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NEW YORK, TUESDAY, APRIL 5, 1932

64 PAGES

LIFTING 42D STREET'S FA

Film Contracts Certain Reward For Grid Stars This Coming Fall

Hollywood, April 4. Hollywood, April 4.

Numerous football pletures confemplated by studios for summerfilming will make the lives of graduated grid stars a happy bed of
contracts. Situation in which football stars have been forced to turn
down offers because of previous
contracts has aiready occurred in
the case of Marchmont Schwartz
and Tommy Yarr, ex-Notre Dame
captains.

the case of Marchinout and Tommy Yarr, ex-Notre Dame captains.
Universal has been quietly ticing up all-Americans selected on last fail's lists by the best authorities land is preparing another football picture as a follow-up to the successful Spirit of Notre Dame. Schwartz and Yarr were approached by Metro with contracts, but the boys had to turn Metro with the polymer of the provided by Metro with contracts, but the boys had to turn Metro with the polymer of the provided under exclusive provided under exclusive provided under exclusive provided under exclusive for the provided under the provided

Bootlegger in Person Airs His Lowdown On the Booze Biz

Cleveland, April 4.

Cleveland, April 4.

Tederal Radio Commission is inrestigating a radio talk by an alfeed Cleveland bootlegger, broadbeed Cleveland bootlegger, broadseed Cleveland bootlegger, broadseed Cleveland bootlegger, broadmay lose at 18 by WGAR, which
and lose as penalty for license
sugaral as a penalty for license
sugaral as a penalty
Radio interview was handled by
Fred Borgerhoff of WGAR, who infreduced talker as 'Mr. A, one 'of
Gleveland's most prominent dealrea, in liquor. Bootleian, whose
identity was kept a secret by remote
control contact, explained his rackWig quoted prices in Cleveland and
compilained about the tough probanalty and the control contact of the control contact explained and
compilained about the tough probman and cred by an honest hooch salesman.

Recreation!

Recreation!

Recreation!

Recreation!

Brussels, March 24.

The latest Sunday morning amuseston in vestigator, decided commission investigator, decided commission investiga

Don't Take Long

Those marble machines worked by a spring with the idea of getting the spheres in holes with the highest num-

holes with the highest numbers, has already been made into a racket.

Along Broadway 'professionals' use the game and bet the yokels on totals. Uusual nick on a bet is 50 cents—until a special cop gets wise and throws the pros out.

10c COVER CHARGE AND POETS' NITE IN VILLAGE

Greenwich Village joints reached a new level last week with the dec-laration in one place of a 10 cent cover charge. Floor show, or entertainment of some sort, is thrown in for the dime, with sandwiches and coffee at a 15 and 20c scale and not compulsory.

compulsory.
Several of the smaller village
'tca rooms' have been using a 25
cent minimum charge for some
time. The dime angle is the lowest yet, however.
Most of the places going in for
the sma charge are rendezvous charge
and the stand charge are rendezvous in the
which the boys are allowed to read
their poems to each other.

Speak Exploitation?

New York speakeasy in the 50's collected a flock either purposely or inadvertently, when a block of admittance elleps were being picked up from the sidewalk of a street in the 40's.

May have been they were dropped there purposely, maybe by accident. But supposing a Fed picked one up?

BIG DEPT. STORE AND BIZ BLDG.

Between 7th and 8th Aves. -Would Eliminate Nine Theatres from Block-Radio Angle to Office Edifice-Monied Interests In on Building Program

START BY 1933

Transformation of 42nd street by means of expected building im-provements is indicated from realty moves of recent origin. Program is figured to swing into action before the end of the year and would automatically restore a famous block to its former standing.

Possibility of a department store occupying most of the north side of the street between Seventh and Eighth avenues is not just a vague idea. The name of big firm creeps into the picture here. The south side of the block, east of Eighth

(Continued on page 63)

WILL AIR COOL 22 CARS FOR R.R.

They're trying to make the pub-They're trying to make the public and public service purveyors ice conscious. Beginning in theatres, with slightly over 300 now going Arctic in the summer, cooling systems are being devised for ratiroad trains, office buildings, homes, stores, hotels, apartment buildings, stores, hotels, apartment buildings, sock possibilities on cooling systems for theatres only, the Carrier Engineering Co. is penetrating other fields.

fields.
Trains, tough on torrid days, will be artificially cooled. So far Carrier has a contract with the Santa Fc to chill a total of 22 cars on crack trains. This road will start crack trains. This road will start out by applying the method to the dining cars. Other railroads figuring on going for cooled cars, either diner or passenger, are B. & O., Southern Pacific and C. & O., which penetrate southern states.

In the office building class, a con-

(Continued on page 37)

OVER THE RIVER

Telescopes on both sides of the George Washington Bridge, over the Hudson, is another effort to-ward dimes. Telescopes have raised platforms for the kids.

More Ambish. Practically No Gifts Or Motors, Is 1932 Showgirl's Lot

Marked

Hatless males playing the sidewalk circuit in Times Square are getting difficult to distinguish as from N. Y. U.

Only way to tell the hoofers from collegian office boys is to look for tap plates on their shoes.

NEW FORD'S GRATIS AD. PLUG ON 6,000 SCREENS

New Ford car moneyless campaign is designed for theatres, 4,400 prints of the subject, titled 'Ford Prosperity Drive,' having Starts Prosperity Drive, having been developed by the auto producer. Ford figures that before release is complete at least 8,000 theatres will have shown this adreel for nothing.

Pathe News has agreed to incorporate the clip, which runs 240 feet, or the compared to the control of the compared to the control of the compared to the c

In addition to the newsreel tie-up Ford has made an arrangement with some of the Allied Exhibitor theatres. Projection is strictly gratis, Ford people holding subject up as meritorious news.

Jazz Shaves

Syracuse, N. Y., April 4.

Syracuse, N. T., April 4.

A musical barber shop is the innovation of Chelsca Furner, who
trouped for years with Robert
Brinker in a blacktace turn.

Turning barber, Furner has installed a plano, banjo and violin in
his sitop, and there are tunes between shaves and haircuts for patrees and the start of the start

Furner, finding there's not sufficient
time for his music, has decreed a
five-day operating plan. His shop
starts the week on Tuesday; Monday is given over wholly, to melody.

\$12,500 for Station

Dallas, April 4. Dallas, April 4.
Station CUT at Austin, Tex., advertised for sale in local paper for \$12,500.
First case of broadcaster announced publicly for sale in this section.

IT'S NOW 3-FOR-2'S Minneapolis, April 4.

Two-for-ones are extending from showhouses to other lines of busi-

ness.
One; local restaurant advertises
free dinners, whereby groups of
three need pay only for two.

Old man Depresh, playing no favorites, is now a regular around the stage door of all New York theatres currently operating, especially those playing musicals. After-the-show activities are off more than 75% from the peak year of 1928 at the Ziegfeld Theatre stage door, according to those few show girls now in 'Hot-Cha' who were also in 'Show Boat' when that plece was the attraction at the house.

plece was the attraction at the house.

Gone are many of the familiar faces of the boys from Wall street, Park avenue, and those love-sick college boys with money to spend who used to congregate nightly along the curb to keep appointments with show-girls and chorines. Missing also are the long lines of expensive motor cars waiting to whisk Zieggy's glorified femmes away after the performance. Conspicuous also by their absence is the troop of gift-and-flower-bearing mesenger boys who used to dash in and out of the alley that leads to the stage door over which

beating incessing to one will be a lied that leads to the stage door over which Ziegfeld has posted a "Thou Shalt Not Pass" sign.

Too Busy

In answer to the query, 'what are you doing about the depression?' the first girl encountered in the wings, June Lane, explained that she could speak for five other girls in the show. 'Virginia Biddle, fris Adrian, Cackica O'Neill, Patti Hastings, Marion Volk and myself,' she said, 'haven't much time to attend parties even if there were any go-(Continued on page 34)

DRAMA AND COVERAGE IN POLITICS ON WAX

Chicago, April 4.

Politicians locally, in their race for votes on the primary election date of April 21, have at last discovered how to be in two places at once. Many of them, such as Len Small and T. B. MacGrath, Jr., have made radio recordings of speeches, and are spotting them on local transmitters and indic stations throughout the state. throughout the state.

throughout the state. MacGrath has started a new fad in political speeches by making his plea in the form of a farmatte radio script. Candidate hit the dailles here about two months when, as president of the Mayfair bank, he called in all depositors and paid them off in full before closing his bank and is using this incident in the drive.

MAX HART

Attractions, Inc.
REPRESENTING YOU FOR
RKO

1610 B way, N. Y. C. N. E. MANWARING

Noel Coward Views Hollywood With Altruism and Compassion

By CECILIA AGER
Pictures, to Noel Coward, are a very interesting medium, very interesting, but one that he knows nothing about. Some day, when he has the time, he'd like to study them. Right now the theatic beckons.

ckons.

He has just returned from a six months jaunt through South America, and since it is his rule to work terriby hard for two years, and then rest for six months, he feels he wants to dedicate the next

two years to serving his true love, the one which has claimed him for the past 22 years—the stage.

Mr. Coward's refusal to concern himself with the picturization of his play 'Cavalcade,' therefore, does his play 'Cavalcade,' therefore, does not spring from a contempt for Hollywood or a flippant attitude toward the seriousness of pictures. Not at all. He respects them deeply, it's only that he realizes he knows nothing of picture technique. It was just a coincidence that Mr. Coward happened to be in Hollywood three weeks are when

Coward's Individualism

When Mr. Coward does decide to write for pictures, it will not be to adapt anything he has written for the stage. He sees pictures as an individual medium of entertainment, and the stage of the stage When Mr. Coward does decide write for pictures, it will not be

Observing the Hollywood scene a Observing the Hollywood scene a few weeks ago, Coward was con-vinced more than ever that he had kept faith with his own standards in refusing picture offers. He likes to work alone. Whatever he does he sees as a whole first, then trics to exequie it faithfully, according to his original conception.

The Lone Wolf Idea

The Lone Wolf Idea

For Instance with 'Cavalcade,' the Idea for it brewed, grew, developed in his mind for more than a year before he felt he was ready to the Idea for I

CULTIVATE THE ART OF EXPECTING SUCCESS.

MR. AND MRS. JACK NORWORTH 130 West 44th Street

Portable Baubles

Jewelry salesman barred from the studios is working another anglo in selling his baubles. He now invites a pic-ture femme to attend premiers with him and rigs the girl out

in swell jewelry.

He then parades her around the foyer of the theatre during intermission while he demonstates the jewelry to prospective buyers.

—From Variety's Hollywood Bul-

CHANDLEE'S PERFECT SCRIPT ANNIHILATED

Hollywood, April 4.

Harry Chandlee, Paramount's lawyer-script expert: who was in the studio because he sold B. P. Schulberg the idea that he could determine the success of a picture by the manner: in which the public's likes and dislikes were handled, left the studio because he couldn't determine how the studio's editoria

determine how the studios editoria board would accept his suggestions. Day before he was let out Chand-lee and Schulberg returned to Hol-lywood from Palm Springs, with what Chandlee announced as a perwhat Chandlee announced as a per-fect script. Script was turned over to the editorial board who voted it impossible, every member of the board voting negatively. That fin-ished the script expert.

U Awaits New Process For Bug-Man Picture

Universal City, April 4. Story along the lines of 'The Lo Story along the lines of The Lost World, showing insects photographed through a magnifying lens. is in the nebulous stage at Universal. Lewis Tolhurst, cameraman who made a series of shorts five years ago showing the private lives of bugs, is experimenting with a photographing process for the Story idea calls for the humans to be in the bug world, with the photography showing the insects the approximate size of humans. Develop ient of the story awaits Tolhurst's success with the film process.

it should be to have value, artistic

it should be to nave value, artistic importance. Pictures, like many musicals, Mr. Coward says are 'bitty'. The finished ground is not because it is not a constant to the constant particular of the constant particular to the constant particular are diffused, wavering in intent, hybrid. Since this appears to be the method by which pictures have to be made, and since Mr. Coward finds in his soul that he can not work that way—and since he finds in his pocketbook that he really doesn't have to—he is very happy that he's able to say it's spinach.

spinach.

\$ and Producers' Sense
Mr. Coward, along with his varied
accomplishments, is an actor. As
an actor he is enchanted with what
he says is the truly excellent acting he sees on the screen. However
large their salaries, Holly 'ood stars
in his opinion earn every farthing
of them. They work frightfully,
unbelievably hard, he says; as a
matter of fact far too hard for their
own or their employers' ultimate
good.

Mr. Coward is amazed at the lack

good.

Mr. Coward is amazed at the lack of foresight on the part of picture producers, who, instead of protecting their most valuable property, their star, wear then out with pictures made and released in Interest of their stars which was a star of the property in the p

The few stars whose draw, atter years in pictures, is ever on the ascendant, are the Chaplins, the Colmans, those who sensibly and shrswdly make one, or at the most, downed with the control of the cont



WILL MAHONEY

In "Earl Carroll's Vanities"
The Atlantic City "Press" said
"When Will Mahoney, with sticks
fastened to his feet, makes melofastened to his feet, makes m dies on a huge xylophone by steps, the theatre roof trem from the thunderous applause." Direction RALPH G. FARNUM 1560 Broadway

SCHENCK BOW TO HAYS WIDENS HUGHES RIFT

Hollywood, April 4.

Rift between Howard Hughes and Joseph Schenck over 'Scarface' was widened with announcement from Schenck's office that the gang picture had been cut in conformity with the provisions of the motion picture production code.

Caddo side of the fence denies that the film, which premiered in New Orleans last week, and which brought forth the Schenck statement, is any different from that shown the press here. This was the print banned by New York's censor board.

board.

Schenck's announcement, in regard to the New Orleans showing, said: Verdict at the public showing was unanimously one of praise and confirms our belief that with the changes and additions made one changes and additions made possible by co-operating with leading law enforcement and other authorities, the film will be a powerful and constructive influence against organized crime.

Ready for 'Rain'

Lewis Milestone, Chester Erskin, Charles Lederer and Harry D'Ar-rast left Sunday (3) for Hollywood. All will be active on United Art-ists' talkerization of 'Rain,' which goes into production in 10 days Film will be Erskin's first film as signment, but he will receive no

'Rain' will be locationed on Cata

WB STORY CHANGE

WB STORY CHANGE
Hollywood, April 4.
Warners Washington story, Dark
Horse, was suddenly changed to a
story of a governor.
Courtney Terrett has been in
Washington securing material and
will use the D. C. background in a
later picture on the subject, if any.

SAILINGS

SAILINGS
April 19 (London to New York)
Sam Eckman, Jr. (Ile de France).
-April 13 (Berlin to New York)
Anna Sten (Europa).
April 13 (Paris to New York)
Herbert Herman (Majestic).
-April 13 (New York to London)
Joe Cook, Daye Chasen, Alexander
Woollocti, Neel Coward (Bremen).
-Pred Niblo (Europa).
- New York)
- Pred Niblo (Europa).
- April 8 (New York to London)
- Stanley Whiteley (Empress of Britain).

ain),
April 6 (London to New York):
Frank Brockliss (Mauretania),
April 6 (New York to London):
George Black (Aquitania),
April 1 (New York to London),
Mr. and Mrs. Roland Young (Euro-

pa),
April 1 (New York to London)
Maurice Ostrer, W. J. Gell, Arthur
Dent (Europa),
April 1 (London to New York)
J. H. Seidelman, Arthur Loew (He
de Franco)

de France);
April 1 (New York to London)
Mary Ellis, Basil Sidney, Albertina
Rasch (Majostic).
April 1 (New York to London)

Much Excitement in Palm Springs For Sensational Hoptoad Derby

H. J. Brown May Leave Radio After \$700 Cut

Hadilo Atter \$700 Cit.
Hollywood, April 4.
When Radlo handed Harry Joe
Brown a slash of \$700 in his weekly
envelope, the associate producer got
ready to leave and rejoin Charles
Rogers as broduction head on the
eight films Rogers is doing for Paramount.

now getting \$1,250 at
Radio.

METRO IRKED BY GABLE BALLYHOO ON 'POLLY'

Hollywood, April 4. Hollywood, April 4.

Exhibitors' billing Clark Gable as the unofficial star of 'Polly or the Circus' has been creating quite a bit of protest around the Metro studio from reports.

Indie exhibs often starred Gable alone, leaving the player of the title role, Marion Davies, to be guessed

Metro's 'Wet Parade' Into B'way Par House

The first Metro picture to ever play the Rialto or Rivoli, Broadway Publix runs, with exception of last summer's revival of Ben-Hur, will be Wet Parade.' It goes in follow-ing current run of 'One Hour With You' (Pat), with opening probably inside of two weeks.

Metro has booked surplus product all around Publix, some of it during the past year have gone to Roxy and the Strand.

Boy Scout Mentors Don't Appreciate a Good Turn

Boy Scout officials are reported as having laughed raucously at a Hays preview last week of a special Scout two-reeler designed primarily to stimulate interest in scout recruiting throughout the country.

Not only the scout men but indus-Not only the scout men but indus-try officials pronounced the action in the theme 'infantile' at conclusion of its projection. Picture, it is un-derstood, was made independently on the Coast for good will purposes.

Talbot Vs. Fox-\$12,000

Hollywood, April 4. Hayden Talbot, writer, is suing Fox for \$12,000 balance on his con-

Claims he was discharged a year

JERRY SACKHEIM TO RADIO

JERRY SACKHEIM TO RADIO
Jerry Sackheim is on route to the
Radio studio to serve as an assistant to Kenneth Macgowan in
production. Appointment was made
by David O. Seiznick.
Sackheim worked in the New
Sackheim worked in the New
Sackheim worked in the Bugh
His first pley. We the Bugh
Breaks, was recently produced.

ANNA STEN FOR 'KARAMAZOV Anna Sten, under contract to Sam Goldwyn, is scheduled to leave Ger-

for the States April 15 many for the States April 10, to be in Hollywood not later than June 1. German talker star will be op-posite Ronald Colman in Brothers Karamazov.'

Boulder Dam Hot Again

Hollywood, April 4. Boulder Dam as a film topic looms again with Universal readying a script titled 'Reclamation' around

Martin Mooney returned from a few days' jaunt to the scene of oper-ations with the germ of an original.

Yoshio Mori Grahs

Part turned down by Anna May Wong in Radio's 'Roar of the Dragon,' because she considered it too small will be played by Yoshio Mori, local Japanese girl who did her first pleture work in Warner's 'Hatchet Man.'

Miss Mori was formerly a member of Theodore Kosloff's ballet

Hoptoads ran around in circles

Friday in Palm Springs Canyon, In a way it was like the show busis ness. The frogs ran wild.
'Yellow Cab' won the interna-

tional toad derby and got a silver It didn't seem any livelier than any other of the 100 or more toads but the winner got away in a streak. Eddle Cantor was one of the four judges and he scemed sat-isfied with the decision for Yellow Cab.

Both with the decision for Yellow Cab.

But Eddle wasn't so hot over the rist of the sunny affair. He didn't like the way the single hookmaker at the toad track made book and the toad reach made book and the managers of the event Eddle masted in: It didn't do any good. The word of the word reach the managers of the event Eddle masted in: It didn't do any good. The state of the word to the word of th

Cantor and the Gov.

Besides Eddle Cantor as an eye-ful for the natives with Eddle's sweet parasol and his otherwise tul for the natives with Eddlers sweet parasol and his otherwise pansy makeup was Governor Rolphi The Gov. New over to catch the derby. Said it was the first toad race he had ever seen but didn't say it was the-first and last. But Cantor did.

Race was bed in a picturesque ravine alongside a swift brook with barbecue lunch Just before it. Everything happened in the sun. Everybody forgot his hat as usual and they all envice Eddle's parasol, A toad race occurs now and they aim the west. The Indian's started, it. But an international toad derby its something even less than now or the sun of the sun of

40 names in one race without missing a hop. Race is run in four heats and then the grand final or

derby.

Race track is circle '5 feet in diameter. In the center th toads are released from a covering at a gun's rhot. They can then run as they please. Some prefer not to run. Even Eddie couldn't coax them, Others run any way they think of. Ofttimes disputes occur as to how many toads hit the line first. The line is a string around the circle. First tall all over is winner, its number pasted on its back Its number pasted on its must or should correspond wi must or should correspond with the sheet and further identifies the

sheet and further identifies the sponsor if any.
Several show people had entirely named after favorites. Mrs. Frank Whitbeck, for instance, had her toad called Honey, but she left the track before Honey won the third heat and after that Peter Pan was a washout.

and after that Feter ran was washout.

The grandstand is on rocks of the turf or on hills. Even a couple of newsreel cameramen were perched on an outpushed or were perched on an outpushed result of the result of

that caused the Governor to show off his best pair of suspenders.

And the bookmaker, after getting into his car without having been called upon to pay off a solitary bet, didn't even say goodbye to Judge Cantor. But the Governor did. The Governor waved his hand, and a toof dust at Eddie as his auto sped to the altiport.

6 Allieds for Mono

Hollywood, April 4. Allied Productions has doned a deal with More to coulde six pictures for the same to reduce six pictures for the same to the s Allied Productions

Aimee Outfoxes Metro on Debate: Carries Off All the Glory and Coin

Hollywood, April 4.

Recost Metro around \$\$5,000 \text{ in missellaneous expenses to stage the prohibition de expenses to stage the prohibition of the prohibition and the prohibition and the prohibition and stage the prohibition and stage the prohibition and side of the stage to the prohibition of the side of the sid Hollywood, April 4.

Huston didn't have a chance on Aimee's home grounds. She had two strlkes on him when she made him present the negative first. She followed that with a resounding, followed that with a resounding, flery, rafter-vibrating secreting of on Rum. Then leaving her authe wets she raised her nang to the congregation to pick up a hymn Huston wasn't allowed any re-

Disregarding all debate rules of Disregarding all debate rules of equal opportunity. Almee used every artifice of holy roller show-manship including 600 American flags, a girl dressed as Columbia and an Undel Sam stoge.

It was a great evening for her round haircuits who saw their sister walk away with everything. From the youngest to the oldest

congregation, they came to see Rum laid low and a play actor get told About Sin:

Companions
Temperance songs sung by little
girls, testimonials by former
drunkards, instances of the depths
to which a booze hound would sink,
were part of the buildup against
Huston, Hollywood, and the Devil.
Huston's introduction by Upton
Sinclair, author of 'The Wet Parade', was nothing shor of brutalrade', but so thing shor of brutalkind other close relatives dying as
drunkards in the same breath with
which he presented the actor who
was to start out with the negative was to start out with the negative side of what was at best, a useless

debate.

During Huston's entire talk, the Almee adherents cold-decked him. The audlence was a seething mass of dead pans. When their leader started her side of the argument, they went wild. Animation ruled. Nothing but smiles and appliause was given to the evangelist. She had also handed Hollywood plenty of slams which, went well with the fathful. faithful

faithful,

With some \$,000 jammed into the
auditorium and 2,500 more overflowing into the Sunday school,
Almee saw to it that the collection
plates were given a break. Her
husband, David Hutton announced
that every one should give double flowing Into the Sunday school, Almee saw to it that the collection plates were given a break. Her husband, David Hutton announced that every one should give double because they were enjoying the privilege of lamping a flock of pleture celebs. The offertory was an organ solo. Hutton suggested that the organist was disturbed by slittle the organist was disturbed by slittle successful the plates. The organist was disturbed by slittle successful the plates. The plates was also because the plates. The plates was also because the plates with the plates of the plates. The plates was also because the plates was probably heavy A new plate Is used for about every six persons seated. Its tough to drop a lone dime into a clean plate.

About 1,000 people jammed the streets around the Temple. They heard, but didn't get a chance to contribute. Somebody muffed.

After it was all over, both Metro and Grauman realized it was a mistake to stage the debate at the

and Grauman realized it was a mis-take to stage the debate at the Zemple. Would have been ideal as part of the theatre's prolog. As it is, no noticeable increase in b. o. business resulted from the ballyhoo. And now that it's over, Almee and her husband are cating mid-ant lunches at Henry's and the Detby in Hollywood.

Frances Marion Oke

Ht. wood, April 4.
Frances Marion, dispharged from
the hospital last Saturday (2), will
spend about a week convalescing.
Then she expects to go to New
York to join Mary Picktord for conferences over the star's next picture which Miss Marion will author,

Mary Daly's Fox Test Mary Daly (Mrs. Jack Osterman) being tested by Joe Pincus for

Mary Daly (Mrs. Jack Osterman) is being tested by Joe Pincus for Fox.

Miss Daly, when on the Coast recently, was advised to diet before making another test which she has been doing.

All 12 Years

Hollywood, April 4.
Young journalist tried to sell to a newspaper syndicate a life story of Mitzi Green.
Reply read: We'll take it if you can squeeze it into 24 chapters.'

NAGEL RAPS W. C. T. U. IN CHI CLUB ADDRESS

Chicago, April 4. Conrad Nagel took a rap at screer reformers in the form of over-moralized clubwomen and organiza-tions such as the Women's Chris-tion Temperance Union, while moralized clubwomen and organiza-tions such jas the Women's Chris-tian Temperance Union, while speaking before a meeting of the Illinois Federation of Women's Clubs-hore. Nagel was appearing at the Chicago theatre last week with the tieup of his personal appearance tour calling for just such speeches tour calling to while cnroute.

As the unofficial good will am-bassador of the film industry, Nagel urged his lady listeners for pro-vision of a better understanding between the picture industry and its critics. Nagel's erack at the W.C.T.U. came when he told of the Eross misrepresentiations recently

W.C.T.U. came when he told of the gross misrepresentations recently made by Mrs. Maude Aldrich, chairman of the organization's committee on motion pictures.

Among other film items discussed by the club ladles was the femme opposition to double featuring and for adult only beltures, which, but the committee of the elub members even went as far as admitting dissponitment in the pinked films, which they anticipated to be salacious and immoral, but to be salacious and immoral, but which are not usually so hot.

Par and MGM Studios **New Talent Schools**

Hollywood, April 4.
Stuart Walker has dropped his director's megaphone at Paramount and will shift to the direction of Par's training school for players. Walker will devote his energi

to experienced players only, leav-ing the Instruction of the lot's novice talent to assistants and con centrating on readying the more promising material for early screen

Metro will establish a legit the atre locally as a training school and fill-in for players between pictures.

Will use a Fox-West Coast house, probably the Carthay.

Irene Rich's Fox Call Postpones Vaude Tour

Answering a call Fox made for her, Irene Rich leaves at the end of this week to work in a new Will

of this work to work in a new wirk Rogers film.

Actress had been playing some RKO vaude dates and was forced to postpone completion of the time to meet the Fox summons. Dates will be finished at the completion of the picture, one of the bookings be-ing for the Palace, New York.

U's Arctic German

Hollywood, April 4.
Universal is bringing Dr. Arnold Fack from Germany to direct an arctic feature.
This is one of several announced by the various studios.

WR'S MEXICAN 'TUNA'

Hollywood, April 4. Warners will send a company to Warners will send a company to Mazatian, Mexico, next week for the fishing scenes in Tuna' in which Edward C. Robinson will be starred. It is expected that the outfit will be gone about five weeks.

Sherman Loses 'Red'

Sherman Loses Red Hollywood, April 4. Scheduled to direct Radio's columnist film, 'Is My Face Red,' Lowell Sherman, instead, will play the part of a director in "Truth About Hollywood,' Constance Ben-neth histure.

nett picture.
William Selter will pilot 'Face.'

Photo of Home Driving Dietrich to New One

Hollywood, April 4
Reason why the names endeavor
to keep their addresses and telephones a secret was manifest by
Marlene Dietrich's recent experi-

As a sideline to the Lindbergh baby kichapping, a local paper ran a story on the precautions being taken by colony members against any similar abduction of their children. Picture was run showing Miss Dietrich's home, with windows barred, and the address was given being the similar to the s

to make money

More than this number called at the home with similar propositions while hundreds of others, mostly hinterlanders, have pald visits to the home to get a look at the player ln person.

In person. Several times the Di-etrich lawn was cluttered with picknickers who brought along their lunches realizing their vigil might be a long one. Star is now looking for another

Garbo's Future Still in Air as Mgr. Quits M-G

Hollywood, April 4.

Rumors are about saying Greta Carbo may not re-sign with Metro ture choice of financial and the control of the control o

Gilbert Indie, Mebbe

Hollywood, April 4.

John Gilbert, now working out his final picture on his M-G-M contract, may land with an indie producer.

Gilbert would work on a percent-age urrangement, with the agree-ment he can select his own stories.

Ruggles for Prexy

Hollywood, April 4. Charles Ruggles has been as-signed to the part of the President in the musical burlesque on politics being readled by Paramount.
Richard Rodgers and Lorenz I are now polishing up the script.

Frank Lloyd on Loan

Hollywood, April 4.
Radio has borrowed Frank Lloyd
from Fox to direct two pictures.
One will probably star Constance
Bennett, Ann Harding appearing in

BUSHMAN'S COMEBACK

BUSHMAN'S CUMPDAUA
Francis & Bushman returns to
picture work in For Hire, indie
talker Irwin R. Franklyn wrote and
will produce in New York. It's the
former matinee idol's first film job
in some time.
Production will be at the Ideal
Studias

Norma Talmadge also has a deal on with Franklyn.

Actors Vigorously Protest Producers' Agreement in First Academy Session

Star Phone Lists, \$75

Hollywood, April 4. Studios and film celebs are trying to trace down the meth-ods by which department and dress stores are buying lists of stars' telephone numbers. One complete list sells for \$75 to each store and is changed quarterly. Use them for solic-

quarterly. Use them for solle-ting, sales from the picture prominents.

Warner Baxter had his household staff keep a cheek on his ealls from such sources and reported they came on the average of one every five min-uters. He is not listed in the pione book.

MRS. JESSEL BLOCKS DIVORCE FOR GEORGIE

Mrs. George Jessel has made a condition that may block any chance of a marriage between her husband and Norma Talmadge. Mrs. Jessel has reputedly said that she will not consent to a divorce unless she can sue her husband and name a correspondent. Jessel is supposed to have made an emphatic refusal after hearing the name his wife wished to mention. to mention.

hearing the name his wife wished to mention.

Miss Taimadge has not as yet started the agreed upon divorce started the agreed upon divorce of the control of

Cukor Settles Lubitsch Suit for Considerations

Hollywood, April 4.

Compromise on George Cukor's screen credit suit against Paramount over 'One Hour With You' arranged so that the director is permitted to direct the next Constance Bennett film at 'Radio and consents to being billed as assistant to Ernst Lubitsch on the disputed picture.

Cukor returns to Paramount after the Bennett film.

Weismuller's Consolation Tour for Bathing Suit Co.

Tour for Bathing Suit Co.
Hollywood, April 4.
Before going into any pictures under his new contract with Metro, Johnny Weismuller will make a personal appearance tour with a water carnival in which he will jointly plug Metro and a brand of bathing suits.
The swimmer, when he came to the coast to make Tarzan, was under contract to the bathing suit.
Includin its contract, Metro had to agree to the tour. Deal was arranged by the Edward Small office.
Weismuller is currently making the German version of Tarzan.

Cooper's Footage

Gary Cooper brought back with him from Africa 5,000 feet of film shot while on a wild game hunt. Whether he will commercialize the film or merely add it to his per-sonal collection, not indicated. Cooper got in Friday (1), He was gone since Sontember.

gone since Scptember.
Will take off for Coast by the end

CAGNEY'S VISIT

That James Cagney European acation publicity is hopey. Actor s sticking around New York for

a week or two. Cagney's Hollywood agent, George Frank, is in with him, but will probably return to the Coast ahead of the WE player.

Hollywood, April 4. That a real battle is to be waged by the four employee groups of the Academy against the recent producers arbitration agreement on talent was indicated by the hot fight put up by the actors' division at their meeting Wednesday night (30) their meeting Wednesday night (39) when Edwin Loob, representing the producers, was the target of accusations that the studio heads were attempting to make chattels of the players similar to the situation in organized baseball.

organized baseball.
Employees are not going to accept the agreement lying down, the accrept the agreement lying down, the accors vigorously pushing their charge that they had not figured in any pre-signing consultation on the agreement as they did on the free-lance uniform contract and the day-worker agreements.

Technicians, directors and writers are expected to voice similar objections at the general Academy board meeting April 5.

Admitting that their own competitive bidding and inside dealings are chiefly responsible for inflated player incomes, the major picture makers, with the exception of one Hayer incomes, the major picture makers, with the exception of one Hayer incomes, the major picture makers, with the exception of one Hays member. Columbia, are establish permanently what spotesmen in New York describe as a medium to protect themselves, against themselves.

Legal authorities have studied the new so-called waver system set-up and, according to Haysites, have pronounced it, outside the bounds of coercion or restraint of and set prices and be within the law according to lawyers in the industry familiar with the plan and its intentions.

The machine which is expected to work out the problems is that headed by Edwin Loch, Los Angeles lawyer who at first was designed and according to lawyers in the break up saw and a first was designed as a supposed to break up saw raids.

Oakie's 2nd Stardom

Hollywood, April 4.

Returning to star rating at Paramount, Jack Oakle will be top-lined in an Olympic games story to which Joe Mankiewicz has been assigned on the story end.

Oakle was dropped from stellar billing after his contract wees last year.

Marion Davies Renews

Hollywood, April 4.

Marion Davies has signed with
Metro for another year, renewing
on practically the same terms.
She is now reported drawing
\$5,000 weekly from M-G-M and
\$7,500 weekly from Cosmopolitan
Productions, with Miss Davies understood to own the stock control
of Cosmopolitan.

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Arthur Will Operate for Poli; Inaugurates Percentage Plan For Mgrs. Who Will Also Exploit

First all - operation percentage Par's Advancing Conv. management of a theatre circuit is to be instituted by Harry Arthui in taking over the Poli chain in New England from Fox. Circuit comprises 18 houses and was taken by Arthur following the settlemen is Fox Theatres contract which held a future payment value of some \$300,000. Settlement figure is not given. By this Poli deal Ar-

not given. By this Poll deal Arthur returns to indle management
after years of circuit affiliation on
both coasts as a company operator.
Herschel Stuart, division director
for Fox of the Poll circuit, will
sub for Fox at the Roxy pending
permanent affiliation elsewhere,
probably either with RKO or the
Skourases.

permanent affiliation elsewhere, probably either with RKO or the Skourases.

Arthur's plan of operation is to situate a special type of house manager who will both manage and handle his own exploitation. Their reward will be to share on a cut-in of their grosses.

This percentage plan was figured by Arthur some of the special process of the recting the operating activities of the circuit. This plan never was passed by Fox men and was p. ked up by the Skouras Brothers who, however, gave it authority only in part on the former Fox upstate (N. X.) houses.

By the terms of the Arthur negotiations, already completed, the

tiations, already completed, the change in Fox-Poli ownership became effective Saturday (2). Ar-thur will make a tour of the Poli territory and will visit Sylvester Poli this week. Stuart remains in Poli this week. Stuart remains in charge until Arthur assumes direct operation in about a week. At that time Stuart will move into the

Roxy operation.

Charles Cabellero is currently president of the Roxy Theatres Corp. Formerly he was purchasing agent for Fox and now is with the Skouras Brothers. Cabellero operated the Roxy for a brief period this winter.

Bridgeport, Conn., April 4. Two weeks notice was posted Saturday (2) in Harry Arthur's theatres, formerly the Fox-Poli houses. Notice affects all unionized

opioyes.

Object is evidently to make stagehands and musicians accept a new contract at lower wage scale. Union members may balk.

Of 125 Employed Cameramen, 30 Draw \$500-\$750

Hollywood, April 4.
There are around 800 members of the cameria amion. There is also a new manner amion there is also a new and the cameria amion the comparated by Selenick & Joyce for agency representation. Agency is after better paid shutter cilckers. Of the camerianen now 100% organized for studios, there are at present about 125 working. This is a fair average of active workers. Of these 125 perhaps 30 receive from \$500 to \$750 weekly. Highest cameramans pay on record is \$1,500 weekly. Bid two or three are in the \$1,000 class.

Quigley Daily Folds

Hollywood, April 4 Hollywood, April 4.
Quigley publications suspended
its Hollywood anily trade paper
Saturday (2).
It was the most complete trade
paper flop known on the Coast, expirir in about six months,

FOX'S NEW 'REBECCA

FOX'S NEW 'REBECCA'
Hollywood, April 4.
Rearrangement of schedules at
Fox places Marlan Nixon in the
name part in 'Robecca of Sunnybrook Farm' (o which Janet Gaynor
originally was assigned. Production
will commence in about two weeks
with Al Santell directing.
Miss Gaynor will go into Pynak
Craven's 'The First Year' with
Charles Parrell opposite and with
William K., Howard directing.

To May 5-8 Beats Field

The Paramount annual sales con An a Paramount annua saies con-vention has been set ahead two weeks. Instead of May 19 to 21, it will now be held May 5 to 8, with Los Angeles remaining the site. This change in date places Par considerably ahead in the race to

considerably shead in the race to the field with new product. Fox, originally figuring on May 2, is postponing to probably May 15 with convention to be held at the Fark Lane, New York, and the Fox h. o. Paramount is aiready set on about half of its scheduled 52 features for 1932-33, with production on new program material to get under way early. This advancement is said to have induced change in convention date.

LEVEE, POMEROY SET INDIE **PLANS**

Hollywood, April 4.

Mike Levce's new Screen Guild will radically depart from orthodox organizational methods in film production. His plan will incorporate several new and sallent points of difference. Here, summarized, is the Screen Guild contemplated sequence of events.

(1) Incorporation, already begun, in the contemplated sequence of events.

(2) Incorporation, already begun, in the contemplated sequence of events.

(3) Incorporation, already begun, or the contemplated sequence of the contemplated se

selected.

(2) Issuance of \$1,000,000 in stock on a basis of \$106 for one share of preferred and one share of common stock. This is supposed to be subscribed entirely within the industry by persons who will be artistically interested in Screen Guild and for the most part employees thereof. Levee states \$300,000 has already been subscribed.

(3) Amountment

Levee States \$300,000 has aiready been subscribed in the State of America of or thereabouts.

or thereaboursensation for gam-bing with the Screen Guild on part of their salaries, artistic talent will have profit-shading privileges. Bank of America will pay funds out as follows: (a). Return Screen Guild's actual easil outlay; (b) redeem de-ferred payment certificates forming the second portion of negative cost; (c) division of profits 50-50 between Screen Guild (holders of stock) and those who made the picture and ac-cepted deferred payment certifi-cates.

Theatre Guild Idea

McCarthy on 'Symphony' At \$2 in 2 B'way Houses

RKO-Radio is preparing to open Symphony of Six Millions' (Radio) at both the Criterion and Galety theatres, New York, April 14, with J. McCarthy to handle the showings. Both engagements will be on a \$2 twice aduly basis. It's the second time such a dual showing has been tried, first being "Hell's Angels' at the same houses. Film company has the Galety on

gels' at the same nouses.

Film company has the Galety on
a four-weeks lease with options. A
similar deal will be the objective at
the Criterion. Should negotiations similar ceal will be the objective at the Criterion. Should negotiations for the latter spot fall through, pic-ture will play the Galety answay. Martha Wilchinski will handle the publicity on the dual run of Symphony.

Producers Indicate Writers' Ethics Code Partially Approved

Hollywood, April 4.
Following a year of conferences and stalling, writers and producers are reaching an agreement on the code of ethics for which the scribblers have been fighting. This came at the last meeting of the secondary sub-committee, consisting of George Cohen for the producers and Oliver H. P. Garrett and Ralph Block, writers.
Although the writers were forced to compromise in a number of in-

to compromise in a number of in-stances, it is indicated that they are getting many of the things for which they battled, including limit of two writers credits to a picture; adeq ate notice of discharge to adeq ate notice of discharge to week-to-week workers; contingent compensation to writers whose treatments are not accepted and giving of information regarding conferences on their stories to script workers.

RADIO PLUG CHANCES KILL NO-TIEUP RULE

Hollywood, April 4. All major studios are relaxing from their recently established 'no from their recently established 'no tie-up' rule. Studios are reauming occasional merchandise exploitation ties on suggestions from the home office, which never wholly countcnanced the move of the local p. a.'s

nanced the move of the local p. a.'s to arbitrarily turn down advertising and publicity schemes which might also give plugs to advertisers outside the business:

Both Metro and Paramount are now going for the tie-in stuff, but not on the scope of the past. Must be associated with a current picture or they are out. Each of the tie-in stuff, but not on the properties of the properties of the properties of the properties. The properties of the plug current pictures on programs paid for by other advertisers. Paramount's One Hour With You' connection with the Lucky Strike hour April 2 is an example. Picture people worked gratis and studio got nothing outside the publicity.

tribute through any channel and to accept any bid. Levee's idea is to achieve as much independence as possible, to make the best product they can and to obtain the best

Roy Pomeroy-Fox?

Roy Pomeroy-Fox?
Another independent project similar to the Levee scheme is also reported in process of formation by Roy Pomeroy, who recently took offices with a staff at Metropolitan studios.

It is believed that Sidney R. Kent figured somewhere in the Pomeroy deal before the latter's tie in with Fox. Whether or not this group goes Fox as its outside product, is a matter of conjecture, as Fox is mentioned here as possibly following the lead of the other majors in the matter of accepting indie product.

cates.

Theatre Guild Idea

(8) An Advisory Board patterned after the Board of Management of the Theatre Guild (legit) will be established, with a view to insuring only the best type of film production. There will be no fixed production schedule and no fixed budget range. Once okayed by the Advisory Board, the finances will be placed at the disposal of the unit which will function within itself.

Levee : a establishing headquarters at the Metropolitan studios, being unable to obtain space at United Artists studio. UA is the probable care the first of the Screen Guild product with Mary Pickford after the probably as steedindlers at the first of the Screen Guild will be after to dis-

Report Skourases Will Not Play Films On Percentage for Fox-WC Chain

Par May Play Revivals: Shortage of Product

Paramount may go into revivals this summer in its B and C houses throughout the circuit for occasional booking. As a result of experiments on an extensive scale in the Famcus-Canadlan division, it has been proposed that the policy might be tried in other parts of the circuit. J. J. Fitzgibbon, division head over the Canadian, setup, brought un the matter with Public brought up the matter with Publix

Several Canadian houses have

several Canadian houses have been kept in the black only through revivals, according to figures. Publix has been playing Par a well as outside pictures on re-vivals. Product scarcity also fig-

FILM MERGERS **OKAY WITH** WASH.

Filmdom's closest contacts with Washington are relaying word back to New York that the Federal Government is looking with

reacra Government is looking with a more approving eye on consolidations than ever before and that company get-togethers in the picture business have little to fear. Consolidations are seen by the Government, according to spokesmen, as one of the chief means to stem, at least, the current depression.

METRO STARTS NEW CYCLE-HINDU MYSTICS

Hollywood, April 4. Looks as though the purchase by Metro of the rights to Chandu Indian mystic radio act, has started another cycle. All the others are scouting around for similar air stuff

scouling around for similar air stuff as, a means of cashing in on ether popularity and reputations. Universal is dickering for the film rights to Rajput, Indian secret service serial now being broadcast over NBC network.

Reported here that it cost Metro \$40,000 to put its brand on the Chandu rights.

Metro Is After Lesser's Rights to 'Tarzan' Serial

With Metro planning a sequel 'Tarzan' with Johnny Weiss-M-G has been dickering with Sol Lesser to buy the latter's with sol Lesser to buy the latter's rights to an Edgar Rice Burroughs' serial on the 'Tarzan' subject. Lesser has Burroughs under con-tract for the 'Tarzan' serial this fall which would conflict with the M-G follow-up to its current fea-ture.

Metar has offered to settle with Metro has offered to settle with Lesser, from the understanding, but latter appears intent on proceedings with his production plans. Lesser leaves for the Coast today (5) after settling his deal with Frank R. Wilson for Principal Distribution Corp.. This succeeds Wilsons Talking Picture Epics.

In Chicago, Lesser will confer

In Chicago, Lesser will confer with Fred Levy, Sr., of Louisville, and Mike Rosenberg, coming on from the Coast, his partners in Principal Theatres,

U'S WESTERN YEN

U'S WESTERN YEN
Universal City, April 4.
Western star for a series of
westerns to supplement the Tom
Mixes is being sought by Universal. Studio has been considering
Hoot Gibson, who is at present tied
up with Allied Pictures, and Richard Talmadge, who is producing his
own on the U lot.
U will probably accept independent product, cither buying it outright for the low cost series or
releasing it on percentage.

Understood that the Skouras brothers expect to shortly make known through trade channels that West Coast theatres on percentage.
They will play only on flat rentals is the report.
Several angles are involved in

west Coast theatres on percentage. They will play only on flat rentals. Is the report of the state of the sta

sible.

San Francisco, April 4.

Skourases delayed their departure for the northwest until Saturday (2) to inaugurate changes of policy in outlying towns in the northeen california division of FWC.

Brothers handed cuts to most of the managers but put out no walk-ling papera.

Skourases created two districts under divisional manager Arch Bowles. Richard Spier moves up from managing the Faramount of the entire Friaco bay district chief, replaced by Frank Burhams of the Senaton, Sacrameticotech manager, was given the northern California valley towns. It's the first time that the individual supervisor system has been used in a large local Fox division.

Phoenix, April 4.

In line with Skouras economy policy, Earl Engleman, formerly house manager at the Fox and Warren Krause, p. a., dropped from payroll. Engleman now in California; Krause remaining in Phoenix.

Broughton's Fadeout

Clifton P. Broughton, independent picture supervisor, is asking bank-ruptcy status on liabilities totalling. \$178,880. About \$88,000 is on notes on pictures financing deals in which negatives are security. The \$100,000 is potential liability in a law-suit pending. Judgments in several minor suits are \$8,014, with \$1,136 potential in two others pending. Broughton's assets consist of clothing and household goods, insurance policies with a face value of \$24,600 but no turther loan value and five shares of stock in the collapsed Bank of, Hollywood and Mrs. D. Reid and issued to Sound-Pictures Finance Corp. Security is a purchase contract by Sono-Art Productions.

AL LICHTMAN BACK

AL LIGHTMAN BACK
Al Lichtman returned to New York Sunday (3) from the Coast after product conferences with Joe Schenck and Sam Goldwyn.
The tentative line-up for (32-33) is 12 pictures.

INDIES INCLINE TO HAYS

Undue Burden on Smaller Exhibs Seen in Proposed Over 45c Tax

Approximately 5% of filmdom's gross revenue will be turned over to the Federal Government and the burden will be borne mainly by the nelghborhood theatres of the country if the Senate ratifies Congress'

try it the Senate ratifies Congress' approval of a 10% tax on all admissions over 45c., according to industry officials.

The tax results that over 50% of the theatres now operating in the U.S. have top admissions of 40c, and over. Of the 15,500 theatres fisted as active only about 500, however, are checked as exceeding the 50c top.

Just 5,000 theatres have 50c, tops. Of these, 4,000 are classified as neighborhood and small seaters while the remaining 1,000 are the large circuit proporties and de luxers.

luxers.

Because droves of the small theatres cannot afford to open matinees, they are forced into the 50c.
top at night. In view of this condition they cannot afford to compete top at night. In view of this con-dition they cannot afford to compete with big theatres which, it is of-ficially advised, will most certainly lower admissions if the present tax becomes an actuality.

As the result officials closest to the theatre field generally, figure that at minimum, 2,00% of the small-er houses will initially bow under

pictures comprise

Because pictures comprise the only national entertainment industry of any consistency, film executives figure that the government will collect \$20,000,000 of the \$40,000,000 pinned from admissions directly from the picture boxoffice. Hope is expressed by picture lobely in the congressional endorsement and that if the tax becomes a law it will be relegated to a still higher bracket. At the start, it is being pointed out by the Washington contacts, Congress moved for au admissions tax that would include everything over 25c.

Distribs Okay Indie Pooling As Money-Saver

Independent theatre pools are meeting with the indorsement of major distributors who are of the opinion that if the indies get the right men at the head of their consolidations, matters will be better for the business as a whole.

The move to get together 2,000 houses in the middle west is being watched with interest by distributor representatives, who are figuring on a marked saving in saics campaigns and a short out toward expediting contracts if the grouped indies carry out reported plans to book on a regular circuit basis.

Wurtzel-Kent Confab

Hollywood, April 4. Sol Wurtzel left here Saturday
(2) for New York to confer with
Sld Kent. Understood to be for a
general discussion.
Wurtzel's contract with Fox ends

rtzel's contract with Fox ends Wurtzel's contract with Fox ends in May, with one report current that he may switch over to Metro. An-other, more likely, is that Wurtzel will effect a new contract with Kent in New York.

KAHANE'S ABOUT-FACE

Hollywood, April 4. 1: D. Kuhane, new executive v of Radio, arrived Friday (1). Marking the new dispensation, he did a lide-out from the press instead of the once customary long

ROGERS-FOX SETTLE

Report Company's Former General Counsel Gets Under \$200,000

Saul E. Rogers, formerly general counsel for Fox Films, has settled his contract with that company and has returned to active law practice. The settlement figure is not given, but is reported something under \$200,000.

\$200,000.

Settlement follows suit which was instituted by Rogers. The contract called for a weekly salary of \$3,000 and had some three years to go. It was made by the company during the regime of William Fox.

Settlement was reached Thursday (31).

EXHIBS DEMAND ACCESSORIES GRATIS

Exhibitors are preparing to demand of distributors that access mand of distributors that access and a second of the second of th Exhibitors are preparing to de-

factorium of the T.O.C. That company, in addition to charging more for its paper than any other, is now causing to boomerang to the detriment of the exhibitor certain clauses which were incorporated into the rontal contract several years ago to protect all departments of the business against singlers.

Under the amended contract, directed at 13-by-night producers who would paste title credits of their own product over the stills of legitimate picture companies, the accessory phase was 59 worded that technically exhibs only leased paper.

During the past month Fox is charged with demanding that stills be returned to the Fox exchanges at the cessation of a picture's run. This means, according to O'Reilly, an extra cost to the average New York theatre's weekly budget of \$10

Skourases Back April 25

Spyros and Charles Skouras, on the Coast, are expected to return to New York April 25, after realign-ment on Fox-West Coast opera-tions, policy, etc. Eddle Alperson, who went west with the Skourases, will also be with them.

KATZ'S FOREIGN O. O.

RAIZS FURLISH O. O.
Sam Katz may trip abroad early
this summer, around June 1, following the Paramount sales convention in mid-May in L. A.
European voyage would combine
venetion with a look-lover of Paramount activities phread.

RECOGNITION FROM MAJORS

Plan Proposed to Ease Mem bership Dues-Hays Organization Holds Forth Code and Industry Advice as Important Advantage to the Independents-Latter Take Sardonic Attitude That the Picture Is the Thing

GENERAL OPTIMISM

Major independent producers will shortly make the Hays group 100% representative of the industry's pot-ture makers, according to a unique merger plan which is pronounced satisfactory by both sides.

astisfactory by both sides.

The plan, which will probably feature the next session of the Hays directorate on April 11, calls for a special indie plank in the Hays flooring which will be represented by a single vote.

This means that at least five of the largest indies will pool their contributions, so as to make the same commensurate with the sum paid in by any major member. For this, the quintet will have the same privileges as any single member. Any other procedure will not turn over a portion of their receipts, as do regular Hays members, since they claim the returns don't merit the expenditure in the prescribed channel. No Porticities.

No Partiality

the expenditure in the prescribed channel.

As for the present Hayslan directorate, opposition will be streen present the present Hayslan directorate, opposition will be streen present the present the present the present the present the first producers who want individual voting privileges will have to comply with the regular dues' demands of the organization. Paying as a group with a single vote, however, will not be contested.

The names of Sol Lesser and Joe Brandt are already being mentioned as the representative for the indies. Either of these or a distributor handling the produce a Harry of the present the present the present of the present the present the present the present the present of the present present present the present present the present present the present present the present present present the present present the present present

Indies' 'Conceit'?

Indies 'Conceit'?
With announcements showing that for 1932-33 indles, as a whole, are preparing to turn out three times the number of features they have ever attempted, and with major companies cutting their own total output, the Indie attitude is summed up as follows:
'We are getting stronger. They are getting weaker. Naturally they are looking for us to contribute to-ward the support of their organization budget.'

tion budget.'
Hays members, independent of the

Hays members, independent of the organization headquarters but whose votes will have an Important bearing on the new indic-admission policy, do not concede this indic concelt. They feel that the organization will be benefited by the entrance of the indle mainly because he can then be coded the Hayslan way and censor irritabilities for the industry as a whole will be minimized.

Some of the regular Hays mem-bers are favoring the indies' en-(Continued on page 46)

Future Par Exec Lineup Holds Zukor at Head. Katz Gen'l Mgr., Balaban Theatres. Dembow Films

Wall St. Wisdom

Hollywood, April 4.
Suggestions and recommendations for improvement of Radios for improvement of Radios for improvement of Radios for the commendation of the commenda

SHEEHAN STAND **UNCERTAIN: MANPOWER**

Leave of absence given Winnle Sheehan in January was up yes-terday (Monday) with the situation regarding Sheehan reported un-changed and undetermined. Whether

regarding Sheehan reported unchanged and undetermined. Whether or not the leave of absense, as such, will be extended further, lish indicated. Sheehan, who has not been concerned in any way with Fox production since his nervous breakdown, is in New York.

Just what bearing, if any, entrance of Sidney R. Kent into Fox as v.p. and general manager will have on Sheehan's status and production, is also not hinted. Kent, who has been on the job a week now, and will thoroughly familiarlies himself with all germane Fox matters, will shortly look the production structure of the control of the

Convention Set Back

Convention Set Back
Kent will be gone about two
weeks, returning in time for the
annual sales convention in New
York, which has been set back from
May 2 to probably May 15. Number of pictures for next year, incidentally, will depend, it is said, on
Kent's studio visit. Tentative number vas recently net at 84.
E. R. Tinker, Fox president, left.
Thurday (31), preceding Kent is
fore the new vp. goes west. Tinker's trip is on financial matters and
will also embrace installing Leonard
A. Woolams, Fox vp., who will iceop
a financial eye on Fox Coast properties.

vities.

Though a distribution leader, Kent's duties with Fox will be general, it is pointed out, and not lean specifically to sales.

Hollywood, April 4.
Edward R. Tinker arrived fodays
(4), with Leonard A. Woolans,
Chase bank rep and new v. p., who
assumes charge of Fox finances
on the West Coast.

AN IDEA OF HOW THEY CENSOR FILMS IN OHIO

A sidelight on talker censorship in Ohio discloses that B. O. Skinner, chief censor, below here, chief censor, below he is also state director of education, saw few enough flux before he got the post. He never did like the flickers.

Since he his before he for the post, if he says: 'All I have to do is see had shows, when I'm not even interested in a good one.' C dumbus, April 4

While eventual elevation of Sam Katz as vice-president and general manager of Paramoint js looked for, the change will not, it is be-lieved, transpire officially right away altitough Katz is now con-ceeded to be the operating head of P-P under Adolph Zukor and with John Hertz.

John Hertz.

Movang up of Katz will also change the official positions of Sam. Debow. Via. and som Babana who recently assumed operating charge of the P-P theatres between them. Katz is concentrating mostly on distribution and production at present with special effort on the foreign end.

Any question of Zukor retiring is entirely discounted, although such rumors have been around for some time. Understood that John Hertz has no desire to succeed to the presidency. Hertz is sofficially chairman of the company's finance committee.

man of the company's manier committee.

Emmanuel Cohen is overseeing production and at the studio B. P. Schulberg will continue in charge according to report.

On the theatre end it is expected the committee of the committee of

accounting to report it is expected that the therefore it is expected that the man and a will be made director of all Publix theatre within the near future while Sam Dembow will assume command of all film buying. Both Balaban and Dembow now jointly have theatre duties with Dembow also being concerned with the booking of pictures other means of operation is reported the forming of two theatre boards to be known as executive and operating committees. Most of the higher ups on the theatre end will sit in on both committee while division managers will participate when the operating committee convenes.

KENT STARTS FROM SCRATCH

Reduction of Fox capitalization from \$30,000,000 to \$12,000,000 is now revealed as the highlight of the demands of Sidney R. Kent to the bankers. Kent, it is learned held that as overseer for Fox he could not attempt to make the organization show a profit as long as its income was based upon what was described as an excessive valuation. Kent, therefore, officially took office yesterday (4) in a position which is described as with the control of the con

JEFF LAZARUS HEADS **NEW PAR AD. COUNCIL**

Hollywood, April 4.

Hollywood, April 4.

Paramount has formed an advertising advisory committee as the next step in its new trend toward handling all advertising from the studio end instead of the home office.

Jeff Lazarus, formerly with Fox-West Coast, will be the chairman with A. M. Botsford. Russell Hollman wing will have the committee of the committee. B. P. Schulberg will supervise the work of the committee. Every incinier of it has been connected, now on predainty, with Lazarunouis sidvertising. Committee is intreally functioning on three pictures now ready for release.

PATHE NEWS' 5 **SCOOPS TOPS** REELS

That notable scoops are few and far between and that newsreels now seem inclined, as a whole, to take the paths of least resistance is being borne out on the record with greater consistency. For the five weeks during March worthwhile enterprise of an exclusive nature has been scarce in virtually all of the recis. Pathe is highest with five accops checked to the path of the pa

apiece: Paramount is last with two. Talk among the reel people is that economy is retarding the chances for the work of the individualist; that crews have been cut to the bone and that the lessened manpower is being made up by an increase in fraternalistic feeling among the reels.

C----

Sameness

During March, and for that matter the previous month, there have been weeks when so-called spot news was found identically covered in both Broadway's houses. For that matter the greatest difference in variety these days is to be found in the magazine material or clips resurrected from the vaults, or lifted out of short subjects, and referred, to meet the programs preeds.

eeds. In considerable of the foreign material, particularly Buropean, the Translux has so often been a week behind the Embassy, with virtually the same material, that regular attendees have ceased attributing these situations to coincidence. Various coverages of the Sino-Japanese conflict almost alone remain to contradict this belief. This was started with an exhibition of old-fashioned competition between was started with an exhibition of old-fashioned competition between Fox and Paramount, both landing the first prints at the same time, with Par, scoring in initial Broadway showing.

way showing.

To some of the big reels Universal's coverage is being held up as a lesson to their own crews. One of the reels compels its men to witness every U edition. At the same time such reels point out that U holds the position of advantage because its 100% adherence to silence enables it to utilize hundreds of free-lence comeramen whose services generally were largely dispensed with until the talking reporter became recognized as an economist over natural sound recording and an easy way in which to satisfy the average newsreel public. of free-lance cameramen whose ser-

iblic. Universal has made its reputation largely upon its ability to get freak subjects. This is being indented by subjects. This is being invented by short subject producers who, in several instances, are now grouping freaks such as these with little more than the cluster and a major

more than the cluster an title to distinguish them. The chart:

Pathe
Virginia Mine Disaster.
Ohio Kidnappers.
Camden Explosion. Four Miles Over Manhattan. Darrow Prison Interview.

Rockefeller in sound.
Manhattan's Subway Control.
Youngest Congressional Rejentative.
Hindenburg-Hitler at Polls.
Universal
Kansas City Grain Fire.
Ponn Grove Fire.
Chicago Red Trouble.
All-American Basketball Tron.

All-American Baskethall Team Paramount

India Biote rmuda Ship Rescues.

WASHINGTON FOX GOES LOEW ON 20 YR. LEASE

Washington, April 4. Washington, April 4.

Fox will be the only picture presentation house here under terms of a Fox-Loew deal whereby Loew takes the theatre on a 20-year lease. Loew's picture house units, now playing the Palace, will transfer to the Fox. Palace will go straight dicture allowed to the Fox. Palace will go the Fox picture house the Fox picture house the Fox picture will have been been pictured by the Fox go out around June 1. Necessary eight works' notice was delivered last week.

delivered last week.

1st Runs on Broadway (Subject to Change)

Week April 8 Paramount — Misleading ady' (Par).
Roxy — 'Disorderly Conduct'

ox); Capitol—'Hell Divers' (Met-

). Riveli—'One Hour With You'

Rivoll—'One Hour With You'
(Par) (3d week).
Rialto—'One Hour With You'
(Par) (3d week).
Strand—'It's Tough to Be
Famous' (FN) (7).
Winter Garden—The Crow
Roars' (WB) (3d week).
Cameo—'Adventures in the
South Sea' (TPE) (2d week).

Week April 15

Week April 15
Paramount—This Is the
Night' (Par);
Rowy—'Careless Lady' (Fox);
Rivoli—'One Hour With You'
(Par) (2d week),
Rialto—'One Hour With You'

Rialto—'One Hour With You'
(Par) (4th week),
Strand—'Man Wanted' (WB),
Winter Garden—'The Crowd
Roars' (WB) (4th week),

92 Dicture 'Grand tor) (12). d Hotel' (Metro) (As-

Foreign Films

'Tempest' (Ufa) (German) (Little Carnegle) (4th week). 'Raub der Mona Lisa' (Superfilm) (German) (Europa) (2d week). (2d week).

'Mein Leopold' (Capital)
(German) (Hinderberg) (2d

week).
'Il Est Charmant' (Par)
(French) (5th Ave.) (8).

RKO Press. Dept. Set. Centralized on 1 Floor

Under the new realignment centralizing the RKO (theatre) and Radio (pictures) advertising, publicity and exploitation, the setup is complete except for manager contact men intended for out of town

divisions. Physical consolidation of publicity quarters will take place on one floor in the Bond Building. Immediate heads under R. F. Sisk are Barrett McCormick who will preside on publicity and advertising over both ends, and Terry Turner who will be in charge of all the-ups including vaude campaigns. The public the men and dutes are all follows.

Rutgers Neilson, all daily and rade publicity on pictures. Ken Hallam, exploitation on pic-

tures only.

John Monyhan, press books for

John Monynan, pro-Radio. Harry Gittelson, Radio house

organ. Floyd Scott, RKO theatres house

organ, L. Gaudreau, business end Radio (bills, involces Radio pictures costs, etc.)

costs, etc.)

E. J. Rosenwald, business end
RKO theatres.

William Usselton, all trailers.

John Pollock, photo and press

bureau.

John Dowd, assistant to Pollock.

Harry Mandel, to handle all
paper on theatres in the New York
division.

John Cassidy, assistant to Man-

del.
Charles Washburn, publicity on
Palace, New York.
Joseph Cullen, manager contact
man for all Bronx houses.

Joseph Cullen, manager contact man for all Bronx house. Charles Courtney, head of art department, RAGO thentres:
Dave Strumpf, head of art department, Radio pletures.
Dutles of manager contact men will be to assist house managers without telling them how to run their theatres:
Arthur Hausman campalgns for theatres on pictures other than Radio, playing in RKO houses.
Bill Adler, who handled campalgns on pictures, and Arnold Van Leer, in charge of publicity for the Maytair and Albey, Brooklyn, are dropped, Former went off the payroll Saturday (2), latter goes off Saturday (3), latter goes off Saturday (3) as theatre contact man for the Brooklyn division with headquarters at the Albec. These contact man ager and the service of division managers. Later on similar contact representatives will be chosen for out of tow territories. contact representatives will be chosen for out of town territories.

TRIF MIRDER **FILM CYCLE**

Hollywood, April 4.

Taking a hint from the heavy selling popularity of true murder story type of magazine, studios are now following a sheep-like routine for similar kinds of material for

pictures.
Currently five of the majors are working up stories based on famous killing cases, reaching back as far as the Lizzie Borden case in Fall River, Mass., in 1891.

as the Lizzie Borden case in Fall River, Mass, in 1891.
Warners started the cycle with Ferguson Case based on the Malla-Mills case. Columbia's Thatcher Cole' series is written around the Borden case the Halls-Mills munder of the Cole with the Borden case the Halls-Mills munder Case the Halls-Mills munder Case which case the Case which can first get to the plate with a film based on the Donald-son-Allen murder in Philadelphia. This was the case in which a boy killed his sister's sweetheart, claiming the latter had seduced her. Metro's version is being written by Bayard Veiller. hy Rayard Veiller

Film Business Has About Forgotten Those Novelties

Wide film, color, third dimension photography, 16 mm. talkers and television, once uppermoet in the minds of major film men as develonable of major film as develonable of the major film contracts and financing have been arranged as the major film companies have also been the develonable of the major film companies have also been killed off by the economic upset.

When business betters and shor color and all the former proposed contrivances will probably return to the scene.

May Revive Kinograms Newsreel, Says Kandel

Acquisition of the Kinograms library now gives General Film Library, Inc., the largest deposit of negative film in the Industry. M. Jemay Strate in the Library in the Library in the Library shortly revive the Kinograms newsreel which was one of the first in the business.

According to Kandel, General now has on hand 11,000,000 feet of negative. While Kandel claims Kinoyleided about 4,000,000 feet, other newsreel people who were overbid by Kandel for the property, claim it, is about half that figure.

General was awarded the property by the Irving Trust Company, as Kino receiver, when it topped a bid made by Universal at slightly over \$6,000. Acquisition of the Kinograms li-

L. A. to N. Y.

Norman Moray. Edwin Burke. Sol Wurtzel. Herman Zohbel.

N. Y. to L. A.

Diane Sinclair. Bernardo de Pace. Bernardo de Pace.
Cellne Lescar.
Jerry Sackhelm.
Gary Cooper.
E. R. Tilnker.
A. P. Waxman.
Sol Lesser.
Arthur Mayer.
Mike Connolly.
Irene Rich.
Claudette Colbert.
Lewis Milestone. Lewis Milestone. Harry D'Arrast. Chester Erskin. Charles Lederer.

Hollywood

Briefly rewritten extracts from "Varlety's" Hollywood Bulletin, printed each Friday in Hollywood, and placed as a wrapper upon the regular weekly "Varlety."
The Bulletin does not circulate other than on the Pacific Slope.
News from the Dailiee in Les Angeles will be found in that customary department.

Can't Cool 'Boarding House' Metro has abandoned attempts to get Helen Morgan's 'Boarding House' strength of the control of the perature that would get by censors. It's now in camphor for good.

Billie Burke In 'Follies'

Billie Burke and Patricia Ziegfeld at WHJ, joined in the first 'Ziegfeld Follies of the Air' on CBS last night (3).

How's Things Down There
Anticipating possible diplomatic
butterior from Mexico to parts of
Tampleo, Columbia is changing
locale to Mesopotamia. A
handler mouthful is now needed for

Not Promising
'Oh Promise Me' is a jinx title at
Universal. Peter B. Kyne yarn with
those quotes for Tom Mix has been
postponed. Stage play with that
handle was previously shelved.

Can Growler Spiel
Prohibition debate by Almee Semple MacPherson and Walter Huston was photographed by Columbia and goes on the Screen Snapshots list.

Still Hopeful

Ben Schwalb, formerly Paramount's L. I. blz manager, is here thinking about indie production.

Difficult 'Bird'
King Vidor presiding at plot huddles to figure an ending for 'Bird of Paradise'. Picture's had 52 working days, with a Catalina location and trick volcano stuft to come.

Whitbeck's Hired Hands Whitbeck's Hired Hands
Eddy Eckles and Sam Lisle, formerly with Frank Whitbeck at FoxWest Coast, have been taken on at
Paramount by him for special campaigns.

Romney Brent's Play
'No Money to Guide Her' is the
title of Billie Burke's next coast
production. Play by Romney Brent
goes into rehearsal about April 17.

Shorts Pick Up
Best week for comedies during
past month was last week, with our
shorts working. Darmour, resuming with a McGuire two-reeler after
three dark months, fifth Thalian at
Foy, Christies. Ship Ahoy, and
Sennett's 'Hatta Marri' comprised the activity.

Pete Smith and Eddle Cantor last of show crowd left at Palm Springs El Mirador postponed closing until April 19.

U's 16-Year-Old Lead U's 16-Year-Old Lead
Up for court approval is Universal's contract for \$100 a week during 'Heroes of the West,' serial to
Jacqueline Wells Brown, 16-yearold lead.

Waiting for Irene Rich
Next Will Rogers Film, Down to
Earth, set back on the Fox starting list for 10 days until Irene Rich
returns from her eastern vaude tour,

Westerns Start
Harry Carey and Hoot Gibson begin this week on new productions at Tec-Art. Fred Newmeyer will direct Carey's Six Guns, by Harry Crist, for Supreme. New Gibson picture, for Aliled, is 'A Man's Land.

Howard Hawks getting ready make "Tuna" for Warners, have returned from Hawali. Will a lower California sea locations.

Making Russia Satanic
In new talker treatment of "Ten
Commandements, Soviet Russia may
be included in a sacrilege angle,
with Paramount assigning several
authors, latest of them James Bernard Fagan, to the task of adding
the U.S.S.R. to the Bible story,

Six-day bleyeling is Joe I Brown's job in his next for War ner, 'You Said a Mouthful.'

King Vidor will direct Ronald Colman in 'Cynara' as well as 'Brothers Karamzov,' his next.

Ben Piazza is back at the Metro lot with 100 tests to show for his eastern talent hunt.

Amuel Hoffenstein-Morris Settle Samuel Hoffenstein settled his William Morris account with \$1,500. Case was set for court today (4). Writer has booked transportation east, although still dickering with Far to continue.

After a month of inactivity, Tif-fany openicd up again with 'Illus-trious Corpse,' which will complete the studio's 1931-22 schedule. 'Corpse' has Zagu Pitts, Eugene Pal-lette, Marian Segar, Theodore Von Ette, Jucian Littlefield and Charles Williams in the cast.

Radio's 32 Shorts

Just 32 two-reel comedies set for Radio this year. Lew Brock in charge of production. Hames are an expension of the company of the compan

Topping Marx Bros.

Laurel and Hardy feature will have 12 collaborators on the script with Hal Reach heading. The two comics will also be in on the writ-ing. All others will be classed as gaggers.

Extras' Union Loams

Extras Union Looms
Picture Players Alliange is furnishing data on working conditions
of extras to William Green, American Federation of Labor prexy, here
to unionize extras and bit players,
Joseph Casey, San Francisco union
organizer, is due here to help form
the long talked-of extras' union.

Real Bold-Like

Real Bold-Like
Inside political stuff on Washington will be included in Columbia;
Washington Merry-Go-Round, although at first it was decided to
treat the politicians with kid gloves;
Eugene Thackrey, former capital
newspaperman, now on the script,
induced execs to inject the realism. Like's Distribution

Like's Distribution
Ralph Like's 43-bicture program,
financed by Phil Goldstone will be
state-righted by Manca Frims instead of being distributed by George
Weeks. Weeks is going into the
production end as Maytair Pictures.

Pepping Up. Renee Adores
Renee. Adores, returning from
Arizona in June, where she has been
taking the cure for a lung allment,
has been notified by all studies that
they will have parts for her as soon,
as the is available.

M-G Pays Radio

Metro paid Radio to lay of one day on 'State's Attorney' so it could have John Barrymore back for a day's retakes on 'Grand Hotel.'

LaRocque's Act
Rod LaRocque and Vilma Banky
are preparing a vaude act.

Par Forgets Options
Arthur Pleison, Regis Toomey and
Gene Pallette, actors, and George
Yohalen and Jeoffry Shurlock, writers, have been dropped by Paramount. Ward Wing, writer, has
been engaged to work on Come On,
Marines!

Fazenda-Gleason Shorts
Louise Fazenda and James Gleason have been engaged by Warrea
Doane to make a series of tworeelers for Universal. Doane is producing 24 two-reel comedles for U,
working at the studio.

Ed Perkins, Hollywood p.a., east ast week on his annual New York

Fanchon & Marco lave contracted Lassiter Brothers, Dezzo Retter, and Stadler and Rose for units. Booked by Bill Perlberg.

Lew Brice, Tanny Brice's brother, and Florence Lake, Arthur Lake's sister, are rehearsing an act for vaude.

Standard Sound—Again
Mrs. Ada Frances Wallace regained possession of the Beachwood
drive studio and was awarded \$495
damages from Standard Sound
System, Inc. Damages for rent and
alterations.

Lee Morrison Loses Suit
Leo Morrison lost his \$5,500 commission suit against Kennch MoKenna when James Ryan, former
Fox caster and now an agent, testified that he saw a test of the actor
six months prior to McKenna's engugement, and not on the day before negotiations were started, as
he is alleged to have stated.

Office Help Sad
Paramount studio office and maintenance workers took a cut last
week, most drastic for femme sees
and stenos, whose checks had been
from \$55 to \$30.

U Goes Piccadilly.
Universal's English contingent
was increased by the arrival of.
Ernest Tilelseger and Eva Moore
for 'Old Dark House,' and R. C.
Sheriff to adapt The Road Back.
Leads in "House' are Borls Karloff
and Lillian Bond, also Britishers.

Columbia's Writers
Six new writers get into action
at Columbia today (4). Frank
Cavett-and A. L. Roberts, Robert
Keith and Sidney Kingsley, teamed
for originals; Harlan Thompson to
adapt the "Thatcher Colt" mystery

(Continued or 10).

(Continued on page 10)

Hollywood Production

w filming, or about to start, are listed below alphabetically Symbols are: D—Director, A—Author, C—Cameraman,

(Pictures now filming, by studios. Symbols S-Star.)
COLUMBIA Continued Court (th. west)
Columbia Court (th. west)
Columbia Continued Court (th. west)
Columbia Columb

rence Muserelyn Brent
'Faith'
(3rd week)
Aian Dwan
Robert Riskin
Joe Walksr
Walter Huston
Iwin Maxwsil
Iward Van Sloan
Irton Churchill

ive Cooper
(A. O'Brien FOX

Man About Town'
(4th week)
John Francis Dillon
John Francis Dillon
John Francis Dillon
John Brancis
Week
Warner Baxter
arm Morley
warner Grante
liller Grante
liller Grante
Grante
Carlo Grante
Carlo Grante
Carlo Grante
G

"The Killer! (2nd wesk) avid Howard Al Cohn
Jos August
George O'Brien
rester Harvey
aries Stevens
Aries Middleton
lei Johnbon
"Week Ends Only"
"Week Ends Only"
"Alan Crostland
Warner Fablan
Wm, Conselman
Joan Bennett

wm. Conselman
Noan Bennett Intg'
Interface of the Conselman
Noan Bennett Intg'
Itarting about April 14)
Frank Lioyd
Harry Harvey
Harvey
Harvey
Harvey
Homer Croy
Will Rogers
8 Rich
INTEFF

A—Mome Croy.

STWIII Rogers,
Iras IVERNATIONAL

Against Orders'

Clad week)

D—Frac (and week)

D—Strong (and week)

Clad week)

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S-Marie Dressler Polly Moran Anita Pags S-Matte Argane
Anita Paga
Wallacs Perd
MONOGRAM
MONOGRAM
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MONOGRAM
MONOGRAM
(lat, week)
D-Carl Brown
— (lat, week)
— (lat, week)
— (lat, week)
— Faxon Danifold
— (San Monogram)
— (Carl Monogram)
— (Carr Monogram)
— (Carr Monogram)
— Harry Fraser
— Richle Stout
— Andy Shuford

A—Harry Fraser
S—Bill: Cody
Andy Shuford
Many Hullide
Monthlitted

Edwin Justua Mayer

Edwin Justua Mayer

Edwin Justua Mayer

Fredric March

Art Jove Me Tonight

(atarting next week)

And Congold Marchand

Waldemar Young

Waldemar Young

Leanute Machand

Jeanute MacDonial

EADIO

Steth Medical

George Archainbaud

Congold Marchand

Waldemar Young

Samuel Hoffenstein

Jeanute MacDonial

EADIO

George Archainbaud

Congold Marchand

Marchand

Teanute MacDonial

EADIO

Steth Week)

Howell

Howell

Well

Howell

SAAND Harding
SAAND Harding
Zanu Pitts
Juliette Compton
Roar of the dit
D—wesley Ruggles
A—Marien C. Cooper
Howard Estabrook
Gwill Andre
C. Henry Gordon
Dudicy Digges
Shward Everett Horton
Zanu Pitts

Edward Everett no.
Zasu Pitts 'Hold 'Em Jali'
(starting)
D-Norman Taurog
A-Timothy Whelan
Lew Lipton
Eddie Welch
S-Bert Wheeler
Robert Woolsey
Edna May Oliver

Robert Woolsey
Edna May Oliver
Rosco Ates
"Truth About Hollywood"
(starting next week)
D-William Selter
A-Adela Rogers
St. John Hyland
Constance Bennett

A-A. A. In the property of the control of the contr K—None

Zasu Pitts

Eugene Palletts

Marion Seegar

Lucien Littlefield

Thandore von Eltz

Incien Littleneid
Theodore von Eltz
Warner Richmond
UNITED ARTISTS
'Movie Crazy'
(7th week)
D-Clyds Bruckman
(Harold Lloyd prod.)

C—Walter Lundin
S—Harold Lloyd
Constance Cummings
Kenneth Thompson
Spancer Cluatters
INVERSAI
Radio Patrol
(4th week)

D-Edward C. Cahn A-Tom Reed C-Jackson Rose S-None Robert Armstrong Lila Les Russell Hopton

Hussell Hopton
June Ciyde
Andy Devine
'Back Street'
(4th week)
D-John M. Stahl
A-Fannie Hurst
Gladys Lchinan
C-Carl Frsund
S-Nons
Lrens Dunn

c—carl Fraund
S—Nons
Irens Dunn
Irens Dunn
Jan Boles
Jeseker
Juno Clyds
Meroes of the West'
D—Rey (2nd week)

Onslow Stevenson Stevenson

E. A. Patterson
Tom Buckingham
Tom Buckingham
Jenes and Patterson
D-Dick (Restring)
(Chesterfield)
(Chesterfield)
(Chesterfield)
A-Edward T. Lows
Th. X.
(The Week)
D-Michael Gurtiz
Alian C. Miller
Goorge Rosener
C-Riy Renahn (color)
R. Towers (b. &w.)
S-None

Barl Bankwin Color)

Barl Bankwin Color)

R. Towers (b. & w.)

S. None

R. Towers (b. & w.)

S. None

R. Towers (b. & w.)

Fay Way

Fay Fanris

Fay Fanris

Hardie Abbright

Henry Keiker

Week-Ead Mariage'

Week-Ead Mariage'

Week-Ead Mariage'

Week-Ead Mariage'

Week-Ead Mariage'

Week-Ead Mariage'

Lea Kohlmar
Robert Greig Marriage*
Week-Ele Week
De Meek-Ele Week
De Meek-Ele Week
De Thernton Freeland
A-Fath Baldwin
S-None
Loretts Young
Loretts Young
Norman Poster
Gloria Sheare
Gloria Sheare
Competition
A-Cari Erickson
A-Cari Erickson
A-Cari Erickson
C-Dev Jennings
S-Citle Sala
Ann Dovaries
Maude Eburnen
Made Eburnen
Made Eburnen
Made Eburnen

S—Chile Sala
Ann Dvorala
Ann Dvorala
David Manners
George Ernest
Noah Beervet
New Cand week)
D—Merwyn LeRoy
A—Ward Morehous
C—James Van Trees
S—Joan Blondeil
Eric Linden
Watter Catlett
Jinny Eagels

WAXMAN MEETING GIBBONS |

A. P. Waxman left for the Coast last week to meet Floyd Gibbons ipon the latter's return from China. Pair had inaugurated a series of historical one-reelers for Radio-Pathe at the time the war correspondent left to cover the Sino-Japanese situation for the Hears!

Gibbons and Waxman will see Hearst while west and then return east. They are due in New York before the end of the month.

MAYER'S COAST TRIP

Arthur Mayer, publicity director for Public, leaves for the Coast this week for a general look. He will be gone three weeks.

BRANDT THRU EDUCATIONAL

Practically set for Joe Brandt to produce independently for Educa-tional release.

Joe Goldberg, who bowed out of the Sol Lesser-Frank R. Wilson Principal Dist. Corp. deal at the last minute, will be associated with

'Miracle Man' at Crit. Mebbe

Par's Last on Building Program Opens April 21

Last of the Paramount theatre doors is the Paramount, Amarillo, Tex., slated to open April 21. This is the final building project in Par's extensive program spread over the past three years involving upwards of 50 theatres.

Amarillo house seats 1,484 and while stage-equipped will open straight sound. Will R. Winch, as city manager for Amarillo, will be in charge of the house.

DEFER ALLIED CIRCUIT MEET

Chicago, April 4.

No outcome last week on the meeting understood to have taken place for the formation of an indic circuit of some 1,100 theatres, to be headed by, Aaron Saperstein, president of the Illinois Allied organization.

headed by Aaron Superseun, president of the Illinois Allled organization.

While the subject of the circuit of indies has been talked about off and on for more than a year, it's the information that the plans is commented to the comment of the co somewhat chilled at present, and that the actual get-together on the question will not take place for some time. Figured that there are question will not take place for some time. Figured that there are many problems: which must be ironed out completely before such an organization and corporation can be formed. Of particular inter-est is what's to be done with mem-ber-theatres, which are continually

in the red.

This indie circuit idea came up This indic circuit idea came up first following the Allied national convention held here last year, and the possibility reached its greatest pre-natal point following the settlement of the long-winded Allied-operators' union battle locally. Situation at the time was regarded as being ripe to apring the new circuit, and several get-to-set in the property of the circuit can be seen in the control of the circuit chances, but nothing solld was decided upon.

CASTLE TO BE FIRST CHI NEWSREEL HOUSE

Chlcago, April 4 Chicago's first newsreel theatre will be Clarence Beck's tiny Castle, spotted on the crossroads at State and Madison, rated as the world's most bustling corner. Will start on most bustling corner. Will start on April 24, running 30 minute shows

April 24, running 30 minute shows at 15c admission.

Will use two newsreels, the Universal real getting the feature, since Universal's newsclips get no regular outlet in any of the big loop picture spots. Besides the national reels, the house has hired a special cameraman to grab special local events passed up by the national reels. Program will be national reels. Program will be ing in as soon as available.

House has tied in with the United Press, to give the passeraby out front regular news service flashes. To be called the Castle Daily Newsreel Theatre.

New Roach Series Builds Several Comics at Once

Culver City, April 4. New series calling for 10 come-dians has been decided on for the Hal Roach program. Series will take the place of Boy Friends,' which will be ahandoned after this

which will be ahandoned after this season.

Aim of Roach executives in doing the multi-comic shorts is indirectly to build up new comedy talent for which the studio has been conducting an intensive search. A few of the comedians will be well known white the rest will be newcomers receiving buildups.

Studio shut down March 26 until May 2, the production can having been finished.

Brumberg in Chi for Col.

Brumberg in Chi for Col.

Paramount may reopen the Criterion in May with The Miracle
Man. This is a remake of the silent
made independently but released by
Par.

The \$2 house went dark a month
ago and now carries a for rent
sign on it, the first time a Broadway theatire has been so plastered.

Bill Brumberg in Chi for Col.

Chicago, April 4.

Bill Brumberg has been placed in
charge of the local Columbia pletures exchange. He came in after
Phil Dunus, district manager, and
Dave Dublin, exchange head, left
he week previous.

Brumberg in Chi for Col.

Stock Market Decline Halted **By Oversold Shorts: Theatres** Break Loew Under 23: WB 13/4

Yesterday's Prices

Sales.	High.Low.Last chee
300 Consol: F.	214 24 24 - 14 0. 8% 815 85 - 14
3,700 Eastman 1	7 711: 671. TIL 4 144
900 Gen. The.	. 9a 9a 9a
13,800 Loew	25 22% 2414 - 5
7,600 Par-P	. 014 54 612 + 31
3,000 W. B	., 2 1% 1% 1% %
100 Trans I	. 114 114 115 - 16
l B	ONDS
\$12,000 Gen. The. 2,000 Kelth	. 50 50 50
2,000 Loew 3,000 Par-F-L .	43 425 43 -116
4,000 Par-P 62,000 W. B	40 39 894 — 12 214 21 213 + 16

PHOTOPHONE NO LIKE GOLDSTONE PROPOSAL

On the eve of the official an-On the eve of the official announcement of an adjustment in its recording royalties, so that license-fees will be scaled. RCA Photo-fees will be scaled. RCA Photo-fees will be scaled. RCA Photo-fees will be scaled for the fees will be scaled for the fees will be scaled for the fees what is described as an unauthorized deal made between its West Coast agent, John Klenke, and Phil Gold-stone. Under the Klenke-Goldstone arrangement, Goldstone would not only be able to beat Photophone at its own plan for a national recording teduction but would serve, as Photophone system.

Goldstone's accredited plan, described in the East as 'the first all-expense' sound recording attempt, will not be allowed to materialize, according to New York Photophone executives.

according to New York Photophone executives.

The Goldstone method which Graham will investigate upon arriving this week in Los Angeles is reported as recording exclusively indie productions on RCA equipment for \$2,500 per picture; this including recording, license fee and music tax on productions with budgets under \$35,000.

WB Stock Holders Being Pestered by List Workers

Warner Bros. stockholders whose identity is not a matter of public record and a coess by He workers letters, investors a letter of the coess by He workers letters, investors advice and other similar matter through the malls. The deluge, starting on top of the recent annual meeting in Wilmington, Dcl., is raising a squeal among holders of Warner shares.

From a cursory checkup it wou'.1 appear that a list of Warner stockholders has fallen into hands which are exploiting it from all angles. Letters so far received include solicitation for subscription to market letters, usual investing advice, the letters and the subscription to market letters are usual investing advice.

ket letters, usual investing advice, etc. Others suggest promotions, including sale of Warner stock, and song and dance routines in other directions.

An Annoyance
Some of the stockholders are declared much annoyed that their names have gone onto these lists, with complaints possibly to be

made.

"hat the full list of Warner shareholders has in some manner been obtained, is cited by stock owners. On the certificate of stock held by one shareholder his middle initial is given as C; whereas really it is another initial, by the deluge of matter through the mall uses the 'C' initial. On another certificate the surname is misspelled as it is on the record. Mail arriving is accordingly misspelled.

Free Screen Puzzle

Price Screen Puzzie

Dallas, April 4.

Decision of local park board to cut free summer plets for the open air mob, left room for the promoters, One promoters, Orrill O'Ricilly, offers to handle the free flickers in return for screen ad concession.

Where the product, when Where the couldn't or where advertisers will come in, is matter of spec. Claims similar concessions in Houston, Pt. Worth, and Waco.

Board considering offer, involving 21 parks.

By AL GREASON
Stock market broke further to
new low levels yesterday (Afonday),
before a last hour rally got under
way, growing out of an oversold
condition of the list. There was no
news to help prices, Improvement
being due to technical conditions,
and therefore only temporary.
In some cases the recoverles from
the day's lows were considerable,
such as 6 points in Anburn and 4 in
Atchinson, Topeka & Santa Fe, but
the response of the anusement
leaders was not encouraging, dem-

the response of the amusement leaders was not encouraging, dem-onstrating anew that they have not so far been under leavy bear attack. Loew Breaks 23

Loew Breaks 23

Most significant development of the day in the theatre group was the belated drop of Loew to a new bottom for all time when it went under 23 on several strings aggregating 1,400 shares. This was around noon and the sales apparently represented an empatrassed account, for the price steadled immediately after the pressure and held throughout, the final quotation being 24½, off net % and a new closing price on the movement.

Bonds did not do very well, both Paramount loans showing net losses and Loew touching a new bottom on

Paramount loans showing net losses and Loew touching a.new bottom on the reaction below 30. Warner's bonds gave their first show of defense under pressure, holding to the recent low levels and making a fractional recovery toward the end of the day. Turnover here was fairly heavy and apparently represented a share negagement, with the company sponsors giving support.

port.
Dealings were moderate most of the day with the total around 1,500,000. Tape was slugglish at times, but the Street was on edge, half expecting a 'spill' to happen any minute. Announcement of the sale of pecting a "split to nappen any mu-ute. Announcement of the sale of a Stock Exchange membership at \$83,000, down \$15,000 from the last previous transfer, was an item of omlnous import. Urgent dumping of General Motors at a new low of 1412 inspired nervousness alt).

New Bear Market Lows

1412 inspired nervoueness alt.)

New Bear Market Lows

The general market and practically all groups within the list brokethrough on Saturday to new bear
market lows and, to hake it quite
seached on volume with the high
speed ticker two minutes behind
floor trading in the second hour of
the short trading day.
The second hour of
the short had bow Jones industrial average stood at 68,30. Thereafter there was a minor recovery to
a closing index of 71.30, compared
with the early January closing low
a closing index of 71.30, compared
with the early January closing low
a double bottom at the extreme low
that held out some faint hope of
resistance for the time boing, such
as yesterday's late raily,
and turned into a thin affair on both
aides, with observers interpreting
the technical situation as likely to
in either direction for the near
furture, with chances favoring a rather
considerable drift ultimately to
levels which would lest the depressthe Dow Jones figure of around §2
or so.

Wall Street, looking for an imme-

shor levels of 1821, represented by or 30.

Wall Street, looking for an immediate reason for price weakness, tried to attribute the break to tax expedients in the House unvelcome security transfers being the special target of criticism, and taxes leved upon specific industries as secondary causes. This week the revenue measures go to the Scnake, and the financial community looks to see refinancial community looks to see from the first seed of the House enactments.

Film Stocks Position
As far as the amusements are concerned there are definite signs that seasonal influences are at work, Specifically Paramount is reported to show a net loss of nearly \$50,000 for the Jan-March quarter of 1932, the first times the organization has would come on top of a net loss of about \$50,000 for the final quarter of 1931 and that, with summer just ahead, makes, a rather disheurtening financial picture. Your Uniturn, helped along by operating cliques, was based on a spirt of theatre attendance during the holidays and the few subsequent weeks, but that (Continued on page 21)

'One Hour' a \$30,000 L. A. Click: Houses Are Still Reaching for Stage Talent; \$17,000 for Orph

Los Angeles, April 4.

Improvement, if any, at Grauman's Chinese as a vesult of the wet-day debate between Almes Mac-Pherson Flutton and Walter Rugard Company of the work of

against that \$1.50 barrier.

What to do about the tendency of all attractions to fall down and disappoint is being answered at the Orpheum and Pantages with special stage allumements. Only picture drawing on its own this week is 'One Hour With You' at the Paramount. It is almost certain that this house, long in the doldrumis, with the paramount of the control of t

change.

In the face of general admission cuts, Fox's Palace, downtown grind, had the temerity to up its tariff from 18 to 26 cents matthess, and the special occasion of Sunice Principle as freak draw. This is the girl in the Alexander Fantages case. She is more of a curlosity than a heroine locally. Palace is ordinarily atrade sense.

Warners' Hollywood solved the

trade sense.

Warners' Hollywood solved the dual problem of names and economy, and enloyed both, by booking Mrs. Donald Novis this week. Last week they had Novis himself, who comes to Coast popularity via radio and is by way or being a Pacific Rudy Valies. His wife becomes a name by prefixing her married title. Beatre something for the marques.

Gives her apending money and the theatre something for the marquee, theatre something for the marquee, Chinese (Fox) (2,028; 50-81.50), Wet Parade' (M-G) and stage show (36-fnal week). Looks like Tarzan' will come in after all; Grand Holle' not ready and Wee Tarzan' will come in after all; Grand Holle' not ready and Wee Tarzan' will come in after all; Grand Holle' not ready and Wee Tarzan' will come in after all; Grand Holle' not possible and the theat and the

atter eight weeks as m.c.
Ornheum (2,270, 85.90), Final Edition (Co) and Thurston (1st week), Magician counted upon to carry along the benign state of affairs at this house during past isx weeks; around \$17,000, very good. Third and final week of Billington felt longevity strain. About \$8,000, but better than former average during the melancholy epoch.
Pantaces (Toxy) (2,20,2 20,4.6 § 6.90)

ing the melancholy epoch.
Pantages (Fox) (2,700; 20-40-8590), 'Lena Rivers' (Tiff) and 'Girl
Crazy.' Gregory Ratoff's number
two company of the tab still playing
east; opened strong and headed for
fancy \$16,000, but not holding over.
Last week 'Strangers in Love' warranted \$7,700, satisfactory by regular house measurements.

ar house measurements.

Paramount (Franklin) (3.595; 351), 'One Hour With You' (Far) and tage show (1st week). Chevaller-dacDonald-Lubitsch combo hetty coally; studio mob travels downown for this one. Two weeks pended, First week will hove around with the studies of the stu

Ving around \$15,000.

RKO (2,950; 25-50). Carnival out (Co) and RKO vaude. Cuts a overhead, dropping of locally-ooked extra acts, and responsive section to scale stash has encourged RKO; grosses no bigger but once gratifying. Around \$3,000. ast week with 'Panama Flo.' \$5,000.

State (Loew-Fox) (2,024; 35-\$1), 'Beast of City' (M-G) and stage show. Came in Saturday and looks like mild \$14,000. On 10 days 'Heil Divers' ran up \$26,000.

Diane Sinclair, Metro

Latest contract negotiated in East by Metro goes to Diane Sinclair, 19-year-old Philadelphia stock actress. Usual options extend up to seven

years.
Miss Sinclair leaves for Holly-

'SHOPWORN' AND SHOW \$55,000 IN BROOKLYN

Brooklyn, April 4 Brooklyn, April 4.

Heavy stage fare at the Par is
the excitement downtown with the
house heading for an excellent \$55,000. Biz due to the combination
and Lillian Roth, together with
local interest in Barbara Stanwyck
and her ficker.
Faul Whiteman, at the Albee, attracting more than average trade
to the state of the state of the state of the state
light average, out of the state of the state
Estimates for This Week.

Estimates for This Week

Estimates for This Week
Paramount (4,200; 25-35-50-7585), 'Shopworn' (Col) and stage
shows. Will finish to a fine \$85,000.
Lass week good will densame had baof 'Three's a Crowd, '81,400,
Fox (4,000; 25-35-50-65), 'Gay
Chabliero' (Fox) and stage show.
Uneventul with a mild \$80,000,
000. week Hotel Continued, \$24,54,500,000.

K.C. COMEDY WK. NO WOW; 'DEVILS' \$16,000

Kansas City, April 4.

Kansas City, April 4.

It's laugh week on the downtown screens with Sky Devils at Loew's, Cohens and Kelley' at the RKO and The Sky States of the Sky Cohens and Kelley' at the RKO and The Sky Cohens and Kelley' at the RKO and The Sky Children of the Sky Children of

Estimates for This Week

Estimates for This Week
Apollo (Fox) (1,200; 35)—Theyfus
Case. Little residential striving
hard with class films, but it's having its troubles along with the othwith around \$800. Last week TenHur' (M-G) (revival) just average \$900.
Losw's Midland (Loew) (4,000;
25-400—Sky Devils' (UA) Laughs
Last week "Tarzan" (M-G) \$20,000,
good.

20-50)—Sky Devile' (UA). Laughs and thrills make for far \$18,000. Last week "Tarzan' (M-G) \$2,000. See the see the see the see that the see th

LOUISVILLE FAIR

'Careless Lady' \$7,200—'Wing' \$3,100

Louisville, April 4.
Indications are that the spring season of show going is in full blast. Matiness are heavy and nights holding up yell as boys and girls drop in the spring of the spring and then take ride on the spring spring the spring spring

ing up well as boys and girls drop in for film and then take ride on river road.

Loew's stirring interest with 'King Loew's stirring interest with 'King Loew's stirring interest with 'King gouldloy in H-P. Strand, Rialto and Alaino find local newsreel some help.

Estimates for This Wesk.

Loew's (2,525; 22-35-30-60)

Lettimates for This Wesk.

Loew's (2,525; 22-35-30-60)

Are Town (M-G) \$12,200, Mel. Tarzan' (M-G) \$12,200, fine.

Strand (Fourth Ave.) (1,765; 25-30-30-30-20)

Rialto (Fourth Ave.) (2,710; 35-50-60)

Wayward' (Par). About \$8,800, west. Last week 'Impatient Virgin' (U) \$8,800, west 'Impatient Virgin' (U) \$8,800, west 'Impatient Virgin' (U) \$8,800, \$0.30-40)

Dr. (PN), 'Good at \$4,800, Last week 'Lost Squadron' (Radio) \$4,900.

Alame (Fourth Ave.) (1,000; 15-25-40)

Conduct (Fourth Ave.) (1,000; 15-25-40)

Conduct (Fourth Ave.) (1,000; 15-25-40)

'Cohens' \$20,000, Tarzan' and 'Crazy.' \$16,000, Cincy's Best

They're solo to rians and the time at the main line or lands and the at the main line of lands and the at the main line of lands and the lands are the main line of lands and the lands are the layer is smash biz and a 100% improvement over the preceding week's other local wow. Chevaller is also doing well on its holdover week.

Excellent weather over the week-end, and the town's combined gross during Easter week.

Estimates for This Week

Estimates for This Week
Albse (RKO) (3,200; 38-65)—
'Cohens and Kellys in Hollywood' (U) and vaude. \$20,000, fair. Last (U) and vaude. \$20,000, fair. Last (U) and vaude. \$20,000, fair. Last (U) and vaude. \$20,000, fair. Cheris (RKO) (3,205; 30-50)—
'Grid Crazy (Radio). \$15,000 very good. Last week Allas the Doctor Lyrie (RKO) (1,285; 30-50)—
'Tarzan' (M-G). \$15,500, smash trade. Last week 'Disorderly Conduct (RKO) (1,000; 30-50)—
'Tarzan' (M-G). \$15,500, smash trade. Last week 'Disorderly Conduct (RKO) (1,000; 30-50)—
'Tarzan' (Bison) (1,000; 30-50)—
'Tarzan' (Bison) (1,000; 30-50)—
'Septing (Bison) (1,000; 30-50)—
'Septing (Bison) (1,000; 30-50)—
'Septing (Bison) (1,000; 30-50)—
'Septing (Bison) (1,000; 30-50)—
'Sellent Wines (1,000; 30-50)—
'Sellent Wines

Warmth Doesn't Impede: McLaglen Draws \$11,000

McLaglen Draws \$11,000

Indianapolls, April 4, at Loew's Paishes, but "Tarzan, 4 at Loew's Paishes, but "Tarzan, 5 at Loew's Paishes, but Tarzan, 5 at Loew's Paise, but Tarzan, 5 at Loew's Paise, but Tarzan, 5 at Loew's Paise, 12 at Loew's Pais

Loop Quiet Zone: Listening' Not Boosting Oriental at \$23,000; Chicago Leads on 'Crowd,' \$38,000

DENVER DIPS: \$11,000 FOR 'HATCHET' BEST

Denver, April 4, All de luxers down from last week with the exception of 'Hatchet Man' at the Paramount, which will all of the paramount, which will all of a second paramount, which will all of a second paramount with the second paramount with

SMART BALTO TOTALS: 'FAMOUS' \$2,600 AT VAL

FAMOUS' \$2,600 AT VAL

Famous' \$2,600 AT VAL

Baltimore, April 4.

Picture of several downtown flights of past week. The J. L. Kernan Co., owners and operators of the Maryland and Auditorium, went into receivership. Frederick C. Schanberger and the control of James L. Kernan, was appointed co-receiver. James Addison, attorney, named trustee for the properties which he L. Kernan, was appointed co-receiver. James Addison, attorney, named trustee for the properties which he L. Kernan, was appointed co-receiver. James Addison, attorney, named trustee for the properties which he Leader of the properties which he Leader of the properties which he later are to be kept open by the Schanbergers. This does not involve the keith theatre, which is Schanberger owned and properties may cilimate the Auditorium from the picture lineup. This house has been in and out as a first run theatre for several years. The Mouse has been in and out as a first run theatre for several years. The Mouse and the Auditorium from the picture lineup. This house has been in and out as a first run theatre for several years. The Mouse and McCullough, continues the policy, using a Roxy ensemble, current.

Business looks all right again this week, with the Stanley and Chewal Century Lowe-VL S.) (3.299; 25-69)—Allas the Doctor' (FN) and stage show. With no big name on stage bill and stiff competition for this house.

Century Lowe-VL S.) (3.299; 25-60)—Allas the Doctor' (FN) and stage show. With no big name on stage bill and stiff competition from Stanley, gress doesn't fayer to cross the following of the Rivolus of the Parkway for the Parkway f

Chicago. April 4.
Loop is on the wabble again, bringing sharp bo. differences in the post of the post

Chicago, Chubik-B. K.) (4,000; 50-75-85), 'Crowd Roars' (FN) and stage show. Business slipping some stage show. Business slipping some stage show the stage show and stage show and stage show the stage show and stage show and stage show and stage show a stage in the stage show a stage show a

'Hell Divers' \$45.600. 'Arrowsmith' \$22,800, Big in Dull London Week

London, April 4.
Several strong films are now showing at the leading picture houses in the West End with good results. Other theatres are not 22. gouses in the west End with good results. Other theatres are not do-ing much, with weather and general conditions blamed.

conditions blamed.
West End, suburban and prov-incial picture theatres report a brisk week-end trade with a grad-ual improvement apparent.
This is attributed to the reaction after the income tax payments and the balancing of the budget.

Approximate Grosses

Approximate Grosses
Empire—Hell's Divers' (Metro)
(Ind week). Still strong at \$45,800
and held over for a third stanza.
Tivoli—'Arrowsmith' (UA). Got
well over \$19,000, it's first week and
figured good for \$22,800 on it's second (current).

Cariton — Shanghal Express'

Carlton — Shanghai Express
(Par), Continues playing to capacty for an average \$17,000.
Capitol—Good Night, Vienna' (2d
week), First week's gross was nicely over \$15,200. Picture deemed
mediorie but pulling on the Jack

New Gallery—Night Like This. Splendid at \$10,650, although pic-ture itself is below expectation ture itself is below expectations. Again it's the local names that ar this time Tom Walls an

NEWARK WEAK, WITH \$15,000 ABOUT LIMIT

Newark, April 4.

It's a toss-up this week with nothing to pull anywhere. The dark
horse is Aliee White at Loew's, heavily publicized but whose draw remains an unknown quantity. But
\$15,000 probably represents the top
'anywhere.

anywhere.
Most grosses last week were under expectations. Follow Thru' (tab), at the Fark, led, and more musical comedies will follow there. Estimates for This Week

musical comedies will follow there. Estimates for This Week
Branford (WE) (2,966; 20-25-50), Rue Morger (U) and F-M unit. House seems unable to pull up even with its competitors; about \$12,500.
Last week 'Alias' the Doctor' (FN) (Capitol (WB) (1,200); 15-25-55).
Final Edition' (Coi) and 'Gay Caballero' (Fox). Two first-runs good for fair \$4,000. Last week 'Emma' (M-G) and 'Folice Court' (First Div. 1860).
Lost week 'God and 'Folice Court' (First Div. 1860).
Lost week god at \$2,300.
Lost week god at \$2,300.
Lost week god at \$2,300.
Lost week god at 12,300. Last week 'End at \$1,500.
Lost was State (2,780; 30-50), Telumber' (M-G) and vaude. Picture means nothing, but Alice White Last was attract fair \$1,500.
Lost week god at over \$18,000 pin' (M-G) god at over \$18,000.
Mosque (WB) (3,281; 20-30-40), 'After Tomorrow' (Fox). Bad at \$3,000. Last week 'Play Gir' (FN).

**Rowerk' (Adams-Par) (2,248; 15-25-50-50). Troker Wire' (Par) and 'Engles Week' (Par) and 'Engles Week' (Par) and 'Engles Wire' (Par) and

Newark (Adams-Pan) (2.248; 15-25-90-90), 'Broken Wing' (Par) and vaude. No names on stage and picture wort' mean more than modern park' (Par), with 'Follow' (Tab), great at over \$21,000. Proctor's (RKO) (2.300; 25-40-50-90-90-90), which is a stage of the process of the proces

Terminal (Skouras) (1,900; 15-39), Shanghal Express' (Par) and Tellout Honors' (Supreme) and Bal-Petrolle fight with 'Impattent July (1,000) (U) and 'Devil Plays' (Hollows) (U) and 'Sevil Plays' (Hollows) (E) and 'Sevil Plays' (Hollows) (E) and 'Sevil Plays' (Hollows) (E) and 'Sevil Plays' (Hollows) (Ho

Netter's Changes

Appointment of J. J. Deltch, for-mer indwest division film booker for Publix, as assistant to Leon Netter, heads the changes made by Netter since his return to the ho. following a recent illness. Tracy Barliam, who succeeded Deltch over the iniddle west, is out on a tour of his territory.

William Borack, former assistant William Borack, former assistant to Gaston Dureau, has been placed in charge of the district booking office at Sait Lake City, replacing Jack Barboles, Latter becomes mannager of the Paramount, Provo, Ital. Dave Samuelson takes over Longack's former duties at the h.o. BUFFALO BIZ UP

'Lupin' on Way to \$26,000—'Genera tion' \$8,500, Lafayette

tion' \$8,500, Lafayatte

Business, which skyrocketed at Easter time, is still holding up.

Estimates for This Week
Buffalo (Publix) (3,500; 30-40-55)

-Arsene Lupin' (M-G) and unit.
Lopez band helped for \$25,000.

Hipp (Publix) (3,400; 25-35-50)

-Tought obs Francus' (FN). Looks fair for \$7,500. Last week 'Polly of Circus' (M-G) neat at \$8,200.

Groat Lakes (Publix) (3,400; 25-35-30)

Groat Lakes (Publix) (3,400; 25-35-30)

Group' (Publix) (3,400; 26-35)

Gay (Chelless) (Chelless

'SCARFACE' ONLY \$6,000 FAIR, AT MINN. PAN

Minneapolis, April 4.

Grosses are hitting the skids again this week. A single current the stage with Lindle of the the stage with Lindle of the prime local favorites. About \$15,000 is indicated; yet yet of the prime local favorites. About \$15,000 is indicated; yet yet of the prime local favorites. About \$15,000 is indicated; yet yet of the prime local favorites. About \$15,000 is indicated; yet yet of the prime local favorites are stage with Lindle of the prime local favorites are stage with Lindle of the prime local favorites and the stage with Lindle of the prime local favorites and the stage with Lindle of the prime local favorites and the favorites are staged in the local f

thit \$7,000. Last week 'Tireman Save My Child' (FN) ninishing to around \$5,000. Ilph.

\$5,000. Ilph.

(Sourface' (UA). One of the best of the gangster pictures, but without cast names or appeal for feminines fans and coming at a time when the state of the season of th

'HOUR' \$13,000 2D WK

Montreal, April 4. The big three houses crashed through for \$45,000 last week and one film is holding over for the current week, the Chevalier picture at the Palace. Two others, the Im-perial and Cinema de Paris, also

serial and Cinema de Faris, also repeat.
Nabes have been hit by election campaign (mayor) which has campaign (mayor) which has been appeared by the property of the serial to the property of the week local operetin about met expenses around \$5,000.
Palace (FE) (2000; 75), One Rott (2000) (100)

Dancers in Dark (Erc) and Strangers in Love (Par), fairly for \$11,000.

Strangers in Love (Par), fairly for \$11,000.

Lowe's (FP) (3,200; 35-50), After Tomorrow (Par) and vaude. Will likely sell on names to \$15,000. Last to big \$15,000. Greeks (UA) and Corsair (UA). Princess (CT) (1,600; 35-60). Greeks (UA) and Corsair (UA). Expects to be around \$8,000. Last week Lost Squadron' (Raddo) and \$7,000. Greeks (UA) and Corsair (UA). Expects to be around \$8,000. Last week Lost Squadron' (Raddo) and \$7,000. Impēriāl (FP) (1,900; 25-40). Il Est Charmant (Par; French) (2d week). Surprisingly good result on new policy last week at \$3,500. May E. Greens de Paris (Ind) (600; 25-50), 'La Bande a Bouboule' (French) (2d week). Did very nicely last week at \$2,400 and may continue this week with \$2,000.

\$23,000 RECORD FOR 'SCARFACE'

'Searface.' in its world premier

'Searface,' In its world premiere at Loew's State, is breaking the all-time house record. Gang pilcture is attracting standing room at every performance and will top \$23,00, tremendous for the house Seanger. Chevalier in 'One Hour' will do \$17.000 and the overflow from 'Scarface' is helping. Between these two box office bets the Orpheum is literally crushed, while trying its best with Imperial contracts.

Estimates for This Week

Estimates for This Week
Loew's State (3,200; 60)—'Scarface' (UA). A smash here breaking
house record with great \$23,000. Last
week 'Tarzan' (M.-G) got fine \$18;Saenger (3,000; 60)—'One Hour'
(Par). Chevaller big in this French
town and film will get splendid \$17,000. Last week 'Alias the Doctor'
(FN) did fair \$12,000. '60)—'Impatient
Malden' (U). Hurt by other films;
more to the companion of the companion of the companion with 'Searface,' \$2,200, bad. Last
week 'Ghroken' (Son House)

(M.-G). Squelched by companison
with 'Searface,' \$2,200, bad. Last
week 'Wayward,' \$1,900, poor.

Tudor (800; 35)—'Wiser Sex'
(Par). May achieve \$2,000. Last
week 'Broken Wing' (Par) \$1,700,
not good.

Alabama's Stage Return Indicates Good \$11,000 Birmingham, April 4

Vaudeville came back to the Alabama Saturday (2). This time it's Fanchon & Marco units, first time these shows have ever played here.
Film is 'Arsene Lupin' and bill
should see some good figures. Lowest
price for vaude in years is also the
bargain, 50 cents.
Estimates for This Week

MONT'L HAS HOLDOVERS, Roxy Mildly Up with 'Lottery's' \$55,000; Tarzan,' 2d Wk., \$73,000; Par \$60,000; 'Hour' Tapers Off

PROVIDENCE PHOOEY

Spencer Tracy Ballyhoo, but Only Sky Devils' Fairish, \$10,000

Providence, April 4.
Nifty film fare around town will week for most of the spots. Spen-cer Tracy, lead of the old Albee

cer Tracy, lead of the old Albee stock a couple of years ago, is bringing in business at the Majestic, but floppo at Locew's State.

Estimates for This Week RKO Albee (2,300; 15-50-60), Shopworn' (Col) and vaude. Show above average, but no takers; 310,000, poor. Last week Girl Crazy' (Radio) no so at 310,700 at 310,700. Poor Last week Girl Crazy' (Radio) no so at 310,700 at 310,700. Last week Beauty and College of the Coll

P'LAND PLUGS STAGE SHOWS; 'BRIDE' \$6,500

Portland, Ore., April 4. Stage stuff is worth two bits. Un-certain b. o. prices have now lev-elled off definitely on about that alled off definitely on about that heals. With the For Broadway dark and the Rinito gone Indie and second run, burg now has film and stage, houses at 60-cent top with straight sound houses quoting 35 top at the b. o. For Brarmount is plugging its For Brarmount is plugging its For Brarmount is plugging its worth the extra quarter. Both are getting it, but also exploiting pictures in the top spot unless the stage has a name draw. Week Orpheum (RKO) (2,000; 25-60).

Opsieum (RKC)) (2,000; 5-50).
Yong (Pathen on vaude.
Poorly at \$6500. Last week (Girl
Crazy (Radio) fair \$10,000.
Paramount (Fox.Portland) (3,-000; 25-60). Tarzan (M-C) and
F-M unit. Getting good enough results around \$11,500. Last week
One Hour (R1), \$12,500. Last week
One Hour (R1), \$100. Last week
Dancers in Dark (Par), \$4,000.
Music Box (Hamrick) (2,000; 25-35). Shopworn (Col). In line for fair \$5,000. Last week
Dancers (Music Box (Hamrick) (2,000; 25-35).

FRISCO LIMP ON H. O'S: 'CONDUCT' FAIR \$17,000

San Francisco, April 4. Nothing in town worth bragging and a couple of weak sisters bring

bargain, 50 cents.

Estimates for This Week
Alabama (Publix) (2,800; 25-3550)—Arsene Lupin' and F-M units
Should reach \$11,000. Last week
One Hour' (Par) did moderately
Ritz (IKKO) (1,800; 25-40)—Voun
Ritz (IKKO) (1,800; 25-40)—Reart (IKKO) (1,800; 25-40)—
—Taxi' (FN), No drawing power
here, 33,000. Last week (Wayward
about same figure,
—Taxi' (FN), No drawing power
here, 33,000. Last week (Wayward
about same figure,
—Taxi' (RO), (8-6), (8-6), (8-6)
—Taxi' (RO), (8-6), (8-6), (8-6)
—Taxi' (RO), (8-6)
—

Belated spring sunshine is upset-ting the boxoffice appleant a little. Over the weckend and continuing yesterday (Monday) spring fever was keeping them outdoors. Matinees fell off seriously all over the east. Night business is holding up, however. Freakish weather turned the trick, with Saturday evening threatening rain and Sunday witnessing a precipitous drop in temperature after sundown.
On Broadway the Rivoll and Ri-

alto are showing usual drop in both houses on second week of 'One houses on second week of 'One Hour With You' Nether run looks to top \$28,000. This is a big slide from first week's business, but normal in view of the day and date display. Unusual sidelight is that the Rialto topped the Rivoil on interest of the Winter Garden is doing well with 'Crowd Roars.'

Of the balance none is doing topheavy husiness. Faramount tops topheavy husiness. Faramount tops cellent \$80,000 on 'Shopwort' and a stage show including Anna May Wong.

a stage show including Anna May Wongs.

on and Roxy are neck and compared to the compared to t

Grand Hotel (M.-G.).

Estimates for This Week
Astor (1,192; \$1-\$2). Dark for a week. Respons April 12 with 'Grand Hotel' (M.-G.). First picture with Garbo name to get a \$2 run.

Capitol (\$4,00; \$2-\$5-\$1.50). Tarzan' (M.-G.) (2d week) and stop on the state of the st

week Gir Crazy (Radio) \$14,400, also anemie.
Rivoli (2,200; 40-65-85-\$1). 'One
Hour' (Par). First week \$43,900 here. Current stretch also looks

Rose Current stretch also looks \$28,000. Rosy (6,200; 50-75-\$1.50), 'Devil's Lottery' (Fox) and starg show. May attack better than \$45,000. Rose the recent totals here. Last week 'Gap Caballero' (Fox) mild at \$50,600. Strand (2,300; 35-50-75-\$1). 'Beauty and Boss' (FN). Not more than \$14,000 meek. Last week 'Missing ktembrant' (First Div) only \$8,000.

Missing Rembrant' (First Div) only \$8,000. Warners (1,100: 25-25-50-75), Play Girl' (WB), second run. May pull fair \$5,000. Second run. May pull fair \$5,000. Second run. May Winter Garden (1,418; 35-58-85-\$1), 'Crowd Roars' (FN) (2d week), Cagney still pulling: \$45,000 on sec-ond. week, very good. First week \$55,200.

HINTS \$50,000 IN PHILLY

The Mashau is off to a while of a stee with win will sold to a while of a stee with while will be a stee with the will be will be a stee with the will be will be will be a stee with the will be will

not understand why the S-W opened it again atter the truce with M-G-M was reached.

M was the rible weather that had few let-ups. A general lm-provenent is expected this week.

Mastbaum (4800: 38-50-75)—

Strangers in Lové (Par) and stage show. Picture doesn't mean so much but inauguration of boiled-down musical comedies has them and close to \$50,000 indicated. Last week 'Allas the Doctor' (FN) disappointed at only \$43,000.

Stanley (3,700: 38-50-75)—Hon.

Stanley (3,700: 38-50-75)—Hon.

Stanley (3,700: 38-50-75)—One was a support of the support o

set \$19.000. Big Timer (COI) hit \$32,000 last week. Stanton (1,700; 25-85)—Dancers in Dark (Par). Only fairly strong the second week; maybe \$10,500. The Cockinental (TIT) only \$7.500 last week (Keith's (1,800; 30-50)—Explorers of World (Par). Getting some special exploitation, but extent of draw Saturday and hard to predict week (Greek (UA) \$8,000 on second showing.

Districtly Conduct (Fox) 18,400 last week.

Bat Week.

1,000; 50)—'Allas the Darkten (I,000; 50)—'Allas the Pox Marteaum (Fox).

Masthaum 1,000 last book of the pox Marteaum (Fox).

15,000 in seam 1,000 last book of the pox Marteaum (Fox).

Arcadia (600; 50)—'Wasward' (Par). May not last full week; chance for \$2,000. 'Hell Divers' (M-G) got neat \$3,200 last week.

Hollywood

(Continued from page 6) series, and Maxwell Anderson to work on 'Washington Merry-Go-'Round' with Jules Furthman.

A musical with a political theme has been okayed by Paramount for Richard Rodgers and Lorenz Hart to work out. First time the team's hid the chance to work out details for bank ideas accepted.

Foreign Actors' Assn.
Efforts to organize an allen playest's protective association are being made by some import talent.
First object is to light the Dickstein bill affecting foreign visitors.

Paul Luick, former fashion erc-tor for Warners, is at Fox on a

MASTBAUM TAB Fisher-U. A. Detroit's Best At \$18,000 and \$21,000

Detroit, / pril 4.

Nice weather not helping any this wock. 'Tarzan' and Louise Fazenda are getting over nicely at the Fisher.

Other was nothing tartling.

Show on the control of the control o

\$16,000 FOR 'TARZAN' SEATTLE'S WOW TRADE

Seattle, April 4.

'Tarzan' got all the kids in Seattle rarzan got all the kids in Seattle over the weekend, with Saturday alone selling 8,000 admission stubs. Its \$16,000 gait at the Fox is well nigh locally sensational and the two Skouras brothers arriving with a party including Oscar S. Oldknow, J. J. Sullivan and six others to vey the local situation should have no cause for complaint here. Opposite extreme is \$7,500 for 'Young Bride' at the Orph after a nifty \$13,000 for 'Girl Crazy' at the same house last week.

Young Bride' at the Orph after an nitty \$13,000 for 'Girl Crazy' at the same house last week.

Estimates for This Week.

Estimates for This Week.

Fifth Avenue (FOX) £,350; 35-80), 100 for 'Girl Cray' at the sensational.

Fifth Avenue (FOX) £,350; 35-80, 100 for 'Girl Cray' (Radio).

Orpheum (RKO) £,700; 25-50, 70 upg Bride' (Radio). 37,500, bad. Last week (Girl Crazy' (Radio).

Blue Mouse (Hamrick) (950; 25, 70 for 'Girl Milling' \$3,000, 100 for 'Girl Cray' (Radio).

Blue Mouse (Hamrick) (950; 25, 70 for 'Girl Cray' (Radio).

Blue Mouse (Hamrick) (900; 25-80, 100 for 'Girl Cray' (Radio).

Blue Mouse (Hamrick) (900; 25-80, 100 for 'Girl Cray' (Radio).

Last week Hamrick) (900; 25-85-50), 'Sty Devils' (UA). Alt thrills getting 'em; \$5,000, okay. Last week 'Hatchet Man' (FN) held subsets, 'Girl Cray' (Shef), 'Clyde' Cook in 'Speed in Gay Nineties' (Senneth yets good his bridge of the shorts, although \$5,500 only fair. Last week 'High Speed' (Col) and Bing Crosby in not so hot short Speed' (Col) and Bing Crosby in not so hot short Speed' (Col) and Bing Crosby in not so hot short Speed' (Col) and Bing Crosby in not so hot short Speed' (Col) and Bing Crosby in not so hot short Speed' (Col) and Bing Crosby in not so hot short Speed' (Col) and Bing Crosby in not so hot short Speed' (Col) and Bing Crosby in not so hot short Speed' (Col) and Bing Crosby in not so hot short Speed' (Col) and Bing Crosby in not so hot short Speed' (Col) and Bing Crosby in not so hot short Speed' (Col) and Bing Crosby in not so hot short Speed' (Col) and Sing Crosby in not so hot short Speed' (Col) and Sing Crosby in not so hot short Speed' (Col) and Bing Crosby in not so hot short Speed' (Col) and Bing Crosby in not so hot short Speed' (Col) and Bing Crosby in not so hot short Speed' (Col) and Bing Crosby in not so hot short Speed' (Col) and Bing Crosby in not so hot short Speed' (Col) and Bing Crosby in not so hot short Speed' (Col) and Bing Crosby in not so hot short Speed' (Col) and Bing Crosby in the speed in Speed' (Col) and Speed' (C

(Far) and Article Property of the Market Prop

WASHINGTON HAPPY

Palace Shooting for \$25,000, Earle \$22,000, Fox \$21,000

\$22,000, Fox \$21,000, Earle \$22,000, Fox \$21,000, April 4. Palace and Earle will undoutdedly get it all this week, as the former has Beast of City and Jean Harlow in person, and latter has chevaller's One Hour, and is also doing big. In face of this, however, Tarann' is holding its own on a sector of the remaining houses Fox is getting a nice break with 'Disorderly Conduct' and a couple of radio names, Col. Stoopnagie; and Budd, plus the usual F-M unit, Ristic secs in for one name sach week, befully an Tashman with local band for first week, to be followed by Dorothy Mackaill. Band set for indefinite stay if the one name show clicks.

Estimates for This Want Palice and Earle will, undou'll-edily celt it all this week, as the former has 'Beast of City' and Jean Harlow in person, and later has Colorable proposed in the colorable pr

Tacoma Just Fair

Tacoma, April 4.
No raves here this week, but the
wn is turning in fair totals if no

No raves here this week, but the town is turning in fair totals if no standauth.

Orphsum (RKO) (1.50); 25-38-50.

—Menace' (Col) and 'Alias the Doctor' (FN). Split week with vaude fret half for slow \$4,500. Last Coraz' (Radio) very good at \$5,200; laught's still get 'em.

Blue Mouse (Hamrick) (550; 25-35-50)—Play Girl' (WB). Fair at \$2,000. Last week (Foreks' (LA).

Rialto (Fox) (1.200; 25-35)—Polly of Circus' (M-G). Strangers in Love' (Par) and Silent Witness' (Fox) at These way split to \$3,000. The stranger of the control of the control

'Tarzan' Big Noise In Pitt on \$35,000: General Trade Oke

Pittsburgh, April 4.
General improvement indicated all along the line with "Taran" leading the pack. This picture is heading the pack. This picture off to flying start. Swell campaign credited with gct-ting picture off to flying start. Stanley has Dave Rubinoff in person in addition to Strangers and the picture off to flying start in person in addition to Strangers and the picture off to picked up with 'No One Man' atter \$6,000, while Warner, with 'Shopworn' likely to find some blood back in its velns on \$19,000.

Davis' playing a picture and for interest time. Wiser Sex' coming in two days following its start at the naborhood Enright. Usually, it's the other way around. May hurt lately, so possibly not be too norticeable. Around \$2,800 probable. Out in East Libetry, RKO's Sheridan Square, of late operating on a Tady with Past' for full week following Bennett film's big week downtown at Fulton month before. Destinates for This Week Stranger in the strain of the strain of

'DOCTOR' \$35,000, BIG

Boston, April 4. With the Camel quarter hour ap

pearing at the Boston, Pola Negri in person at the Met, the sustaining

in person at the Met, the sustaining staff of artists employed by WNAC at the Scollay, it appears that the Publix organization is offering stiff competition to RKO.

The Mort Downey bunch are doing smartly and will be around \$24,000 for the week. Metropolitan is also stepping nicely at a \$35,000 mag.

pace.

Met (Publix) (4,300; 50-76).

Allas the Doctor' (FN) and Polo Negri on stage. Should be around \$35,000, okay. Last week Broken Wing (Par) and 'Girl Crazy' and at \$43,300.

187,000 ORBY. List Week Taryan and Girl Crasy fine it \$43,300.

Parameunt (Publix) (1,800; 35-50-50), One-Hour (Par). Stays Second week and down to \$14,000.

Keithe (4,000; 35-50-55), Shopworn (Col). Mild \$13,500. Last week Lost Squadron (Radio), moderate \$17,000.

Keith. Boston (4,000; 35-50-50), Keith. Boston (4,000; 35-50).

Keith. Boston (4,000; 35-30).

Keith. Boston (4,000; 35-30).

Keith. Boston (4,000; 35-30).

Keith. Good (4,000; 35-30).

Keit

'WING' AND TAB WHAMS N. H. FOR OKE \$17,000

New Haven, April 4.

The Roger Sherman, due for one more week of vaude, is bringing in the tab. Good News' on April 15, possibly following with other tabs.

Tarzan' is town's first holdover in months, being shitted from the Poli to Bilou currently, although the draw is only fair.

Poli to Bilou currently, although the draw is only fair.

"Three's a Crowd' tab opened well at Paramount, but failed to well at Paramount, but failed to the property of the p

BOTSFORD STARTS WEST AS STUDIO STORY HEAD

A. M. Botsford and his family took off for the Coast Saturday (2), to permanently settle there, with Botsford chairman of the Paramount editorial board from the western end henceforth. Merritt Hulburd, who joined the editorial board in New York several months ago, coming from the magazine field, accompanied the Botsfords on his first official trip to Hollywood. He is expected to be away six weeks.

Eastern editorial

weeks.

Eastern editorial matters are in charge of Russell Holman. Later in the summer Holman may permanently transfer west as Botsford's ace lleutenant to work with Percy Heath who, under the western setup, handles disposition of stories after punchase. Botsford's main concern is the purchasing of the material, decision on types of stories, etc.

Reports that Charles Y.

Reports that Charles E. McCar-thy would join the story depart-ment in any capacity are incor-rect.

UPSTATE TRADE

Buffalo, April 4.

The Shea Publix-Skonras deal for the Bellevne, Niagrar, Falls, is again reported on. Rumors are that Skourar will exchange the Capitol and Maxine, Buffalo Southside nabes, now operated by Fox-Skouras, for the Bellevue.

BOSTON STAGES STRONG, MULTICOLOR ITEMIZES \$2.020.119 LIABILITIES

Los Angeles, April 4.
Multicolor's liabilities total \$2,= 020,119, according to the itemized schedule in the bankruptcy court, This includes the \$1,665,134 charged as owing the Hughes Industries Co., Ltd., of Houston, and \$10,745 to the Hughes Development Co. of Hollywood, which the other creditors want to throw out of consideration. Balance of unsecured claims comes to \$156,631, while secured obligations amount to \$175.900

tions amount to \$175,900.

Known assets come to \$217,300, in addition to which are materials, etc., with a book value of \$15,388, and laboratory machinery, patents and four completed films listed as value unknown.

Film Assets \$2.00.000.0000.0000.0000.

unknown:

Film Assets 4

Films are Streets of Memory.

The Hawk. Calgary Sampede and Memory.

The Hawk. Calgary Sampede and The Calgary Sampede and Sampede and Sampede Samped

Potential Liabilities

Ten lawsulfs against Multicolor are potential liabilities, with no figure estimatable.

Receiver starts work with account.
Paper head by Multicolor included to the count of the

liam & Reed, \$10,159 from Fashlon Features (J. C. Haggerety), and \$9,495 from Universal Pictures Corp. Some others on the books are Motion Picture Advertising Service for \$7,064, Ploneer Pictures for \$5,594, MacMillan Petroleum Co. for \$4,285, Joe Rock for \$3,957, John W. Boyle for \$3,515, Monnerh Pictures for \$3,073, Argosy Produces for \$3,073, Argosy Produces for \$2,285. Welford Beaton Productions for \$2,205; Strange as It seems Co., Universal for \$2,114.

Houston, April 4.

Houston, April 4.

First public statement ever to come from the source of the Howard Hughes millions was brought forth by the story that four Castle pletures, Scartaese, Hell's Accession of the Houston and the Hughes Tool Co., here, when asked to comment on the significance of the move in the sum of more in order to produce the pictures, but he added that the amount in question would not reach \$300,000.

T know that Hughes has prac-

amount in question would not reach 3300,000.

I know that Hughes has practically paid the note of from the proceeds of the pictures, said Col. Kuldell. He borrowed the money from the Bank of America. The Hughes Tool Co. purchased pard the note and is now holder expected to the note and is now holder to security. The pictures have already brought in about \$2,000,000.

Col. Kuldell, \$50,000 a year general manager of the Hughes Tool Co., has long been an adviser of the youthful producer, but heretofore he has declined to comment on possible connection, financially the process of the has declined to comment on possible connection, financially the head of production about 6,000 men and doing a vast export business in oil feld machinery with all parts of world, employing at peak of production about 6,000 men and doing a vast export business in oil feld machinery with all parts of world. Howard Hughes, is unferstood to hold all the stock in the stook in the company. He is expected in yist relatives here shortly.

ARLTUN. FNEW IDENT

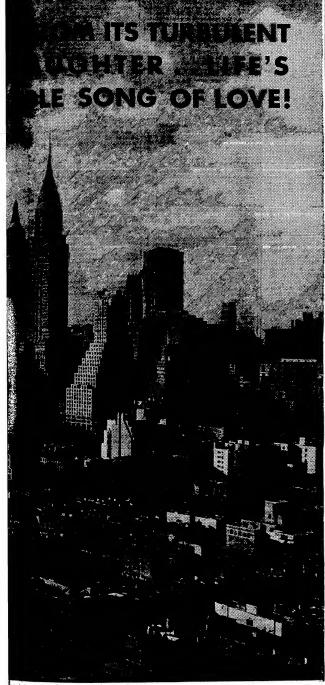
A FORCE telegrams and day letters, and the time of receipt at destination as shown on all messages

A rote telegrams K32 55 DL=LOSANGELES CALIF WAR 31 1932 QUOTE JIMMY STARR HERALD EXPRESS SYMPHONY OF SIX 18P RKO RADIO PICTURES=WUX NEWYORK NY= MILLION IS OF SUCH RARE QUALITY IT DESERVES EXTRA ORDINARY RATING NOT ONLY ADDS PRESTIGE TO MAKERS BUT TO ENTIRE INDUSTRY STOP DAN THOMAS RECORD SAID CONTAINS ALL ELEMENTS OF GENUINE AUDIENCE PICTURE STOP HOLLYWOOD REPORTER SAYS HAS EVERYTHING A SUCCESS SHOULD HAVE PICTURE HOT FOR ANY

THE CITY!... CRUCIBLE OF DREAMS, SOUL RISES A HUMAN STORY... LIFE HOPES... WRITTEN INTO AN IMPERIS

FANNIE HURST'S
SYMPHONY OF SIX

IRENE DUNNE RICARDO CORTEZ GREGORY RATOFF ANNA APPEL



MILLION

DIRECTED BY
GREGORY LA CAVA

DAVID O. SELZNICK PRODUCTION

RADIO SETS A STANDARD

SYMPHONY OF SIX MILLION THE LOST SQUADRON

COMING

JOHN BARRYMORE
HELEN TWELVETREES

CTATE'C ATTODNEY

STATE'S ATTORNEY

Screen Play by Gene Fowler, Author of "The Great Mouthpiece" and Roland Brown, Writer of "Doorway to Hell."

KING VIDOR'S

BIRD OF PARADISE

DOLORES DEL RIO 'Skeets' Gallagher JOEL McCREA John Halliday

From the most successful play in American Stage History by RICHARD WALTON TULLY

WESTWARD
PASSAGE

Best Selling Novel by Margaret Ayer Barnes; Winner of last year's Pulitzer Prize?



PHOTOGRAPH BY S. H. GOTTSCHO

Talking Shorts

STEALIN' HOME' JAMES GLEASON JAMES Comedy 20 Mins. Cameo, N. Y. RKO-Radio

RKO-Radio

Afrate two-reeler by a scasoned uniedian who can troupe and
seldom goes wrong in his pursuit
of laughs, either in an acting or a
producing way. Here backed up by
the standard Eddle Gribbon, Mae
Busch and a crowd of supernumerarles.

Busicalina a crowd of supernumeraries.

Glesson is the hard-boiled ball club captain and Gribbon his prize pitcher called 'Smoky Joe.' Championship game is on and Gribbon promise and Gribbon promise and Gribbon game. He backs his own team against the barber, who jobs hin. by pouring hair tonic down his throat while he dozes, and finally gets him to the ball park stewed. The promise was a superney pitcher and a dumb but earnest captain, with the self-interested barber acting as umpire all indicate the quality of the laughs.

A seasonal release and one packed with solid alughs for the men, if the femme dustomers, but for both classes a rowdy, low comedy that gets away from chases for once and is slapstick without custard ples.

THE COLE CASE Mystery Dramalet 21 Mins. Strand, N. Y. Vitaphone No. 6207

Vitaphone No. 6207

Another in the S. S. Van Dine series, The Cole Case' is a compactly written mystery dramalet, well played by a cast including Donald Meek, John Hamilton, Donna Broome and Leonard Mudle, with Joseph Henabery the director, and Burnet Hershey on adaptation and durnet Hershey on adaptation and durnet would make supplementary screen fare mean more than the average conception that nothing else matters but the newsreel with the feature.

ture.

It's a splendld little thriller, well developed and built up to the anti-climactic murder, with the solution making for a surprise denoument. Theatric to ... degree, the notes of warning with the attendant consequences are so pitched that it grips intensely.

quences are so pitched unat a gray-intensely, intensely to reels, with their 20 minutes' running time, guarantee compactness and dra-matic tensit. Intertwined is an insurance plot, a masquerade and unmasking of the real murderer, Henabery's direction is expert and the casting ditto. Abel.

'A HURRY CALL'

GA HURRY CALL'
CHIC SALE
Comedy
16 Mins.
Mayfair, N. Y.
Radio
Character comedian operating
with the same cast used in preceding releases for minor entertaingradient comedian operating
with the same cast used in preceding releases for minor entertainSandrichues. Directed by Mark
Carries some ginger upon the insertion of Charlie Judels, still
doing hoke Frenchman and invarirevolving about a horse which only
understands French. Looks like
Sale had made a bad trade until
sale forgets how to stop the
animal while he's driving the
bradient of the company of the
animal while he's driving the
bradient of the business
revospect home. The company of the
itclosted wild ride, falls in the
mud. etc.
Desent call for anything from
dels ig the water vertices, and Ju-

mud. etc.

Doesn't call for anything from
the small cast of players and Judels is the main point of interest.
He's in and out quick, after which
the subject never recovers. Sid.

TONY'S SCRAP BOOK' Human Interest 10 Mins. Loew's New York

Leew's New York
Talking Picture Epics
Interesting collection of nature
studies with the human Interest
angle predominating. Off screen
voice recites prose or poetry appropriate to each subject. Voice is
well modulated and lines are pleasinsubjects include a water study;
boy and his dog; cat and bittens
battling spiders.

STRANGE AS IT SEEMS' Curiosities 10 Mins. Translux, N. Y.

At last Slik Hat Tony, that eccentric Fifth avenue smiler, rets himself, hat and shoeblack stand in 'the movies'. It is in color, too, so the tint of Tony's carnation is included. John Hix, creator of this interesting series, had better oppose previeuses of some of his material in certain of the newsreels. Either this circumstance of the service of the service of the control of the newsreels. Either this lifting himself.

As an instance of this the Universal reel some time ago showed the horse with the moustache. That penguin who sees in his reflection in a mirror his dead partner also has been shown before.

been shown before.
The five-year-old Omaha Hercules is one of the most unusual subjects yet released. It seems almost incredible that this 40-lb, youngster can bend steel bars and ift weights he is credited in this clip we necomplishing. Walsy.

MR. and MRS. JACK NORWORTH Spreading Sunshine! Spread...
10 Mins.
Strand, N. Y.
Vitaphone No. 6110
Nagger ser

Not up to the Nagger series' par Not up to the Nagger series par. Unlike the basic human appeal of the other Norworth releases, this is a bit too exaggerated in their fa-millar style of lampooning the mari-tal battle-axe situation.

tal battle-aze situation.

"Spreading Sunshine concerns treef with mission welfare work the Norworth bousehold as a butler. Latter invites the rest of the rescue mission over to view him in his glory, with attendant stew stuff almost wrecking the house.

Alf Goulding directed. Support holds Bob Blake, Hugh. Cameron, Frank Horton and Walter Wilson. Norworths have built up a vogue, however, so this mild backsilding will not react too badly. Abel.

NEWMAN TRAVEL TALK 'Oberammergau' 10 Mins. Strand, N. Y.

Vitaphone No. 5707

Vitaphone No. 5707
Interesting E. N. Newman travel talk on 'Oberammergau' the seat of the world-facing Play in the Bavarian Alpa retreat.

It combines travelog with personality, in that it features the Passonality, in that it features the Passonality, and the personal travelog with personality, in the property of the personal travelog property of the personal travelog property of the personal travelog property of the personal perso

As usual, Bert Frank edited. It's one of the most interesting 10 minutes of the Newman series. Abel.

JOINT WIPERS'

Just a cartoon lacking distinguishing features. It's one of the Tom and Terry series.

Tom and Terry series.
Usual probling for ideas evident, and they're evidently getting plenty tough to dig. Here the characters are a couple of plumbers leading to the leak which develops into a flood. A spot killer or chance for the fans to rest their eyes with the knowledge that they will not have missed anything.

81d.—8

RIA ROSA Italian songs 22 Minutes Sam Harris, N. Y.

Sam Harris, N. Y.

Napoli

Ria Rosa is said to be a name in
Italian nabes. She was filmed in
New York, singing four songs inc.

New York, singing four songs inc.

Lead of the same in the same in the same in

Lead of the same in the same in the same in

Lead of the same in the same in the same in

Lead of the same in the same in the same in

Lead of the same in the same in the contratio

and smiles prettily between each

Charles of the same in the

The wall paper back of the or chestra is pretty. Kauf.

MAGIC CARPET SERIES 'BELLES OF BALI' 10 Mins. Embassy, New York

boy and his dog; cat and directions beatting spiders.

'A TRIP THROUGH THE OLD FAMILY ALBUM' 10 Mins. Loew's New York

Supercolor Picture

Old folks may enjoy this, but the present generation will wrigite in greatent generation will wrigite in guite as passe.

The blke song, 'Sally' number, home town devil and Alexander's Band are rendered to action on the screen in color suggestive the spide.

Band are rendered to action on the themes.

Waly.

Waly.

Miniature Reviews

'Shopworn' (Col). Artificial sentimental hoke, badly done as to script, but all made to qualify for the lesser fan grades by good cast and sincere play-

by good cast and sincere play-ing by Barbara Stanwyck.

'Ladies of the Jury' (RKO-Radio. Amusing feature lack-ing the name strength to in-sure a draw. Light business mostly, but a highly satisfying B' house release. 'house release. 'Beauty and the Boss' (WB).

Elementary Cinderella stuff titularly phrased for flap ap-peal. No draw names, topped by Marian Marsh, who is m b. o. lodestone right now. For the B houses.

b. o. lodestone right now, For the B'houses.

"Devil's Lottery' (Fox). Bilesa Landi featured. Not enough cast or story strength for easy going in the keys.

"Raub der Mona Lisa' (Superfilm). Highly meritorious and original German film that the strength of the strength o

field). Tiresome murder un-ravelling antique with mag writer showing police the how. 'Mein Leopold' (Capital). Sentimental German yarn that ought to have draw in strictly Teuton nabes.

SHOPWORN

ling time, 68 mins.
ling time, 68 mins. Kitty LaneBarbara Stanwyck
David LivingstonRegis Toomey
DotZaSu Pltts
FredLuclen Littlefield
Mrs. Llvingston
TobyRobert Alden
udge ForbesOscar Apfel
Mrs. ThorneMaude Turner Gordon
Andre
Mr. Dean
BlerbauerEdwin Maxwell

Picture made up of the clumsiest kind of literary hoke, trashy in the last degree, but somehow made fairly endurable by the curlous knack of Barbara Stanwyck for inknack of Barbara Stanwyck for investing even the most theatrical roles with something of earnest sincerity. It all aims up to a mediocre picture for the class houses, but a prospect of prospectly in the but a prospect of prospectly in the ledger line of the prospect of

story smoothly sequences that hang in the air lacking background and significance as though passages depending upon them had been deleted. Or maybe this circumstance is due to an effort by the maker of the scenario and continuity to pack too much of unrelated elements into a single story, for certainly the Broadway screen seldom sees so much that the laves out so much that would be interesting and develops in unnecessary detail so much that its superfluous. Film is not only formula, but it

develops in unnecessary detail so much that is superfluous.

Film is not only formula, but it is a bad blend of numerous formulae.

There is the theme of the interval of the

footage.

One minute the girl walks out of a reformatory and the next *he is senoned in a Paris spartment. That transition would make a more interesting picture than the one that is here presented.

ensonced in a Paris apartment. That transition would make a more interesting picture than the one interesting arm device. It is the purpose of the story to separate the young people and forthwith a lawyer conspirator has her arrested the young people and forthwith a lawyer conspirator has her arrested that may be, and, zipi like that, she, its scrubbing foors in the reformatory, You have to fill in a lot of gaps yourself. In the reformatory she fails ill evitin symptom that persent the property of the

LADIES OF THE JURY

LADIES OF THE JURY
RKO-Radio production and release. For tures Edna May Oliver; underlines. Ken Murray, Jill Eamond, Rosee, Ales. Directed by Frederick Ballard. Chineraman block Mackenils. At the Marylar, N. Y. week Marylard. Chineraman block Mackenils. At the Marylar, N. Y. week Marylard. Chineraman block Marylard. Chineraman block Marylard. Chine Chine. Chine Chine. Chine Chine. Chi

Intermediately geared comedy which will entertain more than it

will draw. No marque strength to help and will rate as a second choice with the film fans. If they don't happen to attend two pictures to help and will rate as a second choice with the film fans. If they don't happen to attend two pictures they don't happen to attend two pictures of the performance of some of the players rather than the script.

Considerable hoke mixed him the performance of some of the players rather than the script.

Considerable hoke mixed him the performance of some of the players rather than the script. Considerable hoke mixed him the performance of some of the players of the part of the performance of the players of the

The Woman's Angle

'The Theft of the Mona Lisa' (Tobis). The painstaking slowness with which this tale is unfolded reduces the potentially large number of hausfraus, trained to expect a switter pace on this side, who would ordinarily respond to its charm, novelty and sage good humor.

'Devil's Lottery' (Fox). Better-than-average yarn, concerned with the "Davi's Lottery" (Fox). Better-than-average yarn, concerned with the effects of sudden wealth on four Sweepstake winners, has potential appeal for feminine audiences. Matrons will be interested in a plot that confines itself to psychological reactions, but flaps would rather be told how lucky ticket-holders spend their money. Weakly motivated love interest unmiligated by a cast that lacks sure box office ratings.

Beauty and the Boss' (WB). Cinderella fable chtertains fanettes in spite of its unbelievably extravagant conception of a secretary's romance. Univealistic type of story is handlenped by a cast that, though perfectly efficient, has little box-office importance to the ladies.

'Shopworn' (Col). Forthright Barbara Stanwyck beset by villalny of the most hokey, heartless sort, never getting a break until the final reel, has the ladies' sympathy straight through. An attractive title further promises a woman's audience of healthy box office proportions.

'Ladies of the Jury' (Radio). A farce comedy stilted in treatment yet provoking enough hearty laughs to entertain the limited number of nabe matrons satisfied by a programmer without draw names or romantic interest.

'Fame Street' (Monogram). The scamy side of Hollywood celebrity, involving a confirmed alcoholic who is paroled in the custody of his sturdy little son. Will draw the tears of extremely tender-hearted matrons but is much too ten-twent-thirt to be an important item on fanettes' film shopping lists

Beauty and the Boss

Beauty and the Boss

Warner Bros. reduction and release.
Directed by Roy Del Ruth. From Ready
warner Bros. Production of Ready
warner Bros. Production of Ready
warner Bros. Production of Ready
Joseph Jackson. Assistant director.
Anti-Anton Grove. Rumini lime 15 miles
set the Strand, New York, March 3th
Baron Yon Ulrich. Warren William
Ludwig. Charles Butterworth
Rolly. Mary Doran
Folly. Mary Doran
Folly. Butter Bros. Production of Ready
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Brom The Church Mouse, filld Broadway stage success, the titude Boss, is an obvious tip-off on its Cinderella central theme, and the frank bid for stengarpher trade. That's about all the picture holds—a sublished of the sweage stenger and lization of the average stenger of the subject of the sweage stenger of the subject of the subject of the sweage stenger of the subject of the From "The Church Mouse," mild troadway stage success, the titu-ir translation to Beauty and the oss," is an obvious tip-off on its

Tiff to Market Gaumont British In U. S.: Powers Gets BIP Product

attempt in the future to sell their own pictures in the United States.

American sales and distribution methods will hereafter be used on American sales and distribution methods will hereafter be used on the Eritish films. Through separate contracts closed during the week, product of the two major British companies, Gaumont British and British International, go into the hands of American companies for distribution on this side, Tiffany taking over the Gaumont films and Pat Powers getting the B. I pictures.

Arthur Dent, head of B. I. P., and Maurice Oster and William J. Gell of Gaumont, all sailed on the Europa 'Friday' (1)' after having handled and closed the New York negotiations.

Friday"(1) after having handled and closed the New York negotialitions. The Powers Deal Dent's deal with Pat Powers Calls for Powers to take over the entire B. I. P. American company, including its exchanges and offices, All of B. I.'s exces in New York have been let go, with a new Powers start taking charge mineral states of the power of th

own here.
Move is considered quite important for Tiffany, also, since it means Tiff pictures will get a break on the big G-B theatre. circuit in England.

on the big G-B theatre circuit in England.

Before sailing, W. J. Gell denied that he had attempted, while in New York, to buy back the stock in Gaumont held by Fox, one of the reasons he had been rumored as being here for.

It's the third big European pleture company to turn U. S. distribution of its product over to American hands, UTa of, Germany having' several weeks previously closed with Leo Brecher, New York Indie, to handle its pictures in the U. S.

Loew. Seidelman Due Home

Arthur Loew, M-G-M foreign head, and J. H. Seldelman, Para-mount foreign chief, are due in New York Wednesday (6) after Euan visits of about two months. ropean visits of about two monactions. Seidelman, while abroad changed his company's European production personnel and set production programs for Par's London and Paris

Sam Eckman, Jr., Metro's London chief, will follow Loew back to New York, salling on the same boat two weeks later.

Belgrade Cinema Burns

Belgrade, April 4.
Six porsons were killed and 39
wounded in a fire which destroyed
the Siella theatre (film) at Zogorb,
Wednesday (30). Six story theatre
and building were burned to the
fround.

and building were puriou as fround.
Willy Forst, one of the best-known (ferman actors, closed an eugagement the high previous after personal appearances.
Most of the injuries consisted of Aroken legs and arms sustained by persons who jumped from the upper stories.

METRO'S FRENCH SYNCS

METRU'S FRENCH SYNCS

Hollywood, April 4.

Metro will nake French sync
Versions of 'Mata Harl' and 'The
Passionate, Plumber.'

Murquis de la Falaise will direct
the former and Claude Lara the
latter,

FIRST ARGENTINE-MADE

Produced With Gov't Subsidy to Nurse Native Film Trade

First Argentine-made talker La Via de Oro! ("The Way of Gold") arrived in New York and is being readers. For existing the properties of th

PARIS CENSOR GETS TO WORK

Paris, April 4. Edmond See, newly appointed Paris film censor, says he intends getting right to work on American product. Films have been held up several weeks due to change in the regime and pending quota legisla-

tion.
See says he will examine import-ed films, dubbed or otherwise, as though there were no new legisla-

tion en route.
It had been feared there might be a several months holding up of im ports which would have mean

ENGLISH SUNDAY BILL UP. PASSAGE DOUBTFUL

London, April 4.
Second reading of the bill legalizing Sunday opening for film theatres comes up this, week and the measure will probably get the prelimited and the prelimited as a sociation, understood to be massing an attack, will be heard. Feeling here is that legalized Sunday openings has small chance through the provincial voters being religious-minded.

Blanke's Chance

Hollywood, April 4.
Henry Blanke, former head of
Warner's foreign dept. and more
recently supervisor on domestic
productions, has been given the diectorial assignment on the French rectorial assignment on the French direct shot of 'High Pressure.' Andre Luguet will take the Powell role in the export version.

Soviet 16mm. Deal

Joviet 16mm. Deal
Berlin, March 25.
An agreement has been made between the Weltfilm company and
the trade department of USSR
(Soviet Russia) with regard to
16mm films. Weltfilm company has
the right to reproduce about 20
films, in which are included
Potemkini, 'The Blue Express,' and
'Storm over Asia,' for Germany as
well as most other European countries.

tries. Welfilm also has all rglhts of release of these small film pictures to schools and private organizations, etc., but not in trade chan-

GARBO'S FIRST SYNC

Culver City, April 4.

Culver City, April 4.
First of Creta Garbo's pletures to get synchronization at Metro is the Irrench Mata Harl. Pleture started Saturday (2) with a 20-day schedule, one of the longest Aletro has given to any of its sync companies. Marquis de La Falisies is directing. Italian. Mata Harl' will probably start this week. German The Champ, and French and German Tassionate Plumber, also go into production shortly.

METRO'S FRENCH IMPORT

Hollywood, April 4.
Metro has imported Rene Fleir,
French stage actor, for synchronizations.

All-French Sound

Brussels, March 24 Brussels, March 24.

'Mam'zelle Nitouche,' film
version of Herve's celebrated
operetta, now being shown at
the Falace Chema, Liege, is
billed as French dialog, French
songs and French Laughs.

THIRD OF RR CINEMA **DEPOT CHAIN IN PARIS**

This, March 24.

First Fvench theatre to be oppreed in a local railroad station is Reginald Ford's newsreet house opening in the Saint Lazare station. This is the third of his chain. His first two houses were opened with a tieup with the daily Le Journal? This one's tieup is "Paris Midi." House, scaled at 12 and 16 cents, gives a 49 minute show from 8 a. motor identifies, and seats 275. Sound to the state of the search of the search of the first should be searched to the first should be searched to the search of th

Spain Calls for Films. Discs for Education

Madrid, March 22.

'Cincima, gramophone and broadcasting will a control of the control of the

Mrs. P. N. Brink Dies
Paris, April 4.
Wife of P. N. Brink died suddenly
at her home Sunday (3) evening during dinner.

during dinner.

Brink is Eastern European manager for Metro.

Mrs. Brink, who was formerly
Jean Laird, will be cremated for
burlal in her family plot at Woodlawn, New York.

Flirt with French Coin for Joinville: Par Will Likely Reduce Film Output

LANE'S STUDIO JOB

Comedian as Producer for BIP

London, April 4.
Lupino Lane has joined British International as a producer. It's a one-year arrangement with Lane getting \$760 a week.

Lane goes to work on the new terms June 1.

COAST WARNER MEN ORDERED TO ENGLAND

London, April 4. Randall Fayer and Scott Darling, both British, left Warner's Holly-wood studio for England April 3.

wood studio for England April 3.
Consequent upon Jack Warner's
decision, to make the Teddington
studios the onterfor European production, Arthur Sallaman, 17 years
with Warners on the coast, is leaving immediately for England. He
will take over the studio management of the British Warner studios.
Terrell Morse has also been called
over here as head cutter,

PLUGGING GERMAN HIT SONG TO TILT RENTALS

Bolstering a film through prema-ture publishing and plugging of its theme song is a new stunt being tried by Radio for its German film, tried by Radio for its German film, Theft of the Mona Lisa, Film, in a dubbed English version is now ready but won't be released by Radio until September. Meantime the song 'Wh': Do You Smile, Mona Lisa,' has been published by Feist and is being given extensive plugging.

plugging.

First blast on the song came
Tuesday (28) when it was used by
Joe Moss orchestra on the Lucky
Strike hour, and song will be pushed
in the air as much as possible.

Same time Radio has asked Tobis
Forenfilms, through whom it
bought the film, to show it immediately in German and foreign nabe
surc-seaters.

Teallow, these is that if the song

surc-seaters.
Radio's idea is that if the song can be boosted into a hit, it will make the sale of the picture nationally easier.
Film when released may have title switched to 'Why Do You Laugh, Mona Lisa?' in keeping with the song.

Paramount has been whikingly inviting French capital to invest in P-P's Joineville plans and plants. So far nothing has come of any ne-

So far nothing has come of any nergotiations or overtures that have been attempted. Part, however, does not intend to give up Joinville spot and production will continue spot and production will continue the production of the spot and production will continue the transport of the spot and program over here to effect economics which company overseers in the States deem necessary. Bellef is that Joinville will remain on its three months program schedules although after J. H. Seldelman, Par foreign manager, arrives shome in New feet of the spot of the spo

come verus overtened angle on the Euclidean Variation of the San Variation and what he and Seidelman may decide is for the home office to give out.

Local thought, however, is that the Joineville plant will possibly curtail and spasmodically shut down the company of the same possible plant will possibly curtail and spasmodically shut down the same programme to effect anyther services and the same programme to effect anyther services and the same programme to effect anyther services are serviced to the same programme to effect the same programme to the same programme to effect the same programme to effect the same programme to the same programme to the same programme to effect the same programme to the same programme to the same programme to effect the same programme to th

UFA TRIMS WEAK SPOTS. **4 MORE THEATRES OUT**

Ufa is reducing its theatre hold-ings all down the line, trimming off the weak theatres wherever pos-sible. Four newest to be relin-quished are all in the province. They're the Tonhalle, Bochum; Tauentzienpalast, Breslau; Ufa-Palast, Koblenz and Ufa-Palast,

Palast, Koblenz and Ufa-Palast, Oberhausen. One week ago Ufa announced the relinquishing of four theatres in Berlin proper.

Closed Cinema Balks **English Town Censors**

London, April 4. London, April 4.

Pavilion, Beckenham film stand
made famous through local censorship, closed down for the duration
of local interference.

Cinematograph Exhibitors Association threatens fighting the local council on the grounds of restraint of trade.

Germans Buy Shorts

Tiges, German distributing firm, has taken 11 Van Beuren shorts for distribution. Nine are Grantland Rice Sportlights and two car-

Pictures were sold to Tiges by RKO, which holds the American distributing rights.

W. E. CUTS SERVICE RATES

PARTS Paris, March 24.
In order to compete more castly with local equipment featuring very low maintenance charges or none at all, Western Electric have reduced their own maintenance there's

Though realizing that servicing is important to the business, local ex-hibitors have always gibbed against paying for maintenance.

DESANO UNDER KNIFE

Parls, April 4.
Marcel Desano, back from Hollywood, suddenly went under the knife for appendicitis:
Doing nice.

John Carstairs' Tour
London, March 26.
John Paddy Carstairs, son of Netson Keys, after being under contract to Associated Radio Pictures for some months, is leaving in June on a world tour, including Hollywood. tract to Associated Radio Pictures for some months, is leaving In June on a world tour, including Holly-wood. Plans to return to England in the winter.

Rain in Paris

Paris, April 4.

Week end wet here

M-G's 3 Mos. Attempt to Film Soviet Activity Defeated by Buck-Passing

Hollywood, April 4. Russian runaround any American producer can expect to encounter in that country is described by

in that country is described by Oscar M. Carter, who recently went there with a cameraman to get background stuff for Metro's proposed Soviet picture. He had no trouble getting into Moscow with camera equipment and 50,000 feet of negative film, but iter a three months' runaround he crossed the border with his 50,000 feet still unexposed. At first Carter was told he would

crossed the border with his 50,000 feet still unexposed. At first Carter was told he would be permitted to film his stuff if he engaged a native momentum 195, of the state of

nicians. When he agreed to this the official changed his mind and decided \$5,000 would be a better Carter agreed to think this over

figure.
Carter agreed to think this over and return later. This he did, but couldn't locate the second official. Ite then had to explain his mission to a third Sowkine executive who agreed to the scheme as set down by No. 2.
Everything was now set but drawing up the contract. Carter would have to return later. When the American showed up this time inc found a clause in the contract to the effect that the agreement did not guarantee against censor-ship by other Russian officials. Asked what this meant, Carter was told that he could pay his price. Asked what this meant, Carter was told that he could pay his price, so shead and take his material and then it was up to the government consors to say whether or not he could take it out of the country. But suppose they decide to kill everything? Carter asked. Then, knowered the official, that would be considered the official of the country that would be considered to the country that would be considered to the country gamble.



Theatre Advertising as Indicated from Various Cities On Week Days







Special Added Screen Attraction
BABE RUTH
and his game of kids
In "JUST PAIS"
BRING THE CHILDRENI

NEW YORK WHEELER WOOLSEY "GIRL CRAZY QUILLAN LEE MITZI GREEN ARLINE JUDGE KELLY MAYFAIR ALBEE



NEW YORK MEN ARE STILL LOVERS ... ALONG THE RIO GRANDE! FRED WARING is "Schibert Melodies"

ON THE STAGE—

DXY "EASTER REVUE"
with the Sembling til of the Septial Folies

PRANK & MIT BRITCH

and their game

Gehe Gory & Tile The GAY







EXPLOITATION By Epes W. Sargent

Got Sunday Shows

Got Sunday Shows
In tolling in a recent letter how
he cleared the way for Sunday
shows in Hamilton, N. X., George A.
Miller expressed the opinion that the
opposition helped him more than it
realized, though, the anti-element
and advertising had been injudiclous and had aroused opposition
rather than support. Mr. Miller,
who manages the Smalley theatre
for that chain, worked a nice campaign, but he places the greater
gran, but he places the greater
grant that the places in the pretreadships he has made with practically everyone in town except the
higots.

bigots.

Miller had to compete with the sitra church element and the faculty of Colgate and the compete with the sitra church element and the faculty of Colgate and the colgate control of the colgate with the proposition would have been defeated, but Miller talked about nearby towns which had Sunday shows—Dittes, Syracuse, Onleds and other places with open Sundayon without Sunday entertainment must need the college of the colgate with the college of th it be inferred that the town with-out Sunday entertainment must nec-essarily be regarded as narrow and for vincial by the open towns. And because he was the friend of most of the townfolk, he could put the idea over.

because he was the friend of most of the townfolls, he could put the idea over.

If the country is the could put the idea over.

If the country is the country is the country is the country in the country in the country is the country in the country in the country in the country is the country in the count

Big Wires

Dig Wires
Universal hit something different
in a 12x18-inch fake telegram with
letters a quarter-inch ligh. Message announced Tom Mix's first,
Destry Rides Again. Nothing new
to the idea of a big wire, but each
to the idea of a big wire, but each
and address offed in with the name
and address the pand take notice,
made them sit up and take notice.

Chance for Poets

Chance for rocts

A poetry contest is being conducted by newspapers in cities that Tony Wons plays with the 'Camel Quarter Hour' troupe. A money prize is offered for the best poem, and the conduction of the con

More Color

Wally Caldwell, manager of Loew's Valentine, tied up with the News-Bee' on a nity "Tarzan' stunt. The 'Bee' (Scripps) carried daily Tarzan stip and co-operated with Caldwell in a strip-coloring contest Toledo.

with Caldwell in a strip-coloring contest. House received over 100 inches of advance advertising on the classified advance advertising on the classified advance advertising on the classified the current advance advertising on the current advance advertising the current advance adv

Timely Bally
Dos Moines.

H. R. Sheridan, manager of the
Des Moines, got good returns from
exploiting 'One Hour with You' by
parading a man in the loop encased
pletely core board square that completely core board square that completely core with you' by
ard representing a clock. On each
clock face were pictures of Chovalier and the inscription, The Man
of the Hour, together with the name
of the Hour, together with the name
and dates.

wrinkle. Ducats are good for show ollowing a candidate's campaign neeting and make a better hit with he femmo voters than a foot of combustible rope.

Tickets are specially engraved by the political aspirant who hands them out. He pays for those turned in at the door.

One Sample

Looking for a sigsle, a manager advertised that he would achibit the genuine of the properties of the properties of the properties of the picture. More than that, it would be in the lobby where everyone could see it free. The beast proved to be the most forlorn looking alloy cut the manager could find, established in a wire case with a kidding placand.

Cold for Cols

Cold for Cola.

Schenectady, N. Y.

Schenectady, N. Y.

Concern with RKO theatres here
was the free distribution of Coca
Cola to the patrons of the Plaza.

Bob Underfield contacted the drills
then got the loan of a G-D refrigeration to keep the fluid cold. Swel
hot weather stunt if the soft drink
farm would go for it.

A Slight Error

What a great help the home office inft at times. Chaffin Foster, of Deniver, arranged a setup with Fostal calling for the distribution that the strength of th

Gaggy but Good

It may sound a trifle far-fetched, but Fox-WC theatres are putting Mata Harl over as Greta Movie Season. An idea for the little fal-bett who have not yet shown the While it's palpably a gag it gets the laugh.

'Strange as It Seems' Tieup

The Minnesota Minneapolis.

The Minnesota (Publix) has copied at a deal (Publix) has a result of a tin-up on a 'Strange As It Seem' contest. The newspaper uses the regular foature and the Minnesota is contributing free tickets for the neapolis.

best 'Strange' dope concerning Min-neapolis.

Every story with its two-column head carries a plug for the Minne-sota's fourth anniversary show, which will have Jack Malverick, house organist, playing a number of his own, composition called 'Strange As it Seems.' The theatre is giving the newspaper some screen adver-tising and supplying the free prize tickets.

Midnite Lobby Dance

Riatto, Allentown, started some-thing when it had a lobby dance after the 11 p. m. show. Purpose was to usher in 'April Shower of Hita.' Dancing continued until one oclock in the morning. The morning of the continued of the property of the continued of the continued of the property of the continued of the continued of the continued of the Murry Livingston, the stage m. c., in charge.

Novelty Organ Stunt

Novelty Organ-Stunt
Ted Mayn, Loew's State organist,
showed a new idea for novel organlogs by having local telephone company to install a phone attachment
for his mike amplifying set. Audience was skeptical about phone being the real thing until Mayn called
up any requested number and let
crowd listen in through bronchesult
up when one mug called out a number which contacted a hard-boiled
lonky-tonk. Planted calls to Eddle Meiniker,
house manager, who rezzed organ-

Pkinted calls to Eddle Meiniker, house manager, who razzed organist for sour notes, and radio station manager helped build up comedy. Phone calls were used to suggest appropriate illustrated songs for the company of the company of

Street Car Plug

Campaign Ducats

Portland, Ore.

They used to give out campaign clears, but Ped Gamble of IKKO fig. but the Capitol. Joe Miller tied with local trolley firm to stress conomy in riding a street car to car to the Capitol. Joe Miller the Willer the Willer the Capitol. Joe Miller the Stress on the Capitol. The Capitol. Joe Miller the Capitol. The Capitol. Joe Miller the Capitol. The Capitol. Joe Miller the Street Capitol. Joe Miller the Street Capitol. Joe Miller the Miller the Capitol. Joe Miller the Capitol Dallas

Gable Revivals Click

uanic Kevivais Click
Cleveland.
Inspired by the Clark Gable
vogue, Loew's Liberty booked a series of old Gable releases for Palm
Sunday week. On the toughest week
in the year, revivais attested to
star's popularity by doing unexpectedly good husiness. Good showmantion bull: up interest;
Encouraged by success of stunt,
Loew's plans revival series of other
popular star films for future weak
weeks.

Local Talent Talker

Although mercliestly Dallas.

Although mercliestly Dallas.

Although mercliestly on the peed here. R. & R. Texas, class mabe, hooked up with Melton Barker, promoter, for a comic two-resier, Secrets of a Co-ed. Billed for midnight mat.

Barker took care to load his cast, 54 in all, and that got enough relatives, anyway. Audience picked accopies allow for spending mon. Papes co-operated with heavy plus.

Argumentative Bally

Argumentative Bally
Dallas.
To arouse customers' interest in 'Arsene Lupin,' at the Melba, Paul Short created argument with 'News' at the best' actor. Got considerable space and same time fared attention for 30-word letter contest on same subject, with usual free ducats. Barrymores are fair draws here, but stuth thelped the b. o., readless.
Natives like the argument gar.
Matter it by Short on Guardeman, regarding censorship, probably saved that pile from a first-class nose-dive.

Dialog-Writing Contest

Dialog-Writing Contest
Film review contests on by
Lowe's theatres in cooling at moby
Lowe's theatres in cooling at floppo
until M. A. Malaney changed them
to dialog-writing contests. Idea of
running stills and synopsis of film
in Plain Doaler, with printed entry
for what stars are supposed to be
saying, now getting 50% more retestants must see plett e, but it
builds up their interest better than
old reviewing stunt, which is about
dead here. Small cash prizes and
tickets make it a cheap but effective
bit of exploitation.

Plasters the Cars

Plasters the Cars

Bannered troiley cars are familiar enough out of town, while
Brooklyn troileys carry dash signs
for some of the shows across the
river, but plastering the New York
City lines is something different.

The contract of the contract of the contract
for the contract of the contract
for the contract of the contract
for the window of the dash on the
right hand side of the motorman, so
runs the bill comes head on to the
walting passengers.

Unusualness of the stunt is excitling more than the usual comment.

High School Acros

High School Acros
Fairmount, Va.
Fairmount theatre, WB house here, had a real attraction in 20 girls and 8 boys from the high school sym who went on in an acrobatic act that was a revelation. Cost the house nothing, as the echool coach was anxious to show off his punils and let the parents see how well he had done. Is an experienced trainer and the troupe asked no air-

lowances because they were ama-teurs. Girls wore clown suits in-stead of tights, but otherwise it looked like a professional act. Same house has recently been col-lecting a lot of publicity because of Chiekio Sayers, whose work in the Mickey Mouse club shows won her the beautiful of the control of the profession of the control of the three years of the Second child to go from Fairmount.

Private Critics

In almost every large factory or store there always are one of two self-constituted critics who make a point of seeing every show and who pose in their circle as film

noint of seeing every show and who pose in their circle as film oracles.

Frequently it pays to spot and cater to these arbiters, either through slipping them p.see now and then or giving them access to for advance information. Play upto their feelings of self-importance, as they can often steer much business into the house.

The only trouble is that sometimes it goes to their heads and thing. It is a good plan to spot them and watch their reactions. If they give promise of swelling up, lay off.

Bread and Bills

For "Tarzan," Fox-Poil has unique lobby display of large board mounted with cut-out letters spelling Tarzan, letters being made up of stills from film.

Tarzan, letters being made up of stills from film.
For Lost Squadron, Fox-Poli ran competition among children for best model of home-made airplane. Every contestant given free tickets to show, and cash prizes to best

models.

For general publicity, Paramount has tied in with local baker who distributes inserts showing current programs along with like products. Inserts have single letter printed on back and enough inserts to spell out ticket from theatra.

Judged Barrymores

Judged Barrymores

To stress the apparatum of the Darrymores in Arsene Lupin, L.O.
Daniel, Jr., of the Queen, asked for 25 persons to attend a preview and alt in Judgment. About 100 applications were reserved, from while callons were reserved, from while the callons were reserved, from while taken to include some well-known names, though the bids were supposed to go to the first 25 to apply. The picture was to open on Sunday personal to the callons were supposed to go to the first 25 to apply. The picture was to open on Sunday before, with the evening papers reporting that the judges were unable to reach a decision. Public was left to figure its own dope. We have the public was not asked to vote. That has been done, and with success.

Wiregram

Wiregram

Akron, O.

Ernie Austgen of Loew's put out 10,000 fake telegrams jointly signed by Lionel and John Barrymore, telling Austgen 'Arsene Lupin' was a constant of the Arsene Lupin' was a constant of the Arsene Lupin' was a constant of the Arsene Lupin' and the last that was what he had to cell.

He inserted 4,500 of them in current copies of 'Liberty' and the remainder were delivered by the messengers of the Postal, which was In with him on the sturt of the Arsene and the Ars

BEHIND the KEYS

Vaude changed from Orpheum to Rialto theatre, both Publix, March 30. Acts now staged last halves booked from Los Angeles.

Los Angeles.

Harry Lustig has returned a
branch manager at the Warner
First National exchange here.

Kansasi City Ransas City.

Barney Dublnsky of the four Dublnsky brothers has been named as
manager of the Newman and Liberty here. Since the merger of Publix-Dublnsky houses in this territory he has been supervising the
entire chain outside of Kansas City
but will now give his personal attention to the two Key spots.

Scattle.
Homer Gill, northwest RKO divi

RIVAL OPER, UNIONS PICKET ONE ANOTHER

Minneapolis, April 4. The Independent Motion Picture Operators' Union, Inc., which fur-

nishes booth operators at a lower cale than the regular A. F. of L. affillated union, is combatting the latter organization with its own

affillated union, is combatting the latter organization with its own weapons. When the A. F. of L. ploketed the Riviera, Rock Island, Ill., because of the latter's employment of an Independent union remains of the latter of the Riviera beautiful of the latter of the Riviera beautiful of the Riv

more picketing. Two prominent local neighborhood houses, the Lake and the Nile, have placed independent operators in their booths, according to an-nouncement by Burt Carlisle, nanouncement by Surt Carrise, na-tional business manager, who main-tains headquarters here. Both houses are being picketed by the A. F. of Lunion, as is the Falls theatre here, where the operator, a member of the Independents, is a brother of

B. & K. Figuring to Sell Loop Roosevelt

Chicago, April 4. Faced with a shortage of film for the Roosevelt, which has been dipping in red ink for a long time. Publix-B&K is seriously considering getting rid of the theatre, but

irg setting rid of the theatre, but not as another picture house. Back is willing to negotiate a deal with any non - showbusiness consern with the understanding the house will be torn down and a commercial structure erected in its place. Some time ago Marshall Picil department store, across the street consecution of the store, across the street continuity will be a supported by the street continuity of the street continuity and the street could be a supported by the street continuity and the street could be a supported by the supported by the street could be a supported by the supported by t

is.

Roosevelt theatre, property and all, is owned by Publix outright, having come over in the Publix-B&K deal at the time the two chains

Joe Cooper from Orpheum, Spokane, to Orpheum, Fortland, as manager, succeeding Ted Gamble, who results to Orpheum, Fortland, as manager, succeeding Ted Gamble, who results to Gill, to Spokane as manager, to Lawrence Borg and Dan T. & D. Jr. circuit has sold the Mystic, Petaluma, and Clien, Santa at Lawrence Borg and Dan Francisco.

Two D. Jr. circuit has sold the Mystic, Petaluma, and Clien, Santa and Mystic, Petaluma, and Clien, Santa for Mystic, Petaluma, and Clien, Santa M

Like throwing \$10,000.00 RIGHT IN YOUR LAP

EVERY WORD MEANS \$\$\$
TO YOU Read Carefully

LINKS YOUR HOUSE & RADIO STATION



• At absolutely not a nickel cost to you, Fox has arranged a

sensational good-will and box-office tie-up between YOUR THEATRE and your LOCAL BROADCASTING STATION no matter how big. It will put you in right with them for years to come.

6 FREE ½ HOUR BROADCASTS



• Fox supplies you
— for the asking —
with electrical tran-

scription records for six one-half hour radio programs—one each day. They give you "The Trial of Vivienne Ware" word for word as it was put on in the original broadcasts that were the talk of the country.

RADIO STATIONS WILL GRAB IT

Stations BIG AND SMALL will grab for

The TRIAL of VI

with JOAN BENNETT & All Star Cast

this unprecedented radio build-up for YOUR screen...



it. And put it on free. They know the unparalleled

success "Vivienne Ware" excited wherever broadcast. They want it! ESPECIALLY since there is not a single line of advertising in the entire six broadcasts. BUT THERE IS A WAY FOR YOU TO CASH IN BIG.

YOUR HOOK IN



• The six broadcasts are a teaser. They build up an im-

mense popular interest in the solution of the murder. Experience has proven that thousands of listeners write in their opinion. BUT ONLY YOUR THEATRE TELLS THE SOLUTION!

GET THE SPECIAL BULLETIN



• Fox is preparing a special bulletin showing you how

to handle this sensational stunt step by step. Armed with this information, you can go to any local station and be assured of a tie-up. In the meantime, see your local Fox Branch Manager for advance details.

Another sensational move by FOX

VIENNE WARE

Directed by WILLIAM K. HOWARD

Put Your Box Office in His Hands for the Most Profitable Business You've Ever Had!



CHEVALIER CHIDITCE

Einst LUBITSCH production ONE HOUR WITH YOU

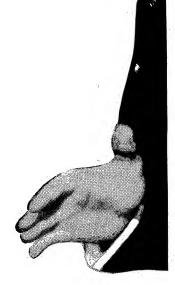
with

Jeanette MacDONALD

GENEVIEVE TOBIN

ROLAND YOUNG • CHARLIE RUGGLES

From New York where it's now in its second big week at two theatres to San Francisco. From Canada to the Gulf of Mexico. This smash hit is the rave of the entire country. Every box office is reaping extra profits! Maurice Chevalier, the showmen's best pal! "One Hour With You" the most effective box office tonic ever produced. Oh you lucky showmen!



Directed by
ERNST LUBITS CH
Assisted by
GEORGE CUKOR
From a Play by
LOTHAR SCHMIDT
Music by
OSCAR STRAUS

PARAMOUNT

Stock Market

(Continued from page 7) improvement now appears to have been merely temporary, the quarter showing no enduring change in the state of distributing and exhibiting trade.

Position of Paramount was further complicated by the curt an-nouncement that the company had just negotiated with a syndicate in just negotiated with a syndicate in Chicago as well as New York a loan of between \$13,000,000 and \$15,000, 000 on six months' notes, subject to a like renewal, with which to pay off bank loans of \$9,000,000 and to supply additional working capital. A notation in the annual balance sheet for 1931, just issued, declared the company had no further stock repurchase obligations to meet and the new financing was difficult to

the new financing was difficult to fire out.

At any rate Par stock dipped to a new low for the year at 6 flat; going through its previous 1832 low at 6%, volume being moderate at a little more than 40,000 shares for the control of the little of the control

lower prices for the whole group.

Warner Bonds Grack
Warner Bonds Crack
Warner Bonds Crack
Warner Bonds Crack
residency of the convertibles, for instance, cracked wide open, crashing through their long defended bottom at 21 and closed the week on the bottom at 21½. Paralleling Par's lien action the Loew bonds broke badly, thrown for a net loss on the week of 8 points and closing on the bottom at 21½. Paralleling Par's lien action the Loew bonds broke badly, thrown for a net loss on the week of 8 points and closing on the bottom of the contract of the contract of the contract of the contract of the company's bonds. The equity securities slipped with the rest of the collapsing market, but the decline was orderly and volume never beam important part of the contract of the contract of the contract of the contract of the collapsing market, but the decline was orderly and volume never beam important and contract of economies being worked out the contract of economies being worked out the contract of the contract

ly Loew was getting some sort of support on a scale down, while other leading issues in the main list were cracking through to new bear market lows, among them being General Motors, Eastman Kodak, Du Pont, practically all the rail-roads and many of the principal utilities, like Atchinson and Stand-

Some Amusements Go Through
Several of the anusement stocks
went into new low territory on the
down side, principal interest attaching to Fox, which was sold at 2%,
a fractional new bottom, comparing
a fractional new bottom, comparing
down of the proposed a marking
down of stated values of the stock
and a revaluation of properties and
and a revaluation of properties and
of the new financing over the past
year did not encourage enthusiasm.
That the company reported net loss
of more than \$4,000,000 was not especially significant, since that hae
nature of water that had passed
under the bridge.
Consolidated Film preferred, Some Amusements Go Through

the new financing was difficult to figure out.

At any rate Par stock dipped to figure out.

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At any rate, the stock showed by comparatively well during times of eminence in the industry for quality capitalize quality reputation of the lace well out.

At any rate, the stock showed by compara

Summary for week ending Saturday, April 2:

			STOCK EXCHANGE				
1	932		- " " - " - " - " - " - " - " - " - " -		_		t chg.
High.	Low.	Sales.	Issue and rate.	High.	Low.	Last. fo	r wk.
214	2	100	American Seat	214	21/4	2%	
11%	254	2,000	Consol. Film	814	2%	296	- %
11%	85/4	1,000	Consol. Film pfd, (2)	914	8%	8%	- %
71/6	61/2	700	Col. Piet. v.t.c	7 .	614	61/4	- 14
87%	6814	80,400	Eastman Kodak (5)	70%	681/4	60%	-4%
5%	256	9.400	Fox, Class A	314	. 2½	. 8	- 16
2614	16%	179,900	Gen, Elec. (1)	18%	16%	17	-1%
1%	- 2	2,200	Gen. Thea. Eq. n	3/2	34	*	
25 ° 34 72	30		Keith pref. (7)			20 bld	
34	2314	20,800	Loew (8)	2814	2314	2514	-214
72	57	200	Do pref. (6½)	6614	6516	65 1/4	-3
	21/4	500	Madison Sq. Garden	8	2%	3	+ 14
2214	17%	100	Mct-G-M pref. (1.80)	-18	18	18 .	+ %
14%	6 6	20	Orph. pref	. 8	8	8	+1%
11%	Ř	41.300	Paramount	7%	6	614	- 74
172	2	31,800	Paramount	- 7	14	1/2	/*
5%	134		Pathe Exchange			8% b	14
10%	52		Pathe, Class A	676	6	6,5	- 14
7	. 3%	55,400	Radlo Corp	3%	81/4	814	
94	2%	1,600		078	072	74 b	14
8074		•••!:	Shubert	8814	88	38	-6
434	37	20	Universal pref. (8)		2	. 2	- ="u-
20	2	25,800	Warner Bros	21/2	2	5 bld	. – 76
85%	9 '		Do pref	26%		2414	-1%
6012	19%	140,000	Westinghouse (1)		225	76	-173
116	*	1,000	Zenith Radio	36	74	76	1 78
		100	CURB	100	18.1		
1,110	4.4						
1%	34.	5.000	Do Forest Radio	- 76	· %.	Υ.	
11		1,800	Fox Theatres	97	1/4	%	+ 1/4
. 144	17	1,900		. 3	14		+ %
31	1%		Technicolor	116	1%	114	± %
214	1%	. 1,000	Trans Lux	1%	1.4	116	- 1/4
- "	172	: 000					- 1
		2 -	BONDS				
. 7%		\$70,000	*Gen. Thea. Eq. '40	84	984	314	. + %
83	43	1,000	Kelth 0's, '46	50	50	50	+2"
90	75%	40,000	Loew 6's, '41	86	81	81	-6
8014	59	42,000 13,000	Pathe 7's, '37	77	74	77	+2.
60.4	42		Patne 18, at	40.	4214	411/6	+ 14
55		18,000	Par-Fam-Lasky 6's, '47	41	38 2	40	71"
31:	371/4	52,000	Par-Pub. 5½'s, '50	2113	1'4	114	-14
40	1%	2,000	Shubert 6's	25	211	2116	-5%
	2114	70,000	Warner Bros. 6's, '30	- 20	-1.0	-114	,- 371
	In default.	2 .					
I. 11	io ner tult.				1575		
			Over the Counter, N. Y.				
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2	3:2		Unit do'				
*			Caramon	••			

N. Y. SIGN WRITERS WALK

Without Notice - Reprisals At

Without opening negotiations looking to a settlement on a new contract, the New York Sign Writers, Local No. 230, walked Friday (1). Their old agreement was up the previous day, and when it became apparent the circuits re-fused to deal individually on re-newal, the order to strike was

newal, the order to strike was given.

Sign writers are asking for the same scale, 473 for a five-day week and \$10,50 a day for helpers, with chains taking the attitude that this union must come down the same as others have in view of conditions.

Major chains were all mailed strike of the same as others have in view of conditions, stated on dealing through the labor committee of the major strings which negotiate with all other unions concerned with the attrica's. Sign writers balked, demanding the chains handle, the situation individually.

chains handle, the situation individ-ually.
Outdoor advertisers and electric sign makers are also holding out against the sign writers. Com-mercial workers, who do gill teter-ing and such work met the de-mands for a renewal. Most of the commercial men are shop owners and themselves are members of the

Whether it has any connection Whether it has any connection yith the strike or not, ink was tossed on the Rivoli, New York, front, and one of the signs at the Mayfair was kicked in, last week.

HAWKS' AIR SHORT

Frank Hawks, speed flyer, is making an aviation short in Flat-bush for Warner Bros.

Par's '31 Profit at \$2 a Share. Figure \$45,000 1st Quarter Loss

EXHIBS IN OHIO UNITE AGAINST FREE STUNTS

Columbus, April 4. Columbus, April 4.
Film exhibitors throughout Onio
and several adjoining states are
taking part in a 'Save Columbus' taking part in a 'Save Columbus' movement. The working is bring-ing them into town several days each week, with bull sessions run-ning at all hours. Idea is to obtain agreements from all theatre owners here not

rom all theatre owners here not come to the theatre owners here not come to the theatre owners here not over the theatre owners here not over the theatre owners at the three-thing circusses to add to film drawing power.

TEXAN TRAILER CO. SUED

Dallas, April 4.
M. S. White, neighborhood exhib, asking for receivership of James P. Simpson Co., screen ads. Petish based on §421 bill for trailers in his suburban stand, Dal-Sec, for which White wants a judgment.
Simpson. firm dominated the corrected by in the doubtwart was

Simpson firm dominated the screen ad biz in the southwest up to only a few years ago, when sound

For the first time in the history For the first time in the history of Paramount the company is expected to show a net loss for the first quarter of a calendar year, 1932. Deficit is estimated unofficially at around \$45.00. This figure while tentative is given as awaiting final computation of earnings after certain foreign incoming receipts are checked. Last year for the same a prior decompany showed a reason of the same applied to the

the same period company showed a profitor about \$2,000,000.

Päramount's net for 1951 ran above \$6,000,000, according to the annual report issued yesterday (Mon.) or around \$2 a share for the 3,160,026 common outstanding. Income account for the first 1932 quarter is expected to be made when the Paramount board meets April 11. The annual stockholders' meeting is scheduled for April 19. Loss on the April quarter follows a net loss of \$849,796 for the final quarter of 1931 ending Dec. 28 last.

In presenting the balance sheet at the end of the 1931 fiscal period, the corporation departed from its usual cuistom by showing its assets and liabilities segregated as between domestic and foreign companies, as of December 28, 1931, totaled \$53,594,-944, as compared with aggregate 394,108, or of the corporation of \$298,-294,108, or opproximately 18 peer

of the corporation of \$250.2 of the corporation's total 304.108

A notation on the balance sheet reveals that the corporation has completely fulfilled all obligations remaining at the year end for the repurchase of its common stock under agreements made some years ago for the acquiring of properties and has no further obligations of this nature, Stockholders at the end of 1931

numbered approximately 30,500 as compared with 20,778 at the end of 1930, an increase of nearly 50%.

UA RETIRES FROM MINN.: GIVES UP PAN APRIL 13

Minneapolls, April 4.

United Artists is giving up the exhibiting ghost here and Publix and RKO again will have the loop first-run field to themselves. When first-run field to themselves. When its six-month lease on Pantages explires April, 13, UA will retire from theatre operations here. House will revert to Alexander Pantages and, probably, go dark again, as no other lessee is now in sight. No deal has been made yet by UA with Publix or RKO for its product here. The Subert, an indie, has it for St. Paul first-runs.

INCORPORATIONS

CALIFORNIA

Ambinsandor Booklog Agener, Inc.
County of Los Angeles. Cantillations, Opinion Management, Ambinsandor Booklog Agener, Inc.
County of Los Angeles. Cantillationce, Kille Starte, none subscribed. Albert L. Hershman, Morris E. Cohn, Carroll Whiteley.
Buy Amusement Corp., County of Los Angeles. Callulations of Los Angeles. Callulation Starte Start

Judgments

Pl toure Theeter, Inc. and Maurice H. Miller: Gul De. Co.: \$311.93.

white wants a judgment. Simpson firm dominated the screen ad biz in the southwest up to only a few years ago, when sound accounts receivable annual annual for Warner Bros. **Net Loss for 1931 \$4,263,000; **Flim published its annual ment for 1931, revealing a net of 1931, a common stock, which was precision of 1931, a common stock with the appreciation in values of 1931, a common stock which was precision of 1931, a common stock which was precision of 1931, after taxes and all green of 1931, after t Fox Net Loss for 1931 \$4.263.000:

Fox Film published its annual statement for 1931, revealing a net loss for 1931, after taxes and all charges, of \$4,263,557, compared to profit for the previous year of \$10,-

profit for the previous year of \$10,-251,328. In connection with the statement President Edward R. Tinker ad-dressed a letter to the stockholders notifying them of a proposal to come up at the annual meeting April 15 to change the stated value of all stock outstanding tooks at \$12,000,000 as now carried on the halface sheet.

\$39,780,000 as now carried on the balance sheet.

Thus the stated worth of stock 'A' and 'B' is reduced by \$3,154,000 on the books. The bulk of this sum it is proposed to transfer into two other accounts, one a 'reserve for revaluation of investments' and other purposes, which is increased from \$2,230,085 which is increased from \$2,230,085 which is increased apaid in surplus, '350,062,396. Another operation involved in the same accounting revision is the writing down of the Fox Film investment in Fox Theatres to \$1, instead of being carried on the balance sheet as an asset of \$2,591,587. Whole transaction is in the nature of an accounting department housecleaning such as that already

reported by RKO and Warner Bros
President Tinker's letter mentions
that the new reserve fund also will
permit the revaluation of other assets

Tinker's letter surveys the com-any's inventory and amortization

pany's inventory and amortization position:

'At the beginning of the year plcture inventory . . . amounted to \$21,827,000. The cost of production in 1931 was \$13,861,000 as compared with \$23,203,000 in 1930. The amortization taken against place to take the production of \$11,135,000. Specifical amortization was taken during the year amounting to \$900.000 on account of a few high cost pictures which experience indicated would not return enough of foreign

pictures which experience indicated would not return enough of foreign rentals to give them adequate amortization. It is pointed out that a large portion of film write-offs is based on productions of the previous year and the figures do not properly reflect reduced picture costs for 1831.

Concerning the Fox ownership of Loew atook control, the president's letter says:

Inc., common stock, which was pretylously carried on the halance sheet at its cost of \$75,000,000, was transferred on April 9, 1933, to Flim Securities Corporation, a Delawars of the purpose of Acquiring this stock. Film Securities Corporation issued 100,000 shares of \$7 dividend cumulative preferred stock and \$20,000,000 of 2-year 6% secured gold notes. The proceeds of these securities, namely, \$23,800,000, was paid in cash to your corporation and applied in reduction of the value and applied in reduction of the value and applied in reduction of the value and applied in the security of the securities Corporation. Your corporations aguity in the above shares of Loew's, Inc., is represented by 462,000 shares of the class 'A' stock of Film Securities Corporation, having a liquidation preference over the common stock of \$100 per share and which, while having no voice in the management of Film Securities Corporation.

Fifty-one thousand three hundred thirty-three shares of common stock of Film Securities Corporation, which ranks parl passu with the corporation's class 'A' shares as to earnings and has the sole control of the management of the, corporation's was issued and no not of the management of the corporation's was issued and no not only by the United States to cause the divestiture of this stock. This stock.

vestea in three trustees appointed by the United States District Court by the United States District Court lives by the United States to cause the divestiture of this stock. This arrangement has been approved by the United States District Court for the Southern District of New York, and the management of your corporation feels that it provides a satisfactory disposition of this suit. "The cash derived by your corporation feels that it provides a satisfactory disposition of this suit. "The cash derived by your corporation feels that it provides a satisfactory disposition of this suit." The cash derived by your corporation, above mentioned, namely, \$28,800,000, together with the proceeds of the sale of a new issue of \$30,000,000 5-year convertible sold debentures of the Fox Film Corporation, enabled your corporation of discharge its obligation of \$55,000,000 on its secured \$2,501d notes which matured on April 13.

notes which matured on April 15 1931

wastu on productions of the pretion year and the figures do not related to the properly reflect reduced picture (hearts are directly or indirectly operated) repaid the outstanding to the precidents of an issue of its 15,000,000 5-year to the precidents of the pr



 $(M(i))_{i \in I}$

Get set now for the new KAY FRANCIS

as Warner Bros. present her in

with
David Manners
Guy Kibbee
Una Merkel
Andy Devine
Kenneth Jhomser
Directed by
William Dieterie

MAN WANTED

Absolute proof that "Crowd Roars", "Alias the Doctor", It's Tough to be Famous" and "Play Girl" are only samples after all!

"THE CROWD ROARS" FOR WARNER BROS. HITS

"VITAGRAPH, INC., DISTRIBUTORS"

Beauty and the Boss

(Continued from page 14)

an assortment of interested and in-teresting femmes, such as Mary Doran, Yola D'Avril, Barbara Leon-ard, et al., but our heroine clicks for the big moment.

and, et al., but our heroine clicks for the big moment.

On reflection as an interest plenty represents the control of the con

Viennese banker whose character has been established as of the most second and the second and th

but he's been made to formula on the Warner (direction goes as far as the story material would permit, but that's not far enough. Obviously when 'Church Mouse' was originally acquired it was seen as (1) an economous to the seen of the company of

South Sea Adventures

Travel and sport subject sponsored by Sol Lesser, distributed by Principal Disserting the Princi

views of native girls dencing or at household tasks or water sports are slighted, with Orey always in the spotlight.

One capital incident is the photographing of a group of sperm of sperm of sperm of sperm of sperm of specific constant of the spotling and rolling specific constant of the spotling and rolling specific small boat up to within a hundred feet or so of the big creatures, with the lecturer dwelling with good eff.

Frincipal purpose of the footage is a travel and sport-thrill two-reeler if the meat of the subject can be packed into that limit. As a can be packed into that limit. As a can be packed into that limit. As as as the specific speci

WITHOUT HONORS

Supreme Features production and Ari-class release. Starring Harry Carey and featuring Mary Ryan and Berries Donovan featuring Mary Ryan and Berries Donovan Featuring Mary Ryan and Berries Donovan Venero. White Engle. It stev Vin. Lapsez Venero. White Engle. It stev Vin. Mary Mary Solid Pietcher, Jack Marlan, Mac MacLain Story by Lee Sage: disloyue and continuity by Lee Sage: disloyue and continuity by William Night: Harry Sage: dispersed dir. Edw. Linden, camera; Geo. M. Mer-rick, production mgr. At Low's N. Y. Tick, production mgr. At Low's N. Y. O' and the Sage of the Control of the double bill. Running Line, O' minutes.

instairs one day, March 29, at one-half of a double bill. Running time, 20 minutes.

Competently made horse opera with plenty of complication, fast movement, sustained suspense and a dash of comedy which is not permitted to interfere with the action-puted bad man and actual sambler, who turns Texas Ranger to clear his dead brother's memory. He breaks up a smuggling combine, this dead brother's memory. He breaks up a smuggling combine, this dead brother's memory. He breaks up a smuggling combine, this dead brother's memory. He breaks up a smuggling combine, this brother was falsely accused and gets the woman he loves. Done with fast riding and splitted indoor action, the feature holds up well in its most border yarms, and clearly told. Carey holds the center of interest, but Gibson Gowland gets a chance to act as a crook, and Mary Janepart, with Mae Busch as the woman Carey, wants and finally gets.

Not only is the photography excellent, but the camera has been clud, so come thing unusual in hippo features. Most of the dialog has been well done and the average of sound is good though a trifle too heard at the average of sound is good though a trifle too heard at the first man and the second of the dialog has been well done and the average of sound is good though a trifle too heard at the first man and the first memory.

MURDER AT DAWN

Big Four production and release. Featuring Jack Mulhail and Josephine Dunn, with Indian American State of the American State of the Sta

South Sea Adventures

Travel and sport subject sponsored by the Corp. Zane Gray, noveliat, featured in person on a flashing jaunt into the South in person on a flashing jaunt into the South in person on a flashing jaunt into the South in person on a flashing jaunt into the South in person on a flashing jaunt into the South in person on a flashing jaunt into the South in person on the Carnet and the Carnet an

DEVIL'S LOTTERY

Fox production and release. Ellssa Landi featured. Directed by Sam Taylor. Adap-tion and dialog by Guy Bolton from novel by Naibro Bartley. Ernest Palmer, pho-tographer. At Roxy, N. Y., week April 1. Running time. 78 minutes. featured. Directed by Sam Taylor. Adaption and dalog by Guy Bolton from novel
by Nolbro Bartley. Ernest Paimer, phoRobert Samer, Samer Paimer, phoRobert Samer, Samer, Samer, Samer, Samer,
Bevlyn Beresford. Elless Land
Lem Meech. Victor McLegien
Sephorn Alden-Meech Lexander Kirkland
Sephorn S

Elissa Land's inability to get a firm footbold in American talkers has been attributed up to now to non-support on the story end. Devil's Lottery seems to give the Lottery seems to give the but Miss Land again fails to register. Although Tottery is a slight improvement as far as literary help is concerned, it isn't strong. This time the fault is Miss Land's us well as the story's. Picture looks like a doubtful grosser, chiefly because or its lack of cast attractiveness.

well as the story and the both like a doubtful grosses, chiefly because of its lack of cast attractiveness.

Miss Landl is the intellectual type of actress: In the s.a. department she's limited. On the stage such a telligence or such a patronage or such as telligence or such a patronage prompts it to seek more than just plain s.a. But in pictures, where an entirely different brand of think-insert with the stage such a telligence or such a patronage prompts it to seek more than just plain s.a. But in pictures, where an entirely different brand of think-insert with the stage such a telligence of such a set of the stage such a telligence of such a patronage prompts in the stage such as the such as the stage such as the substance as the such as the stage such as the substance such as the stage such as the substance such as the such as the such as the stage such as the such

to the story.

Froductionally, Lottery' is neverlevel to the story and the story and the pace sequence
with views of the betting row neatly
dovetailed provides a fast start, and
the pace is sustained most of the
way. The sudden melodramatic
twist at the far turn is a blow that
From then on it limps.

Beryl Mercer is tragically comic
as the suddenly rich old lady whose
constant fear is loss of the money.
Excepting the juves, Alexander
Excepting the juves, Alexander
Herbert Mundin, comedy butter, the
other players are all more or less
straight men.

MEIN LEOPOLD

('My Leopold') (With Songs)

With Songs

Majestic-Opilla roduction. Capital Film release in U. S. Starring Max Adhlert and Guntar Prochilch. Direction Hans Steinhoff, scenario, Hans Brennert, Grom Picker, Starring Max Steinhoff, scenario, Hans Brennert, Grom Picker, Starring March Steinhoff, scenario, Hans Brennert, Grom Harden, Steinhoff, and Steinhoff, and Starring March Starring, Star

Dangers of monkeying acound with superimposed titles and other let with superimposed titles and other let with the superimposed the superimposed the superimposed the superimposed the superimposed the superimposed that the superimposed the superimposed that the first showing adultors and the original German replaced it. At the first showing adultors the superimposed that t Dangers of monkeying around

written, but they all were stuck into the wrong places. While the screen character was being sad the funny speech to follow was fashed. And vice versa. Also there were almost in the old silent days, with an evident attempt on somebody's part to make it all intelligible to American cultumers.

It is a sentine to American audience consumption. It's a sentimental German cultumers and the senting the se

THE DEVIL PAYS

Chesterfield production and release.
Directed by Richard Thorpe from story by Arthur Hoer! Jameson Thomas, Florence Britton, Thomas Jackson, Dorolly Christy, Rich, Robert Jillis, Lew Kelly, Carmellan Geraphty, Edmund Burns, Jack Trent, Murdock MacQuartic, At Loew's New York, one day, March 31. Running time, 69 mina.

York, one day, March 31. Running time, 60 mina.

More doors are open and shut in this then in a dozen of the average independent features. Flot of a short story writer superceding the police in a murder mystery has difference is that in "The Devil Flays" it is three times as drawn out and four times as boring.

Jameson, Thomas never had a chance to be as suave in pictures and the story of the

neck.
Story is a long rambling cluehunting affair. Missing letters,
blackmail, a couple of stabbings inspire endless pacings over a couple
of sets.
Waly.

Monsieur, Madame Et Bibi

A Natar production and release. Made in Berlin. Directed by Jean Boyer and Max Neitfeld from the play by Paul Franct titled Bushness in America. Knutc Minn, Pauling time, 90 mins. Olympic, Paris, March 18.

One of the Natan productions, made in German, was simultane-ously made in French and German with different casts. Though it to be an operetta, it is really a flined comedy which, thanks to good acting and funny situations more than the dialog, gets laughs, and is very well received at the Olympia. The second of the second with the control of the second of the control of the cont

dog.
Sets and photo okay, with some good music, especially in the night club sequences. Songs are unnecessary and only tend to slow up

essary and only tend to slow up action.

action.

In the control of the control o

Raub der Mona Lisa

Caub (cer Mona Lisa)
(Theff of the Mona Lisa)
(GERMAN MADE)
(With Songs)
Superfilm production. Toble Forenilm release for U. S. Starring Willy Fornt and
Grundgens. Direction Geza von Bolvary;
scenario. Walter Relach; madic, Robette,
cenario. Walter Relach; madic, Robette,
mann; photography, Willy, Goldberger;
acud; Fritz Seeger, At the Buropa, N. T.,
(line, Sa mine Willy Foren Seeger,
Willy Foren
Vincenzo Ferrugia. "Willy Foren
Willy Foren
Lower director. Fritz Odemar
Chief Guard. Max Guelsorff
Lower derector. Fritz Odemar
Chief Guard. Max Guelsorff

Chances are that Radio, which was the American rights, is allowing Tobis to release this picture in German now as a sort of test on newspaper criticism and public reaction. In which case the test won't mean a thing. Picture will get rave

ZAPPATORE

(ITALIAN MADE)

ANY production. Napoli Distribution in U. S. Direction, Gustavo Bereno, Gilvio Orsino, Mina Violetto, Tina Renaldi and Anna Martelli. At the Sam Harris N. Y., on grind run beginning March 27. Running time, 89 mins.

grind run beginning Marca at the time, 80 mins.

If it weren't for the fact that the distributors of this picture intend to foist it on the entire unauspecting Italian public of this country it. It looks very much like a resurrected epic of the Gay Ninettes dusted off and fitted up with a sound track for a couple of extra sound track for a couple of extra this country. have almost always been the worst of the foreign films to be seen. This is a new low even for them.

this country, have almost always been the worst of the foreign films to be the country of the foreign films to be the country of the country

terrible and acting of the lis worse.

But here it is on 42d Street in New York, with glaring electric lights as the great Italian epic.

Kauf.



February 22, 1732 – Washington's Birthday

February 12, 1809 — Lincoln's Birthday

November 11, 1918 — Armistice Day

APRIL 12, 1932

The opening of

GRAND HOTEL

at the ASTOR THEATRE, New York City

(not an advertisement, but merely to record a great event)

Metro-Goldwyn-Mayer presents

GARBO - John BARRYMORE

Joan CRAWFORD - Wallace BEERY

Lionel BARRYMORE in



with LEWIS STONE—JEAN HERSHOLT An EDMUND GOULDING Production

The Biggest First Night in Screen History











Chi Union Head Leads Plan for **Exhibs' Relief**

Chicago, April 4. Faced with the prospect of a

Faced with the prospect of a wholesale shutdown of indic theatres here this summer, panicky exhibs are again appealing for help from the unions. Operators are the first to respond. Tom Maloy, head of the booth men, has come out with an open statement that he will do everything in his power to keep theatres open and thereby also preserve his organization.

also preserve his organization.
Exhibitors' problems have reached a dangerous point with more
than hair of the problems have reached a dangerous point with more
than hair of the property of the property

wir relief for the exhibs.

While not generally known. It is authentically reported that more than 200 union operators are behind in their pay envelopes, the union going along and taking it on the chin. Unlike the aftermathe of similar conditions existing in other cities, where uprisings and bombines are union to the condition. Not since the last outbreak between Allied

exhibs and the operators last fall has any trouble been on tap, There are about 80 theatres here operating with one union man in

has any trouble been on tap.
There are about 80 theatres here
operating with one union man in
the booth, the owner or manager
the booth, the owner or manager
the booth, the owner or manager
sides this a cert of the control of the control
through by the union.

Since then the operators' union,
through Maloy, has effected furtherreductions dealing with individual
cases. Exhibs by the group have
been flocking to Maloy's office
the first of the control
the control of the control
the contro

Stench Bomber's 6 Mos.

Spokane, April 4. Spokane, April 4.

Kermit Ness, 18, a printer, was given six months in the county fall on a conviction of placing stend bombs in the Egyptian and Ritz theatres. He had been under observation for some time.

Both heuresters measures. Ness

Both houses are non-union. Ness refused to disclose who was behind move and denied he was to blame for the bomb acts.

PREDDY IN CHARGE

San Francisco, April 4. Since the recent death of Law-rence Crook, president and general manager of National Theatres, Walter Preddy has assumed presi-

dency of that circuit.

Homer LeBallister is sitting in the g.m.'c chair, stepping up from the assistant's post.

"CUBAN HOLIDAY"

Musicians Cut 10% In Minn., but Operators **Advance Counter Bids**

Minneapolis, April 4.

Minneapolis, April 4.

Musicians here voluntarily have taken a 10% cut on account of poor business. Operators have refused to accept a flat 10% slash, but have countered with an offer to drop 10% from their weekly stipend up to Oct. 1, 1932, and 74% thereafter. This, however, is not acceptable to Publiz, RKO and United Artists.

After the operators are disposed of, the circuits will go to bat with the stage hands, with a 10% cut as the stage hands and the stage hands and the stage hands are stage hands and hands are stage hands and

PA. EXHIB HELD UP, SHOT

Easton, Pag. April 4.
Two bandits shot and seriously wounded John Favini, 52, who is the owner of a chain of small theatres around the coal mining district in Pennsylvania.

Favini was shot as he walked

trict in Pennsylvania.
Fayini was shot as he walked from his garage after parking his automobile for the night. The gunmen took \$50 from him after the shooting and filed in a walting automobile.

WB TAKES 'SIN'

Hollywood, April 4.
Warners has purchased the picture rights to Alberta Stedman
Egan's novel They Call It Sin.
Presumed to be for Barbara Stan-

"HI-LITES OF 1932"

JIMMY

SAVO "The Runaway Boy"

VANDERBILT BOYS

'Croonaders of Song'

PEG LEG BATES

World's Greatest Monoped Danc Dir.: Nat Kalcheim, Wm. Morcis

CHESTER HALE'S **HI-LITERS**

A LOEW PRODUCTION "DANCE DREAMS" Oak April 2), Loov's, Jersey C

Buck and Bubbles

"Rhythm for Sale"

IVAN TRIESAULT Famous International Dancer

and Pantomimist

OLIVE SIBLEY The Songbird of Two Continents Dir.: Cargill-Dobson

MARY MILES

ood's Acrobatic Dir.: Cargill-Dob

Chester Hale's Dream Damsels

"IMPRESSIONS OF 1932"

WALTER DARE

WAHL "The Original Fall Guy With EMMET OLDFIELD

PAUL LITTLE

In Person Dir.: Lyons & Lyon

RITA DE-LANO That Mountain of Blues

FRANKIE FINN

Dir.: Tishman & O'Nell Chester Hale's Impression Girls

MANAGER ARRESTED ding N .Y. Managerial Asst Caught in Frisco

Middletown, N. Y., April 4. Middletown, N. 1., April 1.
Windsor G. Bilss, former assistant mianager of the Paramount here,
and prior to that on the house staff
of Loew's State, Syracuse, was
brought back here from San Francisco, where he was arrested on a
charge of stealing \$700 from the
local theatre. local theatre.

Bliss, according to the police, fled from Middletown a fortnight ago, leaving behind his wife and child. When pleked up in 'Frisco, he was without funds and negotiating for a

Independence, Ia., April 4. Independence, Ia., April 4.
Two employees of the Grand, Darraward Kiggins and Claude Saunders, are in the county jail in default of bonds after having been arrested by the sheriff on charges of larceny. They are accused of failing to turn in a billiod containing \$50 which William Campbell, Jesup postmaster, claims to have lost in the theatre.

Costly Candy

Hollywood, April 4.

Mother of Richard Chandler, age five is suing the Mirror theatre here for \$21,000.

Charges that a candy vending machine fell on the child when he pulled the lever.

VA. WON'T MOVE CLOCK

Lynchburg, Va., April 4.
Theatre interests opposed day-light saving time when city council considered adopting the measure. Resulted in defeat by a vote of 5

to 1.

No other Virginia city appears to be considering a change in time, and councilmen held that the adoption by Lynchburg alone would be confusing.

Checking Firm Moves East Harry A. Ross' Federal Service is moving its main headquarters to New York from Chicago May 1. Company has been in business two years as a checking system on per-centage playings for film distribs.

ECONOMY PLEA BY ALLIED IN N.W.

Minneapolis, April 4. The Northwest unit of Allied States, in session here, demands lower costs all down the line,' so that 'wholesale ruin can be averted for Northwest independent showhouses. If the lower operating costs are not forthcoming, members predicted, more than 400 of the 600 independent theatres in the territory will close this summer, many of them permanently.

While fears were expressed as to what the summer will bring forth in the way of business, it was declared that grosses could not possibly drop much lower than they have been during recent weeks. without reaching the complete vanishing point. Many of the members announced they were seriously considering closing for the entire sum-

Exhibs also were in rebellion against the Fox contract clause to prevent the resale of used paper and designed to put independent poster exchanges out of business.

exchanges out of business. Otto Rath, former St. Paul post-master, was elected president, suc-ceeding Bennie Berger. Other of-ficers are Barnie Benfield, Benson, Minn., vice-president; Abe Kaplan, St. Paul, scretary, and Max Tor-rado, Minneapolis, treasurer.

FREDA SULLIVAN Featured Dancer With F. & M. "STITCH IN TIME" Idea



NOW PLAYING LOEW'S DeLUXE **THEATRES**

BERT GORDO

APPEARING AS

The SHERIFF

IN GREGORY RATOFF'S CONDENSED VERSION OF

"GIRL CRAZY"

THIS WEEK (April 1)

PARADISE. NEW YORK

"WHIRLIGIGS"

4 FLASH DEVILS

W. WARREN C. C. GILL P. WADE C. A. BANKS "8 Feet of Flash"

BARTE and ARDEN

TYPES, TINTS and TEMPOS

VIOLA and JERRY La VERNE

PAUL KEAST Chester Hale's Whirligigs

"MAKE IT SNAPPY"
(April 2), Michigan, Detroit

WOHLMAN

BERINOFF and CHARLOT

International Dancing Stars HECTOR

"Let That Airdale Out"

MULROY, McNEECE & RIDGE

"WESTWARD HI-HO"

DON BARCLAY

FOUR

CARLTON BOYS

"Knockin' Around" Per. Dir.: Irv. & Chas. V. Yates

CHESTER HALE'S HI-HO GIRLS

OSCAR RAGLAND ROBT. G, PITKIN

The International Comedy Cou MARION

O'Hanlon --- Zambuni DANCE CREATORS Smart and Sensational Dir. Chas. V. Yates

THE 3 GOBS

HI-DE-HI

Dir.: Net Kalcheim—Wm. Morris Off JACK REID "SINGING THE BLUES" CHESTER HALE'S SENORITAS

A LOEW PRODUCTION
Vaudeville Review 6th Edition
(April 2), Leew's, Syracuse, New York

MURPHY

DICK and DOROTHY

AL and RAY SAMUELS

NAMYH YMMHOL

"Word Magician"
Dir.: Lyons and Lyons DAVE TANNEN

Koo Koo Komik Dir.: Meyer North-Thanks Miss Gillman Chester Hale's Vaudeville Girls

"FORWARD MARCH"

Terrell & Fawcett "Falling For You"

Dir.: Eddie Meyers CANDREVA 6 BROS 6

Carrill & Dobson

LOYALTA'S

CHESTER HALE'S FORWARD MARCH GIRLS



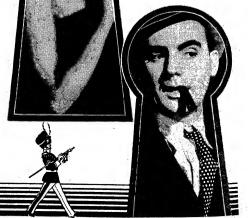
From the sensational novel "Hot News," by Emile Gauvreau.

CHARLES BICKFORD
ROSE HOBART
PAT (Front) O'BRIEN

Claudia Dell, J. Farrell MacDonald, Harry Beresford, Berton Churchill, Glenda Farrell.

He spied on the private lives of others, and screamed their misdeeds to the world!

Produced by Carl Laemmle, Jr. Directed by Russell Mack, director of "The Spirit of Notre Dame." Presented by Carl Laemmle.



STEP OUT WITH UNIVERSAL

PAID-TO-STAY-DARK HOUSE ENDS CAREER

Los Angeles, April 4. De Luxe theatre opposite West-

jake Park, kept dark for years by Fox-West Coast on a protection Fox-West Coast on a protection lease for the Westlake theatre, half a block away, will be reconstructed for business use according to present intention of its owners.

Royal Realty Co. owns the house and is now spending \$20,200 in rebuilding the adjoining building. The De Luxe is next in line for treatment.



FLORENCE ROGGE

Mentor of the Roxy Versatile Ballet

4th Year at the World's Largest

The Roxy, New York

2d Publix Mgr. Sought For Theft in Minneapolis

Minneapolis, April 4.

For the second time in a month, a Publix house manager has been accused of theft. The latest is Walter Feist, manager of the St. Paul Uptown theatre and four years with the firm. He is in jail charged with

the firm. He is in jail charged with stealing \$1.00 from recepts. He has been unable to furnish the \$2.000 bail fixed by the court. Police are still looking for Dave Wells, tôrmer manager, of the Publix Grand here, whose accounts were found to be several hundred dollars short when he dropped out of sight. He has been missing for several He has been missing for several sudden the area a arrant has been issued for his arrest.

\$30.000 Back Rent

Los Angeles, April 4.

Fox Chicago Realty Co, has access to its own bank account again after paying \$20,000, or two months' back rent on the Los Angeles The atre building here. S. Tilden Nor

atre bullding here. S. Tilden Nor-ton, trustee for propertyholders, had attached the account. Joe Leo is operating the house for William Fox who has a 99-year

SAMSON MONTH

Buffalo, April 4.

Exhibs in this zone are combining in a business testimonial for the lanager of a local exchange of a ational film distributor.

Local M. P. F. O. indie exhibs and il Comerford & Shine houses in the territory have agreed to make

all Comerford & Shine houses in the territory, have agreed to make the month of June "Sydney Samson Month." Samson has been manager for Fox here for a half dozen years. First time in local film history that a movement of the kind has ever been started from the exhibit-ors' end of the industry.

Par Borrows Smith

Hollywood, April 4.
On loan from Metro, C. Aubrey
Smith goes to Paramount for a
part in the Maurice Chevaller picture, Love Me Tonight.

Official Count

Detroit, April 4.
With a lobby holdout, a man asked for the manager of the RKO Downtown. When the manager arrived the fellow requested he be passed through the rones.

the ropes.

Tm a checker from the Michigan and want to count the people in the balcony,' was his explanation.

NEW MINN.-DAKOTAS INDIE THEATRE CHAIN

Minneapolis, April 4.
A new independent theater dain is being organized in the enchace houses in Minnesota and North and South Dakota, to be called the Independent Tri-State Theater Co. Carl R. Michel, veteran film man, who has been appointed manager, claims that some of the larger independents are behind the venture and that interests will be pooled. Members of the new company proceedings and the contract theater holdings representing an anotation of \$750,000, Michel annunces.

Brothers Get Theatre In C. W. Murphy Will

Chicago, April 4.

Chicago, April 4.

Estate of \$2,000,000 was left by the late Charles Webb Murphy, former owner or the Cube hall club and a theatre at Wilmington, O. According to the inventory filed in Probate court, half interest goes to the widow and the other half to four nephews.

Theatre some the two half to the side of the widow and the other half to four nephews.

rour nephews.

Theatre goes to two brothers,
Frank and James, both of whom reside in Wilmington. Widow is chief
beneficiary of stock holdings.

97 OF 945 DARK IN TEX.

Dallas, April 4.

Dallas, April 4.

Local exchange figures show 97 wired houses dark in Texas during March; this out of 945 theatres. It's an increase of 12 over earlier reports issued around first of year. Of the 97, about 71 are rated as possibilities for operation.

If Unions Co-operated on Wage Cuts, Circuits Would Reinstate More Stage Shows: Ons. Cut 10%

fully put through a 10% operator reduction in New York and have obtained concessions elsewhere, will ask the stage hands and musicians everywhere to take a cut. While the stage hands are considered tough to deal with, despite that more of them are out of work than operators, it is believed the willing-ness of the bootimen to cooperate will partly pave the way for adjust-

ments.
Operator locals throughout the country which so far have made no concessions will now fall in line easily, it is hoped, because most of the projectionists' union locals look to New York's 306 for leadership. Lattier's 10% cut for all chains and an average of that for the independent exhibitors amounts to half of the battle in any other city or town, it is pointed out by 306 itself.
Stage hands and musicians, who in main are holding back stage shows, have so far proved implacable with few exceptions, although many of their number are out of work because of stand-pat attitudes.

RKO's Notices

RKO has given a two weeks' notice to stage hands and notices Operator locals throughout the

MORE SUNDAY FILING

Kansas City, April 4.

Kansas City, April & Application for a restraining or-der to prevent state and county officials from closing two Lawrence, Kans., theatres on Sundays has been filed in federal court by Glen W. Dickinson Theatres, Inc. In commenting on the state's citations Federal Judge Poliock said, 'What the people want in the way of entertainment, or in the way of education on Sunday they must have and should have.'

ranging up to a month to musicians in all Greater New York theatres, This is done and has been done before with a view to placing the houses on a week to week basis in the event the circuit suddenly wants to oust vaudeville. Reports the

to oust vaudeville.

Reports that the notices from RKO means tossing out of vaudeville in all houses except the Palace, New York, with a view to getting a new deal-from the stage hands and musicians, is denied by RKO. That report has persisted strongly in many yaude and circuit quarters. On top of the motices, if RKO. On the polices, if RKO bouses it can do so without breaking existing contracts.

wants to expel vaude from all New York houses it can do so without breaking existing contracts.

Not only RKO and other chains but independents feel the weight of stage hand-musicians' salaries in playing of stage shows. One of the leading indice vaude bookers claims that were unions to reduce in line with the times this agency could immediately have 30 houses in Comment of the country in the union reduction before and office of the country in the union reduction before and film circles it is pointed out that the peculiarity of the present times is that coats have come down in every direction excepting with stage workers and pit men. That the operators who are more essential will cut, as they have in New York, while the stage-pit groups won't, though less in demand, cannot be In many spots whole towns have no work all for stage hands at

reconciled.

In many spots whole towns have no work at all for stage hands at the moment. Out of around 16,000 members in the stage hands union, a minimum of 10,000 are unemployed, it is estimated.

Of the New York Local No. 1 membership, totaling 1,800 men, about 700 are out of work, it is said.

Announcing-

THE SCREEN GUILD

An Explanation

- THE SCREEN GUILD is a new co-opertion sponsored by some of the most prominent artists and executives in the motion picture industry.
- THE SCREEN GUILD believes that creative brains can achieve their highest results when free to operate without restriction and obstructive supervision. Subject only to wise business control, these outlets are now made possible and will be found economically just and practical, bringing about the foregoing results with profit to the industry as well as proper reward to its participants.
- THE SCREEN GUILD offers an opportunity to accomplish for film entertainment what The Theatre Guild has accomplished for the stage.
- THE SCREEN GUILD is not designed as an opponent of existing companies but as a means of filling a recognized gap in the industry where higher creative talents will be given an adequate opening for unhampered development and expression along lines that will meet full public approval.

M. C. LEVEE, President THE SCREEN GUILD

> ADDRESS METROPOLITAN STUDIOS HOLLYWOOD, CALIF.

KEEPING UP WITH F. & M.

What Stars and Grads of the Circuit Are Doing and Where and Why

Farewell

Uptown New York wept when Ed
Lowry, king of M. C's, left Skouras-Audubon for Skouras-Fox, Philadelphia. But F. & M. troupers and
names "Philly Fox is permanent
F. & M. stand. Boys and griss of
"Gay Vienna" Idea participated with
dry-eyed Audubon audience in Ed
Lowry Farewell Show. Mei Klee,
Audubon neighbor, booked for that
house with "welcome home". Intent. '

Barrage

Showman Harry Crull of Fox, Washington, and Rod Waggoner, manager Wodern Minstrels' received orders from Assistant Secretary of War to hombard annual dinner Army and Navy Club with F. & Word of the Comment of the Com

Contests

New Haven "Register" praises theme of "She Wanted a Millionaire," showing that contest winners go after riches and get tragedy, but holds that three New Haven contest winners, Helen Haddock, Dorothy Belton and Shell Wanted Haddock, Dorothy Shows that Miss Borst trained successfully with F. & M. Ideas and then went into Ziegfeld show.

Kidder

Grauman, Hess and Valle, with F. & M. "Reflections" Idea, rated swell punsters, with Grauman said to be Sid In disguise due to kidding proclivities. Marietta, in same Idea, said to lick most Hollywood movie stars on looks; caunt from George stars on looks; caunt from George Cebalics production. A. Robbins, walking music store, and Don Necce, singer, also in.

Compson

Betty Compson still biggest personal attraction in every town she plays. House p. a's don't have to go after tie-ups; they just come in unsolicited. And Betty is working her head off trying to oblige. Ruth Roland, in Atlanta for F. & M., gets "Cozy Corner" at Fox. Swell published to the compson of the compson o

Magic

Magic

Admiral Pat West, salling "Gobs
of Joy in Bermuda" through the
F. & M. route, amazed at reception
Pablo, South American magician
with idea, gets. Answer is Pablo's
tricks are a brand new something
for Yank audiences. Others in cast
or Yank audiences. Others in cast
on Yank audiences. Others in cast
part and Dotty. Elmer Herling,
singing sailor; Rose Marie Carter,
acrobatic mary, and Myrna Modic,
castanct whiz.

Rooters

F. & M. Sunkists right in the pro-presidential campaign, rooting for their favorites. Verns Fulton, Ruth Lemen and Sunker Course, payand the Course of the Course of the Garner for President" automobile license plates in Sunkist State. Hartford critice say "Montmartro" idea Sunkists best looking gala ever to visit that fair Comocicule depital.

Fubilicity
F. & M. "Clean Up" Idea lived up
to its name at Paramount, Portland,
where Charles Irwin, m. c., and Sunklists marched into council chamber
at City Idal and got permit for
"Portland Plan Parade" from Mayor
Paker in person. Then the cameramen got busy with result permit application; publicity crashed as much
got as parade at noon following
day.

Engagement of Raéquel Tevres and Mae Murray well received by Manhattan drama writers. Ben Washer, "World-Tele," being especially nice. Ben Washer, benefit of the benefit o



SPOT **BOOKINGS** ARE O.K. BUT...

they're few and far between!

Figure it out for yourself:

Is it smarter to hang around waiting for a spot booking at a fancy figure ...

OR -

to fit your price to a route figure...play 40 weeks a year...and keep your act before your public.

Acts that have thought it over are signing with...

FANCHON & MA

Offices

HOLLYWOOD • SAN FRANCISCO • SEATTLE • MILWAUKEE • NEW YORK

Kate Smith's New \$136,500 Contract \$57.000 Over Prior RKO Agreement

Under a new RKO vaudeville contract commencing April 3, Kate Smith will gross \$138,000, a leap of \$45,000 over a prior deal with that circuit. The average weekly increase is \$1,200. New contract was arranged by Martin Beck and George Godfrey with Ted Collins acting for Miss Smith.

Miss Smith.
Miss Smith's previous contract
called for \$5,800 a. week, or \$79,500
for 15 weeks. Since only six weeks
of time have been added, the radio
singer's salary for the extra bookings reaches \$9,500 a week.
Salary boosts will prevail at
every engagement despite the quick

Salary boosts will prevail at every engagement despite the quick repeats Miss Smith will be asked to play in most of the New York RKO raideville houses. She opens April 's at the Fordham, New York, playing the last half in Flushing, at \$4,000 for the week. Seven more weeks in New York, mostly at the Palace, follow at \$5,000. Miss Smith's comparative salaries under prior contract were \$4,000 for the our weeks at the Palace and \$3,500 elsewhere in New York.

Following New York Miss Smith will play 13 weeks on the road at \$7,500. Past salary for the same theatres was \$6,000.

3 TIMES SO. HOUSES FOR BAND IN 6 WKS

Engagements at three different Broadway theatres within six weeks, probably a record, will have been played by the Frank and Milt Britton band when it goes into the Paramount, New York, April 22 or 29. The Brittons opened at the Richard State of the Roments of go. In return, the Brittons con-ented to play a week at the Palace the same money whenever needed

if available.

If holding over for a second week at the Palace the salary will be increased to \$2,250. At the Paramount the Brittons will receive \$3,500, same as at the Roxy.

Palace's Midnite Show a Round-Robin of Anologies

First Saturday midnite show at the Palace, New York, became the occasion for some free-for-all apologicing by Ken Murray, Peter Higgins, et al., over a professional tiff involving James Barton. Latter took exception to the Ken Murray-Mary Brian act being moved down next-to-closing the first half, ahead of him. Show opened with the Murray-Brian act next-to-closing the second half.

Higgins' apology figured through his being late in showing up. He was across the street eating, it developed, but rather than risk delay, the Murray-Brian turn was switched in ahead of Barton.

Barton, meanting in a side chair, and when lutroduced by Murray Barton commented: 'Any time you're ready,' to Murray.

Barton took occasion to explain to

when introduced by Murray Barton when introduced by Murray Barton commented: Any time you're beautiful to the audience of the control of the

Jarrett Showing

Art Jarrett, CBS singer, shows for Leew April 19. Jarrett last week also showed for RKO.

Oakes' Revue Classified As Vaude, Road Dates

As Vaude, Road Dates
Vaude ansatication has been established for the control of t

next stop for this troupe, with the

nly. Cast includes Charles Ray, Pats Cast includes Charles Ray, Pats, Ruth Miller, Harlan Dixon, Fritz Scheff, Peggy Cornell, Madeline McMahon, Jed Dooley, Music is by Willy Heagney.

3 Indie Bookers Now Involved in Gypping of Acts

Three independent vaude agency men are now involved in trouble with acts which elther complain of a shakedown or unpaid salarjes. In the case of two court action has developed. On top of criminal action holding Sidney Rheingold, indice booker, in \$500 bail for Special Sessions, a summons was served last week on another booker.

week on another booker.

In the second, case, name of booker and act withheld, a summons was served by the District Attorney's office of New York county calling for a hearing in the Third District Attorney's office of New York county calling for a hearing in the Third District Attorney's office of New 11); character that it is not the control of the county of the

Trie of Complaints

Trio of Complaints.

In the case of three acts claiming advance payments to an indie, involving a total settlement of \$200, all but \$50 of this amount has been all but \$50 of this amount has been to the state of the content of the

RKO'S ADDED TIME IF **CONTRACTED ACTS CUT**

Several producers whose acts are Several producers whose acts are playing for RKO were individually called into Martin Beck's office last week and advised that the new desire is not only to reduce future salaries, but to cut those already contracted.

Back's proposition to the Pro-

contracted.

Beck's proposition to the proreers involves acceptance of eatary cuts in return for added playing time.

Colden is one producer
who has accepted Beck's terms.

Three Golden acts with RKO contracts will get around eight extra
weesle each in return for 10% to

15% salary cuts.

Air Team's Dates

Col. Stoopnagle and Eudd. CBS comedy team, opened one week for Fanchon & Marco at the Fox, Washington, Friday (1). Previous week team played for Loew in Baltimore.

Loew is negotiating with CBS for

DUAL SALARY OFFER

For Cantor in Tab 'Whoopee'

Ziegfeld wants to do Whoopee with Eddie Cantor in tab form for the picture houses. He has appointed George Woods to line up a cast.

a cast.

Cantor, on the Coast, received a wired offer from Ziegfeld late last week concerning. Whoopee, in which two salaries were quoted. One offered \$75,00 for two-a-day unit the other \$8,800 for four-a-day with a 30 week' guarantee.

In New York it is thought unlikely that Cantor can accept, due to picture engagements. That the tab will be done without Cantor is possible.

FRIARS FROLIC WILL TOUR **FOR \$3**

Irving Tishman and Jimmy O'Neal, vaudeville producers and brother Priars, have closed a deal worther Priars and producers and brother Priars and the season of the control of the control of the priary of the control o

plus transportation. Club will share in the net profits.
On dates within short jumping distance from New York it's ex-pected that numerous names among the club members will join the show gratis as 'guest stars' during layoff

periods.

All stands will be limited to one night performance with a \$3 top all over. Advance work is to be carried about two weeks ahead.

JACKIE HAS SHOW, BUT NO PLACE TO PLAY IT

Inclination of the 755 Seventh Avenue Corp., owner of the property, to change the name of the theatre, has forced the postponement of Jack Osterman's proposition involving \$2 Sunday night vaudeville concerts at the Earl Carroll, New York. Owners prefer to rouse Changewould necessitate e-modeling the outside and a new application for a license. Osterman Intended to start next Sunday (9), having completed booking a first show comprising the Boswell Sisters, Little Jack Little, Cab Calloway and himself as mc. He's now looking for a substitute theatre.

Crosby's 20 Wks.

Bing Crosby after this his sec ond, week at the Paramount, New York, goes on a picture house tour for 20 weeks to take him to the Coast for a feature picture. With York, goes on a picture house tour for 20 weeks to take him to the Coast for a feature picture. With the crooner cycle on in Hollywood, Crosby has bids from Universal, WB and Paramount to do a crooner in a radio broadcasting fea-

Milton Feld, for Publis, is laying out Crosby's P-P time direct at 3,000 a week. Crosby is obligated to Mack Sennett for some more shorts, if he makes shorts, but the singer is staying away from the short reelers.

FOSTER-BLACK SAILING

FUSIER-BLAUK SAILING
Harry Foster, the London agent
over here on his usual trip, accompanies George Black, general managen of General Theatres Corp. Both
are searching for talent.
Black returns abroad Wednesday
(6) to England. Foster will stay
over another week or 10 days.

Alex Gray and RKO

RKO is negotiating with CBS for

Alex Gray for vaudeville.

Gray recently played one week for Publix at the Paramount, New York. Barttone is on two commercial periods weekly.

F&M-WB Booking Offices Merge. Playing Time Is Around 60 Wks.: Kemp-Howe in Charge of Books

20 RKO Agents Act as Canvassers on Block Aid

About 20 RKO agents will be house-to-house canvassers for charlty this week under orders from the circuit. Hiram S. Brown, RKO president, is a member of the Block-Ald Fund committee. Agents were instructed by Majon Leelle Thomas

son.

Among the agent-sollcitors are Henry Bellitt, Paddy Schwartz, Charle Wilshin, Larry Puck, N. E. Manwaring, Bert Wishnew, Harry Norwood, Max Tishman, Phil Offin, Harry Romm, Jeff Davis, Jack McNally, Jack Klotz and Jack Hart. No commish.

Morris-Oz Will Test Agents' Ass'n with 2 Booking Protests

Two complaints filed by the Morris & Oz agency are expected to test the authority of the RKO agente' association when brought up for association when brought up for arbitration this week. In both in-stances Morris & Oz claims its acts were 'presented' to other agent without explanation by the booking office or bookers. Martin Beck re-fused to arbitrate.

fused to arbitrate.

Act of Faber and Carr was booked by Morris & Oz for a 'showing' at the Kenmore, New York. Before the date had been played, another booker bought the same act from Henry Billitt, another agent. Point to be settled is how Bellitt can book an apparently unknown act for a regular date while another agent is booking the same act for a 'showing' before the turn has exhibited its value.

Morris & Oz's second complaint.

Morris & Oz's second complaint its value.

Morris & Be and Ray Goman who, the agency claims, were ordered by the agency claims, were ordered by The Goman have been represented at various times during the past year or so by Gladys Brown, Harry Rogers, Charlie Morrison and Jack Curtis, besides Morris & Oz. Latter reproduced the act almost completely changed the people and succeeded in booking it as practically a new turn. ally a new turn.

ally a new turn.

Last week the booking office cancelled the Comans' route, cut the salary, issued a new route for less money and named Gladys Brown as the agent. The booking office's contention was that Miss Brown had first represented the act, but was unable to book it, and that although Morris & Oz succeeded in booking it later. Miss production work performed in the meanwhile by the complainant agency.

PROTEAN ACTOR SUING FOX FOR OUICK CHANGE

Suit for \$3,000 against Fox The Suit for show against rox the arree has been started by William J. Crowley, quick change artist, arising out of injuries alleged to have been sustained by the plaintiff at the Fox's Academy, New York.

York. Crowley, through counsel, Louis Handlin, charges that while working in Charles T. Aldridge's protean, act at the Academy, he was hurt while going under the stage to the pit to start working in the act. The country of the coun

NEW OLDTIMERS

AREW OLDTIMERS

Another oldtimers' act has been thrown together. Comprises six people, including trio-from 'Young-sters' of Yesterday,' Danny Simmons, Josephine Sabel and Annie Hart.

Others' to join use Blanche New.

Others to join are Blanche New combe and the Loinbard Bros. First and only date so far arranged at the last week.

Hip, N. Y., April 9. James Plunkett is handling:

They will unit out to

In amount of playing time for acts, the RKO booking office will be ousted from first place for the first time in 20 years by amalgamation tomorrow (Wednesday) of the Fanchon & Marco and Warner Bros. booking offices and books. With between 55 and 60 weeks, F. & M.-WB now leads the country in playing time, RKO's books are down to around 50 weeks including the time returned to the Chicago office last week.

week.

Possibility of more time later for the combined books arises through likelihood of the present William Morris-booked vaudeville houses

Morrie-booked vaudeville houses foining in. Fanchon & Murco, Inc., is not directly involved in the Warner deal which takes in only the F. & M. New York booking office subsidiary, Fanction & Marco Corp. Terms involve taking over by Fanchon & Marco Corp. Terms ingother than the work of the Warner booking office and artists bureau for operation by F. & M. Agreement is not operation by F. & M. Agreement in the work of the work Kemp and Doc Howe

Warner theatres as well as F. & Men. A Sec. 18. Well as Sec. 18. Well as Sec. 28. Well as S

New Haven, April 4.
Function & Marco units will be considerably affected by Paramount's current spending orgy for names. Par has booked Three's A Crowd and Pitty Million Frenchmen' talls, Mills Bross, and Function and Allen of the fire but not definitely set.

definitely set.

Each of these altractions means cancellation of an F. & M. unit.

Richardson Band Booked

Florence Richardson's band is breaking in for RRO at Paterson, N. J., this week, placed by George Godfrey, head booker.
C. F. Zittel is manager for the act, which hasn't played vaude since (fodfrey left the same booking offer about a year and a half ago.

De Pace for F-M Bernardo de Pace and his part-ner, Celine Lescar, left for the Coast

They will join a Fanchon & Marco

"I Never Cared Much for Money, So I Could Always Say 'No'," Mike Shea

even fix it—but iay off me.'
That was Mike Shea's opening crack when finally cornered after a six day chase. At the age of 73 he's celebrating his 50th anniversary in the show business, being the oldest independent vaudeville manager still in action. His long years have failed to diminish his energy. Besides which he is Buffalo's most modest citizen. modest citizen.

modest citizen.

Mr. Shea was spotted and landed during a weak moment. After five meetings that morning he was sitting at Bill Howard's deak on the RKO booking floor. Howard books the vaudeville for Shea's Hippodrome in Buffalo under the owner's

Wouldn't Sell Out

Mike Shea is probably best known

EDGAR BERGEN "THE OPERATION"

Wk. April 2, Albee, Cincinnati, O. Dir.: WEBER-SIMON AGENCY

HERB TIMBERG

Inecto Notox \$9.50 Simple, Clean, Scientific ent Wave, \$5. Awarded Priz Cup at Beauty Show

CARMEN'S—Hair Experts
pht Up—126 West 32nd 8t.—LOng. 5-2156

Why don't you interview Martin for the fact that of all the inde-Beck? He can tell you plenty. The wen fix it—but iay off me. That was Mike Shea's opening crack when finally cornered after as ix day chase. At the age of 73 he's celebrating his 50th anniversary in the show business, being the iddest independent vaudeville mans ager still in action. His long years without dictating what he shall beautiful actions.

is greater. But they ouly to Sheat without dictating what he shall play, and whether he believed why other indies sold out to the circuits as a combination of fear of opposing the chains and inability to resist the money proffered, Shea said he thought so. 'I never cared much for money, so I could always say no,' he added.

Shea is a firm believer in vaude-ville. Unlike others of the old school, he quickly saw the box-office superiority of pictures. He is as modern in thought as he is in action. The good picture to him is the means to good business. Vaude-ville is secondary, but has its place. ville is secondary, but has its place,

Vaudeville will last, according to Vaudeville will last, according to the Shea theory, because talent in any form will always be in demand, and there's a place for vaudeville talent along with everything else. Only vaudeville no longer draws on its own merits since pictures have superceded the stage at the box-

office. Names are the only exception, Shea believes. 'Of course, high salaried names frequently flop. But (Continued on page 40)

DURANTE'S LENS POWDERS

Jimmle Durante is in New York for a few days before going to Pitts-burgh for Loew. Brezzed in under flashlight influence with picture 'n' everything. Durante will solo for Loew at \$3,506.

Jack Harvey also in to stooge for Durante in the act and off.

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NEW YORK CITY

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General Executive Offices

J. H. LUBIN

MARVIN H. SCHENCK

BOOKING MANAGER

160 WEST

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DOKINGAGENCY

Cherie Rich's 2d

Cherie Rich (Larry Rich and Cherle) is taking out a patent on a collapsible air bed cap-able of supporting between 260 and 300 pounds. Larry will use it to prove its strength. Bed is collapsible to a small size. It's Mrs. Rich's second pat-ent, her first being on a make-

RED \$21,700, PALACE; HOLLYWOOD AT \$30,000

Warners' Hollywood, New York had another \$30,000 week last week against a low \$21,700 stretch for the Palace. RKO straight vaudeville house lost around \$7,000 on the

week.

Ken Murray, Mary Brian, Peter
Higgins and James Barton of the
current Palace show holdover next
week with Julia Sanderson and
Frank Crumit added. Eddie Leonard and Charlie King are penciled in for the following week (19).
The Holtz-Richman bill, at the

Hollywood, started its third week yesterday (Monday). It's in for four weeks at least with the name team

F. & M. Drop 2, Add 1

Los Angeles, April 4.
For-West Const houses at Butte, Montana and Phoenix, Ariz, are being dropped off the Fanchon & Marco route. Added is the Paramount at Birmingham, Ala.
Last named will now be routed between Atlanta and Mobile and was in order to get a show into that house by April 2.

Bentham's Sundays

M. S. Bentham is negotiating with the Erianger office to take over the Apollo theatre, Atlantic City, on Sunday nights. Deal would run over the summer months and is for the presentation of vaude bills. Bentham, veteran RKO agent, controlled many of the Sunday night shows in New York some years ago.

F-M OUT OF WORCESTER

F.M OUT OF WORCESTER

Worcester, Mass., April 4.
Fox-Poil Palace dropped Fanchon & Marco shows "Thursday (31). Beginning Friday (8) stage shows will be replaced by a double feature film policy. It is announced as for the summer. Orchestra of 10 and some of the stage hands will loss their points, former burlesque house, reopened today (Monday) with "Darktown Scandals," headed by Banjo Skey Robinson.

TWO CBS ACTS

TWU GBS ACTS

Baltimore, April 4.

Vaughn DeLeath, CBS singer, is
held over at Keith's, Baltimore, indie house, this week, Miss DeLeath is getting \$1,500. Wire
charges for her broadcasts are being paid out of salary,
Ben Allcy, also CBS, is at the
Keith's this week, making two CBS
acts at the house.

Barnes-Irving Postpone

T. Roy Barnes' vaudeville come-back, with Margaret Irving as his partner, has been temporarily set back by Miss Irving's illness. They broke in last week for RKO in Yonkers.

Chi Wm. Morris to Book Tele Show in Theatres

Chicago, April 4.

Morris Silver, in charge of the
William Morris agency here, has
landed a deal with the Sanabria
Television Corp., whereby the Morris office will handle bookings of the
tele outfit for theatres in this vicinity and midwest territory.

Silver's agreement with Sanabria calls for exclusive representation of the sight and sound machine for theatres only. Morris office plans to book the device in the smaller vaudfilm houses at first.

vaudilin houses at first.

Sanabria exhibition at SearsRoebuck's new retail store downtown last week showed to an average of 20,000 people a day. Morris
pian is to tie up with stores and
other commercials in the neighborhoods and 'villages, using about
three acts in conjunction with the
exhibition.

GRANTIUND'S AUDITION

GRANLUND'S AUDITION
Skeptical of nite club acts, Maytin Beck will hold a midnite audition of Nites Granlund's revue
from the Hollywood restaurant
with a view to a Palace booking.
Cafe shows can't break in elsewhere because of time and distance, but could readily double
into the 47th street house.

NTG wants \$3,000 for the act.

MEYERS MOVES WEST

Walter Meyers, in for two weeks from the Coast, returns west with his family next week to reside perhis family next week to reside permanently in Hollywood as the personal appearance booker of Seiznick & Joyce clients. Meyers is with the S-J agency on the Coast to handle them for picture houses and other personals.

Edwin Meyers will be on the east coat doing the actual booking while his brother, Walter, sets the terms west.

OLSEN'S ACT

OLSEN'S ACT
George Olsen will not go into the
next Lou Holtz vaude review at the
WB Holiywood, New York. Olsen
is breaking in a new act for RKO
and wants to take it on tour instead. Deal with Holtz was
broached, however.
Holtz needs a stage band with
each new show to double into the
current with Asvonors Commanders.

manders.

Beck Orders RKO **Agents to Solve** Own Problems

RKO's 120 odd agents, 45 of wholeare franchies holders and the section are franchies holders and the section associates, were told to work rather own solution to the age syproblem at a meeting called yer aday in the booking office by M. im Beck.

Beck said the agents problishers primarily and shou'l be worked out by them. Repeating the often spreased oglinon that reorganishers of expressed oglinon that reorganishers of agents. Each declared he prefers, leaving it to those most concerned. He will not direct the changes unless the agents fall to reach conclusions, Beck stated. Beck stated.

Beck stated.

Meeting Today
Following the meeting and Ecck's
talk a committee comprising around15 agency heads was formed to go
into the problem. Maurie Rose,
chairman, is also chairman of the
RKO Agents' Association, arbitration board for disputes between
agents. First meeting on the subject is slated for today (Tuesday),

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lon, TOM. J. FITZPATRICE Palace Theatre Bidg., New York City



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Loew's State, New York, This Week (April 2)

Acknowledging the kindness of Messrs, J. H. LUBIN, MARVIN SCHENCK and SIDNEY PIERMONT

Direction, JOHNNY HYDE WM. MORRIS OFFICE

WORKING CONSECUTIVELY

RKO Representative JENIE JACOBS

Paradise, New York (Apr. 8) starting tour of LOEW DE LUXE THEATRES

Ratoff-Pantages Musical Tab Co. **Bids for Legits**

Hollywood, April 4.
Gregory Ratoff and Alexander
Pantages are forming a corporation

Gregory Action and Alexander Pantages are forming a corporation titled Miniature Musicals, Ltd., to produce seven midget shows, one opening every four weeks at the Pantages and then touring. Pantages is in for half the profits. Shows will cost from \$10,000 to \$11,000 to \$11,

Vaude Out of Two More Warner Houses

More Warner Houses

Further trim on-vaude in Warner
Bros. houses is expected within two
or three weeks. New Haven, Conn.,
and Reading, Pa., are due to return
to straight pictures.

Roger Sherman, New Haven, is a
six act full week stand and is not
booked beyond the week of April 15.

Reading, five acts on a split, is expected to go out in two weeks.

Two weeks ago Warners took
vaude, out of three houses in Philadelphia and out of one in Erie, Pa.

Modern Vaude

Los Angeles, April 4.
To break in the new material with which he will head a Fanchon & Marco unit, Bert Levy was booked into a sub-urban theatre. He went backstage to get a line on the house.

ouge to get a line on the house.

What d'you want? called the manager.

Tm playing here, said Levy.

What kind of act, kid?

I draw pictures.

Another chalk talker! I play millions of 'en, complained the manager.

'And I'd like to hang something,' said Levy.

We got one man backstage,' reforted the manager. No chalk talker can hang nothing.

chalk talker can hang noth-ing."

Well, said Levy, at least it's a nice day."

'No good for business,' droned the manager.

New F&M Policy Features Comedy In Elastic Units

Los Angeles, April 4. comedy acts in all future units. Not ess than two comedy acts will be in each show from now on. With this element will go another new F&M selling point. The Ideas will be flexible in scope and able to

be flexible in scope and able to run from 35 to 70 minutes. Elasticity is to meet with managerial requirements in individual cases where theatres want a longer stage show to offset a short feature or for other reasons.

F&M units will have three vaudeville acts at least and as many as flive acts, depending on the character of the acts and the production factors is the unit.

Kalcheim-Berger Out of RKO, **Phil Bloom Booking 21 Spots: Connally Dropped in Boston**

Kalcheim-Berger Protest **Letout Salary Terms**

Harry Kalcheim and Willie Berger are protesting the terms under which they were let out by the RKO booking office last week. Each received immediate notice and two wecks' salary.

Both bookers refused to accept the salary part. Contending they were employed and paid on a monthly basis they are asking a month's wages, plus fares, back to Chicago. Both former Chicago bookers, they were brought to New York with their families by the cir-

cult.

Kalcheim and Berger since they started booking were continuously with the RKO circuit.

Victor Royal has withdrawn as colding manager of Rheingold The-trical Enterprises in Syracuse,

Thorough reorganization of the books and bookers in the RKO office was completed yesterday (Monday), by Martin Beck following a day), by Martin Beck following a hectic week in which two major and numerous minor casualties were suffered. Harry Kalcheim and Willie Berger, Keith and RKO bookers for the past 15 and 21 years, respectively, were the principal departures. Phil Bloom, taken from Fanchon & Marco by taken from Fanchon & Marco by taken from Fanchon & Marco by cutt Monday and was immediately placed on the biggest book in the office.

Beck continues in complete command of the RKO booking department with George Godfrey second in authority. Engagement of Bloom was handled by Godfrey who also mado overtures to other bookers and the control of the booking department of the booking department of the booking department of the booking department of the booking staff.

Although Bloom was hired indirectly by Beck. He is understood to nave a non-year personal contract with Beck, being the only contracted member of the booking staff.

Although still the titular booking head, Charlie Freeman was absent from the sixth floor all last basent from the sixth floor all last absent from the sixth floor all last basent from the sixth floor all last absent from the sixth floor all last hectic week in which two major

LESTER COSTUME SALE

Thousands of Men's and Women's costumes in sets. Parades, Shorts and Individuals are being sacrificed to make storage space.

Chicago

14 W. Lake St.

MILLS AND ROBINSON

In "ALL WORK AND NO PLAY By Richy Craig, Jr. NOW PLAYING FOR RKO Personal Direction Week April 2 Keith, Washington, D. C.

RKO Agents MORRIS & OZ.

CARLSON

3 REILLYS

RKO PALACE, NEW YORK, This Week (April 2)

Direction-EDWARD S. KELLER, Associate BERT WISHNEW

HEADLINING RKO THIS WEEK (APR. 2), ALBEE, CINCINNATI, O. Direction: BLONDELL & MACK

NORTON RUBY

NORTO

CLARENCE SENNA

A NEW AND RIOTOUS PLUNGE INTO MODERN VAUDEVILLE GUEST ARTIST"

OPENING FOR R.K.O. IN FLUSHING APRIL 6th

"The smash hit of the bill was Ruby Norton and Clarence Senna. Miss Norton's character impressions were a revelation...her songs a delight to the ear... a hilarious act that left the audience in an uproar.'

"At last something new...something different...something unique."

"Ruby Norton, ably assisted by a young man billed as Clarence Senna...a beautiful singing voice...a novel idea...abdominal guffaws...despite depression the audience fairly rocked with merriment...

"The kind of laughs that go on far into the night."

LOEW-JOE FLAUM

R.K.O.—HARRY ROMM

Intention Is to **Split RKO Chain Into 5 Divisions**

RKO's rearranged theatre circuit REAUS rearranged theatre circuit as laid out by Harold. B. Franklin will probably involve splitting of the circuit into five, maybe six, territorial divisions when finally laid out. Key positions are New York, Chicago, Los Angeles, St. Louis (south) and Cleveland.

(south) and Cleveland.

Agoher Levy, of Chicago, and Charles Koehner from the Coast will be added to the operating staff, and the Coast will be added to the operating staff, and the control of the coast will be added to an as yet undispected division. Present operating personnel outside New York will not be touched for the time being. Reports of ins and outs among department heads were set down as premature or merely reports by Franklin. He states the new faces coming in will not dislodge the present RKO operation department men but will come in as added starters.

After Stuart

After Stuart

Date for Levy and Koehner's commencement with RKO has not been disclosed, although the former has been in New York and in touch with the office for the past week. Franklin is also known to be negotiating with Herschel Stuart

RKO Out of Earle

Except for advance bookings, RKO will have no turther talent connection with Warners' Earle, Philadelphia, after this week. Necessary two weeks' notice from WB was received.

Deal was made last fall when Warners contracted to play the RKO four-act intacts in Philipy. Shows were built up to eight acts, Warners' own office adding the extended of the contract of the

Zeida Santley's Idea
Los Angeles, April 4.
Fanchon & Marco unit will be
assembled around Zeida Santley,
impersonator, now in the stage
show here at the Chinese.
Idea titled 'Southand' will open
at the local Loew's State May 21.

for a divisional post. Stuart has been operating the Fox-Poli New England houses but withdrew last week when Harry Arthur took over that circuit. He formerly worked under Franklin in the west.

under Franklin in the west.
RKO is now operating around 147
open houses.
RKO now has 12 division managers. New plan will add five or six
divisional directors over these men.
Besides Stuart, the names of Rick
Rickston and Earle Crabb have
unofficially been mentioned.

PUBLIX VAUDE TIME FOR F-M OR LOEW

Paramount-Publix's six weeks of eastern vaudeville time, now booked by Lawrence Goldie of the Morris office, may go to either Loew or F. & M.-Warner for bookings as the result of two meetings scheduled for this week.

A meeting between Publix and Loew on bookings is slated for the cody. (Tuesday). Publix to the cody (Tuesday). Publix to the cody (Wardanday) threes or the result.

(Wednesday) hinges on the result.

'Crowd' for B&K

Chicago, April 4.
Tab of "Three's a Crowd' come
to town for Publix-B. & K. for on
week April 21. Loop spot not y
set, though likely to be the Orien

'Crowd' comes here on a regular string of Publix dates, playing its way from Boston, Buffalo, Detroit, and after the week in the loop goes to the Ambassador, St. Louis.

RRILL DROPPING VAUDE? BRILL DROPFING VAUDE? Vaude may be dropped for the summer for the first time by the St. George, Staten Island, one of the Brill houses. Notice to stage hands, placing house on a week to week to said, has already been given. Theatre has played split week vaude ever since opening three years ago without changing its booker, Arthur Fisher.

Rehearsal Brings Cops

Pittsburgh, April 4. Pittsburgh, April 4.
During Benny Rubin and
Jack Haley's stay at the Stanley there was a scene where a
revolver was supposed to be
fired in the wings. Pistol was
handled by Benny Drob, prop
man. At one show the gun
jammed and Jerry Mayhali,
Stanley producer, bawled Drob
out.

Benny didn't say anything, but apparently felt pretty badly about messing up the scene. An hour later four cops on a An hour later four cops on a downtown beat and a crowd of passersby rushed to the stage door alley of the Stanley. One shot rang out, then two, three and finally four. It was Drob rehearsing.

Chi RKO Adds Jr. Orpheum Time and Jumps to 10 Wks.

Chicago, April 4.

Upon Tom Carmody's return from New York with the RKO-Orpheum Junfor houses, the local RKO book-ing office is once more in the run-ning. It has about 10 weeks of vaude time to offer. Carmody in active charge and Dick Hoffman on the book is the distribution of the control of the grant of the control of the con-trol of t

present getup, Carmody maving turned down Martin Beck's offer to send on another booker if necessary to send on another booker if necessary consisting of the present possibility of building more time from here looks likely, anticipation being of stretching the present noute to perhaps 15 weeks by fall. While no official comment has been passed, it is believed that the present setup of franchised RKO agents here will not be disturbed or augmented. Some of the former Chicago, agents who went east when most of the books were moved there have indicated a desire to return here. Comprising the local list are. Too Burchill, John Charles and Edward Comprising the local list are. Too Burchill, John Charles and Edward Leaf and Leaf

\$9,500 Repeat

Paramount, New York, will repeat Paramount, New York, will repeat a stage show intact for the first time when the \$1,500 bill, including George Jessel, Bing Croeby, Burns and Allen and Lillian Roth, returns Friday (8) for a week.

Bill is at the Brooklyn Paramount this week following its first New York week.

VAUDE STARTS IN 22 FOX, WARNER HOUSES

Los Angeles, April 4. Within the next two weeks 22 neighborhood and small town pic-ture houses are scheduled to go into a vaudefilm policy. Sixteen of the houses are Fox-West Coast, the re-maining six belong to Warner Brothers.

houses are Fox-West Coast, the remaining six belong to Warner Brothers.

Locally F-WC will install vaude on Saturday's and Sunday's in the Mess, Arington, Figurera, Manchester and Uptown. Circuit's beautiful the state of the s

PUT YOUR SAVINGS INA SAVINGS BANK

For the three months ending March 31, 1932, the dividend has been declared at the rate of 31/2% per annum.

Beginning April 1, 1932, interest will be paid from the day of deposit on all money remaining until the end of the quarter.

You can open a savings account with any sum from \$1 to \$7,500.

Foreign Drafts, Travelers Checks and Letters of Credit issued through our Foreign Department.

UNION DIME

6th Avenue and 40th St. New York, N. Y.

Coming to the Strand, New York, Soon

"IT'S TOUGH TO BE FAMOUS" (FIRST NATIONAL)

Recent Picture Releases

"ROYAL FAMILY OF BROADWAY"

"FRONT PAGE" (UNITED ARTISTS)

"ONLY THE BRAVE" (PARAMOUNT)

"THE VIRGINIAN"



THE GOLDEN GIRL FROM THE GOLDEN WEST

MARY BRIAN

RKO PALACE, NEW YORK

THIS WEEK (April 2)

Direction-CURTIS & ALLEN

THREE SLATE BROS.

CAPITOL, NEW YORK

LOEW CIRCUIT TO FOLLOW

Direction, AW, NERTZI

WRIGLEY'S Presents MYRT and MARGE

HEADLINING RKO PALACE, CHICAGO, THIS WEEK

Broadcasting Nightly, 6-6:15 P. M., C. S. T.; 7-7:15 P. M., E. S. T.; 9:45 P. M., C. S. T.; 7:45 P M., P. C. T.—WBBM, Chicago, C. B. S.

BEO VAUDEVILLE INTACT 77 (Week April 2) Pertiand, Ore.

THE ORANTOS "Heads Up"
World's-Only-Double-Perch-Act
(Direction of Jack Weiner)

MASTERS GRAYCE
in "GESS WHO'TIS
Jess Freeman-Chas Morrison)

An Artistic Idea From Paris with HOOVER and CAMP
Evelyn Singer and
Stanley Simmons
(Direction of Chas. Morrison)

DON ZELAYA

The Philosophical Pianist

BRO VAUDEVILLE INTACT 76 (Wesk April 8) San Francisco, Calif. VERNON RATHBURN "The Prince of Rhythm" AND HIS SAX-O-TETTE r. Harry Ward—Max Gordon

EDITH BOW With Her "MAN TROUBLE"
Songa by Jean Paurel
(Direction of Lee Stewart),

THE ELECTRIC TRIO

Wes and Lisa Adams Bernice Mershon (Direction of Harry Fitzgeraid)

DOCTOR ROCKWELL

OHACK-OHACK-OHACK

(Direction of Harry Fitzgeraid)

BEO VAUDEVILLE INTACT 75 (Work April 8) Gakland, Calif. HAZEL MANGEAN'S GIRLS with ADELITA TATALI
4 SPEEDS—AND NO BRAKES
(Dir. of John Hickey-Jack Curtis)

HOWARD--FINE--HOWARD

THE THREE LOST SOLES"

JACK WITH JACK WALSH
(Direction of Bloadell & Mack)

THE DECETFUL ENTERTAINED

FRED KEATING

"The Great Alexander"
(Dir. Chas. H. Allen-M. S. Bentham)

ADELAIDE HALL

The Crooning Blackbird' nai Mgt. Nicholas Gyor rection of Weber-Simon)

BKO VAUDEVILLE INTACT 74 (Week April 8) Los Angeles, Calif. **BOB STICKNEY** With LILLIAN AYLIN
in "UP A TREE"
(Direction of Barry Fitzgerald)

MAKER and REDFORD

"The Ear Bender"
(Direction of Jack Curtis) THE WORLD FAMOUS

SINGER'S MIDGETS OF 1932

(Direction of Wesden-Sch

BRO VAUDEVILLE INTACT 28 (Week April 2) Les Angeles, Calif. FORTUNELLO and CIRILLING "The Happy Hooligans'

HOPE VERNON "Singer of Romance

(Direction of Jack Weiner) Meet

MARTY MAY
riend cf. Thousands, Annoyed by
Jean Carroll
(Direction of Chas. Morrison)

ANATOLE FRIEDLAND'S "SHOW BOAT"

with
Marty May

Jean Cerroll and a supporting cast,
composed of a shipload of Anatole's
Beautiful Saliorettes
(Direction of Chas. Morrison)

REO VAUDEVILLE INTACT 84 (Week April 9) St. Parl, Miss. The Mirth Provokum

N S Ε OHNSON

"ATROCITIES OF 1932"

BATA and BESSIE KAPPLE "Two Beautiful Dancing Singers"
The Eight Miss-takes
"Nestling in a Bouquet of Idiota"
With Moore and Shy, Geo. Moore,
Joe Perry, Sidney Gloson, Gloson,
Gloson, Gibson and Glason
Also Speedy" Paterson
And Sundry Nuts—100
Numerous to Mentionii

REO VAUDEVILLE INTACT 83 ROSETTE and LUTTMAN In "Dance Stories"
With GRACE & BEATRICE WYLLE
(Dir. of Max Tishman, Plunkett office)

DE VITO and DENNY

DOT STEVENS in "Lady Harrower's Reception"
(Direction of Chas. Wilshin)

LITA GREY CHAPLIN

"The Charming Chantress" Personal Met. Nicholas Gvore (Booked by Weber-Simon)

BKO VAUDEVILLE INTACT 82 (Week April 23) Scattle, Wash GLORY E. LEE and HARRIS TWINS TWO JACKS AND A QUEEN OF PEP (Direction of Sam Shannon)

VIC OLIVER

Europe's Gift to America with MARGOT CRANGLE (Direction of Phil Omn)

CASS, MACK and OWEN

"On the Up and Up" (Direction of Sam Tishman)

N A N HALPERIN

Tells You About Women Here, There and Everywhere (Direction of Jack Weiner)

RKO VAUDEVILLE INTACT 81
(Week April 16) Seattle, Wass.
ANN ROTH Suprime"s Fes
JOY FINLEY In Ribotas
Banes MARY DUNCKLEY

WALTER (Mouse) POWELL "RED" PEPPER The Cayenne Comedia

The Three Playboys
DENNY LYNCH
MYRL ALDERMAN
RAY EHRHART The Ultimate in Harmony

BENNY MEROFF

and His Famons Orch Personal Mgr. George Wood (Dir. Bill McCaffery-Leo Fitzgerald)

BEO VAUDEVILLE INTACT 78

CHAPPELLE - CARLTON "On the Stairway"
(Direction of Marty Forkins)

KRUGEL - ROBLES

'DRUNK AGAIN'
(Direction of O. L. Oz-Morris & Oz)

DON RUIZ and BONITA The South American Dancers

With Sultana and Vivera Marie Patri—At the Piano Direction of Harry A. Romm)

FRANK LIBUSE

The Colonel of American Nuts with Myrtle Lansing (Personal Mgr., Jesse H. Martin)

Yr.-Old B'klyn Indecency Charge Finally Dismissed

Charge of giving indecent per-formances, brought against mem-bers of the burlesque troupe at the Sterling, Brooklyn, hast June, were dismissed Thursday (31) in Special Sessions, New York, by Justice Daniel Dorenzo.

Daniel Dorenzo.
Original charge was brought in
Magistrate's Court, but a number
of the defendents at that time were
dismissed and the remaining five
held over for Special Sessions.
Frederick G. Milligan was attorney

Frederick G. Milligan was attorney for the performers. One of the defendants was Harold Raymond, manager and part owner of the theatre. Others, in the show, were Charles Marshall, Harry Strat-ton, Ben Moore and Hattie Beall.

REO VAUDEVILLE INTACT 88 (Wook April 2) Rechester, How York

THE GENIAL ROTUND LARRY C

With
CHERI
"Miss Pert of Parls"
TOMA GENARO
South America's Newst Dan
TOMMY LONG
TOMMY LONG
The Elongated Express of Con
AL HODGES
"Oklaboma's Ambassador" The Ele

ENGLAND ONG
Chinese Helen Kane
JOE BELL "The Voice with a Heart"
GILBERT LAWRENCE
and His Snake Hipe
And the

And the
RICH RHYTHM BAND
(Direction of Biondell & Mack)

BKO VAUDEVILLE INTACT 87 (Week April 2) 105th St., Cleveland THREE BREDWINS

Athletic Comic (Direction of Hugo Morrie)

MADELINE PATRICE

rotege of the Late Enrico Carus (Direction of Morris & On)

NAYAN PEARCE and JAY VELIE in "RED RHAPSODY" Boyd Davie, Musical Director (Direction of Ed. 8. Keller)

AMERICA'S EGOTIST

Harry J. Conley In Person

BRO VAUDEVILLE INTACT 86

The Dark Cloud of Joy BILL ROBINSON

"HOT FROM HARLEM"

WITH
JOHN MASON
PUTNEY DANDRIDGE
MYRA JOHNSON
NAOMI PRICE
FERDIE LEWIS
JELI SMITH
JACKIE YOUNG

"THE BROWN BUDDIES"

(Direction of Marty Forkins

BKO VAUDEVILLE INTACT 85 (Work April 16) Minneapolis, Minn. PORCELAIN ROMANCE

(Direction: Chas. Morrison) y with the Balancing Complex

BOB RIPA Denmark's Juggling Genius (Direction: Jenie Jacobs)

HURST and **VOGT**

"OUT OF THE MARINES" By H. C. Green (Direction: Chas. H. Allen)

DIAMOND BROS BUGULE-TOM-HAROLD

"Nevertheless Gentlemen" (Direction: Chas, Morrison)

No Fog

No smoking again in the RKO booking office. Martin Beck revived the rule last week. Agents have to withdraw to the reception room for tobacco inhaling.

Attachments, Stage Hands Claims Close K. C. Gayety

Kansas City, April 4.

Gayety theatre, burlesque, has been forced to close on account of a couple of attachment suits, one fined for back rent and the other by the agent of the Stage Mechanics Union, for salaries.

The stock organization, under the management of Maurice Cain, enmanagement of Maurice Cain, en

ved profitable business for a numer of months.

ber of months.

A representative of the Owners and Investors Building company, leaseholder, stated the suit was filed against Maurice Cain, producer; Bozo, Inc., and Frank Illo Stage Equipment Company of New York, when it was learned that Illo had withdrawn financial aid from the theatre. The union guide it is leaded when the suit of the said, was a protect the panels.

Burlesque Cast Sues Publisher for \$2,000

Chicago, April 4.
Suit is being filed this week by attorney Harry P. Munns against William MacDonald, of the Southtown Economist, neighborhood rag, on charges that MacDonald was the backer of the burleycue stock flasco at the southtown. Howard Claim is for \$2,000 approximately, due to performers for the eight days of labor.

Performers have assigned their claims generally to their agent, Milt Schuster, in whose name the suit is being pushed.

Palace Closes Itself. Reopens as Mayfair

Reopens as Mayfair

Buffalo, April 4.

Following the refusal of the Buffalo license commissioner to close the Palace (burlesque) on complaint of the police, after a conviction for an indecent performance at the house, the theatre closed its doors last week, and reopened shortly after under the name of 'Mayfair.' Burlesque and pictures. The lobby and mezzanine of the theatre have been remodeled and it is understood that Nate Boasberg, brother of Al, is associated in the management with Dewey Michaels, former dower.

Sidetracked!

Personlities of 1932, which has been touing the tought the tought

MASON CITY STRETCHES

Chicago, April 4.
Cecil theatre, Mason City, Iowa,
will go from a two-day week-end
vaude to three days April 8. Will
spread to four acts instead of

three. House, handled by Nan Elliott, out of the local William Morris office, is due to be joined next week by the Arcadia, St. Charles, Ill., in the shift to the four-act layout.

BURBANK, L. A.

BURBANK, L. A.

Los Angeles, April 1.

From the mud roads of show business comes this all-colored troupe of 40 to be a part of the current preference for legit tabs in picture houses. Lodged in the once-hauginy Eurbank theatre on Main and the companion of the control of the c

fame.

Honest Hank Seber must have been born and bred with the aura (Continued on page 62)

Columbia Wheel

Week April 4

Burlesque Events-Lyric, Bridgeport, bainty Dolls-Trocadero, Philadelphia, Heilo Good Times-Gayety, Washington Jersey Belles-Routo No. 1. Night Hawks-Gayety, Baitimore, Step on It-Empire, Newark. Tempters-Hudson, Union City.

V.M.A. and Booking Offices' Warnings Concerning Dows

Concerning Dows

Notice of what virtually amounts to isolation from the rest of their field has been served on Al and Belle Dow, New York indie vaude-ville bookers, by other booking of-fices including the majors. Without making an effort to get to-gether on the subject, the various booking bureaus have individually decided to take action.

The subject of the various booking of the colors against the Dows are unfair cutons against the Dows are unfair cutons against the Dows are unfair cutons are unfair and unethods.

Acts are being warned about playing for the Dows and agents have been similarly informed.

An incldent that involved the Paramount theatre in Newark, N. J., and incensed the booking field in general, helped to bring the Dow matter to a head but events leading up to it were the phasic cause. The booking offices strenuously objected to the Dow's theatre solicit.

The Newark incident concerned the Dow's acceptance of a theatre that had repeatedly cancelled sets without notice or payment. Constant repetition of the cancellation method recently caused the William Morris office to refuse to further book the Newark Paramount. When the house was thrown off the Morris books the Dow office picked it up. Since then several complaints from cancelled acts have been filled with the V.M.A., but the theatre has falled to answer either way. Loumary automis Drught the customs and the acts that all engagements as the Newark Paramust be accepted at the acts own risk with no recourse possible through, that bureau, due to the theater's acts and the programment of the tothe the the tothe the through that bureau, due to the theater's pressel to submer the other than the content of the tother possible through, that bureau, due to the theater's pressel to submer the content of the content of the through that bureau, due to the theater's pressel to submer the content of the cont Newark Par must be accepted at the acts' own risk with no recourse possible through that bureau, due to the theatre's refusal to submit

\$3,500 Colored Wk.

Mills Bros. CBS quartet opened at the Pearl, Philadelphia, Satur-day (2) for one week for \$3,500 for the engagement. Pearl is a colored

Mills Bros. Publix tour start next week in New Haven.

Chicago, April 4.

First Chicago booking for the Mills Bros. is being cemented. They come to town, according to present schedule, June 2 for a month's stay for Fublix-B. & K.

Will date into the Oriental for Will date into the Oriental for the Chicago and the Mills and and

State. New York

This Week (Apr. 2)

Darling of the Stage

MAXINE LEWIS

"Setting the Songs in Style"

Orchestral Arrangements by EDWARD J. KAY

> At the Piano CARL RUGGLES

Many Thanks to Messrs. J. M. LUBIN and MARVIN SCHENCE

SPRUCE HOTEL PHILADELPHIA

PHILADELL Flaca
Thirteenth Street at Spruce
MODERN AND FIREPROOF
In the Center of Theatrical and
Suopping Districts
Special Low Rates to Members
of the Profession

raiace, N. Y.
Mary Brian and Ken Murray are
booked as a team, with the latter
doing his usual m. c. and solo specality, besides appearing in the picture girl's act and patently authoring. and producing everything
about it.

VARIETY

about it.

Former Par player is as winsome a stage personality as on the
screen. Seemingly Murray's desire
has been to make her impress with
lines and numbers beyond the averpersonal appearance but she' lightweight, although accept

age personal appearance but sness still lightweight, although acceptable smough.

All properties and a still see a

MAXINE LEWIS (2) Songs 12 Mins.; Three

State
Hard to understand why a girl
who knows so much about singing
should know so little about songs.
Miss Lewis has been on the verge
of vaude prominence for some time.
Previously In fissh acts mostly,
principally Harry Carrolle, Miss
principally Harry Carrolle, Miss
a pair of plane accompanists. Only
a pair of plane accompanists. Only
a better selection of material is
needed. She has most everything
alse.

needed. She has most everything else.
After steadily building and gaining atreagth on a diet of specially ing atreagth on a diet of specially ing atreagth on a diet of specially the state of the special spe

that couldn't hurt. Elimination of that graceless gesture of hanging the hands on the hips, a habit that Gloria Grafton also unfortunately possesses, would also help. But a change in material should be first on Miss Lewie' repair list. After that she'll be well on her way. Bige.

PAT LANE and HARRY WEBB (2) Comedy 10 Mins.; One Hippodrome

O Mina; One
Hippodrome
Pat Lane, formerly a single, and
Hippodrome
Pat Lane, formerly a single, and
Harry Webb, who headed an orchestra group, teamed ur in a mild
hoke turn, despite all the stooges.
Lane starts off alone and is interstages out to the center of the
spotlight and going through a few
acrobatics. Next interruption comes
from the audience, where Webb engestagering out to the center of the
spotlight and going through a few
acrobatics. Next interruption comes
from the audience, where Webb engestagering out to the center of the
spotlight and solve in the spotlight and
that is a mild and in the
stage in his usual comedy get-up,
chalk face and loose-fitting clothes,
Third stooge is a femme in comedy
gart, who, after ridding herself of
of any importance.
Webb here has nothing to do but
looks funny, with the exception of
one brief bit.
Entire act is a bedgearder of in;
Entire act is a bedgearder of

THREE ST. JOHN BROS. Acrobats 7 Mins.; Two State

Youthful and clean-cut men, enough allike to be twins, in a spie and span display of equilibrism. Work fast and clean, never resorting to the deliberate mult for build-ups but selling, each trick on its merits. Suitable for any vaude bill.

Finishing stunt is different and a peach. They start all square on the floor and by simple application of leverage they eventually get three-high, upright. Semi-final twist is very much Rube Goldberg, which is the service of the control of the c

NANETTE GUILFORD (1) 15 Mins.; One Palace, N. Y.

is Mins; One Palace, N. Y.

Whether any Mctropolitan opera diva is worth \$2,500 at the Palace or any other vaude house may be over the palace or any other vaude house may be over the tear is good vaudeville-sgardless and especially favorable for the Palace. The economic worth only is based on the matter of vaude b. o. as it's doubtful whether many variety fans have ever been inside the Met's singing personnel unless it's an especially illustrious name. Miss Guilford by her youth alone hasn't experienced that fame usually associated with a march of time. Gus Edwards "presents" hilling is the obvious answer to her favorable variety appeal on her vaudeville debut. Said debut incidentally is further attended by another distinction as it's the first time an active member. Palace.

Obviously youthful in appearance, even though of that same physical build associated with all opera singers, it's now accepted that a so-prano can't keep her figure and her vocal chords in trim at one and the same time. The fig, usually takes the same time. The fig, usually takes the same time. However, he makes a nice appearance and furthermore is vocally, well fortified. She opens with an aria which holds them and then goes info an English-French number in hybrid language which progressed her into a couple of Victor Herbert's which landed her for an encore.

She registers in toto as a vaude-ville entry. Abel

LESTER COLE (15)

LESTER COLE (15)
Songs
16 Mina.; Three—Full (Special)
Hippodrome
Lester Cole is of operetta experience, who more lately has been
making a small reputation for himthe indie stations in New York. Recentiy he was in a radio act which
Nick Kenny, radio columnist New
York 'Mirror,' rounded up and
which played one week for Loew at
which played one week for Loew at
himself is new to vaudeville after a
fashion. At this house he is featured and given a radio billing.
Cole appears to have gone to

massen. A level of the tere a tured and siven a radio billing.

Cole appears to have gone to some pains in prod cing this act. It shapes up as quite expensive, inasmuch as the male chorus of 15 have the time and scenic changes are a great help in putting the act cross.

The male chorus of 15 is well trained and is used for harmonic and scenic changes are a great help in putting the act cross.

The male chorus of 15 is well trained and is used for harmonic the control of the control

chorus, in drak rigs, tollows.

This is followed by the stage going to full, tavern scene, chorus in
military uniforms and singing the
Drinkling Song from the Student
Prince and Song of the Flame.

The Song from the Student
Prince and Song of the Flame.

Core with the pop. Two Lang a
German importation. It was a mistake to use this ballad for an encore
for the preceding numbers were of
or the preceding numbers were of
ence levyed and the stage of the preceding
the stage of the preceding the stage of the preceding the stage of the preceding sungless of the preceding songs.

ing songs.

A good act for vaudeville and of big-time quality.

REILLY and COMFORT Songs 8 Mins.; Pit Roxy, N. Y.

Rowy, N. Y.

Two man farmony team who could easily do a high grad valide turn. At the big Roy excuted turn, at the big Roy excuted the staging and placing for this type of act precluded chances for clear illustration of how the men might look in regular vaudeville surroundings. But no mistaking the vocal quality present.

In his picture house the men, one at the plane, rose out of the orchestable p

and the pands, rose out of the orchestdid they use microphones, but the
chasm surrounding them and seemed
to shade their work.

Both have exceptionally ligh
pitched pipes and frequently play
pitched pipes and frequently play
pitched pipes and frequently play
cate the put the dizziest helgitta are is
cated by the non-plann playing
macrober. He has the kind of voice
that promotes betting that the next
intat promotes betting that the next
item but at present it's being oversold.

Most diversity is selections and
the diversity is selection and
t

MYRT and MARGE (8) Dialog Skit 13 Mins., Three (Special) Palace, Chicago

Palace, Chicago
Old gag of distance lending enchantment goes double here. Myrt
and Marge, ducking behind mikes in
a soundproof studio, couldn't possibly be as bad as they looked out in
the open on the Palace stage. It
would have been much better for
this skit to remain unseen, even at
parade it out before an audience
and remove all doubt.
Myrt and Marge (Myrtle Vell and

parate it out before an audence and remove all doubt.

Myrt and Marge (Myrtle Vall and Donna Damerel) is the Wrigley gum account over CBs, broadcasting five with the couple of the coup

out something did his stage that cout something did his stage that cout something did his stage that what kind of a local angle can this be? It's true that the Palace was stuck for a name this week, but why book a cat in the bag? Giving RKO credit for better judgment, it's asfe to say this act would never beforehand.

What plane, if any, ether Columbia or RKO had to present this radio turn in some style at least, must have gone awry, because it looked far from anything presentable on the Palace stage. Act broke in at specific control of the property of

just filling in the dialog evidently just filling in.

Uninteresting prattle among the four gais in the scene was only diverted momentarily by the entrance reason of the second of the

a ripple following.
With Myrt and Marge in the skitare Patricia Ann Manners, doing a
dumb Dora, and Elleanor Reila,
playing a hardboiled jane. Latter
must have been so engrossed she
falled to the the robe around her
when taking her bow, revealing a
neat pair of shimmies, much to the
delight of the front rowers.

delignt of the front rowers.

Columbia probably figured the Palace as a break-in for the act, which is light, with Myrt and Marge drawing down a meagre \$950, that left them practically zero after paying off the company of eight.

Span.

WILLIAMS and CRYOR Talk, Songs 15 Mins.; Two Hippodrome

Familiar type of colored turn as far as the patter is concerned with the act's best bet resting in their warbling and plano work. Chatter is of the style used by the majority of colored and blackface turns, where one uses polysyllable words and the other plays dumb.

and the other plays dumb.

Opens with one of the due at the
uke and both warbling, after some
inkewarm crossfire, tall boy takes
to the ivories while the other warms,
up his tonails. Singer has a fair
tenor with a flair for tricky tonai
work at the ends of the lyrical lines.
No hoofing at all is included in
this turn, making this one of the
few Negro acts in vaudeville minus
dancing.

dancing.

Boys get over mildly now but should get better as they go along. Running time could be effectively cut a few minutes.

OLGA ABATI Piano 6 Mins.; One Academy

JOHNNY PERKINS (6) Songs and Talk

JOHNNY PERKINS (8)
Songs and Talk
20 Minas; in Three
86th St., N. V.
Johnny Perkins, who has been doling interly as a single in vauce of
the production. Makes a good flash
but he went over about as well on
his own.
Opens in one for a brief talk rowupecal draperies in 'three,' with
two of the Neal Sisters at a pair of
grand planns, effectively spotted
from the wings and dressing, the act
neely. Ruth Petty, mezo contratio
to the read of the interlection of songs, rowdy shouts, she
should click, but the numbers picked
do not give her a full chance.
Forkins goes torch with a Sirve of
the single with a close in to 'one' for the
entrance of a small Negro boy, who
looks like just another of those
stonges, but who turns out to be a
singer with a fair voice, but a per
singer with a fair voice, but a per
lead tones and his falsetto for the
high notes—not that the audlence
cared about that.
Finish is the three Neal sisters
and the single with perkins on and
with one comedy break between
choruses. Act gets over, but could
be greatly improved through use of
better song selections.

be treatly improved through use or better aons selections.

Songs

Songs

Is Mina: One
Palace, N. Y.
Yacht Club Dorys, early 1822 edition now convenience of the original combo and Kelly was in and out, if memory serves, with the other two new completely. Chick Endor, for its currently in Florida. This act has a supplementary planist on a portable platform, with the boys draped unconventionally all over it, excepting the convenience of the conveni

LORRAINE and DIGBY

LORRAINE and DIGBY
Comedy
Comedy
I Minst. One
Mixed couple in a rough hoke
Affixed couple in a rough hoke
act that misses fire by a wide margin. Crossfire is tree weak. Comedy dances are the feature of this
turn, but are not handled properly
for the desired effect.

Act opens with the boys mauline
act out of the former beach
of hand trouble. After some ineffective chatter, wherein the girl
overdoes the 'tough' stuff, the
couple go into a comedy dance followed by a burlesque adaglo.

The couple go into a comedy dance followed by a burlesque adaglo.

The couple go into a comedy dance followed. Batter the think are
bad. Entire turn needs revision:
As is, plenty tepid.

JIM COGLIN (2)

As is, plenty tepid.

JIM COGLIN (2).
Comedy Skit
Comedy Skit
Signature of the common state of the common

THREE COSSACKS Roller Skating 6 Mins.; Two (Special) Audubon

Audubon

A very effective skating opener in that the trio works of circumscribed raised platform not more than eight feet across. The small space on which the trio cutes intricate swinging and twirting routines is what sells this act on both noveity and audience appeal. Two of the Cossacks formerly did a double, known as Byron and Gaynor.

Gaynor.

Mostly the men work singles or doubles on the platform, but for the close the heftlest of the trio does a pirouette carrying both his partners. This brought what amounts to a very good hand for an opener in this class, when caught Friday night.

More Ambish

(Continued from page 1)

ing on. We're doubling at the Hollywood restaurant and do three shows a night there and one here. On Wednesdays we do three at the Hollywood and two here, while on Saturdays we do four at the Hollywood and two at the theatre. Saturdays we do four at the Hollywood and two at the theatre. wood and two at the theatre. Sun-day is a day of rest; we have only two shows at the Hollywood. That gives us little time to play around: since the six of us are together most of the time hopping cabs be-tween the Hollywood, the theatre and home,

Grace Moore, another chorister, said that she didn't miss the stage door Johns and that she supplemented her weekly income from Ziegried by commercial posing and that about a dozen other girls in the show were doing the same. In fact she said she's making more right now than most of the boys she knows. Mary Alice Rice spoke along similar lines.

Other Effects

similar lines.

The scarcity of musical shows using large ensembles has had a marked effect on the control of t

drove away in a Ford.

About a dozen of the principals and chorines left in cabs, three girls were met by boy friends and the rest of the girls walked away.

Back in the good old days of, 1928, practically every girl in the show had a car waiting for herand if it was anything less than a Buick she usually considered her glorification by Zlegfeld a wasted career.

PALACE

A sloppy show Saturday. Set on Thursday, it was slapped together Friday, and for the matinee open-

Thursday, it was slapped togethei: Friday, and for the mattnee opening it looked it.

Bill has makin's, with Ken Mursay pacing it, but the state of the state of

nicked despite the groove is much to her credit. James Barton closed the first half. He's payrolled at \$4,500.

From the start, the practical killing off of the first row, in order to accommedate Lou Forman's much than the start possibly Beck, Godfrey et al. didn't expect SRO. Some of the Row A pews parked the pit union-ists since a stairway on the center disle showed the boys out of the trench a bit. The steps: were only used once by Murray in a bit almost a stairway on the center disle showed the boys out of the trench a bit. The steps: were only used once by Murray in a bit almost a stairway of the control of the start of the steps were only used once by Murray in a bit almost a stairway of the start of the

used once by merry in a Dr. amoust.
Show, sepecially the first half, played and sounded as if everybody around the Palace is Holtz-minded, Murray cracked that 'Lou Holtz is giving away food at the Holtywood experience of humor. Even the stagehands had to take it. Bill is builts on pansy club Boys are doing a number in the lobby at intermission. Palace shows may yet do morning parades. James Barton is even doing a James Barton is even doing a few the lobby at intermission. Palace shows may yet do morning parades. James Barton is even doing a James Barton is even doing a few the lobby at intermission. Palace shows may yet do morning parades. James Barton is even doing a few the lobby at intermission. Palace shows may yet do morning parades. James Barton is even doing a few that the lobby at intermission. Palace shows may yet do morning parades. James Barton is even doing a few that had been done to the lobby at the l search characters and compared to the possibility of the possibility o

topped off by a brief finale again utilizing the Britton band. Show adds up with Brittons at \$1,750, \$4,000 for Murray-Brian, \$2,500 for \$4,000 for Murray-Brian, \$2,500 for Comedy band's turn is a concentration (Comedy band's turn is a concentration of a company of the concentration of the con-pen in exchange for being relieved of a year's contract to the circuit at the \$1,750 figure.

DOWNTOWN, L. A.

Los Angeles, March 31.

A pair of Bill Robinson imita-

A pair of Bill Robinson imitations, a due of red-nosed comics and the hit of the bill coming from a 14-year-old boy tapper all go to tell the tale of 10 acts, costing facts that the tale of 10 acts, costing facts is not on where variety of tell the tale of 10 acts, costing facts is not one where variety of state is not one where variety of state is not one of the Cost of the

Thanks to Esther Ralston's 'Hol-lywood Revue'. this week's bill leaves a good final impression. Up to Miss Ralston, who's sixth and noses home. Faull is too much Hol-lywood stuff for one week, with James Hall on ahead of the blonde star; Almost as bad as the micro-phone epidemic.

lywood stuff for one week, with James Hall on ahead of the blonde state almost as bed as the microlywood stuff for the state of the s

the United States of the American Company of the Co

ORPHEUM, N. Y.

room for some trimining, unless the cigaret stunt is moved up. Vine let himself down through too long a

cigaret stunt is moved up. Vine let immself down through roo long a dimension of the stage of the store of the store of the show, doing 14 minutes. This is not exactly too long for a turn of its the store of the s

Her voice and delivery otherwise fair.

Olvera Bros., acrobats-perch workers, opened nicely,
Earl Carpenter and his Play-Boys, in the pit, almost always have something in the novelty line to uncork. Currently one of the pitnen does a couple soles acroping to the muggs of the pitch of the muggs. Blows That Corp. in the couple of the muggs. Blows That Corp. by doing a little blowing. He's in a laugh costume. Char.

ACADEMY

It's a show and a half, nothing less, that the Skourases provide down here. Despite that the Jefferson has been removed by RKO as vaudfilm opposition, there is no stinting on the human element at the Academy.

The theory that a strong vaude

show in support of a picture importantly bolsters business is being carried out by the Skouras Bros. down here and on a test being formed to be to be

HIPPODROME

HIPFOUROME.

Hipp this week harbors a fast moving bill, one of the snapplest layouts this house has had in some time. Eight acts, nicely, diversified, runs to 100 minutes? the film feature here this week as well as at the other metropolitan RkO houses. Orchestra capacity Saturday afternoon. Business has picked up immensely in this large vaudemonth, month, or the same of the same than the same of the

up immensely in this large vaudefilm emporium during the past
month.

A smart standard dog act, H.
Palermo, opened. Six small canines, of fox terrifer extraction, go
tricks, such as balancing on the
man's hand on their front legs,
somersaults, etc.
Lorraine and Digby (New Acts),
a rough mixed couple turn that is
in need of fixing, deuced.
Trey spot was filled by two colCNew Acts), whose best bet is the
musical moments, warbling and
plane.

(New Acts), winess bear were ammusical moments, warbling and plano trans and Harry Webb (New Acts) followed with a hokum stooge act that can do much better than it did here.

Lester Cole (New Acts), featured, trouped on next with a rousing male chorus that got over big. Gastion Falmer, French whome the chatter is as effective as the jugging. Palmer is one juggler whose patter is 50% of the act. It's smart, amusing and helps to cover up misses that would ordinarily be embarrassing and would slow up a turn. Besides this, is a clever jugging and the sign of the control of

amuses that cope ordnarily be sembarrassing and would slow up a turn. Besides this, is a clever juggier. Savuy's comedy patter is a trong from start to finish. Boy has a sock set of gags despite the presence of one or two old punch lines. His material is best if for a sophisticated audience. Works entrance a few minutes after Savuy starts alone Makes an able foil for Savuy. Latter includes an imitation of Barrymore doing Richillot of Savuy. Latter includes an imitation of Barrymore doing Richillot of Savuy Latter includes an imitation of Barrymore doing Richillot of the savuy. Latter includes an imitation of Barrymore doing Richillot on the work of the savuy o

PALACE, CHICAGO

PALACE, CHICAGO

Owloss sign of boxoffice weakness heraids and boxoffice weakness heraids and boxoffice weakness heraids sketch (New Acts),
Not since the old Keith and Orpheum days was such a blundermade at the Falca. They may have
at least there was something to
here an act is thrown together,
people afraid of their own shadows
chestra strikes up an introduction,
and that's vaudeville. Radio turn
was out there to do or die. It did
both. Palace is paying a \$850 net
course, a steal, but where's the percentage? House gross will show
less this week than with an ordnarily good vaude bill without a big
II CBB. promoting tw Wrizely

II CBB. promoting the Wrizely

less this week than with an orunarily good vaule bill without a big If CBS, promoting the Wrigley account over the air, figured to steal a march and got over a big account over the air, figured to steal a march and got over a big ance at the Palace, it will probably be disappointed if the Myrt and Margie listening precentage on the air falls off after this week. The state of the

got a bigger reception on his encount could be a bigger reception on his encount could be a be a beginning to the Palace and considerably of a faw around here. Oraig, doing his own act, made an impression that wasn't forgotten so easily. It was the same Craig that went to the Palace, New York, later went to the Palace, New York, later went to the Palace, New York, later went to the Palace, New York later went la

good of the work of think, but what does Craig get of think, but what does Craig get of think, but what does Craig get on the control of the works with every act but the openior, and probably would be in that one too, only Craig is not hot as an adagto sprinter. It's tough when a bill is so weak that one man has to keep -unning in and out with putty to plug up the holes. Three singles out of hee turns, and out with putty to plug up the holes. Three singles out of hee turns, and with Ann Greenway in No. 2.

Miss Greenway must have felt like a stooge herself, working in both Craig's and Stone's acts, if (Continued on page 62)

PARAMOUNT, N. Y.

PARAMOUNI, N. Y.

Stare show technique moves half a step away from the nearly-straight specialty technique and back toward the former presentation type, the occasion being apparently a desire to give atmospheric surroundings to the personal appearance to the personal appearance of the personal appearance to the original and the personal appearance and the personal appearance to the personal appearance to the personal appearance appearance to the personal appearance appearance to the personal appearance appearance appearance to the personal appearance appeara

incongratous etermical used. a Sayaness gardes etermical used. The sayaness are seen causily for Crosby and Miss Wong, but the stage treatment of the two is vastly different. Crosby continues to get the production works. This has been going on so long now, it is taken as a matter be kicked around. Frame-up this week puts him in the capacity of a stooge for O'Keefe in, a rough-and-tumble comedy session to which Miss Wong plays straight, and the two me in weldy knockabout.

Miss Wong plays straight, and the two men in grotesque Chinese costumes do rowdy tool chinese tool costumes to the rowdy ward of the running fairly smooth for a build-up to the comedy episode of Miss Wong, Crosby, and O'Keefe, and a count the Oriental girl, whole business summing up no better than fair entertainment.

O'Keefe forew the assignment of ostarting the proceedings. Walks one only one of the control of the c

well as providing a breathing spell for the cast. Show went on to the color of the color of the cast. Show went on to the color of the cast. Show went on to the color of the cast. Show went on the cast. Show went on the cast. Show the cast. Show

DENVER

DENVER

Denver, March 30.

Leave it to Fred Schmitt to put on an Easter overture that is a winner, with the ald of thirty girls of the Denver Post-KLZ. Radio or three Easter selections by the orchestra, when the spot is thrown to the head of a special stairs leading from the top of the organ grille to the stage. The girls, all dressed in white costumes of two thousand stairs and the stage, sing in strong voices, Kammenol Ostrow. At the close a huge lighted cross is lowered nearly to the stage, the hadden and the stage of the stage. The act and Schmitt, musical diffector, and Miss Geraldine O'Neill of the Post's Children's Club. As the girls were marching the orchestra played Pomp and Circumstance, and earlier the cornets were featured in Denver has so many regulars who would rather miss their Sunday.

starting the proceedings. Walks on cold to go into his talk routine made not very weight in substance but well sold by the confident self-assurance of this comedian. Song allowed direction. Song allowed direction of the appropriate bit zarre steps for excellent effect, and scanning of the appropriate bit zarre steps for excellent effect, and scanning of the propriate bit zarre steps for excellent effect, and scanning of the propriate bit zarre steps for excellent effect, and scanning of the propriate bit zarre steps for excellent effect, and scanning of the propriate bit zarre steps for excellent effect, and scanning of the propriate bit zarre steps for excellent effect, and scanning of the propriate bit zarre steps for excellent effect, and scanning of the propriate bit zarre steps for excellent effect, and scanning of the propriate bit zarre steps for excellent effect, and scanning of the propriate bit zarre steps for excellent effect, and scanning of the propriate bit zarre steps for excellent effect, and scanning of the propriate bit zarre steps for excellent effect, and the propriate bit zarre steps for excellent effect, and the propriate bit zarre steps for excellent effect, and the propriate bit zarre steps for excellent effect, and the propriate bit zarre steps for excellent effect, and the propriate bit zarre steps for excellent effect, and the propriate bit zarre steps for excellent effect, and the propriate bit zarre steps for excellent effect, and the propriate bit zarre steps for excellent effect, and the propriate bit zarre steps for excellent effect, and the propriate bit zarre steps for excellent effect, and the propriate bit zarre steps for excellent effect, and the propriate bit zarre steps for excellent effect, and the propriate bit zarre steps for excellent effect, and the propriate bit zarre steps for excellent effect, and th

OLYMPIA, PARIS

OLYMPIA, PARIS

Paris, March 24.

An amsing feature, and also the fact that, contrary to Paramount, the Olympia factor of the paramount of the p

and business shows how much better the house is doing when management is not made to plug the owner's distribution and left free to select outside features for their entertainment quality. Maxi.

IMPERIAL, TORONTO

IMPERIAL, TORONTO

Toronto, April 1.

Sophie Tucker is packing them into the Knevels deluxer. Blonde and lovely, Mme. Tucker was greet-with the state of the stat

ALABAMA

NEWSREELS

TRANSLUX

What happens when the only bank in a town falls, and why police courts in other places are fining traffic violators potatocs instead of the current program by Universal The town where wooden money is authorized until the bank reopens is in Washington. The potato court is located in an Indiana community.

The best dry explanation and no-beer talk yet heard from the screen is found in Pathe's recording of Senator Robinson's bread-not-beer

is found in Fathe's recording of Senator Kobinson's bread-not-beer Pathe adds to this several other news novelties. That abuy giraffe is posed with its parents in the Bront zoo; and Pathe seems to have been the only reed in the studies beats and pie-eating sounds.

Much ado, was made in inside film sources last week about the Ford sight advertising. As presented by Pathe it is very brief and worthwill information with the same as the same and the strain the same as the old t-bone variety. On the plug end, Feggy Fears and Dorothy Hall get more than others about the formation of the same as the old t-bone variety. On the plug end, Feggy Fears and Dorothy Hall get more than others are confined to the one with the interview with the former laxif dancer get into Peggy's show. Luxer has the best slant on the Cinderella interview. When the dancer says she met her husband in a dance hall be anothered to the one with the interview. When the dancer says she met her husband in a dance hall be anothered to the one with the interview. When the dancer says she met her husband in a dance hall be anothered to the one with the interview. China coverage is different this week in both newsreel theaters, all

the Luxer.

China coverage is different this week in both newsreel theatres, although each smacks of a rearrangement of material previously delivered. Where the Embassy adheres to burning Chapei, which has been seen several times before, and rescue work in the ruins, the Luxer of Chinese bordes to get into the International Settlement.

Pathe's coverage of a laugh fest

Pathe's coverage of a laugh fest in the Chicago Press club with Mayor Cermack acting as chief in-terlocutor provokes mild mirth.

EMBASSY

Tox revived the Lindbergh case on the newersel aversest the theory of the newersel averses the seek-by scooping the othern with interest with John Curtis, Virginian, and the Rev. Peacock.

Considerable footage is given to the christening of a plane which a to the christening of a plane which a to the christening of a plane which a for the bottle to break and other claims of the bottle to break and other claims worked the Saturday matinee audience into a steady flow of laughter. Pathe at the Lixer tod audiences there it had the only kallonal, this English steeplechase event was equally as good on the Embassy acreen, where no such thoral, this English steeplechase event was equally as good on the Embassy acreen, where no such Embassy acreen, where no such Daster was extensively covered by F-H camera, From services in Arlington, with the Hoovers attending, to the Hollywood Bowl and back to a brief fast back of the Arlington, with the Hoovers attending, to the Hollywood Bowl and back to a brief fast back of the Saturday in the Arlington of the Golden Gioven finish and a cute clip showing Florida included.

F-H is griving soccer a heavy play not to be, found at the opposition house. The games include kicks between England and Scotland, Raly when the Money and the the same and the

Rangers out-hockeying the Canadiens.

Any guy who attempts to do the flying act with home-made wings always gets a tumble from most of the reels; and laughs from most of the reels and laughs from most of the reels and the remaining the reels and Oxford vied in oar pulling. The same was true of covering lee swimmers in Lake Michigan, and the crowning of Queen Esther in the Bronx.

the crowning of 'Queen Esther' in the Bronx.

Fox got an attractive subject of Mary Pickford block-aiding. Miss Pickford plocked for her leading man this time a tiny tot who did the job in New York as well as it could have been done in Hollywood. Embassy didn't forget another lion tamer; some more about the German girls, and that phus for Munich beer,

m the Chicago Fress cuto with Mayor Cermack acting as chief interlocutor provokes mild mirth.

Paramount catches the fiet returning to Long Beach from the getting their 'girl' make-up, Waly.

Paramount, Newark

Newark, April 2.

Perhaps it's the successful Tollow They are the successful Tollow They will be successful the successful the

very lithe, spins endiess somersautts at full speed. Dressed nicely
in bright blue.

Charles Wilkins, dressed in a
loose suit pulls some gags with a
warmen of the control of the control
walk and ends with some stepping
to a hand. The woman tries to
teach him a tango with some rough
to a hand. The woman tries to
teach him a tango with some rough
to the control of the control
walk and ends with some stepping
to a hand. The woman tries to
teach him a tango with some rough
to the control
to the con ALABAMA

Birmingham, April 2.

It took Publix a little less than four weeks and the week and the first personal with some stepping season with a first with a far tour weeks and well and the same some hard to week and the first personal appearance made in Birmingham in 10 or 15 years. Some few persons to back their statements that a p. a. would drew. Miss Rowland sang to both the same this week got a chance to back their statements that a p. a. would drew. Miss Rowland sang to both the same than the same to yokel at the first personal appearance made in Birmingham in 10 or 15 years. Some few persons what a personal seems wondered what a personal seems wondered what a personal seems wondered to back their statements that a p. a. would drew. Miss Rowland sang to yokel at the first personal appearance made in Birmingham in 10 or 15 years. Some few persons what a personal seems wondered to back their statements that a p. a. would drew. Miss Rowland sang to yokel at the first personal seems and the mought here from Dutroit and is brought here from Dutroit and is brought from pit to stage.

Gladys Lyle, local gal, has been engaged as organits. After this sole followed the overture by the orchest time to change from pit to stage.

Gladys Lyle, local gal, has been engaged as organits. After this sole followed the overture by the orchest time to change from pit to stage.

Grant patch and the transport of the proper in the control of the transport of the proper in the control of the proper in the control of the proper in the control of the proper in the proper in the control of the proper in the

Warner's Hollywood

Hollywood, March 31.

Warner's Hollywood
Hollywood, March 21.
Eambling along without concentrated attempt to establish itself as an important factor, Warners sizes an important factor, Warners sizes itself and sometimes not.
Jack Crawford and his band bow out with this show after eight works, the contract of the contract o

strument outfitted with comework moise gadgets. Unpretentious but not hard to take. Margo, singing and dancing, has the looks and little else. She sings a pop number in English and Spanish to climax her turn, which aptly

a pop number in English and space is possible to the possible

ROXY

New York, April 1.

Now York, April 1.

Not much of a wallop in either department this week. But for a typ-man harmony singing act, an musual sight dry the store and the store

work. Setting is churchly, and there were channes for a religious specials, but the result is loss of specials, but the result is loss of specials, but the result is loss of specials of the second stage item entitled sing Sing." An excellent opening by the Roxyettes is too much for the second stage item entitled Sing Sing." An excellent opening by the Roxyettes is too much for the second stage is a chain stage of a chain shade pack a terp stunt that's been our of could not be second stage to a chain shade out of could not be second stage to the rear stage of the second stage to the rear stage of the second stage to the rear sackgrounds a megaphone drill by a chain shade brought on by more meg drilling from the Roxyettes.

As the musicians' drill depends on precision effects, it appeared the the Markert line copped the edge; the boys weren't nearly as strong as they usually are in the same number despite the current seenic (New Acts) on an individual pneumatic platform in the front part of the second se

FOX. BROOKLYN

POA, BROUKLYN
Brooklyn, April 2.
Vagaries of marquee selling are a peculiar thing. A week ago this theatre's outside lights announced Big Easter show with 12 big acts.
Big Easter show with 12 big acts.
But the selling the selling acts.
But the selling the selling acts.
But the selling the sell

one of the stronder that week its one of the stronder shall without headliners.

One sood thing about the Fox to come it is some time that it doesn't seem to come it is that it is that it is doesn't seem to come it is that it is t

tined and costumed, with the scenerr not impressive, but okay, to compare the control of the thing Bob Hall walks on for his usual silly performance of supposed singing of extemporaneous songs. It's no worse than usual, but manages to cut the pretty good songs, it's no worse than usual, but manages to cut the pretty good he comes on and one after he leaves. Whole thing, for some mysterlous reason, is called 'Stage Door Idea' and was staged by Larry Cebalios, gan' and Freddy Mack's musikers filling out the program. Kauf,

ORPHEUM

Denver, March 30.

Stage show and orchestra are bringing the money to the b.o. at the Orpheum the current week. The audlence sits through the filming point of the stage of th

ionly when he husbas on the screen one.

Atlas, La Marr and Betty, a nifty trio of tappers, on the stage and get me the stage of the st

HINDENBERG

New York, March 30.

HINDENBERG

New York, March 30.

This theatre was once the Edith Totten and later the President. It has tried legit and pictures from do poorly. Now it emerges as the Hindenberg and the home of New York's first vaud-film house, all in the Teuton language.

It is a large legit and pictures from the transparency of the transpa

STANLEY, PITT

Pittsburgh, April 1.
Rubinoff gets the billing this week, topping the stage space and sharing equally with film. Strangers in Love. This is his home gers in Love. This is his home biggest stars on the air and at last a prophet in honor in his own country. Since leaving Pittsburghes for the honor in his own country. Since leaving Pittsburghes for it a night, Rubinoff has returned time and again as a vaude single, his last appearance being in 1986 at the Addine.

and at the Address of the Section 1925 at the Address of the Section 1925 at the Address of the Section 1925 at the Section 19

at the end of his overture must have lasted fully two minutes.

There's no denying the effective man and the man a

iurns time and again. Too had, too, for presentation had all of the makings, but just didn't seem to elicute. Chorus opening followed by Kay, Hamilin and Kay, one of the bost tramopline acts to show here in some time. Tumbling nicely interveven with comedy for good results. Dick Fowell, m.c., in one sure the season panist, and nice selection of numbers helped out. Full stage again brought band from pit to stage, with Burto and Mann comcilaity each, and not nearly up to returns these boys have gotten here in past.

Mae Joyce cute bioned single when music crew apilled the works on her. but managed to ever up as well as possible, although she was pretty, helpless. Barto and Mann with the lanky one in Inant regain, and enabled team to make a decent showing. Another chorus routine, and then Rubinoff next-to-elosing for his specialty. Muglelans were conductor probably gave them plenty of siff rehearsals.

Presentation should have clicked off in good order, but didn't. Too ever, came to see Rubinoff, so nothless seems a man of the policy of siff rehearsals.

Bernia Armstrong's organiog.

Bernia Armstrong's organiog.

Bernia Armstrong's organiog.

ORIENTAL, CHICAGO

proved that time hasn't injured their effectiveness. The first street and an intercating Columbia. Screen Sangabets provided the short bits. The feature was 'Are You Listening' (Ar-G), Business was only fair at the opening. About the only really exciting tien currently is the absence of the personal appearance, stream of in-personal during the past three months.

MICHIGAN

MICHIGAN

Detroit, April 2.

Special booking in of Vincent Lopez necessitated a lay-oft for that control to the control of the

iess.

Arthur Gutov pleased at the organ with a pop vecal stimulation. The high-light being the large of a control of the property of the prop

Arnold Jurasky getting the big hand. One thing this house repeatedly does is to use interminably long trailer on the advance show. Why, for a novelty, a nice short taller wouldn't do is one of those ques-tions.

PALACE, L. A. ('Some Baby'-Tab)

Los Angeles, March 31. In the stampede of picture houses for stage attractions, names, tab

versions of musicals and legit plays, the Palace, double-billing Fox-West Coast Broadway grind, has fallen in line. Several times previously this house has gone for local radio attractions, but this is the first time any local house has presented a sensational name in several years.

sensational name in several years, Eunice Pringle, the accuser of Alexander Fantages, is featured in a tab version of 'Some Baby', the play which first brought 'Frank Bacon to the attention of producers. No. doubt Haven MacQuarrie, who produced and owns the attraction, and F-WC figured that Miss Pringle's name would draw the curious. They errod. Little interest has been than one-third occupied at the 9 p.m. performance on the second day. Were it not the Chorle King the

than one-third occupied at the 9 p.m. performance on the second day.
Were it not that Charles King, the director, kept Miss Pringle moving, of the stock type, and the stock type, as he is provided by competent, people of the stock type, as he is prevented from doing a Brodle, but her acting is stamped with all the patient efforts of the amateur. Baby is one of those things in which the plot its only made possible through continual entrances, and exits of players. For that reason there is action which keeps Miss Zringle and her other players in the cast are Howard Waston, Rupert Drum, Willlam Heater, Falwin Carlle, Leonard Strong, Virginia Fourtain, Pearl Earley and Violet Knight.

Earley and Vlolet Knight.

Piece is in on precentage with a reported guarantee of \$1,500 for the wock. Six months ago it would have been a good buy. Since that time, when the second trial ended in Pantages' acquitted, the public has forgotten a great deal about Miss Pringle.

Miss Tringle.
Following the local engagement, MacQuarrie might take the attraction south through the citrus circuit. Thon scale is might forget Palore, the latter might not be a bad idea.
Metro's "Lovers Courageous" and Hearst News are presented for the screen appeties. Admission went up to \$250 for mats and from two to four bits at hight.

Pantages, Hollywood

('Girl Crazy'—Tab)

Hollywood, April I.
Save in a couple of respects that probably will be corrected the number of the probably will be correctly given, the records should tell postcrity about Gregory Ratoff. He is the father of this particular when one of the probably about the probably when it will be ended nobody can tell. Prospective tabloids at the present moment are popping out of the ground like more pat to say like ghosts out of watchouses.

Ratoff is an actor. It happens a good one. But he yearns for cred 'Girl Crazy' to considerable financial success, he is at present incubating a series of not less than the probably success, he is at present incubating a series of not less than all the probably success, he is at present incubating a series of not less than flooped. Its former reserved seat can be probably success, as a picture house attraction. Business on the opening matince, while not as strong as Lucky Day, was notably good, 60 minutes can casily and profitably be dilpped. There are some nine seene changes necessary to carry forward the mrature, danged the probably success, in the former downtown Los Angeles legit version. B.B.B. is a cate favorite from the probably success. The he had one major the probably success the success as the lebe taxi driver. He wan't funny.

Atthough Lillian that followed Ethel Merma and Blossom Seeley in the role, couldn't handle ether Delilah' or Tve Got. Rhythm,' show as otherwise competent. Youth-research and the probably had been as the musical strengthened with each probable and the probably and profitably he dispersed the same and the probably strength of the show. A simple or required for these two difficulty version is strengthened with each viewing of the show. A simple or required for the show. A simple or chestration without involved philarmonics would be far well in the probable and thanked the fight armonics would be far well as the mour of th

Air-Cooled Cars

(Continued from page 1)

(Continued from page 1) tract has been let to cool the entire Philadelphia, Savings Fund building, Philadelphia, whileh is opening this summer. Radio City has also discussed the thought off air-cooled buildings, but has made no final decision. Such a contract will amount to more than \$600,600, largest ever known for cooling purposes. Use of cooling apparatus for small theatres has also developed. Portable units have also been devised to cool one or more rooms. The smallest is a system that blows air over ice. Cost is \$250. Another unit is in the form of an atmospheric cabinet with a lookup to cooperat rooms. For those who like their cool are all the time, one of the resistent has been set up for income air conditioning in the winter lime.

Variety Bills

NEXT WEEK (April 9) THIS WEEK (April 2)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO .

NEW YORK CITY
Palace (D)
Sandra'n & Crumit
Gaston Palmer
James Barton
Ken Murray
Mary Brian Co
(Four to fill)
(2)
Rasch Dancers Rasch Dancers
Rellly Kids
Yacht Club Co
F & M Britton

2d half (13-15)
Bobby May
Evans & Mayer
De 2d half (6-6)
4 Freshmen
Stearns & Dean
Irene Rich CoMurray & Allian
M'ntr'se & E'yn'ids
Johnn'adisoa
1st half (9-18)

SMILIN' THRU

SID WHITE Placed by LEDDY & SMITH

Namette Guilford
James Barton
Peter Ellerine
Mary Brian Co
Collseum
10 talf (9-12)
Pani Whiteman Or
2d half (13-15)
15 rechmon Bobble
16 Rechmon Bobble
Sylvia Clark
2d half (6-8)
Neal Sie and Co

Sylvis Clark
Ad Ball (6-8)
Ad Ball (13-15)
Ad Ball (13-15)
Ad Ball (6-8)
Scooter Lowry

Bobby May
Evans & Mayer
Days Jones & P
2d half (13-15)
Texas Guinan Co
2d half (6-8) 2d half (6-8)
Cascos
Kendall Cappe
Golden Blondes
Fred Sanborne
Leon Jamey
W & Janey
Talace
1st half (6-12)
Frankle
Frankle
Frey
Frankle
Hichardeon

Fr.nk. Richard Rimacs 2d half (13-15) Timmy Burchill C 2d half (13-15)
Jimmy Burchill Ct
Ann Gresnway
Chester Fredoricks
Al Trahau
2d half (6-9)
Zeida Bros
Colletts Lyons
Mitzl Green
Gracelia & Th'dori

Mitzl Green
Gracella & Th'dore
ALBANY
1st half (9-12)
Justa Foursoms
Henry Bergman Co

EXCLUSIVELY DESIGNED

ATLANTA Kelth's (9)

BEN ROCKE

BROADWAY AT SOTH STREET

BABOADWAY A

Bab Egan Co
WIII Oakland Ce
Faber, 6e Ford
Lit half (9-12)
4 Freshman
A IX Hall Co
Kate Smith
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Kate Smith
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A IX Hall Co
Kate Smith
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Kate Jack Pepper Co Sammy Watkins O 2d baif (18-15) Lswis & Moore Seed & Austin Roxy's Gang 2d haif (6-8) Janet May Co Jean Granese Co Eddie Garr Stars on Parade

Reith's (9)
Robinson & DeWit
Clyde Hager
Ferry Corwey
Pop Camsron Pop Camsron
(2)
Earl Lindsay Rev Sid Marion
BOSTON
Ecita's (B)
Harris 2 & Loretta
Lillan Shade
Jack Hands
Benny Rubin
Benny Rubin
Flo Lewis
Morton Downsy
Tony Wons
Jacques Renard Or

SYNCOPATED STYLE

of RHYTHM That Defies Duplication JACK POWELL Dir.: LEDDY & SMITH

CHICAGO

O CALACE

O CALAC

CLEVELAND
Palace (9)
Rita Royoc Co
3 Saliors
Mme Frances Alda
Richy Craig Jr
Goo E Stone
(2)

OAKLAND Halth's (8)

Richy Craig Jr
Goo E Store
Goo E Store
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Medicy & Duprec
Fank Richardson
Reems Rio & K
Gracle Barr Roy
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Harry J Conley
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Howard Fine & H
Bob Slickney
Maker & Radford
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Fine Co
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Verke & Johneon
Charles Absurn
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Allas Lahkarr & B

Howard Anderson

Howard Anderson

FILLADELLYHIA

Joe Mangel

Joe Jackson

Withere Opty

Joe Wong

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Withere Opty

Slancy Place

Joe Jackson

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Slancy Place

Slancy Base

Mangent

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"Poors of the Dance"
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Billy Farrell. Co
Chas Ahaern.

DES MOINES

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DES MOINES

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SWan Lucille & C
Ada Brown

Downslows

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Swan Ladiel & C

Ada Brown

InDIAMAPOLIS

ROBINATE

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PORTLAND
Retire (9)

Retire (9)

Retire (9)

Retire (9)

Frank Libuse

Frank Libuse

Frank Libuse

Ruiz & Bonita

Joranto

Jorant

SMILE SERVER

LAGOVA NOELES
LOS ANGELES
LOS

BLACKSTONE

Booked Solid for RKO
Dir.: Wm. Diamend, James Plunkett Office

Rath Bros (2) Cora La Reed Orch Al Abbott Ben Bluc Co Charley Chass Corellis Barry & Whitlege FT. IOUIS Keith's (8) Jack Haley 3 Coscia & Verdi Jack Whiting Co Ray Hughes & P NEW OBLEANS

Keithre (9)
Larimor & Hudson
Anita Case
Broms F & M Broe
Lodova Robinson & DeWitt Clydo Hager Ferry Corwey Pop Camoron

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Ray Huling Sunkist Nelson

Abbott & Robsy
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Carl Emmy's Pets
STATTLE
Keith's (9)
Boony Follise
Healy & Gross
W & G Ahcara
A & M Havei
(2)
6 Avalons
Hai Nelman
Donatella Bros Co

Toto (1)
Crystal 3
Bernard' & Henry
Will Aubrey
Carol & Stuart
Stewart & Lach
K.Cliti's (9)
Olsen & Johnson
(2)
Rocelle & Lutiman

Bud Harts
Litto Gray Chapilla
Devi Devi Chapilla
Devi Devi Chapilla
Devi Devi Chapilla
Golden Blondes
Fred Sanbora
Fred Sanbora
Golden Blondes

JACK SIDNEY

HEADLINED
In P. & M. "Manhattan Idea"
Dir., CARGILL and DOBSON

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Chas Foy Co.
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VOUNGETOWN
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Int baif 6-12)
Jimmle Burchill Co
Ann Greeworks
2d haif (12-18)
6 Franklins
Medley & Duprées
The Rimace
2d haif (6-1)
Lordens
2d haif (6-1)
Lordens
2d haif (6-1)
Lordens
Britt Wood
Yigst're of Yetrd'y

Loew

NEW YORK CHTT
Deloce Beddy & D'e
Deloce Beddy B

C Bennington Co
CHICAGO
Orientai (9)
Vincent Lopez Orob
CLEVELAND
State (9)
A State (10)
Darliene Walders
Mulroy-McN' & B
Wynn Wane
Hector & Pail
Beringor & Pail
Onlo (9)
3 Gobs

RORINGON& DOWITT Now on RKO Intact

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One to fill)
J & Laft Osta
J & Laft O

OCILIMBUS
OCILIM Blackstone Co NEWARK State (9) Happy Spitzer & P

JEROME MANN

A novelty, dessi't use any mikes. Week Apr. 2—Hippodrame, Baltimore, Md. Dir., Bernard Burke—Curtle-Allen Office.

Gates Ave.

Int half (3-12)
Wiers-Roomsy & F.
Teres-Roomsy & Gatt

E Von Loeeen Co

Jim & Nancy and Market B Von Loesen Co Métropolitan (9) Irving Edwards of State Brock Co 11 State Brock Ville Park Barton Co 12 State Brock Ville Park Barton & K Dave Barton Co 12 State Brock Co 11 State Brock

Picchianii Tr Valencia (8) Girl Crazy I ASTORIA 1st Anii (9-13) Boyd & Wallin Maxins Lowis Co Senna & Dean Froda & Palace C'ton & Ger'dine Co 2nd half (13-15) Joe & Ida St Ong! Vora Gordon Ce

O'Null Sis
Pat Rooney & Jr
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Picture Theatres

NEW YORK CITY Parament (1) Springtime in O' Anna May Wong NEW YORK CITE
Farmanut (1)
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Stuart Churchill
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Trainor Bros
'Shopworn'
BUFFALO
Buffalo (1)
Conrad Nagel
Ruth Marsh
Earl La Vore
Mildred Byram

WARNER

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Monroe & Grant
Consis & Bra
Withers Coyr
Frank DeVes
Porceisis Romano
Mastbaum (9)
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FITTNBURGH
Jones & Hull
Jones & Hull
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Jones & Hull
FITTNBURGH
Sanani & McM
Rejs Tooney
Sanani & McM
Rejs Taomin & K
Ray Hamiin & K
Ray Hamiin & K
Rubinoff
Barto & Mann

RYAN and NOBLETTE

Springfield "News":--"Miss Mobiette-A Cleve Comedienne in Eevery Sesse of the Word."

(Two to fill)

READING
It half (1-5)
Jefan & Ornes
Jefan & Millie
Hander & Millie
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Jefan & Hander
Jefan & Hander
Jefan & Hander
Jefan & Mack
Jefan & Mac

OFFICIAL DENTIST TO THE N. V. A

1560 Broadway This Wk.: Ralph Sanford; Johnny Liddy

PHILADELPHIA
Earle (9)
Joe Wong
Joe Jackson
(Four to fill)

Franklin & Royce
Sandy Derson Co
Green & Forte
Living Freaks

Fanchon & Marco

deValory Ens
BRIDGEPORT
Fox Poli (9)
Parasols' I Sheidon & Frayns
Capt Willis Mause
Mignone
Boyce Combo
Charics Barnes
Sunkist Ens

NEW YORK CHTY

A CONTROL OF THE CONT Sunkist Ens
BUFFALO
Buffalo (9)
'Manhattan' I
Jack Sidney
Swor & Goode
Bruno Welss 3
Jack Lestor
Lucille
Sunkist Ene Sunkist Ene
CHICAGO
Oriental (8)
'Roflectione' I
A Robins
Marictia
Grauman H's &
Don Necco
Sunkist Ens

IKE ROSE'S MIDGETS BOOKED SOLID REO Dir., WM. DIAMOND JAMES PLUNKETT OFFICE

Accordion 6
Sunkist Eng
ATLANYA
ATLANYA
Tilicake and White
Clifton & Brent
Polly Icramer
Polly Icramer
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Hank Brown
Bert Jordan
Hi Tom Ward
Tom Kelly
Rics & Cady
Cho Cho
Freddis Ford
Harrison Co
Alexander & E'lya
OAHLAND
Fox (6)

Rodney & Gould
Snnkiet Ene
PALLLAS

PALLLAS

All at See 1

Ben Bard Carson
Cresory & Raymon
Matt Brook
Sunkte Ene
For (9)
Slavique 1

For (9)

F Tennay McAulifie
5 De Cordas
6 De Cordas
Harriet Mortimer
Harriet Mortimer
Harriet Mortimer
Giller Golden
Giller Golden
Giller Golden
Farman
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Fox (9)
Nursery R'mes' I
Tem Patricola
Lucille Sis
Schichtio's Co
Novelty Clinton
Barbarina Co
Sunkist Ens PHOENIX

Fox (6)
Chicago Fair-est' I.
Bayes & Speck
Nadine
Russian Canine S
Beth Lewis
Carlyle Bennett
Lucille & Laverns
15 World's Fairest

PHILADELPHIA For (9)

Fox (9)
'About Town' I
T & A Waldman
Max Co
Ben Dova
Paul Olsen
Joe Pasco
Sunkist Ene

GAGS? DANCE ROUTINE? Need SPECIAL SONGS?

