

VARIETY

PRICE
15¢

Published Weekly at 116 West 40th St., New York, N. Y., by Variety, Inc. Annual subscription, \$5. Single copies, 15 cents.
Entered as second-class matter December 28, 1960, at New York, N. Y., under the post office of March 3, 1973.
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VOL. 105 No. 4

NEW YORK, TUESDAY, JANUARY 5, 1932

64 PAGES

SIX BEST NEW STARS

Baby Craze as National Sweep Newest Style Set by Hollywood

By Cecelia Ager

Everybody in Hollywood seems to be having babies lately. There's a perfect passion for maternity out there now, just wait and see! It's going to become a fad that will sweep the country. Once more Hollywood has set a new style.

Billie Dove, commenting on the eclipse of Hollywood's celebrated pertume showboys by the sudden vogue for baby showmen instead, sees great sociological significance in the change. Her limpid large eyes wide with the wonder of it all, she paused for a moment from the light-hearted festivities of her New York vacation to make some serious predictions.

"Not so long ago," Miss Dove explained, "pictures took up the matter of economic independence for women. Stars were busy acting out stories to prove that every girl should have a career, that it was nobler far to be an office drudge than housekeeper to a husband."

"What happened? Girls went to work, because that's what their favorites on the screen were doing. Marriages were being kicked around, and since no babies should be born out of wedlock, in pictures nobody had them. They didn't belong. They were just an error in the modern scheme of screen behavior."

"The stars themselves, when they had secret longings for baby arms around their necks, stifled their maternal instincts out of deference to duty to their public. How could they have babies in their private lives when their roles on the screen were so disappointing. They thought they had to be the same kind of creatures off the screen as on, or they'd break faith with their fans. Too things, they were caught in their own nets."

The Shearer Test
Well, finally a really important (Continued on page 45)

Job Needed

Sydney, Dec. 7.
For an exploitation stunt a Brisbane theatre playing the film, "Murder by the Clock," advertised for a man brave enough to sleep in a coffin overnight in an undertaker's window.

Job was applied for by 1,000 men.

One-Way Dry Debate

Mexico City, Jan. 2.
"Anti-alcoholic hour" was staged every Saturday noon in all Mexican jails. Prisoners will hear lectures from the Demon Rum and expounding advantages of sobriety. State Department is sponsoring programs. It is to return jailbirds to society, filled with humor of booze.

1931's Best Pictures

(Alphabetically)
"Gimcrack"
"Daddy Long Legs"
"Little Caesar"
"Min and Bill"
"Smiling Lieutenant"
"Trader Horn"

RKO'S 10% CUT ON EXECS ONLY

A salary cut of 10% placed on the officers and of RKO went into effect last week. It takes in departmental heads only.

All staff members and office forces were exempt from the slice through the paws of the execs for their own people.

In the extensive theatre operating department the deduction does not affect anyone away from the home office, nor even division managers. It is the single salary cutting so far in the show trade that has considered the morale of the organization.

TAIT, EX-CAFE HEAD, UNIT MANAGER AT \$85

Los Angeles, Jan. 4.
Drama and history—and a compelling feature story for anybody—lie behind the venerable John Tait going Fanchon Marco as a unit manager at \$85 a week.

Tait had a former San Francisco restaurant and cafe institution, at one time world-famous and was independently wealthy; met with reverses and is now being groomed by Marco for a berth as an F&M idea manager. It was in the famous "Tait-at-the-Beach" in S. F. that Fanchon & Marco first got their start.

EX-PENTHOUSE

John Carpenter, owner of the building where the CBS office are located, will convert his penthouse in that building to an exclusive nightclub.

6 Best Woman Names

(Alphabetically)
Constance Bennett
Joan Crawford
Marlene Dietrich
Greta Garbo
Marie Dressler
Janet Gaynor
Norma Shearer

1931 SURVEY OF FILMLEADERS

Scarcity of Femme Prominents Decidedly Noticeable—No Overburden of Male Draws Either—Best B. O. Pictures and Directors Also Named

UPS AND DOWNS

This year, for the first time, the three best money pictures of each studio have been named for "Variety" by their respective distribution departments and by some of the major show circuits. From these checks and rechecks "Variety" has further sifted into the matter to determine the six leading pictures, women and men stars and directors for 1931 strictly on a basis of money brought in by their companies by the films and individuals.

It's a matter of grosses and not profit, with no attempt to name the leading actors in each division in the order of their net. They are named as groups, and alphabetically, rather than individually. The paucity of the femme and masculine star draw will be found to be somewhat startling.

Final selection as to pictures holds down to "Gimcrack" (Radio) "Daddy Long Legs" (Fox), "Little Caesar" (WB), "Min and Bill" (M-G), "Smiling Lieutenant" (Par) and "Trader Horn" (M-G).

These biggest grossers are not necessarily the top net profit films. (Continued on page 14)

COAST PRINTS QUIET ON HAWAII ATTACKS

Los Angeles, Jan. 4.
With travel to Honolulu at low ebb, steamship companies are bearing down on coast newspapers to keep out reports of several race riots on the islands.

Since September several white women have been reported attacked by natives. In two instances U. S. sailors have participated in the riots against the natives.

Conditions are such that Navy officials have advised officers not to take their wives to the islands during the forthcoming fleet practice.

Several newspaper owners on the coast are financially interested in the steamship lines and in Honolulu property. Any space given to the disturbances on the islands will ruin trans-Pacific travel that so far this season has been very anemic. Tourist influx to this coast, which generally begins in November, has been away off this season. All reports report that the winter tourists are not coming in as fast as they did last year.

Vice Crusade by Stations in Calif. of Mexican Wave Lengths Bother

6 Best Directors

(Alphabetically)
George Hill
Roy Z. Leonard
Mervyn Lloyd
Chas. F. Reisner
Paul Schön
William A. Wellman

COLLEGES EYE PICTURE MONEY

Los Angeles, Jan. 4.
Smash hit done by the U. S. C. Notre Dame football picture has other colleges with championship teams itching to get in on some of the "year picture money." So far the U. S. C. has been interested only in the U. S. C.-Notre Dame and Tulane games.

A flock of indie producers fell over themselves bidding on screen rights to the U. S. C.-Tulane game on New Year's Day. Warners went out and photographed the contest with regular Warner Brothers equipment. It will be released in WB houses.

San Wood, Harry Beaumont and St. Masters, partners in the indie photographing of the U. S. C.-N. D. game, agreed to give 50% of the gross to the Knute Rockne memorial fund. Warners, however, gave up a big percentage of the gross for the Rose Bowl game rights.

U. S. C. is reported slightly peeved at the commercial use of its name without financial return in the Wood-Beaumont-Masters venture. There is talk that school authorities may start suit for damages for a picture so similar to that arranged with the Rockne fund.

MERCHANTS SHOW WAY

Operate Small Town House Unit Showman Takes It

Royal, Minn., Jan. 4.
Business men here have been operating a community theatre here to demonstrate that it could be done profitably.

They parted with the theatre to J. S. Kadrie when given assurance that a better house would result.

Traveling and redecorating now under way.

6 Best Men Names

(Alphabetically)
John Barrymore
(Greta Garbo)
(Ronald Colman)
Wallace Beery
(Greta Garbo)
(Chester)
Clark Gable
Edward G. Robinson
Will Rogers

Los Angeles, Jan. 4.
Local radio stations are preparing to broadcast a vice crusade against resorts below the Mexican border as a retaliatory measure against Mexican stations in the resort towns which threaten interference with wave lengths of Southern California stations.

Intended frequencies of some of the stations for which Mexican permits have been issued are so close to frequencies of stations in this territory that broadcasts from here will be affected, local operators allege.

Bitter Recollection
Back of undercover preparation for the campaign is recollection of the racket of several months ago when one Texas station particularly, was forced to buy out promoters of a below-the-border station which had permits for broadcasting over the same wave lengths.

If, as indicated, the stations in Lower California were to be affiliated with gambling and liquor interests, interfere with local broadcasts, then the crusade will be launched.

An agreed upon by the station owners here, grounds it to be along the lines of "you can't win," etc., with figures to show the hundreds of thousands of American dollars that go yearly below the border for gambling, drinking and other forms of amusement illegal north of the line.

Campaign will be aimed toward an earlier closing of the border gates and introduction of a toll gate on the road to the resorts, so that automobilists will be forced for use of the last mile of state road.

Mexico City, Jan. 2.
Protests from patriots against permitting the station to function are pouring in upon the State Department and governor of Coahuila state urging suppression of radio broadcast station XER at Villa Ahua, near the U. S. border.

Complaints cried to the station is owned and operated by Americans, all its staff and most of the performers are citizens of the U. S. and practically all its broadcasts are in English. Patriots think entire station should go Mexican.

Moscow Dec. 22.

The police are out to kill the theatre speculators. A batch was arrested in Leningrad and others are in for the same treatment here.

Most of the arrested are functionaries in trade-union and government offices entrusted with the distribution of theatre tickets. They buy the tickets at reduced rates and then sell them to theatre goers at a profit.

The racket won't last much longer.

SOVIETIZED THEATRE NOT RACKETEER-PROOF

Film Critics' Box Score

AS OF DECEMBER 26

Key to abbreviations: PC (Picture caught), R (right), W (wrong), O (no opinion expressed), PCT (percentage).

NEW YORK

WM. BOEHNEL (World-Telegram).....	PC.	R.	W.	O.	Pct.
JULIA SHAWELL (Graphic).....	126	502	35	2	750
CLARK ROSENBAUGH (Mirror).....	142	98	31	13	697
JOHN S. COHEN (Sun).....	149	104	45	4	682
RENE THAYER (News).....	119	95	37	0	689
THORNTON DELAHANTY (Post).....	128	77	39	7	626
JOHN S. COHEN (Sun).....	135	48	4	4	682
REGINA CREWE (American).....	148	95	4	3	649
ROBERT TAZELAR (H-T).....	21	13	1	1	590
RICHARD WATTS, Jr. (H-T).....	104	64	37	3	616
ROSE PELWICK (Journal).....	98	59	24	17	602
MORDECAI HALL (Times).....	28	54	17	27	621

VARIETY.....	158	128	32	0	797
(This Score Based on 72 Pictures)					

CHICAGO

DORIS ARDEN (Times).....	129	94	35	0	729
CLARK ROSENBAUGH (News).....	106	70	20	6	689
GENEVIEVE HARRIS (Post).....	118	74	7	4	627
ROB REEL (American).....	119	79	39	8	605
MAE TINEE (Tribune).....	128	77	42	7	602
CAROL FRINK (Herald-Examiner).....	124	67	28	29	640

*Ellen Keene, Hilda Flynn, Frances Kurner.

(This Score Based on 140 Pictures)

AGONY PAGE FOR CRITICS' BOX

Top Percentage on N. Y. Is .750, for Chi .729—Julia Shawell Makes Best Advance, Leaping from 4th to 2d on N. Y. End—No Chicago Changes

LOWER RATINGS

Second quarter survey of the film critic's standing for the current season finds the leadership practically unchanged with William Boehnel of the 'World-Telegram' again topping the New York column, and Doris Arden of the Chicago 'Times' in the van for her division. Chicago ratings stand unchanged throughout.

Relatively the percentage of 'right' for all contenders in the list is slightly down for the period Nov. 1 to Dec. 25, as compared with ratings for the previous term of survey. Miss 20-Nov., 1, but averages in position have been unimportant.

One positively significant feature of the new classification is that feminine reviewers in the New York field have given way to a non-star appraisal. Julia Shawell of the 'Graphic' moves up from No. 4 to No. 2, displacing Bland Johnson ('Mirror').

Both the play, in which Katherine Cornell was starred on Broadway, and the book, 'Lettie Lynton', are based on a murder case of a few years ago in Scotland in which a woman poisoned her sweetheart. Warmth of the lines and situations brought the 'must-not' from Hays, who virtually gave major studio was in the market for the play. Metro seized figure that inasmuch as the murder case got stage treatment, somewhere a book must have been written along the same line, and set against it with to find if such a novel existed.

It was found in 'Lettie', written by English woman, Mrs. Belloc Lowndes, who treated the disconsolate lady in the case with considerably more sympathy than she was donated in the banned play. Metro's ducking of the 'Haye' ban parallels the case of 'Rain', which couldn't be made in conjunction with the play but was okay as 'Sadie Thompson' from the story on which the play was based.

Reasons Advanced Why Wm. Fox Will Not Return to Pictures in Big Way

Beck Didn't Know

Curiously rambling over the RKO office in the Palace and Bond buildings, Martin Beck, the former Orpheum pianist, ran into a new looking department. 'What's this?' asked Beck. 'Exploitation,' was the reply. 'What's exploitation?' said Beck. 'Exploitation,' was the answer. 'I made millions in the show business,' mentioned Beck, 'and in theatres for 30 years but I never heard of exploitation.' No reply.

Certain active members of the Hays organization are positive William Fox will never return to the industry on a scale reaching anywhere near his last capacity, if returning at all. Sitting at the Hays round table with Fox since Hays entered the industry, they offer the following analysis:

William Fox is a one-man showman. Digging into this they point out that Fox would be virtually the sole showman at directors' meetings of the Fox organization; that he would spend time of trying to educate bankers in and to his way; and that it is doubtful whether he could convince all of the board at any one time of his ideas.

Times have changed. On this score they point out that when Fox sold out the industry was just reaching over the height of its success; that then, if he had taken a bond would tie up a theatre; that no one worried about bills and no one outside, so far as pictures were concerned, worried about them either.

The Banking Lead
Changing the present Fox directorate would not make any difference in this line, they say, because if William Fox were able to move out of the Chase interests it would simply mean that the bank would have to move in another set of bankers.

Agreement with the bankers: Herein is seen that the Chase interests could easily lift the ban problem. Under the new return of pictures from five years dating the original agreement. But Fox taking the ban off would be a blow to the bank and would be the original William Fox.

Bert Bernice Wheeler in Property Settlement

Hollywood, Jan. 4.—Property settlement being drawn up between Bert and Bernice Wheeler, who have been married for four years, their pictures going very big in the Par East, with the film 'The Girl in the Red'.

Wheeler and Robert Woolsey, his partner, are leaving April 15 on an Oriental tour, their pictures going very big in the Par East, with the film 'The Girl in the Red'. Singapore showman, who was here last fall on the final lap of a world tour. Fisher arranged the tour.

INDEX

Bills and Orch. Routes.....	69
Bills.....	69
Chatter.....	65
Butterfly.....	45-47
Editorial.....	69
Exploitation.....	15
Film House.....	18
Foreign Film News.....	31
Foreign Show News.....	55
Foreign Shows.....	55
Inside-Music.....	61
Inside-Pictures.....	55
Legitimate.....	50-56
Legit Reviews.....	62
Legit.....	62
Legit.....	62
Music.....	60-61
Music.....	60-61
News from the Dailies.....	44
Nite Clubs.....	61
Nite Clubs.....	61
Outdoors.....	61
Pictures.....	2-24
Pictures.....	2-24
Radio.....	59
Radio Reports.....	58
Sport.....	19
Talkies.....	19
Times Square.....	42-43
Undervis.....	55-57
Vaud.....	57
Women's Page.....	48

Par's Eastern Story Board Group Broken Up by Transfers and Notices

End of Paramount story board, as far as the east is concerned, was brought about when a long wait, pictures was handed out, effective in two weeks. Inside had expected the blow for some time, particularly in view of the recent re-organization of another Par story board.

D. A. Doran and Russell Holman remain in Par's story dept. Some members of the same staff, previously in other P. P. depts., are turning to their old stands. A. M. Boforad, Par story head of the east, is presently in Hollywood.

Fruming of the outgoing crew is attributed in inside circles to Par's new economy program. 'Lain Auditor, headquartered at the L. I. studio, is among those leaving. Others named are E. A. Wohl, Jay Gurney and Blanche Collier. Miss Collier is said to have been a story reaction getter, while Wohl is credited with the idea of reshaping old-time classical plots. Ben Kanner, another given notice, was a legit asset.

Frank Vreeland, who came from Par publicity department, is expected to return there. Al Hirsch likewise reported returning to 'Publicity' house organ. An inside comment offered was that another reason possibly effecting the disbandment was the continual turning down of practically every story proffered for consideration in the east.

Quillan's Finale

Hollywood, Jan. 4.—Diminishing of the Radio-Pathe payroll is still going on, the latest lot the xax being Eddie Quillan. Actor leaves the studio after finishing the current 'Girl Crazy'.

Quillan is one of the Rooster crew to come over to Radio. Every week the number of former Pathe employees on the Radio lot gets less.

Weeks in 'Devil's'

Hollywood, Jan. 4.—Barbara Weeks, borrowed by Fox from Sam Goldwyn, is into her third picture in a row for Fox. 'Devil's' will do an ingenue in 'Devil's' Lottery.

New Durande Contract From \$1,750 to \$3,000

Metro has issued a new contract to Tom Mix (Schaefer), the leading up of the old ticket which called for a six months' renewal and leaving a year's contract with options.

New ticket starts at \$1,750 and calls for options at \$2,500 and \$3,000.

Mix Turns Out Two U Westerns and Article During Convalescence

Hollywood, Jan. 4.—During his period of convalescence, following the operation for appendicitis, Tom Mix has emulated by writing Cobb and Will Rogers and has written a story about his big picture which will be published in pamphlet form and distributed to his friends.

In addition to his original, Mix has written two Western stories for himself which may be made by U for approval.

His doctor, who claims his hospitalization has given him a rest, that he has wanted to take for the past three years. 'It took better now than he did when he returned here following the closing of the Santa Anita circus last year.'

At that time Mix was suffering from an injured knee and wrist which had been bothering him for several months. During his confinement, both injured members have been up and about.

His doctors claim that while Mix will be able to get out of his home in the next week it will be at least six weeks before he can ride a horse.

Martin-Smith Act

Hollywood, Jan. 4.—Nita Martin from pictures is going under. Murray Smith, erstwhile arch leader, will be at the Ivories. Miss Martin auctioned off everything in her Lake Hollywood drive home prior to going east on tour.

Lower Percentages

Tendency toward lower percentages is common to both the Chicago and the New York groups and applies especially to the higher brackets. Tailenders in some cases better their previous ratios of 'right'.

Another tendency that stands out conspicuously is that there was a distinct falling off in the 'no opinion' reviews for the newer output.

At the east, Mordaunt Hall ('Times') had only eight 'no opinions,' a slight improvement over his previous ratio of 18. J. H. S. (Herald-Examiner) had the most positive leap, who changed with only two indecisions as against five previous ones.

Throughout the recent survey it seems to the compiler that the reviews of the 'Commandments' in view, and it seems probable that this new disposition to express positive opinion is connected with the showing by the non-star writers as against users of the star system, who so conspicuously shun the users a considerable edge on contenders of the non-star technique regarding 'Variety's' ratings.

Bow Prefers Privacy

Hollywood, Jan. 4.—Clara Bow-Rox Bell has been on trip to the South Sea around Jan. 2, discreetly camouflaged as a 'what the hell' trip. In fact, it was Miss Bow's Sam Rork-Columbia picture deal is cold.

Pictures are probably any chances for a comeback, with Miss Bow not only going about it but permitting her to be so comfortable. Columbia is reported trying to negotiate with Mrs. Bell direct and through the agency. The work of the amount called for in her contract with Rork for Columbia release.

NEGRI NOT PLACED

Verbal Agreement With Old Paths—Depends on New Film?

Hollywood, Jan. 4.—Future of Pola Negri in Hollywood is dependent on reception of the new 'Commandments' in picture, which Charles R. Rogers took with him to New York.

'What the hell' with Negri was up Dec. 18. She has but a verbal agreement with what's left of Pathe to make more pictures. At Radio, studio is reported looking for her second story but hasn't decided on it.

Four weeks of work for NBC, which Miss Negri was to do following completion of 'A Woman Commands' was interrupted by her appendicitis operation. She is expected to fill the engagement, calling for four broadcasts, later.

Amos-Andy Warm?

Hollywood, Jan. 4.—Radio is warm once again on another Amos 'Andy' feature, it's said. Studio is interested in the new colored musical, 'Lucky Day,' at the Mayan, backed by Rodney Fatigue.

Radio has been almost at the point of renewing the NBC blackouts several times.

WB Theatres in New Operating Lime Up Laid Down by Bernhard

With a real estate operator, Joe Bernhard, in charge of the entire theatre circuit, Warner Bros. has a copyrighted Jack Cohen of their legal department to take active charge of 41 Broadway houses.

Regular theatre operators in the company have been relegated to minor posts. Most of the operators, signed to a small silver of houses, called the west, but with nothing to do with WB houses on the coast and taking in only theatres west of Pittsburgh to the Mississippi. Edward Trelay has the most important position in the Warner theatre district, the eastern territory.

It is reported of Bernhard that during a period of nine months, the total time he has been with the company, he smoothed Warner theatre commitments and leases to one tenth of the original figure they called for a cash outlay in all. It amounted to payments of \$1,000,000 in cash where the operators had expected to pay out much more to a total of \$10,000,000.

For 1932 and a somewhat similar real condition, Bernhard has asked for the thought of circuit liquidation denied, is the reason for the company's conservative Bernhard, and he in turn is leaning on Cohen. Later has had some theatre experience, having had an interest in the 46 Warner Equity theatres which the Stanley Company took over about 24 years ago.

Cabinet.

Other than appointing his cabinet which includes also David Warner remaining in the publicity and advertising chair for the circuit, and Clayton Bond continuing as film broker and buyer, Bernhard is going to acquaint himself with conditions out in the country before altering to and from the general policy which has existed.

He is expected to complete his tour in the spring when the new operator will then effect changes.

As things now stand there is a possibility that the number of WB theatres playing vaudeville may be increased from the present 80.

On realising economy through cutting salaries and putting in independent film Bernhard has understood as thoroughly opposed. Where a theatre has been closed under the hold policies through a build-up, Bernhard is reported agreeable to add extra money for such purpose.

Theatres deemed officially dead-weight will be closed and disposed of, it is also said.

Bernhard has started systematizing his cabinet. Every morning there is a meeting at which the events of the day are programmed. These meetings are not to ever exceed a half hour and the paper work is devoid of the usual perfunctory.

Harry Charnas, who occupied the picture throne as the first title head, and Dan Michelsoe, former head of the entire circuit, are included in the Bernhard advisory force.

COLDSTONE'S ANGEL BIZ HAS HIM INDIE AGAIN

Hollywood, Jan. 4.

Phil Goldstone, who has a ban on the indie producers on the coast, will get back into indie production. His latest move is to Goldstone feature on a series of features costing around \$100,000, aiming for a spot in a major program. None lined up yet.

Since having fifteen six months ago, Goldstone has been in production only with unity.

Boyd's 2d RKO Action

Baltimore, Jan. 4.

Edwin H. Boyd, an RKO stockholder, who started receiver proceedings against the picture corporation, before the recent reorganization, meets in this city is still mad and up at 'em.

Boyd died an additional act of contempt in Circuit Court last week. RKO has until Jan. 9 to answer.

PAT POWERS OFFERED TO OPERATE RKO

Pat Powers is reported one of the many who have offered to operate RKO. He is a new head of the company should be selected. Powers is said to have gone right on to his in his quest to Owen D. Young.

Powers' background as presented by him, according to the story, is that once he was interested in FBO, a picture company included in the absorption of the Keith Circuit by RKO, besides the many other picture ventures. Powers got into and out of with more or less speed up to a few years ago.

Pat hooked in on the RKO thing, it is said, through snagging for the "Lax" theatre in the Greyhound building. Running RKO may have come as an afterthought to Patrick.

TED YOUNG'S UNTIMELY DEATH WITH NEW YEAR

First important casualty of the New Year is that of Theodore C. Young, head of the real estate department of Paramount-Public, who was killed by a car accident and drowning at 6 a. m. Saturday morning (12).

When he inadvertently drove his car off a bridge by accident, Reynolds Channel, near Long Beach 12, Mr. Young was 48 and had been with the company since 1918, when he moved over from the Cross & Brown realty company.

It is believed Young had escaped his untimely fate had he not suffered from a heart ailment when the car, falling into the water on its top, had not rendered him unconscious by drowning. It was believed that this may have occurred when he fell into the Sound. That Young was struck by a severe heart ailment was indicated by his crushed derb; which was half down over his head, when found.

Not Spreading.

Belief that Young, going home from a party, may have been speeded up and could not have plunged over the strappings, is erroneous. The car, of heavy make, was found in second gear when the young left the Lido Club, Long Beach, where he had been entertained by Paramount-Public. It is thought that he didn't know he was on the wrong road until too late.

Young's absence was discovered shortly after he left the Lido club, not far from the beach, where he picked up some friends there. They went out to investigate and saw the car in the water. It was reported that he had been seen by some one, but they were not immediately alarmed. Paramount Public did not know of the accident. It was reported that Young didn't appear that day at his office.

As head of the P-P real estate department, Young had been with the parent company, but also handled all realty transactions for Public. His successor, yet to be appointed, may be one of the several division managers under him.

Wife Died in June.

Last July, Young's wife, who was in June, Young and his daughter, Edith, 16, went to Europe on a six-week tour. Young's wife, who was in June, Young and his daughter, Edith, 16, went to Europe on a six-week tour.

Only a year ago the Youngs had celebrated their silver (25th) anniversary.

Besides Edith, Mr. Young is survived by Otto S. Alfred A. and Edwin H. Young, none of whom is in the show business.

Young lived in Pelham, N. Y. Funeral services will be held at 2 p. m. at the Church of the Redeemer, at North Pelham, with interment at Woodlawn. After discovered, the remains were placed in the George T. Dahill home, New York.

High Phone Bills

Film headquarters generally are said to be leasing orders to lessen the long-distance phone expense.

Principles of this calls for a reduction of the wire calls between New York and Hollywood.

Some companies have the long distance on contracted time daily. Others pay by the call.

Air mail and wires are reported suggested as substitutes.

THURSTON ON CO-OPERATION

Rochester, N. Y., Dec. 24.

Editor Variety:

Thanks for the notice about the co-operation. I will be in a more helpful co-operation. The average performer has had little opportunity of knowing the business. It was necessary to give the extra shows for the reason the house had no other way of getting the added expense of our act made it impossible for the theatre to make a profit. We did a record business covering a period of 22 years.

It occurs to me that if there was a better understanding of show business in general between the manager and performer, it would result in a more helpful co-operation. The average performer has had little opportunity of knowing the business. It was necessary to give the extra shows for the reason the house had no other way of getting the added expense of our act made it impossible for the theatre to make a profit. We did a record business covering a period of 22 years.

I am sure that should the artists be further acquainted with the matters they would show a willingness to co-operate, not only in obtaining more and better work, but in performing where advisable, for after all, the show business is more or less a partnership affair.

Respectfully,
Howard Thurston.

BLUMEY MAY SUE ON FOX OVERDUE NOTE

Probable suit by A. C. Blumenthal against Fox Theatre to collect on note for \$60,000 not about a month overdue. Notice has been served on Fox Theatre by Blumenthal's attorney, Nathan Burkan. The amount of the note is a settlement claim for compensation of Blumenthal in connection with his famous Fox-Low deal of 1929.

The note was given Blumenthal by Fox Theatre around 13 months ago, after some protracted negotiation, and during which Blumenthal's original demand for commissions on the return of Walter R. Young of the note. If the recorded info of insiders can go, Blumenthal's original demand was for \$100,000.

There's a rub on the whole thing in that no formal complaint so far has been made by A.C.B. Yet the notice of suit, according to report, Harry L. Clarke is president of the Fox Theatre. Requested Charles Caballero was appointed executive v.p. of Fox Theatre, when checked the report was marked unproved at downtown.

It may be the whole thing will be settled by the arrival of Young from the coast. Later it is known to have been recalled sent by the Fox children, and Young's return.

Fox Met Theatres Board Meeting Adjourned Indef

Scheduled board meeting of Fox Metropolitan Theatres has been put off until the return of Walter R. Young, a director, to New York city. He was away when the meeting was called for Monday (28).

The presence was necessary to fill the required quorum.

It was reported by F. M. T. will consider is the recently named Voting Trust for Fox Metropolitan Theatres. It also the matter of approving certain contracts entered into by the company management and among which the "Kouras deal for Fox's update N. Y. theatres.

CHAIN OPERATORS—HOW MANY?

(Oddly enough, although this article was written four years ago, it still stands as a timely report, and for that reason is reproduced.)

What is a chain operator?
He's a theatre operator.
And what's a theatre operator?
What is he?

It's a question that can stand a lot of thought. It may be asked over five men in America entitled to be called theatre operators in the same sense the show business now understands them. Not over five?

Maybe three, maybe more.
But, listen, there may be others. Hidden away, though. If there is latent talent as a chain or theatre operator, it must burst forth.

Bankers have stumbled upon this great problem of present day show business—the theatre operator.

It has been the opinion of "Variety's" observant picture reporters for months that bankers have concluded not to approve of huge mergers until satisfied with the operator. Every day that impression becomes stronger.

Theatre operators of the left: vaudeville and burlesque circuits of other days or this day are like hares in arms in knowledge and ability to operate, compared to the right-hand picture chain operator of today.

Every theatre manager, director, booker or general manager of a circuit is a theatre operator. He is in the theatre operator. He may be in fact. He knows his own theatre or circuit and can operate it. Perhaps he has done so successfully.

But the "theatre operator" as he is looked upon now must be able to operate 250, 400 or 750 theatres, and everyone from his desk. He must do with that massive chain, every one of them, what the present operator may be doing with one, five or ten theatres.

The chain with its city subdivisions has no general operator. (This in 1928, not to be confused with the "Warner's" general theatre operator.) The Stanley Company is the best example. It is sub-operated in Washington, Baltimore, Newark, New York and Brooklyn. The Stanley Company has no theatre operator who directs all of its theatres.

A theatre operator as outlined here, the "super-operator" and with the liberal limit placed at five in this country right now, must know theatre reconstruction, equipment, operation, manipulation, trading, dealing, buying, selling, and attractions (seats and stage); policies (removable, replaceable, exchangeable, interchangeable), besides adaptability of the theatres for such policies, requirements of communities, eliminations of the theatre operator (not only in the super-operator, but in the chain operator, for at locations where building stops the other fellow, keeping the community sewed up); and the booking of picture—one of the most important matters a picture theatre operator must be familiar with, although his chain has its own theatre film broker—and the booking of stage attractions, knowing that and as well as the screen booking and, as well as the prices of each, where to place and how to cut-in or out, the theatre operator of this nature herein must know everything his chain departments should know.

And above all he must be the sole dominating figure of his organization. He must be the ruler, the absolute boss.

He must be the most completely mentally equipped showman of all time, for he must not only have expert knowledge as above, but he must know all the rears of the show business, their theatres, their strength and their weaknesses.

And after that do you think that five is too liberal an estimate? Or too liberal?

And when you pick those capable according to these requirements you will have the three forthcoming chain operators of America.

Reformed! U.A. SALARY CUT AS HIGH AS 40%

William Hearst, former editor of Fox Movietone News, is reported to have a chain of cut-rate drug stores on Long Island.

First is at Amityville.

Chase Leaving Roach

Hollywood, Jan. 4.

Charlie Chase, recently a 90-day notice from Hal Roach and will leave that lot following the completion of his eighth and last shot on the current program. His shorts have not returned to the blackboard so his exit was decided upon.

He plans to free lance following termination of the Roach contract.

N. Y. to L. A.

Henry Ginsberg
Irene Courtney
Betty Cooper
Monta Bell
William Schorr
Marcia Anthor

L. A. to N. Y.

Louis Cohen
Nita Marian
Murray Smith
Louis Cohen
Harry Cobb
LeRoy Pring
Harry Aring
Mike Gallagher
Sheets Callaghan
Bert Foster
Douglas MacLenn
George Gates
Alfred Hines
Loggell Marchand

2 Delmar Writers

Hollywood, Jan. 4.

Eugene Delmar and Vina Delmar have been placed under a joint contract by Metro as writers. It runs for three months.

Another writing contract apparently will be awarded to Delmar for some time with Paramount.

Vina Delmar is expected here from New York. She has been prepared for her, being held in abeyance until her arrival. She plans to leave New York about Jan. 15.

Italian Girl Writer

Maria Carolina Antinori, Italian writer, arrived in New York Saturday (2), by railroad. She left Monday (4) for the coast to join the Metro foreign staff.

Miss Antinori has a six-month paper, plus options, calling for work on Italian eyes.

\$55,000 Wkly as Cut Saving by 2d Clip of P-P on Employees' Salaries

Over \$2,000,000 is figured to be saved by Paramount-Public on its co-ordinated No. 2 salary cut in employees, now working. The weekly amount of \$55,000 hoped for in this wise is divided by divisions, with production heads to \$30,000 a week.

Next is distribution, with a weekly saving of \$10,000, made up by the clip of \$5,000 in salaries and \$10,000 in other ways. The Public chain expects to contribute \$10,000 toward the total each week through a salary saving, but with no salary under \$50 affected.

Paramount's first salary slide started almost wholly with the non-talent forces. In production now it is said the screws will go down tighter on the contracted and other talent studios.

Paramount's and Public's initial salary cuts ranged from five to 25%. Present cuts on the sliding P-P scale are reported as not above 10% through repeating on the same basis, but the production clips from reports will go to 25% for the talent, since it will be their first.

When suggested to Paramount's players and directors the first time they were not accustomed to the idea that a cut in their estimated salaries should be made, very few of the talent fell in with the suggestion.

Average salary in the Publics' house manager receiving over \$50 weekly and who must endure a second cut is estimated at under \$70 a week.

No Hours

Paramount's second pay cut is expected a number of Paramount executives who have been with the organization for the past decade to lose less than they did eight years ago.

At the same time clerks and stenographers are being asked to 9-to-5 hours now are not finishing up until seven in the evening.

New white collar employees are being hired only on the understanding that their hours are unlimited and that such time is strictly for their bosses to decide daily.

1/2 INSTALLMENT PAY OFF ON PAR AT \$52

In view of the added or second 5 to 10% cut forced on all Paramount-Public employees now earning from \$50 upward, arrangements are going forward to readjust payments many are making on stock purchase made at a time when present conditions were most favorable. Proposal under consideration is doubling the length of time in which complete payments, no that each installment from now until paid will be cut in half.

That it is believed will ease the burden of numerous P-P employees who purchased considerable stock in the time when bought by employees at \$52 a share.

At a time executives and subordinates put in the new pay scale admitted more than their allotted share. Many loaded up as heavily as they could see fit then to carry, with subsequent bad times and last summer's salary cut in P-P having made the struggle more painful than expected. A few are said to have sold out or been closed out through inability to carry on. Those who did not overbuy allotted amounts were fully paid up last April.

Some P-P execs and others should be paid up this April (1932), others later, butting in with the pay to extend last payments twice as far.

Paramount stock is now listed at \$10 7/8 per share.

Columbia Shutdown

Hollywood, Jan. 4. Columbia closes its shutters Saturday night (6) for six weeks. Filming of Columbia's 25 film schedule are completed.

No Unemployed Figure

Hayes office has no figures on the total number of unemployed in the picture business. As to the unemployment situation generally in the business one Haynes uses this explanation: "Too dreadful even to dream of."

PUBLICX NET ON WEEK, \$700,000

Public netted nearly \$700,000 over its theatre chain during the holiday week ending Dec. 31. It's close enough to Public net for the same week the year before to call it a stand off. Though there was a general theatre drop on the week of around 10% as against the year previous.

The holiday week fairly lived up to expectations with other chains, circuits and houses. A 10% drop on Xmas day in the east started the week discouragingly, but with the week end normally climbed back. New Year's Day and Saturday (2) in the east were miserable, rainy each day. Saturday also saw rain over the coast, with this week there by securing a poor start.

FWC Would Like Publix To Resume Operation Of Its NW Theatres

Los Angeles, Jan. 4.

Fox West Coast intends to propose to Publix to retake its theatres in the northwest, and remove the present operation away from F.W.C. to a start toward such a movement.

Louise Cohen, the theatre trader for F.W.C. left here Saturday (3), for New York to talk it over with the Public people.

It is claimed here there is nothing in the rumor that if Publix agreed to relieve Fox W.C. of the several northwestern houses, that Harold S. Franklin will add them onto his operation of Public's two downtown theatres in this city.

Recent reports have said there was more chance of the indie Jones & VonHerberg firm of Portland getting the houses, anyone that will be.

P.W.C. has been in the Public's theatres in Seattle, Portland, Spokane, etc., for about two years.

UA TALKING ABOUT 16 RELEASES FOR 32-33

Despite conditions this year, it will turn out satisfactorily to United Artists, inner accounts being used for turning "out" the daily releases. Studio decided that outside it would take care of the "outs" as usual.

When announced that King Chinnery would take over management of the lab and go out after indie business, Consolidated protested. Number of indie producers had jumped from Consolidated to U. S. Goldwyn's lab. Goldwyn's customers practically all the indie pictures financed by Phil Goldstone. U. S. Goldwyn's lab had several of the more reliable indie producers.

FRANKLIN EAST

In New York for the past week Harold B. Franklin is in conference with Public execs. Franklin reached New York Saturday (2).

ARMIES OF MERCHANT MARINE AND NAVY

Using Talking Pictures—Short and Long Run Boats Too

NEW REVENUE MAKERS

The picture industry, if it follows the lines being established by American electricians, will broaden out to such an extent that within another two years theatres will have a comparatively insignificant place in flimflam/serious getting sources.

Ocean theatres are shaping up as a medium for return to the producer sculping in immediate prospect money from all other advice sources. Between the merchant marine and the U. S. Navy it is said that talker rentals currently are in excess of \$2,000,000 yearly.

The revenue potentiality from the sea is certain of 200 civilian boats being able when it is realized that many of the new ships possess two talker sets of equipment. The new plans have lay-outs for three sea foam theatres. This means that from four to 16 theatres are being booked on round trips.

Both General and Western Electric are certain of 200 civilian boats being hired before the ocean sound circuit will be deemed near complete.

Right now 30 of the largest liners are wired, several of these with their own equipment. The yearly average it is figured that each of these boats is using 150 features a month for each day with the cost of \$150 per feature for one showing per voyage. This means that at an average rental of \$15 each boat with a single sound equipment is paying producers around \$12,000 yearly in film rentals.

Steady Users

Ocean liners changing passengers at the end of five days are booking out their equipment. The liners carry the same passengers back to the home port, are booking new equipment for each day with the same in the trans-oceanic class so far as bulk buy is concerned. The short trip to Bermuda, as an instance, at the end of the year represents just as many bookings to the industry from the Farness-Bermuda Line as from the U. S. Lines. Difference in running time also comes into account. The "Monarchs of the muds" yearly scheduled to make 45

(Continued on page 48)

U'S LAB FOR INDIES

Con No Like and Says So on Coast

Hollywood, Jan. 4. Entrance of Universal into the commercial laboratory field through extending its lab facilities to independent producers has the industry lab, squawking. A 10-year contract with Consolidated handling the new lab set up is being used for turning "out" the daily releases. Studio decided that outside it would take care of the "outs" as usual.

When announced that King Chinnery would take over management of the lab and go out after indie business, Consolidated protested. Number of indie producers had jumped from Consolidated to U. S. Goldwyn's lab. Goldwyn's customers practically all the indie pictures financed by Phil Goldstone. U. S. Goldwyn's lab had several of the more reliable indie producers.

Consolidated has been less lenient with indie for the past year and in most cases refused to extend credit. Now it has let the bars down and taken care of the more reliable indie producers.

Businessman-Showman Teams May Be New Angle to Film Biz Operation

Bill Fox-Pat Casey Sh!

Sh! Bill Fox and Pat Casey were having a late hour luncheon together the other day. Did that start something?

INDIE MAKERS NOW TALK OF ORGANIZING

Hollywood, Jan. 4.

Independent picture producers are talking about organizing an association along the lines of the MPPDA with the primary intention of being able to deal with unions and exchanges.

Several nationally known attorneys are being considered to head the new association. Included in the group are Boner Motion Picture, E. G. Phil Goldstein, M. H. Hoffman, J. G. Bachman, Samuel Ziegler, Bernard Ziedman, Will return, Ralph Lake and others.

SAM MORRIS AWAY ON 'WB' 'SECRET MISSIONS'

Conflicting reports are associated with the sailing on the Europa (tonight) (5) for Europe of Sam Morris. That he will return after an indefinite stay in his present capacity of general manager of Warner Brothers is stated in higher sources, despite persistent rumors that the bringing into the home office of E. Alperman was for a grooming to the higher job.

Morris yesterday said the trip is strictly for business and involves a couple of secret missions.

That an attempt to get at the bottom of the foreign market and ease Warner pictures to a strategic position is reported one of the "missions." Meeting at the Hayes office during the past six months have failed to afford this key to the industry generally.

Educational-Tiffany's

Salary Cuts—Letouts

An economy wave is battering at the door of Educational-Tiffany. So far the salary since Tiffany was taken in for production supervision and distribution by the E. W. Hammond company, has not sought to cut down.

On top of that which are in process of reducing a general salary reduction is being enforced. It is said, in ability to obtain wide outlet for TIFF and world-wide production, the company has been brought to shorter distributors by spread of double features and low pricing rental overboard, haven't made E-T's season so far any rosier than that of other producer-distributors, if as rosy.

Notices are reported having already been given to Nick Simmon, Joe Rittner, Gerald Wynn and Joseph Spargo of the publicity department, which seems first. Others out are Sam Gilron, in charge of negatives, and Sterling Wilson of the contract department.

Simmon may be switched to another department at a reported \$30 out in salary, it is said.

Rittner New Year after getting notice, joining D. S. Moss' Rowland in charge of publicity and advertising.

Presumably a salary out in E-T would apply to both the Educational-Tiffany studio and the Coast, as well as to the exchanges.

That Wall Street angle of operation by a businessman-showman team at the helm of a film company looks to have taken form in the industry.

Latest setup that way is at Warner and on the theatre end. Joe Bernard's appointment to head the W.B. theatre and is mainly from a business angle.

The W.B. lineup sizes up quite similar to the Paramount situation. It's stated that John Hertz, business man and chairman of the Par financial committee, is riding side by side with Adolph Zukor but in a separate path. Hertz' work is confined to expenditures and budgets without delving into details of operation of the studio or the theatre.

The same setup while not actually put yet may be installed at RKO. Although Fox Film is not mentioned that way specifically, the matter of some combo as business man and showman has been also talked of for that company.

On the Fox end the rub comes through its president, Edward Tamm. That may be installed at RKO with him is one for "Tinkler's" own judgment and decision. At RKO an associate companion to Hiram Brown in the form of an active showman is not an improbability, gathering from those who should know.

Bernard's latest of operation at Warner may be slightly different to all these mentioned as already in the picture business for some time. The same angle. He has taken the various general and executive positions and named them as his executive assistants. Of these there are five, including among others, Jack Cohen, a legal aid.

STAR CRAZE NOT SO HOT FOR BIZ

Star crazy producers will do as much harm to the film industry as exhibitors who double feature.

The craze of a new one and is used by overers of the industry to quietly stem the stampede for all-star companies. Metro-Goldwyn, and its success, is admitted having inspired.

Two big names in a picture is the maximum in sufficiency. It is charged. More, and grief is bound to ensue. The craze of a new one and is used by overers of the industry to quietly stem the stampede for all-star companies. Metro-Goldwyn, and its success, is admitted having inspired.

Just as much harm will fall upon the stars, themselves, if the constellations-in-a-picture policy predominates. Reason given in this connection is that a star is the public, susceptible to every picture novelty and extra dosage for the same. The craze of a new one and is used by overers of the industry to quietly stem the stampede for all-star companies. Metro-Goldwyn, and its success, is admitted having inspired.

Three or four star personalities in a three-in-one theme of the future?

Rogers Doesn't Know

Charles Rogers, former production head of RKO-Pathe, says he doesn't know what his future will bring out, but it won't include William LeBaron. Rogers met with Joe Schuller and LeBaron in a new indie production. Rogers will be in New York for about 10 days.

INDIES' LOSER

The Coast Agency Clique Menace

A first and imperative reform in the operation of the picture studios on the Pacific Coast has been overlooked. It is the coast agency clique menace.

Nothing will have been really accomplished in the lowered cost of production until this coast agency evil has been remedied. Cut salaries for talent are but at the best temporary and insignificant while unscrupulous agents in Hollywood can connive with the Lord-only-knows-who to boost prices, misplace talent, juggle contracts and all of the other matters, large or small, these stand in agents have done, are doing and will do while they are left alone.

There are too many "connections" for, with and among agents in Hollywood. The agents out there who could and would do the best agenting work have had hardly a look in. The "connection" agents are hogging it.

Just why a "connection" should prefer \$100 as side money in addition to the chances he takes of exposure and the large salary he is under as well is never understandable. But "side money" has brought ruin to more than one show concern or business in the past. And "side money" always will repeat, because it is illicit.

These stand-in agents of Hollywood are running the studios or seem to in the talent engaging end. They place and misplace from their contracted talent. Often it seems the agent places the people from whom he receives the largest piece of salary. Or else knowing who may be called for from his list and receiving this information in advance through the "connection" he sends the salary up, coaching the talent what to say.

Cut salaries won't affect these agents for very long. The only difference will be that they will separate the talent from a larger "commission" when the time comes to again boost a salary. For these agents seem to have a stranglehold on the Hollywood studios. The studios have not effected any correction of the situation, if they have tried. So it looks that if the whip is at all raised, the lash must come from the east. There is no "connection" between the coast agents and the east.

Agitation against the coast picture agents by "Variety" is not new. The coast studios and the trade were warned three years ago in "Variety" of the growing dominance and increase of the stand-in coast agency. Some meetings were called by coast producers but nothing came of them. J. J. Murdock and Pat Casey were present at those meetings by invitation. One or two producers said they wanted the benefit of the Murdock-Casey advice through their former handling of the Keith agents in New York and the strict supervision exercised over the vices agents by Murdock when Murdock was running the Keith Circuit. But nothing came of this either. Everything just became a stall. So it has remained.

Quite recently some attorneys in Hollywood notified "Variety's" coast office their agent-clients had instructed them to bring libel action against "Variety" for charges made similar to these against the stand-in and conniving coast agencies. The attorneys failed to name their clients. "Variety's" Hollywood office informed the lawyers that the identity of at least one agency threatening suit was suspected; for the attorney to say to that agency "Variety" would welcome the damage action and be prepared to open trial that the same agency was splitting its net five or six different ways in Hollywood. The agency has not that number of partners or sharing employees. The offer still stands. Could anything be plainer?

And other agencies without as many splitting the net, but enough always standing in.

The conniving coast agency is a deadly menace to the studios and their proper direction, besides the waste of money the agents cause. These agencies can and should be broken down. The studios have permitted them to bring on to dominating and dictatorial with talent. Why this has been allowed to become a fixture is another matter, but that it is so too commonly known, at least in the west if not the east.

With the film industry trying to correct its faults from within at this moment and in these times, the coast picture agents that boast of their enormous weekly earnings and their tremendous influence had better be looked after. They figure hugely in the high cost of production; they have cost and are costing the picture business plenty.

These agents tie up their talent by term contracts. Whether these contracts made by the agencies are binding is much in doubt, in California or any other state where equity rules.

Talent as here employed covers film actors, actresses, directors and writers.

DUE ON PICTURES NEVER RELEASED

Rental Studios, Labs, Film Manufacturers and Others Stuck by Indie Promoters Who Forget Pictures When Champ Money Runs Out

PRODUCT WORTHLESS

Hollywood, Jan. 4. Rental studios, laboratories, raw film manufacturers and distributors, prop houses, costume companies and picture equipment houses are holding the bag for over \$100,000 in bad debts which have accrued during the past year through having made wrong guesses on independent producers.

There isn't a business connected with the production of independent pictures which has not been bitten in the last decade. That's the main reason why the industry is organized or shootings, find it almost impossible to get credit for their productions.

Possibly one third of the total bad accounts is held by raw stock companies. One company alone, late on entering the field, is reported to have around \$30,000 in bad accounts on its books.

Unlimited Credit
Finding the business more or less controlled by one American and one German company, the new outfit extended credit to almost everyone who walked into its office. After three years of this, the accounts payable, but not collectable made (Continued on page 15)

RICHARDS ACCEPTS NO POST IN RKO CIRCUIT

E. V. Richards, of New Orleans, is due in New York early this week to have a confab with Hiram Brown and David Sarnoff of RKO. There had been some talk of Richards joining RKO in an advisory capacity. Brown, but it all fell through.

Richards has an inactive contract with Paramount. It is said he will not tie himself up with any chain. Richards engineered the Sanger Circuit south into its sale to Paramount, after Richards had spread it all over the southern states. The Rich-Cautie faction of RKO minority stockholders from Chicago is said to have recommended Richards as the RKO adviser.

How Much Can You Cut? Only Key Spike During Hays' Report Reading

Only one question was able to be interposed at the final quarterly meeting of the Hays directorate for 1931. That was the question of the rest of the period with the reading of his annual report. The question was to Hays directly on whether he could effect further economy within his own organization. It was put over until another session after it was made known that Hays resorts to such thorough check-up with his organization that he is prepared to be called in at the end of a day and dictate a plan for every move made during the previous eight hours.

As assurance that any economies effected in the future will not consider the Film Boards of Trade was made after the meeting. This if for no other reason, it was pointed out, than that the boards represent only a drop in the well of the Hays expense. Only a few of the boards' secretaries are on regular salaries

Publix and RKO Agree to Do Away With Milkmen's Matinees in Texas; 3 Stage Shows Only, with 2 at Nite

Fox H. O. Claims

Fox home office claims the organization is rapidly getting into excellent shape and that considerable of its worries during 1931 will be erased before the end of the new year. An illustration, the Fox foreign department during December is reported to have accomplished the greatest volume of business of its record.

SUBURBS DROP DOUBLING BY AGREEMENT

Chicago, Jan. 4. Having finally decided that double features were hurting, rather than helping, their business, the group of indie exhibitors in the flock of suburban towns just west of Chicago last week got together on a round-table agreement to return to single programs today (4). This move to singles takes in about 12 independent houses in such towns as Maywood, Barrington, Crystal Lake and Woodstock.

This is the first concerted step on the part of the exhibitors to make a bid to slough the two-bill notion, and is looked upon locally as the beginning of thorough clean-up of the double feature menace.

In dropping double films, these exhibitors drew several protection benefits from Publix-Great States, whose theatres in Elgin and Aurora hold 14 days' protection for the majority of these indie houses in the so-called "Aurora-Elgin valley district." Great States has agreed to reduce protection over all the areas returning to single pictures, the reduction ranging variously from seven days to as low as one day in several instances.

Publix-Great States houses, the Crocker and Riato in Elgin, and the Paramount and Tivoli in Aurora, have stuck steadfast to single features in spite of the recent epidemic of doubles among the independents.

It was brought out, most of those functioning being loaned for miscellaneous occasions by various of the exhibitors. The exhibitors themselves save without pay.

Worthy Depts.
No other department could be considered unimportant by those who were called to vote. The right check-up work conducted by Gabriel Hays, along with contract difficulties, is, to several of the Hays people, one of the most valuable departments in the organization.

Other departments mentioned were Charlie Pettibone's, Gov. Milliken's, Frank Wistach's, etc., were viewed as worthy of continuance. Expense of maintaining the codes departments, additions during the past year and a half, was held up as the same when they didn't exist—departments meaning only extra work at no increase in pay. Col. Joy on the coast, and Wistach in New York.

Dallas, Jan. 4.

It is in Texas where the first elimination of the early theatre opening or milkmen's matinees, as shown before 1 p. m. are called, will occur. This through an understanding reported reached by Publix and RKO, both chains having resumed stage shows in the keys of this state.

The stage show playing policy in each of the RKO and Publix theatres in Texas will be three stage performances daily, with one in the afternoon and two at night. None of the theatres will open before 1, that stopping the present 11 o'clock morning opening.

The stage show in this section play the Fanchon and Marco Ideas; RKO plays its intact vaudeville acts. Bob O'Connell, divisional director for Publix and taking in this district, and Charlie Freeman, RKO booster, met at the low figure. It fills the house before the first show appears with the same people who would visit the theatre after at the higher rate, it is claimed, is reported to be in favor of the milkmen's mat at the low figure. In all theatres except main thoroughfare daily grind has been got control, he said. It was not openly expressed by house managers. Early prices, before 1, in the theatres were cut. The customary early (before 1) price in the better houses is 25 or 35c.

Admish Scales Back as Panic Is Controlled

Chicago, Jan. 4.

Price-cutting across locally has subsided. Exchanges and exhibitors, who a few weeks ago were biting their fingernails, are calming down once more. Situation is under control, he said, he said.

Houses which were getting in on the epidemic of rate-slashing are right-side up once more, and have returned prices generally to their proper level. The exhibitors in many ways to the quick action of the distributors here in putting the clamp down on houses which were breaking their admission standards as seen in their contracts.

But even those theatres which related the exchanges have returned to their proper price standards. They learned the lesson that slashing of prices doesn't help the local gross and that the exhibitors in many houses naturally jumped as far as attendance was concerned, but in every case they took care of themselves.

This great lesson the local exhibitors have learned is that they had mistakes in price-cutting made by Publix in Detroit, and by the Fanchon and Marco Ideas. They never learn such lessons from others; they've got to get burnt themselves.

Kennedys in Palm Beach

Joe Kennedy with Mrs. Kennedy will spend the rest of the winter at Palm Beach, Fla. They leave New York tomorrow (6).

London Film Biz Up 'Cham' \$42,000; 'Frank British Susie' With Gross \$350,000

London, Jan. 4.—After the usual pre-holiday slump, houses in the West End have recovered nicely and are drawing pretty fair grosses. Last week's week was good to everybody in spite of the fact that most theatres were bounding hold-over films.

Estimates for Last Week
(Based on receipts of exchange)
Capital—Sunshine Story (Gainsborough) (5th week). Averaging over \$10,000; exceptional for this house; picture considered the best English offer to date and is figured to gross about \$100,000 in its general release. Yellow Flashes! replaces Jan. 11.

Carlton—The Final Fight (FN). Under \$10,000, but picture scheduled to stick six days and will be below \$5,000; indications are that it will barely hang a month.

Reveries—The Champ (M-G). Got \$4,500 first week and holding; good for a third week with no hold-over. Cuban Love Song (M-G) because of behind closed doors.

Lancaster Square—Secret Service (RKO). Got \$5,000 first week and holding. Shattered Love (Cecil) and Dangerous Affairs (Cecil).

Palace—Tonight, the Night (BIP) and 'Alice in Wonderland' (BIP). Disappointing, especially with 'Alice' hoping to obtain some kid trade during the holidays. 'Alice' tonight will replace 'Strictly Dishonorable' (BIP), replacing 'The Champ' (M-G).

Marble Arch—'Sylvia' (Fox). About \$10,000 and holding. A British Lion. Edgar Wallace yarn.

Windsor—Mischief (B.E.D.). Doing nicely to the tune of \$5,000. Third week and holding. The World (UA) replaces Jan. 11.

St. James—'Rucklesberry Finn' (Par). Got \$10,000 for first week. A Lady (Par) replaced and looks good for a week.

Regal—'Lovelace' (BIP). Got \$5,000, and is holding over. The Congress (UA) (6th week). Still good at an average of \$10,000 clip; will be in 11 to make room for 'Rhapsody' (B.E.D.).

N. O. Bets Greta to 6 to 5 Over Norma in Screen B. O. Fray

New Orleans, Jan. 4.—Two boxoffice men are vying for supremacy here this week. Greta Garbo, at the State and Norma Shearer in 'Private Life' at the Shanger. Garbo plus Novarro has at edge and is under \$19,000, against the Shearer Montgomery comb's \$100.

Fitting of the stars against each other at the local boxoffice has been making Greta a 7 to 1 favorite but with the appearance of Norma Shearer, most of the \$10,000 to \$15,000 has been shifted to 6 to 5. The battle has caused some commotion and excitement around here than anything of this kind in some time.

Other houses closed between two cards are suffering. 'Strictly Dishonorable' at the Metropolitan is feeling the pressure the most.

Estimates for This Week
Metropolitan—State (M-G). Meta Hart (M-G). Garbo appears here in the weekend and will pass \$19,000. Last week 'Booky' was \$19,000 in six days.

Shanger—'Lovelace' (BIP). 'Private Life' (M-G). Miss Shearer handicapped some by class vehicle, but looks like \$15,000. Good last week. 'Delicious' (Fox) got \$14,000.

State—'Delicious' (Fox). 'Dishonorable' (UA). Will get \$11,000, would be a better bet than the Metropolitan. Last week 'Booky' \$10,000.

St. James—'Platinum Blonde' (Col). Doing fairly well and in grab \$8,000. Husband's Holiday (Par). \$3,200. 'Fox' (Light) got \$3,000 with \$275. Hurm (M-G) surprised with \$275.

GERRING WANTS IT KNOWN

A 'Variety' head writer tagged a Gering as a Marion Gering last week in a report that the director had arrived in the east.

Mr. Gering doesn't go. He's very much male and that there be no doubt about it.

Extras' Nice Sendoff 'Hyde' \$60,000—'Ladies' \$80,000, 'Mata' Is Chasing Cap's Record And Delish's 2 Wks. \$216,000

'FRANKENSTEIN' \$20,000

Early Ladies New Haven—'Majesty' and Vaude at Sherman, \$14,000.

New Haven, Jan. 4. (Drawing Population, 300,000) The picture business in New Haven, Conn., is in a lull. The Poll will have things its own way this week. Should touch high \$20,000 for the depression.

Roger Sherman's eight-act vaudeville orchestra, 'The Battle of Britain', set for a nice figure in second week of this policy. Paramount is slugging enemies to meet the battle for local trade.

Estimates for This Week
Paramount (Public) (2:55); 65 'Ladies of Big House' and unit (Par) Shapiro for nice \$15,000. Last week 'Booky' (Par) \$12,500, just fair.

Pol (Fox) (3:40); 65 'Frankenstein' (Fox), sweet \$10,000. Heavy \$10,000. Last week 'Delicious' (Fox), sweet \$10,000.

Roger Sherman (WB) (2:00); 65 'The Battle of Britain' and vaude. Good for \$14,000 with fine crowd. Last week 'Suicide Fleet' (Fox) got nice \$15,000.

Colgate (Fox) (1:55); 60 'Our Chum' (Fox), sweet \$10,000. Last week 'Guardian' (M-G), good \$4,800.

Palace (Fox) (2:00); 60 'Men in Her Life' and 'Reckless Landing'. Looks moderate \$10,000. Last week 'Working Girls' (Fox) and 'Good Sport' (Fox) a mild \$4,000.

'Working Girls' \$13,000; 'Peach' \$13,500

Columbus, Jan. 4. (Drawing Population, 45,000) After another hold-over put smiles on the faces of all local operators, the picture business in Columbus is going to be one of those falling in and around. A certain falling in and around. A certain falling in and around.

Garbo, at the Broad, is the major draw here with a nut film. It was a draw here, should do well. 'Mata' (M-G) and 'Ladies' (M-G) are drawing well. 'Booky' (Par) and 'Mata' (M-G) are drawing well.