Convoil HARBY PUCK
Taltor make soper and dance material written especially to your style

Boom 1614, 1509 Broadway, N. Y.

Fhone BRyant 9-5746 Need

Ocean Taylor
Marie Reminston
Sunkist Eng. 600
Factique 1
Factique

FORTLAND
FROM IN THE IN



mkist Ens MILWAUKEE Wisconsin (9)

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Frank: Stever
Karols & Kay
Gsorgene & Hory
S LeLiande
B MINNEAPOLIS
MINNEAPOLIS
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Adams Sis
Chief Clear
Chef Clear
Kanan Sis
Chef Clear
Chef Clear
Adams Sis
Chef Clear
Adams

Guden Roses - 41.09

Wirth Models

Bunklet Ene

BFOKAME

List half (4-14)

Victor Up 16

Rhythmettee

For Foll (8)

SPRINGWIFELD

For Foll (8)

For Foll (9)

For Foll (9)

For Foll (9)

For Foll (9)

Fred Swillite

Fred S

Chiquita
Skeeter & Ray
Neil Fernandez
Lucinda & Ricardo
Eduardo & Delgado
Agustin Palafox
Estelita

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Spanish Ene NEW HAVEN Paramount (9) 'Alohu' I Ryan & Nobletts Briante Gordon's Dogs Kikutas Gaylonne & DuR'ne NEW ORLEANS
State (9)
'Stars of Y't'y' I
Eva Tanguay
Corinno

Rsctor & Doresn 3 Jays NEWABK Branford (9) 'La Piaza' I Les Gellis Brancel & Pals Chiquita

Josephine
Caclialoty
Olga & Jester
Clga & Jester
La Marr Bros
Mavis & Ted
Marlon & Katryns
WASMINGTON
'Gay Vienne' I
De Karekjarto
Gaudsmith Bros
Rena & Rathburn
Woodlannikov
Tenny Bra

London

Week of April 4 Canterbury M. H.

1st half (1-5)
David Poolo
Sheld Poolo
Muldoon & Oshen C.
Britan H. H.

12 Bratanos
BRIXTON
Billy Colon Bed.

Continued in

CLAPTON
Rink
Jet haif (4-6)
Carltons
Jet Adous
Jet Aldous
Jet Aldous
Study Aldous
Kutidon & O'Shee
Kutiy & Shine
Frender
Chas Highes
Rome & Leonard

(Continued on page 62)

Diary of a Stooge

By Claude Binyon

St. Paul-Wednesday. I am fired from Moe Bowery's act. Just because Scaramouche shoked me and hit me and got sent to jail I am fired. Every now and then this world surprises me,

This morning Moe Bowery came into my room and asked me where was Scaramouche. I said Scaramouche was in Juli because he tried to kill quantrell and I and Moe Bowers are it was tooling around and the control of the said was too the said was I just an American who didn't belong interfering with Italians love affairs. He said he hired stooges to be stooges, not shieks, and he was through with me because there was nothing and the was through with me because there was nothing. I felt so lousy. All you have to do is just go along not bothering anybody and you are sure to get in trouble. It is always that way with me. I didn't go down to the police station where Scaramouche is, like they told me to. I don't care if he never get the said was considered to the control was the said was the said was the said was the said was the way with me. I didn't go down to the police station where Scaramouche is, like they told me to. I don't care if he enever got the said was the said This morning Moe Bowery came into my room and asked me where

necking or no necking. St. Paul-Thursday. St. Paul—Thursday.

I don't know what to think. Yesterday Mr. Bowery fired me and
today he hired me back again. He
ean't do his act without stooges and
he couldn't find any other stooges
who could start to play the banjo

(Continued on page 40)

Alienation Suits for \$350,000 in Julian Brown's Hectic Life

Syracuse, April 4.

Where love does not exist, love could not have been gloten. That, in substance, is the answer of Julian S. Brown, former lessee of the Dewitt Brown, former lessee of the Dewitt Heater and owner of the Cafe Dewitt. Syracuse night cut to the suit brought by Perry 100,000 table. The foundation of allenation of his wife's affections of the form of the formation of the suit of the former fleed a divorce suit against his wife in Summit County, Ohio, last summer, charging her with desertion. The former theatre operator maintains this action was started before Spencer claims that Brown sought with the sum her affections.

With the suit field by Fred County of the sum her affections suit field by Fred County of the sum of the sum her affections and the former millionaire word thanks the former millionaire word the sum of the Syracuse April 4.

Garland Latta Paroled. Returns to Syracuse

Returns to Syracuse
Syracuse, April 4.
Quietty paroled from Attica State
Prison last week, Garland Letta,
former financial backer of the Empire, Syracuse and Brighton theatres when Frank Sardino was their
nominal operator, is in seclusion
here, his future plans unannonced.
Letta was sentenced to two years
that prison on a grand larceny
that is unun, 1930. The arrent
haste prison on a grand larceny
that is unun, 1930. The arrent
haste prison on a grand larceny
that prison of the Investors Underwriters Corporation, which the theatre promoter headed.
Letta turned to the Riaito with
an ambitious plan of building up a
new circuit after he had amassed a
fortune in the stock market.

Leon's Poisoning

Leon's roisoning
Lavrence Leon, laid up in a Detroit hospital with blood poisoning,
developed from cuts in a car accident, may return to New York
sometime this week.
Sometime this week.
We dependent vaude booker, turned
we be a roison of the car near Toronto. Blood
we be a roison of the car near Toronto. Blood
we be a roison of the car near Toronto. Blood
we be a roison of the car near Toronto. Blood
we be a roison of the car near Toronto. Blood
we have a roison of the car near Toronto Bood
as a roison of the car near Toronto Bood
as a roison of the car near Toronto Bood
as a roison of the car near the car
and who was with him has returned
east. He was unhurt.

Showmanship

RENO RESIDENCE GAG IAMS UP MOTOR TAXES

Reno April 4

Dan Renear, inspector of Nevada state police, whose chief job is to mforce the automobile registration iaw, returned to Reno a few days ago from a honeymoon in New York and stepped right into hunch of grief Renear married a rich woman who secured a divorce here and departed on his month's wedding vacation feeling that everything was secure in his denartment.

assistant officers started enforcing

he motor vehicle license law with a vengeance and grabbed several divorce sekers, who were driving cars bearing foreign licenses, and forced them to buy Nevada licenses and pay tax on their cars.

But we are only visitors, they complained, and are entitled to visitors permits.

Teah, tell that to higher when the complained of the composition of the comp

Society Photog Racket **Burns Tacoma Editors**

Tacoma, April 4.

New local photo racket by local camera guys features hired girls who solicit over phone all society women whose names have appeared in the social items to have their photos taken at their studio so that thes, may be used in the society editor has instructed the woran to call at the studio and have her pan taken for the big paper.

paper.

When she appears she is given ritzy service, etc., but \$5 or more is necessary for the 'service.' Some

have fallen.
The 'News-Tribune,' largest daily has broadcast the fake on the front page. It has slowed up the phone calls. It's a new gag to the eds in this town and they are plenty

DIES EN ROUTE TO SARANAC Saranac Lake, April 4.

Thomas Kennedy died on a trair march 31 en route to Saranac Lake. Accompanied by Mrs. Kennedy he left New York the previous evening. In the early morning he called to Mrs. Kennedy, asking for a drink, and cspired in a few monante concerned to the concerned at verdict of heart disease. He had here

isease. He had been in show busin the past 20 years with Charles
Flohman, D. W. Griffith and others
and at the time of his death was
manager of Will Osborne's band.
Survived by his widow and three

BREADLINE DEPARTS

Leaves Times Sq. After Running Month Longer Than Last Year

RECONCILIATION OFF. **CONRAD HEARING DUE**

Possibility of a reconcillation having fallen through, motion for \$300 weekly alimony and \$2,500 counsel fees comes up in Marion Eddys separation action against Eddle Conrad today (Tuesday) in N. Y. Supreme Court before Justice Explorations

Conrad today (Tuesday) in N. Y. Supreme Gourt before Justice From Court before Justice From Court is a legal separation although his defense papers specifically mention Sid Gold, of Gold and Raye, in an adulterous allegation. Conrad refutes his wife's claims of physical cruelty stating she is a head taller than he is; that she has driven cars from coast to coast three times; that she rode corses that the rode corses to he coast three times; that she rode corses of physical assault are thus out of proportion.

of physical assault are thus out of proportion.

Corrad pleads absolute poverty, concurring that his wife did have to pay this bills, etc., as she had the pay that earned during their joint processional and marital career, and that he was locked out of his hotel for non-payment of bills.

Mrs. Birdie Conrad, Conrad's first wife, contributes a supporting affindavit to, her divorced husband's cause that he owes her \$4,000 in connection with a show tith, his eyes, stating that he has large insurance policy duc, etc. with this consideration; that Miss Eddy broke up their domestic relations in the past; that Conrad is indebted heavily to their sister, and that if it weren't for the intervention of Mrs. Conrad No. Care the pay the pay

L.A. Merchants Chumped by Promoters Month Longer Than Last Year The breadline is finally off Broadway, the final hand-out in Longacre Square, in front of the Palaco, being Sunday evening. Being Sunday evening. Pet Ambition Pet Ambition Los Angeles, April 4. George Bealc, head of United Press Los Angeles office, was lived from theatre benefits was the basis for a protest which never eventuated. The breadline was one month longer this year than last when it was dropped March 3. Understood the money in the "fund has been changed from th

lengthy discourse but obvious-ply had something clse on his mind. Finally he broke out: I was wondering, Mr. Beale, he said, 'if you could get police cards for Sistor MacPherson-Hutton and me.' He smiled shyly. Just for identification, you know.'

A gyp which, if presented in fictional form would be hard to be-lieve, concerns a blind con man-who was active on the frings of legit show business a little more than a year ago. This fing of the control of the state was not pressed, took him away from things for a short wille. Now he's back around Times Square again.

Yegg was seen recently buying several thousands worth of furniture, giving notes in payment. Deal

several thousands worth of furniture, giving notes in payment. Deal was spiked just in time.
Last charge against the blind con man, whose record totals nine convictions, was a swindle of about \$14,000 in connection with a show that never happened. Chief line used by the con is in connection with his eyes, stating that he has a large insurance policy duc, etc.

BLINDNESS NO BUFFER TO ONE B'WAY GYP

services and stock away irce, was supposed to stimulate business by developing new customers. In this it has failed, the number of new customers not compensating for the compensation of the compensation of the compensation of the containing the containing the containing the containing the containing for watch cleaning, rasor blade sharpening to theatre passes, were sold for \$1 per booklet. Merchant received none of this, the promoters who called themselves an advertising service pocketing the money.

Some Renegers Some Renegers
Mystery is how they talked merchants Into accepting the tieup.
Many of the merchants are carrying out their agreement, although not with a smile, while tohers have reneged and some ask a service charge for their work. Object according to the booklet, is to stimulate business and relieve unemploy-

People who would buy the booklets, aren't the type, who will return to trade again. They are the inherent bargain hunting type. There are tieups with two was three different sets of merchants in different neighborhoods. They have separate books of tickets, apparently, issued by different promoters who are trying the same All for \$1

Some Renegers

Scheme has failed mostly because

of customers' bargaining instincts. People who would buy the booklets, aren't the type who will return to

inoters who are trying the same idea.

All for \$1

Complete list of what the book offers for \$1, and values printed of each service, isgment, and the complete of the complete

pay \$3.50 for representations of representations of the give-aways were really come-ons, with the customer not getting by as easily as indicated. Free cabin site was an example, with all kinds of restrictions on letting building contracts, assessments, etc.

Total value of services with listed prices amounted to \$38.50. This does not include the cabin site.

DOG SOFTENS JUDGE

Feels Sorry for Stage Pooch and Dismisses Trainer

Nashvilic, Tenn., April 4.
Judge Guild Smith decided that
A. G. Lowande, of vaudeville, had
tried to beat a taxi bill and should

tried to beat a text bill and should go to the workhouse because he couldn't pay a \$10 fine.

But Lowande had a co-defendant, Tonie, a mixture of spits and terrier, whose tricks are a large part of Lowande's stock in vaudeville trade. Tonie was in court and trailed at his master's heels to the prisoners' cage on the way to the lit was too much for the ludge. He called Lowande back and said: Tm not sorry, for you; I'm sorry for the dogs. That's why I'm tunning you loose to take care of them.

'Round the Square

Active and deadly use of inside rifle protection in a gambling casino occurred without resultant publicity this winter in a resort. Two mon were killed while holding up the gaming casino of the restaurant without either of the dead bandlis knowing before death how it happened. Other bandlis stantoned around the place received such a fearful beating up they landed in a hospital. None of them will ever again be in physical condition to rob another place.

Casino protection against stickups or gangsters seems to have been reated in a resort in the south of the U.S. It has been universalis

Casino protection against stickups or gangaters seems to have been created in a resort in the south of the U.S. It has been universally copied by the better places all over. Openings into the game or cash room are disguised ventilators along the ceiling, behind each of, which is a protecting rifeman constantly watching the people below. In the resort of the fatalities the instance is believed to have been the first of the kind anywhere. The bandits drove up in a car, distributing themsclves apparently on a prearranged understanding. One remained in the driver's seat, another at the entrance to the place and a third gangster at the door of the casino. Two others walked into the casino and drow guns, ordering all dealers and guests to line up against either wall. As this order was being obeyed, a shot, and one of the bandits dropped dead. As the other with the gun in his hand looked around and upward to see where the shot came from, another bullet ended his life, drilling him through the mouth. It all occurred so rapidly nothing was known outside the game room, but the reports of the rifles attracted the casino's own outside mob. As they started to close in, the other bandits were quickly noted and held up themselves. Some of the outside mob well called to believe no one which the property of the outside mob was called to the entire the case of the called in detail. But what they did is already known to the underworld and is apt to prove a perpetual protector to all game casinos.

C. O. D.

In the Canal Zone patrons are now required to pay for each drink ordered as delivered. Too many battles over accumulating checks, with saliors, or transients starting to fight with the waiters. The waiters always won but the owners of the foints prefer the more peaceful way. In Keley's Ritz at Panama, Mary Lee Kelley, has had this card printed in English and Spanish!

Kindly pay after each order and destroy checks. This will avoid misunderstanding and dishonesty among the employes.

Yellow Peril Threatened

Yellow Peril Threatened

A Chinese restaurant run by Americans and lacking all the abacadabya regular chowmelnories use, is open in Times Square. Not alone differing in operation, the eatery has as its top price 3c.

Only Oriental connected with the place is the chet preparing the chow. Should the 1962 American idea apread, it may mean the end of the yellow peril food shops.

News From the Dailies

VARIETY

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicage, San Francisco, Hollywood and London. Variety takes no oredit for these news items; each has been rewritten from a daily paper.

East

Arthur O. Dillenbeck suing Will-iam Paley, of CBS for \$250,000 as commission on sale of a half in-terest to Paramount.

Phonograph disc of 1918 compared with the 1932 product at a luncheon of the N. Y. Electrical Asan. to show the improvement in recording. Two additional octaves from orthophonic recording. Engineers siapped postephony into the dictionary to indicate recorded sound.

About 50 guests herded out Little Malson Doree when Fet took over the place. Got six en ployees and about 600 bottles a alleged liquor.

'Whiskey Blanc' is now 'An-geline Moves In.'

'Coast to Coast' satire on Radio advertising, to open in Boston April 18.

Albert Bein has a new play "The Heavenly Express' which is being

Radio industry to fight contem-plated excise tax of 5% proposed as revenue measure.

Robt. McPherson, animal trainer for the Downie shows, badly hurt by a lion at Macon, Ga., March 80.

Hilda Ferguson, chorus girl, for-feits \$5,000 ball when she fails to appear as a material witness in the stabbing of Willie McCabe last Aug.

Jane O'Rouark, who owns a nite club, taken to Plattsburgh, N. Y., March 30, to answer a bouncing check charge. Was ostensible owner of club.

Florenz Ziegfeld denies that Billie Burke has been engaged for Coast production of 'The Mad Hopes' Says negotiations, but no contract.

Police Comm. Mulhooney favors the old time saloon against the speaks. Says there was only one step to fall down in the old days.

Following the Friars' Frolic May 8 it will play 75 one night stands to the Coast and back.

Margery, psychic, has wax im-pression of foot of an unborn child. Boston spiritualists waiting to check up when the youngster arrives.

Chas. J. West, former city treas-urer of Hudson. N. Y., now in Clin-ton prison, believed to have sunk his peculations, amounting to \$266, 965, backing a couple of N. Y.

Jerry Franks, with an F. & M. unit, suing Joysee Corp., Mith Theatre Corp. and 128th St. Apilol Theatre Corp. for \$10,000 for showing his pictures in the lobby displays of Central, Republic and Apollo theatres, N. Y. Bases claim on defamation of character. Not a burlesque actor.

Manhattan Symphony Orchestra closing current season, announces that it will continue despite the risignation of Henry Hadley, its rounder and director.

Supreme Court permanently en-joins Tiffany films from using name of jeweler. No one named Tiffany in picture concern.

Dorothy Deer Horn, Indian actress, reported to have made a third attempt at suicide last week, explained of the reported to th

Theatrical Democratic League chartered at Albany. Social rather than political, according to the application.

Jack Curley giving dance mara-nons in five N. Y. boroughs to orm a finals at Mad. Sq. Garden

S. L. Rothatel denies that Henry Drevfuss will be art director of Radio theatres in Rockefeller Cen-ter. States that previous contracts prevent.

Consolidated Film Labs, in N. J. court again over forced purchase by employees of stock in co. This time Waiter Irving, of Grantwood, N. J., charged that when he was

let out recently he received only \$42.49 for stock for which he had to pay \$70.12. Co. officials deny that employees are required to pur-chase stock, but claim is made that dismissal follows their refusal.

Wilhelm Sterk, who wrote the original German version of Ex-perience Unnecessary, now pians a musical version of the play. Her-man Hupfield will do the music.

Arthur Tracy, radio singer, sued by a society in Jamaica, L. L. for \$100,000. Had contracted to sing at an affair, pleaded illness and then was heard over the air. Tracy served last week while filling a stage en-gagement at theatre there.

Dexter Fellows and Frank Braden town ahead of the Ringling show. Show train pulled in last night (Monday).

Geo. R. Naylor and Frederick Tadt, Havana reps of F. H. Knocke, N. Y., film distributor, in jail charged with arson as result of fatal fire in exchange recently.

Col. Thad H. Brown, of Ohlo, sworn in as member of the Federal Radio Board. Succeeds Judge Rob-inson, resigned.

Six suits to collect 20-year-old notes of Lyceum Theatre Co. filed in supreme court. Plaintiffs are Dan-lel Frohman, Chas. Frohman, Inc., Wm. Harris, Jr., Jos. Blackerton, Jr., Ruth Cohen and Gertrude Sinor., Kuth Cohen and Gertrude Singerman. Notes arregate \$350,000 Signed by Daniel Frohman as treas of co.

Claude Cooper, actor, suffering

Black Diamonds, drama of the Herrin coal mining district, has been put on ice until next fall.

Hans Bartach has bought Riddle Me This for Central European countries. Berlin production first.

Shutaro Matsushita to present 'The Broken Sword,' Jap drama, at the 48th St. April 8. Producer has handled shows on coast and first N. Y. venture.

N. Y. 'Mirror' got Vera Gordon, actress, mixed up with an editor of the same name, announcing domes-tic troubles. Stage player is happily

Musicians and stage hands agree to confer with opera heads on re-duction to help save the institution Conferences set for June.

Louis Simon goes back to Vita-phone Brooklyn studios to make shorts. Made a number a couple of years ago.

David J. Nolan, mgr. of Loew's Rochester theatre, killed Tuesday (29) In an auto accident between Rochester and Buffalo, in which four others were badly hurt.

Zacchini, who used to be shot out of a cannon for the Ringling show, will let the wife do it this year.

Body of Chauncey Olcott arrived on an Italian steamer Thursday (31) and taken to the St. Regis, where it lay in state until Cardinal Hayes officiated at a requiem mass at St. Patrick's Cathedral Saturday.

Mrs. Catherine Shubert denied further relief from J. J. Shubert, whom she sued for support. Court held that original settlement of \$100,000 in 1916 constituted payment in full on account of allmony.

Ely Culbertson on the warpath. Hands to be played in the inter-national toutrament which started Thursday (31) in 35 countries could be bought in speakessies for \$10. Suing Mrs. Madeline Kerwin and Louis Joseph Vance for \$250,000 for attempting to discredit him.

'Vanities' will close April 16 to make way for a new version,

Mildred Wall and Frank Knight have collaborated on a radio play. Tune In, which will be tried out in stock at Washington, D. C.

Enrico Caruso, son of the late tenor, here to settle his inther's estate. Will go to San Francisco to start voice culture.

The Players drop the idea of a evival this season. Annual custom at not regarded feasible just now.

Flo Ziegfeld reported working on a revival of 'Show Boat' for the summer in New York at \$3 top. It will be the musical's second Broad-way return since first productd

four years or so ago, besides an-other stop-off as a talker.

Times Square hotel men fighting teerers who seek to divert patron se to rival hostelries.

Major Bowes returned to the Capitol theatre Sunday after a Florida tanning.

Vicki Baum back in town last

Metropolitan chorus singers will ing to work overtime next year, bu no wage cuts. Get \$63 a week fo 24 weeks and contend they canno live on less.

Representative Albert Vestal, of Indiana, dead. Was chairman of the Patents Committee, which handled copyright legislation.

Gary Cooper is back from Europe

Mary Wigman ends road tour of 70 recitals and will rest before play-ing more dates.

The Lunts and Noel Coward will e together in a new comedy next

Isabell Jewel, of 'Blessed Event, on sick list with Ann Thomas play-ing her part.

Con Colleano and his wife, Mme Tamara, and Loyal Repenski troupe of 14, bareback riders, arrived las week to join the Ringling show.

Fox Films has sold its N. Y. lab o a syndicate headed by Alan Freedman.

Crosby Gaige to make out of town tests of The Night Remembers' and Commissioner of Polics' Broad-way in the fall if prospects are good.

Marlene Dietrich to be featured in Lubitsch's musical next fall.

Photocolor Corp. announces a series of six features for the new season. Made a few shorts at Irv-ington a few years ago, but not heard from lately.

William Harris, Jr., considering the late Edgar Wallace's 'The Green Pack' for production in the fall. Play now running in London.

'Stop That Clock' working title of a revue due in about June.

J. Del Bondio and Forest C. Harling planning to make a revue out of the discards from the earlier 'Little Shows.'

Liberty theatre, N. Y. split off the Erlanger string. Now controlled by officials in Loew office.

Peter Arno cold to that summer evue he was talking about.

revue he was talking about.

Magistrate Michael A. Ford, in Tombs Court, New York, took occasion to comment on post-war-construction of the comment of the c

Models.'

The nude photo stuff came in formost of the scathing comment from the court.

New York Opera Comique, clos-ing its season this week, to come to Broadway next fall. This year group played at the Hecksher theatre.

'Merry Go Round' at the Prov-incetown Playhouse April 18. 'The Tree,' at the Park Lane, formerly Daly's 63d Street, April 12.

E.E. Clire to review The Ringer, Edgar-Wallace and Rendews, April 18 after we week Clive, also in the cast, closed in Shanghal Marriage in Boston Saturday (2), after a week. Others in Ringer are Harry McNaughton, Noel Tearie, Daisy Belmore, Kathryn March,

Earle Boothe postpones 'Meet the Enemy,' legit, until next season. American Civic Theatre drops 'Pride of Progeny,' by Ranald Sa-very, altogether.

'Storm Song' tried out last season by Robert V. Newman for Broad-way next season.

Clarence Derwent, Marc Lobell and Mildred Baker in Broadway Boy, formerly Opening Night. Normal Carroll, brother of Earl,

tan, formerly Hammerstein theatre for Earl Carroll's productions. Pro-ducer went out of his own theatre over a rent dispute and is now in Europe.

Constance Talmadge robbed of

Accounting of the estate of the late Tex Rickard shows he left \$350,000. Wife and child to receive \$114,000.

Federal Radio Commission sets April 13 date for oral hearings on WMCA-WNYC time fight. WMCA-has offered the city WPCH in ex-change for time now given WNYC.

Frank Heath, former caster for Paramount's L. I. studio, goes with Livingston's casting directory.

Coast

Claire Windsor sued for \$100,000 by Mrs. Marian Read, for aliend-tion of affections of her husband, Alfred Read, Frisco broker.

Laura Hope Crews sued for \$463 by L. E. Goodrich, shop owner, for emme attire. Case dropped some lime ago when a settlement was to lave been reached.

Irene Fenwick (Mrs. Lionel Barry-more) recovering at hor home from an attack of influenza. Was con-fined at Pasadena hospital.

Juanita Hansen to appear in court on charges of failure to pay judgment of \$1,200 to M. P. Wehrle. Actress was missing when case was called.

Mrs. Grace Smith Tibbett, for-mer wife of the opera singer, slightly hurt in auto accident while enroute to N. Y.

Prince David M'divani sued Com-munity Securities Corp. for \$15,000 for securities allegedly lost.

Mrs. John Boles recovering at her home from shock of auto col-lision. Mrs. Boles was uninjured when her car overturned in a col-lision with another.

Mack Sennett received final citi-enship papers.

Ricardo Cortez sued for \$143 by Sophie Powers, dress shop owner, for clothes purchased by his wife, the late Alma Rubens.

Duncan Renaldo failed to pay a \$35 reckless driving charge in Mer-cer. Actor had promised to send the money. Warrant issued.

Evelyn Brent sued for \$400 by Chanel Inc., for femme attire pur-chased several months ago.

Edward Brand, divorce lawyer, and Ruth White, sister of the pro-ducer, are to be married. Date un-reported.

Clifton Broughton, former la Pictures associate, has filed bar ruptcy papers. He asserts that bilities are \$107,900 and assets

Mid-West

John J. O'Mara, former editor of the Electrical Trade Review,' St. Louis, got 10 months in the work-house for issuing bad checks.

Charging cruelty at first, but later changing it to plain desertion. George M. Wattles, wealthy coal company manager, is suing for a divorce from Mrs. Tyra Wattles in Chicago. Latter formerly a chorus girl known as Tyra Babcock.

Leonard Leon, Chicago night club operator whose last venture was the Embassy cafe, was sentenced to eight months in county jail by Fed-eral Judge Barnes after pleading guilty to liquor violation.

liven Pavloska, opera diva, went to the front for her husband, Dr. Maurice Messiw, the history ar-was falled for being in at mon ar-rears to his first wife. Miss Pav-loska raised the \$1,100 needed to get him and

Under a new state law in Illinois prohibiting unlicensed low wave radio sets, Henry Herbert got six months in Bridewell, Chicago, for carrying around a set in his car.

Emil Oberhoffer, conductor of Minneapolis symphony orchestra, in aspital following abdominal ope-ation.

New 'Passion Play' planned at Kearney, Neb., by church members. Amphitheatre has already been picked with date set for July 13. Chicago fair next year expects to see about 50,000,000 people spend half that amount in money. Ten-tative scale of admission is 50 cents, but may be changed.

Couple of stranded bears in Chi were turned over to the zoo by a loop garage owner who first tried them out as an attraction

Diary of a Stooge

(Continued from page 39)

Continued from page 39)
like I start to, so be had to hire me buck again. Quantrell told him about the fight, too, and how it wasn't my fault that Scaramouche went to jail except that I made a mistake and had him arrested. So Mr. Bowery bailed out Scaramouche too, and we are all working together.

too and we are all working togetheragain.

It is the wildest act I ever heard
of and people soream, they laugh
so much. Scaramouche keeps tryine
to knock me unconsclous and Quantrelli gets mad and tries to
Scaramouche. People laugh so loud
Moe Bowery told us to keep right
on murdering each other, but he
is getting kind of bruised up himself when we jump on him. I don't
see how my eyebrow will ever grow
back and I don't see how we will
ever live very long.
I don't know whether to be glad
about working or not.

about working or not.

St. Faul—Friday.

It is still the murderlest act anybody ever saw and I am all worn out.
I slept with Scaramouch last night
seems to be seen to be seen

loud ner I am sick. I would rather play I was sick than really be dead. He got paid again tonight and I have \$65 saved up. I got a letter have \$65 saved up. I got a letter for the saved was a saved up. I got a letter should know how busy the should know how busy the should know how busy make the saved was supposed to act at Winninge next: and then Vancouver but we aren't. Both those cities are in Canada where they sell good liquor. I asked him what we are going to do and he said all we can do is sit around and wait until we start, acting at Spokane in Washington, which is 10 days from now. It suits me. I need a rest and I have \$55. Today I moved my stuff out of the hotel and moved into the Family Hotel, which is only \$4 a

Family Hotel, which is only \$4 a week and I don't have to sleep with Scaramouche.

St. Paul—Saturday.

It felt good sleeping all morning and part of the afternoon on account of no acting to do.

This afternoon Quantrelli came over to my hotel and at first I was afraid to let her in because I kept thinking of Scarsmouche, but she saw the same of the sa

Mike Shea Says

(Continued from page 30) names are the only stage attractions that draw, when they draw, he declared. 'The trouble is that there isn't enough draw names to go around.'

lan't enough draw names to go around.

Doesn't Make Much Difference
Shea is an advocate of strong stage shows during weak picture weeks. 'When the picture is strong, it doesn't make much difference what you've got on the stage. They're in to see the picture,' he contends.

Contrary to his own practises Shea thinks circuit operation is sheat on to inche period on a pitch of the stage. They're in the second of the strong of the strong of the stage of the strong of the strong

from managing to booking. In or-der to personally supervise the lat-ter, stage and screen, he's in New York several times monthly though making Buffalo his home and head quarters.

quarters.

For two straight nights last week
Mike Shea, a 73-year-old juvenile,
went nite clubbing till 4 a. m.
Don't make this too flowery, he
said at the finish—as if a Variety'
mugr would know what a seven
letter word means.

Summer Spots

First inkling of summer vaude-lie for the Adirondack territory First Inkling of summer vauder-ville for the Adirondack territory comes from Theonderoga and Fort Henry, N. X. Both have ordered stage talent starting early in June-Towns will use four acts on last halves. Dow agency, New York, will book.

Mail-Taught Chi Rev. In Soul-Saving Drive Jams Up Taxi Dancers

Chicago, April 4. Latest soul saving champion to bob up around town is the Rev. Harry J. Maas, self-acknowledged evangelist via the correspondence school route. The Rev.'s special interest right now is in taxi-

found. It later developed that taxi-dancers were not the soul-saver's only mediums of uplift. He admitted also canvassing houses of lli-fame, where he urged the women inmates to lead better lives.

to lead better lives.
While the girls in court giggled
eut loud at the self-acclaimed messenger of God, the court continued
the hearing until April 19, indicating he would enter a small fine
against the girls, who were charged
with being inmates of a disorderly
house.

ALIENATION SUIT

Filed Against Claire Windsor Frisco By Mrs. A. C. Read, Jr.

San Francisco, April 4 Just before she opened at the Curran in 'Wonder Bar,' Claire Windsor was served with papers in a \$100,000 alienation of affections

in a \$100,000 alienation of affections suit brought against her by Mrs. Alfred C. Read, Jr., wife of a prominent local broker.
Wife claims she lost her hubby's affections and financial support because of Miss Windsor's attentions. Answering her, the screen player asserted she barely knew Mr. Read.

Hollywood Cricketers' Big Debut Vs. Aussies

Hollywood, April 4. One of the Olympic Games sideshows will be a cricket match be-

shows will be a cricket match be-tween a Hollywood actor team and the crack Australian test team. Wicket practice started yester-day (3) at the UCLA grounds, Westwood Local cricketers include Ronald Colman, Clive Brook, Boris Karloff, C. Aubrey Smith and Reg-inald Denny.

Legal Crossfire

Galveston, April 4. Galveston, April 4.

'General' Foster, '40-year-old negro, arrested at Houston while 'selecting' records from stock of Southwestern Victor Distributing Co, had 500 disks laid out when the law nabbed him. Asked If he had the 'Julihouse Blues' in his collection, Foster grinned and said:

'No, sah, I got dem afterwarda.'

The judge gave him two years.

ODDS BOYS GET BREAK AS BERG-FULLER DRAW

By JACK PULASKI

Jackie 'Kid' Berg' the British windmil, who has been away from here for some time, came back to the fistic limelight Friday (1), at the Garden when he battled the busy Sammy Fuller, peanut-sized lightweight from Boston, to a draw decision. The result was some toratied no little exceeding the content of the content of the provided of the content of the provided provided pro

stouland a win either way or a ke berg and Fuller fight along the same style, both liking to get in close and whale. Jackie proved he could fail faster, but Sammy was the hard socker. As the match wore on it got on the customers nerves, there was so much clinching. Jack Denning, refere, was dilatory in breaking the boys and the customers squawked until he caught the idea. Kick of the scrap came in the fifth when Berg sunk to the canvas. It looked like a left hook had struck on the right thigh and he indicated pain just there. As the count started he arose and within a few seconds was in there winging with both mitts. His friends screened, when he landed a right to a few seconds was in there winging with both mitts. His friends screened, when he landed a right to the count started he arose and within a few seconds was in there winging with both mitts. His friends screened, when he landed a right to the count started he arose and within a few seconds was in there winging with both mitts. His friends screened, when he landed a right to the country of the second was in there winging with both mitts. His friends screened, when he landed a right to the second was in there winging with both mitts. His friends screened, when he landed a right to the second was in there winging with both mitts. His friends screened, when he landed a right to be second was an interest with mit of the second was a summer of the s

floor.
The bout leaves the pair still in

The bout leaves the pair still in the going. Berg is known a gamester and as well he can still a gamester and as well he can still in doubt. That they will be remarked is probable, but as a main event here there is some question. The house was not so hot.

Belance of the card falled to interest the fans. A colored gont from Harlem went to sleep and did not awaken until the Berg-Fuller match was half over, with the noise and all. He may have had some gin aboard, but just as likely be couldn't take the prelims. That supplies an idea of that part of the show.

Next professional boxing card is not due at the Garden until the second week in May. Ringling, Barnum & Bailey circus opens Fri-

\$25,000 COLLISION SUIT

\$25,000 COLLISION SUIT
Hussain Ben M'Ahand, vaude
performer, and his wife, Kathieen
M'Ahand, non-pro, bave started
suit against Henry Goodwin for
\$25,000, for injuries in an auto collision on Jan. 3, 1931, at Army Post
Road, Md.
M'Ahand alleges his injuries have
kept him from work.

I'm Telling You'

By Jack Osterman

HERE TIS. (By special permission of the copyright owner, Little Jack Little).

All's (Bos) Well

All's (Bos) Weil

Those three Bosweil Sisters tell
about the narrow escape they had
the other evenling. Their apartment caught fire, Marta (plano
playing) Boswell rushed to the
phone, called their manager and
asked what to do, Why didn't you
yell fire, 'I asked,
'Well, Marta replied, we haven't
got a microphone at home.'

A Friendly Tip
At Buddy Rogers debut they were
taking pictures of the celebs. When
it came to Lew Brown's turn we
cautioned him not to look sophistior he might never write for

A drunk was explaining to another stew his system of arriving home late without disturbing the wife.

When I get home, not only do I take off my shoes at the foot of the states, but I remove all my clothes, the states of my shoes at the foot of the rate of my shoes at the foot of the states, but I remove all my clothes, the states of my shoes at the states of the

A week later they again met. 'How did it work?' asked the ad-visor. 'Terribly,' moaned his friend. visor. "Terribly, moaned his friend." I did exactly what you told me, took off all my clothes, tip-toed up the stairs—and there I was in Gray's drug store."

Big Hearted Manager
A manager in Chicago signed a
colored band that caught on immediately. They have become a hit
and with cafe and radio are averagand with cate and radio are averaging two grand a week. The manager pays them \$750 and the balance is his.

"Just think," the promoter said,
Twe got them signed up for 10
years.' And Sid Gray asked, 'What,
no option?'

Just a Reminder
On April 8 this columnist will be
one year older. For the benefit
of those a bit puzzled I hereby give
the following information—Shirt
size, 15½...pirefer solid colored
ties...very fond of canes...(no
ad for Holtz)...any good three for
a half cigar...smart stories...
black sox, 10½... white handkerchlefs and a good musical comedy
part. Whitby Apts or West 45th
street, Now York. P. S.—No cigar
lighters or fountain pens accepted.

Bad Memory
Larry Binyon relates the story
of the inebrlated driver speeding
homeward. A few blocks from his residence he hit a woman. Fearing the law kept him driving for an-

When he finally arrived home he

found his wife propped up in bed with a doctor attending her. What happened? he asked. The wife yelled, You ought to know, and why did you keep on driving?

Busy Week

With three new popular bands opening last week, the music pub-lishers wore out their tuxedoes (Continued on page 63)

Speaks' \$1 Rate

Detroit, April 4.

New wrinkle for local speaks is a flat rate of \$1 for all you want. It buys all the food, beer and enter-tainment they can stand.

Whiskey and other hard drinks are extra.

MARRIAGES

MARKIAGES

Doris E. Estey, planist at Station

WEEI, Boston, to Edward Verne

Powell, son of Verne Powell, stute
soloist, at Brockton, Mass, March 28.

Ward Morehouse, 'drama news
columnist on the New York 'Evening Sun,' to Jean Dalirymple in

New York, March 30. Bride was

press agent for Join Golden attractions. Couple departed for the

Couple Geparted for the

Coupl

Greta Nissen to Weldon Hey-burn, Tla Juana, March 30. Both film players.

Marian Sommers to Guido Nadzo, New York; April 1. Groom is an action. Bride's father is a theatre mer. mgr. Matilda Golden to George Stan-

ton, in New York, March 31. Bride was secretary to Florenz Ziegfeld. Groom is with N. Y. Central R. R. Alice Huston to Chas. G. H. Evans, Portland, Me., March 28. Bride was former drame critic of the Portland Express' and groom announcer as WCHS. Höneymoon trip was to Manchester, N. H., where Evans will manage new radie station of the Rines Hotel Co. Madeleine McGrevey, for years secretary to Publx, Des Moines, in Columbius, Nebr., March 28 to C.

Columbus, Nebr., March 28 to C. Emmett Lockard, manager of the

Columbus theatre.

Announcement that Bert Lown, orchestra leader, will be married April 11 in New York to Carlyne

Miller.

Helen M. Tait, dramatic and screen critic of the Syracuse Power Standard, morning daily, and Franklin Duane Walker, of the same paper, April 2. The bride has filled the critical chair for two ware.

BIRTHS

Mr. and Mrs. Chic Johnson (Olsen and Johnson), daughter, at Santa Monica, Cal., March 28. This is the Johnson's second child, both girls.
Mr. and Mrs. Sam Wigler, girl, April 3 in New York. Father is a music publisher.

YORK THEATRES

GILBERT MILLER presents

There's Always Juliet "Utterly delightfut."—Srewn, Ere. Peet Henry Miller's Theatre, 124 W. 43d Rese Thursdey and Saturday, 2:30

see Thursday and Saturday, 2.30

NOW AT EMPIRE. TREATURE.

STATE OF THE STATE O

The Cat and the Fiddle

FIGURE SERR and OTTO HARBACH
"Broadway ines not heard lorder must be
leste."—Gebrie, American.

4.00E THEATER, Bwwy.46th 81. Eyes, 3:30

Cod. Seats Available st. Box Office for
All Performance from 31 to 51, No. uz.

ALEXANDER MCKAIG presents

FINANCIAN MICHAEL STREAMS

ALEXANDER MCKAIG presents

FINANCIAN MICHAEL STREAMS

ALEXANDER MCKAIG presents

ERNEST TRUEX 12 WHISTLING THE DARK

"BEST MYSTERY PLAY IN YEARS" "TRICK for TRICK"

GEO. COHAN Thea., B'way & 43d. Bres. M. COHAN 8:40. Mats. Wed. & Sat. 2:40.

BOLAND J. HAROLD MURRAY **FACE the MUSIC"**

Tarzan the Ape Man JOE COOK TOL Revue Bonch

25 MON. FRI. Marion Davies & Clark Gable
Of THE CIRCUS!
Ethar Raitten. In serHalf. 4 Carilea Boys.
A Partner. Others. MAYFAIR Breedway and

"LADIES OF JURY"

RKO Radio Picture with EDNA MAY OLIVER REN MURHAY ROSCO ATES - KATE PRICE Thursday, April 6th, at 8 P. M. SCANDAL FOR SALE"

PALACE B'way & 47th St. mier Veudeville-Big Consud Show
MARY CONTROL SHOW
MARY CONTROL
MARY CONTRO

86th ST. Bet. Lex. & 3d Aves Wed. to Friday, April 6 to April 8
"WAYWARD"
NANCY CARROLL—RICHARD ARLEN

And RKO Vaudeville Including

81 ST ST. On Breadway Continuous Shows Wed. to Friday, April 6 to April 6

'WAYWARD" NANCY CARROLL RICHARD ARLEN PAULINE FREDERICK

DOXY SEVENTH AVENUE "The Devil's Lottery"
with Eliam Landi, Victor McLaslen. FREO
WARING and Raxy Orchastra. FIFTH
GREAT SPRING OFFERING with satire Resy
Easemble and Guest Stark.

Beginning Friday, "Disordriy Conduct," with Bally, Eilers, Spencer Traces and El Brondol,

Bee Lillie in Club

Beatrice Lillie opens at the El Patio for Ramon and Rosita and Emil Coleman, who run the care, at \$2,500 a week. Sid Solomon wanted the English comedlenne for Hamon's original \$7,500-plus-couverts deal into a \$2,500 guarantee.

Miss Lillie opens this Thursday



Who Lives at The Park Central?

> MONG guests at The Park Central A are prominent leaders in every phase of human endeavor. Stars of the screen, musical comedy, vaudeville and drama, select it because of its quiet serenity, excellent service and proximity to all theatres and railroads terminals.

> Radio outlets ... Electric refrigeration salons and roof patles for private functions.... Swimming pool....Golf....and other features equally unusual and desirable.

Largest Single Rooms in New York

PHONE CIRCLE 7-8000

56 St. at 7th Ave., New York City

H. A. LANZNER, General Manager

Paris

Editio Wharton back. Saily O'Nell in Paris. Niblo going to Berlin Ritz bar gone backgammon. Max Constant to the Riviera Max Constant to the Riviera.

Dranem the life of any party.

Harry Green expected in Paris.

Jack Warner in and out quietly.

Watter Morosco over for vacation.

Dora Miller driving to Barcelona.

Moss Hart driving to Barcelona.

Earl Carroll back at the George V.

Bob Davis Interested in the thea-

tre. Metro giving Renee Veller a voice test, Claire Luce cabling she's coming ick. Kale de Nagy met here by Jean

Pauley back to work at Paramount. Carmen Boni in a new brunette

makeup. Grace Tibbett to come over for summer.

Jacob Karol losing weight and to
Carlsbad. on Bailby selling some of his

ests. ld Bennett seeing herself in local films.
Victor MacLaglen back for long stay shortly.
Rowland Lee going European with

vengeance.
Lucilie Watson would like to do
show here.
La Petite Chaise' reopening for a show nere.

The work of the control of the contro

Carroll McComas sunning herself at Select funcheons.
Rubye de Remer no longer with actresses at parties.
Ribye de Remer no longer with actresses at parties.
Stave Passeur's Acheteuse finally going on in London.
Dorsay Jazz Orchestra newest French organization.
Dorsay Jazz Orchestra newest French organization.
To act to the Coope V. Allen Updegraff of to lonely island to finish novel.

French organization.
Beryi Wallace 'dodging' Earl Carroll of the Carlotte of

a Paris hospital and divorce.
Charlie Gordon going completely French under guidance of Pierre

divorce.

Charlie Gordon going completely French under guidance of Pierre Lazaren.

Lazaren.

Limur back to London of the Charles of Ton Quincie film.

Maxine Elliot opening her new villa and having a swarm of Forbes-Robertsons over ushed from the sub-urbs to Professor Gosset's hospital for appendicitis.

Ariette Marchal going to the left bank with her makeup on from the English of the Left bank with her makeup on from the Tours Wilhelm van Loon giving birthday party for daughter of Guaranty Trush head.

Georges Fouilleux, manager of the Pigalie, has given blood seven Ruth Putnam Mason contacting the ritzy and wealthy to sustain her Paris theatrical venture.

Metrov Guibed Spooting Blood Return of Easlest Way not.

Al Bryan Jr., arrived on Friday and so lonesome by Sunday he popped the first boat home-eing his decision to resign from the Paris open in the first boat home-eing his decision to resign from the Paris open immediately and staying until April 10.

Marie Glory holding sourt at

Jacques Rouche reconsidering his decision to resign from the Paris decision to resign from the Paris and Jacques a

CHATTER

done in America several years ago, but never in France. Mrs. Ballas-Debray, widow of the Roumanian author who staged a theatrical suicide during the open-ing of a play at the Porte Saint Martin, attempting it herself by

Martin, attempting it herself by poison.

A well-known Montmartie entertainer invited 100 people to a cocktail party at a friend's house Friend got sick and party called off but no one knew about it. Cole Porter among those who stormed the gates and got told plenty by conclerge.

Berlin

By Max Magnus

Norman Kerry in Hamburg. Julien Duvivier, French director here.

Georg Skiarz again to produce pictures.

Nina Vanna off to London for Kari Vollmoelier to sell his palace in Venice.

Agfa's raw film business showing improvement.

mprovement.

Hans Schwarz, director, back
from the Riviera.

Charles Boyer will make a picture
with Ufa in July,

vith Ufa in July,
Corniglion here negotiating Emela reorganization.
Franz von Vescey, Hungarian vionist, is becoming a Buddhist.
Max Reinhardt in Loudon to diect rehearsals for the Miracle,
Jack Connolly of Pathe's new forign department at Adlon hotel

lise Dupont, sister of film director E. A. Dupont, in stage perform

ince.
Eric Charrell to stage 'Casanova'
at the Collseum in London during

at the Conseum ...
April.
Walter Hasenclever and Kurt
Tucholsky writing a comedy, 'Co-lumbus.'
Louise Wolff, co-owner of concert
agency Wolff & Sachs, here, 75

uniouse Wolf, co-owner of concert agency Wolff & Sachs, here, 75 years old.

Fritz L. D. Strengholt, Metro's boss, at Lugano recovering from throat trouber will direct a picture, 'Verschwender' ('Spendthrift'), by Fritz Ralmund.

Marianne Winkelstern, dancer, ran over and killed a man with her Joachim Albrecht, Prince of Prussia, known as good cellist, conducted own compositions at the 3ach hall.

hall.

Richard Tauber signed a new contract with Rotter brothers and will appear both in Dresden and Berlin.

Brillingear both in Dressen and Erich Ziegel, mainager of Kammerspiele and Thalla theatre in Hamburg, refused to become intendant of Berlin State theatre, the Helene Thining to appear for the Helene Thining to appear for the Namen' (Man Without a Name'). Raiph Erwin, composer of the hit 7 Kiss Xour Hand, Madam, has witting a www. of the Namen' (The Attache of Love').

Argentina By Harry E. Goldflam

By Harry E. Goldflam

Stars still wanted in this territory, where public follow names,
RKO's 'Smart Woman merely a
filler at Grand Splendid. Lily Damitter at Grand Splendid. Lily Damitter at the star of t

week on the grind system, first being Politics'.
Government employees have not been paid for months, the acute depression, and \$3 (Arg.) top on first-run, make show business dulh Jose Mojica in 'La ley del Haren' (Taw of the Haren', soing strong wherever shown. This artist a sure bet in S. A. Tritist released 'Street United Artists released 'Street United Structure of the property of the propert

deserves.
Universal made a bold bid with
East of Borneo' and Waterloo
Bridge, at Ideal and Astral, respectively, but neither clicked. Excellent exploitation failed to offset
lack of stars.

London

This is the reunion dinner sea. Francis Lederer has a secretary

Sydney Bernstein back from the

Norman Hillson now working for Odhams. Percy Athos doing presentations don Mason made four reels in

days. ack Warner here, and getting Lynn taken a suite at the

alph Lynn taken ... y Fair. ose Perfect resuming variety

Nose Perrect resuming variety work here. Alfred E. Green to make talkers in England. Kimberley and Page again Moss Empire-ing.
The Niblo-Hakim blow-up on the

front pages.

Walter Mutch around at midnight shows again.

shows again.

Paramount rated aces with
Arent We All.
Clifford Whitley closing deal with
Marlene Dietrich.
John Paddy. Carstairs on a new
long-term contract.
Laurillard discussing a new revue
with Andre Charlot.

Laurillard alicussing a new revue
with Andre Charlot.

Duffin and Chita split, with Duffin
rehearsing fash act.

with and Chite split, with Duffin rehearing fash act.
Lesile Fuller quitting Elstree for his seaside crooners.
Lesley Wareling's contract with B. I. P. ending soon.
Rumor Moss Empires closing their theatre in Leeds.
Ernie Lotinga in another B. I. P. production conference.
Florence Desmond's mimic talker chart cetting blaudits.

Ernie Lotinga in another B. I. P. production conference.
Florence Desmond's mimic talkers.
Florence Talkers with the Parkers of the Florence Talkers.
In the Parkers with the Parkers of the Parkers

vaudeville bookings for Ston careau Polly Walker submitting her work for the English Royal Acad

work for the English ar-emy.
Billy Wells' saloon near the Dor-chester is now getting the Oxford

unester is now getting the Oxford men. Eric P. Strelitz again here to represent Union Theatres of Aus-tralia. trana.
Oscar Denes and Barbara Diu
open Palladium April 18 for fort-

four grand out of em in a law ac-

Parnell & Zeitlin lost provincial touring rights of 'White Horse Inn' through insisting on share in film

Adrienne Brune returned to Waltzes from Vicnua' after an ili-ness and fainted on stage three days after.

Australia

By Eric Gorrick

Trade un Cooler now.
Rudolf Friml here.
Robert Ripley visits.
W-T grand opera season in April
Barretts of Wimpole Street Vaude-revue gradually fading

Vaude-revue gradually fading with duil b. o.

King of Kings' to be screened by independent management Easter.

John Hicks back to America after many years managing Paramount.

Fullers will screen British pictures from how on over their entire

tures from now on over their endirechain.

M-G-M stand behind Greater
Union by playing their run pictures
Union by playing their run pictures
Ella Shields will open in Melbourne this month under the Neil
management with the Fullers.
The Sentimental Bloke, Australian comedy from Effices will be
pressed in month by the standard of the senting of t

Africa.
Signor Cacialli, noted operatic singer, died here suddenly. Originally came out with Gonzales opera company for Fullers.
Stuart F. Doyle entertained ferater Union executives, American film distributors and trade press on ble ocean-zoing yacht.

Stuart F. Doyle entertained Greater Union executives, American film distributors and trade press on his distributors and trade press on the second of the se

Panama By Bea Drew

Sam Goldwyn here for short visit. Kelly's Ritz put on a new revue alled 'Horses.'

represent Union Theatres of Australia.

Oscar Denes and Barbara Diu open Palladium April 18 for forth and the proper palladium April 18 for forth and the

Mexico City By D. L. Grahama

Street and backyard organ grinders folding right and left. Too much taxing and slim receipts.

Twenty-three decrees in a day is record hung up by the new Cludad Juarez divorce court. This mill is challenging Reno.

Richard Bennett paid a brief visit here. Attended the first show-ing of 'Born to Love' (Pathe), star-ring Constance Bennett.

ring Constance Bennett.
Legit houses have been warned again that they must obey law production at they production a month.

Another censorship. All stage and screen presentations are to be given strict once with the control of the men

ment.

No more automobile license fees after May 1, under new plan of the civic fathers. Plates will be merely for identification and will be gratis, but gas tax increased to 3 cents a litre.

litre.

Albert Bell, son of the late Richard Bell, internationally famous clown, plans to make a scenic movie of Guadaisjara, Mexico's second Official Company of Guadaisjara, Mexico's second United States, Picture of Company of the Company of the

Colon

Rosebud Allen and Kitty Mandel new arrivals for Bilgrays.

Anne Ranger and Ada Urniston of Bilgrays left for New York

of Bilgrays left for New York.
Billy Switt and Lesh Bell of the
Atlantic have been ill in the Samarttan hospital.
Colon must pretty up her water
front. Alcale ordered all shacks
torn down and no more built.
Drama Gulld, a stock co. booked
Total and the stock of the show.
Tickets had been sold. Coming
later.

Army and Navy Y. M. C. A. gave a vaudeville show of 10 acts at the Cristobal clubhouse. Many ex-per-formers in the army.

formers in the army.

Elroy Herrera, father of Kid Herrera, the prize fighter, was acquitted of charge of the murder of a sailor, beaten to death in Colon streets.

David Hutton, husband of Aimee McPherson, wanted to sue Bilgray for \$1,000,000 for stander in cailing a cocktail Hallelujah after his wife. H. A. Scott, owner of the Call-fornia, failed to pay six entertain-ers, refusing to give a reason, Ho-was fined \$30 by the Alcaide. Wil-liam Thompson, his partner, has disappeared. All native entertain-

llam Thompson, his partner, has disappeared. All native entertainers death and the same show called Hawaiian Nights' with Sugar Schaad, Bobby Massanet, Nyeia, Sally Parsons, Vera Franklin, Bobby and Vivian, Pfarry Sisters, Diaz and Faches, Milanes Sisters and Faches, Milanes Sisters and rect from Eroatway hottest spots: "Mamir Folles," a group of Harlem colored entertainers who have been working around Panama for a year, went to Bocas del Toro for an engagement and was refused entrance size of the same state of the same six of the same

The Hague

Cook in one of Amsterdam's lunchrooms (carfeteis) won bantam weight championship of Amsterdam, Oldest hotelkeeper in Holland is a woman. Mrs. Verfurht manages hotel Wapen van Nassau in Breda Aspecial referendum performance to get vote on silent film verus sound was a fop. Hardly anybody there so verdict given with the sound of t

Rroadway

Now Ed Kook and a cane. Hy Daab taking in shows. Earl Wingart is talking of Eu-

rope. Goldie, Zieggy's sec, married to a non-pro. Clarence Derwent home from Green's departure for Eu-

Morted Green's departure for Eumore Morted Green's departure for Eumore was sudden.

That new can departure of Cab CalloThat new can departure of Cab CalloThat new can departure of Cab CalloThat new carson in the callo callo

The Max Winsiows are back from Chicago. They don't know yet why they went. In a backstrage theft at the Paiaco Friday (1) Midfred Balley was ellipsed of he first the large of the first and together. Like the lyric, Just friends, lovers no more. Film chatterers are beginning to throw their own cockitali parties. Julia Shawell started the fad. Julia Shawell started the fad. They was the started the fad.

ers
How the boys are dedging those
golf club ducs. It hurts them as
much as the clubs, and they're not

much as the clubs, and they re not kidding. Courtney Allison has taken the big plunge, giving up single biess-edness for a little home in West-

edness for a little home in West-chester. Rose Franken, whose play 'An-other Language' is in rehearsal, burt in a street fall (31) and now 'limmie Cooper left Friday for a three months' fishing trip. Florida and then Wisconsin. Closing the office until fall. Louis Handin, theatrical attorney,

office until fail.

Louis Handin, theatrical attorney, former actor-musician, is playing plano for Thursday night N.V.A.

M. P. club re-elected same officers from Leo Ochs, president, down, and added two new directors, Charles O'Relly and Joe Brandt.

O'Relly and Joe Brandt.

Halsey Raines had to advertise it. Found a Bronx customer.

Salling on the Europa' April 13 Salling on the Europa' april 13 Salgon of the Europa' april 13 Sagarian of the Carrier of Carrier of the Carrier of the Carrier of the Carrier of Carrier of Carrier of the Carrier of the Carrier of Carrier of Carrier of the Carrier of the Carrier of Carrier of Carrier of the Carrier of the Carrier of Car May best kno is dealir after a Cadillac.

is dealing 'em off the arm again after a layoft, this time at the Cadillacon Society of Composers, Authors and Publishers held their annual dinner at the Villa Vallec Thursday (31). Affair was an informal beefsteak. 1914 (1914) (1914

The changed phrenologist, Intricate fadget that looks like a permanent shelf a great phone of the charge of the ch

CHATTER

this summer, but the Moana remains open.

The Lee Sisters arrived from Panama to work at the Ala Wai inu, where Irene West is handling the

where Irene West is handling the floor.
Pathe, International and Paramount Weekly news boys found the floor of the floor o

Riviera

By Frank Scully

Betty Compton back. Graing ctill for hehind Biaritz trek beginning Ernest Fredman around. Band Maddan Foud at Toulon Jack Hylton planning layoff here, Battles of Fiorists everywhere

Weils knee-deen in thought Five Rivieraons in Irish Sween

George and Boske Anthell due in this month.

weorge and Boske Antheil due in this month.

Billy Arnold still reading J. P. McEvoys 'Society.'

All visitors from L. A. now check in as from Hollywood.

Everybody with gave up cocktails for Lent grant over.

To Lent grant closes early this year (April 5) after a sad season.

Bob Brown has soid some of his Let There Be Beer to Menck's Merk.

Toronto

Mary Brian picks up pins. Curb bookies being yanked. Greg Ciarke buying fishing tackle

Greg Ciarke buying fishing tackle aiready. Church of England okays birth Church of Engineer control book.
Wilson Macdonald lunching with
Kari Kitchen.
Georgic Booth's film of "The Bells'
didn't cost \$1,000.
A William Shakespeare works in

idn't cost va. A William Shakespeare works ...
King street warehouse.
Cecil Smith, ex-newshound, will
leat 'Masses, new radical rag.
Dmitri Vaidmiroff, who adagios
o prettiiy, was a war-time Don
Cossack.

Despote the claiming title
Taily.

Cossack.
Three people here claiming title of 'Oh, Oh, Canada,' latest 'Bally-hoo' imitation.
Bob Leslic blows for New York after Victoria stock on subscription

Budanest By E. P. Jacobi

Popular form of entertainment is scotch gags over. Vogue now is aristocrat anecdotes, representing them as idiots.

them as idiots.

Paul Felos here, directing 'Spring Shower' for Osso-Minerva Picture Corp. at Hunia Studios.

Countess Margit Bethlen back from the States where she loctured on Hungary in womens' clubs.

Old Star Studio building, not in use for 10 years, to be furnished with sound equipment and leased.

with sound equipment and leased.
Country stock companies in a bad
way. Latest stunt is to advertise
that every man who buys a ticket
may bring a lady along gratis.

umt every man wno buys a toket may bring a lady along gratis.

Old Orpheum' flat flop, Revue based on reminiscences of famous based on reminiscences of famous roal Operette theatre now stands. Time forty years ago.

New York Bar burlesque now running is Nobody and English Bessie, parody on current plays beth of England' by Bruckner.

Gipsy bands and jazz orchestras in open warfare. Gipsy Musicians' Association voted that one day each week gipsy orchestras will play continued to the control of the

week gipsy orchestras will play Hungarian songs only and no lazz numbers:

won't send out contestants to Los Angeles Olympiad for lack of foreign currency. Teams are training notwithstanding, trying to get up may be a send of the send

Montreal

Hooley Smith getting kissed. Stan Day making the grade.

"Chic" Storey back at Gold

Jim Adams has to lay off coupie of days, Hockey collapse in this town heips

ictures. Fred Bradna touring French ian-

guage movies.

Ernie Stone at last sailing, due to cheaper rates.

Exclusive golf courses letting cheaper rates.

Exclusive golf courses letting down the bars.

Excusive golf courses letting down the base. Howard Conover hitting on high with new policy.

Howard Conover hitting on high with new policy.

Howard Conover hitting on high with new policy.

Howard Conover hitting on high with a policy and houses kennel show.

Star' back to good times with double certra spread ada. exhibition race here at Blue Bonnets.

Freddle Edwards once more on deck and Hernid' pepping up.

Play-off tickets going a-begging with the policy of the policy

sood.

Biggest excursion of year to date.

Biggest excursion of year to date.

Toronto-Montreal, April 8, figured to open tourist season this city.

Winter season folded early.

Betting changed in elections with odds against return of Houde, and favoring election of Rinfret, honorary president Quebec Theatre Men's Association.

Ottawa

Senitor Barmari's bill to legalize sweepstakes in Canada is defeated. Leonard Bishop is getting extra coin for musical film revivals at the Londos attracts 4,500 to the Au Londos attracts argest wrestling for the Londos attracts argest wrestling for the Londos attracts argest wrestling for the Londos attracts argued to the L

and Work' campaign for Canadian capital as boost for local business. Mabelle Narks, outstanding star in stock of bygone days, is dead, and oldtimers become reminiscent. George Goodwin, youthful badminton star, scored possible by winning three city court championships. Oncer Faquin closed the Francais Oncer Faquin closed the Francais of the Canadian control of the Canadian can

ances.
Imperial theatre team smashes way to top of Ottawa Theatrical Hockey League by blanking Regent squad.

Earl Lawson, theatre man and parliamentariau, heads government commission to investigate the Civil

commission to investigate the Civil Service.

Charlotte Whitton has issued an-other 'White List' of pictures chil-dren will like and includes 'The Un-expected Father.'

Loon

Hazel Flynn had a hirthday last week. Frank Cilfford back from Hot Springs.

Bernard and Henry in town again for a few days.

Bill Rambeau rarely misses an advertising luncheon.

Ethel Halperin finally blew back to Cincy after a touch of the flu. Charlie Hogan's friends want to know if he's still in the floral biz.

Les Daily back with a bright sun-tan after dailying on Texas sands. Tommy Saceo spends spare mo-

With the Kedzie previews back to Wednesday nights, boys will be free for the fights Fridays.

for the fights Fridays.

Chick Castie keeping his plugging pipes in condition spending his spare time in free warbling.

Eithel Bennett believes the only thing holding back the chaukauqua thing holding back the chaukauqua the condition of the c

Blity Glason and Bob Nelson have sewed up their last year's differ-ences and mitting each other once

Musicians and theatres ar: reap-ing some coin until April 21, due to the political pep meetings being held daily. eld daily. Any station that Walter Donovan an't gct on that cigar-box radio f his'n, he iabeis as a Class Z

can't get on that cigar-box radio of hish, he iabels as a Class Z transmitter.

Quinn Ryan's office wall is decorated with a snappy pair of skis, but still junt a decoration, due to Dave Dubin having left the row for a spell, Bill Brumberg rides in as the 'what's new in fashions' expert for the film boys.

Midnight showing of 'Roar of the Classes, and the Classes of the Classes

four hours carrying a constraint of the form of the fo

turned around amount property call it a vacation.

Lou Clayton breezed through town on his last lap from the coast to New York. The hoofing schnozzolo between Hot Springs and here and wound up in a crash, which, however, only left the schnoz movified.

Galveston

By George A. Seel

Lee's Rice Owls playing weekends Free cooking school helped mati-

nee business.
First March snowfall in history recorded March 11.
T. W. Bowles, Chicago, here promoting yo yo contest.
Williet L. Roc visitor from Port Aransas. Managing the tarpon fishing club there. willett L. Roc visitor from Port Aransas. Managing the tarpon fish-ing club there. Cheaper motion picture shows packing 'em in while the higher priced shows still worrying about biz.

Hollywood

Ben Herslifleid ranching with Rita LeRoy, the wife. Hal Rouch a Hearst ranch guest, Armida back in town minus ton-

ils. Eddie Cantor cailed off the Mexi-an trip because he could get the

info here.

Denimy Lamson and Al Pelton are
the only agents with their names on

the only agents with their names on a building. Frances Starr has returned here after spending Easter with friends at Arcada. Ariz. Al Rogell dragged some equip-ment 17 miles over sand dunes to get fcotprintless sand for "Death

Valley.'
Actor wouldn't furnish his blog-raphy to 'Who's Who.' Thought his name in the book would be bad

mpby to Who's Who'. Thought his name in the book would be bad publicity.

Lou 'Epstein, with the Joison show, still limping with burns on his right foot suffered six weeks ago in St. Cooks.

Eugenie Leontovich in Cleveland, celebrated their 10th wedding anniversary Thursday.

Meeting the Paramount writer, of whom it is said he undresses women with his eyes, Ground Marx Collow, heart William Boyd (stage) will marry Maxine Cantway, former Warner contractee, within the next two weeks, whether in Tuma or below the border.

When introducing Aime Water Huston prohibition debate, her husmand announced her as 'Mrs. David Hutton-Gromerly Aime Semple. MCPhorson.'

Hal Roach still wavering between

mand announced her as 'Mrs. David Hutton-formerly Aime Semple McPhorson. Hal Roace still wavering between Hal Roace still wavering between Hal Roace still wavering between Hal Roace hengines or taxl cabs as the background for his new series of shorts, which is to have at least five name comics. Cabs favored, as they cost less than five engines. Judge Edward crand of the Aimed State of the Company of the Many Judge Hall waver and the five hall be the history of the hi

Toledo

By Dick McGeorge

Waiter Batchellor's father died. Zane Grey short at Rivoli caused

mment.
Bernie Lustig won't light three on

one match.

Princess did well with Explorers of the World.

Findlay C. of C. favors local

of the World.
Findiay C. of C. favors local
amusement tax.
Happy Mcininger still talks of his
purschute Jump.
Looke Ilke twoweeker at Pantheon.
Wally Caldwell to New York for
premier of 'Grand Hotel.
Little theatre group here planning
three plays by George Ade.
James Cagney a visitor
lowed by Anna May Wong.
Lowed Dy Anna May Wong.
Council turned down pian to
clarge zop visitore 25 cents.
Walter Lammers, nationally
known trapshooter, died here last
week.

known trapshooter, died here iast weck.
Willie Mylander tried a brassie shot last week and broke a neighbor's window.
Dick Richards and Raiph Pheips, de. and radio ed. Blade, are copy desk recruits.
Emile Smith, Toledo exploit artist, hooking on in nearby communities to the communities of the comm

That radio in Rivoil office is oke-Harry Wasserman doing business with open doors. Spring is here. Liquor selzed in home of Tom Licavoil, arrested here several times, returned as court dismisses likker charge. Citizens' Trust Co. organized in intorest of bank depositors, who lost their dough when Commercial

lost their dougn wiren convicted on five counts for accepting bribes and facing one to ten years, still holds office. Patrons of Rivoll theatre undisturbed as Toledo firemen fought than theatre holds office.

330,000 blaze in building at rear of the theatre.

Dari Alken's story based on actual experiences on an ice-locked on actual experiences on an ice-locked on the story of the

By Glenn C. Pullen

pop. Nat Burns and Lou Tanno are looking around for summer stock

Dorothy Mackaill refused to dis-cuss rumor about her expecting a

hnby.

Ann Valentine and Flo Butler made new leads in town's only flesh

el.' etty bootleggers, driven to it by resh, getting leniency from local

Minneapolis

By Les Rees

Decent weather at last State giving away radios. Byron Calhoun back from Kan-as city. Several film exchanges cutting

ai film exchanges cutting

sas etty.
Several film exchanges cutting
personned.

The film exchanges cutting
personned for the film of the film

idea.

Railroads offering lowest summer exoursion rates to west coast in years.

Candy barkers offer men's hats from well known chain stores as

prizes.

Six news vendors arrested by federals charged with selling song sheets. ts. Brendel bought flock of Swed-Easter cards here to mail to

ish Easter cards here to mail to friends. Clyde Strock, head of Publix personnel department, back on job after flu. Eph Rosen, formerly with Co-lumbla sales' staff, putting on radio broadcasts.

Eph Rosen, formerly with Columbia sales' staff, putting, on radio broadcasts.

Universal serial, 'Air Mail MysUniversal serial, 'Air Mail MysUniversal serial, 'Air Mail MysUniversal serial, 'Air Mail MysNortheast circuit.

Nicollet, hotel, leading local hostelry, earned \$30,838 last year, compared with \$104,844 in 1930.

More than 200 girls, answord,
advertising campalen's hostesses.

For first time newspapers without staff correspondents with passball club on southern training trip.

Newspaper reporters intervived
Carpentier. 'Just fiends', she of the collection of

Scarface' at U. A. Pantages. 'Cock of Air' also had first alpowing at same house.

State basketball tournament here, hitherto always a box-office winter the control of the

CHATTE

and says good looking gais are few in Swedlen metropolis. Mike Frisch, RKO-Pathe ex-change manager, suing railroads for \$19,000 damages on account of injuries sustained in train wreck.

Washington

Harry Crull, manager of the Fox, iaid up with laryngitls.
Vivlenne Segal and George Marshall go sightseeing in a landau. shall go sightseeling in a landau.

T. D. Bonneville, the old maestro, writing a book on Show Business.

Joe Gaites flics down from New York and goes into a huddle with old friends.

old friends.

Harry Manville, left without a plano at the Belasco has gone in for the organ.

George Durno introduces deck tennis as the new indoor pastime at the Press Club.

Corbin Sheilds, now rated the dean of publicity experts, swings onto a new job.

dean of publicity experts, swings onto a new job.

Taylor Holme's makes his first visit in three years—and gets a grand reception.

Lilyan Tashman to be the first headliner at the Riaito, adopting a stage polity april 8.

Col. Ricardo Argentina embassy, goes back to Buenos Aires.

Janet Beecher rates a tea from the women writers grouped at the Association of Women's Universities.

the women writers grouped at the Association of Women's Universities.

Roland Bottomley hobnobs with the writing fraternity while his new place.

Roland Bottomley hobnobs with the writing fraternity while his new place.

Roland Bottomley hobnobs with the writing fraternity will be a considerable with the work of the work of the Swedish Minister Bostrom off. to New York to celebrate the 25th anniversary of the Swedish Chamber of Commerce of the U.S.

Ona Munson comes to town three weeks ahead of time to study her weeks ahead of time to study her weeks and of the work of the weeks and the work of the weeks and the work of th

Pittsburgh

By Hal Cohen

Harry Marx has pulled stakes.
Mike Cullen has put on 27 pounds.
Schnozzole his four Friday at the Penn.
Hy Shulgoid resigned as manager of Roxian in McKees Rocks.
George Jafe ina Peaches Browning at his burlesque Academy.
Pete Higgins stopped over to visit his folks before heading east for Palace.

alace.
Ethel Norris rehearsing a new actor vaude between shows at the

for vaude between shows at the Stanley. Not a local newspaperman re-ported at work on a play or a novel,

a record.

A local speak proprietor got stiff at his grand opening and wrecked the Joint.

Willie Howard Willie Howard had a job here ex-ercising his wife's two Pekes in

vaudevillans and musicians put ching on series of unemployment benefit shows on co-op plan. The contribution of the contributi

Oakland

By Wood Soanes The Skouras boys have come and

April 20 set for reopening of the

con.

April 20 set for peopening of the.
American.
Golden State here:
Golden Golden State here:
Golden G

Smith, art départment Fox Oakland houses.
Henry Dufty's second, local production (Apr. 3) with Charlotte Greenwood at the Fulton in 'The Alarm Clock,' heading a nitty cast, including Dale Winter, Huntty Gordon. Wyndham Standing, Howard Miller, Henry Mowbray and John Davidson. One week only, Alcazar replacing. Colleen Moore in 'Charch Mouse.'

San Francisco

Charlie Ford, tenor, out of NBC. Frank R. Newman lost 14 pounds. Lily Damita back from the is-

nds. L. J. Halper, g. m. Warners' Coast

T. J. Halper, g. m. Warners Countheatres, here.
Marvin Bigford up from booker to
salesman at UA.
Johnny Coffee Dan' Davis on a
sight-seeling faunt to L. A. as et for
April 16 at RKO Golden Gate.
Bluettes, femme vocal trio, on
staff. of KPO. Murray Sisters out.
Al Scott finally here from New
York. to visit his bride, Colleen
Moore.

York to visit his which Moore, NBC cutting out its expensive sustaining p. m. program, NBC

atinee.

James McCage and Phil Harris

outh to set Harris' band at the

matinee.

James McCage and Phil Harris south to set Harris' band at the Harris south to set Harris' band at the Harris harris south to set Harris' band at the Harris Harris harris depending from his Hyde street restaurant to shipper's job at UA exchange.

Tanforan pony track opens and basebail season due next week as summer sports get under way. The same season was summer sports get under way. The sheet music counter in Weinstein's, town's biggest cut rate emporium. Hearst efficiency axe fell on Clarance Myers, radio ed of p. m. Call-Builetin' and he's out, after 14 years. Waiter Hampden's family namo middle monicker. His brother and mother live here. Bill hartin, NBC technician, wants to head an expedition to Brazil to find his fellow explorer, Col. F. H. Faweett, lost there in Cleaner next door to Golden Gate.

Cleaner next door to Golden Gate stage entrance advertising special rate of 75 cents per suit to actors. Regular rate all over town is 49

Regular rate all over town is we cents.

NBC went after John McGraw, manager of N. Y. Glants, as an air manager of N. Y. Glants, as an air town and netween wary chief blew town and netween war of the same town and netween town and benny for atop a flagpole for 101 hours as a ballyhoo. Kids shinny down the pole four times daily to appear on stage.

Detroit By Lee Elman

Ben Bernie coming in for one day Coon-Sanders here at the Book Cadillac. Nate Platt showing his brothe

Cadiliae.

Nate Platt showing his brother the town.

Fio Henry saying hello to friends that western the town.

Fio Henry saying hello to friends that western the two follows the Payoff Guy.

Eddie Loughton went Theatre Guild iast week.

E. D. Stair is trying to unload the Lafayette theatre.

E. D. Stair is trying to unload the Lafayette theatre.

Bobby LaMonte. at Diana Inn. back after being ill for days.

Del 'Delbridge is showing his manhood by growing a mustache.

Arthur Frudenfeld has new offices.

Arthur Frudenfeld has new offices.

Clarence Apgar, at the Holtywood, held old home week for Viocit Carison.

Betty Noonan was missing at the back after being ill for days.

Del Delbridge is showing his
munhood by growing a mustachc.
Arthur Frudenfeld has new offices
fixed up for his new job as div. man.
Clarence Apgar, at the Hollycoad, held old home week for VioBetty Noonan was missing at the
Fisher for a week due to illness, but
his bis cir.

Watter Abel, of Theatre Guild,

Watter Abel, of Theatre Guild,

It on at home. Rejoined Fred Stone's
God company.

Boys state baskiet ball tourney to
be guest or bronor at spring meeting
Clyde Betty, animal trainer, to
guester of home and the green working.

With of attachment against Franfrances for \$105 printing bill
in Ormalia.

spent a licetic week here. Wha with one thing and another. With the Paramount Toledo go-ing straight pictures Bill Rayno-has to go to Louisville to look ove-the incoming units instead.

Birmingham By Bob Brown

emon, That's a good stock company at

John State of the state of the

ronage.
Selma was all worked up over the engagement of Weldon Heyburn and Greta Nissen. Weldon hails from Selma.

Lincoln, Neb. By Barney Oldfield

Peg Ames reducing.
Suit for Rialto rent filed.
Ad Avery's mama in town.
Becoming revue-minded here.
Jerry Chapoton got his notice.
Managers and cricks: ave words.
Frank Hampton in from Califor-

Stuart one of few two-act vaude

bills.
Thursday is the tough show day here. Dave Ballard studying terpsi-

chore. Thirsty Horton in for a three

Thirsty Horton in for a three-week stay,
Pat Magee dropped in to look
over figures.
Hazel Johnson gals change to
Stuaratette,
U of N athlette official took a volinterest of the state of the state of the state
Howle Christenson finished Hotel
Lincoln engagement.
Artie Lewis breaking in some
two-fitty shoes and a new giant.
Bill Rumler, former Grade A
leaguer, to manage Lincoln nine.
Ducky Drake deciding to terminate this engagement with marliage.

rlage. Cornelius Vanderbilt, jr., surveyng Bryan territory for magazin article on presidential aspirations

Des Moines

By R. W. Moorhead

Billy Sunday coming.
A. W. Baker getting acquainted.
Variety's D. M. nugg a paper again. Nabe houses suffering from union

H. Blanks have talking pictures

troubles.

A. H. Blanks have talking pictures at home.

Copheum again reduces—

New 25c to 25c.

Cock fights the town's latest vice.

Raids frequent.

Sound equipment being installed in the high schools.

Sound equipment being installed in the high schools.

Muriel Chase writes she will join the Montclair summer stock.

Bruce Gould fiew to town to visit the Maule Adams the week Stdmer in Merchant' drew the high hats.

Classified ads seeking sigolo jobs. The boys list all their good points.

The boys list all their good points.

Lewis Mack visiting p. and ma while at the Paramount this week.

Hope Emerson had Easter vacation at home. Rejoined Fred Stone's Roys state basket ball tourney to Roys state basket ball tourney to

Mary Burke in bed with sinus Many Burke in bed with sinus to the state of What

Vaude back.

Some price cutting.
Charlie Haug is still wearing spats.

Jerry Cowan mixing with the locals.

'The Post' squeezed another

show.

Mae Pollen at Palace is a natural double for Paula Trucman in Grand

ays. The pickled whale has skipped slagtown but is working the small

dath plotled whale has skipped Slagtown but is working the small burgs.

Strand and Alabama had shots of the first Alabama cyclone just in Tele Margon has some congratulations coming to him on the new make-up of his mp. column. Into Cathip Club broke week. In the slipe of the press section.

Cooking schools at Birmingham, Montgomery, New Orleans and Memphis all knocked women patternage.

double for Paula Trueman in Grand Hotel.'
Petty bootleggers, driven to it by depresh, getting leniency from local partit Wood still wears (on stage) a coat made in 1876, given him by Al Lydell.
Walter Rodenbach turning producer to do "Ward M," hospital play by Clevelanderman, Cleveland mugser, given bit role in Novarro's next flicker, 'Huddle,'
First slik-hatted Johnny in years was drawn to State's backstage door by Maureen Rio,
Frederic McConnell, Play House, Frederic McConnell, Play House, The Control of the

around town, father being worrled by recent snatch cases.
Both Dixie Wilson and Edna Harris, burley chorlines, diyorcing their third hubbles this week.
Isham Jones going to Winter Gardens, Chicago, about April 15, then to Broadway for summer.
The broadway for summer is the week of the shadow of

out.

M. A. Malaney complains that rassling brawls are too rehearsed, although he's a publicity man him-

They try to tell you that dozen racket big shots were only having a sociable party when picked up by

cops.

Women's club tried to stop Baby
Rose Marle, juvenile radio singer,
appearing at Keith's—but couldn't

Agree, Justine James supering appearing at Kelins—but couldn't appearing a green and live supering a green and Nick Stuart at rive with a green and supering a green and the supering with a green and supering a green an May Griff framed it.

Reno

Reno police install cash register to ring up traffic law fines. Fishing season opens on few streams, but water muddy and high Dan Renear, state police in-spector, and wealthy bride return

steams, but swain middly and high. Dan Renear, state police inspector, and wealthy bride return from honeymoon.

Waite Hoyt's wife files suit for divorce and asks modest sum of 12k. Harry Bannister brought atripane here from Los Angeles and has also moved out to Mayberry Dude Ranch.

Leo Al Harkins, wealthy Honoron and scident. kills see in San Proceedings of the Comment of th

New Haven

By H. M. Bone

George Nichols does a fill-in at Par. Lucila Walton crashes sound Big Boy is stage hands local hangout.
Agitation over 'arty' mags has
alled out.
Shubert books 'Devil Passes'

Shubert bouss aff 18-9. Whatever became of the corner sple peddlers?

Fig. 18 and 18 a

"New Haven road cuts \$2 Sunday coursions to \$1.60.
Easter flowers cheapest in years, with not many takers.
Olive Oissum the constraint of the country of the

ing.
That press photo of Dave Eldridge

ago.
Albie Booth presents \$100 prize
ad-writing winner on Fox-Poli stage.
Matt Hinkel brings his Texas
Rangers to Arena for week of rodeo

Rangers to Arena io.
April 18.
Par personal to Kearney Walton
in St. Louis: 'Come home; all is Par position St. Louis: 'Come position' foreiven.'
Globe revived 'Smiling Lieutenant' comnetish to Par's 'One Hour

as competish to Pars of With You.'

Ask Dick Stott about the time Buck and Bubbles feuded over an ear of corn.

Author Edward Dean Sullivan, Register' sports ed., renewed ac-

Register sports ea, recommended againtances.
Would Benny Ginsberg have taken the fatal step if he knew that layoff was coming?
Harvey Cocks claims world's first letter written on cellophane—from

Harvey Cocks claims world's first letter written on cellophane—from Will Kenny, Postal Tel., seems to know value of exploitation with window displays.

Buddy Rosers broke in his Penn Grill band at the Ritz ballroom in Buddy Bosers broke in his Penn Grill band at the Ritz ballroom in I'R Roy Phelps registers with short he has in progress, he'll probably bissom out as real producer.

If Roy Phelps registers with short he has in progress, he'll probably bissom out as real producer.

If Roy Phelps registers with short he has in progress, he'll probably bissom out as real producer.

Robard S. Jackson, son of John Robert S. Jackson, son of John William Merke, in controversy with Escale to the mark 12 he produced by William Merke, in controversy with Escale Fitzpatrick, author of Playeris and Crub; James Masselli, City Mission Flayers; Wesley McKee, Dixwell Community Players; Dewind Stand Players; Dewind Stand Players; Dewind Sean Rogers, Branford Thayers; E. Man Rogers, Branford Thayers; E. Del-wal Rogers, Branford Thayers; E. Del-wal Rogers, Branford Thayers; E. Potemnire, Evening High Players.

Canton, O. By Rex McConnell

Spring here. Picture biz better. Ashland county fair called off for als year. Arcade still survives on

Penny Arcade still survives on Market street.
R. D. Smith to bring 'Crazy Quilt' here April 21. Akron to follow.
Nancy Duncan and Charles Harrison contracted as leads for new stock at Akron Civic Playhouse.
Crazy Quilt will play Goodyar theatre, Akron, one night instead of two.

theatre, Akron, one night instead on two,
Roller skating craze still going bg, Score of summer rinks plan to the state of the state of

CHATTER

sylvania Amusement Park Men's Association in session here recently adopted policy of economy for com-

Association in sension here recently adopted policy of economy for coming season. Bringfield Lake Fark, near Ak-Bringfield Lak

Doloth

By James Watts

Auto insurance nearly doubled Two percent baby bonds cry

Auto insurance nearly doubled.
Two percent baby bonds cry for
purchasers.
Tri-State Fair officers cut premium list for 1832 by 20%.
Early a ppearance of grasshoppers
alarms farmers of northwest.
Early a ppearance of grasshoppers
alarms farmers of northwest.
Of Curling cub at dinner meeting
The 'News Tribune' starts numerology, stunt as circulation plug.
Manager Spaeth of Lyric to quit
hotel for summer cottage on Park
Folin.
Tue, the flying reporter
now of New York, former Duluth
scribe.
Angelo Puellisi. welloning Technical

scribe. Angelo Puglisi, walloping Duluth middleweight, plans making Chicago

Angeur Legissis, and the service of the service of

cover charge and puts femme in charge of ceremonies with vaude should be considered to the consideration of the consideration that the consideration the consideration the consideration that t

ing places overrun, with no work in city, perior, Wis. Ministerial Asso-citation backs, blue-laws forbidding Sunday sports, amusements and store operations, which are up in referendum election April 5. Group also opposes Tri-State fair opening on Sunday sport fails argest inland port, expects the lightest ore shiping season in history. Reports show 35,642,142 tons: In stock at lower lake ports, with only 2,300,000 tons consumed by steel companies relative to the state of the state

seen next month.

Canton stage hands local will try reserve the control of the co

Hartford

By M. H. Hamme

Jack Sanson, New Britain, recovering.
Vio Lavalley down south free-Vic Lavaney down.
lancing.
Waiter Lloyd buys his new spring wardrobe.
Shubouf is the right way to spell

the name. Rainstorms falls to do theatre

the name.

the name.

It is a discovered to the active bridges and sood.

Princess reopens with new name, Hartford Art theatre.

Pressibilities of stock company this summer for the new force company the summer for the new force of the new force

Milwaukee

By Frank J. Miller

Easter buying a happy surprise

Paster buying a happy surprise to micricants.

Heinz Roemheld, orchestra leader, studying for ministry.

Micrill Trapp soon to leave for ministry.

Micrill Trapp soon to leave for ministry.

Stanwyck and Frank Faylor and Frank Faylor person at Garden.

Pearl theatre's cashier short-shanned Sld worth by the old game of the singles and game of the town.

Porty Wisconsin independents met at Wisconsin hotel last Monday to prepare battle sgainst chains which they allege prevent them the singles game of the

Easton By A. M. Powell

Ledger dance on Friday (1). About 500 couples present.

Mms. Goeta Ljungberg, of the Metropolitan Opera House, was the soloist at the annual concert of the Salem Chancel Choir of Allentown.

Tacoma

By Harry T. Smith

Easter hams sold for 17 cents. Biggest dept, store cuts down size of ads. The big RR fare cuts only means and class.

The big RK Interest.
2nd class.
More bareheaded men here Easter
than ever.
Three stores using one fone. No

than ever.

Three stores using one fone. No long distance,

Dan Walton, pop. Ledger' sports ed, also a farmer.

One of local closed banks re
One of local closed banks re
Unemployed here form organization to help themselves.

Local internal revenue employes having hard time to keep busy.

Alky, tested, now selling at \$8.

Legsers report nwifu turnover slace goes 25 cents any time, any day.

Veteran flat-foot diek fired for cussing: A novelty. Front page.

A total of 32 datfodi peddiers working two stems here Saturday.

Although the state of the state of

Wayship Fair largest outdoor fair in state, names dates, Sept. 19-25.

Fox Rialto cuts admish to 25 and 35 following RKO and Blue Mouse slash. Mer. Gamble of RKO, me, amateur nights smokes while doing his stuff.

City employes agree to take four's for one month's pay to help municipal mances. The stuff of the stuff of the stuff of the stuff.

Lity employes agree to take four's for one month's pay to help municipal mances. The stuff of the stuf

Dallas By Rudy Donat

Tweet, tweet!
Paul Short up and around again.
Al Wolf starting a trailer service.
Fred Stone for muny stand April

Stroud twins, vaude, home town-

ing. Lee Wolf's son gets married in

L. A.
Alex Keese batoning a junior symphony,
Hal- Ramsay switching from organ to m. c. at Palace.
Mozeli Ransome, former Missi Dalias, sets pict chance.
Mozeli spict chance of the plant o

Still more Karl Hobiltzelle taking wave Karl Hobiltzelle taking wave Southern. Paul Stocs, Harald Kreutzberg's skipper, shifted to Columbia Concerts Burcau. Ruth Laird helped Majestic's Easter bill with another of those cause hill with another of those causes.

Westport By Humphrey Doulens

Where is Elllott Nugent? It looks like a late season. Beatrice Belkin house hunting. Summer rentals never so cheap. Creatore a hit conducting 'Martha'

Creatore a hit conducting Martha' here.
Marion Telva, retired Met. diva from Cuba.
Chase, actress, divorcing Everett Shinn, artist.
Arthur Stack and Dorothy Roilley wedded in Chicago, March 24.
Fat Towers' Longshore club start-in this is to notify Harry Archer that this house, has been robbed.
Ilelen Lowell, busiest of the local players, has yet to spend a spring

players, nas yet to spend a op ma here.

No Mareo unit at South Norwalk.

Roy Witmer, an NBC vice-president, has built himself a nice new home. Hamilton, manager of the Empresa, South Norwalk, recovered

"Millie Hamilton, manager of the Empresa, South Norwalk, recovered from illness.

Cecil Holm, juyenile in Blood Stream and Fay Drake, his wife, raiko prize rabbits.

The property of the Prop

Seattle

By Dave Trepp

Man-a-block' plan for unemployment gets going here.

Hamrick's Blue Mouse has twofor-one-from 11 to 1 p. m.

Homer Gill to L. A. via airplane
and flying talk with H. B. Franklin.

Twenty thousand at Easter services in stadium although no sunrise.

Twenty thousand at Easter services in stadium although no sur-rise.

Vie Meyers' band plays at the General Motors show in the big Vie Meyers' band plays at the General Motors show in the big Gabbings by Floyd Gibbons before U students April 11, upon his return from Jap-Chino 'war.

Frank Libuse makes great goofy walter at breakfast cloub, plugging for Or-beun.

Lillyan Turner with Helen Le Clair supplying entertainment for new root garden opposite Paramount theatre, great meeting place for Orpheum acts, three intact shows here Mondays, all idle, with the fourth working the week.

Bill Macas, at Faramount (Fox), St. Pal of Churles Skours an above big chance when brothers started.

Carl Reiter is receiver-manager for Utoplan Flaheries, which went into receivership. Concern goes in the heabut flahing in faraway Behrussel.

for hallout usuing in interval of the ling sea. Sports for sports sake is new idea at the University of Washington with plan for studen management of the line of

Columbus

By Walt Hervest

Max Stearn now knows plnochle, too.

Benny Bee goes in for more quiet, and moves.
Cherry Cherrington on auto tour to and about Florida.

and about Florida.
Rain four days out of five getting
to be regular thing.
Josef Chernlavsky's band, late of
Cinci, new local hit.
No forcien pictures.
Milt Canift off to New York for
art post with news syndicate.
Circus promotion under way with
heavy turnout of advance men.
heavy turnout of advance men.
see his in six-night stand at Hartman.

neat bis. In six-night stand at Hartman.

In all property is giving away a dead of the state of

time.
All types of hard drinks available everywhere, and for as little as you have, with beer still two-bits per quart.

Going Places

By Cecelia Ager

Par's Scrambled Geography The Paramount's famous water fail, down whose moss-covered papier mache rocks real trickies, has traveled through many strange lands on the Paramoun stage, but none quite such a geog-raphical problem as the spot lt's visiting this week.

Fujiyama, the sacred mounts of Japan, is painted on its backdrop. A bamboo tea-house is at the right, a Chinese arched bridge stands upstage, and round about frolic dancing girls now Javanese now Chinese, now American musi-cal comedy. Over all is cast the title, 'Springtime in the Orient,' so even the title refuses to give a def-

Inite clue.

The presence of Anna May Wong and the acrobatle act Young China, might lead one to believe that its more China than anything else, but yet the 109% Japanese mountain towers over all to refute that theory. But can it be Japan? Certainly the Paramount would not be so tactiess as to put Chinese acts in the shadow of Fuilyama, not right now. It's probably some dream country It's probably some dream country after all, where Chinese pajamas are made of silver cloth, where Chinese maidens learn toe dancing, and where Chinese picture actresses unwhere Chinese picture actresses un-dulate their amber bodies clad in shameless gold Occidental brevitles with true Western Intent. The waterfall, faced with such bewilder-ing goings on, swiftly dries up.

True Actress, Phoney Role

True Actress, Phoney Role

Barbard. Stanwark's temper will
never atrophy from disuse. Since
it was discovered that she is what's
known as an 'emotional' actress, her
pictures have always contrived
scene. Scenes, it seems protect
che easiest way to capitalize her
fair for histronic fireworks. In
'Shopworn' Miss. Stanwyck makes
two scenes, each time losing her
temper with exhausting thoroughness, each time providing good
close-ups of tear-brimmed eyes, and
each time accomplishing nothing for
the development of the story, but
none the less giving the customers
their money's worth of 'dramatic
acting.'

acting.'
Miss Stanwyck's low combustion
point in 'Shopworn' may be the inside on how she became a word
famous actress. Temper and dramatic temperament have always
been closely allied in the public
mind.

mind.
Shopworn, more sensible than
most stories about celebrated actresses, shows none of her actual
acting as an actress, but is wisely
content to display her gracing, in
glittering costumes, a spacious back
stage dressing room.
Other as a
front-paramyork of the sensible of the
armyork of the sensible of the
front-paramyork of the sensible of the
front-paramyorus. Seeking to atone
for her lack of individual chic, Miss
Stamyork chooses garments so bi-

than gamiorous. Seeking to atone for her lack of individual chic, Miss Stanwyck chooses garments so bistanwyck chooses garments so bimer preclous quality or mearly stiffs and the process of the pro

Sunk By A Legend

Any flesh and blood woman whe
tries to pit her charm against th
mystic, idealized airure of MonLisa must come off a pretty sorrsecond. For 400 years Mona Liehas only smiled her smile armyrlads have been ensiaved. I
happens to be Trude Von Molo'c
personal misfortune, in 'The Thett
of the Mona Lisa,' to be compelled
to submit to comparison with Dr
Vinci's celebrated lady.

Mona Lisa's quistiv smired

to submit to comparison with Dr. Vinci's celebrated lady. Mona Lisa's quietly amused fact opens the picture and straightnway casts her spell. When its Miss Von Molo's turn to appear on the screen she has aircady lost the battle. Her resemblance to La Glocondo only makes things worse for her; if she were a blonde, for instance, she could remind the audience that fair haired women have a place in this world, too, but looking so

much like Mona Liss and yet irradiating none of her self-contained witchery, Miss Von Molo only afforms the wisdom of the audience's preoccupation with the original.

All by herself, Miss Von Molo is a handsome woman with a satisfactory abundance of correctly placed curves and pleasing features. Cast as a hotel maid with ambitions to better herself, she takes a revolutionary stand in the matter of clothes, maintaining that the inexpensive garments suitable to her lot need not, for that reason, lack simple taste.

Droll Personality Lost

Droll Personality Lost

With everybody over-acting vehemently about her in 'Ladies of the Jury', Edna May Oliver alone keeps her head. The effect she achieves so easily turns the rest of them to futile straining. That's because whatever she does seems, but only seems, exaggerated. Active the part of her, helpfriened but slightly for the screen.

'Ladies of the Jury' appears to give Miss Oliver a splendid opportunity for her completely droil personality at first, but as it unreels her role becomes feebler and feebler. It has a rich idea—a woman's influencing a hostile jury to her views merely by exercising her feminine tact—but list development is hurrieally glossed over so that an unlimaginative group of stock comedy to the complete of the screen in the sc

Maxine Lewis.... 8

6. Little Redheads.

(Hollywood Rev.)

10

Did You Know That-

Irene Rich leaves for California next week to become Will Rogers' wife again, in pictures, of course...Claudette Colbert gave a farewell tea on Monday before leaving for Hollywood, too...Ward Morehouse's party at the Essex House last week, announced his recent marriage...in. commenting on June Walker's added weight the local wags forgot to say how very lovely she is these days...Barbara Newberry is bored with Chicago...Joanna Roos again proves herself a commenting for the control of the control o chester...virgina smith has a dressy new sport car... Edna Leedom wore an ex-quisite blue gown, trimmed in blue fox, at the Mayfair Sat-urday night with hubby Doelger ... Jeannette Loff was pretty in black lace, and that pretty in black lace, and that cunning black let sacket set off Grace Lytell's gown beautifully. Tom Melphan was also there...when discussing gorgeous limbs how about Bobble Perkin's ... Jeanette MacDonald, has become divinely thin,

English accent is charming, is cast as a French actress and speaks with some sort of a mongrel European accent instead. She screens well and gives brief evidence of ability to put over a humorless earnest-

Uncommon Chatter

By Ruth Morris

Roxy's Spring Frolic

Fred Waring's Giee Club can' put over a thing on the Roxyettes The girls may not be able to sing ame girls may not be able to sing through megaphones, but they drill with them every whit as smartly as the faultiessly rehearsed. Pennayl-vanians. To the assisting Roxy-ettes, the Waring megaphone drill is-just another precision routine, performed with experiness that has-become instinctive. become instinctive.

become instinctive.

If the dancers are disappointed in this week's response to their fuil-stage tap drill, it's because all the cards are stacked against them. Their costumes are a confusing noticy of color and fabric, elaborately sequined and noticeably cheap against the simplicity of a pure white cyclorama. They execute their best stunts under lights purposely subdued to helgiten the sudden brilliance of the finale. When white spots finally flood the stage, the orninance of the finally flood the stage, the grotesque shadows they cast on the background dwarf the endeavor going on near the footlights and farther and farther away from resounding applause.

sounding applause.

'April Folly' may trouble patrons who are accustomed to the Roxy's classical celebrations of Spring. This one goes modern in the Tilly Losch manner, the ballet posturing as medleval religious figurines in a solemn ecclesiastical setting. Whatsolem eccessistical setting. What-ever Folly represents is hard to determine but, danced by Patricia Bowman, she's a glorious splash of scarlet and purple, dramatically contrasting hushed tones of light

that pour through stained glas

that pour through stained glass windows.

Stenog-Bas Fable

Beauty and the Boss urges an unholy preachment the Boss urges an unholy preachment to the Boss urges and unholy preach a see that you're immediately re-hired as a compenion, witgie your hips, show more than a discreet inch of silken hose, type-write abominably, and you won't go far an office assistant—but you'll go far.

If audience ladies adopt the secretarial technique of Mary Doran, their bosses may think that they've been strangely overcome by attacks ospring fever. Miss Doran gloats of spring fever. Miss Doran gloats ospring fever. Miss Doran gloats of the Boss of th

Buttoned boots, worn down at the Buttoned boots, worn down at the heel, facket rippling from a dowdy waistline, and a flat straw satior decorated with one perpendicular plume, introduce her as a party to amusing, but unbellevable, fiction. She gets the job, but she soon learns to wear silinky satin and fluir her hair into a soft long bob. Well cast as wistful Clindrelia, Miss Marsh performs with Ingenuous childishness that finds comedy in unpretentious farce.

Moral of 'Fame Street'
Alleen Pringie needs only a heart
of gold to see 'Fame Street' through
its sorry recital.

its sorry recital.

She's cast as a film star whose heart aches over the smashed career of a confirmed alcoholic who was once the greatest actor in Hollywood. She's loyal and she's true lywood. She's loyal and she's true blue, standing by the old renegade even though he returns to his wine-bibbing all made up as General Lee. To staunch understanding, Miss Pringie adds clipped British sylia-bles, smooth make-up and a fairly smart wardrobe. She does as much as she can with a part that carries on the subtle crusading spirit of 'Ten Nights in a Bar Room.'

Women on Percentage

A condensed review in points on the women of the stage mentioned hereunder.

None can rank over 10 points on a single item, nor ever 100 points in total.

There are 10 items covered by the reviewer, with the named points opposite each player's name.

Slight comment is added.

1111111111111111 An opera star with the show-manship to select a vaude program sensitively suited to vaude audiences. Nanette Guilford., 7 The sweetness of her pic-ture personality gets over nicely but her voice is pitched too faintly for the Mary Brian..... Albertina Resch An Individual line-up adept keeping the cooch lown but at the same time aesthetic. Versatile youngsters who es-The Three Reillys, 8 10 cape the usual smart-aleck-ness of precocity. STATE Audience impressed with the beauty of an assured ploture star able to capitalize the applause value of a varied routine.

A good, true voice, straining for voiume, robs delivery Esther Raiston.... (Hollywood Rev.)

Brisk line-up interpolating effective numbers between Esther Raiston specialties. 86TH STREET Youthful straight woman with ability to put over popular hot-cha and bal-lads. Ruth Petty...... (Johnny Perkins) 10 Neal Sieters..... 9 Smartly pretty harmony trio with manner too superior to be ingratiating.

Miss Freida.... (Rose Midgets) Gracious Lilliputian, as cunning as her costumes per-mit, displays a variety of cute accomplishments. ainty specialty dancer handicapped by a brief and unflattering costume. Miss Gladys..... (Rose Midgets)

Pick Sisters..... Conscientious Lilliputian dance team. Chorus, Rose Midgets

Diminutive chorus receives
little aid from its stereotyped and unbecoming
wardrobe.

for volume, robs delivery of variety and sweetness.

Indies and Hays

(Continued from page 5)

(Continued from page 5)

(Continued from page 5)

trance in the Wast Coast association was the him to careful body. The Hollywood dues are slight compared to the tax in New York.

Indie producers are not kidding themselves about any 'in' the regular membership will give them with the big feliows. They feel that a good picture will get distribution whether the producer has a membership card or not.

Dubious

As for the other aspects, indies claim they get most of the benefits of the Hays group without paying.

Aithough uncoded, each gets also the same cancer laws available to Huspanna the same access to copyright research as Hays members.

There are some who are even dubious as a to what reaction the Hays shingle will have with their indie exhib contacts. The tendency for exhibs to units in circuits, however, is markedly lessening this.

In the final analysis dues are their price tieg will put their down the him of the him

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15 YEARS AGO (From 'Variety' and 'Clipper')

White Rats about washed up. All strikes declared off and Mountford stated that the organization faced

Louis Mann had a sketch on the orpheum circuit. Some Warriors, which gave offense. Mann talked back to his critics so Marin Beck rubbed out the remaining dates.

started a riot in a German restaurant in N. Y. by insisting on sing-ing 'America.' Eddie Marshall, vaude cartoonist.

Billy Sunday was conducting re-vival meetings in N. Y., but failed to hurt the theatres. Poison in the aller towns.

Arteraft Pletures gave a luncheon to Douglas Falrbanks, who was about to go west to make pictures for them.

Gue Hill shut six shows on account of the war. Season had about a month to go. Figured that people would be too excited to go to shows, and Goot had already started to urge everyone to save. Coney Island was worried over the report it would have to keep lights out. False alarm.

Ringling show opened in Chicago May 9. May Wirth was made the big attraction in place the late Lillian Leltzel, who had gone over to Barnum & Balley.

Stamp tax on N. Y. theatre tickets was killed in the Legislature. Same was killed in the Legislature. Same thing this year, without the stamp feature.

state Rights bookers and producers were talking about forming a league. Intended to keep out wildcat speculators who had the money to open an exchange but not the knowledge to run the bushess. knowledge to run the business. Hurting returns. Never got beyond

50 YEARS AGO

(From 'Clipper')

Fire on the Goiden City, a Mississippl river boat, off Memphls, resulted in the almost total loss of W. H. Stowe's circus, headed for its opening date. Stowe himself wa among the 50 who lost their lives.

W. C. Coup bought from Guiteau, assassin of Pres. Garfield, the suit of dothes he wore at the time of the shooting and the clothes worn at his trial. To be exhibited with the show. Suit was placed on a war model of the killer in the act of friends.

Julie Coventry, stock actress in Troy, N. Y., lost effects in fire. Was given a benefit supported by local

Chickering Hail, then at 5th avenue and 18th street, was one of the favortie halls for other than the strical shows. Another of lesser importance was Charmdon Hail, in East 18th street, between 3rd and tha wenues. All amusements were below 35th street and most below 26th.

Patti closed her American tour with evidence that the public had become tired of her high prices. Spees stuck with seats.

Rebuilding the Aquarium into the Criterion theatre, Building dept. ordered a fire wail between the stage and proscenium. First time that this was insisted upon. Now mandatory.

Catholic Orphan Asylum, in appreciation of past aid, gave \$100 to the newly established Actors' Fund. Fund was in excess of \$31,000.

Bartley Campbeil's 'The White Slave' given its first production at the 14th St. theatre, Clipper did not care for it. But it made a lot

Inside Stuff—Pictures

Shortened production schedules on each ploture for economy's sake mean. nothing to Harold Lloyd. Comedian expects to consume three months' time on 'Movie Crazy,' maybe longer, Hollywood wouldn't be surprised if he took six months.

Story was six months in preparation. With one month of filming completed already, there is not much negative in the can. Dally seen schedule, for example, calls for 14 days on one sequence alone.

Players are hired by Lloyd for a guaranteed number of days. If needed after their most important scenes, Lloyd must wait till they are available. He cannot afford to keep his whole company on salary for the working eisewhere. It's a long gamble on some of his people if retakes or added scenes are necessary.

A three or four days' vacation for the whole company in the midst of production is not unusual.

Pure coincidence blocked a man posing as an inventor of a three mension picture process from crashing a coast studio cashler's win for \$10,000 last week.

\$10,000 last week. an had a negative clip which he claimed was the only existing pr Man had a negative clip which he claimed was the only existing proof in his process. Remarkable stereoscopic values were apparent in the scrap of film itself. He asked the 10 grand as a deposit on the rights. Grifter first approached a Hollywood agent, who was impressed the looks of the film and arranged an interview with a study official. Official took one look at the film and exclaimed, Marvelous. That's been torn from the film by Dr. Moosis.

The inventor turned green and slipped out of the office quietly. The coincidence had been that this particular studio was already negotiating with the real inventor of the depth process.

One of the major film companies couldn't understand how the stuff about its new program was getting into the datlies. Eastern heads were more than usually upset about it and started blaming everybody including most of the boys in the New York office. But the trail eventually

After some more or less intensive detective work they finally found After some more or less intensive detective work they finally found that one of their Coast head men had been imbibing just enough to loosen his tongue and make him carriess of who head what he had say. It got so that they even suspected the conveyor of the news to the presses was purposely enticing their exec to a couple of pre-dinner cocktails. However, this never became more than a suspicion as a rew curr remarks from the east put a sudden quietus on the informative studio chief.

In a current report on the censor situation in Australia, American distributors are informed that it is becoming one of the most rigid on the globe. Five pictures were rejected in toto by Australia and two were ordered to have all advertising and publicity matter first passed upon by the censors. Pictures rejected included Warners' Safe in Hell' and 'Under Eighteen': Paramount's 'Ladies of the Big House'; Universits' Soldiers' Sweethearts' and Fox's 'Good Sport'.

Ad copy on Metro's 'Strangers May Kiss' and Par's 'Jekyll and Hyde' more by Remember 1988.

must be perused. Head of statement as service and a service must be perused. Head of the service as a saying so help you God. Frowsy and lousy are also blacklisted.

Deal whereby Sol Lesser joined with Taiking Picture Epics in distribution did not invoive the transfer of much money. TPE will continue as before with the product it has been distributing, but will share 50% in the operation of its exchanges from now on with Lesser's Principal Distributors and similarly on the latter's profits.

Lesser will have charge of production, with his Principal Producers the parent company of Principal Distributors. Frank Wilson, head of TPE, becomes a vice-president of the Principal corporations. Lesser arrives on the Coast this week to begin production, remains there a fortnight and returns east to aid in the expansion of TPE exchanges and selling staffs.

After less than a year as picture critic and chatterer for the Londor Sunday Express, Cedric Belfrage has promoted himself a trip to Holly

wood.

Belf salled on the Majestic March 23 and after two or three days in New York pians to proceed to the film capital. He will remain about three weeks in the town where weather is aiways exceptional.

This is believed only the second time a London daily has sent a rep to California exclusively, for picture copy. First on the list was Iris Barry, who went over for the 'Mail' in 1928.

Belfrage has been over before, paying his own fare on two occasions when working as a free-lance fan mag scribbler.

Indie exhibs will have to make the first move to get uniform contract, arbitration and zoning back, according to the Hays office. More than that, they will have to prove their sincerity in advance this time and show that the new overture is not just another bid for word juggling. Haysites, in making their own stand clear, declare they are through traveling around the country appeading the gospel of industry uniformity in smoke-heavy meeting halls or hotel rooms. The M. P. T. O. A., which endorsed uniformity at its Washington convention, will have to lay its cards on the table, along with the resolution, it it expects to get anywhere with the producers on the one-for-all basis.

Ernest Lubitsch's new terms with Paramount are at a slight cut below the \$125,000 a picture he was getting. On the new week-to-week basis he'il average about \$225,000 annually for two pictures which will prob-ably be his limit per year despite the three picture arrangement with

Par.

Lupitsch, on the previous \$125,000 per pic basis, averaged at least two
a year although he had an unusual understanding whereby he was supervise on a gratuitous arrangement while making three pictures a
year as the actual director. It was this supervisory set-up which brought
Lubitsch into the actual megging of 'One Hour With You.'

Sudden darkening of the Astor, New York, 'until opening of 'Grand Hotel' (Metro) April 12, leaves Broadway for the time being without a single \$2 picture. It's the first time the Astor has darkened for more than a day between pictures since February, 1293, when M-G launched the first of the talker musicals, 'Broadway Melody'. Continuous grind of 165 weeks is split up as follows: 'Broadway Melody', '27; 'Hollywood Revue, '19; 'Devil May Care,' 5; 'Roguo Song,' 17; 'Big House,' 18; 'War Nurse,' 8; 'New Moon,' 6; 'Trader Horn,' 17; 'Free Soul,' 15; 'Guardsman,' 9; 'Champ,' 6, and 'Hell Divers,' 13.

With a circuit rejecting one of the pictures on their line-up from a major producing company, the Detroit manager for the distributors screened the picture for an opposition manager. With the opp manager in the screening room the exchange manager called the circuit that had first choice and told them the opposition was looking at the picture. But the opp manager is now lasticitied and one of the control of t

RCA Photophone will announce as effective about May 1 an adjust-ment in its recording royalties. Photophone's reductions have not yet been settled, but will cut costs for independents and short subject producers.

Inside Stuff—Legit

Marcus Helman is more active in the Erlanger office at present than at any time since he joined, preparing for next season. His investment in the legit enterprise is said to be several millions. Helman's buy includes an interest in the two Erlanger theatres in Los Angeles; Erlanger-Grand, Cincinnati, Erlanger's, Buffalo; Erlanger's, New York, and Erlanger's, Atlanta. Latter house appears to be the biggest problem. Few attractions have gone south and there are too many picture houses

Sew attractions have gone south and there are too many picture houses in additional to attempt that policy. Rent was defaulted and the boat in additional to attempt that policy. Rent was defaulted and the boat in additional to attempt that policy. Rent was defaulted and the boat Reported to the control of the control of

Heiman in addition to his theatre interests is also in on Erlanger Productions, the show end of the estate

Winthrop Ames' office denies that the players in Left Bank' will have the privilege of wrecking the dressing rooms at the Little on the last night of the engagement and the New York Times' doesn't like the idea

either. While the Times' takes possession of the property May 1, there is no intention of razing the theatre at that time. Plans to make a new entrance to the publishing plant have been set back and it is expected the Little will be operated as a theatre for another season. So, no rough stuff on the final eve.

One show currently on Broadway has a tieup with a spiritualist group. So much so that before the piay was produced the producer took the script to the head mystic for an okay and an opinion. After the approval the spiritualists came through with extensive plugs and sent them broadcast.

Legit drift is that the majority of new producers springing up are no ctual help to the theatre situation. They operate on the thinnest of

actual help to the theatre situation. They openaus on us unimore, shoestings. Primary indications are that theatres are remaining as distant as possible from these ventures. Several recent shows remained unbooked to the last minute and were in danger of not opening at all. Bookers state darkness is preferable to these plays.

Other indication is the attitude of agents who make no effort to cast for these shows. Reason is that the salaries offered are so low the resultant commissions would be negligible. Welter of new managers has reawakened much of the talk against these productions which offer \$15 and \$25 salaries to performers normally getting \$200 or more.

Billy Rose credits his circusy p.a., Ned Alvord, who is ahead of 'Crazy Quilt,' with enough of the success of the revue on the road so that he'd almost like to make it a co-starring arrangement to include Fannie Brice, Phil Baker, Ted Healy and Alvord. That is, if it would help at the boxoffice

Alvord's trail blazing is recognized in the trade as having done much or 'Quilt' financially.

Young tric composed of Sidney Harmon, Shep Traube and Walter Hart, which first come into prominence with 'Precedent' in the Village, is now antirely split up and functioning individually.

Hart is rehearsing 'Merry Go Round' for the Provincetown Playhouse, Traube is co-producing a Jane Cowl show with Arch Selwyn, and Harmon opened 'Bioodstream' at the Times Square Wednesday (30).

Looks as though tab dramas are cold for present. Jimmie Cooper, who started rehearsing Blue Ghost tab, has laid off the company and gone on a three months' vacash. Producer says the only bookings he could get were light and will wait until next fall.

Paramount was, thinking about doing 'Lysistrata' several weeks ago, but this too, has cooled.

Seats for the Boulevard, Jackson Heights, Skouras' theatre on the sub-way circuit, are now sold at nine other Skouras houses on Long Island. Stunt is new for the subway circuit, and started last week. Towns with the houses acting as additional box offices for the Boulevard are Flushing, Forest Hills, Great Neck, Woodside, Astoria (2), Corona, Jackson Heights, Gien Cove.

Buffalo newspapermen, like elephants and Indians, never forget. When Abner Blodget, in advance of Ethel Barrymore, reached that town he confronted by incurring reporters who wanted to know why La. Barrymore's return? She had promised publicly two years ago that she would never play this town again due to her cold reception. Blodget dedged as best he could.

Faulty theatre ticket agency has passed out at the corner of Broad

Equity theatre ticket agency has passed out at the corner of Broadway and 47th street. Agency was backed by the late Joe Leblang. Sald to have operated in the red from the start about five years ago. Agency has been merged with the hotel Piccadilly branch of the Broadway ticket agency. Equity's personnel being retained. The Leblang estate has taken over the costly lease on the 47th street corner.

Leopold Marchand, who wrote 'We Are No Longer Children,' witnessed the premiere at the Booth last week thereafter working with the adapters in making changes.

Marchand stopped over on his way to Parls from Hollywood where he had charge of the French versions of the Maurice Chevaller pictures. He will return to the Coast next fall.

Lora Baxter and Ilka Chase, of 'The Animal Kingdom,' are actress-authors figuring in plays produced on Broadway. Miss Baxter collab-orated in the writing of 'Black Tower.' Miss Chasa collaborated on the adaptation of 'We Are No Longer Children,' current at the Booth. Leslie Itoward, lead in 'Kingdom,' staged the latter play.

Since the two recent stickups of the Selwyn and Longacre all New ork legit theatres have safeguarded approaches to the Inside of box-York legit theatres have safeguarded approaches to the inside of box-offices. Either doors are kept locked at all times or special metal grilles have been installed.

. In the stock presentation of 'New Moon,' at the Boston opera house, a German song has been interpolated. It is 'Das Lled ist Aus,' sung by William O'Neal. Book of the play is based on a French historical incident. Number was soloed by O'Neal last summer in 'Shoot the Works.'

Two girl assistant boxoffice treasurers have been shuffled out in the numerous changes in the Shubert organization. They have been re-placed by Lee Shubert's pirture secretary and the secretary to David Finestone. Changes occurred at the Shubert and Imperial.

VARIETY

Midwest Stocks Plan Circuit for Guest Stars; Can't Pull Otherwise

Chicago, April 4.

Difficulty of the midwest legit stocks to obtain castern legit names for me of the midwest legit stocks to obtain castern legit names for me of the midwest. By the commation of a regular stock circuit agreement in the midwest. By tielng in the leading stocks of such towns as Chicago, Clevoland, Detroit, St. Louis, Kansas City and Mimeapolls, in this way offering legit headliners as much as 14 weeks of consecutive bookings, it is thought that the searcity of guest stars in the midwest will be diminlahed.

is thought that the scarcity of guest stars in the midwest will be diminished.

It is known that Aaron Jones is experiencing much, trouble in securing New York logit leaders to week the standard start of the standard leaf to which standard the stock Woods. This in particular the standard legit salaries the house is offering. The roply of the legiters generally is that they would rather stick in the eastern town on a chance of hitting a new production with the possibility of striking into a httplay. All, however, have stated that if the house would offer them 10 or 12 weeks they would consider it worthwhile to make the hop.

Operating on this statement a plan is now in the making for a tie-in of the major midwest stocks, each house to guarantee at least 177 weeks of guesting for the names. Selection of the guesting for the names, Selection of the statement will be left to a gendleate. Figured there is the scheme not only will he stocks be able to secure head-liners but also get them at a sub-

stocks be able to secure h he stocks be able to secure head-iners, but also get them at a sub-itantial slice of the salary quoted for a single engagement.

MACGREGOR TO DIRECT BURKE-BRENT'S PLAY

Los Angeles, April 4 Edgar MacGregor arrives this week from New York to direct Billie Burke in 'Merry Mrs. Hope,' by Romney Brent.

Opening at the Belasco in four

Bondholders Assume Control of Biltmore

Bondholders protective committee organized last February for the Biltmore theatre, N. Y., when Chanins' defaulted on tax, interest and amortization payments, has taken possession of the house. While the committee was formed

While the committee was formed earlier in the year, further action had been delayed since a play Zomble had been booked for the house at the same time the committee was organized, and it was decided to await the outcome of the play, a fallure.

mutues was organized, and it was decided to await the outcome of the play, a failure.

House reopened Tuesday (29) with 'Border-Land,' but the bond-holders' possession of the house does not affect the booking of the play. Instead the theatre's share of the money, representing rent, with be applied toward money due to be applied to the coupon due January was \$14,300 and serial bonds due were \$29,000. Taxes for 1931 came to \$13,736.

BLAU'S GERSHWIN MUSIC

Bela Blau is dickering with George Gershwin to write incl-dental music for Cock of the Walic, Negro play by Langston Hughes. Paul Robeson will head the cast. Blau is producing the play in London early in June, a New York showing to follow.

POWERS-KIRKLAND STOCK

Tom Powers and Muriel Kickkand are starring in Harry J. Martins stock opening here Monday (11). Probable that while Powers is here be will play in his own show, "The Handy Man," recently given a tryout in Boston.

Riddle's' German Rights

A \$3 REVUE

Claim Top for 'Ballyhoo'-Title As

George Delacorte and Norman Anthony, backing the revue, Bally hoo of 1932, state the show will have an admission scale of \$3 top. Both are concurred with the humor While a thow of the same name was done by Arthur Hammerstein, and proved a flop, tite revue will use this title to boost the mag. Bobby Connolly and Lewis Genseler are in, the latter writing the score and the former doing the staging. Proposed features in the cast are Beatrice Lillie and Walter O'Keefe.

Show Scarcity Makes It Look **Good for Runs**

With Broadway's production outlook for the Impending summer conceedely skimpy, chances of the current stand-out attractions to run into next season are figured excellent. This particularly applies to the three leading mulcials and in sight for another two months. A new Follies' and a contemplated fresh 'Vanties' and the standard fresh 'Vanties' and 'Vantie

Or Thee I Sing' has the top advance sale which extends into June. Show is known to be out of the production red and mail orders run as high as [180 per day. Tace the Music and Flot-Cha arc the other leading summer candidates, while Cat Ard the Flotdle continues constitution of the Flotdle continues continues the Flotdle continues continue

other current shows are not apt to survive.

While legit business has recently improved it is not likely that the number of summer attractions will be above last summer, when at one time the list was down to shows. That was in the middle

Authors of 'Wise Girl'

To Make Fresh Start

To Make Fresh Start
Albert Bannister and Standish
O'Neil, who produced 'Wise Gir'
for one week at the Boulevard
Jackson Heights, cloi ing March 19,
are releasing the play to the authors, Betty Laidiaw und Lawrence
Pohle. The latter pair are going
to do the show again.
Bannister paid the cast off from
the Equity bond. Arrangements
are being made with Equity to recast the production and bring it out
again since the play otherwise
could not reopen within eight
weeks. Play deals with cheap
lawyers and the divorce racket.

CRITIC'S WIFE'S PLAY

Pittsburgh, April 4.

A new three act comedy, 'Who'll Take Papa?' by Harriet Avery Gaul, wife of Harvey Gaul, local critic, is being produced this week at the Little theatre of the Carnegie Tech dramm department. Hope is to interest. a Production was executed.

interest a Broadway manager.

It's Mrs. Gaul's first play, although she has previously turned out several short stories and a book or two. Chester Wallace is direct-

Altonna's Legit

nicones esperan Rights
Hans Bartsch, German agent and
producer, has bought the German
producer, has bought the German
Golden's current play.

Tell, he says,
He'll produce it in Berlin in the
Embassy
He'll produce it in Berlin in the
Embassy
has been booked into me Embassy
her booked into the Embassy
her booked produce it in Berlin in the
mer-Vincent manager, week April

Fall, he says

Coast's Empty Stock

Los Angeles, April 4.

Coast drams stock corpanies, outside of Duffy's guest star
Frisco, now a Evon the collar t drama stock com-outside of Henry s guest star policy in now a total zero.

SHUBERT RECEIVERS DROP CHI GARRICK

Chicago, April 4. Garrick theatre here has been of-

ficially dropped from the Shubert operated string. Irving Trust Co

acially deoped from the Shubert operated string. Irving Trust Co. of New York, co-receiver for the Shubert interests, last week advised the Garrick Building Corp., Issaed the Garrick Building Corp., Issaed the Garrick Building Corp., Issaed the Alley of the Garrick Corp. and Shafer). Tom when the Shafer in Garrick Corp. and Shafer). Tom when the Shafer in Garrick Corp. and Shafer). Tom when the Shafer in Garrick Corp. and the Garrick Building operators let it be known that it could continue to hold the Joncs, L. &. S. interests liable for the remaining term of the tasse. Amount atjudated in the suif filled in the could continue to hold the Joncs, L. &. S. interests liable for the remaining term of the tasse. Amount atjudated in the suif filled in rental due on the theatts up until then, interest on the arrears money at the rate of 1% per annum and 32,000 in unliquidated notes signed by the Shuberts last fall as part of a back rent estellment.

Great Northern, Too?

Great Northern, Too?

Great Northern, Too?
Owners of the property housing the Great Northern are expecting similar action to be taken by the receivers on the lease held here by the Shuberts which has until August, 1936, to run. Several months ago the Great Northern owners worked out an arrangement with the Shuberts where the strength of the Shuberts where the the strength of the theatre when unoccupied. Standhas been dark since February.
Dropping of the Garrick and the expected elimination of the Great Northern will reduce the locally operated Shubert group to three houses—the Apollo, Grand and

erated Shubert group to three houses—the Apollo, Grand and Princess. Latter two are owned by the circuit, Princess has been without a legit show the past two sea-sons with this spot slated to be assigned the Dramatic League shows next season.

Cigar-Co. Now Out of Chanin Theatre Jam

A proposition whereby the United Cigar Stores might have figured in show business by operating several Broadway theatres built by the Chanina, appears cold. Understood now that the only house United remains interested in is the Mansfield, one of the former Chanin string. The Majestic, Royale and Masque turned back by the Shulting. The Majestic, Royale and Masque turned back by the Shulting. The strid is actually owned by the Dondholders. Bonds were distributed by S. W. Straus & Co., and secured by the first mortsage. The theatres corporately known as the Royana Realty Co. are in the hands of receivers. One heavy loser when the houses were turned back was Lee Shubert, who personally held a second mortgage of \$\$50,000.

The Biltmore, first house the Chanins built, is now under control of the Continental Bank and Trust. The Chaning have an Equity in the theatre but are virtually out of show business. In booking the current attraction Broder-Land; Chanins guaranteed the bondeld-crys from any loss. Show is a flop.

Somerville Stock

tor.
Walter Greaza returned from the former company along with Frank Thomas, Billy Dale, Elino: Reid and Jack Kingston.

FUTURE PLAYS

WILL TRY AGAIN

Authors Pull 'Opening Night' Back

Proposed production of Opening Night, by Isaac Paul and Wallace Manhelm, is cold. It was to have come from the offices of Fortune Callo and Frank Tellor originally. Show will now be done under new management and is to start within a fortuight. Understood the writers will be concerned in the presenta

tion.

Manheim and Paul are the second pair of authors to take their scripts back from the original producers, Betty Laidlaw and Lawrence Poble doing the same with 'Wise Girl' which Albert Bannister and Standish O'Nell tried out but which the authors are now revamping for their own use.

own use. Jack Weiser, who was to have staged 'Night,' will still do so when

Court Directs Argument on

Whether the Shubert Theatre Corp., shall continue into next season under the present equity recommend to the continue into next season under the present equity recommend to the continue of t

productions, if the receivers con-tinue.
Petition of the independent bond-holders committee, which made no comment either way about contin-uance, got some result from the court last week. Judge Caffey an-nounced that he would appoint special counsel to hear lawyers for the receivers and the committee argue on the advisibility of investi-center the Subsect correction from gating the Shubert corporation from its inception. The proposed investi-gation would not be expected to interfere with the continuance of

gation would not be expected to interfere with the continuance of the receivership.

The Shubert staffs in all departments having been cut to a minimum, executives being let out or given long 'vacations' last Saturday, no production activity can start until the court extends the reach start until the court extends the reew shows are expected to be tried until late next summer. Final attraction appears to be Happy Landing, 'regarded as a flop at the 48th Street, but to be continued three weeks in the hope of selling the picture rights. Extra space add for the show caused surprise because of the receivership, Another show tried out of town will probably not be presented here, rewriting having been ordered.

Installment Run

Detroit, April 4. Rhapsody in Black has been booked back for third week and the first time any show has played three separate weeks, none of them in succession.

succession.

Show opened its first week mild but bulk to \$19,000 and turnaway for the last three days. Because of previous bookings show had to leave but announced a return date. Sequent week business was bigger than the first week by \$4,000 and it was decided to bring the show back for a third week. Hold-over was impossible, due to previous bookings.

Chatterton Show April 12 San Francisco, April 4.

April 12 set as opening date of Let Us Divorce in which Ruth Chatterton is presenting her hus-band, Raiph Forbes, and Rose Ho-bart, at the Geary.

'Weather Permitting,' by Mathew Boyd, casting for E. S. Brown,

Coyd, casting for E. S. Erown.

'1,000 Summers,' starring Jane
Cowl will be put into rehearsal this
week: by Arch Sciwyn. Will be
silven a two weeks' break in before
coming into N. Y. early in May.

coming into A. z. early in May.

'That Hilton Woman,' by Hongard

Conistock, rehearsing for Joe Daly,
Cast: Grace Huff, Edward Letter,
Winifred Barry, Philip White, Kathleen Neday, Alden Chase. Violet
Barney, Kent Thurber staging.

'Keys for All,' by Mary Marston, roduced by Jerome Edwards,

'Show Boat' will be revived with new musical numbers as soon as Florenz Ziegfeld is well enough to take charge of the details. To be staged by Jerome Kern and Oscar Hammerstein II.

rt Directs

Argument on

Shubert Probe

Hammerstein II.

Merry Go Round' by Albert

Merry Go Round' by Albert

Merry Go Round' by Albert

Metry Harold Huber, Ruth Thomas, Greg
ory Robbins, Doan Borup, Thos.

Tracey, Frank Howson, Jean Clar
conton, Ed. Vickery, Mel Tyler,

Robt. S Mulligan, Frank Layton,

Carey, Diane Gryntil Min, Horace Case

sellerry, Robt. Crozler, Jr. Dor
othy Howard, Joun Bennett. Wal
ter Hart le staging.

COLORED MUSICAL AT 75c IN NEW ENGLAND

Dark Town Scandals, 40 people colored musical, opened yesterday, (Monday) at the Plaza. Worcester, Mass. Theatre is a Fox house which has been dark ever since a birrlesque troupe went to sleep. May be the first of a series of these troupes. Jack: Schenck is the producer, with Leffler & Leighton booking. Outcome of the first week will determine further time. Show is doing two a day at 75c top (nights) and 50c for maintees. Lows for both are 25 cents. Warner Bros. is expected to lock at Scandals' during the Worcester engagement. Cast of rischands' includes Billy Young, the book). Three Cuban Plashes, Banjo Ikey and orch. Cook and White, Edna Taylor, Gladys Snowden, Larry Seymour, George Booker. Johnny Dancer staged the dances. Paul Groll is ahead. Dark Town Scandals,' 40 people

Morrissey Show Off?

Unless Will Morrissey does a good eal of surprising, his proposed mu-ical, "The Croon Prince," is off for deal of surprising, his propose sical, "The Croon Prince,' is

deal of surprising, his proposed musical, 'The Croon Prince,' is off for Eroadway. Show was stopped in rohearsal for the second or third, time Wednesday (30) when Equity decided the bonds deposited for salary coverage would not cover. Morrissey was later able to raise sufficient bond coverage, but couldn't arrange for a personal signature as an additional guarantee. This is demanded by Equity from all shows produced by a corporation.

Morrissey postponed matters at Equity last week several times. Final one was yesterday (Monday) at 3 p.m., when there still remained nothing string, Equity then figuring the question cold unless the unforces should develop.

Layoff Spot

J. Horace Mortimer, for years road show advance agent, last with House Beautiful, has had enough. He and the missus sail Thursday (7) for Frisco via the canal and thence take steamer for Tahiti to romain a year as the property of the property of the sail and the property of the sail and the

not much worse.

Sacramento Stock

Sacramento, April 4.
Richard Wilbur is looking over
the State capital as a stock possibility.

the State capies.

Idea is to play drama at the Plaza theatre four nights, alternating with the three nights of RKO vaude now booked there.

COMMUNISTIC PLAY

White Seeks Court Writ to Open Cleveland Civic Hall to 'Scandals'

Cleveland, April 4.

Cleveland, April 4.

Cleveland's bitterly fought war over whether its public music hall should be rented to commercial legit attractions or not had commercial legit attractions or not had compared to the commercial legit attractions or not had compared to the compared t Eric Mills, an Australlan, is behind his own company of Growing Pains. Bulls, Bears and Asses, Wall Street depression play by Milton H. Gropper, likewise has its daddy behind it. Hale Francisco, who penned 'Angeline Moves In,' is managing the company. Also reported that Howard Comstock who wrote. That Hilton Woman, 'rehearsing is a principal is the nominal producer. Same goes for 'Angels Don't Kiss' which, while being billed as written by R. B. Lackey, is reputed the same show Barry Townley wrote and which Louis Isquith dropped in rehearsals earlier this season. Townley is in the season.

RKO houses to have reps acting as

friends at court in case. Showmen contend 'Scandals' at Breads at court in tasks. Showmen contends at the Showmen contends of the Show

depression-hit theatre-goers who couldn't afford \$4.40 at legit houses

agpression-int treatre-goers who couldn't afford \$4.40 at legit houses if they booked it.

Present situation is climax of long-lewing feature men that because the state of the state of long-lewing feature men that because he had been an when hall booked 'Abraham Lincoln,' after local theatres turned it down. But the pay-off came when Cantor-Jessel show, promoted into hall by Zukor & Labowitz, local lawyers, broke town's records by doing about \$45,000.

All of hall's bookings are being held up until decision in White's letal fight is reached later this week. Fig Clegfeld recently bid for Music Hall booking for 'Hot-Cha' while it was in Pittsburgh but twas in Pittsburgh but twas in Pittsburgh but twas in Pittsburgh but

while it was in Pittsburgh bu was turned down. Stanford Zuckov and Leonard Labowltz who promoted Jessel-Cantor show are representing White in local trial and will handle 'Scandals' here May 1 if he wins.

Hollywood, April 4. Deal is on between Fox-West Coast and George White to bring the latter's 'Scandals' to Holly-wood for a summer run at the

Chinese.

Show has been reported angling for Coast dates for some time but this is the first time the Chinese has come into the sunlight.

Circuit figures that the show should be an attraction for the Olympic games visitors.

Chicago, April 4.

Causing somewhat of a str here was the closing of White's 'Scandals' for the local Civic Operatiouse, after much speculation as 0 where the show would land. White was out for an indig house saving figured on the all owns side.

White was out for an indie nouse having figured on the old opera site. the Auditorium, at first.

Newspapers picked the story up with a smack, pointing out that crooners would replace tenors in the opera shrine. Deal was made by opera shrine. Deal was n Benny Holzman for White,

George White has rearranged some dates for 'Scandals,' continu-ing to book the revue independently

(Continued on page 52)

SERIES BEHIND VEII

On Layoffs

Cracking about the enforced showman commented, 'An eight weeks leave of absence, with a renewal and option and no stop clause.

AUTHORS DOING

5 SHOW LINEUP

With a group of authors being organized to produce their own works next season, the same idea has spread. Five shows are re-hearsing under the management of their writers and two more are

hanging fire. Eric Mills, an Australlan, is be-

earlier this season. Townley is in the cast which returned to re-hearsals with Allen Dalzell listed as

producer.
Two additional possibilities are
'Wise Girl' and 'Opening Night,'
both slated to come in through
their authors.

MINN. IRKED WITH ITS

MAYOR FOR 'QUILT' BAN

Minneapolls, Aprill 4.
Grand Jury here has under consideration an investigation to determine if Mayor W. A. Anderson
was the 'victim' of a press agent
stunt in barring 'Crazy Quilt'. If
forced the show over to St. Paul for
a full week there instead of four
nights here and three in St. Paul as
booked.

booked.
Front page publicity attendant upon the affair is credited for the management's estimate that more than two-thirds of the St. Paul at-

tendance, which was good, came from Minneapolis.

Marked the first instance of a le

git traveling attraction ever having been banned in Minneapolis and the

been banned in Mineapolis and the mayor is the target of much criti-cism. Two newspapers have at-tacked him editorially for his de-cision in the matter. Censorship activities of the mayor is worrying the picture boys here lest they be the next victims. It is

generally believed locally that the mayor is being influenced by the

mayor is being influenced by the Women's Co-operative Alliance, local reform organization. The Alliance los headed by Mrs. Robbins Gliman, who also is president of the Federal Motion Picture Council, which seeks to impose federal censorship on the industry.

Adler and Bernice Claire

Biue Dove. Bernice Claire will be the Jead. Adler is also taking a role in addition to producing the play.

Show is by Carl Bartfield with score credited to Tom Connell and William Heagney. It opens May sout of town on an Erlanger booking, the dedward of the Connell and the Connell and the Connell and William Heagney. It opens May sout of the Connell and William Heagney and William Heagney and William Heagney and Connell and Connell and Loblang's is partly backing the production.

Grace George East

Hollywood, April 4.
Grace George won't do second play for Belasco & Curran despile announcement. She is returning east when "The First Mrs. Fraser" closes at the Belasco at Irday (9), and is reported hurt over Los Angeles recention.

In Former's Musical Hyman Adler goes into rehearsal this month with his musical "The Blue Dove." Bernice Claire will be the lead. Adler is also taking a role in addition to producing the

Minneapolis, April 4.

First of a proposed series of Communistic plays for next season is under way but will differ from the previous methods of using the stage as a propaganda platform Idea is to veil the association be-

stage as a propagands platform. Idea is to veil the association between the plays and the backers. Heretofore several propagands productions have been displayed but always with a known and acknowledged hookup.

The propagands production will be no cutified the plant of the radicals. Standard actors and a well known director will be concerned in the production with an additional possibility of a producer fronting for the Communists.

Understood the first production will be about the recent Kentucky mine trouble. While regular party available for the venture, the shows may be run on a subscription in cooperation with a number of workers groups. This proposal will entail \$5 subscription fee from the different group members. Total number of such workers is set at \$0,000.

A recent Communistic try on Broadway was made last year at the Frincess theatre. No attempted of the shows. The attempt was a quick failure.

Rose's Semi-Vaude Policy for Carroll With Paul Whiteman

Billy Rose is planning a Hammer-Billy Rose is planning a Hammer-stein's Victoria type of variety revue for the Earl Carroll, if he can get that house, with a talent nut of around \$20,000. The Carroll's capacity to a \$2 top (\$1 matthees), starting from 25c., will permit that.

Rose has Paul Whiteman and his Rose has Paul Whiteman and his orchestra aiready set and has also signed the Mutual strip dancer, Hinda Wassau, whom Publix put into the Minnesota, Minneapolis. Rose will put Miss Wassau under Albertina Rasch tutelage when she gets into town next week.

Hose has ideas of giving his vaude policy a semblance of libretto sequence and continuity plus special skits by David Freedman, William K. Wells and Ballard MacDonald. The latter arrived from the Coast

IC. Wells and Ballard MacDonald. The latter-arrived from the Coast by boat yesterday (4). Same trio are collabing with Rose on a book musical for summer production. Rose has another scheme of touring these shows which will be punctuated with names of the callipre of Will Rogers whom he has made an ofter along with others. So entour, electing to stay in New York because of his NBC activities. Rose, if he gets the Carroll with its big capacity, figures he can go

its big big capacity, figures he can go to \$25,000 for a show nut on a

CARL REED ON DEFAULT LIST OVER 'ROUND UP'

Carl Reed is a new name on Equity's defaulting manager's list. Producer is cited on claims arising Producer is cited on claims arising from the recent closing of his stock revival of "The Round Up" at the Majestic, N. Y.

Total for Reed's claimed default is about \$2,000. Amount is made up from various sources, some actors receiving no pay, some only part

from various sources, some actors receiving no pay, some only part and none receiving two weeks' clean notice. While a bond was posted for the company, it was not enough to cover the complete cast.

The Majestic is in the mands of receiver with week. The producer had paid three weeks' rent, \$2.000, in advance, Philip Dunn and John Golden are the receivers.

It's Women That Pay

Dallas, April 4. Police commissioner got an ex-pense bill showing police-women had spent \$13.20 for front row seats for one revue suspected of in-

decency. When asked how come, one lady cop said, 'We first got \$4.40 sents in the 15th how, but since the city won't buy us binecularly, ecoularly tell from that distance whether the show was indecent or

Now police consors are crashing theatre gates by showing badges.

Motorized Legit Made \$1,240 Railroad Jump for \$71: 38 States

Or Vice Versa

Producing to gain reputations has become a distinct
trend. A number of young and
new producers around Broadway admit the principal aim
is to do something worthwhile
in the theatre in the hopes of
first acquiring background
rather than money.

It means that through a rep
the lads will, in future, be able
to promote bankrolis. But like
the hen and egg there is the

the hen and egg there is the question of which comes first, a rep or coin? Show business has examples answering the question both ways.

LEGITS AD. TO **DEFEAT TAX**

Publication of a dally advertisment in the New York dallies, to be paid for by legit producers, the various unions, Equity and the Theatre League, the purpose of the adv. being to protest against the pro posed Federal 10% admission tax, was approved Monday (4) at an open meeting of the Broadway managers. Meeting was held under the auspices of the Theatre League, with the advertisement proposal one of several approved to aid in com-bating the tax, which comes up in the Senate shortly for considera-tion, having already passed the

House.

Managers at the meeting were informed that the Connery amendment to exempt legit from taxalon had been defeated in the House. Congressman Celler of New York introduced the proposal. Advertisement in protest of the tax will run at the head of the box containing legit show adversement.

all dramatic groups throughout county are to be petitioned, as New York audiences.

\$200 Legit Outlay

Los Angeles, April 4. Arthur Collins' entire production outlay for 'Murdered Alive' is said to be \$200 spent on advertising. This is the Coast production of Black Tower which opened at the Carthay Circle at \$1 top Saturday (2). Collins starts to collect profit on every dime above the first \$200

take.

House and stage crew is furnished
by Fox-West Coast on a 50-50
gamble. Out of Colins' half various percentages go to the authors
and the cast. Eela Lugosi, starred,
gets 19%. Rest of the actors are gets 10%. Rest of the actors are in for 2% and up and nothing guar-

Ralph Murphy, co-author with Lora Baxter, is co-director with

Jane Cowl's New Show For Selwyn and Traube

For Selwyn and Traube
Jane Cowl, appearing under the
management of a new production
pair, Arch Selwyn and Shepard
Traube, is rehearsing in a new
show, 'A Thousand Nights, by Mervill Rogers. Show opens out of
town April 13. Cast includes Josephine Hull, Franchot Tone, Florence
Edney, Tom Finley, Flora Sheffield.
Traube is stating.
Lindershood that contracts are betone to the stating of th

Cook Follows Green

Moris Gireen, legit producer, left suddenly for London Friday (1) where lie will stage the Joe Cook revue with C. B. Cochrane and John Murray Anderson. Production will be something of a melange of Tain or Shine and Fine and Dandy. Cook and his ellet stooge, Dave Chasen, sail April 13

Possibilities of motorized legit touring are interesting Coast showmen with the return of the troupe that took Shaw's 'Apple Cart' through 38 states on a five months tour. Venture is reported to have taken this red between three and considered a trifle in rice of the joile some Broadway shows have taken this sea-on on the roadjolts some Broadway shows have taken this sea.on on the road, Against the rod, however, the bus tour promoters have acquired-an experience with local conditions, draw possibilities, and routing technique that they figure to set them on future tours.

The 'Apple Cart' troupe, started out by Burke and Obenfelder, had its own scenery truck and used passenger busses for the company on various arrangements, one being a flat rental of \$3 sa day, at other times a rental plus gas and oil.

other times a rental plus gas and oil.

Example of the difference in cost; from rail transport is cited for the Oakland-Portland jump, on which the railroad quoted \$1,000 for the company, with transfer to and from the theatre at each and probably \$250 extra. Cost by bus was \$11.200 extra. Cost by bus was \$11.200 extra.

ably \$120 extra. Cost by bus was \$71.

Bus advantages were greater flexibility in points covered and starting times. Disadvantages appeared in bad weather but when the bus was used for emergency jumps.

Without the bus was stalled the railroad was used for emergency jumps.

Without the point of the control of the contro

able houses. Time was usually too short to negotiate rental of the dark legit houses, so the troupe resorted mainly to auditoriums. McCurdy reports that regular houses could be lined up for a motoring company if the advance work were extended further ahead. Suggestion also being considered is the use of stage pickups and in the use of stage pickups and continues of the continue

LEGITS PASS COLUMBUS WHERE THEY BUY AT \$3

Columbus, April 4.
This town's last legit stand, the
Hartman, goes talker May 1 al-Hartman, goes talker May 1 although every road show hitting this burg in months has made money. No one here nervy enough to keep up the work and out-of-town financiers evidently not interested.

Last attraction to break into the circle is "Mourning Be-omes Electra," which opened Monday (28) with everything but the balcomy sold out for the full week two days before this.

sold out for the full week two days before this. Others that took plenty in recent weeks included 'The Green Pastures' and 'Vanities.' The natives go heavy for the \$3 scale, and it's the lower priced seats that sell last.

Drama Critic's Play For Chi Production-

Filtz Blockl, drama critic on the Hearst 'American' here, will see production of his play, 'World Between,' when the De Paul University players put it on in their own theatre, downtown, April 11. This is the script the Frohman office held under option about a control of the dramatic department of the dead of the dramatic department of the dram

head of the dramatic departs the college, and formerly with the Moscow Art theatre.

Play will be presented three nights a week for four weeks.

'LOUSY ACTRESS'-DIVORCE

Hollywood, April 4.
Filling suit against her husband,
Morgan Galloway, Dorothy Appleby claims that he called her alousy actress' in public and otherwise was extremely cruel mentally.
Property settlement made out of

Plays on Broadway

LIFE BEGINS

Droma in three acts	presented at the
Selwyn March 28 by Jos	eph Santley; wrlt-
ten by Mary McDougal	Axelson; staged by
the producer and Robert	Sinciair.
Miss Bowers Elizal	beth Von Nardroff
Miss Pinty	.Mildred Dunnock
Dr. Alfred Brett	Clayton Collyer
Ringer Banks	Richard Tabor
Jed Sutton	Alan Bunce
Florette Darien	Glenda Farrell
Dr. Lec	rge Henry Trader
Mrs. Riggs	Antolnette Rochto
Grace Sutton Mrs. Paley	Joanna Roos
Mrs. Paley	Helen Brooks
Mrs. West	Eleanor Hicks
Dr. Tubby	Frank Wilcox
Peggy Banks	Luelle Charles
Rose Lorton	Ruthelma Stevens
Woman	Ellen Lowe
Rita	Darley Fullar
Mr. Hamby-Smith Do	ouglas MacPherson
Mrs. Hamby-Smith	Mary Kny Bell
Mr. Potter	Earl Redding
Mrs. Tubby	Winifred Harris
Estelle Thorne	Valerle Ziegior

In depicting emotions the stage In depicting emotions the stage has gone rather far, always ber-haps with the idea there is a limit. In "Life Begins' it is a question whether the ordinary clinical events constitute stage diversion. The guess is that it isn't, even though

guess is that it isn', even though maternity is ever interesting. There is no more frequent human phenomenon than a birth. In the drama murder goes on forever. Mrs. Axelson, who wrote Life Be-gins' which was called Birth' when first shown in Earl Hall at Columbla U, at least provides a change of pace in an attempt at glorifying

pace. In an attempt at gloritying motherhood.

The show is not strictly a play, being episodic. It ranges from make the property of the proper

America.

America.

America.

The contained with a present to prison for 20 years, convicted of murder. She comes to the ward to have her child, while the anxious husband waits in the hall. There is no explanation of how this demure she is the contained with the contained with the contained with the contained with the decrease of the mother if nature takes it course, but can save the child by a Caesarian operation, the decrease of the child by a Caesarian operation, the decrease of the child by a Caesarian operation, the decrease of the Story centers on Mrs. Grace Sut-

the Infant in the grieving husband's arms.

Arms. Sucon. Whom the other women that Sucon. Whom the other women the Sucon. Whom the other women of, disbelleving her guilt for the cylimc. Secens between Miss Roos and Allen Bunce, the husband, were tender and effective. It is the night club girl, Florette Darlen, mither runs away with the show. She pours booze into the hot water bottle and becomes nicely soused. She wants no part of her twins, but when they ternal limit into so strong and when last seen she is mothering both.

feature.

In total a first class try, which happens to be questionable or objectionable box office.

Thea,

We Are No Longer Children

Comedy in three acts, presented at the Booth, March 31, by William A. Brady, Jr.; adapted by Ilka Chase and William B. Murray, from the French of Leopoid Marchandt, staged by the producer and Lesilo Howard.

A ManGeorge Dili
Walter Edward Mendelssohn
RoberteJuno Walker
Count do Moreau Wallace Widdleombe
Paul Verdier
Ican Servin
Aristide Breton Frederick Roland
Ccelle BretonFreya Leigh
Plerre H. N. Worth
Marlette
Lisa DuvalSpring Bylngton
Lo Vattler
Maid

'We Are No Longer Children' is quite the best play to debut on Broadway in the past month, both as to writing and acting, but that it will take a place among the suc-cesses is doubtful. Seems it could have been much more gay. There is a spot for such, whatever the

is a spot for such, whatever the times.

However, it brings the junior Bill brady back to production activity to production activity to product the stage. The play is an adaptation from the French. Probably the criginal was lighter than a such a such a product of the play is an adaptation from the French. Probably the criginal was lighter than a such as a peace to have been cut. Still, the expected kick does not develop.

Clarity in not one of the play?

Clarity in not one of the play for the product of years, between the same man and woman. Perhaps that is conveyed lives on promises. We've only regrets.

That youth can never be recaptative than a product of years, between the part and woman. Yet the people of the play are not far away from youth, even though they are no longer children. Jean and he shall be a such a

Drama in three nets presented a	t tho
Times Square March 20 by Sidney Ha	rmon:
written by Frederick Schilck; atner	d by
Sidney Salkow,	
Adoula Crusoc	drews
Juke Taylor Ernest R. Wh	Itman
Moth Anderson Wayland	Rudd
Gypsy Kalé	Vilson
James Knox	Holm
Warden Davis ('lyde Fr	ankiin
Cecli Thurston	гегона
Jim Andrew R. Hu	tebine
Dewey, Port	Crine
Juck M. Coates W	chater

it delivers as diversion, except to se of saddistic nature

For the most part it is enacted done by convicts given an extra

is done by convicts given an extra
dole of punishment. Cast is all
male. Four prisoners are colored
and their fellow worker is a white
convict. A yellow, brutal warden
is their boss, egged on by ratty
trusty. Others are guards.
The four Negroes working in a
gallery are serving seniences forcrimes ranging from range
there is a white
and their fellow working in a
gallery are serving seniences forcrimes ranging from ranging in
a gallery are serving seniences forcrimes ranging from ranging in
a colored his gentle words and the
invest himself to be God. The others
heed his gentle words and the iman
even makes Warden, Davis desist,
has secreted a stick of dynamite
waiting for a time which he will
name as judgment day.
Knox, the white convict, faces, a,
Knox, the white convict, faces, a,
Knox, the white convict, faces, a,
warden and taking his revolver.
When a guard emerges, from the
darkness Knox kills him. Follows
colored pals, it is planned to blow
up the gallery and trap the warden
and his trusty. But Knox suddenly
decides to give himself up. As he
in the shoulder by the nervous warden and then brutally whipped—off
stage. Gypsy, the batty one, carries Knox back into the mine. When
a supplied the words and the promises terror, which it not
entirely fulfilled in the last act.
The last will be subject to the supplied casts
which clicked, such as Joure
"The Last Mile". Like the latter,
Bloodstream is of the lower strata
and it is a matter of taste whether
the charactors are interesting.
Sidney Harmon is named as the
producer, but Ben Stein, who has
heaved to the such and the desperate Knox.

Sidney Harmon is named as the
producer, but Ben Stein, who has
heaved the such as Jour of the such as Jour
extended and the search
actor, appearing as Juke Taylor, a
warden, and Cecil Holm the desperate Knox.

Sidney Harmon is named as the
producer, but Ben Stein, who has
heaved the such as Jour of the lower strata
actored backer. Depressive plays
have had a tough time this season.
No exception indicated there. Thee.

INTIMATE RELATIONS

Forbes and Jules
Ring. Staged by
ng by Louis Brom-
Vew York etertine
Joseph McCallion
Maxine Flood
Gertrude Quinlan
Renah Homer
Ruth Abbott
Bruce MacFarlane
Bruce Mackariane
Marion Burns
Blanche King
Robert Vivlan
Michael Barr
Julie Ring
Burton Mallory
Hugh Rennic

There's a lot of strength Blanche Ring, star of 'Intimate Re-lations,' but too much weakness in the play written for her. Had the ixrce, with material ideal for that treatment and Miss Ring right there to play it, chances for a moderately successful. run might have been good. In present form, with the farcical element thinly disguising what appears to be an angle on possible modern conventions, anything but a brief stay on Broadway is doubtful.

Best that the play can hope for the stay of th treatment and Miss Ring right there

the treatment entirely in a satirical voias well as dealing with the periods of a father who had been keeping a woman on the side, the intimate relations side is strongly interched through bickering among the content of the strongly interched through bickering among with the strength of the strongly interched through bickering among with the strength of the strongly interched the strongl BLOODSTREAM

Drame in three are presented at the Three Square March 20 by Sidney Harmon vertices by Prederick Schilck; staged by Language March 20 by Sidney Harmon vertices by Prederick Schilck; staged by Language March 20 by Sidney Harmon vertices by Prederick Schilck; staged by Language March 20 by Sidney Harmon vertices by Prederick Schilck; staged by Language March 20 by Sidney Harmon vertices by Prederick Schilck; staged by Language March 20 bears on family dissension, it is to concern all scovery by the house of the prederick of the lilegit son, but here with the late father-husband also vertices and the legit wildow's attempt to laugh it offers the late of the lilegit son, but here will be the late of the lilegit son, but here will be the late of the lilegit son, but here is concern all scovery by the house heat was a son by another woman and the legit wildow's attempt to laugh it offers the late of the lilegit son, but here is concerned that the late father-husband schema as not be an one of the lilegit son, but here is concerned that the late father-husband schema and the late father husband schema and the late of the lilegit son but here is concerned to the work of the lilegit son, but here is concerned to the lilegit son but here is concerned to the lilegit son but here is a deal of the lilegit son but here is concerned to the lilegit son but a lilegit son the lilegit son the lilegit son the lileg

Plays Out of Town

Confidential Service

Philadelphia, April 4. Considerable difference of opinion about George M. Cohan's latest comabout George M. Cohan's latest comedy, now at the Broad, which is
touring this spring and doesn't get
to Broadway until fail. The critical
that the broadway the state of the state of the state
first contained the state
first

the profession. Several New York managers and agents who happened to catch it openly claim it wort do law in the profession of the profess

BLUE MASK

(Revival) Chicago, March 28.

Show opened per schedule Sunday alight (27) per schedule Sunda

balls by the Shuberts five years ago, was ragged from start to finish. Years ago and the start to finish and the start to finish and the start to finish and the start to the under the start to finish and to be under intense of the finish and the start to be under the start the start to the comedy and Lorraine and Lo

FIRST MRS. FRASER (COAST)

Grace George, who knows more about acting than 98% of Holly-wood thrown into one bucket, is

about acting than 93% of Holly-wood thrown into one bucket, is demonstrating that talent in three weeks of The First Mrs. Fraser at brisk of the First Mrs. Fraser at brisk even on opening night, and blame for this means that a fine, subdued performance, once valued, has been swacked on one side by the Garb stop of cellular demands of the control of

Drama in three nets, presented at the Bilimore, March 20, by Philip Gerton; written by Crane Wilbur; staged by Frank McCormeck

unduly respect an illegitimate son, with a romance as implausibly deriveloping, the question of convincing convenients and the second property of the second pro

BORDER-LAND

Dirama in June 20 by Philip, Gerton, written by Grane Wilbur; ataged by Frank McCormack.

Feler Goo Chong Sam Sing. Peter Goo Chong Sam Sing. Charlet Language Sam Sing. Sa

B'way Grosses Near Winter Peaks In Third Week of Spring Upturn

For the third consecutive week Broad way's legit business continued and the second way was a second way was a second way was a second way was the second way was the best attended performance, most houses approximately and material betterment for the second way was the best attended performance, most houses approximating the second way was the best attended performance, most houses approximating the second way was the best attended performance, most houses approximating the second way was the best attended performance, most houses approximating the second way was a second way the seco

Hits Near Peak

The hits went close to winter gross levels. Comedles led by Reunion in Vienna, which topped \$22,000; 'Animal Kingdom, \$20,500, and There's Always Juliet,' \$16,000 (best There's Always Juliet,' \$16,000 (best Always Ju

coanneslor at Law, \$19,000, and There's Always Jullet, \$16,000 (best figure to date).

Musicals year by 'Hot-Cha' at \$47,000 the Musicals of the Musicals with the Musicals of the Musicals of

Estimates for Last Week

Estimates for Last Week
'Angels Don't Kiss,' Belmont (1st
week), (C-515-43). Presented independently (Alan Dalzell) written
by R.B. Lackey; opens tonight.

"Blessed Event,' Longacre of
selection of the control of the control
selection of the co

tegenor of the state of the sta

'Counsellor - at - Law,' Plymouth
('C3d week) (C-1,041-\$3). Picked up
about \$2,000 over previous week;
gross of \$19,000 was back to winter

yace, 'Cynara,' Shubert (23d week) (CD-1,395-\$3). Operating under a deal with cut rate support; about \$9,000 last week which is okay; expected to last until June then tours to coart.

The Music, New Amsterdam (State of the Musical Inf.) (State of th

another week in case irights.
'Hot-Cha,' Ziegfeld (5th week) (M. 1,622-\$5.50). Gross leader picked ur with the field last week to nearly \$47,500; improved performance over

447,500; s. inch. has, week to meanly opening.

Intimate Relations, Ambassador (24 week) (C-1,200-33). Notices fair with show having chance for provided to the state of the s

more, 'Mourning Becomes Electra,' Al-'Mourning Becomes Electra,' Al-'Vin (23d week) (D-1,327-\$4). Goes to road after another week; long play up last week to around \$14,000;

BOSTONIANS POP LIGHT OPERA SURPRISE SMASH

Boston, April 4.

Popular priced operetta: surprised the local show world with a smashing success at the Opera House. The New Moon, first of a series by the Bostonians grossed \$12,500 for the first three days on a scale of 25 cents to \$1.50. Opened Wednesday and knocked the sponsors into a foyous loop, and the surprise of the surpri Boston, April 4.

Milton Aborn's musical stock with Milton Aborn's musical stock with Trene' will ofter competition at the Shibert booked Majestic. Lack of patronage at the Shubert for 'If Booth Had Missed' caused its withdrawal on Saturday after a week. E. E. Clive has taken over the Wilburn Leaf Presenting drama at popular and proposed proposed to the control of the co

Week's engagement groups: 42, 500.

'Hay Fever,' Plymouth. First week \$11,000 and stays a second, week \$11,000 pers House. In the second secon

FORDS' BOSTON STOCK

Ford, are readying a stock to oper at the Hollis, Boston, April 25, Ford will produce and Mrs. Ford will be

the femme lead, Opening bill will be Church

week) (C-1,168-\$3). Guild's ace show this season went forward last week and gross topped \$22,000. 'Riddle Me This,' John Golden (7th week) (C-900-\$3). Sole com-edy drama of mystery type to get across this season; over \$12,000. you (17th week) (F-605-\$3). Piling up fair profit with no losing week since opening; trade better after a dip; \$3,000.

(17th week) (F-605-83). Pilling up fair profit with no losing week since opening; trade better after a dip; 37th and the profit of the profit

town:
Trick for Trick,' Cohan (8th
Week) (D-1,400-\$3). Grossed better than \$5,000 last week; mystery
why this mystery play has not done
better.
'Vanities.' 44th St. (32d week) (R-

better.

'Vanities,' 44th St. (32d week) (R-1,463-\$3). Last two weeks and then to road; fared rather poorly since moving from Carroll; last week moving from Carroll; last week \$14,000 estimated.

'We Are no Longer Children,' Booth (2d week) (CD-708-33).
Opened late last week (31); reviews mixed and rather disappointing; trade not so hot after first

views makes and so hot are night, trade not so hot are night. Whitsling in the Dark, Barrymore (12th week) (D-1,090-43). Out in front both from picture money and operating profit; moderate money show; about \$9,000 last

Week. Other Attractions Housewarming, Hopkins; little theatre relights Thursday (7); written by Gilbert Emery; pre-Wilstebterries of 1932; Liberty; colored revue at \$1 top; two shows daily, "Night with Barrie," Playhouse; revivals with Laurette Taylor. New York of the Week of the W

"Of Thee Ising, Music Box (15th the Ising, Music

'SCANDALS'' \$40,000

Pittsburgh, April 4. With the legit field to itself last week, 'Scandals' gave the Alvin its biggest week of the season at ap-proximately \$40,000. Previous high for year was \$26,000, gathered by Al Joison. White revue had a \$4.40 top, first time this season Alvin ha played at that scale, and also did ances in all.

ances in all.

Show could have done around \$50,000 at scale, but nites the early part of the week were off a bit, although afternoons were sellouts. Some figured White made a mistake in announcing two extra afternoon shows more than a week before opening, since the \$3 top is believed to have cut in on the \$4.40

lived to have cut in on the \$4.40 sale.

Alvin again has a clear field this week with 'Barretts of Wimpole Street.' Rit Cornell piece coming in with one of the best advance sales for a dramatic show in years. Nixon is dark until Gain Chin hersents

JOLSON'S \$29.500 TOPS L. A. YEAR

Al Jolson stepped into town last week and cracked the season's b.o. record by grabbing off just under \$30,000 with his Wonder Bar' for its single week engagement at the

a \$5 opening, which was one of those picture things. Troupe goes north to Frisco for one week and then folds.

At the Belasco Grace George in

then folds.

At the Belasco Grace George in The First Mrs. Fraser failed to live up to expectations, getting less than \$3,000 on the seven days. Too British for the locals. British for the locals. Getting less than \$3,000 on the seven days. Too British for the locals. Week (Lattweek) (D-1,500; \$1). Opened Saturday to \$500 estimated. "Springtime for Henry, Hollywood Playhouse (4th week) (C-1,152; \$2). Strong at \$7,000 with 10.5; \$2). Strong at \$7,000 with 10.5; \$20. At \$8,500 for the opening week, which is about on getaway, ow the louse average on getaway on the louse average of getaway of the louse average of the l

Only One Week for Al Jolson in Frisco: Hampden \$8,000, O.K.

San Francisco, April 4. Walter Hampden's 'Cyrano' is a Walter Hampden's 'Cyrano' is at Erlanger's Columbia. After the hoor showing made at the Geary by Richard Bennett in the same piece a Richard Bennett in the same piece at the

and two matinees and about \$\$,000 realized on the engarement. Good balcomy trade, the \$\$ top keeping motion of the following trade, the \$\$ top keeping motion of the following trade in Church Mouse, for Henry Duffy at the Alexara, hitting a nice \$7,000. Several theatre parties during the week boosted. 'Grand Hotel,' in its fifth stanza at the Geary, holding up to previous weeks and use for seven

to previous weeks and due for seven days more. Jolson opened Sunday (3) in Wonder Bar' at the Curran, with nothing sensational in the way of an advance sale, so piece tasys only seven days instead of the previously are to the control of the previously are to the control of the control of the Estimates for Last Week 'Church Mouse,' Alcazar (2d week) (C-1,600: 31.50), Holding up frastly, theatre parties helping: \$7,000 ex-cellent.

theatre parties helping; \$7,000 ex-cellent. 'Cyrano,' Columbia (one week only) (D-1,200; \$3). Business okay but not startling; \$8,000 pretty good for eight days.' 'Grand Hotel.' Ceary (5th week) (D-1,700; \$2.50). Dest run for a legit show here in some time; \$11,-500 nice.

Chicago Fails to Snap Out of It; 'Mask' \$8,000; Welcome, Best, \$25,000

PHILLY PLAYS PROFIT: SERVICE' DOES \$10,000

Philadelphia, April 4. Three legits opened last week and

all of them made a little profit.

But there was nothing sensations But there was nothing sensational

all of them made a little profit.

But there was nothing sensational about trade and it didn't reflect the expected Easter Week boom.

Mask and Wig's Tuuft Neck' was well under former average for University of Pennsylvania shows in its lost week at the Garrick. It manning the state of the s

122,000 last week. 'Good Fairy' opens tonight (Monday).

'Blue Bird' (Locust 2d week). This former picture house may get over as home for highbrow and artistic offerings. Russian revue surprised town with a cool \$12,000 and held over.

Strip Dancer Helps the Gayety, Minn., to \$3,000

Minneapolis, April 4.
Aided by two-for-ones, the Bainbridge dramatic stock grossed about
\$3,200 with 'Cloudy with Showers,
which gave good satisfaction, figure
fair. 'Louder Please' is current of-

Ian: August Ian Fering.

In her final week at the Gayety, Hinda Wausau, guest dance star, with the Dig-a-Doo Girls and a professional wrestling match one of the nights, drew around \$3,000; pretty

good.

The Metropolitan, prevented by the mayor's orders from offering 'Crazy Quilt,' has 'Green Pastures' as its attraction all this week.

Admish Tax Won't Hurt Them, Figure Stock Men

Feeling in stock circles is that passage of the admissions tax for scales above 45c will not harm the small legit companies. Principal reason is that the majority of stocks

reason is that the majority of stocks are scaled under \$1 and the additional cost will not constitute a buying stopper.

Average stock scale now is estimated around 75c, compared to the \$1 or \$1.25 average in force a few years ago. There are a few companies charging \$1 or more operating.

ing.
Possibility that admissions be further cut is admitted.

legit ranks Easter week turned out a bloomer, particularly for nold-

sach of the latter came in for a substantial clipping of the cross as compared with Holy Week figures which had not been so fort either. On ward trend.

Of the previous week's newcomers 'Everybody's Welcome' showed money making promise, winding up of the contract of the contracts of the contract of the contracts of the contract of the contracts of the contract of the contracts of the contract of the contract

"Counsellor-at-Law, Selwyn (8th week) (CD-1,086; 83. Strong holi-day sale falled to materialize, Sild off better than a grand, or around \$8,500. Wednesday mat, under the revised scale held up nicely, but Saturday afternoon performance was away off. Figured could machiped to \$2 top and change given heavy ad campaign. "Death Takes a Holiday," Playhouse (5th heek) (D-603; \$3), Down under \$5,000 but enough to

Bossibility that admissions may be further cut is admitted.

Skowhegan Preparations
Portland, Me., April.

Horbert L., Sixto and Willard H.,
Cummings, C. Stown on the conferring on stock to open early in June.

Burke returns as director in Large Markey (Adaptin) (3rd week) (Discharge of plays and Frank McDian).

Zombie, Adaptin (3rd week) (Discharge of plays and Frank McDian).

June and June and June McDian (Micharge of plays and Frank McDian).

Concert By Sallie

Russian Night

Russian Night

A joyous night was manifest at the Mecca Temple, New York, under the auspices of the Russian Opera Foundation, which started off with Rimsky - Korsakous - Kors

signed by Urban. This company presents a week of opera each season, sponsored and financed by a society. The program girls in the lobby wore Russian outfits. The ballet is under the direction of Mordkin.

Mecca Temple was crowded with standees, the applause being gen-

standees, the applause being gen-erous and sincere.

McCormack's Final

McCormack's Final
In Carnegie Hall, John McCornack sang his usual delightful
program of songs, his final of this
season. He pald a sincere tribute
to the memory of his close friend,
Chauncey Olcott, made a speech and
had a flashlight photo taken. McCormack will contribute had
acryices as a solioist at the second

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SAMMY KREVOFF

"MARCHING BY"

concert in the series of five Tuesday evening programs to be given at the Met. for the Musicians' Symphony Orchestra.

A Good Peasant

Appearing in the twelfth of a scries of concerts, Vicente Escudero and his group again satisfied a nearly capacity audience at the Chanin theatre, Escudero's technical this dancing the state of the concern and the concern

Capacity

Sir Thomas Beecham gave a va-ried program at the Philadelphia Symphony Society popular price concert at Carnegie Hall, His own arrangement of a ballet suite, 'The Gods Go a-Begging, from works of Handel, was received with tremen-

dous applause.

The nine numbers were given with Handel's usual flavor and Sir Beecham's precision in directing.

Capacity house.

Milatein's Style
The Philadelphia Orchestra gave
its ninth concert in Carnegie Hall.
Fritz Reiner, guest conductor; soloist was Nathan Milstein, violinist,
who played Dvorak's A Minor Violin
concerto with assurance, faultiese
tochnic, beautiful quality and unusual style. Full house.

wouls style. Full house.

'Verdi Day
The operas by Verdi held both
the atternoon and eventing stage of
the Met Friday (1). 'Rigoletto'
was given in the afternoon as a
special mathnee, a benefit for the
Willoughby House Settlement, and
netted a profit of around \$2,000.
Benlämine Gigil, Guiseppe De
Luca, Leon Rothler, Lily Fons and
Gladys Swarthout earned the o'va
the street of the control of th fitting coat embroidered in gold, did full justice, and Miss Pons'

nnicaers, boots, black veivet tight fitting coat embroidered in gold, did full justice, and Miss Pons' beautiful coloratura voice rang out like a bell in the night. In her Caro Nome and the night in her Caro Nome and the coloratura voice and voic

'Scandal Bids'

(Continued from page 49)

(Continued from page 49)
into largis capacity theatres and
auditorlums at pop prices. Show
starts a quekt repeat dates. Phinstarts a quekt repeat dates. Phinstarts a quekt repeat dates. Phinstarts a quekt repeat dates. Phinstart Monday (11), int for two weeks.
It grossed around \$50,000 there for
the original booking of one week.
To make the repeat the Aca
Temple, Richmond, Va. was suddenly booked, show being there
Monday and Tuesday this week and
moving to the Maryland, Baltimore
for the other four days, thence back
to Philly. 'Scandais' will be played
in the 'Auditorium' Chicago's spot
for grand opera. Capacity is 3,500.
Chi date not definitely set because for grand opera. Capacity is 3,500 Chi date not definitely set because of the booking switches.

Shows in Rehearsal

'Foreign Affairs' (Kamsler-Fuller) Avon.
'Another Language' (Beck-hard) Fisk Bidg.
'Truth About Blayde' (McClintic) Belasco.
'Merry Go Round' (Blank-to-fact) Un Cohrech.
(Marlon) Union Church.

Church. Coast to Coast' (Adams)

'Hilton Woman' (Daly) Moss Broadway,
'Growing Pains' (Mills) Union

Church.
'Angeline' (Francisco) Union

Engagements

Val Vestoff, Jane Allen, 'The Crooner.

Reginald Sheffield, Florence Wil-llams, Jane Meredith, C. Edwin Brandt, Leonard Wiley, Jean Cleveland, Edward Broadley, Pains.

Alden Chase and Bert Wilcox That Hilton Woman.

Peggy Allenby guest starring in 'The Silver Fox' at Montclair stock

this week.

William Bonelli, Thomas Mosely,
Barton MacLane, Laura Bowman,
Truman Quevil, Enid Raphael,
Sylvia Lee, Leslie Hunt, Perry Norman, Bertram Miller, Marc Lawrence, Alexander Cross, Dan Hamilton, James Coyle, Roland Hansen,
The Tree.

John Geleger

John Griggs, 'Truth About Blayds,'

Mrs. Jacques Martin, Kathleen Revner, Gerald Kent, Robt. Brister, Antoinette Rochete, Wm. Ingersoll, Wm. Melville, 'Antoinette Moves Katherine Wilson, Rich.

Katherine Wilson, Rich. Hale, Louis Jean Heydt, Regiem Wallace, Clare Woodbury, Molly Pearson, Frank Conlan, Beverly Sitgreaves, Corbet Morris, Eleanor Shaler, 'Housewarming,' (completé cast), Engagements, Phyllis Joyce, Lea-lie Barry, Edmund Elton, Frank Allworth, Lotta Bonner, 'Coast to Coast.'

BORDER-LAND

(Continued from page 50)

ing danger. Others in the party are the doctor's wife, Maureen O'Dare, Hugh Templeton and Sang Ling the cook.

are the doctor's wife. Maureen O'Drare, Hugh Templeton and Sang Ling the cook.

Templeton is the medium, unable to explain his contact. He goes the contact was a superior of the contact of the contact of the contact of the man who was hung also warns Gene that he is returning for vengeance. Before he comes out of it, Templeton nearly strangles General of the man who was hung also warns the contact of the con

Collins Left \$70,000

London, March 26.

. Arthur Collins, for several years managing director of Drury Lane theatre, left an estate of \$70,000, gross, net being \$45,000.

He left the proprietory rights of certain Drury Lane seats and a great number of personal theatrical great number of porsonal theatrical souvenirs to his son, Arthur Col-lins.

Plays Abroad

WORLD RECORD

Budapest, March 20.
Comedy in three acts, tea scenes, by
Elomer Beross. First presented at the
Kamara theatre, Budapest. In the cast:
Erzel Somogyl, Tivader Uray, Ferene
Kles, Gustay Harasstos, Karoly Sugar,
etc.

Elemer Boross, young author whose first play, Blind Window, was tried out in America in the late was tried out in America in the late David Belanco's own adaptation but never came to Broadway, had a capital idea which he failed to work out as well as he got started on it, but the theorem of the started on it. The started on the started on the started on the started of th

which there is a good deal of truth, some exageration and much humor.

Muller the talented inventor who Muller de rocket plants which will fly from Berlin to New York in ten hours, is a great scholar, a gentus, but he has no physical pluck—either to kiss the daughter to his the daughter venture or to get into the rocket plane himself and fly over. The financier and his publicity man find a determined suicide candidate, as to sit, in the plane and be shot across the Atlantic because they've promised him he's sure to get killed, and that is wint he is trying to do. Ing all previous records, Blala, the pliot, is the great here of the hour, feted, adored, decorated, celebrated, while no one thinks of the inventor, in. Tilla, in the midst of the celebrated. Tilla, in the midst of the celebrated. Tilla, in the midst of the celebrated. Tilla, in the midst of the celebrated.

Muller, who stayed behind in Ber-lin.

Tilla, in the midst of the celebra-tions, fails for Blais too and starts hero-worshipping. Though she was in love with Muller before, she now forgets to write to him. Muller ar-rives in New York on the very day when Blais a statue is being un-veiled. No one, not even Tilla, has

a look for him. It's the triumph of matter over mind, of brute physical consistency of the physical some pilots in New York find Muller, whom they don't know, monkeying about with the rocket plane. They drag him up in a plane with the property of the plane they drag him up in a plane. When it comes to flying lack. Blaia release; he's got fond of through they have been deen to the plane they done for, Tilla returns to Muller, humbly 'tessing that spirit is averything and sufficiency and the plane of the production was somewhat unequal, but Ferenc Kiss in the part of Blaia, as somewhat unequal, but Ferenc Kiss in the part of Blaia, as a somewhat unequal, but Ferenc Kiss in the part of Blaia, as somewhat unequal, but Ferenc Kiss in the part of Blaia, as you was also well as the production was somewhat unequal, but Ferenc Kiss in the part of Blaia, as somewhat unequal, but Ferenc Kiss in the part of Blaia, as somewhat unequal, but Ferenc Kiss in the part of Blaia, as somewhat unequal, but Server in the plane of the production was somewhat unequal, but Server in the plane of the production was somewhat unequal, but Server in the plane of the plane o

BONAPARTE

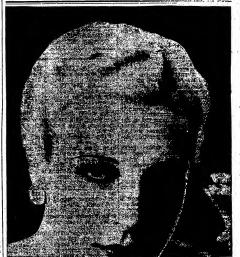
Paris, March 23.

Play in three acts and 13 tableaux by
Plerre Chaine and Doughmani. Produced
by Marcol Paston at the Renaissance,
Paris, March 22. Starring albert Dieadonne and Simone Deguyse.

donne and Simone Deguyse.

An historical play in French revolutionary period, historical, but not history, which has been fictionized. It is a natural for Albert Dieudonne, who specializes in the Napoleonic, and aiready acted the Napoleon of Gance on the screen. Description of Gance on the screen services are supported by Simone Deguyse, who has considerable ability, and is a looker worth considering for screen work. Balance of cost, about 15, sufficient for balance of cost, about 15, sufficient for Deguyse, who thee acts, is in 12 tableaux. Despite revolving (Continued on pare 63)

(Continued on page 63)



tınallu!

Yes, finally—a non-smarting, tearproof eyelash darkener that's easy to apply. It's the NEW Maybelline, an eyelash beautifier so delightful in effect, that once you have tried it, you will use it always. Obtain a package today -Black or Brown, 75c at any toilet goods counter. See what beautiful, naturally dark, long appearing, luxuriant, sweeping lashes it gives you-



London, April 4.

Doctor Pyrmallon' at the Playbouse is a witty comedy of matrimonial adventures starring Gladyscoper. Tells the story of an alling
wife whose beauty is restored by
the medico making love to her.

Miss Cooper and Ronald Squire
soft received plaudits on opening
sight and the show scored nicely.
Brecleint notices are delice
present and the show scored nicely.
Freclous Bane' at Saint Martin's
and advantation from Mary Webb's
and advantation from Mary Webb's
and it was originally tried out
the Embanay and accorded genrely favorable notices. Piece is
so somber, however, for popular
West End appeal.

A new type of Cinderella story is
1 Lived With You', written by Ivor
Novello for himself, produced at
the Prince of Wales, March 23.
Looks like a hit.

Story, which has a deft and inferesting slant, tells how a lowermiddle class girl meets a penniless
Russian prince at Hampton Court,
near London playsround, where the
ableman fainte at Ondon, where the
scheman fainte at Ondon, where
the cheman fainte at Ondon, where
the scheman fainte at Ondon
She take the Prince Charmteg the Continental point of view,
se contrasted with the simpler
The Continental point of view,

er employer.
The Continental point of view, s contrasted with the simpler niglish lower class life, is set orth through the medium of

somedy dialog.
Criterion, 'Musical Chairs,' opened
April 1. It was originally tried first
at the Arts theatre. It proved a
gloomy although well-wyltten play,
excellently acted but doubtful com-

mercially.
'Marriage by Purchase' closed at the Garrick April 2 after ninc days, making the tenth play withdrawn after less than 18 performances.

Dutch Tax Total Off

Amisterdam, March 25.
Amisterdam are very less of Amsterdam are on down grade. Following figures of this year's business and in parentheses previous year's returns: Legit: \$100,000 (\$108,000); cincent, \$40,000 (\$450,000); cincent, \$40,000 (\$450,000). Chromes, \$150,000 (\$100,000).

The higher figures of last item, while all the others were lower, are while all the others were lower, are while all the others were lower, are the same and circuis at the same of the same and the same and the same and the same are lower as a solution of the same less have the four years ago about on same level but rise due to that circuis only.

ago) about on same le

The Hague, March 25.

During summer the town of Gron-bages had all the cinemas closed as a result of a controversy between proprietors and city authorities over amusement tax.

proprietors and city authorities over amusement tax.

It looks as if same trouble is com-ing over Nymegen now, a good-sized town in south of Holland. Town council there proposes rate amusement tax on chemas from 20 to 25%.

Owners wrote letter to city thorities that if this new tax imposed houses will go dark.

'Viktoria' as Tab

London, April 4.

Oscar Denes and Barbara Diu go
Into the Palladium on April 18 in
Excerts from 'Viktoria and Hor
Bussar, mustcal which had a nice
Fun at the Drury Lane.
Engagement is for two weeks at
salary of \$4,150.

Pavilion Try-Out Idea

London, April 4.
Pavilion's latest is a program
made up of newsreels plus several
valueville acts mostly unknown,
Auditions for acts are now in progfress by Archie Debear, who will be
in charge.
Idea to

Idea is the outcome of Windmill theatre's Revnedeville success.

McLeod Now O.K.

Tex McLeod, recently frowned upon by the Home Office, is returning.
He opens the Palladium show May 2 with the Mayfair Hotel Sabaret show to follow.

Eng. Hotel Rates Down To Encourage Toursism

To Encourage Toursism
London, March 26.

American visitors to London this year are, likely to find the hotels cheaper than usual, but, if anythining, more enjoyable. All the British catering factions are busy devising schemes whereby hotels both in London and the English coastal resorts will be as snappy as the state of the pound abroad will bring more visitors to England than usual, and the sudden trising prosperity of the nation will be increased if the visitor is wisely prepared for. In consequence hotel rates generally will be down.

The leading hotels for American visitors in London, the Carlton The control of the control o

LONDON SHOW WORLD

London, March 25.
Efforts are being made to save
the Embassy, originally London's
try-out theatre was announced to go
Recently clubers this summer, but
latest developments suggest this is
not certain.

latest developments suggest une und certain. R. Jackson, the film exhibitor, of-fered \$300 a week at par for the rental of the theatre as a film has now put up \$200 and public subscriptions, which are to be started shortly, will possibly advance the rental.

Gaumont Palace Opening Gaumont Palace Opening
Arthur, Jarratt, booker for Gaumont British, is supervising the
opening of the Gaumont Falace,
Hammersmith, next week. The
than 4,000, with an admission
charge ranging from 20 cents to 75.
Two features and 30 minutes variety, backed by a band combinaprogram, make up the
program.

tion of 40 musicians, make up the program.

The proscenium opening of this de-luxe house is the greatest in England.

Old Star Dies Poor

Old Star Dies Poor
Kellle Richards, known to many
film people during the last few
years, died in poverty March 20.
Once a star in Alhambra bills,
headliner at leading theatres, and
toast of the clubs 20 years back,
she ei

Howard and Wyndham's, theatrl-cal proprietors, announce an oper-ating profit of \$150,000 at par for last year against \$225,000 the year

last your about the force.

The net profit fell to \$80,000. The company acquired the Opera House, Manchester, in 1931.

Booking Peace

Booking Peace
The booking schism between Gaumont British and United Artists has
been partially healed.
Gaumont has taken 'Arnowsmith'
for the whole of the circuit thus
reviving their trading relations with
U.A.; with more to follow.
With M-G-M getting regular releases through G. E., the only big
American firm to miss the major
cony
plays an occasional film
through G. E.

PCT Pays 15%

Provincial Chematograph The-atres, controlled by Gaumont Brit-ish shows a trading profit for last year of nearly \$2,500,000 dollars, only a slight decrease on the year before.

A 15% dividend on ordinary stock as again been declared.

Efforts arc being made to turn Daly's, traditional home of English musical comedy, into a talker the-

musical coinedy, into a talker the-atre.
Wise ones are saying the satura-tion point in West End film seating capacity has already been passed.

Framing Cook Revue

London, April 4.

John Murray Anderson left for Paris Friday (1), to look over some material for the Prince Edward Revue that Joe Cook is going into. He'll return in a few days to negotiate for some London names, with Dorothy Dickson and Violet Newschested by Complex and Violet Newschested by Newschested Prince Paris 1988 (1), page 1888 (1), page 18 Lorraine pending:

In Belgium, Too

Brussels, March 25.
The Belgian Minister of Industry
has been requested by unemployed
musiclans, supported by the Brussels Artist-Musiclans' Union, to
take steps to prevent foreign musiclans obtaining engagements in

sicians obtaining engagements in this country. It is unlikely that any measures will be taken.

French Theatres All Go Dark One Day in Protest

Paris, April 4.

Politics has licked French show folks, with the heavy taxes still unrelieved and the talked of theatre strike of legit and picture houses off. As a gesture all the houses will go dark tomorrow (5) for the one day.

After legit and picture folks here got together on a proposed shut down of all theatres, Premier Tardieu called them together and prom-ised them a 1% out in Paris legit taxes and a 3% cut in legit taxes on the road. Also he promised a special appropriation for picture producers and got the showmen to accept the terms.

Parilament, however, refused to okay the ministerial offer and sub-stituted a bill cutting Paris legit of the producers of the producers of the producers are the producers of the other paris to the producers of the pro-pictures was turned down flat. Government's red tape methods preclude any further relief before Fall since the Parliament won't consider anything now due to the forthcoming elections and the sum-mer recess. dieu called them together and prom

What makes the matter worse for What makes the matter worse for showmen is that the public opinion throughout has remained indifferent. Due to all theatres preparing for the one-day strike no openings are on the schedule for either legit or film houses, all of them resorting to holdovers for the time being.

Charlot's London Piece

London, April 4.

Andre Charlot is preparing a sw comedy 'Faces' for the Comedy

Theatre.
Scheduled to open April 19.

See Italian Theatre Fully Governed By State; Cite 40% Admission Cut

Tryout Bill and Line Shows London Profit

Shows London Profit
London, March 24.

The Tendon, March 24.

The Windmill, consisting of a dozen unknown acts, and backed by a permanent troupe of chorines, has clicked and is making a profit of \$750 a, week, with a scating capacity of \$18.

Several West End houses are now considering trying the experiment and there may be room for one more such house.

The presence of a saloon where people can drink through boring numbers gives Revucdeville an edge over the film theatres, where bars are not allowed.

Playing continuous, the sturt serves as an admirable resting place for an odd hour.

\$460,000 PICCADILLY OFFER; COST \$1,350,000

London. April 4.

Directors of the Pleadilly theatre met Friday (1) to discuss the offer of a private syndicate wishing to purchase the house. Figure quoted is about #40000 with \$16,000 at the property of t

LONDON SYMPH'S TROUBLES

London, March 26.

London, March 26.

London Symphony Orchestra, noted combination here, is in a bad way. Its last eight provincial concerts lost around \$3.500.

Fellx Weingartner led the orchestra March 14 to enthuslastic applause and scant box-office support.

DUTCH CO. BANKRUPT

Amsterdam, April 4.
Royal Stage Company, Ltd., has
gone bankrupt, as was expected.
Result is that 50 more actors are

paying out weekly around \$15,000 and is settling on a strictly weekly basis, desires no credit as it has a \$250,000 cash trading appropriation, has no debts, and is trading at a profit.

Thrills

Australian audiences are turning to thrillers, with locals asking for raw meat for their entertainment.
Dracula' started the vogue by turning in capacity in Sydney for Greater Union. Police had to be called opening day to quell near rict. Picture figured on doing about \$14,-000 on the first week.
Frince Edward doing nice business of the property of

Australia

By Eric Gorrick

Sthart F. Doyle, head of Greater Union Theatres, declares the organization under his control is no long the control of the con

month, and expected to pull big.

Management of the Hoyt chain expects the organization will declare a 1932 dividend. Trade generally, in the control of the control probability in the weekly change ace houses. Hoyts also figure on buying up more nabe houses, thus enabling them to operate probability the blusset chapter of the control of the control

pass to other hands because all the ordinary stock. Is in the control of G. U. 7. stressed the fact that he has obendoned the idea of running dual feature weekly change grind policy, which has been in vogue in Australia for years, and is specializing with holidovers in the key office. Summing attracted we we then the control of the co

business.

Doyle denied statements that the old U. T. organization owed large sums of money to Paramount for Dojice denied statements that the inc doubt prove to the Fox and old U. T. organization owed large. Chase concerns that Australia has sums of money to Paramount for mind the firm hire. The only debt outstanding, he said, was for one week's film hire ancounting to \$2.22, which would be liquidated when Paramount that the old U. T. paid Paramount that the old U. T. paid Paramount in the firm struction. Doyle also said that the old U. T. paid Paramount in the properties in the Carroll' means concerning husiness being outth, which gives them considerable say in the management of the Queensland enterprises.

Finally, Doyle said, G. U. T. is terediffered to determine the continuing until after the Eastern Colorations.

A revolution is taking place in the theatre in Italy. Not only in the theatre in Italy. Not only in the drama but also in opera, comedy, vandeville and practically every section of the slow business. The revolution is taking place slowly, and nobody is announcing it as such, but it is none the less proceeding. What is coming is a State theatre, with State players and State management. The country is theatre, with State players and State management. The country is already half way to this ideal and yarious signs show the progress of the movement

the movement.

Nor can it be said to be altogether a bad thing, for the old private enterprise theatre is just about bankrupt in this country. There are the transparence of the following the transparence of the reverse of all members of the Fascist organization known as the "Dopolavoro" Movement. This means literally After Work Movement, and may be translated Workmen's Spare Time Movement. The members of the Fascist Workmen's Spare Time Movement. The members of the Fascist Workmen's Spare Time Movement. The members of the Fascist Workmen's Spare Time Movement Trun lint the lundreds of thousands, so the patronage of this huge class may prove extremely useful to the falling theatres in spite of the big cut of 40%. cut of 40%.

Result of this new rul to a democratization of the theatre such as has never yet been attempt-ed here, and probably in very few ed here, and probably in very few other countries. It means a new class of theatre audience altogether, and it should be remembered that the 40% reduction applies to all types of seats, and will be extonded to other cities shortly.

types of seats, and will be extonded to other cities shortly.

Certainly the theatrical business in Italy is in a bad way. One thing is certain, the Worker's Spare Time Movement has begun to create a new theatrical public. Part of the organization of the Spare Timers includes amount that the same well bers of the association only. The railroadmen in Rome and the post and telegraph workers have both splendid theatres of their own fitted with all modern devices and improvements. They do plays and have developed the beginnings of a new theatrical cult. Now the commercial theatre of the country is to be offered to them at the 40% reduction. duction.

Gov't's Theatrical Bureau

Gov's Theatrical Bureau
Another step towards an eventual
State theatre organization is the
creation of the "Corporazionc delio
Spettacolo," or Guild, of the show
business, a government institution
recently created for organizing the
entertainment industry. This body
deals with subsidies to opera houses
and theatres, regulates the litring
and firing of actors and musiclans,
and acts like a government theatrical bureau. Private agents still
exist, and there is nothing in the
law hindering private theatrical
enterprise, but the tendency is all
running towards state organization
of the entire show business. It does
not seem exagerated to say that not seem exaggerated to say that in five or six years the show busi-ness may be practically a govern-ment department in Italy.

ment department in Italy.

Grand opera is being democratized,
too. The semi-state institution
called the Tyric Charlot of Thespis' has announced its program for
1932. This reveals that the travel-1932. This reveals that the travel-ing opera company, which goes by this name, is to bring opera to the poorer classes. The company has poorer classes. The company has excellent equipment, and this year two movable stages are to be carried by motor truck. Good singers and a first class orchestra are attached to the company.

It's another step in the demo-cratization of the arts which is the present policy of the Italian government.

Summer Economy On

London, April 4.

Plaza is dispensing with its house orchestra and presentations after April 14. Ambross and his Mayfair Hotel orchestra will be used instead. Replacement is for the summer months, during which time it is estimated the house will save nearly \$7. The control of the property of the propert

Dreiser Muffled

Nothing can excite Theodore
Dreiser like a good, direct panning
of one of his books. Hence, the
slap given Dreiser's new Tragic
Americal The Catholic World
Gillie, who also syndicates in eartous weeklies and dailies, put Dreiser
in his w. k. fighting pose.

When the Rev. Gillis piece was
called to Dreiser's attention by a
reader, who condemned the attack
on the author but failed to sign
his name, Dreiser, through his sec,
Evelyn Light, immediately decided
on a refutation campaign of paid
newspaper and mag space.

That no such ads by Dreiser have
appeared in any publication as yet.

newspaper and mag space.

That no such ade by Desiger have appeared in any publication as a to the control of t

Trade Paper Increase

Increased activity in the trade paper field the past few weeks. A number of publications either pro-posed or about to make their ap-

Electrical field gets a new trade mag in 'The Electrical Messenger,' the enterprise of G. P. Montgomery, former electrical goods manufacturer. Montgomery's new publishing organization is called Messenger Magazines, Inc., with headquarters in the Grand Central zone. First issue of 'The Electrical Messenger' makes its appearance this month is a contract of the contr Electrical field gets a new trade

John F. Rider with offices in New York.

Other proposed mags are one to be called 'The State Garden Magazine,' and another entitled 'The Lawyers' Magazine,' Former is planned by a group known as Mc-Coy' Associates, who have the assets of a now defunct garden mag as a starter, and the lawyers' mag a starter, and the lawyers' mag the country of the co an attorney.

Chicago's New Weekly

Chicago's New Weekly rag to be known as Chicago Saturday Night! First Issue will be dated April 9.

Sheet will attempt to be a semi-sophisticated paper of all angles, running from spot news to chatter of society, cates, theatree and booker, cates, theatree and booker. The control of the con book editor, David Nowinson, boo critic and radio and magazine free lance. Finance by Leo Lyons, for-mer secretary to the late Victor Lawson of the 'News'. Myers will

derstood that Myers and Sum-are the men behind the paper

wistach and Browne
Curtis Browne, literary agency,
this week contracted Macaulay
(publisher) and John Wilstach for
the latter's next two opuses, Furman, president of the publishlus
house, asks for the house, asks for the first tale, at present entitled 'Twice A Virgin,' within 90 days.

Wilstach is hiding away work-

Authors' Store Dates

Los Angeles, April 4.
Los Angeles department stores have gone wholeheartedly literary, competing for personal appearances of authors in their book departments of the stores of the stor ments to autograph copies of

ments to autograph copies wheir works for customers.

Nina Wilcox Putnam spent several hours meeting the oustomers and scratching a pen in the flyleaf. Homer Croy was

the flylear. Homer Croy was doing the same at Robinson's. Not to be outdone, Bullock's was double-billing Jack Pres-ton, author of "Screen Star," and Harry Carr, local column-

List Annoyance

List Annoyance
Those concerns soliciting scribblers
for all sorts of literary services are
believed to get their 'sucker lists'
from members of the reading departments of various mag and book
publishing houses. This is proved
by the fact that soon after a
writer submits a manuscript most
anywhere, he is immediately besieged by numerous literary services.
Authors so annoyed don't like the
idea, but apparently there is nothing
they can do about it. Most submit their identities with all of their
contributions, of course, and it's

contributions, of course, and it's then an easy matter for members of the reading departments in the publishing houses to copy them and sell them to those who get up the

sell them to tnose who according them to tnose who according to the publishing head orders to their readers that they refrain. But likely most of the mag publishers, paying their readers a low wage, don't care if they get something extra this way.

Drama History

Drama History
In publishing W. O. B. Carpon's
The Theatre in the Frontier the
University of Chileso repeated at the
University of Chileso repeated at the
the Herature of the America date
the Herature of the America date
the Herature of the America date
the distance of the America date
the distance of the America date
that plays in the Spanish tongue
might have been presented prior to
that time, it confines itself to St.
Louis as a frontier town. Later
chapters make allusion to many
players of more general fame,
throwing interesting sidelights on
the standard stars of that day.

The author while adhering to the
historic maration has sought, and

The author while adhering to the historic narration has sought, and not unsuccessfully, to temper this dry recital with anecdote and comment and has turned out a readable commentary on the stage of that period. It is generously illustrated with reproductions of old playbilis and portraits of that day.

Soviet Romance

Soviet Romance
Since its publication some 10
years ago Alex Tarasov-Rodiondv's
Chocolate, a story of the Soviet
Cheka, has made considerable of a
stir in reading circles. It is now
made available in an English translation by Charles Malmuth, published by Doubleday-Doran.
The Russian ferment almost fantastic in its situations, but
which are accented as commonwhich are accented as common-

which are accepted as common-place in Russian circles. Story does not aim to be a novel in the accepted sense. There is no ro-mance, nor marked adventure. It accepted sense. There is no ro-mance, nor marked adventure. It is simply an episode which throws an interesting light on what is go-ing on within the borders of the Soviet state. It probably will ap-peal strongly to the parlor so-clalists, real reds and the more in-telligent general reader.

Pinkers Separate James B. Pinker & Son, the literary agency, has been divorced from the parent branch of the organiza tion in London, and undergoes a

tion in London, and undergoes a change in name to Eric S. Plinker and Advienne Morrison. Miss Morrison where the second of the s

Serious Anywhere?

Serious Anywherer
Outside New York City the dailles give the scantest of attention to
the Scabury investigation. A New
Yorker away from home can forget

Luncheon Series

Luncheon Series

First of a series of so-called commercial literary luncheons, as differentiated from the affairs of similar type thrown by publishing houses for publicity purposes, is the first of the series of

Another London Paper

Charlesonwey Syndicate, Ltd., has been formed in London with the object of floating a new evening

paper.
Idea, evidently, is to keep out of
the Newspaper Proprietors Association, to which most papers belong,
and which prohibits its members
from carrying advertising announctransparent radio programs on foring bought radio programs on fo ing bought radio programs on for-eign air stations. The N. P. A. considers radio advertising detri-mental to its own interests and won't allow customers to advertise it through the paper medium. New sheet aims at carrying such advertising in addition to all the

usual stuff.

Hearst Under Orders

Despite it is a fact, W. R. Hearst is playing tennis on his San Simeon ranch in California, it is just as true his physician orders him not to take violent exercise. But may-

to take violent exercise. But may be Hearst like so many others doesn't believe well that the solution of the doesn't believe well that the doesn't believe well that the doesn't make the doesn'

A Tie-un?

Front page exploitation of Louis Joseph Vance, the fictioneer, in connection with the detective hunt by the Ely Culbertson sleuths for leaks on the World Bridge Olympi

leaks on the World Bridge Olympic tourney, looks very much as if Vance were planted there for publicity purposes.

Vance's new book, just out, is called 'Detective' and mention of the word was all over the account of the questioning of Vance in connection with the Culbertson bridge difficulty. If Vance's connection with the case is an accident then it's a natural for the new book.

Turkeys Not Recovered

(From 'Desert Sun,' Palm Springs, Cal.)
Sixty turkeys which were stolen Sixty turkeys which were stolen from Shaw's at Cabason last Wednesday night have not been recovered, and have probably found their way to market by now. Evidence of the birds was found in feathers strewn near the northern foothills of the San Gorgonio Pass. The loss is quite aggravating to Mr. Shaw as it is no fun to raise turkeys for some other person's profit.

Via Tyson's

'The Town's Entertainment,' new
mag Lou Wertheim is publishing,
due to roll its first issue off the
press within a fortnight.

press within a fortnight. Publication claims a tie up for distribution through the Tyson theatre ticket agencies as well as delivery to all incoming merchandies buyers. It will also function as something of a ticket brokerage, securing seats for buyers through Tysons and delivering to purchasers at New York hotels.

Herb Crooker's Latest

Herb Crooker's Latest
Macaulay company has sent to
the press a new novel by Herbert
Crooker, of the Wariner press deparment, called The Sweet Cheat.'
A different type of tale from
Crooker's two previous ones, 'The
Tibe Cod Murder Mystery' and
Tibe Cod Murder Mystery' and
Tibe Cod Murder Mystery' and
Sweet Cheat' is about a girl, a
number of newspapermen—and a
columnist.

columnist.

Beahan's Play

With 'Night For A Lady,' his novel, coming out April 14 for Har-rison Smith,' Charles Beahan also finishing a new play, 'Cocktail Party.'

Best Sellers

Best Sellers for week ending March 26 as reported by the American News Company, Inc., and branches.

riction	
'Good Earth' (\$2.50)	By Pearl & D
Thirteen Women (\$2.50)	THE THIN COMMENTS
Magnolla Street (\$2.50)	By Louis Cala
'Unallenge of Love' (\$2.00)	Wommiele Deants
Second Hand Wife (\$2.00)By	Kathleen Norris
Non-Fiction	

Top Price Pulp

Top Price Pulp
Harry Steeger and Harold S.
Goldsmith have withdrawn their
fiction periodical, 'Gang World,' e-placing it with one of similar type,
Blue Steel Magazine. Keeps intact the large chain of pulp mage
gotten out by Popular Publications,
the Steeger-Goldsmith concern.
'Blue Steel' is paying top prices
for pulp-type fiction, and using
such names as Erle Stanley Gardner and Walter Snow.

Bickett Just Resting

Gossip that the Chicago Evening American was to have a new man-aging ed was straightened out by Bill Curley, supervising boss of the James F. Bickett, managing ed,

James F. Bickett, managing ed, is taking a vacation for a few weeks with Roy Daniels subbing. Daniels came over from the Washington 'Herald'. According to Curley the arrangement is only temporary.

Surprise Answer

Surprise Answer
Swaffer's article on press agents,
the fourth of a series of English exposures in 'Britannia and Eve' of
various phases of theatrical life,
was so ferce that to Swaff's surprise, when he opened the magatypise, when he opened the magawith it, on the same page, a reply
by a press agent.

New Firm
Gotham House, new publishing
mnany, has been established with Coley Taylor, president and editor; R. A. Foster, vice-president transurer, Phillip S. Britton, and treasurer, Phillip S. Britton, vice-president, and Ruth H. Kerr, Ylce-president, and respectively associate editor and dramatic critic for "The

Real Names of Autho

Heal Names of Authors
Henry Wade, author of No
Friendly Drop, is Henry L. Aubrey-Fletcher, Shallmar, The Yomah—and After, is F. C. Hendry,
Margaret Peterson, Every Cloud, ls Mrs. A. O. Fisher. But who is Bridget Dryden, au-

of Whither I Must'?

'Time's' Film Man

Eiliott Gibbons is now in Holly-wood to cover film production for

He's the first full time cor-respondent for the Coast, previous picture matters having been han-dled by Lynn Root, wife of Wells

Bill Rice's Tales
W. H. (Bill) Rice, veteran circus
nd carnival man, is doing a series
f yarns for 'Liberty.' Reported and carnival man, is doing a series of yarns for "Liberty." Reported that James Riley Cooper is sitting in with Rice on the effort. Stories will unfold the mechanics of the outdoor show game.

Revive Reprints

Revive Reprints
Former Current Digest, a reprint magazine, has been revived by Mary Theresa Gronich, as 'The
New Current Digest.'
Uses clips from other mags only
and no direct market for scribblers,
Miss Gronich is also the publisher of 'The Modern Thinker.'

Real Names of Authors John Oxenham, author of 'The Hidden Years,' is William A. Dun-kerley; Joanna Cannan, 'Ithuriel's Hour,' is Mrs. H. G. Pullein-Thomp-

But who is David Glbson, author of 'Brief Contacts'?

Film Ed's Book
Andrew Buchanan, editor of
Ideal's 'Cinomagazine' (British) has
authored 'The Way of the Cinema,
published in England early in in March. It deals controversially with the

development of talkers

Song Writer's Serial
Serial rights to L. Wolfe Gilbert's story 'Without Rhyme or
Reason', has been purchased by
'Liberty.'

Gilbert is a veteran songwriter. His story is an autobiography of his 20 years on tin-pan-alley.

Pagnol's First Nove

Pagnol's First Novel.

Marcel Pagnol, successful playwright of 'Marius,' 'Topaze' and
Fanny,' has published his first
novel titled 'Pirouettes' (Whirligigs), in Paris.

It is less a real novel than a series of vary clever notations.

ries of very clever notations.

Mrs. Harris' Story Mrs. Harris' Story
Story of her experiences in the
'Titanic' disaster, in which her
husband lost her life, has been sold
to 'Liberty' by Mrs. Henry B. Harris.

Chatter

The first Jonas Arnold novel wili be called 'My Fanny'. Ogden Nash a pappy. Frank Swinnerton knows plenty

about book publishing and selling, James Hanley living in Walcs ever since he began writing about his native Ireland.

hls native Ireland.
Claimed by the Liveright office
that W. E. Woodward coined the
word 'debunk.'
D-D has a sufficient number of
unpublished Edgar Wallace tales
on hand to issue them at regular
intervals through the Crime Club

for a year. Edgar Rice Burroughs gets away

Edgar Rice Eurroughs gets away from Tarzan for the first time in his forthcoming book, 'Jungle Girl'. Nat J. Ferber's silence all this time explained. He's completed a new novel.

Edward Dean Sullivan's inevitable expose on the kidnap scare, 'The Snatch Racket,' will be out as soon as it can come off the press. Fal Szabo not a gag, but the real handle of that Hungarian scribble being taiked about.

Novellists turning playwrights. Aldous Huzley and J. Keith Winter doing plays.

Aldous runney and doing plays.

Norman Klein, of the New York
Evening Post, will have his first novel out this week. Called 'No,

Ann Row writing about perfect husbands.

Ann the Worker to a war t

leader.
Only about 750 manuscripts submitted in the 'Atlantic Monthly'—
Little Brown \$10,000 prizes novel
contest. Suggests other scribblers
so weak from starvation they can't

write.

Rian James has a penthouse.

Molly Thynne will lecture here.

Rockwell Kent back from Ber-

muda. P. G. Wodehouse will mod-name his new book, Louder Funnier.

Paul Green has written his first novel

'Radio Fan,' a weekly five-cent mag distributed in Butler grocery stores, folded last week. Had been out for about two months.

TULLY STORY PROBLEM

Hollywood, April 4,
Censor trouble may climinate
'Laughter in Hell,' Georgia chain
sang story by Jim Tully, from the
Universal production list because
of the plethora of brutality in the

Beth Brown's Two Beth Brown has finished two novels on the Coast. One is to in form that will pass the review be published shortly.

AIR ADOPTS VAUDE ROUTINE

GAG PIRATES MULTIPLYING

Los Angeles, April 4

Los Angeles, April 4:
Powerful radio sets capable of bringing in distant programs are special heed is given to the smaller, sees known, stations without network affiliations.

Borrowing of ideas, gags, new triest, special lyrice, is a small potation of the second program of the same program of the second program of th

newness or novelty. Several cases have come to the surface of original or extempore gags either cast or west turning up on the other coast the next day.

DON AMECHE

Featured in
"THE FIRST NIGHTER"
(Campana Italian Balm)
8:30 p. m. NBC-KYW Network

"BEAL NUC-RIW NEWORK
"BEAL NACHELOR"
(Allen-A Company)
Friday, 9 p. m. CBS-WBBM Network.
"LONE WOLF TRIBE DRAMAS"
(Wm. Wrigley, Jr., Co.)
Mon., Weds, and Fri., 5:30 p. m.
CBS-WBBM Network.

"RIN-TIN-TIN THRILLERS"
(Chappel Bros.)
Thurs., 7:15 p. m. NBC-WENR Network.
ALL PROGRAMS C.S.T.



EDDIE DUCHIN CELITRAL PARK CASINO ORCHESTRA

COLUMBIA BROADCASTING SYSTEM WEDNESDAY SATURDAY SUNDAY 5:30PM 12:P.M.

THOMAS G. ROCKWELL

Chicago, April 4.
Radio's one and only pansy character, that of 'Clarence Tiffingtuffer' in the 'Myrt and Marge' skit over CBS, is going by the daisy chains from the 'Myrt and Marge' skit over CBS, is going by the daisy chains from the control of the control of

Hearst 'State St.,' Radio Paper Tie-In, Exits Off KYW After 2 Years

Chicago, April 4.

After more than two years the State St. Tomorrow program on KYW went off the air Friday (1). Priogram was the promotion tie-up with the Hearst Herald-Examiner, with which the station was affiliated. Understood the newspaper is for a radio-newspaper advertising hookup, and will likely be aired in about two weeks.

for a radio-newspaper advertising hooking, and will likely be aired in about two weeks.

'State St. Tomorrow' program was rather unique in its effective tie-in of both mutual-owned station and newspaper. Program was for 20 minutes each nite, and contained plugging for eight State street stores, such as Marshall Field, the Fair, Boston Store, Mandel Bros, with the copy emphasizing the bargains of the following day. In this deal the stores also received free billboard advertising, but the stores in return had to run and in the Examiner every day. No restriction on the size of the ads, but it was evident the size of the day, but it was evident the size of the day, but it was evident the size of the size to the size of t

An attempt to save the program An attempt to save the program was made by trying to squeeze the program to a full 30 minutes and shifting the time from 10:10 p.m. to 9 o'clock, but the stab fell through at the last moment. This new time arrangement, however, may go into effect later.

CBS' CLEVE. CANVASS Johnny Meyers of CBS artists' pureau is in Cleveland for about six weeks. Cleveland is Meyers' home town.

RUSS And His ORCHESTRA

R.C.A. VICTOR

GLORIFYING the POPULAR SONG HESTERFIELD Program QLUMBIA-COAST-TO-COAST NETWORK PERSONAL DIRECTION



VARIETY GROWS IN RADIO SHOWS

Mixing Up Program With M.c.'s, Blackouts and Patter to Diversify Entertainment - Straight Classical Programs Drop From 22 to 7 in a Year — Type Analysis of Networks' 152 Programs

CLASSICS VS. JAZZ

Chicago, April 4.
Vaudeville, as the white-haired
boy of the program bankroller, has
moved into the network studios almot lock, stock and barrel.

moved into the network studios almoved into the network studios almost lock, stock and barrel.

Vaudeville's cycle in radio entertainment is in full swing, with the merchandiest turned showman now scrambling to adopt every item of vaudeville adaptable to the mike and to pattern his program along the lines of a variety act or bill.

No longer is the advertiser content to throw on a straight band act and let it go at that. Now he scouts around for a wisecracking m. c. to keep the ball of listener his meaning that the same content of the same message. Now he talks about interpolating blackout bits or a cross-fire patter team between band numbers, and even discusses the advisability of working in a spasm of tap dancing. Inclusion of the blackouts in the Ever-Ready session, the Burns and Allen gag-tossion, the Burns and Allen gag-tossion and the stap darker of recent inauguration.

of recent inauguration.

The advertiser-impressive has come to realize that to attract a class, audience he doesn't necessarily have to resort to a program of classical music and that a well framed variety program of big time calibre will do the job much move effectively. That there are only seven commercial programs of this seven commercial programs of this as against 22 of a year ago tells its own story.

Vaude for Men

Vaude for Men
Tendency among national distributors with an article for male
consumption to pick on the variety
melange of entertainment as the
dial magnet has also become prenounced. Witness such recent newcomers to the network as the
Sheaffer Pen series, the Ever-Ready
Clotthes Playboy affair. Same trend
is also noted among the ether merchandizer with a product whose
potential sales field involves all
rungs of the economic ladder and
both sexes.

That radio entertainment has

rungs of the economic ladder and both sexes.

That radio entertainment has reached the stage of being by far and away predominantly of the music-hall in level and scope is striklingly borne out by a classification and analysis of the commercial of the contract of the co

were that:

1. The program with the orchestra serving as the backbone or major item on the ether session is more strongly enterenched than ever on both chains. This type of show rates over 60% of all the network shows that may lay elaim to the label 'entertainment.'

label 'entertainment.'

2. The strictly singing act, in other words the program in which the warbler or warblers are headined, is on the ware. There are only, 10 of this genre on the list as

(continued on page 60)

Program Type Summary

	CLASS OF PROGRAM Orchestral:	NO.	PERCEN	TAGE
	Popular and Semi-classical			48.
	Classical	5		3.
	Name bands	12	4-	7.5
	Classical novelties	.2		1.
٠	Organ and vocalists	6		4.
	Straight singing	10		7.
	Music and drama	-6		4.
	Patter and singing	10		. 7.
	Straight patter	1		0.5
	Script shows:	27		
è	Domestic-Smalltown (9)			
	Juvenile (5)			
	Mystery(2)			
	Miscellaneous(11)		1.5	18.
•	Harris State Control -			
	1	152		100% -
	and the second s			

CBS' Full-Time Petition In Chi: Now Pays WGN \$260,000 for 3 Hours

Application for permission to synchronize with KrAB, Lincoln Neb; as a series of the control of

Half Around World

The Hague, March 25.

The Hague, March 25.
For the first time the verbal report by Radio broadcast by the
Dutch A.V.R.O. during one of the
big international football matches.
—Belgium - Holland—in Antwerp
Stadium was relayed from Hilversum not only to Dutch East Indies,
but also to Curacao and Dutch
Curacao and Curacao.

These relays went on very short
wave of about 30 metres. Reports
mentioned that reception was clear.



MON., TUES., WED., THURS, and FRI., at 4:30 P. M., Over NBC BLUE NETWORK

Sylvia Froos, Own Agent, Doubling on NBC-CBS

Sylvia Froos, recently let out of her NBC contract and who shifted over to WABC (CBS) with a commercial, has been placed under a new NBC contract. Miss Froos new NBC contract. Miss Froos started on her new contract Sunday (3) on the Three Bakers period. She will be on for 13 weeks, until June 26. Meanwhile she will double on her WABC Richman Clothes period. Miss Froos agented herself direct. to Richman when NBC let her go, through the Federal Advertising Agency, which handles the account.



MELODY SPEEDWAY

ED CONNIE

"The Street Singer"

WOR and 80 Associate Station

ARTHUR

MON. & WED. - - - 10:45 P.M. FRI. (Pillsbury Pageant) 9 P.M. SUNDAY - - - - 12:15 P.M. C.B.S. Exclusive Management



RENNY KYTE -N.B.C. Network-WJR

-Wed., 12:30-1 P. M., E.S.T Hi-Speed Gasoline Loose Wile Biscult Co. R. G. DUNN CIGAR

GENE and GLENN

With JAKE and LENA

The QUAKER EARLY BIRDS

RUSSELL B. WISE ANNOUNCER 8 A. M. DAILY EXCEPT SUNDAY NATIONAL BROADCASTING COMPANY

H. LEOPOLD SPITALNY

SHEAFFER LIFETIME REVUE FOODTOWN POPS REVUE

Ricetrical Transcription Twice Weekly
Over 18 Stations and Increasing Weekly 56

Hollywood, April 4.

Despite the current popularity over local stations for plays and dramatizations, calling for trained players, few of the berths are going

dramatizations, cailing for trained players, few of the bertis are going to picture people.

Every station is besieged by hordes of screen talent, who, under present conditions, would like to pick up a little radio cash on the side, but stations report that not one out of 10 of the applicants is suitable for ether requirements.

Screen players are outed on the theory they are not sufficiently versatile for the air. Broadcasters blame this on the system of casting in Hollywood, whereby players become typed in certain characters and play this kind occur hard roles. Most of the local radio players, and favored as candidates over any other when looking for spots, are actors with stock company experience.

FOELGER SPREADS TO 10

FOELGER SPREADS TO 10
Chicago, April 4.
Foelger Coffee today (4) extended its Judy and Jane script show over the Columbia community network, comprising 10 stations. Programs original hookup on a daily schedule was limited to WCCO, Minneapoils, WTAQ, Eau Claire, Wis., and WMT, Waterloo. Latter outlets are included in the revised link.
Since the coffee is not sold here.

Since the coffee is not sold here the program will continue to go without a Chicago release.



ABE LYMAN

AND HIS

CALIFORNIA ORCHESTRA Columbia Broadcasting System PHILLIPS'

DENTAL MAGNESIA

WABC COAST TO COAST UES., THURS., SAT., 8:15 (EAST)





Management N.B.C. Artists Service

Non-Commuting Actor Halts Chi Program

Haits Chi Program
Chicago, April 4.
Because Raiput, its 'Mysterious Teller of Tules,' food it inconvenient to commune and the inconvenient to commune between here and Detroit, program bankrolled by Charile White, former lightweight champ contender, on WBBM, Wednesday nights, has temporarily gone off the air.

White has been doing a physical culture spicl, following the Hindu's adventure stories. Raiput, formerly heard over the same outlet for Dr., Strasska's toothpaste, has a six-morning a week commercial on

Dr. Strassas toothpaste, has a six-morning a week commercial on a Detroit station. Until that contract is up White has called a re-

Tacoma Radio Problem Figures in Senate Race

Tacoma, April 4.

Here's a burg with a radio political complex. With a population about 135,000 and two good stations, one a member of CBS, when the sun sets the local stations close down. That leaves a gap until late evening when the radio commission says they can resume local.

programs.

Condition here is strictly political. Senator Jones, who did not
become a national figure until
he put through the Jones bill or
the 5 and 10 prohibition law, keeps
lis berth in Washington through
votes in Tacoma and Southwest
Washington. He used to live in
Spokane, but moved to the Seattle
district, which includes Tacoma and
promised the larger city anything
it wanted. He has, since he moved
to Seattle even got Seattle men jobs to Seattle even got Seattle men jobs in Tacoma Federal offices, they say here. Tacoma is turning toward Sen. Dill who lives in Spokane and is a Democrat while the district is Republican

is a Democrat while the district is Republican.

Dill is the western hombre who has been fighting the radio networks for some time and has a first like the radio networks for some time and has a first like the radio and the ra

s fighting against full time station here. Its KOMO station in Seattle is now furnishing the natives with its program and the salesmen in the east have a fine chance to register about this 800,chance to regi

Gibbons' Lecture

San Francisco, April 4.
Pete Coniey grabbed off Floyd
Gibbons for a Wednesday (6) night

dibons for a wetnessay (8) light lecture at the civic auditorium on his Chinese experiences. Gibbons is booked by NEC Ar-tists Bureau, who loaned him to International news to cover the Sino-Jap war. He docks tomor-Sino-Jap row (5).

'PALOOKA' ON CBS

'PALJOKA' ON CBS

Joe Palooka' Ham Fischer's cartoon strip, will be staged on the
CBS airwaves beginning April 12
by Hines Products. Fischer is
writing the air scripts.
Ted Bergman will play 'Palooka';
Trank Readick will be 'Knobby' and
Elsie Hitz 'Anne Howe.'

Wines will stem the lose twice

Hines will stage the piece twice weekly. 15 minutes per broadcast, with repeats for the western hook-

GARRY'S DOUBLING

Sid Garry, from vaudeville, starts doubling on both networks when going on the Valspar series for NBC.

Gary is already doubling on two CBS weeklies, Danderine and Chrys-

Macfadden Renewing, Bernarr Macfadden is renewing his contract with CBS to keep True Story on the air for another

Present contract expires in July.

The World's Record Record Makers SELVIN AND HIS ORCHESTRA

D'Orsay Perfume, N.B.C., Sat., 8:30 P.M.



OUESTION OVER RIGHTS TO CHI RADIO SCRIPT

Chicago, April 4.
Question of the ownership of an air script, whether it belongs to the writer or the station that plugged writer or the station that property it as sustaining, may result in legal action against the local WGN, Chicago 'Tribune' station. On the

it as sustaining may result in legal action against the local WSN, Chi-cago "Tribune" station. On the other side of the how! is the writer of the script in question, "Palnted Dreams," by Irna Phillip. Script had been on the station for a number of months as a sustainer, but was finally grabbed last October for a commercial by a local meat company. Saturday (2) the sponsor dropped out after 20 weeks. Two weeks before the advertiser quit, Miss Phillip advised the station is claimed to have added \$300 to the prices WGN's two-week option on this script to another advertiser, on a chain at a reported \$225. Station is claimed to have added \$300 to the prices WGN's two-week option on this script expired on Saturday (2) along with the sponsor, but without having sold the script to another advertiser. WGN, however, has the skitt still listed on its schedule for this coming week, the program for today (4) carrying the Palnted Dreams' session for a morning broadcast. Since there's no advertiser, the program will restrain the station from continuing with the script, claiming all rights belong to her. Miss Phillip is started

miss rining is now attempting to restrain the station from continuing with the acript, claiming all rights with the acript, claiming all rights result of the continuities throughout and played the leading role. On the last day (Saturday), she was replaced in the lead role by Irene Wicker, who formerly played one of the minor characters in the story, and the continuity it-self was written by one of the WGN staff writers, Kate Chase.

Expected that Miss Phillip will take the matter into court today (4) to secure a restraining injunction preventing WGN from using the title or substance.

Network Affiliates Boost

Opposish Indies' Profit

Because of the expansion of NBC and CBS with their respective at-fliated outlets, small indic stations are now making more money than

are now making more cever.

Whenever NBC takes over program control of an affiliated station, as it recently dld with the Westinghouse group, it drives disc programs off that station. Similarly CBS, when it spreads and increases its block time buy with affiliated stations, limits the use of disc programs on those stations. This forces disc advertisers to switch to a local disc advertisers to switch to a local

indie.

Because of this situation, small indie stations who rarely had a commercial are now profiting through disc advertisers shifting over because of network interfer-

Shift Auditions

Shift Auditions
Shifting of Paul Whiteman's band
from the Palace to the RKO Albee,
Brooklyn, where it opened Saturday (2), a week earlier than originally planned, has forced Whiteman to rearrange his plans for auditions for radio talent, held weekly
dids' auditions four days this week
kids' auditions four days this week
These will go on next week instead.

These will go on next week instead Currently Whiteman is holding au-ditions for Brooklyn talent in con-junction with the Brooklyn "Times and a department store.

COBB FINISHES

Chicago, April 4.

Irvin S. Cobb makes his final appearance on the Friday night Armour hour April 22, completing 10week contract at \$1,750 per spiel.

week contract at \$1.750 per splel.

Commercial figuring on trimming
the program's costs for the spring
and summer and is now scouling
around for a less expensive added
attraction.

MELTON'S CONCERT

MELTUN'S CONCERT

James Melton. NBC tenor and
member of the Revelers, will makehis debut as a concert singer April
22 at Town Hall. New York under
auspices of NBC's Artist Bureau.
Frank La Forge, composer, will be
t the Near at the plane

MOUTH WASH OFF

MOUTH WASH OFF
Listerine goes off the NRC nelwork on April 8 after almost a year
of ether advertising.
Commercial is currently using
Erno Rapee's orchestra and previously spensored Russ Columio.

Last Week Year's Best For New Comm. Acc'ts

For New Comm. Acc'ts

Current week reveals renewed life on both major networks. Chain initiates of the bankrolled variety have been few and far between the past two months. Week starting yesterday (3), takes the year's record for the number of commercial programs released in any one stanza. Judging from the news stanza judging from the news to stanza judging from the news it is also fgured that April will ring up a similar month's record, as compared to the past year. Three chain debuts were bunched, two of them out of Chicago. Latter were the Greyhound Bus Lines over CBS and Aika-Seltzer, NBC. Columbia's New York studios on the same day taw the first edition aganza. for the Chrysler-DeSoto-Plymouth group. Among others set for an introductory airing this week are the Ely Culbertson thrick weekly spelies on bridge for Wrigley, NBC; Ocedar, NBC: return of B. A. Noife, Jvory Song, NBC, and Van Heusen. CBS. Deson new commercial-ontries this month are the revised Lodent show (10), NBC; Photoplay (14), CBS; Union Central Life Insurance company dramalets (24), NBC, and Zoro company's a. m. series (25), CBS.

WCFL Adds Tele for **Ultra Short Wave Tests**

Chicago, April 4.
Television gets another big station experimenter, WCFL having last week contracted for installation last week contracted for installation of see-and-hear equipment. Will be erected by Ulysses Sanabria, who has been doing most of the television exploitation in the midwest. Equipment is carded to be ready for shooting late in June. WCFL known as the Farmer-Labor station, will do tele broadcasting primarily on experimentation in the ultra-shortwave bands. Station's short wave call letters are

Station's short wave call letters are W9XAA, under which the studio is W9XAA, under which the studio is now doing regular world-wide broadcasting. The addition of this studio to the television group of transmitters will make three stations locality in that class, the other two being WMAQ and WIBO, known on the short-waves as W9XAO and W9XAP. Understood WGN is also ready to go into television shortly.

T. P's Piano Duo

T. P's Piano Duo

Chicago, April 4.

Thompson Products, Inc., has picked a Saturday night quarter hour on the western end of the NBC blue network for a 13-week bailyhoo. Program, slated to start April 15, will split the entertainment assignment between a spliritual-singing foursome and a plano duo, Bob Redding and Dick Platt. Stations already set to carry the auto accessories outfit's ether contribution are WMAQ. Chicago; KSD, St. Louis; WDAF, Kansas City, and WOW, Omaha.

WCCO'S 50,000

With the federal radio commission's approval, station WCCO, Minneapolls, is going from 5,000 to 50,000 watts. Improvement plans, estimated to cost around \$200,000, is being started immediately. Among other things two new

Among other things, two new aerial towers will be erected and new equipment installed. Expected to be completed next fall.

Sinclair's New Series

Sincialr Rem Series

Sincialr Refining Company commences a new series of NBC broadcasts for 26 weeks April 11.

Commercial will feature the Weiner Minstrel Show with the broadcasts to come out of Chicago.

Let by the Federal agency.

Mitzl Guesting

Mitzi Green will make her com-mercial radio debut as 'guest star' on Nestie, NBC, April 22. Additional line-up for Nestle is: April 8, Janet Reade; April 15, George Meader, and April 29, Jack Haley.

ENDORSEMENT MIX-UP EMBARRASSES CHI NBC

Chicago, April 4.

Charging the department store with using her picture and name without authority to endorse a brand of hosiery, Jane Frohman, through Don Ross, her manager and dnances. last week retained level brand or nostery, same Fromman, through Don Ross, her manager and financee, last week retained legal services to bring suit against services to bring suit against Marshall Field & Co. Meantime Again. Network, from whose publicity department the photo was obticatived, feels the incident put it in an embarrassing spot.

Ficture with the Froman legs prominently displayed was carried in a special newspaper edition in a special newspaper edition of the stores and labelled Marshall Field promises and labelled Marshall Field Tribune' in celebration of the stores anniversary.

anniversary. Caption h Froman endorsing La

Froman encorang are reasonable for the sire claims the photo was released to Larry Solls, freelance p. a., for publicity purposes only and that the latter, who handled the special Marshall Field edition, failed to advise her or anyone connected with vise her or anyone connected with the network of an intention to use it

the network of an intention to use it for endorsement purposes. Anyway, she figures the unauthorized ping is worth a minimum of \$25,000.

Marshall Field happens to be the landlord of the NBC plant here as well as one of the network's recent clients. Don Ross is a member of the harmony team of Brooks and Ross, which happens to be under contract to the opposition network's local studies. local studios.

LIFE WANTS SKETCH

New York Life Insurance Com-pany is auditioning for a new series of NBC periods. Commercial is currently using Frasier Hunt, but wants to switch

to a sketch with music.





Safety Razor Program

Sponsored by

American Safety Razor Co.

WEAF

11 P.M. E. S. T.

WED. 11:15 P.M. E. S. T.



HOWARD NEUMILLER

Pianist and Musical Director Station WBBM-C.B.S.

ISHAM JONES Orchestra

C.B.S. Network—Station WHK—Cleveland Thursday Noon 12:00 E.S.T.—Friday Night 12:30 E.S.T. Bookings by Columbia Broadcasting System—Tuesday, 12 to 12:30 Noon

A-A TOP COAST THEN NEWS **FLASHES**

Los Angeles, April 4.

News broadcasts rank second in popularity among coast listeners, with Amos 'n' Andy in the top spot This was determined in a survey made up and down the Pacific

Five Coast NBC outlets listed news periods No. 2 and KNX in Hollywood had the same experi-ence, with Fran Watanabee and Hon. Archie, another dialet comedy

Hon. Arone, another dialet comedy continuity, at the top, KYA and KYK, San Francisco, had news first. Lowest showing this feature made was at KHJ, which uses the conservative Los Angeles 'Times' cut and dried bui-

Lindbergh baby case has helped put news in its current popular po-sition, with local dailies running some 50,000 copies below expecta-

Bob Trout, announcer at WJSV, forced by ill health to lay off and is up at Germantown, Md., recuperating.

"CALIFORNIA MELODIES"

The original compositions of J. C. LEWIS, JR.

On the Columbia Network Coast-to-Coast

DON LEE

EVERY SUNDAY MIDNIGHT 12:30 A. M.









DON **PEDRO** AND HIS ORCH.
Terrace Gardens.
ietel Morrison, Chicago
Brondesting
KYW-WENR
N.B.C. Network

Friendship Helps in Belgium as in U.S.

Begium as in U. S. Frussels, March 24.
Radio-Schaerbeek, Brussels, a private broadcasting station, which was closed last January by the police, is to reopen. For some time the station had, despite warnings, daily filled the air with insuits levelled at the government, the Minister of Posts and other officials, and the culminating point was reached when the microphone was used to broadcast uncompilmentary remarks concerning the French Minister of Posts, then a guest of the Belgian government.

the Belgian government.

Now the Minister of Posts has of his own accord, returned the confiscated material to its owner and voluntarily authorized the reopen-

voluntarily auditions of the post.

The Minister and the owner-announcer of the station were a

NBC 'EXCLUSIVENESS' LOSES P.A. CONTRACT

Prince Albert program, featuring Alice Joy, will withdraw from the NBC airways on April 36 after more than 28 weeks of broadcasting six times weekly.

Previous to deciding to withdraw from the air, officials of the Keynolds Co., manufacturers of Prince CHBS. a are Cannot NBC for sternice.

Albert and Camel, the latter on CBS, approached NBC for permis-sion to insert a plug for Camels during the P. A. periods. NBC re-fused consent and so the Reynolds execs decided to take off P. A. Lat-ter is plugged on the Camel CBS broadcasts.

Understood that had M. H. Ayles-Understood that had M. H. Aylesworth, NBC prez, permitted the Camel plug to be included on the P. A. broadcasts, latter period might have been kept on the air for the value of the double plug.

Alice Joy is under contract to Airle Joy is under broadcasting contract. The best of the contract is the proadcasting contract. She is also under NBC contract.

Miss Joy has been placed under contract to the American Record Company and will record for Per-fect, 25c discs.

Radio Bill at Cleve. Auditorium, \$1.50 Top

Cleviland, April 4,
Norman Brokenshire will im. c. for radio show being promoted for the Civic Auditorium April 24 by Sanford Ziicker and Leonard Labowitz, who handled Cantor-Jessel show that broke records here. Date won't be confirmed until George White's pending suit against city settles the question whether private theat-trical enterprises are entitled to rent the large-seated auditorium. A top of \$1.50 is planned. A top of \$1.50 is planned.

Show will include Boswell Sisters Col. Stoopnagle and Budd, Sylvia Froos, Gus Arnheim's band and Froos, Gus Arnheim's band and either Alex Gray, Little Jack Little or Bing Crosby.

Merging 4 Stations

Reported that four Brooklyn, N. Y., stations—WBBC, WCJU, WLTH and WFOX—will be consolidated into one group. Said that the con-

and WFOX—will be consolidated into one group. Said that the consolidation will involve \$240,000 for the four stations. WBBC and WCGU were split some time ago, previous to which time they were both handled by the Standard Broadcasting Co.

GERMAN DISK-RADIO AMITY

FRED L. JESKE

"MONARCH MELODY MAN"

SPONSORED BY MONARCH FOODS

Mon., Wed., Fri., 9.00-9:15 P. M., C. S. T., WGN, Chicago

Doc Squares Downey

Schenectady, April 4.

Morton Downey's publicity clincher is the citation of the result of a recent test of his voice made by Dr. William Braid. White, Chicago acoustic expert, with the m. d's projection ocilioscòpe.

Dr. White said the test conjection ocilioscòpe.

Dr. White said the test conjection ocilioscòpe.

Chicago de la conjection ocilioscòpe.

Dr. White said the test conjection ocilioscope.

Dr. White said the test c

Imaginary Horse Race. Radio - Adapted Keno, Lures Gamblers in L. A.

Los Angeles, April 4 Halted a year ago when the quick noney boys began to make book on it, KMTR has resumed broadcasting a nightly synthetic horse race But evidently the resumption hasn't reached the professional gamblers for there's been no kick yet at the station from the bluenoses who queered the former air-race pro-

gram.

Ether race is an adaptation of the English parlor game Minoru, in which the horses are progressed by the turning of playing cards. Five horses in the race and highest card in a relative position moves that

in a relative position moves that particular horse.

Large board has been constructed at the radio station and the horses are moved as the cards are turned, with an announcer setting hot over the progress of the nags as if they are the real things. Only money known to be changing hands on the around the family firself and around the family firself.

A chap is also here from Kansas City attempting to interest stations in another gag, based on keno, also a sambling parlor game, but so far

a gambling parlor game, but so far none of the stations have taken

it up.
Under this plan a board would be constructed at the studio with names of merchants used instead of the numbers as in the original game. Plug for the merchants would be the oft repetition of their names.

As outlined to the broadcasters it would call for a prize each night

of 55. Kcno, under various names, is a favorite game at the beach conces-sions, near here.

MIDWEST STATION HAS OWN FAN PUBLICATION

Chicago, April 4.

Chicago, April 4.

First instance of a midwest radio station publishing its own daily paper for the radio fans took place when station WJBC, LaSaile, Ill., started the trick Friday (1). Primary reason for the publication of the fan sheet is understood to rest on the now traditional battle between the regular new paperes and reven the regular new papere and new spaper, 'Post-Tribune,' failing to print the procram schedule of the to print the program schedule of th

newspaper, 'Post-Tribune, taining to print the program schedule of the station in its columns.

Sheet is being published daily under the guidance of the station manager, Charles Harad, Distribution, its free, being delivered to the service. Paper, however, not only prints the news and gossip of the LaSalle station, but is also including the program schedules and publicity gossip of the major Chicago transmitters, which are easily tuned in at LaSalle.

Cost of the printing job, plus profit, is expected to be derived from the advertising. Several other Illinois small town stations are watching the WIEC experiment Several have progressed far grouge.

watching the WJBC experiment Several have progressed far enough to have subscribed with Chicago radio broadcasting publicity services for regular builetins on the sched-ules and program of the leading local stations.

COMMISH SETTLEMENT

Chicago, April 4. Controversy between WLS and the William Morris office, over commission on the booking of the WLS Barn Dances at the Eighth Street, has been adjusted. Morris offic received its full split on the date, with the station making the settlement.

settlement.
Original negotiations for the radio show were handled by Louis Morgan of the Morris office.

2 for Preston's Job In Chicago CBS Shift

In Chicago CBS Shift

Chicago, April 4.

Walter Preston, in charge of the
WBBM studios and western director of programs for Columbia, is
slated to leave both jobs April 16.

Should key withing every events.

Freston had been scheduled to
juil out April 9, but the departurewas deterred another week pending,
his closing with an advertising
agency for a producer assignment.
He has been in his current spot
about a year and a half.

Instead of replacing Preston with
some single person in complete
charge, the network is figuring on
splitting, the responsibilities between Bobby Brown, staff producer,
and Pat Planagan, the outlet's chief
announcer. Former will be program
director and Planagan production
nanager.

NBC CUTS SUSTAINING OVERHEAD BY \$45,000

With NBC's program department ordered to cut its budget for sustaining broadcasts, the Will be much shiftling of artists and programs within the next few weeks. Reported that \$45,000 is the sum ordered off the budget.

First step in direction of the cut was taken with Josse Crawford, organist, Crawford has been broadcasting six times weekly during the past few months at \$500 per week. At first the program department considered dropping Crawford altogether, but later reconsidered and determined to use the organist but once weekly, prof rata. once weekly, pro rata.

Failure to Sell Prompts **NBC** to Quit Arty Turn

Chicago, April 4.

Weekly Jill and Judy program has been dropped by the local NBC studies from its sustaining schedules. Session had been regarded as the network's lone gesture toward the arty and bohemian.

Piloted by Mrs. Davis Edwards Piloted by Mrs. Davis Edwards Piloted by Mrs. Davis Edwards Chicago literary, art and concert world. Girls worked themselves into the a. n. network niche last October. Recently NBC advised them that the program would have to get a sponsor or else, Pair themselves were trying to peddie it to the agencies when the order cailing today's (4) broadcast the last came through.

Australia's Problem

Sydney, March 12.
Adverse criticism is being levelled against the government's suggestion of allowing the A class stations to run advertising in their pro-

to run advertising in their programs.

The A stations receive a goodly portion of the license fees paid by the public for their air entertainment, whilst B stations wholly depend upon advertising to carry their or. If government's idea is the control of the B stations will be forced to close. It is a fact over here that the B stations offer more entertainment value than the more entertainment value than the

A units.
Radio as an indoor entertainment has slipped in the past few months.
With B stations off the air, and A stations putting over advertising with their already weak programs problems will arise.

problems will arise.

It is expected that a new board will take over the control of radio very shortly, with Stuart F. Doyle is charged. in charge.

O'HARA TO WJKS

Chicago, April 4.
John O'Hara, for four years with
WCFL here as chief annotiner,
leaves for the Ralph Atlass transmitter, WJRS, Gary, Ind.
O'Hara. will spend the summer
tandling the Chicago bascball
broadcasts for the Gary station. He
lad been doing the same inh for the had been doing the same jub for the Farmer-Labor studio locally.

Gen. Mills Renews
General Mills Flour Company,
handled by the McCord agency,
Minneapolls, renewed its contract
for bit-weckty NBC broadcasts for
another 25 weeks, Company is on
the air twice weekly.
Rewensl took effect March 30.

LISTERINE MAY **GO DISC FOR** \$600,000

Chicago, April 4.
Listerine is thinking of going on radio discs, with the largest outlay of coin for platters ever, the figure being mentioned at \$600,000 for the series.

series.

Being tested for the series is Rajpui, the Hindu story-teller, who
was on here locally last year for
Dr. Strasska's toothpaste over
WBBM.

WBBM.
Program is being tested down at
WSB, Atlanta; firm spending about
\$1,500 on the trial. Radio men figure that by this radio disc and
storyteller route Listerine is plotting to reach the lower scales of
the buying public, particularly
those off the network channels,
but listening in on indle stattions
in the smaller burgs.





Mondays and Thursdays WEAF - - 11:45 P.M. Wednesdays and Fridays WJZ - - 12 Midnight (And Affiliated N.B.C. Stations)

MILLS DANCE ORCHESTRAS, INC. 799 Seventh Ave., New York

TED FIO-RITO AND HIS ORCHESTRA

Frolic's Cafe CULVER CITY, CALIF. Broadcasting Nightly Over

KEWB Warner Bros. Station, Hollywood MUSIC CORP. OF AMERICA

VICTOR OUNG



Musical Director

American
and Brunswick
Records
Hart, Schaffner
& Marx and
Hinda' Honey
Almond Cream
Broadcasts

Manare ... THOMAS G. ROCKWELL



PAIGE

Musical Director and Program Manager KHJ, Los Angeles Don Lee Columbia Network

HUTTON-HUSTON DEBATE 'ls Prohibition a Success?' Angelus Temple KFSG, Los Angeles

KFSG, Los Angeles
Waiter Huston, a good actor, in
the sacred cause of publicity, met
Alinee Semple MacPherson Hutton
on her own grounds and on her own
terms. Huston was badly outdone:
Debate was foure. The Wet Parade, which seems not to be attracting the public in the hoped-for
numbers. It stands in need of publicity. Huston, who enacts the principal souse in the extra control of the
control of the public that is the control
of the public that is the principal souse in the extra control
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him and Sister Almes slaughtered him. Not town A but heterical and not town and a but heterical and not look and a but heterical and look and lo

a piker at hanging a jury compared to Sinter Hutton's high-handed hollness.

It is a local threat the single singl

rt. s usual with debates, nothing s proyen. Land.

'WAVES OF MELODY' Victor Arden Orch., Tom Brown COMMERCIAL WJZ, New York

WJZ, New York
Snappy 16-minute musical staged
twice weekly on NBC's WJZ network by Joou, hair wave company.
Tom Brown is a sweet voiced tenor
with a voice best suited to ballads,
which is the type of songs he mainly
uses. Brown for the most part works
with the orchestra, chiming in after
the music sets under says. Spotted which is the type of songs ne mann-uses. Brown for the most part works with the orchestra, chiming in after the music gets under way. Spotted for one specialty with the instru-mentation shading. Victor Arden's orchestra is a pleasing instrumental group, selec-tions being nicely arranged and di-varcified.

versified.
Short advertising plug at the start, but heavy at the finish.

COMMERCIAL

Wary Schemectady

This author's book of poems, Teel Better Now," appeared as guest and its of an an A. & F. program over Franchis of Marco Idea. Profession of the Marco Idea.

MRS. MARION H. BIEL Talk Sustaining WBBM, Chicago

WBBM, Chicago
Mrs. Blel Is chairman of the first
district of Motion Pictures for the
Illinois Federation of Women's
Clubs. It was announced that she
would give her 'survey' of the film
industry. She did the surveying
industry. She that 18 minties.

lindustry. Site dat the surveying job in something less than 10 minDoubtless Mrs. Biel is typical of
the club women's viewpoint of the
flickers. Her 10 minutes were devoted to some empty comments on
the industry, but no solid platform. It was a rehash of all the
women and viewors-of-the-film-industry many times over, She voiced
the moth-eaten sentiment that the
listening hudeince must help stimulate the public interest for good
pictures, admitting disconsolately
that often the boxoffice seechite
good flickers. In the good films
column she mentioned 'Bis Trail,'
Byrd at the South Pole and 'Heil
Divers.

Mrs. Biel didn't forget to follow

show that the public doesn't like good flinkers. In the good flinkers of good flinkers of the good flinkers of the good flinkers of the

GRACE MOORE With Revelors Quartet and David Mendoza Orchestra COMMERCIAL KYW, Chicago

KYW, Chicago

Miss Moore, of the stage and screen, was chosen for a series of six broadcasts on the Gooden of the stage and screen, was chosen for a series of six broadcasts on the Gooden of the same and the series of the same and the s

star should invite an ether audience.

Misorre's voial attributes are.

Mendoza's parentily purposely inserted to identify the singer.

Mendoza's baton has a determined swing. Arrangements particular bardience of the area of the area

DENVER THEATRE COMMERCIAL KLZ, Denver

PLORENZ ZIEGFELD REVUE
Ziegfele Radie Show of the Air'
WABG, New York
Ziegfeld is collecting \$5,000 for his
end every week and it's an all-round
good buy both ways for Plymouth
(Chrysler subsid) and the veteran
a name and, what's more, an excellent air revue.
Gearéd up elaborately, it's along
the Lucky Strike manner of shifting contacts from coast of
and the control of the control
allornin. Will Rogers joined in,
also from the Coast, with a pat bit
of chatter.

California. Will Rogers Joined in, also from the Coast, with a pat bit of chatter.

In the Canter with a pat bit of chatter.

In the Canter with a pat bit of chatter.

In the Canter with a pat bit of chatter in the Canter that the Canter that he can be a part of the Canter that a she has her eye on a new Plymouth coupe. Incidentally, both Miss Burke and Patricia are house Flowwith the Will Flower's in Eleverly.

Eddel Dowling was m. c. with Lupe Velez contributing a sprightly song in nice ethereal delivery. All while a vocal choir filled in for the Rio Rita choral numbers'. A Prestry Girl Is Like a Melody was the signor and a good signature song for the control of the cont

who are averse to that sort of thins to tune out.

The presentation on the talent end was far superior to the sales' splei. That repetitious 'don't forget to accept Mr. Chrysler's personal invitation to inspect the good value of the Plymouth' sounds ridiculous, extended as it is by a third party in abstract form to an unseen nucleon of the proposition o

RAG DOLL and BROOM HANDLE Musical Fantasy with Narrative By Quinn Ryan WGN, Chicago This looks strictly an inside job, with the minds behind the idea evidently more interested in producing something different and arty, than consideration for the listeners angle. For two weeks this program angle. For two weeks this program in the producing something different and arty than consideration for the listeners angle. For two weeks this program in the producing something. And after it's all over now what was all the excitement about? WGN kept plugging this broadcast as if it were going to strike a new note in radio entertainment, but all it succeeded in doing was to elicit a good hearty Trans is supposed to have adapted in doing was to elicit a good hearty Trans is supposed to have adapted in doing was to elicit a good have adapted to the program of the pro

antertainment, but all it succeeded in doing was to elicit a good hearty yawn.

Ryan is supposed to have adapted here and to have been to have adapted to far it in the supposed to have adapted to far it in the supposed to have adapted to far it in the supposed to have a supposed to here and about the amorous affair of a rag in the supposed to have the supposed to have a s

HOUSEWIFE'S HOUR
Percy Robbins, Organist
COMMERCIAL
WOWO, F. we have no effect to deserve the control of the coldest programs on the station. Percy Robbins, organist, creates his own series of presentations.

A sidelight is a canary which sings throughout the entire program, on the air for a half hour gram, on the air for a half hour gram, on the air for a half hour strength of the series of the series of the ballad type.
Goes on at 10.30 a. m. daily and popular out here.

WHFC, Cicero, Bombed

Chicago, April 4. Explosion of black powder bomb n the haliway station WHFC, Explosion of black powder bomb in the hallway station WHFC; small watter in Cicero, falled to cause much damage, but started police investigation. Belief that a political motive was behind the bombing was expressed by police as a result of political activity on the station during the past few months. City is now preparing for primary elections on April 21.

WILBUR and EZRA

WILBUR and EZRA
Serial sings
Wils, Chicago
Twice daily, except on the weekend, these two ok. characters go
over this farmer station. They're
on early in the morning as even
They've been riding now for a
long time, and have built up a follewing among the farmers, as evidenced from the great reception
their in-person appearance at the
WIS Barn Dance theatre show
locally.

this pair haul down when they make their in-person appearance at the WLS Barr Dance theatre show lottless are the work of the

out, due to the placing of the spot spiel.

CONCORDIA SINGERS
Bouble Quartet
Wife the place of the Concordia Singing Society of Gloveraville broadcast half-hour evening program from a Schenectady hotel in connection with centennial observation of Goethe's death. German poet want of the concept of the conc

'TELL US A DICKENS' STORY' Mortimer Kaphan Mortimer Kaphan Sustaining WOR, New York

WOR. New York
Mortimer Kaphan is announced as
a president of the Dickens League,
and each week on WOR gives a
synopsis of the Various stories authored by Charles Dickens. Saturday (2) Kaphan presented Tavid
Copperficit.
Synopsis was clear and
concise, but there is much to be desired in his manner of speech. He
talks in a wavering volce that gives
the impression of considerable age.
Spotted during Saturday mornriods of sone interest, For grownups, not enough meat.

FRED FEIBEL Organ 30 Mins. WABC, New York

WABC, New York

Fred Febel does his organolog on
the 'mighty Wuriltzer' from the
Frammount theatre, New York, for a
haif hour from WABC, starting at
time Febel, intrinsically an accomplished console specialist, dishes up
sprightly airs which have a combined soothing and pep-up effect at
impress.

those minute-or the uppers.

There's one 'Variety' mugg at least who, on Monday press-days, shaves to the accompaniment of Feibel's sonorous melodies.

Abel.

DO-RE-MI GIRLS Maybelle and Evelyn Ross, Anne Baithy Sustaining WOR, No

WOR, New York
Femme harmony trio, one of many
recently to come on the air, This
group is of ordinary harmonic
qualities, showing nothing uncommoney. Block is announced as assisting at the plano and as arranger.
The arrangements are at times too
far fetched, reaching an extreme
where the melody is lost.
Citis for the main work as a
group, none soloing, except briefly
the strong or the property of the control of the control
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'MIRACLES OF MAGNOLIA' Fanny May Baldridge Sustaining WMAQ, Chicago

Serial Sustaining WMAQ, Chicago This early morning 15-minute session has been riding out of the session and is reported on its way for commercial. It's good enough material, though without anything to make it a standout session.

Story again is built around a coling family, the colored cook fat white family, the colored cook fat with healthy seasoning of homes and quality pularies and mixing 'em all with healthy seasoning of homes and quality pularies and mixing of the season of t

Sue CAROL and Nick STILART Talk WGY, Schenectady

Sue CAROL and Nick STUART Talk

WGY Schenectady

Film names up in big type on Film names up in the film name in the property of the film name in the n

RICHMAN BROS. PROGRAM Sylvia Froos and Louis Silver's Orchestra COMMERCIAL WBBM, Chicago

COMMERCIAL
WBBM, Chicage

A woman plugging a strictly
man's product may or may not be
the answer to this wavelength sponsored by the Richman Clothing Co,
with branches all over the country.
For an argument one the Country
For an argument of the Lambara
cigar, but that happens to be an
outstanding example, with Miss
Smith already an established name
when she came with the smoke accountry while Sylvia Proos is just
Victor Moore, comedian, who
started out with this program, has
apparently dropped out, with no
started out with this program, has
apparently dropped out, with no
sexplanation. That leaves Mr
to clinch. This girl has a sweet
votes and knows how to sell her
numbers.

Louis Silvers is doing a good job
with the batton, retaining his show
edge. But here again the music
alone is not, enough. It's a
combination of talent rather than individual work. An item the Richman
Bros. might check on this program,
which is ant to boomeran, Span.

Jesters Return to NBC

Jesters Return to NBC

Chleago, Aprill 4.

Paul: Whiteman's Former King's
Sesters quartet twee - allied thensolves guartet twee - allied thensolves guartet twee - allied thensolves property of the service
treere. They signed the exclusive
representation papers after the network sold them on the O'Ccdar program, slated to start next week.

After leaving the Whiteman organization the Jesters hooked
themselves up with the Columbia
studios here. NBC has given them
permission to continue on the
Pennzoil Sunday night show over
the opposition network.

the opposition network.

Disc Reviews

By Abel Green

Discreet rhythmology by the meastro of the ultra Central Park tealno in New York. Normally such a class spot would get the conductor onto a class disk like Victor, but there's some angle somewheres. Duching the conductor of the

Garland Wilson
Trick planist, who does his stuff in rhythmic, style suggestive of dance orchestra schooling. 'Rockin' Chair' and 'Memories of You' afford Wilson nice opportunity for digital dexterity, Okeh 41556.

Duke Ellington
Dinah and Bugle Call Rag as
done by the Ellingtonites will age
peal to the Ellingtonites will age
peal to the Ellingtonites will be
peal to the Ellington will be
peal to the Ellingtonites will be
peal to the Ell

Perry Bechtel
Bechtel: is obviously a ballroom
batonist. He does 'Liza Jane' and
Rubber Dolly' with that dance-hall
spirit which is undentable, even if
not particularly ultr as to orchestral niceties. For hoofing purposes
ofian.' Columbia 2622.

Marvin Trio

Novelty trio mixes up its vocallation and instrumentation in the
Mills Bros. manner, only dirtler.
Todellir My. Way to Heaven permits for some extra Swiss Alpine
for de-70, which is the content of the
manner of sing-play treatment.
Oken 41559.

Waring's Pennsylvanians
Song outstanders from Irving
Berlin's Tace the Music' are handily portrayed by the Warings. 'On
a Roof in Manhattan,' the more
legit of the couplet, introduces the
Hanion-Nelson-Churchill from for
the vocalization. They again conthe vocalization. They again conthe vocalization. They again conthe Spinch; an anner of the connovel orchestral manner. Victor
2339.

Buddy Campbell
Some more Face the Music'
music Campbell's orchestra doing
nicely by 'Soft Light and Sweet
Music'. Reverse carries the popular English ballad, 'By the Pireside', in equally smboth dance
treatment. Okeh 41558.

Louis Armstrong
Tiger Rag' in new school treatment under the Armstrong orslaught makes the Original Dixiland Jazz Band's instrumental
mania seem tame relatively. Composed by LaRocca, guiding spirit of
the pioneering Dixielanders, it was
then as futuristic as television, but
under the Armstrong tooting it's
almost two other dance tunes.
Contempra Bould of the Contempra are out
on Tuning Thing! is a more
ontempra seous companion piece.
Okch 41557. Louis Armstrong

Two out of 'One Hour with You' (Paramount done in Chevaller's in Chevaller's both good novelty ditties, especially of the William of the Will

Kate Smith

At Smith
On the matter of personality,
Kate Smith's radio abstractness of
course must work in the same recourse must work in the same recourse must work in the same recourse must be supported by
the same reis to those with disks. Exception
is to those with disks. Exception
is to those with disks. Exception
is to those with disks. Course of
the personal appearance tours.
Couplets like "Twenty-one Years'
and "Baggage Coach Ahcad" (CoTours and Smuggled on
Your
Found The Smith (Col. 2824) evidence
her versatility on vocal delivery.

Phil Spitalny

On two Hit-of-the-Work distr.
Phil Spitalny's music couples two.
Phil Spitalny's music couples two.
In Statiny's music couples two.
In Statiny's music couples two.
In Statiny's music couples two.
In Statiny should be seen to see the same side is great value for the Spitalny baton. 'Auf Wiederschen' is a good couplet with Middle and Somebody Loves You's seen the same seen the s

Payne and his BBC orchestra got their rep over the Eritish Broad-casting Corp. stations, although Payne's present tour in England has forced another band unit on the BBC period. Next to Jack Hylton. (Continued on page 60)

Ravinia Summer Opera Off, Chi Angel Chills

Chicago, April 4.

Chicago, April 4.

Louis Eckstein, millionaire backer of Ravina, summer opera spot in Evanston, has tired of throwing his money into the musical venture, with the result there will be no opera thore this season. First time in 20 years of its existence Ravinia park will be shut.

From what is estimated it has cost From what is estimated it has cost Mr. Eckstein more than \$1,000,000 to entertain local opera lovers during the warm months. Attempt to obtain public response and guarantors fell through badly, forcing the shutdown.

IRA SCHUSTER AIRED BUT HE WON'T OUIT

Ira Schuster, professional man-ager for Witmark under a contract that runs until October, 1932, was given his notice last week. Schuster given his notice last week. Schuster turned back the extra two weeks salary, refusing to accept it, and has been reporting at the Witmark office every day. He claims Witmark had no right to let him out. Schuster has been with Witmark for three years, Johnny McLaughlin, composer and head or Witmark's black and white' department, succeeds as pro mgr.

Berlin on Phone Settles Involved Tiff Over Title

Animus is behind the squabble between Irving Berlin, Inc., and the newly formed Keit & Engel music newly formed Keit & Engel music publishing first we the song the s

Link recently joined Reit & En-gel as professional manager, re-cciving a 15% interest in the firm from Joe Keit, who had the ma-jority 33% control of the firm. En-gel is in for 17% as a holdover from the original Davis, Coots & Engel

publishing combo.

Link left Santly Bros. to join Keit

Dublishing combo.

Link left Santly Bros. to join Keit & Engel. It's no secret that Berlin, Inc., owns 50% of Santly Bros. and with Links a creek pain with Lot.E. the relationship ostensibly over a song title was further strained.

Edgar F. Bitner, of Leo Feist, Inc., meantime stepped in as an ally to Keit & Engel by relinquishing the right to the titlo. When Lights Are Low, a Feist waltz hit of 1923, which substantiated the K-E contention that Berlin had no particularly original claim on the 'Soft Lights and Sweet Music' phraseelogs. phraseology,

phraseology.
Furthermore it was stressed that
Saul H. Bornstein's mift over having Link taken away from his subsidiary firm figured prominently in
the general attitude.
Berlin personally settled the matter by 'phoning Freed, voluntarily,
okaying the use of the title.
Sact Akming the set of the street
Sact Akming the set of the street
sact Akming the set of the street
yesterday (Monday).

Chi Symphony Lays Off First Time in 41 Years

Chicago, April 4.
Efforts to refinance the Chicago
Symphony orchestra having failed,
the 105 musicians in the organization were handed four wecks notice
last week. That means there will
be no Symphony here next year for
the first time in 41 years.
Organization was faced with a
deficit of \$82,000 this year and
lacked sufficient income from endowment funds to meet it.

Hal Kemp's orchestra, now at the New Kenmore hotel, Albany, N. Y., moves soon to the William Penn, Pittsburgh.

Organs to Doughnuts

Three theatre organists, George Latch, John Copeland and Lee Woodbury, have formed a partnership in the bakery business. Woodbury is doubling at the console at Warner's Orantani, Hadensack, and the bakery in the bakery or the bakery or the saker of the the warner's Corantani, Hadensack, and the sakery or the bakery or the sakery or the sakery or the bakery or the bakery or the bakery or the sakery or the

the bakery.

Their plant is in Alpine,
N. J. They plan to give outdoor console concerts during
the warm weather as a publicity stunt for the bakery.

Society's \$1,900,000 '31 Gross, Up \$100,000: Over \$500,000 Expense

At the annual dinner of the American Society of Composers, Authors & Publishers Thursday, Authors & Publishers Thursday, Authors & Publishers Thursday, the Authors & Publishers Thursday, the Authors & Publishers &

COLUMBIA DROPS ITS 3 25c RECORD BRANDS

On May 15 Columbia will discon-

On May 15 Columbia will discontinue the manufacture of its 25c line of records, known as Harmony, Velvet-Tone and Clarion. These discs have been on the market for the past 'eight years.

Columbia is going off the 25c standard due to the poor sales of these discs and the small profit involved. Selling wholesale for 14c and having to pay a 4c royalty for the songs, the profit could be made.

Ted Collins, in charge of Columbia's 25c line, has resigned. He has secured a financial interest in Mario Music Co. Collins is also personal manager of Kafe Smith.

CAR SKIDS-KILLED

Francis E. Murphy, 22, former trumpet player and comedian with the Enright stage band, was killed almost instantly last week when his car skidded on a boulevard and cracked up against a telephone role

pole.

Murphy was riding home from work when the accident took place.

Cut-In Situation Still a Situation: Publishers Won't Turn Copper

Blind Pianist, 'Blinded' Again, Loses His Suit

Again, Loses His Suit

Syncuse, April 4.

A Supreme Court jury refused to
grant Herbert C. Rumble, blind
Syracuse planist widely known to
upstate radio fans, damages for
burns he suffered when the frame
of his glasses caught fire as he
lighted a cigar following a recital
in Batavia. Rumble sought \$25,
in Batavia. Rumble sought \$25,
order of the Clover-White Optical
common burns about the face
of the county of the county of the county of the county
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Sightiess since childhood, Rumble claimed the burns resulted in scare which cost him the sense of touch on the index finger of the right hand, making it impossible for him to use it for reading music by the for reading stem. denied responsibility. Braille syste Défense de

DISSENSION IN SOCIETY **OVER MEMBERS' RATING**

Trouble is brewing in the American Society of Composers, Authors & Publishers over the classification of some members who claim they

of some members who claim they deserve a higher rating.

Famous Music, Class B publisher, was last week refused its application for A rating by the board of directors. Larry Spier, of Famous, appeared before the board to present reasons why his firm should be rated bights. rated higher

Spier, after the turn-down, took he matter to Paramount, Famous filiate. Paramount declared it affiliate

the matter to Faramount, Famous affiliate. Paramount declared it will determine whether any action can be taken. Jose Depublisher, its Jose Grein, dass De publisher, its Jose Control of the publisher and the second of the catalogs, but has repeatedly applied for a higher rating because of his catalog, but has been refused.

Robbins is another publisher with a complaint about rating, having been lowered from Class A to Class Decause of copyrights being in the name of Mctro-Goldwyn-Mayer. Robbins is also determining upon a course of action. course of action.

'Lousy' \$300

Rochester, N. Y., April 4. Ken Whitmer, conductor at Locw's theatre here, was fined \$300 by the musicians' union for calling the or-

Acts at the house have been com-plaining all season about the pit crew, some even requesting that certain instruments keep silent.

WB Organists Out

Warners has laid off three of its theatre organists in New England. They are Al Forrest, who was at the Palace, Danbury; James Cogan, State, Waterbury, and Frank Simp-son, Torrington, Conn.

Regulation banning cut-ins adopted by the American Society of Composers, Authors & Publishers a year

go, is an admitted flop. Currently cut-ins are nearly as prevalent as they were at the time the American Society passed its ruling against the practice. In the one year the rule has been in effect, no member of the society has been brought up on charges of violating the regulation. Charges were made during the past fall against Robbins, but not presented to the publisher in writing and since that time nothing has developed in the mat-

The reason for no headway is that none of the publisher '-embers will go on the stand and present cut-in charges against another member.

At the time the American Society At the time the American Society passed its out-in rule a great fine and ory was raised to effect that this would be the death knell for cut-ins. Currently, this is a laugh, for the cut-in, which diminished a bit shortly after April, 1931, when the rule had been passed, now prevails as much as ever.

Koenigsberg Out; S.P.A. Cedes Back Its Rights

To get the proposed standard uniform contract with publishers, the Songwriters' Protective Association has agreed to give back to its songwriter members all rights which these writers had assigned to the association. Publishers insisted upon this step before agree.

Moe Koenigsberg, gen. mgr. of the S. P. A., has severed connections with the association. Reason was Koenigsberg, below the service of the servi

Quick Scram

Atlantic City, April 4.

Atlantic City, April 4.
Amedeo Passeri, member of the
local musicians' union, attempted
to sponsor an operatic festival on a
shoestring which broke before the
doors of the Globe theatre were
opened. Passeri started out on his
venture with enthusiam that
wann't at all shared by the musicians, who demanded some guarantee that saiaries would be forthcoming.

coming.

Unable to secure a bond, the would-be impressario scrammed. Receftis for advance sales had been held by the Warners, who leased the house and promptly refunded the money.

Canada Names Restricted Pops, Fining Nite Club

Toronto, April 4.

Four pop numbers, Irrespective of the passing of time, can now be played only with the special permission of the copyright owners, who happen to be the Canadlan Performing Right Society, according to a judgment of Justico Jeffrey. Numbers are 'Out of Nowhere,' When Your Lover Has Gone,' Hello, Beautiful,' and Tailing in Love Again.

Inside Stuff-Music

Tast Side, West Side is so definitely associated, in the minds of the public, as well as of Democratic party workers, with former Governor Alfred E. Smith, that band and orchestra leaders playing for Democratic gatherings, in Smith strongholds, which Governor Frankin D. Roosewalt recently attended, were instructed to minder for the summer for the summer for the summer of the su

Sam Fox is the only American music publisher who has established his own foreign companies abroad and not operating through territoital agencies. The London affiliate is called Sam Fox Pub. Co., Ltd.; in Paris its Ediltons Musicales Sam Fox; in Berlin, it is the Sam Fox Musikverlag, and the Melbourne branch is Sam Fox Australia) Pty., Ltd. Fox is not a Fox Pins subsidiary. Relationship between Fox music and Fox films is on a contract basis for the use of the Fox catalog in Fox pictures with the publisher exclusively publishing any thematics therefrom. Sam and Harry Fox, otherwise, are the sole owners of the company which also has contracts with every important picture company for the use of the Fox catalog. agencies. The London affiliate is called Sam Fox Pub. Co., Ltd.; in Hello, Beautiful!. and Falling in Paris its Editions Musicales Sam Fox; in Berlin, it is the Sam Fox Low-Again.'
Musikverlag, and the Melbourne branch is San Fox. (Australia) Pty., Ltd.
Fox is not a Fox Pilm subsidiary. Relationship between Fox music and Fox films is on a contract begis for the use of the Fox catalog in light club, and declared that plainfox films is on a contract begis for the use of the Fox catalog in high club, and declared that plainfox films is on the soft owners of the company which also has contracts with every important picture companies of the Fox catalog.

Matio Music is publishing a book with a 100 songs titled Kate Smith's Memories Song Book.

ельнатачиная вывинальная под никовальна нам. RADIO CHATTER

nome.

B. A. Rolfe has decided to revert to the rhythm his band used at the old Palais d'Or before he went speedy in the tempos, with his new sponsor, Ivory, nodding approval.

Victor Vonne will a speedy in the sponsor is the sponsor in the sponsor is the sponsor.

sponsor, Ivory, nodding approval.
Victor Young will use two marlm-bas in band accompanying the Mills Brothers when they start their new WABC program April 12.
'Sisters' of the Skillet,' NBC, will do more singing, at sponsors' request.

Graham Harris' library of spooky music now totals an even 1,000 numbers. Boswell Sisters rejecting all stage ates for several weeks. Doctor's

. Radio songsters on station WCAH playing nabe and near-town film

houses.

Wayne Clark most heavily fanmailed local announcer in ColumBob French, Columbus newsbroadcaster, also going in for feature work before the mike.
Paules Stone and Billy Taylor
singing over the air in weekly
broadcasts from the city in which
Smilling Faces' happens to be at
the proper of the columbian of the colu

the time.

Frances Pandow of Forest Hills,
N Y. has quit radio whistling temporarily.

Ann Butler, of vaudeville, has written a radio script which an ad agency is now looking over.

When Welcome Lewis, or sugardine to the control of the control o

er, and Burt McMurtrie, program director, get: together, words By, but it's all heet; together, words By, but it's all heet; wow on the 'Center-ville' sketcher, word radio discs. Richard Gordon, NEC's 'Sherlock Holmes,' spends spare time with his carpentry set.

James Melton is the favorite of the NBC page boys. He once invited them all aboard his motor-vited them all aboard his motor-

vited them all aboard his motor-boart, Bond, of Yaudeville, now on WOR every Thursday noon with Arthur Behn at the plano. Don Ball on six CBS broadcasts Thursday night (31). New record for the announceman, goes around telling Harlem he is the 'Herman' often mentioned in the Colonel Stoppagie and Budd broadcasts. Craig McDonald, NBC bartone, urned his back on a business ca-

ROGERS ON INDIE WOR.

NBC is trying to unload some of its contracted artists on WOR, Newark, and other indie stations around the country to insure more work for its artists than is available on NBC programs solely. It's a sort of farming out plan, under which NBC books artists with the stations in the same manner as with theatres.

with theatres.

FARMED OUT BY NBC

North a programme representation of an interest in representation programme in the formal order or constitution in the

Telegome Lewis, CBS, planting ambier roses around her Yonkers one.

B. A. Rolfe has decided to revert obteak into radio. McDonaid's step-father owns the Common-step-father owns the Common the Common step-father owns the Common the Common step-father owns the Common the Common step-father owns the Common Sigmund Spaeth, NBC's Tune of the Common Sigmund Spaeth, NBC's Tune of the Common Sigmund Spaeth, NBC's Tune of the Common step of the Common ste

classics.

NBC's 'Cheerlo' has nom-de-plumed the Pickens Sisters 'Slim-Pickens.'

Walter Merhoff, light opera bari-

NEO's Cheerlo has nom-deplumed the Pickens Sisters Slim Pickens.'
Walter Merhoff, light opera baritone, singing over WHAS, Louis-Harriett Burke, sopron, erturned from three years' study in Paris, made her debut over WHAS, Louis-Wile, loon, WHAS, the West of 10 or 12 of them surplus pounds, a la Whiteman. Surplus pounds, a la Whiteman. Beer Kenny, ovaudeville, began baseball talks over WHAS, Louis-ville, April 1.
Roy Colebourn, sax with Louis-ville, April 1.
Everybody answers the phone at WAPI, Birmigham. Every to visitions taking a hand at saying hello.
Everybody answers the phone at WAPI, Birmigham, Sam Clabaugh besides being president of a Birmingham insurance company is one of the incorporation of the control of the company is one of the three worst show towns in country, but here's betting it's one of the best radio burgs.
Birmingham may be one of the three worst show towns in country, but here's betting it's one of the service of the surple of the sur

sent to person that the NBO carries Content with her NBO carries artes. Content with her NBO carries artes are the NBC carries are the American Legion Monthly answering an attack on mike-talkers by Fred C, Kelly.

Announcer Arthur Godfrey, over NBC: Is supposed to have let this of the harm and fome hour friends of the harm and fome hour friends of the harm and fome hour goes

(Continued on page 62)

S-B Takes Over G-G

Shapiro-Bernstein has purchased the catalog of Green & Green, in business for about 18 months. Both Johnny Green and Mac Green, brothers and partners, have joined the staff of S.B, former in the pro. dept. in New York and Mac Green in the Chicago office.

GRACE HAYES' SIX

UNAUE MALES DIA Craces Hayes is engaged for six Goodyear broadcasts, on WEAF, be-ginning April 13. She will alter-nate with Grace Moore, who started on Goodyear last week. David Mendoza is the new or-chestra for the Goodyear periods, replacing Arthur Pytor. stations in the same manner as with theatres.

Buddy Rogers band, on WOR thrites weekly during the supper thrite weekly during the supper thrite weekly during the supper supper

replacing Arthur Pryor.

PILLS' EXTRA 13

Bayer Aspirin has re-signed with NBC for another 13 weeks, Renewal

starts April 17. Bayer is on the WEAF network Wednesdays, with Frank Black or-chestra and soloists. Handled by the Blackett, Sampie & Hummert

HERE AND THERE

Ted Crawford is at the console of the Orpheum (Publix), Phoenix, succeeding George Welss, who In-tends to leave soon for a vacation in Alaska.

Don Bigelow's band shifts into the Adolphus Hotel, Dallas, May 26, from the Eagle's Ball Room, Mil-waukee. CBS booking.

Teddy Black's orch into the Village Barn, New York, April 5, succeeding Dave Abrams.

Closing at the Hotel Jefferson, St. Louis, within three weeks, the Irv-lng Rose orchestra will stay in the Missouri town, silding over to the roof garden of the Hotel Statler for the hot spell.

Formal opening function at Keit & Engel (Wednesday (6).

Maurie Sherman moyes out of the Ula Jack Little is being set for CBS commercial this week. Via Lago cafe, Chicago, April 15, 1fe's been on the breakfast shift faul Hoffman orchestra expected to 15 minutes from 9 a.m. over CUS

Best Sellers

Ten best sellers for the month of March, according to 'Variety's' survey, were: 'Somebody Loves You' (Joe Morrie)

Morris).

'Auf Wiedersehen, My Dear,
(Ager, Yellen & B.).

'Snuggled on Your Shoulder'

(Feist).

'Just Friends' (Robbins).

'Was That the Human Thing
to Do?' (Witmark).

'Paradise' (Feist).

'When We're Alone' (Fa-

mous). 'Kiss Me Goodnight' (De-Sylva).

'By the Fireside' (Robbins).

'Love, You Funny Thing'
(Feist).

Disc Reviews

(Continued from Page 59)
due to the ether popularity, Payne
enjoys the greatest vogue.
"Time-Alone Will Tell' and 'Over
the Clouds' are nice fox trots in the
Payne manner, renerican zip and
go, evidencing what orchestration
and dance technique has done to
tear down international barriers.
With an eye to the American marwith thylton) might have been rendered by American rather than
Anglo-Saxon singers, Columbia 2821.
"Hosanna" and 'Kiss Me Good
night' are a one-step and end
appeal than a straight fox trot duo.
Payne personally again contributes
the vocal interludes. Columbia
2803.

Jack Hylton

England's top band maintains a good average on the product which Victor sees fit to release on this side. Hylton is the closest Euro-district of the control of the control

George Olsen

George Olsen

Two swell walkzes, one of British origin and the other by Irving Berling and Irving Berling and Irving Berling Williams and Irving Baker on the vocal, and Kiss Me Goodinght' is an international collaboration by Archie Gottler and the English Berlin, Horatio Nicholls. Jerry Baker on the vocal refrain two from Horation of the two from Horation of the Western State of the Western Horation of the Western Horation of the Western Horation of the Western Western Horation of the Western State of Roses' is equally dance effective. Fran Frey vocalizes. Victor 22357.

Leo Reisman

Leo Reisman
Former Central Park Casino
maestro, now a prolific radio batonwielder, is Victor's top-seller. His
instrumental treatments tell the an"Through the Years," has been
resurrected, and 'Drums in My
Heart' and 'Kinda Like You,' from
that ill-fated musical, under the
Reisman technique, will meet a
show did. Victor 22916.

Ed Parker
In straightforward dance manner,
Kiss by Kiss and How Long Will
it Last? shape up as effective
dance tunes by Parker. Latter is
from Possessed, the Metro picture,
showing up as a supprise picture
song outstander. Okeh 41547.

On Victor 22227 Reisman and Best Lown are backed up the for-mer doing Kiss by Kiss. I few has the company the property of the asign pain and performs it handly, till Diner Feldkamp vocalizing the intended.

Portable Creep Joints Brussels, March 24.

Travelling dance marquees in the province of Limburg, Belgium, arc taking all the trade from the established dance halls. Many comtaking all the trade from the estab-lished dance halls. Many com-munes legislated against them. A travelling outfit was fined 332. Taken to the Appeal Court the con-viction was quashed on the ground-that the regulation was librad as it tended to stiffe fair commercial competition.

TITTLE'S COMMERCIAL

Little Jack Little is being set for CBS commercial this week.

Air Vaude Routines

(Continued from page 55) gainst over twice that many

year ago.
3. Dance music doesn't show the slightest signs of an unfavorable reaction, but, to the contrary, is in greater demand than ever. Increase of the number of name dance bands on chain commercials as compared

on chain commercials as compared to a year ago amounts to over 30%.

4. The radio script act is currently passing through its most popular cycle, with the reaction not yet in sight. Trend in favor of the serial skit or dramatic show as well c3 a mixture of the drama and music is particularly on the upgrade among commercials originating their programs out of Chicago.

states anions commercials originately their programs out of ChiScheme now in the process of development will place on a local station for the first time a regular, vaude-type show, booked and arranged to build from a beginning to a climax. Show, as presented figured to run for four consecutive hours, and will include approximately eight and sessions. The show to be fully commercial, but the entire group to submit to showmanship booking, so that the show will build, instead of allowing one act to cancel the effect of the preceding or subsequent turns. Several local commercial firms have already signified their readiness to go

ing or subsequent turns. Several local commercial firms have already signified their readiness to go through with such a setup, and the exact date of the first broadcast likely to be set next week.

Entire show will be restricted to manufacturers locally, since the object commercially will be to plug it throughout the territory as the Chicago Show. If clicking, it's figured to send the long-running plece on a network nationally.

Deal is now being discussed by Howard Way, local producer, and KYW, and the day most likely to be named is Saturday night, since the feeling is that it would be easier to clear four hours for the show on that evening than any other.

Classification of the 'entertainment' commercial programs on the NBC and CBS networks follows:

ORCHESTRAL PROGRAMS

ORCHESTRAL PROGRAMS

Popular and Semi-Classical
A & P Gypsies
American Album of Mueic
Barmdail Musical Memories
Bath Club
Bayuk Stae Party (talk)
Biackstone Plantation
Biackstone Plantation
Breen hem Blackstone Breathem Buick Revellers Camel Quarter Hour Campbell Soup liloquot C. lub Valspar co Cola ss D'Orsay Courtees D'Oreay
Oupont
Enna Jettick Meiodies
Evening in Paris
Friestone Orchestra
Friesdie D'oradcaet Rebearsai Fuller Brush
Gerardine
Gerardine
Great Percorain
Great Personalities
Happy Rose Dance Orchestra
Harr Bolaffner & Mars
Harr Bolaffner & Mars
Hind's Musical Exchange
Hollswood Night Life
Hollswood Night Life
Jack Frost Melody Moments
Krox Sparkling Music
La Force Betumen
Linit

Luden's
Major Ice Quick and His Frigidarlans
Maytor Orchesim
Maxwell House Orchestra
McKesson Musical Magazine
Melody Lane Minneapolis Honeyw Mobiloli Movie Star Review Music That Satisfies Nestle'e Choclateers Parade of States Paris Night Life Pennzoli lis Honeywell Pompelian Make-up Box Prince Albert Quarter Hour Rexail Radio Party Richmond Bros. Program Royal Vagabonds Sampler Sampler San Felicians Sheaffer Lifetime Revue Simonize Guardsmen Sinclair Minstrels Society Brand Sunsweet Harmony Swift Garden Party

Three Bakers Venida Program Waves of Meloc Melody Name Dance Bands Guy Lombard Wares Name Dans Guy Lomesta Babe, Ribbon Mali Bite Ribbon Mali Bute Ribbon Pontlac Pontlac Veastfoamers Classical

Armour Hour
Cities Service
Haisey Stuart
Pillebury Pageant
Stumber Muelo (Kaffe Hag)
Classical Novety

Classical Novelty
Steero
Yardiev Organ and Vocalists
Beautital Thoughts
Charis Musical Revue
Davey Mour
Gold Medal Fast Preight
Melo-Clarious
Line Control of the Clarical Steel
Control of the Charist Preight
Control of the Charist
Control of t

Straight Singing

Straight Singing
Aunt Jemins
Dixle Spiritual Singers
8 Sons of Ell
Kate Smith
Mills Proc.
Old Dutch Girl
Old Singing Master (Harry Frankel)
Singin Sam (Harry Frankel)
Swetthear Program

Vermont Lumberjacks
Music and Drama

Nemonia Administration and Drama
Beau Batchelor
Big Ben's Day Dreams
Oller's Hours
Oller's Hours
Jud Willie
Stance's Peter and Singing
Al and Pete (Cocomail)
Billy Jones and Ernie Hare
Jolly Bill and Jane
Phil Cook
Scrappy Lambert and Billy Illipot
Tasty Yeast Jestyre
Strappy Hambert and Dumke)

Straight Patter nagic and Budd SCRIPT SHOWS

Domestic Clara, Lu 'n' Em Easy Aces Friendehip Town Goldbergs Kaen' Keeping up With Daughter Raising Junior Real Folles Soconyland Sketches Stebbins Boys

Juvenile Little Orphan Annie Lone Wolf Tribe Mattine Ster

Mystery

Eno Crime Club Sherlock Holmes Miscellaneous Amoe 'n' Andy Piue Moon Cuckoos

Blue Moon Cuckoos Danger Fighters Death Vailey Days First Nighter Love Story Making the Movies Myrt and Marge Rin-Tin-Tin Thrilicrs Rudyard Kipling Storles With Canada's Mounted

Chi Roaderies Ready

Chicago, April 4. Two local road spots are setting to open for the straw-hat season. Dells slated to get going on May 20, the Gus Arnheim orchestra doing the instrumentalizing. Arnheim's band is at present working at Sam Have's town room, the cafe Winter Garden.

Winter Garden.
Lincoin Tavern carded for June
1 as its starting date, Understood
that Earl Burtnett will bring his
musiclans back to town for the
opening ride. Tom Gerun band is
another likely starter, and if not
on for the first bell is figured for a showing at some time during the

5 Mins. for Root Beer

Chicago, April 4.

Thompson & Taylor, root been manufacturer, will hit the ozone late in May with a series of five-minute radio saucers. Starting out with five discs in a row to get in the

Tred Uses in a row to get in the straw-hat season.

Fred Van Ammond and Cecil Widdlield are doing the short-time comedy sketches, which will be known as 'Questions and Answers' the platters

More Wrigley Radio Time; Kid Session Goes on Wax

Chicago, April 4.

Wrigley company will continue to spread out after radio territory. Company will double its Lone Wolf Tribe program for kids. which is on the CBS late afternoon web at present, into radio discs for an invasion of the non-network field

field.
Wolf Tribe, now on only about 14 midwest chain transmitters, will begin its disc start with four siations in Pennsylvania, more to be added later. Programs are now in the process of stamping, and will hit the transmitters in about a fortnight.

Radio's Club Dates

Radio acts are much in demand for one night club appearances by social organizations throwing

Formerly this field was exclu-sively covered by yaude and pile club acts. Now the radio artists are getting first call.

Cough drop company is a sea-sonai air advertiser, going on each winter and discontinuing with the arrival of warm weathe

casts.

The idea of farming out talent is not new, but is now being extended to guarantee more work for NBC artists. Some of NBC's talent have in the past intermittently been used by indie stations. Recently Ted Black's orchestra, NBC commercials on WJR, indie Detroit station.

Cough Season Over

Smith Brothers wound up 26 weeks of NBC broadcasting with Scrappy Lambert and Billy Hillpot

Con Series Cop Series.

Black and Blue, 'World's Dumbest Detectives,' radio disc scries, sponsored by Sands-Taylor. & Wood Milling Company, opened at WEAI, Boston, for a scries of five weekly broadcasts, March 28.

Advertiser is testing on this sta- replace,

GUIDE MUSIC

AGER, YELLEN & BORNSTEIN, Inc. "Auf Wiedersehen My Dear"

"Sing a New Song" "Night"

745 7th Ave., New York

"KISS ME GOODNIGHT TOP THE SUN, STOP THE MOON (My Man's Gone)" "YOU'RE THE ONE
(You Beautiful Son-of-a-Gun)" "WHEN YOU'RE GETTIN' ALONG WITH YOUR GAL" "EV'RY TIME MY HEART BEATS"

DeSYLVA, BROWN & HENDERSON, Inc.

745-7th Ave., New York

SAME FOX

"LAPFIN AT THE FUNNIER" "ALL THE WORLD WILL SMILE AGAIN, AFTER TOMORROW" "TADY OF SPAIN" "MY WORLD BEGINS AND ENDS "LOOK, HERE COMES A

PROFESSIONAL OFFICES
158-169 West 45th St., New York
(Cieveland-Chicago-Los Angeles)

KEIT-ENGEL, Inc.

"OH! WHAT A THRILL"

"SHADOWS ON THE WINDOW"

"IF IT AIN'T LOVE"

MILLER MUSIC, Inc. TIME ON MY HANDS"

"TWO LOVES" "WHILE WE DANCED AT THE MARDI GRAS"

"DRUMS IN MY HEART" Conceded Hits by the Public

Studios and Executive Offices 62 WEST 45TH STREET NEW YORK CITY PHONE: VAN. 3-3036 CABLE: MILLERMUSI

JOHNNY HAMP

AND HIS ORCHESTRA

Hotel New Yorker, New York Broadcasting Via WEAF FEATURING

'SOMEBODY LOVES

JOE MORRIS MUSIC CO. 1587 Broadway, New York

'Sweetest Little Kid' 'It Wasn't Chance, It Was Fate'

VILLA MORET, Inc. New York San Francisco 1003 Woeds Theatre Bids., Chicage

IRVING BERLIN, Inc.

"STRANGERS"

"I'LL MISS YOU IN THE EVENING" (Irving Berlin's Latest)

"GOSH DARN" "THINK OF ME

"I CAN'T BELIEVE IT'S YOU" "I'LL GET ALONG SOMEHOW "ALL OF ME"

1607 Broadway, New York

3 NEW HITS

From "One Hour with You," Chevalier's Latest Paramount Picture

"WHAT WOULD YOU DO?" "WE WILL ALWAYS BE SWEETHEARTS"

"ONE HOUR WITH YOU"

FAMOUS MUSIC CORP 719-7th Ave., New York

HARMS' HITS

"WHAT A LIFE" "MOONLIGHT FOR TWO" "CLOSE YOUR EYES" "DANCING ON THE CEILING" "THE QUEEN WAS IN THE PARLOR"

PROFESSIONAL OFFICES 1657 Broadway, New York

E. B. MARKS

Gives All You Drummers a BREAK With the Greatest of All Drum Solos

TOM THUMB'S DRUM

VALLEE, BERNIE & HYLTON
The New Spring Novelty
Hit for Orchestra

West NE WORK OF Hits

"Devil and Deep Blue Sea" "Kickin' the Gong Around" "Twenty-One Years" "Bells of Avalon"

"Wrong Number" "I've Been Expecting You" "Minnie the Mooche "You Rascal You"

MILLS MUSIC, INC. 150 W. 46th St., New York

Shapiro, Bernstein & PRE.

"LAWD, YOU MADE THE NIGHT TOO LONG" SAY THAT YOU WERE TEAS

"If I Ever Meet THE GIRL OF MY DREAMS" "LONESOME MELODY"

"TAKE A PICTURE OF THE MOON" Capitol Theatre Building COR. BEOADWAY & 51ST STREET NEW YORK

JACK YELLEN

CHARLIE WARREN

"Youre Still in My Heart" "How About You and Me?" "That's What Heaven Means to Me"

1674 BROADWAY Cor. 52d St. New York City

Paris, March 24. Paris, March 24.

Contrary to anticipations, no revolving or moving stage will be used this year in the Ambassadeurs floor show

oor show.

Weekly nut of the show will be round \$4,000. Gambarell and her of girls top the expense with \$900 week, second best being the Alted Rode orchestra with \$700. Such shows cannot pay much money for individual talent.

Hudson, N. Y., Treasurer, Jailed for Embezzlement. Operated N. Y. Nitery

Hudson, N. Y., April 4.

In a 100-page report by state auditors on the 2258,956 defactactions of Charles J. West, wounded World War veteron and 31,200-a-year treasurer of the city of Hudson since 1921, his part in the operation of the Munich Tavern, night club, at 1531 Broadway, New York, is shown. From a book of records found in the treasurer's vault, examiners learned

1531 Broadway, New York, is shownFrom a book of records found in the
treasurer's vault, examiners learned
something of West's activities in
connection with the club.
Several thousand dollars in drafts
went to the Astor, Bijou, Morosco
Theatres Reality Corporation, said
to be owner or lessee of quatters
occupied by the night spot. The
name of George Metzger, reputed
in the spot of the spot of the
name of George Metzger, properted
on drafts totaling 114,741.49. Dora
Metzger was another who indorsed
drafts issued by West and pald by
public funds.
M. J. Cavendish and G. Gifford,
understood to be entertainers, received \$917.50 in drafts. Phyllis
Davles, C. L. Callahan, Thomas E.
Barrett and William A. Burton
were others who indorsed drafts,
most of them for small sums. West
robbed the city of every available
cent in iterters who indorsed drafts,
most of them for small sums. West
robbed the city of every available
cent in iterters who indorsed drafts,
most of them for small sums. West
robbed the city of every available
cent in iterters who indorsed drafts,
most of the state.

FLORENTINE GRILL

The basement grill of the Park Central hotel, under new management from this date, is trying to dig up eastern film trade for the spot, and to this end will endeavor to get as many nicture and other names as many nicture and the name of the n

and Leon Rudd, w. k. in night-club circles.
They've installed the Noble Sisato-orchestra, entertaining type of out-contestra, entertaining type of out-cassingment. Sisale's colored band Wednesday night stopped the floor hoofing parade several times with hot vocal stiff doing the trick.
Every Wednesday night is to be celebrity night. Other days of the celebrity night. Other days of the Show night, Phursday; Who's Whonight, Friday; Mystery night, Saturday; Surprise night, Monday; and

NOTICE

MUSIC PUBLISHERS
RADIO ARTISTS
ORCHESTRA LEADERS
AND EVERYONE IN THE
THEATRICAL PROFESSION

Bob Nelson and Billy Glason

Have Written 4 Great Numbers
(1) America's Most Beautiful Walts 'Falling In and Out of Love'

Wake Up America' (3) America's Great Fox Trot
'That's What You Get for
Fooling Around'
(4) And a Great Blues Chaser
'Dance Your Troubles

Away'
For Information Write
BOB NELSON

RKO Thentres - Des Moines, la.; Cedar Rapids, Davenport; Madison Wis.
Watch "Variety" for Another Announcement Regarding the 4 Great

NELSON and GLASON
NUMBERS
Numbers Mentioned Are Copyrighted by Nelson & Glason.

"Let That Be a Lesson to You"
"My Extraordinary Gai"
"I Wish I Could Leave You Alone
"Fools in Love"

OLMAN MUSIC CORP.

745-7th Ave., New York

Ambassadeurs' New Show Good Biz for 15 L. A. Night Spots Is Coast Miracle—And from Locals

Los Angeles April 4.

Los Angeles night clubs and other stay-up places are experiencing the best business they have had in the last year. Paradoxically, the depression is getting the credit for the good business, with the cafe and club owners claiming most of their customers are loosening the purse strings to rid themselves of blues.

At mesent them.

blues.

At present there are 15 cafes, all dance spots, with about half of them presenting floor shows, getting the money. All are doing good business, with the Frolics (formerly George Olsen's), Schastian's Cotton Club and the Parls Inn getting the best crowds. Ambassador has suffered a little

Get Togesther night, Tuesday, Grill isn't open on Sundays. Celebs at opening, many of them combining to turn in what amounted the line of lets, included Naney Carroll, Alice White, Sue Carol, Nick Stuart, Johnny Green, Eddie Downing and others. Norman Brokenman, on being found in the crowd, got out to do nearly a whole act. Slogan of the grill will be 'Meet and mingle with your favorite sturs'. Oher,

Hotel Pennsylvania

(NEW YORK)

(NEW YORK, March 30.

Buddy Rogers, switching from pictures and a Ziegfeld musical to of the most glamorous openings seen at the Hotel Pennsylvania. Calling out an impressive galaxy, Rogers jazzique unfortunately was not in keepings.

keeping with the hl-de-ho of the opening.

The new occurred to Rogers or Badde Scheuing of the NBC, his sponsors, to put Rogers up in front of an already organized band, is another of those Tin Pan Alley mysteries. Rogers could have his choice nations some of almost 'name' proportions, who would have been pleased at the opportunity of moving into a choice spot and attendation.

ant prominence under the Rogers
betonend, the NBC foolishly decided
to build a band up in a week or
two and probably figured that taking it to Bridgeport on the Sunday
midnight before Monday's Pennsys
opening would be the before the
wann't a bad idea, even if it was
rather strennous for the ex-screen
juve, who had his 'Hot-Cha' obligalive, who had his 'Hot-Cha' obligafor an infinite dance the say before.

ing a midnight dance the day before.
No question about Rogers' personality at the helm of anything, be it a band or a mob some. He's a most own instrumental versatility he has plenty of basic appeal as a band unaestro.

But at his opening not only did the musical ensemble miss for the out-and-out stepology purposes, but Rogers himself didn't cut up in any with the glad-hand stuff and all that, he was misadvised on general deportment.

The opening was a gala. The

that, he was misudvised on general deportment.

The opening was a gala. The Hot-Cha' principals were there were the second of th

discounted a bit.
June Khight, from the Ziegfeld
musical, made a dance appearance,
reunited with Jack Holland, her
coast partner with whom she first
came to attention when at the
Coccanut Grove and in the picture

houses.
Rogers Is in at \$1,300 a week plus 50% of all couverts. That's an unusual arrangement cer the Pennsy, represented the plus of the

FARMING REVIRRA

FARMING REVIRRA
Hollywood restaurant, New York,
is taking Revirra Reyes off Ziegfeld's hands, the girl opening Thursday (7) for NTG.
Orikinally set at \$250 for 'HotCha', Lupe Velez got the assignment,
because of name value, 'but Ziegzy
has to pay Miss Reyes her weekly
salary regardless.

lately through opposition but is still cutting from 2,500 to 3,000 covers weekly. Frolics is running close to 3,000, as is Sebastians.

3,000, as is Sebastians.

Bohemian Club, formerly the PomPom, outside the city limits, is goling for the fuster crowd. Bugene
Starke, who has operated several
places recontly, is running the club,
with the Goldle boys also in.
Paris Inn, operated by Bort
Roveri, is a food spot, Six-piece
band furnishes dance music and
the watters sing, but the food is
the main attraction.

the main attraction.

the main attraction.

Biltmore hotel, with the Earl
Burtnett band and the Rosevelt
with Henry Halstead's combo are
both doing a satisfactory business,
with the former running around
2,000 covers and the latter hanging
around 1,500.

Pyramid Builds

Pyramid Builds
Pyramid club, originally operated
by Russ Colombo and recently
taken over by Gene Morgan, has
been about breaking even for the
past two months after being in the
red for some time. Morgan sells a
floor show with dancing.
Silver Silpper, Flesta, Club Royale
Silver Silpper, Flesta, Club Royale
Lubble business with soom of them
out of the red for the first time in
months.

out of the red for the first time in months.

B.B.S.'s reopened last week with a paney floor show and B.B.B. working as m.c. First of this type entertainment here and indications are that it will get money for a while at least. Al Rosen, picture agent, is backing the cellar cafe. Club Alabam' and Show Boat, black-and-tan spots, have had a business pick-up during the past months. Both are located several miles from the downtown section in the heart of L. A.'s Harlem.

No Touisités

With tourist trade away off so far this winter, operators can figure nothing except that the locals are opening up. Previously not a good night town at best, current business is a surprise to everyone, including the customers, who are accustomed to having a whole dance floor to themselves.

floor to themselves. Is almost gone to the harge set in almost gone or the harge set in almost gone or the harge set in almost gone or the harge set in a little of the harge set in the harden set in the h



Regards and Best Wishes to IRWIN DASH and BILLY MASON

Who Are Somewhere in Jondon Please Communicate with A L D U B I N Writer of "TOO MANY TEARS"

10 Years in St. Loui MILTON SLOSSER

Publix-Ambassador Theatre

JESS STAFFORD

and His Orchestra CLUB FORREST NEW ORLEANS, LA

MANAGEMENT: MUSIC CORP. OF AM.

CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING-CENTRAL 0644-4401

Another weak lineup of showing acts for this west iden Priday night festival. Preview occasion being seen to be the seen of th

Criticago of this howeing evening.

Opening was the Chong Lee Sextette, Elliplino orchestra and dancing. Gets by on its musical and
dancing bits, though nothing outstanding. Atton and Brown don't
get started in their plano, cornet and
singing turner quite encoded what
they want to do in the act. Pipes
and instrumentalizing are without
finesse or polish. LaTell Bros. and
Adelaide are well-knowners on that
acrobatic tumbling, but the dancing
spot in this turn. As strictly acrobatic, the act might make the
smallie grade, but that dancing is a
drawback to the turn's chances.

Morris and Oden have a burlesque

Morris and Oden have a buriesque in favor, especially the costumes of the holowing and banner-waving is a favor, especially the costumes of the holowing and banner-waving is a favor, especially the costumes of the holowing and banner waving is a favor of a favor of the favor of the jugging and help. This mixed pair dances through a fair hoofing routine, the main fault being the weak finishes:

Instead of building to something Friday night.

Gold.

solid, they seem to quit in the middle of their numbers and merely walk off. Cole, Rich and Hannon have a conglomeration of meaning-less dribs of chatter, songs and sax tooting. Three men without a solid turn makes the trio stay on much longer than they have a right to.

From station WBBM came the Wrigley gum act, Myst and Marger for the following stay for RKO at the loop Falace. This turn was an example of how brutal a radio act on the stage can be. It was brought in here for the single showing just to the loop Falace. This turn was an example of how brutal a radio act on the stage can be. It was brought in here for the single showing just to the stage can be to the stage comedy and singing, and made and the stage comedy and singing, and made single performer that can pound out his quota of noise in the right spots, particularly in those houses where blackface nearly always goes. La Tour Trio, man and two women, but their present comedy of the juggling and the present demands. Building up the house comedy of the juggling and present comed and is a hit to old-fashioned to satisfy the present demands. Building up the house comedy of the juggling and priday night. Gold.

PALACE, CHICAGO

(Continued from Page 35)

Continued from Page 35)
Miss Greenway would change her song routine around, leading off with the special lyrics of the primate with the special lyrics of the primate opening song for another and more modern one, it would make a whale of a difference in the act. As is, Miss Greenway starts of cold, and for it. Why put obstacles in the way when it could be avoided?
Craig's usual debonair manner of the cold be avoided?
Craig's usual debonair manner of the cold be avoided?
Craig's usual debonair manner of the cold be avoided?
Craig's usual debonair manner of the cold be avoided?
Craig's usual debonair manner of the cold be avoided?
Craig's usual debonair manner of the cold be avoided?
Craig's usual debonair manner of the cold be avoided?
Craig's usual debonair manner of the sunknown of the street of the cold be avoided?
Craig's usual debonair manner of the cold be avoided to the cold around a bit, allowing for better touch of light comedy from Stone limits of the cold around a bit, allowing for better touch of light comedy from Stone limits of the cold around a bit, allowing for better touch of light comedy from Stone limits, but even as is will get over cold of drawing his audience to him in a few well-sected shots of pictures he's been in. To top it off he enacts his without overacting.

Nare Lockord and Co, batted out a sun product as any dancing flash in the seconething.

without regarding. And that's comething.

Naro Lockford and Co. batted out a snappy dancing fash in the opener. Lockford is still doing his offer and the still doing his something new around here and very much okay. Act is routined for speed, effect and laughs, with two gittle and three brightness and newersels fill in around the feature, Carnival Boat' (Raddo). If first time in weeks the Saturday mat biz was off. Considering the perfect weather it was n.s.g.

86TH ST.

It was four acts rather than a vaudeville layout at the 85th St. Saturday but the show delivered in spite of the impossibility of laying it out in accordance with formula. The two laugh acts followed each

RKO STATE LAKE

"YOUNG BRIDE"

With HELEN TWELVETREES

other, both full stage, with The Rose's Midgets closing the show and offering a little of everything in miniature. They fill 25 minutes, with a fast routine in which not a with a fast routine in which not a back as the seconds on his announcements. His coming down front half a minute before a turn ends is a distraction which hurts that there will be no encore, so what's the use applauding? Rose advertises 15 midgets and

the applause chances. It's a tipoff that there will be no encore, so what's the use applauding?
Rose advertises 15 midgets and delivers 16, the odd member a diminutive Negro who handes his entered the state of the

Bills Next Week

(Continued from page 38)

May Huxley
blyron Pearl Co
KILBURN
Grange

(Continued from page 38)
EDGEWARE RD. Tellen & Cordon.
Harden Herbert 4.
FINSBURY PARK
HATCH PARK
H 5 Tziganos
Falace
Austel & Arthur
Barber & Stevens
SH'PHERDS BUSH
Favilion
Mudc & Shires
Clare Solly
STEATFORD
Broadway

KILBURN
SIMMING STRATFORD
SIMMING SHEEKER
HIGHER SHEEKER
KEW FROSS
FRAMING SIMMING SHEEKER
SIMMING SHEEKER
SIMMING SHEEKER
HIGHER
HIGHER
STRATFORD

I. MINE E ER

Shoes for the Stage and Street SHOWFOLK'S SHOESHOP-1552 BROADWAY

Provincial

Week of April 4 BRADFORD

Victoria
Dawnya & Petrov
DUBLIN
Capitol
Dinkle Danton 3
LEEDs
Paramount
Visions of Gold'

Golden Wonders
MANCHESTER
Paramount Paramount
Herschel Henlere
NEWCASTLE
Paramount
Albert Sandler 3
Herbert Cave

Little Words Sepia Songbirds Rhythm Kings

Cotton Club
Blue Rhythm Boy
Leitha Hill
Hartmanns
Dorothy Crowley
Al White

Doris Eaton
Harriet Hilliard
Folies Bergere G'l
Frank Hazard
Dolores Ray
3 Speeds
Caesar & Mimi
Al Katz & Kitten

Nut Cinb La Belle Rose Eton Boys Nutey Fagan Rainbow Ins Chris Pender
Chris Pender
Millard & Anita
Diana Deering
Bobby De Fay
Mildred Jay

Mildred Jay

Musslan Arts

Joe Morantz Orch

Voa Trogzento

Barra Birs

Natalya Davis

Misha Usanoff

Helen Kazanova

Gregory Grestrow

Irene Kuloff

Show Place
Sammy Walsh
Sylvia Miller
Eddie Joyce
Val Vesto
Kitty O'Dare
Sydney Hawkins
Mildres & Mauric
Jean St John
Betty & Andre
Rita White

H'llyw'e

Restaur

Cabaret Bills

NEW YORK CITY

Beaux Arts
Ruth Goodwin
Ivon Bouvier
Lee Gibson
Grace Mitchell
Louis Barsoni
Countess Barsoni
Central P'k Casis
Veloz & Yolanda
Eddie Duchin Or

Veloc & Yolands.
Don Radmond Or Louise Cook.
Cora Orcen.
Baby Cor Cheesiman Paul Merces.
Baby

Old Vienna orle Hutchison Prater Singers elen Polka Co Belasco ila Loblov Orch Paramonnt Grill

Paramount Grill
Dan Healy
Pepplno & Rhoda
Alda Ward
Cora La Redd
Henri Wessel
Swan & Lee
Anliee Boyer
Roy Atkins
Wells Mrdcai & ?
Bailey & Wilson
Berylee Boort
Jimmy, Bankette
Bobby Sawyer
Norman Astwood

Rita White Village Bava Relly & Comfort Josh Medders Danny Drayson Lew Beck Chic Kennedy Bashful Hank Helen Ranning Dave Abrains Orch CHICAGO Von La Verne Von han Sie Betty Dillion Dick Staub Dick Staub Jimmy Campbell O Faramount Club Faramount Club Julia Lyone Dilly Corre Sid Lang Orch Sid Lang Orch Tratus Fratus

Ambassadour
Marian Miller
Laura & Helens
Al Cafe De Alex
Marie Alverez
Grander Carle De Alex
Marie Alverez
Grander Calerite
Joseph Calerite
Lew King
Mary McNair
Ruby Abbott
Lew King
Mary McNair
Ruby Abbott
Lew King
Mary Moron
Eddie Squissel
Eddie Squissel
Eddie Squissel
Eddie Squissel
Frank Furtt Or
Del Colosimos
Alvira Moroton
Sherrida Cooper
Jerry Ellman
Jimmy Mep Orch
Jack Waldron

Sherrida Cooper
Jay & Jarvis
Jerry Bliman
Jerry Bliman
Jerry Bliman
Jerry Folics
Jack Waldron
Lillian Barnes
Gypsy Rhoumap
Radion Dancers
Ted Cook Orch
Fritzs
Jean La
Jean
Lominique Orch
Kentucky Glub
Karyl Norman

Sid Lunes Orch
Pla-Mor

BURBANK, L. A.

(Continued from page 23)
of Barnum enveloping him. For his
soon are the state of th (Continued from page 33) —lad-e-e-ees—the b cher money can buy.

cher money can buy.

'Inside the capacity 1.400-seat house is attacked strategetically by armies of candy butchers who roar up and down the alsies like white-wings on parade. When the last reluctant dime has been magnetized—and not until—the stage show starts.

starts.
It is theatre entertainment only because it is on the stage in a combination of a few tables and chairs and their sponsors.

plus a boxed enclosure for the eight-plece band, a series of routines un-folds for 60 minutes. At the start the master of ceremonies announces to be series of the series of the is comin' to buy this cabaret so put it on big. And at the finish Shur-flin' Sam and Weatherbird hand over a satchel of money. That is plot in its simplest form, requiring plot in its simplest form, requiring man's time. The series of any man's time.

nor more than as seconds or any man's time.

Negro shows, by their utter frank-ness, forbid the label of amut. Only ness, forbid on the label of the label o

Shuffiln' Sam and Weatherbird Interrupt at regular periods to de-liver a piece of business refresh-ingly lacking in double entendre, then retire to their table to puff at cigars.

cigars.

And so it goes. A new show every week, folks, just the way you like 'em', beautiful girls. Edkimo pies... a valuable prize in each and every candy box... step right up. Main Street is Main Street and Honest Hank Seber is hurting no-body but neighboring Main Streeters. The rest of the world is the rest of the world.

Radio Chatter

(Continued from page 60)

Continued from page 69)
on the air with Oliver owen Kuhn
interviewing senators, the announcer always asks the radio audlence to Kuhn in on the Forum
Hour next week.

Herlur Frovensen. NBC anlight on the Forum
Hour next week.

Herlur Frovensen. NBC anlight on the Forum
Hour next week.

Herlur Frovensen. NBC anlight on the Forum
Hour hour bear of the
light on the Wike Lack weeklagton from Norfolk after no-broadcast of the Lindy baby story.

Joe and Harry of WJSV and WOL
leave their old stations to put a new
station, at WMAL, Bill Pearson's
station, at WMAL, Bill Pearson's
Billy Moore writine a radio cod-

while shaving and cut off his mous-tache.
Virginia Gardiner, NEC actress on Friendship Town' repeated her per-formance of broadcasting a human heart beat for Pathe Newsanticure. Ed Thundering Thorgensen, NEC credit spieler, turned in an old port-able typewriter that had been kicked around the press depart-ment for two years and got \$15 for the property of the property of the pro-toner of the property of the pro-toner of the property of the pro-toner o

James S. Alderman, singer and nnouncer, formerly with stations i Texas, has joined WCKY, Cov-

I James S. Alderman, singer and amouncer, formerly with stations in Texas, has joined WCKY, Covington, Ky. Activation, 1979. The control of t

WDRC, Hartford. Advertisers in Hartford can now buy time on the air for \$3 an am-nouncement of 25 words. Walt Haase celebrated eighth an-niversary with WDRC, Hartford. Hartford intantile paralysis vic-tim, in mechanical respirator since day after Kate Smith eang to him over the air.

Out of RKO

(Continued from page 31)

(Continued from page 31)
week, ostensibly on a reported two
weeks' vacation. In his absence his
office has been turned into a seneral meeting roum for the booking
street was the promote of the continue of

Palace theatres in Cleveland and Chicago were on the former intact route. Chicago were on the former intact route. Place of the initacts the west-sent atting will play road shows booked under the old Orpheum circuit system with the time standing as a route for acts, but all booked individually rather than in intact show form. The grade, price and volume of bills will vary in each town. This road show route starts in Minneapoils and ends in Atianta, taking in the Coast. Palace and 196th Street, Clevaland; and the proposed of the control of t

ing, Newark.
Phil Bloom—Palace and 105th St.

ing, Newari.
Phil Bloom—Palace and 10th St.Clevelpind; Palace, Chicago: South
Bend, Minneapolis, St. Pau Scattle,
Tacoma, Portland, Ore; San Franticoc, Oakind, Ore; San Franticoc, Oakind, Palace, San Franticoc, St. Louis, Little Rock, Dallas,
New Orleans, Atlanta.
Bill Howard—Cincinnati, Buffalo,
Toronto, Youngstown, Akron, Syracuse, Rochester.
Arthur Willi—Hippodrome, New
York; Albany, Troy,
Schenectady,
Paterson, Trenton,
Washington,
Providence, Boston.

LETTERS When Sending for Mail to VARIETY Address Mail Clerk

POSTCARDS, ADVERTISING OF CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN ONE ISSUE ONLY

Alex Mr. Bernard Billy Brown Miss Burns Paul Calhoun G S Carroll Joan Clyde June Cole Lester Crawford Nellle Donaldson Don Doyle A Dugan Frances

Black John S Brent Charles Edwards David Glibert Bert

Lewis Fiorence Marx Leo Pauli Earl Pickford Mr Seddes Virgil Sheppard Ruth Shirardiz Pucci

CHICAGO OFFICE O'Day Pat Van Billy Keeler & Dusen

DOROTHEA ANTEL The Sunshine Shoppe

> New Assortment of GREETING CARDS For All Occasions



The Leading and
Largesi
ACCORDION
FACTORY
in the United States
The only Factory that
makes any set of Reeds
made by hand. Guerrini & Co.

OBITUARY

F. B. HAVILAND
Frederick Benjamin Haviland, 64,
original publisher of Sidewalks of
New York, died at his home in New
York, March 30, of pneumonia
which followed an attack of influ-

which followed an attack of influesize.
Starting as clerk with Oliver Dit.
gon, music publisher, he formed
Bowley, Hayland and Dresser,
Bat Howley, Hayland and Dresser in
the start of t

DAVID J. NOLAN

David J. Nolan, 36, manager of Loew's Rochester theatre, was billed last week in an automobile Loew's Rochester theatre, was killed last week in, an automobile crash. He was returning from Burfalo with three other men. Car skidded, smashed into a telephone pole and overturned. Wolan wall of the second shows the second sh

WILLIS B. WHITNALL

WILLIS B. WHITNALL Whils B. Whitnall, 59, for more than a score of years associated with the Syracuse Rilatio as advertising and publicity discetor, and housen 50 from a heart attack. Mr. Whitnall was originally associated with the Eckel theatre as press representative, but later served for eight years as manager of the Empire. His widow and three daughters survive.

ROBERT ALDEN

ROBERT ALDEN
Robert Alden, 50, who with Pob
Adams went to Lordon before the
war as the Two Bobs and, did one
of the first rathskeller turns in
England, died March 23 over there.
Team dissolved partnership a
year ago, Alden paringrwift Walter Williams. They played as many
as five must halls nightly receiving
a weekly salary of \$125 at each
place.

GRETTE A. BERNARD
Grette Altheus Bernard, widow of
the late Fred Bernard, and herself
an actress, died in the Englewood,
N. J., hospital April 1 of pneumonia. N. J., hospital April 1 of pneumonia. For several years she has been the suest of the Actors' Fund Home. She was a relative of Bebe Daniels. Mass was held in St. Malaciny's thurch yesterday (Monday), with interment in the fund plot in Eversteen Cemetery.

PAISLEY NOON
Palsley Noon, 85, legit and screen
actor, died in Hollywood, Cai, March
27, following an emergency operation for appendictis.
Noon, born-in Los Angeles, appeared in several New York propeared in several New York protions. He returned to the Coast
about, and the several head in the plant
in pictures and and has been
fill pale and the plant
fill and the proper and the plant
fill and the plant and the plant
fill and the plant
fi

was understudy to Dennis King in 'Vagabond King' and replaced him on the road. Survived by his mother, a brother

ROSE COGHLAN

ROSE COGHLAN

Rose Coghlan, 80, noted dramatic actress of the last generation, died in Harrison, N. Y., April 2. Death was caused by a cerebral hemor-

was caused by rhage.

Deceased was starred in many melodramas 20 years ago or more, and was a leading figure on the American stage.

WM. A. DUNN
William A. Dunn, 42, died March
30 at his home in Portsmouth, R. I. He formerly was manager of the Premier and Academy theatres, Fall River, Mass. Survived by widow and four chil-

VERA SABINA

Vera Sabina, for some years
teamed with Maurice Leo, died at
Monticello, N. Y., of cancer. Herbody was cremated and the ashes
burled in the grave of her husband,
Chas. Sabina, who died some 12 rears ago.

HOBARD D. HEWITT HOBARD D. HEWITT Hobart Doane Hewitt, 82, composer, chiefly of compositions for juveniles, died at his home in Burlington, N. J., March 28. Three daughters survive him.

NORMAN MC KINNELL Norman McKinnell, 62, wel known English actor, died in Lon-don, March 29, after a brief illness

Hugo Kaun, 69, former director of Wisconsin conservatory, died in Berlin April 2 from a heart attack. Best known as a composer of choral works, but also did operas, sym-phonies and chamber music.

Mother, 68, of Martin Wagner mother, 68, of Martin Wagner died at her home in New York last week. He is booker and road man-ager of Lauder tours and in charge of band dept of Wm. Morris

John Elman, 60, proprietor of the Amuzu, Des Moines, Ia, died in that city March 27. Survived by the widow, three sons and four daughters.

Wife, 30, of Wm. McGrath, Universal scenario writer, died in Los Angeles last month, of heart trouble. She was at one time film editor with Pathe News in New York

Artemio Pasquale Laraia, 49, musician, dicd in Los Angeles, March 13. He was a member of the L. A. and Hollywood Bowl orchs.

Mother of Arthur Martel, Publix organist, died at Newburyport, Mass., March 26.

William Allan Smith, former cir-cus man, died in South Dartmouth Mass., March 24.

Mother-in-law of Mcl Morris died March 29.

BONAPARTE

ductions. He returned to the Coast about five years ago and has been in pictures since that time. His last lim appearance was in 'Night Club' at Universal.

A. J. VINNEBREW

A. J. VINY Jack 'Klunebrew, for 46 years identified with the carnival and jent show business in the middle west, died March 23 in a Canton, Ill., hospital. Burial in Bryant, Ill. The widow, two sons, and caughter survive.

As a time Kinnebrew managed a the at time Kinnebrew manager at theatte in Canton.

MRS. HARRY HURTIG.

MRS. HARRY HURTIG.

MRS. HARRY HURTIG.

MRS. HARRY HURTIG.

Mrs. Harry Hurtig, widow of the former theatre manager, died in Noledo, Oho, March 21. She had been resigling there with her son, which manager of the old Bastable the former theatre manager, died in Noledo, Oho, March 21. She had been resigling there with her son, which manager of the old Bastable the was under lease to the firm of Hurtig & Seamon.

HERBERT CRANE

Herbert Crane, 29, musical company to the body after his pulitical mid-cases, and no market here in particular to the body after his pulitical mid-cases, and son a stretcher between two candles sticks and Bonaparte kneeding near the body after his pulitical mid-cases, and son a stretcher between two candles and bonaparte kneeding near the body after his pulitical mid-cases, and son a stretcher between two candles and bonaparte kneeding near the body after his pulitical mid-cases, and son a survey of the old middle with the will be son and the same time.

HERBERT CRANE

Herbert Crane, 29, musical company to the partial mentage of the day after his pulitical middle with the will be son and the same time. I was a survey to the same time the same time. Have for a captain on Egypt, having an after with the wife of a captain on Egypt, having an after with the wife of a captain on Egypt, having an after with the wife of a captain on Egypt, having an after with the wife of a captain on Egypt, having an after with t

I'm Telling You

(Continued from page 41) making the rounds three nights in succession.

But it gave Lindy a swell chance

Radio City, Jr.

Radio City, Jr.
To gain admittance to 55 Central
Park West you've got to have megaphones, microphones and several
sole hours on the air as reference.
Tenants include Vallee, Lombardo, Little, Jack (Brunswick)
Capps and Scrappy Lambert, Jack
(legil) Benny moved in but the
landlord still, thinks it's Denny.

A Break
Frankie Conville called to say
that after laying off for seven years
the Australian Woodchoppers finally landed a date.
They're tearing down the partitions down on sixth floor of the
Palace Bidg.

A New Malady

A New Melady
Abe Lyman has a habit of spending the entire day in his hotel suite.
Eats in the room, hops a cab to the studio, and then back home. At the suggestion of his pals he was persuaded to take a waik through the park the other day.
He is now confined to his rooms with read air poisoning.

Expensive Jump

The Roxy had to put Frank and Milt Britton on earlier Friday night in order for them to make the Palace matinee Saturday. They made it as the lights were with them

To broadcast with Lyman is a pleasure... They hold the Palace acts over but not the bookers.... Upon entering Mad. Sq. Garden last Friday somebody asked. If I were going to see the fights, but I was waiting for the circus.

42nd St.'s Face

(Continued from page 1)

(Continued from page 1)

Avenue and up to the Chandier Building, is mentioned as the new home of a business firm with a radio angle and plant. Such improvements would wipe out two buriesque houses, a shooting galjery and the so-called flea circus. Building schedule will thin down to a minimum the number of theatres on 42nd street, formerly the heart of legit show business. The department store project would extend down to the Selwyn, eliminating the Apollo. Times Square, Lyric, Republic and Rialto. The business building on the south side of the street would rub out Waliack's, Eltinge, Liberty and probably the Harris theatres.

Ontions

Not long ago options were re-ported secured by realty people representing 'a department store.' At the time there was but one hitch that of a parcel on Seventh avenue, Shop people, however, may build around it.

around it.

Among the realty parcels is that of the American Music Hall, formerly Loew's lead vaudilm house. Property is at present owned by the Dethiehem Steel Co. Leases on the Liberty and Eltinge expire next year, strongthening the reports of the reconstruction of the block and the strong and the strong and the strong the product of the reconstruction of the block and the strong the strong the product of the product of the reconstruction of the block and the strong the product of the product o

and has been sold and resold by realty men.

The 42nd Street Association, however, is not waiting on the building improvements in its campaign to clean up the block. A committee headed by Louis Wilcy, business manager of the New York Times, and Father Duffy, who pre-Times, and Father Duffy, who presides over the Holy Cross Church (42nd street, west of Elighth avenue), will appeal to the license commissioner opposing a renewal of the license on the two burlesque houses (Republic and Ellinge) the flea circus spot and the shooting gallery next to the New Amsterdam (heatre.

First Victory.

First Victory

The association won its first vic-The association won its first vic-tory when a license was refused for an Oriental dance show scheduled for a store that was formerly an eatery near the New Amsterdam. In In addition to the Bethlehen bi-Steel and the Times, other in-tercests concerned in the carn that maign include the Bowery Sakines in Dank, which took over the Divis if

Few Circuses Going Out but See \$1 Top as Too High This Season

A. C. Steeplechase Pier's Summer Under Canvas

Atlantic City, April 4. Atlantic City, April 4.
Operators of the Steeplechase
Pler, burned to the water's edge
Pler, burned to the water's edge
Plet, 14, are undeeded on future
plans. The work of insurance adjusters is complete but no word on
rebuilding has come from William
Rennan, manager for the George
C. Tilyou interests.
Since it will be impossible to
build in time for the summer searect is employed, that Tilyou may
rect it seem to the summer searect and the summer searect is the summer searect is the summer searect is a summer searect is a summer searect and the summ

canvas as was done after the fire

at the Tilyou Steeplechase Park at Coney Island several years gar Tilyou still has a two year lease on the property owned by the Riddle Estate and it is believed would like to negotiate for a new and longer lease on different terms before planning any new building.

Parks Talking More Free Acts to Avoid Repeat of '31 Panic

Chicago, April 4.

Tree acts in the parks this coming season are unward bound, with meaning season are unward bound, with the season are unward season at any time in the past. Acts are warming to the belief that the amusement park bookings will in a large way replace the slip of the fair and circus route.

Parks which have never used acts of any sort are in busy communication and the season are season and the parks are not willing to take a chance on a repetition of the previous season's wallow into the red link, and are counting on the in-Chicago Angli 4

ink, and are counting on the inclusion of the givcaway entertainment to bring back the customers. Midnight Shows

Midnight Shows

Several new angles are expected in the free acts performance this coming season. One is the booking of more volume, the first performance of the common season. One is the booking of more voluming their discovery of the control of the parks innve adopted a new style of delivery, breaking up the show into units, and stretching the entertainment throughout the night, saving the big high act for very late. Some parks indicate they won't display the final thriller until as late as 11;30 p. m. This is in the effort to keep the customers in the park.

Sells-Floto Readies

Chicago, April 4.

Final touches set for the opening of the Selis-Floto how here at the Collemn. H. C. Doe' Ingraham has joined the show as legal adjuster. Ingraham was formerly with the Johnson's Rodeo, and last year produced the indic European-Olym-

produced the indic European-Olympia circus at the Staddum, in competition to the Sells show here.

Billing car arrives in town today
(4), with Verne Williams again in charge. Expect to sian about 75,000 heets of paper around town. This will top last year's billing, since the saveret two. siov; s to be posted

in 1931.
Circus is being assembled currently at Peru, Ind. Will arrive in town intact on April 12 for the opening four days later.

Downie Parade Splurge

Nashville, Tenn., April 4.
Fred C. Kligore, contracting agent of Downle Brothers' circus, dating the show for April 25.
Show is making a feature of its street parade, one of the few tricks that still use the display.

hotel, the Chandler estate, Astor estate, McGraw-Hill, publishers, and the Joc Leblang estate.
Theatre Interests have several representatives on the committee, with Judge Prostauer acting for the Selwyns. Campaign will include a revision of signs on the block, that will be compared to the compared to were put up without consent of the city building department and that violations would force changes if not entire removal.

Number of circuses to go out this season will be at a minimum while in the carrival division, among the shows that carry their own railway equipment, the clim-ination is being estimated as high as 50% with only about 15 of the recognized 30 carrival companies to try again.

Conditions, according to well versed authority, will drive circuses, to reductions in admissions. They will be parity forced to this, it is pointed out, by the lowering of prices in picture houses which in some parts of the country have come down materially during the past year.
Thought is that no longer will \$1

admissions for circuses. Side shows with both circuses and carnivals, as well as juice joints, etc., will also have to inaugurate a general cut it is predicted by outdoor

men.
Hope for survival of a remnant of outdoor show business is held by some through the opportunities of lessened competition. Two of the Ringling shows, John Robinson and the Ringling-Sparks circuses, will not pitch, tent this season. It is said that the Ringling interests are holding these shows out in order to

notaing these snows out in order to lessen opposition.

3 Big Carnivals Out
Among 15 major, carnival outfits reported to be giving up are the Melville Reiss and D. D. Murphy Shows and the L. J. Hoth Carnival.

Shows and the L. J. Hitch Carnival. These are big shows numbering in equipment, respectively, around \$5, 30 and \$20 cars.

In the merry-go-round division of the carnivals their number will also probably be reduced by about 50%, it is said. Scores of parks will not operate this summer as well.

As to bans in many cities and claimed that these restrictions may be lifted in many biaces to accure

claimed that these restrictions may be lifted in many places to secure the licen ee fee and monies from street permits, water supply, cleettic current, etc. Expectations are that licenses will be lower when they are granted.

BARNES CIRCUS ON 3 LOTS IN 1 TOWN

Los Angoles, April 4.
Al G. Barnes circus has cut its downword date here-from six to five days. Sixth day will be played on a new lot at Jefferson and Crenterson and the second sixth six

is featured with Barnes, who hopes to attract the Mexican trade, all ace circus fons

Jungle Beast Bargains

Naples, March 22

The local court having granted authority to the Schneider Circus to declare voluntary bankruptcy, its 100 Hons, dozen tigers and other wild beasts will be sold by, auction. In view of the state of the wild animal market in Europe, where action the circuscs have any money to spend circuscs have any money to spend of the court of

CARNIVALS

(For current week, April 2-9, when not otherwise indicated) American Expo: Relington, W. Va. Bee: Russelville, Ky., 9-16, Cronin: Columbus, O. Fairly: North Little Rock, Ark. Pleming: Providence, Ky.; Hopkinsville,

greening. Provisiones, Ary, Propulsiville, Interest: East St., Josia, Ma., 11-16.

Markes: Richmond, Vu., 11-16.

Nye: Lancaster, O.

Page: Kingsport, Tenn.

Inck (11): Jasper, Ala.

Solis Liberty: Tape (Brarden, Ms.

Solis Liberty: Tape (Brarden, Ms.

Stutin: Oscool, Ark.

West Bros.: Padueth, Ky.

CIRCUSES

Al G. Barnes April 5-13, Lon Angeles, Call.; 11, Glen-dule: 15, Van Nays; 10, Santa Burbara; 15, San Luis (Idens), Calif.; 19, Pala Alto; 20, San Muter, 21-24, San Francisco.



NATIONAL SCREEN SERVICE AD-VANCE TRAILERS

NEW YORK

DALLAS

CHICAGO

LOS ANGELES

PRICE

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VOL. 106 No. 5

NEW YORK, TUESDAY, APRIL 12, 1932

64 PAGES

EST AIR BARO

Key Towns and Hideaways Buying Quality Shows at Popular Prices THAN FAN MAIL

That there are many out of town stands where the populace is show-hungry and ready to buy, has been proven by the business drawn by a number of shows this season. The attractions are stamped Broadway success some playing with the original casts.

and casts.

All the shows successful on tour
have been well agented, and the
price of the second second second second
to the second sec

Among the larger stands Detroit stands out, business being better there than for years. For the sec-

(Continued on page 63)

REV. JAMES READIES THIRD LIBERIAN ARK

Los Angeles, April 11.

Rev. James E. Lewis, colored pastor who specializes in promoting things natured, is at it again. This time it's the 'Church of God' steam-ship line. The pastor has an option on a 4,000-ton steamship, now in Vancouver. If he can put his deal over he'll bring the boat here and offer cheap passage to colored people who want to return to their ances of the colored people who want to return to their ances of the colored people who want to return to their ances of the colored people who want to return to their ances of the colored people who want to return to their ances of the colored people who want to return to their ances of the colored people who want to return to their ances of the colored people with the heaven and annothed the 'Arr' hit bottom and never came up. Later he bought the Mexican attended by the colored people with financial difficulties of the colored by the colored people with the decident of the colored by the colored people with the decident of the colored by the colored people with the colored people with the colored people with the decident of the colored people with the colo

Church Takes Theatre Pastor Up in Mazdas

Fastor Up in Mazdas
Houston, April 11.
The Palace is drawing capacity
crowds. It now houses the Independent Church of Houston with
Dr. W. S. Jacobs, former pastor of
a fashionable Presbyterian parish,
as preacher.
The stage has become a pulpit.
Dressing rooms and rehearsal hali
are used as Sunday school rooms.
The church and pastor's name blaze
in lights over the marquee.

Dimmers

Several Times Square agents whose office lights were doused for non-payment of electric bills, are now using candles. And they light up only to sign contracts for cash customers.

FULL SHOW TO DOUBLE FOR ROOF MIDNIGHTS

The \$3 musical, Ballyhoo, being produced to boost the magazine of that name, will play at the 44th Street theatre, N. T., and will also give either two or three midnight performances a week at the Bayes theatre, roof garden atop the same theatre, roof garden atop the same Bayed will be a cabactet and in cut down four the same than the country of the same than the

Bayes will be a la cabaret and in cut down form.
Understood 'Ballyhoo' will omit the weekday matinee and play only the Saturday afternoon show at the 44th.
Cabaret showings at the Bayes are made possible through alterations previously made for 'Wonder Bar' musical, the last Bayes' attraction, at which time the theatter was revamped to the intimate

attraction, at which time the thea-tre was revamped to the intimate style needed for the Jolson musical. Salaries will be set upon engag-ing people to provide for the Equity rule calling for pro rata for all per-formances above eight.

Alma Mater on %

Hollywood, April 11.

James Force, the St. Louis insurance salesman who sold shares
in his possibilities as a picture
actor to 30 fraternity brothers, met
another frat brother here who
works at Radio.

Fellow lodge member offered to
introduce Force to Merian Cooper
for a part in 'Mysteries of the
French Secret Police,' but wanted
to know what there was in it for
him.

Force offered 10 shares in him"-

1c Admish Sales; Gets 10 People In for 35c

Minneapolis April 11.
Theatres in small towns in the territory are holding Ic sales and bargain family nights in efforts to boost business. The ic sale permits the ticket purchaser, upon payment of Ic in addition to the regular price of a single ticket, to obtain an additional ticket. On horgain family nights entire families are affining as many as 10 children, the 12 people being admitted for 35c, or at the rate of 3c a piece, probably a record low in first run soundfilms.

Advertisers Paying Extra to Test Air Acts' Drawing Power—Theatre Box Of-fices Best Proof Yet of Radio Popularity — Good Will and Extra Plugging Added by Stage Appear-ances—Theatres Drop Adv. Objections

SALES DON'T CONVINCE

The vaudeville or picture house oxoffice is the newest and surest barometer of the drawing and sellpower of radio talent on the

air.

In the opinion of numerous advertisers the boxoffice pull, or lack of it, by their ether talent during stage dates is a better indication of their value than fan mail.

In order to obtain the boxoffice acid test, advertisers have lately taken more pains and appropriated extra funds to place their radio advertising artists and programs in the theatres. In the case of the Reynolds Company's Camel period (Morton Downey, Tony Wons, Jacques Renard's orchestra), which has been playing theatre dates right along, the sponsor squaranteed Jacques Renard's orchestra), which has been playing theatre dates right along, the sponsor guaranteed to spend \$4,000 in advertising in every town played and also paid for the additional expense of local or 'stand-by' musicians demanded by the various local unions. Two special men were sent out with the show, one as advance man for Er-(Continued on page 37)

Most Indecent Film Was Shown In N. E. Church

Saugus, Mass., April 11.
The 'most Indecent' plotoplay he has ever seen was shown. In the Congregational church here, said a speaker at a hearing on a pettion for permission for Sunday film shows in Saugus Center theatre. When Samuel Yarnofsky asited for a Sun-(Continued on page 37)

BLOODLESS BULL FIGHTS FOR N. Y. AT GARDEN

Modified bull fights with no slav-

B. O. SHOWS MORE \$8 a Week from Ghost Camps Is Turning Layoffs Into Miners

New 2-for-1's

Los Angeles, April 11.
Two-for-one eats appearing,
Main street eatery offers two
hamburgers and a drink of
coffee or root beer for a dime.
Drug store special in the
shopping district is two ice
cream cones, two kinds cream
on each, for a nickel.

LAS VEGAS SEEKS P. A. TO BALLYHOO DIVORCE

Las Veras, Y. M. April 11.

Tired of seeking Reno talke the cream of divers fees. Las Veras, is looking for a press agent to tell the world that unshackling is just as painless here and maybe a little swifter.

Local lawyers are starting to fight for divorce business and are eager to find some promoter who will stage another Vanderbilt-Arno battle or lure a prominent figure. They point out that where Reno has 500 or more cases going at the same time, thus slowing up the divorce process, there are rarely more than a half dozen cases in progress simultaneously in Las-Vegas, besides which it is 250 miles closer to Los Angeles.

29 Flop Lions

Chicago, April 11.

Monarch Foods Co, which recentry went on the air, decided on
a llon's roar as an 'audible trademark for its program. More than
30 auditions on roars were held before the final one was selected.

That how was ultimately discovered in the Cincinnati zoo.

This same company attained a
new high in the company attained a
new high in the company attained a
new high in the worth through
52 tryouts before picking out a
couple of local programs. Chicago, April 11.

Football Films End Undergrads' Boycott

Hamilton, N. Y., April 11.
Showmanship of George Miller, resident manager of the Smalley theatre, broke the boycott invoked by undergraduates of Colgate university in an effort to reduce the theatre's box office scale from 40c. to 25c. Miller pitted college spirit against the fan strike of the Colgate suthern students, and emerged victorious.

Faced with the knowledge that the Modified built fights with no slay-ing of the animals, are a possibility in Madison Square Garden this summer.

Project is being undertaken by Manuel Lopez, Greenwich Village intery proprietor, who has the bach ig of a Cuban syndicate, Gar-den is discussing details and terms.

Faced with the knowledge that the theatre could not operate without college patronago, Miller, when his hear refused, announced that his howing the 1931 Marzoon eleven in skilo. and the boycott thus ended.

Hollywood, April 11,
Back to the hills movement as a
method of cutting the budget and
living for almost nothing has hit
Hollywood hard with a flock of people leaving the town weekly for the
deserted mining towns back of Victorville and the former camps of
Shoshone, Randsburg, Atolia, Rhyolite and Skidoo, where they are becoming placer miners and picking
up enough gold dust to buy the
necessities of life.
All these towns are one time
thriving gold camps which have
been deserted or years. New crop
of soft muscled miners know nothling about the business of mining,

lng about the business of mining, but on placer claims can pick up from \$5 to \$8 per week with a pan and a shovel. They have moved into the de-

(Continued on page 63)

RADIO'S SELF-EXPOSE AS BID FOR GOOD WILL

Detroit, April 11.

In an attempt to combat undesirable publicity given radio advertising in the press, local station WXXZ, owned and operated by Kunsky-Trendie, are etherizing the property of the property

Just by Watching Legs, Bill Thorne Gets an Idea

Milliam L. Thorne, who does heavles and detectives in pictures, has worked out an invention to keep women's stockings from twisting. Deal is on with a hossery outfit to launch it on a royally basis.

Secret of the device is having the force of over it.

Thorne's been working on the idea since he was heavy in Tilig Day.

since he was heavy in 'Lig Boy'
with Al Joison, and observed how
worried the chorines kept over the
seams of their gamlets.

MAX HART

Attractions, Inc REPRESENTING YOU FOR

N. E. MANWARING 1619 Bway, N. Y. C.

Buck Jones Points to Flop Kid Films to Prove Westerns Vital

Western films, says Buck Jones, are performing a vitally important service for the plcture industry. They are the only positive means of insuring a future audience for ilm releases.

film releases,

His recent tour over the Loew
Circuit, bringing him in contact
with thousands of kids, has taught
Mr. Jones that the only juvenile
undence that may be counted on
today is the one being nurtured by
Western films.

Western films.

Lose one generation of picture fans and you break the picture-going tradition. Children will look to other fields for their idol-worship. The kid of ten years ago, says Jones, enthused over any number of film favorites. Today's stars ber of film favorites. Today's stars
—with the exception of the few
cowboys carrying on the Western
formula—appeal solely to adult audiences. The next generation of
picturegoers has nothing to grow

'Audiences of today are made up of former kids who developed the habit of picture patronage during the silent days,' explains Mr. Jones, a strong silent hombre except when conversation touches on a subject

conversation touches on a subject so near his art.

Any kid can understand pantomime. That's his language. He
doesn't want to stop and dope out
dialog written for older people.
High hat talkers drove the kids
into the streets to play cops and
robbers. The only way to draw
them back is to give them plenty of
action mixed with talk.

Off (School Stuff

Off 'Schoel Stuff'
The younger generation is intolerant of actionless drama and comerant of actionless drama and comerant of actionless drama and comerant of actionless drama and conthe company of the conthe company of the conthe company of the company of the comthe company of the company

not strike their fancy. When Westerns were at their height, Cowboys Mix, Hart, Gibeon an' Jones were turning out approximately 30 combined annual releases. Independent studios buzzed with activity dedicated to Western mellers. This specific lure was added to the regular silent product

that had juvenile support.

Instead of maintaining this Westthat had juvenile aupport.

Instead of maintaining this Western average, in the face of depreciated child response to talker product, the Gibson, Mir, Maynard and Jones total for this year will be 22 films. Independent production has been greatly curtailed by the tendency of smaller studies to copy the sophisticated trends of major organizations. The type of picture that could best combat one phase of audience apathy is underestimated by companies that fall to recognize the importance of Western films.

Bring in the kids and you enlarge your adult audience adds Mr. Jones. 'At least one grown up must accompany a child to the theatre. On the kour that's finishing here are considered to the contract of the contr

ture industry.

'Westerns' Mean Action

Westerns' Mean Action
By Westerns' Mr. Jones means
any type of action film. The product need not necessarily have a cowboy locale. Society, police, racing,
aviation, gangster and practically
any type of yarn may be worked
into the Western formula. Dialog
need not complicate production. On
the contrary, Mr. Jones finds that
it speeds things along, doing away
with time-losing closes- ups and canwith time-losing close-ups and cap-tion cutting. Simple speeches de-tail exposition of plot and build suspense; then you concentrate on

MB. AND MRS. JACK NORWORTB 180 West 44th Street New York

Reality Not Funny

Hollywood, April 11.
At a recent Santa Monica
preview of You're Telling Me,'
Roath short, a slapstick sequence in which a creamy cake
was splattered on several pans went well over with the audi-

ence.
On coming out of the show a middle-aged gent was dunked with a stale cream puff when he walked into a kids' battle line, the youngsters throwing old pastry. Gent immediately called a cop and had one of the

GEO. EASTMAN'S WILL DISAPPOINTS ROCH'R

Rochester, April 11.
George Eastman's will, leaving practically his entire remaining fortune of \$15,000,000 to the University, did little to win added public acciaim in his home city. Always the butt of Communist attacks, the Kodak magnate clinched the atti-

Kodak magnate clinched the attitude in his final gesture.

No provision was made for the Community Chest, aithough he had been its largest donor. The city expected to get the property rented as the City Hall Annex for a civic center, but didn't. Kodak employees were disappointed that they were not mentioned.

The will is a feather in the cap of Dr. Rush Rhees, president of the U of R. He had the charter changed to a non-sectarian institution, and

to a non-sectarian institution, and as a result of his efforts the university has benefited something like \$30,000,000 of Kodak wealth. It is now the richest university per capita in country with over \$50,000,000 endowment, besides an entrely new plant, medical school and hospital, music school and theatre. Gifts included the Bastman mansion as the university president's home and a \$2,000,000 fund to operate it.

Sid Salkow Set at Par

Sid Salkow Set at Far Sidney Salkow, 25-year-old legit director, is closing this week with Paramount for a position on the Coast under a supervisor, which is the customary spotting for new legit acquisitions on Par's coast lot. Salkow staged Black Tower and Eloodstream, latter currently at the Times Square, New York.

ED DUDENC CIPCTA

Edwin Burke is in New York for a brief vacation, his first in two

Former vaude writer, under con-tract to Fox until next December, is now dean of that lot's scribes on length of service.

SUB FOR MARY BRIAN

NEM PARKY BRIAN
Ken Murray is bringing Helen
Charleston from the Coast to join
his act for some more RKO weeks
and possibly picture house dates in
between. Mary Brian returns to
west next week for a part in WB's
'Crooner.'

action and give the kids the kind of picture they like at the same time that you cultivate their awareness of films and fil... players.

As Sobble bowed out from the sun-tanned, immaculately tailored presence, she bumped into a crowd of 14th street toursetter tempets.

resence, she hundrakely interest of the second of 14th street by noned to a crowd of 14th street by noned the second of 14th street by noned the second of 14th street by the agent for a glimpose their beautiful of the second idol. A few fiana, more assertive than the kids, had crowded into the back-stage entrance and were gigging over autograph books hopefully displayed.

"Where's Buck" the kids wanted to know. "Think he'll give me a photograph" 'Gee, he was swell as the Fighting Sheriff.' Unwittingty supporting the inter-

photograph? "Gee, he was swell as the Fighting Sheriff."
Unwittingly supporting the interview, the youngsters held a symposium on their favorite film stars. To names that sway the 1932 box-office they turned blank faces or elicited various interpretations of 14th street contempt. The juvenile film following is heart and soul with the Mixes, the Gibsons, the Maynards and the Joneses, which rather proves that Mr. Jones knows wherefol he speaks.



WILL MAHONEY

The London "Times" said: "Mr. Will Mahoney is the most amusing American comedian seen in London in years. He provokes laughter that cannot be suppressed."

RALPH G. FARNUM

100% CHISEL IN HOLLYWOOD

Hollywood, April 11.
Everyone in Hollywood is in or entering the picture business. That goes for the delivery boy to the banker. If they're not in they're trying. All butchers and bakers are writers and directors—if they get a

writers and directors—it they get a chance.

A Warner press agent has cut \$25 off his rent monthly because his landlord wants to be a writer. When renting a house he landlord learned that his pro_ective tenant was in plettness. Its cottinged in tory and it they a would help him held cut the rent from \$100 to \$75.

Writing Waiters

Every waiter in town is an embryonic picture writer. Why waiters go in for agare time writing is a mystery but it is the rule. No execs ever lunched at any of Hollywood's

mystery but it is the rule. No exect ever lunched at any of Hollywood's restaurants without being asked by the waiter to read his particular

the waiter to read his particular story. Girl who recently signed a contract with a major studio was discovered in Germany by a Hollywood garage owner on a vacation. He returned to Hollywood with her photographs and edited. When the paid a visit to Hollywood the garage man called on the director, who made a test of the girl. Result was a contract.

Doctors and dentists cast pictures. Medicoe hunt jobs for their patients in the interest of prompt bill payments.

ments.
People in Hollywood figure they're just a little better than those in pictures and if they ever get a break they'll smash the industry wide

SAILINGS

April 29 (New York to London) Kell Kelly, Sam Eckman, Jr. (Ile de

April 23 (Paris to New York)
Dorothy Farnum, Munice Barber
(Berengaria).
April 19, (London to New York),
Sam Eckman, Jr. (Ile de France).
April 10, (New York to Naples)
Jules Murray (Conte Grande).
Arril 14 (Paris to New York)
Baura Hays (Europa).
April 13 (New York to Russia)
Alice Hughes, Leonard Hali (Bremen).

men).

April 12 (New York to Paris),
John McCormack, Elmer Rice, Arthur Train, Joe Cook, Clifton Webb

(Bremen).

April 9 (New York to Trinidad),
Morris Helprin, Saul Schary, Edward Hyland (Dominica).

April 8 (New York to Paris) Mr.
and Mrs. Jack Curtis (lie de

France).

April 8 (New York to Paris) Forrest Wilson (He de France).

April 8 (New York to Naples)
Wm. Harris, Jr., Worthington Minor, Joe Meliziner (Roma).

April 8 (New York to Paris) Cav.
Roberta Moranzoni (DeGrasse).

April 8 (New York to Paris) Mrs.

Maurice Chevaller, Leopold Marchand (He de France).

April 8 (Paris to New York) P. N.

Brink (Albert Ballin).

But 13 Indie Producers Have Reached Important Posts at Major Studios

Faking

Hollywood, April 11. Picture of the Fox cafe was wanted when the room was

wanted when the room was fuil.

So they waited until a com-pany from Radio came over to have Foy's steamahin set Fox's steamship set.

WB M. C. IN PITTSBURGH SET FOR 1 WARNER PIC

Pittsburgh, April 11. Warner Brothers have handed Dick Poweli, m. c. at the WB Stanley, a one-picture contract with ley, a one-picture contract with the usual options. He leaves for the Coast next week to play in Blessed Event' with James Cagney and Joan Blondell. Powell is with-out previous acreen experience and has been in Pittaburgh for three consecutive years, serving as m. c. at both the Enright and the Stan-

Couple of weeks ago, Powell went to the Vitaphone studio in Brook-lyn to take a test for another WB picture, 'The Crooner,' and assignto 'Blessed Event' resulted ment to Blessed Event resulted. He'll play the part of the radio crooner in this. M. c. currently is under contract to WB, running to July 1. Expected to return to Stan-ley after finishing work in picture, with flicker tuture depending upon showing in his first.

Three Picture Nibbles For Thurston on Coast

Hollywood, April 11.

Hollywood, April 11.

Howard Thurston, maleian currently at the Orpheum, is up for a picture at Rato, and the read of the read

Cooper will be teamed with Thurs-

ton.

Both Radio and Paramount want
to use him as the central character
in a magic feature.

MARION BURNS TO FOX

MARION BURNS TO FUX
Marion Burns leaves the cast of
Intimate Relations' at the Ambassador, New York, April 16, and the
following week goes to the Coast to
start on her fim contract for Fox.
Miss Burns was contracted by
Fox before 'Relations' came to
Broadway with the understanding
shed leave after a fortnight. Fox

leal was made by Meynard Morris

CHICO MARK'S AUTO WRECK

Hollywood, March 11.
Chico Marx's car got tangled with
another, in Los Angeles Saturday
(9) and the comedian was taken to
the hospital with a dislocated kneethe hospital with a dislocated knee-cap and chest injuries. It is antici-pated that he will be discharged in about a week or 10 days. Meantime Par. is continuing pro-duction on Thorse Feathers' with the other three Marks, holding Chico's sequences for his recovery.

GRANT WITHERS' BAND

Grant Withers is another from pictures who is going jazz band on a dancehall tour this summer. He will wave a stick at a band and autograph photos for the flaps. Withers is now in vaude with Eddie Moran.

DOT LEE SAILING EAST

Hollywood, April 11.

Dorothy Lee, off the Radio contract list this week, leaves later in the week for New York, going by the canal.

she will be in the east on a vaca-tion for about two months, with no plans for the future.

Hopkins' Farm Yen

Drawing a two weeks' leave of absence from Paramount, Miriani Hopkins leaves here later in the week for New York. Says she will buy a farm in Con-necticut while east,

Hollywood, April 11.
Present enthusiasm of independent producers over their possibilities of landing in an executive berth ties of landing in an executive berth at a major studle, by making a sood picture at low production cost and thereby attracting attention of film execs or bankers, is hiding beining a cloud. Blemish on the horizon is the fact that only 13 independent producers have ever landed in high positions at any of the first line

positions at any of the first line studios.

Most of those who have advanced from the sheestringers have been in their present spots for years. During their present spots for years. Defined, and Henry Ginsberg, Radio, and Henry Ginsberg, Samol, and Henry Ginsberg, B. Mayer, E. F. Schulberg, Al Rockett, Bernie Fineman, Hunt Stromberg, Bernie, Hyman, Harry Rapf, Bobby North, Hyman, Harry Rapf, Bobby North, and their present spots with the present spots with other major studios.

Mayer and Thalberg

most with aver been in similar posts with other major studios.

Mayer and Thalberg
Mayer, formerly a state-righter, were state-righter, were state-righter, which was formed. Bernie Fineman, who was associated with B. F. Schulberg in been at Metro for some has also been at Metro for some has also been at Metro for some have Hymain, Rapf and Stromberg. Schulberg has spent the past five-years at Paramount. Eph Asher, Universal associate producer, has been on the lot for two years but previously had produced for First National as Asher, Small and Rogers.

Rogers.

Henry Ginsberg produced features with Joe Rock for state rights. Sam Briakin, associate producer at Columbia, was an indie producer for years and has been with Col. for the past three years, with Col. for the past three years, where we will be a state righter.

head, was also a state righten, where the Morth Arckett, Fox exec, and Bobbyad North, associate producer on these same lot, were indies for years, but have been in the major studies have been in the major studies some time. Selenick was associated with his father in Select Froduct

Sam Goldwyn, as Sam Goldieh, was associated with Oilver Morosco in indie production but was one of the control of the control

Mills Bros., Kate Smith For Par's Radio Film

Hollywood, April 11, pa. A Paramount will send a production staff to New York next month to be photograph broadcasting studio scenes of ether names for its forthcoming 'Wild Waves' radio yarn with Ping Crosby as one of the

leads.
Other names mentioned for the picture are Mills Brothers and Katen Smith.

REGIS TOOMEY'S STAGE PLANS

Pittsburgh, April 11.
Regis Toomey, back in his home town for a week and making a personal appearance at the Stanley, a says he's not returning to the Coast. says he's not returning to the Country for a while. He's going to do and Broadway show first, leaving here, for New York next week with that

Toomey's contract with Para-mount expired April 1. He went-into pictures from the stage, first coming to attention in the coast production of 'Hit the Deck.'

CAGNEY RETURNS WEST

James Cagney and his manager, George Frank, return to the Coast today (Tuesday) or tomorrow. Mi-ness of Cagney's mother brought

ness of Cagney's mother brought, him east.
While here he also looked over Blessed Event, which will be his next for Warner Bros.
Allen Jenkins, in the stage.
Blessed Event, goes to the Coast next week for WB to do his ours, inal role in the filmization of the next.

play.
It's Jenkins' second screen assignment having done one for Par in the east.

HOLLYWOOD BESET BY FEA

'One Take' Durante Flies? Never: He Wouldn't Even Get on a Ladder COAST AS TORTURE

By RUTH MORRIS

James Durante stood on the cor-per of 46th street and Broadway widely implanted, elbow feet widely implanted, eibows smartly pointed outward, head tilted an an acute background angle, and exhaled one mighty 'Hah.'

"The heast uv the wolld. Look at them milling crowds. Smell that gasoline. Listen to the clanging of them street cars. That, said Mr. Durante, athrob with emotion, 'is excrushatin'.'

"It's great to be back,' rhapsodized Jimmy, extending a benison to the crowds who were quietly disregarding his personal appearance on

Tie great to be back, rhapsodized Jimmy, extending a benison to the crowds who we wan an appearance on Broadway. 'Onct this was the only toroughtare that recognized my schooling, and to hit a passerby with his battered felt hat, 'the blongs to the nation.' Mr. Durante was aroused from his revery by a cruision move along, many the blongs to the nation.' The natural was a roused from his revery by a cruision move along, 'man mawtified,' sulked the wounded dignitury, struggling to keep his attitude.' He don't know me.'

Like Ludder's Farewells

What's that you want?' continued the unidentified hero, rising above momentary embarrassment.' An interview? An interview, he reietated through lips pinched in finely conceived scorn. 'Donchul know do by the latte only for the reietated through lips pinched in finely conceived accorn. 'Donchul know do by the latte only for the well, good day,' adleud Mr. Durante, adjusting his hat at what he holded was a smart angle. Tre given yell; food day,' addeud Mr. Durante, adjusting his hat at what he holded was a smart angle. Tre given yell; food cap's set and meet her. But in stys, 'No. Garbo' near a ford to lose my identity. They wanted me to go over to Garbo's set and meet her. But in stys, 'No. Garbo comes to Durante's set.'

Well, au-revue, 'again farewelled Jimmy. Til talk at random and year and sam Behrman. We sot off the train at Alberquerque and therewas a newhapper woman wants to hiterview me. So I says a few and sam behrman. We sot off the train at Alberquerque and therewas a newhapper woman wants to hiterview me. See wot they did? They wired ahead. A conspiracy.

At the next station there was no-body to interview me. See wot they did? They wired ahead. A conspiracy, reassuming his hotela pose.

they did? They wired ahead. A conspiracy,
How do I look? questioned limmy, reassuming his hotcha pose. Donchu notice no difference? Donchu notice no difference? Donchu set the film poisonality? Weil I have to be dashin along. Now I belong to the ages.'
Mr. Durante took one step north hid promptly forgot about poster-life.

At Random

Til continyew talking at random.

Noist day in town I play a benefit.
Aben-ner, futy wil play a benefit will be a be

tiste.

'Goo-bye, sweets. Some day when
I'm not so busy,' concluded Mr. Dufun not settling himself comfortably
on the curb stone, 'I might give yew
an int-terviyew.'

For Depositors

Hollywood, April 11.
Guaranty Depositors Restoration Ass'n, organized to protect the interests of depositors in the defunct Guaranty Building & Loan Ass'n, will stage a benefit at the Shrine Auditorium May 2 for the benefit of destitute depositors.
Al Joison, Marx Brost, John Boles, Mary Pickford and other picture names billid to appear. Will Rogers will m.c. Hollywood, April 11.

Smart Boys Turn Ashcan Fan Mail Into Classy Biz

Hollywood, April 11.

Hollywood, April 11.
It's easy pickings for a couple of lads who figured that tourists would like to carry home as mements of their trip to Hollywood the envelopes of old fan mail which the star has thrown out.
Lads get their supply of envelopes from the ash cans of the studies. No expense is attached to the star and where the letters come from. An envelope addressed to Dolores Del Rio and malled to her from Cedar Rapids sells for 20c. One malled to Ronald Colman or Marlene Dietrich with a foreign stamp will bring as high as \$1.

Rank and the deletter come starp with the starp will bring as high as \$1.
Rank and continued the starp will be supplied to the policy of the starp will be sing as high as \$1.
Rank and continued the starp will be supplied to the lads now can was sing the novelty stores and stocking them up with the used envelopes. Stores are buying them for a straight eight cents with only the big names such chevalier bringing more in the wholesale field.

Boys say they got the idea from a stamp collector who displayed

wholesale field.

Boys say they got the idea from a stamp collector who displayed several fan letters in his window.

Letters had rare stamps which the collector wanted to sell, but he found that it was easier to sell the letters for the stars' name value. If the gag gets over here, the promoters are going to extend their activities to eastern cities where fan mail is still something to wonder about.

BLUMEY'S FILM

Plans Indie Prod. of Wife's B'way Show, 'Child of Manhattan'

A. C. Blumenthal may venture

A. O. Blumenthal may venture into independent production to camera his wife's (Peggy Fears') play 'Child of Manhattan.

Blumenthal is reported to have turned down a Faramount offer of \$26,000 for the Preston Sturges piece. No further interest by the film firm at a higher figure is beproduction intent.

If undertaken it will be done in the east utilizing the original cast of the play.

WEISSMULLER IN FURS

Hollywood, April 11.

Hollywood, April 11.

Johnny Weissmiller has been cast for the lead in the Eskimo picture. Metro will produce.

Weissmiller leavest and his personal appearance tour in Loew then atres. The aquatic record holder moves into the Capitol, New York, y this Friday (13) after which follow six or eight weeks in other Loew theatres.

Constant Mental Agony for Everyone - Worry About Contract Renewals, While Everybody Else Wonders, -Says Picture Making Is 'Pathetique'

TRAGEDY OF WRINKLES

By CECELIA AGER

It's Vicki Baum's way to look beneath the surface. Her novels and
plays have been called 'deep' because she sees drama in the humdrum and romance lurking behind
to conside the says glamour can shipe
from a chambermaid as rosily as
from a princess.

Upon her last visit to New York
Miss Baum told the press that she
knew but two English words:
'Lousy' and 'swell.' Now, four
months later, her English vocabulary has increased to such flexible
proportions that she is able to contemplate Hollywood, characterize
it as 'pathetique', and them explain
with compassionate fluency' as she
dissects it according to her own

Hollywood weens the neiture in

Hollywood ween the neiture in

Hollywood weens the neiture in

dissects it according to her own technique.

"Hollywood means the picture industry, and the picture industry means suffering. Everyone in it, great and small, is tortured by the same gnawing thought, "Shall I fall this time?" Past success is no reassurance. All depends upon the picture about to be released. The picture about to be released. The wood—that worles their every waking hour and troubles their sleep—beclouds the community with a feeling of such strain and uncertainty as to make it a mest uniternality as to make it a mest uniternality. tainty as to make it a most un-happy place, continuously depress

where in all the world's history could you have found such concentrated beauty in women, and where is beauty so cheap? The waitresses

(Continued on page 25)

Garbo No Sign, Joan May Romp In M-G's 'Hotel

Hollywood, April 11.

Metro is believed to have two versions of 'Grand Hote' due to the extra scenes taken by Edmund Goulding, director, with Garbo, These consumed 10 days and explain the delayed opening of the picture now scheduled for this week in New York.

Local story still persists that Joan Crawford, ran away with the film reported, that unless Garbo signs a contract rene vil M-O's intention is to let Miss Crawford steal the feature. Hence, the supposition of the two versions.

Metro's Wet Parade' is also understood having some repair work done to it following its poor showing at the Chinese.

Tardy MacArthur

tardy MacArthur Charles MacArthur, overdue since Nov. 27 to return to the Coast for Metro, will go back when Helen Hayes (Mrs. MacArthur) shifts westward for some amore M-G-M dickers. That will probably be some time in May.

Miss-Hayes will do two or three before returning to Broadway for a new show. MacArthur's last film writing assignment was 'Walling'-ford.

VICKI BAUM SEES Satire Is Dumped for Romance To Avoid Bad Fan Reaction: **All Studios Ditching Rubbers**

Groucho Jr.'s Grouch

Hollywood, April 11 Arthur Marx, Groucho's off-spring, last week told the old man he was quitting school for good. Groucho started to ex-

good. Grouche started to explain why that was the wrong attitude, for a young man but the kid shrugged his shoulders. "Eddie Cantor made a personal appearance at the school today," said Arthur, 'It's bad enough just going to school but I hear enough bum jokes at home."

Liquor and Meds Start Agitation **Anew from Antis**

Hollywood, April 11. Fearing that drinking scenes in pictures might prove an argument against prohibition, bone throughout the country are petitioning censor boards demanding an absolute ban on pictures showing liquor, drinking scenes, or mention

Revived agitation is reported to have arisen following release of The Wet Parade, though in that The Wet Parade, though in that picture reformers find something to cheer about. Most of the petitions come from rural districts where the piuggers have sold the idea that Hollywood producers are trying to encourage drinking by glorifying it.

Burden of Proof

Burden of Proof
Producers Association representatives will attempt to prove that in no instance are drinking ecenes in pictures for propaganda purposes, Another group of meddlers are trying to bring about legislation that would stop the depiction of surgical operations in pictures such as 'Alias the Doctor,' and 'Symphony of Six Million.'
Argument is that such scenes are distanteful and might tend to infuience people against operation scenes. Doctors claim that the operation scenes and handling of doctor characterizations in pictures have been a boon to their profession.

ANOTHER ALL-STARRER FOR M-G BY WALSH

Hollywood, April 11.
Raoul Walsh's first for Metro will be the direction of a Foreign Legion be the direction of a roreign Legion picture to be produced on a scale of magnitude approaching 'Grand Hotel' and employing practically every star on the Metro lot. Pro-duction will not be started until

June.
Walsh is working over the script,
which has been in Metro's possession for a long time but held until
it could be given proper attention
and production.

Lyda Roberti's Trio

Lyda Roberti the blonde dialec Lyda Roberti the blonde distre-tician, returns to the Cosst this week with contracts for three talk-ers, two for Paramount. The third will be Eddle Cantor's next for Sam Goldwyn. William Morris office set Miss Roberti with has made one talker so far for Miss Roberti will The Park Tour Mark' and The Crooner, Schoduled to be completed before the Cantor lulker starts.

Hollywood, April 11.

After buying a flock of material tending to satirical angles, pro-

tending to satirical angles, pro-ducers have done a right-about-face on this stuff although the stories bought were money-makers in play or novel form because of their kid-

or novel form because of the ding propensities.

Back of the change of heart is a reawakence consciousness on the producers' part that while the public will go for kidding on the stage or in books the heavy motion pleture pull is dependent on cash customers who don't want illusions awards.

Idealizing Chatterers

Idealizing Chatterers
Columbia comes to bat with a change of heart for both 'Hollywood Columnist' and Washington Merry-Go-Round.' First blush was to lampoon the colony news gatherers in the former and do 'Merry-Go-Round' as close as possible to the ribbing book. Treatments now bening written for these have Columnist' a 'sweet boy and girl romance' are well of the colony of the rather than as painted in the best seller. Similarly Radio hopes to catch

Similarly Radio hopes to catch both the satire hunters and the naive in its story now being prevalence in the story of the s

Protecting Gable

Hollywood, April 11.

Marion Davies wants Clarke
Gable again for her next picture
but it is doubtful if Metro will grant the request.

grant the request.
Indication is that M-G executives are taking a tumble to what
they have been doing to Gable's
drawing power by using him haphazardly in support of others because of his relatively low salary.

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Legalization of Block Booking Viewed as a Bludgeon by Indies, **But Producers Are Reassuring**

Legalizing of block booking by the H. S. Circuit Court of Appeals reversing the 12-year-old findings reversing the 12-year-old findings of the Federal Trade Commission in the Paramount test case, has also reversed the order of things in the picture business. Producers and distributors are held up as no longer fearing the possibility of the Governmental club.

Independents have tost their cockiness. To them, seeking of Government aid has tost its glamor. From now on, their leaders declare, the Government because of this unexpected boomerang, will be the

expected boomerang, will be the last body to which the indies will air their troubles.

ast body to when the indies will air their troubles.

Hays Organization, coincidentally, has magnified its importance as the industry's intermediary. Hardly was the decision off the bench: than indie groups began calling upon the Hays headquarters for interpretations.

tions.

This was followed with petitions to Will Hays, personally, to intercede for the indies and obtain what the Government has refused. The the Government has refused. The Government had advised these were private industry matters.

Shorts Coercion?

Shorts Coercion?

Greatest indie fear is that the distributors will now force the exhib to book a dozen shorts with every feature or do without the feature. The selectivity dream, whereby indies were certain the law would okay them rejecting as well as accepting a certain percentage of the accepting a certain percentage of the selection of the simuitaneo

usly. ing that the law has Recognizing that the law has fit.ally asserted itself, indies are being instructed by leaders that their only hope for concessions is to voluntarily surrender to harmony and intercede with the major producers to establish rulings within the industry whereby common sense and fair play will be the dominating factors.

Only exhibitor to a series of the control of the

factors.

Only exhibitor tool now left with which to retailate is the screen. Leaders, in pointing this out, are urging exhibitors against any premature display of belligerency and to conduct present lines for mutual amelioration until distributors show

amelioration until distributors show the cards they intend to play.

*Let Live Assurance
Already distributors have signified to certain of the indie leaders they will see the new selling season through on a 'et live' basis and will not censider taking advantage of not censider taking advantage of the control of the control of the control of the rate of the control of the control of the control of the Table or cranizations. however,

Indie organizations, however want to get this into writing. Some of the most important me.nbers dur-

want to get this into writing. Some of the most important members during the past few days have had nothing still the first that he has approved the purposes of several of their conventions, which then ended the first institutions of the first institutions of the first institutions of the industry, more or less on the shelf, to feel the decision is the 5-5-5 contract. Indio leaders in their pleas to Hays sought adoption of this contract in its present state for the selling season commencing May 1. They were told in so many words that if they ryemized to be good boys the distributors might give them this tunifornity. Indications on the producer side are that the Hays directorate, at its dession this week, will other immediate printing of the new formals in time for use next month.

Indies Discouraged

Indies Discouraged
The subject of indic exhibitors joining the Hays body, like the present indic producer move, also came up with the recording of the decision. Hays enganization, it was learned, is discouraging an exhibitor membership feeling that, it should contain its loner sojre to mother and sellest return than retailiers. As Haysited pointed it out the organization in the present status can be of greater tild in ironing out industry differences than it would it the disputants were paying members. members.
To Haysites the Federal decision

is of far more importance than just the legalizing of block booking. They hold that the Government for the first time goes on record as de-scribing pictures to be an industry free of monopoly, and abounding in

(Continued on page 25)

Efficiency

Showing some friends around his new home, a studio exec identified the furniture by

around his new home, a studied acceed identified the furniture by the pictures each article came fet, one of the visitors inquired as to the production responsible.

'That one,' the exec said, was made for 'So and so,' but since it was originally measured for the niche it is now in and didn't fit into any of the sets, we had it sent right, out here. The picture was behind production anyway and we needed the buffet for a housewarming.

—From Variety's Hollywood Bulletin.

STUDIOS WORRY OVER OLYMPICS

Hoilywood, April 11.

Studios are expecting a swarm of uninvited guests at their gates during the Olympic games. Despite the 'no visitor' rules, it is believed that the mob will get into the lots because Hollywood will be afraid to been them. keep them

n out. behind official badges Hiding they may be important people across the pond and the studios

across the pond and the studios won't be able to differentiate.
Foreign sports correspondents who arrive here to cover the games will generally have the added assignment of grabbing off studionews and gossip.

INDIES MANIFESTING INTEREST IN HAYS PLAN

Hays organization is being flooded Hays organization is being flooded with requests for membership particulars by independent producers, several of them until now unheard of, as the result of the publication of plans to install an indie plank in the association.

Indies, according to the trend, must be producers of 12 features a vear before they are eligible for

a year before they are eligible for the plank membership.

SCHNITZER'S QUARTET

Shooting Starts June 1-After 'Song and Dance Man'

Joseph I. Schnitzer, former Radio Pictures president, leaves at the end of next week for Hollywood. Before that time he expects to close for release of the four talkers he williproduce independently for RKO-Radio. Schnitzer plans to start shooting by June 1.

Schnitzer plans to start shooting by June 1. He is negotiating for George M. Cohan's 'Song and Dance Man' as his first. If obtained Hai Skeily will play the lead.

Screen rights are held by Para mount, which originally made the Cohan play as a silent.

Frank & Dunlap Sue Bancroft for \$10,000

Los Angeles, April 11. Frank and Donlap, Ltd., have ob-tained physics to fasten down \$10,on they drain due as commission on Genge Bancroft's second ple-fure for Paramount under his March, 1931, contract. Agency team claims it put over the two-year, contract siving Ban-

the two-year contract giving Ban-croft \$100,000 each for six nictures.

Dusts Off Musical

Donald Ogion Stewart is working on a resurrection of Metro's 'March of Time' revue. This musled was shelved two years ago when the revue vogue passed out, with Stewart commis-sioned to dovetail the scenes into

HIGH SEAT TAX UPPED

Low Cost Perches Untouched-

Reports that the projected tax upon theatre, sport and other amusement tickets under 25c would be abandoned is confirmed by Hon. A. E. Dunlop, provincial treasurer. Resultant loss of revenue will be made up by tax increases on admission prices above that level.

Scale of new tax rates has been made up tentatively and will be con-

made up tentatively and will be con-firmed at coming cabinet meeting. at com race-track tickets al ieved likely.

Par's Plan for Coast Ad. Campaigns Halted: Probable After Conv.

Hollywood, April 11.
Paramount home office has temporarily halted the ambitious plans being made to establish in the studio an advertising and publicity department to handle the bulk of publicity on Par. pictures, including press books and posters. The plan has been suspended until after the sales convention in May, when it is believed that the practicability of the plan will be canvassed. It is expected, however, that the work will be permanently switched to the studio.

studio.

Sam Lifes, engaged to do layouts; Gus McCarthy, press books, and A. H. Rohrand, artist, all lasted only one week on the payroll. Frank Whitbeck remains, contributing advertising ideas and augrestions to the home office, alded by the advisory board of studio personnel.

Robinson Asks Court To Fire His Agents

Los Angeles, April 11.
Edward G. Robinson is sating the superior court to seating the superior court to such a state of the superior court to seat a such as agent. Robinson fired the firm a year ago, then let it take a default judgment of \$7,04 on a commission suit brought last May.

S-J sued for \$3,500 on the actor's paycheck in "The Honorable Mr. Wong," (The Hatchet Man") and has just filed a third suit for the same amount on "Two Seconds."

Robinson's reply is that the judgment was settlement in full, cites reasons why the managerial contract should be declared void, and asks that the agency be enjoined.

Gahagan's Radio Plaint Up for Academy Decree

Hollywood, April 11. Helen Gahagan's case again Radio, testing whether a studio can verbally agree to engage a piayer and then call it off later, comes be-fore the Academy's conciliations

and then call it off later, comes before the Academy's conciliations committee for decision this week. Decision will be legally binding as coming under the administration of the minimum contract.

Actuess held no contract but claims, she was promised an engagement, tested, and her engagement announced by the studic. Understood she was to have received \$15.000, the story considered being 'Enter Madame.' When the film was abandoned Radio informed her the job was off.

FAMEELL FOR WB
Hollywood, April 11.
Warners has a one-picture contract with Glenda Farrell, who is
westbound from New York.
Just closed in a Broadway rerival of 'Rain.' Nat Goldstone
agented.

JR. WANTS GIBBONS

MANI'S GIBBONS
Hollywood, April 11,
Carl Laemmle, Jr., is negotiating
with Ployd Gibbons to assist on
the script of "Shanghal Interlude."
Glibbons just arrived from the
Orient.

Schlank Moves to U

Schlank Moves to U
Hollywood, April 11.
Morris Schlank, who's made three
Indie pictures at Tiffany in the last
year, has moved headquarters to
Universal City. Starts one there in
two weeks called "Drifting Souis," a
story by Burbara Leonard which
Douglavs Doty is adapting and addince the start of the start of the start of
Cight melos for Tower state rights
release.

Radio City and Rockefeller Centre As Two Entities: Additional Seats

Initial Urge

The big vaudeville house in Radio City, so far referred to as International Music Hall, is apt to be the first theatre exploited by its initials—IMM. Thought is in line with the trend toward initial designation for people or properties. Idea is that it will coincide with the initials of other interests of Radio City including the control of the cont

cide with the initials of other interests of Radio City including RKO, NBC, RCA, etc. Trademark embracing the IMH initials is being experimented upon. Full name, however, will go over the theatre but the initials will be plugged in exploitation matter as well as through the trademark if adopted,

REAL ALL-STAR PICS LAUDED

That every company in the industry at some time or other should try to arrange its shooting schedquatry at some time or other should try to arrange its shouting schedules so that all of its stars can appear in a single picture, is being generally advocated. The theory is that, if not overdone, it is smart showmanship in that no one star is attractive to all groups of fann one star in a picture, stars have the opportunity of drawing their particular following and perhaps adding each other in increasing paying friends.

Genuine ali-star casts cannot spoil the public or establish a wrong precedent because, veleran producers claim, it is physically and financially impossible to keep up a steady flow of big-names-by-the-

bunch.
Where the New York execs were inclined to criticise as extreme the bunch experiment of Metro, for example, this same criticism now has turned to praise and is being analyzed by other companies.

Radio Film Reviewing **Idea Deemed Good Plug**

Reviews of pictures on the air threatens to develop as an in-novation for air audiences, at the same time providing a new outlet on film notices for the producer-distributors. Latter, with houses in large keys throughout the country.

distributors. Latter, with houses in inree keys throughout the country, may buy time and pay a reviewer to the country, may buy time and pay a reviewer to consider the country of the constitution of the country of th

tently.

Dave Strauss, former picture editor on the N. Y. Telegraph, is also reviewing current Broadway pictures for two indie stations, WOV. New York, on a 15-minute program and WBBC, Brooklyn, 10 minutes. Both periods are on Mondays.

U.A. AFTER 'HOT AIR'

Joe Moskowitz, United Artists'
v.p., is interested in another expose on radio, 'Hot Ahr,' which
Jerry Wald, 'Graphic' radio columnist, and Al Zugamith, Paul
Whiteman's p.a., are writing.
Liveright has the publishing
rights with Moskowitz suggesting

the book be held back for the pic ture for exploitation reasons. Nove is a 'Once in a Lifetime' on Radio

Dietrich's Two Loves

Hollywood, April 11.
Next for Marlene Dietrich at
Paramount following 'Velvet' will
be 'Two Loves.'

be 'Two Loves.'
Original story by Harry Hervey,
who wrote 'Shanghai Express.'

The two RKO-leased theatres in the Rockefeller City development will be larger than at first antici-Capacity for the Internapated.

pated. Capacity for the Internactional Music Hall increases from 6,000 to 6,800, topping the Roxy, present largest theatre in the world, by 600. The other house to play straight film, will be stepped up from 3,000 to 3,600.

The develorment will likely be divided into two identities, the western (6th avenue) portion to be known as Radio City, the Eastern (6th avenue) as Rockefeller Centre, Though referred to from the outset by RKO particularly as Radio City, with the RKO interests preferring that designation, recently Rockefeller Centre was approved as the official name for the entire day that the RKO end could be called Radio City.

decided that the RKO end could be called Radio City.

Music Hall and straight sound house, latter a little behind, are to-be delivered under contracts by Oct. 15; the big RKO office building by Oct. 1. Building may be ready for housing of all RKO departments and activities Sept. 15, it is esti-mated.

and activities Sept. 15, it is estimated.

Large house will have the most complete sound facilities of any theatre extant, including many novelaties. RCA Photophone has contracted to make the installation which takes in a public address system of 25 microphones.

system of 25 microphones. Projection booth will introduce radio in the theatre. Equipment will be so set up that radio broadcasts can be received and relayed to the audience.

Office space in the RKO building in Radio City for RKO will consist of the upper floors. These suites will hold the circuit's offices, now scattered between the Palace, Bond and Fathe buildings.

U'S SERIAL OF RAJPUT RADIO DISC SERIES

Universal is negotiating with Richard Barrett of the Henry Crasuchard Barrett of the Henry Cra-ger company for the film rights to the Rajput series of radio discs which Crager controls. U wants to produce the disc material as a film serial.

alput discs are one of the most popular in the country, having at various times been sponsored by many commerciais, last by Dr. Straska's toothpaste. Listerine is latest company to take these with intentions to release na-

Catalina for Robinson. Who Won't Sail South

Hollywood, April 11.
Refusal of Edward G. Robinson
to accompany, a water location trip
off the coast of Mexico for Tiger
Shark' has changed Warners plans
for this contemplated tuna fishing
story.

story.

Instead a crew with two boats will leave here for southern waters to be away five weeks getting the atmospheric stuff. Robinson and the cast will then be sent to a location off Catalina island for intimate and fit-in shots.

Mexican expedition wil be

Mexican expedition wil be headed by Dick Rosson, assistant director.

Percy Kent Resigns

Percy Kent, in charge of real estate activities for Paramount at its Hollywood stude, has resigned, effective immediately.

He is a brother of Sidney R. Kent. Another brother, Larry, was formerly in charge of Par shorts production.

Los Angeles, April 11.

Bryan Foy has signed Dickle Moore for a picture to be made by June 18. Boy is guaranteed three tweeks at \$350.

Foy holds option for two more with the boy at \$400 and \$500.

Four-month gaps provided between options.

Avlesworth's Name Up as New President of RKO-Radio: Matter Of Franklin-Beck Contracts, Too

An RKO-Radio board of directors meeting is due this week, at which the name of M. H. Aylesworth will come up for action as president of this company. Aylesworth is cur-eratiy head of the National Broadrantly head of the National Broad-casting Company. In the event of his heading RKO-Radio it is likely that he will be succeeded at NBC by George F. McClellan, vice-president and general manager. It is known that Hiram S. Brown, now on his fourth year as president of RKO, has been ready to retire since the first of this year.

Another candidate mentioned as possibly succeeding Brown is J. R. McDonough, head of RCA-Victor. However, it is thought that Ayles-

McDonough, near of analytical Mowers, it is thought that Ayies-worth is most likely to be chosen. Director's meeting, and the distriction of the control of

pires, with also count up. Frankin has been drawing \$1,000 weekly and has brushed been acting as general country and the street of Real acting as general coming affiliated.

Franklin is reported asking \$75,000 a year and a percentage on a contract basis. Martin Beek, who heads the vaudeville booking department of the company, is seeking a three-year contract. Whether either will obtain agreements is to be decided at this board gathering, which will consist of a full attendance of 19 members.

embers. Both Franklin and Beck have re Both Franklin and Beck have re-organization plans; Franklin on the theatre operating and picture end, aid Beck as regards vaudeville and the booking department. It is un-derstood that the aim of Franklin and Beck has been to cut \$10,000 a week from the overhead of RKO-Radio.

and Beck has been to cut \$10,000 a week from the overhead of RKO-Radio.

At the time Minm: Brown assumed the presidency, the weekly expense of the company was \$1,-400,000. This had been reduced to around \$350,000 weekly, and Franklin and Beck are reported trying to further cut this figure to \$550,000. Both men have been in their RKO-Radio posts on a \$0-403 trial without contracts.

The vaudeville branch, which was costing the circuit around \$175,000 and \$100,000. The work of the contracts of the contracts of the contracts of the contract of the contrac of the music department, RKO radio hour, and critics' department. Meanwhile, attendance is said to have dropped in the theatres around 40%.

awe gropped in the theatres around down described in the Manufactural days the members of the board favor wait-members of the board favor wait-members of the board favor wait-members of the ment september of the meant of the m

Report is that the matter of pic-ture production will come in for latensive discussion at the coming meeting, with a number of board members convinced it is imperative that the source of the film supply contemplated; rather it is the intent to obtain a production program at

The Banker Spirit

Hollywood, April 11,
Newest banker move on the
Fox lot is the installation of
minute men' on each set.
They must report production
delays daily in the attempt at
general economy.

Production Halt Is Indie Threat **Against Unions**

Hollywood, April 11. Independent Producers Assesse ion meets tomorrow (12) to discuss union demands, which Phil Goldstone denounces as excessive Goldstone states the 32 organized indies will either halt production or go open shop unless the labor attitude is modified.

Union trouble with the indies we reopened when the reinstatement reopened when the reinstatement of a grip discharged by Law Birx, business representative of the Studio Technicians local. Darmour reengaged the grip but stated it was for personal reasons.

Bix stated that indie companies must use two grips and two propmen on location units. Photographers' local requirements of two cameramen has kent the india was

cameramen has kept the indie pro-ducers sore. They point out that camera cost is 2% of a major pro-duction, but figures from 8 to 17% duction, but figures from for the low-budget films.

M-G's 'Rain' 40%

Hollywood, April 11.

Metro will hold 40% of 'Rain' when made by United Artists due to M-G loaning Joan Crawford to U.-A. for the 'Sadle Thompson' role. Production will go into work on the United Artist lot.

Rowland's Emergency Op

Hollywood, April 11. Hollywood, April 11.
Richard A. Rowland successfully
underwent an emergency appendix
operation this morning at the Cedars of Lebanon Hospital.
Spyros Skouras rushed Rowland
to the hospital at 6 a.m. and was
in attendance during operation.

Brown Joins Rogers

Hollywood, April 11.

Harry Joe Brown leaves Radio bout May 15 to resume his old ost o assistant to Charles R. Rog-Harry Joe Brown leaves have about May 15 to resume his old post of assistant to Charles R. Rogers. Brown is week-to-weeking as associate producer.

Date is when Rogers starts independent production for Para-

reasonable cost. On this angle it is likely that Radio's plan for inde-pendent producers will be scruti-nized. Status of B. B. Kahanc as execu-

Status of B. B. Kahane as executive vice-president of Rio-Rado is also due for ratification at this conference. Kahane, formerly general ecounsel for the company, has been on the Coast since switching to picture duties and is due back in New York today (Tuesday). It is said that Kahane did pienty of phoning back to New York while west. He has never before been actively connected with the stage or picture end of either the former Orpheum Circuit or RKO-Radio.

Aylesworth is from Denver where he was prominent in the Colorado utility field. He has headed NEG for the past six years, or since that

for the past six years, or since that radio network's inception. His ap-pointment to that position was made by Owen D. Young, who originally brought him east in 1919.

Goodman Resigns

Maurice Goodman, chairman of the finance committee of Columbia, has resigned, effective immediately. He occupied the Col exce post for

about a year.

Goodman will continue his private

SKOURAS F-WC **GOAL IS \$250,000**

Los Angeles, April 11.

Skouras operation of Fox West.

Coast Theotres beyond 1932 regist
upon the ability of the brothers to
show a profit of \$250,000 with this
circuit by next Jan. I. Otherwise
the Skourasea are automatically out
as operators of the chain and must
return \$115,000 in salaries. They
are manipulating the string on percentage.

centage.

Losses of the circuit are being assumed by the Chase bank which now is in control of the Fox company as a whole. According to the operating agreement the Skouráses cannot be dropped during the first year although they can withdraw by

year atthough they can withdraw by consent.

Local estimates are that F-WC is running around \$25,000 in the red running around \$25,000 in the red running around \$25,000 in the red running around \$25,000 in the run is placed at \$50,000 a week atthough this latter figure is generally tabbed as being too high at approximation.

The Skouras inspection swing over the entire circuit will further determine all economies.

San Francisco, April 11.

San Francisco, April 11.

Number of managertal changes occurred in the northern California division of Fox-West Coast after the Skourases were here last week and instituted a new system of district management under the divisional head of Arch M. Bowles in the Last management of the divisional head of Arch first runs in the East Bay district, Frank Burhans comes in from Sacramento to replace Spier as manager of the local Paramount. Ralph Allen replaces Burhans in the capitol city. Mick Turner steps out of the California. Stockton to take charge of Calley houses, George Resech replacing Turner at the California. Ellis Arkush named chief of the Coast division handling all houses of the peninsula. All are under Bowles, who remains northern California prexy. Examples of the peninsula. All are under Bowles, who remains northern California prexy. Servingerial shiftings include Mert Hugtler moving from the Capitol to the Hippodrome, (Continued on page 62)

(Continued on page 62)

Par Moving Its Astoria Equipment to the Coast

Hollywood, April 11.

Sam Jaffe, Paramount production manager, left here Saturday (9) to supervise the dismantling of the Astoria studio. Par is bringing most of equipment here.

Sheehan-Lasky as Possible Fox Studio Heads. The Reports Unconfirmed—Wurtzel Goes West

Poetic License

Hollywood April 11 Hollywood, April 11.
Studios' present razzberry
mood, which is taking in politicians, South Sea stories and ticians, South Sea stories and Hollywood, is being extended to bankers. In a picture temporarily titled "Fatth," Columbia, to quote a synopsis of the sans "yaa defider Huston as and the sans "yaa defider in the sans "yaa

gold.'
Farther down, the synopsis says: 'The picture should be heartily supported by every banking organization in the country.'

Selznick on Top After Rothacker Friction Killed

Hollywood, April 11.

David O. Selznick has come out on top of Radio's executive staff with the announcement that Watwith the announcement that Wat-terson Rothacker, who came to the studio two weeks ago with powers equal to those of Seiznick, will leave shortly for Europe. Friction had existed between the two. It is re-ported that Radio has offered to settle Rothacker's contract for \$40,-00.

Position of Selznick, doubted in Position of Selznick, doubted in certain quarters, is reputed irrengthened since the home office executives had a look at 'Symphony of Six Million.' At \$250,000, it is one of the lowest budgeted pictures ever made on the Radio lot. B. B. Kahane, executive vice-president of Radio, left Saturday (9) 200,2005, a highly state of the state of the second process and the second process of the second

two week's studio survey.

Lee-Marcus is also accompanying
Rothacker and Kahane to the home
office. He has been here about a

W. F. CANAVAN ILL

William F. Canavan, labor contact executive with Publix, is ill in the De Paul hospital, St. Louis. His family is in St. Louis with him. Canavan has been in failing health for some time.

ROXY, TURNER RETURNING

EUAI, TURNER RETURNING
S. L. Rothafel and James H.
Turner, his assistant, return to
New York some time this week.
They've been in Havana playing
golf. Roxy went south following a
recent minor operation.

Sid Grauman or A. J. Balaban Wanted To Operate the Roxy; Kosch at Helm

Offer has been made Sid Grauman to take over operation of the Roxy, New York. Grauman is the second choice of the banker-stockholders group now controlling the house. First choice is A. J. Bala-ban if he can be secured. Grauman and Balaban are only

Grauman and Balaban are only-two of the assorted operators whom the present Roxy controllers are considering, operator to receive a nominal salary plus a percentage of the gross.

In the meantlme attorney Harry G, Kosch has succeeded Charles Caballero as president of the Roxy Theatres Corp. Kosch is acting in this capacity as a sort of special counsel for the banker interests in the house but has been given practically unlimited authority to run things and is already looking over the property and personnel setup.

the property and personnel setup.

Kosch drew the original charter
of the Roxy Theatres Corp. and
was the unanimous choice of the
new controlling interests for the

presidency. Kosch's long interest in the Roxy and familiarity with the corporation setup and its original operating purposes were recommendation for his pre his present

Election of Koseh Election of Koseh occurred Thursday (7) at a specially called meeting of the new board of direc-tors. The regular board meeting is scheduled for April 18 at which time selection of Grauman may be voted upon and announced.

voted upon and announced.

Rowy and Arthur Also
Several other theatre operators
and showmen have been put on the
list for consideration, including
Roxy (Rothatel). Latter is very
unlikely to decide to return to the
house which bears his name owing
to his present connection with RkO
and the new Kadlo City, Development.

Harry Arthur is another likely operator and is known to have been considered by the banker interests (Continued on Page 33)

Situation regarding Fox produc-tion heads seems to be hanging in the air with the names of W. R. Sheehau. Sol Wurtzel and a per-sistent reference to Jesse Lasky floating about the harbor with no official designation yet as to which Fox wharf they are to eventually tie, if any. S. R. Kent's trip to the Coast has been postboned to April

19.
Sheehan's lcave of absence has been, extended another two months, at his own request, but information is that he will probably be back at Movietone City by the middle of June. During the interim it is likely that Sheehan will go abroad to round out his enforced rest cure.

Wurtzel's Confabs

Wurtzel's Confabs.

Wurtzel's Fox contract expires May 1 and It has been sald that he would likely Join Metro. However, been entirely on the east laver been inviting Wurtzel east was to listen to both sides. Beyond that declaration Kent declined to amplify. Concerning Lasky's Fox affiliation, consistent, reports of which remain unconfirmed, it has been said that the Paramount production executive may settle his contract with that company through an understanding with Sam Katz. No flavers on such an agreement have posed settlement would be consummated.

Lasky's contract with Paramount-Publik has three more years to run. His annual salary is about \$300,000 and plus clauses on percentage of Paramount pictures it is possible that Lasky's financial total for any year can soar.

Kent and Lasky Verbal linking of Lasky to Fox

is possible that Lasky's financial total for any year can soan, need total for any year can soan, which was a sense to hinge on Kent having always been a believer in Lasky as a producer besides which there is Lasky's inactivity at Paramount during recent months. Kent's idea of Lasky is purported to be that for over 15 years Lasky made saleable Paramount pictures which Kent sold for that organization; that when interference crept into Paramount production, particularly upon the arrival of sound, Par's sales department, then headed by Kent, did not find selling Paramount product as easy as previously, the product as easy as previously, the product as easy as previously, the product of Lasky joining Fox. The product is the product of Lasky joining Fox the product of the product

Would be evenly divided between Sheehan and Lasky under this lineup.

A departure from Paramount by Lasky would break a connection of long standing growling out of the merger of Famous Players with Lasky Film Co. This was preceded by the release through Famous Players of the Lasky Product, the quality of these pictures inducing Adolph Zukor to form the old Famous Players - Lasky company whitch later became Paramount-Famous - Lasky and eventually blended into the present Paramount-Publik organization.

M-G Backing Musical?

Los Angeles, April 11,
Metro is reported backing Gerhold
Davis' forthcoming musical production of Footlights at the Mayan.
It's from the Satevepost serial,
which Metro bought for Buster
Kcaton.

HOFFMAN WESTROUND

M. H. Hoffman returned to the Coast over the week-end after set-ting states' rights distribution on indie product.

Hoffman's company is Ailled Pictures with his son, M. H. Hoffman, Jr., handling actual production.

JACK WARNER COASTWARD

Jack L. Warner returns to Holly-wood tomorrow (13). He arrived in New York from his European trip less than two weeks

Shorts, Cartoons and Indies Keep 17 of the East's 20 Studios Busy. But Feature Prod. Still Shies Away

Acoustic Paint Request

Of Film Art Directors

Hollywood, April 11.

Art directors of the Academy, now having to consider how a set will sound as well as how it looks, arc

calling on recording engineers help them mlx acoustic eleme into their paints.

The art men will hold a joint discussion on the subject with sound authorities in about two weeks.

BROWN AT COL. AS

GALLUP JOINS AD FIRM

George Brown assumes the post of director of publicity and advertis-ing for Columbia Pictures next Mon-

amount contract to Lord. Thomas & Logan because of the Lasker-Hertz-

Wrigley affiliation in Par. L. T. & L. handles Radio

Extras 624 Daily

Hollywood, April 11.
Extras got an average of 624 jobs daily last week, about the same as the two previous weeks. Twenty-seven features were working. Peak day for mot totals was Monday, when 864 worked.
Harold Lloyd's studio romance was the heavlest consumer of mob talent, using 170 people for five successive days.

Okla. 'Trust' Suit Up

Oklahoma City, April 11. Suit of Walter O. Burkey, former local exhibitor, against the Kansas City Film Board of Trade and 14

distributers, alleging monopoly and restrain of trade, is due for hearing

in Federal court in near future. Burkey sues for \$136,000 damages

An official check-up of the studios in the east shows the current total to be 20, of which 17 are in

total to be 20, of which 17 are in operation off and on. Yet the east, with more recording equipment than the west, is further, away from attracting as a major production center than ever.

For the small amount of business it has, the east say investigators for the big companies, is experiencing more grief, cut-throating and run-outs than the west's ploneer days.

Asterday (Monday) Norma Talmadge was slated to go to work at the deal studies, Hudson Heights, N. J. Ideal had its equipment all set, but the people who were to back Miss Taimadge, including an official of a Fifth avenue book publishing company, informed them the star had unexpectedly taken a train Ing for Columbia Pictures next Monday (18), succeeding Brüe Collup, who resigned to join the Donahue-close advertising agency.
Brown was last Coast p. and a director for RKO theatres. At one time, for eight years, Brown was, the advertising manager for Universal Pictures in the east.
With the Donahue-Coe advertising agency now handling Fox and Metro, likelihood is that because of the reported Schenck relationship the U. A. account will also go D-C. Hanfi-Mertager is losing the Paramount contract to Lord, Thomas & star had unexpectedly taken a train for Hollywood last week and that

star had unexpectedly taken a train for Höllywood last week and that the production is now postponed indefinitely. William Godwin Co. is the name of the publishers whose book For Hire Miss Talmades as alacted an asked the Hiramade should be supported to the standard that have been asked to the support of weeks of rehearsals and shooting the Langdon job was abruptly called off, with the result that to-day it is described as too long for a short and too short for a feature.

Ex-Star's Rehabilitator

The east, failing in its initial at-tempts for propaganda as the place for fallen stars to be rehabilitated, is, however, continuing to put up a

Larry Kent and Charles R. Rog-Larry Kent and Charles R. Rogers are two producers the bigger indie studio men are trying to interest. Royal and Ideal are both after Kent, who plans a feature along with several shorts with Max E. Hayes. Indies aver that Rogers will shoot most of his Madison Square Garden' in the east despite other reports that he is bringing people here only long enough to get some Garden atmosphere. While the indie producers smeer

some Garden atmosphere.
While the indie producers sneer at most of the indie studio facilities in the east, nevertheless an in-die occasionally throws a bone to one of the Atlantic's camera houses. Peerless is one of the most generous of the producers. It gave Tom Moore in 'The Warning Shadow,' now being cut, to Metropolitan, and it has promised the next Moore feature to ideal.

Jewish and Colored Features Maurice Schwartz, the Jewish star, and Bill Robinson, the col-ored tapper, are among others to whom indie studios point with pride as just having photographed in fea-ture-lengths

of all consistent production busi-ness, the east is finding the indus-trial and Negro films the most cer-

tain.

That there are around 400 allcolored theatres in the U. S. is one
of the reasons why colored film
production is the bet for the East.
The other is that the colored companies have a facility for having,
cash on the line.

cash on the line.

In addition to Ideal and Metropolitan, the Paragon studio in Jamaica, L. I., is a favorite for colored casts. No studio operates right in the heart of Harlem.

With Cosmopolitan closed since the fire and Paramount's darkening of Astoria, Vitapione is the only big company studio now operating in the east, at Brooklyn M.

of Astoria, Vitapione is the only big company studio now operating in the east, at Brooklyn, N. Y. Newsreel studios of Paramount and Fox, however, take cage of many of the eastern screen tests.
Radio Photophone's large studio at 411 Fifth avonue, where shorts were made and features planned, is now confined to screen tests and industrials.

Other studios located in New

1st Runs on Broadway (Subject to Change)

Week April 15

Paramount—'This Is the Night' (Par). Roxy—'Careless Lady' (Fox). Capitol—'Hell Divers' (Metro) (2nd weat)

'One Hour With You' Rivoli— One All (Par) (4th week).
Rialto—'One Hour With You'

(Par) (4th week), Strand—'Man Wanted' (WB)

(14). Mayfair — Love Starved'

(RKO).
Winter Garden—'The Crowd Roars' (WB) (4th week).

Week April 22

Paramount - 'Sky Bride' Par), Capitol—'Are You Listenin'?'

(Metro). Rivoli—'Miracle Man' (Par)

Strand - Famous Ferguson Case' (WB).

Mayfair — 'Love Starved'

tKO). Rialto—'Wet Parade' (Par)

(21).
Winter Garden — 'C Roars' (WB) (5th week).

\$2 Pictures

'Grand Hotel' (Metro) (Astor) (12).

'Symphony of Six Million' (Radio) (Galety) (14).

Foreign Films

'Raub der Mona Lisa' (Su-perfilm) (German) (Europa) (3rd week). 'Mein Leopold' (Capital)

(German) (Hindenberg)

erman, (erman, (Par))
ek), (I Est Charmant' (Par)
rench) (5th Ave.) (2nd (French)

week).

'Ronny' (Ufa) (German)
(Little Carnegie) (13).
'10-ciu z Pawiska' (Musa-Blok) (Polish) (Vanderbilt)

'Golden Mountaine' (Amkino) (Russian) (Cameo) (13).

Monogram's Quota

Monogram, W. Ray Johnson's Independent producing-distributing company placed on a national exchange franchise basis last year, has set a sales quota on its 1932-32 program of 28 plctures of a tentative \$2,250,000.

On current season's product, numbering 28 plctures, the sales quota of \$1,385,5000 will be topped, with total sales to run slightly over \$2,000,000. In addition to 28 current year, Monogram is releasing a special, The County Fair, which has been booked by RKO.

Max Fellerman to RKO
Resigning from the Pathe Exchange, New York, Max Fellerman
has joined the RKO film booking
department as the western film
buyer under Phil Relsman.



ROY DEL RUTH

Directed "Beauty and the Boss," "Blonde Crazy," "Taxi" In preparation: "Blessed Event" Warner Bros.-First National Productions

Hollywood

Briefly rewritten extracts from "Varlety's" Hollywood Bulletin, printed each Friday in Hollywood, and placed as a wrapper upon the regular The Bulletin does not circulate other than on the Pacific Slope. Nowe from the Dailies in Los Angeles will be found in that customary department.

Caddo Economizing
To cut the overhead, Caddo has moved its offices from United Artists studio to the Multicolor plant. Howard Hughes is expected to return late this month and at that time will decide on the future of his staff.

Not the Truth?

Truth About Hollywood has been retagged Hollywood Merry-Go-Round by Radio. Gene Fowler and Rowland Brown, director on ioan from Universal, are retouching the chory, originally by Adela Rogers St.

Dropes's Rebound
Arthur Pierson, stage player
dropped by Paramount last week,
has been given a term contract by
Fox. Plerson was on the Par lot
for six months.

Willard Keefe Coming Willard Keefe, playwright, is on his way here with a Metro writing contract. His last play was Privi-lege Car.

Paesing Up Opposish
Monday night showing of competitors' pictures at Paramount studio
for the execs is off. Studio saves
\$200 weekly by the move.

John Mack Brown will be sta in the first Larry Darmour wes for Paramount.

Barbier for Bennett George Barbler replaces Richard Bennett in Faramount's 'Countess of Auburn.' Bennett has been switched to 'Merrily We Go to Hell.'

Harper-Laemmie Talking Jesse Harper, Notre Dame's ath-letic chief, is talking over Univer-sal's football picture with Carl Laemmie, Jr.

A. E. Mathews. Tested
A. E. Mathews, with Grace George
in The First Mrs. Fraser at the
Belasco theatre, was tested at Metro
last week.

Seymour Out—Again James Seymour, former Pathe scenario editor who has been in and out writing at Radio, is now out.

Gasnier Ogles France
Louis Gasnier's eyes are set on
Paris when his Paramount contract
expires Aug. 1. To balance the expense he may direct a French version at Joinville.

Harry Gould Solo
Harry M. Gould has bought out
his associates in Gould-Price-Beers
and will agent alone in Beverly
Hills.

Lots of Cowboy

Randolph Scott. Paramount's 6foot-4-inch acquisition from the
Pasadena Communitr Players, will
get the lead in Lone Cowboy instead of the assignment with George
Bancroft in "The Challenger."

Not Philanthropic Hollywood Lambs are dickering to froile on the Lucky Strike hour. Local Lambs offer a flock of names and could use some money to get a coast club started.

Not Funny
Al Boasberg is trying to collect
\$450 for an act written for Joe E.
Brown last July.

Can They Take it?
Universal is about to hand out the Once in a Lifetime manuscript for film preparation to balance things. With Ben Orkow's Hollywood bouquet on the schedule, Universal figures the film city can stand a sock to boot.

U's Columnist Yarn
William Anthony McGuire is
working out a columnist story,
which will be Felix Young's first associate production at Universal.

Ritzed

Marlene Dietrich turned Ziegfeld
own cold on his feeler for a new
nusical. He didn't mention salary.

Scriptural Cycle
C. B. DeMille will direct 'Sign of
the Cross' for Paramount, but will
have no part in the remake of 'Ten
have mo part in Waldemar Young
is adapting Cross' from the old
English play,

Murray Roth Set
Murray Roth, former Warners'
shorts master at Flatbush, is with
Fox here working on the story for
Will Rogers' Down to Earth' with
David Butler.

Leo Robin on 'Velvet'
Leo Robin assigned as musical adviser for Velvet' the Mariene Dietrich film at Paramount. He's also writing the words for Miss Dietrich's songs.

Bob Vignola Busy
With Robert Vignola directing,
Truth About Eve, new play by
Martha Stanley opened for three
Martha Stanley object of the Stanley
Martha Stanley of the Stanley
Friumday, Julius McVider, link
ena Holmes, Virginia Hall, Stanley
Frice, Frank Allen, Al Jackson,
James Codley and Doris Kemper
ace in the cast.

Some Stay Three Months

After two months at Universal, Martin Mooney, playwright, left last week. Fred Rath switched from Paramount to Warners to work on a new Joe E. Brown pleture.

Fourth consecutive scrial for Lu-cille Williams is 'Last of the Mo-hicans' produced by Nat Levine, Walter Miller has the male lead.

Author-Actor

Author—Actor
Testroyer' has been set by Columbla as another Jack Holt story.
Frank Capra will direct. Story is
by Harry Hervey and Ralph
Graves, whom Columbla is trying
to get to work with Holt in 'War.
Correspondent' Graves may also
go Into 'Destroyer.'

Betty Garble has been given a contract by Radio. Her first lead will be in 'Hold 'Em Jaii.' Author Bobe Up

Stanley Rauh, formerly writing for Vitaphone shorts at Flatbush, hit the coast last week.

Hunting Tiger Sharks
Technical crew under Richard
Rossen, assistant director, left for
the Mexican islands to get fishing
atmosphere for Warner's Tiger
with Howard Hawks directing and
Edward G. Robinson starred will
probably get started before crew
return.

Barretto Ticketed Larry Barretto, author of 'Children of Pleasure,' bought by Warners has been given a contract by the studio to write originals. He arrived here from the east Satur-

Skouras entourage is due back Skouras entourage is due back here April 10 from its swing of the Fox-West Coast northwestern the-ies to be placed in charge of local de luxe operation, Oscar S. Old-know, also on the junket, will prob-ably know the disposition of his services when the troups returns.

Careful This Time
Tife of Virgle Winters,' Louis
Bromfields' novel, is being considered by Radio for Ann HardingJane Murfin is doing a treatment.
Studio has an option.

Not Enough Chevalier
Script of 'Love Me Tonisht' is
getting a rewrite at Paramount to
inject more Chevalier. Actor was
in about half of the original story,
George Marion, Jr., and Rodgers
and Hart, scoresmiths, are on the
rewlite.

Exit March
Dr. Eric Locke, Lubitsch unit
manager, and Roy Fjastad, assistant to Nat Finston, in the music
(Continued on page 21)

Jones' Golf Reissues

The Bobby Jones golf shorts, 12 ne-reciers, will be reissued by one-reciers, will be reissued by Warner Bros. and played in all the Warner houses where booking room is available.
In Metropolitan New York the

In Metropolitan New York the shorts will be played first run on revival at the N. Y. and Brooklyn Strands with second run showing at the Warner, N. Y. First goes in Friday (15), New York Strand's au-niversary week.

N. Y. to L. A.

t. H. Hoffman. Rene Guetta.
Al Lewis.
Arthur Lubin.
Milton Raison. Willard Keefe. Mr. and Mrs. J. L. Warner. James Cagney. George Frank. Lyda Roberti.

L. A. to N. Y.

B. B. Kahane. B. Kahane.
Dorothy Lee.
Lee Marcus.
Watterson Rothacker.
Miriam Hopkins.
Leo Morrison.
Sally Ellers.

Difficulties in Financing May Dent Indies' '33 Prod. Optimism

If a total of 100 independently-made pictures are delivered during the coming (1932-'83) season, the figure will be high. That estimate, called liberal, is made by indic producer and distributor leaders who claim that everyone is talking a lot of film at this time as usual in the hope of landing contracts as a promoting wedge for financing.

moting wedge for financing.

In sizing up possibilities on delivery, indie spokesmen are taking cognizance not only of the traditional low percent only of the traditional low percent of the spokesmen of the spokesment of the spo

Exchanges Cagey

The exchanges fear expectancy of independent product for delivery according to announcement. They cording to announcement. The will be more watchful this year than before, with territories now averaging about three exchanges each. Position taken is that if an indie exchange in a given territory relies on a producer for delivery of 24, for instance, passing up a competitor, and only a small percentage of that number or nothing at all is delived to the control of the control

It is also pointed out that if thea

bag.

It is also pointed out that if theatres hold back on buying of product, either from majors or the reliable indies, they are likely to find themselves cramped through failure of product to come through.

Many theatre owners are quoted as of the opinion that 300 or more indie pictures will be on the market for 1932-'33. Although from experience having found that sometimes indie producers announcing programs of considerable size, have not delivered a single picture, it is said exhibitors are not taking the time to cogitate the possibility that financing of indies is tougher than ever before.

Larger indies, in this respect, take the trouble to point out that It's even difficult now for majors to secure proper financing on production. That alone will reduce the order of the complete in the control of th

titles to self.

During current year, one indie
announced 24 pictures but only
made four. Another announced 12
and delivered none at all, with exchanges and exhibs in both cases
holding the beg; former on lost
business, latter on play dates.

Lest spring indications on strength
of talk and the control of the control o

of talk and hopes pointed to a heavily-laden indie market. De-livery, with some yet to come, in-dicates a total of only 84 pictures for the current season.

Concessions to Indie Cos. By Photophone Approved

By Photophone Approved
Hollywood, April 11.
Phil Goldstone and the local office
of Photophone deny the report that
William Graham had been sent here
to spike the deal between Goldstone
and RCA Photophone for concesslons to independent producers on
sound recording. According to both
the contract has been approved and
signed by the home office.

Object of Graham's trip to Hollywood is the introduction of a new
Photophone recorder, which will be
shown about May 1.

Sennett's Tiff Judgment

Los Angeles, April 11.

Mack Sennett, Inc., has been given judgment for \$6.852 against Tiffany-Stahl Productions, Inc., as balance of the leasing bill at the valley studio for work on "Kath-Valley Studio for work on "Kath-Marourheon" in June and July, 1952.

1829.
Tiffany had a cross complaint for 44,870 paid Dr. Hugo Reisenfeld and an orchestra two days when the sound track developed blank, and for \$12,894 saleres to cast and staff, for two days of dramatic shooting spoiled by hackground noises. This was ignored when Sennett showed that quality of reproduction hadn't been guaranteed.

Clocks Leap Apr. 24

Daylight saving starts April 24 in New York and many other parts of the country. It ends Sept. 25

nds Sept. 25. Picture chains are advising seir managers to prepase their managers to against its inroads.

Pooling Accessories Is Morgan Litho Plan For All Distributors

Pooling accessories, handling them through one depot in each key center, is a proposition now being made to all picture companies. Morgan Lithograph, through a company kno n as Adsco, headed by Eimer Pearson, is making the prop-osition to handle all accessories

osition to handle all accessories free of charge to distributors, and, at the end of the year, to go 50-50 on any profits.

If adopted (the proposition is shortly to be threshed out at a general Hays meeting) the accessories combine will be the first of its kind for any department in the landster.

Is the combine will be the lirst of lakind for : ny department in the distributor who has endorsed the project, cutting accessory costs in half for distributor, since one depot in many cities will replace individual counters in 10 or more exchanges. This means, consequently, that as many more workers will be er sed off the exchange payroll. The proposition has nothing to do with the current exhibitor fight costs. Distributors make it plain that exhibitors may as well right now forget call about hopes of getting accessories free of charge. It is claimed that distribe at present prices are now, in many cases, giving the material to exhibits for less ing the material to exhibs for

than cost.

Shipping and handling would be
the greatest saving through a combine, it is claimed.

At the present time Morgan is
doing the lith owork f - Paramount,
Radio, Universal and Columbla,
while Miner has Fox and United
Artists, and Tooker, M-G-M.

POSTAL TELEGRAPH'S 16 MM. COMM'L SERVICE

An unusual commercial use for film is being developed by the Postal Telegraph Co.; main idea of course is to increase wire grosses. Postal is planning to install portable projectors for 16 mm. film in 50 key cities of the United States, which will be in readiness for the photography, in sound and color if wanted, of almost anything desired. For instance, if a buyer in San wanted, of almost anything desired. For instance, if a buyer in San Francisco is anxious to get a line on the new spring dresses of a New. York firm, it can telegraph its desires, with Postal's 16 mm. equipment shooting the merchandise from all angles; also furnishing titles on cost, terms, etc., if wanted. The same could apply for any article, from jewelry up to automobiles.

biles.

Use of film to picture merchan disc, plus titles or to be followed disc, plus titles or to be followed up by wire information on terms, delivery, etc., would almost elim-inate salesmen and the traveling necessary in dealings between man-ufacturer and buyer, if the Postal

Tom Howard's Shorts

Larry Kent's and Max E. Hayes' first series of independently-made shorts will be six two-reelers, with Tom Howard for Educational re-

Howard, like Kent-Hayes, was last with Par.

TED BOLNICK-PUBLIX

TED BOLNICK-PUBLIX
Ted Bolinick veteran showman
with Einkelstein & Ruben in the
northwest, has been appointed district booker (film) by Publix in
charge of the Minneapolis territory.
For many years Bolnick booked
F&Rg's vaudeville.
He succeeds Nat Wolf, who becomes Warner Bros. district manager in Cleveland.

ROY DAVIDGE TO TAKE OVER MULTICOLOR CO.

Hollywood, April 11.

A new deal is on between Roy
Davidge, lab operator, and the creditors of Multicolor where'sy Davidge
will acquire the cofor plant.
Belleved that a group of independent financiers will back, Davidge in
an effort to take the indie business
away from Consolidated.

\$50.000 SALARY **CUT FOR** HAYS?

the Hays board of directors at the 10th annual meeting of the organization yesterday (Monday) afternoon recorded the optimism that the film industry will ride through the rest of the depression without a casualty. Acknowledging that payrolls, generally, have been pared to the bone, the directors added what shapes up as the finishing touch to salary slashes when they ordered reductions in the Hays personnel from 5% to 25%. It is underst od Hays, personally, who has not received an increase in the past four years, will agree to a reduction in his own salary of approximately \$50,000 yearly.

Because considerable time was taken up with the reading of reports, much of the program scheduled for today was put over until another session next month.

Election of officers witnessed connoon recorded the optimism that

Election of officers witnessed continuance of all incumbents. No one was named to fill the place vacated by Joseph I. Schnitzer, it being held that sufficient representation for the RKO-Radio interests was vested in David Sarnoff and Hiram S. Brown. Instead of Edward R. Thiker attending for Fox, Sidney R. Kent was present. It is understood Kent will be the regular Fox representative from now on. Sol Lesser is again active for the directorate, this time representing Talk. Election of officers witnessed con torate, this time representing Talk-ing Picture Epics, re-titled Princi-pal Pictures, which was the mem-ber name retained by Lesser.

Lengthy Report In his report covering 65 printed pages Will Hays leads off by re-ferring to attendance figures 10 years ago but avoids being specific

years ago but avoids being specific so far as present b. o. conditions are concerned. He tells of the industry during the past three years having had to face an internal revolution caused by sound as well as the national depression. Hays recounts that, during the past year producers have had 1,511 conferences with his coast board on production; that 787 scripts were submitted for coding and that over 200 financially successful books were rejected because of 'unworthiness'.

On varied entertainment appeal

ness. On varied entertainment appeal Hays declares that the industry's foresight will be emphasized when the country returns to normal. He incorporates in this observation this warning: But the one thing we of the motion picture industry cannot do is to produce too much good en-tertainment.

In reporting on the codes H.ys touches on a phase seen as signifi-cant with the recent move of independent producers to become an active part of his organization

A considerable part of the reportisgiven over by Hays to the quotations of others. In this way he covers the decisions on block booking and another one which favore 'protection.'

Hays delves extensively into re-

Hays delves extensively into re-cent statistics on visual education, without showing any current ac-tivity on the part of the industry. This part of the report, well known, is more of a sales talk to the schools than the producers.

Fleischmann Resigns

Leon Fleischmann, for seven years in charge of theatre construc-tion for Loew's, resigned yester-day (Monday). Following a vaca-tion, he may become a private con-sultant in theatre and general lamiding construction

building construction.

Fleischmann bullt several Loew theatres before becoming an exec

Loew Holds at Double Bottom, 203/4, As Leaders Break to New Lows: Par Touches 45/8; Bonds Steady

Yesterday's Prices

					Ne	
Sales.		High.	Low.I	nat.		
	Consol. F		2%	23		
100	Cons. F. pf.	714	7'4	714		
3,1100	Eastman K.	. 0414	63	6314	-15	
	Gen. The		3,	3,		u. I
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100	MGM.pf.(1.80) 19	19	10	- 1	ri. I
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8.600	RCA	574	5.	- 514	0.0	
400	RKO	. 314	8	. 314		
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	C	URB	15			
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	Gen. T.E. pf		. 25	34	+	%
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			5			
\$2,000	Gen. Thea	8%	814	3%		
10,000	Keith	. 70	751/2	76 38	+,	
	Par-Pub		33	33	-2	
	W. B		17	17	٠.	9

Radio's Reorganized Sales Force All Set As Levy Takes Charge

Reorganization of the RKO Reorganization of the RKO-Radio sales department following induction of Jules Levy as gen-eral sales mgr. under Ned E. Dep-lnet, brings about following setup: Cresson E. Smith, who has been western sales manager, also given southern division.

southern division.

Eddle L. McEvoy, promoted from short subject sales manager to eastern division chief.

Al Mertz, branch manager at Cleveland, promoted to short sales chair at home office, Harris A. Silverberg, Cleveland territory salesman replacing him in that exman replacing him in that ex-

change. Walter E. Branson, Chica branch manager, raised to midw district manager over Chicago, Mil-waukee, Minneapolis, Sioux Falls. Omaha, Des Moines, St. Louis and Kansas City exchanges.

Hansas City exchanges.

Jack Osserman, former country
sales representative at Chicago, succeeds Branson over that city's ex-

ceeds Branson over that city's exchange.

W. E. Callaway, erstwhile southern special sales rep, becomes Southern district manager covering branches in Dallas, Oktahoma City, Memphis, New Orleans, Okarbon City, Memphis, New Orleans, Charbon City, Memphis, New Orleans, Charbon City, Memphis, New Orleans, Charbon Charbon, Charbon Charbon, Charbon

L. I. Kuttinsky and Phil Hodes L. I. Kuttinsky and Phil Hodes transferred from home office to the New York exchange, former as spe-cial saies rep, latter as New York and New Jersey saies mananger un-der Robert Wolff.

der Robert Wolff.

A. M. Avery, special sales rep in Dailas, moved up to exchange head in Omaha, succeeding W. W. Brum-

Smith has already left on a trip of his western and southern ter-ritories. McE oy will probably make a similar trip soon.

MANY 'FIRSTS' IN MIX FILM'S LOOP BOOKING

Chicago, April 11.
Flock of firsts are tagged to the unusual booking of the Tom Mix talker, Destry Rides Again, into the Publix-B. & K. loop Roosevelt to open on April 16. It figures as the first Mix filcker ever to play a major loop theatre. And the filcker major loop theatre. And the flicker itself, which is the initial Mix talker for the Universal, will get its world's

for the Universal, will get its world's premiere at the loop date.

Had been some negotiations for the flicker to go into the loop indle Castle, but the deal fell cold early last week, the Castle instead riding into town as the first newsreel spot.

REVUE DANCER AT RADIO

Harriet Hagman, former Vani-ties' dancer, is here under a three months' contract to Radio. She was due a couple of months ago, but her departure from New York was delayed by illness.

The stock marks brown through again yesterday (Mon), reaching a new depression bottom, with the new depression bottom, with the industrial averages at 61.28, lower than the depth of the 1921 slump. From that level it railied feebly and closed at 62.07, close to the level of Friday last, day before the bear squeeze from Washington that brought Saturday recovery.

brought Saturday recovery.

Most slignificant feature of the amusement group was the fact that. Loew's, now the leader, found good support at its former bottom of 20% and staged. a fair recovery from that double bottom, even while the biggest stocks in the list were shitting to new low marks, including to the stock of the list were shitting to new low marks, including the stock of the list were shitting to new low marks, including the shift of time in many years.

With the exception of Paramount, which touched a fresh low level at 4%, the amusements gave evidence of being well liquidated. Warner Bros: showed fractional gains during most of the day and Fox was quiet a triffe above 2. RKO did lit-

quiet a trifle above 2. RKO did lit-tie either way.

Among the bonds the old Para-mounts gave way an additional 2 points to 38, but the others gener-ally held to previous prices at or near the bottom may president of the Stock Exchange, told the State Committee that there were no bear raids and that the slump was caused by liquidation of long stock.

At the same time the market caused by liquidation of long stock.
At the same time the market
backed him up by continuing the
outpouring of selling. Washington
news was favorable, except as it
brought to the fore the hostility
of the inwmakers toward the market

ket.

Making it certain that Wall Street
was supporting Whitney, the Governors of the Exchange announced
his nomination for a third term as
president half an hour after the market closed.

market closed.

Prospect at the moment is that a selling climax is near at hand, out of which there should be a rebound.
Only a question how long the price ievel will make a stand around present levels before the 'spill' comes.

Break Through 1921

present levels before the 'spill' comes.

Break Through 1921

Market broke through the critical bottom of the extreme depression of 1921 on Friday and then staged a mild recovery on Saturday, based on a combination of happenings. Chief care the stage of the committee of the com

The market came into the new week with a handleap in that it had to discount the Steel figures given (Continued on page 21)

\$10.000 for Kay Francis' First In L. A. Downtown; 'Tough' in \$2 Start Looks Like \$15,500, Good

Los Angeles, April 11. Put them all together this week and they spell brown-eyes-why-are-you-blue? Scanned and re-scanned the list falls to divulge a headline or point a moral. One fact alone is irrefutable. Business, as a

alone is trrefutable. Business, as a whole, is not good. It so happens that two houses, the Paramount and Orpheum, have holdover attractions while another important stand, the Chinese, has lapsed into temporary and unac-customed desuetude. That has a wilting effect upon the screen land-scape.

willing effect upon the screen landscape.

Chinese may not even get 'Grand
Hotel.' Metro is known to be ogling
the Mayan downtown, hoping
thereby to escape the Chinese over,
thereby the control of the chinese over,
thereby the chinese over,
the

money picture in town.

3 Weeks of Magic

Downtown group outside the Paramount will be paced by the Orpheum. Thurston did. fairly well, not big, on his opener, will get an interest of the property of the pr

Estimates for This Week

Estimates for This Week
Downtown (WB) (1,800; 25-55).
Man Wanted' (WB) and vaude.
Kay Francis an untested star. Picture did fairly last week at Hollywood so with 10 acts may peg \$10,500 here. Last week Beauty and
Boss' annexed \$10,800. (2,756; 25-75).
Hollywood (WB) (2,756; 25-75),
Hollywood (WB) (2,756

Wanted.

Orpheum (2,270; 35-90), 'After
Tomorrow (Fox) and Thurston (2d
week). Probably \$11,000 with new
picture plus the magic troupe. Got
\$13,800 on getaway, good. First
black of two-month cycle of special
black of two-month cycle of special
with the cycle of the cycle
Squadron, 'will risk public favor unbuttreased by anything on the rostrum.

Squadron, will risk public favor unbuttressed by anything on the rostructure of the property o

Carnival Boat hovered around \$8,500. State (Loew-Fox) (2,024; 35-\$1), 'Cheaters at Play' (Fox) and Ted Lewis. Unusually costly stage \$25,000 will be disappointment, but first two days' almost \$10,000 gave it a tremendous start for that figure. Last weck 'Beast of City' (M-G) given strong Metro exploitation, but a bare \$15,800.

'NANA'S' CLAIMANTS

Hollywood, April 11. Although Emile Zola's 'Nand' was supposedly in public domain, some French owners turned up when Universal wanted to make the story This is holding up preparation on the picture.

U vanted 'Nana' for Taia Birell As a substitut Nies Highl was the story that he was the story that the story that the story that he was the story that the st

As a substitute Miss Bireli may do 'Glamour,' which Tom Reed is

'PLUMBER' PACES

\$7,000 at Aladdin in Slow Denver Wk.—'Wing', \$5,000

Denver, April 11.
Aladdin the only first runner doing above average this week, and that with a picture Publix passed

Estimates For This Week

Estimates For This Week
Aladdin (Huffman) (1,500; \$5-5075) 'Passionate Plumber' (M-G). A
fine \$7,000. Last week 'Hotel Continental' (Tift) did a fair \$5,000.

'Denver' (Publix) (2,300; 25-4656) 'Fireman' (FN) and Betty
Compson in person. Around \$15,000,
oke. Last week 'One Hour' a fine
\$15,900.

oke. Last week 'One Hour' a fine \$15,900.

Orpheum (RKO) (2,800, 25.-53-60)

Orome Bride' (Radio) and and the state of the

\$13,000 CHANCE FOR MONT'L CAP'S 2 FILMS

Montreal, April 11.

Fans turned sour on 'One Hour with You' at the Palace last week, and picture was yanked Tuesday of its second week. 'Arsene Lupin' picked the house out of the red, and with the picked he house out of the red, and the legit house is certain to get a good gross. For a change there is another theatre going legit, the St. Denis, with a couple of days of Santa and the legit house when you have been picking up since cessation of municipal elections Monday.

Monday. Estimates for This Week

Monday.

Estimates for This Week
His Majesty's (CT) (1,909; 50\$2.50), Barry Jackson Co. for two
\$2.50), Barry Jackson Co. for two
anadian tour. Last week dark.
Palace (FP) (2,700; 75), Arsenc
Lupin' (M-G). In Tuesday (6) after guick close of 'One Hour' (Par);
or satisfactory \$13.000.
Capitol (FP) (2,700; 60), Allass
the Doctor' (FN) and Tough to Be
Famous' (FP), House looking upf
week Tady with Past' (Patho) and
Hatchet Man' (WB) nice on \$12.000.
Losw's (FP) (3,200; 35-60), "Slus
or Circus' (M-G) and wade, Should
Fathor (M-G) and wade, Should
After Tomorrow' (FN) \$13.500.

Alter Tomorrow' (FN) \$13.500.

Alter Tomorrow' (FN) Last week
(THI), About \$1,500. Last week
\$3.000. (UA) and 'Corsair' (UA)
Imperial (FP) (1,900; 25-40), Tue
Imperial (FP) (1,900; 25-40), Tue

Greeks (UA) and Corsair (UA) and Corsair (UA) and Corsair (UA) 38,000-rial (PP) (1,900; 25-40). Tu Seras Duchesse (Par-French). New French policy has jacked house up; cxpects \$5,000. Second reek of 11 est Charmant (Par-French) last Charmant (Par-French). The Charmant (Par-French). Third week of picture may get \$2,000. Second week was \$2,500.

PROVIDENCE SLIDES

Unemployed Act Helps Fay's to Big \$8,300, Comparatively Top

Providence, April 11.
Grosses hitting the skids again
this week. Exceptions are Fays and
the Albee. Fays appears to be in
the lead, with an act built around
ocal unemployed, for an indicated

\$8,300 Estimates for This Week RKO Albee (2,300; 15-50-60)—
'Cohens and Kellys' (U) and vaude. Vaudeville doing all the work; indications are house will probably garner around \$10,000, 80-80. Last \$100,000 to \$

BALTO. SLOW: LUPIN' **LEADS WITH \$20,000**

Baltimore, April 11.

Several changes in the combo house this week. Stage fare off at the combo house this week. Stage fare off at the combo house this week. Stage fare off at the combo change of the change of the

Estimates for This Week
Century (Loew-UA) (3,200; 2560), 'Crowd Roars' (WB). Stanley
holding down intake here; Cagney
pop with local fans, however, and
will get \$1,500. Last week 'Alias
the Doctor' (Fn) failed to get any
thing handsome, \$18,400.

thing handsome, \$18,400.

Hippodrome (Rappaport) (2,500;
25-50), 'Hotel Continental' (Tiff)
and Follow Thru' (tab). House
inaugurating tabs; will go to good
\$14,000. Last week 'Lost Squadron'
(Radlo) and vaude pretty good
\$12,000.

Keith's (Schanbergers) (2,500; 25-50); 'Strangers in Love' (Par) and vaude. A pretty fair \$12,000. Last week 'Rue Morgue' (U) also \$12,000.

Last week 'Rue Morgue' (II) also \$12,000.

New (Mechanic) (1,800; 25-50), 'Amateur Daddy' (Fox). Doing average weekly biz, \$5,000. Last week 'Devil's Lottery' (Fox). \$7,000.

For Management of the Common C Valencia (Loew-UA) (1,200; 25-35). 'Broken Wing' (Par). Getting a pretty fair \$3,000. Last week 'Tough To Be Famous' (FN) slight-ly under par at \$2,600.

'HOUR' \$12,000, HOUST'N BRIDE' POOR ON \$4,000

Houston, April 11. Some pickup expected this week with clear weather and the theatres using various exploit stunts. Chevalier's 'One Hour' at the Metropolitan ought to put this house in

politan ought to put this house in the money class. Competitive attractions for plc-tures are Fred Stone in Smiling Faces and the boy violinist, Tehudi chestra under Lloyd Finlay an-nounced for the Texan, a second-run house, creating a sir. This will be the only theatre orchestra in town.

Estimates for This Week

Metropolitan (Publix) (2,600; 25-50), 'One Hour' (Par). Chevaller should boost to \$12,000, good. Last week 'Business and Pleasure' (Fox)

\$10,000.

Loew's State (Loew's) (3,000; 25-35), 'Are You Listening?' (M-G).
Indifferent to Haines here, but \$9,000 not too bad. Last week 'Tarzan' (M-G) less than expected,

zan' (M-G) less than expected, 312,000.
Majestic (RKO) (2,360: 25-50).
Young Brite' (Radio) Bid disaptory (Radio) Bid disaptory (Radio) also failed to elick, near same figure.
Kirby (Publix) (1,800: 25-50).
Tough to Be Famous' (FN). Will do around \$4,500, neat. Fireman' (FN) \$4,500 also the country of the

CENJ 34,000 IAST Week.

Queen (Publix) (1,200; 15-35),

Woman from Monte Carlo' and

Wayward, split. Maybe \$2,000.

Last week 'Big Shot' (Pathe) and

'After Tomorrow' (Fox) average

around \$2,000.

Hotel Continental' (Tiff) and Probation' (Chesterfield). Will at least stay in \$3,000 class, fair. Last, week Disorderly Conduct' (Fox) came the Paramount (2,200; 15-50)—This Is the Night' (Par). Not even the names in this one will save it; lucky to see poor \$7,000. Last week \$4,200.

ner around \$10,000, 80-90.

week 'Shopworn' (Col) better at \$12,600.

\$12,600 (2,000; 15-50)—'Amateur In though at \$10,000.

\$12,000 (2,000; 15-50)—'Amateur In the Night' (Par). Not even the nemative probability of the Night' (Par)

COLUMBUS DAMP

Rain Holds Everything Down-Columbus, April 11.

Columbus, April 11.

Rain is hurting but "Tarran' will do well at the Broad this week. Steady exploitation campaign of the peat 10 days being felt.

Palest MACO (3.074; 25-40)—
(Cohens and Kellys' (U.) Should do fairly at new reduced top; on way to moderate 4,550. Last week Dancers in Dark (Par) Just failed Ohio (Icow-UA). (3.000; 25-50)—
(Flesh is .Weak' (M.-G). Heavily ballyhoosd but even with unit show won't better fair \$13,000, Last week Dancers of Dark (M.-G). Heavily ballyhoosd but even with unit show won't better fair \$13,000, Last week and off at 10-10.

Broad (Loew-UA) (2,500; 25-50)—
Tarran' (M.-G). Gioing well for \$12,-500 considering everything. Last week (Arens-Lupin' (M.-G) also described for the considering everything. The limit of the considering everything. The limit of the considering to better fair \$2,400. Last week (Arens hoosd) (W.B). good Majestie (RKO) (1,100; 10-25)—
Wilser Sex (Par). Should do fair enough with \$2,300. Last week 'Gay Cabaliero' (Col) not so forte with \$2,500.

ONE HOUR'S' \$19,000 IS BEST IN NEWARK

Newärk, April 11.

No quesiton that the Newark will top this week with 'One Hour With You' at around' \$19,000. Other two vaude houses will probably do fair enough. Some are already talking the state of the two talks will change this.

Aborn Opera Company at Shubert, folding after two weeks at the Shubert with '50 Million Fernchmen' (tab) due here with films for a try.

Estimates for This Week Estimates 'Gro' This Week Bruther' Conduct' (Foo) and F. M. unit. Ought to reach \$11,500; house drops units soon, but retains orch. Last week 'Rue Morgue' (U) didn't keep promise and fell to

rch: Last week Rue Mor dn't keep promise and

didn't keep promise and 100 Age, 150,000, Capitol (WB) (1,200; 15-25-35)—Expert (FN) and Big Timer (Col), One house that makes money and Thal Beden (4,500, Last week Thal Beden (1,500, Last New 1,500, Little (Cliema) (295; 50)—Die Csikos Baroness' (Terra), About 31,300. Last week second of Zwei Menschen: (Deutsches-U), fair at over \$1,000.

Menschen: (Deutsches-U), fair at over \$1,000. Loew's State (2,780; 30-50)—Polly of Circus' (M-G) and vaude. Will top \$16,000. Last week Alice White and 'Plumber' (M-G) fair over \$15,000.

top \$16,000. Last week Alice White and the property of the pro

CINCY OUITE SLUGGISH: **'WAYWARD' TO \$24,500**

The content of the co

PITT TREADS WATER: 1 **PENN-STAN AT \$22,000**

Another letdown this week attest a general improvement all along the line. The line is the line is the line is the line is the line. The line is the l

slightly united by the state of the state of

week Wiser Sex' (Par') about same, Fulton (Shea-Hyde) (1,900 in 0-15-25-35-50), 'Are You Listening'? (M-G). Not faring so well and Haines has ceased to be a b.o. con-ender locally; maybe \$6,000, just fair. Last week 'No One Mun' (Par), \$5,000.

Tair. Last week No. 0000, Just (Par) \$3.90 week No. 000 Marris (WB) (1.806; 10-15-28-35), (Cock of the Air (UA) and High Speed' (Col). First UA flicker ever to play this small-seat grind; originally set to play alone, Buck Jones western also showed in week \$3.000. Last week Control (Col) and Star week Tair (Control (Col) and Star week Tair (Control (Col) and Star week Tair (Control (Col) and Star (Control (Col) and Star (Control (Col) (Control (Control (Col) (Control (Col) (Control (C

at \$33,000.

Stanley (WB) (3,600; 25-35-50),

Play Girf (WB) and stage show.

Regis Toomey in person. Not up to

snuff at \$21,000. Last week

Strangers in Love (Par) and Dave

Rubinoff all right at \$24,000 in face

of competition from Penn.

Warner (WB) (2,000; 25-35-50),
'Girl Crazy' (Radio). Should come
close to fair enough \$8,000. Last
week 'Shopworn' (Col) just under
\$9,000, best here in long time.

SEATTLE BIZ IS OFF. ORPH MAYBE \$7,200

Seattle, April 11.

About 30,000 attended cleating of General Motors new 2,000 witnessed Lewis - Taylor wrestling match, and 1,500 saw Hampden in 'Cyrano', all on Saturday night, and cutting into film shows. Present week looks bad. maining policy fifth Avenue so present bill is being held nine days to slow takings. Skouras has decided to remodel the Collseum Into a real the-atre. Frank Newman placed in Northwest as personal representative with no managerial changes made but plenty cuts.

Estimates for This Week

Fifth Ave. (Fox) (2,300; 35-60)—

Estimates for This Week
Fifth Ave. (Tox) (2,300; 35-60)—
Are You Listening (34-(7). At
\$5,00 on seven days, \$5,500 for
nine days, slow. Last week, "Tarzan' (M-C9), \$15,500, blg.
Orpheum (INCO) (2,700; 25-60)—
(Cohens-Kclleys and vaude (U).
Poor for \$7,200. Last week "Young
Bride" (Radio), didn't make the
grade, \$6,200.

Blue Mouse (Hamrick) (950; 25).

-Final Edition' (Col). Fair with \$2,000. Last week 'Expert' (WB), \$2,500.

Music Box (Hamrick) (900: 25 - 5-50)—'Shopworn' (Col). Near

Loop Choice on 2 Circused Films Gives 'Tarzan' Good \$31,000 Pace. But 'Freaks' Is Poor at \$11,000

Chicago, April 11. snapping out of its

previous week's flattening process and the current week gives no inand the current week gives no in-dication that anything startling will occur at the registers. Leader is "Tarzan," at the United Artists. Looks capable of fat \$31,000. Is pulling a heavy matines and late afternoon mob and getting the kids into the loop for the first time in weeks.

into the loop for the first time as weeks.

On the other hand another outof-the-way flicker, 'Freaks,' is' delivering a weak session at the
Rooseve and on the
rooseve and
room Mix initial talker, 'Destry
Rides Again,' also in for one week,
and then 'Explorers of World,' another one-weeker. String of sevenday flicks demonstrates the tight
spot that this house is in for product.

spot that this house is in for produch.

with the Stanc-Lake the
Bossevett has apparently switched
to Saturday openings. State-Lake,
having finished a brutal week with
Young Bride, has started 'Cohers
and Kellys,' and appears in for another bad season.

"Sayon but hat's
pether bad season.

"Sayon but hat's
pether bad season.

"Flesh is Weak,' is being sub-billed
to the Vincent Lopez band on its
first visit to a Chicago picture
house. At the Oriental things are
still secally the Amadeur Daddy.

"Batter of the Amadeur Daddy and
winning stage attraction.

Estimates for This Week

winning stage attraction.

Estimates for This Week
Chicage (Publix-B. & K.) (4,000;
50-35-35), Flesh is Week' M-G)
hard headlining; total probably near
\$37,000, good. considering general
let-up. Last week 'Crowl Roars'
(FN) turned in a good stay at \$36,500.

McVickers (Publix-B. & K.) (2,2-200; 50-75-85), 'One Hour' (Par).
Out after two days more than three weeks, Miracle Man (Par) coming somewhat of a disappointment at this off street house; understood many regrest for not having spotted it at United Artists; for its second week rated fair at \$13,900, and for week rated fair at \$13,900, and for many week rated (Publix-B. & K.) (2,200-C).

Oriental (Publix-B. & K.) (3,200; 50-75-85), 'Amateur Daddy' (Fox) and stage show. Just another week; bad at \$20,000. Previous stanza 'Are You Listening'? (M-G) very Orientalish at \$22,200.

Orientalish at \$22,200.
Palace (RKO) (2,500; 50-75-86),
Steady Company (U) and vaude.
Victor McLaglen and Charles Judels comedy sketch headlining and
likely to hold gross to nice \$25,000.
Last week 'Carnival Boat' (Radio)
and lincup lead by 'Myrt and
Marge,' radio act, failed to make
8004; disappointing \$22,700.

good: disappointing \$22.700.

Roosevelt (Publix-B. & K.) (1,500; 50-75-85). Freaks' (M-G).

Stated for \$11,000; got through with a white permit, admitting children, though several censor scissorings.

Last week: Hotel Continental' (Tift)

States-Lake (RKCO) (2.700; 50-75-85). (Cohens and Kellys' (U). More walling at this spot too; long string of filckers that haven't been able to pull this house into decent figures; theatre needs dynamite now: curtical control of the control of the

United Artists (Publix-UA) 'Tar-zan' (M-G). Stride of the loop and excellent pacing at \$31,000 in-dicated. Sky Devils' (UA) finished final four days to oke \$7,700.

NEW HAVEN EASES

'Famous' \$9,000 on 6 Days All Right

Famous' \$9,000 on 6 Days All Right
—Poli \$9,300, Fair

New Haven, April 11.

Weather bad and Yale's spring exodus will knock grosses this week somewhat. Bilou still pulls them with Friday amateur nights after Roger Sherman cutts to six-days currently to make way for opening of tab Food News' due Thursday, maybe to beat Faramount with Mills Bros. opening set for Friday.

Faramount (2,353; 35-55), 'Dancette (3,55), 'Barron (2,55), 'Barron (3,55), 'Barr

ST. L. SENDS '1 HOUR' **OUT FRONT ON \$30,000**

St. Louis, April 11.
Chevalier is having things pretty well to himself this week. Rave reviews are helping considerably and looks like almost \$30,000 at the Ambass 10 of the other

looks like almost \$20,000 at the Ambass Jon. None of the other houses will get over average grosses.

Estimates For This Week Ambassador (Par) (3,000; 35-50-65) 'One Hour (Par) and unit. Chevalier - Lubitsch combination doubliess 9000. Lost wow Totte Lullaby' (Par), good at \$27,900. Losw's State (Loew) (3,000; 25-35-50) 'Are You Listening (MG). Just about \$14,000, no panic. Week Folly of the Circus' (M-CO) (Ed. (Cox) (G.000; 25-35-50) 'Paril's Cuttery' (Fox) and stage show. Not good with \$13,000. Last week 'Hotel Continental' (Tiff), of at \$12,200.

at \$12,500.
St. Louis (RKO) (4,000; 25-35-50)
'Cohens and Kellys' (U) and vaude
Total will not be above \$13,500. Last
week 'Young Bride' (Radio) poor at

\$12,100.

Missouri (3,500; 25-35-50) 'Broken Wing (Par) and 'X Marks Spot' (Tiff). Two-for-one getting the usual amount, about '8,000. Last week 'Beauty and Boss' (WB) and 'Sherlock Holmes' Fatal Hour' weak at \$7,800.

Wash. Rialto \$12,000 with Picture Name on Stage

Washington, April 11. Washington, April 11.

More names in the picture houses.
Currently the Righto has Lilyan
Tashman as the first in a series
with a local dance orchestra also
featured.

Estimates for This Week

with a local dance orchestra also than any lives of an own expects are found in the long and the long at \$1,000 and the long and the long at \$1,000 and \$1

MINUS EXCITEMENT

Bama \$12,000 on 'Strangers' and Unit, But Birmingham Quiet

Birmingham, April 11.

It's just another week. 'Strangers in Love' and Fanchon & Marco unit will top, stage being exceptionally good. Last week, first, saw a poor unit.

Estimates for This Week

unit.

Estimates for This Week

Alabama (Publix) (2,800; 25-25-55)

—Strangers in Love (Par) and of the control of the control

K. C. Has Those St. Louis Blues: Pan Oke, \$7,000

Managers are becoming discouraged here. Business getting no better, and just a case of one bad week after another. Current week if any. Spring weather is making the going hard around the theaters.

In the residential sections houses are giving double bills, with presents added, while some are putting out tickets good for a dime on the country of the cinch there is no month with it.

Estimates for This Week (1 200: 35)

Estimates for This Week
Apollo (Fox) (1,200, 35) 'Man
Who Played God' (WB), George
Ariliss a draw in the residential
district and picture will likely
gross about \$1,000, tair. Last week
Dreyfus Case, 'nine days, house
changing to Sunday opening, \$1,200,
Liberty, 5(pulls, bulbinsto)
(WB), Given hottest kind of publicity and flaps may give it \$4,000,
fair. Last week 'One Hour' (Par),
atter playing the Newman, \$5,800,
good.

good.

Loew's Midland (4,000; 25-50)
Are You Listening (M-G). No advertising splurge and slow pace;
probably around \$14,000, moderate.
Last week 'Sky Devils' (UA), only

probably around \$13,000, monerate.
Last week Sky Deviis' (UA), only
Mainstreet (RKO) (3,200; 25-2550-60) 'Panama Fio' (Radio) and
vaude. Biggest part of the publicity given to Weaver Erothers one
\$116,000, Last week 'Cohens and
Kelleys' (U \$11,000, budbinsky)
(1,390; 25-35-50) 'Misleading Lado'
(Par), A little \$100, Last week
(Preman' (FN) \$5,200.

Pantages (Ind) (2,200; 25-40-50)
'Shopworn' (Col). Morais for
Women' (TIO) and stage above
Stanway for several weeks; with
extra quality of show expects
close to \$1,000, good. Last week
'Final Edition' (Col) \$5,200.

Jessel and 'Misleading' Boost Par To \$63,000 Leading B'way; 'Divers,' \$55,000, Makes Capitol Runner Up

Theatres lately are at the mercy of the elements. Last week it was the first spring weather of the season which deflected. This week it's aln. Nasty drizzle starting Satur-day (9) was still at it yesterday (Monday).

In face of weather and other set-backs, Paramount is climbing to the top of the Broadway list. Headed

In face of weather and other set-backs, Paramount is climbing to the top of the Broadway list. Headed for \$82,000 on the week, very good, with "Misleading Lady" (Par) and George Jessel's repeat atage show which holds over. Capitol probable second in the race at \$55,000 with Tiell Divers' (M-G), fair. Third Divers' (M-G), will be poor at \$45,000.

Cagney, a strong New York draw, is stealing the march among possibly as \$25,000 on third week of Crowd Roars' at the Garden. Dual showing of 'One Hour With You' (Par), may end up in single alto, then Rivoll. Oddly enough, Rialito is still cornering more cointhan its sister house. Frobable \$15,000 there this week, \$15,000 at day (Monday) was to put 'One Hour' out of Riv end of week, probably Thursday, pringing in 'Miracle Man' (Par) Friday (15). Chevaller week, afgured oke for a fourth. Week Parade' (M-G), tentative to open at Rialito, April 21.

Two advance scale openings the week at Rialito, April 21.

Two advance scale openings the Astronous' (FN), but the Warner, WIP's second runner (WB), trotting for \$10,000. That's good do-re-mi, figuring overhead and second-run film rentain. This good do-re-mi, figuring overhead and second-run film rentain state. Yes-terday (Monday) Loew's had done nothing about its front, but RKO, through a non-union shop, was go-inching virtually closed for the house and then walking out on the deal. Estimates For This Week Astor (1,102; \$1.42) 'Grand Hotel' (M-G). Opens tonish (Truesday)' (Trand Hotel')

Estimates For This Week
Astor (1,102; \$1-\$2) 'Grand Hotel'
(M-G). Opens tonight (Tuesday).
Up to yesterday (Monday) big elec-

tric sign on face of building had only been partially put up, and no lights were in the marquee. Usual big sign on north side of Loew's State building also was dropped uncompleted with walkout of sign writers' user.

big sign on north side of Loew's State building also was dropped uncompleted with walkout of sign writers' union: 25.85-51.50 'Hell Capited (100: 25.85-51.50) 'Hell Capited (100: 25.85-51.50) 'Hell Capited (100: 25.85-51.50) 'Next week's spicture switched from 'Are You State of Transan' \$50,500 and 'Transan' \$50,500 and 'Transan

\$3,000. Last week 'Play Girl' (WB), \$4,000.
Winter Garden (1.418; 35-65-851) 'Crowd Roars' (FN) (3rd week), Racetrack talker leaving few of the Cagney fans un-lariated; hopping to a very delectable \$25,000. Second \$44,700, bis.

Tab's Boston Follow-Up About \$35,000 for Met

The Met with the tab, 'Three's A Crowd,' and the film 'This Is the Night.' Will probably edge around Night. Will propably eage around \$35,000 this week. 'Crowd' played the Colonial two months ago at legit prices and its rep coupled with a 75c admission should count. The Scoliav, with a colored stage

show and some undraped displays in the lobby, may hit \$12,000.

Estimates for the Week

Met (Publix) (4,300; 50-75)— This Is the Night' (Par) and Three's a Crowd' Should do \$35,-000, good but not really big. Last week 'Allas the Doctor' (FN) and Pola Negri, \$34,000.

Paramount (Publix) (1.800; 25-50-60)—'Crowd Roars' (WB). Near \$20,000 oke, Last week 'One Hour' (Par), in second week, \$15,000.

Keith's (4,000; 35-50-60)—'Cohens and Kelleys' (U). Poor at \$12,000 Last week 'Shopworn' (Col) only

Keith-Boston (4,000; 35-50)— Young Bride' (Radio) and vaude. Around mild \$16,000. Last week Steady Company' and Camel air act fine \$28,900.

act fire \$28,900.

Uptown (2.200; 35-50-60)—"Crowd Roars" (WB). About \$8,000 expected. Last week 'One Hour' (Par), second week, a fair \$7,000.

Soollay (Publix-Vaudilim) 'Alias the Doctor' (FN) and colored stage show. About \$12,000, oke. Last week 'Fireman' (FN) and WMAC radio show fair at \$10,000.

State (4,000; 25-35-60)—'Night Court' (M-G). Heavily plugged and should rate over \$20,000. Last week 'Are You Listening' (M-G) did \$13,100.

Frisco's Spotty Totals; 'Tarzan' Smash, \$24,000

San Francisco, April 11.

San Francisco, April 11.
Trio of sood pictures learnying off honors, while the second processes. Considerable competition from the free auto exhibits given by Ford and General Motors.
Tarran' is pulling for the Paramount and Warners has Allas the most is a consistent drare.

Estimates for This Week.
Fox (5,00): 35-65' Amateur Duddy' (Fox) and stage show. Stretched lato nine days for permanent Friday opening; 226,000 poor for nine days. Last week.
Millionaire' (Fox), 324,000.
Golden Gate (RKO), (2,844); 35-

Golden Gate (RKO) (2,844; 35-60) 'Law and Order' (Col) and vaude. Doc Rockwell on stage get-ting the billing and \$12,000 average. Last week 'Wayward' (Par) same

figure.

Orpheum (RKO) (2,270; \$5-60)
Girl Crazy (Radio), Okay \$12,000
for this missical. Last week Loat Squadron (Radio), in deuce week, Pulled, Anir \$8,000.

Paramount (Tox) (2,700; \$5-60)
The Control of the Contro

and \$24,000, swell. Second and undiveck of 'One Hour' (Par) arround \$10,000. United Artists (1,200; 25,-40-60) 'Hotel Continental' (Tiff). Fair at \$10,000. Last week Greeks' (UA), in second seven days, did a poor \$7,000.

Warfield (Pox) (2.672; 30-60)
Wiser Sex (Fur) and stage show.
Not up to average at \$15,000. Last
week Disorderly Conduct (Fox) a
Warries (1,365; 35-50-60) Altas
the Doctor (FN). Barthelmess
strong here and \$12,500 good. Heart
of New York (Wil) bud last week,
only five days and \$5,000.

Mastbaum, with its heavily ex-ploited stage show, Follow Thru,

Mastbaum, with its heavily exploited stage show, "Follow Thru," grabbed nearly all the spotlight here last week at \$50,000. The picture, Strangers in Love," wasn't given much of the heavily strangers in Love, wasn't given much of the heavily strangers in Love, which was the Mastbaum again, which has Conrad Nagel heading a big stage show and Shopworn' on the screen. Yous week, but figures around \$40,000 on the week. "Taraan' and One Hour With You' should hold up nicely at the Stantey and Boyd, respect as likely candidate for some profit at the Stanton. The Fox, featuring an old Philly favorite, Ed Lowry, with Tom Particola and Ted Leavy also of the Dicks of Masco and the Stanton. The Fox featuring an old Philly favorite, Ed Lowry, with Tom Particola and Ted Leavy also of the Dicks of Masco and the Pox is going to specialize in stage shows again, using the Fanchon and Marco units only in part.

Estimates for This Week

Masthaum (4,800; 35-50-75)—
'Shopworn' (Col) stage show. Should get fair \$40,000. 'Strangers in Love (Far) with 'Foliow Thru' as big stage attraction did \$50,000 last. Stanley (3,700; 35-675)—Tarzan' (M-G). Best money-getter house has had in some time; got \$15,000 in first four days when shoved in suddenly after 'Hatchet Man.' Tarzan' should do \$20,000 at least on first full week.

Man. Tarzan should do \$20,000 at least on first full week.
Fox (3,000; 35-50-75)—'Careless Lady' (Fox) and stage show. House paying more attention to stage again. Likely to gross fair \$18,000. Devil's Lottery' (Fox) \$13,000 last

again, Lineary to gross lart \$10,000 and the week, poor.

Boyd (2,400; \$5.50-75)—One Hour (Par.) Up steadily after weak start and being held for third week; \$115,500 last week and should get \$115,500 last week and should get \$115,500 last week and sude. Should get \$115,500 last week and sude. Should get \$115,000 Last week \$13,000 with 'Impatient Maiden.'

Stanton (1,700; 25.-65)—'Sky-Devils' (UA). Opens today (Monday) Danceed Dark' (Far). Got 1,000 last week (1,800); 30.50—'The Except' (WB). Hardly likely to beat \$9,000. Explorers of World' (Raspin) praised by critics, but patrons were shy; only \$1,500 last week.

West (WB). (WB). Deathy and Boss (WB). (WB). Deathy and Boss (WB). (

Hoosier Biz Grows Better: \$22,000 for 'Dr.' and Unit

JAZA, UUU 101 'Dr.' and Unit

Indianapolis, April 14:

Everything politics to the convergence of the converg

JAP'S HAVOC SUIT

Los Angeles, April 11.

F. Y. Takenaga, Japanese farmer of Orange county, is suing Warner Bros. Pictures for \$1,167.

Says he let the company use his land for some picture scenes and that figure represents the havoc.

LOUISVILLE LIMP

'Flesh' Oke on \$9,500-'Daddy' Fai With \$5,600

Louisville, April 11.

of stock company at National. With over-sented to the stock company at National. With over-sented to the stock company at National. With over-sented to cut I no film receipts. Especially as stock prices run from two bits to \$1.

Another thing hurting this week is the opening of the baseball season with Colonels at home.

'MIRACLE MAN' \$29,000, DETROIT, TOPS 'CROWD'

Detroit, April 11.
Outlook for the week is only for fair business. Situation has changed so much that four days' good business is all that can be expected of even an outstanding picture. A year ago three weeks was standard for a they got as high as four to six weeks.
First touch of spring attracting to open spaces, and with gasoline at nine gallons for a \$1 plenty are taking the air.

ing the air.

Estimates for This Week
Michigan (4,045; 15-35-50-75),
Miracle Man' (Par) and stage show.
Will do \$29,000, good. Last week
Crowd Roars' (WB) and Lopez band
We at the Command of the Comman

BROOKLYN DULL

Par Lets Down After Big Stage Show, \$35,000

Brooklyn, April 11.

General lult this week with the weather strong opposition. Albee only deluxer showing heavy trade with 'Scandal.'

Far and Fox are both very quiet.

Estimates for This Week
Paramoul (4 200. 2.35.50.75

Estimates for This Week
Paramount (4,200; 25-35-50-7585), Misleading Lady (Par) and
stage show. Definite letdown from
last week and no more than a weak
\$35.000 expected. Jessel show last
week with Shoppourn (Col), solled
Albee (3,000; 25-35-50-75), 'Scandal for Sale' (U) and vaude. Looks
like a bad \$20,000. Last week 'Ladies of Jury' (Radio) disappointing
at \$20,300.
Pox (4,000; 25-35-50-65), 'Devil'sPox (4,000; 25-35-50-65), 'Devil'seventful at \$20,000. (Fox) at \$17,000.
Metropolitan (2,500; 25-35-50-85).
Metropolitan (2,500; 25-35-50-85).

Metropolitan (2,500; 25-35-50-65), Greeks' (UA) and vaude. Looks slow for \$16,000. Last week 'Polly of Circus' (M-G), \$17,400' slightly

'REBECCA'S' 2D CAST CHANGE

Rollywood, April 11.
Ralph Pellamy has been assigned by Fox to the male lead in Rebecca of Sunnybrook Farm' originally intended for Charles Farrell.
Marian Nixon will play opposite in place of Janet Gaynor, who was

MEX GOES FOR CHILLS

MEA GUES FOR CHILLS

Mexico City, April 6.

First of the new crop of horror pictures to hit here is a smash. Dr. Jekyll and Mr. Hyde' (Par), retitled The Man and the Monster), was held over for second week at Cine Olimpia, Par show window, 60 cent top, three shows daily.

'Scarface' \$17.000 On Two Minn. Wks.; 'Tarzan' \$26,000, OK

Minneapolis, April 11.
Current box office surprise is 'Scarface' at the Pantages. Crime drama built fast last week and holds orama built fast last week and holds for a second week. Seems as though the entire male population is turning out for this picture. "Tarzan' and a gigantic campaign has helped to rivet attention and picture is delivering at the Min-nessta.

nesota. Otherwise the tidings are anything but cheerful. The Pantager closes as a first run loop house at the expiration of 'Scarface' run Wednesday. United Artists' sixmonth lease ends and will not be

renewed.
Starting this week the Orpheum changes on Fridays, instead of Saturdays, so that the current show is in only for six days.

Estimates for This Week

in only for six days.

Estimates for This Week
Minnesota (Publix) (4,200; 200;
75)—Targara' (M-G) and stageshow. Great advertising and exin Gross, the stage of the stage

b. o. draw; around \$6,500 indicated, not so bad. Last week 'One Hour' (Par), aecone consecutive loop week about \$6,200. Lyric (Publix) (1,300; 35)—'After Tomorrov' (Fox). Charles Farrell and Marion Nixon don't mean much here; maybe \$3,500, not good. Last here; maybe \$3,500, not good. Last Coll. Aster (Publix) (900; 25)—'Secret Witness' (Col). May get \$800, weak. Last week 'Her Majesty, Love' (FN), about \$1,000, fair. (Publix) (100; 25)—'Broken Lullaby' (Par). Second loop run. Should top \$1,200, fair. Last week 'Shanghal Express' (Par) about \$1,600.

'MIRACLE MAN' \$13,000 IN O.K. PORTLAND WEEK

Portland, Ore Portland, Ore., April 11.
Two-day opposish rather livened
film grosses last week. Walter
Hampden's Cyrano, at the Auditorium for one day, connected for
fine \$3,500 at \$3 top. Floyd Gib.
one night and packed 'em. This
was Ted Gamble's first at the Rialto
since quitting RKO. House has regular policy of second runs.
Fox-Paramount with
Man' is leading the current grosses.
Fox-Paramount with grosses, and the second foreign film policy and getting fair
results. House has only 600 seats.
Estimates for This Week
Orpheum (RKO) (2,000; 25.60) c. 25.60

Organization for This West 80, --Organization for This West 80, --Cohens Kellys in Hollywood (U) and vaude Getting results and should do \$8,000. Last week 'Young Bride' (Radio) a bad \$5,500.
Parameunt (FOx-Portland) (3,000: 25,500.
Parameunt (FOx-Portland) (Gra) and (Handle) Markele Man (Far) and (Handle) (Handle

All Pictures Bad but Russians', Says Gorki Moscow, March 28.

Moscow, March 28.

Maxim Gorki, Russian novelist, from his sunny retreat in Huly, has almed a few stones at the picture incompanies. The companies of their class he dismisses as mere 'conjurera.'

'conjurers.'
Gorki, of course, points to the new Russian cinema as an effort to serve art.

Inside Stuff—Pictures

Importance of the Federal Trade Practice Conference, held four years ago between producers, distributors and independents, has increase during the past week since the court decision that block booking is legal. Independents, especially, are clinging to agreements then mutually

legal. Independents, especially, are clinging to agreements then mutually arrived at as the guiding covenant for future relations between them and the major parts of the industry. Influential members of the Hays office are going on record as individuals that what is now being recognized as 'laws drafted by the industry, itself' should, and will, be observed.

This means, it is pointed out in producer quarters, that filmdom has gotten away from even considering the government as its 'boas.' Overselling of shorts, with features, is now considered one of the most important phases of the conference which ruled such a practice as 'unfair.' While the government decisions clearly define sales and rentals in the industry as a private matter and subject to individual bargaining on the part of the exhibitor, independent leaders feel they will have a hammer against this subject on the industry's own record.

Principal Theatres experiment with foreign talkers at the Alhambra, grind house in Los Angeles, indicated that Russian is the only language with a paying draw in the shopping district. Five Year Plan' and Road to Life, at a 35 cent night rate, individually did as well as the house's 25-cent double-feature domestic policy. German musical, Three Men from a Gas Station, slipped badly despite special placerding in German todge cans. Principal called off the language of the control of the principal called off the language can be considered to the control of th

wrong.
Theatre reports a record number of phone inquiries during the Euro-pean tryout, but after paying a nickel to learn the title the art fans couldn't be lured into the lobby.

Coast studios have discovered a method of cutting down the activities of eastern officials and bankers visiting the studios. Shortly after the eastern exe arrives at the studio he is taken into the head man's office and after getting a laudatory welcome speech is told they would like to have his opinion on some stories.

Easterner, pleased, says he will be glad to do anything to heip the b, o. With that the western exec dumps a dozen or so scripts into his lap and asks him to read them and give his opinion on their picture

sibilities.

possibilities.

The easterner, out here for a week or 10 days, therefore has to spend most of the time reading scripts that have previously been n. g.'d by the studio. But it keeps him from browsing around and gives him the idea that his opinion is worth something.

Recent formation on the Coast of the Motion Picture Credit Association, by laboratory operators and others doing business with the small independent producers was brought about through losses of around \$100,000 in the last few months by the trade acceptance route. This is the amount figured lost by failure of eastern state rights buyers and distributors to meet that a page.

the amount figured lost by fallure of eastern state rights buyers and distributors to meet their paper.

Association will now list the welchers and any further paper duckers and refuse to do business with local producers here who come to them for credit on the basis of trade acceptances from these eastern firms. Minor independent production is now operated on the trade acceptance plan with the lab men, director, writer, cameraman, and in some cases members of the cast, accepting paper for their services pending acceptance of the picture by the state right buyer.

Date on which the Academy's board of directors will take official cognizance of the separate branch squawks against the producers' falent-negotiation agreement, and determine the Academy's action regarding it, is now set as April 20.

Academy's anticipated demand that the Hays organization reconsider its agreement to exchange salary data and give previous employers an even break on all projected contract negotiations will be based on broad principles.

even break on all projected contract negotiations will be easeen or break principles.

While each membership group sees certain phases of the Hays docu-ment as particularly obnoxious, agreement among the Academicians is that it slaps directly at the purposes of their organization to preside on matters of internal relationship in the picture industry.

Formal announcement will be made shortly of one of the most important developments within the industry concerning visual education. A producting organization that has taken an active part in schoolroom production during the past two years is abandoning all interest in this phase. A new company, with a new title and new headquarters, has been formed in its place. This new interest, composed largely of educators and workers who were affiliated with the old, has made a hook-with the major organization whereby it will attempt to market all of the organization's product.

New company is claimed, be strictly on its own, financially. Initial effort to raise funds will be largely through women's clubs and parent associations throughout the U.S. Formal announcement will be made shortly of one of the most impor-

Periodic blurbs from the Coast executives that they'll strive for co-operation by not evolving cycles in picture making is giving the eastern exces a sardonic snicker in view of the general aping in film styles. Right now there are four cycles in work embracing almost all studios, each probably coming out at the same time with themes on radio croon-ers, 'mouthpieces,' Hollywood angles and Broadway columnists. Eastern exces haven't forgotten the propaganda of last fall about the 'scatter system' of production in order to get away from a sameness of, films which had minimized everybody's chances at the boxofilces. This had particular reference to the many gangster films.

When a state rights distributor was on the Coast lining up some product recently he brought together for one deal a producer, backer, director and a writer who had never worked together before. Saying he'd have his attorney draw up a contract next day, each of the other manufed that he'd like to have his attorney sit in on it.

Okey, said the s.r. man. Tell them to be at so-and-so's office at 10:30. Four others piped up in chorus, Say, that's my attorney. But the manufacture of the attorney was having each client upproach and the side and requesting him to be sure and protect him in the deal.

About 500 full-length features will be made by Russian film countries in Moscow during the current year, according to the present schedule. Figure compares with 275 features made by the Soviets in

1931.
Of the 500 only 30 will be brought to the U. S. for distribution. Amkino, Soviet distributors on this side, handled 15 pictures in 1931.
Of the 500 features to be made this year, program is to turn out about 200 'educationals.' Under that classification (all all features without definite story matter, although all Soviet films are supposed to, as far as convenient, educate the masses.

Good sales talks by members of Paramount's Coast publicity department induced Maurice Chevaller and Jeanette MacDonald to sing with

(Continued on page 48)

GERMANY HAS SAME ILLS

Par's London, Paris Producing Hook-Ups Switched for Economy

Negotiations are under way by Paramount to give up its London producing unit. Deal is expected to go through within a week whereby British and Dominions will start production of quoty pictures for Paramount, and the came time taking over at the came time the Saint Maurice studies at Johnson of the Saint Maurice studies at Johnson on a diminished expense budger.

budget. J. H. Scidelman, Paramount for-J. H. Scidelman, Paramount forsign chief, who returned to NewYork Wednesday (6) after a twomonth, stay abroad, explains Par's
new moves as being more in keeping with current conditions.
Paramount has but one stage in
London, he says, with their British
London, he says, with their British

London, he says, with their British quota needs calling for more studio space. Because of the healthy aspect of the British trade and economic status at present, he feels Britishers can turn out satisfactory pictures on their own. Meaning that rather than go into the expense of further partial and constructing the same of the sa

piled through local production by British producers.

Joinville Schedule

New Schedule lined up by Seidelman for Paris will result in the Joinville studies turning out ab ut the same number of films as in 1 e past, though at a greatly reduced outlay.

Feat will be accomplished through

(Continued on page 62)

HIGH SCALE, SHORT RUN **DILEMMA IN ARGENTINA**

Buenos Aires, March 30.

Buenos Aires, March 30.

With the government owing back-pay to state employees of some of \$30,000,000 seek that some of \$30,000,000 seek that sand other indebtedness; with customs duties so high as to be prohibitive, with new taxes slapped on everything, conditions here are bad. So far—and the season has been on a month—not a solitary picture has cilcked.

The situation as regards Ameritae that the season has been on a month—not a solitary picture has cilcked.

The situation as regards Ameritae that the same of the season has been on a decided by the season has been on a decided by the season has been on a decided by the season has been on the season has been on a decided by the season has been on a decided by the season has been on the season has been duty be called the season has been decided by the season has been as the season has been decided by the fact that first four called by the fact that first four conditions on the season has been as a season has been are a flured any be considered a hreak.

Prices are high—perhaps too high. Most of the first-runs, and theyre all first today, charge \$3 they get with mothing cheaper. They get with mothing cheaper.

Two N. Y. Foreigns

Vanderbilt theatre, New York, tries foreign films again, starting April 20. Opening film is '10 Clu a Pawlaka (Ten Condemned'), Polish picture. Siegmund Sulin took the house on a week-to-week arrangement, with Symon Gould assigned to handle the exploitation. Thalia at 93th street and Broadway opened for second run foreign films Saturday (9). It's a 300-seater claimed to be built completely on new lines, One of the features is a floor which slopes up toward the screen, rather than down.

POLITICS AND SCREEN

France Liberal With Loans, Poli-

Paris, April 11.

With an eye to coming elections, the government is making things easier here for the newsreel folks.

One of the things government has done is to instruct the Bank of France to be more liberal with pro-France to be more liberal with pro-duction money for the reel com-panies. Idea is to avoid financing abroad. Scheme also helping local politicians to get their faces in front of the picture audiences.

Jack Connolly of Pathe returned to New York Wednesday (6) after a month in Europe re-signing Pathe contracts in France, Germany and England.

COLUMBIA'S FOREIGNS TO BE DUBBED ABROAD

Dubbing for the French and German countries is the program be-ing lined up by Columbia for the coming year. Company has been experimenting and is now ready to

coming year. Company has been experimenting and is now ready to start work seriously.

First move is a deal, terms of which are being currently discussed, with Capitol Film A. G. of Berlin for dubbing about 12 pictures into German. Jos. Freedman ironing out the details. Capitol, after making the dubbed versions, will also haudle the distribution on a percentage basis.

Columbia is also expanding its agreement with Forrester-Parent for French dubbed versions to be made in Paris. Forrester-Parent made a dubbed French version of Dirigible's everal months ago.

For the Spanish market program is to continue pretty largely with super-imposition of titles, though a level fleet shot versions will be wood.

London Dominion, Still In Red, Is Up for Rent

London, April 11.

Dominion Theatre will go through still another policy change within a fortnight by abandoning its vaude-film policy, going straight pictures. It's getting to be a monthly move at this house to switch policies. Vaudefilm layout reduced the

Vaudefilm layout reduced the theatre's loss from \$3,000 weekly to about \$1,500, which still left plenty to worry about.

to worry about.

Theatre was built in 1928 with a capital of \$1,400,000 publicly subscribed. Directors are the same as those of Moss Empires, which company has been managing the house and has advanced several thousand pounds trying to make it pay. M. E. is not prepared, however, to dig in any further.

Unless theatre finds a tenant, current plan is to shut it down until Fall.

Tobis' U. S. Shorts

Tobis U. S. Shorts
Tobis Forenslims, New York subsid of the German Tobis company,
is going into production immediately in New York on a program
calling for two or three series of
short subjects. First of the series
will be travelogs laid in the Carribeans.
Expedition of cameramen and directors left for the Carribeans Saturday (9). In the party are Morris
Helprin, writer, Saul Schary, artist
and director, and Edward Hyland,
cameraman.

WELCHMAN'S ONE FOR BIP

London, April 11. British International has taken Harry Welchman for one picture, He'll handle the lead in 'Maid of

LIKE PROBLEMS EXIST AS IN U.S.

Teutons Principally Tired of Formula Comedians-Sound Drama and Adventure Features Would Be Welcomed - Star System Another Important Factor -Few Personalities Retain Their Popularity-Shy at Film Financing

AM. FIRMS TABULATED

BY MAX MAGNUS

By MAX MAGNUS

Berlin, April 2.

The German film industry has not remained untouched by the general heavy economic crisis. While it is true that even the poorest will from time to time go to the movies, there is no question that the German film market has grown smaller.

man film market has grown smaller.
The average receipts of cinemas in Berlin and the German provinces are reduced by 30 to 40% and a \$200,000 gross has become rare.
Average pictures make \$100,000 to \$120,000.

In general the many slapstick comedies, light plays and military (Continued on page 29)

Row Over Native Mex. Sound Smoothed Out

Mexico City, April 11.
What threatened an international wrangle has now been cleared up in the royalty dispute on 'Santa,' Mexico's first home-made talker.

Agent of the National Motion Picture Production Co. was sent to Hollywood with discs of the film for registration there. Hollywoodless, however, demanded \$500 advance royalty because the picture was made by a Mexican sound process. All of which resulted in a reported threat that Mexico would restrict Western Electric in that country. Government men and policitians immediately sot excited, but they've been told now that Western Electric had nothing to do with the affair Agent of the National Motion Pic-

had nothing to do with the affair and are happy again.

POWERS' N. Y. MGR.

PUWERS N. Y. MGE.
Pat Powers has named George M.
Dillon manager of his New York
exchange, in first executive addition after taking on B. I. P. product
for the U. S.
Powers will keep the P. I. P. exchange quarters at the Film Center,
but is moving all the clerical and
other help to his own offices, 723
Seventh avenue.

Buenos Aires Plunges on Theatre Outlay; Has Strong U. S. Films

French Diplomacy

Paris, April 2.
The origin of Osso's staff all wearing carnations of a peculiar red, is Osso arriving one morning earlier than usual and finding many of his staff

and finding many of his staff
late. Hather than install a time
clock he made arrangements
with a florist to have that speclal brand of carnation brought
every morning to the doorkeeper who hands one over to
every member of the staff on
his arrival before a. certain

REINS OF TOBIS IN NEW HANDS

Berlin, April 11.
Things are beginning to break in Tobis, with the first drastic change coming in the resignation of Dr. Ernst Noelle, company's general director. For some months there has been been successful to the some months there has refinancing.

Dr. Noelle will remain on the board, though shorn of chief authority. Hans. Henkel, formerly head of the successful Tobis French company in Epinay, near Paris, takes over his duties.

Change is due to pressure brought to bear by the Dutch banking group under the leadership of the Victoria of the Wester of Tobis four activities is promised for publication here within a few weeks.

New move will probably mean considerable realignment all the way along, with the American company undoubtedly to be affected. Milton Diamond, head of the New York Tobis company; a a Noelle man, whereas Dr. Henkel is known to the Wester of the Weste

From France For Metro. From France For Metro.
Rene Guetta, French writer, arrlved in New York on the He de
France Wednesday (6), and left the
same day for Hollywood.

He'll join the Metro writing
staff, with contract hot stipulated
whether for syncs or domestics.

Block Booking Bugaboo Abroad; New Legislation Aimed at U. S.?

American film companies abroad right to book the films as previous

American film companies abroad rare faced with a new bigaboo in the matter of blind and block booking. New law in Germany forbids blind booking in the future, and France is considering a similar move. In Bragiand blind booking has been legally impossible for some time.

While American companies abroad on to have such extensive programs in Europe as to necessitate block-companies in Germany and France has been to book blind as much such extensive programs in the U. S., practice of most of the companies in Germany and France has been to book blind as much as proposalite.

American representatives in Berlin in general one, taking in all pie-possible.

American representatives in Berlin in ground in the proposal of the program is a move against dubbed many is a move against dubbed more affect that the method used for prepresentatives in Berlin in the U. S., practice of most of the companies, fine the home programs in the proposal of the programs of the films they cannot tell whether plotures are synchet versions, dubbed versions, straight, shot or super-imposed with titles, whether plotures are supposed versions, straight, and prove the programs in European exhibs as long as the program of the programs are programs of the programs of the programs of the programs are programs of the programs of

Buenos Aires, March 25.

While Argentina is not yet out of the red things here are looking up. More optimism than seen for a year, with most managers of picture houses confident that business is on the mend. There are more theatres and better, and public seems willing to pay better rates for its entertainment, providing it his popular taste, Due to probable owing to exchange difficulties there should be more money for pictures, nor do announcements of legitimate season induce belief that the theatres will prove much competition. At Casino, lone vaudeville, Dante, American Mystery Man, here for second or third time, pulling in big. Picture season has opened here with "Smiling Lieutenant at Cine Suipacia, A Free Soul' at the Palmabelle's Affairs' same hall prior to that and also day and date Paris, and Petit Splendid, "Waterloo Bridge's Astral, "East of Borneo' (Continued on page 53)

(Continued on page 53)

ONLY DUBBED PRODUCT FOR METRO, SAYS LOEW

After a six-week survey of Europe, Arthur Loew says Metro-Gold-wyn-Mayer is more firmly convinced than ever that production abroad is not necessary to American companies in order to retain the foreign markets. Dubbed pictures, he feels, are now acceptable to European audiences and will eventually win over politicians abroad who are fighting them.

For the British market Loew com-

For the British market Loew completed a deal with British International for six quota pictures. An option is attached for more pictures if the first half dozen click. Metro will be concerned with BIP in the making of the sextet, Loew says. For the three quota films that Eric Hakim is making for Metro some American talent and technical assistance was informally supplied. Hakim has completed two of the trio, and will carry through for the third despite poor grosses turned in by the first of the series.

Adjust Radio Staff

Paris, April 11.

Bo Dowling, Radio foreign chief, is here with J. J. Kennedy revising Radio's distribution staff. From here they go to Berlin.

J. J. Kennedy is the former Pathe

J. J. Kennedy is the former Pathe representative in London, currently charged with liquidating the Producers' Distributing Corp. (Pathe), which was sold to Reginald Smith, His touring Europe with Dowling may mean that he will add Capitain Harold Auten's duties to his own. Auten resigned a couple of months ago as European agent for Radio and has not yet been replaced.

Art Honors for Nadja

Walter Wanger's sister Beatrice, professionally known as Nadja, has been awarded the Paim Academique here. It's a government decoration about on a par with the Legion of Honor. Honor

Citation says Miss Wanger is be-ing honored for her services in the interest of art.

SILVERSTONE ILL

Murray Silverstone. London chief of United Artists, is confined in his hotel in New York with the grippe. When better he will go to Holly-wood for a week to look over UA pictures in production and have a business talk with Jos. Schenck.

SPRING IN PARIS

Paris. April 11.
Sun shining here.
Outlings to the country tempting and doing theatres in the city no

A Plain Statement of FACT Ruth Chatterton "The Rich Are Always

Ruth Chatterton's newest picture, "The Rich Are Always With Us," is ready for release. It is her first picture for Warner Bros.

That means a lot to us, and here are some facts that should mean a lot to YOU:

Miss Chatterton became a Warner Bros. star at the height of her career. She has come to us with an understanding whose terms assure her of full scope for the display of the talents and the personality that have made her so great a star, especially in her appeal to women.

It is the first time she has had such scope.

She has found, in her alliance with Warner Bros., understanding, business acuteness and whole-hearted co-operation. For these reasons she has found happiness and contentment in her

with Bette Davis, George Brent, John Miljan Directed by Alfred E. Green

regarding

With Us."

work at the Warner Bros. studios, and the first result, "The Rich Are Always With Us," we honestly believe presents her in the greatest role that she has ever portrayed on the screen.

IT IS GREAT ACT-ING FROM A CON-TENTED ACTRESS.

You owe it to your patrons to play "The Rich Are Always With Us" at your theatre, and you owe it to your theatre to obtain for it the distinct

tion and prestige that the star and the picture will bring.

Drama, romance, humor, pathos—"The Rich Are Always With Us" has them all. Above all, it has Ruth Chatterton in a role that is at last

worthy of her ability, beauty and charm.

Think it over—but don't think too long!



A FIRST NATIONAL PICTURE

Talking Shorts

EXTRA, EXTRA' With Frank McHugh Comedy 19 Mins. Hippodrome, N. Y. RKO-Pathe

In booking value for A houses be-tween average and good. Short might have been given Broadway showing instead of first-running it over here at RKO's secondary A operation, often used for slough pictures.

operation, otten seems to precure the property of the property

ture, in the same fashion to some extent.

Strong punch comes from the scenes wherein the drunken researched to the second of th

'NIAGARA FALLS' Gay Girls Comedy Gay Girls Com. 18 Mins. Mayfair, N. Y.

Mayfair, N. Y.

Radio

Nicely paced short with an abundance of low connect honciabout and custard-pie stuff, varied with interpolated song numbers in June MacCloy's female bartione voice.

The three girls, who run through the product of this seefers give it a capital girls of this seefers give it a capital girls of the seefers girls who run through girls discharge. Meanthine, how that singing and the girls are taken on for a radio broadcast, introducing more songs, and all leading to romance between Miss MacCloy and the girls are taken on for a radio broadcast, introducing more songs, and all leading to romance between Miss MacCloy and the girls are taken on for a radio broadcast, introducing more songs, and all leading to romance between Miss MacCloy and the girls are taken on for a radio broadcast, introducing more songs, and all leading to romance between Miss MacCloy and the girls are taken on for a radio broadcast, introducing more songs, and all leading to romance between Miss MacCloy and the girls are taken on for a radio broadcast, introducing more songs, and all leading to romance between Miss MacCloy and the girls are taken on for a radio broadcast, introducing more songs, and all leading to romance between Miss MacCloy and the girls are taken on the program.

Gold continuous alughs here and contains proving a hort, but at keep Jungle, with one of the program.

The title is bad judgment, suggesting a scenic and carrying no information of the program.

A FRESHMAN'S FINISH' 'A Fra-Comedy 19 Mins. Audubon, N. Y. Educational

Auduben, N. Y. Educational

One of the collegiate comcdies in the Vanity Scries. It's stock material, varying little in pattern from scores of its type that have been some some of its type that have been including some pretty elementary slapstick. Of subsequent run value. Comedy efforts built around a motor boat race between freshmen motor boat race between freshmen the warring classes on the male end will be permitted to attend a dance sophs have threatened to oust all frosh from. Most of the sophomores to fix the race by getting a dangerous freshman opponent thrown into jail. On whole pretty tame, and with old Keython the camera eye. Carlyle Moore, Helen Mann, Sally Sweet and Ronnie Rondell are in the more important parts. None stand out.

STRANGE AS IT SEEMS Curiosities 10 Mins. Translux, N. Y. Universal

Translux, N. Y. Universal

If for no other reason than it will make the average girl who wears an orchid now and then appreciate this hower, this latest curiosity wins its theatre spurs, some of those one as even reason to materialize and require a reason to materialize and require a receival to materialize and require a receival to the country, according to Sirange, but the latest has most of the cthers licked. He takes a cantom the chief the country, according to Sirange, but the latest has most of the cher's licked. He takes a contains is proving a horrifier to audiences. Magnified many times, the little drop gets on the screen like an ocean with all kinds of curious plant and germ life, although the germs, and the ladybug complete this release.

who aspire to 'something real and worth-while' have been done to

The Misleading Lady The Misleading Lady
Paramount production and release. Cofeaturing Claudette Colbert. Edmund Love
Walker (Robert Tee swecties) from und
Broadway stage play by Charles W. GodBroadway stage play by Charles W. GodHelbron and Caroline Francisc. Camera.
George Folsey. Rune To mins. at the New
at N. T.) week of April 8.

Alle Camera Colbert Strange
Broady Representation of the Colbert
Broady Strange
Broady Representation of the Colbert
Broady Represent

worth-while' have been done to develope the special policy of the special policy but it's all not enough to sustain things.

Stuart Walker's screen direction is a bit two legity for picture purious as a bit two legity for picture purious of play and players the background of play and players the special policy of players of player

Tough to Be Famous

in the second of the state of t

Miniature Reviews

'The Misleading Lady' (Par). Lightweight stuff of conven-tional pattern, relying on Stuart Erwin's Napoleonic de-lusion as an escaped harmless nut; to sustain the tempo. For the rest, Claudette Colbert and

nut' to sustain the tempo. For the rest, Claudette Colbert and Edmund Lowe in a social butterfly-caveman visa-a-vis, are handicapped by the general story and production pattern. Tough to Be Famous (FN). Satire on modern national herces, in this Instance a submarine commander, with the subject of the submarine commander and a few laughs. "Disorderly Conduct' (Fox). Title not so hot, but good entertainment has been concocted to make this story of a crooked fatfoot, a wise gal, and an honest precinct captain okay program matter. Has mother love sentiment with some kid atmosphere. "Ame Street" (Monogram). "Fame Street" (Monogram). "Fame Street" (Monogram). "Sandial For Sale' (III). "Scandial For Sale' (III). "Scandial For Sale' (III).

help in nabes. 'Scandal For Sale' (U). Scandal For Sale' (U).
Poorly planned adaptation of a novel of heetic journalism which does not stand up in comparison with earlier newspaper yarns of similar tenor.
The Reckoning' (Peerless). Thin crook story along standard lines, with some players of standing handicapped by poor dialog. Not outstanding in its class.
Freighters of Destiny' (RKO-Pathe). Horse opera with a

"Freighters of Destiny' (Rico-Fathe). Horse opera with a real story and ample action nicely photographed against natural settings. Rather above the ordinary nag dram. 'Gzikoś Baroness (Capital). Good Teuton programmer. Will get double draw because appealing also to Hungarians, who see practically no native product on this side. 'Probation' (Chesterfield). Light society drama suited for second position in houses double teaturing.

second position in houses dou-ble reaturing.

High Speed' (Col). Buck Jones in a racing car is 100% better than Jones in the saddle— eat least in this one. It is certain money for the program theatres whether or not they have screened similar themes.

II Est Charmant' (Par). French operetia. Too Frenchy for consumption by anyone but dyed-in-the-wool Frenchmen. But they ought to go for it strong.

intended with the burlesque so broad they should get the intent

est due and this padding is mainly responsible for the prolonged running time. An eliminated 10 minutes wouldn't do any harm.
Dialog is not unusual but Green up on the expose angle of how the news weeklies make the principals repeat their addresses, who writes the speeches, how the reporters camp on the trail, and what the news weeklies make the principals repeat their addresses, who writes the speeches, how the reporters camp on the trail, and what the news weeklies make the principals repeat their addresses, who writes the speeches, how the public in general. Noteworthy, too, that the Warner studio is still "plugging the Hearts press as strong as it can "Catlett suffers from a lack of material" but impresses nevertheless while Mary Brian makes a wholesome if unexciting glit friend Fairbanks, performance is believable despite some awkward 'sides' which, for instance, at one point have him extolling hinself as a former All American and by the very high colars he's affecting. Picture for the most part manages to keep moving with various episodes, rather than its construction of the property of the most part manages to keep moving with various episodes, rather than its construction of the property of the most part manages to keep moving with various episodes, rather than its construction of the property of the most part manages to keep moving with various episodes, rather than its construction.

Disorderly Conduct

ı	Fox production and release. Directed by John W. Considine, Jr. Features Sally
ı	John W. Considine, Jr. Features Sally
ı	Ellers Spencer Tracy, El Brendel, Story by William Anthony McGuire, Photography by Ray June, At the Roxy, N. Y., week
ı	by William Anthony McGuire. Photography
ŀ	by Ray June. At the Roxy, N. Y., week
ı	April 8. Running time, 82 minutes. Phyllie Crawford
ľ	Phyllie Crawford Sally Eller
ı	Dick FaySpencer Tracy
ı	Olsen El Brende
i	Jimmy
	Tom Manning
ļ	James CrawfordRalph Morgar FletcherAlan Dinehar
	Fletcher
l	
	mt. main mileta have maken the

stuff may neve become somewhat, ordinary.
Outside the Big Town, it looks okay with the various elements such as gun shooting, gangs, kid sentiment and the clinching romance angle at the end hitting within the

gle at the end hitting within the target's center at the b.o. On opening, the film moves slow-ly, but it rides swifter toward the close.

gle at the end hitting witnin the target's center at the boves alovative to the control of the c intended with the burlesque so broad they should get the intent all over the should be should

The Woman's Angle

'The Misleading Lady' (Par). The frightful boredom of wealth and social position backgrounded with smart modern trimmings that fanettes appreciate. Instruction on how to ensance a Romeo and act penitent and subdued once victory is won helps an attractive cast project light and diverting comedy for the ladies.

'Scandal for Sale' (U). Confused events unable to find their way to a clear viewpoint on yellow journalism. Too muddled for femfinine response, plot ascriftees the sympathy fanettes extend the innocent victims of lurid headlines.

'Disorderly Conduct' (Fox). An honest copper unfairly demoted succumbs to graft, but is ultimately regenerated by the death of a little child, which makes good entertainment for the matrons. For the flaps there's one of those conflict love stories enacted by likeable proponents, but no pash names to draw them in big box office bunches

it's Tough to Be Famous' (F. N.) An unimaginative travesty on the care-cicibrity racket which will be best appreciated by big town girls. Though the self-conscious 'seasy' scenes, picture will increase as Douglas Fairbanks, Jr.'s femme draw.

FAME STREET

	Monogram production and release. Fea.
	Little Broudetion and release. Fea.
	turee Henry B. Walthall, Leon Janney and
9	
ı	
	Archie Stout. Froduction aupervision, I. E
,	Chadwick. At the Beacon, N. Y., on gilnd.
•	Junior BarryLeon Janney
	Diame McGameter States
	Dlana McCormickAlleen Pringle
ч.	Shid selliote
	John
1	Skid

Here's another link in the sins-ofdrinking cycle, and a pretty weak one. Picture has one or two good.

Here's another link in the sins-of-drinking cycle, and a pretty weak one. Picture has one or two good spots and a fairly nice list of names, that may get it a fair break in the nabes and double-feature houses, but cannot hope for more. Story construction is partly too blame for the film failing to come the film of the fair that picture mere the film failing to come for the drunkard about whom the story revolves and for whom there for the drunkard about whom the story revolves and for whom there is the film failing any partly film fail for the film failing the film failing fa

SCANDAL FOR SALE

Universal production and release, featuring Charles Bickford, Rose Robart and From the novel, "Hot News," by Emile Gauyreau. Adaptation and dialog by Cameraman, Karl Freun, At the Mayerin, New York, April 7. Running time, 45 mins.

erry Strong	
laire Strong	
Vaddell	Pat O'Brien
orothy Pepper	
readway	f. Farrell MacDonald
unnyweather	Berton Churchill
tella	Glenda Farrell
impkins	Tully Marshall
arrington	Mitchell Harris
tfrier	lans von Twardowski
Illdred Strong	Mary Jane Graham
lobby Strong	Buster Phelps
· · · · · ·	

Simplies.

Simplies.

Mary June Orhans

Mary Jun

and starts, lags and jerks. There was no good reason, for instance, for the use of the long introductory sequence of the hero's small town antecedents which were not vital

was no good reason, for instance, for the use of the long introductry sequence, of the hero's small town antecedents which were not vital to the second of the delto's cotten is devoted to the death of the delto's child while he is absorbed in plotting fuked headlines but it is not definitely demonstrated the second of the delto's child while he is absorbed in plotting fuked headlines but it is not definitely demonstrated the second of the delto's child while he is absorbed in plotting fuked headlines but it is not definitely demonstrated the second of the

wife, pale at best, wholly swamped Rose Hobart.
Even such wise troupers as Tully Marshall and J. Parrell MacDonald come and go briefly without arousing vital interest, without arousing vital interest, without without the such that we will be a reduction throughout is good although cut-in shots of sensational news events—burning of an aeroplane and explosin of a ship—instead of heightening the realism only emphasize the artificiality of the rest of the picture. Rush.

Freighters of Destiny

RKO-Pathe production and release. BarRKO-Pathe production and release. BarRay Ton the sense all programs of the release of

Gey, April 5, as one-half of a double billRunning time, 60 minutes,
Tom Tyler in another western
that ranks at the upper end of the
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THE RECKONING

An Olympic production and Peerlees re-lease. Featuring Sally Blane, James Mur-ray and Edmund Breese, with Brant Washburn. Tom Jackson, Pat O'Maller, Millerd Golden and Douglass Scott. Story F. Harry Frazer. Directed by Dwight Cambrings. At Low's Awa Tork theater, And Tow of the Company of the Adaption of the Bill. Running time, 40 minutes.

Silow erook story in which the juve and ingenue yearn to go straight while held in leash by Doc, the master mind, with a pattern deep contrained the master mind, with a pattern deep new in the way of development of the plot, but a reasonably good finish as the detective, convinced that the youngsters have been coerced into erime, springs them loose when boy shoots his taskmaster seek the youngsters have been coerced into erime, springs them loose when boy shoots his taskmaster seek the youngsters have been coerced into erime, springs them loose when boy shoots his taskmaster seek the youngsters have been coerced into erime, springs them loose when boy shoots his taskmaster seek the youngsters have been considered in the one competent hands of Bryant Washburran sall; misdirected. Ennual Breese also shows no originality as the detective. The other roles are brief. Can fill out on a double bill, but more or less of a risk even in the liness of the property of the

PROBATION

Chesterfield (Independent) production and rolease. Directed by Richard Thorpe. Story by E. Lowe. In cast: Saliy Blaze John Darrow, J. Farrell McDonald, Clara Kimball Young. At Lowe's 836 St., N. Y., one day. April 6, on double feature program. Running time, about 60 miles.

Good program picture for the lighter second runs and others and ideally spotted in second place for double feature policies.

Story contains little that is new but capable direction and cast make the production fairly smooth and acceptable entertainment.

acceptable entertainment.

Sally Blane this times does a bored society girl, and J. Farrell MacDonald as her judge-uncle is in position to sentence a good-looking youn, man to act as her chauffeur.

youn man to act as her challen.

Too much drawing up and stopping the car before many doors proves a bit wearying to the average fan. Smart cracking dialog in between and an occasional fist fight, however, serve to minimize this wall.

Wall.

HIGH SPEED

Columbia production and release. Directed by Ross Lederman from story by Harold Shumate; dialog and elapation by Loretta Sayers featured. In cast: Walloss MacDonald, Mickey MoGuire, Ed La Saint; William Walling, Ward Bond, Dick Dickins, William Walling, Ward Bond, Dick Dickins, Malley, Ed. Chandler, At. Loew's Sard Street, New York, on double feature pergram one day, April 6. Running time 60 Mills.

The seed than Rearral for the prosection of the seed and the motor-day the first Warners' Roars, and tionful picture in which Buck Jones has ever appeared. Houses not booking the Warner special can play this up for equally big returned have a time lapse between dates. One way or the other, there is money in pictures of the type of 'High Speed'. It is a natural for the prosecution of the seed of the

but there are more than enough to satiafy fans, who haven't yet seen Instead of sticking to the track all of the time, 'Speed' gives a bad mob a chance to do some work and Buck the opportunity to shine in a policeman's uniform before steepping setting the boss' daughter, and saving the boss' of the strain of his invals car by contacting the boss' of his invals car by contacting the total saving the different set of his day and the saving the different saving the different saving the different saving the different saving the saving

FIGHTING MARSHAL

Columbia production and release. Directed by Rose Lederman. Frank Howard Clark, etory and dialog. Tim McCoy etarred. In east; Drothly cultiver, Mary ward Le Saint, Lafe McKee, W. A. Howell, Dick. Dickinson, Bob Perry, Harry Todd. At the Stanley, New York, one day. April 8, on double feature program. Running time, 90 mins.

April 8, on double feature program. Rusning time, 69 mins.

A fairly new writakle for a west-ern—this having the hero start as an escaped convict and wind up in the clothes of a new but dead marshal. Tim McCoy has the role. Even though there is a consequent theme song in an artificial result of the conviction of the consequent theme song in an artificial result to the conviction of the consequent theme song in an artificial result to the conviction of the co

on the other. Picture evidently was cxhumed from the archives for this house in the center of soapbox oratory on Union squares. Photograph of the story itself is standard formula. This time it's a nomadic tribe in Turkestan which is selected for Mamac, their of the tribe, decides to go to school. In pite of parental objection, she gets away with the idea and returns to peeab the gospital of the story itself is standard formula. This time is a nomadic tribe in diamach, their of the tribe, decides to go to school. In pite of parental objection, she gets away with the idea and returns to peeab the gospital of the standard control of the standard con

acter.
Strictly for theatres catering to the communistic trade, and only the

IL EST CHARMANT

('He is Charming') (FRENCH MADE) (With Songs)

Persmeunt John'lle production and release, Features Henry Garat and Meg
Lemonnier Direction, Louis Mercaston;
estil a Direction, Louis Mercaston;
estil a the Sin Ave. N. Y. on grind run
beginning April 8. Running iten, 90 mins.
Jacqueline Meg Lemonnier
Jacqueline Meg L

CZIKOS BARONESS

CZIKOS BARONESS
(GERMAN MADE)

Iddy Hegwid program

Index Hegwid p

Petite de Montparnasse

Petite de Montparnasse

("Montparnasse Girl")

(FRENCH MADE)

Parls, April 2.

A Gaumont-Franco-Film-Aubert productien and release, Made bilingual. Directed

German. Music by Wachwmann, Seenario
by Louis Verneuil Schulz. Lyric by Lucian

Boyars, Recorded Radio Cinema. Running.

Nicolette Grazia del Rol

Ander. Lucien Beauval

The University of Charles of Charles

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Man. Liseron Laron Fills

Mma. Liseron Laron Fills

Mma. Liseron Charles

Though the Laron Production

HIER SPRICHT BERLIN ('Here's Berlin') (GERMAN MADE)

(GERMAN MADE) II.

TKO-Table corpoduction and Aafa special control of the control

blending. In one sequence he shows men of all races and countries in a polygiot riot t.lephoning to each other, all connected by the wire. Seeing trip tot t.lephoning to each other, all connected by the wire. Seeing trip through Paris. Chautfeur and guide have had too much to drink, and it's a race tarouge the wonders of Paris. The dizzy guide word of the property of the property

Der Frauendiplomat ('The Ladies Diplomat') (GERMAN MADE)

(GERMAN MADE)

T. K. production and Frammount releast for a musical comody by many for a musical complete for a musical fo

sky, H. Longino, Ina von Eilen, Pritz Spine. Running time, It minutes At Artinus, Berlis.

This first Paramount picture produced here satisfies German demands. The producer, Felix Pfitzmands, The producer, Felix Pfitzmands. The producer, Felix Pfitzmands and the producer of the second of the control of the second of the control of the love affairs. Max Hansen is first rate in the role of an Austrian duke, the enfant terrible of all embassies of Austria on recount of his love affairs. Luttings and Curt J. Braun is crude and fire direction of E. W. Emo no more than average, Hansen makes up for other deficiencies.

Leo Siesait, the singer, appears for count of his giant figure bolsters up the comedy. Martha Egget is not entirely satisfactory in her performance.

Social mention outpit to be made of the excellent publicity by Paramount. They used the novel idea of having an Austrian band play on the balcony of the 'Afrium' clasma attracting much attention.

Magnus.

CSOKOLJ MEG EDES

('Kiss Me, Darling') (HUNGARIAN MADE)

(HUNGARIAN MADE)
Frene Pless production and release.
Scenario by Zoolt Harsany, Tamas Emode and Lazio Vadnay, Directed by Bela Carlon, South Harsany, Tamas Emode and Lazio Vadnay, Directed by Bela Carlon, Martin Elbon, Bela Carlon, Martin Elbon, Bela Carlon, Martin Rosk, Diol. Salin.
Erzil Sonagy, Martha Rosk, Diol. Salin.
Erzil Sonagy, Martha Rosk, Diol. Salin.
Frailsy, Hona Dajbukat, Gesa Boros, Gyula Ogon, Marcas Bimon, Javan Gyergyal, Karawash, Ladoc Gardony, Irene Silkey, Karawash, Ladoc Gardony, Irene Silkey, Hors and Carlon, Martin Gyergyal, Karawash, Ladoc Gardony, Irene Silkey, Hors and Ladoch Carlon, Martin Gyergyal, Karawash, Ladoch Gardony, Irene Silkey, Horse and Ladoch Carlon, Martin Gyergyal, Martin Rosk, Martin Gyergyal, Martin Carlon, Martin Gyergyal, Martin Carlon, Martin Gyergyal, Martin Carlon, Marti

thors and the composer, rreented at minutes.

The third Hungarian all-talker produced in Budapest does not come in the composition of the courage to propose to the inniception of the courage to the courage to



Theatre Advertising as Indicated from Various Cities On Week Days

REVENTIONITE
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LOUISVILLE

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"...But the Hesh is Weak" is
"...But the Hesh is Weak" is
"woman's picture! (Women
will dispose your beins a row of the echnique! They
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"multi Montgomery shapped
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KEY YORK

TICKETS SELLING LIKE FUDY FOR GRAND HOTEL

.... yet this is the first advertisement to appear!

A miracle is happening on Broadway! Not a line of advertising has been printed about Metro-Goldwyn-Mayer's 'Grand Hotel' until today—and yet hundreds of seats have been sold, for eveeks in advance!

THE GALA WORLD PREMIERE OPENING IS STILL FIVE DAYS OFF—it takes place Tuesday, April 12th—and yet the lobby of the Astor is jammed with people, looking at the display of photographs in the decorative lobby, getting their advance reservations, discussing this important presentation.

What is this magic? True, that never in stage or screen history such a cast? But, in addition, the word has go sround that the highest hopes of the producers of "Grand Hote!" have been fulfilled. The Management of the Astor feels it is essential to advise partons to make immediate reservations, in person or through the mails, for the performance of their choice. Patrons are also advised that, the interest in "Grand Hote!" already gives assurance that it will not play in any local theatre other than the Astor for a long, long time.









EXPLOITATION -:- By Epes W. Sargent

All Saw Arliss

Stunt nearly 29 years old wear revived here by Art Barry, of the Capitol and the Telegraph and Kews when the newspaper announced that It felt that everyone should be a supported by the second of the second who Played God and had arrianged with the theatre to provide free tickets for all who were financially unable to buy in the free showings and tickets were had only at the newspaper office between noon and six p. m. The only requirement was that the applicant should express his inability. Stunt was first worked down in Florida by the late Frank Montgomery, and has been revived at Early was a front base box in Early of the second part of the second pa

gomery, and has been the intervals ever since.
Payoff was a front page box in the paper for several days lauding the picture.

Eggs Were Passes

Eggs Were Passes

Akron.
Dick Wright, of the Strand,
adapted the can matine to Easter
and offered an admission to Allas
two fresh eggs to the Sat a.m.
matinee. No time to candle the
product and some of them were a
both were spitalined they before
their tickets, a fact self-evident
from the appearance of their
clothes, but they got in too, and it
at the Beacon Journal. Which was
in on the Stute.

in the 'Beacon-Journal,' which was in on the stunt.

Hen fruit was given the Eagles club, local organization feeding the hungry, and egg sandwiches were the Saturday menu at the food dispensary. Netted Wright four stories, three of them with cuts.

'Ape' Air Spieler

Ape Air Spieler

Troy.
Capitain Volney Phifer, who is
touring the country with one of the
animals used in M.G.-M's Tarsan'
as a ballyhoo for that picture, is
where newspapers running contests
in connection with film, have radio
tic-ups. Gives a talk or interview
on the training of animals, etc.
The contest of the contest of the connection with film, have radio
the ups are good newspaper copy; ditto for the radio. The
Capitain also should be able to deliver a good talk on animals before groups of achool children.

1,100 Cops Crash

Manager Russell Leddy of the Wisconsin Invited the 1,100 members of the local police department to attend the Monday and Tuesday performances of "Disorderly Conduct." A police badge was accepted as a credential for admission, the girl friends also included.

Riding It In

Riding It In

Harry Renners, of the Versiand.

Harry Renners, of the Versiand of the Versian of Vers

Gorilla Spanks

Gorilla Spanks

Springfield, Mass.

Jimmy Skiffington, of the Fox, sot more publicity on Tarzan' than he bargained for when he put a man dressed as a gorilla in a cage that the state of t

as far away as Springfield, 27 miles, and New Haven, 37 miles, were used for publicity; telephone calls by the thousands were made duly, the thethousands were made far window displays with foreign language book stores while radio was used to broadcast Straus waitzes and other melodies. These were but a few of the many the direction of Frank Mosin, manifest of the melodies of the control of the

Grew a Sign

Grew a Sign

New Orleans.
For Scarface, at the State, a 10x
50 banner was put across the front
of the house with the frame adjusted to take a section of two letters at a time. These were added
daily until the title was completed
the day before opening. Two weeks
in advance 2s sheets were placed on
advance 2s sheets were placed on
The front was masked in with
brilliant red compoboard with white
lettering, and in the lobby was a display of sawed off shotguns and
other weapons.

Dept. Store Tieup

Dept. Store Ticup

Harttord. Conn.
The first tie-up with Hartford's
largest department store employing
more than 1,500 resulted in a packed
Monday house for the Fox-Capitol.
Monday house for the Fox-Capitol.
The first tier of th

Biggest Pass

Diggest Pass
Waterloo, Ia.
The biggest pass known to be handed out here went from Harry Herman, Puramount manager, to 'One Hour With You,' to a special midnite show.

Pass was exploited with plenty of news, including a three-column cut amayor who election avard to the manayor who election avard to the race for the office.

Plugging 'Polly'

Plugging 'Polly'

Altona, Pa.

For 'Polly of the Circus.' Roxle

La Rose and Irene, Atlantic City
summer features, did acrial work

that the control of the Circus.' Roxle

State theatre, sending incontrol

Celpte high for Jack Maloy, WilmerVincent manager here, during the

past week. At every performance

traffic was tied up during the outdoor display.

The control of the control of the control

schedule despite rain, snow, and

freezing temperatures on several

days.

Free Elephants

Errite Austgen, of Loews, staged a parade for Tarcant with three and parade for Tarcant with three passes and a promise to tell the N. Y. booking office of the co-operation of a stranded vaude act. Act was laying off and Austgen along the position of the parade.

'Prosperity Money'

Prosperity Money

Hamilton, O.

The Paramount stimulated city—
which interest and patronage by
radios, kodaks and other articles
contributed by local merchants
were auctioned off to the highest
bidders, who paid for the purchase
which is the both of the control of the control
acties were given with each purchase at stores of the participating
merchants and also at the box office with each admission. The
event was heavily publicited. Frace
event was heavily publicited. Frace
stream the control of the control
in the control of the control of the control
in return for the advertising derived.

Saved a Dummy

A couple of small boys kidded the gorlila until they got his goat. He got out of the cage, chased them are considered to the state of the got out of the cage, chased them are considered to the fact out of the cage, chased them are considered to the fact out of the cage, chased them are considered to the fact out of the cage, chased them are considered to the fact out of the cage, chased them are considered to the fact out of the cage, chased them are considered to the fact of the fact out of the fact out

The Mayor Helps

The Mayor Helps

The Stand to Advertise The Crowd Round and the The Crowd Round required the mayor and abolice department. House advertised for several days that the theatre was to stage a junior automobile sweepstakes for children with the motive power their cost eight, chered the contest Friday, the race starting at State and Pearl streets, the busiest corner in the city, after the police, headed by the chief, cleared the main street. North contest the city after the police, headed by the chief, cleared the main street. Morth of the Strand. Mayor Thacher started the youngsters off. Thousands witnessed the race. All contestants were given plenty of passes to the Strand.

M. D. Plug 0. K.

M. D. Plug O. K. Wimington.
Loew's scored on a stunt for 'Arrowsmith'. Made repeated announcements in all papers requesting doctors attending the show to know the stund of the store of the stund of the store of th

Five Banner Arches

Most solid effect in street banners yet seen around here are the five girder archies thrown across the street in WE's Hollywood theatre banner was a seen and 10 portraits faces of national celebs being interspersed with members of the cast. Frames are of light wood with cantilever braches, and an in-tricate system of suspension lines holds them steady. Stunt is Harry Maintish's idea.

Laid an Egg

Laid an Egg
Astoria, Ore.
Astoria, Ore.
Figar Hart, of the Liberty, used his regular stunt for Easter. This is a rooster in a cage in the lobby. This time the usual gag of hiding the hen from the passerby, so he would not know what the rooster was crowing about was switched. The hen occupied the cage with the rooster. She laid an egg daily, buy a ticket went her set child to buy a ticket. Fourth Easter Hart has used the stunt here and he did it in the east before that. Always seems to click.

Keyholed

Houston.
Eddie Collins used a novelty herald for 'One Hour With You.' He
called the midnite preview a 'peekaboo preview' and used a small
four-page folder with a keyhole cut
in page one. Through this could
be seen what appeared to be part
of a nude figure. Opened up, the
cut of a girl was seen, apparently Houston

Jeanette MacDonald going to bed, but in her nighty.
Made a strong hit with the class of patrons most likely to sit up that late and brought an extra big gate for the midnite show at the Metropolitan. Joe Peek, publicity, and Ralph Ayer, mgr., credited with assists.

'Freaks' Bally

'Freaks' Bally

Cincinnati.
'Freaks' exploited with sideshow trimmings and jamming 'em at the Ufan.
The catchine in the poster advertising has been changed from 'Can a grown-up woman truly love a midget?' to 'Do the Siamese Twins Maice Love'? A gaudy painted 2½-ton truck is ballyhooing the streets.
Maice Love'? A gaudy painted 2½-ton truck is ballyhooing the streets.
Aducate printed on one-sheets. Aducate printed on one-sheets.
were originated by 'Doc' Fritz Witte, ex-German meyspaperman and manager of the Ufa. In ads in the dallies the featured line is 'A landmark in screen daring.'

Plenty of Opening

Plenty of Opening

Bridgeton, N. J.

Criterion theatre, newly decorated, opened with a big noise March 24.

Gave a reception the previous evening, when about 1,000 invited guests looked the house over. The following day, the local paper gave head-on the front page and several stories in a special section, which also carried about two dozen ads of local merchants offering best wishes to Louis Linker, the mgr. with the contributor to take a special advertisement, but all told about three pages of das referred to the opening, and everyone knew the house was lighted again.

everyone ed again.

Beans for 'Beans'

Harlem Oper House used the enveloped candy lately, but more pathy than usual, since the enclosures were Jelly beans to advertise the appearance of Jelly Bean Johnson, and a small type line at the bottom told that Woolworth's had contributed the beans.

Not Mailable

Not Mailable

Los Angeles.

Los Angeles.

Los Angeles.

Los Angeles.

The Greeke Had a Word for Them, with postcards addressed to each member and reading 'The Greeke Had a word for Them but we can't put it on a postcard'. Might be poison for general use, but it caught the brothers and sisters.

Columbia Outsitting Co. an In-Columbia Outsit Columbia O

BEHIND the KEYS

Syracuse, N. Y.
Leo Rosen, manager of Warner's
Strand here, to Jamestown where
he will function as city manager.
He will be succeeded here by Perry

Harlan, Ia.

P. B. Brown, Dr. Herman Bocken and T. H. Potter new directors for the Harlan Theatre Co.

Pine Bluff, Ark.
The A-Amus-U theatre, Fordyce's
only theatre, was destroyed by fire
last week with damage approximately \$5,000. It will be rebuilt at
once.

Yonkers, N. Y.
John P. Hearns, named manager
of Proctor's here, to succeed G. A.
Roberts, resigned. Hearns comes
from Proctor's, Mt. Vernon.

Marshalltown, Ia.
Eunice Thornburg is to operate
the Family here under name of the
Marshalltown; and the Sun, State
Center, Ia.

With a shortage of features for double billing. Joe Laftone revived some of the early sound pictures. First used thus was Filiphi, a 1929 release. Idea going over so big at the house where it was originated, the Eastown, that same thing is being used at all third run Publix houses and also by many indies.

C. and will reopen it this month after several years of darkness. National Theatres building a new house in Madera, Cal.
Jack Patridge, Jr., new manager of cell Murphy new manager Premier, Oakland, for M. L. Markowitz.
Harry Seipel shifted from film booking to managing the six houses in the Arkush chain, operated by Ed Williams new manager Atlas exchange, succeeding Joe Wolf.

exchange, succeeding Joe Wolf.

On petition of United Artists, receiver was appointed for Audio Theatres, Inc.

James Smith, operator, will open up three theatre at Larafile soon.

After a month's operation Chas.

Hopkins is closing the Casino, Magdaine, N. M.

Paul Hoppin of the Plaza Amuser and W. M. Ermaught of the Plaza Amuser and W. M. Bernaught for payment for sound sold by him for installation in the Rex theatre.

Colorado theatre, Aguilar, Colo, was damaged by fire. Seats and projectors will have to be replaced.

Dallas.

Voice Contest

The Times-Union is sponsoring a voice contest in theatres in all the smaller communities within a radius of 50 miles-outside of Albany. The stunt is both for circulation and promotion for theatres. Considerable publicity is given each house in the respective towns. Response has been been

the respective towns. Response has been keen.

In each town the theatre management selects the best singer in his community, with the district winners to be inought to Albany to appear at the RKO Falace theatre the out. Winner will be declared the Voice of the Albany Area. Cups awarded the winner of the finals; also to each district winner.

Pro and Con

Pro and Con

Efforts of theatre managers to lay
off some of their newspaper advertising costs to merchant tie-ups is
meeting with opposition from some
newspapers and welcomed by others,
meeting with opposition from some
newspapers and welcomed by others,
in which all merchants do extra advertising to tie in to a picture, but
to the growing practice of persuading merchants to add a few lines to
ing merchants to add a few lines to
ng merchants to add a few lines to
orgraph and radio stores, but other
classes can be rung in on certain
titles.

classes can be rung in on certain titles.

Some ad managers charge theatre rate, generally higher than the comtant generally higher than the comtant of the company of the

Jeanette MacDonald Stunt

Every woman, girl or child in this city having as their first name Jeansite were awarded free tickets to the Paramount to see 'One Hour with You.' Hook-up was made by Manager Kennedy and the Montager Kennedy and the Montager for the property of the pickets of publicity to the picking.

Titles for Stills

Titles for Stills

Hooking up with the Milwaukee
Leader, the Warner publicity department ran a picture titling
contest offering 19 pairs of free
tickets daily as prizes. Pictures
used for stunt were scenes from
The Crowd Roars' which was given
The Crowd Roars' which was given
Stories about Jaine of copening.
Stories about Jaine de Correy and
Joan Blondell were used collewing,
the contest announcements.

Cashing In

Cashing In

Pictures of the Lindbergh kidnapping in the newsreels made good
business for most theatres, particuand the service of the service of the conbusiness for most theatres, particudefinition of the service of the service of the conbusiness for most theatres, particuchild were the act that managers
stopped there.

One huslier, however, took the
idea further. He effected a tle-up
with a promising young amateum
with a promising young amateum
affilm. He stressed the fact that the
baby pictures had been enlarged
from a 16 mm. shot and suggested
that every parent should have a picthat every parent should have a picthat every parent should have a picsend fround different. He offered tosend around with the film from the
store in the hook-up. The store repeated the advertising in the newstore in the hook-up. The store repeated the advertising in the newsand the theatre got some extra business. The cameraman got his by
offering to bring his projector
around and run the reel off in the
havy a loome for \$2. And it cost the
large forms of the property of the property of the
Newsreel Pluse

Rewarcel Pluse

Newsreel Plug

Mewsreel Plug
In ads for Metrotone News,
Hearst papers are listing the names
of theatres in cities and towns
within a 100-200 mile radius that
shown that the state of the state of the state
to the state of the sta

Repeat Covers

Mepeat: Covers

Most thir covers, supplied generally to taxi drivers, are painted in oil to sell one pleture. Then the cover goes stale or must be called in favor of a new one. The old ones can be repainted and used again, but this is more or less of a.

The covers of the drum type can be pasted with printed ads if a solution of water glass is employed instead of paste. This is sufficiently waterproof to resist the weather for a week and a new poster can be put

With a shortage of features for ouble billing. Joe LaRose revived me of the early sound pictures are actively sound pictures are actively sound pictures in the search of the early sound pictures are actively sound pictures in the search of the search of

OPENS ON BROADWAY..\$2.TOP TWO-A-DAY..GAIETY THEATRE

THURSDAY

"SYMPHONY OF SIX MILLION" IS NOT JUST SIMPLY BIG. IT ACHIEVES BIGNESS SIMPLY. ITS GRANDEUR POURS FROM THE SWELLING VOICE OF THE PEOPLE—EVERYDAY PEOPLE, EVEN AS YOU AND I. A STORY OF HUMAN HEARTS.. NOTHING MORE BUT NOTHING LESS!.. IN IT,—THE GLAD, THE SAD, THE GOOD AND THE BAD TO BE FOUND IN THE BEST AND THE WORST OF US.

APR



FANNE HURST'S
GREAT STORY OF A GREAT CITY

SYMPHONY OF

IRENE DUNNE

RICARDO CORTEZ

GREGORY RATOFF

NATIONALLY RELEASED STARTING APRIL



SIX MILLION

ANNA APPEL

DIRECTED BY GREGORY LA CAVA DAVID O. SELZNICK PRODUCTION

21st...SET YOUR PLAYDATES NOW!

M-G CONVINCES INDIE EXHIBS

Charges that M-G-M had broken Charges that M-G-M had broken faith with exhibitors by not adhering to an announced sales, policy were disproven by Felix Felst, sales head, to the reported, satisfaction of a group of representative indies last week. Felst showed the exhiba, meeting with him in executive session, the company books. These proved that in the majority of its contracts Metro- has used its na-

sion, the company books. These proved that in the majority of its contracts Metro has used its national formula of 25-30-35 percentages with 30% constituting the average for the country. Instances where Metro had sold exhibs on other terms were reported by attendees at the session to be in an extreme minority of the country of the cou

ber when a group of indies were informed of Metro's national policy and booked accordingly. At the MPTOA's Washington convention the matter was also introduced on the floor and it was decided that another committee would be named to call Felst on the alleged deviations. The committee which met with Felst was largely representative of the MPTO of eastern Pennsylvania, southern New Jersey and Delaware, rather than the parent body. The representatives included; Walter Vincent, as chalman; L. Pizor, Dave Barrist, Jay Emanuel, M. A. Lightman and Ed. Levy.

Cavett's Doubling

Hollywood, April 11.

Hollywood, April 11.

Fannie Hurst's story, Park Avcnue', will be made by Columbia as

Vanity Street.' Frank Cavet and
Ed. B. Roberts, brought west by

Walter Wanger, will work on the

adaptation, and it is not unlikely

that Cavett will pick up the megaphone assignment on the picture.

Hollywood Meanie

Hollywood, April 7.
Producer was talking about
the great things that/will be
accomplished when third dimension photography is perfactor

Writer replied that third dimension photography couldn't help one dimension stories.

Girl's Indie Buildun

Hollywood, April 11.

First interest of small independents in building up their own name players is indicated in the contracting by I. B. Chadwick of Astrid Alwyn, former Metro contract player. Indie will give the girl a buildup, and use her in three pictures to be released by Monogram. Her initial story is leing sought

Brown's 'Bill Hickok'

Hollywood, April 11. Hollywood, April 11.

Larry Darmour has bought John
Miles' blography of Wild Bill Hickok
for John Mack Brown's first westorn which Dormous will make

Miles is a press agent at the Radio lot.

ROACH GIVES CONTRACTS

Culver City, April 11.

Hal Roach is beginning to hand
out contracts preparatory to start-

out contracts preparatory to starting next year's program in May, Dickle Moore, child actor formerly at Warners, was given a term contract for 'Our Gang' shorts. Roach must let Dickle go to Paramount for Marlene Dietrich's 'Veivet' when Par needs him, because of a previous contract. Georgé Marshall and Jules White, shorts directors, were also given termers.

termers.

COL. HAS CLARK

Hollywood, April 11.
Wallace Clark, who played in the
Gillette production of 'Sherlock
Holmes,' returns here for a part in
'Crlminal Court' at Columbia.

Paramount Editorial Makes Heath Liaison

Hollywood, April 11.
Placing of A. M. Botsford at head of Tramount's coast editorial board will put Percy Heath, who had been head, in charge of giving out writing assignments. Heath will work with writers on treatment and development of stories and be in com-

velopment of stories and be in contact with associate producers to get their ideas. He will stay with a script until it is turned over to the associate producer for filming.

Makeup of the editorial board is not yet set, but will probably comprise among others all associate producers's assistants. Russell Holman, under Botsford in New York, will be assistant to Heath in Holly-wood.

will be assistant to Heath in Holly-wood.
Selection of story material, one of the board's functions, will be con-centrated on the coast, with the eastern board cut down consider-ably in size and importance. Bos-ford had been head in the east. He is now in Hollywood, and will be joined shortly by Holman.

Sundays OK'd

Parkersburg, W. Va., April 11. Legal operation of theatres in this city on Sunday went into effect yes-

erry (10).

Besides show houses, circuses are permitted to give Sunday performances. The latter right is a boomances. The latter right is a boom-crang to the reform element who, in fighting for enforcement of blue laws, injected the circus clause in the ordinance with the hope that it would arouse stronger opposition to open Sundays. Carnivals are not permitted to operate within the city limits.

Metro's Igloo Pic

Metro's Igloo Pic

Los Angeles, April 11,

Metro is proparing to make anEskimo picture in Alaska. It probably will be directed by W. S. Van

Dyke.

Scenario to be taken from the
book Eskimo, which carries a story
detailing the, habits of the Eskimo,
much more so than they have been
seen in previous pictures of the Far

North.

Solitaire

Hollywood, April 11. Hollywood, April 11.
Discovering that it would take five men to put on a diver's suit, a cheaple producer at the last minute decided to change over his deep sea story. It emerged one day later as a lighthouse story.

—From Variety's

—Brigueod Bulletin.

Joe Johnson Resigns Academy Membership

Hollywood April 11 Joseph Johnson's resignation from the Academy board of directors, where he represented the producers' branch, has been accepted. Johnson's position as a producer

Johnson's position as a producer representative became untenable when he falled to obtain Academy intervention in his differences with Fox. He now has a Federal suit pending for the balance of the contract on which he was hired by Sheehan and fired by Mchitre. Also a suit against 'Tinker and Mchitre for balm to his professional reputation

Academy viewpoint is that John-son's withdrawal is natural as he is no longer connected with picture production.

Raison, Keefe-Metro

Milton Raison, legit press agent, and Willard Keefe, playwright and newspaperman, left Sunday (10) to start on three months' writing con-

Raison was handling Warrior's Husband, legit, before he left, while Keefe was city editor of the 'Morning Telegraph.'

ABDULLAH WAITS

ABDULLAH WAITS
Achmed Abdullah's writing contract with Radio is awaiting confirmation from the Coast. Set through William Morris.
Same agency was also arranged for a J. Perciman to collab on Eddie Cantor's next for Sam Goldwyn. Pereiman just finished an original for Edna Mae Oliver at Radio.

Goldstone Financing State Right Exchanges For Ambitions Indies

Hollywood, April 11.

Hollywood, April 11,
Alming for complete national
coverage for indepedent pictures, a
group of indie producers are preparing to establish reliable state
rights representatives in what is uncertain territory for release

ing. Several of the larger indies, members of the Independent Motion Picture Producers' Assoc, will work individually, each establishing offices on their own. Two have already been opened, one each in Seattle point of the production of the control of the production of the productio

took over exchanges and the control of towns.

Phil Goldstone, who is financing 32 independents, is aiding in opening state rights offices by encouraging or extending credit to producers with whom he is already associated who want to branch into the distri-

who want to branch into the distri-bution field.

Around 40% of the country is un-certain for producers depending on state righting pictures. This weak territory is mostly in the south and middle west. Pacific coast is much improved over several years ago, with the Levine offices in the north and M. H. Hoffman's LOS Angeles and San Francisco state rights ex-chances.

and San Francisco state rights anchanges.
In the middle west offices will be established in Omata, Kansas City, Des Moines, St. Louis and Minneapolis. Southern spots will be Dallas, New Orleans, Little Rock and Oklahoma City. Although not set, Levine, Hoffman and a third producer will open the southern offices.

Beahan Moves In at U

Charles Boahan moved in vester-Charles Beahan moved in yester-day (Monday) as talent and ma-terial head for Universal in the east. Beahan had been signed two weeks ago by Carl Laenunle, Jr., but continued at the American Play Co., until Leland Heyward of the same agency returned from the Const.

Beahan's U contract is for six months.



Stock Market

(Continued from page 7)

out after the Saturday close and revealing a further drop in unfilled tonnage, bringing the total to a new low in the corporation's bistory, and provided the comparation of the comparation's bistory, and provided the comparation of the compa

ner 6's supported the previous low of 25 with great determination. Volume of selling here and else-where in the amusement bonds dis-situated and also the general situa-attack and also the general situa-tion negatived any explanation ex-cept that of necessitous selling. Bears cannot raid bonds. Other Leans Crack

Coew bonds lost 184 and were within a fraction of the previous low, and, most striking of all, the Par-Publik 5½'s broke precipitous it with the previous low, and, most striking of all, the Par-Publik 5½'s broke precipitous it from 40 to 38 without a hatten and the previous of the prev

is to the option of certain printing instead of chiselling each other for fractions of points, inspired only a sort of sour mirth.

The Amusement Drift
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Summary for week ending Saturday, April 9:

STOCK EXCHANGE

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57							114	
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c: 1 \$110,000 Gen. Thes. En. 40. 4 25 25 25 25 25 25 25 25 25 25 25 25 25						0. %	8	
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14 Shubert 6's				Par-Pub Mg's, '39		33	33	
	*****							- 11
	40		Sec. 2772.5	Shulert 6's				

HIDGMENTS

Henseig Theatrical Enterprises, Inc.; Meenan Coal Co. Inc.; \$559.40. Photocolor Corp.; L. H. Mc-Cormick et al.; \$258.75. New Lycoum Theatre Co., Inc.; Professional Budget Plan, Inc.;

Professionni Budget Plan, Inc.; \$1,533.72.
Soudan Amuse. Corp.; State Indus. Commr.; \$195.49.
Yiddish Ensemble Players, Inc., and Tenen Holtz; B. Finkelstein; \$338.20.
Daily Mirror, Inc.; R. Horowitz; \$12,833.10.
News Sundicate Co., Inc.; S. Hu-

News Syndicate Co., Inc.; S. Huber by gdn.; \$750.

Benjamin David; Tishman Realty & Const. Co.; \$272.45.

Nannette Guilford; 260 West End Aven., Inc.; \$1,177.40.

INCORPORATIONS

INCURPURATIONS

New York

Albany, April 11.

Rudy Vallee Orchesira Units Corp.,
Manhattan; general orchestra business;
Mello Managers, Inc., Manhattan; theatrical, contumes; 200 shares no par,
The Incurrence of the Corp., Clean;
Apex Filmes, Inc., New York; picture
bestore Operating Co., Inc., Kings;
theatrical; 210-000.

Apex Filmes, Inc., New York; picture
bestore Operating Co., Inc., Kings;
theatrical; 210-000.

Movietone Musio Corp., Manhattan;
theatrical; 210-000.

Abbott-Dunning, Jac., Manhattan;
theatrical; 210 shares no par,
walter Cralg, Inc., Manhattan;
theatrical; 240-000.

County; modion picture apparatus of all kinds; 200 shares no par,
County; modion picture apparatus of all kinds; 200 shares no par,
County; modion picture apparatus of all kinds; 200 shares no par,
Longacer Productions, Inc., New
Ades, Pary Co., Inc., Manhattan;
theatrical; 24,000.

theatrical; is, 500.
Longace Productions, Inc., New York; general theatrical: 200 shares no York; general theatrical: 200 shares no York; general theatrical productions: Particular theatrical and theatrical productions: Philbia Amusement, Corp., Kingst amusement, indoors and out; \$1,000.
Philbia Amusement Corp., Kingst amusement, indoors and out; \$1,000.
This of the theatrical in the theatrical; 100 shares no particular theatrical; 100 shares no particular theatrical productions; 200 shares no particular theatrical productions; 200 shares no particular theatrical production; 200 shares no particular theatrical production in the particular theatri

motion picture business; 110,000.
Principal Distributing Corp, ManhatPrincipal Distributing Corp, ManhatPrincipal Distributing Corp, ManhatRadio Serees Artis Production. Inc.
Radio Serees Artis Production. Inc.
Radio Serees Artis Production. Inc.
Liberty Annuscensest Corp., Kings; theAmerican Roomanian Film Corp., New
York; picture film; 1,500 shares—1,000
Liberty Annuscenses Corp., New
Theory of the Corp. New
York; picture film; 1,500 shares—1,000
Grantland Rice Sport Fictures Corp.,
Manhattan; 100 shares no par,
Manhattan; the Corp., Manhattan; the corp.
Maintains; the corp., Manhattan; the corp., M

Statement and Designation
Riccirch Television and Rroadcast
Corp., 160 West 10th street. Wilmington.
Coating: New York office.

From Action Pictures. Inc., Manhattan, to Mayfar Pictures Corp.

The Change of New Corp.

CALIFORNIA

CALIFORNIA

CALIFORNIA

CALIFORNIA

Scanancito, April 11.

County of Los Angeles: Authority 11.

County of Los Angeles: capital stock 17.000, \$40 aubscribed. E. L. Werthelm, 17.000, \$40 aubscribed. E. L. Werthelm, 17.

Factor Finance Corp. County of Los Angeles (Max Factor make-up enterprises) capital stock 1.000 chares, none prices); capital stock 1.000 chares, none prices; capital sto

Boston Opera Company, Boston; caplai, 100 shares no par stock. Incororators: William P. Everts, Brookline; arl F. Schipper, Jr., Newtonville, and race Burke, Boston.

PAR SHUFFLES CAST

Hollywood, April 11.
Stuart Walker, handling Paranount's new talent school, will be
elleved of direction of 'Merton of
he Talkics.' William Beaudinc will

the Talkies. William Beaudinc will

y step into the spot.

Two other switches have Richard
Bennett out of the 'Countess of
Auburn' cast because the part is
too small, and Jack Oakle for a
similar reason out of 'Merrily We

to the 'Counter of the 'Counter

March Production Survey

March production average of 30.4 features working daily duplicated February's to the decimal. Daily comedy average fell.off to 1.9, however. Peak day was March 10 when 36 features were working. Drop was to 27 active features the last week of March. Warmen 101 jumpéd to the head of the class with six or seven pictures

March Production Averages

In 18 Coast Studios (Educational and Standard Dark)

-March 1932 Units Assiss

	-Waren 1932 Unit			
The Table 1	Features Shorts	Total	1931	1928-30
Warner-FN		6.3	4.2	9.3*
Metro	5.7	5.7	4.5	5.3
Radlo	4.2	4.2	5.20	4.3*
Fox	2.9	2.9	4.3	6.2
Universal	2.9	2.9	3.1	4.6
Paramount	2.6	2.6	4.5	5.3
Columbia	1.0	1.0	2.3	2.0
United Artists	1.0	1.0	1.4	2.1
Tiffany		.3	.5	1.9
Leasing Studios	(a)	1.	31	7.1
Tec-Art		1.1	. 9	1.8
International	1.0	1.0	.8	
Monogram	7	. 7	.7	.6
Hollywood				
Metropolitan	1	1 1	.8	2.5
Darmour	1	1	.4	1.1
Comedy Studios		2.7		100 110
Roach	1.1	1.1	1.0	1.1
Sennett	6	.6	.5	.9
Foy	···· <u> </u>	4	-	
Total Working Daily	30.4 1.9	32.3	35.1	49.0
				A

*Combined studios (Total units monthly: January, 30.7; February, 33.5; March, 32.3).

35 Features Completed in March, 1932

		Working.
Days	.50	Days
	Carr-Monogr	am
28	'Vanishing Men'	6
	'Arm of the Law'	6
24		
24		
23		
13		
36	(Bryan Foy)	12
32	'I'hantom Express'	
eane'28		
		1 1 20
27		
26		
	(Halperin prods)	
16		
2.00	(Trem Carr-Sonoart	7
13		
26		
25	Riding King of Santa	I'e'
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22	(Burton King-Blg 4) 6
	24 24 24 24 24 25 26 26 26 26 26 26 26 26 26 26 26 26 26	Days Carr-Monogram 28 Vanishing Men 24 Arm of the Law 24 Arm of the Law 24 Temptations' Worksh 23 Temptations' Worksh 23 Side Doors' And God Smiled' And God Smiled' 26 (Bryan Foy) 27 Temtom Express' (Franklin-Stoner) Get That Girf Get That Girf 27 (Richard Talmadge) 25 Zombie! 23 (Halperin prods) 16 Riders of the Desert CTem Carr-Sonoart 21 (Fanchon Royer-Sompton 21 (Fanchon Royer-Sompton 21 (Supreme) 22 (Supreme) 23 (Supreme) 24 (Supreme) 26 (Supreme) 26 (Supreme) 27 (Supreme) 27 (Supreme) 28 (Supreme) 27 (Supreme) 27 (Supreme) 28 (Supreme) 27 (Supreme) 27 (Supreme) 28 (Supreme) 27 (Supreme) 28 (Supreme) 27 (Supreme) 28 (Supreme) 28 (Supreme) 27 (Supreme) 28 (Supreme)

going. Metro averaged one picture better than February, keeping five to six rolling.
Radio also increased activity slightly, but Universal and Paramount, the busy lots in February, sild to under three pictures during March. Indies accounted for three units, slightly off from previously.

Hollywood

(Continued from page 6) department, have been dropped by

Joe E. Brown's Holdover Joe E. Brown's Square Crooks' held over for another week at the El Capitan. "Church Mouse' with Colleen Moore due in last Sunday, laying off for the week.

Making Actors Happy
Warners started casting Cabin
in the Cotton, The Crooner, Fugitives from a Prison Canno,
Blessed Event, 'Central Park,'
Children of Picasure' and They
Call It Sin' lust week.

'Free Lady' permanently shelved at Radio; decided story was too immoral.

Norma A Big Secret

Norma Talmadge returned here secretly last Thursday without seeking a divorce in Paris. Will probably try for a Reno separation in a few weeks.

Fairbanks Blows, Tahiti
Dinglas Fairbanks is cutting his
South Sea trip short and will return here May 7. Company has
been gone for two months making
seene for Robinson Crusec.

tive from a Prison Camp.' Film will be based on Burns' book of the same title.

Iwerks Sued
U. E. Iwerks, cartoon animator, is being sued for \$15,362 by A. E. Reed for injuries in erectived when hit by the Iwerks' car.

Paul Sloane at Col Columbia starts "The 18th Man," mystery, and Born to Trouble, western, Wednesday (13). Paul Sloane former Radio director, goes to Columbia for War Correspond-

Schulberg's Added Job
B. P. Schulberg has been elected
b. P. Schulberg has been elected
to fill the spot on the Academy
board of directors formerly held by
Joseph Johnson, Winnle Sheehan
aide deposed at Fox.

Another 'Promiscuous'
Promiscuous', play by John Craig
and John V. Watts, opens at the
Theatre Mart tonight (11) for three
performances. Not connected with
the novel by Dora Macy which
Metro is picturizing.

Federal Jurisdiction
Consultated Film Industries has had the \$1,475,001 Insurance suit growing out of the 1023 lab fire tensistered to Federal court on showing that the parties involved are revelept of several different states and of England.

Scene for Robinson Crusoc.

Gualified
Robert E. Burns, who escaped twice from a Georgia chein gang and landed on the front pages, has been brought here by Warners to April 21. Itex Bell replaces Cody belp on the geript of 1 An a Pusi-

22



THE MIRACLE MAN

The most vital and the most powerful emotional story the screen has ever known. Pulsing anew with life! Thundering its mighty message of big money business. Another real entertainment special from Paramount.

SIDNEY

in the role that made Betty Compson world famous.

CHESTER MORRIS

as the boss crook. The part that lifted Thomas Meighan to stardom.

IRVING PICHEL

in another master role as the man who "cursed God"!

.. JOHN WRAY..

as "The Frog"! Lon Chaney's famous role.

HOBART BOSWORTH

as "The Patriarch"

> Directed by Norman McLeod. Adapted by Waldemar Young. From the story by Frank L. Packard and Robert H. Davis and . . . the play by George M. Cohan. . . .





Publix's Revised Labor Schedules Will Save Over \$100,000 Per Year

Publix is taking the lead in measures designed to cut down union labor overhead, with that chain alone, on basis of cuts quietly intitated so far, figuring to save an estimated \$100,000 or more on the year. In one division alone, the saving is calculated to be \$21,000 between now and Sept. 1, 1935.

saving is calculated to be \$21,000 between now and Sept. 1, 1933.

This is the Harry Katz territory, embracing Indiana, Illinois and a small portion of western Ohlo. Compared to other Publix divisions, it is comparatively small in both area and theatres, but it is the first to be almost complete on cuts, with only the compared of the complete on cuts, with only the compared of the complete on cuts, with only the compared of the complete of th

matic extension of contracts to Sept. 1, 1933.

The Milt Feld de luxe division west to Denver, and the Dave Chatkin New England divisions, also have made numerous settlements. Publix chain is adhering to a policy in union matters of permitting the local operators to negotiate in their situations with stagehands and operators. If falling, the home office through Willian F. Canavan and Harry Shorman, labor execs,

Divisions as yet not coming through are M. J. Mullins' midwest and northwest through are M. J. Mullins' mid-west—and northwestern territory except for Des Moines, where a 5% cut by both unions has been effected, and George Walen's Pennsylvania domain. Walsh reports that the Comerford territory has the most reasonable scales now of any di-

San Antonio, April 11.

Harry Sherman, Publix labor executive from New York, accompanied by Lew Krouse, assistant president of IA.T.S.D.; are scheduled to arrive in San Antonio tomorrow (Tuesday), to confer with stage hands who are holding off on a strike recently declared. Sherman's trip was postponed due to pileurisy.

pieurisy. Several weeks ago the stage Several weeks ago the stage hands signed a contract reducing scale from \$70 to \$55, but later repudiated it, asking the I.A. to call out operators. Proposition of S. A. stage men now is that they will respect that contract if guar-

man. Currently not a single stage hand is employed in San Antonio theatres, Booth men recently cut from \$82.50 to \$65.

Carmel Myers Demands \$6,000 from Defunct Co.

Suit to collect \$6,000, on an alleged picture contract of \$1,500 weekly to star in two films which never materialized, has been brought against Samuel Sax's er materialized, has been ught against Samuel Sax's ham Productions, Inc., by Car-Myers in the N. Y. Supreme

Court.
The pictures in which Miss Myers
was to star were 'A Modern Sappho'
and The Girl from Argentine. The
alleged contract was entered into
around March, 1928, but claimed to
have never been fulfilled as Gotham
went out of biz.

Sax presently is head of the Warner shorts production at the WB Brooklyn studios. Miss Myers is represented by Julius Kendler.

P. A.'s Crack Chi 'Trib'

Chicago, April 11. Local p. a.'s have finally opened p the Chicago 'Tribune' to readers and p. a. copy after the morning ally had consistently kept its picture section clear of all press agent stories. Only picture items besides the regular ads were the reviews by Mae Tinee and the Hollywood chatter. Might also count the time table, listing the starting time of the feature films in the loop. Led by Bill Pine, of Publix B. & K., the press boys have convinced the paper that it had been denying its readers much worthwhile news items of interest to the regular pictures to the regular pictures to the regular pictures. clear of all press agent

items of interest to the regular pic-

STENCH ROMBS

Epidemic Breaks Out Suddenly in

Milwaukee, Apr. 11.
Local stench bombers suddenly
burst into action again in two
neighborhoods. The first bomb was
found in the National on the south
side, while the second was discovered in the center aisle of the Milwaukee before an explosion had

waukee before an explosion had taken place.

The Capitol in West Allis was given a dose over the week-end, as was the Paradise. The Capitol had union help up to the Friday before the bombing, but all the other-houses are thoroughly unionized.

Miami, April 11. Three neighborhood theatres were bombed in what is believed another labor Jam which has involved Miami theatres for more than two years. Total damage to the theatres was under \$250 though in each instance the bomb was exploded near the

the bomb was exploded near the sound mechanism.

The first bomb blew an 18-inch hole in the wall of the Coral Gables theatre which house was recently leased and opened by V. C. Seaver. A few moments later the Tower, in the center of Miami's residential district, was blasted. Broken glass fell around a child sleeping in a neurby apartment but the youngster was uninjuried.

CHI EXHIBS UNEXCITED OVER FOX POSTER RULE

Chicago, April 11.
Midwest exhibitors are doing some talking, but taking no action, on the new poster ruling sent out last week nationally by the Fox exchanges. Letter from the Fox iast week nationally by the Fox exchanges. Letter from the Fox offices to the exchibitors insisted that the posters must be returned to the exchange after use by the exhibs, the exchange after use by the exhibs, the exchange taking this stand on the clause in the contract which states that the posters are merely 'leased' to the exhibs. So far, the exhibs have done no returning of the posters locally. They figure they've never done such things before, and don't figure to start now.

start now.

Several exhibs feeling that the exchange has gotten technical in its interpretation of the contract, are getting technical themselves, and are stating that if the exchange

setting technical themselves, and are stating that if the exchange wants the poster it must come out to the theatre and get them, since there's nothing in the contract about the return of the papers. Others are trying to clown by asking the exchange for \$10 a\$ month service charge for rewrapping and delivery fees before they! return the sheets.

From these indications it looks like the Fox office, at least in this town, is going to have a tough time greating posters by the exhibs, which practice was the real reason for the Fox poster letter in the first place. This town has always been full of the re-renting gag by the indice exhibs, the theatres selling the used posters to the second-hand picture, supply companies, who rented them out to the smaller houses.

companies, who rented them out to the smaller houses.

So far none of the exhibs have made any move to return these made any move to return the companies of the exhibs have made the next move. Some believe that Fox may even take some exhib to the courts in order to make a test case of the matter.

Universal exchange last year tried to stop this reselling epidemic by going so far as to offer the exhibs a healthy bonus for the return high as one-half of the original charge. But it didn't work, and the Universal exchange here which started the idea, quit the experiment after about six weeks.

MAYBE AN AUCTION

mAXBE AN AUCTION

Fank W. Sandt, trustee in bankrupicy for Theatre Realty Co., has
advertised that he will apply for an
order to sell the theatre at North
Third and Spring Garden streets.
A hearing of the creditors will
be held April 18, and if not opposed
the trustee will offer the property
at auction April 20.

Undecided

Springfield, Mass., April 11. Springfield, Mass, April 11.
Publix appears to be waring a policy-change marasoluty-change marasoluty-

also a feature film

also a feature film.
Only stage opposition is
Fox-Poll with Fanchon &
Marco shows, but notices are
up in connection with Harry
Arthur acquiring the circuit.

Skouras' Refusal to Cut Previews Kills I. A. Pact on Duals

Los Angeles, April 11.
Agreement between Los Angeles exhibitors to discontinue double billing is up in the air with the Skouras Brothers refusing to confine previews to picture house charging an admission of 50c or

charging an admission of 50c or over.

Agreement was ready for official okay by the exhibitor body last week all of whom had agreed to discontinue double billing as soon as their existing contracts had expired. At that time, the matter of previews was taken up and layered to show previews only at neighb houses charging the four-bit or over admission.

Skouras later wanted the agreement changed so that several 25c houses could preview features. Other exhibitors calam that the previewing is only another name for double billing when the initial showings are given in the cheaper houses.

showings are given in the cheaper houses.

Fox-West Coast has long used the previews to build up sick houses. Skouras claim that it wants to use them in the same man-

ner.

Double billing agreement is not tabled until Skouras Bros. cail o the low priced previews.

Metro's 'Emma' Booking Irks Calif. Exhib Body

San Francisco, April 11. A film booking dissension arising over Metro's 'Emma' is causing an over metro's Emma is causing an animated discussion among members of the California Theatres Association, with Golden State and its associated T. & D. circuit threatening to withdraw from the organiza-

ing to withdraw from the organization.

Bob McNelli, president of the
Goiden State chain, which operates
a number of naborhoods in Oakiand, claims Metro acted unfairly
when it sold 'Emma' exclusively to
Fox-West Coast in that city. When
Fox played the Marie Dressler picture in one of its downtown houses
and advertised it as not to be shown
in any other Oakland theatre McNelli's ire reached a peak and he
has had the Association members
called together for arbitration in the
case.

NETH'S HOUSE HELD UP, \$600

Columbus, April 11: Two robbers got \$600 in hold-up of the Eastern theatre here Sunday of the Eastern theatre here Sunday night. They waited for the manager to leave with funds to be deposited in vault, then forced him and two operators back into the house where they bound them. Funds were complete take for Sunday. House is owned by J. Real

Investigation of the holdup of the Investigation of the holdup of the RKO Palace here last Feb. 21 was reopened over the weekend when two detectives, the cashier involved in the orime and the policeman who isoth his gun to the bandlist left for Indianapolis to attempt to identify four men held there. Two of the suspects claim residence here. Stolen at the time was 35,504.

Tyrone Power, Jr., Set

Hollywood, April 11.
Tyrone Power, Jr. has been set for his first picture.
He goes into Brown of Culver at Universal. Boy is 12.

Spielers, Free Acts, Pitchmen Turning L. A. Theatre Lobbies Into Circus for Stray Coins

Outlaw' Union Enjoined From Picketing in Minn.

Minneapolis, April 11

From Picketing in Minn.

Minneapolls, April 11.

A temporary restraining order issued by the district court here forbids members of the Independent Michael of the Minness of Minness of Minness of Minness of Minness of Minness of the Minness of Minne

NEW PUBLIX PUB.-ADV. **SWITCHES AND OUTS**

Reorganization of the Publix ad Reorganization of the Publix ad-vertising-publicity department un-der Arthur Mayer has resulted in several switches and a few outs. Under the realignment so far or-dered by Mayer, economy is realized in that some of the contact men at the home office are doubling up on

the home office are doubling up on territories.
Given notice, effective Saturday (16), are J. C. Furman, advertising contact for Dave J. Chatkin and the Publix-Skouras setup; Fred Keeter, trade paper publiciat and cost control worker; and Don Hoobler, Indiana-Illinois contact for Harry Service, Hoobler has been ill.
George Brown, contact for the Comerford division, will take over Furman's New Jersey territory, while George Plank, southeastern contact rep, will add to his division the Publix-Skouras string. Rodney Bush, in addition to his general assistant duties at the h. o., will assume Hoobler's Indiana-Illinois territory.

ritory.

Earl Long and Irving Waterstreet go out of the h. o. to assume
territories in the field on advertising and publicity. Long, going to
Duluth on F&R theatres, formerly
split New England with Richmond
Dorman, who now will handle all of
the Down East territory. Waterstreet goes into the midwest with

street goes into the midwest with headquarters at Omaha. Furman can switch to a field post but may join the operating depart-ment, in which he has had experi-

Third Robbery in '32

For the third time this year, the 72d St. Playhouse, New York, had its safe blasted last week, losing about \$300.

The thieves forced an entrance through the roof.

MISSING MGR. REPORTS

MISSING MGR. REPORTS
Anamosa, Ia, April 11.
Charles Niles, 19, manager and rowner of the Niles theatre, was reported safe in Detroit after having disappeared the same night (April 3) as \$500 in receipts.

A thick is the proper of the same night (April 3) as \$500 in receipts.

A thick is the proper of the same night (April 3) as \$500 in receipts.

The property of the same of the same night (April 3) as \$500 in receipts.

The property of the same o

Aires dy aporting barkers downtown de luxe and grind houses are cluttering up their lobbles with free acts and commercial displays in an attempt to gather a few more ad-

missions.

For the past six months all houses For the past six months all houses have been working the barkers overtime. Now punch and fludy shows, chalk talkers, magicians, rapid calculators and automobile displays have been added, with the barkers and the free acts and salesmen competing to out yell each.

other.

RKO in addition to its announce has a new Plymouth auto stuck in the entrance. Opposite the car is a mentalist who tells all or only

the entrance. Opposite the car is a mentalist who tells all or only part. Warners Downtown has a judy show in its 2x4 lobby. Gag has a tough time working between two lobby frames that take up about all the available space.

Sleeping in lee
Sleeping in lee
Sleeping in lee
Recently the Orphcum had a mug sleeping in a block of tee in the lobby make the lobby of the state of the relief and the state of the relief and the state of the relief and the reger gaws. Most of them are graduated pitch men gone high hat for a short spell. Theatres, wise to the ways of the litherant merchants are charging a straight rental for the space. One tried a percentage arrangement, only to find that most of the customers who patronized the stand were rated as

find that most of the customers who patronized the stand were rated as shills when the pay-off came. Way the theatres are piling up the gags and acts in their lobbles, most of the fronts are beginning to look like bargain basements.

B&K's Loop Price Cut . May Be Oriental's Balcony

Chicago, April 11.

B. & K. is seriously considering following up its cheaper balcomy seat plan, which has worked out well at such neighborhood houses as the Regal and Belmont. B. & K. has discovered that it pulis people into

the Regal and Belmont. B. & K. has discovered that it pulls people into the balcony who haven't been around to the theatre in a long while, and that the downstairs sale is hurt hardy at all.

Of most moment is the discussion concerning the clip of the balcony rates at the loop deluxe Orlental. B. & K. has formerly hesitated to cut prices generally, since it has discovered by experiments that wholesale reduction of admission tariff in no case has boosfed the gross above former averages. But the idea is that the twin scale, charging the regular present prices for the downstairs pews and cutting the upstairs rate won't bring about this reaction. Balcony at the Oriental particularly has been a wide open spaces during most of the evenings these past weeks. B. & K. feels that any coin that can be entabled to the control of th Present scale for the house is 75c at weekday evenings, and 85c for the holiday nights. Plan is to slice 25c off the admission for the balcony

Basis of the belief that a sliced imission rate, at least for a por-on of the house, would be desirable is the fact that the house :::anages to the fact that the house :::anages to the fact that the house :::anages to the fact that fact that the fact that fact tha is the fact that the house manager

Vickers, and Rooseveit.

Radio Testing Don Wood
RICO-Radio is testing Donald
Wood, stock player, in the company
at the Riviera, New York.



NEW YORK—Paramount—"Shopworn", house trotting toward \$60,000—Variety BROOKLYN—Paramount—"Shopworn" will finish to a fine \$55,000. —Variety CHICAGO—Chicago Theatre—Heavy business at \$45,900 despite Holy Week. Previous picture \$30,800. —Variety

INDIANAPOLIS—"Shopworn" tops Indianapolis with \$25,000 at Indiana Theatre.
—Variety

BALTIMORE—Kelth's—Big Money, \$20,000. Previous picture \$12,000—Variety BUFFALO—Lafayette Theatre—Record Sunday draw and approached an all-time draw, more than doubling par. Gross \$19,400—(Average, \$8,500.)—M. P. Dally PITTSBURGH—Warner—"Shopworn" Barbara Stanwyck coming along as B. O. digure. Should muster better than \$9,000; above recent average; previous picture \$7,000.

—Variety

DES MOINES—Paramount—"Shopworn" took \$1,000 over average for four days with \$7,000. —M. P. Dally

SOME BUSINESS!

Get the Columbia Habit - It's Profitable!

Block Booking Legal

(Continued from page 4)
competition. They quote the decision in this respect;

eision in this respect:
"The method of negotiation which
has been condemned by the Commission, does not disclose a dangerous tendency unlawfully to hinder
competition, nor does it create a
monopoly."

competition, nor, does it create a monopoly.

Another leading paragraph in the decision, setting aside old indie complaints and chilling further such appeals to the Government, is pointed out in this reading:

"The respondent has lawfully exercised its right to sell its product to the best advantage and in such quantities and to such persons as monopoly and, apparently, not the ability to acquire one. The percentage of the pictures produced in the film rentals received have progressively declined during the period covered. The means and methods employed in marketing its gressively used. The means and methods employed in marketing its marketing its owners are matters within the business judgment of a private producer of films and carries with it the legal right to bargain and negotiate as the respondent did.

That Chi Decision

At the conclusion of an all-day

That Chi Decision
At the conclusion of an all-day
concernce lawyers for the film
companies decided in New York
that the decision handed down oy
the Chicago Federal Court is essentially the same as the ruling of the
U. S. Circuit Court of Appeais
which legalizes block booking.
Fremature reports, and what are
Fremature reports, and what are
licture heads puzzled so that the
lawyer confab was immediately
sounded.
The story in the daily papers

lawyer contab was immediately gounded.

The story in the dally papers made it appear that the Chicago Federal Court had found just the opposite of what the U.S. Circuit Court of Appeals in Washington had ruled two days before. How a lower court and a higher court could be at such odds was determined by the legal minds when, upon perusing the decision of the Federal District Court in Chicago, they cound that:

They could not act in concert they could sell or sense their pictures as they pleased.

leased.
(2) If they acted in concert they ere forever enjoined from so dc-

were forever enjoined ing.

The film company lawyers, sensing the hypothetical condition, decided not to interpose a defense, because, as their spokesmen later was no occasion to

fight.

Agreement was to accept the de-clsion at its full value: that they agree to be enjoined any time they act collusively because they are not acting in concert. Therefore the "no exception."

The Chicago action was insti-tuted three years ago by the De-partment of Justice working in conjunction with a group of indie exhibitors.

As matters now stand the Chi-cago findings, say distributor rep-resentatives, place legal approval not only on block booking but also countenance zoning and protection

Chicago, April 11. Unicago, April 11.
Judge Woodward's document
neither declared block booking un-lawful nor affirmed its legality, ac-cording to local interpretation. In other words, it left controversy where it was at the start of the

workedings. At the start of the control of the cont

against block booking or find de-fendants guilty of performing any acts alleged in petition. Reported inside angle is that the distributors consented to such decree to avert further heavy expense en-tailed in fighting the case. Opposi-tion also was willing to call it draw as long as it had a court decree to show the Senate in the event an investigation demanded what it had been doing recently about antibeen doing recently about anti-trust cases.

Hollywood's Fear

(Continued from page 3) the hat check girls, the saleswe

Ing file a cail. And outside, insuring mignificence, plenty. Their life goes by them—as they're waiting.

Is the star atty better off? Does she look her best today? What are those little lines about her eyes—wrinkles? Women know the tragedy of a wrinkle. Will the story protect her; shall some unknown steal the plcture; does the director understand her; are the costumes kind to her?

The director, today at least, will he be able to light a spark in his cast? Yesterday they were sticks, clods, graven images. The runses were abominations, the supervisor's pig-headedness beyond sufferance, the produced sufferance that the public, fickle tyrant, will have none of? Poor fellow, commisserates Miss Baum, there can be no answer to the doubts that torment him till it's too late to help.'

So many relements contribute to the making of a picture, she points out, so many problems are involved, so many factors are important, that no one person can be biamed for its ultimate success or failure. One small item may be wrong, and so destroy the chances of a film that the strength of the chances of a film that the producer to the supervisor and so destroy the chances of a film that the success or failure. One small item may be wrong, and so destroy the chances of a film that the producer to the supervisor and so of everyone working, on it, from the producer to the supervisor and so on down the ranks.

In Miss Baum's own field, writter a dealer of a picture production is charged of a picture which was not successful, and so the fear of association with a fop picture undermines the courage of everyone working, on it, from the producer to the supervisor and so on down the ranks.

In Miss Baum's own field, written and the producer to the supervisor and so on down the ranks.

TWO ARRESTED IN N. Y. SIGN WRITERS STRIKE

While two members of the New York Sign Writers, Local 230, are In jail on a 30-day stretch on sus picion of lobby interference, the impasse between chains and the union latter on strike, is widening, and numerous Broadway signs are being held up. Adding to ruined lobby fronts and signs, spiashed with ink during the past week, Sign Writers called out the tinsmiths Saturday (9) in sympathy with their strike.

(9) in sympathy with their strike. Thismitian make up the electric letters which are hung by the sign testers which are hung by the sign solidated of the strike of the strike and the str

lights for the Thursday night (14) opening:
Since the signwriters walked, all Broadway houses are receiving close police attention. Friday morning, at 4 a. m., in the Paramount lobby, two men, Paul Reynolds and Henry Gallagher, were arrested. Par and Loew attorneys prosecuting, they were sentenced by Magistrate Gottliebt to 30 days in the workhouse, specific charge being disorderly conduct. Loew attorney asked judge to take into consideration the damage to the Astor and other

Judge to take into consideration the damage to the Astor and other houses supposedly by these men or other members of the union. It was reported Sign Writers might consider a 44% cut from scale first asked for, but up to yesterday (Monday) no such proposition had come forward. In addition to wanting 20% reduction under new contract, major chains want elimination of double time for Saturdays and changes in several clauses, some of which, it is claimed, bear only on outdoor advertising and do not affect theatres.

Picture Possibilities

'Child of Manhattan'—Favorable
'CHILD OF MANHATTAN' (Comedy, Peggy Fears, Fulton).
Looks like a cinch for pictures. Applies to anywhere because of its
dancenall locale.

'Moon in the Yellow River'—Unfavorable
'MOON IN THE YELLOW RIVER' (Comedy-drama, Theatre Guild,

Gulld) A confused Irish play that doesn't seem to have a chance reaching thes.

'Marching By'-Unfavorable

'MARCHING BY' (musical comedy, Shuberts, 46th Street).

They are not doing musicals in Hollywood and anyhow this one too old fashioned.

Ibee.

'Money in the Air'—Unfavorable
'MONEY IN THE AIR' (mystery play, Frank Rowland, Ritz),
Flurry of mysteries on Broadway may snow this one under:
enough novelty to enhance screen chances.

Hasn't
Ibec.

Night Over Taos'—Favorable
NIGHT OVER TAOS' (Drama, Group Theatre, 48th Street).
A historical drama set in the early days of New Mexico when ceded to
the U.S. Should be better for films than stage.

Dec. | *Dec.** | *Dec.*

"Happy Landing"—Unfavorable
"HAPPY LANDING" (Comedy, the Shuberts, 48th Street),
Idea may be fair enough, but too many more effective aviation pictures
have already been made,

We Are No Longer Children'—Unfavorable
'WE ARE NO LONGER CHILDREN' (Comedy, W. A. Brady, Jr.,

Booth).

Doubtful picture value since the theme too strongly stresses illicit love.

'Intimate Relations'—Unfavorable
'INTIMATE RELATIONS' (Forbes & Lawren, Ambassador),
Dealing with an illegitimate son, patronage by the mother that isn't
his, and the lad's romance, makes this material that's practically out for that isn't

'Bloodstream'—Unfavorable
'BLOODSTREAM' (Drama, Sidney Harmon, Times Square),
A prison play with convict characters detailed in a coal mine. Depresve theme against screen chances. *Thee.*

Border-Land'—Unfavorable

BORDER-LAND' (Mystery drama, Philip Gerton, Blitmore). One of the mysteries that Hollywood is least likely to buy,

'Life Begins'—Unfavorable'

'LIFE BEGINS' (Comedy drama, Joseph Santley, Selwyn).

Maternity rather a delicate subject for the screen. Entire action in
two hospital scenes with an indicated taxi birth which could hardly be
filmed

Too True to Be Good'—Unfavorable
TOO TRUE TO BE GOOD' (Comedy, Theatre Guild, Guild).
Picture rights probably retained by the author (C. B. Shaw). If sought for screen there would likely be restrictions. Quite sermonistic but has brilliant moments.

'Housewarming'—Unfavorable
'Housewarming'—Unfavorable
'Housewarming'—Unfavorable
'Small town story with a character set-up that provides no material
'Dee. for screen.

Korda to Make Two

Berlin, April 2. Julius Aussenberg, former repre-sentative of Fox Film Co. in Berlin, is back from London and Paris. He made an agreement with the Hungarian director, Alexander Korda to produce in London Tobis

Korda to produce in London Tobis studio two versions in English and German of Elisabeth Bergner pic-tures, under Dr. Paul Czinner's di-rection. One of the pictures is to be based on the play 'Melo.'

U's Kyne Serial

Hollywood, April 11.
Universal bought Peter B. Kyne's
'Tie That Binds' as story materialfor the serial, 'Heroes of the West,'
previously announced.

J. J. Partridge Dies

Hollywood, April 11. J. J. Partridge, San Francisco branch manager for Paramount and 14 years with the organization, died on Friday (8).

Two days previously he had experienced a heart attack.

Duff at Metro

Duff at Metro
Hollywood, April 11.
Warren Duff, who has been writling at Tiffany, has joined the Metro
staff with his first assignment to
dialog "furn to the Right."
Picture is for Jimmy Durante and
William Haines. Al Pelton-Irving
Starr agency, handled.

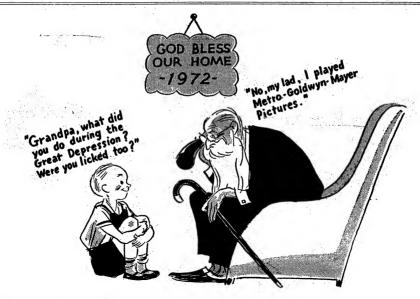


EW YO

THIS WEEK (APRIL 9)

Eighth Week of Record Breaking Personal Appearance Tour

Direction WM. MORRIS



MERRILY WE ROLL ALONG!

GOOD pictures sock depression **RIGHT** on the schnozzola!

"TARZAN, The Ape Man" is M-G-M's current sock! **BUT** we've "got a million of 'em—a million!"

THE WET PARADE — Knocks Washington, D. C. for loop in M-G-M's smash opening! Dorothy Jordan, Walter Huston, Jimmy Durante, Lewis Stone, Myrna Loy, Robert Young, Neil Hamilton, Wallace Ford, John Miljan.

LIMPY — JACKIE COOPER and 'CHIC' SALE. What a combination for laughs and heart-throbs!

NIGHT COURT — Boston opening with typical M-G-M ballyhoo packs State Theatre! Walter Huston, Phillips Holmes, Anita Page, Lewis Stone, Jean Hersholt, John Miljan, Tully Marshall.

JOAN CRAWFORD in LETTY LYNTON —"Possessed" takes a back seat. This is her top romantic thriller! Guess who they love to see make love to beautiful Joan. Robert Montgomery, of course!

RAMON NOVARRO in HUDDLE—Romance! Thrills! That's what your public wants! A new romantic role for Ramon. With Madge Evans, Una Merkel, Ralph Graves.

GARBO in AS YOU DESIRE ME - Need we say more?

MARIE DRESSLER and POLLY MORAN in PROSPERITY—It's what the doctor prescribes for that tired box-office feeling!

TONIGHT! "GRAND HOTEL"
OPENS AT THE \$2 ASTOR!
An Event in Motion Picture History!

WYN - MAYER
The Hell With Depression!

Should Apologize

Franklyn's Indie; Bea Curtis on Loan from Fox

Beatrice Curtis and James Hall ere set for 'For Hire,' indie talker Irwin R. Franklyn is producing in the east. Miss Curtis is the daughof Jack Curtis, RKO vaude agent, and while having a Fox con-

agent, and while having a Fox con-tract, will play in "Hire' until the major studio calls her. Norma Talmadge is out as a cast possibility, which marks the picture return of Francis X. Bushman, Others in the cast are Robert Kenne, Brian Donnlewy, Claire Whitney and Virginia Whiting. Whitney and Virginia Whiting, and name is due for a change, Fox re-cently sent her back from the coast

Publix Stays in Ky.

Publix will continue operation in Lexington, Ky. The deal, recently considered, to lease its two theatres in that situation to John Elliott, lo-cal independent, is declared off. Elliott is Publix's strongest op-posish in the town,

Roach Keeps Marshall

Hollywood, April 11.
George Marshall has a new long termer at Hal Roach.
Has been directing the Pitts-Todd

telling her she'd be called within

Production starts this week at the Ideal Studios in New Jersey.

Chicago, April 11. Things are getting tougher. Stickup man stepped up to the cashier's window of the Maryland, south side B. & K. house, and demanded the roll. Mindline Rickey, cashier, surrendered all the cash she had. It was \$5. Chi Stagehands

Offer Relief in Own 20% Cut

Chicago, April 11.

While numerous meetings and confabs went on last week among indie exhibs and labor factions, the significant of the second of the second

Brandt's 2 Films, Vaude In Two Theatres at 25c

Double features and a vaude bill of five or six acts at a 25c admission is in prospect for the Cosmopolitan, New York, and the Empire, Brooklyn. Overtures are under way by Harry Brandt, indie exhib, for a lease on both houses.

Cosmopolitan and Empire are now dark. Cosmo last attempted foreign talkers. Empire was a bur-leggue apot.

foreign talkers. Empire was a bur-lesque spot.

Intention to add vaude to dou-ble features, with film embracing anything that can be found on sub-sequent run, will amount to the first move around New York to go dou-ble-billing one better.

Theatre Owner 'Fronts' For Employe Who Skipped

For Employe Who Skipped
Springfeld, Mass, April 11,
Voluntarily returning from New
York with \$210 left of \$255 he had
taken from the Arcade theatre ande,
Charles J. Costello, \$3, was arrested,
Later he was given a suspended
sentence of tyo months in jall.
Nathan Goldstein, owner of the
Arcade, provided ball for Costello,
a trusted employe for many years,
Goldstein, informed the court that
Costello would remain in the employ
of the theatre. He also endeavored
to have the complaint dismissed.

Barr's Publix S. W. Div.

Maurice F. Barr has been placed in charge of the Public southwestern de luxe houses in Houston, Fort Worth, Dallas, San Antonio, Galveston, Austin, Waco and New Orleans Barr formerly directed the Publix houses in New Orleans to which post Robert Blair, now manager of the Saenger, has succeeded. Barr was for many years division manager of the Saenger houses.

Rex W. Midgley Suicides

San Francisco, April II.

Rex W. Midgley, 40, owner of the American theatre, Onkland, and an extensive real estate holder, committed suicided in one of his apartment houses April 7.

Believed he killed himself over financial worries.

HORWITZ ARRESTED

Faces Lottery Charge On His Mexico Radio Station

Houston, April 11. Will Horwitz, indie film chain owner and operator of radio station XED at Reynosa, Mexico, his wife, and three others were arrested at Brownsville, Tex. last week, under

Erownaville, Tex. last week, under charge of conspiracy to violate the federal laws against lotteries. Others under arrest are Manuel B. Guerra, Manuel C. Gonzales and Milton G. Hall, the latter formerly program director for KTRH here. Allegations grew out of the operation of a raffle over station XED at Reynosa, operated by Horowitz, and which, federal officials said, involved a monthly collection of approximately \$60,000.

FATAL SLEEP

Galveston, April 11.
Waldo L. Watson, 29. salesman
for Liberty Film Export Co. of
Dallas, died here of injuries recelved when he fell asleep at the
wheel of truck.

RKO Shakeup in Frisco Shifts Theatre Staffs

San Francisco, April 11. The axe fell at RKO's three Bay district houses this week letting out several managers and p. a.'s and reducing salaries of others. Out are Don Austin, manager of the Oakland Orpheum; Mike Garrity, assistant manager of the local Or-pheum; Emil Umann, Orph p. a., and Arvid Erickson, Golden Gate

p. a.

As district manager for RKO

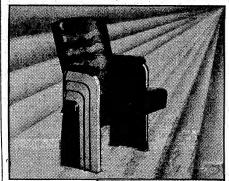
Ask Gross also goes into the
Golden Gate as inanager, with

Bryant Wiest moving over to the
Oakland house and Neil Crowley
coming from Oakland to the Gate
as assistant.

FREDA SULLIVAN

Featured Dancer With F. & M. "STITCH IN TIME" Idea

Here's the chair designed FOR THE NEW EARL CARROLL



3,000

of them

This chair invites patrons to relax. Heavy aphelitered back is covered units coval mobius placed by the little modernistic design, beat is full spring of matrices comfort edge type. Arite lights are bidden.

• A chair, beautiful in its simplicity, unique in its departure from the ordinary. A chair, good enough to be chosen from among many as the one meeting Mr. Carroll's exactions and most in harmony

An innovation, indeed. A program light in the back of every scat. Simbly bush the button. Prestol

arroll's exactions and most in harmony with the spirit and motifor Earl Carroll's pride, the New Earl Carroll Theatre in New York. Specially made by the American Seating Company, 3000 of these chairs contribute greatly to making this the peer of all legitimate playhouses. Deep and roomy, they are as comfortable and sturdy as they are beautiful, with qualities which make for better acoustics and sound reception. To owners and managers who tion. To owners and managers who wish something outstanding in seating, we offer the facilities of this organization of seating specialists, who for halfacentury have pioneered all the advancements now obtainable in theatre seating. ments now obtainable in theatre sear-ing. You are invited to avail yourself of this service without obligation.

American Seating Company

Makers of Dependable Seating for Churches Schools, and Theatres General Offices: GRAND RAPIDS, MICHIGAN Branches in All Principal Cities

BACK HOME AGAIN!

PAUL SMA With VINCENT LOPEZ

This Week (Apr. 8), Chicago Theatre, Chicago Week Apr. 15, Tivoli Theatre, Chicago

Here's Something!

"For Its Size

PHIL **FABELLO**

and His

ENTERTAINERS

Now

at the RKO COLISEUM **New York City**

Are the MOST VERSATILE Pit Band That I Have Ever Heard"

PAUL WHITEMAN

LETYOUR PATRONS JUDGE this WOMAN

Mrs. Ramsey was either the innocent victim of her ex-husband's treachery - or the murderer of Victor Legrande.



as Mrs. Ramsey, beautiful murder suspect, in

HENRY KING'S production

The WOMAN

Ralph Bellamy Neil Hamilton

Myrna Loy Gilbert Roland

Based on the stage play by Samuel Shipman, Max Marcin and Percival Wilde

FOX PICTURE

• Had the musician, Legrande, tricked her into Room 13 and forced her to defend her honor?

 Had Legrande's mistress surprised them in improper conduct and fired the fatal shot?

> Or had her present husband discovered her in Legrande's arms and taken advantage of the Unwritten Law?



Germany's Film Problems

(Continued from page 11) comedies have brought about a certain sameness with the German filmgoers that is reflected by poor boxoffice receipts.

The German producers are at a what to present to the public nose what to present to the public. Dallies and trade papers complain about the class of pictures. More and more exhibitors contend there is no variety and no novelty. Latest productions show far too many comics.

Exhibitors are desperately look-ing for good pletures to get back their public. The big houses are most hit, while the smaller the-atres show both soundfilms and old silents and repeats.

Insufficient capital in Germany is a greatenandicap, as there are not funds whough for film production. One of the large film banks, the Commerz and Privatians, which formerly financed most film companies, will not put any more funds at the disposal of film companies, due to the participation of the German government in the bank. Insufficient capital in Germany is

\$60,000.

German public is tired of comedies. Very dramatic and thrilling adventure pictures may better expect a good business here. Comic casts which had been too much in favor have to be brought back to normal, and the accompanying program has to be carefully selected.

The company of the carefully selected and the company of the carefully selected. pald to first class stars. The Ger-

"FORWARD MARCH"

Terrell & Fawcett

"Falling For You"

Dir.: Eddle Meyers

CANDREVA

6 BROS 6

Dir.: Cargill & Dobsor

LOYALTA'S

"Arabian Stallions" Dir. Chas. V. Yates

CHESTER HALE'S

FORWARD MARCH GIRLS A LOEW PRODUCTION "WHIRLIGIGS"

4 FLASH DEVILS

S. W. WARREN C. C. GILL C. P. WADE C. A. BANKS "8 Feet of Flash"

BARTE and ARDEN

TYPES, TINTS and TEMPOS

La VERNE

PAUL KEAST

Chester Hale's Whirligigs

"MAKE IT SNAPPY"

WOHLMAN

BERINOFF and

CHARLOT

International Dancing Stars

HECTOR

"Lei Thai Airdale Oui"

MULROY, MCNEECE

& RIDGE

man public, like others, cannot do without their satellites. Stars Needed

Stars Needed
This point is very delicate. It was proved last year that very few German film stars could preserve attraction and favor. Film actresses such as Liane Haid, Olga Tschech-owa, Dina Gralla, Gerda Maurus, Brigitte Helm, and actors like Igo Sym, Gustav Diessl and Alphons Pryland have to a certain. extent of the country of the public does not make to be a more. Felix Bressart, who last year was one of the most favorite actors, has lost out.

actors, has lost out.

There are a few names of stars who are still very much liked by the public. Above all, Lillian Harvey and the public above all, Lillian Harvey and the still be still be

of the various film companies. The Aafa Film Co. can probably make up, thanks to the excellent financial results of the Arnold Fanck picture, 'Der weisse Rauseh' ('The White Intoxication') for many mistakes of the rest of their production, and a surplus is expected. Emelka is having financial compli

The situation of the Deutsche

Lichtspiel-Syndikat also is hard to On a define. On account of the two the-atres connected with the company, all pictures can be placed, but it is doubtful whether a large profit can be expected.

German U's Best

The Clerman Universal film company which last year did well did not succeed with their production this year, with the exception of one picture. which came out toward the end of the season. It. Is 'Uniter Falser' Flagge' (Under False Flagge'), co-produced with Tobis, and is one of the big financial hits. Acting of the start, Charlotte Susa, and the thrilling and exciting story rate the credits.

Felner & Somlo ought to have a fairly good result, whilst Messtro-Ovplid should finish with a favorable balance.

Warners with their National Film Co. have shown a loss. This is due to not producing in Germany and releasing only old pictures o. last season. Expenses could not be cov-

ered.
Of all American companies, Metro-Goldwyn-Mayer showed the best results. Trader Horn' was a big hit. The German branch of Paramount had to meet great difficulties. Pictures from Joinville were in general not suited for the German market, and only Lublisch's and Von Sternberg's pictures, with German dialog, have brought good results. At last Par pictures were produced by German film directors.
The Nero and United Star Film

man film directors.

The Nero and United Star Film company had little success. Sued-film. Co. only had one hit during this season with Richard Elichberg's Hans Albers' picture. Der Draufganger'. This picture all by itself cannot possibly bring special profit.

There is only left the Ufa. which stands strong, and the Ufa. which strong are monopolistic goal.

secured by their monopolistic post

"WESTWARD HI-HO"

DON

BARCLAY

FOUR

CARLTON BOYS

CHESTER HALE'S

HI-HO GIRLS

OSCAR RAGLAND

ROBT. G. PITKIN

"CUBAN HOLIDAY"

CLIFFORD

MARION

O'Hanlon -- Zambuni

THE 3 GOBS

STILL WORKING

"SINGING THE BLUES"

CHESTER HALE'S SENORITAS

GEORGE

JACK REID

tion. 'Congress Dances' did exceless. But it is inter

lent business. But it is interesting that Ufa wift not come out in spring with a new production program, but that it is planned to relissue older successful pictures. This move gives reason for some thought. The German agency of the Fox Film Co. worked in conjunction with the Fox newsreel, which latter does excellent business. Not so their features which are to under the commence of the commence

CSOKOLJ MEJ EDS

(Continued from page 15)

keeper ticks, John proposes and Julie accepts, and the old man can't do anything because he'd lose the money in addition to the girl if he'd

money in aduction to the stop.
Second play is an equally trivial and equally funny burlerque about a maid-of-all-work who lords it over her master and mistress, using her boy friend, a solder, to bully them. Finally they get the best of

them. Finally they get the best of her.

Third is about two college boys who ove their landlady the rent. who is the state of the support of

daughter walks out on the other side of the euphoard, the boys having used the back long 'go to light a All three little plays were adapted from cabaret one-acters, a circumstance which is very evident. They are calculated for stage effect and little chance to show what he can do. Each play has only two sets. Small chance of success in Budapest, but will do rood business in the provinces since some theatres are in the cast. Marika Rokk, famous Hungarian dancer, who was a success abroad, makes her debut on the screen and promises well. Her personal apthe chief asset of the premiere. The principal music number by Dr. Sandor, 'Kiss Mc, Darling,' bids f.: to become a. hit.

DER SIEGER

('The Winner')

(GERMAN MADE)

Berlin, March 30.

Berlin, March 30.

Brick Permer production, for Uta and Faul Martin. Music, Werner F. Heymann, Photography, Gunther Rittau, Otto Baccker, Martin, March 1998, Carlotte Mangillin, Casti Hans Albert, Kastha von Klanglin, Casti Hans Albert, Kastha von Weiter, Fried Richard, Max Guslatoff, Ida Wuesi, Adels Sandrock, Domgraf Passebert, March 1998, Carlotte Manuel, Arthur Pelser, Willy Schur, Bruno Ziener, Running Line, 90 mins. At Gloric Patals, Berlin.

Though there are mistakes in the east and repetitions, and though Ernst Lubitsch's methods are copled Ernst Lubitsch's methods are copled, this picture despite high cost will bring back its investment, perhaps even with interest. Picture as it stands will find the bulk of its public in the German speaking districts and in the Ger-man province.

Picture as it stands will find the bulk of its public in the German speaking districts and post of operating a speaking of operating a speaking and the race track. He buys new clothes and goes to the races a killing at the race track. He buys new clothes and goes to the races a killing at the race track. He buys new clothes and goes to the races a killing at the race track. He buys new clothes and goes to the races a killing at the race tracking at job as, hotel telegraph operator. The rich father by a mistake of the operator fails to send a cable and makes at int of money, leading to the young man.

Hans Albers is an excellent actor in fixed character roles, but he is too intelligent not to know that he closeups is no great asset. Kache voir Nagy is sadly miscast. Everything has been taken from her that was her charm, her refined ways and ingenue sulve. From time to time to time for the proper of the pro

Aux Urnes, Citoyens ('To the Polls, Citizens') (FRENCH MADE)

(FRENCH MADE)
Parls, March 24.

Petix Meric production and release. Directed by Jean Hemard. Scenario by Jacques Bousquet. Missic by M. Hrussel-March 1999. Hemard Scenario by M. Thirard and M. Isnard. Recorded Raido Chema. Leon Relieres. Henri Poupon, Derhiler: Claudo Dauphin. Lify Mounci, Rosine Derean, Genetie Gaubert. Running time, 7a mins. Ermitage, Parls. March 24.

bernier. Clause Daupsin. Lily Mouncationer, Clause Daupsin. Lily Mouncations, Chemic Gauter. Running time, its alias. Erminege Paris, March 21.

Amusing and likely to do well.
Also very timely, considering its is about elections, and this is election time in France. A few sequences might be shortened, and a couple might be shortened, and a couple might be shortened. And a couple might be shortened and a couple of the shortened and the short

Quand on Est Belle

('When She's Pretty')
(U. S. MADE-METRO)

Metro-Goldwyn-Mayer production and re-lease. Directed by Arthur Robison. Made in Hollywood as the Fronch version of The Eastert Way. Starring Lily Damits; featuring Andre Luguet, Francoise Rossy, Rolia Norman. Aubert Palace, Paris.

Rola Norman. Aubert Passes, Pens.
This one is worth mentioning as one more instance of the fact that remaking an American picture with a French cast doesn't make it a French film. In this case, spart from inane dialog and unsatisfactory acting by all the males except Rolla Norman, the story is most repellant to the French, who do not fancy girls merchandised by milionalizes.

Apart from this, the only constructive remark is that If 'Greeks Had a Word for It' is ever made in French Francoise Rosay is the obvious easting bet.

Maxi.

LES CROIX DE BOIS

("Wooden Crosses")
(FRENCH MADE)
A Nation profile Paris, March 13,
A Nation profile Paris, March 12,
Champage district. An atlemate cant, inchampage district. An atlemate cant, inChampage Hanchard, Garried Sabrio,
Running time, 130 mins. Moulin Rouge,
Paris, March 14,

Charles Vanel and others. Recorded RCA. Imminist time, 106 mins. Moults Nouge. Apprena Success for Natan, who has spared no pafins to make this the big French parallel of Years of the Succession of the Successi

Technique and photo questionable (Continued on page 62)

Exhibs Desperate

Production has decreased considerably and pictures today may be produced as low as \$50,000-\$60,000.

"HI-LITES OF 1932"

JIMMY SAVO

"The Runaway Boy"

VANDERBILT BOYS

Croonaders of Song'

PEG LEG BATES

World's Greatest Monoped Danc Dir.: Nat Kalchelm, Wm. Morcis

CHESTER HALE'S HI-LITERS

"DANCE DREAMS"

Buck and Bubbles

"Rhuthm for Sale"

IVAN TRIESAULT

Famous International Dancer and Pantomimist

OLIVE SIBLEY

"The Songbird of Two Continents" Dir.: Carglit-Dobson

MARY MILES

Dir.: Carglil-Dobs

Chester Hale's Dream Damsels

WAHL The Original Fall Guy With EMMET/OLDFIELD

Dir.: f.yons & L.yon

In Person Dir.: Lyons & Lyons

That Mountain of Blues Dir.: Lyons & Lyons

FRANKIE FINN Chester Hale's Impression Girls

W. E. RITCHIE

"The Original Tramp Cyclist"
The Bleycle Ballet CHESTER HALE'S FRIVOLITY GIRLS

"IMPRESSIONS OF 1932" A LOEW PRODUCTION "FRIVOLITIES"

DORMONDE "Scientific Nonsense

TOMMY and BETTY

WONDER "The Dancing Wonders"

WALTER DARE

PAUL LITTLE

RITA DE-LANO

KEEPING UP WITH F. & M.

VARIETY

What Stars and Grads of the Circuit Are Doing and Where and Why

Pro-Ams!

The professional amateur, beloved The professional anateur, belover of get-the-hook nights, at last immortalized by Gold and Raye in "Chains" Idea, which F. & M's Busby Berkeley directed. Frank Stever in same Idea something diff. in haritones; he cracks a whip. Also in are, Kareis and Kay, Georgene and Henry and Five Lelands. Movie critics will recall Berkeley as dance director of "Whoopee," "Palmy Days" and "Flying High."

Feature

Gridiron Dinner of Arizona Press
Club at Phoenix said to rival anything original Grids ever pulled in
Washington in kidding celeba. Only
Fig. 2016.

Washington in kidding celeba. Only
Fig. 2016.

Washington in kidding celeba. Only
Fig. 2016.

Washington in kidding celeba.

Only
Wacations' Jee.

Grid Toream House'
Jee.

J

Creation

After much pow-wow between Leonidoff and Wait Disney, and the power of the magician's hat. Wait is assisting F. & M. art department in the designs. Both he and Leonidoff expect best production of cartoon stunt to ever hit the stage.

Photos

Idea of Ted Lewis popularity indicated when signed for F. & M. on Coust, and Maniat office wanted good photo or two Instead of askalong Broadway he wanted a Lewis pliz. Fifty came within an hour, and by night there were two hundred. Only few of shots, though, showed the famous hat.

Pioneers

F. & M. had first show tied to Olympic in "Olympic Games" Idea last season. Now Lottle Mayer's Sunkist diving kide, F. & M. "On the Rivlera" Idea, first to try Olympic springboards which will bend to weight of foremost international divers this summer. Appearance of Sunkists on boards was declared of ficial opening of Olympic swimming pool to the world.

Publicity

When Betty Compson put it on the dotted line for F. & M., four national news syndicates rushed out special stories, and F. & M. pub had come. Mae Murray, Frieses Mdivani, repeated the shock when four syndicates besought her for interviews, too. No wonder public watches for F. & M. stars months ahead, lending healthy advance interest.

Unveiled

From Grauman's "Chinese" to smoky St. Louis will be the jump of Edna Errico, Moroni and Cora Lee, Madeline Schmid and Conrad's Pigeons, who go into "Veils" Idea at the Fox. This is the show that Fanchon personally put on for St. Louis date. Pail Mail will have got part. Openin now set for the graup of the property of the personal schedule at St. Louis Fox.

Sunshine

Nancy Lee, of Milwaukee Journal, continues to shed sunshine on the humble Sunkist. Reviewing "Cherry Blossons" Idea at the Wisconsin, Miss Lee says: "Office of most state of the says: "Office of the

Kolyumists

Gene (Gibert Swan) Cohn, N.E.A. ace, tells how Al Siegal bet on Ruth Etting as comer in the early days, and remarks on Ruth's recent successful F. & M. engagement. James, Aswell, Central Press' Riatio export, tells readers of 400 papers carrying the recent of the property of the proper



TAB'S SHUBERT DATE IN **NEWARK**

Anatole Friedland and Joe DeMilt will play their '50,000,000 French-men' tab in Newark week of April on the first indie percentage

22 on the first indie percentage Looking yet made for a condensed musical. Date will be at the Shubert, legit house, and the same and t

ing the dancing.
Friedland and DeMilt's Follow

Friedland and DeMilt's Follow Thru' tab, in Baltimore, this week, plays its first New York date the week of April 22 at the Paramount, Brooklyn. It's getting a straight \$3,000 in the picture houses. If the Newark idea gets over other out-of-town Shubert houses may undertake a similar policy.

Calloway's 7 Loew Wks. After Tiff with Publix

Booking tiff between Loew's and Publix over the Cab Calloway hand Publix over the Cab Calloway band started, with Publix claiming an oral agreement for another 10 weeks by Calloway at \$5,000 a week. Inving Mills, manager for the colored agreeation, denied any such understanding. He meantime had closed with Marvin Schenck, of Loew's at \$1,000 a week less, taking only seven weeks at \$4,000 and opening April 23.

Harry Hollander and Boris Morros insisted that Mills accept the Brooklyn's Paramount April 18, being open then, but Mills also refused since the band was due into Loew's Metropolitan, Brooklyn, a couple of weeks later and didn't think'that would be fair despite Publix paying the seven when the seven week more. The seven was a seven when the seven were the seven was a seven when the seven was a seven was a seven when the seven was a seven was a seven when the state and if a understood he must be out of the theatre by 10:15 ingisty in order tolymake his club in Harlem. Booking arrangement is with Loew a one-week layoff every fortnight as Calloway's nocturnal work makes it too tough to continue consecutively in the theatres. started with Publix claiming an

Star Monk Dies on Way Over from France

Way Over from France
Bubu, star chimp of a quarte
of Juggiling chimpanzees, died just
before getting into quarantine last
week. Animal act was set to open
at: Grauman's Chinese, in Hollywood. April 30, for six weeks at
\$150. Viggio Benny, owner of the
act, frantically essayed to get the
turn into, shape without his star.
Further aggravation was getting
the three remaining monks properly hoteled. No hostelry in New
York would accept them as guests

Further aggravation was getting the three remaining monks prop-erly hoteled. No hostelry in New York would accept them as quests so they finally parked in a Publis rehearsal room. Stables could not furnish the proper heating facili-ties.

Direct Bookings

Direct booking is prevalent in the RKO office again. In the placing of Herman Timberg and Ethel Merman for the Falace, New York, April 18-23 respectively, the previous agents of both were disregarded by the booking office. Nanette Cultiford and Mine. Frances Alda Cultiford and Mine. Frances Alda cultiford and Mine frances alda the state of the content of the property of the RKO office last week called in the RKO office last week called in the state of the conferences. The agents of the conferences. The agents of the conferences. The agents objected to the booking office going over their heads and entered compilaints.

Crimson Palace

RKO's Palace, New York, had another had week last week around \$19,000. Pevious week was only slightly better at about \$21,700. The Palace's loss the past two weeks is estimated over \$15,000. Warner's Hollywood, with

Warner's Hollywood, with the Lou Holtz vaude lineup, did \$26,000 last week, just about an even break.

Pro Magicians Vs. Semi-Pros'

Minneapolis, April 11:
Open warfare has broken out here
between professional and semi-professional magicians as a result of
alleged price-cutting by the latter.
Irked by the semi-pros, working in
pairs, who have been putting on
two-ands-half hour shows for \$15.0
or \$1.50 apiece, as compared with a
minimum price of \$25 a half-hour
animum price of \$25 a half-hour
hour of the International better of
the International better
hood of Magicians and the Society
of American Musicians, the professionals, in retaliation, are bringing Minneapolis, April 11. sionals, in retaliation, are bringing down everything to a complete no-

pay basis.

The but conflict has reached such a stage that the professionals are determined now to put the semi-pros. out of business.

Don White, one of the professionals has notified lodges and other organizations engaged in staging entertainments that he will work a half-hour for them free. The same offer applies to parties in private homes.

homes.

Most of the semi-professional magicians have regular day-time employment in stores, offices, etc., and they do their entertainment stuff on the side, hence they feel that they can afford to work cheaper than the professionals.

LAUDER'S ANNUAL

22 Wk. Tour Will Open in Mont-real Oct. 10

Another of Sir Harry Lauder's farewell' tours starts Oct 10 in Montreal It will run 22 weeks to the Coast and thence eastward, as usual William Morris is setting the dates.

Lauder this year will not go in fr variety acts but will carry his

own concert orchestra and boc concert-type attractions with him.

Carrillo's Dates

Los Angeles, April 11, Leo Carrillo flies east Tuesda (12) to open Friday at the Metropol itan, Boston, for a five-week Pu

tour.

Booked by Leo Morrison, who files east two days ahead, stopping off in Chicago to see the Victor Mc-Lagien-Charile Judels act at the Palace. Morrison is also booking Roscoe Arbuckle east following his Fox, St. Louis, date on April 22. Addie McPhall, Arbuckle's flance, and Jack Shutta, are in the latter's act.

Fox has a 10 weeks' option on the former film comic. If exercised its will include the Fox, Brooklyn, as the Gotham engagement rather than the Roxy, New York.

Two weeks for Publix, at the New ork and Brooklyn Paramounts ave been set for Leo Carrillo. Salhave been set for Leo Carrillo. Salary is \$2,000 and he opens April 22 Teatro Leo Carrillo, intimate 200

Teatro Leo Carrillo, intimate 200-seat legit house on Olvera street, L. A.'s atmospheric Mexican alley, opens April 22 with a play by Zoo Akins, title not yet picked. House policy will be runs at 31 and \$1.50. House gets Carrillo's name be-cause the actor's family were Span-ish nineers.

OSBORNE AT PLAYLAND

Will Osborne's band opens May 21 at Playland, Rye, N. Y., for a sum-mer run at the Westchester resort. Stay ends Labor Day. Harry Romm

agented.
WOR, Newark, will broadcast the
band nightly from the park.

NEW AGENTS' ASS'N'S WEEK OF MEETINGS

The nex RKO Agents' Association, formed at Martin Beck's request and already functioning, will hold a series of night meetings this

hold a series of night meetings this week to draw up a set of rules for the agents. It replaces the former RKO agents arbitration board with additional jurisdiction.

Officers are Maurice Rose, president; Alex Gerber, vice-president; N. E.. Manwaring, secretary, and Eddic Keller, treasurer. Rose was chairman of the defunct arbitration board.

s. Semi-Pros'
Cut-Rate Feud

board.
Outside of adoption of a resolution to fully co-perate with Beck on the salary cutting campaign, at feeting all acts, no Issue has yet the taken up by the new organization. Several agent was agent disputes are carrying over from the previous board's complaint list.

Palace Dropouts Put \$8,000 Extra Salaries On Other RKO Houses

As the result of cancellations of James Barton, Ken Murray and Mary Brian, two other RKO the-

Mary Brian, two other RRO theatres will have to carry the bag
for the Palace, New York, to the
extent of around \$8,000. These acts
were booked for two weeks at the
Palace, but finished at the end of
the first on Friday (3).

Barton is at the Albee, Brooklyn,
this week at \$3,000 for the
second. As a result, the Albee, a
neighborhood house, is carrying a
\$500 raise in addition to Barton's
regular shary for the Falace, 5,000
and the second of the second of the second
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Publix-Jessel Talking

M. C. at Large Proposal Milton Feld and Sam Katz of Paramount Publix have both spoker

to Georgie Jessel concerning th

to Georgie Jessel concerning the proposition of retaining the comedian a certain number of weeks between the New York and Brooklyn Paramount theatres.

Jessel's biz caused preliminary discussions as to his remaining as the m. c. and head of similar big shows, with an optional number of weeks at Fublir's disposal to slip him in whenever needed.

Jessel, making a quick return at the Paramount, New York, this week, is holding over for another stanza next week. Picture not h. o. Jessel was at the Brooklyn Par last week following opening a fortnight ago in N. Y.

Names in Loop

Names in Loop
Chicago, April 11.
B. & K., still after stage-name attractions, has Anna May Wong week
of May 13, probably at the Oriental.
Jackle Copper will make his first,
Chicago in-person bow at the Chicago on April 22. Date of 'Three's
a Crowd,' tab musical, switches
from April 29 to May 6 for its showing at the Chicago.

Hazel Mangean Free

Chicago, April 11.
Local courts last week split the
marital ropes between Hazel Mangoan and Fred Spears.
Grounds of desertion, which is
claimed to have occurred about
three years ago.

Raquel's Stooge Sis

Hollywood, April 11.
Reene Torrcs will be in the
Fanchon & Marco Mailbu Beach
unit which stars her sister, Raquel
Opens at Loew's State here May 23. Recne, who has been doing bits pictures, will stooge for Raquel.

Palace No. 2 Walkout

Evans and Mayer walked out of the current Palace bill before start-

Act objected to the No. 2 spot, claiming it's not commensurate with their \$650 salary.

RKO's 10 to 50% Cut Letter Will **Bear Down Most on Smaller Acts: Includes Also Turns Contracted**

GLASON'S \$100,000 SUIT FOR ALIENATION

Chicago, April 11.

Billy Glason, of vaude, was or Billy Glason, of vaude, was ordered to pay his wite. Helen, \$50 a week temporary allmony until his divorce suit is settled. Glason wants his freedom on charges of adultery. In connection with this he is suing Albert Bolak, a furrier, for \$100,000, charging allenation of affection. Bolak is named as co-respondent in the divorce below asking for custody. Glason is also asking for custody six years old, who is now living with her mother. Mrs. Glason is the former wite of Billy Dooley, whom she divorced in 1923.

STILL HOLDING OUT

Kalcheim-Berger Reject Franchise Offers-Milt Berger Out

Neither Harry Kalcheim nor Willie Berger has accepted the agency franchise proffered by Mar-tin Beck. They are also reported as still awaiting an answer to their request for better dismissal terms. as still awaiting an answer to their request for, better dismissal terms. They turned back the two weeks' salarles, asking a month's wages and fares back to Chicago. Following Berger's departure from the booking office his brother, Mil-ton Berger, was dropped by the Harry Fitzgerald agency. No ex-

7 Publix Weeks at \$6.000 for Lombardo

Guy Lombardo band opens for seven weeks of Publix time May 7 at the new Paramount, Boston. Band will get \$6,000 per week net. An option exists for 12 more weeks in addition to the seven.

Lombardo closes at the Roosevel Lombardo closes at the Rooseveit hotel, New York, May 5. During the theatre tour band will continue with its commercial CBS broadcasts. Contract with Publix permits the band to double at dance engage-

Crosby's Stage Bookings Mostly Follow Picture

Bing Crosby, who opens a 20 week Publix tour April 15, is slated week Publix tour April 15, is slated to start work on the Paramount picture, Wild Waves, June 11, Prior to the picture work Crosby will play four weeks for Publix on the Coast. Majority of Crosby's Publix dates will be filled after he completes the talker job and is on his way east-

ward.

During his entire tour Crosby's broadcasting schedule of thrice weekly CBS periods will be unbroken. Paramount will foot the

broken. Paramount will foot the wire charges. Crosby is taking Joe Venutl, Eddle Lang, Leunie H.-yton and Jimmy Dorsey with him as a Jazz band nucleus to sait in with the house men for a hot orchestral accompaniment. The jazzque quartet of instrumentalists will also be the backbone of an orchestra for the backbone of an orchestra for the work of the backbone of an orchestra for the backbone of the back play which Par financed for the screen rights.

'Old Kentucky' Tabbed

Sam Blair expects to start re-hearsals this week with a musical tab version of 'In Old Kentucky.' Show will rehearse in Harlem. Blair has a tentative opening in four weeks on some indic time in the south.

all among the medium priced acts in vaudeville as a result of RKO's demand that every act accept a cut ranging from 10% to 50%.

The booking office has been leading up to a general slash for the past few weeks. Making it official, notice of the scalpel wiciding has been sent to all agents and probeen sent to all agents and pro-ducers connected with RKO. Signed by Martin Beck, the notice reads, in part that reductions down the line are 'necessary for our mutual beneft to function at all.' The cutting will be attempted on acts already booked and holding contracts as well as on future book-lines.

To Make a Showing

Attitude within vaudeville circles, including the RKO office, is that the order to cut appears to be motivated by the desire to make an economic showing on the ledgers. Beck? opening declaration upon his return to office was that salaries paid to actors by RKO were too high in almost every instance. Principle desire of Beck and the bookers working under him seems to be to make the cheapest buys possible regard-less of boomerangs or costs in other less of boomerangs or costs in other

less of boomerangs or costs in other ways.

RKO act producers have been threatened into accepting less money than their contracts call for with loss of franchise held up as the penalty if not co-operating. These producers in turn are then Torced to Impose proportionate reductions on their contracted people or otherwise take a loss themselves. Offers of additional time, have been made to producers as remuneration for the cuts, but how the extra time can be issued without quick repeats in many towns and neighborhoods by the same acts is unknown.

and neighborhoods by the same acts is unknown.

Belief that the cuts will mostly affect small acts is based on several shookings in the past couple of weeks in which name acts were given raises over prior salaries. This is due to the name people being able to play elsewhere at the money if RKO won't pay Among these in RKO won't pay Among these in RKO won't pay Among these in Casa Guinan and others. Smaller acts, with no alternative, are playing the best of the RKO theatres, including the Palace and the rest of the NKO theatres, including the Palace and the rest of the NKO vork time, at 'showing' salaries, so-called.

Beck's Letter

Bock's Letter

Beck's cut letter to the agents
and producers reads:

'As I explained to you at the
meeting, it is extremely urgent that
we adjust ourselves to present
conditions in order to make it possible for our mutual benefit to functions and the cossary to
now ask you to request all arisist

now ask you to request all artists under your management for co-operation and a reduction of their present salaries. So We have operation and a reduction of their present salaries, so we may be able to put our business on a basis that will make it possible to tide over the present unprecedented depres-sion; otherwise it will be necessary make drastic

make many drastic policy changes,
'Of course, it goes without saying it the necessity for this would not be so urgent I would not now make this request. I assure you, however, when conditions become more normal we will be more than pleased to reciprocate the considerations wo the conditions of the control of the control

Mahoney's \$4,000

tab version of 'In Oid Kentucky.'
Show will rehearse in Harlem.
Blair has a tentative opening in the south.

Cantor Spurns Tab

Cantor Spurns Tab

Eddic Cantor has turned down the Ziegrid to a condensed (tab) to appear in the Siegrid of the Siegr

Vaude Still a Matter of the Booker, Says Lubin, After 35 Desk Years

Asked if he would stand for an interview, J. H. (Jake) Lubin, Loew's vaude booking head, said he it was explained it was because of his 35th anniversary in show business. Mr. Lubin demurred a bit on the point, stating that not until August will he actually achieve that With same carriers. might. When he wanted a reason

38th notch.

With some saying vaude is coming back and others claiming it's through. Mr. Lubin figures vaude-ville an unpredictable branch of show business. No telling what the future holds for vaudeville or its performers. He does believe, however, that vaude will show an improvement when things in general

provement when things in general loosen up.
Along these lines it's the thought of the Loew booker that theatre policies are dependent on what the public can pay. It's a question of time it increased bankrolls will mean more vaude.

'Names' Are a Gamble

'Names' Are a Gamble
In discousing 'name' attractions
Mr. Lubin rates picture players as
having the strongest draw. But no
rule can be applied for with few
exceptions they eventually find
themselves pulling spottilly. That
goes for the talent regardless of
what field they may come from,
radio, legit pictures or freak. Every
name is a gamble. You can never
be certain whether the gross will
be stimulated or not,' he declares.
Since the recent inception of com-Since the recent inception of con-densed musicals for vaude and film

HERB TIMBERG

Playing the Palace, New York, next week with Pat Rooney and Pat Rooney, Jr., featuring a satire on the Colens and the Kellys of Broadway.

CONLIN and GLASS

Enroute RKO lon, TOM. J. FITZPATRICE Palace Theatre Bidg., New York City

FOR TALENTED

BILLY

houses, predictions as to the out-come of booking these tabs. have been made freely and on all sides. Like the future of vaude, however. Mr. Lubin believes 'You can't tell about the tabs.'

Reps as Selling Points

Reps as Selling Points

It's a mistake to call these boiled down musicals tabs, anylow, in Mr. Lubin's opinion. If anything, they'te simply dressed up vaude. Their Broadway reps are their main selling point—a \$5.09 show going for less than \$1, plus a picture.

But the shortened legits are creating a demand for vaudeville acts, in the shows themselves and afterwards in the requests to continue the stage diet in theatres.

Vaude presentation hasn't changed throughout the years. It still remains up to the booker in Mr. Lubin's opinion. The only difference is in the number of outlets and quite a difference over a span of 35 years.

Bartlett as Exploiter For S-J Film Names

For S-J Film Names

Cy Bartlett, who is managing
Alice White's personal appearance
tour, may align the second appearance
tour, may align the second appearance
tour, may align the second appearance of the second appearance of the coast. Meyers its
undertaking to book the S-J picture names for personal appearances. It will necessitate his commuting back and forth despite
Eddie Meyers, his brother, being in
charge on the New York end.
Bartlett would go out with the
acts for the first two weeks from
the Coast handling their publicity,
campaigns, etc., and then return to
Hollywood to pick up the next attraction.

RKO VAITDE IN VANCOUVER?

Seattle, April 11.

Vancouver theatre, legit house in Vancouver, B. C., has been taken over by RKO, and placed in north-west division of Homer Gill, manager. House may take RKO vaude, as that would help long layover hore.

Acts now jump from Minneapolis to Seattle, piling up here, as lay-over around three weeks.

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Juveniles

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NAME-A-WEEK DIET FOR U'S WASHINGTON HOUSE

Washington April 11.
A steady name-a-week stage diet, for so long mame-a-week stage diet, for so long the contained, started Saturday (9) at Universal's Rilato here. Money acts will comprise the stage shows in their entirety at this former straight picture house with a 12-piece pit orchestra for accompaniment.

Folicy starts with two picture femmes in a row. Lilyan Tashman is playing currently and Dorothy Mackalli follows next week (16). Both are getting \$5,000. U is booking the personalities from New York.

WB-F-M Deal Off **Despite Staffs All Set to Combine**

Chances have turned against consummation of the proposed Warner Bros.-Fanchon & Marco booking mergor. Everything involved was amicably set, excepting the signatures, when WB called the deal off. Jack Warner, who returned from Europe last week, is reported having quashed the idea. F. & M. office and booking staff was all-ready to move over to the Warner building, and the negative decision was a surprise to the two bookings staffs. Combination of the two offices would have created a vaudeville

Combination of the two offices would have created a vaudeville and picture house book of nearly 60 weeks playing time, more than any other booking office, including RKO, can offer. Possibility of additional time arose through a reported invite to Publix to contribute its present William Morris-booked vaudeville string and make it a three-cornered deal.

Rearrange Again

Terms of the unsigned WB-F. & I. contract, which would have lasted three years, involved the tak-ing over by F. & M. of the Warner

issted three years, involved the taking over by F. & M. of the Warner booking office and artist bureau for F. & M. operation. Doe Howe of F. & M. was mentioned as general manager and Harold Kemp of Warners as booking head. It was expected all but Steve Trilling of the Warner staff would go.

With the Warner deal out of sight, the F. & M. office has commenced to rearrange its booking deal of the work of the warner staff would go.

With the Warner deal out of sight, the F. & M. office has commenced to rearrange its booking deal of the work of

ROUTES RADIO TEAM

Col. Stoopnagie and Budd, CBS eam, open six weeks for Loew out f town at the Penn, Pittsburgh, pril 22. Loew holds an option on he ether act for four additional

weeks.
Turn showed for Loew in Balti-more two weeks ago.

In Saranac Lake

Saranac Lake, April 11. N. V. A. Sanatorium

Thomas About, Charles Libecap,
Joan Allen. John Lounden.
Dan Astella. Mike McMamee.
Fred Bachman. L. McCarthy.
Allie Bagiey. Theima Meeker,
Happy Benway, Phyllis Milford.
Chas. Bloomfeld, Alma Montague.
Fred Buck. Dick Moore Fred Buck. Dick Moore,
William Canton, Danny Murphy,
Alice Carman,
Ethel Cloude,
Edith Cohen,
Mae DeLany, Gladys Palmer,
John Dempsey,
Angela Parmiller Gladys Paimer. Angela Papulis. Joseph Parker. Harry English.
Jack Flaum.
Bert Ford.
Frank Garfield. Annamae Power Nellie Quealy. Ford Raymond. Fred Rith. Frank Garfield.
Chris Hagedorn.
Dor. Harvard.
George Harmon,
Ida Howard.
Millie Jasper.
Val. Kincaild.
Jeanene LaFaun,
V. Lawrence. Fred Rith.

Ben Shaffer.

Toni Temple.

Tommy Vicks.

Cath. Vogelle.

Eddle Voss.

James Williams,

Xela Winkler. Dorothy Wilson.

Other Addresses

Liliam Zeigler.

Liliy Leonora.

Dolly Lewis

Harry Barrett, 302 Broadway. Charlie Barrett, 302 Broadway. Charley Bordley, 36 Park Ave. James Chambers, Ray Brook, N.Y. Marion Greene, 53 Riverside Drive. Margaret Groves, 16 Marshall St. Dave (DDH) Hall, 76½ Blooming-

ale Ave. Russ Kelly, 19 Broadway. Joe Lang, Clancy Cottage. Marilyn Moran, Ray Broek, N. Y. Andrew Molony, 71 Bloomingdale

Ancew Molony, 71 Biomingdale Ave.
Rita Noian, Ray Brook, N. Y.
Joe Reilly, 45 Franklin St.
Louis Rheingold, Clancy Cottage.
Dolph Singer, Clancy Cottage.
Freddy Stockman, Ray Brook, N.Y.
Left during March: Tony Curley,
James Torusio, Francis Evens.
New arrivals during March: Jeanene La Faux, William Canton,
Chas. Bloomfield, Rita Noian, Marilyn Moran.

Daughters' Debut

Beatrice Mills. 17, oldest of seven children of Living Mills, the band impressito, will shortly make her stage debut. Miss Mills is a dancer and will be spotted in a Loew unit. Martha Romm, 16-year-old daughter of Harry Romm, RKO agent, makes her stage debut at Loew's Triboro, Astoria, April 16. She'll be the third angle of a three act formed by Doyle and Donnelly.

nelly.

Lowry in Philly

After several months in New York for the Skouras Bros., alternating between the Academy and Audubon Ed Lowry was sent into the Fox

between the Academy and Audubon, Ed Lowry was sent into the Fox, Philadelphia, now a Skouras opera-tion, Saturday (9) for an inder stay. Skourases have taken F&M units out of the Audubon, but will con-tinue them a half week at the Acad-emy. Five acts, changes Tuesdays and Fridays, is the new policy at the uptown house.

Levin Back to Morris

Chicago, April 11. Biggie Levin is once more in the local Willalm Morris office as radio

contact with the agency Levin has been concerned with film exhibiting and distribution.

COAST ACTORS' NON-UNION DILEMMA

San Francisco, April 11.

Non-union situation at the nator-hood Gem in Oaldaind where there is currently a policy of tab shows is causing furrowed brows among the officers of California Artists Protective Association. At a benefit staged by CAPA two weeks ago, the Musicians' Union donated an orchestra, and, in a reciprocal request, now asks that CAPA members refrain from playing the non-union house. union house.

union house.

Unfortunately, the dearth of tocal vaude and club bookings has put
a flock of performers in financially
embarrassing situations. Result is
that a split week at the Gem for
\$17.50 looks pretty good to many
troupers, the constant admonition
of 'stay loyal to good old CAPA' not
being acceptable to any of the city's
eaterles.

exteries. Even the offer by CAPA to feed its members out of the benefit relief fund isn't attractive because, the members reply, coffee and doughnuts get itresome, even to an unemployed actor.

LEO MORRISON IN N. Y.

Leo Morrison, Coast picture-vaude gent, arrives late this week for a eriodical New York visit. He's flying as usual.

EDGAR BERGEN "THE OPERATION"

Week April 9, REO Palace, Chicago Dir.: WEBER-SIMON AGENCY

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URGENT

WILL MISS PRYLIS JANET DEANE of The Juggling Jewels, 1912-13, and Dare Austin's "His Wedding Morning" Co., 1914-15, or anybody who knows her whereaboute, kindly communicate with B. Dare Austin Cathle, The Sports Diudy James Square, London S. W. L. James Square, London S. W. L.

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NCHE CALLOW

AND HER ORCHESTRA. "THE 15 HOT SHOTS OF RHYTHM"

RKO PALACE, New York, This Week (April 9)

Personal Management SAMUEL H. STIEFEL

Direction WEEDON & SCHULTZ

Chains Give Up **Vaude Quicker** Than Indie Men

Greater use of vaudeville or ether forms of stage shows by independent theatres during the coming warm weather is indicated this year. Trend of other years in ousting varies on the arrival of spring seems to be in reverse this year. Vaudeville has gone from many spots since the first of the year but records show that it's the chains rather that the stage of other forms of stage shows by independent theatres during the com-

What's in a Name?

Chicago, April 11.

Tom Arthur, operator of the vaudfilm Cecil, Mason City, Ia., set up his newspaper ads for the weekend vaude show ahead of time, and for a laugh faked the name of his headline act like this:

NAN ELLIOTT and

HER, MERRY GANG in

HER, MERRY GANG
Who's Late with the Show?
With Lou Morgan and
Morris Silver
Name of the local William Morris
Silver is head of the
agency, and Morgan is an associate in the office.

F&M Unit Cuts

Los Angeles, April 11.

House budget at Loew's State here and the Fox, San Francisco, on the Fanchon & Marco units, have been cut \$1,000 each.

Local date has been trimmed from \$4,500 to \$3,500. Frisco date is down from \$3,500 to \$2,500. Engagement for the units at Pantages Hollywood, which follows the State, is still \$1,800.

New Haven, April 11.

Paramount is shifting F. & M.
units when booking of special attractions at the local house instead of laying off in Bridgeport
the week of local cancellation as

Now F. & M. units play the first two days New London and last four in Norwalk, both Publix houses.

tarily waiting order from the Schwartz-Century circuit on others which are being lined up by that management.

Cleveland Mgr. Fined \$200 for Child Singer

Cleveland, April 11.

Corwin Collins, stage manager of Keith's 195th, was fined \$200 and costs when local industrial commission investigators had him pinched for allowing seven-year-old radio singer, Baby Rose Marie, to appear, at his theatre last week. Fine imposed was maximum under state's child labor law for violations.

Frank Curley, father of baby singer, also fined \$25 and costs. Wallace J. Elliott, house manager, succeeded in having case postponed until end of week without interfering with singer's appearances. Cleveland, April 11.

FUTURE HOLTZ BILLS—2 WKS.

Stay of the vaudeville bills at Warners' Hollywood, New York, will be limited to two weeks in the future unless business warrants additional holding over. Warners' exditional holding over. Warners ex-perience with the business at the theatre thus far has dictated the reduction of runs.

theatre thus far has dictated the reduction of runs.

Both Hollywood bills so far have followed the same business trend. Each grossed well over \$40,000 and showed a profit during the first two weeks. The third weeks brought even breaks with the fourth week a loser for both shows.

Last week (third) the second Hollywood bill did \$26,000 which just about met expenses. This week the bill probably will lose money. Some of the acts on the next show, opening Monday (18), are in for one week only with the house holding options.

Jack Benny replaces Harry Richman as at the further running matter will be Blossom Seeley and Bacty will be Blossom Seeley and Bardy will be Blossom Seeley and Bradford Buster Shaver and Three Swifts.

Richman intended to hold over

Switts.
Richman intended to hold over with Holtz but the two couldn't reach satisfactory terms. Richman is getting \$5,000 a week in the current bill and at that figure is drawing more than Holtz is getting on percentage. Lyda Roberti, on the first two bills, goes out to return to the first two bills, goes out to return to the complete of the property of the proper

Talk 2-a-Day Back to RKO in Chi; Special Shows at State-Lake

Chicago, April 11.

Tilk of more vaude spots here centers on the Majestic and the Erlanger. two Loop legit spots, which have been dark most of the present season. These houses for-

Drianger, two Loop legit epots, which have been dark most of the present season. These houses formerly rated heavy money winners for the old Orpheum crowd.

Reported that dickering is on by the RKO mob here for a stab at a two-a-day return at either of those theatures. Florence Rohl, one of the heavy Orpheum stockholders, is reported the principal factor in this move. Mrs. Kohl formerly collected regular dividends from both the time of the season of the results of the season which we have been into a day and that item is being brought into the discussion regularly.

Of particular enticement is the cheap rental called for at present by either of these houses. Aaron Jones, operator of the Erlanger, is known to have been interested in reinstating such a vaude policy in the house, formerly known as the Falace, but was restrained by the fact that his lesse, countersigned by RKO, stipulates that he is prohibited from placing vaude in the house in competition to the required the competition of the regular of the competition of the reach of the competition of the regular of the competition of the regular of the reach and spotting it with vaude. As for the State-Lake, the straight picture policy is starying and they're looking around for an out. They've been afraid of restoring four-a-day vaude here for fear of the state-Lake on the straight picture and such as the musical tabs. Pictures which give signs of strength would attill go into the State-Lake on a run policy. Under this arrangement the circuit would not void present contracts with picture companies calling for a run outlet in this town.

Vaude Producers Claim They're Thru; Comedy Acts Especially Hit by Cuts

GOTHAM PUBLIX SHOWS

Name Lineups for Both Paramounts During April-May

Second condensed musical for Publix in the New York territory will be Follow Thru' at the Paramount, Brooklyn, April 22. If bookings do not interfere it may also play a week in New York, possibly May 6. Unit broke in for Publix in New Haven recently and also played for Publix-Skouras in Newark.

ark.
Publix has also booked Tamara
Geva, from the condensed musical,
'Three's a Crowd.' She comes in
with Leo Carrillo on the same show
April 22, playing Brooklyn the following week.

Frank and Milt Britton's band also returns to play New York May 13 and Brooklyn May 20 for this circuit. Ledova, dancer, will be on the same shows. Other bookings include return of Duke Ellington and Guy Lombardo bands, former April 15 New York, Brooklyn May 6; latter May 20 New York and May 27 Brooklyn.

CURTIS SAILS

Jack Curtis and his family sailed Friday (8) on the 'lle de France' for a Continental vacation. Trip for the RKO agent is mostly for a rest, but he'll double.

on the way out as a profitable busi-

on the way out as a promone ourses. The few topnotch producers still active figure they're washed up with future producing to be a chisel at best or none at all. Mostly affected are the stagers of comedy acts consisting of from four to eight reachie.

Despite that the actors are forced to accept cuts, along with the others concerned, present salaries are nor sufficient to pay bills for material, let alone cover the producers' investment and return a profit, the latter contend. RKO's salary cutting bender is the final blow, although most of the comedy act producers have been looking for the finish for some time. Despite that the actors are forced

Claim Impossible

RKO's new drastic salary measures make \$1,000 probable outside limit for any production act unless its cast contains a name. Although its cast contains a name. Although flash acts can slip by at that amount, the producers claim comedy act stating is impossible at such rates, because of the talent being more expensive, and open their books to prove it.

With the set salaries low enough the cuts imposed by various RKO theatres, particularly in the west, make it considerably tougher for the acts. The cuts below the set salary on an RKO out-of-town

(Continued on page 50)



EDDIE LEONARD, Jr.

LYRIC TENOR

Who Will Appear With His Father

EDDIE LEONARD, THE MINSTREL

RKO PALACE, NEW YORK (Week April 23) RKO Direction: CURTIS & ALLEN

Sailing this week on S. S. Aquitania

A Few Press Opinions While Playing

FANCHON & MARCO'S

"ART GALLERY IDEA"

Produced by Leon Leonidorff

"...ART GALLERY IDEA" is unqualifiedly the best (that is, the most satisfying to this particular reviewer) the Palace has presented since the year the locusts were so bad...The juggler, billed as "Felovis," is a wizard...."
"DISPATOR," DALLAS.

"...One of the most brilliant prologues ever staged in Hollywood is offered at the Pantages Theatre this week in Fanchon & Marco's "ART GALLERY IDEA"...features Felovis, by all odds the finest juggler who has come to town...*
"NEWS," HOLLIWOOD.

"...the unusual feature of the Idea is the juggling of Felovis, billed as that European wonder"...Felovis lives up to his billing...dazzles with his dexterity..." WORCESTER.

this week "ART GALLERY IDEA" comes in as a smooth show after five months on the road....It is surefire, with Felovis, headlining juggler..., "VARIETY, N. Y.

the stage show this week is called "ART GALLERY IDEA"
....Its cleverest contribution is furnished by Felovis, who is
a wonder at balancing and jugging ..."
—"BULLETIN," PHILADELPHIA.

"...Felovis, the European juggler, kept the audience breathless with almost unbelievable feats of balancing...."

—"GEORGIAN," ATLANTA.

the Fanchon & Marco unit at the Fox this week, is unusual. To begin with, there is a juggler the like of whom has not surrounded by an array of song and dance artists. The juggler, Felovis, however, is the whole show..."

ART GALLERY IDEA is a masterpiece in art, showmanship and versatility. Felovis, the "European wonder" deserves the headline position...does unbelievable things..."
—"OREGONIAN," PORTLAND.

REO VAUDEVILLE INTACT 77 THE ORANTOS

"Heads Up"
World's-Only-Double-Perch-Act
Direction of Jack Weiner) MASTERS

GRAYCE
in "GESS WHOTIS
(Dir. Jess Freeman-Chas. Morrison)

"LIVING JEWELRY" with HOOVER and CAMP
Evelyn Singer and
Stanley Simmons
(Direction of Chas, Morrison)

DON ZELAYA

The Philosophical Pianist (Direction of Weber-Simon)

RKO VAUDEVILLE INTACT 76 (Week April 16), Oakland, Cellf, VERNON RATHBURN "The Prince of Rhythm"
AND HIS SAX-O-TETTE
(Dir. Harry Ward-Max Gorde

EDITH BOW With Her "MAN TROUBLE"
Songs by Jean Paurel
(Direction of Lee Stewart)

THE ELECTRIC TRIO

(Direction of Harry Fitzgerald)

DOCTOR

ROCKWELL

QUACK-QUACK-QUACK (Direction of Harry Fitzgarald)

RKO VAUDEVILLE INTACT 78 HAZEL MANGEAN'S GIRLS

with ADELITA TATALI
4 SPEEDS—AND NO BRAKES
(Dir. of John Hickey-Jack Curtis) HOWARD--FINE--HOWARD JACK WALSH (Direction of Blondeil & Mack)

DECEITFUL ENTERTAINER FRED KEATING

"The Great Alexander"
(Dir. Chas. H. Alien—M. S. Bentham)

ADELAIDE HALL

The Crooning Blackbird' Personal Mgt. Nicholas Gyory (Direction of Weber-Simon)

BEO VAUDEVILLE INTACT 76
(Week April 9) Los Angeles, Calif.
BOB STICKNEY With LILLIAN AYLIN
in "UP A TREE"
(Direction of Barry Fitzgerald)

MAKER and REDFORD

"The Ear Bender"

THE WORLD FAMOUS

SINGER'S MIDGETS OF 1932

(Direction of Weeden-Schultz)

RKO VAUDEVILLE INTACT 78 (Week April 16), Sait Lake, Utah FORTUNELLO and CIRILLINO 'The Happy Hooligans'

HOPE VERNON

"Singer of Romance" (Direction of Jack Weiner)

Meet MARTY MAY of Thousands, Annoyed by Jean Carroll oction of Chas. Morrison)

ANATOLE FRIEDLAND'S "SHOW BOAT"

with
Marty May

Jean Carroll and a supporting caet,
composed of a shipload of Anatole's

Basuifful Saliorettes
(Direction of Chas Morrison)

RKO VAUDEVILLE INTACT 84 The Mirin Provokers

SE ANB A O 2 M H O L

"ATROCITIES OF 1932"

22. Nuts of All Kinds
All With One Idea and One Purpose BATA and BESSIE KAPPLE BATA and BESSIE KAPPLE
"Two Beautiful Dancing Singers"
The Elight Mise-takes
"Nestling in a Bouquet of Idiots"
With Moore and Shy, Geo. Moore,
Joe Perry, Sidney Gibson, Gibson,
Jibson, Gibson, Gibson,
Also "Speedy" Paterson
And Sundry Nuts—too
Numerous to Mention!

RKO VAUDEVILLE INTACT 83 ROSETTE and LUTTMAN In "Dance Stories"
With GRACE & BEATRICE WYLIE
(Dir. of Max Tighman, Plunkett office)

DE VITO and DENNY

DOT STEVENS in "Lady Harrower's Reception".
(Direction of Chas. Wilshin)

LITA GREY CHAPLIN

"The Charming Chantress" ersonal Met. Nicholas Gyors (Booked by Weber-Simon)

BEO VAUDEVILLE INTACT 88
(Week April 23) Scattle, Wash
GLORY E, LEE and HARRIS TWINS
TWO JACKS AND A QUEEN OF PEP
(Direction of Sam Shannon)

VIC OLIVER Europe's Gift to America with MARGOT CBANGLE (Direction of Phil Offin)

CASS, MACK and OWEN

"On the Up and Up" (Direction of Sam Tishman)

NAN HALPERIN

Tells You About Women Here, There and Everywhere irection of Jack Weiner

BKO VAUDEVILLE INTACT 81
(Week April '18) Seattle, Wash.

ANN ROTH Conginal's Pep
presentative

JOY FINLEY Reveiation
In Rhythm MARY DUNCKLEY

WALTER (Mouse) POWELL Benny's Bad Boy and
"RED" PEPPER
The Cayenne Comedian

The Three Playboys
DENNY LYNCH
MYRL ALDERMAN
RAY EHRHART The Ultimate in Ha

BENNY MEROFF

and His Famous Orchestra Personal Mgr. George Wood Bill McCaffery-Leo Fitzgeraid)

BEG VAUDEVILLE INTACT 78 CHAPPELLE - CARLTON

"On the Stairway"
(Direction of Marty Forkins)

KRUGEL - ROBLES

'DRUNK AGAIN'
(Direction of O. L. Oz-Morris & Oz)

DON RUIZ and BONITA With Suitana and Vivera Marie Patri—At the Plano Direction of Harry A. Romm)

FRANK LIBUSE

The Colonel of American Nuts with Myrtle Lansing (Personal Mgr., Jesse H. Martin)

RKO REVIVES ONE WAY AGENTS' RULE

Chicago, April 11.

RKO office here last week reinstated the former restriction order which confines the agencies to
the one floor and prohibits them
from doing business with outside
bookera. This was the main point
settled in the meeting called by
Carmody, local RKO booking
chief.

through the state of the state

BRO VAUDEVILLE INTACT 88 (Work May 7), Missespells, Mins.

THE GENIAL ROTUND LARRY I C H

with Net of Paris'
"Miss Sect of Paris'
TM Met of Paris'
TM Met of Paris'
TM Met of Paris'
TM Met of Paris'
Bouth Americae Newest Dancer
TOMMY LONG
TE EIORATED ENGLAND ONG
"Okta Mense Helen Kane
JOE BELL Reart"
GIBERT LAWRENCE
and His Saake Hips
And the

RICH RHYTHM BAND

BKO VAUDEVILLE INTACT 87 (Work April 30), Missespolis, Miss. THREE BREDWINS

Athletic Comic (Direction of Hugo Morris)

MADELINE PATRICE rotege of the Late Enrice Carus

(Direction of Morris & Ox)

NAYAN PEARCE and JAY VELIE

in "RED RHAPSODY"
Boyd Davis, Musical Director
(Direction of Ed. S. Keller) AMERICA'S EGOTIST

Harry J. Conlev In Person

BRO VAUDEVILLE INTACT 86

The Dark Cloud of Joy

BILL ROBINSON

"HOT FROM HARLEM"

WITH
JOHN MASON
ITNEY DANDRIDGE
MYRA JOHNSON
NAOMI PRICE
FERDIE LEWIS
JELI SMITH
JACKIE YOUNG

"THE BROWN BUDDIES"

Chorus of Eighte (Direction of Marty Forkins

BKO VAUDEVILLE INTACT 80 (Week April 16) Missesselis, Miss. PORCELAIN ROMANCE" injou Brothers and Louise ((Direction: Chas. Morrison) Boy with the Balancing Comp

BOB RIPA Denmark's Juggling Genius (Direction: Jenie Jacobs) 9

FRANK **HURST** and **VOGT**

"OUT OF THE MARINES"

By H. C. Green

(Direction: Chae. H. Alien)

DIAMOND BROS

-TOM-HAROLD "Nevertheless Gentlemen" (Direction: Chas. Morrison)

Publix-B. & K. Trying Drama Tah: "Zombie." Mystery, for Oriental

Costly F-M Acts Idle On Premature Closing

Hollywood, April 11. Wet Parade' (M-G) closing at

the Chinese after a three weeks run, has Fanchon & Marco trying to unload the Michon Bros, and Arnaut Bros, brought here on a six weeks' guarantee for the stage pro-

weeks' guarantee for the stage pro-log.

Michons, at \$1,000, and the Ar-naut's, at \$700, are too costly for the regular F. & M. units. Firm is trying to sell them to spot booked presentation hous s.

F&M's Thurston Offer \$4,500 for Full Route Los Angeles, April 11,

Howard Thurston's engagement at the Orpheum here has been cut

at the Orpheum here has been cut from three weeks to two. He closes April 16. Me and the Colores April 16. Me as a special attraction.
Thurston's unit, if taken by F. & M., will stand the company about \$4,650 weekly, which is \$2,500 over the regular budget.
Decision on whether Fanchon & Marco books the tab Girl Crazy over part or all of its circuit depends on the showing of the murber of the california four daybooked are the California four daybooked are the California four daybooked are yesterday (10) in place of F. & M.'s Town and Country Idea.
Tab will probably be passed up by F. & M. except for a few spots because of its cost. Town and Country lost a few spots because of its cost. Town and Country lost.

Some Leniency

Providence, April 11.

Providence, April 11.

Overcoming last-minute opposition local theatre men were able to
have the General Assembly approve
a measure which will permit dancing and juggling in vaudeville acts
on Sundays. Bill also permits the
theatres to open one hour earlier
than the present law.

ibitors have been trying to get the bill through for several years, but opposition from ciergymen balked them.

Daiked them.
Legislature, however, refused to legalize dancing in public halis on the Sabbath.

Rescue for Agents

Kescue for Agents
Collections are so tough with the
Loew acts that Marvin Schenck
and Louis K. Sidney are reported in
sympathy with the idea of a collection agency on behalf of the
agents. The 10%ers are regarded
as entitled to this protection.
RKO vaude agency has had a
collection agency in operation for
many years.

nany years.

Chicago, April 11.

Chicago, April 11.

Publix-B. & K., which started the musical tab version epidemic when it took its long-shot chance on 'Girl Crazy' for the loop Orlental, is now striding out into new freak territory by making a deal for the tab distribution of the company of

brought into the Oriental April 29 for an initial week's try. This is a starter, and, there are options for three additional sessions in town, which would cover the outlying de (Continued on page 53)

Levy Starts

Chicago, April 11.

Ascher Levy is aiready taking inventory of local RKO houses and departments preparatory to taking ever division reins. One of Levy's first official moves was to call in first official moves was to call in various employees, house managers and staff men and assure them of their jobs as long as proper co-operation was forthcoming. William Elson, present division, manager, remains here for about another month. He may transfer

Canton Musical Co-op

Canton, O., April 11. Canton, O., April 11.

Musical comedy stock will supplant dramatic stock at the Grand.
Opera house here, commencing this
week. The run will be sponsored
by the local stage hands and musicians on a co-operative basis,
same set up as dramatic stock.

Ed. Daley, burlesque producer
will have charge, and has started
rehearsals with a company of 40
people. Top, 60c.

MAY 5 FOR F-M IN PITT

Pittsburgh, April 11.

Pittsburgh, April 11.
F-M units won't go into the Stanley until May 5 due to previous booking of Paul Whiteman April 29. Present Stanley chorus of 16 girls has already been given two weeks notice but will be retained for an additional fortnight. Jerry Mayhall stays as production manager. Theatre previously played Publix units but for several months has been building its own presenta-

CHI HOWARD WARM

Chicago, April 11. Burlesque stock is siated to return the southside Howard, formerly the Empress. Arthur Clamage, for-mer operator, is negotiating for the

mer operator, is negotiating for the lease.

If the deal is closed, the policy will start in September.

Marcus Loew **BOOKING AGENCY**

General Executive Offices

160 WEST 46™ST. BRvant 9-7800 NEW YORK CITY

J. H. LUBIN

ENERAL MANAGER

MARVIN H. SCHENCK BOOKING MANAGER

PARAMOUNT, N. Y.

New York, April 8. New York, April 8.
The George Jessel '100' Jamboree'
is making a quick return to the New
york Paramount after an Intervening week at the ace Publix stand in
Brooklyn. It's virtually the same
routine and lineup. With Bing
Creaby and Lineup.
The Stand of the Sees Crawfords at
Allet with consoles, plus a line of
David Bines girls, and Rubinoff back
at the Par after a fortnight away.
A lot of show for \$80. at though an

A lot of show for 85c, although an imposing array such as this is generally the tipoff on the film fare, this week 'The Misleading Lady.'

The Bines line opens briskly with the 16 girls dividing into two octets for alternating ensemble routines.

the 16 giral transfer of the transfer of alternating estemble over the control of the transfer of the transfer

Rubinoff's classic and intricate jazzique fiddling was another solo hit, working from the rostrum and not from the pit.

Jessel slipped in a plug for Chase & Sanborn, his radio sponsors, when introducing Rubinoff, and otherwise gave the coffee brand a little on-stage exploitation.

Jessel's stagebox 'mama' stuff again whammed 'em, finaling with Walter Donaldson's 'My Mom.'

Usual newsreel and trailers, sans the organlog and overture, which were devetailed into the Jessel pres-entation instead.

were unvisional instead.

Whether It's the picture or poor judgment in bringing back the Jessel flash so soon, biz was below par the opening day. It may be that Jessel's hookup with another weak salert, 'Broken Wing,' a fortnight ago, is too fresh in memory.

Abel.

OLYMPIA, PARIS

Paris, April 2.
Olympla show this week getting comparatively good houses, due to amusing film and good stage presentation—the only one on the Boule-

ward.

After newsreel of mixed origin, the Georges Ballly orchestra gives a good rendition of Blue Danube.' and the Georges Ballly orchestra gives a good rendition of Blue Danube.' and the George Ballly orchestra gives a good rendition. The George George

IMPERIAL, TORONTO

IMPERIAL, TORONTO

Bouwet for showmanship must sakin be amanship must sakin sa

take opens the bill in one with a comedy grl-reporter interviewing the collegian and all over the stage. Girl isn't billed, but scores with an-

tics.

Gautier's dog act also over nicely,
pint-size mutts in a waltz and lazy
canine drawing laffa. Bobby Lee
trailing is a brunet looker doing an
acrobatic that has nothing new but
gets over all right through personality.

servourse that heave seeks over all right through personate seeks over all right through personates and the seeks of the s

his liking. It was Pettey's own fault that he didn't register as soon as he hoped, but latter haif of act drew hands. After all, the six-bit customers should know what they like, despite temperamental exhibitions on the part of performer. Octolang, with long and short due slamming home. Pair go in for chatter, synchronized goof-dances and ropetossing. Class act scored heavily with due finally begging off.

Feature film. Dancered heavily with due finally begging off.

Feature film. Dancered heavily offer and Horace Lapp at the organ, replacing Kay Stokes, who has gone to the Uptown. McStay.

ROXY

New York, April 8.

Only a fair b. o. week can be esti-mated for the current program. Disorderly Conduct (Fox) should take the house out of the red—but not without a struggle. That's be-eause as a title and de facto enter-tainment of the red of the red of the control of the red of the red of the red of the red warring helps.

Waring helps.

Around 27 minutes to the stage end without the Waring overture. Three are four scenes in the familiar three are four scenes of the familiar three four scenes of the familiar three four scenes of the familiar three familia

become more filler material.

That means one of two things or both. The Roxy must again trim its budget to conform to the average of the other Broadway de luxers of the luxers of the

house grosses slipping.

Arthur, owing to Fox complications, resigned from the Roxy Theorems of the Roxy Theorems of Fox and a courtesy to the Roxy stockholders groups. But the Roxy stockholders grown which it hasn't yet recovered. Meanwhile bankers and stockholders which the stockholders will be a stockholder with the Roxy has to face the Roxy But Charles of the Roxy But Charles of the Roxy But Charles of the Rox But Charl

such and is to have full charge of operation.

What the Roxy has to face in future is opposition from Radio City with Roxy (Rothafei) in charge of the music hall there as also the film On its present style of show the Roxy will practically be competing with its own system when Rothafei begins operating again.

So the Roxy is in just of an So the Roxy will practically be competing of the touchest jobs in show business, it will take a well schooled showman who knows stage values to swing it. For when films are good anybody can be an operator, that a showman proves his worth in such a house as the Roxy.

Shan.

FOX, BROOKLYN

Brooklyn, April 9. Still packing them in matinecs, with not a vacant seat in the house by the time the second show went on. Stage show is this week being on, stage show is this week being given big billing on top of the marquee. Draw probably split between the stage end and the film, Fox's 'Devil's Lottery.'

Devil's Lottery."

"Co-Ede' Idea, F. & M. Idea current, is of more than average running a peop of the property of the time for trick due to a property of the time for trick due to a property of the time for trick due to a property of the time for trick due to property of the time for trick due to a property of the time for trick due to a property of the time for trick due to property of the time for trick d

NEWSREELS



EMBASSY

Both theatres buried the spot New York news event, Columbia's troubles, which are still on front pages, Embassy fancyling Army Day and Luxer the dry talk recorded by the Peace Commission upon its ar-rival in China.

rival in China.

Pathe made a better general job of the Columbia assignment than Fox. At the Luxer eggs and rough bassy contents himself with anatches of speeches, but makes up with an exclusive interview with Reed Harris.

Emphassy gives over too much footage to the war parades, audiences tiring before the long Washences to be successful to the long washences to be a supplied to the long washences to be supplied to the long

Simple of the event in New York.

Simhasay works up what seems like the final nowreel episode on the Sino-Japanese trouble. This is too lengthy, chief interest centering in Shinto rites for Japan's dead. Floyd Gibons and the Hearst papers gets a plug in one clip of the control of the control of the control of the control of the fighting is more entertaining than the English Peace Commission's close-up.

Fox gets a notable-

Fox gets a notable scoop on some of the falls in the latest Autieul steeplechase. Five riders are unsaddled at the first obstruction.

saddled at the first obstruction.

The Emphassy also gets first to
Assistant Attorney General Richardson on his return from investigating conditions in Hawaii. Mentition is made of the Fortesoue case.
While on the subject of Hawaii Fox
works up an act with the island's
musician-firemen.

works up an act with the islands musician-fremen.

This week instead of beer it's Easter eggs and parades in Germaning The but the work of the work of

wnen they do it in a box car.
Archery and golf in Pinehurst,
wood-chopping contest in Pennsylvania, boxing in San Pedro, football
practice. for Notre Dame and the
circus are generally covered.
Carpentler and Phila Jack Derive.
Carpentler and Phila Jack the inference that Georges may attempt
the return. By way of diversion

TRANSLUX

Spring gets a big play at the two theattres this week. According to the newsreels couples are spooning everywhere, birds are noister in the trees than they are in the zoo at feeding time, and kids can't be kept cutoff.

everywhere, birds are noisier in the trees than they are in the 200 at feeding time, and kids can't be kept quict. All the indications of the languages of the languages of the languages of the languages of the languages. Pathes scopes with some special Pathes coops with some special Pathes coops with some special Pathes scopes with some special Pathes and the languages of the languages. Pathes scope with some special languages of the languages of the languages of the languages. Pathes scope his languages of the languages of the languages of the languages of the languages. In large type to flashes, the languages of the languages of the languages of the languages of the languages. Pathes gets an interview with the grand aunt of the child upon her arrival in New York. She newspapers, including her crack at prohibition.

Faramount registers a worthwhile sex languages of the setting of a child of the languages. Pathes of the languages of the languag

Irene Bordoni kisses Georges frequently.

Fox has one of those sure-hit cute cips in a follow-up on little Craig. White, the youngster who last week posed with Mary Pickford. Boy sings before the mike in catching nursery manner.

Waly.

which is negative. Likeable instead of just passable, gilb, graceful, cute, instead of stilted, stuff, and wooden, like so many of his cian, Kvale adds to the show and is not an animate annunciator board.

remme then interrupung. Latter cues into a song ballad which she cues in the cues into a song ballad which she can be compared to a song ballad which she can be compared to a song ballad which she can be compared to a song ballad which she can be compared to a song ballad which she can be called which she called which s

MINNESOTA

Minneapolis, April 9. Instead of using the regular Fan-chon-Marco unit, the Minnesota

NEW ACTS

JIMMY DURANTE Songs, Comedy 25 Mins: One and I ngs, Comedy Mins.; One and Pit nn, Pittsburgh

JIMMY DURANT I.

Songs. Comedy and Pit

Penn, Pittsburgh

Considering the dough paid most ficker names for personals, at \$3,500 the Schnozzle is a bargain. This is the first time he has ever worked above the Schnozzle is a bargain. This is the first time he has ever worked and the school of the schnoz of the school when he went pictures, and he's a cinch with or without.

Durante is still the med innation of the school of the school

"AALS OF THE PAST" (6)
Oldtimers' Songs, Dances
16 Mina; One
Hippodrome, N. Y.
One of the best acts of oldtimers
ever produced, including six capable
veta, all of whom mix into songs
and dances of another day. A good
any part of the country. Trade in
any part of the country.
Lineup includes Danny Simmons,
doubling at mc., Blanche Newton,
Lombard Bros., Annie Hart and
the madcap of Broadsay miny
the madcap of Broadsay miny
back, does a hot number not much
longer than a bit. She's just about
setting herself strong when giving
Miss. Newton does a song add
Miss. Newton does a song add

setting herself strong when giving up.

Miss Newton does a song and dance her father did 50 years ago; the Lombards figure in their Lancashire cloig. Miss Hart puts over with plenty of pep and sales ability plenty of pep and sales ability home at Pastor's 35 years back, and Simmons, in addition to a swell joke, does the Trish Rag' number some may remember.

Act is nicely routined and doesn't include too much talk, mistake some have made.

Registered strongly at this house hen caught. Char. when caught.

SCOOTER LOWRY Songs and Dances 11 Mins. in One 86th St., N. Y.

11 Mins. in One State St

3 SUNSHINE GIRLS Singing; Dancing 7 Mins.; One 86th St., N. Y.

Street, Mr.

Stree

GROCK
Clowning
50 Minutes in the ring
50 Minutes in the ring
50 Minutes in Paris
Cirque Medrano, Paris
Crace Medrano, mob ls coming
to see, his 'new' number, though
Grock's personality is the whole
thing and change of pariners and
adding eccordion doean't, effect
many companies of the companies of the companies
Act opens with Fiers, accordionist,
appearing first, immediately followed by the entrance of Grock and
his new partner, Geo. Lole. Acc
worth staging an act by himself,
but his solos are entirely subsidiary
in the act to Grock's tricks, mannerisms and patter, which he carries
on with his new partner as he used
to do with the old one. Acc
with its mew partner as he used
to do with the old one. Acc
which is the companies of the companie

WILL OAKLAND (3) Songs 18 Mins.; In Three 86th St., N. Y.

Songs
Strik, N. Y.

18 Mins.; In Three
Stth 8th, N. Y.

18 Mins.; In Three
Stth 8th, N. Y.

18 Mins.; In Three
Strik 18th, N. Y.

18 Mins.; In Three
Strik 18th, N. Y.

18 Mins.; In Three
Strik 2 Mins.; In Three
Strik 3 Mins.; In Three
Strik 4 Min

PUTT MOSSMAN

PUTT MOSSMAN
Horseshoe Fitching
Downtown, L. A.
Mossman has played exhibition
horseshoe games around the country. But this is the first time he's
tried to throw ringers on the stage.
Indicate the stage of the stag

FABER and FORD 14 Mins. in On 86th St., N. Y.

Stort St. N. A man and girl working against the house curtains with the general idea that the girl is a stooge trying to girl in the girl is a stooge trying to girl in the girl is a stooge trying to the girl in the women a treat. He feeds offectively and the jokes click over. Girl winds and the jokes click over. Girl winds and the jokes click over. Girl winds the girl in a next costume, and tights instead, before legs a treat.

Not particularly strong, but used here well down on the bill to make a set, and it held up. On heavier then two or three. Formerly Faber and Wales.

MURAND, GIRTON and GLORIA

Cycling 6 Mins.; Full (Special) 86th St., N. Y.

Murand and Girton were once an acrobatic team that closed with some eveling. Now it's a trio and there's still a bit of hand-to-hand, but it's the wheel stuff that counts. Okay all the way as an either-

Okay all the way as an either-ender. Tricks are mostly routine, but nicely handled. One nice trick held for the closing has a girl turning a complete somersault bleycle and all via the use of a tecter board and lable.

SONG WRITERS ON PARADE (7)

Seven song-writers get together in this turn for a fairly novel and pleasing act. Maybe it's a bit too brazen and maybe there's a bit too much of the self-applause angle, but songwriters have always been what they are

much of the self-applause angle, but songwirters have always been what they are. was a similar turn called 'Song-writers Festival' and previous to that still another called 'Trip to Hitland'. Different people here and differently handled.

Charley Toblas seems to be the heap big chief of the present turn. For the control of the singing. Which is okay because Charley has more stage presence than any of the other lads having wandered around in an act' of his own for some time.

Vincent Rese, Sidney Clare, Percy Wenrich and Al Sherman, at grand planos, which means a plenty crowded stage. Standing up in front are Al Lewis (Sherman's writing partner), Murry Moncher and To-Starts by a little introductory.

partner), Murry Mencher and To-bias.

Starts by a little introductory song all around, with bows for all the boys. Lewis then sings his Tobias follows with an acceptable Eddie Cantor imitation of the same number. At this stage the lads reality get busy talking and singing-about themselves. Rose, who evi-about themselves. Rose, who evi-about themselves. Rose, who evi-the writer of 'Avalon' and Tobias-sings several choruses of other songs by him. Lewis sings the songs he and Sherman wrote. Others all sing three or four choruses from songs of their own, with Tobias and Lewis out.

joining in after the start-off to help out.
All got plenty of nice applause hand-outs and the stuff seemed to go over at this house. Interesting sone the start of the start o

grabber.
Cali it a freak act, but with sufficient entertainment value to click.
Kauf.

JOE WONG Talk, Songs 13 Mins.; One Academy, N. Y.

Is mins.; One Academy, New Year Joe Wong was around with a Chinese mandoling around with a Chinese mandoling the Academy, New Year Joe Wong was a count with a Chinese mandoling the Academy of the Acade

PARKER WEINBERG (4) Hokum, Singing, Dancing 14 Mins.; One and Two (Special) Hippodrome, N. Y.

is mins.; One and I wo (special) Hippodrome, N. Y.
Salmagundi of hoke, stooging, songs, dances and talk blended together for results that should prove satisfaction with the family trade. The hoke is effectively separated from the legit, but there isn't much

and the state of t

DEMNATI HARLEQUINS (6) Acrobatic 8 Mins.; Three (Special) Hippodrome, N. Y.

Hippodrome, N. Y.
A not very exciting, but well presented, acrobatic act, with members of troupe as clowns. They merely filtr with a couple attempts at comedy, sticking mostly to endurance work, tumbling, combinations, etc. Passessfor medium time. Running time is a little long and routining not as smooth as might be desired, with tumbling lift stuck in the couple of the couple

Oakland's Added 2 Days

San Francisco, April 11.
M. L. Markowitz putting Saturday and Sunday vaude into his Premier Oakland. Bert Levey booking.

PALACE

The chicken crossed the stream and the comics were seen wi with ladies that weren't ladies only their ladies that weren't ladies, only their wives, pienty at the Palace Saturday afternoon. Twas the opening performance of the new Palacebill, and it won't go down in history as the worst, because it won't go down in history at all.