Estimates for this week
Palace (RKO) (3:45); 26-50 'Peach' (RKO) (3:45); 26-50 'Working Girls' (Fox) (3:45); 26-50 'Mata' (M-G) (3:45); 26-50 'Booky' (Par) (3:45); 26-50 'Ladies' (M-G) (3:45); 26-50 'Frankenstein' (Fox) (3:45); 26-50 'Our Chum' (Fox) (3:45); 26-50 'Guardian' (M-G) (3:45); 26-50 'Men in Her Life' (Fox) (3:45); 26-50 'Reckless Landing' (Fox) (3:45); 26-50 'Working Girls' (Fox) (3:45); 26-50 'Good Sport' (Fox) (3:45); 26-50 'Ladies' (M-G) (3:45); 26-50 'Frankenstein' (Fox) (3:45); 26-50 'Our Chum' (Fox) (3:45); 26-50 'Guardian' (M-G) (3:45); 26-50 'Men in Her Life' (Fox) (3:45); 26-50 'Reckless Landing' (Fox) (3:45); 26-50 'Working Girls' (Fox) (3:45); 26-50 'Good Sport' (Fox) (3:45); 26-50 'Ladies' (M-G) (3:45); 26-50 'Frankenstein' (Fox) (3:45); 26-50 'Our Chum' (Fox) (3:45); 26-50 'Guardian' (M-G) (3:45); 26-50 'Men in Her Life' (Fox) (3:45); 26-50 'Reckless Landing' (Fox) (3:45); 26-50 'Working Girls' (Fox) (3:45); 26-50 'Good Sport' (Fox) (3:45); 26-50 'Ladies' (M-G) (3:45); 26-50 'Frankenstein' (Fox) (3:45); 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BETTER TIMES SIGHT FOR AUSTRIA

Sydney, Dec. 2. — Austria is slowly but surely struggling upward towards the bright light of prosperity despite political, depression and the like. The people are pleasure-loving after such a long period of starvation.

It is predicted that this Christmas will be the brightest on record for many years. Right at the present moment the Austrian is in the midst of a tremendous election. It is expected the present government will be thrown out after the United Australian Party installed. The prospects of a new and sane party being returned to power is having a big effect on the population in general. They are beginning to spend more freely.

Theatres are not feeling the pinch very much and there is a feeling of happy optimism along the main streets of each city. With the reopening of the government-owned theatres in New South Wales, folk are flocking to Sydney from outback country districts. All in all a happy and pleasing mood and amusements will.

In the past two years theatrical productions were unable to pay dividends because of the taxation load forced upon them. This December more actors are working than during the past two black-outside seasons. They are no longer forced to beg on the streets. This holiday time we have besides the talking picture, pantomimes, vaude, circus, musicals and straight comedies all in production.

RADIO OFF FOREIGNS; M-G'S PARIS TROUBLE

Hollywood, Jan. 4. — Trouble with actors' groups who wouldn't permit members to work in dubbed versions caused Metro to recall Martin Sobelman, sync cutter, from Paris.

Sobelman had been sent to edit a synchronized French version of "Free Solo," Metro's leading to make the picture in France. He is contract to interpret "the Norma Shearer role" but he found local radio equipment to be too inferior to Metro against producing the film in Paris, and it probably will be.

George Kann, in Paris on the talent hunt who was to supervise, is expected back shortly. He is reported to have contracted for few films.

Paris studio will stick to domestic this year, the contemplated foreign program being off. Leon d'Ureux, who was later head of the payroll Saturday (3). d'Ureux, appointed by William Le Baron when latter headed the studio, had been working on superimposed versions, no other foreigners having been made recently.

Radio's English Made

London, Jan. 4. — Julius Hagen's independent talker "Paul Hagen" has been sold in the home market to Radio Pictures for distribution on this side.

Picture features Mary Newcomb and will be the first of the popular talker yet made in England.

Joinville Reopening

Paris, Jan. 4. — Paramount studios in Joinville re-open Feb. 12.

Had been closed down for some weeks because of completed program.

U. S. IN FRANCE

Hollywood, Jan. 4. — Batch of 13 one-reel travel shorts owned by Maurice Chevalier, formerly owned by Andrea Dippel and Jacques Jour-Jerville will be dubbed along with the reporter idea for showing in France.

Police was full of scenes in the United States.

BRITISH BLACK AND RED

B. & D. Profit \$20,000, Associated Shows \$25,000 Deficit

London, Dec. 24. — Two British "talkie" companies have just issued the yearly balance sheets, and income statements. British & Dominion Film Corporation had Associated Talking Picture.

B. & D. had previously traveled at a loss, chalking up a net profit of \$50,000.

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PAR'S LONDON STAGE NAMES

London, Jan. 4.

Paramount here is beginning to line up big stage names with the idea of billing them over feature films in the various Par houses on this side. Already booked in are Jack Hylton, the bandman, and Layton and Johnnie Lister, who is colored.

Move is considered as having tremendous significance because most Paramount houses here are in opposition with other Moss Empires or Grambit British. With Moss Empires now planning a switch to pictures for the near future, some think the move will augment with vaude to continue the Paramount competition.

Minimum Talk Makes 3 U.S. Films Hits Abroad

Milan, Dec. 24.

"Hello Angels" is a huge success at the C. R. Cinema. With posters well above normal the picture has been doing capacity. The bill is unexcelled by cutting. Talk is left in exciting points so that nothing of the original Italian is lost.

A great part of the extraordinary success is probably due to the sound reproduction which has been hailed as perfect.

Buster Keaton's first talker, "Dough Boys," is full street click. All dialog has been eliminated except for Sergeant Brophy's shrill shrieking about the bombing scenes and a few others.

The absence of talk and the slight cutback the second film has been hailed as not appreciably spoiled the laughs.

"Radio Horn" at the Odeon is another smash. Only jarring note is the Italian dubbing. Prices were increased by 50% and business is turn away.

Washington has instructed the American Embassy here to move George Canty's office out of the city and into Berlin. Canty is the film trade commissioner attached to the Commerce Department.

Canty's second time recommended transfer of his office to Germany in order for the "Coty" to watch on picture big in mid-Europe.

SOVIET FILMER IN JAM

Berlin, Dec. 24.

The Promethean cinema company has called a meeting of its creditors seeking concessions. Move was a surprise as this was the first time the good picture "Der Weg ins Leben" ("The Road to Life"), a Russian subject.

Concessions is the second film company projected by the Soviet Russian trade representation here that has got into difficulties. The Derussa case is the other.

Melnitz Sailing

Curtis Melnitz, former U. S. representative in Berlin, and vice-president of Terra, sails for Europe tonight (3). He is to spend two months in Paris and London, then returning to New York.

PAR BIDS FOR STATE HOUSE IN BUDAPEST

Budapest, Dec. 26.

Varol Szinhaz, largest theatre in this city, 2,500 seats, built originally for popular opera performances, is for lease. Building belongs to the municipality, which has submitted operative and musical comedy company for 20 years, but in spite of the subsidy all have gone broke.

Par has no theatre of its own in Budapest, and if it gets the lease would have the most important one in town. The Town Council's scruple is that if Varol is turned into a picture palace, the entire acting company and orchestra of the theatre will find itself out of a job. That will be remedy by engaging an orchestra and interpolating stage acts, a policy which has not been done here before.

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MORE CUTS FOR EUROPEANS

London, Jan. 4.

John Cecil Graham, Fred Bacos and Robert Kane are sailing for New York Friday (4) with the understanding that they'll come back with Paramount's New York rates on salary adjustments for Europe. Graham is the Paramount chief here and Kane is head of the Joinville office. Both are back direct to Kane.

Understood that all Par salaries in Europe will be readjusted, despite the recent 20% cut.

William Hutchinson, Fox's European boss, also leaves for America soon with the same purpose in mind.

Pat Newman, head of REKO-Fath over here, lately returned from an American confab with instructions to slash 20% all around.

For the time being it looks like Metro is the only American company here so far immune from cuts or changes.

Cuban Exhibits Demand 'Cuban Love Song' Film

Havana, Jan. 4.

Action taken by the exhibitors of Cuba in a mass meeting held here threatens to wipe the Metro picture off this market.

The exhibitors voted against the showing of any Metro picture unless that company destroys the Lawrence Tibbett film, "Cuban Love Song." According to the exhibitors, they received here it ridicules Cubes and its people and customs.

For quite awhile the papers have been panning the picture, guiding themselves by reports of persons who have seen the picture in the States. The exhibitors' action followed.

Metro offered not to send the picture here, but the exhibitors demand the film be scrapped.

More episodes are the papers have been panning the picture, guiding themselves by reports of persons who have seen the picture in the States. The exhibitors' action followed.

Metro engaged Ernesto Lecuona and a Cuban band for the picture, but lightly used them.

Infrequent English School Bearing Heavily on Stricter Censorship of Films for Young

Vandal Back to France As U Chops Feature

Hollywood, Jan. 4.

Marcel Vandal, French actor, is on his way back to Paris following a 10-day stay here while trying to sell his picture, "Mountain and Flames." He will be back in Paris this week.

Universal has been negotiating for the picture and has a cutter working on it here. Studio will purchase some of the spectacular scenes to be used as nucleus for a picture to be made here.

FRENCH ASS'N SUGGESTS CUT

Paris, Jan. 4.

Picture Producers' Association here decided to recommend a general rate salary cut. All branches will be asked to contribute to the proposed shearing.

Proposal is to set all salaries of picture makers at least 10%, and so on.

Paramount's salaries will be unaffected, but the staff already having taken a first cut.

Native producers, outside of the cut, are beginning to prune personnel down.

LINE ON ADVERTISING

Theatre Playing All-German Films
Trying to Locate Best Mediums

Newspaper, advertising and its relative value as a different paper in the cut to the test by the next month. New York during the next month. Theatre is installing a lobby voting machine with the names of all New York dealers, domestic and foreign language included, and attempting to get a vote from each customer. It plays German-foreign talkers.

Contestants will be asked to decide the newspaper in which they prefer to see advertisements of the current Comstockian. The doorman under orders to request a vote from each ticket purchaser. Machine will remain in lobby for the voting purposes one month with results then tabulated.

It was thought up by Count Westarp, house manager, in order to protect him from wasteful advertising. Comstockian, he says, has been advertising in practically all English and foreign papers. The dollar is decreasing on the budget has been an average \$360 weekly, with small ads everywhere. Westarp is high for the theatre with average weekly grosses of only \$2,500, there is also the added cost that much of it has been wasted.

English Watchful at Last!

London, Jan. 4.

Archibald Forbes has a meeting scheduled for tomorrow (5) with the Stanmore council. He'll try to get them to withdraw the ban on picture studios at Stanmore, with the Ministry of Health to make final decision.

Understood that the council wants to ask Forbes some pertinent questions about his scheme, most pertinent being who are his backers.

TAMURA'S TROUBLE

Hollywood, Jan. 4.

Delayed here three weeks by the second illness of his infant son, Tamura, en route from Japan to New York to write Japanese titles for Paramount.

In the interim he wrote titles for the superimposed editions of "The Great Fugate" and "Ladies of the Big House."

Tamura formerly was editor of "Movie Times," Tokyo.

Order of Child Welfare Organization, very strong here, is understood to be the driving power behind the severe local censorship restrictions recently imposed in provincial centers, with the result that there's been a heavy slump in small theatre grosses.

Order approached the Home secretary, recently with a request for a third censor, to be sent to all films, in addition to the present universal and adult certificates now in force. Order also asked for a seat on the National Film Censorship Committee.

Another recent move of the order was to approach local licensing bodies with suggestions that child admission laws be tightened. Result is that eight provincial centers have barred all children from adult certified films.

Order's intention now is to bring the whole matter to a climax by asking the "Frankenstein" distributors to make a heavy cut on the occasion for a mass attack on existing censorship methods, with a mass demonstration to win a third certificate especially for films "fit for children."

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BACOS' STATEMENT ON INGRAM'S FRENCH SUIT

Paris, Jan. 4.

Fred Bacos doesn't like the story printed about him recently in "Variety" telling of how Ingram sues him for piracy in the Ingram-Cornillon suit. Bacos is administrative head of the Paramount Joinville studio.

According to Bacos, Ingram acknowledged as far back as April, 1930, that he had falsely accused Bacos of attempting to bribe the scribe of the investigating judge during the first suit. This came about as the investigating judge sought to settle the suit amicably out of court, with Ingram at that time having no document claiming that this paper has been shown to Ingram's Paris correspondent.

Now Ingram's suit against Bacos is a counter suit against Bacos says there is a counter suit by Cornillon targeting the American had lost Cornillon's suit.

Bacos says that Cornillon effected the purchase of the Ingram's Nice studio in 1929, and that the film-Aubert with Bacos says according to a deed that Bacos says used under the title "Love Me Tonight" on his own account.

French Returners

Hollywood, Jan. 4.

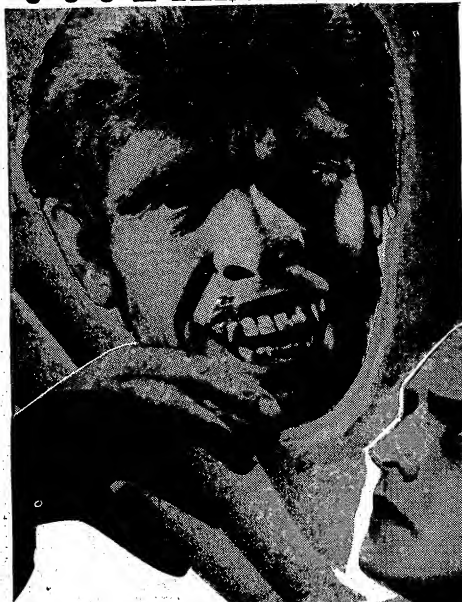
Finishing assignment here the Maurice Chevalier French version of "One Hour with You," Pierre Etchebarre, actor; Andreu Hornes, lyricist, and Leopold Marchand, lyricist, will return to Paris within the next few days.

George Cates, who has also been here for the last time, will end, goes New York at the same time.

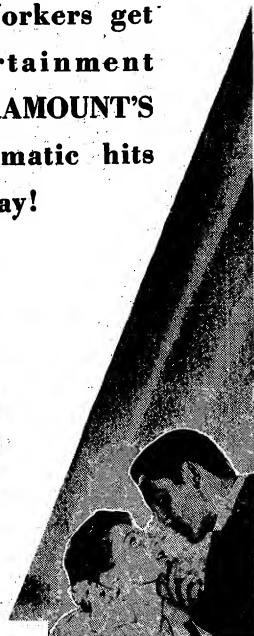
While here Marchand sold the studio rights to a play, co-authored with Paul Armand, which will be used under the title "Love Me Tonight" as Chevalier's next instead of a remake of "Duchesse and the Waiter" as intended.

...PARAMOUNT HAILS 1932

Blase New Yorkers get
REAL entertainment
thrills as PARAMOUNT'S
two ace dramatic hits
strike Broadway!



*A Murderer
And A Fiend*



"DR. Jekyll and MR. Hyde"

*A Gentleman
And A Lover*

**FREDRIC MARCH
MIRIAM HOPKINS ROSE HOBART**

Every engagement is sensational business! NEW YORK; Keith's Georgia, ATLANTA-Surging crowds break box-office windows to buy tickets. Paramount Theatre, LOS ANGELES-opened fifty percent above average. Boom-time peak registered Palace-CINCINNATI. KANSAS CITY, DETROIT, CHICAGO, all over! Wins by a mile! The best film of its kind ever made!



*A
ROUBEN MAMOULIAN
Production*

*Based on the novel by
Robert Louis Stevenson*

WITH THESE SMASH HITS!...

TREMENDOUS!

Terrific drama! Rapturous romance!
Appealing...human...as entertaining
as any picture you'll get this year.
Loaded with heart interest...charged
with electric suspense.



"LADIES OF THE BIG HOUSE"

SYLVIA SIDNEY
GENE RAYMOND WYNNE GIBSON

New York critics and public concur that this is a dramatic treat not to be missed. "You'll enjoy it," says N. Y. Mirror. "The performance of Sylvia Sidney creates such reality that her sorrows give you acute heartache." "Good melodrama... fast and exciting"—N. Y. Times. "Forceful drama...grim, invariably engrossing."—Eve. Journal. "Excellent new movie."—Eve. Graphic. "Well-played, well-written."—N.Y. Telegraph. It's utterly new and different! Directed by Marion Gering. Adapted by Louis Weitzenkorn from an original by Ernest Booth.

ber of names will strike the reader strongly yet there are few eulogies unto the day as money draws.

Ruth Chatterton, who was heading last year to the top of the list. Her earlier work satisfied Warners that she is a heavy draw and she is now at that studio. She hasn't any picture yet under the new banner, going there at the close of her Paramount contract, late in the year.

must be registered wholly to a poor selection of story material.

"Mickey Cheever" rated top and the Marx Brothers, third with one exception, "Smiling Lieutenant" and "My Business," respectively, already analyzed. Marlene Dietrich is second ahead of George Bancroft with a general pull from the female audience side, but her "Bitter" is ordinary draw from the male. Countess d'Arville is last year's "Blue Angel," made in Germany but released by Paramount as "Morocco," big, and "Dishonored." George Bancroft's "Scandal Sheet" and Rich Man's Folly, although comparatively poor, grossers were not the outcasts that some of his previous efforts under the Paramount banner had been.

PARAMOUNT

STARS

MAURICE CHEVRE
MARLENE DIETRICH
FOUR MARX BROTHERS
GEORGE BANCROFT
RUTH CHATFIELD
NANCY CARR
GARY COOPER
FREDRIC MARCH
LAUDETTE COLBERT
RICHARD ARLEN
TALLULAH BANKHEAD

FEATURED

Clive Brook
Janette MacDonald
Mitz Green
Jack Oakie
Charles (Buddy) Rogers
Kay Francis
Paul Lukas
Phillips Holmes
Charles Ruggles
Regis Toomey
Carole Lombard
Stuart Erwin
Charles Cogan
Peggy Shannon
 Sylvia Sidney
William Boyd
Lilian Tashman
Eleanor Boardman
Miriam Hopkins
Charles Starrett
Wynn Boland
Rene Alexander
Adrienne Ames
John Breiden
Lucretia Crompton
Russ Clark
Robert Cogan
Francis Dee
Claire Dodd
Don Douglas
John Durkin
Florence McKinnay
Marianne Moffett
Vivienne Osborn
Eugene Pallette
Irving Pichel
Arthur Plerson
Gene Raymond
Randolph Scott
Jackie Seale
Kent Taylor
Dorothy Tree
Jerry Tucker
Alvin Vincent
Judith Wood

* Now with Warners.

Gary Cooper failed to hold to previous promise, with Richard Arlen also suffering, only mildly, due to the football picture, "Touchdown," toward the end of the year behind the latter material. "Buddy Rogers" lost his hold, went back to the featured list and then refused to make any list pictures for radio and revue work. Fredric March went into the "favored class, showing plenty promise for the future, but held back by stories.

Tallulah Bankhead, heavily booed, also registered a satisfactory record, no doubt, as in the case of Miss Chatterton and other Paramount personalities, to unfortunate choice of material.

Jack Oakie, off the star list this year, and listed among the featured players, just about held his own. Clive Brook continued as a more than just dependable process for the past. Paul Lukas failed to connect with stardom that he had promised to him in William Powell's shoes and got his best chance on the year in a picture off the list, "Strictly Dishonorable," at Universal.

"Common Law" and "Born to Love" are the Paramount comedies of the Fox lot entrusted with the "star" status.

Janet Gaynor gets to the top of the list. All of her three pictures, "My Man Cimmrorn," "The Sign of the Cross" and "Merely Mary Ann," were among the top grossers for her lot, especially the last two which tire of sophisticated and sophisticated stuff. She pulled her team-

as a team these two are second only to Will Rogers as the most consistent draw on the Fox program. Belle, however, of exhibitors is the most consistent draw on the Fox program. Belle, however, of exhibitors is the most consistent draw on the Fox program. Belle, however, of exhibitors is the most consistent draw on the Fox program.

FOX

STAR

JANET GAYNOR
WILL ROGERS
JAMES DUNN
WARNER BAXTER

FEATURED

Charles Farrell
Edmund Lewis
Victor McLaglen
George O'Brien
Sally Eilers
Elissa Landi
John Boles
Theodor Lothrop
Spencer Tracy
George O'Brien
Joan Bennett
Slim Summerville
Joan Bennett
Slim Summerville
Joan Bennett
Slim Summerville

FEATURED

Clive Brook
Janette MacDonald
Mitz Green
Jack Oakie
Charles (Buddy) Rogers
Kay Francis
Paul Lukas
Phillips Holmes
Charles Ruggles
Regis Toomey
Carole Lombard
Stuart Erwin
Charles Cogan
Peggy Shannon
 Sylvia Sidney
William Boyd
Lilian Tashman
Eleanor Boardman
Miriam Hopkins
Charles Starrett
Wynn Boland
Rene Alexander
Adrienne Ames
John Breiden
Lucretia Crompton
Russ Clark
Robert Cogan
Francis Dee
Claire Dodd
Don Douglas
John Durkin
Florence McKinnay
Marianne Moffett
Vivienne Osborn
Eugene Pallette
Irving Pichel
Arthur Plerson
Gene Raymond
Randolph Scott
Jackie Seale
Kent Taylor
Dorothy Tree
Jerry Tucker
Alvin Vincent
Judith Wood

Warner Baxter was another name on this program to jump upwards to the top. S. G. Settle, the popular list in the series of "Cleo Kid" films set with "My Day with Mrs. G." "Daddy's Girl" was one of the best of all players on the Fox lot during the year and was also used by Metro on a loan for "My Day with Mrs. G."

Victor McLaglen suffered from story material, while his former mate, Charles Cogan, got under the wire with "Transatlantic" and "Cleo Kid," but both failed to hold a popularity formerly established with the latter picture. McLaglen's best of the year is deemed to have been made at Fox.

Comback player of the lot was Matty Silver, who got under the wire to come back this year and show exceptional promise, especially a team with the juve find, James Dunn. This pair won audience favor, especially in "Bad Girl," which went heavy on first runs, and "Over the Hill."

UNIVERSAL

STARS

LEW AYRES
TOM MIX

FEATURED

Ross Hobart
Sidney Fox
Genevieve Tobin
Charles Clark
Slim Summerville
Bela Lugosi
Andy Devine
Audrey Duncan
James Flavin
Leon Adams

ness, neglected since talkers made their appearance. Mix at this writing, however, is not in the picture to make his first of a series, which would be well advised, as his previous audacious attack of appendicitis and a resultant operation during Universal's bids for fame during

the year were of a freak nature, needing no names, to carry, such as "Dressed to Kill" and "Spill the Beans." However, Ayres was in the first place, but could not be given more than a 50-50 split due to release of the football picture while the year's best was still in the throes of its annual gridiron fever, plus the homage to Notre Dame in the late "Kiss Meek."

Actually an outgrowth at the beginning of the year, Sidney Fox won exceptional favor in "Strictly Dishonorable," which will have its effect no doubt on succeeding product which will be applied. With Miss Fox are three others, Genevieve Tobin, Max Clarke and Ross Hobart, all potential draws on the roster side, but who for the restricted type of Universal product this year cannot have much opportunity to make themselves felt.

Warner, First National Gangster regime had its special reaction on this combined lot by bringing to the top of the First National star list Edward G. Robinson and bringing James Cagney to the place in the featured class. Robinson also had "Five Star Final" to help him.

George Arliss remains on top of the Warner stellar list, with his "Millionaire" proving one of the surprises of the year. Although not considered a typical Arliss type of picture, it nevertheless has made him and made Arliss' name known in quarters where perhaps his artistic type of pictures might not show. His later "Alexander Hamilton" was not as sturdy.

WARNERS-FN

WARNER STARS

GEORGE ARLISS
CHARLES (CHIC) SALE
WILLIAM POWELL
WINN LIGHTNER
DOLORES COSTELLO

FN STARS

EDWARD G. ROBINSON
JOE E. BROWN
RICHARD BARTHELMES
DOROTHY GAIL
DOUGLAS FAIRBANKS, JR.
BETTE DAVIS
MARIAN MARSH
LIL DAVOYER

FEATURED

James Cagney
Loretta Young
Ben Lyon
Sally Eilers
John Blundell
Charles Butterworth
Paul Kelly
Anthony Bushell
Rita Herold
John Gray
Warner William
Guy Kibbe
Donald Cook
Dickie Moore
Polly Waters
George Ernest

Joe E. Brown runs Robinson close for the consistent popularity of his comedies. Richard Barthelme still remains a name, "Light" the best of a year's trio, but has dropped in draw power. Dorey and, effective this week, is off the WB contract list.

Barbara Stanwyck, now on contract, has been a big draw for the year on loan from Columbia, gaining momentum with "Night Nurse" and "Tillicum."

Warner star list is enhanced by William Powell, Ruth Chatterton and Kay Francis, former Paramounts, who will be loaned to Singapore, was not so hot. In the case of the women it is yet too early to judge just what can be expected from these expatriates under a new banner.

UNITED ARTISTS

STARS

EDDIE CANTOR
CHARLIE HAPLIN
RONALD COLMAN
PAUL HENREID
IN CLARE
CHESTER MORRIS

FEATURED

Billie Davis
Mildred Douglas
Shirley Grey

country as the one picture of the year, "The Sign of the Cross," Eddie Cantor with "Palm Springs"

Companies' Own Selections of Their 3 Best Pictures in 1931

Jumped behind Ronald Colman and Gloria Swanson. "Indiscreet" was only a fair grosser and "Dressed to Kill" a disappointment to the Colman fans. It's too early to include the United Artist contribution, "Greens" had a "Ward for It" or Arrowsmith. Her other picture, "Rebound," at Pathé, won her considerable acclaim from no class precincts but failed in comparison with the usual type of pictures depicted on the market for their big grosses. Billie Dove and one on this release, "Caddo," "Age for Love," which failed to cause a ripple in the cities, with the hint that yet to be heard from.

Radio Wheeler and Woolsey as a comedy pair, with three pictures this year, run second at Radio. "Cimarron," a success of which cannot be held to personally draw, nevertheless.

RADIO

STARS

RICHARD DIX
WHEELER WOOLSEY
EDNA MAY OLIVER

FEATURED

Irene Dunne
Lowell Sherman
Paul Kelly
Marilyn Miller
Ricardo Cortez
John H. Mulligan
John McCrea
Hugh Hines
John Darro
Dolores Del Rio
Joseph Schildkraut
Lila Chevalier
Roberta Gale
Morgan Galloway
Rochelle Hudson
Arline Judge
Kitty Kipling
Elin Lindner
Kath Murrin
Laurence Olivier
Ran Curtis

less through both Richard Dix and Irene Dunne to the front. Dix heads this studio with Miss Dunn rated third. As coming on the lot seems apparent in Edna May Oliver, in comedy.

Let appears to be any of names for the type of story which proves over the years the most consistent coin producers as a class. However, deficiency is on its way to be cured with the merging of the Pathé and the opportunity it affords for the spotting into pictures both in name and in content. Bennett, Ann Harding, Helen Twelvetrees and Pola Negri.

This list is heavy on names which now hold in the new Radio-Pathé programs. Topping its list is Constance Bennett for two pictures she had in name and in content, but credit, of which "Common Law," for

RKO-PATHE

STARS

CONSTANCE BENNETT
ANN HARDING
POLA NEGRI

FEATURED

Helen Twelvetrees
Eddie Quilan
Paul Boyd
Robert Armstrong
Charles Bickford
Marilyn Miller
Shirley Grey
Charles Guigley

her own studio, and "Bought" for Warners, were the outstandings. "Born to Love" and "Born to Love" also did well.

Class attendance at the theatres rose, however, for Ann Harding, in second spot, for "Devotion" and "The Sign of the Cross," and popularity among the masses with the "Sign of the Cross," rates Miss Harding's best of the year draw, though Miss Bennett had more films released.

Pola Negri's first on her American, comedies to still be heard from. Eddie Quilan and Helen Twelvetrees continue to split honors as the featured lead, although neither has been a success in the year to get beyond the program class. Tom

RKO-PATHE

'Common Law'
'Devotion'
'Born to Love'

RADIO

'Cimarron'
'Cracked Nuts'
'Donovan's Kid'

UNITED ARTISTS

'City Lights'
'Palm Springs'
'Green Street'

COLUMBIA

'Dirigible'
'Original Code'
'Last Parade'

WB-FN

'Little Caesar'
'Millionsaire'
'Night Nurse'

FOX

'Merely Mary Ann'
'Bad Girl'
'Young as You Feel'

UNIVERSAL

'Dracula'
'The Sign of the Cross'
'Spirit of Notre Dame'

PARAMOUNT

'Smiling Lieutenant'
'Dishonored'
'Money Business'

METRO

'Trader Horn'
'Men and Bells'
'Politics'

Keene is new on the list, to catch the hamlet in with Westerns.

Columbia

Barbara Stanwyck and Jack Hoff the former, going to the top for the work of the lot at Warners, where it is in the contract, plus her showing in "Ten Cents a Dance" and "The Sign of the Cross,"

continues carrying the heavy responsibility on the male side, and has a sidekick in "The Sign of the Cross," although Buck Jones and Tim McCoy are now under the Columbia banner to answer the general theatre call for outdoor and action pictures.

COLUMBIA

FEATURED

Jack Hoff
Barbara Stanwyck
Tim McCoy
Constance Cummings
Charles Bickford
Robert Allen
Loretta Sayre

With Miss Stanwyck off the solo leading woman in Constance Cummings, who with Richard Cromwell, a local boy first used in "To Have and Have Not," are being groomed to carry the torch of dramatic work, the cast is mainly composed of other studios' contractees and free-lancers.

Booth Operator Roasts To Death in Tex. House

Galveston, Jan. 4. L. L. Hickson, 37, booth operator, was killed to death late Friday (3) and Saturday (4) at the home of Dorothy Thayer, at Huntsville, Tex., was slightly burned in a fire which broke out in the operating room. Blaze occurred at close of the afternoon show and only a few patrons were present. Pariah was injured trying to reach Hickson who was locked in the projection booth in which he was confined.

Bomb Blast in K. C.

Kansas City, Jan. 4. With the new year but an hour old the Butlin theatre, residential, was the scene of a dramatic bomb. A short time before police had discovered a failed attempt to blow up the St. John theatre. At the St. John a burning fuse attached to a number of sticks of dynamite was found and the fuse extinguished. Police state they have information that the initials have probably grew out of labor trouble.

MILWAUKEE

RIVERSIDE

25¢ 10c to 7c
50¢ to 5 PM

TODAY

HERE'S THE
FIRST OF
THE GREAT
SHOWERS.
K.O.
HAS PLANNED
FOR 1932.
COME TODAY
FOR REAL
ENTERTAIN-
MENT!

"ON THE SCREEN"

The Trapped Man . . . Tricked Man
... Betrayed Man ... That he couldn't
stop loving him!!

MARY ASTOR
RICARDO CORTÉZ
★ Men Of Chance ★
with JOHN HALLIDAY
A Screen Play by
Wm. W. Schaefer of A
Road For Henry

DETROIT DOWNTOWN
LAST COMPLETE SHOW 10:19 TONIGHT

BILL ROBINSON
"The Dark Cloud of Joy"
and
"The Coming of 'HOT' from HARLEM"
Starring
Emmett Kelly

A LARRY MOVI SCREEN

WHEELER & WOOLSEY

They're having the same old fun as ever

PEACH O' RENO
35c
TODAY
MUSIC 1 PM
CHILDREN 6 PM

PHILADELPHIA

NIXON'S GRAND CASINO

THE FIRST OF THE YEAR

SOPIE TUCKER

IN PERSON

IN HERSEY HOUSE OF POPULAR SINGING

THE SECOND OF THE YEAR

JOAN CHAMBERLAIN CLARK GABLE Presented

OTHER BIG ACTS

LEE TOWNS

MANNY KING & CO.

BETTYE SMITH & CO.

1934 A.D.

DETROIT

Bring the family to an early show in P. M. Children like it here

FISHER

with musicals, comedies, plays, MYSTIC NEW YEAR'S SHOW, and a variety of other entertainment

THE BORDONI

JOHN GARDNER

GUYENNE MARSH
CAROL ANN FEAR
ROMANTIC HIT!

RECKLESS AGE

PERRY SHANNON
BETTY BOCKOS
CHUCK BROWN
CHARLIE WHEELER

Bookings through the Midland Theatre, 1000 Broadway Street, Detroit, Mich.

The Fisher Theatre

The Person

Presented by
The Fisher Theatre
Comedians
and
Musicians

MAJOR STAGE PRODUCE

BOB BROWN

and his band!

Bookings to
Midland Theatre
1000 Broadway Street,
Detroit, Mich.

Midland Theatre
1000 Broadway Street,
Detroit, Mich.

LOS ANGELES
FOX WEST COAST THEATRES

LOVE'S STATE 35

**NOW PLAYING
ON THE STAGE - IN PERSON**

ROSCO ATE **GARY ROGERS**

**TUT MACE
AND KAUFMAN**
PRESENT A HAYCO
PRODUCTION
40 MINUTES 40

**ON THE GREEN
"STEPPING
SISTER"**

LOUIS BRIDGES
JOHN BRIDGES
JOHN BRIDGES
JOHN BRIDGES
JOHN BRIDGES

Celebrate
**NEW YEARS
EVE**
AT LOVE'S STATE

**8:00 NORTH TOWN
AT 11:00**

**10:00 NORTH TOWN
AT 12:00**

**EXCLUSIVE
SEATING
RESERVATIONS NOW
OPENED IN 1942**

NEW YORK CITY

Adventure

★ You've got to make the young folks get married when they ought to and stay married when they don't want to. You've got to lecture the big boys on the evils of drink and do your own drinking with the shades pulled down. That's what being a country doctor means. I'm proud of you."

Samuel Goldwyn presents

RONALD COLMAN in

Arrowsmith

with HELEN HAYES

"Season's best picture... full-blooded... bristles with life... William Sauter—World-famous"

ALL seats reserved — seats selling at double in advance

GAIETY THEATRE

Broadway at 45th



★ This is not advertising copy, it is from the story of "Arrowsmith," by Sinclair Lewis.

LOS ANGELES

NEW YEARS
EVE

LAMBORE!

HARRY HARRIS
HALLSTAR OF CREMONA
BOSS ARIST
of Starline Palace
OGONE STUCCO
of "STREET OF STARS" and
Old "STREET OF STARS"
NAMES
NAMES of a Famous Film
starts 11:30 —AND
into the MORNING
second show correct
BUY TICKETS NOW!
Admission 75c and 1.00

HURRY! the picture
that is making history
**"Dr. JEKYLL
Mr. HYDE"**
FREDR. MARCH
at the
Western Theatre
and
at the
Grand
Paramount

PHILADELPHIA

MASTBAUM

WE TOLD YOU SO!
And Yesterday's Holiday Tragedy
Enthusiastically Arous This Is—

The Biggest Show Ever Presented in Any Theatre Here!

JOE COOK
IN PERSON
The World's Famed Criminal

JEAN HARLOW
IN PERSON
The Original Film Star

TEPPY JOYCE
IN PERSON
The World's Most Beautiful Girl

SHAW-NEE
IN PERSON
The World's Most Beautiful Woman

Starring in **PERSONAL MASTBAUM** BARRETT
MELTON CHARLES at the Organ **DAVID ROSS** Conducting

What a Night Out! EXHIBITION! DASHY!!

'STRICTLY DISHONORABLE'

A girl who's "dishonorable," as David Ross is in a squaky
and a lot of "dish" in a "dishonorable" American
Company's "dishonorable" American
Company's "dishonorable" American
Company's "dishonorable" American

LEAH LEMAS
The World's Most Beautiful Girl

FOX
The World's Most Beautiful Girl

LEWIS STONE
The World's Most Beautiful Man

PHILADELPHIA

EARLE

WHERE THE COMEDY GOES **11th and MARKET**

Start TODAY!

An Absolute of Starial A Big-
of Spectacular Entertainment
with the Star of the Screen
That Will Jolt You Out of Your Seat

8 ACTS WORLDS BEST VAUDEVILLE 8

DAVE GENARO and THE
1- "TOUGHEST OF YESTERDAY"
New Production by "Theatrical"

2- HARRY LARK "The Man With Ym Ym Ym"
- Collins and Polaron
- Sam Mink & Crew
- Pearson, Sharkey &
Larson
- Noble Sisters

Open The Screen!
THE LEGEND STORY OF HANDELMA
ROSE & THE "MAD" MEN
THE "MAD" MEN
THE "MAD" MEN

'The GUILTY GENERATION'
BORIS KARLOFF
THE POWER OF PHILADELPHIA
LEO CARRILLO CONSTANCE GUERIN

Beat "Bad Girl" business

... who flamed to fame in "Bad Girl"—now
an established team endeared to millions

in a picture

packed to the sound track with laughs,
romance and tears—the human kind that
come from the heart!

James

D U N N

Sally

E I L E R S

will start you on a Happy New Year *with*

DANCE

*with Minna Gombell (also of "Bad Girl") Nora Lane,
Edward Crandall, Ralph Morgan, Harry Beresford.*

*Screen play by EDWIN BURKE (dialogue writer of "Bad Girl")
From Sarah Addington's novel. Directed by SIDNEY LANFIELD.*

Above all in 1932...You've got

with "Bad Girl's" Stars...

Selling Angles?

DOZENS OF THEM!

- JAMES DUNN & SALLY EILERS, "Bad Girl" stars.
- MINNA GOMBELL, also of "Bad Girl."
- EDWIN BURKE who wrote this and "Bad Girl's" brilliant dialogue.
- THE STORY: Happy, peppy, human, tender, clean.
- "THE SALLY-JIM," new dance step created by Dunn-Eilers. Now tied-up nationally with big dance schools.
- Plenty more in the Fox press book for *showmen*.



TEAM

FOX PICTURE

to Reckon with Fox for Profit!

KEEPING UP WITH F. & M.

What Stars and Grads of
the Circuit Are Doing
and Where and Why

When Size Counts

Biggest F. & M. stars in years piloted through Brooklyn streets by Kinsler and Livingston, p. 14 at the Fox. Ballyhooing F. & M. "Circus Days" Idea. Biggest stars were the performing elephants, of course.

Start At Year's Start

Calgary Brothers started New Year right by joining F. & M. New Years Day. Happened at New Haven Paramount. Their idea is "Hot Java," and they'll make it a hot success.

Sensational Dancer Joins

Joe Rose, marvelous acrobatic dancer who has been with F. & M. before, signed by Leonides for "On Parade" idea. This is unit first billed as "German Echoes." Rose joins at Philadelphia next week.

Show Booster's Angle

W. B. J. Martin, dramatic editor Buffalo-Courier Express, gives unusual space to F. & M. Ideas, and for a reason. Feels they encourage liking for legitimate shows, which he is very anxious to bring back to Buffalo.

Why Is a Gag?

Boyce Combe, comedian, played first F. & M. engagement at R. & R. Chicago Theatre. In "Parasols" idea. As F. A. Bill Fine wrote: "Combe doesn't have to stay under any parasol. Goes right out and gets 'em."

Ruth Gets Three

Kunsel Snyder agreeably surprised when Clark Robinson and Phil Bloom told him White Ruth Elting stayed at the Roxy for three weeks. "Seldom in stage act held this long at this cinema. Next Elting stand in Fox, Brooklyn."

Why Bookers Age

F. & M. New York office booked fifty special New Year's Eve shows, setting a new record and making the old debbil depress look wobbly. So many shows to fill that Bookers Kaye, Kutchnuk and Solomon went dizzy finding suitable acts.

Answer: He's a Showman

Manager Arthur Benson, "Rhapsody in Rhythm" idea, wired that Lionel Keene, for Fox Theatre, Atlanta, gave this F. & M. unit equal text space with "Private Lives," masterpiece picture, which is innovation in that city. All box office records smashed.

Keeping Directors Busy

Leonidoff shot back to Coast to put new Idea into production at Hollywood main studio. This leaves next Eastern idea to Clark Robinson to direct. Robinson's first F. & M. Eastern unit, "Rhapsody in Rhythm," makes no one worry about what he can do in Idea field.

Contest Notes

Larry Conley and Allen Glenn, Warner's Stanley, Jersey City, toying with plan for star act contest, act to get F. & M. full credit. Chicago World's Fair talent contest still getting big space. Maybe they'll locate a Mary Lewis or Harry Richman, who knows?



NOW IS THE TIME

*to correct the errors
of 1931*

ACTS

- Get the billing you deserve
- Play the longest route in show business
- Get your pay checks on the minute
- Sign with a show that never folds

THEATRE OPERATORS

- Get the biggest stage show at minimum cost
- Forget your worries in hiring talent
- Book acts that *always* show up
- Bolster weak pictures with a show that draws

*COME ON IN and talk over
your 1932 problems with...*

FANCHON and MARCO INC.

Offices

HOLLYWOOD SAN FRANCISCO SEATTLE MILWAUKEE NEW YORK

S.R.O. Astor Theatre, New York
Chinese Theatre, Los Angeles
(And your theatre next!)

HELL



WALLACE BEERY—CLARK GABLE

Conrad Nagel—Dorothy Jordan—Marjorie Rambeau—Marie Prevost. Directed by **GEORGE HILL**

DIVERS

**Another \$2 Giant Entertainment
from—**(*need we mention the name?*)



HE PROMISED HER
*The Eiffel Tower
with her name on it*
SHE PROMISED HIM
*Everything
but what he wanted*

We promise you
**THE LAUGH
BOMBARDMENT
OF 1932**

**Howard
Hughes**
presents

COCK OF THE AIR

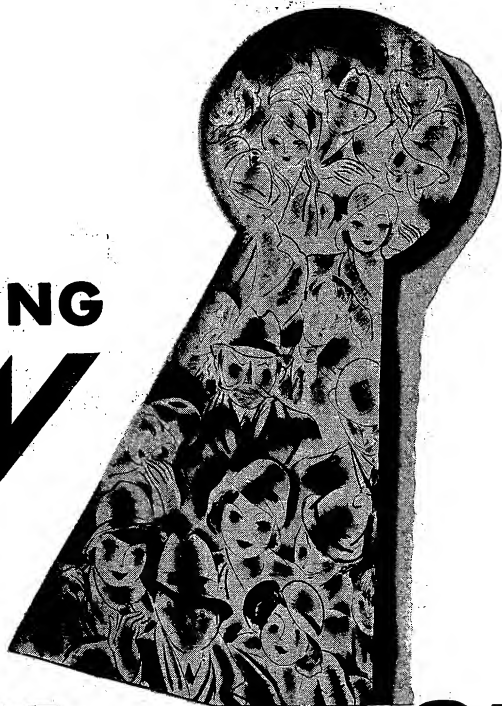
with
**Chester
MORRIS**

Directed by
TOM BUCKINGHAM
Produced by
HOWARD HUGHES

UNITED ARTISTS PICTURE

SOMETHING
NEW

**UNDER
THE SUN**



UNION DEPOT

NATION-WIDE TRADE SHOWING

January 14

**Phone your First National ex-
change now to find out the
theatre and time of showing!**

Comparative Grosses for December

(Continued from page 27)

DETROIT				
Dec. 5	Dec. 12	Dec. 19	Dec. 26	
MICHIGAN High...\$10,000 Low...\$7,000 Stage Show	The Chest \$10,000 \$10,000	Private Lives (8 Days) \$2,000	Husband's Holiday \$2,000 (New Low)	
FOX High...\$4,000 Low...\$1,500 Stage Show	Over the Hill \$2,000 \$2,000	Surrender \$2,000 \$2,000	Marked Spot \$1,700 \$1,700	
FISHER High...\$2,000 Low...\$1,000 Stage Show	West of Broadway \$1,700 \$1,700	Blonde Crazy \$1,700 \$1,700	Compromised \$1,700 \$1,700	
PARA-MOUNT High...\$4,000 Low...\$2,000 Stage Show	The Champ \$1,700 \$1,700	The Champ \$1,700 \$1,700	Flying High \$1,700 \$1,700	
UNITED ARTISTS High...\$3,000 Low...\$1,000 Stage Show	Corcoran \$1,000 \$1,000	Around the World \$1,000 \$1,000	Guardman \$1,000 \$1,000	

CINCINNATI				
Dec. 5	Dec. 12	Dec. 19	Dec. 26	
ALBEE High...\$3,000 Low...\$1,000 Stage Show	Quilty Hands \$2,000 \$2,000	Mad Genius \$2,000 \$2,000	Road to Reno \$2,000 \$2,000	
PALACE High...\$2,100 Low...\$1,000 Stage Show	Possessed \$2,100 \$2,100	Ambassador \$2,100 \$2,100	Frankenstein \$2,100 \$2,100	
CAPITOL High...\$2,000 Low...\$1,000 Stage Show	Back Home \$2,000 \$2,000	Frankenstein \$2,000 \$2,000	Madonna \$2,000 \$2,000	
LYRIC High...\$2,000 Low...\$1,000 Stage Show	Champ \$1,700 \$1,700	Champ \$1,700 \$1,700	Over the Hill \$1,700 \$1,700	

SEATTLE				
Dec. 5	Dec. 12	Dec. 19	Dec. 26	
FIFTH AVE. High...\$2,000 Low...\$1,000 Stage Show	Possessed \$1,500 \$1,500	Rich Man's Folly \$1,500 \$1,500	Secret Service \$1,500 \$1,500	
ORPHEUM High...\$2,000 Low...\$1,000 Stage Show	Way Back Home \$1,700 \$1,700	Way Back Home \$1,700 \$1,700	Homicide Squad \$1,700 \$1,700	
MUSIC BOX High...\$1,700 Low...\$1,000 Stage Show	Local Boy \$1,000 \$1,000	Round the World \$2,000 \$2,000	Dreyfus \$2,500 \$2,500	
LIBERTY High...\$1,100 Low...\$1,000 Stage Show	Night Life \$1,000 \$1,000	Too Young to Marry \$1,000 \$1,000	Arizona \$1,000 \$1,000	

KANSAS CITY				
Dec. 5	Dec. 12	Dec. 19	Dec. 26	
MAIN-STREET High...\$2,000 Low...\$1,000 Stage Show	Frankenstein \$2,000 \$2,000	Way Back Home \$1,500 \$1,500	Dangerous \$1,500 \$1,500	
LOEWS High...\$3,000 Low...\$2,000 Stage Show	The Champ \$2,000 \$2,000	Cuban \$1,500 \$1,500	W. of B'way \$1,500 \$1,500	
NEWMAN High...\$3,000 Low...\$2,000 Stage Show	Over the Hill \$2,000 \$2,000	The Cheat \$2,000 \$2,000	His Woman \$2,000 \$2,000	
LIBERTY High...\$2,000 Low...\$1,000 Stage Show	Borneo \$2,000 \$2,000	Surrender \$2,000 \$2,000	Bob Sister \$2,000 \$2,000	

BOSTON				
Dec. 5	Dec. 12	Dec. 19	Dec. 26	
METRO-POLITAN High...\$4,000 Low...\$2,000 Stage Show	Once a Thief \$2,500 \$2,500	The Cheat \$2,500 \$2,500	His Woman \$2,000 \$2,000	
LOEWS High...\$4,000 Low...\$2,000 Stage Show	The Champ \$2,500 \$2,500	Cuban \$1,500 \$1,500	W. of B'way \$1,500 \$1,500	
STATE High...\$4,000 Low...\$2,000 Stage Show	Frankenstein \$2,000 \$2,000	Frankenstein \$2,000 \$2,000	Around the World \$2,000 \$2,000	
KEITH'S High...\$4,000 Low...\$2,000 Stage Show	Generation \$2,000 \$2,000	Nice Woman \$2,000 \$2,000	House Divided \$2,000 \$2,000	

PROVIDENCE				
Dec. 5	Dec. 12	Dec. 19	Dec. 26	
STATE High...\$2,000 Low...\$1,000 Stage Show	The Champ \$2,000 \$2,000	Possessed \$2,000 \$2,000	Frankenstein \$2,000 \$2,000	
AMOUNT High...\$2,000 Low...\$1,000 Stage Show	His Woman \$2,000 \$2,000	False Madonna \$2,000 \$2,000	The Cheat \$2,000 \$2,000	
RKO ALBEE High...\$2,000 Low...\$1,000 Stage Show	Buicide Plot \$2,000 \$2,000	Marked Spot \$2,000 \$2,000	Our Children \$2,000 \$2,000	
LYRIC High...\$2,000 Low...\$1,000 Stage Show	Yellow Ticket \$2,000 \$2,000	Over the Hill \$2,000 \$2,000	Ambass. Bill \$2,000 \$2,000	

INDIANAPOLIS				
Dec. 5	Dec. 12	Dec. 19	Dec. 26	
LYRIC High...\$2,000 Low...\$1,000 Stage Show	Leca \$2,000 \$2,000	Divided \$2,000 \$2,000	House Good Sport \$2,000 \$2,000	
THE CHAMP High...\$2,000 Low...\$1,000 Stage Show	The Champ \$2,000 \$2,000	Guardman \$2,000 \$2,000	Flying High \$2,000 \$2,000	
INDIANA High...\$2,000 Low...\$1,000 Stage Show	Consolation \$2,000 \$2,000	About Town \$2,000 \$2,000	The Cheat \$2,000 \$2,000	

PITTSBURGH				
Dec. 5	Dec. 12	Dec. 19	Dec. 26	
DAVIS High...\$2,000 Low...\$1,000 Stage Show	Beloved Bachelor \$2,000 \$2,000	Dreyfus Case \$2,000 \$2,000	Frankenstein \$2,000 \$2,000	
FULTON High...\$2,000 Low...\$1,000 Stage Show	Yellow Ticket \$2,000 \$2,000	Cuban \$2,000 \$2,000	About Town \$2,000 \$2,000	
HARRIS High...\$2,000 Low...\$1,000 Stage Show	Mad Parade \$2,000 \$2,000	Chinatown \$2,000 \$2,000	Reckless \$2,000 \$2,000	
PENN High...\$2,000 Low...\$1,000 Stage Show	The Champ \$2,000 \$2,000	Possessed \$2,000 \$2,000	His Woman \$2,000 \$2,000	
STANLEY High...\$2,000 Low...\$1,000 Stage Show	Touchdown \$2,000 \$2,000	Over the Hill \$2,000 \$2,000	Frankenstein \$2,000 \$2,000	

SAN FRANCISCO				
Dec. 5	Dec. 12	Dec. 19	Dec. 26	
FOX High...\$2,000 Low...\$1,000 Stage Show	His Woman \$2,000 \$2,000	Private Lives \$2,000 \$2,000	Surrender \$2,000 \$2,000	
WARFIELD High...\$2,000 Low...\$1,000 Stage Show	Honor of Family \$2,000 \$2,000	Ruling Vice \$2,000 \$2,000	W. of B'way \$2,000 \$2,000	
ALAMO High...\$2,000 Low...\$1,000 Stage Show	Over the Hill \$2,000 \$2,000	The Cheat \$2,000 \$2,000	Sooty \$2,000 \$2,000	
GOLDEN High...\$2,000 Low...\$1,000 Stage Show	Bad Company \$2,000 \$2,000	Dangerous \$2,000 \$2,000	Friends and \$2,000 \$2,000	

LOUISVILLE				
Dec. 5	Dec. 12	Dec. 19	Dec. 26	
STATE High...\$2,000 Low...\$1,000 Stage Show	The Champ \$2,000 \$2,000	Cuban Song \$2,000 \$2,000	Corair \$2,000 \$2,000	
REALTO High...\$2,000 Low...\$1,000 Stage Show	Blonde Crazy \$2,000 \$2,000	Fallen Madonna \$2,000 \$2,000	Good Sport \$2,000 \$2,000	
ALAMO High...\$2,000 Low...\$1,000 Stage Show	The Cheat \$2,000 \$2,000	Working Girls \$2,000 \$2,000	X Marks Spot \$2,000 \$2,000	
STRAND High...\$2,000 Low...\$1,000 Stage Show	W. Back Home \$2,000 \$2,000	Consolation Marriage \$2,000 \$2,000	Over the Hill \$2,000 \$2,000	

BUFFALO				
Dec. 5	Dec. 12	Dec. 19	Dec. 26	
BUFFALO High...\$2,000 Low...\$1,000 Stage Show	Possessed \$2,000 \$2,000	His Woman \$2,000 \$2,000	The Cheat \$2,000 \$2,000	
HIPPO-DROME High...\$2,000 Low...\$1,000 Stage Show	Girls About Town \$2,000 \$2,000	Sidewalk \$2,000 \$2,000	Blonde Crazy \$2,000 \$2,000	
CENTURY High...\$2,000 Low...\$1,000 Stage Show	Unholy Garden \$2,000 \$2,000	Cuban \$2,000 \$2,000	Cisco Kid \$2,000 \$2,000	
W. of B'way High...\$2,000 Low...\$1,000 Stage Show	The Champ \$2,000 \$2,000	Back Home \$2,000 \$2,000	Guardman \$2,000 \$2,000	

TACOMA, WASH.				
Dec. 5	Dec. 12	Dec. 19	Dec. 26	
BLUE MOUSE High...\$2,000 Low...\$1,000 Stage Show	Murder Midnight \$2,000 \$2,000	Around the World \$2,000 \$2,000	Left Over Ladies \$2,000 \$2,000	
RKO ORPHEUM High...\$2,000 Low...\$1,000 Stage Show	Ruling Vice \$2,000 \$2,000	Honor of Family \$2,000 \$2,000	Men in Mer \$2,000 \$2,000	
RIALTO High...\$2,000 Low...\$1,000 Stage Show	Yellow Ticket \$2,000 \$2,000	The Champ \$2,000 \$2,000	Double Feature \$2,000 \$2,000	

Picture Possibilities				
Dec. 5	Dec. 12	Dec. 19	Dec. 26	
'THE BRIDE SIN SHINES ON' (comedy) New York Repertory Co. (Fulton). Best that can be expected is a mild program, possibly for a male-female starring duo. Will probably need many story changes.				
'Adam's Wife' —Unfavorable				
'ADAMS' WIFE (Drama, William A. Brady, director). A play of hard-headed, intolerant Kansas farmers, with a lynching and horse-whipping.				
'Berlin' —Unfavorable				
'BERLIN' (Morse & Reed-Ged. M. Cuban). Story of German secret service. Too crude in theatrical device to be effective as melodrama. Film fans wouldn't find it entertaining as satire of exaggeration.				
'Society Girl' —Favorable				
'SOCIETY GIRL' (William Brandt, Booth). Combination prize-fight and society yarn with talker ingredients that need some cleaning up. Much would depend on the dialog revision.				
'Experience Necessary' —Unfavorable				
'Experience Necessary' (Comedy; Shuberts; Longacre). Unfavorable in the sense that if sold, the best that can be expected as the story device is a mild program picture of a theme often used. Of Groucho origin, but film rights probably held over here.				

ITALIANS HAIL PLAYS OF U. S.

Milan, Dec. 23.

For some time now foreign plays, either in the original tongue or in translation, have been doing handsome business in Milan. The latest is "The White Horse Inn," mostly in German, at the Teatro Lirico, at enhanced prices, had, during the last four weeks, done \$70,000, which means big money here.

Stefano and Reynold's English Players have given four new plays at the Eden theatre in English, and, in spite of clashing with a French attraction, have done remarkably well. The plays were "To See Ourselves," by E. M. DeWald; "People Like Us," by Frank Vosper; "Council's Opinion," by Gilbert Wakefield, and "The Second Man," by S. M. Behrman (American). Shaw's "Candida" was also given.

While no theatre is likely to be made, nevertheless there is money and experience to be gained, and it might be worth while for an all-American company to try out a similar experiment.

The Eden theatre has been entertaining a French actress, star of the Pleyel Company, owing to the absence of a French actor seriously troubling the establishment of the same theatre.

The previous week, at the same theatre, the Italian actress, Irma Gramatica, had a very successful performance, by Kir Los, and will follow the French actress with another French play in Italian, "Nozze D'Argento" ("Silver Wedding").

As if the Franco spirit were not represented enough, the Italian theatre has "Topaze" by Pagnol (Italian version) and the Olympia theatre has "Monsieur de Sade" by P. Arment (in Italian "Un Uomo Che Inspira Fiducia").

Church Issue Enters Dutch Censor Dispute

The Hague, Dec. 24.

Film censorship is still a trouble here. After a battle of a couple of months, a compromise was reached between Catholics in the south and Protestants in the north, by which the former agreed that when the censors passed a film for audiences of all ages (except war time for children under 14, under 18 and adults) there would be no review for special Catholic audiences.

Now the Catholic churches claim that censors are too lenient, leading false claims on the part of all ages the American film, "The Smiling Lieutenant." The priest started a campaign for the film against this film, and one of the papers mouthpieces in parliament continued new blood was required in board, arguing that seeing daily so much vice in films up for censoring made censors too complacent.

The latest feature of censoring is German film "Der Storch" (The Stork), was passed with big cuts and change of title.

BIBLE DRAMAS

Munich, Dec. 24.

Beginning of next year Biblical plays will be performed at the Oberammergau theatre, where the famous festivals were rehearsed.

First performance to be Feb. 10 "The Web of Joseph" ("Joseph's Wife") by Ernst Lassau. In the leads Hugo Rutz (Jissau Calphae) and Alice Rutz (Jissau Christ). The theatre seats 450.

Crypt Waits

Hollywood, Jan. 4.

Cryptography is being featured at Radio by Herbert O. Yardley, cryptograph expert, and James Raymond, goes on the shift for three weeks due to Yardley leaving for the middle west Wednesday to complete a 15-day lecture tour.

Team will pick up the yarn on his return.

Ginsberg Moves West

Henry Ginsberg, v. and g. m. of Hal Roach, leaves for the Coast to work with his family after two weeks in New York collecting material.

Ginsberg was formerly in New York, but will now make his headquarters in Hollywood.

All Acts in Europe Appear on the
PARAMOUNT EUROPEAN CIRCUIT

with the
Plaza Tiller Girls

Paramount Tiller Girls

Mangan Tillerettes

Carlton Tiller Girls

Mangan Tiller Girls

Dances arranged by
Miss ETHEL HELLIWELL

Mayfair Tiller Girls

Astoria Tiller Girls



IN PRESENTATIONS

PRODUCED, STAGED and LIGHTED

by

FRANCIS A. MANGAN



AS WE TURN THE CORNER INTO 1932

The William Morris Agency, after 39 years during which its trade-mark has never come down, greets the new year with the most significant and impressive list of bookings, presentations and artists under its management in all the history of its existence—which is virtually the history of modern theatricals.

Still under the head of the same man who founded this institution, with all its prestige of integrity, sagacity, energy and honesty—with the infusion of young blood to contribute the enthusiasm and progressiveness of the advancing times to the unimpeachable traditions of almost four decades—the William Morris Agency carries on. Its banner flies around the world and over the temples of every branch of the amusement realm—vaudeville, presentation, circus, revue, radio, cafes, concerts, film production, film and stage authorship, mechanical records, manuscript rights and even television.

Its contacts are unlimited. It has been happily able to enter into associations which would curtail the activities of any other representative of either artists or managers, because it represents and always has represented both with fearless fairness. "It's the William Morris Agency" has been enough to stifle any conjectures as to the diplomatic propriety of its many alliances, for that means the motive is beyond suspicion, the transactions must be beyond reproach.

When Hammerstein's and Koster & Bial's were at swords' points, William Morris dealt with them both—and enabled both to have the cream of attractions and enabled the performers to play both sides; later, when Hammerstein, Williams, Keith and Proctor and others were bitter enemies, William Morris still did business openly with the whole field. Today all doors swing wide in welcome to this agency—it deals with the whole world—and deals squarely with the whole world.

Its name carries conviction with employers of talent in all branches because it represents and never misrepresents—it strives to bring about proper prices and conditions so that both or all affected will be justly and sanely treated and the business may remain and grow stable, livable, profitable.

The William Morris Agency more than books, presents and sells acts and artists. It trains them, teaches them, procures their material and stages it; it has its facilities for break-ins and try-outs, and when the offering is considered ripe and right it offers it and sells it where it serves the best purpose and where it commands the best returns. No other agency in the world is equipped to even attempt such a comprehensive service.