At the cylick, when all good lit-

as the worst, because it won't go down in history at all.

At five o'clock, when all good little bills should be on their why to Buffalo, the second half of this one that was the second so that was most to closing, but the final curtain was still further away than a leat half in South America. At 530 the actors had departed. There was quantity galore, though all but a few of the mattinee customers seemed to prefer quality. Only a few rows left before the latter of the second was a second with the second was the second with the second was a second with the second was a se

since goodwin and comment in evenone did.

Figure 3 the headliner at the
Figure 3 the playing the 85c
Farmount down the street less
than a month ago. If Miss Negri
draws shell be the first film name
to have done so at the Palace.
Julia Sanderson and Frank Crumit,
absent from vaudeville for a long
while but gainers of a radio rep in
the meantime, may do most of the
drawing it and but both the Palace.
Miss Negri scored. Her lines are
more suitable to the Palace acousties than those of the larger Par.

The fayout should warm the

Miss Negri scored. Her lines are more than those of the larger Par.

The layout should warm the hearts of dramatic sketch advocates who aren't too old to still advocate with two present this week. Bert Lytell is again doing The and and any of the layer than an aid to a wade will bill. It uses the layer than an aid to a wade will bill. It uses the layer than an aid to a wade will bill. It uses the layer than an aid to a wade will bill. It uses the layer than an aid to a wade will bill. It uses the layer than the layer than an aid to a wade will bill. It uses the layer than the layer than an aid to a wade will bill. It uses the layer than the layer than an aid to a wade will bill. It uses the layer than the layer than an opportunity to 'un the whole emulike a dairy maid. As usual, it sent Lytell to new applause heights, but it didn't help the show's pace.

Milton Berle is m.c'ing on a return trip, and though he seemed than the layer than Gaston him the layer than Gaston ing time, the nervy kid sold himself all over again with this supposedly sophisticated audience. Most of his gasg are older than Gaston deuted, but Berle h.s a way with him, and they like him. Excepting that he crammed most of his stuff into the first part, Berle was shadeline killeen, who waden and the layer.

including gags—everybody's.
Working between all the acta,
Berie uses Madeline Killeen, who
used to do her own turn, f. a songneed to do her own turn, f. a songall-girl troupe of eight stooges in
all-girl troupe of eight stooges in
another. Latter art remnants of
Berie's regular turn, which was discarded for the Paisce engagement.
They're a novelty, although the matee of the state of t

terial in t.

Charle King also has a first part spot, singing a half dozen numbers out in 'one,' with Bob Hamili at the plane. He's acting and locking more like George M. Cohan daily, but not for King, who has done okay up to now being himself. They liked him Saturday.

Jay Seiler and Frances Wills, combination of a good eccentric the combination of a good eccentric to the combination of a good eccentric the combination of a good eccentric the combination of the combination of a good eccentric the combination of th

early enough. | Wills' speciaity.

early enough. It's caused by Miss Wills' specialty.

If anyone had told 'aston Palmer a month ago that he would play the Palace his week he probably would sanity charges. But here he is, No. 2, but nevertheless here, and doing pretty fine. To those who remembered Palmer after his long absence from these paris he must have been dulte a surprise; to those who entered the surprise of the surprise o

laughts. A neat 13 minutes,
Sanderson and Crumit (New Acts)
used 30 minutes in closing the first
part and drew a mitt plus flowers.
The newsreel and rest stall were
trimmed in the emergency. By the
time the customers reached the
lobby for a smoke they were advised to return to their seats. That
gave Miss Negri almost as many
taye Miss Negri almost cas minuted
colored orchestra, closing, had
walk-out, She's under New Acts

cast. Blue was a big hit, as usuel, despite a slow start through the handleap spotting. He's one of the Palince standards by now. They don't have been as the start of the sta

DOMINION, LONDON

London, March 29.
Charles Gulliver has taken complete control of the Dominion for
Moss Empires, of which he is one
of the trio of managing directors.

plete control of the Dominion for Moss Empires, of which he is one of the trio of managing directors. Policy of the theatre has at last been definitely fixed. It involves elaborating the presentations, pius a season of the presentations, pius a fixed in the presentation of the presenta

Paramount, Newark

Paramount, Newark
Newark, April 9.
They liked beat in this show a colored boy who len't even named. He's with Irving. Newhoff and at the end of the act does some acro-ion. Light-footed and easy, he tied the show in a knot. Ironically enough, Newhoff takes the encores and sings and recites a semi-tragile enough, Newhoff takes the encores and sings and recites a semi-tragile to the dusky stepper out, who repeats. Newhoff act amounts to little otherwise. He appears as a teacher with a pupil for some question of the encore with a pupil for some question of the encore with a pupil for some questions of the encore with a pupil for some questions. Newhoff does well with his song, but everyone is looking for the colored by the encored with the encored with the song that the encored with the song that the encored with the encored with the encored with the song that encored with the enco

Newhorf does well with his song, but everyone is looking for the colored veryone is looking for the colored the colored vith a girl fools a little and crects a wire on which the girl performs. Hazard follows skipping rope on the named for the colored vith a girl fools a little and crect a maned for with the colored vith a maned fine of knives, and dances with nonchalance. Besides his skill he has a nice sense of comedy. Bento Brothers and Rith are brief with the colored vith th

used 20 minutes in closing the first part and drew a mit plus flowers. The newsreel and rest stall were principled and the decrease and the decrease and magnitude of the state of the stat

STATE

Layout for this week is all wrong, seiting in comedy and variety of easterial, but for some reason that didn't appear on the surface it turned out to be rousing entertainment. Yaudoulle that the surface it turned out to be rousing entertainment. Yaudoulle that do violence such adultion that the surface it turned out to be rousing entertainment. Yaudoulle that the violence such adultion that the surface is the surface in the surface was in the surface and the surface of the surface in the surface

Awkward first half opened with two numbers without women and divoid of either song or dancing. No. 3 depended upon stepping and harmony of the two men in a trio

devoid of either sons or dancing. No. 3 supported to two men in a trid on a trid or the two men in a trid or the trid or the two men in a trid or the trid or t

a finale of the boy doing acrobatic hock steps up and down the stairs. York and King have a new open ring and a comedy gen.

York and King have a new open ring and a comedy gen to the result of the stair of the st

the performance and got big returns.

Morgan and Stone opened. Twobardo playing boys have been
around some few years now, but
still have the likeble quality—butbilling enhussiam in their brisk
strumming that gives them distinction. They don't sing any more,
leaving the flashy bando playing to
Faul Remos and his three midget acrobats seemed out of place
No. 2, although an attractive novesty, with the stalwart Remos per
forming submiddle states with his
miniature partners. Act is nicely,
dressed as to settings and costurnes, and has a likable sprinkling
of simple comedy.

Act is nicely
dressed as to settings and costurnes, and has a likable sprinkling
of simple comedy.

Act is nicely
dressed as to settings and costurnes, and has a likable sprinkling
of simple comedy.

Act is nicely
dressed as to settings and costurnes, and has a likable sprinkling
of simple comedy.

Act is nicely
dressed as to settings and costurnes, and has a likable sprinkling
of simple comedy.

Act is nicely
dressed as to settings and costurners and the setting of the third
turn
ungraced by a petitical, until the
girl who completes the trio makes,
a brief appearance late in the rundre a handicap being the third turn
ungraced by a petitical, until the
girl who completes the trio makes,
a brief appearance late in the rundre in the run when the setting the setting
to the two the blackface
comic. The comedy is not particula
killier, working up to the real meat
of the turn which is the capital
harmonizing of the two men and
the almost sensational tap dancing
of the two men and
the almost sensational tap dancing
of the two men and
the almost sensational tap dancing
of the two men and
the almost sensational tap dancing
of the two men and
the almost sensational tap dancing
this portornance was mercileasly
this portornance.

This portornance was mercileasly
the performance was mercileasly
the perfor sidy, with the staiwart Remon per coming currents about with the plant who stails down the work allas down the staiked seminal time part who stails down the staiked seminal time part who stails down the staiked seminal time part who stails down the stails and the plant who stails down the stails and the stails and the plant who stails down the stails and the plant who stails down the stails and the plant who stails down the stails and the stails and the plant who stails down the stails and the stails and the plant who stails down the stails and the stails

ten hoboes of various heights from four feet to over six feet form a band with instruments as off sizes and the first of the first of the first one across the stage is a beautiful, the orchestra supplying that. Another shock is experienced when a style show is announced, and the first one across the stage is a beautiful that is a supplying that is a stage of the millionaire gang dressed as comics. They make rapid changes and each parades across two or had the millionaire gang dressed as comics. They make rapid changes and each parades across two or aboard a circus band wagon, and when it is run around the stage the power is shown to be the leader inside pedaling in bloyel fashion, which is the conditional control of the first order with the power is shown to be the leader inside pedaling in bloyel fashion, which is the subject of the power is shown to be the leader inside pedaling in the crowd but they can be supply throwing huge balloons over the audience to the youngsters. John stronger with the children by throwing huge balloons over the audience to the youngsters. John shown in the subject would be a supply the supply that the subject would be a supply the supply th

HIPPODROME

A three-hour and 33-minute show for 25c. up to 1 p. m. and a half buck thereafter may be more than some want for their money, but in any event it's one's money's worth, any way figured. Opening at 10 to eat up early running time.

Regular turnover includes on current layout eight acts, with Bert Walton adding to it as mc., 'Girl Crazy' (Radio) as the longie on screen, Pathe News, orchestra track, 'Rich Chathele,' a cartoon and plenty of trailers.

While it thas its points on draw, 'While it thas its points on draw, while it thas its points on draw.

while it has its points on draw-ing side, after a person has sat through all this the fan may not want any more show for a week. Gluttin' em may have the effect of killing off the appetite.

Gluttin' em may have the effect of killing off the appetite.

Saturday afternoon's business disproves this to an extent, with seats on lower floor at a premium. RKO has a considerable with the first of the first o

PALACE, CHICAGO

Chicago, April 9

This house is tagging along with the local show business mania, for personals of any kind and sort. Act of the control of the

girls' costumes were about ready for the cleaners as caught here. Miss Carroll had the only fresh looking outfits in the show. House was thin around the edges. Feature is Pathe's 'Carnival Boat,' but Chie Sate's 'A Hurry Call' is the prize entertainment of the show. Pathe News, incidentially, includes a fanny gag that would never get by in a dramatic subject.

86TH ST.

When the vaudeville gods get to-gether to discuss what it is that hurts the business more than anything, they might take up the matter of laying out shows and booking ter of laying out shows and booking acts. Here's a six-act show at RKO's Yorkville pride and joy with each act, separately scanned, okay and better. Combined, and as laid out. It's pretty much act as a laid out. It's pretty much act as laid out. It's pretty much and as laid out. It's pretty much act and a laid out. It's larged a laid of the act and a laid out. It's larged a laid of the laid of the laid out. It's larged a matter of overdoling the vocal stuff. There's singing in overy single act outside of the occur and act and laid of the laid out. It's larged a laid of the laid out. It's laid of the laid out. It's l

AUDUBON

Air Barometer (Continued from page 1)

(Continued from page 1)
win-Wasey, handling the account,
and the other to superviso local
hook-up broadcasts.

La Palina, presenting Kate
Smith, pays the wire charges during out of town stage dates, which
amount to around \$1,500 a week,
provide a press agent, local advertising funds and extra musicians, Singin' Sam, the Barbasol
air aid, is receiving full salary on
all stage dates with no agency
commission deduced. P.K. Wrigiey's
Myrt and Marge, receiving \$150
for radio, is getting \$1,000 extrafor current vaudeville dates. Wrigley personally engineered the stage
bookings for the purpose of ascertaining the air act's stage drawing
hability. ability, Extra Plugging

Extra Plugging

Besides the information gained on
the talent's drawing powers, many
advertisers figure added coverage
and good will through stage apppearances. An air act in an average
theatre will play to from 25,000 to
50,000 persons in a week, dependent
upon capacity and good or poor
business, each of whom imme
commercial sponsor. Added plugs
are credit lines in 'the billings,'
theme songs mentioning the product or even the name of the act.
While an increase in, sales is the
uttimate motive for radio adver-

uet or even the name of the act.

While an increase in, sales is the
intimate motive for radio advertising with any manufacturer sales
are not an always accurate indication of the radio program's effectiveness. Nor is fan mail considered intalible, although up to a sidered intalible, although up to a considered intalible, although up to a not the reaction expressed thorein
has been a radio players' biggest vecommendation with countiess air acts rising and failing with the
postage. But those who do not
place 100% faith in sales response
and fan mail, and this takes in the
majority of radio advertisers, are
constantly searching for additional
or contrary proof. This has caused
the stageward trend.

Thatres Loosen Up

the stageward trend.

Theatres Loosen Up
Theatres no longer object to the
use of their stages as commercial
advertising mediums. This made
the theatre circuits shy of anything
resembling radio commercialism in
the past, but latest the grosses
prompted them to overlook the plug
angle. Tie-ups between theatres.

prompted them to overlook the glug angle. The Jupe between theatres, and air advertigers, including the latter's exploitation expenditures in the theatres' behalf, is bringing a close alignment between the stage and the air.

Sisters of the Schillet' and Stoon-Ballet and Buld (Zroctra & Gannada and Buld (Zroc

MINNESOTA

(Continued from page 35)

comedy dancing and strutting and his acrobatics and tap work. For a finale the curtains at the back of the stage parted to reveal an immense birthday cake holding four large candles.

candies. Case mounty four affects and establishment of the control of the control

Pittsburgh, April 8.

PENN

Schnoszle Durante (New Act) on the screen in The Passionate Plumber and also on the stage supplies the big nose and the big noise at the Fenn this week. And noise is also been also been and also on the stage supplies the big nose and the big noise at the Fenn this week. And noise is also been also b

things isn't known, but there's little to it.

to it.

contract the contract promises much at the satiset with a swell acrobatic routine, but that's followed by a lot of talk between Barclay and Miss Eddy that lets things down with a thud, picking up a bit at the end of the Eddy sons. There's a black-leenstein turning out to he'a couple of panies for its punch, and a number with Barclay and the chorns as the front and back legs of a flock of horses in't bad on movelty. A.lde from that, there's explains an old-fashloned meller that's flashed on the screen. He's done it around here before, but it's still clay.

done it around here before, but it's still okay.

The rest is all Durante. Penn never needed a name as badly, and, what is more, a name that could deliver. That Jimmy does.

Lois Miller at the organ opens with the community singing, soloing herself into a mike for her usual finish. Harry Hoehle's overture a collection of tunes from Cohen.

CAPITOL

New York, April 8.

gilng sticks went into the orchestra pit, to be followed later by one of the big rubber balls. Even if a stall, it looked like anything class the ball For a finish, Flash tosses the ball For a finish, Flash tosses the ball to the for a catch on the stick he holds in his mouth. Show slowed up badly on this, with audience poor ball players. Most of them couldn't pitch the ball to the desired spot. In large houses like this one it would be advisable to the only the front rows as the pitcher's box. Block and Sully appear farther down in the unit with their talk, songs and dances. They sell it well enough, even for a square acre like the Cap, but the audience, when caught, wouldn't buy enthislastic.

the Cap, but the audience, when caught, wouldn't buy enthusiastically.

The Pheips Twins open show with the Pheips Twins open show with the Pheips Twins open show with the Pheips Twins open show the pheips the water, open the pheips the water, opening has the girls against as South Sea drop. In-between stama, fullstage, is effective in that illustration of the pheips twin a board, strikes the eye, but the boat is tilted too much one way. It always looks as though it's capsising.

Hale girls, costumed in the sheer, with Pheips twin aboard, strikes the eye, but the boat is tilted too much one way. It always looks as though it's capsising.

Hale girls, costumed in the sheer yield the pheips the phe

ORPHEUM, L. A.

Los Angeles, April 4.

For a number of years, picture house operators have been feeling the house operators have been feeling and the provided of the legitlmate theatres has been due to the amusement business in its rapid advance passing the legit its rapid advance passing the legit. Howard Thurston, the country's acce magician, has been breaking picture house records for the past six months. So thoroughly steeped, he must have a number of the dyed-in-the-wool picture operators believing that after all, something roperation. However, the master with their operation in the matter with their operation. However, however, house he has played, he has been teamed up with a crow picture of the dyed of the house of the dyed in the black.

Magicians are known not by what they do, but by what they don't trot out a full bag of tricks, and in most cases sells silusions and tricks that are timeworn, displays a branaft of showmanship that few and the state of the sta

New York, April 8.

Loew's is now beginning to cut
down protection to itself, but not as
narrowly as other chains have, notstably Publix. 'Hell Divers' (M-G),
from a forced run at the Astor protection of the control of the contro

MASTRAUM

Philadelphia, April 10.

does all the singing.

The Mastbaum dancing ensemble in simple blue outfits follows, with 21zz putting them through their paces to show how a dance number is made. Both selections put the new m. c. in a favorable light, showing he is getting to feel at home on the Mastbaum stage and drawling a good audience roupones.

ing a good audience response.

Sammy. Cohen, the film comic, who is introduced as Schonezis Durantes Onthe Island and the Comment with its not until he forgets he is a film personage and gets into his falls, his enske-charming skit and the boxing bout that the act begins to with a song and some patter, is brought out from the wings by Cohen, who introduces her as his wife. She is a personable dark strong the strength of the strong that the same strength of the strong that the same strength of the strong that the same strength of the same strength of the same strong that the same strong the same strong that the same strong that the same strong that the

CHICAGO

Chicago April 8.

To make way to Vincent Lopes and his orchestra the FeM will, scheduled here this week, was moved over to the Orlental, which means a layoff for the Loew unit. This juggling around of shows is instable when a special attraction is of the control of the contro Chicago, April 8.

from what they've seen around this town. Lopes is selling his music and thereby himself. His sole contribution at the plano clicked heavily with this rather snooty audience and he had. Enthe customer here were expecting to see another notiche band leader, with wise cracks and heaving motions, they were disappointed. Lopes is too smart to never did, nor had to, because of his own particular style and interpretation.

Iton.

In the Lopez outfit the reed and drum scctions get the breaks. That drummer, particularly, is an out all and in the particularly, is an out all and the rolls his attown with demoniacal strokes and plays for comedy all the time. Special vocal comedy lumber by the drummer goes over easily, with the rest of the boys gother than the particular than the particul

tures.

Biz not very strong opening show (Friday), but gradually boosting through the day. Major flicker, But the Flesh is Weak' (M-G) and usual newsreel and trailers, Span.

DENVER

DENVER

Denver, April 9.

Fanchon & Marco's Five Races' idea is crowded into much too short a time, at the Denver. Ran 10 minutes overtime at the show caught and should have had that much more at least. Folks were in ran so short towards the end that one act went off without a return bow and norst came on with audience still applauding.

Frank Jenks mc.'s the show in act went off without a return bow and norst came on with audience still applauding.

Frank Jenks mc.'s the show in act went off without a return bow and nove of the still applauding.

Frank Jenks mc.'s the show in a still show in the still applauding.

Frank Jenks mc.'s the show in a still show in the still applauding.

Frank Jenks mc.'s the show in a still show in the still sh

STATE, L. A.

Los Angeles, April 6.

Los Angeles, April 6.
In addition to the regular Fanchon
& Marco units, this house on Moniday nights offers vaude tryouts for
F&M spotting. Augmenting Town
addition to the regular town
and the regular town
and the regular town
vaude. That means two hourse
tage show and a good reason why
Monday night business has built itself into something more than the
self into something more than the
self into something more than the
By seeking the most for its more
By seeking the most for its more
By seeking the most for its more
By seeking the most for its more.

By seeking the most for its money,

headaches it gives other houses hereabouts.

By seeking the most for its money, the audience demonstrates it is cognitional to the depression. In section of the depression is a section of the depression of the deptendent of the

Variety Bills

NEXT WEEK (April 16) THIS WEEK (April 9)

Numerals In connection with bills below indicate opening day of show, whether full or split week

RKO

NEW YORK OTTY
Falace (16)
Falice (16)
Falic (16)
Falic

GAGS? Do DANCE ROUTINE? You SPECIAL SONGS? Need Consult HABRY PUCK Tallor made song and dance mate-rial written especially to your style Boom 1014, 1560 Broadway, N. Y. Phone BRyant 9-5746

Chas King Grumit Folia Negri Ac Co Blanche Calloway O Ist Calloway O Ist Calloway O Grant Withers Ireas Bordini Callo Bros Callo Bro (One to fill)
2d haif (13-15)
Dave Jone & P
Bobby Moy
Place Jone & P
Bobby Moy
Peter Higgins
Florence Richarden
1st haif (13-15)
Renoff Renova & B
Galia, Rill; & Sie
Johnny Burke
Hai Sherman End
Kot haif (120-22)
Bee & Ray Goman
Eddie Leonard,
2d haif (13-15)
Texas Guinan Co
(Othern to fill)

Ad Maif (13-15)
Texas Guinan Co
(Others to fill)
Palace
1st half (16-18)
Kityamas
Vloiet Carleson
3 Sailors
Earl Lindsay Rev.
2d half (20-22)
Lou Lackett Ce
Richy Craig Jr Sylvia Clark
Roxy Theatre Ens
86th St.
1st haif (16-19)
Allan Mann Co
Lorraine & Digby
Chas Foy Co
Moran & Mack
Wally Vernon

EXCLUSIVELY DESIGNED GARMENTS FOR GENTLEMEN

BROADWAY AT SOTH STREET

Bernard & Henry George E Stone 2d half (13-15) Chevaller Bros Co Ann Greenway Chester Frederloks Al Trahan

ALBANY

(9) m & DeWitt

Tankee Bd
2d half (20-22)
Roxy Theatre Ens
Stone & Lee
10s Herbert Co
Henry Santry
2d half (13-15)
Paul Whiteman Bd
(Others to fill)
Fordhum

20th Century Aser Paul Whitenan Bd (Others to fill) 12 Fordham 12 12 Fordham 12 13 Fordham 12 14 Fordham 12 15 Fordham 12 16 Fordham 12 17 Fordham 12 17 Fordham 12 17 Fordham 12 18 Fordham 12 Palace

1st haif (16-19)

Doc Baker's Co

King Bros & Cully
Lulu McConnell Co

Ada Brown

2d haif (20-22) Ada Srown
2d half (20-22)
Robert Control
2d half (13-15)
Johnny Dove Co
Lewis & Moore
Seed & Austin
Roxy & Gang
ATLANTA
Keith's (16)
Larimer & Hudson
Riches & M B
Ledova (5)

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Johnny Tyreit Co
Bailyhoolgann
Lagid E Boovier Co
Van Horn & Inox
Lagid E Boovier Co
Van Horn & Inox
Parker Weithours
Parker Weithours
Parker Weithours
Parker Weithours
Parker Weithours
Parker Weithours
Baconkix N
Baconk

(Others to fill)
2d hair (20-22)
Moran, & Mack
Wally Vernon
Tankee Bul
(Two to fill)
2d hair (13-15).
Renoft & Renova
Glenn & Jenkins
Will Onkland Co
Evans & Mayer
Paddy Clift Orch

4 Ortons
Edgar Berren Ce
Violet Carleson
Victor McLaglen
Joe Laurie Jr
CEDAL RAPIDS
Parament
Jet half (16-18)
Jack Randall Co
Andrie & Brontine
(TNUINATI
Albee (16)
Eno Tr

LANSING
Strand
Ist half (16-18)
Cadet Saxtette
Baby Virginia L'ca
Medley & Duprey
Frances Kennedy
Lido Ladles

ANCINNAT
Albee (16)
Eno Tr
Coscia & Verdi
Jack Whiting
Al Trahan
Toto

Lido Lateres

Steart (18)

Betraline mere revenile mere re AGCT Whiting
Toto

Crystal 3

Crystal 4

Cry

IKE ROSE'S MIDGETS' BOOKED SOLID REC Dir., WM. DIAMOND JAMES PLUNKETT OFFICE MINNEAPOLIS
Bob state (19)
Bob state

DALLAS Keith's (16) Yoki Japs Honey Boys Wills & Davis Marcella's Danc

Noncy Stoys
Wille & Davis
Marcella () Dancers
Marcella () Dancella () Dancella

Brems F & M B

JACK SIDNEY
HEADLINED
In F. & M. "Manhattan Idea"
Dir., CARGILL and DOBSON

DES MOINES
Faramount
2d half (13-15)
The Dance Shoppe
Owen McGivney
Anger & Fair
You Nover Can Tell
1st half (16-19)
4 Covans

Anger & Fair

You Newer (can fell

1 Covan (15-15)

1 Covan (15-15)

2 Anger (15-15)

3 Anger (15-15)

4 Anger (15-15)

5 Anger (15-15)

6 Ang

Brens F & M B
Ledova
OARLAND
OARLAND
Vernor Ratiborne
Edith Bow
Edith Bow
Edith Bow
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(Three to fill)

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Dave Joney &
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Frincess Wahletta
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1st half (16-18) Chinese Kiddle Rev Ron & Don Fred Craig Jr 4 Ortons

Ortons
(One to fill)
SALT LAKE
Fiaza (16)
Fortunello & Cirl
Hope Varnon
Marty May
Anatole's Rev
(9)
4 Casting Stars

W & G Ahern
A & M Havel
6 Avalons
Hal Nedman Miledee
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CHRISTENSEN BROS.

AND CO.
"Peers of the Dance"
Dir.—Reger E. Murrel Agency

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GAN FRANCISCO
Golden Gate (16)
3 Orantss
Masters & Grayce
Don Zelaya
Living Jewelry
Vernon Rathborne
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Dr Rockwell
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Lis half (10-15)

Jusan & Watson

Henry Bergman

Johnny Dove Co
Seed & Austin

Roya And Martin (15)

Janette May

Bdwards Co

BLACKSTONE Booked Solld for REO Dir.: Wm. Diemend, James Plunkett Office

Dalton & Craig

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Benny Meroff Oro
(3)
Ebony Follies
Healy & Cross
W & G Ahern
A & M Havel
SOUTH BEND
Palace

Palace
1st half (16-18)
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Sybilia Bowan
Hilton & Garron
Danny Whits Co

OT. LOUIS Keith's (16) Keith's (16)
DesWif M'tc'if & F
B & J Brown
Ben Bernie Orch
(9)
Jack Hedley \$
Coscla & Verdi
Jack Whiting Co
Ray Hughes & P
Toto

ST. PAUL Kelth's (16)

Dave Winne & D Lander Bros Buster West Lew Pollock Co Olsen & Johnson

Detoregos Charle Chase A & J Corell YONEERS Proctor's Ist half (15-18) Melva Si; Freed & Dismond Mercedes Art Henry Co (One to full) 2d half (20-32)

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3 Sallors
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2d half (13-16)
6 Franklins
Medley & Dupree
Frank Richardson
Rimacs

HARRY SAVO DROLL DOINGS

Loew

Metropellian (16) Matine Lewis Collaboration Lewis Collaboration Lewis Collaboration (Two to fill)

Ist half (16-19) Mack-Harold & B'Agnes Ayres Collick Henderson, Paul Remos Co (One to fill)

In half (138-23) i Eraction

Bernice & Emily Co.
Tropped Officers

Bay Ridge
1. Bay Ridge
1. Bay Ridge
1. Carry Co.
1. Carry

Picture Theatres

Anna Mny Wong Walter O'Keefe Nell Kelly Young China 'Misleading Lndy' HU'FEALO 'Manhattan' I Juck Sidney Swor & Goode 'Crowd Ronrs' DETROIT

Crowd Ronrs'
DETROIT
Fisher (8)
Western Breezes'
Lido Ladles
Madle & Ray
Santos & Butler
Flesh Is Wenk'
FHILADELPHIA
Fay's (8)

Jean Bedini Co Cannonbull Ex

NEWARK State (16)

NEW YORK CITY Paramount (8) 'Joy Jainboree' George Jessel Burns & Allen Lillian Roth

Burns & Allen Lillian Roth Bing Crosby Rubinoff Crosby Rubinoff Jady Males Roxy (8) Fred Waring Orch Stuntt Churchill Patricla Bowman Cypsy Markoff, Grace Cornell Jose Limon Spanish Serenders Cholorderiy, Croduct Paramonous (8) Springtime in O'Springtime in O'

Ter McLeed Bobby Jarvis Co Bourns & Kissen (One to fill) Sim Timeblin T & B Wonder George D/Ornonde Tribore 1st half (16-19) F Kohm Co Masters & Gautjer Frances Arms Co Jed Balf 190-22) Calvert-Irvis & Hd Dave Vine & Hd MONTREAL Loew's (16) Cinyton-Gernid'e Johnny Hyman Heller & Riley Bill Telnak Co Bernice Claire

State (16)
Emily Von Loesen
Ross Wyse Jr
Vera Gordon & Co
Radcliffe & Rogers
PITTSBURGH
Penn (16) Candreva Bros Alf Loyal's Dogs Terrell & F'cette George Sidney

2nd haif (20-22)
Calvert-Irv; & Hid
Dave Vine
L Berkoff Co
(TPA)
Control
Contr George Sidney
ROCHESTER
Loew's (16)
Al Wohlman
Darlene Walders
MOS-McNeece & R'
Wynn Wayne
Hector & Pais
Berlnoff & Charlot
ST. LOUIS
Loew's (16)

3 Gobs O'Hanlon & Z'ni TO THE N. V. A DR. JULIAN SIEGEL

1560 Broadway Thie Wk.: Madeline Hodge; Hai Sherman

CHICAGO
Orleatal (16)
Orleatal (16)
PKirkland Co
Bartie & Avide
Bartie & Avide
Bartie & Avide
State & Avide
State & Avide
State & Avide
Bartie & Bartie
Bartie & Bart

Jack Reid Clifford & Marion SVRACUSE State (16) Freda & Palace Pasquali Bros Coles & Peterson Cook & Brown WASHINGTON Falace (16) Jiminy Saco Harry Miles Olive Sibley Maria, Rio YONEPES YONKERS LOCK'S

IST HAIR (16-19)
Aribur Jarrelt
Carl Freed Co
(Three to fil)
2nd bair (20-22)
Redrord & Wallace
REPORT OF CO
Irving Edwards
(One to fil)

WARNER

BAYONNE De Witt (16) Jerome & Ryan Jerome & Rya: Burt & Lee (Three to fill) Morton & Jewell

PITTSBURGH
Sianley (16)
Pola Negri
Harry Savoy
Talent & Mcrit
V & B Ebsen
(9)

RYAN and NOBLETTE

F. and M.

Olyn Landick Douglas Wright Co Spece & True Br'derick & B'lcom ELIZABETH Ritz

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JAMAIGA
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Hala Nadia, Tr
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Shean & Cantor
Mel Klee
2d half (13-15)
Burt & Lee
Blanche Sweet
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NEW LONDON
Garden Scooter Lowry
Cliff Crane
(Two to fill)
2d half (13-15)
Sandy Derson
Edwards & Sanford

Barrier 18 Seemanford Miles Burrier 18 Sweet Black Miles Miles Black Miles Miles Miles Black Miles Mil

JEROME MANN

Just concluding 9 months route for good ele RKO. (So What?) Dir., Bernard Burke, 1564 B'way, New York NEW HAVEN Sherman (15) Jones & Hull Regis Towney Sanami & Michi Jerry Con

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James Evans Co
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Fine Feathers
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ania & Vernon ionia & Vernon
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Levan & Watson
Smith Rogers & E
Williams & Cryor
Emily Von Losen

WHEELING Capitol

2d haif (20-22)

Don Santos & El

2d haif (13-15) Bud Carlell Geo P Wilson Ce Sweet & Hot Cliff Crane

Fanchon & Marco

NEW YORK CITY I & Junkenna
Academy (16)
La Pinar I Les Gellis
Dennecia Pals
Sincidor P

JOSEPH POPE JONES NOW

On Tour for FANCHON & MARCO

ATLANTA
Fox (16)
Gay Vienna' I
Ducl de Karekjarto
Gaudsnith Bros
Rena & Rathburn
Woodland & Smoot

Rena & Rathburn Woodland & Smoe-Torney Ens HRMINGHAM Alabema (16) Biack & White' I Carleton & Ballew Clifton & Brent Dolly Kramer Rose Glesby Marle Le Flohle Marle Le Flohle Marle Le Flohle Marle Le Flohle

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Mark Pepper
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Balsto (16)
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Lottie Mayer
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Wiscondn (18)
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MILWAUMER
Wisconsin (16)
'Five Races'
Frank Jenks
Tabor & Greene
Adams Sis
Chief Clearsky
Kanazawa Tr
MINNEAPOLIS
Misnesots (16)



Are Available at VANITEE MAKE-UP SHOP, 160 West 46th St., New York Try My Quince Lation, \$1.00

'Star Night'
Betty Compson
Danny Beck
Consuelo Gonzales'
Fau' Jave
Fau' Jave
Anne Chang
Judy & Cheron
Julian 'Ital'
Dorothy June
Lillian Price
Roy Bradley

Briants
Gordon's Dogs
Kikutas
Gozicines & Drik'ne
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Jos Pope Jones
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Worth (16)
Stars of Y'ty'
Eva Tanguay
Corinne
Hank Brown
Bert Jordan
Hi Tom Ward
Tom Kelly
Rice & Cady
Preddic Ward
Harrison Co
Alexander & Eve'
HARTFORD

Alexander & Ev
HARTFORD
Capitol (16)
'Fine Feathers'
Novelle Bros

'I'm Telling You'

By Jack Osterman

ARE YOU READING? (This tag ne was omitted last week. Teck I'm not taking any chance

It Can Be Done

It Can Be Done
They were arguing about a very
important subject. One said, Tin
telling you roosters can lay eggs.
They cannot, said the other.
"No? replied the first guy. Did
you ever see some of those Pathe
tatements?"

Dillingham and Eggs
While lunching with Charles Dillingham and Louie (Durante prole) Shurr, the producer was lauding Louie on his perseverance.
He deserves it, we remarked
Lou kept his nose to the grindloue.

tone.'
'Yes, but he took it away too
on,' remarked Dillingham.

Strue-George White, Max Gor-n, Al Lewis, Harry Rosenthal and icky Blair, gazing for 10 minutes grough the window of the 45th treet Coffee and Doughnut em-orium. Were they looking into the tuture, too?

No News
Harold Arien walked into a store
and picked up Michael Gold's new
ook, titled, 'Jews Without Money,'
He looked at the clerk and sald,
'Use still a new'

Tin Pan Alley Wisecracks
Edgar Lesile croons it this way:
When the blues of the Publishers
meet the red of the link.
Suggests also that sheet music
hould be wrapped in cellophane so
it will be clean when the jobbers

And we dedicate a theme song
or the bookers of RKO entitled.
One Hour with You.

A Just Claim
Joe Frisco Inslats Bing Crosby
tole the boo-ba-ba-boo' angle of
inging from him.
Joe tricd to say Baltimore and
ling overheard him.

Okay, Charlie
Charlie Kink asked us the other ay what time orchestra rehearsal was at the Palace. Without hesiating we told him, 10 at m. Some memory, eh?

Doubling?

Last week the Palace decided to ave the Yacht Club Boys double om the rostrum to the fover and intertain during intermission.

They wanted a comic to go in the ce' house this week and I heard in ask, 'Stage or lobby?'

Misleading After looking at that large head (Continued on page 55)

1 O'Clock Town

Diluth Minn., April 11. Safety Commissioner Warren S.

Moore wants it known Duluth is a one o'clock town, especially when it comes to dancing, Last night Benny Meroff and his band played for a dance at the Armory after their performance at the Lyceum. The dance was advertised to begin at 11 p. m and continue till two a. m. More than 1,000 hoofers braved a drench ing rain to attend.

Commissioner Moore had a sq Commissioner Moore had a squad of his fines at the Armory during the entire program and at 1:07 they stepped in and stopped the show causing howls and cat-calls. Frank (Cub' La Joy protested, but was advised that he had been informed of the 1 o'clock closing ordinance before he had planted his ads.

MARRIAGES

Evelyn Wilson to Clayton Corum New York, last week. Bride is the vaude singer; groom is managing director of the Academy of Music. New York.

Carlyne Dorothy Miller to Bert Lown, New York, April 11. Groom is orchestra leader; bride, non-pro Lillian Dawson to Donald Ray. New York, April 2. Miss Dawson was last in the 'Follies'; groom is a vaude dancer.

Finette Walker to Herbert T. Bergman, New York, April 6. Groom is a radio an councer. Bride was formerly with a Washington opera company.

Louise Lynch, picture player, to Frank Murphy, Warner Bros.' head electrician, April 5 in Hollywood.

Phl. Rubinoff to Sadye Tagress in Pittsburgh. Rubinoff is the brother and manager of Dave Rublnoff. Miss Tagress is a non-

June Udell, non-pro, to Oscar Serlin, of Paramount's production staff, in Hollywood April 8.

Myrtle Lyman to Max Lerner on Wednesday (13) at the Roosevelt hotel, Hollywood. Groom is singing at the Paramount theatre, L. A., in Georgie Stoll's band; bride is Abe Lyman's niece.

Olive Hatch to Hubert Volght, secretly at Las Vegas, Nev., several weeks ago. Volght is a former

secretly at Las Vegas, Nev., several weeks ago. Volght is a former Coast atudio p. a.

Louise Segal to Rafael Guerrez Alcalde in Hollywood recently. Bride is alster of Vivlenne Segal, actress. Husband is non-pro.

Phar Lap's Death Halts Metro-Fox Film Deals

Hollywood, April 11.

Phar Lap, the Australian wonde norse who died near San Francisc last week, was to have made a spor short for Metro, his owners getting

short for Metro, his owners getting \$7,500 for two days of filming. In addition, Fox was negotiating for the horse to be featured in a remake of 'Checkers.'

Ownership of the giant gelding was split equally between Davis J. Davis, an American who had lived for many years in Australia, and an Aussie horseman named Tilford. Latter was what is known down under as a battler, a horseman who leased his mounts from owners not interested in racing and paid all expenses, dividing the profits with the penses, dividing the profits with the owners. This procedure was carried in the case of Phar Lap until the horse ran up a profit that allowed Tilford to buy a half interest in the

equine.

Davis had been offered an exhibition tour of the principal American
tracks whereby he was to split 60/40
on gate receipts with a \$3 top just
before Phar Lap died.

before Phar Lap died.
Leon Gordon, the playwright, has
offered a yearly cup to the Australlan or New Zealand racing association that will hold an annual Phar
Lap handleap, Gordon, who owns
a stable in the Antipodes, made the
offer because of sentimental attachment to the horse and because he backed it for years to his resultant profit.

Between Jumps

Chlcago, April 11.

Lillian Bernard (Bernard and
Henry) obtained her divorce here
last week between jumps of an RKO
route.

Miss Bernard was married to Carl
West, Detroit music publisher, She
claimed desertion. Judge Trude
granted the decree.

DIDN'T CHANGE SPOTS

Denver, April 11.
Using the same cow as a blind aused seizure of a bootleg truck here. Officers noticed the truck going through town, and always the same

cow.

Caught up with the driver one day and found a liquor tank conceiled in the floor under the animal.

Cow is back in the pasture, but the drivers escaped.

BIRTHS

Mr. and Mrs. Ferd A. Schaefer, on, in Los Angeles. Father is a

musician.
Mr. and Mrs. John C. Moffitt, girl
t Research hospital, Kansas City. Father is motion picture editor for the Kansas City 'Star.'

'Round the Square

That Juvenile Urge

The circus pulled its usual quota when it pulled into Madison Square Garden for its opening date. More than 50,000 people watched the trucks make their trek to the 49th street entrance from the railroad yasta. Another 5,000 gathered at the unloading station in Mott Haven according to circus attaches.

Crowd around the Garden was augmented near midnight when the hockey game was over.

Olympics' 10% Surtax-If

Present admissions tax for all tickets above 46c, pending passage in the Senate, calls for that same levy to be made on all tickets sold for the forthcoming Olympic Games in Los Angeles. Tax schedule exempts only scholastic shows on the 10%.

This is the first time any Olympics anywhere have been subject to a surtax at the gate,

That Minevitch Rib

One of the prize ribs of the year was perpetrated on Borrah Minevitch by S. Jay Kaufman, incited by Eddie Elkins, which latter will be some-what of a revelation to Minevitch. It started with Minevitch, who is an expectant father, cracking at the Friars that if it's a girl I'll go to

veral days later Minevitch was besieged by fetters of solicitation Several days later Minevitch was bealeged by fetters of solicitation and solicitors from sporting goods firms like Abercromble & Pitch, with their samples of tents, canoes and expeditionary equipment; from Brens tano's with books on Africa; from map firms; companies dealing in provisions; thermidors for exposed films; camera concerns; property furnishers; letters from consulates offering passport facilities; offers of cut-rates on Amer-African transportation, etc. When playing in Syracuss last week, the Eastman estate executors further called with special samples of the equipment which the late kodak magnate used on his African trip with the Martin Johnsons. Minevich stalled them by Later of the state of the st

so that he (Minevitch) may better absorb the atmosphere of the various African properties. In partial retailation, Minevitch acknowledged all solicitations with a notification that he is very much interested, but that he has designated S. Jay Kaufman as his purchasing agent. This resulted in the boys swooping down on Kaufman's office in the Roxy suite with all their samples of kits and equipment.

The gag is still going on, but the jury is still out on the sex of the Minevitch heir or heiress.

THEATRES

BEST MYSTERY PLAY IN YEARS' ROBERT V. NEWMAN TRICK for TRICK"

with JAMES RENNIE GEO. COHAN Thea., B'way & 43d. Eves.

J. HAROLD MARY BOLAND "FACE the MUSIC"

GILBERT MILLER presents
ONA HERBERT
CST MARSHALL BEST

There's always juliet A Comedy by John van Druten
"A eure and honst and whetting
and very amusies play."
—George Jean Nathan, Judge.
HENRY MILLER'S Theatre, 124 W. 438 St.
Evgs. 8:40. Matiness Thurs. and Sat., 2:30.

LESLIE HOWARD THE ANIMAL KINGDOM

"The season's most gratifying adventure."
—Fercy Hammond, Herald Tribune.
Staged by Gilbert Miller
EMPIRE THEATRE, B'way and 40th St.
Evgs. 8:40, Menday Performance Omittod.
3 Mats. Weekly; Wed., Thurs. & Sat., 2:30.

THE CAT AND THE FIDDLE By JEROME Mustell Love Story MARBACH
"Brooker, has not heard loveller music in
is lifo." "Gherlel, American.
GLOBE THEATRE, B way, 46th St. Evas.
33.0 Mat. Wednesday and Sasturday, 2:39.
Good, Seats Available at Box Office for
All Terformances from 31 to 33. No tax.

ERNEST TRUEX WHISTLING THE DARK By Laurence Gross and Edward Childs Carpente Directed by Frank Craven Ethiel Burrymore Th., 47th St., W. of B', Eves. 8:50. Mats. Wed. & Sat., 2:40





FOR SALE" Lowdown on the Dirt Dishers UNIVERSAL PICTURE, with CHARLES BICKFORD

PAT O'BRIEN ROSE HOBART

PALACE B'way & 47th St. Mats. Dally 2-20 The World's Premier Vacaville
POLA | JULIA SANDERSON
NEGRI | & FRANK CRUMIT
CHARLES KING-BEN BLUE
MILTON BERLE
Blanche Calloway-Evans & Mayer
and BERT LYTELL
Midnight Show Every Saturday

86th ST. Bet. Lox. & 3d A PAUL WHITEMAN "HEART OF NEW YORK"

81 ST ST. On Broadway Centinuous Shows

Wed, to Friday, April 13 to 15
"HEART OF
NEW YORK"

SMITH & DALE GEORGE SIDNEY

25 MON. FRI. 10 AM TENDOM

DOXY SEVENTH AVENUE AT 60th STREET

M "Disorderly Conduct"

with SALLY EILERS
SPENCER TRACY
FRED WARING and Resy Theatre Orthestra
On steet—"SPAIN" in four colorful scenes. Beginning Friday. "Careless Lady" with



Who Lives at The Park Central?

MONG guests at The Park Central A are prominent leaders in every phase of human endeavor. Stars of the screen, musical comedy, vaudeville and drama, select it because of its quiet serenity, excellent service and proximity to all theatres and railroads terminals.

Radio outlets Electric refrigeration Period salons and roof paties for private functions....
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> Largest Single Rooms in New York

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56 St. at 7th Ave., New York City H. A. LANZNER, General Manager

Diary of a Stooge

By Claude Binyon

lobby as big as life. I was so snocked tould have fell over and split my have went in my room and left the door open because it is a rule and fillie started to cry and said she had to leave Jollet on account, of everybody there making fun of her I would never come back to her. She said my father said why didn't she go to me and get married because I am so absent minded I would probably forget all about hers. So for in and I said we would have to think about what we should do. So I got her a room in my hotel on a different floor.

her a room in my hotel on a different floor. I don't know what I should do. All I do know is I could wring my father's neck off and throw it away.

St. Paul-Monday

I wish I was some place else. Quantrelli phoned me and I told her I was sick and had to stay in bed. She said she would come over anyway, and I told her I was too sick to talk to anybody.

way, and I told her I was too sick to talk to anybody.

A little later Tillie knocked on my door all dressed up and held out her mouth to be kissed. I didn't feel like necking, but I gave her a little (Continued on page 55)

WEEKENDING ON B'WAY DESPITE 1,500 MILES

Minneapolitans are week-ending regularly in New York, taking in a show on Broadway Saturday night and being back at their desks Monday Morning. Broadway now is applied by utrained their desks morning. Broadway now is applied by utrained the acceptance of the same of the same in the

Leone Earle's Legs

Leone Earle, vaude aerialist, make a claim against the Villanova res-taurant, West 46th street, New York for injuries allegedly sustained re-cently when the eatery's street ele-vator rose from below without

vator rose from below without warning.

Actress' attorney, Louis Handin, is endeavoring to settle the claim, which states Miss Earle's legs were severely injured.

Gore Gets 30 Days

Los Angeles, April 11. Abe Gore of the Gore Brothers

IT STARTS

Wild Coast Beach Rents First Sign of Olympic Mob Tap

Owners of beach cottages at near by sea resorts have gone on a prof iteering basis for renting their places, in view of an expected rush for beach homes by the Olympic

for beach homes by the Olympic games mob. Prices now being asked for the cottages for June, July or August, are three to six times the usual letting prices in normal times. Real estate men at Hermosa, Redondo, Santa Monica, and other favored spots are back of the jerked prices. These three shore places have been the favored beaches for Los Angeles and Hollywood residents. Prices for close to the sea homes are as high as \$500 monthly while places removed from the shore which usually let for around \$55 are now set at \$175 and \$200 for that period. games mob

JOE CUNNINGHAM PULLS S. R. O. AT THE FRIARS

The dinner in honor of pompadour Joe Cunningham, the Philadelphia humorist, drew the biggest gathering the Friars have yet had at its Saturday night affairs. He brought a gang over with him of some 6 Philly stooges but didn't need 'em and when Cunningham arose to speak his mind about the speakers it was after three o'clock in the yawning. At that time Jack Benny,

yawning. At that time Jack Benny, the toastmaster, turned and said: 'Well, Joe,' and that alone was enough to bring a laugh. Cunningham started saying he would try to give answers 'now that all the perjured evidence is in.' He thought some of those who panned him should have had a break-in and rated Benny as 'my laughingly referred to toastmaster.' Admitting he was somewhat in a haze, the honor guest thought the whole affair looked humpty-dumpty. 'Earlier somebody introduced George

haze, the honor guest thought the whole affair looked humpty-dumpty. Earlier somebody introduced George Jessel, the dizzy dean, but he has disappeared. Walter Hoban is a nice fellow. That's what you think, but I know he puts gunpowder in his grandfather's pipe and pulls the chair from under grandma.' Referring to a warbier was to the chair from under grandma.' When that Chicago opera guy sang. The chair from under grandma.' When that Chicago opera guy sang and the chair from under grandma.' Chicago opera guy sang and the chair from under grandma.' When that Chicago opera guy sang and the chair from under grandma.' When the the light of the chair from pand did everybody a great crooner got up and did everybody a did the light of the did in the chair from chair from pand in the c

Bert Hanlon-Cinema Star

Benny's first laugh came when he said: The last time I was m. c. here we paid tribute to a famous movie star. Bert Hanlon' (reported lost

in California).

As to Cunningham: 'He is a ribber As to Cunningham: He is a ribber who can rib 10 rounds but can only take it for three and who wears his hair that way to get discipline from his children.

Busted Romance Due To Busted Promises

Chicago, April 11.
Two months of married life is enough for Mrs. Mary Hendricks. enough for Mrs. Mary Hendricks, local showgirl, who's suing Charles Hendricks, actor, for a divorce. Wife claims Hendricks forgot all

Wife claims Hendricks forgot all about his promises, to her.
Among other items, Mrs. Hendricks, said she spent \$81 in tax fave one night, going around looking for her hubby. She finally found him in a speak, she said.

Wed 18Yrs.—1st Child

After 18 years of marriage, a first child was born to Mr. and Mrs. Jack Strong last week. Father is of Smith, Strong and Lee, vaude

trio.
The child, a boy, was born at the Strongs' farm in Hickville, L. I.

Federal Acreage Grants Last Resort Of Hard-Pressed Families in West

10 for a Dime

Bowery aspect of 42nd St. took on a highly colored literary shade last week when two pitchmen, working from an auto with a bungalow shaped affair attached to the car, started selling so-called hot mags. About 10 publications went in bulk for a dime. Come-on used was a strip Come-on used was a strip to verbally paint the contents as asbestos consuming.

Federal land office here is doing real landoffice business these days ith city and suburban dwellers in rush for government homestead

lands.

It's the biggest back-to-the-soil
movement in the west for years,
and credited to the present eco-

and credited to the present eco-nomic stress;... Most of the land being passed out free, but for the \$16 registration fee, is desert land that offers a problem even tougher than trying to make both ends meet in a city Problem is water.

26,000,000 Free Acres

Problem is water.

26,00,000 Free Acres.

Estimated there are about 26,000,000 acres in southern Californiathat can be passed out in 160-acre
lots for the asking, but requires
cultivation and residence seven
months of every 12. Until recently
there was little asking.

Some ducking back to mother
earth, but a safer bet, is the migration of the last six months to the
chicken ranch and truck gardening
sections within 20 miles of the city.
Especially is this true of San Fernando Valley, where real estate men
are reporting brisk business in disposing and renting, of formerly
abandoned places.

Among the new settlers in this
valley are several young couples
who formerly looked to picture work
for a living. Picture crowd favors
of the property of the categories of the
property of the categories of the city
years here, go for orange and other
citrus growing.

Julian S. Brown's Alienation Suits' Gross Is \$350,000

Syracuse, April 11.
The \$250,000 allenation of affections action brought by Fred H. Meyer, of this city, against Julian S. Brown, who had a speciacular career as theatre and night cub impressario during the last year the first control of the second of the second of the suit which charges that he stole the love of Mrs. Frances Meyer from her husband.
The action was started in 1330. Meyer contends that it was not until six months after the complaint was served that Brown ceased to pay his wife particular attention.
The former operator of the Dewitt theatre and the Cafe Dewitt also faces another \$100,000 allenation of affections action started by Perry J. Spener, of Akron, O., who alleges that Brown stole the love of his wife, Mrs. May Curits Spenethrowing tangels and clark of the product of the Mrs. May Curit Spenethrowing tangels diancel and efforced the result of the product of the love of the wife, Mrs. May Curits Spenethrowing tangels diancel and efforced the product of the produ

cer.

Brown's tangled financial ambusiness affairs are now in receivers hands, and are the subject of subject numerous suits. Federal Judge Frederick H. Bryant ruled last week that foreclosure actions week that foreclosure actions against any properties owned by Brown's Dewitt Development Corp. must be brought in U. S. District

SNEERS AT BAGPIPES. DRAWS DIVORCE SUIT

Los Angeles, April 11.
Agnes Wallace Ross, femme bagpiper, cites as one reason for a divorce from William Ross that he
locked her in her room when she
was scheduled to perform at a concert in Newark, N. J., in 1928. Also
says he belittled her talent publicly
at Masonic hall, Jersey Gity, and
knocked her silver championship
cups around the house privately.
Also, says Mrs. Ross, he accused
her of associating with other bagpipers for purposes other than
musical.
Hushand's present home given a
Kearney, N. J.

ALIMONY DENIED

Motion for \$350 counsel fees and Motion for \$300 confised new and \$20 allmony by Betty Lamler, of bur-lesque, against Irving J. Irving, caudeville actor, was actived by Jus-tice Ford in New York Supreme Court, last Thursday (7). Miss Lander claimed common-law marriage to Irving.

Los Anyeles, April II.

Abe Gore of the Gore Brothers, theatre and club operators was sentenced to serve a 30-day sall sentenced to serve a 30-day sall sentence by Municipal Judge Landrett has Thursday, after being convicted of reckless driving.

Gore drove his machine into another car, both landing on the side walk.

Berman's Nags

Schenectady April II.

Another: showman, Barney Berman, Chicago film man, has belitten by the race horse bug. Berman is a string of seven praners faraining under G. H. Morton for the straining under G. H. Morton to the straining under

Here's How 'Death Valley' Farnum Had a Car Almost Rebuilt for \$24

Los Angeles, April 11.

A burn up for easterners who receive estimates to overhaul a car is the following list made up by Ralph G. Farnum. All repairs were made as specified by Farnum, with the total bill 124.

Farnum has an especially built auto for desert riding. It has a fourth speed to take the auto through drifting or soggy sand. Out in the desert where Farnum spends a great deal of his time to beat the sinus always with him, the agent went over the car, making memos of what he thought it required.

Showing the list to some easterners, they laughed and suggested Farnum buy a new car instead. Ralph offered to bet the repair bill would not be over \$20, but no one wanted to steal his money.

Only item questioned by the service shop was No. 12: 'Adjust valves for fast driving'. Shop could not understand it and Farnum couldn't explain.

explain. Farnum's submission read:

Mr. P. T. Hall, Howard Motor Company, Hollywood.

Mr. P. T. Hall,

Howard Motor Company, Hollywood.

Dear Hall:

Will you please have Oble see that the following work is done on my Buick coupe, motor number 2850823, and have him check each item as it is minished so there will be no slip-up:

1. Time engine according to Standard Service operation.

2. Tighten cylinder head nuts and bolts.

3. Check generator charging rate.

4. Tale hydrometer reading of battery and add distilled water if needed. Clean outside of battery and put some vaseline on terminals. Be sure ground strap connection is tight.

5. Inspect operation and condition of fan belt.

6. Inspect steering mechanism. Adjust if necessary.

7. Test front wheel alignment. Adjust if necessary. Also check front wheel bearings and tighten bearing, nuts if necessary.

9. Adjust brakes if needed.

10. Test clutch pedal for proper clearance.

11. Tighten all hub nuts on wire wheels. Also nuts of extra tire carriers and body screws throughout entire car.

12. Adjust valves for fast driving.

13. Tighten all body hold down bolts.

14. Inspect shock absorbers. Add special shock absorber oil if needed.

15. Tighten all puby hold down bolts.

16. Tighten all puby hold down bolts.

17. Inspect shock absorbers. Add special shock absorber oil if needed.

18. Tighten all spring clips. Lubricate spring eye shackle bolts and adjust to prevent side play.

19. Never mind checking headlights. They are just as I want them. But check all wiring and tighten any loose connections.

18. Tighten packing nut on water pump.

19. File and adjust distributor points.

20. Test oil filter to see if working properly.

21. Clean out bowl of gasoline cleaner.

22. Lubricate entire car carefully as indicated on second page of this letter.

letter

Lubricate entire car with Zerk gun as follows. At the:

bricate entire car with Zerk gun as follows. At 3 fittings at front end front springs. 2 fittings on upper front spring shackle bolts. 2 fittings on lower front spring shackle bolts. 2 fittings on lower King bolts. 2 fittings on lower King bolts. 2 fittings on lower King bolts. 2 fittings on front axle the rod. 1 fitting on front end drag link. 1 fitting on rear end drag link. 2 fittings on rear brake lidler lever. 1 fitting on orear brake lidler lever. 1 fitting on brake pedal. 1 fitting on brake pedal. 1 fitting on brake pedal. 2 fittings on brake cross shaft outer bearing.

initing on clutch peda;

if fitting on clutch peda;

if fitting on the cross shaft outer bearing;

fittings on the cross shaft outer bearing;

fittings on the rear of rear spring shackle.

if the control of the cross of rear spring shackle.

if the control of the cross of rear spring shackle.

if the control of the cross of the

On spark and throttle bevel gears.

Through filler server in fain hult.

Put some transmission oil on the brake rod clevis pins.

Put some gear lubricant S. A. B. No. 160 in housing of steering gear,

Put some light graded oil on the shaft of heat control valve at front

Put some light graded oil on the shaft of heat control valve at front

Drain oil oil from crankease and fill with S. A. E. No. 30.

Check oil in transmission and rear axle. If any needed, and S. A. E. 180.

Remove distributor rotor and put few drops of engine oil on felt wicking in top of som, also put small amount of vascline on cam surface. Lubricate front wheel bearings by removing front wheels. Bloroughly clean hearings and inside of hub with kerosone, then apply fresh lubricant directly to bearing cups and ball assemblies, but do not fill hub cap or center of hub with grease.

Be sure all brake pins and other brake connections are properly lubricated, and put transmission oil on front brake cubies by removing the conduits from the frame brackets and applying special attachment to the end, through which the oil may be forced with a Zerk gun.

News From the Dailies

This department contains rewritten theatrical news items as pub-lished during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no cred for these news items; each has been rewritten from a daily paper.

East

Mrs. Izetta Jewell Miller freed in contempt in Schenectady, N. Y. Justice excused her on the grounds that beling a woman she probably knew no better.

Lotta Bonner and Phyllis Joyce we rethred from the cast of 'Coast

Howard Inches and George Shar re forming a troupe here to pla summer season at Inches' play ouse at Pleasant Lake, Mich.

house at Pleasant Lake, Mich.
Divorce decree denied Mrs. Lydia
Marinovich in White Plains last
week. Known on the stage as Lydia
Locke, operatic soprano. Court demanded proof that the husband,
Count Carlo Marinovitch, was in
Paris; that he did not desire to contest the suit, and that her testimony be given corroboration.

Max Rabinoff plans the Cosmo-politan Opera Assn. to present opera, probably next fail, Troupe to be on co-op basis.

Alled M. P. Industry presents po-lice dept. with talking picture ap-paratus. To be used in the train-ing school.

Jennie Goldstein, Jewish actress, in voluntary bankruptcy. Assets are \$251, of which \$250 is claimed to be exempt. Liabilities of \$11,-\$255 include \$2,250 loan from defunct U. S. Bank and \$750 assessment of stock of same institution.

Although not due until August, wight Wiman announces chorus uditions for 'Fourth Little Show' t the Playhouse April 18.

Will of late George Eastman pro will of late George Eastman pro-bated. Estate appraised at around \$29,000,000, of which the bulk goes to Rochester University, Cornell, Mass, Tech, and Y. W. C. A. were cut off in a codicil signed shortly before his death.

Toscanini, Bruno Walter and Issay Dobrowen named conductors
Philharmonic orchestra next seaso
Hans Lange continued as asst. colductor.

Officials of Operators' Union 306 Omclais or Operators Union over denied annoying Esco theatres, Brooklyn, when the corp, sought to enjoin picketing. Case pending in Brooklyn supreme court. Judge re-served decision.

Central Park Casino pays three conther rent to the city at \$700 per town on the Store of the contract of the c

Theatre district will be the first to get the spring style fire hydrants. Yellow with a red top.

Black Souls' folds at Province own playhouse after 10-day run.

Louise Squire, vaude actress, filed a suit for \$500,000 against the Wool-worth store for injuries. Bought six wifer wave combs and they ex-ploded when she sought to dry her hair with a lamp. Woolworth attys, 6th ined a court order last week requiring production of the lamp.

Mikes and loudspeakers now get into court. Tried in one part of New York supreme court to help inarticulate witnesses.

Maverick Players have taken the atre in Woodstock, N. Y., for five summer periods. This year they start June 20. Five of the productions will be tryouts for New York managers.

Seats offered Friars for their froile. First row orchestra is \$50 with \$25 for next three and \$15 for the next seven. After that \$10 Boxes \$150 and \$75. Ahead of regular sale.

Goldman band concerts in Central Park will start June 13 and run 10 weeks. This will be the 15th sea-

Fed agents making a directory of N. Y. speaks. Just for reference No immediate pinches.

William Harrigan, son of senior of Harrigan and Hart, buys the gates of the old Garrick theatre, now be-ing razed. Garrick was the last theatre operated by Edward Harri-

president. Announced that there will be opera in N. Y. next year but length of season will be determined by economics. mined by economies effected treatles with artists and technistaffs. Probably a season of weeks instead of 24.

Mrs. Betty Healy, who was sulf Mary Brown Warburton for \$256 000 for luring her husband, T Healy, settles allenation sult out court. Terms not stated.

Lady Justine Jordan, of 'Happy Landing,' applies for U. S. citizen-ship. Is married to a Philadelphian

Ferdinand Marchand, who authored 'One Hour With You, is working on a tragedy in blank verse and a vaude sketch.

Coigate College students boycott S.nalley's theatre, Hamilton, N. Y., when manager refuses to chop ad-mission to two bits. Held out for 40c, but offered to compromise at 35c. Four in the audience at that

Marcelie Edwardes, Nelda Kin cald, Flo Ward and Claire Carte given lines in 'Vanities' as a tryou for next season.

New York police magistrate de-cides that Central and Republic burlesque shows are on the border line, but not obscene. Show not to blame If the audience take the wrong meaning.

Mrs. Jeanette Ysaye, American wife of late Belgian violinist, back home to her parents after 10 years of European tours.

'Design for Living' title of Noel Coward play in which he will ap-pear with the Lunts next January under management of Max Gordon

Forrest Wilson going abroad to work on a libretto for Frank C. Reilly,

John Harkrider, Ziegfeld art di rector, in Bermuda recuperating.

Joe Cunningham honor guest Friars' dinner last Saturday (9).

Zoobu, baby elephant in Steel Pier menagerie, Atlantic City, got drunk on whiskey, given as a cut for a cold last week, and broke its leg. Too valuable to destroy, so leg is in a plaster cast.

Philip Engel, formerly manager of a Fublix theatre in Perth Amboy, N. J., gets one year for embezzle-ment of \$3,776 from that firm. In addition he must pay a fine of \$500 and the costs of apprehending him in Cal.

Interstate Commerce Comm. holds It has no jurisdiction over radio rates. Held that the commission has jurisdiction over interstate whre messages, but not wireless.

Jack Warner, back from Paris, announces establishment of WB studio in French capital. Will also increase British production.

W. A. Brady shuts Barrie revivals when, for a second time, lilness of Laurette Taylor causes an interrup-tion,

Milton Aborn closes Newark and Boston engagements of his comic operas. G. & S. unit continues road tour.

Gov. Rooseveit signs bill permit-ting Sunday dance recitals in N. Y. State. Now a law.

Press gag goes blooey when Speaker Garner refuses to permit Johnny Griffin, actor, to throw his hat into the presidential ring for benefit of the newsreets.

Adolphe Menjou is back from

Wili of late Chauncey Olcott of-fered for probate last week. Gives all to his widow. Valued at more than \$10,000.

Shubert receivers sign minimulasic agreement of Dramatist Gulld, permitting acquirement new plays if desired.

000 for breach of promise. Plant was once married to Constance Bennett and was sued in 1923 by Helen Jessmer, show girl, who claimed Plant crashed a tree taking her home from a football game and marred her face. That case was settled out of court.

Tex Guinan did not keep her date t the Villa Richard, on the Pail-des cliffs. Fort Lee ministers put p a strong objection.

McGowan & Reed will try Mar-Ellis and Basil Sidney in a series of London productions this spring Back in the fall for the N. Y, season

Clarence Derwent forms Produ-cers Survey of Piayscripts. To read manuscripts for managers and ad-vise as to stage possibilities.

Buck Baker, who invented many of the mechanical gags used by the Ringling clowns, hurt Friday (8) when the miniature train went hay-wire and mussed him up. Not seri-ously.

Leon DaCosta, who wrote Kosher Kitty Kelly, has the rights to a Lehar operetta. Done in German but now in English.

Ben Roeder looking for a play for Lenore Uiric.

Stoppage of a marathon at Albany reveals the fact there is a state law prohibiting the exhibition of a per-son for more than 12 hours daily.

Report current that Gatti-Casazzh will retire from the Metropolitan at the end of next season, when his 25-year contract ends.

Projected presentation of The Aichemist' for benefit of Actors' Diner Club halted when Equity demanded a bond. Only a percentage for the club, so regarded as a private enterprise.

'Show Boat' revival to go into re-hearsal Monday (13).

Kenneth Dana plans to present Chesterton's 'Light of the World' next season.

Rosalind Ivan gets a job to dram-atize 'Murder in the Woman's City Ciub' for Curtis Brown, who will stage it.

Apartment of Helen Westley, 'Re-union in Vienna,' robbed.

Mae Murray suing Fox Theatres for \$250,000. Says she tripped in the stage elevator at the Fox Brooklyn, breaking a bone in her

George M. Cohan and Sam Harris to head the Press Agents' show May 22.

Milton Waliace leaves Blessed Event, Broadway legit, to play in Warners talk of the same play.

Buster Keaton has flu.

Paul Kelly, legit, goes to Univer-

Betty Compton reported to police in Cannes, France, that her jewelry was missing. Then she left for Paris to sign a film contract and the jewels were found in her dresser.

Joe Wolcott, former welterweight hamp, picked up, charged with aving sold policy slips. Dismissed.

Edward Mendelsorn to produce the Hoax, by Forrest Rutherford

Coast

Hayden Talbot, scenario writer sued Fox Films for \$11,900 wher he was dismissed without expira-tion of his contract. Writer said that his agreement was to run unti-July.

Edwin Carewe taken into custody for evasion of income tax returns of 1926-7-8-9 amounting to \$108,647. Director was released on \$5,000 ball pending trial.

Dan O'Brien, father of the film cowboy, and former state director of penology, is recovering from a heart attack at the Biltmore hotel

Fatty Arbuckle and Addle Mc-Phail, actress, have announced that they will wed as soon as Miss Mc-Phail's divorce becomes final. Nup-tials are expected in June.

Mrs. Owen Moore (Kathry Perry) recovering from a majo operation at the Cedars of Lebanc hospital. She will be removed to her home in two weeks.

I.ittie Theatre tournament, to have started May 2, called off. Times too toigh.

New Metropolitan Opera Co. Marguerite Finley, musical commed with Paul D. Cravatii still 'edy, suing Pluillip M. Plant for \$500.

OBITUARY

THOMAS JEFFERSON

Thomas Jefferson, 76, stage and screen actor and son of the late Joseph Jefferson, died at his home in Hollywood, Cal., April 2, following a short liness. Jefferson had been a resident of Hollywood for eight

years. His last stage appearance His last stage appearance was Lightnin', in which he succeeded Frank Bacon following the latter' death. For 25 years he played in termittently in 'Rip Van Winkie,'

MAURICE ABRAHAMS

Beloved Husband and Father Who Passed Away April 13, 1931 Belle Baker Abrahams Herbert Abrahams

play made famous by his father. Since going to Hollywood he has appeared in several pictures. Jefferson is survived by the widow, Mrs. Daisy Jefferson, and three daughters all living in the

CHAS. L. LAMARCHE

CHAS. L. LAMARCHE.
Charles L. LaMarche, 75, died at his home in Marion, Ind., following a two years' illness.
He was the proprietor of the once famous Haltnorth Garden, Cleveland and with Luther M. Eirick built the Empire theatre there. In 1901 he introduced the first vaudeville program in Cleveland. He retired from the theatrical business retired from the theatrical business in 1905 to engage in the steel industry at Marion. Interment at Cleveland.

His widow, three sons and a daughter survive.

NORMAN McKINNEL

NORMAN McKINNEL
Norman McKinnel, 82, noted British character actor of stage and
screen, died of heart disease in his
London home on March 29.
Less than a week before he had
resigned a leading part in Cochran's revival of The Miracle, then
in rehearsal, due to ill-health.

21 in the provinces, coming to London at the old Elephant a year
later.

At one time he was the stage director at the Haymarket, and it 1912 he appeared at the Little, New York, in 'Rutherford and Son.'

JOHN C. STEPPLING

John C. Steppling, 62, stage and screen actor, died in Hollywood, Cal, April 5, of an extended illness. He had lived there for the past 15

Born in Germany, Steppling car to this country when he was 20. He

> JULIA KNOX Mother of the Lat-

Frank Norman Hearn

Gratefully acknowledges with dee gratitude, to their many friends, fo their kind messages of sympathy.

appeared with Oiga Nethersole's repertory company, with William Gillette in 'Secret Service,' E. H. Sothern's Shakes and several Belasco productions His last stage appearance was with Bert Lytell in 'Silence.' His last Bert Lytell in cture was Broken Luliaby.

Steppling is survived by the idow, Mrs. Martha Steppling, two ons and one daughter.

BERNHARDT MAURER

Bernhardt Maurer, 78, veteran amusement park and resort operator, who for more than 50 years controlled Long Branch, on Onondago Lake, N. Y., died at his home in Syracuse, N. Y., April 5. He had been ill for more than a year. Surviving are a son, two stepson

Cause for assault was over a five cent added fare that the victim de-manded to the end of the car line.

Lionel Barrymore sued for \$116 by Charvet & Fila, Inc., for unpaid travats and neckware.

Mrs. Syd Chaplin in Hollywood for a visit. Mrs. Chaplin has been residing in London and Paris.

Paul Avery, mag fiction writer, ar (Continued on page 62)

BERNARD MULLIGAN

Bernand Mulligan, 26, booker for the Redwood circuit of California, died in Montecito, Wash., succumb-ing to a heart allment that had

died in Montecito, Wash., succumb-ling to a heart allment that had baffled physicians. Prior to his affiliation with the Redwood circuit he was assistant manager of the Paramount, Seattle.

GEORGE BANDY

George Bandy, 61, former vaude performer, dled on April 3 of heart failure in Chicago. Bandy had been in vaude for many years, particu-larly in dancing acts, such as Bandy and Wilson, and Hays and Bandy. He was divorced. The ex-wite, his son and a sister survive B in Chicago.

ETTA ARMSTRONG

Etta Armstrong, 40, former actriess and at one time a member of 'Variety's advertising staff, died April 8 after an operation for tumors, A son and mother survive. Interment was held yeaterday (Monday).

ARTHUR HILL

Arthur Hill, 57, stage and screen actor, died in Hollywood April 9 from a heart attack. Survived by his widow and a daughter, Vivian, He was a member of the original cast of the Montgomery and Stone show.

FRANCES KAPPES

FRANCES KAPPES
Mrs. Frances Kappes, who until five years ago was a member of the trick bloycling team of the Martell Family, died at her home in Jersey City April 8. She is survived by two daughters, Edna and Eleanor, and her mother. Interment in North Bergen, N. J.

HUGO CONN

Hugo Conn, 58, died in New York April 7 of a tumor of the right lung. For 30 years he was musical direc-

MAURICE ABRAHAMS

Who Departed This Life April 13, 1931 His Soul Rest in Pea EDWARD S. KELLER

tor for Hurtig & Seamon. Survived by a brother, Dick Conn, also a mu-sical director. Interment in New York.

HARRY A. KIENE

Harry A. Klene, 62, owner of a string of neighborhood houses, died in Indianapolis. He entered the plo-ture business 20 years ago. Widow is the only survivor.

THADDEUS WILBER

Thaddeus Wilber, of the vaude team Townsend and Wilber, died suddenly at his home in Oswego, N. Y., recently.

Joseph Cheetham, English tenor who appeared regularly at the leading concerts halls and the Al-bert Hall, died in London March 27, aged 57. Some years back he had

Jos. N. Francis, 49, Penobscot In-Jos. N. Francis, 49, Pendosect and dian band leader, dropped dead near Bangor, Me., April 6, due to his exertions in rescuing his dog adrift on an ice floe in the Penobscot

Widow (58) of Chas. E. Banks, minstrel, died in New York April 9. Interment in Baltimore. Her hus-band died about 20 years ago.

Charles Darrell, author of While London Sieeps' and other almost forgotten pieces, died in England March 25.

Theodore van den Blick, 46, mem-ber of the WGY orchestra, died in Schenectady, N. Y., April 6. Sur-vived by the widow, his mother and

Chas. Di Nova, 30, radio baritone, died in Albany, N. Y., hospital last week of acute appendicities. Survived by the widow and daughter.

Mother, 71, of Maurice Rose, RKO agent, died April 6 in Brooklyn.

Broadway

That spring fever. William Cullen oke again. Arthur Lubin finally got away Nedra Smith sporting a new bob The Arthur Freeds homesick for

Buddy Rogers yearns for the

Lew Brown and the missus to ralk of a French theatre for roadway.

Wurtzel has amputated that Jessel would like to go to Europext month.

Paul Groll has opened an office plots a legit.

Nancy Carroll showing her new blonde tresses.

Marian Santry of 'Hot-Cha' operated on. Appendix.

ated on. Appendix.

Arthur Houghton back from Florida denying the boils.

George Antheil to move his music to the south of France.

Martin Herman is now in Paree. And has it all to himself. When Danny Cohen went to see

Murray Queen staged tab version of Fifty Million Frenchmen.

That \$5 limit poker game at Roxy's house Saturday nights. Sign on new class speak: 'Never ecommend a one-day-old friend.' Flock of peddiers on B'way last reck selling gardenias at dime a

Perce 'Reilly' Elkeles back from St. Petersburg, Fla., the town of old ladles.

Current Paramount stage show makes exactly 300 for Borls Petroff, stager.

Lou Wolfson back to the Paris William Morris office within the month.

Sam Solotow took last week off from Times' drama department to read a book.

Cedric Belfrage in such a hurry o get to Hollywood he dldn't stop n New York.

Phyllis Harris, daughter of William the legit producer, injured in a fall last week.

Jimmy Reilly of the Frohman office heat ptomaine after eating wrong mushrooms.

wrong mushrooms.
Favorite theme song of almost every east side German branhaus restaurant is 'Auf Wiedersehen'.
Square's definition of an optimist is a guy who opens a new restaurant in the theatre district. Gag offered by George Levy, who ook it on the run after he got rid f it: 'Laugh? I thought I'd dial!'

Songwriters are still waiting for television, but all the vaudevillians are trying to connect on the radio Harry Hershfield still giving away tips to Broadway columnists, although conducting his own col-

Not until Carroll went into the Hammerstein did the 'Through the Years' billing come down from the marquee:

CHATTER

TIMES SQUARE

clials at Carnegle and premieres of Theatre Guild productions of Shaw while vacationing in New York. Just when Jimmy Cannon and Milt Raison finished the first 15 minutes of their hit play Raison blows for the coast, But they agreed on a title, 'Double Exposure,' any-how.

nlows for the coast, but now agreed on the coast of the coast of the Morris office is starting a new series in the Herald Tribune' tilled 'Songs That Made Them Famous.' Details numbers which brought certain singing Frances Fay, Club Barney entertainer who has been in the East Brownsville hosp for some weeks, will be out in a fortnight following her auto accident. She has some unplayed Public the evaluting her her and the control of the coast o

Berlin

Marcel Vandal in town.

Willy Forst on location in Ragusa Maurice Ravel, French composer ere. Wilhelm Meydam back from New

Wilhelm Meydam back from New York.
Guido Thielscher guest-playing in Cologne. Hilpert to make another picture this spring.
Vera Skoronell, well-known American dancer, died, 26 years old.
Fritz L. D. Strengholt and wife postcarding from Lugano.
Willy-Forst and Willy Pritsch to play together in an Ufa picture.
Betty Stern gave a petrothal reBetty Stern gave a petrothal reFreehlich.
Commandatove Ragagila, manager
Commandatove Ragagila, manager

ception for Gitta Aipar and Gustav Froehilch.
Commandatore Ragagila, manager of Teatro del Independenti, Rome, or Teatro del Independenti, Rome, or Teatro del Independenti, Rome, Jenny Jugo to appear on stage for first time in 'Caramba' at the Renalssance theatre.

Les Seidel, the hostess of the Renalssance theatre.

Les Seidel, the hostess of the for a few days visit.
Leopoid Schwarzschild is out of the newspaper 'Montag-Morgen.' His successor is Stephan Grossman.

Renal Josty at Foldamer Plats, Ecologing down after nearly 139 years of existence.

Albert Basserman, Alexander

ciosing down atter nearly 130 years of existence. Basserman. Alexander Moissi and Toni van Eyek to tour in Fanst through Holland, Belgium, France and Switzerland.

'American Tragedy will be played at the Theatre des Westens with the Wester of the Wester

London

London empty of American visitors.
Paddy Carstairs leaving for the States.
Rowland Leigh dining with Adele Astaire.
Saul Harris finished his Elstree

contract. Fred Niblo writing home from

contract.
Fred Niblo writing home from Germany.
Basil Dean's studio on a short to the state of t

act.
Jack Raymond returning from
Hollywood to direct Gracie Fields ext.
Gaumont British voted another
the in Case of the Frightened

ace in 'Case of the Frightened Lady.' Anthony Asquith quit British In-ternational and may sign with Gau-

ternational and may sign with quatmonts.

Rumored here 'Gina Maio may play opposite Fred Astaire when he next appears in London.

Hon. David Tennant, owning the Honey of the main, owning the London Pavillon closed for two months for reconstruction, prior to going News Reel theatre.

Murray Anderson sending SO.S.

Murray Anderson sending SO.S.

Murray Anderson sending SO.S.

Production of Return of Bulldog.

Prummond, J. C. Thorp's latest, suspended through studio argument.

ment.
Harry Hilling, formerly publicity
manager for Williamson Tate,
Australla, offering to do Dora
Maughan's publicity gratis.

Toronto

Raysol backers agitated.
Ken Tuckey is a Scotsman.
Kay Stokes to Uptown organ;
Geo. Deller new Sunnyside p.a,
Ethel Barrymore being partied.
Jack Arthur takes the Imperial
aton.

Ethel Barrymore being partied.
Jack Arthur takes the Imperial
batoning is here. Forty-five King's
Plate entries.
Tommy McClure is new Arena
Gardens mer.
Tommy McClure is new Arena
Gardens mer.
Can. Mactine Gun Corps doing.
Ashley Palge once Imperial m.c.,
headdlining at Shea's.
Peggy Shaw and Clarence
(Happy) Day will weeth local cops
anking in unsold copies.
With Easter parade a flop, another
will be staged on Saturday.
Roy (Daily Star') Greenawaycuilled the started seven years ago.
Leaf Gardens is 12.473; .not 17,000.
Merrill Dennison waxing indignant in print at Canadian radio
Statuton.
Leaf Gardens is 12.473; .not 17,000.
Merrill Dennison waxing indignant in print at Canadian radio
Statuton.
Sheaf Sheaf Sheaf Sheaf Sheaf Sheaf Sheaf
Sheaf Sheaf Sheaf Sheaf Sheaf
Sheaf Sheaf Sheaf Sheaf Sheaf
Fall Worth sells \$12.000 worth of
Broadway acts to Sunnyside outmoor amusement center for summer
Sobile Tucker autographing pix.
H Brial Brith gathering for Jewish Not until Carroll went into the Hammerstein did the Through the Rammerstein did the Rammerstein did the Through the Rammerstein did th

tourists, hoped to be better than last year, with hotel rates reduced.
J. A. Gauvin promotes opera at the St. Denis.
Howard Conover makes Imperial all-French house.
Toronto excursion Saturday (9)

ian budget means more sor-

Canadian budget means more sor-row for producers,
Seven-day blevole grind begins
F. Seven-day blevole grind begins
Hockey, amareur and pro, over in this town. Theatres benefit.
Phil Manufee to open new Vene-tian Gardens cabaret May 1.
Honorary president Montreal
Theatre Managers' Association is mayor of Montreal.

Havana

By Rene Canizares

Roxy a late vacationist. Montmartre closing soon.
Montparnasse nose-dived.
Ernesto Lecinona left for Spain.
All deluxers trying hand All deluxers trying band acts now. 'Frankenstein' was around. N. s. g. Automatic lighters are taxed \$10

More taxes on everything but maraccas."
June Morgan back at the Mont-

More taxes on everything but marraccas.
June Morgan back at the Montancas.
June Morgan back at the Montance and Massus were around relaxing.
Raymond Fernandez laid up a few days with indigestion.
Elliseo Gmana Inezi Grenet sall individual sall summer racing season only on Saturdays and Sundays.
The old Chinese theatre now try-ling buriesque and pictures now Ensuene Girl's orchesta now Fowler and Tamara at the Campoamor with the Castro band.
Fausto tieatre has Reboliar's orchestra and Hortensia Coalla.
Fausto tieatre has Reboliar's orchestra and Hortensia Coalla.
The Castro band of the Compoamor of hist showings.
Encanto has tab of Lecuon's latest musical, Guaracha, with the Le Batard orchestra.
Havana Casino orchestra alated flates musical, Guaracha, with the Le Batard orchestra.
Havana Casino orchestra slated flates musical, Guaracha, with the Le Batard orchestra.
Mrs. Greenleaf, former stage actress, had only pari-mutuel ticket in a long shot that paid 607 for the composition of the control of the composition of the compo

The Hague

Organguladers using motorpower instead of handgrinding.
All seaside hotels announce a 20% cut in prices for coming summer.
Hothouse grapes so cheap now that growers cannot sell them for comparison of the programmer of Rundum die Liebe at the Hague.
War Office and Public Works those for science allow stunts; only those for science allow stunts; only independent of the programmer of the pr

Eliot Paul moving to Mallorca Lee Stowe taking old pals to tea.

'Criminels' getting the Americana.
Joe Schildkraut to pass through.
New Bagdad to be a class place.
Kate de Nagy to perfect her French.
Lloyd Corrigan still lost in south
of France.
Annabella down to Budapest to

Paris

Grock packing Medrano.

Roger Dann doing his recording in London.

in London.

Maurice von Moppes may go to
Hollywood.

Andre Berley dolng some more
vaudeville.

Carroll MacComas dolng a lot of

Carroll Maccomas doing a lot of entertaining. Ernest Torrance not stopping here as usual. Rene Clair back from swell Lon-don reception. Cliff Fischer still in hospital after

Cliff Fischer still in hospital atter appendicitis.
Dressmakers copying Kate de Nagy's models.
Barbara Fleld and Russell Hitt down with flu.
Montmartre Intimate places nanging shows. Arthur Moss doing a new book

Montmartre Intimate places changing shows.
Arthur Moss doing a new book and going shocial.
Susan Glaspell a regular at the Susan Glaspell are susan condens salaries.
Paul Robeson around on the left bank with friends.
Chorus boys doing other jobs.
Izay Fercival and Murr back to Hollywood via Spain.
Cops taking a hand in the Montmarter drug business.
Steve Fitzgibbons over for a week-regular susan condens to the Riviera for vacation.
Edward Titus off on three-week frip with son Horace.
Scarface sending the preview audion susan condens of the Riviera for vacation.
Edward Titus off on three-week frip with son Horace.
Scarface sending the preview audion susan condens on how york.
Nadja organizing international womens out. She is Beatrice the Gordon Poliocks settling again in Paris, and he working in Joinville.
Natan's Croix de Bois', packing the Moulin Rouge with S.R.O. most Caresse Crosby down to the Riviera to spend Easter with the Phillip Barrys.
The Hudson Wonders crossing Faris on their way to Belgium and Seal Carroll to the Riviera hoping to contact Louis Lemarchand of the

The Hudson Wonders crossing Paris on their way to Belgium and Scandinavia.

Eart Carroll to the Riviera hobing and tennis courts for summer.

Rex Ingram surprising Holly wood expatriates by coming out as dashing mattine foliotype in Paris cafes. Serenade to some Americans who have no idea what penthouses are, but like the name. Silva, aliance of the Riviera Riviera

Winnipeg By Matt Corbett

College Theatre Players closed. Stage band opens at the Metro-politan, this city's ace picture house, Chas. Wright acts as me. for Sarah Levine's all-girl band at Ly-

Sarah Levine's all-gir' band at Lysarah Levine's all-gir' band at Lysarah starfs a stage presentation, with Confull and Needham comedians and a chorus.

The Strangier' writion by Matt Corbett, opens the 'Nominion for four performan Good notitees, biz just fair.

Lyceum manager lands job on the Miles independent circuit as overseeing manager of chain. John Hurley, 'Free Press' critic, pans Mrs. Pyper's 'Joy of Living' at Playhouse. Play had big publicity owing to the university profs annuling it for U. dramatics as 'mmulting it for U. Gramatics as 'mmultin

nulling it for U. dramatics us immoral.

CJCX, Grain Exchange studio, broadcasting series of half hour mysters plays written and produced as 'The Siren.' Series now to be weekly event.

Tickets were being held by specs for as high as \$10 a throw for the lookey contest at the Amph. The Winnings Monarchs and the Sudbury Wolves were tled. Sudbury won, 1-0.

Saranac Lake By Happy Benway

Allle Begley heating it. Harry English forgetting to eat. Dan Astella better and at work.
Sophie Tucker carded the gang.
May Zimberg visiting the lodge.
Write to those that you know in

Crowley, former quartetter,

Saranac.
Jack Crowley, former quartetter,
now cabareting.
Henry Hudon
blook Haum bado, has a cold! in bed
blook Flaum bado after two weeks
of bls-towning.
Town hall getting all local shows.
Ante ralsed at Pontiac.
Joan Allen, newcomer at the lodge,
needing rest, inclipient case.
Harry and Charley Earrett.
of the state of the control of the cold of the

acquantances at a sevenue.

Helen O'Reilly to bed. Medico says a month of bedding will set things the says a month of bedding will set things the says at the says

Mike McMames Still awaiting that get up call. Two and a half years of strictly abed.
Catherine Vogelle on the list for pneumo thorax.
Catherine Vogelle on the list for pneumo thorax.
Still up for one description of the property of the property of the property of the property of the property.
Ben Shaffer shot honk: to bed.
Trying to overcome a short windspell and pleurisy.
While being stethoscoped by Dr. Wilson, Ednor Dogg.
Had Howard cheerfully holding her own; has good reports and is about ready for little walks.
In Edgard Mayer now has ten palment; results are 100%.
Jesse Romes spending two months here vacashing at the Herbert Brenn octuge. Just resting the results are 100%.
Jesse Romes spending two months here vacashing at the Herbert Brenn octuge. Just resting fatter a month of Philadelphia, Atlantic City and Easton, Pa.
Andrew Molony trying to dig up spot for summer stock show, maybe Joe Rellly, I. A. T. S. E. boy, over a serious set back, seen Main streeting it first time in two months.
Doctor tells George Harmon he needs at the state of the world's best quilly in the property of the world's best quilly of the property of the world's best quilly of the property of the world's best quilly of the property of the work. First meeting ended in fight, no decision.
Trying Cy Lenlina left Tucson, Alli-Now sunning at the Good Amprise, Call. He is getting special troe, and the Wm. Todd Shows.
Trying Cy Lenlina left Tucson, Alli-Now sunning at the Good Amprise, Call. He is getting special troe, and the Wm. Todd Shows.
Trying Cy Lenlina left Tucson, Alli-Now sunning at the Good Amprise, Call. He is getting special troe, and the Wm. Todd Shows.
Trying Cy Lenlina left Tucson, Alli-Now sunning at the Good Amprise, Call. He is getting special troe, and the will be a bang-up show at the Lodge. Local entertainers here gave the patients a bang-up show at the Lodge. Local entertainers here gave the patients a bang-up show at the Lodge. Local entertainers here gave the patients a bang-up show at the Lodge. Local entertainers

Hollywood

Charles Starretts changing houses Spencer Tracy slightly hurt a

polo.
Hollywood Bowl concerts start
July 5. Run until August 26.
Codric Belfrage here readying to
interview celebs for the London interview 'Express.'

Driverse Crees for the London Express.

Express Solditz, former see at United Artists theatre, in the same capacity for Rufus LeMaire at Warners.

Irving Thalberg personally directed the tests of Virginia Bruce for the name role in Ticel Headed Womar of the Committee of the Com

with Boward Lacimile on the small end of the men.
The ex-Mrs. Scrappy (Bidna) Lambert is splitting her time between Hollywood and Palin Springs, with the Springs cetting an edge.
Chap is trying to pick up a little extra cash by recooling radio aperiances of the picture election and extra cash ext

the tests of Virginia Bruce for the name role in Ruel Headed Womthe name role in Ruel Headed WomTon Mix gets a Laemmle to disTon Mix gets a Laemmle ton Brockers a Laemmle
Ton Brockers a Laemmle
Ton Brockers a La

CHATTER

Pearson, Reginald Muson, Wally Ford, John Alexander, Robert Keith, James Kirkwood, Join Winay, Jack Rutherford, Robert Woolsey, Ber Rutherford, Walter Catlett and Don Dilloway.

Lexington, Ky. By Charles G. Dickerson

Amateur nights again at two theatres.

atres.

New theatre finished at U. S. Veterans' hospital.

Downle Brothers circus billed May 2, with Charles Sparks at the helm.

Kentucky Publix is going ahead with presentation 1 pilcy in addition to films.

to films.

First carload of trotters in from winter training ground at Longwood, Fla.

No baseball team at University of Kentucky. Athletic finances at low

Kentucky Athletic finances at low bb, reason.

Barber prices down to 25 for hair-cut and 15 for shaves in nearly all except Main street joints.

Kentucky racing season starts here April 16. Five hundred horses now quartered at local track.

Lexington used to be an April spot for the larger carrilyals, but none is headed this way, and so far no advance agents in.

spot for the larger carnivals, but none is headed this way, and so far no advance agents in:

10 advance agents in:

11 advance agents in:

12 advance agents in:

13 advance agents in:

14 advance agents in:

15 advance agents in:

16 advance agents in:

17 advance agents in:

18 advance agents in

Duluth

By James Watts

By James Watts

Sooners out on golf links till stymied by snow.

Lois Dazlet, Duluth danseuse, Joins Publix stage until.

For liorn at slip canal begins on For links and steep.

Mayor Snively learns of broken rib after being injured ten days before in fail.

Mayor Snively learns of broken rib after being injured ten days before in fail.

However, the steep in the steep of the ste

road.

Death of Rose Coghlan recalls that this famous star played on the opening night of the Temple Opera House here in 'Jocelyn,' Oct. 22,

Hartford

By M. H. Ham

New weekly rag to make its bow

here.
Riveli show first French films in here.

Hartford wets lead 5 to 1 in Digest poil.

Capitol theatre usherettes gay in new spring uniforms.

Schulman vialist New York to Jack Oldhan experimenting with new process oil paints.

Warner Regal billing double fcatures with two changes weekly.

Bernie Saunders, formerly with Their sulfar and the sulfar and the

Henry Affects in Strang American Stain Laurel and Fred Baker in a coed's dance and battle of music next week. What has happened to Jerry Callahan's excellent promotional ideas and the mast.

What ...
Is a sexcellent promote of the past.

Now Mortenson declares M-orreson is the proper way to t

of the past.

Now Mortenson declares M-o-rt-e-n-s-o-n is the proper way to
spell his given name.

Supell his given name.

Supel his given name.

His given his given his given his given
of type doing business.

Walter Brown, local newspaper
columnist goes highbrow with frequent poetical insertions.

Parson's theatre' gets cancellation on legit, first in six months,
supel given his given his given his given
I strate! Chancupp, Strand, goes
back to single feature polley after
tryout of doubles for two months.

Freddy Thomas bears a benign
expression as Monday night audiences increase as result of exploita-

Insurance companies employees present minsurel show for benefit of two local newspapers outdoor

present mm. outdoor trude local newspapers drop an average of 30% in lineage during March, according to figures recently made available.

Dismantling old blacksmith shop in Rockville recalls that it was the first place in town to show pictures many years ago.

in Rockville recalls that it was the many years ago.

Republicans expect harmonious convention to nominate delegates to national convention next June. All Newspapers help pack state armory for the National Flower and Garden Show. Devoting three and four columns daily.

Newspapers help pack state armory for the National Flower and Garden Show. Devoting three and four columns daily.

Newspapers help back state armory for the National Flower and four columns daily.

Revenue of the National Flower and four columns daily.

Newspapers help back state armore for Newdealers, police and Palace. The Newdealers, police and church of Newdealers, police and church of Newdealers, police for palace the four hard score of magazines from Hartford stands.

Connecticut

Palace, Danbury, drops Al For-rest, organist.
Alexa Eurçess new cashier at Palace, Danbury.
State police are enforcing 12 o'clock closing law for dance.
Amateur minstrel show season at its peak in western section of state.

Dolly Clark, former circus bare-back rider, now in business at Tor-

back rues, non a rington.

Tracey L. Knapp, magician, appearing at dance halls as added attraction.

Joseph M. Hefferan, Danbury, will handle press on Barnett Bros. cir-

iraction.
Joseph M. Hefferan, Danbury, will handle press on Barnett Bros. circus this season Bannett Bros. Compared to the Mannett State of the Mannett Bristol studio, Waterbury.
Baliroom at. Pletsch's Garden, Pallicom at. Pletsch's Garden, Baliroom at. Pletsch's Garden, Empress, South NoFwalk, trying out stage shows. If first two weeks are successful, policy will be adopted.
Empress, South NoFwalk, trying out stage shows. If first two weeks are successful, policy will be adopted.
House now playing pictures successfully. Maurice Repoley forms new orchestra unit to be known as Rhythm Kings at Danbury. Will play New Nork State resort.

chestra unit to be kn Klngs at Danbury. York State resort.

Omaha By Archie J. Baley

'The Green Pastures' good ad-

vance.
Publix takes over RKO Orph at Sloux City, Ia.
Milton Rieck appointed dramatics director at Creighton Uni.
Manadem Committee Commi

Margaret Shotwell, planist and local cigaret heirees' celeb.
George Johnson leaves Fublix atter, years of organ-izing to work at Oppheum console here. Elkhonn.
Charles Farkening of Elkhonn.
Charles Farkening of Elkhonn.
Charles Hall and Feopens on low price scale.
Andy Roy new Orpheum manager.
and William Pinkerton from 'The World-Herald' Joins pub. staff.
American Federation of Arts conhalive and in period of reconstruction.'

tion.'
Building of Carnival amusement park, in Omaha announced by Wright Amusement Co. of Missourl Valley, Ia, through M. Meyer, president of Luxus Root Beer Co.

Houston

By Lecta Rider

Yo-Yo is back. Local politics sizzling. The Royal has gone dark. Foghorn Kelly has his megaphone

Busiest place in town is the pub-

out.

Sister place in town is the publication.

Rumors of admission price cuts are in the air.

Sunday theatre reviews still out of the 'Post-Dispatch'. Extra the test of the 'Post-Dispatch'. Common the 'Post-Dispatch'. Common

local General Motors Exhibit in April.
Wesley Barry and his orchestra playing an indefinite engagement at the Rice.
Two weeks' notice is up for stage hands and operators' at the RKO-Majestic.

Majestic.
The new Ford eight competed with Maurice Chevalier at the Metropolitan.
Daisey Elgin was soloist with the concert of the Houston Symphony

Dalsey Elgin was soloist with the concert of the Houston Symphony or the Strate Straw, who used to sing with Jimmy Joy's orchestra, here on a visit.

Vinton Sholl, manager of the Kirby, is as licensed pilot, among other things.

Fred Stone was a fai. draw in Fred Stone was a fair of the Graphy in the staff of The Gargoyle, local high hat weekly.

Snow and freak cold weather interrupted tuning plants.

Snow and freak cold weather interrupted tuning plants.

Snow and freak cold weather interrupted tuning plants.

Snow and freak cold weather interrupted tuning the summer.

Economy axe has just chopped five more members from the Post-Dispatch' editorial staff and art Foom.

newspaper yarn telling how he launched Andy Devine and Joan Blondell. General Matter

launched Andy Devine and Joan Blondell.
General Motors show is a big free attraction at Sam Houston Hall, site of the last Democratic National Len Brown, division tonlet of RKO, looking over local house. Operators and stage hands working on a week-to-week basis.

Jack McCully, ex-critic for the Times-Picayune' in New Orleans, is back in the home town. Lee Marking out the company of the company of the country of the company shash, has returned, with his wife, Julia Watts Martin.

Kansas City By Will R. Hughes

One-pound baby born this week claimed to be the world's smallest, Fred Stone here week of April 25. First night sold to the Mu Phi Ep-

silon.
Amusements, assisted by labor or-ganizations, have defeated daylight

Amusements, assisted by labor organizations, have defeated daylight saving for the town. It was a stable of the common of the Woodward stock company, has established a school of acting. Social set arguing whether to wear dress clothes to "Mourning Ecomes Electra." The men say "Nir", now Dev W. Kangbart of the common of the

tor.
Second annual spring downtown day celebrated Thursday, Sponsored by merchants' association, which chartered the street cars and buses and give free rides downtown between 9 and 11 a.m.

Syracuse By Chester B. Bahn

Syracuse has a new paper; it's ne Jewish Ledger, weekly.

Paramount, in association with Sears-Roebuck, will produce a Spring Style Show April 15. Verna Shaff, Syracuse U. aluma, ow in vaude, is spending her first acation in 10 years with her peo-

vacation in to years with the per-pie here.

Nick Lucas, headlining at Keith's was 'too busy' to be bothered with publicity requests. The newspapers le-so at this Frothers, set for the Paramount April 23, will be the Paramount with stage, shows since Publix tool con-trol.

house's second experiment with house's second experiment with stage shows since Publik took control.

Origin of fire which destroyed the Smalley theatre, Norwich, and the stage shows the stage shows a stage of the stage of the

Spokane

By Bud Budwin

Liberty Lake Park opened season with dance April 2.

Decoration Day looks like official lake resort opening date. The lid on Lent went off a day early here with big Good Friday attractions.

Walter Hampden in 'Cyrano' at Post Street April 11. Star's initial appearance here.

appearance here.

Music interest picking up, with a sellout promised for John Charles Thomas concert April 8.

Nick Mamer, local aviator, led the General Motors show parade in an airplane through city streats. tea. Betty Compson presided at the Fox loby during personal aprior for F. & M.

Hetty Compson presided at a teal now loby during personal appearance here with Starnight Idea.

Rob Croby, singer and brother of Bing, drew the season's biggest crowd at Larieda's dance pavilion for a one-evening engagement.

Rob Bucklin, former newsgather and pub. man on part time armound the season's biggest condition of the season's biggest of the city. First of its kind in five years.

Howard McBride turned another front page idea with a comment guide for the city. First of its kind in five years.

Howard McBride turned another front page idea with a condition of the kind in five years.

Howard McBride turned another front page idea with a condition of the kind in five years.

Howard McBride turned another front page idea with a condition on the season of the kind in the condition of the kind in the season of the season of the condition of the season of the

Minneapolis

By Los Rees

Recent stock market plunge de-

Recent stock market plunge de-pressing. Increasing newspaper advertible. The attention of Paris. Pitty contestants in local bridge whist Olympic tournament, state giving a beauty sets. State giving a beauty sets. The state of the state of

club.
Eddie Shields back from New
York with Robbins Music Co. con-

The with Robbins' Music Co. consection.

Bay-Bell opening sound studio and will make trailers, etc., for local show houses.

Kenneth Rowland, iuvenile of Bainbrids local studies and the studies of the

stock. Estimated that 10% tax on ath-letic receipts will take \$30,000 from University of Minnesota football J. Austin McGough, U. A. Pan-tages publicity man, to Holiywood to join U. A. and M-G-M advertis-ing staff.

ing staff.
Reform Mayor Anderson, after banning 'Crazy Quilt,' gave 'Green Pastures' his indorsement in official statement.

Bottement.

Hotel men and Clvic & Commerce association boosting Spring Buying Week, April 15. Railroads offering Special rates.

Week, April 15. Railroads offering special rates.

Special rates.

Note of the special rates are special rates.

Special rates.

Special rates.

Special rates.

Special rates.

Deliver of the special special rates.

Deliver of the special special special rates.

Deliver of the special special special rates.

Deliver of the special rates of the special rates.

Deliver of the special rates of the special rates.

Prank Stofy, formerly with Fox in New York, new manager of State, succeeding Abe Suntherg who goes the special rates.

Prank Stofy, formerly with Fox in New York, new manager of State, succeeding Abe Suntherg who goes the special rates.

Pathridge dramatic stock considering Lou Tellegen, Walker Whiteside, Hall Skelly and Francis X. Bushman as guest stars.

Bathridge dramatic stock considering Lou Tellegen, Walker Whiteside, Hall Skelly and Francis X. Bushman as puest stars.

Prank McCormick named University of Minnesota quis students in classes regarding best shows in town.

Frank McCormick named University of Minnesota quis students in classes regarding best shows in town.

Frank McCormick named University of Minnesota stilette direct gone to Princeton as football coach. Showhouses not permitted to string banners across main thoroughfare, Nicoliet avenue, but General Motter turned trick for its free Montes of the special state contest prize with the special policy contest winner, Parody, receiving world premiere at hands of Balnbridge dramatic shock. Robert D. Stevenson, its ammentation of the play contest winner, Parody, receiving world premiere at hands of Balnbridge dramatic shock. Robert D. Stevenson, its ammentation of the special course of the special cour

Bronx

Jerry DeRosa gets in on all the big local affairs. Herbert Minsky has a new sec. Herbert Minsky has a new sec. Harry Ecderman may move to a house with vaudeville. It's not officially spring mutil Henry Loew discards his hart. Henry Loew discards his hart. As a control Sussman's boy, irving, is a control of the sussman's boy, irving, is a control of the sussman's boy irving. Is a control of the sussman boy irving a bloto of Jack Dempsey in fighting Doge.

Dose.
They say that Frank Schiffman knows more about Harlem than Lec Posner.

Charley Carroll the only theatre

CHATTER

manager who is his own master of ceremonies.
C. Karl Light, the Apollo's (125th St.), new treasurer, dresses like highest the Apollo's the Apollo Ap

borough.

Bill Geshan wearing a topcoat al-ready because someone lifted the winter garment backstage at the Audubon, Jonas Greenhaus back from Times Square. Explains the performers sing so loud there his orchestra couldn't be heard.

Boston By Len Libbey

Rodeo still a local drawing card, Boston Garden out of red. Golf clubs advertising for mem-Arts theatre going for for-

pers.
Fine Arts theatre going for foreign film.
The Masked Marvel wrestling dodge worked for Jim London.
The Masked Marvel wrestling dodge worked for Jim London.
Dick Whorf glad to be back with the old gang at the Copley theatre.
Ed Ryan staging burlesque for Al Somerbee at the Old Howard and doing well-back with the old gang at the Copley theatre.
Ed Ryan staging burlesque for Al Somerbee at the Old Howard and doing well-back with the Copy.
Night Club, with Guy Emerson expioited as the new mc.
Only a few of the speaks now open, depression having folded more of them than the Feds.
Sam Finanski Joins Rotary of the Studies at Cocanut Grove giving society debs a chance as floor entertainers, finding them cheap and profitable.
St. Julian Fowlkes of the Students of the Student

New England

Capt. Frank Hawks lectures in Worcester at \$2 top. Foundation completed for a new 500-seat theatre at Fort Devens,

lass. Springfield, Mass., Symphony Or-hestra slashes admish for next

projected by newly formed Cape Code Phillarmonic Society. Conductor is Thomas G. Nassi of Chatham, Mass.

Massachusetts law 8 's no one.

aperformer on the professional stage and that no one between 15 and 16 shall so appear after 6 p. m.

Up in Augusta, Me., two houses play vaude but eliminate opposition by hearing the translation of the control of the capital on Wednesday and at the Capital on Saturday, five acts each.

Annie K. Handler, 19-year-old producer, has sued the town of Harrwich, Mass., for \$1000 nuries for the capital on the control of the control o

Denver

Denver getting ready for tourists. School board estimates Denver population 298,338.

population 298,338.

J. L. Finske, Publix Colorado district mgr., buys Chev.

Ned Clark, district rep. RKO,
N. Y., here between trains.

Lucille Scott filling in tempor-arily at Orpheum bexoffice. Rocky Mountain MPTOA conven-

Guy Usher, formerly stock actor at the Denham, visiting here.

A. M. Oberfelder reports advance sale for 'Vanities' satisfactory.

Don Conley returns from New Mexico trip selling 'Passion Play.' Holder of 13-spade bridge hand refused to play it, claiming frame-

Lon T, Fiddler resigns as Unla alesman. Tony Hartford takes his

J. H. Hommel back from Tennessee whe Thos. Sullivan on Japan and Australia trip. Will visit sister in Australia.

Two students drawn on kidnapi ury permitted to take textbooks ury room. Weaver Bros. Arkansas outfit will close for the season after Kansas City appearance.

City appearance, and George Cievename and George Cievename opening school of drama at
Debin had 20 cers and trucks
without brakes of any kind in first
two days of drive.
Per capita tax jumps from \$2.467
in 1917 to \$52.07 and Denver's debt
from \$1.66 to \$106.96.
Maude Adams in town a weekbefore reporters found her, and then
she refused interviews.
Connellus Vanderbilt. Jr., here e

assue: Ausman in town a weekbefore report and then
before report in evidence, and then
Connectus Vanderbilt, Jr., here a
few days on his swing around the
U. S., as a political writer.
New cab company charging 10
cents per passenger inside certain
Zone and looks like taxi warchanger
Eugen. Beus warchanger
Eugen. Beus warchanger
Eugen. Beus de Halywood in Paramount production department.
Tony Hartford, formerly with
M-G.-M. in Seattle and U in SaitLaice, now selling for Unit here
Laice, now selling for Unit here
voice. Crueity and non-support
charged.
Col. Robert S. Oberfader, milcol. Robert S. Oberfader, milanner, vistiriask berafore and
beneficider.
Jerry Zigmond threw the pass list
away when he moved in as manager
of the Denver. Total of 108 ducats
was technical.
Royal theatre broke two year 2Royal theatre broke two year 2Royal theatre broke two year 2Royal theatre broke two year 2-

one Friday caused the list to hit the wastchasket we year 2-.
Hoyal theatre broke two year 2-.
Hoyal theatre broke we year 2-.
Hoyal theatre broken Play durful Flay week. In Italian section where most theatres close during last week of Lent.

Managers of Lent.
Managers of Lent.
Honor drill squad of St. John's Military school, Sallna, Kanasa, at

Military school, Salina, Raisas, at Orpheum this week.

James B. Hale new president press club; Maurice Leckenby, v. p.; Charles MacAllister Willcox, treasurer: E. P. Lyons, sec and house manager; Lute H. Johnson.

Milwaukee

stands. Annual benefit party held at a local roadhouse instead of at Dayldson, as usual. April 9 marked the end of vaude at RKO flaverside. First time since 1907 Orpheum and its successor. RKO, have not been represented by vaude in Milwaukes. Carl Biron, who does the art work

carl Blron, who does the art work for local Warner houses, used to be an actor in the same stock com-pany with James Gleason, Robert Armstrong, Pat O'Brien and Lucille Webster.

Queens By Henry Willson

Blanch Lepoz wants a screen test Oscar Shaw's real name i

Jacqueline Logan visiting her auni

John Hazard, Jr., has a sense of humor like his dad. Chester Herman of Great Neck

John Hozard, Jr., has a sense of humor like his dad's. Queens has started organization again for war on mosquitoes.

The Ed Sheuings have entered

The Ed Sheuings have entered their son in local baby contest. Chester Herman of Great Neck, formerly with Wayburns, is to go with Shuberts.
Phillips Holmer' young brother.
Raiph: claims to have turned down as the second of the second of honor at Forest Hills theatre April 16, and will appear on stage.
Gardens Players' show a success, though fewer tickets success, though fewer tickets sub-efore Julius Tannen's 18-year-old son, Charles, is editor-in-chief of 'The Lawrence' at Lawrenceville school. Among ex-pros in Gardens Players to how were Adry O'Moore, Park Sweeney and Agnes Delane.
Beatrice D'Emo has autographed copies of books by local authors, including Daie Carnegie, Homer Croy, Boyden Sparkes. Thyra Winslow and Burns Manile.

Rochester By Don Record

University co-eds to organize glectlub.

Century theatre to have new

Marlonettes in Coffee Shoppe as kid draw. Larry Rich organized fat men's

Metropolitan Grand Opera Co. ln 'Lucia' comes April 29.

Metropolitan Grand Opera Co. In Tucia' comes April 29.

Several neighborhood houses staging anateur nights.

Several neighborhood houses staging anateur nights.

Tom Grierson, ill several weeks, and the several weeks of the several weeks. The several mentages of the several weeks, and the several weeks of the several weeks. The several weeks of the several weeks of the several weeks of the several weeks. The several weeks of Century theatre to try occasional stepheness in the stage acts. Faul Lukas and Mills Bros. are scheduled but dates not at stage acts. Faul Lukas and Mills Bros. are scheduled but dates not stage acts. Faul Lukas and Mills Bros. are scheduled but dates not stage acts. Faul Lukas and Mills Bros. are scheduled but dates not stage acts. Faul Lukas and Mills Bros. are scheduled but dates not stage acts. Faul Lukas and Mills Bros. are scheduled but dates not stage acts. Faul Lukas and Mills Bros. are scheduled but dates not stage acts. Faul Lukas and Mills Bros. are scheduled but dates not stage acts. Faul Lukas and Mills Bros. Archive acts of stage acts. Faul Lukas and Mills Bros. Archive acts of stage acts. Faul Lukas and Mills Bros. Archive acts of stage acts. Faul Lukas and Mills Bros. Archive acts of stage acts. Faul Lukas and Mills Bros. Archive acts of stage acts. Faul Lukas and Mills Bros. Archive acts of stage acts. Faul Lukas and Mills Bros. Archive acts of stage acts. Faul Lukas and Mills Bros. Archive acts of stage acts. Faul Lukas and Mills Bros. Archive and Mill

Phoenix, Ariz.

By R. J. Rhodes

Flannels and linens are the thing. ildred Foster killing time be-

tween jobs,
Invitational midnight previews at
Fox popular.
Fanchon & Marco 'Hot Java' idea
closed here (4),

Helen Twelvetrees dropped into town incognito. Maximum temperature hovering around and above 90.

P. K. Wrigley dropped in here to look over his hotel property.

Earl Perkinson doing publicity and advertising here for Fox.

Earl Perkinson doing publicity and advertising here for Fox.

Wonder Bar' chorus best this town's seen in many a week. Plenty of changes here in Fox-West Coast theatre personnel.

E. O. Whitman heading the Article of the Committee of the Commit

Hal about ready to get back in vaudeville. Boosting benefits of this climate.

Joyce Booth, once on Broadway and last with Duffy Players in California, doing the society job on local paper here. Has written a novel, soon to be published.

The Phoenix Little Theatre has the sound of the population of

Pittsburgh By Hal Cohen

Roy Rowe and his tonsils were parted last week. Escuder's one-night stand here on the state of t

There's Maynail raving about of the control of the

opening the snow was bit spot. Johnny Harris trying to land the Stanley chorus intact in one of those F. M. units. F. M. units. Grown of the control of the

Cleveland

VARIETY

By Glenn C. Pullen

Dick Zelsler of Cameo is laid up in Loew's Ohlo reopening April 18 for Band Wagon.

'Crazy Quilt' to close Hanna's legit season April 24.

season April 24.
Local musikers getting lake cot-tages set for summer.
Ian Martin has quit Play House to go Broadway again.
Ansley Whittendale, with Hanna closing, plans to Europe-It.

William F. McDermott, crick, off for Europe May 20.

Red Manning and Pie-Plant Pete making personals in Oberlin. Ted Ciaire got soaked 30 berries r bad brakes coming through Pa.

Bert Lytell and Esther Ralston double-lining it at Palace April 16. Angela Vacca, Piaza Club's torch waller, is taking phono record tests Kleigs and cameras made a flash opening for 'Crowd Roars' at Lake. Marty no longer seen in Bo-dives since taking over mag

Larry Higgins, scenic designer, is promoting stadium out-door opera for summer. for summer.

Phil Selznick to close his Club
Madrid for summer and open a su-

Phil Seiznick to close his Ciub Madrid for summer and open a suburban spot.

Variety' chatter has taken new disgings above or anabe the settle-of all places and the settle-of all places and the settle-of all places.

It is a settle s

baseball game and Schmeling-Panka fight.

Decision in George White's suit against civic hall for 'Scandals' booking expected to be reached this week.

week.

Loew officials swore off local tai-ent stuff after Cleveland-made revue at State, with no name acts. Laid

an egg. Fredericks, California darier, and Louis Yuhas, California darier, and Isus Yuhas, local plantat, finally staged their Lohengrin at K. Elmo Loew

act April II. Loow pinch-hitting for Edderlo McConnell, who cracked leg jumping from stage in little theatre play.

Those swell pastel carlcatures of stars-being peddied for fifty smackness per are by Noel Holmes, Plain D. R. wasnit until Maurice Spitalny had tried to phone a Mr. Weaner and got only sausage factories three times that he caught on. Fed agents had to spend \$600 moving grand plano and fixtures out real drawning bitter attack from local politicians.

Baltimore

Met-op sale mounting. Crossed 40 grand figure.
Lord's Day Alliance fighting proposed repeal of Sunday blue laws.
Ted Routson from Philiy now in managerial chair at the local Hipp. Four downtown houses dark—Maryiand, Auditorium, Ford's Palace, and Styleren sale opened over the counter. The pasteboards did the disappearing act in quick tempo. Vagabond theatre here, oldest art theatre group in America, organizing juve company to carry on during summer.

theatre group in America, organizing juve company to carry on during summer.

Group of the Scandar's of

the season record for non-musical library and the season record for non-musical library and the season speak of the Met, premiered Marigolds, new, by Gustav Klemm of 'his city, here Tuesday.

Diana Rogge's play, 'Modern Med-ley,' which won out over \$1 in a nation-wide contest, premiered at the Homewood Playshop on the Hopkins campus.

CHATTER

Bunny Sommers as house manager at the Hippodrome. Sommers goes to his summer berth at Steel Pler, Atlantic City. Louise Brooks, Lionel Atwill's

Louise Brooks, Lionel Atwill's stepdotter, whose grandpappy is E. T. Stotesbury, hit the honeymoon trail at Paim Beach last week. Miss Brooks debuted in this town, where the Atwills maintain a Green Spring Valley show place. Groom is W. R. Howard, of hereabouts.

Indianapolis

By H. Gene Haynes

Biz good.
Robbers got about \$600 at the Indiana theatre in Bloomington.
Ted Levis unit got a little less than 'Grazy Quilt' at the Indiana.
Ben Bernie night at Indiana roof is having good advance sale at six

is naving good advance sale at six bits. Harold Cork's band playing at a new dance place near the Municipal

Harold Cork's banc playing at a nating place near the Municipal difference of the Municipal Cook, author of 'Saint's Parade,' Cive Theatre production, here to direct it.

Teru company the performances to be given in Peru first.

Community gardening is starting and the municipal golf club courses are ready for opening, are ready for opening. All the conditions of the condition o

pad goff courses opened. Town has a graded to the group of circuses at Peru was held Sunday (3) at the winter quarters. State officers in attendance.

Vic McLagien said that his first appearance on any stage occurred when he opened a vaude skit at Lyric with Darled Luden burned at Peru with loss of \$25,000. Happened just after majority of animals had been shipped for opening.

Baseball crowds only fair, even with the Yankees in town for exhibitions. Schedule this year is to include three night games in home stands.

include three night games in home stands.

B. V. Sturdivant, Public mogul at the midlana, announces he has the midlana, announces he has the midland stands of the midlands of the m

Albany By Henry Retonda

Harry Bassett of Paramount of-fices still on sick list. C. H. Buckley, owner of Hall, gave world premiere of 'Young America'. Happy Felton and his orchesta have moved into the DeWitt Clinton hotel.

is Rutherford of Morris is to his house there one night a week.
Jim Faughnan, Warner contact
man, went to New York for an ope-

man, went to New York for an operation.

Harry Armstrong is to open Grange Hall in Stephentown in May, House is wired.

Ted Prober, booker, took "Hell Divers' for a screening before prisoners at Great Meadows prisoning to the Medical Humy Lamber, and the second of the here.

Jump Lamber, and the second of the here.

Jump Lamber, and the second of the here.

Atton Cook, nublicity director of the here.

formerly manager of the M-G-M office here.
Alton Cook, publicity director of
RKO houses in Albany, Scheneckady
and Troy, out. Arnold Rittenberg
Scheneckady
and Troy, out. Arnold Rittenberg
Ducat & Welss of Utica have
opened the Clinton theatre at Clinton, and another house at Orlskamy
Falls, two nights a week.
Garry Lassman, manage. Utica, as
manager, succeeding Harry Hoffman, who goes to Lincoln.
Palace is without an organist
Since Harry Zimmerman (Zim)
ifft, two others, Mack Edwards and
Office force of M-G-M gave party
to Mrs. Dorothy Leavitts Finkelstein, ass't booker for six years, who
has left for Boston to Join her husband.

at at Maryland last week holds season record for non-mulcal had. Clayton Eastman, Paramount is a Baldor, local soprano, is least that the street of the stre

Loop

E. M. Giuckman in and out. Jean Wallace writes poetry E. M. Gluckman in and out.
Jean Wallace writes poetry and
gets it published.
Harry Bailey of the coast here
with a F. & M. unit.

with a F. & M. unit.
Louis Lipstone handling the Chicago theatre broadcasts.
Will Harris writes from New York that he's just getting organized.
Leo Spitainy getting his new offices set at the McJunkin Agency.
Once set at the McJunkin Agency.
Once the Most of the Most of

words.

Lee Perry, now assistant mgr. at the Seneca, formerly was at the Hollywood Roosevelt and Knicker-

bocker.

Aaron Saperstein having the Al-lied-office pushed around again to have more room for bigger and bet-

have more ruom to the conferences.

Harry Lasker has established himself solidly on the row as the carnation kid on the strength of that daily lapel flower.

Washington

Charles Light the special invited guest at the Gridiron Club. Jack Bowle has a new song dedi-cated to him to sing at the Alfalfa

Jack Bowie has a new song dedicated to him to sing at the Alfalia Club.

Antic McClinicok given a fareward and the Alfalia Club.

Antic McClinicok given a fareward langue by Col. Frank P. Morse at the Baronet.

Steve Cochran signs Leona Powers as leading lady for the National Theatre Flayers. Philadelphia and theatre Flayers.

Bob Long leaves for Washington and a managerial bert for the scribes, and all ture out in time for coffee and cates.

In the Markow throws an early morning breakfast party for the scribes, and all ture out in time for coffee and cates.

In the scribes of the scribes of Wirginia at the managen of decrope Parson out.

Stoddard Taylor decides to reopen the Belasco with a new play, 'Another Language' and keep the theatre going the rest of the season.

Texas home town of Bascom Tub, intends to throw a barbaceue for him costing \$5,000, with all Congress invited, the Press Gallery included. National Press Club Loew interest, with the Press Club lineared of permanent quarters rent free.

Insured of permanent quasi-free.
The Ona Munson Handicap, at Bowle, saw Eddie Waters bring home his first winner of the season, begins, 8 'Too! shot. The lock got a silver loving cup from the actress.

Cincinnati By Joe Kolling

Rose Schmidt bobbed.
Nelse Trowbridge's birthday.
Community chest goal \$2,500,000.
RKO houses confine passes t

ress. None of three dailies has auto

None of three dailies has autos for newshounds.

The state of the stat

up.
Billy B. Van in for a day to address bankers and lather his soap dře

dress bankers and lather his soap biz Erlanger-Grand's legit season ended April 2. House may show a few films. Shubert, dark for second straight week, to have several more plays before closing season. Joe Laurie, Jr., and wife visited by the History of the control of the transport of the control of the co

season until opening of Coney Island late in May.
U. C. Fresh Painters' 9th annual production, 'Tarts Are Trump,' at school's auditorium April 11-17.
Libby Holman is a grad of this en-

Portland. Ore.

Ex-showman George Baker, mayor of the burg for the past 15 years, is indicted on bribery charges.

mayor of the burg for the past is years, is indicated on bribery cars, is indicated on bribery are the component of the compo

New Haven

only.

Rosa Ponselie burned when Taft
hotel wouldn't let her dog in dining

director, Two raids start ball rolling in Myrtle Beach cleanup demanded by

Andy Saso has curis.

Marc Bowman reads Shakespeare.

Hardd Mann is new manager of
Hardd Mann is new manager of
Charlie Couche lives near a lake
where he can jump in.

Walter Hampden here for one
day only, but a big day.

Pop' Lacy calls it the messaline'
floor: His office is there.

J. J. Parker is sorry for politiclans without B. o. appeal.

as first prize offered by RKO Orpheum for screen identification contest.

By H. M. Bone

Bob Wilson is a Childs addict. Bobby Hitchcock once a trouper. N. H. Symphony has folded for

Beason.

Does Abe Pardoil still court by Bill Barry and Fred Allen are old cronies.
Harry Arthur reported moving

family here.

Harry Feldman and his stage money pay-off.

Two local speaks demolished by rival racketeers.

Two focal speaks demolished by rival racketeers.
City drama tournament failed to draw as in past.
Bob Wiltree climaxes career with sound short rote.
Sound short rote.
John State St

room.

They had to open a window so
Pete Conti could throw out his hest. Fritz Hyde, Jr., new pres. Yale Framat with Henry W. White, art

citizens.
Despite rave notices 'If Booth
Had Missed' reported \$61 take at

matinee.
What does Barney Pitkin know about judging an airplane model contest?

What does Barney Pitkin know about judging an airplane model contest?

Rogers' California Cavaliers' includes Louis Rapp of New Haven, Conn.

Merry Go Round' will be first offering April 25 of Dramat Dept.

Frank Melrose trying to reduce.

Bobbie Pinkus' frau turned an ankle in fall on stage.

Here and there: Barney Rapp.

Cliff Joyce and his green road-ster ... Charlotte McQuiggan in Shubert lobby. ... Joe Diettle spot-light posing. ... Louis Sobol doing the posing. ... Colmpy and the control of the control of

Oklahoma City By George Noble

Nite baseball is due soon. Coldest March here for 52 years Egg sandwiches selling for nickel

Egg sandwiches selling for nicks here... You Matchett on job again, Bad the flu, Southern Surety Company goes into receiverable. General Motors new models sees by Europe that the fluorist selling set for reopening are not true. Col. Zack Miller of 101 Ranch recuperating from recent liness:

- General Motors of the Machania sees of the color of the color

In annual season at Gutrie, April 12-13.

In times of drought in Oklahoma, there is always a little due on the mortgage.

Annual season at Gutrie, and the mortgage of the mortgage of the season at Gutrie season at the control and factor of the season at the season at

Warren Mozeley's name is prop-erly spelled with a 'z,' but he lists it 'Moseley' because everyone also 'Moseley' because everyone spells it that way.

San Francisco

Henry Ford out as Fox service chief.
Vai Vaiente's orch barnstorming
again.
Louie Bowden now a big hen fruit

magnate.

Don George buying a home on Mt. Davidson.
Alex Pantages up for the Tan-

Alex Pantages up for the Taaforan races.
Johnny O'Brien leaves for N. T.
this week.
Joe Kemper playing his fitte
week in local hospital.
When I have been to the radio, dead.
Mel Hertz has adorned the bald
pair with a new and fancy toupea.
"Call-Bulletin" let out the vet
artist, Gregor Duncan, and 14 others.
Frank Hicks here representing St.
Louis and the State Fight Commission.

Claude Lazard, Eastern BCS erec, and Esther Ehrman, took out a marriage license this west for bit Local bootlegger in the lock to each new customer with his first order, even if it's only for a pint of assumed bourbon at 11. At that price, Sammy Rosey suggests, it must be a bad clock.

St. Paul

Mary Dunckley spent week here

Eggs three dozen two bits-30-ya w. Weems standing them out at Ter-

Weems standing them out at Terrace cafe.
Meroff band booked three days at
Lowry during RKO layoff.
Ciyde Strock, from blumeroids
Ciyde Strock from blumeroids
Ciyde Strock from blumeroids
Ciyde Strock from the from
Joseph Enunette here drumming
up biz for Sherman hotel in Chi.
Billy Clifford set Meroff for twe
days at Albert Lea, opry house and
dance.

dance.
Leonard Leigh, organist, and
Phyllis Beyenka, secretary, out at
Paramount. Paramount.
RKO execs here burned over page one publicity over Lita Grey Chaplin's jam with Dayton, O., hotel. She's here next week.

Fort Wayne

By Robert Baral

By Robort, Baral

Dacing at Anthony now.
Invitations to 'Emma' opening.
Opinions very divided over more of the mode and the mode of the mo

Uncommon Chatter

By Ruth Morris

How to Hook 'Em

How to Hook 'Em girls who would like their next week-end house party to terminate its a proposal of marriage had better drop in at the Paramount and take a few hints from 'The Misleading Lady.' Class is now in session. The lecture is taken from Claudette Cobert's text book.

And with a brick collar and full region sleeves gathered in at a snug high waisfilme. Enter the drawing room all wide-eyed and full of out-door spirits and manifest interest in every man but the one you really like. Remove the coat to show that a close-fitting turban. A narrow scarf and a subject of the company of the company of the company of the company of the control of the company of

stairs.

Miss Colbert finds it youthfui, clubby and conductive to an air of good fellowship. Make some chic remark about the dilapidated state of your well preserved appearance as you apply they dabs of make-up to the pouting invitation of your

The pouring invitation of your lines. Recommendations for the intervening hours are missing from the text book but, if you've gotten off to this good start, the evening of the third day will find the Object hooked and floundering over an ayowal of love. For this occasion wear an Empire gown, neck squarecut and low, sleeves flounced daintily over the shoulders. The material should be a soft shimmering metal that brings out the lustre of eves and the sheer of a deeply waved bob. If the fates are as kind and the sheer of a deeply waved bob. If the fates are as kind will be should be a soft shimmering metal that brings out the lustre of eves and the sheer of a deeply waved bob. If the fates are as kind will be should be considered to the start from them on. The Object's booked for the alfar, even though the discovers that your carefully planned sleep was the result of a week-end bet.

The Misleading Lady has one of those pleasantly disillusioning plots that scorns the life of the social set by pleturing its fripperies and folbles. It has its cake and eats it, too, and bestows upon Miss Colbert a mood that is suited to her taient for missing the seems to enjoy freedom from the seems to enjoy freedom from the realed work at the Actors. Recommendations for the inter-

Selena Royle took time off from her zealous work at the Actors Lounge to hop over to Astoria and be a genial, well-bred hostess for the house party. Nina Walker, one of the guests, models several ade-quate costumes and supplies Junior League attraction. eague atmosphere.

Scandal Editor's Love Life Scandal Editor's Love Lire

'Scandal for Sale's should teach

Rose Hobart to think twice before
she allows another film to cast her
se an editor's wife. The career is
more than any film actress should
have to put up with, and still hope
to keep the admiration of picture
fans,

have to put up with, and still hope to keep the admiration of picture fans.

Moving picture editors are always and the self-centered, unsentimental results of the control of the control

little son a long promised puppy dog. He becomes involved in one scandal after another and permits his nine-year-old daughter to read the tabloids at the breakfast table.

the tabloids at the breakfast table. What can a girl do married to a man ilke that? Just what Miss Hobart does: go around with a worried look, be bitter and sullen, forget to dress her hair properly, make last year's frock substitute for the new one she hasn't the splitt to buy. And that's no way for a picture actress to win audiences.

picture actress to win audiences.
The girl who frames an editor
has a much better time, Claudis
Dell gladly'explains. She may be a
villainess, but at least she gets the
opportunity of being photographed
in an elaborate frock with lots of fur trimming and a sequined satin blouse. Her big scene is glorified

Madeline Killeen.. (With Milton Berie)

Irene Bardoni.... 9

Edith Evane..... 8 10

Did You Know That-

Mary Eston and Millard Webb have returned to Hollywood after an absence of a year in London...Irene Delroy is helping her hubby run the Atlantic Eeach Club... Patricia Bowman did an exquisite Medieval ballet last week at the Roy... the public last week to have year. Douglas Fairbanks looks more than ever like his father in his latest picture... That was a good looking bevy of legit actresses lunching at the Caino the other day... Bobby Perkins is collaborating with her sister, Grace, on a new novel... What's happened to that nevel Florence Eidridge started... Mr. and Mrs. Jack Warner go home this Wednesday... Two scenes are being changed in 'Child of Manhattan'... Helen Menken spent a weekend in Boston... Liyan Tashman has bangs these days. Mary Eaton and

Going Places

By Cecelia Ager

It Ain't Right

The secret rivalry which, girls being what they are, must permeate the Roxeyettes and the Roxy Baiiet Corps, this week, is given added impetus by the Roxy costume designer. The Baltat Corps has every to get together backstage, sulk, mutter, and feel abused. What do they care if the color scheme for their number 'Castanets' is smart, as smart—so, long as the white sath is used for those very places that can not afford the emphasis of gleaming white of the service of t impetus by the Roxy costume de-

pom-poms, their red and black jackets striking with clean-cut line, but if the angles of their pointed white satin skirts lead audience

dds comedy assistance to her neat flair for song and

s and style.

dance.

cyes across instead of vertically, what does anything matter?

eyes across instead of vertically, what does anything matter?

The very week that finds the Bailet Corps so unkindly accounted, has to be the very week that is positively lush, with consideration for the Roxeyettes. At precisely those areas where the Bailet Corps becomes full-blown with the against the second of the second

Grace Cornell, in a white make-up and scarlet chiffon velvet dress wrapped high at her throat with black, enchants the customers with a Spanish dance full of excitingly executed, no-two-ways-about-it in-tent.

What a Film Hero Learns

What a riim nero Learns
Tts Tought to Be Famour's sonly
half the lesson Douglas Fairbanks,
Jr. learns in the picture of that
title. The other, and more hitter
haif is the discovery that young
women who, like Mary Brian, seem
lovable and soothing little kittens
hefore meriage, may grow into unbefore marriage, may grow into un-reasonable, contrary, tempestuous felines afterwards.

felines afterwards.

Miss Brian behaves in a most extraordinary, fashlon for so wideeyed and demure looking a person.

Her apparent decility and gantieness gives no hint that she's going
to become an introspective sort of
miss, and begin to ponder whether
it's true love that binds her and
her husband together or whether
'it's just animal passion.' The acenes
of her honeymon in the film try

it's just animal passion. The acenes of her honeymoon in the film try so earnestly to be intense and tumultuous that poor little Miss Brian cannot be blamed for utterling thoughts ordinarily foreign to her sweet and child-like self. She persistently appears a little girl, yet the story thrusts her into stuations that would have taxed DD Barry's aplormer when he had been considered to be a support of the story of the s

pathy for her at all.

The apartment wherein she swells with her celebrity husband in gradient was a support of the state of the state

Bickering Leade to Love

Bickering Leade to Love
It takes a worrisomely long time
before Saily Ellers and Spencer
Tracy find out it's love that makes
them snail at one another in Disorderly Conduct. From the first
moment Miss Ellers, a bootlegger's
daughter, talks back to Mr. Tracy,
an honest motorcycle cop, and he is
subsequently punished by reduction
to the ranks of walking policemen,
the girls out front know he's going
to adore her for it and she's going
to be receptive.
Miss Ellers adds two'very plouant

Miss Ellers adds two very piquant lures to her plot: she wears an aviation suit with a great deal of dash, particularly in the respectful manner that the breeches adhere to her excellent legs, and then she offers of the control of

traband.

Miss Ellers has a more stereotyped role to subdue here than has lately been her lot, nevertheicss she's able to distinguish it with her own special sincerity. She doesn't look quite as well as usual; her lighter-colored hair strays over her face in a giddy hope-to be softly flattering, and her eyebrows are made up in such a painfully thin line that they effect a hardness and artificiality which are the very attributes Miss Ellers should take care to avoid.

Women on Percentage

A condensed review in points on the women of the etage mentioned h None can rank over 10 points on a single itam, nor ever 100 points in There are 10 items covered by the reviewer, with the named points Blight comment is added. osite each player's name.

11/1/1/1/1// ne of the few effortiessly funny femme clowns who has also a sure sense of timing. Rose King..... (York and King) A workmanlike dancer, fresh, dainty, well mannered and costumed with taste and Edith Barstow.... (Dick and Edith (Barstow) egulation ingenue affords good contrast in a well-paced comedy act. rue York...... (York and King) Mies Andre..... (Lubin, Larry and Andre) ver-claborated costume diminishes her chances for registering with the audi-PALACE Personal appearance, digni-fied by dramatic material and a star personality could be improved by a softer coffure and more flattering Pola Negri..... 8 etains the dainty charm of Julia Sanderson... 9 her musical comedy days. Make-up too pink-andwhite write.

Hariem hotcha in a modish
gown. Should study more
becoming colifure. Ungracious self-confidence unable to overcome late spot Blanche Calloway. 8 at Sat.'s matinee

dance.
leasant, graceful and willing victim of Ben Blue's
siapstick. Should tone down
color of a smooth, weilblended make-up. Mary Shaw..... (With Ben Blue) Holds center stage with com-posure and asks comedy Mary Lynn...... (With Ben Blue) questions. 8 Little Girls..... (With Milton Berle) ance line majoring in comic effects for Milton Berie. Lends legitimate support to a dramatic sketch that needs cutting for vaudeville. Mildred MacLeod. Frances Wills.... 5 Accomplished control dancer se costumes need great-oncentration on neat-

> SATH STREET 16 Over-zealous persuasiveness can not disguise indifferent materiai.

racious polse provides dig-nity to an otherwise av-erage double act. est and filip of her delivery modernizes this routine bi-cycle act. Doris Girton..... (Murand, Girton and Gloria)

A polite little harmony and tap dancing trio adequate for the deuce spot. 3 Sunshine Girls.. 7

Gloria 8 (Murand, Girton and Gloria)

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STATEMENT OF THE OWNERSHIP MANAGEMENT. CIRCULATION ETC. REQUIRED BY THE ACT OF GONGRESS, OF AUGUST 24, 1912. Of Variety, published weekly at New York, N. K., for April 1, 1932. State of New York, County of New

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Or Origins, published weeky at New York, N. X., for April 1, 1822.

State of New York, County of New York, N. X., for April 1, 1822.

Before me, a Notary Public in and for all the state of the the state o

And the second of the country of the Act of August 24, 1912; embodied, and act of August 24, 1912; embodied, and act of August 24, 1912; embodied, and act of the process of the form, to with a more and addressee of the publisher editor, managing cellor, and the second of the publisher editor, managing cellor, and the second of the country of the cellor of the

him.

5. That the average number of copies of each issue of this publication soid of distributed, through the mails or otherwise, to paid subscribers during the six months preceding the date shown above is ... (This information is required from the property of the control of

Nathan Newman, Notary Public, nission expires March 30, 1934)

15 YEARS AGO

(From 'Variety' and 'Clipper')

Restaurant men were trying out vaudeville acts for floor shows but found that straight acts were not what the patrons wanted. Back to revue style.

Acts were stopped from kidding Billy Sunday saving souls.

Australian producers had agents in U.S. hustling around for stage footwear, new or slightly used. War had caused a shortage.

White Rats in a jam with two mortgages on the clubhouse both calling for settlement and no money to meet them. Bondhoiders in the club property out of luck entirely

Dancer in Columbus, O., called own for using U. S. flag as a cos-ume for a number.

Picture people worried about their income. Announced that Govt. would slap 40% on \$100,000 and

Adolph Zukor caused a mild ser sation at a Philadelphia gatherine by declaring for an open market for

Goldwyn Co. was preparing to remake the rental map. Held it to be unfair to ask same rental in northern and southern towns of the same population. Determined to make allowance for colored population and other sales handicaps.

Pennsylvania censors planned to ban all war films. Even more severe against peace propaganda Held that horror scenes would hurt recruiting. Never completed

Geo. M. Fischer, in a dramatic sketch, lost a booking through a sneeze. Pif drummer sneezed and Fisher rang down the curtain when the audience laughed. Row followed and he was closed.

Inside Stuff—Pictures

(Continued from page 10) out pay for the Lucky Strike 'One Hour With You' broadcast. The p.a.'s convinced Chevaller first and later Miss MacDonald, who stood her ground longer, that their singing during the broadcast would help, the

picture.

Original understanding was that the players would contribute thing to the broadcast, but if they sang either Par or Lucky would have to pay. It saved somebody around \$3,000. Par or Lucky Strike

Coast studios, suffering under the financial vacuum, have started plugging up little leaks that previously have been ignored. One lot had a firm of electrical rate experts check over its power bills for the last five years. Study of the complicated rate manual revealed that the studio had been charged on a higher classification than necessary. Rather than stall along with a suit in the overcrowded Los Angeles courts a settlement was negotiated that gave the studio a \$6,000 refund. Rate experts now have their choice of the next lot to tackle, two larger studios already beling in the market for refund checks.

Ed. B. Roberts, who recently was taken west by Walter Wanger on a writing contract, is one of the outs from Lem Stewart's Publix theatres press dent. Originally Roberts was manager of a house in Texas and press dept. Originally Roberts was manager of a house in Texas and was brought into the home office under Stewart's policy of forming his staff from the field force, taking men from the various sections who had first hand information as to local conditions in their former territory. Several years ago he quit the job to study drama under Prof. Baker at Yale, returning to Stewart at the completion of his course. He has written several plays but has lacked the time to force their production.

Decree filed in Los Angeles last week states that Nell Brown deliberately and fraudulently concealed from the plaintiffs, Fontaine Fox, Larry Darmour and RKO, her legal proceedings to tack the name of Mickey McGuire on her son. The decree perpetually enjoins her from using the Mickey McGuire name for the son's picture or stage work.

As indications of the value of 'Mickey McGuire' as a dramatic property, the findings of Judge Waiter J. Desmond show that \$1,28,576 we received by RKO-Pathe from the exhibition of 51 McGuire comedies

A new record in world distribution may have been achieved by Paramount for Shanghal Express. While the picture played at the Rilato. New York, it was shown in theatres as far distant as Tokio and Buenos Aires. Other cities in which the picture showed within the period of two weeks were London, Copenhagen, Stockholm, Frague, The Hague, Budapest, Vienna, Bucharest and Zagreb.

Reason for rushing the film all over was an attempt by Paramount to cash in on the topical value of the Sino-Japanese fracas.

Minor foreign writing import arrived from Europe at the New York Metro office last week to get his ticket to Hollywood. He was handed ticket plus reservation for a lower beth and turned them back, saying he was unaccustomed to travel in anything less than a drawing room. Man exhibited so much hauteur that h. o. exece feared they had mistaken his status and asked to see his contract.

He had a three-month agreement at \$100 a week.

MPTOA is patterning itself in certain respects after the Hays organization, the exhibitor outfit following the trend of addressing women's groups throughout the country, as was instituted with the producers when Governor Milliken Joined the organization.

Mike O'Toole, secretary of the MPTOA, has been commissioned by the exhibs to address as many of these clubs as he can line up. His favorite subject is titled 'The Power of the Screen Press.'

What the changes of time and the growing importance of indie producers have accomplished is illustrated by the cast of 'Midnight Patro' produced by C. C. Burr for Monogram. Everyone of a long cast was a bona fide 'name' of former or present major connections.

Cast includes: Regis Toomey, Betty Bronson, Edwina Booth, Mary Nolan, Earle Foxe, Robert Elliott, Mack Swain, Snub Pollard, Wilfred Lucas, Jim Jeffries and Tod Sloan.

Although Paramount is not taking any chance of hurting the Chevaller draw in the U. S. by importing any more strong French actors, it is keeping an ace in the hole by building up Henry Garat in Europe. Garat, strongest male draw developed in France in some years, is under a long term contract to Par and is being starred in Johnville studio product. Some talk during the past few weeks of bringing him to Hollywood but vetoed by excess in New York.

Film agents activity in the east is down to as near minimum as it can get while the Warner short studio is open in Brooklyn. Other than the WB short placements little can be done in New York except test work for Coast contracts and whatever indie biz may be around. Drop in commishers local work was given its principal wallop with the recent closing of Par's L. I. studio.

Publix is virtual; in charge of operation of the Paramount and United Artists, L. A., through H. B. Franklin's post with RKO. Rick Ricketton is locally in charge. Publix hopes to swing the houses to the Skouras Bros. but any deal in that direction is indefinite, with Sam katz awaiting Spryos Skouras' return east April 25 for further dis-

Highest price for a play this season, with the exception of 'Counsellor t Law,' is being paid by Radio for 'Animal Kingdom.' Figure is be-eved \$30,000. Explanation is that 'Paramount was bidding for it too. Leslis Howard is also being taken by Radio to help the 'name' lineup that studio which also probably influenced the price.

Staff of an indie studio is talking about the absentmindedness of a dancer-actress who played in a picture there. Doing a fast dance, she forgot to be underdressed for the endeavor and is still wondering why retakes were ordered the next day.

Publix managers are being urged in Publix Opinion to mistrust their projection room valuation of pictures and leave it to the public reaction. Fecling is that managers are prone to carp at certain pictures and slow up the campaigns when b. o. results tell a different story.

Joan Blondell is the daughter of Ed Blondell. For many years Ed Blondell played a character comedy sketch in vaude named 'The Los'

Boy,'
He was the boob boy and is best remembered through declaring that
The sun always sets in our back yard.'

Lawrence Stallings nails as an error the report that he is off the Metro viting staff. He has a contract that calls for 20 weeks per year at that tudio and he can pick his spots.

Stallings is now at his home in Yanceyville, N. C.

Photophone Division of RCA-Victor is the corporate title for this sound equipment subsidiary of RCA. Change in title is the result of the merging of all subsidiaries with general headquarters in Camden, N. J.

Inside Stuff—Radio

Increasing knowledge about radio showmanship and mike technique among performers and producers has curiously not diminished the task of preparation and rehearsal of programs. On the contrary, local station and network mike artists agree that more time is being devoted to

rehearsals.

Reasons are several. Most often quoted is the demand of the advertiser that every possible error be eliminated before the program hits the transmitters. Both advertiser and public have become extremely finicky to

that every possione extended in the control of the

hour or two beyond their penciled-in time. Many studios now are running rehearsals late into the night.

Lucky Strike so far has used 52 dance orchestras from 21 different cities, including six foreign, on its tri-weekly broadcasts.
Foreign maestros thus far picked up have been the Siboney orchestra, favana; Carabelli, Buenos Aires; Jack Hylton, London; Cooper, Parls; Marek Weber, Berlin; Manolo Castro, Havana; Dajos Beia, Berlin; Siamsa, Gael Band, Dublin, and Jack Payne, London.
Domestic group, if including Canada, have been Wayne King, Andy Sanella, Gus Arnheim, Henry Busse, Coon-Sanders, Jack Denny, Jimmy Grier, Bert Lown, Jan Garber, Ted Weems, Earl Burtnett, Jack Pettis, Seymour, Simons, Herb Gordon, Emerson Gill, Cab Calloway, Johnny Johnson, Anson Weeks, Lew Conrad, Eddy Duchin, Joe Moss, Ernie Holst, Johnny Hamp, Vincent Lopez, Al Dean (Katz), Irving Aaronson, Lloud Huntley, Jack Miles, Joe Solomon, Vic Meyers, Luigi Romanelli (from Toronto), Barbary Coast orchestra from Hanover, N. H., Charles Kerr, Charlie Agnew, Tom Coakley, Charles Dornberger and Jack Valentine.

Bands averaged \$1,000 per broadcast for Lucky Strike.

Six weeks' radio survey in Syracuse, N. Y., made at the behest of a market research organization by Prof. Harry W. Hepner, Syracuse University psychologist, discloses that radio addicts in that area think in terms of the artist rather than the advertising sponsor; prefer semi-educational programs; H. V. Kaitenbalm is strongest locally as a consistent feature; Lawrence Tibbett is the favorite Monday night attraction; the Camel period tops the so-called popular list; jazz programs have their innings Saturday nights; radio entertainment appeal is strong-cet in mid-west; chain stations have the most literious.

est in mid-week; chain stations have the most listeners.

Syracuse is well above the national percentage of 40.3 in the number of families owning radio sets. On the basis of the Hepner survey the percentage there may touch 60.

Negotiations by A. T. Sears Co. are cold for acquisition of the national distribution rights to the Rajput radio disc series. Papers were ready for signature when Henry Creger, owner of the series, chilled. Understood that Creger is formulating a distribution deal with another

stood that Creger Is formulating a unaccountermoon company.
Proposition for the Sears firm, Chicago, figured that Sears was to guarantee Creger at least 50 stations weekly at \$50 each for the thrice weekly broadcasts in the regular broadcast setup. That would have tossed \$3,500 weekly to Creger. Sale price for the Rajput serial to stations is supposed to have been listed at the rate of \$150 weekly for stations in towns over 1,000,000 population, \$135 over 500,000, \$100 weekly over 200,000, and \$75 over 100,000.

Los Angeles police department got a little peeved because Foreman & Clark used the 'Calling all men' gag in its clothing broadcasts over KMTR. They thought it was too close to 'calling all cars' and might cause some misunderstanding.

Radio station took it up with the Federal Radio commission and got a clean bill, with the reminder that as no copyright slogan was involved it was oke. Chief protest of the police was the manner in which the commercial plug was sent out, by halting a musical program to come in with the call which sounded authentic until it was disclosed that it was a ballyhoo stunt.

Radio disc recordings made before certain artists were signed to exclusive network contracts are giving the networks artist bureaus some (Continued on page 59)

Inside Stuff-Vaude

Under the rules of the new agents' association, authorized by Martin Beck, acts will no longer have the privilege of selecting their own agents. If an act prefers one agent it's no go unless the association agrees. According to the rules the agents' body is empowered to force an act to place his personal business affairs in any agent's hands whether the act thinks the designated agent is capable or not.

The average actor has always believed he is entitled to determine, who shall do his business and collect the commission he pays for such service. But the hooking office now has other than

But the booking office now has other ideas.

A New York indle booking office that sets the style for most A New York indic booking office that sets the style for most new lines spp devices has hit upon another plan that returns a clear 5% on all acts booked. Instead of selling their acts direct to the booker, the agents now must sell them through an intermediary who contacts the agent and booker for the usual commish. It brings the tap for acts to 25% in some first It brings the tap for acts to 25% in some instances with the booking office grabbing 10% in two parts, the agent taking another 10% and the office's official contact man slicing of his own 5%.

RKO's stalling cost the circuit some \$2,000 on r.r. fares for the Duke Ellington band. Brought them in from the Coast athough holding an option for six more weeks at \$5,500 net which would have been climinated had the Bill Howard time been set.

As soon as Ellington got back, RKO wanted him to play in Youngstown, etc., and into New England.

Ted Lewis apparently gave RKO a voluntary out on his dates when he wrote in that since the contract had been signed by his wife, is didn't deem the contract valid.

RKO accepted that as a quit dalm on Lewis' bookings at \$7,500 a weekLatter was also holding out for the railroad fares.

'Frankenstein' bit being used in a Locw unit, is being presented with permission. It comes from Joe Santley's origination for a Lambs' (tambel with Loew paying Santley for its use.

Does Stylish Carroll Theatre Faze Vagabond Morrissey? Coupla Ha-Ha's

Come in, greeted Will Morrissey, reluctantly removing his feet for the polished splendor of the Carroll's desk in the executive hambers of the Carroll theatre. Not bad, for Morrissey, said Morrissey, complacently appraising the luxurious modernism to which has not become accustomed, The Vagabond Producer's where he belongs at last.

The complete of the first production of the complete of the first production of the complete of

or an e-bony and caronical desk. He rested one hand tenderly on its polished surface work for says I'm a fop. He ought to catch me now. No murg editor ever wrote a story at a desk that cost \$\$,000, he ruminated, 'his ring finger gently dispatching a clear ash over the desk's elegantly inlaid pattern. 'Not bad. 'Not bad at all,' he sighed as, aclaxing significant cosecution of the compact of th

touch. Expanding in the recollection of events that had brought him into New York's most determinedly magnificent theatre. Mr. Morrissey planted his shoes firmly on a zebra-

planted his shoes firmly on a zebra-skin hassock.

The Prince of Crooners' is re-sponsible for my success,' he ex-plained humbly, indicating that it was through no fault of his own that Morrissey was not sitting on the work of the contract of the Worksey of Lower Morrissey's 'Crooner' has had the most phe-nomenal reheartal-run in the-atrical history. We started re-hearting—let me see—I think it was last July—at the Belmont the-atre. Smallest house in town. But Morrissey didn't care. He has no social consolousness. social consciousness.

social consciousness.

Met Next Stop

"Then we moved to the Vanderbilt. From the New Yorker
to the Booth, from the Booth to
the Forrest and now—slowing up
for the climatic pay-off—damned
if we're not at the Earl Carroll.
Next week we start negotiations,
for the Met.

"No more dumps for me. From
now on Morrissey gets the best.
No one knows where Earl Carroll
is, so I'm practically the owner.
I take prospective lesses on tours

No one knows where is, so I'm practically the owner. I take prospective lessees on tours of inspection every day. Last week I showed Irving Berlin, Billy Rose, A. C. Blumenthal and the Brandt Brothers all over the building. Were they aurprised at those magnificent dressing rooms! They were surprised — Morrissey was dumbfounded.

they surprised at those magnificent dressing rooms! They were surprised — Morrissey was dumbfounded.

Rehearsing in these surrouadings, continued Mr. Morrissey, looking around hastily to make sure that the surroundings hadnit walked out, 'Crooner's' sure to be a hit. It can't miss. Fortitude made it. We've had to keep rehearsing since July because I never knew when I'd run, into a backer who'd want to look over the show.

'Am I in a spot for backers now!' rejoiced Mr. Morrissey, carefully smoothing the wrinkles out of a shimmering window drape. Modellang gets 'em. Morrissey had been supplied to the surprise of the control of the surprise of the control of th

for a look. The worst Morrissey feets out of any rehearsal is dinner for the crowd.

The first had all sorts of backers for Crooner, continued Mr. Morrissey, atudiously searching the desk for a panatella. But I don't keep 'em it' I don't like 'em. Morrissey now the plane.

The first had all sorts of backers for Crooner, continued Mr. Morrissey and to more the significance of the Mr. Morrissey and for once it's not more and for the significance of the Mr. Morrissey in the Cartellogist of the Mr. Morrissey had been dead to the control to take unpaid for properties of the Mr. Morrissey them to roost are just human beings, more to be pitied than censured. Mr. Morrissey tells the velvet for the Vagabond Producer, when the roost are just human beings, more to be pitied than censured. Mr. Morrissey tells the

Two Summer Tryouts Already in Prospect

Rather than take a chance on the remaining month or so of the cur-rent legit season, several producers rent legit season, several producers are looking to the new stage year. Arthur Hammerstein and John Golden are among the producers who are now concerned with sum-mer tryouts of plays for next sea-

son.

Hammerstein is planning a tryout in June of The Man Who Reclaimed His Head. Pierce is by
Jean Bart and Herbert Eiberman
will stage it. Likelihood is that
Sam Jaffe will star.

Sam Jaffe will star.

Golden's tryout will be the Montague Glass-Dan Jarrat play, 'Why Don't You Go Back?'

PUBLIX THROWING DARK THEATRES INTO STOCKS

Publix is installing stock in one of its closed Scranton, Pa., theatres and may go in for stock on a large scale. Company is to open within two or three weeks. An additional Purlix house stock possibility, shortly after Scranton, is Wilkes-

shortly after Scranton, is Wilkes-Barre.

James Thatcher, regular stock manager, is concerned with the Publix company, but for organization only, the company backed entirely by P-P. Latter, the third film circuit to put stock into a closed concerned on the stock of the stock of

Dorothy Hall-Guild

Dorothy Hall is a Theatre Guild possibility for next season. Her name was recently-elevated over the title of 'Child' of Manhattan' when that show moved from the Fulton to the Cort, New York. Guild has made overtures to Miss Tall and is believed to have one of three plays in mind for her.

Gordon's Economy Play

Hollywood, April 11. C. B. Dillingham will produce 'Snowblind,' a new play by Leon Gordon, this fall. Play has three characters and

one set. Gordon is now here, writing for

'Olivia Bows' Out

After folding and startng several times Shubert's production of 'Olivia Boss to Mrs. Grundy' finally shut down for good in Wilmington, Del., Wednesday (6). Written by Roland Bottomley and featuring Janet Beecher and Tay-

story in his own unexcitably brisk

Words:

'Yesterday a man came into my office. Thinking he was a backer who had promised to show, Morrissey put on that Ziegfeld front and asked 'What can I do for you, civa'

I'm from the So-and-so Furni-

3 for 1

Chicago, April 11.

Latest doubling up of jobs in the local Shubert organization finds John Garrity filling three assignments. Besides serving as general manager of Shubert affairs here and as house manager of the Grand, Garrity is filling the control of the Grand of filling the assignment of com-pany manager for 'The Blue Mask,' which is the stand's current attraction.

current attraction.
Only envelope he draws is that listing him as house manager on the Grand payroll.

PRODUCER LEFT HOLDING

A repercussion developed out o the Shuberts' disaffirmation of their agreement to back Bela Blau's planned production, 'The Mad Hopes.' Difficulty concerns two

Hopes: Difficulty concerns two weeks salary due Rez O'Malley, but with an added complication devel-oping when Lyons & Lyons, agenta, entered claim at Equity that Blau was responsible for more than just two weeks for O'Malley, since the latter quit 'Experience Unnecessary' for 'Hopes'.

latter quit 'Experience Unnecessary' for 'Hopes.'
Shuberts entered the agreement with Blau last year to finance Hopes,' but after a considerable period of waiting, the receivers auddenly advised Blau things were off after he had begun production. One of the latter Items had been to take O'Malley out of 'Experience' on the cater to play the lead in 'Hopes.' Unnecessary' is a Shubert show. Immediately after Blau learned things were cold he advised Equity of his own accord that he held himself responsible for two weeks' may to O'Malley, the only contracted player in the proposed cast.

Lyons & Lyons, the actor's agents, claimed at Equity' that Blau should be responsible not alone for the two weeks' minimum guarantee, but also

weeks' minimum guarantee, but als owed O'Malley the amount he lost through quitting 'Experience.' Dif-ference is about \$2,100.

ference is about \$2,100. 'Hopes' is being produced now on the coast by Belasco & Curran and, if judged okay, will be brought east next fall by Blau. Week was one of marking time in the affairs of the Shubert receivership. Petition by the receivers to the court to extend the business into next season has taken

ers to the court to extend the ousness into next season has taken longer to prepare than anticipated not named the special counsel to hear arguments on a Shubert reaudit. If the committees do not agree on counsel within 30 days, the court will then name him and would act on the latter's recommendation as to an inquiry.

Judge Caffey did rule, however, that the coust shall be charged against the court will be charged from the investigation, when and if the corporation is liquidated. There is a provise, however, that if grounds for the proposed investigation, when all the charged to the estate (corporation).

Leslie's Chi Bid

The revised version of Lew Les-lie's 'International Re ue' goes into Chicago either as 'Clowns in Clover' or captioned 'Okay, 1932.' Latter may be the start of a new revue

may be the start of a new revue scries by Lesile.

It will utilize scenes and num-bers, with much added material, from his 'international Revue' costly floppe of two years ago.

Idea is to go into Chicago while the national convention brings big

Duffy's Bkptcy. Echo

San Francisco, April 11. Echoes of the 1930 bankruptcy proceedings of the Henry Duffy Players were again heard this week, when Reuben C. Hunt, attorney for the trustee, asked for a fee of \$5,-

ordered a cut to \$2,929, holding that was sufficient for Hunt's services.

Revived 'Show Boat' for Carroll. Tabloid 'Follies' Occupy Zieggy

Two Held in Box Office Stickup in Kansas City

Kansas City, April 11. Kansas City, April 11.
The police are holding two men charged with the daring holdup of the Shubert box office Monday evening, shortly before the opening of The Band Wagon, when some \$1.500 was taken. One of the pair habeen identified by three of the theatre star, and the other, the police admirted his share in the

say, has summed affair.

The holdup was pulled off early in the evening, when three bandits, one of whom thrust a revolver through the ticket window, compelled Frank Schudy, house treasurer, to crouch down under the ticket rack.

MINN'S 'OUILT' BAN AFFECTED 'PASTURES'

Minneapolis, April 11. Minneapolis, April 11.

Mayor Anderson's banning of Crazy Quilt' here is estimated to have cost succeeding attraction, Green Pastures,' more than \$5.00 at the Metropolitan. Up to the time that 'Crazy Quilt' was banned 'The Green Pastures' advance sale had been going along at a fast pace. The control of the catter it took, a noneful will be catter it took as the catter it took as the catter it took as the catter in took as the catter it took as the catter in took as the catter in

nosedive.

The theatre management attributed the drop to public fears that. (Green Pastures, like 'Crazy Quilt, might be interfered with, due to reports of its 'irreverence.'

Late in the week preceding the opening, however, the theatre managem val induced the mayor to issue a reassuring statement in which he are assuring statement in which he mayor even when the for as to praise the play and request the public to support it.

Howard as Romeo

Leslie Howard's next Broadway appearance reported set, with the actor playing in Romeo and Juliet. Project is slated for next season under the dual management of Gilbert Miller and Howard, who pro-duced the current 'Animal King-

\$2 Against \$1 Stock

Washington, April 11.

Washington, April 11.

'Another Language', opening here Monday (11) at the Belasco, is cutting admissions to \$2 evening, due to the opposition of Steve Cochran's \$1 top spoks starting its 10 weeks, stay the same night at the National. Price of \$2 is the lowest ever used price of the price of \$2 is the lowest ever used to be \$1 and \$2 is the lowest ever used be \$1 and \$2 sturdays \$1.55. Show it due at Booth, New York, in a week or \$9.

Selwyn's Russe Tragedy

Arch Selwyn has taken Chocolate' Soviet story by Alex Tarasov-Rodionov, fer production early in the fall. Novel was published in Russia 10 years ago and released in an American translation by Charles Malamuth two weeks a

an American translation by Charles Malamuth two weeks ago.
Piece has to do with the workings of the Russian Cheka during the revolution and is a tragedy.

Two for Guild Group

Group Theatre, offshoot of the Theatre Gulid, has two plays lined up for next season and will spend the summer months preparing them. Plays are Ponogoo' by Jules Ro-mains, and 'sellow Jack by Sydney Howard. Gilbert Seldes adapted the Romains play.

Chi's Play Contest

Chleago, April 11,

Annual tournament of the Dra-matic Leakue Little Theatre starts at the Goodman theatre April 18. Community players, representing 16 groups from various parts of the

nen Reuben G. Hunt, attorney for groups from various parts of the trustee, asked for a fee of \$5, 40.50.

Referred in Bankruptey Sheridan referred a cut to \$2,920, holding that as sufficient for Hunt's services.

What with legit production, radio broadcasting and preparations for condensing some of his former musical successes for vaudeville usage, the veteran Flo Ziegfeld is at present the most active of Broadway managers. Last week he made the first visit to his office in nearly six weeks, operating up to

nearly six weeks, operating up to then while abed most of the time. Still home.

Monday Zieggy started on the reviving of 'Show Boat' and expectant of 'Hot-Cha' running at his theatt through the summer. Boat the theatt through the summer. Boat will be the still be the still be the summer and the still be the summer. The deal, ironic from Carrolls viewpoint, calls for the show playing on a straight '70-30 sharing basis. Billy Rose is also angling for the house. Helen Morgan and Charles Winninger have been contracted, and Paul Robeson is a nossibility in the Jules Biedsoc part, Any deal for Carroll's return to the house built irr him appears definitely cold since he is reported to have taken over the Manhattan (Hammerstein's).

Moss Interested?

Moss interested?

The recent Follies which will go vaudeville in tabloid form is contracted for by RKO. Bobby Conmolly is in charge of the cutting process. Figured there are four units possible from the 'Follies'. The revue name will not be used, but is to be billed "Ziegreld's Vaudeville Revue. 'Follies' production is being hung in the Proadway, dark at present, with an indication that E. S. Moss is interested in the tabs. The Broadway is also a possible berth for 'Boat.'

berth for Eoat.

Arthur Klein had the same idea
for the Palace and was talking
about it with Martin Beck, planning
to gear down the overhead to suit
the \$2 scale, using scenes and spe-cialties from the Ziegfeld musical a
la the old Shubert vaudeville idea,
land ding a line of girls. Beck is
Droadway theatre idea with a view
to going in for similar tabs at the
Palace.

Palace.
Understood that Zieggy has been working on idea of reviving 'Show Boat' for some time. Calls for little expenditure since the show was

expenditure since the show was practically a new production whon It was sent to Chicago.

The Folles of the Air' Sunday nights for the Chrysler auto line account is said to be the manager's account is said to be the manager's 44,000 for each broadcast. April 3 when the radio stunt started there extras to the Ziegzfeld family, his when the radio stunt started there extras to the Ziegfeld family, his wife Billie Burke receiving \$1,000 and daughter, Patricla a new car. Latter gift was on account of Will Rogers participation, latter going on the air as a compliment to the manager.

Coast's Radio Revue

Los Angeles, April 11. Take the Air, revue featuring local radio acts, with a score by Sam Coslow, opens at the Music Box in Hollywood in a month.

Hal Reed is the producer.

Howard's Three Plays

Hollywood, April 11.

Hollywood, April 11, Upon finishing script of Erothers Karamozov' for United Artists, Sidney Howard goes to New Hamp-shire to work on three plays. He leaves in six wocks. Plays are 'Allen Corn' for Katha-rine Cornell, 'Yellow Jack' and 'Pre-nez Garde de la Peinture', French

play by Fauchols, now running in Parls, which Howard will translate for Gilbert Miller.

CINCY G. O. H. GOES BACK

Cincinnati, April 11.

Cinclinati. April 11.
The Charles P. Tart estate his taken back from the Erlanger theatre interests the 99-year leave on the Grand Opera House, 10 years of which have expired. The announcement was made last week by Robert A. Tart, administrator of the owning estate.

According to Taft, the theatre will be used for shows appursed when the control of the control of the way with both the Erlanger interests and ItKO for rental next seaton.

Inside Stuff—Legit

Representatives of Equity and the Authors' League will get together within the next two weeks at the request of Equity for co-operation in the interest of actors playing in bond waiver allows. Protection is now missing under certain circumstances. Should the associations fall to reach an agreement, it is regarded as certain that Equity will consider barring all waiver shows.

reach an agreement, it is regarded as certain that Equity will consider barring all walver shows.

Under the present Authors League minimum basic contract there is a loophole whereby actors in walver plays can lose rights assigned to them by the producers. Equitys ruling provides that in lieu of salary guarantees, walving managers must assign to the cast 50% of the producers half of all film, stock and other rights.

Two loopholes, recently discovered, are that the play may run less than the three weeks required by the league contract for producers to establish their equity in him and story producer may fail to pay authors' royalties within the required 10 days and thereby also lose his equity. Latter contingency developed with Coastwiss Annie' recently at the Eelmont, N. T., and was just discovered in time to allow the producer. Equity's wants authors to agree to cover both these contingencies for the protection of casts in this type of production. It is believed Equity will point out that if the loopholes aren't stuffed, withdrawal of walver privileges will prohibit a large amount of productions annually, to the loss of the authors.

The Liberty, New York, once prominent in Broadway's legit lineup, is about through. Current colored revue, 'Blackberries,' is a twice daily after at it top. House was operated for a long time by the late Jack Mayer and for the past few years by the estate. 'Co-lessee (ground rent) was the A. L. Erlanger estate and the Lichtenstein estate which has the Harlem Opera House. In addition there are a number of other inter-

This did not come out until the matter of paying back taxes can and because the lease has less than a year to run they demurred. Noth-ing left to do but permit dispossess proceedings which turned the house

ver to Loew's.

Loew's purchased the ground several years ago, also the Eltinge site ext door. Eltinge lease expires next February. Original idea was to ulid a large vaudfilm house on the combined sites.

Legit will go on the air Thursday (14) on an NBC hookup when after dinner speakers will protest the impending admish tax at the Exchange Club, N. Y. Henry Moskowitz of the Theatre League has been advised the Senate finance committee had set a time between April 13 and 21 for hearings on the tax measure.

Speakers against the proposed tax will be Heywood Broun, Arthur Hopkins, Harry Hershfeld, Danlei Frohman and Wm. Brady among

Next season Wm. Harris, Jr., is slated to produce the last play the late Edgar Wallace wrote. Just before the writer left New York for Hollywood he stopped off in New York to see Harris. They agreed that the last act needed fixing.

last act needed ming.

That Harris is to produce the piece makes it appear that the act has been mended. Harris left for Europe last week and is expected to visit Mrs. Wallace while abroad.

Barry Townley is presumably the author of 'Angels Don't Kiss' which opened at the Belmont last week. Program states the author is R. B. Lackey, unknown to show business. If appears that Townley is also the producer although the presenter is set down as Alian Cameron Dalzell, said to be a press agent. Townley also heads the cast.
Townley was known as a stock actor in Newark, N. J. For several seasons he has promoted shows, some written by himself.

Ticket specs have been in the lobbles of 42nd street's two stock bur-lesque houses, Republic and Eltinge for some weeks. Ticket sellers hawk seats at 50 cents over the bo, price of 51. Specs are licensed, conforming to the state law on the resale of tickets. License cost \$206. Idea of a lobby resale comes from the lower East Side legit houses. There the sellers are generally in the family.

Judgment secured by Equity against Gene Buck, former producer, for \$4,833, dates buck to 1927 when he produced "Take the Alr," musical at the Waldorf, N. Y.

Amount covers four notes the producer gave a member of the company who later assigned them to Equity for collection. Judgment was

Helen Menken has the original costumes for 'Sadle Thompson,' worn by the late Jeanne Eagles. Having been close friends, the feathered hat, short dress, etc., were given to Miss Menken by Miss Eagles prior

Miss Menken just recently received an offer to play 'Rain' in a New York stock company but rejected the offer.

Eddie Lambert, vaude comedian, is understood to be set as one of the leads in the Chicago revival of Lew Leslie's 'International Revue.' Leslies ald to be dickering with Lew Hearn also.

Show slated for the Loop in June when national conventions of both parties will be on.

Information is that the principal reason for the return Broadway booking of Shuberte' Experience Unnecessary is a contract the firm has with Walter Would. Rather than pay the actor's salary it was apparently decided to bring the piece back.

There is a cut rate arrangement in effect for the play.

A defunct corporation is getting a courtesy line in the Reunion in ienna' program. It's the crstwhile Paramount subsidiary, Ray-Minor orp, and comes from Worthington Minor, of R-M, who directed

Legit oldtimers say that 'The Decoy' which opened recently in New York, is the same show first tried out in stock between 15 and 20 years ago. If that is so it's a record of some kind.

Dutch Treat Club's annual show was held at the Waldorf Astoria Friday (1) and a ticket spec sketch, by George Kaulman and Marc Connolly, may land in Max Gordon's summer revue.

Revue by E. Y. Harburg and Vernon Duke which Norman Bel Geddes is understood to have taken over for production, is the same one Aarons & Freedley had on their future list.

Reva Revyes, originally cast for 'Hot Cha,' has a run of the play contract. Ziegfeld replaced her with Lupe Yelez before the show came to town, but Miss Revyes is receiving her \$250 regularly.

Rush to revive Tegit musicals as tabs has been a break for stock play brokers. Sales of the musical rights and the resultant commissions coming in plenty handy.

Shows in Rehearsal

'Coast to Coast' (Adams), Fulton.

'Another Language' (Beckhard), Booth.

'Hitton Woman' (Daly),
Broadway.

'Bulls, Bears, Asses' (Grop-

'Bulls, Bears, Asses (Mopper), Lyceum, (Traube, Selwyn), Selwyn, Selwyn, Selwyn, (Paul), Broadhurst, (Growing Pains' (Mills), Little, 'Angeline Moves In' (Francisco)

Geo. Cohan May Re-Buy Chi Grand; Shuberts **Drop Great Northern**

Chicago, April II.

Negotiations started last week between George M. Cohan and the Subuert cereivers regarding the notes outstanding on the purchase of the Grand Open Herogor-manager returning to theatre operation. In Chicago, Cohan is due here this week to make an inspection of the property and to obtain first-hand information on the accumulated taxes. Shubert took over the property from Cohan is, vears ago, paying down 50% cash of the total purchase price, figuring around \$1,200,000, and arranging for the balance in time payments. Understood that the down payment was practically what the

payment was practically what the building had cost Cohan.

Past six months the theatre cir-Fast six months the theatre circuit has failed to meet the notes due on the Grand property, and last week the receivers offered Cohan a proposition whereby he could regain full possession of the spot through what was termed a reasonable cash payment. Coming on with Cohan to payment. Coming on with Cohan to the Cohang, is Arch Selven.

Cancellation of the Shubert lease on the Great Northern came through last week from the circuit's receivers. About six months ago the landlords had torn up the origi-nal lease and given the Shuberts annal lease and given the Shuberts an-other agreement reducing the rent from \$75,000 to \$42,500 a year. Prop-erty at the present time is in the custody of a federal receiver, Stacey Mosser, the assignment being made upon the petition of a bondholder least December 1

last December.

Dropping of the Great Northern last week and the Garrick the week before, leaves the Shubetts locally with the Grand, the Princess and the leased Apollo. Princess, dark for the past two years, is owned outght by the circuit, though the taxes for 1929 and 1930 remain unpaid.

Seek Dayton, O., Lyric For Dramatic Stock

Dayton, O., April 11. Lyric, burlesque, is being sough Lyric, burlesque, is being sought for a summer reason of stock by Mabel Brownell, who operates a producing agency in New York. Negotiations held up by Miss Brownell's demand for expensive renovations.

House now is occupied by Serclub Amusement company. co-on ar-House now is occupied by Serclub Amusement company, co-op arrangement of stage hands, musicians and players, and has been operating stock burlesque with fair success. Lease expires April 16 and house will be turned over to Miss Brownell if stock plan goes through. If not, lease will be renewed for 12 weeks and burlesque continued.

Miss Brownett conducted a stock company here some years ago for eight seasons, herself appearing as femme lead.

Shubert Co. Tour Ends

Snubert Vo. 1 our Ends
Second Shubert production to
close while touring the past week
was 'If Booth Had Missed' Thursday (7) in New Haven.
Show was written by Arthur
Goodman and won the Columbia U.
little theatre tournament last year.
Played three weeks on Broadway,
nominally produced by Walter
Hartwig but backed by Shuberts.

UNION QUITS STOCK

Union Stage hands have been withdrawn at the Princess, due to the company's failure to pay a week's back wages, according to S. A. Searies, union secretary.

Jack Paige, who with Frances Daie, opened the house a few weeks ogo for 10 weeks, says the union's action won't interfere with the liouse operation.

Concert

By Sallie

Concart for Unemployed
Léopold Stolowskil conducted the
Symphony Orchestra at the Met in
aid of the unemployed musicians,
200 playing. Beethoven's Fifth
Symphony, with sight horns, four
trombones, four trumpets, and
about 20 'cellos, all massed on the
right of the audience, and the violas
and the violins filling tiers on the
opposite side of the stage.
Second part was devoted to Wolf
Ferrari's La Vita Nuova'; the sololets were Jeanette Vreeland and
Lawrence Tibbett. There was also
a choir from St. Paul's Church,
Brooklyn, and a chorus from the
Schola Cantorum. Everett Tutchlings was at the organ and Stuart

Brooklyn, and a chorus from the Schola Cantorum. Everett Tutch-ings was at the organ and Stuart Wille at the plano. There was much color in the singing and a large audience ap-plauded. There will be four more concerts by this symphony.

Negro Recital

The last concert of the Columbia series this season was given in Carnegie Hall by Marlan Anderson Negro contralto, and the Hall Johnnegro contraito, and the Hall John-son group of New York. Miss An-derson sang with William King at the plano. Her voice has a rich quality, with good phrasing and

resonance. She has been touring Europe since heard here two seasons ago, and shows marked improvement. In Mozart's 'Hallelujah' her medium and lower registers were of much beauty. The Hall Johnson Cholr, Johnson conducting, and Joste Halson assisting, gave a varid program.

The National Orchestral Associa-tion played at Carnegle Hall, with the enterprising Myra Hess as the assisting artist. Her reading of the C Minor Beethoven Concerto was in her usual skilled manner.

Fed's Convention

New York Federation of Music
Clubs is holding a three day convention at the Hotel Victoria, New
York, discussing methods for facing,
present day problems of teachers,
young artists and communities,
Around 200 delegates are expected.

Around 200 delegates are expected from all parts of the State, repre-senting 220 clubs of the Federation, of which Mrs. Etta Hamilton Mor-ris of Brooklyn, is president. Dr. Russell Carter, State Supervisor of Music, Albany, will be the principal speaker at the first luncheon.

Producers Through

(Continued from page 33) route amount to almost 20% for the trip. This reduces an act whos salary is \$1,000 on the books to \$800 to cover everything, including

Using the average five people turn, with a \$700 salary list as a model, the comedy act producers estimate the original production cost to be around \$1,300 on the following basis:

....\$1,000 200

Nothing is allowed for the pro-ducers' time or effort and there is queers time or effort and there is no advance guarantee that bookings will follow. If a route is obtained at \$1,000, the estimated average weekly expense, itemized, runs thus!

Fares
 Baggage
 25

 Authors' Royalty
 50

 Actors' Salaries
 560

Total Cost\$990

Total Cost

The producers' weekly profit is
\$10. A route of 131 weeks would
be necessary to return the ...iginal
investment without allowing for a
profit. If the producer is also his
own agent, the \$40 (5%) agent's
commish would give him \$50 a voek,
which would necessitate 26 weeks
before the investment is covered.
RKO can't issue contracts for more
than 46 weeks at the utmork.

than 45 weeks at the utmost.

Above figures provide that the actors agree to accept the 20% cuts imposed on the western time. Most comedy act producers have their people under contract at full salary, usually guranteeing 35 weeks. There is no other way of assuring that once obtained capable people can be retained.

Quick Profit Necessary

Quick Profit Necessary
In the old days comedy act producers were willing to take a loss
for several months, since the two
or three years of time available assured recovery of investment and
a profit later on. This is no longer
possible. The modern necessity is
for a quick profit or none.

Flash act producers are simi-larly affected, although not to such an extent. The production cost is the same, unless the stager goes to the warehouse for scenery and costumes, but the lesser expense is in the salary end, with most flashes composed of low salaried specialty people. But with flash act salaries trimmed proportionately and \$1,000 an unobtainable amount for the avan unobtainable amount for the average flash nowadays, this branch of producing also looks through excepting as a small time existence.

If necessary, say the producers, they can produce acts for any fig-ure required, down to \$250—but they won't say that these acts would be playable.

SEVEN SUMMER STOCKS NOW IN SIGHT FOR L. I.

Prudential Theatres, Long Island film circuit, is starting a week cir-cult of dramatic stock with four stands. In addition four other indie

cult of dramatic stock with four stands. In addition four other indie stocks are set for the Island, and several more are in the making. Prudential troupe, which the organization last week, will play Easthampton, Southampton and Patchogue each for one night, and finish the week on a three-day-stand at Bayaide, where headquarters will be established. Film company's Southampton troupe will have opposition at Southampton, where George Haight and Henry Potter will operate a stock company for their sixth successive year. H-P stand has been a money maker since its start. Long Beach will get a musical troupe, being formed now by a new corporation. Resort had a time stock two years ago, but none since.

troupe, being formed now by a new corporation. Resort had a tune stock two years ago, but none since. Two other L. L stock stands, both indies, will be established at Locust Valley by Charles Hinton, and near Montauk by John Harkrider. A number of other resorts are being mentioned as possible summer stock sites in addition to the seven forming.

ing.

Prudential expected to open its circuit April 18 at Patchogue, going to the two Hamptons and winding up at Bayside. Vaudefilm policy will

Lunts-Coward in '33

Lunts-Coward in 33

Announcement was made that Max Gordon will present Lynn Fortanne, Alfred Lunt and Noel Coward in the latter's comedy. Design For Living, but the presentation ruay not occur for nearly a year. First two named players are not expected to be free until well after next New Year's.

Miss Fontanne and Lunt are it Reunion in Vienna', at the Beck, until July 1 or longer. After the stars have a vacation they will tour

stars have a vacation they will tout in 'Vienna.'

Wilcox's Syracuse Co.

Syracuse, N. T., April 11.
Frank Wilcox, veteran of innumerable stock seasons at both the
Empire and the Wieting, will return to the Syracuse Raito, via the,
Dewitt theatre, next Monday as
head of a new Wilcoxian organization, sponsored by Santord Skinner
of New York. of New York.

Players signed include Ruth Easton and Butler Hixon, leads, and Dorothy Lord, Joseph Creban, Elaline Melchoir and Wesley Givens. The company opens within 10 days from the time decision was reached to locate in Syracuse, it is understood.

Scandals' Sets Detroit

Detroit April 11.

George White has leased the State for two weeks in May for Scandals.

House has been dark for six months, controlled by Publix House seats 3,000.

Loop Droops Badly; Five Combined

'Hotel,' \$10,000; Jolson

\$22,000 Wallop Frisco San Francisco, April 11. Al Jolson's single week at the Curran in 'Wonder Bar' brought vir-tual capacity for the outstanding business of the town. House now

'Grand Hotel' bows out cothe Geary after six excellent weeks and Let Us Divorce comes in Tuesday (12).

Third and final week of Colleen Third and final week of Colleen Moore in 'Church Mouse' was oftay for the Alcazar. Charlotte Green-wood in Sunday (10) in 'Alarm Clock, prices being lowered to \$1.25 top. 'Merchant of Venice' at Colum-bia tonight (11),'

Estimates for Last Week Church Mouse, Alcazar (35th and final week) (0-1,600-\$1.50). Okay at \$6,000. Charlotte Greenwood next.

"Gennd Hotel," Geary (6th and last week) (D-1,700-\$2.50). Great run and business held up better than any 'Frisco legit in some time; \$10,000. \$10,000.

'Wonder Bar,' Curran (1st and only week) (M-1,200-\$3). Near-capacity with \$22,000. Joison in only for one week.

Future Plays

'Fresh Faces', intimate revue, will be presented next month by Pat Leonard. To include 12 principals and six dancing ; ls.

"Blue Dove," musical, with Carl Bartfelt on the book and Wm. Heag-new writing the music, will be pro-duced by Hyman Adler, who will take the lead himself. Mexican backing following new bullfight

'Lily,' by Frances and Phillip Dun-ning for production next season by Dunning and George Abbott, latter stagling. Wm. Harris, ir., gave the play a tryout this season.

SHOCKER FOR LIVERIGHT Hollywood, April T1.

Martin Mooney and Patrick Kearney, who were writing at Uni-versal, have sold Life and Death' to Horace Liveright for fall produc-

'Relations' Pay Cut

Play is a shocker.

Grace George, \$6,000, Tops L. A.;

Mooney and Patrick

Theatre Grosses Total Only \$42,500

B'way Legit Slump Cancels Spring Boom as '32 Season Wanes Early

Drop in Broadway grosses last week was equal to the climb during Easter week, matines trade especially being child the control of the control

named, Estimates For Last Week 'Angels Don't Kiss,' Belmont Taken off last Saturday; played five

Taken of last Saturday; played five days.

Blessed Event, Longacre (10th week) (C-1,019-43). Moderate money success expected to last into June; in front became at 53,000 lart week.

Bloodstream, Times Square (3d week) (D-1,007-43). Heavy drama; no strength but may stay for time; estimated around \$4,500 last week.

Border-Land, Bitmore (3d week) (D-1,000-43). One of several shows where pass money figures in the slime of the state of the several shows where spass money figures in the slime of the several shows where week (10th-1,416-8440). Should go into warm weather as indicated by agency sales; operetta has field to itself; last week about \$22,000.

Child of Manhattan, Cort (7th.)

"Child of Manhattan," Cort (7th week) (C-1,043-\$3). Notice posted; aided by cut rates, business around \$5,000; "The Blue Bird," Russian revue, due next week.

'Counsellor at Law,' Plymouth (2sth week) (C-1,041-33). General tapering last week with matinees under Easter week as expected; \$17,000 last week.

'Cynara,' Shubert (24th week) (CD-1,395-\$3). Cut rate support holding this one in; women's show still making some money; around \$10.000.

\$10,000.

'Face the Music,' New Amsterdam
(9th week) (M-1,720-\$5.50). Slipped
\$3,000 last week, but topped \$37,000;
running second to 'Hot-Cha,' which
has more money capacity at Zieg-

'Goreign Affaira,' Avon (1st week)
C-830-83). Presented independent/ (Ben Kamsler and Lester Fuller);
ritten by, Paul Hervey Fox; opens
Vednesday (13).

Wednesday (13).

"Happy Landing," 46th St. (3rd
week) (CD-1,413-43). Probable final
week): little except from cut rates
with last week's gross under \$4,000.

"Hot-Cha, Ziegfeid (6th week)
(M-1,622-45.50). Musical leader
strongest in agencies; somewhat
under Easter level with gross
around \$44,000.

Intimate Relations, Ambassador (3rd week) (C-1.200-\$3), All sorts of cut rates used and may stop any time.

time.

'Left Bank,' Little (28th week)
(D-539-\$3). Operating at moderate
money by means of arrangement
with cast: was listed to tour, but
stay indefinite; about \$5,000.

'Money in the Air,' Ritz (6th week)
(D-945-83). Probably will blow this
week: maybe \$2,000 last week; pass
money,

Mourning Becomes Electra, Alvin (24th week) (D-1,327-\$1), Final week; Sees on tour with Boston first stand out; picked up materially when last weeks were anonuneed; three capacity shows last week, over \$15.000.

\$15,000.

'Of Thee I Sing,' Music Box (16th week) (M-1,000-\$5.50). Had more standee trade last week than be-

over \$30,500.

Raunion in Vienna, Beck (22d week) (C-1,165-83). Leads non-musicals; last week not greatly under Easter pace; gross topped \$20,000.

Riddle Mc This, John Golden (8th week) (C-900-\$3). Looks set to run out season; only mystery comedy to make grade this season; \$12,000.

make grade this season, \$12,000.

Springtime for Henry, Eliou (1998), 1999.

(The state of the state of the state of the state of the drop; a bit under \$7,500 but still some profit.

Take My Tip' 48th St. (1st week) (C.989-83). Presented independently (Mack Hillard); written by Nat Dorfman; variously reported at Brooklyn showing last week; opened Monday.

'The Animal Kingdom,' Empire (14th week) (C-1,099-\$3). Moved here from Broadhurst; less capacity and an \$18,000 gross considered excellent.

"The Laugh Parade," Imperial (223 week) (C-1,235-44.0). Trying to figure a way to keep going after Ed. Wynn starts radio contract; did very well last week at \$24,00 Miler (sh. see see as at Empire where it moved from last week; at \$15,000. close to full capacity.

"The Warrior's Husband, Morcaco (cit week) (C-382-83). Claimed imperial to the contract of the contra

but under expectations.

Too True to Be Good, Guild (2d week) (C-914-83). Critics rather kindly to G. B. Shaw's windy play; first week with aubscriptions virtual capacity at \$18,000. Cohan (2th Trick for Trick), yearly play of the better kind that has been getting modest money; \$5,000 or a bit over.

ting modest money; \$5,000 or a bit over the modest money; \$6,000 or a bit over the modest saturday after 32 weeks; may four late.

'We Are No Longer Children,' Booth. Taken off Saturday; played one week and half,
'Whisting in the Dark,' Barrymore (13th week) (D-1,090-43). Has not had a losing week; moderate money success at about \$3,000 last week.

week.
Other Attractions
Truth About Blades, Belasco; revival; opened Monday.
'The Tree, Park Lane (63d Street);
opens tonight.

The Tree, Park Lane (vou corpen tonight. Night With Barrie, Playhouse; withdrawn suddenly early last week. Housewarming, Hopkins; stopped after three days.

Experience days.

Capperience Tree of the Tree of the Corpen of the C

Barrie Night Folds

Barrie Night Folds
The revival of 'Allee Sit By The
Fire', and 'An Old Lady Shows Her
Medals', billed 'A Night With Barrie', with Laurette Taylor, came to
an abrupt hait at the Playhouse
after Monday night last week. Indisposition on the part of the star
finally cancelled the attraction,
after the supporting cast was ready
to go on Taylor and the star
William A. Lrady presented the
William A. Lrady presented the

Wednesday matinee. William A. Frady presented the revival. The players filed claim for a week's salary, but it was indicated that Miss Taylor would take care of the claims. The star missed a performance earlier in the engagement and is reported having obligated. herself to the manager, should salary claims arise for subsequent sudden closing on her account.

Stage for Film Players

Belle Bennett is set as the lead in Devotton, 'Elliott Lester play Walter Brooks is producing for a tryout. Priestly Morrison will stage. Jacqueline Logan, pictures, goos into cast of 'Coast to Coast,' radio satire' Join T. Adams, new, is producing. Placed by Jenie Jacobs.

SCHLICK SELLS 2D PLAY

SCHLICK SELLS 2D PLAY
Fred Schlick, 27-year-old playwright who wrote 'Bloodstream',
ourrent at the Times Square, N. Y.,
has sold another play, 'The Man
Who Broke His Heart,' to A. H.,
Voods for next scason.
Lnder the title 'Como 'Murphy'
Carol Sax had the play for production earlier this season. Woods',
version is a revised one. It's a seanlay.

'Pastures' Does \$25,000, Minn. Stock in a Slump

Minneapolis, April 11.

'Green Pastures' built up strongly as the week progressed at the Metropolitan and the attraction ninshed to around \$25,000 at \$3 top. Walter Hampden in 'Cyrano' in for three nights and two matines

three nights and two matthrees this week.

Two-long-one's were a help to the Banholdge stock, offering Louder Banholdge stock, offering Louder only around \$2,700. Bad. This week, new prize play, 'Parody, first time on any stago.

After a great wind-up week with Hinda Wausau burlesque at the nearly \$8,000. This week only \$3,000 with a revue.

BOSTONIANS, HUB'S SOLE MUSICAL, GET \$14,000

ROUNCIL, MEI . \$14,000

To so to the control of the

WHAT CO-OPS GET

WHAT 00-0PS GET

Rochester, April 11.
Auditorium Players are operating, on a commonwealth bais. Russell Hicks gets a salary, but all the others get a percentage of the net profit. If any.
Manager Edwards has booked in road production of 'Crazy Quilt' for one night. Show was passed up by the Lyceum as more suggestive than 'Scandals,' and that brought plenty of criticism.

Engagements

Hal Skelly, Lulu McConnell, "ords and Music." Ann Lee Patterson, "Show Boat." Betty Real, Vivian Foster, 'Hot

AHEAD AND BACK

Bernard Simon p. a. 'Another Language'
Dick Maney replacing Milton Raison publicity for 'Warrior's Husband' pand.'
John Curtis p. a. 'Man Who Changed His Name.'

piece at the El Capitan, hung around \$5,000; which has been average for

Los Angeles, April 11.

Was 'Pirst the town could do last week

\$6,000, which is near bottom for the

Belasso and Grace Goorce. Maude

Adams-Otls. Skinner 'Merchant of

Yenice,' in for four performances at

\$3 top, did an estimated business of

\$5,000. Revival was billed for a full

week, but was later cut to three

dams and, on-sturday. Most of the

business came from the old-timers

who remembered when, and the

high school and college boys and

girls.

high school and college boys and girls.

Murdered Alive and 'Springtime for Henry' both nicked off \$4,500. Former at the one-time picture house, the Carthay, failed to picture house, the Carthay, failed to the Henry of the Henry of the Henry of the Henry of picture the Henry one pinyhouse dropped about two grand under the previous week.

'Square Crooks,' the Joe E. Brown

Estimates for Last Week
(Merchant of Venice, Biltmore (3
days) (D-1.656-53). Took away \$5,200 for the short stay. No advertising other than quiet newspaper
announcements.

announcements.

'Murdered Alive,' Carthay Circle
(2d week) (D-1,500-\$1). Admitted
a mistake putting this creeper into
this outlying house. Take of \$4,500
considerable under the nut.

Hold Zembie In Signing of the thirlier by Bala-ban & Committee of the Com

than \$4.500. With the running time cut by more than a half hour. The Blue Mask, at the Grand last week, started to get substantial play from the two-for-one element. But not enough during the operetta's second week to put it on a paying basis. Less than \$5,500.

enough during the operetta's second week to put it on a psying basis. Less than \$3,500. It is not not her than \$3,500. It is not hay a tryout this season.

"Love Me," an adaptation from German original of Rudolph Eger and Franz Lehar, is announced for summer by Leon De Costa. Operetta calls for cast of six, but a choir of 40 is scheduled.

Cast of 'Intimate Relations' at the Ambassador, N. Y., has ac-cepted a 25% cut. Blanche Ring, star, on percentage.

Tace George, \$6,000, Tops L. A.;

Maude Adams, Three Days, \$5,200

| Estimates for Last Week (10,1300; \$3)—Figured nowhere the first half of the week, but the subspace of the control \$8,500; \$30 and \$1,500; \$40 and \$1,500;

ner.

'Counsellor- at-Law,' Selwyn (9th work) (CD-1,086; 43) — Mutinees, even at the sliced scale, sild off badly. Perked up on the evening performance toward the end of the week, with the final tally failing to show much more than \$8,000.

'Death Takes a Holiday,' PlayTole week) (D-803; 23)—Off.

'Exerybody's Welcome's Audio 23.

'Exerybody's Welcome's Audio 23.

'Exerybody's Welcome's Audio 23.

'Mordered Alive,' Carthay Circle (22 week) (D-1500-31). Admitted a mistake nutting this creeper into the control of the contro

Plays on Broadway

Too True to Be Good

Comedy in three acts b	y Bernard Shaw
presented at the Guild	April 4 by the
Theatre Gulld; eixth and	Gnel production
Theatre Guild: dixtil and	- Danks
of season; staged by Les!	e Danke.
The Elderly Lady	Minna Phillips
The Educity Dady	Alem Cleate In .
The Doctor	Alex Clark, St.
The Patient	Hope Williams
The Nurse	Restrice Lillia
The Burgiar	Truck Cincials
The Burglar	Hugh Sincial
Colonel Tallboye, V.C.,	Ernest Cossart
Private Meek	Frank Shannon
Sergeant Fielding The Elder	. FIRIN DIMINION
The Elder	Claude Rains
Tite Trides sections	

Bernard Shaw, without the George, according to the program, ireland the stage, presented the Theater Guild with a casting problem along with his 30th play, first night ylew here proved it more diverting than indicated from the reports from Boston continued for the stage, problem of the stage of the stag

first snowment in the subscription of the country o

use of each round. Have set that be not called to the case of the

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character outlandishly garbed as a microbe, speaks the first act curve to the control of the process of the first and the control of the process of the first and the process of the first and the process of the first pro

HOUSEWARMING

Comedy in three ac	ts presented at the
Charles Hopkins thes	tre by Ann Ayree
written by Gilbert Em	ery: Katherine Wil-
on featured; staged by	Pauline Frederick.
Sarah Fuller	Clare Woodbury
Alfred Joy	Corbet Moris
Anne Gregory	Regina Wallace
Olive Drengle	Eleanor Shaler
Sam Gregory	Richard Hale
Salem Hipple	Frank Conlar
Jane Scott	Beverly Sitgreaver
Edward Sedgwick	
Mary Sedgwick	Katherine Wilson
Martha Sedgwick	Molly Pearson

Il happens not to result in stage diversion.

Version.

OUT OF TOWN REVIEWS

WOODS STOCK

WOODS STOCK

('Louder Pleases')

Clouder, Pleases')

Comedy in three acts by Norman Krasma, Directed by Harry Minturn, and presented Allen Week.

Earl McDonald Ruth.

Entle Minter Stock Comment of the Comment of the

After a series of changing policies, this cross-roads spot is back to legit, this time stock. In the past two years it has zig-zaged the legit with the stock. In the past two years it has zig-zaged legit sold.

Present legit stock is being bank-rolled by the building operator, Aaron Jones, and managed by his house as backstage head and producer is Harry Minturn, for many years established locally as legit stock man. The venture brings at motion of the past sold in the stock of the past sold in the past sold in

MURDERED ALIVE

MURDERELD ALIVE
Hollywood, April 5.

Arthur Greville Colline presentation of heror play by Ralph Murphy and Helen Panch.

11.00 top. Bela Lugoel etarred, wood, at Fanch.

12.00 top. Bela Lugoel etarred, wood, at Fanch.

13.00 top. Bela Lugoel etarred, by Month March Colline Several Brown Spirla Khight

13.10 top. Belt William Spirla March Month.

13.10 top. Belt William Spirla March Marc

Unusually unpleasant variation of Pracula' and Trankenstein, 'employing embalming fiuld upon living persons, is in for a necessarily short run at the Carthay Circle. It goes a bit too far in its ghastly realism. Few persons not clinical cases at the control of the control of

Plays Abroad

Sacha Guitry's Show

Paris, March 22.
Three plays authored and produced by acha Gultry at the Madeleine, March 20.
Acha Gultry, Yvonne Printempe and

Three plays authored and produced by Sacha Guitry, Trooms Frintenps and cheers.

Guitry's shows her doing business but he informed Variety that so doesn't care to extend his own following, and expressed contempt for the masses, naming 30,000 people as as the maximum number able to appreciate his work. Also he doesn't not have a support of the masses, naming 30,000 people as as the maximum number able to appreciate his work. Also he doesn't are also have a support of the maximum number able to appreciate his work. Also he doesn't as likely to distort his thought.

First play titled 'Las Desseins de la Providence,' is in two tableaux—title there has been no trouble shout it here. It shows an actor caught by a man whilst in bed with his wife during intermission of a play where he is doing the part of a real cardinal. Cardinal is played by Sacha Guitry, Other parts secondary. Younne Printemps not in this play hay list three tableaux, titled 'Francoise,' shows a woman permitted by her second husband to visit her former husband in hospital where he is expected to die following an accident. Wife do not wist her former husband in hospital, explaining he shot himself for h

couple's disguise and as modernices.

As is customary in Guttry's shows, sets, which are by Emile Bertin, props, costumes and all details are first rate.

Acting interest entirely centres on Guitry and Miss Printemps, who, as usual, are splendid.

Mazi.

LA TULIPE NOIRE

(The Black Tulip)

(The Black Tulip)

Aris, March 22.

An operatia by Andri Mosery Em fram the novel by Alexandra Dumas, Music by Tlarko Richejon. Starring Pasqual; featuring Niny Roussel, Fernande_Typese, nois and others. Presented by Maurice Catriens at the Gaite-Lyrique, Paris, March 21.

Theatre had ambitiously planned to present Jeannette MacDonald in The Merry Widow, but star had specified that dates were subservient to her own arrangements, and current work prevented her from appearing in Paris. Management hopes to get her in the fail, and in the work prevented the current work prevented the current work.

show.

Production in three acts and five tableaux has been done nicely enough but inexpensively, as be-

comes the theatre, whose location normally precludes boulevard prices, Total production probably under 20 grand. Music is very nice, and stand with the standard of the standa

Chances fair considering slump times. Maxi.

XANTHO

('Xantho and Courtesans') Paris, March 20.

Dlay is not even dirty nor sug-gestive. It first shows a woman in B. C. Greece, finding she is los-ing her husband's interest, coming to a courtesan for schooling, and taking her first lesson by doing the peephole trick on the courtesan band. The second part shows the lady deciding to get even with her mate, and attempting under a mask to surrender to a nice gipolo, whilst her husband, temporarily unaware doing the peephole trick. Arrangement goes wrong, resulting in the husband bursting out from behind the curtain and recognizing his (Continued on page 54)

(Continued on page 54)

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Wis. 7-6400

London Show World

London, April 2.
Circ's, one of the oldest and once the most populate of Londons night resorts, has closed down temporary to the control of the parish of the control of the parish night of the control of the control

'Blackbirds' Tabloid
Cyrll Lawrence, formerly manager for Lew Leslie's 'Blackbirds' over here, is assembling some of the cast and will do a big flash in

over here, is assembling some of the cast and will do a big fash, in yaudeville.

Those already lined up are Three Eddies, Johnny Nitt, Southern Three and original colored chorus. Understood Leslie has given permission, and show will be titled "Bits from Blackbirds."

Palladium management's habit of shutting its eyes to all the blue enes cracked, across the stage is on the increase, especially, as far as English acts are concerned. But the worst was perpetrated resently by a couple of well known radio artists. Both acts were English, and not one news seribe had supposed to cater for a family audience.

Weather Helps
Easter holiday business in London was too notch, possibly approaching a record aggregate.

A counted for at least \$50,000 among them on the Monday alone, with every type of entertainment playing to standee trade all day.

The heavy rain atorms brought and the coast, pending thousands in search of amusement in town.

people back ear., mending thousands amusement in town.

Corner Really Turned?
The general idea that England has emerged from its financial crisis and is headed for prosperity has so aptured people that spending has More people than appearance.

been a mania.

More people than ever tried to
make whoopee over the holidays.
Coastal spots were crowded, hotels
did clicking business.
Nearly 500 stayed at the Hotel
Metropole, Brighton, alone.
Something like \$5,000,000 must
have changed hands at resorts over
the week-end.

'Buyer' Not Good B. O.
The French play 'L'Acheteuse,'
renamed 'Marriage by Purchase,'
after a preliminary at the Embassy,
was produced at the Garrick
Mar. 24.

Mar. 4.

Typically French in feeling, it annot be appreciated by English audiences, despite the fact it is in itself an excellent drama.

Cathleen Nesbitt gave a splendid berformance as a Frenchwoman, who buys a husband and finds she would be within. The piece has the slenderest chance only.

Jones' New Play
After travelling 8,000 miles in
about two months Barry Jones returned to London for a fortnight's
revival of 'The Queen's Husband,'
at the New, where both the actor
and the plece were cordially welformed.

Meanwhile Jones is rehearsing a new play in which he will appear shortly.

Laura Hays Returning

Paris, April 11,
Laura Hays. Rita Wellman's
Biece, is sailing back to America
April 23 after considerable stage
work here.
Miss Hays, after only a short
slage experience in New York,
eame to Paris and soon won success with Falconetti and several
ether French theatre companies.

RKO'S LONDON OFFICE

Passpart Probably in Charge of Novelty Search

Martin Beck has decided to revive the Keith circuit scouring of Europe for novelties, with offices over there for, direct contact. An RKO office will be maintained in London, probably combined with the Radio film bureau there. Two or more scouts will work out of that

office.

Sent for by Beck W. L. Passpart
Berlin booking agent who has represented Keith's and RKO in Europ at various times, arrived in New York Friday (8).

FRENCH PLAY ON NEXT WAR BRILLIANT WORK

Paris April 11.

New four act comedy at the Anteine is titled What's Next? With the title applying to the possibility of either war or revolution in the near ruture. It looks like an international prospect.

Piece is authored by Paul Andre Aleice is a proposed by Paul Andre Aleice is a propo

youth is decadent.

Brilliant dialog is so biting that there may even be a political interference headache.

Paris Empire Cuts

Paris, April 2.

Price at the Empire Paris, only worth-while vaude stand, has been cut from \$1.80 top to \$1, minimum admission being reduced from 20 cents to 16 cents.

cents to 16 cents.

This follows Natan taking control, and is in keeping with his policy of getting grosses by providing entertainment for the masses.

Giddap, Napoleon

London, April 11.
After rehearsing two weeks for
the Napoleon part in Mussolini's
play 'Hundred Days' Barry Jones
walked out. Said he felt himself walked out. Said he felt himsel unsuited to the role. Robert Atkins will replace Jones

but the switch means the opening has been postponed.

Buenos Aires

(Continued from page 11)

at Ideal, 'Shanghaled Love' at Real.

Local cinemas have made a bold
bid to capture patrons by completely
refurnishing. Palace has torn out
all the old-fashioned boxes and all the old-fashioned boxes and built a new proscenium, and house will pre-release Metro's product at \$3 (Arg) top. Thursday night saw S.R.O. opening of Shearer picture, but remains to be seen whether locals will stand for elevated rate

but remains to be seen whether locals will stand for elevated rate in view of crisis.

Porteno Theatre entirely rebuilding and won't be ready before mid-April, at earliest. This will be a deluxe house, understood it will be a deluxe house, understood it will be a deluxe house, understood it will be a deluxe. Cine Sulpacha opened Friday night with 'Smilling Lieutenant' also S.R.O., and looks big on run. M.G.M. opens Broadway theatre for season with new grind policy, Politics, starting March 15. Broadway will release weekly, all Metro's dearwhile, as stad, Falace will can be supported by the company of the company o

United Artist getting under way with limited but class product, re-ported booked right through season 'Street Scene' liked.

Street Scene liked.
Warner's released Bought' and will officially inaugurate season at Paris early in April with 'Honor' of the Family', following with Five Star Final.' This firm will open new Astor around May 1 with 'Kiss Me Again.'

FREE TRANSLATION

Moscow, March 27.

A Russian translation of the title of O'Neill's play: The Morning Becomes Electricity. The expert translator is A. Abramov, in an article in the Evening Moscow."

ENGLAND BARS ONLY 1 IN 20

Only 60 foreign artists were re-fused admission to England out of the last 1,161 who applied. The percentage of refusals is thus 5.2.

These figures emerge from a letter addressed to the secretary of British Equity from the Ministry of Labor, who are still anxious to disprove the idea they have a 'down' on foreign

Out of 135 applications from the States, they add, there have been only seven refusals, a percentage

The letter points out that this percentage compares more than favorably with the treatment of British talent in America, where a player has to 'rest' six months after fulfilling an engagement. No first-class actor has been refused permission to play England, asserts the Ministry, and there has been no case of a refusal for some letter points out that this

Foreign actors, the Ministry con-

Foreign actors, the Ministry concludes, are excluded only after taking the advice of some reputable theatrical body.

On the other hand, a letter from Frank Gillmore, of American Equity, has been cited in which he stated that while a certain amount of give and take is proper, he considers America is doing all the giving.

Referring to the Dickstein Bill, Gillmore concludes by saving he be-

Gillmore concludes by saying he be-lieves it will not be retroactive and affect English players eady in the States.

Drama Tab

(Continued from page 34)

luxers, Uptown, Paradise and Tivoli Understood that there are other

luxers, Uptown, Paradise and Tivoli. Understood that there are other papers calling for a regular Publix routing if the Chicago attempts prove the trick a b. o. winner. Play was originally negotiated for a ride into the loop deluxer on April 22, but other 'must' bookings, in Publix-B. & K. loop spots on that week, for Jaild Coopers on that week, for Jaild Coopers on the week, The Chicago and the company owner, George Shewood, that the contract couldn't go through unless the show was held off for another week. Sherwood contacted Raiph Kettering, manager of the Adelphi, and got him to hold over the play for an additional week, though the present stanza has been posted as the final for the four-week run. Louis Lipstone, production head

Le final for the four-week run.
Louis Lipstone, production head
for Publix-B. & K., arranged the entire deal. It was Lipstone who also
put through the initial bookings of
the musical tab show, 'Girl Crazy.'
Contract is understood to call for
\$4,500 for the 11-character cast intact and three stagehands. That
figure is for the first two weeks;
thereafter the price silders down to
\$3,500 the week. B. & K. to pay for
all shipping and hauling of scenery,
and the construction of any new set
needed, though as presently arranged, the regular one-set used for
the stage play will be brought intothe Oriental.

Film Name Angle

Film Name Angle

Film Name Angle
Big: Item which persuaded Lipstone to arrange the new step in
pourse house booking was the pressence of Fauline Starke as the lead
in the Zonble's show the B. & K.
production chief sguring that the
value of the femme film name would
be an additional boost for the picture house dates: One of the major
conditions in the arrangement of the
deal was that B. & K. is to make
no advance exploitation or mention
of the Adelphi rum.

Reinhardt's 'Miracle' in London Scores. Tilly Losch Sensation

RICE'S PLAYS IN RED

Author Goes to See 'Adding Ma chine' Produced in Russia

Elmer Rice leaves today (12) or the Bremen for a trip to Russia. He'll attend a performance of The Adding Machine, in Russian, at Moscow, and possibly arrange for production there of some of his

MAT. AND NITE SHIFTS FOR TWIN 'CASANOVAS'

Autori. Italian baritone who anpears at Covent Garden every season, has been engaged for the title role of 'Casanova,' elaborate Con-tinental musical which Sir Oswald Stoll has in rehearsal for the Coli-

soundary. Fear, Englishman now re-searching the part on approval, will remain in, but will appear only for mattinee performances, with Autori working, opening day and every night thereafter. Part is considered too strenuous for one man to handle 12 times a week. Difficulty of getting a comedy lead-still exists, with Erik Charrell, the producer, keen on Staney Lupino, but Lupino is currently in 'Hold My Hand,' at the Gayety, and is un-

but Lupino is currently in 'Hold My Hand,' at the Gayety, and is un-willing to switch because of his friendship with Sir Harold Wernher, owner of the Gaiety. Understanding is that there is some attempt being, made by Stoll to get Wernher to release Lupino amicably.

Other leads for the show are Marie Lohr and Dorothy Dickson. May 11, considered unlikely, since it will take much more starting and re-

take much more staging and re-hearsal than that to get it ready May 25 seems a more logical date

Piccadilly Rented for Revue-Vaude on Grind

London, April 11.

Condon, April 11.

Parnell & Zcitlin, agents and play producers, have formed a private company to rent the Piccadilly. They'll put in a continuous vaudeville and revue policy.

Wallace Parnell and Ralph Reader will produce the shows, figuring on a schedule of a five-time turnover daily. Opening program toward the end of the month.

BAD FOR GOV'T OPERA

Brussels, April 2. Royal Theatre, Mons, Belgium, which runs a six months season of opera and operetta, is in financial difficulties. Unless the communal council increases its subsidy, which

is unlikely, theatre will go dark. Condition of subsidized theatres many parts of the country

127 minutes, not counting the inter-missions. For its picture house run-ning the clock will be clipped to something nearer 70 minutes, though the show will retain its three-act partitioning. Lipstone's deal for the show rep-

Lipstone, deal for the show rep-Lipstone, deal for the show rep-resents by the present of the contracting for state and dramatic play into a big town deluxe theatre. Or cental is now playing Loew units regularly, but will lay off the presentation for the Zombie' booking. House itself has been in bad shape at the box office, and it's figured that only the most daring type of booking can bring this spot out of the deep red ink. Publix-Great States last winter had the legit 'Blue Ghost' on a short tour of some of its northern Illinois towns, such as Waukegan, Aurora and Elgin, after the show had had a decent run at the Flayhouse locally. But these dates were one and two-

eams to Paris and soon won successe with Falconetti and several star Final. This firm will open new deter Prench theatre companies.

RELL KELLY FOR LONDON
Nell Kelly sails for London April to topen at the Palghamid Love doing well be the Prench the palghamid Love doing well be the palghamid Love doing well a Real. Announcing Plathum to open at the Palghamid (yaude) a week after she arrives.

Miss Kelly has four London weeks

Miss Kelly has four London weeks

Week after she arrives.

Miss Kelly has four London weeks

Week after she arrives.

Miss Kelly has four London weeks

Show on the legit stage is running less than 60 minutes.

Show on the legit stage is running less than 60 minutes.

Show on the legit stage is running less than 60 minutes.

Show on the legit stage is running less than 60 minutes.

Show on the legit stage is running less than 60 minutes.

'The Miracle' has been revived

here in a new Reinhardt production, but with the ending changed after the dress rehearsal at the suggestion of a priest. It is a dramatically spiritual and moving spectacle, considerably superior to the original production of 21 years

the original production of 21 years ago and the second of 'Red Triangle'

Red Triangle, produced by the Repertory Players at the Savoy, contains the unoriginal idea of a wife testifying to adultery with men

wife teatifying to adultery with men killed by her husband in order to save him. With the husband then believing her guilty. Old Man Murphy, American play about the Irish, with Arthur Sinclair and Maire O'Nelll, same couple who played it in New York, was welcomed by played it in New York, was welcomed by actor identically and the played to the played to the played to sustain them here.

The Heart Line' at the Lyric is an adaptation from a French play. It was cordially received, but does not promise wide appeal to British audiences.

not promise wide appear to primary audences.

'Caravan, which opened at the Queen's Wednesday (6), was withdrawn Saturday (7), after a direly and the control of the contro

folded Saturday night.

London Club Plunging On Bids for U. S. Names

London April 11.

After five years without attractions the Embassy, London's ace night club, is beginning to clamor for big names. Henry Sherek has been ordered to scout for top talent. Sherek sent cables to Helen Morgan, Ruth Etting and Harry Rich-man, asking how much they

MacGowan & Reed Try Producing in London

London, April 11. MacGowan & Reed are to start production in the West End. Ex-pected they'll close for a theatre when Richard Aldrich, general manager for McG. & R. arrives here in a month.

in a month.

First London production will
probably be this spring with Basil
Sidney and Mary Ellis in a new
adaptation of Fodor's 'Jewel Robbery,' recently shown in New York.

Another show they'll probably do
will be Birur, Paris hit by Simon
Gantilion. Ashley Dukes is the
probable adaptor.

London Cafe Hit

London, April 11. Marion Harris opened at the Cafe de Paris April 4 to an ovation. American songstress did nine numbers and then had to beg off. Club is now doing nice business and seemingly set, Gross has been consistently good at about \$7,600.

PAGNOL PLAY SEQUEL

Marcel Pagnol is currently writing a new play, Tintin.

Name is that of the son of Marius and Fanny, heroes of his two preceding plays, and will thus complete the cycle.

HOUSEWARMING

HOUSEWARMING

(Continued from page 52)
wedding gift from old Aunt Jane
Scott is a red piano, made more of
a monstrosity by being covered with
crimson plush by the local undertaker. Placed in the living root
taker. Placed in the l

sliows compensates in some measure for the odlous comparison wit parlson with of its klnd,

XANTHO

(Continued from page 52) ending in their mutual satis-

(Continued from page 52)
wife, ending in their mutual satisfaction.
It is in three acts by courtesy only, first part being a prolog in the content of the courtes of the courtes of the courtes and dance. The other two acts take place in the entrance hall of the courtesan's school.
Show is straged by the author's Show is straged by the strage of the strage

who enjoys love for the first time at the beginning of the war. When her lover is finally sen to the fart need to be the control of the contr

armistice is signed site is set according in Marguerite Plerry. It's a tough part, but she handles it well. There is a big male cast, but no one outstanding except, but no one outstanding except, but no one outstanding except, but no one outstanding except in the set of the play here rather limited, both from the point of a run and its boing done elsewhere. Nor does it look like a screen bet. Mass.

LA BELLE DE NUIT

('The Night Lady')

f	Parls, March 24.
A play in three	acts by Plerre Wolf, Pro-
duced by Lucien	Rozenberg at the Athence.
Mathle	Madelelne Sorla
Claude	
Pierra	Jose Nougero
Jean	Henry Bosc
	Annual Control of the

MURDERED ALIVE

(Continued from page 52) (Continued from page 52)
York 'Dracule' and since in films,
plays a diabolically clever surgeon
gone mad on the subject of sensight
ture. W. E. Watts, a fine character
actor, is the sniveling laboratory,
scarred chemical genius who helps
the demented medico nummity livlag people into artistic statues.

Land.

Olivia Bows to Mrs. Grundy

Wilmington, Del., April 3.

Shubert production starcing Janet
Bescher in comedy by Roland Bottomley,
stared by Lawrence Marcton. Settings by
stared by Lawrence Marcton. Settings by
Walter Stawart the Playbounc. April 4.

David Stewart David Morris
Olivia Stewart Janet Bescher
Millicent Stewart Jane Wystt
Edward Grundy. Sim Wyen Sam Wren
Sam Wren
Charlotte Andrews
Fleming Ward
Sidney Greenstreet
Taylor Holmes
Nicholas Joy Edward Grundy...
James Willoughby.
Colonel Bumperley
Ferdinand Homple
Maurice Barker...
Mrs. Grundy...E nel Bumperley....Sidney Greenstreet Inand Hompie....Taylor Holmes rice Barker.....Nicholas Joy Grundy....Evelyn Carter Carrington

Obvious farce spread over an un-convincing theme gives this play little chance of any success, if and when it hits New York. It was first scheduled for Broadway after a three-day engagement here, but these plans will probably be at-

blanch community of the part of the purpose of the provided by Pilesella, the night city boy, as the giscolo. Balance of men unimport. Throuble with the show, as is generally the case locally, is that every worthwhile bit is kept on so long that tempor drags. However, it is that tempor worthwhile bit is kept on so long that tempor drags. However, it is that tempor worthwhile bit is kept on so long that tempor drags. However, it is that tempor worthwhile bit is kept on so long that tempor drags. However, it is that tempor worthwhile bit is kept on so long that tempor drags. However, it is that tempor worthwhile bit is kept on so long that tempor drags. However, it is that tempor worthwhile bit is kept on so long that the provinces sufficiently to shalte a provinces sufficiently to shalte a few stands for a profitable week. Suzy Nancy, a small girl in the chorus of exotic type, and a couple Graces worth shifting to screen. It renovates the old idea of a man worth of the couple of the

To the Managers and Artists:

E EDELSTE

Takes Great Pleasure in Announcing

THAT HE HAS SEVERED ALL CONNECTIONS WITH

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MR. EDELSTEN is a member of the THEATRICAL ARTISTS' REPRESENTATIVE ASSOCIATION and is now located in his own offices at

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English Representatives-PARNELL & ZEITLIN, 11 GOLDEN SQUARE, LONDON, ENGLAND

PERSONAL REPRESENTATIVE—ALL EQUITY PERMITS

Out for Sugar? mes Montgomery Flagg, who to snift that he didn't draw frontispieces, is now endorsing con socks in mag ads. Maybe the mon so socks are alk or near. not common—perhaps

mocke are not common—perhaps anle or near. The plugging ad has a large photo of James M, with a caption sounding as though he had written it himself, commercially. It said the article herewith was purchased from Mr. Flagg, who is a writer as well as an artist, etc. Might have been written to cause some other manufacturers to understand that they could also have an article from Flagg, if not endogship article from Flagg, if not endogship. socks perhaps a skin salve or shoes or anything excepting front page sketches.

Landi's Latest

Landi's Latest
Probably it is more design than chance which brings Elissa Landi's nove, 'House for Sale,' from the press coincidentally with the release of her new picture. It is to be questioned whethe. either will help the other much.
Novel is a dreamy retrospect of the marries. Iffe of an English gentlewoman, filled with self denial and a sense of duty to a halabad sands.

a case of duty to a husband gassed in the war. Accurately told and a simple and at times vivid picture of English home life; but inclined to the lachrymose, with the heroine suffering to the end as her platonic loter has an affair with her daughter and they decide to get married. Englishly will accre more strong-tive. Englishly will accre more strong-tive. Englishly will accre more strong-tive. Englishly will accre more strong-

ly in England than over here. Not helped as to style by the use of the first person and past tense.

Lots of Postage
Jeanne Cohen, Chester Eirskin's
assistant, turned out a yarn for one
of the confessions. Story came
back with a note asking for amplification of about 1,000 words or so.
Losing her nerve, Miss Cohen
turned the script over to an accepted Eroadway writer asking him

phed Broadway writer account of the part of the publisher and gain came back with a note say-

ing, 'What happened to the

Swanson's Nevel When H. N. Swanson, editor of Coliege Humon', returned from the Market Hands of the Market Hands of the Market Hands had been increased by one full-length novel titled 'Bermuda Moon'.

Harcourt Brace Co. took a look and grabbed it for fall publication, Meanwhile Swanson is in Hollywood on leave of absence from 'College Humor', lining up stories and writing talent for Radio Pictures until May 30.

Bromley's Duties

Haworth Bromley has resigned as associate editor of 'Cosmopoli-tan' to join David B. Hampton, lit-

tan' to Join David B. Hampton, lit-erary agent. Bromley goes to the Coast shortly to set motion picture connections for Hampton. Latter is the son of the late Benjamin B. Hampton, ploneer pic-ture producer and author of 'A His-tory of the Movies.' He has Harold Bell Wright under contract.

Market le Still West

Market Is Still West
Literary and play agents continue
to ogle Hollywood as the big source
of revenue for authors these days.
The screen shapes as the most consistent market for material, elther
with a view to direct purchase of
originals or financing of stage productions prelimitary to finitation
still and the periodicals oversoid
on text, what with minimization of
advertising inches when has inadvertising inches which has in-ereased the amount of stuff they have on hand, the film field looks best to the boys as the most con-centrated market for stories.

Films Delay Releases
Picture companies buying novels
from manuscript or proof sheets
are busing yields agreements
from the proof sheets
are business are sheets
from the proof sheets
are business to give
the film a break.
Example is 'it's Tought to Be Famous,' aithough there is no apparent tie-up with the title of
Mary McCall's book, 'The Goldish
Bowl,' from whch it was made.
Little, Brown had set the book for
May release. Picture got out sooner
than anticipated and the publishers
therefore moved their date up to
this month.

Pro-Soviet But Neutral of the Company of the Soviet Lunion formed last week to publish a monthly mag purporting to give the low-down on Soviet Russia without blas or color. Claimed by the group heads that the organization has no affiliation with the Soviet government direct or its trading branch Jay.

Hollywood's Reading

(Consensus of demand for March with Esme Warde, Pat Hunt, Satyr Book Store, Stan-ley Rose.)

y Rose.)
Fiction
'Good Earth,' Pearl S. Buck.
'13 Women,' Tilfany Thayer.
'1919,' Dos Passos.
'Brave New World,' Aldous

Huxley. 'The Harbor Master,' Wil-

Ine liam McFee. Gene

'Only Yesterday,' Frederick

Allen, 'Great Mouthplece,' Gene Fowler.

Washington Merry-Go-

Round, anonymous.

'Bridge Summary,' Ely Cul-

bertson.
'Mourning Becomes Electra,'
Eugene O'Nelll
'Lorenzo in Taos,' Mabel
Dodge Luhan.
'Expression in America,' Ludwig Lewisohn.

here, the Amtorg, being just merely 'interested' in the land of the Com-munists, and that it wants to give out all the facts 'straight.'

Title of the mag is 'Soviet Russia Today.' A. A. Heller is editor, and George Martin the business

Two on Houdini

Houdini still continues as a sub-ject for new books, two volumes on the late magic worker coming out

ject for new pooks, two voumes on the late magic worker coming out last week, alone. One of these, "Houdin! and Conan Doyle: The Story of, a Strange Friendship," is by Bernard Ernst and Briendship, is by Bernard Ernst and Briendship, and the count of the correspondence between Doyle, the apiritualist, and Houdin!, who crusaed against mediums. Ernst is president of the Parent Assembly of the Society of American Magicians. Ernst also helped prepare the other new Houdin! book, 'Houdin's Magic,' written by Waiter Brown Gibson, with the magician's widow, Beatrice Houdin, lending a hand. Harcourt Brace is the publisher.

'Films' Sunshine Susie

'Films' Sunshine Susie
'If I can't withe something goodabout Höllywood, I won't write
about 1t. This was Nina Wilcox
Puthan's reply to the question of
whether her future fiction about
films would be of a panning nature.
Writer is seeing the inside of picture making for the first time,
working on her second story assignment at Universal with a third
coming up. She is doing six stories
for 'Red Book' about Höllywood,
on the understanding that she
doesn't have to include an industry
knifing.

Good Hoakum

Good Moakum
In 'Where the World Folds Up
at Night' Dixie Wils... has produced
an interesting story of circus life
for non-prof 'slonal consumption.
Show folk will realize that Miss
Wilcon was traveling with the
show more as an onlooker than a
bona fide employee, but to the lay
reader it all sounds delightfully
real.

Though she has gilded the Illy Though she has gilded the Illy very generously, the author has none the less managed to preserve an atmosphere of sincerity. It willing throw many sidelights on trouping and if the lights a. is ometimes too highly colored the average reader will neither know nor care. (D. Appleton & Co.)

Charles B. Garrett, who edited Pathe's sales faurett, who edited Pathe's sales fouse organ prior to absorption by RKO, will stay in Havana permanently under present intentions.

Leading off its \$2,000,000 exploitation campaign for its selling drive in 55 cities, General Motors used 10 pages last week in the Satevepost. The G. M. disping in Los Aingeles ran April 2-3, in card of the satevepost with the local agency using another display to the sate of the satevepost of the satevepost of the satevepost.

Columnists! Haven

Columnists Haven
Overabundance of columnists has hit the Chicago 'American.' No less than seven columns of theatrical material is jammed in on two pages. In a few recent editions it was necessary to spread out to a third page, with the Hearst sheet not particularily happy about the situa-

On a recent executive order Her-On a recent executive order Her-man Devries, music critic, was pushed out among the other six columns forcing some of the other stuff out of the paper entirely for some editions. Lineap now includes Hazzel Flynn, Rob Reel, Fritz Blocki, Herman Devries, Waiter Winchell, Mark Heilinger and Harrison Car-loil. Last three are syndicated.

Mail Order Pubs

A new book publishing organization, Prosperity Publishers. Inc.,
will make its debut this month with
a book claimed to give the inside on
the Lindbergh kidnaping, called
The True Story of the Lindbergh
Kidnaping, Authors are two Associated Press men who will use

pseudonyms, Head of Prosperity Publishers Head of Prosperity Publishers, Inc., is a real estate man, Albert C. Illich, with previous publishing experience in the mail order field. Planned by Illich to market the Lindbergh book through both mail order and the regulation book-selling channels main book gets over. Prosperity Publishers, Inc., will make an attempt at real prosperity with other books, mostly of a topical nature.

Will Vielt Buccia

Alice Hughes, World-Telegram, will tour Russia. Trip is to gather material for articles for her paper. Miss Hughes sails on the Bremen

April 13. Leonard Hall, editor of 'Photo-play,' is also scheduled for a Rus-sian visit.

Actor Writes Novel

Actor Writes Novel
Harry Mount, one time juv at
Fox, has written a novel titled 'Bad
Conduct,' which has been accepted
by Vanguard.
For scrivening Mount is billing
himself as Monte Clay. He is a
brother of Monte Brice, Paramount
writer and director.

Stoddard as C.E.

Stoddard as C.E.

Dayton Stoddart, former newspaperman and lately a press agent,
returned to the first classification
yesterday (Monday) as city editor
of the Morning Telegraph.

Stoddart succeeded Bill Keefe,
who is enroute to Hollywood to
join Metro's writing staff.

Lewton's Second

Vanguard has set with Val Lew-ton for publication of a new novel under the title of 'Yearly Lease.' It will deal with snooty Westchester under the title of Year will deal with snooty County (N. Y.).
This is the second book for Van-

guard by Lewton, member of Metro (N. Y.) publicity staff.

Show Kide Tab

Weekly sub tabloid paper to be devoted to the activities of children on the stage and in pictures will b

published

by David Crown will be a four page affair sell-

Real Names of Authors

Eleanor Hallowell Abbott, author of 'The Minister Who Kicked the Cat,' is Fordyce Coburn. A. E., Song and Its Fountains,' is George William Russell.

Subscribers' 'No'

'Charm,' department store organ of L. Bamberger Co., Newark, has been discontinued. Decision to discontinue 'class' paper was the result of an adverse vote by subscribers.

Chatter Noel Meadow gaining fame as an

Gordon Leland having a book on bridge published, as which bridge player isn't?

player isn't? Ellnor Glyn, after a long hlatus, lias written a new one. Fred Pasley's British publisher-publicizing his "Muscling In' as an 'expose of the kidnanjng racket.' Margaret Larkin will sing on re-

Circulation of New York Dailies

Circulation reports by all New York daily publications to the lew York Post Office as of April 1, 1932, as required. Comparisons of figures for three previous six months periods are:

	April 1	Oct. 1	April 1	Oct. 1
	1932	1931	1931	1930
Daily Mirror	587,073	585,502	561,906	502,183
Daily News	1.390.947	1.343.871	1.287.786	1,312,457
Dally News Record	11,794	11,962	12,018	12,311
Daily Racing Form	11,599	15,635	14,732	19,799
Daily Running Horse	10,169	14,657		16,875
M. P. Daily (formerly Exhib-	-1			
Itors Review)	. 5,288	5.369	5.853	6,136
Film Daily	5.466	5,491	5,468	5,469
Journal of Commerce	20.081	21,230		24.054
Morning Telegraph	13,631		14,957	
American	470,460		360,285	339,846
Graphic	237,610		275,992	281,184
Evening Journal	677,400		651,213	621,154
Evening Post	101.583	100.833	103,142	102,612
Herald Tribune	355,894	344,424	323,871	321.165
World-Tclegram	414,581	413,178	272,956	5
Times	511,791	499,937	487.056	469,830
Sun		293,368	305,415	300,750
Wall Street Journal	34,515	39,649	48,418	48,418
Women's Wear	33,148	32,072	32,491	31,818
Jockey and Sports	6,691	8,000	7,494	
Forward	145,785	143,897	144,716	
A CONTRACTOR OF THE CONTRACTOR				1

Murders, which may be a form of criticism.

Charles Norman not yet convinced there is no money in poetry.

Will Cuppy, amateur scientist, has an idea of grafting wheat and pussywillow so that wheat may be grown in a cold climate and kept warm.

arm. Georgette Carneal's radio talks almost as spicy as her new novel. To 'arrive' in New York, a scrib bler must get an air interview Thomas L. Stix. hler

Thomas L. Stix.

Book League's May choice is
Maids and Mistresses, by Beatrice
Kean Seymour.

Glenway Westcott coming back

soon.

Sax Rohmer side-stepping Fu
Manchu for the time being in favor
of Yu'an See.

The Scorpion is the German
Well of Loneliness.'

The Journal of Arnold Bennett'
will contain many passages deleted
from the English edition.

will contain many passages detect from the English edition. Charles J. Dutton is a minister when not scribbling. Rupert Hughes and Dial back to the Coast. Claire Spencer to Mexico. Franklin Leonard, here but three weeks, has sold four stories already. Won't leave until he disposes of the other two. Marc A. Rose, the only ex-nowspaperman knowing anything about money, has written 4. Primer of Money, with Donald B. Woodward. Pearl S. Buck reported as returning from China this summer.

Dorothy Waring, out of Mohawk

ing from China this summer.

Dorothy Waring, out of Mohawk
Press, will go over to Godwin, Inc.,
as editor-in-chief. In line with the as editor-in-chief. In line with the new Godwin policy to build up its fiction list, with Miss Waring's par-ticular dutes to acquire-name scribblers. Godwin, publishing a general line of books, is weak on fiction, hence the desire to build up that end. Miss Waring is well known that end. Miss Waring is well known to the book industry, and is par-licularly of the conversant with the fiction feld.

I'm Telling You

(Continued from page 40)

of Maurice Chevaller in front of the Rivoli, a boy decided to take his girl

inside.

A few minutes later he was back demanding his money returned on the ground he thought he was entering Steeplechase Park.

Had a birthday last week so my other gave me my horoscope to

It sald—'Don't make a move for three months!'

Little Accident

Willic Moc e, broke hls leg, but they dldn't have to shoot him. Ite is rapildly recovering, but 'moan-while the world has engaged an understudy to manage it. However, Dinty (Pop) Moore is, finally getting a chance to become acquainted with bis own establish-

ment.

Ostermania

agency using another display to tell expose of the kidnaping racket.

Where the news cars could be seen.

Folds

Braway Magnaine has suspined publication

Issued by Ben Joy, Mortic Reis

Cyril Clemens, grandson of Mark

Cyril Cleme

Diary of a Stooge

(Continued from page 41)

kiss, and she started to bawl again. She said I didn't love her any more, and I had to say I did. Then we went out to breakfast.

went out to breakfast.

Tillie said if felf funny being in a strange town with me. I said yes. She said it would be fun being an actor's wife and traveling all over the country with him and I said yes. Then she said why not get married this afternoon, and I said no.

I had to take her to a picture show this afternoon and then to dinner. I'm getting tired of dragging her around.

er around. I wish I was busy acting.

St. Paul

There is nothing but lies in my fe and I will soon pay the penalty. am an innocent man being forced am an innocen nto dirty work.

into dirty work.

Quantrelli phoned me. again this
morning, and I said I still didn't
feel good, so she said ahe would
come over anyway. I told her please
only make her sad looking at me
sick, and she said if I was that sick
where was I yesterday afternoon
when she phoned the hotel.

I couldn't think of any answer,
but I thought of the later. I should
toy, told her I went to see a doc-

Quantrelli started getting mad over the phone, so I had to tell her I'd come over and pick her up at her hotel and we'd go out.

Just as I was sneaking out of my hotel Tillie came into the lobby and asked me with I didn't call her to I had to go and do some rehearsing for the act and didn't want to wake her up.

'Take me along,' said Tillie. It will be fun watching you be a stooge.'

I told her I couldn't do that be-I told her I couldn't do that cause Mr. Bowery got sore v people watched him practice ac Then Tille looked at me tunny said didn't I love her, and I please not to talk that way in lobby with people looking.

please not to talk that way in the lobby with people lookings.

All at once Tillie's lip shook and she was crying right in the lobby. Everybody stared at her and at me her to shut up. Then I ran out of the hotel teeling terrible because that is no way to talk to the lady you are going to marry.

When I got to Quantreil's hotel she looked at me and said I wasn't sike. I had so much on my mind I ske. I had so much on my mind I ske. I had so much on my mind I wasn't sike. I had so much on my mind I wasn't sike. I had so much on any mind greept just look silly. Quantreill grabbed my arm tight and asked me if there was another woman I had met somewhere and I said of course not.

met somewhere and I sald of course not.

We went out to lunch together and then to a show and I tried to tell her about Tillic, but I couldn't. State of the tell her about Tillic, but I couldn't. She he kinsed nor retty and in the show he kinsed nor retty and made me dissy, so there I was.

All at once in the show I got up and sald I forgot all about having to several the she will be a she w It wasn't much fun for me bet I kept worrying about Tillie what would she think if she saw When I got back to my hotel 'had, her door locked and wou answer when I knocked.

answer when I knocked.

No mith has ever had so much frouble in his life as I have now.

How I can even live through it is a real surprise to me.

I guess maybe it's just life.

CHATTER RADIO

own accompanist.
Someone accused Toscha Seidel,
CBS, of being cut-in by Brahms. He
didn't understand.

views.

John Royai, NBC v. p., posed for his first photo in five rears when presenting an ivory baton to B. A. Rolfe.

Lottice Howell is not coming back | fits with pit band. Insists upon her on NBC.

Bing Crosby and Ed Sullivan on the outs. NBC will broadcast the Kentucky Derby May 7.

NBC will broadcast the Kentucky Derby May 7.
Paul Moss holds open house for radio scribblers.
Victor Young, CBS, is writing a musical comedy.
The most of the most

mall.

Harry Leedy, mgr. Boswell Sisters, cured of sure things at race tracks.

KFOR, Lincoln, in the final stages of reorganization and under a new

Nat Bruslioff, orchestra leader, is stay-at-home since he became a

Art Jarrett, CBS singer, taking screen test for RKO-Radio Pic-

Art versa.

Art versa.

Are a screen test for RKU-mantures.

Gene Austin, on a vaude tour, is
due back in New York for a radio
commercial.

Ted Barron handling Leon Rottler, Met singer, and Harold Attertureloist.

Ted Barron handling Leon Roun-ler, Met singer, and Harold Atter-idge, lyricist.
George Hall's orchestra gets the CBS wire 11 times weekly from the Ratt, New York.
Big Bill Tilden was guest of Kern Rips, radio reporter, on an Inter-view over KTRH.
Welcome Lewis won't play bene-

Ever-Ready Safety Razor Program

American Safety Razor Co.

VICTOR OUNG

Director

American
and Brunswick
Records
liart, Schaffner
& Marx and
Hinds' Honey
Almond Creum
Broadcasts

S BROTHERS

BOYS AND

BROADCASTING SYSTEM

THOMAS G.ROCKWELL

76 BRUADWAI NEW YORK CITY

COLUMBIA

(RISCO)



Chicago, April 11.
Whether a broadcasting station is llable in a political argument sent over the air will be decided by the Appellate court in Nebraska, in the own accombanists.

ORS, of being cut-in by Brahms. He didn't understand.

Louis Reid, New York 'American' radio scribbler, moved into a new office with a radi Times' new staff, doing weekly news review over WHAS, Louisville, soloist, playing Indiana and Vicki Baum goes on WJZ with Montrose Mosss, critic, tomorrow night (Wednesday).

Sisters of the Skillet, NBC, offered Sisters of the Skillet, NBC, offered Sisters of the Skillet, NBC, offered Sisters, of the Skillet, red, and the Follies, and the Follies, may go in for that radio business in a big way.

Louis Armstrong broadcasting mightly over KMFC, Beverly Hills, James Melton, NBC tenor, planning vaude excursion after his concert debut at Town Hall.

Ray Sour Radio die company Ray Sour radio die company the staff of the Skillet, red, and the Helping of the Skillet of the Skillet, NBC, Grant Ray Sour radio die company the Skillet of the Skille

over the air will be decided by the Appellate court in Nebraska, in the first midwest case of its kind, involving the slander suit of Attorwise the sainder suit of Attorwise the Sorenson sued Richard F. Wood, Lincoln lawyer, for statuments the latter made in a campaign speech two years ago and was awarded a 11 verdict. At that time the Jury found station KFAB at Lincoln not liable. Sorenson had asked \$100.000 damages of the latter o

dlo business strictly in terms of psychology and psychiatry as far as program production is concerned. Camel unit back in New York from Boston. All made the jump by train except Jacques Renard, portly orchestra leader, who insisted upon flying.

nying.

Graham Harris conducting unemployed musicians' benefit at Albany April 17 with Empire State Symphony orchestra he founded and directs.

Con Conrad leaves mysterious notes all over rooms in any apartment he visits heralding: 'WEAF ip m. That's when Russ Columbo goes on.

bo goes on.

Series of hospitalities for Ted
Nabors, announcer at KTRH, Houston, and his bride, the former
Hazel Daigle of the Sanger theatres,
New Orleans.

New Orleans.

KFAB, Lincoln, faces possibility of having radio comish's allowance of 25,000 watts withdrawn if construction site for new station is not selected soon.

Dick Sharp, sports ed. of Post In-telligencer, giving blow-by-blooey boxing radio story of fights in Seat-tie, tells it over KXA, changing re-cently from KOL.

centry from KOL.

Harry Barrls in New York for a fortinght with the new Mrs. Barris (Loyce Whiteman), also having a California ether rep. Both in to confer with NBC.

Florence Fisher Parry, dramatic critic and columnist for the Pittsburgh 'Press,' goes network from KDKA, Pittsburgh, with her weekly 'Chats Between the Acts' talk.

Chats Between the Acts' talk.
Charlie Crafts, former Balaban &
Katz theatre m. c. and lately with
the Cafe Winter Garden, now has
his own orchestra and is airing
nightly over WCFL, Chicago.

Rats theatre m. and Sadowa the Cate Winter Garden, now has his own orchestra and is airing nightly over WCFIL, Chicago.

Barry Halloway shifted to the daystaff of MEC's publicity dept. this week. Halloway came to NBe two been on the night shift since.

Walter Davison, Clyde McCoy, Johnny Johnson and Milburn Stone, orchestra leaders at WHAS, Louisville, can be found any morning playing as a foursome in Cherochestra leaders at WHAS, Louisville, can be found any morning playing as a foursome in Cherochestra leaders at WHAS, Louisville, can be found any morning playing as a foursome in Cherochestra leaders at WHAS, Louisville, can be found any morning playing as a foursome in Cherochestra leaders at WHAS, Louisville, and the band. An attendant took it the mike with sit.

B. A. Rolle became so excited during his premiere on Ivory, NBC, that he grabbed a trumput to lead the band. An attendant took it the mike with sit.

National Radio Adv. office somewhat vacated in Chicago, with Bddie Yoynow to the Coast and Larry and the with sit.

National Radio Adv. office somewhat vacated in Chicago, with Bddie Yoynow to the Coast and Larry and the with sit.

National Radio Adv. office somewhat vacated in Chicago, with Bddie Yoynow to the Coast and Larry and the company of the Chicago and the Cops.

Making Jolly, J. Bynete and Gordon McEcan, radio croners of Seattle, had gas bombs hurled into apartment room in which they were colon McEcan, radio croners of Seattle, had gas bombs hurled into apartment room in which they were well and the cops broke down too.

William S. Hedges manuacr of William S. Hedges manuacr of William of Washing Jolly, J. Bynete and Gordon McEcan, manuager of KYM, was a seattle than the colly, J. Bynete and Gordon McEcan, radio croners of Seattle, had gas bombs hurled into apartment room in which they were well and the cops broke down too.

William S. Hedges manuacr of William S. Hedges manuacr of William A. Marten

KFAB LIBEL JAM MOVED Chicago NBC Plans to Take 'News'-Owned 'AO

Chicago, April 11.

NEC has taken preliminary steps to merge the wear preliminary steps to merge the wear and the second of the foundation of the second of

NBC DEAL OFF. GIVES KENNAWAY SHORT END

Chicago, April 11.

Working agreement between NBC
and the Kennaway booking office,
which has been in existence since
last July, was called off by the network last week. Arrangement was
one of those undocumented affairs,
vague as to its advantages for
either party, but at least stipulating that Kennaway bands would be
given preferences in the way of network pickups in return for the
privilege of collecting half of the
commission on a Kennaway band
booked into an NBC spot.
Network tosses the ententecordiale into the discard with the Chicago, April 11.

commission on a Kennaway band booked into an NBC spot.
Network tosses the entente-cordials into the discard with the final score considerably in its favor. Among other things it will continue to collect the full commission on the Charlie Agree combo at the Edgewater Beach hotel, though the band comes from the Kennaway the band comes from the Kennaway hotel agreed to cede its split in the commissions while the band remained under NBC direction.

One of the advantages obtained through the Kennaway hookup originally was the ficel of bands brought to the NBC pickup fold, most important among those being the combo filling the Hotel Morrison engagement. With Don Pedro due to pull out of the latter spot in two weeks and with Prantile Masters with the hotel, NBC quietty stepped in last week without consulting Kennaway and arransed for the rewith the hotel, NBC quietly stepped in last week without consulting Kennaway and arranged for the re-lease nightly of the Masters com-bination. Elimination of Kenna-way from this major pickup point screed to diminish the necessity of

way from this major pickup point created to diminish the necessity of the working agreement the network had with the booking office.

Dropping of the working agreement will also mean cutting out the Peake one of the Kennaway spots, and the second of the control of the transity pickup point. Latter the significant more than the control of the transity of the control of the transity of the control of the transity of the control of the transity outlet through the local WMAQ, which is NBC-operated George Ackerman, brought in from the Kannaway broads.

George Ackerman, brought in from the Kennaway office and given a booking berth in the NBC band department, will be retained tempor-arily to clean up pending matters.

Reginald B. Martin, former Chi-cago announcer, has moved down to WKBB in Jollet, Ill. He rates in charge of programs and personnel.

Reversal Gives Fannie Brice \$1.000 Against Ad Agency-Precedent

Unique decision, somewhat of a precedent in the radio field on relations of actors to commercial sponsiors, saw Fannie Brice victorious in a \$1,000 claim against Erwin - Wasey, the advertising agency which staged the Philico programs. This was a balance on a three-time radio engagement. Comedienne received \$2,000 for the two she performed and was cancelled on her third.

Erwin-Wasey contended it was Erwin-Wasey contended it was that should a radio and show circles that a

sucst star idea, the advertish sponsor wasn't responsible. T was the only reason for refusal

pay.

Ad agency was sustained in lower court and Miss Brice's

pay.

Ad agency was sustained in the lower court and Miss Brice's suit dismissed, but on appeal the decision was reversed and a verdiet awarded her without further trial. Court sustained the contractual obligation without taking openizance of any trade customs. What distinguished the matter was that the comedienne and the William Morris office, which represented her, had a written provision that canceliation would also cancel the obligation. But in the actress' contract with Ewin-Wasey there was no such provision. E-W wanted to abide by the regular theatrical contract between Miss Boce and he Morris office, but the scutt wouldn't recognize any such extraneous covenant.

BORDONI'S 13

Irene Bordoni goes on Fleisch-mann, NBC, 13 tlmes, with Rudy Vallee, beginning April 21. Ray Perkins winds up as m. c. for the same advertiser April 14.



MON., TUES., WED., THURB. and I

TED FIO-RITO AND HIS ORCHESTRA

Frolic's Cafe CULVER CITY, CALIF.

Broadcasting Nightly Over KFWB

rner Bros. Station, Hollywood Music corp. of America



MELODY SPEEDWAY WOR and 80 Associate Station

H. LEOPOLD SPITALNY

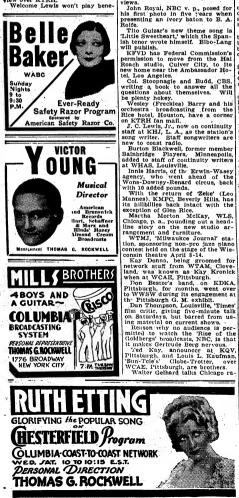
SHEAFFER LIFETIME REVUE Over NBC Coast to Coast Network FOODTOWN POPS REVUE
Electrical Transcription Twice Weekly
Over 18 Stations and Increasing Weekly

GENE and GLENN

With JAKE and LENA

The QUAKER EARLY BIRDS RUSSELL B. WISE ANNOUNCER

8 A. M. DAILY EXCEPT SUNDAY NATIONAL BROADCASTING COMPANY



IFT AND TALENT BOOKING

5 OUT IN NBC N. Y .: **BUREAU SHAKE-UP**

NBC's artists' New York Bureau was shifted plenty last week with five members declared out. They were Phil Ponce; who handled the vaudeville hookings; Ken Dolan, assistant to Ed Scheuing; Grace Towne, club booker; Edward Park England and Alice Murphy, a sec-

the clean-up increased the dutie or Scheulng, who heretofore handled only stars such as Paul Whiteman, Buddy Rogers and Rudy Vallee. Turned over to him now are Jesse Crawford, Floyd Gibbons, Russ Columbo, Pickens Sisters, Tito Coral, and Harry Barris.

Those continuing in the Artist's Bureau are George Engels, head of the department: Herman Store, and Paul Card, John Bubb. March Gibberherry and Ernest Cut. of Scheuing, who heretofore handled

Bruce Quisenberry and Ernest Cut-ting. Latter is stationed at the

NBC's Early Move

Radio City engineers have in-ormed NBC execs that they figure ne network can move into its new restudios in Radio City by May

In the original plans for Radio City, it was estimated that the NBC building would not be ready until the latter part of 1933 or 1934.

PIERRE ANDRE

-ANNOUNCING"Little Orphau Abnie"
Daily.
Won-WENR, 5:45 F.M. C.S.T., N.B.C.
"EASY ACES"
WOR, 8:15 P.M. C.S.T. Mon-Wed-Fyl. C.B.S.
BOB BECKER PROGRAM
WOR, 4:45 P.M. C.S.T. Sundays, C.B.S.





Ralph Kirbery The Dream Singer"
TUES. TO SAT. AT
MIDNITE—E.S.T.
JINDAYS AT 11:15 P.M.
WEAF

Management N.B.C. Artists Service



BENNY KYTE And His Golden Tower Orch N.B.C. Network-WJR Wed., 12:30-1 P. M., E.S.T

Hi-Speed Gasoline R. G. DUNN CIGAR

DON PEDRO AND HIS ORCH.
Terrace Gardens,
etel Morrison, Chicae
Broadcasting
KYW-WENB
N.B.C. Network



Pianist and Musical Director Station WBBM-C.B.S.

FUNNY PAPER READERS

Riggs and Moke Land Commercial After Two Years

Riggs and Moke, local air team, considered the most popular ether-feature developed locally, have landed their first commercial after two years of sustaining broadcasts. They go on twice weekly over WCAE for a local bakery.

WCAE for a local bakery.

Boys have been broadcasting
twice weekly under their own names
and twice additionally as 'Uncle Bob
and Betty,' under which they read
the comies from the 'Sun-Tele,'
Hearst sheet, which controls the

Chi Baseball B'casts Fold: **Sponsors Fade**

Chicago, April 11.

Baseball is not riding as high with the local radio stations this year as last, due to the sharp fail-off in the number of advertisers willing to come forward and pay for the daily diamond broadcasts. the daily diamond broadcasts. Last year there were seven stations blasting away with baseball play-by-play info, and all on commercials. This year only five stations will have baseball broadcasts, and of these only two are ready with commercials.

of these only two are ready with commercials.
Only two local stations with sponsors are WGN and WBBM. Both are repeating their last year's advertisers: WGN taking. Thompson's restaurants for its fourth annual ride, while WBBM has Prima special beer for its third year. WGN spiel to be once more by Bob Elson, and WBBM again has Pat Flanagan to tell the foliss about the batter-up. WGN will broadcast the home games of both the Sox and the Cubs, while WBBM will use only the Cubs. tussies. WJKS, down in Gary, has a deal with Prima beer to do the Sox games for them, the Sox being the south side team, closer to Gary. WJKS is operated by Raiph Atlass, brother of Leslie Atlass, chief of WBBM here:

Simoniz Shifts Off Air

Simoniz Snitts Off Air Chicago, April 11. Simoniz program, on NBC since last June, suddenly wound up its ether career yesterday (10). Commercial drew attention from the trade during its run for the shifts of the talent lineup, both frequent and at short intervals, with the Nelson, vanuler, lasting over the longest stretch and on tap at the finish.

Polish-maker reported considering a return to the air in the near fu-ture by way of discs.

Crawford's 4-Day Cut

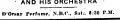
Jesse Crawford oses his six weekly NBC sustaining periods April 16. The following day lie starts under a new sustaining contract for twice weekly, including Sunday broadcasts. Six weekly susceed the sustaining succession of the sustaining periods.

H. & H. Renews
Horn & Hardart has renewed its
WABC contract for another year.
Renewal takes effect April 17.
Automat company is on WABC
for one hour each Sunday with a

kiddie program and has been broad-









AIR AD MEN OFF **CENTRAL CONTROL**

Four A's Abandon Idea of Bureau Franchises Because of Chiseling Chances-Give Up Salary Fixing and Declare for Open Market Bidding for Entertainers

WEIGH TWO METHODS

Chicago, April 11.
American Association of Advertising Agencies has officially made up its mind to stay out of the talent booking business.

After weighing proposals along this line the past six months, the association last week came to the conclusion that the buying and selling of radio talent was one phase of the broadcasting industry that could not be standardized and that the agency impresarios would have to continue to operate on the old principle of barter in the open market.

Accustomed to a standard rate

old principle of barter in the open market.

Accustomed to a standard rate in everything they bought in the advertising Dusiness—newsprint agency men saw no reason why they couldn't get together and work out a method of stabilizing the prices of radio talent. Committee assigned by the Four A's to tackle the talent problem and to work out a price control plan were handed, for a helping start, two projects already suggested. The proposals advised the organization of a registration bureau for talent where prices, management, previous radio experience, stage or screen standing and other information would be ticketed. This central office, of course, vouid only

central office, of course, would only be available for members of the

Four A's.

Private Booking Plan

Other plan urged the backing by
the association of a private booking office, with branches in important key spots, which would perform
the same registration service and
also act as the purchasing agent for
members of the Four A's. Underdescription of the property of the property
through this privately maintained
bureau.

tons that would by exclusively the committee started wreetings with these two popositions it was decided that the franchise idea contained too many possibilities of inelde manipulations and started wreeting with the committee of the first plan was theoretically approved all ar-und, it was felt that it conjured up too many problems for those without an extensive knowledge of show business in general to solve and that even here it would be difficult to stop bidding for teich among the association's members with consequent boosting of prices.

KQV Sold for \$26,000

Pittsburgh, April 11. The common stock of radio station KQV here was sold last week at public sention to the Union National bank for \$26,000. The only other bidder for the 49,700 shares was H. J. Brennan, manager of

was H. J. Brennan, manager of WAAS, who went to \$25,000 but withdrew after the winning bid. Peoples-Pittsburch Trust Company; trustees for a \$200,000 bond issue for KQV, obtained a remporary injunction against the auctioning of the stock but it was dissided last week. The Union National Bank made a bonn to the Doubleday-Hill Electric Co., founders of KQV, before the station was onnicay-fin Electric Co., before the station was ade a corporation apart from the ectric company.

KQV has no network affiliation.

Olympics Anger Broadcasters In Open Slap on NBC Monopoly

Los Angeles, April 11.

Breach between the local Olympics committee and the Los Angeles radio stations has been further widened by the receipt of a letter from the committee to the local broadcasters' association to local broadcasters' association to committee does relative to the dissemination of the news of the events. Belated missive was in answer to

a request for a showdown on the report that the Olympics crowd had sold exclusive broadcast privileges to NBC. The locals had asked for

sold exclr-sive broadcast privileges to NBC. The locals had asked for equal privileges with all stations and all newspapers.
Latest move has sent the former skirmish into open wardre and the sending of an appeal over the local committee's head to the executive Olympiad committee in the east. With this appeal is a virtual threat to the extent that unless equal ether rights are granted then the stations will continue to lay off blurbing the coming eve '.

will continue to say on the coming ever.

It is also pointed out that the promoters of the Olympiad can't afford to have radio as an enemy before and during the contests.

KFI as Sonny Boy
As the differences now stand, none

Big Incomes For 'Unknowns' Is Air Anomaly

An anomaly in radio is the big money some of the relatively un-known people such as Frank Luther, James Melton and other singers, along with musical specialists, are collecting weekly without any size-able radio rep on their one he are is. This is a paradox, since the air is. This is a paradox, since the air is untrated to be the air is the second of the consequence worked so consistently and consecu-tively in minor support of the big

worked so consistently and consecu-tively in minor support of the big hours which submerge talent, that they haven't been particularly ex-ploited as individuals. It is all the more unusual in that anybody getting \$800 or \$1,000 on the stage is pretty well known, while some of the air unknowns are revertheless, deavier near \$2,000. nevertheless drawing near This is explained by This is explained by Luther, for example, doing so much ensemble work in vocal quartets and duos; also recording. Additionally, he is a hillbilly specialist and contributes more or less anonymous vocal interludes with Gene Redemich's Hollywood Nights, program and elsewhere. Same for Melton
As for the museleness this from

saxes and trumpeteers, shift from saxes and trumpeteers, shift from one band to another, getting fancy wages per hour, in excess of the union scale, where they are capable of some special instrumentation or solo interludes.

2 Shows for 1

Chicago, April 11.
Starting next week Gold Medal
Fast Freight (CBS) drops its once
weekly half-hour period and shifts
to two 15-minute broadcasts on successive nights. New schedule has the program set for Tuesday and Wednesday, Show, which originates from

Show, which originates from WCCO, Minneapolis, will continue to feature Eddic Dunstadter at the organ and piano.

of the local stations are broadcastof the local stations are broadcasting a single blurb for the games,
with the exception of KFF, the local
outlet of NBC, which has a weekly
feature, 'Heroes of the Olympion,'
Significant is also the fact that no
representative of this station has,
attended any of the L. A. Broadcasters' association meetings since
the games thing got into the open,
While not official it is known that
the other station owners are hot
in the neck and are virtually
piedged to lay off any future men-

pledged to lay off any future men-tion of the Olympics unless they tion of the Olympics unless they get what they consider an even

break.
Lining up with the locals in the fight is also CBS, which recently through KHJ, local outlet, offered its full national service to the broadcasting of the events on non-commercial periods, a proposition that has since been turned down.

Committee meanwhile is charges that it has hold out to NBC.









FRED L. JESKE

MONARCH MELODY MAN SPONSORED BY MONARCH FOODS

Mon., Wed., Fri., 9.00-9:15 P. M., C. S. T., WGN, Chicago

VARIETY

ELY CULBERTSON Br dge Talks COMMERCIAL WENR, Chicage

Br dge Talks
COMMERCIAL
WENR, Chicage
COMMERCIAL
WENR, Chicage
Listed in the apocrypha of advertising business is the fabe that
fill the comment of the comm

femmes, it's figured their reasoning will be similar.

The program is largely experimental on the part of the Wrigley outfit, the firm being evidently not the firm being evidently not the firm being evidently not the firm being the firm the firm that it is running two afternoon shows and one night session each week. But not convinced that it has chosen wisely, it has asked the listeners to inform what time they would prefer afternoons would rate as strictly for the gals, while the night-time third may be classified as for mixed audiences.

Culbertson is on the air strictly

audiences.

Culbertson is on the air strictly on his rep as a bridge hound. For a reported \$3,000 weekly he's delibering 15-minute tips on bridge. He reported \$3,000 weekly he's delibering 15-minute tips on bridge. He reported \$3,000 weekly he's delibering 15-minute tips on bridge. He reported the reported that the analysis of bridge hands. He is, of course, interested primarily in the analysis of bridge hands. He is, of course, interested primarily in the program, a view that can be gleaned from Culbertson's opening chatter on Culbertson's opening chatter on Culbertson's opening hatter on Culbertson informed his audience that he conceived bridge as a means of escape from reality, and claimed that was the reason for the vogue of the program. He said the said that was the reason for the vogue of the program in the word of the said that was the reason for the vogue of the program in the word of the said that was the reason for the vogue of the price of liver. It's a try for the gais that go to afternoon bridge essions at the club.

Culbertson himself comes over the air with a distinct European accent, but completely intelligible in his is probably a weighty point in his favor with the matrons. Understood that Culbertson went on for his first program without any serific ever, requires none at all. It's merel's a simple extract from any of his analyses of prop hands.

It's an item of interes the carry that amnouncement of direct extract the with the matrons. Underston the wireley building in Chicago; so that all programs on this series, which, are over the amouncement of direct extract announcement of direct extract announcement of direct extract announcement of direct extract the wireley building in Chicago; so that all programs of the wireley building in Chicago; so that all programs of the wireley building in the same walls, and the wireley building in Chicago; so that all programs of the wireley building in the same walls, and the wireley building in the same walls, and the word of the wireley building in the s

JACK PAYNE Orchestra with LUCKY STRIKE COMMERCIAL WEAF, New York

with LUCKY STRIKE
COMMERCIAL
WEAF, New York
On one more trans-Atlantic pickup artenny; from London, Jack
Up and the pickup and the pickpopular BEC band, was a 50% meichanical success atthough 100% otherwise. First half of the Lucky
Strike program short-wared Payrae
I of the pickstrike program short-wared Payrae
I of the pickstrike program short-wared Payrae
I of the Lucky
Strike program short-wared Payrae
I of the Lucky
Strike program short-wared Payrae
I of the Mass and I of the Companion
I of the Mass and I of the Companion
I of the Walter Winchell style
Is again manifested on the air, as
In his columnizing, of dealing chiefly
with nationally known personaligardless of his own labeling as the
Town Crier, into national prominence in that he doesn't limit himself to Broadway personalities of
haps with his national syndication
eyer in view, sees to it that he
bandles with big names. For air
purposes, this actually becomes improver the pick of the pick of the pick of the
MASTERPIECES OF MUSIC

MASTERPIECES OF MUSIC

MASTERPIECES OF MUSIC Dr. John Henry Lyons Sustaining KECA, L. A.

Dr. John Henry Lyens
Sustaining
KECA, L. A.
This series, on the air for the past
three months, was originated by the
Los Angeles Orchestra Asan, in the
hope of giving the great unwashed
music to the end that they would
patronize the concerts of the L. A.
Symphony Orchestra. Association
is satisfied with the results.
What might have bear dry.
What might have bear dry.
What might have bear dry.
Symphony Orchestra. Association
is satisfied with the results.
Dr. John Henry Lyons, who explains
the efforts of the masters when they
composed symphonies was w happy
citoles. Director of musical educatakes it for granted that his listeners are not mental giants and does
not burden them with musical technicalities such as theory, harmony.
Lyons uses for his Illustrations
symphony recordings of coming concerts. Broadcast caught was Techallowsky's 'Nut Cracker' suite. That
this particular composition was the
poser had was probably news to
most people.
Intricate as this particular piece
is with the celeste, base clarinet,
bassoon, oboe and other strictly acLyons made it clear to his listeners
winat the composer was attempting
to say with music. Replaying the
various solo bits, he introduced the
listeners to instruments which nolisteners to instruments which noincrease and the strictly accare to th

CAPT. VOLNEY PHIFER Talk WGY, Schenectady

WGY, Schenectady
Capt. Philer, who is plioting
Little Tarzan, used in Metro's Tarzan the Ape Man, in connection
with opening of that picture, was
subject of a 15-minute interview
from WGY's Albany studio. Questioning done by Jim Healey, local
columnist. Healey turned undertaken on about notice. There was
none of that forced-sounding
laughter which invariably accompanies interviews handled by women.

laughter which invariably accompanies interviews handled by woCapt. Phifer proved to be a rather interesting speaker, although he had neither the light touch nor vivacious manner which made several hunter-explorers popular as with the ape family, manner of training, etc., together with a history of Little Tarzan. Latter talked into mike at the finish. Captain's thoughts were noted as though it might have been memorized. One drawback was fact Phifer spoke in a voice that, while strong and clear, carried a tired not an explant and interviewer overlooked anning local theatre playing picture.

A smooth finish by announcer, Roland Bradley, clinched favorable impression.

impression.

the air as they use the publications; smart magazines for the class trade, the cleaper rags for hol polloi. And in radio there now arrives the distinct separation of classes; on the air, however, doing the trick with a diversity of programs instead of a diversity of programs instead of a diversity of publications. This diversity taking in both programs and time to gather the various types of listeners.

O'CEDAR MELODY MEN Harmony Quartet and Dialo COMMERCIAL WENR, Chicago

WENR, Chicage
For an early morning broadcast
For an early morning to the fore
For without rubbing it in. When a radio
program, so lined up, is showmanily
enough to camoufage a distinct
plug, it is getting somewhere.

That sense of showmanship is obvious here. Noteworthy also,
Franch with the sense of showmanship is obvious here. Noteworthy also,
Franch with the sense of showmanship is obwith the sense of showmanship is obparticular the sense of show the sense

The sense of showmanship is obparticular the sense of showmanship is ob
showmanship in the sense of showmanship in the sense of showmanship

showmanship in the sense of showmanship in the sense of showmanship

business as applicable to the ether, business as applicable to the ether, and with beneficers the state of th

EUGENE INTERNATIONAL

REVUE
With Sam Lanin's Orchestra
COMMERCIAL
WGN, Chicago

With Sam Lanin's Orchestra
COMMERCIAL
WGN, Chicago
Columbia on the state of the columbia of the Mills
Drothers with this new commercial.
Colored harmonists are tough to follow. This program jurgiling is, of course, necessary with new countries of the columbia of the col

HALLIE STILES Soprano COMMERCIAL WGY, Schenectady

MINERUIAL
WGY, Schenectady
Miss Stiles, announced as sharing
with Mary Garden distinction of being only, American singer offered a
permanent tontract by French
Opera Comique and as prima donna
of Chicago Civic Opera, was guest
star on regular morning program or
Star on regular morning program or
Sang three numbers, with food talk
by a pair of male experts coming
between first and second selections.
Frogram was not arranged in a
manner to employ Miss Stiles talent. to best advantage. Although
nouncements stressed her operatic
connections, she did not do anything that faintly suggested such
a career,
Sang in English three halted-

connections, she use the conting that fainty suggested such a said thing that fainty suggested such a said in English three ballade, first of which was 'School Days.' For an opera songbird warbling, that's like Paderewski playing beginner's exercises. Second number, a Southern ballad, put the most taiding a top note nicely. Final selection was 'K Know a Lovely Garden'. Necessary to hurry a bit last two selections, although if speakers had cut out meaningless plug for phictographer taking food pictures, histographer taking food pictures. She appeared to be just getting, warmed up when broadcast closed. Simple type of numbers apparently laung with her approval, for siet mentioned that 'the morning is too learly for opera.

WEEK'S BEST BETS Orchestra, Songs KFRC, San Francisco

KFRC, San Francisco

The cream of the each's program
can be eached by the same of the control of CBS from its local studio. Outstanding selections from such programs as the Jamboree, Chiffon Jazz and other offerings of the preceding week give the 30 minutes a meaty substance of quality.

On the current production were control of the current production with the control of the con

Sits. Meredith Willson and orchestra did a capable job of soloing and accompanying. Bock.

B. A. ROLFE'S ORCH. COMMERCIAL WJZ, New York

WJZ, New York

After being off the air for several
months after his Lucky Strike contract, with which Rolle was assoclated for nearly three years, the
maestro staged his comeback last
week with Ivory. Latter account
gets the WJZ network twice weekly,
Thursday and Friday, for 16 minutes.

west the WIZ Curry. The table weekly. Thursday and Friday, for 15 minutes.

While with the cligste advertiser. Rolfe was criticized for his fast 80 pieces. Rolfe's tempo was blamed on George W. Hill, president of the American Tobacco, who, it was said, insisted upon that type of dance instrumentalized properties of the American Tobacco, who, it was said, insisted upon that type of dance instrumentalized and the properties of the same transport of the same tr

coming around the model of the plug.
Rolfe's present style isn't dance music. It's okay audible stuff, however, embellished with many breaks in the tempo. Strictly of the concert type, meant for those who want to pull up a chair to the loud speaker.

NOTHING BUT THE TRUTH Alexander McQueen and the Blau-fuss String Ensemble Talk and music Sustaining WMAQ, Chicago

WMAQ, Chicago
Here is a fairly good idea spolled
by poor program production and direction. McQueen is endeavoring to
establish himself as the "Ripley of
the air, and he's ridding the waves
each weekday morning with novel
items.

the air, and he's riding the waves each weekday morning with novel items.

And the country of the country of the country of act. Now he's on an NBC arrangement of about 18 transmitters. His time varies from 16 minutes to 30. From all evidence the act would best fit into the smaller and more. There's no doubt it's McQueen who is the mainstay of the interlude. Yet he's on the air only about one-fourth of the total running time founds. The he's on the air only about one-fourth of the total running time following the country of the total running time follows the country of the country

JACK CLARK and RADIO ROMEOS Songs, Tap Dance Sustaining WOR, New York

WOR. New York
Period is divided between the
vocal harmony of two boys and tap
dances by Jack Clark, a radio dancer
who operates a dancing school.
Clark shades the warbling with
his taps for the opening and closing song and about the middle of
the period has one solo number. On
this broadcast Clark pounded out
his taps to the rhythm of Dancline of the period has one solo number. On
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has b

WORK FOR ALL HANDS
General Motors Radio Revue
COMMERCIALS
General Motors struck a resounding and new note on the alr by putting on a show that copped all
listening attention on Monday night
(3). Frobably it was the most consingle commercial to tie up the
country from one coast to another,
and it must have cost plenty. Discounting all the publicity splurges
to prosperity this broadcast stated
to convey, it was still a propitions
undertaking, even though G. M.,
tried to silp by the real reason, that
or the structure of the structure of the
With what telling effect this
broadcast reached out to millions of
listeners may be gathered from the
parade of names that looked like
G. M. didn't have to step out on the
outside for a mass that looked like
G. M. didn't have to step out on the
outside for a mass that looked like
G. M. didn't have to step out on the
outside for the talent. It was all
linere, right in its own back yard.
From its own six programs, includG. M. didn't have to step out on the
outside for the talent. It was all
linere, right in its own back yard.
From its own six programs, includG. M. didn't have to step out on the
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From its own six programs, includG. M. didn't have to step out on the
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outside for the talent.
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outside for the single
ochoose, plok and combine a congiomerated

isy's sweet delivery of homespun meiodies against the hotcha Miss Lewis was a contrast that didn't meiodies against the hotcha Miss Lewis was a contrast that didn't meiodies against the hotcha Miss Harry Reser: and his orchestra, representing Frigidairs, took the next spot for a snappy and brief spasm that had the Rondoller's, harmonists, tear off a couple of choruses in very good time and Buick program, returned with the Counters Oiga Albani, who struck another distinctive note of contrast in the femme wocal department with a high class rending harmony quartet, different from the Rondollers, were the Reveilers.

What on the stage, in a vaudarmony quartet, different from the Rondollers, were the Reveilers.

What on the stage, in a vaudarmony quartet, different from the Rondollers, were the Reveilers.

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What on the stage, in a vaudarmony quartet, different from the Rondollers, were the Reveilers.

What on the stage, in a vaudarmony quartet, different from the Advertising Edgar Guest, whose agency handles the General Motors account for the air. Barton was counted upon to come through with optimistic, if appioristic leaf all this and more in a rather lengthy spiel, utilizing valuable time that could have been thrown in the musical program to better advantage.

The man was proposed to the stage of the country and the model of the country wallington. Howard Claney, Howard Fettle, John S. Young and Norman Sweetesr.

With Guessal Motors and Norman Sweetesr.

With Guessal Motors and Norman Sweetesr.

With General Motors holding exhibits all over the country last week a battery of 85 dance or class rounded up for simultaneous dansapation at the conclusion of the air program. One of the best organized advertising attacks yet conceived by a counnercial was this General Motors blast that struck from both land and air. Span.

Duluth Music Campaign

Duluth Music Campaign
Duluth, Minn., April 11.
Living Music Day to be observed
throughout the city, will usher in
Music week here. Merchants will
enter into the affair with orchestra's
at leading stores. A symphony orchestra, several bands, a concert
program at the aimory and programs at many other public places
will Teature the day.
The programs will be under auxprices of The Herald, "News." Tribune, and the musicians union.

Inside Stuff—Radio

(Continued from page 48)

trouble. Once given a coast-to-coast build-up by the networks, the manufacturers owning the discs begin to shoot them all over the country. That's when the networks begin to start worving.
Currently discs made by the Boswell Sisters before signed to CBS exclusive are being repeatedly played by the stations and billed in the newspapers under the name of Boswell side stations and billed in the newspapers under the name of Boswell side.

With advertising plugs cluttering up all sponsored periods, one midwestern ether advertiser has secured more than satisfactory results by
imiting commercial spleis to a minimum.

This commercial is a coffee company which uses station WTAM,
Cleveland. It engaged 'Smilling' Ed McConneil in May, 1931. At that
time the company was selling an average of 7,500 lbs. of coffee weekly,
By the past December, after six months, the company was averaging
159,000 lbs. weekly. And the only time the product is mentioned is when
McConneil states but twice during the entire 15-minute period: 'Folks,
why don't you try a cup of blank coffee. It's darn good.'

New York 'Daily News' has its radio critic, Ben Gross, sit through the new radio programs until the early a. m. in order to get new text into his column for all three editions. 'News' incidentally is pulling a stunt by his column for an interections. News inscending is printing a stant printing the late evening programs of the night before to appear in the following morning's tab. 'News' is on the street at 7:30 p, m, with the early retirers thus getting both the programs for that evening and all of the following day in one edition.

An attack on the quality of radio broadcasts by Professor Roland S. Vaile of the University of Minnesotia has precipitated a heated discussion in the Minneapolis press. Professor Valle also stressed the public's indifference to the broadcasts.

The discussion has brought forth many protests to the newspapers against the horror and thrill stuff dished up in so-called children's

To promote foreign relations and etier interchangeability with foreign countries, NBC is embarking on a once-weekly foreign broadcast plan. Recently NBC put on a special program for Austria and followed the next week with a special broadcast for Switzerland. These special foreign NBC broadcasts are not generally heard in the United States, but sent to each country via short wave.

Report on P. K. Wrigiey taking Ely Culbertson for a series of broad-casts is that the bridge expert sold Wrigiey on the idea himself. Gum company didn't go after Culbertson, but the latter approached Wrigiey and put the deal over, It was handled through the Hopper ad agency of Chicago.

Idea of the Eveready broadcast from a moving train originated with Elliot Stuckel, of CBS, who presented it to execs. Latter gave their approval and for two months preceding the broadcast Stuckel worked on the details to the exclusion of everything else. The publicity which CBS and Eveready received from the stunt exceeded expectations.

Impression that KMPC, Los Angeles, had jumped from 500 to 1,000 watts brought an investigation from government radio sleuth. Station absolved itself, proving it was sticking to the old power. Difference in effect caused by new transmitter recently installed.

Poister and Brewer, plane due now with B. A. Rolfe, were picked from

The Rolfe contract marks the first time the pair have been on a network.

Chambers of Commerce throughout the country are falling over themseives trying to get their city represented on the Lucky Strike broadcasts.

JACK DENNY

Hotel Waldorf-Astoria New York

'SOMEBODY LOVES

JOE MORRIS MUSIC CO. 1587 Broadway, New York

DON AMECHE

Featured in
"THE FIRST NIGHTER"
(Campana Italian Balm)
8:30 p. m. NBC-KYW Network "BEAU BACHELOR"
(Allen-A Company)
Friday, 9 p. m. CBS-WBBM Network

"LONE WOLF TRIBE DRAMAS"

(Wm. Wrigley, Jr., Co.)

Mon., Weds. and Fri., 5:30 p. m.

CBS-WBBM Network.

"RIN-TIN-TIN THRILLERS"
(Chappel Bros.)
Thurs. 7:15 p. m. NBC-WENR Network. ALL PROGRAMS CET

Dve Goes on Wax

Chicago April 11. Rit dye today (11) starts over 10 midwest and southern stations in its first radio disc campaign. Spread from Cincinnati to Dailas and up Minneapolis.

to Minneapons.

Discs are regulation 15 minute stampings and are on for thrice-weekly broadcasts, the contracts with the individual stations varying with the individual stations varying from eight to 13 weeks. Discs themselves are of different sorts, each broadcast varying from musical and band discs to talking turns. Other discs are talking dramatized demonstrations of the use of fire days. dramatized de use of the dye.

Rit is also on WBBM locally, both live talent and phonograph



Frank CRUMIT AND SANDERSON Julia

BLACKSTONE PLANTATIONS Tues., S P. M. Thurs., 9 P. M. BOND BREAD Fri., 10:15 A. M. WABC

HAPGOOD GOES COMM. FOR OWN SOUP FIRM

Chicago, April 11.

Chicago, April 10.

Chicago, April 11.

Chicag

Writer's Court Plea And Rival Air Talk In Chi Script Tiff

Chicago, April 11.

Eattle between WGN and Irna
Phillips, writer, over the question of
the rights to the radio script known
as 'Painted Dreams', ran into seveval developments last week, including a court appeal and a rival
radio broadcast.

When WGN moinsted the character, in person, of Mother Moynahan, formerly played by Miss Phillips, who is claiming all rights to
tha script. Story was rewritten to
make Mother Moynahan strictly an
off-stage character, the story statmake Mother Moynahan strictly an off-stage character, the story stating that she had been shipped out of town to a hospital for an operation. Miss Phillips was interviewed last week on another local station, WHBO, and told the listeners that she was Mother Moynahan, that she was Mother Moynahan, that she she was still in Chicago and weil and happy, and hoped that she'd be seeing them again in the script

shortiy.

Miss Phillips also went to court last week, petitioning for a hearing for a permanent injunction restraining WGN from using the script over the air. Miss Phillips

ing for a permanent injunction restraining WGN from using the script over the air. Miss Phillips claims exclusive rights to the serial, both in characters and titte. She claims to the court that the exclusion of the part of Mother Moynahan from the WGN present script will do her irreparable damage in that the constant absence of the character will kill her identity with the Moynahan role.

Miss Phillips had been on WGN with this script, Painted Dreams, both as sustaining and commercial spired. Since then WGN has been broadcasting the continuous of the series with-the wGN has been broadcasting the continuous the series withing the total continuous conti

WXYZ to Leave Chain Over Local Time Row

Detroit, April 11. Columbia Broadcasting loses its

Columbia Broadcasting loses its Detroit outlet June I, according to a statement made by George as a statement made by George as a statement as a statement of the statement of t

Free-for-All Auditions Out as Chi NBC Finds Them Fruitless

Chicago, April 11,
Taking the viewpoint that the idea both as a possible discoverer of talent and community exploitations stunt has outlived its usefulness, NEC's Chicago executives have decided to discard the local studios' public auditions department May 1. With the elimination of the department goes Alena DeMarco, who has been in charge.
Putting an audition mike at the disposal of all who applied had its inception as a publicity putier and supposedly good-will builder. Introduction of the free-for-all tryout

CHI AGENCY AIR MEN

ORGANIZE OWN GROUP

Chicago, April 11.

Heads of radio departments in local advertising agencies got together last week and organized themselves into a special group. Label adopted for the organization was the Advertising Agencies' Radio Association.

Radio Association.

Clubbing together was suggested and pushed by an advertising monthly. At the initial meeting one of the agency reps moved that the association be restricted to agency men. Motion was passed, creating the ironical situation of the association's original proposer being frozen out of its councils com-

ciation's original proposer being frozen out of its councils completely.

Among the topics given the pro and con at the first meeting was the tax imposed by the Music Publishers' Protective Association on musical numbers used in radio recordings. Several of those present advised the meeting that their agencies had aiready signed the MFPA document, agreeing to pay the fees asked on restricted and unrestricted compositions, while others informed the gathering that their offices would retuse to come through until the courts had passed on the constitutionality of the tax.

Opposition to the fee centered on the argument that the MFPA had not established the fact that the fee asked on recordings wasn't a published the fact that the fee asked on recordings wasn't a published the fact that the fee asked on recordings wasn't a published the fact that the fee

bees brought them flocking at the rate of from 2,000 to 3,000 a week, for the first few months, with rarely any one tagged for a contract and a build-up. When the network's local personnel were moved to present pretentious layout in Merchandise Mart 15 months ago Miss Denarco and her department were carried along, after considerable debate among the NBC executives as to the contract of the DeMarco seasions started to ebb iast summer, one of the network's exploiteers resorted to a weekly program, labelled 'Stars of Tomorrow.' over the NBC-operated

program, labelled 'Stars of Tomor-row,' over the NSC-operated WENR here, in an effort to restimu-iste interest. Stunt brought the un-nusual spectacle of a heavy flock of fain mail, and the second program was the last of this series. Later candidates who had passed the au-ditions barrier were allowed to make their ether debuts on morning pro-grams confined to local release, but lack of listener-interest in these amateurs was noted.

Not One 'Discovery

amateurs was noted.

Not One 'Discovery'
Chain claims that these public tryotix, easily totalling over 10000 during the department's 13 months' existence, failed to produce a single person it was able to seil to a commercial. Over this long stretch the few who managed to show possibilities worthy of a local build-up were dropped after periods ranging from two weeks to three months. Since the first of the current year over 800 aspirants have stood before the local tryout-mike and of this mob not a single candidate even got as far as the talent selecting board composed of the heads of the studios' various' departments.

With the aboiltion of the public auditions bureau, the only avenues lett open for talent to get a net-work hearing are the MEC artists service or through application to an executive in either the pyraculation and executive in either the previous providers also adopted by the network here illewise imposes upon the inside sponsor the task of creating a fully developed act for the initiate before the candidate may be eligible before the candidate may be eligible

a fully developed act for the initiate before the candidate may be eligible for a sustaining buildup.

asked on recordings wasn't a pub-lic performance right already sold to the station when the latter pald for its annual music license. Meredith Killed

Syracuse, April 11.

Clive B. Meredith, owner of station WSYR, this city, died in Albany hospital today from injuries received when he was struck and run over by a motor truck near Albany.

bany.

Meredith was crossing the high-way to obtain help in removing a friend's car from a ditch when struck.

Shirts Take Fred Rose

Shirts Take Fred Rose
Chicago, April 11.
Freddy Rose, warbling planist,
moves into the Goshen Shirt spot
over WBBM here tomorrow (12).
Frogram, listed as the Crest Chiertain, is under contract for a daily
15-minute shot to precede or follow
the station's broadcast of the Cub
games.

games.
Same outlet has Minute-Rub
bankrolling a daily quarter-hour
sports review by Pat Flanagan,
WBBM baseball announcer, starting today (11).



RUSS And His ORCHESTRA

R.C.A. VICTOR

ABE LYMAN

CALIFORNIA ORCHESTRA Columbia Broadcasting System

PHILLIPS' DENTAL MAGNESIA

WARC COAST TO COAST

TUES., THURS., SAT., 8:15 (EAST)



ISHAM JONES Orchestra

C.B.S. Network-Station WHK-Cleveland Thursday Noon 12:00 E.S.T.—Friday Night 12:30 E.S.T.

Bookings by
Columbia Broadcasting System—Tuesday, 12 to 12:30 Noon

Weather Picking Spots For New CBS Account

Goodall Worsted company goes on CISS May 12 for 13 weeks with Jay C. Flippen as m.c. and Phil Spitainy's orchestra. The company will follow the trend of the weather in lining up its stations. It first goes on in the south only, although originating from New York. At the beginning of June the program will move northward with the warm weather and line up northern stations, including, WABC, New York.

On June 8, Goodall will take ad-

ditional CBS time for a weekly series of Monday broadcasts con-fined to the southern states only. Lawrence Gumbinner agency, New York, is handling the account.

GUIDE MUSIC

AGER, YELLEN & BORNSTEIN, Inc.

"Auf Wiedersehen My Dear" "Sing a New Song" "Night"

745 7th Ave., New York

"KISS ME GOODNIGHT TOP THE SUN, STOP THE MOON (My Man's Gone)" "YOU'RE THE ONE "WHEN YOU'RE GETTIN' ALONG WITH YOUR GAL" "EV'RY TIME MY HEART BEATS"

Desylva, Brown & HENDERSON, Inc.

745-7th Ave., New York

SAM FON

"LAFFIN AT THE FUNNIES" "TIGHTS OF PARIS" 'ALL THE WORLD WILL SMILE AGAIN, AFTER TOMORROW" "LADY OF SPAIN" MY WORLD BEGINS AND ENDS

"LOOK, HERE COMES A

PROFESSIONAL OFFICES

MILLER MUSIC, Inc.

"TIME ON MY HANDS" "TWO LOVES" "WHILE WE DANCED AT THE MARDI GRAS" "DRUMS IN MY HEART" Conceded Hits by the Public

Studios and Executive Offices 62 WEST 45TH STREET NEW YORK CITY PHONE: VAN. 3-3036 CABLE: MILLERMUSE

Remick Hits

CAN'T WE TALK IT OVER?" "THE MORE YOU HURT ME" "WHERE THE LILIES OF THE VALLEY GROW"

"WHISTLE AND BLOW YOUR BLUES AWAY" "FROM ONE PAIR OF ARMS

REMICK MUSIC CORP. 1657 Broadway, New York

Witmarks-Hitmarks

"Was That the Human Thing to Do?" "Put That Sun Back in the Sky" "By a Rippling Stream"

"Too Many Tears" M. WITMARK & SONS 1657 Broadway, New York

IRVING BERLIN. Inc.

"Strangers" "Gosh Darn"

"I'm So Alone With the Crowd"

"I'll Get Along Somehow"

1607 Broadway, New York

3 NEW HITS

From "One Hour with You," Chevalier's Latest Paramount

"WHAT WOULD YOU DO?" "WE WILL ALWAYS BE SWEETHEARTS"

"ONE HOUR WITH YOU"

FAMOUS MUSIC CORP. 719-7th Ave., New York

HARMS' HITS

"WHAT A LIFE" "MOONLIGHT FOR TWO"

"CLOSE YOUR EYES" 'DANCING ON THE CEILING" "THE QUEEN WAS IN THE PARLOR"

PROFESSIONAL OFFICES 1657 Broadway, New York

E. B. MARKS

Gives All You Drummers a BREAK With the Greatest of All Drum Solos

TOM THUMB'S DRUM

As played by
VALLEE, BERNIE & HYLTON
The New Spring Novelty
Milt for Orchestra

West NEX YORK OF House of Hits

"Devil and Deep Blue Sea" "Kickin' the Gong Around" "Twenty-One Years"

"Bells of Avalon" "Wrong Number"

"Cabin in the Cotton" "I've Been Expecting You"
"Minnie the Moocher"

MILLS MUSIC. INC. 150 W. 46th St., New York

Shapiro, Bernstein & Coc.

"LAWD, YOU MADE THE NIGHT TOO LONG" SAY THAT YOU WERE TEAS

"If I Ever Meet THE GIRL OF MY DREAMS" "LONESOME MELODY" "TAKE A PICTURE OF THE MOON"

Capitol Theatre Building COR. BROADWAY & 51ST STREET

TAIT'S COLD

Charlie Kurtzman and Paul Ash Change Minds on Revival

San Francisco, April 11. After getting San Francisco all steamed up about the reopening of Tait's-at-the-Beach, world famous night club and resort, Paul Ash and Charlie Kurtzman suddeniy anand Charlie Kurtzman suddenly an-nounced they would not go through with the venture. The deal had aroused much local interest and considerable editorial praise as well as political backing. The beach en-

considerable editorial praise as well as political backing. The beach enterprise is considered a civic institution here.

Kurtzman, former head of the Roxy, New York, had promoted the deal and was to be a partner with Ash, most of the financing to be the property of the financing to be the construction of the financing to be the present of the financial contracts and been signed the operator and massetto, decided the operator and maestro, decide the venture too hazardous and to property owners too 'tough.'

Smith at Casino, Tripling

Kate Smith opens at the Central Park Casino, New York, for four weeks tonight (Tuesday), Will triple in vaude and on the air. The CBS songstress is in the Casino for \$2,000.

Bernie for Tobacco

Chicago, April 11.
Negotiations are now on for the ether commercial take-over of the Ben Bernle unit by Cremo, with the starting date some time in July. American Tobacco is figuring on a six-time weakly schedule limited to American Tobacco is figuring on a six-time weekly schedule. Ilmited to 15 minutes an evening, for Bernle, but the bandman has expressed hesitation about tackling more than three periods a week. Asking figure on the latter basis is \$5,000. Bernle contract with Blue Ribbon Mait runs out in June. When Cremo resumes network, it is slated to go NBC.

Heidt Moves to Detroit

- Heldt Cincinnati. April 11.
Horace Heidt orchestra closes successful six weeks' engagement at Netherland Plaza April 13 and leaps to Detroit for three weeks at Fisher theatre. Will be followed here by Gus Arnheim band.
Henry Thies orchestra, with Great Cincy following, ends five weeks at Hotel Gibson April 21 to tour for American Music Corp. To be replaced by Mel Snyder. Cincinnati, Aprli 11,

B. B. B.'S CELLAR

B. B. B. S. CELLAR

Hollywood. April 6.

Floundering into the entanglements of bankruptcy several months ago. B.B.B.'s Cellar has reopened under financial guidance of Al Rosen, the sagent, with as reven plece seen, the sagent, with as seven-plece seen, the sagent, with as seven-plece seen, the sagent, with as seven-plece seen, the sagent, with a seven-plece seen, the sagent seen and the sagent seen and

Jimmy Durante. Paul Robeson, June Knight. Eddle Dowling and Ray Dooley, Ziegfeld-Chrysler, CBS, April 17.

'Sweetest Little Kid' 'It Wasn't Chance, It Was Fate'

VILLA MORET. Inc.

658 Brondway 26 O'Farrell St. New York San Francisco 1003 Woods Theatre Bidg., Chicago

"Let That Be a Lesson to You"
"My Extraordinary Gal"
I Wish I Could Leave You Alone"
"Fools in Love"

OLMAN MUSIC CORP.

745 7th Ave., New York

Inside Stuff—Music

Every time a music man loses a job he goes into music publishing on his own, which is advanced as another reason for the glutted song mar-ket through multiplicity of competition.

While healthy competition isn't to be depreciated, every personal indie-music publisher who gets hold of a promising ditty and plan build it into an institution tends to handicap the established firms few can repeat.

The indie pub. may force a tune into a hit through his past pals to The indie pub. may torce a tune into a hit through his past pals are adio and ornestra fields lending a hand for a grand plus, but after the first song is put over for a mild click, that spirit of extraordinary coperation and assistance is forgotten once the indie manages to gain a foothold. With next two or three tries, whatever velvet may have been crealized is lost, and the would-be music pub is ready to, look for a job for the post of the public pub

again.

Meantlme offiers have been trying the same thing, all to the general headache of the established firms.

One music publisher, notorious for paying for plugs is giving rise to the thought among the rest that perhaps that's not such a bad idea after all. In his small way this mp, has been consistently putting over a high or two per season and apparently making money despite the heavy outlay for subadization of radio and stage talent.

That this is a flagrant violation of ASCAP rules seems to be allightly regarded as the cut-in chiseling which, while the occasional subject for controversy, seems to continue regardless.

The music men recall that the heyday of the industry's success was in those times when headliners were receiving \$100 to \$200 a week as in those times when headliners were receiving \$100 to \$200 a week as compensation to plug a song on their vaudeville; outes. And that was before the days of radio and other American, Society's royalty tariffs.

That there is still something left of the music business is seen in Somebody Loves You.' Song, first published on Feb. 3, has sold over 150,000 copies in 60 days. It is now the No. 1 song all over the country. Hopes are that it will go over 300,000 copies. Freak hits of the type arise every so often. 'Good Night Sweetheard and 'Home' were the last two big sellers.

Irving Berlin, Inc., has a minority interest in Santiy Bros. music firms only 35% and not 50% of the company.

KDKA Staff Changes

Pittsburgh, April 11. Oliver Morton, former manager adio stations WBZ-WBZA in Springfield, Mass., has just been named manager of KDKA in Pitts-burgh. F. E. Spencer, Jr., former commercial staff member of KDKA,

becomes sales manager.

becomes sales manager.
Other appointments are: D. F.
Dickson, office manager; Frederick
G. Rodgers, program manager; F.
A. Boyd, publicity manager; G.
Dare Fleck, traffic manager, and R.
P., Griffith, artlsts' booking service
manager. Lloyd C. Thomas, at
present general commercial manager for IDKA, is expected to join
NBC in New York.

20 Years Each

Miami, April 11. George Meyers, 46, and Eugene Eckman, 50, were each sentenced to 20 years in the state pentientiary on charges of attempted armed

bbery. They were captured in connection with the attempted holdup of the Emlarsy night club here last Feb-

CANDY'S COMIC STRIP Chicago, April 11.

O'Henry candy bar is putting the

O'Henry candy bar is putting the finishing touches to a deal for the ether version of the 'Harold Teen' comic strip currently running as a sustaining feature on WGN here. Act was until a few months ago on the payroll of the Colgate-Palmollve products as an attention-getter for its. Seventeen perfume ballyhoo.

Under the new connection the script show will continue as a daily 15-minute session.

NTG AFTER CARROLL

NTG AFTER CARROLL.

NTG and Joe Moss look hot now for the Earl Carroll, planning to transplant their floor show from the Holl; wood restaurant Into the never-opened cafe underneath the theatre. They also figure on a variety show for the theatre proper. Several others are interested in the house, including Billy Rose, Arthur Klein, White and Ziegfeld.

EDWARDS HOLDS OUT

Cliff Edwards refused a \$2,000 radio commercial favoring one of those 15-minute nightly ideas a la Screen comic is holding out for a sponsor along those lines.

BELGIAN PLANT BURNS

Radio-Wallonie, private broad-custing station at Liege, was de-stroyed by the A few minutes before the evening transmission was due fire stanted. The cause has not been determined.

Many Outs as Chicago **NBC Slices Cost Sheet**

Chicago, April 11 Chicago, April 11.

Axe has started to swing in NBC's local retrenchment drive, Most of the pruning for the present is being confined to the clerical force and the minor factorium brigade. That the clipping of the permater positions by May 1 was denied by the chain's local chief excess.

execs.
Explanation for the letouts was
that the network in its rapid expansion here had loaded itself up
with excess help in various departments and that the eliminations
were merely a part of the general
process of readjusment. Among
other things it was found that too
many of the sub exces each had
their own secretaries and assistant
secretaries and that there were too
many page boys.

Denial was made that the cur-rent expense chopping move would also take in sustaining programs. Latter stand as is, it was asserted, unless eliminations were made nec-essary by the acquisition of a com-mercial for the spot.

GIBBONS' NBC RETURN

Floyd Gibbons arrives in New York about April 13 and shortly after will begin a series of NBC after will begin a series of NBC broadcasts.

A commercial is after Gibbons for a 13 time contract.



HARRY WARREN "TOO MANY TEARS" AL DUBIN

> 10 Years in St. Louis MILTON

SLOSSER SOLO ORGANIST

Publix-Ambassador Theatre

MUSIC SOCIETY RULE UNDER FIRE

Julian T. Abeles conferred with David Bernstein, treasurer Loew's Inc., yesterday (Monday) with a view towards preparing a with a view towards preparing a guit against the American Society of Composers, Authors & Publishers on, behalf of Robbins Music Corp. Robbins is 51% controlled by

Robbins is 51% controlled by Loew's.

Demotion of the music firm, despite its many, hit publications, from Class A to D, on the ground that the copyrights are vested in the Netro-Goldwin-Mayer Corp., and not in Robbins Music Corp., was the A.S.C.A.P. reason.

The difference in money between the two classes was \$5,800 during while Robbins, in the classification, received \$1,800. Robbins returned the American Society's check for the \$1,800.

Robbins with M-G-M agreed to

the \$1,800. with M-G-M agreed to Robbins

check for the \$1,800.

Robbins with M-G-M agreed to transfer the copyright ownerships from Metro to Robbins, in order to comply with the technicality, whereupon the second quarter dividend was promised under the A classification, but later retused on the action, but later retused on the return of the complete truth and already been returned to the complete the copyrights which might complete matters to the degree that a film's exhibition might be tied up in a foreign land through some technical non-clearance of the world's music rights. Since then Robbins has adjusted all such entanglements in the this. Since then Robbins has ad-sted all such entanglements in the atter of world's copyright clear-

Abeles, as Robbins' attorney, pro-

Detective S. Spaeth Finds No Evidence: Savers' Suit Is Lost

Suit started by the late Henry I Sayers, composer, against Sigmund Spaeth and Doubleday, Doran & Co., who publish Spaeth's book, Read 'Em and Weep,' and carried on after Sayer's death by his estate, has resulted in a decision for the same seathed in a decision for the company of the control of the Spaeth and Doubleday, Doran &

of counsel, have started action against Robbins Music on a similar

against Robbins Music on a similar complaint.

Judge Patterson's decision was that while the damages caused by publication were neglible. Spatch's publication were neglible. Spatch's publication were neglible. Spatch's publication were neglible as a station of the infringement and station of the infringement and station penalty of \$250 and \$500 counsel fees. During the trial Spatch, who broadcasts as the Tune Detective, chasing pop songs to their original source, endeavored to show where 'Ta-Ra' came from, but could not, other than bringing witness to show the song was developed from a somewhat similar tune used in a Negro cabaret in St. Louis.

ouls, Suit against Tobbins is based on itter's use of the song in a tome herein at the bottom of the page pryright eredit is given to Robcopyright blus. Bot Both books credit the proper

source of authorship.
Sayers' copyright was renewed in 1919 and extends until 1947.

Lofner-Harris Split

San Francisco, April II.
Closing date for the Lofner-Har-ris orchestra at Hotel St. Brancis is set for May 5. Phil Harris brings in his own band for a week before opening at the Ambassadon, Los Anceles

before opening at the LA. Bilt-Los Angeles.

Earl Burtnett and his LA. Bilt-band come in for two weeks Part Burtnett and his L.A. Bilt-more band come in for two weeks on May 8, with Carol Lofner then slated to open with the orchestra he is now rehearsing after naving split with Harris.

Santly Disagrees with Bros. and Steps Out

Bros. and Steps Out
Joe Sanity, president and organizer of Sanity Music, severed his
connections with that firm Saturday (9). Reason was a disagreement with his two brothers, also
members of the firm.
Joe Sanity and his brothers were
equally intrested in the firm, in
which Berlin holds a minority interest. He disposed of his interest
to his brothers.

G. M.'s 55 Music **Ballyhoo Shows** Cost \$2,000,000

Detroit, April 11.

Biggest ballyhoo ever attempted was the stunt milled off last week with special exhibitions of General Motors cars held in 55 cities. Using

sections cats near no others. Using 58 orchestras the music contract was the biggest ever written for a single state.

When the biggest ever written for a single state, attendance at auto shows that in the first six days reached the nation-wide total of 2,759,090, the final number expected was put at 3,500,090. In addition to an auto and ice-box given away free, music was used as a draw in most of the cities. Attendance was free in all cases.

most of the cities. Attendance was free in all cases. Cost of putting on the entire 55 shows has been estimated as high as \$2,000,000 with G.M. officials refusing to make public the amount

A.J. D.III 4200 000

spent.

Ad Bill \$300,000

In addition to the money spent on music and hall rental the advertising costs were estimated on running around \$300,000. Of this amount \$140,000 was spent in newspaper display copy by G.M. In addition the various local dealers used that part of their regular newspaper allotment to plus the show. A 10 page four-color layout with the state of the show. A 10 page four-color layout with the Satoler mining \$125,000. This was not an additional expenditure, but was used instead of the regular space the various G.M. units would take. In addition radio time was bought in every one of the \$5 cities and the orchestra playing in each city was put on the air.

In addition to the cost of putting on the display it is estimated that \$2,200 cars were displayed with a total retail value of \$3,000,000. Value of the give-aways total another \$35,700.

total retail value of \$3,000.000. Value of the give-aways total anothers \$35,750.

With approximately 700 men used the largest number of orchestras in any city was in Chicago with eight bands used including:

Ben Bernie, Art Kussel, Maurice Sherman, Herbie Kay, Dan Rusco, John Maltiand.

The next largest number of bands was in Detroit where four bands was in Detroit where four bands was in Detroit where four bands were used including: Ben Bernie, Del Delbridge, Coon-Sanders, Jean Goldkette.

Other bands used were: Earl Burnett, Everett Hoagland, Sammy Lazerov, Diek Long, Francis Craig, Barney Rapp, Jack Denny, Fran Trace, Walne King, Oliver Sammy Lazerov, Diek Long, Francis Craig, Barney Rapp, Jack Denny, Fran Trace, Walne King, Oliver Leo Reisman, Pete Antonioli's Copper Kings, Tommy Tucker, Joseph Cherniavsky, Emerson Gill, Perry Bechtel, Tavern Dance Band, George Bentil, Joe Arnbuster, Bobby Brice, Jack McAndrew, Jimmie Henshel and Burton-Mann, Osborno, Harry Meyer, Hogan Hancock, Phil Sapiro, Art Randall, Don Bestor, 'Sax' Smith, Anson Weeks, Frank Morton, Husk Oliras, Leou Royke, Finzels Orch, Phil Baxter, Johnsto Gordon, Jules Klein, Connie's Orch, Phil Baxter, Johnston, Bobble Meeker, Lon. Harris, Lon. Harris, Seymour Simoss. Lon Harris, Lon Harris, Seymour Simons, 'Doc' Lawson and Mc-Simons, Doc Kenzie Orch.

Hyde's Repeat
Alex Hyde, just back from 15
months in Europe with a girl hand,
is disbunding the femmes and will
reorganize a new aggregation to
return to the Wintergarten, Berlin,
Sout 1:

Hyde played Teutonic and Scan-dinavian territory during his 13 months stay and will repeat.

A Disc Drop

Wolfe Gilbert, who co-L. Wolfe Gilbert, who co-authored 'Ramona' some years ago and also did the lyries for last year's instrumental hit, 'The Peanut Vendor,' quotes figures as an instance drop phonograph

ototes ligures as an instance of the drop phonograph in disc sales.

While Ramona' was one of the biggest international sons smassies, Gilbert opines that Peanut Vendor' is a good should have sold heavily in phonographs.

First Victor statement of Ramona' was over 1,000,000 records. The first Victor record statement on Peanut Vendor' was 90,000 discs.

BILL TELLER. SR., 66, **ELOPES WITH HIS SEC'Y**

William Teller, Sr., president of Robert Teller, Sons & Doerner, the oldest music printing company in the country, eloped last week with his secretary.

Teller, Sr. is 66 years old; his sec, Miss Olsen, is about 30 and has worked for Teller for a number of years. None of Teller's children years. None of Teller's children to the marlage was performed of the marlage was performed.

Name Band Shortage Looms for CBS in May

CBS will be short of name bands for sustainings starting in May. It has already lost Ben Bernie, who left the Sherman hotel, Chicago. After May 5 the network loses Guy Lombardo for sustainings. Both will continue on CBS network but only once weekly for commercials. For this reason CBS decided to keep its wire in the Sherman for Coon-Sanders band, which, commencing this week, gets a CBS wire twice weekly for sustainings. Band was on the NBC network from the Pennsylvania hotel, New York, until recently.

CBS threatened recently to refuse CBS threatened recently to refuse to play bail with the agency booking the Coon-Sanders, Lombardo, and Bernie bands. NBC put In an offer to broadcast Coon-Sanders from the Sherman, which would have meant NBC would also get Ben Bernie next season, when Bernie returns to that spot. that snot.

Erlanger Terms to A. C. Musicians Ask \$10 Cut

Local musicians union will confer next week with E-franger office over future of the nine-piece orchestra at the Apollo. Erlanger, now in charge of the Nikon-Apollo Theatre Corp., controlling the house, has requested each man to a control of the conference of the Nikon-Apollo Theatre Corp., controlling the house, has requested each man to a control of the conference of the Nikon-Apollo Theatre Corp., controlling the process of the Nikon-Apollo Theatre, and the programmer of the weekly net profits of the house. Amounts to about \$1,000. Musicians' spokesman reports the proposal would guarantee a definite number of weeks. To accort risk, musicians want full \$60 pay for each man, since they doubt house will yield enough to make up the \$7,000 due. Atlantic City, April 11.

37,000 due.
The management has threatened to keep theatre dark unless expenses are elipped.

Ray Weds Heiress

Buffalo, April 11. Buffalo, April 11.
News of the marriage of Huston
Ray, Mymphis band leader, to Mary
Louise Kirsch, helress to a \$2,000.
000 estate, at Marion, Alfe, reached
here Studen, at Marion, Alfe, reached
here Studen, is a former Buffalo boy.
His other was formerly Main
Street orbital ring dealer.

G. & W.'s 4 REPS

Four out of town reps were placed on the Green & White pay-

placed on the Green & White pay-rall list week.

They are Archie Lloyd, Boston;
Harry Hunne, San Francisco; Bor Kanto, Chicago, and Carl Vest, Detroit.

Music Trade Seeks Rescue Through **Increased Royalties from Radio**

Deadlock Between MPPA And SPA: Small Rights

Meetings held all last week between the M.P.P.A. and the Songwriters Protective Association failed to iron out the differences between both factions recarding the proposed uniform contract between somewriters and publishers. Up to yesterday (Monday) both groups were at a deadlock, with enother meeting scheduled for last night.

were at a deadlock, with cnother meeting scheduled for last night.

A clause in the proposed contract stipulating that a publisher cannot have a song disc recorded for less than the statutory fee 'Ithout the consent of the writer is one of the major points at issue. Publishers desire to do away with this clause or the grounds that its in. Jusion does not give the publisher all the rights to a song but only the right to publish. Songwriters insist this clause remain.

Other major issue is that clause or the S. P. A.'s constitution whereby all songwriters assign to the association all ERPI and small-performing rights not controlled by the American Society of Composers, Authors and Publishers. Sigmund Romberg, president of the S. P. A. (more the S. P. A.) gensituted the S. P. A. (more the S. P. A.) gensitu

Authors and Publishers. Sigmund Romberg, president of the S. P. A., promised the publishers that this clause would be stricten from the constitution, but the executive committee of the S. P. A. refuses to consent to its withdrawal.

Below Wholesale In L. A. Cut Rate

Los Angeles, April 11. Grotesque economies have bobbed up in the local music trade as the result of an unusual combination of circumstances. Result is that sheet music is retailing in chain stores 3c cheaper than jobbers sell it whole-

sale. Sequence of events appears to be that Music Sales Syndicate, which controls the music counters in Nev-berry stores, approached the Kresze stores with the suggestion that 30 cents, instead of 25, he established as the retail price for ishect music. Kresze rebuffed the suggestion whereupon the Newberry counters out to 20 cents and a price war was out to 20 cents and a price war was cut to 20 cents and a price war was

on. Individual music shops and non-Individual music shops and non-chain outlets selling retail for 35 cents thereupon found themselves in an odd situation. But not half as peculiar as the jobbers who ask 22 cents for sheet music that their 35-cen; or preferred customers could buy from Newberry or kresge below wholesaic off retail counters.

B-K's Baton Wavers

Verne Buck, erstwhile dance-band leader and lately violinist over WGN-here, next week joins B. & K. for an indefinite stretch as pit-band leader and featured violinist at the Oriental,

Hugo Riesenfeld comes in next conductor of week to be guest conductor of the orchestra at the Chicago. Riesenfeld will stick at the Chicago for at least four weeks.

\$2,750 Music Bill

Coneral Motors hald the American Society of Composers, Authors and Tublishers \$2,756 for using 55 orchestras in its auto shows. Payment was for the right to perform copy; 1ght music.

Terms were \$50 per band at each show for a week.

Specht's Shift

Paul Specht's orchestra, at the laymore Cafe, Chicago, may be hifted by CBS into the Eagles Playmore shifted by salired by CBS Into the Eagles baliroom, Milwanker, May 15.

Don Bircolow's hand, convenily at the Eagles, will probably to to the Adolphus, Dailas.

Increase of revenue from radio is regarded by the music interests as the only chance of salvation of the industry if the publishers and creative songwriters are to survive and is to be created for the use of radio, That music is the backbone of the broadcasting business is generally conceded, and with this thought in mind, the 'American Society of Composers, Authors and Publishers contemplates collecting revenue more in proportion, rather than \$390,000 annual revenue collected in 1381 from the ether interests, which be regarded as relatively meagre. Figure P. C. of Gross

Figure P. C. of Gross
A royalty percentage program on the gross radio business per and the gross radio business per and the gross radio business per and the gross radio business of \$400,000,000, with music the motivating factor, and only yielding \$900,000 per annum to the music industry, is regarded as out of proportion. Estimates for 1931 place income to radio stations at over \$400,000,000 (the NEC's official refress business); sales of radio set, tons at \$20,000,000 and sales of radio set at \$340,000,000; in all a total of over \$400,000,000. The American Society's members,

The American Society's members. The American Society's members, taking in the publishers and com-posers, say they are faced with eco-nomic extinction because of the

The \$35,000 appiral. music tax from high powered stations such as WJZ and WEAF are regarded as totally inadequate considering the importance of music to the existence of any broadcasting enterprise, not to mention the general inroads the radio has made on the music blz.

A pow-wow between the ASCAP and the National Association of Broadcasters is on the tapis.

ALL SHEET MUSIC NOW OFF THE NEWSSTANDS

Majestic Music Company, out-growth of the Song Hit Gulld, which was supposed to place 20; sheet music on newstands through the General Distributing Company, has folded. This leaves all newshas folded. This leaves all n stands minus sheet music of

The sheet music was never handled by General. George Rosette is now reported trying to soil his actually and get out of the music business. His music staff has dissolved.

Find Pianist's Body

Oswego, N. Y., April 11.
Sought for more than two montl 2, the body of David B. Carroll, 12.
of Fulton, planist in the Richar-son theatre orchestra, Oswego, w. 3 found on the shore of Lake Ojtario, three miles west of this city. Recovery of the body confirm: 1 belief of relatives that Carroll was the man who plunged into 11.9 Oswego inver from the railing 41 the lower bridge on Feb. 7.

KERN 2D V. P.

KERN 2D V. P.

At a meeting of the songwriter, board of directors of the America of Society of Composers, Authors & Publishers, Jerome Kern was-ele (edsecond vice-president to fill the passion left vacant by the death of John Phillip Sonsa.

Raymond Hubbert, recently may be a non-active member of the sonset witers, board for life, was neelected, an active member of the sonset witers, board for life, was neelected, an active member of the sonset witers, board for life, was neelected, an active member of the Sonset's unexpired term as director.

Karloff, Brember Wills, 'Old Dark House,' Universal House,' Universal Lesson of Phylic Clare, Helen Twelvetrees, 'Is My Face Red?' Radio. Charlie Ruggles, Charles E. Butterworth Myrna Loy, Blanche Fredrick, Love Me Tonight,' Parnigue, James Marcus, Gordon Metes, 'Mason of the Mounted,' Trem Carr-Monogram.

Chesterfield is producing That Notorious, Woman,' an original by Motorious, Woman,' an original by with Dick Thorpe at the mer. Sarah Padden, John Darro, Claudia Dell, Lina Basquette, Donald Keith, Montague Love, and Lucy Beaumont in Its. Stitt to take the Santa Mostra Montague Love, and Lucy Beaumont in Its.

CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING-CENTRAL 0644-4401

KEDZIE

It's Wednesday nights now Instead of Friday but the vaude showings remain the same. Still tough to get a bill of eight acts together, with last minute fill-ins. With the added time from the Orph junion books now or, the local salts, it will doubtless prove a break fact, it will doubtless prove a break fact, will be the seed to the fact of the f

on stage with the canine, doing the talking. Girl also sings one number, which means nothing and might be dropped without loss. White, Ray and Hill hooding tribe girl in the center, are neat in appearance, youthful and fairly nimble, but miss a soil damack anywhere in their routines. If they for the finish, it should beliefer the act a good deal.

Roslo Troupe is an aerial turn, with five men and a woman. Lat. Some yery good tricks here. Dunn and Shari, man and woman hoke comedy, with material as involved that it's hard to tell who's doing the man should tone down, or other way around. Properly spotted the Scoville Sisters, posing classical dance act, should be oke, lacks the right kind of production. Girls look all right, all three blondes and nice figures. There's a tenor soloid besides, who is not so hot.

There's a tenor soloid to sides, who is not so hot.

In the mixed comedy team, with the playing dumb. Gags are rather and-puated, but the girl has possibilities. She's a looker, The Le Ray Ray.

News of the Dailies

(Continued from page 42) rested in Ontario, Cal., on charge of issuing bad checks.

Doug Fairbanks to sail for Holly-rood from Tahiti April 26. He wil rrive May 9 if weather favors.

Tom Mix sued for \$3,500 by G. T. Cole, artist, for an oil portrait.

Lottle Pickford's expensive limousine returned to her by Santa Monica cops after it had been missing a month.

Gertrude Astor recovering from a nervous breakdown at her home.

Mrs. Ralph Ince (Lucille Mendez) granted a divorce from her hus-band. Actress charged that Ince would not let her continue with her

Marian Nixon on stand to testify against Jack Nixon, imposter, who claims to be the actress' brother. Nixon was arrested and charged with misrepresenting various film companies. Actress also stated that he had been to see her several times, but was refused admittance.

Will Rogers, Jr., fined for park-ing out of turn at the Stanford campus. Will, Jr., is a freshman there.

Mrs. Helene Lubitsch, divorced wife of the director, has announced her intentions to wed Albert E Smith, weaithy broker and sports-nan. No plans or date for the wed-ding

Mid-West

Chi picture operators will hold their annual social affair at the Trianon, May 2.

Marjorle Hill, Chicago night club entertainer, quizzed by police in

RKO STATE LAKE "COHENS & KELLYS IN HOLLYWOOD" th GEORGE SIDNEY d CHARLIE MURRAY



connection with the killing of Joh Ridderhoff, diamond merchant, wh was also robbed of \$50,000 i jewels. Miss Hill denied an knowledge of the robbery or slay

Dancehall battle going on in Al-liance, Neb. Rival pavillion owners are holding free dances every Sat-urday night.

University of Chicago has added motion pictures. Sound film ver-sion of archaeological research in the Orient is being made at the school while, in addition, educa-tional films are being used.

Charging that Willy Delcomyn, sonswriter and actor, beat her because she too wanted to write a tune, Mrs. Elizabeth Delcomyn obsined-a divorce-in Chicago, She was also awarded custody of her seven-year-old daughter.

seven-year-old daughter.
On complaint of two girls, Lottle
Humbert and Maxine Weiss, Henry
McIver, alieged head of the Midwest Producing Co. Omaha, was
sentenced to 30 days in jail for obtaining money under false pretense.
Girls told of posting \$25 each as a
guarantee of good faith with McIver, who was to give them instrucher, who was to give the property of the
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her instruction of the control of the control
her instruction of the control of the control
her instruction of the control

Harry Moir, Jr., son of the former owner of the Chi Morrison hotel, in-dicted with nine others on charges of conspiracy in interstate transpor-tation of stolen cars.

Lincoln, Neb., Symphony orchestra has wound up its season. Rudolph Seidl is director of the organiza-tion.

Charles Wakefield Cadman, com-poser, is experimenting with writing a grand opera only 15 minutes long. Cadman on his way east for lecture

Apollo Ciub, famous Chi choral society for 60 years, may fold up for good. Organization is making its last drive April 18 in a concert at Orchestra hall. If that flops, it's

Ralph Burke, employee of the Embassy cafe, Chicago, was fined \$200 and sentenced to two months in jail for violation of the dry law.

Krug Amusement park, Omaha, has been taken over by S. M. Fox, and the Slusky brothers, Louis and Sam. Fox is president and business manager of the company. New out-fit plans to build a stadium in the park.

Jack Hoxie, film cowboy, put up his expensive silver saddle to guar-antee payment of a hotel bill al Deadwood, S. D. It was sold at a sheriff's sale for \$140 when Hoxle couldn't meet the bill.

INSTITUTION OF INTERNATIONALS

Shoes for the Stage and Street SHOWFOLK'S SHOESHOP-1552 BROADWAY

Bills Next Week

(Continued from page 39) Lester & Garson
Gregory & Raymon
June Work
Matt Brooks
Sunkist Ens
PORTLAND
Paramount (16)
'Chicago Fair-est I
Bayes & Speck
Nadine
Russian Canine 5

Rich Ave. (16)
Rich A

om page 39)
SPRINGFIELD
ROE FOI (10)
ROE FOI (10)
FOR FOI (10)
Jack Ester
Jack Lester
Jack

Suntist Ens
TORONTO
Imperial (18)
'Slavique' I
Sam Hearn
4 Clovers
Brook & Thomp
Pallenberg's Bea
Patsy Marr
La Urnel & Ted
La Vonne Sweet
Sunkist Ens

ablo limer Herling tose Marle Carter fyrna Modie

Myrna Modie
Sunkist Ens
WASHINGTON
Fox (16)
'Nursery Rhymes'
Tom Patricols Tom Patricols
Lucille Sis
Schichtl's Co
Novelty Clinton
Barbarina Co
Sunkist Ens

FOREIGN

Week of April 11

LONDON Palace ry Roy Co Palace
Harry Roy Co
Barbette
Rio & Santos
"Tap & Tempo"
Lucan & McShan
Lowis & Lawn
James Hunter
Dominion Theatr

STRATFORD

Willie Jackson
Bon Bon Buddies
Joan Sennett
Arthur Wilson
Jerry Bergen
Lew Dolgon
Tracy & Vinette
Enoch Light Orch

Enoch Light Orch
Onkland's Terrac
Calif Ramblers
Burns & Swanson
Sylvia & Lee
Frances Mildren
Keller Sis
Ada Winston
Gestrude Nieson

Old Vicana

April 11
Mactay & Novah
Sandy Powell's B
CABDIFF
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HULI,
Falace
Edith Daylor
Murray & Mooney
Les Trois Mayas
Bert Wright
Rodney Hudson Co
Gordon Freeman
Jan Wynne Co
4 Bennos

Cabaret Bills

NEW YORK CITY Beaux Arts Ruth Goodwin Ivon Bouvier Lee Gibson Betty Wilson Grace Mitcheil Louis Barsonl Countees Barson

3 Rhythm Kings Cotton Club
Blue Rhythm Boys
Leitha Hill
Hartmanns
Droth Crowley
A White
Bestaur't
Doris Eaton
Harriet Hilliard
Folies Bergere G'is
Dolores Ray
Dolores Ray
Speeds
Caesar & Mimi
Al Katz. & Kittens
Nut Club. Cotton Club Countess Barsoni Central P'k Cash Veloz & Yolanda Eddle Duchin Or Veloz & Yolgada Eddle Duchin Or Connie's Ins Don Redmond Or Louise Cook Cora Green Mae Alex Baby Cox Glennie Cheesman Paul Meeres Snakehips Tucker Louise Company William Control Bon Bon Bon Buddles Joan Sennett

Nut Club
4 Eaton Boys
Nutsy Fagin
Lou Dolgon
3 Taylor Sis
Casper & Lake
Bobbie Tremaine

Cook Sis
La Belle Rose
Enoch Light Or
Rainbow Inc

Bussian Arts
Joe Morantz Orch
Voa Trogzento
Barra Birs
Natalya Davis
Misha Usanora
Gregory Grestrow
Irene Kuloff

Irene Kulon
Show Place
Sammy Waish
Sylvia Miller
Eddie Joyce
Vai Vesto
Kitty O'Dare
Sydney Hawkins
Mildres & Mauric
Jean St John
Betty & Andre
Rita White

Rita White
Village Barn
Relly and Comfort
Warren Forbes
Ed Poole
Babs
Village Barn Horse
Mademoiselle Faith
Ted Biack Orch

Bela Loblov Orch Faramount Grill Dan. Healy Dan. Healy Dan. Healy Bela Bela Red Henri Wessel Swan & Lee Roy Akine Wells M'rd'cal & T Bailey & Wilson Bilmer Turner Jimmy Bankette Bobby Sawyer Son Akine Jimmy Bankette Bobby Sawyer Sawyer Sawyer Sawyer Sepia Songbirds Jenie M'rd'cal & T Sepia Songbirds CHICAGO

Ambassadeur Marian Milier Laura & Helene Al Handler Orch Aal Handler Orch
Cafe De Alex
Marie Alverez
Errico Clousie
Doloroz & Alfredo
De la Voça Sla
Don Luisi
xan Guaraniello
Joska de Babary
"Jeny Mack
Harry Mack
Harry Hyron
"atsy McNair
tuby Abbott
Mary Thorne Billy Boyce
Eddie Squisslet
Eddie Squisslet
Eddie Squisslet
Errik Adler
Frack
Lafter
L

Continued from page 28
in the first part, but long uninterrupted sequences of bombardments
rupted sequences of bombardments
the film is to decry war, and, like
most war films, its result on the
audience is to instill patriotism.
No attempt has been made to reto the sequence shows the men
to the sequence shows the men
in officer of sequence shows the
interest of sequence
in

HOLLYWOOD

and Los Angeles

"Variety's" Office, 6282 Hollywood Blvd., at Vine St. (Taft Bidg.)
Phone Hollywood 6141

Default judgment against George H. Bowles for \$2,191 was given Mer-vyn Freeman on a 30-day note is-sued last November. Assignee for Agfa Raw Film Corp. has filed a \$2,789 Glaim against Morris R. Schlank and An-chor Film Distributing Co. on a 1928 account.

account.

Gregory Ratoff sued for \$3,250 on judgments given Century Lighting Equipment, Inc., in New York City Court

Court, Following assignments were made at coast studios last week: Guinn Williams, 'Horsefeathers,'

Par. Ralf Harolde, 'Competition,' W. B. George Raft, Countess of Auburn, Par. William Boyd, 'State's Attorney,'

William Boyd, State's Attorney, Radio.
Joel McCrea, Truth About Holly-wood, Radio.
Warren Hymwy Frank McHugh, State Control of the Control of

Anita Garvin with Jimmy Gleason in Warren Doane's short at Universal,
Mary Doran, Spencer Charters,
Arthur Housman, 'Movie Crazy,'
Harold Lloyd,
Walter Byron, Lillian Bond, Boris

Columbia Wheel

Week April 11

Par Plans Abroad

(Continued from page 11) the reduction of direct shot films and the augmentation of dubbed versions.

versions.

Program currently calls for 15 direct shots to be made in Joinville, and an equal number of dubs of Hollywood pictures. Dubbings will be in the three principal Europau languages—German, French, and Veilson.

Paramount will ride with its cur-rent dubbing methods. Thought several months ago was to install a new dubbing system developed on the Coast, with that now not con-

sidered necessary.
Staffs of the two Paramount units in London and Paris have already been trimmed down to minimum.

and current negotiations will not mean any more personnel shearing

LES CROIX DE BOIS

Continued from page 29

Paramou

int will ride with its cur-

Buriesque Events-Route No. 1.
Dainty Dolls-Empire, Newark.
Hollo Good Times-Trocadero, Phil hlia.

Jersey Belles-Gayety, Baltimore.

Night Hawks-Gayety, Washingt
Step On It-Hudson, Union City.

Tempters-L. G.

Ted Cook Orch

K-9 Klub
Fritzie Bates
Jean La Mar
Dominique Orc
Kentucky Cl
Karyl Norman
Leon LaVerne
Vaughn Sis
Betty. Dillon

Vaughn Sis Betty Dillon Billy Kent Jimmy Campbell O

Jimmy Campbell

Paramount Club
John Steele

Patsy & Mickey
Billy Carr
Julia Lyons
Joy Colcese

Sid Land Orch
Rubelyat
Phil Vailing:
Watter Hastings
Watter Hastings
Bernice St John
Dottie Daio
Bernice St John
Dottie Daio
However Hastings
How Lewis
Rick & Snyder
Brockless
Brockless
How Lewis
Rick & Snyder
Brockless
Watter
Garden
Honry Dunn
Hanny Dunnington
Hanny Dunnington
Hanny Dunnington
Hanny Dunnington
Hann Pennington
Hann John Dennington

Ben Harper, radio technician with Western Broadcasting, is asking a bankruptcy referee to take care of personal bills amounting to \$2,031. Only asset not claimed exempt is a 1927 Essex, valued at \$15.

tague Love, and Lucy Beaumont in the Suit to take the Santa Monica-Breakers Club away from Gon Brothers, Inc., and C. L. Langiey, Ltd., has been brought by the States Auxiliary Corp. P. S. Santa San

Pathe Exchange, Inc., taking action against Frank Shea for \$214, money assertedly advanced.

Skouras Goal

(Continued from page 5) Sacramento, A. Glackin taking the

Sacramento, A. Glackin taking the Capitol.

In San Francisco there are no changes other than a swapping of managers and policies at the California and St. Francis. Houses, also handled by Dick Spier, have Joe Enos moving to the California and Harry Fontana coming up to the St. Francis with an accompanying change of policies.

Offices of the Skouras Brothers now in the Paramount building may be removed to the Fox home office on Tenth avenue by the time Spyros Skouras returns from the Coast in three weeks. Skouras plans call for brother Charles to remain on the Pacific slope in charge of Fox-West Coast negation. Coast operation.

Coast operation.

In the east George Skouras will continue to supervise the New York and metropolitan spots. Spyros Skouras will operate over all.

Eddie Alperson, Skouras Brothers theatre operator, arrived from the Coast yesterday (11), accompanied by Irving Barry, secretary.

LETTERS

When Sending for Mail to VARIETY Address Mail Clerk. POSTCARDS, ADVERTISING OF CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN

Beil J Bigolow W M Braloff H C Bryne Elizabeth Clancy Ted Gibson Peggy

O'Day Pat Rhodes Anits Hart Dolores Savoy Paul Imes Clarence Wilman M H CHICAGO OFFICE

Biack John S Brent Charles Edwards David

Gilbert Bert Mitchell Billy. O'Day Pat

Marston Roso Mark Leo McAuliffe Tom

DOROTHEA ANTEL The Sunshine Shoppe

New Assortment of GREETING CARDS For All Occasions



The Leading and Largest ACCORDION FACTORY STATEMENT OF THE CONTROL OF T

Circus Openings

Ringlings-B & B Circus
The biggest of big tops opened inthe biggest of a society audience, premiere being a benefit. It,
was claimed more than \$25,000 was
obtained miner being a benefit of
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Beatty went on for the first time since being torn by Nero, his 'pet' llon, in training several months ago. He was pale, but the same front by Nero and the same front by Nero and the same front several months ago. He was pale, but the same front several several

back in the Hagenbach-Wallace show.

Probably the principal weakness is in the wire display with Con Colleading the wall of the wire worker out. Man from India' then was sent for. Latter works on a rope, and whether worker and india' then was sent for. Latter works on a rope, and whether he can fill the void is yet to be seen. We workers and stands out, "although Francisco is right up with him. One other wire turn was a filler, and acrobats completed the display—francisco is right up with him. One other wire turn was a filler, and acrobats completed the display—francisco is right up with him. One other wire turn was a filler, and acrobats completed the display—francisco is right up with him. One other wire turn was a filler, and acrobats completed the display—francisco is right up with him. One other wire for the wire and in the center, and Coult in the class of the count in the Loyal-Repensit family, five girls are the class in the center, and Count in the Loyal-Repensit family, five girls and four men, all brothers and sisters and four men and four men the care and four men and the season under canvas the season under canvas here and the season under canvas. Poles and

Ringlings-B & B Circus

The biggest of big tops opened incors an is the custom at Madison Square Garden last Friday (8) become as the custom at Madison Square Garden last Friday (8) become as 123,000 was a state of the custom at Madison Square Garden last Friday (8) become as 123,000 was a state of the custom at Madison Square Garden last Friday (8) become a conting top-mounter of the custom at Madison Square Garden last Friday (8) become a conting top-mounter of the custom the private sale of the custom the custom the private sale of the custom the cus

The cannon act is not new, but it is still sensational. That was the sensational that was through his stunt and held the crowd at midnight. He opdered some rigsing pulled higher before giving the okay to turn on the juice. His wife was supposed to make the leap, but is being reserved for the riture. Sensationally the penning pageant or tournament and there is always something about the big show that fures the Ringing organization back aimost intact season after season. Idee.

AL G BARNES

Los Angeles, April 6. Although the middle canvas sec-tions have not been needed to date, and although pie is reported to have been eilminated from the commissary as an economy gesture, Al G. Barnes Circus is still a good show Or rather, according to coast guards who should know, a better show

or rather, according to coast guards who should know, a better show than usual. Even in a year of depression good entertainment ought to mean good entertainment ought to mean good business. It comes down to a question of admission prices. And small towns, the second of the second prices are supported by the second prices will probably be a lot of former reserved seat customers equatting in the bleachers this season. It is served seat customers equatting in the bleachers this season. It is spread will be unrequired and that minimum capacity will amply accommodate maximum attendance. Showmen responsible for the Barnes melage proved the second of the second prices will apply accommodate maximum attendance. Showmen responsible for the Barnes melage proved the second of the second prices of the second

calantes.

Along with the talented importation the Barnes showmen set their
entire production to a Mexican
motif. Queenly Blossom Robinson,
elegant in indescent fabrics, and
an undesignated toreador with sleck
black hair hold creurt in the opening 'pageant,' while everyone is

dressed for a chile con carne shindig. Uncertain girls perform the rhumba with an awkward timidity the rural outposts, but can't register on any urban thermometer.

Those Escalantes bob up throughout the show. One of the clan is forming on the trapeze or perched in some odd corner of the clan is forming on the trapeze or perched in some odd corner of the arena. They re a good buy for Barnes in more ways than Mexican particules. Let a stressful Castillians, t > Barnes show is dominated by and built around the wild animal acts, headed by the resolute and manzir, Mabel at the show is dominated by and built around the wild animal acts, headed by the resolute and manzir, Mabel and the superior of the same cape and with the superior of the same cape and with the same animals that turned on her. And how the treacherous monater can roll over and jump mand!

John Meyers working lions is no slouch in the animal department either. All stock in the Barnes show is free of the audience-milking typical of eastern circuses. That may be one of the reasons the Barnes show is gree of the audience-milking typical of eastern circuse. That may be one of the reasons the Barnes show is gree of the audience-milking typical of eastern circuse. That may be one of the reasons the Barnes show is gree of the audience-milking typical of eastern circuse. That may be one of the reasons the Barnes show is gree of the audience-milking typical of eastern circuse. A ringmaster and two assistants tep the Barnes show unminded the same show the same show unminded the same show is received the same show unminded the same show is green of the audience-milking typical of eastern circuse. A ringmaster and two assistants tep the Barnes show unminded the same sho

Whoopee!

Atlantic City, April 11. This town will chare its first horse show in 18 years Wednesday (13). Horsemen will assemble for four days in the Municipal Auditorium to see their prize blue ribbon winners perform

ners perform.

Gov. Moore will open the show, which ends Friday with a bail. There will be \$15,000 in prizes.

CIRCUSES

Al G. Barnes ril 18, Hollywood, Cal.; 14, Glendale; Van Nuys; 16, Santa Barbara; 17, San Obispo.

Barnett Bros. April 13, Marion, N. C.; 14, Asheville; 15, Newport, Tenn.; 16, Greenville. April 16-May 1, Chicago, Ill.

CARNIVALS

(For current week, April 11-16, when not otherwise indicated.)

(For current week, April 11-16, when not otherwise indicated), Barlow-Trenton, Mo., 20-25, Barnett & Schutt-Dester, Mo. Barlow-Trenton, Mo., 20-25, Barnett & Schutt-Dester, Mo. Bernett & Schutt-Dester, Mo. Bernett & Schutt-Barlow, Mo., 16-23, Branch-Hagerston, Md., 16-23, Branch-Hagerston, Md., 16-23, Branch-Research, Mo., 12-24, Centann-Newark, N. J., 14-24, Centann-Newark, N. J., 14-25, Centann-Particular and Control Research, N. 18-25, Creat Princeton, Newark, N. J., 13-26, Creat Princeton, Newark, N. J., 13-26, Creat Princeton, Newark, N. J., 14-28, Marchael Control Research, Physics of Control Research, Physics o

Barnum Pre-Balaban

Los Angeles, April 11. Los Angeles, April 11.
To break a circus man's heart say to him: 'Your Advertising campaign seems to be following picture house ideas.' It's a red flag with the

ideas. It's a red flag with the circus boys. Floyd King, exploiter for Al Barnes, after greeting the observation with a few appropriate expletives, pointed out that picture houses got their ideas from the circuses and not vice versa.

not vice versa.

Most of the ideas, and many of the men, now hippodroming the cinema are of circus origin King avers.

Road Buving

(Continued from page 1) (Continued from pings 1)
ond time this season the nine-yearold 'Student Prince' is booked in.
it grossed \$19,700 on the original
week's booking and advance sales
indicate as good or better trade for
the repeat. Show is \$90,000 ahead
on the season and is counted on as the acc road show by the Shubert

the acc road show by the Shibert receivers.
Last week with two box offices open at the Cass, the sale on Monday alone was \$10,000 for then current Barretts of Wimple Street; and 'Grand Hotel,' the present attraction. Ticket spees have come out of hiding and are reported cleaning up. 'Rhapsody in Black' has played Detroit three times and comes back for a fourth repeat just week. Later the colored revue will return for a planned summer run. It played Pittsburgh twice this season.

son. There are perhaps more than a There are perhaps more than a dozen attractions doing well in stands other than the keys. Biggest dramatic gross getter is "The Green Pastures." On the strength of its business in every stand played, the planned showing abroad may be set back indefinitely. Some stands are guaranteeing shows, among them Milwaukee.

The clean-up among traveling musicals is 'Scandais,' already booked for repeats in Eastern spots, the theory of playing auditoriums

the theory of playing auditoriums at 50 cents to \$3 for working out to better than figured. Indications are

better than figured. Indications are the revue can stay out a year. 'Crazy Quilt' is another musical respirity exceptions of the musical respirity exceptional profits, official playing away from the beaten paths. At Richmond 'Scandais' played first two days of last week in Acca Temple, which has nearly 5,000 seats. In three performances the gross approximated \$25,000, claimed to be a record for that stand.

Ghost Camps

(Continued from page 1)

(Continued from page 1) serted houses of the towns with a side of bacon and a sack of potatoes. Tobacco and matches are about all else they need.

Overnight they become sons of the descrt, hard pan miners, taking from the saud and wash beds a few specks of dust which the later

convert into coin.

convert into coin.

Most any of these deserted camps will yield a few dollars weekly to any cre who is satisfied with just that. Commercially, none of them are worth development and have been long abandoned by the dyedlen-the-wood prospector.

With the towns already established, most of them near major highways, the living is a püshover. Houses and shacks are for the most

Houses and shacks are for the most-part failing apart, but a hammer and a few nalls make them inhabit-able. There remains only the de-sure to eat to be satisfied. The few dollars given up by the desert are sufficient for this. Tenderfoot miner gets a kielt out of him existence. Most of them have existence. Most of them have been sufficiently as the con-get their supplies. Houses and shacks are for

to inhabited towns where they can get their supplies.
First to leave Hollywood for the desert were picture cowboys who became tired of riding the pavement, Half a dozen of them made for Shoshone. Others followed, It is estimated that about 200 men who followed the horse operas made

for Shoshone. Others followed, It, is sethmated that about 200 men who followed the horse operas made the move.

Soon the softer boys made the trick. If they don't get rich, they will at least cat and get a coat of the trick is always a chance, they'll pick up a few nuggets and have cnough dough to come back to tollow how the trick is always a chance, they'll pick up a few nuggets and have chough dough to come back to tollow how the trick is always a chance, they'll pick up a few nuggets and have chough dough to come back to the first trick in the same trick is always a chance, they'll pick up a few nuggets and have chough dough to come back to the first trick in the same trick is always as a harmore that the same trick is always as a harmore that the same trick is a same trick in the same trick is a same trick in the same trick in the same trick is set to the same trick in the same trick is set to the same trick in the same trick is set to the same trick in the same tr

Carmo Circus on Block: Few Left in England

London, April 2,

Dondon, April 2.

The touring circus, of which a few have been going round the sticks in the last few years, is gradually losing its popularity.

Latest is the Great Carmo's Circus, which, after many hazardons adventures, has been sold by order of the seeding the control of the seeding the see

cus, which, after many hazardous adventures, has been sold by order of the receiver.

Carmo went broke a few years ago, with liabilities amounting to more than \$30,000, and the circus was taken over by a company operating under the name of Carmo Circus, Ltd., and last played continues season. Now it has folded, with liabilities amounting to \$35,000. The biggest bargain of the lots submitted were 18 horses realizing \$6,000, purchased by the Blacknool Tower Company, while Fosett's Circus purchased as the playand eight horses for \$1,700.

Big Top Sidelights

Charles Siegrist, veteran flier, who fell at the Garden iast season and sustained a fractured vertebrae, is back aloft to amazement of even circus people. Act not with big show, Siegrist Troupe going with Wallace outfit.

Wallace outfit.

Hockey championship delayed Garden preparation for the Ringling show, but within 20 hours earth had been trucked to and patted down on the concrete flooring.

down on the concrete flooring.

Circus wagons all over the district Tuesday night last week.
Shunted around by cops. Fortyninth street jammed with trucks
down to Seventh avenue.

Shunted around by cops. Fortynints street jammed with trucks
down to Seventh avenue.

20n Colleano, Ringing star wire
act, not with show. He refused to
the star with show the star with
since he went to the hospital afters
since he went to the hospital afters
since he went to the hospital afters
supposed to brins pet iton. Circus
people gathered around the cage to
watch.

Since he went to the hospital afters
supposed to brins pet iton. Circus
people gathered around the cage to
watch.

First night year the top of \$3.50 too
high this season.

First night was need: Association,
a charity. Usual first night courtessless were out and only the working
press people were taken care of.

Silvania plant shad hospital shad hospital
he big night of the week, was the
big night of the week, was the
premiere.

Several morted acts missed the
Several morted acts missed the
Man from India! a new feature,
Mingling-B.-B. show will play
three weeks in addition to the two
days of last week.

After making a high jump at
Ringling-B.-B rehearsal, Bobble
of the star wingling a high jump at
Ringling-B.-B rehearsal, Bobble
of the star wingling a high jump at
Ringling-B.-B rehearsal, Bobble

ciose. Both are bare on top of the domes.

After making a high jump at Ringling-B-B rehearsal, Bobble for the standard of the

Bidding Fee-for-All

Canton, April 11. Eastern Ohio and Western Penn-Eastern Ohlo and Western Penn-sylvania Park Men's Association, an auxiliary of the NAAP, meeting-here, decided to adopt, a code regu-lating booking of plenics, which will give all parks in the group an equal chance on bidding. Meeting also agreed to use name dance bands in ball-rooms this season. The property of the property of the more than 20 representatives of major parks in this area.

UNCOMMON CHATTER

(Continued from page 47)

To The

Distinguished and Learned Gentlemen Who Control Circuits of Large Theatres, May I Offer My Humble Advice?

There's Nothing the Matter with Show Business If You Give Them What They Want!

Youth and Drastic Changes Must Be Served! 'Policy'—and 'That's the Way We've Always Done It'

MUST BE DISCARDED!

GEORGE JESSEL'S

IMPROVISED VAUDEVILLE REVUE

PARAMOUNT, New York PARAMOUNT, Bklyn PARAMOUNT, New York

First Time in the History of the Theatre, Return Engagement Within a Week to Record Breaking Business

Mr. Jessel's Personal Appearance for Paramount-Publix by Courtesy of CHASE and SANBORN, the Radio Hour with Ten Million Listeners Every Sunday Night, WEAF

cet 46th St., New York, N. Y., by Variety, Inc. Annual subscription, \$8. Single copies, 15 centa. ttor December 22, 1905, at the Post Office at New York, N. Y., under the act of March 2, 1878. COPYRIGHT, 1932, BY VARIETY, INC. ALL RIGHTS RESERVED Published Weekly at 154 West 46th St., Entered as second-class matter Decembe

VOL. 106 No. 6

NEW YORK, TUESDAY, APRIL 19, 1932

64 PAGES

\$500,000

Actors Stage Play for \$48.72, Most Of It on Credit, but Still Playing

Hollywood, April 18.

Putting on a three-day legit show on a cash layout of 25 cents, a group of stock company players now laying off in pictures, found there are doughnuts in the commonwealth idea. They got \$4.56 each for three performances.

Two-bit outlay was necessary because the Kresge five and ten-cent store wouldn't do business on cedit. This capital went for nails, string and chalk. Paint company went on the cuff, for \$5.59.

On-the-cuff commonwealth idea was tried out at the Show Shop, a 790-seater in Glendale, adjoining fown. Actors were former means there of, the James Delgo. Dillon addressed his old associates of the state of the cuff of the company of the comp

L. A. Tries Its Best To Shelve Dry Mayor

For Ulympic Revenue

Los Angeles, April 18.

Freedom and a wide open town for Olympic Games visitors has epit the ruling elements of Los Angeles and is behind the successful petition to vote on recall of Mayor Porter, staunch supporter of the blue noses.

Fight between the city's liberal group, including most business roup, including the petition of the blue noses.

Fight between the city's liberal group, including the lateral group, including the standard for the standard for the standard for the standard for the standard the stand

their eye on the approaching Games this time got enough names on the recall petition.

That a candidate for any office in this town should declare himself a wet is an event in itself.

Midnight Bridge

Midnight bridge with conveniences and instruction at \$1 a sitting is being provided by a New York hotel.

A suite has been set aside as the bridge spot, with an instructor in charge. Anyone can drop in.

Still an Agent

Hollywood, April 18.
Watter in a Boulevard cafe,
formerly an agent, was waiting on an actor, one of his
former clients. The actor had
odered tea and toast.

Hey, new about my toast?
asked the actor.

Don't get excited,' answered the waiter, I'm working on it.'

\$2 SPORTS GIVE -ROADHOUSES-WEEPS

An idea of cafe and roadhouse For Olympic Revenue standards these days is expressed by one manager who was wont to get \$1 and \$2 couvert plus an a la

by one manager who was wont to get \$1 and \$2 couvert plus an a la carte scale which averaged \$5 to \$6 per person for dinner.

Now, says this Long Island roadhouse manager, we have to give 'em a dinner for what the couvert charge was, that is \$2, besides which they bring their own gin and ask us to please mix up the cock-darge was, that is \$2, besides which they bring their conditions of the second of the second wave been catering this was been catering this work been catering this was been our best customers. Now they must keep up appearances and when they take out a dinner party of 10, they telephone us to please not show the menu as they don't want their guests to see the \$2 table d'hote scale, but to just bring in the food. 'So, for \$20, plus the cocktails, for which they bring their own booze, they make the same fash which would have meant nothing to them a couple of years ago if the check were \$125.

Summer Hotels Bullish On Shows to Keep Up Biz

Depresh will not hit the life-of-

Depresh will not hit the life-ofthe-party racket this season. Summer resort operators, cutting rates
because of conditions, realize that
competition will be close and are
relying on the social side as the
main draw.

is a fair example of the expense
recorts are undergoing on the social
side for the coming season. This
resort hotel has appropriated about
\$25,000 for social activities alone
and again engaged. Henry Toblas,
songwriter-bandleader, as social director. Toblas alone gets about
\$5,000 for the season. He is takiing with him an 11-plece band and
a chorus of six girls.

Optimistic Now After Expecting Short Season—Ringling Among Those Surprised at Attendance with \$3.50 Scale—Advance Sale Near \$70,000

\$220,000 IN 9 DAYS

Business the first week of the Ringling circus at Madison Square Garden exceeded expectations, and indications are the total intake for the engagement will approximate \$500,000. That is inclusive, of-pon-cessions. It looks like the top gross for the past seven years in New York for the Main Ringling show.

Week and the seven years in New York for the Main Ringling show.

Among those much surprised over the outlook is John Ringling. Circus group figured they wouldn't be long out of Sarasota this season, so much so they didn't even bother to paint some of the wagons.

Initial nine days at the Garden the estimated gross was over \$220,000. Figure appears conservative since Saturday saw the biggest money the season of the wagons.

Matthee was a turnew one day, Matthee was a turnew one day. Matthee was a turnew one day.

SOBOL ASSUMES WINCHELL SPOT ON AIR

Waiter Winchell's sudden nervous collapse Saturday night (16) paved the way for Louis Sobol being signed to a year's contract yester-day (Monday), by the American To-bacco Co. Sobol will substitute on on the Lucky Strike program tonight (Tuesday).

Winchell is confined to his apartment in the Park Central hotel un-

(Continued on page 40)

Bowery's 10c Cinema Is Most Popular Flop House

Bowery's best - patronized flop house is a picture theatre, the Chat-ham. At a dime admission it's cheaper than the regulation flop house charge of 25c up, and it's well attended.

well attended.

George Jacobson, Manhattan and
Bronx theatre operator, who has
the Chatham, claims the house is
making money though many of the
patrons have yet to view a picture
there.

Heap Big Wrigley Chiefs in Theatres GROSS IN 7 YEARS To Hold Kids' Interest Over Summer

Hot Prisoners

Stating they're 'now open for summer engagements,' a dance summer engagementa, a dance band-composed of inmates of a pentientiary last week wrote a music publishing house asking to be placed on the mailing list for orchestrations, Aggregation calls itself the State Pentientiary Hot Orchestra.

"Recently we have played for several 'outside' dances and made a decided hit. In the near future we expect to be on the air,' the letter advises,

PRIMA DONNAS OF DIAMOND GRUMBLE

Players in both major baseball leagues are prone to groan under the restrictions placed on them this season by the magnites. General order for strict conduct on the field is provoking outspoken protests from the filppors against their employers' action. Feeling among many of the players is that the owners' orders is causing the national game to lose color and hence may be felt at the gate. They claim the fans want to see the amimosity between some teams and an occasional row doesn't do any harm. John McGraw, manager of the New York Glants, one of the most noted umpire baiters and grand stand battlers of his time, bemoaned the drastic disciplinary measures in the restrictions placed on them this

the drastic disciplinary measures in (Continued on page 40)

ASKS FREE STRIP SHOW CAST—BUT FOR HEALTH

Hollywood, April 18.

Hollywood, April 18.

Saying that he has come from Berlin and Vienna, where he is a nude cutt leader, Kurt Matschke, apostle of the altogether, is here to strip Hollywood of its false mod-csty and cloth coverlings.

Matschke feels that this town is fertille ground for the minusciothes movement, nutturing freak ideas as it does, and is trying to win enough cohorts to stage an initial demonstration at a local theater or hall, where all the protagonists of total cuttuelle exposure, both male and female, could lose that could be access the stage a hed and to the country of the German colony are trying to dissuade him, pointing out such obstacles as the local and prudish gendarmerie.

Chicago, April 18. In line with an extensive adverising campaign to plug Wrigiey's chewing gum, the firm is making a direct appeal to kid trade by sending out Indian shows on the road and in big cities between here and

and in big cities between here and New York. Gum company has algready consummated deals with Fublic, Warners and Indie theatres through Illinois, Pennsylvania and New Xork with the first show this York with the first show this York with the first show the York with York with

Film Fans Outnumber **Bull Ring Addicts in** Mexico City's Census

Mexico City, April 15.

Mexico City, April 15.

Figures covering 1930 compiled by National Statistics Department show that last year. In the Federal town that has year in the Federal town that has year in the Federal town that has been also been also

MAX HART

Attractions, Inc.
REPRESENTING YOU FOR
RKO

N. E. MANWARING 1010 R'way, N. Y. C

Clever Casting and Subtle Writing Have a Way with Moral Clubwomen

Hollywood, April 18.

Risque situations in themselves no longer throw a picture-into the limbo of silence, the inclined treatment of the limbo of silence and the saved irom the discard shelf. Matter of casting an actress whose appearance is convincingly innocent, or an actor with the ability of the limbo o

With Us, Warners.

Comment
Chevaller's gay personality is given credit for saving the Paramount picture from a thumbs-down decision. Adroth handlift, according to one femme commenter, makes one thing of the humor instead of the morals. Another one phrased it risque in thought only. A third pronounced 'One Hour' risque, but not objectionable for adults owing to excellent technique, romance, humor and music.

adults owing to excellent technique, romance, humor and music.

Opinion of Beauty and the Boss' was that some of the lines were very suggestive fut the flavor as a whole is not objectionable due

vary suggestive i.d. the flavor as a whole is not objectionable due to the charm and wholesome sweetness of the herolne, Marian Marsh. Which means it was the casting director which saved that picture from the blue label. Saving grace of the other Warser of the charm is the control of the cast of the charm is the control of the cast of the c

are 'Duncers in the Dark,' 'But the Flesh Is Weak,' 'Wiser Sex,' and Young Bride.

Producers are left to figure out for hemselves what the latter that the naughty-but-nice

Fox Settlement of 50% On Hamilton MacFadden

Westwood, April 18.
Settlement at 50% washed up Fox and Hamilton MacFadden. Director siked for release because the studio wouldn't jet him call anything he wrote his own during his 12-week leave of absence.
Leave was to be up May 15, when MacFadden was to be up May 15, when MacFadden was to waste to direct for direct.

Leave was to be up May 19, when MacFadden was to report for directing until Aug. 1. Latter period was sp in settling.

MacFadden is writing a play Grant Mitchells will do in New York late in August.

LEO MORRISON WEST

LEO MURELSON WEST.

Coast-to-coast Leo Morrison is set to return west the end of this week having sent out a test on Al-vin Conway, English legit, to Metro. Morrison may send out Erin O'Brien-Moore aguin despite her last year's inability is connect on the Metro. lot where she had a despite the construction of the wife active in the Const stage production of 'Street Scene.'

DESERVE SUCCESS AND YOU SHALL COMMAND IT.

MR. AND MRS. JACK NORWORTH 130 West 44th Street New York

Celebrating Defeat

Hollywood, April 18. Mullen & Bluett and Souchet-Schaefer's, two of Hollywood's oldest class men's stores, are reversing the usual Hollywood ballyhoo. They're going out of business

with an opening night arc-light bailyhoo.

CREDIT FADES IN L. A., THANKS TO FILMITES

Hollywood, April 18. Hollywood, April 18.

In a town, where previously anyone with a clean collar could get credit or have a check cashed, the way merchants are turning down checks and demanding, redit ratings has the natives doing a row of back filps.

Tightening of credit freedom has been necessary, particularly with the picture people, who have have been noted for their free manner of extending credit to newcomers. It was

noted for their free manner of ex-tending credit to newcomers. It was the spirit of the west.

Lo- Angeles department stores maintained a check cashing counter where only an address was needed to turn paper into money. That's gone now, with a court order almost elecesary before the stores will cash checks.

Turn of the tide came in Holly-wood about a year ago when the

wood about a year ago when the picture people started to trek back eastward after the golden flow of talkers had started to corrode. They left behind them, with their mem-ories, stiff checks and unpaid bills

Cooper Eyes Col.

Hollywood, April 18.
Gary Cooper, if he fails to agree with Paramount on a redeal by May 14, will probably go to Co-

May 14. Will proposity so unubla.

Cooper wants to hold down to four plotures a year with Paramount. Studio doe'n't figure him a four-picture star and further is peeved at his unceremonious departure for Europe seven months

ago.
Columbia deal would be handled by Waiter Wanger, who made Cooper's original contract with Paramount.

Comatire, Actor, Heads New Colored Film Co.

New Mcolored Film Co. New all-colored producing organization, Southland Pictures Corp., will produce at the Metropolitan studio, Fort Lee, N. J. First picture will be The Black King, by Donald Hayward, with east including A. B. Comatire, Vivlan Abel, Larry Mitchell, Mary Jane Watkins, Dan Miachales and Mike Jackson. Swithland in headed by Comatire. But Poll will direct.

SAILINGS

May 5 (New York to Paris) Daryıl Zanuck, Lou Schreiber, John
Adolphi, Al Green (Bremen).
April 30 (New York to London)
Eddle Hanley (He 'de France).
April 22 (New York to London)
Mr. and Mrs. Bobby Finkus (MaJestic).
St. Wurtzel (Albert Ballin).
St. Wurtzel (Albert Ballin).
Scrigel Elsenstein, Neol Coward,
Dorothy Thompson, Alexander
Woollocti, Mrs. Somerset Maughan,
Woollocti, Mrs. Somerset Maughan,

screel Elsenstein, Noel Coward, Dorothy Thompson, Alexander Woollcott, Mrs. Somerset Maughan, Clifton Webb, Sir Thomas Beecham, Fred C. Kelly, Dinitri Buchowetzki, Sigrid Onegin (Europa).
April 16 (New York to Parls) Lou Wolfson (Lafayette).
April 16 (New York to Los Aprellea), Hal Horne (President Lincoln).

Angeles), Hal Hovne (President Lincoin).
April 16 (Paris to New York) John Weld (Aquitania).
April 15 (New York to Paris) Andre Hornez (Mauyetania).
April 15 (New York to Naples), Jules Murray (Conte Grande).
April 15 (London to South Africa) Ivan Bankoff, Beth Cannon (Warwick Castle).
April 14 (New York to Paris).

April 14 (New York to Paris), linclair Lewis, Philip Goodman



WILL MAHONEY

Part Direction RALPH G. FARNUM 1560 Broadway

Film Mob Goes Big for Passive **Exercise Routine**

Hollywood, April 18. Physical culture clubs and health institutes, where he-men of pictures exercise, retain the physique and feel and look fit without too much effort, are getting a heavy

play here.

Keeping in condition without exertion is the big selling point with the rubbers and masseurs doing for the steam room athletes what formerly could only be accomplished by hard road or sym work. In its favor and in the picture stars' favor, it can be said that the new non-exerting exercise eliminates the chances of a picture star setting infured or ing exercise eliminates the chances of a picture star getting injured or having his facial beauty marred, a chance he's always taking when indulging in vigorous exercise.

Rest and Sun

New form of physical, fitness is "Estings" through systematic massage, ing and sun baths. Messages are

gained through exstematic massag-ing and sun baths. Massages are varied daily, with all the muscles getting the business. Members of getting the business. Members of the clubs are examined by physicians when they join and it is necessary for them to submit to physical examination monthly for report on progress. Only strenuous game they are permitted to indulge lin-is handball.

Clubs 'are getting about \$1 per day on a three-months minimum course. That includes gym clubes.

Daily treatment or exercise neriod.

ent or exercise n is about one hour. Short period in the gyms is also a selling point.

Capt. Smith Ouits Chinese **Activities for Pictures**

Hollywood, April 18. 'Art' Smith, soldier-offortune who has held commissions under Abd-el-Krim, Villa and Escobar, has cabled his resignation from the Chinese air force and will confine his adventuring to pictures

for a time.

Smith is currently acting and Smith is currently acting and giving technical advice in Trem Carr's final Bill Cody northwest mounted picture. He's known as Colonel Lee in the Chinese service and returned to the states two months ago on a furlough.

CIRCUS LOCATION

M-G Unit With Barnes Troupe-Beery Re-enacts His Start

Hollywood, April 18. 'Mrs. O'Shaughnessy' Boy', circus story with Jackie Cooper and Wallace Beery, is on lo-Cooper and Wallace Beery, is on lo-cation following the Al G. Barnes circus around. First time that any Ringling show has loaned itself to the production of a picture. Deal was made possible through the friendship between John Ringling and Ben Plazza. Sam Woods is di-recting:

Wallace Beery will play an elephant trainer in the picture, which duplicated his star in show business.

Fox's \$35 'Minute Men' Clock Delays On Set, but One Photographed Asleep

Dry Hollywood

Hollywood, April 18, Closing of the elegant 50-50 Club which had been unmolested for al-most a year, and shutdown of Majer's Brewery by federals have Mater's Brewery by federals have scared several speakeday owners into padlocking their doors in ad-vance of the law. Two and possibly more of Hollywood's few class speaks voluntarily closed. Since the raids picture colony has been staying near fireside bars as there's no other place to drink.

WRITERS, PRODUCERS AGREE ON ETHICS CODE

Hollywood, April 18. The twelve-month fight by the screen writers for a written code of ethics from the producers was re warded last week by ratification of the writers' amended requests at a meeting of the producers and writers branches of the Academy. Included is the two weeks' notice for free lances. Two writer credits is to be the maximum per picture.

Salaryless employment of writers on speculation was approved, while the right to attend all conferences on story while working on that story was also agreed upon.

Orkow Sheds Worries

Los Angeles, April 18. Benjamin Harrison Orkow, sce nario writer, slid a bunch of bills totalling \$10.072 over to a bankruptcy referee to settle.

ruptcy referee to settle,
Main Items are \$4,500 owing
Sharp & Nassolt for New York rent
and \$3,427 due Vera Orkow on a
Judgment. Another Item of \$600 to
the Park Grescent hotel, New York.
Perconal loans listed ure \$750 from
the Century Play Co, \$300 from
Samuel Inselbuck and \$275 from
Watter Herzbrun.

Assets besides his clothes are \$400 due from Universal for services last month and a \$200 equity in a Ford.

Universal's Almost 100% All-Brit. Cast in 'House'

Brember Wills, English actor, arrived on the Albert Ballin Saturday (16) for Universal. He leaves for the Coast immediately to go into Old Dark House, being megged by James Whale from the J. B. Priest Lay novel of the same name. Bearing the control of the same name. ley novel of the same name. Benr W. Levy did the adaptation.

Production will be pretty well dominated by Britishers, English actors outside of Wills consisting of Borls Karloff, Eva Moore, Ernst Thesinger, Lillian Bond and John Dudgeon. Levy and Whale are also Britishers

ARLINE AHLBERG-WARE

Arline Ahlberg, Earl Carroll 'Vanities' chorus girl who stepped ahead to a principal spot succeeding Lillian Roth in show, has gone pic-

Lillian Roth in show, has gone pic-tures for Fox.

Eastern tests were approved on
the coast and her name will be
changed to Arline Ware.

Pauline Moore, a chorister, has
also taken a Fox test in New York.

'Penguin's' Duo

Hollywood, April 18.
Edna May Oliver and Robert
Armstrong will be bracketed in
Radio's 'Penguin Pool Murder.' Production starts in about three

Hollywood, April 18.

Jack Hoxle zeries of westerns being produced by Henry Goldstone will probably be released by Principal Pictures.

Series was

Series was up for distribution by Universal but the deal fell through, U deciding the Hoxle scries would conflict with the Mix pictures.

Westwood, April 18. Fox bankers' creation of the so-called 'minute men' has met with unenthusiastic response from studio workers. 'Minute men' are the most unpopular group on the Fox lot.

unpopular group: on the Fox lot. Originally installed by D. E. Mc-Intire last December, the men are placed one to a company to meticulously detail in writing every occurrence on: the set, particularly those holding up production. So much was expected to happen that more appearance of the production Originally installed by D. E. Mos-

per week.
Minute men are watching to see Minute men are watching to see that all extras called get onto negative some time during the day. An assistant director whose had assistant director whose had considered to the seed of t

DOUG'S TECHNICIAN **MARRIES POLYNESIAN**

Hollywood, April 18.

Walter Pahlman, chief of Douglas Fairbanks' technical staff, is returning from the South Seas with a Polynesian bride, daughter of a Tahitian chief.

Elaborate tribal wedding took place, with Pahlman's name changed to the Polynesian for 'The Red Cloud of the Sky.'

JOLSON ALL SET

But That \$500,000 Advanced A Tough Handicap

Hollywood, April 18.

Al Jolson will shortly begin work on his first talking picture for United Artists with several suggested titles, but no definite choice of story yet made. Jolson already has received his guarantee of \$500,000 for the picture. Irving Caesar is heading for the Coast to do the dialog.

When Jolson contracted, three years ago, to make four pictures for U.A. at a guarantee of \$500,000 for each in each and started to draw \$13,500 a week against the guarantee. After it had drawff down \$850,000 without going into work on 'Sons of Guns,' the drawing account was suspended, and the deal lay dormant. Now being revived in the hope of getting the money back, the previous payments, to apply against the guarantee and possible profits split, under present conditions, that Jolson will set any additional sum under the profits split, or even make good on the \$50,000 in excess of the guarantee, current grosses being what they are and the guarantee sarting the picture off with a halt million nut, plus usual production costs.

LAEMMLE'S OLYMPIAD YEN

Hollywood, April 18.
Carl Laemmie has cancelled his regular European trip this spring.
Remaining on the Coast for the Olympic games,

COAST POLO RATINGS

Sly Hugs, Brotherly Love and 8 A.M. STUDIO PLAYERS Show at L. A.'s Jovial Breakfast Club

Los Angeles, April 18. Strangers may not kiss at the a little hug. A nice, jolly, out-ofdoors, eight-o'clock-in-the-morning hug. Soft feminine arms that have never been there before steal around,surprised masculine shoul-ders. Everybody locks arms, the music starts, and voices rise vi-brantly in a hymn of praise to ham and eggs. Breakfast is served!

pranty in a hybrid to passe to han and eggs. Breakfast is served!

Denials are to be expected from both sides but the fact remains that this Breakfast club of which 'Uncle Carl' Laemmle is the new president resembles in a lot of ways Sister Almre's Angleus Temple. In both places 'Love Thy Neighbor' is a signai for graphing the neighbor and getting in some missionary teamwork.

setting in some missionary teamwork.

Something About it

There's something about being seized abruptly in digit-stinging cordiality. It demoralizes the most carefully nurtured dignity. Hard-headed business men so all to pieces. Bogus-intellectuals double-cross Saint Mencken, start gurgling and grinning like Coolidge on a mustadg. A cynic is hailed as brother by a total stranger and goes both the second of course the Breakfast club omits the religion. Their hymns are about things to eat and the wholesale handshaking ritual is for purposes of letting everybody relax. Still there's a parallel with Angelus Temple. They run their shows allke.

Stopping Speakers

Stopping Speakers

shows allke.

Stopping Speakers

To keep things breezing along the Breakfast club has a signal light spreadly in trous a signal signal spreadly in the signal sig

Lands Studio Contract On Visit from Reno

Hollywood, April 18.

Hollywood, April 18.

Flying over from Reno while awaiting her divorce, Paulette Goddard, former actress, ultimately landed a Hai Roach contract. She left the stage about two years ago.

Miss Goddard will leave here in a week for New York to return by May 2 to start work. She is the first member of a potential stock company at Roach, studio wanting a group of support players to use in its various comedy series.

Film Folk Return

Film Folk Return
Anna Sten, Sam Goldwyn's new
German import, arrived in New
York on the Europa yesterday (18).
She leaves Thursday (21) for Hollywood, the Coast trek to be piloted
by Lynn Farnol.
Sizeable collection of show folks
were on the Europa with Miss Sten,
among them Richard Barthelmess
and wife, returning from a world
trip; Louis Weltzenkorn, Par writer
and Fred Niblo and family. Niblo
has been doing some directing in
Loudon recently.

All Brothers

Hollywood, April 18.
For three weeks the newlyorganized Veet Side Asthma,
and Riding Club, Hollywood
organization of journalistic
wits and picture comics, has
been attempting to affiliate itself with a beach club.
Spurning the lesser known
beach outfits, the Asthma Club
is in tim, shunned by the prore

Spuring
beach outfits, the Asthma Club
is in turn shunned by the more
exclusive sun-tan joints because Groucho Marx is president. Finally Buddy DeSylva
was roped into the club and
members suggested that he invite them all to his Mailbu

vite them all to his Malibu shack. 'Sure,' said DeSylva, 'come down any weekend but let my family use the house other

'So,' exclaimed Groucho, 'he's

Marx Films' Long Lavoff With Chico in Hospital

Hollywood, April 18.

Automobile injuries to Chico
Marx, who will be off his feet for
eight to 10 weeks have caused disbandment of the Parsmount Horse
Feathers' company until July, Only
10 days' more shooting, on football
sequences, needed but they require
all the brother of the company of the company
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and the company of the company of the company of the company
and the company of the company of

all the brothers.

Norman 'McLeod, director, and Arthur Johnson, musical advisor, left Friday (16) for New York. Arthur Sheekman, on the story, has with Harry Wagstaff Gribbie and Ben Granite. Rest of the staff were already off the paypoll.

In spite of the optimistic reports given out immediately following the auto accident in which Chico Marx injured his leg and caved in a few ribs, it will be 10 weeks before the plano playing comedian force the plano playing comedian force the plano playing comedian. This will not, however, affect the release date, since the comedy was not intended for immediate de-livery.

Conrad Nagel and Cedric Gibbons Unoptioned, M-G

Cedric Gibbons, Metro art director for many years, and Conrad Nagel, another long-termer with this comanother long-termer with this company, are washing up from indications. Contracts of both are up Friday (22), with no further options. M-G is taking no action in direction of new agreements. Vina and Eugene Delmar, under writers' contracts, are up today (19). Among new short-term contracts are Leonard Ide and Melville P. Baker, writers, plus options; Helen Barclay, player, and Muriel Eyans, player, six months with options.

SECOND GIBBONS BID

Universal City, April 18.
Eastern radio engagements prevented Floyd Gibbons from turning actor in Universal's 'Shanghal Interlude,' but another U deal is ending.

pending.

Carl Laemmle, Jr., made the original offer when Gibbons stopped over here after his Shanghal re-

Lillian Harvey-Fox?

Without the femme lead for Bitter Sweet' yet selected, Fox may call Lillian Harvey over from Germany

to do it. Miss Harvey is a star for Ufa,

SLOW RECOVERY

Hollywood, April 18.
Mae Clark, floored by a break-down while working at Universal, has been removed from the hospital and is a home with a duo of doctors and two trained nurses.

Her recovery has been slow.

Majority Get Minus Classification by Expert—Ralph Forbes Most Undependable; Darryl Zanuck Most Determined and Very Nervy—Gleasons' Pint-Sized Horses Carry Their Masters, but Not Quick Enough

CLARK GABLE NEWEST

Hollywood April 18.

Hollywood, April 18.

How good are the polo prayers of
the film colony?

The game corcorrect authority of expert comment
inclined to prefer the reverse interrogation: How bad are they?
There are several excellent players, some promising ones, many
that simply silce divots out of beautiful: grass. At least three film
players, Kenneth Fitzpatrick, Will
Rogers, and Jack Holt, are allowed
Pacific coast equivalent to Meadowbrook on Long Island. Of these
Fitzpatrick, former theatre operator, flatly refuses to play polo
with Hollywood malleters on the
grounds they are carrousel equestrians.

Variety's Polo Ratings

Classification of Hollywood's Polo Players made with assistance of an expert who has demoted, ten years, to the anne, but prefers to remain unidentified by the demote who has resided in the film colony.) Goal Hndcp

	GUZI
Playar H	ndep
Roach, Hal	2
Rogers, Will	2 -
Williams, Guinn	. 2
Holt, Jack	1
Peters, John	1
Zanuck, Darryl	0.
Hubbard, Lucien	$-2 \\ -2$
Griffith, Raymond	-2
Cromwell, John	2
Montgomery, Robert	3 ⋅
Curitz, Michael	-4
Forbes, Ralph	-4
Gleason, James	4
Gleason, Russell	-4
Brown, John Mack	5
Burr, C. C	5
Gable, Clark	5
Caesar, Arthur	10

Still it is admitted that the film players threaten to become the greatest boxoffice draws in the his-tory of polo, making Devereau Min-burn, Tommy Hitcheock and Win-ston Guest stable boys by compari-

burn, Tommy Hitchcock and Winston Guest stable boys by comparison.

Accompanying table of goal handicaps is compiled without related to the state of the state of

Warners Adamant as Cagney, Marsh **And Blondell Launch Salary Revolt**

Polo by Ear

Hollywood, April 18.
Popularity of polo talk in the colony has publicity departments writing yarns about mallet ability of their male

stars.

Three months of practice for the actor and the press agents classify him as an expert polopiayer with at least a five-goal rating.

Western Film Star On Ballyhoo Trek For Main Circus

Los Angeles, April 18. At 3 o'clock the other morning Tom Gorman, Bill Cody, Cody's horse and a trailer behind their car, left here for the Walter L. Main cir-

horse and a trailer behind their car, left here for the Waiter L. Main circus in the east. Traveling as they are, with many stopovers, and the ballyhoo, it will probably take the moving outfit a month to join the big show.

Bill Cody, star of western film talkers, will be featured by Main's and remain under the Gorman management. The Main show will likely use Cody for its concert attraction. It is said Cody is under a guarantee and split of the concert catraction. It is said Cody is under a guarantee and split of the concert catraction. It is said Cody is under a guarantee and split of the concert catraction. It is said Cody is under a guarantee and split of the concert catraction. It is said Cody is under a guarantee and split of the concert catraction. Even the Al G. Barnes show, exclusively a western area circus, has no film attraction with: with it.

Gorman came out here with Pat Casey to make such a deal as he has put over. He was Casey's guest while in Hollywood.

Roach Party Flies East To Masticate Some Plays

Holivwood April 18 Hollywood, April 18.

Hal Roach with Hal, Jr., and M.

D. O'Brien, assistant secretary and
treasurer of Roach studio, left here
by plane Friday (15) for New York.
Roach for the first time will look
over Broadway plays, seeking material for coming productions.

House of the first time will look
over Broadway plays, seeking material for coming productions.

House of the first will be producted to the force have been conproducer will buy stories for his
shorts and also for the few features he is to make.

shorts and also for the few fea-tures he is to make.
Party will be away 10 days, and is travelling in Rogot's new plane.
Laurel and Hardy's next for Metro will be a full length fea-ture. On the new program this comedy team will make a second full length and six two-reelers.

U DROPS FLOREY KNOPF

Hollywood, April 18. Hollywood, April 18.
Robert Florey, who directed Murders in the Rue Morgue, has been dropped by Universal.
Cyril Gardiner is the substitute director for 'Invisible Man.'
Edwin Knopf is leaving U. after a year as writer and director.

a stable, he has devoted himself to coaching but is still showing excellent form in practive on borrowed flesh.

Jack Holt hasn't made a public appearance for a year but is right in with the top crew when he dusts off his mallets. He's steady and reliable.

Retyy Zanuck

Der in Manies. Fee Stean, and reliable.

Darryl Zanuck is one of the Coast wonders, developing a belated interest in the game and working himself: Into fast company by steady, gruelling practice. Financially biessed, he has acquired one of the best stables hereabouts and subjected himself to the talental tutoring of Lionel Pedley. Surfactional of Lionel Pedley. Surfaction of Lionel Pedley.

Three of the newly known in picures, James Cagney, Joan Blondell and Marian Marsh, are sulking at Warners in a salary rebellion. they hold out it can possibly finish them for major filming under the intra-studio agreement on talent now in effect.

Warners is ready to drop Cagney rather than pay more than his present \$1,400. Actor wants \$3,000 instead of the \$2,000 due in three months under his contract. Result ls that Cagney will be out of 'Blessed Event' with the studio replacing him with Jack Oakie on loan from Par. Lee Tracev had also been considered for the role

Miss Biondell has been turned lown on a raise from \$500 to \$1,500, and Miss Marsh may be dropped for an inflation attempt on her \$400

an inflation attempt on her \$400 paycheck.
Milton Wallace and Allan Jenkins from the New York cast of 'Bleased Event' arrived here to re-create their original roles in the picture. They then return to Broadway.

They then return to Broadway.

James Cagney is holding out for a new WB deal and plans a European vacation regardiess until WB exec make up their minds. Cagney, now in New York, complains he has been overworked, doing three pictures in a row, and feels a \$2,500-\$3,500 salary not out of proportion to his boxoffice status.

Cagney, when first squawking on his contract, received a \$1,000 week-brooms, which with he originality house, which with a forestate agency procured Cagney a graduating deal from \$350 to \$450 to \$500, etc., weekly. When George Frank, of Dunlap & Frank, Hollywood agents, took hold of Cagney they forced the new deal. Frank is also behind the new bld with Warners blaming the agent as much as the player. Frank returns to the Coast this week.

Lillie-Metro?

Beatrice Lille is negotiating with Metro via Mike Connolly, now on the coast, who represents the Eng-lish comedianne. She's been in films

before. If Miss Lillie doesn't M-G-M, she plans to return to England when finished in 'Too True to Be Good'

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No Summer Moratorium, but Some Concessions May Be Possible

Independents will shortly present cers and distributors a plan which calls for the establishment of theatre-saying clinics throughout the II C Where alluing commoned of representative film interests will, according to the plan, study petitions for ald, which may be made by needy exhibitors, and then, if such are deemed worthy, allow the petitioners to amortize over the summer months at least a portion of their overhead obligations

There is no chance for a general moratorium for theatres. Such would necessitate producers and distributors delaying collection on approximately \$25,000,000 which is figured the makers' share from all boxoffices during the months of June, July and August. No producer in the business today could afford to cancel debts even temnorarily.

The indie leaders, however, de olare that the major companies will have to declare a debt hold-over in needlest boxoffice cases, whether they want to or not.

15 and 25% Off

to and 25% Off.
While film rentals on the verage are figured by exhibitor representatives to be 15% under the same for last year they declare that the decline in paid admissions has hit a minimum average of 25%.

minimum average of 25%.
A close analysis of each exhibitor seeking aid will be made before the decision to extend the helping hand will be reached. While he is on the debt plank; the policy of his house will be virtually that set by the will be virtually that set by the loaning committee. The purpose will be to assist an exhibitor vithrout putting him in the position of being able to add to the competition of his neighbor who is keeping up with his debts.

with his debts.

One of the first benefits accruing directly to produce, as the index-see it, would be proof to the government, in the adoption of such a plan, that the industry cannot stand any kind of admission tax.

kind of admission tax.

In addition to this the amortization-for-the-needlest project would
eliminate practically all theatre
closings and make the summer of
the industry's greatest depression
close with fewest casualities.

close with fewest casualities.

That loan committees will have plenty of work, if organized, is proven by the figures presented by Charles O'Reilly. In New York State fully 250 of the 1,600 theatres now in operation will be forced to close during the summer unless imclose during the summer unless im-mediate aid is devised, according to the Theatre Owners Chamber of

Haysites queried on the mora-torium plan Monday denied any knowledge of it. Several stated that major companies need a moratorium major companies need a moratorium for themselves. Others doubted if the companies were in the position to grant the indees grace. Still others are pollyannalsh that the summer of 1932 will be better than other summers for many cinematic box offices. This reasoning is that many who went to Europe or to resorts will stay home, and that the smart exhibitor can add to his regular patronage.

WANGER TO COAST: TO SPECIALIZE ON PROD.

Walter Wanger will spend the rest of the spring and summer on the west coast. He is leaving New York als week.

York als week. Wanger's position with Columbia is defined as in complete charge of casting and story buylen, Although it was reported upon his joining the company that he would divide his time between both coasts it now appears that he will devote most of his time to the production end.

JOHN BALABAN COAST-BOUND

John Balaban, co-operator of Publix theatres with Sam Demboy, will call time out for himself next month to trek westward.

Balaban's destination is the Coast for a general look-around.

SISTROM IOINS BRANDT

Latter Lining Up Coast Producers

Hollywood, April 18.

Joe Brandt is lining up Hollywood indle producers from the New York end seeking to frame a sizable or-

maintaion.

William Sistrom, former Fox supervisor, is in with Brandt and will
have as his first, 'Boulder Dam,' by
D. G. Tomilson, Scott Littleton and
Lemet Bales, which he bought from
Alfred Cohen, agent.
Likely to be a cycle if not a
whirliging of Boulder Dam stories
the coming, season. Practically
every studio is foying with a story
about the new water project.

shout the new water project.

PLAYING SAFE IN NEW STAR AD TIEUPS

Hollywood April 18 Infraction by several studios of the no-endorsement rule has brought a complete breakdown during the past two weeks of the Hays offic agreement. Pent-up press agents are now making to get tleuns for their best names with large com-

Tieups will not be direct, the pic ture personality merely having his picture or statement in the ad with picture or statement in the ad with-out recommending the product. This lack of direct plug will prevent possible trouble with the Depart-ment of Justice, which last year had agents snooping around Hollywood hastbrooms. In. vo. 16. 1437; 24. 245 they used Luz soap really did. Response

Response
Big advertisers are responding to
the studios. Standard Oil and Paramount have made an arrangement
for use of Ernst Lubitsch's name
and photo. Joe E. Brown in Stetson
hats will be displayed in stores and
elsewhere, in another tieup. In this
instance, the Stetson people furnished enough hats to dress a haberdashery set in Brown's The Tenderfoot.

desnery set in Browns The renderfoot.

Swimming suits and fashlon novelties at present lead the list for tietips. So far no new tietips with tobacco companies or with intimate articles of dress have been made, and studies will probably stay away from them, this being one of the causes for the Hays ban.

Drop in amount of fan magazine advertising was one of the big reasons for breakdown of the endorsement ban. Fan mags had thousands of dollars worth of advertising depending on their success at getting

pending on their success at getting tieups with certain players. Pres-

T. P. E. Sets Program

Hollywood, April 18. New lineup of product for Talk-ing Picture Epics-Principal Pictures combo calls for 15 feature and 56 shorts on the coming season.

and 56 shorts on the coming season. List includes a dozen Americanmade features of which one,
(Shanty, has seen completed; three
adventures and the season of the season

Par's Val Lewton Option

Pars val Lewton Option
Patamount has taken a 30-day
option on 'No Bed Of Her Own,'
first novel of Val Lewton, attached to the press dejartment of
Metro in New York.
Par is interested in the story for
Mirlam Hopkins.

Skourases Drop Deal for Par-IJA in Los Angeles

Los Angeles, April 18. Don Whereby Skouras Brothers woi'd take over the Paramount and United Artisis theatres here from Ha...d Franklin and Publix for operation in connection with Fox West Coast, is cold. Skourases feel they have their hands full with FWC without add-ing a couple of more de luxers.

Prohibition Hottest Propaganda Subject For Film Promoters

Hollywood, April 18. Wet Parade and the ensuing pro and con arguments it caused anent film propaganda has inspired pic-ture promoters to hustle prohibition et societies for their fran

tures favorable to their special cause.

Some time ago the American Pictures Co. prepared for production Too You Want It Back? a feature dealing with Illuor. Company went out of business before it got to the production stage. Story is up again, this time in two versions—one for the drys and the other for the vets. Promoter figures to cash in no matter how the wind blows.

James C. Penny, head of the Penny chain stores, has been interested in producing a dry propaganda picture for some time and is again firting with the picture bug. This time he is staying away from promoters, having been approached by them several times and reported to

moters, having been approached by
their several moders are approached by
their several modern and one
amy, which never got started.

Promoters with the propaganda
picture idea are going after the
church crowds, feeling that the religious element is strong for promotion. Several, have approached the
Republican National Committee
with an idea of making a prohibition picture that would help the
Republican party at the coming
election.

None of the promoters has any set plans, all floundering around and ready to jump any way where in-terest is shown.

tough to put over, the hustlers figure that the liquor question is about the only thing that will bring in

'HOTEL'S' ROAD DATES: \$10 BOW ON COAST

Grand Hotel will be roadshown by Metro on extended engagements in between 50 and 60 cities in the U. S. and. Canada. In numerous spots it will go into legit houses. Of first five engagements so far set, two are. Shubert theatres and one Erlanger. These are Shubert beatre, and one Erlanger. These are Shubert Majestic, Beston, opening Saturday (23) and Chestnut Street, Philadelphia, opening Monday (25). with (23) and Chestnut Street, Philadel-phia, opening Monday (25), with Erlanger's Woods, Chleago, opening Sunday (24). Other dates are Loew's Aldine, Phitsburgh, Monday (25); Ohlo, Cleveland, May 1, and Auditorium, Baltimore, same date. Shubert's, Detroit, in all probability, will open a week or so later. All engagements will be two-a-day at \$1.50 top.

Hollywood, April 18. 'Grand Hotel' will probably have a \$10 premiere here when it comes into the Chinese.

into the Chinese.

There is an agreement between Metro and Sid Grauman of seven months protection for the picture in greater Los Angeles.

Radio's 58

A total of 52 features, plus six westerns, will be announced by RKO-Radio for the coming season

RKO-Radio for the coming season at its annual sales convention to be held in Chicago Ma; 16.
This about equals the combined programs of RKO and RKO-Pathe prior to combination o. the two companies.

METRO'S 2ND BERNSTEIN

Metro is buying 'Felix,' French lay by Henri Bernstein, the riter's second sale to Metro with-i two weeks. The other is "The writer's second sale to Metro with-in two weeks. The other is "The Claw."

'Felix' was produced in Paris, but not in America

Wide Gap Between Average and Good Film Grosses Becomes Studio Ogre

Zanuck's European Trip Includes Material Hunt

Burbank, April 18,
Of three Warnerites sailing for
Europe May 5, only Al Green is
going 100% for the trip.
Darryl Zanuck's jaunt will be only

Darryl Zanuck's jaunt will be only 25% pleasure, he expecting to dig up story and play material. For that purpose he is accompanied by Lou

urpose he is accompanied by Lou ichreiber, Hollywood play broker, o arrange deals. John G. Adolphi, with the party s far as London, goes into huddles the George Arliss on the star's

ret societies for their financial rt in producing feature pic-favorable to their special FURTHER % CUTS

A new salary-cutting wave, aimed chiefly at high-priced executives, is being effected this week by Fox and Universal. In Universal only the sales department is being shorn, while at Fox the cut takes in all employes on a sliding scale of from

With the introduction of the sec With the introduction of the second general cut, these companies step into the class of Warners and Paramount for double paring. Fox exces, from Saturday (18) on, who were in the \$1,000 a week and over class a year ago will now find their earning power reduced 60%. The maximum slash at Fox last December 100 and 100 are the second of the maximum slash ber was 25%. U's System

Us System.
Universal did not touch its sales department on its initial cutting last winter. The method which it is using in reducing salesmen's wages is novel for the picture industry.

ing made in proportion to his earning capacity and living expenses

ing capacity and living expenses. Salesmen's cuts will average 10%. The RKO cut, which will be the second in that firm, becomes effective May 1. First slice was on a 10% basis as will be the new one. Further economies on the Fox newsreel end are also taking place. The one-weck-in-four furlough idea has ended and no more furloughs for the men as planned. Fox executives have been eyeing Movietone expenditures. Those were reported running above \$20,000 weekly when the bosses first began to look things over.

Two of Four Plagiarism Suits Vs. M-G Fade Out

Los Angeles, April 18. 'Floradora Girl' infringement su

Floradora Gin' Infringement suit against Marion Davies and Metro is set for trial in federal court April 26. Other defendants include ERFI and Herbert Stothart. Latter worked on the score of the Metro musical. Action for an accounting of profits on the picture and \$350,000 damages was brought in 1936 in behalf of the executors of the estate of the capture of "Floradora". Use of the executors of the estate of the capture and the set was particularly objected to.

Another infringement suit pending in federal court against Mctro is

Another infringement suit pending in federal court against Mctro is that brought by Mary Farr Abbott for \$300,000 claiming 'Annie Laurie' (1917) was a lift from her synopsis. Trial originally set for this month has been continued until October. Method to the synopsis of the synopsis of

his material was set for trial May 2 but has been postponed indefinitely. Ina Kuhn's action for \$1,100,000 n Metro's 'Mark of the Devli,' John Gilbert picture, went off the calen-dar indefinitely when called for trial

Rufus King at Radio
Hollywood, April 18.
Rufus King, novellst, is here under contract to Radio.
He will write mystery stories.

Hollywood, April 18.

Stories classed as sensations are the only kinds being sought by studios. Anything that doesn't bring a gasp isn't wanted and will only be sought out of necessity.

Story executives of both Metro and Paramount have voiced this and Paramount have voiced this carrying in out the studios are studios and those hitting public fancy. Also the new film philosophy that a picture is now either bad or good!

Agents bringing books and plays to story heads are being told 'If it's not a sensation we don't want it' until the line gets monotonous.

to story hecds are being told 'If it's not a sensation we don't want it, until the line gets monotonous. Cycle of houror stories is a result of this search, this type of yarm usually having that sensational something demanded. Success of Frankenstein' is one of the reasons for this change in kind of material wanted. Picture is looked upon by studio people as being a success not because it was different from ordiscessive in the contract of the change in the contract of the c

iey won't buy average ut of necessity. Hollywood is apparently in for an era of what is good table

ACADEMY'S AUTOPSY ON FILM INDUSTRY

Hollywood, April 18.
Pleture industry will be dissected to see where it doesn't tick in an autopsy before the Academy membership at the Beverly Wilshire April 27.
Principal

April 27.
Principal surgeon will be Sidney
R. Kent, with scalpels dealt out to
M. C. Lightman, president of the
IPTOA, and Conrad Nagel of the

Kent takes the sales angle Lightman represents the exhibitor and Nagel and other residents tackle things from the production end. For discussion: 'Are there too many film houses?' 'Should more or fewer pictures be made?' 'S the double feature an evil and for how long?' When does economy become poor economics?' and What the mew trends in public demands be?

Gold Mine Reopenings **Boost Alaskan Theatres**

Los Angeles, April 18.

If activity in picture theatres is any barometer, Alaska is the first part of the country to expectience a real revival from the economic defiation. Theatres in Fairbanks flation, Theatres in Fairbanks and the product and the been open on Saturday nights only are sending down here for a large volume of film product and starting to run daily showings. Reopening of many supporedly worked-out gold mines and the resumption of activity in coal and copper by the Guggenheim interests, which also control amusements in their production centers are given as the reasons for the

wing. apt. James Lathrope, in charge Capt. James Lathrope, in charge of entertainment centers for the Guggenheims in Alaska, has cabled to film exchanges in Los Angeles for a lot of product and Charles Kubley, with theatres in Ketchies and Peterborough, has increased his activities.

Col's Both Coasts

Columbia this year will had t joint sales conventions on the cast and west coasts.

Dates have not been set but the get-togethers are now planned for late in May.

UA's 'Mickey' Distrib July 1 United Artists returns to the shorts distributing field through a deal to release the Mickey Monse up to now sold cartoon series, u through Columbia,

RKO COMMAND REVAMPED

Wurtzel Dickers on New Fox Contract, KAHANE TAKES Settlement Made Before Coming East BIGGEST ADVANCE

Hollywood, April 18. Hollywood, April 18.
It is learned here that Sol Wurtzel's contract with Fox, expiring in May, was settled before he left for the east. His present prolonged stay in New York is to negotiate an entirely new contract with the same company, locally believed to the business end of the

same sompany, locally believed to be for, the business end of the studio.
Authoritative information is that Wurtzel, if re-signing, will first hop to Europe on a quick trip to see his daughter, in school versus and the studies of t

dependently for Fox release in favor of his returning to the studio as a business head.

as a business head.

Amount of the settlement with
Wurtzel is not given nor the terms
of the proposed new contract.
Ben Jacksen, head of the Fox
music department, has been made
assistant general superintendent at
the Westwood studios and is assuming the duties handled by Sol
Wurtzel.
Orville Dull, formerly in the ascomes Jacksen's assistant.

Sol Wurtzel sails on the S. S. Albert Ballin tomorrow (20) to be gone three or four weeks.

GIANINNI'S \$220,000 **UNPAID BY TIFFANY**

Tiffany still owes the Bank of Italy \$220,000 on a loan made during its last year's difficulties by Dr. A. P. Gianinni, who is now trying to collect. Note was supposed to have been paid back at the rate of \$5,000 monthly but it is reported that no payments have been made for several months

for several months.
Remainder of the \$1,300,000 indebtedness of the company is secured by L. A. Young's notes.
Delayed production schedule resumes next week with Ken Mayhard's King of the Runge', written
the word of the Will be The
Man Called Back',
overdue for the closing year's program.

III. Club Gals Plan to Censor Films for Kids

Chicago, April. 18.

Proposed plan of Illinois club women, to organize a film council to censor films for children, is beginning to take shape. Producer and distributor representatives met with the ladies at a luncheon where

STEUER RETAINED

Will Defend Hays Group in Rem-busch's Suit

Lawyers for major film companies met yesterday to plan a concerted defense against the Frank Rembusch suit charging conspiracy. Trial is set for June in the New York federal court. Max D. Steuer has been retained as trial counsel to an addition to constant and the member-companies of the Hay sor granization.

on addition to naming all member-companies of the Hay's organization Rembusch also charges Sidney R Kent and Charles Pettijohn, Hay-lawyer, as individually conspiring to drive him out of show business.

Discarding A.P.'s Saves \$500.000 Yearly at Radio

Hollywood, April 18.
Scrapping of Radio's supervisor
system, announced as giving David
O. Selanick 'closer contact with
writers and directors,' gives the
studio a \$500,000 payroll paring.
Production shuffle slips two associate producers into the writing
department. James K. McGuinness
probably leaves the lot after finishing his current original for Richard
Dix.

Tale Section 130

dio next Saturday to go with Charles R. Rogers on indle production. Merian C. Cooper will be virtually an associate producer, but not in title, on novelty features. Edward J. Montagne, ex-Paramount story celtor, is sharing that office at Radio with Kenneth MacGowan, who probably goes into the writing department later.

Lightman, MPTOA Prez, Will Tell Studios How

The exhibitor finally is going to have his day in Hollywood. After all the wisecracking among the indies, especially during the past season, about poor product and Hollywood's inability to understand the boxoffice, Hollywood has consented to be advised and the exhibs have agreed to send a leader.

M. A. Lightman, president of the child Hollywood's and the exhibs have agreed to send a leader.

M. A. Lightman, president of the child Hollywood is the exhib who will estimate the send of the child Hollywood in the control of the child Hollywood in the

Avlesworth Appointment Mainly for Financial Rea-Goodman as General Counsel Unconfirmed -Franklin-Beck Minus Contracts—Hershel Stuart Joining KAO—Gratis Air Hour in Charge of Rothafel-May Call John Royal In on Vaude

McCARTHY ON FILM END

A general shuffling and a series of meetings in RKO followed the A general shuffing and a series of meetings in RKO followed the appointment last week of M. H. Aylesworth as president. Latter is dividing his time between his Fifth Avenue (NBC) and Broadway (RKO) affiliations with one of the first moves being restoration of the RKO weekly broadcast now to be under the direction of S. L. Rothafel, who will launch it. Period will be rated a 'sustaining' hour by the aerial network and cost RKO nothing, indicating a close relationship bi: ween RKO and the NBC. Other than the installation of Aylesworth as the new head the most advanced step is taken by B. B. Kahnne as president of RKO-Radio Pictures. This post gives Kahnne Jurisdiction over all Radio film both so to production and distribution. The production and distribution to production and distribution the working out of Radio's new independent production plan which has been approved. Kahnne also

RKO.

Signing of independent producers, with whom Radio will split production costs and share in the profits, is expected, to begin this week with J. J. McCarthy apt to oversee this phase of production for the company. McCarthy is currently handing the Broadway twice-daily run of Signiphony of Significant of Signiphony of Significant of Significant

N. L. Nathanson Offers \$12,000,000 For Outright Buy of F-P-Canada

Toronto, April 18. N. L. Nathanson, once leading film figure in the Dominion, has made an offer of \$12,000,000 for the

with the ladies at a luncheon where ideas were discussed. Tilm men indorsed the club women's formula, principally devised to gase on neighborhood programs. Culy contention made by theatre men is that the ladies plug those films considered acceptable to twomen are out to establish farming by nights and Junior matiners in, by nights and Junior matiners in, the neighborhood houses. So far methin chas been said about downtown.

Meanwhile, Nathanson has de-

Meanwhile, Nathurson has departed for New York apparently in furtherance of the deal, and declining fladly to make any comment.

Nathanson, formerly was head of the Pamous-Players property this side of the line, but was ousted from that position after long litigation. He is now president of Regal Flims, Cunadlan distributor for M-G-M, RKO Radio, First National and the two Evillah producers, Gaumont Altihourh the whole, trade seems to have an inkling of the reported negotiations, not'a single newspaper in the Jominion has printed a line about the matter.

Kent Slated for Fox Presidency At Annual Meeeting Today; E. R. **Tinker Becomes Board Chairman**

the studio on the business end for the next six months under present intentions.

Franklin's Theatres

the next six months under present intentions.

Franklin's Theatres
Harold B. Franklin's appointment as president of Keith-Albee-Orpheum and the Orpheum Circuit means he will supervise and be restricted to the direction of all theatres of the company which will be operate by Joseph Plunkett president of the company which will be operate by Joseph Plunkett president and general manager of RKO. Phil Reisman is also included in the theatre detachment as film booker for the checult and carries the titles of vice-president of KAO and Orpheum. Martin Beek, as head of the vaudeville booking department, is another in this group while E. M. Glucksman, director of theatres, is being dropped from the organization. Latter is currently on a trip around the circuit.

Franklin's so-called calmeter who around the circuit.

Franklin's so-called calmeter who are the company today (Tuesday) in charge of all men in the field. Stuart, recently operator of the Fox-Poil houses in New England, has been mentioned as accepting the management of the Roxy theatre, New York, Joining the Skouras brothers or going RKO. Understanding is that he has been MAO.

KAO.

Assigning of the national area as regards the theatree will mantle the libitor as divisional directors. Besselving and the services of the service of the se

Sidney R. Kent. will be named president of Fox today (Tresday) at the annual meeting of the growth of the company's board of directors, according to advance information. At the same time E. R. Tinker will become chairman of the board, it is said. Tinker returned from the coast yesterday (Monday) in order to be present at today's stockholder and board meetings. He had been out there for two weeks on financial matters and installation of Leonard Woolams at Ciritanily figuring on leaving for the west today (Tresday). Kent postponed his first official visit to look over production matters until Thursday (21). He'll be gone about two weeks, returning in time for final preparations in connection with the company's annual sales convention in the middle of May.

W. C. Michel ad D. E. McIntire preceded Kent westward. Former left new York Thursday (14) and McMorton the following day, it is work of the company's annual sales convention in the middle of May.

W. C. Michel ad D. E. McIntire preceded Kent westward. Former left new York Thursday (14) and McMorton of the following day, it is work of the middle of the westward of the first with McIntire under his different purposes of cleaning up on matters he inaugurated out there.

Hollywood, April 18.

Departure of E. R. Tinker April 16 for New York followed the Fox president's settling of H. Leonard Woolams as vice-president in charge of Fox coast finances. W. C. Michel, another vice-president and D. E. McIntire arrive here today and tomorrow to take charge of the standard recovers from his recent appendicitis operation.

Suggest Receivership For Orpheum Subsid to Save \$400,000 Charge

Chicago, April 18.
Committee representing Orphcum
preferred stockholders has suggested to RKO executives an appli-

pretered stockholders has suggested to RKO executives an application for a receivership for the Orpheum Real Estate & Theatre Corp. according to local informations of the Corp. according to local information of the Corp. according to local information of the Corp. According to the Corp. According

GARBO MAY MAKE ONE FOR MIKE LEVEE'S GUILD

Hollywood, April 18.

Being broached around now that Carbo may be found making her first eco-perative tailer for Mike from the control of the

Louis Geller Is First

Indie Producer-Exhib First independent exhibitor to

He is president of Peerless Productions, and also has the Consoli-dated Theatres chain in Canada.

Inside Stuff—Pictures

Producers today are not paying license fees on trailers and foreign versions and the full amount of newsreel tax has not yet been determined. Producer-licensees see in the electricer falure to push royalty claims in these departments an admission of weakness in the license agreement. While the electrice on the record insist they are entitled to \$300 per resi for every foreign version and as much per resi for each trailer, licensees as a whole have turned the matter down cold, not paying royalty for either of these production phases.

Distributors appleasmen hold that the license is so vague on these points and the production of the paying royal to the paying

Distributor spokesmen hold that the license is so vague on these points that they are subject to several interpretations. According to those familiar with the terms, the Western license describes royalties as \$500 per negative reel without any specific reference.

That foreign versions are just copies of the originals upon which he royalty is paid is the stand taken by producers. As for trailers, the same are described as extracts of originals upon which the royalty has already been paid.

With the decision of the U. S. Circuit Court of Appeals for the First Circuit, Boston, Mass, reversing the decrees entered last May dismissing hecopyright; infrage-ment actions of Metro and Educational against the Bijou Theatre company, Boston, for holding over pictures, a total of 12 high courts have now uphed unilensed exhibition as constituting an infringement. After taking cases to high courts, distributors now believe that it is firmly established that they have recourse under copyright laws in prosecution of bicycling, holdovers, etc.

Judge Morris, for the Circuit Court, stated that the opinion of U. S. District Judge Coleman of Maryland, which was contrary to the Metro-Educational-Bijou case, in the action of Tiffany vs. Dewing, was 'well considered and appealed to us,' quoting Judge Coleman as holding 'that the projection of a photoplay film on a screen without the copyright owner's permission was an infringement.'

Vittorio and Bruno Mussolini, the Duce's two sons, are ardent film fans. In this particular, they follow their father's taste, for the Premier often sees new films at the private projection theatre attached to the International Institute for Educative Cinematography, situated in the park of his own residence. Since the death of his brother Arnaldo, the international institute for concentre Chrematography, situated in the park of his own residence. Since the death of his brother Arnaldo, the Duce has, of course, been in mourning, and consequently goes out little. Lately he has accompanied his sons Vittorio and Bruno ones everal occasions to the private projection hall of the institute.

The boys Vittorio and Bruno have a small projector of their own, and can run off films in their own house.

Dispensing of seats for the New York premier of 'Symphony of Six Millions' (Radio) last week took a bit of doing what with the changes in the presidency, new board directors, etc. It left some of the active executives of the company as second nighters or on a catch as catch can

basis.

Inkling of the situation may be gleaned from one director demanding, and getting, 18 seats for the opening in a house seating something under 900 with the daily press having to be taken care of on their commands of four and six stubs in some cases.

A major eastern executive in one of the big companies is credited with estimating that all executives' salaries in show business are approximately two-thirds above what they should be, studio overseers 50% over and theatre employees a whole 35%. Opinion carries on to declare that until all theatre companies go through a full process of reduction on salaries and budgets these firms cannot hope to better their financial positions.

somogram's quectase or not said to the M. H. Hoffman as his first production for that indic release is a coincidence for the latter.

When Hoffman organized Liberty Productions two years ago. The Ape' was fourth of a dozen legit plays Liberty announced it would do. Play is by Adam Hull Shirls, ghost author of 'Ingagi,' and former publicity director on the coast.

Paramount will make no more deals with outside producers for advance urchase of product. The eight from Charles R. Rogers and three from purchase of product. The eight from Charles R. Rogers and three from Earry Darmour complete this plan for the company, Pan, however, will make individual deals for single pictures made by

Far, nowever, will make individual ceast for single pictures made independents after films have been completed. Total for the year is the uncertain and based on ability of indies to turn out satisfactory produ Par also expects several features from its Elstree lot in England.

With the demand for the Astor and Grand Hotel tickets the strongest on Broadway for any type of attraction one ticket agency started gyp-ping. As high as \$4.50 per ticket was asked although the boxoffice top is \$2.

Loews, which operates the house, put a stop to the practice by send-ng word to the agency that if more than 75 cents premium was charged no more tickets.

Imported from a Broadway legit to assist in production of Spanish pictures at a Coast studio, a Spanish actor was ushered into a well appointed office and immediately started doing nothing at \$500 a week.

After six weeks of this, without word from the front office, the except was called abruptly into the head office, 7 was just wondering; said the head man, 'if you speak Spanish.'

RKO paid \$50,000 for 'Animal Kingdom,' legit by Philip Barry

will close on Broadway early in June and the talker will start production on the Coast July 15.

Leslie Howard and Ann Harding, the leads, will probably be augmented by several from the original legit cast. Howard is the star and co-producer, with Gilbert Miller of 'Kingdom.'

Decision in Warner-Western Electric arbitration will be delayed until late 1933. Western claims it is entitled to colditional time to interpose a defense to an action which took the past three years to get complaint testimony on the record. Westernites figured they should be allowed at least one year which means that the earliest the record can be submitted to the arbitrators will be 1933.

be Arbuckle's present vaudeville tour is primed as a test for a

screen comeback.

Arbuckle has been nursing a not so secret ambition to return actively to the screen, and if the response to his in-person showings are what hanticipates it will be used as evidence for his screen future.

For the purpose of keeping censors up with pictures and keeping th industry up with the censors, Col. Jason Joy of the Coast Hays office next week commences a month's tour which will include stop-overs at every board in the U. S. and Canada. He is scheduled to spend a week in New York.

Although announcement is made of Paramount release for future Mack Sennett shorts, latter has still six to deliver to Educational up to Sept. 18.

Due for Educational are two Andy Clyde comedies, one featurette and three Mack Sennett comedies.

Warners is rushing 'The Mouthplece' into the Winter Garden, New York, this week to beat 'State's Attorney' (Radio) and 'For the Defense' (Col) to the screen.

1st Runs on Broadway (Subject to Change)

Week April 22.

Paramount - 'Sky Bride' Par). Roxy — 'Amateur Daddy'

'ox). Capitol—'Are You Listenin'?'

letro). Rivoli—'Miracle Man' (Par)

- Famous Ferguson Case' (WB) (21).

Mayfair—Cohans and Kellys

in Hollywood' (U).
Winter Garden—The Mouth-

ce' (WB) (20). lialto—'Wet Parade' (Metro) (21

Wild Women

Week April 29

Paramount — 'Behind' the Mask' (Col). Roxy—'Trial of Vivienne

Roxy—'ITIM, Ware' (Fox), Rivoli—'Miracle Man' (Par)

Rivoli—Miracle Man' (Par)
2nd week).
Strand—'So Big' (WB).
Winter Garden — 'Mouthpiece' (WB) (2nd week).
Rialto—Wet Parade' (Metro)
(2nd week);

\$2 Picture

'Grand Hotel' (Metro)
(Astor) (2nd week).
'Symphony of Six Million'
(Radio) (Galety) (2nd week).

Foreign Films

'Raub der Mona Lisa' (Super-film) (German) (Europa) (4th Leopold' (Capital) (Hindenberg) (3rd

week).
'Ronny' (Ufa) (German)
(Little Carnegic) (2nd week).
'10 ciu z Pawiaka' (Musa-Block) (Vanderbilt) (20).

RKO Revamped

(Continued from page 5)

said. He is no longer in charge of

Franklin's jurisdiction.

No Contracts

No Contracts
Neither Franklin nor Beck were
tondered contracts last week at the
RKO directors' meeting. Both men
came in on trial periods without
beneft of written agreements and
are continuing with the organization
minus anything on paper. It is said
that the directors are adverse to that the directors are adverse to giving out high salaried contracts for the next three months, these men being prone to look upon a con-tract as a commitment. In view of present conditions there have been hostlle expressions as to the com-pany assuming the obligation of hig-figure contracts at this time.

The decision to drop active mem-hers of RKO from that board, out-side of the presidents, Aylesworth and Kahane and Brown as former president, explains Plunkett's resigpation from that body, also that of Elisha Walker and the non-appoint-ment of Franklin who heads a subcorporation. Replacing these two men on the RKO (main) board are A. W. Robertson and these two men on the MAN (many) hourd are A. W. Robertson and Gerald Swope which gives Genera Electric, Westinghouse and RCA control of this board. A rejection is reported to have met Franklin's suggestion that Beck he appointed to the KAO board.

Finances

Regarding finances executive ever money it desires. Aylesworth is said to be confident that he can secure new additional financial

secure new additional financial means.

It is likely that Radio will have to replenish its picture production coffers before the summer is over due to three recently made pictures having run well over their buigets. Films are Sint Crazy. Lost Squadring the summer is the this rin have spilled over the production in that this rin have spilled over \$500,000 beyond their prescribed costs.

Matter of finances is believed the main factor in the personal appointment of Aylesworth as RKO president by Owen D. Young and David Sarnoff. Further reasons may have been to avoid friction with Lehman Brothers, bankers and important holders of Keith-Albee-Orpheum honds, while cementing the relation-ship of RKO with RCA, General Electric and Westinghouse. The

Hollywood

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed ach Friday in Hollywood, and placed as a wrapper upon the regular The Bulletin does not circulate other than on the Pacific Slope. News from the Dailles in Los Angeles will be found in that customary logartment.

Huston as Rev. Davidson
Walter Huston practically set as
the missionary in Rain' at UA,
Randolph Scott tested for the marine's part

Ken Murray at WR

Ken Murray, whose vaude tour was thrown askew when Mary Brian oame west for 'Blessed Event,' at Warners, also goes to that studio for a part in 'The Crooner.'

'Murdered Alive' as Tab

Possibility that Murdered Alive, which closed at the Carthay Circle Saturday, will go into the Orpheum here and in San Francisco in tab form. Would be budgeted at \$2,700.

Finally Settled

Jean Harlow has a contract, for the title part in Metro's 'Red-Headed Woman.' Bank Worried

Bank Worried

First National Bank of Beverly
Hills plastered Jack White's bank
balance, and a local lot in a suit to
collect \$15,000 given the producer on
30-day notes in February. He is
credited with \$500 realized on the
sale of 100 shares of Educational
stock, given as security.

'Our Gang' Dates

Pete, goggle-eyed pup, and Wheezer, kid of 'Our Gang,' go into Warpers' Downtown for a week next Saturday (23). All Boasberg is writing an act for All Boasberg is writing an act for Robert Boy Friend' let-outs, Mickey Mary Korman and Grady Sutton.

United Artists is delaying production of Brothers Karamazov' till June until the tangle of copyrights on earlier film versions is cleared.

Preparing 'iceberg'

Werner Klingler has been assig the 'Iceberg' script at Univer Arnold Fanck, who's to direct, rived last week.

Collegn Moore's Battery

Colleen moores backery
Colleen Moore has hired Georg
personal publicity in connection
with her Hollywood legit appear
ance in 'A Church Mouse.' Alming
at a film comeback,

Old Metro Taken Over Administration building of the abandoned Metro studio in Holly-wood has been taken over by a trade school calling itself National Studio.

I. A.'s Assessment IATSE affiliated locals are considering a 15% levy on working members to relieve their non-employed. Current stage and studio situation has the labor men 50% idic.

Berthelmess Due

Barbara Stanwyck went to work in 'The Mud Lark' at Warners day after hitting the coast. Richard Barthelmess, due in New York today (18), is expected here woek after next to start 'Cabin in the Cotton.'

ast \$11,000,000 obtained by RKO

last \$11,000,000 obtained by RKO from these three companies gives those firms an investment of around \$18,000,000 in RKO and ownership of about 67% of the stock.

Approximation of the cuts on overhead in the theatre and vaude-ville departments instituted by ville departments instituted of the cuts of the complished by many changes in policy and the complete elimination of vaudeville in numerous theatres Meanwhile, the drive to get all act to further cut their salaries con

tinues.

Reduction of the advertising budget by 50% has effected RKO's two ace New York houses to the extent of the Pelace (vaudeville) being reduced from \$3,000 to \$700 weekly and the Mayfair (straight pictures) to \$3,000 from around \$10,000.

i the \$10,000.
Last night (Monday) Sarnoff gave only considered an informal dinner to Aylesworth at David which all RKO executives and dehaye man inght (Tuesday) Franklin will be traint host to those in charge for KAO, neum Aylesworth, it is understood, will tion-terpresent RKO picture and theatre merali threats at future meetings of the Hays directorate

Johnson Flows East
On a leave of absence from the
Paramount music department, Arthur Johnson left for New York to
work on the music for a new revue
Sam Harris will do next at the Musio Box. Then returns to act as
musical adviser on the Marx Bros.
pleture when that resumes.

In This Corner—Ben Lyon Charging that Ben Lyon punche him, Cedric La Mar, 18-year-old of fice boy at Columbia, is suing fo \$35,000 damages.

Charles I aughton's 1st
First picture for Charles Laughton, brought from the London and:
New York stage by Paramount, will be 'Old Dark House,' at Universal, where he has been loaned.

Irene Dunne as Nurse Carey Wilson's 'Nurse Smith' has been purchased for Irene Dunne by Radio George Archainbaud will direct the next John Barrymore picture, so far untitled.

Shattered Pumps
Hobart Henley will direct Universal's Broken Hearts of Hollywood, by Earle Snell, Richard Schayer and Ben Orkow, Tay Garnett will meg 'Men Without Fear, by Tom Kilpatrick and Martin Brown.

Radio's option on Ernest Hem-ingway's The Sun Also Rises calls for the payment of \$16,000 if deal is closed. Studio vould cast Con-stance Bennett, Leslie Howard and Roland Young as the three central characters.

Mickey—That—Was
Universal falled to pick up option of Mickey Rooney, formerly
known as Mickey McGuire.

Weighing Plots

Universal reconsidering making
'Marriage Interlude' and Leviathan, which were shelved and has
droppal Boulder Dam,' previously
considered.

Next \$3 1-gits Coming
Next four shows at the Bilimore
will be at \$3 top, despite stackness
of loce at \$3 top, despite stackness
of loce at \$3 top, despite stackness
of Wimpole Street, for two weeks,
(Green Pastures' for a month, and
Philip Merivale in 'Cynara,' for two
weeks.

Kindling Wood
Having no further use for the
Wunderbar' set after show closed
in San Francisco, Al Joison gave
it to the road stagebands.

Proviews at United Artists Remaining dark since it was completed a month ago, new United Artists theatre on Wilshire Bird, which is costing Fox-West Coast \$800 weekly rental. is being used for previews two nights weekly.

Carl, Jr.'s, Pet Yarn
Adaptation of Emile Zola's 'Nana'
is being made at Universal by Polan Banks. Story is a pet of Carl
Laommie, Jr., and will be done as
a special, if and when produced.

Mary Brian Back
Femme lead in 'Blessed Event'
switched from Evelyn Knapp to
Mary Brian. Latter was the original choice but was on a vaude tour
with Ken Murray.

Reg Mason's Job Reginald Mason of the coast First Mrs. Fraser cast has been taken by Warners from Woman's Day.

Hawke' Federal Action
Howard Hawke' suit for \$5,000
against Fox for alleged premature
discharge from a six-picture contract has been transferred to Federal court.

Unfilmed Britoness
Margaret Lindsey is Universal's
latest British import. Legit actress
yet to do her first film.

More Liberal Fire Laws

Fire commission and underwriters are considering the petition of
theatre managers to be allowed to
store up to 50,000 feet of, film in
projection booths. Due to double
features and proviews.

Dave Lewis Switches
Only change in setup of Paramount's coast editorial board since
A. M. Botsford took charge last
week was the withdrawal of Davo
Lewis, who goes into the Columbiastory department.

Hank Johnson's Script
Kenneth Goldsmith will produce
'Okay, New York,' radio story by
Henry Johnson, who will also adapt
and dialog. Radio artists will be

lialog. Radio artists w (Continued on page 32)

STUDIOS' OWN TRICK WORK

Twin Features at B&K Deluxe PROCESS FIRMS Theatre Issues Show Resistance Nabes; But Claimed 1 Wk. Only FEEL SHARP DROP

Chicago, April 18.

Publix-B. & K. will go into double features next week at its three de luxe neighborhood houses, the Uptown, Paradise and Tivoli. First bill will be Flesh is Weak' (M-G) and Destry Rides Again' (U). These pletures will be played in conjunction with the regular stage show. At the Uptown the added stage attraction is the Vincent. Inches the wind the property of the Wincent. On t

the circuit is now marked with the twin bill stamp.
Meanwhile exhibs around town are still trying to kill the double feature epidemic. They've decided that since it's necessary to take a licking on poor films, it's best to take the spanking on just me er rather than kill a good offer by handicapping it with a dog film.

For's Mishall Capers Co Will Try Sound for Home

Hollywood, April 18.

Mitchell Camera Co., one of William Fox's interests and heretofore confining its activities to the professional field, is preparing to make 16 mm. camera and projection equipment for the homes.

During his visit here, Fox has spent several days at the Mitchell plant. For some time Fox has been homes and it is understood that the Mitchell 16 mm. projectors will be for sound.

Mitchell 16 mm. projectors win or for sound, Mitchell is also experimenting with a new professional camera which is reported to be noiseless. Entire shutter and mechanical ce-sign of the camera has been changed to insure quiet.

N. Y. to L. A.

Dave Wolf. Hal Horne. Lynn Farnol.
Anna Sten.
Walter Wanger.
Roy Mack. Roy Mack.
Laurence Schwab.
Brember Wills.
George Frank.
Robert Sparks. Rex O'Malley. Helen Lynd

L. A. to N. Y. Edward Small, Andre Hornez. Edwin Justus Mayer. George Kates. Norman McLeod. Arthur Johnson. George Thomas. Irving Briskin. Floyd Gibbons. A. P. Waxman. C. L. Brookhelm. M. D. O'Brien Paulette Goddard. Paulette Goddard.
Darryl Zanuck.
Lou Schreiber.
John G. Adolphi.
Al Green.
Mr. and Mrs. George Arliss.
E. M. Glucksman.
Eddy Eckles.

5-WEEK SIESTA

WB Flatbush Studio Shuts April 25—Roy Mack West

Warner Bros. will close their Flatbush studios for five weeks on April 23. Quota of production work in the east for this season has al-ready been fulfilled. Roy Mack, Warner director in the

Roy Mack, warner director in the Flatbush studios, entrains for the coast today (Tuesday) to direct six technicolor shorts for WB in Holly-

PRODUCER AND UNION HARMONY STILL AWOL

HARMOUT SILL AWUL

Two tiffs, between producers and labor unions occurred at the studies last week. Cameramen's local is ryorted to have threatned to pull its members from the Seance Morder set at International, unless a built with the set of the set of

Court Rules Newsreels Can't Film Sport Events

Property rights of pictures of boxing contests are established by an Appellate Division decision rendered Friday (15) in the Injunction suit brought against RKO and Pathe News by Rudolph Mayer Pictures. Inc., Dodger Athletic Club, Mrs. W. R. Hearst's Milk Fund, Jack Sharkey and Mickey Walker. The Appellate decision confirmed an order of a lower court in granting the injunction against RKO and Pathe. Injunction is the first of its kind

injunction against RKO and Pathe. Injunction is the first of its kind ever granted in the United States. It establishes the claim that news-reels have no right to film fights as news events if the film rights of the event have been sold. Action was for an injunction restraining distribution of the picture made of the Sharkey-Walker fight at Ebbetts Field, Brooklyn, July 22 last, on the grounds the property rights had been sold to Rudolph Mayer Pictures, Inc. and not to Pathe. Latter contended that as a newsreel organization, it was newsreel organization, it was justified in filming the match in the same manner that a newspaper covers the event. Emil K. Ellis acted for the plain-

Grossman Back in Chi.

Eddie Grossman has returned as branch manager for United Artlats here, coming from Cincinnati, where he was shifted three months ago when Ben Fish was assigned to manage the Chicago office. Fish becomes general representative of the U.A. home office, contacting between Al Lichtman and the sxchanges.

Eastman Curries Indies

Hollywood, April 18.
E. P. Curtiss, v.-p. and sales manager for Eastman Kodak, Is here for a three-week survey c the picture business.

curtiss will spend some of his time trying to line up independent trade. Indie producers have been the mainstay of Dupont.

Companies Revive Old Camera Scheme as Cheaper Method-Prominent Trick Shot Firm Hasn't Had Order in Over a Month

AFFECTS CROWDS

Hollywood, April 18 Development of synchronized motors, made necessary by talking picture production, has resulted in re-viving an abandoned scheme of double exposure photography. Used by all major studios, it has put a bad crimp in several firms that, until a few months ago, did almos all composite photography, or proc ess shots, for the large studios.

ess shots, for the large studios.
Scheme now being used for duplicate photography (the dubbing of background with studio limed material) is one of the first systems used in trick photography, that of projecting background onto a ground glass screen which is photographed from the reverse side, with other action taking place between the camera and the screen.

Blank Screen

Blank Screen
Frevious abandonment of this duplicate system was through in-ability of synchronously controlling the shutters of the camera and the projector, resulting in fickering film. Unable to synchronize the shutters, the screen would be blank at the split second when the camera shutter was open and vice versa.

And the synchronized motors, necessary in controlling both the camera and sound equipment, the camera and sound equipment, the support of the standard of the st

Patent Question

Just what patents are involved in the process is still indeterminate. One of the composite firms, which did most of this work for the ma-jors, and hasn't had an order for more than a month, is reported to have cleared \$250,000 on its com-posite process during the last three years.

posite process during the last three years.
Old system opens a wide range of possibilities to the studios in production cost saving, allowing for curtailment of some costly location trips and utilization of stock material for crowd action.
Latter phase is one that even a control of the cont

UFA SUES DIETERLE

Los Angeles, April 18.
Ufa has had suit filed here against
Wilhelm Dieterle for 23,031 reichmarks (\$6,055).
Amount to the

Amount is claimed on a series o bills of exchange given the Aktier-gesellschaft für Filmfabrikation in November, 1929. Bills came due monthly at 1,000 marks on install-

FILM SWINDLER JAILED

Firm Swindless Jailless

Paris, April 9.

For defrauding applicants for jobs
from supposed caution money in
chunks varying from \$400 to \$1,000,
the promoters of a fake motion picture company got various terms.
The head, a Belgian named Zamilnon, styled himself Count de Nervy.

As Market Leaders Sink to New Low Levels for the Depression

Yesterday's Prices

2.5		9 .	- Net
Sales.	P		
5,000	Eastman K.	55% 52%	521/44%
. 800	Fox	21/2 21/8	21/2
. 200	Gen. The	% %	4 - %
1,500	Loew	231/4 221/4	22% -1%
5,600	Par-P	514 434	416 - 36
5, 100	RCA	5% 5%	51/4
300	RKO	3% 3%	3% - %
	W. B	1% 1%	
\$12,000	Gen. The		3% - 14
	Keith		45 -8
	Loew	77% 77%	77% + %
4.000	Par-F-P	37 36	36 -5
	Par-P	84 314	3114 -2%
	W. B	1814 1814	181/ 1 1/
.300	Fox The		14 + 16
300	Gen. Th. pf.	% %	%

Theatres' Special Wrinkles to Combat '32 Daylight Saving

Daylight saving inconveniences are more numerous this year in the east then in any other period. Upper New York state for the first time is adding to the complications by cutting about six weeks off the time being observed by other sections.

tions.
Several of the major circuits this year, however, are preparing to make the best of a situation which in other years hase been taken with hands-up attitude. Warner's is one which will turn the regular supper show into a matines with added attractions. Brotherites feel that giving the show that ordinarily comes after a dusk a special build-up may sell tickets regardless of the contractions.

Coast Cinecolor Formed With Colorfilm Finance

Hollywood, April 18.

New film color company has been formed here called Cinccolor, Inc., to handle studio and commercial business. Plant, located in the old Multicolor building, is equipped to Multicolor building, is equipped to a color building, is equipped to the mental of mental mental of the mental of th Cinecolor.

New company is taking over some of Multicolor's contracts for shorts.

Radio Buys 'Crossroads'

Adio Duys Crossroads
Hollywood, April 18.
'Crossroads,' by Martin Flavin,
which was played by Syivia Sidney
in New York two seasons ago, has
been bought by Radio, to be released
as 'Fraternity House.'
Play will have Eric Linden and
Arline Judge in the principal parts.

DARMOUR-BROWN-PAR

Hollywood, April 18.
Larry Darmour has bought 'High
and Mighty,' a story of early Callfornia, for John Mack Brown. It's
on the Paramount release program.

RADIO'S RAH-RAH SCRIBE

Hollywood, April 18.
First college writer engaged by
H. N. Swanson for Radio is Horace
McCoy who previously sold 'Luxury
Girl' to Universal.

U's Allen Novel
'Only Yesterday,' by Frederick
Lewis Allen, purchased by Universal.

By AL GREASON

Amusement stock showed better ability yesterday (Monday) to resist pressure throughout the list than has been their habit for the last few months. In no case dld a theatre security break through its former bottom, and this firmer front was maintained in the face of weakness among the leaders of the Stock Ex-

maintained in the face of weakness among the leaders of the Stock Exchange.
Liquidation continued in dribbling fashion in the focal shares, many of which established new low prices for the entire period of the slump, among them being U. S. Steel at 31%; American Tel. & Tel., at 100, and Eastman Kodak at 52%, net losses for the day running as high as 4 points.

Lowest prices for the day and the movement, net to say the depression, came in the last half hour after a day in which there seemed to be able to the seement of the see

Keth bonds lost 3 net on a few transactions, illustrating again the absence of bids in the amusement loans. There were only two trades in the RKO stock, which hek. level at 3%. An oddity of the session was the fact that several of the moderately active amusement stocks did not appear on the tape all day, in the number beling both Pathe and Consolidated film Industries. Richard Whitney, president of the

did not appear on the tape all day, in the number beling both Pathe and Consolidated film Industries. Richard Whitney, president of the Stock Exchange, was before the Stock Exchange was before the Stock Exchange

(Continued on page 19)

ECKLES' RKO SHEET

Hollywood, April 18.
Eddy Eckles, publisher of 'Here's
How,' exhibitor trade paper, is east-bound to edit 'Voice of RKO,' the RKO-Radio house organ.

'So Big' Averages \$11,000 on Coast: 'Miracle Man' Shows Good \$16,000; Chinese's Deal for 'Grand Hotel'

Los Angeles, April 18. Los Angeles, April 18.
Chinese reopens April 29 with
Grand Hotel. Skourases guarantee Metro \$25,000 for eight weeks
and will spend \$8,500 on pre-openand will spend \$5,000 on pre-open-ing publicity. Means house breaks at \$20,000.

Warners Downtown forgot to

Warners Downtown forgot to brag about its 10 acts or to point with emphasis at its cheap seats. Tom Mix in Destry Rides Again' was the reason, and all the agate lineage clarioned his return to the screen to exclusion of everything

else.

Because 'Destry' was in the saddle the usual sequence of bookings was altered to send 'Tough to Be Famous' from the Hollywood to Warners Western for its second run, Latter is ordinarily third run.

Estimates for 'this Week'

Estimates for i his Week
Downtown (WB), (1,800; 25-65),
Destry' (U) and vaude. Probably
will do better when reaching neighborhoods; well exploited by house;
\$10,000. Last week Man Wanted
clung to \$10,000.

clums to \$10,000 and \$10,000 a

to setting the set of the control of

(Col) and vaude. Steady plodding house around \$8,000 each week. But last week 'Unexpected Father' hypnotized a few extras and rose to dignity of \$10,500.

dignity of \$10,500.

State (Lew-Fix) (2,024; 35-\$1).

Mata Harl' (M-Q) and stage show.

Should travel fast enough to bruise
\$30,000 in passing. Garbo means
biz at this houre. Last week

Cheaters at Play (Fox), but Ted

Lewis major inducement; added expense detracts somewhat from

charm of \$22,000.

Fair Grosses in K. C.: 'Flesh' \$16,000 Tops

Kansas City, April 18. summer price policy this week with a varied scale. Makes it a 50-cent top house, same as the other first runs. Current week's business looks

Apollo, which has been showing Apollo, which has been showing foreigns and 'the somewhat different' pictures, has gone back to first run suburban. Double billis still being offered by many of the residential houses. Pantages continuing its stage shows.

Estimates for This Week

Liberty (Publix-Dubinsky) (1,000; 25-50)—This Is the Night (Par). Good for femmes, and \$4,500 nice. Last week Beauty and Boss' (WB) \$4,300.

\$4,300. Loew's Midland (Loew) (4,000; 25-50) — Flesh Is Weak' (M.-C). House featuring Montgomery overtitle; close to \$16,000, fair. Last week 'Are You Listening' (M-G) fell down miserably for \$9,000.

fell down miserably for \$3,600.

Mainstreet (RKO) (3,200; 25,356—Scandal for Sale' (Radio) and vaide. Inside workings of newspapers played up in publicity, will be around \$15,000, moderate. Last week Weaver Brothers billed over Panama Fio (Radio) for \$17,000.

Newman (Publix-Dublisky) (1,380); 25,35,50)—Crewd Roars' (WB). Racing cur in lobby for Last week 'Alisleuding Lady (Tan) \$7,000.

Pantages (Indie) (2,200; 20,55,45)

•7,000.

Pantages (Indie) (2,200; 20-25-40-60)—The Menace' (Col) and stage show. Mystery thrilier billed as Feathered Serpent; should hit \$6,000. Last week 'Shopworn' (Col) \$6,500.

'TARZAN' BIG IN 'HAM

Smothering Town at \$13,500 Gait-

Tarzan' may set a high for the past two or three years at the Alabama this week. Competing houses are going in for coupons in ada again. Both Strand and Empire are running them this week while the Ritz, playing Office Girl' is admitting every steno in town with a different country of the coupons of the co Birmingham April 18

filled out.

Alabama now has a separate entrance for colored people leading to the gallery. Seating capacity for the negro faction will be about 300 at 15 and 25 cents. Should help

Fetimates for This Week

Estimates for This Week

Estimates for This Week

Alabama (Fublix) (2,800; 25-35-50)—Taraan (M-O), and unit. Cer500. Last week (Strangers in Love'
(Par) around \$10,000.

Ritz (RKO) (1,600; 25-40)—Office
(Ini' (Radio) and 'Cohena-Kellyse
(Last week (Shopworn' (Col)) and
Steady Company, \$4,500.

Empire (BTAC) (1,100; 25-50)—
Millionaire (Fox). Moderate week,
\$3,800. Last week Dancers in Dark'
Strand (BTAC) (300; 25-40)—Big
Parade' (M-G), sound. Okay at \$2,-400.

Last week Pardon Us' (M-G) around \$2,000.

Compromised' (FN), and 'Atter Tomorrow' (FOx), split. Near \$800.

Last week House Divided (U), and
'Cheaters at Play' (Fox), \$850.

Philly Films OK; 'Hotel' Opposes Show Next Week

Phlladelphia, April 18. News in local film circles is that

News in local film circles is that variety of the content of the circles of the c

Suffer.

Sky Devlis' was scheduled out of
Sky Devlis' was scheduled out of
the Stanton Friday night (18) despite rave notices, but a last-minute
change holds this comedy for another week. Keith's is just limping
along. Hard to see how house can
be kept open much longer.

Estimates for This Week

be kept open much longer.

Estimates for This Week
Mastbaum (4.800; 35-50-75)—Misleading Lady' (Par) and stage
show. Picture not so strong, but
Russ Columbo, heading strong stage
show. Picture not so strong, but
Russ Columbo, heading strong stage
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Tacoma Stops Crying

Trecome April 18 Tacoma, April 18.

Nothing much locally this week although "Tarzan' is getting something for the Rialto. Orpheum off a little while Blue Mouse

a little while Blue Mouse ups.

Estimates for This Week.
Orpheum (RKO) (1,50; 25-35-50)
'Plg Timer' (Col) and 'Cohns and
Kelleya' (U). Not so bad at \$4,700.
Last week 'Ladles of Jury' (Radio)
and 'Shopworn' (Col), a nice \$5,200.
Blue Mouse (Hamrick) (550; 25)
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BALTO, HOUSES FAIR: WET PARADE' \$18,500

Baltimore, April 18. Class pictures running into grand opera opposition first half of the current week. Metropolitan troupe is at the Lyric with a \$2 standee price. That approximates four film pasteboards here.

pasteboards here.
Century will get its first musical tab Friday (22), when 'Girl Crazy comes in. The Hipp has the same may or may not confuse.
Biz very spotty these weeks. Century out front this week on 'Flesh is Weak' plus Jimmy Durante in person. Last week the Stahtey had Lupin.

Lupin. high spot with Arsene Lestines.

n. Estimates for This Week

Estimates for This Week
Century (Loew-UA) (3,200;, 2560), Flesh Is Weak' (M-G). Popu-larity of Montgomery, plus Jimmy-Durante in person, will push to pretty good \$23,500. Last week Crowd Roars' (WB) way off at \$17,200.

\$17,200. (ND) way off at Hippodrome (Rappaport). (2,500; 25-50), 'Glri Crazy' (Radio) and vaude. Going to about nice \$13,000. Last week Hotel Continental 'Clift') and tab musical got big intake of \$15,000.

and tab musical got big intake of \$15,000.

Keith's (Schanbergers) (2,500;
25-50), Impatient Maiden (U) and Yande (E) better 12,000, and 12,000 (Par) ran to imposing figure of \$14,000.

New (Mechanic) (1,800; 25-50), Young America (Fox). Fair averages 12,000 (Fox). Fair averages 12,000 (Fox).

\$100. West Salislactory \$8,000. Parkway (Loew-UA) (1,000: 25-35), One Hour (Par). Good for class trade the house commands; yellow the salislass of the commands of the command

'ARROWSMITH' \$15.000. WITH P'LAND BIZ FAIR

Portland, Ore, April 18.

Paramount has 'Arrowsmith' currently and is in line for another okay week. House has been building in recent weeks. Orpheum has 'Scandal for Sale' (Radio) and looks in line for a better gross. Floyd Gibbons cancelled his one night date at Ted Gamble's Rialto out. Understanding labor troubles the cause.

Estimates for This Week

Estimates for This Week
Orpheum (RKO) (2,000; 25-80)
Scandal for Sale' (Radic) and
vaude mootis and for about \$6,000
poor at \$45,500
Paramount (Fox-Portland) (3,000; 25-60) 'Arrowmith' (UA) and
F-M unit. Great for possible \$15,000. Last week 'Miracle Man' (Par),
\$13,500 in nine days.

incunt; likely to get \$5,000. Last veek Broken Wing' (Par) fair for \$4,000. Music Box (Hamrick) (2,000; 25-35) 'Beauty and Boss' (WB). Moderate around \$5,000. Last week 'Unexpected Father' (U) also \$5,000.

Stanton (1,700; 25-55)—"Sky Devile' (UA). Improved atondily, so expected. The Expert' (WB) \$9,000 management reversed decision to take it out Saturday; should get \$12,500 this week. Last week \$13.5. Warlton (1,000; 50)—"Broken \$12,500 this week. Last week \$13.5. Wing' (Par), first run. Should get Earle (2,000; 25-65)—"Tough to Be (WB) week at \$4.500 last week \$13.500, average. "Are You Listeniag" (M-G) about same figure last week. Wing' (Par), Fast galt and should the week \$13.500 last week. Wing' (Par) \$3,000 and good vided' (U). Looks weak, with \$7,500

'Arrowsmith'-Express' Holding Up London: Native-Made Good at \$11,350

'CROWD ROARS' \$15,000

Big in Montreal—Buildup for 'Susis

Montreal, April 18

Montreal, April 18.
Palace has tied up with all patriotic organizations in town on 'Sunshine Suste' (British). Yaude has
been running away with the show
at Loew's of late weeks, but this
week 'Crowd Roars' should get the ugual good group around \$15,000

Nabes have been fading the last

Weeks. Estimates for This Week

Estimates for This Week His Majesty's (CP) (1,902; 50-\$2,50), Barretts' (legit), Barry Jackson company had nice play with this one when first seen here, but may only realize around \$11,000 on repeat. Last week two plays by same company \$13,500.

same company \$13.500.

Palace (FP) (2700; 75), Sunshine
Susic (Radio). British-made film.
lots of ballyhoo and beating of
patriotic drums; maybe fair \$10.000.
Last week 'Arsene Lupin' (M-0.0)
ran 11 days and \$11,000 on last six
of them.

Last week 'Arsene Lupin' (M-G) ran 11 days and \$11,000 on last six of them.

Capitol (FP) (2,700: 60). Wiser Sax (CP) and Tonourove and To-Sax (CP) and Tonourove and Tono

Newark Ups; 'Tarzan.' \$20,000; Starved and Janney, \$18,000, O.K.

Newark, April 18.
Biz a little brighter this week with films that should draw. with films that should draw. "Tar-zan' leads with about \$20,000 and may wind up better. Unexpected holdover of 'One Hour With You' at Par-Newark a puzzle, but may bring repeats of the class trade.

bring repeats of the class trade.

Fifty Millon Frenchmen' (tab)
and Love Affair' get under way at
the Shubert on Thursday (21) and
will doubtlessly hurt some, but 75c. top is too high for the regular picture crowd.
Estimates for This Week

Platuma houses Some West End spots are av-

entionally atrong eptionally strong. ''Arrowsmith' and 'Shanghai Ex-"Arrowsmith and Snanghai Ex-press are especially to the front, Good Night Vienna, a native-made

film with Jack Buchanan, is another prominent entry.

Estimates for Last Week

Estimates for Last Week
(At current rate of exchange)
Capitol—Good Night Vienna (4th
week). Has been averaging a hice
week). Has been averaging a hice
week). Has been averaging a hice
dack Buchanan's draw.
Cariton—Shanghai Express (Par)
(5th week). Still good at \$18,250
and holding.
Tivoli — Arrowsmith' (UA) (4th
week). Holds nicely over \$15,000,
Tour weeks, beginning sheduled for
our weeks, beginning sheduled for
our weeks, beginning sheduled for
our weeks.
Empire—Lovers Courageous' (MG). Fair at \$28,350. Passionate
Flumber' (M-G) next, then Mata
Hari' (M-G) April 22 for prospective
Fornight.

mari (M-(3) April 22 for prospective ortnight.

Marble Arch—Delicious' (Fox).

Second West End showing and bout \$3,800. 'Night Like This' is urrent.

Name Callant Wight Like Whist

about \$3.800. "Night Like This' is
"bew Gallery—Night Like This'
thew Gallery—Night Like This'
(4th week). Hit an average \$1,500
and, out lest night (17) to make
room for 'Silent Witness' (Fox).

Plazze—Strangers in Love (Par).

Plazze—Strangers in Love (Par).
Regal—'Marriage Bond.' About
\$7,500 and replaced by 'Silent Volce,'
flured good for a fortnight.

WET PARADE,' OHIO. LEADS COL. PARADE

Columbus. April 18.
Looks like some special but not, announced go-to-the-theatre week here. Downtown film house area packed and at least two houses of the second of the s

where last week.

Estimates for This Week
Palace (RKC) (3,074; 25-40)
Showown' (U), Should bit fall
\$1,000 Last week Collens at
\$1,000 (U) the last week
\$1,000 (U) the las

Chicago Still on Greased Pole: Best Mark Is Weak \$31,000 for World-Flesh': 'Miracle' \$24,000

Chicago, April 18.

Film trade etill in the rut. Business is far below average.

Two items are boiling the local picture situation. First is the burn for B. & K. over the sudden switch of 'Grand Hotel' out of its loop houses into the Woods for an advanced and 18 on a twice-daily ride at \$1.50. Publix had been figuring on the film for McVickers and had already started exploitation. Second item is the double feature set for simultaneous showing at the Upoton, Paradles, and Tivoli. Flickers will be 'Flesh Is Weak' (M.-G) and 'Destry Rides Again' (U), to open this Friday (22). It marks the first double-feature spotting at such houses in the history of Picures in the loop this week are all shadows of former marks. Best will be approximately \$31,000 at the acc Chicago, and a gross like that is an indication of the weakness of the situation. Oriental will run far stripte bargain at the former killing any chance for the lineup at vaude rival.

Estimates for This Week

Estimates for This Week, (4,000; 60-475-85). World and Flesh' (Par) and stage show. Down despite George Bancroft. About even at \$31,000. Next week theatre reverts to policy of heavy stage, names. Last session oke 433,900 on Flesh Is Weak' (M-G) and Vincent Lopez

spilon. Next week theatre reverts to policy of heavy stage, names. Last session of the stage of the sta

'DADDY' \$30,000, BUFF: 'SQUADRON' UP, \$14,000

Business holding up well current ly. Shea's Buffalo is galloping with Amateur Daddy.'

stimates for This Week Buffalo (Publix) (3.600; 30-40-65), 'Amateur Daddy' (Fox) and stage show. Indicates fine \$30,000 or better for expensive show. Last week 'Crowd Roars' (WB) Iell off to

INDIANAPOLIS SMOOTH

Misleading' and 'Careless' Ladie

Indianapolls, April 18. Biz holding its own, but warm weather is hurting. Also return of 'Crazy Quilt' to English's (legit) to-

day (Monday) for mat and night. Estimates for Thi- Week

Estimates for Thi- Week
Apollo (Fourth Ave.) (1,100; 2555-50), 'Towd Roais (WB). With
race locale of Speedway looks to be
in for \$45,500, good. Last week
(Fox) at \$3,500, poor.
Girele (Skouras-Publix) (2,500;
25-35-50), 'Girl Crazy' (Radio). Follows closely on heels of same tablows closely on heels of same tabat Indiana; won'r rate above 45,500;
at Indiana; won'r rate above 45,500;
at Indiana; won'r rate above 45,500;
at John Chour with Nou' at Intition of the same table of the same tabsis on the same table of the same table
at Indiana; won'r rate above 45,500;
at John Chour with Nou' at Intition of the same table of the same table
at Indiana; (Skouras-Publix) (3,300;
25-35-50), 'Maleading Lady' (Pay)
and Bill Robinson colored unit at
the same table of the same table of the same table
at Yellow (Fox) and table of the same table
at Indiana; (Fox) and table of the same table
at Indiana; (Fox) and table of the same table
at Indiana; (Fox) and table
at India

ton. with Disorderly Conduct headed for \$7,500, swell.

Estimates for This Week
Davis (WB) (1,700; 10-15-25-3550)—Explorers of World' (Rasplin). Exploration film got, nice advance campaign; with any kind of break should gather around \$5,000, okay.

Fulton (Shea-Hyde) (1,800; 10-15-25-35-50)—Disorderly Conduct' (Fox). Cricks kind and catching on Fulton (Shea-Hyde) (1,800; 10-15-25-35-50)—Disorderly Conduct' (Fox). Cricks kind and catching on You Listening' (M. G.) just average, a bit above \$6,000. (1) 10-15-25-35.

Big Shor' (Radio) and 'Be. ind in the conduct of the c

ter for expensive show. Last week crowd Roars' (WB). Bell off to \$18.500. Last week Probably around and \$12.500. Last week Probably around \$12.500. Last week Probably around \$12.500. Last week Probably around \$12.500. Last week Probably \$12.500

Lombardo Helps B'klyn Par to Lively \$48,000

Tall to LIVELY 94-80,000
Brooklyn, N. Y., April 18.
Nothing extraordinary in the way of picture fare herealouts. ParGuy Lombardo and his Royal Canadians on the stage for the first time in this town should bring around \$48,000, excellent business of the control of the cont

Estimates for This Week

Estimates for This Week
Paramount (4,200; 25-35-50-75)—
This Is the Night' (Par) and stage
show. Lombardo orchestra in
Brooklyn for first time; and obviusily a considerable draw; should
tously a considerable draw; should
this and the stage of the stage of the stage
building in \$45,000, fine. Last week
building Lady (Par), \$25,300,
week.

Misleading Lady (Par), \$28,890, weak.

Albee (3,000; 25-35-50-50-75)—Love Starved (U) and vaude. Rubin and Haley head the vaude bill; around \$15,000, fail. Last week Scandal to low (Lag to the last to the last

FRISCO FILMS DIVING: 'LOTTERY' FAIR, \$27,000

Just when the boys were con-vinced bad business had reached Its low level, along comes the current tanza and It's worse.

With nothing outstanding in 'Play irl' to sell, Loew's Warfield went Girl to sell, Loew's Warfield went on a 'True Confessions' spree of ad lines. Gag brought in femme trade, and by end of the week there prob-ably will be a lot more dough than if a straightaway campaign had been used. 'Tarzan' is in its second week at the Paramount and holding up fairly well. 'Sliver Lining' is far from that to 'United Artists.

fairly well. Silver Lining is far from that for United Artists.

Estimates for This Week
Fox (5,00): 35-65). Peul's Lottery (Pox) and stage show. May plick up as it goes along, a moderate plick up as it goes along, a moderate (Fox) 24,400 week Amateur Daddy (Fox) 24,000 week Amateur Daddy (Fox) 24,000 week Amateur Daddy (Fox) 24,000 week only \$11,000 to Index (Fox) (2,270: 35-60).

Tary and Order (Col). (2,270: 35-60).

Tary and (Fox) (2,20): This week Fox over \$20,000 and only bright apot on the property of the property

set over \$20,000 and only bright spot on street.

United Artists (1,200; 25-46-60); Silver Lining (UA). No draw and under \$7,000. Last week 'Hotel Continettal' (UTI) a fair \$7,500. 0.60). Play Girl' (WB) and stage show. Hot ads big aid and about \$17,000, fair. Last week 'Wiser Sex' (Par) poor under \$15,000.

Warners (1,365; 35-50-60), "Tough to Be Pamous' (FN), Weak at \$5,600. Last week 'Alias the Doctor' (FN), nine days, a fair \$85,000.

\$15,000 for 'Scarface' in Louisville as Biz Spurts

Louisville, April 18. Opening of stock seas

National started well, around \$5,000 on the week, and film houses are also doing well.

The Brown is trying to bolster this week with promise to take moving pictures of each night's audience and with announcement tests for boys and girls in locally made film, 'Racing Daze,' a two

made film, 'Racing Daze,' at two reel comed,' (2,525; 25-35-50-60)—
Scarface (UA). Fine on \$15,000. Last week Tlesh is Wesk Losw's, Crowd Roars' (WE), A good \$7,000. Last week 'Anateur Daddy' (Forox) \$4,500.

Final: (Fourth Ave.) (2,716; 35-50).

Brown (2,000; 26-30-40)—'Tought to Be Famous' (FN).

Brown (2,000; 26-30-40)—'Tought to Be Famous' (FN).

Anamo (Fourth Ave.) (1,000; 35-50)—
Alamo (Fourth Ave.) (1,000; 35-50)—Behind the Mask' (Col). Oke for \$3,000. Last week 'Devi's Lottery' (Fox), \$2,500.

'Hotel' Packing Astor to \$22,000; 'Night,' Par. \$60,000, Leads B'way Deluxers: Capitol, Roxy \$50,000

NEW HAVEN BRISK

Scarface' \$11,000, and Sherman Tab \$13,000—Paramount \$18,000

New Haven, April 18.
Cold weather is shunting outdoor sports enthusiasis into the theatres. Heavy competition in town this week finds 'Good News,' tab, Mills Bros. and 'Scarface' splitting the take about an even three ways. Continue or fold stage shows hinges on current week's business with trade seemingly satisfactory.
Roger Sherman, WB, goes back to straight film at close of current tab, 'Good News,' run. Change in younds. Leaves the Parnmount the only local house with a stage show. New Haven April 18.

saude. Leaves the Paramount the only local house with a stage show.

Estimates for This Week Paramount (2,383; 35-56) This Is the Night' (Par) and unit. With Mills Bross added, 313,000, nice. Roger Sherman (2,200; 35-65) Beauty and Boss' (FN) and Good News, tab. Heavy competition but should get a good \$13,000, Last week Paramount (2,00) (3,00) (3,00) (2,00) (3,00) (3,00) (2,00) (3,00) (2,00) (2,00) (3,00) (2,00) (2,00) (3,00) (2,00) (2,00) (3,00) (2,00) (2,00) (3,00) (2,00) (2,00) (3,00) (2,00) (2,00) (3,00) (2,00) (2,00) (3,00) (2,00) (2,00) (3,00) (2,00) (3,00) (2,00) (3,00) (2,00) (3,00) (2,00) (3,00) (2,00) (3,00) (2,00) (3,00) (2,00) (3,00) (2,00) (2,00) (3,00) (2,00) (3,00) (2,00) (3,00) (2,00) (3,00) (2,00) (3,00) (2,00) (3,00) (2,00) (3,00) (2,00) (3,00) (2,00) (3,00) (2,00) (3,00) (2,00) (3,00) (2,00) (3,00) (2,00) (3,00) (2,00) (3,00) (2,00) (3,00) (2,00) (3,00) (2,00) (3,00) (2,00) (3,00) (2,00) (3,00)

'Crowd' \$23.000, 'Freaks' \$7,000, and 'Shopworn' \$10,000 in Minn. Slump

Minneapolis, April 18.

In an effort to wake up the populace, look of the wake up the populace, look of the work o

about \$1,100. Grand (Publix) (1,100; 25). Business and Pleasure' (Fox) and Dancers in Dark' (Par) split, second run; around \$1,500, fair. Last week 'Broken Lullab'. (Par) and 'Polly of Circus' (M-G) close to \$1,400.

AMPA Co-Ed

AMPA is considering going co-ed AMPA la considering going co-ed:
There are about 25 femme p.a.'s in
New York who would be eligible.
Most of them attend the meetings,
although the AMPA is policied for
monastic purposes.
Women voters, Ed Finney, the
prez, feels, will soften the more
raucous members of the organization.

Broadway attention is focused on Grand Hotel at the Astor of the Control of the C

house on Broadway. It's to stay dark Indefinitely.

Estimates for Last Week
Astor (1.102; \$1-\$2\$) Grand Hotel'
(M-G) (1st week). At \$22,000.
capacity Demand in access bigger to a stage show.
Capitol (6,400; \$25-85-81.50) Flesh Is Weak' (M-G) and stage show.
Sneaked in here on an open week, but not holding up; opportunity for the control of the contr

Rogers Forms Third Corp. For Paramount Release

Los Angeles. April 18, To produce his eight indies for Paramount, Charles Rogers has formed Charles R. Rogers Talking Pictures Corp. with \$25,000 capital

stock.

Producer still has his Rogers
Productions, Ltd., organized for his
RKO-Pathe activities last year, also
Charles R. Rogers Productions, Inc.,
which is now mainly a holding body
for his securities and realty.

for his securities and really.

Number of corporations in which
Rogers was interested with E. A.

Asher and Edward Small were dis-Rogers was interested with E. A. Asher and Edwird Small were dissolved a few yonths ago. Those wound up included Corline Griffith Productions, C-M Company, Faultless Pictures, and Asher-Small and Rogers, Inc.

\$25,000 for Fight Rights

Film rights to the Scimeling-Sharkey fight in June have been secured by Leon Britton for M. A. Schlersinger. Picture rights for the heavyweight championship event went for \$25,000.

'SCARFACE,' \$18,000, IS A SMASH IN PROV.

Providence, April 18.
Pick-up generally indicated this reek with fair film fare and thetress, and exploitions are supported to the second the received swell notices all removes class. Competitive companies and the second to the second the second to the second the second to the second t

around, ought to put this work of the work of the the three three

with the house concentrating heavily on its vaude.

Estimates for This Week

RKO Albee (2,300; 15-50-60)—
Toung Bridet (Radio) and vaude
will have everything to do with
house garnering \$11,000, so-so. Last
week 'Cohens and Kellys' managed
to do \$12,600. One, of the
strongest stage shows house has
had in week say with the strongest stage shows house has
had in week with will have
everything to go with the strongest stage shows house has
had in weeks with will have
everything to go with the strongest stage shows house has
had in weeks with the strongest stage shows house has
had in weeks with the strongest stage shows house has
had in weeks with the strongest stage shows house has
had in weeks weeks
'Annateur Daddy' (Pox) skyrocketed to \$8,500; swell.
'Lowa's State (3,700; 20.50-75)—
'Lowa's State (3,700; 20.50-75

You Listenin' (M-G); was fair at \$13,000. Majestic (Fay) (2,200; 15-50)— Careless Lady (Fox) and Devlis Lottery (Fox) Swell bill for \$10,000. The control of the control of

2d Runs Giving 1st Runs A Close Race in Houston

Houston April 18.

Without The usual romantic Interest, 'Arrowsmith' under expectations at the Metropolitan. Montgomery fans turning out for Flesh 18 Weak,' but biz could be better. Other first-runs offering title to bring them out. Second-runs gring Parks and seashore also competing. Parks and seashore also competing. Estimates for This-Week

Metropolitan (Publix) (2.600; 25.50), 'Arrowsmith' (UA). Fine notices but only meditim faraw at 88,000. 'One Hour' (Par) last week 310,000.

\$10,000.

Losw's State (Loew's) (3,000; 25-50), 'Flesh Is Weak' (M.-G.). Montgomery popular but film's appeal limited, \$7,000. Last week 'Are You Listening?' (M.-G.) good at \$9,000.

Majestic (RKCO) (2,300; 25-50), 'Cohens.-Kellys' (U). Well exploited but only moderate on \$5,000. 'Young \$1400. [Addio) very poor last week,

but only moderate on \$5,000, 'Young Bride' (Radlo) very poor last week, \$4.5 km's, 'Chip' (Publix) (1,800; 25-50), 'Amateur Daddy' (Fox). Baxter's popularity with femmes uphoiding mediorer film for \$4,000, average, 'Tough to Be Famous' (FN) neat last week at \$4,500, Gueen (Publix) (1,200; 15-35), 'Gueen (Publix) (1,2

Miracle' Leading Seattle's Mild Week; Fair \$10,000

Seattle, April 18.
Nothing catching the showgoers attention this week. Miracle Mari Maria Maria

at the Conseum to this Week Histimeek. Estimates for This Week Fifth Ave. (Fox) (2,300; 35-60)— Miracle Man' (Pau'). Big billing but just a pretty good \$10,000. Saturday change not helping. Last week Are Xou Listening? (M-G), \$3,500

Polo Ratings

(Continued from page 3)

(Continued from page 3) out on his own in the best Coast crowd. He pays top prices for his horses and could get the same animals much cheaper.

Lucien Hubbard, Ray Griffith and John Cromwell take the game quite seriously and are building worthwhile stables. They're hard workers and generally reliable up suddenly from nowhere and drew a heavy crowd in his recent debut. He's the best draw the game has in the west for neophyth; pole onchusiasts and meanwhile is giving it all he has. it all he has. Michael Curtiz is a pip on stick

work, both in distance and accur-acy, but his riding and horsemanship suffer in comparison. Reckless Ralph Forbea

Raiph Forbes, with several head of well-built animals, has shown a or well-built animals, has shown a mon-coordinative leaning toward dangerous wild west riding and has thus danaged his own game. Where Forbes' teammates expect him to be is sometimes where he isn't. James Glescott was a sometimes to the some time to be the some time to be in the some time to be some time to be in the some time time.

Where Forbes' teammates' expect him to be is sometimes where he isn't.

James Gleason has a collection of nags somewhat resembling jack-rabbita, but much slower on the hoof. Gleason's stick manipulation does not be seen to be seen to be seen to manipulate it. Russell Gleason, using the same animals, is naturally handicapped.

John Mack Brown is using Big Boy Williams' stable and shows much promise. Right now inexperience is in his way.

C. Burr, with a pair of artificial legs, is an unbelievable horseman, and the seen the seen of the seen o

with strong form in practice. When he joins the big-leaguers Coast polo probable will ante its top to \$3.

Minor Cincy Spots Sprint, 'Destry' After Neat \$4,500

Cincinnati, April 18.

Principal picture theatres have so-so product this week and ditto business. Houses with shaved prices and above average attractions are and above average attractions are plaint on weather.

Town is steamed up over baseball and patronizing the Reds; liberally in the easily games. The Week Albee (RKO) (3,300; 35-65)—Careless Lady (Fox) and vade. Looks a fair 120,000. Last week 'Wayward' (Par.) 24,000.) (2,300; 30-50)—Tough to Be Famous' (FN). A disappointing 311,500. Last week 'Wayward' (Par.) 24,000.) (2,300; 30-50)—Tough to Be Famous' (FN). A disappointing 311,500. Last week 'Wayward' (Par.) 24,000.) (2,300; 30-50)—Crowa Roars (WB). A slow \$5,500. Lyric (RKO) (1,255; 30-50)—Crowa Roars' (WB). A slow \$5,500. Last week 'Tarzar' (M-G). Inished fortight also to \$3,500. Lyric (RKO) (1,350; 25-40)—X Marks Spot' (Tiff). Good on \$4,500. Last week 'Tarzar' (M-G). Inished fortight also to \$3,500. 25-40)—X Marks Spot' (Tiff). Good on \$4,500. Last week 'Tarzar' (M-G). Inished fortight also to \$3,500. 25-40)—X Marks Spot' (Tiff). Good on \$4,500. Last week 'Tarzar' (M-G). Inished fortight also to \$3,500. 25-40)—X Marks Spot' (Tiff). Good on \$4,500. Last week 'Tarzar' (M-G). Inished fortight also to \$3,500. 25-40)—X Marks Spot' (Tiff). Good on \$4,500. Last week 'Heart of New York' (WB)—and 'Racing You' (WB)—and '

Sayou.

Fifth awe. (Fox) (2.30): 38-69)—
Miracle Man' (Par). Eig billing but just a pretty good \$10,000. Saturday change not helping. Last week leader looks fair enough, \$8,800. Faramount (Fox) (3,100; 25-53)—
Alised Mangalay (Par), and 'Amadew (American College of the Mark (Par), 10,100 (10); 25-50—
Alised Mangalay (Par), and 'Amadew (Par), and 'Amadew

CARRILLO AND 'SO BIG' BIG IN BOST., \$30,000

Boston, April 18. Pictures stars at two theatres and Fictures stars at two tneatres and midnight shows on Patriot's Day were box office builders for the week. Mary Brian and Ken Murray at the Boston started off well, as did Leo Carrillo and 'So Big' at the Met in the running.

most houses. Estimates for the Week

most houses.

Met (Fublix) (4,300; 50-75)—So
Big and Leo Carrillio on stage, Oke
Big and Leo Carrillio on stage, Oke
Night' and "Three's a Frew of lee at
S32,100.

Paramount (Publix) (1,800; 35-500)—Young America. 'Around \$13,000, fair. Last week 'Crowd Roars'
(WB) better at \$14,800.

(WB) better at \$14,800.

(WB) better at \$14,800.

Keith-Boaton (4,000; 35-50)—Tove, Affair with Mary Brian and
Ken Murray on stage. Fair at \$17,500.

Last week 'Young Bride' \$15,500.

Listenum, 6500—Young Bilde' \$15,500.

500. Last week a vone 602. Uptown (2,200: 35.50-60)—Young America: Nice \$5,000. Last week Scelley (Publix) (Vaudilm)— Crowd Roser and Parisian stage show. About \$13,000, good. Last week 'Alias the 'Doctor' (FN) and colored stage show. Good \$12,000.

'DOCTOR' AND KID STAR **GET ST. LOUIS \$27,000**

St. Louis. April 18.

Again this week Ambassador is out in front with 'Alias the Doctor' and Jackie Cooper in person. House looks like close to \$27,000. The Others, however, will not be as Siate is doing fairly well, and Ben Bernie seems to be drawing at the St. Louis. Rain helped some the first part of the week.

Estimates for This Week

Estimates for This Week

Ambassador (Pary) (3,000; 3s-biece)

Cooper, Latter outdrawing Barthelmess and sending total to \$27,000.

Last week 'One Hour With You, '325,500, Good and the Cooper, Latter outdrawing Barthelmess and sending total to \$27,000.

Last week 'One Hour With You, '325,500, Good and the Week 'One Hour With You, '325,500, Good and the Week 'One Hour With You, '325,500, Good and the Week 'One State (Leev) (3,000; 25-35-50)—But the Piesh is Week' (M-G) with Montgomery name holding up fairly well for \$16,000. Lest week 'Cohens and Kellys' (U) \$13,000.

Bell cause (REC) (4,000; 25-35-50)—She week 'Cohens and Kellys' (U) \$13,000.

Bell cause (REC) (0,000; 25-35-50)—She Wanted a Millionaire' (Fox) and unit will gather about \$14,000. Lest week 'Cohens and Kellys' (U) \$13,000.

Wanted at Millionaire' (Fox) 313,200. Okay.

Milseading Leddy and '10 the Meave

Missouri (3,500; 25-35-50)—The Misleading Lady and In the Heart of New York. May reach \$11,000, good.

MICH. \$28,000 AND FISHER \$18,000. DET.

Detroit, April 18.

Picture shortage hitting all circuits locally, with Publix hardest hit due to having the most first-run houses.

Estimates for This Week

nit due to naving the most first-run house attimates for This Week Michigan (4,045; 15-35-60-75), "Misicading Lady' (Par) and stage show. Bing Crosby in person and will do \$25,000, fair. Last week 'Miracle Mant (Par) got a nice \$31,000. [10] (Fox) and stage show. Should see \$24,000. Last week 'Careleas Lady' (Fox), \$20,500. This Is-the Night' (Par) and stage show. Around \$15,000, helped by Horace Around \$15,000, helped by Horace Around \$15,000, helped (10,000) Powntown (2,750; 15-25-50), "Chens and Kellys' (U). Maybe \$110,000, poor. Last week 'Young Bride (Rado) plentry week '35,000, "Owntown (2,750; U). Maybe \$10,000, poor. Last week 'Young Bride (Rado) plentry week '35,000, "O', "Parzan' (Metro) (3d. week). About \$110,000, not bad. Second week fair at \$15,700. Paramount (3,448; 15-35-50-75), "Vet Parade (Mc-O). Will show the control of the control

Comparative Grosses for March

Total of grosses during March for towns and houses listed as viously reported weekly.

NEW YORK	
NEW YORK	

	March 5	March 12	March 19	March 26
CAPITOL High.\$110,400 Low 30,000		Passionaté Plumber \$43,000	Polly of the Circus \$39,000	Tarzan \$73,000
PAR- AMOUNT High. \$95,000 Low 35,700		Wiser Sex \$51,000	Dancers in the Dark \$65,200	Broken Wing \$70,600
ROXY High.\$173,600 Low 32,000	After Tomorrow \$35,200 Stage Show	Beast of the City \$63,700	Hotel Continental \$38,900	Gay Caballero \$50,600
MAYFAIR High\$53,800 Low 10,500	Impatient Maiden \$12,400	Lost Squadron \$27,800	Lost Squadron \$17,090 (2d week)	Girl Crazy \$14,400
STRAND High. \$78,800 Low 8,000		Man Who Played God \$13,700	Play Girl \$23,300	Missing A Rembrandt \$8,000

LOS ANGELES March 5 March 12 March 19 March 26

LOEW'S STATE High\$48,000 Low 10,000	Polly of Circus \$22,200 Stage Show	Arsene Lupin \$19,000	She Wanted a Millionaire \$17,000	Hell Divers \$26,000 (10 days)
PAR- AMOUNT High, \$57,800 Low. 10,000	Wayward \$12,500 Stage Show	Dancers in the Dark \$12,000	Wiser Sex \$11,000	Broken Wing \$15,000
WARNER'S HOLLYW'D High\$37,800 Low 7,000		Man Who Played God \$13,000	Heart of New York \$12,000	Beauty and Boss \$12,000
WARNER'S DOWNTOWN High.:\$38,800	Alias the Doctor \$13,000	Play Girl \$11,500	Man Who Played God \$15,000	Heart of New York \$11,000

CHICAGO March 12 | March 19 | March 26

CHICAGO High\$71,300 Low 30,800	Arsene Lupin \$38,200 Stage Show	Dancers in the Dark \$30,800 New Low	Shopworn \$45,900 (Barbara Stanwyck and Frank Fay on Stage)	Alias the Doctor \$43,900
McVICKER'S High. \$53,000 Low 8,200	Broken Lullaby \$11,100 (2d week)	Man Who Played God \$18,200	Man Who Played God \$9,900 (2d week)	One Hour With You \$32,200
ORIENTAL High. \$52,500 Low 17,000	After -Tomorrow \$21,200 Stage Show	Wayward \$28,300	Disorderly Conduct \$23,300	Broken Wings \$23,800
ROOSEVELT High. \$36,500 Low., 3,300	Express	Arsene Lupin \$11,100	Arsene Lupin \$8,100 (2d week)	Blonde Captive \$12,400
STATE- LAKE High\$45,300 Low 8,800	Lost Squadron \$18,200	Lost Squadron \$9,000 (5 days)	Impatient Maiden and Lure of the Ring \$10,800	Girl Crazy \$17,700 (10 days)
UNITED ARTISTS High. \$49,100 Low 10,200	Greeks \$13,900	Greeks \$3,300 (3 days)	Wiser Sex \$18,900 (9 days)	Sky Devils \$18,700

BROOKLYN

- 1	March 5	March 12	March 19	March 26
PAR- AMOUNT	Strangers in Love \$38,900 Stage Show	Wiser Sex \$33,900	Dancers in the Dark \$32,200	Shanghai Express \$51,400
FOX	Cheaters at Play \$11,900 Stage Show	After Tomorrow \$20,200	Beast of the City \$26,000	Hotel Continental \$24,000
METRO- POLITAN	Hell's House \$17,000 Vaude	Arsene Lupin \$22,000	Passionate Plumber \$18,900	Arrowsmith \$21,120
ALBEE	Impatient Maiden \$20,100 Vaude	Lost Squadron \$30,800	Lost Squadron \$16,800 (2d week)	Girl Crazy \$24,200
STRAND	Hatchet Man \$17,200	Hatchet Man \$15,700 (2d week)	Man Who Played God \$17.000	Alias the Doctor \$15.400

NEW HAVEN

	March 5	March 12	March 19_	March 20
PAR- AMOUNT High. \$21,000 Low 9,000	Wayward \$15,900 (Ted Lewis on Stage) Stage Show	Strangers in Love \$13,000	Hotel Continental \$19,200	One Hour with You \$17,100
FOX-POLI High\$26,000 Low 7,500	Arsene Lupin and Menace \$9,300	Polly of Circus and Final Edition \$9,000	She Wanted a Millionaire and X Marks the Spot \$8.500	Tarzan and Music Box \$14,500
SHERMAN High\$16,000 Low: 1,500	Fireman \$10,500 Vaude	High Pressure \$9,700	Ladies of the Jury \$7,800	Alias the Doctor \$8,500
BIJOU High\$12,600 Low 1,600	Beast of City and Big Timer \$4,000	Freaks and After Tomorrow \$3,800	Impatient Maiden and Steady Company	Disorderly Conduct \$4,400

LOUISVILLE

1. 1	March 5	March 12	_March 19	March 26
STATE ligh. \$28,000 .ow 5,300	Polly of the Circus \$8,100	Arrowsmith	Arsene Lupin \$7,000	Tarzan \$12,200
RIALTO ligh. \$16,000 .ow. 3,275	Strangers in Love \$9,000	Dancers in the Dark \$8,230	Play Girl \$8,400	Impatient Maiden \$8,800
BROWN ligh. \$14,200 ow 1,700	Lady with a Past \$4,600	Fireman Save My Child \$5,200	Prestige \$1,900	Lost Squadron \$4,000

(Continued on page 23)

3 Natan Films Build in Paris Runs: **Boulevard Deluxers Gate Jumps**

Due to Easter, the week was comparatively better than the last one with weather preventing some outlings. However, grosses are anythings. Three films held over from the week before increased their grosses—Ariane' at the Marivaux, Strois de Bois at the Moulin Rouge, and Paris-Mediterranes' at the Tollowing are approximate grosses in dollars for week ending March \$1:-

Estimates

Estimates
Colisee (Halk) (650) "Tant d'Honfieur (Braunberger). At \$3,300 for
the third week against \$2,800 for
the second.
Charings Elysses (Indie) (450)
Frettis Checolatiers' (Braunberger).
A very 1956 \$2,900 for the 8th week
against \$3,500 the 7th, and still go-

against \$3,500 the 7th, and still go-ing strong.
Elysee Gaumont (G.F.F.A.) Ro-siler de Mme, Husson' (Comptofr Cinematographique). For inc. the 3th Ermitage Pathe (Natan) (1,200) 'Aux Urnes Citoyens' (Naipas). Breaking at less than \$1,100 on the third week, atter doing \$1,800 the week before. (Par) (1,90) 'Ace du Turf' (Par). For the season a very rice \$22,200, preceding week 4th and last of 'Il Est Charmant,' reaching nearly \$15,000.

Turf (Par). For the season a very tice \$2,200, preceding week 4th and last of 'Il Est Charmant,' reaching nearly \$15,000, for Girdley (1.690) 'Coup de Belphone' (Halk). A 'middling \$15,000 for the first week, following a poor \$11,000 the week before, which was the second of 'Osso's modeloine (Metro) Lubbed. Third week at \$4,700 against \$7,500 the week before. (Metro) Dubbed. Third week at \$4,700 against \$7,500 the week before. (Natan) (1.500) 'Arlane' (Natan). For the 5th week at very fair \$5,900 outreaching the 4th week, which was only \$5,400. Imperial (Paths) Paris-Mediter and the week, which was only \$5,400. Imperial (Paths) Paris-Mediter and the week, which was only \$5,400. Imperial (Paths) Paris-Mediter as very nice \$4,800 for the 2d week, this being only \$5,000. The 2d week, this being only \$50 less FA.) (500) 'Quand on Est Belle' (Metro). French version of 'Easlest Way' gets a very poor \$3,200 on the second week after a satisfactory \$5,500 Miracles (Ballby) (700) 'Vain-ture' (17a) \$4,500 for the 1st week compared to the dubbed version of 'Dishonored' retitled. X2 "7 only got \$2,400. Moulin Rouge (Natan) (2,200) 'Noix de Bols' (Natan). For the Second week of 'Affaire Blair-au, '31,400 satisfactory.

See Mex. Tariff Jumps To Bolster Home-Mades

Mexico (ty, April 15.

Mexico spleture problem bobs up
again with the approach of April 21,
date set by President Pascual Ortiz
Rublo for, effectment of new tarlfit
regulations bogsting import levy on
all non-Spanish dises and films from
about \$2.50 the kilo to ten times that
amount.

ount.
Lost film men here see little hope success for their efforts to ine government to reconsider of success for their efforts to in-duce government to reconsider 1,000% boost measure. Proposition which was approved last fall was given stay of execution until April 21 upon petition by distributors and

exhibitors.

Big idea is to foster infant Mexican movie production industry and help along Spanish pictures.

Radio Deal Near

Bo' Dowling, RKO Radio foreign Bo Dowling, RKO Radio roreign shief, is off to Copenhagen. Deal for French distribution is still in the talk stage, with details to be settled when Dowling returns here in a week or so.

FOREIGN VAUDE OUT

Hindenberg theatre, New York, after two initial weeks of a vaudilm policy in German, dropped the stage end Friday (15).

Theatre will continue straight German film.

German film.

W. B. Clavering Peace
London, April 18.
Warner Brothers have amicably ettied their sult against Arthur settled their sult against Artnur Clavering was formerly W. B.'s managing director here.

U. S. Film Boycott to Meet Yugo-Slav Quota

Meet Yugo-Slav Quota

Berlin, April 9.

A conference took place in Berlin with regard to the American film trade in Yougoslavia and Czecko-Slovakia. Chairman was George Canty, representations of the U. S.

Dall representatives of American film the conference which is to lay down measures against the new contingent regulations of Yougoslavia and like measures for Czecko-Slovakia.

All American film companies have stopped export to Yougoslavia on account of the new regulations which require for each 1,000 meters of Yougoslavia film. American companies fear similar regulations for Czecko-Slovakia. panies fear simil Czecko-Slovakia,

BIG TOP RENTAL FILM COST \$67,000 TO MAKE

London, April 9.

The most profitable of last year's British International products is proving to be 'My Wife's Family.'

This is. a filmization of Hall Stephens and Harry B. Linton's musical farce which had a vogue in America 26 years ago.

America 25 years ago.

Some three years ago, Fred Duprez, 'an American comedian who has been in England for some years, revived the farce here.

B. I. P. acquired the film rights for \$7,500, and the total cost of production is around \$50,000. Picture features Gene Gerrard, considered B. I. P.'s best bet. So far it has grossed over \$225,000 in rentals and still has several months to run. It is figured it will gross around \$300,000 in rentals by the time it has outplayed itself.

South Africa

By H Hanson
Capetown, March 21.
The demand that the government,
goes off the gord standard ... advigeting stronger. The tourist trade
has dropped considerably, due to the
exchange rate.

"The Blue Angel," banned some time ago by the Cape censors, has been shown by the Cape Amateur Film Society to its members.

Film Society to its members.

The diamond cutting factory agreement between I. W. Schlesinger and the South African government has caused adverse comment from members of Parliament, and it was moved to send the agreement was moved to send the agreement frounds for suspecting the minister responsible for it, and believed opportunity should be given to examine the agreement as closely as Echlesinger was not unconnected with the fron and steel industry undertaking and the government.

Spud's Circus, well known over here, has gone broke, the partners, George Kirte, Rudolph Puch Mul-ler and George Oed Pulder, having surrendered their estate, with lia-bilities 1,278 pounds, and assets 417 pounds 10 shillings.

Another Schlesinger company, and this one is called the African Diamond Cutting Corporation, Ltd., with a capital of 100,000 pounds. The directors are: I. W. Schlesinger, and the company of the company

With the prospects of big profits With the prospects of big profits, it has become a craze to go in for booze trade, and holders of licensed houses have been hit so badly that the police got on the war path and made raids. It is stated that a traveling 'Shebeen' is going around the district during the night selling drinks to motorists on the road,

Pagel's Circus and Menagerie, after a tour of East Africa and the Far East, opened in Johannesburg March 19.

LINGUALS ACTIVE Hollywood Outlook Encourages Fo

Hollywood, April 18.
Plekup in foreign production has
the multi-linguists more hopeful,
with three studios working on or
preparing versions.
Metro is reported preparing 60
syncs in German, Italian and French
during the coming year. Columbia
is returning to Spanish production
with four stories tentatively set for
charge. Warners' is dialoging the
Fronch High Pressure.

Ambrosio Back With Challenge For Pittaluga

Rome, April 13.
Arturo Ambrosio and Guiseppe
Ponzano have formed a new Italian Ponzano have formed a new Italian picture company under the name of Torinese Imprese Cinematografica. Proposal is to get to work immediately on a heavy schedule of film production, with the company figuring to be an important competitor of Pittaluga in Italy. Pittaluga up to now has had practically a monopoly hera veteran of picture business on the Continent, being prominent before and just after the war. He retired in 1921 and has not been connected with picture business.

been connected with picture busi

DIETRICH IN 'EXPRESS' SCORES BERLIN SMASH

Berlin, April 18.

'Shanghai Express' (Par) is a smash here, with box office records expected. Both Miss Dietrich and

expected. Both Miss Dietrich and Cilve Brook are very well liked with von Sternberg's direction also coming in for raves.

All performances at the Mozartsall theat's have been sold out for expecting. We sold to the pair level days to keep the Growde in order. Public refused to believe all seats gone the first couple of days and tried to force their way in.

Political 'In-Laws' New Mexican Exhibs' Burden

Mexican Exhibs Burden Mexico City, April 15.
That tax thing, already a big proposition for the amusement world of this country, is being carried farther and farther for exhibitors. Municipal government, finding more difficulty in balancing expenditures with incomes, hit upon the following beight one which has gone into

with incomes, hit upon the following bright one which has gone into effect for all cinemas in the Federal District:

An amusement inspector is assigned to each house in the district to make certain that everything is run as the diversions laws demand. Managers must pay this official for his daily stint, and contribute 10% of that salary to cover costs of civic diversions department auditing, checking in. etc. Pay of inspectors civic diversions department auditing, checking up, etc. Pay of Inspectors ranges from equivalent of \$2.10 dally for the nabes to \$3.60 for the first run establishments, besides the 21 and 26-cent levies.

Other taxes represent from \$21,600 to \$25,000 in the annual operating expenses of the larger local first run bausses.

STEIN'S FOREIGN JOBS

STEIN'S FURRISH JUBS

Berlin, April 10.

Paul L. Stein making a picture for
RKO. He also has an order for
London to make a picture there for
Gaumont-British, after having finished his American assignment.

The picture in London to be some
combination with English and

American actors.

PARIS WEATHER

Paris, April 18. Same Paris weather story. Fine weather, grosses poor.

March 13.

Pertinent questions are asked regarding the African Theatres and Kinemas, Ltd., merger, with a request to Variety to elucidate the affair.

What was the cash consideration weeks in New York locking at next to Kinemas, Ltd?

Picks Film for Orient
C. L. Brookheim, Far Eastern manager for Universal, arrived from Manila Saturday (16) after a stop-df in Hollywood.

Brookheim will spend several weeks in New York locking at next seasons, pictures.

High English Tariff on U. S. Film Likely in Budget, Vote Up Today

Garbo B. Aires Smash Day and Date Release

Day and Date Release.

Buenos Aires, April 6.

Business here reviving somewhat under influence of winter weather, a change from the tropic heat; and that probably accounted for a smash opening of "Sman Learner" of the property of the prop

Ufa Fine Remitted

The Hague, April 9.
The Nederlandsche Bioscoop Bond
(Clienna Association) in which
are represented the cinema managements, importers of films and
others, has ruled in an important
dispute.

agements, importers of films and others, has ruled in an important of the control of the control

Feature from Ceylon

Hollywood, April 18.
Tom White wilf produce Kedah'
for Coutinental release. Bulk of the
material will be footage taken at
the annual kedah (elephant hunt) in Ceylon, photographed by Captain C. F. Gordon, who is on his way there from London.

Fill-in material and editing will

New BIP Studio Chief

New BIF Studio Unter
London, April 9,
British International, sold on Alfred Hitchcock as its ace director,
has assigned him the position of
supervising production manager.
In the past company had John
Thorpe acting in this capacity, but
Thorpe was a non-technical executive. Efforts to establish Americans in a similar position with the
company all falled,
Hitchcock, instead of producing
three films a year as in the past,

three films a year as in the past will personally supervise nine. He says his first big job will be to un-earth untried directors, arguing England is notoriously deficient in worthwhile producers.

His salary is rated around \$60,-

Brussels' New Deluxer

Prussels April 9.

Brussels super chema, the Metropole, with 4,000 seats will, it for expected, be opened in the autumn. It forms part of the new extension of the Hotel Metropole, but will be equipped, decorated, heated and ventilated by Gaumont, who have it on a 25-year lease at a rental of \$50,000 a year.

APPEAL FILM BAN

Universal is preparing to fight for a new decision on 'Frankenstein' in Sweden. Stockholm censors barred the film as being too scary. U representatives contest the bar-ring on grounds that 'Jekyell and Hyde' (Par) was passed.

London, April 18.

British Parliamentary budget, to be voted on tomorrow (19) is expected to reveal considerable burden on American film distributors here.

Probability is forecast of an advalorem duty on all plottures in view of the government's revenue loss through the fact that American companies do not pay any income tax here.

ax nerc. Parliamentarians describe

Parliamentarians describe the proposed duties as a sort of substitute for a trading tax which is not recoverable from Americans.

Reason that Americans are said to have avoided a trading tax here is that it is customary for American firms to charge the production cost of films at a very high rate on their local books. Generally the figure, politicians here say, is so high that there is no book production trading, and consequently no taxable profit.

ENGLISH S. A. FAILURE EXPLAINED BY ENVOY

Explanation why British films are no go in this territory is contained in official British publication just issued by U, K. Department of Overseas Trade entitled Economic Conditions in the Argentine Republic, written by Keith Jopson, Commercial Scerctary, His Majesty's Embassy, Buenos Aires. He says: "United States producers supply critish and a supplied of the says of the same of the same and the same in Argentina. English films are virtually unknown. The principal reason, is that English films are purefy local in character and that our producers take no steps to make their artists known in this coun-

our producers take no steps to make their artists known in this country.

Before going to see a film, the Argentine clnema public is careful as a rule to take note of the principal artists featured. If the latter are unknown the film would have little chance of succeeding.

Spanish talkies do not appear to have been successful in Argentina. The reason for their failure may possibly to attributed to a their artists of the product of the fact that the Spanish speaking talent, and to the fact that the Spanish span and South America varies so considerably. For the fact that the Argentize incommender would rather see the old Hollywood favorites in pictures with superimposed Spanish text, than unknown actors speaking Spanish. One or two companies are experimenting with locally-made talkies but with no appreciable success.

Asher in Collapse

London, April 18.

Irving Asher, Warner Brothers' production chief here, collapsed in Paris and is reported seriously ill.

Collapse follows a recent appendix Asher was in Parls negotiating studio space for production in France by Warners.

First Native Mexican Production a Cleanup

Frontiction a Cleanup

First made-in-Mexico and practically, all-Mexica "talker is off to a
good start here, with critics prooliming it an artistic and commercial success. "Santa," based on
yet each of the same name by
Frederico Gamboa, Mexican author.
Screen version was made by the

Screen version was made by the National Motion Picture Production Co, native enterprise. Antonio Moreno was especially imported to be director. Lupita Tovar plays the name part.

GERMAN CENSOR RULE

GERMAN URNSUE ADDRESS A New regulation has been passed by the German State Council's chamber for pictures. New regulation requires that all foreign pictures have to be shown to be tures have to be shown to the censor not only in the version intended for Germany, but also in the

Holland Bans Birth Film
The Hague, April 9.
Board of censors prolibited the German Atlantis production, "Cyan-kull," on the ground it advocated over some features of Hell's Anbigth control.

...There's a real STORY back of

RUTH CHATTERTON

in The Rich Are Always With Us

- · You can't pick box-office stories out of
- a High Hat.
- RUTH CHATTERTON'S experience has proved that.
- And she has profited by this experience in her first First National picture!
- "THE RICH ARE ALWAYS WITH US" was not written by any white-haired

boy of the Drama Guild.

- Art Theatre Groups have not swooned with ecstasy over its subtlety and savoir faire.
- It's not a story for the Four Hundred.
- It is a story for the Four Million—one that they can understand and enjoy and thrill to—a real, human, meaty tale that will get under their skins and into their hearts and memories!

Remember the Date - May 21st WARRER



- You know what RUTH CHATTERTON an do with a really popular story.
- You've seen her do it in "Madame X" and "Sarah and Son."
- She's done it again in "THE RICH ARE

ALWAYS WITH US."

- Watch the box-office and note the difference in RUTH CHATTERTON in "THE RICH ARE ALWAYS WITH US."
- But be sure it's your box-office!

BROS.

RUTH CHATTERTON in "THE RICH ARE ALWAYS WITH US" with BETTE DAVIS, GEORGE BRENT, JOHN MILJAN • From the best-sellor by E. PETTIT • Directed by ALFRED E. GREEN • A First National Picture

Talking Shorts

SCREEN SNAPSHOTS

SCREEN SNAPSHOTS
'Down Memory Lane'
Novelty, 9 Mins.
On novelty and from the point of view of appeal, 'Down Memory Lane,' dealing with fiashes of film stars who have since died, rates much above the average. It stiffes the star of the

JOE PENNER The Toreador Comedy: 17 Mins. Strand, N. Y. Vitaphone Nos. 1358-59

Strand, N. Y. Tushone Nos. 138-59
Th) timplone Nos. 138-59
Th) timplone travety on the
Bronz bull fighter. It is one of the
most amusing short subjects Joe
Fenner has made for Vitaphone.
Most of the action occurs on a
dock and aboard ship, with Fenner
succeeding as the impostor fighter.
This is one short which gets
through without a single buck-andwing, depending upon old-fashioned
slapstick.

slapstick.

The arena scenes are short but actionful. Several of the earlier toreadors are tossed over a gate before Penner gets his chance.

Waly.

REMEMBER WHEN?

REMERMER. WIFE PROPERTY OF THE PROPERTY OF THE

CRAND HOTEL

Mato-Goldwyn-Mayer production and re-lease. all-star. cast. Directed by Edmund Goulding. Billing calls for equality of dia-more. Joan Crawford and Wallace Beery: sub-billing for Lewis Stone and Jean Her-shot. From the play by Vicki Baum and Drake. Camerama, William Daniels. Film editor. Blanche Sewell. At the Astor ther-tee, New York, for run at 24, starting April.

The Baron	John Barrymore
Finemmchen	Joan Crawford
Proveing	Wallace Beery
Otto Kringelein	Lionel Barrymore
Dr. Otternschlag	Lowis Stone
Sonf	Jean Hersholt
Melerhelm	Robert McWade
Zinnowitz	Purnell B. Pratt
Pimenov	Ferdinand Gottschalk
Suzette	Rafaela Ottlano
Chauffeur	Morgan Wallace
Gerstenkorn	Tully Marshall
Bohna	Frank Conroy
Schwelmann	Murray Kinnell

Bottler than just a good transcription of the Vicki Baum stage play. A face potential market by assembling the most impressive aggregation so far of strictly Bradstreet screen names, and then by filming the play played along broader and probably played along broader and probably simpler acting lines.

Result is a picture that may not entirely please the theatreguers who entirely please the theatreguers who entirely please the theatreguers who direction and restrained acting, but it will attract and hold the wider public to which it is now addressed. Picture is of road show quality excele buy the trade has created in a couple of years, both from the cast names and from the effectiveness of the dramatic presentation.

GIGGLE WATER

GIGGLE WATER'
Mr. Average Man Series
19 Mina.
Mayfair, N. Y.
RKO-Pathe
Another first-rate low comedy
subject involving the series headed
to family a cleaning up the attle and
finds a forgotten bottle of champagne.
Edgar is inspired to drink it, butthe swite for Leck and the mother
the swite for Leck and the mother
could use the fizz to christen it and
then they could all wear natty
yachting clothes. Point when they
Story cuts to the other and
the comedy is framed around the
magnum, which is always within a
hair of destruction, while the dumb
wife and her managing mother are
bossing Edgar around.

Better the comedy is framed and the comedy is framed around the
magnum, which is always within a
hair of destruction, while the dumb
wife and her managing mother are
bossing Edgar around.

Better the comedy is framed around the
comedy is framed around the
forest managing begar along, by
now in a franzy of rage, at the end
of a rope. Top laugh returns here.

These.

HELPMATES'
LAUREL and HARDY
21 Mins.
Capitol, N. Y.
Capitol, N. Y.
Capitol, N. Y.
Hal Roach-Metro
Twin-reeler with Laurel and
Hardy depicts fun in the pantry.
It's of the same knockabout, dragfem-out hokum familiar to the L-H
technique, this time just a bit more
Hardy heaving a wild party calls
up his dumb pall Laurel to help him
clean away the debris as Mrs.
Hardy law heaving a wild party calls
up his dumb pall Laurel to help him
clean away the debris as Mrs.
Hardy is due back from an out-ofbulptulness aucoceds in the ultimate
complete demolishment of the
Hardy menage. With that as a
skeletom write your own pratifalls,
soot and four batks, derenched
Same technical team officiated,
with James Parrott on direction;
camera, Art Lloyd; sound, Elmer
Ragues; story, H. M. Walker; film
editor, Richard Currier. Abel.

SCREEN SNAPSHOTS

SCREEN SNAPSHOTS
Novelty Newares!

Transidy, N. Y.

Columbia
Mailbo Beach tennin match gives
the real area of the real and
tion to reintroduce a fock of names.
Joe E. Brown seems to be a favorite, getting in again. Polo match
and cop's phoney greeting to Ega
ward G. Robinson are the others.

Waly.

final checkup on profit margin, the big problem of producers for the last year.

last year.

Thing that distinguishes 'Grand Hotel' is that it is the first big splurge for a long time that doesn't lean over backward on the artistic side. It's basic human appeal can't go wrong with the 'een fans, as was the case in 'The Guardsman' and again in 'Street Scene,' both corrections of the continuation of the co

circulations many angled in charac-terory is many angled in charac-story of incidents of sure-five hu-man appeal. There is the romantic grip of the actress-nobleman lov-ers; there is the eternally success-ful element of the triumph of the under-dog in the figure of Kringe-lein, the humble bookkaeper doomed to approaching death and deter-mined to spend his remaining days in a splurge of houry in the taking the control of the control of the con-good stenographer who at last finds a friend and protector in the dying Kringelein.

practically unlitered in form, but played along broader and probably as friend and protection in the dying played along broader and probably as friend and protection in the dying played along broader and probably as friend and protection in the dying were fascinated by its dcft stage direction and restrained acting, but it will attract and hold the wider in the probably the first genule high-scale buy the first genule high-scale buy the trade has created in a couple of years, both from the cast names and from the effectiveness of Considering what it, has accomplished in sales value, the picture's cost probably was, not excessive. The screen rights; for one thing, were a barrain. Metto financed the stage production and in return got accomplished in sales value, the picture's cost probably was, not franced from the cast production and in return got as formally and the companionship of 355,090, the best buy in filmdom in many a year. What the star cast cost in salarles will come back promptly, and the production cost outside these items apparently was not greatly above those of an awhich considerations promise righly in the considerations promise righly in the considerations promise righly in the

Miniature Reviews

'Grand Hotel' (M-G-M) Exceptional cast, fine production and an intelligent direction of the play to picture uses with-out altering its texture makes this an outstanding attraction

this an outstanding attraction really rating advanced prices and road show tag.

"Man Wanted" (WB), Threadbare plot weakens this for the big theatres and makes it extremely light and familiar entertainment for the others.

"Symphony of 8,000,000" (Radio), Picture of Jewish home life in the familiar Hurst style, Nice production and a combe-

life in the familiar Hurst style. Nice production and a competent cast, which should show satisfactory theater results. 'This is the Night' (Far). Lack of drawing cast names offset by smart performances and helpful direction. Entertaining farce with music, but not a musical.

comments fare with muse, or the most of th

"Love Affair" (Col.) Double feat terlal except for sm horhoods, based Parrott romantic on rarrott remainter story welding an aviator-in-ventor to an helress who's gone broke. Co-features Dorothy Mackaill and Humphrey Bo-

'Young Bride' (RKO-Pathe). Story about cheap young peo-ple in cheap dance hall sur-roundings. Familiar stuff done without conviction or skill and a dull bit of picture making. Eric Linden and Helen Twelvecric Linden and Helen Twelve-trees wasted. For the daily change stands.

'Golden Mountains' (A--

nds. Mountains' (Am-'Golden Mountains' (Am-kino). Strictly for the arty theatres. Propaganda in an elementary story allowed ex-

cessive footage.
'The Fighting Marshal' (Col)

Tim McCoy starring and a slightly new story twist. Revolt in the Desert' (Am-kino). Usual Soviet story, this time against a desert backtime against a desert back-ground. Silent. Not likely to enjoy wide circulation even in the art theatres.

enjoy wide circulation even in the art theatres.

But the Fiesh is Weak' (Metro), Weak programme will need all Robert Montgomery can lend it although picture won't help him.

Racing Youth (U). Familiar pattern racing story with some good comedy but few thrills. Best ruited to double headers.

The Menrad.

with some good comedy but few thrills. Best ruited to double headers.

'The Hound of the Basker-villes' (1st Div.). Poorly cast. Over-acting and inferior di-rection kill suspense chances.

rection kill suspense chances, lesser theatres only. 7
'Careless Lady' (Fox). Thin story around a situation, unconvincingly told, acted and directed, with Joan Bennett-John Boles team L.ading cast. Reaching house averages will be beyond expectations rebeyond expectations re--- rdies

like. Her clothes are ravishing in the well-known. Garbo style, and tricky camera treatment sets her off and the set of t

part of the German industrialist, a grandiose but pathetic figure in his struggles with business rivals and with his clumsy essay at the gayety and reckless living of the unfamiliar

grandose but pathetic figure. In his struggles with business rivals and struggles with business rivals and struggles with business rivals and reckless living of the unfamiliar capital.

Grouped around these leading people are a galaxy or solid film people are a galaxy or solid rival to the solid structure of solid structure of solid structure of solid structure of

	Adultation and dia-
	with no author credit.
Kay Francis and De	vid Manners featured.
At the Warner Stra	nd beginning April 15.
Running time, 60 ml	
Lols Ames	
Tom Sheridan	David Manner
Andy Doyle	Andy Devine
Ruth Holman	

Symphony of Six Million

Symphony of Six Million

IRCO-Rains production and release. Note that the release of the release

With Symphony RKO is making its first twice-daily Broadway bid since Cimerron, not necessarily because it measures to that standard, but because it is a good looking picture without strongly marked cast names. It is in for four weeks with

beehies of a fashionable foreign hotel (it's in Berlin)—its galety, sorrow, strivings and just aimless bustle. There are spirted glimpses of the property of t

The Woman's Angle

'Ronny' (UFA). A rollicking German musical with pretty tunes and weet romance to bring smiles to the frauleins languishing for a bit of he. Fatherland over here.

'Grand Hotel' (MGM). Melodrama seething through the luxurious sultes and corridors of a continental hotel—solidified by a glamorous array of stars and the prestige of its Bway original—results in a film that no well informed fannette can afford to miss.

'Man Wanted' (WB). New twist to a favorable screen fable casts the hero as Mr. Cinderella and the heroine as a capable, chic business woman. Fanettes—wastly entertained by the film's smart costumins, snooty backgrounds, chatty dialog and attractive cast—will be disappointed eventually by weak conflict and unconvincing divergence from the traditional mould for this type of story.

'Young Bride' (RKO-Pathe). Nothing new or convincing on the tributitions of young marriage. Superficially written characterizations without any genuine basis for feinme sympathy; Helen Twelvetrees needs a stronger picture than this to draw the gals.

. This is the Night' (Par). Hollywood imitates the Continental type light musical comedy and goes them one better on production. No name draw, but pleasantly sustained entertainment to satisfy the ladies brought in by the exploitation which this picture needs and can live up to.

'But the Flesh is Weak' (MGM). Robert Montgomery's personal charm is of no avail in dispelling audience antipathy toward a British fortune hunting hero. Unsympaticute casting of the star and a self-consclosis English story told in actionless dialogues will stir up no box office enthusiasm ainongst the women.

'Careless Lady' (Fox). Small-town Sally, Parls-bound to learn the ways of the world, buys lots of showy clothes and runs away from romance that finally overtakes her back in her own home town. A pleasant diversion for the ladies sacrifices its full box office potentialities in several dull structules and a demure, unauthoritative performance

at least one fine moment of sineerity. Gregory Ratoff gets his bigcontrol of the first of the sine bigcontrol of the first of the sine of

THIS IS THE NIGHT

HILD SO THE NIGHT

Paramout production and release. Directed by Frank. Tuttle Adaptation by

Nagshy Cinderelle, which in turn wasadapted from Rene Peter and Hearl Pakke

Nagshy Cinderelle, which in turn wasadapted from Rene Peter and Hearl Pakke

Language of the Peter and Hearl Pakke

Language of the Peter and Hearl Pakke

Language of the Peter School Control

Separamonic School Contro At the April 13.
Germaine.
Bunny W.
Gerald Gr
Claire.

Smartly produced and directed Frenchy bedroom chase that could have been assured of a better showing with more marquee strength Llly Damita and Charlle Ruggies have to do the personal draw ing with Roland Young problemati-cal and Thelma Todd doubtful; but the cast's excellent work and the picture's directorial quality make it entertainment that should see mod-

the cast's excellent work and the picture's directorial quality make it entertainment that should see moderate properties of the control of t

but one way to play soused, for Ruggles or anyone else, repetition is beginning to hurt. In non-alcoholic beginning to hurt. In non-alcoholic beginning to hurt. In non-alcoholic and relative to hurt of the hurt

CARELESS LADY

CARELESS LADY

Fox production and release, Directed by Comment, vitin accommendation of the Comment of the Comm April 15. Runnir Sally Brown Stephen Illington. Yvette Logan Jud Carey. Ardis Delafield. Luis Pareda. Rodrigues Hank Oldfield. Aunt Cora. Aunt Cora. Mrs. Cartwright. Trowbridge Mrs.
Trowbridge
Judge
Police Captain
Captain Gerard

The scales of exhibition possi-

The scales of exhibition possibilities tip very definitely the wrong way for this one. Picture might have been far better enterting the property of the proper

star, put on screen personality and voice she is lagging behind a ways, on voice she is lagging behind a ways, however, should make that less noticeable.

In 'Careless Lady,' Miss Bennett has the clothes, which is part of the inconsistency involved, but show that the star of the inconsistency involved, but show the star of the inconsistency involved, but show the star of the

But the Flesh Is Weak

Metro production and release. Star Robert Montgomery. Directed by Jack Conway from 'The Truth Game.' Broadway play by Ivor Novello, with latter doing the continuity and dialog: camera, Oliver T. Marsh. Running time, 'T. miny.' At the Capitol, N. 1, week of April -4.

tion and overboard on gab as The Truth Game' necessitated all the artifice of a seenarist to make it action.

The time of a seenarist to make it action.

The time of a seenarist to make it action.

The time of the seenarist to make it action.

The time of the seenarist to the seenarist to see a see

Thatcher, it anything, eclipsed Nora Gregor, the sympathetic femme leading the situation of the Impecualous father and son moving in high English society and getting by on their personality somehow never rang true. Accepting that, the fans must need also accept a Wholly unimpowerlished pair intent on connecting with a feminies bankroll by marriage.

It becomes patent before long also that they figured they'd salvage from the American market; seems as if the English exhibition was voluntarily sacrificed. Otherwise how could one explain the plusage of American defined the with phares like four the country of the cou

tion of 'stinks' gues award.

This is just one of those pictures about which continued comment can only tend to build up additional negation.

Abel.

Singlehanded Sanders

Trem Carr production and Monogram release, starring Tom Tyler. Story by Adde Duffington: Charles A. Food, director, set and the starring to th

Icone New York the arress of the control of the con

Hound of the Baskervilles (BRITISH MADE)

GRITISH MADE)
Gainaborough production relocated in U. S.
Chrough First Made of the Control of th

YOUNG BRIDE

YOUNG BRIDE

PKO-Dath production and release featuring Betten Pwelvesteves: produced by David O. Selanick; associate producer, Do Brown. Directed by William Solver. From adaptation by Garrett Fort. Chmeranian, Arthur Miller; film clitor, Joseph Kand. Frigure released in the Sectropolitan designation of the Comment of th

Just another picture about a rather eleap young couple who marry in flaste and repent at leisure pathy in the process. Locale for the most part is the drab setting of the cheapest kind of a taxi dance hall and the characters are appropriately as the cheapest kind of a taxi dance hall and the characters are appropriately as a rect or two of young love in not-so-idylic surroundings and the rest tiresome bickering between a disastissied able young husband. Fact that the boy is played with utmost authority by Eric Linden, who achieved some fame in Are These Our Children? Caging Helen Twelvetrees, doesn't help the situation. Fact remains that it is a dull film record of an extremely uninteresting phase of the first problem was a surface of the control of the control

extremely uninteresting phase of city life.

If the object was to point a moral in the corrupting influence of a taxi of the control of the c

RONNY (GERMAN MADE)

The rich prince falls for the poor modiste again. But this time the Germans have made the whole thing so lightly and in such a tongue-in-the-cheek manner that Ronny evolves as a completely smustne.

and entertaining film. It's cinch has one any derman theatre, has nor any derman theatre, and the strength of the strength of

wrong.

Enmerich Kaiman, who wrote the music, is about the best Vienness light composer of today, and has handed in some good tunes. And all the girls, just for a change from the usual German standards, are slim

usual German standares, are small pretty.
For the New York showing pleture has a set of English super-imposed titles that are at least literally correct. They won't annoy anybody but the Germans for whom the film was per

RACING YOUTH

RACING YOUTH
Universal production and release, stärring fillm Summerville and Louise Fusendi; Frank Alberton, June Chyde. Old.
story, and dialog by Earl Snoll; directed
by Vin Moore, George Robinson, camera,
days starting April 16, as one-half of a
double bill. Running time of mine.
The control of the

Sanford Perriest Sanley Van District Perriest Van District Van District

LOVE AFFAIR

Columbia production and release. Daved on atory by Unsulin Farrest, with ndaptation and disjoic by So Sweriine, Continuity, Treatment, Continuity, Con

"Love Affair," according to the Col (Continued on page 25)

TOS ANGELES

TOO BIG FOR WORDS!

SEATTLE FOX 5 AVENUE SEE WAS HIS! BODY AND SOUL,
WHEN ALL SHE
KNEW OF LOVE
WAS WHAT HE
TAUGHT HER—
AND THEN SHE
MET— RHAPSODY IN RHYTHM

COME ON, DETROIT IN PERSON BINCERSI DANCERSI COMEDIANSI
And The America Day Ster
FUI THU! Young and OIL LOBO 2nd
ON SCREENT
A BACHELOR'S BRIDE ON A
SYNTHETIC HONEYMOON! LILY DAMITA CHAS RUGGLES ROLAND YOUNG This is the Night EXTRA SCREEN LAU

Theatre Advertising as Indicated from Various Cities On Week Days

ARRON TODAY "TARZAN the Ape Man" GIRLS! If You Loved a Man would you let him risk his life for you?" THE TALKIE Do you applaud motion pictures? YOU WILL APPLAUD THIS ONE!

WESTERN PREMIERE

Starts FRIDAY

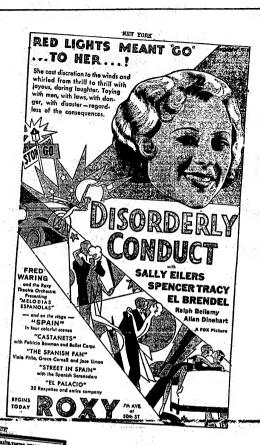
YOU'LL RAVE Appreciate IT! A GREAT STAR IN THE FIN-THE FIN. EST ROLE OF HER CAREER BARBARA Hollywood MONTREAL Thousands Are Saying "TODAY I FEEL SO HAPPY" BECAUSE Yesterday They Saw the Happinet of Talking Ficture Entertainmental ome Now! "Get Your Share of Happiness! NEW SONGS THAT CAPTIVATED NEW FACES THAT DELIGHT

CHICAGO TODAY . a. m. 50c to 2
America's Hard Ridin',
Fast Sheetin' Idel in His



NEW YORK











EXPLOITATION By Epes W. Sargent

School Gags

Some schools close during May chips, with a consequent damage and practically aif are over by the angle of the contestant of the contestant of the contestant of the contestant of the contestant. The Australian particularly from high school, marks a milestone in juvenile life, and hooking in to the event will give the contestant. The Australian particularly from high school, marks a milestone in juvenile life, and hooking in to the event will give the contestant of the contestant of the contestant. The Australian particularly from high school, marks are two or more men who think themselves fancy axemen.

particularly from high school, marks a milestone in juvenile life, and hooking in the class with a section of search wherever there are two or more men who think themselves fancy axemen.

Changing the Sign of comparishment of congratulations to, each student, personally written and not a mimeographed form, unless the class is a printed card. Congratulate the graduate, wish him or her good fortune in the new life opening up, and enclose a pass for two, good some tings in the two or three weeks of the school can give the names of the school can give the school can give the school can give the school can give the school ca

X-Ray Stunt

X-Ray Stunt
Years as it used to be a great, stunt to put a my appear on one end of a couple of lengths of stove pipe, a transparency in the other and let the customers look through the telescope. It did good service in the time, generally on the streets, in the form of an X-Ray machine with the same eyepiece, which can be a pasteboard mailing tube set into a piece of, compo board or plank, closing one end of the pipe. The property of the pipe of

In the free end.

A duplicate of this is set into the piece of pipe with the eyepiece and lighted with a small bulb. The set up suggests to the inquisitive end of the contransparency in the second joint of pipe through the plank. Sounds silly, but work it right and it will puzzle a lot of people while they are reading the sales message.

Another Contest

Contests seem always in demand, and a new one is welcomed by managers who work many-of them.

One good gag is to print the heads of two or three pinyers from a current of two or three pinyers from a current of the cut them out and say the cut them out pad say on other newspaper or magazine illustrations.

trations.

With the star name casts now being offered by many companies, it is often possible to get three or four heads on one picture, which stresses the number of well-known players to be seen.

to be seen.

If desired there may be two sets of awards, one for neatness and the other for the most humorous effect.

Cutting Wood

Teaser Rejected

Synacuse, N. X.

First instance of newspaper censorship of theatrical advertising copy in years saw the 'Heraid' last week rejecting a classified teaser submitted by Warners' Strand in baseline to the same of consisting of the strend in the classified section read:

In the bargain matter than the classified section read:

In the bargain matter the patron all parts of the same saw the section read:

In the bargain matter the patron all parts of the same saw the saw the same saw the saw the same saw the same saw the same saw the same saw the saw the

Takes Two Cards

Aost let Silve
days of its members by sending the
celebrant a pass or two, but George
Milier, of Smalley's, used two cards,
One card carries the birthday
wildles, while the other is the pass
wildles, while the other is the pass
oakley is signed by the Chief Mickey
Mouse instead of by the management. Passes are good for a reasonable time, botalined from the
membership blanks which are filled
in when the child joins, but sometimes it is advisable to check up
this detail with the parents, since
hope of getting the tickets earlier.
That's all right by the kild, but the
courtesy loses some of its effect if
the passes come on other than the
real birthday.

Save It

Save It.

Put this in your tickler for 1936.
Coliseum theatre got real space in
the New York dailies by announcing
that Phil Fabello, musical director,
had a birthday Feb. 29, and the
Evening Journal' was permitted to
give a birthday party to all who
were born on a leap year date. As
the extra day for Feb. fell on a
Monday, an off night, it took no
money from the box office and the
noney from the box office and the
lied up the receipts. Ken Hanson, of the house press
staff, puiled it.

Public Manuals

Publix Manuals
Coincident with abolition of the
Fublix theatre press department,
the manuals now use double spaced
the manuals now use double spaced
page, permitting it to be torn out
and sent to the proper department
or discarded. The campaign is
spread over a 10 day period, each
full suggestions for the work to be
done.

done.

Another new thought is the use of surfaced paper for all cut samples. These may be had in cut or mat, but the sample may be used as direct photo copy where the engraving is done locally, saving much of the cost of local art work.

Cutting Wood

In small towns Pathic's Camiral
Boat' can be put over with a log
chopping contest if there are local
woodsmen who fancy their skill,
record to be successfully
the picture which can motivate
the stunt.
It is better worked as an outside
ballyhoo than as a stage stunt,
since most theatres in towns of the
right size have small stages are
and there is danger of someone in gangster film.

Show Hungry,' Too

Show Rungry, Too

Families furnished necessities of
life through relief agencies are
'hungry' for entertainment, too, in
the opinion of Jules J. Rubons, dit
to opinion of Jules J. Rubons, dit
through the structed Edwin B.
Lewis, manager of the Faramount,
to issue 1,200 tickets good at Tuesday performances the next three
ady performances the next three
ed by a local newspaper, will be distributed each week among families
under the supervision of Supervisor
John Bunke in charge of poor relief,
Mr. Rubens has indicated the ticket
distribution may be extended beyond the three-week period.

Hiked the Hut

Lynchburg, Va.
Good exploitation on Tarzan
rent blooey here when the fire dept.
ade Willis Grist kill his lobby dis-

War 'Corpse'

Warner theatre and the framework was the found to the framework was the found to the frame and the framework was the found to the frame and the framework was the found to the framework was the framework with a lengthy story and reading with the framework was the framework with a lengthy story and reading with the framework was the framework with a lengthy story and reading with the framework was the framework with the framework was the framework

given a ticket to see the latest Fair-banks, Jr., picture.

Sawdust Bally

Sawdust Bally

Lynchburg.
Sand and sawdust mingled in the
hobby of the less here to provide act
through which patrons entered the
through which patrons entered the
theatre, banners depicting obses-ladies and shrunken men, a popcorri
stand loaned by a confectioner host
dies and shrunken men, a popcorri
stand loaned by a confectioner host
man who swung a cane in rhythm
with his voice, completed the ensemble. Get the door the management placed an instrument resembiling a scarfold. It was supposed to
be four feet high; and anybody able
to walk under the crosspece was
entitled to a free ticket.

How It's Done

Good exploitation on Tarzan went bloocy here when the fire dept. The second of the sec

BEHIND-the KEYS.

New \$40,000 theatre to replace the Iowa, fire razed, by J. Hanison, owner. To be leased to A. H. Blank, Des Moines chaip.

Maynard, Mass.
The three theatres here have been merged under the People's Theatr.
Co. Strand closed, available only for concerts and home taient shows The People's and Maynard continue.

Albert Stetson, former resident manager of the Fox here, appointed Arizona division manager for Fox-West Coast, in charge of theatres in Arizona Country of the Country of

Red Oak, Ia:
Grand theatre, owned by L. 3
Beardsley and operated by Carl
Johnson, destroyed by fire wi
loss of \$80,000. Three fremen is
jured when a wali collapsed. Insu of \$80,000. Three firem I when a wali coliapsed, on building and contents, 00. Johnson plans on o ance on \$20,000. φω,000. Johnson plans on operating a new theatre.

Los Angeles. Harry Lustig is back as Warner schange manager after several

exchange manager after several months,
M. C. Sinift, who was brought down from the north to take the office when Lustig left, resigned and probably goes into the Fox-WC organization.

Fairmount, W. Va.
Fairmount, W. Va.
F. C. Brown, manager of the Fairmont and Virginia, succeeds R. E.
('Fuzzy') Knight, who has been promoted to district manager and has charge of the Warner houses at Steubenville, O.; Washington, Pa., and Morgantown, Fairmont, Clarks-Parkersburg and Charleston

Seattle,
J. Gordon Wright, publicity for local Orpheum, to Orpheum, san Francisco. Local publicity to be handled hereafter by the manager, J. William Houck, and his assistant, Morris Parfrey.

S. B. Comley, Centerville, to manage Welting theore, having bought the interest of E. P. Smith.

Homer R. Skillion, manager at the Indiana for three years, has quit to work for Bill Goodman in Philadei-phia. He came here from St. Louis while Goldman was Skouras-Publix manager here. Carl Niesse, for 15 years active here for theatres, suc-ceeds Skillion.

Denver C. Kinney, recently discharged from the U. S. Army, where he operated entertainment centers and theatres in army posts, leased the Washington Park theatre, Denver.

Harold Weinberger, for several years chief booker at the M-G-M exchange here, has been sent to Washington, where he will become Metro office manager. Milton Brauman, M-G-M's short booker, gets Weinberger's post here.

San Francisco.

Following resignations of Emil

Lorent and Avid Erickson as p. 2.6.

RKO has set Gordon Wright and
Frank Percy in those jobs.

Following managerial changes
made locally by Fox. est Coast:
Eddie Sullivan, from Hipp, Sarramento, to California, San Jose;
Dick Lucas hock to Jocal Warfield
as assistant; Frank Vesley new
mer. California, Oak Park, for
T. & D. Jr.

The Dixie has changed hands, leased to C. A. Jakobi, former owner of German pictue theatres in Pittsburgh and Cleveland. Ken rector of the Penn State Amuse. Co., will be manager. Name of the fuouse will be changed through a name contest to be run in the local dailles. Uniontown, Pa

Kansas City.
Waync Dallard, formerly p. a. at
the RKO Mainstreet, now with
Publix-Dubinsky circuit in this city.

Petoskey, Mich Chas. Levinson, mgr. of the Olly-wood theatre, was elected Mayor of this t wn April 11,

Bronx, N. Y, Harry Shephard appointed ma-ger of Star.

Surprise Party

Surprise Party

With a particularly innocuous picture with no good seiling angle, a manager sought to seil it by offerone of the picture. We have a selection of the picture. We have no consort the picture. No statement was made, but the readers got the inpression that the readers got the impression that the readers got the picture and the pression of the readers got the picture was startled the most censorious censor.

The contest started endless discussions and it made good business discussions and it made good business when the prize was a wairried and the most censorious censor. When the prize was a wairried and the manage when the prize was a saviried the picture, but a lot of names which followed the picture was censor proof, but only one man took the trouble to write that, so he got the \$55 and the whole town had a laugh.

Used the Hearse

Used the Hearse
About the last word in exploitation for a horror picture is reported
by J. Raymond Morris, who used to
be with the Barnum show. He
writes that in Old Hickory, Tenna
he had to stop over for a few hours,
and the local hearter was advertisin "Frankenstein" by sniping the
glass of the local hearter. He adds
glass of the local hearter. He adds
prove the local hearter was advertisto the insulation of the local hearter.

He was a street of the local hearter of the local hearter
that the local hearter of the local hearter of the local hearter
that the local hearter of the local hearter of the local hearter
that the local hearter of the local hearter of the local hearter of the local hearter
that the local hearter of the local

difficult to imagine, but the manager surely gave the impression that the story was a thriller.

Nailing Suspects

Most murder mystery stories are promoted by asking the contestants to identify the culprit in advance from ciues supplied. It will give change of pace to make a post-showing contest in place of the regular.

ular.

Ask readers to see the picture and
then write an explanation of how
and why the other suspects could
and should have killed the victim.
Most people like to believe they
could write a better story than the
one they have just seen.

Bump Reader

Mike Newman, Universal theatre operator, went for a psychograph ballyhoo he saw on Broadway and is putting the horoscope gadget into his houses in Washington and At-Lobby bump-reader will be fortified by character analyses of local-prominents.

prominents

Traction Co. Tieup

Trenton Traction Co. and Slacy theatre management are combining to bring residents into the center of the city at night. The Slacy is offering free admission two nights esented at low officering upon purchase of single admission.

R. I. Virtually Dodges New Tax; Exempt to 50c

Providence, April 18. Efforts of Rhoue Island exhibitors to kill a state amusement tax partially materialize, here last week when they succeeded. In having the legislature omend the so-called tax relief bill so as to exclude theatre admissions up to 50c. The bill as approved by the General. Assembly calls for a 10% tax on all amusements over 50c. threely leaving an picture houses throughout the state

picture houses throughout the state in the clean.

Three local houses have top prices up to 75c, but this top includes only a. few. loge scats in each house. Chances are those theatres will pay the tux themselves rather than pass it on to the public.

Hollywood Production

(Pictures now filming, or about to start, are listed below alphabetically y studies. Symbols are: D—Director, A—Author, C—Cameraman, Start)

OLDBEA (Spring Capera Taw of the North (starting)
D-Herry Fraser (clarting)
C-Archie Stort
S-Bill Code (clarting)
Andy Shuford
Andy Shuford
James Marcus
Gerion McKest (clarting)
Gerion McKest (clart next week)
D-Robt, North Bradbury
B-Bob Steel
FARAMOUNT Gordon
Cooper
Dirien
tance Cummings
AT Ellis
AT Hoyt
and Martindel
erson Lawler
ling Holloway
lie Wells
lie Clayton
ld Fine
Williams

A-Rook N. (CART-Sonoarty

A-Rook N. (CART-Sonoarty

A-Rook Driedowy

PARAMOUNT

Horse Teacherse occount, of Chico Marr's injuries)

McLeed

Harry Runy

A-Bert Kalmar

Harry Runy

Edy Presman

Edy Presman

Edy Presman

Edy Presman

David Landau

Joseph Auser

David Landau

Joseph Auser

Merrilly We og to Hell'

Merrilly We og to Hell'

D-Dorothy Ariner

A-Cleo Lucasau

Myer

C-David Ache

S-Monic

Predric March

A-Cleo Lucasau

Myer

C-David Ache

S-Monic

Fredric March

A-Cleo Lucasau

A-Cleo Lucasau

Myer

C-Pavid Ache

S-Monic

Fredric March

Adrianne Allen

Garry Merry

Fredric March

Adrianne Allen

Garry Merry

Fredric March

Adrianne Allen

Garry

Merry

Fredric March

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Adrianne Allen

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Fredric March

Adrianne Allen

Garry

Merry

Mer rie Wayton
die Clayton
die Clayton
die Clayton
de Milliams
uce Warrent O'Conner
bert Emmer O'Conner
bert Emmer Millyer
Lambert Millyer
Hollywood Speaks'
- Bedie Bursen
Law Swerling
Swerling
Swerling
Gith week)
The Standard Clayton
The Stand

Syvius Sidney
Fredric March
Claude King
Love Tenight

1.—Rouben Mamoulian
A-Leopoid Marchand
Waldemar Young
Samuel Hoffenstein
Samuel Hoffenstein
Valdemar Young
C-Victor Milner
Valdemar Young
Samuel Butterworth
Marchand
Charles Ruggles
Charles Ruggles
Charles Ruggles
Lowelly Ruggles
Lo The Killer (ith week)

David Howard

Al Cohn

Joe August

George O'Brien

ceilia Parker

Forrester Harvey

harles Stevens es Steven es Middle

ble Johnson
y Stewart
'Week Ends Only'
(2d week)
-Alon Crosland
-Warner Fablan
-Wm. Conselman
-Hal Mohr
-Joan Bennett Lyon Holliday Hobbes aillweil Hobbes
Bebecca of Sunny
Bebecca of Sunny
Farm'
(2d week)
-Altred Santell'
-Kate Douglas Wig
S. N. Behrman
Sonya Levien
-Glen Mac Williams
-Marian, Nixon
inph' Beliamy
te Marsh

Arthur Stone

"Holm 'Em Jail'
(3d week)
D-Norman Taurog
A-Timothy Whelan
Eddle Welch
C-Lynn Smith
S-Bert Wheelan
Robert Woolsey
G. Pat Collins
Betty Grabel Mallemont Malph Bellamy
Mae Marsh
Louise Closser Hale
Harry Beresford
Louise Closser Hale
Harry Beresford
Louise Closser Hale
Eula Guy
Charlotte Henry
Ronald Harris
Claire McDowell
Tanoy Free
LOUISE Claire McDowell
Sendon McTarris

O, Pat Collins
Betty Grable
Truth Abet Hellywood'
D-George Cukor
A-defun george St. John
Robert Premail
Brooks Benedinatet
Brooks Benedinatet
Lowell Sherman
Stell Hamilton
Je My Yace Red?
D-William Steller
A-Ben Markson
Casy Robinson
B-None
Ricardo Cortes
Ricardo Cortes
Ricardo Cortes

D—A) W (Cd week)

D—A) W (Cd week)

Adolphe Mondou

Jan Maran

Allen Dinehart

Allen Dinehart

Allen Dinehart

(starting)

D—Frank (starting)

D—Frank (starting)

Alexander Kirdardh'

(start about April 20)

D—bavid Butter

D—bavid Butter

A Hawin Burke

C—Breat Thomas

Jerne Riegers

Jerne Casey Robinsos
S.—None Case
Ricardo Armetong
Arines Judge
Jili Esmond
Phyllis Clar

A Mar's Lan

D-Phil R Gaweck)
A—Adele Buffington
C—Harry Noumann
S—Hoot Gibson
Chale King
Ethel Wales
Hal Berry
UNITED ARTI

INTERNATIONAL

Dance Hall Klasser

Dawn, etarting)
D. Wm. (etarting)
D. Wm. (etarting)
D. Wm. (etarting)
D. Wm. (etarting)
E. Hodgrew Willie
C. Edward Kill Shy
D. Frank Straye (Likes
The Foay Express Rider

The Foay Express Rider

A. F. McGrew Willia
C. Edward Kull

METRO

METRO

METRO

Dayne Commonwer

Line Commonwe Al Bridge
Hai Berry
UNITED ARTISTS

(Movie Creaty
(Oth week)
D-Clyde Bruckman
—Withrold Lloyd prod)
—Withrold Lloyd prod)
—Haroid Lloyd
Constance Cummings
Spencer Charters
Spen

Frank Clark

City Comments of the Comments of UNIVERSAI

Back Street
(0th week)
D-John M. Stahl
A-Sammle Hurst
Gladys Lahman
C-Karl Freund
S-None
Irene Dunn
John Boles
Geers Manage George Meeker
June Clyde
Heroes of the West' serial
Heroes of the West' serial
Neres of the West

A-tentry Jacotta
Onelow Silvens
Barbart Wells
Tom Brown at Culter'
Tom Brown at Culter'
Tom Mrewn at Culter'
D-Wm. Mryler
E. A. Patterson
Tom Ducklingham
S-Tom Brown
S-Ing Brown
Silm Simmerville
Norman Jyllilips
Norman Jyllilips
Tyrone Fower, Jr.
Andy Devine
Tussell Hopton

Good Mad Mas

Good Mad Mas

D-Edward Learmis

D-Edward Learmis

C-Dan Mark

Old Dark Hose

Old Dark Hose

Old Dark Hose

Charting

D-James W. Lavy

C-Arthur Edeson

S-Boris Karloft

Liflian Bond

Melvin Douglas

Gloris Stewart

Raymond Maseey

Eva Moore

Mulin Stevna Reamond Masery Eva Moore Ernest Thesiger WARNER-FN D-Michael Warner Allen C. Miller Earl Baldwin Caral Mandan Caral Mandan Richael Towers (b. & None

Robert Tanter

Robert Tanter

Robert Tanter

Richard Towers (b. 4

S-None Richard

Robert Robert

Robert Robert

Robert Warwick

Robert Robert

Robert Greig

Rob

Ruter Jonnelly
Van Linew

'Weelc End Marriage'

D-Thornton Freeland
A-Fatth Baldwin
C-Barney McGill
Loretta Young
George Brent
Glorie Shee
Vivlenne Othorne
Louise Carter
Clorie Shee
Vivlenne Choone
Louise Carter

G-Dav Jenning
G-Dav Jenning
G-Dav Jenning
Ann Drovak
David Mannere
George Ernest
Noah Beery
George Ernest
Noah Beery
George Ernest
Noah Beery
Haymond Hatton
John Larkin
Bery
Haymond Hatton
John Larkin
Haymond
Hatton
John Week
Jenning
Haymond
Lillis Hayward
Lill

Caution "Audion"
Chairles Ward
The Crooner
Lucille Ward
The Crooner
Charles Chairles
Charles Kenon
Charles Kenon
David Mannors
Ann Dorest
Misseed Frent
Miss

Paul Green
S.Richard Barthelmens
'S.S. Atlantle'
(start about May 1)
D-Tay Garnett
A-James Ashmore Creelma
Robb, Lord
S-Kay Francis
Warren Hymer
Frenk Meliugh

DISTRIBS HARDENED TO EXHIBS' WAILINGS

Theatre losses are being capitalized, according to the distributors who claim that the 'grumbling sealing of the askes period, always finds exhibitors adding color to the 'red' picture with the hope of getting better bargains in rentals.

Producers this year are not lending an over-sympathetic ear. In some instances proof is being dear to be a sealing and the seal

Arthur Wants 20% Wage Cuts in Fox-Poli Stands

Cuts in Fox-Poli Stands
Synneficia Mass, April 18.

The wage reductions asked of union employes following the acquisition by Harry Arthur of the Fox-Poli theatres here amounts to, 20%. John F. Gatelee, business, agent of the operators' union, opined that satisfactory, arrangements through compromise in terms would be effected.

Union employes of all his theatres in Massachusetts and Connecticut in Massachusetts and Connecticut in Massachusetts and Connecticut in Conference of the Conference of

Newark, April 18.
Stage hands, firemen, and engineers have agreed to take a 10% cut beginning May 1.
Asserted and denied that operators have also done so.

Not Even Week-Ends

Jacksonville, Fla., April 18. The Florida, 2,000-seater, has gone dark after trying Saturday-Sunday operation for two months. This is

operation 101.
a Sparks house.
Film prices will be reduced Film prices will be reduced Wednesday (20) to their lowest here in 15 years. E. J. Sparks operates all downtown houses for whites. Remaining open are the Palace, Imperial and Empress.

Hollywood, April 18.
Robert N. Lee has been engaged by Charles R. Rogers to work on script of '70,000 Witnesses,' football mystery.
Picture will be the second on Rogers' schedule.

INCORPORATIONS

NEW YORK

Rallyhoo Frederdinas, fire, Manhaitan, the strict of the stric

CALIFORNIA CALLPURNIE Sactamento, April 15. Charles R. Rogers Talking Pictures Corp., County of Loa Angeles, Capital R. Rogers, J. F. Kearns, F. B. Morrell, Hollywood Siar Publishing Co., County, Samuel Hauser, Frances Steinbuuer, all Jarro Theatre, Inc., County of Los Angeles, (Settling an India booking war on the easted.) Ray M. Robbins, Ethel Derman, Jean Berman, Capital eteck 2,509 shares, none subscribed.

Judgments

The Company of the Co

Stock Market

specific bear raiders, but not much was looked for by the financial community which regarded the more minity which regarded the more more minity which regarded the more more more minity which regarded the more more recent continue to do so at least until the June conventions. Basic business showed no improvement; and meantime interest was centered on the week was centered on the week. Probably the crash of Paramount and the more minity of the more minity which makes the more minity of the more more minity of the more mi

Bil. Asked

(Continued from page 7)

that new short selling had come into like issue.

the issue cases stituation desent encourage bear operations, one reason being that this once premier investiment issue is already selling at a vastly defiated price, and the other is that the Exchange at the moment is the Exchange at the Exchang

Summary for week ending Saturday, April 16:

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75	415	900	Columbia P. vtc		416	7% +	7
87%	5712	23,500	Eastman Kodak (5)	65%	57%	57% -8	
0111	31.3	3,600	Eastmon Rounk (a)		07%	57% -8	
			Fox, Class A	21/2	. 2	214 + 1	70
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34	20%	23,300	Lonw (3)	24	20%	23% +1	4
72	56	800	Do pref. (6%)		56	60 -3	
:144	214	500	Madison Sq. Garden.	2%	214	2%	-
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1414	6 .		Orpheum pfd			714 bld	•
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60 %	321	71,000	Pur-Fam-Lasky G's,	17 41	33	41 4.1	•
55	27	88,000	Par-Pub 5'4's, 55.	35'	27	3114 -1	Li.
40	1315	80,000	Warner Bros. 6's, 33	1474	1/4	19 41	
. 71		3,000				3. 3.	

'WILL BE A SMASHING

NEW YORK'S GREAT PAPERS

"A very human affair that pulls enough heart strings to insure its success on a very large scale. Will be a smashing box-office success." C. P. Hammond, New York Post

"BRILLIANT PERFORMANCES

"A triumph for Fannie Hurst. Marvelously genuine in its atmosphere and sincerity." William Boehnel, N. Y. World Telegram

"Rich in human interest."

Rose Pelswick, N. Y. Evening Journal

"TRIUMPH FOR FANNIE HURST.

"A finely made production carrying terrific audience appeal." Julia Shawell, N. Y. Graphic

"Has simplicity of emotion that is truly touching." Richard Watts, N. Y. Herald

"A deeply human story, powerful drama, natural comedy, inspired direction and unusually perfect casting."

Leo Meehan, Motion Picture Daily

R · K · O
R A D I O PICTURE

Directed by GREGORY LA CAVA

20

SYN PIONIE HUR

RICARDO CORTEZ * IRENE DUNNE *



BOW TO A GREAT PICTURE!

"One of the best cinematic feats I have ever seen. Brilliant performances by the whole cast . . . Mr. Cortez is incredible."

John S. Cohen, Jr., New York Sun

BY THE WHOLE CAST"

"Always sincere and effective."

Regina Crewe, N. Y. American

"A message worth considering . . . rivets the attention from first scene to the last."

Martin Dickstein. Brooklyn Eagle

... MARVELOUSLY GENUINE "

"Every person was held to silence by the simple but effective unfurling of the narrative." F. Mordaunt Hall, N. Y. Times

"Abounds in human interest. A tense and throat-hurty picture which gets you."

Irene Thirer, N. Y. Daily News

"Strong human interest. Story highlighted by exceptional performances. Should click big."

Don Gillette. Film Daily

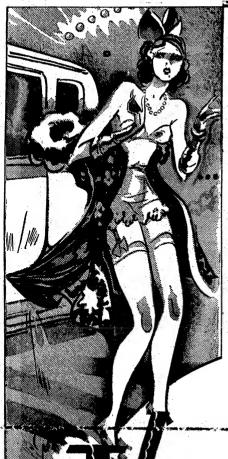
ST'S GREAT STORY OF A GREAT CITY

NOW PLAYING
TWO-A-DAY
GAIETY THEATRE, N. Y.
THE PICTURE EVERY EXHIBITOR IS WAITING FOR

GRAPHI

SIX MILLION

GREGORY RATOFF * ANNA APPEL



It's new! It's Original! It's Different!

"One of the brightest, sauciest, sophisticated comedies yet offered! Each player provides just the right note in a farce that sparkles with frivolous gaicty!"—N.Y. AMERICAN

"Clever farcical incidents, intriguing melodies . . . intelligent fun that aroused constant chuckles and hearty laughter. Beautifully photographed."

"Mixture of song, sophistication, satire and slapstick in a nifty, naughty, natty picture which will keep you merry-minded! Songs should be radioed. Pictorially beautiful film."

-N. Y. NEWS

"DAMITA charming—by far her best performance. YOUNG is brilliant. Thelma Todd and Cary Grant do well. An excellent production!".

—R.Y.SUN

"Roland Young and Charlie Ruggles irresistable, Splendid settings...expert direction."

-N.Y. WORLD-TELEGRAM



MISISTHE NIGHT/

with

LILY DAMITA · CHARLIE RUGGLES ROLAND YOUNG · THELMA TODD CARY GRANT

Directed by Frank Tuttle. From a play by Avery Hopwood.

Adapted from "Pouche", by Rene Peter and Henri Falk.

Paramount



MADAME YOU HAVEN'T ENGLE TO THE TO TH

Comparative Grosses for March

NEWARK, N. J.

	March 5	March 12	March 19	March 26
BRANFORD High. \$30,500 Low. 5,500	Fireman \$13,500 Stage Show	Heart of New York \$11,200	Chan's Chance \$8,000	Alias the Doctor \$12,000
STATE High\$32,000 Low 11,500	Lovera Courageous \$13,000 Vaude	Arrowsmith \$18,000	Greeks \$14,000	Arsene Lupin \$18,000
RKO PROCTOR'S High. \$33,000 Low 7,000	Lady with Past \$18,000 Vaude	Law and Order \$19,000 (Texas Guinan on Stage)	Ladies of the Jury \$12,000	Lost Squadron \$19,000
CAPITOL High \$15,000 Low 2,500	Mata Hari and Menage \$4,000	Champ and Men in Her Life \$5,900	Cheaters at Play and Cock o'the Air \$5,000	Emma and Police Court \$4,800

4.6	March 5	March 12	March 19	March 26
CENTURY High. \$29,600 Low 9,000	Wayward \$18,500 Stage Show	Dancers in the Dark \$19,000	Wiser Sex \$16,000	Are You Listening? \$25,200 (Stoopnagle and Budd on Stage)
STANLEY High . \$33,500 Low 10,400	Broken Lullaby \$17,000	Tarzan \$25,200	Polly of the Circus \$17,500	Man Who Played God \$18:000
VALENCIA High: \$11,000 Low 1,800	Women of Monte Carlo \$2,600	Shanghai Express \$2,700	Cock o' the Air \$2,800	Tarzan \$3,900
KEITH'S High. \$20,000 Low. 4,000	Final Edition \$15,000 (Charley Chase on Stage) Vaude	Big Timer \$12,000	Play Girl. \$12,000	Shopworn \$11,000
PARKWAY High. \$6,000 Low 2,500		Shanghai Express \$4,100	Broken Lullaby \$3.900	Tarzan \$5,400

KANSAS CITY

March 5	March 12	March 19	March 26
Lost Squadron \$17,400 Vaude	Impatient Maiden \$14,500	Silent Witness \$14.000	Girl Crazy
Arrowsmith	Arsene Lupin	Greeks	Tarzan
\$16,500	\$16,400	\$13,200	\$20,000
Business and	Broken	Alias the	One Hour
Pleasure	Lullaby	Doctor	with You
\$7.000	\$8,000	\$7,500	\$12,600
Strangers in	Dancers in	After	Disorderly
Love	the Dark	Tomorrow	Conduct
\$4,100	\$4,500	\$3,500	\$4,000
	Lost Squadron \$17,400 Vaude Arrowsmith \$16,500 Business and Pleasure \$7,000 Strangers in Love	Lost Squadron \$17,400 Vaude Arrowsmith \$16,500 Business and Pleasure \$7,000 \$100 \$100 \$100 \$100 \$100 \$100 \$100	Lost Squadron Sq

WASHINGTON

. March 5	March 12	March 19	March 20
Manager of the second	Market Character	and the sales	
\$16,000 Vaude	Mask \$12.000	\$12,000	Doctor \$21,000
Polly of Circus \$18,000 Stage Show	Arsene Lupin \$22,000	Dancers in the Dark \$11,500	Are You List ning? \$15,000
Arrowsmith \$10,000	Arrowsmith \$9,000 (2d week)	Greeks \$5,000	Tarzan \$15,000
Big Timer \$15,000 Stage Show	After Tomorrow \$16,800	Hotel Continental \$16,200	Careless Lady \$23,800 (Joan Bennett on Stage)
Lost Squadron \$9,000 (2d week)	Office Girl \$15,000	Big Shot \$8,500	Girl Crazy \$17,000
	\$16,000 Vaude Polly of Circus \$18,000 Stage Show Arrowsmith \$10,000 Big Timer \$15,000 Stage Show Lost Squadron \$9,000	Section Sect	Section City Section Section

NEW ORLEANS

111	March 5	March 12	March 19	March 26
LOEW'S STATE High. \$22,000 Low 8,000		Arsene Lupin \$14,000	Dancers in the Dark \$10,000	Tarzan \$18,000
SAENGER High. \$30,000 Low. 9,000	Strangers in Love \$11,000	Greeks \$10,000	Business and Pleasure \$10,000	Alias the Doctor \$12,000
ORPHEUM High . \$19,000 Low 5,300	Forbidden \$9,000	Lost Squadron \$9,000	Ladies of the Jury \$7,800	Girl Crazy \$8,200
STRAND High: \$12,000 Low 1,600		Blonde Crazy \$2,200	Wayward \$2,100	After Tomorrow \$1,900
TUDOR High. \$9,100 Low 1.100	Fireman \$2,400	Gay Caballero \$2,000	Disorderly Conduct \$1.600	Broken Wing \$1.700

PITTSBURGH

4.7	March 5	March 12	March 19	March 26
DAVIS High\$10,000 Low 2,000		Cheaters at Play \$2,500	Final Edition \$2,600	Rue Morgue \$4,000
FULTON High. \$12,000 Low 1,900	Working Girls \$5,500	Business and Pleasure \$7,000	Two Kinds of Women \$6,000	Beast of the City \$8,000
HARRIS High. \$11,000 Low 1,200	Ladies of the Jury and One Man Law \$2,500	Law and Order \$2,700	Secret Witness and Sally of the Subway \$2,200	Police Court and Fame Street \$2,500
STANLEY High. \$48,000 Low. 11,000	Impatient Maiden \$18,500 Stage Show	Lost Squadron \$20,500	Behind the Mask \$17,000	Alias the Doctor \$26,000 (Benny Rubln and Jack Haley on Stage)
PENN High\$41,000 Low 13,700	Broken Lullaby \$19,000 Stage Show	Poily of the Circus \$28,000 (Art, Tracy on Stage)	Arsene Lupin \$23,000	One Hour with You \$22,000

SAN FRANCISCO

V .	March 5	March 12	March 19	March 26
FOX High. \$70,000 Low 18,000	Business and Pleasure \$23,000 (6 days) Stage Show	Beast of City \$33,000	After Tomorrow \$23,000	Arsene Lupin \$33,000
WARFIELD High . \$48,000 Low 8,200		No One Man \$17.000	Gay Caballero \$17,500	Dancers in the Dark \$16,000
PAR- AMOUNT High. \$36,000 Low 6,200		Shanghai Express \$11,000 (2d week)	Strangers in Love \$10,000	One Hour with You \$18,000
GOLDEN GATE High.:\$19,000 Low 9,800	Maker of Men \$12,000 Vaude	Nice Worken \$10,000	Carnival Boat \$11,000	Menace \$11,000

CINCINNATI					
1 4 4 7	March 5	March 12	March 19	March 26	
ALBEE High\$35,500 Low 17,000	Charlie Chan's \$17,500 Vaude	Corsair \$24,500 (Mitzi Green on Stage)	Business and Pleasure \$20,000	Are You Listening? \$23,500	
PALACE High. \$28,100 Low 8,000		Broken Lullaby \$14,000	Hotel Continental \$8,000 (Low)	Alias the Doctor \$12,000	
CAPITOL High. \$22,000 Low 6,500	Millionaire \$9,000	Dancers in Dark \$8,500	Play Girl \$9,500	One Hour With You \$16,700	
LYRIC High. \$23,900	Arsene Lupin \$13,500	Arsene Lupin \$7,500	After Tomorrow	Disorderly Conduct	

1 0 3 1 0 0	PROVIDENCE					
100	March 5	March 12	March 19	March 26		
STATE ligh\$28,000 .ow8,000	Arrowsmith \$14,500	Arsene Lupin \$14,800	Passionate Plumber, \$12,300	Tarzan \$18,500		
PAR- AMOUNT High: \$18 000	Shanghai Express \$9,400	Dancers in Dark \$7,500	Hell's House \$4,000 (Low)	One Hour With You \$11,800		
RKO ALBEE High: \$20.000 Low: 3,000	\$9,600	Behind the Mask \$15,500 (Paul Whiteman on Stage)	Impatient Maiden \$11,000	Girl Crazy \$10,760		
FAY'S High. \$8,500 Low 4,500		After Tomorrow \$7,500	Police Court \$5,200	Beauty and the Boss \$7,500		

PHILADELPHIA March 5 March 12 March 19 March 26 MASTBAUM Lady with Shanghai Polly of the Alias the

High\$76,000 Low 27,500	a Past \$39,000 Stage Show	Express \$47,000	Circus \$39,000	\$43,000
EARLE High\$27,000 Low 17,000	Wayward \$18,500 Vaude	Carnival Boat \$17,000 (Low)	Heart of New York \$18,000	Big Timer \$20,000
FOX High. \$41,000	Millionaire \$13,800	After Tomorrow	Shop Angel	Disorderly Conduct
STANLEY High. \$37,000 Low. 8,000	Broken Lullaby	Lost Squadron \$19,000	Lost Squadron \$12,000	Hatchet Man \$22,500 (10 days)

MINNEAPOLIS

1.0	March 5	March 12	March 19	March 26
MINNE- SOTA High\$45,200 Low 15,900	Business and Pleasure \$15,900 (New Low) Stage Show	Strangers in Love \$30,000 (El Brendel on Stage)	Alias the Doctor \$24,800	One Hour With You \$26,400
RKO ORPHEUM High\$25,000 Low 5,000		Lost Squadron \$18,000	Prestige \$9,500	Girl Crazy \$12,000
STATE High\$28,000 Low 3,000		Dancers in Dark \$5,800	Disorderly Conduct \$6,300	Fireman Save My Child \$5,500
LYRIC High\$7,000 Low 1,200		Beast of City \$4,900	Wayward \$3,500	Last Edition \$3,400

PORTLAND, ORE.

PARA- MOUNT High. \$22,500 Low 5,000	March 5 Strangers in Love \$13,000 (Betty Compson on Stage) Stage Show	March 12 Arsene Lupin \$12,000	March 19 Sky Devils \$11,500	March 26 One Hour with You \$12,500		
RKO ORPHEUM High\$24,000 Low 5,400	Panama Flo \$5,400 (New Low) Vaude	Lost Squadron \$12,700	Impatient Maiden \$9,100	Girl Crazy \$10,000		
MUSIC BOX High. \$20,000 Low. 2,800	Taxi \$5,000	Fireman \$5,800	Old Man. Minnick \$5,000	Alias the Doctor \$5.600		

INDIANAPOLIS

10.00	March 5	March 12	March 19	March 26
INDIANA High: .\$26,000 Low: . 10,000	Strangers in Love and Girl Crazy \$26,000 (High)	Broken Lullaby \$17,000	Lady with a Past \$17,500	Shopworn \$25,000 (Ted Lewis on Stage)
PALACE High\$8,000 Low 5,000	Arrowsmith \$8,000 (High)	Sky Devils \$6,500	Passionate Plumber \$6,000	Arsene Lupi \$7,500
LYRIC High. \$10,000 Low 8,000	Gay Caballero \$8,000 (Low)	Expert \$9,500	Unexpected Father \$8,000	Disorderly Conduct \$9,000
CIRCLE High\$7,000 Low 4,000	Behind the Mask \$5,000	Dancers in the Dark \$6,000	Wiser Sex \$5,000	Lost Squadron \$6,500
APOLLO High\$8,000 Low 5,000	After Tomorrow \$7,000	Business and Pleasure \$6,000	Play Gir) . \$6,000	Impatient Maiden \$5,000

(Continued on page 29)

6 DIVISION HEADS IN RKO THEATRE LINEUP

RKO's new theatre department set-up, involving the creation of six operating divisions, provides for the splitting up of each division with district heads in charge.

district heads in charge:

N. J. Blumberg, who becomes division director of the territory covering New York city, Boston and upstate New York will have under him six division managers. The heads and their districts are Harry MacDonald, Boston; Lou Golding, Albany; J. Frennan, New Jersey, and Russel Emde, Joe Lee and Charlie Macdonald, New York.

Ike Libson's division, covering the state of Ohlo, will be subdivided three ways under Charles Flrukcess, Cieveland, Max Halperin, Cincinnati, and Arthur Feudenfeld, Detroit and Tologo.

Under Ascher Levy, whose division and Minnesholls. In Owigo and Minnesholls, and Morgan Ames, Minnesholls and Morgan Ames, Minnesholls.

Division managers under Clift Work on the Pacific Coast are H.

apolis.

Division managers under Clift
Work on the Pacific Coast are H.
Goldenburg and Homer Gill. The
Interstate division in the south, under Charles Keorner, and the Canadian territory, under J. J. Franklin, and not as yet been subdivided. Frank Zeisel is handling
personnel.

personnel.

Among recent theatre department letouts, including house managers as also ad and publicity men, are the following: Harvey Watkins, Ben Thompson, Alton B. Cook, Sam Rydell, Mary Healey, Gardner Wilson, R. F. Enig, Hav Nash, Tom Powell, Charles Cartmeil, J. E. Rieder, A. M. Roy and T. R. Gamble.

Sun. OK in Kan.

Kansas City, April 18.
Judge Frank R. Forrest did not
mince words in denying an application for an injunction to stop Sunday picture shows in Iola, Kan, and flayed County Attorney Frank W. Taylor, who sought the injunction and the ministers of the city for coming into court with 'unclean hands.'

nanas.

During the hearing Judge Forrest asked the county attorney if he did not know that filling stations were operated on Sunday; that drug-

businesses were being cperated on Sunday in violation of both the Sunday in violation of both the Sunday in violation of both the Kentan Sunday in violation of the Sunday the laws prohibiting sales of mer-chandise on Sunday. The court al-leged 'unclean hands' because they did not demand the Sunday closing of the other businesses.

RED SIGNALS

Joe Bernhard's Weekly Check Idea on WB Houses

A danger signal is being introduced for the Warner theatnes by Joe Bernhard, operator. It will work in conjunction with a weekly check of the entire circuit. Fixed charges are compared every seventh day with losses and if the red is such that rent and taxes cannot be met. the house is ordered closed. The Brothers have not found it necessary to closes a theatre during the past six weeks.

Warners on B'way Dark Thru Lack of Product

Lack of product forced Warner Bros. into closing the Warner, New York, Sunday night (17). It will probably remain dark over the sum-mer.

wer.

When a film shortage became acute about two months ago, WB turned the Warner into a second run house, taking product following the Strand and Winter Garden.

That policy proved unprofitable.

Publix Outs-Ins

Rubbix Outs-ins
Gus Grist and Jack Chalman, exploitation men, and Ken Long, artist, are further outs in P blik's realigment of advertising-publicity
division under Arthur Mayer. Arthur Houseman. who resigned from
RKO Saturday (16), join Publix.
Houseman will work under Bill
Danziger on exploitation campaigns.
Ralph Lund succeeds in RKO, moving over from the Radio pictures
press book department.
Dick Chenaut and Bufort Tune

Dick Chenault and Bufort Tune have been added to the Publix art department

33-%ABOVE

NORMAL WEEK'S BUSINESS!

TODAY that's BUSINESS!

MONEY TALKS and at the Fox Theatre Washington, D. C.

NOT ONLY DID THE BOX OFFICE HUM BUT THE S. R. O. SIGN WAS USED OVERTIME!

No Wonder It's the Talk of Washington!

AMATEUR DADDY

WARNER BAXTER
Marian Nixon

Being one of the BEST ENTERTAINMENTS of the Season . . .

FOX PICTURE

with YOUR SHOWMANSHIP it will

REPEAT THE WASHINGTON LANDSLIDE AT YOUR THEATRE!

LOVE AFFAIR

(Continue from page 16)
press book, was the first short wory
by Miss Parrott. It was published
and the world's Best Short Stories,
adds the press book. On the acreen,
however, it does not stack up very
well.

A financial adviser to the battery

Monoret, it woes not stack up very well, anche adviser to the heresal heroine, who becomes through the state of the control of

is the true state of the condition.

Here aviator is thrown into the triangle through the financial adviser's interest in his attriance which his sister is involved. Scene where he engages in a discussion about the sister results in the heroine's jump into the breach by declaring she and the aviator have had an affair, girl thinking this her way out.

had an affair, girl thinking this her way out.
What looks like an unhappy end-ing with the girl going to the fiving field to make her first and last flight alone, turns; the other way when the b.f. jumps into the plane with her, just in time. Some exceptional stunt flying is Involved in the final stretch of celluloid.

Sound reproduction and photography up to standard. Char.

LES AS DU TURF ('Racetrack Winners') (FRENCH MADE)

Paris, March 2	4.
Paramount production and release.	Made
in Joinville by Saint Granler and h	lan.
Hely, Directed by Serge de Pol-	cne
Music by Borel-Clerc. Recorded We	den
Electric. Running time, 86 mins, 1	men.
mount. Paris.	
mount, Paris, Lafleur P	hirles
Papillon I	man
Ginette Jos	ron
LuluJanett	T-11
The Boss Part	F 10
Auctioneer	ace,
Superintendent Jeanne Funie	seve.
Bookmaker	F-(1)
Old Lady	Hile
Old Danit	mitt.

Well received, and, for the prov-inces, a sure hit. It is slightly padded in the end to obtain the long footage wanted on provincial

and Dreim, soprular the production of the Laurel and Hardy pattern. Pauley being exceedingly fat, and Drean thin. Story, full of gags, gets no end of laugha. It is anything but subtle, and is made primarily love the mob in the ware form an excellent choir. Mazi.

heroics when the fort is attacked by Araba.

Araba.

Araba the military point of view there may be a few technical mistakes, but sim better than any other so far shows the spirit of the Foreign Legion and gets considerable applause. Other parts are applause. Other parts are outstars them all. Suzy Vernon as the femme is distinctly better than usual. The French version is a distinct asset for the Osso selling Good out of doors and spirit of Good out of doors and spirit of

This picture could have been a worldwide hit but story appeal was Ignored. The story does not grip and it is the photography, beautiful in the extreme, and fine production that carry the subject. Even Araold Fanck's pictures do not show such photography. Hans Schneeberger, Fanci's old com(Continued on page 27)

vein as Natan's Requiller' or Rande a Boutboule.

THE WATER GYPSIES

(BRITISH MADE)

(BRITISH

RADIO'S \$3,000 STORY

Radio has purchased the film rights to Stewart Palmer's 'Penguin, Pool Murder' for the new scason's lineup. Sale price reported at \$3,000.

A Conspiracy of Ignorance











VARIETY Muggs

(A Bevy of Alleged Critics Who Sleep with Their Shoes On and Spell

Out Polysyllabics with One Finger Holding the Place in the Dictionary)

Introducing to the "Variety" Muggs-(But not pleased to meetcha)

GROVER JONES

who write for Paramount and wouldn't mind being properly credited once in a while

These Illiterate Upstarts Are the Authors of Those 'Variety' Film Reviews That Are Famous for Omitting All the Essential Details.

Actors-Directors-Writers-Sweat and Strain and bring forth and these muggs are so busy trying to make the dame in the next loge seat they only see half the picture.

IT PAYS TO PROMOTE!

Here's another example of M-G-M's helpful service to theatres. We urge you to get behind "NIGHT COURT" just as we urged you to promote "Tarzan, The Ape Man." Here's how the State Theatre in Boston promoted "Night Court" to record business!

A FEW of many things that got THE DOUGH in Boston!

(You can do it, too!)

- 1. Thrilling trailer that told them about"Night Court" a week in advance!
- 2. House-front decked out with valance.
- 3. Enlarged thrill-ad No. 5 outside theatre.
- 4. Used extra ad space. Note selling campaign on this page.
- 5. Street car dash cards. Window cards.
- 6. Furnished 66 country papers with publicity.
- Special ad full by paper free following Mark Hellinger's daily syndicated column.
- 8. Newspaper contest:
 "What Would You Do If
 You Were Judge?"
- 9. Promoted 40-piece band for opening night.
- Tie-up with local dictaphone company.
- Radio publicity on angles of picture affecting local public.
- 12. Lux tie-up with 1-sheet posters of Anita Page endorsement.
- **13.** Posters, snipes covered town.
- Fire siren on advertising truck.
- Monster balloon and 12foot banner illuminated.

—And Many More Ideas, All in M-G-M's Showmanship Campaign Book! Ask for it!



METRO-GOLDWYN-MAYER

They back up your promotion with Great Pictures!

ALLIED SET FOR ADV. CAMPAIGN IN CHICAGO

Chicago, April 18. Local Allied organization, unde the direction of Aaron Saperstein, is going ahead with the long-proposed campaign to make Chicago Allied-conscious and to tell the local public the difference between the indie group theatres and the circuit Will next week start stamp

sindle group theatress and the circuit spots. Will next week start stamping out a flock of small metal plaques to be posted in front of the boxoffice of each allied theatre. The house is an "Allied theatre." This is the idea decided upon at the concusion of the Allied national convention here last year. This plaque business is understood to be the first step in a city-wide campaign of advertising to be followed to be the first step in a city-wide campaign of advertising to be followed to be the first step in a city-wide campaign of advertising to be followed to be the first step in a city-wide campaign of advertising to be followed to be the first step in a city-wide campaign of the indice pott. It is also figured that the plaque notion is the initial public statement of the incipient Allied circuit, the signs and sade to gently awaken the public to the fidea of a circuit under that label.

We Are Honored To Be Part of Frank Cambria's 1st Loew Unit "Three Screens"

MITCHELL and DURANT CHANEY and FOX JOSEPH CRIFFIN AL NORMAN STELLA POWERS

DAS BLAUE LICHT

(Continued from page 25)

(Continued from page 25)

Rice and to -worker, surphissions himfielt. He creates dim effects approaching fine pointings.

This story tells the legend of
Junta, called a witch in her country village. She is the only one
able to climb the Monte Christallo,
which has cost the lives of many
tryside believes the peak is bewitched until a young painter from
the town who falls in love with
Junta follows her up the mount,
discovers a big cave of crysta shastart, in despair that her secret
is out, commits suited(de, jumping
into the abyss.

Leni Riefenstahl, both director

into the abyss.

Leni Riefenstahl, both director
and setress, is weak in both capacities. In directing she is lost in
repetitions. The excellent music
of Guiseppe Becce, repractuees in
musical pictures the harmony of
the mountain.

the mountain.

The sound on Tobis-Klangfilm is good. The production company should realize the business failure of this picture. Magnus.

NEW ENGLAND HAVING SUPPER SHOW TROUBLE

Plenty of complaints in the New England district over houses play-ing vaudfilm due to the difficulty of laying out the program to give what patrons consider proper alter-

nation. Squawks concern playing the fea-ture through twice on the supper hour swing. Latter is regarded as helpful in chasing the patron cones on the smaller atternors and mission intending to remain for the early night show. If he cambot stand the feature twice he walks, and sore because he hasn't seen the stage show. Most maniferer regard the low-

and sore because the stage show.

Most managers regard the layout as a necessary evil, only the RKO Albee, Providence, warning the patron he'll have to see the film twice if he waits for the vaude. One showman has solved the problem. One showman has solved the prob-lem by shutting down between 5s and 6 p.m. Comparison with re-celpts of opposition house show even receipts, in spite of the lost hour, and no disgruntled customers.

Farmer-Exhibs

Minneapolis, April 18.
Arthur Fahland and Howard
Friese of the school of agriculture at the University of
Minnesota are financing their
education to become farmers
by operating a picture theatre
in Pine Island, near here. The
theatre is open on two nights
each week-end.
The managers driveschool to

each week-end.

The managers drive from school to Pine Island between classes so that the show may

PUBLIX-SKOURAS MAY SPLIT UP TERRITORIES

On return to New York of Spyros and Charles Skourias the brothers will go into a huddle with Publix with a view to working out deals divorcing the two chains from operation in spots where they conflict. Either Skouras or Publix must abandon situations which do not provide room for operation by

not provide room for operation by both.

Move is seen as one which will closer cement Publix and the Skouras Bros. on theatre operation has it concerns both chains. The Skourases are 50% partners of Publix in the Atlantic States setup of the state of t

Seattle, April 18,

Policy changes follow in the wake of Skouras Bros. visit to Seattle. Paramount (Fox) on May I aban-dons its double reature \$50 top plan, which just couldn't get going, will alternate big pixes with Fifth Ave. alternate big pixes with Fifth Ave. Jules Buffano band goes from Fith

alternate big pixes with Fifth AvaJules Burtano band goes from Fifth
Fanchon & Marco will book in
two vaude acts weekly especially
for Paramount; other acts to be
booked locally by local F&M bookretains F&M regular units,
Plan afoot to spend around \$100,000 to revamp Collseum into a real
theatre with \$1,500 capacity. Location is best in town but design of
seating is bad. While rebuilding
the second run pix will go into the
Fox (\$2,100 seats) which has been
dark for some time.
Frank Nowman, oldime friend of
the Skourases, is personal rep for
them over the div. mgr. Robert
form over the div. Mgr. Robert
for

Los Angeles, April 18.

Los Angeles, April 18.
Reeves Espey, from St. Louls, is
to handle all the Fox-West Coast
de luxe houses for Skourases.
Frank Newman takes the northwest territory for F-WC, replacing
Robert Frost, who becomes district
manager. Skourases out F-WC ad
bidget from previous 15 to 5% on
anticipated gross.
Don Jaycox, also from St. Louis,
will oversee bookings here. Jaycox
will begin with the San Francisco
territory.

territory.
That Oscar Oldknow may remain with the F-WC organization is a possibility. Spyros Skouras leaves here in two weeks for the east.

Make-Up Ass'ns' Tiff

Los Angeles, April 18.

Motion Picture Make-up Artists'
Association, a professional organization of 55 make-up men, is after
an injunction prohibiting the Associated Motion Picture Make-up Artists, Inc., Ltd., from using that

name.
Make-up men who've been organized since 1927, squawk that the corporation is in the business of making and selling cosmetics, and that their 'make-up artists' are demonstrators. Perc Westmore as president of the studio artists sixned the retrieb. restraint petition.

Gyp Exhibs Employ Elaborate Gags To Chisel \$20 or Less on % Dates

Los Angeles, April 18.
Percentage checkers for the ex-changes are protesting various gags pulled on them by independent the-atre operators who scheme to do a bit of chiseling on their percentage arreements.

Checkers making the territory are suspicious of every open-handed move the exhibitors make, figuring that somewhere in their friendly ap-proach is a gyp.

that somewhere in their friendly approach is a gyp.

One olecker out of an L. A. exchange was asked by an exhibitor to help him regulate the ventilation fan. When the checker got into the loft of the theatre the exhibitor shook the fan and dropped a bucket of soot on him. Checker had to spend three hours in the office of the manager while his suit was being cleaned. By that time, the second show was on and the checker muffed the first two hours' checkup.

18 Hole Chies!

Another checker was invited to play golf with a theatre manager on his arrival in a northern California town. They played 18 holes and when they started for town the manager discovered his car was on the buim. Matthee was over before they returned.

As far is house managers are concerned, most of the checkers are drys. Checkers have discovered

that the managers like to load them up with liquor so that they will stay away from the bb. o. One manager is known to have handed an exchange investigator a Mickey Finn, which folded him for the whole day. Exchanges say few of the Indie sxhibitors are out to gyp the exchanges but the few that are inclined that way stop at nothing. At most of the gyp houses the most

most of the gyp houses the most they can go south with is from \$10 to \$20, but what chances they take and how far they go to knock down the few bucks is small business on

Ohio Price Scrap

Columbus, April 18.
Scrap looms here between Loew and RKO over the matter of admission price cutting.
Ike Libson, divisional head for RKO, instituted the boxoffice chop with the Loew theatre department reported promising full retailation.

FREDA SULLIVAN Featured Dancer With F. & M. "STITCH IN TIME" Idea

Hello New York!

Thanks for the Welcome

My Gratitude to the Industry and Public

LEO CARRILLO

(Reprinted from "Film Daily," April 14)

. . WE'RE GLAD to note that Lee Carrillo is coming ■ ● WE'RE SLAU to note that Leo Carrino is coming East for personal appasarances...oppning at the Paramount the 22nd...hs is one of the few we've ever met from the etudios...who can be put on any stags...and he will Deliver....sa big a draw in Person as he is in Shadow... look 'em all over....and try 'to figure up how many Screen Celebs can stand the acid Stage Test...without injuring their film needs.

Opened April 15 For Publix Tour

Under Personal Management of

LEO MORRISON

JOSEPH GRIFFIN

NOW APPEARING (APR. 18) CAPITOL, NEW YORK

After Three Consecutive Years at the CHICAGO THEATRE AND SCHEAFFER PEN-NBC

Dir.: WM. MORRIS-JOHNNY HYDE

FRANK CAMBRIA

BALABAN AND KATZ AND PARAMOUNT-PUBLIX

NOW PRODUCING FOR LOEW'S DeLUXE THEATRES

> First Unit This Week (Apr. 15)

"THREE SCREENS" CAPITOL, New York

> Thanks to LOUIS K. SIDNEY

"For the girl he adored and the land he loved, he fought like a fury let loose from hell"



CheDOOMED BATTALION THE PICTURE TERRIFIC!

Comparative Grosses for March

(Conitnued from page 23)

SEATTLE

400	March 5	March 12	March 19	March 26
FIFTH AVE. High. \$26,000 Low 7,800	Business and Pleasure \$12,600 Stage Show	Arsene Lupin \$15,000	Polly of the Circus \$12,800	One Hour with You \$12,000
ORPHEUM High. \$32,000 Low 6,000	Lost Squadron \$13,300 Vaude	Impatient Maiden \$8,800	Ladies of the Jury \$8,000	Girl Crazy \$11,700
MUSIC BOX High . \$17,000 Low 2,500	Man Who Played God \$4,800 (2d week)	Fireman Save My Child \$4,000	Greeks \$5,000	Hatchet Mar \$4,900
LIBERTY High. \$12,000 Low. 5,000	Morals for Women \$3,000 (4 days)	Continental Hotel \$7.100 (10 days)	Buckaroo and Pleasure \$5,600	High Speed and Billboard Gir \$5,000

511 75.0	(4 days)	(10 days)	\$5,600	\$5,000 (Low)
		DENVER	18	8.37
	March 5	March 12	March 19	March 26
DENVER High. \$27,700 Low 7,000	Strangers in Love \$14,300 Stage Show	Arsene Lupin \$14,700	Union Depot \$14,600	Alias the Doctor \$15,400
PARA- MOUNT High. \$22,000 Low 3,800	Arrowsmith \$5,900	Polly of the Circus \$8,000	Wiser Sex \$4,300	Dancers in the Dark \$7,000
ALADDIN High\$16,600 Low 1,650	Millionaire \$5,000	Behind the Mask \$7,000	Racing Youth \$5,000	Business and Pleasure \$9,000
ORPHEUM High\$20,000 Low 12,000	Lost Squadron \$15,800 Vaude	Panama Flo \$12,000	Carnival Boat \$14,000	Prestige \$16,500
RIALTO High \$4,500 Low 2,500		Man Who Played God \$3,500	Cheaters \$2,700	Smart Women \$3,000

A 4 4 May 1	March 5	March 12	March 19	March 26
METRO- POLITAN High\$66,000 Low 19,500	Strangers in Love \$24,000 Stage Show	Dancers in the Dark \$35,700 (Lilyan Tashman on Stage)	Disorderly Conduct \$25,400	Broken Win and Girl Crazy \$43,300
STATE High. \$40,000 Low 10,000	Polly of the Circus \$20,000 Vaude	Sky Devils \$12,000	Arsene Lupin \$22,700	Tarzan \$23,200
RKO KEITH'8 High. \$41,200 Low. 6,140	Sunshine Susie \$12,400	Impatient Maiden \$12,000	Explorers of the World \$6,140 (New Low)	Lost Squadron \$17,000
KEITH'S BOSTON High. \$23,000 Low 13,000	Three Wise Girls \$22,500 (Whiteman	Carnival Boat \$16,800	Big Timer \$19,300	Hotel Continental \$13,000 (New Low)

Vauc

BOSTON

DETROIT									
	March 5	March 12	March 19	March 26					
MICHIGAN High. \$53,100 Low 16,700		Polly of the Circus \$31.100	Dancers in the Dark \$32,800	Alias the Dector \$33,900					
FOX High\$50,000 Low 18,000		Disorderly Conduct \$24,000	Hotel Continental \$18,600	Gay Caballero \$21,400					
FISHER High. \$29,000 Low 9,400		Play Girl \$11,600	Broken Wing \$11,100	Are You Listening? \$19,100					
PARA- MOUNT High.: \$40,100 Low 5.000		\$9,900	Final Edition \$5,000	One Hour with You \$21,500					

UNITED ARTISTS High: \$39,000 Low: 6,500	Man Who Played God \$13,600	Man Who Played God \$8,900 (2d week)	(New Low) Wiser Sex \$8,300	\$ky Devils \$13,200	
		MONTREA	L		
	March 5	March 12	March 19	March 26	
PALACE High\$32,000 Low 7,000	\$11,500	Shanghai Express \$16,000	Shanghai Express \$10,000 (2d week)	One Hour with You \$16,500	
CAPITOL	No One Man	Rue Morgue	Millionaire	Dancers in	

PALACE High\$32,000 Low 7,000		Shanghai Express \$16,000	Shanghai Express \$10,000 (2d week)	One Hour with You \$16,500		
CAPITOL High. \$30,000 Low 5,500	No One Man and Reckless Age \$10,000	Rue Morgue and Wayward \$11,000	Millionaire and Expert \$9,000	Dancers in the Dark and Strangers in Love \$11,000		
LOEW'S High\$18,500 Low. 7,500		Beast of the City \$12,000	Play Girl \$16,000	Fireman. \$18,000		
PRINCESS High \$25,000 Low 4,500		Dishonorable and Menace \$6,500	Age for Love and Struggle \$6,500	Lost Squadron and Way Back Home \$7,000		
IMPERIAL High\$6,000 Low 2,000	Gay Caballero and Stepping Sisters \$2,300	House Divided and Ridin' for Justice \$2,300	Stamboul and Cannonball Express \$2,000 (Low)	Est Charmant \$3,500 (French- made Picture)		
		TACOMA	· · · · · · · ·	-4		
2.	March 5.	March 12	March 19	March 26		
ORPHEUM	Big Shot	Woman of	Prestige	Final		

Musical

Minneapolis, April 18.
George G. Baker had been grossing in the neighborhood of \$12 nightly at his Strand heatre, Britton, S. D., when, sensing the local appetite for musical films. Confronted by a shortage of new product of this type, he decided to play a return engagement of 'Rio Rita' with which he opened the house two years ago.

The picture jumped his gross from \$12 to \$125 for the single day.

POSTER EXCHANGES FORM NAT'L GROUP

Chleago, April 18.

In an effort to fight the general war being started against indie poster outfits by the exchanges, an organization was formed here just week under the title of the National Poster Service Ass'n. Organization is slated to comprise all indie poster exchanges in the country. About 20 service outfits were represented at the meeting.

Heading the group are George Aarons, understood to be the guiding hand in the move, and George Libros, poster exchange man from eastern Pennsylvania. Aarons is reported general counsel for the

asstern Pennsylvania. Aarons is reported general counsel for the
MPTOA group in eastern Pennsylvania. Also in on the deal is Col.
Harry Cole, of Texas, one of the
southern Allied leaders,
Known that the poster exchanges
are ready to raise coin for a fight
against the film exchanges which
have started clamping down on the
poster field. Led by Fox the exchanges are demanding that exhibitors return all posters on the claim
that the paper is merely being
leased to the theatres and is strictly the property of the distributors.

leased to the theatres and is stret-ly the property of the distributors. Feeling is that the film exchanges may take some of the Indie poster outfits into court on claims of infringement on copyrighted posters

Carson City's First Theatre in 10 Yrs. Opens

Carson City, Nev., April 18 Carson City, Nev. April 18.

Atter_10. voprs, without a trade
pieture house, thi. town, saate capttol of Nevada, gets a 280-seater renamed the Roxy and operated by
Pat Stevenson, former film salesman who has houses in Lone Pine.
Cal. and Reno, Nevada.

Theatre has been open and shut
more times than a kld's jacknife, but
this time it will be permanent, at
least until the gold mines, reopened
since the boom on gillter metal, are
shut down.

Chi Board Finally Meets: **Exchanges Shift Hours**

After a lay-off of about two months the local members of the Film Board finally held a meeting last week. Understood that several cf. the exchange managers had to be introduced to each other, such a long time having passed siree the last palaver.

Big item proposed:

last palaver.

Big item proposed, voted upon and earried was the shifting of the opening and closing; time for exchanges in order to get up with the daylight saving time change. Switch sees the exchanges open at 8.30 instead of 9 ofcoek in the morning and shut at 5 instead of 5.30.

Lowered Rental Holds Loew in Rochester

Rockester, N. Y., April 18,
Loew's, Inc., successful in obtaining a lower ental for the Rochester
theatre, will continue to operate.
Court action and dispossess order
by Greater Rochester Properties,
Inc., of Bufalo, was dropped ar/soon
as the agreement was reached.
Yearly rental of \$165,000 is believed to have been reduced to \$500
a week.

Feigns Faint; Foils Yeggs Feigns Faint; Feils Yeggs
Oklahoma City, April 18.
An attempt to rob the boxoffice of the Blue Moon theather w.s frugtraited last week by Blanche Haisstrad, cashler. When three yeggmen demanded the receipts, she
pretended to faint, failin, across the cash box which automatically
locked.
The nem became alarmed and
fied.

Girl Crazy \$5,200

Cashier's Ruse Fails Ft. Wayne, April 18.

A well dressed bandit held up and robbed Marguerite Jones, cashier at the RKO Emboyd, Thursday night (14) of \$150, and escaped.

Cashier took her time handing over the money, thinking someone would come up to the window. One did and was forced into the lobby at the point of .gun.

Second robbery for this theatre, \$2,000 being obtained last year about the same time.

CALL IN AD MEN

RKO has issued two weeks' notice to its advertising men in the field. Hereafter that chain's thouse man-agers will individually handle their exploitation and advertising.

"FORWARD MARCH"

Terrell & Fawcett

"Falling For You" Dir.: Eddle Meyera

CANDREVA 6 BROS 6

Dir.: Cargill & Dobson

LOYALTA'S

CHESTER HALE'S FORWARD MARCH CIRLS

"HI-LITES OF 1932"

JIMMY SAVO

"The Runaway Boy"

VANDERBILT BOYS

'Croonaders of Song'

PEG LEG BATES

World's Greatest Monoped Dance Dir.: Nat Kaichelm, Wm. Morcis Agency

CHESTER HALE'S HI-LITERS

A LOEW PRODUCTION
"DANCE DREAMS"
(Work April 16), Palece, Washing

Buck and Bubbles

"Rhythm for Sale" Personal Direction: Nat Nazzaro

IVAN TRIESAULT

Famous International Dancer and Pantomimist

OLIVE SIBLEY The Songbird of Two Continents Dir.: Cargill-Dobson

MARY MILES

Hollywood's Acrobatic S. Dir. Carglil-Dobso Chester Hale's Dream Damsels

"IMPRESSIONS OF 1932"
(April 16): State, Cleveland

WALTER DARE

WAH The Original Fall Guy With EMMET OLDFIELD Dir.: Lyons & Lyons

PAUL LITTLE

In Person Dir.: Lyons & Lyons

RITA DE-LANO

That Mountain of Blues Dir.: Lyons & Lyons

FRANKIE FINN

Chester Hale's Impression Girls

ARIZ. STUDIO PROJECT UP AGAIN AT PHOENIX

Phoenix, April 18.

Col. C. H. Rutherford, counsel for and stockholder of the Arlzona Pietures. Inc., plans the construction within the next few months of a studio within nine miles of Phoenix. Intended to produce comedies and westerns at the new plant.

The concern, incorporated for \$1,-000,000 two years ago by local men, ins been dormant since that time. Corporation owns 160 acres near the Arlzona Biltmore hotel. It is desert land and within easy reach of good western settings. It is on this tract that the studio is to be

A LOEW PRODUCTION "WHIRLIGIGS"
(April 16), Oriental, Chicago

4 FLASH DEVILS

S. W. WARREN C. C. GILL C. P. WADE C. A. BANKS "8 Feet of Flash" Per. Dir. Harry Romm

BARTE and ARDEN

Dancers of All
TYPES, TINTS and TEMPOS

VIOLA and JERRY La VERNE

PAUL KEAST Direction Lyons & Lyons Chester Hale's Whirligigs

"WESTWARD HI-HO"

DON BARCLAY

FOUR

CARLTON BOYS

CHESTER HALE'S HI-HO GIRLS

OSCAR RAGLAND

ROBT. C. PITKIN

A LOEW PRODUCTION
"CUBAN HOLIDAY"
(April 16), Leew's, St. Leeds

CLIFFORD

MARION

O'Hanlon --- Zambuni

DANCE CREATORS
Smart and Sensational
Dir. Chas. V. Yates

THE 3 GOBS STILL WORKING

Dir.: Nat K JACK REID
"SINCING THE BLUES"
DIT.: Alex Hanlon & Sam Shepard

CHESTER HALE'S SENORITAS

"FRIVOLITIES (Week April 15), Vale GEORGE

DORMONDE

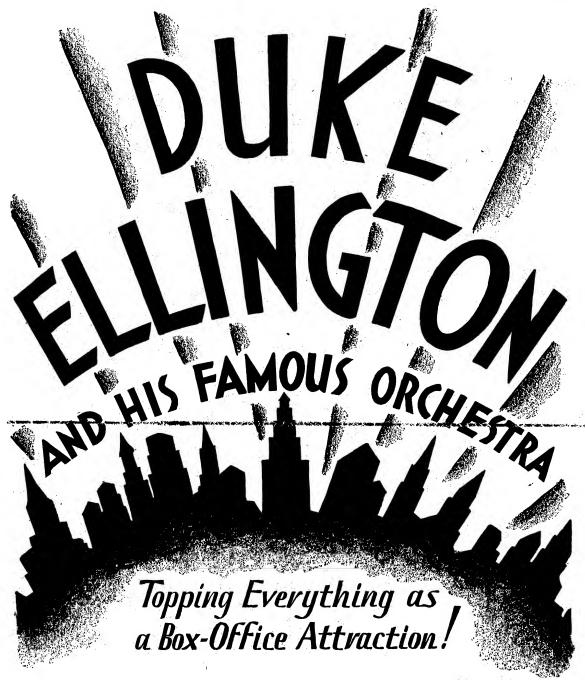
"Scientific Nonsense"
Dir.: Johnny Hyde, Morris Office

TOMMY and BETTY WONDER

The Dancing Wonders'

W. E. RITCHIE "The Original Tramp Cyclist"

CHESTER HALE'S FRIVOLITY GIRLS



THE CREATOR OF A NEW YOGUE IN AMERICAN DANCE MUSIC!

Ecclusive Management

ARTIST
BUREAU,INC.
799 SEVENTH AVENUE
NEW YORK CITY.

THIS WEEK-PARAMOUNT THEATRE NEW YORK

Phones Circle 7-2584-5-6

Radio City Will Be Too Classy For Acts-Agents

Agents are undesirable office build.

Agents are undesirable office building tenants because agents attract actors and actors 'clutter up and apit in the corridors.' Thus were RKO's franchised agents advised by Martin Beek that they will not be the correct of the corre

13 Years Ago

City are 'high hat.'

13 Years Ago
Beok's talk about the bankers' ideas on actors and agents was part of his first address to the new RKO Agents' Association.

By a coincidence, Beck gave the same reason for keeping the western Keith agents out of the State-Lake building in Chicago when it opened back in 1919. The agents of that day were refused office space in the State-Lake, here the Keith and Orpheum exchanges were located, because wow was actors would 'spit in the certifora'. Whether the same person who gave Beck that idea back in '17 also gave it to the Radio City bankers last week was not mentioned.

What some of the agents figured among themselves after the 'meeting was that if they moved to classy Radio City they would leave their present quarters in the Palace building, and the Palace building was come and the palace building.

'MIIRDERED ALIVE' NOW COAST DRAMATIC TAB

Los Angeles, April 18. Los Angeles, April 18.

'Murdered Aliye,' which played on Broadway as 'Eliack Tower,' opens at the Orpheum, 'Frisco, April 22, in tab form, thence to the Orpheum, L. A., on the 29th.

The same full-length Carthay Cir-

cle cast is headed by Bela Lugosi, Weavers Retiring

Kansas City, April 18.
What may be the final performance of Weaver Brothers and Elvira was given here last week.
The Brothers plan to retire to their homes near Springfeld, Mo., according to statements.

Alice's 4 RKO Wks.

Alice White started four RKO weeks at \$2,500 per in Rochester Saturday (16). Richards & Lenetska agented

Other dates are Syracuse, Akron, Youngstown and Cincinnati

Pearl Snubs Cut

Jack Pearl refused to accept a salaty out from RKO last week. His last RKO salary, prior to his soing in the Follies, was \$3,500.

Last week's ofter was one week at \$1,500. Pearl's answer was funny but not printable.

EDDIE MILLER'S SHORTS

Series of one reclers featuring Eddle Miller are to be made at an eastern studio. They are to have the general title of 'One Man Quar-

Baritone's brother, Harry Miller and Lou Lehr and Johnny Walker are interested, latter duo doing the writing. Profits are to be equally divided.

Grace La Rue's Concerts

Los Angeles, April 18,
Grace La Rue will start a series of Sunday night concerts at the
Theatre Mart, April 17.
She will be assisted by her husband, Hale Hamilton, Crauford
Kent and Edith Patterson, concert
Planist.

1.978 Theatres in NVA Drive: N. Y. Benefit May 1

Major circuit and independent variety and picture theatres total-

variety and picture theatres totaling 1,978 are participating in the
current week's NVA Fund drive,
which commended Friday (18).
Last year's number was 2,120.
Benefit shows in New York and
Cleveland have been set, with
others in Chicago and Los Angeles
probable. The New York performance will be held at the Metropolitan, as usual, on May 1, with Louis
K. Sidney of Low's handling the

No figures on collections were re-No figures on collections were runned by yesterday (Monday Some theatres, rather than goir through the audience with plate preferred this year to place a co-lection box in the lobby.

PUBLIX TRYING OUT 'MADAME X'

Experiment with stage shows in New England film houses is con-Publix. Circuit has a cut down drama, produced by Al Lutt

version to the well-known and and experience of the control of the

Darktown Scandals' in Bridgeport. Com, after a week. Show will probably be taken to Boston by the producer in the hopes of getting additional film time. Troupe played the previous week in Worcester at a Fox house.

Publix, in addition to 'Madame X' is playing 'Zombie,' another legit tab, in the midwest and opens a stock company in a P-P house in Scranton, Fa., shortly.

Timberg Up \$1.000

Herman Timberg, at the New York Palace this week, is getting a \$1,000 raise from RKO. Makes his salary \$2,750.

salary \$2,750.

Last year Timberg took a cut from \$4,500 to \$1,750. Extra \$1,000 is supposed to be for staging this week's Palace show. Acts used to get together and do it for nothing.

Mixed Managers Chill Columbo's Chi Week

Columbo's Chi Week
Chicago, April 18.
Too many fingers in Russ Columbo's ple killed the singer's chances for a \$4,000 engagement at the Ortiental this week.
With the house stuck for a name last week Louis Lipstone, B&K production chief, was offcred Columbo by Bob Goldstein, one time aide de campe to Abe Lyman. Asking price of \$4,000 was taken up at Publix headquarters in New York and okayed. Desiring more authentic confirmation on the booking, Lipstone got Ed Scheuing of NBC on the wire and was referred to Con Conrad, Columbo's manager. Latter at first wouldn't consider one week and held out for two, but later changed his nilnd and countains. later changed his mind and counlater changed his 'mlnd. and countered at one week for \$5,000. Blow-up followed with Publik pointing to its standing negotiations for Columbo, with NIA' direct, at figures between \$2,000 and \$2,500 a week. Included in Columbo's demands was a doubling privinge which was all right with B & K here.

"In the columbo's demands was a countered and a counter the columbo's commands was a countered with B & K here.

"In the columbo's content of the columbo's countered and a countered week and the columbo countered week later than the columbo countered week later and the Criental this week lasted.

BOSTON BOOKS REDUCE

LOUID BUUKS REDUCE
Lowell, Mass, and Portland, Ore,
RKO towns playing vaudeville on
apilit week basis, on to three days
of vaude and assure of straight pictures April 22. Both become first
laif stands.

Lowell and Portland were among the former Boston booked group transferred last week to the New York RKO office. Jack Dempsey is the N. Y. booker

Mulhall Singles When Partner Walks for Film

Los Angeles, April 18. Los Angeles, April 18, Jack Mulhall, breaking in a vaude act at the State, Long Beach, Cal., opened on Saturday as a single, after his partner, Barney Clark walked out. Clark sidetracked his stage ambitions when offered a part in the Will Rogers' picture at Fox.

7 Wks. of 1st Halves Is Now Family Dent Route on RKO Books

seven first halves, with nary a last half in sight, is the substance of the new RKO Family Dept. book compiled for Jack Dempsey. It in-cludes part of the former Boston booked time. A hop, skip and jump route of

booked time.

Towns are Portland and Auburn,
Me.; Lowell, Haverhill and Fitchburg, Mass.; Concord, N. H., and
Glens Falls, N. Y. All are three day
stands excepting Glens Falls, four-

A consecutive route on the Demn A consecutive route on the Demp-sey time takes seven weeks or 49 days to play. With every date a first half the seven weeks consist of 22 days of work and 27 of layoffs.

'Everybody's Welcome' New Possibility for B-K Tab

Chicago, April 18.

Chicago, April 18.
Publix B. & K. has started negotiations for another local tab version of a legit musical; this time of Everybody's Welcome, now in its fourth week at the Apollo here. All dickering is being arranged with the Shubert office in New

York.

Flan at present is to send the show out for a tour of further midwest and southern one-night stands, figuring to repeat the b, o. success of the show playing eastern one-nighters on its trip to this town, and then to bring the musical back for its Publix-B. & K. bookings.

It is understood, that the back to the standard of the succession of the

herts themselves are not anxie

submit its show for tab slicing submit its show for the slicing, since the second side of the side of the

Eddy Sues F-M for \$2.864 on Breach Claim

Jack Eddy, of Dolores, Eddy and Douglas, has started action against Fanchon & Marco for \$2.864 on a breach of contract claim. Eddy, avering that he is owner of the act, claims that he entered into an agreement with \$P\$. & M, whiereby his act was to be employed for \$12\$ weeks at \$400. a week. Agreement weeks at \$400 a week. Agreement gave F-M an option for 10 further weeks, according to the complaint, at the same salary.

Eddy claims F. & M. exercised its

Eddy claims F. & M. exercised its option by notifying him in writing. Act worked the optional period for two weeks when, says Eddy, F. & M. cancelled. Julius Kendler represents Eddy in the action.

Wilton-Weber Singles

Joe Wilton and Rex Weber have decided to split.
Boys feel that since they can't got their former salary together, they will be better of working alone. Team had worked together for soven years.

BLANCHE MERRILL'S ACTS

Blanche Merrill, in a New Ro-chelle retreat, is working on new vaudeville acts, turning out scripts on a number of assignments. She has written the new Roscita Duncan act, and also has new material for Fannie Brice after she leaves 'Crazy Quilt.'

Lillian Shaw also has a new act y Miss Merrill

Loew-WB Sav RKO Salary Cuts . Will Also Go for Them, but Won't Harass Acts Under Contract

Ben Blue, vaudeville comic, pantomimist and denoce, liss been trying to crash pictures for 10 years to no avail. A tew weeks ago he gave Mrs. Blue (Mary Lynn) a spot in the act. This week Mrs. Blue takes a screen test for Radio.

MAGIC TROUPES READY IN WEST

Los Angeles, April 18.

Appearance of Thursion in this area for the first time in 27 years, and to the first time in 27 years the property of the first time in 27 years to the first time in 27 years to the first time in 27 years to the first time in 27 years Los Angeles, April 18.

including a chorus line of 18 girls. Chris Brown is manager. Frank Crulckshank, who closed as agent with the Al Joison show last week,

with the Al Jolson show last week, will be ahead, Great Raymond opens his tour at the Long Beach Auditorium, April 25. Froduction will travel in buses and trucks, Jules V. Jack is man-ager. Edward Emery and Walter Nealand are ahead. About 12 weeks have been lined up on the Facilic

\$8,000 for 'News'

Marty Sampter's 'Good News' tab, its opening date, is booked for two \$8,000. Outfit goes to the Mast-baum, Philadelphia, next week and the Stanley, Pittsburgh, the week

ollowing.

Gus Shy and Peggy Bernler, both

f whom were in the original

chwab & Mandel production, head

40% Comm. Complaint Lodged Over \$5.70 Date

A complaint involving a 40% commission charge on a \$5.70 vaudeville booking has been filed at the V. M. A. by Will Reed, actor, against Harry Lorraine, New York indle booker.

indle booker.

Reed alleges he paid Lorraine \$2 commish on the \$5.70 date when the booker promised him an additional day's work at the Halsey, Brooklyn. That was three weeks ago, but Reed claims hasn't since been able to catch up with Lorraine or his promise.

Thurston and Tab

Hollywood, April 18.

Fanchon & Marco has booked Thursiton, the magician, for the Caillfornia, San Delgo, weck of April 24. From there he will play Scattle. Intention of N. & M. 1s to route Thurston cast, playing spots where the units are temporarily out due the units are temporarry out due to changes in routings. 'Girl Crazy,' musical tab, opens for a week at the Fox in San Fran-

PUCK-SMITH TEAMING

New combination for vaudeville, Harry Puck and Queenie Smith, both from the musical stage, is in rehearsal. Puck wrote the act.

They break-in next week.

Coast Cancellation Suit

Los Angeles, April 18, Arla Calve and Aurello Sciaqua re suing the Meikeljohn agency for

are \$79 Act claims it was signed for a week at the Million Dollar fo star Feb. 18, and then cancelled Cuts for every act in vaudeville in the United States and Canada, excepting 'names' and those who are financially able to resist, are resulting from the salary cilipping campaign instituted by RKO. Warner and Love booking offices declare any cuts made by RKO will prevail on their books also in addition to the cutting they propose to do themselves.

themset using they propose to achieve the control of the comment over the dractic methods RKO is pursuing to force red 'ilons, the other booking offices are going about their slicing with iess ballyhoo. But the effect will be the same all over. 'Unlike RKO, Loew and Warners are not asking contracted acts to out. They have advised agents that

cheaper buys are necessary but on future bookings only. Salarles of acts currently booked and pleving for Loew and touched. 25% Average Cut

25% Average Cut
From the way RKO is swinging
the axo it appears that the silcting
for the acts affected will average
over 20%, since the circuits are eyeing each other for precedent and
any cuts accepted from RKO will
prevail elsewhere. Reductions ordered by RKO for Individual acts
range from 10% to 50%, with
25% the approximate average. Severat under contract have been asked
to clop 50%. One contract tura
plagmanch by home distance these

playing the Orpheum circuit at \$900 was asked by long distance to accept \$475 as a tuture salary for current and future bookings.

"Name' acts, whose salaries have been boosted aky high y the theatres' desperation for something to stimulate grosses, are demanding raises and getting them. RKO, taking the lead in cu'ing the lead in cu'ing the lead in cu'ing the lead in cu'ing the lead acts, as also the highest vanidaville acts, is also the highest vanidaville acts, is also the highest vanidaville acter source for these of smaller acts, is also the highest vaudeville, salary source for those names. Kate Smith, Jack Haley, Benny Rubin, Texas Guinan, Jay C. Filppen, Alice White, Will Mahoney and Herman Timberg are some, a the sets whose salaries have been raised while the statement of the pre-war figures and leaft has

to pre-war figures and less has been going on.

RKO Drops Glucksman

E. M. Glucksman, director of theatres for RKO, has been dropped from the organization. He was notified on the Coast where he is looking over the RKO Pacific slope

Wien Glucksman handed in his When Glucksman handed in his resignation two weeks ago Piunkett and H. B. Franklin, theatre department heads, rétused to accept it. Following that incident he started on his road trip. After leaving New York he received notice of diemissal.

Previously assistant general manger of the Lubliner & Trinz circuit in Chicago, and later divisions of the control of the court in the court

Glucksman came east two years ago and joined RKO as New York state division manager.
Official date for Glucksman's de-

Official date for Glucksman's de-parture from RKO is May 1; He may sail to look over some per-sonal theatre holdings in Budapost. He had also operated theatres in Central Europe and South America.

RKO's Tournament

RKO's annual spring golf tourna-nent goes on April 26-27. The agents and bookers' pill chasing again takes place at the snooty Westchester Country Club in Ryc, N. Y.

SOUTHERN AIR ACT'S DATE

Snowball and Sunshine, local radio mixed team, play a vaudeville week for RKO in Atlanta, Ga., April 23. They broadcast over WSE in They broadcast over WSB in that city

Booking was arranged in New York through Billy Diamond.

Nellie Arnaut June Bride

Syracuse, N. Y., April 13, Nellie Arnaut (Nellie Arnaut and Brothers), at Keith's, announced her engagement to Albert Gloria, ballroom dancer, now at the Shore-hum Hotel, Washington, Marriage will take place in June.

VARIETY

IN SPEAKS AS OUT

Piano pounding in New York apartment 'speaks by formerly standard vaudevillians is becoming a more remunerative field for them than vaudeville to which they at first hoped to return. Most of the speak jobs were accepted 'until the panie blows over,' but with things no better the acts are holding on to those jobs. With indications that they'll have

With indications that they'll have With indications that they'll have to stick at the back; room work longer than expected, many of the plano playfing, vaudew'llians have appended the usual 'Professor' from handle to their names. They're getting the call over the regular speak musicians because they can double in other forms of entertainment and facultum of the party classification.

iteation.

In some instances acts have done well enough in building up personal followings to permit opening their own apartment drinking spots. A married couple, formerly a stand-A married couple, formerly a stand-ard mixed team, has a place in the 50's. The woman supervises the kitchen while her husband pounds

Morris Office Seeks Chi **RKO Agency Rights**

Chicago, April 18.
Feeling that it deserves entry to
the local RKO floor, the William
Morris agency is making a bid for
the right to submit acts to the RKO

Contention is that when the RKO time was switched to New York last year the Morris office sustained last year the Morris office sustained the RKO agents by permitting them to book on the Morris floor, and now the RKO office should recip-

rocate.

Morris Silver, of the Morris firm in New York and will take up proposition in the east.

Ted Lewis' Plan

Hollywood, April 18.
Ted Lewis expects to remain on
the Coast all summer, playing various engagements with a hotel run
among the possibilities.

PAN-RATOFF DEAL OFF

LOS Angeles, April 18,
Agreement in the making between
Alex Pantages and Gregory Ratoff
is off. It was to slip Ratoff's tab
musicals into the Pantages house
as first run.

Mosconi's Idea

Louis Mosconi was adamant in his objections to a written contract, so when coming to terms with an agent the latter dashed off a memo: "This is only a verbal agree-ment," so Mosconi signed it.

VAUDE-RADIO TROUPES WITH ROADSHOW IDEAS

Several combination and radio units for roadshowing are being plotted. Among them is Al Trahan's idea to have Stoopnagle and Bud with him, plus Nick Lucas and Henry Burbig, dialect comedian on the air.

Burbig, meantime, has teame with Richard Mack, formerly Mackie and Lennie, for radio and

RKO Drops Salt Lake

Los Angeles, April 18. RKO's intact vaude units are out of the Orpheum, Salt Lake City, April 27. House goes straight pic

Units will jump from Los Angeles to Denver with a week's layoff between the two cities. This leaves only five and a half playing weeks for the intact units on the Coast. Towns still using vaude are Tacoma, split week, Seattle, Portland, San Francisco, Oakland and Los Ansales

W-V'S VAUDE HALF

Wilmer & Vincent is giving vaude a trial at the Majestic, Harrisburg, Pa. House, to play five acts last halves only, got its first show Friday (15). Marks the only present use of vaude by the V. & V.

Dow agency, booking Harrisburg, also has been assigned to supply five-acts Sundays for the Biltmore, Harrison, N. Y., starting April 24.

POUGHKEEPSIE'S ACTS

Vaude returns to Poughkeepsi five-act bill, last halves only. Max Cohen, operator, is taking aude from Jack Linder, New York

Green Bay Quits

Chicago, April 18.

New Orpheum, Green Bay, Wis., indie, is dropping vaude for the summer, with exception of occasional spot attractions.

William Morris office, booking the house for several seasons, will pick it up again next fall.

Memphis Stage Shows on **Pool Under Loew Direction**

Memphis April 18

Memphis, April 18, Vaudeville and unit stage shows are coming back to Memphis starting April 25.

Newly formed Memphis Operating Co. has taken over the leases of Loew's State, Orpheum and Warner theatres and all three will be operated u der Loew management. Palace and Strand theatres will close April 21.

Under the new plan Loew's State will present F. & M. units Mondays to Wednesdays, and RKO vaude Thursdays to Saturdays. This is a six-day town. Units come in from Birmingham and the vaude from New Orleans. New Orleans.

The Warner will change film once a week and the Orpheum will contin to change twice a week. Herbert Jennings continues as city manager for Loew's and manager of the State theatre. Cecil Vogel, of the State, goes to the Warner; Bernard Thomas, of the Strand, moves to the Orpheum. Future of A. B. Morrison, Howard Waugh and Lou Hellborn, present managers respectively of the Palace, Warner and Orpheum, is unsettled.

Hollywood

(Continued from page 6) used in studio sequences with regular cast carrying the story.

McCoys Multiplying
Columbia has ordered another
eight Tim McCoy westerns from
Irving Briskin. Latter goes east
April 27 for business and rest, returning mid-June.

Columbia's Originals
Two originals set at Columbia are
Love Child, R. William Neill to direct, and Rights of Wives. First
by Euine Chapin and Sidney Kingsley, second by Robert Riskin.

Official Opener Orr Troy Orr, F-WC p.a. who m.c'd the Fox Florence opening, dittoed for the new U.A. theatre at Long Beach Friday (15).

Another 'Red Dance'
Fox will remake 'The Red Dance,'
1928 silent-with-effects, Jules Furthman scripting it.

Lin Bonner in charge of the War-ner-FN studio publicity mill while George Thomas is east. Latter left Thursday (14) for conferences.

Al Lewis on Schedule
Regular semi-annual visit of Al
Lewis, Fox eastern story head, has
him here for several weeks going
over story material with Bob Yost,
studio writing head.

Zeppo Marx a Crooner Zeppo Marx went solo and a crooner on the CBS chain in the California Melodies' period.

WALTER READE LOSES BARON AND RKO SUITS

Walter Reade's suit against Saul Baron and RKO for an accounting of money received by Baron for stock in the Cleveland Hippodrome theatre, which Baron sold to RKO. has been decided in favor of the defendants. Decision came after a two-day trial before Justice Peter Schmuck in the N. Y. Supreme Court

Reade alleged that in 1919 the Reace singed that in 1919 the Hippodrome Building Co. of Cleve-land leased its theatre to Reade un-til July, 1932. Reade allegedly then assigned the lease to the Cleveland Hippodrome Theatre Co.

Hippodrome Theatre Co.
When the suit was started RKO
filed answer that on June 15, 1929,
RKO and Baron entered into a contract whereby Baron was to receive
\$200,000 for 125 shares of stock in
the theatre, to be paid \$50,000 down
and the balance in one, two and
three years. Baron, in answer, filed
the decision, which also carried costs for the defendants.

which also carried words fendants.

During the course of the trial,
buring the course of the trial,
which took two days, Reade dropped
his action against RKO and continued against Baron alone.

LISTEN PEOPLE

ad as much fun in my life in a theatre as this week at the

PALACE **NEW YORK**

with those insane people. PAT ROONEY,

HERMAN TIMBERG JACK OSTERMAN.

HOLLYWOOD REVUE

PROPERTY WAS A PROPERTY

with the world's loveliest girls and 60 people, biggest act vaudeville has ever seen. It's a pleasure to play for an audience so warm and friendly and a delight warm and rriendly and a delight to have Timberg and Rooney, their sons and Osterman clown-ing with the Hollywood Girls. The Palace is a laughing mad-house this week and we're all happy. Timberg, Rooney and Osterman were never funnier and I'm happy to see them such funnier

N. T. GRANLUND

SINGLE AND NOW OOUBLE

SUN - RAY HEALTH LAMPS FOR OUR QUESTS further proof that The Edison

1000 rooms, each with bath (tub and a shower), radio, circulat-ing ice water, large closets. Tel. PEnnsylvania 6-8600

The New HOTEL 47 th ST. JUST W. OF B'WAY, N.Y.

HERB TIMBERG

My Dad and I fighting it out with the Rooneys at the Palace New York, this week. So far it looks like a draw.



BOOKED SOLID R-K-O REPRESENTATIVES

JACK CURTIS LABTICUTE & FISCHER AL GROSSMAN

1564 Broadway
NEW. YORK CITY

29 Avenue des Champs Elyses 160 West 46tb 8t.
NEW YORK CITY

VIOLET CARLSON

HEADLINING RKO
PLAYING BETURN ENGIGEMENTS
WEEK APR. 16, AKRON and YOUNGSTOWN
Direction: BLONDELL & MACK

NOW AVAILABLE FOR

RADIO-VAUDEVILLE-PRESENTATIONS-PRODUCTIONS

ALICE JOY RADIO'S DREAM G

NBC ARTISTS' BUREAU J. W. BONNEY, Attorney 364 W. 34th St., New York

TWICE NIGHTLY

WEAF and RED NETWORK EAST WEST 7:30 P.M. E.S.T. 11:15 P.M.

THESE INSTITUTIONS ARE PREPARED TO SERVE YOU WHEN YOU PLAY

NEW HAVEN

MAKEUP

at TAFT PHARMACY COLLEGE ST. Next to Shubert Theatre Opposite Roger Sherman Theatre

KAYSEYS OR COLLEGE ST.

BREAKFAST—LUNCHEON—DINNER ASK FOR SPECIAL RATES

HOTEL SPENCER THEATRICAL

Albert J. Handlin, Jr. Res. Mgr. New Haven, Conn

AUGLIERA BROS

THEATRICAL TRANSFER Anything From a Handbag To a Complete Produ

ROGER SHERMAN SPA

LUNCHEON AND SODA

Next to Roger Sherman Theatre

Tel. \$-9956

ONE-MAN RULE FOR ALL AGENTS ON RKO FLOOR

RKO Agents' Association met last night (Monday) to draw up a set of by-laws. These will be sub-mitted to the membership' body and Martin Beck this week. Incor-porated, among other things, is the resolution to co-operate with the booking office on salary cuts for all

booking the past week the agents decided to alleviate the crowded condition on the floor by limiting all offices to one representative on the floor at any one time.

The one-man rule has been tried before in the same booking office, but each time passed out after a few days, practice. This time it's on ecord as the agents' own idea. A boy checker will be on the floor constantly to see that the rule isn't broken. roken. Several complaints filed by agents

Several companies med by agents, or arbitration by the association's pard of governors have been tem-prarily set aside, pending settle-ent of organization details.

GERSTEN'S L. I. HOUSE

Frank Gersten, veteran exhibitor, has taken over on long term lease the Queensboro, Queens, L. I., built the Queensboro, Queens, L. I., built by George Hami, outdoor showman, a half dozen years ago, Gersten immediately installed a five-act bill of vaude for weekends. House may go split week.

Theatre seats 2,500.

CONLIN and GLASS

Enroute RKO

on, TOM. J. FITZPATRICE l'alace Theatre Bldg., New York City

Jeanne Williams

Present address of this dancer who was recently featured in national name contest is ur-gently sought. Address Box 665, Cincinnati, Ohio.

LOCALLY PRODUCED

Publix Adhering to Own Units for N. Y. and B'klyn Pars

Weekly New York produced stage shows for the N. Y. and Drooklyn Paramounts has been decided on as a permanent policy by Publix. The special shows for the two weeks only are regarded as more clustic by Publix, in that they permit building presentations a round names. With units, when names are are successful to the product of the produ

At the time Publix closed with Fanchon & Marco for F. & M. units for its picture houses, the metro-politan Pars intended to play the traveling ideas. This proposition is now definitely out.

Morris Office's Showing Nights at Congress, Chi

Chicago, April 18.
First opposition to RKO yaude break-in dates here has popped up with the William Morris office dewith the William Morris office de-ciding to put on its own showing nights at the Congress (B & K) starting April 27 and every Wednes-day night thereafter will not be for allowed the congress of the con-ting of the construction of the con-traction of the construction of the west.

Fanchon & Marco, through Hurry Singer, its representative, stationed to Milweute the con-

west.
Fanchon & Marco, through
Hurry Singer, its representative,
stationed in Milwaukee, has indicated it will cover the Morris showings. Plan is to put on from four
to six acts on these preview nights,
with no blind bookings on talent,
thereby eliminating waste of time
to the bookers.

F-M Managers' Fixed Scale

Hollywood, April 18.

Hollywood, April 18.
Fanchon and Marco stage unit managers have received a salary cut which brings them down to a straight \$75 per week.
Managers when taking out their first troupes were paid \$85. On their second trip around the route the salary was raised to \$100. New rate will be in force no matter how many times they make the loop.

Just a Peek

Chicago, April 18, With the act laying off next week, Chic Johnson (Olsen and Johnson) will fly to the Coast for a fast peek at his new daughter.

Infant is the first child in 14 years for the Johnsons, and gives them two daughters.

GEO. BROWNE NAMED FOR IATSE PRESIDENCY

Chicago, April 18.
George E. Browne, head of the
stagehands union here, will be a
candidate for the presidency of the
IATSE when the election takes
place in June. Browne's consent to throw his hat into the ring came at throw his nat into the ring came at the request of labor leaders which included Tom Maloy, of the opera-tors, and Dick Green who up to now had been considered the likely candidate.

now had been considered the linkery candidate.
Green voluntarily withdrew from the running and is throwing his support to Browne. Browne has been business agent of the local time to the local time was vice-president of the local time transitional.
Errowne remains leader of the local stage hands having been re-elected last week. Official lineup at the union stays the same with exception of Larry Cassidy, newly elected president. Cassidy succeeds Mark Morrison.

Cohen Out of Kedzie; **Building Co. Operates**

Building Co. Operates
Chicago, April 18.
Kedzie Amusement Co. has taken
over the Kedzie, weet side varder
reps between the Co. Heaving the Co.
Anusement owns the property as
well as the Kedzie Anusement owns the property as
well as the Kedzie Anusement to continue
the vaude break-ins Friday nights
and five acts Saturday and Sunday.
House will be dark rest of the week
as no film product is available in
view of the next door Annex.

Mull Policy Change for Palace As N. Y. Grosses Slip; Figure on Legit Stager to Produce Shows

With the Palace around \$16,000 in to the plan originally proffered by he red for the past three weeks, S. L. Rothafel.

S. L. Rothafel.

Beck is RKO'S 49% partner in the

With the Palace around \$15,000 in the red for the past three weeks, and more since the first of the year, it may force the theatre, last of the RKO big timers, into a different policy. Bills have been averaging around \$15,000 in cost. Circuit has no definite policy of ngo in mind but is searching for one. That the Palace will try produce the palace will be produced to the palace will be pa

Bookings and Theatres Under Levy in Chicago Chicago, April 18.

Chicago, April 18.
Asher Levy is understood to have full and sole power over the re-established RKO offices here. He took charge last Thursday (14).
Levy, former Orpheum Circuit exce, was recently appointed director of the Miniesota and Chicago divisions. His control is not only over the theatre department but also includes the booking end. William Elson remains as local division manager with Morgan Ames retaining his similar post for the Minneapolis and Omaha sectors.

PITT DEAL HOLDS

FITT DEAL HOLDS

Failure of the Warner-Fanchon &
Marco booking amalgamation to materialize has no affect on the Staniey, Pittaburch, proposition. This
was a separate deal.

F. & M. units open at the Warner
Pitt house May 8 under a change in
datea. Were originally set for

April 15.

Palace with the straight vaudeville Palace with the straight vaudeville theatre next in importance to the Oupheum circuit among Beck's personal holdlugs in RKO. He displaced Arthur Will as the Palace booker last month and turned the book over to George Godfrey, stating at that time that he could not stand the losses much longer and stand the losses much longer and figured the change in bookers might help.

ligured the change in bookers might help.

Almost Even
Last week at \$25,400 the Palace was just under an even break although the best week in three.

Beck decided against run bills at the Palace when he returned to the booking office, despite that the theatter's most profitable weeks this season were recorded during the long engagements of the Joltz-Gaxton-Smith and Cantor-Jessel bills.

Last profitable week the Palace had was that of March 19 with the Paul Whiteman band. The Whiteman booking was a holdover from the Willi schedule since which no headliner has pulled the Palace from its rut.

FOR SALE

Act for man and woman; entirely w. Manuscript and special drop.

Communicate with

Al Shean, Mt. Vernon, N.Y.

Phone Oakwood 6908

EDGAR BERGEN "THE OPERATION"

DIT: WEBER-SIMON AGENCY

TITAN ROARS AGAI LSEN AND JOHNSON



RKO PALACE, CHICAGO

WHO SOARED TO OVER

\$35,000.00

(65,000 PAID ADMISSIONS) **WEEK OF MARCH 26**

BREAKING ALL EXISTING HOUSE RECORD

VAN BEUREN CORPORATION ACCLAIMS OLSEN AND JOHNSON IN A SERIES OF FEATURE COMEDIES While Music Corporation of America Startles Radio World by Signing Olsen and Johnson as Their FIRST FEATURE, "COMEDY STARS OF THE AIR"

JOHN SCHULTZ, Business Representative



34

RKO VAUDEVILLE INTACT 77 (Wask April 23), Oakland, Calif. THE ORANTOS "Heads Up" World's-Only-Double-Perch-Ac (Direction of Jack Weiner)

MASTERS

GRAYCE
In "GESS WHO'TIS
(Dir. Joss Freeman-Chas. Morrison)

"LIVING JEWELRY" with HOOVER and CAMP
Evelyn Singer and
Stanley Simmons
(Direction of Chas. Morrison)

DON

ZELAYA

The Philosophical Pianist

of Weber-St

RKO VAUDEVILLE INTACT 76 (Week April 23), Los Angeles, Calif. VERNON RATHBURN "The Prince of Rhythm"
AND HIS SAX-O-TETTE
(Dir. Harry Ward-Max Gords

EDITH ROW With Her "MAN TROUBLE' Songs by Jean Paurel (Direction of Lee Stewart)

THE ELECTRIC TRIO

Wes and Lisa Adams Bernice Mershon (Direction of Harry Fitzgerald)

DOCTOR

ROCKWELL

QUACK-QUACK-QUACK

(Direction of Harry Fitzgerald) RKO VAUDEVILLE INTACT 75 (Week April 16), Los Angeles, Calif.

HAZEL MANGEAN'S GIRLS with ADELITA TATALI
4 SPEEDS—AND NO BRAKES
(Dir. of John Hickey-Jack Curtis)

HOWARD -- FINE -- HOWARD

with

JACK WALSH
(Direction of Blondell & Mack)

HE DECEITFUL ENTERTAINER FRED KEATING

(Dir. Chas. H. Allen-M. S. Benthar

ADELAIDE HALL

The Crooning Blackbird onal Mgt. Nicholas Gyory Irection of Websr-Simon)

RRO VAUDEVILLE INTACT 74 (Week April 23), Salt Lake City BOB STICKNEY With LILLIAN AYLIN in "UP A TREE"
(Direction of Harry Fitzgerald)

MAKER and REDFORD

"The Ear Bender"

THE WORLD FAMOUS

SINGER'S MIDGETS OF 1932

RKO VAUDEVILLE INTACT 28 FORTUNELLO and CIRILLINO "The Happy Hooligans'
(Direction of Weber-Simon)

HOPE VERNON

"Singer of Romance" (Direction of Jack Wainer)

Meet **MARTY MAY**

Friend ct Thousands, Annoyed by

Jean Carroll

(Direction of Chas. Morrison)

ANATOLE FRIEDLAND'S "SHOW BOAT"

with

Marty May

Carroll and a supporting cast, osed of a shiplond of Anatole's tiful Saliorettes

Direction of Cass. Morrison)

RKO VAUDEVILLE INTACT 84 (Wook April 23), St. Louis, Mo. The Mirth Provokers

LSE AND JOHNSON

"ATROCITIES OF 1932"

22 Nuts of All Kinds
All With One Idea and Ons Purpose
— To Make You Laugh—
BATA and BESSIE KAPPLE BATA and BESSIE KAPPLE
"Two Beautiful Dancing Singers"
The Eight Miss-takes
"Neatling in a Bouquet of Idlots"
With Moore and Shy, Geo, Moore,
Jos Perry, Sidney Gibson, Gibson,
Gibson, Gibson, Gibson,
Also "Spacdy" Paterson
And Sundry Nuts—too
Numerous to Mention!

RKO VAUDEVILLE INTACT 83-ROSETTE and LUTTMAN

In "Dance Stories"
With GRACE & BEATRICE WYLIE
(Dir. of Max Tishman, Plunkett office)

DE VITO and DENNY

DOT STEVENS "Lady Harrower's Reception"
(Direction of Chas. Wilshin)

LITA GREY CHAPLIN

"The Charming Chantress" Parsonal Mgt. Nicholas Gyory (Booked by Weber-Sim

REO VAUDEVILLE INTACT 82 (Week April 23) Seattle Wash GLORY E. LEE and HARRIS TWINS

OLIVER

Europe's Gift to America

(Direction of Phil Offin) CASS. MACK and OWEN

"On the Up and I's"
(Direction of Sam Tishman)

N A N HALPERIN

Tells You About Women Here, There and Everywhere

RKO VAUDEVILLE INTACT 81

JOY FINLEY Revelation in Shythm

WALTER (Mouse) POWELL "RED" PEPPER Caysnne Comedian

> DENNY LYNCH MYRL ALDERMAN RAY EHRHART The Ultimate in Harmony

BENNY MEROFF

and His Famous Orchestra onal Mgr. George Wood McCaffery-Lao Fitzge

REO VAUDEVILLE INTACT 78

CHAPPELLE - CARLTON "On the Stairway" (Direction of Marty Forkins)

KRUGEL - ROBLES

'DRUNK' AGAIN'
(Direction of O. L. Oz-Morris & Oz)

DON RUIZ and BONITA

The South American Dance With Sultana and Vivera Marie Patri—At the Piano (Direction of Harry A. Romi

FRANK LIBUSE

The Colonel of American Nuts with Myrtle Lansing (Personal Mgr., Jesss H, Martin)

FORGOT NOT TO STRIP AT KIDDIES' MATINEE

Canton, O., April 18.

Ed Daley, burlesque producer, who opened a show at the Grand Opera house in co-operation with the stage hands and musiclans, under the guise of musical comedy, isn't faring as well as the dramatic six faring as well as the dramatic as the months' run at the tenter.

theatre.

Daley's troupe got off on the wrong foot when it failed to eliminate risque lines and strip number during a kiddles' matinee. The previous stock company built up kid ee business to capacity each Saturday.

Daley's troupe is playing on per

RKO VAUDEVILLE INTACT 88 (Week April 23), Abres & Youngstown

THE GENIAL ROTUND LARRY H l C

with

CHERI
"Miss Pert of Paris"
TOMA GENARO TOMA UNITED TO SOUTH AMERICA'S Newest Dancer
TOMMY LONG.
The Elongated Express of Comedy'
AL HODGES
"Oklahoma's Ambassador"
ENGLAND ONG
ENGLAND ONG The Ele

The Chinese Helen Kane
JOE BELL
"The Voice with a Heart"
GILBERT LAWRENCE
and His Snake Hips

RICH RHYTHM BAND

RKO VAUDEVILLE INTACT 87 (Week April 30), Minneapolis, Minn.

THREE BREDWINS

(Direction of Hugo Morris)

MADELINE PATRICE

Protege of the Late Enrico Carus
(Direction of Morris & O2)

NAYAN PEARCE and JAY VELIE

AMERICA'S EGOTIS

Harry J. Conley In Person

RKO VAUDEVILLE INTACT 86

The Dark Cloud of Joy

BILL ROBINSON

"HOT FROM HARLEM"

WITH
JOHN MASON
PUTNEY DANDRIDGE
MYRA JOHNSON
NAOMI PRICE
FERDIE LEWIS
JELI SMITH
JACKIE YOUNG

"THE BROWN BUDDIES"

Chorus of Eighteen ction of Marty Forki

BKO VAUDEVILLE INTACT 85 (Week April 23), St. Paul, Mins. PORCELAIN ROMANCE" anjon Brothers and Louise G (Direction: Chas. Morrison)

Boy with the Balancing Complex BOB RIPA

Denmark's Juggling Genius (Direction: Jenie Jacobs)

 \odot

HURST and **VOGT**

"OUT OF THE MARINES"

By H. C. Green

(Direction: Chas. H. Alisn)

DIAMOND BROS

"Nevertheless Gentlemen" (Direction: Chas. Morrison)

Inside Stuff-Vaude

A picture of the future booking office was drawn for the RKO agents, last week by Martin Beck. Booking head visualized a central clearing house for talent in one big room and operated along the lines of the New York Stock Exchanges.

Bookers would be located at strategic points on one floor and accept bids from the agents on acts just as stock transactions are handled, Each agent would have his own private desk with a direct phone to his office in the Palace building, which would allow for faster confirmationa, All this may happen when RKO moves to Radio City, said Beck.

Three standard acts of the '90's are working as part of a traveling unit employed in spreading propaganda for the fraternal order of the Moose. Idea was sovived by P. H. Galvin, New York state supervisor of activities of the order. Galvin's show runs an hour and half and he acts as m.c. Unit is touring upper New York state. Propaganda comes in during intermission

in auding intermission.

Performers include Franklyn Brooks, brother-in-law of Arthur Sidman, Stuart Darrow, and Mrs. Brooks, These are the veteran troupers with two or three youngsters added.

Unwillingness of the William Morris office to relinquish its booking department has cancelled two prospective booking deals. Loew's wanted the Morris-booked string, as did Warner-Fanchon & Marco prior to this latter deal failing through.

Morris office has around five weeks of vaudeville time composed of Publix and indie houses. Lawrence Goldie is the booker.

Despite Martin Beck's proclamation against verbal agreements and statement that nothing will be recognized unless in writing, RKO book-ers are making verbal deals with agents. Most of the word-of-mouth concerns promises of future breaks to acts that agree to make concessions in time and salaries.

Agents still have to place everything on paper, however.

Nudes entered the Palace lobby, New York, for the first time since the theatre opened 18 years ago. They were advance heralds for the N. T. G. girl revue, but they didn't last long.

After the undraped photos were on display two days last week they were replaced with those of fully dressed ladies.

Saturday midnight performance at the RKO Palace, New York, is keeping the acts in the theatre for an 18-hour grind opening days. Most show it on the last time out.

Rehearsal time at the Palace on opening day is 9 a. m. The third show is over at around 3 the next morning.

Roscoe Arbuckle is using two acts, one for picture houses where he m.c.'s, the other a skit for vaude spots. Working with him are Addle McPhail and Jack Shutta.

SYRACUSE MAYBE

Syracuse, N. Y., April 18.
The Syracuse, dark for months,
nay reopen with stock burlesque.
Dewey Michaels of Buffalo, who has experimented, none too successfully, with stock burlesque here in the past, is again interested, and a deal with Thomas Hogan, owner, deal with Thomas is in the making.

FRANKS LEAVES I. & M.

FRANKS LEAVES F. & M.

Marco New York booking office
yesterday (Monday). He had been
booking assistant to Phil Bloom
prior to the latter's departure.
Franks joined F. & M. two years
ago, at first working on the radio
end.

Columbia Wheel

WEEKS APRIL 18 and 25

Union Conference Fails, Reading Orpheum Closes Reading, Pa., April 18.

Reading, Pa., April 18.

A conference held by the stage hands and the management of the Orpheum theatre, burlesque, regarding a reduction in wage scales to enable the house to continue for another six weeks, proved a failure that the musicians had made continue to the continue for a stage of the musicians had made continue to the co

on burlesque since the house reopened in March.

ED NELL, JR.

Wishes to announce to his friends of the profession who have inquired about his voice teacher. that he has induced him to locate in New York. He will accept a few pupils. Call Col. 5-8450.

Marcus Loew **BOOKING AGENCY**

General Executive Offices

160 WEST 46™ST. BRyant 9-7800 NEW YORK CITY

J. H. LUBIN GENERAL MANAGER

MARVIN H. SCHENCK BOOKING MANAGER

ROGER SHERMAN

('Good News'-Tab)'
('Good News'-Tab)'
New Haven, April 16.
Of the three tabs that have hit
the town to date, 'Follow Thru,'
ythree's a Crowd' and 'Good News'
the last named stands out easily as
the ace.

Three's a country of the last named stands out easily as the last named stands out easily as the last named stands out easily as the last named with unusual smoothness considering only four men backstage on shifts of the ten scenes used. Show runs 58 mirrors with clipping due to the last named to th

asyroll will probably require a \$5,000 figure.

Production well staged with continuity coherent despite condensation. Practically all tunes and dance more appearance of the stage of the s

Sets adequate, if not elaborate, and lighting okay with exception of touchdown scene, which falled to get across clearly to last three orchestra rows. Highlights were Shy's comedy, Dolores Ferria' singing, Gracle Worth's clowning, Peggy Bernier's 'Varsity Drag,' and Gus Howard's hoofing specialty, with Lucky in Love' routine being best ensemble number.

Gracie Worth's clowning, Peggy Bernier's 'Varsity Drag,' and Gus Howard's hoofing specialty, with Lucky in Love routine being best House did nice opening day busi-ress despite show being brought in a day early at short notice. No other form of stage entertainment and picture showing is Beauty and the Boss."

STANLEY, PITT

Pittsburgh, April 15.
Looks like the end of the dolrums this week for the Staniey
ith a double-barrelled stage draw

Looks drums this week with a double-barrelled stage with Negri first show this process of the double-barrelled stage with Negri first show this best here on an opening day in conting the stage with the

on a parastith and was right up on a parastith was those the was afternoon in audience strow this best here on an opening day in months.

Although Vs rated a presentation of the months are the strong of the stron

PARAMOUNT, N. Y.

New York, April 15. New York, April 15.

A good show brought good business all day opening day (Friday), supporting the theory that they'll come if they're attracted. This Is the Night (Par) is the talker and on the stage is a strong all-colored until led by the Duke Ellington orchestra, a \$5,000 turn.

tra, a \$5,000 turn.
This is the first all-colored band unit to play a Broadway deluxer. Staged so as to draw full benefit staged so as to draw full benefit centertalment itself and an aid to the Parameunt's policy as a pace changer.

Title, Black and Blue's the enty-title combines the customary speed of colored entertainment with the grade of productional enhancement that's possible only in a picture house. What the outfile acided in tale time to the customary speed of colored entertainment with the grade of productional enhancement that's possible only in a picture house. What the outfile acided in talent involved is the clincher. Specialties move fast, with speed the essence of everything but the band numbers. Latter, in Bler and softer than 'is customary with colored dance music. Ellington reached the top rank on that disinction. Now that he's there it's possible to many ber reached the control to the size of the size of the control to the size of the control to the size of the size of the control to the size of the size of the control to the size of the control to the size of the size of the size of the control to the size of the size o

to an orchestral click. Although to an orchestral click. Although Mr. and Mrs. are billed, Jesse Crawford is alone at the organ currently with stage help from two groups composed of eight girls and a dance team each. Crawford plays Auf Weiderschn, 'old and new, while the stage gupport enacts the two versions.

IMPERIAL, TORONTO

than before. With girls down to trunks and brasslergs, the five-team line-up socks home with over-arm swings that are breath-taking and the five adagio teams clinch with a combo acrobatic-adagio finish that has the customers pound-

FILM HOUSE REVIEWS

ing.
Feature is 'Alias the Doctor' (FN)
plus Lapp's organesque, newsreel,
comedy-fillers, etc. Jack Arthur
takes the baton for the overture.
McStay.

CAPITOL, N. Y.

New York, April 15. tip-off on the feature film fare may be gleaned from the under-lining from the first day of Johnny Weissmuller's in-person advent or

ing from the first day of Johnny Weissmuller's in-person advent on the stage next week. With it, the supplementing of a Laurel and the stage next week. With it, the supplementing of a Laurel and the supplementing of a Laurel and the supplementing of a Laurel and L

Teatro Del Lago, Chicago

Chicago, April 14.

Teatro Del Lago, Chicago
Chicago, April 14.

Starting its fifth year as probably the most unique house in town is this Teatro Del Lago, indie operated its and is still sticking. Although open all year around it's strictly a summer spot with a 100% automobile trade, as the nearest train or with the still sticking. Although open all year around it's strictly a summer spot with a 100% automobile trade, as the nearest train or with the still sticking. Although open all year around it's strictly a summer spot with a 100% and the still stil IMPERIAL, TORONTO

Toronto, April 15.

Dance fast the Imperial this show, lobby frolks and everything elac. They don't go for vaude or make and not at the Imperial this show, lobby frolks and everything elac. They don't go for vaude or make and here out for his taken-up by live adagio teams, and in concerto work and drawing heavy reversely. Russian idea is embodied in stage prez. with traveler parting on cocit, eyed impressionistic setting of a fourishing night-spot. For the hot months that work as a collied into the discussion of these splurges of sound and color.

La Yonne Sweet steps out for a tay on the first of the summer and trail as on the head. Russian shake is a pon her hands on a stool and does a tap on her hands on a stool and does a tap on her head. Russian shake is an apparently topped with parciment and trail in the maximum of the parting of the many parting of the many parting of the many parting of the stage of the parting of the partin



NEWSREELS



EMBASSY:

While both theatres lead off with the Hindenburg election, the clip at the Embassy shapes up as hot news and that at the Luxer seems to be a rehash of old material dressed up

use mosssy shapes up as hot news and that at the Luxer seems to be a rehash of old material dressed up with a silent editorial and the large lettering. 'Special.'

Embassy saturday got more audience reaction on this one clip than I has on others in wests. Reference in the seems of the seems

they should have more considerating time. country than to ask at this time. Circus publicity was dented by introduction of a clip of some elephants on an estate. These animals of the performance on the state of the country of the c

TRANSLUX

Luxer is making a featurette of the Lindbergh case this week. Unithe Lindbergh case this week. Universal, Paramount and Pathe all contribute. From the classified ads to the cemetery and a birdseye view of Martha's Vineyard the Luxer revives old material. Then Pathe puts on a little act of its own with the inventor of a kidnaper alarm. From this it goes to a Hoboker puts on a little act of its own with the inventor of a kidnaper alarm. From this it goes to a Hoboker people is decidedly not in keeping with the subject. Why an angle designed to get laughs got into this group offering can only be attributed as the subject of the contributed of the contributed of the contributed of the contributed as character study of Dr. Condon, the go-between man, and Berlin polacuse her child bore such a close resemblance to the missing babe. Pathe vidently had that boy who parachuted off the Washington parachuted off the Washington although Universal in its regular release had more thorough coverage.

Why Sarnoff and Aylesworth chose to remain mute in their own although Universal in its regular release had more thorough coverage.

Why Sarnoff and Aylesworth chose to remain mute in their own, however, made a talking reporter recording in which both men and Radio City were lauded. This, incidentially, was to announce Aylesworth chose to remain mute in their own, however, made a talking reporter recording in which both men and Radio City were lauded. This, incidentially, was to announce Aylesworth chose to remain mute in the following his explanation of the proximal part of the passover.

Pathe caught what were described as views of a new bomber which the French are said to be such a control of the proximal part of the passover. The proximal part of the passover of the proximal part of the passover of the control of the proximal part of the passover of the control of the proximal part of the passover of the control of the passover of the proximal part of the passover of the proximal part of the passover of the p versal, Paramount and Pathe all contribute. From the classified ads

swimmers, Londos, Colorado snow, Oklahoma artillerymen, and Chilean volcanos were among others. Brooklyn theat: recently ran a most perfect mother-in-law contest. The winner gave as the winning recipe deafness, blindness and dumbness.

PARAMOUNT, L. A.

ROXY

New York, April 15. The more attention this heavy nut deluxe operation can give its

New York, April 15.

The more attention this heavy nut deluxe operation can give its stage the greater its possibilities in getting bver house averages. Or the better its chances of avoiding a dip under that the care that the draw from the Roxy screen has been weak. Currently a strict computation of entertainment values gives the stage about three-fourths of the show It's meeting the schembly minus the symphony orchestra that was a strong foundation post of the house's policy until a few months ago.

The symphony orchestra that was a strong foundation post of the house's policy until a few months ago.

The control of the symphony orchestra that was a strong foundation post of the house's policy until a few months ago.

The control of the symphony orchestra that was a strong foundation post of the house's policy until a few months ago.

The control of the symphony orchestra that was a strong foundation post of the house's policy until a few months ago.

The flow years are control of the stage in the thought that general run of picture this season makes it obvious the screen must have stronger and years of the law of

(Continued on page 38)

N.T.G.'S 'HOLLYWOOD FROLICS OF 1932' Floor Show 55 Mins.; Full (Special)

Palace Seeing the Hollywood restaurant's floor show on the Palace stage as it would, play at the nitery spot is seeing a little too much for vaude. That goes two ways and takes in the palace stage of the palace stage of the palace of the pa

petition with the Minskys or Earl Carroil.

N.T.G. has lifs show doubling be-tween the vaude house and his Broadway restaurant, with latter can be seen to be seen a seen as a seen and frequent montion of where a warm evening might be had. Mis Grandlund, who has had several girl acts around of late years, has never played the Palace before.

The AA vaude house seemed like the story wou N.T.G. mixing around everywhere, including into the audience. He opens his Froiles' by introducing Harriet Hillard as mistress of Geremonies but won't let her play at 1. After marching out first string of

let her play at it.

After marching out first string of
12 lookers, he tops the list with
four others just out of the Vanitles. Doris Eaton also taking her
first look at the audience in connection. The Hollywood touch arrives with four additional glimgetters in sheer lingerie, topped by
Miss Martin for exhibition.

Miss Martin for exhibition.
Roller skating is one of the features of the Hollywood floor show and has been for some time with the Three Speeds toppling in a fast, clever routine, with invites to anyone who wants a ride. N.T.G. has three femme plants in the audience for this deggin in the audience for this deggin to the work of the state of t

noor show on a vaude date.

Another endurance contest with
the audience is staged through four
solos by Frank Hazzard, one after
the other, and for greater measure,
a,fith in bringing on the Mex cafe
scene. One would be enough, again
with all due credit to Hazzard's
fine voice and style of delivery.

The cabart scane

nne voice and style of delivery.

The cabart scene nearly means another floor show within one. It's much too long but winds up with a sock through the four-way adagio number, worked up to a melodratic of the second of the seco

LENI BOUVIER (12)
'Folies Montmarte'

ENI BOUVIER (12)

'Folies Montmarte'
15 Mines: Full (Special)
Hippodrome
Interpretative dancing in vaudeville has never had an especially
easy time of it. Here's a new try
by the same sepecially much. But
it's a nicely laid out, costumed and
staged show that cught to get somewhere in selected spots. Looks like
it ought to fit fint de luxe houses;
it ought to fit fint de luxe houses;
it ought to fit fint de luxe houses;
in aborhood vaudeville.
Announced as the sort of dancing
that Isadora Duncan did twenty
years ago, which isn't so. First
number is dressed in the flowing
that Isadora Duncan did twenty
years ago, which isn't so. First
number is dressed in the flowing
that Isadora Duncan did twenty
years ago, which isn't so. First
number is dressed in the flowing
that Isadora Duncan did twenty
cears ago, which isn't so. First
number is dressed in the flowing
that Isadora Duncan
dance solorescher in a nice ballet
probably representing flowers in
bloom tra-la failed to get started
right because the electrician mixed
his cues. Miss Bouvier follows with
an unimportant piece called Spirit of
Tamin street number. Miss Bouvier
follows with another solo, this time
a Mendelssohn waltz, with entire
company on for a colorful finish supposedly representing the ocean.
largely because it's not too high
class and down-to-earth enough for
most people to get the idea. Also
the girls are all supple and clever
want the costumes are colorful.

DUGAN and HADLEY

DUGAN and HADLEY
Dancing
9 Mins.; One
Hippodrome
Two clean-cut youngsters hoofing
In a manner that is okay, but will
never lift them out of the deuce.
Nothing especially noticeable about
the work to bring out more than
polite applause rumbles.
The number of the two men
chained to one another. Effect of
this number would be vetter vith
less gagging and more action.

Kauf,

GEORGE SIDNEY Comedy, Songs, Dances 23 Mins.; One and Screen Penn, Pittsburgh

GEORGE SIDNEY
Comedy, Songs, Daresen
Penni, Pittsburgh.

Flicker personalities no longer denending upon their reps to get them
by in person, with George Sidney
the intest to follow the trend and
come up with an act that can pass
the intest to follow the trend and
come up with an act that can pass
the intest to follow the trend and
come up with an act that can pass
thaving spent almost a lifetime in
tegit before getting into the films,
where he is known chiefly for his
work in Cohens and Kellys series.

It is series that the series in the series of the
ton of good audience stuff.

Sidney conceived the idea himself
and wrote the material, and only
fault is that it runs a bit too long.
Otherwise it's olday and, lightened
signity, should fit hieles either in
Fenn. he works at the end of the
regular Loew unit and, after he got
over a few obvious gags at the outset, audience warmed up to him and
he closed with a solid veception.

The series of the series of the series
that the way through, showing
crowds at various stations greeting
the actor only to turn out that mobs
the growth of the series of the series
the actor only to turn out that mobs
pennyen, Hoover, Mussolini, etc.
Welcoming committee in New York
welcoming committee in New York
consists of a fock of ragged kids on
a tenement porch alongside the LiLast shot shows him entering the
active in the series of the series of the series
are will be flashed on seven right
after he finshes it. At the end of
the same bit in dialog from the
screen there's a laugh when a woman puts in an appearance. Sidney
screen what's the idea of bringing
on a flasper, when femme turns
around revenling a low-comedy pani,
and denying she's a flasper. For his
finish he sings a parody on Tacted
into a hoke dance, also good for
laughs.

laughs.
Encored, Sidney did a recitation made up of cleverly arranged movie titles. For entertainment value, the act can get by nicely. Actor's screen rep is a help, to, so altogether he's a pretty fair bet for any bill.

Cohen.

ALLAN MANN and Co. (2) Song and Dance 13 Mins.; One and Full 86th St.

Seth 5t:

Allan Mann, dancing juvenile, and
the set of the set of

mann and the other girl go into a tap, routine, meanwhile moving in the man and the man and the man and the man and the blonde girl alternatine, together and solo, with the blues singer and all clean cut and attractive in their specialties. For a feature blues number and for the finish they return to full stage, set as a taxl dance hall with crowd on a painted back drop and Mann in each stage and the stage set as a taxl dance hall with crowd on a painted back drop and Mann in each stage and the stage set as a taxl dance hall with crowd on a painted back drop and Mann in each stage and the stage of place handicap at this early sing the place handicap at this early sing the stage of place handicap at this early show, they came through for good_returns.

JOHNNY TYRELL and Co. (5) Singing, Dancing 20 Mins.; Full (Special) Hippodrome

and official. Here (Special)

Hippodrome

Plenty of action in this turn and incely tempored for focuting in made houses. Tyrell is a clever lade, and he has four pleasant girls to he work with. Also several scenery in the several

MME. FRANCES ALDA Songs 9 Mins.; Three Palace, Chicag

From the Metropolitan to an RKO vaude tour is a long stretch that takes a lot of imagination to bridge. Mme. Alda, an operatic name of distinction, is out of place on vaude boards.

tinction, is out of place on vaude boards.

Mme. Alda is doing a routine of songs harking back to the days of long, long ago.

Even from musical vicerpoint.

Even from at disadvantige, her voice not being attunable to delivery of pop and semi-classic numbers. Everything about the singer is alien to vaude, from her entrance to the time she walks off with her back to the audience. That may not be so important, but public opinion vaudes wille house its of boding in a vaude-ville house is. T belong in a vaude-ville house is. T belong in a vaude-ville house for the control of the control o

WALLY VERNON and Yankee Orchestra (10) 26 Mins.; One and Full 86th St.

28 Mins. One and Full
38th St.
Act is framed to take two spots
on the bill, best, as here, next to
closing and closing. Vernon into
'one' as a nut slingle using a series
of stooges and building a wealth of
solid laughs by the resourcefulness
of his clowning. He can sing a
rapid fire of his gagging that turns
the trick. All fast stuff and delivered with straightforward assuyand the stuff and the straight of the
stather is used in a few gags and
then made known as an old timer
and invited to do an old fashioned
lig, surefire angle and good here as
of foot work with comedy slants
and away to a good finish.
Stage opens in full as though for
another act, with orchestra in tux
their introduction when Vernon,
changing from eccentric to indefinite straight clothes (and not
very tidy), is on again, leading the
then revealing himself for a light
laugh.
Rest of the turn is rapid fire

number with back to audience and then revealing himself for a light laugh.

Rest of the turn is rapid fire comedy stuff with the orchestra to the comedy stuff with the orchestra sic and much clowning. There are several specialties, notably a nice looking blonde girl doing sightly control dancing. Three of the boys harmonize for a trio straight. There are several specialties, notably a nice looking blonde girl doing sightly control dancing. Three of the boys harmonize for a trio straight. There is considered to the control of the control of

sagging m. c. Rush.

JACK SHEA and RITZMORE
ORCH. (11)
Comedy Band
10 Mines; Full (Special)
Orpheum, N. Y.
Along the lines of the Frank and
Milt Britton act, but with the stapstick thinly applied until the finish
record of the record of t

MOLLY O'DOHERTY (3) Singing, Dancing 13 Mins.; Two (Special) Orpheum, N. Y.

13 Mina; Two (Special)
Orpheum, M. Y.

Trio in a song and dance routine
with hoofing, work standing out and
above the vocal efforts. Molly
O'Doicrty is assisted by a sister
team, Ray and Francis, who are as
O'Doicrty is assisted by a sister
team, Ray and Francis, who are as
O'Doicrty is assisted by a sister
team, Ray and Francis, who are as
O'pened the show at this house, and
did very nicely Thursday, night.
Act is from the Gus Edwards
workshop. Its novelty opening has
Miss O'Doherty as an usherette,
with team mounting stage from
an act through a disappointment at
the theatre. Miss O'Doherty does
a pop, number scated on the foot
trough and includes an acrobatic
dance hit; otherwise the girls lean
to buck, tap and rhythm dancing.
times. For the finish it's announced
they'll try to dance like boys—and
do. Char. did every nicely Thursday, night.
Act is from the Gus Edwards workshop. Its novelty opening has Miss O'Doherty as an usherette.

Miss O'Doherty as an usherette, with team mounting singe from audience as though to help put on audience and the help put on audience and the help put on a transfer and the help and

PALACE

It's too bad Niis Granlund couldn' have brought something to eat and ginger ale to go with a drink, if any along with his floor show from the Hollywood restaurant. By the time

along with his floor show from the
Hollywood restaurant. By the time
his revue was half over, it was getdrink would have done well over the
long stretches of tenor soles, rollerskating portion and N. T. G.'s
mc'ing. There was no end of that.
Jack Osterman, himself getting
nervous and starting: to waik around
at just about the time it looked like
the skating thing was to be an indefinite engagement, mused to himself, 'I's gradually getting to be a
supper show. He wasn't far wrong,
Herman Timberg and Pat Rooney,
All of them must have figured they'd
already put in a good day's work.
Or themselves were afraid of missing show Saturday night. Trio
Boiled down, the show has much
entertainment meat, but padded out
as at the Saturday mat it was nearly
an endurance contest. First half
hits the high spots, last three-quarters of the staural of the staural of the
part of the staural of the staural
Rooney mix into, and an afterplece
to top it off.
The second half has its strong
features, but had do not
at the forman and
Rooney mix into, and an afterplece
to top it off.
The second half has its strong
features, but had deed out
as a the Saturday mat it was nearly
and Rooney mix into, and an afterplece
to top it off.
The second half has its strong
features, but had deed out
to the forman and
Rooney mix into, and an afterplece
to top it off.
The second half has its strong
features, but had wones of the
floor show to consumes a pook es
much about outs in advance of the
floor show to king over the out the
gray.
N. T. G. can reduce his running time
by about 20 minutes and still have a
good show. Both skating and tenor
solo appts will be cut no doubt.
The revue from his Broadway
right club, mentioned often, is a

solo spots will be cut no doubt.
The revue from his Broadway
night club, mentloned often, is a
strange booking for the Palace. It's
the first that N. T. G., around with
girl acts for some time, has gotten
inside. Perhaps that's why he took
advantage of the situation. Or else
was ill-advised.

was ill-advised.

With first booking of N. T. G., the Palace folks get an eyeful of girls, more than they've ever had before at this house or few, if any, other vaude theatres. Marlon Martin's costume, or rather the lack of it, is a couple eyefuls. In nearly a state

Phil SEED and Dave LONDON Comedy 15 Mins.; One

ma; One

Lipseforr : Art and the second seco

L'is really a three-people turn, the girl, Jacqueline something-or-other working every bit as hard as either of the two men and just as effectively.

tively.

London is the straight, though handling a few flip cracks, with most of the turn revolving around supposed fight for possession of the dierstandable that they just light fight for her. Somewhere in between she uncorks a lifty dance and London handles a nice ditty.

VILMA and BUDDY EBSEN
Songs, Dances
8 Mins; One
10 Mins; One
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MAZZONE and KEENE (6)

of puris naturabilis, she marches out twice, but she's nearly topped on the Minsky touch by the hot dance farther down, billed as either by Eleanner Moratt or Rene Villon. Apparance where the resulting numbers because it was a support of the purishing numbers because of the state of the purishing numbers because of the support of the purishing numbers because of the purishing t

Osterman is doing a nice job on his Palace return. Timberg and Pat Rooney work along with Osterman at most stages of the m.c.ing. Timberg is respon-sible for the staging of the show.

sible for the staging of the show.
On the mc. assignment it runs a
little out of the beaten track, with
Casterman only introducing some of
Casterman only introducing some of
pages and the stage of the caster of
pages and the stage of the caster
play third. After a five-minute
stretch of gagging and a song,
Rooney and Timberg stalk on in
what so follow

what's to follow.

They're friendly enemies most of
the time, starting with an arrument
as to who gets No. 1 dressing room,
Osterman and Rooney stepping to
one to top. It's more like a revue
than the Palace has ever had, with
regulation running of acts broken
the property of the way down. The
boys also, meddle in the NY.C.G. act.

Osterman made our changes.

His regular spot is in the second half, opening intermission. Since Timberg and Rooney both have sons with them, he had a stooge double for a pansy bit as his boy, launching into some talk around the radio and topping with a couple of songs.

and topping with a couple of songs,
'My Mom,' not quite the bestfitted song for Osterman, is topped
strongly by 'Human Thing.' Clever
interlude of 10 minutes as to
how a vaude show of six acts would
look if cut as asked by manager
spliced in here.

spliced in here.

Will Mahoney follows Osterman, doing well, but not as strongly as expected. That may have been due as in other cases, to blackouts, bits, etc., that sandwiched the various spots.

spots.
On top of Mahoney's act, Timberg, Osterman and Mis D'Orsay'do a blackout sketch, The Cigolo' by Timberg. A harmony gag toward the finish between gig and the hubby one of the biggest kughs in the show. This blackout could have marked the finish.

marked the finish.

Gallarini and Sisters second, over
well, and trio of Falls, Reading and
Boyce opening O.K. For the first
time the show got under way earlier
than usual, around 2:15. Lasting
until 5:30, that probably ade it a
record on running time.

Business Saturday afternoon very

DOWNTOWN, L. A.

DOWNTOWN, L. A.

Lor

Tom Mix returned to the screen
in Universal's Desity Rides Again.

Tom Mix returned to the screen
in Universal's Desity Rides Again.

Even the 10 acts of vaude failed to
excite them, falling considerably
below the pace Bert Levey has set
in the past seven weeks with his
10 acts on a \$1,200 budget his
act, the latter Spanish and ballroom
dancers. Nothing that hasn't been
done before and better. McCune
Sisters, who have deuced their way
followed with tap and youl rottimes. Girls are the peppy type,
showing plenty of teeth and doing
a lot of headshalting. Fair in this
spot.

showing pienty of teeth and doing a lot of headshaking. Fair in this spot.

Eddle Mahoney from the dark ages followed and got nothing but.

Eddle Mahoney from the dark ages followed and got nothing but.

His plano playing is poor and his gags weak. Les Keliors, middle-aged man and woman acrobats, followed with a novelty acrobatic rous years ago. All the resin rubbing and handkerchief throwing, including an old-time finish with plenty of flags flying, are used. There framework and the first playing and handkerchief throwing, including an old-time finish with plenty of flags flying, are used. There framework and promote the first playing and handkerchief throwing, including an old-time finish up to the following the first playing and make an ancient gream, followed and pulled in good returns with some excellent hoofing. Light and Gentlie, local radio act, next, and actopped the proceedings. Gentlie, and accompanist, building up his an accompanist, building up his encowed, and could have done and continued the continued of the first playing the first playing the first playing the first playing and continued the first playing the fi

37

STATE, N. Y.

Tip-top five acts at the State this week, headed by (Miss) Vaughn de week, neaded by (Miss) raughn de Leath, who somehow lacks the name quality which her heftier sisname quality which her hetter alsters of the ether possess, but still a substantal radio name. That hefty goes double. Sure would be a novelty to lamp'a radio song-stress with something like a waistline. Miss de Leath is in the Kate-Smith-Mildred Balley division.