It has staff offices in New York, Chicago, Hollywood, London and Paris and reliable representatives schooled in the Morris ethics around the globe. It places its attractions in every civilized city on earth. It handles the most modest beginners and the most illustrious stars. Its dozens of rising young organization men, all trained in the Morris code, are specialists in their multitudinous departments. They are animated with optimism, enthusiasm, drive-force and team-play. William Morris, still the directing dynamo of his beloved institution, beams to see that strong young hands and shrewd young heads are with him to preserve and perpetuate the spirit which from the first has been his inspiration:

Work-Serve-Help-Watch-Tell the Truth-Sell the Truth!

And thus the world's oldest agency, the unique and extraordinary institution of the world's amusement world, turns the corner into 1932, faces the difficult economic conditions and proudly contemplates its position, bigger and sounder than ever, and still growing—growing in its clientele, its friendships, its standing, its man-power, its opportunities to accomplish—and its horizon.





FOR JANUARY, 1932

THE WILLIAM MORRIS AGENCY is in the unprecedented position to book, represent, present and manage the following lists of acts and artists*

FRANCES ARMS
ANDERSON and ALLEN
ARNAUT BROS.
MURIEL ARNOT GIRLS
DAVE APOLLON
PAUL ASH
LESTER ALLEN and
PEGGY HOOVER
ARMIDA
(By arrangement with Gus Edwards)
JEANNE AUVERT
AARONSON'S COMMANDERS
LOUIS ARMSTRONG BAND
(Arrangement with Sidney Collins)
ANNE ANDREWS
BOSS ALEXANDER
ACHMED ABDULLAH
JOSEPH ANTHONY
ROSOUVE ATEES
HELEN ARNAUT and BROS.
BURNS and ALLEN
BERNARD and HENRI
JACK BENNY
BERNICE and EMILY
BEN BLUE
BOB BOB and BOBBY
BLOCK and SULLY
BUCK and BUBBLES
(By arrangement with Gus Edwards)
IRENE BORDONI
RAY BOYGER
BELLE BAKER
JOAN BLONDELL
FRANK and MILT BRITTON
PEG LEG BATES
RAYMOND BARD
GEORGE BEATTY
BEN BEARIE and BARD
(By arrangement with MCA)
BARTO and MANN
BROS SISTERS
LEILA BENNETT
GEOFFREY BRYANT
JAMES BURKE
JOHNNY BURKE
BREDWINS
BURNS and KISSIN
BERNICE and RUBYETTE
BEN BARD
CARDINI
CLIFFORD and MARION
JAMES GAGNEY
CAB GALLOWAY
(Arrangement Irving Miller)
CHRISTIE and NELSON
JERRY COE
FERRY CORWEY
CONRAD'S PIGEONS
WILSON CRAWLEY
JULIA CURTIS
CHITON and THOMAS
CHANEY and FOX
EDDIE CANTOR
VIOLET CARSON
CAITIE BROS.
CANDREYA BROS.
LEO CARILLO
(Arrangement Leo Moriconi)
LOUIS CALERN
DORIS CARSON
CLEMONS and MARCY
JAMES M. CAIN

E. E. CUMMINGS
CLARE, LU and EM
LARRY CEBALLOS
BERNARD DEPACE
ADRIENNE DORE
BENNY DAVIS
DUGALTON
DIGITANOS
DURAN SISTERS
ALLAN DINERBAIT
(Arrangement Gus Edwards)
DUFFIN and PRAPER
HIDDE DEAN
DOOLEY and LEE
WILLIAM EDMONDS
EMILY and ROMANIE
DUKE ELLINGTON BAND
(Arrangement Irving Miller)
CONSTANCE EVANS
MYRON C. FAGAN
FARINA and KANGO
FALLS READING and BOYCE
ANATOLE FRIEDLAND
REVUES
ART FRANK
FORD and WHITNEY
FIELDS, SMITH and FIELD
FREDA and PALACE
FRANCES FAYE
DOROTHY FITZGERIBON
IRVING R. FRANKLIN
THREE GORS
BERT GORDON
GRUBBS'S ODDITIES
SOL GOULD
JOE GRIFPIN
LES GRILLS
SAMUEL HOFFERSTEIN
WILLIE and EUGENE
HOWARD
ALEX HYDE BAND
RAYMOND HACKETT
CLYDE HAGER
HARRISON and ELMO
HORACE HEIDT and CALL
FORNARS
HERSHEL HENLEKE
HILL and HOFFMAN
HOWARD FINE and HOWARD
MARY HAYNES
DICK HENDERSON
HICOR and PAIS
NAN HALPERIN
PAUL HOWARD
HARRY HERSHFIELD
JOSEPHINE HOUSTON
EDNA WALLACE HOFFER
JOHN HARRINGTON
SESUUE HAYAKAWA
MOSS HART
ARTHUR HOEHL
SEARLES IRWIN
FRANK JENKS
ALLAN JENKINS
GEORGE JESSEL
AL JOHSON
TODDIE JOYCE
ELISIE JAMES
SAM JAFFE
NUNNALLY JOHNSON

PEGGY HOPKINS JOYCE
HEATH JAMES
HELEN KANE
CHARLES KING
WALTER C. KELLY
KING FEATURES ATTRAC-
TIONS
DENNIS KING
FREDERICK KERR
GUY KIBBEE
ARTHUR KOBER
ABEN KANDEL
LIMBERLEGS EDWARDS
LESTER and GABSON
LUCKY BOYS
ALFRED LATTELL
EARL LAVERE
LITTLE JACK LITTLE
JANE and KATHERINE LEE
LASSITER BROS.
TED LEWIS and BARD
LEWIS and DODY
FREDDY LIGHTNER
VINCENT LOPEZ and BAND
GEORGIE LYONS
LANG and HALEY
BOB LASALLE
THOMAS LOMAS
HARRY LANGDON
ART LANDRY and ORCHES-
TRA
LOWE BURNHOFF and
WENSLEY
LAMBERT
ED LOWMY
LODGE and STERLING
EDDIE LAMBERT
LIME TRIO
GUY LOMBARDO BAND
(Arrangement MCA)
ALFRED LURET
LOUIE'S HUNGRY FIVE
JACK LAIT
JACK LESTER
VOLANDER LANGWORTHY
SIR HARRY LAUDER
RALPH MORGAN
(Arrangement Frances Robinson)
CONCETTA MONTENEGRO
ETHEL MERMAN
(Arrangement Leo Davis)
MONTROSE and REYNOLDS
MAKELLOS
WM. and JOE MANDEL
MICRON BROS.
BORNAH MINOVITCH
MITCHELL and DURLANT
MORGAN and STONE
MORAN and WISER
MULLEN SISTERS
HARRY MOORE
SEARLES MURPHY
MARQUETTA
MORREO and GRANT
LULU McCONNELL
MAXIMO
TACALPA
MARKS and ETHEL
MURBOY McNEECE and
RIDGE

MASTERS and GRAYCE
MEYER BROS.
MILLER and HENRIETTA
MOWATT and HARDY
LILLIAN MORTON
TOM MIX
LEE MORSE
PAUL MAIL
JEANETTE McDONALD
DONALD MEEK
PAUL MUMI
GINA MALO
(Arrangement Gus Edwards)
ALLAN MOWBRAY
HENRY MYERS
LOUIS MOSCONI
JAMES McHUGH and
DOROTHY FIELDS
MICHEL McLALLEN and
SARAH
MITCHEL BROS.
JACK NORTH
WALTER NILLSON
NICOLA
NOVELLE BROS.
POLA NEGRI
O'DONNELL and BLAIR
OMAR
SONNY O'BRIEN
ON WAX TROUPE
REGINALD OWEN
HELEN OSSEA
PETERS and WILMOT
BERT PRIVAL
ASHLEY PAIGE
JACK PEPPER
PUCK and WHITE
MOLLY PICON
PASOSPE and MERIT
PERRY PINKUS
PASQUALI BROS.
EDDIE PEABODY
PICCHIANI TROUPE
S. J. PERELMAN
ELEANOR POWELL
LUCILLE PAGE
RUTH ROLAND
PAUL REMOS
LILLIAN ROTH
PAT ROONEY and PAT, JR.
HARRY ROSE
A. ROBBINS
RUNAWAY POUR
DESSO REITER
ROYE and MAYE
THREE XYANS
RUSSELL MARCONI and
JERRY
LOUIS RUSSELL and BAND
ALAN REBO and BAND
RITZ BROS.
REINARD and WEST
RATH BROS.
TOM and RAY ROMANIE
WILL ROGERS
HERBERT RAWLINGSOON
GEORGE RAFT
LYDA BERTI

ROY ROGERS
STEVIE ANGEL
JOSEPH SCHILDERAULT
FRED SANBORN
SULLY and THOMAS
SEED and AUSTIN
SMITH and DALE
STADLER and ROSE
STETSON
THREE SWIFTS
SINGER'S MIDGETS
STONE and LEE
WILLIE SOLAR
HAL SHERMAN
THREE SLATE BROS.
EILEEN STANLEY
CARL SCHENCK and SON
JOHN PHILIP SOUSA
(Arrangement Harry Davis)
LAWRENCE SALERNO
SWOB and GOODE
SHEAN and CANTOR
DANNY SMALL
STANLEY BROS.
SANTOS and BUTLER
RUTH ST. DENNIS
SARABRIA TELEVISION
SHOW BOAT GRUBBS
HENRY SULLIVAN
REE STARR
STERNER, LOIS and JEAN
THREE SOCIETY STEPPERS
TERRY JACKS and a QUEEN
THREE JAYS
TRACY and HAY
TRAUSTON THE MAGICIAN
RAQUEL TORRES
SOPHIE TUCKER
JOE TERNIT
TIFANY TWINS
TUCKER, SMITH and SIBLY
TALENT and MEERT
VOX and WALTERS
GUS VAN
BOBBY WATSON
MINOR WATSON
WELSH and HILLE
TED and AL WALDMAN
TOMMY and BETTY WONDER
AL WORLIMAN
MARION WILKINS
AUDREY WYKOFF
ALICE WHITE
GRANT WITHERS
EVELYN WILSON
JOHN WALSH
FRANCES WHITE
WHITE and MANNING
MAE WYNN
GREAT YACOPIS
WEBER and FEILDS
WARREN WILLIAM
WILSON (By arrangement)
SOLLY WARD
TATYRA SAMTER WINSLOW
WARREN and DAKOTAS
HAROLD WALDRIDGE
YOUNG CHINA
PAUL YOCAN and CO.
ZELAYA

* NAMES ARRANGED IN ALPHABETICAL ORDER

WE BOOK, MANAGE, REPRESENT OR PRESENT
ANY ATTRACTION ANYWHERE

NO ACT TOO BIG - - - NO ACT TOO SMALL

(OUR SMALL ACT OF TODAY IS OUR BIG ACT OF TOMORROW)

Mayfair Building
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PARIS



Butler Building
CHICAGO

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HOLLYWOOD

Inactive Co. Sues for 'Anti-Trust' Damages; Sold Out 4 Years Ago

Indianapolis, Jan. 4. A suit asking \$450,000 in damages for picture producing and distributing companies has been filed in Federal court by the Indianapolis Amusement Co., former operator of the Ohio theatre.

The complaint charges the defendants with conspiracy in restraint of trade, alleging "block booking," does not permit the theatre owner to view pictures before he buys them or to trade in the open market. The complaint charges the amusement company was forced to sell his theatre in 1927 at a loss of \$150,000 because of inability to obtain suitable films at reasonable prices.

The complaint also alleges action of the 10 films companies has driven many theatre owners from business and as a result the defendants own more than 8,000 theatre seats throughout the United States. All downtown Indianapolis theatres are under control of the companies. It is charged.

E. H. Bingham is president of the Indianapolis Amusement Co., and Harry E. Cohen is secretary. The concern is inactive.

The F. J. Rembusch Enterprises and the Capital Amusement Co., both of Indianapolis, filed a similar suit in New York Federal Court against the same defendants, charging violation of the anti-trust laws.

Grimm and U

Ben Grimm is now home office advertising director for Universal. He succeeds Milton Silver.

SAM SONIN JOB: COPPER

Clubman Keeping Some Blonde Away From Switchboard

Sam Sonin, summer exhibitor and clubman, is contributing to the unemployment situation in the New York industry by operating gratuitously the switchboard at the headquarters of the Theatre Owners' Chamber of Commerce.

Interviewed by a scribe at his new post, Mr. Sonin declined to make a statement, but released the patent lock which keeps the crying boys away from President Charles O'Reilly, when he has candy instead of indie politics on his docket.

"I find things today like they were yesterday," said Mr. Sonin, adding ramblingly, "Business is excellent all over the country where the people have money."

Just then a call came in and Mr. Sonin shouted: "No, Mr. O'Reilly can't be seen today. He's all tied up."

F-WC Moves Frost

Hollywood, Jan. 4.

Jack Frost, L. A. division manager for Fox-West Coast, has been transferred to Seattle to handle that territory, replacing Robert Bender, resigned.

All Portland theatre interests of F-WC will be handled by J. J. Porter, who formerly owned the United Artists theatre there and continued to operate it after it went over to F-WC.

New Cleveland Officers

Cleveland, Jan. 4.

Following the recent death of John J. Harwood, former president of the Cleveland Motion Picture Exhibitors' Ass'n., Edward C. Flanagan has been elected head of the organizations.

Other newly elected officials are Felix Gusdenovic, vice-pres.; John Urbansky, treas. and G. W. Erdmann, sec.

FWC-UA CORP. HOLDS EIGHT UA THEATRES

Los Angeles, Jan. 4.

Fox-West Coast and United Artists executives have formed the West-Coast-United Theatres Co. to control eight United Artists theatres in California and to F-WC following settlement of the booking war.

F-WC will operate the houses, W.C.U.T. acting as the holding company. Directors are Oscar O'Neil, Charles Bueck, Albert Leeds, all of F-WC, and Lou Anger of U.A.

Oakland's Talent Leader Now Going All Film

San Francisco, Jan. 4.

Grand Lake, Oakland, long Fox West Coast's leading uptown house in the East Bay district, goes straight sound next week. House has been sharing stage shows with F-WC-Paramount and Oakland, giving this circuit a three-cornered battle with itself for stage recognition.

Other talent show policy in Oakland at RKO has been getting by, though forced to adopt eight-act bills a few weeks ago.

Locally produced shows by Peggy O'Neil have been the vogue at the Grand Lake. Policy similar to that used at San Francisco El Capitan, which will continue. Fanchon & Marco's ideas at Fox Oakland for several years were switched to the new Paramount, Oakland, middle of December. At that time Fox Oakland adopted policy of name acts, stage band and some production overtures. Grand Lake's return to sound gives the two downtown houses split of all Fanchon & Marco talent week following San Francisco.

All above houses operated by Fox-West Coast under supervision of Arch Bowles.

Thief Stabs Manager

Chicago, Jan. 4.

Because he was slow in opening the safe at the Lincoln-Dixie theatre at Chicago's Melrose Avenue, the manager for Public-Grant States, was stabbed in the back with a knife.

Two bullets forced their way into his office and after attacking him, the thief, who was worth \$1,100 worth of movie receipts, dashed away. The manager, who was recovering from the wound and is now being treated at a hospital, said he was not hurt.

Robber makes the third since Public took the house over some months ago.

CONCESSIONS TO OCHS IN NO. 306 SETTLEMENT

Unusually juicy concessions to Lee Ochs, operating in upper Manhattan, the Bronx, and the city, by the operators' union in organizing that indie chain, it is now revealed, as part of a major peace information and charges coming to light, with the election Wednesday.

It was reported that Ochs was elected president for a four-year term. While reported for quite some time now, N. Y. city local No. 306 has consistently denied Ochs got a deal that gives him the edge on other independent exhibitors in the New York zone.

Included in a plethora of charges by the committee which sought to elect Charlie Beckman president but failed, in the following apparently authentic explanation of the Ochs deal sent to all No. 306 members:

"Do you remember the midnight roll call meeting of March 27, 1931, when a 10% assessment was levied on all members, to be paid in the period of 20 weeks, and the permit men were assessed an additional 10% for the same period? This assessment was for the purpose of unionizing the Lee Ochs theatres, and after a strike of about seven months an expenditure of about \$250,000. Why weren't you informed prior to the settlement of the strike as to the wage scale and conditions that was agreed upon between Sam Kaplan and Lee Ochs? All that you were told was that the strike was settled, but you were not told under what wage scale and conditions the men are NOW working in the Lee Ochs theatres."

Prior to Lee Ochs taking over the Manhattan, Moshulu, Kingsbridge, Ogden, U. S. and Tuxedo, they were operated by the Fox Theatre Corp. and employed four steady card men at \$15 per week and one four-day card man at \$55.00 per week, a total of 30 card men being employed in the above theatres.

After the strike only nine card men went back in the above theatres and card men were replaced by permit men. Nine of those permit men were non-union operators who worked in these theatres during the strike and after the settlement they were made permit men and eight of them were permitted by Sam Kaplan to remain working in Lee Ochs theatres.

Card men are regular members of the union at scales around \$85, while permit men go only half or slightly above, after paying for the privilege of becoming a permit man. There are 1,200 card men in 306 and 600 permit men, with latter often used in picketing.

Heavy Defeat. Kaplan defeated Beckman for the presidency by a vote of 881 to 114. Election was in progress concurrently with return of an indictment in New York City against Kaplan and 21 others, charging coercion and conspiracy against Kaplan and 17 others, with balance of the vote only on coercion indictment. Most are officials of 306.

Arbitrary expelling of members even after court orders have demanded reinstatement, has partly caused the present indictments hanging over Kaplan and associates.

District Supervisors Out as UA Economy; Stick in Exchanges

Chicago, Jan. 4.

As a further economy move, the United Artists exchanges are eliminating district supervisors, in most instances, these supervisors are taking posts as exchange managers.

Lately, Ben Fish, midwest district supervisor, assumes charge of the Chicago U.A. exchange. Eddie Grossman, former exchange manager here, moves to Cincinnati to take over the branch. Jack Goldberg, district supervisor out of the Cincinnati office, takes over the management of the Detroit exchange. All switches effective today (4).

Topeka's Open Sunday

Topeka, Jan. 4.

Topeka theatres begin Sunday operation Jan. 10. Decision of the Pollock of federal court restraining state officers from applying Sunday labor law to theatres was extended by him to include this country.

Hughes-Franklin Move Will Save \$3,000 Weekly

Hollywood, Jan. 4.

Moving of the Hughes-Franklin headquarters to the Caddo offices in United Artists studio ran into a snag because of a lease running another year on one of the stores. The change from present headquarters in a building on Hollywood Blvd. and Sycamore, which was to take place Wednesday (30), will be delayed several weeks.

Move is being made as a money-saver. The move will be covered through the change in address and other economies is expected to amount to \$3,000 per week.

Howard Hughes, who is in New York, may permanently keep the Northern California and Texas divisions of his circuit, as well as southern California houses.

The Ochs theatre in Bellingham, Wash., was returned to its former operator, Loren Wahl. He assumed all obligations and took over 11-7% equity at a reduction of 15%.

Quash Maloy Charges

Chicago, Jan. 4.

Closing chapter of the late operators-Indie fracas was written by Judge Frost, who quashed charges against Joseph Maloy, brother of Tom Maloy, union chief-tan.

Joseph was accused and indicted on charges alleging malfeasance in office while he was city examiner of picture operators' licenses. Court held that Maloy was not responsible for duties that should have been observed by his department head.



HOWARD J. GREEN
Writer
Representative: Arthur M. Landes

JAMES

of "BAD GIRL" and "DANCE TEAM"

BY PERMISSION FOX FILM CORP.

NOW PLAYING SIX WEEKS NEW YORK THEATRES

BOOKED BY

LEW GILBERTSON

Equitable Building, Hollywood, California

EDDIE RUBIN, Associate

It's Never Too Late to Wish All Our Friends A Happy and Healthful New Year

EDNA TORP

NOW!—Third Return Engagement ORIENTAL, Chicago—NOW!

APPEARING NIGHTLY AT WINTERGARDEN CAFE, CHICAGO

RKO DEPT. MEN APPROVED AT MEETING

Approval of the operation of the RKO theatres by Jos. B. Plunkett and his associates and the vaudeville booking of the Lincoln circuit by Charles J. Freeman and his staff, was officially handed out at an informal meeting in the Lincoln circuit headquarters, New York, last week. Present at the evening session were David Sarnoff, Paul Masur, H. Bayard Swape, Hiram Brown, with Plunkett and Freeman. The first session, along with the Lincoln circuit, RKO president, are members of the RKO board of directors. Masur is with the banking house of Lehman Brothers.

After the conference the theatre booking heads were advised to proceed with their work as they have been doing. At the same time it was said, according to reports, that there should be no further interference in operations by RKO showmen, this irregularity referring to the booking dept. and including the theatre operation. Submitted to the meeting was a lengthy proposal compiled by RKO (Roche) and James Turner to stop the producer from interfering and Freeman with a production department headed by Max Gordon. This proposal was rejected.

F&M GIVES COMPSON 52-WEEK GUARANTEE

Los Angeles, Jan. 4. Fanchon & Marco have given Betty Compson for a unit temporarily titled 'Mimics'. Screen actress gets the best contract in the business. F&M, being guaranteed a full 52 weeks, containing F&M paper calls for 52 weeks with no other film players regularly. Miss Compson will play the violin and sing. On Jan. 14, the picture is starting.

Colored Act Is Stopped From Working in Philly

Philadelphia, Jan. 4. Buck and Bubbles, colored actors, upset a quiet Xmas week in Philly by disruption of Judge Mansfield, sitting in Part V, court of Common Pleas. They will enforce their lay off vacation this week, also by court order.

On application of the Lincoln theatre they were enjoined from appearing at the Pearl theatre during the weeks of Dec. 26 and Jan. 2. In a trial it appeared that their agent, Nat Nazario, booked the comedians for appearances those two weeks at the Lincoln and delivered the contract. Later the Pearl management offered more terms and Nazario shifted with the result both the Lincoln and Pearl theatres were advertised the same week attraction. The Lincoln sought to explain them from appearing at the other house.

The Judge declared that he was unable to granting the injunction, less there existed strong evidence of unfair competition, but stated that in the presence of Louis Lerman, pres. of the United Chain theatre, which operates the Lincoln, he made out clear that the injunction was issued, preventing the act from appearing during the weeks specified.

DENNIS KING FOR B&K

Chicago, Jan. 4. Dennis King, musical comedian and picture warbler, has been booked for the Chicago (H. & K.) week of B&K.

It is understood to be \$2,000. Crosby and Vaude RKO is dickering with CBS for Dick Rogers. The Lincoln circuit wants Crosby for its neighborhood New York Xmas week ending his dates at the downtown Paramount.

to salary mentioned yet.

SCARBOROUGH'S VAUDE REACHES A.C. COURTS

Atlantic City, Jan. 4. With chorines, dancers and singers refusing to continue on empty stomachs, Harry Scarborough's dream of a theatrical career in this city received a rude jolt when his Palace theatre vaudeville venture appeared in the courts.

A number of Scarborough's employees, claiming to be none else paid for several weeks, seized the box office and used the daily receipts to pay off.

This was revealed when Ray Rooney, 2413 Pacific avenue, assistant to Scarborough, appeared before Magistrate Nappen, charging false pretense. Rooney said \$125 was due him for five weeks and that when he tried to collect he was threatened by the theatre manager.

Two other suits appear in the district court records, one by William White, of New York, dance promoter, for a balance of \$20 he claimed is due him, the other by Jean White, chorus girl, who also claimed the same amount for back wages.

The employees meanwhile gave Scarborough the slip and receipts to keep the house open. Balance is divided among themselves and the case.

ACTORS IN KY. FINED \$5 THROUGH SUNDAY SHOW

Lexington, Ky., Jan. 4. Fourteen vaudeville actors at Kentucky-Public were arrested last night on warrants charging them with operating a vaudeville show on Sunday.

As several of the performers had engagements to play elsewhere today, the cases were not contested. Pleas of guilty were entered and fines of \$5 each paid before a magistrate at an improvised court session.

Under an old and little-remembered law, showing motion pictures on Sunday is no less a violation than vaudeville. Attempts to stop Sunday pictures were abandoned here years ago because juries would not convict.

Today, however, performers could not wait around for a jury trial, hence the guilty pleas. Warrants were issued for the arrest of the active church and Sunday school men.

PIANIST SAYS Becker Goes Upside at 86th St. to Find Out—He Found Out

Philadelphia, Jan. 4. Roland Becker, pianist, says he was ganging in the balcony at RKO's RKO's New York, New Year's Eve when he walked upstairs during the he wanted some heekles. The midnight show audience was doing some kidding while Miss Dorsey was on, most of the time of the show. Towards the finish of the turn Miss Dorsey does a number of times at the Lincoln and off. During the lapse Becker went up to the balcony.

The midnight theatre attendants to get him back on the stage safely, with Miss Dorsey meanwhile under a storm of protests in the balcony or what was going on on Sunday.

Noswells at \$3,000

Boswell Sisters opened for Public at the New York Paramount (N.Y.) under a four-week contract. Girls, booked through CBS, will get \$3,000 a week.

Harmony trio will split the time between the New York and Brooklyn theatres. Public contract expires in four additional weeks on the Boswells.

Dunn with Picture

James Dunn, Fox player, has been booked for a three personal appearance showing at the RKO, beginning Jan. 18 in conjunction with the recent booking of Fox's Deanna Durbin in which Dunn also appears. Presumably the RKO is planning to show Dunn's new picture, 'The Sign of the Cross', which holds over Ruth Etting for a third week in connection with the second week's showing of 'Delicious', feature.

SYLVIA FROOS Little Princess of Song Not to Closing at RKO Palace, New York (W.G. Jan. 5) On the Air Over NBC Direction Miss Inga-Jane Curtis Official

Miss Inga-Jane Curtis Official

Miss Inga-Jane Curtis Official

\$18,000 VAUDE BILL APPROX

An \$18,000 variety bill, probably the most expensive yet played on Broadway, goes into the RKO, New York, next week (8) as Fox's Marzocco's 10th anniversary celebration program.

James Dunn, Mme. Schumann-Nankin, James Barton, Fritz Lubbe, the DeMarcos, Nick Lucina and the Stevens Bros. are the acts set so far. A film name, probably B. Bredel, will be added.

MAYOR REINSTATES "TREE SHOW" CENSORS

Worcester, Jan. 4. Worcester's citizen band of 75 "free show" motion picture censors, abolished, two weeks ago by Mayor O'Hara, has been reinstated by the mayor. O'Hara, the police chief and a member of the city's law department had decided the censors were needless. But they changed their minds after a storm of protests from the censors, aided and abetted by Worcester newspapers.

The local censors have no legal standing; they merely vote on what should be removed from pictures—sometimes banning the entire film, and then make their reports to the police chief who has the authority to enforce their decisions. The censors represent more than a score of civic organizations.

Kiki Roberts 'Shows' For Fox at Academy

If Kiki Roberts, the late Jack 'Legs' Diamond's sweetheart, does business during her current three weeks at the Lincoln, she will, as Fox will extend the playing time of the former showgirl. Miss Roberts appears at the Academy (H. & K.) (Tuesday).

Miss Roberts will do a single Jerry Farnham, head of Fanchon & Marco's radio department, will be the announcing.

Arnoff with Meyers

Maxwell Arnoff is now assistant to Walter Meyers, head of the Warner booking office in New York. Arnoff will scout talent for pictures to send to the Coast studio.

Arnoff was previously in charge of the Leo Morrison office in New York. Morrison's New York office is still operating, but with Arnoff's successor not yet selected.

Frank Cambria's Vacation

Chicago, Jan. 4. Frank Cambria, Publicist, is coming here next month to put on an anniversary show at the B&K houses. Understanding is that Cambria will do this one show as a Public contract expires in March.

Immediately following, Cambria contemplates a vacation abroad.

Martin Beck Returns to Former Office on Palace Bldg.'s 6th Floor

ENTIRE PALACE BILL SHIFT

Marx Bros. Moving Over to Albee, B'klyn, for 2nd wk.

A week only is considered long for the current vaude bill at the Palace. It is headed by the Marx Bros., who will play their second week (9) intended also for the Palace, at the RKO Albee, Brooklyn.

Other turns on the present program will also be changed at the Palace for next week. Max Gordon, agent for the Marxes, says he didn't consider their present turn new enough for this visit, and suggested the shift after the first week.

The comprising Benny Rubin, Jack Haley and Fifi Dorey, booked to start Jan. 16 at the Palace, New York, moved their dates to next week (9) in the event the RKO booking office is unable to secure an emergency headliner before the end of Saturday.

It was the final for the Cantor-Jessel run bill, in which New Year's Eve and the Jan. 1 holiday netted \$40,000. It was the house around \$12,000 profit, which more than covered the previous two weeks' loss.

'Girl Crazy' Unit Out for RKO Due To Radio Picture

Because it might take the edge off Radio's 'Girl Crazy' talker, the Gregory Ratoff condensed stage version of that musical has been dropped from consideration as a possible unit for the RKO vaudeville.

The stage 'Girl Crazy' was submitted to the last week through Jack Curtis, agent, for a straight \$8,500 per week. No other terms were offered. It was the RKO theatre department killing the booking right away.

This group played the Oriental, Chicago, a downtown picture house, two weeks ago at \$7,500. The stage run of the house mounted \$10,000, however, due to a \$2,400 bill for stage hands.

Charity Loss \$1,000

Charity lost \$1,000 when Herman Ruby and Bert Kellner were forced to cancel their current New York Palace booking. Paramount had the pair in to work on the new Marx Bros. talker script.

Writers released the act for the Palace and were all set to open. They intended to give the \$1,000 salary to unemployment relief.

Tie Up Salary

Chicago, Jan. 4. Jay Mills, appearing at the Palace with Florence Robinson, got a tie up on his salary. Mills claims Morris office in the form of an attachment on his salary for \$2,000 back commission. Slap came as a surprise to Mills who claims he hasn't been working for Morris in a year.

According to Mills he signed with Morris two years ago when going through Bill Tyrell, then with the Morris office. Mills claims he thought he was through with the office when leaving Public. Morris says he never heard of the matter until the Palace money until Jan. 11 when the case goes to trial here.

Yanked for Palace

Barry and Whitledge, comedy team, were yanked from an RKO unit to play the Palace the current week.

They opened with the Sat. Broadway (26) and will rejoin it in Syracuse, N. Y., Jan. 8.

LIKE ROSE IN HOSPITAL

Youngstown, Jan. 4. The Rose family, Miss Rose's patient at St. Catherine's hospital here, under treatment for diabetes, still be out in about two weeks.

Martin Beck is back in his old office which he occupied as president of the Orpheum Circuit. It's on the sixth floor of the Palace theatre building and the northwest corner of that floor.

Beck has returned to the vaudeville business and the Orpheum Circuit's departmental heads. As a 25% holder of the Palace theatre stock, and a large stockholder in the Orpheum Circuit preferred 8% stock on which the dividend has defaulted. Beck asked and received the right to semi-officially hang around to watch what's doing in the theatre and booking departments in New York.

The western Kilo-Castle crowd is said to hold most of the remaining 24% of the Palace stock. RKO owns the other 51%. It all came out of the Orpheum Circuit. Orpheum circuit three years ago. Beck's principal concern will be the RKO theatre. He is now in the Orpheum houses in the west, their booking and management. He said that the Palace in 1931 about \$100,000 ahead of its net over 1930, but that the final for the Cantor-Jessel run bill, in which New Year's Eve and the Jan. 1 holiday netted \$40,000. It was the house around \$12,000 profit, which more than covered the previous two weeks' loss.

Beck doesn't like the idea of the amount RKO spent to fix up the Palace. He said it was about 25% of that cost came out of his piece of the Palace. Beck wants to see the Palace in a better state stored; nor does he like the advertising cost, etc.

Neither the theatre operating or booking dept. represents Beck's entrance. He is without title or salary. The Orpheum Circuit is a division of Plunkett and Charlie Freeman recognize the showman's experience of the Orpheum Circuit.

It's about four years ago since Beck was in the Orpheum Circuit. E. F. Albee's interest and control of Keith-Albee-Orpheum at which time Beck was a partner in the Orpheum Circuit, including Beck, retired.

In the Beck Growth Office, Beck was an advisor. Beck started to work in the theatre and it brought about a jam.

From the report Beck, accompanied by one of his former employees of the old Orpheum Circuit staff, but now with RKO, visited the different houses, depots of the theatre dept, giving instructions as to advertising and publicity and the insurance firm a press agent for the Palace theatre.

These unexpected actions by Beck were at once reported to Jos Plunkett, operating chief, who did not object. Beck's presence was anticipated a showdown would follow to the Palace theatre status.

Recently the Palace and lobby were remodelled at a cost of \$40,000. Beck has been in the theatre and has requested the old fronts be restored, at another cost of \$20,000. Beck has been in the theatre and has requested the old fronts be restored, at another cost of \$20,000.

Nor is Beck pleased with the cost of the Palace advertisement. It has been about \$2,000 a week, Beck says in his day the Palace never spent over \$100 a week to advertise Beck's theatre. Beck has been in the theatre and has requested the old fronts be restored, at another cost of \$20,000.

Yesterday (4) acting under instruction from the Palace theatre manager of the Palace for many years, assumed that position in full. Beck's theatre, Rogers, run the house as he wanted to without paying attention to anyone else, possibly not Beck though Beck didn't go that far.

RKO'S NEW CBS SINGER

Deanna DeLath, new CBS singer, opens for the RKO Palace on Jan. 16. CBS is working on a contract for DeLath for the RKO Palace with deLath, who has been in the theatre and has requested the old fronts be restored, at another cost of \$20,000.

DeLath is the girl who refused to renew with NBC because that network failed to secure commercial work for her.

WB TALKING VAUDE FOR HOLLYWOOD OR STRAND

Warner Bros. is considering a vaudeville policy to reopen the Hollywood, one of its Broadway picture houses. An alternative may be stage shows of the vaude or presentation type at the Strand which has been in straight films for about four years.

The tight talker product situation is reported forcing Warner's stage move in at least the Broadway theatre. Besides the Strand and Hollywood the company has the Winter Garden and Warner to supply with films. Latter house has

been taking outside product right along.

The Hollywood was taken back by WB recently from Al Aarons who failed to go through with his \$1.50 million idea. It has been only intermittently lighted since it first opened.

Mather, Stage Mgr., Now Pres. of N. O. I. A. Local

New Orleans, Jan. 4.

E. J. Mather has been elected president of the stage hanter local union in this city.

Mather has been the stage manager at the RKO Orpheum for 20 years.

Bronx Central Places Vaude on Daily Basis

Weekend vaude at the Central (Bronx) proved so encouraging that Gainesborough has extended the stage shows to a daily schedule.

The act and two features for \$5 cents.

Central was formerly the American. And before the Miller's Bronx House has played burlesque, big time vaude, dramatico, musical, comic Italian shows, Yiddish shows, and what have you? But no money in the last 10 years until now.

STOCK PLAYETS LIKED

Loew's in Cleveland Trying Them On Cleveland Trying Them

Cleveland, Jan. 5.

Experiment of stage playlets put on in Loew's nablix by local stock companies have led Loew's officials to extend the idea in their other suburban houses.

Sam Bradley Players starting pulled out in Loew's week in Loew's Grand with sketch, "Jimmy Come Back." Company will double half-week at Loew's Albany with sketch, "Jimmy Come Back." Marie Kila's troupe started playlets at Loew's Liberty, but the being pulled out of Albany in favor of Bradley's company.

Loew officials figure stage sketches draw in weak nablix and are less expensive than other stage shows as local muggers are willing to work for coffee and cakes.

Belmont, Chi. Vaude

Chicago, Jan. 4.

Publix-B. & K. Belmont, which has been straight film for two years, returns to vaude next week, playing five acts each Sunday as a starter. To be booked by the local William Morris office.

Other one day spots starting five acts the coming Sunday (10) are the Ritz in Berwyn; York in Elmhurst; Colonial and Avalon, Milwaukee; Morris & Mack in the Patio on the northwest side of Chicago. These are to be handled through the Tommy Sacco desk.

Worcester's 25c Vaude

Worcester, Jan. 4.

The Plymouth, downtown house, has started a vaudeville split week playing five RKO acts. Mate 15 and nights \$5 cents.

This is the only local vaude house, as the Plaza plays burlesque and Fox-Poll Palace has F-M unit. Maria another of many attempts to put over vaudeville in New England at two bits top.

RKO STANDS BY

RKO's regular Friday night program over the NBC network will be skipped Friday (8) for the first time since the theatre organization started broadcasting.

NBC requested RKO to give up its tie to the Jackson Day dinner, 10:30 to 11 p.m., eastern standard time.

Rushing Gabby

Los Angeles, Jan. 4.

Frank Gabby, ventriloquist, was rushed to San Diego by Fanchon & Marco to go into the "Limbohouse Night" unit. He replaced Warren and Inman, whose contract expired. Last day of the San Diego date, Gabby flew to Fresno to replace Val and Ernie Stanton in the "Cherry Blossom" show, which opened there Thursday (11).

Agency Partnership

Elmer Keough and Jack Prin, both of the old Western Vaudeville alumni from Chicago, are entering an agency and producing partnership in New York.

Prin has been with Timman & O'Neil lately. Keough last had Texas Guinan on the road.

Prin back at Muehlem LeRoy Prin goes back to the Masbaum, Philadelphia, next week, as producer and dance stage. Prin had the same position with that house before the theatre closed due to union trouble.

PUBLIC STAGE COMMITTEE

Meeting Tuesday for Par's Stage Shows on 'Bway and in B'Way

A committee in place of the disbanded Public stage production department is now meeting once weekly on presentations for the New York and Brooklyn Paramount theatres. This group selects the talent and plans the shows two weeks in advance.

Committee comprises Milton Feld, Jack Palance, Boris Petroff, and one of the William Morris agency White Petroff and Partington attend all meetings, they alternate weekly as the nominal stage producer.

Routing of the Fanchon & Marco units playing the other Public houses into the two metropolitan Paramounts has been indefinitely deferred, while the Pars continue with non-stage band specialty presentations constructed around names and stars of vaudeville acts. This may last as long as the last available acts lasta, with stage shows, currently counted as support for the pictures.

Next week (8) the New York Paramount, with Boris Petroff, will headline Ruth St. Dennis and Leo Carillo, while Brooklyn Par plays the current lineup, Boswell Sisters headlining.

Columbus in Doubt

Columbus, Jan. 4.

Chances for continued vaude at the RKO Palace theatre are looking pretty bleak. Musicians have been given the required six weeks' notice and stage hands the required two weeks, with only two weeks of vaude following the present shows booked into the house.

RKO officials are to check both net and gross the next two weeks before deciding whether or not to continue stage bills here.

Past experience with the theatre on a straight film basis has proven that to be a losing policy and complete change of plan due to this still possible.

MORE STAGE SHOWS

Two Additions in Syracuse—Making Four in All

Syracuse, N. Y., Jan. 4.

Syracuse, one of the first cities to go tailor, today is seeing the Rialto pendulum swing in the direction of stage talent with all indications pointing to the fact that stage policies will be in effect in four Main Street houses within the next fortnight.

New and permanent additions to the talent roster will be the Paramount, and the Dewart, where the Marcus troupe finally will open next Saturday (9).

Kalitz's and Loew's have been playing stage shows in addition to films for some time. Whether the Paramount will play Fanchon & Marco units or name attractions is uncertain, but it is accepted the show will go stage as quickly as bookings can be secured.

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from

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NEW YEAR GREETINGS

from

DRUCKER ART SHOP

AVE GENARO

HEADLINING

Direction: HARRY FITZGERALD

JAN. 2 EARL, PHILADELPHIA BOOKED SOLD UNTIL FEB. 1932

COST ACT \$200 WKLY. TO CHANGE ITS CAST

Frank Libuse's RKO route has been restored to him, but at \$1,050 a week instead of the \$1,250 weekly first contracted.

Route for Libuse was canceled when it was discovered by the booking office he had changed members of the company. Explanations brought about the restoration with the cut.

RKO's 3-Day Stands in

W. Va.; Possible Route

Around Feb. 1 RKO will start to book indie three-day stands in Morgantown and Clarkburg, W. Va. They will be used as the main route for a possible short jump indie route in that section.

Both towns will be placed on Jack Dempsey's family depot book. Dempsey is booking RKO's own Sheridan Square, Pittsburgh (full week), with the Morgantown and Clarkburg shows to be filled by the Pittsburgh acts. It's about a \$3 jump between the Pa. and W. Va. dates.

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In a Fanchon & Marco Idea with

BEN BARD

CONLIN and GLASS

Enroute RKO

Direction, TOM J. FITZPATRICK

Felt, Theatre Bldg., New York City

BOBBY MAY

"Doing Something New"

With JOE HOLMES

Edw. S. Keller and H.C.O.

REO VAUDEVILLE INTACT 26

(Week Jan. 5, RKO, Boston, New York)

EBONY FOLLIES

"The more you get... The more you give" (Direction of Harry A. Roman)

WILL and GLADYS AHERN

In "A Spinning Romance" (Direction of Milton Lewis)

HEALY and CROSS

In "The Smartest Styles in Town" (Direction of Charles H. Allen)

ARTHUR and MORTON HAVEL

In "Hot Water"—By H. C. Greene With Helen Lockhart, Dottie Dooly and Bud Williams (Dir. Jess Freeman—Chas. Morrison)

REO VAUDEVILLE INTACT 18

(Week Jan. 5, RKO, Boston, New York)

THE AVALONS

A Thrill & Second (Dir. of John Jackson & Jeff Davis)

HAL RIEMAN

"The Yagobond Rooster" (Dir. of John Jackson & Jeff Davis)

DONATELLA BROTHERS and CARMEN

In "Wait and See" (Dir. of Jeff Davis & Billy Jackson)

CLARA BARRY and ORVAL WHITLEGE

In "He Doesn't Know the Music and the Dancer" (Dir. of Thomas J. Fitzpatrick)

REO VAUDEVILLE INTACT 18

(Week Jan. 5, RKO, Boston, New York)

CHAPPELLE - CARLTON

"On the Stairway" (Direction of Mary Perkins)

KRUGEL - ROBLES

In "DRUNK AGAIN" (Direction of O. L. Os—Morris & Os)

DON RUIZ and BONITA

The South American Romancers (Direction of Harry A. Roman)

FRANK LIBUSE

The Personal of American Nuts with Myrtle Lewis (Dir. of Morris & Os)

REO VAUDEVILLE INTACT 17

(Week Jan. 5, RKO, Boston, New York)

THIO ORANTOS

"Heads Up" (Wrote, Only-Dance-Perf-Act Direction of Jack Weiner)

MARTHA MORTON

The Darling (Direction of Jack Weiner)

EDDIE PARKS

In "The Silk Stock Balmain" (Direction of John J. Fitzpatrick)

"LIVING JEWELRY"

With HOOVER and CAMP Evelyn Singer and Stanley Simmons (Direction of Chas. Morrison)

DON ZELAYA

The Philosophical Pianist (Direction of Weber-Simons)

REO VAUDEVILLE INTACT 18

(Week Jan. 5, RKO, Boston, New York)

VERNON RATHBURN

"The Prince of Rhyme" AND HIS B&B-RITZ (Dir. Harry Ward—Max Gordon)

EDITH BOW

With Her "MAN TROUBLE" (Dir. Harry Ward—Max Gordon)

THE DANCING ADAMS

"Singing the Gay Fantasia" (Direction of Harry Fitzgerald)

DOCTOR ROCKWELL

MAKER OF ONE CIGAR ASHES SINCE 1892 (Direction of Harry Fitzgerald)

REO VAUDEVILLE INTACT 18

(Week Jan. 5, RKO, Boston, New York)

HAZEL MANGAM'S GIRLS

With ADELITA TATALL A SINGING (Dir. of John Jackson & Jeff Davis)

HOWARD - FINE - HOWARD

"THE THREE LOST SOLES" with JACK WALSH (Direction of Morris & Mack)

FRED KEATING

In "The Great American" (Dir. Chas. H. Allen—W. S. Bushman)

ADELAIDE HALL

"The Crooning Blackbird" (Direction of Weber-Simons)

REO VAUDEVILLE INTACT 18

(Week Jan. 5, RKO, Boston, New York)

BOB STICKNEY

With LILIAN LANE in "UP & TIGHT" (Direction of Morris & Mack)

MAKER and REDFORD

In "The Red Bender" (Direction of Jack Curtis)

THE WORLD FAMOUS SINGER'S MIDGETS OF 1932

(Direction of Weber-Simons)

REO VAUDEVILLE INTACT 18

(Week Jan. 5, RKO, Boston, New York)

FORTUNELLI and CHILLINO

"The Happy Holligan" (Direction of Weber-Simons)

HOPE VERNON

"Singer of Romance" (Direction of Jack Weiner)

MARTY MAY

Friend of Thousands. Assisted by Jean Carroll (Dir. of Chas. Morrison)

ANATOLE FRIEDLAND'S "SHOW BOAT"

Marty May Jean Carroll and a supporting cast, composed of a white and Anatole's beautiful ballerinas (Direction of Chas. Morrison)

Colored Regal Added to F&M Tour—Fills Layoff

Chicago, Jan. 4. Fanchon & Marco unite this week start playing the Regal (B-K) in the colored belt. If the ideas click here it will be the long-sought solution to the lay-off problem which has become serious for the F-M shows locally.

Due to the unusually large number of outside talent bookings made by F & M, several regular units have worked only one or two weeks of the scheduled four in this town. The scheduled four with F-M contract with F-M con-

tains a clause giving the circuit the right to lay off units when outside attractions are spotted. 'Montmartre' troupe is the first to get the Regal week.

Burlesk in Loop-End?

Chicago, Jan. 4. Burlesque is likely to return shortly to the Loop-End, formerly known as the Rialto. Vaude has proved too expensive for the small-seat.

Jones, Linick & Schaefer, operators of the spot, have been paying the way these last two weeks with pseudo tab shows, being billed as R & K. contract with F-M con-

CANTOR-JESSEL BILL IN COLUMBUS FOR 1 DAY

The Eddie Cantor-Jessel vaudeville bill with Burns and Allen, Janet Reade and Noble Sissle's orchestra, which started its 43rd week at the Civic Auditorium, Cleveland, yesterday (Monday), will follow with a one day percentage date in Columbus, O., Jan. 11.

Columbus showing, booked through the Morris office, as was Chicago, will be at Memorial Hall and locally booked. The bill is guaranteed \$2,500 for the day against 50% of the gross on a two-a-day basis at \$2 top.

Two days in Cincinnati and three in Pittsburgh on a similar basis were tentatively set for the troupe but called off when C. R. asked for a rest between Columbus and his week at the B.K., Chicago, with Jessel. For the Chi picture house week the Palace run team will draw \$14,000 of which \$10,000 goes to Cantor.

Cleveland, Jan. 4. Local independent theatrical men have set up a loud squawk to city officials about renting the civic hall to such shows as the Cantor-Jessel affair. Unfair competition is claimed.

Same protest was made year ago by exhibitors when the hall booked "Abraham Lincoln" (film).

RKO Houses Abandoning Frisco Wed. Opening Jan

Los Angeles, Jan. 4. With the Fox theatre in San Francisco switching its opening day from Thursday to Wednesday and the new Paramount, Oakland (Fox-West Coast operated), set for a Wednesday opening, RKO's Golden Gate in Frisco, and Orpheum in Oakland, will move their openings to Friday to get away from the Wednesday pile-up.

This will necessitate the local RKO theatre moving from Thursday openings to Saturday.

Intact vaude units, following the three-day Sacramento date, will lay off from Monday to Thursday instead of the two-day lay off at present. Following the local engagement unit will have their one week layoff cut to two days. Closing here Friday, they will leave for Salt Lake City Sunday night, opening there Wednesday.

RKO's N. J. Break-In

RKO will use its Rivolt theatre, Rutherford, N. J., as a vaudeville break-in and showing spot for acts commencing Jan. 8.

Bills, all five acts, will be played three days weekly, with the house in straight pictures the rest of the week. First set of weekly tours will play Friday and Saturday. New bills on Sunday for that day only.

MORE VAUDE WEST

FWC Using 6 Houses for Stage Acts After Egyptian Starts

Los Angeles, Jan. 4. When Gramma's Egyptian starts on eight acts of vaude in mid-January, Fox West Coast will inaugurate six weeks of coast vaudeville. Date is indefinite, being on the end of the "Delicious" (Fox) run.

Six weeks will embrace the Egyptian, Hollywood; El Capitán, San Francisco; Arlington, Santa Barbara; Fox, San Bernardino; Fox, Phoenix; and Grand Lake, Oakland.

\$9,000 FOR DOWNEY ON FOX N. Y.-B'KLYN DATES

Morton Downey will play one week at the Roxy, New York, and a week at the Fox, Brooklyn. Fox office also holds an option on the CBS singer.

Downey plays the Roxy week of Jan. 8 and then immediately moves over to Brooklyn. He will get \$3,000 for the two weeks. Tenor previously did several weeks for Publix on both sides of the bridge at a \$4,000 weekly rate.

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NOW AT RKO PALACE

New York (Week Jan. 2)

RKO—JAMES PLUNKETT

L. A. WON'T TRY FOR OLYMPIC CLEANSUP

Los Angeles, Jan. 4. Pre-opening nervous tension has begun to affect southern California as the starting date for the Olympic games approaches. Los Angeles is preparing to handle the expected 1,000,000 visitors for the contests. The optimistic expectation men, cafe operators, theatres, resorts and the citizens in general.

Chief keynote of the preparations is to be to keep prices down or at their present level. If word of boosted rates gets out or to the effect of local tourists could refuse to play cheap.

First influx is expected to hit in July. Resorts, clubs and hideaways in mountains and seashore are making arrangements for "video" entertainment. A liberal offer of the city fathers.

Legit hit is also expected to get its share of the benefit, with numerous road shows penciled west.

ILL AND INJURED

Klt and Dot Lovejoy, Model Breaugh, New York, injured when a Boston to New York bus collides with a truck in a fog at Palmer, Mass.

Gracelyn Whitehouse (Whitehouse and Lloyd), seriously ill with pneumonia at Saratoga Hotel, Chicago.

NEW YORK THEATRES

GILBERT MILLER presents
HELEN HAYES
in MOLINA'S New Comedy
THE GOOD FAIRY
"In one of the few triple-cast, immediately remarkable entertainment in town."—Gilbert Gabriel, American, Hotel Marlborough, Thurs., 125 W. 46 St. Ergs. 5:30. Matrs. Thurs. and Sat., 2:30.

FRED A. LADD & WEEKS
ASTAIRE MORGAN
with
BRODERICK LOSCH
in
THE BAND WAGON
110 N. Broadway
New Amsterdam, W. 42 St. Tel. 5-33, 5th. Wd. Sat.

ALMA HOPKINSON presents
THE CAT AND THE FIDDLE
By ZEROME KERN & OTTO HARACH
"Broadway hit and a superb love-making scene in it."—Gilbert Gabriel, American, Hotel Marlborough, Thurs., 125 W. 46 St. Good Matrs. Thurs at Box Office, 8:15-9:30. Wd. and Sat. at 2:30.

REAL COMEDY HIT!
A Church Mouse
with BERT LITTELL, RUTH GODDARD
PLAYHOUSE 44th St. E. of Broadway
Matinees Wed. and Sat. 2:30.

GRETA GARBO
Garbo and Novarro
in "MATA HARI"
A Metro-Goldwyn Picture
New-Incise Sam-Buchanan
Theatres
CAPITOL 13th St. W. 42 St.

Winchell Breaks Out

About the only major New Year's Eve row reported, was the break out by Walter Winchell at the Casino in the Park. Winchell broke up a bottle and a party at another table.

The Winchell family group was the cause of the row. In the Winchell group was Mrs. Winchell's sister, Adeline, at the next table was a young fellow of more wealth than judgment, who couldn't control his temper. He finally complained to Wait and then it happened.

Another Chapter Added To Hectic Life of Guinan

Chicago, Jan. 4. According to Texas Guinan, she was a rowdier dancer when government men raided the Planet Mars the night before New Year's Eve and broke everything in the joint except Guinan's nerve.

With about \$6,000 in reservations safely tucked away for the New Year celebration, Guinan wasn't to be stopped. It only took her a couple of hours to rent a flock of chairs and tables and she was in business again.

Although the pinch looked serious enough, what with stuff confiscated and everybody, including Guinan, asked to tell the dynamic Tex was not held by the federal authorities when she appeared for a preliminary hearing. Miss Guinan later said she could have been knocked down with a feather when told there was no chance against her. But there was against Hickey Volter, manager of the cafe and a couple of waiters, all of whom were held for a later hearing.

THE FARGO EXPRESS TAKES B. TOWNSEND

By JACK PULASKI
Once the two fated Billy Petrolle, billed as the Fargo Express, retired from the ring and lately he taking his home in a blanket back home again. But there's a lot of kick in the old boy yet, which he proved at the Garden Wednesday (30) by knocking out the promising Billy Townsend.

The boys who like to bet on fights marked up the wrong price, placing Petrolle at about to five. He really outlasted Townsend indicating odds that should have been longer. The loser was down four times, once in the first round, once in the fifth, again in the sixth and was helpless on the canvas in the next round, when Willie Lewis, the victor, stopped him. Left hook mostly, turned the toppling trick.

A few weeks ago Townsend was a favorite, but by defeat of the clever, hard-hitting Eddie Rian of Cleveland, and his showing against Paulie Walker was something, too. That and his showing against the betting price. On the other hand, the two boys who bet on Billy Petrolle were something, too. That and his showing against the betting price. On the other hand, the two boys who bet on Billy Petrolle were something, too.

Petrolle's ability to take it and his prowess at socking 'em in has always made him colorful. The fight he gave Townsend again establishes the Express as a title contender. He seemed to hold on to the Vancouver lad after falling him in the first round. For that he took a fine body putting in the second, although the socks to Petrolle's chin did not greatly bother him.

New Capacity
The sixth round knockdown came from the hell, otherwise Townsend would have been out then. It remained for the "money round" for the real blow-off. Petrolle helped drag Townsend to the corner. It was the fight the boys expected and a near-capacity house was in.

A tough night for top-heads. Semi-final brought on the recent champion, Frankie Neekery. For his second match here they gave him the dangerous Eddie Rian. First two rounds Rian made the loose-shouldered Franta plenty and had him backing away. Then Neekery came through with some of his best stuff and forced the milling for the balance of the 10 rounds. He was able to beat Rian to the punch with left hands and also connected with right. Rian made a counter fight out of it and scored more often and with cleaner shots, which earned him the decision. Neekery demonstrated that he, too, can take punishment and as his first fight indicated, is liable to give some of the top-notchers a rough evening.

Antio Kocins and Vidal Gregorio reversed it by proving himself the hardest hitter. Kocins lost, but three times in the second rounds, without a count.

Mr. and Mrs. Vernon Downing Xmas Day, at Arverne, L. I., son, Father is a member of the "Barney" company.

Mr. and Mrs. Don Bernard, a son, at the Passavant hospital, Chicago. Dr. Father is program advisor at the NBC studio, Chicago.

Mr. and Mrs. Billy Morel, daughter, home in New York City. Father is in vaudeville.

The Mayor Laughs

Mayor Jimmy Walker was on the verge of laugh hysterics at the premiere of "Of Thee I Sing" at the Music Box, when he got a particular kick from William Gaxton's imitation of his own manner of making a speech.

Jimmy sat next to Grover Whelan whose leg he almost fell into while laughing.

U. S. WRESTLING VOGUE CROSSES TO ENGLAND

London, Dec. 26. Wrestling is being revived in England after 50 years. In bygone days, wrestling was one of the premiere sports on many programs, but it was gradually replaced by boxing, due to many faked and set-up matches.

Boxing is losing its hold on the public because of the lack of newcomers. The British public is taking to the mat, and the business is reported from Manchester, Glasgow, Leeds, Edinburgh and other big cities. The business has transferred to London Club in Baker street into the London Sports Club where wrestling matches to discover new talent are being held weekly. Gradually several other places in London that were formerly booked rendezvous are forsaking that game for wrestling. The present vogue comes from America.

The first to see this revival as something new was vaudeville in W. Banker, who, as Apollo, was the pioneer of all styles of wrestling in the early 1800s. He sponsored Hacksenscheidt, Madrell, Peter Grog, Yukio Tanai. Feeling his way into this new vogue, Apollo is breaking in all styles of wrestling, and has already lined up several big names, middleweights and lightweights.

MARRIAGES

Sydney Sirois to Countess Dorothy Watford, actress, in New York. Bride, light actress, is professionally Dorothy Moss. Groom is a playwright.

Dorothy Morse, actress, to Sidney Stone, author, New York, Dec. 28.

Una Merkel, to Ronald L. Burlingame, engineer, in Tia Juana, Jan. 2.

Mrs. Jeanne Marston Burgard to Laurence Tibbels, New York City, Jan. 1.

Dorothy Howell, writer at Columbia studio, to Mendel B. Silverberg, Dec. 24 in Phoenix. Groom is a Los Angeles attorney.

John W. Gray Holbrook, announcer, and Katherine Renwick, actress, Dec. 31 in Brooklyn, N. Y. Both are with NBC.

Marjorie B. Crawford, aviatrix, to William A. Weisman, director, Dec. 28, in Yuma, Arizona. This is a remarriage due to legal complications.

Hilda Ramon, actress, to Arthur Schwab, middle-pro in Santa Ana, Calif., Dec. 22.

Jack Murphy, of Paramount theatre, to Contagious, time and Madge Eppa, non-pro, at Wetumpka, Ala., Dec. 21.

William L. Ruppenthal to Clara A. Norred at Wetumpka, Ala. Miss Norred was cashier at Paramount theatre.

Betty Barrett, chorine in "Girl Crazy," to Robert J. Rordan, Jr., non-pro, at Detroit, Dec. 20.

Harry Griffin and Madelon May, "Girl Crazy" chorus, married Dec. 31 in Cincinnati.

Bernice James to Samuel Hopkins, non-pro, at Birmingham, New York, non-pro.

Paris Stages Ride Murder Like Chicago

Paris, Dec. 24. Richard Wall, American night club patron, known by everybody in the star show-biz here, was taken for a ride, murdered and robbed by one of his acquaintances, who disposed of the body by throwing it in the river after burying the dead man's clothes. A deal on second hand Lily motors, which caused him to be wanted by the U. S. government on a charge of using the mails to defraud, resulted in the French government revoking his permit of séjour.

Wall, who had squandered his money, and had lately been living on his wits, going from deals in drugs to motor cars, had been considered a notorious figure a few months ago by accusing his girl friend, Emily Turkin, of the name, Connie King—once of the Earl Carroll "Vanties," of robbing him of two \$10,000 notes and running away with his secretary. He caused the girl to be arrested, and she was released when he was unable to substantiate the charge.

Though robbery was found to be the motive in the crime, it had been thought at first that he had been put on the spot for double crossing one of his associates in the underworld, having also turned police informer in order to be permitted to remain in France despite the fact that his permit de séjour had been cancelled.

The Baby Fad

(Continued from page 1)

star, Norma Shearer, public or not, had a baby. Applauding her courage, the other picture actresses looked upon the Shearer baby as a test case. If Miss Shearer held her following despite her drastically radical conduct, they too would take the plunge into motherhood. Miss Shearer's baby, if anything, has increased her draw at the box office. Not only do her fans remain loyal; they like the idea. It's something new.

"So the stars have been following. They find it and they can have both babies and a career simultaneously; their public is sticking." When fans approve of stars as they initiate her, so watch the country's birth rate. Now it's now on. It's going up, said Billie.