Show pyramids nicely, starting fast with Young China, Oriental quintet in acro suit, with a sixth femme men and the sure of t

conventional contortive work has one doing acrobatic taps one to the acrobatic taps on the tender bleked it right up in fast style with their roughhouse and break-alegmania, getting more on the robust comedy than with the familian stepology. They're a with the sight and the stuff not limiting their appeal to any size of auditorium, either. The corporal punishment is not of the familiar cheek-sisp play, but is developed on an original line of the "Vanities." Miss de Leath next, with Shapiro and Shefter at two planos and registering nicely.

nicely.

In the ace groove Block and Sully mopped with their smart Al Boasberg, Their Market Al Boasberg, Their Their Market Al Boasberg, Their Their Market Al Boasberg, Their Their Their Market Al Boasberg, Their Th

certainly not helping Bernice and Emily in the closer.

Latter's dancing secmed too long, despite the 16 minuter, and slowed despite the 16 minuter, and slowed the preceded them. Wally Crishman and Lee Murray are assistants, Crishman's eccentric stew dance on the staircase whanning em big right off. The second male member isn't particularly needed. Bernice and Emily's concerted routines register better if axed. Ruby Zwerlow's Loew's State Senators, as the trench unonists now bill themselves, did their stuff while the NVA hat-passing was on. Lobby, marquee and front of the house is: 100% given over to the jungle motif for Tarzan. Abel.

86TH STREET

Sorth STREE!

Show works into satisfactory neighborhood entertainment despite rather than because of its arrangement. The elements that put it over and a warm of the same of

act. It is just a series of entrances and exits, with the bits unrelated charges. Lehr's solo clowning and the song and dance interludes. Girl has some sightly clothes of the scanliest sort, purticularly her open scanliest sort, purticularly her open deathers. She manages to get her dances over without disclosing any exceptional skill in stepping, but doing her routnes with a great disclosing any exceptional skill in stepping, but doing her routnes with a great disadances, the comedy efforts being mostly misdiffected.

Division of the Vernon contribution into two sections brought the Charge (Radio) on the screen, and business good on a bustery April Saturday attennon. Rush.

RKO, L. A.

Los Angeles, April 11.

RKO, L. A.

Los Angeles, April 11.

With two double acts of pleasing character introducing, Singer's Midgest dominate this week's vaude bill, doing about everything possible for midgets to do and wringing for midgets to do and wringing to make the control of some of the props and costumes, not in keeping with the rest of the presentation. Band, opening and later band numbers would be much more effective if the platform were moved off quickly, thus allowing it to be spotted half the distance downstage and still not interfering with the changes. How the control of the con

bore, KFRC, San Francisco, Ethere Maker and Redford heard the same thing on, having played the Golden Gate, San Francisco, the week before, the KFRC staff had gone to the theatre.

Business good. Feature 'Unexpected Father' (U).

one-dist no this action gas, and exactly the second-distance of the action gas, and exactly the second-distance of the action gas, and exactly the second-distance of the action (New Act). Starting the performance is remained to the second action of the second action action action a

ACADEMY

Six nice acts with plenty of ment, Gay Cabellero' (Fox) on the scrim and a talent hunt, which is modern language for Amateur Night. And the downstairs sector jammed. Maybe it's the home-town-boy stuff and the section of the section

seems to be cut down to a same level.

Plenty of diversity in the vaude lineup, despite no singing. Most of the acts happened to be right down to the acts happened to be right down to the acts happened to be right down to a same level.

Raiston and her lassies had to catch an early, train the night caught (14), so were switched to third spot. A bit early but they had to the same line in the light caught (14), so were switched to third spot. A bit early but they had to the same light caught (14), so were switched to third spot. A bit early but they had to the light caught (14), so were switched to third spot. A bit early but they had to the light caught (15), so were switched to hird spot of the light caught (15), so were switched to hird spot the light caught (15), and the light (1

stopper.

Mazzone and Keene (new acts) is a fair dance flash, with some in the flash of the flash with an attempt made by both management and audience to encourage the youngsters.

HIPPODROME

Then there's the question of me.'s. No doubt that they've worked out the proper houses and saved shows in others. But how many shows in others. But now many have they ruined? Current Hipp bill is a case in hand.

the show, however, he manages to spoil effect of his own work; as well as running the bill. With an addenda, of course, that it may not be his fault.

Leni Bouvier in Folles Montmartes (New Acts) closes the showt marter (New Acts) closes the showt from the Hipp, and maybe the customers were pretty well tired out by this time Saturday atternoon. Also, again, trimming is called for, but the turn ought to do well in class names the new the strength of the stren

PALACE, CHICAGO

PALACE, CHICAGO

Chicago, April 16.

Back to the trenches again, Vande as was, with all the old and the control of the control

week.

If this bill is vaudeville then the Yale Bowl is an Austin sedan. And it's the third consecutive week the house will do a nosedive.

it's the third consecutive week the house will do a nosedure.

This layout is supposed to be the forerunner of a new pool to be the forerunner of a new pool to six, seven or maybe eight acts for the art and Lash turn is on every minute. Actually this bill is composed of only five acts, which would have been enough. There isn't a real sock on the whole bill, with Rosetta Duncan coming closest to it. Miss collected to the seven which we have been such as the seven when the seven we have been considered to the seven when the sev

should't make a lot of different to Rosetta.

Georges Carpentier came out leading with his left foot, a row leading with his left foot, a row to be seen t

Paramount, Newark

It's just vandeville this week and run of the mill at that. Opens with Don Ricardo who juggles balls of varying sizes on his head and neck and on a stick field in his mouth. Jones and Rhea follow and anuse. One plays an old carman and the other plays a recruit, with a speech impediment. The old man moralizes with the younger filp in his

ines with the younger filp in his research with the younger filp in his research and a structive hotel set with purch and vista Nat Chick Haines and company of five present a musical comedy based on the straying husband and battle-axe wife theme. A juvenile and ingenue sing and dance two numbers enjoyably. Halnes, bly and buoyant, is funny, too, but not so funy as he supposes. Headliner, Francis X. Bushman, debonalr in evening dress, tells a few old gags, begins to discuss the filming of then Huy, asserting that 130 horses were killed when he is a fixed on the filming of the first of day and Bushman sit down for the rest of the act. Some talk ensues with the colored boy publiciting Bushman. There is a brief bit of dusky stepping and that is all. The dog and the audituse sating the Clifford Wavne and

that is all. The dog and the audience are bored.

An Indian act is given in a antive setting by Clifford Wayne and five others. A girl sings, a man provide the setting of the setting to the setting the setting to dispess two men dance an unusual tap, parity straight on their toes, Dances in this act bring the only real applicance of the show. A man in modern clothes does a cake walk dues reaching to the floor.

'One Hour With You' (Par) is running a second week. Standing downstairs with balcony not filled.

three weeks and two days, or 46 performances in all. Sundays are being played as nerctofore.

being played as nerctofore.

Because the show opened later than usual, missing the school holidays at Easter, there had been some skepticism as to how business would be. Top price of \$3.50 also added to the question. But it has been noticed that the higher priced seats are boing disposed of first, while the gallery appears weakest in attendance. ance.

B. O. Sale

ance.

B. O. Sale

Circus people state that most tickets are being gold directly at the Garden boxofices. Comparatively few locations are going to diggers and gypping is thereby kept down, although regular ticket agencies are doing well on allotations. Fig. 1998,

added to the show.

Alfreda Codona, show's flying ace,
was forced out Saturday night when
a musele in the right bleeps was
ruptured. Happened at the completion of a triple somersault.
Brother, Lalla, made the eatch butin silpping his hold from Alfreda's
forcarms to the hands the musele,
was torn close. The Cadonias will
be out for at least two weeks.

ROXY (Continued from Page 25)

VARIETY

(Continued from Pago 38) out indulges in atmosphere and numbers fitting the title. Waring, with 49 pleess under him in the pit, precedes the stage show wike a lengthy overture arrangement of appropriate numbers, toppied by a glee club bit into which is woven offstage notes from Miss Howell just before she comes out the contest of the comely only the contest of smoothness and grace that sets well as a starter.

smoothness and grace that sets will as a starter.

Some A of 'Gay Vienna' is built made, and the eye. XI employs the starter of the eye. XI employs the starter of the eye. XI employs the starter of the eye XI employs the ey

has 'Screen filler. Business fair.

STATE. L. A.

'STATE, L. A.

'STATE, L. A.

Les Angeles, April 11'
They're that a regular and the backward glance and regular and the backward glance and regular and the backward glance and regular and the backward glance are regular and the property with the present Lewis three changes, with a ninth, Elsie McCleed, wriggling through the specialty spots.

Leverybudy in the present Lewis three changes, with a ninth, Elsie McCleed, wriggling through the specialty spots.

Leverybudy in the present benefit and three changes, with a ninth, Elsie McCleed, wriggling through the specialty spots.

Leverybudy in the present Lewis three changes, with a ninth, Elsie McCleed, wriggling through the special property of the regular and the special property of the regular and the regular and the special property of the regular and the regular and the special property of the regular and the regula

bles.
State's screen has 'Cheaters at Play' (Fox), and 'Red Roses' a Pitts-Todd comedy. Nows cips are strung out to run 13 minutes by interposing some house plugs and a generous section of advertising for the new Ford V-8, which is tied up with models displayed on the mezzanine.

ORIENTAL, CHICAGO

Chicago, April 15.
Every day or so the daily press
and even the trade papers get excited and breathlessly announce that Publix-Baiaban & Katz are that Publix-Baiaban & Katz are secrety negotiating for that famous radio feature, that serven star, this legit mushcal for tab version, this hot band or whatever or whoever that may be around. The truth of the matter is that B. & K. Is not particular. What it has really done is broadcast an announcement generally that it is ready to dicker for any or all attractions that may the lagging box offices. In its present heetic hunt for added attractions B. & K. has no doubt contacted Herbert Hoover, the Prince of the heating has discharged the heating has been using names at Within any other city group of houses anywhere. B. & K. Kalmost regularly has been using names at continuous that the oriental and Bing Crosby at the Oriental and Bing Crosby at the Oriental for a tab trial, while Ahna May Wong rides at the Chicago. The week following or content of the true by rides at the formal or idea in the content of the encretly pagetiating for that famous

the three big heighborhooders, Up-town, Paradiae, and Tivoli.

This Oriental theatre has been a particular heartache at the front register, the final gross displaying more often than not. In recent months the only times that it has been able to, climb out in decent and respectable figures were the weeks in which freak and name at-tractions have been spotted on the stage. Plotures there haven't been, since there are not enough to go gets, the first choice, and the Ori-ontal gets the leftovers.

Present-booking, which believe

ental gets the lettovers.

Present booking, which brings
Earl Hines and his band up from
the colored Grand Terrace case loo coally, onto the platform, is a last-minute arrangement in an ultimate effort to bolster what was sure to be a groggy session. And Hines is evidencing a start towards a good-enough week.

enough week.

This house has always been the
haven for colored bands, Duke Ellington having played the spot five
times in about seven months, while
Cab Calloway did a smacking twoweek stretch.

Cab Calloway did a smacking two-week stretch.

Band was booked in on top of the regular Loew unit, so that the length of this show is something over 190 minutes. Sudden hooking over 190 minutes. Sudden hooking the state of the

number that was 'he standout individual bit of the show.

Not a talking act in the entire
running of the stage attractions,
the singing turns being the only
Present unit is 'Whitleigrs' which
spread out as a pleasing, if not tremendous, presentation. Big item of
the show was the opening production number, which attempted to
trace the course of love-making, as
done may be a supplied to trace the course of love-making, as
done to the course of love-making, as
done to the course of love-making, as
done to the course of love-making, as
the course of the course of the course
impressive if spotted farther along
in the show. Sequences explained
nicely in song by Faul Keast.
Paul Kirkland has added a flock

impressive as governed actives a done in the property of the p

State's screen hom 'Checker at Policy 'Grox, and 'Red Roses,' a Pitts-Todd comedy, Nows clips are strung out to run 13 minutes by Instrung out to run 13 minutes by Instrument of the manutes of th

Jazz outfits, and while noisier than previous colored bands at the house, has a clever notion of awe rhytimis. He had not not to the colored bands: St. Louis Blues. Dinah, and the models of audiences by the constant repeating of numbers by all colored bands: St. Louis Blues. Dinah, and the models of the constant repeating of numbers by all colored bands are epparently expected to play these tunes always. This audience seemed to demand them.

Three acts in from the cafe are Trimmy, eccentric hoofer; Jennie Dancer, het-cha warshift in the properties of the sort that this Orienta audience always accepts heartily. Louise Cook was brought up from the cafe on the strength of her colored rumba number. At her showing of extra sections of costume and the twisting was softened down heavily. Yet in split of the extra costuming and toning down, that cook hinting bad this more combined stage shows won't from indications the extra sheeks and well-flied balcony. Total color on the combined stage shows won't from indications the extra sheeks will more than repay themselves on the final count-up. Gold.

MASTRAUM

Philadelphia, April 18.
Russ Columbo is here this week
and his name is being billed over
the picture, Misleading Lady' (Par) which is not so forte as a drawing which is not so forte as a drawing card. There were also autographed pictures of the crooner for the first-comers, but there didn't seem to be too great a crowd on opening day. Impossible to forestell how the week will be as Saturday's word-of-mouth may bring the returns.

will be as Saturday's word-ofmouth may bring the returns.
Show is satisfying from every
angle, being unusually free of dead
spots and strikingly original in
some of its staging. The opening
the Mastbaum ballet working behind black panels on platform so
that at first one sees only a line of
dancing legs. Platform descends
slowly so that planel reveals only
dancing legs. Platform descends
slowly so that planel reveals only
done in the planel reveals only
of the Follies, Then the punels
are raised the the girls (24) come
on stage in black beaded costumes.
William and Joe Mandell precede
their tumbling with a lot of clowning in trace full dress That
are raised the the girls of covermotion-hop to a top platform is always sure af a laugh and the other
gass go over too. On for a fairly
long stay, but they make every moment count.

Zizz Black is merely acting as

ment count.

Zing Black is merely acting as straight m. c this week and introduced Rae Samuels next. She looked smart in a black and white outfit and told the folks she had taken off plenty of weight. Song numbers in her well-known vaudeville manner, straight from the shoulder, won her swell applause. Registers with her hisurance monolog and her old and modern luliables.

iog and her old and modern luliables. There is a little, girl with her named fline Whites, Miss Sam-Glevcland and was taught her dance steps by Bill. Robinson. This girl, a little, blue-eyed blonde with a captivating smile, won heavy returns and took three bows. Her tapping is up to the mark but in addition she has the kind of per right along. Looks about 15 and a great deal.

The Mosthern

rigging long. Solos house to mean a creat deal.

The Mastbaum eisemble control deal.

The Mastbaum eisemble contributes another attractive numbor, a black and white ballet, with half and half costumes. They spread out over full stage and give another exhibition of their skillful.

Russ Columbo on plain stage with black drop. During the first few shows Columbo seemed to be burning about the musical accompaniment. The amplification system gave them some trouble, too, but by evening all the tone troubers and the stage of t

You call It Madness.' Milton Charles continues his impersonations of radio personalities with a few verses on Walt Vinchell and some local items in the Winchell manuer. He also faices a trombone in his song offering, What a Life. Never falls to get strong returns and that's something wook in and week out.

FOX. BROOKLYN

FOX, BROOKLYN

Brooklyn, April 16.

No; matter with competition this house gets, it always manages to back the property of the

and manipulating its legs in dance fashlon.

Gene Sheldon and Sherry, which act is co-featured in the Idea with Capitain Willie Mauss, supplied some humor, instrumentation and a bit of singing. Sherry is a nice-left main purpose is to foil for Sheldon. Latter is in chalk-face get-up. He comedes on the bando and manages to get in some straight bando strumning, proving quite at

and manages to get in some straight banjo strumming, proving quite at home with the strings. A comedy dance by the boy closed the act.

The line girls' unleyele number was next. After which Captain Mauss was spotted to close the idea with a bang. Mauss is a vaude veteran who has been doing this atunt act for a number of years. Mauss is a contract of the contract o

whired around while Mauss rides around the linner circumference on his bike.

A good orchestrated number, a new pop called 'Night,' was used by Fredey Mack, for the overture and Disorderly Conduct' (Fox) featured.

MICHIGAN

MICHIGAN

Detroit, April 18.
Show built here this week specially to star Bing Crosby in person and no kicks coming. Gets started early and stays started, with the talent very evident in a show that it is a stay started, with the talent very evident in a show that is a stay started, with the talent very evident in a show that is a stay started, with the talent very evident in a show that is a stay of the talent very evident in a stay in the talent very evidently discovered that production falls flat without talent.

Bing Crosby is also doing himself no harm as working here. A little limpy branched in the started in the talent in the started for the best sock any personal appearance has made here all season. For the rest of the show Publix spent al little money this week and to spood advantage. The Collected and working very smooth, were over nicely. Gordon, Reed and King and Maxine and Bobby were the other acts. All got over.

To production the line was used and working very smooth, were over nicely. Gordon, Reed and King and Maxine and Bobby were the other acts. All got over.

To production the line was used and working very smooth, were over nicely. Gordon, Reed and King and Maxine and Bobby were the other acts. All got over.

To production the line was used first on the value Buctto to the with the dovelopment from senting. One number, the evolution of the blues, was pretty with a nice setting and nicely thought out, going from the Value Buctto to the with the dovelopment from senting and into their dance. Giris inave been here before, but the Tollies' engagement seems to have taught them a little smartness.

Next Maxine and Bobby on for All the show after three numbers, and the show after three numbers, and each.

able and can play anywhere to a south the sout

Wrigley Indians

(Continued from nage 1)

turning to show business as its last

Hookup is with Wrigley's ether count. The Lone Wolf Tribe which is on CBS network, but comes off April 22 for the summer, to resume next fall. It's Wrigley's to tention to keep interest in the air tention to keep interest in the air show alive by plugging it through, the theatres with the Indian troupes after the air show is through. Main objective is the coal regions through Pennsylvania, where Wrigley has spent a fortune trying to crash in with the gum. Wrigley's advertising campaigns through Pennsylvania has included everything possible, with this present line of attack through the juve medium. Splitting Territory

of attack through the juve medium,
Splitting Territory
Way Wrigicy his the lineup set, it
includes olse! Whirling Thunder
In. Cheage, Chet Milling Man in New York. Each Indian, with
his iown show is pisying his respective territory, making from one
day to full week stands and playing
everything from sohools to theatres.
In Chicago the bookings with B. &
K. include, besides the Varsity, the
Norshore and Uptown so. far. Latter is a deluxe stand. In New York,
Chief Max Big Man and his show
will play as many neighborhood
houses as can be lined up.
In Pennsy territory Publix is playing Chief Little Moose in seven of
its Scranton houses, including the
Roosevalt, Globe, Granada, Rialfo,
Capitol and two others. In WilkesEwstern Schole, Chande, State,
Carter of the Capitol, a full week,
Warrest het Capitol, a full week,
Carter of the Capitol, a full week,
Sway, in Bethlehem; Eacite, Transte,
Embassay, and Strand, in Allentown;
and the Strand and Astor, in Reading.
Local Tieups

ng. Local Tieups Tieups with local radio stations in Tieups with local radio stations in all of these towns have been effected, While soins off the air with Lone Worl Tribe in Chicago and New York, Wrigies will continue the plug throughout Pennsylvania for about four weeks after the account soes off in the other clies, with Penniw stations to carry the show reasses consigned as the control of the cont

In conjunction with the Wrigley layout, individual theatres are build-

layout, individual theatres are build-ing special kid programs around the Indians, with tieups including mem-bership buttons in the various tribes and other juve gags.
Wrigley also has under advise-ment the suspension of the 'Myrt and Marge' program for the sum-mer, figuring on May 27 as the last broadcast for the buckstage act be-fore putting it on the ice over the hot spell.

fore putting it on the ice over the hot spell.

Current Wrigley plan calls for return of this program to its Columbia niche late in August. Meantime firm may try to book the act for theatre dates, as it's doing with the Indian show. "Siyrt and Marge" made its stage debut at he N.20 Palace here recently.

\$48.75 Play

(Continued from page 1)

Broadway, and made a deal to play 'The Pretender,' at the Glendale house enhancing the regular bill of 114 minutes of pictures. House played to near capacity the three evenings at 25 cents, top.

Matter of gasoline to get the players from Hollywood to Glendale entered into the deal as actors didn't like using their own cars for the four-mile trip. Dillon solved this by using his own car to carry them all.

Frenzied Finances

Full budget for the play was \$48.72. This was represented by \$25 for the script; point, \$5.69; adverting, \$11.75; furniture hire, \$5. and he two blis spent at the five Splitting 50.50 with the picture show operator, the company was out of the red after the second uight. Third night was the velvet. Next week the commonwealth outfit hope to make real dough as the script for the next bill "Modern outfit hope to make real dough as the script for the next bill 'Modern Wives' will only set them back \$15. And again they have enough nails left over, they won't need to patron-ize Mr. Kresge, at least until the third offering.

MINNEAPOLIS

Variety Bills

NEXT WEEK (April 23) THIS WEEK (April 16)

Numerals in connection with bills below indicate opening day of

RKO .

NEW YORK CITY
Palace (23)
Ethel Merman
Dave Apollon
Eddle Leonard
Rubin & Haley
Mills Kirk & M
(16)
Palla Raading & B Falls Reading & Galla-Rini & Sis N T G Rev Will Mahoney Pat Rooney & Jr

K Kongo Bd
2d haif (27-29)
Neal Sis
Lamin Billi Co
Wankeo Bd
Johnny Perkins
2d haif (20-22)
Renoff Renova &
Johnny Burke
Mills Kirk &
Will Oakland
Mercedea

AKRON Palace

ALBANY

Albany

Ist haif (23-26).

Glad Rags
Faber & Ford
Charlie Chane
A & J Corelli
2d haif (21-29)
Rasch Ballet
Syblilla Bowan
Sammy Cohen
Joe Jackson
2d haif (20-22).
Rimacs

GAGS? DANCE ROUTINE? Do You Need SPECIAL SONGS?

Consuit HARRY PUCK
Tallor made song and dance mate
rial written especially to your style Room 1014, 1560 Broadway, N. Y. Phone BRyant 9-5746

Herman Timbers
Jack Cotarman
Fifi D'Oreay
Collection
1st half (22-26)
Wally Veroon
Sunahlne Sammy
Gus Edwards Rev
2d half (27-29)
Alsxander Santosi
Borden & Granvills
2d half (20-22)
Saliorattes

Madison

Int haif (23-26)

Fall Reading & B

Mills 2d haif (20-22)
Sallorettes
E & M Beck
Sammy Cohsn
Ethel Merman
Gaeton Palmsr
Glad Rags
A 86th
St.
1st half (23-26)
Nell O'Day Co
E & M Beck

AKRON
Palace
1st haif (23-26)
Janet Mae
Lehr & Dahl
Edgar Bergen Co
Esther Ralston
2d haif (27-29)
Larry Rich Co
2d haif (20-22)
Lou Lockett Co
Richy Craig Jr
Bernard & Honry k M Beck tlchardson Orch d half (27²29) Sherman ehine Sammy to to fill) d half (20-22) by Theatre Ens-is & Donnelly EXCLUSIVELY DESIGNED

Joe Herbert Co Henry Santrey Or 20th Century Rev

20th Century Rev
Fordham
1st half (23-2s)
Alexander Santos
Stone & Les
Irene Bordon!
Radolles (27-29)
Bob Bob & Bobble
Falls Reading & B
Gus Edwards Rev
Roestta Duncan
2d half (29-22)
Alexander Sidare
Albertott Sidare
This Spanglers

BEN ROCKE

BROADWAY AT SOTH STREET

Cryetal 3
Will Aubray
Georges Carpentier
Mme Frances Alda
Stuart & Lash Or
Rosstta Duncan
CEDAR RAPIDS

COEDAR ARPIDS
Tanamount
Aramount
Committee
Towns (23-25)
Towns (23-25)
Towns (23-25)
Towns (23-25)
Towns (23-25)
Towns (23-25)
Towns (23)
Towns

CLEVELAND Palace (23)

Toto ENEXALAND
Palace (2)
Cypetal 3
Cypetal 4

IKE ROSE'S MIDGETS DIL., WM. DIAMOND

Howard Fine & H
MADISON
Orphesm.
Orphesm.
Orphesm.
Haras & Wallace
June Carr

DALLAS PLUM

DALLAS Melitis (23)

Don Santee & Exic V & E. Stanton

Roye & Maye Rev

Tok! Jape

Honey Boye

Marcelin S. Dancer

DAVENPORT

DAVENPORT

int Orpheem

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int Orpheem

Published & Smith

Buster Went

C. A. Half (27-29)

Pickard & Spersy

Collegiate Doprey

Collegiate Doprey

Collegiate Doprey

Collegia (30)

Dr Rockwell
Electric 3

OMAHA

Keltivs (23)
4 Casting Stars
Chae Melocot Co
Lee Lee (16) & Lee
Deno & Rochells
Ray Huling
Eddle Nelson
Royal Uyenos

Int half (25-26)
Androseene Co Collegiste Co.
(Open to Mil)

Ketth (28)

Keth (28)

24 hair (20-2)
24 hair (20-2)
25 hair (20-2)
26 hai

OAKLAND
Keith's (23)
3 Orantos
Maeters & Grayes
Don Zelaya
Living Jewelry
(16)
Vernon Rathburne
Edith Bow
Dr Rockwell
Electric 3

JACK SIDNEY

HEADLINED
In F. & M. "Manhattan Ide
Dir., CARGILL and DOBS

Fails Reading & B Jos. Jacktoon Comment of the Comm Die, CARGI.

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Rae Samuel Co
Davo Harris Co
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Hatt Leck & Betty
Hatt & Horman
Ashiey Palgo
Soiler & Willia
Mary Brison
Min Buffalo
Ann Greenway
Ortonia GCO
Ann Greenway
GOTtonia Lift
George E Stone

Now on RKO Intact

ROBINSON & DeWITT

JATTLE ROCK.
Poliseki (23)
Tokio Japa
Tokio Mangean Girls Fred Keating Adelalde Hall

INDIANAPOLIS
Lyric (23)
Will Aubrey
Raymond Bond Co
Benny Ross
Hibbitt & Hartman
Dodge Sis
(OR ACT (100)
COR (100)
Majestle
Jish half (23-24)
Dave Winnie & D
Mike Ames
(Two to fill)

(16)
Sylvia & Clemente
Millard & Marlin
Golden Blondee
Fred Sanborne
Princess Wahletka

Princess Wahletka
SALT LAKE
Thara (23)
Bob Stickness
Maker & Redford
Singer's Midgets
Fortunello & Cirill
Hope Vernon
Marty May
Anatole's Showboat SAN FRANCISCO
Golden Gate (23)
Chappelle & C'rit'n
Krugel & Robles

Prank Libuse

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BLACKSTONE

Booked Solld for REO Dir.: Wm. Diamond, James Plunkett Office

Richard Waily
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Al & Fete
Branderill, ILL
Paramount
1st haif (23:-24)
Aleshire & R'tl'dge
5' Juggilng Jewels
Fulton & FArkar
Keith (23)
Olson & Johnson
(16)

Reith's (23)
Olone & Johnson
D'Wife M'telf & F
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Keith's (23)
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Diamond Boys
Forceiain Romance
Lander Brose
Lander Brose
Lander Brose
Lew Fellock Co
SYRACUSE
Chevaller Brose & A
A Abbott Radio Co
Sid Marion
Bee & Rae Goman
N Arnaut & Bro
Bobby Maa
Dynas & Mayer
Davs Jonee & P

Gink Reif (26-22)
Johnny Dove Co
Levils & Moore
Reavi's Game
Reavi's G

RYAN and NOBLETTE

". Buffule Courier—Ryan & Noblette scores

Ke.th'e (22)
Benny Meroff Bd (16)
Ebony Follies
Healy & Cross
W & G Ahearn
A & M Havel
TORONTO
Hippodrome (23)
Jack Hedley 3

2d haif (27-29) Janet Mas Lehr & Dahi Edgar Bergen Co Esther Raiston 2d haif (20-22) 2d haif (20-22) Kityamas Violet Carleson 3 Sailors Earl Lindeay Rev

Loew

NEW YORK CITY Capitol (23) J. Welssmuller Maddeline Berlo Naidle & Ray Burns & Kissen

3 Slate Bros (Two to fill) 2d half (27-29) Alfred Latell Co Joe Laurie & Rei (Three to fill) Valencia (22) Doloree-Eddy & D Sergs Flash Phelps 2 ASTORIA Triboro Burna & Klasen
Boulevard 5t)
Daw Barnum Co
Fore Fayar Service Colone to fill 122
Colone t

he audience is amazed at the dancing of the CHRISTENSEN BROS."

Direction, Roger Murrel Agency

Chris Charlton Co Kramer & Boyls

Anna Jihers Anna Jihers Anna Jihers Ack Henderson Anna Jiherson Hanna Barna Hage Anna Hanna Hann

(Two to fill)

Ma half (27-29)

Ma half

GALU & Coldin Co
Two to full

BALTIMORE
GIVE AND THE STATE OF THE STAT

Picture Theatres

NEW YORK CITY
Paramount (15)
Black & Blus
Duke Ellington Rev
Geo D Washington
Snakehips Tucker
Bessle Dudley
Rec & Struggs
Ivis Anderson
4 Step Bros
Seplan Strutters
Publingf

4 Step Bros.
Seplan-Strutters
Rosy (15)
Caprice Viennole
Patricia Bowman
Samuel Antek
Leone Smithe
Lorite Howell
L

NEW AND A MARKET STATE OF THE S

High Speed'

RAYMOND O'Brien
SYRACUSE
Allee White
Al Wohlman
Al Wohlman
Mynne Wayne
Hector Co.
DWASHINUTON
Falace (23)
Street Singare
(4 Vanderbilt Boye
Harrison & ER

1 Vanderbilt Boye
Harrison & ER

2 Vanderbilt Boye
Harrison & ER

2 Uwwell Boye
Harrison & ER

2 Uwwell Boye
Harrison & ER

2 Uwwell Boye
Harrison & Co
Wilson Bree
Leavitt & D. wd Co
Gd hair (37-29)
Graat Johnson
Cy
Blate Bree
Co
Silate Bree
Co
To Silate Bre

JEROME MANN

invites All Producers to See Him "In Action".
This Week (April 16) at Losw's Metropolitan,
Brooklyn, New York

WARNER

Anthony & Rogers Fine Feathers NEW HAVEN Sherman (16) Good News PHILADELPHIA Earle (23)

Earle (28)
Chief Caupolican
Abbott & Robey
Pilcer & Douglas
Toney & Norman
H'll'yw'd Collegias
(16)
Sonia & Vernon

BAYONNE
NAVIET

BAYONNE
NAVIET

BAYONNE
NAVIET

BAYONNE
NAVIET

Service

Bayon

Burt & Lee

Ritz

1st half (27-29)

Frank Besinger

(2d h ((20-22)

Three to fill)
2d h t (20-22)
Ken Christy Co
Irving O'Dunn Co
Dencing Moderns
ELMIRA
Levan & Catton
Brit Vond
(Two to fill)
(16)
Lohss & Sterling
Scooter Lowry
J Francis Doolsy
Rolsman's Co

Hillyw'd Collegians
Sonia & Vernon
Annie Judy & Zeke
Chris Charlton
Flore Lawren
Flore Lawren
Masshaum (23)
Paul Whiteman Or
Wm & J Mandel
Rae Samuel
Welle Morensa
Flyttsburgh
Stanley (23)
God News

Stanley Good News (16) Pola Negri

OFFICIAL DENTIST TO THE N. DR. JULIAN SIEGEL

1560 Broadway
This Wk.: Clark & McCullough; 3 Crosby Bres. Harry Savoy
Major Sharp &
Harry Savoy
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Harry Savoy
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Harry Savoy
Harry Savoy HOBOKEN

HOBOKEN
Fablan
1st half (23-26)
Brooke & Little
(Two to fill)
2d half (27-29)
Cherry Bloss'm & J
Taketa Bros & Sis
(Two to fill)
2d half (20-22)
Bernard & Wright
Brenck'e Indian Rv
Russ Brown Co JAMAICA

Alden

1st half (16-19)
Teddy Mary & E
O'Nell & Mannere
Rome & Gaut
Zeima O'Neal Co O'Nell & Mannere
Rome & Gaut
Zelma O'Neal Co
Mid Douglas Co 20
Mid Co 20
M

FUNSTER

Fanchon & Marco

The Manuscript of the Marine State Door 1, 1842 November 2, 1842 November

Gaudsmith Bros
Rena & Rathburn
Woodland & Smoot
Torney English
Metrophtan (23)
'Manhattan' I
Jack Sidney
Swor & Goole
Wilfred 'Jubols
Jack Lester
Lucille
Sunkint Eng

Lucille
Sunklat Ens
BRIDGEPORT
Fox Poil (23)
Tintype I
Presslar & Klaiss
Christy & Natro
Aaron Sisters
Harry Moore

Occur revier

Occur revier

Sunkist Enance

CHIRCOC

CHIRCOC

Fluo Racce

Fluo

dney & Gould kist Ens

Sunklat Ens
Uptown (23)
'Chains' I
Chains' I
Gold & Raye
Frank Stever
Karels & Kay
Georgena & Henry
Flys Leiands
Sunklat Ens
BALLAS
'Stars of Yt'rday' I
Forman Suny
Corinas Suny
Hank Brown
Burt Jordan

MINNEAPOLIS
MINNEAPOLIS
Clean Up 1 (33)
Clean Up 2 (33)
Millis & Shea
Millis & Millis & Millis
M

"Vanities" Dancing Sensetion OPENS APRIL 18

HOLLYWOOD, NEW YORK

Placed by

Skentar & Ray
Neil Fernander
Lucinda & Deigade
Aguetin Falafox
Estellta
Spanish Ens
POSITLAND
TOSTILAND
TOSTIL HI Tom Ward Dan Barrett May Hoey Tom Kelly Rice & Caddy Sylvia & Irene Cho Cho

Sylvia & Irene
Cho Cho
Cho
Cho Cho
Harrison Co
Aiszandsr & Evelyn
DETROIT
Fox (23)
Once Upon a Time'
Raye, Ellis & L
Keith Wilbur
D & H Blossom
Franklin Record

Franklin Record
Sunklet Ens
FORT WORTH
Worth (23)
'Cozy Corner'
Ruth Roland
A & S La Monte
Rector & Doreen

A & S La Monte Rector & Doreen Three Jays HARTFORD— Capitol (23) 'A Stitch in Tims' Earl Lavere Mildren Byram Tommy McAuliffe Flys De Cardos Harrist Mortimer

ice Rose
Corinne
Sunkist Ens.
PHOENIX
Fox (23)
Modern Minstrele
Tyler Mason
Bruce Jordan
Three Page Boys
Juggling Nelson
Harry Van Fossel
Act Campbell Juggling Nelson
Harry Van Fosses
Eether Campbell
Sunkist Ens
SAN DIEGO
Fox
1st half (24-27)
Trixie Friganza Ce
Stadler Rose Trio
Paul Howard
Bunny Bronson



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Try My Thatrical Colf Cream-31.25 ,
Freds Sullivan Ruth Layne
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HOLLYWOOD Pantages (21)

HOSLEWOOD
Taningse (21)
Ted Lawle Bd
JERSEY (17Y
Hestanley: (23)
Tallandey: (24)
Mailbu Heach' I
Raquel Toraks
Bernie & Walker
Bernie & Walker
Gilbert Bros
Gilbert Br

Sunklet Ens
LOUISVILLE
Rialto (23)
'Cherry Blossoms
Frank Gaby
Eno Troupe
Dorothea
Jue Fung
Sunklet Ens

Cold Cream—11.25 ,

Ruth Layne
Mark Papper
Mark Papper
Keone Two
Ken Syner NCISCO
FON (28)
Town & Country
Brox Sie
Niles
Niles
Novak & Fav

Brox Ble
Niles & Fay
Miller & Fay
Miller de Perise
Sunkist Eng.
Sch Are. (23)
Chicago Fair-eni I
Bayas & Speck
Russian Actors
Beth Lewis
Beth Lewis
Lewis Condition of the Condi

TORONTO
Imperial (23)

SPOONFUL of JACK POWELL'S

Syncopation is Worth a Shovelful of Any Other to LEDDY & SMITH

MEMPHIS
Loew's (23)
Black & White'
Carleton & Ballew
Carleton & Ballew
Loolly Kramer
Loolly Kramer
Roso Gleaby
Mario Le Flohic
Marie Alics Head
Sunklat Ens
MILWAUKEE
Wisconsin (23)
Star Night'

MILWAUKEE
Wisconselm (23)
Star Night'
Betty Compson
Danny Beck
Consuelo Gonzales
Faul Jones
Stay Savage
Judy & Chern
Julian Hall
Dorothy June
Lillian Frics
Roy Bradley

'Swins Movements'
Lucky Boys
Lucky Boys
Billy Dooley
Frances Lee
Bert Fries
Synch Model
Jos Fope Jones
Synch ModuyeB
Orpheum (23)
Rhapsedy in R' I
Billy Grayer
Johnny Brynt
Crawford & Cakey
Markert Ens

Crawford & Caskey
Marvert Ens
WASHINGTON.
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WASHINGTON.
Del Chain
Lambertl
Del Chain
Lambertl
J& H Griffith
Bustar & Brown
Dorothy Thieme
Collenette Ens

London

Week of April 18 CANTERBURY
M. H.
1st half (18-20)
3 Vitginians
Cingalee Co
2d half (21-23)
Elmar & Elsie
Wilma & Hanks

(Continued on page 62)

Eugene Magyr Bd 8 Palludium Girls Co. as booked

Dancs Hail

I'm Telling You'

By Jack Osterman

BELIEVE IT OR NOT-THE ·y ?)

y?)
For a starter the stage struck
ctors rehearsed all night Friday 15) to get this week's Palace show a shape. Breakfast at 8 a. m. Sat-

ctors rehearsed all night Friday 15) to get this week's Palace show in shape. Breakfast at 8 a.m. Saturday, Herman Timberg being stuck with the check inasmuch as he produced the thin. A full dress rehearsal and I'll tale at cut of the rehearsal properties of the rehearsal propertie

ere thrilled to walk into the Palces lobby to see a big sign readiz—Ethel Merman Here Next
reek.
They're painting dressing roem
No. 1 this week and after Timberg
began reading his telegrams he forgot his part. Opening the matines
the first two acts, Falls, Reading
and Boyce and Galli Rini and
Brother, got over even though the
folks were walking in. Outermain
entered and they started walking
out—for programs to see who die
stranger was.
And they started walking
out—for programs to see who die
stranger was.
And they started walking
out—for programs to see who die
stranger was.
Pat Rooney and his berrowing
son connected, topped by Pat introducing a new number which surgassed all his previous triumphs,
hamely The Daughter of Rosie
O'Grady. Timberg was also a
mash with his son, Herman, Jr.,
haking his Palace boy. The seniors
are exchanging sons for a bit that's
strictly okay.
Tim Dorsay, upholding the bosor
of France, worked fast to the reorder man. With Timberg and
Rooney in his correer, and D'Orsay
on his mind, old man Osterwan (rementer him, jo the first Tedles)
Wes putting by a fort tedles.

on his mind, old man betterial (re-member him in the first Fedlies) was putting ip a swell ugit. Inter-l'ission and a Pathe news minus a battleship proved how novel the

After tying up proceedings he imme-diately went to sleep on his xylo-

phone.

A smart satire, The Gigolo played by the vivacious D'Orsav, the clever Timberg and the new Osterman, proved a laugh hit. Then N. T. G. and his Hollywood Revue took over the stage for what was nearly the balance of the week. The girls looked gorgeous and the new Osterman had a tough time trying

Osterman had a tough time trying to stay new.

The revue closed a fast, typical Broadway show that should draw them in and stay for a run at the Palace. (60, yeah?) Timberg will be allowed to shake hands with one of the waiters in Moores for putting the affair together, and after three shews Saturday and Sunday we heard that the Yanks and won the pennant and have tickets for the World Series.

ARE YOU READING?

B. B. Primas

(Continued from page 1)

a speech on the Coast. Rabbit' Maranville, said about the same thing, an American League pitcher remarked. 'Baseball is turning pansy.' Magnates are said to regard players' conversations on the field with known profession! gamblers as harnaful, hence the general rul-

as harmful, hence the general ruiing.

Conduct restrictions go for the International League in the east and the American Association in the middle west as well as the majors, but reports from the Coast are that the third Class AA loop, Pacific Coast League, may be pursuing an opposite method to jack up attendance. This grew out of eight personal fights between players on the Los Angeles and Portland teams in the first avera games.

the first seven games.

Business out there if not sensa-Business out there if not sensa-tional, was good, and was credited in no small degree to the color-fully belignerent players. This fight-ing start led to a report that the club swares had decided they had been bolding down the prima flor-mas by forcesters 2 2 diament too much, with a corresponding loss at the homofiles.

too much, warn at the honoffice.

Baseball writers and fans in the players battleship proved how movel the show was.
By this time Osterman had called up Chicago and a windy city pal had dur up one of his kids on the south side, rushing him by plane to the Palace—just to keep up the tramily atmosphera. My boy didn't recognize me, neither did the Palace doorman.
Two typical Osterman songs, with he ast eight bars forte to take the blace of the lyrics, and into a vaudeville show of the duture. Well done, by gad. Then having done four years in 'Vanities,' Will Mahoney decided to rest a week at the Palace.

A Piute Crack

Hollywood, April 18.

Among the many interesting Indian stories and legends of the Piutes related by Death Valley Faraum, is the observation of a chief in his attent to express content for tempt to express contempt for the white man. Farnum had drawn out the

Indian to the extent of a couple of grunts when the chief, to close the conference, exclalmed:

Indian scalp enemy; white man skins friend.

70,000 1st 3 Days Gives Tanforan Big Send-Off

San Francisco, April 18.
Tantoran thinks it's right now the only arter than the only arter than the only arter than the only operated here in a local syndleate, with William P. Kyne as chief. Attendance has been record-breaking since 39-day seaso: opened last week. First three days draw around 70,000. Initial handicap day had a gate of 29,000.
Plenty of Oakleys out, but despite the plentitude of paper there's an unusually heavy cash gate, a fact that mystiffles other tracks that tried the same polity.
While the current siege has resulted in curtailment of purses at long tracks, the local syndicate has boosted each of Tanto's purses \$100.

\$100.

Pari-mutuel betting is illegal in California, but the option system is carried on in n big way here.

Track admish is \$1.50, clubhouse getting \$2.50. Eight races daily.

MARRIAGES

Myrtle Lyman to Max Lerner in Hollywood April 14. Groom is mu-sician. Bride is cousin of Abe

Lyman.
Florence Russell to R. B. Poucher.
Bride is sec's to Walter Douglas,
music publisher.
Mary Williams to Stanley Rosoft
Philiphological Acet. December.

Philadelphia last December.

in Philadelphia last December. Groom is non-pro. Mary Louise Scanlon to Joseph P. Ward in New York April 13. Both on estage. Bride is 63 and groom 55.

Lamweight boxer, and Catherine Karrsdof, of the Ringling show, March 30 in Saraeound December 19 and 1

BIRTHS

Mr. and Mrs. Nathantel Frank, son, in Hollywood, March 27. Father is a little theatre director. Mr. and Mrs. Lloyd Hughes, son, April 16, in Hollywood, Cal. Father is in pictures.

Mr. and Mrs. John Miljan, son, April 16, in Hollywood. Father is a contract player at Metro.

Sobol on Winchell Spot 3 Chi Burley Girls

(Continued from page 1)

der doctor's care. Mrs. Winchel stating he was 'reacting well to treatment' and that his convales cense would be rather indefinite Breakdown is from overwork against which he has been repeatedly warned by physicians and

Sobel will do his stuff tonight more or less anonymously as the NBC was instructed yesterday merely to eliminate Winchell's name with none substituted. No other reason was given the NBC press dept., save that of possible legal entanglements.

American Tobacco merchandizes Lucky Strike, also Cremo cigars and other nicotine brands. Sobol's contract makes him subject to shifting around to any other program un American Tobacco sponsorship.

Paul Yawitz who does regular Sunday Mirror column will pinch-hit inder for Winchell save for some of the stock dept. stuff which Winchell had in advance.

Prior Negotiations

Prior Megotiations
Sobol completed his WOR commercial contract April 10. Americal Contract April 10. American Tobacco had beer in negotiation with him for some time but Winchell's breakdown consummated a deal yesterday (18) when Sobol was told to be ready to do his stuff for for the scheduled Tuesday, Thursday and Saturday broadcasts on behalf of L. S.
Reported also that A. J. Kobler.

Reported also that A. J. Kobler publisher of the New York 'Daily Reported also that A. J. Robler, bublisher of the New York Daily Mirror, left suddenly for the Coast iast night (Monday) to confer with Hearst on Winchell's contract. Kobler and his columnist have had clashes.

Lucky Strike will continue patterning the same continuity.

terning the same continuity for Sobol claiming that the magic car-pet and the 'O-kay' style belong 100% to the program and that they will vest them in Sobol or any other

Seeking Divorces on Hit and Run Pleas

Chicago, April 18. Married on Valentine's Day, 1932, and separated on April Fool's Day, That's tile marital tale of Mary Sunde, burlesque dancer, in her suit for divorce from Charles Lloyd Hawthorne, known professionally as Charlie Hendricks.

Suit is based on cruelty, and the claims are twisted arms, socks and miscellaneous slugs. Miss Sunde, through her attorney, Irving Elsen. man, is also asking for an injunction restraining Hendricks from molesting her and marring her beauty.

beauty.

Elsenman is also trying to settle
the marital woes of two other local
burleaque ladies. One is Margie
Bartels, who wants a legal separation from Lawrence Gottlieb, known
in the profession as Larry Clark.
They were paired in Cleveland, As
since he is reported to have taken
departure suudenly. Miss Bartels
is asking for the decree on plaint of
desertion. desertion.

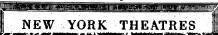
desertion,
Sudden scramming is the basis of
the divorce plea of Vivian Burney,
known on the stage as Vyian Kent,
against Frederick Burney. This
marriage occurred in Scranton on
Jan. 18, 1921, and lasted only until
March 15 of the same year, when
the husband is claimed to have
picked up his hat and walked nonchalantly out of the house.

Eastern League's Niters

Easton, Pa., April 18.

Night baseball will start soon at Allentown. Six teams in Eastern League plan to play night games on week days and not Saturdays or Sundays

Fred E. Lewis, Allentown's may-or, okayed Sunday baseball, but no other kind of entertainment on the Sabbath.



J. HAROLD MURRAY "FACE the MUSIC"

A MUSICAL COMEDY REVUE By Irring Berlin & Moss Hart NEW AMSTERDAM Theatre, W. 62d St. Evos. 5:30. Mats. Wed. & Sat. 2:30.

BEST MARSHALL

THERE'S ALWAYS JULIET A Comedy by John van Druten
"A sure and honet and whetting
and very amouing size,"
George Jean Nathan, Judge.
HENRY MILLER'S Theatra, 224 W. 426 94;
Evgs. 8:49, Matlaces Thurs, and Sat., 2:30.

LESLIE HOWARD THE ANIMAL KINGDOM

"The season's most gratifying adventure."

"Terry Hammond, Herald Tribune.

Staged by Gilbert Miller

EMPIRE THEATRE, B'way and 68th St.

Evgs. 6:40. Medday Performances Omitted.

3 Mats. Weekly; Wed, Thurs. & Satt., 2:38.

THE CAT and the FIDDLE

THE OFFE CRIME THE STOP HARBACH PRODUCED BY JEROME KERN and OTTO HARBACH PRODUCED BY THE STOP HARBACH PRODUCED BY THE STOP HARBACH PRODUCED BY THE STOP HARBACH PROFESSION STO

ERNEST TRUEX WHISTLING THE DARK

By Laurence Gross and Edward Childs Carpendar Directed by Frank Crawes Ethel Barrymore Th., 47th St., W. of B'y Eres. 5:50. Mats. Wed. & Sat., 2:40 LOTENS WATER TO THOM THE TARZAN

ROBT. MONTGOMERY IN But the Flesh Is Weak PIO Revue—Bunchen Orchestra



PALACE B'way & 47th St. Intimate Premier Vaudeville-WILL MAIIONEX HERMAN TIMBERS & BERMAN, Jr. PAT RODSEY & PAT, 32 N.T.G. & Hellywood Roughts—10 With 10—100 Key Control of the FIFE D'ORGAY on Person Midalphi Shew Every Saturday

86th ST. Set. Lax & 34 Ave HENRY SANTREY

"LAW AND ORDER"

81 ST ST. On Breadway Continuous Shows "LAW AND ORDER"

WALTER HUSTON Harry Carey

DOXY SEVENTH AVENUE "CARELESS LADY"
with JOAN BENNEYT, JOHN BOLES
On the Stags
"Gay Vicena," with 150 Artists
Fred Waring and Resy Theatre Orchestra

Beginning Friday, Warner Baxter in "Amates"



Who Lives at The Park Central?

> A MONG guests at The Park Central are prominent leaders in every phase of human endeavor. Stars of the screen, musical comedy, vaudeville and drama, select it because of its quiet screnity, excellent service and proximity MONG guests at The Park Central to all theatres and railroads terminals.

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> Largest Single Rooms in New York

> > PHONE CIRCLE 7-8000

SS St. at 7th Ave., New York City H. A. LANZNER, General Manager

Diary of a Stooge

By Claude Binyon

There is only one answer towery.
There is only one answer towery.
Thing, I am to the control of the control of

brains out.

I took the plaster off my eyebrow today and it looks okay, only
is little scar where it grew back.
That see will always make me
remember Scaramouche and that I
owe him a punch in the head.

St. Paul.—Friday.

I am heartbroken. We leave tonight for Spokane but Tillie goes
with us in the act!

milities in the act!

She should be ashamed of herealt. She went to Moe Bowery and told him how she and I went together back in Peoria and were very happy and were going to get married until I got to be a stooge. Whatever got into Moe Bowery I don't know, but he things and then the she and her how would she like to be a stooge in the act too.

It is a guilf I could almost laurh.

he a stooge in the act too.

It is so allip I could almost laugh.

How can Illile be a stooge? She has no talent for acting or nothing, only a good cook. But I ned to pretend I was happy while the content of the cont

a week.

Something else she told me almost killed me on the spot. She is going to room with Quantrelli. The was Mee Bowery's idea, too.

Something awful is going to happen to me soon. I can feel it. But have to haury and get packed.

Saturday.

Here it is Saturday and we are on the train somewhere in Monitorial and the saturday and the saturday and the saturday and the saturday. I can see trouble coming worse and worse.

After breakfast this morning Mr. Bowery called us all together and told us how he is soing to the saturday and the saturd

for me.

When Mr. Bowery said that about
girl wiend in real life I sank into
my collar. Bad as I felt I had to girl Friend in real live and my collar. Bad as I felt I had to meet a look at Quantrelli and her just looked in his collar in the collar in th

We will be in Spokane tomorrow morning. After breakfast we rehearsed the act some more, just sitting and talking with Tillie in it. Quantrelli doesn't say a word to me. She just looks that funny way. Scaramouche doesn't pay any attention to me any more, so at least I get a break that way.

Spokane.—Monday.
This is enough to disgust a man.
The act is a bigger sensation even
the act is a bigger sensation even
that I had with Moe Bowery have
been taken away from me and given
to Tillie and people are laughing
more at her than they are at me.
a sector and the laught home given
to the sensation of the

If I didn't remember that I am an actor and she is just a home girl I would think I was a failure. I can see what Moe Bowery is doing, have so justing Tille all the funny-answers so people won't notice that she is applied.

see what Moe Bowery is doing, he is aving Tillie all the funny-answers is siving Tillie all the funny-answers a nobody.

When I play my banjo now and Mr. Bowery tells Scaramouche to throw me off the stage, Tillie comes the stage of the sta

Spokane.—Tuesday.
and it is all off with me and Tillic
and it is all off with me and Quantrell. From now on I am the best stooge ithe country working just
for my career.
I felt wher.

stooge in the country for Tille when I felt kind of sorry for Tille when I felt kind of sorry for Tille when I told her that she bust into my act without being asked by me and because of that I wasn't going to

Money Cheaper

Hollywood, April 18.
Couple of Hollywood artiststid wait register that the contide wait was a state opening night club, then falled
to get action on their bill for
\$45. Finally they threw in the
plea that artists get hungry
like anyone.

Well, I can give you a meal,
said the club proprietor.
Thereacter the boys made it
a rawest of that and the proprietor handed them a check
in full.

marry her. She looked like a dog that you had thrown a stone at, and said she was sorry I felt that way about it. She said the only reason she joined the act was because she thought it would be nice for us to be together on account of she thought we loved each other.

T can't love a girl who acts like you acted. I said. Please quit bothering me. When I said that Tillie's lip started to shiver and she turned quick and ran away.

Amire 3 ip started to shiver and she turned quick and ran away.

I can't help it. Only my career matters to me now.

Quantrelli was giving me some of those wild looks during the day without saying anything so I finally couldn't stand, army any in the country of the country of

She just kept looking at me but m glad I told her that I was

It is enough to make a man crazy, all this worry. I will forget about everyhody and be the greatest actor in the world. I will work and work until I am wore out and bleeding. But I will be a success. Just wait and see.

\$6,000 in Wage Claims For One Week in L. A.

Los Angeles, April 18. New high for theatrical wage claims before the labor commission came last week and totaled 50 com-

paid wages. Employers were mainly of the deadbeat variety, admitting the legality of the claims, but pleading no cash at present. Almost all of the remainder couldn't be located.

Dorothy Sebastian's \$1,475 claim Dorothy Sebastlan's \$1,475 claim against Mendez-Bernal Productions and Dwain Esper for \$1,475 salary for an indie picture at the rate of \$1,000 weekly was the top complaint. Musiclans and others raised the claims against the Municipalities Light Opera Assn., producers of Sons o' Guns,' at the Carthay Circle by \$1,250.

cle by \$1,230.

Remainder varied from picture house theatre managers and projectionists to 13 ballet dancers, studio cement workers, and assistant directors. All film studio complains were against swiftie indie producers.

IF AND WHEN

Sidney Franklin's Double-Header and Then Mebbe

Dallas, April 18.
Sidney Franklin, bull slinger deluxe, is gonna try the ball and
chain, mebbe. Sid brought his
fiancee, Edith Deutsch, Clevcland
artist-sculptor, to Texas so siscould get an eyeful of his technique in one of those horn-hurding rambles at Eagle Pass. And to give it the flash, toreador takes on two bulls this time.

Whether Sid gets into the Deutsch family depends on what Edith and mamma think of bull fighting. Not announcing the altar date yet.

met enroute to Europe three

PIANIST TAKES POISON

Albany, N. Y., April 18.
Disappointed in love, Bernardisk, 27, dance band planist, at Disappointed in love, Hernard-Flak, 27, dance band jianist, at-tempted sulvide by taking polson in-front of a downtown frug store. He is being treated at the Albany hospital for burns about the mouth. Pisk has been playing with the Rod Allen orchestra at the Hendrick! Hudson hotel, Troy. He told police fils wife had obtained a divorce.

Cops Raid Unemployed Benefit as Immoral

Benefit as immoral Easton, Pa., April 18.

Elight performers were arrested and fined for participating in an alleged immoral show. Mae Dawson, of Philadelphia, manager of the troupe, paid a fine of \$50 and costs, while they other girls and two men paid \$10 each. Charge was leading to the control of the control of the control of the control of the unemployed.

State police raided and made the arrests at the close of the perfor-

\$5,000 Payment Leaves One Less Action for Brown to Worry About

Syracuse, April 18.

Julian S. Brown reduced his numerous legal difficulties by one late last week when he settled a \$250,000 allenation of affections action out of court. Case stricken from the Su preme Court calendar as trial im

pendéd.

Fred Meyer, of Syracuse, accepted \$5,000 baim. Meyer had charged
that Brown cousted his wife. In
another suit Ferry C. Spencer of
Akron, O., (aims Brown attempted
to win his wife, Mrs. Mac Curtis
Spencer. Spencer asks \$100,000
impressuito.

These looks ething to the Meyer
These looks ething to the Meyer

There is one string to the Meyer settlement; if Brown, whose tangled settlement; if Brown, whose tangled financial afairs are now in Federal court as the result of an involuntary bankruptcy action, does not pay the \$5,000 within a reasonable length of time, the \$250,000 coles may be restored to the calendar.

Chesitors and the bankruptch of the calendar.

may be restored to the calendar. Creditors filed the bankruptey petition against Brown late last week, Federal Judge Frederick H. Bryant appointed A. Clymer Austin, Edwin D. Winkworth and William J. Bourke as receivers. They previously had been serving as receivers in equity for both Brown and his Dewitt Development Corporation.

CUTRATE GRAVES

Minneapolis, April 18.
They're even offering bargains in cemetery lots. A company in a cemetery lots. A company in a

Hinterland Blase Over B'way: Street's Now Self-Supporting

Life in the West

Los Angeles, April 18. Survey of school children is Pasadena area made by the board of education at the sugestion of Henry Monohan, eneral passenger agent for outhern Pacific, revealed that nly 10% had ever been on a

train.

Monohan arranged an excursion to the Salton Sea, over 100 miles away, at a rate of \$1 for the round trip. Traveling in 14 sections, 2,200 kids made the trip.

Mrs. Nixon Elects to Take a Widow's Share

Philadelphia, April 18. Mrs. Charlotte Nash Nixon, wid w of Frederick G. Nixon-Nirdlinger, has elected to take autright a widow's one-third share of the approximately \$1,000,000 estate under Pennsylvania interstate laws instead of one-third of the income of the residue bequeathed to her for life under the will.

Distribution of the estate is awaiting adjudication of the executor's first and partial accounting. Mrs first and partial accounting. Mrs. Nixon's election was acknowledged in St. Louis, her native city, where she resides. She had her name changed from Nixon - Nixdinger after being acquitted in the killing of her husband March 12, 1931, in Nice, Francestate, act of June 1910, and 1910, a

here is more than one child children are Charles Richard

Her children are Charles Richard Nixon, now nearly five and Char-lotte Lou Nixon, 39 months. The principal advantages of Mrs. Nixon's choice is that she will get her share outright, receive \$3,533 more than under a life income and will be free to marry again. The

Broadway has lost its allure' for the hinterland,
New York's Main Street, once the Mecca for free spenders, holds little more than what can be found from abows—with those fewer in number than ever before and complaints even then as to their quality—a nite life equal to, or more replete, obtains west of Broadway. When Broadway started to sild a year or two ago theirs wers wreplete, obtains west of Broadway. When Broadway started to sild a year or two ago theirs wers we had that it's untrue with the startes of the startes of the startes of all such centers. But when the street had other features of all such centers. But when the street had other features for all such centers. But when the street had other features for all such centers west. That's over.

Teurist Traffic Off

Figures relative to the traffic coming into New York are the name

Figures relative to the traffic coming into New York are the prime indicator. Some of the decrease, which is authoritatively said to run as high as 80%, can be laid to de-pression, but not all. Because

as high as 80%, can be laid to de-pression, but not all. Because there are now few places to go, the visiting firmen are staying away. Much of the lost traffic to Broad-way may be laid at the feet of the Broadway columnists, who, whil-they make their living off'n the street itself, have nevertheless con-

they make their living off in this streef itself, have nevertheless contributed to its downfall. Their which syndicated columnshave been devoted to describing Broadway's fall and decline; to exposing the racketeering nite citivand speaks and complaining of the analyseks and complaining of the contribution of their abandoning the late hour rendeavous they once frequented. An obvious reaction has come from the out-of-towners. It's been no help to publicize Broadway's fancy priced speaks where it's an eye toothe for a selded of beer and the eye for hard liquor. Nor has it helped to write of Broadway's increasing midway/shness.

ness.

A direct result of the big street's

ness.
A direct result of the big street's lost attraction, aver the hotel ticket brokers, is the serious diminishment of business, due to the disappearance of out-of-town trade.

Broadway has become, in its own fashion, an 80% local place. The other hands of the series of the series. Condition of folels amply justifies the statement that citizens from the west are remaining weaterners. Buyers for out-of-town stores have slamincred down to a minimum. Comparison of figures shows that on March 21, 1932, 10 stores had merchandise buyers in New York, compared to \$2 for the same day in 1929 and about 40 in 1931. Various other cities are increasing, which Broadway husn't; their nite clubs, speaks, roadbouses and a native nite life—all but the slows.

Hollywood's film celebs and fili

shows.

Hollywood's film celebs and filicolumnists, constantly writing che stars, are increasingly establishing themselves for sightseen and spenders. It means many novlock to the Pacific and not the At-

lantic coast.

On Broadway the biggest cabare, on the street sells a dinner and a strip gal show for less than the one-time cover charge costs generally invoked.

Spa Hotel on Block

Spa Hotel on Block
Saratoga, April 18.
White Sulphur Springs Hotel on
Saratoga Lake, used as training
headquiarters by Jack Dempsey,
Gene Tunney, Benny Leonard, Pancho Villa and Frank Moran, and
known to Times Squarites who
visit Naratoga for the racing sea, go,
son, is to be sold at auction under
foreclosure proceedings, on May 9.
Property, owned for years by
Thomas C. Luther, ploneer lumberman of the Adirondacks, was
sold by him to New York interestin 1831.

Baretti a Suicide

Louis Baretti, Broadway ulght club manager, committed suicide in New York April 17. Deceased had managed the Embassy and Atlantic

Beach clubs.

His action is attributed to the loss of his positions in both clubs.

The Boice (and Gals) of B'way By Harold M. Bone

Revenge.
I trote a noem to my love.
I trote a noem to my love.
She vocted 'tras simply groud.
Her wrder gate me courage, so
I asked her for her hand.
She hung her head and murmured low
That such could nover twas
Hy verse she loved—noe me.

Oh! Was I broken-hearted them, And Aid I (car my hair? And Aid I (car my hair? And Aid I (feet hat all vans lost, Anders of the state of poem that I let have be possible to the state of the state of the let I had I sold it to A Brondway magazine.

Young Man of Manhattan Transfer.

Portrait of a Man Talking About

Himself.

I wonder it anybody ever rethose other columnists. If they it's just a waste of time.

Things I Never Knew Till Now. a mings 1 / vever AneB I till Nob.
That the inethod of improving broadcasting by placing a wet towel over the head of the microphone would get better results if the towel were applied to the head of the broadcaster.

Add Similes

forwards the following: Showmen consider themselves lucky these days if they own a door to keep the wolf away from.

Descriptive.

When Anita LaHott gets through with them they say she leaves them too weak to carry a torch.

Down Memory Lane.

I remember the old days when socks were only footgear instead of something that columnists take at anybody and everybody.

When ham was only 10 cents a pound—which reminds me that \$12,000 was too much to pay for that

act.
I remember lots of things—in fact everything except the reason why I started to write.

Verse of Broadway. A charine whose home was in Me. Decided to work Marda Le. She sets her hooks for A wealthy senor— Now she dwells in a castle in Spe.

Odd Bits from the Envelopes.

Add Similes.

The strain left him limp as a Winciell-Carroll handshake ... As the deg approached, the eart stall swelled like a columnist's head when he guesses right. Albs Carrymore found her audience as hard to hold as a handful of ice freem m, a blast furnee. ... Impossible as a Marie Dressler-Paul Willensan adagio.

Odd Bits from the Envisions and incomposite to though you'd like to know about the headline in our paper concerning depression solution hacked by disarrete manufacturer which sponsors a rival columnist or the air. Heading read: "Man-a-Block Plan might will be to Thousands of Unipossible as a Marie Dressler-Paul the proposition of the p Pepigrams.

Reformers would have you believe the Flower of American Youth the the Flower of American Youth Column? Perhaps you will be instituted to the flower of American Youth Column? Perhaps you will be instituted to the flower of American Youth Column? Perhaps you will be instituted to the flower of the flower that I wont the contest with a mark of 98%. My treather said I would have been perfect only I had a 'z' in lousy.'

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Franoisco, Hollywood and London. 'Variety takes no credit for these news items; each has been rewritten from a daily paper.

East

Armand Tokaytan, of the Metro-polition, asis the N. Y. Supreme to the control of the control of the control by Varie Hawthorn, concert agent, for \$2,579, claimed to be a loan. Tenor explains that 'It was not a loan but money advanced to bring him to this country for concert dates. Says he never got the con-certs, so he filed a counterclaim for \$17,700.

Macgowan & Reed announce acquisition of the American and Brit-ish rights to Simon Gantillon's 'Bifur' for next season.

Marguerite Sylva to give single performance of 'Carmen' at the Apolio April 28. One-night stand.

Henry M. Ludwig, baker's helper, who lost his right eye when struck by a ball in a Yankees-Cleveland game at the stadium in 1925, has settled his \$50,000 damage sult for \$300.

Theatre Club hands its annual gold medal to Elmer Rice for his 'Counsellor at Law' as best play of

Carl Randall and Virginia Watson will be in the Municipal opera troupe at St. Louis this summer.

Jack Curley, sports promoter, going dramatic. Going to do Elmei Greensfelder's 'Broomsticks, Amen, next fall.

Death Straightens the Account, by Nicholas Rose, new author, to get a tryout in Flushing April 29.

L² Mrs. Charlotte Nixon, in Philadel phia court, elects to take her wid-ow's third of her late husband's es-tate instead of the life interest willed her, which prohibited her re-marriage. Choice also gives her access through and had ease will, Nixon Nirdlinger died intestate.

Ground broken for new Madison Sq. Garden stadium in Long Island City last week. Will seat around 85,000.

abroad. Will go to Reno to split from Fred Goldsborough, wealthy hubby

Band Wagon Players formed to produce original plays for tryouts in town and suburbs.

David Vardi has done a Soviet

Constance Collier unable to appear in 'Hay Fever,' Boston, April 12, owing to a cinder in her eye. No

Robert V. Newman will produ next fall "The World Do Move," Carrington A. Phelps.

RKO has signed a contract was Amkino for first run on all its runes for the Cameo.

John Charles Thomas has a given his next year's contract by Philadelphia opera.

Jim Barton told by Supreme Court to show why he should not be held in contempt for fallure to pay all-mony to Mrs. Otilia Barton, who obtained a separation from him in 1926. Claimed he is \$2,700 ln. ar-

Edith King, who recently closed her stock in Columbus, is going to the Lyceum Players, East Orange N. J.

Liner New York held 20 minutes after sailing time Wed. (13) to permit Gertrude Kappel, of the Met, to get aboard after her performance. Michael Bohnen also a passenger.

Helene Costello back from Europe last week. Still Intent on a divorce from Lowell Sherman.

Rose Vallikette changes her legal name to June Knight, which she uses on the stage. By order of N. Y. Supreme Court,

Dorothy Bryan, chorus girl, swal-lowed poison by mistake in her apt, last Thursday. Fixed up by an ambulance surgeon and out of

Ethel Barrymore tells Toronto at a luncheon she won't play there again because no one came to see her. Made the same threat to Buf-falo once, but she went back.

tract with Mrs. Waliace requires that her agent here must approve the cast.

Vicki Baum and Rachel Crothers in a huddle over collaboration on a new play which John Golden will do in the fall.

Civic Rep. players will open next fall with 'Dear Jane,' a play about Jane Austen. On her return from abroad Eva Le Gallienne announced 'Liliom,' but since then picked up what she hopes will be another Barretts.'

Last week burglar alarm at the Capitol theatre, N. Y., accidentally set off and crowd blocked B way until it could be muffled.

Evelyn Wilson, married recently and being sued by Mrs. Francis Saffran for allenation. Mrs. Saffran also claims that Miss Wilson knows more of the whereabouts of a bracelet than she does. Matter Day of the Saffran also claims that Miss Wilson was filling a date in Philadelphia. Represented by counsel.

Ethel Parton, former showgiri, is asking for a divorce from her hushand, Douglas W. Murtha of the hand, boughas W. Murtha of the he married Jacqueline Colbert, in Chicago, without teiling her anything about it. He got his divorce with the same secreey. Suit is to test the validity of Murtha's decree obtained in Ohlo.

Girl attending a picture show in Philadelphia last week screamed and complained man sitting next to her had jabbed a hypodermic into her arm.

Maurice Schwartz, who tackled way early this season, is making Maurice Schwartz, who tackled B'way early this season, is making a series of farewell performances at the Folks theatre, downtown, be-fore going to Europe.

Phillip Barber, of Yale Drama dept, to be technical advisor to Group theatre.

'Binskyana' threatens to be one of the fall productions. It's by Len Smith and deals with a comic opera company taken over by a bur-tery.

Opal Powell, vaude dancer, asias court to make her husband, Albert as the court to make her husband, Albert as bond of \$2,500 to appear in her divorce action. Powell got a divorce in Akron two years ago, but she contends it is invalid and seeks to have this determined. Powell is with the Ringling show. When Mrs. Powell went to the Garden believed to the contends to the strength of the Ringling show. When Mrs. Powell went to the Garden believed to have this determined. Powell is with the Ringling show. When Mrs. When Mrs.

Theatre Gulld now plans Lawson's 'The Pure in Heart' as its first fall production. Lawson wrote 'Processional.'

Alex Woollcott may be in the nev Coward-Lunt play next winter. Par was designed for him by Coward.

Guy Standing will be seen in 'Cynara' on 'the road replacing Henry Stephenson. Due to start out in July.

Taxl dancers in N. Y. complain that depression and police supervision cuts their earnings. Down to \$15-\$18.

Neighborhood Playhouse to have a dinner-cabaret at Vanderbilt hotel Friday (22).

Westchester Druma Assn. opens s little play tourney April 20 at the County Center.

Reported that C. B. Cochran's visit to U. S. Is to lay plans to produce on Broadway. 'Helen' will be done next October with Erlanger participation.

Adrienne Morrison, mother of the Bennett girls, is contemplating a return to the stage.

Doran, Ray and Hewes will try out two plays with the Wharf Play-ers, Provincetown, this summer.

Metropolitan Opera season next year will be 16 weeks instead of 24 at lesser prices. Makes it a \$7.0 top at the b. o. and \$6.50 by \$7.0 scription. Season opens Nov. 21.

gain because no one came to see
c. Made the same threat to Bufsilo once, but she went back.
Fay Bainter and Frank Conres
Fay Bainter and Frank Conres
Who Changed His Name.' Con\$100,000 for sander. Miss O'Roark

that Miss O'Roark is suling for
\$100,000 for sander. Miss O'Roark

alleges that Mrs. Donahue that she (Miss O'Roark) was a per-son of loose morals who led the late James P. Donahue, her husband, to financial, moral and physical ruin which eventuated in his suicide. Mrs. Donahue denies making any of the claimed statements.

Suit against the city of Troy, N. Y., brought by Georgetta Uritia, dancer, dismissed in that district Court did not enter into the merits of the case, merely ruling that a claim should have been made within 90 days.

Theatre Guild announces roa troupe of Mourning Becomes Elec tra for two weeks at Alvin theatre New York, headed by Judith Ander son and Florence Reed.

Peggy Fears going to California to talk over 'Saint Wench' with John' Colton, its author. Helen Menken, who will play the lead next year, goes along.

Round Up, which opened and closed the same week at the Majestic, N. Y. recently to be started again, April 23. This time managed by Samuel Holman for Lexington Post of American Legion.

Sidney Harmon, producer of Bloodstream, and M. C. Webster, and M. C. Webster, and M. C. Webster, all abgreted on a play, Before They Marry, which Harmon hopes to put on in the fall.

Toscanini due here next Monday (25) to lead musicians' benefit con-cert. Will return on the same ship April 29.

Pola Negri announces she will narry a wealthy Chicago man this

Adolph Pollock out as pres. of Peerless Productions, with Loy Gel-ler now assuming the title.

Eddle Golden made gen. sales mgr. of Monogram picts.

Legit theatre group to Washington to appear Monday (18) to fight proposed admish tax.

Paul D. Cravath, Metropolitan Opera head, amounces the Met. is a candidate for the \$4,500,000 opera house in Rockefeller Center. No ac-tion by directors yet and no con-tracts signed.

Irene Bordoni opens in 'Sleeping' artners' at the Wilbur, Boston

Olive Borden, former film actress who's Mrs. Theodore Stewart, parted from her husband. Plans return to

Radio Pictures buys 'Moon and Sixpence' by Somerset Maugham for John Barrymore:

Coast

Lucille Collins, actress, found not guilty on charges of drunk driving Actress was arrested several weeks

Richard and Barbara Ann Blue, son and daughter of the Actor, in Hollywood hospital recovering from minor operations.

Fritzi Ridgeway sued for \$2,640 by the Allen Hotel Supply Co., for groceries supplied to her Palm Springs hotel.

Mrs. Louise Bradbury, actress, to appear in court on charges of man-slaughter. Booked on hit-run charge when she struck J. Barrett and caused his death.

Nathalle Mudge, actress, granted annulment of her marriage to Charles Morton, actor, when he failed to appear to contest the complaint. Mrs. Morton will have custody of their young daughter and \$100 monthly for her support.

Alexander Pantages sued for \$2,000 by Dr. C. P. Kalionzes for medical treatment administered. Kalionzes asserts that Pantages owes him that amount for X-ray, affidavits, treatments, etc. Pantages denied the charge and cross-filed papers to retrive \$167 that he loaned the Doc.

Oliver Morosco ordered to pay \$762 to Harry Bird, theatre owner, for a note owed him since 1929.

Hoot Glbson will hold his annual

Robert Orth, actor, sued for \$20,-000 by 10 children of Mr. and Mrs. Samuel McCoy. Latter were killed when their auto coilided with that of the actor's last May.

Hal Mohr, cameraman, sued by his wife, Clara Mohr for separate maintenance and for an allowance. Fred Beetson to wed Mabel John-son April 27. Bride was a former exec in the Producers' Association.

Gladys Frazin, wife of Monty Banks, mysteriously disappeared

OBITUARY

MARTHA HAYS

Martha Hays, 88, sister of Will
Hays, died at Good Samaritan hospital, Hollywood, April 13, following
an abdominal operation.

Miss Hays, until two years ago,
was a patter in the law firm of
Will and Hinkle Hays, her brothers,
to Suitlyan, Ind

in Sulfivan, Ind.

She came to Hollywood a year ago and for some time has been assisting Will Hays in political matters. Burial was at Sullivan,

WILLIAM J. BLOCK

Will J. Block, 63, dled ln Kansas City April 12. Overwork assigned as the immediate cause of death.

as the immediate cause of death. Block had, in the past 35 years. managed Richard Mansfield, Mrs. Lesile Carter and Joseph Jefferson and was the first manager of the Herald Square theatre, N. Y., when that house was changed from the

In Memory of Our Pal and Benefactor

JOE **LEBLANG**

Who Passed Away April 17, 1931

MATTY HUGHIE JOEY

Park. His last connection was with 'The Student Prince.' Survived by his widow, the former Emma Marsh.

ALLIE BAGLEY SMITH
Allie Bagley Smith, 43, who has
been in the N. V. A. sanitartum at
Saranac Lake, died April 12. With
her husband, Frank Smith. she and Bagley, playing her last dates Her husband and three sisters

ARTHUR ARMSTRONG thur Armstrong, 47, died March the King's Park Hospital, Long d. He suffered a physical

29 at the King's Park Hospital, Long Island. He suffered a physical breakdown.

Armstrong had appeared in vaudeville for a number of years, Interment at Mt. Kensico Cemetery, Survived by the widow and a daughter.

last April 2 and has not been heard from since. Banks and his wife recently returned to Hollywood from London.

Alexander Pantages of ay \$100 to Dr. Kaiionzo affidavit made by the latter. Kalionzes had flied suit for \$2,000.

Mrs. Martin Flavin, wife of the playwright, has received her pilot's ficense. Mrs. Flavin was instructed by her husband and a private aviator.

Mid-West

Gangland v Gangland worked overtime around Chicago during the primary election. Capitol Press, publishing the Chicago Globe, was wrecked by hoodlums who carried away an entire edition of the paper. Sheet had been attacking the alleged gangland amiliations of a candidate.

Omaha Playhouse put on a one acter about Hollywood, On the Lot, in conjunction with a performance of "The Royal Family." First time the theatre has put on a sketch.

Lone gunman grabbed \$100 fron the boxofiles of the Warner Avalor while doorman and patrons stood by

With 80% of last year's subscrib-ers renewing, St. Louis Municipal Opera will start the season off June 6. Has 11 production lined up.

There will be no jury trial on the stock question of the Fawcett Publications of Minneapolis. Mrs. Antolnette Fawcett was denied her motion to decide whether she is a (Continued on page 62)

JOSEPH V. CHARLES

Joseph V. Jharles, 48, president of the American Musiclans' union, unaffiliated organization, died suddenly of a heart attack at his home in Chicago, April 14. Charles, has been head of the outlaw musicians body for about 10 years.

Widow and nine children survive.

ROBERT A. KING

ROBERT A. KING
Robert A. King, 72 oldest active
member of the ASCAP, died in New
York April 13. Had just finished
tistening in on radio reception of istening in on radio receptlis latest song, One Day in Survived by the widow, (wo and a daughter.

ROSS DAVID

ROSS DAVID, 70, formerly, an opera singer, died in New York April 12. For the past 35 years he had been a vocal teacher.

Survived by his widow, his

widow mother, two sisters and two broth-

CHAS. H. JOHNSON
Charles H. Johnson, 72, vaudeville
and buriesque actor, died April 9
at the Metropolitan Hospital, Weifare Island, from heart disease.
Widow, Elise Leslie, former vaude
actress, and a son, survive.

WM. O'DALE
William O'Dale, 73, once a star
circus equestrian, died in Bellevue
Hospital, New York, April 14, of
pneumonia. He created the four
horse act but had been unable to
perform for the pagt 15 years.

RALPH McALEER
Ralph McAleer, 40, wher of the
Orpheum theatres, Parsons, Kans.,
died there April 8. He fractured
his skull in a fall down a stairway.
Survived by the widow, mother,
trother and sister.

LORING E. KELLY
Loring E. Kelly, 53, actor and owner of the Manhattan Players, died in Clayton, N. Y., April 16. His widow, a daughter and step-daughter survive.

JOHN E. DREW E. Drew, one time dancer Drew and Ethel Barrymore, died in Seattle March 29.

Dr. Arthur A. Woods, 77, research expert for Douglas Fairbanks, died April 11 at his home in Hollywood, from bronchial pneumonia. Woods had been associated with Fairbanks since 1920, and prepared technical research details for all the star's pressure.

Clive Meredith, 40, died in an Albany, N. Y., hospital April 11, as

In Tender Loving Memory of

JOSEPH LEBLANG

Husband and Father

Who Passed Away April 17, 1931

Mrs. Tillie Leblang Etta Leblang Rosenstein Dorothy Leblang Leventhal Adele Leblang

the result of injuries sustained in an auto accident April 9. Was the owner of radio station WSYR, Syracuse, N. Y.

Father, 66, of Frank Newman, Fox-West Coast exec, dled after an iliness of three years at his home in Los Angeles, April 13. Services were held the following day.

Ray C. Berry, 42, who opera two theatres at Norman, Tex., died there April 7 of Injuries received in the World War.

Winfield Blake, husband of Mabel Auber and partner with her in a theatrical costume shop in San Francisco, dled there April 12.

Broadway

At Boasberg back from Holly Bob Sparks off to the Coast suc

Bill Fields in the circus press de partment.

Al Rackin yearning heavily for the Coast.

the Coast.
His publishers looking for Elliot Paul's address.
Sld Kent, has one of the biggest effices in town.

Lin Shuster trekking to Europe n antoher month.

Joe Shea back on Broadway with a full spring outfit.

full spring outht.

John Ringling's infected foot and
red Bradna's barking dogs.

Bill Hardy's twin Irish Setters are christened Brandy and Soda. Auditions at Erlanger's thrice weekly for Vincent Youmans' revue. Stepln Fetchit will probably go into the negro musical at the Lib-erty.

Sam Katz probably won't be able shove off for Europe until after

suty 1.

Shaving of salaries reported Erlanger office didn't touch the minor employees.

Rita Weiman's dad, after recuper-ting all winter in Arizona, in New

York again.

Bud Gray is looking for backing of a new play around George Washington.

of a new play around George Washington. Eddle McEvor is working night and day lately, with no time for social exercise. Al Zugamith, the Whiteman agent, wears tan shoes with his tux. It's agent to the preventer on which Val Lewton wrote No Bed of Her Own, best seller. Dan Parker, the 'Mirror' sports star, buying a yacht. Denies he plans pushing anybody overboard. Gill Dennett of the talkers is the daughter of Dave Kramer (Kramer and Boyle) and is her pappy happy'. Intended revival of Geo. M. Cohard School and the prappy happy's forticage with Donald Erian is off. Freeman Bernstein is post-card.

Freeman Bernstein is post-card know that everything a notsy-totsy in Japan.

Those London ties Lynn Farnol brought back, plus the dog he picked up in Berlin that doesn't under-stand English.

Hal Horne, U.A. p.a., to the Coast via the Pres. Lincoln Saturday to stay three weeks reorganizing the coast pub. dept.

t pub. dept.

hert Grannis, ex-dramatic edof the 'Graphic,' and Lew Rob Straus have merged forces as free-lance publicists.

Straus have merged forces as free-lance publicists.

Ben Stein laughed when reading notice from coast on Murdered Allive which he presented here as Black Tower.

Dave Wolf, Coast cabaret entrepresseur, vacationing, here, and ehroute back to Hollywood with stopenseur, vacationing, here, and ehroute back to Hollywood with stopenseur, vacationing here, and the found of the later of the participation of the Hollywood with stopenseur, which was accepted for exhibition at the Grand Central Palace.

Sam H. Harris and Max Gordon the Frolickers for the Friars' show at the Met, with Danny Dare and R. H. Burnside doing the staging.

Death Valley' Farum collected his first royalty, is bucks, on those trick post-cards showing the old desert explorer almost in the nude.

The Street McIssacs will westward

The Fred McIsaacs will westward ho via a slow Panama Mail stcamer in order to take in some obscure South American ports they haven't

That Lou Clayton-George Jessel that the Friars was the climax of a peeve Clayton had been carrying over a remark passed by Jessel at the Palace.

Bloodstream at the Times Square is a heavy all-male prison drama. Gas around last week was the Fex was buying it for Janet Gaynor and Charles Farrell.

Charles Farrell.

All rocceiving invites to Hal
Horne's getaway get-together not
only paid or a collect telegram but
each also for an olimited the collect
of the invited committee. Thus
all were chairmen and couldn't
sonawk.

of the invitation vocation and couldn't squawk.

RKO has sent Bill Williams, who has been the circuit's exploitation representative in Cleveland, in advance of 'Symphony of Six Million' for its Washington opening April 23.

M. P. Club is going outside for guests of honor speakers for the forum luncheons at the club every Tuesday. First not attached to the industry will be Police Comm's-sloner Mulrooney, slated to be guest of forum Tresday (26).

CHATTER

Paris

Wilfrid Hoare in hiding.
Russell Hitt back to Detroit.
Peggy O'Nell on the boulovards.
Mary Ellis getting a few gowns.
Cliff Fischer leaving the hospital.
More indles cropping up every

day. Le Grand Vatel is beginning to ide. Joe Zelli preparing Vagabond

King. Max de Vaucorbeil a Parisian again. Betty Compton driving to the Rivie

Noel Coward is coming over to ee pals. Louis Kova has the blondest hair

Louis Kova has the blondest hair in Paris. Herb Howe writing he'll be back in spring. Spinelly playing a dual role in

Spinelly playing a dual role in new play. Harry Pilcer getting ready for new revue. Helene Costello hopes a Broadway

Helene Costello hopes a Broadway appearance.
Marcel de Sano recovering from appendictie.
Water My Broadway appearance.
Paul Robeson in a huddle with Sacha Guitry.
Maurice Tourneur talking about sangster dimagnety of Ufa, cutting Ingram picture.
Ivan Moujoskine a big figure at the night clubs.

Maurice Tourneur talking about greatest in history of State. Sangster fines. By Wolff, formerly of Ufa, cutting Engangster fines. By Wolff, formerly of Ufa, cutting Engangster in the night clubs.

Kitty Gordon is expected over for her annual rest.

Kitty Gordon is expected over for her annual rest.

Kitty Gordon is expected over for her annual rest.

An unith Gordon has not been in Paris for a long time.

Maurice Rostand approving of Roys de Rick of State.

Berish Gordon has not been in Paris for a long time.

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Berish Gordon has not been in Paris in the Roys de Rick of State.

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Berish Gordon has not been in Paris in the Roys de Rick of State.

Berish Gordon has not been in Paris in Sacha Gordon Pollock getting as many charters in State Stores of State.

Berish Folk Dance and Song Songer, with the Gordon has not been been proposed. Author of Parish of American Legion to shopher of the Roys with the Gordon Pomothing new dentered how.

Louis Evans Shigman may have a conducting and lecturing.

The Hague

By M. W. Etty-Leal

Bobble Hind and his Jazz Boys in ever a conducting and lecturing. The Roys with the Gordon Pomothy of the Roys and the Gordon Handley and the Roys and the Gordon Handley and the Roys

Suzanne Delve playing another damerican in new Bourdet show.

Louis Evans Shipman may have another lay done at the Odeon. Anybody from Rollywood is enter-the control of the control of th

know what to do with her after

noons.
Gustave Quinson, actor of Bouffes
Parisiens and Palais Royal, besides
being a local Joe Leblang, given a
dinner for his 30 years in the shew

dinner for his 30 years in the shew business. Christine Diemer getting a year's contract with Reuter's in Singapore for being only newspaperwoman to go through Chinese-Japanese front during clash. Sayag declaring a year's moratorium, meaning that his creditors for the next year will have to be good and take half of 1% per month on their \$86,000 claims.

Australia

Winter scon.
Dance halls open.
Howard Frank arrives.
The Fullers backing revues.
Bernie Freeman for America.
Vaudeville clicks in Metbourne.
Farrets of Wimpole Street' still

Barrets of Wimpole Street stui-high.
Blue Roses now in 5th week and capacity. Hicks leaves this month John Wyork.
A class stations may use spon-sored advertising programs. Sydney bridge pageant to be greatest in history of State. Sidewalks of New York failed to Frank Thring of Effice Studios floats a \$60,000 company for film production.
Fan mags at 10 cents and ready

Budanest.

More than 1,000 entries for tango competition of theatrical mag. Aladar Sarkadi, comedian, got Order of Merit from the Regent.

Aladar Sankadi, comedian, got Order of Merit from the Regent. Faul Felos, picture director, home from Holly glood, victim of banquets. Radio performing taken up in the curriculum of: State Academy, of Stase Art.

Uferini, magician, married Manyl Kiss, ingenue of Szeged theatre, who will go in for magic.

Week-end trains to Szeged and other provincial centers at one-quarter of usual fare.

Week-end trains to Szeged and other provincial centers at one-quarter of usual fare.

Henry Bereny, well-known composer, died here suddenly. His most popular operetta was "Chau-Chou." Sari Faludi, actress, got five months prison sentence for killing a license.

Balogh Jancsi, Gipsy band leader, sald to have inherited 10,000,000 pengoes from American uncle, Eugene Trossier, Chicago.

No more beautured "Miss Humzary' elections now offers trousseau prize for 'deal wife.'

Society women on the lookut for jobs can't exabilish and moro bridges.

prize for 'ideal wife.'
Society women on the lookout for jobs can't establish any more bridge clubs because they are crowding each other off the pavement. New stunt is lending libraries.

Mexico

Guty Gardenas, young Mcxican song composer, shot dead in a a brawl. He had worked in several Hollywood made films.

National Pawn Shop, government hockery, advertises it makes limediated instruments, firearms, and the like. Lines forming right and left. Town has horse racing again, after a lay off of nearly 25 years. Thoroughbred performing on a mile mutuels, with fair to middling play. Grand stand, 35 cents.

Historical Tunera and Maximilian, which was once presented by the New York Theatre Guild, is helding forth here at Teatro Fabred 15. The controversy as to just who wrote the song is going on between the Brazillan foreign minister and the Mexican ambassador to Frazil ever La Casita. (The Little House), of a Brazillan; Mexican envey otherwise.

Montreal

B. M. Garfield with grippe. H. Kaufman out of hospital Hotels cutting rates for wee

oiz. Bill Morrison all set for the racing eason. Jack Chalmers battling with the

engineer. Ernie Stone's positively last ap-

Ernie Stone's positively last ap-earance. Harold Moon organizing bunch or thestma. Dornherger still wearing ame size hat. Montreal Symphony \$300 out of ed for season. Jim Adams still cashing in. This line on magic. Coldest and snowlest April this Coldest and snowlest April this

London

J. C. Graham on the sick list.

ocle.
The Hulberts with an American

ocle.
The Hulberts with an American and Addy Christairs sold a script to his old man.
Norman Hillson now doing stuff for Odhanis.
Holl Divers' biggest b. o. smash here of the sold man.
Norman Walker coming home from the Sudan.
Mrs. David Sarnoff seeing the siching of London.
Mrs. David Sarnoff seeing the siching of London.
Four gossip writers here living freedy non-super local.
Holly sear's All-England team.
Jeffory Bernerd with a pearl tieplia and an American sun tan.
Harry Lachman taking flashes of the siching of the siching flashes of the sic

Jack Painc broadcasting to Amer-ica in the middle of the London

is a sink Paline broadcasting to America in the middle of the London night.

Eighteen English visitors at a French seaside hotel last week. Usually 1800 and the London Last week Usually 1800 and the London American acts ach accusing him of a deviated the London Last was a last part of the London Last week Usually 1800 and Last part of Last p

Amsterdam By Max Tak

Arens Circus did not de so well last month at Rotterdam. Mengelberg, symphony director, celebrated his sitat anniversary. Cinema business is not so good here. German films are growing in pepularity. Active due to the control of the

Rotterdam exhibitors protested against the Gleich circus as foreign.

Jan Maandas died here at 84. He was famous as a leading Dutch stage decorated to the Grown screen actor, will appear in a revue during July at the Amsterdam Municipal theatre.

Dutch groups are planning two cinemas (1,860 seats) for Amstertheer are enough already.

In the Tuschinskt show many Americans score. Among these the 13-year-old American singer Ella Logan and the Four Queens.

Logan and the Four Queens.

He Royal Stage of Dutchmen, is a reature in Tuschins of Co-operative. Band, principally composed of Dutchmen, is a reature in Tuschins trumpet virtuoso, is leader.

There are now two Dutch companies mainting native news reels. Profit at the Hague and Polygoon attention to a Dutch news reel.

Buenos Aires By Harry Goldflam

By Harry Goldflam

Columbia opening 'A Dangerous Affair' at Real.

Affair' at Real.

Affair' at Real.

Columbia opening 'A Dangerous Affair' at Real.

Cline-The Birde runs.

Cline Monumental.

Line popular cline runs.

Cline Monumental.

Line popular cline runs.

Cline Monumental.

Line popular cline runs.

Cline Monumental.

Line popular runs.

Cline Monumental.

Line popular runs.

Cline Monumental.

Cline Monumental.

Cline Monumental.

Cline Monumental.

Cline runs.

Cline Monumental.

Cline runs.

Cline The Runs.

C

says opening of Frankenstein's smash.

Mayor of city has prohibited a Gorman film called in Spanish '86 necestian bailarinas para Sud America.' Film based on troubles of Vienness operetta troupe, published in 'Variety', which went broke here and members dissolved. Another local-made, 'No lores madrecta'. (Don't cry, little Mother) can only be shown to adults.

Hollywood

Al Segal here.

Al Segal here.

Sam Mintz about to become a father again. Russ Magnus goifed a memorable 4 on his birthday.

Blanchards is another agency Blanchards is another agency Former bootlegger has turned hair-growing expert.

Skeets Gallagher back at -Paramount for one picture. Beach and the second of t

angle.
Mildred Walsh doesn't want Betty
Brown to know she has gone Hol-

Mildred viscos to know she has gone jwood.
Two doefors demanded billing for the Richard Rowland appendix operation.

Marie Marx' knitted bathing sull was a constant on year in

iocal shops.

Lou Schreiber brought over a cake for Virginia Zanuck's baby, aged six months.

Eddie Rubin tooking out of one rose-colored glass; other optic is sty-stricken.

sty-stricken.

John Auer now an exec with Na-tional Motion Picture Productions, Mexico City. Mexico City.

Clark Gable is burning over John

Decker's caricature of himself in a

Mexico City.

Clark Gable is burning over John Decker's caricature of himself in a current mag.

Travils Banton, Paramount fashion.

Travils Banton, Paramount fashion the appendix.

Maury O'Hearn, treasurer of the Curran theatre, San Francisco, said to be in town outside the 5 and 10: 'If a man only had a little cash—boy, oh boy!'

Monkey used on a Paramount set took a bite of Harpo Mary's arm. Monk doing well burning over run-in he had in Frisco with Equity repover item of \$18.

Reg Callow, formerly with Caddo, is officially associating with the Michard Bradshow, Foster and Kleiser's theatrical manager in Portland, Hollywooding.

Forrester Harvey, black and blue over his job in The Killer,' says.—Now \$2 vacant stores on the boulevard between Western and Highland avenues—two miles.

Pauline Frederick can sho a prosessing with the concession, who taught here on the provided in the progression of the provided in the progression of the provided in the progression of the provided in the provided

ducer.

In a dispute over geography, Vic
Shapiro told his secretary to bring
a map of Sweden. In walked El
Brendel.

a map or Sweuen. It wenter Brendel Brendel Silva at Santa Cruz to write a newspaper: serial of Fox's Rebeeca of Sunnybrook Farm, there on location, who managed the Abe Sugarman me, and William Delaney, former Keith booker, have opened an agency.

E. D. Patterson, former assistant manager of the local Corpheum under the book of the local Corpheum under the book of the local corpheum and clate in the Gardner and Vincent agency.

agency.
Jean Justyn, Ruth Hill, and Rollo
Dix framing a one-acter repertory
for picture house stages. Robert
Thurman Davis writing the
sketches.

CHATTER

original pair of horn-rimmed, lens-less glasses are the prize heirlooms of picturedom. The specs, same pair that he used when he aban-doned his Lonesome Luke charac-terization for his present one, have appeared in every picture he has made in the last 15 years.

Loop

Julius Tannen becoming nativized. Dr. Hugo Reisenfeld likes an Irlsh

L. M. Rubens browsing around town. Joe Laurie and his cap around town.

Carol Frink waltzing around with her sister. Ben Ehrlich getting ready to go somewhere.
Sam Meyers is head man on No
Man's Land.
E. M. Glucksman through here on

E. M. Glucksman through here on way to coast.
Morris, Silver motoring to New York for a week.
Marvin. Welt blew in from New York. Looks like biz.
Johnny Joseph has a new car, but nobody has ogled it store the common of the coast of the coa

uds. Leo Morrison flew in here in time o see the Vic McLaglan act at the Palace.
Fred Gilford waiting for spring, so he can forget about theatre op-

eration.
Friends of Davey Miller gave him a blowout on taking over Lindy management.
Milton Feld in town for a few days to once over the F. & M. and

manusceneria in town for a few days to once over the F. & M. and Loew shows.

Moe Lee, Billy Rector and Phil Howard are setting together for a Johnny Jones a confirmed suburbanite, sticking close to his Highland Park house.

Loo Spitalny's neofice in the Loo parter having completed selling lobs in New York.

Jack Danger and Jack Ferdie back in the loop after having completed selling lobs in New York.

of his new play by responding to the Spitalny's new play by responding to the Spitalny and th

of his new piay by responding to "refe" or 'unton' min'the "di-aeutally make a speech." The speech is the patience by rounding up Mexican musicians and trying to shape them into a recordable orchestra.

Eddie Levin knows the inside of the Sells-Floto show after tying-in with the circus for Freaks' and Destry Rides Again and out of the local Fox exchanges so often on his supervisory duties he needs a map to tell him what town he's in.

Floyd Gibbons, Frazier Hunt and Lowell Thomas hit Chicago over the week end, either on their way through or to fill local speaking

through or to fill local speaking engagements.
Felix Mendelsohn finally called a Pilm Board meeting after many weeks. Emma Abipanalp, the sec, adone in the quiet office.
Louis Machat again on way to New York for new deal with German distributors for his local Cinema. Took the frau along on his trip east to forestall any repeat of that auto accident.

Reno

Roger Q. Williams, trans-Atlantic hopper, gets divorce decree. Reno set gags by press announcement that Norma Talmadge coming here for divorce: All the set of the se

for picture nouse stages. Neverther the process of the control of

Toronto .

Lester Allen strolling. Empire burleycue folding to poor

iz. Lulgi Romanelli buying saddle horses.
John Holden having passport trouble. Frances Shelley home for the

weekend. Dorothy Tennant into the Savarin

Playfair Brown match-making for the Gardens. eardens. cond Easter parade a flop with

Second Easter parade a flop with merchants wailing.
Tivoll sends a pair of ducats to all city clergy weekly.
The mannerly, Max Schmeling dining at the Stoodleigh. Sophie Tucker buying Canadian bonds. Ditto Irene Rich.
Bob Marks through with the stage, following wife's death.
That All-Canadian Rodor's being a consequent of the Calgary Stamper of the Canadian Rodor's company of the Canadian Rodor's being a consequent of the Calgary Stamper of the Canadian Rodor's being a consequent of the Calgary Stamper of the Canadian Rodor's being a consequent results and the Canadian Rodor's being a

another stock company here after Ottawa broide. Police raiding fraternity houses for stolen hotel tableware and getting arminada. Sunnyside Anuschall the Will build a free dance hall with \$.000-couple capacity. Bernice Claire denies she'll playthe lead in Hyman Adler's Blue Dove. Thinks vaude is a safer bet these times. George White dickers for one of two largest picture houses for capo lump, but deal drops through. Convention of United Church of Canada clergy score increased liquor comsumption, but recent report of Ontario Liquor commission shows that 400 ministers have purchased liquor permits.

Ontario Liquor commission shows that 400 ministers have purchased add eelebs: Bee Lillie's father was a warder at the Don Jail here; Norma Shearer played on the banks of the Humber; Walter Huston started stage career as super at the ford was born Gladys Smith on University avenue; James Rennie played in his grandfather's law office here; Joe Marks nearly became a minister, and Walter Winchell war was declared.

Hartford By M. H. Hammer

Cameo has gone French film.
Crown takes on a magleian.
Connecticut river flood holds
holds have flood holds have flood holds have flood fl

'Two eggs for a jit—any style' sign in downtown restaurant window. Stevenson and Frank have hopes Parsons will reopen sometime with

legit.
Foreign films flop at Princess,
downtown, returns to American
films.
Publix-Allyn may try a bi-weekly
vaudeville or presentation pro-

nims.
Publix-Allyn may try a bi-weekly vaudeville or presentation pro-like the provided of the property of the property of the provided of the

quits neighborhood theatres for restaurant business. Art galleries crowded, no admission charge. Some more cuts due for local theorems of the control of the

Minneapolis By Les Rees

Dan Moriarty, night club owner

Dan Moriarty, night club owner, dead.
State Fair to have seven days of racing.
State Fair to have seven days of racing.
The many dead of the dead of the dead of the company for the dead of the dead

Paul.

Minneapolis Symphony Orchestra
winding up season with two concerts.

Gordon Greene returning to Pub-x after year at Pokegama sanita-

minicapolis symphony occentral vertices of the control of the cont

Columbus By Walt Harvest

Al Redman off his feet. Ike Libson frequent visitor. Al Rosensweet works every nigh

Ike Libson frequent yisitor.
Al Rosensweet works every night
Nean LaRoe back after several
months in Cinel.
Real Neth much improved, letters
from Florida state.
Ben. Bernie does turn-away biz
in one-night stand.
When will Dinty Moore write
the several stand.
When will Dinty Moore write
the several stand.
When will Dinty Moore write
thack Tritch becomes head stuntman for the Earkers.
Jimmy Taliman joins the gang
so fast it's a pleasure.
Kay Kyser and his boys open Valley Dule for the spring.
Cherry Cherry Cherrington back from the
to reduce, but doesn't say when.
Variety clubbers plan trip to
Lima but will not visit asylum
thereneth Tooill, the former actor,
now managing editor of 'Ohlo State
Journal.'
Doc Colley and Bob Hooey run

Kenneth Toolil, the former actor, now managing editor of 'Ohlo State Journal.'
Doc Colley and Bob Hooey run late winter here bit gind to be been seen to be seen as Lobbie Cirlee and her bricktops open dance season at Olentangy park. Stock burlesque at the Auditorium one of those on again-oft again things, with tabs booked in several days each week.

Houston By Lecta Rider

Town is clamoring for a cut in phone rates. Town is claimoring for a cut in phone rates. Richey is rebuilding by a repeated by first provided by the country of the countr

turing a floor show at the luncheon hour. Capt. Frank Hawks visited the home town a few days before his crackup. Romance gets a break as the city, cuts off lights in the parks to pare

the budget.
Holden Swiger, manager of the Kirby here, moves to Publix house in Chicago.

Holden Swiger, manager of the Kirby here, moves to Publix house in Holden Swiger, moves to Publix house in Holden Swiger, which was a superior of the Kirby here. The Manager of the Kirby here was a superior with the Edge Cheeke, and the Manager of the Manager o

Providence By A. A. Marcello

Fred Lovett's 'layoft.'
Burlesque doing well.
Peggy White has pulled stakes.
Russell Mack as a picture director.
Harry Storin doing nicely in the

Harry Storin doing nicely in the sign business. Lew Talbot is inseparable from his Boston terrier. Harold H. Maloney has a car that

Harold H. Maloney has a car that, he can brag about. Vic Plant has gone back home to sell the old homestead. Farroll are been plus and all the property of the

Paramount has revived organlog feature, with Dick Betts at the con-

reature, with Dick Betts at the con"bearly aff to the newly built high
schools in town have up-to-date
sound equipment.

"The Devil Passes," at the Carlton,
succeeded only in drawing the high
hats, despite the heavy billing,
has forced Capt. George Cowan, police censor, to veto beauty contest
at Modern theatre.

Variety's' Providence mugg has
been made regular crick of The
Sullivan, Jr., who goes radio for
sheet.

Ottawa Don Stapleton threw party for trapshooters of Eastern Canada. Harry Sedgwick has resigned from Famous Players Canadian

Harry Sedgwick has "estigned from Famous Players Canadian Corp.
Ray Tubman is now the manager of the Capitol, Regent and Inparent of Take Inparent of Take.

Tommy Gorman is back from California as secretary of the Community Charlie Bamford, erstwhite projectionist, survives more of the Souge and grunt matches as referee.

Oscar Hanson, general manager Costa Hanson, cannot make the Costa Hanson, cannot be continued to the Costa Hanson, cannot make the Costa Hanson,

plonship of Ottawa. P. and oppoFernand Rinfret, M. P. and oppoFernand Rinfret, M. P. and opporow of the control of the control of the control
real and lines up with theatre men.
All O. K. now.
Hon. W. H. Price, attorney-general, launched a crusade against influence of U. S. films, calling on
Orange Order to defend Canada.
"Toe Franklin received congratulations from Rt. Hon. W. L. M. Kins.
Mayor Allen and thousand others
on departure for Toronto to become
Canadian general manager for RKO.
Xewapaper advertisement of Ossithese of the congratulations to Joe Franklin and Ray Tubman, circuit managers, on promotions.

San Francisco

By Harold Bock

J. W. Laughiin ill. J. W. Laughlin ill.
Night baseball on.
The fleet is due April 23.
Rufe Blair has got religion.
Gene Rose ad-libbing around
Uzla Bermani off on a world to
Tennis has claimed Benay V.

uta. Fight prices slashed at Dream land. Harold Berg up here for Foster sic. ddie Fitzgerald's frau battling al Levin abandons all six sheets

for the season.
Walter Armstrong up on a business expedition.
Shell Oil Hour packed the Senator, Sacramento.
George Archibaid, Columbia

tor, Sacramento.
George Archibaid, Columbia
booker, Apapyy.
George Archibaid, Columbia
booker, Apapyy.
George Archibaid, Columbia
booker, Apapyy.
Olympic fistic tryouts at civic
suditorium July 21-23.
Charles Kasheroff, fiddler, all cut
updates and the sacramental columbia.
Charles Kasheroff, fiddler, all cut
updates and sacramental columbia.
Charles Kasheroff, fiddler, all cut
updates and sacramental columbia.
Milt Kahl of F-WC art dept.
Contemplating matrimony. Such, is
fully produced at the Tivoli.
Harry Umann, brother of Emil,
manasing the Sutter theatre.
Press couldn't get to first base
on interviewing Mande Adams:
frank Burhans in the big city
after yare and yars in Sacramento.
Opie and huzel Warner bought a
bome across the bay in Marin
Paul Ash, frau and youngster.
Paul Ash, frau and youngster.

home across the bay in manner county.

Paul Ash, frau and youngster, shaking the Frisco dust off their heels for Los Angeles.

Capitol, buriesque, cutting out all advertising and dickering with unions for a better break. Bert Scott new straight.

advertising and dickering with unions for a better break. Bert Scott new straight.

Paderewski honor guest at recent society wedding of Francesco Deering to Thomas Carr How, Jr. The Deerings of Friends of Francesco Homes of Friends of Francesco Homes of Friends of Francesco Homes of Friends of Fr

Toledo

By Dick McGeorge

Pneumonia weather.
Radio dealers doing biz.
Superior theatre closed.
Oh. for some ut that Deiroit heer!
Lakeside Chautauqua scason opens mount theatre went double

Faramount theatre went double feature.

Meininger's greeting is always Heature.

Meininger's greeting is always Heature.

Bill Roche doing garden column for 'News-Bee'.

Bill Roche doing garden column for 'News-Bee'.

This mugg's first 200 bowling score was a 213.

Wild game barbecue attended by the service of the servi

Tarzan. More than 500 Tolcdoans went to Detroit to see Katharine Cornell in Barretts.

Carl Gifford, "Times" photographer, badly hurt in fall at home last week.
Wally Caldwell has had his golf clubs stacked in his office but hasn't

Wally Canavelubs stacked in his office was used them.
Palace box office window given over to clever ballyhoo on Cohen's and Kellys.
Granada may go to five acts

and Keilys.

Granada may go to nve
Granada may go to noth.

Nover Lants rotating burieve
Granda for first fortnight.

The may go do for first fortnight.

The may go do for first fortnight.

The may wo wo wo wo no no ny le
Granada may wo wo wo mo no ny le
Granada for first fortnight.

The may go do for first fortnight.

The may wo wo wo mo no ny le
Granada for first fortnight.

The may be payed at Ox report biz

It. English now, wo mo no ny le
It.

The may go do for first fortnight.

The may wo wo wo mo no ny le
It.

The may a to select the lead of the lead of the lead of the
It.

The may a to select the lead of the lea

CHATTER

editor, covers all sky films and voted heartily in favor of 'Devils.'
Ben Aronoft, arrested many times and starting and a sambling a sambling and the starting and a sambling tax evasion charge.
Golf champlanship of the rightoopen this week, with Walter Caldwell, Ray Allison, Harry Winters and the sambling and the sambling and the sambling.

and Clarence Learning.
Ing.
Allen Saunders is d.e. for 'NewsBee' six days out of seven, taket
the other for book reviewing and
does art work in between times
And likes it.

New Haven By H. M. Bone

Don Jacox in prior to Coast hop. Horse show at Arena May 5-6-7. West Haven Rivoli cuts to 30 cents. Local pony followers miss Steve

Perutz. Harry Arthur uses less sleep than Edison. Fred Alien's an inveterate tobacco

chewer.

Trixie Wells breaks out in Guild's 'Pinafore.'

chewer.
Trixic Wells breaks out in Guild's Pinafore.
Trixic Wells breaks out in Guild's Pinafore.
Conte elected pres. of local Clinena Glub.
Frank D. Nelson in his glory again swinging a baton.
Harry Feldman to Coast for Omples, maybe, to make the content of th

Ganing wheels at Savin Rock re-fused license renewals this season. Harry Olshan switched from ped-dling films to pedding sandwiches. Harvey Cocks has a radio from Charles of the control of the con-lation of the control of the con-trol of the control of the con-lation of the control of the con-trol of the con-

Art Cinema, foreign exhib, gets extension of time to meet fire laws in Lycoum.

Cincinnati By Joe Kolling

all pool rash.

Baseball pool rash.
Art Hanna visiting.
No more legit troupes this seaso
False teeth makers working ows. ce grabbers press agenting

windows.
Space grabbers press agenting
each other.
Overcrowded with eaterles; more coming.
Homer Denney, callione player, is
Palace roller rink's band.
Jim (Dad) Murray hits road again.
All (Dad) Murray hits road again.
Taft, dark for year, revived for
two nights of amateur boxing.
Meyer Lantz rotating burlecue at
Empress here and Lyric in Dayton.
Olio.

Westchester By Al Crawford

Tess Gardell sang for Yonkers Harry E. Lesan, 57, head of Lesan ad agency, N. Y., died at Scarsdale

home.

Last of suburban showings for season given by Met op. at County Center April 8.

Westchester Drama Association

Center April 8.
Westchester Drama Association
(ariateur) glving tryouts of plays
by unknown writers.
Jule Delmar, vet. N. Y. booking
agent, convalescing from pneumonia
attack at New Rochelle home.
Yonkers Sunday Record issuing
differed and Statesman in that

city.
Vera Gordon, while at Loew's,
Yonkers, gave entertainment for inmates of N. Y. Guild for Jewish
blind.

mates of N. Y. Guild for Jewish blind.

R. Harrison, Pelham Manor, N. Y., sports writer, who died last October, left estate of \$18.024.

William Vogel, Pelham, former export director for Pathe Exchange, tweether of the state o

pital.
Simeon Ford, 80, owner of Grand
Union Hotel, N. Y., in its palmy
days, hurt in auto accident near
Ryc home. Ford 30 years ago had
nat rep. as humorist, wit and after-

nat rep, as humorist, wit and after-dinner ppeaker,

Mrs. Anna M. Birch-Field, Larch-mont, gets judgment of \$25,000 against Davenport Shore Club for injuries sustained in premature fireworks explosion July 4, 1927. She is wife of William L. Birch-Field, N. Y. adv. ex., who gets \$5,000 for service loss.

N. Y. adv. ex, who geus souve service loss. Francis T. Hunter, tennis star and president of White Plains 'Daily Press', sustained fractured leg and other hurts in auto crash on way other hurts in auto crash on way cher hurts in auto crash on board of Life Publisher, and the press of the pressure of the pressure of the publisher of the publisher.

Seattle By Dave Trepp

Bathers on the beaches. Gordon Wright to Orpheum, S. F.

Bathers on the beaches.
Gordon Wright to Orgheum, S. F., as P. a.
S. P. a.
John Charles Thomas sings at local Met.
Mrs. A. C. Raleight, and two sons to the control of the Thiversity enrollment drops this through services and the services of the serv

telephone desk in mayor's office that cost \$280 fitted heavily on the burget' as 'hospitality' feature. New mayor says out.

Army men may wear uniforms when talking at local schools, is only kids whose parents consent may listen to 'em tell about summer military training camps.

Dave Himelboch, prexy censors. Subdelon Claudet, which inveced good plug for showing at Winter Gavien atter Music Box had fix. I ruin on pix without such ballyhoo.

Pittsburgh By Hal Cohen

Avenue Cinema, foreign film site, dropped to 35 cents.

dropped to 35 cents.
Willows intends to continue \$5
season pass policy this summer.
Beer gardens feeling the jinch,
with schooners down to 15-cents.
Jock Sutherland, Pitt football
conch, associate member of Variety

Couch, associate Club.

Jimmy Durante fought laryngitis here during most of his engage-

Jimmy Durante fought laryngitis here during most of his engagement. The property of the proper

Florence The Committee to burn up over diction of Pitts-burghers and Western Pennsylvaninns.

Don Bestor arrested on Butler-New Castle highway because he failed to have his car state-in-spected.

Spokane By Ray Budwin

Elk at zoo kills mate.

Duluth

By James Watts

Elk at zoo kills mate.

Pros Schwie of Garrick recovering from broken wrist.

Jack Magill of The Herald' made of the control o

Drill krickson, after serving assure scrator, and as shoriff until ship. Serving an alice, applies for citizenship.

Billie Pétrolle, said by some to live in Farço, has beautiful 312,000 residence, here surrounded by seventher serving and serving

Capacitatis and Superior musicians have buried the hanch cedding to maintain but one union at the Head perior has been installed as vice-president. Municipal court case reveals Dulublian exchanging moushine for moon for suit and exchanges suit for three gallons more of moon. The suit and exchanges suit for three gallons more of moon. The suit and exchanges suit for three gallons more of moon. The suit and exchanges suit for three gallons more of moon. The suit and exchanges suit for three gallons more of moon. The suit and exchanges suit for three gallons more of moon. The suit of the su

Milwaukee By Frank J. Miller

Merrill Trapp a papa. Eddic Harris has taken over the

Pastime. Tommy Andrews celebrates 60th irthday. Edward Van Norman managing he Garfield.

the Garfield.

Doris Berger Welles stated for assistant city attorney's job.

Roger Dawson moved from the Palace, Milwaukee, to the Majestic, 100 to 100 to

IIIndin.

Hindin.
Papers did not think 'Crazy Quilt'
as naughty as the ads seemed to
make it.
Paul Timmerman, 32, Warner
theatre picture operator, died of
pneumonia.

Paul Timmerman, 32, Warner theatre pircture operator, died of Dave Miller and his orchestra lost out when the RKO Riverside dropped vaude.

Ex-Mayor David S. Rose seriously library the standard of Rosemary Loss of the Riverside Research of Rosemary Stage hands happy in the coming of Tand Wagon, because it used every available local man sleeping devery available local man sleeping down of the Riverside R

VARIETY

Lincoln By Barney Oldfield

Fights being revived. Screenings decreasing. Renny Ross with a hair cut. State handing out programs.
U. of N. budget sliced \$300,000. We have a shopper's guide, too. Knickers and bare legs in profu

Colonial lobby goes black and gold. Charlie DouMoulin talks of other days. Revues strengthen b.o. in picture

houses.
Stuart ushers strutting in new regalia.
Ralph Fetterman heads mid-west

usicians. Ray Mayer and his 34-year-old by tooth. Townsend to the AP in Howard Townsend to the AP in Sioux Falls. Trolley cars almost replaced by motor buses. Mac Meskimen has a mouth full

Mac Messumen uses of new china.
Locals crowded to Omaha for Green Pastures. Sovering from last winter's accident. Joe Granzer, Coop-Pub's new show case dabber.

Joe Granzer, show case dabber. Glving away low priced stocks as ad sags here, too.

ad gags here, too.

Prohib officers surprised with a big April Fool raid.

Kathryn Duffy's gals from Ad Avery's home town.

big April Foot rate.
Kathryn Duffy's gals from Ad
Avery's home town.
Hunph Humphry aropped an Indie S. Hawes troubleshoots in
place of Erpie Brown.
Retrenchment dropped four from
V. of N. athletic pay roll.
Ray Thomas has an art gallery effect in his dressing room.
Bunny Wishnow plays count.
Apartment houses get vaude
visitors in preference to hotels.
State's anytime - two-bits - splitweek-second-runs gets grosses.
Mac Meskimen at Art Bablen's
drums after 18 months' absence.

Montgomery, Ala. By Tom Hall

Cool weather helps.
Another cold wave on.
Fire destroyed City Hall.
Paramount reduces scale.
Oklahoma Cowboys big here.
Vaude at Strand going good. Jimmle Pepper never wears a hat. Bill Tilden in town for two days. Baseball season opens here April

ied. Katz does not want vaude in

Ike Katz does not not have his theatre. Richard Kennedy, Par mgr., likes volley ball. Tommle McConnell making good on new job. Work on new million-dollar post

office begins.

Morgan Sweatt joins Rubin & Cherry shows.

W. A. Doster says Grand may open next fall.

W. A. Dosten sees of the proper next fall.
Friends here anxious to hear from Walter Ambler.
Fire destroys City Auditorium and adjacent property.
Bill Hiller, p. a., for Rubin & Cherry this season.
Rubin & Cherry Shows, ready to leave winter quarters.

Cherry tue seasons Rubin & Cherry Shows, ready to Mayer Wil Cuntler returns from long stay in New York.

Jimmle Cochran, formerly with 'Lasses White, in town.

John Van Arnmans Minstrels at Paramount March 27-28.

Boy Scouts serve as the season of the se

Detroit By Lee Elman

n Rubin writes trailers for his

Sam Rubin writes trailers tor his own amusement.
John Balaban in town for two days, but wouldn't talk.
Billy Knight putting money in creulation with a new car.
Ray Schader just got back from N. Y. and planning another tributly chief of the Book-Cadillac hotel.
Frank Smith of the Mirror doesn't seem to be getting any

doesn't seem to be getting any fatter. It Penman working so hard at WIR it doesn't allow him time to keep in trim.

Geo. MacIntosh is to wed Ann Bondi, who will play opposite him in Speedway Love.
Bill. Bailey didn't resign from the Bill. Bailey didn't resign from the Jack Pettis now at the Book-Cadillac, coming from a long stay at the Dewitt Chinton.

With the Theorem Condition of the Charles Roth has decerated up his Charles Roth has decerated up his

CHATTER

dancing studio with a comely secretary named Mildred Harris.
Geo. Calhoun keeping in trim helping out the local Turner's minarel show, both as an end man.
Fat. Dennis, radio ed of the Times, took part in an unbilled blackout at the Fox radio show last week. During the first show the light failed while he was reading his part. Suspects a plot.

Memphis Walter D. Botto

Olga Worth mingling with friends. Lou Hellnorn new manager RKO

heum, ene Dearth has a floor show at Kat Club.

Kit Kat Club.
Cecil Vogel, manager of Loew's,
a home owner.
Rosemary theatre has vaudeville
only one in town.
General Motors show at Auditorium packed 'em in. Everything

torium packed em in. Everything free. Bittenberg former manager of RKO, has been transferred to ballas. The RKO has had three managers in six months.

Semi-annual meeting of Motion Picture Theatre' Owners of trith M. A. Lightman, president, in the chair.

The Memphis Evening Appeal' is conducting a Chatter' column on the news matter used is lifted from Varlety, uncredited.

Louisville.

Tvette held at Gayety.
Screen Gulid gets big boost in
'C-J' editorial columns.
Marion Green, drammer dammer
Marion Green, drammer dammer
tour of Europe.
Brown theatre now publishing
weekly magazine for distribution to
patrons. N. L. Royster, editor.
Hugh Sutton. former Brown
Hugh Sutton.

ager at National as 30 local persons given work. Press guys only ones passed up in distribution of labor. Kentucky's list of colonels only contains 1,131 names in spite of talk. Only 4,100, says Kentucky Colonels' Association, have been three distributions of the colonels' have been since Gov. Isaac Shelby's time.

Nancy Welford, Ruth Gates, Waltond Davis, Lawrence Keating, Ross Hertz, Truman Stanley and Addison Pitt opened season of stock at Na-tional. Ruth Gates, Walter

Canton By Rex McConnell

Nickle comes back. Drugstore cowboys ou: in force. None of four closed banks open

Circus agents make their appear

Circus agence managers ance.

Scandals' for city auditorium,
April 27-28 at \$3 top.

Ed Daley arrives in town with
troupe to open at Grand in co-oper-

attive stock.

Pop songsheet peddler's reappear on Market street with first warm spring days.

Solvent of the street with first warm spring days.

Solvent of the street with first warm spring days.

Traveling bands playing Canton kicking back 2% to local musicians union's welfare fund.

Ceramic and State, two largest Carmic and State, two largest damission prices 20%.

Harness races out at annual Dover, O, fair with auto races in-

ion prices 20%. less races out at annua O. fair with auto races in-Horsemen threaten cour

action. On the work and the races in action. R. D. Smith, Canton promoter, dickering for Mourning Becomes Electra' for Akron Theatre Guild, Marchard Carlon, C

sponsoring musical in the spots, walter Ambler Players quit Grand after more than six weeks' co-operative stock, and after two weeks' rest will open under canvas in east-tern Ohlo.

Charles Selerist. 'daddy' of circus

con win open more canves in electron chio.

Charles Seigrist, daddy of circus acrailsts back home with troupe acrailsts back home with troupe home control of the control o past sev

Vincent Mahoney's vocabulary.
Alra-cooling system going in at
Heard building.
George Harshberger's new magazine-going over nicely.
Emil, former maitre de hotel at
Westward Ho has resigned.
The radio beat the papers with
the Lindbergh ransom story.
He Lindbergh ransom story.
Hal Jerome and wife (Gloria
Gray) have gone to La Canada,
Calif.

Calif.

The spring lettuce deal has brought out \$1,250,500 in cash thus far. Best season in three years.

Cornelius Vanderbilt, Jr., came in from Colorado Springs, conferred with Gov. George W. P. Hunt on the conference of the california.

fornia. Wade Cunningham, thinking his new acquaintance was a buyer and a good business prospect, wines and dines (in Old Mexico) only to find he was a walter.

Kansas City Will R. Hughes

Walton Hall Smith here to get away from Hollywood. Rudolf King, and Mrs. King, sailing on the Duetschland, due here May 1. Stables at Riverside commencing of ill with horses in for the May

Stables at Riverside commencing to fill with horses in for the May "Lobbying," the column in the Kansas City Journal-Post for several years, is out. 'Ace,' its originator, has gone Radio.

During final act of 'Mourning Becomes Electra' there was a ripple and the second of the secon

By Chester B. Bahn

By Harry T. Smith

rders.
Tax-furious people ready to make leanup at courthouse unless clean-

cleanup at courthouse unless clean-up is made.
Bootleggers hiring truck drivers and workers through local employ-

By R. W. Moorhead

Curb service so popular even the laundries are doing it.
Merlin H. Aylesworth to be com-mencement speaker at Drake U.
June 6.
Priscilla Wayne, sobble, writes another play put on by Princess Players.

are out so far as being rented for public or private dances, whether the school boards are paid or not. Fire destroyed the Grand theatre, Red Oak, lowa, April 11. Loss esti-mated at \$60,000. The building was erected by L. M. Beardsley through popular subscription.

state's eighth annual play contest at Iowa City. Community Players, Davenport, in first place. Atty. Gen. rules school buildings are out so far as being rented for public or private dances, whether the school boards.are naid or not

Rochester

Community Players end season. Wave of suicides follows East-nan's self-blotting.

Strikes and lockouts mark efforts to cut union wages. Eunice Yeaw, 'D. & C.' sassiety ed, out with measles.

Eunice Yeaw. D. & C. sassiety ed, out with measles.
Late April snowstorm left to nature with city anow fund gone.
Borrain Minevitch bought a Cadillact of the control of th

Indianapolis By Gene Haynes

Charles Long has gone to Philadelphia to work.

Rumor that Loew's Palace will use stage units denied. Camel quarter hour coming in Friday (22) at Indiana (Skouras-Publix).

Louis H. Stockman supervised smasters.

onard Rensbarger, driver for Indiana Film Co., was killed the Ind

the Indiana Film Co., was killed when truck crashed. Charlie Davis signed contract to play at Indiana baliroom April 22 to May 8. May later play at Lake Manitou Harry O'Leavy, secretary of must

Harry O'Leary, secretary of musi-clans' union, has protested against 'unfair competition' by Indianapolis high school bands.

For the first time in local picture houses a special show for colored persons was held at Indiana for

houses a specilus snow the persons was held at Indiana for Bill Robinson stage unit.

Porticial Beck, manager at S.-P.

The property of the publicity Metzger was assistant to Ted Nicholas, p.a. for all Publix houses here.

Newark

By C. R. Austin

Dick Hill is a proud papa. Jean Marie

'Money in the Air' is advertising in the Newark papers, A. Gordon Reid division manager for RKO in suburban district here.

For the first time the Lafayette, New York, has window cards in the colored districts here.

And the window dates in the collection of the work of

Salt Lake City By Phil Lasky

Flagpole sitting contest, atop Or-pheum, postponed account rain.

Fred Hamlin, ex-publicity chief, pened advertising agency of his

opened advertising ageinty of the property of

another play put: on by Princess of the prince

Birmingham

By Bob Brown

Straw hats on the streets Raseball drawing pretty good.

John J. Sullivan's kid's doing fine.

Doubtful whether the Lyric will

open. Oscar Wasson is working at the

OSCAR Wasson 4s working at the ball pick. A constant was a street cars.

Dick Kennedy from Monterey and still no hat.
George Steele did not out price as scheduled last week.

John J. Sullvan has cut price on State deficit is only \$100,12,916.
Taxes at the next legislature. Vernon Reaver is getting a vacation. From work and shaving.
Nell Dutton's circue here for two days, April 22-23, at Auditorium.
Dick Nuchols wears the funnies.

"Ben-Hur' reissue did well at setting a land and a constant and now comes the Big Parade,"

Ben-Hur' pelssue did well at the Strand and now comes the Big Pargade;
George Goodale and wife are George their atternoons at the ball games. Stagehands were the only ones that made money here on the Fred Stone roadshafe were the only the contraption on his car to save gas. Now the almost has to push the car up hill.

Lester Neely flew up from One-onta for a one recier and rushed back. Just like that—for a one Hopan Hancock vacated the Thomas Jefferson long enough to run down to New Orleans for the automobils showed the save the save the save him that rick he had in his neck asking what he thought women should wear. Temple cut prices over the week. Temple cut prices over the week. Temple to the save the s

Albany

By Henry Retonda

Harry Thompson and Harry Seed ere visitors. Don Jacocks, supervisor of Skou-as theatres, to California for six

weeks. Charles Sessonsky's Temple at Carthage, closed two months, re-

Carthage, closed two monomous opened.

Mr. and Mrs. Bob Yates are preparing to open house at Lake George Exhibitors up state fighting daylight saving, which goes into effect April 24.

Jack Hart of the Starke theatre, Bennington, Vt., on the job after a long lliness.

Sammy Watkins went on radie

Dong illness.
Sammy Watkins went on radio extra of "Times-Union' from WGY. during appearance at RK Milligan, Mr. and Mrs. BK Milligan, John'A. Hutchingon, former manager in Amsterdam and Glens Falls, now manager of Warner, Buffalo.
Anthony Morelli out as guester.
House no longer to have guest-leader.

House no longer to have guest-leader. Warner exchange plans trade showing of Ruth Chatterton's new ploture, 'Rich Are Always With Us' at Strand. Mr. James R. Grainger attended world premiere of 'Trial of Vivienno Ward' at the Hall as guests of C. H. Buckley.

Galveston

By George A. Seel Belated norther crimped Splash

day on the beach.

Submarine flotilla from Panama arrives April 18 for two weeks' stay.

Bruce Olds and orchestra leave Virginia Inn for Lamar Hotel,

Virginia Inn for Lamar Hotel, Houston.

James Patterson of Patterson Shows on the beach with new ridsing device, Heydey.

J. T. McCully, until lately dramatic editor New Orleans Times-Ploayune, here lockling around. If the control of the control

Beach season off to good start April 10, Splash Day. King Nep-tune reviewed a bunch of nifty batherinos.

natherinos.

Lloyd Finlay again wielding baton
in Houston. Finlay, long with Majestic, dropped out of show biz a
few years are.

jestic, dropped out of show bis-few years ago.
Arthur Borean, circuic clown, who Arthur Borean, circuic clown, who have a second of the control of the tensor of the control of the control of the control of the control of the Queen offers first road show of year, Clint Cole's 'Chicago Follies,' including Ches Davis, Marie Austin, Honey Gal Cobb, Harry Lorenzo and chorus.

Phoenix

Syracuse

Harry Weiss, former manager

Harry Welss, former manager that the state of the state o

Tacoma

Another petrol war on. Down to 9 gals, for \$1. Flowers blooming and lawns getting two haircuts a week. Community chest fund is expended and there is no place to look. New Ford showoff in largest hotel three days. Crowds but few orders.

Bootleggers hiring truck drivers and workers through local employment agencies.

Paderewski scaled to \$2,50 for concert. Tacomans thought \$1 good top and proved it.

Seattle-Tacoma double paving highway costing this burg \$5,000,000 a year in business.

Des Moines

Going Places

By Cecelia Ager

The Damita Technique

The Camita Technique

Luckily for Lily Damita Itels is the Night the Stating anyone to bemission. It is all very gay and igne the leaved; it wants only to be imissing. If the audience will find amusement in Miss Damita's inidistince upon respectability, even though it be a sardonic sort of amusement. This is the Night' is a sidep nearer the goal, Miss Damita, is alluring appart of person of the same of the sa

point is anyone

Learnia, wouldn't be looking, for a 160.

Lear, when she can buy all the can been all the can buy all the can been all the can been all the can be can be

e. jugh.

Thelma Todd's superb icgs are her chief contribution. Miss Damita's legs do very nicely, too, but the Todd legs are peerless. Damita withs in the long run, however, for she has the sort of confidence in herself that erasen doubts in most everyone else.

Blind Da is and Notributio Hind Da is and wetvierion and Although Helen Twelvetrees was lind to little children, always went straight home after work, had never straight home after work, had never a dark flame and wore a dark flame and help to have been the happy ending, but no. No matter how exemplary a girl's conduct in pictures, i's he hasn't learned the folly of chancing blind date, sind elserves to be punished. As a proper strength of the pictures, i's he hasn't learned the folly of chancing blind date, sind elserves to be punished. As a lesson and also providing footage to stretch' an already, threadbare story to feature length.

Miss Twelvetrees' husband turned out to be a no-account, so her eye-brows did a deal of drooping. It wasn't long before she was ready to crumple up in a heap, slowly similing to the floor, and when her her strength and the straight of the stra Although Helen Twelvetrees was kind to little children, always went straight home after work, had never

Buried under the weiter of dialog in 'But the Flesh is Weak' there silstens a new actress, Nora Gregor by name. Her debut is not nearly as auspicious as this young lady's

very real charm deserves, but she shouldn't feel badly, it is not because there is any especial discrimination against her. The whole cast, and particularly Robert Montgomery, the star, share in such an against the star of the star of

Interest began.

It is a very British picture, so redolent of clipped English accents, so terribly sporting, that it seems to have awed all the good. American intelligences of the MGM lot into a state of non-interfering respect. Everyone in it is very nicely groomed, very well behaved, very garrulous, and very, very inactive. Miss Gregor, probably maddened by the passivity of it all, wriggies her mobile mouth into all sorts of feeting expressions in her closeups, just as she's seen Garbo and Crawford do, and does it very well, to.

tto.

She is a pretty blonde with interestingly made-up eyes that slant upwards at the corners, a volce that modulates in melodious nuances, modulates in melodious nuances, and a sweet graciousness that downgers out front will approve of, When the studio coffery discovers a more interesting mode for doing her hair than the routine small ringlets and waves that now con-(Continued on page 54)

Did You Know That-

Neal Andrews is hack from Europe. Radie Harris sports a good looking mink coat these days. Regis Toomey is in town...the lovely dancing of Mitzi Mayfair would be further enhanced by wearing ligh heels. Miriam Hopkins looks prettier every time she makes a visit from Holly-wood...little flower jackets are too cunnin with evening gowns... Sally O'Neil wears bangs and things now. Mrs. On a black velvet coat with an entire to the sally of the sally

Uncommon Chatter

By Ruth Morris

The Garbo Crawford Joust The Garbo-Crawford Joust
There may be public speculation
on whether Greta Garbo or Joan
Crawford steals, the honors of
Grand Hotel, but neither actress
seems to enternain the slightest
doubt. Both stars throw in enough
mannerism, and to spare, to achieve
the popular idea of a great star performance.

the popular idea of a great star performaine.

Miss Garbo is immersed in the
tragedy of her part, its sombre
pathos, its smoldering passioni. Determined to make every moment
count toward elevating her above
an important cast, sike wastes no
time. Uncurbed by any economy of
pantominne, Miss Garbo's performance as the dancer shifts from
blackest despair to the very gayest
that gay can be. Rendered by any
other actress, it might be a slightly
overdone imitation of the Swedish
star. Against any other story, Miss
Garbo's acutely portrayed anguish,
the child-like wonder in her eyes,
the relaxed grief that shadows her
mouth, might stand out as overacting. But Grand dicombilee, in
Garbos reputthous
priganor and proposition and
grief or glamor and
grief or glamor and
mystery so imposing, that audiences would be ungrateful indeed

if they were not impressed by them. Pitted against so powerful a competion, Joan Crawford, overlooks no opportunity to register her own glamor. She doesn't see Flacomichen' as a little hotel stenographer, cheap and shallow, but gives her the cultured English accents and air of an experienced woman of the air of an experienced woman of the Cultury modish and tasteful freeks of a wealthy sid whose condessented.

world. Her costumes are the carefully models and tasteful frocks of a wealthy girl who's condescended to become somebody's sceretary. A girl with the shrewdness to select such good costumes would hardly be content to drift from one secretarial assignment to the next. The silly little typist of Ylcki Baum's novel could never I-rve thought up a coff-ture so chic and smartly contoured that it will probably supplant Greta. Carbo's famous long' bob, and set another sityle for fanetas been one to experiment with novel, unconventional coffures. The several solid propersonality are ablit too bizars to so the farithout for and delegate the several several set of the several several set of the several several several set of the several se

But Joan Crawford's hair-comb is something worth while. It's original without being outlandish; It's not considered the source of the source o

Revettes in Top Form
The Roxyettes are their own best critics. On off weeks, when costumes and lighting are not up to par, the dancers perform with spiritless precision that shows they have little confidence in a poorly groomed routine. But give them a group of brisk, smart costumes and a rousing tune to march to, and show.

a rousing tune to march to, and show.

This week their work reflects the knowledge that Thirty-two Hussars' is the smartest item of 'in Gay. Vienna' and the very trimmest routine the Roxyettes have marched phrough in many a day. It has neatness, verye, spick-and-span uniforms and lighting that rises dramatices, which was a small result of the same precisely through glow to a precisely through glow to precisely the same provide unique entrances and exits for the parade. The eye is of gleaming black velvet that throws blue and white costumes into high relief. Brasses bray, trumpets blare, drums beat to a millitary march that defies feet to keep from tapping. Knowing all, this, there was the same contained the same contained the same contained the same contained to the same contained

when it is asked to stage a grand show for God, for Country and for Rosy.

Lottice Howell is given more importance than most prima doinas at the Rosy. Her first entrance is at the Rosy. Her first entrance is of the stage of white and a garden bench up to audience level. Her appearance is neat and a garden bench up to audience level. Her appearance is neat and attractive, her voice rings out clear and sweet through the lilt of the 'Blue Danube' and later, the tender mclancholy of 'Aufwicdersehn.'

Leona Smith shows how well polised a cornetist can be if she practices her lessons, Pat Bowman and the ballet posture ag'n at the classic background of 'Caprice Viennoise and the coute ensemble holds a happy finale along the Prater.

Cinderella Awakens—But
When Cinema Cinderella goes to
Parls to learn the ways of the world,
pleture audlences expect to see her
transformed from a drab moth into
an exotic butterfly. The anticipation of that fashion miracle in
Carriess Lady' could be Joan Bennett's only reason for appearing
intitality as the old-fashioned homestri who doesn't know how to comb
her halt, wear her hats or straighten
(Continued on page \$2)

(Continued on page 62)

Women on Percentage

A condensed review in points on the women of the stage mentioned hereunder.

None can rank over 10 points on a single item, nor over 100 points in total.

There are 10 items covered by the reviewer, with the named points opposite each player's name.

Slight comment is added.

Sweetness, a friendly smile, youthful charm and dis-tinction make her a valu-able asset for the act. Audrey Parker.... 10 berg) An accent and a pleasingly husky voice versus vivacity

Oris Eaton (Hollywood Frolies of 1932)	.7	8	9	8	. 5	,6	. 6	. 6	0	- 6	60	Surprising and welcome wholesomeness in an act sorely in need of it.
Miss Galla-Rini (Galla-Rini and Sister)	7	9	7	100	5	4	6	6	2	6	60	Determinedly versatile in- strumentalists.
Harriet Hilliard (Hollywood Frol- ics)	7	8	9	1	5	5	- 6	5	•	. 6	58	Madam of ceremonies.
Hollywood Frolics Chorus	7	8	9	9	5	4	4.	5	. 0	5	56	Such expert cooch from such youngsters is dis- tasteful at a family vaude house.

1.00		1.00				٠.	817	116		150 57	2	
Bernice & Emily.	9	10	10	8	5	3	_10	9	8	9	81	Perfection of duplicate acrobatic dancing. Stair dance novelty insures applaus and should be climax o act.
Eve Sully (Block & Sully)	9	10	10	10	5	10	8	9	2	8	81	Brisk, chic and beautifully dumb exponent of the nit- wit school of comedy.

wit school of comedy.

One of the few radio favorites whose personality is not submerged by a inferophone. Needs new costume, more carefully de-Vaughn do Leath, 7 7 vised for stylish-stoutness.

SOTH STREET Contrasts her primitive song style with exceptionally smart and neat attire. Hot warbling unable to over-come unresponsiveness of a Rita White... 10 10 8 (Allan Mann) cool audience. Helen O'Shea.... 10 10 (Allan Mann) cool audience.
Graceful dancer, delightfully costumed but hampered by the thankless opening act

spot. Slim pulchritude in a soft blue gown that flatters acrobatic dancing. Rosemarie Sennet. (Wally Vernon) 10 Shirley Dahl..... (Raynor Lehr)

Soubrette type of song and dance completed by opti-mistically 'funny sayings.' Miss Lorraine.... Able knockabout comic wastes time over poorly read chat-ter but registers in clown acrobatics. Coffure and costume too untidy to do her justice.

VARIETY

SUBSCRIPTION\$7

Vol. 106 0 120

15 YEARS AGO (From 'Variety' and 'Clipper')'

Music Pubs' Protective Assn. formed. To stop practise of paying artists to sing the house's songs. Estimated it was costing \$200,000 yearly. Average was \$15-\$25 for one verse and two choruses. They're still doing the protection of the protection

E. H. Sothern was offering to grace vaude at \$5,000 a week.

Boyle Woodfolk, of Chicago, bought Ziegfeld's Follies of 1916. He planned to split it into two tab

Century theatre was in the black or \$360,000 on the Dillingham-Ziegfeld season.

White Rats quit their clubhouse. Property reported to have been sold to satisfy the mortgages. Purchaser not named but it was Purchaser not named butaken over by the N.V.A.

Managers were getting the first news about a government tax on the gross. Proposition was a stamp to be affixed to each ticket. A change from the proposition to tax the theatre direct at 10% on the gross profit.

Ziegfeld Cinema Corp. formed to film the filmed yet.

First National Exhibitors Corp. ormed. S. L. Rothafel its first president.

Bway ticket speculators were forming a combine to put cut-raters, chiefly Joe Le Blang, out of business. Never got over.

Theatre lobbies were b

Vaude agents figured that au vauue ag.nts ngured that audience would resent men on the stage, with a war on, and were hustling after girl acts. Draft dis-posed of the 'slacker' menace.

50 YEARS AGO

(From 'Clipper')

'Clipper' credited W. F. Munroe as inventor of a system to make a large number of quick costume changes without leaving the stage. Prior to that changes were limited to two or three.

Abbey, Haines and Dam reported to have lost \$11,000 on the Patti tour just closed. Performances cost about \$7,000 each and seldom reached a profit even at the high admissions charged.

Deficit made up and it was decided to complete the Metropolitan Opera House at once. Planned to a dining room on each floor but that went out.

Black Crook' originally produced at Niblo's garden in 1866, revived at the same house to standees. More women in the audience his

Tony Pastor had done so well with his travesty on Patience he put on The Mascot' played straight and without abridgement. Lillian Russell was unable to appear having been ordered to rest by her physician.

Sara Bernhardt was married in London April 4 to Damala who had played in her support.

Announced as an improvement over calcium light was a stick of colored fire capable of burning for 15 mins. Electric spots not yet de-veloped and calcium was awkward

Latest slang was 'too utterly utter.' Kidding an Oscar Wilde phrase. Someone wrote a song about it.

Pat Rooney (the first) and Harry C. Miner dissolved their partner ship, Rooney going on his own.

Inside Stuff—Legit

The prospect of having one circuit in legit is brighter. Those close to the situation say it is now almost a certainty that the single condition will prevail next season. Meetings are continuing between Lee Shubert and Marcus Helman.

Obstacle to the actual cementing of a deal is the condition of the Shubert corporations. It is, believed that if the Shuberts liquidate, the one circuit move will be made for the benefit of both circuits now existing as well as for the legit branch of show business itself. Likewise should the Shuberts liquidate there the proposal will have a better chance

ing as well as for the legit branch of show business itself. Likewise, should the Shuberts liquidate then the proposal will have a better chance of going through under a different arrangement.

Statement made by one of the legit leaders in the present combo deal laid stress on the merging of the Theatra Guild and Shubert subscription audiences out of town. Settlement is now going on as to the question of houses to be played in the warious cites. Original plan to the question of houses to be played in the warious cites. Original plan to the question of houses to be played in the warious cites. Original plan to the question of houses to be played in the warious cites. Original plan to the question of house to the played in the warious cites with the pooling an obvious factor in favor of the single circuit.

Two other opinions from managers working out the deal lay stress on actuality of the combine. One producer said, 'Ask, me in about a month.' Other stated that under the new deal producers would all receive better breaks than at present. Under the terms of one combination deal, on the fire about two months ago but since blown up, there would be no favoritism as to producers, thus insuring co-operation with all managers. This is stated as highly necessary as one way to insure attractions for the houses of the new line up. Legit producers working on the proposition include Sam Harris, Arthur Hopkins and Max Gordon with Heiman diese of the new line up. Legit producers working on the proposition include Sam Harris, Arthur Hopkins and Max Gordon with Heiman diese of the new line in the producers and the Subbert. and Lee Shubert

and Lee Shubert.

There is still talk of a producing corporation of large capitalization to add to the list of shows other than those which would ordinarily be available through the normal productions of the season. It is in this connection that the deal of two months ago collapsed. Understood Heiman and another leading showman were concerned, the latter to be treasurer of the new corp, and a figure in the financing. This circuit was to have had a nucleus of 10 Broadway houses.

was to have had a nucleus of 10 Broadway houses.

It is a certainty, according to explanations of the deal, that while Broadway houses will remain open as often as possible under the single circuit, a large number of out of town theatres will go dark through pooling. This explains partly the giving of even breaks to all producers who, if not pretting proper treatment, could book indie and wildcat their shows outside of the circuit.

Report persists that Mitchell Erlanger may step out of that organization, or the new one, next season. This is said to be of his own desire.

A chance meeting on the street in New York two weeks ago led to the Frank Wilcox stock which reopened the dark Dewitt in Syracuse last night (Monday).

Those whose paths crossed were Wilcox and Sanford Skinner, the latter a former Syracusan, but now a resident of New York. Wilcox, veteran of some nine or 10 stock seasons in the Sait City, expressed a desire to return, but told Skinner he lacked the necessary backing.

desire to return, but told Skinner he lacked the necessary backing.
Skinner, who retired from business with a million or so syewn years
ago, volunteered to finance the company so that he would have something to occupy his time during the summer.
"Whether the company is a financial success or failure, it will play
through the season until Sept. 3," is Skinner's statement. Which makes
him the perfect angel.

Selection of the warehouse, which will center the production building activities of the group of seven Broadway managers combining for production costs, has been made. Leases will be signed within a fortnight, according to expectations.

according to expectations.

The work of the control of the control

When 'Scandals' played Acca Temple, Richmond, Va., recently it was reported that before the auditorium could book the attraction, back taxes of \$15,000 and and to be pfaid. Show grossed about \$25,000 and as the house got the smaller percentage in sharing it didn't win back the sum paid on

bowever, the Temple may now book and play attractions for the next, 'Scandals' figuring in pulling the house out of a hole.

Happy Landing, the final production this season by the Shuberts' receivers, closed at the 46th Street, New York, last Saturday (16), a three weeks' flop, in the saturday night previous the actors were elated when the house was well tenanted and the show received six curtain calls. Later developed the theatre was papered and the deadheads were asked to give the actors a sendoff.

After an eight-week layoff 'Bridal Wise,' Sigourney Thayer's first production in some time, is slated for another try, starting rehearsals again within ten days. Show played a short tryout and closed.

Play, by Frances Goodrich and Albert Hackett, has been revised by Frank Craven, who'll direct the new version. Madge Kennedy, of the original company, will again play the lead.

E. E. Clive's slated Broadway appearance in Edgar Wallace's "The tinger' has been detoured into Chicago. Show opens at the Loop April

24 in the Adelphi. Clive proposes a series of mysteries for Chi, other shows listed to be chosen of these six—Creaking Chair, 'Wrecker,' No. 11,' Whispering Gallery,' Murder on the Second Floor and 'Crown Billet.'

Erlanger's has filed an appeal from the decision in favor of Victor Leighton in his suit against the estate and Erlanger corporation. Action concerns salaries and commissions due the former Erlanger booking

Decision in Leighton's favor carried with it a judgment of slightly nore than \$6,000. Appeal is unlikely to be heard before next fall.

Laurence Schwab has gone to the Coast to write the book of a musical comedy with Buddy DeSylva. Propose to produce the show themselves. Composer of the score i as not been determined. Report that Vincent courans would do the music is incorrect.

John McClain, ship news reporter for the New York 'Sun,' is now conducting the theatre news column under his signature.

It is the department formerly handled by Ward Moorehouse who is in Hollywood and who is not expected back for six months.

Inside Stuff—Radio

Midwest thinks that the 10% reduction in national appropriations demanded by Congress will likely affect the radio supervision department of the U.S. Department of Commerce. Understood that if this reduction goes through for the Commerce department the radio supervisory substations throughout the midwest and northwest will be eliminated.

inated.

Sub-stations which would likely be forced out would be confined to the ninth general radio district and would eliminate the radio supervision spots at Kansas City, St. Paul, Denver and Dallas. These are the inland sub-stations in the country. There are other such stations but all situated along the coasts. The sub-stations in these towns are considered sary to the safety of life and shipping

Recent addition to KWCR, Cedar Rapids, Ia., to the NBC list of affiliates is attributed to political and good will grounds. Station not only is limited to 100 watts but shares its wave length and time two other outlets, KFJY and KFGQ. KWCR was recently takes with the contract of the co two other outlets, KFJY and KFGQ. KWOR was recently taken over by the Cole Brothers who own Iowa's most influential daily, the Des Moines Register. Cole boys, it is understood, are out to acquire a string of limited waters in lowa and surrounding states. Sidelight on the KWCR-NEC association was that no publicity was sent out by the network announcing the dedicatory program. Roster of speakers included Senator Brookhart.

When Texaco Oil goes NBC April 28 with Ed Wynn a 35 piece mili-tary band under Don Voorhees will accompany. Graham McNamee wiil play straight man to Wynn. All broadcasts will be from the NBC Times

Texaco will kill the Wynn billing of 'The Perfect Fool' on the air. Instead it will ether the comic as the 'Fire Chief.' This will be done to tie-in with a new braid of gasoline of the same name.

About the most complicated continuity writing job in radio is held by Avery Marks, employed by War Against Depression. Campaign organized to put people back to work was alloited 30 seconds of free air time on all programs sent out by 181 national air advertisers. Figuring that routine announcements would only chase listeners away, Marks is shown the continuity of the preceding program then writes in 30 seconds of stuff that fits that period but puts over his point.

Restricted songs for the air are frequently held up by the publishers to orchestra leaders as the pawn whereby the publishers may obtain a

to oromestra leaders as the pawn whereby the publishers may obtain a plug on another ditty.

Some publishers tell the leaders that if they desire special permission on the restricted number they may have it if they will also plug a song in that publisher's popular catalog.

'Sisters of the Skillet,' Procter & Gamble team on NBC, were forced to call off all announcements regarding the free giveaways of their gag paper called 'Skillet.' They got 75,000 requests for the paper after one week and the advertisers thought that sufficient. Figured the printing bill would run too high.

'Skillet' is planned as a monthly. Original intentions were to carry the announcements regularly.

When Russ Columbo played in Philadelphia last week there was much ballyhoo for the singer in connection with an announced special broad-ast over WAJU. NBC advised Columbo and WCAU (affliated with the CBS) that since the singer was oxclusively NBC he couldn't broadcast

con Confue, me manager, substituted for Columbo.

Erwin-Wasey waived its contract with Vic Young, orchestra leader, or the Helnz Honey NBC broadcasts to permit Young to accept the perith of orchestra leader on the Mills Brothers-Crisco periods, CBS. Latter periods started last week.

Helnz program was on but once a week. Crisco periods are twice a week but at the same hour.

Rose Gailo, Philadelphia songstress, was all set to go on CBS with Abe Lyman Sunday night (10) when nervousness overtook her and she was unable to go on. This despite that she had made many appearances previously and had rehearsed for this broadcast. Jackie Heller subbed for Miss Gallo.

Miss Gallo is scheduled for another anot with Lyman shortly.

Small radio station in Los Angeles conclusively demonstrated that it could sell suits of clothes over the air. Growing self-confident it undertook to boost sales for a kollege-kut special priced at \$27.50, a lot of money in Hickville. Sales talk urged listeners to acquire that snappy campus appearance.

Store sold four suits and station lost account.

KNX, Los Angeles, without previous notice, gave its listeners a ques-tion and answer repetition of the day's testimony in the Hawailian 'honor killing' trial Thursday (14). Station let it go as a test, waiting to obtain listeners' reaction before deciding whether to continue with the trial.

Toledo remains one of the most peculiar radio spots in the country. A town of 300,000 population with only one station, WSPD, and no network book-ups.

If residents wan national chain programs they've got to dial a Cleveland, Detroit or some other key source.

Mills Brothers can't figure how they will fulfill their Brunswick re-cording contract while on the road for Publix. Act opened 18 weeks for that circuit April 15.

According to the Brunswick agreement the quartet has to be in New York at least once a month to record.

Morton Downey took unto himself a personal press agent while tour-ing with the Camel period in vaudeville. P.a. is Barney McDermott: Innis Fiarris was the advance man sent out by Erwin-Wasey ad agency to do publicity for the act as a whole.

Reason reported for the switch of WHAS, Louisville, from NBC to CBS last week is that the CBS offer included a financial angle. Louisville's 'Courier-Journal' operates WHAS.

the police, described the broker's car, gave the license numbers, and told the cops the guy in the car had a load of Lindbergh money. Picked up soon after in New Jersey, the broker saw bars—and red

Broadway ticket broker was the victim of a practical joke that landed him in the hoosegow for a short time last week.

Ticket man left New York for a Maryland race track, taking with him a pretty fair cash reserve. Immediately after he left a pal called each other. Housed 50 bon, at the Masque, followed a few weeks him a pretty fair cash reserve. Immediately after he left a pal called

Shubert Receivers Warn Further **Operation May Wipe Out All But** New Money Loaned to Corp'n

Whether the Shubert Theatre Corporation in receivership shall be continued or liquidated is due to be decided on Friday (22) by Judge Francis C. Caffey, in the U. S.

Lee Shubert and the Irving Trust, so-receivers attached to the petition. On the continuance a proposed budge whereby the estate may be deed on up to Oct. 1, 1932, a span of five dull months. Money for the hugget expected to come from \$300,000 of receivers certificates and a loan of \$50,000 on an insurance policy in the names of Lee and J. J. Shubert carried for the benefit of the corporation. Although the petition states that the brothers 'will underake to find purchasers for the certificates,' understood Lee has promised to take them.

A note of doubt and a warning concludes the petition which is Lee Shubert and the Irving Trust,

womised to take them.

A note of doubt and a warning concludes the petition which is called 'receivers report number three.' After stating that the show business is one of the most uncertain and speculative of all businesses and that the plan offers the possibility of keeping the enterprise in existence and preserving its value as a going concern, it goes on the say: Because the plan involves the borrowing of a relatively large sum of money, the proposal is hazardous and it may result in the holders of the receivers' certificates of indebtedness unit mately coming into possession all the receivers' certificates of indebtedness unit mately coming into possession all the receivers' certificates of indebtedness unit mately coming into possession all the receivers' certificates of indebtedness unit mately coming into possession at the receiver of the receivers of the payment of any dividend to the payment of any dividend to the payment of the payment of the payment of any dividend to the payment of any dividend to the payment of the payment of

tors and nothing to the debenture bondholders.

Book value of the corporation was over \$30,000,000, according to the report. There is \$117,000 in cash on hand and from that the receivers ask. that \$90,000 be get to the con-lation of the control of the con-lation of the control of the con-trol of the control of the con-strict economy has been prac-

De Gersdorff, Swaine & Wood.
Strict economy has been practiced since the receivership started
last Oct. 20 and would even be more
rigidly followed over the summer.
Additional theatres and properties
are to be let go. Theatres which
are operated under leaseholds must
set by on whetever revenue they are to be let too. Theatres which are operated under leaseholds must get by on whatever revenue they are able to make. Receivers aim to inform the owners or first mortgage holders of such houses that the corporation will continue to operate the theatres, turning over all receipts, which money is to be credited on the expected future payment of taxes, interest and ground rent. The received week move and next October nor will they make any payments on corporation-owned theatres except where necessary to forstall foreclosure.

Hits Only Hope

It is proposed to expend \$175.000 on.new productions and it is only from expected successes that there is any hope for the creditors for: Before the great increase in theatre building which occurred in the are building which occurred in the are building which occurred in the are building which occurred to the area was the most profitable feature of the business. Now, however, with less than half the Broadway theatres open, and with many dark houses throughout the country, the the

of the business. Now, however, with less than half the Broadway theseres open, and with many dark houses throughout the country, the the-stres are in competition for plays and the key to success appears to be in the production end of the business. As yet there is no production schedule, were each condical in their production outlay is indicated in the report. Five-drammtic shows and two musicals were put on at a total of less than charmities shows and two musicals were put on at a total of less than the five-duction losses such as "Good Droduction losses such as "Good Companions," \$20,000. Taltte laack-etter," \$15,000; Gillbert and Sulfivan operatus, \$2,052. Latter venture were such as the successful plays of the receivership, the corporation of the receivership of the receive

Stage Stock Board

'Eulis, Bears and Asses,' Gropper comedy rehearsing at the Lyceum, will have setting in a broker's office and show a real Teleregister quotation board, first on the stage, with a Western Union man to work it and market quotations of same day as the performance.

now is concerned in 42 theatres in

Properties the receivers propose to abandon have a book value of \$2,399,137 and have carrying charges \$2,399.137 and have carrying charges of \$101,500. They are the warehouse in Greenwich Village, Copley theatre, Boston, and two Philadelphia properties not used for theatricals. The loss written off when the Majestic, Royale and Masque theatres were turned back was \$788, \$805, while the loss on the Pitt, Pittsburgh was \$341,180. Also among burgh was \$341,180. Also among the control of \$244,472. There is a bond issue guaranteed by Lee Shubert protecting a \$259,000 mortgage.

Data is supplied indicating how the Shubert corporation has dwin-

the Shubert corporation has dwin dled from a glant to a midget. Of the books as of Feb. 29, 1932, the real elled from a giant to a midget. On the books as of 78b. 29. 1325, the real-izable value real estate is zero. Over \$15,000,000 of the \$15,000,000 in assets shown (on the books) represents realty upon which there are mortgage obligations amounting to \$3,303,000 leaving a net book value of \$7,886,000 but 'it is impossible, in view of the present depressed state of the real estate market to assign any value to the real estate properties. Therefore in computing the realizable value of the assets if included in the satisfactory of the same of the same of the same of the satisfactory of the same of the sam

be costly,

Remaining Theatres

Discontinued arrangements in
sharing profits concern the Booth,

N. Y.; Majestic, Brooklyn; Apollo,
Atlantic City; Opera House, Derott
and Curran and Geary, San Franciero.

Atlantic City; Opera House, Detroit and Curran and Geary, San Francisco.

House the search of the receivers will hold in New York are: Barrymore.

Hartis, Central, Longacre and National; Teck, Buffalo; Parsons, Hartford; Masonic Temple, Louisville and Frincess, Chicago. Also the leased houses; Majestic, Boston; Apollo, Chicago; Shubert, Kanass City and Shubert, New Haven. However, they propose not to pay taxes on three of the out-of-town theatres. Houses which they protect the search of the first pay to the search of the first pay to the search of the first pay to the first pay the first pay to the first pay to the first pay to the first pay the first pay to the first pay to the first pay to the first pay the first pay to the f

SALKOW'S TIME OUT

Paramount Okays Six Weeks to

Sidney Salkow will direct 'Man Who Broke His Heart' by Fred Shilck for Al Woods next season. Salkows Par contract takes him to the Coast May 1 for six months but the young legit stager has ar-ranged with Par for a six-week Interim to do the Woods play.

WHITE LOSES IN CLEVELAND

George White came out loser in his fight to force city officials to rent the public music hall for 'Scandals,

his fight to force city officials to rent the public music hall for 'Scandals', but his local reps say they will carry the batte up to the Ohio Supremc Court. Local appeals Judges last week ruled that the city cannot be compelled to rent the hall to White. They dismissed the producer's petition for writ of mandamis to force Elmer E. Adams, public hall manager, to lesse it to him for evitously refused a booking to White, said he didn't want his hall to compete with private legit houses for such attractions, but court did not rule on this point.

Judges based their decision chiefly on the fact that nowhere in the local

Judges based their decision energy on the fact that nowhere in the local ordinance could they find any mandatory provision compelling the hall manager to enter into contracts. Decision was a victory for local showmen who have been opposed to hall booking outside legit attractions on ground of unfair competitions on ground of unfair competitions on ground of unfair competioutside legit and of unfair

'Vagabond Producer' Now Has Ideas for Two Shows

Will Morrissey has recast his backers to the extent that his musical, 'The Crooner,' goes into rehearsal again this week and that he may follow that up by doing a dramatic show. The latter, written by Morrissey and Gene Herbert, will be of peculiar design.

Troduction billing on sone,' recording to present plans, will be 'Alfred Chona' Droducer's 'The Crooner.' Shuberts are said to have 50% of the show. 'Crooner,' the on again off again Will Morrissey has recast his

have 50% of the show.

'Crooner,' the on again off again kibitzing radio show, will be rushed as to opening, the troupe having already been in and out of reheursal. It's to open at a Shubert house, if. Cast remains about the same, including Jean Malin, Loring Smith, Midgle Miller, Gertrude Niessen.

Morrissey's drama is to be real heavy stuff, but to be done in the spoof manner.

Hopkins Doing Musical From Classical 'Candide'

Arthur Hopkins is plotting his first try at a musical to begin his next season's activities. It's a modulated opera based on 'Candide,' French classic.

Book was adapted from the original by George Anthell, composer, who also wrote the music. Hopkins has given the script to Laurence

Stallings for working over.
Sets will be by Robert Edmond
Jones, with production date depenon Stallings

Mrs. H. J. Powers Sues

Chicago, April 18.
Action was started by Mrs. Dor-hy Powers against Harry J. Action was started by Mrs. Dor-othy Powers against Harry J. Powers, son of the theatre man. She charges desertion and asks custody of three children. Couple were married in 1917 and separated last year.

Sapolioed 'Lizzie'

Los Angeles, April 18.
Theatre associates of California
has leased the Egan Little Theatre
for co-operative repertory opening
April 19 with a modified version of
Lysistrata.' Top will be 75c.

MISS BURKE'S SECOND

San Francisco, April 18.

Dillie Burke in a new play, 'Merry
Mrs. Hope,' goes into Belasco & Curran's Curran sometime in May.
It will be Miss Burke's second show here within a few months.

Road Famine for 1933 Season: But 11 Hit Shows Now in Sight

Road Finance

Peculiar instance of a couple of high salaried principals in the same show on the road putting their heads together to dodge a salary cut.

With business easing off a with the salary cut.

With business easing off a salary cut.

With business easing off a coupled by the two lead accepted by the two lead and accepted by the two lead names of the cast if the gross for the week slipped beneath a certain figure. So if trade didn't look promising by a Thursday or Friday, the leads would dig up a couple of stooges and spent two, three or even \$500 between them buying tickets for their own show to help the week's total above the dead-line or cut total.

'BREADLINE FOLLIES'

Chi Show For, By and With Un-

Chicago, April 18 Group of society women in the local division of the Illinois Unempoyment Relief commission has taken over the legit Majestic for an unemployment to be titled. Breadline Follies. Show will be of, by and with the unemployed men now housed in the municipal shelters.

ters.
Production will open on April 25

Production will open on April 25 and run for three consecutive alghts at the regular legit scale of \$3 top, and no cut-rates.

All talent in the production will be the unemployed. There will be about 70 people in the stage show, which will be in the form of a minstrel show. Setting will be a flophouse. Deal has been arranged with Jimmy Petrillo, of the musicians' union, to allow the unemployed to form their own orchestra for the showing. Instruments have been donated by the various music houses.

It's a Season—Brady

William A. Brady has decided to call all bets off for the rest of the current season. He started work on casting Maurice Marks' Clissy, early last week, but changed his mind and put it off until early next fall.

fall.

Brady's idea is that it's too late
to get started on a play and give it
a decent break before the season

Cohan at Hudson

George M. Cohan has made arrangements to play his attractions into the Hudson theatre, his first show in being 'Confidential Service'. Show tried out in Philadelphia and not slated for Broadway until fall. For the past several seasons Cohan favored the Fulton, but previously his personal appearances were at

House passed from control of Mrs. H. B. Harris last winter through foreclosure of the mortage. It is now owned by the Immigrant Savings Bank which will

operate it.

Hadry Askin former manager of the late John Philip Sousa is manager of the Hudson. Bank has spent \$50,000 in colling up the interior.

Lewis as Dramatist

Sinclair Lewis is understood ready to try his hand at writing a play. If it comes through like-lihood is it will be produced early in the fall by Phillip Goodman. It'il be Lewis' first dramatic attempt; although several of his novels, 'Arrowsmith' for one, have been filmed. Goodman of the control of the c

been filmed.

Lewis and Goodman sailed on the

Dresden for France Thursday (14),
enroute to Russia.

'Whoopee' Revival, Too

Whoopee Kevival, 100
Following up the Show Boat and
Follies' verivals Ziegfeld is readying a revival of 'Whoopee.' Plan
now is to run the shows as fourweek propositions, at least.
Milton Berle is set for the Eddle
Cantor part in 'Whoopee,' Cantor
being unavailable. Ziegfeld is sngling with former players in the
place.

Total of 11 shows is all that can e mustered at present time for road bookings next fall. In view of the impending consolidation of legit

the impending consolidation of legit theatres into one circuit, the road shortage is of particular interest, being judged at least 50%, short of a minimum to satisfy one circuit. Should consolidation not develop and the two existing circuits continue in opposition the lack of productions would be heavily accontunted. Bookers state that for one circuit 20 shows should be available to continue in opposition the lack of product 20 shows should be available to continue of the c

Results of roadshowings the past season accentuates the future trouble since the attractions playing to success in past months have pr. ctically. all been staniped as Broadway hits. New shows sent out next year could not get that unless playing New York runs, thus sending them on the road late.

B'way List Exception

B'way List Exception

Several current Broadway shows are out as touring possibilities next-season. 'These include both of Gilbert Miller's hits, 'Always Jullet' and 'Animal Kingdom.' Former is doubtful of going due to film engagements of Edna Best in addition to 'its being judged a not too sure road show. 'Kingdom' closes in June and will be talkerized during the summer, which also goes for 'Blesséd Event.' 'Mourning Becomes Electra' has toured some time and

Elessée Event. 'Mourning Becomes Electra' has toured some time and is out now. 'Face the Music' is too large for other than possibly one to two key stands. 'Good Fairy' is road booked until May and uncertain thereafter. 'Devil Passes will not be available for fail. Of the 11 shows, Shuberts have the lead with six, Erlanger's getting to the standard of the standard

Erlanger's four are Max Gordon's Erlanger's four are Max Gordon's 'Cat and the Fiddle'; 'Reunion' in Vienna'; 'Riddle Me This'; 'Hot Cha. 'Vienna' will play until No-vember, when the Lunts' Guild con-tract expires, and they start in for Noel Coward's play Max Gordon is producing.

Taylor, Collier Undo 'Hay Fever' Exchange

"Hay Fever' Exchange
Pittaburch. April 18.

Patterson McNutt production of
Hay Fever, scheduled to open at
the Aivin tonight (18) for a week,
cancelled at last minute because of
Laurette Taylor's inability to get
up in the part in time.
Miss Taylor was called into the
cast late last week in Boston when
Constance Collier fell ill.
Miss Taylor was called into the
cast late last week in Boston when
Constance Collier fell ill.
Series and it will either come here
late in May following other dates
or last-play subscription "money
will be refunded. Alvin's scheduled closing date was week of April
25 with "Rhapsody in Black but
season may now be extended.
With Miss Collier back in the
lead, and Miss Taylor out of cast,
There will reopen April 28 in
one nighters in Femanylvania before
coing to Washington, May 2. After
several castern week stands the
show will work out to Chicago and
later possibly play through to the
cast.
Miss Collier was forced out be-

Miss Collier was forced out because of an eye aliment, which is mending rapidly. A misunderstand-ing as to the date she was to open in 'Fever' made it impossible for Miss Tearly and or in Miss Taylor to go in.

New Cornell Lead

Pittsburgh, April 18.
Siegfred Rumann, here dast week
in Grand Hotel, announced that he
had just been signed for a leading
role next season in support of
Katharine Cornel. in Sidney
Howard's 'Allen Corn.'

had just because in support role next season in support role next season in support role in Sidney Howards 'Allen Corn.' It will mark Rumann's second appearance in a Howard play, his last show previous to 'Grand Hotel' having been 'Half Gods'

Tough Enough to Find Legit Actors, Tougher to Keep 'Em, Says Geo. Tyler

George C. Tyler, the veteran legit producer, was loath to talk. Dur-

50

producer, was toath to talk. "During times like these, he said, it's hard to talk and not get a note of pessimism and melancholy into was an experience of the present day legit is the increasing number of poor plays. His explanation of this condition, has, as one point, the general attitude of a commercialized and mechanical age, whereby the loss of sentimen has robbed the playwight of almost every ingredient he had to work with. The playwight has lost the chance to write about the human with. The playwright has lost the chance to write about the human emotions, love, hate, envy, etc., for if he does deal with them then he's laughed at for writing sentimental nonsense.

But how about 'Mourning Be-comes Electra'? Aren't emotions

mental nonsense.

But how about Mourning Becomes Electra'? Aren't emotions dealt with? 'Such cases are the exceptions that prove the rule, 'explained Tyler,' for only when a master such as O'Neill deals with these elements does anybody pay attention.'

Because of this loss of material, Tyler believes, playwrights have been forced to write of something new and in an unusual manner every time they try to prepare a play. There are a lot of old plays in the theatrical library that are gems, he said, but talk of produc-ing one and you collect a horse-

laugh!

One reason for the loss of sentiment, upon which many believe the theatre is based, thinks Tyler, is due to youth. He opines that today youth is in the saddle and is setting its own precedents instead of following old ones. Ey which he means no attack on the younger generation. Such events run in cycles, but when Tyler was a youth, he says, youngeters followed and didn't lead.

Material is one of the producer problems. Secondly is casting Actors for the legit can't, under prevailing circumstances, be buil up, due partly to films, partly t up, due partly to mms, partly addo end over-commercialization

new personality in a play or find an actor of great potentiality and, either of the forces snatch imme-diately. From a \$40 as week trouper he goes to a star at umpteen times that, but meanwhile his personality goes over and is sold to the public, goes over and is sold to the public but his acting ability isn't built up

but his acting ability isn't built up. There was a time when a trouper had to work for a small advance raise over a whole season.

Not only is the actor put in a position where it's impossible to remain on the stage at a smaller salary, but is in a spot where it's impossible to maintain his balance, not only against increased earnings, but too-swift personal build up. And besides, the sources that provided new players have dried up.

provided non up.

Conditions today are such that should a manager, after reading any number of plays, get a script that has the stuff, finding a lead is a weighty problem. Stellar roles a weighty problem. Stellar roles can be played only by a narrow choice of players. If one of the few can't be obtained, then Tyler says he finds himself balked altogether.

gether,
While all things run in cycles,
improvement all around inevitable

'Angel' for Ina Claire

Ina Claire's postponed legit return is in prospect for next fall. Crosby Gaige has 'Angel,' European hit by Meichlor Lengvel, and deal is in negotiation between the producer

Schwab as Author

Laurence Schwah is off pro-Laurence Schwab is off producing shows for the time being and has turned novelist. His first book, Two Maids Go to Market, has been accepted by Coylci, Friede. Firm has arranged to publish two other books. Schwab process to books Schwab proposes

write.
"Two Maids," a story of small town girls in a Broadway chorus, is unfinished but will be completed on the Coast where Schwab is collaborating on a musical comedy book with Buddy. DeSyiva.

Radio Station Tries \$1.50 Legit Musical

Hollywood, April 18. Radio entertainment is invading the theatre field here, with a radi musical revue set to open Friday (22), two broadcasting stations seeking a dark house in which to give gratis shows and a number of one-night stands for radio hours in the offing.

In the offing.

'Hit the Air,' angled by Harry
Sugarman, with score and orchestra
furnished by Sam Coslow, dances
by George Cunningham and book
staged by Ken Brown, is the revue
and opens at the Music Box at \$1.50
top. All talent will be local air

KFWB and KHJ are seeking ampty theatre of large capacity to put on their plug hour programs before free ticket audiences. Both have found that their studio facili-ties were too limited to accommo-date the crowds seeking admission.

Future Plays

PARKER FOR SHARE e put into rehearsal shortly by Standish O'Neill.

'The Poor Fish,' farcical comedy is being readled for Summer proction by Standish O'Neill.

'Man Who Changed His Name, by Edgar Waliace is rehearsing for Edwal Productions, formed Frank Conroy, John Leffler, Cifford Brooke. Fay Bainter and Conroy in the leads, Brooke staging.

'Cavair and Wine,' by Halen Gas-kell, of Prof. Baker's drama class is getting a tryout at the Copely Sq., Boston, with N. Y. to follow.

Revealing Eyes, comedy drama, is being readled by Collseum attractions under Joe Ornato. Mario Remo, from pictures, will have the lead and the cast will include Mae Reynolds, Jos Buzelli, Marityn Clark and Ada Sterling.

'On the Make,' by Roger Grey casting for the writer, as producer. 'There You Are,' Hyman Adler musical, opens at the Majestic, Brooklyn, May 9.

Untitled play by Gene Solo for roduction by Chester Erskin nex eason. Latter also has Larry lazard's 'Manhattan Medley.'

Hazard's 'Manhattan Medley.'

'Hit the Ain,' radio musical revue
with score by Sam Coslow, dances
by George Cunningtan and book
direction by Ken Brown, opens at
the Music Box, Hollywood, April 22
with the Arizona Wrangters, Happy Chapples, Charlie Lung, Ken and
Sally, KJH Merrymakers, Ken Niles,
Vera Van, Sally Sweet, Al Fox, Sam
Coslow and his orchestra.

'The Alara Clock', Lawy, Duffy

'The Alara Clock', Lawy, Duffy

LEGITIMATE Janney-King Musical

Same combo that produced The Vagabond King' nearly a decade ago is undersood to be reunting for a new musical to be called 'OFlynn.' Russell Janney, inactive several years, is reported as being the producer, with Dennis King, mentioned for several other shows this season, named again for 'OFlynn.' Rudolph Friml who scored King' Rudolph Friml who scored King'

O'Flynn.'
Rudolph Friml who scored 'King' is also in on the new musical as ilkewise is Brian Hooker who adapted and is dittoing with the new production.

MINN. SOCIETY RESENTS PANNED PROTEGE'S PLAY

Minneapolis, April 18. Minneapolis, April 18.
Town is all, styred, up, as a result of a newspaper critic's lambasting of Parody', prize-winning play in a state-wide contest conducted by the Minneapolis Better Drama League, organization of clubwomen and society leaders.

Cilibwomen held in dig nation.
Cilibwomen held in dig nation may be a contest leaders.

Cilibwomen held in dig nation may be a contest leaders.

Cilibwomen held in dig nation was made ill after she read the review of Parody' in the Tribune; the day following the drama's premiere at the hands of the Bainbridge stock.

The fact that the author of the

The fact that the author of the play, Robert Douglass Stevenson, is a Minneapolitan, publicity head of the Community Fund and an asso-clate of the town's wealth and social topnotchers is adding fuel to

Chi Woods Goes Films. Stock Hops to Adelphi

woods dramatic stock try, which started two weeks ago with Louder Please, will fold with the closing of that play on April 23. House is reverting to filckers, taking the Metro's Grand Hotel for a twice-morty used the Apollo.

Woods stock company desariable.

band, but will move over to the Adelphi where the second play, 'Church Mouse,' will start April 24. how, headed by Louise Grood

Minturn direction.

Deal, under the new set-up, is between Aaron Jones and Ralph Kettering. Not yet decided whether the company will continue under the stock plan, or whether Church Mouse' will be listed as a straight test.

Horton in Frisco

Hollywood, April 18. Edward Everett Horton takes Springtime for Henry to the Sar 'Springtime for Henry' to the San Francisco Curran, opening May 9. Laura LaPiante replaces Lillian Bond for the north, Miss Bond be-ing under contract for pictures at Universal. Herbert Mundin set for a Foz picture, will also be replaced. Tienry dosed a six-week run at the Hollywood Playhouse, Satur-day (19).

Trouping DeLuxe

Duluth, Minn, April 13.

The Harestoot club, U of Wisconsin, production of 'Luck Breaks,' which played at the Orpheum,' was the first show troupe to visit Duluth for many years in a special train.

The train carried two Pullmans, a buffet-lounce on: two 7.5-foot here. buffet-lounge car, two 70-foot bag-gage cars. The troupe consisted of 85 players, orchestra of 20, five stage hands, and others.

Road Tour Extended

Road bookings of Hay Fever originally to take the show only to on have been extended. Firs stand is Pittsburgh Monday

(18).
Following Pittsburgh Pat Mc-Nutt's show goes to Washington and Baltimore, with additional time not yet set.

CO-OP GOES CANVAS

Canton O., April 18.

Walter Ambier, whose repertoire players recently concluded a six months' run at the Grand Opera House liere, in co-operation with the stage hands and musicians, will be the property of launch a tent season at Dover, O, on the fair grounds May 14. Idea cails for change of bill weekly. Vaudeville will continue between acts. Ambler's tent will seat 1.800.

Concert By Sallie

Barrymore Feud

Toronto, April 18.

A Barrymore never forgets.
Playing here in 'School for Scandal,' Miss Barrymore was momentarily stunned when as reporter wag asked her if she remembered The Royal Fam-

I recall it, she answered

T recall it, she answered tensely, eyes gleaming. And we resented it then and resent it yet and always will.

She reached anew for her cigarette-case, banged the head of a gasper on the table, it it violently, took a deep pull and nearly strangled. No one had a Marad.

Blau Must Pay Agent's Fee. Not Actor's Pav

arbitration Lyons & Lyon

By arbitration Lyons & Lyons have lost their claim against Bela Blau, legit producer, in the case arising out of the cancelled backing Shuberts promised to Blau for 'The Mad Hopes.' Agents claimed \$2,300 due Rex O'Malley, whom Blau engaged for the play, while Blau argued he owed but \$700 to the actor for the two weeks minimum sargued he owed but \$700 to the actor for the two weeks minimum sargued he owed but \$700 to the actor for the two weeks minimum sargued he owed but \$700 to the actor for the two weeks minimum sargued he owed but \$700 to the actor for the two weeks minimum agreed to be a supposed to be actor of the control o

perience.'
It was shown at the arbitration that among the weeks L. & L. claim Blau owed, one was out, being Holy Week, when the show laid off. week, when the show laid off.
Other pay was to come from the
return New York booking of Experience and rehearsals of Hopes.
However, it was shown at the hearing that a notice was posted in
Chicago whereby Experience, a
Shubert production, closing the

turn was prompted by the cast who came back to Broadway at half salaries.

Blau must pay O'Malley the \$122, that in turn to go to the agents. O'Malley leaves this week for the Coast, where he will play opposite Billie Burke in a Coast production of 'Hopes,' which Belasco & Curran are doing.

Wynn Broadcast Puts

Revue on 7-Show Week

Revue on 7-Show Week
Starting next week The Laugh
Parade goes on a seven-performance
any evenings being seven-performance
any evenings being condenses by Ed
Wynn, the show's star, who begins
a 18-time contract for a commercial
program (Texaco). Equity's Council
granted a petition permitting file
elimination of one performance and
the accompanying one-eighth less
salary.
Otherwise the show, rated having
a chance to continue well into the
summer, would have closed this
week. The company agreed to the
change.

week. The company agreed to the change.

A concession was granted also by

A concession was granted also by the stage hands and musiclans. Understood to create a precedent. Last summer Equity granted per-mission for Broadway shows to drop both matinees, with two-eighths less salary permitted. That was for the three summer months.

Rudolph's Play

Jerry Rudolph, p. a. for RCA Photophone, expects to have his first play, 'Snooty,' on Broadway

next October.
National Players in Washington,
D. C., will try it out before the New
York cast is picked. Clifford Brooke
is directing.

Canton Muny Revamped
Canton, April 18.
Canton will get its first road
shows in more than two years
through Ralph D. Smith, local prothrough Ralph D. Smith, local pro-moter, who has remodelled the municipal auditorium here. Smith's first venture is 'Crazy Quilt' April 21, to be followed by 'Scandals' April 27 and 28, Smith is negotiating for others.

In a violin recital by Mischa Elman at Town Hall the Endownment Series was brought to a closs, Mr. Elman is a virtuoso of the first rank, which is swinced in his technical mastery and warmth. In place of the Sonata in G Minor of Bach, the reading of the Concerto in G Minor was given.

Minor was given.

Instead of Brahms' Sonata in A Instead of Brainms' Sonata in A Major, he played the Concerto in A Minor of Vieuxtemps: Also nunbers of Mozart and Haydn, and he was at his best in the 'Lullaby' of Barbello. A large and enthusiastic addence was present.

McCormack at Met

McGormack at Met
The second of the Tuesday evening concerts in the Mctropolitan
Opera House, given for the Musiclams' Symphony Orchestra (unemployed), had for its soloist John McCormack, and the conductor, Harmati. An unusual program was
given:

A Prejude and Fugue of Bach-Abert, and the Brahms Variations, on Haydn's Theme, the symphonic pome of the American. Mr. McCor-mack with his warm voice sang a group of Irish folk songs of haunting melody and many encores, in-cluding 'The Last Rose of Summer.'

Stars in Farewell
The Tales of Hoffman' was sung
at a special matthee at the Met, with
Pons, Borl, Grace Moore in their
farewells for the season, all three
registering. Their voices revealed
lusclous quality and emotionally
they were keyed up to the occasion.
Pons as the Doil was gorgčous, her
range and true pitch seem incomparable.
Borl, with her rich mellow tone,
and charming stage presence, re-

and charming stage presence, re-ceived her usual ovation, and Miss Moore has never sung better than this winter. The blending of the voices of the chorus has always its appeal. A crowded house.

Songs for Prosperity

Maude Runyan's beautiful mezzo-soprano voice was heard in the soprano voice was heard in the whether the Star Spannier, Ben-ner, 'Allelullah' and 'Auld Lang Syne,' at the George Washington Bleentennial Prosperity mass meet-ting in Carnegie Hall, sponsored by the National Washington Portal Compilies Committee.

Melinda Alexander, looking very

attractive in white velvet, encrusted with jewels, arranged the meeting and made an address.

Scholarship Winne

Scholarship Winner
Under auspices of the New York
Madrigal Society, Loitta Savini,
scholarship winner of the Atlanta
Gonservatory, gave a recital with
Raymond Sachse, planist. Miss
Savini's mezor-soprano showed its
best quality in her Italian and
French_ongs. Her range is good
and she has splendid continuity of
register.
Sachse's Debussey and Rachmaninoff Showed good execution as
well as technique.

Met's Concert

The vivacious Lily Pons, charm-ing in a white decollete satin frock with touches of green, sang her final performance of the Sunday night concerts at the Metropolitan to a full house. Miss Pons's voice remains a delight despite an arduous season.

Goeta Ljungberg, tall, blonde and Goeta Ljungberg, tall, blondc, and wearing white satin, gave German songs chiefly. A duet from "Lohen-grin," with Mme, Ljungberg and Doris Doe, was splendid. Doris Doe, in a charming black velvet decolled good was gave evident decolled good was also as a support with style. Miss Manski and Mei-chior sang an aria from "Aida."

Harold Bauer, at Town

played in behair of the international Student Service and offered a long and varied program.

Mr. Bauer always ranked as a planist as he plays with authority, technique and interpretive sense.

On Long Island

Horna Menth, Viennesc planist, gave a recital at the Garden City hotel. An interesting program was offered, her Brahms and Chopin groups being done with delicacy.

Many B'way Summer Shows on Way As Spring Trade Sags Further

Reaction on the crop of poor way within the past month or two finds most of such attractions either

ands most of such attractions either already closed or on the 'way out production has again slowed down recognized managers planning shead rather than proposing to make presentations this season. On musical states of the season of the seaso

My Tip, **sin street**

My Tip, **sin street**

In eight itness. The Treet went on a street at the Fark Lane. (6 and a street at the Fark Lane. (6 and a street).

Other clossings last Saturday were as expected. **Happy Landing stopped. **Alth Street, Trade For Trick abruptly closed at the Cohan after nine weeks: **Border-Land' ducked after three weeks at the Burner of the Cohan after nine weeks. **Border-Land' ducked after three weeks at the Burner of the Ritz; **Experience Unnecessary, a repeat, exited from the National. Only one show definitely listed being due at the Booth. **Child of Manhattan' moved yesterday. (Monday) from the Cort to the Cohan; and 'Springtime for Henry shifted from Estimates for Last Week 'Angeline Moves In,' Forrest (lat week). (C.1018-43). Freasted in dependently (Hale Francisco) and dependently (Hale Francisco) and Whiskey Blanc'; opens tonight. 'Blessed Event,' Longacre (11th week). (C.1018-43). Final weeks announced although bettering even helped hold pace with the gross announced although bettering even helped hold pace with the gross announced although bettering even helped hold pace with the gross around '33.000.

'Border-Land,' Biltmore. Taken off Saturday; no money; three weeks.' (M.116-54.40). Now paced week! (M.116-54.40). Now paced week! (M.116-54.40). Now paced weeks (M.116

off Saturday; no money; three weeks, "Cat and Fiddle," Globe (28th week) (M-1,146-34.40). Now paced around \$20,000, which is considered pected to run into aumenta, expected to run into aumenta, which week) (C-1,400-83). Moved here from Cort Monday; management states engagement is indefinite; about \$5,000.

about \$5,000. at t.law. Plymouth the both \$5,000. at t.law. Plymouth (25th week) (C-1,041-43). Eased off again but still excellent at \$16,000; among the comedy leaders and looks sure for summer stay. 'Cynara,' Shubert (25th week) (CD-1,385-83). Nearly through; has called the both t

last week's gross ot 300,000 over.

'Foreign Affairs,' Avon (2nd week) (C-830-83), Approximated \$4,500 in first five performances; notices tepid and chances appear doubtful.

'Manay Landing.' 46th St. Taken

nouces tepid and chances appear duty.

High Landing, 46th St. Taken off last Saturday; played three weeks and one night; no picture rights indicated.

Hot-Cha, Ziegfeld (7th week) (M-1,822-85.50). Agency demand continues very strong and summer chances are promising; last week:

"Intimate Relations," Ambassador (4th week) (C-1,200-13). One of the newer trys trying to get by on pass money and two for ones; maybe 33,500.

money and two for ones; mayoe 33,500 ft. Left Bank, Little (29th waek) CD-539-43). Average pace has been around \$5,000 with less indicated less week; company on percentage; mast into May. "Mast into May." Stopped last Saturday, low grosses for the last Saturday, low grosses for the

mystery comedy; claimed \$11,000 last week.

Springtime for Henry, Broad-hurst (19th week) (F-1,118-\$3).

Moved to larger house from Blagain

Monday for cut rating: no bargain

37,000 previously; had dropped to

Monday for cut rating; no bargain tickets previously; had dropped to trickets and the property of the many states of the many s

be satisfactory; goes on seven performance basis, next week (Tuesday, OUT of the performance basis, next week (Tuesday, OUT of the performance basis, next week (Tuesday, OUT of the performance basis, out of the performance between the performance of the perfor

\$7,500 or a bit more, oksy.
Other Attractions
'Merry Go Round,' Provincetown
Playhouse; opens Friday (22).
'Truth About Blayds,' Belasco;
revival getting very little.
Guerroo-Mendoza Players, New

Guerreo-Mendoza Players, New Yorker; Spanish plays, 'Experience Un-Necessary,' Na-tional; revival closed Saturday,' 'Blackberries,' Liberty; colored revue at \$1 top twice daily. 'The Tree,' Park Lane. Closed;

'CONFIDENTIAL'S \$14,000 HUB TRIBUTE TO CEC. 4

Boston, April 18.
With five legit theatres open, Boston has only one musical attraction to four dramas. 'Mourning Becomes Electra' arrives at the Colonial tonight. The Irish players continue for a scow week and Service.'
The Bostonians after three weeks of 'New Moon' try 'Countess Maritza' for a week with additions to the cast.

the cast.

Estimates for Last Veek

'Confidential Service,' Tremont
st week did \$14,000; stays a sec-

nd. Irish Players, Hollis, last week id \$13,000; bookings call for two

weeks.

'New Moon,' Opera House, final
week did \$9,000. 'Countess Maritza'
opens tonight (Monday).

'Mourning Becomes Electra, Colonial opens tonight.

Hampden's \$8,000, Minn.

Minneapolis, April 18.

Walter Hampden in 'Cyrano de
Bergerac' did nicely at the Metropolitan, grossing about \$8,000 for
five performances, including two
matinees. The attraction did not
proper prize-winning play written by a Minneapolis author and
given its premiere by the Bainbridge dramatic stock company at
the Shubert, suffered at the boxning, Takings were under \$3,00.
Burlesque stock at the Gayety
Burlesque stock at the Gayety ning. Takings were under \$3,000.

Burlesque stock at the Gayety
pulled about \$2,800. Bad.

Cast Changes

Barbara Willison and Roy Roberts replace Consuelo Flowerton and Marc Lobell in Broadway Boy at rehearsal.

Shows in Rehearsal

'Bulls, Bears, Asses' (Grop-'Bulls, Bears, News,
per) Lyceum,
'1,000 Summers' (Selwyn &
Traube) Selwyn,
'Church Mouse' (Ford, Boston Co.) Times Square.
'There You Are' (Adler)

Cort. 'Hilton Woman' Moss' Broad-

Way.

'Growing Pains' (Mills) Little.

'Broadway Boy' (Slater)

Broadhurst.

GOOD FAIRY IS PHILA'S ONLY **GROSSER**

Philadelphia, April 18.
George White's Spandals' did the expected the with they came back to the Metropolitan Opera House. A month ago the revue was a sensation at this out-of-the-waphouse, with a gross reported ab between \$52,000 and \$53,000. Small of a profit.

Last Monday he brought the show back for what was supposed to be a two weeks' engagement. It closed Three matiness and no Monday night show:

"Dilly Dally,' styled a 'waudeville' revue, was a bloomer. Giving delly matiness except Saturadiant touch \$4,500 on the weeks' at the Locust, which heretofore had had artistic offerings of drama, music and danding the style of the week was Helen Hayes' Good Fairy,' which developed into a capacity draw at the Wadnesday had Saturday matiness. Special difference was the work of the week was Helen Hayes' Good Fairy, 'which developed into a capacity draw at the Wadnesday had Saturday matiness. Special difference and the work of the wor Philadelphia April 18

That date finds the 'Chocolate Soldier,' revival, at the Garrick Thousand Summers, 'Comedy 13 Cowl, at the Broad. On May 2 'Student Prince' comes to, Forrest and 'Band Wagon' may return to Garrick. Latter house gets 'Electra' May 9.

\$2,600 for Mystery Play At Carthay Circle, L. A.

Al Carring Vircle, L. A.

Los Angeles, April 18.

Colleen, Moore in Church Mouse' represents the full total of the legit card in Los Anceles this (17) week.
Conly other legit hereabouts is in Pasadean, where the Community Playhouse consistently plays to excellent trade in its own ball which are to the control of the con

and picture mos. of the come.

"First Mrs. Fraser," Belasco (3d. final week) (C-1.103; \$2.50). Ducked to \$4,600, terrible for this house. Theatre soes dark for three weeks, then 'Let Us Divorce,' Ruth Chatterton's production starring. her husband, Ralph Forbes, and Rose Hohart. may last into May.

Money, in the Air, Ritz. Stopped
last Saturday; low grosses for the
last Saturday low
leading last in Beased Brent' at the
low land long run chances enlast Saturday low
low grosses for the
last Saturda

'Barretts' Advance Cheers Loop; 'Mask' \$7.500: 'Welcome' \$15,000

GARDEN B.O. MEN OUT

Ticket Sellers for Dark Broadway Legits in Rush for Jobs

Announcement that Joe Boynton and his assistant ticket men had been let out at Madison Square Garden brought a rush of applicants for the jobs, mostly Broadway box-office men who have been idle be-cause of dark houses. No appointments to the Garden b.o. are known to have been made early fils week.
That department is said to be in
charge of Stenley Hoyt, an official
of Hayden-Stone, the bankers who
underwrote the Garden corporation.
The Ringling show is the current
attraction, but has its own ticket
sallers

sellers.

Boynton has been in the Garden b.o. since the building opened. His father was Captain Boynton who invented the Shoot the Clutes.

'HOTEL' \$28,000 IN PITTSBURGH

Pittsburgh, April 18. 'Grand Hotel' second successive dramatic smash in a row for the Alvin, gathering around \$28,000 last week, slightly under record gross set up week before by 'Barretts of Wimpole Street.' Opened big, fell off a bit two nights following, gen-

Wimpole Street. Opened big, fell off a bit two nights following, generally the case around here, but wound up at capacity and S.H.O.
Mats for 'Grand Hotel' sell-out and big balcony and gallery trade throughout week something of a surprise. Publicity given movie and the surprise of the surprise. Publicity given movie that the surprise of the surpris

\$10,000 FOR 'DIVORCE,' 'CLOCK' \$6,500, FRISCO

San Francisco, April 18. Lowering of prices for opening of Lowering of prices for opening or Charlotte Greenwood proved a business-getter for Henry Duffy's Alcazar. Comedienne, fay here, is pulling and may run four weeks, provided Duffy can argue her into seven days more than originally agreed upon. The transport of the control of th Charlotte Greenwood proved a busi-

intake.
"Merchant of Venice," Columbia
(1st and only week) (D-1,400; \$3).
Maude Adams and Otts Skinner
drawing plenty of old-timers, most
of whom go for the cheaper seats
upstairs; \$8,000, good.

PUPPETS ON BEACHES

TOFFETS ON BEACHES

Los Anneles, April 18.

Tale Puppeteers, who have been operating in the Mexican section the past two years under the sign of the Teatro Torito, will pack untheir dolls and go east early in May.

String-pullers figure on howing their repertory at New England beaches this summer and finding a spot in Greenwich Village, for next season.

Cheage, April 18.
Chinase and freal box office activity in many weeks brokes last week when the Harris grill opened for the advance sale of Barretts of Wimpole Street, due tonight (Monday). Walter Hampden's 'Cvrano', which unveiled at the Blackstone yesterday (Sunday) also heads a strong advance. Revival opened to virtual capacity and better than \$15,000 is already in the house for the week's limited run. No likelihood of an extension of the Hampden engagement, but Miss Cornell 1885. den engagement, but Miss Cornell is figured for a two-week holdover if the succeeding week is sold out by the end of the first stanza.

Current week holds little promise for the other competin attractions, now down to four. Leading the casuals was Everybody's Welcome' at the Apollo, showing a pu \$15,000 for its third week. Its f ture routing is still in the air.

\$15,000 for its third week. Its future routing is still in the air.

Tentative notice was slapped up last week at the Grand where The Blue Mask' finished a third week under \$1,500. Notice was dated as effective the end of this week (23), sidering following this revival with another 'Maytime'.

Zomble' carved tut its fifth and final week at the 1 delph. to not on service charge coupon trade, House goes dark until April 24 when 'Church Mouse' comes in. Zomble' opens as a tab two days for a week. The table of the finish of the present week. Notice of the control of the present week. Notice is talking about cardiogree Wints talking about the Wints wints with the week. So with the wints with the wints with the week with the week with the week with the week with the week. It was a wint with the week with the week

Estimates for Last veet.

'Barrette of Wimpole Street,' Harris (D-1,084; \$3.85), Judging from
advance rush looks like easy sellout for two weeks; engagement expected to be extended extra two

advance rush looks like easy sellout for two weeks; engagement expected to be extended extra two

"Blue Mask! Grand (3rd week)

"Gl-1,801; \$3.) Cut-rate mob still,
falling to go for this one. Tentative notice up. Last week; around
\$7.500.

\$1.500. Scheduled to stick,
however, with producer even talking of moving show to Erlanger at a

reduced scale. "Law Student
ing of moving show to Erlanger at a

reduced scale. "Law Student
in the balcony at \$1, atll bringing
them in. Stays 'till May 7, when
Helen Hayes in 'Good Priday' due.

"Cyrano,' Blackstone (D-1,299; \$3),
after Hampder, revival came in

vance indicates capacity week.

"Death Takes a Poliday,' Playhouse (7th week) (D-603; \$3). Still
ploidding along. Current week is

nat. Around \$4,000 last week.

"Zombie,' Adelphi (Sth-final week)
(D-1,100; \$3). Didn't mean anything after initial week. Soid last
week on service charge plan, bringstrain and the strain of the control of the con
Tab version of show int: B &K.

Oriental the Friday (22). House
reopens April 24 with stock version
of Church Monse.

"Ralestans" Importance in the con
there week (M-1,442; \$3). Slipped another two grand to accound \$1,500.

"Ralestans" Importance in the con
there week (M-1,442; \$3). Slipped another two grand to accound \$1,500.

"Ralestans" Importance in the con
"Ralestans" Importance in

'Relations' Uncertain

Relations Unicertain
Intimate Relations' at the Ambassador got into check trouble last
week, with Equity twice called on
by the actors to right matters.
Some of the bouncers came early in
the week and others later and until
Monday afternoon it was not set
whether the show would continue
this week.

this week.

Show was presented by Jules
Lawren, with Henry Forbes said to
be interested also. Understood the
shuberts would step in with a cutrate deal with Leblang's.

Frisco Opera Non-Civic
San Francisco, April 18:
Minus civic financial lacking the
Pacific Opera Co, is due to open its
fourth season May 2 at the Curran
with Casiglia acting as director.
City withir-led the usual \$7,000
subsidy when the company's heads
were embroiled in a verbal fracas
and the former directors withdrew.

Plays Out of Town

WORLD BETWEEN

WORLD BETWEEN

Ambitious effort by Futz Blockl,
drama critical sections by Futz Blockl,
drama critical sections by Futz Blockl,
drama critical sections by Futz Blockl,
form New York producers who seek
something different. Blockl has
written a play with a psychological
trend, that, with some revamping
and proper production. Is worth a

Too bad that this piece has been
laying around for a couple of years,
coming out now, when such opuses,
as "Outward Bound," Berkeley
Square' and Earthbound' have alityong Based on the producer of the protice of the producer of the producer of the protice of the producer of the producer of the promodern twist of an air-wrecked
couple of lovers, who drift out to a
phantom plrate ship, where dead
souls of different generations hold

There is the bloodthirty moototyme.

souls of different generations are sway.

The system of the bloodhirty prototype of capt. Kidd a pair of ballet dancers of Victorian vintage. French opera singer, British jurist, and others. As produced and staged by the De Paul University little theatre group, headed by David Itkin, the group, headed by David Itkin, the sloud interpretation and atmosphere, but the gleam of the idea behind the story was still clearly defaubte.

sound interpretation and atmosphere, but the gleam of the idea behind the story was still clearly delind the still the st

PARODY

PARODY

Minneapoils, April 18.

While it is doubtful-whether 'Parody' ever will reach Broadway, this prize-winning three-act play in the Minneapoils Better Drama League saite-wide contest proved an enterdate wide contest proved an enterdate stock patrons who witnessed its premiere at the hands of the Eashirdge company. Credit for the transformation of an ordinary piece can be supported by the contest proved an enterdate stock patrons who witnessed its premiere at the hands of the Eashirdge company. Credit for the transformation of an ordinary piece can describe the company of the company of the transformation of an ordinary piece can describe the can describe the company of the company o

further faults of talkiness, insufficient action, overly elegant and unclean action, overly elegant and unverse of the construction. It, however, holds the interest fairly well. By virtue of her very derivative of learning to the lateral of the lateral action in the plane as a device by the girl to summon her lover is a good detail. It is possible to summon her lover is a good detail. It is possible to summon her lover is a good detail. It is possible to summon her lover is a good detail. It is possible to summon her lover is a good detail. It is possible to summon her lover is a good detail. It is possible to summon her lover is a good detail. It is possible to summon her lover is a good detail. It is possible to summon her lover is a good detail. It is possible to summon her lover is a good detail. It is possible to summon her lover and lateral possible to summon her lover lover is a lateral to the possible to summon her lover lover

TRUTH ABOUT EVE

ADOUI EVE

Comedy by Marilia Stanley. Directed by Robert G. Vignola. with Keneth Allen. James Cooley. Virginal Anwell. Heighe Holmes, Stanley Price, Dorie Kempen. Julian McVicker and Al Jackson. Presented at the Theatre Mart, Heilywood, starting April 4.

Written by Martha Stanley, who authored 'My Son' and 'Nightle Night' among others, this has little chance of commercial profit, being the implausible story of a correspondent who tries to square his supposed misdealings by reunling the control of the control of

to his financee that hes' no homewrecker.
Dramaturgy of 'The Truth About Eve' soon becomes tedious and irritating, since its occupies so much way have the audience's sympathy. Cast is as ponderous as to piot, with Stanley Price and Doris Kemper, as the about-to-be-wed couple, only ones succeeding in keeping their heads above the script's moras, and spots.
Direction by Robert G. Vignola, from pictures, who tries without avail to make the story interesting.

LET US DIVORCE

India II choice of whicle in made a Iair choice of whicle in which to co-star her husband, Raiph Forbes, with Rose Hobart.
Capable cast made Divorce with the written all over it from the diction and mannerisms of Forbes to the nuances of the butter. But it's good. Show is short, running about two hours, yet is slowly paced and needs nours, yet is slowly paced and needs properly the statement of the work of the

pervades,
Meaty lines and situations go to
Forbes and Miss Hobart, both of
whom did neat work. Remainder of
cast includes Robert Cory, Leslie
Palmer, Hugh Huntley, Norman
Almalie, Lowden Adams, Pierre
d'Ennery, Sonny Ray and Mary
Gordon.

DILLY DALLY

One of the most peculiar stage attractions to find its way into a carraction to find its way into a construction of the most peculiar stage attractions to find its way into a this vaudeville revue, produced by Percy Cakes. It played the Locust Street theatre previously running artistic dance, musical and stage offerings. With daily matthees—exhaulter of the construction of the constr

had the house attendance was next to nothing except for opening night, April 11.

Strange array of talent with Estrange array of talent with Estrange array of talent with the strange array of talent with the from the films, a number of familiar vande people and a couple of names from legit.

Best liked feature was Harland Dixon, who did four dance routines, all familiar but well received. In all familiar but well received. In all familiar but well received. In well, personable and shapely blonde, who was also liked. Dixon also acted as a sort of m. c. in the second half of the show, introducing not only Fritzl Scheff, who had two spots, but several dance specialties scene in the second part. Miss Scheff cilcked in her first appearance when she sang a cycle of Victor Herbert numbers, but was, not so successful with her selections in the last half, an averaged for with the last half.
Jed Dooley appeared first with

some before the curtain chatter in which he, as a revue producer, proposed to put on a show. For five minds of the control of

ent.
Ada May Kauffman Girls, the chorus, were okay, while Art Kahn and his orchestra supplied the music in the plt. Costuming and sets are not good.

Waters.

PLAYS ABROAD

GRAND GUIGNOL

Paris, April 9

New Grand Guigno show, con-trary to the habit of having three short comedies—one opening and one closing and two short inorror plays between—consists this time of three dramas and two comedies, with a sprim tragedy as usual. Show, generally speaking, rather weak and acting evenly fair. Production, as usual, is simple

Production, as usual, is simple and clever, and is staged by Jaci Jouvin, manager.

Jouvin, manager.
First one-act drama titled Quil M's Tue' ('Who Killied Me''), by
Lucien Chantel, might be adapted
for an arty, intimate house. It
shows a police officer's office after
the body of a young suicide has
been discovered—body being tactment of the second of the control of the
form of the control of the control
mistress discloses that suicide is
due to their coid-hearted selfsiness,
which they didn't seem to realize

at the time.

Second playlet is a one-act comedy. 'Au Pied Du Mur' ('Cornered'),
by Jean Refroigney, Though somewhat dragging at times, it is an
amusing sketch, worth using in a
revue. It shows a mercenary surgeon in his office insisting on operpatient, then on a man patient who
turns out to be a dentist, and very
amusingit turns the table on the
surgeon when latter suddenly has
bad toothanche.

surgeon when latter suddenly has bad toothache.

Third show titled 'La Visite' (The Call'), by Henri Duvernois, has fairly elever acting, but is tame. It child the control of the control

building up of the tragic atmosphere is ridiculous.

Last comedy in two tableaux titled 'Caramboulleure' is by M. S. Ramel, and is by, far the best of the siang word describing swindlers who buy merchandles on credit, sell it for cash and get aws. Play is about a crooked banker, who might to the same of the same word of the sam

HOLZMAN-DORFMAN SPLIT P.a. team of Holzman and Dorf

man may split temporarily again Bennie is apt to go to the Co in advance of 'Scandals' while Nat may go with Metro as a writer,

Plays on Broadway

TAKE MY TIP

Comedy in three acts presented April 11 at the Forty-eighth Sireet by Mack Hilliard; writter by Nat Dortman; Donald Meek and Helen Lowell featured; staged by Frank Kertin. Dibel Remey Prack Helen Lowell featured; staged by Frank Mertin. Dibel Remey Mertill. Helen Lowell Henry Merrill. Helen Lowell Henry Merrill. Donald Meek April 11 and Mertil 12 donald Meek Merrill. Eds Helenname. Eda Helmemann
James Spottswood
Florence Shirley
John T. Dwyer
William Janney
George Christle
Frank Androws
Marjorie Jarecki
Gordon Nelson

ous as buying stocks on margin. Of course, authors are more sure of royaltes than managers are of royaltes than the second of the play is 50, a widower with a grown daughter, but his 80-year-old mother rates him as somewhat rattles conduct of the soap Tactory which has afforded plenty to the Merrill family. Henry has gone for the bank roil in buying an oil stock. Beet in shares on margin he is made the 32nd vice-president. All his friends so for the oil and all believe themselves rich—on paper as the scornstead of the state of the second that the observation that one cannot grow rich by gambling. Suddenly the market dives. Wall Street has been diving for two and should drop from 73 to 6 with no bidders, within 10 minutes is one of the things hard to believe in the play. Mrs. Merril takes over the hypothecated his holdings with the bank to raise sucker money. The subject of the play is a sucker money. The play has been carrying on an affair with a middle-aged divorces, which further annoys the oid lady. But the play is provided individuality, and the play is provided individuality, and the play is provided individuality, and the play is provided the hold of the merrills are on the way back to affuence at the curtain—and Henry doesn't even know if the invention. Helen Lowell as Mrs. Merrill and Donald Mesk her balk-headed son, whom she loves, despite his too obvious faults, are the featured play-

FOREIGN AFFAIRS

Comedy in three acts presented at the won April 13 by B. Granklin Kaineler and Lester Fuller; written by Paul Rer-ey Fox and Georgo Tilton: Dorothy Henry Rull and Osgood Perkins eatured; slaged by Fuller. featured; alaged by Fulier.

Tito Lanni Henry Hull
Countess Iisa da Cassali Dorolhy Gish
Walter Edouard La Roche
Otto Zeigen Osgood Perkins
Anna Jean Arther

Billing of several featured play-ers provided promise of diversion but 'Foreign Affairs' is quite light-weight, a disappointment. Seemed a wasted effort by new managerial duo.

weight, a disappointment. Sende a wasted effort by new managerial twoweight, a disappointment. Sende a wasted effort by new managerial duo.

Shot cast one set show indicates a proper sender of the sender of the

ers, with honors going to Miss Low-ell. As for the others, the acting is in and out, which may not be all the fault of the actors. Mack Hilliard, one of the better known company managers, presents Tip. Its chances at this time ap-pear lessened because the seams a nearly washed up.

Muny Profits Higher

Minneapolis, April 18.
The local municipal Auditorium was able to show a net operating profit of \$7,259 for the first three months of this year.

Receipts Increased from \$26,596 in 1931 to \$28,295 and expenses of \$21,035 were \$739 less than for the same period a year ago.

Keith's Stock 'Copperhead'

San Francisco, April 18.
Ed Hogarty, Oakland stock producer, brings 'Copperhead' with Iar
Kelth into the Geary May 2 for

three weeks.
When playing the Geary for past
six weeks in 'Grand Hotei,' Kelth
sald he'd like to give a benefit show.
He will turn over the second Monday night's take to the unemployed.

Suing for Costumes

Suing for Costumes

Les Angeles, April 18.

Western Costume Corporation is
suing to regain possession of part
of the wardrobe used by LaFrance's
minstrels, and held by a hotel in
Fresn, Cal.

Fred LaFrance's cork troupe
played several Southern California
towns last January, and left the
costumes in lieu of the feed bill.

Engagements

Piula MacLean, Edna Frecker, Vm. McFadden, Coast to Coast.

Beerrich Coast to Coast.

Midred Baker, Burbara Wilson, Alan Brooks, A. J. Herbert, Broadway Boy' (complete cast), Grace Huff, Edw. Lelter, Alice Reinhart, Violet Barney, Cocile Reinhart, Violet Barney, Cocile Donald Briggs, Thereas Dale, Douglas MacPherson, That Hilton Woman' (complete cast), Robert H. Gordon, Merry Go Round.

TISE MARVENGA INSTEAD

Ilse Marvenga will play the lead in 'There You Are,' Hyman Adler musical for which Bernice Claire

was first named.
Understood Miss Claire and Adler had a dispute over the number of weeks the show would play on the road before New York.

Curley as Producer

Jack Curley, the sports promoter, plans the production of a comedy called 'Haif-Past Heaven' by Elmer Chappedday

Show is due in the fall,

The amount of Life Insurance I have sold during the past twenty-one years has proven beyond a doubt that LIFE INSURANCE alone has withstood every emergency, barring nonewhere other investments have failed. No product on the market today has greater value than LIFE IN-

Let me show you how to save-how to provide an income that will take care of you later.

Insurance

551 Fifth Ave. New York Phones: Murray Hill 2-7838-9

HEADLINING F&M'S "BABY STARS" IDEA

Fear Tax Slug

The industry is wondering how iong it will be before the government again gets its claws into the box offices.

Equity Unmoved By British Levy On U. S. Actors

According to British Actors' Equity an arrangement has been made between American and Brit-ish Equity whereby any American actor coming over here must join actor coming over here must join British Equity, pay an entrance fee of five shillings, and a 5% levy on his salary, with a minimum of one pound a week.

We shall recommend to the Min-

We shall recommend to the Min-istry of Labor that the principle of six months' inactivity at the end of an engagement, or leaving the country for that time, shall apply here as in the United States, the secretary of British Equity, de-

'In the case of feature artists we shall recommend extensions if we consider them in the interests of the profession.'

Plan of the British legit actors' association to make a levy on the weekly salaries of, foreign players appearing in England, was no surprise to Equity. Latter, at the request of the British body, forwarded a copy of the regulations overhere. Only difference in the rules is that while 5% is also the weekly levy here, the minimum to Equity is, \$10 weekly instead of about \$3.75 in England at current exchange.

anous eschange.

Most recent survey of allen actors appearing in New York showed there were 12 who come within Equity's restrictions. There were 28 attractions at the time of the

The total, however, does not include foreign players of resident clude foreign players of resident allen rating, the survey showing 47 allens in Broad-ray shows in all. Resident allens are those who have played at least 100 weeks in America and arv not subject to the levy, nor does the six months' interval between engagements apply. Eight foreign actors are appearing in shows outsi- New York.

Equity stated that while the British Actors' association's proposed restrictions on allens was in retailation for Equity's similar rules, there is no resentment on Equity's part. Estimated there are not more than 20 American actors appearing in England at this time. The total, however, does not in-

Black Books 60 Acts

London, April 18.

George Black, general manager of the Palladium and a director of General Theatres, is back here after a New York visit. Understood that he arranged for

entertainment field has been lett atone by the government. But the atone by the government. But the state of affairs will lest.

Last year will long be remembered as the darkest ever experienced in the trade, and when one or two organizations were facing ruination, no, help was forthcoming from unn, help was forthcoming from unn, on help was forthcoming from unn out of the b. o's were very nearly empty, politicians decided the goose could not lay any more eggs. But now that the b. o's are again thriving, it would not be surprising were the politicians to decide it was time.

The nabe theatres situated close to the tin-hare tracks are experiencing a lean time, but so long as the government collects the tax on the sport, the nabe exhibitor can go have

Fear Tax Slug

in industry is wondering how

it will be before the governit again gets its claws into the
fingers.

far as this year has gone the ling space at each terminal.

Wernher Holds Lupino, Coliseum Deal Is Off

London, April 18. Negotiations by the Coliseum for Negotiations by the Collseum for Stanley Lupino to play the comedy lead in 'Casanova' have collapsed. Lupino. under contract to Harold Wernher for 'Hold My Hand' cur-rent at the Gaiety passed the buck to Wernher, who wouldn't let him go.

go.

Douglas Wakefield, a provincial comic, has been handed the part. Others going into the show are Jack Party, currently in 'White Horse Inn' and John Deverell.

Ontario's Tax

Toronto, April 18. An approximate 10% amusement tax on theatres in Ontario goes into effect May I, with tickets up to 26c exempt. Admission fees to agricultural fairs are exempt but shows inside the grounds are taxed. Entance tickets to racetracks are taxed 25c. trance ti-

taxed 25c.

Heretofore, entertainments for charitable and patriotic purposes have been exempt. New regulations provide that regular tax must be collected, but if w is shown that 65%, of the grow is decards, we have been appeared to the grow of the grow of the grow is decards, we have a second of the grow of the grow of the grow is decards, we have a second of the grow of the grow is decarded, we will be that the organizations will benefit by receiving the tax proceeds plus regular admission fee.

Trick Time Hurts

London, April 18. Newcomers at the Palladium we Newcomers at the Palladium were the Five Maxellos and Oskar Dennes and Barbara Diu in excerpts from Victoria and Her Hussars, former Palace musical. Maxellos were received splendidly, Dennes and Diu fairly. Salary of the latter act at \$1,121 is excessive. Program is up to the Palladium standard but attendance at the first show was below average due to daylight saving.

'Inn' Rights \$100,000

Lindon, April 9.

Sir Oswald Stoll has sold the towings rights of White Horse Inn, to Prince Littler and his sister, Blanche Littler, who control the Royal Provincial provincial payboxes.

Rights were said to have been in the neighborhood of \$100,000. Tour will open in the north in Sept, with stands of one month at each main spot.

Dean's Drury Proposal

London, April 18.

Basil Dean is talking to the directors of the Drury Lane about supplying a new show.

It would be successor to Cavalcade.

Status of Dean's RKO association is not clear in this connection.

LONDON DECIDES QUICK

London, April 9.

'Marriage by Purchase,' the Garck theatre's latest Understood that he arranged for some 60 acts to come over, all booked through the William Morris office.

Guitry-Robeson Team
Paul Robeson is co-authoring an African play with Sacha Guitry, styronne Fintemps will be co-grarred with both.

Marriage by Purchage, the Garrick theatree latest excuse for sum of the nights. It is the tenth play to quit resembly after a run of under 18 performances.
The others are: 'Say When,' two; 'Covely Lady,' three; 'Whose Baby Younne Fintemps will be co-grarred with both.

Chivalry

Parls, April 9,
Lucien Werner, tloket scalper, and also head of the professional claque of the Empire, in fall for shooting hisgirl friend.
He argued in his own defense that she was well aware
he had already been sentenced
for carrying a gun without a
permit and if she continued to
hang around that was her bad
judgment.

LONDON CIRCUIT SET WITH SIX WEEKS

London, April 18.

Newly-formed syndicate which recently leased the Collins Music Hall, suburban house, from Charles Gulliver, is negotiating now for the London Pavillon. They'd like to operate the house with straight

Gulliver has arranged that at-tractions be booked into the Pa-villon in conjunction with several Moss Empire houses, including tho Moss Empire houses, including the Victoria Palace here and the Empire in Glasgow. Means that the concern is now in a position to give acts at least six weeks' work. Henry Sherek has been named backer for the new chain and sails for America in a fortnight to look for material. for material.

for material.

Gulliver is also negotiating leasing the Olympic, formerly called the Leicester Square, for vaudeville and is prepared to negotiate with General Theatres for co-operation

in booking.

Purchasers paid \$11,350 on account in the deal. Understood the rental is \$1,590 weekly for 9 and a half years, which comprises the remainder of Abrahams' lease. New

'Du Barry,' Musical from Berlin, Looks Like Week's London Hit

PARIS PRICES SLIDE

All Kinds of Amusements Cut Admission Scale

Paris, April 18.
Admission scales are on the down trail here, in practically all amusement fields.
Madeline (pictures), Empire (vaude), Porte Saint Martin (legit)

and Galto Lyrique (legit) are most recent theatres to reduce prices, with several other important houses considering similar

MOSS EMPIRE POLICY **DECISION LEFT IN AIR**

London, April 18,
Directors meeting of Moss Empires was held Friday (15) and
lasted six hours. Circuits' tuture
policy was constantly under discussion with nothing decided.
Understanding is that Will Evans
was prepared to obtain a loan of
\$1,135,000 from Lord Beaverbrook
for the conversion of a majority of
M. E. houses to pictures. Conditions covering the loan, however,
are said not to be satisfactory to
the remainder of the directorate.
Meeting was adjourned for one

Meeting was adjourned for one fortnight if Evans should resign a that meeting, as has been previously rumored. R. H. Gulliver would take over control of the chain.

June for Cook Show

London, April 18.

June has been signed by Murra. Anderson for his new Edward revue 'Fanfare,' in Joe Cook will star. Opening of the show has b for Manchester May 16.

'The Dubarry,' new operetta import from Germany at Hls Majesty's looks like a hit. The two-act piece has been successful on the Continent and is presented here with Anny Ahlers, Viennese soubret, especially imported for the title role.

London, April 18.

with Anny Ahlers, Vienness soubret, especially imported for the title role-Portlons of the music are delight-fui and the English book and lyrics, by Rowland Leigh, are brilliant. Miss. Ahlers sings well, although perhaps too ponderous for the French temperament sies supposed to portray. She dresses and poses to suggest Marlene Dietrich, and the costuming as britten and the costuming as britten. And the cost which is the cost of the cost of

Red Play, Taboo In Russia, Seeks Hearing in U.S.

Moscow, April 5.

One of the outstanding successes of the Russian theatre in recent years, Sonata Pathetique, has been quietly but effectively suppressed by the censors. After its 43d performance, at the Kamerny Theatre, boards.

Rumor has it that influential persons are fighting to restore the play to the boards. Rumor has it that influential persons are fighting to restore the play to the boards are altogether likely. To an outsider the suppression seems most illogical. Sonata Pathetique (reviewed in Variety, seweral months ago) is clearly a seweral months ago is clearly a seweral months ago is clearly a seweral months ago is clearly a found of the seweral months ago is clearly a found in the civil wars and his whole leaning is distinctly pro-Soviet. Kullsh's misfortune is that he is an artist. For a Communist that is frequently a real misfortune, since his artistic conscience and his political conscience do not always lives in harmony. His play deal with the revolution of the lowly and the exploiters. It was complicated by Ukrainian nationalism. Patriotic Ukrainians opposed Taarism, pretty much as the Irish might oppose England. For them the revolution meant the throwing off of the Russian yoke. Kulish presents a cross-section of society at the critical moment: revolutionary working and Tartist, reactions. ical moment: revolutionary work-men, Bolshevisks, middle-class na-tionalists, and Tsarist reactiontlonallsts, and

into the control of t

(Continued on page 62)

London Show World

rapped it.

Nowbeat for London
Clifford Whittey, the lat who
hought Chrailer over here, and
who intends putting Marlene Deitrich on an English vaude tour after
her current talker, has developed a
show boat scheme for London.
For the first time in the history of
the immortal river a brilliant show
boat will toolie down the
serving
you a perfect dinner and dance combination to 200 revellers a trip. At
11:30 a supper cruise will start off,
paddling up-stream to the leafy retreats of Richmond, Teddington, and
the romantic spots where the water
narrows.

Jose Collins' Non-Musical
Jose Collins is to make her first
appearance in a non-musical this
month when she starts a tour in a
new production by Leslie Henson,
written by a new author, Paul Harvey Fox.
Angela Baddeley will also be in

the cast.

the cast.

British Split-ups
Godfrey Tearle sails for South AfGodfrey Tearle sails f

Cochran's Cafe Show
Charles Cochran produced another
song and dance show at the Trocadero April 5, very artistic in conception and production. Credit goes
to Ada Peacock for scenic and costume designs and for the dances and
ensembles arranged by Buddy
Bradiev.

London, April-9.

Among the new shows of the ourrent week is 'Cloudy With Showers,'
log Floyd Dell and Thomas Mitchell,
a piece with which and the state of alluring show-girls, who pass betree opened its career last Sunday.
It is noteworthy for the diversity
of its notices. Featuring Carol
Goodner and A. R. Whatmore, some
critics praised it as a delighful
mixture of bedroom comedy and
gangater melodrama, while others
rapped it.

A first-rate restaurant show, lastfine nearly and hour, lastrate restaurant show, lastfine nearly and to a bunch for alluring show-girls, who pass becarelled the state of alluring show-girls, who pass becarelled the state of alluring show-girls, who pass befor alluring show-girls, who pass becarelled the state of alluring show-girls, who pass between the tables with Parislan
cannot be stated to alluring show-girls, who pass betree the state of alluring show-girls, who pass betree the state of alluring show-girls who greatly alluring show-girls who pass betree the state of Condos Billing
Condos Erothers, who played at
the Falladium recently, were billed
the first week as Late Dancing.
The next week the management
changed their billing to 'the world's
greatest dancers. Boys open Empire, Faris, April 15 for fortnight
and then so to the Scale, Berlin.

Smiles' in Revival
S. A. Scott is reviving Land of
Smiles' May 5, including most of
the original cast. Richard Taubor
and Hella Kurty will repeat. Set
for the Winter Garden and not at
the Prince Edward, as expected.

for the Winter Garden and not at the Prince Edward, as expected.

Selling Romano's
Romano's, one of the world's most famous Bohemian restaurants, is beling sold by auction.

Since 1524 it has been owned by the forence, a middle-class spot in Coventry. This last it to be rebuilt, and funds will be provided by the sale of Romano's.

It is a support of the sale of the provide hypothesis of the provide hypothesis of the sale of Romano's.

Since 1524 it has been owned by the sale of Romano's.

The First of the provided by the sale of Romano's boasted the most famous wine cellar in town. King Edward, when Prince of Wales, was so kceen on it he even had his own room there.

Savoy and the Dorchester, the two leading London hotels, looks like developing rapidly.

The Savoy, although by no means the Savoy and the Dorchester, is trying to head it off from the United Savoy and the pick of the American towrists for years. Now, a much newer hotel, the Dorchester, is trying to head it off from the United Savoy and the pick of the film star patronage which used to go Savoyward now goes to the Dorchester chaps, merely in telm for the publicity. The Savoy has refused to cut its rates at any price,

HERMAN BOBS UP

London, April 18, Martin Herman has turned up here and is now off to Paris. Herman left New York about five months ago on a trip around the

Loads of Credit

VARIETY

One reason for the flood of new mags is the willingness of printers about town to furnish credit. In the cases of the majority the publishers' investments run to no more than enough to cover office rent and an assistant or two.

an assistant or two.

Print shops turning out one or more mags find it necessary to have a complete force on hand a few days a week, with the workers dide the rest of the time. To keep them vorking many printers are willing to, grant credit, figuring it a small risk under the circumstances.

There have been some cases in which printers have made overtures to editorial men to get out mags for them, just to pay for the print staff's idde time and perhaps to-make some money. One mag under that arrangement made its first appearance this month. appearance this month.

Arrangements for successions also be made currently, and the Arrangements for story material

can also be made currently, and the news picture syndicates will also give credit. The same goes for the mag distribuotrs, who are in many cases waiving guarantees. Typical instance-of what a mag publisher can do these days with-out money is that of a small group the that stands of whosh By securi-tic part of an office, on a promise i g part of an office, on a promise of payment out of the profits, this group got its first issue on the stands without a nickel. That in-cluded printing, editorial matter luded printing,

and distribution.
With a printer lined up the rest is easy. And no great difficulty to get a printer, with promissory notes.

Screen Check-Up

Although the picture people are supposedly up on best-selling work of fiction, irrespective of their picthey have sold well, and novelist

they have sold well, and novelists are accused of writing with one eye; if not both on fictures, it is a fact that few works of best selling scribbleer works of best selling scribbleer writers.

Notable instances are Wawylck.

Notable instances are waylck.

Notable instances

ing been an original. On the other hand, lesser known continuo tier mand, esser known scribblers have managed to have their books filmed quite consistently, me of these are Ursula Parrott, Faith Baldwin and Mrs. Fulton Oursler, the last named under her various pseudonyms.

Back Number Scheme

First attempt by a publishing ouse to utilize back numbers for ther than waste paper is being

house to utilize backer university to the chair waste page the chair waste page the chair waste page and by Macfadden. Trial is limited to "True Story mag only."
Formerly, previous back issues were junked Macfadden is now asking the newsdealers to continue the back issues on dieplay, but marked down "om 25 cents to 15. Dealer gets the usual return credit by clipping off the date line in the upper right hand corner and returnished by Macfadden announcing the reduced price for the back issue.

Idea behind the plan is to give Idea behind the plan is to give the advertisers an even greater cir-culation figure than guaranteed, but not taken into account whether there will be any falling off in the sale of current numbers when the previous month's issue can be pro-cured at cut-rate.

If the pian is generally adopted it will furnish a new problem to the newsdealer who is pressed for

More Mission Days

More Mission Days
Gladys Malivern who used to be
an actress and who now spends her
days writing ads and her evenings
doing stories, has published her second novel. If Love Comes, through
Claude Kendali.
This is a story of California misThis is a story of California misthe story of California missupposed to be possessed of a levil
because her mother died in giving
her birth. She makes three vows-

Best Sellers

Best sellers for sek ending April 9, as reported by the American

	Fiction
	'Magnoifa Street' (\$2.50)
	Bright Skin' (\$2.50)By Julia Peterkin
	'Challenge of Love' (\$2.00)
٠	'Thirteen Women' (\$2.50)
	'Heat Lightning' (\$2.50)
	Non-Fiction
	'Only Yesterday' (\$3.00)
	Once a Grand Duke' (\$3.50)

Once a Grand Duke (43.50) By Grand Duke Alexander
Story of My Life (43.50) By Grand Duke Alexander
Story of My Life (43.50) By Clarence Darrow
Epple of America (43.76) By John Truslow Adams
Way of a Lancer (43.00) By Richard Boleslavski
(In collaboration with Heien Woodward)
U. S. in World Affairs (43.00) By Waiter Lippman

to visit Spain, to win the love of a cavaller and to be kissed by a priest. She does all three. Story is told in easy, flowing style, with not too much guide book material and with a moving finale which reveals a power little suspected from the earlier chapters. It makes agreeable reading but fans to flame only toward the close.

Brown's Sport Mag

Most pretentious sports mag ever attempted is the monthly to be got-ten but by Ned Brown, formet sports editor of the defunct New York World. The mag, to be called Thernational Sports, hits the stands about May 27.

Stands about May 27.

Through his former position
Brown has lined up such sports
writing names as Bozeman Bulger
Bill Corum, Hype Igoe, Lester Patrick, Steve Hannagan, Vincenti,
licharda, etc. Burris Jenkins, Rube
Goldberg, Harry Hershfield and
other name illustrators will also
contibutes. other nam contribute.

contribute.

Publication will cover every type
of sports event, indoor and outdoor
Brown will edit with Henry Kie
serving as managing editor and
Stewart L. Paton advertising man-

intends to continue l pocket boxing mag, Tardon My Glove, as a separate affair apar, from his forthcoming publication. New publishing offices will be on Fifth Avenue, New York.

Subscription Firm

Former circulation staff of 'Pio-torial Review, which went out when Lee Elimaker assumed control of that mag, has formed the Pub lishers' Institute, Inc., subscription

lishers' Institute, anc., subscription, selling concern.
Purpose of the organization is to serve as special subscription aid for a leading mag in each field. Will work either as an adjunct to the mag's own circulation department, or will take over that activity entirety.

or win the country of the leading Publishers' Institute, Inc., is Alexander Graham, one of the leading magazine circulation men in the country. With him are associated Hugh Stafford and Frederick M. Erickson. Concern is estab-lishing office in 18 principal cities to make its coverage nation wide.

Authorship Denied Cope

Trouble caused by a girl secretary in the Los Angeles police department over a taxi dancehall story which Jack Wooldridge feature

which Jack Wooldridge feature writer, was authoring brought about a ban by Police Chief Steckel against all outside scribbling by members of the department. Wooldridge had collected his material through aid of the department when the girl started a fuss because she was about to write a dance hall story herself.

Wooldridge was blocked from obtaining pictures of pollemen on the

wooldridge was blocked from ob-taining pictures of policemen on the dance hall beat, but nevertheless got story which he sold to a confession magazine.

Rewards of Fame

Henri Bergson, world wide known ounder of the Bergsonian school o Henti Bergson, world wide known founder of the Bergsonian school of Philosophy and a member of the French Academy, had to guarantee his publisher the cost of printing his last book, contrary to usual system for well. known authors of publisher printing and giving the author a royalty. Shows that high-brow stuff is just now not commercial.

Homer Croy's Next

Homer Croy's next for Harper & Bros. is 'Missouri Boy.' It will see publication in February. Croy is collecting extra revenue on his current novel, 'Headed for Hollywood,' by selling radio serialization rights.

Gibbons on Critics Recent criticisms in the east of Floyd Gibbons' writings have had an effect on the roving war corre-spondent, although he's taking the

spondent, although he's taking the jabs with a grin,
Last week in Hollywood E. G.
Robinson, the actor, was complaining to Gibbons that performers are at the mercy of critics who sometimes have no knowledge of acting.
The complete of the c

Under Difficulties

Few writers work under a big-ger handicap than Francis P. Keyes, wife of U. S. Senator Keyes, of New Hampshire. Mrs. Keyes has a new book out

Mrs. Keyes has a new book out and also writes travel articles and conducts a travel department for a magazine. For years she has suffered from a serious spinal trouble that makes it necessary for her to wear an iron harness. It doesn't keep her from jaunting to all parts of the world, however. Too much travel recently forced her to do all her writing in a horizontal position.

Fire Policies Out

Fire Policies Out
London dailings which have been
adding free fire insurance to their
existing free accident insurance to
registered readers, are withdrawing
the fire policles in June.
It has suddenly been discovered
that legal difficulties would surround
the collecting of claims on ordinary
domestic fire policles if the household were covered by the newspaper
free insurance.

free insurance.

A still more potent ingunies:
against this gift soheme is the expectation, by the Treasury, of reve-nue stamps valued at 12 cents or every policy.

A. P.-Hearst Fireworks

A. P.—Hearet Fireworks
At the coming convention this
month the Associated Press and W.
R. Hearst are expected to stage a
load of fireworks, Hearst has his
own news wire organization, International News Service, and is also
the most extensive individual user
he most extensive individual user.

Recently INS. invaded Cuba
with a direct news service in Spanish to all South American countries, thereby dealing A.P. quite a
sock. This matter is anticipated to
be given heavy concentration.

sock. This matter is anticipation be given heavy concentration.

One-Week Suspension

One-Week Suspension
'Chicago Saturday Night,' weekly rag turned out by a flock of loop newspaper men, suspended publication last week after its first issue. Suspension, however, is promised as only a oneweek layoff, paper being slated to return to the stands Friday (22).
Several changes have been or-Several changes have been or-format and policy. Switches from a seven column sheet to siz. Personnel setup remains the same.

Turns Quarterly

After a publication lapse of some eight months, the Menorah Journal' is coming out again with a spring issue. Under the revised plan of publication, the former monthly becomes a quarterly, dated seasonally. Thus the first number under the new plan is labeled "Spring Issue, 1937 Figures 1938 of the property of the pro

Henry Hurwitz again editing, but the majority of the former staff is mt.

Vail-Boyle Wedding
Lawrence Vail and Kay Boyle,
clitzens of the U. S., Montparnasse,
and the Riviera, were married in
Nice, France, Peggy Gugeenbeim,
Vail's former wife, was not present. Those present, bestdes a ready
made family of four children, included Mr. and Mrs. Frank Scully,
cluded Mr. and Mrs. Frank Scully,
the Riviera Amorican literary colony.

Preview Dept. Out

Decming it unfair to review pio-tures on the basis of their pre-views, 'New Movie' magazine is views, 'New Movie' magazine is eliminating its advance review, section. Instead, the fan mag will give information on the cast, story etc., but no criticism.

Fan magazines have always been handicapped in getting reviews of current pictures in print in advance of their showing because copy mus

of their showing because copy mus be in at least a month ahead o printing. 'New Movies' change is policy is in line with studies' de-sire that pictures should not be reved on preview showings.

'Theatre Management' Quite

Theatre Management' Quits

'Theatre Management' hand book
which suspended publication recently for reorganization and reappearance in a new form, has called
it quits for good. Ellin Joseph, the
editor, has returned to newspaper
work and the balance of the staff
has disbanded.

Publisher's lea was to line up
new support as well as to cut down
the man's size to enable it to go
into the pocket. New support
falled to materialize.

Chi 'American' Cuts

Chicago American' Cuts
Chicago American, evening
Hearst dally has indiced more
American control of the control of the conducting a civic and political column for more than a year, was one,
to go. Miss Reinecke was formerly
Collector of Internal Revenue in
Chicago.

Collector of attention (Chicago, Bill Sahud, assistant finance editor, and George Relitinger, assistant radio writer, were also among those dropped.

News Groups
A couple of new literary groups
formed, Rebel Arts and the Mas.
Forum. Latter was previously
known as the Writers' Sanctum.
Rebel Arts scomposed of a group
of Socialist soribblers holding forth
at the Rand School. Planning a
program of literary lectures for
money with which to ald the Kentucky miners. The Mss. Forum
was organized in an attempt to aid
members in their work.

Authors' League Fund

Authors' League Fund
Authors' League I making a special plea for articles for its Fund
Bundle Shop. Proceeds from the
self-size file of the self-size file
self-size file of the self-size file
self-size
se

Cedric Belfrage, talker critic of the London Sunday Express, is understood to outpoint all rival critics in Sydney Bernstein's pearly circular to British film fans. It is reckoned over there that only Sunday paper critics matter to the film public, the fans not being prone to follow the critical columns in the dallies.

Indian Gift

Indian Gift
Mrs. Cella H. Schultz, divorced
wife of James Willard Schultz, is
sung her former husband in federal
court on the coast for royalties received from 35 Indian stories published by Houghton Mifflin.
According to her charges, Schultz
gave her title to these stories, but
has since collected \$2,300 in royalties, she claims.

James After Telegraph'
Reports around are that Arthur
James, former moving pleture trade
paper publisher, is angling for the
New York 'Morning Telegraph'.
Understanding is that if the deal
goes through James will dispense
with all racing news in the sheet
to amusenemajority of the space to amusements.

Motor Coach Mag
"Travel-Log" is a new monthly
mag to be issued by Tourist Pub.
Co., of New York, in the interests of travel by bus. Planned for a minimum tributed circulation of 25,000.

Hershfield's 98c Gags
Simon and Schuster is publishing a book of Harry Hershfield's gags next week. All Yiddish stories retailing at 98 cents.

Langel's First William Langel, as Warren Spencer, has his first novel out titled 'Forever And Ever.' Langel is a Hearst editor,

CHATTER

CHATTER
Guy Cmmer. 56, former news,
paperman, dled at the county hose
pital in Cheago, April 14. He fell
down a stairway.
Watter Noble Burna. 59, author
and ex-newspaper man, died in the
Augustana hospital, Chicago, April
15, following an emergency operation.

Maurice Dekobra in New York and the femmes gushing already.
Illustrations in the forthcoming Thorne Smith novel are bringing advance orders.
Louis Bromfield's next is 'A Mod.

ern Hern.

em Hern.

The gadgets brought back by Joseph Lewis from abroad are nice blood-chilling things.

Margaret Deland has been scribbling for 45 years.

Charles 748 Harrison has a publicity job to keep him busy until ble new hock is finished.

licity job to keep him busy until his new book is finished. Miriam Howell takes over Charles Beahan's job at the American Play

Company.
Thyra Samter Winslow may go to

Hollywood soon.

Robert E. Spiller doing a biog of James Fenimore Cooper, collabing with Philip C. Blackburn, the li-

with Philip C. Blackburn,—the librarian.
Susan Ertz coming over.
Afred A. Knopf back with a heap of contracts.
Lewis Mumford feted before taking in that Guggenheim Fellowship award.
The John Reeders still buzzing about the Pairick Kearney-Martin.
That Beatrice Kean Seymour confession of her youth may make a

That Beatrice Kean Seymour con-fession of her youth may make a good novel, and maybe someone else will do it. ; Andrew A. Freeman did his Si-amese temple gong bit in his radio interview. John Held, Jr., preparing another book of short stories. Not a bookshop in town without the lan J. Villiers actually racing that tub he bought.

that tub he bought.

Frances Nellter will go to Carmel. Cal., this summer, having mei, Cal., this summer, having made the first payment on a shack

there.

London 'Times' literary supplement actually carried a two-column book at the other week.

Covict-Friede gets out class sex stuff as distinguished from Macau-

Dane Coolidge foregoing western

fiction for the nonce.

Minton Baich sends the jacket of

Morels Byskind's The Diary of an

Ex-President, but nothing inside it.

Going Places

(Continued from page 47)

fine it, and when the necklines of her evening dresses take care to swathe her collarbone, Miss Gregor-will be all set to fill the present gap in the MGM line-up of person-able leading women.

gap in the MGM line-up of personable leading women.

A German Path Finder
It would be patriotic of Kaethe
Von Nagy to reveal to be elected
film actresses in Germany the name
of the dressmaker who makes he
olothes. And she might discless
the identity of her milliner cutthe identity of her milliner cutbad name: the bunchy fit and
untutored detail of their costumes
reflect disparagingly on the feminine astuteness of the land. They
had name: the bunchy fit and
untutored detail of their costumes
reflect disparagingly on the feminine astuteness of the land. They
hut international trade. This is
indeed too bad, because German
picture actresses have much to contibute to the study of feminine allure in other ways.

Kaethe Von Nagy; the little minx,
has somehow found out that skirts
can be coaxed into snugging
smoothly across the hips and continue their unbroken line up patriothe their unbroken line up patriothe their unbroken line up patrioscovery tax hats to one exist to
warm the back of the head; rathor
are they bits of nonsense to prefuon the side and hide one eye, the
more cock-eyed the more triumpinant. In Ronny' (Little Carnegle)
Miss Von Nagy displays all this
sartorial wisdom, in each succeeding frock demonstrating that she
alone of all her countrywomen on
the screen is willing to advertise
not only that she has a figure, but
that it's a pretty darned good figure, too.

that it's a pretty darned good usure, too.

The chorus girls of 'Ronny' won't
tearn from the star, but at least
in one facet of femme appeal they
have all more brilliance than the
gisls over here: they wear sheer
black stockings and long skirts, and
when in the fervor of their dancing
their skirts are lifted, it is given
overyone to see that straight black,
satin garters bridge the gap between the hem of their stockings
and the ruffles of their pants.

Failure to Deliver WLW, Cincy, **Costs NBC \$150,000 Year Contract**

Fired Wrong Ed.

San Francisco, April 18.
Discharged radio editor
handed himself a left-handed
laugh before he picked up his

Letting out 14 men, the paper told the radio editor response to his column hadn't been satisfactory. When the r. e. went on the air that p. m. for his daily broadcast, he told listeners he had been fired and why.

why. So 1,700 fans wrote in and

\$9.000 All-Star Radio

The Toronto radio show at the Maple Leaf Gardens April' 15, which CBS booked, got poor response with CBS left holding the bag. CBS booked Jean Harlow, Col. Stoopnagie and Budd, Arthur (Street Singer) Tracy and Ted Holding the bag. The Stoopnagie and Budd, Arthur (Street Singer) Tracy and Ted Holding to the Stoopnagie and Budd, Arthur (Street Singer) Tracy and Ted Holding to the Stoopnagie and The Stoopnagie and Track and Ted Holding to the Stoopnagie and Ted Holding to the Stoo

The Maple Leaf Garden seats 17,000. The show was given by a group of Canadian mercantile companies which plastered the town with advertising. When the CBS acts arrived in Toronto, they were met at the depot by an enormous mob and the mayor of the city and other officials.

Los Angeles, April 18.

A suggestion from the Olympic committee that local radio stations get their news reports on the games from one announcer who would serve them all brought a sarcastic rejoiner from the radio people. Broadcasters wanted to know if the Olympic committee intended that the entire press. Broadcasters vant the entire press. Broadcasters vant the question of how and by whom they shall report the Olympiad left to themselves.

to themselves.

Newspapers are credited with the Machalvellian maneuver to get radio limited to one announcer. A similar suggestion was made to radio and rejected on football broadcasts last fall.

Meanwhile neither NBC nor the Olympic committee are commenting on whether or not NBC will have a monopoly.

Old Gold's Week Test

Old Gold took over the Little Jack Little CBS morning periods for this week only, starting yester-

day (Monday).

The cig firm is sponsoring the
Little periods to tie-up via the air
with a contest which it is conducting in the newspapers. It is also

B'CASTS WHILE TRAVELING

BUGSTS WHILE TRAVELING Frasier Hunt, conducting a per-sonality series on NBC for the New York Life Insurance Company for a number of months, departed for San Francisco last week, from where he will embark for a six months' trip around the world. Before leaving he signed with NBE week and broadcasts from

Ennis Harris Out

Ennis Harris, in the radio pub-

ing in the newspapers. It is testing the morning audience

they shall repo to themselves.

a monopoly.

various points.

1.000 JOURNALISTS **VS. ONE ANNOUNCER**

Show, Net Holds Bag

Toronto Cold to CBS

Chicago, April 18.
Rather than establish a precedent by paying WLW, Cincinnati, the full station rate out of the money collected, NBC let a 52-week contract amounting the full station rate out of the money collected, NBC let a 52-week commercial involved, the Union Central Life Insurance Company of Cincinnati, after accusing the network of trying to renege on its promise to produce WLW at the regular chain rate, cancelled the order signed with NBC and turned the account ver to the opposition. Program starts on CBS Synday (24) with a dramatic script featuring Otto Kruger and entitled Roses and Druma.

Drums. Insurance company contended that when the contract was okayed three weeks ago the network had led it to believe that WLW, a 50,000-watter, had already been lined up, for the program. Break came when NBC explained that there had been a misunderstanding and tried been a misunderstanding and tried to induce Union Central to accept WSAI, a 500-watter and the net-work's other Cincy affiliate, as a

wSAI, a 500-water and the month's other Cincy affiliate, as a substitute. Underwriters elaim they weren't apprised of the fact that the WLW applicant he fact that the WLW applicant of the contract for time had been set. Network explained that the WLW management had advised it that there must have been some mistake about the telephone confirmation claimed by the chain and that the station was demanding the full local rate for the program. Difference between the networks the full local rate for the program.

Difference between the network charge for the outlet and the local card rate was \$330 per broadcast.

Principle vs. Precedent

Principle vs. Precedent
Client retorted that it wasn't intreested in whatever adjustments
the network wasn't method to be a second to be a the network tried to prevail upon the insurance company to permit the program to go through the WSAI transmitter, which happens to be operated also by the WLW management, but at no increased row contains the property of the deal with NBC and to switch "the business to Columbia."

Radio Station Threatens Paper with Slander Suit

Los Angeles, April 18.
One of the first cases of a radio
tation threatening suit against a
ewspaper, claiming slander, is cur-

newspaper, claiming slander, is cur-rent here.
Station is KNX, Los Angeles, and the newspaper the Chico (Cal.)
Record. Trouble is over a box, printed in the Record, in which it was stated that the station falsely broadcast return of the Lindbergh baby and further claimed that the broadcasters were getting their news from the papers.

Shilkret Air Bandsmen Squabble; Aired Double

Nat Shilkret has given a two weeks notice to his entire Chester-field, CBS, orchestra. Notice was reported given bec .se of dissension among two or three members. Shilkret will rehire the majority of his present band with the exception of the offending members.

Wants to Doc Again

Waltis to Doc Again

Dallas, April 18.

First break in his battle to retain the M. D. rating in Texas went to Dr. J. R. Brinkley, the radio medic when higher tribunal overruled states motion to dismiss Brinkley's these against local court's ruling sheet against local court's ruling sheet against local court's ruling and the state of the stat supeal against local court's ruining latter as must be tried in Dallas. Licity department of the Erwin-Action to revoke Brinkley's 11- Wasey agency, goes out the end of examiners board, following the doc's etter goat gland bally from his Mexican border station, XER.

Ted Jewett Succeeds Sherris Chief of NBC Announcers

Ted Jewett is the new supervisor of NBC announcing staff. Succeeds Mar ey Sherris, who has been made assistant to hil Carlin in the program department.

Previous to Sherris, Neel B. Enslen was supervisor of announcers. The berth was taken from Enslen over an incident during the

Lindbergh kidnaping affair.

Twin Broadcasting and **Recording in Chi Tests Point to Coming Trend**

Chicago, April 18.

Possibility of a regular system of piping programs direct from the broadcasting studios to the recording studios for simultaneous broadcasting and waxing rises locally as the result of successful attempts at the process.

Lone Wolf Tribe series is being pumped at each broadcast from the chain's studio in the Wrigley building to the Brunswick recording lab about two miles away and being

chain's studio in the Wrigley buildings to the Brunswick recording lab about two miles away and being waxed. Wrigley gum company which pays for the Lone Wolf series on the chain is preparing to send this series out on .rcdio disce throughout the smaller stations in the eastern territory.

Over on the NBO, network a similar arrangement has been 'piping' the 'Skippy' serial from the local broadcasting rooms all the way east to the RCA-Victor recording lab in C.mden, N. J., where the programs are being made into saucers for rehroadcasting by the advertisers though his man and the saucers for rehroadcasting by the advertisers though his man of the reference of the RC wheel the long wire to the east Stuation represents one of the extremely few instances in which NBC, whose policy has been versus radio disking, has itself been a party to the promotion of the platter programs.

Advertisers' Angles programs

Advertisers' Angles

This simultaneous broadcasting and recording figures for advertisers as an aid in several items, primarily in the saving on the cost of talent, since by the dual work, the advertiser gets his talent on the records with no extra p. form. We salaries, paying the workers only for the broadcasting. Musician unions, however, are already getting hep and are starting to formulate rules calling for a double paycheck in these simultaneous jobs. Line charges for small distances, figures at peanuts; the wire in the Lone Wolf recordings costing 47 per month. Such the longer costing 47 per month. Such the longer to the catter of the longer than the cost of the line charges. In this deal the advertiser crest he same performance which surmount the cost of the line charges. In this deal the advertiser crest he same perform

tages which surmount the cost of the line charges. In this deal the advertiser gets the same perform-ers on platters as on the air, with-out ti.e cost of shipping the cast all-the way east, involving transporta-ance charges.

Regular advertisers on the net-works and stations through live talent, are now figuring on this means of the simultaneous action in their effocts to increase their cov-erage into the small-watters beyond

erage into the small-watters beyond the networks. Several local recordling labs are now negotiating with both net orks and with the large indie stations to run permanent wires from the broadcasting studies to the recording offices.

NBC'S THEATRE P. A.

NBC'S THEATRE P. A.

Chicago, April 18.

NBC is following CBS innovation of assigning a special exploitation man to handle artists booked into theirte dates out of the networks talent bureau here. First to be ticketed for the job locally is Tom Fizdale, previously in charge of picture placements for the Chicago

Fizulae, previously in charge of pic-ture placements for the Chicago NBC press department. Fizulae last week worked with the Balabaa & Katz exploiteers on the Irone Taylor engagement at the Oriental and is currently with the Earl Hines unit in the same house.

PORTO RICAN'S SERIES

Porto Rican Tobacco company will go on the air shortly for a scries of broadcasts. Account is being handled by the Federal Ad-

vertising Agency.
Agency is now attempting to line-up time.

NBC-CBS Chill World's Fair Execs' \$160,000 Exhibition Studio Idea

Radio Prayer

Chicago, April 18.
Keep the clients out of the studios during rehearsals.
That's the prayer of the stations and networks since they've discovered clients go into faints and prima-donal temperament displays when they witness rehearsals.
Advertisers, knowing nothing about the workings of the control of the

Shoestring Agencies **Juggling Funds Irk** L. A. Broadcasters

Los Angeles, April 18. Local broadcasters' association

has instituted a campaign against a number of

nas instituted a campagin against a number of small advertising agencies, handling radio accounts, who have been victimizing both the stations and the advertisers by the manner in which they handle funds of their clients.

Checking up the station owners.

Checking up the station owners the agencies have collected from their clients and have withheld the money from the broadcasters.

Agencies have used this money for six months and more before settling and in some instances agencies have folded with no chance of the sta-tions ever collecting.

In cases where the contracts were signed by the client 'per the agency' the stations have been able to col-lect from the advertiser but in in-stances where contracts were signed direct by the agencies the broad-casters found they had no come back.

Bad Boys

Unified campaign against these gimmleking agencies will be in the form of exchange of experiences will be used to be a second of the control of the control

the level.

Similar complaints against diseputable and shoestring advertising
agencies have been heard in the
past around Chicago.

KFWB TRIES % PLAN AND REAPS WITH IT

Los Angeles, April 18. First instance of a local radio station switching advertiscr from a straight commercial broadcasting rate to percentage occurred between KFWB and James Cantrell, bridge

Cantrell was on the air daily giv-ing ether instructions on bridge and selling his 200-page book, Golden Rules of Bridge, through the mail for \$2. Card expert was paying the regular station rate for 30 minutes

of time.

Sales started off brisk, with Cantrell making personal appearances
daily at various department stores.

Station figured that with the bridge
expert's popularity and the number
of books he was selling it would be
a better proposition to disregard the
regular air fee and cut in on the book sales.

book sales.

Arrangements were made for the station to get 40% of the book sales and write off the broadcasting fee. In 40 days 12,000 books were mailed out of the station, with the latter getting close to \$19,000 for its broadcasting time, which is about 75%. casting time, which is about 75% higher than the commercial rate.

A. P. Slices Air News

A.P. issued orders to Charlie Butterfield, its radio editor, to cut down on all radio space during the a.m. hours. P.M. wire on radio news is holding up, with no cuts

Latest order to cut on radio news during the mornings marks the third slice the A. P. has issued on radio news during the past few

Chicago, April 18.

Grand moguis of the Chicago
World's Fair were handed a joit last
week when NBC and Columbia.
Jointly notified them that the networks had decided not to go in for
any extensive operations on the exposition's grounds if the chains had
to do their own bankrolling. As a
result of the rebuff, it is expected
that the fair's pill to the control of the
Dawes, will take the proposition of the
Dawes, will take the proposition direct to the RCA board of directors.
Without taking the networks into

rect to the RCA board of directors. Without taking the networks into consultation, the fair directors had their architect draw up plans for a Hall of Radio Broadcasting. Finished blueprint included two large studios with plate glass windows running all around, an elaborate promenade surrounding the studios with seating arrangements for the public, a control room for each studio and a central control room, Architects and engineers who worked out the plans figured the

public, a control room for each studio and a central control room. Architects and engineers who worked out the plans figured the structure, equipment and furnishings would cost around \$160,000. Networks were asked to get together and foot this bill. All the ground.

After a series of huddles between reps from both networks were position's directors were advised by letter that although the chains were lukewarm about the whole idea of broadcagating from studios on the fair grounds, they would come in it the fair put up the coin for the structure. Networks' reps figured the operation of the studios, exclusive of talent, would mean between a combined weekly payroll of over \$1,000, and averred that this was about all the oulya the exposition could expect from the NBC-CBS end.

Not Enough Interest.

Not Enough Interest.

Letter also expressed the opinion that the fair visitors wouldn't find as much interest in watching the broadcasts of the better known chain commercials as they would the pickup of special events taking place on the fair grounds. If the latter counter-proposal proved acceptable to the exposition directors, the networks were willing to take cape of the installation of all technical well-and the second of the control of the technical well-and the second of the technical well-and the second of the technical well-and the second of the second of the technical well-and the second of the second o

ited "dignisher that expressioned here to and from the ground. In considering the fair's proposition the networks were said to have contemplated the effect the counterattraction at the exposition would have upon the visitor influx to their own elaborately equipped studies of the fair attendance as rich publicity meat for its \$1.250,000 plant in the Merchandise Mart. Another angle was the attitude.

plant in the Merchandlse Mart.
Another angle was the attitude
that the musicians' union here
would take toward the orchestraunits used for the fair studio broadcasts. Networks anticipate that the
union prexy. James Petrillo, would
class such appearances as outside
orgagements and insist on specific
did to the the process of the chains.

1-Lung Stations' \$5 Rate on Commercials

Los Angeles, April 18. Smaller stations are currently vaging a price cutting war to get

business.

Solicitors are attempting to sell accounts on rates of 10 to 15 percent bell-w the card figures, while in some cases the cut rate price is even much lower. Representatives of an outfit controlling three of the stations recently solid hour periods over the three stations for §5 an hour each, although the price is listed at \$35.

KFI's increase

KFI's Increase

KFI's Increase

Commercial hours sold over the five major Los Angeles stations show a drop off during the first three months of this year as against the closing three months of 1931. Only one of the five, KFI, shows an increase. However, a big pickup has been experienced during the present month.

KNX sold 730 hours as against 735; KFI 746, an increase of 25; KHI, 528, as against 622; KFWB, 337 as against 469, and KECA, 191, a drop of 30 hours. Major studies are maintaining their prices.

RADIO

Artie Dunn (Reis and Dunn) has

Mama Boswell still rules the har-mony sisters. Morton Downcy handing out laugh ash trays.

Phil Cook broadcasts perched on top of a high stool.

Phillips Lord back to the Bowery for NBC broadcasts. Fred Wade, WTIC announcer,

Don Voorhees and Mark Warnow se pencils for batons.

Howard Lanin commutes daily to NBC from Philadelphia. Morton Downcy presented with new topcoat by Brokaw.

Employees at WAPI, Birming-ham, voted to take a cut:

'Sun-Tele,' Pittsburgh, no longer

"Sun-Tele," Pittsburgh, no longer by-lines its radio column. George Hicks, NEC anouncer, working year income and the provided of the provided

om. Norman Raleigh, WISN, Milwau-ee, off the personal appearance kee, on the particle of the stuff.

Doc pronounced four Milis Brothers okay after four tonsil examina-

ers okay after 1000.
tions.
WAPI, Birmingham, is now on the
air an hour longer three days a

ABE LYMAN

CALIFORNIA ORCHESTRA Columbia Broadcasting System

PHILLIPS'

DENTAL MAGNESIA WARC COAST TO COAST TUES., THURS., BAT., 8:15 (EAST





Charlie Correll likes card tricks particularly when he can get an udience.

Agnes Ayres, former screen ac-tress, now trying out for radio in New York.

The radio mob snub the Broadway resorts and patronize the red ink

It's a boy at the Glenn Riggses. Father's an announcer for KDKA Pittsburgh.

Fred Shawn, legit, has joined WLW, Cincy, as announcer and bass singer.

Della Deen Orr, program director and organist of WKPC, Birming-ham, is out.

Lanny Ross, CBS, former Yale track man, getting his wind in shape again.

Just before each broadcost Dr. L. L. Cross plays a music box to warm up his canaries.

Roy Robert, Atlanta 'Constitu-tion's' newscaster, has published a book of poems.

Hi Henry, the old-time minstrel, was a cousin to Arthur Allen, radio character actor.

Graham Harris busy scoring mu-sical settings for O. Henry tales, soon to be aired. Gold fish are poison to Julia San-derson. Regards them the worst form of bad luck.

B. A. Rolfe forsaking the concert style and is swinging back to mod-ern dance tempo.

Countess Olga Albani faces the microphone dolled up like a Park venue reception,

micropaone concerts.

Elliott Metcalf, local sport ed, will go on Tacoma air again for wrestling and fisticuris.

Gunnar Wilg back on the job announcing Rochester Red Wing games for WHEC.

Charley Olcott made his network debut over NBC last week from KDKA, Pittsburgh.

Billy Jones and Ernie Hare have een on the air for 11 years, but ally four programs.

only four programs.

Hank Keene and Connecticut
Hillbillies, WTIC, Hartford, playing
iocal Warner houses.

Col. Stoopnagle and Budd go to Providence June 9 for the Hillwood Athletic Club's affair.

Katherine Glenn of the Glenn Sis-ters, married to Hubert Ames Kay, inchructor at N. Y. U.

Victor Young rehearses in shirt leeves and dons a coat during his irst number for luck.

Fan said Bob De Haven, WTMJ announcer, was so interesting he stopped her headache.

Atlanta Journal flashes its radio station (WSB) on big spot news the moment it breaks.

Studio talent from KVI and KMO, Tacoma, playing dates at civic club luncheons for goodwill. Gus Van has hands like hams. A hangover from the days when Gus was a baseball catcher.

George Hall smokes clgar down until they singe his lips. Says they get stronger at the end.

until they date in holes sign down your control of the control of

dianapolis, engaged for several com-mercials over WHAS, Louisville. Collin Driggs gets up with the milk man to play the organ at seven a. m. over WTIC, Hartford.

Henry Fillmore and his concert band, with the Mike, the 'rhythmic barking' con hound, back at WLW. Bernard Prockter, ass't program director CBS, showing his Chicago relatives around the WABC studies.

Bob White, 'Old Philisopher' on WHAS, Louisville, invited to address student body of Asbury College.

Madame Juliette Chambles of WAPI warbies in both English and French for the natives of Bummin'-ham.

Jess Butcher, CBS publicity headman, in and around Chicago, preparing for the political conven-tions.

Lowell Thomas, the mouthplece of the 'Lit Digest,' won't allow anyone to stand behind him while he broad-

casts.

Mrs. Guy Lombardo pinch hits for her husband at orchestra openings when biz prevents hubby from attending.

Jean Sargent, in 'Face the Music' and on Ziegfeld's CBS broadcasts weekly, goes in heavy for creamed spinach.

pinach.

Ferris Boys, Tom Rockwell's
ewest finds, write songs, words
nd music one day and sing them

Joe Eaton, WHAS chief an-nouncer, making a series of per-sonal appearances in Kentucky Theatres.

Bill Carlsen, three years ago di-rector for WTMJ orchestra, back in Milwaukee with his band at the Schroeder.

Radio comics are as keen for pub-licity as any legit star. They never let up on the press departments of the studios.

Richardson Wright, who lectures on plants and flowers on NBC, for-merly literary editor of the New York Times.

York Times."

Morgan L. Eastman of the Chicago NBC staff, helped pick the queen of the cherry festival at Michigan City.

Sound technicians have found Sound technicians to simulate a second of the cherry festival at Michigan City.

Sound technicians to simulate a second of the cherry festival at lass on the air. They reproduce the genuine article.

WOR is using a new dynamic mike so sensitive that a program manager doesn't dare even swear in the control of the contro

a New 101n annual Chapel.
Kolin Hager of WGY, Scheneckady, gave to radio Jimmy Wallington, Col Stoopnagle and Bud, Frank Singiscr, Louis Dean and Rosaling Control of the Colonia Colon

Singisco, Louis Dean and Kosaline Greeke. Simmingham, has added some office space in the Athletic Club building, with the old office converted into a lounge for performers. Notlie Reveil put a quietus on a critic who called her attention to make the converse of the conv

make more an blocks.

The constitution is local broadcast.

The covering theatre, book reviews and occasional interviews with prominent visitors. Joe Roberts handles it.

Ethciynn Koepke from the pro-

tessional stage, new director of woman's features for WHEC, Rochester, and takes foramatic parts in studio plays.

Parker Fenne's genuine Down Baster, Boyn and raised on Mount Desert Island, off the coast of Maine, Naxr Bar Harbor.

WKY Night Club of the Air, with Faul Christensen, his orchestra and full floor show, leaves April 11 for two-week tour in Oklahoun, 2

Texas and Ransas.

Wam Heskes, Dutch cartoonist,
made a successful debut as a radio
humorist and imitator. More than
40,000 letters came from fans to the
AVRO station, Amsterdam.

AVRO station, Amsterdam.

Ziegredi sorns the regular Columbia projections rooms and broadcasts from his own elaborately decorated studio in Steinway Hall.

Even the mike is Urbanized.

Sarah Haden, daughter of Charlotte Walker, in the cast of Luia

Sarah Haden, daughter of Charlotte walker, in the cast of Luia

rick and for the second of the

Sophie Tucker had a tough time setting into WCAE, Pittsburgh, for her broadcast with Rudy Vallee be-cause somebody neglected to put her name on the studio pass list.

her name on the studio pass list. Nearby Tacoma farm owner has a loud speaker in outdoor plumbing. Likes if better than the Sears-Roe-Likes is better than the Sears-Roe-Likes in the Sears-Roe-Likes in the Sears-Roe-Likes in the Sears-Likes i

Two radio gags, both terrible, Ben Bernie says he would like to run for President but his wind isn't as good as it used to be, and Tony Wons says needle beer has him in stitches.

Wons says needle beer has him in stitches.

Bertha Brainard, NBC program director, was the first newspaper columnist to go on the air. Did a common was the first newspaper columnist with the station was located in Newark, N. J.

The Dutch broadcaster, AVRO, has started to broadcast from Hilversum, Holland, the second instalment of the radio-thriller by Kennester, AVRO, and the started of the New York studios by the press department, wears the gaudlest shirts ever seen on any conductor—or non-conductor, for that

ductor—or non-conductor, for that matter.

Frice Slever and J. W. Steelc. Marlow, Okla., asked the radio commission—for—a permit for a new 50-watt station on time not used by stations KGGF, Coffeyville, Kan, and WNAD, Norman, Okla., on that channel.

channel.
Columbia press department, hopped up over the space grabbed on the train broadcast, burned when the p. a. of Canadian National Railon the train broadcast, burned when the p. a. of Canadian National Rail-ways wrote letters to the papers proving that he performed the same stunt two years ago.

Preston Sticks

Chicago, April 18.

Differences that brought about the resignation of Walter Preston as WBBM studio director were patched up last week. He was slated to leave Saturday (16). Arrangement that was to place Bobby Brown in charge of programs and Pat. Planersers.

and Pat Flanagan as production manager was also called off.

COL. FOLDS IN FRISCO San Francisco, April 18.
Columbia Phonograph Co. closes
its local branch April 30.

Chicago, April 18. In the second personnel shake-up at WAAF, the local station drops H. W. Hanson as commercial manager. Hanson had been with the local small-watter almost since

manager. Hanson had been with the local small-watter almost since its inception. W. E. Hutchinson, general man-ager of the outlet, will double as commercial overseer.

FAMILY AIR MEDDLING KILLS ANOTHER ACC'T

Chicago, April 18,

Family dissension and criticism among radio commercial sponsors is spreading more and more, with agencies in the middle. Most recent instance is that of the Kellogg Food Town Pops, which goes off the air around May 15, in favor of a change of program because members of the around May 13, in tavo of a change of program because members of the Kellogg family didn't like the type of shows presented by H. Leopold

of showe presented by H. Leopold Spitalny.
John L. Kellogs, head of the cereal concern, was frank in admiting the situation in a letter to the agency handling the disc account. In referring to one of the programs he caught, Kellogs said he considered it the best one to date and liked it better than anything on the air, although certain members of his family didn't thinks.
Understood that Mrs. Kellogs's contention is that a children's program would do more to promote business than an adult or even mixed one. Kellogs is bowing to his wife's acumen in permitting her

mixed one. Kellogg is bowing to his wife's acumen in permitting her to put on her own kind of show this summer, which will be a kid layout with some juve settlement tieup. However, Kellogg, it's understood, will take back the program near the settlement with the second secon

RAJPUT ON DISCS

Chicago, April 18,
Chicago, April 18,
Strasska's toothpaste returns to
WBBM here on April 26. Will again
use Rajput, the Hindu story-teller,
but this time the tales will be on
disks instead of in person.
Toothpaste had been figuring to
go on the station about two months

go on the station about two months ago, but was held up because of wrangles over time-spotting. Switch to daylight-saving time on April 24 revises the schedule of the station sufficiently to give the advertiser the time it had been angling for.



Radio's First Lady

VAUGHN **DE LEATH**

Columbia Broadcasting System

Personal Direction ED WOLF

NBC and Victor Record Artist Management ED. W. SCHEUING

H. LEOPOLD SPITALNY

SHEAFFER LIFETIME REVUE Over NBC Coast to Coast Network FOODTOWN POPS REVUE Electrical Transcription Twice Week! Over 18 Stations and Increasing Week

GENE and GLENN

With JAKE and LENA

The QUAKER EARLY BIRDS BUSSELL B. WISE ANNOUNCER 8 A. M. DAILY EXCEPT SUNDAY NATIONAL BROADCASTING COMPANY

FRED L. JESKE

AND HIS ORCHESTRA

SPONSORED BY MONARCH FOODS Mon., Wed., Fri., 9.00-9:15 P. M., C. S. T., WGN, Chicago

MONARCH MELODY MAN

The World's Record Record Makers SELVIN D'Orsay Perfume, N.B.C., Sqt., 8:30 P.M

Hearst to Form Own Air Network Or on Time Exchange with NBC-CBS

w R. Hearst has definitely deelded upon forming his own chain of radio station or, if impossible, to trade for time on the networks.

Hearst has been playing with radio for five years, but never in a serious vein until recently. Mean-time his company, through Walter Howey, has taken control of a short chop sending and receiving machine with which any one of his dallies can receive and send news without anyone else getting in. The Hearst company has a machine Hearst company has a machine which makes it possible to send cuts

via radio. are now about 26 stations

There are now about 26 sixtons which Heart is affiliated with, either through arrangements to operate, block time buys, or stations which the publisher owns outright. Those owned outright are WINS, New York; WCAE, Pittsburgh; WNIS, Milwaukee, and WIR, Detroit. This is in addition to those which Heart operates under long-term agreements. During the past year Hearst put on his pay roll a crew of engineers to work on the possibility of a hockup of stations on one channel. He has an application now before the

has an application now before the Federal Radio Commission for WINS to broadcast on 50,000 watts. WINS station Hearst intends to use as the outlet for his network if it is as the outlet for his network it it is mechanically possible. He now wants a clear channel for broadcast-ing, which at this time is a mechanical impossibility.

May Take WOR

May Take WOR

Hearst expects to clear up all his radio details by September. If it is impossible for him to get a clear channel for a network with WINS, he plans to take over WOR and use the latter stations for his outlet. If all this falls, it is understood that Hearst, through his subsidiaries and tremendous newmaner arises and tremendous newmaner.

aries and tremendous newspaper standing, will comb Europe for the

PIERRE ANDRE

—ANNOUNCENG—

"Little Orphan Annie"

Daily

AN WORD

WON, 615 P.M. C.S.T. Mon-Wed-Pit C.B.S.

BOB BEGEER PROGRAM

WON, 445 P.M. C.S.T. Suddeys, C.B.S.





MONDAY TO SATURDAY 12 MIDNIGHT WEAF N.B.C. Artists Service



BENNY KYTE -N.B.C. Network-WJR -Wed., 12:30-1 P. M., E.S.T. Hi-Speed Gasoline

Loose Wile Biscuit Co. B. G. DUNN CIGAR



-Radio Artists Take advantage of our super photo productions (guaranteed) at prices ared to the times. Note the low cost: betcarfa, \$2.50 for 50; \$12.50 for 500 prices; "Repres as good or better and the originals or we make 'en

BARBEAU REPRO STUDIOS OSWEGO, N. Y.

ten biggest names. These twenty names—ten European and ten American—he will present to NBC and CBS: with the plan that for each name used by NBC or CBS, Hearst is to get one full day's time on that network. The full use of the network for one day will be Hearst's pay for turning one of his names ver to the retwork for broadcasting.

ing.
Hearst's broadcasting committee
now comprises Joseph V. Connelly,
J. D. Gortatowsky, Johnny Martin and Emile Goff.

CBS AFTER 50-50 DATE WITH CAMEL UNIT ACTS

CBS Artists' Bureau negotiating with Fred Shanberger for the Audi torium in Washington for the Camel torium in washington for the Came; unit for the week of May 14, after the present vaude tour for Publix. All that is now necessary is the approval of Morton Downey, said to be against the date because the terms are not satisfactory to him.

him.
Auditorium seats 5,500 and can
availitorium seats 5,500 and can
affors \$40,000 a week. It is the same
spot where White's 'Scandais' Isayed in Washington. If the deal
goes through, CBS will take over
the auditorium at a rental of \$2,000
for the week. CBS would operate
the spot for the week, with profits
to be split between CBS and the
Camel acts.
Reported the Camel program goes
off the air on June 1 after 28
weeks with CBS. Account was sub-

off the air on June 1 after 26 weeks with CBS. Account was sub-ject to renewal through the Erwin-Wasey agency six weeks in advance of the date of expiration, which was last week, and option was not taken up, according to re-

Whether or not the ciggie com-pany will stay off the air entirely for the summer or switch to a new series of broadcasts is not known

40% Systaining Cut

Salaries of all NBC sustaining artists were cut on an average of 10% last week.

budget silce for sustaining pro-grams, ordered about a month ago. Another cut is expected around the first part of May. Slashes go both for number of weekly appear-ances and for salary per broadcast, It is reported.

Coast's Revue Fad

Los Angeles, April 18.

Popularity on the coast for the revue-froite type of program, with currently the Blue Monday Jamboree and KFWB's Sunday froites leading, has prompted KFI to result to the company of the compan

Austin's Gratis Job

Chicago, April 18. Gene Austin goes on WENR locally Gene Austin goes on WENK tocally for three weekly broadcasts starting April: 26 on a no-pay proposition. Austin offered his scrvices gratis and was accepted by NBC.

Austin has been on both NBC and CBS commercials. Recently he's been playing some vaude dates.

Yardley Off

Chicago, April 18.
Yardiey program, classed as the ultra-snooty of commercials on the networks, gives up its Sunday ether career on NEC May 8. Just finishes its minimum 13-week contract.

Toney affair, outside of featuring the concert planist, Mischa Levit-ski, has carried Beatrice Herford and Leslic Howard.

CBS' Jersey Wire. CBS is installing wire in the Villa Richard, New Jersey road house, for Paul Tremaine's band. Tremaine, CBS band, moved in after Harold Stern's band was orig-

4-Yr.-Old Audition Winner Piloted by Julia Rooney

Paul Whiteman will forego his adio auditions for amateur talent this week, but next week will resume in Philadelphia. Whiteman band goes into the Mastbaum Fri-day (22) and the week following shifts to Pittsburgh.

shifts to Pittaburgh.

Last week's auditions for kiddle
radio' talent was won by Genaldne
Doyle, four years old, among 456
contestants. The youngster was
placed on Whiteman's Ponitac NBC
broadcast Friday (15). Julia Rooney,
stater of Pat Rooney, is the child's
guardian.

CONGRESSMEN IN RUSH ACT FOR TACOMA CREDIT

With two Tacoma stations, KVI and KMO, granted full time on the ether by the Radio Commission within five days, there was consid-

within five days, there was considerable rejoicing here. The old home town loyaity spirit was evident, but no politicians were given any credit. The runny part about the whole thing was that two senators and the local stations what had been done, all apparently wanting to register their act. It was boloney to not only the yokels, but the station managers. Of course the latter did not say what they thought.

It will be two weeks before the full time period becomes effective, it was said, but when the boys at the mikes begin to come out in the dark after removing their sun glasses from daylight spiels, a celebration will be held and local talent

bration will be held and local ta

bration will be need and local talent and other good acts will have the center of the stage. CBS and Don Lee will now have a local outlet through KVI. It is reported KMO is filrting with the

Chi Script Tussle Now 3-Sided as NBC Enters

Chicago, April 18.

Three-sided action may eventuate from the slated addition of the Painted Dreams' script show to the

Palnted Dreams' script show to the Management of the Management of

Children. WGN, former NBC affiliate, is now using CBS programs.

Chesterfield's 'Newspaper'

Chesterfield cigarettes is set for a new radio half hour which will be along the lines of an air newspaper, recognized newspaper men or

Neal O'Hara is city editor, Burns Mantle dramatic editor and Sam Taub, sports.

Zieggy's Air Plug

Lieggy's Air Fing
Flo Ziegfeld's fifth Chyysler
period on CBS, May 1, will exploit
Show Toat, which Zieggy is reviving for legit.
Artists on the program, Helen
Morgan, Paul Robeson and Charles
Winninger, will sias be in the stage
revival. Aunt Jemima is a possibility for both.

'Road Show' Resumes

"Road Show Resumes
San Francisco, April 18.
NICC revives its "Road Show
April 25, expanding the sustainer
to 90 minutes with Monroe Unton
producing.
Cust includes John ann Nod,
Charlie Marshall, June de Roche,
Tommy Monroe Mon Lowe, Mary
Wood and Easton Kent.

San Francisco, April 18.

Don E. Gilman, NBC v. p. is back
rom a month in New York.

Air Discarding High Hat Accent; Informal Drama in Sales Spiels

Chicago, April 18. Radio is switching its conception of announc nents both for program and sales spiels. Trend is toward the informal. Day of the strictly formal and Boston-accent

strictly formal and Boston-accent announcements is sinking fast, and the air is getting back to the 'howdy folks' of 'hep joneer radio days. Straight sales spiels and straight-forward reading of sales copy are also waning. The new notion is the dramatized sales talk, either by way of produced or implied dialog. of produces or implied dialog. More programs are switching to the dialog idea for the presentation of their selling point. Recent additions to the increasing string were Linit Carnation Milk, Household Flance Lyon Family and Wallace Silverswiths.

Carratton anis, nousenon emerce, your Family and Wallace Sliver-smitts.

Advertisers are finding the dialog-sales may be a supported to the sales portion appear tens of the the straight spiel. The crossfire talk makes the time devoted to the sales portion appear less long. Several advertisers when a witching to the dialog method have doubled the rumber of minutes for the piug. But instead of being noticed by the listeners, the reaction has been that the plugging time appeared shorter than under the straight talk system.

Of equal importance is the fact that the crossfire spiel knitz in easily and dovetalls with the rest of the program. Where the straight spiel brought a sharp break to the seasily, and dovetalls with the result of the seasily, and dovetalls with the reaction, so that there was a let down of listener, and the season, so that there was a let down of listener interest, the dialog sales plug flower that in with the program of listeners.

Such progress has been made in the dialog spiels that many advertivers are putting the program feature performers in the sales dialog, thus still further wiping out the line between show and plug.

Linit uses one person for its selling drama; this particular program spettin, a man at a telephone, simulating dailog. In the Linit show.

ing drama; this year-spottin, a man at a telephone, sim-ulating dialog. In the Linit show the company selentist is dramatized answering a phone query from some woman. He asks himself questions and answers them.

Using the feature performers in the announcements is spreading fast, and it evdences the rapid re-sumption of the informal manner. sumption of the informal manner. Everything that denotes stiff-collars and stiff-backed chairs is being dis-carded. The new manner of the an-nouncers is to consider themselves part of the family. In this new trend, the inter-pured-asses announcement is the

rupted-sales announcement hottest line. The straigh rupted-sales announcement is the hottest line. The straight announcer starts to make his talk only to be interrupted by the performers, who add points, get into arguments and generally build up, the drama interest in their discussion over the product.

product. Network announcers are begin-Network announcers are beginning to use a nondescript intonation that can pass as familiar in any section of the country. Station announcers in each territory are stopping their former efforts to appear very British. Now, midwest station spiclers sound midwestern; southern announcers remember that their listeners are southern and are most likely to feel friendly with someone with a similar accent. Advertisers have found that if the announcer's accent was too haughty and strange accent was too haughty and strange that the listeners were so fixed on the intonation that they completely ignored the argument of the sales

Given credit for the reversion to the friendly announcements are such national successes as Tony Wons, whose entire character is built on the home folk' flavor on

the Camel show, and James Wal-lington for the Chase & Sanborn hour, Norman Brokenshire has re-mained in the first string of an-nouncers for his consistent use of the informal and familiar mike

WHEELER AND WOOLSEY WOULD NOT AIR GRATIS

After arrangements had practically been completed for the broadcast of scenes from Radio's cast of scenes from Radio's 'Girl Crazy' talker on the Lucky Strike hour Saturday (16), the brondcast was called off, due to Bert Wheeler, Robert Woolsey and Dorothy Lee refusing to go on gratis. Lord, Thomas & Logan, agency handling the cig account, had aiready sent out publicity on the film-sir tie-up. Agency attempted to arrange for the broadcast in the same manner as it did with Par's One Hour With You.' In the latter, none of the film players were paid. In New York, Lord, Thomas & Logan ascribed the cancellation to too much stalling on the Coast end.

WCCO'S PLANS Minneapolis, April 18.

Excavation has started for the new building program of radio sta-tion WCCO, owned by CBS. A fire-proof transmitting building and new and higher aerials are included in

new transmitter, of 50,000watt capacity, will be ready for by the latter part of August.







Musical Director American and Brunswick Records

S BROTHERS (LISO) A GUITAR-COLUMBIA BROADCASTING SYSTEM

THOMAS G.ROCKWELL NEW YORK CITY





GLORIFYING the POPULAR SONG HESTERFIELD Program **COLUMBIA-COAST-TO-COAST NETWORK** WED, JAT. 10 TO 10:15 E.S.T. DERSONAL DIRECTION THOMAS G. ROCKWELL

GREYHOUND TRAVELER Harlow Wilcox, with Brooks

GREYNHarlow Wilco.,
Ross
Talk and Songs
COMMERCIAL
WGM, Chicagous line pays for this
weekly 15-minute session over the
Columbia arrangement. It is not a
"rogram."
-feally, the boys were on
-feally, the boys were on
-feally the gailed te
are they

weekly 15-minute session over the Columbia arrangement. It is not a good program.

Faychologicity, the boy's were on Faychologicity, the boy's were on Faychologicity, the boy's were on the control of t

some state. There's much music. Greyhound forgets all about enter-tainment.
For instance, the second of this series of 10 programs. It is based on the series of 10 programs. It is based on the series of 10 programs. It is based on the series of 10 programs. It is based on the series of 10 programs. It is based on the series of 10 programs. It is based on the series of 10 programs of the series of 10 programs of the series of 10 programs of the series of 10 programs. For long minutes the announce, the hardworker the most obvious and trite statements of Detroit. Breath-lessify he informed his listeners that it was the motor center of the country, that across the river was an only the series of 10 programs. The series of 10 programs of 10 programs. It would be to inform them that Tuesday follows Monday. And then the anough of 10 keep the series of 10 programs of 10 p

and meaningless recitals of obvious facts.

The continuity writer and the announcer are the men who do allytic meaning the state of the

test. Even this idea is stale. Gold.
JOHN McCORMACK
COMMERCIAL
WGY, Schenectady
Irish tenor sang six numbers on
the half-hour late Sunday afternoon
jority of vocalists who have helped
to make this broadcast one of the
outstanding class, yet popular-appealing, programs on the air McCormack confined himself to selecWhile none of the numbers placed
a great strain on his vocal powers,
they all were sung in that beautifully mellow tone, and with thattifully mellow tone, and with thattifully mellow tone, and with thatshowed to best advantage, perhaps,
in familiar Elieera Alanna. McCormack did not take many top notes.
He chatted informally, and in a
gram, paying a tribute to his accompanial, "Teddie' Schneider, and
taking a filing at 'musical snobs'.
Little direct advertising on program. Aside from name of spoorspondary and the state of the saccompanial, "Teddie' Schneider, and
taking a filing at 'musical snobs'.
Little direct advertising on program. Aside from name of spoorspondary and small the state of the saccompanial, "Teddie' Schneider, and
taking a filing at 'musical snobs'.
Little direct advertising on program. Aside trom name of spoorspondary and small-little state of appreclation to McCormace.

NACY and SMALLEY

NACY and SMALLEY

MACY and SMALLEY Songs and Talk COMMERCIAL

Songs and Talk
COMMERCIAL
Typical radio two-man harmony
team on a program that's murdered
by more commercialism than it can
hold, Salada Tea is the sponsor. to the sponsor of the spons

iODENT PROGRAM (New Series)
dane Froman, Harvey Hays, Howard
ton Kadell
COMMERCIAL
FYW, Chicago
For the relationship in the state of th

DR. TRAPROCK and HARRIET LEE

OR. TRAPROCK and HARRIET LEE
Talk, Songs
COMMERCIAL
WJZ, New York
Divided between the singing of Harrie Lee and the coal trio, and trio and trio, and

nothing subtle attached to his delivery.
Harrêt Lee came over exceptionally well on this broadcast. She handled her three ballads nicely. Her handled her three ballads nicely. Her lections, all old time numbers, are reminiscent of Alice Joy on Prince Albert. It may or may not be an intentional copy. Vocal tric used for harmonic effects shades Miss Lee. Harmony is pleasing and touched with a bit of instrumental counts of the prince o

Harriet Lee at one time was dubbed Queen of the CBS.' She is now NBC.

CHARLIE OLCOTT Piano, Talk and Songs

CHARLIE OLCOTT
Flano, Talk and Songs
Winao, Talk and Songs
Winao, Talk and Songs
After plugging away, in a presumably conscientious way, at
KDKA. Pittsburgh, Olcott was rewarded with his first network: by
NEC. Meanwhile, of course, theyre
no doubt, of course, theyre
no doubt, of course, theyre
to doubt, of course, they
to doubt, of course, they
to doubt, of course, they
to doubt, of course,
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Daily News' building and probably a letout of 20 or more people, but still here was the anniversary celebrate of the control o

GUS VAN With Nat Brusiloff's Orch.

GUS VAN
With Nat Brusiloff's Orch.
Songs
COMMERCIAL
WABC, New York
Gus Van comes on the CES netGus Van CES netGus Va

SEGER ELLIS Songs, Piano Sustaining WLW, Cincinnati

Sustaining
WLW, Gineinnati
A sturdy baritoned non-crooning
types. Dishes 15 minutes of pop
ballad rhythm stuff and hot 'n
beautiful the stuff and hot 'n
when brought on a year ago, ostensibly to supplant Little Jack Litttie, who effected chain affiliations.
Eilis was something of a record
name. Shortly thereafter a dictum
affect that yet the stuff of the stuff of

REXALL PROGRAM
Ciano, Dialog and Songs
COMMERGIA
WBBM, CHICAGO
What fails to distinguish this
broadcast from so many other early
morning ether frolics is its thumbnailed, form number so and so type.
There's nothing particularly new
or thrilling to listen to a couple
bad, have little to offer in the way
of outstanding entertainment. They
sing in accepted harmony style,
even using special lyrics at times,
but which somehow fails to mean
anything. Their patter is stereotyped.

Substaining KPO, San Francisco KPO, this femme trio Impresses with novel to the femme trio Impresses with novel to the form time from the form the form the form the form the form the form the femme trio Impresses with novel to the femme trio Impresses with novel tr

VIVIAN DUNCAN and LEW CODY BELLE BAKER

O'MMERCIAL
KNX, Los Angeles
This stage-screen combination is
the replacement unit to ZaSu Pitts
and Theims Todd, who were unable
and Theims Todd, who were unable
and Theims Todd, who were unable
combined radio broadcasting and
personal appearancing at a 'tocal
restaurant, to fit into the eatery's
advertlements of 'see find hear
your screen favorites in action and
stage to the see and hear
your screen favorites in action and
stage to the see and hear
your screen favorites in action and
stage to the see and hear
your screen favorites in action and
stage to the film femme combination more or less abruptly closed,
although reported to be getting
\$2,000 a week for their act, the restaurant accused for a substitute
in more or less abruptly closed,
although reported to be getting
\$2,000 a week for their act, the restaurant accused for a substitute
in Miss Duncan and Cody.

Pitts-Todd public broadcasts during the dinner hour proved the effectiveness of the personal appear,
action of the proving equally effective
with the present pair.

Broadcasting is done in a glassenciosed booth affair, in sight of the
through a loud-speaker system. Act
is 15 minutes nightly, starting at
6:45 at one of the downtown spots
of Leighton Cafeteria company,
which operates a coast chain.

In a community which is
strong for the continuity type of air
fodder.

Todder for the continuity type of air
fodder.

Todder for the continuity type of air
fodder.

Caught both on the second night,
on welcome a child of three or four,
finds instead he is foster daddy to a
full-grown young woman.

Caught both on the second night,
or each other and compilications,
aiready indicated, of three or four,
finds instead he is foster daddy to a
full-grown young woman.

Caught both on the second night,
it being the intention to give her an
opportunity to do her stage stuff
when it can be cued into the continuity.

when it can be cued into the continuity.

'JOE PALOOKA'
Comedy Sketch
Comedy Sketch
Comedy Sketch
Wales her york
From the first two broadcasts of continuity.

In a substantial comedy series that will undoubtedly improve as it into the meat in this script will come after Palooks becomes the champ.

Sketches are adapted from the Sketches are adapted from the Champ.

Have a state of the Champ.

Sketches are adapted from the Champ.

Sketches are adap

MILLS BROTHERS
With Victor Young's Orch.
COMMERCIA
WABC, New York
JEST OF WABC,
W

worked alone, without any orcnestral support.

The assistance of the Victor Young group, which is not really meant to assist, but to share homors, makes this period much more entertaining than it would be otherwise, besides making it a little easier for the colored vocal farmonlete.

wise, besides making it a little easier for the colored vocal farmon-ist.

Illies Brothers are the only male group of their type on the air, and any and far and away ahead of any other group affecting the same style.

Young has a strange instrumental aggregation. It was chosen explicitly for its contrast to the Milli Instrumental simulations. It construmental simulations, it construments of the many of the construments of the millies. Orchestra has two feature numbers, while the Mills Brothers have three. Former does not accompany the vocalists while they are at the milte.

with Jack Denny COMMERCIAL WABC, New York enny Orch

with seek Denny Orch

WABIC MUNT ork

From what Belle Baker has
shown on the air thus far there
appears no reason why she should
not go as far on radio as she did
on the stage. Her transfer from
other stages are the transfer from
other stages. Her transfer from
other stages are the transfer from
other stages are the transfer from
other stages are transfer as the other
other stages are transfer as the other
other stages are transfer from
the specials. On the stage Miss
Baker's routines were just the opposite; she always preferred spechanges are transfer from
the sponsor apparently changed its,
mind after the third or fourth
broadcast for Miss Baker was permitted to reach back for one of her
ment was considerable. Use of
Mrs. Goldberg's Bridge Game' as
the second of three numbers, with
pops to open and close, made a
broadcasts.

There is no femme of note singing character songs on the air. Nor

broadcasts.

There is no femme of note singing character songs on the sir. Nor has a radio a singing comedience of star rating. Miss Baker might easily make that grade if permitted more liberty. To fuifill the advertiser's demand for pops, her program is more in accordance with the modern way of ether crooning, the modern way of ether crooning. The program is a Sunday tight.

natural for torch delivery.

The program is a Sunday nighter over CBS. Nothing unusual in the staging or presentment. It's up to staging or presentment. It's up to staging or presentment. It's up to staging the stage of the st

IMPERIAL IMP Freddy Rose Songs COMMERCIAL WBBM, Chicago

WBBM, Chicago
Local program for a local cleaning
and dyeing establishment. Strictly
an advertising venture, coated very
thinly with the entertainment flash.
Management of the cleaner and
dyer's firm states he's being flooded
with response to the weekday 15
minutes, which occur in the late

vinced of the effectiveness of radio in boosting his business that he's entirely withdrawn his ads from the local dallies. Has been so flooded with business that he's entirely withdrawn his ads from the local dallies. Has been so flooded with business that he's been forced to zone the town at present, and to zone the town at present, and sections. In this case has sliced the city at Maddson street, the numerical dividing line of Chicago, and is taking ineed to Chicago, and is taking into the control of the control of the line. Later, as he adds more trucks and fracilities, will expand take and fracilities, will expand take and fracilities, will expand take and the control of the control

seil a cleaning service at the same time.

This program is largely a vocal ad. In the 15 minutes much time is spent in howling the pranes the season of the

HARMONY TRIO Sustaining WMSG, New York

West New York

Thou New York

Thursday night minutes of yocal
work over indie WMSG, 'The Voice
of the Bronx'. They probably must
sing harmony, due to the act's tile,
but the harmony as they sing. It
Sentimental compositions and iniliables of the past are favored. Together the three get by in the low
registers, but there is much contralicy
cially one number by the contralic,
are more effective.

Bioc.

The Air Advertising Angle

(Commentaries on radio adver-tising methods and continuities. Recorded here from the commercial and not an entertainment view-

BARBASOL (Singin' Sam) (WABC)—Too much of a plung prejudes 'Singin' Sam, the Barbasol Man. His doggerels for fully two-ninutes devote too much time to plugging the shaving cream to insure the nervous dialer's consistent attention.

By the yirds he may have lost in the shave lost of the attention held upon dreit ringing up the ethereal curtain en the Barbasol period.

CHIPSO (Sisters of the Skillet)
(WIZ)—Proster & Gamble need
more radio showmanship with this
presentation on behalf of Chipso.
Here, too, the plug stuff isn't skillfully sandwiched in to guarantee
concentrated attention. It's a cold,
advertising sales talk, lacking the
lightness and charm essential to
etherized advertising, which must be
consistent with the audible entertainment appeal and is the sole
reason for commercial radio.

IVORY SOAP (Stoopnagle and Bud) (WABC)—This comedy team, also enlisted by Procter & Gamble, but plugging another P&G brand—Ivory soap—knows how to ring in a plausible and appealing ad for the commercial employing them.

Sales approach is so primed as to tall in an anti-climactic spot, with

LITTLE JACK

Every Day
Except Sunday 9 to 9:15 A. M., E.S.T.

FIO-RITO

AND HIS ORCHESTRA

Frolic's Cafe

CULVER CITY, CALIF. Broadcasting Nightly Over

KEWR Warner Bros. Station, Hollywood MUSIC CORP. OF AMERICA



DLDSMOBILE'S MELODY SPEEDWAY WOR and 80 Associate Station

SUPREME SAXOPHONE SOLOIST CLYDE

DOERR

ESSO
NEW YORK LIFE
HOWARD CLOTHES
CHESEBROUGH
Buescher Instruments Exclusively

their own material topping every-thing off, thus further insuring audi-

ence interest.

LEON BELASCO (Woodbury's Tollet Preparations) (WABC)—Leon Belasco's orchestra, with its Benubelasco's orchestra, with its Benubelasco's orchestra, with its Benubelasco's orchestra, with its Benubelasco's constitution of an unadorned and unaffected sales delivery, is much to be preferred to the Pond's delivery on the competitive WEAF network on the same day and hour. Belasco's music is simple and effective, with the 'Skin simple and effective, with the 'Skin gotten over. While lacking any marked skill in continuity treatment, it at least .nanages to hold the interest. David Ross does the announcing.

announcing.

POND'S COLD CREAM (Leo Reisman) (WEAF) — Pond's cold cream half hour on WEAF, with the crack Leo Reisman or chestra as the crack Leo Reisman or chestra as the control of the

JOCUR (Victor Arden) (WJZ)—
With Tom Brown assisting vocally, Victor Arden and victor and victor

WHITMAN SAMPLER (Andy Sanella) (WEAF) — The delidious theme song for the Whitman Samm pler candy brand starts it off right. The old New Encland candy miler light is propogated throughout the Scnella orchestra's dance program in its variety of dance renditions.

gram in its variety of dance renditions.

GERARDINE (Ed Sullivan: Ethel Merman, guest star) (CBS). A room full of sophisticated women after heading the plug for Gerardine, the plug for Gerardine, the plug for Gerardine, and the plug for graph of the product, but that the ballyhoo sounded all right. They were further impressed with the ballyhoo sounded all right. They were further impressed with the mailing in of a label from Gerardine in exchange for a free atomizer.

Coupled with this, or rather predominating the Gerardine 15 minutes, was the favorable comment on Bhel Merman's ethereal impression and the gerardine is making its air period count.

Gerardine is making its air period count.

BLUE RIBBON MALT (Ben Bernie) (CBS). Blue Rilbon should take a life moritage on Bernie for bis fetching and presumably ad lijo commentaries on the product. For otherwise it's doubtful that a mail product could have the same appeal.

Whether ad lib or purveyed by a carefully studied method of pseudoextemporaneousness, Bernie gets over the B. R. trademark time and again and makes them like it. He are the same much more taking, that the same much more taking, that the same much of the same much of the same much of the same taken to the same taken t

Hanging Around

Orchestra leaders, anxious for an opportunity at that radio build-up, are hanging around New York over the

Result is that road-houses and nite clubs, which in the past paid up to \$3,500 and \$4,000 a week for their dance music, can get the same bands for 50% and less.

L. A. CONCERT SEASON ENDS SHOWING RED INK

Los Angeles, April 18. Southern California concert sea-son wound up in red ink.

son wound up in red ink.
Two final concert presentations
were NBC's Paderewski recital at
the Shrine Auditorium two weeks
ago, grossing \$11,000 and Yehudi
Menuhin's 44,500 take at the Philharmonic, Tuesday (12).

narmonic, Tuesaay (12).

Kid violinist take disappointed in view of his \$5,000 house last year, with the reason given that most concertigoers could afford only one recital this late in the season and chose the Polish planist, figuring it his last local appearance.

Paderewski did as well in his one concert at the 6,700-seater as he drew in two capacity houses at the 2,600-seat Philharmonic last year.

Local NBC concert bureau, man-aged by Ruth Cowan, did about an even break business but the L. E. even break business but the L. E. Behymer office, representative for Columbia and other bureaus, had an overbalance of poor houses. Both managers lost heavily in their battle over Long Beach, where they held rival series.

BOLTON'S ASSOCIATES

BOLTON'S ASSOCIATES

New music pub firm is the Bolton Co., financed by Ralph Bolton, songwriter. Associated are Phill Schwartz, formerly with Miller Music, as general manager, and Alan Goldsmith in charge of sales.

Latter for past 12 years has been head of the music depts, of the F. & W. Grand-Silvers stores. He Goldsmith, theatrical attorney, and nephew of Judge Frederick E. Goldsmith.

SPASMODIC 4 WEEKS

SYASMODIC 4 WEEKS
GUY Lombardo's Land, at the
Brooklyn' Paramount this week,
moves to the New York Paramount
week of April 29. Lombardo is
playing these dates under his original contract with Publix which he
started six weeks ago.

That contract called for four
weeks at the convenience of the
band.

Wallace's Starter

Buddy Wallace went on the Blbo-Lang payroll yesterday (Monday) as radlo contact man. Wallace halls from Salem, Mass. His Bibo-Lang connection is his first music publishing berth.

quite match up with the vaguely obscure identity of the Blue Ribbon malt product. Blg city folks don't home brew—too many speaks handy. On the other hand, B. R. can't very well dwell on the situation under existing legislation, so, if anybody should happen glosshiton, more could better center attention on the B. R. brand than Bernie.

on the B. R. brand than Bernie.

EDNA WALLACE HOPPER'S
BEAUTY PREPARATIONS (Edna
Wallace Riopper with the Beauty of the Beauty o

must resort to a none cause of his multiple radio activities of the multiple radio activities while Miss Hopper's talk is in a thoroughly eraggerated style, it's obviously primed to appeal to those who would be inherently inclined to believe the sales' spiel that '10 minutes will take off 10 years. This refers to the sundry beauty salves and creams the Hopper film merchant dains remind of a sideshow barker. The Lymn (Donny) ore is oke, but some of the Panchon & Marco acts in the the-up sound just like what they probably are—i. e., donating their services gratis for the ether opportunity.

LONE WOLF ON VACATION

Daylight Saving and Baseball Sea son Chases Wrigley Series Off CBS

Chicago, April 18. Lone Wolf Tribe, one of the three Wrigley gum series on the networks, will drop off the Columbia works, will drop off the Columbia web on April 24 after laying been on the chain since last October. Showe-off coincides with the open-ing date of daylight saving and the program's absence is strictly for the summer, the series being slated to return in September.

While the Lone Wol tribe will

be off the network, it will never-theless still be on the air during summer, through radio now being placed with several sta-tions in the east and midwest.

Kodak's 2-Way Broadcast East and Coast. 20 Weeks

Kodak returns to the air on CBS April 29 for a series of 20 Friday night two-way broadcasts with but a half hour difference in time Eastern hook-up will originate from WABC, New York, from 9 to 9:30 and extend as far as Denver. From 9:30 to 10. Kodak will book-up for the Pacific coast only via the Don Lee chain, with the Coast broad-casts to originate from KHJ, Los Angeles.

Angeles.
Camera company is a seasonal air advertiser, coming on each spring and going off in the fall. Last year Kodak was on the NBC network.
Artists engaged for the eastern

Artists engaged for the eastern broadcasts are Nat Shilkret's or-chestra, Jack Parker, Willard Ami-son, Vernon Jacobson, James Stan-ley and Thelma Kessler. A differley and Thelma Kessler. A differ-ent guest artist will be featured on each WABC period, with Paul Robe-son, colored baritone, engaged to lead off.

Talent for the western division includes Raymond Paige's orches-tra, Ruth Halloway and a male ouartet.

GIRL ASKS \$100.000

GHRL ASKS \$100,000

Bettlehany, N. Y., April. 18.

Bettlehany, N. Y., April. 18.

Bettlehany, N. Y., April. 18.

In a filed a claim for \$100,000

Jurie. caused, she says, when her automobile skidded into the piliars of the New York Central overhead crossing at Albany Feb. 4 last.

She claims the interes incapacities the control of the control of the New York Central overhead crossing at Albany Feb. 4 last.

ROSE WITH MILLS

Herman Rose starts with the frying Mills office this week in charge of all Mills recordings. Rose was formerly recording manager for Columbia phonograph.

COLUMBO AT INN

Russ Columbo gocs into the Woodmansten Inn, Pciham Road, with a band May 5. Booking was through NBC and is for 10 weeks.

KAHN CASTING

Roger Wolfe Kahn, back in New York, is organizing a 15-piece band. the expects to stage his musical come-back in about five weeks.

Young Kahn dropped his baton waving two years ago.

'Barber' Script Dropped

"Barber' Script Dropped
Chicago, April 18.
Bill the Barber, the script show
that the makers of Jocur Wave Set
bankrolled for four weeks before
giving it a commercial tag, goes
off WMAQ April 29.
Program will get another test in
some other midwest station, says
the agency handling the account,
and may eventually go disc.

Wons' Column

Tony Wons negotiating to syndicate a newspaper column titled 'Are You Listening'? Rellly & Lee, publisher of Wons' Scrapbook,' is arranging the newspaper lives.

paper lincup.

PORTER GETS JOB BACK: CANNED FOR NBC PAN

Mike Porter resumed as radio columnist for the New York 'Journal' (Hearst) under the name of 'Aircaster' Saturday (16), after being ousted on Nov. 12 for pan-ning the NBC. Bide Dudley filled the post after Porter went out.

Porter's last column was devoted to a slam at the NBC outfit. On the same day Porter was given his notice.

The affair caused a stir in radio and newspaper circles, with NBC blamed by the newspaper crowd for the Porter ousting.

NBC since then has been reported as making efforts to have Porter

restored to his job.

Jerry Wald, New York 'Graphic'
radio columnist, last week ran into
difficulties through placing radio
execs on the pan and writing personal gossip about them. For two
diys his by-line was omitted and
his stuff censored.

SHAEFFER-SPITALNY RENEW

Chicago, April 18.
Shacffer Pen is picking up its option on H. Leopold Spitalny and the Lifetime Revue, after the present 13-week contract expires May 15.

Shaeffer plans an entirely new program layout, on which Spitalny is now working, with the probability it will go from blue to red NEC network and switch from Sweet, afternoons to Sunday nights.



MON., TUES., WED., THURS, and FRI.





CENTRAL PARK CASING

-AL-COLUMBO

ORCHESTRATIONS" Still Carrying On in the

Palace Theatre Building NEW YORK

On the Seventh Ploor Formerly RKO NOW ON MY OWN

ISHAM JONES Orchestra

C.B.S. Network-Station WHK-Cleveland Thursday Noon 12:00 E.S.T.—Friday Night 12:30 E.S.T. Bookings by Columbia Broadcasting System—Tuesday, 12 to 12:30 Noon

Frank CRUMIT AND SANDERSON Julia BOND BREAD

Tues., 8 P. M. Thurs., 9 P. M.

Fri., 10:15 A. M.

Night Club Reviews

COCOANUT GROVE

Los Angeles, April 13.
Diligently scrutiny of a capacity attendance falled to show any single evidence of depression in the Occasional Control of the Contro

hanging over the republic. At least the modistes and Abe Frank, are doing okay.

Being essentially a hick burg, Los Angeles makes its reservations for the big nights well in advance. They don't drop in out hers. They arrive on schedule. As far as the arrive on schedule. As far as the natives are concerned, omitting from this group the prodigal film mob, it is probable that not only is Cocoanut Grove-going fixed in

MUSIC GUIDE

AGER. YELLEN & BORNSTEIN. Inc.

"Night" 'Sing a New Song" 'Auf Wiedersehen My Dear"

745 7th Ave., New York

WISS ME COODNIGHT STOP THE SUN, STOP THE MOON (My Man's Gone)" "YOU'RE THE ONE "WHEN YOU'RE GETTIN' ALONG WITH YOUR GAL" "EV'RY TIME MY HEART

DeSYLVA, BROWN & HENDERSON, Inc.

745-7th Ave., New York

SAM FOX

"LAFFIN AT THE FUNNIES" "LIGHTS OF PARIS" "ALL THE WORLD WILL SMILE AGAIN, AFTER TOMORROW"

"MY WORLD BEGINS AND ENDS "LOOK, HERE COMES A

PROFESSIONAL OFFICES 158-160 West 45th St., New York (Cleveland—Chicago—Los Angeles)

MILLER MUSIC, Inc.

"TIME ON MY HANDS" "TWO LOVES" "WHILE WE DANCED AT THE MARDI GRAS" "DRUMS IN MY HEART" Conceded Hits by the Public

Studios and Executive Offices 62 WEST 45TH STREET NEW YORK CITY PHONE: VAN, 3-3036 CASLE: MILLERMUSE

Marks' Big Four TOM THUMB'S DRUM

MARTA WAITIN' FOR THE MOON

MAMA DON'T WANT NO PEAS AN' RICE AN' COCOANIIT OIL

West 46th St. MUSIC

PHIL SCHWARTZ

PRESENTS TWO NEW SONGS

"Just Like a Falling Star"

"Good-Bye to Love" (By the Co-Writers of "Home")

Bolton Music Co.

1595 Broadway, New York

IRVING BERLIN. Inc.

"Strangers" "Gosh Darn"

"I'm So Alone With the Crowd'

"I'll Get Along Somehow" "Lullaby of the Leaves" 1607 Broadway, New York

3 NEW HITS

From "One Hour with You,"
Chevalier's Latest Paramount

"WHAT WOULD YOU DO?" "WE WILL ALWAYS BE SWEETHEARTS"

"ONE HOUR WITH YOU"

FAMOUS MUSIC CORP. 719-7th Ave., New York

HARMS' HITS

"WHAT A LIFE" "MOONLIGHT FOR TWO" "CLOSE YOUR EYES"

THE PERSON NOT THE PERSON NAMED IN "THE QUEEN WAS IN THE PARLOR"

PROFESSIONAL OFFICES 1657 Broadway, New York

"Devil and Deep Blue Sea" "Kickin' the Gong Around" "Twenty-One Years" "Bells of Avalon" "Wrong Number" "Cabin in the Cotton" "I've Been Expecting You"
"Minnie the Moocher"

MILLS MUSIC, INC. 150 W. 46th St., New York

Shapiro, Bernstein & SNG.

"LAWD, YOU MADE THE NIGHT TOO LONG" SAY THAT YOU WERE TEAS-

"If I Ever Meet THE GIRL OF MY DREAMS" "LONESOME MELODY"

TAKE A PICTURE OF THE

Capitol Theatre Building COR. BROADWAY & 51ST STREET NEW YORK

'Sweetest Little Kid'
'It Wasn't Chance, It Was Fate'

VILLA MORET, Inc.

1658 Srondway 26 O'Farrell St New York San Francisco 1003 Woods Theatre Bidg., Chicago

"Lot That Be a Lesson to You"
"My Extraordinary Gal"
"I Wish I Could Leave You Alone"
"Fools in Love"

OLMAN MUSIC CORP.

745 7th Ave., New York

Bridge on the Wing

Ben Bernie, playing one-nighters through Illinois and making the tour in a bus, had the seats taken out and two bridge tables installed. "He just couldn't get along without bidding.

advance on the calendar but it is calculated shead of time in the budget.

Negro talent stole as they dominated the Ted Lewis show. Dixie Four, from vaulelle, brought typical negroid verve in dancing and singing. Snowball Whittier strutted. But the encore kid was a knee-high cal negroid verve in dancing and singing. Snowball Whittier strutted. Bithiopian' not beyond kintergarden years. Perfectly free of even a suggestion of diffidence, this lad right now is a deluxe entertainment because his innate rhythma and natural galety is as yet under the supplemental of the supplemental of the supplemental control of

Bernie, hat a group of colored nephews.'

Jimmy Grier's orchestra handled the dance interludes as usual. Which means with a nice appreciation of what sets up locomotor reflexes in the pedals. On the air over KET kins is one of the few orce KET kins is one of the air orce kins in the grown and the Cocoanut Grove summer policy starts. Ordinary business at the Grove has been of hormer haleyon special. Novis, for NBC fame pleaged, remains to croon. In the spaces there's Carlos Molino wheedling rhumbas and tangoes from Cuban instruments, thereby strengthening the Grove as the class of L. A. Land.

THE CSARDAS

This Hungarian eatery has quickly been re-established on the map
by Bela Berkes' string orchestra,
heralded as from the Bud aport
beta from the Bud aport
Bud aport New York Anril 18

Ther Csardas is on 92d and Third avenue, in the heart of the Masgar sector, and long known as the Cypsuy Camp, with a native cuisine which long as greated the constant of the

house and sound vo., radio.
The room also has a songstress whose presence may be explained that she goes with the lease.

Abel.

B.B.B. Broke

Los Angeles, April 18. Bobby Burns Berman B.B.B. (Bobby Burns Berman), actor and nite club m. c., has filed a bankruptcy petition. Liabilities total \$3,000; assets only clothing and personal belongings.

Pani's Break

Joe Pani, owner of Woodmansten Inn on the Pelham parkway road, is due for a financial break from the city which wants to cut a street through his roadhouse and is offer-ing \$110,000 for the ground right. It will not disturb Pani's inn. Property is heavily morticased \$110,000 windful regarded as a good break to pay off lots of things.

RENT TOO STIFF

The rent having become too stiff for Mrs. Meyers, long the operator of the Post Lodge at Larchmont, Arthur Hand will this year take it

Arthur Finnd will this year take it over and operate matters. Hand was of the original Cali-fornia Ramblers orchestra and lat-terly has been operating in Florida.

St. Francis' Bands

St. Francis' Bands
St. Francis' Bands
Iving Anonson and the Ted Florito bands are pencilied in at the
St. Francis for two weeks in May
and June.
Lotel has Donald Novis in for
three nights this week before the
tenor heads Eastward.

Companions Arrested in Musicians' Auto Death

Cincinnett April 19 Cantor, saxophonist in Josef Cherniavsky's Symphoco-Josef Cherniavsky's Symphoco-pators, was killed April 13 near. Chillicothe, O., when a truck used to transport the band's instruments ran off the road. Attempting to leap he was crushed between the man and a pole. Elding ditting the reservent of the Children of the reservent of the con-trombonist, were resided by a dep-tured to the reservent of the the UK abend. It was cheroid the the

hurts and were arrested by a dep-uty sheriff. It was charged that the survivors of the accident were un-der the influence of liquor, and that three bottles of home brew were found in the truck. Cantor was 26. Widow and two children survive:

Petrillo's Standby Rule Keeps Mil. Band Home

Chicago, April 18. Chicago, April 18.

Long arm of James C. Petrillo reached out in the American Legion ranks and stopped the organization's Milwaukee band from coming here for a free concert and brodcast over NBC. Petrillo laid the law down to the vet band, standing pat on the local union regulations which demand full pay for standby men from every out of town band or orchestra.

Legion went on the air here Moinday (18) with a national program try. Milwaukee outfit planned to come down for the broadcast fand stay for a concert in honor of the local Police Post, at which Msyory Cermak was to have been made and pictures placed, the affair had to be called off after Petrillo, said either NBC or the band must pay for standbys on both the broadcast and to the called off after Petrillo, said either NBC or the band must pay for standbys on both the broadcast nome, from where it paid its own wire charges in order to tune, in on the National broadcast out of here. Long arm of James C. Petrille

802 Out for Autonomy

Local 802 of the American Feder ation of Musicians, moved for local the members yesterday (Monday) in

ocal 802 is the only A.F.M. loca in the country which has not local autonomy, its Board of Directors all

likely the matter will come up at the annual meeting of the

A. C. Cut Asked

The local musicians union may decide the future policy of the Apollo, chief legit house here. At a meeting last week of the Nixon Theatre company, which includes the Shubert, Erlanger, Warner, Dilingham interests and series of the Nixon Theatre company, which includes the Shubert, Erlanger, Warner, Dilingham interests and series of the Nixon the Shubert of the Nixon Theatre of the Nix

posal was made to the under contract until September, 1932, to take a cut in pay.

The lesses offered to extend the contract under the lower wage scale until December, 1932, at which time the lease for the building contro

Minn. Symphony Peril

Minneapolis, April 18.
Unless many more subscribers and larger subscriptions are obtained by the opening of next season, it will be necessary to disband the Minneapolis Symphony orchestra which employs nearly 100 musicians.

sicians.

Mrs. Carlyle Scott, manager of
the orchestra, announced that only
one-third of the amount required
to carry on the orchestra has been
raised. Organization is 20 years old.

Widow Charges Piracy

Widow Charges Firacy
Paris, April 9.
Claiming that Bravoure Francalse, 'a number written by her
late composer husband, has been
published under the new name of
Jules Cesar' without any author's
name nor royalites, the widow of
Buisson is suing publishers, Latter,
Andricu and Jincquenneri, are apAndricu and Jincquenneri, are apcommitted by their predecessor, and
she holds them responsible.

Alphonse and Gaston Stuff Between MPPA-SPA Brings Another Deadlock

The deadlock between the Music Publishers' Protective Association and the Songwriters' Protective Association may prevent adoption Association may prevent adoption of a uniform contract by songwriters and publishers. Both sides in sist they are right, each saying the was more than fair in its proposals and that it is up to the other party.

and that it is up to the other party, to give in.

Deadlick is over the part of the constitution 'h.t gives to the S. P. A. the ERPI rights of its members and those small performing rights

A. the ERFI rights of its members and those small performing rights not controlled by the American. Society of Composers, Authors & Publishers. The publishers declare they will not enter into an agreement with the writers while the S. P. A. holds those rights.

The S. P. A. hotter hand destrained the state of the sta

John and Christo Split. But Geographically Only

The cafe operating team of John and Christo is splitting up this season. They will jointly operate two spots, one on Merrick road, Long Island, as usual at their Pavilion Royale at Lynbrook, and the other up the road at Pelham. Christo will be stationed mostly at the Woodmansten: Inn on an operating deal with Joe Panl. John Steinberg will have a piece of Woodmansten, with Christo retaining an interest in the Pavilion. Russ Columbo with an orchestra and Christo is splitting up this sea-

interest in the Payllion.
Russ Columbo with an orchestra
bullt around him is set for the
Woodmansten. Abe Lyman was
wanted for the Payllion, but his
broadcasting activities would inter-John and Christo are strong for radio-name bands.

New Paris Freak Spot

Paris, April 9.

Place du Tevte has been copied as the setting for the new club Montmartre, formerly Florida. Atmospheric effect in summer will be obtained by the use of a sliding roof.

Albert, of the Champs Elysees:
Albert, of the Champs Elysees:
sestaurant, is doing the glad handleng for the new venture. Biggest
oppositions with the composition of the composition



To MRS. IRVING KAHAL:

Happy Returns of the Day AL DUBIN

10 Years in St. Louis

MILTON SLOSSER

SOLO ORGANIST Publix Ambassador Theatre

4,000,000 FROM RADI

N. Y. Sheets Off, Chi Up, Coast Fair

New York, April 16. March brought no change sheet music conditions. Sales re-

mained at a low ebb.

Joe Morris' 'Somebody Loves
You' ran away with sales, leadership rating No. 1 by a big margin. Only other calalogs which showed life were Ager, Yellen & Bern-

Only other changes which was the highest been life were Ager, Yellen & Bernstein's, with 'Auf Wiedersehen', No. 2, and Feist. Latter had two tunes among the six best, 'Snuggied on Your Shoulder,' in the trey spot, and 'Paradise', No. 6. Latter looks set for a, climb. Wiedersehen' and 'Snuggied' visre listed among the top six for Experience and both climbed up two notches during March. Two other repeaters were Robbins' Just Friends, 'No. 4, which slipped from second place in the preceding survey, and 'Was That the Human Thing to Do' (Witmark), No. 5. Latter was February's No. 1.

Runners-up for six best honors were Famous' When We're Alone,' DeSylva's 'Kiss Me Goodnight' (Continued on page 62)

No. 5-80NG

BRUNSWICK-Ne. 1

Chamber Music

Hollywood, April 18.
Coming back from New York, where his wife has been handling a series of chamber music concerts for the benefit of unsuppoyed musicians, Sydney Howard told Alfred Newman, head of the UA music department, that if he ever had to listen to 'Andante Cantabile' or 'Londonderry Air' again, he would not be responsible.

Several days later, at Newman's home for dinner, Howard rose to his feet with a shriek. From the bathroom, where Newman had planted a small orchestra, floated the strains of 'Andante Cantabile'

Newsboys Fined on Song Sheet Charges

Minneapolis, April 18. Five Minneapolis newsboys who sold bootleg song sheets on the streets in alleged violation of the copyright laws were fined \$100 each

in Federal district court.

Artists Now Value Discs Mostly for Broadcasting Plugging and Coverage

Phonograph records are regarded

Phonograph records are regarded by artists nowadays as having worth solely through whatever broadcasting territory these disce can cover. There are some 600 lesser stations which rely chiefly on records for etherizing.

That the disc companies themselves deem this an advantage may be gathered from Durium, which mails two of each release to every such station for the purpose of facilitating the etherizing of a phonograph record, with or without credit.

It that crise, the criter figures he are the condition of the purpose of phonograph record, with or without credit. It has crise, the criter figures he related to the condition of small towns and hamber of the condition of the small towns and therwise whether on Victor or Durium records, regardless of the sales price, since the sales of disks are at a minimum these days. Fut with the air broadcasting, it is a plug if nothing else. plug if nothing else.

WELLS LOSES ROLL

in Federal district court.

George Heisey, assistant U. S. district attorney, informed the court that his office had been instructed by the attorney-general to prosecute such cases.

In sentencing the boys, the court him two parameted a stay of two years on the first content of the case.

Due disappeared up a alley.

Due disappeared up a alley.

Rare Gesture

Musicians have offered to play auditions free of charge for Milton Schwartzwald on any radio proposal which he may want to undertake. Gesture is on special dispensation of the musicians' union in appreciation of Schwartzwald's past efforts in their behalf. He was recently deposed as head of TRO's missic deposed in the control of the c or the instrumental end of that circuit's weekly radio period. Both the department and air program were elimi-nated at the same time as Schwartzwald.