Pursuing her argument further, Miss Dove believes the current cycle of motherhood films is a direct result of the sudden feverish activity of the Hollywood stock. Now that actresses have gone in for babies, pictures are protecting their stars by glorifying and justifying maternity. It's been around and around since you for your baby. Since you've had a baby, you can't sacrifice yourself for one. Thus Dove is convinced babies are going to be the new Hollywood popularity.

"What's good enough for the Lilywood is good enough for the fans, is her dictum.

ALBANY ROAD SHOW

Troy, N. Y., Jan. 4. Ambassador Inn, on the road, is under new management, with the Peaches' Revue, girl act, and Charles Randall's orchestra furnishing entertainment.

Where The Stars of the Screen
and Sporting World Lunch and Dine

WHERE YOUR FOOD IS PREPARED BY HENRY FORMERLY CHEF AT MOORES
ONE HUNDRED AND TEN WEST 47 TH ST. NEW YORK CITY

Berlin

Louis Verneuil here.
Ferdinand Bonn now 70.
Ufa plans a Zopp picture.
Julius Bernheim to Moscow.
Jain Spiegel leaves Universal.
Lola Trenter spoke over the radio.
Emil Ludwig back here.
Lionel Schuster to play in London.
Max Mack to make a sport picture.
Robert Byrd back from New York.
Mrs. Eugene Lyons here from Moscow.
Bois going playing through Germany.
Alexander Granach back from New York.
Fritz Freder has returned from New York.
Heinrich Bergner plans to play in London.
Heinrich Frankel in town for a short visit.
Willy Fritzing getting his new play ready.
Max Ehrlich will appear at the State opera.
Fritz Karsary will again perform in operetta.
Hans Martin in minor motor-car accident.
Paul Ludwig Stein to enter for negotiations.
Dagmar Sorensen in Vienna, also singing.
Max Pallenberg rehearsing a new play.
Margarete Meier and Fritz Kortz in Goethe's *Die Hugenotten*.
Albert Knaab home from holiday at Welsch Hirsch.
Fritz Weitzel leaves Berlin to settle in Paris or London.
Fritz Weitzel, German conductor, marrying, for the fifth time, Elise Bassermann. Albert Bassermann's wife, is the daughter of a partner.
Max Wittlich and Helge Rosander were signed for State opera till 1933.
Friedrich Philharmonie will tour during January under Wilhelm Furtwängler.
Hans Albers will again play "The Quilt" in "Rivalen" (What Price Glory?).
Carl Lückemeyer's "Katharina Knie" will have its premiere in London in February.
The State opera plays double roles in *Tobias-Universals* (Unter Falcher Flagge) and "Unter Falcher Flagge" (Unter Falcher Flagge).
The late composer, Robert Schumann, was buried here.
Julius Auenberg will New York with English film, "The Girl of the Year".
Elizabeth Bergner's picture "Ariane" and Joe May's picture "Die Nacht der Dämonen" published.

Moscow

Jed Harris should be dropping in soon if rumors are correct.
Joe Bashe, who is in New Playwrights, Greenwich Village, is leaving the local shows.
Eva Mina Hertz, New York soprano, staged an exhibition at the Moscow Museum of Western Art. Drew a lot of attention.
Among other artists called to be sharpening their teeth for a bit of black bread and a swig of kvass are Eddie Cantor and David Bryan.
A group of Soviet pianists will take part in the annual Chopin celebration in Warsaw this year. Some have carried off prizes at this celebration.
The Vakhtangov theatre production of "Hamlet" awaited here anxiously the most famous actor of the season. Will not have its first performance until March.
Petrov and Ed, co-authors of "Sitting on Diamonds" and other novels, are preparing a trip to America.
Is Ognioy, author of "Diary of a Communist Schoolboy," said to be coming to New York.
The New York office of some village writing a book about the town of Leningrad. Gave a number of lectures on the subject and was well received. Chiefly impressed with the efficiency of bootleggers.
Ryan Walker, unemployed carver, is seeing the Soviet scenery. Immediately upon seeing it, he too, announced that the Five Year Plan was surely coming to pass, cheering up poor old Stalin up there in Moscow.
Valentine Katsay, author of "Sitting on Diamonds" and other plays, back home in a Russian colony. Had intended to go to the theatre to help Cecil DeMille on the film, but got tired of waiting for the American van to come through.
The striking out into new theatre, the former German disciple, will not be in a hurry to leave New York play about the crisis in Europe, being pulled down to make room for the construction of a new theatre in the Nemirvich-Jancienovic Str.

cial Studio. Until the new theatre is available this studio will continue to share premises with the Stanislavsky Musical Studio, the two agencies performing on alternate nights.

Australia

By Eric H. Gorrick

"Climax and Page" back to America.
"American Tragedy" praised by hiebwright critics.
Hugh D. McIntosh again faces Bankruptcy Court.
Forty-seven local publicity men form their own club.
Mel Lawton will stage all the presentations for the Carrolls.
W. T. all set for grand opening next season. Agents booking artists in Milan.
Brian Crick of Fox is an expert shark fisherman; likewise Charlie Moore of Eoyla.
Ernest Rotts successful in Melbourne with his London revue, "The Top of the Town".
Work has been completed on local talk "On Our Selection" and played at the State Theatre.
A railroad strike in Brisbane caused business in the theatres to drop to zero. Strike affected neighborhood exhibitors mostly.
Albert Canaan replaces Ted Honder at the Grand Prince Edward, Sydney. Henkel returning to America after three years.
Twenty-three week-end-audience have brought much joy to the vendors of motor automobiles, but the price of four fallows are about ready to quit.
Christmas for W. T. in Sydney is a double pantomime with Josephine Hill, Alfred Price and grand finale and the revival of "Florinda" with Dorothy Burrows.
Census out plenty from "Fifty Million Frenchmen" before allowing release.
The censor's snip, "American Tragedy" passed without a cut.
Theatricals, operating State Theatre, Sydney, and State Theatre, Melbourne, have lost 144 pounds on past six months trading. Profit too small to declare dividend, say directors.
Rate of exchange and other charges are forcing the price of American fan wags away with as poor priced as some \$1 on newsstands. Tremendous fall of foreign-made goods trade over here.
Punished by the warping heads of the two principal organizations, the American fan wags are meeting them during the week and, yet each American on the golf course play a round together in friendly fashion.
M-G-M will release program features during the week-end.
Hoyts. Fulfills will get the long runs for their chain. M-G-M and Hoyts have not been too friendly of late since Hoyts agitation to Paramount.
After much agitation, censor agrees to the release of the Australian film, "The Hanged Man". Frank Thring, managing director of Effes Studios, threatened to quit production here and move to London, unless censor released the picture.
The Carrolls believe that stage shows are a dead business at Prince Edward, Sydney, and will close their theatre in the near future. Besides special dances and stage novelties. Mel Lawton, gm., of theatre, also has a theatre.
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Paris

First snowfall.
Jack Tourneur back.
Paul White to Egypt.
Talk again of Carol Sax.
Elizabeth Berger to Riviera.
Leigh week, but concerta big.
Cenneth King is in the States.
Dagmar Godowsky at Cannes.
Ed Robinsons over from England.
Nina Rosa's bit at Vieux Chateau.
Andre Randall finally off to London.
They're still looking for Elmer Rice.
Monroe Wheeler back from England.
Frank Reynolds resting over holidays.
Theatre Comique giving Chailin.
Lucienne Bauge injured in auto crash with Onno.
Victor Prahl has a new book of songs.
Gaby Morlay buying clothes for Egypt.
Eugene O'Neill's house with a band playing.
What's Wharton writing letters for charity.
Wilson Sillsy of Hollywood pen to zero.
Billie of Dollie and Billie, back to Paris.
Cliff Fischer back after a rough crossing.
Janet Gaynor talking all about England.
Helen Warner out full force for Renclar film.
Why aren't Gordon Follocks not coming?
George Kann and Pauline Garon to London.
Ron Reed over to England for Christmas.
Colette Andree moves to a new apartment.
American Enfant being bought for Holland.
Florence Walton remains friendly with Onno.
Philippe Herriot taking his big boys to the States.
Terrence Kennedy setting repeat dance dates.
American ordered back to bed for January.
Gloria Gervetta turns from his Latin survey.
Eugene O'Neill shivering during New Year's.
Snow nowfall.
George Kann from London with new wardrobe.
General Marley doing extra time all week-end.
Those American technicians with their new cars.
Evan Harrison from Budapest, off to New York.
American playing comedies Christmas week.
Tourjaney on a long-term contract in New York.
Frank Bittling resting exciting tales of Albania.
Lyndel Felt telling all about picture supervising.
American kid pictures about to swamp the town.
Trying desperately to keep Avenue theatre open.
Fernand Balthaz opening his new cinema in Neuilly.
Paul Peles watching his first local show.
Commedia taking it out on English-speaking papers.
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The Hague

Fritz Hirsch operetta doing well over here.
London painter, Stovitt, gave an Amsterdam exhibition.
American violinist, Viola Mitchell, here and drew a good press.
Austria celebrated its 10th anniversary. It was the first big film palace here.
Dutch film star, Lien Deyers, engaged to wed Alfred Jeyers, Uta producer, Berlin.
Legit actors in most of the Dutch companies were to wage out at 25%.
Will also apply for 1932.
Dutch film producer, Gerard But, to Toledo de Forest, studied Wembley, to direct Jeyers' "The Comedy of Happiness".
As there always was a jam at r. stations when revues or vaudeville acts arrived, departed, with a band playing, Dutch railways provided a special ceremony of the Health department of city in mess hall to turn out to bury a night club porter, the corpse lying about somewhere for tonight. Dept. has hands full as well because of measles galore here, most of the schools being closed and giving the kids long holidays.
Vaudeville artists have nothing to laugh at those days. In many countries they are barred and very often they don't even get to happen at the Casino in Rotterdam. American dancer, but the owner of the theatre stepped in and reached a compromise. But those who would lead the place.

Montreal

Brunch chews for 1931.
Blind pig racket flourishing.
Lionel Barrymore in London.
Labs of room at midnite shows.
Nabes out of midnite shows.
Trolleys break back Carol Chapelle.
Mockey refs getting in bad with fans.
C. C. stores had queue out for blocks.
Edgar March down with pneumonia.
Hold-up epidemic at peak over winter articles.
Cold Duffy aka after pomegranate poisoning.
Fred Sutton turned out best Christmas card.
J. Macdonald, Montreal, theatre, dies at Guelph.
Bredy Poland appointed Canadian Press, Winnipeg.
M. G. Garfield puts on Christmas Basket Fund at Rialto.
Aiding ailing Canadian film colony in Montreal.
New York fencers take International.
"Bring your own Yo-Yo," slogan at New Year's Eve.
Geo. F. Hewelcke writes stand-out tidewalks skit on bridge.
Charles Felt party at Lucerne.
Oxford-Cambridge teams call it a draw.
Lafayette of New York, the outdoor sport.
H. H. C. banned from the stadium, now being admitted to films.
A. K. Kaufman had big night at His Majesty's with white collar act.
\$1,600 for fund.

Connecticut

Home Progress Exposition drawing.
Manager Harold Cummings, manager of Palace, Danbury, backs the Palace, Danbury, using theatrical troupe to furnish Saturday vaude.
Lecton Hemen, dramatist, has been named as guest.
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London

Xmas in the slumps.
Restaurants keeping open through conceit.
Dorchester lunch menu still about the same.
Free insurance drives again by the up and up.
Dudley Leslie resting from the drama deck.
Fostered children opening fashion spreading.
Arthur Dent's dinner speeches on the up and up.
Herbert Wilcox in rhapsodies with the up and up.
John Murray Anderson had a dream come true.
The death toll death took a real London personality.
Walter Mears, M.P.'s flicker expert, looking for a flat.
Gina Mears has a swell parting letter from Sir Alfred Butt.
L. S. Lachs again talking "Smiles," but no one will believe him.
Culbertson bridge battle being followed closely on this side.
Blanche Alton and Sonny Miller collaborating on a book.
Xmas greeting cards this year more original. Swift leaves his face bare.
Charlie O'Donnell back from Africa.
Max and Mack want to play England again. Obstacle, making too much dough.
The Earl St. John's secretary, grabbing space in the newspapers to bury a night club porter, the corpse lying about somewhere for tonight. Dept. has hands full as well because of measles galore here, most of the schools being closed and giving the kids long holidays.
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Havana

Judy O'Naty at the races.
Plenty nudist parties Xmas night. Sincere showing Argentine-made film.
Billie Vitellino not opening this year.
Joe Schenck and Lewis Milestone here.
Antonio Rodrigues, band leader, in town.
Pat Morgan returning soon to this town.
Hot rumba dancer at the Montmartre.
Shirley out of the Montmartre chorus.
Shirley Jimenez freed on murder charge.
Houses murder will be filed as mounting Xmas.
Powell and Tamara dancing at the Casino.
Margaret back as m. c. at the Montmartre.
Times of Cuba, now leaving daily stage, "Habano".
Montmartre night club still under construction.
A Cuban party, possibly double here in radio. Cuban.
Hostess murder mystery still has the Havana police.
Fox cameramen shooting everything.
Charles Foster again in charge of publicity for nags.
Francis took show sharing space with curious man.
Francis Dade, Wampas baby star, on way to New York.
The Havana police, "ed of Post," as desperately ill.
Bombs still exploding around town.
Circus performers going around the town.
Lawrence Tibbett in for two concerts at Musical Guild.
Montmartre night club still under construction.
Black Cat cabaret furnishing drinks for patrons with duty free for all.
Somebody got mixed with Mojica, and the person on the street.
Justino Johnstone and Lou Halls trying to pick winning horses.
Joe Walter presented the film in the orchestra with ties for Xmas.
Al Pratchett, gm. mtr. Par. giving special matinee for English school children.
Two of New York's most respectable morning dailies have Havana correspondents who are clock and suit clerks.
The feminine side of this burg has come with a new twist. Joe Mac, its warbler. Did two s.c.s. reports on the police. Joe Mac, its warbler. Did two s.c.s. reports on the police. Joe Mac, its warbler. Did two s.c.s. reports on the police.

Broadway

George E. Stone is hush. Oscar Berlin may go home. Eddie Hattick is in from the coast. Mildred Weber has lunch in her ankles. Fred Furman around on a bum ankles.

Blake McVeh in town over the holidays.

Dick Mancy can tell plenty about Billings, Mont.

Billie Dove reached New York last night.

Madame Queen.

Stella Smith is now de plumed.

Madame Queen.

Joe Van opened at the Jockey Club.

George Brown's forthcoming revue will be called "Stage Struck."

John Coyne says he will be the hair coat around a Hollywood.

Charles Morris is now a card from an actor asking for time.

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THEATRE

many in his exhaustive article on comedians in *Variety's* anniversary issue, but a correspondent found the list of comedians without mention of Lou Amberg and Jimmy Lyons.

Don Bernard is the latest papa at NEC.

Lou Lipstone doing the opera in full time.

Don Pedro having a tooth dynamited from his jaw.

Alto Kaufman dividing his time with a medic for a sore throat.

David Lipstone swanked down to French lark for the week end.

Joe Stout making weekly visits to the state line town of Villa Grove.

Uimer Turner replaces Evans Plummer as radio editor for *Herald and Examiner*.

Alto Kaufman has sworn off golf and now smokes a pipe every one arrived in the city.

George Wintz is handling the suits and suits of the *Bar Room*.

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New Years brought an orgy of openings among the supper clubs and nightclubs.

Walter O'Keefe has set sail for Chicago to be on hand for the western tour of "Three Men in a Boat."

The season is on. Love seats at the Community theatre in Miami Beach, where smoking is permitted, have been boosted to one buck per.

One theatre answered the picketers by posting a sign that the operators had returned to work for \$5 a week; adding "They would rather carry signs than work."

Club Lido opened with Tamara and Tree for all as the headline.

At B. White is m. Maybelle Rose and Charlie Saban are dancing with Emil Coleman's orchestra playing.

Bouche's Villa Venetia has a big floor show including Sally Rand of films.

Also made its big New Year's as did the Florida Supper club and a flock of the smaller fry.

Howard Wright is at the Pancoast recovering from a recent illness.

Mr. J. W. Wright, wife of New York's tourist mayor, is having some trouper.

Bob Davis, rambling reporter for the New York Herald, is visiting his friends for a while to get and chat with friends around Miami.

At the Royal Palm docks in Miami, where smoking is permitted, there are many more of them spending their time on the bathing beach.

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Schmeling and Mickey Walker. If they can get a few of Maxie's managers in the ring for the semi-final.

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Sarasac Lake

By Happy Banway

Mike Biologos goes to Harrison, N. Y.

Jack Nicoll now operating a taxi agency.

Jack Lederman doing well at 28 Front.

Lillian Zeigler to N. Y. to visit the family.

Red Zith seen in the Bronx. He's coming back.

Over the holidays the prize decorated room of the lodge.

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Tacoma

By Harry T. Smith

Burning Christmas trees for fuel.

All eating joints down to 25c for fuel.

Wrestling racket here drawing better than fights.

Salvage men are advertising bed and coffee—10 pennies.

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Doston

By Len Libby

Dancelor racket is still out of the red.

Public Olympia may go vaudeville when the new Paramount opens.

Cleveland

By Glenn C. Pullen

Paul Simonson's band moves into Grand Parlor.

Johnny Canton well enough to leave hospital.

King new vice-pres of Crystal Shipper.

Don't get back at O'h's doctor after his illness.

Myra Kennedy, Hollywoodita, is back in town.

Loren Thompson, local actress, has a smash hit.

Blanche Warner, local thespian, back from Hollywood.

Crockett here to arrange tunes for Gene Austin.

Joe Leno has opened another night spot and clicking.

Charles Mack booked a specialty act into Cameo's burlesk.

Tom Meyn back at O'h's organ, substituting Lester Howard.

Fred Kohler, Jr., band leader, back to work.

Myron Roman, state's maestro, plays with six girls.

Jackie LaRue and his dog now cutting up at Crystal Shipper.

'Animal Kingdom' booked in unexpectedly by Hanna, for current week.

Eutch Welberg has teamed again with Eddie Harwood at Coral.

Cantor-Jessell show getting heavy book, due to the Kellers.

Frank to travel in Em O'h's band to see the G's.

After year, after closing here, embarked for Havana's Casino Viceroy.

Harry Holmden appointed vice-president of International, stilling manager there.

Joe Fishman waiting for Australia take berth as Warner's top manager there.

Edie Paley, legit, did very well at O'h's despite film version, which preceded it by week.

Bill Schmitt, night owner, and Johnny King have given birth to a new drink combination.

Low managers who gave Adelle Gaddo a terrific pop for Xmas got good, too.

Curly Smith and George Padover, desert Fredrick's band, to cut their own in Pittsburgh.

Kenny Lee, Palace attraction, manager, and Harry Lee, organist, are getting dizzy over mixup of names.

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ROCHESTER

Rochester

By Dan Record

Rusk Buck, fashion plate of City, is back at the Club Banquet.

Joe Gould, former circus clown, in city for engagement.

Palke radio program nearly caused a riot at the Club Banquet.

Marion Tefft, dancer, home vacation after starting tour.

Charles Curtis, news editor of D. & C., will say 'Yes' to a preacher in February.

Mrs. Leslie Carter guest star in 'Stella Dallas' with Auditorium stock this week.

Liquor prices high for New Year, but hotels and resorts did plenty business.

With highest prices in town, repeated Eastman theatre did fairly well holiday week.

Jack Moffitt is going in for housekeeping seriously.

Booby Meeker and his hand back to the theatre.

Four of the downtown houses booked for the midweek shows.

Gene Finley now in for Puberty Dubinsky circuit. Headquarters in February.

Campaign on against reckless drivers. \$100 or 30 days favorite sentence.

'Venitians' in New Year's Day, the first musical to play here in seven years.

Jack Moffitt's stock company again at the Orpheum. First Woodward stock opened here at the Auditorium in 1928.

Capt. E. N. Edmonds, for five years, the first musical to play here in seven years.

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Kansas City

By Will R. Hughes

'Irish Ship' is the new burlesque at the Gayety.

Jack Moffitt is going in for housekeeping seriously.

Booby Meeker and his hand back to the theatre.

Four of the downtown houses booked for the midweek shows.

Gene Finley now in for Puberty Dubinsky circuit. Headquarters in February.

Campaign on against reckless drivers. \$100 or 30 days favorite sentence.

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Washington

By John Daly

Jimmy Lake has 'Peaches' Browning for his burlesque house next week.

Rosa Levy, soprano, will sing with National Symphony Orchestra in St. Louis.

Brooks Dascam, London rep of Paramount, visiting his mother during the holidays.

Joe Fennel has a Viophone concert to give the show at the Pittsburgh, N. J., studios.

Harry Langdon guests of the newboys at a get-together luncheon in the White House.

Hardie Meakin, piloting the return of the show, has a house record since the house went wild.

Alley Kelley and Percy L. (Skip) Crosby hold a holiday party for youngsters in the Palace to meet 'Sooky'.

Richard V. Oulahan, New York Times correspondent, dean of the Washington corps, seriously ill with pneumonia.

Chief Justice Wheat of District Supreme Court, who broke his arm, which disables the best patron of the National.

General John J. Pershing to lead inaugural march at the Press Club tomorrow.

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Denver

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VARIETY
Trade Mark Registered
Published Weekly by VARIETY, Inc.
134 West 44th Street New York City
Subscription: 10 Cents
Annual: \$3.00
VOL. 105 NO. 4

Inside Story—Pictures

(Continued from page 25)

RKO officials and the current method of running a circuit, all new to Beck. In his day Beck was accounted a Class A showman of the variety field. He knew every detail of the circuit's movements daily; he kept track of it in his New York office. Beck knew everything that was going on in every Orpheum town. It was his boast.

Olsen and Johnson can't understand their sudden loss of moral support from RKO for their suit against Paramount on the use of the 'Monkey Business' title. Early in December some officials of RKO obliged them with various letters and affidavits bearing on Olsen and Johnson's use of the title in show business. Three subsequent incidents with no traceable connection are suggestive of a charge of heart, and the reason for it. The first (1) Paramount brought suit against Olsen and Johnson, seriously, figuring the boys are merely after a piece of publicity for themselves, with maybe a little horseplay in court if it comes to trial; (2) a star playlet was brought against RKO-Pathe by Julius Baldwin Haxleton on 'The Gimp' title, with the complaint almost identical to Olsen and Johnson's but prepared by another legal firm than theirs; (3) the RKO officials who furnished the 'Monkey Business' verification sent a wire to Paramount's court attorneys asserting that they signed the statements on the understanding they were 'for publicity use only'. Concomitantly the company expended about \$2,500 in preliminary legal expense. How seriously Paramount is taking the case is indicated by the mass of photostat material collected for evidence from all parts of the country, and an estimate of seven or eight grand as the cost to date. Hearing on temporary injunction is still pending on the Coast.

Story that Jack Moffitt, picture editor and critic on the Kansas City 'Star' (daily), resigned his post is not so much a surprise as a censor board with relatively minor changes, was quite a surprise to insiders who knew of Moffitt's peevishness against U. Until recently a U. scenarioist his dislike against conformity wasn't his only fault. The 'great idea' scribbled by Moffitt, on the two days of his contract, had started, and asked permission to complete, thus prolonging his services with the picture company. The 'great idea' developed into a historical sketch which was sent to the censor board for its opinion of Hollywood in general and Universal and its personnel in particular. That in his capacity of the ace critic on the important daily Moffitt so attacked the picture industry was not so much a surprise as the State Board of Review, all women, is therefore quite a Coast surprise. The censors had ordered more cuts in 'Frankenstein' than the bankers in the picture hit.

Coast chatterers squawked about being forgotten at Xmas although the hoovering on the gift hand-outs became effective a year ago. There were exceptions but not so many as in '21'. With one studio manifesting the trend of things by inviting all the Coast Journalists, and half of Hollywood, to 'come on over this afternoon for some serious pouring. Extent of said pouring was six pints.

Stars went in more for cards than presents, with the cards also showing up a sort of mild charity promotion through the L. A. Orthopaedic Foundation above 44th street, and the exception of the exception of two downtown L. A. houses.

Another film blow at the tabloids, but directed more at the reporters for the half-sheet, will be seen in 'The Famous Ferguson Case'. Legmen for all papers are treated none too gently in the story which is based on the 'Herald' and 'Examiner' and 'Times' and the rough house given a small town by the big town reporters. Picture is being made as a follow-up newspaper story by Warner to the successful 'The Star Player'. Courier-Tribune, who was working on a New York reporter at both trials, is writing the story and himself into it as a villain. Other Park Row reporters, only slightly disguised, are also being written in.

'Hot News', which Metro decided not to make after the Hearst blasts on 'Five Star Final', was traded to Universal and, as 'Ambition', will emerge as a picture with a sensation at any price. Managing editor of a tab, but gets around blasting tabs in general by blaming everything on the m.e.

'Way Back Home' with Seth Parker played two weeks in Houston, Tex., holding over for a week after breaking the house record the ~~first~~ week. In Dallas, Tex., the same picture did. In St. Louis the RKO house playing it took \$4,000 on the week.

This talker, said to have been pressed upon RKO by James Turner, President Brown's assistant, cost \$350,000 to make. It is said that in Houston the only profit came from its playing, the picture being a bust. The Houston trade is exploited by exploitation. Benj. Sembo by RKO exploitation went to Houston to open the picture. How he opened it showed in the two-week stand there as against the universal box slavers.

Inclusion of a Hebrew New Year's chant in an all-Jewish talker produced by the Southern States Circuit is the result of the religious persecution of Jewish religious holiday rituals for communities too small to support a synagogue.

This is along the same line as the recent recording of Protestant services in the difference being that Jews throughout the world, even though they may not attend services regularly each Saturday, are traditionally expected to participate in the three high holidays—Passover, Day of Atonement and the Hebrew New Year.

Will Rogers still has two pictures to go on his current Fox contract. His next when made for Fox will give Rogers \$150,000 for his personal services. He has received offers from other talkers made by him.

Rogers' film fun for Fox is contracted for at \$155,000. It is not mentioned whether Fox has set the stories for Rogers' closing duo. His last Fox picture, 'Ambassador Bill', said to have cost in script but \$2,500. It has not done as well as Rogers' others at the box office.

If a picture is banned in New York state it is impossible for it to show a profit even though the rest of the world is included in its release. The importance of the New York Censor Board is admitted for the first time since the trouble Howard Hughes is having with two of his features.

Havities are letting Hughes, a member via United Artists, conduct his own show. That an occasional loss of a million will be the best tonic for the future and salesman for the production code is the belief of Havities.

Information quotes Metro as having another finish in 'Hell Divided' which it is not using currently for either the New York or Los Angeles twice daily showings at the Astor and Chinese respectively. An unwelcome prospect the story tells of Wallace Beery with the picture falling out on a burial at sea and a hugger puffing tabs. The other climax keeps Beery alive. It was not deemed strong enough, how-

ever, to rate inclusion. Unless the reaction to the sombre close in too noticeable financially, it probably will never be substituted.

Offered partly as proof that Britain's royal family isn't so peeved at Chaplin is the command performance last week at which two Chaplin sisters were revived, 'Dog's Life' and 'Gold Rush'. Pictures were shown at Sandringham Palace, London, before the King and Queen and other members of the family and their guests. This is the second command performance, first having been at the royal family's Scotland home, Balmoral Palace, when 'City Lights' is reported to have been shown.

According to the report of the Copyright office for the fiscal year which closed June 30, 1931, there has been a sharp falling off in the number of pictures registered for copyright. One year ago the number was 1,271. A better showing than for 1930 when 880 were sent in. In 1929 the number was 1,297, with 1,238 the previous year, as compared with 1,271 in 1927.

On the other hand only the past year shows a drop in the non-photo-play class, which started with 64 in 1927, and successively gave 1,012, 1,251, 1,306, and this year's drop to 816.

Carl Laemmle, Jr., rejected the RKO Hippodrome contract for Universal's 'Frankenstein'. Agreement called for the \$5,000 flat rental paid by the Hip for all pictures, after they have left the Mayfair on E-way or for any other film. But the elder Laemmle couldn't see the money pester at anything under percentage.

Rejection notice reached RKO in the last late Xmas week without time to change the Sunday ads. Radio's 'Men of Chance' was shown in at the Hip instead.

Indie short producers making condensed versions of non-royalty operas have hit the lowest low recorded in Hollywood for peanut wage scales. Proposals to the players' union for the week of Feb. 1 to Feb. 10, the initial attempt and then receive contracts at \$125 a month. Pictures require about three weeks' rehearsal and four or five days' shooting time. An elaborate system of fines and kickbacks to the management for those who came late or failed to show for the rehearsal.

For big time authors, Sinclair Lewis is hailed by the Goldwyn organization and United Artists as the prize for William Fox to help force boxoffice value of a picture.

Besides co-operating on several special stories that went out on wire stories in the last few days of the New Year, Fox is in the advertising campaign there for the Tremont, which started Christmas day. While there he also met with a local woman's organization to recruit support from the angle.

With Public-R&K and the Chicago 'Daily News' patching up their differences, which kept them out of the paper for two months, it's understood that the 'News' made certain concessions including the promise of a chatter column. The concessions on the part of the 'News' on the other papers have already been approached by the 'News', but as far as none of the boys or girls feel like making change.

Spyros Skouras is said to have greatly benefited with his recently acquired own houses through rental decreases. These are largely contributing toward a favorable balance on the Skouras theatre statement. Skouras is said to have been in the city for the last few days of the theatre men, say who Skouras is in a rosy operating set at present, if he can satisfactorily handle his two deluxers, Audubon and Academy, in New York.

Fox's forthcoming 'Dance Tunes', co-starring James Dunn and Sally Rand, cost only \$150,000 although it was forced to split the entire standstill with one other picture for a while. Edwin Burke, who wrote the script and directed dialog, also turned out the script for 'Bad Girl' which permitted a similar low figure.

In addition to securing rights to the Gainsborough (English-made) feature 'Michael and Mary', Universal also is releasing a serial made by Metro. Universal is producing and directed by the same man as the picture. Serial is titled 'Detective Lloyd'. It is the first serial McCrea has directed overseas since the picture days of Eddie Polo.

'Over the Hill', talker version, is proving a surprise to Fox in the small towns. Little extras are reported eager for it and additional prints are being made.

Cost of the production is expected to be realized this time in the hinterland.

Inside Stuff—Radio

Long fight against the radio industry is being waged by H. O. Davis, editor of the Ventura (Calif.) 'Free Press', who sends out weekly press sheets to all newspapers in the country endeavoring to point out the radio's failure to newspapers.

His pleas are for newspapers to ridicule radio broadcasting, advertising and all its features whenever possible, and he shoots out stories and comments along these lines hoping the papers will use them. Davis has been conducting his fight for several months and to date has spent several thousand dollars in printing to put over his propaganda.

Davis is a former Hearst man.

Hugh Russell Fraser, whose radio column in the Albany (N. Y.) 'Evening News' had, for the past year and a half, caused widespread comment, lost his post recently in a retrenchment move which followed the dropping of the bulk of editor of 'The Knickerbocker Press', morning paper, also owned by Gannett. The 'K-C-P' is now putting out three editions daily.

Fraser was among the newer writers on 'The New York' let out to make places for the former employer of the late New York 'Herald' editor, very dramatic writer, took over the column. Fraser's column was credited with being the most widely discussed local feature appearing in an Albany daily.

Early in his tenure as r. e. of 'The News', Fraser instituted a policy of making contacts with the big shots of the broadcasting world, one of his first being with Rudy Vallee. The latter invited Fraser to New York as his personal guest over a week-end. In so doing Vallee started the practice of including prominent out-of-town radio editors in the writer group entertained by big time artists for 'good will' purposes. Following this visit, Fraser wrote a series of articles on Vallee which were reprinted and highlighted by 'The News'. Fraser's articles on Vallee and other broadcasting 'names' to act as guest conductor for him. In this and other ways he got himself and his column talked up. Fraser enjoyed wide latitude in his column, being permitted to praise or pan anyone in the broadcasting field, regardless of standing.

Lucky Sirk's attempt to bring the Chet Victor music from Paris over the air New Year's Eve was a dismal flop. Hardly anyone could be distinguished through aerial interference.

15 YEARS AGO

(From 'Variety' and 'Clippers')

Doug Fairbanks' new salary of \$10,000 weekly acclaimed the top anywhere for anything. Fairbanks was asking that price with \$10,000 and \$10,000. History repeats.

British Board of Trade was landing all American acts from landing without permits. American acts were regarded as hurting British players' chances. History repeats.

Low added Birmingham and Memphis to Atlanta as nucleus of his southern string.

Morris Gest was transforming the interior of Manhattan apt. house to resemble a church. 'The Wanderers' (transcript of 'The Prodigious Son').

Exhibits were stewing over the proposition to tax pictures by N.Y. State. Wondered if the new version of the theatres were not losing profits, and a drop in number for 1931. Censorship was higher film rentals. Houses were built when \$40-470 was scale. Had risen to \$200-4500 and still upping.

Stage crew of the Punch and Judy theatre gave the new version of 'Treasure Island' for one performance.

'Clippers' afraid we were building too many theatres, pointed out that each theatre above 44th street danced one below the line.

Most cities reported a post-holiday business, but Chicago was keeping up the pace with record box office takings. No cut rates there and two-for-one unheard of.

Goldwyn film bragging of its star line up: Jane Cowell, Maxine Elliott and Max Marsh made good.

New York license bureau, which exercised a sort of license censorship on pictures through its planning to war on suggestive titles.

50 YEARS AGO

(From 'Clippers')

'Fun on the Bristol' first night but comedy, was cleaning up almost everywhere. Company was strengthened by addition of Jennie Tennant. Bristol was a sound stand.

Sells Bros. circus advertising for 25 handsome ladies for the 25th concert following the regular performance. Could sing or dance, but must be lookers.

Stage weddings in those days were getting confined to performers. Frank Melrose and Kitty Kerr were married during intermission at Gilmore's Zoo, Indianapolis. It packed the house, as usual.

M. B. Leavitt presented each member of his Gigantean Minstrels with a silk hat for Xmas. A topper was as essential as burnt cork to a minstrel those days.

Seats for the opening of Lester Wallick's new theatre at B'way and 84th street were sold at auction. Boxes brought from \$100 to \$200. Seats went for as high as \$16. 'Mr. Toots', who sells tickets in the latter's number of seats.

Mary Anderson began an engagement at Booth's. House was large but the night was cold and the audience and let loose chilled air from backstage regions. Heating facilities were crude.

New Year's calls cut the business at the theatres, most houses playing to small take. Chiffar a house was about the average.

Theatre League Starting New Year with Better Set-Up Within

Outlook for the League of New York Theatres is much more promising at the start of the year than at any time last season. It was foundering over the ticket situation. With its scope widened and its financial affairs in rather good shape, the League is expected to grow into the most representative legal body since the Producing Managers Association. It has attracted a number of younger shrewd men to membership and looks to that managerial element to dominate in working out the theatre's problems under consideration at present.

Chances of the League becoming permanent are enhanced because the original idea has been scrapped, along with ticket matter. The League no longer looks to the theatre owners and lessees but membership is open to all producers, managers and lessees. It is the vote of the board of governors. Every member has one vote but no more. That prevents any member who may represent a string of theatres from dominating the League.

It is costing about \$1,000 to operate. Receipts are at present \$1,000 and with so many theatres and managers arranged to contribute. Each theatre pays dues of \$100 per week when open and each theatre has one vote.

No Domination
Another safeguard against any managerial control is that the League is a recently passed resolution that no legit manager or manager may have more than \$3,000 in dues annually. That is the limit set for instance, for the Shubert. The latter is paying the League \$60 weekly at present, the receivers managing the payments regularly. It is not correct that Dr. Henry Moskowitz is acting as executive secretary without pay. He is receiving a nominal salary. The understanding that of the League decided he is to be the highest compensation. Dr. Moskowitz is the arbitrator in three industries, which is a very high honor, which permits him handling the League's affairs with little cost.

Since the League abandoned tickets a year ago, it faced the payment of \$25,000 in notes endorsed by several managers. The ticket brokers who had walked out of the League took over the obligations and to date have paid off all of the debt.

There was about \$20,000 in sight when the League withdrew a year ago. Bulk of that money came from the late Joe Lebling, a connection. All had not been paid at his death but the estate has since turned over the balance.

Equity Stops 'Angels'

After the question of Louis Jacquin's reported connection with the Campbell estate, the "Don't Kiss" by Barry Townley, had been thought all settled, with Equity demanding Jacquin's disconnection with the play, rehearsals were called off Saturday (3d) and the connection stopping the show is said to be in trouble over the cast bond.

Equity had been told last week, with Townley, the author, also the lead. Prior to the call by which a doctor who had been told Jacquin's sole relation to "Angels" had been that Campbell was using Jacquin's name.

Jacquin has been cited by Equity for default on salaries. He has been told to appear again, but not under this management.

Gags for Tips

The check girl at Sardi's, New York, Rene Carroll, is writing a book with columnists and others planning the play, which will be staged. Hal Horne of Under Artists has given her one and she returned him the same tip.

Several publishers are interested in the book.

LEBLANG TAKES COMEDY

Lebling office has taken over "Sing Hing, Sing Low," comedy at the Harris. Sing Low, originally played by Harry Townley. Lebling guarantee now covers cast salaries. The season is over. Mack Hilliard, also being Lebling appointed.

FRISCO OPERA FOLDS

Needs Angel As Widow Demands \$3,500 in Cash

San Francisco, Jan. 4. Legal and financial difficulties have caused the San Francisco Frisco Opera Co. to fold after three productions at the Geary. Contemplated "Robin Hood" now looks questionable.

Group was founded by widow of Frank Healy, founder of company, who claims she is entitled to profits from "Maytime" and "Chocolate Soldier," never received. She asks for \$3,500 cash, settling price of \$100 per week and including royalties in this figure.

Company tried to get around this suit by abandoning and reorganizing under title of Civic Light Opera Co., with George Langford, within, but rehearsals for "Robin Hood" are off for the present season or until an angel shows some cash.

FILM PRESTIGE HELPS LEGIT BALCONY TRADE

Legit is benefiting at the b. o. in shows involving legit performers who have played in pictures and returned to legit.

In addition to the legit showing at the gate, is manifesting itself in two other ways—authoritative matches and fan letter scribbles.

The two cases now on the boards are legit actors. This year and Douglas Montgomery in the first instance "Pala Morgana." In the first instance it is declared the heavy balcony trade over drawn by one Miss Hayer's shows is noticeable.

This is mainly attributed to those coming in after seeing the actress in her two recent talks.

Reginald Arl's connection was marked by several popular film players either returning or making their debut in legit, but the happening. With a Hollywood upheaval and a large number of legit performers get stage engagements, more of this reaction is looked forward to, boosting both legit and legit.

With the legit and legit over film roads, it may now be turn about. Several other film people die in legit soon including Bud Rogers in a Ziegfeld musical and Raquel Torres in a drama.

Second player from the radio sketch "The Goldberg" goes into the legit "East of Broadway," retitled from "Half a Life" by Reginald Arl and Lou Levenson.

James Waters, who plays Jake Goldberg, is a popular actor. He is called "Carr" as "Bart" lead. Other player was the kid actor Alfred Cowley.

It is said NBC in permitting young Carr and Waters to play in legit, is making a connection with radio connections as publicity.

Charles Rowe, Inc. is producing the play. It is said Charles Rowe in Charles Rowe Casey, brother of Ed Casey, with both in on the show. Several other film people die in legit soon including Bud Rogers in a Ziegfeld musical and Raquel Torres in a drama.

Lo Levenson is staging.

1931'S FINAL SHOW

Bobby Newman cent in under the stars of the year's last new show, putting "Man of Magic," by Shirley Warner and Vivian Conroy, under Dec. 31. Title will be changed.

James Remmie heads the cast. Charles Remmie is the producer. Henry O'Neill, Granville Bates and Walter Vaughn. Harry Gribble is directing.

Chevalier in Chi. Chicago, Jan. 4. Maurice Chevalier, with his own company, has completed his tour here for one week starting Jan. 4. Chevalier's one man show goes into the Harris. Sing Low, originally played by Harry Townley. Lebling guarantee now covers cast salaries. The season is over. Mack Hilliard, also being Lebling appointed.

Lo Levenson is staging.

Shows in Release

"Gilded Event" (Phyllis & Thompson) Barrymore.
"Son of Satan" (Cortis) Ambrose.
"Red Tower" (Stein) Broadway.

"The Great Magician" (Hag & Two) (Aronson & Freedley) Alvin.
"Red Revue" (Klein) Hollywood.

"East of Broadway" (Rowe) 146 W. 46th.
"Man of Magic" (Newman) Little.

"Wild Waves" (Doran, Ray, Haines) Times Square.

Crew Overtime Tonight On Midnight Venture Of Co-op Victorians

A community leg crew, where in the actors provided the making of their own show, opened on Broadway last night, the first time since the 1880's "Amateur League." It is advanced as the first of such a co-operative organization.

Players call themselves the Victorian and propose a series of revivals as "Laws." More than that, they hope to create a Broadway play right there. This year may prove to be more costly than expected because of the overtime necessary for stage hands and musicians.

Being self-backed and co-op, there is no Equity bond. In view of that, with the players giving necessary for stage hands and musicians. The Equity ruling requiring one-eighth of a week's wages for late night shows is not applicable. It was required of the troupe that they sign a waiver.

Although Walter Hays was billed as managing director, it is declared he was not instrumental in getting the project going, but instead is engaged as a sort of company manager. He is the legal manager for stage hands and musicians. All collect over-time on the midnight showing, although the Equity ruling, which omission of the two weekly meetings.

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Kettering Tries to Make Common Sense in Chi, but Few Mgrs Listen

'KINGDOM'S' CHANGES

Moves to Cleveland-Laura Baxter Added and Inserting New Scene

Pittsburgh, Jan. 4. Gilbert Miller, figured his new production, "Animal Kingdom," wasn't ripe for Broadway after the night's local work and moved to Cleveland. It sets the New York opening back seven days.

Several cast changes are being made with Laura Baxter, who appeared in "Sea Prince," replacing one of the lead female roles here Saturday night. Two other expected substitutions will be made in Cleveland, where a new scene also will be added.

ANOTHER WK. RUN FOR FIXEL-ERLANGER CASE

The contest of Charlotte Fixel to win the right to be the wife of the late A. L. Erlanger on the grounds that she has common-law wife, dragged along last week when the case was resumed before Surrogate O'Brien in New York. The week's hearing simply confirmed of previous seasons was missing but there was an intrusion of the late Fixel's stand.

That was based on the fact that Saul J. Baron, formerly local attorney for Erlanger, had resigned his post as temporary administrator of the estate in order that he could testify. While Baron was in the chair a series of verbal battles took place between Miss Fixel, representing the contestant, and various witnesses.

Introductions of the matters into the record on the ground that communications between Baron and Erlanger were privileged. With Baron on the stand the intent was to show that Erlanger had sought to end his relationship with Miss Fixel.

Baron denied an incident during a dinner party at Erlanger's home. Miss Fixel was supposed to have displayed a diamond and platinum ring. The alleged incident had presented her in evidence of their union. Most of what remarks were made by Baron were intended to show that Erlanger never regarded the contestant as his wife.

"Devoted Friend" Milardo Pratt, the Erlanger auditor, recalled to the stand, identifying clothes and bills. The estate landed a telling point upon introducing a deed of trust in which Baron had signed. The deed, which created a fund for Miss Fixel, it was shown that Miss Fixel wrote a letter to Baron, dated December 1929, in which she addressed him as "My Dear Abe" and signing herself "Your devoted friend." The letter was signed Miss Fixel contends Erlanger acknowledged her as his wife several years ago.

Helen Ten Broeck, former actress and writer, testified that in 1927 Erlanger married her and she was married and did not intend to marry. Harry M. Martin, of the Bankers' Trust Co., stated his institution had been made as executor under a will drawn in 1922, upon the death of Erlanger. He testified. He said that the deceased had not named Miss Fixel in his will.

"GIRL CRAZY" LAYS OFF Cincinnati, Jan. 4. "Girl Crazy" did very poor business here last week and its engagement for Pittsburgh, next week, was cancelled.

Show lays off until Jan. 8, when it opens in Chicago in the Balaban and Katz house.

DIVORCE RACKET THESE

Albert Bannister's proposed revival of "Stepping Sisters" off. Reason is that Lebling's success in the divorce racket is so successful that it is out of control when he opens Broadway.

Will do a divorce racket show instead, exposing alleged legal fencing.

Lo Levenson is staging.

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Chicago, Jan. 4.

Ralph Kettering, receiver-manager of the Adelphi, invited all the Chicago theatre managers to a meeting to discuss local problems. Kettering and Erlanger snubbed the invite replying "not interested" but Johnny Berbera for the "Playhouse," Ed Wapler for the Blackstones, George Kingsbury for the Studebaker, and U. J. Korman for the Court played up. Meeting was held last Thursday.

Kettering's idea was that now was the time for the theatre managers to unite and protect their interests with practical measures such as the Chicago Theatre Managers Association, for political reasons, evidently can't undertake.

Chief suggestion Kettering wanted to urge upon the legists was a concerted drive against cutrates the crying wail of Chicago. Adelphi has been two-for-one for over a year with the other indie similarly blighted. Kettering said the syndicate houses. Kettering's plan, potent only if all the houses consented to co-operate. The cost for each house to donate \$200 weekly to a central fund to combat through advertising, with most of the syndicate houses have that any show will eventually be available at cutrates.

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Dramatic Critics' Box Score

AS OF DEC. 25, 1931

Key to abbreviations: SR (shows reviewed), R (right), W. (wrong), O' (no opinion expressed), Pct. (percentage).	SR.	R.	W.	O.	Pct.
GABRIEL ('American')	26	21	5	...	80%
COLEMAN ('Mirror')	24	21	3	...	87%
ANDERSON ('Journal')	56	47	6	3	84%
BROWN ('Post')	51	41	10	...	80%
GULLIVAN ('Graphic')	46	38	8	...	82%
LOCKRIDGE ('Sun')	58	43	6	9	74%
GARLAND ('World-Telegram') ..	48	36	7	5	75%
GULLIVAN ('Graphic')	48	38	10	3	79%
HAMMOND ('Harold Tribune') ..	51	33	13	5	67%
HANTLE ('News')	56	30	21	4	54%

*Succeeded Walter Winchell Nov. 1.

*VARIETY (Combined)

(This score based on 73 new shows)

TOPS MIDSEASON SCORE WITH .984

Coleman ('Mirror') 2nd at .875—Brown and Atkinson Virtually Tie for 4th Place—Score Based on All Plays So Far This Season

73 SHOWS—54 FLOPS

Gilbert Gabriel, the rejuvenated play recorder, who would like to see Variety's box score do an unsuccessful nip-up, is leading the drama chase with a record high midseason batting average of .984. The year's best reviewer, after finishing in the cellar last year, was No. 1 in the current season's first score in November. That count covered the shows only since. This score takes in all springs since the season's official start on Aug. 25, 1931-73 in all.

Of the 73 shows thus far, 54 have been failures, nine are hits and 10 rate as moderate successes. If a critic had given a notice to all shows and caught all of them, he would have a not so bad average of .740.

Some time ago Gabriel of the 'American' won the critics' score two years in a row, reviewing for the 'Sun' at that time. In the last few years Gabriel has been regularly down with the tail-enders. The general explanation of his sudden drop in style when securing the 'Sun' at that time. In the last few years Gabriel has been regularly down with the tail-enders. The general explanation of his sudden drop in style when securing the 'Sun' at that time. In the last few years Gabriel has been regularly down with the tail-enders. The general explanation of his sudden drop in style when securing the 'Sun' at that time.

Coleman's Change
Former second-stringer who changed his style when securing a regular berth in the batting order in Robert Coleman, who succeeded Walter Winchell as the 'Mirror's' reviewer Nov. 1. From a reporter who liked everything he saw, Coleman had transformed into a critic who apparently uses his own judgment and as a result his brief period of first-stringing lands him in second place with a neat average of .875 for 21 rights, three wrongs and no evasions in 24 chances.

Pointing Anderson of the 'Journal', who retains the third place he won last season, are the one-two punch of the 'Sun' who improved his standing slightly; Garland of the 'World-Telegram'; and Sullivan of the 'Graphic', who grouped behind the leaders. The latter, doubting as his paper's Broadway columnist, picked up some percentage points in the second quarter and seems to be doing the ball more clearly now. This is his first year in the big league.

Mentle Tops 'Wrong'
Mentle tops as usual, counting right the most times, 53; while 'News' and 'Graphic' were right wrong the most at 21. Lockridge was also the chief ducker with no 'opinions', also Winchell, who is no longer a reviewer, with an average of .680 with 17 rights and eight wrongs in 25 tries when reviewing.

'Variety's' combined staff average is .867 for 63 rights, 10 wrongs and no evasions in 73 shows. Chaffy begins at home.

'Ice' for B. O. Men Classed as Gifts; Not Taxable Income, Says Decision

Lee Shubert's Condition

Lee Shubert is to have another operation, this time for hernia. Reported the late condition developed after the recent operation for gland removal.

The patient is still at the Medical Center, New York, and may be absent another month. When he will be able to resume his duty as co-receiver of the Shubert Theatre Corp. is rather indefinite, since physicians may order him away for recuperation after release from the hospital.

Adams-Skinner Kept Out of New Orleans By Union—Town Burns

New Orleans, Jan. 4. Dispute with local stagehands is causing Maude Adams and Otis Skinner to pass up New Orleans, the early score is by Tom Johnson. Their engagement here at the Tullane would have grossed \$15,000 or better.

As a consequence the company merely stopped off to rest between engagements at Mobile and Baton Rouge. Local residents are burning over the matter.

RADIO' MUSICAL TWICE DAILY AT HOLLYWOOD

Musical combining aspects of legit, vaude and radio layouts may open at Warner's Hollywood around Jan. 20. 'Pie' is titled 'Radio Rhapsody' and would run twice a day. Book deals with radio matinees and \$2 at nights. Arthur Klein is producing, with the show to start rehearsals yesterday (4).

Book for the new style show is by Phil Cook, radio act, who'll be in the show. The show is by Tom Johnson. Staff will include legit, vaude and radio players, with Alexander Leftwich to stage. Book deals with radio matinees and \$2 at nights. Arthur Klein is producing, with the show to start rehearsals yesterday (4).

ETHEL BARRYMORE AS PRODUCER ON HER OWN

After June, next, when her contract with the Shubert expires, Ethel Barrymore expects to become her own starring producer. She has been under Shubert direction for a long while.

Preparatory to her own management, Ethel Barrymore, who has bought the stage rights to Sam Warshawsky's play, 'A Woman of the Year', is planning to begin at home.

It is all right for box office treasurers to receive gratuities from ticket agencies, without the government collecting 55% of such money. After considering the internal revenue department ruling to that effect for nearly three years, Washington finally handed down a decision to the effect that the gratuities are to be regarded as gifts. Agency money to the b.o. men is known to the latter as 'ice'.

Several treasurers who paid the money claimed by the tax collector, have received refunds in the last case. Other box office men who posted bonds pending the final settlement of the kick-back claims, are cancelling the sureties. The matter has been hanging fire since 1912.

The And the managers, who by four theatres as a group, Manfield, Longacre, Baltimore and Little, James J. Andrews, public accountant and former tax expert for the government, successfully handled the claims which when refunded carried interest at 6%.

Contention was made by the tax collector that any money received by theatres over and above the established or box office price, came from the public and was therefore payable to the department 55% of such collections. Box office men denied that the gratuities were based on so much per ticket allotted the agencies and that some had accounted for the ice in their income tax returns to show good faith. The content was tossed aside frequently, until it was brought to the new point. He was aided by dispositions from many in the ticket field.

The matter is now an issue when the collector made the theatre managements responsible for the claims. When the tax people threatened to issue, restraints against theatres which might have disallowed the giving of ice. When the admissions and ticket sales went into effect at the end of the year, the internal revenue agents ruled that half of the ticket gratuities must be paid the government. The managers thereupon being disinterested in the gift money. Under the new ruling, however, it is reported that the b.o. men are interested in the ice money, but that doesn't include all.

Previous to this was rather well known that some managers shared in the ticket gratuities while others disallowed the giving of ice. When the admissions and ticket sales went into effect at the end of the year, the internal revenue agents ruled that half of the ticket gratuities must be paid the government. The managers thereupon being disinterested in the gift money. Under the new ruling, however, it is reported that the b.o. men are interested in the ice money, but that doesn't include all.

Acce Little Theatre Cuts Actors 20% After Going in Red for \$20,000

Cleveland, Jan. 4. Even Cleveland's Play House, called the country's ace repertory little theatre by Kenneth McGowan, has been hit so hard by the w.k. depression that actors' salaries have been cut 20%. Its season may close in March instead of the expected June closing dates.

For the first time the theatre is running in the red for \$20,000 for this season. In the previous years it made a better profit than some strictly commercial legit houses.

In institution here and regarded as a model little theatre by national experts, the Play House is supported by subscription and ticket sales. Its steady patrons are of the swanky society type. Subscription sales have jumped about 400 over last season's figures, but sales of tickets at the b.o. are doing an unexpected brood.

Reason is probably due to a hike in prices of separate play tickets from \$1 to \$1.50. Difference may be too much but it automatically cut off trade of middle-class theatre-goers who, times being what they are, think twice before letting go of an extra four bits.

General Slash
Adapting a rigid policy of economy to tide itself through the depression period, the Play House cut staff salaries of actors down to meet where few make more than \$1,200 annually. Costs of production also being cut down by Fredrickson, director of the theatre. A production that used to cost \$200 is now put on at an unbelievably low \$115, without loss in effectiveness as far as audiences are concerned.

In spite of low grosses, theatre keeps running in both of its adjoining auditoriums, both under the same roof, maintains its own theatre school and scenic workshop.

Local dramatic critics own the rescue when theatre announced its financial complications, starting a campaign for public subsidizing of Play House as a civic institution. A local university group of millionaires interested in furthering drama, it is rumored, may give the theatre an annual subsidy if conditions get worse.

Colored Version Stops

Pat Leonard's colored version of Gilbert Sullivan's 'Pirates' dropped rehearsals last week. Trouble is claimed in finding a colored 'Dick Dada'. Others claim there's trouble finding what it takes.

'PAPAVER' JERKED AND PANNERS COMMENDED

A week or ten days should show whether the yanking of 'Papaver' after the Wednesday (30) matinee was just a gesture. Show opened the night before, with two performances given. Surprise was occasioned when the piece was pulled, inasmuch as some advance has been taken for New Year's Eve.

Day after the closing an adv. appeared in the dailies wherein the management of the show, Joe Zell and Charles K. Gordon, admitted their error and commended the dramatic critics for declaring the show was misstaged and badly adapted.

Plan was—or is—to have the piece revamped. Wednesday (30) it was hoped Marion Gering, film director in charge, on a vacation granted by Paramount, would be retained to redirect. George Albert was said to be another possibility.

When first proposed for American production, 'Papaver' having shown in Paris originally, Ben Hur was said to be another possibility. When first proposed for American production, 'Papaver' having shown in Paris originally, Ben Hur was said to be another possibility.

Vanderbilt theatre said to have been given a guarantee. Entire affair regarded as a move to promote good will of the critics when it reopened.

No 'Vanities' Cut
Chicago, Jan. 4. Jack Benny stays on the road. The remainder of the road run of Earl Carroll's 'Vanities' when asked to cut a cut, with the rest of the cast the comic had countered with a request for his release, explaining he had been offered an m. c. engagement at the Ambassador, St. Louis. Cut was to go into effect when the current Kansas City date. Meantime the show played Milwaukee Christmas week to gratifying results and Benny decided to do the contemplated general salary slash. Same time the producer ruled out. Benny would be held in his contract.

Lita Grey's Walkout

Grace Hayes was expected to step in yesterday (Monday) as a replacement for Lita Grey, who walked out of Shubert's musical, 'Little Racketeer'. Before the piece was to be revived, the former Mrs. Chaplin had gone in when Miss Hayes went out while the show was in rehearsal.

Supposedly the cause for the Lita Grey Chaplin walk was billing confusion (show reopened Monday) in Brooklyn.

Kaufman Staging Book Of Berlin-Hart Musical

A new development for the Sam Harris-Berlin-Hart musical is that George S. Kaufman is to stage the book, with production handled by Haysard Shorr.

Glenn Seull is a cast addition. The musical is a production handled by Haysard Shorr.

Concerts

By Sallio

Dancer's Costumes
La Argentina back for her fourth season of dance recitals.

Her costumes this season are ravishing, mainly of the bouffant type, colorful and many in heavy taffetas of grey with contrasting shades in blue and scarlet, head-dress and footgear.

She is doing some new numbers.

Nanette Guilford Mixing
Outstanding at the Metropolitan last week was "La Africana" with Miss Rosa Fontella, Glorif, Pins and Nanette Guilford. Fontella's Indian princess looked ravishing in a regal costume of red satin, richly embroidered in gold, with brausers and headpiece of jewels.
Miss Guilford in her Spanish outfit of rose brocade and lace mantilla was an eyeful. She has a beautiful voice which shows good training. If Miss Guilford can keep within the bounds of her vocal capacity and cover her tones, singing more mezzo voice, she could be classed as an excellent artist.

Jolly Critics

The Critics Frolic at the Barbours Plaza was a jolly affair. Leonard Liebman as a clown, doing a kind of kiding as well as piano playing, with the "Piano Case of the Times" turning the piano off.

Miss Kemp, ex-newsreader critic, impersonated in song a middle-aged woman of the concert stage who still believes she can sing—and in this Kemp played a serene and Grava Bennett's burlesque on Wigman's "Fight in the Night" was in Bennett's language a "fight in the night."

The sudden bright bliness of Dr. Crippin, the audience dampened the spirit of the occasion.

Double Bill for Getaway

The old year vanished at the Met, with the singing of a double bill. Montemurri's "La Notte di Zaratema" had Ursula, Jaki, Basilio, D'Agno, Gaber, Patrinelli and Tedesco, also Santa Bionda, the young actress whose mysterious disappearance alarmed her friends. Maria Biondo appeared as Basilio, the role she created. She was lovely, by she sings with intelligence and has an attractive stage personality. "Pagliacci," with Martinelli, was the other half.

Lily Pons will return to the Met for the second half of the season. Her initial performance will be in the lead of "Lucia di Lammermoor," which won for her much fame.

Von Suppe's "Donna Juunit" had its dress rehearsal behind closed doors. Jettie, who played the title role for the first performance at the Met.

RUSH BENNETT'S 'CYRANO'

Los Angeles, Jan. 4.
Belasco-Curran is making production of "Cyrano de Bergerac," Richard Bennett started, to open at Curran, San Francisco, Jan. 25. Hope is to clean up the territory with the piece before Walter Hampden's "Cyrano" troupe reaches here in March.

Don't Pay the Price of Delay!

Start the New Year Right

Provide an Annuity now to take care of you later.
No physical examination necessary.

Insurance companies have proven their worth during these depressing times.

Why not put your money in the largest financial institution in the world—the company I represent.

JOHN J. EMMETT

551 Fifth Ave., N. Y. C.
Phone: Murray Hill 2-7838-2

Stock's Tough Start

Columbus stock just couldn't get under way last week as the newly organized co-op crowd put on the usual first week, with 100 at several performances.

Suzanne Cailhau as guest star for last week with her "The Girl Who Will Prove a Life-Saver." Show is "Naughty Cinderella."
Edna May as the company's incorporation just before Christmas, has been submerged in minor roles.

Future Plays

Casting has been completed for "Blessed Event," newspaper play by Manny Seft and Forrest Wilson. Production is by Sidney Phillips and Harlan Thompson.

Roger Pryor heads the cast, with others including Charles D. Brown, Ben Brecher, Jean Adair, Helen Deddens and Allen Jenkins.

"Jazz City," revue, goes into rehearsal for week ending Jan. 10, going on. Production will be by Carl Hemmer and Arch Selwyn.

Music from "The Song of the Sea" by Vernon Duke, lyrics by John Mercer and E. Y. Harburg.

Musical has been kicking around in one show or another a long time, having been announced last year as the "Panic Is On" to be produced by Fred Fisher.

Another show adapted for Broadway by J. New York first string dramatic critic, Dorothy (B) being Jed Harris production of the English author "Alibi," John Anderson, of the N. Y. Evening Journal, is the adapting reviewer.

Show, which will have a title change, will be "The Girl Who Will Prove a Life-Saver." Leaving that to Harris' Laughlin, British actor, who'll start on Broadway in the role as he did in London. Name change necessary because of the film "Alibi" or "The Girl Who Will Prove a Life-Saver."

Harris doing two shows at once, the other being the reform school play "The Old Boy," which will be staged. Casting by Betty Laidlaw, casting for Albert Barnett. Play about cheap lawyers and the divorce racket.

Morris Green is at work on his multi-scene musical, "Cafe Royal" and expects to get going in the middle of next month. Music by Fred Simon and story, is based partly on the life of Al Jolson.

Smith and Dale are said to be cast for the piece, meaning that work on it can't be started until they return from the Coast, where they are at work on a picture for Walter Brothers.

Frank McCoy, formerly of the "The Perfect Mrs. Palmer," is the producer on his own with a play titled "The Perfect Mrs. Palmer."

Authorized by C. B. Savage, with casting to start immediately.

Charles Hopkins' next gets going in the fortnight, with cast just being assembled. It's a new A. M. Mills play titled "They Don't Mean Any Harm."

Coast's Road Shows

Los Angeles, Jan. 4.
After a year of blackouts on the booking schedule, the Bitmore theatre is expected to be ready about for the first six months of 1932.

William Gillette's "Sherlock Holmes" comes in Jan. 27 for 10 days; "Crazy Quilt" unfolds Feb. 8 to Jan. 20, and "The Beautiful" starts Feb. 23 for two weeks.

Walter Hampden's "Cyrano" company begins a two weeks date March 7, competing with or killing the proposed production by Belasco & Curran of the same piece with Richard Bennett.

Mauda Adams and Otto Skinner in "Merchant of Venice" start April 4 and Katharine Cornell in "Barrett's of Wimpole Street" start April 11.

"Green Pastures" comes in June 13.

PHILADELPHIA

(Continued from page 73)

Even Saturday night didn't go anywhere near close.
"Good Companions," at the Forrest, drew rare notices, except for one paragraph that didn't help. The early part of the week. However, English show got around \$17,000 in performance and stock is limited to a fortnight.

"Good Companions" (Devil) Passes, although notices were divided, drew big on the "Broad Christmas Night," and last week was its only "Blondine" time. The show, which is six week and with a moderate stock, was not so far from between Christmas and New Year's.

Edna May as the "House of Connolly," at the Broad, This is Theatre Guild's first subscription play of season. Guild has moved from New York to Philadelphia, officially. Next Monday "Adam Had Two Sons" (Garlick) and Fred Stone's "Smiling Through" (Garlick, 24 weeks). The show, which is six week and with a moderate stock, was not so far from between Christmas and New Year's.

Estimates for Last Week
"House of Connolly" (Broad 24 weeks), this week's sole winning. "Devil" Passes, strong, with \$22,000 in performance and stock is limited to a fortnight.

"Smiling Through" (Garlick, 24 weeks). Show went ready at opening, but not so far from between Christmas and New Year's.

"Good Companions" (Forrest, 26 weeks). Despite rare notices, business went off well late in week, but profit, however, at close to \$17,000 in nine performances.

"Blondine" (Shubert, 24 weeks). Big New Year's and Saturday, but not so far from between Christmas and New Year's.

"The Girl Who Will Prove a Life-Saver" (Garlick, 24 weeks). Nothing mentioned to follow.

EASY FOR ZEE ZEE

(Continued from page 54)

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Inside Stuff—Legit

Considerable pencil-and-padding by those who have nothing else to do on how Arch Selwyn is going to break on his new play, "The Devil Passes."

Cast, alone, for the piece is one of the biggest ever assembled for a straight legit piece and will cost Selwyn around \$4,000 weekly.

Selwyn's angle, though, as he explains it, is that he has his name theatre on his hands and wants to keep it lighted. He also figures the Penn Levy play ought to attract enough business to break even for some time. If that occurs, he has his house rented and off his mind.

Indications also point to Selwyn becoming something of an indie barker, as he already announced sleeping in on Henry Souvaine's musical, "Jazz City," while the Selwyn tie-up with Crosby's Gaiety probably means he's also in on Paul Streger's "Jewel Robbery," as is Gaiga.

Should a film sale of "Coastwise Annie," folded Saturday (2) at the Belmont, go through, it would be the first case in which the cast would collect a share of film sale money. This is under Equity's ruling wherein bond wear shows must assign to the troupe 10% of the producer's talker money share.

"Annie" is the first lawyer show to run the required three weeks to let the manager in. Other waivers have folded before the 24 needed performances, with both cast and producer in the cold. Edward Gardner, a newcomer, produced "Annie." He wants another show now, but must be a short cast and one-act effort.

The Phillips-Thompson "Blessed Event," comedy-melodrama now on Broadway next month, is supposed to have burned Walter Winchell when the latter gazed over the first script. Play concerns a newspaper columnist who's so much of a victim that he's even shot the last act. That blowoff supposedly rattled the gray thatched mane.

No one will state whether the script has any particular columnist in mind, but Winchell evidently was taking no chances so made his squawk early.

Play on banking that Congressman Wm. Stetson and Gus Blum, then producer are cowriting, is said to be the inside of the Bank of U. S. affair.

Said to be the same show Al Woods and Morris Green were at one time the autumn.

Congressman's name has been mentioned in show bits, particularly legit, are this.

Directorial mixup on Bob Sparker colored show "Never No More" now finds Chester Brink in what is declared to be an advisory directoral capacity. Sparks is the other Sparker, co-opting with Brink.

Brink stepped in last week, when Howard Lindsay, who had come in from Hollywood to direct, stepped out, said to be ill.

George Ford has called off his proposed revival of the ten-year-old "Dearest Enemy." Started work on redoing the musical and then changed his mind.

Producer says he figured the show a little too thin. Has nothing else in sight.

Campbell Casad is p. a. for Youmans musical "Smilin' Through." He suggests that the show be a little more of a "Smilin' Through."

Producer wants his line artists exclusive, which Many's no could see. After a week of "Smilin'" building up, Many returned to his headquarters at Pat McNutt's office. McNutt didn't mind the doubling.

"The Golden Cinderella" has been turned back by William A. Brady to the author, David Arnold Bach, who refused to follow the producer's suggestion to rewrite the second act. Grace George tried the play during the autumn.

Brady figured it had possibilities, if changed. He placed the matter before the Dramatists Guild. Although it was indicated the manager's argument was favored by the arbitrators who considered the case, Brady decided not to do the play again.

George S. Kaufman, co-author of the book "Of Thee I Sing" with Morris Ryskind, is said to have been told by the San H. Harris show, before it came to Broadway, he held a portion of his share to George and Ira Gershwin, the score writers. Kaufman had a piece of other attractions which he either collaborated in or staged or both.

original. Basically the theme of "The Golden Cinderella" is a story of a small chicken who goes home to roost in a minor league show.

There should be a place in Los Angeles for this policy and the show will well enough to show the play's deficiencies, giving point to the fact that the show is not a suitable material. Top is, with lower floor split, part portion for the show.

Al Kanter is a veteran stock producer from San Francisco, and is willing to back his belief that this kind of show will go right for four weeks. He's going to catch on after a month's trial in New York and charge it off as experience.

Standout of the troupe is the lead-dancer in small, John Jostyn, who has a chance to blossom into a local favorite. Pictures don't grab him.

James Oima, looking like and playing a "Tara Browne" type, is a possibility with Hill, a leading woman; Virginia Boardman, character woman; and Roy Carter, second man, handle their lines capably.

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Ernie B. Booth, old hand, can second run second to Jostyn in capabilities. One one act is sufficient and direction smooth.

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Engagements

Ruth Burdick, "Angels Don't Kiss," Betty Starbuck, "Osgood Perkins," and "The Girl Who Will Prove a Life-Saver," are the new cast.

Paul Porter, George Graham, St. Clair Bayfield, Roy Bonnelly, Campbell Duncan, Frank Verigun, Le Roi Ours, Wild Waves.

Walter Kingsford, "Black Tower," Horace Cooper, Joseph Klees, "What's the News?"

Peg Entwistle, "Song of Satan."

1530 FORMOSA AVE., HOLLYWOOD, CALIF.

Personal Representative: CHAS ALLEN

'Mirror' and Winchell Again

Again the feud on the New York 'Daily Mirror' between its executive and Walter Winchell appear to have broken out again. Winchell is said to publish its first Sunday edition Jan. 10. There will be no Winchell department in it. Winchell's contract with the daily, which has four years yet to go, provides that if 'The Mirror' adds to its \$10,000 weekly salary, Winchell is writing for it, shall be paid pro rata. Winchell's salary on the 'Mirror' is \$10,000 weekly. Winchell's sixth pro rata would be around \$170. 'The Mirror' is reported having informed Winchell he is not going to the sheet, but Winchell is still burning because he must pay his stenographer at \$100 a month. He offers, say all of his phone calls there and even for his daily papers, so Winchell put on the screws. It was pro rata or else.

Whereupon A. J. Kobler, publisher of 'The Mirror' did not budge. He engaged for \$100 a week Lee Mortimer, a young lad who writes weekly for the New York hotel throwaway, to do a Sunday gossip column for 'The Mirror'. It gives 'The Mirror' an extra reporter as Mortimer is on the paper for his sole newspaper service.

It's reported the agreement given Mortimer reads he's going to stick with 'The Mirror' for six months and, maybe five more after that, the latter a one-sided option. If during this time including the time before the Mortimer should engage in any outside job, which might bring him in revenue, such as a radio broadcast or yelling over the radio, he must divide his earnings with 50-50 with publisher Kobler, or perhaps the 60% split in with 'The Mirror' instead.

'The Mirror' will print 60,000 for its first Sunday edition.

Don't Spank 'Husbands'

Because of the lack of a copyright here for 'Lady Chatterley's Lover' due to the fact that the book is banned in this country as obscenity, the widow of the author, D. H. Lawrence, on the one hand, and that new book freely announced a sequel and called 'Lady Chatterley's Lover'.

'Lady Chatterley's Husbands' anonymously authored, but understood to be Samuel Roth. Roth also was known as William Morris, which name the book is published.

Another anonymously authored book gotten out under the name of 'The Intimate Journal of Rudolph Valentino'.

Fawcett's New Mag. 'Brevities.' Capt. Billy Fawcett has two new ones. 'Mechanical Package Magazine' \$1c monthly, is a completely new line in that sort of thing. It is sold sealed and contains the necessary parts to build one sort of mechanical contrivance, such as a toy electric motor, telegraph key, motor turbine, etc.

adv. folders, booklet and business reply cards, which are a flock of selling in addition to the other ads. In addition to 'Hoosier' which is a magazine hit the market recently with 'Ballyhoo' on its Feb. issue, the latter racing its release in order to get in ahead of its competitor, Fawcett is getting out 'Bology.' Later is a one-shooter.

Altona's Art Ban

Renewal of a ban pronounced several years ago on 'Art' magazines was announced by Altona, Pa., police who have specifically mentioned those publications, 'Hollywood' and 'The Picture Artist'. The ban was first established under the regime of the preceding mayor, but the ruling was rescinded under the present city head. All magazines showing undraped feminine figures are included in the ban, but no mention has been made of the recently introduced humor papers.

Blowing the Horn

New sort of a book about is that called 'Horroring Into Africa', the largest of the series, by the American book publishing house, will issue. Book will tell the entire story of the timing of the African (M-G). Particularly the African adventure, and was written by W. S. Van Dyke, the best known African trip, which figured as the basis for Mrs. Renaldo's divorce suit.

Wolfe's Reading

(Consensus of demand in December, 1931, with Pat Hunt, Selby Book Store, Emma Ward and Sammie Ross.)

FICTION

Maldin in Waiting, John Galsworthy.

'Westward Passage' Margaret Bernes.

'Aman Beauty, Edna Farber.

'Home Steps, Clemence Dane.

'Shadows on the Rock, Willa Cather.

'Good Earth, Pearl Buck.

GENERAL

'The Great Mouthpiece, Gene Fowler.

'Washington Merry-go-round' anonymous.

'Bernard Shaw, Frank Herby.

'The Step at Eve, collection.

'Old Mother Mexico, Harry Carr.

'Eugene O'Neill.

'The conservative Christmas treatise on the subject of the list: 'Broome Steps, Westward Passage, Bernard Shaw, and the New York Picture people who had been heavy buyers of books in past Christmases led few this year.

Paris Press Club

Succeeding John Pollock of the London 'Morning Post', Ralph Henderson, chief editor of the club, U. P. has been elected president of the American Press Association of Paris. Although formerly dominated by English members, it is now becoming more American members will be in strong position, although in higher offices there will be interesting British and American heads.

Many new American members have been admitted. The new list of the London 'Times' was chosen first vice-president; Leland Stowe of the New York 'Herald' second vice-president; G. Langman of the A. P. treasurer; and Derront MacArthur of the 'Western Mail' honorary secretary. 'Twenty-four British and American members' have been elected in an attempt to organize their own club as now petitioning to join the present one. The new American member in the past position the matter indefinitely, with the gain pretty sure.

'Madame' Burn

Altered policies of some of the leading magazine from payment on acceptance to payment on publication is aggravating scribes no end. The new magazine sent a topical note to the monthly and the month period assumed the piece had been accepted and would be paid for by the publisher.

Then the piece came back with the information the mag could not use. The former timely piece was now out-dated. To make matters worse, the author, with an unimpeachable name, got a rejection slip which began 'Dear Madame.'

Slightly Intricate

With the Rev. Thomas Dixon the writer of the forthcoming Henry Houghton book squaring the Houghton administration with other things, he must at the same time republish the Houghton book on the subject of 'Houghton'. The Rev. Dixon's sister, Mrs. Thomas Dixon, is the author of the ghost story 'The Mysterious Death of President Harding.'

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Novelty of Names

Numerous names on a book, following the English custom, which more than a dozen first time writers each worked out his or her version of a given plot of regulation book length with all 13 authors collaborating.

Anything that gets novelty in the name, and probably worth it on that, score alone.

D. E. Coe, as P. A. William G. Siegler, who holds down those chairs for the Cincinnati 'Times-Star' afternoon daily, has resorted to a course to get a space-grabbing genre to grind out matter to fit his whims. Siegler and Siegler are not actors, but are required to teach the boys how. His instructions took the form of a typed sheet of info, reading like this:

Suggestions to Directors of Public Relations, Personal Representatives, Publicists and Plain Every-day Press Agents

All copy should be typewritten, double-spaced, on plain paper, preferably white. Single-spaced copy will not be edited or altered without being rewritten.

There has no time to do in the office or out back to you for this purpose.

Routine amusement notices intended for Thursday's issue must be submitted not later than Wednesday, 5 a. m., and those for Saturday, not later than Friday, 5 a. m. Amusement notices should be submitted not later than Wednesday, 5 a. m. Amusement notices should be submitted not later than Wednesday, 5 a. m. Amusement notices should be submitted not later than Wednesday, 5 a. m.

Unless especially requested, no feature reader for Thursday or Saturday should be expected to appear on crowded days, which will be many during the winter months.

The material of the articles is concerned, there must be some news value. The amusement page strives to maintain a uniform standard of attraction or institution is entitled to a certain amount of space for the amusement page.

We use as fillers a number of local pieces. Please remember that their use to us and their value to the amusement page is determined by their use as fillers. These should be written as single paragraphs and not as a series of five or six typewritten lines. (Unnecessary and annoying duplication should be avoided by not using the same material as features and advertisements.)

Do not use the words 'yesterday', 'today', 'tomorrow' in your copy. Do not use the words 'yesterday', 'today', 'tomorrow' in your copy. Do not use the words 'yesterday', 'today', 'tomorrow' in your copy.

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BEST SELLERS

Best sellers for week ending Dec. 26, as reported by the American News Company.

1. Maled in Waiting (\$2.50) By John Galsworthy
2. Westward Passage (\$2.00) By Margaret Ayer Barnes
3. A White Bird Flying (\$2.00) By Jess Struther Aldrich
4. About the Murder of the Night Club Lady By Anthony Abbott
5. The Greek (\$2.00) By Tiffany Thayer
6. Good Earth (\$2.00) By Pearl S. Buck

1. Epic of America (\$3.75) By John Truvelo Adams
2. Great Mouthpiece (\$3.00) By Gene Fowler
3. Mourning Becomes Electra (\$2.00) By Eugene O'Neill
4. The Great Mouthpiece (\$2.00) By Gene Fowler
5. Star at Eve (\$3.00) By Gene Fowler
6. Only Yesterday (\$3.00) By Gene Fowler

'Inside Stuff' Mag. A new mag to give the inside on all news occurrences, it is claimed, will make its appearance on the street in about three weeks. The mag will be called 'Inside Stuff'. It will be published by George Rosette and a former city editor of a tab. Rosette is a music and advertising executive.

Mag will employ 15 men to handle departments, of which 12 will be anonymous. Edgar Allan Poe will edit the mag. Among those far engaged to write departmental copy are: 'The Graphic', a radio editor of the 'Mirror', who will give the inside on opera; Robert S. Alton, a former editor of 'The Washington Merry-go-round', on politics; Cornelius Vanderbilt, Jr., on the street in about three weeks. The mag will be called 'Inside Stuff'. It will be published by George Rosette and a former city editor of a tab. Rosette is a music and advertising executive.

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HERSHFIELD AS COLUMNIST?

Harry Hershfield left the Hearst organization New Year's Day, his contract expiring on that day. Hershfield is dictating with the 'Daily News' of New York to join the Patterson-McCormick syndicate. He never has been a scribbler, but for a daily Broadway column.

80th to 95th. Adding to that recent piece on scribbles congregating in urban centers, Hershfield is dictating with the 'Daily News' of New York to join the Patterson-McCormick syndicate. He never has been a scribbler, but for a daily Broadway column.

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ROBBINS, the Song Bird, ISN'T SINGING THE BLUES!



The entire song industry stands in amazed
admiration as Robbins delivers
ONE HIT AFTER ANOTHER!

**WHEN THE MOON COMES OVER
THE MOUNTAIN**

**I'M THRU WITH LOVE
SWEET AND LOVELY
GOOD NIGHT SWEETHEART**

AND NOW—

the song we knew was sure-fire

LAWRENCE TIBBETT'S FILM AND CONCERT SENSATION

CUBAN LOVE SONG

Words and Music by **HERBERT STOTHART, JIMMY McHUGH and DOROTHY FIELDS**

FOR 1932 - WATCH THESE!

JUST FRIENDS

The Most Talked of Song in Years

THERE'S SOMETHING IN YOUR EYES

The New European Song Craze

ARTHUR PIANTADOSI
General Professional Manager

BILLY CHANDLER
Director - Radio Activities

ROBBINS MUSIC CORPORATION
799 SEVENTH AVENUE - - NEW YORK, N. Y.

RELAY

PRICE

15¢

Published Weekly at 164 West 45th St., New York, N. Y., by Variety, Inc. Annual subscription, \$1. Single copies, 15 cents. Entered as second-class matter December 11, 1907, at the Post Office at New York, N. Y., under the act of March 3, 1879. COPYRIGHT, 1932, BY VARIETY, INC. ALL RIGHTS RESERVED

VOL 105 No. 5

NEW YORK, TUESDAY, JANUARY 12, 1932

64 PAGES

EVERYMAN'S LAST RESORT

Cemeteries' Ad War Another Coast Novelty; Class Distinctions and S. A.

Los Angeles, Jan. 11.—Billboard war is on between local cemeteries, which have added 24-shelving to their methods of selling the virtues of the various burial places.

Comparing with cigarette and amusement advertising, the billboards now enhance the nightly radio broadcasts, newspaper advertising and the mailed literature that haunts Los Angeles at every turn to keep them conscious that eventually their time will come to occupy six feet and not know it. Running cemeteries apparently is the one live business left in Southern California, judging from the advertising campaigns and various forms of burial solicitations which sign all in the face here.

Dry Hereafter
"Nice warm soil—no seepage," is the catchline on one of the 24-shelving, to remind the dead—no to be that burial in this particular cemetery means a dry hereafter. Other billboards boast of the nearness to arterial traffic—no trouble at all to reach.

S. A. is brought in to help sell the burial lots. This is in the form of statuary of undraped females, supposedly copies of the old masters, that adorn theatre programs to catch the eye. These statues are pictures of the real things that stand out in the cemeteries to beautify the burying grounds and remind the bald-headed row that it wouldn't be such a bad idea to spend those quiet days to come resting among such attractive female figures.

But the chief selling point is attractiveness of the grounds, and, true to Hollywood real estate development, you don't find anywhere unless you go for a corner lot or a grave on a hillside. Or so the cemetery salesmen claim.

1ST RADIO PLAY TAKEN FOR PICTURES BY FOX

Hollywood, Jan. 11.—First play written directly for radio to be bought by a studio is "Trial of Vivienne Ware," by Kenneth Ellis. Fox will do it.

Script was given aerial production via broadcasting over several stations with a strong newspaper floup. Fox was for literary, and a jury and send in their verdict to the newspaper co-operating in that section with prizes to the best guessers.

2 Best Producers

Without being rivals even at long distance, E. V. Richards of New Orleans is shortly destined to be tied as the show business' best producer by Joseph P. Kennedy.

The Richards have nine children; the Kennedys have eight with the tie apt to occur by spring.

DARROW NATURE FILM NEEDS TRICK BALLYHOO

Believing that indie handling is better for freak pictures than organized booking, Universal has turned "Mystery of Life" back to its producer, Martin Koll, for distribution purposes. It retains a percentage interest in the film.

Picture, a nature study, was dubbed with a lecture by Clarence Darrow and given first run in New York at the Cameo. Several more key city bookings didn't pan with U deciding on trick handling.

Trainer, Animals Starving? Solution?—Shoot Hyena

Chicago, Jan. 11.—Stranded in East St. Louis with his small animal show, David F. Maston was forced to shoot one of his hyenas, who attempted to devour his cage through hunger.

Humane Society got hold of the remainder of the show and is holding all the animals, pending investigation. Maston is willing to turn his man enters over to the zoo, but is unwilling to part with a collection of monkeys, although many requests have been received for them.

Ignore Television

Birmingham, Jan. 11.—Television failed to create any big excitement at the annual convention of the American Association for Advancement of Science at New Orleans last week. It was described as still being a swaddled baby, and that engineers have only a vague idea as to just when it will be perfected.

Quite a few of the delegates were not disappointed because television was conspicuous by its total absence from the annual confab. Exhibits of the latest developments of science were in hand and television was notably absent from the display.

WHITE COLLARS PICK B'WAY LINE

Won't Go Downtown Where Bed, Food and Clothing Is Offered—Bowery Is Taking Care of Less Men Than in Years

PSYCHO CLINIC

A recognized paradox of the depression is that hard times are good times for the habitual bum. But no more vivid contrast of how the genuine victims of the depression suffer from their pride, while the lifelong larva dodgers remain completely immune to that feeling, can be made than to visit the Bowery after first seeing Broadway breadlines, the pitiful scenes of shivering and hungry men, and the way things in general are handled up-town.

On the Bowery there is prodigality in the form of a full meal, bed, a warm mission room where the religious element isn't overly ostracized, an overcoat if needed, and some interest in the peculiar problems of each individual. This contrasts with the perfunctory handouts of a mug.

(Continued on page 45)

Indecent Show Mgr. Gets Year, Dancer 6 Mos.

Altoona, Jan. 11.—A. J. Schmerbeck of this city, charged with conducting an indecent show and violating the state boxing commission act, was sentenced to serve one year in the workhouse and pay a \$500 fine when he pleaded guilty to the charges in court last week. Sentence was a surprise in his severity.

Jane Condrin, dancer in the show, was sentenced to serve from three to six months in the county jail.

Two others, jointly charged with Schmerbeck, are standing trial on similar charges this week.

Kaiser's 'No'

For Newsweek's scoop interview with the Kaiser at his Doorn highway can't be shown in Germany proper. Fox got the interview with Wilhelm on the express understanding that it wouldn't attempt to show it in the country which he formerly ruled.

Former ruler okayed showing it in every other part of the world, however.

42 GAGS CENSORED OUT OF ONE ACTOR'S TRUN

Pittsburgh, Jan. 11.

What probably represents a new high in stage censorship took place here last week when Roy Sledge, comedian, touring with one of those locally-produced WB units, had 42 gags removed from his routine.

Letters were sent to every house manager on the circuit listing the eliminations and warning them to see that Sledge sticks to the revised trun.

LEAP YEAR RUSHERS

Male Film Stars Balancing Propositioned by Unknown Femmes

Hollywood, Jan. 11.—Leap Year is only one week and a half old, but already a flock of nuts throughout the country have mailed in marriage proposals to a number of stars.

So far 12 women are willing to marry Marlon Chavalier despite his weedy life. He has received plenty of publicity. Gary Cooper's secretary claims the beanie star has been propositioned six times since Jan. 1 by mail.

Robert Montgomery is another not without offers. And even Jim Durante is getting chances.

Talking Scale

Latest star ecstasies borrow from the mechanical processes unheeded in the talking picture era.

A perch now can step on a newly designed scale and have a voice tell how much they weigh. It follows up on those scales of recent years that print the size on a card for a permanent record, tell your fortune, etc.

Despite the advanced stage of radio, many celebs are unavailable to radio because of mike fright. They suffer from an unremovable fear of speaking to an unseen audience.

One of the best known celebs suffering from this complex is O. O. McIntyre. Radio has frequently tried to get this famous columnist on some broadcasts without success. Only recently O. O. turned down an offer from CBS to do 13 broadcasts on a big commercial hour. He is reported to have been offered \$1,500 per.

Tullulah Bankhead after one radio "interview" with Radio Harris, swore off talking blind again. Claudette Colbert on her first broadcast nearly suffered nervous prostration and hasn't been on the air since. She is now being coached from report, for another radio appearance in the future.

George Mc Cohan is another celeb whom radio can't prevail upon to say a few words into the mike. His reason, though, is not known. Cohan has turned down plenty of offers to say a few words on the air. Although tonight (12) he will be guest star for Ed Sullivan Gardening time, Paderewski, the pianist, is another celeb who refuses to broadcast. He won't touch the ivories before a mike. He believes, it is said, that radio hasn't been developed sufficiently to do his place playing justice.

Beating the Fight
One of the most unusual cases of mike fright and how it was overcome is the instance when Joe Butcher, head of the CBS press desk, (Continued on page 55)

RUBIN'S WIFE SEES HIM OPERATED UPON

Dr. J. Willis Ames operated on Benny Rubin at the Park West hospital last week for appendicitis. Mrs. Rubin being present through the surgical session by special permission of the surgeon and the hospital.

Rubin will be out of the hospital some time this week, but the date with the medicine interfered with at the Palace next week. Operation also prevented the uptown break-in of the week of the New Palace show last week.

Dr. Ames operated day and date with Rubin on Mrs. Andy Lewis for tumor.

Want to see pages 2-4

'Sell or Starve' Routine Makes Fan Mag Writers Coast Bloodhounds

Hollywood, Jan. 11. Tabloid's methods of uncovering dirt news and pictures have been made famous by some fan magazine contributors who go to any length to get private info on the picture press.

It's got to be hot, say these contributors, who can't crash the mags unless they have some other clever trick known to the tabloid reporter, private detective, stool pisher, cryptologist or peeping tom who wouldn't stop at 'do not disturb' on a hotel brass plate.

Modern Routine
They steal portraits, use candid cameras, work the friends of film names in various ways and, as somebody else, talk to servants, beauty shop workers, milkmen and housepainters, and go in to telephone wires.

Their methods are usually successful, giving them a new angle on a player not supplied by any press agent. They are hurting, however, the standing of some of the best contributors who are more straightforward in getting data and posing questions. They also give a bad rep to the fan mags locally, although the rest of the world doesn't know through what channels it is getting film news.

Swipe 'Exclusive'
Recent instance of a bad trick was the flouting of a prominent player's photograph which later appeared 'exclusive' in a fan mag. Actress had gone to a well known photographer for the picture, as she was to be first in a picture magazine among her friends. Only explanation was that the picture had been taken from the player's dressing room.

Another recent occurrence was the interviewing of a ship's doctor to get info that a certain newly married star was to become a mother. When appearing in print the news possibly even to the bride.

Beauty shops had become such a source of news that some of the players and shop owners finally became wise. The players who had been treated so badly while undergoing a treatment, like men in a barber shop, stopped taking the mirror views into their confidence. Owners also asked their employees to leave all they wanted, but not repeat it. Cline, however, can't keep his gossip in, and there is still plenty spilled beside his oil.

Garbo's Garbage
Greta Garbo has been the target for some of these dust collectors. One young femme wanted some posed pictures of Garbo, so climbed a tree in the actress' backyard with a camera slung over her shoulder. She used all the skill of a wild animal photographer. After a long while all the girl got was pictures of hanging on the line and Garbo's coat coming out with the back with the back with the back.

Knowing that actors can't help talking about each other is used to advantage by the tabloid writers. They pick out bad friends or enemies of a name player and get all the choice hearsay.
Present vogue seems to be for unposed pictures of players that are far from flattering or dignified.
Being on their own in getting the stuff with no press agent accepted, these mag writers will go to greater extremes than many tab reporters who have ethics they may not act next week.

10 Weeks, but No Work

Adrian Samish, young legit actor, in the New York City 10 weeks in Hollywood with Fox. Actor was engaged for Juves, but wasn't used in any picture.

Youngster's First Break

Mae Madison, local schoolgirl and graduate of Warner's short-lived 'Glad School,' gets her first break. After a number of bits, as ingenuous lead in 'So Big' (WB).

People who are always complaining of hard luck are the least deserving—they just make everything.

MR. AND MRS. JACK NORWORTH
New York

Fame!

Hollywood, Jan. 11. Frank Tuttle, the bearded director, was finally recognized as a celebrity at the preview of his 'Reckless Age.'

Tuttle, who follows the Hollywood custom of playing a character in his own pictures, plays a crabby gent in 'Age' who is seen for a brief moment appearing out of an apartment window. The pictures asked him for a photograph on the strength of it.

BOOZE AND THE ABSENT TREATMENT + DIVORCE

Salem, Mass., Jan. 11. Mabel Albertine Ripley, actress, seeking a divorce in Probate court here, testified her husband's actions to upset her mentally that she was unable to do any work for a year.

Ripley did not contest his wife's story that she had been in the custody of their children, Patricia, six, and George, five. Court held evidence.

M-G Drops Writers
Hollywood, Jan. 11. Phillip and Almes Stewart, British playwrighting team imported by Metro-Goldwyn, have been dropped from their initial three months' agreement. Couple had always worked in collaboration, but studio split them on different assignments.

Harvey Gates has also faded from the M-G writing staff.

U's Tom Brown Gets \$50 Idle and \$150 Working

Los Angeles, Jan. 11. Tom Brown, 18-year-old actor, under contract to Universal for 'Some of the Legion,' gets \$50 a week retainer and \$150 during the picture if made. Should the picture not start by May 7 it's all off except the option for 20 weeks at \$150. Universal has 10 weeks to seven years with a top \$2,000.

Contract is for four years' option, together with Hall Roach's ticket for Edward Morgan, 19, who had a whirl at Warners last year. Morgan starts at the top for \$150 a week year, but his consideration for the usual Roach 30-day termination clause is \$2 payments of \$10. Contract is for five days with a \$600 plus \$500 weekly.

LOWE-ERWIN EAST

Hollywood, Jan. 11. Edmund Lowe and Erwin Erwin are heading east to go into 'Sensation' at Paramount's eastern studio. Lowe will play the part of Claude Colbert, his first part since he dropped from the Fox contract last year.

RATOFF'S SINGLE FILM

Hollywood, Jan. 11. Gregory Ratoff comes west to Radio under a one picture contract. Picture is 'Symphony of Six Million.'

Fox Releasing Sally O'Neill

Hollywood, Jan. 11. Unable to develop a picture for Metro, Fox is releasing Sally O'Neill because that her Fox option will not be renewed. The present term expires next month.

SAILINGS

Jan. 2 (New York to London): Gilbert Miller (Europe).
Jan. 20 (Paris to New York) Col. Leslie MacLean (Europe).
Jan. 16 (New York to Paris) Helen Gray (Paris).
Jan. 8 (N. Y. to Paris), Mary Gardner (Mantana).
Jan. 7 (Berlin to New York), Luis Trenker (Europe).
Jan. 10 (New York to New York), Jacques Feyder (Paris).
Jan. 6 (London to New York) H. M. Baileman, Prof. Bruno Walter, J. Daranyi (Berengaria).

WILL MAHONEY

In Earl Carroll's 'Vanities' Mr. Kelsey Allen in 'Women's War' said: 'Will Mahoney, the "Vanities" principal comedian, is very amusing. His most unique offering is a dance on a huge xylophone.'

Direction
RALPH G. FARNUM
1560 Broadway

PHYLLIS CRANE FLAT

Out for \$3,915 in Debt to the Bankruptcy Route

Los Angeles, Jan. 11. Phyllis Crane, actress, is taking the hard times cure for \$3,915, and Michael M. Weizer are the two creditors mainly concerned, for \$883 each. Next comes the Standard Caring Directory for \$40, General Directory \$425, J. G. Mayer, Ltd., agency for \$350; Filmograph for \$24, Dr. H. B. K. Willis \$150, C. F. Palmberg holding a note for \$138, Film Daily \$100, and a few smaller items.

Rogell-Garnett Leave

Hollywood, Jan. 11. Ray Garnett, Pathe director, who has just completed 'Ann Harding' 'Prestige' has been erased from the payroll. Negotiations are pending for a possible one picture contract. Sid Rogell, Pathe studio manager, will enter through the gate. Quit Saturday having refused an offer for unit production at a curtailed salary.

WATKOFF OFF—CLYDE ON

Hollywood, Jan. 11. Leon Watkoff was not renewed by Universal following explanation of his first three month term. So he can keep his name, it having been stipulated that if remaining he was to be known as Leon Adams.

Waykoff left weeping. He was put into 'Eight to Five at Warner's.' Universal gave a term contract to Clyde after two pictures.

LEE TRACEY AT WB

Los Angeles, Jan. 11. Lee Tracey leaves for Hollywood this week, or next, for a one picture job in Warners' 'Cinel Girl.' Tracey is a legit juve who had a talking trial with Fox some time ago.

Picture is 'Eight to Five at Warner's.' Universal gave a term contract to Clyde after two pictures.

Studios Shying Away from Agents As Young Scribes Set for Build-Ups

Hollywood, Jan. 11. Picture agents are combing Hollywood this week, or next, for a one picture job in Warners' 'Cinel Girl.' Tracey is a legit juve who had a talking trial with Fox some time ago.

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Male Film Stars Create Aw Nuts' Attitude if Ringing in the Wife

Undefiled

Boston, Jan. 11. Amateur boxer can't very well yell for a bigger percentage of the gate, so they've uncovered their own version of the familiar bell.

Sidney Fox, great talent has informed tournament promoters that it's got to be bigger and better platinum watches or they won't play.

3 NEW STARS AND 3 FADERS ON US LIST

Three new stars, and a possible fourth from a selection of another three actresses, will join the Universal constellation during 1932.

Talabrerie, actress from Vienna, was brought over to appear in a version of 'Boudoir Diplomat,' is the first to get the crown. In 'Marriage by Arrangement' she has continued with Adolph Menck, appearing for the first time on the Universal lot, as a featured player.

So did John Hobart, Genlivo Tobin and Mae Clark, contract players, are reported in the home of Fox not to have proven star material. The company reports itself as counting on one of these three to make the fourth big name before the year is up.

Will Rogers' World Tour

After embarking on the 'President Taft' from Shanghai to sail for New York, Will Rogers changed his mind and decided to postpone his trip. He will transfer from the 'Taft' to the Kawapind and sail back to Singapore.

Will Rogers, however, he will start around the world. He has been about two months now.

Wallace Refuses More Film Time; Coast Oke

Hollywood, Jan. 11. Edgar Wallace is planning a return to England April 1, to bring his wife and family to Hollywood for the summer.

Wallace's contract with Radio for four months, with the writer refusing to sign for a longer period. On his return his idea is to turn out a brace of mystery novels, returning to England early in the fall.

Single to En Suite

Pittsburgh, Jan. 11. Just a little more than a year ago Jimmy Dunn, when with 'Sweet Adeline' with the William Penn Hotel in a 12-day room. This week he's back again for a rooming party to say 'Hello' to his old friends, but it's a suite now and at \$15 per.

Novel About Newsworld

Chicago, Jan. 11. Following up the romances of newspaperman Robert H. Lynd, the 'Chicago Daily News' has written a novel of the newsworlders. Rogers' novel is 'The News' by Bobbs-Merrill late in February.

In his preface Joyce says precedent is set by the 'News' of the characters are 'fictional.' Here is 'John Charleford,' an impression of a Chicago newsman. The 'Chicago Daily News' Universal newsman. Name for Graham MacNamee is in the 'Chicago Daily News' Universal newsman. Name for Graham MacNamee is in the 'Chicago Daily News' Universal newsman.

Story has already been submitted to Carl Laemmle.

Because they don't want to break the hearts of chatters, picture stars have with commendable consideration of the gate, so they've uncovered their own version of the familiar bell.

So did John Hobart, Genlivo Tobin and Mae Clark, contract players, are reported in the home of Fox not to have proven star material. The company reports itself as counting on one of these three to make the fourth big name before the year is up.

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The Wife

'The wife, who's been given excellent reason to believe herself in a loveless marriage, would be astounded at her real importance, at her husband's utter devotion to her, when he's talking to a lady of the press. She's the very first thing he mentions. Her exaltation, her decided, must be established straightaway. Then, if the chatterer's eye begins to close with fatigue, he starts to tell her of the only the heavy lidded eye of passion, and throughout the interview he keeps her in a state of suspense around. The distant girl provides invincible protection.

Life is a long struggle in a difficult spot, this alluring and irresistible fellow. He must maintain his reputation. He must not let the husband's eye begin to close with fatigue, he starts to tell her of the only the heavy lidded eye of passion, and throughout the interview he keeps her in a state of suspense around. The distant girl provides invincible protection.

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Kalmus Eastbound

Hollywood, Jan. 11. Dr. Herbert Kalmus, president of Technicolor, is headed east to attend the annual board meeting.

Producers' Veto Invokes Baseball's Waiver System To Contract Talent Bidding

Declaration of an armistice on talent wars, under the Hays Production Code and its rules, says that plays and stories should come under the same system, was voted by the Hollywood producers' board last Friday night (8). It is immediately effective regarding star contract relations.

In all matters of the Code system of arbitration, the New York Hays directors has the final word. In the event that Edward Loeb, Coast lawyer appointed as a referee, has the ruling on contract matters appealed, these will first be taken to the producer jury on the Coast. From that case he further appeals the matter will then rest with the decision of the entire New York directors.

Howard Hughes is the only producer so far to have invoked the decision of the New York directors.

After Coast Agents Behind the inauguration of the arbitration system is an economic move to establish a standard to which have even been. Agents who boost prices are to be limited to a minimum by the new inter-dealing.

The new matter of contract players the producer action requires that contract players shall not be approached until after the expiration of their term, and that the holder of the contract shall give first opportunity to the producer. The scheme resembles organized baseball's waiver system.

Sheehan's Click with 4 In a Row Now Perplexes The Chase Banking Branch

Hollywood, Jan. 11. Winnie Sheehan, as a production man, is believed to have the Chase banking branch in New York City. After most of the noise about alleged inefficiency has quieted, the banking branch is confronted with the fact that Sheehan is directly responsible for the few money plays Fox has had recently.

"Delicious" and "Daddy Long Legs" were personally supervised by the man who, up until now, has been still resting in a sanitarium near San Francisco while the Fox production preparation and the new building go on without him.

"Red Girl," it is also admitted that Sheehan was the man who wrote the screen play and dialog, and Frank Borzage, the director, were at all times in contact with the production head.

The forthcoming "Dance Tamer," yet to prove itself through release but generally regarded out here as showing much promise, was produced by Sheehan-supervised work. The other instance of Sheehan's apparent show knowledge, which doesn't harmonize with the recent comments as to his lack of knowledge in the case of "Man Who Came Back." This was "Maidie Because Sheehan" was at all times in contact with the production head, including those involved in the production, were certain he had intended a cameo.

Stepping into actual Fox production through D. E. McIntire, its representative, Sheehan was usually met a flock of reports, pro and con, from the studio crowd.

Baynes is DROPPED BY THE HAYS OFFICE
Second member reported to have been dropped from the Hays organization is Captain Baynes, formerly Cecil B. DeMille. Baynes retained his membership through renewed activities. A month ago the sheriff took what remained of Baynes' newswear after he had attempted exploiting it through the Allied Exhibitors' Association.

PHILA. COMMUTER

Bernard of WB Won't Leave Home Town-Two Trips Daily

Less than a month in the saddle, John Bernard, new chief of the station, the Warners, is on the round making the first of a series of rounds, taking in Pittsburgh, Cleveland and Philadelphia. Bernard will then return and, after remaining at the home office for about a week, will start on the second swing.

When set in his New York office, Bernard commutes from and to Philadelphia daily. It's his home town and he won't move.

C. O. D. STORIES LOSE FAVOR ON COAST

Hollywood, Jan. 11. Though Universal has recently adopted the C.O.D. plan, whereby name authors receive a payment on prospective yarns as soon as their contracts are signed, the idea is frowned upon by most of the studios.

On several occasions the studio heads, taken the show end of the bargain. Most of the writers who received the deal in the past were without motion picture experience.

The studios claim that most of the contracted writers didn't come through or did not live up to expectations. Screenwriters, on the other hand, claim that the studios wouldn't get together with them on their ideas and left them to founder in trying to obtain some conception of picture technique.

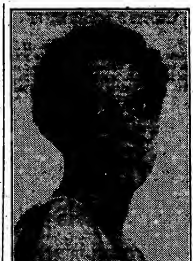
Eastern Deals
In most cases where writers were engaged, C.O.D. deals were made through the eastern offices of the picture companies. Paramount and Metro have had several deals through their eastern story departments. Metro has traveled further than the others, by signing four English writers in the past year. Three of the four didn't pan out. The C.O.D. plan has been pretty general at Par's Long Island studio. At the Coast, 90% of the scenarios in back work, most of the writing being done by staff writers on adaptations from plays, novels or manufactured stories from ideas submitted and okayed.

At the eastern studio, three of the advance writers, who were through as Maxwell Anderson, Don Henkel, and Henry M. Winkler. But it is claimed that Anderson has received the first payment and that the others, who were up and turned in nothing that was on the screen.

According to the Universal, ideas payroll include: Paul Peas, Norman Springer and Phil Witman, all of whom are now with Warners and Jack Cunningham. Other new acquisitions are Elmore Dokkari, Ordinal was drafted by Warners for an annual salary; Edwin Knopf to script "Adventure Lady" from the "Lionel Lincoln" story; and the adapt "Old Dark House," J. P. Priestly thriller, and Garrett Fort for "Invincible Man."

Proposed City Tax in Chi of 10% for Jobless

Chicago, Jan. 11. New amendment tax bill providing for a city levy of 10% on all theaters and places of amusement other than athletics, has been put to the state legislature. Ordinance was drafted by the city law department at the request of Ald. John S. Clark, chairman of the committee on finance. The proposed that 7% of the amounts collected through this issue go towards the unemployment fund.



NAN BLAKSTONE

Accompanied by press and public the amateur and most sophisticated night club entertainer in America.

Sailing Jan. 12 on the Olympic to be Feature Attraction at the exclusive Monseigneur Club in London.

Exclusive Songs and Material by Mac Gordon and Harry Javel. Opening Jan. 20.

Personal Manager JACK BERT-TELL, 1619 Broadway.

LEANING BACKWARDS?

French OK 'Prestige' Scenes to Which Hayleys Objected

Hollywood, Jan. 11. Objection from the Hays office on certain scenes in Pathé's 'Prestige' (Ann Harding), dealing with treatment of prisoners in French Indo-China, was pool-pooled by a delegation from the local French consul and colony who were shown the picture at a special preview at Radio studio.

Henri Didot, consul, and about 25 locally important Frenchmen, gave the scenes showing cruelty meted to captives in the French possession a clean bill as far as display before French audiences is concerned.

Paul Valentin, Mandateman, a studio contact with the French government, insisted the special preview. Hays office said this picture wouldn't get by in France, although the prison scenes were admitted to be authentic.

It brought out an unusual situation in which the Producers' Association had gone further in censorship than the people before whom the picture will be shown.

M-G-M DROPS 200 MORE PRODUCTION LETDOWN

Culver City, Jan. 11. Another 200 employees left the Metro payroll during the past week, mainly from mechanical and technical crews. It's due to production letdown which has only two companies working and another pair closed for the time being.

Later are "Cardboard Lover" and "Beast of the City" with "Beast" being a candidate for some rough language.

NEB SMALL TOWER IN U. S. COURT ZONE FIGHT

St. Louis City, Jan. 11. A suit brought in federal court by W. N. Youngclaus, owner of the Capitol Theatre, Madison, Neb., against motion picture producers, is attracting much attention because of its far reaching possibilities.

Youngclaus charges producers with conspiracy to go control distribution of films in Iowa and Nebraska, that exhibitors in some towns are unable to obtain features before they are shown in larger towns.

The suit is the outgrowth of production and zoning in 1930 of areas where pictures are shown. In the case of this production, Youngclaus states, he could not show films in the Capitol Theatre, as he had exhibited in Norfolk, 13 miles from Madison.

The United Theatre Owners of Iowa and Nebraska, of which Youngclaus is a member, is raising funds for a 'war chest' to prosecute the suit.

No Longer Building Up Talent in Shorts for Graduation to Features

PROTEST HUGHES' CLAIM

Says He's Creditor of Multicolor, Too, Citing His Investment

Hollywood, Jan. 11. The 78 creditors of Multicolor, at a meeting last week, voted to take over the accounts and notes receivable of the firm, listed at \$250,000, in full satisfaction of their claims totaling \$150,000.

Stumbling block was the listing by Howard Hughes of himself as a creditor to the extent of \$175,000, his investment in the company. Others have objected to this and have given Multicolor until tomorrow (12) to accept their settlement and ignore the Hughes claim.

ADMISSION TAX LIKELY; SEEK A75c TOP

Washington, Jan. 11. With the hearing before the House Ways and Means committee on luxury taxes due the end of this week, there is a distinct feeling here that amendments are not going to escape. This includes, of course, all admissions, with beaches and other forms of entertainment also expected to bear the extra weight.

Industry representatives present reported convinced that the best they can do now is battle to establish a convention price as high as possible. They will probably plead that the tax be placed on tickets scaling 50 cents and above.

Among the film theatre men there, and actively concerned in the tax matter, are J. S. Rickard, from Texas; Ed Kukuland, president of the Mississippi exhibitors, and Charlie Pettibone of the Hays office.

Reporting that both Democrats and Republicans have fear all admissions over 25 cents, overseers of the industry in New York are still hopeful that the government may be persuaded against imposing any tax on the box office, a campaign is being planned by the three speakers to the industry at the Washington hearings.

"Far" is expressed by the industry's anti-tax spokesmen that others, especially indie exhibitors, will be present at the first hearing, but will attempt to keep long-winded observations.

It is pointed out that at the most probably not more than three-quarters of an hour will be allowed the industry to state its anti-tax plea.

Four Clean-Up Films Discount Depression

The new year started off with four clean-up releases current in New York. Two are in second run and two in third.

The RKO metropolitan chain was showing "Frankenstein" (U) which, as a business, started in the neighborhood, clicking for the best gross in a year. Fox's "Delicious" turned in 1926 at the Sixth Street theatre and the third big grosser is "Mata Hari" (M-G) which did stand up at the Capitol, New York, where it brought a new record there. "Jekyll and Hyde" (Par) is the fourth doing well at the Rialto here and out of town.

Fathe Lot on Block

Hollywood, Jan. 11. Radio-Pathe is offering the Pathe studio, in Culver City, to several real estate companies.

Producers of Radio offers to Phil Goldstone, that he take the plant over as a rental studio, felt through.

ARTHUR'S TRIP DEFERRED

Hollywood, Jan. 11. Harry Arthur's trip east has been delayed. He was due to reach New York Jan. 14.

Now the date is indef.

Short subject producers will have to change their production methods for the benefit of feature film producers. When now most of the making producers are interested, they will have to move out of this line of building actors and names in pre-talent days.

Such is the belief of a number of film executives at present as quoted by one who prefers to remain anonymous.

This exact point out that in the silent days comedy producers had talent constantly to the biggest producers a number of the biggest stars having come out of the short subjects.

Among those who came up to feature fame after shorts are Harold Lloyd, Gloria Swanson, Boba Hauling, Charles Chaplin, Louise Fazenda and many number of others. Today there are practically no short names being built.

This exact claims only names in shorts that now mean anything are Laurel and Hardy and Silas Marcelline, latter having reached shorts from feature.

Neglecting People
Short producers are today making acts instead of building people. They are now more likely to admit, draw, but these are generally stage names recruited for one or two pictures.

One of the things this has caused he stated, is the talent shortage. He stated that the constant drain on left-makers, previously one or two great makers to come as a talent source into film.

Where in the silent days, he continued, the talent was built, they were signed by comedy producers, for terms, and their personalities were built up. Now, when they were being taught film acting, talent for shorts at present is generally lacking. It is one short step in mind, meaning that the talent very seldom gets a real schooling of chance to make good.

Radio Cost Sheets Axe White and Red From the 'Back Lot'

Hollywood, Jan. 11. The axe for C. D. White, Radio studio manager, and Max Res, art director, is in line with the new cleaning up of the 'back lot' situation at Radio. Front office personnel are now being under David O. Selznick's direction with production.

Understood that when the affiliated RKO-Pathe production executive moved over from Pathe to Radio, they were amazed at the staggering cost sheets on Radio production. Following the home-office curtailment order.

Brown Relapsing
Temporary incumbents of these jobs were named until the advent of Hiram S. Brown, who will remain under on the Coast. Selznick's arrival to officiate as liaison between distribution and production.

With Joe Schnitzer temporarily, at least, retaining his proxy title with Radio, status as co-president, Pandro Berman, may be reinstated. Latter was let out by Selznick, who was released to stay fired, Selznick had Berman confirm the status, with him from. With his uncle back in the line, Selznick may stay.

Following Schnitzer's stay here on the production end Berman was elevated to an associate producer, and Selznick, with the latter relieving Berman of this assignment.

H. O. AS SALES STRING

Radio Offers Negri Film to Romy Theaters on 2 Wk. Condition

Radio Pictures has offered the Romy the 'Iola Negri' subject. The picture, which is only on condition that the film go for two weeks.

Following the theatrical passes up the tender, film is to run in a legit house on \$200 runs, says Radio. Picture cost \$400,000 to make.

Revived Sex Film Doing Turnaway Trade at Massey Hall, Toronto

Toronto, Jan. 11.—One of the freaks of show business that makes the managers of the downtown deluxers tear their hair is the revival of "The End of the Road," famous sex-propaganda film, which was made over a half-century ago by the late H. E. Griffith directing, under the reputed supervision of the surgeon-general of the United States.

Intended for distribution throughout the war-time training camps as an educational means of combatting venereal disease, the film is now being revived locally under the auspices of the Social Hygiene Council and, through clever exploitation, is turning away people at every performance.

Council has taken over Massey Hall city's only concert auditorium with block-long line-ups waiting to jam the \$600-seat. Additional punch, from the publicity angle, is the segregating of audiences, with the females crowding in on Monday, Wednesday and Friday, and the males on alternate days, members of each sex falling for additional tickets and the "End of the Road" only ballyhoo.

Film took in \$1,800 on the opening day for women, and \$1,700 for men, at 7:15 p.m. Advertising distinctly states film is "silent but not dumb," and Adams, the lead, as a Toronto girl (which she is) and also mentions "Wednesday and Friday" and "the new-added gag" for the sex literature at the exits, the booklets being at two prices, one for men on the shelves of the Social Hygiene Council for ages. "New" word is now being run off the press and are selling at the rate of about 800 copies a performance. The selling further emphasizes the offers of the deliriously-excited Council which never before made money so easily.

With Gligli booked into Massey Hall next week and no other data available for "The End of the Road" in the near future, members of the staff are now dickering for the rental of a downtown movie auditorium for a second week's run. The sending the film on a trans-Canada tour this week, for one night in the cities, where the local press of health will be roped in to give his official O. K.

Cock Air' Cleared, but At Censoring Cost of \$100,000, 2 Reels Out

Howard Hughes is reported to have paid about \$100,000 for censor spanning personally administered by Joseph Schenck in behalf of the Fays Organization.

"Now everybody's happy. 'Cock of the Air' is termed a 'great picture' and is okayed for release, and most of all, the solons concerned believe Hughes' picture will be production-wise from now on.

Hughes took his appeal to the Hays directors, and the Hays director as named in the Hays press section, Schenck, as distributor of the Howard's picture, to let the matter get into the dissection stage, saying that the picture "will have to be cut."

Independent of Hughes, Schenck told Lewis Milestone on a new editing session, although the picture was directed "Air." When Milestone was through several characters were reported reduced to bit parts and the picture thinner by a two-reel margin.

The Jury

The revised print was then shown to a Hays jury of three producers in New York. The jury gave one of approval, the other having been noted: the scene formerly being noted as the Hays Organization on the coast.

Had hundreds prints of the original "Air" released throughout the country, were sent to New York to be cut according to the approved print.

These changes were made in the printings in Los Angeles and Chicago, scheduled to be printed to take place. It was reported in New York at the same time.

Equalizing Time!

Two years ago there was a vast difference when a big sex exec and the average little fellow were let out of a film. Now, however, the picture proves, they're on the same footing with the little fellow having the better chance for the break.

Plenty of money in the bank or cashable stock, gave the exec of past times plenty of time to roll around until another post with another company was created.

Nowadays execs in jobs, franker than they have ever been, admit in large numbers that they are dependent upon their weekly salary.

Small payee also has been equalized, comparatively speaking, with the big film exec's weekly salary.

Small payee also has been equalized, comparatively speaking, with the big film exec's weekly salary what two years ago paid four and five times as much.

Sending on Uncensored News Film from China

Photoed by Britisher

Chicago, Jan. 11.—Possibility of a bowl from the Chinese government is anticipated by the Chicago Daily News-Examiner. Newsreels here because of the clips on the Sino-Japanese war in Manchuria. This is due to the refusal of the newsworld to permit the Chinese government to censor the clips and smuggling clips through.

By the censor mob in China would cost \$5 per 200 ft. Of more importance to accept the cultural clips would be so scolded they would be useless.

Instead of smuggling the prints in China, the newsworld are getting the undeveloped clips on the liners of the Canadian-Pacific line, according to Charles Ford, head of the newsworld service, this use of the Canadian boats is necessary because the American steamers, represented by the Robert Dollar line, have refused to accept the cultural clips unless passed through the Chinese customs.

Arriving boats are met out at sea before they are met by a seaplane and rushed into Vancouver, where they are published for the Canadian and American customs.

Intending the war for the newsworld is George T. Krainovich, British citizen. Newsreels has found that in situations of this kind, it is best to use British citizens on the jobs, since they are less likely to be pushed around.

P. A. Sells His Wares Then He Sells Himself

Lou Goldberg, publicity man, said he will publicize the "Victory" of Jan. 5, the first advertisement of his kind the paper ever carried. His announcement comprising a group of notices commenting on the official exploitation for Par-Public.

On the same day the advertisement came out Goldberg was engaged by Oscar Doody, publicity head for the Low circuit, to handle a new campaign that will interest of Low's State, St. Louis.

M-G Sings 'India'

Hollywood, Jan. 11.—Next revision to go into French style at Metro is "Son of India" which is being shot in six months ago with Ramon Novarro. If Novarro can organize his propaganda company to make Spanish talkies he may do "India" himself in Spanish dialog.

B'WAY RUN ENOUGH Goldwyn Not Road-showing 'Arrowsmith' Generally

"Arrowsmith" will not be road-showed in any the major cities, including Chicago, Philadelphia and Washington, suggested for it at the top of the list. Goldwyn, New York, opening, Sam Goldwyn is said to feel that this isn't necessary, with the picture sufficiently selling itself through the New York run. Tremont, Boston, where talker is current, will be on the road and show date. It leaves there Jan. 17.

Hughes Will Minus as New Co. Takes H-F Chain

Los Angeles, Jan. 11.—Wash-up of Howard Hughes as a chain owner, with \$1,000,000 worth of experience in the organization of Western Theatres, Inc., operates what remains of the Hughes-Franklin Circuit. The new company is to be a Southern California house from H-F and will operate the remainder of the circuit for 5% of the gross.

Westland Theatres is a \$100,000 corporation formed by Charles Westland, 200 E. Vermont, Los Angeles. Beranah, H-F film buyer, is president of Westland. Koerner, (nightclub) is H-F film buyer, is president of Westland. Koerner, (nightclub) is H-F film buyer, is president of Westland. Koerner, (nightclub) is H-F film buyer, is president of Westland.

Tri-o-pa H-F \$25,000 for its \$50,000 equity in the Mirror and Studio theatres (Hollywood); Lelmer Park (to open March 1), Metro and Melrose (nightclub) at the house at Orange, Cal. With the equity they assume \$100,000 obligations, besides the \$50,000 needed to equip the Lelmer Park.

Houses to be run by Westland on percentage are three suburban houses in the Los Angeles area, and the Mann circuit of 10 in northern California. Balance of the H-F chain of 100 is being returned to the original owners.

Among the first of the released houses was the Jockey circuit in the northwest. Robb & Rowley get their chain back to the former partner owners and the Kansas City house will be operated for H-F by C. C. Schultz on a sharing basis.

Bootleg Sound Inroads Forcing ERPI and RCA to Sliding Royalty Scale

Hollywood, Jan. 11.—Possibilities are that ERPI and RCA will get together within the next few weeks to arrange a sliding scale and scale of royalties for their respective sound systems.

Under the new scale for \$500 per reel royalty on everything produced. New plan will probably be based on the cost of the production costs of the pictures.

Idea is not a matter of magnitude, but the new scale of the bootleg sound recorders and corner the independent sound market.

Last year there were more than 100 features recorded on bootleg sound. Major electricities of the \$500 royalty, have been unable to sell their sound to anyone making picture in \$15,000 budget.

Indie producers have been persistent in their complaint that they must pay the same royalty rate for a \$1,000,000 feature. Several of them have advanced the sliding scale but the interests of the Indies have taken no cognizance of their argument. Recently both ERPI and RCA have made an attempt to induce production in an attempt to determine a new royalty plan.

Indie producers have been so far off the large studio will fare if a revision is made, but it is understood that on the sliding scale the indie royalty will be cut slightly according to the cost of the pictures.

Eastern Heads Begin to Dig Into Chiseling Agents Who Now Have a New Tie-Up Formula

Duddy's Climb

San Francisco, Jan. 11.—Ray Duddy, who started with Fox West Coast as a doorman five years ago, giving up a mailing agent's berth with a local manufacturing concern to enter show business, and who is now city manager of F-WC in Sausalito, Cal., takes the bow for achievement. He was last week elected president of the Sausalito Chamber of Commerce, one of the most important posts in northern California's business world.