Union Asks Opposition Parks to Employ Locals

Parks to Employ Locals
Denver, April 18.
Whether Elither of Cancer of Cancer or Cancer

300% INCREASE IN MUSIC FEES

Radio License Rates Effective June 1 Give Publishers Long Sought Boost in Radio Income-\$900,000 Last Year-Networks to Carry Biggest Burden - Fee Lightened for Smaller Stations

5% ON COMMERCIALS

All radio stations in the U. S. have been notified by the American Saciety of Composers, Authors and Publishers that the new sadio license fees of the American Society become effective June 1. The new rates for the use of music on the all for a surcharge of 5% on that call for a surcharge of 5% on the call for a surcharge of 5% on the samell rate for sustaining programs. On the basis of 5% of \$60,000,000, which sum the American Society claims radio grossed last year, the new license fees will hereafter bring \$1,000,000 per year from radio, plus nearly \$1,000,000 from the sustaining music licenses, totaling about \$4,000,000. This will be more than four times as much as the American Society gross from radio last year, a little over \$900,000.

Society's gross from radio last year, a little over \$900,000.

The major burden of the 5% surcharge on all commercial programs will fall on the shoulders of sag networks. They will be expected to pay this 5% for all broadcasts going dividual affinited sations carrying the same program exempt from the surcharge as far as network commercials are concepted. This means that if an advertiser pays a network \$10,000 per hook-up, 5%, or \$300, goes to the American Society for tho use of music by the network. The Society does not care whether the network tacks this 5% charge en the advertiser's bill as an additional expenditure, or pays out of its own pocket.

penditure, or pays out of its own pocket.

The sustaining rate for each state than in addition to the 5% surcharge for commercials will be fixed ac-cording to power, wave length, loca-tion and the number of listeners

ently to the So-lining rate may This will be surcharge on

ETAY

MARCH MUSIC

THIS TABLE SHOWS THE LEADING SIX SELLERS IN SHEET MUSIC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTS OF SALES MADE DURING MARCH BY THE LEADING MUSIC JOBBERS AND DISK DISTRIBUTORS IN THE TERRITORIES

Reported by Leading Jobbers

And the state of t

_ · ·	NEW YORK	T.
No. 1—80NG	'Somebody Loves You'	: ·≅
No. 2-80NG	'Auf Wiederschen'	ŀ₽
No. 3—SONG	'Snuggled on Your Shoulder'	1·A
No. 4-80NG	'Just Friends'	1.3

'Somebody Loves You'		_	
'Auf Wiedersehen'			
Somebody Loves You' 'Auf Wiederschen' 'Snuggled on Your Shoulder' 'Just Friends' 'Was That the Human Thing 'Paradise'	1.00		
'Just Friends'		1	
'Was That the Huma	n Thing	to	Do?
'Paradise'			

CHICA	GO	75	
Somebody Loves You'	•		
Paradise'	1		-
Auf Wiedersehen'			
Snuggled on Your Sho	ulder		
By the Fireside'			
Was That the Huma	n Thing	to	Do

Thing	to	Dor
25.11		7
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160		74
	es in	Thing to

LOS ANGELES

tion and the number of listeners within radius.

3 Leading Phonograph Companies Report 6 Best Sellers

3 Leading Phonograph Companies Report 6 Best Sellers

A lower sustaining rate will be inaugurated for 340 stations after June 1, while 140 stations after June 1, while 140 stations as a present. The sustaining rate as a present. The sustaining rates of lowered.

Too Many Tears, 'Love, You Funny Too Many Tears' (Guy Lombardo Too Many Tears' (Guy Lombardo Orch.)

Thing' (Guy Lombardo Orch.)

To Many Tears, 'Love, You Funny Too Many Tears' (Guy Lombardo Torch.)

To Many Tears, 'Love, You Funny Too Many Tears' (Guy Lombardo Torch.) Side responsible for the major sales only are reported. Where it is impossible to determine the side responsible for the

	Thing' (Guy Lombardo Orch.)	Orch.)	Orch.)	\$35,000 per year currently to the So-
BRUNSWICK-No. 2	'I Heard,' 'How Am I Doing?' (Mills Bros.)	'I Heard' (Miss Bros.)	'I Heard' (Don Redmond Orch.)	be \$25,000 or \$20,000. This will be
BRUNSWICK—No. 8	'Skat Song,' 'There's a Cabin in the Cotton' (Cab Calloway Orch.)	It Don't Mean a Thing' (Duke Elling- ton Orch.)	'Auf Wiederschen' (Abe Lyman Orch.)	in addition to the 5% surcharge on commercial programs.
BRUNSWICK-No. 4	'It Don't Mean a Thing,' 'Rose Room' (Duke Ellington Orch.)	'Nobady's Sweetheart' (Mills Bros.)	'Was That the Human Thing to Do?'	it is expected the Amorican Si- ciety's new rates will lighten the
BRUNSWICK-No. 5	'Love, You Funny Thing, 'My Woman' (Bing Crosby)	'Strangers' (Isham Jones Orch.)	'Rose Room' (Duke Ellington Orch.)	license fee for small stations. The new contracts may be entered
BRUNSWICK-No. 6	'What That the Human Thing to Do?' (Boswell Sis.)	'Was That the Human Thing to Do?'	'l Heard' (Mills Bros.)	cember, 1935, or at any point during this period. December, 1935, w.s.
COLUMBIA-No. 1	Love, You Funny Thing, 'Tiger Rag'	'All of Me' (Louis Armstrong Orch.)	'All of Me' (Louis Armstrong Orch.)	set as the time limit for contracts
COLUMBIA-No. 2	'Snuggled on Your Shoulder,' 'Love, You Funny Thing' (Kate Smith)	'Between the Devil and the Deep Blue Sea' (Louis Armstrong Orch.)	'Auf Wiedersehen' (Mickie Alpert Orch.)	ers and the American Society of Composers, Authors and Publishers
COLUMBIA-No. 3	'Snuggled on Your Shoulder,' 'Can't We Talk it Over?' (Eddy Duchin Orch.)	'Snuggled on Your Smoulder' (Eddle Duchin Oveh.)	Armstrong Orch.)	expire at that time. Board of directors of National A.
COLUMBIA-No. 4	'Too Many Tears,' 'My Moon' (Ben Selvin Orch.)	You Can Depend on Mc' (Louis Arm-	'Starlight' (Ted Wallace Orch.)	sociation of Broadcasters were in session today (18) at the Hord
COLUMBIA-No. 6	'When We're Alone,' 'Kiss Me Good- night' (Ruth Etting)	'Twenty-One Years' (Kate Smith)	'You're My Everything' (Ben Selvin Orch.)	wards the Ascap's 5% tax on gross
COLUMBIA-No. 6	'Rain on the Roof,' 'Auf Wiedersehen' (Mickey Alpert Orch.)	'River, Stay Way From My Door' (Guy Lombardo (creli.)	'You Can Depend on Me' (Louis Arm- strong Orch.)	commercial business from radio str- tions.
VICTOR-No. 1	"When We're Alone' (Arden-Chman Orch.), How Long Will It Last" (Leo Reisman, Orch.)	'Jealousie' (L.) Reisman Orch.)	'Auf Wiedersehen' (Jack Denny Orch.)	William Hedges, WMAQ, Chicago, presided. FORCED DELAY
VICTOR-No. 2	'Kiss by Kiss' (Lee Reisman Orch.), 'Tired' (Bert Lown Orch.,	'Let's Have a Cup of Coffee' (Fred- Waring Orcia.)	'Paradise' (Leo Reisman Orch.)	Some radio disc companies a.e.
VICTOR-No. 3	'Auf Wiedersehen' (Jack Denny Orch.)	'Sing a New Song' (Coun-Sanders,	'Wooden Soldier and the China Doll' (Nat Shilkret Oreli.)	having their product delayed through failure to meet license to a
VICTOR-No. 4	'Dancing on the Ceiling' (Jack Hylton Orch.)	'On a Roof in Manhattan' (Fred War-	'Dancing on the Ceiling' Glack Hylton Orch.)	for the use of copyright music a - posed by the M.P.P.A. Sort
VICTOR-No. 5	'Was That the Human Thing to Do?'	What a Life (Coon-Sanders Orch.)	'Of Thee I Sing' Gems (Arden-Ohman Orch.)	Howe, Howen, disc firm, refused to pay the M.P.P.A. \$1,700 due on U.S.
VICTOR-No. 6	'Snuggled on Your Shoulder' (Jack Denny Orch.)	'Somebody Loves You' (Peter V: n	'Creole Rhapsody' (Duke Ellington Orch.)	Records were slied up two weets, or until the diprepale.

CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING-CENTRAL 0644-4401

VEDZIE

Easily noticed is the betterment

KEDZIE

Basily noticed is the betterment aiready in the quality of tainst available for this preview occasion since the Orpheum occasion occasion since the Orpheum occasion occasion since the Orpheum occasion o

Sus Mulcay is telling fokes, diajointed Jokes, one after another. A
semblance of continuity would help
matters much. Ace is still the harmonica playing, and the gal partner
and hoofing figure as extra added,
and the semblance of continuity would help
matters much. Ace is still the harmonica playing, and the gal partner
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for next ideas, even managing some
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News of the Dailies

(Continued from page 42) holder of stock in the company. She is fighting against the divorce action brought by Capt. Blily Fawcett, fan mág publisher.

Sonja Moest, former prominent actress of Germany, discovered living on a farm in Omaha with her husband and child. She iast ap-peared in stock in the same town.

Lester Coiby, Chicago finag writer, has started a \$50,000 allenation of affections suit against Charles S, Martin, wealthy business man, in connection with his divorce action against Mary Frances Coiby.

Rozika Dolly and her new hubby, trying Netcher, are honeymooning in the letter's home town, Chicago. Netcher's mother is owner of the Boston store. No more stage work Boston store. No

Music Box cafe, Chicago, was stench bombed last week. Police investigating reports that attempts to unionize checkroom attendants te unionize checkroom atte had something to do with it.

Mme. Schumann Heink to New York after leaving a hospital at



RKO STATE LAKE

SCANDAL FOR SALE" With CHAS, BICKFORD, ROSE HOBART, PAT O'BRIEN Stevens Point, Wis., where she owns a farm,

Louise Margotte, Polish actress, being held in Cleveland on charges of selling liquor. She claims a frame, admitting having the liquor for personal use only.

Chi press is digging hard for the mystery millionaire reported to be Pola Negri's next hubby. Actress mentioned June as the month, but refuses to name the man.

Chi Opera bunch are making a last stab at keeping things going next year. Drive for money still on, with \$310,000 of the necessary \$500,000 reported piedged.

State-Lake building, Chicago, being plugged in the newspaper as a strategic office building, with all advantages pointed out except mention of the theatre.

UNCOMMON CHATTER

(Continued from page 47)

the seams of her cast-iron blue-stockings. Misc Bennett soon learns about coffture and make-up. Once in Paris, she buys lots of showy clothes and learns to do the tango. But the clothes don't fit and she doesn't appear to enjoy the and she doesn't appear to enjoy the tatempt at all the includes moment interferences to Chanel and Patou, at heart she's still a bc.ne girl, more demure and unsophisticated than ever in her timidly modeled Paris gowns. The youngest of the Ben-nett sisters isn't a convincing type to go off on a harum's carum cinema adventure. As 'Careless Lady' she's too young and plaintive to more than pretend to duBarry charms. seams of her cast-iron bine-

Zona Gale Book Staged

Milwaukee, Apr. 18. Zona Gaie's 'Faint Perfume' was staged at the Playhouse of the Wis-consin Players, local semi-profes-sional group.

ENSTITUTION OF INTERNATIONALE

Shoes for the Stage and Street SHOWFOLK'S SHOESHOP-1552 BROADWAY Sheet music sales

Bills Next Week

(Continued from page 39) BRIXTON Astoria

Astoria
Albert Sandler 8
Herbert Cave
CLAPTON
Blak
Barber & Stevens
Lusnra Bremlet
EAST HAM
Bennett & Wy
HAMERSMITH
Falace Empire
1st half (18-20)
Elmar & Elsie
Singing Newsboys
2d half (21-23)

om page ss)

2 Virginians
OLD KENT ROAD
Astoria
Alma Mackay
FECKING
Gaumont Falace
Brent: Bros
2 Carletone
STRATFORD
Broadway Broadway
Raya Sis & Dolinoft
Tom Sandilanda
STREATHAM
Astoria
Dare & Yates
Danny Lipton 8
John Coleman

John Coleman
Pamella Du Callon
TOTTENHAM
Palace
Act Superb
Hutton Conyers

Provincial

Week of April 18

BRADFORD New Victoria Muldoon & O
CAEDIFI
Capitol
On Wah Tr

Jack Payne Bd
NEWCASTIE
Paramount
London 6

Cotton Club Blue Rhythm Boy Leitha Hill Hartmanns Dorothy Crowley Al White

Al White
H'ilyw'a Restaur'
Dorls Eaton
Harriet Hilliard
Folles Bergere G'i
Frank Hazard
Dolores Ray
3 Speeds Restaur

Net Clab 3 Taylor Sis Casper & Lake Bobble Tremaine bble Tremaine ok Sis Belle Rose och Light Orch Rolphow Inn

Chris Pender
Miliard & Aulta
Dlana Deering
Bobby De Fay
Mildred Jay

Russlan Arts Hussiau Arts
Joe Morantz Orch
Voa Trogzento
Barra Birs
Natalya Davis
Misha Usanoff
Helen Kazanova
Gregory Gregory

Irene Kuloff
Show Place
Sammy Waleh
Sylvia Miller
Eddie Jyce
Val Vesto
Kitty O'Dare
Sydney Hawkins
Mildres & Maurice
Jean St John
Betty & Andre
Rita White

Village Barn Reilly and Comfor Warren Forbes Ed Poole

Speeds esar & Mimi Katz & Kitten

Caharet Bills

NEW YORK CITY Rhythm Kings

Veloz & Yolanda Eddle Duchin Or Conuic's Inn Don Redmond Or Don Redmond Or Louise Cook
Cora Green
Mae Alex
Baby Cox
Glennie Cheesman
Paul Meeree
Snakehips. Tucker
Lois Deppe
Willie Jackson
Bon Bon Buddlea
Joan Sennett
Arthur Wilson

Old Vienna
Florie Hutchison
6 Prater Singers
Helen Polka Co
Al Belasco
Bela Loblov Orch
Paramount Grill

Bela Loblov Oren
Faramount Grill
Dan Healy
Peppino & Rhoda
Aida Ward
Cora La Redd
Henri Wessel
Swan & Lee
Anise Boyer
Wells Mird cai & 'Bailey & Wilson
Bernice Short
Dimmy Baskette
Bobby Sawyer
Norman Astwood

CHICAGO

Cnfe De Alex.
Marie Alverez
Dolores & Alfredo
De la Vega Sis
San Guaraniello
De Barbary Orch
Club Alabam
Henry Mack

Henry Mack
cedilita
Fron
Harry McNalr
Harry McNalr
Harry McNalr
Harry McNalr
Harry Horne
Baddle Squisslet
Bernie Adler
Frante Furdet
Or Frante
Julius Tennen
LaFayette & LaV
LaFayette & LaV
LaFayette & LaV
LaSaile & Mack
Hose Marie Derrin
Coon-Sanders Orch
Hose Marie Derrin
Coon-Sanders Orch
July & Jarvis
July & Jarvis
July & Jarvis
July & Jarvis
July Harvis
July H

Jay & Jan Del Estes
Jimmy Meo Orch
Club Nocturns
Kay & DeMilo
Edna Mae Morris
Germaine La Pier

Stanley Jacobson
Harlan Hasburg
Emil DeSolv
Mary Jane Vane
Charle Frolke,
Jack Weldron
Lillian Barnesie
Radion Dancers
Pauline Belleau
Ted Cook Orch
P & S Rose
Dominique Orch
Kestucky Chub
Kestucky Chub
Kestucky Chub
Laverde
Leon Laverde
Vaughn Sis
Bitty Dillon
Jimmy Campbell

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Music Survey

(Continued from page 61)

Robbins' 'By the Fireside' and Feist's 'Love, You Funny Thing.' Disc market continued to straggle during March.

Chicago, Improves

Chicago, April 18.

HOLLYWOOD

and Los Angeles

"Variety's" Office, 6282 Hollywood Blvd., at Vine St. (Taft Bldg.)
Phone Hollywood 6141

The following assignments were hade at Coast studios last week:
Alexander Kirkland, Burnt Offer-

The foliowing assignments were made at Coast studios last week:
 Alexander Kirkland, Burnt Offering, Fox.
 Harold Goodwin, Movie Crazy, Harold Lloyd, Movie Crazy, Harold Lloyd, Once in a Life-line. The Coast of the Coast

somewhat in March, particularly in somewhat in March, particularly in the spread and stride of the lead-ers at the top. Disc sales were weaker than the sheets in general, but they also responded a little to the general quickening of pace.

the general quickening of pace.

Sheet leaders supripised currently
with an entire new siste of blueribbon winners with the exception
of one. Human Thing to Do?
which aid from the ace position in
February to the No. 6 on the pressent list. All the rest of the March
lineup are new. 'Somebody Loves
Xou' and 'Paradise' skyrocketed to
the present numbers, while the
cothers out the list had, hen around You' and 'Paradise' skyrocketed to the present numbers, while the others on the list had been around for sometime as potential winners. Those dropped from the previous ace list were 'Home,' When We're Alone,' Where the Blue of the Night,' All of Me' and 'Just Friends.' 'Startight' figures as the ace runnerup currently. Platters showed their usual di-versity and quick turnover. Guy Lombardo band makes its first showing on the Brunswick listing.

cratters showed their usual di-versity and quick turnover. Guy Lombardo band makes its first showing on the Brunswickingstings. Columbia, is present on both siates. Lists throughout exhibit the gathering strength of name bands, a handful of orchestras grabbing great majority of the winning posi-tions.

Coast Middling

Los Angeles, April 18. Sheet music sales were fair to middling during March, with Human Thing leading the first it out from then on. However, latter was not strong enough to iatter was not strong enough to win first place for the entire month, although it ranked highest in disc numbers. 'Home proved substan-tial enough to stay near the top after the No. 1 spot last month.

Honorable mention went to 'Paradise,' which has since come to the top, 'Last Waltz with Mother,' 'Kiss Me Goodnight,' and 'You're My Everything.'

ay Everything. Disc sales still assumed micro-scopic proportions, with the return of Louie Armstrong to his local night haunts upping his recording royaties. Vocal renditions were way off with band numbers domi-nating the list.

Red Play

(Continued from page 53)

play were suppressed in Moscow and successful in New York.

The authorities in Kharkov (the author's home) turned thumbs up down on the play. They claimed

Melvin Dougias, Gioria Stewart, Raymond Massey, Eva Moore Ernest and Mossey, Old Dark House, did the Moore of the Conference of the Confer

Duten Hengerson and Haroid Schilickineryer (Totolskii) Diayers), Schilickineryer (Totolskii) Diayers), Closser Hale, Harry Beresford, Sarah Fadden, Aian Heite, Etila Guy, Charlott Henry, Ronaid Harris, Claire, Charlott Henry, Ronaid Harris, Claire, Charlott Henry, Ronaid Harris, Claire, Matt McHugh, Hardie Albright, Leila Bennett, David Landau, Murreil Kinnell, Clarence Wilson, Viceria Kinnell, Philip Smalley, Beaster, Mischa Auer, Louie Natheaux, Clawford Kent, Philip Smalley, Beaster, Mischa Auer, Louie Natheaux, Clarence Midder, Armand Schaefer directing for Willis Kent.

State superintendent of banks has brought, suit over a \$1,000 note given the Bank of Hoilywood in November, 1930, by the late Edward Sedgwick, er., and his son-in-law, C. D. Hutson. Hutson is Elieen Sedgwick's husband.

Pathe Exchange, Inc., is in mu-nicipal court trying to collect \$450 on trade acceptances given the Lakin Corp. by Cinema Studio Sup-ply Corp., and turned over to Patha,

that it did not quite conform to the official line on the question of minority nationalities—which must have been a surprise to the author. Then the play was brought to Moscow. A few changes were made in the acript and tite authorities alter the acript and tite authorities alter to produce it.

But it seems that & Kanderon

atre, to produce it.

But it seems that the Kharkov boys were offended at what iooked-like a siap in the face from the Moora They began campaigning the seems of the Kamerny the atre producion the Kamerny the atre producion the Kamerny the atre signed by five Ultrainians catting the piay names. A month later came an article signed with the pseudonym 'Ukrainian-who must have been a mogul of the higher reaches to get so much space and attention — demolishing what was left. And soon thereafter the piay was barred.

A translation and adaptation of the play into English was made by Eugene Lyons and is beng handled for him in America by David for him

LETTERS

When Sending for Mail to VARIETY Address Mail Clerk. POSTCARDS, ADVERTISING or CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN

Benzle R S Bigelow Wm Brach Edward Cross Jules Dore Grace Flagg M C LaFrance Jos

Paull Fay Roberts E J Roland June Smith Amy Squire Leuise Stoner Percy Wakefield H Wincherman H F

Martin Tanette CHICAGO OFFICE

Mitchell Billy

Bainsfair F E Bernard Billy Black John S Brent Charles O'Day Pat Pattlson Eva

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The Leading and Largest ACCORDION FACTORY the United States The only Factory that makes any set of Reeds unde by hand.

Guerrini & Co.
277-278 Calumbus, Ave.
San Francisce, Cal.

Circus Openings

SELLS:FLOTO

This, the 13th annual Chicago owing for the Sells-Floto circ singuing to the sense and a dis-advantage over last year's local jooking, which also marks the sea-son's opening date for the show. The advantage lies in the fact that Sells-Floto currently has the town all to itself. The season of the day-and dated indie Olympia-European circus at the Stadium. Some effort was made again this year by the stadium official to repeat the indie circus, especially when Sells-Floto stadium official to the Collseum. But the bondholders of the Stadium sailed the competition circus deal off, at the last mirrite. That's the advantage. The handiwith an advantage and a dis-

of the last courte.

That we have a considered the last court at the last court and the l

since next week brings the sprins school vacation.

The show has the makings, As presently set up, there's hardly snything on the show that can be billed as a safe b. The show that can be billed as a safe b. The show that can be billed as a safe b. The show that can be billed as a safe b. The show that can be billed as a safe b. The show that the close of this charge run. The show the Hagenbeck-Wallace show 'at the close of this chicago run. The will be the Loyal-Repenski family, flow with the Ringling-B. & B. show the show the

ness in the lineup.

Show as araringed on the opening brings several letdowns in the pace, so that the show has to start all over from scratch two or three times. The circus reveals an underlying weakness of soill attraction of the start of the start all over from the start all over the start all over

meriude.

After the opening parade, the actual circus got underway with leapers. There has been much talk this year of reviving the leapers. But from this sample it's evident that the old sock in the jumpers is no more.

nat the old sock in the jumpers is no more.

There were no wild animal acts, the only cats around were in the cages. And that goes for the bears, to. Only animal acts were the reg-ular horse, seal and elephant turns, standard and okay. The five ele-

phant acts were headed by Chonin, Wentz, Johnson, Ledgett and Tuck-er. Three seal turns: Hebeler, Mc-Cabe and Orton, and three horse acts: Schwarz, Ledgett and Orton. Alt repeat material.

All repeat material.

In the riding sessions were the Hanneford family, the Shwarz Trio and the Clark Brothers. The Hannefords have the area to theme and the Clark Brothers. The Hannefords have the area to theme a control of the co

CLASH OF RAIL, MOTOR SHOWS LOOMS IN OHIO

Canton, April 18.
Lively competition between truck
and railroad shows looms here
again this spring with agents of the former having somewhat the advantage so far. Downie Bros

former having somewhat the advantages of far.

Downie Bros. will invade the Buckeye state carly in May, playing several of the larger cities which Sells-Floto and Hagenbeck-Wallace have made regularly for several years.

Agents for this show have been contacting several stands, while it is reported no overtures have as yet been made for any of the railroad shows which usually spend most of May in eastern, Ohlo territory.

City officials in many cities hereabouts are said to favor the Downie show because it promises a street parade, a feature long absent with the railroad outfits.

Birmingham. pril 18.

Downie Brothers circus opened at Macon, Ga., Monday (18). Show wintered at Macon. Following the

at Macon, us. Anonay (18). Snow wintered at Macon. Following the Macon opening show glays Griffin and then jumps to Atlanta.
Gentry Brothers, which wintered at Mobile, has been on the road for all Mobile, has been on the road for the state law giving circuses wintering in Alabama few weeks more because of the state law giving circuses wintering in Alabama, few weeks without license.

The Dutton Circus, owned and, operated by Mrs. Nell Dutton, in find minimized and presented by Mrs. Nell Dutton, in the Mirmingham for two days at the Auditorium April 22 and 23.

Show Sisters' Reunion

Toledo, April .3.

These sisters known in the circus world were reunited here last week, not having seen each other for 20 years. The union took place, in the home of Mrs. Baymond Keesbury, better known as Hettle McCree.

better known as Hettle McCree.

The other two are Mrs. Harriett
Muth, known as Madame Harriett
and orerator of a musical act, and
Mrs. Charles Rooney, one of the la
Venia Sisters, aerialists.

Hettle McCree's circus career was
ended about 10 years ago when as
a baretack; rider with HagenbeckWallace circus, she was injured in
a train wreck.

FRANKLIN'S BIG DAY

FRANKLIN'S BIG DAY
Galveston, April 18.
Sidney Franklin, Brooklyn's ace
matador, dispatched two hostile
bulls in the bull ring at Piedras Negras, across the Rio Grande from
Del Rio, beginning his eightil year
with the sword and cape.
Spectators included Edith Deutsch,
Cleveland artist whose engagement

Cleveland artist whose engagement to Franklin has been rumored and denied.

The fliver, wrongly, is given a solo spot in the running of show. Every other form of the amusement sushess is hustling for new stunts to get that public interest. The Selis-Floto circus must of the same thing, it needs a solid sock sensation.

Lions and Licorice

Los Angeles, April 18.
Unusual economy sample of
the traditional doubling in
brass' is Capt. Roberts with
Ai G. Barnes Circus. He's a
lion tamer in charge of a
group of males. Ordinarily the
job would be one of the better job would be one of the better ones with any show
Roberts is also peddling candy before the show.

MRS. G. W. CHRISTIE KILLED

Circus Owner injured, Wife Dead In Auto Accident

Galveston, April 18.

Mrs. G. W. Christy, wife of the owner of Christy Brothers circus, was killed in automobile accident

Christy is in a hospital at Hous ton suffering serious injuries. Mis-hap occurred wher car overturned

WIRTH CLOWN HURT

Binghamton, N. Y., April 18. Bluch Landorf, veteran clown, and

uncle of the late Lillian Leitzel, was clawed by a lion during a perform-ance of the Frank Wirth Circus here.

Landorf, leaving the arena, ven-tured too close to the animal cage, and 'Lindy,' performing lion and 'Lindy,' performing lion, reached out with a paw and caught the clown by the leg.

CARNIVALS

CARNIVALS

(For week April 18-23, when not more sense of the control of the contr

CIRCUSES

Barnett Bros.
April 20, Kinssport, Tenn.; 21, Appalachia, Va.; 22, Jenkins, Ky.; 23, Hazard.
April 8-30, Madison Square Garden, New York, N. Y.

York, N. Y.

Seils-Sterling

April 20, Greensburg, Ind.; 21, Rushville
22, Brookville; 23, Liberty.

Seils-Floto

April 16-30, Collseum, Chicago, Ill.

Barnes Spreads On Billing: No Coast Opposish

Los Angeles, April 18. Barnes Circus is going heavy on billing this year with the billposter

Harnes Circus is going heavy on billing this year with the billiposter spreading more paper than they have ever handled. For the local nine days, played on three lots, close to 70,000 sheets of paper have been used. In former years, the trick never used more than 30,000 sheets on Los Angeles.

The special control of the paper have been used. In former years, the trick never used more clear the vitic has been to be a special control of the control of the control of the circus, big selling point.

None of the other Ringling shows will yisli the coast this year. In past seasons it has been the custom to alternate the Sells-Floto and Hagenheck-Wallace outfits on the loop from the middle west to the Pacific then back through the southwest. This year, the Barnes show will have it. all to itself, will be the southwest that the several acts are coming on from the several acts are coming the several acts are coming the several acts are coming to the several acts a

acuting back here in the fall.

While the show is pretty well set, several acts are coming on from the east after the Ringling show opens in New York. Schertz Family, German riding act, is due next

Clara Codona Hurt

Clara Codona Hurt
Clara Codona divorced wife of Alfreda Codona was badly injured last Friday (15) morning while practicing on a high trapeze at Madison Square Garden. After the Madison Hell of the Stape. A wooden platform used by the ground acrobats. Miss Codona was carried to the Polyclinic hospital where was said the pelvis arch was fractured. She was riding menage in the Ringling show and was slated to zo into one of the trap displays. Crindona was also the husband of the late Lillian Leitzel.

FIVE DAY PARK WEEK

FIVE-DAY FARM WEEK
Springfield, Mass., April 18.
A five-day week is the experiment to be tackled this year by
Riverside park, opening May 28.
Five-day week to stand except
Memorial day, July 4 and Labor Cay.
Twenty-Rist season under manage-Twenty-first season under manage-mont of L. J. Zipf.

Hanover Fair For Sale

Hanover Fair For Sale
Hanover, Pa., April 18.
The Hanover Fair here, established in 1864 and conducted for 47 years with pectablonal lapses, 48 about 19, 78 as on the conduction of the conduct

FIRST AMERICAN APPEARANCE—THE QUEEN OF THE TRAPEZE

THE BEAUTIFUL DAREDEVIL

EUROPE'S SENSATION OF THE AIR

NOW MADISON SQUARE GARDEN, N. Y., RINGLING BROS., BARNUM & BAILEY, 1932

KOBAN KAICHI

The Only Artist to Climb 11 Steps on His Head Without the Assistance of Hands or Feet

MADISON SOUARE GARDEN, N. Y., NOW

RINGLING BROS., BARNUM & BAILEY, SEASON 1932 Representative, JACK MANDEL

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CENTRE RING FEATURE

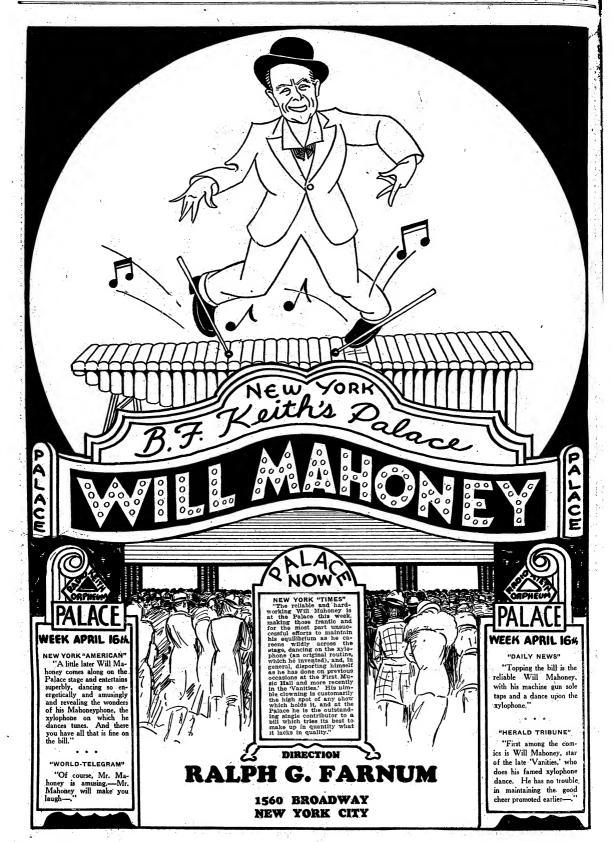
RUBIO SISTERS

RINGLING BROS., BARNUM & BAILEY, 1932
Just Concluded Vandeville Tour Principal Theatres of the U.S.

THE DRUNK ON THE WIRE

FEATURED CENTRE RING

RINGLING BROS., BARNUM & BAILEY, 1932 Just Concluded Tour of Leading Vaudeville Theatres of the U.S.



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VOL. 106 No. 7

NEW YORK, TUESDAY, APRIL 26, 1932

56 PAGES

SHOW A MONTH FOR RO

Radio Now A. T. & T.'s Best Customer, COMEBACK LOOKS Janitor, Organist and Stooge Supply Paying \$10,000,000 Phone Bill Yearly HOPELESS, JOLSON

Chicago, April 25.
Radio division of American Telephone and Telegraph is grossing approximately \$10,000,000 annuelty: primarily fror its line charges. This includes income from networks and individual stations.

works and individual stations.

So important has the radio de-partme... become to A. T. & T. that at present radio is listed as the first call in case of any emergency. Which means that in case of a storm disrupting communication service, the emergency crew will devote its efforts in getting the ra-dio transmission in working order before it attempts to straighten out the regular telephone service. The credo is 'the program must

on.

This fact has been demonstrated in the midwest throughout the winter when weath; quirks and accidents have split cables. The radio telephonic wires were first repaired.

The reason for this first-call for radio emergency work is not only (Continued on page 52)

OLD COLO. MINING TOWN GALA THEATRE REVIVAL

Denver, April 25. Denver, April 25.
The Central City opera house will be reopened in July for three or five days. The reopening has been made possible by residents of Denver wanting a recreation center. The money is being raised by chair (Continued on page 32)

Reno Wiser and Tougher As Spring Influx Starts

As Spring Influx Starts

Reno, April 25.

Influx of promoters, gyp artists of all kinds and filver tourists has been as a second of all kinds and filver tourists has been as a second of all kinds and filver tourists have the second of all kinds and the second of a secon

now.

Six-month jail sentences are being passed out daily to check artists by local judges whether money was lost gambling or spent for liquor.

Capone's Hotel

Mrs. Al Capone, wife of the racketter, told reporters at Guaymas,
Sonora state, about half a day from
the border, that her husband plans
to establish a tourist hotel and casine at that place.

Proposition will be under way
orn, she said.

'Way Down South

Birmingham, April 25. local dentist located on of the busiest streets in the downtown section is fighting for patients with show business tactics.

business tactics.

He has installed a barker downstairs in front of his office.

LONDON SALOONS JOIN THEATRE STRIKE TALK

London, April 25. London is agitating a one-day theatre shutdown like that recently in Paris. To go Paris one better, London's salcons will close down simultaneously with the vaude, legit and picture theatres.

legit and picture theatres.

Move is planned as a protest against taxes, and is inspired by the Cinematograph Exhibitors Ass'n. Heads of the group are going to Paris in a few days to discuss with the French exhibs the effects of the recent French closing. They are determined to close down between the control of the cont British picture houses, at least, and would like to profit by the French

would like to profit by the French experience.

Tax protested in about 17% of gross receipts. In industrial cities theatre owners have carried the burden rather than pass the buck to customers but with. warm weather shead it's felt to be too tough a nick. Feeling had been that the tax would be lightened in the recently concluded budget, but no action was taken.

Estimated that unless the tax is changed about 500 picture houses will be forced to fold for the summer.

mer. Exhibs' Association is urging vaude and legit managers to join up and the likelihood is strong that the breweries also will line up.

Enters Contest When Jobless, Wins a Piano

Milwaukee, April 25. Howard Lambert, 22, won the

grand prize, a plano, in the contest jointly sponsored by the Wisconsin theatre and WTMJ, Milwaukee theatre and W

Lambert entered the contest at the last minute, mainly because he had just lost his job and wanted to do something.

Brainy Critic

Drainy Critic
Minneapolis, April 25.
Harlow Gale, former music critic
on one of the local dailies, has
willed his brain to Dr. K. D. Lashley, of the University of Chicago,
for scientific experimentation.
Gale, 70-years

'Wonder Bar' Star Thinks Auditoriums Can't Help-Bunched Shows Ruinous and Dirt Fatal—System Could Bring Road Back, but Showmen Won't Cooperate

FREAK OPPOSITION

Lee Angeles, April 25.
Not over one legit show a manth
can successfully be toured through
the territory west of Chicago, Al
Joleon is of shat opinion now that
his trek with 'Wonder Bar' is over.
Because there is no power that
can regulate and space touring companies, permanent recovery of
the road is doomed to perpetual
postponement in Joleon's judgment.
What now happens is that the sticks
are neglected for one, two, three
years and then a flock of shows,
tumbling on each other's heels, gang
in and milk the towns.
Joleon refused to comment on re-

Joison refused to comment on re-ports that Billy Rose's 'Crazy Quilt' (Continued on page 34)

2 FILMS AND A FACIAL OR SHAMPOO FOR 35C

Syraouse, N. Y. April 25.
Two feature pletures and a makeup facial or a shampo for 35c is
what the Paramount, local Publix
show window, is offering femmes
this week. Films are 'Misleading
Lady' and 'Tabu!'
Make-up facial and shampoo included in the price of admission is
a tie-up with the Syracuse Beauty
Parlor which is demonstrating a
non-mechanical permanent wave on
the Paramount's mezzanine. Facials
at the parlor are priced \$1 and up.

Palace Audition

Use of RKO's ace vaudeville theatre, the Palace, New York, for an audition took place last week with the insertion of an act at the regular Wednesday matinee for a 'showing.' Turn was Billie Grey, formerly half of a sister team, introduced by Pat Rooney as an importation from France and opening intermission, Miss Grey was restricted to one number.

As half of Billie and Dollie, Miss Grey played the Palace as a regular turn in 1925. Lately she has been doing a single on the Continent.

The Palace gets \$1.50 for week day matinees.

Tragi-Comedy of Theatre Operation

Not a Dream

Floyd Gibbons, war correspondent and fast talking radio commentator, recently was tendered an offer from a pic-ture company. Going into ture company. Going into consultation with his advisor,

consultation with his advisor, the latter recommended that he turn it down.

A couple of days later Gibbons realized his consultant had talked himself out of \$1,500 commission—so wrote out a check for that amount and gave it to him for the advice to dodge the job.

This is not an agent's dream.

TO MIKE OR NOT NOW A BIG STAGE QUESTION

New miniature microphones which can be worn under a boutonniere or carried in a handkerchief are being taken up by radio names making personal appearances. Complaints have been that the large mikes mask the mouth and personality too much. The miniatures necessitate a series of plates along the stage (with shoes properly cleated) to facilitate the electrical contacts, but thus permit movement.

ceated) to inclinate the electrical contacts, but thus permit move-mayor James J. Walker uses these and Vincent Lopez, now on tour, is using them also with the wires running down his sleeves to metal cleated shoes. It's an undersized public address system. His Honor has long advocated free movement and thus relies on the two miniature mikes under his long to the state of the stat

Syracuse Diet

Syracuse, April 25.
Employes of the Mastbaum theatre, Philadelphia, may adopt the so-called 'Syracuse diet,' devised by the municipal administration here to reduce the costs of depression re-

L. B. Graver, of the Mastbaum, today requested city administration for full details. The diet costs a fraction over 10 cents per person per

LESS BIBLES

Los Angeles, April 25.

Los Angeles, April 25.
To retain its lease on the Carthay Circle theater, Fox-West Coast cannot allow the theatre to remain closed for more than 13 consecutive days. Carthay Holding Co., owners of the property, are on the job to see that the house giver some sort of a performance.

For some time, whenever the 14th day popped up the theatre would run a newsreel, charge a dime admission, admit a stooge who had bought a ticket and the requirements of the lease were fulfilled.

However, that procedure necessitated the maintaining of an operator. This expense was a sore spot to Norman Sproul, nosing around, discovered that the janifor could sing. From this came a great thought.

Operator Que sing. From thought.

Operator Out

Sproul dispensed with the opera-tor, called for future trick shows and decided to charge a dime ad-mission for the stooge to sit through one vocal number sung by the jan-(Continued on page 25)

DRINK SPOTS MIGRATE **UP WESTCHESTER WAY**

Harassed by new enforcement moves, believed to be in line with political maneuvers. New York speakeasy proprietors are packing up and moving to Westchester County. They're going up there to escape New York City jurisdiction. Numerous New York drinkeries, closed down through raids, have transferred operation to Westchester inland as well as along Long Island Sound. Retaining their (Continued on near 32)

(Continued on page 32)

CBS' Gratis Tele Acts' 8,000 N. Y. Listeners

O,000 14. 1. LISUERIES
In a survey by CBS the network
estimates between 3,000 and 9,000
television sets in and around
Greater New York listen in on its
nightly television broadcasts.
CBS is now on the sound and
sight waves seven hours daily. Two
more hours will be added during the

summer.

summer. Currently the network is using about 34 acts weekly for its television broadcasts, averaging between 150 and 200 persons weekly. All work gratis, their psychology being that when television does show itself from around that corner than the corner they will grow with the new amuset phase because of their

ment phase because of their exconditions have even affected the
distribution of bibles.
At the annual convention of the
Gideons, held here, the president
reported that 76,000 bibles were
given away in the U. S. during 1931
as against 190,000 in previous years of five will be paid.

Money Couldn't Buy Old Bill's Cart. But Outdoor Booth Won His Heart

Santa Crits, Cal., April 25.
Old Bill' Hun.acker. out Olean
Canyon and the Comment of the Commen

ie property of the Fox picture

No Specialist
And here's how it happened:
Wurtzel asked for the bathroom and
there wasn't any. Not even out-

side.
Say, said Wurtzel. 'Haven't you got a specialist around these parts?
Seems to be there'd be a job for

Seems to be thered be a job for him here.

"Well," says Bill, there ain't a man around these parts can do a good job any inore. I was quite a hand at it myself on time, but yet a superior of the same and the same

'That's right but we have to have specialists in the picture busine for without them we never could make those old fashioned nictures. make those old fashloned pletures," explained Wurtzel. "Tell you what we'll do. If you let us have the wagon we'll build you a nice new one, with a crescent on the door, and guarantee it against all

weather.
'But will you supply the lumber?' 'Certainly

'Certainly.'
It's a trade.'
But it isn't a crescent that adorns
the door. It's a five pointed star.
Bill said crescents made him think
of Turks and he never liked

U's Columnists

Universal will release the eastern produced Bill Rowland and Monte Brice shorts featuring two New York newspaper columnists, Louis Sobol and Nick Kenny.

U deal is for six shorts by Sobol and seven by Kenny, with options for 13 more apiece. Sobol (Journal') will work with stage names and Kenny ('Mirror') with radio

Madge Evans' \$250

Culver City, April 25.
Madge Evans' refusal to continue
at Metro without the stipulated option tilt brought the boost to \$1,000

called for by contract.

Previous figure was \$750 and
Metro had asked her to let it go at

Hollywood, April 25.
William Gargan, in 'Animal Kingdom' in New York, comes west July 15 for Radio.
Before that

July 15 for Radio.

Before that Lewis Milestone wants him for 'Rain,' but Gilbert Miller must okay a release.

Oland's Chance

Hollywoo', April 25.
Warner Oland has wrenched hims.lf out of oriental type classifica-

Part is a German in Burnt Of-fering (Fox) with Elissa Landi.

Anita Louise Again Loaned

Hollywood, April 25.

Anita Louise who, in 18 months as a Radio contract player hasn't worked on her own lot, has been loaned again for the lead in Laurel and Hardy feature at Roach's.

Cleaning a blot with blotted fingers maketh a greater,

MR. AND MRS. JACK NORWORTH 130 West 44th Street New York

24-Sheeting Polo

Hollywood, April 25. Hollywood, April 25.
Metro's polo crew, consisting
of Edward Fitzgerald, Dick
Campbell, Lou Smith; Al Jennings, Wally Wallace and Chip
Gaither, all employees of the
studio, is being billed as
'Metro-Goldwyn-Mayer's All-

Barnett's End as Ribber Looms in Par's \$400 Wk

Hollywood, April 25.

As a professional ribber, Vince
Barnett earned a top of \$200 per
night. On his pending contract as
an actor with Paramount, Barnett
will get \$400 per week, which makes
ribbing better paid than acting in

Barnett probably performed his farewell appearance at B. P. Schulberg's party last Saturday (16) farewell appearance at B. P. Schulberg's party last Saturday (16) when he posed as the scenario head of Ufa. He had a good part in 'Scartace,' and most of Hollywood will recognize Barnett hereafter if he should try any more ribbing. At the Schulberg party, Barnett was seated at the table with Rouben

Mamoulian, Merion Gering, Tallu-lah Bankhead, Sylvia Sidney, Gene lah Bankhead, Sylvia Sidney, Genevieve Tobin and Adrienne Allenemen of theirs. Although he had been on the Paramount lot for 'Horsefeathers' he wasn't recognized and kept everybody on edge with caustic comments.

FXTRAS' BUSY WEEK

Boom Follows Year's Worst For

Hollywood, April 25.
Extras did fairly well last week with the daily jobs averaging 745, but considering that the previous

but considering that the previous week was the year's low to date at 435 daily, the average hasn't bear to the previous the previous properties of the previous properties. Biggest aid to last week's average was a run on the bank for Columbia's Faith, Mob used on it by Frank Capra ranged from 300 to 450 for three days.

Next nearest to a mob in two weeks was 223 in a prison scene for Hold, Em Jail' at Radio one day, and 157 in the New York Winter Garden for 'Week-end Marriage' at Warners on another. Other sets Warners on another. Other have been small on numbers.

Laurel-Hardy Peg Value For Personals \$10.000

FOR PERSONAIS \$1U,UUU
Culver City, April 25.
Starting June 15, on a leave of
absence from Roach lasting six
weeks to three months, Laurel and
Hardy will try to sell themselves
abroad for personal appearances at
\$10,000 weekly
With this figure rated ligh, the
Duropean cour on percentage. Before the team leaves for Europe it
has a feature to make for Roach.

has a feature to make for Roach.

Last year Laurel and Hardy
wanted to do vaudeville in the east but Roach protested, saying it would interfere with his production sched-

\$20,000 for 'Trick'-Fox

Fox has bough: 'Trick for Trick,' mystery legit by Vivian Cosby, Shirley Warde and Harry Gribble. Price reported \$20,000.

Robert V. Newman produced it on Broadway. Original deal for the show by Columbia did not materialize.

LUKAS' 1ST AT U

Hollywood, April 25.
First starrer for Paul Lukas at
Universal will be .No. 55; new
novel by Louis Bromfield.
Story will be published in a magazine this fall.

Banks Into 'Game'

Hollywood, April .25. Hollywood, April 25.
Leslic Banks, from legit, goes into
'Most Dangerous Game' at Radio.
This is the Richard Connell story
to be produced by Merlan C.



WILL MAHONEY

perbly, dancing energetically amusingly and revealing the ders of his Mahoneyphone, xylophone on which he dances.

RALPH G. FARNUM

MOORE TURNS DOWN METRO'S 'RED HEADED'

Hollywood April 25. Hollywood, April 25.
Three years out of pictures hasn't made Colleen Moore more amenable to studio contracts. Actress: is a holdout on Metro's offer to star her in 'Red Headed Woman' because she doesn't like the role. It's still likely that Jean Harlow will do the

Miss Moore finished her contract at First National in 1929 getting arise knotes instead for contact at First National in 192 century at First National in 192 century at First National in 192 century at 192 ce

Return Fare in Girl's Universal Contract

Los Angeles, April 25. Diane Sinclair's contract with Metro, signed in New York by J. Robert Rubin, is up for court approval here. Miss Sinclair is starting a period of three months at \$100 and \$750. Contract gives her and her mother a compartment to New York if the final topion is passed and they start east within two weeks after examples. contract

Clara Bow Literary

Hollywood, April 25.
'Hollywood on Paradc,' theme Hollywood on Parade, the song fer Louis Lewyn's series novelty shorts for Paramount the same name, features Clara B as a lyricist. Miss Bow wrote the same and the same series where the same series w

words,
Music is by Harold Grayson and Malcom Beelby. Song is introduced in the first issue by Maurice Cheva-lier and Eddie Cantor.

Dempsey Willing

Hollywood, April 25. Jack Dempsey has been visiting the studios for the past week and has developed a yen to return to pictures. Former champion has made it known that he's open for

Dempsey has been away from the screen since 1925 when he produced and starred in 'Manhattan Mad-

FEIL-LASTFOGEL WEST

Murray Feil, Hollywood branch office manager of the William Morris agency, returns there the end of this week after looking over New York plays. New York plays.

Abe Lastfogel, gen. mgr. of
Morris enterprises, goes to the
Coast in three weeks on his maiden
voyage for a general look-sec.

Glenda Farrell Repeats
Hollywood, April 25.
Glenda Farrell arrived Saturday
(23), for First National.
Actress is from legit and was
here before for FN.

Thinks Hollywood Gagged to Death: Afraid of New Things, Savs Eisenstein

Behind the Clouds

Beverly Hills, April 25.
Owners of vacant lots, who
have done nothing but pay
taxes and assessments on their property since the real estate market froze, are realizing

market froze, are realizing their first profit.

Tall grass on the plots has been harvested for hay.

Savs Collection Agency Tricked Him for Plaster

Los Angeles, April 25.

Charges that a collection agency promoted a fake deal to buy a \$25,000 interest in the Major School of Acting solely to get some of the school's funds in a spot where they could be attached on an old debt are made by Robert W. Major in son, Lyman Titus, and the Bittle-son Collection Agency as defendants.

antis.

Titus, was the supposed investor, Harrison was to take a commission for promoting the capital. Major says he paid Harrison 300 cash says he paid Harrison 300 cash the balance of commission when the deal went through. Collection plaster went on the ecrow, but Major pried it off on showing that the obligation was an old one that had been cancelled by bankruptcy proceedings.

Damages of \$25,300 for the al-

proceedings.

Damages of \$25,300 for the alleged fraud are asked, including \$10,000 assertedly spent in arranging to expand the acting school before the investment deal was discovered to be a blind

NORMA TALMADGE'S FILM

If Demands Are Met, Will Do One

Hollywood, April 25.
Norma Talmadge will make
feature for I. E. Chadwick, or Mon

feature for I. E. Chadwick, or Monogram, if final stipulations are accepted.

Miss Talmadge has already been given supervisory power on story, director, cast and cameraman but also demands power to order re-

Winchell Seeing Hearst

Hollywood, April 25.
It is believed Walter Winchell when reaching the coast will see Hearst on his 'Mirror' contract. Winchell has been ordered to res for three months

Brown Flies East

Hollywood, April 25.
Flying his own plane, Clarence
Brown left here for New York Saturday (23) on his way to Europe
for an annual vacation.
Director took with him the first
cut of 'Letty Lynton,' his latest

Metro picture.

Cline with Oakie

Hollywood, April 27. Edward Cline is back at Para-nount to direct the studio's Olympics' Oakie game story, starring Jack

He was recently with Paramount

SAILINGS

May 4 (New York to London)
George Arliss (Berengaria),
April 30 (New York to London)
Mr. and Mrs. Norman McLeod,
Cedric Belfrage, Bric Maschwitz
(Ile de France),
April 29 (New York to Paris),
April 29 (New York to Paris),
Arthur Mrs. Norman Mrs. Norman Mrs. Norman
Arthur Mrs. Norman Mrs. Portance),
Arthur Mrs. Norman Mrs. Norman

and Mrs. Robt. Sherwood (lic de France). April 28 (London to New York) M. B. Shanborg (Bremen). April 26 (New York to London) W. R. Sheehan (Levlathan). April 23 (San Pédro to Cairo)

April 23 (San Pèdro to Cairo)
Vera Oldham (Saturnia).
April 23 (Paris to New York)
Frank Borzage (Berengaria).
April 23 (London to New York)
Mr. and Mrs. Ernest Torrence

Mr. and Mrs. Errost Torrence (Berengarla). April 22 (New York to London) George Jessel (Majestic). April 22 (London to South Africa) Odail Careno, Max Miller (Balmoral Castle).

There's too much laughter, and burlesquing, and gagging about Hollywood. It is to laugh, 'pcople say. It should be the reverse; it is to weep. Because the most important cultural and art center of the world is being gagged to death, T.-e word gag goes for both its meanings."

meanings.'
Such is the belief of Scrgel
Mikaelevitch Eisenstein, leading
Russian director, expressed just before sailing for his home after two

love saming for its nome after two years' absence.

Aty experiences in Hollywood, working for an American company, Elsenatein explained, may have been laughable to you. They were seen that the second of the secon

an aura of fear cast around me. Everyone seemed frightened to death of what I might do. And it wasn't that I was a Russian, or a Bolshevik. It was that I might want to do comething new, or in a different way. They seemed to be afraid of new things.

Only a few years back, the Hollywoodites knew that it was only Hollywoodlites knew that it was only new things that keep an art alive. ; Some years, back people in picture. ; Some years, back people in picture business asked what the other feltipus was doing and then did something different. Today, as soon as a they find out that the opposition, company is making a gangster picture. company is making a gangster pic-ture, or a doctor picture, or a lawyer of picture, they rush into an imita-tion or similar thing.

I semmle-Thalberg

Lammle-Thalberg
"The only two new things I canthink of in the bast two years are a "All Quiet" and "Grand Hotels!"
Lammle, one of the old guard, had "Gourage enough to try "All Quiet."
It made him money. Thalberg: the only young man of importance to be produced by the picture busis!"
ness in America in the past few years, has that same kind of courage. He had nerve enough to throw a number of big stars into "Grand Hotel."

But it's the 'mad gestures,' Elsenstein insists, that make for the progress of an art. And pic-tures, he insists, is not a business.

It's an art.
'When I tell you,' he says, 'that When I tell you, he says, that I think Russlan moving pictures are the most promising in the world, it is not because they are Russlan, or because I am a Soviet. It is because they attempt, in Russla, to contribute to the picture business. They teach and educate young men as actors, directors, technicians, et cetera. There is the a constantly turning wheel of new faces and new people and new thoughts: new people and new thoughts. America hasn't got that and doesn't attempt to get it. That's where America has lost its golden oppor-America tunity. Where is Youth?

Where is Youth?

Hollywood doesn't know where to turn for youth. It goes to Broadway has little or nothing to offer. Hollywood used to be a sort or mecca for People are doesn't be to be a sort or mecca for People are doesn't be a sort or mecca for People are doesn't be a sort or mecca for the sort of the up a great art. It's the broken hearts that have failed as painters.

up a great art. It's the broken hearts that have failed as painters, or writers, or sculptor, that have made those three arts alive and vital, while and when they were. Elsenstein looked at his watch. His boat for Europe, the boat on which he sailed second class because he couldn't afford the more luxurious rates, sailed in a few hours. A gadget, he sailed in a few hours, a gadget I heard about. You put it on a water tap and cold water comes out hot. I must take one with me. He thought for a moment. That's fust it, he said. Hollywood tries to use the same kind of gadgets. They want to turn the gadget on a writer and his cold stories are expected, to come out warm. They can't do come are only for hours of the said of the said are only for hours of the said of the said are only for hours of the said and his cold are only for hours of the said of the said and his cold are only for hours of the said of the said and his cold are only for hours of the said o

Film People Finally Crash Western Society by Polo and Semi-Pro Legit

High hat attitude of, society to-ward picture people is disappearing, and in recent months those who carn a living from films have been entertained and have broken bread with social leaders. Never, until recently, had Hollywood been accepted with any regularity by southern California's big time so-ciety. Two immediate reasons for the film crowd's edging into blue book portals is its new interest in polo, a society pastime, because of the lesure and money required to play, and the concentration of both picture and society people on the semi-professional dramas at the Fassi-dena Pip Passadena Nucleus

Ellow rubbing of the two groups haven mostly in Passadena. Town

dena Playhouse.

Elhow passed in Pasadena. Town has always stood for its long list of social registerites, many of them from the east who have winter homes in Pasadena. Los Angeles society hasn't fallen in line, but it is felt that if Pasadena accepts film people, L. A.'s best families will have to de likewise that the social passed in the passed in

A school run by Gilmore Brown, theatre's director, includes many of them, as well as some of the papas

them, as well as some of the papas and mamas who want to develop that long latent flair for acting. Studies have been sending the work graits in the little sheater's productions for training. In addition at least a dozen Playhouse players have been given studie contracts. Many more have been given screen tests, or interviews. This has been a natural teup between Hollywood and Passadena leaders, with after-theater get-togethers in Passadena homes including film players, agents, and other studies. Pasadena homes including film players, agents, and other studio

STUNT CRAFT DISAPPEARING

Hollywood, April 25.
Stunt men and stunt doubles are fast disappearing as a studio craft group, due both to deflated conditions and the increasing absence of hazardous feats in all types of picture except westerns.

ture except westerns.

Old-time body-riskers are looking to other fields, many becoming real estate salesmen, another worn out profdession locally. They claim that where a stunt formerly brought from \$35 to \$100, there are plenty of unemployed willing to risk their necks for a \$15 check.

Most of the cliff-hanging boys sailed along airight last year due to the gangster cycle, since they bore

salied along airight last year due to the gangster cycle, since they bore the marks of their professions on their face and could pass easily as rod-carriers, but with the throttling of boom-boom sagas, they've fallen back to the old hit and miss ex-istence.

still sure of steady jobs since they are in demand by directors who have used them continually. Main complaint by the stuntless stunt men is that writers no longer

stunt men is that writers no longe think up elaborate or difficult trick for them to do. Also, when used it westerns, there aren't the long loca tion trips of a month or more which meant checks that would keep the going for a long time afterward.

BILLY WEST RESUMES

Hollywood, April 25.
Billy West, former short comedy
ar, is making a conceback in star, is making a comeback in talkers. Just finished a part in 'Competition.'

Next is a role in The Crooner, both pictures at Warners.

Hunting Thrills

Hunting Thrills
Hollywood, April 25.
Vera Oldham, one of the authors
of 'Chandu, The Magician,' radio
serial, to he made by Fox in
Asteust, left for Egypt on the
Asteust, left for Egypt on the
Cap in a from San Pedro Saturday,
Ca) in sether more manterials and
cap in sether more manterials and
She will be gone three months.

OVERNIGHT

Weissmuller In One Film Rates Bigtime Fan Mail

Hollywood, April 25.

Johnny Weissmuller, in one picture, has jumped into a leader in fan mail at Metro. He is receiving fan mail at Metro. He is receiving the second of the second of

band of Bobbe Arnst, musical com-

Dressler Reports Daily At M-G Despite Illness

Hollywood, April 25.

Marie Dressler's Illiness, reported.
In the industry as serious, is discounted by Metro. While it has
been necessary for Miss Dressler to
conserve her strength she is reporting daily at the studio.
Schedule has been arranged so
that Miss Dressler does not have
to spend over six hours in the studio
daily. Size is ministing Prosperity.
When the picture winds up week
atter next Miss Dressler goes east
for three or four weeks' vacation.
Assignment on return is 'The Old
Gail,' Frances Marlon original.

Cricket and Casting

Hollywood, April 25.

Hollywood, April 25.
English actors on arrival here,
after locating a place to live, make
a bee-line for the cricket club.
It's the first social obligation of
every genuine Britisher. Also proficiency in front of the wickets is
a guarantee of accent to conscientious casters.

not for long at the rate the talent is going for cricket.

Seclusion and Mystery Buildup for Ex-Model

Buildup for Ex-Model
Hollywood, April 25.
Radio is endeavoring to exploit
Gwill Andre, recently imported
'perfect' clothes modeler, by emulating the Metro-Greta Garbo
routine. Exces have forbidden her
to talk to interviewers and are tryling to surround the girl with an
air of myster, having as yet done
any picture works she will be femme
land with Richard Dix in Roan of
the Dragon,' now in production.

MARY PICKFORD RETURNS

MARY PICKFORD RETURNS

Mary Pickford will return to the

Coast in a week or so, giving up

original intentions of producing

'Happy Ending' in the east.

Ilness.prevented scheduled trip to

New York of Frances Marion, who

was to come on several weeks ago

to, confer on story preparation with

a yiew to making picture at one of

the eastern, studios.

MORRIS AT M-G-M

Morals Af M-t-M.
Hollywood, April 25.
Chester Morris has been borrowed from Paramount for 'Red
Headed Woman' at Metro.
Picture will start as soon as
studio finds a woman for the title
role. It's been a long search.

DON COOK INJURED

Hollywood, April 25.
Don Cook was painfully cut about
the head Friday (22) when his auto
crashed into a parked car. After emergency trea was removed to his home. treatment he

Par Re-signs Scott
Hollywood, April 24,
Randolph S-ott has been given 4,
now term contract at Paramount.
It will be the policy of the studio
to groom him along Gary Cooper
lines.

Jolson Wants Rent

Hollywood, April 25. Having collected in advance for his United Artists pleture and lost the money in the market, Jolson is working

He thinks United Artists should allow him \$5 a day for room rent.

5,000 APPLYING **WEEKLY FOR WB SHORTS**

Some 5.000 weekly talent appliants formerly divided between the Paramount and Warner studios in New York, have now drifted to the WB Flatbush shop since the shutdown of Par's Astoria plant. They stand a 25-1 chance of securing work with only an average of three

work with only an average of three days available weelty. This Warner studio is dedicated to the production of shorts.

Of the army applying, chorus girls and boys stand the best chance of employment. That's because WB is preparing to mostly produce musical shorts. Hence the lookers have a 32-1 ratio over the dramattd sloat is shown to the dramatic people. WB alms to produce 16s shorts this year on a 5-week scholar to the year on the transition of the transition of the transition of the transition of the dramatic. The shorts are classified into three types—monolog, comedy and musical.

Warner for is using something like 1560 people before the camera weekly, or around 200-250 daily. Chorus gifts from major Broadway shows get the first break in casting. Among the class 'B dancers are those who come from dancing schools.

PAR. PREPARES SUIT VS. VON STERNBERG

Hollywood, April 25.
Given until today (Monday) to
obey Paramount's order to start
'Blonde Venus' with the treatment
the studio demanded, Marlene Dietrich and Josef Von Sternberg
didn't show up at the lot.
Paramount is drawing up suit for
damages totaling considerable over
and the start of the start of the constant she refuses future assignment with-

she refuses future assignment without Von Sternberg.
Miss Dietrich wrote Blonde
Venus, 'with Von Sternberg approving, if not collaborating, but
B. P. Schulberg ordered a new
treatment, to which director objected. Von Sternberg called in
Jules Furthman for another treatment, which ired Schulberg and
ment, which ired Schulberg then
aligned with Von Sternberg.
Belleved Von Sternberg lett for
New York Saturday (23), as he announced both his mother and father
were ill there.

Garbo Won't Bite

Hollywood, April 25. Hollywood, April 25.

Looks like negotlations between
Carbo and Metro are definitely cold,
star refusing to consider all stories
held out thus far as bait.
Foreign girl evidently intends to
go through with her plan to return
to Sweden next month.

Wheeler-Woolsey % Picture Waits at Col.

Columbia is hunting a story for Wheeler and Woolsey wing move over on that lot upon completion of Tiold 'Em' Jail' at Radio. Conties' (ob. deal is on a percentage hasis with the team receiving until after the picture's production cost has been returned.

Coast Solvent but Less Serene As Payroll Fears Germinate

REQUESTS WB RELEASE

Evalyn Knapp Leaves After Two Years

Evalyn Knapp has been released by Warners at her request and by mutual arrangement. Agreement was made last week, about a month before explication of Miss Knapp's two-year term with Warners. Miss Knapp was reported dissatisised over slow progress with Warners, and was transferred for the Warners, was transferred to Hollywood for feature work. Miss Knapp will go into the cast of 'Sporting Widow at Paramount Piaced by Bill Woolfenden.

Bow-Fox Deal Hinges On Rex Bell as Lead

Hollywood, April 25.
Rex Bell, hubby of Clara Bew, may play opposite the redhead at Fox providing the deal by which Sam Rork hopes to bring Miss Bow to Fox goes through. Contract for Bell is reported one of the conditions under which the actress will go Fox.
Matter awaits arrival here of Sidney, R. Kent. Fox heads like the Bow of the Condition of the Condition

Cagney Only Salary Insurgent, Says WB

Hollywood, April 25.
Warners claims James Cagney is its only salary bolshevik with his demand of a jump from \$1,400 to \$3,000 weekly.
Studio says there's nothing to the Marian Marsh reported stand out for \$1,500 instead of \$400. She's said to be allin: but to be okay when her next picture is called in about a month. Her elder sister is supposed to be urging the boost strike.

strike.

Joan Blondell, reported a third insurgent, is due shortly for \$750 instead of her present \$500, and according to the studio end has made
no money klok.

Vivienne Osborne is off the con-

no money kick.
Vivienne Osborne is off the con-tract list but WB indicates it will use her as a free ance.

No Westerns and Bonus Arlen's New Par Deal

Hollywood, April 25.
Richard Arlen's new Paramount contract, signed last week, stipulates no westerns. That's what Arlen was after.

Arlen was after,
Actor and his wife cancelled their
European trip and instead he's
loaned to Warners for 'Tiger Shark.'
Farmed price is considerably over
his Paramount salary and Arlen
get's it all as a bonus.

Mrs. Day Bankrupt

Irene Day, mother of Allice and Marceline Day, mother of Allice and Marceline Day, former picture leads, has taken bankrupt picture leads, has taken bankrupt picture. Mrs. Day's dobts are mostly bills at Hollywood shops, led by Mag-nin's with \$397.

A RADIO SOCK

Hollywood, April 25.
In altercation at Radio last Friday afternoon, Roland Brown, director, punched James K. McGulness, puncaca James K. McGulness supervisor. Reported Brown objected to some thing McGuiness told Sciznick.

Swanson's New Collegian

nothing until atter the pleture's production cost has been returned.

AHERNE REFUSES
Hollywood, April 25.
Brian Aherne, who was cast in Francis of Wimpole Street,' has a few days from New York, turned down a second Metro from

Hollywood, April 25,
General Situation has finally pounded his way into Hollywood, drawing rooms. And the film colonity, which has been receiving salvanter of the salvanter of

every week.
And then what? What, indeed!

Social Strata **Most Apparent** In Mob Workers

Hollywood, April 25,
Class distinction among the extras, is more marked than among
the big shots, although these days
a mob worker is in the gravy if he
can average a day's work a week.
Let an extra graduate into bit
parts, even though for spots faw
have the second of the second

these are to the cougness of the times. In the country of this was an incident. In the past week when a studio public the past week when a studio public the country of the

crowd, who in turn won't associate with the \$5 and the \$3.50 at-

It's a real 'Cabot and Lowell' proposition all around, even though equalling a shoppin's wages these days is a feat.

Helen Meinardi's Play Hollywood, April 25. Helen Meinardi, writer, has left

Metro. She is eastbound with new play.

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No Opportunity to Develop Garbos or Chaplins Worries Producers in Dickstein Bill

Hollywood, April 25. Passing of the Dickstein bill in the House which would bar alien actors unless they have shown unusual talent, is now occasioning concern not only among foreign born players who fear they might be sent back, but also among pro-ducers who would be denied an op-portunity to grab potential taient that might be overlooked by Euro-

pean producers.
While introduction of the bili
brought about agitation among the
foreign-borns it wasn't taken verly
seriously by the producers, who felt
the bill wouldn't get by the House.
Now the fear is that the bill will
pass the Senate and eventually become a law. pean producers.

pass the Senate and eventually become a law.

Worries of the producers are based on the fact that many in the present crop of popular names are foreign born, and had such a law been in effect these stars would have never been permitted to reach their present b. o. standing.

It is pointed out that among the Tild the pointed out that a many the Chevaller could have had a chance of getting into the country on the 'exceptional' basis, while such a ruting probably would have kept out such present outstanders as Charles Chaplin, Marlene Dietrich, Greta Garbo, Ronald Coiman, Clive Brook, Victor McLagian, Jean Hersholt and others now in the money, who were strictly developed in America.

Preparing for the possible pass-ing of the Dickstein bill to bar all but 'exceptional' foreign players, Metro and Fox are reported to have started a European talent hunt for foreign versions to be made here during the year. George Kahn, in Europe on

foreign versions to be made here during the year.
George Kahn, in Europe on Metro's foreign production for six months, will not return now until getting sufficient players to use in the studio's heavy dubbing schedule. Kahn was ready to leave for home when receiving the new orders. Among the players wanted is an actress to talk for Greta Garbo in German syncs.

John Stone, former Fox foreignhead, is said to have left for Europe with Sol Wurtzel to collect a stook company for foreigns to be made by Fox this year.

More than the state of the state of the state of the said of the said to have left for Europe with Sol Wurtzel to collect a stook company for foreigns to be made by Fox this year.

It disputes the said to have the said to have the said to have left of the said to have returned home, or left Hollywood.

HAYS OPPOSES FILMS' EXHIBITS AT CHI FAIR

Will Itays is advising against the film industry participating in the World's Fair next year. Despite this, however, some of the major companies have had the matter under consideration, for the past three weeks. One concern is company to Chicago to shoot a picture there. Haysian view is that the industry cannot afford extravagances just now and that an exhibition at the fair on any large seale would mean little and cost the industry much. Independent of the film industry, a Chicago group, is promoting a Itoliywood exhibit for the World's Fair. Calling themselves the Chi-

Hollywood exhibit for the World's Fair. Calling themselves the Chicage-Hollywood Corp., these men have announced a \$50,000 potential investment including a replica for Hollywood, even to include a duplicate of the Hollywood Bowl.

The officers are Roy Woods, president; Spriman Lewis, v. p.; Judge John Sbarbaro, treasurer; A. R. Shaffer, sectary; Milton E. Kline, second v. p.

PEMBERTON IN, AUSTER OUT

Murdock Pemberton, playwright ad art critic, is set with Radio in the castern story department, charged with vatching legit play Islin Ausjer left the Radio story

A Supervisor

Hollywood, April 25.
Slight resemblance of the leading character in Faith to A. P. Glannini, dominant figure of the Bank of America of the Bank of America, caused Columbia to submit the script of the story to the bank-er for comment. Studio has

script of the story to the banker for comment. Studio has
announced that he was the inspiration for the bank film,
which takes in the present
economic situation.
Giannini only asked for a
few changes. One of them was
a request to Walter Huston,
who plays the character, to
add to a line reading: People
are hoarding their money in
banks the words 'and tin cans,
socks and other places.'

AYLESWORTH IN FAVOR OF MORE ADV.

First intent of M. H. Aylesworth as president of Radio picture and thentre Interests is, to increase all advertising. Aylesworth is credited with the belief that show business to him is a combination of good entertainment and enough advertising to let the world know it is good. Instead of ordering further cuts in Instead of ordering further cuts in

Instead of ordering further cuts and Radio's advertising, Ayless with thinks that it is now insufficient and that it will be increased. It is known, however, that in some phases Radio's advertising could not be further

PAR TO DEFER A VOTE ON STOCK REVALUATION

Paramount-Publix stockholders are slated to meet today (Tuesday) on postponement from last Tuesday. The directors do not meet until May 9.

In addition to passing on a stock purchase plan for six executives, in lieu of bonuses under their contracts, a profit-sharing scheme for Paramount-Publix employees will be submitted.

Paramount-Publis employees will be submitted.
There's a chance that the stock-he'ders' meeting may be postponed a second time owing to the difficulty experienced by the company in securing the required quorum of 5.1% of the stock of the st

Regardless of conditions, 'it is

Regardless of conditions, 'it is aimost certiin that the matter of reducing the stated value of common stock of par to \$10 per share will not be taken up today, even if the meeting is held.

John Hertz and Sam Katz leave for the Coast respectively, Wednesday, and Thursday (28) to look over the studio and attend the convenion. Hertz, chairman of the company's finance committee, will be gone around three weeks.

'Rebot' Owner Restrains Inventor's New Version

Inventor's New Version

Los Angeles, April 25.

Permanent injunction against a
wheel-spinning plot-finding device
put out by Wycliffe A. Illi for, 31
has been granted Ernest E. Gagnon,
who has the rights on Illil's more
claborate 'plot robot' selling for \$5.
Illil is restrained from making or
selling 'ltobo' or anything else imitating the Fot Robot,' or from
actual or prospective customers
anywhere in the word.

Illil and Gagnon are still in ligation on other aspects of the merchanical aid to story plotters: Origiinal device calls for spinning a disk
to find key numbers giving various
stantion and character combinations.

TWO-WAY TRIM

Skouras Installs Gym to Keep Fit for Trimming

Hollywood, April 25.
Charles Skouras is keeping in
trimming sheep with the aid of a
private gymnasium that has been
built in an office adjoining lise own
at Fox West Coast headquarters.
Cost of installing exercising apparatus and value of space occupied for
the gymnasium not reported.
First official act of Skouras upon
taking over Fox theatres was a 10%
wage trim for all employees.

Radio's Indie Plan Will Be Launched With 3 Producers

Radio's independent production plan will be launched with three producers. Final negotiations are expected to be closed this week for Joe Schnitzer, Harry Darmour, and J. G. Bachmann to inaugurate the

Matter of J. J. McCarthy assuming direct charge of this indies scheme for Radio also comes up for decision early this week. If favor-ably passed upon McCarthy will probably leave for the Coast im-mediately. Appointment rests with B. B. Khahe, president of RKO-Radio Pictures.

With Radio's indie disciples to be With Radio's indie disciples to be spotted at the Pathe studio in Culver City, McCarth'y' duties would include selection and sanctioning of these producers, passing upon stories, casts and generally guiding the venture for the company. Radio will split costs and profits with these individual units.

Pettijohn Will Clarify Film Board Statement

As two men can live under the same roof and not be related se one organization receive mail at the headquarters of another, retain the same lawyers, and be maintained by some, if not all, of the same members. That, according to Charlie Pettijohn is how the Film Boards of Trade are related to the Motion Picture Producers and Dis-tributors of America, Inc.

tributors of America, Inc.
Gabriel Hess, Pettilohn's assistant, was the first to testify that the
Film Boards and the MPPDA are
not related. He made this statement in a deposition taken last
week in the New York Bar Association building for the action brought
in Cleveland by the Cleveland Motion Picture Theatre, Owners' Association. This suit "charges discriminatory practises on the part of
the Hays organization and features
and legation that the film boards
and the Hays body are one and the
same.

Pettijohn was scheduled to make Pettijohn was scheduled to make his deposition yesterday (Monday). He announced before the hearing that he would justify his position as head of the Film Boards and chief counsel for Hays on the basis that a lawyer has the right to take as many clients as he can handle, Pettijohn admits that the Film Doard in New York is registered in his in New York is registered in his own name while half of the 31 other boards in as many exchange centers are incorporated under dif-

Metro-Guild-'Earth'

Metro is dickering with the The-atre Guild to back the latter's legit production next fall of 'Good Earth' as dramatized by Owen Davis and his son Donald, from Pearl S. Buck's best selier.

In so doing Metro would acquire the film rights to the play as was done with 'Grand Hotel.' Nothing has been closed on the Metro deal.

DROPPING LOU MAREN

Lou Maren, Mollywood, April 25.

Lou Maren, MKO theatre contact main the studio, will go out in Advertising department of RKO will make its studio contacts through the regular publicity department.

Govt. Control. as Distribution Bugaboo, Now Officially Ended

Dowagers' Inning

TEACHER FILMS **FOUNDATION FORMED**

What is designed to be the first intermediary between educations and the film industry for the promotion of visual education took is hape this week with the launching of the Intitional Film Foundation. With the establishment of this organization, also developed the fact that Fox has terminated its own visual education department, for the advance of which, during the past two years, it has expended nearly \$80,0000.

While international is the creation of the fact of the

A Prof. as Prez

A Prof. as Pres.

Professor Waliace Atwood, who
made several of the Fox educational shorts (which have not yet
been generally released because of
royalty difficulties with Western
Electric) is president of the Foundation. During the week he will complete the naming of a directorate
for every educational branch.

Mrs. Grace Bangs is executive
secretary for the Foundation. For
the past six months she has been
especially active among women's

especially active among women's organizations in spreading visual

organizations in spreading visual propaganda.

The neutrality of the Foundation, according to Mrs. Bangs, is chiefly attested in that the visual department of the National Educational Association has recorded approval of the new organization.

The Cry of the World, which was compiled and edited by Louis de Rochemont of the Fox-Hearst newareel department, is the property of the Foundation, latter having paid for the negative rights to the same.

This feature, which is being depended upon for most to the Poundation in the Poundation is privileged to sell non-the-actual rights. Picture is slated to open the Vanderbill, New York, at \$1 top on May 3.

Ray Rockett Requests Bankruptcy Discharge

Los Angeles, April 25.
Ray Rockett, who got a bankruptcy referee to try thawing out
\$160,088 in frozen assets to cover
\$117,258 liabilities last November, has asked for his discharge.
Creditors are notified the hearing on discharge will be held July 11.

FARNOL STAYS WEST

Lynn Farnol is taking a house to stay until September. Ho will handle all Goldwan publicity.

Harry Brand reiurns to the Joe Schenek payroll.

Lynn Farnol is taking a house to stay until September. Ho will handle all Goldwan publicity.

They were let out, he add, because they delivered nothing on story about the dam.

Filmdom's big distribution worry during the past four years, govern ment control, is officially declared The Brookhart bill, which realized its inception then, and which since has been the only measure embodying this legislative dictatorship, is seen as killed automatically with knowledge of the government's refusal to appeal from the Federal Court decisions unanamously legalizing block booking.

the Federal Court decisions union the Federal Court decisions. Major companies now opening. Major companies now opening credit Abram Myers, heart of the federal Trade Commission, which had considerable to do with the government's early anti-block stand, as inspiring much of the material which Senator Brookhart Incorporated in his bill. Even if the government now devided to enter an appeal it would be at least five years before the highest court could review court vecords which exceeds 50,000 pages of testimony.

records which cf testimony,

cf testimony. Contrast

The Brookhart bill is heid up by film lawyers as directly contrary to the decisions legalizing block booking and from which the government will not appeal. In essence the bill for government regulation of the film industry, introduced in 1928, declares in its own innguage against bilind booking and block booking of copyrighted moduced in 1928, declares in its own innguage against bilind booking and block booking of copyrighted moduced in 1928, declares in the own innguage against bilind by prohibiting the latter and by prohibiting the latter and by prohibiting the distributors in theirse in which they no other distributors have an interest, direct or indirect, and by prohibiting the carbitrary refusal to book or sell such films to exhibitors in which they have no such interest.

In addition to the producing interest, the big independent groups of the contracts owners are divided. The office of the contracts of the contracts of the contract of the industry.

LUNT-FONTANNE-MGM DEAL IS ON AGAIN, IF-

Deal between Alfred Lunt and Lynn Fontanne and Metro for four more pictures, which broke off over a month ago, is on again, but the Lunte still want complete say-so on story selection. Pair meantime is receiving scripts sent them by Metro.

Metro.

Another sore point with the actors developed out of their previous Metro production 'The Guardsmen', when making that talker, was the enforced idleness around the lot for several days before doing anything. Then, when production started, the most production started, the most production started, the Metro hours daily worked 12 and more hours daily.

more hours daily.

Metro bought 'Reunion in Vicnna,' in which the Lunts are appearing for them as a talker, but
it's stated that should the pull-sign
Metro won't use 'Reunion' as their
second film in the new contract.
Reason is that both 'Gund'smen'
Reason is that both 'Gund'smen'
stories. Studio wants to pee of the
high horse story weln to build nopus
larity.

Writers Prepare Suits Against Henigson-U

Hollywood, April 25.

Hollywood, April 25.
Dispute as to whether Universal tet Patrick Kearny and Martin Mooney, of the writing staff, out for not delivering or communistic tendencies headed for the courts. Authors have instructed their attorney, Everett C., Bail, to enter damage suits of \$100,000 on behalf of each. Expected to be illed tomorrow (Tuesday) or Weinesday, Suits are against Henry Ilcningson individually and University. Speech by Martin Mouney on labor conditions at Boulder Dam, said to have been arranged by Patrick Kearney, had nothing flow with the severing of their writing to with the severing of their writing the contracts the following day by University of the severing of their writing flowers.

LOEW EXECS GIVE UP PAY

Dual Film Tenacity Insures Them Market Indefinitely, Say Indies SALARY SLICING

Hollywood, April 25. Counting on the Frankenstein rip of double features to hang on for years, the independent producers are gaining confidence in their market holding out indefinite-Indies have seen every exhibifor movement to eurb double fea-

quality of their pictures is sec-ondary. Twin features, to the small producer, is practically an insur-ance policy that his pictures will

be needed.

Fox-West Coast's recent attempt to eliminate double features busted when indie exhibitors called the circuit's bluff on fake previews. This close-to-home example heartened the miniature bankroll boys. Not until depression is past; they think, and prosperity has dulled the bargain instinct, will two-pictures-forone die out.

Studio Men Say 'Hotel' * Must Ouadruple Garbo Net Biz to Justify Cast

Hollywood, April 25. Some studio men claim Metro will have to reap the net of four ordinary features out of 'Grand Hotel' to warrant its star orgy. Missing three films to be compensated for are those Metro could have been making with Joan Crawford, one of the Barrymores, and Wallace Beery had 'Grand Hotel' been left

Beery had 'Grand' Hotel' been left for Garbo to carry. Estimates now of the \$970,000 production's p'ssible gross are around \$2,000,000, providing the road showing is not unduly prolonged. Studio wanted a \$10 opening for the Chinese here but \$81d Grauman clung to the customary \$5.

Film mem also point out that wherever 'Hotel' plays there will be no opposition, the picture taking everything and probably socking other theatres' grosses accordingly. Which is apt to include several Metro pictures as well.

WB TALKS PART TIME OPERATION ON COAST

Hollywood, April 25. Jack Warner - and L. E. Halper Warners' West Coast theatre operator, in conferences today (Monday) on advisability of putting a number of houses on part time schedule. Warners' Whittier here started on Friday to Sunday operation last

Max Shagrin resigned Saturday (23) as associate with L. E. Hal-per in operating Warners West Coast Theatres.

leaves Halper in complete

Radio Wouldn't Settle. So Rothacker Returns

Watterson Rothacker's return trip to the Radio studio on the Coast, in charge of business affairs, is believed to be because RKO-Radio wouldn't meet his settlement

Rothacker has a six months con-tract with the company at a re-ported figure of \$1,500 weekly. He is said to have asked \$30,000 to scrap the paper. Subject of settlescrap the paper. Subject of settlement came up on the Coast when B. B. Kahane, now RKO-Radio president, was out there. Understanding is that Kahane, at that time, recommended that it be paid.

Oldknow Resigns

Hollywood, April 25.
Oscar S. Oldknow's resignation as
Fox West Coast's executive vicepresident became official on Saturday (23). It had been expected for
some time.
Skourases latest appointment is
Frank Christian as begins of the

Frank Chrispie as booker of the northwest territory.

SHEEHAN SAILS. **COAST RETURN** IN JUNE

W. R. Sheehan sails on the Levia-than tonight (Tuesday) to be gone, until late next month. His addi-tional two months leave of absence from Fox is up early in June at which time he will return to that studio. Extended vacation is ex-pected to clear up a slight sinus condition.

condition. Current intimation is that Shee-Current intimation is that Shee-han will keep an eye peeled for ma-terial while on the other side: He goes direct to the boat after spend-ing a few weeks on a health farm near New York and intends visit-ing London, Paris and Berlin.

Stone Probably Joins Wurtzel at Fox June 9 On Sheehan's Return

Hollywood, April 25,
Another Job at Fox, and all his
back salary, may be anaded to
John Stone, former head of studio's
foreign production. Stone and Sol
Wurtzel are reported to have been
on the same boat going to Europe.
Their return date, June 9, coincides with that of Winnie Sheehan
to Fox in partial, if not complete,
authority. Wurtzel received a new
Fox contract before sailing.
Stay of Richard Rowland, now
Fox production head, is up in the
air.

WANT A. J. BALABAN BACK ON B-K HOUSES

Balaban, vacationing some time in Europe, has been requested by Sam Katz and his brothers to return to his former post with Publix-Balaban & Katz in Chicago. Balaban is not known to have answered one way or the

to have answered one way, or the other as yet. B. & K., Publis' most profitable subsidiary, has shown a stiff business drop the last three months. It is felt that Balaban, through his past experience as head of that crimin could bring about an one that the business of t

JOE JOHNSON SETTLES

Hollywood, April 25.

Joseph Johnson, first victim of the
Fox contract repudiation move, has
agreed to a 50-50 compromise on
his claim. On Friday (22) he obtained a cash settlement of \$49,600.
Settlement included the withdrawal
of his \$200,000 conspiracy suit in
which E. I. Tinker, D. E. McIntire
and other, Fox officials were individually served.

and other Fox officials were individ-ually served.

Johnson will leave for New York,
in a few days to resume politics,
having accepted a position in the
city government offered him by
Mayor Walker.

Those Drawing Plan for Over \$50,000 a Year to Donate 2 or 3 Months' Services-Includes Studio Heads-Will Ask Contract Talent to Take a Cut-Don't Want to Undermine Morale of Loew-Metro Personnel

EFFECTIVE MAY 15

Loew, Inc., is on the brink of Loew, Inc., is on the brink of adopting a plan whereby all high salaried executives will work for either two or three months this summer without pay. The scheme is to circumvent any pay envelop slashing for the rank and file of both the Loew and Metro organizations.

izations.

It is the first known move of the kind ever, made by a major company in the pisture business and, perhaps, in any other line.

pany in the pigture business and, perhaps, in any other line.

Decision that officials should take the necessary financial slap rather than the employees was promulgated in the east soon after N. M. Schenck's trip to the Coast a few weeks ago. It includes all men drawing over \$50,000, a year within the company and is due to go into the company and is due to go into mains to be settled, this being whether the non-salary period shall extend over a period of two or three months. If for three months it amounts to a 25% cut for the high salaried individuals concerned.

List of executives who will extend over a period of two or three months it. The concerned of the company of th

15 or 20 Concerned
Around 15 or 20 men will be among
the volunteers which, on a three
months' basis, figures to give the
company the equivalent of a 12½ %
cut throughout the organization. It
is thus deduced that Loew's executive list drawing better than
\$50,00 as annual salary comprises
\$5% of its payroli exclusive of contracted screen talent. Contract
havers and directors are not con-

\$50,001 as annual salary comprises 50% of its payrol exclusive of contracted screen talent. Contract players and directors are not concerned in this non-wage plas but will be fixed to take wide will be the equivalent of a 11% general slash. Those men having bonus arrangements are understood to have walved on them.

Loew's interpretation of this ecouomy move is believed to have been arrived at on the theory that to order a general cut would be but to undermine the morale of employees, take away their incentive and thereby lessen the effectiveness of its man power. This, atter full observation, Loew's is desirous of avoiding.

of its man power. This, direct the observation, Lowe's is desirous of a close is admittedly the highest ceared film compan; in the business for 'production. Trade estimates on the average cost of a Metro feature have seldom been given any credenee if figured below \$450,000 with some approximations running as high as \$500,000. The Coast colony for the past couple of years has always accepted a couple of years has always accepted to the past couple of years has always accepted to have been it starts due to carrying charges. Metro studies disinclination to take any steps which would lessen the quality of its product has had much to do with keeping up the high production cost. Hence, the decision that executives should themselves shoulder

TO SAVE GENERAL Roxy Is Now Top Theatre Loser; Meet This Week on Policy, but **Won't Pick Operator Till Refinanced**

Bill Fox East

Hollywood, April 25.
Ending his stay of a month, William Fox Icaves for the east in about a week, going in his special

He has done little business while here; most of it being conferences

PAR. WB CARRY SALARY CUTS **FURTHER**

A third salary cut for Paramount Publix, amounting to 5% on all salaries up to \$50 and on first \$50 for all, earnings more, becomes effective May 2. Saving annually to P-P amounts roughly to \$3,00,000. Warner Bros. second salary cut of 10% becomes effective Mis week. The same percentage.

The first cut by WB was at the same percentage.

Over and above the new salary reduction, Paramount-Publix will realize an unestimated saving through a forced vacation of two weeks. Actually amounting to a layoff, Far will deduct a week's algorithm of the saving through a saving through a saving through a saving through the saving thr

tion.

The layoff, when computed on a yearly basis, is equivalent to a 4% cut. For the top-salaried executives in the company, vacation plus the third cut, amounts to a total dent of 44%.

Paramount was the first of the

Faramount was the first of the major picture organizations to effect salary reductions, and is the lone company so far entering upon its thirk slice.

Last summer most of the department heads were denied a vacation. They are not excepted on the enforced rest this year.

August 19 week every month in lieu of addec salary cuts or staff reduction. That layoff or a some control of the production. That layoff production. That layoff production. That layoff these some control of the production.

MONOGRAM ASSESSES FRANCHISE HOLDERS

Small picture producers arc letting Small picture producers are letting the franchise holders, and not the bankers, worry about financing, next year's product. Monogram is holding one of these sessions in Chicago on May 2. Then the 18 franchise holders in that company will be presented with the costs for 1922-

Holders will be assessed according to the costs of the previous year.

Kennedy in Hollywood Overlooks Show Biz

Hollywood, April 25.

Joe Kennedy, in Hollywood last week, was supposedly here on bankkennedy says he's turned down picture, proposition or two an doubts if he'll over dabble in amuso

ments again. Kennedy was accompanied by Ted O'Leary, ex-Pathe sales manager, and Arthur Houghton, New York legit manager.

the first salary cut Loew's has invoked will obviate any drastic curtailment on general salarles for the time being while alming to fully establish confidence of the personnel in their leaders.

The Roxy theatre at present, sizes as the top decuxer house loser in show business. It's average net loss weekly is running \$15,000 or over. This is additional to a \$4,500,000 investment in the house by Fox Theatres. Theatres.
Directors of the Roxy Theatre

to investment in the house by Fox Theatres.

Directors of the Roxy Theatre Corp., will meet Wednesday (27) to determine new operating policies. Up to Monday (23) nothing definite along this line had been shown. It is doubtful if a showman operator will be named. Those whose names have been up are not available, although the named. Those whose names have been up are not available, although the aim is to secure Sid Gaunnan from the Coast. A. J. Gaunnan from the Gaunnan from the Gaunnan from the same had been shown as the same had the same from the form of the Gaunnan from the Gaunnan f

this weekly overhead was reduced to about 385,000 including film rental.

Both Kosch and Robbins are primarily lawyers, each represents a dwintown grouper insured the second of the sec

Either one or both of these fi-Either one or both of these fi-nancial companies may undertake this refinancing. Both currently are represented on the Roxy board. Until that matter is settled it is un-likely that an operator will be Se-lected.

Cut B & K Dividend

Chicago, April 25.
Last quarterly dividend of Bala-ban & Katz corporation was de-clared at 37½ cents a share on the common stock, marking a reduction of \$1.50 on an annual basis. B. & K. common paid: \$3 a share up to the last quarter

Academy Asserts Authority on 6 Months' Waiver-Now Doomed

Hollywood, April 25.
Academy's participation in the general opposition to the recently created producers' agreement on talent is an indication that the pact will either be abandoned or else be revised to meet with the approval of the several employagroups which clear. roval of the several employer roups which claim the covenant

ests.

Present status, following the meeting of the Academy board of directors, is that a committee representing leaders in the several branches of the industry will hold meetings to obtain the official viewpoint of studio workers to the pact, and then will make recommendations to the organization

Industry verdict of the agreer so far as the hired groups are so are as the hired groups are con-cerned, is a foregone conclusion inasmuch as each unit of the Acad-emy has sat in autopsy on the paper and roundly criticized it.

Producers contive

It was to hear these various group reports that the board sat. That three producers—Irving Thalberg, B. P. Schulberg and M. C. Leves—were on this board, and voted for further inquests, is considered the tip-oft that the producers are willing to listen to reason on the fu ture status of the agreement

rune status of the agreement.

Pact stood in danger of splitting the Academy wide open. The four groups, other than the producer unit, felt that the latter were insinin signing an agreement with cere in signing an agreement with-out the approval of the other groups, and was contrary to the basis on which the Academy was created—to settle all problems of production, relating to studios and employes.

FALLON'S DAUGHTER'S LIREL SUIT ON WR FILM

Syracuse, N. Y., April 25. Perry Spencer, manager of Warner's Strand here, was arrested Yeary Spencer, manager of Warner's Strand here, was arrested Sat ago on a charge of manager of the stranger of

action.

Associated with Nash as counsel

the firm of Bond, Schoeneck & ing of Syracuse, indicating a finh fight. Members of the firm arc King of Syratuse,
sh fight. Members of the firm arc
George Bond, regent of the University of the State of New York;
Edward Schoeneck, former Lieutenant Governor, and Clarence King,
Republican boss of Onondaga

Republican boss of Onondaga county.

Spencer, a newcomer here, allegedly was uneware that, Mrs. Nash was the former Mrs. Falion and sent one of the latters to Nash. The latter retained he letter and guest tickets, and paid at the box office to see the film before starting.

office to see the film before starting action as guardian of Ruth Fallon. Spencer, through counsel, demanded a jury trial in police court today and upon presentation of an affidavit to the effect that general counsel for Warners could not be present, the case was put over until May 8 for trial. Attorney Stanley Friedman of New York will direct the defense at that time. Selzure of the Strand's print was

the defense at that time. Selzure of the Strand's print was directed by Judge Leo Yehle at the request of assistant district attorney Homer V. Walsh. While police waited at the theatre this afternoon to take the picture, local attorneys for the theatre were prepared to ask for a Surama Court Individual. for a Supreme Court injunction. That failing, it was said the print would be surrenered but another print immediately substituted.

PATRICOLA'S EDUC SHORTS Tom Patricola leaves for Holly-

wood in a few weeks.

Patricola will make a number of horts for Educational

Strip Garment Auction In Publix's First Run

In Publix's First Run
Minneapolis, April 25.
Stripping or inference of same, has spread from burlesque to Publix loop houses. As an added attraction every Tuesday night, the Aster is advertising Sam Hornard Aster is advertising Sam Hornard Samplaining the auction, read: Everything goes to the highest bidders, including all the garments sold piece by piece from a pretty girl model.'
Burlesque houses here have used

girl model."

Burlesque houses here have used similar stunts from time to time and not iong ago the Minnesota employed a featured dancer directrom the Gayety, burlesque site.

FOX-HEARST LEAD APRIL NEWS SCOOPS

For the first time in months there is a wide difference in scoop-cilps among the four major news-reels. During April Fox-Rearst stepped way ahead. While none of the beats in any of the reels were exceptional the rating finds F-H with 9, Patha 3, Paramount 2 and Universal 1. Fox-Heast Limbergh workers interviewed. Interview with Reed Harriz, Columbia Editor. Auteul. spills. Asst. Attorney General on Massie case.

CRSE

e case. Hindenberg election. Hindenberg election.
WCTU head speaks for first time.
Chile volcanic cruptions.
Detroit coast guard.
Presidential election keynotes.
Pathe

Pathe
Broadcasting heart beats
Lindy relatives interviewed.
Jacksonville fire.
Parament
Parachuting a plane.
Shanghai pace conference ends.
Liniversal
First wooden money town.

More 'Hotel' Dates

Not included under the season's contract for the Metro program as one of the Garbos embraced, 'Grand Hotel' will be marketed separately, M-G this year reserved the right to designate three pictures of any of its stars for any sales disposition it desired. This is the first of the work of the stars for any sales disposition it desired. This is the first of the stars of any of the stars of the stars of the stars of the stars, are: April 29, Princess, Toledo. Regent, Rochester; Grand Central, St. Louis; Melba, Dallas; Kirby, Houston; April 30, Strand, Des Moines; May I, Shubert, Cincinnatt; Oho, Cleveland; May 2, Erlanger, Buffalo; Royale Alexandria, Toronto; 4, Strand, New Orieans; 6, Texas, Sa. Antonio; Liberty, Kansas City; Faramount. andria, Toronto,
Orleans; 6, Texas, Sa. Antonio,
Liberty, Kansas City; Faramount,
Century, Minneapolis; Antonio; Paramount, Denver; Century, Minneapolis; Garrick, Duluth; 7, Ohio, Indianapolis; State, Omaha; Victory, Salt Lake City; 8, Wilson, Detroit; 13, Riviera, St. Paul; 22, His Majesty's, Montreal.

Brandt Will Distribute Bachman's Six Features

Hollywood, April 25.
J. G. Bachman went to New
York by plane last week to make
arrangements with Joe Brandt for arrangements with Joe Brandt for distribution of six plctures he will produce. New releasing organization being framed by Brandt will handle the plctures.

Tachmair's last plcture, The Secret Witness' was distributed by Columbia. Streeky, former major studio producer, is also going independent with four feature productions this year.

Bennet Co. B'k'pt

Hollywood, April 25.
Spencer Bennet Productions, Inc., asked to be declared bankrupt last week. Schedule of debts and assets to be filed later.

to be filed later.

Firm was incorporated last September by Nicholas B. Harris,
Spencer Bennet, R. D. McCormick,
Ray Heinz and George R. Rogan,
with capital stock set at \$100,000.

1st Runs on Broadway

(Subject to Change) (Week April 29)

Paramount — Behind the Mask' (Col),
Roxy — Trial of Vivienne Ware' (Fox).
Capitel — Letty Lynton'

(Metro). Rivoli-'Miracle Man' (Par)

nd week). Strand—'So Big' (WB).

Strand—'So Big' (WB).
Winter Garden—'Mouthplece'.
(WB) (2nd week).
Rialto — 'Wet Parade'.
(Metro) (2nd week).

Week May 6

Paramount—'The World and the Flesh" (Par). Roxy — 'Young America'

ox). Rivoli—'Miracle Man' (Par)

Rivoll— Municipal Rivolle Annual Rivolle Rivol (and monk)

\$2 Pictures
'Grand Hotel' (Metro)
(Astor) (3rd week).
'Symphony of Six Million'
(Radio) (Galety) (3rd week).

Foreign Films

Foreign Films

'Il Est Charmant' (Far)
(French) (8th Ave) (4th week).

'Liebeakommande' (Superfilm) (German) (Europa) (26).

'Ein Prinz Verliebt Sich'
(Terra) (German) (Hinden
berg) (28).

'Trapeze' (Brecher) (German) (Little Carnegie) (30).

Sign Writers' Strike Continues: 3 B'way Deluxers Are Bombed

Sign writers' continuing on strike Sign writers continuing on strike, are meeting Thursday (21) to further consider the situation. Meanwhile a settlement is not looked for. Chain circles believe that the sign writers who work in the theatres are amenable to a cut to end the present walkout but the men who are interested in the outdoor end, representing around 75% of the membership, returns to okay anything in that direction.

During the past week, ink-splash-ing was succeeded by stench-bomb-ing in several Broadway houses, including the Astor, Gaiety and Strand.

Electricians, tinsmiths and sheet metal workers who are concerned in sign work for theatres returned earlier in the week, this making it possible for houses to put up signs make changes, etc.

Poolings and Closings By Chains for Summer?

That pooling arrangements be-tween the major chains, such as ef-fected in Memphis for what is char-acterized as mutual benefit of Pub-lix, Loew, RKO and Warners, may be worked out in other keys is con-sidered likely, but at the moment none are under way.

At the same time, leading chain

At the same time, leading chain operators declare that the thought of closing up de luxe houses over the summer, either on their own initiative or by agreement with competitive chains, has not been broached. General opinion is that initiative or by agreement with competitive chains, has not been broached. General opinion is that while some may be losing money now, darkening them in view of heavy rents, film commitments, etc., would mean a greater loss in the long run.

Publix for a time considered closing the Paramount, Toledo, but instead will experiment with policy in that key, one of America's pocreat show towns. Last week house tried double feature, but this week goes back to singles and from time to time may add stage attractions.

Number of closing among less important theatres, notably in towns where chains have more than one house, will be about the same as last year, from indications.

'Devil Passes' For Metro

Hollywood, April 25.
Metro has acquired the film
rights to Benn Levy's play, The
Devil Passes.'

Sale figure has not been re-ported

Hollywood

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed each Friday in Hollywood, and placed as a wrapper upon the regular weekly "Variety."
The Bulletin does not circulate other than on the Pacific Slope.
News from the Dailies in Los Angeles will be found in that customary department.

'Bitter Sweet' Lead
Jeanette MacDonald almost certain to do 'Bitter Sweet' for Fox.
Actress is satisfied with studio's
latest offer.

Cameramen's Tax Cameramen's Tax
Cameramen's union wants to
change its self-imposed 5% relief
tax to one of 3% from salaries of
assistants, 5% from seconds, and
7% from first cameramen. Musiclans have a 2% tax, while other
theattical crafts have assessments
up for consideration.

Studios are in a production sprint to wipe up last year's programs and catch up on schedules. Fox has six in work, heavlest production in half a year. Paramount will reach 10 simultaneously filming in next two weeks. Radio has seven on its call sheet board.

Teddy Joyce, mc., is here from New York for Warners' (Crooner, Allen Vincent, imported from N. Y for 'Blessed Event,' will atmultane-ously do a part in 'Crooner.'

Junior at Universal
John Meehan, Jr., son of the
Metro writer, is at Universal on a
six weeks' contract to write 'Bless
You, Brother,' evangelist tale.

Free-for-all autopsy on the pic-ture biz, sponsored by the Academy, has been postponed to May 2 by de-lay of Sidney R. Kent in leaving New York. Kent will have a big part in the conference.

Phillips' Finish Phillips' Finish
After a year on contract, Howard
Phillips was let go by Fox. Legit
actor was brought here for 'Over
the Hill' (Fox).

Mexican P. A. Charles Vanda succeeds Hal Re as press agent for 'Hit the Air' the Music Box.

Rubie Welch's Idea Rubie Welch has been booked by Fanchon & Marco. His 'Home

F. P.-CANADA'S 1931 PROFIT \$2,478,721

The 1931 annual report of Fa The 1931 annual report of Fa-mous Players-Canada, for the fiscal period ending December 26, 1931, shows a profit, before interest de-preciation, and income tax pro-vision, of \$2,478,721. Balance car-ried to surplus, after these three charges, was \$823,105. In the subsidiary group, includ-ing Mansfeld, Hamilton United and

ing Mansiera, Hammon Omee and Eastern Theatres, latter two were able to add to their surplus, while Mansfield showed a moderate decline

Figures throw an interesting Figures throw an interesting Inght on the Bright and the Ingham and In line. Figures throw an interesting

N. Y. to L. A.

Mary Brian.
P. N. Brink.
Bert Green.
Sidney R. Kent.
Leo Morrison.
Ken Murray.
Hal Roach.
Walter Winchell.
Will Mahoney.

L. A. to N. Y.

Cedric Belfrage. Edward Curtis. Bernard Freeman. Mr. and Mrs. M. C. Levee. ' Eric Maschwitz. Harry Wilson. Harry Wilson.
Eddie Small.
Joseph Johnson.
Clarence Brown. Helen Meinardi. John Nolan.

Movies' act brings members of audience on stage to perform before the camera. Next week they see themselves on the screen, house saving the rental of a short,

Flux and Reflux
Five writers have left Universal,
and three were added in a scenario
staff shakeup. Exiting are Earl
Haley, Ernest Revers, Paul Perez,
William N. Robson and Tom Kilpaterick. Starting are James Knox Mile
len, Li.-Comm. Frank Weed and
Seton I. Miller.

Like the Old Days
Dialog rewriting on 'Hollywood
Merry-Go-Round' is just a few
hours ahead of the production at
Radio.

Rockett Asks Relief
Ray Rockett, bankrupt in Noveme ber with \$160,088 in frozen assets, has applied for discharge.

Beach Clubs Proletarian

New low in the beach club scrame
ble for members is one offering picture couples five months' privileges
for \$18.

Beth Brown Scrams

Beth Brown starts driving east
all alone May 1. She thinks she
may find an adventure that will
make story material.

Martel's Shorts
Alphonse Martel, ex-actor who has
produced some arty shorts, is makeing his first feature, 'Gigolette.'

Mannon-Weiss Cenfer
Al Mannon, who made six pictures
for Weiss Brothers last season, is
in New York confering on the nextgroup.

Margaret Lindsay arrived and re-

Lyda Roberti Arrives
Lyda Roberti is here to start
Wild Waves for Paramount. Then
to United Artists for Eddle Cantor's
'Kid from Spain.'

One and Out
Aben Kandell, on a three months
Metro contract, wrote one story,
and was dropped.

Millen on 'Harlem'
James Knox Millen, author of the
play 'Never No More,' is at U
adapting 'Harlem,' negro play.

Claiming salaries of union staged hands and projectionists out of prodeportion with remainder of operating salaries, Francoast Theatres, which operates the Faramount theatre, asked for a 20% reduction.

Bonfire

Paramount has asked holders of scripts to return them to story department, or else burn them. Exces are ired at yarns falling into outsiders' hands.

Montgomery Okayed
Robert Montgomery optioned for another year and Clarence Brown will get a new two-year contract at Metro.

Breakfast Club Sued
Claiming Carl Laemmie, Sr., and
others of the board of directors are
attempting to wreck the present
Breakfast Club's organization and
substitute a new one, Caivare, Ltd.,
has filed a federal receivership suit,
rice DeMond's interest in the club,
money now belonging to DeMond's
15-year-old son.

Tuttle Sticking
Instead of going to England to
produce Galsworthy's The Apple
Tree, Frank Tuttle, former Paramount director, is negotiating to
produce for pictures for United
Artists. London trip postponed.

Bickford Snubs
Charles Bickford won't accept
Universal's contract. After three
bictures on a free lance basis he
was offered the termor.

95% "Lifetime"

Thinly disguised Hollywood personalities will be deleted from 'Once in a Lifetime, but otherwise U will make the picture with little less sting than the play. Russell Mack directs.

New 'Red Dancer'
Jules Furthman is writing adaptation of 'Red Dancer,' German play
by Victor Kelcman, for Fox. This
is not Fox's silent picture which
had a similar name.

Oakie's Olympiad Eddie Cline will direct Jack Okie in Paramount's Olympic games pic-(Continued on page 55)

RKO'S STAGE DOOR IS OPEN

Retarded Progress in 16 mm. Field Ascribed to Paucity of Film Prod. STEP IN BY CUTS

Coming to the conclusion that it will never sell equipments, regardless of lowness of price, until homes, schools and halls can be assured of procession of the conclusion of

phone executives report that to duel pess than 10 of the machines have been sold.

Depresson is not blamed for the Depresson is not blamed for the Depresson is not blamed for the control of the period of the peri

Optimistic Indies Will Release Best Product in Summer

Indie producers this summer are set to capitalize the practice of big companies which hold boxoffice bets companies which hold boxoffice bets off until the cooler months. Several of them are preparing to release their choicest features at the rate of one a week during July and Au-

Representative indies point out that chances for big circuit book-ings are greater in the summer than during any other season.

UNION STRIKE IN 13 POLI STANDS NEAR

New Haven, April 25.

Fossibility of a strike of the stagehands on the Foli circuit loomed today as the New Haven Arthur management declined the new proposals
submitted by the union reps. No
word from the labor people as to
what policy they will pursue.
Controversy covers around 13
spots in the Foli chain and involves
some 30 stagehands for a total annual salary outlay of \$200,000.

Spotinfield, Mass. April 25.

Springfield, Mass, April 25.
Fox theatre, films, was closed Thursday by Harry Arthur because union refused to agree to the dismissal of a stagehand who only had to raise and lower the curtain once a day in compilance with state law. Fox will be reopened after agreement on wase cut is reached with union men in Fox-Poll theatre. Latter staged a brief strike over Fox theatre's lone stagehand but went back to work when management agreed to let the man work another week.

Closing of house threw 21 out of

National officers are assisting the local union in seeking compromise on the wage cut asked by Arthur.

U's Dirigible Story

Universal City, April 25.
Dirigible story is being created at Universal with Allen Rivkin and P. J. Wolfson teamed to write it.
Paul Kohner will supervise.

Hollywood, April 25.
Agent, plugging the ability of
a client for a western ploture; told the producer: 'He is a
good rider, swings a mean
lasso, looks nice and has an
up-to-the-minute cowby suit.
'And, he added, 'the boy can act a little, too.

Must First Clean Un Legal Suits Before **Reviving Uniformity**

Litigation within the industry must be gotten out of the way before major companies, according to representatives, will consider petitions of exhibitor organizations to

tions of exhibitor organizations to revive the practice of the uniform contract, arbitration, and lay out zoning lines.

The MPTOA and Allied, as the national organizations, do not see the contract formula in the same light while the Theatro Owners, Chamber of Commerce is definitely opposed to zoning as the solution to the protection of the protection

soliciting leaders of other units to join them in a petition to the Hays organization for a round table session on protection to the halt in uniformative specially so far as the contract and arbitration are concerned, orders have gone out to all Film Boards of Trade secretaries to yeache present quarters as soon as leases expire. This doesn't mean that the system will be abandoned, however. Idea is to keep it skeletonized, in line with general economies, until legislative troubles arise next season, or when the arise next season, or when the boards can get back to their old routine of settling contract disputes of the uniform kind.

INDIES AND MAJORS SLAP CAMERA UNION

Hollywood, April 25.
Independent producers association will ask the photographers local to revise the union scale downward for them. Maintain that under present circumstances the indies pay about twice what the majors do for camera manning.

Peris 4225 a. week minimum on a six day basis. Majors on six month contracts get the same services at \$135.
Union. **paguirement*

succeeded in previous autres by so. F. Gowthorpe, who has been in charge of cost control, payroll, etc., for Publix
Former work of Gowthorpe is absorbed by Chester L Stoddard along with personnel and other matters he has been directing for Publix

Unsettled State of Vaude-ville Policy Affects Cal-ibre of Shows and Gives Opposition Full Oppor-tunity—Frenzy for Paper Showing—F&M Can Go Vaude Overnight

CUTS DON'T DRAW

Rehabilitation for the 40% drop in attendance of RKO theatres admittedly rests upon two factors—the financial condition of the populace at large and Radio pictures. After suffering a paucity of film product over a period of two years, the company is dividing its rectifythe company is dividing its rectify-ing attention between the studio and theatre departments with source of film supply the beginning and end for all major producing, distribut-ing, exhibiting companies of the

film supply the beginning and end for all major producing, distributing, exhibiting companies of the present era.

For two years RKO has thrown the burden of box office proof upon its vaudeville, a burden that the stages of this circuit were never meant to carry when becoming an RCA subsidiary. RKO was forced in the box of the company of the property of the public evidently has yet to accede that RKO programs have established a uniform average of merit over a definite period of a month or more. For this RKO is not a little responsible.

It goes back to the practice of when getting an outstanding film of its own, or other make, such as Cimmaron' or Brankenstein, the first move of the theatre department has generally been to yank the vaudeville from the houses the week such a trues a lessening of overhead on the particular theatre for the week, a faster turnover and a showing on the books. Meanwhile, the patrons who have been led to believe that vaudeville was a distinct adjunct to the house, through an imposing weekly advertising cost, suddenly find no acts but a good picture. In other words, RKO has seldom permitted patrons to witness a complete and well rounded show. If the acts were RKO has seldom permitted patrons to witness a complete and well rounded show. If the acts were good the picture was bad, or vice versa. It has been a terrific struggle for the circuit to strike a balance for its programs week in and week out and with the changes in executive personnel the calibre of. Its vaudeville is now being jeopardized.

peria \$225 a, week minimum on a joix day basis. Majors on six month contracts get the same services at \$135.

Union "requirement of two cameras per set is now being attacked by the big lots as well as the narrow budget producers.

Viewpoint among the Indies is that if the small producers cannot get together, with the cameramen on a revised wage scale this group will declare a complete open shop. At the meeting of the indies a committee was appointed to work with the union on a revised wage scale this group will declare a complete open shop. At the meeting of the indies a committee was appointed to work with the union on a revised wage scale this group will declare a complete open shop. At the meeting of the indies a committee was appointed to work with the union on a revised wage scale this group will declare a complete open shop. At the meeting of the indies a committee was appointed to work the state of Paramount-Tublik, has been promoted to a general assignment under Ralph Kohn, in charge of special duditing and taxation. He is succeeded in previous duties by M. F. Gowthorpe, who has been in the age of the state of

INVITES RIVALS TO Stocks Mark Time Awaiting Steel Dividend Action Today: Loew Up A Fraction. Other Shares Dull

By Al Greason

Yesterday's Prices

100 Gen. Th. pf. 7 1% 1% 1% - 16

Minneapolis Mayor Makes a Wholesale Censorship Threat

Minneapolis, April 25. Local screen censorship and revocation of licenses of loop and neighborhood film houses and other theatres threaten as a result

other theatres threaten as a result of the activities of a Committee of the Committee announced that it will ask the city renew licenses of the Gayety, stock burlesque house, and perhaps of other theatres. Evidence secured by the the

other theatres.'

Evidence secured by the theatrical investigators was of such
a nature, they said, that they were
reluctant to discuss it in the presence of women members at the

Par's 14 100%ers

Only 14 salesmen will attend the

Only 14 salesmen will attend the Paramount convention in Log Angeles May 6. These are the new inembers of what is known in the organization as the 100% Club, made up only of salesmen who have sold their complete couta of exhibitors.

Home office executives, including Adolph Zukor, will leave New York on a special train May. The 1932 100% reserved in the Mayor of the North Mayor of the North

Sam Katz and John Hertz in advance, former going Thursday (28). All other exces coming out on the special train. Hertz leaves Wednes-

Radio Conv. May 16-18

Radio Convention will be held at the Drake hotel, Chillows, Saro, May 16-17-18.

Radio Pictures' sales convention will be held at the Drake hotel, Chillows, Saro, May 16-17-18.

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Radio Pictures' sales convention will be held at the Drake hotel, Chillows, Saro, May 16-18

Radio Pictures' sales convention will be held at the Drake hot

The Stock Market was in a state of suspended animation yesterday (Monday) with total dealings for the season below 70,000 shares for the dullest five hours this year. The tape lagred even in the last Refuge of the dullest five hours this year. Steel touched a new low of 28% and Allied Chemical explored new territory on the down side, but the Amusements generally were neglected. Loew showed slight Improvement ending the day with a plus sign, even if it was only a fraction. Others were the fact that RKO went through the fact that RKO went through the day 3½ bid, 3% offered, and there was not a transaction on the tape. Reason, of course, was that no-body wanted to make any commitment either way pending the action of U. S. Steel on the dividending (Texas). Street looks for omission of any payment on the common and maintenance of the premon and the premon and the premo

any (rues.) Street looks for omis-sion of any payment on the com-mon and maintenance of the pre-ferred at the \$7 rate.

Theatre obligations were quiet, but the decline continued in the Par issues to still lower ground:

Theatre obligations were quiet, but the decline continued, in the Par Issues to still lower ground.

Bonds Control Stocks
Clear indication of the influence bond prices are having on equity when Loew's alone of the amusement issues was able to make a front on railles while pressure persisted in nearly all the other theatre securities. Loew liens up 3½ to 81 apparent loss was able to make a front on railles while pressure persisted in nearly all the other theatre securities. Loew liens up 3½ to 81 apparent loss in response to trade reports of impending economies in overhead through the chief executives of the company foregoing ling a saving of an estimated 13½% in whole payroll at the same time acquiescing to the suspension until the tide of business turns of the heavy bonuses they have been acquiescing to the suspension until the tide of business turns of the heavy bonuses they have been acquiescing to the suspension until the tide of business turns of the heavy bonuses they have been acquiescing to the suspension until the tide of business turns of the saving of the sentiment behind the move, gives desirable confidence to bondholders. Such economies, irrespective of the sentiment behind the move, gives desirable confidence to bondholders. Conting only salaries of high officials is unique among the theatre companies, being designed to axe a horizontal siash in the perione of the other amusement concerns, has a disastrous effect on the moval of personnel.

So far knowledge of the Low program has been only the subject of the other amusement should be in the public's hands before the end of this week. Probably the unnouncement will call for the annual profit taking by forehanded runt the move is pretty sure to be constructive.

the argument that the clais may have figured that net for the current season probably was go-lng to be greatly reduced from the former rate and their premiums would be proportionately lower in (Continued on page 19)

Sisk to Coast After Radio Conv. May 16-18

'Scarface,' \$20,000, Looks Holdover For L.A.: 'Big Timer' O.K. at \$14,000; Stanwyck Helps 'So Big,' \$13,500

Hollywood, April 25.

Mr. and Mrs. Public proved to be mostly mister for 'Scarface.' Thus it's not entirely certain that the Paramount is going to have one of those big sock weeks.

Mrs. April 10 the weeks of the second in the control of the cont

however.

No question whatever that so far as the film capital is concerned, the publicity, delays, and cultyvated dissension over "Scarface" has found its mark. In the scissored and patched-together version Los Angeles is seeing the criticism is inescapable that "Scarface" is a carbon copy of the whole senseter cycle.

ing the critical and the country of the whole sangster cycle.

Meanwhile, 'Grand Hotel' sticks out on the horizon like a gathering storm. Tickets were almost immediately at a promium although a property of the country of the country of the country has been seen and there and the country half-sheet here and there, arrived half-sheet here and there, arrived half-sheet here and there, arrived half-sheet here and there, are also sheet of the country half to local first run.

Estimates for This Week

Downtown (WB) (1809; 25-65)

Estimates for This Week
Downtown (WB) (1,800; 25-65),
Tough to Be Famous (FN) and
vande Tough to Be Famous (FN) and
vande Tough to Be Famous (FN) and
vande Tough (FN) and
vande Tough (FN) (1,750; 1,

So Big' (WB) copped nice \$13,500, thanks to Barbara Stamyot's popularity in the state of the sta

State (Loew-Fox) (2,024; 35-51).
State (Loew-Fox) (2,024; 35-51).
Disorderly Conduct' (Fox) and etage show. This suggests \$17,000.
Last week 'Mata Harl' (M-G) surprised, disappointed, and made the prophets look silly when hardly getting \$23,000, just about \$7,000 less than the optimists or credulous expected. And this is a Garbo town.

\$12,000 for 'So Big' on

\$12,000 for 'So Big' on Dual Bill; Frank' \$12,000 | So Big' on Bill; Frank' \$12,000 | So Big' on

PROVIDENCE BETTERS

Albee's Ann. Bill \$10,500—Fay's \$7,000, and 'Wet' \$15,000

Providence, April 25 Vaudfilm houses in spotlight this week. 'Wct Parade,' at State, leading the straight picture houses.

Exhibitors have plenty of competition with an indoor rodeo at the Arena, stock buriesque and Abbey

Theatre Irish Players.

Estimates for This Week

REAL Markes for This Week
RK albee (2.300; 15.00-60)—
Sanida Albee (2.300; 15.00-60)—
Sanida Markes for This Markes and the Ma

(UA) eased up some but \$15,000 okay.

Majestic (Fay) (2,200; 15-50)—
Crowd Roars' (WB). Not as strong as previous Cagney pictures, but in Cartiese Lady (Fox) and Devil's Lottery' (Fox), \$10,000.

Paramount (2,200; 15-50)—Fiesh and World' (Par). Probably will have no difficulty in garnering \$6,000.

Last week 'Misleading Lady' (Par) just another one, \$6,100.

Cetting over because of the kids. Clinch at \$3,200. Last week 'Syncopation' (Radio), old film, and

copation' (Radio), oid film, and 'Steady Company' just about \$1,600.

Cincy Up as Band Aids Albee, \$27,500; 'Miracle' at \$16.500

Cincinnati, April 25.
Improved screen fare and a dandy increase in patronage at first run houses this week. Albee, with strongest vaudilm lineup in weeks, is showing a decided gain. Ben Bernle's band being responsible.

wordest vauddim linemans, wells, wells, wells, la shawing a decided gain seemen, and is about a seemen well and the line and li

WORLD \$20,000, BUFFALO

Town Feels Encouraged—'Mask' \$9,500 at Lafayette

Buffalo, April 25.
Business pretty good along the line this week. Takings showing some encouraging strength.
Estimates For This Week

Estimates For This Week
Buffalo (Publix) (3,600; 30-40-65)
'World and Flesh' (Par) and unit.
Indicates around \$20,000, oke. Last
week 'Amateur Daddy' (Fox)

Washon Amateur Lady Washon Amateur Lady Washon Amateur Lady Washon Lady Lady Washon Lady W

Negro Unit-'Famous' at Orph, \$15,000, Mpls' Best

Minneapolis, April 25.
First touch of warm weather is further greasing the skids for grosses. Except at the Orpheum, name draws are conspicuous by their absence this week.

The state of t

Estimates for This Week
Minnescta (Publiz), (4,200; 50),
Miracle Man' (Par) and unit. No
names in picture that mean anything and about \$21,000 Indicated,
light. Last week 'Crowd Roars'
(Ortheum (RKO) (2,380; 50),
"Yough to Be Famous' (FN) and Bill
Robinson unit. Robinson a draw
here, and picture also going over
nicely; Doug Fairbanks, Jr., Im15,000, good for these times. Last
week 'Shopworn' (Col) around \$8,000, bad.

\$15,000, good for these times. Last week 'Shopworn' (Col) around \$8,-000, bad. (Publix) (2,200; 50), 'Wet Parade' (M.-G). Lack of names hurting here, too; about \$7,000, fair. Last week 'Freaks' (M.-G) around \$7,200, with ballyhor responsible for much of ball (Col). Winning some favor and around \$5,000 indicated, fair. Last week 'Broken Winge Paradis, 35,000 low, 'Good (Col) and 'Col). The word order (U) and 'Love Affair, split, near \$1,200, fair. Last week 'The Expert' (WB) and Thay Girl' (WB) about \$900. (Publix) '1,100; 25), 'Strangers in Love' (Par) and 'Disorderiy Conduct' (Fox). Should get around \$1,000, thin. Last week 'Bushness and Pleasure (Fox) and 'Dancers in Dark (Par) about \$900.

PERSONALS DON'T HELP BOSTON; 'FAIR' \$14,000

Boston, April 25.

Grand Hotel, roadshowing at the Majestic, looks good for some fancy trade here. Picture received rave

'Grand Hotel' Advent in Philly Dents Legit; Whiteman-'Play Girl,' \$45,000

'SCARFACE' \$11,000

Kid Ban Helps in 'Ham-'Destry Gets Most of \$4,300, Ritz

Birmingham, April 25. Helped by a ban for children, 'Scarface' is salling along to a nice husiness this week. Return of Tom business this week. Return of Tom Mix in 'Destry at the Ritz is draw-ing the kids the Alabama can't take. Lyric opened Saturday (23) with second runs at 10 cents. House has been dark for years and heretofore

has been known as a legit: Only two houses in town dark now, Trianon and Pantages.

Trianon and Pantages.

Estimates For This Week

Alabama (Publix) (2,800; 25-35-60)—Scarface' (UA) and F-M unit.

Off to good start and may be \$11,-000. Last week Tarzan' (M-G),

Detroit, April 25. Morton Downey's radio period and 'Mouthplece' are getting a play this week.

week.

'Scarfacc' is doing well at the
United Artists.

Estimates for This Week

United Artists.

Estimates for This Week
Michigan (4,045; 15-35-60-75),
Mouthpiece (WB) and Camel radio
troupe. Will do \$33,000, all right.
Last week Bling Crosby, in person,
and 'Misleading Lady' (Par) \$27,005.
105. 1500; 15-25-50), Young
America' (Fox) and stage show.
Anemica around \$17,000. Last week
'Amateur Daddy' (Fox) a moderate
\$212,000 (2,65); 15-35-60-75, World
and Flesh' (Par) and stage show.
Around weak \$15,000. Last week
'This 1s the Night' (Par) \$27,000.
Downtown (2,76); 15-35-50), 'Sound
Cellys' (U) way oft at \$7,000.
United Artists (2,018; 15-35-60-75)
O), 'Scarface' (UA). Around \$27,000 on first week, good. Last week
Paramount (3,448; 15-35-60-75),
Wet Parade' (M-G) (2d week),
Near \$3,000. Last week
Paramount (3,448; 15-35-60-75),
Wet Parade' (M-G) (2d week),
Near \$3,000. Last week poorly at
\$12,200; held over because of 'Grand
Hotel' (M-G) being pulled out for
roadshowing at Wilson.

State Holiday Will Aid Houston: 'Crowd' \$7,000

Houston, April 25.
Holiday crowds on Texas Inde-pendence Day will help this week Last week held nothing spectacular but grosses stayed around average
This is a hard-boiled town for
pictures, and sold only by the most
intensive exploitation.

Estimates for This Week

Intensive exploitation.

Estimates for This Week
Metropolitan (Publis) (2,00) 2550) "Crowd Roars." Pattons like
Cagney and high-powered action
scenes, but only a fair draw, \$7,000.
'Arrowsmith' (UA) inst week \$8,000.
Loew's State (Loew's) (3,000; 2550). Wet Parade (M-G). Walter
Huston a favorite but only avorage
\$1,000.

Majestic (RIKO) (2300; 25-50),
'Scandal For Sale' (U). Medlum
draw at \$5,000. Last week "Colens
and Kellys" (U) \$5,000.

Kirby (Tublix) (1,200; 25-50).

Kirby (Tublix) (1,200; 25-50).

Galvalering Louder team and business good at \$5,000. Last week
'Amateur Daddy' (Pox) \$4,000.

Queen (Publix) (1,200; 15-35),
'Gay Diplomat' (Radio) and Disorderly Conduct' (Fox) Ulsappointing at \$1,800. Last week
'Amateur West of Broadway' (M-G)
spilt \$5,400.

Pienty of local interest in the open-ing of the film 'Grand Hotel' (M-G) today (Monday) at the Chestnut, where it is being roadshowed at a \$1.50 top. Presence in town of the stage show is creating added interest, with the rivairy getting a lot of attention in the dailies. Management figures on six to 10 weeks but latter seems unlikely with this scale, although it has already knocked the icgit 'Grand Hotel' for a loop.

Other outstanding feature of the iocal film situation is the \$45,000 pace set at the Mastbaum by Paul Whiteman and his band as the stage show feature. 'Piay Giri' (FN) on the screen is not figured as any too

off. to good start and may be \$11,-000. Last week "Tarzan" (M-G), \$12,000. Last week "Assance "Tarzan" (M-G), \$12,000. Last week "Office Girl" (Radio). and "Chen's-Keileys" (U) light, \$3,900. Last week "GTA (1,100; M-G), \$1,000. Last week "Millionaire" (Fox) \$1,000. Last week "Radionaire" (Last week "GTAC) (500; 15-25)— This may be supported by the strength of the supported by t

Estimates for This Week Estimates for This Week
Mastbaum (4,800; 35-50-75)—"Play
Girl' (WB) and stage show. Plcture not highly rated but Paul
Whiteman is dragging them in
plenty and house should do \$45,000
on the week. Misleading Lady'
(Par) and Russ Columbo on stage
Stanley (4,700: 35-50-75)—The
Crowd Roars' (WB). Picture has
had plenty of advance heralding and
exploitation; looks Ilke \$18,000.
"Tarzan' (M-G), \$20,000 last week,
good.

Tarzam (M-G), \$25,000 last week, good.
Boyd (2,400; \$35,50.75)—But the Flesh is Wesk (M-G). Not clicking despite Montgomery's following; won't last more than a week and may hit \$14,000. Last week. Man Yellow (M-G) (M

000 maybe. Last week "Tough to Be Famous' (FN), \$18,000, not so forte.

Stanton (1,700: 25-65)—'Hell's House' (Ind.) \$10,000 (upt fair.) \$10,000 (

Rialto, \$3,000, Tacoma

Tacoma, Apr.
Fair biz this week but no week

Fair bix this week but no wows.

Estimates for This Week
Orpheum (RKO) (1,500; 25-35-50)
—Tough to Bc. Famous' (FN), and
Carnival Boat' (Pathe) in split week
and vande. Proof 44,500. Last week
Est of the second o

Loop Gets Happier on Personals: 'So Big' and Cooper \$45,000; Crosby And 'Lady' Near \$31,000, Oriental

Chicago, April 25.
Loop picture business is recovering from the red ink pudde of the
past week. Dynamite is being suppiled at the deluxe and vaude spots
by heavy names on the stage. At
the Chicago the register is taking
heart once more after having been
in a terrific slump. Doing the trick
is So Big on the screen and the
knowledge of the control of the control

in a certain an the acreen and the aid picture name, Jackie Cooper, behind the footlights.

At the other B.&K. deluxer, Ortiental, Bing Crosby, is economic to extra sheeked with 'Misleading Lady' the best pace is being delivered by 'Explorers of the World' at the Rosswelt.

"Grand Hotel" arrived in town 'Grand Hotel' arrived for the Bost pace is being delivered by 'Explorers of the World' at the Rosswelt.

"Grand Hotel" arrived in town 'Grand Hotel' arrived for town in more than a year. Advance sale is strong, and though not a complete sellout is indicated it nevertheless is going to be a near-capacities of the property of the service of the s

city week. First week, because of Sunday night opening, will be only a 13-performance stretch.

Cheatmates for This Week
Coper on stage a big help; together they'll mean a nifty \$45,000,
best in weeks. Last week was sad
at \$23,600 for 'World and Flesh'
Cheatmates for Tworld and Flesh'
Cheatmates for Tworld and Flesh
of MeVickers (Publix Back) (2,200;
50-75-85). 'Miracle Mari' (Far).
Short and week stay. First week
meaningless at \$23,300, and for final
sir days not illiely to top poor
\$11,000 feet Tarade' (M.-G) comstrong for the formation of the formati

on Play Girl' (FN) and non-draw "Ages evolt (Publir-S.e.K.) (1.50).

40-45-65). "Explorers of World' (Raspin). One of many indies recently at this spot due to scarcity of material. This one evidences a perk in business and likely to date; "I have been been business and likely to date;" (U) took fair \$3.20.

State-Lake (RKCO) (2.700; 50-75-85). "Young America' (Fox). House remains unhappy. Looks certain for vaude seturn within a month. To vaude seturn within a month. "Scandal for Sale' (U) no happier, \$4,600.

Maybe 17,000, bruta.

Scandal for Sale' (U) no happler,

\$600.

United Artists (Publix-UA) 'Tarkan' (M-G. Three weeks for this
one, This is the Night' (Par) coming in Friday (29). Last week jungie film did good \$15,100. Currently
expected to bold pace due to school
holiday. Indicates fair \$11,000.

Woods (Jones) (1,200; 50-41-21).

Woods (Jones) (1,200; 50-41-21).

Woods (Jones) (1,200; 50-41-21).

Woods (Jones) (1,200; 50-41-21).

Goods (Jones) (1,200; 50-41-21).

Woods (Jones) (1,200; 50-41-21).

Goods (Jones) (1,200; 50-41-21).

Woods (Jones) (1,200; 50-41-21).

'Miracle' \$18.000. 9 Days: 'Man Wanted' \$6,000, Good

Indianapolis, April 25.

Biz up a little on better pictures.

Wet Parade, at Palace, and Miracle Man, in for nine days at the
Indiana, seem to be leading the

pack.

Indiana pulled 'Misleading Lady' early and opened 'Miracle Man' on Wednesday (20) instead of usual Friday.

Estimates for This Week

Estimates for This Week
Anolio (Fourth Ave.) (1,109; 2535-50), 'Man Wanted' (WB), Seems
to be on way to good \$6,000. Last
week 'Crowd Roars' (WB) reaped
\$1,000, plenty good.
Circle (Skouras-Publix) (2,600),
Circle (Skouras-Publix) (2,600),
Circle (Skouras-Publix) (2,600),
Circle (Skouras-Publix) (2,600),
Circle (Skouras-Publix) (3,600),
Week (Girl Crazy' (Radio)) \$5,000,
Week (Girl Crazy' (Radio)) \$5,000,
Week (Girl Crazy' (Radio)) \$5,000,
Week (Circle (Radio)) \$5,000,
Week (Circle (Radio)) \$1,000,
Week (Circ

318,000, incldore for this house. Last week 'Misleading Lady' (Par) falled to climb; \$8,500 on short week.
Lyric (Fourth Ave.) (2,600; 25-35-30), 'Steady Company' (U) and vaude. May continue on present good journey for \$10,000; ads featuring the vaude. Last week 'Care-

COLUMBUS FAIR

'World' \$15,000 and 'Miracle' \$8,500

Columbus, April 25 Columbus, April 25.

Too much sun last few days, and
that will hurt all around. Last week
damaged because of summer
weather, too.

and Boss' (WB) fair enough.
\$3,800.
Majestic (RKO) (1,100; 10-25)
Destry' (U). No exploitation regarding Mix's first talker, Slightly
off at \$2,300. Last week 'After Tomorrow' (Fox) also none too hot,

Pitt Films Tumble: Penn and Stan Both Look Under \$20.000

LOOK UNIGET \$2U,UUU

Mix mid-suttaburgh. April 25.

Mix mid-summer weather, daylight saving and general conditions and the answer is No. This week looks like a complete letdown all the way around. The properties of the way around. The way around. The summer way to be a complete letdown all the way around. The summer way to be a complete letdown all the way around. The summer way to be a complete letdown all the tab version of 'Good News' at the Stanley, where it is showing with Millionaire, but the town isn't good show and a great campaign. Stanley will be lucky if it gets a poor \$18,500.

Fenn has 'Night Court' in on a Big splurge of Meto institutional Bud, radio team, in person plus Buck and Budbles. Looks like strictly a night draw here if any and \$20,000, which is doubtful. Fution likewise taking it with ... Lone decent showing this week is expected of 'Grand Hotel,' opening a \$1.50 engagement today (Monday) at the Aldine. At absorting a start of the capacity house can do around per capacity and the capacity of the summer way and the summer way are way and the summer way and the summer way and the summer way and the summer way are way and the summer way and

\$21,000 weekly, Advance sale is big, unusual around here.

Estimates for This Week
Aldine (Lowy) (1,330, 56-7,311,416-

less Lady' (Fox) clicked for \$11,000.
Palace (Locw) (2,800; 25-35-50),
'Wct Parade' (M-G). Will get casy
\$10,000, good for this house. Last
week 'Flesh Is Weak' (M-G) a neat
\$5,000.

LOUISVILLE TEPID

Wet' Around \$10,000-F-M Units

Wet' Around \$10,000—F.M Units
Out of Rialto This Week

Louleville, April 25.

After weeks of effort to drag in enough money to make F. & M. pay at the Rialto, management will drop the shows with the current unit. This makes twice F. & M. has hit was to the control of the cont

'FLESH' GOOD AT \$23,500 IN WASHINGTON PALACE

Washington, April 25.
One house will stand out this week, the Palace with Arthur Tracey (radio) on the stage and Flesh Is Weak' (M-G) as the screen

fare.

Keith's is back to straight pictures currently with 'Symphony of Six Million' (Radio).

Estimates for This Week

Six Million' (Radio).

Estimates for This Week

Columbia (Loew) (1.232; 35-50-70), This is the Night' (Par). Not more than indifferent \$1,500. Last week, second for Wet Parade (M-G), about \$10,000. (2.240; 25-35-40-60-70). Man Wanted (WB) and vaude. Maybe medioric \$12,000. Last week 'Crowd Rays' (WB) 318,000, oke.

Fox (Fox) (3.484; 22-35-80). Fox (Fox) (3.484; 22-35-80). The control of the color of the c

\$18,000.
Keith's (RKO) (1,845; 25-35-50),
'Symphony' (Radio). Fair at \$9,000
Last week, final for vaude policy,
with 'Hell's House,' about \$8,000.

SEATTLE SLUGGISH: 'DISORDERLY' \$9,000

Seattle, April 25.
Summer closings reported, with the Paramount darkening on Thursday of this week for an indef period.

riod.

Biz slow all around, although the
Liberty at the 25c, top scale has
been battling out a consistently fair

Biz slow all around, although the Liberty at the 25c, top scale has been battling out a consistently fair average the state of the scale has been battling out a consistently fair average. The scale of the scale of

'Mouthpiece,' \$38,000. Starts Off Lawver Melos with Bang: 'Daddy' \$50,000 at Roxy, Others Are Off

DENVER DIPS

Everything Off—'Miracle Man' Best With Mild \$14,000

Denver April 25. Everything is off here this week. 'Miracle Man' at the Denver with \$14,000 is best in town and that no

wow.

'This Is the Night' at the Par
with \$7,000 is a sharp contrast to
last week's \$12,900 for 'Tarzan' at
the same house.

Estimates for This Week Aladdin (Huffman) (1,500; 35-50-75) 'The Careless Lady' (Fox). Fair \$5,000. Last week 'Beauty and the Boss' (WB) ditto.

Boss' (WB) ditto.
Denver (Publix) (2,300; 25-40-65)
The Miracle Man' (Par) and F&M
'Art Gallery' idea. Fretty fair at
the Fancust (FX) a mild \$11,600.
Orpheum (RKO) (2,600; 25-35-40.
63) 'Sky Devils' (UA) and RKO
vaude. Not so good, \$11,000. Last
week 'Men of Chance' (Radio)
dipped to a new low, \$10,000.

week alen of Chance (Radio) dipped to a new low, \$1,0500.

Paramount (Publix) (2,000; 25-25-50) This Is the Night (Par). Bad at \$7,000. Last week Tarzan' (M-G) did, a good \$12,200, high fluore for the house to weeks and Denselve the House Divided (U) and Tsusiness and Pleasure (Fox). Bad \$2,250. Last week Michael and Mary' (U) and She Wanted a Millonaire (Fox) poor at \$2,700.

Tabor (Hufman) (2000; 25-25-50-60) Cohens and Keliys in Hollywood' (U). Poor \$7,500. Last week Shopworn (Col) same.

TAB UPS CENTURY TO \$25,000 IN BALTIMORE

Baltimore has its first roadshw plotuse of the Auditorium. House has been given over to regular first runs at a 50-cent top lately. Engagement is being heavily advergement is being heavily advergement is being heavily advergement. The Century is debuting in table way. Girl Cracy, on the able way. Girl Cracy, on the the theatve's newspaper ads. This follows the Hippodrome's one-week booking 'Follow Thru' several weeks back.

booking rollow Intru several weess back.

Methodisan Opera in town three methodisan last week undoubtedly cut into cases of the better film houses and opening of the racing season at Havre de Grace also solowed up the mats. Current week is big at the Stanley and okay at the Valencia and Parkway, which are day-and-dating "Arsene Lupin."

Estimates for This Week

Estimates for This Week
Auditorium (Schanberger) (1,600;
50-\$1.50) — 'Grand Hotel' (M-G).
First road show in long while. Big
advance of about \$4,000. Monday
(25) opening with house scaled for
\$22,000. Last week 'Stranger in
Love' (Par) at 50-cent top, \$4,000.
Century (Locw, UA) (3,200; 2560)—'Feller Needs a Friend' (M-G)
and 'Girl Crazy' tab. Looks like big
Elig \$25,000. Last week. 'Flesh is
Weak' (M-G), plus Jimmy Durante
in person and a big newspaper tleup, a good \$22,000.
Hipp (Rappaport) (2,500; 25-50)

up, a good \$22,000.

Hipp (Rappaport) (2,500; 25-50)

—Woman Commands' (Par) and
vaude. Pola Negri doubling on the
screen and in person. Prospects of
pretty good \$12,000. Last week 'Girl
Crazy' (Radio). Satisfactory at
\$11,500.

\$11,500.

Keith's (Schanberger) (2,500; 2550)—Love Affair' (Col.) and vaude.
Douothy Mackaill on stage and
screen and \$16,000 expected, oke.
Last week 'Impatient Malden' (Un)
about \$11,000.

about \$11,000.

New (McChanie) (1,800; 25-50)—
Cheaters at Play (Fow). Competition keen and won't cross pretty fair \$6,500. Last week 'Young America' (Fox) rather low \$5,000.

Parkway (Loew-UA) (1,000; 25-35)—'Arsene Lupin' (Mr. 6]. Will be close to \$3,200, good. Last week 'One Hour' (Par), \$4,900.

Stanley (Loew-Stanley-Crandall) (3,800; 25-60)—'World and Flesh' (Par). Stiff opposition will hold here to \$6,000. Stanley (Loew-Stanley-Crandall) (3,800; 25-60)—'World and Flesh' (Par). Stiff opposition will hold here to \$6,000. Last week 'Alford and Competition of the competition

Valencia (Locw-UA) (1,200; 25-35)—'Arsone Lupin' (M-G). Day and dating with uptown Parkway. Doing pretty well, \$3,000. Last week 'One Hour' (Par) \$2,000,

Socked hard last week, largely by the spring weather, prospects for the Broadway houses aren't much brighter for the current seven-day

brighter for the current seven-day stretch.
Of the deluxe operations, it again looks like the Capitol will be under the control of the contro

Moutbplees is the true street leader.
Publix's duo, Rivoll with 'Miracle Man,' and Rialto displaying' Wet Farade,' are not showing anything special for first week or runs.

"Case of Clara Dean' (Par), originally for Paramount, is going into Rialto May 12 or before. Thunder Below' (Par) also likely to nose into Rivoll ahead of May 13, its tentative of the state of Clara Dean' (Par), originally for Paramount, is going into Rivoll ahead of May 13, its tentative of the state of the sta

Estimatès for This Week
Astor (1,102; 13-12) 'Grand Hotel'
(M-G) (2nd week). Still capacity
but legit agency demand has decreased. House finally got up and
lighted its electric sign.
Capitol (5,400; 25-25-31.50) 'Are
You Listening'' (M-G) and stage
show. In a slough of despond, no
more transport \$3.00 appears, and
the company of the

Gaiety (808; \$1-\$2) 'Symphony' (Radio) (2nd week). Did \$8,000 on first full weak, fair in view of \$1.50

top.

Paramount (3,684; 40-65-85) 'Sky
Prides' (Par) and stage show. Slow
trot for around \$45,000. Previous
booking, 'This is the Night' (Par)
held up to nice \$59,800 with colored
revue on stage.

revue on stage.
Rialto (2,000; 45-65-85), Wet Parade' (M-G). First seven days
won't dig up more than \$16,500;
first from Metro for any of the local
Publix houses except revivals; very
disappointing first week. Last seven
days
One Hour' (Par) brought

disappointing first week. Last seven days 'One Hour' (Par) brought \$15,500. Mayfair (2,200; 35-65-85-\$1), 'Cohens and Kellys' (U). Feebly grabbling for \$10,000, exceedingly poor. Last week 'Love Starved' (Radio) also a new low, \$7,200; this film known as 'Young Bride' out of town.

nim known as Young Bride out of town.
Rivoli (2,200; 40-55-85-\$11), Miracle Man (M.-C). Initial week will show fair \$25,000. Final seven days.
One Hour's (16,15-12), Manateur Daddy' (Fox) and stage show.
Striving to top \$50,000, a possibility; better, but not good. Previous week 'Careless Lady' (Fox) \$44,00.
Strand (2,900; 35-50-75-\$1), 'Ferguson Case' (FF). Chance for \$15-81, Manted' (WB) \$16,800.
Winter Garden (1,418; 35-65-\$31), 'Mouthpleco' (WB). Street's outstander at \$38,000 on first week; first film of new lawyer cycle.

FAIR P'LAND GROSSES WORLD' AFTER \$10,000

Portland, Ore, April 25.

'Carnival Boat' is doing fairly at the Orpheum this wock, but the house has slipped from its previous biz level due to the run of program product.

Local bo. feeling is that inferior product not only damages present business, but hurts future weeks, sending the fans elsewhere without ever first thinking of the theatre. All the considerably, figuring that overselling is likely to hurt future biz more than it can help at present is more than it can help at present by more than it can help at present.

Estimates for This Week

Estimates for This Week
Paramount (Fox-Portland) (3,000;
25-60)—World and Fiesh (Pan) and
unit. Fair for \$10,000. Last week
Fox-week (Pan) and Fiesh (Pan) and
unit. Fair for \$10,000. Last week
Fox-week (Pan) (2,000;
25-60)—(Carnival Boat (Pathe) and vaude.
Not bad at \$8,000. Last week 'Scandal for Saie' (Radio) despile expiolitation only \$3,300.
United Artists (Fox-Portland)
(1,000;
25-35)—Arrowsmith (A).
mount, to \$3,500. Last week 'Tarzan' (M-(4), second week, got \$4,500.
Musis Box (Hamrick) (2,000;
25-35)—(Towd Roars' (WB): Pretty
good at \$4,000. Last week 'Bauty
and Boss' (WB); \$5,000.

400.000 Feet of Negative Per Feature Now 175,000: Labs and Dealers Feel It

Hollywood, April 25.
Curtailment of production and improvement of methods in the studios has hit the laboratories and raw stock companies worse than

raw non-any other branch of the mountainess of both the labs and stock com-panies is about 60% under the aver-age of two years ago.

Major studies are now using an average of about 175,000 feet of negative to each production. Previously features used around 400,000 feet. Positive film used for the daily rushes corresponds with these fig-

Independent producers who at one time thought nothing of using 75,000 feet of negative and rush prints are down to an average of 35,000 for

70 Dainte

70 Prints.
Few major studies now make more than 70 release prints of their features. Formerly the figure was around 150 prints. India producers have cut from 80 to 60 prints.
Elimination of the third and fourth cameras on productions has

fourth cameras on productions has been a saving in negative and posi-tive costs to the studios but has hurt the labs and raw stock dis-

hurt the labs and raw stock dis-tributors.

Biggest negative and print orders were always from Charles Chaplin, who would average more than 1,-000,000 exposed feet on his features. He also holds the record for prints, sending out 1,200 on 'City Lights.' Lab costs have dropped to new lows in the past year, Negative de-veloping is down to one cent per foot, one cent for sound, track de-veloping and three cents for prints. Price two years ago was one-and-one-half, two and four cents respec-tively. tively.

Studio Activity Starts Picking Up for Summer

Agents have been reporting a 25% dropoft in production talent with a proportionate tough break for the freclance player particularly, but with Fox and Radio back on almost normal shooting schedule things are looking up. For a time more than two divines in the control of the c more than two pictures in work at one time. This was due, at Radio, to the personnel realigning, and ditto at Fox.

The indies have been of little help The indies have been of little help as necessarily, with conservative bankrolls, they shoot their stuff in 10 days adhering to a strict budget. However, with Fox and Radio each having four pictures in work, and others going ahead on '33 product, local activity is on the mend.

Sennett Drops Direction Of Charles Mack Feature

Hollywood, April 25. Mack Scnnett has withdrawn from direction of the Charles Mack feature, which was a Moran and Mack picture until Moran dropped out of the cast. He will engage a director and be content with super

vision.

Production, which has been scheduled to get going daily for the past six months, may not start for at least four weeks because of story alterations.

Nolan-Bonns' Findings

Hollywood, April 25.
John Nolan, western division sales
manager for Fox, and Eddle Bonns,
home office representative, are eastbound to report on program findings at the Fox saies convention. have been two weeks on coast, Roth

Campana For De Vally
Hollywood, April 25.
Ettore Campana, Italian opera
singer who is here after touring
Argentine and Mexico, has been engaged by Kendail De Vally and will
sing Mcthistophies in "Walpurgis
Night, opera short for Educational.
Kendail-De Vally this week leased
the Hollywood studios on Glendale
Boulevard for a vear and will re-Boulevard for a year and will re-name it 'Kondali-De Vally Studios.' Company has two more opera shorts to make on its present contract with Educational.

Pro Criticism

Hollywood, April 25.
Excerpt from the Federation of Women's Clubs' review of Universal's 'Impatient Maiden': The action drags (perhaps due to faulty cutting).'

Metro's Soviet Special Looks First Under Wire

Culver City, April 25.
Soviet story on which Metro has been working for over a year will be the next of the studio's specials. Picture will be ready to start in two months, still ahead of those at other studios which took up the idea after Metro but hoped to get under the wire ahead, Production is aiready on the nut for over \$100,-900.

900.

Difficulty of getting writers who knew the subject caused most of the other studies to abandon the idea. Only Universal is still mildly enthusiastic. It has "Moscow," by Elynore Dolkart, who spent about a year in modern Russis, and "The Red Terror," by Allen Rivkin and P. J. Wolfson, Americans whose knowledge of Russia is synthetically accounted.

Metro's vorn is temporarily titled Metro's yarn is temporarily titled Soviet' but will have the-word Red' in the final title. Wallace Beery and Clark Gable have aiready been picked, but the femme part is ad-mitted to be the choice role. Isaac Don Levine was on the story for a short time but his high salary was against him and he was let go

by Metro. Bor Bor's Ingster, on since Saunders are completing the much altered script, George Hill will di-

Photocolor's 6

Yonkers, N. Y., April 25.
Six pictures are scheduled for roduction at the studios of Photolor at Irvington, N. Y., for 1932, coording to Frank E. Nemee, pres-

according to Frank E. Nemee, president.
Work will commence on the first about June 5. Myron C. Fagan will supervise the productions and his play, 'Jimmy's Women,' is first on

Attach Tec-Art Lot

For \$2,900 Premiums

For \$2,900 Fremiums

Facific Indemnity Co. which does

Tec-Art's bonding business, has
slapped an attachment on the leasing let to cover its claim for \$2,921
premiums unpaid.

One premium was on a bond reteasing the such does not be the characteristic of the c

claimed, however, is on workmen's

Russell Holman to Join Botsford at Par on Coast

Botsiord at Par on Coast Russell Holman, in charge of the Paramount editorial board in New York, will probably go to the Coast in a month or six weeks to permanently settle at the situdio on scenario matters.

If unaterializing, D. A. Doran would take charge east on move of Holman.

SUNSET PICTURES FOLDS

Los Ange: s, April 25.

Bryan Foy, Lou Seller, Lew
Golder, partners in Sunset Pictures, Ltd., have dissolved the com-

Outfit was formal to make a eries of Edd'e Lambert shorts.

U Sues Davidge
Los Angcles, April 25.
Universal is sulng Roy Davidge
Film Laboratory for \$5,189 back
royalties and service charges on a
Hunter-Pierce Developing Machine,
and saks an accounting to determ and asks an accounting to determine further royaltics for the past

Roy Davidge, John Jasper, and L. C. Davidge are mentioned as partners in the laboratory.

B'KLYN FAIR. WITH **PAR AND TAB \$46,500**

Par is fronting with strength credited to condensed version of fronting with strength of the condensed version of forms with possible 146,500 in view, good enough. Concy Island Boardwark tolled close to million people over week-end.

over week-end.

Estimates for This Week
Paramount (4,200; 25-35-50-75-85)
—Sky Bride (Par) and Follow
Thru on stage. May hit fair \$46,600.
Last week Lombardo band brought
fox (4,000) 25-35-66-80—Careless Lady' (Fox) and unit. A slow
\$20,000. Disorderly Conduct (FN),
fair last week at \$21,000.
And the stage of the

NO ST. L. BLUES: 'COCK O' AIR' \$19,000

St. Louis, April 25.
Things are looking up around the box offices this week, partly because by because of newspaper reviews singing the films' praises to the skies. 'Cock o' Air,' aided by personals, sets the pace. State, with Scarface,' didn't concent gaugater than the state of the state o

are the builders.

Estimates for This Week
Loew's State (Loew) (3,000; 25-35-50)—State (Loew) (3,000; 25-35-50)—State (M-G) \$1,000.

Ambassador (Par) (3,000; 35-50-60)—Mincel Mari (Par) and stage show (Coming up to expectations stage and the stage show (UA) Older and stage show (UA) Older and stage show (UA) Older and Roseys under the stage show (UA) Older and Stage maintaining fair shows on stage maintaining fair shows of the stage of the

U. S. Distribs Resist **British Sub-Billing**

London, April 14.

Gaumont British tendency to headline with British pictures, with American products being relegated to second feature, and billed in such a way as to be barely noticeable, is

ecoming common.
But it is usually the second fea-

But it is usually the second feature that saves the program.

American renters in many instances have given up treading with Gaumont British unless the contact specifically states their (the American films) shall be given head-discribed the save of the save line spotting as formerly.

ROGERS' LAIT YARN

ROGERS' LAIT YARN
Jack Lait wrote the story, 'I Can't
Go Home,' to order for Charles R.
Rogers, who supplied the title. It's
an inside-on-Hollywood yarn which
will be an Indie Rogers production
for Par release,
Lait will novelize and syndicate
through his regular Hearst affilia-

tions as a preliminary ballyhoo for the picture.

PUTNAM'S THIRD U

Universal City, April 25.
Universal has bought a third original story from Nina Wilcox Putnam.

Newest is 'Auto Camp' for Slim Summerville and ZaSu Pitts.

Frisco's 2 Tabs

Musical Helping Fox to \$39,000, Legit Thriller Poor \$8,500 at Orpheum

Mild Weather Means Mild N.H. Grosses: Par \$13.500

New Haven, April 25.
Mild weather beginning to crimp
eek ends. Local film field expands week ends. Local film field expands temporarily. Shubert brings in Mystery of Life, twice cally, as a fill-in for a hectic legit season, which found house trying everything from lectures to Junior

thing from lectures to Junior League revue. Art Cinema goes into third week as foreign film exhib, and indica-tions point to continuance. After sidetracking second notice to crew, Roger Sherman continues stage shows on week-to-week basis, shifting opening from Friday to Thursday. Fetimates for This Week

Paramount (2,353; 35-65) — 'Mis-leading Lady' (Par), unit, probably \$13,500 fair. Last week "This Is the Night' and Mills Bros., \$19,700, very

Night and Mills Bros, 131,700, very Roger Sherman (2,200; 35-65)—
Crowd Roars and Dixle Black Birds revue. Mild 37,000. Last week 'Beauty and the Boss' and tab. 'Good News,' toppled after nice Foy-Poli (3,040; 35-50)— 'Cohens and Kellys' and 'Careless Lady.' Only fair around 38,300. Last week 'Scarface' and 'Office Girl' made good at 31,1536, 35-50)— 'Lone Rivers,' Bijou (1,536; 35-50)— 'Lone Rivers,' Bijou (1,536; 35-50)— 'Lone Rivers,' Bijou (1,536; 35-50)— 'Lone Rivers,' Say and 'Sim's Pay Day' got same figure.

Sex and 'Sim's ray Las, of figure.
Shubert (1,700; 25-50-75)—'Mystery of Life' and 'Killing the Killer.'
Sound film a new venture for this house, and experiment should bring in neighborhood of \$6,000.

K. C. SEES ITSELF AS 3-DAY TOWN, BIZ SLOW

Kansas City, April 25. Kansas City, April 25.
Commencing to look like, this is only a three-day town. Balance of the weeks are a nightmare to the managers. Present week bills offer of the featured names, with the liquor question getting attention at the Apollo showing 'Ten Nights' and Loow's Midland with 'Wet Parade.' Grand Hotel' opens at the Liberty May 6 at \$1.50 twice daily.

Estimates for This Wesk

May 6 at \$1.50 twice daily.

Estimates for This Week
Loew's Midland (Loew) (4,000;
25-50)—Wet Parade' (A). Extra
newspaper space freely used; around
Flesh' (M-G) a poor \$1.8,000.

Newman (Publix-Dubinsky) (1,590; 25-55-50)—Miracel Man' (Par).
Expected to build to about \$3,000,
mild. Last week 'Crowd Roars'
Mainstreet (KKO) (3,200; 25-5550)—Young America' (Fox). Light
at \$1,2,000. Last week 'Scandal for
Sale' (Radio) did not appeal, \$11,000,
Liberly (Publix-Dubinsky) (1,000;
Mary Brian and Doug Fairbanks,
Jr., well liked here and little house
will be moderate with \$3,500. Last
week 'This is the Night' (Par) held
up more consistently than anything

week 'This Is the Night' (Par') held up more consistently than anything on street for \$4,300.
Pantages (Ind.) (2,200; 20-25-40)
—Play Gitl' (FN) and stage show.
Management giving stage equal billing with picture; fair on \$5,500.
Least week 'The Menace' (Col): \$6,000.

Dutch Strike Threat

The Hague, April 14.
A new cinema conflict is threatening the town of Leydon, where
the town council proposes a higher tax on amusements. Object is to raise tax 25%

raise tax 25%. Managers of cinema, legit and other business interests, affected by the tax, threaten to stop all entertainments if the law is passed. That would mean that the town would not only miss the \$5,000 extra, but also the \$20,000 yearly under the old tax rate:

NEW 'IGLOO' DIALOG

Hollywood, April 25.
Synchronized dialog for 'Igloo,'
the Edward Small Eskimo story, is
being entirely rewritten, with the
narrative switched around com-

pletely.

Small is dickering with First National for release, not being satisfied with deals offered by Fox and Paramount. Ewing Scoti, who wrote and directed "gloo," has been offered the expedition for Metro's Teeberg, which W. S. Van Dyke is to direct.

San Francisco, April 25.

San Francisco, April 25.

The navy dropped anchor Saturday (23) and let loose 40,000 on a very dropped anchor Saturday (23) and let loose 40,000 on a veek of good business for some of the picture houses.

Current week has an innovation for the natives—tab versions of a contract of the picture houses.

Current week has an innovation for the natives—tab versions of a contract of the picture houses have tried this type of entertainment and Fox is cleaning up with 'Girl Crasy' while Orpheum finds the going tough with legit entertainment and Fox is cleaning up with 'Girl Crasy' while Orpheum finds the going tough with eight on the active the contract of the contract

Estimates for This Week

and Boss."

Estimates for. This Week
Fox (5,000; 35-65) 'Flesh Is Weak'
(M-G) and tab, 'GH? Crazy' with
Ginger Rogers. Fine \$39,000 likely
here.
And the control of the con

good enough. Second week 'Tarzan'
(M-G) \$11,000.
United Artists (1,200; 25-40-60)
'Michael and Mary' (U). Less than
\$7,000, but better than last week
when 'Silver Lining' (UA) got poor

when your octure 'nim' as 'vec 'vec' stage of the '

'Crowd' \$14,000, Newark; 2 Calloways as Opposish

Newark, April 25.
Good attractions and with a
weather break grosses should
mount. '50 Million Frenchmen' offering some competition, but will
have to sprint for \$12,000 at the
Shubert. Cab Calloway and Jean
Calloway, piaying against each
other, looks a queer booking.
Estimates for This Week
Bentlend (WB) 12 986: 29,28.5.50)

Estimates for This Week
Branford (WB) (2966; 20-35-50)
—'Crowd Roars' (WB). Dropping
of stage units won't hurt as much
as it will help with any sort of attractions. Should take nice \$14,000,
Last week "Shopworn' (Col), with
unit, \$12,000.

iractions. Should take nice \$14,000. Last week "Shopworn" (Col), with unit, \$12,000. Capitol (WB) (1,200; 15-25-35)—'Arsene Lupin' (M-G) and 'After Tomorrow' (Tox). Bargains and location certainty a draw, Near \$5.50 (1975) (19

Val Lewton's 2d for Radio? Radio is interested in Val Lew-ton's second novel, Yearly Lease, to be published by Vanguard in late

summer.

Lewton's first, 'No Bed of Her Own,' may be bought by Par which has a 30-day option.

Australia

By Eric Gorrick

Cool weather bocus business considerably. Ninety per cent of cursient hits are from United States. Delicious is very strong and should do well at least four weeks. Picture pulling plenty femme trade. Picture pulling plenty femme trade. Town.' Ladles of the Big House opens next week. Greater Union gets remarkable business with Terivate Lives' and 'Mata Harl.' East Carrolla played 'Dr. Heekyll and Mr. Hyde for two weeks to strong business. Fullers have a winner with Possessed,' but do not look like running unter their Magviat. Carrollar and 'Splinters in Navy' just so-so. Sydney, April 2.

val' and 'Splinters in Navy' Just soW. T doing great bishess' with
Filine Roses, in its sixth week. Show
M. T doing great bishess' with
Filine Roses, in its sixth week. Show
make way for opera season. Wirth's
Circus will do well for about three
weeks. Circus only hits town once
a year and regarded as a novelty.
Ernest Rolls has done
with the season with the season with
Direct the season with the season with
Direct Street is a hit for W. T who
are also currently playing a revival
of The Chocolate Soldier.
The Sitter of W. T with the season with the season

Rich Man's Folly' and 'Alexander, Hamilton'.

Premier Angry at Neweres's

The entire world probably knows by now the story of the cutting of the control of the control of the control of the Capital of

\$22,500 Weekend

London, April 25.
'Mata Hari' (Metro-Garbo-No-yarro) set a new weekend high for the Empire. Picture seems certain to stay a fortnight.

Feature rolled up \$22,500 on the two days, Saturday-Sunday.

Eastman Seeks French Quota on Raw Film

Quota on Raw Film
The French government was per
titioned for government was per
titioned for he setablishment of the french government was per
titioned for he setablishment of the french corporation. Manager Schmitz made the
request upon the Instructions of the American parent house.
Idea was to give French. Kodak a
break by putting a quota on Gerbrand, fra film and the Belgian
break by putting a quota on Gerbrand, fra film and the Belgian
break by putting a quota on Gerbrand, fra film and the Belgian
break by entire companies
were indignant when they heard of
the move, considering that they
spend their time fightling quotas, as
do now local American business
men in every trade.
Idea appears to be shelved.

Idea appears to be shelved.

U. S. Third in Belgium

Ensured in Belgium

Brussels, April 14.

In the second half of 1931, Belgium imported 2,607,000 metres of film of which France suppiled 1,-055,000 metres and the United States only 139,000 metres.

From Germany came 376,000, and Ifoliand, 16,000. A deal of the Fronch meterage is propaganda in the news-reeis.

Pittaluga-RKO Italian

Distribution Deal On

RKO-Pathe has concluded a deal with Pittaluga for distribution in Italy. Italian firm will handle the entire program of RKO-Pathe pictures for the new season.

Agreement calls for the Italian firm to use its own judgment on how to treat the American films as to dubbing, sound effects and titles. Pittaluga has handled Pathe product in Italy for some time, present contract taking in

Dowling

METRO QUOTAS ON BIP OPTION

Radio films. Ambrose handled the deal abroad.

Metro's deal with British International for quota pictures has been completed and signed. Terms are defintely, though 11 may be in-

only picture definitely mentioned is 'The House Opposite,' already completed and shown to Metro. Beyond that the contract calls for seyond that the contract calls for 10 quota pictures to be made by British International for Metro release in Britain. Metro pays 50% of the cost of the pictures if accepting them and has an option on the pictures for entire world release rights.

All 10 pictures are to be made within a year, with all production details up to B. I. P.

WB Paris Studio Takes All Future French Films

Hollywood, April 25. Hollywood, April 25.
French yersion of 'High Pressure' stated to be the last in that language made at the local Warner studios, with the acquisition of the Braunberger studio in Paris by Warners for future French pro-

ductions.

Andre Luguet, star of 'Pressure,'
lost his voice Wednesday (20), but
scenes were shot around him until
he regained it yesterday. Christian
Rub, German actor, who played in
the local legit 'Grand Hotel' is also
in, Jean Delmour the juve.

Duce Sets Up Italian Film Making Program

Rome, April 12. The Duce himself is taking a per The Duce himself is taking a per-sonal interest in the regeneration of the Italian theatre and development of native picture. He recently called to his office Signor Bottal, minister of the Guilds, deputy Gino Pieran-toni, President of the Show Busi-ness Guild and Dr. Anselmo An-selmi, general secretary of the na-tional council of the guilds.

tional council of the guilds.
The official communique says:
Mussolini listened to a report on
the activity of the Show Business
Guild. He then imparted his conception of what the policy of the
Show Business Guild ought to be
in the future. Mussolini, it is
learned, is keenly interested in the development of the Italian film prodevelopment of the Italian him pro-ducing Industry, and it is under-stood that his instructions princi-pally concerned the program to be followed by the makers of Italian

German for Metro

Two batches of German actor imports are due in New York with-in the next few days for Metro's

dubbing department. Ernst Rothmund, Gertrude Foerber and Anna Goerling arrive on the Columbus April 27. Hildegarde Kehnert and Aida Stuckering ar-rive on the Bremen May 3.

LUGUET GOING HOME

Hollywood, April 25.
Andre Luguet, currently in Warners' French version of High Pressure,' will return to France around
May 15.
He is set for a Paris legit show
in late summer.

U'S TRAVELERS

Kohner, Stern to Berlin-Fanck, Klingle for Greenland

Hollywood, April 25 Paul Kohner, Alfred Stern, An Fanck, and Werner Klingle of versal eastbound April 30

Kohner is taking charge of Euro pean production with headquarters at Tobis, in Berlin, and Stern will assist there. First feature will star Luis Trenker with Alpine local.
Fanck and Klingle are going to
Greenland to make 'Iccherg.'

U CONSIDERS GERMAN FILMS FOR PROGRAM

Hollywood, April 25.

Hollywood, April 25.
Universal is eyeing the efforts of
German studios for sultable program pictures. Mountains in
Flame, which was revised from a
German production, will be regularly distributed.
Blue Light, written, directed and
starred in by Leni Riesensthal,
German girl, was brought here by
Dr. Arnold Fanck when he came to
confer on the making of 'Iceberg.'
Flcture was voted Germany's best
of the year.

Solve Money Embargo

Berlin, April 14. With numerous German export companies having frozen credits abroad, especially in Austria and Hungary, has arranged a new sys-

tem.

The Ministry of Economics has worked out a plan, for German firms having funds abroad to sell these credits to travelling agents who in their turn hand over checks to peotheir turn hand over checks to peo-ple travelling to and in these coun-tries. Thus two problems are solved. The German exporter receives his money, and foreign central banks keep their foreign exchange. It is said Austria which has heavy tourist trade in Summer as well as Winter has agreed to the above solution.

Sunday Chances Dim As House Vote Nears

London, April 15.

London, April 15.
The chance of Sunday film shows ever becoming legal in England has on the control of the voting when the legalizing measure came before Parliament for a second time this week. It was carried, but by a majority of leas than 30. Now that it goes into committee the members will have to be proportioned to the voting in the actual House, which means that out of about 25 members 12 will be against the Bill. They will consequently be able to fight it line by line, and force it out.

'Bioscope-Kine' Merged

London, April 16. 'The Bioscope,' one of the oldes

The Bioscope, one of the oldest and best trade papers in England, is to merge with Kinematograph Weekly with the best of the state of t

Metro Envoys Gather

Sam Eckman, Jr., Metro chief in London, and N. Bernard Freeman, Metro managing director in Ams-tralia, are due in New York next week for annual sales confails. Eckman arrives on the Lee Eckman arrives on the Lee the following day, coming by train from the Coast.

Thompson's Return

Thompson's Return
Word in New York is that Lester
Thompson, press agent, is on his
way, back to this country from
Australia.
Thompson originally went to the
Antipodes a couple of years age to
handle the John McCornack's pleture
for Fox. He then stayed there for

Berlin Producers Join Stampede **Against Dubbing: Ask Contingent**

Metro Leaning Toward **Dubbed Spanish Comics**

Hollywood, April 25. Metro is flirting with the idea of going back to Spanish dubbing. Company has restricted itself to Italian, German and French for some time.

When and if the Spanish revival the comedies only. Hal Roach comedies will be the first to be given the treatment.

Notion is that Spaniards, who haven't expressed much satisfaction with native dialog in the past, won't

1,000% MEX. TARIFF JUMP

Mexico City, April 25.

After ten weeks' suspension or-dered by President Rubio, law was approved yesterday (24) increasing import levy on all non-Spanish discs and films from \$2.50 to \$25

infrort levy on. all non-Spanish discs and films from \$2.50 to \$2.50 per kilo. Law had been supended by the president at the request of importers, distributors and exhibs who wanted some time to adjust themselves. Picture men here are of the opinion that the measure, designed to protect the national picture business, such as it is, will prohibit the death blow to the entire film importing business. Probability is said to be that about 99% of the picture houses here will have to close down as a result. s here will have to close esult.

houses here will have to close down as a result.

Pressure is still being attempted on the government, with most people here of the opinion that nothing will avail for the present. Feeling is that the government will ster show the construction will after show not be convinced until after show business has shown effect of the edict and many theatres closed down.

Radio's Brit. Associate Angling to Sell Studio

Understood in New York that Associated Radio Pictures of London, making quota films for RKO-Pathe, is negotiating for sale of its studio to a group of Londoin independents. Basil Dean heads Assopendents.

Patie, is negotiating for size of its studio to a group of Londoin inde-studio to a group of Londoin inde-cisted RadLau Dean heads Asso-cisted RadLau Dean heads Asso-cisted RadLau Dean to the Control of the Word from London several weeks ago was to the effect that Eric Hakin, English indie, wanted to take over A.R.P., with Dean unwill-ing to sell. Current New York re-port has the deal back in the dis-cussion stage with Hakin aligned with several other Britishers. The con-trol of the Control of the Control of the William of the Control of the Control of the Control of the Control of the distributed by RKO on this side. Captain Harold Auten, indie, has the pictures for disposal, as repre-sentative of Dean in New York.

Par Has One to Go

London, April 25.
Paramount (British) will make
one mcre picture before turning
over its production contract to
British & Dominions.

Part of the Paramount unit has aiready been disbanded.

BRITISHERS HOME

BRITIBLES HUME.

Hollywood, April 25.

Coming with Cedric Belfrage on a linery up trip to Hollywood just so Belfrage coult show him around, Eric Maschwitz, editor of the 'Radio Times' in London, is leaving to-morrow (26) with his guide on the resturn fournesy.

morrow (26) with his guide on the return journey.

Belfrage has been here two weeks collecting material for the London Sunday Express. Newspaper pair go cast by plane and sail April 30 on the He de France.

Paris Weather

Paris, April 25, Weather story again reads glu-rious weather, business glum.

Berlin Is the latest to get excited about dubbing and figures on stopping it if possible. Latest move is that of the Association of German Film Industrials, which has decided to recommend that the government continue its contingent as previously, plus addition of a clause which prohibits the import of dubbed pictures.

tures.

Organization doesn't get quite as bitter about dubbed pictures made within the German boundaries, with even these it wants regarded as foreign pictures and treated as such from a duty and contingent stand-

point.

Lineup figured out by the film
men calls for a contingent license
for every fifth picture, meaning that
at best only 20% foreign mades are

at best only 20% foreign mades are to get in. Plus the imposition of an admis-sion fee on pictures, similar to that in use in the country from which the film emanates.

Germany's move against dubbed pictures, while expected for a long time, is somewhat surprising in the the United States, in its stringency. Anti-dubbing movement has been strong all over Europe for some months, but the notion has persisted, especially in France, that there is no European annoyance at

there is no European annoyance at dubbed product made within the European countries for which they are intended.

Final clause of the German propo-osition, for admission tees, is in-tended largely against France and does not affect the United States, where there are no foreign film ad-mission fees or import, duties to speak of.

German Imports Off

Berlin, April 16.

In the last nine months 188 pictures were examined by the censor. Of these 119 were of German, 38 of American and 31 of European non-German origin. The German production amounts thus to 63 percent. A decrease in American product in comparison with the German is shown.

In the first nine months of the last year season conditions were as

last year season conditions were

follows:—

1931-32 P.C. 1930-31 P.C. German ... 119 63 121 49 American ... 38 20 77 31 European ... 31 17 50 20 188 100

Fox's Spanish 'Mama' **Buenos Aires Failure**

Buenos Aires Failure

Buenos Aires, April 14.

Proof, if any were needed, that this city does not want Spanish plotures was afforded by the reception accorded to the Fox film, Mamai, starring Catalina Barcena—perhaps the best-known artist on the Spanish and date at the Capitol, first-run, and Renaclimient, second, April 6, and finishes a tepid week at those houses, to give place to another Fox picture, 'Hush Money,'

Fox worked-thard on 'Mania' from an exploitation angle, Half-page

Fox worked hard on 'Mania' from an exploitation angle. Half-page ads in the two leading dailies and half and quarter pages in less widely read media falled to draw even an opening night full. Long critiques appeared in papers which usually dismiss films in so many lives. It was all the appears when

usually dismiss films in so many lines. It was all to no purpose. The conclusion is, that Spanish pictures are a waste of money. Today, the first-runs will have nothing to do with Spanish pictures. They must take their chance in the seconds and no subperiously. seconds and ne'zhborhoods, and lose money for all concerned.

BRINK'S SAD MISSION

P. N. Brink, Metro home office representative in Eastern Europe, left Saturday for California for a

nonth's rest.

Jirink arrived in New York a week ago with the body of his wife, who died saddenly in Pavis.

Ufa 36-Film Schedule Berlin, April 14, Ula's product on plan for the next

season, already fixed, calls for 26. pictures.

"Made for the millions. And the millions will like it!"

- N.Y. American

This great heart-throbbing, throat-clutching screen drama takes New York as it has the entire country. All over, exhibitors are thanking their lucky Paramount stars for THE MIRACLE MAN. "Fine . . good entertainment . . many moments of thrilling action, and splendid performances.". . N. Y. Daily News. "Undoubted audience appeal.". . Red Kann, M. P. Daily.

CLEMAN

All new, all-talking, with this great cas

SYLVIA SIDNEY

HOBART BOSWORTH NED SPARKS

BORIS KARLOFF LLOYD HUGHES

Directed by Norman McLeod. Adapted by Waldemar From the story by Frank L. Packard and Robert H. Davis and the play by George M. Cohan



Talking Shorts

FRANK McHUGH PETE BURKE, REPORTER' 20 Mins, Mayfair, N. Y.

RKQ-Pathe

This series of McHugh's newspa-per yarns is fast getting to be the funniest running around. From almost any standpoint it's excellent laugh material, well thought out,

laugh material, well thought out, handled and acted.

McHugh is his usual oharacter again. Stew newspaperman, cleans out the office at a crap game, forgets to go home, tries to clear up a martial complication between strangers and gets badly involved personally. Ends by everything being straightened out, with him still un-

straightened out, with him still under the influence.
It's newspaper stuff. handled the only possible way-for laughs. And it puts the point over, without oftending anyone.
And what a swell stew this guy. McHugh is!

Kauj.

BEYOND THE BLUE HORIZON' Vincent Lopez and Orchestra

Paramount

Nice five-minute filler short by Vincent Lopez and his orchestra of Beyond the Blue Horlzon,' which

Beyond the Blue Horizon, which revives scenic shots from the Line to the control of the control

SAMPANS AND SHADOWS'
Magic Carpet Series
Embassy, N. Y.
Embassy, N. Y.
Fox Movietone
Although certain travelogs and some newsreel clips have suggested it, no one piece of film so thoroughly absorbe the out-of-the-way spots, details, and the real oriental atmosphere of, in and around Shanghai as
Camera work and editorial judgment in virtually all, of these carpet episodes are exceptional. Special mention of the same should be made for 'Sampans,' however. Wally.

CURIOSITIES

CURIOSITIES

8 Mina.
Translux, N. Y.
Columbia

A number of clips seen before in
the newsreels are Incorporated in
this Walter Futter effort.
At that such a grouping is interesting to the average fan who cannot be expected to be familiar with
The trout pool in Los Angeles,
Arizona's electric mountain, a California love nest, making tappa cloth
in Borneo, and selling turkeys in
Mexico are featured.

Waly.

CHARLES (CHIC) SALE
'A SLIP OF THE SWITCH'
Comedy: 17 Mins,
Cameo, N. Y.
Radio
Excellent slapstick entertainment,
plenty of laughs, and several new

plenty of laughs, and several regregations of the Sale as a tudent of the Morse system, provides gist of the idea. Around this are worked a couple of thieving bums, deaf sherlift and a locomotive engincer who is dizzy starting and stopactation agent's office is changing the lights every time a body falls against levers.

Comedy throughout is fast moving.

THE MOUTHPIECE Warner Bros. production and release, fea-turing Warren William; directed by

Frank J. Collins;
aldwin. Assistant
At the Winter Gar-
20. Running time,
Warren William
Aline MacMahon
William Janney
John Wray
Ralph Ince
Mae Madison
Morgan Wallace
Guy Kibbee
Ctarley Bielde

This is the first of what promises to be a cycle of underworld-lawyer type pictures, hurrled in ahead of several others that are about to go into release. In the impending group are Columbia's 'For the Defense' and RKO's 'State's Attorney.'
This one makes a good start. It

has plenty of high moments of effective melodrama and its story is of sustained interest. A release that will hold for week stands and promises much better than average feature returns.

In the print run off here the story has been allowed to run into too much footage and needs closer cutting, but even in extended form it has strong elements. Offsetting somewhat its trickily managed melodrama, the picture has a sappy romantic thread and is permitted to go overboard on talk, but the latter

go overhoard on talk, but the latter flaw can easily be remedied with a determined pair of shears. Weakness of the love interest probably is beyond mending, but the production is superior to this minor defect. Story has a brisk opening, with Vincent Day (Warren William) as the prosecutor summing up in a murder case, a trial, which ends in burder case, a trial, which ends in to the chair just a minute before he to the chair just a minute before he is proved innocent. Tragic miscarriage of justice turns Day sour on the prosecutor job and he goes to the gutter for a time in grief over his part in the affair. All this is a brief prolog, economically de-

is a brief prolog, economically delogod.

Making a new start, the brilliant
pleader becomes the 'mouthplee'
for criminals in the toils. First dartitle punch has to do with a featitle punch has to do with a feabank for \$30,000 and taking the
bank for \$30,000 and taking the
bank for \$30,000 and taking the
bank has do with a feabank has do with the side out, presumably sceing the
the tables later on the victimized
bank has displayed to the fadeout, presumably sceing the
fadeout, presumably sceing the
fadeout, presumably sceing the
fadeout, presumably sceing the
fadeout, presumably sceing the
fadeout, bear and all, it makes an abfast a murderer on trial. Witness testia murderer on trial. Witness testia murderer or trial. Witness testifree free free free with the formation of the tage of the
witness the size of the supporting to the suppor

before the fatal blow was struck. Witness, a prize fighter, Indignantify denies he was ever knocked out and thereupon is excused. As he leaves the stand, Day socks him on the button and he goes out cold, thus breaking down the whole case against the defendant.

Peak of the career of sensational lawyer is his trick of spiking the prosecution? case against a murrorescution? case against a murchiblt. A, before the jury and then, when his man is freed rushing to an improvised hospital to submit to the stomach pump, the polson taking 45 minutes to work.

Day is as sensational in his play

to the stomach pump, the polson taking 46 minutes to vow.

Day is as sensational in his play as he is in his work, his diversions involving many flamboyant ladies of involving many flamboyant ladies of the property of the

lies in his cynical audacity and daring.

In the end the double-crossed gangsters put him on the spot, for a telling trick dramatic finish in which he is machine-gunned from which he is machine-gunned from the stands reading a newspaper, a shrewdly managed bit of underworld hoke, resourcefully staged. Romantic angle involving the stenographer is subordinated by a fascinating bit of character, work contains bit of character, work membered for her fine bit in Three Star Final. Here she is a blass secretary to the lawyer. She sardogically orders flowers and cosy corner juncheon tables for her boss' lights of love, razzes him for his great expertness when he goes off on a bender and has to be brought back to life in a hurry to attend to his intricate law business. Throughout the story it is half suggested that she is in love with the mouthful the first indefined.

Miniature Reviews

FILM REVIEWS

'The Mouthpiece' (W.B.). A first grade melodrama, beating the other impending criminal lawyer stories to the screen. Tense story, well managed and sustaining gripping interest throughout. A bet for all grades of houses.

'Famous Ferguson Case' (F. N.) Dull, trite, talky expose of yellow journalism. For the minor houses with best asset capital performance by, Joan Blondell.

best asset capital perioritation by Joan Blondell.

'The Miraele Man' (Par).
Good if hokey talkerization of film which may recall the Lon Chaney - Thomas Melghan Betty Compson original. The

Chaney - Thomas Melghan - Betty Compson original. The '32 transmutation if not as effective has all the elements of sturdy bo. for the general runs. 'Wet Parade' (M-G), Two hours of propaganda for and against prohibition rather. than entertainment. Final impression strongly articulus. pression strongly anti-liquor, but outside of reaction that may bring, picture hasn't may bring, picture hasn't much chance. What it lacks as entertainment isn't covered by propaganda possibilities. Large cast of moderate name

values.
'Amateur Daddy' (Fox).
Warner Baxter, starring, and

Warner Baxter, starring, and a fair grosser.

"Are You Listoning?" (Metro). Wandering affair which requires all the advantage of being the fore-runner in the new film cycle dealing with radio broadcasting studios. Metro's attempt to take Haines out of the wise-cracking caregory. the. wise-cracking category only lets him down on the

dramatic end. 'Sky Bride' (Par). Lack of "Sky Bride' (Par). Lack of romantle interest is somewhat of a handleap to a conventional air plot with a suspensive finish. Jack Oakle suppiles a strong and welcome comedy relief. Good average pro-

relief. Good average pro-grammer.

'Cohens and Kellys in Holly-wood' (U). Along usual lines of the series, with practically no originality in dialogue or story.

Shop Angel (Tower). Nicely produced Indle with fluent action and fair suspense. Above

tion an an suspense average.

General Menace' (Imperial).
Good little but dragg story of a "Wild Women of Borneo' (First Div) Travelogue of familiar sort with only a few minutes devoted to the subject of the title.

Famous Ferguson Case

FamOus Ferguson Lase
First National production and release
featuring Joan Blondell; directed by Loyal
formation of the Company of the Company
for the Company of the Company
for the Company
f

Latest-and duliest-of the yelnewspaper expose pictures Weak for the important spots and even weaker for the minor grades, in neither of which fields are the fans interested in newspaper re-porter ethics, as involved in tabloid vs. conservative journals. Picture just talks itself to death in one boring hour and 20 minutes. 'Five Star Final' was the excep-tion to the rule that newspaper stories start off with a handicap

Cantor Film Colorless

Additional \$225,000, which color would add to the cost of Eddie Cantor's 'Kid from Spain,' probably will induce Cantor and Goldwyn to be satisfied with black and white. Both favored color, but not the ex-nerse.

pense.

For the past few days Cantor has been nursing an infected gum caused by a bit of tooth which re-fused to be yanked.

CORRECTION NOTE

Review of Freighters of Destiny (Variety, April 12) referred to Tom Tyler throughout the comment. Should have been Tom Keene as in the credits.

for the reason that the story tries to trick the auditor into thinking the newspaper people are more interesting than the events they chronicle, which isn't true inside journalism or outside. Findificant trick, but before and after the two plays mentioned there have been a long, long series of stage and screen flops dealing with the Park Row locale.

locale.

This subject is one of the most glarin, failures of the whole scries, and that despite a first rate plece of acting by Joan Blondell, as the hard-boiled and distillusioned sob sister, a light part that is made to stand out by the legitimate strength of its handling.

hard-boiled and disiliusioned sobsister, a light part that is made to stand out by the legitimate strength strength of the str

trigues, dissipations and philanderlags of the working press never
fells here.

Ings of the working press never
fells here.

Ing of the yellow reporters has
killed an innocent woman, whose
husband was dragged into the affair, ruined her husband and probably spoiled the life of the susthat the life of the susthat they lose their jobs, and fordramatic purposes that is uiterly
inadequate, regardless of current

Disregarding all niceties of lifeearry mistreatment, it's all tresome
entertainment.

THE MIRACLE MAN

13

Pramouit production and release, teauring Stylin Sidney and Cleater, Morriafrom Sidney Sidney Sidney
Madison Cleater, Morriafrom Madison Cleater, Morriafrom Modelson, Modelson, Modelson, Modelson,
Modelson, Modelson, Modelson, Modelson, Modelson,
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Modelson, Modelson Heien Smith.

Heiny Holmes. Chester.

Heiny Holmes. Irving
The Frog. John
Bobbles. John
Bobbles. John
Holmes. John
Holmes. John
Horry Even.

Horry Even.

Harry Even.

Lew.

Lew.

Good 1932 program stuff. Despite-captionsness of the harkers-back to the captionsness of the harkers-back to the captionsness of the harkers-back to the captionsness of the harkers-back to the caption of the caption

The Woman's Angle

The Mouthpiece' (WB). Because he suddenly goes noble for the un-requited love of a negative silp of a girl, Warren William's regulsh playing of an artful-lawyer becomes less interesting to the younger set than if he had remained a consistent scoundrel. The matrons will en-dorse his reformation enthusiastically enough to counteract the flaps' temperate attendance.

'The Famous Ferguson Case' (WB). A modest little programmer de-scribing the methods of city slicker reporters at small town trials and with small town girls. Will get a modest little audience.

'The Miracle Man' (Par). A stifftly directed tribute to the efficacy of prayer, told with unrestrained religious ferror that allenates the younger and smarter audience element. Spiritual conflict and teary-emotion directed toward the sympathies of unsophisticated matrons who will be absorbed by the come-to-givery regeneration of a gang of colorful crooks.

'The Wet Parade' (MGM). Apparently fearful of offending either the wets or the drys, this over-long review of the liquor question in America straddles the Issue and so loses out with both factions. The ladies accept history as film fare only if the characters are romantic. They demand entertainment or a cause to follow; they get neither here.

'Amateur Daddy' (Fox). Homesy folksy sweetness, with lily-white love timidly rearing its sity little head. Flaps want stronger stuff than this, but it will do nicely for the dowagers.

'Are You Listenin'?' (MGM). Collects its plot slowly and a bit vaguely from the atmosphere about a broadcasting studie, shifting suddenly from comedy to an unusually dramatic role for the wise-cracking Bill Haines. Film holds attention reasonably well but is too cluttered with artificially disagrecable characterizations to compel feminine sympathy.

'Sky-Bride' (Par). Richard Arich and Jack Oakle do their best to interest matince gais in a Rover Boys aviation yarn, but this unromantic action film will find its most appreciative femiline audience among mothers in search of clean, exciting entertainment for their

'Symphony of Six Million' (RKO-Radio). In keeping with its subject matter, a lushly emotional and at times deeply moving account of a celebrated surgeons rise from the Chicto. Attuned to the response of intensely Jewish neighborhoods and of little importance to the younger generation of fanettes.

STATE-LAKE Joday! ONLY ONCE IN A DECADE YOUNG

Theatre Advertising as Indicated from Various Cities On Week Days

SAN PRANCISCO



HEW YORK

KILLERS RUN WILD

Exposes the Friend of the Public Enemy! WILL WARREN WILLIAM . SIDNEY FOX WARNER BROS, will reveal the leader story of, New York's most neterious criminal lewyer at the

WINTER GARDEN
WEDNESDAY AT 7:48
Busy at 50th St.—35c to 1 P.M.



DETROYT Today Only!

AFRICA

CLEVELKHD Colon Statute Control SO DE

CHICAGO TRIPLE BILLS





THEY CAME TO AND STAYED TO LOV uds, cheats, grifters, touts nob, they swept down on the town to pillage, rob, destroy . . . met a strange ower, vital enough SYLVIA SIDNEY CHESTER MORRIS ROBERT COOGAN
IRVING PICHEL
BORIS KARLOFF
JOHN WRAY
LLOYD HUGHES
HOBART BOSWORTH Wednesday 9:30 A. M.

UNITED ARTISTS

NEW YORK

A LOUISVILLE LOCAL

Every man,

EVERYBODY, NOTICE

the Herald-Post-Brown Theater picture, must be at State Fair Grounds from 9 to 1 p. m.

Saturday, April 23. Come,

woman or child desiring to be in the big race track scenes of "Racing Daze,"









MOUSE





EXPLOITATION By Epes W. Sargent

Those 1922 Pennies

Those 1922 Pennies

Among the theatres picking up the 1922 penny, atunt from this department was the Riverside, New York. The gag is to 'ofter free admissions for one cent pieces bearing the date of the companies of the companies of the Graphic with the statement that the Treasury Dept. had advised her that no coins were ninted that year. The companies of the Graphic with the statement that the Treasury Dept. had advised her that no coins were ninted that year. The companies of the Graphic with the statement that the Treasury Dept. had advised her that no coins were ninted that year. The control of the control of

Colorful Italy

Golorful Italy

Rome.

The management of the Umberto theatra here has a novel idea for advertising the kind of play or sketch being shown on any given night. Entertainment at this theatre is generally short sketches or sometimes full length plays. As is the custom from the street of the custom o

Pink Lemonade

.Pink Lemonade

Polly of the Circus' fairly yells for sawdust exploitation, and at this time of year, or for that matter until winter quarters, the best bet is going to be transforming the circus that have the circus that a facilities — and the fire laws—will permit.

Practically anyone can rig a marquee strip with 'greatest show on earth' and similar legends, that curlosities, old actual circus lithos or similar gags will brighten up the lobby.

curled ties, old actual circus lithos or similar gass will brighten up the lobby.

The old gag of putting sawdust or tan bark down should be out. It was all right in the old theatres, but it is ruinous to good earpets, and where the crowd does not travel.

Fink lemonade should be on hand eyen if you have to persuade some charitable organization to make and sell it for its own profit. A three or tour plece band on the manquet, curately is indicated, and can be a kazoo band if the local musicians want too much money. It's the noise that counts, together with flashy costuming, and the uniforms do not have to be alike.

Spring Cleaning

Spring Cleaning
People expect to see a house go into summer uniform as soon as the weather warms up, and it's ingent to be a soon as the weather warms up, and it's ingent to be color of the soon as the weather warms up, and it's ingent to be ready with light waists, and give the general idea tarrived, and how.

Use lighter colors for lobby displays, use coler lighting for the lobby llumination, make your enceletric refrigerator. There is nothing like getting the season on the jump. Keep them cool and they'll keep on coming, but with all outdoors with the season of the country in the season of the country in the season of the

Real Tackle

Meal Tackle
Cameo theatre, N. Y., with a fishing story on its program, made an
effective use of the painted figure
of a fisherman holding an actual
pole from the tip of which the line
winds around the cross banner, the
figure itself being attached to the
side post. It can be worked for

any of the numerous fishing stories and perhaps a three sheet can sup-ply the figure, where painting is out of the question. It does not have to be a fisherman. Any male figure, not in evening dress, will do at a

plnch.

It will be found that the average person follows the line, which leads to the sales talk on the banner.

Babe Ruth's Shorts

Babe Ruth's Shorts

Troy.

In connection with exhibition of r shorts starring Babe Ruth, some lotal newspapers, particularly those who use his syndicated baseball stores are not as a syndicated baseball stores and syndicated baseball stores are sent to Ruth. When the second picture is screened, members are given buttons, names again being mailed to the star. On the third show, each lid receives a personal letter from the star. On the third show, each lid receives a personal letter from play regular lesque or exhibition contests, a personal appearance of the home-run hitter before the club is promised.

The Skaters

Dallas

Dailas.

Publix-Palace got some live cpace
by having girls in F. & M. 'About
Town' unit make the Ft. WorthDailas jump on skates. Distance
only 32 miles and several small
towns enroute that come under Ft.
decked out in loud pajamas and
stopped along way to give the villagers couplus asmples of trick coastlag.

Met here by recep committee composed of police chief, health director,
line with skating flare in this section that's got 'em young and old.

In Two Cities

Dick Wright of the Strand used the familiar newsboy matines not only to help his own house, but to give a break to the three Warner give at the booton at the playing 'Alias the Doctor' at the same time he did.

playing 'Allas the Doctor' at the same time he did.
Cleveland 'News' has a circula-tion, mostly by carrier, of 10,000 copies in Akron, so he gave the boys a show and arranged for refresh-ments to be donated and the large stories, which included mention of the feature, gave publicity in both cities. è

In Advance

West Cast ad manual has switched its scheme and will issue switched its scheme and will issue previewed in L. A. Managers compisin that waiting until the picture is played in L. A. gets them the material too late to be of use, so the manual goes back to the practise of the Last Word and will offer advance service. The control of the c

Juvenile Beaut Contest

Although bathing beauts long classed with miny goif by Texas showmen, somebody always bites. R. & R. -Texas, local nabe, staging contest April 23-May 27, with new twist, this time for girls under 14, stages and the stages of t

\$2,500 in May

\$2,000 in May
Montgomery, Ala.
Montgomery, Ala.
Manager Richard Kennedy, Paramount, in a ticup with local merchants will give away \$2,500 in
prizes to patrons at this theatre
during the month of May; giveaways on each Monday night, with
the grand prize, on Mary 30, a Plymchants screen diverser gives merchants screen diverser gives merpaper readers in addition to a line
of chatter from the stage each night
of the giveaways.

For Hotel Guests

Kentucky theatre has a new way to get hotel bashess. It posts 10 to get hotel bashess. It posts 10 to get hotel bashess. It posts 10 to get hotel with 10 tickets given for the inearest correct identifications by the guests. Might not work in the big hotels, but it got attention here and told the travelers that 'Arsene Luplin' was in town.

Films Hurt Grapplers

Tacoma, April 25.

Wrestling here is on the tobaggan and managers of the film palaces have done their part to cause it to silde. They've been booking in wrestling films and it's hurting the gate for the torso tossers.

Local athletic promoters charge 41 for their in person talent.

Electrical Lounge Show

Syracuse, N. Y.

Loew's State had an 'extra added attraction' in the guise of an Electrical Home-Making Snow, staged in the lower lounge of the theatre of the control of t

Appealed to Clubs

Appealed to Citus

C. T. Perrin, of freely, Col.
C. T. Perrin, of the Sterling, built
business on Broken Lullaby' by
driving on the clubs and organizations. Idea was to have the clubs
attend in a body, at regular rates,
and entire admission to be returned
to the club having the largest percentage of number present. Sug-

gested as a novel means of re-plenishing club treasury, but no stipulation as to the disposal of the coin. Clubs registered membership in advance.

In advance,
Another stunt was to talk the local merchants into giving the picture space at the bottoms of their
displays on the argument that so
notable a picture would bring in
notable at the study of the sound of the
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Gold Below Par

One exhibitor who paid 30c for a roll of bright red wall paper, solld roll of bright red wall paper, solld color, on which to make up banners for The Hatchet Man, figured the paper cost so little he could afford gold paint for the lettering. It looked fine in the sign shop, but, in the lobby the letters showed up-only from certain angles. From all others the lettering was faded by the lights.

there is the lettering was taued by the Company black marking ink could have been seen from all angles and would have heen seen from all angles and would have hed many times the display and legibility value. The gold paint could have been spattered on the paper from an old stiff tooth or hand brush and would thickly seeling be not been could be the country of the

BEHIND the KEYS

Syracuse, N. Y.
George Hoover, new manage
Skonras theatre in Oswego, succeeding E. A. Arnold, resigned,

Uniontown, Pa.
The old Dixle reopened April 22
as the Capitol. House was leased
last week by C. A. Jakobi of Pittsburgh. New sound equipment installed; Ken Woodward manager.

Publix-Skouras has installed a division manager at Philadelphia for 10 houses in Pennsylvania and West Virginia, promoting Monty Salmon, who was P-S city manager in Phility, to the post Salmon's 10 embraces Philadelphia, Ambridge, Butler, Johnstown, Uniontown, all Other 10 are directed from New York headquarters as a division.

Stage attractions went at the Paramount early this year so well that Manager Willis Grit, Jr., is not not seen to the paramount early this year so well that Manager Willis Grit, Jr., is not not seen to the paramount of the para

Yonkers, N. Y. Yonkers, N. Y.
W. G. Gutterldge transferred as
manager from the RKO Embassy,
Dobbs Ferry, to Proctor's New Rochelle. Succeeded at Dobbs Ferry
by Harold Daley, from Brooklyn.

New York.

RKO managers dropped include
Harvey L. Watkins, at Hippodrome,
New York, replaced by Raymond
Koch, his assistant; A. M. Roy,
manager of Orpheum, Omaha, replaced by Clifford Rust, his assistant.

Other assistants made managers are Arthur Brown. Chester, Nev Other assistants made managers are Arthur Brown, Cheater, New York; William Henry, assistant at Jefferson to managership Park Lane, New York; and James Andrus, assistant to division manager of northwest, appointed to manage Orpheum, Spokane, with Joe Cooper transferred to Taganese of the Cooper of the Cooper

becomes assistant treasurer at Or-pheum, that city, and Harry Sayre treasurer at Dykker. Brooklyn moves to the Park, Far Rockaway

Dallas.

Several recent changes in P. P's southwest lineup, affecting mostly publicity staff: Bob Kelly from Met, Houston, to Texan, San Antonio; O. Telli recent recent in N. Y., to Marca to Azice, Santone: Buddy Weller. Azice, switched to RKO Majestic, Houston. Shifts close on heels of general advertising survey over this

division by Ed Olmstead, southwest contact man.

The Grand, operated for the past two years by Carl O. Johnson, was destroyed by fire with loss of \$60,000.

Washington, Ia. Washington, Ia.

Fox theatre has been reopened by
Ralph Fratt after forced closing due
to damage done in Congress hotel

New Bedford, Mass.
The Empire, former Publik theatre, has been acquired by the Zeiterion Realty Corp., operator of the
State and New Bedford theatres.
Publik had kept the house closed as
it adjoins the Publik Olympia. If
will be reopened in a few weeks
entations. It seats 1,758. Furchase
price reported to be \$175,000.

Annual convention of Rocky Mountain Theatre Owners' associa-tion is set for June 7-8.

Anthony A. Costa out as manager of the New Douglas theatre, in the Harlem black belt. No successor as

Froperty of the Seville theatre, recently adjudged a bankrupt was sold by Referee George F. Coffin, of Easton, and by Frank W. Sandt, a trustee, to a committee representing the first mortgage bondholders.

Pomfret Realty Co. has leased the Third St. theatre to the United chain of Philadelphia, Louis Berman, president. Lessees take possession May 1.

'Grand Hotel' will opn in this territory with roadshow at Para mount May 6 at \$1.50 m. Me! Todd, manager of Fox Princess, Cheyenne, Woo, on sick leave; to California for two months. Mark Berkheimer, Kieva, Durango, succeeds him, succeeded by Chas. Ernst, recently with Empress, Denver. and in suit against Rex theatre for sound equipment.

In suit against Rex theatre for sound equipment.
Booth and front of Owl theatre, Longmont, Colo., burned; 18,000 feet of film, including two features, destroyed.
Falace theatre at Lordsburg, N. M., destroyed by fire.
Mickey McParland, owner Essances theatre, Rushville, Nob., father

Pittsburgh, James Sharkey, for last four years head of Columbia exchange here, succeeded by Art Levy from the Col office in Washington, which he pre-viously headed.

New Philadelphia, Pa.
Earle theatre has reopene, with sound. L. C. Comerford is manager, sounds. L. C. Comerford is manager. Reading. Pa.
Albert Sindlinger appointed manager of all Warner theatres here. Succeeds Albert Leffics, transferred to the Rialto, York, Pa.

Bridging a Gap

Playing a picture on an almost overnight booking, there was no time for a resourceful manager to

overlight sooning, there was no time for a resourceful manager to get hold of the necessary cut material with which to advertise, and the second of the advertise of the advertisement in the local weekly. It was a throw-away or nothing. And figuring that you get nothing, for nothing, the manager determined to do something, with a word of the second of

'Shop Angel' Contest

"Shop Angel' Contest

Bronx N. Y.

Foregoing the press-book exploitation media on 'Shop Angel'. Morris Sussman, of the Empire theatre,
ran an original contest in connection with the film's engagement at
his playhouse. The contest was to
angel' in the Bronx, and permitted,
every shop girl in the brough gio
compete. Voting ballots were issued
with each paid admission during the
run of the picture, each good for 100
lung jeweler was tied in, and for the
publicity contributed articles of
jewelry as awards for the girls receiving the most votes.

For 'Mouthpiece'

For moutapiece
One manager is set already for his exploitation gag on 'The Moutapiece.' He is having a painting made for the marques top, showing a mouth six '3et wide, with red sauze back of the glistening white teeth. A loudspeaker back of the teeth, and loudspeaker back of the back of the book, the picture and the blavers.

about the book, the present players.
Figured that the mouth can be seen for some distance down the street in both directions and get more than usual attention because it is only a mouth. It will at least be something different.

Stenos' 2-for-1

Stenos' 2-for-1

Birmingham.
A stunt that has been worked successfully a number of times with pictures: about stenographers was worked again with showing of Order and the stenographers of Post' in running coupon admitting stenos free. Coupon had space for name, employer and address.

Ildea of course is to catch the boy only thing had about the idea is a flood of gals about 6 p.m. coming in by themselves.

by themselves.

Chain's Band

Consolidated chain of theatres has engaged Capt. J. B. Mackenzle, former Marine band leader, to organize the Consolidated Amusement band. Membership in the organization open described to the consolidated consolidation of the capt. The consolidation of the capt. The

L. A's Top Rate

L. A's Top Rate

Los Angeles.

With the Los Angeles Herald' absorbing the Evening Express, newthe Evening Express, newmatic page advertising rate from
\$3.40 per inch to \$9.24. Rate for the
'Express' before it faded was \$4.30.
Run of the paper rates have been
increased 3pps. remain as before,
with the "Spps. treamin as before,
the "Spps. treamin" as before,
the "Spps. treamine as before,
the "Spps. treamine" as the "Spps. treamine as the "Spps. treamine" as the "Spps. treamine" as the "Spps. treamine as the "Spps. treamine" as the

Radio Plug

Radio Ping

Springfield, Mass.

Springfield, Mass.

Publix has been promoting its
theatres here and in Worcester
through tleups with radio stations.
At the Capitol, Worcester, auditions
were conducted for vocalists, and
several appeared on the stage rightly for a week. The winner was
several appeared on the stage rightly for a week.

The winner was
springfield, and the promount of the Paramount, Springfield, in association
with station WEZ.



Columbia comes through with another BIG one right when you need it most! Play this dynamic drama of a brilliant criminal lawyer who stacked the cards of chance against his victims' hopes and—always WON! Then Love took a hand and evened the score! A picture for all—thrilling entertainment straight through!

ATTORNEY FOR THE DEFENSE



EVELYN BRENT CONSTANCE CUMMINGS

Directed by IRVING CUMMINGS

Adaptation and Dialogue by Jo Swerling

Columbia
Leaping Ahead

to Leadership!

READY FORALL AMERICA APRIL 29TH

FANNIE HURST'S

SYMPHONY OF SIX MILLION

NOW TWO-A-DAY GAIETY THEATRE, N.Y. OPENED GREAT PRE-RELEASE ENGAGEMENTS WASHINGTON...CLEVELAND...SAN ANTONIO HOUSTON...BIGGEST GROSS IN 14 WEEKS

RKO RADIO PICTURE

Stock Market

(Continued from page 7)

any event. Regardless of that angle, there was a good demand for Loewbonds during the week, the price moving up by more than 3 points, a conspicuous exception to other leaders among the picture companies, which generally seemed to be under the bearish influence of summers approach. The Lew was climber approach. The Lew was climber to be under the bearish influence of summers approach. The leaves are the summers approach. The leaves were making a precipitous retreat on moderate volume, and the old Keith bonds suffered a severe sinking spell.

Par. Bonds Sink

The older Paramount-Famous-

evere sinking spell.

Par Bonds Sink

The older Paramount-Famous'
Lasky 6's broke sensationally for a
net loss on the week of more than
10 points, losing all their gains of
the week before and silipping into
new low territory since their issue
and their special since their special since their special
howed no power to rally and ending the week practically at the bottomic At the minimum level cited
they rare on a yield of around 20%.

At the same time the newer bonds
amount-Publik's 6½%, ran a parallel
course, going into new low ground
for all time at 26%, representing
about the same yield. No explanation for such violent movements
were discernible on the surface,
general bond market condition, industrial losans showing slow but
steady improvement during the week
up to Saturday.

Even the wee been having tough
points since the late winter gave evidence of having accomplished most
of the selling. From the low of 15½
they showed gradual improvement
to a peair for the recovery close to
the end of the week. Slight relapse
might have been on minor profit
taking.

General theatres showed the effect
of an understanding on a reorgan-

the end of the week. Slight relapse might have been on .minor profit taking.

General theatres showed the effect of an understanding on a reorganical control of the protection of bondholders and to other interests. Persistent buying carried the liens up to a new top on the recovery at 8, compared to the low of 1 when the company went into a received the liens up to a new top on the recovery at 8, compared to the low of 2 when the company went into a received the liens of the company went into a received to the low of 1 when the company went into a referred in exchange for the GTE debentures and for other obligations held by Chase bank. More important the state of the company of the continue to function despite the leadership of a common interest. Now seems set that the concern will continue to function despite the ment which hopes for improvement when the business picture brightens. In view of the extreme weakness in both Par, and Keith bonds, latter off 8 to 49, the figures on short accounts in excess of 2,000 shares, and among them were scattering death in Faramount and RKO, sev. and among them were scattering death in Faramount and RKO. Sev. Chesse were the only two amusement stocks in the list, and represented outstanding short contracts on April 8.

Amusement Shorts
Situation suggested that those two, even at the current price (around for Par. and 3% for state of the control of the contro

seems to be that, except for the Paramount and RKO shorts, the Faramount and RKO shorts, the seems of the see

bound at 4%. Sharp rally of week before last in the preferred stocks did not carry through, but the galins scored were measure. Deallings in senior issues practically easiest the nonly one that appeared on the ticker being Loew's, unchanged at 80 on one minimum transaction and a scattering of ferred, which ended the week fractionally up at 8%. Movements generally among the

tionally up at 8½.

Movements generally among the film stocks were without great significance. An unusual market characteristics of the stocks were without great significance, An unusual market characteristics of the stocks where the stocks under special pressure were the old market leaders, while the lesser descriptions, especially those already, in extreme low price ground, appeared to be immune. It isn't encounter that the state of the washington investigation of. Wall Street is going to have, but for the time being the bears seem to have stood aside. Situation doesn't big or little trades, Big trades don't want to be summoned to Washington to testify, and little dabbiers don't want to venture into a market where short selling is already regulation to testify, and little dabbiers don't want to venture into a market where short selling is already regulation to testify, and little dabbiers don't want to venture into a market where short selling is already regulation to the summoned to washington to the summoned to a summaripulation on the upside, as illustrated during the week, when day mark-up near the close, as in-andout shorts covered their positions rather, than leave them open overnight. At the same time, the slow during the week, the summaripulation of the summarice to instill confidence into the public. All told, the amusements made a fairly, favorable showing consider to summarice times times during the week, new depression bottom being at 58,48, more than 2 points below the bottom of the 12s situation being at 58,48, more than 2 points below the bottom of the situation of the world War and just before the New York Stock Exchange was closed. That the theatre stocks maintained bottoms under the circumstances gave them a comparatively cheerful aspect.

An exception was Eastman Kodak, while sawe has right along been a favorite target of the bedars, but it was not until the Senate Committee's figures came out that the

oummary	TOP	week en			
		18.	STOCK	EXC	HANGE

4.1			STOCK EXCHANGE				
	1032					Net c	hg
High.	Low.		Issue and rate.	High.	I.ow.	Lest. for	
5%	11/2	100	American Seat	112	11/2	132 -	- 1/4
.53	214	: 400	Consol. Film	2%	21/4	21/4 -	- %
11%	7	1,300	Consol. Flim p(d, (2)	81/4	714	814 +	· %
736	414	200	Columbia P., v.t.c.,	516	476	516 +	- %!
8776	5234	20.100	Eastman Kodak (5)	50%	52%	. 54	316
536	- 2"	1,400	Fox, Class A	214	216	254 -	- 41
2616	1892	148,600	Gen. Elec. (1)	10	. 13%	14%	1%
114	. 1/4	1.000	Gen. Thea. Eq. n	56		¥	- 34
27	190	2,000	Kelth pfd			. 15 bid	
34	20%	12,600	Loew(3)	2414	21%	22% -	36
72	Gil	100	Do pref. (0½)	60	00	60 "	~
844	214	1.400	Madison Sq. Garden	21/4	. 214	2%	1
2214	17%		Met-G-M pref. (1.80)		17%	17% -	- %
14%	6	200	Orphem pfd		,/*	6% bid	
1113	8%	39,600	Paramount		374	4. 0.4	76
. 1	9	600	Pathe Exchange	1/2	34	16	
5.54	156	200	Pathe, Class A		21/2	210	- 1
10%	45		Radlo Corp		454	416 -	- %
7.	. 237	800	RKO		316	31/4 -	
	76	800	Shubert			% bid	. 78
50	82"				••	32 bid	
474	114				114	116	- 1
20	616		Warner Bros		479	5 bla	1.4
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(:():	301	25,000	Par-Fam-Lasky G's, 47		80%		04
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44	151		Warner Bros. 6's. '30	10%	18%	1811	21
	10	10,000	water bross o s. 30	1074	.0.1		*
			Over the Counter, N. Y.				. 1

.... Roxy, Class A.....

Prosperity's Shill

Santa Maria, Cal., April 25.
Harry Dorsey, local exhib, has instituted a campaign for prompt payment of bills among Santa Maria merchants and stamps all his checks: "Pay bills promptly and bring back bilis promptly and bring back prosperity.

Dorsey is president of the Santa Maria Rotary Club and has swung the membership into a quick bill paying cam-

DU PONT MAJOR GTE INFLUENCE

Wilmington, April 25.

Du Pont interests may assume a prominent position in Fox affairs when final adjustment of General Theatres Equipment company, is made. Through the now defunct stock house of Pynchon & Co., the lactor that the lactor of the financial power that came to Hariston and the lactor of the financial power that came to Hariston and the financial power than the financial power than the financial power than the financial financi

ion and likely not to take an active. role until his duties in the Capitol permit him to get away. In the meantime, the reorganization plan, was worked out by Chase, with reports crediting the law firm of Hughes, Schurman & Dwight as different to the control of the control of

ers will receive pro rata new pre-ferred shares in exchange for their present obligations.

A Cal. Daughter

A Cal. Daugnter
Council Bluffs, Ia. April 25.
Because his wife, native of Callfornia, refused to live in the tail
corn state, C. D. Bell, manager of
the Fox-Strand theatre, was
granted a divorce on grounds of
desertion,
Mrs. Beil, residing at Riverside,
Cal, through a deposition of the
father, stated that Iowa might be a
good state, but not to live in. The
Bells were married in 1926.

U'S IOWA SUITS

U'S IOWA SUITS

Six Ios Molnes, Ia., April 25.

Six Iowa picture house managers are defendants in actions filed in district court here by Universal Film Exchange. Inc. Amounts invoved the Court here by Universal Film Exchange Inc. Amounts invoved the Court has been appeared to the Court of the Court of

leases.

Defendants are M. B. Quire, Star.

Kanawila; Glenn Wuilace, I. O. O. F.
theatre, Eradgate; Jno. Clemman,
Ruby, Gladbrook; Emma Wellemeyer, Princess, Humeston; J. E.
Farley; Star., Wauncoma; N. W.
Robertson, Rialto, Mechanicsville.

Despite Exhibs' Present Willingness To Arbitrate, Distribs Prefer Suits

MARKS BROS. CUTS LOSS

Deficit for 1931, \$84,700—\$198,500 Year Before

Chicago, April 25.
Financial statement for 1931 of
Marks Bros. Theatres, Inc. controlled by Publix for the past two
years, shows a net loss of \$8,765.
Houses are the Granada and Mar-

bro.

Deficit. is estimated after depreciation, interest, amortization and other charges. Previous year, 1930, showed a net loss of \$198,518.

Much Ado About McGuire

Radio is figuring on six shorts in a new Mickey McGuire series which it has distributed several years. Larry Darmour will produce. Mickey Rooney who had his name legalized to Mickey McGuire was unoptioned by Universal last week. Rooney can't use the McGuire label professionally.

INCORPORATIONS

NEW YORK

Albany, April 25.

De Lixe Screen Service, Inc., Manhattan, picture buelness, \$50,000.

Numan Fark Corp., Broax, operate
amusement parks, resorts, 100 shares no
par.

Scarborough Players, Inc., Manhattan, leatrical, 250 shares—150 preferred \$100 Scarborough Prinyers, Inc., mannavan, and 100 common no par, e-bred 1710 and 100 common no par, world Wide Sadie Corp., Manhattan, Conduct theatren, plays and other Redwal, Inc., Manhattan, conduct theatren, plays and other Redwal, Inc., Manhattan, securities, theatrical, 100 ahrees no par, Redwal, Inc., Manhattan, securities, theatrical, 109 ahrees no par, New York, theatrical, 209 ahrees no par, New York, Theatrical, 209 ahrees no par, New York, Theatrical, 209 ahrees no par, New York, Theatrical, 200 ahrees no particulated the productions, Inc., New York, Theatrical, 200 and the particulated the productions of the productions of

Aldington Productions, Inc., New York, theatrical productions, 300 shares no

theatrical productions, 300 shares no paracetal Pictores Corp., Inc., New York, picture business, \$10,000. Crockford's, Inc., New York, or New York, Inc., New York, anuser Hoobally Enterprises, Inc., New York, operate theatrees, parks, 100 gardens, Hopkins Music, Inc., Manhattan, cabarsed, dance nulls, 300 shares no par, and the producing systems, \$50,000. Manhattan, \$50,000. The producing systems, \$50,000. The producing systems \$50,000. The producing sys

Kings, from \$100,000 to \$60,200.

CAIFFORNIA

Dissolution of Senset Fictures, Ltd., County of Los Angeles, Capital stock \$25,000, none abbarched.

Warren H. Donne, Harold College, Capital stock \$10,000, none abbarched.

Warren H. Donne, Harold County of Los Angeles. Capital stock \$10,000, none abbarched.

Calciant Froductions, Ltd., County of Los Angeles. Capital stock \$10,000, none abbarched.

Wenica Muskoment Co., County of Los Angeles. Capital stock \$600 phares, Venica Amukoment Co., County of Los Angeles. Capital stock \$600 phares, Capital stock \$10,000 phares of Carleton Kinney, Edward A. Gerety, Jr.

Oklahoma City, April 25.

Eastern Oklahoma City, April 25.

Eastern Oklahoma City, Spr., Capital stock \$1,000.

Hary Lowenstein, Bobble Bullock and Charles Trego, all of Washita Amusement Co., Ardmore, Manusement Co., Ardmore, Manusement Co., Ardmore, Co., Ardmore, Manusement Co., Ardmore, Co.

Rasters Otlahama Theatres, Inc. Cap-Bobble Bullock and Chartes Trego, all of Artimote.

Bobble Bullock and Chartes Trego, all of Artimote.

Amusement Co., Ardmore, Otlahama Chartes Trego and Roy Hall, all of Pablix Theatres Corp. New York Goorge M. Green, service agent. Capital in Chartes Chartes Corporation. The Corporation of the Chartes Chartes Corporation.

Biverside Fark Corporation, Dringer March Chartes Corporation. Dringer March Chartes Corporation. Dringer March Chartes Ch

Judgments

Prilace Music House Inc.; Colonial Standard Film Service Co.; Sun Pictuse Corp.; 10.330.76.

Standard Film Service Co.; Sun Pictuse Corp.; 10.330.76.

Times Sq. Hotel Corp.; L. Capen; J. Capen; 10.300.76.

The Corp.; Sale Corp.; Columbia Pictures Corp.; Sale. Corp.; Columbia Pictures Corp.; Sale. Corp.; Paramount-Public Corp.; 323.06.

Billimore Theatre, Loc.; Piet National Hillimore Theatre, Inc.; 17 Infany Production, Inc.; 120.56.

Billimore Theatre, Inc.; Iffany Production, Inc.; 120.56.

Max Miller; Hollywood Pictures, Inc.; 130.56.

Max Miller; Hollywood Pictures, Inc.; 130.56. Knights of the Orient and Rajuh Ra-bold; Cantigny P. & S. Corp., \$42.55. Max Miller; Hollywood Pictures, Inc.; \$50.79. Nat. Ass'n of Friars; George F. Fish, Inc.; \$13.48. Nemerov & Nemerov; Burns Bros.; \$2,120.30. 12.120.20.

Mo-Mar Anuse. Corp.; Tiltany Productions. Inc.; 312.93.
Isle Theatrical Corp.; Educational Films. Inc.; 545.45.
M. -18. Marchowitz; Paramount-Publix Corp.; 1812.5.
114.44.

The arbitration worm has turned completely over, with the exhibitors now calling for its return. Coincident with that reversal of attitude on their part, distributor satisfaction with the present system of individual contracts has increased.

Although the distribs have been informed that the Allied States now informed that the Allied States now again favors the 5-5-5 form of contract which called for arbitration, the agreement will not go into use this year on the 1932-33 season's product.

When it was adopted last winter the distributors agreed that it would be ready this spring for the new seiling season, but recently Allied repudlated the contract.

To Late For 5-5-5

This comes too late in the obinion of distribs to turn to the 5-5-5 form of exhibition agreement for 1932-'33, with the selling season practically here. It will thus be tabled for an-

here. It will thus be tabled for an other year.
Distribe now prefer going to court to artitration. During the past year in the New York territory alone, collections have been much faster through service on exhibs of suits that require answer in five days. If getting Judgments, a marshal has more than the suits of th

LOEW DEAL ON TO TAKE OVER FOX, WASHINGTON

Negotiations by Loew's to take over the Fox, Washington, is nearing successful completion.
Deal, if closed, calls, on taking possession, for Loew's to pay over \$50,000 in a lump sum, according to information. An additional \$20,000 is to Sanchon & Marco in lieu to the sum of Loew's presently uses its own units at the Palace, Washington,

Schine Robbed of \$1,700

Cortland, N. Y., April 25.
Professional cracksmen using an electric drill worked their way into the safe of the Schine State theatre here early today and escaped with \$1,700.

A cleaner discovered the break when she opened the office of manager Walter M. Powers this morning for an advertising man who had called for copy.

Boosts Scale

Pittsburgh, April 25.

Times being what they are, move of Warner's theatre last week in tipping price scale from 50 to 60 cents believed to be unprecedented. Warner is a straight picture house the control of the cont

REJECTS SEX FILM

Birmingham, April 25. Mrs. Neli Wallace, newly appointed city censor succeeding Mrs. Myrtle Snell, banned her first picture here last week.

'Sins of Love,' sex picture, was slapped following a preview.

L. A. BILTMORE'S GRIND

Los Angeles, April 25. Erlanger's Bilitmore theatre goes temporarily grind May 6 with Zane Grey feature 'Denizens of Deep' on ercentage.

House will then resume with legit.

METRO'S 'CROSSROADS'

Metro is buying 'Crossroads,' play by Martin Flavin. Show was produced in 1929 by . Lewis Gensler.

Kurtzman Back East

M. M. Markowitz, Paramount-Publik
Corp.; 14(-5).
Myron C. Fagan; Frand Theatre Co.;
My

ERE'S HO



C. H. Buckley of the Harmanus Bleecker Hall, Albany, N. Y. did the biggest business in months playing to ABSOLUTE CAPACITY

ADS. These two display ads (plus teaser campaign) got the crowds started. You can adapt them for your town.*

RADIO BROADCAST.

Six 30-minute broadcasts on station WOKO, before opening. Station supplied air time free. Records for these broadcasts available FREE at your Fox Exchange.

NEWSPAPERS. Three leading Albany papers gave special pictorial layouts, features, news stories, and daily reviews broadcast reviews. You can get the same!

TRAILER. Created tremendous talk. It's a pip! Get it from National Screen.

NEWS TEASERS. Special series of six one-column ads. Fully outlined in Fox Press Book.

*Other showman ads in Fox Press Book.

EXPLOITATION:

- 1. STORE BROADCAST. Daily instalments broadcast on downtown main streets, department stores, drug stores through special loud speakers.
- 2. BOOK PRIZES. 100 copies of the novel to first 100 women at opening day show.
- 3. WINDOWS. General and book store displays of the Grossett-Dunlap novel.
- 4. BILLBOARD TEASER. Same message as news teaser. Stands in downtown section. Painted daily. See Fox Press Book.
- 5. SUMMONS GAG. Judges, lawyers, court attendants circularized with trick jury notice. Sec Press Book.



IS MR. BUCKLEY SATISFIED?

Read his wire . .



444 MEST 56 ST. HTC. FOX FILM CORPORATION

2D PREMIERS SHOWING OF THE FOX PLOTURE TRIAL OF VIVIENDE PARK WAS A OREST OFFIRM STOP ADDITION OF THE PASTEST MAAIRG METOGETHATIC AKRICIES IMAESANSED ALLE COWERL LEVA I HVAS SEEM IN V LANG THE STOP PERDICT AN EXCELLENT VERY BUSINESS STOP SURPASSED OUR EXPROTATIONS STOP WE TOOK ADVANTAGE OF EVERT EXPLOITATION ANGLE AND WILL SECURE PROFITABLE RESULTS REGARDS

O.H.BUCKLEY HARMANUS HIERRER HALL

PICTURE - Backed by Showmen

B.& K. Price Cuts and Closings Wait on Congress and Weather

Chicago, April 25.

Publix-B. & K. is ready to introduce changes, into its price sales agytem, but is waiting word from Washington as to the admission tax level before deciding into how much will be dipped for the present tariff. As presently figured, understood that the cut in prices will range from 10e to 25c, which takes in neighborhoods and loop, matinee and evening prices.

Of greatest moment in the price situation is the likelihood of a general sice of all balcony rates. At first reported, to be confined in the loop to She Oriental; it now appears that the lass hwill also be ordered in the agestairs quarters of the three run spots, McVickers, United Artists and Roosevelt.

B. & K. is understood to be satisfied with the results of the clipped prices at the neighborhood spots, such as Belmont, Tower and Maryland. An arrangement of a general two-bits scale is also being followed B. & K. colored deluxe Regal, and

alon as Belmont, Tower and Mary-land. An arrangement of a general two-bits scale is also being followed B. & K. colored deluxe Regal, and the Essaniess houses, such as the Vogue and Northeenter. B. & K. has also put into effect 15c and 25c reductions of scale at the northside Pantheon: and the northwest Gateway. The deluxe neighborhood spots have so far re-ceived their cuts only for the Sun-day matines, in an effort to bolster that weakest of all periods. This silice ranges to as low as 15c on the Sunday matinee for kids at the big deluxe Uptown, Tivoli and Paradise. As to house-closings for the sum-

sunday mannee for kide at the big deluxe Uptown, Tivoli and Faradise. As to house-closings for the summer, B. & K. Is ready should the grosses consistently range below the rental figure on the theatres in question. B. & K. Is resigned to the belief that a number of theatres will be forced to shut for the bot spell, in spite of the cooling plants in some of them. While such big neighborhood theatres as the Covant Belmont, Tower and Maryland are named as certain to fold by Junc 1st, the big excitement is the understanding that the loop Roosevelt, run spot, will call it a season by May 15. House has been running badly into the red recently, and now finds itself short of product.

badly into the red recently, and now finds itself short of product. The way is now being paved to switch the Roosevelt within the next two weeks from a first run to a double feature policy which plan will have the B&K stand follow the Warner Brothers' Loop Orpheum, currently operating itself on the two-for-one idea. Price revision at the Roosevelt will most likely be 25c and 35c nights.

the Rosevelt will most likely be 25c and 35c nights.

In making the policy shift, the Public operators here declared the house had only ether alternative of closing.

Skouras Rate 20% Cut On F-WC Projectionists: 50% Less for Shorts

Los Angeles, April 25. Los Angeles, April 25.

Economy assault of the Skouras brothers on Fox-West Coast operating expense bore fruit last week in a 20% cut on projection labor and a 50% cut on the price of Shorts.

and a 50% cut on the price of shorts.

Projectionists' union in Los Angeles and Long Beach were first to agree to the booth wage cut, with other Southern California localls following. With the one-fifth reduction, union contracts with F-WC are extended by 16 months, to January 31, 1934.

Most of the short product for F-WC houses is bought as needed on the new price list.

Deluxe houses formerly paying \$100 for a one-reeler now get it for \$455.

There—reelers formerly \$500 now come for \$175.

In the matter of house payrolis Sources brothers are depending for the effect on reducing man power, the effect on reducing man power, and the short of the neighborhood houses are on one-man operation.

FILM BOARD MOVES

New York Film Board of Trade yesterday (Monday) moved into new quarters in the Paramount building. Staff is not being reduced despite that arbitration is no longer a func-tion of the board.

Take It Literally

Akron, April 25.
Dick Wright insists that the morning after he changed his Strand marquee to Kay Francis in. Man Wanted' he found two men waiting to apply for the tob.

two men waiting to apply for the job.

Wright offers to tell it be-fore a notary.

Another Hopeful Try At Curbing L. A. Duals

Los Angeles, April 25. Independent Theatre Asan, will tackle the double killing situation again next week at a gen

assn. Will tackle the double shills situation again next week at a general meeting. Idea now to combat the twin features is to prohibit any theatre from showing two features until 160 days after the pictures have played that particular zone on single bills.

Will also attempt to get together on the preview situation by having members agree to tilt the admission price to at least 15-cents over the established price of the house with one price for both the orchestra and balcony.

Double billing and preview situation was practically settled two was practically settled two was practically settled two forms of the control of the cont

in the alley.

Skouras' are expected to come in on the new deal.

Horwitz Indicted

Houston, April 25. Federal grand jury indictment as been returned against Will received grain Jury Moncement has been returned against Will Horwitz, local theatre owner, together with his picture of the second of the seco

acts.
Those named besides Horwitz
were Mrs. Margarita Walsh Horwitz, M. C. Guerra, M. B. Gonzales,
Alfonso Domingues and M. B. Hail.

Albany's Sunday Hope

Albany's Sunday Hope

Albany, N. Y., April 25.

The bewhiskered Sunday film question soon may be settled here once and for all. Effect of an ordinance introduced in the common council last week, legalizing Sundown like a bombebell.

Without any advance publicity, M. H. Schuster, Democratic alderman in a council which is one-sided, having only one Republican out of 19 members, introduced his ordinance, which immediately brought protestations from various organizations. The measure, however, has the backing of leaders of the Democratic organization. And that is all that's necessary.

Issue was forced upon the common council through pressure of business and theatrical men.

FILM ROW BLAZE

Los Angeles, April 25.
Backfire destroyed five trucks of
the Goldberg Film Delivery Co. and
caused a fire which raged for two
hours.

hours.

No film was destroyed, but the Foster Kleiser sheds were included in the confiagration and for a time the exchanges along film row were threatened.

Don Hoobler's Health

Don Hoobler, advertising contact man for Harry Katz's Illinois-Indiana division, is in Blooming-ton, Ill., trying to recover his health.

ton, Ill., trying to recover his health.

He is not off the Publix payroll, as reported, but on leave at half pay.

Utica House Closes Over Daylight Saving

Utica, April 25. Refusal of the Municipal Admini Retusal of the Municipal Administration to rescind the local day-light saving ordinance, plus inability to secure concessions from the local theatrical crafts, led the Colonial management to close the house for the summer. Other main stem theatres, which joined with the Colonial in urging-repeal of daylight saving, have their course of action still under consideration.

Anti-Picketing Decision Is O.K. For Theatre Men

New York theatre owners inter pret the N. Y. Supreme Court's decision permanently enjoining Sam Kaplan's operators' union, Local 306, from picketing and interfering with theatres using non-member opera-tors, as the end to a reign of terror. One of the most important phases of the decision handed down by Justice Steinbrink last week, which officials of the TOCC regard as the greatest court victory for New York flim men in years, is the recognition by the court of the Empire State Motion Picture Operators' Union, Inc. as an official group.

Feature Operations of the control of

Chi Operators Offer 1-Man Relief: **Both Sides Pick Needy Houses**

Unintentional?

Los Angeles, April 25 Los Angeles, April 25.
Manager of a suburban theatre, after observing a man ioftering around the boxoffice for
eight hours, called the police
and had him arrested on sus-

Several hours later he re-ceived a call from his home office telling him to ball out one of the company's checkers.

Stebbins, Pincus, Dudlaw In San Diego for F-WC

Los Angeles, April 25.
Three former general theatre operators for big circuits are at present managing the three large Fox-West Coast houses in San Diego

West Coast houses in San Diego.

Jack Stebbins, former general
theatre operator for Fox, has the
California; Charles Pincus, once the
Publix theatre chief in Omaha has
the Orpheum and W. L. Dudlaw,
who was in charge of all Universal
houses, has the Fox.

P-P Rent Rebates

Minneapolis, April 25.
Reported, but lacking official confirmation. Is that Publix officials conferred locally with Minneapolis interests that own the Minneapolis interests that own the Minneapolis theatre, 4,200-seat Publix deluxer, regarding a rent reduction and expension on their lease. Present contail, according to the lease is \$13.500 per week or \$182,000 a year. Report is that more than \$50,000 was lopped off this figure.

The dope also is that Publix is obtaining a rent reduction for the State, its second ace loop house, Another deluxe loop house, the Century, has been dark all season.

MASS, LABOR MOVE

Springfield, Mass., April 25.
Stagehands end projectionists
throughout Massachusetts are planning to organize a state-wide association, independent of union.
Nothing concrete has developed

Chicago, April 25.

Local operators' union, headed by Tom Maky, has consented to take off one operator in all houses, independent and i circuit, formerly employing two men in the booth if deependent and it circuit, formerly employing two men in the booth if deemed in dire reed of relief. Announcement followed a series of conferences between the union and theater men, latter maintaining sunless immediate and substantial help was forthcoming.

New setup goes into effect this week with the theatres to be picked by bo sides. Circuit operators are privileged to switch houses from time to time to met special conditions.

RKO, with but three local houses, has aiready selected the Englewood, has aiready selected the Englewood had, ow the selected the stafe, ow it is staged to the selected five of the selected free of the sel

CHI OPS' BALL

Chicago, April 25.
Annual bail of the Chicago Motion picture operators will be held at the Trianon ballroom May 2.
Thomas Maloy, b. m. of the union to the chicago man and the union to the chicago man and the union to the chicago man and the chica

is in charge.

Birmingham Fire Birmingham, April 25, Fire broke out backstage at the Ritz last week, destroying drops and a new screen. Audience exit or-derly. House closed about three hours.

hours.
Damage estimated at \$3,800.

BING CROSBY

COASTWARD - BOUND (Courtesy of Paramount-Publix)

THANKS EVERYBODY

See You in the

Personal Direction WM. S. PALEY

President Columbia Broadcasting System

Personal Manager EVERETT N. CROSBY

KEEPING UP WITH F. & M.

What Stars and Grads of the Circuit Are Doing and Where and Why

Painters

Dorothy Fisher, Father Bronson, Frances Johnson, Carla, Caldwell and Jane Lankih, P. & M. beauties and Jane Lankih, P. & M. beauties put finishing touches on decorations destined for Seattle Civic Auditorium to set off brilliant auto-show there. Naturally it didn't hurt effth Avenue Theatre or F. & M. "Reflections" Idea, which got transcriptions and the property of the seattle Civic Auditorium Seattle Civic Avenue Theatre or F. & M. "Reflections" Idea, which got transcriptions are seated as a seat of the seated and the seated

Singers

Singers

Frisco critic asks, "Who are the Rhythmettes" referring to feature act in F. & M. "Cleap Up" Idea. Personnel this amazing singing tril the same of the same singing tril the same singing tril the same singing tril the same singing to leading. Los Angeles radio stations. Help Mills and Shea, Alexander Callam, Jimmy Hadreas, Verna, Sylvia and Ruth put this Seymour Felix unit over.

Joejane

Joe McKenna is entirely recovered from his injury that made him miss utt with Sis Jane on a Broadway musical show. Marking the property of the first of the first show the

Rube Wolf, the different m. c. and orchestra director, has offer to produce his musical novelties in biggest London chema. British have never seen the welf Rube, although they've had Horace Heldt and other Yanks who built up under the Rubesque direction. Fanchon and Marco shows are amusement standby in Toronto and Vancouver, Canada.

Lyda

That famous F. & M. "Grad" Lyda
Robert! goes back to Coast simply
smothered in movie offers.

The coast simply
smothered in movie offers

The coast si

Murray

Buster and Brown are the new comedy act in "Greetings" Idea, joining at Skouras Academy of Music, New York. Mae Murray F. & M. creation will have an added feature in Dezon better, the Murray of Music, New York. Mae Murray Description of the New York. Marking the Murray opus called "Club Maxim," based on famous club where the gorgeous Mae one danced. Leonidoff direction and Maxwell Shane's lyrics.

Racquel Torres' sister Renee, whom many think the most becotiful Mexican blonde in California, made first personal appearance at Plorence Theatre, Los Angeles. Caused audibie gasps among males in town that teems with lookers. Will make first F. & M. appearance in Sister Racquel's "Malibu Beach" Idea, show that exposes Hollywood's hi-bit vacation colony.

Find :

New comic in "Rhapsody in Rhythm" Idea moved up to head-line spot after panicking Loew's State, Los Angeles, audiences. He's Billy Gray, who turned from prize ring, where he was Mid-West bartam champ, to comedy, Coast and then to how! comedy, Coast F. & M. discovery, Lovely Betty Fraser, whistling Johnny Bryant and daening Crawford and Caskcy other stars this Idea.

Reri

Reri, Tahitan Zieggy discovery, goes on air over WINS, Manhattan, for Jimmy Aswell, columnist ace who is also becoming outstanding characteristics. These describes training of F. & M. Girls in page Sunday story, illustrated in color. Subbead asks: "Why is a 'Chorine' Different from a "Hippy Spear Carrier" Which is tangwidge that will never be understood in effect East.



VITAGRAPH, INC., DISTRIBUTORS

Quick, Miss Mulligan, the Scissors! I want to save these swell review lines for our local ads!" 'A lulu. Full of thrills. Enough for 3 ordinary movies. Don't miss it." N.Y. Mirro "Entertainment all the way. Tense and moving.". N.Y. American of color and drama. An absorbing picture,"..... N.Y. Daily New Exciting entertainment. You'll enjoy 'The Mouthpiece.' ' "One of the outstanding interpretations contributed to the screen." "Tangy_film. Entertainment of the modern sort. You'll enjoy this one." . . N.Y.Journal 'A film that will not offend any intelligence.' "The crowds will find a new attraction in 'The Mouthpiece." 'Lively and entertaining. An enlivening melodrama.'' "Interest maintained from the opening scene to the final fadeout." WAYS OF SAYING.. With Sidney Fox, Aline MacMahon, John Wray, Guy e. Directed by James d and Elliott Nugent. OPENED N.Y. WINTER GARDEN AT RECORD BREAKING PACE AS CRITICS SPILT SUPERLATIVES ALL OVER EVERY AMUSEMENT PAGE IN TOWN!

And how WARREN WILLIAM came through!

"Warren William scores in 'The Mouthpiece'" Sun 'Warren William comes through like a whirlwind''-American

METRO-GOLDWY MAYER SHORT SUBJECTS SPEAK OR THEMSELVES!

"Our pictures are playing more spots than ever. Showmen give our names feature billing. Hal Roach has BIG PLANS for his 'Pardon Us' boys'



LAUREL-HARDY

"The box-office tells me my personal appearance tour gives my comedies a bigger draw than ever. I'll never fail you!"



Charlie CHASE

"We're delighted with the reception our first season of co-starring comedies is getting from the press and the public!



「S-Thelma TODD

"I'm SPANKY, appearing in Our Gang' comedies. I've won the heart of America and I'm so happy."



"I'm DICKEY MOORE, just signed for the NEW ALL-STAR OUR GANG COMEDIES"



"It's the flappers and their boy friends who buy tickets regularly for your theatre. That's why our comedies have that moneygetting appeal!"



"OUR GANG" COMEDIES

"I thank the many exhibitors in large cities and small who find my

FITZPATRICK TRAVELTALKS

Traveltalks consistent

program builders!"

All my favorite songs and jokes are in my short subjects the same as in my legit work."

> HARRY LAUDER



"I'm the NEW CARTOON RAGE thanks to you!

FLIP THE FROG

Everybody's going to the dogs. We're the Bow-Wows of the screen!"

DOGVILLE COMEDIES

'Every field of sport covered interestingly with PETE SMITH laugh talks advertised on marquees!

SPORTS CHAMPIONS



Trust M-G-M to give you something different in Shorts"

PARADISE

"They get NEWS in this news reel and interestingly presented!"



HEARST METRO-TONE NEWS

THE MIRACLE MAN

(Continued from page 13)

Continued from page 13)
material of, some years back. What
was 12squired prisable then no often
was required prisable then no often
the prisable than the prisable than the
total the minediate present.
Save for these intermittent shortcomings, The Miracle Man'n has its
moments. The battle appeal of the
moments. The battle appeal of the
premise as it always has been.
The support casting is more notable in spots than in the case of the
principals. Irving Pichel as the unbeliever; Bobby Coogan as the
principals as the case of the
principals as the case of the
principals as the case of the
principals in a tip-top dead-pan role;
Lloyd Hughes in a secondary sympathetic assignment; Boris Karloff
as Nikko; Frank Darien as the hotel Lioyd nugnes in a secondary sym-pathetic assignment; Boris Karlofi as Nikko; Frank Darlen as the hotel keeper, and Virginia Bruce as an-other who is reclaimed by faith, de capital jobs with their assignments

THE WET PARADE

Coldwyn-May Production and reDirected by Victor Fisming. AdaptDirected by Victor Fisming. AdaptCongress Barney, photog. At the RiL. to firm and the RiMay. Dorelly Jordan
Chilecte Lewis Stone
May. Dorelly Jordan
Directed Chilecte Lewis Stone
Hollotte. Emma Dunn
riction. Riobert Toung
Hollotte. Emma Dunn
riction. Riobert Toung
Ling. John Millan
Ling. John Millan
Chrene Muse
Horton. Chine Bandele
Horton. Chine

While chancing the most definite pictures and thus are the most definite picture stand thus far on the prohibition issue, this second of the season's two booze problem talkers —the first was D. W. Griffith's The season's two booze problem talkers —the first was D. W. Griffith's The season's two booze problem talkers —the first was D. W. Griffith's The season's two booze problem talkers —the season's two booze problem talkers —the season's two booze problem than prohibition itself has been as a law. Elimination of the entertainment han propaganda could cause as law. Elimination of the entertainment in the propaganda phase to the drys on anything they don't know, nor does it inform the drys on anything they don't have a season't be season't be defined by the season't b



'Variety' Says: March 26, 1932

"Probably the applause honors of the layout go to Freddy Mack, pit 'leader, who puts his boys through a bracing 10 minutes before the stage show gets going." Kauf.

NOW AT THE FOX, BROOKLYN, Indefinitely

FANCHON & MARCO · Featured Acts ·

BERNIE and WALKER

NOVAK and FAY

TOWN AND COUNTRY" Idea

routine process of holding over the same characters for Part Two, and making each need on a contrast for making each need on a contrast for the same characters for Part Two, and making each need on a contrast for treats of pre-prohibition days, going the limit in sympathising with the dry movement. At the turn, after the holding with the dry movement at the turn, after the prohibition sentiment when the prohibition with prohibition sentiment when the Rilatio on Broadway, by the similar Rilation of Broadway and the bottle. The girl's that the the bottle of the similar Rilation Rilation of the similar Rilation of the similar Rilation Rilation of the similar Rilation Rilation

away.

Held down as they are by their lustreless propaganda lines, most of the name-full cast find it difficult to shine. Dorothy Jordan and Robert Nell Eamliton, with curly heir now, does the happy-go-lucky brother who goes blind. Wallace Ford is a newspaper reporter who's in just to carry the war scene and minus an carry the war scene and minus an opportunity to make a showing. The character work by Huston and Stone outsine everything else, with the likelihood that Huston won't get the credit he deserves for one of the finest manipulations of a hazardous part yet seen in a talking picture
Bige.

Wild Women of Borneo (BRITISH MADE)

Television Productions, Ltd., production, released in the U. S. through First Division. No cast credita. At the Cameo, N. Y., beginning April 22. Running time, 48 minutes.

The title is more or less a mis-While this travelog at start, when the action is in Mexico, has a talking reporter hinting about the women, they don't appear until the last five minutes of the pleture,

the last five minutes of the picture of the last five minutes of the picture of the last five minutes of the picture of the last five minutes of the last five minutes with the state of familiar scenes and studies are rehashed, in this, There is scarce; an incident which could be vated as spectacular or thrilling ness and artificiality. Spoons to be supported to the last five cannot be convincing, because the cannot be convincing to the last five figures of the last fig

Running time, 71 mins.	
Jim Gladden	Warner Baxle
Tottle Peleram	Rita Lake
Fred Smith No. 2	William Pawle
Sam Pelgram	David Lands
Blii Hansen	Clarence Wilso
Pete Smith	Escapido Dor
Pete Smith	Frankie Dati
Nancy Smith	Joan Bresia
Lily Smith	Gall Kornic
Sam Pelgram, Jr	Joe Hacne
Fred Smith No. 1	Edwin Stanic

of character, but Marian Nixon of character, but Marian Nixon is always on the job, turning in a far better performance in view of as-signment, considering everything, than the star. Characterizations, notably a meanle neighbor of the impecunious Smiths, and plot situ-ations are sometimes a little of keel, but in many ways tiey add realism to the narractive.

but in many ways they add realism to the narrative.

Strong mass appeal is developed through the four parentless kids, their plight and their simple, trueto-type ways and attitude. Two little girls, Joan Freslaw and Garl Frankle Darro proved grood easting as the young boy. Rita LaRoy's vamp scene, as played, becomes an unintentional laugh.

John Blystone's direction on the whole able. More often than otherwise, he has exhibited a keen understanding of the backwoods farm and other life, a big alleged the this plenge cuts as its pattern.

SKY BRIDE

Paramount production and relea turing Hichard Arlen and Jack Directed by Stephen Roberts. Sere Developed the Control of the David Abel and Christe Marsinall. April 22. Running time, 72 min Speed Condon. Richar Aleo Dugun. John Wille Roberts of the Control of the Wille Roberts of the Control of the Wille Roberts of the Control of the Marsinal Control of the Control of the Wille Roberts of the Control of the Control of the Marsinal of the Control of the Control of the Wille Roberts of the Control of the Control of the Marsinal of the Control of the Control of the Control of the Marsinal of the Control of the Control of the Control of the Marsinal of the Control of the Control of the Control of the Marsinal of the Control of the Control of the Control of the Marsinal of the Control of the Control of the Control of the Control of the Marsinal of the Control of the Con Inrshall, At t week, startis 75 mins. Richard Arl Jack Cal Virginia Bru Rollert Coog. Charles Starre

Standard situations, chiefly the aviator who loses his nerve, to recover it in a moment of stress, sugmented with the theme of The Man a lack of love interest, and offering a well-built suspense enisode. Arien is star of a barnstorming troupe. In the dog fight he comes too close to his partner, Tom Douglas. To Man a lack of local page 549.

"FORWARD MARCH"

(April 23), Ohlo, Columbus

Terrell & Fawcett

"Falling For You" Dir.: Eddie Meyera

CANDREVA 6 BROS 6

Dir.: Cargili & Dobson

LOYALTA'S Arabian Stallsons

Dir. Chas. V. Yates

CHESTER HALE'S FORWARD MARCH GIRLS

A LOEW PRODUCTION
"HI-LITES OF 1932"
Week April 23), Palace, Washingto

JIMMY SAVO

"The Runaway Boy"

VANDERBILT BOYS

"Croonaders of Song"

PEG LEG BATES

World's Greatest Monoped Dance Dir.: Nat Kalchelm, Wm. Morris

CHESTER HALE'S HI-LITERS

"DANCE DREAMS"

Buck and Bubbles

"Rhythm for Sale" Personal Direction: Nat Nazzaro

IVAN TRIESAULT Famous International Dancer

and Pantomimist

OLIVE SIBLEY Soughird of Two Continents Dir. Cargill-Dobson

MARY MILES

Chester Hale's Dream Damsels

"THREE SCREENS"

CHANEY

FOX

Dir.: Johnny Hyde

JACK LANE "Do You Want to Wrestle" Dir. : Alex. Hanlon

Franklyn

D'Amore

with

NORMAN ? COMEDIAN Thanks to Johnny Hyde

JOSEPH GRIFFIN

"WHIRLIGIGS"

4 FLASH DEVILS

S. W. WARREN C. C. GILL C. P. WADE C. A. BANKS "8 Feet of Flash" Per. Dir. Harry Romm

BARTE 200 ARDEN

Dancers of All TYPES, TINTS and TEMPOS

VIOLA and JERRY La VERNE

PAUL KEAST Chester Hale's Whirligies

"WESTWARD HI-HO"

DON BARCLAY

FOUR

CARLTON BOYS

CHESTER HALE'S HI-HO GIRLS

OSCAR RAGLAND ROBT. G. PITKIN

A LOEW PRODUCTION
"CUBAN HOLIDAY"
(April 23), Oriental, Chicage

The International Comedy Couple
CLIFFORD MARION

O'Hanlon --- Zambuni

THE 3 GOBS STILL WORKING

Dir.: Net Keichtim-Win, Morris Off.

JACK REID

"SINCING THE BLUES"

Raulon & Sam Shepard CHESTER HALE'S SENORITAS

"FRIVOLITIES" GEORGE

DORMONDE

Scientific Nonsense TOMMY and BETTY

WONDER

The Dancing Wonders"

W. E. RITCHIE

"The Original Tramp Cyclist" CHESTER HALE'S FRIVOLITY CIRLS

Air-Vaude Talent, Savs Avlesworth

4 RKO N. Y. Wks. This Summer. 10½ Wks. Counting All Circuits; Palace and Hipp May Go Dark

going straight pictures next week and Washington having folded Fri-

REG VAUDEVILLE INTACT 22

THE ORANTOS

"Heads Up"
World's-Only-Double-Perch-Act
(Direction of Jack Weiner)

MASTERS

An Artistic Idea From Paris
"LIVING JEWELRY"
with HOOVER and CAMP
Evelyn. Singer and
"Stanley Simmons
(Direction of Chas. Morrison)

DON

ZELAYA

The Philosophical Pianist

(Direction of Weber-Simon)

VERNON RATHBURN

"The Prince of Rhythm"
AND HIS SAX-O-TETTE
(Dir. Harry Ward—Max Gordon)

EDITH BOW

With Her "MAN TROUBLE" Songs by Jean Paurel (Direction of Lee Stewart)

THE ELECTRIC TRIO

Wes and Lisa Adams Bernice Mershon

(Direction of Harry Fitzgeraid)

DOCTOR

ROCKWELL

QUACK-QUACK-QUACK

(Direction of Harry Fitzgerald) RKO VAUDEVILLE INTACT 25 (Week April 30), Salt Lake City

HAZEL MANGEAN'S GIRLS

with ADELITA TATALI

4 SPEEDS—AND NO BRAKES
(Dir. of John Hickey-Jack Curtis)

HOWARD--FINE--HOWARD

"THE THREE LOST SOLES"

with

JACK WALSH
(Direction of Biondell & Mack)

FRED KEATING

"The Great Alexander"
Dir. Chas. H. Allen-M. S. Bentham)

ADELAIDE

HALL

The Crooning Blackbird'

Personal Mgt. Nicholas Gyor (Direction of Weber-Simon)

BEO VAUDEVILLE INTACT 74

BOB STICKNEY

With LILLIAN AYLIN

in "UP A TREE"
(Direction of Harry Fitzgerald)

MAKER and REDFORD

"The Ear Bender"

THE WORLD FAMOUS

SINGER'S

RKO VAUDEVILLE INTACT

GRAYCE
in "GESS WHO'TIS
Jess Freeman-Chas. Morrison)

The only New York RKO theatres remaining in vaudeville after May 13 will be the Palace, Albee, Hippodrome, Madison and Fordham. A possibility of only two weeks in New York during the summer looms through the likely closing of the Hippodrome, and a policy (Continued on page 55)

ills in Layoff At Cleveland Cafe No Wholesale Exchange of NBC-RKO Rich Fills in Lavoff

At Cleveland Cale
Cleveland, April 25.
Larry Rich's vaude unit went into
the Golden Pheasant, cate, rather
than layoff here.
With Jack Abbin's band contracted for another week, cate, of
600 capacity had the biggest nut
in its history but broke even. Rich
splits this week between Youngstown and Akron for RKO.

Drop 3 Asst. Bookers

Frank Sullivan, with the booking office for 17 years, was among three assistant bookers let out by RKO last week. Others were Tommy Reilly and Ernle Morton.

Usual agency franchises were offered to all three along with dis-

RKO VAUDEVILLE INTACT 88 (Week April 30), South Bend, Ind.

Hollander as Agent

Harry Hollander, who has been in charge of the Artists Booking Office, Publix's own act agency, is no longer with the organization. He left Friday (22) for a vacation in Bermuda and upon return will enter the agency field. He will the with Tom, Rockwell from reports. As a result of the Hollander elimination Borts Morros, production-music head of Publix, temporarily takes charge of the A. B. O. Tom Shayon, assistant to Morros, resigned last week to join Fanchon & Marco as assistant to Jack Partington.

Publix Will Keep On Testing Tab Musicals, Plays

Publix is apt to branch out extensively in its use of condensed versions of both legit plays and musicals for its stages. On to be decided to the stages of the stages of

track.

One executive opinion is that if the tabs are to be used they will have to be shortened versions of such oldtimers as 'Old Homestead,' Uncle Tom's Cabin, 'etc. or of modern shows. For the smaller spots, it is believed that either in these classes would prove bigger draws than a play of the type and period of 'Madame X.'

Decision on musicals as a definite.

of 'Madame X.'
Decision on musicals as a definite draw, and in consideration of their cost, is still somewhat indefinite as far as Publix is concerned. Idea there is that they have proven themselves spotty for business. As a result Publix is proceeding cautiously, on these bookings, and picking its spots for a thorough test.

Dallas, April 25 Dallas, April 25.
Publix is routing a couple of tabs
as boosters for some of the smaller
Texas keys. Shows are Ches Davis'
Chicago Foilles' and 'Showboat
Minstrels' Latter headlined by Billy Dauss and Jimmy Allard, forme

P-P m. c.
Towns selected, Austin, Waco,
Galveston, Corsicana, Wichita Falls
and Tyler.

Fallow Replaces Benson As Club Dept. Head

As Club Dept. Head
Edgar Benson has left as head of
RKOs New York club department.
Sam Fallow, former indie booker,
the state of the same of the same of the same of the same of expenses in the club dept. Benson was taken off the salary list
and placed on a drawing account
and commission basis. Commish
arrangement is understood to prevail for Fallow.

Chicago, April 25 Tom Powell becomes head of the local RKO club department. He succeeds Raiph Williams, who held the job for about two months.
Powell is the former Keith agent here and recent manager of the RKO house in Madison.

Ebsens In Show

Vilma and Buddy Ebsen, form-erly with the Benny Davis unit, go into the Fourth Little Show this summer. It's their first legit attempt to-

Air Pair's Breakin Smith Bros, who have broadcast for the cough-drop hour, will show for RKO (brough Weber-Simon.

Reports that with M. H. Ayles-worth as president of RKO there will be a wholegale use of RKO acts on NPC as sustaining talent, is denied by Aylesworth.

is denied by Aylesworth.

The report resulted from contracts between RKO acts whereby the latter can be called upon to appear before the mike without aditonal salary. Aylesworth declares that at present there is no plan to use vaudeville acts on the air to a greater degree than before, or vice-

Tuet now he hellowed the made Just now be believes the major-tiy of vawdeville acts are not ready for the air. Perhaps in the future, Aylesworth stated, RICO, and NBG may be able to work out a plan whereby a wholesale exchange of vaudeville and radio artists will be arranged.

CBS Not 'Out'

arranged.

Aylesworth's position as president of both RKO and NBC will not affect the playing of CBS artists by the control of the control of

ACTORS' 'SEMI-UNION' BOOKING THEATRES

Los Angeles, April 25.
California Artists Protective
Assn., vaude actors' semi-union, will
open a booking office next week in
opposition to the regular agencies.
Books will be in charge of Chris
Brown, one time head booker for
Sullivan & Considine. Glub calms
It has several houses lined up but
admit being on the list.

Members of the CAFA will get
dates without paying commission
or booking fee. Glub will obtain its
revenue from the theatress on a 5%
booking commission.

At its inception, the club announced that it was a social and
welfare organization and would not
enter the booking field.

No F. & M. Tab Musicals Until Demand Assured

Los Angeles, April 25.

Los Angeles, April 25.
Fanchon & Marco has the American tab rights to a number of musical plays, but will, start production on the first of these this summer only if the midget versions have not lost their popularity by that time

that time. Marco's reluctance to go into this type of entertainment immediately is his feeling that it would be useless to produce them for the long circuit tour until it is certain there'll be a sustained demand for the tabs. Also, F. & M. is at present loaded with material for new units and it will be some weeks before the schedule will allow the insertion of tabs.

CARL REITER DIES

Seattle, April 25.

Carl Reiter, veteran showmain, dled Saturday (23) following a long period of falling health. He was 62. Apoplexy was the direct cause. For 25 years he was manager of local Orpheum, prior to that with Orpheum, Kansas City, He retired from Orpheum three years are

ago.
Survived by widow, and son, Bernard.

Armand With Peabody

Los Angeles, April 25. When Eddie Peabody takes to the road in a Fanchon & Murco unit, he will carry Jean Armand as his man-ager and p.a.

Armand was with Peabody before the latter went to Europe.

Four weeks in New York City, day (22). These houses go straight the lowest figure for the principal pictures. vaudeville circuit in more than 20 years, will be reached May 13 when RKO's Coliscum, 86th Street, Kenmore and Flushing theatres drop stage shows. A three week shrink- age occurs elsewhere on the RKO New York during the summer book, with Akron and Youngstown looms through the likely closing of the Hinodorome and a review.

VAUDEVILLE INTACT 88

missel notice

ROSETTE and LUTTMAN THE GENIAL ROTUND In "Dance Stories"
With GRACE & BEATRICE WYLLE
(Dir. of Max Tishman, Plunkett office) LARRY DE VITO I C

and DENNY DOT STEVENS

"Lady Harrower's Reception"
(Direction of Chas. Wilshin)

LITA GREY CHAPLIN

"The Charming Chantress" Personal Mrt Nicholas Gyory

(Booked by Waher-Simon)

EKO VAUDEVILLE INTACT 82
(West April 30), Tacome, Wath.
GLORY E. LEE
and HARRIS TWINS
180 14CkS AND A QUEEN OF FEP
(Direction of Sam Shannon)

VIC OLIVER Surope's Gift to America

(Direction of Phil Offin)

CASS: MACK and OWEN "On the Up and Up"

(Direction of Sam Tishman)

NAN HALPERIN

Tells You About Women Here, There and Everywhere

RKO VAUDEVILLE INTACT 81 (Week April 30), Portland, Gre.

JOY FINLEY Reveletion

WALTER (Mouse) POWELL

"RED" PEPPER

The Three Playboys
DENNY LYNCH
MYRL ALDERMAN
RAY EHRHART The Illimate in Harmony

BENNY MEROFF

and His Famous Orchestra Personal Mgr George Wood Bill McCaffery-Leo Fitzgerald)

REO VAUDEVILLE INTACT 28 (Week April 30), Oakland, Calif. CHAPPELLE - CARLTON "On the Stairway" (Direction of Marty Forkins)

KRUGEL - ROBLES

'DRUNK AGAIN'
(Direction of O. L. Oz-Morris & Oz)

DON RUIZ and BONITA The South American Dancers With Sultane and Vivera Marle Patri—At the Plane (Direction of Harry A. Romm)

FRANK LIBUSE

The Colonel of American Nuts
voith Myrtle Lansing
(Personal Mgr., Jesso H. Martin)

with
CHERI
"Miss Pert of Paris"
TOMA GENARO TOMA GENARO
SOUTA America's Newset Dancer.
TOMMY LONG
The Biongated Express of Comedy
AL HODGES
"Oklahoma's Ambassador"
ENGLAND ONG
The Chinese Helen Kane
JOE BELL
"The Valon with a Heart" "The Voice with a Heart"
GILBERT LAWRENCE

RICH RHYTHM BAND

REG VAUDEVILLE INTACT 87
(Week April 30), Minneapolls, Minn. THREE BREDWINS

(Direction of Hugo Morris)

MADELINE PATRICE

(Direction of Morris & Oz)

NAYAN PEARCE and JAY VELIE

in "RED RHAPSODY"
Boyd Davis, Musical Director
(Direction of Ed. S. Keller) AMERICA'S EGOTIST

Harry J. Conley In Person

RKO VAUDEVILLE INTACT 86

The Dark Cloud of Joy

BILL ROBINSON

"HOT FROM HARLEM"

WITH
JOHN MASON
PUTNEY DANDRIDGE
MYRA JOHNSON
NAOMI PRICE
FERDIE LEWIS
JELI SMITH
JACKIE YOUNG

"THE BROWN BUDDIES"

(Direction of Marty Forkins) RKO VAUDEVILLE INTACT 84 (Week May 7), Seattle, Wesh.

The Mirth Provokers LSE

JOHNSON

"ATROCITIES OF 1932"

22 Nuts of All Kinds h One Idea and One Purpose To Make You Laugh— BATA and BESSIE KAPPLE BATA and BESSIE KAPPLE.

"Two Beautiful Dancing Singers."
The Eight Miss-takes.

"Nestling in a Bouquet of, Idiots."
With Moore and Shy, Geo. Moors,
Joe Ferry, Sidney Gibson, Gibson,
Gibson, Gibson, Gibson, and Gibson
Also. "Speedy." Paterson
And Sundry Natie—too.
Numerous to Mention:

MIDGETS OF 1932

Reputable Singles at \$45. Trios \$90. Lowest Ever for L. A.'s Deluxe Houses

Los Angeles April 25. Although quite a number of thea tres are using vaudeville locally, including several full week stands. it's doubtful if salaries for talen ever quite so low out here. And area always notorious and formerly the tailend of the Aching Heart

the tailend of the Aching Heart circuits. Reputable singles are working for \$45 a week. An ace applause trio at Warners Hollywood got \$90 re-

at Waters and the control of the con

outs, studded with standard turns, for \$1,200.

Willingness of acts to work for the small money can be explained on various grounds ranging from destitution to a fondness for the climate and a desire to hibernate regardless of economics.

\$60,000 Ohligations Run Un by Godfrey On Promises to Acts

Obligations amounting to \$60,000 Obligations amounting to \$80,000, which must be paid in the future, have been rolled up by George Godfrey since his return to the RKO yaude books six weeks ago. This amount is outstanding to actors, producers and agents in return for concessions made in bookings and

salaries.
During Godfrey's previous sojourn
in the RKO office, when he acted as
booking head, \$200,000 in debts to
acts and others were contracted.
The circuit was forced to foot this bill when unable to fulfill promise

bill when unable to fulfill promises and agreements.

and agreements f80,000 owed. by the booking office is in the form of additional time promised acts that agreed to accept salary cuts although holding contracts. In some instances 10 to 15 weeks extra were promised by Godfrey. These will have to be provided at a future date, despite the big decrease in RKO's playing time, or paid off.

In order to repay acts and producers for concessions made it will be necessary for the circuit to book numerous acts for quick repeat en-

numerous acts for quick repeat en nts in many of its theatres sagements in many of its theatres, with the theatres apparently selected to carry the bag for the booking office. Only alternative is to pay the acts without playing them, which was done to the extent of \$209,000 following the previous God-

POSTPONE ON AGENTS

Court Action Against Allen-Rhein gold Off Till May

Action on complaints of acts which have paid booking agents money in advance of dates, without latter delivered or money returned, is being taken through the License Bureau, with two at present on court of the complaints of the court of the complaints of the compl

Edgar Allen, who until recently was booking Wilmer & Vincent Languar Allen, who until recently account of the control of the co

Thurston's Bouncer Suit

Thurston's Bouncer Suit
Reading, Pa., April 25.
Thurston, the magician, in an action brought in court here is suing
Reading Amusement Corp, operating
the Park theatre, where he played
a one-week engagement some time
485, pr 48,028,98,
was paid by check, but later
was paid by check on it, the suit
vays.

Mahoney for Chinese

Hollywood, April 25. Hollywood, April 25.
Will Mahoney comes to Grauman's Chinese to head the stage show with 'Grand Hotel' (fin)'. Arranged between Sid Grauman and Ralph Farnum, Mahoney's agent. Grauman's stage show includes the Calgary Prothers and the Dixons (boy-and girl dance team). Mahoney left, New York for here Saturday (23),

N. V. A. GROSSED LESS THAN LAST YR.

Collections through plate passing in 1,973 variety and picture thentres throughout the country last week were estimated to have run consideratly under last year's returns. Circuit totals have not been reported as yet, but individual house statements. Indicated a drop, he 1931 NVA Fund drive netted around \$480,000, of which about \$100,000 came from Chesterfeld's sponsorship of a special talking short. This year there was no short, with the collections solely depended on.

All the major circuits participated in the drive which ran from April 15 to 22. The annual New York benefit performance at the Met goes on Sunday night 130,000 is needed for maintenance of the charitable and social ends of the NVA for the coming year. Unless that amount is drawn on the drive, the Fund's manager-members may have to make up the difference.

Chicago, April 25.

For the first time in years the local NVA basket collection has hit a new low. Less than \$5,000 was collected all over town, with only RKO and Warners participating in the drive.

RKO and Warners participating in the drive.

B&K, in line with all other Publix houses, stayed out of the collection thing although running the Jessel trailer in the downtown houses a few times during the week. Of the total amount the RKO Palace led with close to \$2,000, while the same circuits State-Lake and Englewood managed to squeeze out a couple of houses and all taking up daily collections, picked off another \$2,000.

ROTHAFEL IN PERSON FOR RKO'S AIR HOUR

When S T. Rothafel returns from When S. L. Rothafel returns from his trip abroad, NBC will inaugurate a new series of RKO broadcasts un-der his supervision, featuring him (Roxy) in person. Prior to sailing for Europe May 6, Roxy will do a full hour dedicated to Radio City.

Richardson's Band \$1,500

The Florence Richardson band returns to RKO at a \$100 raise. C. F. Zittel manages the orchestra. When the band previously played for RKO its salary was \$1,400. Present bookings are at \$1,500. Zittel booked Miss Richardson direct with Goorge Godfrey.

Kalcheim with Weiner

Harry Kalcheim is entering the marry Kaleneim is entering the agency business in partnership with Jack Weiner, RKO franchise holder Kalcheim was let out recently as a booker after 15 years with Kelth and RKO.

\$11,000 INDIE WK. FOR **FRENCHMEN.' NEWARK**

With \$7,000 in up to yesterday (Monday) on the first four days. Anatole Friedland and Joe DeMilt's 50,000,000 Frenchment musical tab is on the way to around \$11,000 for It's full week in an indie percentage date at the Shubert, Newark, Run

date at the Shubert, Newark, Run was extended until Sunday (1), making a run of 12 days in all, as the result of a mid-week opening last for the state of the sta

stage crews.

The same producers' Follow
Thru,' playing the Paramount,
Brooklyn, this week, has been
booked for eight more weeks by

HOLTZ AVERAGE \$2,500 WEEKLY

In his 10 weeks of doubling as ac-In his 16 weeks of doubling as actor and manager in partnership with Warners at the Hollywood, New York, Lou Holtz averaged around \$2,500 a week for himself, or \$3,500 less than he was offered at the Palace, where he didn't have to worry about the box office. The Hotz-WB venture ends this week at the closing of its third bill.

Warners was to have decided last night (Monday), on future policy for the Broadway house. A legit musical policy seems to have preference, with chances slight that it will return to pictures.

preference, with chances slight that it will return to plotures.

Holtz is mapping out a trip to Europe for a rest. Covering both back and front, he worked pretty hard at the Hollywood.

'Ouilt' at \$11.000. 'Bandwagon' \$12,000, Palace Possibilities

Billy Rose's 'Crazy Quilt,' at \$11,000, and Max Gordon's 'Bandwagon, at \$12,000, are being considered for RKO's Palace, New York, for two weeks each in the straight vaudeville theatre. Terms provide for both musicals to comprise complete Palace bill with no other acts added

'Quilt' proposition includes Fannie Brice, Phil Baker and Ted Healy as the names, along with the rest of the original cast, including chorus and scenery.

and scenery.

Fred Astaire is the only member of the original 'Bandwagon' cas' mentioned in the deal for the Gordon show. The producer proposes to re-cast around Astaire for the

· Vaude Revue Ouits

'Dilly-Dally,' the legit-vaude re-vue Percy Oakes produced, lasted just one week. It did not go beyond Philadelphia, where it closed Sat-

Philadelphia, where it closed Sat-urday (16).
Oakes is said to be trying to get the show going again. Patsy Ruth Miller and Charles Ray headed the

Burns-Kissen Walk

Burns and Kissen walked off the current New York Palace bill be-fore the first show Saturday (22) after refusing to go on No. 2. Team claimed the booking office promised a later spot.

Hedda's Clothes Line

BUTTERFIELD'S AIR ACT
Detroit, April 25.
Will Collins, on a sustaining program over WJR for the past three years, is making a stage tour in the Butterfield houses starting May 11.

RKO Agents See Themselves Being Eased Out by Direct Bookings: Now Talking Radio

Magic Agency

Los Angeles, April 25.
Maurice Raymond (The Great
Raymond) has opened a booking
office for magicians and will attempt to corner the magic business
in the club field.
He will the

will also produce magic acts

56 ONE-NIGHTERS FOR FRIARS' ROAD TRIP

A 56 day route of consecutive one night stands, with no layoffs, has been arranged for the Friars Frolic road show which Irving Tisluma and Jimmy O'Neal will pilot. Trip starts: May 9 at Newburgh, New York, and winds up July 3 in Atlantic City. It will be a consolidation of this year's annual Frolic which goesson at the Metropolitan Opera House, New York, May. A 56 day route of consecutive one

Scale is set at \$3 with the all male troupe getting an advance guarantee in each town. Players, all members of the club, will participate on a percentage basis. The club shares in the net.

Joe Cunningiam, Philadelphia newspaper cartoonist and the Fritar's best ribber, is turning actor to go with the outfit. He'll be the

newspaper cartoonist and the Friars' best ribber, is turning actor to go with the outfit. He'll be the topper at every performance, panning the show and kidding the local mayor, in each stand.

Set for the cast are Eddie Leonard and Eddie Leonard, Jr., Fat Rooney and Pat Rooney 3de Herry Residual Edge Miller, Fat Rooney and Pat Rooney 3de Herry Residual Edge Miller, Jos. E. Howard, Walter C. Kelly, Caltee Bros. King, King and King, Neil Golden's band, Danny Dare, Marlo and Larlo, Chilck Chandler, Buddy Doyle, Sarnoff, Vincent O'Donnell, Vaughn Comfort and Warren Jackson. When convenient, other Friars will jump in for odd dates. Writing members of the club are contributing the material darving May 9, will be: Newburgh, New Haven, Hartford, Springfield, Mass.; Providence, Boston, Newark, Philadelphia, Baitmorc, Richmond, Washington, Altoona, Pittsburgh, Cleveland, Akron, Youngstown, Columbus, Dayton, Indianapolis, St. Louis, Cincinnati, Evansville, Louis-ville, Nassiville, Menshill, Memphils, Okialnoma City, Tulas, Kansas City, Wichita, Topeka, Salina, Colorado, Des Mcines La Crowe, Minneaolis, Dutth, St. Faul, Millwake, Chiraco, Grand Rapida, Detroit, Toonto, Buffalo, Rochester, Syracuse, Saranac Lake, Albany, Montreal, Pittsfield, Yonkers, Long Branch, Asbury Park, Atlaintic City. Majority of the dates will be played in large capacity auditoriums under local auspices. Sponsoring organizations are settling the guarantees.

soring organizations are setting the guarantees.

Calloway-Capitol

Cab Calloway has been booked into the Capitol, New York, week, of May 13. Band will double from

or may 13. Early will double from the Cotton Club.

Possibility of Calloway also play-ing the Paradise and Valencia, two Loew deluxe nabe houses.

RERI FOR F-M

Los Angeles, April 25, Rcri, of 'Tabu' and the 'Follies, arrives here this week to fill her Fanchon & Marco contract. Unit will be produced around

RKO's franchised vaudeville agents, regarded as the white haired boys of the agency business for the last 20 years, figure they'll be all last 20 years, figure they'll be all washed up before another year rolls around. Feeling that the booking office's new desire is the elimination altogether of the agent as a medium in brying acts, RKO franchisc lookers, with few exceptions, declare they are looking clsewhere for future roosting. Most are talking radio.

Round about sidetracking of the RKO agency assign is, being con-

Round about sidetracking of the RKO agency aystem is being construed as starting through the direct booking method. Acts are being called in by the bookers and advised to book themselves. The few timid protests by regular representatives thus far have been fu-

tile. Most of the booking office's direct, contacts have been with acts represented by a few agents, suggesting it may be the bockers' plan to stiff certain agents only. But the others feel that it direct booking is suc-

certain agents only. But the others feet that if direct booking is successfully consummated with a few acts it will spread.

Last week's most important direct booking was the Duke Ellington band for the weeks of June 4-11 in Cincinnati and Cleveland at \$5,500 net. In previous RKO bookings the band had been agented by Morris & Oz. Irving Mills, owner of the band, asked the booking off the why his regular agent was omitted from the transaction. They reply was, This is a new deal.

Artists' Bureau Plan

Artists' Bureau Plan
Agents see another bad omen in
the likelihood of an RKO vaudeville
artists' bureau, along the lines of
the present radio booking bureau
at NBC, as a result of the closer
relationship between the two RCA.
subsidiaries under one president,
Radio and the control of the closer
relationship between the two RCA.
subsidiaries under one president,
Radio and the control of the control
presentation of acts by emboyed the presentation
of acts by emboyed the presentation
of acts by emboyed the presentation
bureau is claimed to have been encouraged money kick backs galore,
this plan for RKO is reported as
favorably regarded on both sides
of the fence. It's installation at
RKO would automatically bring
about their extinction, the agents
think.
Although Martin Beck changed

about their extinction, the agents think,
Although Martin Beck changed his mind about breaking down the franchise barrier to open the RKO booking floor to the entire agency, fleld, the new direct booking campaign is regarded by the RKO paging is regarded by the RKO and the same thing.

Around nine acts have been booked direct in the past three weeks in addition to those bropositioned along similar lines. Of those booked only one ias been without an agent in the past. The exception is Mme. Frances Alda, from open and never before in vaudeville.

Campbell Soup Air Talent as Vaude Act

Campbell Soup program which went off the NBC airwaves April 22 will go into RKO vaudeville May 7, although the artists are no longer connected with the account.

actions.

Connected with the account.

Act is to be billed as Robert Simmons and Howard Lanin's Campbell Soup Orchestra. Simmons and bell Soup Orchestra. Simmons and Lanin figure that they can cash in on the Campbell air rep, with the commercial agreeing to the use of its name in vaudcville for the gratis

BETTY COMPSON'S DEMAND Minneapolis, April 25

Minneapolis, April 25:
Betty Compson, drawing \$1,000 a
week for personal appearance at the
Minnespa in an F. & M. unit, refused to go on the air during the
theatre's regular radio broadcast
unless paid \$300 extra.
Theatre declined to meet her
demand.

Raze K.C. Globe Kansas City, April 25.

ETHELIND TERRY'S ACT
Ethelind Terry will play a few
dates for RKO this spring.
She is already set for the Fordham and 86th Street, New York.
Jeatring lake, in May.

News From the Dailies

This department contains rewritten theatrical news items as pub-shed during the week in the daily papers of New York, Chicago, an Francisco. Hollywood and London. Variety takes no credit or these news items; each has been rewritten from a daily paper.

East

Annual meeting of Actors' Fund will be held May 13.

Edward Marshali down in Fiorida to pick a spot for picture produc-tion.

Brock Pemberton plans for next season include East of the Sun, by Bosley Crowther and What Park Bosley Crowther and What Park Galantiers and John Haussman, 'Christopher Comes Across, by Hawthorne Hurst, and White Dragon,' by Norman Anthony. Lat-ter only one previously announced Antointette Forry will stage.

'Lenin's Dowry' new title of David Vardl's play.

Projectionists' Union, Local 306, enjoined by a Brooklyn judge from picketing Esco theatres. Held that parading of misleading statements might be more hurtful than physical vlolence. Case in court for some fourth of the statements of the statemen

Beadley Beach casino destroyed by fire April 17. Loss \$75,000 Beach adjoins Ocean Grove, N. J.

Holdup men raided the Brook Club in East 54th street April 20. Held up members, gathering in \$1,700.

Forrest Wilson's 'Rich Brat' being turned from a novel into an operetta by Dudley Glass and Phillip and Almee Stuart. For London production by Oswald Stoll next season.

Brokers Protective Assn. recom-mending 'Take My Tip,' play, in its weekly news letter to members.

Columbia buys 'Brief Moment' for picture production.

Station WHDL, Tupper Lake, N. Y., asks Radio Commission to authorize increase to 500 watts, and to share that chanfel with WCAD, Canton, N. Y. WEEN, Buffalo wants to go up 1,500 watts atter sundown. Both under advisement

Bill Brady through for season, so



Jack Weiner **Harry Kalcheim**

WRITE-WIRE-CALL

Weiner & Kalcheim
'alace Theatre Bldg., BRY. 9-4519
New York
PAUL DEMPSEY—ASSOCIATE

Bulis, Bears and Asses' will come

Francis X. Bushman sues Wilbert E. Hamiiton, London, Ont., for \$10,000 claiming injuries in an auto accident last winter.

J. M. Williams, mgr. of the Plymouth, who has been out since Dec. 4 with a fractured skull, back on the job in a couple of weeks.

Arthur Pryor, bandmaster, is foreman of Monmouth county (N.J.) grand jury for the current term.

Dorothy Lee due in from Europe. Says she will marry Fred Waring when she gets here.

Hampton players due to open at louthampton, L. I., July 5. H. C. otter and George Haight at the

Metropolitan heads cheered by the early response of subscribers renewing for next season's short-ened program at reduced prices.

Cables from Moses Taylor, head of Newport (R. I.) Casino theatre, assure a season at that resort this season. Has a \$6,000 subscription list and prospects seem bright.

Lodewick Vroom, long with Gil-ert Miller, quits to go into theatre business on his own.

Walter Hampden will end his coast to coast tour in 'Cyrano' week of May 2 in Brooklyn.

Monday night performances 'Animal Kingdom' on again. been out the past three weeks. Had

Otto Harbach back from London where he staged 'Cat and Fiddle.'

Reginald Sheffield will 'Growing Pains' Instead of La Rubia.

Speaks working a new gag during prevalent federal raids. Bar their entrance if the searchers show no warrant. By the time they are back with the paper, the speak has moved.

'Cynara' will close April 29 to per mit Phillip Merrivale to catch boat for London.

Marion Davies obtains a judgment for \$10,309 against Chas. Dillingham In N. Y. Supreme Court. Action based on a note given Miss Davies by the producer in 1931 due in four months. Judgment by default.

urora Film Corp. doing a talker Italian at the Standard Sound dlos, N. Y.

United Artists announces that 'Scarface' has been passed 'in its entirety' by Ohio censors.

Leslie Banks will hop a plane for Hollywood April 30. Due May 3 on the RKO lot. Will play in two fea-tures and then go to England.

Jack L. Whittle has been made manager of the Balto, and Wash, exchanges for Powers Pictures.

Billy Minsky, or his p.a., sees a chance and demands that a paint-ing labeled 'Burlesque a la Minsky be removed from the 'Theatre in Art' exhibit.

Robert Edmund Jones named are

'Springtime for Henry' won't close. James Rennie or Reginald Owen will replace Leslie Banks Show moves to the Shubert May 2

Two barkers for burley shows on 42nd st. fined \$5 each and told that next time it will be jail. West Side court last week.

Margueria Sylva's 'Carmen' held p for more rehearsals. Now due up for more late in May.

Frankiin Adams (F. P. A.) will play in Heywood Broun revue.

Theodore Stewart, husband of Olive Borden, faced with bigamy

HIPPODROME, NEW YORK, THIS WEEK (APR. 23)

ANNIE, JUDY AND ZEKE

(The Three Georgia Crackers)

54th Consecutive Week of Vaudeville ...
RKO-MORRIS & OZ

charge. Mrs. Pearl Sector, of Buffalo, says she never divorced him, though Stewart declares that she promised to obtain a divorce and later informed him that she had.

Mrs. Aaron Fox suing brother of William Fox for divorce and telling the Supreme Court about husband's gay doings.

Horace Liveright buys 'Life and Death,' drama by Martin Mooney and Patrick Kearney, coast drama-tists.

Dry agents made a record when they tumbled in on 199 places last week, ranging from well-known whisperlows to cider stubes. Figure there are only 19,800 left in New York.

John Golden fussing over Why Don't You Go Back' by Montagu Glass and Dan Jarrett. If he can shape it up, it may be back of the footlights by early summer.

Jerome Kern and Oscar Hammer-stein II recapture 'Showboat' rights. Shows which do not get 75 per-formances a year for two years fol-lowing end of original run auto-matically revert to the authors.

Russ Columbo, center of a muss In Philadelphia. According to reports, singer dropped plenty in a city. Newspaper reporter, who had the story, was threatened if he wrote anything for his paper, but the authorities got when and the heat had been to the most select trade, bad to follow the less that the select trade, had to follow.

N. Y. Stage Society, patterned after the London model, threatens to get busy next season. Plans a subscription at \$5 to provide funds to stage five plays. Single invitation performances with producers asked

Reported that the Lunts and Noel Coward will each receive \$3,500 a week in the Coward play next sea-son from Max Gordon. Besides which there are Coward's royalties.

Jos. Schildkraut c possibility for the Le Gallienne troupe next sea-son, which would put him in his original role when they revive 'Liliom.'

Earl Carroll reports he is after 'White Horse Inn,' British musical.

Elektra' added to repertory of Metropolitan Opera for next sea-son. Not the O'Neill play.

'Counsellor at Law,' at the Plymouth, cuts balcony to \$2.50 and \$1. Only \$2 at the mats. Downstairs remains the old scale.

Josef von Sternberg, director, leaves Hollywood for New York after a dispute with Paramount over 'The Bionde Venus,' slated to be Mariene Dietrich's next film. Question of adaptation.

Velmar Bryant, night club enter-tainer, held for possession of a re-volver.

Earl Carroll, it's announced, may get his theatre back. Now nego-tlating, while in Europe, with the New York owners.

Katherine Cornell extends 'Bar etts' tour to coast.

Walter Hartwig to stage 'The Trio,' which he adapted from the German for Frank Teller, producing. Verree Teasdale, Henry Hull and George Carpentier named for cast.

Coast

Mary Astor and her husband, Dr. F. Thorpe, will sail for the South Seas May 1.

Elva McGuinness, Culver City night club dancer, willed \$75,000 by her grandfather of Dublin, Ireland Dancer says she will not retire from her profession.

Don Alvarado sued Dwain Esper, agent, for \$350 over a check issued him for film work in a Mendel-Bernal production.

Hoot Gibson called in court to explain why he has not kept up monthly alimony payments of \$250 to his first wife.

Marguerite Thomas, actress, sued Carry Nagle for divorce. Actress asserts that Nagle struck her and also had a bad disposition.

Jesse E. Larkin, actor, arrested or liquor possession. Pleaded not

Monty Banks filed sult for divorce from Mrs. Banks (Gladys Frazin) on grounds of incompatibility.

Hilda Deesy, actress, sued for \$300 by the Sterling Finance Co. for non-payment of checks she issued to an auto dealer.

Lina Basquette hurt when she fell (Continued on page 54)

F&M-RKO TALKING OVER AUTUMN DEAL

Overtures are being discussed to shunt Fanchon & Marco units into out-of-town spots for RKO. It may also lead to the F.&M. shows playing RKO spots in New York. Deal

ing RKO spots in New York. Deal may be closed for the fail.

Meantime, through Asher Levy, RKO has closed with F-M for the units at the Orpheum, Madison, Wils, beginning May 9; Units will spilt weekly with RKO vaude there. The F-M troupes are probabilities for Davenport and Des Moines as well, where RKO operation is pooled with Publix. Publix, however, is known that the control of the control

Thurston Replaces Unit

Los Angeles, April 25. Thurston, closing at San Diego this week, will replace F & M ideas In the northwest, opening May Portland and following at Se

Portland and following at Seattle and Vancouver.
He edges out the Town and Country unit which will jump from the local Pantages to St. Louis. Thurston's dates with F & M after that are indefinite.

Ratoff's 'Hit the Deck'

Los Angeles, April 25, Gregory Ratoff has a company re-hearsing a tab edition of 'Hit the Deck,' negotiations being on with Fanchon & Marco and RKO to use the abbreviated edition on the

Tab is being produced by Jack Haskell with a cast comprising May Boley, Georgie Dobbs, Dorothy Appelby, Miller and Mack, Esther Muir, William Wagner and a chorus

LYNN COWAN'S ACT

Los Angeles, April 25.
Lynn Cowan, who has been m.
c'ing in Coast houses, will go out
with his own act. Opens with an
F-M unit in Portland, Ore., May 29. Act comprises two eccentric

FARELLO AT ALBEE

Phil Fabello's pit entertainers go into the Albee, Brooklyn, May 9. It's a sudden switch, Fabello having been slated for the Palace, New York.

Fabello has been at the Coliseum for a season. House goes straight films May 7.

Schwartz's 2d Bill
Second experiment with vaudeville by the A. H. Schwartz circuit
is Huntington, Huntington, L. I.
First show was five acts for the
week end last week.
Arthur Fisher is booking.

WB-F & M Renewal

Warners has renewed with F. & M. for Jersey City where the units close for the summer June 9. Troupes reopen there Aug. 18.

Libson Holds Off on RKO Assignment, New Changes in H. O. Staff

like Libson is due in New York this week for a conference with Harold'B. Franklin over his disingulation to accept the Ohio division managership, offered by RKO, until the fall. Libson prefers remaining in Cincinnati, where he is permanently located as the RKO district head, to taking over the rest of the Ohio territory.

In a home office shakeup in the RKO operating department last week Charile MacDonald was let out and Russel Emdes duties extended to take in MacDonald's New York theatres. Ed Lenlian, New York theatres. Ed Lenlian, New York district manager, had the Palace and Mayfair theatres added to his territory, which now takes in the 85th St., is addition to the two downtowners. He will supervise the other theatres from the 86th.

from the 86th.

Franklin is bringing in Ben Serkovich, who has been in charge of
special exploitation on the road, to
take charge of advertising in the
New York division.

J. J. Franklin's appointment as
one of the six division managers under the new correction.

der the new operating setup, as-signed to the Canadian division, is understood to have been rescinded with a successor yet to be picked.

LOEW UNITS FOR RKO **MEMORIAL IN BOSTON**

Keith's Memorial theatre in Poston goes on the Loew presentation route May 4. It gives the New York Capitol units three 'outside' weeks with two Publix towns, Chicago and Detroit, also playing the Loew presentations. Loew's have both RKO and Loew's have vaudeville theatre. Loew and the three two the three two the three two the two the tree playing against Loew vaudiim at the State. Keith's Memorial theatre in Po

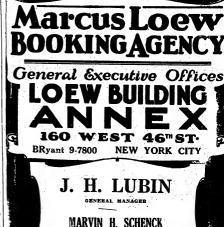
HALE SIGNS A CHORUS

THALE SIGNS A CHORUS

With F-M units opening at the
Stanley, May 6, house's regular
chorus, all local gals, go east for
Chester Hale and will be sent out
over the Loew route as an Intact
line outfit. Hale will use only 12
of the 16 kids in the Stanley line.
Chorus was to have been placed
in one of the F-M troupes, but Hale
beat them to it and signed the lobeat them to it and signed the lo-

Springfield, Ill., Back Chicago, April 25. Vaude goes back to the Orpheum, Springfield, Ill., April 30. Local RKO office will book. Bill of four acts on a three day basis, Saturday, to Monday.

F. & M.'s Added 3 Day Hollywood, April 25.
Orpheum, Madison, Wis., has added Fanchon & Marco units for three days, following St. Louis.



BOOKING MANAGER

Commute 'She's' Buff. Indecency' Sentence To 'Time Served'

Buffalo April 25.

May Martin, known in burlesque as 'She,' convicted and sentenced in city court for indecent performances at the former Palace theatre, was reprieved on appeal in county court last week on recommendation of the

last week on recommendation of the district attorney. Her sentence was commuted to 'time served.' The severity of the sentence was originally widely commented upon, "Time served' was few hours as 'She' has been at liberty on ball since her

'Blackberries' in Harlen

Condensed version of Black-berries of 1982,7 negro musical, opens noxt week at the Lafayette, Harlem. Show plays the Paramount, New-ark (Publix-Skouras) later on per-



FOR LEASE

Theatre in Brooklyn, New York Located in Brownsville Section SEATING CAPACITY 950 Excellent Location for Movie or xceilent Location for Movie or Jewish Attractions Write for Full Particulars Box 28. Care Variety, New York City

HERB TIMBERG

My Dad and I fighting it out with the Rooneys at the Palace, New York, this week. So far it looks like a draw.

755 Seventh Avenue New York

Very desirable office space; reasonable rent. Small and large units; especially suitable for theatrical agency. Supt. on premises or WM. A. WHITE & SONS, 356 Madison Ave., Vanderbitt 3-0204.

EDGAR BERGEN "THE OPERATION"

DIT - WERER-STMON AGENCY

CONLIN and GLASS

Enroute RKO

etion, TOM. J. FITZPATRICE.
Palace Theatre Bidg...
New York City

FISHER-LINDER WANT **CONTRACTS FROM RKO**

RKO may bring in an independent vaude booker to head its family time department. Under consideration from the outside are Arthur Fisher and Jack Linder, with both of whom RKO has conferred during the past week.

Fisher and Linder are presently booking independent vaude houses in the East, handling around a dozen houses each. It is presumed that with whichever of these bookers a deal is reached, if at all, they will carry with them into RKO the theatres now on their books.

theatres now on their books.

Both are asking for contracts.

RKO's present family dept, houses now comprise seven first halves, now comprise seven firs booked by Jack Dempsey.

Publix's 1-Night Vaude Dates in Minn. Houses

Dates in Minn. Houses Minneapolis, April 25, In an effort to stimulate business, Publix is augmenting fits straight films with stage entertainment at its pop-priced loop houses. The Aster and Grand, having a 25c top admission will use stage acts one night each week. The Aster is a A vaudeville revue and auction are announced for the Aster, while the Grand has a tie-up with one of the local radio stations, WRIM, whereby local talent will be tried out for radio and stage appearances. Publix also is using vaudeville

out for radio and stage appearances. Publix also is using vaudoville once a week in many of its neighborhood houses. This vaudeville and the stage shows at the two loop theatres is so designed as not to require any orchestra or stage hands, the music being furnished by a planist or organist. Circuit is putting in Dick Long's orchestra, in its principal neighborhood house, the Upiown. The only other local Publix house to use an orchestra is the Minnesota, principal deluxer.

Kiki's Dates

Kiki Roberts, after doubling at the Star and Galety, Brooklyn burlesk houses last week, hopped to the Academy, Pittsburgh, this week with two more burleyoue stands in Dayton and Cincinnati to follow. All are played on a guarantee and per-

Brighton theatre, Brighton Beach. Brighton theatre, Brighton Beach, is dickering for Miss Roberts as its opening attraction Decoration Day week. She is set for the summer in the Folies Bergere, Atlantic City nite club.

Pittsburgh, April 25.
Threatened police interference
with the appearance of Kiki Roberts
at the Academy, local burlesque
house, failed to materialize. Director of Public Safety James
Clark had insisted that Manager Clark had insisted that Manager George Jaffe cancel the appearance. Jaffe had a conference with Clark and latter agreed to take no steps until receiving a report from his censors following the first show.

Palace Ass't Out
Assistant manager at the Palace,
ew York, William Cook, was
opped Saturday (23). He had dropped Saturday (23). He nau been at the house for years under

As yet no successor to Cook.

Columbia Wheel

Week April 25
Burlesque Events-Gayety, Washington.
Jersey Belles-Trocadero, Philadelphia.
Tempters-Gayety, Baltimore.

Godfrey in Charge While **Beck Scouts in Europe**

Beck Scouts in Europe
George Godfrey will be acting
head of the RKO booking office during Martin Beck's month's absence
in Europe. Latter sails May 5 with
S. L. Rothafel.
While on the other side Beck will
look for vaudeville material and arrange for the opening of an RKO
agency in London. Two or three
scouts will cover the continent out
of the London office.
W. L. Passpart, London agent in
New York on a call from Beck, returns this week to line up: in advance material for the booking head.

WB VAUDE TIME DROPS TO 51 WEEKS BY MAY

Inroads in the Warner vaudeville book since April 1 will have cut the stage time of that circuit to five and a half weeks when the Hollywood, New York, closes Sunday (5). Washington and the Earle and Mastbaum theatres, Philadelphis, are the remaining full weeks on the Warner books. Elizabeth and Hoboken, both splits, are the only other spots playing vaudeville all week. Balance of the time is composed of Elimira and New London, three days each; Waterbury and Jamalca, two days, and Bayonne, one day. day.

Levy Inspects

Asher Levy, RKO division chief in the midwest, made his first extended inspection tour last week. With Levy: jurisdiction understood to include supervision of vaude to include supervision of vaude for the control of the control of

Looks Like RKO Agents Will Blow Their Own Ass'n, Calling It a Gag

sing abandonment of their new association not : .: three weeks old. In apparently having to abide by the booking office's opinion on all matters, to the exclusion of their own, the agents feel that the organization as established and muzzled is more of a gag than any-

thing else.
What topped everything else was
the arbitration board's resolution to give decision but no reasons. It was explained that the board had was explained that the board had resolved to withhold the causes usually accompanying veriflots in dispute access to 'prevent arguments'. Hence, conclusions on which declions are based will not only be withheld from the agents in general, but rise form the parties directly concerned in the controversies which come before the board. No Appeal

Under this system an agent who is ruled against will not be able to

N.Y. OPS' 10% CUT MAY HELP VAUDE RETURN

With a few minor exceptions vhere contracts await approval of theatre owners, a straight 10% cut of operators' salaries has been effected with independent exhibitors in the greater New York area. In some cases this may mean installa-

some cases this may much tion of vaudeville.
Following a 10% slice for the major chains recently, the operators' local, 306, took up reduction deals with the indies.

learn why he lost his case. There will be no avenue of appeal, as Martin Beck has agreed to back up all decisions of the agents board. The association, when formed at Beck's sugrestion, resolved to cooperate with Beck on all matters.

Talk of dissolving the association followed the board's first decision, rendered last week in the case of Morris & Oz vz. Gladys Brown over the act of Eee and Ray Goman. Decision went to Miss Brown. In Avanding the act and convenience. awarding the act and commissions to Miss Brown the board upheld an identical decision previously made

identical decision previously made by the booking office. Eight of the 120 members of the RKO Agents' Association are on the arbitration board. They are Mau-rice Rose, chairman, N. E. Man-varing, Charite Morrison, Alex Gerber, Hugo Morris, Arthur Bion-call Coorge Weedon and Eddie

Two agencies, protested against the one man rule on the booking-floor during one of the meetings last week, but were advised to forget it in the open forum.

Harry Kalcheim

Jack Weiner weiner-Kalcheim Agency

RKO Representatives WRITE-WIRE-CALL

Palace Theatre Bldg. BR. 9-4519. New York PAUL DEMPSEY, ASSOCIATE

WELCH-SCHUBERT **PRODUCTIONS**

"Talkies in the Making"

All material and appliances used in these productions have been registered with the Librarian of Congress, Washington, D. C., the Lord Chamberlain of Great Britain and the Authors' League of America.

> Rube Welch Bernard Schubert

NOW AT THE RKO MADISON, B'KLYN (WEEK APR. 23)

RADIO-VAUDEVILLE-PRESENTATIONS-PRODUCTIONS

ALICE JOY RADIO'S DREAM

J. W. BONNEY, Attorney 364 W. 34th St., New York

WEDNESDAY—THURSDAY—FRIDAY (APRIL 27 to 29)

NEW ACTS

JACKIE COOPER Talk and Songs 8 Mins.: Three

Chicago, Chicago Just another personal appearance
of screen two name that is perof screen two name that is per-haps the best known today. With no previous stage experience Jackle Cooper is still trying to find his Cooper is still trying to find his way around, with the 'ald of his mother both on the stage and from the wings. Mrs. Cooper is Mabel Leonard, formerly and for a number of years in vaude. That shouldn't hunt her offspring any, although the mother is shying clear of the son, perhaps for fear of directing attention away from him.

recting attention away from him.
This is the kid's second week out,
with St. Louis his break-in stand
Nervousness was with the lad on
his opening show, and in a big
house. Further handleapping him
was the error of faulty mike placements through the theatre, restraining the kid's voice quite a
bit.

ments through the theatre, restraining the kid's voice quite a braining the kid's voice quite a braining the kid's voice quite and be seen and the voice anu

and personality.
With a little revamping this act
will stand up as sufficiently entertaining from a screen kild of whom
extemporaneous stuff and stagshowmanship is not expected.
Span.
Span.

MILLS KIRK and MARTIN (4) Comedy, Instrume

Palace, N. Y.

11 Mins.; One. Palace, N. .

*Knockabout trio's robust clownling was ribotusly received at the Palace. Reopening after the slesst, the Palacelse went for the rought. The palacelse went for the palacelse went for the palacelse went for the sock finale lafts, plus a strong routine encores bow-oft.

administration for paral punishments of the sock finale lafts, plus a strong routine encores bow-oft.

administration for paral punishments of the palacelse with the palacelse went for the somewhat original in its style of eye gouging, nasal assault and the like. Its studious nonchaince evidences the boys have been around although variety's files disclose no dithough variety's files disclose no dathough variety's files disclose no dathough variety's files disclose not of a smaller partnership.

Boys have a tag, 'Yizzle See, which is their billing. It comes in for healthy returns with similar linguistic calisthenics, Mills, Kirk and Martin played like a sample of that went was a sample of that such that used to wanderlike.

good old-fashioned brand or vauce ville that used to ge the custome before Wall St. got vaudeville.

Abel.

DAVE GOULD'S GIRLS AND BOYS (14)

Song and Dance 20 Mins.; One and Three Palace, N. Y.

Palace, N. Y.
Dave Gould, primarily a dance stager, has a company of 14 youngs-ters (10 girls and four boys) in a dance flash interspersed with s. and a specialties by Will Cowan, Muriel Moran and Marjorle (Terry) Green, who are featured.

who'are featured.

The act's 20 minutes', running time tells the story on how much it's overboard, especially for an opener as at the Palace here Pienty of room for chopping, although Gouid probably figured on every minute for schooling purposes.

The line of sight compress were

every minute for schooling purposes. The line of eight comprises very young people, the two cuties at the right end sepecially looking as if just out of grammar school. None the less they have stage presence in their concerted stuff. The three specialists are averagely satisfactory challed are averagely satisfactory stuffer of the second stage of the second every minute for schooling purposes. 88th Street, N. Y. The line of eight comprises very young people, the two cuttes at the right end especially looking as if the property of the property o

COL. STOOPNAGLE and BUD Comedy, Songs 14 Mins.; One Penn, Pittsburgh

Radio name act that has good stage possibilities. Too many com-cdy turns to spring into prominence through the ether lack effective personalities for this medium, but Stoopnagle and Bud are exceptions.

Stoopnagle and Bud are exceptions. Stoopnagle has a comedy pan, wears a good hoke get-up. Bud plays straight, a swell foil for the goody Colonel. Their present act is virtually the s.me in time and content as their twice-weekly hour for the Proeter & Gamble pecode and the boys sell it as well here as they do on the air.

the boys sell it as well here as they do on the air.

Opens with voices coming through mike from behind curtains, Stoopnagie coming up on the organ and sharp and amusing, with a few satirical thrusts at McNamee and Husing describing a football game, which later develops into basket-of the game (Stoopnagie) saying a few words to the home town folk. High spot of the furn is their Certified Candidates program, with Edu doing a kidding announcement grade and should have closed the act instead of the impersonations that close the high species. A swell bil of buffonery and should have closed the act instead of the impersonations that to close with an Amos 'n' Andy impression.

Impersonations are all right.

impression.

Impersonations are all right, though not too faithful, but should be spotted earlier if at all. That Coolidge-Smith bit is a natural for a finish.

a finish.

Stoopnagle and Bud Is an air act that can deliver on the stage as well. They liked them here and boys probably won a fock of additional air fans from the non-liseneers in. Cohem.

BRENCK'S INDIAN REVELS (11) Band, Posing, Dancing, Singing 15 Mins.; Full (Special) Hippodrome

15 Mines; Full (Special)
Hippodrome
Poses in bronze, by a woman and a horse, latter in best demonstration of its kind y t, deliver the punch of Brenck's Indian Reveis.
When a series of the poses, in circ to a high point for the finish, it should call it quits there instead of returning for an encore that lets the act down, as here when cought. The special arrangement of 'St. Loong bit by the femme leader and a dance by Frincess Little Elik, could as easily be moved ahead if to stay in.

Band, declared to contain full-blooded Indians, all of whom with leader are college grads, includes excellence. As a specialty dancer, Princess Little Elik doesn't reach that rating.

Leader's Minnie the Moocher's Little Elik doesn't reach that rating.

Leader's Minnie the Moocher's Charletten in the Moocher's Charletten on the content of the content o

SMITH, ROGERS and EDDY Dancing, Comed 11 Mins.; One Academy, N. Y.

11 Mins.; One Academy, N. Y.

The urge for stooging, spills, etc., has found its way into a dance routine of the stooging spills, etc., has found its way into a dance routine of the stooging spills, etc., in the stooging spills, etc., and the stooging spills, and other present-day tomfoolery that puts the act over. For No. 2 spots in major neighborhood companies of the stooging spills, and the spills, and the stooging spills, and the stooging spills, and the stooging spills, and the stooging and scomedy. The girl, a looker, stickling to surfight host form this aces in a buck tap single.

A challenge with a laugh touch closes, and as an encore one of the muggs does a bit, flopping on the floor, his partners walking off with spills, and the stooging spills, and the spills,

BERNIE GREEN and Co. (3)

Comedy 17 Mins.; One 86th Street, N. Y.

PALACE

Another long show at the Palilces fannies and busine pansies, another repetition of the same familiar faces, but with it all a not bad entertalnment. Blz bad. a not bad entertainment. Biz bad.
It's a good vaude show, however.
With kneading and pruning it'll play
even better. Lots of laffs, a flock of talent, with a succession of sock punctuations to the proceedings, even its general sameness couldn't offset the basic qualities.

But the repetition of Benny Rubii

and Jack Haley, Ethel Merman and Eddle Leonard is having its pol-sonous effect at the box office. They've seen 'em too often.

Water and Public as the dual m.c.'s were the collective life of the party. Their nonsense high-lighted the show throughout, further fortl-fied by some strong contributory factors. The headliner, Ethel Merfactors. The headliner, Ethel Mer-man, marking her first Palace re-turn since 'Scandals,' was a show-stopper. But Lou Forman's orches-tra and her two planists, Roger Edans and Jack Carroll, should get together as to who will play the 'Scandals' medley. Forman's pit band is billed as doing the same thing in honor of Miss Merman's return. That's a good send-off so the twin nightiete should switch.

the twin planists should switch.

Editic Leonard's act is now of the
radio type seen around. Eddle Leonard, Jr., is sub-billed. He is otherwise one of the migrophone trio.
Leonard, Jr., does a Yiddish number
which, somehow, sounds as a cheap
you're not of the faith you can't
play the Palace. Between Haley
and Rubin's Irish-Yid nonsenseand that, too, was overboard, despite
its consistent effectiveness—there
show. Not to mention Dave Apolion's own contribution toward the
end of the show.

was enough dislectic stuff. In the show. Not to mention Dave Apolion's own contribution toward the endown. Not to mention Dave Apolion's own contribution toward the state of the state of

months, and the Palace mob was prone to recognize it generously. Haley and Rubin each had their own solo opportunities in each half. Haley sells a pop song with the best of 'em and Rubin's dialectisms were of 'em and Rubin's dialectisms were contributed by the sells and the sells and the sells and the lateness, held 'em plenty. The Russe comedian packs a lot of wailood with the stuff he purveys. Danal Goodell was generously emembered Goodell was generously emembered claimed with her eccentric dance number. Nora Williams is a new blues songstress whose instrude was likewise okay. Her style of was likewise okay. Her style of was likewise okay. Her style of the sells of the s

buresque bits. There's the sellzer bottle, the slapstick and all the old gadgets. Plus some very funny bits. Somewhere along the act, Green foois 'em by playing a violin for a spell, and playing it very well.

riety ravue that fits into any type of

riety revue that his min any typeshow.

Show's length eliminated the programmed afterpiece. Haley an Rubin came on in dressing owns tell the customers to 'go home.

STATE, N. Y.

Took a little time to warm up the audience during the early show Saturday, with the first few acts suffering as the result. Five-act layout running to a full hour builds to a strong finish with 'Songwriters on Parade, 'featured, despite earlier Parade, 'featured, despite earlier

Parade, featured, despite earlier slow moments on Parade, design the slow moment of the state of the slow moment of the slow mo

ORPHEUM, DENVER

ORPHEUM, DENVER

Denver April 20.
Charits Melevity April 20.
Charity April 20.
Chari

HOLLYWOOD, N. v.

With this third and fund bill, the Warner-Lou Holtz straight yands ville venture at the Broadway India lywood closes at the end of week. Decision to hold was made before this bill was booked, and the layout shows it. The punch of the first two shows lan't present because the material jart there.

cause the material lsn't there.

Warners suffered no great loss in proving one thing: that there is room for another big timer on Broadway besides the Palace. Which makes this a sort of noble experiment in behalf of the vaudeville

room for another us time on Broadway besides the Palace. Which makes this a sort of noble experiments with the property of the

ithing over expenses, he averaged between \$2,500 and \$3,000 a week on the first two bills.

A drop in business will cut Holtz A drop in business will cut Holtz a drop in the first two bills.

A drop in business will cut Holtz a drop in the first two business and the first two business are supported by the drawing more regular salary inless the \$15,000 guarantee is cut. For this should be, supported by the first per-linternish section holds sufficient variety and reaches a crees sufficient variety and reaches a crees a sufficient variety and reaches a crees a sufficient variety and reaches a crees a sufficient variety and reaches a cree and harmonica troupe. And the show is literally over at smoking time. Part Two has less merit than the average picture house presentation, being basically similar, through the literally over at smoking time. Part Two has less merit than the average picture house presentation, being basically similar, through the and Lacking a legitimate of the properties of the support of the sup

team-mate for a comic of the Holtz type.

A regulation and healthy start is present to the state of the common and the start of the common and the state of the common and the state of the common and th

minutes.

It's about a championship crying bout and runs like the description of a boxing match, with Sam is tears behind or four ahead at various behind or four ahead at various Martha Raye, singing girl, whose devotion to the Cab Calloway style is okay just now, but may prove a hindrance to progress later on, has a two-number chance, with the property of the pro

(Continued on page 32)

PARAMOUNT, N. Y.

New York, April 22.

New York, April 22.

Show this week appears to be dedicated to one of the new Paramount heads—Wrigiey—starting off asspiciously with a bunch of Ai bertina. A styles "Fandango," but with a suggests a colicky angleworm in its slithering undulations. Not the regulation cooch nor kindred dances, save in spots. Mostly they ripple from the anides up, with three cr. one the anide up, with three or one the anide up, with three the suddence, but it was litted. Nicely gowined in prismatic colors, with nothing above the waist-line but filmy brassieres, and with the skirts slit in front to the waist-hand. It's out of the 'Follies' via the Palace.

the Palace.
Followed by Evelyn Hoey in two
songs and more wriggling instead of
gestures. Miss Hoey is going to
take her voice to the hospital pres-Followed by Evelyn Hoey in two songs and more wriggling instead of geeings are not an experiment of the persists in overstraining it. It brought her the applause here, though the persists in overstraining it. It brought her the applause here, though the retending it. It brought her the applause here, though the retending it. It brought here to conside you can be applause here, though the more conservative. So the persists in the persists in the system of the wants to spread it thick. The girls come back for a nondescript number which seems to have been started for somewhere and society and so the seems to have been started for somewhere and society and so the seems to have been started for somewhere and society and so the seems to have been started for somewhere and society worked out. Neat costuming. But it curled before it was properly worked out. Neat costuming. They so off to let Lee Carrillo on, and was properly worked out. Neat costuming. They so off to let Lee Carrillo on, and they come to the seems of the see

room. It made for a better ng than the Par has held in

ence rounts, or made for a betterbester rount. It made for a betterbester rount. It made for a betterbester rount. It made for a betterbester round and alone on the
stage, plays 'Paradise' straight and
in varied tempo, with various orchestral stops featured and the
pedal organ soloing with the orchestra. A brief newsreel and a six
with Rubinoff, who, of course, winds
with Rubinoff, who, of course, winds
with Rubinoff, who, of course, winds
with Rubinoff, who of course, winds
with round with the band. Violin solo, naturally, this
time By the River St. Marie.'
Film feature 'Sky Bride' (Par.).
Excellent house at the first night
show Friday.

evening performances and 15 cents for Wednesday, Saturday and Sun-

evening performances and 15 cents for Wednesday, Saturday and Sunday mats.

Opening night saw several stars in attendance and a number of lesser picture. In the same stars in attendance and a number of lesser picture and several stars in attendance and a number of lesser picture. In the same several stars in attendance and presented Roscoe Ates, Anita Page, John Miljan, Harry Gibbon, Helen Mann, Barney Oldfeld and others, including several civic big wigs.

Screen Forgram consisted of Screen Forgram consisted of the feature, with Speed of the Gay Nineties' Sennett comedy, Mickey Mouse, John T. Medbury's Travellaff' and Hearst news cilps rounding out the bill. Eva Olivotti, local radio saprano, soloed three numbers, and one several company of the service of the s

ROXY, N. Y.

New York, April 22.

Stage show this week falls down badly, but against its weakness the screen holds better possibilities than with several recent features. Weighed as a whole, the full session is a disappointment. While the second production of the pro

Isfaction.

Stage end is made up of four units, two in full stage, the Les Gelles acrobatic act in one and the Roxyettes in position No. 3. Clark Robinson is staging the shows up here, with house, now officially in control of the Class A stockholders.

control of the Class A stockholders. First unit on stage is a long production melange that gives the show a bad limp. It's in the nature of a the name of the girl whose heart cracks up when her prince b. f. adds ozone to the fires he's stirred within her. The whole presentation, in her. The whole presentation struggles along at a small struggl

stuggies aiong at a snall's pace.
Patricia Bowman, the dancer, is again up against the iron gates.
Around her 'Amarilla' is probably the poorest that's ever been worked out on the Roxy stage. One obvious fault is the length of the presentation and the attempt to elaborate it beyond its stretching point.

Onening in a switch and the stage of the stage of

beyond its streether votation.

Opening in crypsey double with Alexander Gavrilov that is nowhere near exclifing, the prince (Douglas Stanbury) appears on the scene. Definitely on the make, he sings: a love song to Miss Bowman as the stage is cleared, action switching to full for settling representing garden ballet girls, members of the vocal groups and others, clutter up the surroundings with somnolence, all finally sitting down to see a show themselves.

stage, plays 'Paradise' straight and in varied tempo, with vairous or hestral stops featured and the pedial organ sololing with the orchest minute swim in 'Romantic Rivers' with Rubinoff, who, of course, winds up with 'Old Man River' Got three bows, which he shared with the show Friday.

LEIMERT, L. A.

(NEW)

LEIMERT, L. A.

(NEW)

LORANGE A. Artil 31.

Importance a Angeles, Artil 31.**

Importance

STATE, L. A.

Los Angeles, April 18.

About the best Fanchon & Marco unit to breeze through here in many in the process through here in many and Her pisseveries. Stripped of production decoration and ideas, this is straight vaudeville, depending on the talent of the comparatively young performers who spread their stuff over the stage. Missi a short specialty, but it is the eight other acts that lift the production to the top class. Cum laude honors can be divided between the Stadier Ross Trio and baller, well-imassied, good looking and a whale of a bartione, who brought the house down about his ears when he finished tearing through That's Why Darlies Were Born. Still a royles on the stage of the strip in the stage of the strip in the stage of the strip in the str

caped the ruts. Their second number, a waltz, will be doubly effective when done before a production backgrown of the production backgrown of the production and the production of the productio

MASTBAUM

Philadelphia, Lpril 25.

Philadelphia, J.pril 25.
With Paul Whiteman's name out front there was a crowded house for the very first show with indication of the very first show with the appearance of each performer. Whiteman from the start, a wave of enthusiasm running through the house with the appearance of each performer. Whiteman from the very appearance here, the present of the present of the very appearance here, the present of the very number offered. The audience knows just what to expect and is known by the very number of his company and with every number of his company and with the start of the very number of his company and with every number of his company and with the very number of his company and with the work and the very number of his company and with the work of the very number of his company and with the work of a national organization. The very of a national organization. The very of the his wearing light gracefully done. Bill Dollar does a solo with some effective toe dancing and both the ballet and the orders. The pany of applause by his songressity of a play share of applause by his songressity of a play share of applause has a let the Call You Sweetheart' and "Till We Meet Again." Everybody sings in 'this him the Whiteman presentation, Jack Fution, Jr., scored with 'Sylvia'. The expected fooling with Goldie got a big share of applause, as all the exployed condity. Yet has play and the play his ongress that play share of applause are all the play his ongress that the hear of applause an

dancing.

Whiteman certainly seems proud of his loss in weight and has everybody talking about it.

On the screen, Tlay Girl' (WB).

Waters.

NEWSREELS

Routine programs at the Translax and Embassy this week which
have a marked similarity in coverage and a sameness in subjects.

Both theatires have Muscolini reclaiming Rome's wastelands, cause
in Paris; Yankee-Athletics game
in New York with Ruth making the
home plate; Boston maruthon; auto
and plane racing in Paris; Mayor
champing the Boston maruthon; auto
and plane racing in Paris; Mayor
copening of new Allen street; Spanlake; Cloiumbus building dissater; arrival in England of Ambassador Mellon; religious festival
at Loire
Embassy got a scoop on Detrott
Embassy got a scoop on Detrott
Const guard activities in one of the
Embassy got a scoop on Detrott
Const guard activities in one of the

Lotter of the Match activities and the consequence of the marting the consequence of the consequence

Embassy Specials

Embassy got a scoop on Detroit Const guard activities in one of the most unusual grouped boat pictures caught. This shows the guard cutters in flying wedge formation. The account guard is good to be considered to the placing this clip in the lead point of the ball game.

Program at the Embassy was unusually slow moving. Chief cause is directly up to the editing. Clips like flowers and the construction of the placing the construction of the construction of the placing the construction of the construction

CHICAGO.

Justy expected from the Barbara Stanwyck name on the screen.
Jackle Cooper (New Acts) is doing what is expected of him on the stage. Spotting the kid on the tail end of the show, following everything from the overture to close of the stage unit, was soot of the stage unit, was soot was built up all the way, with a rousing reception greeting the lad on his entrance. Frank Jenks, mc. of the F&M unit, Tive Races, made a conventional introduction for the film child, and then lot him stand on his own.

Jenks' work in the unit is out-

film child, and then let him stand on his own. Jenks' work in the unit is outstand the work in the unit is outstand with the work in a band, Jenks has developed into a comedian worthy of attention on any stage. He can sing, dance, as jilled depth of attention on any stage. He can sing, dance, as jilled depth of a work in the wor

and style is. ... as nis delivery and style is. Included in the show are Tabor and Greenc, blackface comedy song good. Oriental acrobatic troupe, sister act and an Indian chief complete the idea of the five races—white, brown, red, black and yellow, is well paced and runs smoothly. With an accomplete the style paced and runs with the property of th

iow. Snow is well paced and runs smoothly.

With an augmented pit orchestra Hugo Riesenfeld, guest conductor, is dealing out some musical high-lights, which for his second week in the house is receiving compilible. The second week in the house is receiving compilible of the second week in the house is receiving compilible. The house is receiving compilible of the house is received in the house is not second in the house is received in the house is received

Usual trailers and newsreels around 'So Big' (WB), with biz just below capacity on the first show and no holdouts. Span.

CAPITOL, N. Y.

New York, April 22.

New York, April 22.

Johnny Weissmuller, the torso kid, is doing heavy trade with the jenne files at the Capitol this week. Neprendies at the Capitol this week. Neprendies at the Capitol this week. Neprendies at the Capitol, the Capitol, the Capitol, that of adding a comedy twin-reciper resorted to. Although a Theima Todd-ZaSu Pitts comedy was programmed. Stage show's length probably figured, page the companion of the Capitol, that of adding a comedy twin-reciper resorted to. although a Theima Todd-ZaSu Pitts comedy was programmed. Stage show's length probably figured, page the companion of the Capitol, that of adding a comedy twin the companion of the Capitol, the Capitol, the companion of the Capitol, the Cap

The present with collect nonsensa-tive to the collect nonsensa-tive to the collect non-collect non-tensative to the collect non-tensative to the collec

(Continued on page 32)

HOLLYWOOD, N. Y.

(Continued from page 39),
part specialty le by Jackle Heller
from the Benny Davis bunch. Hilding behind a mike, the southpare
work, and they don't miss. Two encores for Jackle and they wanted
more. Part Two's fourth specialty
kid is Sunny Obea, top daneer
with orest of the present day dancein
wave. Her stuff is too formal to
set her away from the pack, but
personal ability seems present and
the sit! a you us.
the company for a
School Days finale that has everything but (dus Edwards. As usual,
it's built on a bindder, with Benny
seledis in short pante catching. Holiz
draws a few laughs, which is the
extent of the scene's effectiveness.
It draws to an unsatisfactory conclusion a bill that starts much beter than it ends.

Pagamount. News-b (Continued from page 30)

Paramount, Newark

Much better this weok Unfortunately for everybody, Jean Calloway and her band were all in, due to a long trip, and the music could have been better. However, Miss Calloway showed plenty of personality. Advertised as the originator of Minnie the Moscher, her version disappointed, but she stoned by we have the last word in amount rhythm.

House added to her act a team of the last word in amount rhythm.

the last word in smooth rhythm. House added to her act a team of five men and one due who did long dance routines. The house orch had to play their music, which did not help the band.