It's the first time on a coast, where theatre managers have always held down county jobs, that any one in show business has crashed through to head the Chamber of Commerce.

WB-RKO Together in Chicago for First Time

Chicago, Jan. 11.—For the first time the WB-RKO pact will play the RKO Palace here. Booking of the Joe Brown film, "Rocky Mountain," and Marilyn Miller's "Her Majesty Love," gives Warners two outside first runs in the loop, the other being Public.

U. to now Warners has shown no inclination to make a product deal with RKO in this territory. Present hookup may mean that some new understanding has been reached between the two companies.

No More Div. Mgrs.

Los Angeles, Jan. 11.—Division managers have been eliminated from the United Artists distribution scheme. Former division heads are being replaced by company managers with the exception of Jack Schaffer, western district manager.

Schaffer left today (11) for New York to become assistant to Al Hays, who will be directly supervising all U. A. sales.

AMPA'S DOUBLE DISCOVERY Resolution on Advertising Scrapped When 'Tas' Blow Off

Two months ago the producers adopted and put into effect a resolution regulating contract artists' contracts, which would have made newspaper and magazine advertising.

Last week the Association of Motion Picture Producers (AMPA) discovered stars and directors had been lending their names and faces to promote the sale of commodities.

The AMPA decided to adopt protestantism and to scrap the resolution of the manifesto with the Hays office.

When the AMPA found their bosses already had made the move, the resolution was tabled.

J. J. Rubens' Vacation

Chicago, Jan. 11.—J. J. Rubens, head of the Publicity Great States circuit, in Hollywood bound on his next two months vacation, taking his family along.

Rubens' coast trip started some concern about his leaving the Publicity Great States circuit, which are denied all around.

Joe Brandt in Bed

Joe Brandt is in bed at home with a cold. He is expected to be out in a few days.

Stand-By and Hold-in system between agents and major studio casting

Stand-By and Hold-in system between agents and major studio casting is on the rise. The system is the eastern and other more ethical execs starting to dig into the petty graft and double-crossing of the agents.

The chiseling agents are the targets of contempt by the execs because of their skulduggery which paves the way for this conniving with the studio personnel. It parallels the chiseling music publisher who seduces a prominent band-leader to accept a cut-in for his "tug." Similarly, it's the 1930s who lead their studio contacts into these despicable ways.

One form of madus operandi is a kick-back offer for the privilege of turning over copies of scripts on request. The agent who can get a line on the parts to be cast. That's all the 'in' the agent has. The studio will then already to the degree that they can get hold of scripts, all the agents and to clear any deals is to deliver people half way acceptable.

Sole danger of this sort of enterprise is the agent who is chiseling his clients' inheritance, and knowing that certain type people are needed, they boost the agent's way out of production. The agent who is too concerned with economics to be annoyed by this sort of agency chiseling.

"I Harbly Employ"

The agents who are realizing moribund money and are getting advice of their counselors, that their agreements with talent is open to question. The agent who is too concerned with economics to be annoyed by this sort of agency chiseling.

Being an appointment, that made the agent strictly an agency proposition. The agent who is too concerned with economics to be annoyed by this sort of agency chiseling.

The agent who is too concerned with economics to be annoyed by this sort of agency chiseling.

Don't Believe to Humble

Despite this supposed subservience by the agent to the artist, both are in a state of mind to not believe the agents are so humble.

Studio executives, beset by their own economic and reorganization troubles, are looking for talent who have a mass and a mess of talent, folding some of the sluffs on the part of some of the talent in demand.

This sort of bartering is disastrous to the studio and the agent for talent comes around. When they want somebody they are solely the talent who are the talent in demand.

The studio doesn't want to be annoyed by the talent who are the talent in demand.

He's just returned from a sea cruise.

Alien Actors in Passport Tangle See Hope in Recent Gov't Action

Foreign talent on Broadway and in Hollywood, especially English, received new hope on the alien registration during the week. The law is now prevalent that alien actors will not have to give up contracts or work prospects on either coast because their temporary passport expires, as in the past.

The hope is based on reports from the coast that J. H. Diamond and Laurence Olivier, English actors on the Radio Pictures lot, have been allowed to evade the issue. Couple were to leave the country when their passports gave out and followed instructions to go to Canada. There they asked for, and received, permission to re-enter on their regular English visas and now have new Radio contracts.

That the move was allowed by officials in Washington is indicative to watchful aliens in New York that similar moves will be plentiful in the future. Government's angle on the thing, although not publicly stated as such, is said to be that it's only with Washington if there happens to be room on the particular quota into which the performers fall.

With Canada an English dominion, the move is easy for Britanna, but would be more costly for aliens from other countries such as Germany and France.

It is not considered likely that Frenchmen or Germans would be asked to seek to get into the country from their countries from as near a point as Canada, though no decision as such a move is possible by the government until brought into the open by some one testing it.

German Newspaperman to Sue French Trade Press

Paris, Jan. 2.
The most important members of the local picture trade press are being used for defamation of character by Arthur Vitner, local correspondent for the German paper, "Licht Bild Buhne." Vitner alleges that either his partner, or acting as members of the picture critics association, they impaled his local status.

Vitner, who is of foreign birth, was for a time employed by Pathé, who later ceased him out, following which Vitner, his correspondent for the "Lichtbild Buhne," had a series of stories printed in Germany, which the French newspaper men claim were untrue and injurious to the French picture trade.

Band Against Amateurs

Paris, Jan. 2.
A new association, titled Alliance Artistique de la Cinématographie, takes in as members all professional and amateur actors, and aims to protect professionals from acting as extras in pictures.

Extras contend that amateur talent is a curse, which deprives them of actual work and tends to degrade prices.

Comedie Relents

Paris, Jan. 1.
Comedie Francaise, which up to date, has put everything in the way of its talent working on the screen, now likely to relent in the way of the minor players. Players talent agency says that the French stage hands, which explain why it is very difficult for the national theatre to attract worth while people any more.

Following screen earnings to supplement legit salaries, the French are promising youngsters to emigrate.

All Rights but English

Paris, Jan. 2.
Encouraged by the fact that "Marius" filmization, Paramount bought through Irving Mark, rights to the play, "Marius," for all languages except English, the French are now planning to film it in Joville next season.

British Trade Moves For Censor 'Pink' Idea

London, Jan. 1.
"Why Change Your Husband?" (Why "Ode to Celia") has been banned by the "Licensing" authorities in Leicester, a big provincial center, following a similar move at Cardiff.

This makes the sixth film recently banned by various authorities and the trade is clamoring for censorship introduction of a third type of certificate. At present films are either passed or refused, or given adult certificates and with no dividend.

The Cinematograph Exhibitors' Association is meeting shortly to urge introduction of an intermediary certificate, idea being to give adult certificates and with no dividend.

"A Free Soul" (G-M-36), with Norma Shearer, was banned by the municipal censor of Coventry, midland industrial center and the same town that recently turned thumbs down on "Why Change Your Husband" and "Stepping Out."

HOW GERMAN STANDS IN CZECHOSLOVAKIA

Prague, Jan. 1.
The Czechoslovak film censor prohibited nine films lately, among them "The Birth of a Nation" and "Berlin-Alexanderplatz," both based on the novels of the German writer, Alfred Döblin.

Parliament weekly news picture of Adolf Hitler in auto wearing a hakenkreuz, receiving an ovation of his followers, was another. A picture of the launching of the German steamer "Hannover" met the same fate, and the picture of the same steamer was played. Sub-titles were removed from a communist film of popular meeting in Tabor, excepting the picture of two communist leaders, Hruska and Sméral. Minister of Education has issued a decree ordering an entry fee of 15 heller per metre on played sound film brought into the country.

To foster the domestic film industry, the ministry of the interior has issued an order that picture theatres are required annually to play at least eight programs of home-produced films.

Cuban Film Shelved

Havana, Jan. 6.
Trouble between Metro-Goldwyn and the Cuban exhibitors ended when both sides met in the private office of Secretary of the Interior Mr. Zulueta, who asked Metro to agree to shelve "Cuban Love Song."

The film was claimed to ridicule the Cubans and their customs.

Protest Soviet Films

Paris, Jan. 1.
Paris press up in arms against the censor for giving too easy an okay to Soviet films, claiming that while any native film slandering political life is mercilessly slashed, Soviet product can get away with murder in the way of social radicalism.

Papers also charges that the Soviet propaganda coming at election time is backed by Moscow influence, and that the French censor should not permit it.

First WB British Made

London, Jan. 11.
"Murder on the Second Floor," Warner Brothers first made here, is completed and ready to shoot. Picture will be taken to America.

HOLLAND STUBS U. S. FILMS

AMSTERDAM, Jan. 11.
Situation for American films here is not so good, with less and less likely to relent in the way of the minor players. Players talent agency says that the French stage hands, which explain why it is very difficult for the national theatre to attract worth while people any more.

Sudden interest in French and German films has been making the Americans aside.

M-G Scanning Tests

Hollywood, Jan. 11.
Some 30 tests of French, German and Italian players, made abroad by George Kamm in his search for dubbing talent for Metro, arrived last week and are being examined on their way. It is Metro's idea to form a new dubbing unit, using some 10 to 15 players to dub foreign versions.

Tests would seem to substantiate Metro's denial of the report that foreign players would be swarmed in over here for dubbing only.

FRENCH FILM FAILS, OWING \$2,200,000

Paris, Jan. 11.
Braunberger-Richeux, one of the bigger French film producers, has suspended with \$2,200,000 liabilities.

Move was largely prompted by the general business condition keeping B-R's financial backer from putting up more cash.

As a result, a French film producer going openly broke. Several have been unofficially known to be hard up.

Some talk of the creditors effecting a financial reorganization for B-R.

French Industry on Crutches

Afraid a panic might be precipitated due to the inability of numerous concerns to meet their obligations, the French government is taking secret, but radical action to avert a crash and radicalizing urgent measures to restrict imports. Pressure is being brought on all banks to prevent them from allowing into bankruptcy any concern which owes them money on summet notes issued by the Bank of France countenances the action.

In this way, concern with unmet obligations can find immediate bankruptcy, provided they can find French money sources to carry on. The Bank of France, however, on matter is considerable, being the central reinducting market, and its action is not only felt by local banks, but also by American banks' local subsidiaries, which find themselves unable to enforce freely their local claims. There is no question in the world for this unusual situation many organizations would already be in bankruptcy.

Film producers, who thus get a kind of reprieve for current obligations, now find themselves confronted with the difficulty of raising funds from other sources to carry on the next season's schedule, since the former sources have dried up. This means that only those producers who have a steady source of income, or who can command foreign loans, will be able to produce next season.

The other unofficial measure taken by the government, with a view to restricting imports, is the drafts created by foreign corporations or representing the value of the dollar will be held back by the Bank of France. This means that film importers, whether of pleasure or necessity, will have to finance their sales themselves through inability to obtain local funds.

Hence a shortage of product, still more intense than that anticipated in the States, is to be expected here next season.

CORINNE GRIFFITH IN PAR BRITISH TALKER

London, Jan. 11.
Paul Stein is coming over here to produce the next Paramount British talker to star Corinne Griffith.

Griffith's return to the screen. Paramount, with two stages in London, is now scheduling a film yearly for the European market, usually the highest output of any or all sides, with these pushing the Americans aside.

U. S. Producers Must Revise Foreign Production; Spanish Dud; French 1st, German 2d

LONDON WEEKEND OFF Heavy Weather Hurts—'Five Star Final' Withdraws

London, Jan. 11.
Weekend show is dropping here, through very bad weather keeping people indoors. Picked up Saturday (9) a bit, however, because of a large provincial influx for the football games.

Continued attendance on Sunday (10) nearly everywhere, though film houses slumped today (Mon.). Absence of new outstanding films also aided the slumps.

Congress (11) after the Ufa at the Trovi, gave way to "Blue Danube," a German-French film which opened well.

"Five Star Final" (WB) at the Carlton closed to Hilly and was replaced by "The Cheat" (Par) Friday (15). "Five Star" was originally scheduled for six weeks, but couldn't hold on.

TRYING TO RELEASE GERMAN EXCHANGE

Berlin, Jan. 2.
Chamber of Commerce report an actual heavy decrease of box office here in movie theaters.

Through the German Emergency Decree all benefit in foreign exchange must be sold to German Government. Thus putting up of new funds for film production made impossible.

At present negotiations taking place with Government, i. e., Office for foreign exchange, to have these funds abroad, or respective credits, for the benefit of the German industry. These negotiations probably not ended before end of January.

African Co. Has Studio Site-Plans Full Program

Capetown, Jan. 11.
Afrition Productions, Ltd., now concern, has secured a studio site on the Capetown house grounds for making talkers.

Plans for a short and full length features are on the production program. Claim is that there is a demand for African subjects.

Among the directors registered for the company are E. Nance, J. Reider and Bernard Myers, latter coming from Kinema African Theatres. Group has no connection with the Schlesinger outfit.

Berlin Likes Marlene More Than 'Dissonance'

Berlin, Jan. 11.
"Dissonance" (Par) was shown here for the first time Thursday (7) with a splash premiere.

Mrs. Dietrich's work was generally liked with the press rating about her, but picture itself in only a lukewarm sentimental for Zeutonic purposes.

FOREIGN WRITERS' STAY

Andres Horney, lyricist, and Leopold Marchand, writer, were all set to return to Paris, after completing "One Hour with You" Chevalier's next, "Love Me Tonight."

MEETING PROMPTS RUMORS

Berlin, Jan. 11.
Christoph Muellensien, Emelka's head, had a long chat with Ludwig Klitzsch, Ufa chief, several days ago, with beaucoup rumors resulting.

Talked over the Ufa interests in Finckel's theatre chain.

Fire Proof Film Dropped

Paris, Jan. 11.
French production has ordered exclusive use of non-inflammable film in France starting with October 1932.

Movie makers despite a request from picture folks for a postponement.

Spanish speaking market as a potential outlet for American made pictures is proving disappointing to producers who figured on the advent of talkers that this tongue, due to its strength, mostly in South America, could represent the heavy business outside of the English-speaking field.

French market is now the far-haired boy, with German second, although the latter's language could be represented in almost three times as many wired houses now in existence than in countries where German is spoken.

Charts made early in the talker era to represent number of theatres catering to the various nationalities, showed a heavy demand for Spanish and it was these charts and the theatre figures that had the studios running into Spanish, to make them on a basis of three and four to one as against French or German.

But the fact that more theatres existed in Spanish speaking territory than French speaking territory, did not necessarily mean that houses would be crowded with Spanish patrons. As a result the chart had the producers on a wrong foot have had to be revised.

350,000 Sp. Seats

Currently the seating capacity of houses wired in Spanish territory totals about 350,000 seats, against around 600,000 in French and 1,200,000 in German.

German territory with approximately 1,600 wired houses would appear to be the most profitable foreign market, but it figures second to French because of the amount of French production and stricter quota regulations.

Slowness of wiring in the countries where French is spoken to English have been a disappointment all round so far as American producers are concerned. This has told the story why direct shot product in foreign languages is currently in the house and the only competition offered to native product here for many months to come will be in the form of dubbed variety.

It is not to be admitted that they gave concern to the foreign market far too soon after talkers were introduced, but it is about right. They prove it by citing that even including the English speaking market including Canada, there are today only around 7,000 wired houses in the rest of the world, as against more than 10,000 in the United States and Canada.

MEXICO'S HEAVIER TAX SLUG GOES ON CINEMAS

Mexico City, Jan. 8.
Actors who gross less than \$4,900 a year or less are exempted by government's New Year's gift, but in about 1000 tax in-comes from income tax. Finance ministry is studying the law and has a little to do so by their personal effort and should be encouraged. Opined that the law will be a great financial help in this gift, owing to deprehs.

Elimination of tax law establishes the following levies on amusement companies gross revenues.

Film houses, 8%; theatres and similar diversions, 4%; baseball and football, 2%; and other amusements, 1%. Lotteries and raffles are taxed 2%.

Paris, Jan. 11.
Jacques Feyder is en route to Hollywood, having mailed on the train.

Before sailing he filed suit against RKO-Natlon for \$40,000 on a contract breach, but it is not known if P-N deciding to initiate 1934 before starting production on it. Feyder was scheduled to do the direction.

Sues and Sails

A NEW THREAT to the

The new star team—skyrocketed to fame by "Bad Girl"
—who soar to immortality in "Dance Team."

Two HUMAN beings that the public has clasped to
its heart.

Advertise their *names* BIG now! It will help you sell
their future hits!

JAMES DUNN



FOX PICTURE

NATION'S RECORDS

SALLY ELLERS

in a picture that
you will date in IMMEDIATELY
when you screen it...

DANCE TEAM

with

MINNA GOMBELL • NORA LANE • EDWARD CRANDALL
RALPH MORGAN • HARRY BERESFORD

From Sarah Addington's novel.

Dialogue by EDWIN BURKE

Directed by SIDNEY LANFIELD

KEEPING UP WITH F. & M.

What Stars and Grads of
the Circuit Are Doing
and Where and Why

Headed by Betty Compton and Nat Carr, "Mimos" Idea goes into Loe's State, Los Angeles, this week. Glee Foster produced, and Danny Beck, Anna Chang, Steve Savage, Julian Hall and Gloria Pleasant in cast. Does it mean revival of Compton movie club ala Ruth Roland club revival? What a cinch for the Raynora, Holandera, Sturats and Kenses of the circuit!

Smart Advance Work

George Hood of "Stars of Yesterday" Idea pulled a smart one when he sent New York Graphic shot of Tanguay and supporting old-timers, from Detroit. Getting it as Detroit news shot Graphic used on news, not theatrical page. Now Hood's company is within two weeks of Fox Brooklyn, making the Detroit pic not advance stuff.

Those New Ideas!

Val and Ernie Stanton have joined Jack Parlington's "Limehouse Nights," making the billing Val and Ernie Stanton, Wing Wah Troupe, Armando and Lida, Don Carroll, International Review and the Stat Beauties. What a show! No wonder appeal bookers yell at death of good idea with such a slew going into one F. & M. Idea!

Lyda Tells Scribes

In Hollywood interviews Paramount's Lyda Robert tells of war days in Russia and circus days in Egypt, then of the last months of hunger in China before coming to America and getting set in show business by Fanchon & Marco.

Carnival for Lehr

Raynor Lehr, featured with F. & M. "Carnival" Idea, confesses he was "once a producer mystic. Put on musical comedy stock in Columbus, Ohio, for consecutive run of 178 weeks, which is a record in Columbus or anywhere else. Student and football star at Georgia Tech, then quarter-back on famous All-Southern team.

No Lookers Wanted

Dynamo Glenn and Conley, Stanley Theatre, Jersey City, got okay from Marco on Talent Guest to be conducted by that theatre in conjunction with F. & M. No busy search but honest-to-goodness act material. The object: winner to get entire F. & M. route.

"Spotty" Is Like That

Paul Sydell and "Spotty" joined Leontine's "On Parading" Idea at Branford, Newark. "Spotty" is Paul's dog, of course, and sure proves that dog is man's best friend, for he puts over a rare act, more than making good for his pal and trainer, Sydell.

New "Gobs" Requested

Prisco theatre fann reading that Pat West was returning in new F. & M. Idea, wrote main studios requesting 1932 edition of "Gobs of Joy." Seems Pat's old unit will never be forgotten, and studio officials are giving the query much thought. Had been out four years.

Frank Never Misses

Frank Gaby, the swell ventriloquist, getting to be the fire horse of F. & M. organization. First a cast change puts him into "Limehouse Nights" at Fox, San Diego, and next week he'll be shifted to another Idea needing cast substitute. For actors do miss trains at rare intervals, or suffer sudden indispositions—whereupon Gaby goes in.

Yeah—That Service!

Fin booking office handling of New Year's special shows still getting New York comment. Hershel Stuart, Fox-Poll, especially vociferous, wrote Kaye: "Every single manager in this division wrote in his thanks for the marvelous talent sent for the New Year's Eve shows."

Fanchon Report Interests

Will Hays organization, through Pettibohn, expressed warm interest in Fanchon's European trips, particularly in relation to foreign theatre taxes, which Fanchon reported, closed many theatre abroad. Pettibohn asked for and received permission to forward this report to Washington.



ARE YOU TOO FAST

FOR THIS COMPANY?

*Look over some of the acts
that have been booked by
Fanchon & Marco:*

Fifi D'Orsay

Ruth Etting

Horace Heidt

Al Jolson

Janette MacDonald

Eddie Peabody

Singer's Midgets

Lupe Velez

Fred Waring

Alice White

Paul Whiteman

Rube Wolf

*They can't come too big
for F. & M. time*

FANCHON and MARCO INC.

Offices

HOLLYWOOD SAN FRANCISCO SEATTLE MILWAUKEE NEW YORK

Talking Shorts

'SQUARING THE TRIANGLE'
DONALD BRIAN and MAYO
METHOY
Comedy
8 Mins.
Strand, N. Y.

A mild comedy entry sending out an advance guard heralding its financial success interest because of the inclusion of Donald Brian, latter-day master of the comedy and operetta fame, especially as it concerns the halcyon days of the '20s. It is a feeler it will find where the old odds lie in what they are, since sound, the public has learned to be surprised upon discovering they're viewing a good short.

This one slips quickly through the theme of the suspense, returning framing a sudden return to find that the guilty countenance of the and the circumstantial evidence both leads to the presence of his mother-in-law. Both the former juvenile and Miss Methoy play it well enough, neither being able to get for other than routine portrayal. For chubbiness face which in contrast closely resembles the Ribbott character. *Rid.*

'THE JAZZ SINGER'
Monkey
Comedy
All mat gratifiers old
Broadway, N. Y.

A bunch of monkey going through actions while humans offend one the talking for them, and in numerous dialects to increase comedy effect. Very novel short story of interest.
Story starts with a monkey reading a book and watching a man go home to his dying father, who hears how much his kid will be making under his legacy offer.
It is all quite funny and novel. Primitives sometimes appear human. Little monkey used here instead of the chimps as in the "Tany" series. *Chor.*

'WHO HOLDS BARRED'
8 Mins.
Broadway, N. Y.

Interesting matter, but so much wrestling that it becomes monotonous. Most all mat gratifiers old a basic technique anyway, most of the highlights coming from the action that occurs when combatants get mad at each other. Does as intended. B houses of the line, not for the big operations if strategy of the shorts and bookers are still permitted to pay customary rentals. Most of the line, however, the series with the sports writer doing a running commentary on the various matches photographed. Gus McCormick is starred, one of his important matches. *Rid.*
Technically, not quite up to standard. *Chor.*

'CHILDREN OF THE SUN'
Comedy
9 Mins.
Broadway, N. Y.

South American coast town with the camera canvassing its quaint customs and strange folk as seen in the Van Buren Vagabond Series. Features mostly comical and descriptive material, verbally denouncing. No action of the type. Simply a matter of ex carats and beautiful head bachelors. *Rid.*
The view of water jars. *Rid.*

'SCREEN SOUVENIRS'
No. 1
9 Mins.
Broadway, N. Y.

Among the more interesting of series being turned out as short because of its ease of use on fact. Can play and entertain in any theatre.
This reel is another to go "way back" to show Max Sennett and Francis X. Bushman in the early days of film comedies and dramas. Also the usual gagster. *Rid.*

'ROMANTIC JOURNEYS'
Paradise
No. 1
Travel, N. Y.

Slow moving, poorly recorded sets of German and Alps scenery to be known by the name of the Picture group.
A fine Flemish, the talker reporter, is injecting more of his series program, along with his voice, as the series program. *Rid.*
The color job is none too distinct in parts. *Wily.*

'JUNIOR'
NEILLY EDWARDS, JAMES McCALLION
Comedy Sketch
5 Mins.
Strand, N. Y.

Stereotyped presentation of a fresh kid who maneuvers into into a musical comedy and the treatment of the younger generation of embarrassment. It will slip by the public as acceptable in the second grade spots.
Uncle always gets the worst of it on the railroad tracks. Edwards, if he's uncle, does what he can with it, while McCallion is given the chance to make him appear the most insufferable young person of around 12 years. Other cast members are identical. Short lacks the thought and direction to distinguish it from others of the type. A simple parable and the exterior provides the background. *Rid.*

'JAVANESE JOURNEY'
Travel
5 Mins.
Strand, N. Y.

In the usual descriptive vein and above familiar, it is a good one above ordinary travel classification, and as such, use an emergency film to make the street scene. It impresses at de luxe prices and is a good one. *Rid.*
It doesn't really belong here and an example of indifferent booking. On a program of, four shorts, newswires and feature, it would have been just as well to eliminate these 10 minutes of stupidity.
Street scenes, dancers, etc. all adequately camouflaged accompanied by an uninteresting feature. Meaningless as entertainment. *Rid.*

'STRANGE AS IT SEEMS'
John Hix Novelty
7 Mins.
Broadway, N. Y.

The odd and remarkable come into focus in the "Strange As It Seems" series. In this exhibit, takes in a wide range of things, like the Ripley series by Warners. Done in color throughout, and interesting, okay for most any type of house or school.
Orchids taking seven years to produce a single flower. In a number of germs in a drop of water. Louisiana strong man, and the death of a man. Killing of others in orange groves, are the subjects covered.
Accompanying dialog o. k. *Chor.*

'CLOSE HARMONY'
BOSWELL SISTERS
Musical Sketch
5 Mins.
Rialto, N. Y.

Well known short film in person will help to sustain interest here. A barn yard theme for which the picture produces more liberally, the cows to give milk, etc.
The music and lyrics especially written and not overly tuneful. The picture is the main point. Nicely photographed and will get by. *Rid.*

Miniature Reviews

'This Reckless Age' (Par). Fine cast headed by Frances Farmer as the younger generation of the young people, which should get some reaction from the youthful fans. Quality comedy-drama lacking only dramatic punch. Recommended for all places. *Rid.*

'Girl of the Rio' (Radio). A most good flming of the Belasco stage production, directed by Dolores Del Rio and Leo Carrillo. Fair program material, the film probably save the lesser spots.

'Taxi' (WB). Good comedy-drama in the classic Cagney manner which the men will favor more than the women. Compromises the picture for its business prospects, but it will do nicely. Loretta Young as the girl and featured.

'Stepping Sisters' (Fox). A two reel plot extended to full length. Not a candidate for important playing. No cast strength.

'Forbidden' (Columbia). Good woman's picture having an involved, somewhat prolonged but good story. Barbara Stanwick, star, and featured with Adolphe Menjou opposite and a sterling performance by Ralph Bellamy. Will do nicely at home.

'Houses Divided' (U). Well-made, programmatic, stark New England fishing village life and what goes with it. Eugene O'Neill's type of thing, and is very well acted. Headed for feature business or better, depending on how sold.

'Nur Du' (Tobias). Lack of originality will keep it from being a home musical from getting very far. No names to attract the eye.

'Mystere de la Villa Ross' (Hain). French mystery yarn. One of the earliest French talkers but ought to draw Frenchmen. No good without a knowledge of French.

'Die vom Rummelpatz' (On-dra-Lame). German musical and from over exaggeration point. Hopeless for American audiences and even Germans will find it dull.

Radio-Pathe Schedule

Calls for 18 by March
Hollywood, Jan. 11
Lee Marcus and Katherine Brown, Radio's eastern scenario head, are in town with Gus Schnitzer due Thursday. Film expected within the next 10 days. They will set the combined Radio-Pathe program for the coming year.
Present schedule calls for 18 to be put in work before March, but it is anticipated that revision may reduce these figures.

Dubin's Ap Op

Minneapolis, Jan. 11
Dave Dubin and his band are in town for Columbia in Chicago, is in a local hospital recuperating from an operation. He is expected to be in Chicago in a couple of weeks.

THIS RECKLESS AGE

Paramount production and release, directed by Frank Tuttle. Featured players: Frances Farmer, "Buddy" Shannon and Frances Dee. Story by Lewis Meltzer. Adapted by Lewis Meltzer. Screenplay by Lewis Meltzer. Music by George Gershwin. Running time, 65 mins.
This is a good one. Frances Farmer as the young girl, which should get some reaction from the youthful fans. Quality comedy-drama lacking only dramatic punch. Recommended for all places. *Rid.*

A key handling of the protracted scene, better than the average in the neighborhood, representing the interest of the actors in that angle. The picture is a good one. The young people themselves have a chance to register their feeling toward the subject. On the face of it the new picture seems ought to be profitable.

Picture is interpreted by a brilliant cast, which to be good, but by what the script supplied them. It does not seem to be a good one. It does space out the hour of thoroughly engaging entertainment. The picture is completely lacking in anything resembling dramatic force, and what plot is present is entirely synthetic, particularly in the close-up of the faces. The picture is a drama there is an abundance of sentimentality in the relations of a young man and woman. The picture is a good one. The young people themselves have a chance to register their feeling toward the subject. On the face of it the new picture seems ought to be profitable.

It is in the sympathetically drawn picture that the punch of the picture is. The picture is a good one. The young people themselves have a chance to register their feeling toward the subject. On the face of it the new picture seems ought to be profitable.

Story is expertly told within its modest comic limits and the play. The picture is a good one. The young people themselves have a chance to register their feeling toward the subject. On the face of it the new picture seems ought to be profitable.

Picture throughout has a capital atmosphere of young high life. In a crowd of youngsters from college for the Christmas holidays. Sincerely contrasted with the older pair represented by Miss Starr and Richard Bennett. The picture is a good one. The young people themselves have a chance to register their feeling toward the subject. On the face of it the new picture seems ought to be profitable.

If the story had any dramatic substance it would have been a good one. The picture is a good one. The young people themselves have a chance to register their feeling toward the subject. On the face of it the new picture seems ought to be profitable.

GIRL OF THE RIO

Radio production and release, starring Dolores Del Rio. Directed by Dolores Del Rio. Adapted by Dolores Del Rio. Screenplay by Dolores Del Rio. Music by George Gershwin. Running time, 70 mins.
This is a good one. Dolores Del Rio as the young girl, which should get some reaction from the youthful fans. Quality comedy-drama lacking only dramatic punch. Recommended for all places. *Rid.*

Best the Radio studio could do with the old Belasco hit was to make it into a fairly good picture. The picture is a good one. The young people themselves have a chance to register their feeling toward the subject. On the face of it the new picture seems ought to be profitable.

terially, and the release will demand energetic selling.
One of the mistakes in the celluloid transcription was a half-hearted attempt to build Dolores Del Rio into a star. The picture is a good one. The young people themselves have a chance to register their feeling toward the subject. On the face of it the new picture seems ought to be profitable.

A key handling of the protracted scene, better than the average in the neighborhood, representing the interest of the actors in that angle. The picture is a good one. The young people themselves have a chance to register their feeling toward the subject. On the face of it the new picture seems ought to be profitable.

Picture is interpreted by a brilliant cast, which to be good, but by what the script supplied them. It does not seem to be a good one. It does space out the hour of thoroughly engaging entertainment. The picture is a good one. The young people themselves have a chance to register their feeling toward the subject. On the face of it the new picture seems ought to be profitable.

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Picture throughout has a capital atmosphere of young high life. In a crowd of youngsters from college for the Christmas holidays. Sincerely contrasted with the older pair represented by Miss Starr and Richard Bennett. The picture is a good one. The young people themselves have a chance to register their feeling toward the subject. On the face of it the new picture seems ought to be profitable.

TAXI

Warner Brothers production and release, starring George E. Stone and Loretta Young. Directed by George E. Stone. Adapted by George E. Stone. Screenplay by George E. Stone. Music by George Gershwin. Running time, 65 mins.
This is a good one. George E. Stone as the young man, which should get some reaction from the youthful fans. Quality comedy-drama lacking only dramatic punch. Recommended for all places. *Rid.*

An hour's entertainment for the bored, the picture is a good one. The young people themselves have a chance to register their feeling toward the subject. On the face of it the new picture seems ought to be profitable.

PHILADELPHIA

35c TRA.

FOX

SHOW TODAY

in Person

HELEN MORGAN

LORDS LUTHER

OR SCREEN

ZANE GREY'S

RAINBOW TRAIL

CASTED BY MILES

ANOTHER BIG- STAGE AND SCREEN SHOW

In the Stars, Two FANTHOM LINE MARCH AND MARCH

On "Punch" Idea

NATASHA NATTOVA

Four Flowers and Sperry

Joe Ross

Six Bonkitt Bonettes

MAX BRADFIELD

and the other

WILLIAM SHAW

BOB WEST

At the Organ

Theatre Advertising as Indicated from Various Cities
On Week Days

CHICAGO

UNITED ARTISTS

RANDOLPH H. LO DEBARKING
 TODAY
 8:15, 10:15, 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
 A Great Spectacle of Real Entertainment
 Laughs ... Thrills ... Romance
 The Most Romantic Baroque on the War!
 HOWARD MCGEE PRODUCTIONS

"COCK OF THE AIR"

WITH
CHESTER MORRIS BILLIE DOVE
 and
 Matt Moore Vera D'Alay

A Thriller in the Sinks ... MY ... Explosive Romance
 As the Grand Hero in a Trail of Broken Hearts
 Down to His Feet, This Taming and Raising of Paris Warring
 Commanders ... This Famous London Artist!
 A Bombard of Explosive Movement!

A United Artists Picture

EXTRA ATTRACTIONS
"MUSICAL JUSTICE" with
RAY WALLACE
 and the
BOY SCOUTS
SCENIC WONDERS

NEW YORK

tonight at 10:00

STRAND

PAID A \$100,000 BOND TO PROTECT THE FBI

Hey! it's me!

Setting a 1942 Love Pace!
Starting a 1932 Thrill Race!

James Cagney

A ten minutes' ride with a heart of gold!

TAXI!

LORETTA YOUNG
GEO. E. STONE

And for your further pleasure please check *Phantom From Paradise* starring *HELEN HAYES* starring *DAVID HICKLON* in "Cameo" - E. M. WATSON "Young Lady Loves Younger Man", *SHIRLEY TEMPLE* and *DAVID BERRY*!

in "Twelve of a Kind"

LAST DAY PREVIEWING. SEVEN-THREE "TWENTY" FOR ADULTS CASH!

ST PAUL

Before Your Very Eyes a
Gallant Gentleman and
Lover Turns Into a Mon-
strous Fiend . . . Brutal!

Paul, Give us the most
pictures of extraordinary horror!

**DR. JEKYLL
and
MR. HYDE**

Paramount's gripping film masterly played by
FREDRIC MARCH
MIRIAM HOPKINS—ROSE HOBART

Don't Fail to See It TODAY

at the
Paramount

Home of Paramount Pictures

Added
Extracurricular
Mickey Mouse Cartoon
"Mickey Coo Up"

Screen Savoyards
Paramount Sound Men
LEONARD LEIGH
at the Mighty Workmen

**25
c**
13c

CHICAGO

PALACE

THE PLACE TO GO
Today!

Sing You Sinners!
"Because I'm Voodoo" with
a new screen
singing
of a new sort hear today!

**Lillian
ROTH**
IN PERFORM

Direct (app her Broadway
and the "Vivies")

NINA OLIVETTE
and her Orchestra

WAL. JEROME and Music
and Lyrics

Class. "Glam" Timbale
and His Comedy Company

H. B. HARRIS
with Lucille Olsen

—One More Musical—
"IT'S A WOW—WOW!"
One big treat of top to the
surprise comedy-hit of 1932

**"UNEXPECTED
FATHER"**
with **SABU FITTS**
and
and the New Rialto, Com. Set Critics

Late Show 10:45 PM

DETROIT

STILL THE BIGGEST SHOW IN 50 CITIES POPULAR PRIZES

FOX **75** **15** **50**

Learn a thousand ways to please a husband!

The enlightening story of a husband who wanted a wife who wondrously knew her husband's wishes... until the other woman came along! But what every wife should know!

GOOD SPORT

Smart, fast-moving, story tuned to the modern tempo

Featuring the talents of
Linda Watkins
Greta Nissen
Minna Gombell
Hedda Hopper

with
**LINDA WATKINS
GRETA NISSEN
MINNA GOMBELL
HEDDA HOPPER**

**ON THE STAGE—
anchored by Marco
"THE NEW YORK TIMES" #1**

Starring
TOM PATRICOLA
Lead Actor
MAYOR—LUCILLE LAVERNE—Tones
Up the Comedy
MAYOR'S WIVES—BETTY
HARRIS—And Her Admirers
BARBARA ANN
"The New York Times" #1
Ladies of Letters
Ladies of Letters

Presented by
The Fox
Film Company
in
Association with
STAN MEYERS
Dorothy M. Aronson
RAYMOND HUNTER
Produced by
"The Fox Film Company"

PORTLAND, ORE.

PARASITOUS

Thursday

FRANCIS & FALSE MADONNA

KAY FRANCIS & FALSE MADONNA

with
WILLIAM
DORRANCE SMITH

Stage FRANKLYN
CARMICHAEL

CARMICHAEL

LARRY LINTZ
ZANE GREY'S
MADONNA
THE
GREATEST
STORY EVER
TOLD

WILLIAM DORRANCE SMITH
FRANKLYN CARMICHAEL

PHILA DEL PHIA

GRETA GARBO

HELD OVER

3rd WEEK

"Garbo's greatest achievement
 in her career... her performance
 in 'Mata Hari'... a masterpiece
 of acting... the most brilliant
 and dramatic work she has ever
 done... a triumph for Garbo and
 for the picture."

MATA HARI

Adapted from the play by
 André Obey, French, with
 English by
 Robert Trueman, with
 Greta Garbo

RAMON NOVARRO
LIONEL BARRYMORE
LEWIS STONE

BOYD

CREATING THEATRE SINCE 1907

CITATION

Well Wishing

NEED WE SAY MORE?



CAPITOL THEATRE NEW YORK

MAJOR EDWARD BOWES
Managing Director

January 7th, 1932.

TO WHOM IT MAY CONCERN:

This is to certify that the motion picture "MATA HARI" starring GRETA GARBO and RAMON NOVARRO, has broken the Capitol Theatre record for receipts during its first seven days at this theatre.

The previous Capitol Theatre record for a seven-day engagement was held by Greta Garbo in "Anna Christie".

Edward Bowes

Sworn to before me this
7th day of January, 1932.

Bertha Fried

NOTARY PUBLIC
Bronx County

Certificate filed in New York County
Bronx Co. Clerk's No. 81, Reg. No. 25F36
N. Y. Co. Clerk's No. 291, Reg. No. 3F100
Term Expires March 30, 1933



Indies Welcoming Ludvig as Arbitrator, but Small Field Left

Elek John Ludvig's intention to set up an inner Judiciary system for the industry, with himself as chief arbitrator, is drawing the virtual unanimous from New York picture interests, independent as well, a vote of confidence.

There is a division in opinion as to how the judgeship will be filled. The arbitrational machinery already exists and was comparatively recently amplified by importing new powers in the Academy of Motion Picture Arts and Sciences is the voting of one party. The Hays setup, this interest points out, already takes care of the disputes (or most of them) which Ludvig would bring to his own chambers.

Payment

That the only litigation to speak of is with the U. S. Government, and that it is doubtful whether the Government would consider arbitration, are the other points made. The question is asked:

"Who will pay Mr. Ludvig as Judge?"

Independent exhibitors, according to one of their foremost leaders, upon whom the producer group as well as dependent larger exhibitors, Jan. Manhattan picture movements, would welcome Ludvig as such a judge.

"We all know that he is as fair as he is brilliant," stated the leader, "and we would have every confidence in his decision."

DENVER POST MAKES RABID THEATRE RULES

Denver, Jan. 11.

No advance notices or Sunday releases unless enclosed with us. That's the ultimatum laid down by the Denver Post to Denver theatres. The Post, which has never had notices on the Saturday dramatic page in Betty Craig's column "Coming Events," has decided to give the day prior to the opening of the run and Sunday releases. None of the first runs is getting the present as they are splitting their advertising half and half between the Post and News. The Post gives advance and Sunday notices.

The start is reported to have been set by G. B. Boyle, Post publisher, reopened his Empire theatre, dark for several years. He installed notices and pictures to run in connection with a tab-stage show changing twice weekly. Other exhibitors were urged to do the same.

Harry Huffman, with his three first runs and two neighborhood shows started running again in the Post equal to his Post space. Soon the Post started buying his ads as much as possible and Huffman let it run on thus for a while—and then cut his space in the Post nearly 50%. The Post cut its daily ad appropriation half on both papers.

Wilke on House Organ

Paramount's weekly house organ has been given a permanent title. From this week's issue on it will be known as "Paramount Sales News" instead of miscellany. The change is to accommodate special sales.

Wilke, formerly in charge of publicity at the Astoria, L. I. studio, is editor, working under Earl Winter in the home office.

Zimblat's First Play

At Zimblat has finished his first play and Warners, for whom he worked in the publicity department, is now reading it.

Title is "Private Wires."

MIX'S KYNE STORY

Hollywood, Jan. 11.

Universal has purchased Peter B. Kyne's story, "Oh Promis Me" and will adapt for Tom Mix.

It recently bought another yarn of the same title but shelved it, so the title will be tagged on the Mix production.

Berkley's U Numbers

Hollywood, Jan. 11.

Burby Berkley has been engaged by Universal to stage the dance scenes in "Night Club."

BOULDER DAM STORIES

U and Metro Both Announce Intention—Radio Cold on Idea.

Hollywood, Jan. 11.

Universal and Metro are announcing stories on the Boulder Dam project. Radio previously charted a year with the same on the locale but went cold on the idea.

Universal has detailed writers to the subject but is still a busy man on production plans. Metro will probably be first across the line with a finished play, having already arranged to send a writer to the site and to Las Vegas to pick up atmospheric material.

Because of Louis B. Mayer's personal friendship with President Hoover, it is regarded as probable that the story will emphasize the latter's part in finally pushing through the long discussed project.

IMPERFECT EQUIPMENT WINS SUIT FOR EXHIB

Minneapolis, Jan. 11.

Exhibitors are not under obligation to use the latest sound equipment which does not reproduce satisfactorily, according to a verdict in favor of Clara Weaver, Forest Lake Minn., exhibitor, sued by Electrophones for \$1,540, alleged Royce the balance on the sound equipment installed in Bauer's theatre.

Suers set up a counter claim of \$1,400 which represented payments on the equipment. He demanded the amount back on the ground that the equipment proved unsatisfactory and he was compelled to replace it. The court ruled in his favor.

S. F. Halpern, local attorney, represented Bauer.

Grainger's Return Brings Fox Film Date Changes

James R. Grainger, Fox's distribution kingpin, is due back in New York today (Tuesday) after being to the coast on a customary trip. Revision of Fox releases moves "First Cabin" (tentative) from May to Feb. 14. "Business and Pleasure," due for March 30, may be shot ahead of Jan. 11, the date for which no release is at present scheduled.

Otherwise, schedule has "Silent Witness" down for Feb. 7; "She Wanted A Millionaire," Feb. 21; "Directorial Conduits," Feb. 22; "Tomorrow," March 6 and "The Gay Bandit," March 13.

No tentative release schedule beyond March 30.

Tiffany Still Holds Cruze's 'Racetrack'

Los Angeles, Jan. 11.

James Cruze Productions, Inc., has failed to have "Racetrack" released by Tiffany's (tentative) but although cross suits have been piling in favor of arbitration, the court has not yet ruled. An appeal restraining the superior court of Los Angeles from giving Cruze back his money was sustained by Sam Wolf, Tiffany's attorney. Argument was that after the court abated the suit it no longer had jurisdiction.

The arbitrator has not yet been named.

Dusting Off 'Vener'

Hollywood, Jan. 11.

"Vener" is now off of the Radio-Pathe shelf and Radio-Pathe has been reengaged to direct. Story was dusted off, after being laid away last month, to be used on the production schedule in place of "State's Attorney," postponed until February from the date when who will do it, gets through in Metro's "Grand Hotel."

It was taken from Jan. 13 with Helen Twelvetrees and probably Eric Linden, whom Radio is eying for a situation, opposite her.

Irving Pichel, on loan from Par, has been assigned by Radio to co-direct with Berwind Brown on "State's Attorney."

Another Problem

Morganston, W. Va., Jan. 11.

Add problems of managers: When Rosta and Perer did a dance here in which they lay touches the stage, she arose with dirt marks on her pretty body.

NO PROTECTION FOR PAUPER INDIES

Los Angeles, Jan. 11.

Shooting production system of having actors and other employees agree to wait for their money until the picture is sold, is no protection to the indie producers with the gag. Employees still are not paid and the labor bureau will go after their money then immediately. Just as the case of unemployed actors in which actors agree to a distant pay which are decreed by CIO, labor counsel, illegal under the state law requiring wages paid at least semi-monthly.

Several claims of this kind against quickie men are being pressed by the bureau, despite contract specifying no much down and the most of it May be.

December Production Survey

Hollywood, Jan. 11.

Without going into anything like the July movie drive, the December production average of 30.4 units working daily leverage of two points in the low month of 1931 in Coast activity. December wasn't as active as July on features but averaged two comedies less.

Warner, Metro, Fox and Paramount took care of 55% of the production during December. Pathe, Radio and Universal averaged under 1931. Tiffany resumed production only in the last fortnight of 1931. United Artists stayed dark and the three biggest leading plants—Metropolitan, Tec-Art and Educational—had only episodic activity.

Indies in general had four units going all the time, an increase. Twelve of the pictures completed in December were quickies made in four to 12 days.

DECEMBER PRODUCTION AVERAGES

In 18 Coast Studios (United Artists Dark)		—Year Averages—			
December 1931 Units		Features	Shorts	Total	
Feature Studios					
Warner-FN	4.8	..	4.8	6.8	3.1 15.1
Metro	3.8	..	3.8	5.4	8.1 13.3
Fox	3.8	..	3.8	5.8	6.1 11.9
Paramount	3.6	..	3.6	4.6	4.0 7.4
Columbia	3.4	..	3.4	4.4	1.8 2.2
Pathe	1.7	..	3.0	2.3	1.4 2.1
Universal	1.4	..	3.7	3.8	6.7 4.2
United Artists	1.1	..	1.5	2.6	2.1 2.3
Tiffany	3.7	1.6	1.5 2.8
Leasing Studios					
International	1.3	..	1.3
Educational	7	..	9 1.3
Tec-Art	6	1.2	1.9 2.3
Car-Monogram	4	..	7
Darmour	5	1.0	1.2 1.3
Metropolitan	3	1.9	2.9 2.6
Stanley	2
Comedy Studio
Rosch	..	1.1	1	1.0	1.1 1.3
Sennett	..	7	7	1	1.0 1.0
Working Daily	26.5	39	30.4	42.1	48.1 56.5

(Average total units daily for 1931: January, 35; February, 35; March, 33.5; April, 31.4; May, 32.7; June, 43.5; July, 39.4; August, 38.9; September, 37.4; October, 39.5; November, 38; December, 30.4.)

33 FEATURES COMPLETED ON THE COAST IN DECEMBER, 1931

(2 within two weeks in making; 10 in three to four weeks; 7 in four to six weeks; 10 in eight weeks)		Working Days		Working Days	
		Metro	Fox		
"Tarsan"	23	35	"Charlie Chan's Chance"	37	37
"Freaks"	36	36	"Silent Witness"	18	16
"Crouge"	34	34	"First Cabin"	16	14
"The Man Who Knew"	34	34	"Burton King"	16	16
"City Sentinel"	34	34	Unfilled Western	7	7
"Her Cardboard Lover"	27	27	"Lure of the Lamps"	6	6
			"Human Tangle"	4	4
Warner-FN			Universal		
"Man Minck"	29	29	"Impotent Maiden"	24	24
"Vivian"	29	29	"The Speed"	15	15
"Allas the Doctor"	23	23	"Ralph Like"	15	15
"Man Who Played God"	21	21	"Devil's Daughter"	7	7
			"Sally of the Sawney"	6	6
Paramount			Misc.		
"Shanghai Express"	48	48	"The Drifter"	17	17
"No One Man"	39	39	"The Speed"	15	15
"Two Kings of Rome"	39	39	"A Fool's Advice"	15	15
Pathe-RKO			"Law and Order"	15	15
"Lady With a Past"	47	47	"Cannonball Express"	15	15
"Prestige"	46	46	"Ghost City"	15	15
"Montana Rider"	46	46	"Without Honor"	15	15

Brown's Double Shift in Radio Pictures Passed Up Pettijohn

Films at Pan's, Seattle

Seattle, Jan. 11.

With Col. David Dow as manager. Pantages opened last week to fair bits with outside pictures. "Five Year Plan" in Russia now on.

Part time runs from day to day. Independent management may help some.

TALKING SHORTS MADE AT PAR'S L. I. STUDIOS

All one reel subjects dealing with the part time reels pertaining to musical comedy bits will be made this spring and summer at the Astoria, L. I. plant by Paramount. The eastern studio will be kept open on part time basis with the decision not to make any more full length features east still standing.

Several subjects not yet assigned Broadway talent, such as westerns and slapsticks, from now on will be turned out on the coast, the economy angle being the reason.

Hiram Brown did a double shift last week as Joe Schnitzer, retaining him as president of Radio Pictures after it had been understood between them the day before (4), that Schnitzer would leave the organization.

Another of Brown's lightning moves at the same time was to send Lee Marcus to the coast Radio studio as contact between production and distribution. Marcus had just about time to get lunch and catch the choo choo before his unlooked-for promotion.

While all of this was happening in RKO, everyone forgot Charlie Pettijohn. Mr. Pettijohn, the legal arm of the Hays office, as previously reported in "Variety" is a close neighbor of Brown's at the Westchester-Biltmore hotel. He had everything ready to move westward for the business transfer. But the Brown switches had all happened before he was advised. Nothing reported so far as to the outcome in Charlie's little matter.

It was, however, advised, separating from Radio on a Monday early, thought it over all day, Joe Schnitzer, according to report, an injustice had been done him, as president of Radio Pictures since the time of the move. Schnitzer, an old call on Brown and talked easily. It is said, "When Joe left Brown he was still Radio's main" president in charge of distribution.

Brown Not Certain

Meanwhile and with "Variety" could not wait another story given it in the RKO office the day before about Frank Whitbeck being one of the combined jobs. RKO and Radio's press desks, Brown was reported the same day as not being so certain about Whitbeck's coming. Brown told the newspaper boys slugging on him that Whitbeck had been out of town but it now looks as if he'll stay west and see Brown there.

Geo. Brown, who has been with RKO for nearly three years and was ordered to the coast from Chicago, was let out there last week on his own terms.

Another denial of the RKO staff last week was that by Mark Leuser, who had the position job. Whitbeck had secured a leave of absence from Universal on the coast for the winter but it now looks as if he'll stay west and see Brown there.

Leuser, who has been with RKO for nearly three years and was ordered to the coast from Chicago, was let out there last week on his own terms.

AT FILM A WEEK FOX IN CLEAR FOR SEASON

Fox is presently in a position to deliver product according to contract, with its production a little ahead of the season.

With 23 pictures on its program of 48 for the season yet to be given notice of availability or accredits. If Fox releases on an average of one a week company will carry forward without essential delay. On that basis, its last release of the year, will be July 16, two weeks ahead of the start of the new season as of Aug. 1.

A total of 13 pictures are yet to be made by the studio, of the 30 already turned out or are in final production, 10 are yet to see the screen.

'CALAMITY' ARISES NEXT

Hollywood, Jan. 11.

Clare Kumner's "Success" has been acquired after having been announced as George Arliss' next film, only to be dropped by the actor.

Who played "God," goes into first place again.

It will be Arliss' next.

DILLON'S 'COHEN-KELLYS'

Hollywood, Jan. 11.

John Murray Dillon assigned by Fox to direct the "Cohen-Kellys" which will be the first of a series. John Murray Dillon and Kelly in Hollywood.

MR. SHOWMAN?

While you're so busy running to the bank with those high grosses coined from "LADIES OF THE BIG HOUSE" and "DR. JEKYLL AND MR. HYDE"—don't fail to see Variety next week—Jan. 19th.

★ ★ ★

PARAMOUNT

*has a
big money
message
for you*

IT'S THE SECRET OF**STANDING ROOM AGAIN****PARAMOUNT****NOW AND FOREVER . . . THE LEADER**

2,000 Exhibs Wkly Show Films for Children-Agree with Community

Today exhibitors in 2,000 communities throughout the country are weekly projecting special family programs or picture shows devised solely to juvenile patronage. This number is double that of a year ago. The Hays Office believes that the trend will continue similar expansion during 1932.

Pointing out that it is up to mothers to see that their children co-operate with theatres putting on such special shows, Hayates says that in their long promotion of this phase of entertainment they have not yet encountered a single exhib who refused to adopt the policy when assured of its support by his drawing community.

Intelligent People

Instead of censoring picture organizations like the Parent-Teachers Association in the Bronx are parties to the select list of pictures under the special policy, it is claimed by Hayates. They agree with the head of this association, who writes in commenting upon recent article in 'Variety,' which obviously had not been checked with the producer group:

'Let me say that the idea is no Quixotic attempt to revolutionize the motion picture industry or set the producers agog.

'Briefly, it is an attempt to utilize the 'idle time' of the neighborhood movie house, to give programs that are, primarily, entertaining, using available screen material and choosing the most suitable while omitting that which is of a nature which intelligent people of all stations—not only parents—and unavailing to a juvenile audience.

'Not but what the children, if allowed to choose for themselves, often respond to appeal made to have them attend the latter type of programs. But the growing interest of parents in providing suitable recreation for the child and in keeping him away from undesirable material, is a factor not to be lightly considered—certainly not one to be overlooked.'

608 Theatres in Film Board's L. A. Territory

Los Angeles, Jan. 11.

There are 608 theatres in the L. A. film board territory, according to analysis; 94 are in Arizona, 7 in Mexico, 9 in Nevada, and 6 in New Mexico coming under local jurisdiction. Of the total, 483 are independent or independent-chain, and the remaining 125 are owned by various film companies.

Theatres equipped for sound equipment 478, 28 having five apparatus only; 187 have sound-on-film equipment, and the remainder owned by independent exhibitors.

There are 132 silent houses, with 113 of them closed. Sound houses closed total 20.

Tenn. Circuit of 10-15c 2d and 3d Run Sound

Chattanooga, Jan. 11.

Bonita theatre, Chattanooga's oldest hole-in-wall stand, long dark, victim to talkies, will open shortly as 10-15c 2d. and 3d run sound house under the Bijou Amusement company.

Manager F. L. Roach says house is second in planned chain of five second run theatres his company will operate.

Rumor connects Frank Dowder, former head of the now run-functing Reliance Amusement Co., as head of new circuit, but Roach denies this, saying: Dowder is only engaged as booking agent.

WARNS AGAINST TICKET TAX LOBBYING

Warning is being sounded by the Hays headquarters to exhibitors against high pressure novelty men who would capitalize on the admission tax fears.

'First evidence of this kind of propaganda has broken out in New England in the form of a trailer company which is asking 2,000 exhibs in that territory to pay \$125 each for the special anti-tax service.

In advising exhibitors against falling for this kind of salesmanship, overseas request exhibs to refrain from any anti-tax demonstration of any kind in their theatres until so advised.

The following is being pointed out: 'No bill has yet been introduced, and neither the Senate nor House Committee has formulated any bill, or any definite tax program.'

Shaving Express Costs

Dallas, Jan. 11.

Hoping to save Texas indies something, J. C. Cole, Allied leader, is negotiating with American Express for slice in rates. Cole's idea is to cut return film shipments at least 60%, figuring exhibs will save around 25% on the shipping tariff.

Matter pending okay by American's higher execs.

Shippers' been a bane to the Texas small town for some time, due to the long distances in this state and that most of the changes are in Dallas. Couple of private truck fleets entered the field with lower rates, but coverage limited to small percent of the key spots.

COLORED TALKERS FOR COLORED HOUSE FIRST

Camera grinding on 'Take Your Time' for an all colored cast talker by Lincoln Productions, new, was to start yesterday (11) at Metropolitan studio in New Jersey. Behind Lincoln are Irving Tates and Jimmy O'Neill, vaude agents, and Jack Goldberg.

Jan. 23 Lincoln will also make a two-reeler on the stage of the Lafayette, in Harlem. Latter talker, which Harper Mitchell will direct, will be for local showing only and will be given a release Feb. 6 at the theatre where it was made. Picture is being made in connection with an amateur affair Lincoln is running at the Lafayette. Lincoln says Bill Crockett will be starred in 'Time,' partly a musical. After the Robinson short another, starring Eddie Hunter, may be done. Jack Henley, who wrote 'Time' will also stage. John Mason and Irvin Frank are also cast. Eubie Blake's orchestra on the music end.

Scheme is to roadshow the picture in colored houses, with standard picture houses a possibility.

Harry Cohn's Stay

Harry Cohn, Columbia's producer, is in New York, away from the Lincoln say Hollywood studio, for about a month.

He reached New York last week.

Chains May Agree with Local Union On Limited Wage Rebate from Scale; Union Attitude is Not Universal

\$10,000 ADVANCE CAMPAIGN

Split by Columbia and Public for Three Days on 'Forbidden'

The largest advance campaign on any Columbia picture, excepting \$2 runs, and one of the largest for either of the Public runs, Rialto or Rivoli, New York, was put through for 'Forbidden' (Col), which opened Saturday (9) at the Rialto. It's the first Col picture for either of the Public run houses on Broadway. Scarcity of product between that of Paramount and United Artists provided the open time for the Col outsider.

On three days' advance campaign a rebate of \$10,000 was approved between Public and Col, with each stepping up the usual expenditure for that advance.

\$1,500 WEEKLY FROM 10c 2DRUNS

Minneapolis, Jan. 11.

A trio of Minneapolis film salesmen, who took over St. Paul white elephant pool theatre, Garrick, and began to operate it on a shoestring, are attempting today on the use of prosperity. Their success has the entire Twin City Rialto gasping with amazement. They are demonstrating that, depression or no, there's still money to be made if you know how to get it.

'The trio are Howard, Dale, Dick Lathaw and M. E. Montgomery. Before they took over the Garrick, a pop price legit house in the old days, it had been a consistent loss. Much of the time during recent years it has been dark.

Despite lack of capital, the Minneapolis film salesmen succeeded in obtaining a five-year lease, as nobody else wanted it. They started immediately to run it as a 10c 2d and 3d run house. When they early managed to land such pictures as 'Palmy Days,' a comparatively short while after their initial loss releases, the shekels started to pour in. Programs are changed four times weekly. Their current profit is estimated to average \$1,500 a week.

With the Garrick getting such a play, there is much squawking on the part of competing loop exhibitors, who have held their scale above a dime. It is claimed that the Garrick is cutting into other houses paying higher rentals and charging a higher admission. Pressure has been brought on distributors to refuse to sell any pictures to 10c houses. But the Minneapolis trio is said to have started such a policy.

Pending curv indications that the operator and stage hand unions through their national organization, A. T. S. E., will soon reconvene the salary rebate proposal voted down by the union in December, the major chains are here and there making deals independently with locals.

Sam Dembo, Jr., for Public who has been a prime mover in parleys with the unions looking to amicable readjustment of scales, says that salary progress is being made in numerous situations. These occur in towns where the chains find it expedient to agree to give back turkey with the local unions, many of which seem to informally recognize that present time almost makes it incumbent on them to co-operate with theatres on contracts calling for lower salaries and eased working conditions.

Some towns exist where it is next to impossible to bridge the unions, regardless of the local situation. In such instances, the chains either continue to insist on their scale, as occurs not infrequently, are forced into closing houses, keeping out stage hands, or cutting out union crews, reducing admissions, etc.

While at present the outlook is bright for a national agreement with the 'International Alliance, the chains confidently cling to the hope that soon something will be done in this direction.

Since William F. Canavan hastily resigned as a direct aftermath of the negative local voting on his rebate proposal, the major chains have been excited to secure on new William C. Elliott administration in I. A. toward trying it again or in another manner. Some preliminary consideration was given to reconsideration of the rebate, but from indications the chains thought it desirable and polite to permit Elliott to get his organization a little settled down.

There is little doubt in inside circles that the Canavan rebate scheme failed because of feeling by locals that the period of the rebate would take them nearly up to September, next, at which time negotiations on new contracts would be in order. Fear expressed was that chains would attempt to negotiate raw agreements on a basis of scales during the rebate stretch.

Subsequent suggestion, which went no farther, was automatic extension of all expiring contracts to September, 1933, by chains in consideration of a rebate that would extend over the coming summer.

When and if put up to locals again, it is thought it will be presented in such a similar manner.

Zimantich Joins National Screen Designers' Guild. Paramount, Dec. last week, Joseph Zimantich yesterday (Monday) joined National Screen Designers' Guild.

In charge of the music novelties department for Public, Zimantich has been assigned to Boris Morros, music head.

Cutting Down Theatre Publicity Staffs Seen as Reflex from Bankers

FLIRTING AGAIN

RKO and Jackie Cooper are flirting again. Salary request is the same, \$7,500, with negotiations this time between Weber-Simon and Jackie's mother, Mabel Leonard. RKO wants the man for its middle western time, and possibly a week at the Palace.

WB Borrowes Ann Dvorak

Warner is borrowing Ann Dvorak from Caddo for 'Tinsel Girl.' Picture is a newspaper story, with Lee Tracy also cast.

Banker shyness at publicity is all right for the money business, but when attempted in the picture industry it stirs up an apathy from within which in turn is reflected by the public at the box office. This situation today is particularly manifest in picture companies, and the conservative influence of the bankers is blamed more for thinning in publicity ranks and the tendency to reduce publicist enthusiasm, through knowledge of job reduction, than the fundamentals of economy itself.

Insulting to movie publicity (Continued on page 50)

LOEW'S STATE HEARST NEW YORK

Announces
For Next Week (Jan. 16)
The Special Engagement of
HEARST
Following Her Sensationally Successful Date at the
Metropolitan, Brooklyn, this week
A Record of Tremendous Business at All Theatres

ERNST LUBITSCH

"THE MAN I KILLED"

A Paramount Picture

ROBERT Z. LEONARD

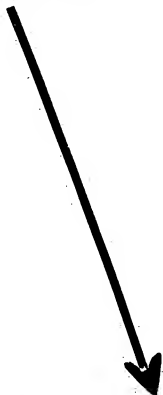
Directing for M.G.-M



Selected by 'Variety' as One of the Six Best
Directors

BOTH for 1930 and AGAIN for 1931

"THE PUBLIC ENEMY"
"NIGHT NURSE"
"THE STAR WITNESS"
"SAFE IN HELL"
"THE HATCHET MAN"
"SO BIG"



Selected by 'Variety' as one of the
Six Best Box Office Directors for 1931
WILLIAM A. WELLMAN

HURRAH!

Thousands of handshakes, wires and phone calls for being one of the Six Box Office Directors of 1931. A few congratulations from my admirers:

From MIRIAM RIESNER (my wife):

Congratulations! Another year like this and the house will be paid for. It would be terrible if you were laid off now.

Mimi.

From DEAN RIESNER (my son):

Glad to hear you are such a good director. Maybe now you won't get a cut.

Dinky.

From ERNIE MASON (my brother-in-law, and Manager of the Chuck Riesner Sporting Goods Store at 5510 Wilshire Blvd., Los Angeles):

Dear Chuck: Congratulations! The store is doing a nice business.

Ernie Mason, Manager

Chuck Riesner Sporting Goods Store,
5510 Wilshire Blvd., Los Angeles.

From GEORGE RIESNER (my brother, and Sales Manager of the Chuck Riesner Sporting Goods Store at 5510 Wilshire Blvd., Los Angeles):

Glad you were picked as one of the six—it ought to do the store a lot of good.

George Riesner, Sales Mgr.

Chuck Riesner Sporting Goods Store,
5510 Wilshire Blvd., Los Angeles.

From MY DAD:

Dear Son: Congratulations!—and I hope the store does fine, too.

John Riesner.

NOTE: I hate to be so modest, but I have to share my glory with IRVING THALBERG, BOB HOPKINS, MARIE DRESSLER, PAUL BERN, HARRY RAPP, POLLY MORAN, LARRY WEINGARTEN, CEDRIC GIBBONS, JOE COHN, DOUGLAS SHEARER, SANDY ROTH and about a hundred or more others too numerous to mention. I thank you!

Chuck Riesner,

Director at Metro-Goldwyn Mayer
and owner of the
Chuck Riesner Sporting Goods Store,
5510 Wilshire Blvd., Los Angeles.

P. S.: Notice to other publications: This ad is being paid for by the Chuck Riesner Sporting Goods Store, 5510 Wilshire Blvd., Los Angeles.

Local Ads on Over 3,000 Screens May Shortly Turn to National Advertisers

Griffith circuit of about 60 houses has just completed a deal with Theatre Service Corp. of New York for screen advertising in all of its theatres. Makes about 3,000 theatres in 1,985 cities which T.S.C. is now supplying, those figures including all the Public houses outside of New York.

Company, building slowly toward national control of screen advertising, starts a more serious sales campaign this week with the addition to its staff of M. E. Zetterhoff of General Motors. He becomes v.p. in charge of distribution for Theatre Service.

Company is opening division offices this week in six cities—Boston, Cleveland, Atlanta, New Orleans, Dallas and Kansas City.

Method used by Theatre Service, as explained by W. Johnson, president, is undisguised advertising, presented as far as possible in a showmanly, entertaining manner. No ad, says Johnson, is allowed to be more than 30 feet in length and no theatre is ever allowed to show more than six ads for a maximum total of 300 feet, or a bit more than 3 minutes. All ads made in Technicolor with sound on film. Screening for them is constantly being done at the T.S.C. home office in New Orleans or on the Coast.

Limited Running
Admitted immediately that theatres are, says Johnson, has taken

the curse of resentment of them in most cities, and limiting the time of their running keeps customers from kicking, he claims.

Mostly it's a matter of local advertisers for the various theatres, Johnson stated, although attempt will now be made to go after national advertisers.

Fruiters are booked into theatres either on a flat monthly rental basis or on percentage. In the first case T.S.C. makes the screen space on a monthly flat basis, whether using it or not, same as billboard space is rented. In the latter instance T.S.C. first signs with the theatre, then makes a deal with local advertisers, with the theatre getting a rake-off on money received from advertisers. Films are made up into 30 classes, to suit practically all possible advertisers, with 15 issues yearly for each class. Entire new library is made up each year for each class.

No attempt has thus far been made, says Johnson, to contract these ad trailers for any New York houses, although most of the other key cities are running them. Reason for this is given as being that New York is not yet ripe for advertising on the screen, whereas the rest of the country is more open minded on the subject.

The matter of split weeks or three or more changes a week with these ads is yet to be overcome by the company.

RIGHT TO PICKET UPHELD

Injunction Modified by U. S. Circuit Court in Wm. Vatter

Charleston, W. Va., Jan. 4. Members of theatrical unions have won a fight in the Kanawha county circuit court for the right to picket the theatre district of Charleston.

Circuit Judge Arthur P. Hudson has modified a temporary injunction issued on petition of T. L. Kearse, owner of the Kearse theatre, against the locals. The injunction, from members of the unions from blocking the sidewalks at the Kearse theatre or from attempting to persuade or intimidate persons not to enter the theatre.

LACK OF NAMES ONE OF INDIE WORRIES

Hollywood, Jan. 11. Shortage of finances for independent production is the indie producer's major worry, but it splits 50-50 with his trouble in casting.

Currently there are few leading men available who are deemed to make anything in an indie feature. Jack Mulhall, Conway Tearle, Rex Lease, Buster Collier and Glenn Tryon are susceptible to billing. Selection of female names has nearly wound down to Patsy Ruth Miller, Dorothy Sebastian, Carmel Myers, Mary Nolan, Alleen Brice and Alice and Marceline Day. Most of them have been working steadily the past six months.

Pat O'Malley, Henry B. Walthall, Rex Bell and Noah Beery are a few more names which will stand emphasizing. But the general indie player means little.

No Names for Bits
Indie producers are afraid to include one-time stars in their casts where the player only does a bit. Too many yellis from the indie exchanges who claim that a former name playing a bit is a red rag to exhibitors who feel that the name is included just to fool them. For this reason, most of the supporting cast in indie pictures are unknowns. They work almost exclusively in quickies.

The producers who for years have waited at the back door of major studios to grab cast off names are hoping that the majors will start pruning their contract lists, so that some new blood will be injected into the indie ranks. As it is now, most indie pictures, in casting, are a repetition of every other indie feature.

Publix Mulls Dropping Of Indianapolis Units

Indianapolis, Jan. 11. A new policy in dropping Publix houses is in the making. It plans go through the Fanchon and Marco troupes will be pulled and the Indianapolis, now the home of the units, will go straight south.

If this takes place, Charlie Davis' band, brought back from New York, will go into the Circle to put on stage shows of its own. Not for the band as it formerly did this at the Ohio here (Publix) now closed, and at the Circle.

Several things blocking the change, however. One is a squabble with stagehands and operators. Operators want five men at the Circle in event of the change. There are four now. The stagehands want eight men, having only six now. The operators also want a new wage scale. Musicians ask no changes.

Execution Played Up

Paris, Jan. 1. Showmanship in capital punishment as practiced by the French government in a recent case has been strongly condemned by the Paris press. A young murderer, who himself had refused to sign a request for a reprieve, was guillotined at 7 a. m. The time and date had been disclosed on the air and electric lighting permitted the crowd to get a good view of the execution.

F-WC Dual Billing in 12 Coast Spots; M-G No Like; Chain Says Maybe 40

Uptate Theatre Burns

Buffalo, Jan. 11. Star theatre, at Oakfield, was destroyed by fire following two explosions Wednesday with loss of \$30,000.

Louis Wackett, Niagara Falls, operated the theatre up to about six weeks ago when he died leaving the house dark to the owner, Samuel Baglio of Batavia. Records found by state troopers searching the premises after the fire show one Saturday's receipts to have been \$13.55.

Omah RKO Div. H.

Omah, Jan. 11. Divisional offices of RKO now encoached here, having been brought down from Minneapolis. Morgan Ames is manager.

Roland Douglas returns to the local Orpheum as assistant to Roy Pierce and Gardner Wilson on publicity. Town is now divisional headquarters for both RKO and Public.

Hollywood, Jan. 11. The battle between Metro and Fox-WC had the theatre circuit ignoring Metro and intensively double-billing in spots where considered worth while. About a dozen of these so far and Harry Arthur is planning 40 houses for the double feature treatment. Arthur claims he will aggressively pursue this policy where opposition double billing is hurting.

Metro is believed to secure 80% of its revenue from F-WC in this territory. M-G told the theatre men that it felt sorry for independents, hence it played double featuring by the Indies but the studio didn't think Fox-West Coast should follow in the steps of the little fellows. Arthur's reply was that for many years the biggest success in double billing was in the Lower houses in the east.

Borrower Anita Louise

Hollywood, Jan. 11. Universal has borrowed Anita Louise from Radio for its 'Marriage Interlude.'

R.K.O. KENMORE THEATRE Brooklyn, N. Y.

Equipped throughout with comfortable, acoustically correct American Seating Company Chairs

So your Patrons may enjoy the play or movie infinitely more... RESEAT!

"Come the talkies" ... sound reproduction to synchronize with photography. Theatres dressed up; another era dawned. Beauty, harmony, comfort and acoustical perfection. Sound without reverberation, without echo. That is what the public of theatres.

Now, American Seating Company saw a modern problem. They undertook acoustical research. They found that chairs of certain types have greatest sound absorption. That

seats could aid the ear—as well as make for comfort and beauty. And soon the motion picture industry found that chairs meant more than physical comfort—more than beauty to harmonize with the design and decorative charm of interiors. That to attract patrons—to keep them coming to the theatre, new sound equipment was not enough. New chairs were needed; ... chairs whose acoustical properties brought to the audience the speaking or singing voice—clearly and undistorted. ... chairs, reseating—the replacing of old chairs with new—corrected sound distortions, and brought the bigger box office receipts that new sound equipment failed to bring.

Free... This Booklet—"Acoustics and its Relation to Seating"



Our booklet, "Acoustics and its Relation to Seating" will show you how a chair affects the sound of the voice. It has a direct bearing on the quality of the sound that reaches your ears. Reseating Engineering Service is a new, practical, and profitable, without obligation. Write for it free. Just address Department V.



A chair of this type was installed in the famous Chicago Opera House. Full upholstered seats, spring edge seats, deep seats. A triumph in chair seating into the theatre. The American Seating Company's value. One of the many reasons why the American Seating Company is the leader of theatre seating.

American Seating Company

Makers of Fine Seating for Churches, Schools and Theatres

General Offices: Grand Rapids, Michigan
Branches in All Principal Cities

and His Greater All Star

COCOANUT GROVE ORCHESTRA

INDEFINITELY

Ambassador Hotel

LOS ANGELES

Radio Broadcasts

NIGHTLY - KFI - 10:30 to 12:00 P. S. T.

M. J. B. DEMI-TASSE REVUE
NBC COAST NETWORK

Mondays, 7:30 to 9:00 P. S. T.

Fridays, 8:30 to 9:00 P. S. T.

NEXT "LUCKY STRIKE" HOUR, SAT., JAN. 16th

To Fanchon and Marco

My first and only managers, On their Tenth Anniversary as Producers—My unqualified wish for their continued Tremendous success.

Stan Meyers

(Now in my 9th Month at the Fox Detroit)



...and
then
came



RICHARD BARTHELMESS

RUTH CHATTERTON

WILLIAM POWELL

EDWARD G. ROBINSON

KAY FRANCIS

CONSTANCE BENNETT



GEORGE ARLISS

BARBARA STANWYCK

JOE E. BROWN

JAMES O'CONNELL

DOUGLAS FAIRBANKS, JR.
JOAN BLONDELL
MARIAN MARSH
LORETTA YOUNG
LIL DAGOVER
"OHIO" SALE
WINNIE LIGHTNER
WARREN WILLIAM
DICKIE MOORE
EVALYN KNAPP

NEW-WORLD LINE-UP FOR

1932

TO MAKE THE WORLD SAFE FOR
MOTION PICTURE EXHIBITORS!



WAKE UP


The world was made in 7 days. Warners will remake the motion picture world in 7 weeks!

You've seen better days—you'll see them again in 1932 if you see your Warner Exchange pronto and book up

Play these Opening Bars of WARNERS' NEW WORLD SYMPHONY

 **"Union Depot" with Doug Fairbanks, Jr. and Jean Blondell Jan. 23d**
A First National Picture.

 **"Manhattan Parade" with Winnie Lightner Jan. 16th**
A Warner Bros. Picture.

 **William Powell in "High Pressure" Jan. 30th**
A Warner Bros. Picture.

 **Richard Barthelmess in "Alias the Doctor" Feb. 20th**
A First National Picture.

 **Edward G. Robinson in "The Hatchet Man"—Feb. 6th**
A First National Picture.

 **Lil Dagover in "The Woman From Monte Carlo" Jan. 9th**
A First National Picture.

 **"Taxi!" with James Cagney and Loretta Young Feb. 6th**
A Warner Bros. Picture.

 **Joe E. Brown in "Fireman, Save My Child" Feb. 20th**
A First National Picture.

 **"Old Man Minick" with Chic Sale and Dickie Moore Feb. 13th**
A Warner Bros. Picture.

 **George Arliss in "The Man Who Played God" Feb. 27th**
A Warner Bros. Picture.

.....They're MUSIC to any Showman's Ear!
Ready to start playing—and paying—tomorrow!

Right off the Bat— UNION DEPOT

A First National Picture.

SETS THE PACE ▶

"Union Depot" romantic and terribly thrilling. Fairbanks, Jr., charming, lovable. Thrilling episodes—and plenty! Multitude of laughs, marvelous characterizations. "Union Depot" is grand entertainment.

JIMMY STARR in L. A. Herald-Express.

See for Yourself at WARNER BROS' TRADE SHOWING

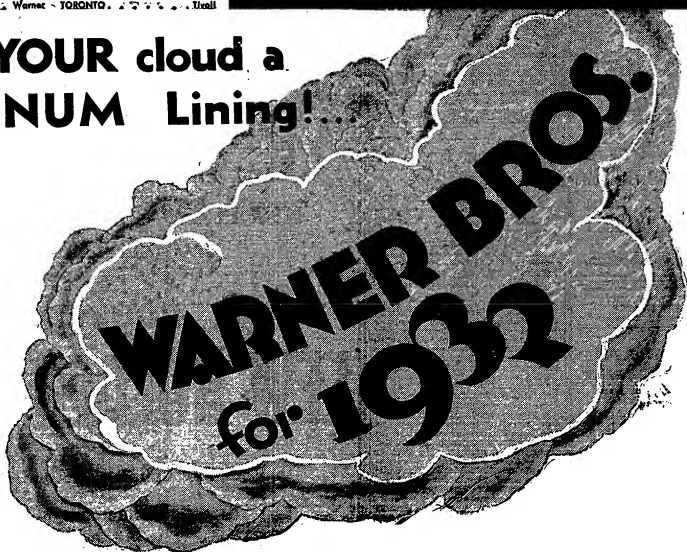
Warner Bros. Will Show You
Something NEW Under the
SUN—At These Theatres.....

ALBANY	Strand	MILWAUKEE	Warner
ATLANTA	Paramount	MINNEAPOLIS	State
BOSTON	Fenway	NEW HAVEN	Roger Sherman
BUFFALO	Great Lakes	NEW ORLEANS	Tudor
CHARLOTTE	Broadway	NEW YORK	Winter Garden
CHICAGO	United Artists	OKLAHOMA CITY	Midwest
CINCINNATI	Lyric	OMAHA	World
CLEVELAND	Lake	PHILADELPHIA	Aldine
DALLAS	Malbo	PITTSBURGH	Warner
DENVER	Ogden	PORTLAND	Music Box
DES MOINES	Des Moines	SALT LAKE CITY	Rialto
DETROIT	United Artists	SAN FRANCISCO	Warner Market St.
INDIANAPOLIS	Indiana	SEATTLE	Music Box
KANSAS CITY	Newman	ST. LOUIS	Udell
LOS ANGELES	Warner Western	WASHINGTON	Ambassador
MEMPHIS	Warner	TORONTO	Udell

Jan. 14TH

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—and now comes
THE SUPER SHOCKER!

MURDERS IN THE RUE MORGUE

With **SIDNEY FOX**
and **BELA LUGOSI** ("Dracula"
Himself")

Leon Adams, Bert Roach, Brandon Hurst,
Noble Johnson, D'Arcy Corrigan. Pro-
duced by Carl Laemmle, Jr. Directed by
Robert Florey. Presented by Carl Laemmle.

Based on the story **POE**
by EDGAR ALLAN

— Some of the Universal
Hits Available During
JANUARY and FEBRUARY:

STRICTLY DISHONORABLE
RACING YOUTH
LAW AND ORDER
MICHAEL AND MARY
THE UNEXPECTED FATHER
HEAVEN ON EARTH
A HOUSE DIVIDED
NICE WOMEN
FRANKENSTEIN
LASCA OF THE RIO GRANDE
RECKLESS LIVING
SPIRIT OF NOTRE DAME
HOMICIDE SQUAD
EAST OF BORNEO
WATERLOO BRIDGE
THE MYSTERY OF LIFE
MOTHER'S MILLIONS
ALL QUIET ON THE WESTERN FRONT
KING OF JAZZ
SEED
IRON MAN
DRACULA
COHENS & KELLYS IN AFRICA
FREE LOVE
THE CAT CREEPS
A LADY SURRENDERS
THE LITTLE ACCIDENT



**JOIN THE REST OF THE TRADE IN CELEBRATING
CARL LAEMMLE'S 26th ANNIVERSARY JUBILEE!**

**The PRESS!
The INDUSTRY!
The PUBLIC!**

ALL HAIL ARROWSMITH

**THE
SMASH
HIT
OF ALL TIME**!

NEVER! ANYWHERE! HAS A PI

"'Arrowsmith' 1931 Film Triumph. Colman, Helen Hayes, Richard Bennett Score in 4-Star Film... Each scene as gripping and stimulating as the one before... Each and every sequence in the picture is eventful, fraught with interest, remarkably well portrayed... a full and powerful tale, forceful in the very simplicity of its telling... You'll see it and be so greatly impressed by it that you'll tell your friends... They'll find something even bigger, better and greater than they expected—A triumph for December, 1931."
—N. Y. Daily News

"'Arrowsmith' As Film Is Towering Drama. In every way an admirable effort adding measurably to the prestige of the cinema, this production towers a giant among dwarfs. To the current screen it stands somewhat in the same relation as Eugene O'Neill drama to the season's theatre. The acting is magnificent. 'Arrowsmith' is a superior picture, far removed from the usual run of Hollywood product."
—N. Y. American

"By far the most exciting and interesting motion picture of the winter season... an absorbing drama that not only bursts with life but a searching portrayal of character as well... John Ford has done a beautiful job of direction and casting... Ronald Colman, better than he has ever been before, is splendid as Arrowsmith, and Helen Hayes gives a superb performance as his wife. The entire cast is well high perfect."
N. Y. World-Telegram

"A compact and forceful dramatization of the Sinclair Lewis novel. As played by Ronald Colman, Dr. Arrowsmith is human and sympathetic and tragic by turns; it is a polished performance, vividly impressive. Rich in content and impressive in stature... Its many characters stand out in a clear definition... 'Arrowsmith' is unquestionably an achievement in the cinema."
—N. Y. Evening Post

"Unusually interesting... Mr. Colman's performance as Arrowsmith is the finest he has given... completely convincing. Helen Hayes is charming. The magic of her personality makes the conventional little character keenly interesting... Excellently handled. A dignified, unusual film, a credit to its star and to the movie."
—N. Y. Daily Mirror

"'Arrowsmith' an imposing production, effective characterization... Is beautifully photographed. Colman's performance interesting—splendid support by Helen Hayes, Richard Bennett and others... Bennett gives his best screen contribution. Clever directional job."
—N. Y. Evening Graphic

"'Arrowsmith' is given dignified, sincere and understanding treatment... Samuel Goldwyn has spared little to make 'Arrowsmith' worthy of every praise... Smoothly told, well-directed film that should add further laurels to the directorial brow of John Ford... A milestone in the cinema's progress... It's a beautiful story, well told. You'll find Mr. Colman reaching new heights... You'll find 'Arrowsmith' one of the finest films ever to come to the screen. Don't miss 'Arrowsmith'."
—Morning Telegraph

WHAT GLORIOUS
SAMUEL GOLDWYN
PRODUCTION OF SINCLAIR

RONALD COLMAN IN **"ARROWSMITH"**

PICTURE RECEIVED SUCH LAVISH

PRaise

"Backed up by a cast of marvelous ability, Ronald Colman comes through with a grand performance. It should be one of the money-making pictures of the present season. It is sincere, absorbing entertainment in every sense of the word. . . United Artists can well be proud of this offering, and Sam Goldwyn deserves a vote of thanks for getting it onto the screen as such fine entertainment. We enjoyed every moment of it. So should you."

—Motion Picture Herald

"Samuel Goldwyn has plenty of reason to feel elated over this picture. . . It is a gripping, vitally dramatic story rich in acting in all of its departments. Colman gives a finely paced and wholly meritorious performance, one that ranks easily with the best he has ever done. Miss Hayes demonstrates the value of her years of experience on the stage and her full right to the reputation of one of America's finest dramatic artists. . . 'Arrowsmith's' is not ordinary entertainment. It is out-and-out drama. . . 'Arrowsmith' by every right, deserves worlds of success."

—Motion Picture Daily

"'Arrowsmith' is a great picture. . . The dialog is human and astonishingly convincing. The direction of John Ford is outstanding. Ronald Colman, Helen Hayes and Richard Bennett form the highest cast of the season. . . Their work is inspiring, brilliant and breathlessly real. . . We predict that 'Arrowsmith' will make its mark as one of the really great pictures of the year."

—Film Daily

"One of the most distinguished efforts to come from the Hollywood studios. Told with a fine sense of pictorial values, acted with a compelling sincerity and developed in a manner that maintains interest through each absorbing episode. The picture is as powerful as the brilliant novel from which it was expertly adapted and directed. Ronald Colman and Helen Hayes offer superb performances in the lead roles. Producer Samuel Goldwyn surrounded his stars with a splendid supporting cast. You'll find 'Arrowsmith' an unusual and highly impressive production."

—N. Y. Evening Journal

"Intelligent and forceful film. . . praiseworthy translation. John Ford was entrusted with the direction, and he has done his task with a good understanding of the author's writing. It is an impressively staged production. Both Mr. Colman and Miss Hayes are thorough and believable."

—N. Y. Times

"The production is handsomely and tastefully mounted. . . Dramatic and generally superior photography. Mr. Colman's characterization is both engaging and effective. . . dramatic and exciting. . . The film is courageously faithful to the original. . . honest and absorbing."

—N. Y. Herald Tribune

"A superior film. . . Freshness of film outline. Mr. Colman gives a very sincere performance. Helen Hayes is excellent as Leon. Richard Bennett is simply magnificent. Decidedly interesting."

—N. Y. Sun

" . . . another great accomplishment . . . produced by Samuel Goldwyn and probably his greatest achievement. It grips you with love, interest, comedy and pathos."

—From a personally written editorial by Paul Block, Publisher, in his chain of newspapers.

AS ACCLAIM FOR

GOLDWYN'S

LEWIS' NOBEL PRIZE NOVEL

SMITH

WITH

HELEN HAYES

WHAT BOX-OFFICE!

AT THE GAIETY THEATRE, NEW YORK,
WITH ONLY 807 SEATS AND PLAYING BUT
TWO SHOWS DAILY, THESE ARE
THE ACTUAL BOX-OFFICE RECEIPTS ON

ARROWSMITH

FIRST WEEK \$14,828.00

SECOND WEEK \$14,929.00

THIRD WEEK \$14,975.00

FOURTH WEEK \$17,428.00

ADVANCE SALE OVER \$10,000.00
SEATS SELLING FOUR WEEKS AHEAD

NOW IS THE TIME TO BOOK IT! *NOW!* AT YOUR

**UNITED
ARTISTS**
EXCHANGE

Name Used Without Authority by RKO Men in Proposal, Says Gordon

Max Gordon unequivocally denies S. F. Rothfeld (Roxey) and James Turner were authorized to mention his name in the RKO-Turner rejected proposal to replace the RKO booking office with their idea of a production deal. Gordon emphasizes his denial, saying that he presented the producer of three elaborate legit musical comedy productions, all hits.

Gordon's name was mentioned in the RKO-Turner prospectus submitted to an RKO informal meeting reported last week in "Variety." The prospectus stated the proposed production deal was Gordon as its head, would supplant the present RKO booking office which has Charles Freeman in charge.

It did not strike Gordon's attention as though he was in any way pleased through the misuse of his name. As the leading Broadway musical producer, Gordon does not relish having his name passed along as the applicant for the job of a vaude producer for RKO. In no way, claims Gordon, does he want Turner mention either's intention to work out a production scheme for RKO with Gordon as a promotional pivot.

Nor is Gordon any happier about having a connection with his name heading it and connected with the show business, rejected by an organization of the importance of RKO.

On next Monday (17) Gordon will leave New York for the Marx Brothers for Hollywood. The brothers will start another comedy picture out there and Gordon, as the guest, will hang around as an observer.

Kiki Roberts in Two N. E. Skouras Spots for \$4,200

Marion Kiki Roberts, the late Jack Diamond's girl friend, has another week booked with the Skouras Bros. the east. The double between Bridgetore and New Haven all this week for \$4,200 after "showing" at the Academy. The double where she was credited with some business on her first three days there. Kiki Roberts was to have a double between the Crotona and Park Plaza the current first half (12-15), but the New England dates were substituted.

Offer Mrs. Legs Diamond in Sketch at \$1,500

Widow of the late Jack "Legs" Diamond, Mrs. Alice Schiffer Diamond, is being offered for vaudeville and for whom they're asking \$1,500. Fox circuit has declined because of already having booked Kiki Roberts, Diamond's girl friend. Mrs. Alice Diamond is a dramatic actress, and has been attending some of the incidents in the life of her late husband.

Lita Grey and Georges As Combo for Loew

Lita Grey Chaplin and Georges Carpentier open at the Loew's at Loew's, Jersey City, Jan. 22.

They'll do their own turns and join an act after the first act and Lyons arranged.

21-year-old vaudeville, Milton Berle, may be m.c. next week (16) at the Palace, New York.

Brendel's 10 Weeks

Hollywood, Jan. 1.

Er Brendel and his wife, Flo, start 10 weeks in Fox deluxe houses at St. Louis Jan. 15.

Brendel's salary is \$2,500 weekly, which doubles Brendel's studio envelope. He plays the Roky, N. Y. Feb. 3.

DOC HOWE BACK

Doc Howe, general booking manager for Fanchon & Marco, arrives in New York from the Coast this week.

Howe will stay out for some time before hitting the road again.

Beck Suit Motion Up

Supreme Court Justice Ingraham reserved decision on the motion of Fanchon & Marco to dismiss the suit for an accounting of profits on the Palace Theatre & Realty Co. brought by Miley Beck, who says he (Beck) owns a 25% interest.

Beck brought the suit alleging millions of funds by the former E. F. Albee management of the Palace, action being taken before Beck was admitted into the booking office in an advisory capacity. His previous motion for permission to examine the Palace books was denied.

Max Street represents Beck; Abeles & Green, appear for the defendants.

CANTOR-JESSEL DO \$4,400 IN CLEVELAND

Cleveland, Jan. 11.

The Cantor-Jessel vaudeville bill grossed \$4,400 last week at the C. J. Auditorium. This is the highest figure ever recorded by a stage show in the city. Al Jolson held the previous record, \$4,000. Later played to \$4,400 while the Cantor-Jessel scale was \$2.

Today (Monday) the same bill is in Columbus on a one day stand, also booked through the William Morris office. Cantor and Jessel open alone at the Chicago, Chicago, next week (15) for a combined salary of \$10,000, of which Cantor will get \$10,000.

Under a percentage arrangement, the bill received \$24,000 for the week. Terms involved a \$20,000 guarantee plus transportation for all men from New York, against 60% of the gross.

Other acts besides the leads were Burns and Allen, Jack Teagles, Noble Slied's colored comedians, Micahiah, (wire walker) and the Three Rhythm Boys. Excepting Slied's and Micahiah, it was the line-up that played with Cantor and Jessel during their run at the Palace, New York.

COMPSON'S \$40,000 NET FOR 40 WEEKS OF F. & M.

Los Angeles, Jan. 11.

Betty Compson's 40-in-42 week contract with Fanchon & Marco at \$40,000 net is an unusual deal for F. & M. and generally has been regarded for a lump sum covering that season, payable pro rata direct each week. The deal is not extraordinary if so, her contract provides some body else will substitute for Miss Compson in those two seasons.

This sort of money on top of the regular F. & M. budget is in line with what some theatres for big names.

MISS GAGAHAN'S ONE WEEK

Helen Gaghan is in vaudeville and at the Palace, New York, for only one week. Active last in "The Great Gatsby" (legit).

Booking arranged by Harry Romm.

REJECT WEBER-FIELDS' \$7,500

Weber and Fields, as a reunited team, were submitted to RKO last week by Harry Romm at \$7,500.

Answer was negative.

Clark and McCullough's Three Weeks at \$4,000

Clark and McCullough's week at the Roky, New York, will be sandwiched by two Warner weeks of town. Charlie Yates booked the date all at \$4,000.

Contract term open Jan. 22 at the Manhattan, Philadelphia, the Roky followed by the Earle, Washington, week of Feb. 5.

MILLS BROS.—'SISTERS OF SKILLET' FOR SATURDAY

Two attractions from the major air chains, National Broadcasting and Columbia, have been booked by RKO. In the case of the NBC act it was set through one of the RKO agents, Marty Forklin. It's an exception to the rule by which NBC stage generally booked direct with the vaude circuit. In number of acts booked by RKO, CBS is still well ahead of NBC.

Attractions are the Mills Brothers—CBS and East and Dumke, known on the air as "Sisters of the Skillet." East and Dumke, who recorded from Chicago, have no dates laid out for them yet, but are okayed by the booking office and will probably open around New York and three weeks later in Cleveland.

Time for the Mills combo is three and a half weeks so far. They open at the New York Palace, Saturday (16) after having already played the Paramount and Roky in New York and the Paramount, Brooklyn.

Lexington Revives Anti Sunday Show Campaign

Lexington, Ky., Jan. 11.

As an aftermath of the arrest and fining of 14 vaude performers for giving a Sunday show at the Kentucky Auditorium, the city council were sworn out for Robert Allen and Danny Jacobs, managers of the Ad Mende show, and the city attorney's continuation of his fight against Sunday stage shows.

For several months the Ad Mende has been presenting musical stage shows on Sundays without molestation. No action was taken toward closing until the Kentucky adopted a vaude policy, something new at that time. Harry Rosenberg, manager, said no further attempt would be made to give Sunday shows. Monday the city council adopted a week vaude policy will likely now be Thursday, Friday, Saturday.

Artists on the Kentucky display were fined \$5 each and costs, to the tune of \$12,000.

They finetuned County court refused to bring in a verdict of guilty against Allen. The three warrants against Jacobs were dismissed by the court, with consent of the city. In order that they might be used to testify against Allen.

Local theatre men hail the verdict as a victory for Sunday shows and figure no further action against them.

No Palace Topper

With the Jack Haley-Penny Rubin combination out of the picture, latter's illness, next week's Palace bill will play as booked with a substitute headliner added. The new bill will be the same as the last, with the exception of the new act, Pini Dorian. Mills Bros. and George Olsen's band comprise the rest of the bill. The new bill includes them in a possible run bill with Haley and Rubin, and that still has to be decided by the booking office. Rubin recovers in time to step in during the second week and that show holds over.

To fill the open week, Haley has been starting a new act, which he begins the end of this week at the Brooklyn studio.

Kate's Wire Charges

If RKO agrees to pay wire charges for radio, Kate Smith will be routed out of town by RKO. Miss Smith is currently playing vaudeville for this circuit in New York only.

RKO and RKO are now attempting to complete arrangements.

RKO Will Give Girls a Break

On Billing; Say Too Many Male Names Are Outside Its Theatres

RKO's Colored Fours

With the Mills Bros. at the Skouras Bros. in New York, RKO last week put through a quick booking to spot the Leg Cabin Four at the Jefferson, also on 14th street.

The Cabin Four has been broadcasting in the south and were booked direct by RKO. Following their contract with Skouras, the Mills Bros. also join RKO for several eastern dates.

CAMEL PERIOD AT \$12,000—RKO

CBS' commercial Camel half hour is a possibility for RKO middle vaudeville unit. The show is at \$12,000. The troupe comprises Morton Downey, Tony Wons and the 16-piece awakes Renard orchestra.

RKO wants the turn for all towns receiving the broadcast over a CBS network.

The \$12,000 figure, on which negotiations are based, provides for the alternative fee nightly broadcast by local book-up wire charges being paid by the act out of its vaudeville salary.

Deal is direct between RKO and CBS. Former has no objection to the commercial air billing for the stage.

Besides the \$12,000 straight terms, an alternative percentage deal is being worked out for the same booking.

JOE JACKSON, ADAGIO 3, WALK ON F-M OVER CUTS

New Angeles, Jan. 11.

When Joe Jackson and Dolores, Douglas and Eddy refused to go on in the "Mopist" unit at the Fox, St. Louis, Friday (8) afternoon, Fanchon & Marco ordered them out of the unit and sent Bloom, the F&M New York booking head, to file claims with the V.M.A. against the two acts for the full amount of their salaries due for the unexpired 25 weeks of their contracts.

Jackson and the adagio trio claimed adjustments due on their salaries by the trampy comic reported as saying he wouldn't take any more cut weeks regardless of provisions for them in his contract. Acts wouldn't wait for the adjustments to be made, taking the matter in their own hands and refusing to work although they were made up. They didn't inform the unit manager of their decision until time for their appearances.

Opening show was short the pair of acts but a local turn was substituted for in the second show with two other acts rushed from Chicago to fill the gap.

Ed Lowry's Split

Commencing Jan. 22, Ed Lowry, m.c., will split each week between the Skouras Audubon and Academy theatres in New York.

For the past month Lowry has been stationary m.c. at the uptown Academy. He'll play the three-day last halves at the 14th street Academy. The rotating will have Lowry working with the F. & M. units only. In alternate halves he'll be playing the "Roky" booked regulation vaudeville bills.

Carol-Stuart for RKO

Sue Carol and her husband, Nick Stuart, will do vaude via RKO. They have been booked by Fanchon & Marco, New York, week of Jan. 30. Their act reported to be in current booking for the last halves at the 14th street Academy. Miss Carol and Stuart were both formerly with Fox and have been bringing the picture houses for sometime.

More billing for the women who deserve it, and a new for the men who don't, with more attractiveness for male customers in the lobbies and on marquees in mind, will be instituted shortly by RKO. Those likely to be chiefly affected are the men who RKO alleges, has the billing for personal satisfaction and the benefit of their pals on the 4th street circuit.

Bolo billing for the male half of mixed teams, when the woman is as important as her partner, will be declared out. Also to be dropped is the monopoly of the annunciators taking the part of the women, who acts whose feminine members are equally important, and sometimes more so.

RKO contends there are numerous unwarranted examples of billing opportunities for men, which is not for the individuals but doesn't help the boxoffice. Frequently the man will bill himself 10%, when the couple are married with the wife either in accord with her husband-partner's view or too just to please.

N. Y. Bill Cited

An instance of the preponderance of male billing on current vaudeville shows happened at RKO's 86th St. in New York last week, and will be presented as typical example at a meeting on the subject this week. On this four-act lineup every part of the billing was exclusively male. One of the acts, and the only one considered to rate the male mention, was a single man. Another was a mixed team, whose female member deserved at least a little mention, but was not. The third was a dance flash comprising six girls and one man. The fourth was a comedy act.

RKO's theory is that such a program as listed in front of the theatre managers is so attractive to male customers, with the possible impression that it's almost an all male show or too just to please.

Dick Powell's Popularity

Pittsburgh, Jan. 11.

Dick Powell, m.c. at the Stanley, has just been handed a new six-month contract by WB.

Starting at the Enright, WB nabbed deluxer in East Liberty, is March, 1929, Powell has been in Pittsburgh for some time, and has been between the Stanley and Enright.

Mexican Police Band's One Texas RKO Date

RKO will play the Mexico City Police band in San Antonio for a full week ending February. Harry Fitzgerald is handling.

The Mex band comprises 85 pieces, all brass. It's currently touring on percentage basis. It was reported a Mexican orchestra for the same circuit a couple of years ago.

\$1,100 in N. J.

RKO's revised vaudeville at the Roky, New York, will open Jan. 15, at three o'clock. The theatre's average opening day gross will be \$1,100. The picture houses have been around \$400.

Rutherford is being used as a bridge between the Roky and the Roky, playing five-act bills three days a week. Vaude cost at show is \$1,100. It is reported to run around \$100 a day.

ALICE WHITE FOR LOEW

Loew's has Alice White for the Roky, New York, week of Jan. 22.

All at \$2,500. Miss White has been in the Roky spots for Warners and Public.

9-Act Bill Walks Out of Balto. Palace at Show Time Due to No Pay

Baltimore, Jan. 11. Harry Langdon, Lester Allen, Richy Craig, Jr., and six other acts on the second nine-act bill at the local indie Palace theatre, walked before the final evening performance Wednesday (8). They figured it would be foolish to work an entire week for nothing. The entire bill departed for New York the same night.

Other turns were Violet Carlson, 'Melodist of Yesterday', Gloria Lee and Harris Twa, DeRex and Beck, O'Brien and Hewitt on six Candrea-Ross.

The Palace opened Christmas Day with a \$7,000 straight vaudeville bill booked from New York by Sam Kessler. It got by the first week okay with all acts, including the headliner, Will Osborne, paid off, excepting Kessler; latter held over for a second week and drew only a part of his first week's salary.

Howard C. Burkhardt was operating the venture with William Proctor in the house as manager for the owners, Col. Rife and Judge Lee Hecht. When a producer had not been posted by Wednesday night, the acts asked for a look at some coin. When nothing was forthcoming they walked.

The stroll came just before curtain time, forcing refunds to reserved seat customers already present. Poey was three days with reserved seats for the last evening show at 75c. top. The bill would

have cost \$7,300 if paid. Under the scale and the exceptionally heavy salute put for a town like this, the venture had a tough battle from scratch.

The no-payoff was just another worry for Harry Langdon, who had plenty others while here. Day before the closing an alimony party for \$1,500 came due.

Contemplate Suit

In New York, where these stranded acts had returned from Baltimore, it was said they may organize for action against the theatre. Receiving any money, ushers and stagehands received their salaries.

Kessler has correspondence from the theatre guaranteeing the posting of a bond, but he could get no action when it came to the actual bond posting.

Craig, who they tried to operate on a shoe string, and I'm holding the show. He claims \$1,700 due him for the first week and part of the second.

ROGERS HANDLING ALL PALACE ADS, PUBLICITY

Elmer Rogers, manager of the Palace, New York, has been placed in charge of its advertising and publicity. He was designated for the ads and publicity by Martin Beck.

Handling of the ads is thus taken out of the hands of Jack Haer, while the publicity end is removed from the jurisdiction of Arnold Van Leer, Palace p. a., for some time. Report is that Beck wants to cut down the advertising budget on the house.

Van Leer has now been placed over publicity for the Mayfair, New York. Radio's show window picture house, and the Albee, Brooklyn. Arthur Housman, recently made p. a. at the Albee, moves into the home office to succeed Ralph Lund as exploitation assistant to Haer. Lund was dropped Saturday (8).

Harold Drygert, who had been handling the Mayfair along with various neighborhoods, will confine his activities to the nabe.

Henceforth the Palace is to be known and plugged as the home of 'Premier Vaudeville of America.' It's Martin Beck's idea and his first move regarding the ace vaude stand.

Beck ordered two large signs bearing the big-time vaude connotation, to be hung under the marquee and to stay there permanently. Beck said to have wanted to do the whole lobby over, throwing out all the modernistic trimmings and returning to the appearance the house's entrance as in former days, but it would have cost around \$10,500 to meet his desire in the matter.

PUBLIX TESTING Trying Out Small Towns North With Vaude

Minneapolis, Jan. 11.

Publix is testing vaudeville throughout the territory as a business booster. Results thus far have been spotty.

The vaudeville includes small reviews, mind readers and novelty acts. Among towns used for tryout purporting to have been Rochester, St. Louis and Virginia, Minn., and Eau Claire, Wis. Situations where a real demand is indicated for five talent the stage show is expected to be continued as an almost steady diet.

HOLLYWOOD'S 2-A-DAY VAUD WITH HOLZ

Loy Holz will do his own booking of the vaudeville shows around him at Warner's Hollywood theatre on Broadway under a weekly salary budget of \$15,000. Of that figure Holz will receive \$10,000 a week, while also sharing 50-50 with the theatre after house expenses are paid, including rent. The terms will have Holz sharing after \$20,000 is in.

The straight vaude policy, opening Jan. 30 at \$2 top on two-a-day, will be in direct opposition to the RKO Palace. The approach angle will go for the acts as well.

With \$15,000 to spend on the vaudeville, Holz has \$10,000 at his disposal. Holz will have \$5,000 a week for supporting acts. The \$5,000 is maximum for him of the first \$15,000 at the gate. If he spends more than \$5,000 for support, he'll have to cut his own salary accordingly to adhere to the budget. Holz's 50-50 split then becomes effective on everything over the first \$20,000 in the box office. At \$15,000 the Hollywood bills will run about \$1,000 over the average weekly Palace show cost.

The Warner regular vaudeville booking office will assist Holz in the booking or perhaps most of the booking with suggestions from the comedians.

Outside of Jay Brennan, the opening bill isn't set. The show may include a colored orchestra in the lobby.

Holz will make a present of himself to Warner's Thursday night (14) as m.c. at the special opening of 'Union Depot', film, at the Winter Garden theatre in New York. At the premiere Lee Tracey, who got WB film contract last week, will handle a radio broadcast in the lobby.

House is advertising no arrivals after 9 p.m. will be seated. Legit idea is rare in connection with a picture opening. Just the feature will be shown after which house immediately goes grind.

Reading's 4 Vaude Houses All Playing at 50c Top

Reading, Pa., Jan. 11.

Local vaude situation is holding now. There are now four vaude houses where there was only one, the United Co's park.

Others are Warners' Astor, using stars; the Park, six acts; Wilmer & Vincent's old Hip, now The State, eight acts, and WB's Strand, a nabe. All play to a five top. Meanwhile, Rajah, Wilmer & Vincent's 2,500-seat is closed except for occasional bookings.

HERSHFIELD'S SPLIT

A single week, with no more expected, and that split between two Ohio towns, has been set for Harry Hershfield. He plays Youngstown and Akron for RKO week of Jan. 16. Hershfield is supposedly getting \$2,000.

Ben Alley Substitutes

Ben Alley, CBS singer, substituted for the 'Street Singer' (Arthur Tracey) at the Madison, Brooklyn, last week, due to Tracey being ill. Both singers are under CBS contract. Tracey resumed his RKO bookings Jan. 5.

RKO's 7-Week Splash with Units Over Budget and in Succession

F-M Edition

Los Angeles, Jan. 11. Leon Leonoff returned from N.Y. Friday (8) and will stage another 'Gobs of Joy' with Pat West, for Fanchon & Marco. Opens Feb. 10 at Loew's State.

Cost of 'Star Night at Coconut Grove', starring Betty Compton, consists of doubles and imitators of screen celebs. List is Roy Bradley, Julian Hall, Dorothy Fune, Gloria Plessant, Elia Twinn, Paul Jones, Anna Chang, Danny Beck, Lillian Price, Jeffery Gill, Earl Judson, Sam Cheron, Consuelo Gonzales and Steve Savage.

Title of the Seymour Felix unit is 'Cleanup'. Result of a Chicago leap has 16 girls here from the windy city in the 'Chicago World Fair' unit opening Feb. 24.

U's Alhambra as 5th Vaude House in Mil.

Chicago, Jan. 11.

Alhambra, Universal house in Milwaukee, is slated to go stage show within three weeks. Will make five ace stage theatres in the beer burg.

Five acts, likely to be booked through the Morris office here by Nan Elliott.

Replace Mac O'Shay

Los Angeles, Jan. 11.

Tut Mac and Ted O'Shay, who went Fanchon-Marco after appearing in the 'Nine O'clock Revue', are leaving the 'Reflections' unit.

RKO's first of a series of over-the-budget Intacts starts Jan. 23 in Syracuse, N. Y. It will be the specialty unit around Benny Maroff band, scaled to \$4,500 a week. Following this starter, six additional overboard salary troupes will go over the route successively.

The unit following Maroff will be headlined by Nan Halperin. Others, playing in the order named, will feature Irene Rich, Lita Grey Chapman, Rae Samuels, Bill Robinson (all-colored unit) and the Golden Revue with Milton Berle.

Mary Fortin Negro unit will be scaled higher than the others at \$6,000 or \$5,500. Cost of the remainder will range from \$3,500 to \$4,500. Standard intact salary cost per bill under the regular budget is, and has been for some time, \$2,750.

If the seven money Intacts in a row favorably impress, a general increase in the intact route budget may result. While the above bills are being tried, the proposed increase to five acts for all Intacts will remain in abeyance. The money overhead on a four-act basis is aimed to improve the quality more than the quantity.

DuFor-DeViva with Benham Dennis DuFor and Johnny DeViva have joined the M. S. Benham office as agents.

BOBBY MAY

"Doing Something New"

With JOE HOLMES

Ed. & Keller cos.-R-K-O

CHORUS GIRLS WANTED

52 Weeks in New York

100 Beautiful young girls, experience unnecessary, pleasant work, good salary.

Apply Howard Evans, Bryant Hall (Wednesday) and daily at 1 p. m. for balance of the week.

BERT-JONAS-BILLY DIAMOND

INDEPENDENT-RKO

SIX FRANKLINS

FEATURING

ARMENTO

WORLD'S FASTEST ACROBAT

JIMMY MYRTLE

CONLIN and GLASS

Enroute RKO

Direction, TOM J. FITZPATRICK

Palace Theatre Bldg., New York City

Mac's new BOOKING AGENCY

General Executive Offices

LOEW BUILDING ANEX

160 WEST 46TH ST.
BRYANT 7800 NEW YORK CITY

J. H. LUBIN

GENERAL MANAGER

MARVIN H. SCHENCK

BOOKING MANAGER



BOOKED SOLID R-K-O REPRESENTATIVES

R-K-O
JACK CURTIS
1264 Broadway
NEW YORK CITY
LARTIGUE & FISCHER
29 Avenue des Champs Elysees
PARIS
LOW-INDEPENDENT
AL GROSSMAN
150 West 48th St.
NEW YORK CITY

Dear Managers of vaudeville, production, radio and the cinema:—

You are cordially invited to attend my popular song recital at LOEW'S STATE THEATRE, NEW YORK, THIS WEEK (Jan. 9). I am listing the exact time of my appearance on the stage for your convenience: 12.35 and 3.35, afternoon performance; 6.35 and 9.35, night performance.

It will give me great pleasure to have you among those present on this occasion.

Cordially yours,
EVELYN WILSON,
Singing Comedienne

SHAW and LEE

A Bit Late But Nevertheless Sincere

Here's Wishing All A Happy and Prosperous
New Year

WB's 110 Acts Costing \$50,000 Wkly.; Only Exchange, with RKO, on Profit

Booking 19 weeks of vaudeville time in the east, and using on an average of 110 acts weekly for a full week each, besides the talent it engages for Hollywood talker production, Warner Bros. New York artist bureau is now showing a comfortable profit on commission income in addition to paying for its own maintenance.

Excepting RKO, no other circuit-owning booking office is at present showing a profit. The majority are money losers on the books. Loew's vaudeville exchange, once a highly profitable affair, is now reported to look toward the circuit treasury for support as commissions on its greatly reduced stage time have lowered accordingly.

Fanchon & Marco's booking adjunct is a money-maker, but despite the close Fox circuit affiliation is considered more or less independent in booking and operation.

Warner's exchange operates on the customary 5% commission basis for all bookings. Headed by Walter Mayers its booking staff is composed of Harold Kemp and Steve Trilling. The one assistant booker in the office is Harry Mayer.

For the vaudeville and picture house acts booked through its New York exchange Warner's is estimated to be spending in the neighborhood of \$50,000 a week in salaries. That would bring the weekly office income on variety bookings alone to \$2,500, with more than covering the overhead.

20 Weeks Soon

Addition of the Queens, Wilmington, Del., on Jan. 18 as a six-day split week with five-act bills, and a change to full week by Jamaica, L. I., now a split, will increase the Warner vaude time to 20 weeks.

In all but three theatres where WB stage shows are played the circuit does its own booking. The Earle, Philadelphia, using eight acts on full week, plays four Warner-booked acts. RKO booking the other

four under an existing contract. Warner's Stanley, Jersey City, and the Brantford, Newark, play F-1 units, but the Warner office embelishes with two or three extra acts booked through its own office.

When the Hollywood on Broadway opens at the end of this month, with Lou Holtz headlining a straight vaudeville bill in direct competition with the RKO Palace, it will place WB on a par with the latter as far as cost of bills in a Broadway showcase is concerned.

Excepting that Warner's entire stage time is confined to the east, its booking and routing doesn't vary greatly from the RKO style. Individual salaries for acts are about equal on both circuits with the same standard turns and names used.

Davis Troupe Sent Into Pitt Over Regular Unit

Pittsburgh, Jan. 11.

Benny Davis and troupe, playing for Loew and currently at the Penn were brought here in preference to the regularly scheduled presentation. Songwriter and his 'Broadway Stars of the Future' were originally booked several weeks ago, but a delay was imposed due to the musicians' strike.

Move is an unusual procedure with Davis moving from here to New York for a return week at the Capitol. Two Pittsburgh kids in the Davis act may have had something to do with the local booking switch.

McKEESPORT'S WB VAUDE

McKeesport, Pa., Jan. 11. The Memorial (WB) inaugurates a vaudeville policy tomorrow (12). Warner office in New York will book. House will play five acts on a split.

16-Act House

A total of 16 acts weekly is the policy for the Rex, East Rutherford, N. J., which went vaude last week. House will play five acts each half and a new bill of six on Sundays.

This is one of the Alfred Gottsman theatres, which in the heyday of vaude was handled by various bookers. Jack Lindner is supplying the shows.

INDIES LEANING TOWARD NAMES

Independent exhibitors are beginning to demand name attractions with the thought of making stage shows exert drawing power near or comparable to pictures. The known attractions, either from the vaude, legit or picture fields are wanted. It is said to offset the lack of box office in numerous pictures, with such product beginning to be dubbed 'vaude pictures.'

This thought alone will do more to restore grade A vaude to the better class independent theatres in the east and elsewhere than any other line of reasoning. It is believed. Exhibs have many doubtful pictures to play out under contracts and from experience so far in the weak winter era, they have come to recognize the big difference in grosses that exist between good pictures and those that are just average or below.

Brooklyn and Long Island, and Sol Brill, who practically has Staten Island to himself, among eastern indie starts to test the name act.

Brill's St. George house on S. I. swung in Joe Cook Saturday (9), for a week, and the Schwartz Century circuit booked Clark and McCullough for a half week in Freeport opening the same date. Others are to follow. Brill also recently played Clark and McCullough, who have Loew and Warner de luxe to follow the Freeport date.

RKO-Loew After 'Crazy' in Tab Form; 3 More Publix Wks., Shubert Dates Too

No Skouras Agency

Spyros Skouras denies any intention of breaking away from Fanchon & Marco and setting up his own agency.

Reports were that Skouras had booked 'Kiki' Roberts into some of his houses independently of F&M. Skouras stated F&M had handled the \$2,400 stage hands' bill, after the Oriental showing, by eliminating one scene and a gaudy number. It reduces the backstage overhead to normal. The \$2,400 crew bill incurred during the musical's week at the Oriental brought its cost to almost \$10,000, \$7,500 of which went to the show on that engagement.

After the tentative Cincinnati booking, 'Crazy' has a week open, then plays three more weeks for Publix in Minneapolis, Detroit and Buffalo. Three legit weeks at the Shubert, Boston, start March 12, plus three more days at the Shubert, New Haven.

Loew's is also negotiating for the outfit for its eastern picture houses in the spring, with price reported as the chief difficulty at this time. Jack Curtis is doing the RKO clearing for Cincinnati. Lyons & Lyons is agenting for the producer, Gregory Ratoff, on the other dates.

Loew's eastern vaudeville theatres are exceeding summer budgets this winter only in the event of name bookings. Under this system Loew's, in its vaudeville booking, is guided more rigidly by the picture than any of the other stage playing circuits.

Addition of names to the regular summer scaled stage shows occurs chiefly when the picture isn't strong. When the film is more or less dependable, the stage gets by as cheaply as possible.

The over-the-budget amount, which the vaudeville department is entitled to spend isn't limited, but depends on the names' individual salaries. On nameless shows, the summer budgets are strictly followed.

3d Try at Modern

Providence, Jan. 11.

Modern theatre again went vaude film Saturday (9). This is the third attempt.

A group of Providence men are behind the new attempt.

NEW ACTS

Buddy Doyle and Harry Akat. Burt Payne, Cliff Blanchard and Bunny (3).

RKO's objection to the stage 'Girl Crazy' for its vaudeville theatres, because it might conflict with the Radio picture of the same name and theme, may be laid aside for Cincinnati only. A deal is on for the week of Feb. 6, at the Palace there at the musical's picture house salary of \$5,000.

The musical is currently at the Tivoli, Chicago, with the Paradise and Uptown theatres there to follow. B. & K. managed to cut down the \$2,400 stage hands' bill, after the Oriental showing, by eliminating one scene and a gaudy number. It reduces the backstage overhead to normal. The \$2,400 crew bill incurred during the musical's week at the Oriental brought its cost to almost \$10,000, \$7,500 of which went to the show on that engagement.

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2-DAY FRISCO LAYOFF

San Francisco, Jan. 11.

RKO is sending its Golden Gate here and Orpheum, Oakland, from Wednesday to Friday opening. Gives the eight-act bill a two-day layoff before opening.

Current week stretched to nine days to allow the change.

Dempsey with Weiner

Lately in the legit-indie agency field as an associate of Herbert Hoey, Paul Dempsey has joined the Jack Weiner office.

VERSATILITY PLUS TALENT EQUALS ENTERTAINMENT

If Entertainment's what you want, see--

HENRY SANTREY

and his

"SOLDIERS OF FORTUNE"

with

Miss Puff Walton

WARNER'S BEACON, NEW YORK, NOW (Jan. 8-14)

and

HELD OVER FOR NEXT WEEK (Jan. 15-22)

Direction--JACK CURTIS, Palace Bldg., New York

Indie Bookers Swinging Over To Intact Idea

Because it is considered more economical, independent bookers are beginning to lean decisively to vaude road shows which travel intact. Belief is held in the indie field that this system will become more noticeable this season.

Jack Linder follows A. B. Dow on the unit idea. Linder has an arrangement with an indie combine in Connecticut, known as Better Independent Theatricals, Inc. Linder starts with two weeks. Unique feature of this booking deal, calling for five-act shows to play one night stands, is that each unit will play two different houses in all seven towns.

Dates are New Haven, Hartford, Bridgeport, Meriden, Norwich and East Haven, in each of which Better Independent Theatricals has a couple of houses to accommodate a day of stage shows. First show opened at the Strand, New Haven last Wednesday (6:30) the starting point for all these troupes.

Dow's five act combos play upstate towns, including a half dozen Fox-controlled houses as well as Schine Bros' theatres, and in Ohio. Another indie booking a couple of weeks of upstate houses, including several in the Smalley chain, is

STAGE SHOWS DOING WELL

Charleston, W. Va. Sees Them In Two WB Houses

Charleston, W. Va., Jan. 11. Stage shows have returned to the theatres in the capital city of West Virginia after several years' absence.

Warner's Virginia and Biato have renewed the demand with regular stage units.

Capitol is the only theatre of any size downtown not yet following the lead. Capitol plays Metro pictures.

Young Dunn on Opposish

That James Dunn may make a few personal appearances for RKO before returning to the Fox studios is indicated by his refusal to play the Valentine theatre, in the Bronx, for Skouras, because Valentine is direct opposition to the RKO Fordham.

Dunn gave as his reason for turning down the Valentine date that the theatre is too close to the Fordham. Otherwise, Dunn played all the other upstate Skouras houses.

Stanley Wolf. Litter takes a four act outfit as far north as the Canadian border.

Arthur Fisher has so far not attempted to work out an intact route embracing his houses. Fisher shoots for the larger indie houses, no matter where located, seldom bothering with anything less than a half week.

RKO Juggling Unit Dates—Trenton as New Break-In Spot

RKO's intact unit time in New York will undergo some changes at the end of this month. On Jan. 23 the Chester, New York, withdraws from the route to play spot-booked six act shows.

When Trenton, N. J., opens with vaudeville in February it will become the break-in date for the four-act unit. The intact's starting time in the east will thus comprise Trenton, Paterson, and the Kenmore and Madison in Brooklyn.