Jordan and Grace opened with the

to play their music, which did not help the band crace opened with the Jordan and crace opened with the Jordan and crace opened with the Jordan and daton juggiling, accompanied by the girl playing a banjo. He then cleverly juggled sticks, spun a gun and whirled a heavy wheel on his head, ending by skipping, rope with the wheel revolving. Which the wheel revolving worth-while alinging, interspersed with comedy. One produces some sustained notes as a tour de force, finally using a high falsetto. They register strongly. Theodore, Enrica, and the girl in a pretty blue, do ball-room dances verging on adaglo, and follow with a waltz, with one man out. This ends with a tricky fast spin. Another girl plays an accordion and then the scene changes to a different sort of Spanial dance is executed by the three in costume. A brief bit of spache stuff follows, with one man theing the other to the cask and throwing knives at him; the knife in her heart.

Henry Webb went well, using a plant in a box for old stuff. A woman gaged with him, the plant returned as funny stoogs and Webb womans ang.

House almost full. 'Mieleading Lady' (Pay was liked.)

HIPPODROME

Vaudeville bill looks like a cheater this week. And it plays that way, with no act of the eight delivering a punch. It's one of the poorest shows this stage has had, and will do more toward keeping people out of the house in future than drag them back

Nearest approach to a standard name act is Nina Olivette, in next-to-closing. A light comediente working a song-and-dance turn with six boys, she lant strong enough to much too long and draggy, running 16 minutes and with all numbers stretched out pretty far. Miss Olivette did only fair on appliause returns Saturday afternoon before a sprinkled audience which toward the last seemed anxious to This occurred just a head of the encore by the closer, Erenck's Indian Reveis (New Acts), which felt hoggy and after a hand that didn't quite deserve it, in view of the time on by then, 12 minutes did an arrangement of 'St. Louis Blues' to plenty Show is full of novely attraction.

ment of 'St. Louis Blues' to plenty walkers. Show fall of novely attractions of the state of the

Zeice, hillibily mixture, seventh.
None of these acts did better, than
Third and fifth holds trios which
incline to comedy as a dressing for
sone-and-dance routines.
King Bros and Scully, third, engage in a good deal of roughhouse
nection with harmony work, talk
and hoofing. On latter assignment
they are at their best.
Other trio, Jackson and Cardon.
Selection of the selection of the selection
and the selection of the selecti

sessed by the other threesome is a deliberate effort to wear out their welcome with enough weak material as miles that isn't hooked up, as though broadcasting, but make little use of it other than in a novelty way. Only the hoofing bits and the singing by Miss Adams seems the product of the singing by Miss Adams seems and produce the singing by Miss Adams seems the produce of the singing by Miss Adams seems the produce of the singing by Miss Adams seems the produce of the singing by Miss Adams seems the produce of the singing by Miss Adams seems the singing by Miss Ad possess value above grade.
Feature current is 'Scandal For Sale' (Radio). Its draw is doubtful.
Char.

86TH STREET

a half of stage entertainment. Anythow, Sammy was billed for the section of half and seems to have been commandeered for the earlier half commandeered for the earlier half commandeered for the earlier half commandeered for the season of the stage of th

nis co-workers in a session on the lapron.

With this pattern of layout, the girly fash is held back to the very entry for the proceedings whatever, etc. of the proceedings whatever, etc. of the proceedings whatever, Eddle and Morton Beck did valiant service in the No. 2 position. Pair have and idea and develop it will be a server of the proceedings whatever, Eddle and workers of good quality use special lytics and subordinate straight harmony to good vigorous comedy, special trick being to travesty sentimental songs, a device familiar of the two voices. One number is built out of the crase for film thrillers, one doing Dracula' and the other prise tag line. Win a capital surprise tan

PALACE, CHICAGO

PALACE, CHICAGO

Chicago, April 23.

Five acts once more, and arranged like five acts once more, and arranged like five acts into stretched or siliced to make it look like six or seven, Result is a well-balanced lineup. Originally was slated to have been another six-act arrangement, but the sixth turn, Coscia and Verdi, although trailerized last week as a coming attraction; was a last-minute withdrawal from the show. Present bill brings four standard names, known in vaude, pictures and conter four started properly. The starting act was Justa Foursome, three men and a girl in an acrobatic dancing interlude. The turn serves its purpose as a standard opening session.

dancing interlude. The turn service its purpose as a standard opening session.

In the deuce was Jack Whiting, from pictures and productions, with lower of the production of

Following the solemn Valiant, it's about as sharp a contrast as possable and a sharp a contrast as possable and a sharp a contrast as possable and a sharp a contrast and a sharp a contrast and a sharp a contrast a contr

CAPITOL, N. Y.

(Continued from page 31)

"Tarzan" and pending another jungle picture in the fall. It's a good builder-upper for Weissmuller and should prove okay box office withal. Yasha Bunchuk went pop for the Yasha Bunchuk went poy for the overture, conducting a mediey consisting of Lovable, 'Paradise, 'Mood Indigo,' 'Rain on the Root,' 'Kies Me Goodnight' (which a harry pit), and finaled with 'Til Be Glad When You're Dead, You Rascal You.' That's quite a contrast to their last week's 'Faust' overture, but the Capitolians are versatile on the capitolians are versatile operatics.

PENN

Pittsburgh, April 22.

swell opening reception. That was nothing, however, compared to the one of the control of the co

FOX, BROOKLYN

Brooklyn, April 23.

More like straight vaudeville here this week than a unit, although it works under the tag of Fanchon & Mack's pit men are moved up on the stage back of the acts to fill in the stimps affair, and they do it nobly. Only one set, a none too nice one of a bandstand and an ocean line, is a bit difficult to figure out.

[a a bit difficult to figure out.

of a bandstand and an ocean liner, though where the two get together is a bit difficult to figure out.

Gaylene and Du Rayne start things fast with some exceptionally fine kicking. Both are expert danced and the start of the s

PARAMOUNT, L. A.

Los Angeles, April 21.
Customers are treated to a stage show that is both compact and nicely varied this week. The whole section, including Georgie Stoll's orchestral opening, runs just over 40 minutes. Thanks to the length of Scarface,' the live relief is about ideal.

minutes. Thanks to the length of Yearface, the live relief is about 1deal. The relief is a self-attention of the account of the self-attention of the account of the relief is a self-attention. The relief is a self-attention of the amplifier murders con.

Next spot held by Paul and Lee Rocky, with a song in French that means nothing, but the boys' routend relief is a self-attention of the amplifier murders con. The relief is a self-attention of t Fittsburgh, April 22.

Either Col. Stoopnagle and Buddhad and Buck and Butbles on the same ibill is a tip-off on Penn's feature fifm, Night Court' (M-G) or an effort to buck stage competition a fifm, Night Court' (M-G) or an effort to buck stage competition a fifm, Night Court' (M-G) or an effort to buck stage competition a fifm, Night Court' (M-G) or an effort to buck stage competition a fifm, Night Court' (M-G) or an effort to buck stage competition a fifm, Night Court' (M-G) or an effort to buck stage competition a fifm, Night Court' (M-G) or an effort to buck stage competition a fifm, Night Court' (M-G) or an effort to buck stage competition a fift of the court of the fift of the fift of the fift of the fifth of the fif

of the lamented adagio wave of two

of the lamented adagic wave of two years ago, but one of the futter. They hold themselves to ture three throws of the girl, keeping mainly to dance routine. Hispan line on to windup with them.
Orchestral preliminaries from the pit go eight minutes. Georgie Stoll devotes it to numbers he credits as making various leaders famous, Winds ap with a violin duet bester than the selection of the control of the contr

MICHIGAN

MICHIGAN

Detroit, April 26.

Camel Quarter Hour with its trigot of names here this week and stopping all shows on its own. Trigomes in the comes in with a strictly local airrep. Air rep is left in the discarding the comes in with a strictly local airrep. Air rep is left in the discarding the comes in with a strictly local airrep. Air rep is left in the discarding the comes in with a strictly local airrep. Air rep is left in the discarding the comes in with a strictly local airrep. Air rep is left in the discarding the comes in which and the come in without any air bailty and stop shows on their own. With the ability will send them out raving. Comparison of the air personality of the trio with their stage personality will undoubtedly crop up. But discarding the comparison of the air personality of the trio with their stage personality will undoubtedly crop up. But did appoint. Those who like Wong, and don't like Downey may change their minds and vice versa. Show runs 50 minutes, and every minute counts. Downey cames on late, but the kelly for Camel clas is every-where evident. R. J. Reynolds gets a credit anouncement form Wons and the bandsmen have the trademark on the front of their musds are comediated to the comparison of the summer of the comparison of the late of t

Gala Revival

(Continued from page 1)

subscriptions. Privilege costs \$100 a chair, most of them being inscribed with names of pioneers in the west or players who trod the Central City stage at one time or proches.

Central City stage at one time or another.
Central City is fifty miles west of Denver at the end of a narrow gauge railroad.
The Central City Opera house was built in 1878, by popular subscription when Denver was only a village. For years it was far off the beaten path but when the Tabor opera house at Denver was built every production making it went on to Central City.
The play this summer will be 'Camille,' with Lillian Gish heading the cast.

the cast.

More than \$50,000,000 in gold was More than, \$50,000,000 in gold was taken from the mountains close by, then a slump in mining and the Opera House was dark for years. When the theatre is reopened it is the plan to make it a gala affair, with customs of the mining period.

Drink Spots Migrate

Variety Bills

NEXT WEEK (April 30) THIS WEEK (April 23)

Numerals in connection with bills below indicate opening day of

RKO

NEW YORK CITY
Palace (30)
Reneff & Renova
Mme Alda
Rubin &
Einel Merman
(Four (51)
(C3)
Gould's C (50)
Morgan & Stone
Eddle Leonard Co
Jack Haley
Ethel Merman

2d haif (27-29).
Rath, Bros.
Johnny Ferkins
Neal Schentury Rev
20th feentury Rev
Madison.
1st haif. (30-3)
Model Bakers
Beli Waters & S
Irene Bordoni
Brooks & Murray
20th Century Rev
2d balf (4-6).

GAGS? Do DANCE ROUTINE? You SPECIAL SONGS? Boom 1014, 1560 Broadway, N. Y. Phone BRyant 9-5746

Hille Kirk & M
Benny Ruben
Dave Apollon Bd
1e: half (30-2)
Betty Jane Cooper
Smith Trose
Edds Charte
2d half (1-5)
Kreen Moore, 10-10
Allen & Hover
3d half (1-6)
Hadolites
Bushins Sammy
Hadolites
Bushins Sammy
Hadolites
Bushins Sammy
Hadore & Miller
Bushins Sammy
Hadore & Mil

Pert Keiton

Cat baif (27-29)

Stone & Siedel

Stone & Siedel

Lewis & Moore

Joe Herbert Co

Homy Allend

Falance

Crystal 2

Solvent & Lucia

Solvent & Martin

Millard & Martin

Allie White

2d half (27-29)

Lerry ALBANY

Let Raken -3

Winnie & Dolly

Collecte Solvente

Let Higgins

Let

EXCLUSIVELY DESIGNED

BROADWAY AT SOTH STREET

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BILL Sherman

Edice Bross

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Edice Bross

Edice Joy

Ruby Norton

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(Two t Jungleland Harry Welch

CHARLES V. YATES AGENCY MATTY ROSEN, MGR.

Booking with Loew, F. & M., Warner, Publix, Radio, Talkies, Suite 701, 1619 Brondway, New York Phone Columbus 5-0033 Associates; Phil Coscia—Bert Lawrence

Rao Somuels 3 French Misses

Rao Seinueis
3 French Misses

MIFFALO
Mispedrome (30)
Nellie Arnau Co
Rellie Arnau Co
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Rellie Arnau Co
An Greenway
Rellie Craig Jr
George E Stone
CFENAR RAPIDS

CEDAR BAPIDS

King Bros & C
Fred Lindsay Co
Jackson & Gardner
Olivette Co
Annie Judie & Zeke
Brenk's Co

Brenk's Co
BROOKLYN
Albee (30)
Acai. Sis
Johnny Perkins
Rate Smith
(23)
Renoft Renova & B
Jet Ronova & B
Jet Ronova

Pat Rooney & 3rd
Berman Timberg
Berman Timberg
Fit Justines
Fit Justin

Justa, 4 Jack Whiting Bert Lytell Al Tranan

Tote CINCINNATI Albee (39)
Sylvia & Clements Ray Hughes & P Gold Ray Hughes & P Gold Ray Hughes & P Gold Ray Eng. (23)
DeWilt Mctrif & I B & J Brown B Cov. B Palace (30)
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MEMPHIS
Locw's State
2d holf (28-30)
Buddy Lake Co
Dalton & Cralg
Hugh Skelly Co
Plekard Co

Pickard Co
MINNEAPOLIS
Keith's (30)
3 Bredwins
Geraldine & Joe
Harry J Conley
Pearce & Velie
(23)
Bill Robinson

JACK SIDNEY

HEADLINED
In F. & M. "Manhattan Idea"
Dir. CARGILL and DORSON

V & B Stanton
Roye & Mayor Rev
DAVENPORT
In Corphenm
1st (20-2)
Pettat & Douglas
Pettat & Douglas
Sid Lewies
2d Baif (4-6)
2d Baif (4-6)
2d Corphend
Dave (10-6)
2d Corphend
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L and DOBSON

NEW ORLEANS
TO ALLEANS
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Cill giate Shamble
(One DENVER
Keithe (8)
DENVER
Keithe (8)
Maker & Redford
Maker & Redford
Hope Vernon
Maps MOINES
Let Den Mowatt
6 Lucky Gliphen (3)
Art & Den Mowatt
6 Lucky Gliphen (4)
Paul Yoon Co
Frank Davoe
Frank Davoe
Frank Davoe (23) Casting Stars C Male

Casting Stars
C Melson
Teck Murdock
Leo Lee & Les
PATERSON
Kelth'e
1st haif (30-3)
Togo & Cherry B
John Garrick

IKE ROSE'S MIDGETS DIR., WM. DIAMOND

AMES PLUNETT OFFICE

2d half (27-20)
Sturon Devrices Rey
From to finity
The Transport of the Property of the P

ad half (28-30)
COGNOT PAM
CONTROL PAM
CONTROL PAM
CONTROL PAM
LOTH AND PAM
LOTH AN

Chas Withers
(23)
Olympia Winners
Col Bros
A & P Steadman
B & J Pearson
Ballyhooligans
Harris 2 & Lorraine
ROCHESTER
Kotit's (30)
Chevaller Bros & A
Al Abbott
Eomby Co

he audience is amazed at the dancing of the CHRISTENSEN BROS." Direction. Stoner. Murral Amazed."

Direction, Roger Murrel Agency

Hillstreet (80)

3 Orantos
Mastern & Grayce
Don Zelaya,
Living Jewelry
(2)
Vernon Rathburn
Edith Dow
Dr Rockwell
Electric 3

urestoin, 1000 marrie, 2011

Roye & Maye Ney Side Merion, Co. 100 ft. 100 ft.

Denry, & Whitlegs
Donatella, Bros Co
Chappelle & Carlin
Frank Libuses
Frank Libuses
Rule & Honits
Ru

MADISON
Orphenm
1st haif (30-3)
Gray Fam
Raymond Bond Co
Bustor West Co
(One to fill)
2d haif (4-6)
Péckard & Seal
Médley & Duprèy
Coll'glate Shambles
Harry Langdon Co Faher, & Ford

STATTLE

RATTLE

ROSALT ELITAR

BOULD ALL HARD

ROSALT ELITAR

ALEXANDER SHOW

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Picture Theatres

Conlin & Glass Stanicy Twins Co PITTSBURGH Fenn (30) Jimmy Savo Peg Bates 4 Vandorblit Boys Harrison & Fisher ROCHESTER Locw'e (30) P Kirkland Co Barte & Arden 4 Flash Devils La Vernes BLACKSTONE

Booked Solid for RKO Heras & Wallace Reems Rio & K Harry Langdon Co Chineso Kiddle Rev

Harry Language
Chinece Kiddle ReParameunt
Parameunt
Anter Language
Anter Langua

BK. Reith's (29)
BK. Reith's (29)
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Carrie & Eddy
Carrie & Eddy
J Burchill Co
D Burchill Co
V Jean Grancas
Color According
Color Color
Ashley Frige
Rosco Aile
Rosco Aile
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Solig Co
Lavere & Handman
Sol Gould
Color
Carrier

Connie & Ben Landman La Connie & Ben Landman La Connie L

2d half (4-6)
Crystal 3
Stewart & Lach
Ethelind Tarry
Bon John Giris
2d half (27-23)
Janst Mae
Raynor Lehr
E Bergen Co
Esther Raiston

Loew

Bob Murphy Co.
(Ons to fill)
2nd haif (4-6)
Bronson & Renee
C Charlton Co.
Pinchos Lavenda
Thomas 5 Pinchos Lavenda
Thomas 6
Thomas 6
Tomas 7
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NEW YORK CITY
Loc Gails (29)
Loc Gails & Nile
Anita Avils & Nile
Anita Avils & Nile
Those Coppe 3 Hernie Bros
Those Coppe 3 Hernie Bros
Ville Fleescon & Co
(Troo to fift) (4-6)
Ville Fleescon & Co
(Troo to fift) (4-6)
Ville Fleescon & Co
(Troo to fift) (4-6)
Direct & Kaye
Paul Orpheum
1st half (30-3)
Hernie Akaye
Paul Orpheum
1st half (30-3)
Hernie Fletz and
Hurpby Mros
(Two-to fift)
Ville Color (Troo to fift)
Ville Color

BALTIMORE
Century (30)
Soil Lachs
Silm Timbilu
T & B Wonder
Geo D'Ormonde Co
W E Ritchie

OFFICIAL DENTIST TO THE N. V. A DR. JULIAN SIEGEL 1560 Broadway This Wk.: Milton Berle, Oscar Lorrain

This Wk: Milion

Mailde & Ray

Mailde & Ray

Mailde & Ray

Mailde & Ray

March & Storton

Eddie Lambert

Brocket (30)

Gohers to fill)

RHOOKLYN

Ist. half (30-2)

Paul Remos Co.

Jerry & Plano Rey

Gone to fill)

Jerry & Plano

Je

BOSTON
Orpheum (29)
Vera Gordon Co
Williame & Rogers
(Two to fill)

Veria Gorden, Courter Court of the Courter Cou

TICLUIC INCLUIC INCLUIT INCLUI

Freddy Bernard Rita Do Lano Paul Littlo Franklo Finn Benny Johnson WASHINGTON

Palace (30)

ROCHESTER
PAURICAN CO.
Darte & Arden
Lew'e
La Vernes
Paul Keast
Genc Dupton
ST, LOUIS
ST, LOUIS
Candrew, Broad
Terreil & Fawest
Al Loyer Broad
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State (39)
Watter Dare want

UNDERTAKING

to Make 'Em Laugh Via LEDDY & SMITH

WARNER NEW LONDON Garde (30) Alan Rsno Davs Harris (Three to fill) (23) Lydia Harris J Francis Dooley Dress Reheersal Russell & Johnson Williams & Cryor

ELMIRA

Keency (39)
Cherry Bl'ss'm &
Cliff Cranc
(One to fill)
(23)

Husself & Johnson William PHILADET/PHIA Caston Palmer (30) Gaston Palmer Al K. Hall Ebony Reandals Jones & Rea Lean & Syrield Sianley Broe & A Chief Caupollean Abbott & Robey Flore & Douglas Hollywood Coll'gns Maethoum (29)

Maethaum (29)
Good News (22)
Paul Whiteman
PITTSBURGH
Stanley (29)
Paul Whiteman (23)
Bob Carney
Britt Wood
Denny White Co

RYAN and NOBLETTE

"Heby-NO-Go-She, and How"

HOBOKEN Fables Fablan
1st half (30-2)Fred La Costa Co
(Four to fil)
2d helf (4-6)
Tlny Spira
Frank Dobson
(Thres to fil)
2d half (27-25)
LsVerre & Hdm'nn
Jos Young Co
Russell & Marconl
Cherry Bl'ss'm & J

JAMAICA Alden (30)

Adden (39)
Cherry Bl'sy'm & J Sid White
(Three to fill)
Rogers & Wynn
Maxino Lewis
Thrown & Baikon
Dob Hope to

She, and How?

(22)

Goon X. (22)

Goon X. (22)

Washen CTON
Earle (30)

3 McCann Bis
3 McCann Bis
3 McCann Bis
1 McCann Bis
4 McCann Bis
Leve Canneron Co
McCanneron Co
McCanner

Fanchon & Marco

NEW YORK CITY
Academy
1st haif (30-3)
'Parasols' I
Sheldon & Frayne
Capt Mauss
Mignonc
Mignonc
Charles Barnes
Sunklist Enn
BROOKLYN
Fox (30)

BIRMINGHAM
Alabama (30)
Nursery Rhymee
(lhas Foy Co
Lucille Sis
Schichti's Co
Novelty Clinton
Barbarina Co
Sunklat Ens
BOOTON
Metropolitan (30)
Arthur Lake Co

JEROME MANN

Bought mom a new ear and joined the Friar's Club this week. Am 1 happy? Dun't cok!

Tintypes' I Pressiar & Klains Christy & Nataro Aaron Sis Harry Moore Oscar Taylor Marie Remington Sunkist Ens

ATLANTA Fox (30) Greetings I
Del Chain
Lamberti
Ja Il Griffith
Buster & Brown
Darothy Thleme
Collencite Ens

Prince Jee
Wilbert Privil
Jos Pope Jones
Sunhill George
Ge

A Robbins
Marletta
Graumann, II &
Don Necce
Sunklat Ens
Chalmers Ens
Lptown (29)
'5 Races'
Frank Jenks
Tabor & Greens
Adoms Sis
Chief Cloarsky

Jasephine To Josephine To Josephine The Lacha Josephine The Lacha Josephine To Jose

Paramount (29)
Cirl Crazy
PHILADELPHIA
Fox (30)
Stago Door
Rob Hall
Webster & Marino
Constance Evans
Harney & Cannors
Vina Zolle
Sunkist Ens

RHYTHM RIOT

That's What a Critic Labeled LEDDY & SMITH'S

JACK POWELL

Kanazawa Tr DALLAS ~ (30) Kanazawa Tr
DALLAS
Palacc (30)
'Cozy Corner'
Ruth Roland
A & S La Monte
Rector & Doreen
3 Jays
DETBOIT
Fox (30)
'On the Rivlera'
C Montenegro
Donahue & Pal
Lottle Mayer
Edwin Gserge
Sunklet Ens

PROENTS

Stars of Yely
Bya Tanguay

Stars of Yely
Bya Tanguay

Bya Tanguay

Burt Jordan

Hart Jordan

Hart Jordan

Hart Jordan

Hart Jordan

Hart Jordan

Hay Hoey

Tom Kolly

Sylvila & Irone

Cho Choo

Cho Choo

Co Co

Alexander & Even

FORTALA(30)

Exotique 1

Fortal (30)

Exotique 1

Lymno Syantol

Lymno Syantol FORT WORTH
Worth (30)
'Montmartre'
Ann Codce
Roy Rogere
Duval Sie
Julian & Marjorie
David Robei
Henry Phillipe
De Valery Ens
HARTFORD
Capitol (30)
Manhattan' I
Jack Sidney
Swor & Goode
Wilfrid Dubole

California
1st baif (1-4)
Mailbu Beach I
Raqual Torres
Bornis Walker
Ronee Torres
Glibert Bros
Sunkist Ens

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Moro & Yacconelll
Stadler 3
Paul Howard
Bunny Broneon

SAN FRANCISCO Fox (29) Tcd Lewis Bd SEATTLE Sth Ave. (30) 5th Ave.
Impressions
N Nattova
4 Flushers
Jack Roshicr
Joo Rose
Corinne
Sunkist Ens

Stadler 3
Paul Howard
Paul Howard
Paul Howard
Ruth Layno
Ruth Layno
Mark Papper
Keen Synor
JERSEY CTTY
Maniey (30)
Alaniey (30)
Alanie (30) SPRINGFIELD Fox Poli (30) 'Slavique' I Sam Hearn 4 Clovers sam Hearn
4 Clovers
Brock & Thompson
Pallenberg's Bears
Patsy Marr
Laurell & Ted
La Vonne Sweet
Sunklat Ens

Sunkist Ens
TORONTO
Imperial (30)
Once Upon Tim
Raye, Ellis & L'
Keith Wilbur
D & H Blossom
Franklin Record
Sunkist Ens

LES CHEZZIS

NOW

on Tonr for Function & Marco Placed by LEDDY & SMITH

MEMPHIS
State (20)
'Cay Vienna' I
De Karekjarto
Gaudsmith Bros
Rena & Rathburn
Woodland & Smo orney Ens MILWAUKEE Wisconsin (20)

WASHINGTON
Fox (30)
La Piaca* I
Fox (30)
La Piaca* I
Fox (30)
Fox

London

Week of April 25

Week of April & Continued on page 54)

Tm Telling You'

By Jack Osterman

BACK AT THE TYPEWRITER (by special permission of the copy-right owners, RKO).

A Columnist Overworks

A Columnist Overworks
Well, I had a great season last
woek at the Palace. A m now looking for anyone who would like to
buy some make-up, slightly used.
It was enjoyable and hard work.
Timberg, Rooney and Osterman
finished the seven days with badly
impaired throats. Rooney-Timberg
juniors came out of the entire affair without a sear. If this mob
ever went on the road with N.T.G.
and his beauties it would be just
too bad. By the 20th week all
they'd send back to N. Y. would
be photos.

A Man's Valet

A Man's Valet

We broke in a new valet last
week, Benny, who had worked six
years for Eddie Cantor. It prompted
the following moral—from Cantor to
Osterman in one depression.

Fan Mail

Fan Mail

Last week we went on the air for CBS and drew some letters. A note from Ethel Linton, of Cinclinnati, read—I listen to the radio every night and think your broadcast was splendid. Your song came over great. P. S. Don't get concetted, what else can one do in Cinclinnati?

47th St Interlude

An actor who hadn't worked for six months met another thespian on six months met another thesplan on Broadway's most thickly populated corner. During their conversation the layoff kept scratching his face. 'Why do you keep doing that?' asked the first lad. 'Make-up poisoning,' answered the other.

Holiday Humor

Eddle Lambert went to a kosher restaurant for dinner. While there a man walked through the dining room with a crate on his shoulder Being inquisitive someone asked what was in it,

'That's sacramental wine for the holidays, and it has a Jewish seal on it,' Eddie informed. 'What's on the seal?' asked his companion. 'Don't open until Christmas,' Eddie

A Study in Prizes

George (Burns and Allen) Burns relates of a bridge game with prizes at his uncle's home.

First prize was \$10 in cash and the second was his uncle's check for \$500.

Supper Show Advice

Joe Frisco and Annette Keller-

man were playing the same four a day theatre. After the third show Miss Kellerman complained to Joe of being very tired. "That's okay," Frisco advised, 'go on and float the next show.'

A Fair Question

Sid Silvers tells of the time the bankers began running the film studios. Theatrical lingo was dis-carded and all Sid heard were bank-

ing terms.
He was summoned to the head He was summoned to the nead office and told to get to work on an original story right away. A bit puzzled Slivers inquired, What do you want, a 4% or a 6% script?

Authors! Authors!

Hairy (Pierrette) Rosenthal in-forms that he always enjoys tak-ing guests to an opening of any-thing with a Sigmund Romberg

score.

He advises his party to bring their pipes, silippers, sit back; relax and reminisce with the old

Ostermania

Ostormania
One of New York's leading spots
is getting a free ad—Astor, Grand
Hotel...Fif (hot French Babee)
D'Orsay has appropriate inutials on
luggage...P. D...Firs Dept...Is it
true that Wincitell is suffering from
a nervous shakedown?...Last time
Smith & Dale were at the Palace
there was fire in theatre, Capitol
management took no chances and
blook of the Weishuler and his booked Johnny Weismuller and his tank with them. Since that fire, incidentally, you are only allowed to shoot .22 blanks back stage, makto shoot .22 blanks back stage, mak-ing all blackouts sound like a Fourth of July cap pistol celebra-tion....Those block-aid signs look like wet paint warnings...and on Broadway they might express it. Thre and let live—but not too long ... ARE YOU READING?

BIRTHS

Mr. and Mrs. Herschet Stuart, daughter, April 22, at New Haven. Father is newly appointed executive, for RKO theatres.

Mr. and Mrs. Borrah Minevitch, laughter, April 19, at Lenox Hill hospital, New-York. Mother was formerly Betty Bruce Henry of

legit.

Mr. and Mrs. Elmer Clitton
(Helen Kiely), son, Los Angeles,
April 20. Father is picture director; mother was in legit.

Mr. and Mrs. Sam Mintz, son,
April 21 at St. Vincent's Hospital,
Los Angeles, Father is a Faramount writer.

mount writer. Mr. and Mrs. Harold Moffett, daughter, April 21. Mother is Sylvia Fleid, legit actress. Father is in Field, legit actro

Chorus Nine

A ball team from 'Face the Music' is seeking opponents, Team's players are principally from the chorus and is all-lish with the exception of one outfielder. Chorus impersonates New York cops in the show.

One-a-Month

(Continued from page 1)

had been leaving behind much edihad been leaving behind much edi-torial chastisement through operat-ing on the here-today-gone-tomor-row principal of a carnival. Mem-bers of Vanities, which just ar-rived locally, were quite willing to express what they thought of Rose as opposition and to mention in-

Nudes Draw Wrong Biz

Nudes Draw Wrong Biz
Jolson, does, however, affirm his
beilef that nudes on billboards and
similar exploitation methods can
strangle any road revival quicker
than anything else. Pool hall boys
will flock and possibly crowd the
front seats but the better element
will frown. It means that the next
show will feel it or that the offending dirt show can't repeat.
Having played a great many auditoriums along his route, Jolson
finds that, with a few exceptions,
most of them are wholly unsuited
to play any part in a road revival
or to fit into a legit circuit designed
for permanence. Reason is simple
enough. Auditoriums are too large
and the audience can neither see
nor hear. Acoustics are uniformly nor hear. Acoustics are uniformly poor and a flat floor means no slope to enable those in back to see. Foldto enable those in back to see. Fold-ing portable chairs, often used the night before for a boxing or wrest-ling event, are the rule.

Handicaps

Handicaps

Physical handicaps include damp dressing rooms, inadequately cleaned lobbles or floors, poor scenic and lighting facilities. Road itself is worse than it used to be, states Jolson who reports that if you fancy a good 50 cent T-bone steak every night the eating problem along the way is a cinch. Oddly enough, night the eating problem along the way is a cinch. Oddly enough, many of the small towns have a jazz orchestra in their principal hotel dining room to go with the food and even in the towns where the depression pinches hardest there is always a small coterie of citizens who will show up in evening clothes. Destitutjon in some of the agricultural areas is acute, with Red Cross commissaries strained to keep the people fed.

How far behind the times many

How far behind the times many How far behind the times many of the towns are is proven by the ticket selling methods encountered. Chart is often used and locations are marked as sold or open. These charts often He on a counter in the drug store or other focal point of the town.

600 Passes
Statement tendered Jolson for the
El Paso auditorium listed over 300

pairs of passes for the single per-formance. Inquiry established that the manager held an open contract and could give away the whole-house if he wanted. Particular rea-son, however, was that, each of 100 ushers and house attaches had to receive a pair of ducats for their

receive a pair of families.

Classic incident of the Jolson tour Classic incident of the Joison tour was playing the auditorium of the University of Nebraska at Lincoln. To start with, this mammouth hall To start with this mammouth hall is several miles from the business district. One half of the hall was roped off for a theatre and while Joison and his company did their performance the rest of the building was being used as a gymnasum and a basketball game was in prog-

ing was being used as a symmatom and a basketball game was in progress, and a basketball game was in progress, and a basketball game was in progress, and a basketball game was a strain, Jolson invited the farmers to bring in hams, wheat, eggs, anything they could as he wanted timen to see the show. Enough provisions thus came in to keep the Russian supers with Wonder Bar well fed. In the large capacity auditoriums getting an audience was the main idea and all the farmers that wanted to barter goods instead of eash were easily taken care of.

are of.
Paramount in importance to the Paramount in importance to the road show impressario is the imperative need for a guarantee of some sort, said Jolson in summing up. Without this the locals are too prone to let the ticket sale take care of itself. Under the guarantee local auspices really get behind and push tickets and the neighborly tendency in small towns to sell the cheaper seats first as really just as good is offset.

Musician's Wife's Divorce

Musician's Wife's Divorce
Arroy, N. Y., April 25.
An interiocutory divorce from
George Washington Cooper, musician in an Albany night club, was
obtained by Hazel Cooper.
Mrs. Cooper and her witnesses
testified before Justice Flerce H.
tentive to another woman. Justice
Russell awarded her custody of
their six-year old son.

'Secret 6' Chief Heads Chi Fair Operations in Move Against Rackets

Chicago, April 25. Racket lads around town, smack-Racket lads around town, smack-ing their lips with anticipation of the World's Fair next summer, are singing in the wrong key, if the attitude of Col. Robert Isham Randolph, appointed director of operations for the big show, is to have his way. Col. Randolph, who is head (of the Secret Six, promises that the fair will be free of all

Special privilege to anybody is out. In his own words Co. Randolph said the exposition committee had no intention of letting any group no intention of letting any group take it for a ride. Only preference shown to date by the fair officials is to organized labor in the construction of buildings. All others including those seeking concessions will have to go through a strict routine. Taking it on that basis there will be a lot of showpeople out in the cold, who have been figuring on connections and influence. Up to date no show group or individual of importance has crashed the fair portals.

racketeering, graft or muscling-in

MARRIAGES

Carlyne Dorothy Miller, non-pro. Pelham Manor to Bert Lown orchestra leader, on April 11 at Hotel Ambassador, New York

Marea Kerns, dancer, to Thomas Hewitt Godfrey, non-pro, North Pelham, on Aprill 11 at Pelham, N.Y.

Gertrude Messinger, actress, to David Sharpe, actor. At Santa Ana, Cal. Couple were former leads in the 'Boy Friends' series.

Chester D. Bell, manager of the Fox-Strand, Council Blufts, Ia., to Miss Peggy Boyle, Omaha dancing teacher and former vaude dancer, in Kansas City, April 20.

THEATRES NEW YORK

GILBERT MILLER presents' BEST MARSHALL ${f T}$ HERË'S ALWAYS JULIET

A Comedy by John van Druten
"A eure and honst and whetling
and very amueing play".

—George Jeen Nathan, Judge,
HEMRY MILLER'S Theatre, 124 W. 434 St.
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ALEXANDER McKAIG pr

ERNEST TRUEX WHISTLING THE DARK

by Laurence Gross and Edward Childs Carpente Directed by Frank Craven Sthel Barrymore Th., 47th St., W. of B's Evon. 8:50. Mats. Wed. & Sat., 2:40 SAM H. HARRIS Presents

BOLAND J. HAROLD MURRAY in "FACE the MUSIC"

A MUSICAL COMEDY REVUE By Irving Berlin & Moss Hart VAMSTERDAM Theatre, W. 42d St es. 8:30. Mats, Wed. & Sat. 2:30.

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Roxy Divertissements on the Stage FRED WARING and Roxy Theatre Orchestra. Beginning Friday, "The Trial of Vivlenne Ware," with Joan Bennett





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86th ST. Bet: Lex. & 3d Aven. Wed, to Friday, April 27 to 29 adio's Prince Albert Dream Girl ALICE JOY PERSON

HELEN TWELVETREES
in "LOVE STARVED"
with Eric Linden—Arline Judge

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"LOVE STARVED" with Eric Linden—Arline Judge





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Diary of a Stooge

By Claude Binyon

Spokane-Wednesday. Tillie has changed so much sine

yesterday I wouldn't believe it was still Tillie if I didn't know it was She has quit bothering me and is working like a maniae in the act, tiring out Scaramouche and Quantrelli and Mr. Bowery and me be-

trelli and Mr. Bowery and me be-cause we have to work just as her-Today I asked her why didn't she go home now that I wasn't going to marry her. She smiled a pe-culiar smile and said: 'Mr. Bowery caus I am the heat stooge he away says I am the best stooge he ever had. He says I will be a star while other stooges he knows are still stooges.' Then she walked away

stooges. Then she walked away from me.
Mr. Bowery ought to hide his head for putting ideas in the head of a girl who is a good cook and liable to forget she ever was a cook. But if that's the way they teal about it II supprie them, show them who's the best stooge in the business.

Spokane, Thursday.

Spokane, Thursday,
After I finished writing in my
diary last night! Dractised on my
band until my fingers were all
erform the wires and the night
beek said he would throw me out
II didn't keep quiet.
There can be only one best bando
player in the world so I might as
well practice all I can. People have
quit singing 'Good Night Sweetbeart' just when I'm getting pretty
good on it. I'm practising 'Carolina's Calling Me' now because it's
an old one, but you hear it on the
radio a lot.

radio a lot.
. And that's not all. I got a book for a quarter on sale at a second hand book store and the name of it is 'Jokes, Riddles, Conundrums and Recipes.' It is full of funny say-

ings.
I'll show them.

I'll show them.
It's a crazy business where you
work with people, talking with them
and fighting, but the minute you
leave the stage you don't speak.
Tillie can't hurt my feelings.

My Friend

Spokane-Friday.

Soramouche is tying in the room asteep and I can't understand him. All at once he is my friend. It happened tonlight when Quantelli waited for me outside the stage door. I thought something was funny when we were doing the act because she looked and looked

was funny when we were doing the set because she looked and looked at me without ever looking at any-bode and so was the stage door she was there and she was breathing so hard you could hear her. Before I could beat it she jumped at me and you could hear her. Before I could beat it she jumped at me and yelled: 'So you were going to murry that girl and you turned me down, you rat!' Tillle told me! I'll kill you! turned and she tried to grab my neck. I saw she had a knife in her hand and I tried to open my mouth and yell, but nothing came out. I just stood there and she tried to open my mouth and yell, but nothing came out, I just stood there and shivered with my throat all dry.

Then, bang! — Just like that Searamouche jumped out of the stage door and knocked Quantrellits

Scaramouche jumped out of the stage door and knocked Quantrelli's arm so hard the knife bounced on

Scaramouche jumped out of the stage door and knocked Quantrelli's arm so hard the knife bounced on to the pavement. She grabbed her arm because it hurt so much and several properties of the part of the pavement of the pave

Quick Dunking

Jerseyites are trying to maourselves are trying to maneuver lowered bus charges over the George Washington bridge from \$1 to 50c. in the thought of cutting passenger fares on the big autos from a dime to 5c.

Move Caller

ferry.

Latest in the way of conveniences for Jerseyltes is coffee and cake on the 42nd street ferry.

TROY SEEMS MECCA FOR SURE-THING LADS

Troy, N. Y. April 25.
For the second time within six months sure thing racetrack gamblers from New York have swindled their victim of \$30,000 in a plot laid in a local hotel. Last October laid in a local hotel. Last October a quartet of operators took a millionaire business man of Meriden, Conn., for \$30,000 after he had come to this city so discuss a railroad siding deal and 'accidentaily' found a wallet containing a letter on a secret, surefire way of beating the races.

races.

Last week a similar case for a similar amount cropped up.

For some reason Troy, in recent years, has become a favorite spot

years, has become a favorite spot for confidence operators, who con-tact their victims in New York. The sure-thingers have 1 ade some huge killings here. In one instance local authorities brought back swindlers finally rounded up in Eu-

in and smiled and sat down beside me. He put his arm around my shoulder and smiled some more. At first I was worried, but then I

first I was worried, but then I smiled too.

'She no bother you no nove, he said. 'You no love her,'
'No,' I told him, because I didn't. 'You keep away from Quantrell and you my friend,' Scaramouche said. He patted my back.
'You didn't hurt her?' I asked here.

You didn't hurt her?' I asked him.
'Naw,' he said. 'Just hurt her a leetle. Women like you hurt them a leetle.' Then he undressed and went to bed. I got into my pajamas and the bathrobe Mon bought me before I left Peoria.

The would hand, and Sandard would have been a left peorial to the was in bed. 'It no bother me.'

I smiled at him and picked up my banjo, but I couldn't play, I was

so nervous.

Pretty soon Scaramouche was snoring with his wild hair all over steep liber by but he doesn't look so terrible when he is your friend. He is only human just like me, maybe not so talented.

I can't understand him, but it's a relief to have him on my side.

Divorce from Les Cl

Utopia

Spokane-Saturday.

Spokane—Saturday.
Quantrelli didn't pay any attention to me today, not even as much
as Tillie. At last I'm happy.
I practised on my banjo a lot and
studled my joke book. There is a
real funny riddle about what is itthat has eyes and can't see and a
tongue but can't talk. It is a shoe.
Mr. Bowery doesn't seem to know
anything about the fight Scaramouche and Quantrell had. I'm
glad because he'd think it was my
fault.

fault.

I got a letter from Moin asking me why didn't I let her know when I married Tillie. If she only knew that Tillie and I aren't even friends.

Spokane—Saturday.
I'm writing this in the afternoon.
It's our last day here and next we go to Seattle.
I wrote a poem today for my Dream Girl which is better than real women, A Dream Girl never butts into your act and things.
Here is the poem:

Flower Sellers Sub

For Apple Peddlers

The gardenia is taking the place of the apple. Where unemployed ere selling apples a few months go, they are now hawking garenias at subterranean prices that are fraying the tempers florists.

While the sale of flowers on the streets isn't new, there is more of it now than ever. Unlike the fruit salesman, the gardenia peddiers do not stress, either by sign or word, their unemployed phase.

U. S. BARS' WORKERS FROM NEV. WHOOP-LA

State of Nevada has been advised by Reclamation Service of the federal government that under no circumstances will gambling, under gambling law, be permitted in the reservation area created in vicinity of Boulder Dam, a few miles from Las Vegas. the provisions of Nevada wide-oper

Las: Vegas.

Government claims exclusive jurisdiction in the area, but is willing to compromise with state in working out an agreement for governing district providing that the state will not grant gambling licenses. Governor to late was no activated by recommendation of the state will not grant gambling licenses. Governor to late was no formation and a safe to have agreed.

Las Vegas.

said to have agreed.

Las Vegas gambling house proprietors are not sore about it as workmen employed on big project must do their gambling in Las Vegas and there is no danger of rival attractions springing up in new desert town, Boulder City, that is located within reservation.

Eight deputy U. S. marshals are trying to keep-this area dry and so far bootleggers have had a hard clump of sagebrush. Las Vegas has plenty of liquor dispensers to satisfy the 3,000 workers employed on dam, and federal dry, lesuths have not touched Las Vegas places for several months.

HIS OWN LAWYER

Cabaret Impresa : Knows His Blackstone

Chicago, April 25. Jack Jones, impressario of the Dill Pickle club, center of the local Bohemia, knows his law, too. Arrested for operating an amusement place without a license, Jones, acting as his attorney, found the procedure

He told Judge Leon Edelman the club was a corporation while the warrant served him as an in-dividual. That was good enough for the judge, but the prosecutor's office made haste to write out a new warrant, a bit chagrined at its faux pas.

Divorce from Les Clark

Chicago, April 25.

Frances Williams took advantage of her stay here with 'Everybody's Welcome' by procuring herself a di-vorce from Lester Clark, musician, whom she married a year ago this

month.

While Clark was playing plane at
the Roxy, New York, where he now
is, Miss Williams trotted down to
Clireuit Judge. Trude and walked out
with her uncontested freedom.
Decree will be signed this week. In
the cruelty charges preferred, Miss
Williams mentions a blact: eye lung
on her by her hubby last May. After
that there were more battles, she
stated. stated.

Miss Williams' previous matrimo-nial venture was with Charles Kaley, also a musician, now on the

Circus Ticket Bonus

Hotels Plymouth and President, New York, are going a bit further with adds in up-state papers for a three-day stay in the Big Town at a \$10 per person rate by including offer of a ticket to Ringling Bros. circus at Madison Square Garden.

Mith ads in up-state papers for a Roses are red, violets are blue, Just as blue as I am for you, My Dream Girl, Oh my Dream Girl, How I love you like a precious pearl. Life is just like a vaudeville show, You never know where next you will go, But wherever I go, wherever I an, to all you have the beautiful my Dream Girl, you sure am.

Tamara's Kosher Yen; Bombayan Gone B'way Among Circus Highlights

Selling Beauty

Minneapolis, April 25.
Myndell Cain states showmanship is okay for her parlor
salon here. Miss Cain puts on
a continuous fashion show for
patrons. She hais a bevy of,
girls in pajamas lounging
about. A harpist dispenses
music, and tea and cakes are
Establishment employs 57
operators and Miss Cain broadcasts on a national radio hookup.

PARKED CARS HAVE **WESTCHESTER TROUBLE**

touch of Westchester's rusticity is being erased by the A concerted drive is on against roadside neckers. Even entails threats of jail sentences, so springtime up in the county of parkways isn't what it use to be.

Flash act of the Westchester police is the most feared, especially by the gals. Cops now have this routine down to a science. The boy friend, unless he watches through the stern window, just doesn't know until the copper's electric torch is staring him in the

About the only safe spots for prolonging loves parting kiss are the backyards of speaks. Since most of these affairs in Westchester are exfarm houses, or private residences, there is usually plenty of dark soll upon which to rest the car. But such speaks are now toughening up such speaks are now toughening up on loiling when the drinking is over. A lot of cars attract attention and in several cases have caused these places to be closed on complaints of neighbors.

Yonkers, Rye and White Plains are among the most vigilant in their attacks on parkers. Improve-ment associations, especially in Yonkers, have riled the police.

Gendarmes have been raiding the cars in pairs. They become especially peeved when they find that the neighbors children are in the lightless autos.

Chi Law Fighting Taxi Dancehalls' Inj. Writ

Chicago, April 25. Chicago, April 25.

Local taxil dance spots, flourishing under an injunction restraining
police interference, may take the
count soon, if the city fathers can
do anything about it. First step in
this direction has been taken by
Corporation Counsel Sexton, who is
Corporation Counsel Sexton, who is
to dissolve the impending inother taxing the country of the law.

the law.

When the case came up in court there were a flock of cops with affidavits concerning the Club Floridan, taxl dance spot on West Madison street. Bluecoats stated they paid 10c a dance with girls in red slik tights and dilmsy brassleres and wearing nothing else.

Judge Robert E. Gentzel said he would rule on the injunction this week.

Janitor-Organist

(Continued from page 1)

itor, accompanied by one of the circuits relief organists. Home of-fice okayed the idea. Anything to cut the budget.

Only one of those vocal perform-Only one of those vocal performances was given. Everything went well until the andlence of one got scated and the janitor started to warble. He got half way through the number and quit cold, explaining from the stage that he was a ing from the stage that he was a good janitor and a better singer but was receiving little or no support from the organist, He became bitter about the organist and his ability to manipulate the groan box.

The audience of one said nothing The audience of one said nothing but filled out silently and everything was okay for another 13 days, when he will have to sit through another newspeed. Janitor refuses to desert his broom unless the circuit aupplies a better organist.

Catacombs of Madison Square

Garden in Circus Time...Troupers who double in the spec lolling on chariots and howdahs, taking their ease before the bugle calls them to attention for the Big Parade... Confusion of aimless wanderers growing into a well ordered show the moment it passes through the arena doors...The pungent smell of animals and sawdust...The of animals and sawdust...The unapologetic brilliance of magnifi-cently cheap costumes...The re-

centity cheap costumes...The relentiess -invitim and courageously
wrong notes of the brass band,
it is the stunt-the elevation of a
is big stunt-the elevation of a
crinoline skirt above the hips to reveal the well padded seat of a pair
of gingham checked trousers. Dignified labor of a life-time...Maximos, a veteran trouper, mischlevously baiting a guileless reporter with a yarn about previous
employment at a guileless reporter with a yarn about previous
employment at a guileless reporter with a yarn about previous
employment at a guileless reporter with a yarn about previous
employment at a guileless reporter with a yarn about previous
employment at a guileless reporter with a yarn about previous
employment at a guileless reporter with a yarn about previous
employment at a guileless reporter with a yarn about previous
employment at a guileless reporter with a yarn about previous
employment at a guileless recomposition of the previous
employment and the previous
employment and a condition of the previous
end of the previous and a situation of the previous
end of the previous and a stilled foreign accent: That's a
bad snake, I wish I could get rid
of him. But he cost me \$1,000 and
not many people want to buy
snakes.

Tamara, circus prima donna,
peaking elgant Previous
moment, inquiring where she can
find a good Jewish meal... Maximos
returning to announce that few
people know it but he's reality a lion
tamer who used to keep a fruit
stand on Delancey street... Equestrian Delbosq, proud of three generations of circus forbeans and of
clara (who sleps in the daytime
and plays around the dressing room
at night) destined to carry on the
Delbosq circus, tradition...Hands
some Cotta, wat and the discussion of
the trapeze until his torn muscle
is whole apparent the fatalism of
the trapeze until his torn muscle
is whole apparent the season of
the trapeze until his torn muscle
is whole apparent the buylesses
the triplet or he desent—It's one of
those things....Tamara, qutting out
an enthus

upset because she misinterpreted gallery whistles as the European raspherry.

Clyde Ingalls, dean of circus announcers who scorns the aid of a microphone, confiding that this control of the control of coat to take his little terrier, Jackie, for a stroll between shows. Waite, the Big Whip-snapper, longing for the breakaway under canvas that will bring golfing and fishing back into his daily program. Mrs. Waite, nostalgic for the styx because the big town crowds in so much on her sewing, washing and melancholy in the eyes asken. The melancholy in the eyes asken, the putedly savage thongis. The stold boredom of circus attendants, undetectrified by the miraculously timed running order of the biggest show on earth,

Yorkville Scared Dry

The schultzelbank enteries on the cast side and Yorkville were brew-less over the week-end.

Frobibs had left their calling cards and hauled off barrels of beer, with all of on seared and cantious.

London

VARIETY

Everyhody at the 'Wirscle' onen Fred Karno getting space around places. Georgie Wood in another new

Hungaria restaurant in hands of Desmond Jeans discarded the

monocle.

Hot bands seem to be in revival in England. England. Helen Gardom writing scenarios t Elstree.

t Elstree. Clifford Whitley has a speedboar og as well. ng as well. Rose Perfect playing quick Palla

Rose Perfect playing didm return.

Harry Roy turned down a Jack
Hylton offer.

Alfred Hitchcock studying Lon-

Aifred Hitchcock studying Lon-don night life.

Unid Stamp Taylor in green around places.

The Fox-Gaumont law suit ac-suality at last.

Colin Clive will play return date

Colin Cilve will play return ampalledium soon.

Macqueen Pope once more at Jule of York's.

Cockfights are the new thrill in yest End clubs.

Jack Harris, the band leader, get-

Cockfights are the new thrill in Yest End Guba.

Test End Guba.

Marion Harris packing 'em in at ine Cafe de Paris.

Marion Harris packing 'em in at ine Cafe de Paris.

Leon M. Lion lessed the Garrick the Carle the Paris.

Nelson Keys may resign British & Dominions directorship.

Tom Burke, the starving testor, Jogring along on caylars.

Delysia complimenting Marion Hippodrome management.

Delysia complimenting Marion Hippodrome management.

Hippodrome management.

Denial trouble keeping Billy Carll of the Palladium bill.

Winifred Shotter put under contract to British & Dominions.

Citics should hold reviews for a week.

Kafka, Stanley and May again friendly with General Theatres.

More panay gags in Bow Bells' Constable's, the publishers, piuging their Aimos 'n' Andy' book.

Herbert Wilcox still no speak Gengiesch about the Paramount d.

Dopo in Gaumont stock anticipated following lawsuit announce-ment.

ment.

'Miracle' such a success, local restaurants are starting 'miracle' dinners.

restaurants are starting miracle dinners.

dickering.

with Albert Burdon for filmization of Madio of the Mountain.

of Madio of the Mountain.

the West End with bathrooms in the dressing rooms, which is a break for Dora Maughan.

Australia

By Eric H. Gorrick

Ted Henkel here. Fewer street actors

John Junior and Stapelton Ken Fullers will rename their Roxy 'Mayfair.'

'Bitter Sweet' opens Melbourne oon, W-T. Ella Shields flew overland to make

Ella Shields flew overland to make opening date.

British pictures going into the Carroll chain.

Quite like boom times to see so many hits cuirently.

Greater Union's newsreel theatre jumps into sudden favor.

It was to be a sudden favor.

Fromised reform in air programs long time coming. Trade alips.

W.-T buy 'Whistling in the Dark' and will open show next month.

King of kings' did a sudden flog and has a stilled on the celebror.

To overseas artists for Williamson-Tait.

Kathleen Meyrick, daughter of

Kathleen Meyrick, daughter of London's night club queen, arrives

Reported that vaude may be given another try by independent man-agement. 'Five Star Final' has been re-named 'Lettera of Fire' Better un-

named Tetters of Fire. Better understood.
Thirty-five newsreel men shot bridge opening, thereby constituting local record.
In the second men scenic artist, employed by W-T 25 years, died suddenly in McHoburne.
Maurice Diamond, who did noorly in solo management, signs again to stage ballets for Willmonon-Tait.
Taughing Eyes' for Frucet Rolls. Jack Hooker and Dorothy Seward engaged in London for same show.
After 11 years in Australia for Paramount John W. Hicks left for a farewell banquet under the direction of Hal Carleton.

CHATTER

Paris

Women are wearing vells. Wet seeson tough on midists Carroll MacComas has a cold. Carroll MacComas has a cold. Paul Reboux turning historian. John van Druten expected over. Capucines likely to-revert to legit. Influx of college boys has started. No one has seen Joe Schildkraut. Mistinguett still lives her xumba. Barbara Field out of the hospital. Lido Manzoni off to Berlin for a

film. I. V. Weaver at Kay Boyle's wedding. ink. Sacha Guitry's 30 years on stage. Bow Dowling seeing more of Paris.
Louis Evans Shipman at the

deon. ikings. Phillip Barry still trying to find the sun.

Dot Cropper is coming over for

immer. Albert Prejean and Arabella in an ccident. Pev Marley is coming back from Budapest.

Margurite d'Alvarez going back to
New York.

Getting new edition of 'Americans

France. Alberting Rasch looking over

dance acts.

Jimmy Cagney coming to see
night clubs.
Zaidee Jackson back and to reopen Jungie.
Valentin Mandelstam postcarding
from Berlin. om Berlin. Elizabeth Duncan school readying

Elizabeth Duncan school readying for Salzburg.
Russell Hitt to the Riviera before sailing home.
Edna Wallace Hopper coming at end of month.
Alice Langelier back from Sweden

Tuileries taking on dance band to

buck business.

John Weld en route to Broadway about his play.

The Allegret family back from Spanish jailing.

Cecile Sorel goes out to see and

Cecile Sorel goes out to see and not to be seen.
Louis Gay shocked at the way Americans drink.
Danish people taking over Recamier for pastry.
King of Spain doesn't attract attention any more.
Joel Hillmann going back to

Joel Hillmann going back to America for visit. Pearl White up from Egypt and denying she's dead. Pathe Natan still give those ritzy private first inglicitends deciding he has sattled in Berlin. Gaby Morlay going to South America this summer. Princess Estelle de Brogile wants to break into pictures.

rancis for tryout.

Willson going back to New Don Willson going back to New York for summer stock. Diuna Barnes hiding out after her slame on newspapermen. Harry Pilcer attending aight-club openings in attest clothes. Diuna Barning big European things. Steve Passeur voicing violent disapproval of 'La Prochaine,' Men going in for gray fiannels and knickers in hope of summer. Nadine and Giselle Picard consid-

Nadine and Giselle Picard considered assets at any first night.

Betty Compton to London, and possibly on Paramount celluloid.

Jacques Cartier and Ray Baldwin up from Spain and off to Stockholm. Plerre Batcheff, 24, picture actor, filed on the ewe of directing his first ded on the ewe of directing his first

film.
Miss Severen, American, teaming up with Nijinski at a Trocadero

New daily paper in English at Mallorca on account of many Amer-

Mallorea on account of many amelicans.

Andre Baillon, 57, novelist, committed suicide after long siege in ittel suicide after long siege in Julien Green around at all intellectual meetings with his lively elster, anne.

Ludwig Lewisoln back from Algiers and learning his book is a best ceiler.

ting German actress and arrested

16 sweet young things under 29, an in the nude.

Andre Berley trying to single at the Empire and his regular sketch the next week at the Alhambra with Arlette Marchal and Jean Granier.

Rerlin

By Max Magnus

Jacob Karoi for a cure in Karls-Restaurant Casanova went bank-

Sylvester Schaeffer will go to the

Erik Meyer-Helmund, composer, died, 71 years old.

Renate Mueller signed a year's Professor Albert Einstein to emi-grate to the States.

grate to the States.

Vicki Baum plans to assume
American citizenship.

Olaf Anderson, head of Svensk
film industry, in town. Nite clubs vogue here, but they close down very quickly.

Abel Gance, French director, plans to make a picture in Munich.

to make a picture in Munich.
Gitta Alpar and Gustav Froehlich
honeymooning in Juan les Pins.
Arnold Fanck off to Hollywood to
negotiate his Greeniand picture.
Richard Eichberg negotiating for
Les Bleen beneden of State
opera, goes t. the Stockholm opera.
Mady Christians to do the lead in
an operatta, 'Madonna, Wo bist Du'?
Charlotte Suas'a disk, 'Wer weint
heute noch aus Liebe Traenen,' hit
here.

ere.
Fritz Kampers made a record—

heute noch aus Liebe Traenen, hit here.
Fritz Kampérs made a record—his car has been stolen for the sixth time.
Fritz Kampérs made a record—his car has been stolen for the sixth time.
Grant Jacoby had a motor car accident on a trip for locations to Hamburg.
Georgia Lind and Cory Mylowitsch guest playing at Volksoper in Hamburg.
Georgia Lind and Cory Mylowitsch guest playing at Volksoper in Hamburg.
To the stolength of the stole

The Hague By M. W. Etty-Leal

Eckener, of Zeppelin fame, here

Eckener, or zeppenn lecturing.

Slanghal Express' now in sixth week and still big at Passage theatre.

New Chevalier film is billed for premiere (first in Europe) at Passage.

ter, Anne.
Ludwig Lewisohn back from Ajglers and learning his book is a
begin and learning his begin

Veruseasseson, Joe Lightstone operatus cabaret.
Bill Crocker switches to Herald'

ends Sept. 10.
Bushess men urging national control of radio.
Alex Kramer and band across Canada on ether.
Lacrosse with hockey team titles

Canada on ether.

Lacrosse with hockey team titles starting up again.

Sir John Harvey ends probable last tour of Canada eephing History expensive the starting start

posed, Cap. Landy opens harbor with Beaverburn and hands out liqueur

By Bea Drew

in data control of the control of th

several and the Sauta Tomas hos-pital.

Bennie Langsteln, sergeant at Fort Clavton, Canal Zore, mur-dered Judith Arango, 20, one of the State of the Company of the State of the Company of the shot himself and is not expected to recover. I loved her and she re-fused to give up the light life, said the soldier. I love the said the soldier, the soldier. I should be said the Ley's Ritz is bankrupt. But Miss Kelley denles it and to prove it or-dered a new foor show, the largest ever put on. The new people are Valler. Alice Hayward. Persy Martin, Hasel Gladstone, Cecil Des-mond, Lilu Winters, Barlara See-green, Loretta Caven, Etta Hall, Edith, Aryton Geraline of the ette, Dolores Mitchell, Ciothial Ber-ryessia and Steve and Mac and Jianche Mervill has the orchestra.

Montreal

Louis Angevine dead

Louis Angevine dead, George Whittaker out to break 80. H. Kaufman out and about again, City \$4,000,000 shortage latest

Poul Leduc and cansors come tother. Verdun Palace burned and out for

Talk of bringing back stock to Orpheum. Mischa Elman sell-out at His Majesty's. Bill Lester fetes birthday with party of 500. Local racing starts May 28 and ends Sept. 10.

Panama

Riviera By Frank Sault.

Overcoats over Winling to Grassa Ray Ventura in Nice. Majorca trek continuing

Majorca trek commune. Could folded his Palais early, Albert Tadlewski tres malade Arthur Garfield Hayes' ex around. Arthur Garfield Hayes' ex around. 'Il Est Charmant' did three weeks, Zadee Jackson's nite club clicking,

Summer season may pull biz out

of carmine.
Talbot Taylor's new green suit is
17 years old.
Bob Brown sold 'You Gotta Live'
to Harmsworth.
Helen Varnell dancing in the dark
studios of St. Paul.

studies of St. Paul.

Bob Stern and femme back to
Paree after 10 days.
All Herald' correspondents are
good-looking dames.

benefits benefits benefiting
(citiers) at Monte Carlo.

Mrs. Bob Brown's oriental dressing gown matches her walls.

Nice to have non-skid streets beginning in the theatre district.
Back to painting in patched corduback to painting in patched corduback to painting in patched corduback to painting in patched cordu-

ack to parising ones.

Sir Walter and Lady (Vesta Tiley) de Prèce to Egypt from Monte Carlo.

Heirs fighting over manuscript of Flaubert's Temptation of St. An-

Heirs fighting over manuscript of Plaubert's Temptation of St. Anthony.'
Tallulah's slater egling Rex Inthony.'
Tallulah's slater egling Rex Inthony.'
Casinos, kept onen during the theatre strike, cleaned up—the welchers.
Mande a fast one at Franco Flm Studio, and all the layoffs are laid off again.
Epinard (spinach) three pounds for a jit, and the kids still saying to heir with it.
Epinard (spinach) three pounds for a jit, and the kids still saying to heir with it.
Epinard (spinach) three pounds for a jit, and the kids still saying to heir with it.
Epinard (spinach) three pounds for a jit, and the kids still saying to heir with it.
Epinard (spinach) three pounds for a jit, and the kids still saying to heir with it.
Epinard (spinach) three pounds in the layoff success at Monte Carlo. Seven feet, no less.
Rex Ingram has finanching for another shelk-meller, friends say, though Baroud hasht been released.

"Green and red predominating femme colors, as if the old man didn't get enough of one of them in the office.

didn't get enough of one of them in the office.

Devil to Pay' in English for only one day at Monte Carlo, though Sam Goldwyn spent plenty there last winter.

Mugg with arm in a sling has Property of Joe Doak; please re-turn to owner, written on the plas-ter cost

turn to owner, written on the plaster cast.

Marle du Breull, Great Neck's former society ed, burning over friends who liked her house in Cagnes, went to the agents and snapped up the lease before Marle could renew lt.

Philip Barry at the Vall-Boyle wedding.

Johnny Weens, Hongrey of the Wedding.

Johnny Weens, Frank Gressea Crosby, Morgan Burke, Ross Saunders and Bettina Bedwell ditto.

On a page of the guest book of

On a page of the guest book of Colomb d'Or are the names of Suzanne Lenglen (in huge letters), and under it in tiny script George de la Fouchadiere, Maurice Maeterlinck, Henri Cain and Leopold Godowsky. At least Godowsky ship with the cell il the proprietaires rubbed it out, thinking he was nobody, the

Loop

Bill Robinson is oke again, having

Harry Lash nuptials took place at the city hall. Billy Bryant and his showboat

Billy Burke, ex NY. vaude producer, on a circus visiting trip here.
Local plaincioties cops now carry nightsticks to distinguish from other.

ther.
Paul Nelson, of the Flying Nel-ons, on honeymoon under the Sells-

other.
Paul Neison of the Flying Nelsons on honeymoon under the Sells some on honeymoon under the Sells some of the Nelsons of the New York.

George M. Cohan expected here with his new play, but it doesn't look like the 'one of the Nelsons of the

nicker at the Roosevelt for a bop run.

Crossman in his haste to return to this town got himself into in auto kissup and brought back a bruised pate.

Rosetta Duncan sez the sisters will reunite once more for a revival worlds this next year.

Frank Dare once more behind the Faulty deak after a month's auto tour of the territory between this Port Worth and Hot Springs.

Broadway

Les Reis has a new apartment. Jerry Chodorov has the bail ga

Lee Reis has a tew space and perry Chodorov has the ball game itch with the lamost became a producep. Bernice Abbott's camera at work on New York.
Earl Wingart has called off European trip into J'Hanhahan, Parisian, O'Hanhahan, Parisian, O'Hanhahan, Parisian, James Brice promoting a new adio recording company.
Dan Doebetty and fisticult provess that's gaining him famo.
Benny, Bennett back in Madison Square and perfect back in Madison Square and perfect back in Madison Square and perfect back in Madison and the square and perfect back in Madison and the square and perfect back in Madison to the square and perfect back in Madison and the square and perfect back in Madison to the square and the square and

to Jack Partington of F-M.
There is no depression among the
undertakers, Louie Harris contends.
Child's have dropped those 'eatali-you-want' lunches and dinners.
Hank Potter, a photography (an,
does his own developing and print-

dees his own developing and print-ing an Finley back in Dallas, hav-ing quit Publix-Dubinsky in Kansas City. Sid Salkow springs for the coast next Wednesday (4) on a Par con-tract.

tract.
Dayton Stoddard thinks he may get some fun out of newspaper

work.
Harry Rose must be running for
Alderman. Picking up all luncheon
checks.
Winnie Sheehan popped into
Moore's last Friday for lunch. Down

Moore's last Friday for lunch. Down off the farm. Third anniversary of that See-man-Haver ceremony took place

nan-mayer lunday (24). Fowler an

Sunday (24).
Fowler and Tamara, back from
Havana, may dance abroad again
this summer.
Ciarence Brown scheduled to arrive this week by plane on his annual visit east.
Bert Green canada.

the this week by plane on his annual visit east.

Bert Green, cartoonist and humor writen, signed by Hal Roach; left Esturday (23) for Hollywood.

Agencies and college of which and with a work of the sound of the

voyage. enstein, former RKO p.a

with a ficel of Friare wishing himbon and and the proper of the property of th

Dr. Carleton Simon preparing a aper for submission to the state lief of police in N. J. presenting s theory on the Lindbergh kid-

paper for summission to the state chief to police in N. J. presenting chief to prove on the Lindbergh kidalaping. After lamping the new Minevitch heiress, Borrah changed his mindabott going to Africa should it turn out a girl. Turns out he wanted adoughter all the time of the cast the baby Mickey or Mimule 200 cast the baby Mickey or Mimule 200 cast the baby Mickey or Mimule 200 cast the baby it cail me Sootly. First outside show in several years William A. Brady has booked into his Playhouse, New York, is "Playhouse, New York, is "Prailis, Bears and Asses," Wall Street play. Opens May 2.

Easton, Pa. By A. M. Powell

By A. M. Powell

Eddyside Park first of the several parks to pen.

Sunday.

Sunday.

Sunday.

For a commerce.

Doc Peyton, near death for several weeks with scarlet fever, has left Klanny hospital and recuperating at Klanny hospital and recuperat

CHATTER

the public for the first time in its listory. Financial reasons, Jane Cowl in 'A Thousand Sum-ners' at Orpheum (18) drew a fai

house.

Jane Cowl appears in Orpheum,
Easton, April 18, in 'A Thousand
Summers.'

Lafavette

Summers.

Two plays written by Lafayette
College students were presented in
Little theatre.

Goethe Festival held at Lyrle (24)
with Margaret Olden, member of
German Stato opera in Berlin,

Soloist.
Final rehearsals being held for
Lafayette College centennial pag-eant on May 16, 17 and 18. Cost
about \$25,000.

Cleveland

By Glenn C. Pullen

Fad for roulette dying out, Hanna closing its legit season Hanna April 30. 'Scar' arlet Sister Mary' being done

Hanna closing its legit season April 30.
Scarlet Sister Mary being done by Gilpinem.

Scarlet Sister Mary being done by Gilpinem.

Henry Sanson's musikers reopening Shore Inn.

Kennard Hotel, famous in the John Hirsch is new head of Fenway Hall Hotel.

Adele Schnie is that new coingraber at Hipp. Collections topped last year's record.

Warren Wade is reviving his Opera House skits.

Sam Bradley dicketing with I. J. Gummer resorts lay low on expenses and exploitation.

Angela Vacca has deserted Plaza Club to take platter tests.

Cub to take platter tests.

Joseph Rogozen, painter, now has Max Kalish's old diggings.

Rumors of one sheet safe.

Summer of one sheet safe.

Summer of one sheet safe.

They milk cows on town's main stem to raise milk fund dough.

Cal De Voli works six hours daily on Gene and Glem onthuily one Gene and Glem on onthuily one Gene and Glem on onthuily one Gene and Glem on onthuily one Gene and Glem onthuily one Gene and Glem on onthuily one on the control of the Gene and Glem on onthuily one on the control of the Gene and Glem on onthuily one on the Gene and Glem on onthuily one on the Gene and Glem on onthuily one on the Glem on

burlesk.

Sue Carol and Nick Stuart, here, said baby will arrive in Hollywood after tour.

Nina May McKinnery to double at Crystal Slipper and Club Ma-

after tour.

Nina May McKinnery to double at Crystal Slipper and club Madrate Strate of the Strate o

Albany

By Henry Retonda

Top at Hall cut from 50 to 40

cents.
Charley Chase in personal appearance at Palace.
Tommy Christian band playing at Kemmore steel.
Kemmore better.
Kemmore steel.
Kemmore die in personal personal steel in Paramount office.
A television exposition is on at the state armory this week.
Harry Goldberg is a new booker at the Paramount exchange

at the Paramount exchange.

It is a proper to the proper to the Warner of the Warner of the Warner booking department ill at her home. Jim Faughnan, Warner contact man, back on the job after being on the sick list.

Conferences conducted between contact on ware of the warner of the sick list.

the slock list.

Conferences conducted between managers and operators on wage cut. Matter not settled yet.

Sound and camera men recorded a Rooseveit peech at the executive offices at the Capitol Friday.

Minna Gold, who has been organizing the First Divisional exchange of the control of th

Toronto

Roly Young-nas a new roadster. Peter MacRitchie tagging Bernice Ciaire

Cree Ascritchie tagging bernice The Provincial Bon Echo' is Mer-rill Dennison. Frenchy' Belanger-back in town with a new frau. Towner and the Company of the Cornelia at Royal. Ethel Barrymore adds Toronto to the 'never-again' list. Helen Gundy ig now a 'Reno divorce-ranch hostels.

Ernie Marks, president Independ-nt Theatre Owners' Ass'n, breaks a

leg.

Kidnaping threats for the mayor

Kidnaping threats for the mayor and police commissioner with no one caring.

Doris Reid, 5th ave. mannequin-millionairess, up here for her step-dotter's debut.

Metropolitan Features to handle U.S. rights for Charlle Ayers' Turr-oddities' column.

U.S. rights for Charlie Ayers "urrioddities" columna revey" tag may be
Lady Martin Silve to you, but it's
plain 'Ncil' to Sir John.
Liquor prices jump again with
gov't tax or 18 cents on native
spirits and 26 on imports.
Harry Hunter taught Tom Mix
and Douglas Fairbanks, Jr., ju-jitsu
and has signed pix to prove it.
That tot of Martha Norelius and
the Wright, aquadic stars, is tagged
one Wright, aquadic stars, is tagged
Wright.
'Grand Hotel' to close Royal's sea-

'Grand Hotel' to close Royal's sea-

Wright.

Grand Hotel' to close Royal's season, going into town's only legit
son, going into town's only legit
son, going into town's only legit
expected at \$1.50 top,
William's Three in a Bed, Markey's For Women Only, and Phyllia
Demarest's 'Lady Gone Wild' have
been banned in Canada.

Thurston engagement out at Inperial sections of the provin next
week, where stage has picnty.

That Toronto runaway to marry
Dot Beamish Just cost Gord Brydson
a \$1,000 fine and Manager Babe Dye
of the Chicago Shamrocks his job,
Doug Eppes, whose Hoof-Beath
Star' after a seven-year non-stop
run, will float a sporting tab shortly
with the same tag.

New Haven By H. M. Bone

Strand cuts to 15 cents.
Lawrence cuts to 20 centimes.
Eddie Wittstein back from Fia.
Francesco Riggio's Civic Orch did
And Yould cone-nited Bridgeport
Ritz ballroom 23.
Polly and Her Pale giving Escudero the once over.
Acknowledging Ruth Roland card
from Kew Orleans a sucker for Joe
Miller type of gags.

from New Orleans.

Harry Feldman is a sucker for Joe
Miller type of gags.

Automote Deans 27.

Russell Newton takes life sericusty as Buster Kcaton.

Charlie Langley has the flesh show
revival boom all figured out.

Shaping up bill for May 14 benefit.

Floyd Stuart buys Bernie Hynes
lunch, but says it's no pleasure.

Bobby Hichcock doesn't need
help bouncing stage-door Johns.

Mills Bros. local thrill was when
they sang at bedside of crippled boy.

Edward Lounsbury, former editor
local sheets, died recently in Frisco.

Cang back in Worcester home town.

Rapp's Pavilion Royal inaugurates series of 'name' bands Sunday
nites.

ates served lites. Eddie Weaver wants to know a lice harmless way to break an apt.

e. oger Sherman continues stage ws just to make a liar out of this

Shubert brings in portable equip-ment for a week of 'Mystery of Life' (current).

Harvey Cocks' hobby is collecting gruesome photos of autopsies and

lynchings.

Kearney Walton in for farewell prior to St. Louis jump to m.c. at Ambassador.

Jerry Fryer helped out his friend Tom Noonan by accompanying trio or the borne.

Tom Noonan by accompanying trio on the bones. Two days after local clothler was burgled Freddy Scoville broke out

in a new suit.

Philip Barber, prof. in Yalc Drama dept., becomes technical director of

that won't come off... Peggy Bernler burns up when laryngitla tones down her clatter. Ebblic Worth's to capture Marty Sampler with a fly-swatter. Gus Shy's passion is corn muffins... Gracie Worth, author'From Vanities to Minsky'... Ted Athey a trouper turned editorial writer... Blonde Dolores Farris and burnler with the stand special writer... Blonde Dolores Farris and server and special special writer... Blonde Dolores Farris and Berger and special special writer... Blonde Dolores Farris and Brian McDonald's hick stand 'School Days'... and the epidemic of aggiravated tonsils from the three-a-day grind.

Duluth

By James Watts

Lake trout for epicures \$1.25 a

Lake trout for epicures \$1.25 a pound.

Lake trout for epicures \$1.25 a pound.

Developed to the content of the convention here in July.

Spanish War vets to hold state convention here in July.

First grain planting of season in Northern Minnesota April 19.

Harry Gearhart, attorney, wears Skeetig chapeau made to strong, was written by Wellyn Tottman, former local scribe.

Tom Powers, former heavy for Active the convention of Lakes begun when three lake freighters left for lower ports. For the convention of Likes begun when three lake freighters left for lower ports. For the convention of Here at launches weekly, fourth sheet of its kind to spring up here. Clarence A. Williams acting as mayor during stay of Mayor S. F. Shisely, at hospital with broken Duturt. Hange Symphony will give

"ibs.
Duluth-Range Symphony will give
annual spring concert in Minneapolis April 24. Maestro Luigi Lom-

Duluth-Range Symphony will giveannual spring concert in Minneapolist ppril 24. Maestro Luigt LomMatt Vittala, dry agent here, on
any and the state of the s

Newark By C. R. Austin

'Howdy' jumped to 26 pages this week. Dick Hill's new baby has the Hiii

Dick Hars are to be dimple.

Harry Kalmine, out with a cold, has returned. Soft-spoken as ever.

Clem Murphy of the Branford is running a most-popular-usher con-

Janice Rentschler married to Stockton Leigh of the Fabian, Ho

Stockton Leigh of the Fabian, Hoboken.
Al Zimbalist (WB) had a birthday Wednesday. Claims 25 years but he's padding the gross.
Francis X. Bushman objected to playing four shows at the Par-Newark but was persuaded, A Warner club is being organized with dances to be run and benefits of the control of the Kalmipe Kash Warner of the Kalmipe Kash

Philip Barber, prof. in Yalc Drama aliments.

Gept, becomes technical director of Group theat, becomes technical director of Group theat areas and the Group theat areas are aliments.

Hearing aliments.

Hearing aliments of the Kudnine Kash Croup theat are areas and the world at the will add a trip to Bermuda to the prize.

N. Y. Harvard club.

Nate Rubin and Jack Markie orsanize acts itch Bros. Boys start olaim the careers from acracken a cup in 1909, but Mac McKerness can't calam broadjumping title of Par today.

Good News' week at Roger Sheriman: Max Bloom wearing smile dispense of the brown week's prize and Tony Williams of the DeWitt man: Max Bloom wearing smile dispense of the brown week's in the blympiad.

Hollywood

Paul Ash in town.

Brox Sisters gone equestrienne. Eddie Burke returned from New York to resume at Fox.

York to resume at Fox.

Picture crowd yawning in the faces of yacht salesmen.

Fulop Vores, highbrow telepaths ist, framing a vaude act.

Chico Marx receiving visitors ad cedars of Lebanon hospital.

Jack Oakle had to get rid or the great shirts after hiring a chaufsweat shirts after hiring a chauf-

Fur. Eugenie Leontovitch (Mrs. Greg-ory Ratoff) coming here in two reoks. Few houses vacant at Malibu which this time last year were

Few houses vacant at Mailbu which this time last vear were grabbed up.
Taurance Dantzler, whose band Taurance Taurance of Mary Brian, Al and Law Wertheimer are in from Palm Springs and planning a night club here.

Al and Law Wertheimer are in from Palm Springs and planning a night club here.

Iren Rich will hop right back into vaudeville after playing wife to Will Rogers at Fox—

10 Tene Rich will hop right back into vaudeville after playing wife to Will Rogers at Fox—

11 Tene Rich will hop right back into vaudeville after playing wife to Will Rogers at Fox—

12 Tene Rich will hop right back into vaudeville after house in the work of the work of

oast.
Jimmy Fidler collecting Hollyood gossip for Louis Sobol to
roadcast while subbling for Walter

broadcast Wincheil, Charlie

wood accession for Louis south the Winchell.
Charile Williams throwing an outdoor affair Sunday at his Tolucan Lake estate and serving barbere Robin, writing lyrics on the Marlene Dietrich picture at Paramount, has decided to remain here for the summer.
Studio excite who was disstudio excite who was disstud

San Francisco By Harold Bock

Don Smith back from Portland. Jean du Rocher, musician, passe

Jean du Rocher, musicam, passes away, Ellinor Mordaunt, British writen, visiting. Night dog racing on again at Belmont. Sid Goldtree may take 'Zee Zee'

Sid Goldtree may take Zee Zee' to Seattie.
Lee Wilmot in again with his grass skirt.
Lee Wilmot in again with his grass skirt.
Jennie Subotich, aunt of Tons Gerun, dead.
Sherwood Anderson lecturing for Pete Conley.
The Subotich wife to the hospital for operation.

Jo Mendel's wife to the hospital for operation. Brice Bairnsfather and Mrs. Brice Bairnsfather and Mrs. Brice Bairnsfather and the state of the stat

A. J. Schrader, Columbia phono-graph rep, back from six weeks in Hawaii.

graph rep, back from six weeks in Hawaii.

Ginger Rogers, in Girl Crazy' tab at the Fox, all grown up since her state for the first state of the f

Promoted everything but a phone to start.
Red Knight and Harry Klein Clouding to a draw in the Columbia exclusings over a slipping argument.
Police chief had Inez Norton, late. Rothstein girl friend, up before him for, an explanation of the Presence and active on stage.

Denver

VARIETY

Joe Dekker dad again. A son. Guy Usher back at Denham stock Chas. R. Gilmour on New Mexico

Crass no constitution of the constitution of t

can-collection contest.
Pred Wagner, former L. A. RKO
miceman, here with Col.
Roe. Emery elected president
Western National stock show.
Gardner Wilson has resigned as
publicity director at the Orpheum.
Ernest Morris, local newspaper
man, added to Denver publicity
staff.

Colorado sportsmen paid \$251,892 for hunting and fishing licenses last

year. Mike Smith, St. Louis, U. S. arm; booker, here buying films for sol-

L. C. Friedman, National Screen Service rep., transferred to Des Moines.

Service rep, transferred to Des Moines.
Arthur Oberfelder won the fing golf tournament at Green Gables of the Service of Service of

tendance list reads like social register.
RKO-UA team win Motion Plecture Bowling League title, with Metro, Film Delivery and Par finishing the second second second second like Jack to Head to the Jack to Head to H

Pittsburgh By Hal Cohen

Ten per cent cut for 'Sun-Tele

Ten per cent cut for 'Sun-Tele' and 'Press' employes.
Frank Roberts, Enright manager, raises dogs on the side.
Dick Powell taking his Filipino valet, Ted, to the coast with him.
D. W. Griffith's Stitsgele gets it.
Store and the stit of the coast with him.
Low Joseph, the boxoffice man, and Mary Laughman had the knot tied.

and Mary Laughman had the know tied.

Kenneth Thompson's ma used to be Pittsburgh's leading concert pro-

Joe Hiller going into politics, run-ing for city and county commit

the city and county commit-teeman. Peggy Bernler's kid brother, Buddy, with her in tab version of 'Good News.' The brother, Buddy, with her in tab version of Variety by had its biggest turn-version of the brother brother brother, but the a paper one sprinkled with perfume.

Bill Zeller always wears a gardenia, but it's a paper one sprinkied with perfume.

Beck, chief of service at Stanley, Beck, chief of service at Stanley, to stand the service at Stanley, and the service at Stanley prop man, was in his glory jabbering in Pollsh with Pola Negri.

The case of Jerry Mayhali's The case of Jerry Mayhali's The case of Jerry Mayhali's John McNulty, Press crick, severely burned when he fell asleep with a lighted cigaret.

Ace Berry, former head of WB interests here, in town handling of Jersel Tanner, chorus girl with Loew unit, "Forward March," is a dead ringer for Lois Moran.

Clarence Grundlish, the movie crick and as baid as a billiard ball, used to Wallace, in the service of Wallace, in the service and as baid as a billiard ball, used to be chorus boy with Jimmy Cagney and Georgie Raft.

Academy of Fine Arts in N. Y. has accepted Tirst Nighters, painted by Bob Reamy, Sun-Tele artist.

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Raoul Whitfield, former Fost, re-

cond show run of 'Grand Hotel' at Aldine.
Raoul Whitheld, former 'Post' reporter, just added to Par writing staff, has a new novel out, The When Hay Pever canceled ut the Alvin late Saturday, Professional Players had to call un every one of their 800 Monday nite subscribers.
Kaspar Monation, former dra-, and now on the 'Press' rewrite staff, here, doing an occasional theatre column for his present rag.
Siegfred Rumann told line for 'Big House,' Now Beety' westion of 'Big House.' Now Beety' westion the Rumann part in 'Grand Hotel.'

CHATTE

Washington

Floyd Glbbons guest of the Pres

Ernic Johnson addresses the Ad Ciub. Bob Long acquires Washington

Clifford Brooke is given the keys

Morton Milford fostering an avia-

Dorothy Mackaill's visit inspires column interviews.

tion campaign.
Dorothy Mackalli's visit inspires column interviews.
James Waldo Fawcett starts a new column of the Post.
James Waldo Fawcett starts a new column of the Post.
The Columbia of the Post.
The Columbia of the Post.
The Columbia Players open the Botton of the gateway to Glen Echo.
The Columbia Players open the Glench of the Glench of the Columbia Players open the Botton of the Columbia of the Columbia

hit — Another Lamburo way in.

Three theatres turn down the Morton Downey price tag, which may send him to the Auditorium, the village barn.

Boston By Len Libbey

Linus Travers back from Havana. Johnny Walsh reopens Suntaug

nn. Professional football now a certainty

tainty.

Conrad Holmes takes over the
R.K.O. Kelth.

Pop concerts reduced to 25 cents
minimum, opening May 4.

Jack Lester (once Boston's Lester Gershon) renewing old friendships

nips. Harry Golstein corners Yiddish alkies exclusively for his Franklin

Sol. Luttringer reopens the Bellevue Community theatre, combining stock and film.

Faul Bowser's charity wrestling shows have neited the uncmployment and \$32,000 conto barbers are facing arrest for failure to get tonsorial licensee April 1.

Dickle Dunn of the Boston Garden has the American-Canadian roden has the American-Canadian rode finals for Boston next November.

ber.

Jack Devlin of the Loew legatorces lost his fine home in Belmont by fire during his absence in New York.

York.
Archie Cialir, formerly president
Amusement Park Managers' Assn.,
will take over Norumbega Park
with outdoor shows featured.
Albert Lourie, manager of the
Morton theatre, receiving congratulations on the announcement of his
approaching marriage to Ruth Phillins.

lips.
Floyd Bell of Publix, Joe DiPesa
of M-G-M and Dick Farreii of
R.K.O. went co-operative last week
when they jointly chartered Cocoanut Grove to exploit their radio
stars appearing in person. Floyd
explained that it was an old Scotch

St. Paul

Ray O'Connell is car shopping. Mort Singer in town for a week Grand jury in session closed lo

ames, RKO Orpheum goes to Friday opening.
Ed Furni first in pursuit of Old

Ed Furn nes an partial fan Par. Albert Nathan leaves RKO pub-lepartment, returns east. Martin Kelly back on home grounds in Publix publicity depart-

ment.

Amateurs and five-piece orchestra to be draw Sundays at Uptown, acc nabe.

Unions reported on general 10% cut after parley with RKO and Publix execs.

Shubert had biggest week since opening with U.A. product on

ood ranch for influx of show folks fishing season nears.

President theatre opened f spring cleaning, reported slated f dime grind in two weeks.

ime grind in two weeks.
Irving Ackman, Lita Grey Chapn accompanist, a local fixture,
pent three weeks layoff here.
Doc Boughetry, out as RKO sectary, is presiding nights over ceaegister in Extery near showhouse.

Cliff Reckow, second vielin, gues conductor, presenting own composi-tion, 'Dark Blue,' in RKO pit this

Lew Pollack at RKO, Ben Pol-lack at Boulevards of Paris with band, pais, but no relation, except both once knew same girl.

New England

Worcester Telegram and Gazette cutting pay, but only 5%.

The Springfield, Mass., Cinema Club will make colored films of city.

Seth Parker Night' special stunt or many churches. Imitate air

Madison theatre, Jamaica Plains Mass., damaged by fire from adjoin-ing-store.

hats, carrier of the property of the property

intrudes. Edward P. Massey, 15, director.
Clarence Robbins spurns unorthodox opening days. Starts vaude shows at Plymouth, Worcester, of S. Charles Schoffeld, stock director, has plan to send several legit companies on tour of New England summer resorts this summer.
Casino theatre, Newport, R. I., propering another swanky season plays scheduled. Subscriptions obtained, ending fear of non-opening.

Cleveland By Glenn C. Pullen

Play House ending season about May 31. Freddie ('News') Meier's boy op-

Sulcide Johnny, champ guzzler, is trying to recover his appetite on a

Esther Ralston visiting grand-iother here. Baby for star hinted

Stage-hand trouble is holding up McLaughin-Mannelm stock plans for Ohio.

Case Glee Club dr.w. \$800 for week's appearance in State's local talent shows a consumer of the control of the c

arease-paint again. The put on All theatres cut out previews for cricks last week. No prints in, see they, but boys burned.

Mollie Williams, booked for Cameo, forced by flu to cancel to cancel to the cancel to t

Amateurs and five-plece orchestrato be draw Sundays at Uptown, acc nabe. Unions reported on general 10% cut after pariey with RKO and Pubustix execs.

Shubert had biggest week since rolling the strength of the strength of

Minneapolis

By Les Rees

Bainbridge stock to do Grand

Bathbridge stock to do 'Grand Hotel.'

Rise in wheat pricea heartens downcast rialto downcast rialto downcast rialto the state of the s

cket. Randy Merriman, Minnesota as-istant manager, often doubles as

Local office building has no thirteenth floor. Skips from twelfth to fourteenth.

Saul Frank left Universal sales' Saul Frank left Universal sales' Saul Frank left Universal sales' Saul Frank left in Frieco. Ernic Hill replacing.

Wives of Hugh and Tom Diamond travel by auto in husbands' wake. over RKO circuit.

Maude Hart Lovelace, author, home from New York for first real Eddie Ruben, succeeded by John Friedl as district minager for Publix northwest theatres.

M. J. Mullins, mid-west Publix division head, had all district manager for the sales of the sales

son.

Rock Gardens night club in sub-urb actually has town policeman collecting admission tickets while

collecting admission tickets where off duty,
Jacob Ben-Ami playing 'Samson and Delliah' first week and 'He Who Gets Slapped' second with Bainbridge stock.
City has first tab, a four-sheet weekly, 'The Brevittes', published by Rob Remington, veteran local newspanerman.

ob Kemington, ewspaperman. Mayor Anderson thumbs down 'alker's beer parade idea, but lo et legislator says there'll be

Mayor Anderson thumbs down on Walker's beer parade idea, but local wet legislators says there'll be one despite his source of F-M Five Races' idea and mother threw party here for members of unit and RkO performers in city.

Prison Mirror, weekly publication of the performers in city.

Prison Mirror, weekly publication of the performers in city.

Prison Mirror, weekly publication of the performers in city.

Prison Mirror, weekly publication of the performers in city.

Prison Mirror, weekly publication of the performers in city.

Albert S. Nathan left RKO publicity post to return to New York and Manager Emil Franke of Or-Negotiations on for reopening of Pantages theatre, abandoned by United Artists, as 10c. grind house.

Rent stumbling block.

Rent stumbling block.

Rent stumbling block.

Rent stumbling block.

F. A. Sodahl substituting as assistant conductor at Minnesota durand coppers called off.

E. A. Sodahl substituting as assistant conductor at Minnesota durand coppers called off.

E. A. Sodahl substituting as assistant conductor at Minnesota durand coppers and the performers and latte to look labor matters and latte to look about the performers and latte to look and the performers and latter to look and the performers and latte

to 4,100, with Rachmaninoff as solo-ist responsible for latter turnout.

As ballyhoo for 'Crowd Roars'
Minnesota used racing car of Sig
Haughdal, prominent racer, travel-ing through loop and making plenty
of noise.

of noise.

Florence Reed, who has played five Bainbridge guest star engagements, renewing acquaintances while here with Mourning Becomes Electra.

Henri Verbrugghen, eight years inductor of Minneapolis Symphony orchestra and retired on account of liness, spendling spring and summer on son's ranch in northern Minneliiness, sp

on sorts ranch in northern ainnessota.

Publix putting in one of city's most popular orchestras, Dick Long's, at Uptown, leading nabe. Minnesota in loop only other Publix theatre to boast fiestl-and-blood Judge denied motion of Mrs. Antolnette Fawcett for jury trial to determine if she owns one share of stock of Fawcett Publications, giving her right to accounting in divorce suit against Captain Elly Parcett.

Hartford

By M. H. Hammer

Golf weather! Merchants say business picking

up. Rumored Fox-Palace may try out

and serville.

Name your price and bootiegers.

Name your price and bootiegers.

here will meet it.

Strand resumes double features

with two first runs.

Hartford may get Milt Hinkles

No more flictations in Hartford it

the police can help it.

Theatre managers get together for
a golf league of some sour.

Theatre managers get together for a got league of some sort.

The advent of the fishing season brings rush to town clerk of permit seekers.

Joe Levin, former 'Courant', police reporter, in Boston on the Traveler state desk.

state desk.

Hartfordites wondering when,
where and how much 'Grand Hetel' this city.

Passover holidays brought plenty
of wine to Hartford at prices of \$2

upward a quart.
Walter Lloyd, manager of the Al-lyn theatre, says hell write a book on gate crashes.
Hartford Times' now arranges all comics, crossword puzzies and other

comics, crossword puzzies and other features on one page.

Stevenson looks forward to big more process. The process of the pro

dancing. Three hours' dancing. Ritry Horace Bushell Memorial, the pride of the town, closes this week for the summer. Will resume Kild Konan, retired featherweight hospital after long illness but will never enter the ring again.

Oklahoma City By George Nobie

No circus in sight, yet, Derby hats coming back. Plenty of vacant bill boards. Roy Winters in new position with

kouras. '101 Ranch' bankruptcy off of the ont page. Civic theatre plays hitting new

low season. Bathing suit censors are out with

arily warnings.

Mrs. Lella Hahn Noyes, now Mrs.
ernon E. Cook.
Promoters granted permit for
bloodless' bull fight.

Promoters granted permit for 'bloodless' buil fight.
Art departments mending fronts damanged by winds.
Oklahoma Republicans onvene in Oklahoma Republicans on the light of the mayor done a new straw lid.
Palatial Ramsey home, projection equipped, has private screenings.
Sam Banjamine installed as piot a proper straight of the light of the lin

skates to speed service to the customers.

It is not unusual for Col. Zack Miller, famous Okiahoma showman, to get up in the middle of the night and eat a can of corn Boland and Tolm Sinopoulu, managers of the Orpheum and Empress theatres, plead not guilty on charge of violation of child labor law, following appearance of Wesley Treckles' Barry.

Oakland

By Wood Soanes

Summer weather here!
American theatre preparing to

pen. Ian Keith may try out 'The Cop-

Ian Keith may try out the Coperhead here.
Bebe Danleis and Ben Lyon mentioned for Fulton.
Harold M. Levy in as assistant review on Tribune' vice Richard O. Hansen attendance records at Fulton in The Alarm Clock.
Rexie carrying on with German pictures; State prospering under new management.

pictures: State nuospering under new management.
Jack Blake Players (stock) open at City Club theatre—auditorlim in Women's City club.
Jack Blake Players, familiar in Ostock at City Club theatre.
Next possibility for Fulton. Bele Daniels and Duffy company, with George Ebey, owner of theatre, in On deal.
Resch, publicity head at Person of the Company of the C

Dom Isabelia, house manager, tax-ing over chore.

Charles D. Carroll reopened Fri-day (April 22), which gave Oakland four openings on that day-Or-pheum, State, Paramount, and American. Fox Oakland is thinking of moving back opening from Sat-urday to Thussday.

Dallas

By Rudy Donat

Doc Ross' band into El Tivoli. Local symphony folding for seacosts city \$1,750 for a zoo monkey bite. New taxi outfit proposing 15c. fare. RKO Capitol using twin bills to

Real estators kicking about bill-Alex Keese back as Palace con-

or.
niel Frohman booked for lecnext fall.
e Miller gives 'Dispatch' cirtors a feed.

ure next fall.
Joe Miller gives Dispatch oir
oldstors a seed operating a parkment station here.
Looks like old times, RKO Majestegets a Tom Mix.
Jimmy Landers did an m.c. for
my control of the ment of the control
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ing with State Fair for muisical in the Kolon May so to coast for Theo Kooloff may so to coast for Theo Kooloff may so to coast for the Colon May so that the Colon May so the Palace.

Hittie Colon May so the Palace May so the Palace.

Motor's street banner in front of the Palace.

Motor's street banner in front of the Palace.

Motor of the Palace.

Motor of the Palace.

Most of the State May season ducate for the "32-33 stretch its constant for the "32-33 stretch its constant for the "32-33 stretch its constant Chorus not Communists."

Rialto bunch getting acquainted with new division boases, Maurice Barr (F-P) and Charlie Koerner (KKO).

Spokane

By Ray Budwin

By Ray Budwin

Tentative date for 'Cynara' here
is early in September.

In September.

The service of the servi

prosecutor to open Grecian Gardens (eat joint), with lattice gates are pinned open citis. Lattice gates are pinned composition. Parkets of the units. House week early on the Skouras Brothers' Dan Stilefel, wallathon contestant, committed to state asylum after breaking into police station with a phere breaking into police station with a phere with the property of the pinned composition of the pinned com

City schools close first week in June.

June

CHATTER

City is refunding to its subscribers for two shows on the six season list. Inability to secure attractions

the reason.

Danger Within, drama on George Washington and founding of nation presented for three nights. Author Hubert W. Kelley, is a reporter for the Kansas City Star.

the Kansas City Star.
Starting of saving time in New
York and Chicago will mess the
radio programs up here for those
who have their time arranged for
their favorite programs.

Lincoln, Neb.

By Barney Oldfield

Political ballyhoo plenty.
Nabes doing dime-all-day.
Stuart had its first 4-act bill.
Club Waldor closed until Sept. 1.
Bob Livingston trying bigger pic-

res. Roy Warner and Anna Mucke Leo Prince wandering in ten cent

stores.
Lincoln theatre pipe organ all cobwebby.

Lincoln theatre pipe organ au cobwebby.

Ad Avery-with a cast over one eye a la Floyd Gibbons.

Wally Marrow grooming his studio for May recitai.

Traffic cops tougher with jay-walking pedessians. pressing union booms price 20 to 55c.

Winifred Jewel injured hand.
Troupe lays off two weeks,
Frats short of dough and weekends in hotel ballrooms quiet.

City ordinance passed to take blinds from saloon windows here 30 yrs. ago.

Phoenix, Ariz. By R. J. Rhode.

J. C. Penncy here. Charles Skouras due. Ruth Leslie desires stage career. J. D. L'Esperance, new Fox man-

J. D. L'Esperance, new Fox manager.
Summer opening at Shumates'
Tropical Inn Wednesday (20).
Life in resort hotels and dude
ranches quiet now that summer is

ranches quiet now that summer.
here.
Ben Bard through with Fanchon
& Marco All at Seav Idea, which
controlled the state of the seave Idea
here In state of the seave Idea
here In state of 12th annual Arizona Pioneers' reunion.

Milwaukee

By Frank J. Miller

Andy, of Amos and Andy, on a visit. Gayety now only theatre with or-chestra. Socialists swept city in recent election. Radical reduction of 'personnel' by 'Xows.

Radical requestor of by News.

Student Prince last legit this season at Davidson charge of Fox-Skouras outlying houses.

Wm. Watson new manager of Palace. Elroy Luedtke remains as sessitiant.

Wine Walson new manager of assistant.
Das Seima—Ida Tietcibaum to her home-town-back from European opera appearances. I Nahin of Milwaukee ball club got his start in the Davidson box office.

George Camp Mendiese County, trying to get used to being home evenings.
Robert Lee Allen, native son, removed friendships with home for several county of the co

Baltimore

Dailing for road attractions. Frank Frank

Tacoma

By Harry T. Smith

Local hi girls writing German youths through cor. society.
Federal prohl officer, former Russian Cossack with first papers, arrested for beating up 60-year-old

rested for bearing rancher. Universal News Reel crew took spool of bulb fields in bloom near farmerettes, also Vanciereal News Reel crew tools. Universal News Reel crew tools. Universal News Reel crew tools are to the control of the cont

burg. Al. G. Barnes circus billed May 11.
Cal. train bandit hides out in Federal hoosegow where Ralph Capone lives, but got hungry after a week and gives up.
Londos big shot hair-on-chest man booked for next month.

Westchester

Chinese lecturers a fad with wom-Chinese lectures & American Chinese lectures & American Chinese Chines

Givenway rackets and kit Sat.

mats all over in Westchester nabe
Vernon Radio Corp., Mt. Vernon,
bankrunt. Liabilities \$33,670.91;
assets, \$30,631.

Effect Pintended \$33,670.91;
assets, \$30,631.

Effect Pintended serven for fans of that city.
Alexnade Lettwich staging home
show and fashion fele at County.

Mehre Baba. Parase mystic, visiting in this country, rents Katherine
Mayo house at Harmon-on-Hudson.

Picture film used as fuse to fire
in \$25,000 bail each on arson charge.

Rum raiding Feds specializing on
stills and brew mills sius now. Unearthed 100,000 gallon still at New
Good-bye kisses cause of traffe
jams at Bronxville station in a. m.,
according to official report. Gals

Good-bye kisses cause of traffic funns at BronxVille station in a direct many control of the con

Cincinnati

By Joe Kolling

I fa to idle through summer. No more extra-fare trains from

No more extra-fare trains from here.

Table cabs cut fare to ball park to be considered to

Ren Bernle, current topper at room.
From squawking about pre-de-presh prices for refreshments at Redland field.

Buffalo By Sidney Burton

Jules Michael off for New York and the circus. The Charlie Haymans on the boardwalk for a fortnight. Marvin Kempner's all-wet Cana-dian farewell party big success. Eddle Lonon's colored revue still going strong week-ends at the Broadway.

Eddle Lemon's colored revue still going strong week ends at the Broadway.

Barbara Dennett joined Moet Downey here last week to remain Publik tour.

After pienty publicity by Shubert-Teek for road-showing of Grand Hotel, picture cancelled and now underlined for run at the local Elanger.

Connecticut

Warner, Torrington, books six acts of vaudeville. Allen Bros' show, quartered at Kent, not expected to take road.

Allen-Broe Kent, not expected to take road, Manager Charles Oakley, Capitol, Danbury, no longer playing organ. Sam Barlow, Oakville, former burlesque comedian, now in amateu minstrels.

Sam Jarrow buriesque comedian, now in amateur mirrespective median, now in amateur mirrespective mediants of the state.

Fred Lessener, entertainer, and Toby Lebovich file marriage intentional mediants of the state.

Monas Clare, former Waterbury girl, comes back to that city in valueville show at Strand.

Ringling circus, expected to play South Norwalk instead of Bridge-Downers of Embassy, New Britain, get another extension of redemption date in \$121,858 forcelosure action. Joseph Cutrone, Norwalk musician, has auto full of instruments stoles. Machine and equipment remember of little.

Portland, Me.

By Hal Cram

Lawrence Tibbett packed 'em at City Hall. Publix here trying out stage act

Publix here trying out stage act with pleture.
A. Lo Pose presenting indoor cirA. Lo Pose presenting indoor cirLow Templeton starred here for Civic Light Opera.
Abraham Goodside, former manageor of Empire, falls, breaking legtails, heard in this go called dry state.
Publicity bureau reports more inquiries from tourists than ever at this time of your.

Salt Lake City

Speed laws boosted to 35 m.p. from 30.
Passover wine spies drawned.

Speed laws boosted to 35 m.p. trom 30. Passover wine sales dropped; \$8 per gallon. R.K. Orpheum pole-sitter came. R.K. Orpheum pole-sitter came. M.K. Old Mill, suburban dance resort open early, with Clay Kirkham's orchestra. M.K. Orpheum pole-sitter can be made and the came. M.K. Orpheum pole-sitter came. M.K. Orpheum pole-sitter came. M.K. Orpheum pole-sitter came. M.K. Orpheum polish anchor for west-mast. M.K. Orpheum polish and set 2000 last year, and 12-600 in 1930. Ray Bradford, bendleader (Ving Vnicolumber on daily radio Breekfast Club), found shoe cierking at dept. store.

Birmingham By Bob Brown

Trenton

Breakfast-dances are fad. Talk of burlesque being revived here. Trolley fares boosted from 8 to 10

s. per suits' make bow on Prince-

cents.

Beer suits' make bow on Princeton Theorems and failed to come
out this month.

It's Helen 12-Trees' on the marquee of the Stray theatre.

School board Feruses are 6-begsschool auditorium to local clus for
showing of Sowiet film.

Jones-Young Terry world middleweight champlorship fight here (19).

Charile Poy using 30 many stonges
they street across the RKO Capital
stage, with Cardini sise-chipping in.

Oueens By Henry Willson

Lee Rousseau to leave Kew Forest John Booth now with Arthur Pricet.

Pricest Boyden Sparkes writing a story on hi-jackers.
Dorothy Donaldson will open a book shop in Great Neck May 1.
Jack Denny, Waldort Astoria maestro, bought a house in Forest Hills.

Lilian and Emily Oppa, showgiria, have opened their estate in Kenlaworth.
Molly King (Mrs. Kenneth D. Alexander) returns from the south Julie Firestone, former director of Leviathan orchestra, has moved to Kew Gardens.

Feel scale in Queens. They've taken the D-I-E out of DEpression.

Houston

By Lecta Rider

Food prices down 16%. Night baseball games are a draw, Bess W. Scott again doing thea-tres for "The Post."

The city's first Mickey Mouse club is at the Queen.

Negotiations are under way for a city-operated auditorium.

Mayor Walter Monteith carries no official insignia on his automobile. Twenty liquor cars under Uncle Sam's gavel on the post office-steps.

Mrs. G. W. Christy, wife of the circus owner, was killed in an auto

Mrs. G. W. Christy, wife of the circus owner, was killed in an auto wrock.

A lot of air eastles are being built as a result of a prospective oil field near the city.

Frank Gibler, ex-newspaperman, is running a dude ranch in Mexico.

Reporters for The Chronicle get a haif holiday with pay on alternate Saturdays.

Grocerymen's frolle and bathing girl revue will entertain butter-and-simmle Carroll, beau brummed newsgatherer, has been elected to the Sweethearts club.

Lioyd Finlay and Eddie Bremer, landmarks in the show business, are Presence of Howard Huges has been requested at showing of Scarface! in the old home town.

Oponing of the new Furamount theatre in America Completes a horizontal and the program for the correlation. Cho-Cho, the clown, is visiting his brother, Munroe Underwood, here, winge he used to be a printer's device of the program for the control of the lattice which was not prolific verter is John Wallace, of the Horvitz Thentheymond turned on the radios to hear General Motors' dramatization of the lattice which won Texas from Mexico.

Uncommon Chatter

By Ruth Morris

Week's Gallery of Ladies

The ladies of this week's film releases are a competent gracious
group, given little opportunity to
register beyond story material.

register beyond story material.
Syvia Sidney fares best in The
Miracle Man' because she's a warms
sympathetic selvesse elapsilo of a
particular sympathetic selvesse elapsilo
particu

parts.

'Symphony of Six Million' asks of.
Irene Dunne and Anna Appel that
they be very tender, sympathetic
and given to infinite sorrow and
groping after the finer things of
life. Miss Dunne likes to represent
a 'soul'; she has the voice for it and
the bender understand. a 'soul', she has the voice for it and the tender understanding manner. Anna Appel's soulfulness is not so studied. It creeps out through matter-of-fact, every-day sort of delivery, enriched by deep humor and the amusing sing-song of accurate Jewish dialect.

and the amusing sing-song of accurate Jewish dialect.

The ladies of 'Are You Listening''
are 'types,' each one representative
of a different reaction to life in a
big town. Madge Evana, well made
up and appropriately costumed, is
the nice girl, untouched by metropolitan wickedness and greed.
Anita Pags, too artificial to be convincing, is the cagey flapper who
commercializes every mis-step.
Joan Marsh is the small-town belix
who finds out about cocktails and
night-clubth and such as the small town belix
who finds out about cocktails and
night-clubth and such as the small town
flashy clothes on their nocturnal
accursions and model them with
confindence in every inch of fox
fur and every gilttering rhinestone.

Virginia Bruce is the polite un-

Virginia Bruce is the polite, unimpressively groomed heroine of Sky-Bride—the bride of the title being an alpian, not a lady. The script doesn't care much about romance, and Miss Bruce is merely crease. Louise Closser Hale is too good a trouper to be bad in anything, but she comes as near it as possible in the role of a wistful, weeping boarding house keeper.

Field Day for Capitol Girls

Field Day for Capitol Girle.

Life has been very kind to the
Chester Hales. They work hard,
week after week, plodding, laboring
through, all kinds of exacting
routines, and suddenly they come
to the theatre and find themselves
on the same bill with Johnny Welsmuller—actually within smiling and
talking distance of the latest broadshouldered knockout of the chema.
And—tust in case their and enough snouncered knockout or the chema. And—just in case that's not enough to make any girl happy—they may also stand in the wings and feast their eyes on Smith and Dale.

their eyes on Smith and Dale.

But that is not all the good fortune that 'Dive In' holds for the Capitol line-up. They have almost as much fun as the Roxyettes pretending that they represent oranges in a thickly treed California grove. Hats are enormous orange pompoms worn at a rakish angle, dresses are daintest tiered net guaranteeing graceful swirls to their dance routine. Evening gowns worn later are well fitted satins, smartly belted in brown.

Par Challanges Minskys

Caught between Minsky's on the South and the Central burlesque on the North—two temples where cooch the North—two temples where cooch dancing is celebrated with fervor— the Paramount has decided to com-

Here We Are says this week's unit, throwing out its hip and dislocating a stomach muscle as the Albertina Rasch Girls inaugurate the first of four variations on hip-weaving. The Rasch Girls are no laggards when it come to tossing torsos. The proof of that is, in the terpsichorean convulsion, that is called 'Fandango'. But in their indial number the Rasches are hampered by the unprecedented necessity of reading lines and tossing off little genns of gags that hope to be very, very funny.

Naturally, when dancers have to

Naturally, when dancers have to read lines they can't think of any-thing else. Each word must be

enunciated with deliberate attention enunciated with deliberate attention to prolonged vowels and final consonants. Volces must be raised to a reedy pitch to go singing out to the back rows of a cliema palace. A girl just can't be bothered thinking about what's happening to her hips. The Rasches don't give a darn. They'd rather be actresses than dancers any day.

than dancers any day.

Evelyn Hoey has her own style of syncopated cooch to illustrate how the gong is kloked around in old Chinatown. Voice and delivery blue as blue can be, she chooses a sweetly modish gown of soft white georgette, with a maidenly princess line and a silm skirt that falls to a modest inch below the ankie.

modest inch below the ankle.

Tamara Geva, all jet and tiny
rhinestones to personify a note that
has skipped off from a mad jazz
plano, cooches in the modern mode,
angularly, smartly, every dance
posture typifying the flawless technique of a talented, accomplished
danseuse.

Did You Know That-

The Jack Warners gave a swimming party to 50 people last Sunday...Peggy Fears plans a trip to Hollywood... Oh, those chiffon negligees of Garbo's in Grand Hotel'... plains a trip to Hollywood...
Oh, those chiffon negligees of
Garbo's in Grand Hotel'.,
Louis D'Arclay seems to have
deserted the stage permanently
for interior decorating...John
Cohen dined at the Waldorf
with his dad the other night...
Warren William's feminine
fans will have a grand cry.
at his new picture... is he
savaaaaeeelilli ... Constantin
Kobeloff, ballet master, can be
seen most any day walking his
big police dog up Central Park
West...Martinelli also takes
his morning constitutional
along that way... Allee Glaser
is still one of the smartest
dessed women in Hollywood...
Gassed women in Hollywood...
Bustor:
Keaton Jassed Hollywood...
Danter Keaton
Johnnie Hundley and his bride
report & grand honeymoon
from St. Jean de Luz... The
Mayfair closed for the season
last Saturday night with a
swell attendance. swell attendance.

Going Places

By Cecelia Ager

Perhaps the greatest feat of all in The Wet Parade, more aston-ishing even than its own dogged adherence to neutrality after two hours of reviewing the liquor attuation in America, is Dorothy Jordon's ability throughout to retain the audience's fondness despite the miserableness of her role.

dience's fondness despite the miserableness of her role.

By every right of characterization she should be shunned, at target for sitchs and stones—instead
of being the one likeable creature,
save for. Sweets Durante, whom
the audience can cling to. Stre's at
particular to the street of the street
mailéen so noble, healt-officeuse
much as notice the hideous defections of those about her. She won't
preach, she won't draw back in horror, she won't point her finger. No,
serenely, determinedly, she ignores
the sins of the sinners, till they
should rise up and break her stiff
little neck. That the drunkards
whom she encounters and silently
pittes let her escape whole, and
that the audience not only puts up
with her flawless behavior but

even cherishes her, can be chalked up as a glorious tribute to her own personal charm and unaffected eincertity.

Then, most unfair of all, the story demands she fall in love with prohibition agent who adores he plot. She marries him and is too divinely happy washing dishes, cooking and keeping house in their modest little house. It is a little surprising to find that the baby of such a spiritual couple is born in a hospital instead of being left on their doorstep by a storic, but perhaps this is the author's device to are human. Myrna Loy in a blonde wis and lame dresses that reveal the bony structure of her chest, plays a heartless night club hostess with a lack of spirit as well as a lack of heart.

The New Realism

The New Realism
Sidney Fox's name leads Aline
MacMahon's in the billing for The
Mouthpiece, but that won't change
the Jans' opinion. They like Miss
MacMahon, like her expert understatement, like her sure economical
methods, her casual way with lines.
She has only to appear, and the audience is hers. They remember her
work in Five Star Final, and
they're glad to see her again as a
scoretary who has no liusions about
her boss but loves him just the
same.

Law you has no llusions about the control of the co

Spice All in Title
The weary younger generation, all
jittery and intolerant from their
sensitive nerves, make a great mistake in shutting 'Amateur Daday'
out of their lives. If they could only
steel themselves not to recoil at the
title outside the Roxy marquee, they
would be rewarded with as fragrant
a whilf of lavender and old lace as
ever enchanted those dear, quaint
old-fashioned mammles and papples.

old-fashioned mammles and papples.
Their elders, luckliy for Marian Nixon, Lucilie Powers, Rita LaRoy and the rest of homesy folksy heapsort-livin' - 10-make-a-home poople the this sentimental take are mighty fine time watching it, stoking their beards, wiping their spectacles, and recalling the dear distant days when they used to read books as clean as this story. Those were the days when heroines were pretty, shy little mites, like Marian Nixon, fieet of foot, quick to spring away after an avowal of love, in fact full of the quaintest, dearest ways.

away after an avowal of love, in fact full of the qualitiest, dearest ways.

Those were the days when viliainesses could be immediately recognized by the littless to great the control of the control ways. The control way is a control with everything but a heaving chest. Understanding friends like. Lucille Powers, the sort of whom it was said: Til always be a brother to you, used to twine through those lovely old romances. Everybody was either good or bad, there were two sides to the railroad tracks, and 'daddy' was a word enshrined in the hearts of little children instead of grown up girls.

grown-up girls.

Lighting Up Patricia

For her unhappy experience as Amarilla—A Gypsy Romance in the Rox steeps the Mistake of believing what the mistake of believing what the mistake of believing what the mistake of the Rox of the Rox steeps of the Control of the Rox of the Rox steeps the Rox steep all to her self-to-the Rox steeps the Rox steep all to her self-to-the Rox steeps the Rox steep all to her self-to-the Rox steeps the Rox steep all to her self-to-the Rox steeps the Rox steep all to her prettily decolate dancer is and the Rox steeps th

Women on Percentage

condensed review in points on the women of the stage mentioned bersunder. A condensed review in points on the women of the etage mentioned hereunder. None can rank over 10 points on a single item, nor over 100 points in total. There are 10 items covered by the reviewer, with the named points opposite each player's name, th comment is added.

	Mittee	de si	S ^Q .5¢	e Light	See See	SENT SEA	A set	5° 1810	STATE OF THE PERSON	•	
1 2 2	***	**	68	. 47		PAL	CE	<u>a</u>	*	rotal	Comment.
thel Merman 1	0 10	8	9	10	8	10	10	4	10	89	The strength and polse of the Empire State combined with a clear voice, relentless jazz style and a rareability to charge routines with electric excitement.
anzi Goodel	8 9	. 10	10	6	6	9	10	4	9	80	Nimble strutting, infinitely chic.
atsy Kelly	5 5	10	10.	5	10	10	5	8	8	76	One of the most gifted of un- affectedly wistful clowns let down by woeful mate- rial.
Nora Williams	7 9	10	8	5	3	9	8	3	10	76	Talented and affable songs- tress whose possibilities will be realized when she learns a few smart tricks of grooming and deport- ment.
Agnes & Adeline 1	0 10	8	6	. 5	5	8	8	0	7	67	Silm and youthful dancers who know the value of a smart wardrobe.
Dave Gould Girls.	7 7	8	8	. 5	5	8	8.	2	. 8	66	Two specialists and a brisk, youthful line-up set up a fast pace that keeps the audience happy.
			-		н	LLY	woo	ò	4	-	
Blossom Seeley	8 10	9	10	5	8	10	8	10	9	87	Maintains past reputation for sizzling syncopation and dresses with cagey under- standing of her personal- ity. Cheapened by poorly groomed contribution to sketches.
Martha Raye	8 9	. 8	9	5.	7	- 8	8	5	10	- 7.7	Squanders a decisive, low- down song style with mo- notonous volume and tempo.
Olive Brasno	9 9	6	8	.5	8	8	6	6	8	73	Petite Lilliputian whose tal- ents would be more effec- tive if economized in a tighter routine.
Fay Adler	6 8	8	. 8	. 7	3	10	10	3	10	73	Effortless adagoist with a routine that builds to show-stopping importance.
ucille Paige	5 10	9	8	5	3	10	10	3	9	72	Double-jointed dancing de- livered with fluency and style.
Sistere G 1	.0 10	10	10	5	5	6	5	2	8	71	Exotic personalities, effec- tively costumed.
Bunny O'Dea	8 9	9.	9	5,	4	8	8	0	7	67	Capable tap dancing im- proved by a fresh, unaffect- ed manner.
0	7 8	-	. 1	7.7		STA	TE	į			
	9 9	10	8	5	6	10	7	0	7	71.	Dated dance routines superb- ly executed and distin- guished by an unusually graceful carriage.
	8 10		1	8	30	4	. 5	5	. 6	61	Miss Ward's one-arm swings lose out on descryed ap- plause because of troupes' distracting acrobatics at climax.
Peggy Ames (Artie Lewis)	7	7	7	5	6	8	4	0	7	58	Friendly, unstudied manner rates fresher costuming and more expert make-up.

ARIETY

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15 YEARS AGO

(From 'Variety' and 'Clipper')

U. B. O. assured acts that con tracts once issued would not be cancelled. One of the pledges to the N. V. A.

A. H. Woods was going to lay off third and fourth companies of his hit plays. Would send the original easts into the sticks as films.

Mary Miles Minter renewed her

Song payments end this week' was a headline in 'Variety' Referred to payment to actors for singing dittles. Oh yeah?

Rialto theatre, N. Y., reported new high of \$17,800 for a Fairband feature which cost \$3,000 rental.

Deniel Frohman's name dropped nting Famous Players nic-

Regum, Harlem, picked for the first test case by ASCAP in its fight to collect royalties on copyrighted music from theatres.

About 150 White Rats formed a new club called The Wanderers. Didn't wander very far.

U. B. O. ordered that no acts play cabarets. Cancelled Fanchon & Marco, who were dancing at Shan-ley's.

George Arliss was suing Herbert Brenon for \$25,000. Claimed that Brenon's firm had contracted to use him for five weeks at \$5,000. Work-ing time limited to five hours daily Said company ignored the contract.

Loew agents sore at Bill Fox, who was cancelling acts booked jointly with Loew at the rate of five or six each half week. Acts preved and refused to finish Loew time.

Ringling and Barnum shows, both Ringling owned but not yet consol-idated, were carrying Navy recruiters with the shows: Gov't figured on reaching everyone.

50 YEARS AGO

(From 'Clipper')

John Robinson's show opened in Cincinnati April 10. Like the other leaders, he had gone in for three rings. First year to so triple. Many complaints from patrons that they could not watch all the cots.

Doubled bodied child on exhibition in Vienna. Two heads and shoulders but bodies joined at sixth rib and only one abdomen. Right leg obsyed the right hand head, while the other was guided by the left. No. co-ordination and locomotion impossible.

'Clipper' denied statement that E. H. Harding, lately deceased, was the pioneer of cheap music, but agreed that he was the first to sell full size sheets for a dime. Had previously issued small size sheets for a nickel.

San Francisco minetrels on tour fter a season in N. Y. Had their town house at B'way and 29th. One flight up.

Daniel Frohman among those ap-pointed to work out a plan of opera-tion for the newly created Actors' Fund. Now its administrative head: Fund was already over \$36,000.

Miss St. George Hussey, English artist, took a big ad to state that situst, took a big ad to state that she would not apologize to Harry Miner and that no one could induce her to do so. Wound up with 'And Miner must remember he is dealing with a woman.' Mad about some-thing. 'Clipper' didn't say what.

Advertisement announced 72 hor so as you please walking match in London, Ont. Top money for three days' blke was \$175, and it cost \$20

Inside Stuff—Pictures

How picture people gravitate about filmdom is exemplified by some of the old-Pathe executives—and employees who have been separated for years by changes or mergers in the business and now reunited, almost in the same posts they occupied a decade and less ago, in Radio Pictures new line-up. Phil Reisman and Ned Deplnet both were sales managers for Pathe, one following the other. Now Reisman is the film booker for the theatres and Deplnet is distribution head.

Barrett McCormack, who was advertising director for old Pathe, now finds himself, with a similar title, under Bob Sisk, in Radio Pictures. Rutgers Neilsen, for years publicity manager for Pathe, has that title today with Radio. Cress Smith and Ed McAvoy, who were division managers for Pathe, find themselves with Radio.

Mike Levee, now enroute to New York in the interests of his Screen Guild, has been building up a good will following for his new enterprise in a bid for general co-operation. He has, for example, even addressed the agents' organization on the Coast, realizing that the Artists' Managers Association, as it is called, can be of some help to him in slipping him a star between pictures on the co-op arrangement in which Levee is promulgating his Screen Guild.

Otherwise, nobody pays any attention to the A. M. A. save the agents themselves. The 10%ers have been anxious for some soot of official recognition from the studios which have been too occupied generally.

Come on Marines, chopped off Paramount's production list due to story trouble and fearing a lack of interest in things Sino-Japanese, had an array of writing talent working on it that booked like a servening Who's Who. At various times Arthur Caesar, Mike Boylan, Harvey Gates, Martin Flavin, James McGulmess, Thomas Boyla and Ward Wing had done treatments of the yarn.

Originally scheduled for production when David O. Seiznick was B. P. Schulberg's assistant, the story has been in and out of typewriters for the past nine months. Writing talent and research work on the yarn has set the studio back in the neighborhood of \$75,000.

American producers will not act as a body if Great Britain classifies films as a luxury and levies against it the new 30% tarist. The attitude here is that the English exhibitor will have to assume the burden unlear individual American companies are willing to make concessions in cutting rentals to relieve some part of the new duty. When the industry sought advice from Washington as to whether American films are in the high tarist class, the reply was that early cable advices did not mention films as subject to the new duty. The English market is the largest buyer of American film outside of the U. S.

Frank Whitbeck is on the Paramount payroll and the job for which he was borrowed from Universal has been abolished by the New York office which first made the proposition. Having hired a staff, Whitbeck was prepared to start functioning at his created post of campaign builder when New York did a right-about-face, fired the staff, and told Whitbeck not to build campaigns but simply send through suggestions. That put everything back just where it was. Meanwhile, Metro liked Paramount's idea and has actually established such a department under Pete Smith.

Film rights of 'Grand Hotel' are believed to have been acquired for \$14,000 and not \$35,000. The \$35,000 angle came in when Metro advanced that amount for the legit production. A proviso of the deal was that, should the play hit, this \$35,000 was to be returned to Metro, This is unusual since it would have meant that if 'Hotel' had failed as a show it would have cost Metro more than it did as a emash.

Arrangement was made, however, that some of those concerned with the play, including Vicki Baum, the authoress, were to receive additional payment dependent on its success.

Mike Levee's Screen Guild does not contemplate over four productions annually. Meanwhile, Levee has been holding closed meetings with various groups—actors, writera, technicians—outlining his notions and asking for co-operation.

Details of hanacing, organizing, and preparation will consume most of the summer, with the first picture not actually shooting before autumn Levee is reported interested in 'Shanghai Gesture', heretofore banned

Clara Bow and Rex Bell had a dozen snapshops taken of themselves at their ranch. As no pictures had been cilcked of Miss Bow since her lilness, she forwarded the snaps to one of the fan mags with instructions that if it cared to use them she thought it only fair if the publisher would send a fair sum to the Mption Picture Relief Fund.
Mag accepted six of the pictures for a double page layout and sent a check for \$12\$ to the Fund.

Studio press departments are now in the fan class, gathering autographs of picture celebs for various charities. Pet of charity organizations now is to auction an album with signatures of filmdom's great. Books said to bring from \$50 up.
Every time there is a need for money they buy a book and send it to the studios to be filled. P. a.'s don't like the idea, but they have to do. it.

While sheet music counters were ousted from Publix lobbles some time ago, the candy vending machines were retained in spite of the frequent raids made on the coin containers.

Now Publix is considering installation of candy counters. Publix Opinion' shows one in the Southtown theatre, Cheago, with the announcement that similar installations are to be made in important south-

Of the salary cutting stories in circulation one is of a picture company and its assistant managers. Word was sent cround that they were all fired. Several hours later, however, they were told they could stay if they wanted to assume the title of 'Chief of Theatre Service.'

Difference between the two jobs was that the first paid \$36 while the longer title rated \$22.

Metro will use the recorded discs taken of the wet-dry debate between Almes Semile MacPherson and Walter Huston as a radio bally-how for 'Wet Parade' in spots considered extra dry.

As Slster Aime stole the show, the debate will not be pushed in those communities where wets predominate.

After schooling in dramatic art and dancing at the cost of Sam Goldwyn, Adele Bailey, the Childs' waitress who was headed for pictures after a Palmy Days' contest, is sticking to her tray carrying in the Paraunt building.

The Goldwyn firm is charging up the tuition for the girl to publicity.

In case of further uncertainty as to whether it's Rockefeller Center or Radio City—it's Rockefeller Center.

But Radio City is the official designation of four buildings located in the western half of Rockefeller Center. Phew!

Inside Stuff—Legit

Locust Street theatre, Philadelphia, formerly a Fox film house, but recently the home of occasional legit offerings and dance and musical specials, is having a tough time of it. Week before last the house, owned by the Mitton Co. (transit organization) and being run by a couple of Philadelphia women, had the rerue Dility Daily. It was co-op and the Philadelphia women, had the rerue Dility Daily. It was co-op and the Last Saturday (3) Celebrating—Sharkeepeary® Birthday, 'file Locust decided to put on one of the Bard's plays. 'The Tempest' was chosen with performances scheduled for Saturday matine and night. Company producing was called the Festival Company but was in reality the same group which, under the name of the National Junior theatre, has successfully presented two series of children's plays there the last few years. When the critics and the few prospective patrons arrived at the Locust for the matinee they were told the show was off. No money in the till and no prospects of any coming in was the reason. So Shakespears wasn't honored on his birthday after all.

Number 2 companies of Broadway successes hit a new low during the season now ending. During 1831-33 there were three second companies, a fourth show having a double production beling for a Chicago engage-

ment only.

Profits of the shows that did double up were slim. No. 2's were Private Lives' (Arch Selwyn), House Beautiful' (Crosby Gaige) and Mourning Becomes Electra' (Guid). Fourth troupe was 'Counsellor at Law' (Rice & Buckerton) still in the Loon.

Lives' was forced to end its travels because of the Metro release of the talker. That 'Electra' gathered but meager profits is indicated in a cut that became effective when the show left Chicago. In the case of House Beautiful' both shows are said to have ended in the red, the first

Three weeks lost on the road by Hay Feyer due to the illness Constance Collier, the star, were augmented by three more days the week with a possibility that the show may be forced to close. M

week with a possibility that the show may be forced to close, Miss. Collier's eye alment is, not oke yet.

Fever' originally lost its time in Boston, Baltimore and Pittsburgh, then being slated to open in Pennsylvania, Thursday (28) for three one nighters in Scranton, Wilkes Barre, and Reading. Later the first two one-nighters were cancelled, with Reading having to be taken off the list additionally, Monday (25).

If the star can't go on in Washington by Monday (2), which date is now booked, Fever' will end. Several other weeks have also been booked, but would have to be cancelled.

Winthrop Ames who has been in retirement for the past year because of illness, is back in New York. He is devoting some time to his office daily.

Ames was reported through with producing. His Little theatre was sold to the New York Times' recently, but is to be operated by him for another season. After that the building will be razed to provide a 44th street entrance to the Times' plant. Ames is also operating the Booth, lease upon which was disaffirmed by the Shubert receivers.

Chicago office of Equity is preparing to put a claim in for members of Death Takes a Holiday which folded at the Playhouse there Saturday (23). Play was sent into the Loop under a stock contract but stock

Death Takes a Holiday which folded at the Playhouse there Saturday (23). Play was sent into the Loop under a stock contract but stock conditions, which means cast doing at least two shows, were not established since 'Holiday' is not being followed by another play. Hence, contract automatically is converted into a production agreement which calls for only eight performances weekly. This being the case the cast thinks it has a claim for an additional one-eighth salary for each week. Play completed an eight weeks' stay.

Inside Stuff-Vaude

A dispute that started out with fathers and sons as the contestants branched out into three generations before it was amicably settled. On the arrangement of the teams it had 'Cohen' and 'Kelly' on each side. Herman Timberg and Pat Roney and their two sons were the complainants and got the decision. Jack Haley and Benny Rubin, the opposing combination, rang in a couple of prop fathers for support, but it didn't do much good. Charlie Morrison, who agents both Timberg and

didn't do much good. Charlie Morrison, who agents both Timberg and Haley, was in the middle.

Last week at the Palace, New York, the two Rooneys and the two Timbergs played a bit they called 'Cohens and Kellys of Broadway.' It resulted in the setting of a return engagement for the two pops and their offspring. Haley and Rubin, at the Palace this week, decided to bid the Rooney-Timberg thing, but to use fathers instead of sons for the switch. But Timberg and Rooney figured this might take the edge off their Palace return, so they squawked and the bit is out.

The RKO vaudeville department's new way of promoting good will for the company developed on the coast with Thurston, the magiclam. Thurston saved RKO \$4.500 and then was snubbed for his kindness. With an extra week at \$4,500 contracted for out there that RKO could not play but had to pay. Thurston wired Martin Beek in New York that he would co-operate to prevent the circuit taking a total loss, Ne renty.

spite advice of friends telling Thurston to make RKO settle. Thurs-Despite advice of friends telling Thurston to make RKO settle, Thurs-ton refused. But he did ask the Los Angeles RKO office to pay his troupe's railroad transportation to San Diego and he would call every-bing square. Thurston was about to start at that point for Fanchon & Marco. The L. A. office okayed it at once, figuring it a big bargain, but it required three days for Thurston to receive the money. And still no answer from Beck.

Neville Fleeson wants to go on record as the most prollific bringer-inner of singing women into the Palace, New York, for the first time, Among those who have broken into the Palace as Fleeson's partners are Gloria Grafton, Grace Hayes, Louise Groody, Norma Terris, Helen Ship-man and Gladys Baxter. With femme partners, says Fleeson, it's easier to get 'em than keep 'em.

Extra railroad fares, eliminated from the RKO booking office over-head for the past year or so, are again being paid due to the return of the spot booking system. If through a booking switch an act's jump is lengthened, the office is obliged to pay the difference. This wasn't necessary on the intact route.

Six weeks at five different theatres in Broadway in less than six months, probably a record, have been played by Block and Sully.

Last week at Loew's State was a return for them at that theatre. In the meantime they played the Palace, Moss Broadway, Capitol and

Sisters G walked out of Lew Holtz's show at the Hollywood, New York, early liest week. A matter of ethics with them and Mama G. Seems that Holtz sought to use the girls in a bit that mom disapproved. Mother walked out and took the girls with her.

English Troupes Mop Up When U. S. **Managers Snub Low Canadian Dollar**

Drop of the Canadian dollar and demand of American producers for American money only, meaning a 10-20% boost at settle-up time, left the Canadian theatre field, wide open this season for English companies who mopped up before American producers realized that Canadian tours were good business despite exchange fluctuations.

American companies are now jumping in beliatedly at close of the season and are doling fair business, but nothing like English outfits now trekking back from the coast and playing return dates on the strength of good-will at the

osast and playing return dates on the strength of good-will at the start of the season.

Sir Barry Jackson's company, now closing a 26-week trans-Canada tour and return, has grossed \$221,565; Sir John Martin-Harvey, also finishing a similar booking for 17 weeks, has grossed \$140,510; while the Colbourne-Jones duo, in a whirtwind 4-week tour, grossed \$51,050.

Sample Grossar

Sample Grosses

Sample Grosses
Stratford-Upon-Avon Players, fin-ishing American tour, jumped into
Canada at Vancouver and did about \$38,000 in five weeks, allowing for cross-country hops. Troupe did about \$11,000 in Vancouver in two weeks; \$7,000 in Winnipeg, one week, and \$12,000 in Vancouver in two weeks.

Two American musicals, 'Student Prince' and 'Blossom Time,' jumping into Toronto before the ex-change situation became too serious also did good business, former at change situation became too serious, also did good business, former at \$14,500 and latter at \$11,100. Significant that George White was recently dickering tor Shea's Hipp or the Uptown (FP-Can) to house his 'Scandals' to split the Chicago-New York 'Junp. Deal only fell through when he couldn't get either house.

either house. While road companies have diffi-While road companies have diffi-culty getting routes in U. S., same situation applied here, but the Eng-lish shows that made the money were handled by people who knew Canadian heatrical tastes as well as the routes. The Irish Players made their biggest gross playing Toronto and Montreal, and did good business in Ottawa, Kingston, Win-ripeg, Caigary and Vancouver be-tond working eastward through the U. S.

Following is a list of the British Following is a list of the British productions: Martin-Harvey in Bellef and "King's Messenger'; Jackson company in 'Barrets', 'Quality Street, ''She Stoops to Conquer,' 'Tellow Sands' and ''Dear Brutus'; Colbourne-Jones in 'Queen's Husband'. All of these were booked by Ernest M. Rawley, young p.a. in his late twenties, who was quick to get in motion as soon as the exchange situation cleared the field of American competition. He is dickering with the same three Engof American competition. He is dickering with the same three Eng-lish companies for next season.

Brown Ordered to Pay On Defaulted Contract

On Detaulted Contract
Sult brought by Howard Inches,
legit actor, against Chamberlain
Erown, agent, has been won by
Inches in arbitration. Action was
for the balance due the actor on
a 20-week contract he held with
Erown and which the agent had not
fulfilled.
Inches' award involves about \$900.
After the claim was filed against
the agent, he entered as his defense
a general denial. Later, during the
hearing Brown admitted Inches'
claim.

Role for Lillian Gish

Roperted Lillian Gish may play the lead in 'Nine Pine Street,' by William Miles and Donald Blackwell projected by Margaret Hewes, femme producer, and the Hewes of Doran, Ray & Hewes' stock company in Provincetown, Mass.

Pittsburgh Tournament
Pittsburgh, April 25.
The annual contest of the Pittsburgh Drama League opens tomorrow (26) at Irene Kaufmann Settlement Playhouse and will go through
four days, entry list limited to 16.
contestants.

Manhattan Not Yet Set For Carroll's Import

For Carroll's Import
Uncertain into which theatre he
will bring White Horse Inn, London musical, Earl Carroll has signed
the show to come over intact next
month. Present plan is to go into
the Manhattan, New York, but not
certain that Carroll is actually
bound to take that house.
Again a report that he will secure
tenancy of the Carroll theatre. Rent
dispute may be squared.
White Horse Inn' is an extremely
lavish musical that requires a deep
stage, with that of the Manhattan
possibly not sufficient.

'Tree' Cast Claims

Claims are in at Equity against a Marion producer of the week-Claims are in at Equity against Ira Marion, producer of the week-playing The Tree at Dalys 53rd St, New York. Most of the claims are for two weeks. Some of the company, after rehearsing three weeks and playing one; collected no ney at all.

weeks and playing one, collected no pay at all.

Production was on a walver as-signing stook and film rights to the extent of 50% of Marion's share to the cast. But since only a week was played, Marion gets no rights and the cast are out of luck.

9-MAN STOCK CREW

9-MAN STOCK CREW
Syracuse, April 25.
Rennick Hayrofor two seasons with the Casino Flayers at New-port, R. I., Joined the Sanford Skinner Players (Wilcoxians) at the Dewitt tonight, opening as second man in 'Unexpected Husband.'
Stock will play the season sans orchestra, a concession, but has been forced to accept nine stage hands, although Kelth's and Loew's operate with a crew of seven.

Future Plays

"Storm Song," by Sidney Buchman, to be produced by Robert Newman next season with Francine Larrimore starring. The piece tried before, dying on the pre-Broadway road tour. Newman also has a play titled "The World Does Move by Corrington Phelps for production next season."

'Seein' is Believin',' Intimate re-vue, will be staged about the middle of June, Harry Buchannan sponsor-ing. Edw. Nell, Jr., Chas. Lawrence, Kathleen Karr and Marjorie May in the cast.

'The Good Earth,' best novel, with locale in China and written by Pearl Buck, will be pro-duced by the Theatre Guild next fall. Owen Davis and his son, Donfall. Owen Davis and his son, Don-ald, did the adapting. Will be the Guild's second show involving Chi-nese principals, 'Roar, China,' being

'Fresh Faces,' Pat Leonard revue, starts rehearsals this week. Llonel and Emil Newman, Cooper Paul and Allen Boritz have prepared the score. Tentative cast includes Willlam Castle, Larry Ellinger, Jerry Luger (temme), Tonl Sorel, Pat Glaggow, Dorothy Foster. George Plerce is staging the dances and Leonard the book.

'On the Make,' authored by Robt.
Gray, actor, will be produced by
him for May opening. Cast will include Jeanette Fox-Lee, Ruth Fellows, J. Hammond Dailey, Harry
Short, Norvall Keedwell, Geo.
Sweet, Chas. Hammond, W. L. Romains, W. Rarrows, and Gray. Wm. Barrows

'Christopher Comes Across,' into rehearsal by Brock Pemberton for summer production. Tullio Carmin-ati as lead.

atl as lead.

'Bridal Wise' by Al Hackett and
Frances Goodrich resumed rehearsals yesterday (Monday) for Sigourney Thayer. Donald Foster and
Ray Walburn additions to the cast.
Foster leaving the 'Girl Crazy' Loew
unit for the show. Frank Cravon is
directing.

'Hired Husband' to be produced
by Robert Sterling.

'Ringer' Folds

E. E. Clive's production of 'The Ringer,' Edgar Wallace play, closed and went into the storchouse. It was to have gone from Boston to the Adelphi, Chicago.

'Band Wagon' Censored To Cleveland's Taste

Cleveland S 1 assec Cleveland, April 26.
First censorship attack in a mild season came as a surprise when Safety Director Merrick, city's official censor, accused Band Wagon' of being irreverent and ordered Loew's Ohio-officials to make cuts. Charge of violation puzzied Fred. Charge of violation puzzied Fred. Charge of violation puzzied Fred. Charge of violation puzzied reductive to the politect revue he had seen. When nasked what was objectionable, city's ofsor Band wagon was the political revue he had seen. When asked what was objectionable, city's official replied that his face go' red hearing actors use the word God' so many times on stage. Local showmen got a laugh out of his illywhite ideas about profanity, but are forried about what he'll do if a real dirt show comes along.

ORIGINAL 'KEMPY' CAST IN STOCK AT 25 CENTS

Original cast of a Broadway hit and at top of 50c will be offered to stock goers at Flushing, L. I., when Kempy' opens there May 2. It's the first time a complete New York cast has appeared in stock and particularly at that price. Edward

R. Gardner will be the producer.

Kempy' will have J. C. and Ruth
Nugent for the leads, Alan Bunce,
Robert Ober, Jessle Crommette,
Helen Carewe and Jack Burton in

Helen Carewe and Jack Burton in support. Gardner is opening the company at the Temple Auditorium and hopes to play six weeks, then going to a L. I. shore resort.

McKENZIE TENT UP

Los Angeles, April 25. Bob McKenzie reopened his tent stock at Culver City Saturday (23) with 'Mad Honeymon.' Canvas is pitched on the bound-ary between Culver City and the beach town of Venice.

Single Legit Circuit One of Those Things That Must Happen—Harris

Actors' Fund Legacy From Clancy Estate

Syracuse, N. Y., April 25.

Syracuse, N. Y., April 25.

He Actors' Fund of New York and St. Joseph's hospital of Syracuse, through the Syracuse Foundation, are eventual benediciaries under the will of John R. Clancy, former head of the John R. Clancy and the control of the John R. Clancy and the John R. Clan

er in theatre hardware, who died on April 29.
While the petition does not give the value of the estate, it is estimated at \$50,000. After bequests are paid, the residue of the estate is left in trust for the use of the widow; at her death, the trust is left, in the period of the widow at the death, the trust is left in trust for the use of the widow's sister; her horizon Daniels, wife of william Daniels, light opera comedian.
When the Syracuse Foundation

comedian. When the Syracuse Foundation assumes control, two-thirds will be held in trust, one-third distributed to heirs. Of the two-thirds, one-half of the income goes to the Actors Fund, one-half to St. Joseph's Hospital.

Grace Huff Producer

Joe Daly, who figured as the nom-inal producer of 'That Hilton Woman' is out. Play will come in under management of Grace Huff under management of the who is interested financially, who is interested financially, which will be a second of the control of

who is interested financially,
Daly goes with Arthur Ebenhack,
a new producer, on the production
of The Hoar novel by Yera Hutchinson, dramatized by Forrest
Rutherford.
A request was made at Equity to
refund part of the bond posted for
Woman' to put the attraction on
a different basis. Equity refused.

There'll have to be some changer in the present situation relative to show biz, mainly legit, before it can expect to get back to a healthy condition. Sam H. Harris believes those changes must happen, and

those changes must rappen, and soon.

The legit producer who has set up a record, both for himself and his theatre, the Music Box, in the way of hits, declares that one of the first adjustments must be in the direction of the theatre situation. There's room for one and only one circuit in the business and those connected with the legit are realigneed.

connected with the legit are realiz-ing that and working in that direc-

ing that and working in that direction.

Harris states the single circuit is one of those things that must happen. Developments in this connection are moving along rapidly and may pop within the very near future. And when it's all over and the business benefits from the new arrangement, Harris may be credited with having a large finger in the control of the contro

Rente

Rents

Another division wherein an adjustment is called for is in theatre rents, Harris believes latter are still sky high and profitable management, particularly under prevailing conditions is impossible until the rental condition is mended. Probably one of the few money making theatres, incidentally, is Harris' the Music Box which in its 10 years, has had a run of solid hits. Harris places considerable faith in the younger writers that are growing up today. During the week past, he says, he read some of the works from this source, much of which showed promise. He has faith in the younger scribblers and feels

the younger scribblers and feels their development will aid in solv-

Court Continues Shubert Receiver Until Oct. 1; Calls It a Gamble

Bowing to the preferences of the creditors as indicated through their committees last Friday, Judge Francis C. Coffey granted an extension of the Shubert Theatre Corporation receivership to Oct. 1, next. That court agreed with the receivers that the business was highly harardous and its continuation no more

that the business was highly hazardous and its continuation no more
than a gamble.

To those who examined the
printed statement of the receivers,
it is not clear how they hope to
improve the condition of the estate
over a period of five months that
include the summer.

The receivers will have had to
produce plays prior to or at the
start of the season, and such productions will have to show promise
as hits, for any betterment to be
actual or indicated by Oct. 1. Even
it several successes are staged it
would take a longer time to reap
profits and application for further
continuance would have to be made.
The creditors can only abide by
what the receivers decide to do. Of
the sum to be raised through the start of the season, and such productions will have to show promise as hits, for any betterment to be actual or indicated by Oct. I. Even if several successes are stared it would take a longer time to reapprofits and application for further continuance would have to be made. The creditors can only able to be made. The creditors can only able to be the sum to be raised through the sale of receivers certificates, \$175,-100 is challed up for production. That is not an impressive sum for a corporation like the Shuberts of devote to new shows.

Last week prior to the court assenting to the extension, Lee Shubert is reported having told a friend that he was tired of struggling and blekering, that he would like to retire from all business activity. He vaguely mentioned sections in the country.

Bondholders Aloof

The independent bondholders have little or no concern with the receivership and they did not participate in the action to prolong, the business. They make no specific charges but they want to know if, when the corporation was formed and the two bond issues were floated, the claims of the Shuberts were bona fide.

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referee, recommend an investigation and should such investigation disclose irregularities, grounds for suits of recovery might be established. Bonds represent about \$6,-350,000. The court in granting the exten

The court in granting the extension of the receivership said: 'As stated in, this court room last December, continuation of the business is a gamble. It is primarily for the creditors to say whether liquidation should start or whether the receivers should continue the gamble Arter all that has been said, there has been no opposition to continuation of the business by the receivers, so this court will grant the petition of the receivers for authority to confinue.

Actual Loss \$200,000

Actual Loss \$200,000

Geo. Cohan Again Owns, Operates Chi Grand Chicago, April 25.

Chicago, April 25.

Grand Opera House property, which includes a four-story office building, has reverted to the possession of George M. Cohan. Arrangement now in effect leaves the Shuberts occupying the premises as tenants of the actor-manager, with the circuit tabbed to pay a weekly rental during the remaining run of The Blue Mask. Occupancy of fices in the building by the Company of the Sam of the same of the sa

Latter price six years ago, the house was known as the Four Cohans, figured around \$1,200,000, with 50% of this amount turned over to Cohan as the down payment. Severance of the Grand from the string leaves the circuit.

Shubert string leaves the circuit with only two local houses, the Princess, owned outright and dark the past two seasons, and the Princess, owned outright and dark
the past two seasons, and the
Apollo, under lease.
Cohan has a show of his own.
'Confidential Service,' scheduled to
come in here a couple weeks, with
the Grand as its home, unless the
Shuberts decided to continue The
Blue Mask' stay beyond that period.
In that ovent the Cohan affair will
shift to the Apollo.

Des Moines Stock Quits

Des Moines Stock Quits
Des Moines, April 25.
The Princess Players, headed by
Frances Dale and Jack Palse, opening at the Princess Feb. 28 for ten
weeks, cut it to seven and left town
suddenly on April 16.
The company had troubles with
the stagehands union.

THEATRES IN FREE-FOR-ALL

Two Subscription Groups Formed. Preview Poll to Decide B'way Try

Two new production groups, similarly patterned, are being organized to begin next fall. Operating methods of both firms, will be along new lines, based on previews for subscribers who by vote will doternine Broadway to the public. Valdimir Resing, Deems Taylor and Ronney Brent are forming Gommonwealth Theatrens of the Commonwealth Theatrens of the Commonwealth and the Commonwealth of the Commonwealth of the Commonwealth will a 5 subscription nick.

Each group named will sit as a beard, Commonwealth will be seed. Commonwealth will have previews for its subscribers to settle the question of opening the production. But the commonwealth will have previews for its subscribers to settle the question of opening the production. But the commonwealth will have previews for its subscribers to settle the question of opening the production. But the commonwealth will have previews and will vote on bringing the play to Broadway.

Clients in on Profits

Clients in on Profits

Glients in on Profits

Clients in on Profits

Commonwealth's \$10 cost will also entitle folders to he for hits should be folders to he for hits should be foldered. Both groups will use income obtained from their \$\$\$ and \$10 fees for production, but additionally reported that Taylor, Brent and Rosing will bring in extra funds to start things going.

Subscribers to the regular subscription plays are not cut in on profits, Another form of differentiation from the subscription subscription plays are not cut in on profits, Another form of differentiation from the subscription may be a foldered for the subscription of the subscription and having nothing to say as to production. Profits and having nothing to say as to production, and the subscription money in escrow. One of the motivating factors of Commonwealth is the reduced cost of production. Producer salaries are being paid at the start, the three founders sharing only in the subscription of each continue.

Diffections of each continue.

Diffections of each continue.

The subscription of each continue are subscription of each continue and the subscription of each continue.

The subscription of each continue are subscription of each continue are subscription of each continue and the subscription of each continue.

The subscription of each group in the subscription of each continue and the subscription of the subscription of the subscription of the subscription of the

ane by Dan Totheroh. Each group is limiting the preview run to a week in a regular Broadway house. Taylor is well known in the musical world. Rosing operated the American Opera Co., and the stock manual control of the control of th

actor.
There are two other subscription groups, the Theatre Guild and Eva Le Gallienne's which returns to the Civic Rep on 14th street.

Actors Pay Musicians Off to Save Own Jobs

Off to Save Own Jobs

Washington, D. C., April 25.

Alspute over musicians threatand to shut down the National,
whach is shuff a spring season of stock.

Seve Cochran, manager of the house, fetuced to use seven musicians in the seven musicians of the constant of the contract and would refer to the contract and spread to pay for three musicians out of their salaries and thereby continue the 10-week date. Cochron agreed to that, but said while the orchestra would be paid off, it would not be used at all. He explained the wages of three musicians musicians the difference between a profit and loss this season.

O'Malley for 'Hopes'

Los Angeles, April 25.
Rex O'Malley is coming west to appear in the new Billie Burke play, 'Mad Hopes'
Opens at the Belasco in May,

Chi May Yet Have **Opera This Summer**

Opera This Summer
Chicago April 25.
Chicago may get a light-opera
seacon this summer, even though
the Ravania is folding. Wiffiam
Feeli, who has been around producing: light opera stock ventures, is
negotiating for the Blackstone, to
cpcn early in June. Understood he
has the backing of several local
light opera enthusiants who have
been associated with the Civic
Polan to produce not only the
recular light opera, but also the
grand operas not so well known by
regular grand opera goers. Opening bill slated to be 'Don Pasquale.'
Several Civic Opera warblers are
reported to have signified they'il
stick for the summer venture,
among them being Vittorio Trevisan
and Guissespe Cavadore.

and Guisseppe Cavadore.

Chi Readying Musical Relief for Tired GOP. Dem. Conventionites

Town is atocking up on musicals for the coming national political conventions here in June. Big palayer will also be the lever that will keep the present legit season alive longer than usual, since the Democratic get-together is carded to last into the first week of July. Musicals which were stated for Chicago this month and next, are postponing their loop arrivals until the last week in June, figuring to hit their strides just when the first convention, the Republican setto, gets Chicago, April 25

strides just when the first convention, the Republican setto, gets going. Which accounts for the weak legit season at present and the particular dearth of song and dance operas.

Several theatres, now dark, are ready to open within the next four weeks with musical shows. Lew Lessie is stated to relight the sombre Garrick with his second colored revue locally within a year. Will be the 'International Revue, and hopes to repeat the long run suchopes to repeat the long run suc-cess of 'Rhapsody in Black' earlier

in the In the season.

Shuberts are planning to hold on to their operetta company, now grinding out 'Circus Princess,' and use the same cast for a revival of 'Maytime.' 'Cat and the Fiddle' is expected in June, probably at the Illinois, and 'Laugh Parade' is another likely June arrival.

Troupe for Orient

Another company organized by Adele Blood to play the Orient is being assembled.

Actress is on the coast, but sev-eral Broadway actors have been ap-proached to go into the cast.

Refunds for 2 Guild **Detroit Cancellations**

Detroit Cancellations
Detroit, April 25.
With the end of the season approaching, it is understood the two
remaining Guild plays subscribed
for locally will not arrive. In that
event the subscription fee for the
unplayed date will be refunded.
Last season money was refunded
on one show that didn't arrive. The
Guild plays locally at the Wilsontheatre.

2 BIG CIRCUITS

Playhouse Surplus Insures Demand for Even Shoe String Promotions-60 Houses on Broadway and Not Enough Attractions in Sight

NO ROUTING WHIP

Forecast for next season in the legitimate indicates the field will be wide open for independent producers and that they will get the sharing percentage and booking

ducers, and that they will get the sharing percentage and booking breaks that heretofore went to the owners or operators of theatres.

Reason is that there are or will be 50% more independent houses than those controlled by the Shuberts and Erlangers combined.

herts and Friangers combined.

And they are all looking for attractions. There are exactly, 60 theatres on Broadway, not counting three little theatres and others which have gone burlesque and regarded off the legit map. Nearly all are to be backed. Because the producer line-up is not impressive it is possible that half of Broadway will be dark continuously next season. That's the way it has been lately and observers cannot see how an improvement can be accomplished. It may be worse. Even the short bankroll venturers will be velcome, theatres being forced to take a chance.

Shuberts Down to 18

Shuberts Down to 18

Shuberts Down to 18
The house line-up shows the
Shubert group to total 18 theatres,
including houses thrown back to
the Shuberts personally since the
company went into receivership.
Two houses operated by the Shubert receivers may go back to the
mortgagees and five others are opdisaffirmed. Erlangers are booking
eight theatres making a total of
26 syndicate houses. Against that
there are 31 independently operated
theatres.

theatres.
There are about 30 producers who may be more or less relied upon to make presentations. Seems impossible for that list to put on the number of attractions that would be a support of the seems impossible of the seems impossible of the seems impossible of the seems of t There are about 30 producers who

Bankers Won't Produce

In addition to the bunch of theatres in the Shubert receivership there are half a dozen other houses in the hands of receivers. Nine more have been turned back to owners or mortgagees. All those houses or mortgagees. All those houses are among the independents and are a sort of drug on the market. It was thought that scarcity of attractions would force the banking end to produce, but there is little indication of that. Receivers of three theaties not only have declined to the control of the producing but have referred to the control of the control dark houses.

O'NEILL FOR CARRILLO

Los Angeles, April 25.

Teatro Leo Carrillo on Olvera
street opéns May 22 with Name
O'Neill in The Passion Flower' will be directed.

Passion Flower' will be directed by Kenbrister, resident director.

Princess has gone stock, with the flelvey players opening, twice due actively, what with the Flower is a first the first work of the reality players.

Princess has gone stock, with the flelvey players opening, twice due actively, what with the Flower is a first the flower players.

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Princess has gone stock, with the flower players opening, twice due actively we players opening.

Princess has gone stock, with the flower players opening and two flower players.

Pri luto the situation come again re

INDIES EXCEED Miller on His Own as Paramount Divorces Frohman, Legit Adjunct

Equity Benefit Show

Chlcago, April 25.

Newest possibility as sponsor of the Equity benefit radio show is the American Tosco company's Lucky Strike hour learner of the Equity benefit radio show is the American Tosco company's Lucky Strike hour learner of the Equity \$50,000. but it's likely that the showings will be spread over three broadcasts instead of being clustered in a single hour, as had been the original idea of the Equity and special performers' funds, the tars on the show all contributing their services.

If the show is set, it will be held

their services.

If the show is set, it will be held back until after the political conventions, as Lucky Strike is now using political speakers.

Yip! Yip! Angel For 'Round Up'

Broadway's first cowboy show angel has put in an appearance. It's the first time for backing to blow in from the wide open grazing ranges. He is C. N. Holman from the cattle country. Came on and sold pienty calves. With the coins still in the kick he was sold on the Round Un', recently revived for one week at the Majestic.

House has been re-engaged at \$500 per week, four walls Carl Reed first figured in the 'Round-Up' revival and he proposed to revive other former shows at one buck top. But his backer, A. Wickelt, was reported having suddenly lost interest. Settings are still at the Majestic. Rehearsals were called for the same cast, headed by Herbert Corthell. Equity held up rehearsals until the cowboy depatted all money squal to two weeks salaries.

COLLEGIANS GO SNOOTY

Dance for Elite Bout of U. of P. Campus Troupe

Lancaster, Pa., April 25.
The coming of 'Ruff Neck.' Masic and Wig Club, University of Pennsylvania, 4th annual show, to this city was made a society affair and a big house resulted. Reading did not book the show this year, reason unexplained. Wherever shown the collegians have staged a big dance after the show and invitations to the dance go to none except the social clite in each burg.

Denver Stock Cast

Franyer, April 25.

Completed cast for reopening of Denham stock: Earl McCarthy, Raymond Brown, George Cleveland, Elizabeth Ross, Guy Usher, Marcia Townsend, Richard Kendrick, Jean

Townsend, Richard Kendrick, Jean Jamison and Thelma Hambeau. The players have been signed 'as cast' and not as leads and featured players, the usual custom. The theatre opened yesterday (24). Ben Ketcham is manager and George Cleveland director.

Cleveland director.

Prices are gauged to compete with film houses. Matinees are 15, 25 and 35, with nights 25, 35 and 50.

L. A. AGENT'S FIRST LEGIT

ity Benefit Show

May Go Lucky Strike

as a legit producer, withdrawing as
directional head of Charles Frohman, Inc., a subsidiary of Paraman, Inc., a subsidiary of Para-mount. It was announced by Adolph Zukor that the production activi-ties of the Frohman office have been alscontinued.

ties of the Fronman office have been discontinued.

James F. Reilly will operate the Empire, ground lease of which is controlled by the Fronman company, and the Lyceum in which it has a third interest. Reilly, who has been compiroller of the company, will also be in charge of the several plays, now current and other activities such as the play burent of the company of the several plays, now current and other activities such as the play burent of the company of the co

Despite Current Hits

Despite Current Hits

The success of the Frohman office made the withdrawal from proqueling something of a surprise on
property of the frohman office made the withdrawal from proqueling something of a surprise on
property of the frohman of the foot of the frohman office out
in front of drama producers this
season. Understood, however, that
Par ald not care to continue legit
committeents which extend abroad,
Internal changes in the Par office
also were a factor.

Miller explained he welcomed the
change because it was too great a
strain to produce for three houses
each autum, besides operating his

each autumn, besides operating his own Henry Mille's theatre. He will now be responsible for tenanting the latter house but stated he will

produce three plays early next sea son.

The Frohman name was droppe The Frohman name was dropped several years ago. At that time there was a futore over 'The Captive.' After that all Frohman show were labelled 'Gilbert Miller presents.' Only show over here he presented on his own was 'Candle Ticke.' Light.

Light.

Described on the par connection Miller
Described over the particle of the particle of

Rival L. I. Stocks Due For a Summer Clash

A clash in summer stocks is due this summer on Long Island through two circuit troupes being set to play two of the same resort towns. Hampton Payers, sponsored by George Haight and Henry Potter, and the company organized by the Prudential Theatres are the opposing companies.

Both troupes are playing four towns, the conflict being in East Hampton and Southampton. Hampton Players play theatres in both

Hampton and Southampton. Hampton Players play theatres in both of these stands, but are at country clubs in Quoque and West Hampton, their other stops. Prudential's other stands are Patchogue and Bayside, all in illm houses. Hamptoness the country of the country for cours, start, ally 5 at a \$2.50 top. Prudential starts earlier at a lower seale and have already posted an Equity band.

Broadway List Down to Two Dozen; Summer Looks Pre-War, Maybe 6

Broadway is fast folding up. Corresponding week last year there were 26 attractions when the heavy the series of t

Clicks In Village

cu in the making.

Tilichk in Village
Last week 'Merry Go Round' attracted attention at the Provincetown and is a possibility for Broadway probably in the fail. That rethis season; The Blue Bird, Russian revue, was well received at the
Cort, but is a limited engagement.
One other premiere which promptly
Further decline of business last
week partly aseribed to the circus,
which is cleaning up. Spring weather
arrived a bit earlier than usualmusicals at over \$43,000; Face the
Musich next at \$35,000; 'O' Thee I
Sing' big at \$30,000, with 'Cat and
Fiddle' and Laugh Parade' around
\$10,000. Non-musical leaders' are
'Animal Kingdom,' 31,7000, with
'Counsellor' at \$15,000 and 'Juliet'
around \$13,000. Nothers over the
\$10,000 mark.

110,000 mark.

at the control of the

weets), and Freign Afairs, Avon (thee week). Two definite openings next week are Buils Bears and Asses, Play-house, and The Man Who Changed His Name, Broadhurst; Spring-time for Henry moving from there to the Shubert. Added this week is Broadway Boy, opening at the 48th Street Friday.

48th Street Friday.

Estimates for Last Week
'Angeline Moves In,' Forrest.
Opened Tuesday last week and
taken off Saturday; mayb \$ \$60.
'Another Language,' Booth (1st
vendently (Arthur J. Beckhard),
Pendently (Arthur J. Beckhard),
Words by Rose Franken; opened

week) (C. 708.53). Presented Independently (Arthur J. Beckhard),
written by Rose Franken; opened
Monday,
"Blossed Event, Longacre (12th
week) (C'1.019-33). Although last
week, amounced it expected to stay
about \$8,000.
"Bloodstream," Times Square.
Taken off last Saturday; played,
three weeks and one half; away in
zero weeks and fidel, Globe (22th
week) (C.1-46-440). Dipped un
chances still good.
Child of Manhattan, Cohan (2th
week) (C.1-40-43). Third house to
get comedy; grosses modest, despite
"Gounsellor - at - Law," Plymouth
(26th week) (C.1-41-3). Last
week's further dip felt here, but
takings were better than \$15,000
ion
Chara', Shubert (28th week)
(CD-1-305-33). Pinal week; proved
excellent cut rater, getting around
\$8,500; slated for coast during summer, laying off menwhile.
"Goungallar around \$85,000 which is under
earlier pace; some profit both
ways; running second to Hot-Cha'
"Foreign Affairs," Avon (3d week)
(C.-508-53). Duo off Saturday; liffarear far and the second of the coher,
"Hot-Cha," Ziegfeld (8th week)
(C.1-61-53, 55.0). Not capacity all
(V-1-502, \$5.50). Not capacity all
(V-1-502, \$5.50). Not capacity all

(C-830-\$3). Due off Saturday; lit-tie chaine with first full week under \$3,000 tc cha; Zisefald (8th week) (M-162; \$5.50) Not negative all performances, but holding up ex-cellently considering soins; last week topped \$43,000 'Intimate Relations,' Ambassador. Withdrawn last Saturday after four lean weeks.

Withdrawn last Saturday after four lean weeks, the Little (30th week). De 533 + 33). Plnal week: moderate money from start but made good run with cast lately on percentage; average, \$5.000. Music Box (18th of the Little Control of the Little

Pittsburgh Collegians, Sans Rival, Only \$6,500

Pittsburgh, April 25.
University of Pittsburgh's Cap and Gown show, 'Sliver Domino,' at the Nixon, usually pretty big around here, took it on the chin this year and reported to have gone into the hole pienty. 'Takings around \$5,500 at \$2.50 top, poorest on record.

ord. 'Hay Fever' postponed until week of May 9 at Alvin left college show with clear field.

'Fairy' \$25,000 In Philly, with 'Hotel' \$14.000

Philiadelphila, April 25.
Collapse of 'Grand Hotel's' business after a good start and sensational trade of Heien Hayes in The tonal trade of Heien Hayes in The Theorem of the Hayes in The Hayes of the

edies from start with 'Animal Kingdom' close second; rated around \$18,000 last week; 'Riddle Me This.' John Golden (10th week) (C-906-33). Silpped plenty of late and continuance estimated around \$1.000. 'Springtime for Henry,' Broadhurst (20th week) (F-1,118-33). Moves Monday again, this time to Shubert; moved here from Bijou; Take My Tip, 38th St. Taken off Stringtime for Henry,' Broadhurst (20th week) (F-1,118-33). Moves Monday again, this time to Shubert; moved here from Bijou; Take My Tip, 38th St. Taken off Stringtime for the Henry Broadhurst My Tip, and Kingdom' Empire (16th week) (C-1,098-33). One of outstanding comedy hits of season; off somewhat last week, but grossed neat \$17.000. Bird.' Cort. (24 sueek)

off somewhat last week, and neat \$17,000.

'The Blue Bird,' Cort (2d week) (R-1,040-\$3). Opened late last week drawing favorable mention; booked for limited engagement but may

drawing favorable mention; booked for limited engagement but may stay longer.

The Laugh Parade, Imperial (25th week) (C-1.235-34.49). Circus claimed to have hurt here more than claimed to have hurt here more than the control of th

(D.539-43). Final teek; however, the coast atterwards; \$7,000 earn noney from start but made good run with cast lattly on percentage; average, \$5,000, Music Dor (18h. Of Thee Stong, Musi

Shows in Rehearsal

'On the Make' (Grey), Longacre.
'Bulls, Bears, Asses' (Grop-per), Playhouse.
'There You Are' (Adler), Erl-

'Words and Music' (Harlng, DelBondlo), Fulton. 'Hilton Woman' (Grace Huff),

Broadway, Boy' (Paul, Man-heim), 48th.

Frisco Grosses

San Francisco, April 25. San Francisco, April 25.
Charlotte Greenwood's deuce week
in 'Alarm Clock' at the Alcazar had
no trouble romping away from its
sole competitor. 'Let Us Divorce,' in
an otherwise dreary stanza along
the Rilatto. Curran and Columbia
darit.

the Rialto. Curran and Columbia dark.

Act on Stop \$1,000 means a lot of people for Henry Duffye Alcazar, where Greenwood is again duplicating the success of former runs. And \$7,000 is several hundred over the first week.

First week.

It week the the success of the success of proper control of the success of the succes

ADAMS-SKINNER \$6,500

On Two Performances of 'Merchant in Seattle

Seattle, April 25.

Maude Adams and Otls Skinner in Merchant of Venice made a one-night stand out of Seattle, doing capacity evening biz, with near-sellout at matinee. Scaled \$1 to \$3, gross for the day at the Metropolitan (Erlanger) was around \$6,500.

Minneapolis Off

Minneapolls, April 25.

Minneapolis, April 25.
Approximate grozess for the legit houses last week cite revival of "Twin Beds" as less than a bad \$2,500 for the Bainbridge stock at the Shubert. Jacob Ben Amil 1s the current guest star.
Runnin' Wild' only brought in a poor \$2,400 for the Gayett, burned \$3,000 previously reported Walter Hampden in 'Cyrano' beat \$10,000 for the half week of five performances at the Metropolitan. 'Mournlang Becomes Electra' here this week and advance sale is good.

B'way-to-Coast Jump

Whispering in the Dark, current at the Barrymore, is due in Los Angeles late in June. Show will make the jump direct, cast intact. Out there the melier will be presented by Belasco & Curran. Alexander McKalg, who produced Whispering, is in on a royalty basis.

Berle for Wiman Revue Milton Berle, vaude m.c., Is In Words and Music, the revue Forest Harding and J. H. Del Bondio, both of Dwight Wiman's office, are producing.

Berle replaces Hal Skelly as costar in the show with Lulu McConnell, who remains,

'Quilt' Sets New Mark

Columbus, April 25.
Billy Rose 'Crazy Quilt' starring Fanny Brice set an all time attendance record here over the week-end. It played to more than 4,200 paid admissions at the public auditorium in a one-show at \$3 top.

Jannings on Tour

Emil Jannings is to make a tour, together with the ensemble of the Volksbuehne theatre, and Mar-garete Melzer.

Route is through Scandinavia, Holland, Belgium and Switzerland, with Gerhart Hauptmann's play Tuhrmann Henschel.'

Hampden On Subway

Walter Hampden On Subway
Walter Hampden brings his 'Cyrano' company east. May 2 for a
week at the Majestic, Brooklyn.
This is followed by another subway circuit date in Newarit, May 9.
Thereafter indefinite.

Loop Up on 2 Capacity Shows; 'Cyrano' \$27,000, 'Barretts' \$24.500

All Five Figures, No Red for Boston Legits

Boston, April 25.
No red lnk. O'Nelll's Electra' at the Colonial led the town with 13,500. The Irish Players were next with 31,500 and George. M. Cohan a good third with \$13,000.
The Bostonians presenting 'Countess Maritza' and the only musical in town idd \$14,000, but plans called for 'Desert Song' this week and its run uncertain.

or Desert Song this week and its run uncertain.

Confidential Service, Tremont, seed of the Service, Tremont, seed of the Service, Tolo-tial, first week, \$13,00c. Irish Players, Hollis, final week, \$15,00c.

'Countess Maritza,' Opera House Did \$14,000.

Vanities' Tops L. A. at \$19,000: 'Mouse' \$8,500

Los Angeles, April 25.

Los Angeles, April 25.
Three openings last week, and all got better than average money, Carroll's 'Vanitles' at the Bilimore. Is the third road musical to hit that house in the past two months. Owner as the state of the state

production of "The Apply Cineatre's production of "The Apply Cineatre's Estimates for Last Week 'A Churre Mouse," El Capital (1st week) Killing and Sasson, with Indications than Sasson, with Indications that the Apply of the New York (1919) The N

Paris' 3,000 Deadheads

Paris, April 16.
The number of official passes technically known as Green Cards issued to so-called journalist, having increased by leaps and bounds, theatre managers are officer of seasociation will strive to reduce the number and see that only critics carry them in future, Similar passes for legit theatres number less than 200 in Paris, whereas there are nearly 3,000 Green Cards issued. Paris, April 16.

FUND MEETING MAY 13

Annual Actors' Fund meeting at the Lyceum, N. Y., May 13. Officers will be elected, reports heard and an accounting will be

Pigalle's Films Paris, April 16.

Paris, April 16.
Pigalle theatre again temporarily to pictures. Idea is to fill in until ready to open the new legit season.
Louis Jouvet of the Champs Elysecs will co-manage with Georges Foullloux when the stage is revived.

Chicago, April 25.

Grosses shot-from one extreme to the other along the legit from the the other along the legit from the the other along the legit from the week. While the Walter Hampden version of Cyrane' crasied through with around \$27,000 on 10 performance of the control of the control

weeks of moderate business. Drama folded night (24) brought a sook-version of 'Church Mouse' with Louise Groody and Ernest Glendening, into the Adelphi. Production switched here from the Woods to make from for roadshowing of Next entry slated is The Devil Passes, Selwyn May 9, with Helen Hayes in 'The Good Fairy' bowing into the Harris a week later. Until the Coope White's Scandair at the Coope White's White's Scandair at the Coope White's White's

Estimates for Last Week

Estimates for Last Week (D-1,084; \$3.60). Hit capacity stride in nidweek, garnering big \$24,600 on six eve performances and two matisations are supported in or an original two-week tickies in or an original two-week tickies of the current week's advance sale.

"Blue Mask," Grand (4th week) (O-1,360; \$3). Strictly cut-rate clientiele gave this one another \$3,000, Operating week to week to

Operating week to week.

'Counsellor-at-Law', Selwyn (1ith
week) (CD-1,986; \$3), Clipped to
around \$7,500, and showing no signs
of bettering self. Continuing here
until May 7, with possibility of
switch to the Erlanger after that
date.

until May 7, with possibility of such that the total process of the Erlanger after that dividence to the Erlanger after that the week) (D.199; \$3). Opened Sunday to sellout and maintained capacity pace almost throughout the week. Added performance of last night gave it a julcy purse of around \$27,000, record take for the house since the first week of Light. "Death Takes a Holiday," Playhouse (8th-final week) (D-60; \$3). Two months 'stay brought the house and Producer George Wintz slight dividends. Wound up around \$25,000, Company, brought in on stock continuous and Producer George Wintz slight dividends. Wound up around \$2,000, Company, brought in on stock continuous and producer George Wintz slight dividends. Wound up around \$2,000, Company, brought in on stock continuous continuo

George M. Cohan's 'Confidential Service' comes into the Grand May 8 on a four weeks' ticket. Another entry for that date is 'Blessed Event' at the Apollo.

Chatterton-Forbes Bill Hobart Top in 'Divorce'

Los Angeles, April 25. Los Angeles, April 25.
Rose Hobart gets first billing in Let Us Divorce. Play is financed and staged by Ruth Chatterton, with Miss Chatterton's husband, Ralph Forbes, the male lead. Show opens May 2 at the Belasco here. Mennwhile, the billing courtesy is a surprise to Hollywood, where such things are vare.

Hartman Stays Legit

Columbus, April 25.
Great Lakes Theatres, Inc., which leased the Hartman as of May 1 and immediately made plans to turn it into a talker, has changed its mind atter seeing big money spert here for road shows and has announced house will remain as it is. S. B. Weinberg is representing the corporation here. Firm controls 28 theatres in U. S., all nictures but the local layout. Fred Stone's show has been booked into the Hartman for May 4. Columbus, April 25.

6-Month Permit for Alien Circus In England Raises Protest Storm

London, April 25.

Gleich's three-ring circus, one of the ace congregations on the Content and employing 800 people, its scheduled to open in Wolverhampton on May 16 for a fortnight was granted a six month permit for the Province by the Labor Ministry on the provise that they employ 40% Englishmen. Bertram Mills, biggest British circus owner, has approached the new-

Bertram Mills, biggest British cir-eus owner, has approached the new-by formed Circus Protective Asso-ciation, and several members of Parliament have been lined up to bring pressure on the Ministry to rescind it's permit. Understood the question will be raised in Parlia-

Paris, April 25 Jeff Dickson has bought Captain

Jeff Dickson has bought Captain Schneider's Circus, which was stranded in Naples, and will pre-sent it in Parls with Schneider do-ing his famous ilon act. Under-stood Dickson paid 48,600. Dickson is an American sports promoter on this side, operating in London and Parls with headquarters in the latter city.

PARENNA AGENTS QUIT AFTER SALARY DISPUTE

Berlin, April 16.

Parenna, official employmentgency for vell'illa cabarcts and
further subsidy. The government
has prohibited and closed down private employment agencies and has
granted the funds to permit this institution, to go on. But a new conflict has arisen.

A group of the former leading
agents have resigned from Parenna
on account of salary disputes. They
are the owners of a former agency,
Paul Schultz, Robert Wilschke and
Carl Worms, and Paul Spadoni, all
internationally known.

internationally known.

Theatre owners are opposed to
Parenna, In artistic circles the feel-

Parenna, In artistic circles the feeling and lack of confidence toward Parenna increases more and more. The weakness of Parenna is due to general hard times. But at the same time it seems to prove that a governmental employment agency for artists is not practicable.

Bondholders Prevent Piccadilly Revaude

London, April 25.
Parnell & Zeitlin's deal for a revue-vaudeville lineup in the Piccadilly is cold. Theatre management was satisfied, but couldn't get

ment was satisfied, but couldn't get the move sanctioned.

Theatre is in the hands of an official receiver who must submit Projects to the court for sanction. Receiver applied for the P& Z thing Wednesday (20) with several de-benture holders objecting which re-sulted in a turndown by the judge.

Novello's New Tie-Up

Ivor Novello's show, Tie-Up.

London, April 25.

Ivor Novello's show, Ti Lived With You, currently at the Prince of Wales, transfers to the Shaftesbury May 4.

Novello has an agreement with Associated Theatre Properties to 40 all his future shows at the Shaftesbury.

Ralston-Apollon Sail

Esther Raiston and Dave Apollon are each booked for two weeks at the Palladium (vaudeville), Lon-

Miss Ralston's date is in May and Apollon's in liam Morris. lon's in June. Both set by Wil-

'Heart Line' for B'way

Erlanger office of New York is negotiating for the American rights to Heart Line, current at the Lyric. Piece is an adaptation from the French.

'Girl' Ends in London

It's a Girl closes at the Strand, April 30. Piece got a four month run.

German Theatres Come **Under New Directors**

Berlin, April 16.
Changes in the theatre management in Berlin have become more and more frequent. Apart from Rotter Brothere, hardly any manager will return to his theatre for the new season. As an exception Barnowsky may decide by April 15 whether he will keep on the management of the Deutsches Kuenstlertheater.

Moritz Lederer, for many years manager of 'Reibaro' agency, handling tickets for Reinhardt, Barnowsky, and, a few other theatres, takes over the management of Komedle and Theater am Kurfuerstendamm. Only one-act plays will be performed in these theatres, to the control of the control of the control of the Change of Berlin, April 16.

of the Volksbuenne.
There are also rumors that the Prussian State is to merge Volksbuenne and State theatre. This looks difficuit, as the present State theatre interdant Tietjen would have trouble finding efficient man-

MARION HARRIS STARS IN NEW LONDON REVUE

London, April 25. Captain Robin Humphreys Captain Robin Humphreys, for-merly director of the Cafe de Paris, is sponsoring 'Jack Pot,' new revue scheduled into the Prince of Wales May 11. Rowland Leigh will pro-duce with Marlon Harris (Ameri-can) starred and Barbette (Ameri-can) featured with Phyllis Monk-man.

man.

Miss Harris is understood to be guaranteed about \$940 a week plus a percentage, but is restricted from doubling into a night place.

Rome's Opera Subsidy

Rome, April 10. By special decision of Mussolin By special decision of Mussolini, the Royal Opera House in Rome is to be run directly by the municipality with the Governor of Rome acting as the president of the commission charged with the management.

The theatre is to be subsidized more heavily than before, so opera is to be paid for to some consideral extent by the tax-payers.

C. B. Waits for Noel

London, April 25.

C. B. Cochran, scheduled to sail for America last week, won't go for a few days yet.

He got a cable from Noel Coward asking him to wait in London for his (Coward's) arrival from New York.

Dominion Receiver

London, April 25.
William Chantrey, chartered accountant, has been appointed reelver and manager of the Dominion

ays he will continue the present policy of pictures and vaude, await-ing a definite offer for the theatre.

Ruth Mason in Gaol

Paris, April 25.
Ruth Putnam Mason, American legit producer here, has been jailed for issuing bouncers in payment of theatre rent and expenses.
Relatives in America are understood readying assistance for her.

ALIEN BILL TO SENATE

Measure Passes Lower Chambe Excepts Certain Types

A bill barring alien actors from appearing over here passed House of Representatives last week by a wide margin and goes to the

by a wide margin and goes to the Senate. Measure was introduced by Rep. Dickstein of New York. An exception is made in the proposed law, permitting the engaging of foreign players of 'undisputed laient or reputation.' Picture interests were supposed to have opposed the bill on the grounds that it would that this repriserved in the of talent that this repriserved in the of talent. that has registered in films.

2 Firms Working On Special Lights For Spaniard's Idea

New idea in theatre staging and lighting is being constructed on a special order at Schenectady, N. Y. for use in Spain. Idea is to turn the stages of two Madrid theatres, the Patuel and the Colisio, into ailembracing entertainment houses. Theatres will have vaudefilm one Theatres will have vaudefilm one week, opera another, musical comedy a third. With the lighting so constructed as to take care of all contingencies automatically through a single electrical control board. General Electric is working on the construction together with Century Lighting of New York. Gaethom, impresario of the two Madrid theatres, figured out the new idea, and asked the American firms to see that the most modern lighting ideas

saked the American firms to see that the most modern lighting ideas are embraced in the construction. If it works at the Patuel and Collisio his idea is to spread it to a chain for the same sort of programs, then shipping intact units of vaudellim, opera, operetta, and vaudevillo around.

In the control of the control of the model of Contury in the control of the control of the model of the mechanism, and may go to Madrid to supervise installation.

Mussolini Play Fair Hit in London, 'Commandment' Slow Paris Comedy

Spur Berlin Show Biz

Spur Berlin Show Biz
Berlin, April 14.

In order to increase the number of theatre goers in Berlin, the rail-ways have arranged for return the special special

The theatres grant reductions for visitors coming by train from 25% to 60%. The reductions are only allowed for places that can be reached by train after the close of the performance.

JOE COOK SHOW IS SET FOR LONDON IN JUNE

London, April 25. John Murray Anderson's Joe Cook show 'l'anfare' is set to open in Manchester May 16 for three weeks.

Manchester May 16 for three weeks.
After that It'll play a fortnight at
the Treatham theatre and comes
into the Prince Edward June 23.
Additional talent has all been
lined up. Condos Brothers (American), Pizof (French), Lowe, Bernoff and Wensley (American), Romoff and Wensley (American), RomSteininger (German) are in the
cast.

cast.

Lowe, Bernoff and Wensley will join the show only for the London opening, handling some Continental dates in the meantime.

London, April 25,
'One Hundred Days,' Mussolin's
Napolconic play at the New Theatro is an impressive and generally
well acted and artistic production.
Looks like a limited success here,
but should do well in New York.
'Faces' at the Comedy is laid in
a, beauty parlor and the suburbs
with conventional love affairs facetiously unfolded by a competent
cast. It's extremely unlikely to get
anwhere.

Two plays went on for one per-formance showings last night (Sun-day) and neither impressed to any

extent. "Multabello Road, at Saint Mar-tins, is designed as anti-slum prop-aganda and received a mild rapping from the press. This despite a fine performance by Ursula Jeans. How-ever, hardly suggests itself as suit-able for regular commercial West End presentation.

able for regume.

End prosentation.

At the Arts theatre The News' was moderately received. Suffering from lengthy dialog passages, play deals with a famous dramatist who philosophizes as he stares out a window. Will hardly do on a box-office basis.

Paris, April 25.
Eleventh Commandment, slow
three-act comedy by Jaques Deval,
opened at the Varietes.
Doesn't look like much of a stage
play, but will probably make a good
picture.

WALLACE'S WIDOW SAYS ESTATE IS INSOLVENT

London, April 25. Application will be made this week for the appointment of a chartered accountant as receiver for Edgar Wallace's estate.

Wallace's widow declares the estate shows debts of \$400,000 and assets of \$90,000.

No surprise to those who knew Wallace that the writer, despite his Wallace that the writer, despite his great earning capacity, left no money. Wallace was a lavish entertainer and always lived at top pace. Also he wrote a sporting column for a British paper with racing tips and could never resist betting heavily himself, with none too happy results.

\$2,250 MISTINGUET BID FOR LONDON PAVILION

London, April 25.

Henry Shorel is in Farls making overtures to see the making of the provide of foreing the French star \$2,250 a week but deal is doubtful as she is ill. If not Mistingnet, headliner likely to be Josephine Baker week of May 16.

First lineup comprises 8 acts for First lineup comprises 8 acts for First lineup comprises 8 acts for First lineup comprises 18 acts for First lineu

Sidney-Ellis to Test 'Vifur' for Broadway

Vifur' for Broadway

Paris, April 23.

Kenneth McGowan, of McGowan Will probably present the show in London this summer. McGowan will probably present the show in London one of them being 'Jewel Robbery', presented in New York by Paul Streger.

Vifur' will probably be brought to New York only after—and if—it, oldks in London.

was at times difficult.

She did one song on Dietrich lines.

MILLER HAS ART SPOOF.

Paris. April 16.

Gilbert Miller took an option on Trenze Garde a la Peinture eurrent success at the Mathurins. Play lias art angle and kids art critics. Renned the show an encormous of properties. Believed to be principally headed for pictures. Rence Pauchols was done in America is the author.

Nence Pauchols was done in America is the author.

London Show World

Quite one of the most unconsciously funny plays in a long time is 'Bewitched,' by Citive Currie, produced at the Arts April 13. Ben Weldon id their best in struggling parts.

Hotel in a Park

The Pleasure Gardon, produced at the Gate Theatre Studio April 13, where the Carte Studio April 13, was tried out some years ago and grant of the Carte of the London hotels.

No ordinary dividend was dealered, the not profit barely exceeding 14,000.

Hotel in a Park
The Pleasure Garden, produced
at the Gate Theatre Studio April 13,
was tried out some years ago and
consequently cannot be charged with
being inspired by Grand Hotel.
The action centres in a park, and
all the purpots of the drama, purpot
dettness by such authors as Yieki
Baum, pass across the stage.

Baum, pass across the stage.

1 McLellan's Estate
At the time of his death George
B. McLellan was earning \$35,000 a
Year as pin, and the stage of the stage of the stage of the stage of the leading theatres in London. For years he represented the Shuberts here, and was instrumental in disposing of their London theatres to Sir Harold Wernher.

Sir Harold Wernher.

The big contract he held at his death.

Red Light Musical

Red Light Musical

The English version of 'Du Barry,' produced at His Majesty's April 14, ran for over three hours on the opening night, With intelligent cutting it will be wastly improved. Money was apen with a free hand.

Rowland Leigh was responsible for the book and lyries, and did his work well. Acting, singing, scenery, costumes, tableaux and everything were delightful.

Anny Ahlers, Viennesse soubret, recastle modelline, and and everything were delightful.

She did one song o'h Dietrich lines. Part of the action is set in a dive, with Anna the leading immate. This scene, which was selzed on by the critics, earned the show an enormous punch in verhal advertising, and a commercial success looks a likely result.

But Not the Sax Player

'Caravan,' sentimental circus piay, produced at the Queens April 6, was withdrawn April 9, as was Ernest Milton's production of 'Othello,' produced at the St. James April 4.

Hotels Made Over
The Carlton, one of the best hotels
In London, is to be partially rebuilt
this summer.
The Savoy claims it entirely
changes every stitch of material and
every inch of paint in its Interior
every inches the savoy claims are ment from profits is made each year.

Alibis for Husbands

Alibir for Hubbards
A noval laba was revealed in 'The
Heart Line at the Lyrre.
It is that of a man who runs a
bureau for supplying husbands with
domestic alibis in the shape of rail
and steamship labels, postcards
from the other side of, the world,
and the like.
Agents of the bureau send the
Agents of the bureau send the
strength of the world,
with the wife thinking hubby is
abroad on business. Unfortunately
the piece, which comes from the
French, has suffered in transition,
and is tedious in places.

Max Nesbitt, on the radio and in vaudeville with his brother Harry, signed up for life with Kathleen Ed-wards.

46

Plays on Broadway

MERRY-GO-ROUND

Melodrama in three acts presented at the Provincetown Playhouse April (22 by Michae Blankfort and Walter Hart; written by Al-bert Maltz, and George Sklar; staged by Walter Hart.

bert Maitz and George Skitar staged by Watter Hart.

Robert Cooles, 71.

Mike Jack Bennett Franch George Art.

Mike Jack Bennett Franch George Art.

Mike Jack Bennett Franch George Geo

When something distinctly better than the welter of show mediocrities in Greenwich Village comes along, it stands out like a blaze. This apparatus of the stands out like a blaze that and politics melodrama, whose authors and sponsors are unknown to show circles. It may make a showing at the Provincetown, but, declaract the provincetown but, declaract and politics.

show circies. It may make a subject to the province town, but, despite its merit, the Broadway for the province of the provinc

projected upon a martin case using projected upon a martin case using the proseculum.

A man is killed in a hotel room, and one Jig Zeill, a racketeer, is arrested and identified by a bell-hop. But the killer is sprung from jail but the killer is sprung from jail pour heads of the party of the party and the district attorney is ordered to drop district attorney is ordered to drop the prosecution. It is prosecution. It is prosecution to the prosecution of the prosec

and frame Ed Martin, the bell-boy. He is taken to headquarters and put through the third degree. Most of the supposed beatings by the cops given the lad are offstage, but his piteous moans and the final submission into signing a phoney confession make the scene a highlight.

Make Sure of Your Future Now!

At present you may be per-fectly capable of taking care of your money matters, but you cannot expect this ability to last indefinitely.

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may be changed.

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Adding to the effect is the cold, cruel attitude of detectives sitting about while Martin is being given the works.

Martin is taken to a hospital and just manages to pull through Outlines and the works.

Martin is taken to a hospital and just manages to pull through Outlines and the second of the pull of the party mired with scandal. There is another gathering of politicians and one is assigned the job of solving storney orders that the boy be taken back to a cell, there to be found hung. A note is to indicate it is a suicide. That ends the play. The authors may have intended the play as propaganda. It makes variand some of the police, it is certainly ironic protest at what extremes racketeers might force politicians to go.

There are mostly speaking parts. Elishal is aren as the boss. Harold Huber as Zelli, and Viola Frayne as Martin's wife stand out in the good showing of this meller.

wife stand out in the grand of this meller.
'Merry Go Round' is a deceptive title, applying as it does to the inner ring of a large city's politics.

Ibee.

ANGELINE MOVES IN

Forrest, April 19, by Hale Francisco and authored by same, Suzanne Caubaye and
Mrs. Jacques Martin; staged by J. J.
White. Prosper Weems
Scrina WeemsAntoinette Rochte
Blessington WellsWilliam Melville Mrs. CrowleyMrs. Jacques Martin
Angeline GuertinSuzanne Caubaye Nalda WeemsKatherine Revner
Digby StruthersRobert Brister Jerry DuganGerald Kent
Jerry DuganGerald Kent

'Angeline' blew in on a nice spring evening, but that she will tarry on Broadway was not indicated the first night despite the polite re-sponse of friends of the author and

pones of friends of the author and players.

Haile Francisco, an aviator, authored the play, which is a mixture of farce and comedy. His mannature of farce and comedy farce of the farce of the farce of farc

HEADLINING F&M'S "BABY STARS" IDEA

Concerts

By SALLIE

Fund increased
Purpose of the concert of the Musicians Symphony Orchestra at the
Metropolitan Opera House was to
aid the fund for unemployed musicians. From the size of the audience in attendance the results are promising.
The soloist, Joseph Iturbi, pianist,

revealed another talent, his ability as a performer on the harpischord. Sir Thomas Beecham conducted the 200 members of the orchestra.

Met Farewells

Farewells at the Met for this seararewells at the late for this sea-son were sung with Lily Pons, Beniamino Gigli and Ezio Pinza in 'La Sonnambula.' The Misses Doni-nelli and Bourskaya and Messrs. d'Angelo and Paitrinieri were also

d'Angelo and Paltrinieri were also in the cast. Serafin conducted. There were repeated curtain calls. Sets were colorful and costumes unique. Mme. Bori in white satin decolette with strands of puby beads encircling her back to walstline, topped off with a gracefully draped white ermine circular scarf. She was in splendid voice. Crowded house.

Cardiac Society's Show

Cardiac Society's Show
Cardiac Society's taged an event
in the Waldorf Astorta ballroom on
Sunday night. Around 2,000 responded to the call to help build a
home for children at Irvington-onthe-Hudson.
Heyward Broun in his usual
humorous vein introduced many of
the stars. Grover Whalen acted as
master of ceremonies. Gigl, in fine
voice, earned tremendous applause
herself on the plano. She wore's
charming frock of white satin. Rita
Weiman in black velvet told interesting stortes, as well as Fannie
Hurst, looking fetching in a soft
yellow velvet gown.
Seven planos for the final number, were grouped on the stage.
George Gershwin, Irving Berlin,
Jerome Kern and Sigmund Romberg contributed their most recent
airs of this season. Evelyn Herberg contributed their most recent
airs of this season. Evelyn Herbase active the with songs; she
as and played his well known
'School Daya.'

Miss Lowe's Recital

Miss Lowe's Recital

Mist Lowe's Recital
Lucy Lowe, entertained a falr
audience in a recital of character
songs on the Alamac Roof. Miss
Lowe has a pleasing stage presence.
A voice suited to her work—good
interpretive sense—and looked very
cute in an apricot organdy Vic-

torian mode.

Miss Lowe offers little that is
unusual, although nice simple entertainment for young people. She
is ambitious and professionaly this
means a lot.

Hans Lange in Charge of the concert at Carnegle Hall of the Philharmonic orchestra. His program contained Rachmanioff's Second Symphony, Beethoven's Overture to 'Fldelio' in E Major and Emperor' Concerto, featuring Harold Bauer in the plano part. The Charge of the Charles of

CAST CHANGES

Gage Clark, Charlotte Andrew, and Rhea Martin replaced Bruce MacFariane, Ruth Abbett and Marion Burne in 'Intimate Relations'. Jane Branley replaces Flora Sheffield in '1,000 Summers'.

Engagements

Harriet and Gretchen Davidson 'Show Boat.' Jos. Lertora, 'There You Arc.'

Plays Out of Town

ANOTHER LANGUAGE

Washington, April 19.
Adolescent love, such as Glenn Hunter portrays, with all its groplings, and wonderment; is the keynote of the new play, 'Another Language,' which had its try-out in the Piece is by Rose Franken, with Dorothy Stickney, John Beal and Glenn Anders in the principal roles. Delicately written, the play has strong third act.
The story is of the Hallam family, of the old school, people who go in for Home Weeks and such, especially family reunions. Only ditions. He marries a girl with an artistic yen, a girl misunderstood by the Hallams. She finds a kindred soul in her. She finds a kindred soul in her landerstanding the young wife friendly interest, suffers all the pangs of young love. Out of this comes the drama. To Doroth and she makes of it a masterful job. John Beal is the juvenile who falls in love with the bride. Glenn Anders is the husband. Others in the cast are Maude Hamilton, Margaret Wycherly and Hamilton, Margaret Wycherly and Hamilton, Margaret Wycherly and

DINNER IS SERVED

Hollywood, April 21.
Comedy in three acts by Alan Mowbray
who also directed the production and is
starred. Produced by Al Pelton and Irving
Starr at the Hollywood Playhouse, at 42

Top. Ethel Griffles
Flossie Kay Hammond
Barron Claude King
Jack Waiter Byron
Billy Alan Mowbray

Three acts of talk, not particularly witty, served to introduce Alan Mowbray as actor-director with the control of the control

Horton Productions of Private Lives' and Springtime for Henry' the Mowbray play will suffer by comparison. The suffer is a supposed in the cast being English colony, everyone in the cast being English with the exception of Kay Hammond, who plays Mowbray's wife. Difference in accent between Miss Hammond, and the others in the extended of the cast with the latter coming out on top. Ferformances of the cast with the latter coming out on top. Ferformances of the cast with the latter coming out on top. Ferformances of the cast with the exception of Walter Byron were produced by the cast with the servent of the play has to do with a silly ass type Englishman whose producing at the sir of love has producing a the sir of love has nor material knowledge. What plot there is hinges on his attempt to gather that knowledge through a supposed affair with the family has had an affair with the servant, becomes more interested in her husband and everything ends vell with the husband giving notice that from now on he's a Mowbray's acting is more than salisfactory as the meek husband. Not so with his direction and writting. Direction is careless. The stretching for pums and forced gags, Performance of Claude King, Miss Hammond and Miss Griffes is very satisfactory. Producers, Pelion & to attract picture producers' attention to their clients by means of a legit show window.

MODERN WIVES

Having Glendale, Cal., April 19, april 19, Glendale, Cal., April 19, april 1

\$15. Lust week the production cost around \$50 to present, but this week's offering stood them only a

ANOTHER LANGUAGE

Adolescent love, such as Glenn
Adolescent love, such as Glenn
Adolescent love, such as Glenn
Belasce the new play, 'Another Language,' which had its try-out in the Belasce this week.

Piece is by Rose Franken, with Dorothy Stickney, John Beal and Glenn Anders in the principal roles.

Delicately written, the play has strong third act.

The story is of the Hallam family, of the old school, people who for in for Home Weeks and such, 'Another Language'.

Belasce this week.

Piece is by Rose Franken, with Dorothy Stickney, John Beal and Glenn Anders in the play has greatly successful seasons in San Belgo. Other players were resulted from the army of former stock players who have drifted to get an engagement if only for confect of the players and glad of a chance to get an engagement if only for confect and proving the proving t

get an engagement if only for coffee money.

Opening night's take was \$33, which, split 50-50 with the house operator. The test story and chances operator. The story and chances operator in the story and chances operator. The story and chances operator in the story and chances operator in the story and the st

of today's status of the amusement business.
Drama here was of nest eggs that have disappeared; of months without engagements; of players once states of the states of players once states of the stat

a house at you as ween slatence of the other players he took!

Replacement was a trouper who was in Hollywood after being stranded by a road company from the east. He han't eaten for two the cast. He han't eaten for two retained to go into the cast, with but one rehearsal.

Play was not those things. It was replayed to the read of the cast, with but one rehearsal.

Play was not those things. It was not but there was nothing the matter with the way it was handled by a cast that knew its stuff, and clearly manifested experience and taidnt worthler by far than playing for the property of the property o

PEGGY FEARS' 'WENCH'

PERRY FEARS WERCH
Peggy Fears has taken 'Saint
Wench,' by John Colton, and will
star Helen Menken in it.
'Saint Wench' had been offered
around and was at one time held
by the Erlangers. Miss Menken
bought it some months ago for announced production on her own.

Cafe de Paris, Monte Carlo Casino, Nice Palladium, London Savoy Hotel, London Berkeley Hotel, London Paramount-Plaza, London Holborn Empire

Empire Theatre, Paris

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About Newsreels
Typical of coverage of the book
is Charles Peder's predatory explanation to his 'Newsreel Man.' Volsme was started in Yokohama, continued on the South Pacific, written
all over the Island's studed South
Free the South Pacific, written
all over the Island's tuded South
Free the Island's tuded on the coverage of the Lindbergh kidvanoling assignment.

papping assignment.

It is all told simply and without perceptible effort to dramatize events, the bare record in itself carevents, the bare record in itself car-rying drama in the making. The simple style gives added force to the almost casual references to ad-retures. Some of the material is reprinted from already published magazine stories, with proper credit, but the majority of the copy is orig-teal.

nal. Nicely printed and lavishly but Nicely printed and lavishly but intelligently illustrated with clips from the newsreels, book should ap-peal to those who enjoy the con-stantly shifting panorame of the newsreel. Published by Doubleday-Doran.

Kipling's Encore

Rudyard Kipling's 'Limits and Re-

Rudyard Kiplings Limits and re-gevals, in a first volume in six years, has come from the press of poubleday. Doran, a collection of 14 abort stories and 18 poems. A special poems of the second of the second by the author's works, the new volume will be something of a disappoint-ment. It is rather a wintry Kip-ling who has exchanged the deodars for the vews of the English countryfor the yews of the English country-side. Two of the stories deal with episodes in the life of St. Paul, the apostle, treating the evangel's epi-sodes with a casual contempo-raneous touch, effective, but not

Kipling.

The verse is more nearly in the eld humor than the fiction which would suggest that the tales are due to a change of mind rather than loss of power. It is Kipling, the English country gentleman, rather than the Indian civil servant who has written the bulk of the book.

Winchell Recuperating and reported as 'progressing nicely,' is baving his newspaper and radio style closely patterned by his substitutes. Paul Yawitz, who is doing the N. Y. Mirror' columnizing, it assiduously adhering to the Wins. is assiduously adhering to the Win-chellian style, with the same masthead preserved, supplemented by an italicized editorial note that in the absence of Winchell. through ill-

absence of Winchell, through Ill-ness, Yawitz is substituting.
Similarly Louis Sobol, who is carrying on the Lucky Strike radio hour in the same manner as Win-chell's created style, is adhering to the same scheme of titings.
Winchell is at his New York hotel spartment with his physician advis-ing that he ground of town to be to the second of the second of the pattern of the second of the second put on a special switchboard girl to take care of the telephone messages to the Winchell apartment following hews of his liness. hews of his illness.

New wrinkle in class mag publishing is Fashionable Mid-Town, evolved by the operator of an international hoice and shop advertising agency. The term 'magazine' is not exactly true in connection with Fashionable Mid-Town,' but is about the parent to a notified for esency. The term magazine is not exactly true in connection with Tashionable Mid-Town, but is about the nearest to an actual description.

What appears as a mag cover is What appears as a mag cover is feally a folder, containing loose-leaf inserts. Inserts, of card size, are both editorial and advertising, each pertaining to a different advertiser Loose leaves obviate the necessity of clipping, and an added inducement to pocketing is that each is usually good for a reduction upon presentation for a purchase or service

rvice.

'Fashionable Mid-Town' is pubshed fortnightly, with free dis lished fortnightly, with free dis-tribution by mail upon request only and via class hotels.

Digest of Films

Digest of Films
A new film mag, to be called Chema Digest, will make its initial appearance May 9. To be issued bi-weekly and will be sort of Literary Digest of the picture industry. Using reprints only from all parts of the country. Publishers are Joseph de country. Publishers are Joseph Law and Doren and Howard R. Hall, be an Doren and Howard R. Hall, be all the country with the country of the country. The country was a supplied to the country with the country of the country with the country of the country of

Hall is arranging for material th picture editors of dailies and n mags, by which clips of all blacked matter on films contriball picture editors of table silven and solutions, by which clips of all published matter on films contributed to the mag will earn a free subscription. Material sources will be credited in the pick-ups.

Best Sellers

Best sellers for week ending April 9, as reported by the American

	News Company.
	Fiction
	'Bright Skin' (\$2.50)By Julia Peterkin
۰	"Three Loves' (\$2.50)
	'Magnolia Street' (\$2.50)
	'Heat Lightning' (\$2.50)
	'Good Earth' (\$2.50)
	'Thirteen Women' (\$2.50)
	Non-Fiction

Non-Fiction
Only Yesterday' (\$3.00) By Frederick Lewis Allen
Once a Grand Duke (\$3.50) By Grand Duke Alexander
Story of My Life' (\$3.50) By Glarence Darrow
Epic of America' (\$3.75) By John Trusiow Adams
United States in World Affairs' (\$3.00) By Richard Boleslavski,
(In collaboration with Helen Woodward)
(In collaboration with Helen Woodward)

Comic Section Ads

Success of the Hearst papers in seiling ad space in its Sunday comic supplement has prompted an independent ad group to go into the same field. Plans of the new group are being jealously guarded until it, can line up the-non-Hearst Sunday papers it desires, with about 15 already in line.

Like the Hearst enterprise, the new group will sell space on a national ad representative basis. The new group is cailing itself the Comic Weekly Corp. and will label its comic supplements. Comic Weekly. Title is similar to the Hearst Sunday funny sheets called Truck—the Comic will-known newspaper ad harmes behind the Comic Weekly Corp. They prefer to remain unknown until plans can be perfected. Headquarters are in New York.

Fannie's Sanctum

Fannie's Sanctum
Scribbling tyros in garrets or in
some of the Carmel or Provincetown shacks have the Fannie Hurst
domicile as something to strive for.
The Fannie Hurst inspirational
place on Central Park West is described by those who have seen it
as the last word in fiction creation
places.

places.
Those privileged to view the spot
where Fannie turns out her work
describe it as a high-vaulted studio,
furnished like a medieval cloister.
A heavy carved doorway guards the
retreat from literary agents, publishers and curiosity seekers.

Here Fannie works every day

Here Fannie works every day from nine in the morning till three in the afternoon, undisturbed by the

Filling in
Of the various trades indulged in
by scribblers to enable them to pay
rent, that of Cortland Fitzsimmons,

rent, that of Cortland Fitzsimmons, the mystery story factioneer, comes nearest to the writing craft. Fitzsimmons is a book salesman, covering the trade for Viking Press.
Oddly enough, Fitzsimmons has never had a book published by Viking, McDride has sponsored most of the sales of the sales

Fitzsimmons has already made a moving picture sale, as his '20,000 Witnesses' will reach the screen.

Advertising Ad Book
North German Lloyd, steamship
company which gets out a travel
mag called "The Seven Seas," extending its publishing activities as
means of advertising its boot service. Concern is getting out a book entitled 'Ocean Express,' written by Eric Hodgins, which tells the story in pictures and text of the German Lloyd's two biggest boats, Bremer and Europa.
'Ocean Express' is not a giveaway

Ocean Express is not a product of the control of th

Name Change
Because it's regarded as an organ
of the Theatre Guild, 'Theatre Guild
Magazine' undergoes a change in
name with the next issue to 'The
Stage.' No other changes contemplated, Hiram Motherwell continu-

plated, Hiram Motnerwe. ing as editor.
"The Stage' is published by John Hanrahan, who took over publishing duties some time ago from the Guild. Theatre Guild still retains an interest in the mag, but does not dictate policy.

James George, 81, for 30 years the man who returned the official starting prices of horses in 'Sporting Life' died in London April 6.

He never placed a bet himself, but during his contact with the turt he became known to every racegor, and was constantly called in to arbitrate betting disputes.

Ring and Mat
D. G. Redmond, the Philadelphia
publisher who gets out 'The Arena,'
issuing a new 'sports mag called
'Boxing and Wrestling News.'

Unlike 'The Arena,' which goes in for sports generally, 'Boxing and Wrestling News' confines itself to those two sports only, It's a nose two spor nonthly, with Ha ry Mann editing.

Washer Joins 'Telegraph'

Washer Joins Telegraph'
Ben Washer, dramatic editor of
the New York World-Telegram,
leaves that p.m. daily next week to
go with the Morning Telegraph,
the will do a Broadway column.
Telegraph' is reported going under
new ownership.

won't say who follows

Up and Down

National Publishing Association
announces that the post office has
rescinded the excess rates on publications to Canada, Newfoundlan,
and also to Pan-American countries, ncluding Spain and Spanish pos-

Rates went up April 1 but came right down again.

Claims 250,000

Star Dust, the film fan mag
which tried its own distribution a
the start, now being placed by In

ooro. ublisher claims to be running Publisher claims to be running 250,000 copies an issue. First issue was around 8,000. Mag is a monthly, selling at a dime.

For Sports

Melville E. Stone, 2d, active in the
publishing field as a publisher of
limited editions, has formed the
Gosden Head, Ltd., new book house.
Purpose is to issue a series of
sporting books in limited editions,
though policy may be expanded
later to take in other subjects.

Home Town Turmoil Tiah Devitt's latest, 'The Aspiringe,' is causing a turmoil in her ome town, Oskaloosa, Ia. Book

Tish Devitt's latest, The Aspirin Age, is causing a turmoil in her home town, Oskaloosa, Ia. Book has been refused at the town's library, hench much comment. Meantime, the book store is doing a rushing business on 'Age.'

'Vanity Fair' and Films

Vanity Fair' will launch into film
reviews shortly. Mrs. Claire B
Brokaw will be the commentator.

Magazine has previously carried arty stills on the picture industry and its people, but has not deigned to give the screen any type.

Will Reapper

Will Reappear
Reorganization and reappearance
of 'Theatre Management' will take
place. Magazine is a monthly which
suspended publication and was reported having dropped intentions to

L. A. as Sequel
Companion book to 'Sceing Parisin Seven Days,' and similar volumes
on London and Rome, has been
published titled 'Seeing Los Angeles
in Seven Days.'
If's by a native son and editorial
writer on the L. A. 'Examiner.'

Eugene Zukor's Guide

Eugene ZUKOr's Guide
Eugene ZUKOr has written his
second book. It deals with backgammon and is called Taking Some
of the Luck Out of Backgammon.
Publisher is Ramapo and the
nice \$1.

Real Names of Authors
Sax Rohmer, author of 'Yu' an
Hee See Laughs,' is Arthur Sarsfield Ward. Lesley Storm, To Love
and to Cherish,' is Mabel Margaret
Cowie Clark. Cheiro, 'Cheiro's Book
of Numbers,' is Louis Hamon.

Cards for Hershfield of Jewish jokes, Simon & Schuster is sending out a patch of daily post-

1' and had one of the gags from the

CHATTER

Edwin Markham 80 years last

Mrs. Somerset Maugham back to England

Floyd Deli and Max Eastman in

Floyd Dell and Maka Second Friendly conflict.
Thayer Hobson abroad to add to the William Morrow list.
Katherine Brush back from Bermuda. Completing a new novel.
Ruly M. Ayres' new label is 'The Edgar Wallace of Love Stories.'

The Simmson's book. 'The Stage.

Edgar Wallace of Love Stories."
Lee Simonson's book, The Stage Is. Set," postponed by Harcourt-Brace until fall.
Ripley's Relieve It. or Not' book, first published by Essandess at \$2, now sells for a dime.
Popular Publications is still publishing 'Gang, World' mag. There has been no suspension.
Samuel Hoffenstein back from Hollywood and preparing a new book of poetry for Liveright.
Lucien Penjean trying the H. Bedford-Jones stunt of extending

Lucien Pemjean trying the E. Bedford-Jones stunt of extending the adventures of D'Artaghan.
Carleton Beals foregoing Mexico or Central America, a setting another fad for

setting another that it is it is it.

Richard Powrie, 56, newspaper editor and publisher, of Elgin, Ill., died there April 16 following a long

ness. Success of Louis Golding's 'Magnolia Street' prompting the reissue of his first novel, Forward from

Two scribbling Robert Sherwoods.

Two scribbling Robert Sherwoods, the one with the 'E' in the middle being the playwright, the other the former circus clown.

T. T. Ellis, vice-president of the Chicago-Daily News, given a testimonial banquet on completing, 50 years in newspaner, sayles.

years in newspaper service.

Hy Goldstein of The Midtowner has switched to Tho Democrat, political rag. His column continues in that paper and several New Jersey

Clarence B. Kelland's new fiction character, Prof. Post, supposed to have been named for the 'Sateve-post,' in which most of the Kelland tales have appeared.

ANGELINE MOVES IN

(Continued from page 46)

the others seemed miscast or quite mediocre. Only chance for 'Angeline Moves In' is from cut rates, but even there the customers are particular these days.

THE BLUE BIRD

Russian revue in two parts presented at the Cort April 21 by S. Hurok, with Yascha Yushny as master of ceremonies; Isa Kremer added and featured.

This portion of caviar is not strictly new to New York, having in part been presented on the roof of the New Amsterdam some seasons back. However, it is colorful entertainment and should stay at two works, ger than the announced two works.

Tascha Yushny has toured his 'Blue Bird' troupe around the country this season for the past six months: He will shove off early in months: He will shove on early in the summer for Berlin, where he is wanted to present the revue in cases, himself sitting among the

wanted to present the revue in cafes, himself sitting among the guests.

Yushny, like Balleff, is smoothly bald, but is sleeker. His remarks are comic and he has a way of making friends with the audicine. Balleff, and his formation of the state of the

his little rovue nas a cercain appeal. Hirok has the show, and for the New York presentation has added and featured lea Kremer, highly regarded for her style of singing dittles in any or all languages. Her Acollen Hall appearances proved her following. Sho has also been on at the Palace. Mrs. and stopped the show. Yushny finally said that if the customers want more, please come again.

finally said that if the customers want more, please come again.

The conferencier attempted to teach the first nighters how to sing the conferencier attempted to teach the first nighters how to sing the conference of the confer

To exploit Harry Hershfield's book less familiar to those who have seen less familiar to those where seen less familiar to those which is the seen less familiar to those familiar to the seen stopping the show. I would be a seen less familiar to the seen stopping the show a familiar to the seen stopping the show a familiar to the seen stopping the show a familiar to the seen less familiar to those who have seen less familiar to those who have seen less for four times for the seen less familiar to those who have seen less four seen less familiar to those who have seen less familiar to those who have seen less four seen less familiar to those who have seen less four seen less familiar to those who have seen less familiar to those where the seen less familiar to those who have seen less familiar to those who have seen less familiar to the seen less f

provided the pace, a lively gypsy ensemble standing out. Several market scenes were amusing, while Ivan Orlik's nimble feet in Boyar or Russian stepping attracted atten-

tion.

There are a score of players, about as many men as women, in the 'Blue Bird.' It is the manner of the presentation and the personality of the master of ceremonics, rather than the performance that makes it worth while.

There,

LAMBS' GAMBOL

The Lambs Club held its annual benefit at the Imperial Sunday night (24), the curtain dropping at midnight. Expected profit was \$10,000 on a gross approximated at \$17,000, of which \$3,000 was boxoffice and the balance represented by program ads.

of which \$3,000 was boxofice and the balance represented by program ads.

While assured of financial success tickets were scaled too high, first rob being \$80, with several rows at the several rows upstairs were prices \$10 prices in every location. Lower floor was capacity, but there were emptise upstairs. Club switched from the Bernoulland ropera House because the rope of the several rope and the rope of the several rope and the several rope and

money in it. Program finally sold for \$300. Sale of programs by show gits registered \$187 at 50 cents each, money.

Performance was better than the average Gambol, principally because there were some specialties. Absence of a master of ceremonies was there were some specialties. Absence of a master of ceremonies was senter to work the sent of the program of the sent of the program of the sent of the

Going Places

(Continued from page 40)

Continued from page 40)
and risk losing their brisk detachment, have mastered a brand-new coult-have mastered a brand-new coult-have mastered a verse security of its intricer as well as the formations at the first performations at the first performations at the first performations at the first performations at the first performations. Seated on a series of platforms forming a shallow 'V' across the black velvet hung

but. Seated on a series of forming a shallow V across the width of the black velvet hung stage, these unfluterable girls are encased in high-necked black vellotards. Green light floods their constants of the stage encased in high-necked black volvet loctards. Green litr't floods their arms, legs and faces, pleking them out from the surrounding bluckness with impressionistic dramatization. Never varying, never hestitating, they go through their procise maneuvers, while the exciting simplicity of the routine's staging and lighting caractes all the beauty inherent in the repititious movement of well formed arms and legs. Only the lack of climattle nusical score buildup and growing intensi-

VARIETY

Reprinted from

VARIETY

Radio Reviews Page 58 Tuesday, April 19, 1932

BELLE BAKER

with Jack Denny Orchestra

EVER-READY SAFETY RAZOR PROGRAM

FEDERAL ADVERTISING AGENCY

Material by Man Holiner

COMMERCIAL WABC, New York

From what Belle Baker has shown on the air thus far there appears no reason why she should not go as far on radio as she did on the stage. Her transfer from the top flight of singing singles of vaudeville to similar status on the ether is a natural change over. She knows as much as can be learned about singing a song.

Miss Baker's knowledge of singing based on long experience, gives her a distinct edge over the average newcomer to radio. Her experience in handling any type of number in the past also seems to help her on the air as the order of the advertiser, Ever-Ready Safety Razor, is for popular songs and few specials. On the stage Miss Baker's routines were just the opposite: she always preferred specials, character numbers for the most part.

Previously demanding 100% pops. the sponsor apparently changed its mind after the third or fourth broadcast for Miss Baker was permitted to reach back for one of her The improvedialect stand-bys. ment was considerable. Use of 'Mrs. Goldberg's Bridge Game' as the second of three numbers, with pops to open and close, made a change of pace lacking in previous broadcasts.

There is no femme of note singing character songs on the air. Nor has a radio a singing comedienne of star rating. Miss Baker might easily make that grade if permitted more liberty. To fulfill the advertiser's demand for pops, her program is more in accordance with the modern way of ether crooning. The cry in Miss Baker's voice is a natural for torch delivery.

The program is a Sunday nighter over CBS. Nothing unusual in the staging or presentment. It's up to the talent. Besides Miss Baker, for alternating, there is Jack Denny's orchestra, a name combination on the air. Announcer has the mysterious title of X3X, with his commercial announcements strictly rou-Bige. tine.

Cleveland Rabbi Quits **Temple Over Broadcast**

Columbus, April 25.

Because he dared to do something different and teach religion by radio, his congregation demanded his resignation, Rabbi Jacob Tarshish, of the Tempie Israel, told his air au-dience Sunday in his last radio ap-pearance under Temple auspices. The preacher described certain pearanca under Temple, auspress. The preacher described certain groups in his congregation as standpatters and said his broadcasts of talker previews were not the reason for his heartheat fact of the previews were not the reason for his heartheat fact only? I.

Rabbi Tarshish asserted his sermons over WAIU for the past five years have done much to bring various faiths of central Ohlo closer together.

The rabbi will continue his talker reviews over the air. They are based mostly on previews and are doing film houses plenty of good. Two of his broadcasts are commercially sponsored.

After July 1 he intends to go on the air, he announced, with religious broadcasts as in the past, but with backing other than from the Temple.

CBS Station Auditions Prospective Disc Adv.

Chicago, April 25. Italian Campagna is negotiat ing for new radio time, after having been on an NBC coastto-coaster for more than two years. Has been auditioning Fu Manchu, serial based on the Sax Rohmer character.

Question is whether the program Question is whether the program will go for Campagna on discs or network. This Indication of outlet last week resulted in the uneual spectacle of a network auditioning for a radio disc company. This involved WEBM, local CBS station and the Columbia phonograph company's local radio disc office. WBBM, having been promised the local outlet for Manacount on disc, auditioned the script.

Highbrow Mex—By Disc

Mexico City, April 25. Mexico City, April 25.
Concluding that too much jazz
and other music of the sort is on
the Mexican ether, the Board of
Public Education has established an
hour of highbrow selections programs Friday evenings through station XFX here, with the idea of cultivating the public taste for tunes.
Music will be poured into the
mike from phonograph records of
renditions by American and European symphony orchestras.

Olsen's Provisions

George Oisen's new contract with Canada Dry program, which Jack Benny will m.c. starting May 2 over NBC, specifically calls for Ethel Shutta (Mrs. Olsen) to be on the

Shutta (Mrs. Olsen) to be on the air with the orchestra.

Another provision is that Olsen may be picked up either in New York or Chicago, where he has cafe offers, with Benny stationary in New York as conferencier. Olsen is not restricted to this one com-

Camel Quandary

Camei period, going off CBS May 28 after 26 weeks, will return in the fall with a new series of programs.

The advertiser, R. J. Reynolds, is said to desire to hold Morton is said to desire to hold Morton Downey and Jacques Renard for the new series while Erwin-Wasey, agency for the account, wants to keep Tony Wons as the basis for the new series.

RICHMAN RECOVERS

HICHMAN RECOVERS

Harry Richman will be out of his plaster cast in time to start his Chase & Sanborn CBS broadcast Sunday (1). Burns and Allen took his place last week.

Richman fractured a vertebra in fall on the stage at Warners' Hollywood, New York, two weeks ago but didn't know it until last week.

Armitage's Appointment

Armitage's Appointment

Morle Armitage has been appointed wostorn manager for the CBS
concert bureau and is expected here
ext month.
Formerly in charge of the Los
Angeles Grand Opera Assn. and before that was associated with
Charles Wagner.

QUISTITUTO PER ITTERIO PER INCIDENTE PROPERTIES DE LA CONTRETE PROPERTIES DE CONTRETE PROPERTIES DE CONTRETE P RADIO CHATTER

Earl Thomas added to CBS artist KGME, Honolulu.

Norman Brokenshire putting on weight. B. A. Rolfe likes to throw stag

theatre parties

B. A. Rolfe likes to throw star theatre parties,
Sam Shift, head of CBS' night page fores, sick.
Bing Crosby doing own announcements on the road.
Crede Harris, WHAS mgr., ill at home in Louisville.
Lee Taylor, KSR-tetton.
Lee Taylor, KSR-tetton.
Boswell Sisters improved, three-ply ptomaine poisoning.
Chas. Foley, Bonneville club pro, on KDYL for goil lessons.
Ben Canto Quartet, WFAA, Dalake the Charles of th

once.

Ruth Etting goes on the Ziegfeid-Chrysler CBS period May 14. Just

once.
WCOH has moved from Yonkers
to the Roger Smith hotel, White

WCOH near to the Roger Smith nove, Plains,
H. A. Carison new head of the Bell Telephone radio division in Chicago.
Vaughn De Leath did a television broadcast for OBS last week, with

Vausum for OBS last week, with an ape. Pete Dixon and the missus sailed for Bermuda Saturday (23) for three weeks, Louis Dean, CBS announcer, show-Reaton, acquaintances around

for Bermuda Saturday (23) for three week, Louis Dean, CBS announcer, show-ing Boston, acquaintances around Grabam Harris bought a summer camp in Maine and will commute week ends.

Tom Powers, stock player, reading his 'Unemployment Poems' over William (1997) over the control of the control

James Melton, NBC singer, has launched his boat, 'La Reve,' for the summer. New curtains 'n', every-thing.

summer. New curtains 'n' every-thing.
Ed Thorgensen, NBC announcer, wrote his own biography for the publicity department. NBC chopped plenty.
Harry Mills of the Mills Brothers does Bing Crosby's part in group phonograph records while Crosby is

on tour.

Ciarinet valued at \$150 and belonging to William Breglio was stolen from the WBZ studio, Springfield, Mass.

stolen from the WBZ studio, Springdeld, Mass.
Jim Harkins, long a standard act
in vaudeville, has doubled for Singfield, Mass.
Jim Harkins, long a standard act
in vaudeville, has doubled for Singfield, which was the late of the control of the control
game and the penthouse of the new
Auburn building, opposite Ambassador hotel.
KFVD, Los Angeles, opened new
studio in the penthouse of the new
Auburn building, opposite Ambassador hotel.
Los Angeles, syder production
manager at KGFT, Los Angeles,
switched to commercial department
of KFAC.
Lavoris, Easy Aces' sponsor',
sending mimcographed copies of
toroadcast.
Lon Richardson, former sports
scribe, now with L. S. Giliham ad
agency, Appears weekly on KDYL

M. A. Tazewell, CBs continuity,
writer, in WHAS Louisville studies,
helping arrange for inaugural program, May 15.
Lloyd Adams new program and
musical director of KROWs San

The section of the se

n.wais. Honolulu,
Louis I. Kaufman, 'Sun-Teie's
globe-troiter on WCAE, Pittsburgh,
sot that way leading cheers at Penn
State college in '25.
George R. Lafelle, president
Louisville Musicians' Union, booking haif dozen WHAS artists for
personal appearances.
A Shilter to an the COS.

personal appearances.

A Shikret is on the CBS sirwaves every night. Nat is on six times a week and brother Jack is, on once, Sunday, Nat's day off.

Edward Jendrek, WBAL Battimore tenor, one of winners of Battimore Camden for recording.

Walter Merhoff, James Sheaby, George Welderhold, to be featured over WHAS, Louisville, in 'Comic Oppera Impressions' series, and that scholastic against a salar one that scholastic against a salar one that scholastic against a salar one that chicago propers impressions' series.

can toom Nationed the control of the

(Continued on page 52)

ABE LYMAN

CALIFORNIA ORCHESTRA Columbia Broadcasting System PHILLIPS'

DENTAL MAGNESIA

WARC COAST TO COAST TUES., THURS., SAT., 8:15 (EAST)

Ford RUSH WLW COMMERCIAL SPOADCASTING

OLD MAN SUNSHINE

With TOY BAND

Victor Record Artist Management ED. W. SCHEUING





ADVERTISERS GROW WISER

Further Adaptations Of Story Book Figures

Chicago, April 25.

Chicago, April 25.

Rado is fast adapting story book and magazine characters of long standing. Tarzan' and Tru Manchu' have aiready been gobbled up by continuity writers for serialization over the ether.

Last two more book personalities were submitted for commercial radio accounts. locally. First was the Scattergood Bains tales, which rain for years in the 'American' by Clarence Buddington Kelland. Other is the Jeeves stories by P. G. Wodehouse.

house. Understood that Kelland has a restriction order on his stories, making them available only for network accounts at a weekly royalty reported quoted at \$250.

Pickens' 3

Pickens Sisters, NBC sustaining team, resume their schedule of five weekly periods this week.

Trio's schedule had been down to three broadcasts weekly.



PIERRE ANDRE

-ANNOUNCING"Little Ophna Annie"
Daily

WON-WERR, 5:16 P.M. C.S.T., N.B.C.
"EASY ACES"
WOK, 8:16 T.M., C.S.T., Mon-Wed-P.H.
WOR, 4:35 P.M. C.S.T. Monder, C.B.S.





BENNY KYTE And His Golden Tower Orch N.B.C. Network-WJR -Wed., 12:30-1 P. M., E.S.

III-Speed Gasoline Loose Wile Biscuit Co. R. G. DUNN CIGAR



DON PEDRO

RENO'S RADIO

Musickers Would Divorce Some Dough from KOH

Reno, April 25.

Reno's radio station KOH (CBS spoke) is having difficulties with local musicians' union over station's alleged refusal to employ none but non-union musicians.

Union also complains that air out-fit is in on every musical event in eity without putting up any coin and horn-tooters want a look at

COAST NBC JAM OUTS **HOWARD MILHOLLAND**

San Francisco, April 25 Howard Milhoiland leaves May 1 Howard Milholiand leaves May 1 as program director of NBC here, and a probable shakeup in program and production bureaus looms as a result. Milheliand is out on orders from New York despite his weight as gemi-official representative for General Electric, owners of KGO, pivotal point for NBC in the

Reported Milholland and Emil Polak, supervisor of musle, who was brought into the NBC foll about two years ago by Milholland himself, jarimed over the Brownbilti Poollites, commercial quarter hour on the air once weekly.

WCFL, Chi Fair and Opera 3-Way Plug

Chicago, April 25.
In a triple tie-in with WCFL and the Chicago Clvic Opera warblers, the local World's Fair people last week sent away a long series of ether-plugging for the 1933 festival. Programs, one a week, will have booking the Chicago area and foreign countries.

In the deal, the World's Fair supplies the Civic Opera talent while

plies the Civic Opera talent while the station delivers the sustaining 15 minutes. Opening the series is 15 minutes. Opening the series is Mme. Pavloska for eight weeks. Understood that Guiseppe Cavadore will follow.

\$13,000 for KICK

Chicago, April 25,

Chicago, April 25.

Ben Elrod and Arthur Hiss, owners of a grocery and gasoline station, have taken over radio station KICK at Red Oak, Ia., They plan to move the station to Carter Lake, nearby:

KICK was formerly owned and operated by Roy W. Anderson, who committed suicide a few months ago. It's understood that Eirod and Hiss paid \$13,000 for the sta-

CAL, TEAM'S SUIT

Hollywood, April 25,

Hollywood, April 25.
Lem Wright and Charles Forsythe,
Coast vadio team known as Black
and Bluc, are suing Don Lee, Folger Coffee Co., and the A. J. Agency
for injunction restraining their replacement in program with different team using same name. Claim
five-year: contract gives them 50%
income from discs which they
haven't received, also sole right to
names and story which they created.
They received \$150 as team until
discharged Saturday (23).

GENE and GLENN

With JAKE and LENA

The QUAKER EARLY BIRDS RUSSELL B. WISE ANNOUNCER 8 A. M. DAILY EXCEPT SUNDAY NATIONAL BROADCASTING COMPANY

D'Orsay Perfume, N.B.C., Sat., 8:30 P.M.





DIRECT BOOKING **CLIPS THE GYPS**

Declaring Artist Bureaus Out to Cut Talent Bills-More Agencies Engaging Acts Direct — Eliminates Three-Way Commish-Estimate 25% General Reduction and 50% in Some Cases-Less Blind Buying

PETTY CHISELING

Growing tired of the clip they've been receiving on the talent end and unable to stamp out chiseling in any other way, radio adverring in any other way, radio advertisers are commencing to practise the direct booking system for their programs. In declaring out the various unnecessary commission grabbing intermediaries, some advertisers estimate they!! cut down the talent overhead by as much as 50%.

50%. The real resaon is a better under-standing of show business methods by previously inexperienced laymen who walked into radio without knowing what it was all about. Those who now know better are charging off past losses to experi-ence.

while primarily an economic measure for the advertisers' benefit, direct booking is also becoming a boon to the radio, artists who have been winding up with their fan mail and little else at the end of each week. The heaviest sufferers under the change are the net-work and station artist bureaus and their employees whose charges for service' have greatly exceeded the rates in any other amusement branch in return for considerably less effort. less effort.

less effort.

Reasons for the direct booking trend by advertisers and their agencies have been known to the artist bureau people for some time, but not until a few weeks ago did the higher broadcasting exces see the marked change. The heads of two important station artist bureaus why they weren't selling stient along with air time as much as in the past. the past.

Routines

As a result, one of the artists bureaus in the past few weeks, with the time selling department cooperating, has been tightening up on make a showing. Several advertisers who expressed the desire to hux talent direct or elsewhere have buy talent direct, or elsewhere, have

buy talent direct, or elsewhere, have been advised that perhaps the wanted time may not be available. Whenever the advertiser changed his mind about booking direct and agreed to book through the bureau, by some sort of miracle the studenty became available.

The three and four way commish split routine in the artist bureau is the biggest wedge for independent agents entrance into radio. The many sided commish splitting in the bureaus automatically boosts salaries whereas one-man representation means only one commiss). tion means only one commish, hence cheaper buys on talent. It has taken the inexperienced adver-tisers about four years to find this

In addition to balking at paying In addition to balking at paying \$1,000 for an act that receives only \$500 or \$600, and feeding a flock of misrepresentatives for no good reason, advertisers and agencies are learning more about values than before. Pewer commercial program sponsors are paying blind figures nowadays. An ald to this is proceedent. To until recently, there were no past examples on which to base talent values in the radio business. Other little and mostly petty gyps practised, on guillible advertisers are gradually passing out through the gradually passing out through agencies getting wise. Among these, and a pretty important source of

ANOTHER COLUMNIST

Jerry Wald Replaces Sobol on WOR

Jerry Wald, N. Y. 'Graphic' radio columnist, took Louis Sobol's place Sunday (24) on WOR's Broadway' program. Sobol in turn replaced Walter Winehell on Lucky Strike. Perlods were commercial up to four weeks ago and are now on a contribitor. sustaining basis.

NBC Suspends Anti-Disc Rule in Chi WMAQ Merge

Chicago, April 25.

Network's rule against the use of recorded programs on any outlet under its control will not be enforced when WMAQ shifts broadcast operations from the 'Daily News' building to the NEC studies in Merchandise Mart, May 9. Explanation made by the chain is that planation made by the chain is that superiod so as to out any drastic chances in the station's schedule. changes in the station's sched

ule. Special dispensation, among other things, means that WMAQ will continue to carry its daily morning program of phonograph records. Also a sharp departure from the network's attitude when it took over WENF here about a year ago. NBC at the time ordered all phonograph dises out and the eancellation of all commercial program recordings immediately unless contracts on the latter prevented.

Only act moving over to the NBC

on the latter prevented.
Only act moving over to the NBC
studios with the skeletonized station personnel will be Dan and
Sylvia, who are hooked up with a
commercial program anyway. Also
slated to be retained in the transfer
is the present WMAQ orchestra under Joseph Galliechio.

income for individual ether chiselers income for individual ether chiselers in the past, is the special arrange-ment charge. Advertisers have found that they were frequently billed for as much as \$150 a program for speas much as \$100 a program tor spe-cial orchestration, whereas the ar-rangement would often be provided gratts by the publisher in return for the plug. It's things like this which explain advertisers asking questions.

Direct Bookings

In some instance ad agencies

Direct Bookings
In some instances and agencies
extended direct bookings to artists
under contract to network artist
bureaus as well as free acts. This
was done recently by the Blackman
agency, handling the Ivory account,
with B. A. Rofler who is under coutitle the deal direct with Roffe ellminating the network as the go-between. the deal direct with Rolfe eliminating the network as the go-between.
The salary was arranged mutually
and direct between Rolfe and the
advertiser, with NEC sharing in the
commish under its contract although having been eliminated from
negotiations.

Among artists booked direct re-Among artists booked direct re-cently, along with their programs on the NBC and CBS networks, are Sylvia Froos, Richman Clothes; Watter Winchell and all bands; Lucky Strike; Gus Van, Van Heu-sen; Wayne King, Lady Astor; Ed Sculivan, Gerardine; Guy Lombardo orchestra, Robert Burns; Belle Baker and Jack Denny orchestia, Ever-Ready; Flo Zlegfeld, Chrysler; Alice Joy, Prince Albert, and Slngin' Alice Joy, Prince Albert, and Singin Sam. Barbasol.

Sam, Barbasol.

Some ad agencies estimate the spread of direct booking and cutting down commist will bring about an average general 'reduction of at least 25% in radio salaries.

Name Authors Act. Recite in **Gwn Stories**

Hollywood, April 25.
Several name authors on the coast have agreed to go on the air on a weekly program being created by Ray Coffin, and now being figured as a probable chain feature.

Idea is to have the writers pre-sent some of their short stories over the radio, partly read and part-ly dramatized similar to the Col-

ly dramatized similar to the Collier hour scheme.

H. H. Van Loan is in the deal to act as master of ceremonies, the program to be known as 'H. H. Van Loan's Eminent Author hour'. So far agreeing to be part of the proposed program are Upton Sinclair, Homer Croy, Rupert Hughes, Roc. Scheriff, Jim Tully, Donald Ogden Stuart, Don Herald and H. Bedford Jones.

Deal is being handled through an eastern advertising agency CBS reported interested.

BEN BERNIE ENTERPRISES

ANNOUNCE REMOVAL to Their

NEW OFFICES 1619 Broadway New York Tel. Circle 7-6344-5

ORCHESTRAS ARTISTS AND RADIO PROGRAMS

HERMAN BERNIE, Mgr.



and BrunswaRecords
Hart, Schafiner
& Marx,
Hieds Honey
Almond Cream,
Crisco and
Goodyear Tire
Broadcasts





HESTERFIELD Program **CLUMBIA-COAST-TO-COAST NETWORK** WED. JAT. 10 TO 10:15 E.S. PERSONAL DIRECTION THOMAS G. ROCKWELL



LOUIS SOBOL LUCKY STRIKE HOUR COMMERCIAL WEAF, New York

COMMERCIAL
Louis Sobol, N. Y. Evening Journal columnist, as successor to the incapacitated Walter Winchell, was times last Tuesday. Thursday and Saturday, when respectively he had with him the Coon-Sandors, Irving Rose, Jack Denny, Don Bestor and George Olsen orchestras. C-S and Rose from the Hotel Jefferson, St. Louis; Denny from the Empire room Eestor from the Crystal Silpper cafe, Cleveland, splift it up Tuesday and Thursday. Olsen officiated all alone with Ethel Shutta and bis usual soloists for Saturday's program, broadcasting direct from the WEAF studio.

Careful review of the L. S. pro-

VARIETY

WEAF studio.

Careful review of the L. S. programs evidence that Lord, Thomas & Logan will shortly be faced with the necessity of finding a new style of broadcast. The novelty of Winchell's chatter having worn off, both the commercial sponsor and Solod assets of the heritable ofdous comparations.

isons.

Secondly, the 'O-kay St. Louis' and the 'magic carpet' formula have lost their allure, what with continuously successful short wavelength broadcasts from out the America and across the Atlantic.

broadcasts from South America and across the Atlantic.

Thirdly, Howard Oraney's (or is it Clainey?) hygienic spiel about are you an inhaler? and the 'delicate nasal membranes' is reliculous hor throat it copy; and the degree of hoke is in inverse ratio to the seriousness with which this idea of radio commercialism is spieled.

And fourth, the political speeches allotted Republican and Democratic spokesmen on Tuesdays and Thursdays' is sure-fire chase 'em stuff. They'll stand for the chatter espewish of the control of the chatter of the control of the chatter of the cha

senite access, belong to an house such as that such as that such as that are such as the such as the

MYRAH LORENZ Talk Sustaining WLS, Chicago

WLS, Chicago
Early morning (9:45) discourse
on advice to the lovelorn and lovelost and other moot and puzzling
questlons in the minds or hearts of
femme listners. Which places
Miss Lorenz in the same categor;
as Boatrice Fairtax, but without the
reputation.

femme. Ilsteners. Which places Miss Lorenz in the same category: as Beatrice Pairtax, but without the region of the place of the place

SLEEPY HALL Banjo COMMERCIAL WGY, Schenectady

MGY Schenectady
Rudy Vallet's one-thne music employer at Yale U. Is hanjo soloins, no Food Talk, commercial over NBC's red once or twice a week, and so nit he blue network other mornings. On the food program his time is limited to elieng, didded, between classical and jazz.

Hall is a good, but hardly schestical series as good, but hardly schestical series as good, but hardly schestical process. Without an orchestral background or an experience of the verve they otherwise might have. Might handle history my introductions, to inject a personal hote.

UNSUNG HEROES Short Stories COMMERCIAL WBBM, Chicago

This series brings to the ether the manufacturer of the Redrick pisses. This series brings to the ether the manufacturer of the Redrick pisses. The series of the Redrick pisses, and the series of the Redrick should ride will building venture. But it is attempting a straight selling job. It's going to be fough, since the firm here has picked, a program that won't pull anybody to the one, who are herewith being painted as heroes—unsung heroes. For 13 weeks Pedrick, is oling over this local outlet, on each Morry citing. Inderstood that the series of the series. For 13 weeks Pedrick, is oling over this local outlet, on each Morry citing. Inderstood that the is a test scries, the program being slated to spread over a network should the results prove heartening. Indead to the series of the serie

GOLD MEDAL FAST FREIGHT With Eddie Dunsteder, Organist, and Male Quartet COMMERCIAL WBBM, Chicago

WBBM, Chicago Revised program and schedule for the flour mill broadcast, originating out of Minneapolis (WCCO), where Gold Medal has its plant. Time is now 15 minutes, as compared with the haif hour blast formerly, and, the nights a week where it was

over town min oroaccast, originating out of Minneapolis (WCCO), where it could be dead he in the plant have been also and the half house it is plant met with the half house its plant met of the half house its plant in the half house its plant and two nights a week where it was one matter, former featured or mainter of Publika Minnesota theater, is then hinx of this program, and what commercial value the sponsors may expect will have to come from him. As a console artist has clarity of tone, good technique, and is careful in his selection of numbers, all of which is important. What may kill off a lot of good exercion in the selection of numbers, all of which is important. What may kill off a lot of good exercions he in the selection of numbers, all of which is important. What may kill off a lot of good exercions he in the selection of numbers, all of which is important. What may kill off a lot of good exercions he interest the commercial to the commercial to have to sit by and listen to a lot of production of the selection of th

TROPIC ISLANDERS

TROPIC ISLANDERS
Instrumental
Sustaining
WRNY, New York
Editions
WRNY, New York
Edition and the combination,
Edition and the combination,
Edition and the combination and the course of the course of

pany American music like American bands and they're not on the air to play it.

Bige.

SiNGING CHEF
Songs and Orchestra
COMMERCIAL
WBBM, Chicage
As: the title of this program implies, it bears a resemblance to that include the second of the

MITZI GREEN
With LEONARD JOY'S ORCH.
Songs, Talk
COMMERCIAL
VJZ, New York
VJZ, New York
VJZ, New York
Mitzi Green's debut
on a commercial. Film name makes
a pleasant air diversion, although
doubtful for consistent entertaining
on a long time series. For an intermittent one-time shot, however, she
is diven a heavy send-oft by Allan
Joslyn, announcer, with her age an-

is the content of the

HAPPY FELTON'S ORCH.

LANE REPORTER Orchestra and T COMMERCIAL WBBM, Chicago

WBBM, Chicago
Māking a strong play for housewives, this a.m. commercial, sponsored over. Columbia by the Lane
Ccdar Chest company, is resorting
to the Hollywood slant to put over
its steadrast plus. Nan Dorland,
from legit ranks, is the Lane Reculpped with a pleasant vocal apparatus and an easy flow of vocabulary, but what is more important to
the sponsor is the subtle injection of
the plug throughout the discourse.
Material idea is not new. Miss

the sponsor is the subtle injection of the plug throughout the discourse.

Material idea is not new. Miss admired in the control of the contr

ston it the stress the actions observations to be a studios; the plug is there just the
same.

Neither does the Lane Reporter
stack everything on Hollywood. She
also has a What's New patter that
borders on the believe-it-or-not
gags. But as it's tough to ring in a
sease. But as it's tough to ring in a
doesn't waste too much time on that
particular line of chatter, at the
same time giving the impression that
the entertainment angle on this program is not entirely sullied by a
sordid plug. Backing that argument up further is a small studio
tunes in a mild sort of way, and
there is no commercial theme song.
Looks likely to click if the same
subtle material holds out. Plenty of
time for the idea men, with the program a once weekly.

MURRAY, SCANLON and SHELDS Comedy, Songe COMMERCIAL WOR, New York This trio of air funsters was during the latter part of last year spotted on a series of sustainings for time was practically the same as now. Horton Ice Cream is sponsoring. Trio blends into a pleasing comedy and harmony group. Majority of the 30 minutes is devoted to a likeable harmony team. Solo song work also included, with all three spotted individually. Numbers malnly old ballads and novelty songs, with a pop here and there. Chatter quite happy for an air pour land an apparent attempt to eathy style.

KEEPING UP WITH DAUGHTER

HAPPY FELTON'S ORCH.
Sustaining
WGY, Schenectady
This trio, on the air for several
ton hotel, Albamy, broadwasta a
supper program thrice weekly and
a late evening dance session nightlly. A good band. Sounds different,
in instrumentation, arrangements
and sylc of music from that played
one to catch via Lad Speaker route
and probably to dance to.
Unit plays a more sedate type of
music on the supper than on night
program. In keeping with dance
to the city of the standing selection of the standing in the standing selection. The standing in the standing selection of the standing selection of the standing selection of the standing selection of the standing selection. It can't be said that his
voice is a musical one, or that same
is used expertly.

Some of supper programs sound
as though they are handled by restructed from the R. A. Symphony
and sounded well over the ether;
Abel.

VANDA
Talk
WRR, Dallas

Teny wens is missing physically
only in this one. This fellow makes
obecasionally there is not to contain the supper standing with discloses that one of
singers (tenor) is worthy of a solid
standard type.

Some of supper programs sound
as though they are handled by respecific the supper standard type.

Some of supper programs sound
as though they are handled by respecific the supper standard type.

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as though they are handled by respecific the supper standard type.

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Some of supper programs sound
as though they are handled by resingers (tenor) is worthy of a solid
standard type.

Some of supper programs sound
some of supper programs sound
some supper standard type.

Some of supper programs sound
some supper standard type.

Some of supper supper supper supper supper supper supper suppe

CRACKER BARREL CONGRESS sey Episodic COMMERCIAL KTM, Los Angeles

Telling a connected story of more or less plottness at 10:45 p. m. is sufficiently out of the ordinary in radio for comment in itself. That is the most possible of the connected for or endless successions of phonograph records culminating in yawning sign-off by a faraway announcer.

This program has been on the air several months every night save Sunday sponsored by English Woof-en Mills. It's a hock affair as the rustic title suggests. Particular but then the appreciation of serials on the air depends upon habitual addiction. They must be followed like comic strips and with the same sympathetic attitude.

Characterizations are fairly good, Characterizations are fairly good.

Characterizations are fairly good, but script revealed certain deplor-able literary mannerisms. Prac-tically all sentences start with well tically all sentences start with 'weir' or 'say' or 'now' or some similar slovenly lines. This quickly grows sing-songey and the ear becomes aware too much of the words and not enough of the meaning.

or enough of the meaning.

In fairness a program such as this needs to be sampled over a stretch of time to get its flavor or its possible appeal and probable mental strata.

IRENE BORDONI With Rudy Vallee's Orch. COMMERCIAL WEAF, New York

WEAF, New York.
On the Flelschmann Yeast borr, Irene Bordon! as the guest star sounds much better etherally than she has recently in person on the stage. Which should be an idea for both Miss Bordoni and radio. Unquestionably something of a name, she could be utilized to good effect most likely on a French perfume or battly preparation hour.

Callic accents, is excellent. What's more, she evidenced better judgment in choice of her song material than recently when at the Palace theatre. So far as this particular Flelsch.

recently when at the Palace theatre.

So far as this particular Fielschmann hour went, Miss Bordoni clicked, as did the program with the basic Valle music appeal. Vallee's style is as stuple as ever, injecting a touch of intimacy in plugging a new Lombardo tune and mentioning that in an informal manner.

ing that in an informal manner.

Because of the nature of the
Fleischmann yeast's supposedly
beneficial hygienic qualitics, the
medical splei by Dr. Lee is okay
commercialism. It lends a proper
commercialism. It lends a proper
medication assets of yeast are readity attuned to the seasons, whether
as a builder-upper against spring
lassitude or a guarantee against
whitty blasts. There's just enough
of it.

PAUL WELBAUM Songs Sustaining KRLD, Dallas

Welbaum goes on the air twice daily, before and after the Camel hookup, for 10-minute spells of pop and novelty numbers, alternating between the ivorjes and his whis-pering harltone. Presented in pleas-ing rambling manner, which he bills as 'just foolin' around.'

as 'just foolin' around.'

Announcer, under trick monicker as 'spotlight' reporter, cuts almost into every number for one of t.ose intimate chats. Serving as medium to uniond station's so-called classified ads. Spiels not only too frequent but too long, and holling down would help plenty. Rudy.

JUAN JOSE CASTRO ORCHES.

WABC, New York

CBs' third in the series of rebroadcasts by short wave-length
from Buenos Airse was as successful as the two preceding quarterhour programs. This time Juan
Jose Castro's Argentine orchestra
featured semi-classical music to
demonstrate the wealth of native
Argentine compositions.

The orchestra was specially recruted from the R. A Symbtony
and sounded well over the ether.

Abel

WOLFE vs. TRACY OVER 'STREET SINGER'

Arthur Tracy, the 'Street Singer,' CBS and Loew's, must show caus on April 28 in the Queens County on April 28 in the Queens County supreme court why they should not be restrained from using the billing of 'Street Singer.' Ed. Wolfe, Tracy's former manager, is the plaintiff on a managerial contract. Wolfe also seeks an accounting to the extent of one-third a receiver surnings and a receiver armings and a receiver he appointed for all Tracy's earn-

mgs. Wolfe, through his attorneys, Shapiro, Caldin & Pearlman, Galms that the 'Street Singer of the Air idea is his and that on June 25, 1331, he entered into a contract with Tracy whereby he was to manage him for two years, also that if during that time Tracy earned \$150 per week average, the contract was to ings. Wolfe,

LITTLE **JACK**

Every Day Except Sunday 9 to 9:15 A. M., E.S.T.

SUPREME SAXOPHONE CLYDE DOERR

NEW YORK LIFE

HOWARD CLOTHES CHESEBBOUGH BOUGH ents Exclusively



MIKE" TRAINING "MIKE" TRAINING
Perfect your SINGING and SPEAKING
voice for RADIO. Diction PERFECTED
MANAGERS ATTENTION: Microphone
MANAGERS ATTENTION: Microphone
MERCHISTON FOR ATTENTION: Microphone
MERCHISTON FOR ATTENTION FOR ATTENTION
MANAGERT EVANS — VOICE BUILDER
149 West 57th St. Circle 7-5961

TheTunesmiths

ored by FITCH HAIR TONIC Friday, 10 A. M., C. S. T.

"BIT"
Friday, 11:15 A. M., C. S. T.
Staff Artist WBBM, Chicago, C. B. S.

Over NEC Count to Count Network
ALSO PRODUCING RADIO MUSICAL PRESENTATIONS

automatically be extended over a three-year period. According to the term. of the contract, states Wolfe, he was to get one-third of Tracy's earnings.

he was to get one-turn a array-earnings.
Wolfe avers that before Tracy met him Tracy was earning \$50 a week; now he averages \$5,000 weekly; now he averages \$5,000 weekly; paying 19% to the CBS Artist Bureau, 5% to the Loew vaudeville agency and 3317% to Wolfe, only 50% of his income is net.

Sullivan's Siesta

After tonight's (Tuesday) broadcast: Geradine goes off the CBS network for five weeks. Ed Sullivan will return to CBS when the

ine has been on CBS for

WRHM Wants Full 24-Hour Air Time

Chicago, April 25. Continuing its fight to obtain additional time on the air, station WRHM of Minneapolis, is gathering reams of testimony to submit on its

reams of testimony to submit on its petition before the Federal Radio Commission. Case comes up May 5. WRHM is out to get a .24-hour service on a "ave length it already shares with three college stations," WLB of the University of Minnesota, WCAL of St. Olar and KFMX of Carleton. All three school stations are fighting WRHM and opposing the petition.

CCC's CBS Move

Chicago, April 25. Local branches of the Columbia Concerts Corp. and its subsidlary, the Community Concerts Service, take up quarters in the offices of the Columbia network in the Wrig-ley building here May 1. Both or ganizations are a most 100% CBS controlled, and had previously, as far as Chicago was concerned, been operated-totally independent of the

operated totally independent of the broadcasting interests.

In the move of desks from the layout in the Tribune building J. M. Bellows remains as manager of the CCC here and Arthur Wisner as western field manager of Com-munity Concerts.

OLSEN-BENNY HALF HRS.

Canada Dry returns to the NBC airwaves after a lengthy lapse of ome months on May 2 with George some months on May 2 with George Olsen's orchestra and Jack Benny, Commercial will be on twice weekly for 39 minutes each. John Young, NBC announcer, has been taken off the Cilquot program to do the commercial spiels for

S. & B.'s P. A.

S. & H.'S F. A.

Nelson Hess has taken leave of
absence from the CBS publicity department to .jcln Co.l. Stoopnagle
and Bud on the road. Team opened
six stage we kes for Loew at the
Penn, Pittsburgh, Friday (22).

Hess will publicize and manage
the radio act.

HERE AND THERE

Sinith-Ballew's orchestra goes into the Pavillon Royal, Long Is-land, May 28.

Buddy Morris back yesterday (Monday) after a business trip to Chicago and Toronto. Al Dubin went along.

Joe Roberts orchestra goes into the Drake hotel, Chicago, April 30, replacing Carl Moore.

LEOPOLD SPITALNY

SHEAFFER LIFETIME REVUE

CHICAGO

Trade Name Confusion **Ousts Radio Programs**

San Francisco, April 25.

The radio programs of R. Cody Co. went off KYA and KROW this week as a result of injunctions brought by attorneys for Coty, Inc.,

New York perfumers.

Local odor water manufacturers had several programs on the air plugging their product as that of the Cody Co., which, attorneys contended, was misleading.

KWY'S 'DEADLINES'

Chicago, April 25. By switching the first letter, the former WENR 'Headlines' serial on former WENR Headlines' serial on for the Wilson Brothers clothing, company, will become Deadlines' op KYW when it starts early in May. Serial is being written by Carl Riblet, former radio man with J. Walter Thompson agency. Will replace Padded Fists, which is being moved to an earlier evening spot in an effort to plug this sustaining.

Networks' Comm. Waiting Line a Myth; NBC 40% Off in 3 Months

For the past three months, starting Feb. 1 and ending April 30, 24 commercials went off the NBC network and if came on. The figures show a drop of almost 40% in new both NBC and CBS expect a sharp drop.

Exodus of commercials will incommercials will income the control of the

Inside Stuff—Radio

Only a difference of five between the number of NBC announcers and the total for CBS. Something of a surprise considering that NBC has two networks, WJZ and WEAF to supply and CBS but, one.

two networks, WJZ and WEAF to supply and CBS but, one. NBC has 22 announcers in New York. They are: Alwyn Bach, Ford Bond, Howard Claney, Milton J. Cross, Ben Grauer, Alois Havrilla, George Hicks, John Holbrook, Edward K. Jewetk, Kelvin Keech, Alan Kent, Clyde Kittell, William W. Lundell, Charles O'Connor, Howard Petrle, Danlel Russell, Jeff Sparks, Edward Thorgersen, Charles B. Tramont, James Wallington, Ray Winters and John S. Young.
CBS list of 17 are: David Ross, Louis Dean, Ted Husing, Frank Knight, John Mayo, George Beuchler, Don Ball, Andre Baruch, William Brenton, Edward Cullen, Douglas Evans, Kenneth Roberts, Carlyle Stevens, Harry Von Zell, Fred Utal, Arnold Moss and Faul Douglas.

In line with agitation in the United States that 15% of all roadcast-ing time shall be arbitrarily set aside for educational purposes, the ex-perience of Coast stations is noteworthy.

KFI, Los Angeles, has solicited practically every college, university high school, or important educational unit in its territory, but most of these seats of learning declined the invitation for free use of the ether or didn't know what to do with the profered periods. Ultimately KFI got a minor school to use 15 minutes,

Booking of Burns and Allen on the Chase & Sanborn broadcast Sunday (24) to substitute for Harry Richman after the latter took ill, was facilitated through the J. Walter Thompson agency, handling both the coffee account and the Robert Burns account. Burns and Allen are under exclusive air contract to Burns. Use of the team is announced on the C-S hour as by courtesy of Robert Burns.

Through the insistence of Sam H. Harris that he be credited for the use of Jean Sargent on Ziegfeld's Chrysler-CBS broadcasts, Harris is getting a courtesy line on each broadcast.

Miss Sargent, now in Face the Music, after being spotted twice on Zieggy's air periods, was engaged for the remainder of the series.

Sketches which started on CBS from Chicago April 24, for a life insurance company, did not get WABC because of another commercial using the N. Y. station at the time.

With the latter commercial bowing off, the insurance period will have WABC commencing May 1.

Heinz Rice Flakes rates the most extensive advertising campaign yet launched in network broadcasting to introduce a program.

Appropriation set aside to ballyhoo tha Joe Palooka script on CBS provided for around 1,800 weekly newspapers and over 1,100 dailles.

With M. H. Aylesworth assuming the presidency of RKO, radio chatter writers in New York are becoming more careful. Air gossipers now have the idea that if they put NEC, or its execs, on the pan, it may affect RKO advertising in their papers.

WABC, New York, has referred to Peck Advertising Agency the com-plaint lodged by Wedgewood Nowell, Los Angeles free lance broadcaster that I'ving Kaufman litted his 'one-man minstrel' routine in the east of programs for Zenith Radio.

General Foods advertising account, rated as worth 59,000,000 annually, is leaving the Erwin-Wassy agency for Benton-Bowles, New York outlit. Notice has been given to Erwin-Wassy for the switchover date as of

WSPD, Toledo, is affiliated with the CBS basic network and is not an indie station. Had been said that Toledo was without a network outlet.

KALEY'S OUTFIT

Los Angeles, April 25. Chas. Kaley, with Earl Burtnet has Kaley, with Earl Burtnett's d, will organize a new outfit at Biltmore hotel three weeks

Burtnett takes his musicians to the Lincoln Tavern, Chlcago.

TED FIO-RITO AND HIS ORCHESTRA

Frolic's Cafe CULVER CITY, CALIF,

Broadcasting Nightly Over Warner Bres. Station, Hollywood Management MUSIC CORP. OF AMERICA

CLIFFORD SOUBIER as

MON., TUES., WED., THURS, and FRI., at 4:30 P. M., Over NBC BLUE NETWORK

VAUGHN

Doubling for RKO and Loew

MANAGEMENT Columbia Broadcasting System rsonal Directio



FRED L. **JESKE**

Sponsored by Monarch Foods Mon., Wed., Frl., 9:00-9:15 P. M., C. S. T., WGN, Chicago

ISHAM JONES

Now CAFE WINTER GARDEN, Chicago Network—Station WBBM Chicage, Mon., Wed., Fri., 11 P.M. C.D.S.T. Bookings by Columbia, Broadcasting System and Amusement Service Corp.

NOTED BARITONE OF RADIO AND SCREEN

CANBURY **DOUGLA**

Featured at the ROXY, New York (This Week, April 22)

STANDARD CONTRACT UP FOR WRITERS-PUBS.' O.K.

VARIETY

Meeting between the contract committee and the executive counsel of the Songwriters' Protective Association was to be held last night (Monday) to pass upon a standard uniform contract between publishers and writers.

Meeting between the publishers and the S.P.A.'s committee Friday

(22) agreed that the S.P.A. would void the clause in its constitution whereby all their writer-members assign their ERPI rights to the S.P.A. However, the decision of the contract committee is not final and has to be ratified by the executive counsel of the S.P.A.

It is this ERPI assignment clause that caused the deadlock between the S.P.A. and the M.P.P.A. and as soon as some agreement is reached concerning, this clause, it is probable that a uniform contract will be established between writers and publishers.

IRVING BERLIN, Inc.

"Strangers"

"Gosh Darn"

"I'm So Alone With the

Crowd'

"I'll Get Along Somehow"

"Lullaby of the Leaves"

1607 Broadway, New York

3 NEW HITS

MUSIC **GUIDE**

AGER, YELLEN & BORNSTEIN. Inc.

"Night" "Sing a New Song" Auf Wiedersehen My Dear"

745 7th Ave., New York

"KISS ME GOODNIGHT TOP THE SUN, STOP THE MOON (My Man's Gone)" "YOU'RE THE ONE (You Benutiful Son-of-a-Gun)" "WHEN YOU'RE GETTIN' ALONG WITH YOUR GAL" "EV'RY TIME MY HEART BEATS"

Desylva, Brown & HENDERSON, Inc.

745-7th Ave., New York

SAM FON

"LAFFIN AT THE FUNNIES" "LIGHTS OF PARIS" "ALL THE WORLD WILL SMILE AGAIN, AFTER TOMORROW" "LADY OF SPAIN" MY WORLD BEGINS AND ENDS "LOOK, HERE COMES A BAINBOW"

PROFESSIONAL OFFICES
158-160 West 45th St., New York
(Cleveland—Chicago—Los Angeles)

HARMS' HITS

WHAT A LIFE GOT A DATE WITH AN ANGEL I LOVE TO SEE THE EVENIN' SUN GO DOWN MOONLIGHT FOR TWO DEEP IN YOUR EYES

PROFESSIONAL OFFICES 1657 Broadway, New York

Announcing three new songs by the distinguished American composer NEIL MORET (Charles Daniels).

Thank You for the Evening' Give Her a Kiss for Me 'It Might Have Been You' All professional material now ready.

American popular music is standard for the world.

SING SONGS BY AMERICAN COMPOSERS

MILLER MUSIC, Inc.

62 West 45th St.—Vanderblit 3-3035 New York City

Remick Hits

"WHISTLE AND BLOW YOUR BLUES AWAY"

"CAN'T WE TALK IT OVER?"

"WHERE THE LILIES OF THE VALLEY GROW"

"LITTLE OLD CHURCH IN THE VALLEY"

REMICK MUSIC CORP. 1657 Broadway, New York

From "One Hour with You," Chevalier's Latest Paramount Picture "WHAT WOULD YOU DO?"

"WE WILL ALWAYS BE SWEETHEARTS"

"ONE HOUR WITH YOU"

FAMOUS MUSIC CORP. 719-7th Ave., New York

"Devil and Deep Blue Sea" 'Kickin' the Gong Around" "Twenty-One Years" "Bells of Avalon" "Wrong Number" "Cabin in the Cotton"

"I've Been Expecting You"
"Minnie the Moocher" MILLS MUSIC, INC. 150 W. 46th St., New York

Marks' Big Four

TOM THUMB'S DRUM MARTA

WAITIN' FOR THE MOON MAMA DON'T WANT NO PEAS AN' RICE AN' COCOANUT OIL

MARKS NEV YORK MUSIC

Shapiro, Bernstein & COC.

"LAWD, YOU MADE THE NIGHT TOO LONG" "SAY THAT YOU WERE TEAS

"If I Ever Meet THE GIRL OF MY DREAMS" "LONESOME MELODY"

TAKE A PICTURE OF THE

Capitol Theatre Building -COR. BROADWAY & 51ST STREET NEW YORK

Witmarks-Hitmarks

"Too Many Tears" "I Send My Love with These Roses"

"How Can You Say No?" "By a Rippling Stream" "Was That the Human Thing to Do?'

WITMARK & SONS 1657 Broadway, New York

Radio's Phone Bill

(Continued from page 1)

that A. T. & T. figures radio recention is essential, whereas the telephone conversational communitelephone conversational communi-cation may be rated as a service, but also there is the basic business reason that radio is paying, in pro-portion, more for its line service than any other class of subscriber. From the networks, NBC and CRS the stacklope company is esti-From the networks, NBC and CBS, the telephone company is estimated to be garnering some \$6,000,dividual stations are contributing dividual stations are contributing the other \$4,000,000 each year for the telephone wires connecting the studios with the transmitters. Rates for these wires vary from \$12 to \$20 per mile a month. Special Wires

A. T. & T. has developed special wires and lines for radio service ex-clusively, the cables ordinarily used clustively, the cables ordinarily used for telephone conversation being entirely unsuitable for radio transmission. This is due to the fact that the radio line must carry varying sound cycles while the telephone wire carries only a constant cycle. Reguiar telephone wire transmits sound at 2,500 cycles, while the present radio transmission line is able to carry a vacillating variation from 50 cycles all the way up to 5,000. Research lab of: A. T. & T. Is now getting ready to make available for radio use cables capable of carrying a variation from as low as 25 cycles to as high as 8,000.

Every chain broadcast is being

as 25 cycles to as high as 8,000.

Every chain broadcast is being checked and monitored independently by the central engineering lab of the phone firm. In case of a break over any one of the chain lines, the facilities of the monitor bureau are today capable of restoring the program to the broken wire after a lapse of not more than a minute and a half.

Takesting

Television

Television

Much effort is being expended within the A. T. & T. labe in the east on two projects. The first is television, on which the Bell lab is conducting regular tests in an effort to establish the transmission of pictures at 20,000 cycles. A. T. & T. is understood to be primarily interested in television of the primarily interested in television. primarily interested in television, not for the broadcasting of programs itself, but for the acquisition of patents on 'television equipment just as its affiliate, Western Electric, holds patents on radio transmitter apparatus, and also on equipment used in the filming and projection of so and motion pictures.

projection of so-ud motion pictures.

The second lab item is the possibility of establishing radio prossibility of establishing radio prossibility of establishing radio prossibility of the property of the p

programs.

Several independent territorial telephone companies are at present delivering such radio service in Minnesota, western Illinois and othern midwest sections in which indie phone firms still hold franchises. This individual radio service is being delivered into the home at rates averaging 45 per month, or about the same as the cost of phone service.

PALISADES MAY 7

Palisades Park, N. J., controlled by Loew's, opens May 7 for its cus-tomary 21-week season. The baliroom will again broad-cast nightly over the amusement park's own station, WPAP, with the Tommy Christian orchestra booked Tommy Christis for the season.

'Sweetest Little Kid' 'It Wasn't Chance, It Was Fate'

VILLA MORET. Inc.

1658 Broadway 26 O'Farrell S' New York San Francisco 1003 Woods Theatre Bids. Chicago

"Let That Be a Lesson to You"
"My Extraordinary Gal"
I Wish I Could Leave You Alone"
"Fools in Love"

OLMAN MUSIC CORP.

745-7th Ave., New York

SHOWPLACE

on for the third chorus. All fast without interruption and plent sef-fective.

The without interruption and plent sef-fective.

On ext is the prima size introduced in the control of the Stritt. She's Muriel release in the control of the second on the control of the control of

RKO Wide Open

(Continued from page 7)

(Continued from page 7)

Ing up the best chance any rival firm has ever had to invade vaude-valled without such an opportunity having cost the opposition a central control which can go vaudeville on a national basis over night. With an axiom of show business being that mere cutting of overhead never drew anybody into a theatre Beck and his drastic prunling, for which the claimed necessity can be traced back to the same company's weak pictures, is not only lessening the calibre of the vaude bills but is sending disgrunded acts on the stage which, out of town, can mean slipshod per out of town, can mean slipshod per-formances before lessened salaried

formances before lessened salarled house managers who don't care either. But these are things auditors do not see on ledgers.

Beck, ostensibly re-entering the vaudeville field to protect his and other Orpheum stockholders' interests, and probably permitted to do so on the RKO hope that he would thus he decouvered from files. so on the RKO hope that he would thus be circumvented from filing a suit for losses sustained as a stockholder, is active once more in a field which is no longer familiar to him. This is witnessed by the instance of his signing Mme. Frances Alda. The operatic mem-ber recently played the Palace, Cleveland, for a week to around a \$14,000 loss and then painted the Palace, Chicago, red for about an-Palace, Chicago, red for about an-other \$10,000; a \$24,000 deficit in two weeks in as many houses for a hand-Becked headliner whom the booking head deemed a sure attrac-

Situation at the Palace, New York, has now reached the point where a change in policy is being discussed to the extent that the theatre may go three a day, close or add its own producer and additional expense in a desperate attempt to pull out what it has lost so far this pull out what it has lost so far this year, around \$60,000 since Jan. 1. This is the ace Orpheum site in which Beck has, a 49% interest with RKO. It's the last of the two-a-day theatres in the country and has a. box office scale. of a \$3 night top which must stand for the house to have a chance to get out on its present system of presentation. The possibility of Fanchon & Marco suddenly becoming direct op-

Marco suddenly becoming direct op-position to RKO across the country on a vaudeville basis is not remote and made so by Beck. The saiary on a vaudeville basis is not remote and made so by Beck. The salary cuts the RKO booking boss is instituting can easily chase acts to Fanchon & Marco where the salary might be as much, or move, and the route longer minus further layoffa.

RKO may be said to be retrenching, but with the stage end in the

and may be said to be retrench-ing but with the stage end in the care of Beck it's not evident that he has an eye to the future—or maybe he doesn't think there's a

Detroit Active

Detroit, April 25.
A sudden spurt in activity is given ing Detroit a number of new ingling places. Addison Hotel is opening its club with Seymour Simons' orchestra. Room will be called Everlades.'

Luigi is rebuilding his Embassy. Laigi is rebuilding his Embassy, which burned down is months ago, and expects to open during an allossom Heath reopens May 4 with Gerald Marks and orchestra. English water Beach reopened last week with the 'New Yorkers,' also the 'Showplace' with Ted. Note and Freddie Stritt mc.ing.

Town has been void of open door places, with speaks getting the big play, Most of them offer small time entertainment and music.

COLORED CAFE SWITCH IN S. F.

San Francisco, April 25.
Florence M. Thompson opened the
Show Boat cafe this week, replacing the colored Apex formerly run
by Curtis Moseby.
Show Boat has Moseby's Blue
Blowers and colored floor show with

Radio Chatter

(Continued from page 48) adcast from a plane May 2. Ship be equipped with two midget

will be equipped with two imager planos. NBC held a luncheon for radio scribes at the St. Regis Root, New York, Friday (22) in honor of M. H. Aylesworth's election as president of RKO.

York, Friday (22) in honor of M. H. Aylesworths election as president of Andy Smith, radio editor Birmingham News, started something when he asked readers to select best names in radio. Got a fock of arguments, and the select select

with that of western film star, Tom Keene.
When Rudy Value went on the air for Fleischman from 711 5th end for Fleischman from 711 5th end the for the fleischman from 711 5th end fleischman from 711



Because he likes to see his name BOB MILLER
DOING WONDERS FOR
"TOO MANY TEARS"

By AL DUBIN

10 Years in St. Louis MILTON SLOSSER

Publix Ambassador Theatre

Disc Reviews

By Abel Green

The introducer of the Peanut Vendor' has a couple more render foxtrot novellies, including marianna, sequel and the control to the couple more render and the couple marianna, sequel concluding the couple of music, making for colorful foxets, with Bob Burk contributing vocally. 'A Penny for Your Thoughts' is the companion number. Viotor 22923.

Frank Crumit Crumit-Julia Sanderson team The Crumit-Julia Sanderson team now enjoys a radio rep comparable to their past musical comedy standing. The comedian's 'Rhymes' and Pilnik! Pionk!' are of the same type of 'Gay Toreador' dosgerels which Crumit's uke 'vocalization favors. Vocal nevelties for them as likes 'em. Victor 22943.

By the Eireside' and 'Lovable' are a strong single-faced couplet on your and his orchestra. The long-playing 15c. seller constitute almost a two-sided record, wit a line of demarcation on the single-face, indicating the distinction between both numbers. They are not medleyed.

Ben Selvin
Columbia's longer playing 10incher medleys, the Face the Music
and 'Hot-Cha' hits in nice style as
played by Ben Selvin's orchestra.
Kate Smith, Jack Miller and the
3 Nitecaps supply the vocal interludes. It's a good buy with those
names and those tunes.

names and those tunes.

Eddy Duchin

The Central Park Casho maestro
also has a strong couplet in the
popular 'Paradise' waitz, which is
medleyed with 'Save the Last Dance
for Me' and Three o'Clock in the
Morning,' still as good a waitz as
they write 'em. The fox-trot companion side constitutes a medley of
One Root With You' selections. Lee
Rondollers quartet vocally. Played
in nice, smooth style by the uitra
Duchinites on the longer playing
Columbia 18001.

Ambrose-New Mayfair

Foreign recordings by the old and
the neign recording to the old and
the neign recording to the primary
dance purpers smooth, unnensational
orchestrations, fitting the primary
dance purpess aimed at. Ambrose
dance purpess aimed at. Ambrose
Tour Eyest and the New Mayfair
Pance Orchestra, whoever the
maestro may be, does likewise with
Got a Date with an Angel. The
bands could be one and the same.

Kate Smith

By the Fireside' and 'My Moniare done by the popular radio songstress in her best lyric manner. The vocals register handsomely on Columbia 2837 and should enjoy a somewhat above-par popularity in this meagre disk sales era.

Ted Lewis

'Somebody Loves You' and 'My
Woman, notably the latter, permit
Lewis to get very jazz-dramatic in
his usual vocal interludes. Dansapatingly they are rhythmically
satisfactory. Columbia 2635.

Peter Van Steeden

Peter Van Steeden
Van Steeden has been around on
NBC for a gadlo buildup for some
time, with NBC figuring in obtainling for him the Victor recording
break. He delivers nicely with his
two foxtrot assignments. Somebody
Lowes You' and Yorir Dancing On
Victor 22948.

Dajos Bela Dajos Bela the mid-Europa concert maestro, is quite a name in the Teutonic countries with his content which has the maestro of the the Teutonic countries with his con-cert music. As the maserro of the ultra Adlon hotel, Berlin, Bola is known both for his dance music as well as concert string stuff. On Co-lumbia's inported 12-inch matter lumbia's linch matter in the States Delirien Walts' and he States Delirien Walts' both in the popular Viennese manner.

George Olsen

Tove, You Funny Thing, and 'lly
the Fireside' on Victor 22947, with
the Fireside' of the Fireside of the
Downhammer, interspersed with novelty
vocalization. Fran Frey, Bobby
and Fireside of the Fireside of the
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Waring Leaving Roxy, Reisenfeld's Big Orch

Roxy, New York, will revert to its original pit symphony musical policy May 6, following a 16 weeks' try with an elaborate jazz orchestra conducted by Fred Waring. For resumption of the classier musical policy the house is after a name conductor. Hugo Reisenfeld is likely to get the assignment.

to get the assignment.

Waring band's contract is up this week, but a fortnight's extension has been arranged. In the Roxy pit the regular Waring dance orchestra, at \$6,500 a week, has been augmented up to a total of 60 musicians.

Waring was to have come up for another 10 week's option, but the old theatre directoral board said it didn't want to saddle the new regime didn't want to saddle the new regime with any new contracts, and Harry G. Kosch's new controlling board had too many things to takke to take up Waring's new agreement. Instead, Kosch requested and received an extension for a fortnight.

Catalina's Vacations For \$30 Need Name **Band Exploitation**

Hollywood, April 25.

Wrlgley's Catalina Island is in the market for a name band for this coming summer figuring that on a national broadcast a band that

would command attention would be an ace advertisement for the Island. For several years, the Catalina For several years, the Catalina Island company has plugged its 5,000 capacity dance hall over a small station operated from the island. Band in the hall has always been a local combo without a name. Dance hall is about the finest apot of its kind in the west and is a free gate.

and is a free gate.
Cost of a name band plus broadcasting line charges for a complete
Pacific coact coverage, where the island gets most of its trade, is figured
as small compared to the results it
will gather if the broadcast is
properly presented with an island
sales talk.

sales talk. This year's ballyhoo on Catalina will stress the fact that there are accommodations for 15,000 vacationists who can spend at week there and see everything for \$30. Several class thotals are on the island all getting to present the stand of the control of the contr

PETITION FOR ORGANIST

Flushing, L. I., April 25.
Adverse ecitorials in the local press and a petition condemning the theatre's action followed dismissal last week of Bernie Cowhan, organ soloist at the RKO Flushing.

Petition, signed by several hun-dred Flushing residents, demands Cowhan's return to the theatre consolc. Letout was for economy pur

and 'Keenin' Out of Mischief Now with I Know You're Lying, But I Love It' on 22969, are all in the sume brisk Coon-Sanders manner. The boys sock out their stoplogy in decisive tempos, with Joe Sanders per usual 'vocul'zing.

Leo Reisman

Leo Reisman
Toveable' and T'm So in Love'
(Victore 22954), and My Woman' and
Too Many Tears' on 22951 evidence
Reisman's dansapiation versatility.
In excellent rhythmic style, the former Central Park Casino inaestro
batons his boys to topnotch dance
results. As always, the orchestrations are rich bit not overdone, and
ever danseable.

Leader Fined \$3,000.

Detroit, April 25. The local musicians union has fined Bert Stock and his orchestra broadcasting over WJBK, for working under scale. The leader was fined \$3,000 and the men \$500 each This was the first fine locally for low pitching in some time. It was placed by the new head of the lo-cal, President Schemman.

Chicago Concert Group Organizing Own Union

Chicago, April 25:

First attempt to unionize conce and radio singers in this town has been made by a group of who have formed a sort of alliance In preparation to asking for an affiliation with the American Federation of Labor.

tion of Labor.

Led by Moissaye Boguslawski, concert planist and teacher, the group of some 75 vocalists met for an election of officers that put Mark Love, radio basso, in as president of the newly formed organization. Boguslawski was made an honorary vice-president.

Boguslawski attacked jazz music Boguslawski attacked jazz music in the theatres and on the stage, and waxed particularly vehement against crooners. Purpose is to set the local vocalists on a similar basis to that of one musicans lead to the local vocalists on a similar basis to that of one musicans lead to be a set of the local to the

and concert platform,
Other officers are Ross Warnica,
secretary of the Woman's Symiphony orchestra, first vice;
Theodore Harrison, wond teacher, second
vice; Harry Walsh, director of the
Hamilton Club chorus, executive
secretary; Carl Crave, vocal teacher,
recording secretary, and Robert recording secretary, and Dickman, an advertising

New Chi Band Agency

Chicago, April 25. Paul Cohen, merchandising head of the local branch of Columbia Phonograph and Radio company, is opening his own band booking of-fice.

Associated with him will be Ed-ward Blimpke, Jr., former Colum-bia man and at present in the ar-tists bureau of WJJD.

Locals Only

Columbus, April 25.

Dance spots of this city have done a complete about-face in all hand arrangements for the present

year.
Only local bands are to get the call at Valley Dale and Olentangy Park, the two major dance spots of central Ohio.

Kassel Touring

Chicago, April 25.
Art Kassel band leaves town for a month and five days of touring around the east and midwest om May 10. Kassel has been at the Bismarck hotel the entire present season and will return to catch the nolitical conventions.
Phil Levant or Lucius Mellinder, colored, may replace.

Leader Fined \$3,000, Men \$500; Low Pitching Soc. Holds Up License Fee Until Sept. 1 for Meetings with N.A.B.

Musicians Victims of Phoney Booking Gag

Phoney Booking Gag
Los Angeles, April 25.
Police in California cities are looking for a phoney booking agent who has been gyping singers and musiclans out of advance commissions' ranging from \$50 to \$300 each on take vaude contracts.
Young tenor 'discovered' locally by the gyp booker was given an elaborate contract to sign. Paper purported to give the youth 23 straight weeks of vaudeville. Singer borowed \$50 to pay the asserted agent's fee and was told to report in San Diego for opening. When the singer got there he failed to locate either the promoter or his spot. Another Locategoe musical fellowers of the promoter of the spot of the promoter of the promoter of the promoter of the spot of the promoter of the promoter of the spot of the promoter of the promote

Chi Ad Agencies Oppose MPPA Disc Tax Collections

Chicago, April 25.
Opposition to the method decreed by the MPPA for the collection of vice and the collection of the MPPA for the collection of vice at a meeting of the Advertising Agencies Radio Association here hast week. Group composed of reps from local agencies, agreed that the fee was coming to the music writers, but attacked the publishers plea of getting the money direct from the advertiser as clumsy, complicated and impractical. Committees and impractical control of the collection of the control of the collection and make counter suggestions.

Tax imposed on commercial recordings calls for 25c per copyright number, per record and per, performance. On restricted compositions the tap is double. Procedure Inconceing as set the by the

formance. On restricted compositions the tap is double. Procedure
the table that the tent of the ten

Hoclety.

VAN SINGING ONLY

Paul Douglas has been added to the Van Heusen broadcusts, CBs,

the Van Heuson broadcusts, CBS, as announcer.
Previously Gus Van, featured artist on the programs, had to double as announcer. Adverse comment caused the switch.

Inside Stuff—Music

One explanation about the slump in the music big is valued by a veteran music man who opines that in the past, even during, the levyday of act paying and other costly conomic handicaps, business was good because the song pluggers then were unaliashed, unassuming pluggers. Today, they re all excess with behind-the-dock complexes, tubing about golf and bridge, and all anging for the Crusbys, Downeys, Whilemans, Bernies, Valloes, et al., plugs such its Crusbys, Downeys, Whilemans, Bernies, Valloes, et al., plugs such its

Formerly they'd go around in the Coney Island and side street dans halls and cates and do their stuff, not missing a thing to get a new to into the air.

Bob King, who died recontly at 69, saw his greatest fame under a feminine hom-de-plume, 'Mary Earl,' which became so valuable an essociation with his composition, 'Beautiful Olide' Availte, that Shapiton-Bernstein, his minde publish ra, set another precedent and registered Mary Earl in the U. S. Patent Office as a registered trademark.

Obserts latest, in the usual smooth tions are rich bit not overdone, and small respected with the usual smooth tions are rich bit not overdone, and small respected with the usual smooth tions are rich bit not overdone, and small respected with the usual smooth tions are rich bit not overdone, and small respected with the usual smooth tions are rich bit not overdone, and small respected to the usual smooth tions are rich bit not overdone, and small respected to the usual smooth tions are rich bit not overdone, and small respected to the usual smooth tions are rich bit not overdone, and small respected to the usual smooth tions are rich bit not overdone, and small respected to the usual smooth tions are rich bit not overdone, and small respected to the usual smooth tions are rich bit not overdone, and small respected to the usual small respected to the usual small respectation. The safety of the usual small respectation with his composition, Teautiful Olido' (waits), that Shujate has smooth tion small respectation with his composition, Teautiful Olido' (waits), that Shujate has smooth tions the respectation with his composition, Teautiful Olido' (waits), that Shujate has smooth tions the respectation with his composition, Teautiful Olido' (waits), that Shujate has smooth tions are respicted trademark.

Waring's Pennsylvanians

You're the Ohe and "red" Mark Sweet another present and president and registered trademark.

Like Olean and their Sweet has small respectation, the usual small respectation with his composition, Teautiful Olido' (waits), that Shujate has small registered trademark.

Sangatiful Olido' (waits), that Shujate has small registered trademark.

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Sangatiful Olido' (waits), that Shujate has small registered trademark.

Sangatiful Olido' (waits), that Shujate has small registered tradem

American Society of Composers Authors & Publishers has agreed upon the request of the National Association of Broadcasters to hold up the new license fees for music for radio stations until Sept. 1, unless in the meantime it reaches a new rate or date. American Soclety's original notice to radio stacharge on all moneys grossed by stations from commercials ulus a small sustaining fee, would become effective June 1.

Decision for both groups to confab regarding the new rate was reached after a three-day session by the N.A.B. at the Commodore, New York.

The committee appointed by the N.A.B. to confer with the American Society consists of P. W. Morency, ingr. of WTIC, Hartford, affiliated with NBC; A. L. Ashby, NBC vicepresident and general counsel, and Ed. Klauber, CBS vice-president. The publishers may not appoint a

The publishers may not appoint a committee. In that case the general manager of the American Society will act on its behalf. First meeting between both groups to discuss the new rate is scheduled, for today (Tuesday) at noon. American Society's new rate notice created plenty furore in the radio business, especially at C18S and NBC, since it demands that the networks bear the burden of the 5% surcharge on all network commercials, with affiliated stationscraving network programs exempt from this charge.

Indies Not Represented

Indies Not Represented

N.A.B. consists mainly of network stations. The appointment of
network officials by the N.A.B. s,
the committee to confer on we
license cess is reported as uneativafactory to the American Society,
since the small indie stations are
not represented.
The Society is prepared to put up
a fight for its new rates. N.A.B.
membershy consists of but about
160 stations, it is declared, whereas
the country's remaining 300 stations are not members. The Society will at first attempt to reach
an agreement with the N.A.B. "
If by Sent. 1 the publishers and clety will at first attempt to reach an agreement with the NA.B. "
If by Sept. 1 the publishers and, NA.B. fail to come to terms, the, new rates will then go into effect, Starting with this week, meetings between the NA.B. committee and the publishers will be held regularly.

Coast Band Switch

Los Angeles, April 25.
Irving Aaronson's Commanders
will replace the Ted Piorita combo will replace the Ted Florita combo at the Frolies Club here May 25. Florita's bund goes to the St. Florita's bund goes to the St. Francls indel, San Franclaso, ite \$1.850 under a year's contract. The Phill Harris bund, enrently there, comes to the Coconnut Grove at the Ambassador. Jimmy Grier's band, now at the Grove, may disband.

GILBERT'S 'GOOMBAY'

L. Wolfe Gilbert, who collaborated on the lyrles of 'The Peanut Verdor,' is taking a figer in indic mujer publishing with Charles Lotthon a, native West Indian composer, vio will supervise the promotion of 'Bahama Muma' (That Goom' y, Tune) from publication headquarters in Newey Enhances.

Tune) From position to headquarters in Nassau, Bahamas.

Lofthouse wrote the West Indian novelty, 'Mana Don't Want No Peus and Rice,' with 'Bahana Mana' in the same off-heat thyth in known as the 'goombay.'

AXE FOR FRISCO OP-SYMPH

CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING-CENTRAL 0644-4401

KEDZIE

Switching back and forth from Wednesday to Friday hasn't been doing the vaude Showings here any good. Under new management now leave the work of the state of the stat

(Continued from page 25)

SKY BRIDE

STANDARD FIVE DOLLAR ROOMS 3 WEEKLY 11752 HIGAGOS A REYEL TURNS KNICKERBOCKER

PADJOINING PALMOLIVE BLDG (OPPOSITE THE DRAKE SPECIAL BATES TO THE PROFESS

RKO STATE LAKE

"YOUNG AMERICA" with SPENCER TRACE—BORIS KENYON TOMMY CONLON—BERYL MERCER

hoofing routine that's very uncertain. Chicago Operatic Quartet were billed as a quintet, but the control of th

Ill 7:30, or about a half hour later that a should be a dander that a second or a second o

Cohens and Kellys in Hollywood

Universal production and release. Stars George Sidney and Chmile Murray: Super-vision, Stanley Bargerman; direction, John Francis Dillon; story, Howard J. Green, At the Mayfair, N. Y., on grind, week April 22. Running time, 75 mins.

April 22. Running time, 75 mins,
Moc Cohen. George Sidney
Michael Kelly Charile Murray,
Kitty Kelly June Clyde
Maurice Cohen. Norman Foster
Mrs. Cohen. Emma Dunn
Mrs. Kelly. Father Howard
Clounney Chadwick. Esther
Mrs. Chadwick. Doroth Christie
Mrs. Chadwick. Julis Alberni

(Continued from page 25)
killed. Arlen guits the air and the
tiroupe and gets employment at an
airport where he services the airoraft. He boards with a womaroraft he boards with a womartiroup and the boards with a womartiroup and the boards with a womarbougias, and who does not know
that her boy is gead, lamely explained by a letter from the U. S.
Dept. of Commerce officials, who
tell that they had trouble locating
her. The baby son goes up in the
the the baby son goes up in the
lab boy-fashloned parachute. There
is no one to go to the rescue but
Arlen. Egged on by Jack Oakle,
he effects the rescue and gets the
girl—not that has given any
particular evidence in earlier scenes
that he careful the script is badly
at fault. I would be the work. Number five of the series and still nothing new in thought, gesture, motion or mannerism. Four predecessors did pretty well at the bo. in nabes and inland, and there's no reason why this one shouldn't follow along the same way. It's not the worst of the five. grit—not that he has given any particular evidence, in earlier scenes that he cares for her.

In this respect the script is badly at fault. It would have been a simple matter to have woven in a little particular expect to have woven in a little partons. They rather expect to see Arlein make love, but here he mopes through most of the picture without even trying to hold hands. As a matter of record, this would be a matter of record, this would be a matter of record, this would be a record and the second of the common and the common and the common and the common and holds it up whenever it starts to sag. Oakle has only one character—himself—but his genuineness has pulled more, than one tottering picture through, and her strikes sparris sonce or twice, but is generally listless, suggesting that he is disgusted with his part. Virginia Bruce is a lightweight heroine and photographs very poorly. Louise moments, and now and then young Robert Coogan happens around, but it is Oakle and the sky stuff which will carry this picture to such success as it achieves, and it is not uniform the success as it achieves, and it is not uniform the success as it achieves, and it is not uniform the success as it achieves, and it is not uniform the success as it achieves, and it is not uniform the success as it achieves, and it is not uniform the success as it achieves, and it is not uniform the success as it achieves, and it is not uniform the success as it achieves, and it is not uniform the success as it achieves, and it is not uniform the success as it achieves, and it is not uniform the success as it achieves, and it is not uniform.

Photography is excellent, sound fair and colding fairly losse.

the worst of the five.
Sidney and Murray do their tricks in Hollwood this time. Kitty becomes a picture star in the silent days and the Kellys ozone the Cohens. Then come the talkers and the Kellys are out, but young Cohen lands big as a there are on the long tree to the cohen the talkers and the Kellys ozone the Cohens. Then come the talkers and the Kellys are out, but young Cohen lands big as a there are the cohen the co

Hillboro.

Throughout it is a meek attempt at satirizing picture business. But it's directors and actors that are burlesqued—not the makers of pictures. Which is almost a gag in itself.

burlesqued—not the makers of pictures. Which is almost a gag in itself, and the parts. June Civel is surprisingly good as Kitty Kelly, especially in the takeoff of the actress gone Hollywood. And Norman Foster is a bellevable and likeable juve lead. All the laughs that the star team don't garner (and the star team don't garner (and Alberni doing his usual screwy business as a Russ director.

At the Mayfair the biggest laugh came where it wasn't intended. Kitty Kelly as a lunchroom waitress had sent her picture to the control of the control

Atwood's Novel

M. V. Atwood an editor of the Gannett newspapers at the central office in Rochester, N. Y., is writing a novel on small-town life. It cen-ters around the country newspaper.

I. MILLE FR. Shoes for the Stage and Street SHOWFOLK'S SHOESHOP-1552 BROADWAY

Bills Next Week

(Continued from page 33) Maggio McLean 3 Odellya 2d half (23-30) Len Jackson Co BRIXTON Astoria

Astoria
Voicano'
Mangan Tiller Girls
CLAPTON
Rink
1st half (25-27)
Moran & Elof
Singing Newsboys
2d half Frearson & Renova Maggie McLean EAST HAM

EAST HAM
Premier
Ist half (25-27)
Elmar & Elsie
Jones & Thomas
2d half (28-30)
Leonard Semon & S
Valcrio Bros
EDGEWARE RD
Grand

Valorio Bres. RD
EDGE GRAN
Sammy Shields
Sammy Shields
Sammy Shields
FINSBILW TARK
Empire
Edith Empire
Hobbi Naylor O
Jet Wright
A Bennos
Murray & Moogly
Murray & Moogly
Murray & Moogly
Sammy Najlor
Danny Lipton
D

Grange
Lillian Burglss
3 Eldons
MILE END
Empire 1at half (25-27)

Len Jackson Co

NEW CROSS

Kinema
Len Jackson Co
Maude & Shires
2d half (28-30)
Rono & Andy
Wright & Marion
OLD KENT ROAD
Astoria
Albert Sandler 3
Herbert Cave

Herbert Cave
PECKHAM
Falace
Ist half (25-27)
Dekker & Pan
Valero Biro 48-09)
Nora Bancroft Co
M & H Nesbitt
Towes
Ist half (25-27)
Chas Higgs
Gld Royce & Pinr
2d half (25-20)
Geo Betton
Maude & Sires
MEE Ravillon
Favillon
Favillon
Frill TF

Frilli Tr STRATFORD

STRATFORD
Broadway
Wright & Marion
No.
A hair (23-27)
Wright & Marion
No.
A hair (23-20)
May Hunge
Dokker & Pan
STREATHAM
Will
Astoria
Will
Astoria
Will
B & A Pearson
TOTTENHAM
Leonard Somon & S
2d hair (23-20)
Elimar & Elisle

Elmar & Elsle Jones & Thomas

Provincial

Week of April 25

BRADFORD New Victoria Chiezei Chlezel
CARDIFF
Capitol
Parkington 6
Empire
Kirkwhito & Add'
Fred Culpitt
Josie Fearon
GLASGOW
Empire
T & E Zanfrolias

April 25
Ashtons
Kimberley & Pag
Howard & King
Bernadi Levoic
Billy Cotton-Bd
LEEDS
Empire
Harry Lauder
Jack Lane
3 Marinos
Allen & Gordon
Miszuko
Glovani

Ale Seisance Orch
Parmason Grill
Dan Healy
Peppine & Ritoda
Aida Va. Redd
Henri Wessel
Renri Wessel
Anise Boyer
Foy Alkincal & T
Balley & Wilson
Bernice Bort
Jimmy Baskett
Royman Astwood
Little Words de
Ritythm Rings
Cotton Club
Bine Rhythm Boye
Hartmanns
Darothy Crowley

H'llyw'd

B'llyw'd Restaur't Dorls Eaton Harriet Hilliard Folles Bergere G'ls Frank Hazard Dolores Ray 3 Speeds Cacsar & Mimi Al Katz & Kittens Nut Club 4 Eaton Boy's Nutsy Fagin I rene Kuloff

Irene Kuloff
Show Place
Sammy Walsh
Sylvia Miller
Eddls Joyce
Val Vesto
Kitty O'Dare
Sydney Hawkins
Mildree & Maurice
Jean St John
Betty & Andre
Rita White

Cabaret Bills

NEW YORK CITY 6 Prater Singers Helen Polka Co Al Belasco Bela Loblov Orch

Beaux Arte
Ruth Goodwin
Ivon Bouvier
Lee Gibson
Betty Wilson
Grace Mitchell
Louis Barsonl
Countess Barso Countess Barsoni
Central P'k Casis
Veloz & Yolanda
Eddle Duchin Or

Comic's Inn
Don Redmond Or
Louise Cook
Cora Green
Mas Alex
Glennie Cheesman
Faul Meeres
Enskehigs Tucker
Lois Deppe
Bon Bon Bon Buddles
Jean Sennett
Arthur Wilson
Jerry Bergun
Tracy & Vinette
Enoch Light Orch

Enoch Light Orch
Oakland's Terrac
Calif Ramblers
Burns & Swanson
Sylvia & Lee
Frances Mildren
Keiler Sis
Ada Winston
Gertrude Niesen
Georgie Tapps
Snooks Ramblers

Old Vienna
Florie Hutchison
Lou Dolgoff
3 Taylor Sis
Casper & Lake
Bobble Tremaine Cook Sis La Belle Rose Enoch Light Or

Rainbow Inn
Chris Pender
Millard & Anita
Diana Deering
Bobby De Fay
Mildred Jay
Russian Arts

Russian Arts
Joe Morantz Orch
Voa Trogzento
Barra Birs
Natalya Davis
Misha Usanoff
Helen Kazanova
Gregory Grestrow

Rita White Village Barn Relliy and Comfort Warren Forbes Ed Poole Babs Village Barn Horse Mademoiscile Faith Ted Black Orch CHICAGO

CH Cafe De Alex
Marle Alverez
Dolores & Alfredo
Enrico Clousie
Don Luisi
Do la Vega Sis
San Guaranielio
Joska De Barbary
Club Alabam
Henry Mack
Cecilita
Harry Byron

Cecilita
Harry Byron
Patsy McNair
Ruby Abbott
Mary Thorne
Billy Boyce
Eddle Squisslet
Bornie Adler
Frank Furiett Or

Frank Furlett Or College Inn Julius Tannen LaFayette & LaV LaSalie & Mack Lillian Roberts Roso Marie Deering Coon-Sanders Orch Club Nocturne 4 Stepping

CAGO

Evan Más Morris

Germaine Al Perre

Cermaine La Pierre

Claude Denny Orch

Jean La Rae

Mario Cliver

Jinny Moore

Jinny Raebon

Hariun Haaburg

Mary Jane Vance

Charlie Agnew Or

Jack Waldron

Yvonne Morrow

Jack Waldron

Jinny Rae

Jinny Ray

Jinny Ray

Jinny Ray

Lat Co Orch

Faramount Cub

Julia Gerity

Julia Gerity

Julia Gerity

Johano Dell

HOLLYWOOD

and Los Angeles

"Variety's" Office, 6282 Hollywood Bivd., at Vine St. (Taft Bidg.)
Phone Hollywood 6141

RKO

Excellent business to date and expected for the rest of the week is credited to Barbara Stanwyck's 'Shop Worn' (Columbia). Vaude is

'Shop Worn County are age as a reverage.

Bill has the Hazel Mangean girls, acrobatic dancers; Fred Keating, Adelaide Hall, and Howard. Fine and Howard, all consuming 50 minutes. Length of the stage bill and the feature caused the management to cut everything else off the pro-

gram.
Vaude had to open cold right after intermission. This seemed to handicapt the Mangean dancers in No. 1 having some sort of film appetizer precede the stage entertainment.
Mangeans confine themselves mostly to cartivheels, tinsingers, insingers, insingers, including the west and fast tumbulling. The west and fast tumbulling. The west of the montoously alike.

bling. It's well done, but monoto-nously alike.

Although on for 15 minutes, Fred Keating had time for only two magic tricks. Rest of time was taken up by comic talk with his assistant. It was funny, but Los

Angeles was waiting for magic. Keating came out again at finish of Miss Hall's act with his vanning birdcage. Keating missed the trashow Monday because of liness.

Miss Hall's best was the singing of 'River State 'Way Teom My Door,' with her shadow, enlarged many times, thrown on a screen in bock of her.

brok of her.
Finger-in-the-eye routine was the chief laugh-getter of Howard Pine ; nd Howard and Jack Waish, their straight man. Femme dancer also in the act. Trio kept laughs breaking consistently, and were well liked.

Neale Rainbow Light Corp., Ltd., has obtained plasters to be affixed to Caddo property on a 50-day note for \$10,000 issued by Caddo in January. Transaction concerned an electrical sign installation for Caddo an above to the concerned and the content of the cont

News of the Dailies

(Continued from page 28) a western. Actress' foot caught in the stirrup and she was dragged 50 feet. Convalescing at home.

Jean DeLare, actress, sued for \$41 by Mrs. Wave Meyer, apartment manager, for back rent. Mrs. Meyers asserts actress moved out and took baggage with her.

Robert Hicks, actor, arrested for issuing fake telegrams and collecting fees for said purposes. Actor pleaded guilty.

Marion Shilling taken to Holly-wood Receiving Hospital to have a portion of a spear of fox tall grass removed from her throat. Actress the grass when the grass when ture. Cattle broke away and started for her.

Nils Asther sued for \$400 by J. Hartley Russell, Frisco attorney, for services and money advanced to Vivian Duncan during her bank-ruptcy trial.

Mae Murray ordered to appear in court to testify why she has not paid \$725 judgment to '''oree Berger for services she re: ' i on the actress' income tax statement, of a few years ago.

Betty Bronson (Mrs. Ludwig Lauerhaus) faces arrest on re-turn from honeymoon for failing to appear in court prior to her depar-ture. Actress was ordered to pay \$795 Judgment for dental work ad-ministered to her minor brother, Arthur.

Sam Holiand's cafe raided by cops for possession of liquor. Help taken into custody.

Mid-West

Anonymous extortionist, threatening to kidnap the baby of Rosa Ralsa, opera diva, was nabbed and held for the federal grand jury in Chicago. He was Andrew Matzukewich, shell shocked war vet. Letters received by Ralsa demanded \$500 or else.

Leslie W. Reld, former Hollywood fan mag publisher and husband of Lillian Coolidge, film actress, was seriously hurt in an auto crash, He is in a hospital at Morris, Ill.

Monroe theatre, in Chi's loop, latest stickup victim. Single handed bandit grabbed \$50 from the till and

In her divorce action against Charles Hawthorne, who uses the hame of Handrits on the stage, Mary Sume Hawthorne, dancer, ap-peared in court to task for an in-junction restraining her husband from molesting her. She charges cruelty.

Block booking suit of Wm Youngclaus of Lincoln, Neb., has been picked up by Senator Brook-hart of Iowa, who has asked Wash-ington to investigate possible vio-

Julia Lyons
Helen Nafe
Sid Lang Orch
Vanity Fair
Rick & Snyder
Joe Lewis
Luiu Bates τ.

Babe Belmore
Leo Wolf Orch
Winter, Gurdon
Wint Shaw
Henry Dunn
Latura & Benaville
Dorothy Bell
Isham Jones Orch

lations of the anti-trust laws as alleged in the action.

Latonia theatre, Oil City, Pa., re-ported to have cost \$400,000 to build, was sold for \$36,000 at a sheriff's sale.

Biaze in Riverview Park, Chicago, destroyed the 'Bughouse,' old land-mark on the spot,

Inventory of the late Charles A. Comiskey's estate placed its value at \$1,529,707. Included is \$740,000 worth of stock in the Chicago White Sox ball club.

Chi world's fair committee is look-ing for a couple of clephants to do the work around the exposition grounds. Sells-Floto has promised a few jumbos for the publicity.

Climaxing a quarrel over the merits of a picture, Alex Marino, of Chicago, shot and killed his wife, Name of film not disclosed,

Edith Black, concert planist, seri-ously injured in an auto crash in Chicago.

St. Louis boasts of having the only outdoor opera in the country this year. Both Ravinia Park, Chi-cago, and Zoo Opera, Cincinnati, have discontinued.

LETTERS

When Sending for Mail to VARIETY Address Mail Clerk. POSTCARDS, ADVERTISING or CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN ONE ISSUE ONLY

Abbett Betty Bennett Kird Byrne Barbara Conlan Paul L Dewey John Flagg Mrs W C Glbson Betty Hehr Mons Kelly Mickey

Madison's Budget Marshall Jesse McWaters & Tyson Nifon Frank A

Serzan II Shirley Eugene Smith Geo Guthrie Smith John Starkey Cecil Tennenberg Mrs H Yok Joe

Lockett Lou CHICAGO OFFICE Bainstair F E Bernard Billy Black John S Brent Charles O'Day Pat Pattison Eva

Reed 'Minor' Mitchell Billy

DOROTHEA ANTEL The Sunshine Shoppe

New Assortment of GREETING CARDS For All Occasions



The Leading and Largest ACCORDION FACTORY In the United State The only Factory that makes any set of Reeds made by hand.

Guerrini & Co. 277-279 Columbus Av



OBITUARY

DAVE GORDON

Dave Gordon, 44, vaudeville agent and producer, died April 23 in New York. Widow is the former Evelyn Barr of the Barr Twins.

Barr of the Barr Twins.
Gordon was associated with his brother, Max Gordon, in the RKO agency bearing their name, a so in the production and casting end of the latter's legit musicals. He was an all around variety showman, having been prominent in burlesque asy producer and manager before turning to vaudeville. In recent years he directed the vaud ville affairs of Eddie Cantor and the Maxx Brothers, among others.

years of Eddie Cantor and the Brothers, among others.
Besides Mrs. Gordon and Max Gordon, the mother and five sisters Another brother was the survive. Another brother wa late Cliff Gordon, monologist.

Interment Washington cemetery, Brooklyn, under auspices of the ewish Theatrical Guild.

MRS. MAY SMITH ROBBINS

Mrs. May Smith Robbins, 70, the former Little Trixle,' of the cid musical comedy of that name, and who appeared in vaudeville and stock companies all over the coun-try, died April 21 at Connellsville Pa where she had made her home since 1902.

originally, Mrs. Robbins was in the John Robinson Circus. She played for years with Tony Pastor's Theatre Comique, and with Weber and Fields. She married the late and Fields. She married the late Fred Robbins of Sisterville, W. Va. while she was playing at Wichita, Kans. Mr. Robbins managed thea-tres in Pennsylvania for several

years.
Mrs. Robbins was married three
times. One of her sons, Hughle
Cannon, wrote many famous songs.
Two other sons survive, L. S. Robbins of Connelisville and George S.
Robbins, actor, of Philadelphia.

BERNARD MULLIGAN

BERNARD MULLIGAN
Bernard Mulligan, 28, former
Washington University boy and sole
heir to the estate of the late George
Reizner, Raymond and South, Bend
theatre owner, died in Aberdeen,
Wash, Reizner took a liking to the
boy while he was wording to the
boy while he was wording to the
boy while he was wording to all the
Washington University.

Zenue, neare levelly adjected the

Washington University.
Retener never legally adopted the lad but the court held he was the only helf to the nearly \$500,000 to the nearly

KATHERINE A. T. E. BREMER Mrs. Katherine Aurora Theresa Elizabeth Bremer, 84, once a grand and comic opera soprano, died in New York April 21 of heart disease. Her husband, the late Alex Bremer, was former president of the National League of Musicians and later of the Musicians Mutual Protective Union. Since 1891 Mrs. Bremer had devoted herself to welfare work. KATHERINE A. T. E. BREMER

Harrison Riley, 52, for the past 12 years head of the Sells-Floto ticket seiling staff, died at the Illinois Central Hospital, Chicago, from heart disease Sunday (24).

Riley, who had been taken ill two weeks ago, entered the hospital day before his death. No near relatives

BETTY STEWART

BETTY STEWART
Betty Stewart, 50, died in New
York April 2, of preumonia. Had
sung with many of the leading musical stars during the past 30 years,
her last N. Y. appearance being
with Nora Bayes, in 'Her Family
Tree.' Interment; in Dayton, Ohio,
Nearest surviving relative is an

FLENA SANDEROS

Elena Sanderos, 24. Mexican actress, died from injuries received in an automobile accident at Yuma, Ariz, April 19. At the time of her death she was touring with a Mexican repertory company through the Southwestern states.

PEGGY TREVOR

Mrs. Peggy Trevor Solomon, last with the Dewey and Gold revue in vaudeville, died April 20 in Holly-wood. Burial at Forest Lawn wood. Burial at Forest La Memorial Park. Husband is studio technician.

FOWARD B. LALLY

EDWARD B. LALLY
Edward B. Lally, 65, retired actor, died April 17 in Woonsocket,
R. I. He had played with James
O'Neill in 'The Count of Monte
Cristo' and with other leading figures of the stage a generation ago.

Thomas N. Tunbridge, formerly unionas in innorma, innorma, innorma musical director of Daly's theatre, London, was killed in England April 5 when his car crashed into a ditch. He had been musical director of tours at Daly's for 20 years, retir-

John R. Clancy, 73, pioneer in the manufacture of theatrical hardware, and former Representative in Congress, died in Syracuso April 21, following a short iliness. His widow survives.

Frederick J. Cook, 54, a member of the Eastman orchestra until its recent disbandment, died in Rochester, N. Y., last week. Survived by his widow and three daughters.

Nelson C. Mirick, long connected with Syracuse theatres in publicity capacities, died at his home in Lyons, N. Y., April 19. His widow survives.

Joseph G. Chandler, 81, former advance agent, died in Concord, N. H., April 15.

Mother, 64, of Pat and Charles O'Malley, film actors, died in New York April 19.

Lee Tectonius, 49, American pianist and composer, died in Paris, April 24.

Hollywood

(Continued from page 6) fure. Studio is after Leon Errol and W. C. Fields for parts.

Fazenda Back
Louise Fazenda, her vaude tour
over, starts in a Warren DouneUniversal short.

Sennett Not Directing
Mack Sennett will not direct his
Charles Mack feature, being content just to supervise. Story
changes save set the start four
weeks away

Radio Loaning
Radio has loaned Zita Johann to
Warners for Edward Robinson's
Tiger Shark and Eric Linden for
Life Begins,

Anna Sten Jobless Karamazov has left Anna Sten, who arived at United Artists from Germany Sunday (24), without a piclure. After testing she may get
another part. Way of a Lancet,
by Richard Bolesiavski and Helen

Woodward, has been substituted for Ronald Colman.

Superfluous 2nd Camera
Claiming a second camera is not
always needed, major studios are
seeking to change present union
agreement calling for two cameras
on each picture. Independents previously made the same request.

Dunn Asks Ozone

Dunn Aske Ozone
James Dunn is asking the courts
to fire Lou Golder as his agent,
claiming latter has him in but at
for. Dunn's next option would
give him \$500 a year starting
May 13.

Menjou as Flatfoot

Columbia wants Adoinhe Menjou for the detective lead in three Thatcher-Colt mystery pictures.

Lynn Farnol's Duties

Lynn Farnols Duties

Lynn Farnols, here from N

York, is expected to take over

Samuel Goldwyn publicity for be

coasts, releasing Harry Brand

Joseph M. Schenck's payroli.

Julie Hayden's first part on her Radio contract is in Harry Sweet's short, 'Olympic Dames.'

(Continued from page 43) (Continued from page 43) litigation still pending. That firm too went deep into the red this season. Reported that the Shuberts have re-leased the Shubert, Eoston. Supposed to be a personal deal but gives some basis for an Erlanger combo. House was turned back early in the receivership, tatter owing something like 45,000 to the

A compilation of the bookings this season from Sept. 1 to May 1, a period of 35 weeks, shows that each house was open on an average of was open on an average of 61/2 weeks. Two houses failed house was open on an average of only 18½ weeks. Two houses failed to get a single attraction, while several others had but one show. About 20 theatres have been continuously lighted or operated for an approximate season. Looks like the balance all went into the red.

The day when a circuit can force a hooking under threat of not

ne cay when a circuit can force a booking under threat of not routing a show out of town later, appears to be over. Any good thing would be quickly grabbed by either circuit whether playing their New York houses or not.

Broadway Lineup

Broadway's theatres, listed as to wnership, operation and booking: Alvin, owner managed (Aarons & Freedley), booked direct. Ambassador, owner managed Shuberts, personai), booked Shu-

Apollo, lease (George White), Apollo, lease (George White), ooked direct.

Avon, owner managed (Goldstein), ooked direct.

Barrymore, receiver managed
(Shuberts), booked Shuberts.
Bayes, owner managed (Shuberts,
personal), booked Shuberts.
Belasco, lease (McClintic), booked

Belmont, owner managed (mort-

agee), booked direct. Bijou, lease (Shubert receivers) noked Shuherte

booked Shuberts.

Biltmore, Bondholders control,
booked direct.
Booth, owner managed (Ames),
booked direct.
Broadhurst, lease (Shubert receivers), booked Shuberts.

Broadway, owner managed (Moss) ooked direct.

ooked direct.
Carroll, owner managed (mort-agee), booked direct.
Cohan, owner managed (Leblang), ooked direct.

ooked direct.
Comedy, owner managed (mostagee), booked direct.
Cort, lease (Leblang), booked gagee), booked Cort, lease direct

Irect.
Craig, owner managed (M. Elliott),
ooked direct.
Elliott, owner managed, booked

Empire, owner managed (Froh-man), booked direct.

man), booked direct.
Erlanger's, owner managed (Erlanger), booked Erlanger.
Forrest, owner managed (Kramer & Krapp), booked direct.
48th Street, owner managed (Lc-

olang).
44th Street, owner managed (Shu-

44th Street, owner managed (Shuberts, personal), booked Shuberts.
49th Street, owner managed (Shuberts, personal), booked Shuberts.
46th Street, owner managed (Shubert receivers), booked Shuberts.
Fulton, owner managed (Erlanger's), booked Erlanger.

er's), booked Erlanger.
Gaiety, owner managed (Erlanger's), booked Erlanger.
Globe, owner managed (Dillingham), booked Erlanger.
Golden, owner managed (Golden),
booked direct.
Guild, owner managed (Theatre

Guild, owner managed (Theatre Guild), booked direct.

Guild), booked direct.
Hudson, owner managed (bank),
booked direct.
Imperial, owner managed (Shubert receivers), booked Shuberts,
Little, owner managed (N. Y.
Times), booked direct.
Longare, owner managed (Shu-

Longacre, owner managed (Shu-bert receivers), booked Shuberts.

Lyceum, owner managed (Froli-lan), booked Erlangers. Manhattan, lease (Carroll), booked

irect.

Majestic, receiver managed (Gold-m), booked direct.

Mansfield, receiver managed

en), booked direct.

Mansfield, receiver managed
(United Cigars), booked direct.

Beck, owner managed (Beck),
booked Erlangers.

Masque, receiver managed (Golden), booked direct.

Miller, owner managed (Miller),
beated direct.

booked direct.

Morosco, lease (Shubert receivers) oked Shuberts.

booked Shuberts.

Music Box, owner managed (Harris, Berlin, Shubert), booked direct.

National, owner managed (Shubert receivers), booked Shuberts,

New Amsterdam, owner managed

Legit Free-For-Au Barnes Circus Cuts Nut to \$2,500 Daily, Averaging \$4,000 Grosses

ROLLER COASTER SUITS

2 Girls Ask \$100,000 From Ocean

Park

Los Angeles, April 25.
Two girls from Phoenix, Arizona, who rode on the Highboy Coaster at Ocean Park while visiting here last August, are each suing the ride's trustees for \$50,000 damages.

Betty Binder and Lucy Janiesze-hospital as the result of an unricoupling of cars and a gravity silde in the wrong direction.

Besides the general damages, the girls hold the Highboy Coaster Trust responsible for Itemized incidentials amounting to \$2,800. Medical expenses, damaged clottling, lost earning capacity, and a lost purse are included.

Park Brings \$3,316.29: Assessed at \$150,000

Albany, N. Y., April 25. Albany, N. Y., April 25.
Although assessed for \$150,000,
Mid City amusement park, was bid
in at a sheriff's execution sale to
B. J. Savage, an attorney, for \$3,
316.29, representing the total of
judgments held against the corporation. Savage said he was acting in the interest of a client, whose
name he refused to divulge.

Under the terms of the sale, howver the adder may be autorshared.

ever, the pdrk may be purchased back by the owners any time within a year. Mrs. Beulah Hassard, presi-dent of the corporation, said that the park would be operated this

summer.
The principal judgment of \$1,500 against the corporation was held by Herman P. Sica, divorced husband of Mrs. Hassard.

CIRCUSES

Al G. Barnes

AFI C. Barries
April 27, Freno. Cal.: 20. Modesto: 29May 1, Onkland: 2, Prultvale: 3, Vallejo: 4,
Woodland; 5, Reno. Nev: 6, Sacramento,
Cal.: 7, Chico: 8, Shasta.
Barriett Bro.
April 27, Davilles, W. Jr. 28, Frankfort;
20, Cynthlane and Sacramento,
April 37, Maryline, Maryline, Maryline,
April 38, Madison Square Garden, New
York city.

Sells-Floto
April 10-30, Collseum, Chicago.

CARNIVALS

(For current week, April 23-30, when

(For current week, April 23-30, whe not otherwise indicator.

coe Broat, Neon, K.Y.

Coe Broat, Neon, K.Y.

Coe Broat, Neon, K.Y.

Corpit, Elemantianer, P.A.

Corpit, Guakertown, P.A.

Corpit, White Way: Potton, Mo.

Jean, C. Corpit, C. C.

Jean, C. C. Speron: Stering, III.
Struck: Climan, III.
Tiley: Climan, III.
Tiley: Cliwan, III.
Wade: Hamtramck, Mich.
Weet: South Bend, Ind., 30-7.
Weet Const: Lincoln, Cal.
West Const: Lincoln, Cal.

(Erlanger's), booked Erlanger. orker, mortgagec managed, booked direct.

Playhouse, owner managed (Brady), booked direct. Plymouth, lease (Hopkins), booked

Plymouth, isune
Shuberts,
Ritz, owner managed (Shuberts,
personal), booked Shuberts,
Royale, receiver managed (Golden), booked direct.

booked direct.

Shubert, lease (Shubert receivers), booked Shuberts. Times Square, owner managed (Sclwyns), booked direct. Vanderbilt, owner managed (An-

Hollywood, April 25. Nut of the Barnes circus has been

Nut of the Barnes circus has been cut to where its current daily operating cost is the lowest in the past 10 years. Trick is now geared to run for \$2,500 daily, which includes an overhead charge for the time the outfit was in the winter quarters.

the outlit was in the trees.

One of the biggest slices comes from the advance bill posting car eliminating feeding the bill posters. Contracting agent for the circus makes arrangements to feed the crew at a restaurnat in each town visited. Saying here alone is a big

Cost of paper has been cut one-half cent per sheet under last year's

half cent per sheet under last year's price;
Engagement of the Escalante family for the main performance saves the cost of about five acts. Mexican family doubles in acrobatic, bar, wire walking, riding and branchers act.

batic, bar, wire walking, riding and hippodrome acts.
Operating cost of the circus for the past two years has been around \$3,100 per day. Previously the nut was close to \$4,000. Business so far since the show has been on the road has averaged around \$4,000 daily.

Stunt Goes Wrong

Lynchburg, April 25.

Hundreds saw Charles W. Ward, 52, fall 30 feet while attempting to climb down the front of the

climb down the front of the 5-story Kresge building Saturday on a rope made of women's slik stockings, knotted together. His right hip and left ankle were broken and he probably received in-ternal injuries. The trick for which he was to have been paid \$25, went womer when a knot slined.

wrong when a knot slipped. Ward sald he had been out of work here nine weeks. He was forwork here nine weeks. He was for-merly with Ringling-Barnum-Bailey as aerialist but has lately been barnstorming.

Beatty's 2d Mishap but Sticks; Codona Still Out

The Codona aerial turn remained out of the Ringling circus in New York last week as the result of Alfredo's ruptured arm muscle. Turn tried to go through the routine at one show but the featured triple somersault by Alfredo was not attempted

somersault by Alfredo was not at-tempted. Unless the linjury has healed an operation will be required. Some excitement among perform-ers when the pistol in Civde Beatity's hoister was accidentally fired, his breeches being burned and the wad-ding from the blank cartridge en-tering his thigh close to where he was clawed last winter. Though in pain, Beatity went into the cage, the wound not being cauterized un-til later.

the wound not being cauterized un-til later.

Another hazardous feat is out of the show, that being the quadruple somersault inserted by the Yacopi troupe after the opening. It was deemed too difficult for twice a day.

4 RKO N. Y. Wks.

(Continued from page 26)

change at, or darkening altogether of the straight vaudeville Palace. The latter's losses have been huge since the first of the year.

36 Weeks Nationally

36 Weeks Nationally

The clocings reduce RKO's vaudewills books to 36 weeks nationally,
a low mark that was not even
reached during the peak of the picture house invasion.

Total vaudeville time in New
York: this summer, providing there
are no further dropouts, will be
10½ weeks. Loew's will lead with
fifth weeks. Its theaters beling the
find moulevard, Orpheum, Bay
Ridge, Gates, Pikkin and Astoria,
spilts. Remaining week and a half
ig composed of Skouras' one at the
Academy and Audubn and an Indie Academy and Audubon and an India

Shubert, Icase (Shubert receivers), ooked Shuberts.

Times Square, owner managed Sciwyns), booked direct.

Walderfo womer managed (Anrews), hooked direct.

Walderfo womer managed, booked lrect.

Last week's loss at the Palace was \$3,100 on a gross of \$22,400. Since Jan. I the l'aliace's losses have averaged around \$3,000 a week averaged around \$3,000 a week.



Make No Mistake, Gamby Is a Very Versatile Lad.

CAMPARELLI CHAMPS ONNISTBAMSTAGE

Cambarelli Star Of Presentation on Masthaum Stage

IMERICAN BALLET AHEAD

She Began as a Musician, Ended as a Danseuse

a new level of entertainment." FISIE FINN. Philadelphia Record.

(Gamby) Maria



Sailing, Ile de France, Saturday, April 30th, for an extended tour of the Continent, accompanied by her own ballet. Gamby takes this opportunity of bidding "Au Revoir" to her host of friends! Scanned from microfilm from the collections of The Library of Congress

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