The Madison will replace the Chester as the last New York date. Syracuse, N. Y., remaining the first road stand.

KORAN'S 'SPOOK' SHOWS

Myrtle Doing Two Extra Performances on Percentages for RKO

In playing Manhattan neighborhoods, Koran, meantime, will do two extra shows. One will be a morning matinee and the other a 'spook show' after the last night performance at each theatre. Booked on straight salary for the customary three weeks in neighborhood, Koran will share under a percentage arrangement on the two added performances.

Mind-reducer goes into the Fordham Jan. 23 and into Tonkers Park. Only dates arranged so far. Koran will remain a full week in each house.

REO VAUDEVILLE INTACT 18

(Week Jan. 10, 18) RKO, Trenton, N. J.

CHAPPELLE - CARLTON

"On the Signpost"
(Direction of Marty Perkins)

KRUGEL - ROBLES

"BRUNK ALIVE"
(Direction of G. L. Co-Morris & Co)

DON ROUZ AND BONITA

The South American Dancers
With Solange and Vienne
Marie Faint—At the Plaza
(Direction of Harry A. Romm)

FRANK LIBUSE

The Colonel of American Nuts
With Myrtle Lister
(Personal Mgr., James H. Martin)

REO VAUDEVILLE INTACT 17

(Week Jan. 10, 17) Columbia, N. Y.

THE ORANTOS

"Gracie Day"
World's Only Double-Perch-Act
(Direction of Harry A. Romm)

MARTHA MORTON

The Darling of the 4 Mortons
With Betty Jones
(Direction of Th. J. Fitzpatrick)

EDDIE PARKS

The Slick Soap Salesman
(Direction of Th. J. Fitzpatrick)

"LIVING JEWELRY"

With Hoover and CAMP
Staley Simmons
(Direction of Chas. Morrison)

DON ZELAYA

The Philosophical Pianist
(Direction of Weber-Simon)

REO VAUDEVILLE INTACT 16

(Week Jan. 10, 16) RKO, Trenton, N. J.

VERNON RHYTHM

"The Price of Rhythm"
With Miss S.A.C. Byrne
(Dir. Harry Ward—Max Gordon)

EDITH BOY

With Har "MAN TROUBLE"
Songs by Jessye Norman
(Dir. Harry Ward—Max Gordon)

THE DANCING ADAMS

"Tripping the Gay Fantastic"
(Direction of Harry Fitzgibbon)

DOCTOR ROCKWELL

MAKER OF FIVE CIGAR ADAMS
SINCE 1889
(Direction of Harry Fitzgibbon)

CLARA BARRY

AND
ORVAL WHITLEGE
"He Doesn't Know the Music and
She Doesn't Know the Words"
(Dir. of Thomas A. Fitzpatrick)

Inside Stuff—Vaude

If the New York Palace takes any stock in audience comment it should have had an understated plan in front of four elderly women in the fourth row at the opening matinee of the "Victory" show. The "Victory" show at the house after a long absence and were complaining bitterly over that fact to each other.

No, they didn't like the long run bills. "Why it keeps so many regulars out of theatre," one said. "And it's not fair to the other acts who want to play here," cackled another. The third mentioned that she had seen the Cantor-Jessie combination twice during their stay, but hadn't been over the house since. The fourth leaned across two seats to inform that, "I saw the show three times, but you get sick of it after awhile."

All so much acquainted munching of candy.

Jimmie Schmorze Durante states that Irma Dane may have left vaude flat, as "Variety" stated, but he had nothing to do with it nor did he send for either Miss Dane or her mother, Mrs. Harry Dane, as "Variety" said.

Schmorze observes that Miss Dane may have screen ambitions, or possibly he said it's a secret to him and, besides, he has his hands full with out worrying about screen spots for others.

Sounds like the vaude Miss Dane was publicity minded in being her name with Schmorze, and maybe Mrs. Schmorze asked how come.

Show Strands as Mgr. Scarborough Vanishes

Atlantic City, Jan. 11.

The chorus, principals and orchestra of the Palace theatre, all hailing from New York, were stranded here last week when the owner of the theatre looked up the building for the manager, Harry Scarborough, had vanished.

Unable to locate him, his employees to the courts here in an effort to collect enough to carry them back to Manhattan, and pay over the board bills which have caused the holding up of their trunks.

Scarborough started his theatrical ventures at the Palace last November and after a month of poor business his employees took charge of the box office giving the manager 15% to keep the house open and dividing the balance among themselves.

Fleeson's Femme Trio

Neville Fleeson, whose past partners have included most of the femme stage singers of importance, is now rehearsing an act with three women.

Gris, are Helena Denton, Gloria Griffin and Marion Kingston (Vest-off).

"System" Renamed

After 30 years as "System," the McGraw-Hill magazine, which has changed in this month to "Management Methods," No change in operation. Arthur H. Little continuing as editor, and Irving Folmer as publishing director.

Schwartz Trying Vaude In Freeport Once More

The Schwartz-Century circuit, on Long Island, which once provided considerable independent time for vaude acts, is threatening to return to that policy. The Grove, Freeport, will be an important test spot. It has its first show in this week and will adhere to four acts on an split week basis.

Schwartz attempted to reach a deal with the unions to enable him to restore vaude last summer. The vaude possibilities of Schwartz's circuit are for six weeks or better.

Arthur Fisher is booking the Freeport house. The same booker is also now booking the Capitol at Bayside. This spot is not controlled by Schwartz. Bayside will use three acts Saturdays and Sundays.

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Glossy or Dull Finish
Speedy Studio
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Tel. CHickering 4-3900

CHARLES MORRISON AGENCY

1560 Broadway, New York Jan. 11, 1932

Dear "Variety!"—

Pursuant to our recent conversation, and at your suggestion, I am writing you this letter about N. T. G.

I want it known that N. T. G. is the most amazing personality and the outstanding show business man of the day.

He has reached the top in whatever branch of show-business he entered.

Starting as press agent for Marcus Loew, 16 years ago, at the time of his retirement, he was one of the highest paid and the foremost press agent of his time.

Upon assuming charge of the W. H. N. radio station for Loew he kept to the heights of popularity, and as an announcer and for his rendition of poems. A diamond, 16 gold medals and a silver cup, won in contests, can prove the foregoing.

He was the first m.c. appearing at the opening of the Loew theatres all over the country.

He became the leading producer of cabaret reviews and had five running at one time in Broadway night clubs. He opened the Hollywood Restaurant as his own in association with Joe Moran and his wife, and quickly became the greatest cafe restaurant in the world, doing a terrific business in spite of the time.

A master picker of beautiful girls, his selections are always sought by Mr. Ziegfeld and Mr. Carroll.

I feel assured that he will do as well now, as in the past, if given the opportunity to

Produce a Broadway Review,
Produce a Unit for the Circuit,
Announce Radio Programs,
Direct a Motion Picture.

I am his personal manager.

Sincerely,
CHARLIE.

REO VAUDEVILLE INTACT 15

(Week Jan. 10, 15) RKO, Milwaukee, Wis.

FORTUNELLO and GRILLINO

"The Happy Hooligans"
(Direction of Weber-Simon)

HOPE VERNON

"Singer of Romance"
(Direction of Jack Walter)

MARTY MAY

Friend of Thousands, Amused by
Jean Carroll
(Direction of Chas. Morrison)

ANATOLE FRIEDLAND'S "SHOW BOAT"

with
Marty May

Jean Carroll and a supporting cast,
consisted of a shipload of Anatole's
Beautiful Sailormen
(Direction of Chas. Morrison)

THE WORLD FAMOUS SINGER'S MIDGETS OF 1932

(Direction of Wreden-Schultz)

REO VAUDEVILLE INTACT 14

(Week Jan. 10, 14) RKO, Milwaukee, Wis.

FORTUNELLO and GRILLINO

"The Happy Hooligans"
(Direction of Weber-Simon)

HOPE VERNON

"Singer of Romance"
(Direction of Jack Walter)

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Beautiful Sailormen
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REO VAUDEVILLE INTACT 13

(Week Jan. 10, 13) RKO, Milwaukee, Wis.

FORTUNELLO and GRILLINO

"The Happy Hooligans"
(Direction of Weber-Simon)

HOPE VERNON

"Singer of Romance"
(Direction of Jack Walter)

MARTY MAY

ROXY

New York, Jan. 8.
Upon the 10th anniversary of the Fanchon & Marco, the Roxy this week honors probably the most varied variety bill on record for Broadway, supporting the screen feature, "Stepping Sisters" (Fox).

In salaries alone, the bill stands at \$13,000. A lot of money and a lot of it is wasted.

Due to the size of this playhouse and the limitations of the stage, several of the most costly current items fail to deliver in proportion to their cost.

In a Shakespearean reading that gave glory to the Roxy, the total loss, Nick Lucas and James Barton succeeded in reaching hardly half their normal expectations.

Mme. Ernestine Schumann-Heink came in with a suit suitable here, but she did the DeMarscos, for they are strictly a stage team, and one can't say they even if one cannot hear them at the Roxy.

But the bill's biggest item, and bound to have more bearing on this theatre's policy than any of the other names, here for the one who was only in the pit with additional musicians as a 50-piece jazz band.

It is the Roxy's policy to have musical policy at the Roxy, but the Roxy's hand is in the Roxy's own way as the former bunch in the classical manner.

But the opening act looked like going to extremes for novelty. Perhaps that might be the trick. The question remaining is whether the new style, which is up against the Roxy's policy of novelty.

And that can be answered by business only.

Entertainment is divided into seven sections, each introduced by a mike by the Roxy's announcer. The various sections are based on the program as "Dance," "Radio," "Music," "Comedy," "Mime," "Comedy," and "Revel." "Revel" was the Roxy's evening show, probably for running time. It was to have been introduced by the Roxy.

Warrior and the pit crew on the stage and build the Roxy's routine by the Roxy's, with the Roxy's 32-girl line in striking costumes before the Roxy's.

Standard's standard bearer is Fritz Koller, whose name is familiar to a pop-pressed theatre as the Roxy's. The Roxy's part of the producer or actor could be the Roxy's. The Roxy's is a cheap. Behind a scrim on which a floating cloud effect is flashed, the Roxy's is on a level platform against a jet-black background.

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With Vaudeville out, "Opera," personified by Mme. Schumann-Heink, came up, with a 50-piece orchestra, behind a scrim on which a floating cloud effect is flashed, the Roxy's is on a level platform against a jet-black background.

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finish, with the Roxyettes on the regular stage level, the ballet girls on the three tiers and some of the principals on the fourth and top platform. The costuming is the feature of the number, with little else of note going on, but the dressing is enough to make the Roxy over.

Large pit orchestra looked neat in white pit jackets and blue trousers, with blue and white the color scheme. The Roxyettes, wearing costumes from a separate wardrobe, appeared on the balcony as he appeared to be nearly a block away from the apron. Facing him in the pit, the Roxyettes, who inject some comedy in the Roxyettes.

Herbert's "Sweet Mystery of Life" serves as the first of two selections. The Roxyettes, who inject some comedy in the Roxyettes. The Roxyettes, who inject some comedy in the Roxyettes.

The stage is used during the latter part of the evening. The Roxyettes, who inject some comedy in the Roxyettes. The Roxyettes, who inject some comedy in the Roxyettes.

The large band, only part of which is Warner's own, worked during the evening. The Roxyettes, who inject some comedy in the Roxyettes. The Roxyettes, who inject some comedy in the Roxyettes.

Next week Rerl, the South Seas grinder, and James Dunn on the stage.

PARAMOUNT, L. A.
Hollywood, Jan. 8.

As indicated some weeks past, Harold R. Franklin, in experimenting with a new type of picture shows at the Paramount, has gravitated naturally back to the primary principle of a picture show.

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PARAMOUNT, N. Y.

New York, Jan. 8.
An indifferent show for Deluxe presentation purposes, with evidences of after-thought patching on the original design.

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THE WRECKERS

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TRANSLUX

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20 SHOW SPLITS FOR REO 1931

Twenty screen and stage romances ended in the Reno divorce court during 1931.

In several instances new mammas or papas were waiting right around the corner with the divorce license to welcome the freed one.

Among those who either got a divorce or were divorced were: Lorraine Kaye Taylor from Jack Dempsey; Leslie Marie Bell from Louis Monte; Catherine Willard from Ralph Bellamy; O. B. Winter from Pauline Lord; Grace M. Tibbett from Lawrence Tibbett; Aurora Helen Ström from Kenneth Ström; George Hill from Frances Marlon; June Patricia Trip from Louis Invericr; Mrs. Huston from Walter Huston; Paul Harold from Alfred L. Kessel; Kenneth Harlan from Doris Harlan; Jeanne H. Gattis-McCormick from John E. McCormick; Helen Rose Rogers from Rowland Rogers; Marion L. Field from Norman R. Field; Germaine W. Herzhfeld from C. S. Herzhfeld; Amata Grassi Chamberlain from Chester Lord Chamberlain; Gladys Hantry Fox from John P. Ellis; Mildred Zukor-Low from Arthur M. Low; and Florence Rice Smith from Sidney Smith.

DUNCANS' LIABILITIES ADVANCE TO \$451,000

Los Angeles, Jan. 11.

Duncan Sisters' debts and assets have taken their toll. The girls are out since filing of bankruptcy petitions, show approximately \$451,000 in liabilities and \$130,000 in assets.

Vivian and Rosetta don't know where other debts they are liable. They believe books or records exist but say they are not sure who the money is due to.

Chief of the division of the Duncan says the government owes them discounted by \$130,000 on the White Plains stock.

They have a \$2,000 certificate in the People's National Bank of White Plains, and Rosetta may have some stock in the Malibu Land Co., but is not sure. Later for a \$150 diamond watch owned by Joseph McCloskey for a \$700 bill for a wardrobe at \$1,000 at \$700.

"Topsy-Eva" Net

Also, they say, they have never had proper accounting from Nature Productions, Inc., on their 25% net of "Topsy and Eva."

Main liabilities are the \$250,000 management unit of G. C. Field in Los Angeles and an \$83,000 management claim of S. S. Smith in Detroit. Next is a \$43,000 mortgage on the White Plains house. Sisters Mildred H. Doherty, New York, \$20,000; and Edwin J. Benyon, New York, \$13,000.

Just Debt

Wm. Morris agency claims \$3,875, and L. E. Behrmer, coach impressions, \$1,000. They owe the Press Photo Co. for a sketch of Charles Irving Co. Los Angeles, \$744 for posters; the Famous Cushing, New York, \$200; Magnus Ladd, \$370, music ranch; John Holland, \$300, dance lessons; they owe \$1,100 to J. J. Bernard, New York, \$300, dances; and \$2,500 to other legal firms, mostly Los Angeles.

Sisters owe \$2,794 for auto repairs, and Rosetta owes a \$550 balance on a car that was burned in a crash for which she. Other joint obligations amount to \$3,680.

Malibu, Vivian and Rosetta owe \$15,000 for medical attention in various parts of the world. Clothes and shoes are paid for by Vivian. Vivian has \$3,086 more on her own account. Rosetta \$2,006. Indemnity of \$500 telephone bill in New York.

George Monroe III

Atlantic City, Jan. 11.

George Monroe, musical comedian, is reportedly at the Atlantic Shores hotel, where he has been in the city for old and has been in the city for several months.

Monroe has been a resident of Boners Point for the last a year and has been active in politics. Last Broadway appeared in the "Passing Show" in 1915.

Selling by Gaggling

Winnipeg, Jan. 11.

Some time ago a couple of depression-victim actors got tired of trying selling. They got the idea of selling pictures and services that go in the window; people passing by, at the window by the pictures, also to take the goods in window.

The actor would enter the store and try to interest the proprietor. "Bee," he would say, placing the picture in the window, "how it attracts customers." The other actor would then stand alone, "assuming interest in the picture."

Business was good.

Variety Club Affair at Columbus Big Maybe Club Expanding Soon

Columbus, Jan. 11.

Variety Club of Columbus, theatre and newsstand, has been entertained Johnny Harris and his gang from the Pittsburgh parent organization, who are holding a giant midnite festival and banquet at the Desher Wallick Hotel.

State Senator, who is also Governor George White, Mayor Henry Worley, censor chief B. O. Blanton, Conrad Nagel and Dr. Rockwell.

Event was biggest thing of its type ever attempted here. Layoff was formal, with the hotel bringing out its sold good service for the guests, a mark of consideration.

Organization growing with leaps and bounds with attendant publicity for any local group. Chances for branch organizations in other good theatre cities serious, but for the time being at several sessions, with outlook bright.

Hollywood

(Continued from page 3)

maker, and they think they are discovering. Scouts can be compared to cat persons who bankroll projects.

Bankhead's 'Thunder'

"Thunder Below," Thomas Rourke's novel, will be Talullah Bankhead's first for Fox on the Coast. Richard Wallace will direct.

Whitbeck Wants for Brown

Frank Whitbeck, slated to go east for Rank in the N. Y. press department, will be with the arrival of Hiram Brown here before making his last on general principles. But Whitbeck now wants to talk on grid.

16mm. Grid Bally

A 16mm. play-by-play film of the USC-Tulane game is being used as an outdoor play for "Loyalties" at the Carlton Circle. William Arms of American Broadcasting Co. made some film and screens on a balcony bus.

Wing Slides Out

Ward, Wing, out to Metro as director, will be with the exterior of Hiram Brown here before making his last on general principles. But Whitbeck now wants to talk on grid.

Legit Testers

Warners considering tests for two legit players. Jan. Keith may get a lead with Key Francis; Christian B. and his general principles.

Indie Feature Delayed

Waiting for story okay from London set Larry Darmour's next feature had a little delay. Further, two more Mickey McGuire's go in before "Street of Shadows."

Eskator O'Reilly has joined the Lyons' Lyons office. Had been appearing in agency with Jessie Wadsworth.

Par-DeMille?

Paramount warming up to C. B. DeMille again. Conferences with the studio suggest his return to the old home town.

U's German Footage

"Universal purchased German feature brought back by Paul Kohner, and was sold to the studio. The war scenes from the original as the basis for a new story.

One of the lead roles, which is being imported. Eddie Cahn directs starting Jan. 20. The picture will be in German, and may come over here for one at U's.

Sal's \$70,000

Two more features at a salary of \$22,000 each for Chic Sale at W.B.

20 Dec. Days of Rain Put Crimp in Frisco

San Francisco, Jan. 11.

Approximately 20 days of rain during December slashed theatre and store sales to an appreciable degree and the folding of many shops is expected.

Merchants counted on the holiday season a shot in the arm for dropping grosses, but four straight days of rain Christmas Week kept the shops at a standstill. A heart of retrenchment, emphasizing the depression, is now on more than ever.

NOTHING BUT TROUBLE FOR CAUTIOUS ARCHER

Hollywood, Jan. 11.

Jack Archer, coast rep for Donalson, stayed home New Year's Eve. Days of accident. Result is he's still home, with one hand almost severed at the wrist.

While Bob Coombs was hanging on the coast, Archer went next door to scatter some New Year wishes. His car was wrecked on the way. On the run, to learn that a burglar had just marched her and Crosby to the bank.

Just then the burglar opened the door, a drunk with revolver in hand. Jack swung at him, but the drunk pulled a knife and Archer's heart went through the glass door.

Emergency dressing of the hand was reduced to mere inconvenience. The music man would not be permanently crippled. His heart stopped beating during the second dressing.

The Bowery

(Continued from page 1)

of coffee and a slinker in the Broadway theatre.

Yet the proud white collarites, waiting for hours to get their small standard of living, but they are shy of the Bowery until the last.

Such is the reputation of the hobo that they think they are better off to be pretty frayed before the unfortunate will step out of the shadows of bright light into the haunts of forgotten men. Result is that the Bowery is taking care of fewer men than in years ago, and that may sound unbelievable.

Nobody can say what cost in self-respect the white collarites pay when they finally give in to the Bowery missions that have been taking care of the unfortunate for so long. It is a question of the soul as well as the stomach.

Those in charge of the Bowery do not mind the men who come to the Bowery, but it does sometimes have an invigorating effect on morals.

Men with no friends, money, or job, respond to the friendliness of sympathy into their circumstances. What was their applying is nothing more or less than the technique of modern life. They are not the same as the Bowery soul-peepers, given as much as a full hour to the service of the Bowery.

That's on the first visit. Later the chats have to be briefer.

Those in charge of the Bowery refugees are wise to the bums and waste as little time as possible on these changed men. They themselves quickly recognize the non-pan-handlers. But it's still the Bowery to the upstarters and a class distinction that only adds destitution can break down. For many of these wretched men have themselves been panhandled in more prosperous days by those with whom they must now contend if they avoid the notorious street of hopeless men.

Just Friday night when the usual circling lines were slowly moving in Times Square — when silver-washed clouds had a heart of rain, their coffee from the back of trucks in the street—the boys downtown were in the "confessional" and listening to the stories of three to five dollars a week, and a high as \$300 a week and had studied for the clergy; another who had served with the army and a third who had been service with the U.S. at Chateau Thierry. One thing would convince any normal and intelligent man that the work of the analyst in the Bowery is the

Paris Freak Night Spots Evict Hoboes From Their Squid Dens

Coach Goes Prima

San Francisco, Jan. 11.

Getting a stroke of prima donna-lam a few hours before the New Year's Eve party, the air in a coast night spot, interviewed Howard Jones, U. S. C. football player, who gave NBC a lot of headaches last week.

Jones and Bernis Blackman, Tulane coach, were due to be interviewed in Los Angeles by Lloyd Yoder, NBC publicity director, stationed here. NBC finally said Jones the idea of plenty California hospitality to the Southern sportsman through an air chat.

When Yoder started firing questions at Jones, he got no answers he could get were money-making grunts and vague predictions.

6 Months' Pledge Taken By Will Morrissey Who Talks Too Much Stewed

Will Morrissey did the different last week for Will Morrissey, a citizen or comedian. He took the pledge, for a six-month stretch.

The gala affair happened at St. Malachy's Church on West 47th street, where they have signed the pledge for a year. Morrissey, after an ex-sous prime is permitted to take the card away from the exhibition purposes amongst non-believers.

Some men take the pledge every morning, some only on a Sunday. Morrissey, after an ex-sous prime is permitted to take the card away from the exhibition purposes amongst non-believers.

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Dry Agent Sloughed

Tacoma, Wash., Jan. 11.

John Stickles, former undercover man for proli agents received a month in jail for a first offense. Hoosong and Graham Johnson, former regular proli agent, was also in jail for a first offense. Both men were found guilty of assisting in the operation of a \$50,000 still near here. Users of their stuff hoped they would be given life.

Paris, Jan. 11.

Modernization of Paris and an increasing number of night clubs in cellars, are driving the homeless and destitute out of their accustomed habits, and they can be seen in their own numbers on the streets, or during the cold days, in the subway entrances and passages.

The picture house of Les Miracles as well as the building of the afternoon paper, L'Intransigant, are erected on what was once a vacant place of ground, styled "Miracles Court," where Paris beggars assembled under the authority of a kind of king, and lived according to their own laws with practically no interference from the police.

Having been chased long ago from that spot, they had mostly fled to the neighborhood of late the Place Maubert on the Left Bank. In the neighborhood, they have been chased from the city, the homeless have been driven further out, and are haunting the streets of the neighborhood of the Cite Universitaire, the new student quarter. Court, where they have been chased from the city, the homeless have been driven further out, and are haunting the streets of the neighborhood of the Cite Universitaire, the new student quarter.

Those with a feeling of independence used to sleep in abandoned cellars, but now they are in the neighborhood of the Cite Universitaire, the new student quarter. Court, where they have been chased from the city, the homeless have been driven further out, and are haunting the streets of the neighborhood of the Cite Universitaire, the new student quarter.

Wm. Gilcher a Meanie, Says Wife's Split Suit

Los Angeles, Jan. 11.

Wife of William Gilcher, musical contractor and former music director of the First National studio, is off him for extreme cruelty.

Ethyle Gilcher charges that her husband told her she was too dumb to run any place except the kitchen, and that she was a "housewife" picture show once in several weeks. Also she stamped on her job, choked her, called her bad names, and accused her of having a lover.

Divorce suit filed for the wife by Att'y Sam Wolf also names the Security First National Bank to forfeit Gilcher's possible interest of an account said to be over \$5,000. Other community property includes room No. 11475.

Mrs. Gilcher says her husband can earn \$400 a month.

MARRIAGES

Una Merkel, film actress, to Ronald L. Huria, non-pro, in Tula Juana, N.Y.

Genevieve Silverman to Jack Stewart, in Hollywood, Jan. 1.

Faith Cole McLean to Ed J. L. Moody, U. S. Marine Corps, at Stoughton, California, last night. She is the former wife of Douglas McLean, picture actor.

Robert Allen to Bert Alexander, in London, Jan. 6. Miss Alexander is a former actress of a London theatrical production.

Claire Barbara Anderson of South America, to a film producer, came, last September. Groom is a radio announcer.

Mr. and Mrs. Donald Ogden Stewart, art. Jan. 5, in New York.

Mr. and Mrs. Irving Shiffrin, son, Dec. 26. Father is a p.a. with RKO.

BIRTHS

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Mr. and Mrs. Irving Shiffrin, son, Dec. 26. Father is a p.a. with RKO.

Miami

By Beach Comber

Some of the cheaper night clubs now proclaim no cover, charging a minimum for beer, ale and so forth.

Harold Bell Wright and the Mrs. Tolson motor trip through the Everglades and then continued on to Jamaica and Cuba.

Harry Santley, son of the musical comedy producer, is having a time of it dropping in at the Hollywood Play, may come down later.

Winston Churchill and a party of five will drop in at the Hollywood Play to obtain a sunburn and Winston will do some lecture work.

Mr. and Mrs. Otis Wise are at the Nunnally Johnsons. Otis is the new editor of McClure's magazine. He's getting the usual sun.

Although the girls on the beaches look more nude than ever this winter, it's really nothing to get a sunbather in a fluster.

There's just not anything more to take off.

Mickey Walter and Max Schmeling have wired some of their Miami Beach pals to limit training quarters, so it looks as though the February fight may be set.

Patricia, featured singer at the Club Lido, ran into one of her pals, Mrs. Brown, now Mrs. J. C. Schrab, team it up on the beach and make more alive than 80% of the stars.

New Year's Eve was big in the supper clubs. Several reported receipts above last year's.

Although a nice business so Frank may have had a rub about opening earlier.

Frank Bruns is on hand for the opening of the Embassy Club, which is very much the same as the one at Key West.

Frank Bruns' Tropical Park Pub'll be taking into a gold mine. Public here is very much the same as the one at Key West.

Edna O'Hare here is planning for the opening of the Miami Beach Kennel club later in the month. International Greyhound racing may start an innovation this winter.

John D. Rockefeller to make his first trip to the south in two years. John D. wished the world well and predicted the return of prosperity.

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lower Sunday license fee. Fee is now a half cent per seat instead of one cent.

Alexander Kirkland has a snuff-box presented to his grandfather, the late Admiral Kirkland, when the latter represented the U. S. at the opening of the Panama Canal. Lid is set with 28 diamonds. Special act of Congress was passed to allow the admiral to accept the gift.

Reno

Heaviest December snow in years. Three suicides here during past month attributed to losses in gambling.

William Woodburn, former U. S. attorney, directing plans for Dempsey's "comeback" fight here.

Will Horowitz parades cafes as if he were the head waiter.

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Julen Kender in town last week. Leon Leonid in town for a brief time.

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fall for prisoners. Local city police not so particular.

Bill Horowitz parades cafes as if he were the head waiter.

Joe Brown and Max Schmeling have wired some of their Miami Beach pals to limit training quarters, so it looks as though the February fight may be set.

Patricia, featured singer at the Club Lido, ran into one of her pals, Mrs. Brown, now Mrs. J. C. Schrab, team it up on the beach and make more alive than 80% of the stars.

New Year's Eve was big in the supper clubs. Several reported receipts above last year's.

Although a nice business so Frank may have had a rub about opening earlier.

Frank Bruns is on hand for the opening of the Embassy Club, which is very much the same as the one at Key West.

Frank Bruns' Tropical Park Pub'll be taking into a gold mine. Public here is very much the same as the one at Key West.

Edna O'Hare here is planning for the opening of the Miami Beach Kennel club later in the month. International Greyhound racing may start an innovation this winter.

John D. Rockefeller to make his first trip to the south in two years. John D. wished the world well and predicted the return of prosperity.

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Cleveland

By Glenn C. Pullen

Cafe DuPoteau folds. Cal De Voli has a new chum.

Pinky Hunter laid up by laryngitis. More legit weeks dark than open.

Paul Herman's Cadets move into Green Parrot.

Closing of three dept. stores let Jack Spectator in State's band, now touring locally.

James H. Brown, Allen will do more Paramount shorts.

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Fort Wayne

By Robert Barni

Old Fort Players organize. Relatives are entertaining Fannie Brice.

Brook basketball again holding attention.

Bill Hall moves his airport over to Municipal field.

Jack Morreus to Chicago for new radio publicity work.

Sunny Schick getting a work-out attending conventions.

John Little now doing organ programs at New Maumee theatre.

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Milwaukee

By Frank J. Miller

Carl Biron back in harness. Gaiety using newspaper ad.

Max B. Slott now Warner district manager.

The Ship, Bluemound roadhouse, damaged by fire.

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Easton, Pa.

Eight film houses now open here with about 8,000 seats.

Colonia and Lyric Unlabeled.

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Jackie Cooper vacationed here last week.

Joe E. Brown here for rehearsals of his new play.

Mary Wismann goes into the Tivoli.

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VARIETY

Trade Mark Registered
Published Weekly by VARIETY, Inc.
114 West 42nd Street
New York City

SUBSCRIPTION
Annual \$5.00 Foreign \$6.00
Single Copies 15c

VOL. 108 No. 5

15 YEARS AGO

(From 'Variety and Clipper')

London Hippodrome was installing a revolving stage similar to that Ned Wayburn used at the Century, N. Y.

Some talk of the 5-10 stores going 5-10-15. Song bugs planning to up the price of sheet music to correspond. Wholesale price was 5c, with some at 5 1/2c or less for Woolworth's counters.

Pictures Extra's union broke away from the White Rate. Never amounted to much as a labor union.

Dick Staley finally abandoned hope of making his 'Humming Bird' film mins pay. Had sunk all his cash to no return and was ready to go back into the studio and Birckbeck.

Ethel Barrymore was planning to make her new play into a film before getting it on the stage. Deal dropped.

Members of the Lambs and Players clubs in revolt planned a new club. 'Eventuated as the Green-room club, washed up some years ago.

Chicago reported one-night legit plays were coming to a close. The middle west. People tiring of the pictures. Yeah!

Fight in the Bronx for burlesque business. One week Minar's gave away 10 leather couches and the next week he gave away 100. Guaranteed to weigh more than six pounds each.

D. W. Griffith selected to head the M. P. Art League to reform the pictures from within. Expected to prove a code to be enforced in cooperation with Nat. Board of Review.

50 YEARS AGO

(From 'Clipper')

'Clipper' in its annual summary found too many theatres in the small towns. Two to four in a town of 20,000 held to be too many. And too many road shows were charging \$1 and \$1.50 top where the show rated but 50c.

Charlie Frohman again quit Haverty's Minstrels to resume his position as manager of the Madison Square theatres, by which he had been lured.

Patti did \$25,000 in three concerts at Nat. Grand business for those days.

'Twelve Girls Enchanted,' an opera, had been rewritten and by playing the former last act first the book had been much improved. Expected to the report. Star was Jeannie Winston, who had a tremendous fame following.

Vine St. Op. house, Cincinnati, destroyed by fire. Described as 'originally a pork house.'

Fire dept. ordered to cause removal of any theatre chairs with backs too knife-like that in the event of a panic they would almost cut people to 'death.' Reference to plywood backs, quite commonly used.

'Clipper' mentions Kyrie Bellew who came to this country as leading man and did not prove his fitness. Had returned to England but returned here to become a matinee rave.

Harrigan and Hart did 'Squatter Sovereignty,' one of their best plays. It bought in two big song hits, 'Philly Duff's Car' and 'Miss Brady's Piano For a Sale.'

Inside Stuff—Legit

With Erlanger's out of the way as legit indie tuckers about 99%, and Shuberts completely so, the sole office remaining in that field is the Leblang agency and estate. If indications of this slack season bear out, however, these two agencies may become the most important indie backing center on Broadway.

Mrs. Leblang is carrying out the methods of her husband, but on a smaller scale, but this may be because of the fewer promising ventures with which to gamble.

Several shows so far this season have felt the helping hand of the Leblang office. One is the current 'Sing High, Sing Low.' Leblang's now has the attraction, guaranteeing salaries at \$5,000 a week. Mrs. Leblang also is financing the forthcoming 'When the Bough Breaks' with Pauline Frederick. Arrangement is said to cover all except the Equity bond on this venture. It is pointed out that in financing indie, the Leblang office fills its theatre, without part of the risk others come in, through the ticket outlet available should the show not come in well.

Another indie show that benefited from Leblang support was Raymond Moore's first play, 'Ladies of Creation.' Through A. L. Jones' association with the Leblang headquarters, 'Social Register' is declared to have received aid in that the cut rate agency guaranteed certain ticket sales.

Legit's older line of stars is taking to the road and to the road only. Most of them the shows at all are limiting engagements to trouping and keeping the back turned to Broadway.

It is still unlikely that Maude Adams will try New York in her age return in 'Merchant of Venice.' It is now said that if this star does come in at all it won't be until next fall, if then.

Ethel Barrymore is another example, playing a season on the road, but in three weeks on Broadway. In this connection the last b.o. pull factor is mentioned.

No New York opening is so far set for Fred Stone's musical, 'Smiling Faces' where they are taking to the sticks in preference to the big city. Walter Hampden in 'Cyrano de Bergerac' and another farewell tour in 'Sherlock Holmes' that William Gillette is making.

Some of the time laid out for these stars takes them into territory that has been legit minus for several seasons. This is also being done with 'House Beautiful,' No. 2 co., and 'Crazy Quilt,' with both shows circling. In most of the places big is reported very good.

Use of casting agents as money raisers appears as a new wrinkle in showsteering. Indication is a switch made by a would-be producer last week from one center to another when the latter mentioned something about a money-raising party. The party was being working out of the first center's office several weeks to no avail.

Rated agents say they have had many propositions from about twelve leading producers. Indication is a switch made by a would-be producer last week from one center to another when the latter mentioned something about a money-raising party. The party was being working out of the first center's office several weeks to no avail.

While the latest casting agent will enter into such deals, they still will not work on these shows unless there is an Equity bond to cover the commissions. These hooligans assure them of exclusive casting for some shows, with exclusive placements otherwise practically entirely disappeared.

The membership drive at the Friars has been stepped up. Instead of the regular calling for a year's dues in advance, applicants need tender but a half year's dues, and no initiation until the drive for 100 members is over. About half that number have been elected.

The Howard had named its new governor, S. Jay Kaufman, Willie Howard, Max Gordon and Harry Abner. They replaced Mark Perkins, Walter Moore and Joseph Hageman, who were unable to attend meetings regularly, and J. C. Rosenblatt, deceased.

Nat Dorfman and Solly Ward wrote a sketch called 'Northwest Mounted,' which Ward is using in the Shubert musical, 'Marching Boy,' now at the Great Northern in Chicago. Ward is down on the program as sole writer, but not getting any coin from the Shuberts for the use of the bit other than his regular salary.

Dorfman is yelping and thrashing legal action. He wants program recognition and a pecuniary settlement.

The Theatre Guild is still waiting for that script of George Bernard Shaw's new play, promised some time ago. Piece is titled, 'Too Good to Be True.'

Several weeks ago the Guild received word from London that Shaw had finished the writing and was ending the script. Almost immediately afterwards he hopped on a boat for Africa and nothing further has been heard from him either way.

A mysterious amusement ad appeared in Monday morning's papers to the effect that there are seven hits on 48th street, copy suggested buying tickets for that. The insertion was ordered by Richard Maney for Pat McNut. They decided to take the show over their own heads.

McNut is presenting 'Hay Fever' at the Avon and that show is among those mentioned, the others being 'Of Thee I Sing,' 'Counsellor at Law,' 'Scoundrel in Vienna,' 'Laugh Parade,' 'Cynara' and 'Springtime for Henry.'

Behind Harry Cermak's late explosion at Chicago ticket scalpers with threats of revoking licenses flying around, is the mayor's burnup at being unable to secure New Year's eve seats to 'Rhapsody in Black.'

Hizoner made up for something like 25 tickets, which were not forthcoming. Finally, Cermak and his party wound up on the mezz floor of the Palace.

Robert Garland, 'World-Treasure' critic, got restless after the first act of 'Wolves' opening at the 49th St. theatre Wednesday (6). He stalked up the aisle and commented for the edification of all and sundry with his hairing:

'This may suit you people but I'm going around to see Ed Wynn's show.'

A dirt legit place running west of Broadway is reported paying off \$500 weekly for protection against raids.

The protection is reported being handled by the operator of a dirt store shop in the district. One of the city who was cut in on the piece in order to handle the payoff.

Pauline Frederick has left for Hollywood. Actress was slated to go into the legit, 'When the Bough Breaks,' but was called by Paramount for 'Ladies of Creation.'

Mrs. Frederick is expected back in time for 'Bough,' slated to go into early rehearsals.

The Chantins want no more of show business. What with the closing of the Blitmore last week, personnel of the theatre staff were let out. The Chantins want no more of show business. What with the closing of the Blitmore last week, personnel of the theatre staff were let out.

Understood the Chantins plan selling the Blitmore, the sole house owned

Inside Stuff—Pictures

The Loew Varsity Building, San Francisco, where several film circuit offices hold forth, was the scene of much confusion last week when Postal Telegraph and Santa Monica, Cal., police attempted to find the sender of a series of phone wires which emanated from one of the local theatre offices.

The widely publicized 'time bomb,' alleged to have been sent Marion Davies for Christmas, brought columns of publicity to the local rags. The bomb, which was a time bomb of Santa Monica, and father-in-law of Rudy Vallee, was the recipient of a hot wire advising him to send for Rudy to open the bomb. Polices are reported to be on their way to the place intact to see the bomb while waiting for a device for its disposal.

In answer to what he termed an ineffectual and suspicious telegram, one of the Santa Monica cops ordered Postal to 'pick up' the sender. But the Postal branch manager started his investigation without a police badge while eight floors of hilarious theatre employees made wild suggestions.

Reaction to 'Arrowsmith' by widely known medical authorities, scientists, etc., is being sought through arrangements inviting new cities that field to see the picture, either in New York or in their cities when reaching there. Lynn Farnol, press representative for Sam Goldwyn in New York, is sending out letters, asking recipients for their opinion of the picture.

Included in list invited to see and criticize are Dr. Shirley Wynne, head of New York's Department of Health; Alexis Carrel of the Rockefeller Institute, New York; Howard Haggard, medical author; Raymond Husey, professor of pathology and head of Baker Laboratory at Yale; Logan Glabbe, author of 'Human Body'; Gustaf Eckst, biographer, and Morris Fishbein, head of the Medical Journal Association.

One of the many stories laying on studio shelves and which has failed to be decided by writers is 'Holly Kourmil to Happiness,' by Frank R. Adams.

First bought by First National four years ago, yarn was then sold to Radio last year, when it was made into a picture and set on route to Columbia bought it recently from Radio.

Busby Chaplin is now on it for Col, this picture having paid around that field to see the picture, either in New York or in their cities when reaching there. Lynn Farnol, press representative for Sam Goldwyn in New York, is sending out letters, asking recipients for their opinion of the picture.

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Two Hits, 'Devil Passes' \$18,000. And 'Sing,' \$30,000 in New Group; Trade Fair Deserts Bad Weather

Out of the flock of generally mediocre shows which made holiday week another one of the worst, it came to Broadway last week. It was 'The Devil Passes' which is credited with a first week gross of \$18,000 at the Berkeley.

The other recent hit entrant is 'Of Thee I Sing' which even the review says is a riot. For its second week the gross was \$30,000 which means plenty of standees.

Virtually the entire balance of the newer shows are in doubt although a couple draw notices. The doubtful group are 'Lost Boy,' Marshall; 'Longacre,' and 'Never No More,' Hudson. Have notices to the latter, a second cast demand.

Triumph Over Weather.—Business last week was let down from the holiday pace of the previous week, but the leaders picked up sharply on Wednesday despite continued bad weather and comparatively recorded. This week the trade is so much in town, better result is expected than last evening.

'Savannah' withdrew last Saturday was 'Savage Rhythm' (colored drama) Golden; 'High Light' (colored) Colman; 'Wolves,' 'Masque'; 'It Never Rains' (colored) Bandwagon; 'New Amsterdam' and 'Bitter Sweet' (colored) Hudson. 'Sing' which was slated to close at the Booth, moved to the Theatre.

'The Devil Passes' which had a revision is slated to reopen next week. 'Whistling in the Dark,' Barrymore and 'Distant Drums' (colored) were postponed until next week. 'The Little Bachelor' (colored) is at the 44th Street. Also slated are 'The Rain,' 'The Marriage of Figaro' and 'The Marriage of Figaro' (colored) at the Provincetown.

'Barrett's Empire' (44th week) (C-109-325). Run leader held up in its eighth after a first week estimated over \$15,000. 'The Coburn' (10th week) (C-100-43). Doubtful of weeking; second week estimated at \$15,000.

'Brief Moment,' Blackstock (10th week) (C-100-25). First week estimated mediocre; advance word better than others. 'Distant Drums' (10th week) (C-100-43). First week estimated mediocre; advance word better than others.

'Cat and Fiddle,' Globe (14th week) (C-100-43). First week estimated mediocre; advance word better than others. 'The Coburn' (10th week) (C-100-43). Doubtful of weeking; second week estimated at \$15,000.

'Church Mouse,' Playhouse (14th week) (C-100-43). First week estimated mediocre; advance word better than others. 'The Coburn' (10th week) (C-100-43). Doubtful of weeking; second week estimated at \$15,000.

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praise from reviewers; question being as to what extent. 'Of Thee I Sing,' Music Box (3d week) (M-100-15-50). The current top grosser of the half. Presented this season; over capacity. Its gross of \$30,000.

'Pavane,' Vanderbilt (last week) (D-71-43). After shining debut on Tuesday night for revival, due to resume Saturday (1st). 'Russet,' Vienna, Beck (9th week) (C-108-13). Slump condition does not really affect the standouts; comedy leader again got \$28,000.

'Savage Rhythm,' John Golden. Withdrawn sudden; last Saturday; played week of last night. Billy Brandt's showboat troupe due to the 44th Street.

'Savannah,' Apollo (18th week) (R-188-55-50). Dipped under \$30,000 last week for first time, may be better this week with auto show. 'Sing,' Music Box (3d week) (M-100-15-50). The current top grosser of the half. Presented this season; over capacity. Its gross of \$30,000.

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'Savage Rhythm,' John Golden. Withdrawn sudden; last Saturday; played week of last night. Billy Brandt's showboat troupe due to the 44th Street. 'Savannah,' Apollo (18th week) (R-188-55-50). Dipped under \$30,000 last week for first time, may be better this week with auto show.

'Sing,' Music Box (3d week) (M-100-15-50). The current top grosser of the half. Presented this season; over capacity. Its gross of \$30,000. 'Pavane,' Vanderbilt (last week) (D-71-43). After shining debut on Tuesday night for revival, due to resume Saturday (1st).

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Crazy Quilt' Name Cast Gets Short Date Money

Indianapolis, Jan. 11. 'Crazy Quilt' with the Healy-Brice-Baker cast intact, did excellently for two nights in the matinee, copping around \$9,000 for the same performance. The most important pieces of theatre money taken out of this town in many weeks.

'What a Woman Wants' just fair for a short stock. Grossed around \$6,000. Registered \$1,800. 'Can't Get into English' for the same performance. The most important pieces of theatre money taken out of this town in many weeks.

'Hotel L. A. Ace' \$20,000. 2nd week. 'Sh'ghraum N.S.G.

Expected slump in legit business following the holiday's lucky day. 'Easy For Joe Zee' dropped about a grand below last week, but that was figured. Two extra performers added last week.

'The Last of Mrs. Cheney' with Babe Daniels starred, had a drop of \$4,000. Not so hot, and demonstrated one again that in Hollywood there are only half a dozen picture names who mean anything at the legit b. o.

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Jolson Loop Wow: 'Crowd' 2-for-1; 'Grand Hotel' at \$23,000 in 5th Week

Chicago, Jan. 11. Holiday aftermath found the legit mat knocked for a row of frozen feet. Grosses were down, usually for almost everyone of the week. Jolson's 'Grand Hotel' at close to \$23,000, is the standout exception. Morbid state of affairs, however, did not prevent the current week when the parade of the new performers came in. January gets under way. 'Grand Hotel' last week took an average of \$22,000 and has decided to call it a run after four more weeks. Advance call here that followed the closing announcements indicated a substantial and profitable recovery.

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grabbed Matt's attention and comment from the legit mob was the sudden throwing of 'Three's a Crowd' into the cut-rates column. The 'Three's a Crowd' performance of the week kept the 'Three's a Crowd' in the cut-rates column. The 'Three's a Crowd' performance of the week kept the 'Three's a Crowd' in the cut-rates column.

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Pittsburgh B. O.

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DUNCAN SITS ALONE IN FRISCO GOT \$4,500

San Francisco, Jan. 11. Duncan Sisters in third and final week at Henry Duff's, Alcazar had a drop of \$4,500.

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Detroit, Jan. 11. The 'Follies' surprised in packing them in for a near capacity crowd of six days here last week. With a first week gross of \$4,500, a very little money was made in this town which was big at \$4,500.

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OUT OF TOWN REVIEW

(The Shaughraun)

Hollywood, Jan. 4. History doesn't record the attendance of Eugene O'Neill at any performance of Dion Boucicault's 'The Laughraun' but the old Irish clog, like 'Strange Interlude,' is 50 per cent Irish.

Produced here by Edward Everett Horton, the revival is a radical change from his previous 'Private Lives,' but the play, with all its romantic acting and drama, will appeal

practically the same audience as the Coward play. The acting of the heroine, the villainy of the heavy, wistfulness of the hero, will be lost on the mob. The opening was attended by the class

Hollywood's picture colony, some whom have played in the pics at a time or another, since it was ginsilly presented at the Royal ecum theatre in Edinburgh, Scotd, June 2, 1884. When Horton nounced that he was going to

duce the piece, Robert McWade, Laurence Grant, Charles Miller, J. Kerrigan, Guy Kibbe, William Miller, Sr., and a flock of other picture names offered gratis to aid in staging. Seems they had all enjoyed the piece at the old Castle Square Stock Co. in Boston. The opening night audience went the hissing of the villain, polite handclaps for the heroine and boisterous applause for the scamp.

McHugh plays the English army officer, handling the fat part of the 'Aighraun' to Matt McHugh (brother of Frank). With a 100% fan, McHugh is the typical Irish youth so loved by the followers of Chauncey Olcott and Flanagan. They are of an audience two decades ago. To the present audience the whole thing is a gag. *Volontagu Love* is the perfect villain, John J. Ivanovich an admirable parish priest, Laura La Plante a good performance as the color.

and showed an improvement in legit work over 'Private Lives,' but here her footlight debut. Phil Tead, heretofore classed as a Phil in local legit, played Love's checkman okay. Gavin Gordon was muchly wronged by and his last critical performance wasn't as good as the first of the production. Ruth Weston and Helen Clifford were satisfactory. The veteran Florence Roberts was the pert biddy.

There are 15 scenes with a near-solving stage speeding up the changes. All flats are on rollers and are pushed around clockwise to accommodate each change. Sets are as primitive as is the lighting. Settings by Danny Hall.

The wake scene is a great bit of acting, with the bit people in the

ne—40 of them—all members of the Troupere Club, an organization of performers who have spent more than 26 years in the profession. The orchestral accompaniment is heard throughout the performance. With an orchestra of 14, stagehands totaling 16, and 54 in the cast, the show is close to \$5,000 weekly. A little dressy, it looks like a cabaret.

Paris, Jan. 3.

A theatre will soon be opened in

rls, headed by David Sturgess, American astrologer, backed by an arty and ritzy crowd, such as Gesser, veteran actor, Paul Polret, ex-starpal, etc.

Philosophy called Universalism.
ometer says Josephine Baker is

T.A.R.A. Meets
Postponed meeting of the T.A.R.A., a night casters' organization, was to have held last night (Monday). Main reason for the meeting was to vote on new members.

ation is that of the title role. His best is that of Chivy; the former of his stey stuff is also well done.

'Garrick' is to be followed by two plays of 'The Man and the Hour,' 'Hamlet,' one day; 'The Servant in the House,' one day; 'a week of great Expectations,' 'Candida' and 'The Great Adventure,' and others scheduled after that but dates not set.

Char.

ely he could last more than a
y weeks, but he survived for that

...the face of it this play seems
...for Broadway at this day
...and age. But looked at as the third
...of the series, it is a very different
...chance as any of his previous
...and with his clientele it may
...cut six weeks. Just sufficient
...to enable him to get the money
...to re-rehearse his company in a
...month play if he starts right away.
...the fact that the play is not
...is neither a good play, nor a
...of financial venture. It is one of
...series of plays that remain
...theatrical, and the Theatre de Revo-
...lution. The Theatre Guild did one some
...ago which was a disastrous
...and the French writers, some of
...have a passion for the French
...politics. The 'Wolves' he gets worried about
...as opposed to patriotism.
...stands for the various
...theatricals.

ing a traitor and sentenced to death. The other, while hating him, still worried about justice and would not let him go. He was still alive, but he was crying for blood—his blood—and instead of winning the populace to his point that a traitor should be hanged, he was, by himself being led off to jail. No women characters in the cast. And everyone found around in costumes and wigs, appearing in the play as if they were in the best actor in the world. No ham. Or did at the opening of the play, that is, wasn't it? The play is to be a possible and actionless, in the way of the ones written a generation ago. To Schwartz' credit—or discredit, I don't know—was that he said that he gives the only good performance of the lot. He has a good Yiddish accent, which he has probably made a great deal of, probably more noticeable in this

her part—but his acting is sincere and good. The other actors—well, probably those swords and cos-

... Charles Dalton, Manu-
... and Fred Eric all can ac-
... tle satisfactorily. But they don't
... mumble and rant
... a dear around.
... Program carries a foot-note read-
... "The episode on which the ac-
... is based was typical of the
... me, but the present-day speaker
... n detect contemporary parallels."
... maybe that's an excuse for
... tle it. But a more likely excuse
... choosing the plays for his own
... fication, almost always a mis-
... ke. *Kauf.*

DAVID GARRICK

Play in three acts by T. W. Robertson

Overhead on presentation of the dimer, 'David Garrick,' with Rhidelais Rice doing all 10 parts, including three women, is probably the lowest on record for the New

ork stage. Even with that advantage, however, it is extremely difficult for the mono-actor experiment to be sound.

While strictly a novelty with a wrong fair-to-middling laughs, it isn't as strong either as a novelty or registration as *Conan the Barbarian*. Attendance was under 10 persons.

As a mono-actor, with some 800 performances of 'Garrick to his grave' in the west and elsewhere, including a million in the east, it is unusung, if not a performance that approaches the extraordinary. Never impressing as a more than average actor, for four years, he is remarkable, however, in that he changes character frequently without either falling out of character or changing lines.

That feat, the feat of doing a mono-character play single-handedly,

Rice works throughout in full evening dress, with his set only a clour cyc, a plain table and two litchen tye chairs. A better setting would have aided considerably in dressing up the play with a little atmosphere.

and onetime director of the Celtic
layers of Dublin, coaching the dia-

PARIS CULT THEATRE
Paris, Jan. 3.
A theatre will soon be opened in Paris, headed by David Sturges, an American astrologer, backed by an easy and ritzy crowd, such as Gasser, veteran actor, Paul Polret, ex-

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Postponed meeting of the T.A.R.A., a right crafts organization, was to be held last night (Monday): Main object of the meeting was to vote on new members.

It may be misunderstood. Rice now and then explains entrances, exits, business, etc. The mono-actor is an irascible personality, but in doing so, he 'arricks' his least impressive decision on is that of the true role, his best is that of Chivvy; the topmost of his stev stuff is also well one.

T.A.R.A. Meets
 Postponed meeting of the T.A.R.A., a legitimate organization, was held at the Regent Hotel (Monday). Main business of the meeting was to vote on new members.
 It must be misunderstood, Rice now and then explains entrances, exits, business and the like. The mono-actor is an amiable personality, but in doing "Garrick" his least impressive demonstration is that of the title role. The best in that of Chivvy; the rest of his steep stuff is also well done.
 "Garrick" is to be followed by two of "The Man and the Boy" (Monday), one day; "The Servant in the House", one day; a week of "Great Expectations," "Candida" and "The Great Adventure," and others scheduled after that but dates not yet set.
 Char.

FUTURE PLAYS

The play which the late David Belasco planned to produce shortly before his death has become Crosby Galt's. Script is "The Night Remembered" by Martha Madison.

Galt also was 'Commissioner of Police,' by Fulton Oursler and Lowell Brentano, but both shows are being revised. Either one may come in by March and it is not then probably off until next season.

"Unexpected Husbands," which Richard Herndon showed for several months last summer, in view again, with a revival for Broadway possible before the next trip if a theatre can be secured.

All details on "Blessed Event" columnist play by Manny Self and Forrest Wilson, are set, with cast in rehearsal. Roger Pryor and Lee Patrick head the actors, with others including Kenneth Dana, Matt Briggs, Gaylord Pendleton and Linda Carlon.

Harry Herschfeld, cartoonist-actor, is at work on "The Night Remembered" by R. H. M. Fleisher. Piece is tentatively called "Shilling Shocker."

"To Be Continued," comedy by Chas. George, on option to E. F. Postwick. Same producer also has "Homesmen" by R. H. M. Fleisher. Herman Hupfeld is writing words, book and music for a musical to be titled "Ulysses of Broadway," supposedly being written on assignment from the Shuberts.

Helen Morgan will go legit to play the lead opposite George Galt in a revamped "Galaxy Girls." Piece tried out for several weeks recently and was taken off for revision.

Horace Liveright is busy again trying to get together a production of a musical "Laurasia Borgia" which he has written on assignment from the Shuberts.

Liveright has been working on the play ever since his return from Hollywood four months ago, but hasn't been able to get the finances lined up. Walter Wanger was interested for a minute and a half but gave up the idea. Now Liveright is said to be dead.

Davidport Productions, a new outfit, have "Air Minid," by Albert Davis. Intention is to start immediately.

Hope Williams goes into a review for the second time by joining the cast of "Jazz City." Piece is being produced by Arch Selwyn and Carl Kemmer and is due to go into rehearsal in a few days.

Hemmer will stage the dances with Morris Raskind, who wrote some of the book, staging the talk sections. Henry Bouvaine wrote most of the music and is supposed to be on the show in the end.

Others in the cast include Jack

Whiting, Jack Hater and Evelyn Hays. Due to open out of town in about three weeks.

"Alibi" by Agatha Christie and Michael Morton, adapted by John Anderson, dramatic comedy, is in rehearsal this week for Jed Harris. Cast includes Edna Stanger, Andrew Corday, Lionel Page, John Halleran, Ed Alexander, Kenneth Hunter, Alvin Laughton and the London production of the same play.

"Constant" by Rudolph Lothar and Erno Sebist, adopted by John Anderson, N. Y. Journal's dramatic critic, starts rehearsals this week for Lewis Cerner, June Walker and Geoffrey Kerr cast leads, Raymond Scott and Edna Stanger.

Rehearsal this week for Jed Harris in "Alibi" for Jed Harris. Jay Pagen will make his first venture as a Broadway producer with "Nick the Greek," written by Harry Morgan and "Play is second to go into rehearsal this week that Anderson, adapted, 'Alibi' for Jed Harris. Jay Pagen will make his first venture as a Broadway producer with "Nick the Greek," written by Harry Morgan and "Play is second to go into rehearsal this week that Anderson, adapted, 'Alibi' for Jed Harris.

Milton Abern is casting an all-star list for the spectacular production of "The Great Play" which it is announced will exceed in expenditures any previous production of the De Koven and Shubert.

"Lady Windermere's Fan" by Oscar Wilde being revived for the Republic theatre, formerly Daly's 53d, for matinee only, (D-10-42-43), and opens Jan. 18. No Equity bond.

Although subject to salary claims of the cast of "Opera House," Equity is allowing Samuel Ruskin Golding to go ahead on a new one, "New York to Chicago," Bond is up for the N. Y. cast.

Golding, who writes, stages and produces his own shows, is paying for the claims on a new show, "House" was produced several years ago. Golding is said to be a lawyer and has the name "Golding" as a pseudonym. N. Y. goes into rehearsal this week.

"The Tree" by Richard Lawrence, casting for Jack Golding. Bond being waived.

"Headed" by Warren Lawrence to slip into rehearsals this week for the author as producer and co-caster with Karl Thayer.

Cast of the once abandoned "Negro Pinaflore" was reassembled yesterday (Monday) to start rehearsals again. Pat Leonard is producing.

B'WAY GROSSES

(Continued from page 52)

Claimed nearly \$7,000; some doubt about chances other than light money.

"The Devil Panes," Selwyn (2nd week) (D-10-47-43). Last week's outstanding entry; went to \$18,000; this week, exceptional at the outside, aided by a \$5.50 premiere; should be \$10,000.

"The Good Fairy," Miller's (8th week) (C-10-42-43). Good money; good money; caused off somewhat last week but drew gross of \$10,000.

"The Laughing Parade," Imperial (10th week) (R-14-46-44). Claimed \$10,000.

"Three Men and a Woman," Lyric (10th week) (D-10-42-43). Presented by and with Walter Whiteley; sold; written by Frank Harris; went down in tour for some time; opened Monday.

"The Great Play" (21st week) (R-2-10-43). Plans call for revised edition; gross about \$40,000.

"Wives in the Dark," Imperial (10th week). Postponed; due next week.

"The Wolves," 4th Street (10th week) (D-10-42-43). Translation from the French; opened middle of last week; division option.

Other Attractions

"Electric," Selwyn; national on off-nights afternoons.

"Gondolas," Bringer's; on revivals.

"It Never Rains," New Yorker; revival; opening Saturday.

"The Lancashire Lady," President; revival.

"Fate Morgana," Royale; revival; light week.

Shows in Rehearsal

"Blessed Event" (Phillips & Thompson), Elliott.

"Crying Out Loud" (Sam Hinton), Music Box and Liberty.

"Papaert" (Zell), Vanderbilt.

"House of Doom" (Champion), New Yorker.

"East of Broadway" (Rowe), 145 W. 46th.

"Gypsy" (Hampton), Fulton.

"Trick for Trick" (Newman), Booth.

GORE WINS \$350

Arbiters Award 10% of \$3,500 Claim Against Bentham

Arbiters allowed Bobby Gore only 10% of the amount he claimed due him from M. S. Bentham, with the latter to pay the other \$300. Arch Selwyn, Pat Fitzgerald and John C. Smith arbitrated the question. Gore claimed \$3,500 due on a 20-week contract, which Bentham had broken by saying he had mutually agreed that the deal was broken. Gore's claim was disallowed, but he was awarded 10% of the amount since Bentham hadn't followed the customary procedure of advising Goret.

Horror Fad Hits Stage

Chas. Champion has pending an untitled mystery show. Champion's name, however, is not expected to be connected with the production. Jack White is managing the troupe and mysterious about name, author and cast, with rehearsals at the New York theatre. George Graves is staging the piece. With the trend in horror plays as a result of the picture, the fad, evolve a long series of hair raising effects.

Quitting 'Band Wagon'

Thilo Loeb, dancer, will not be in the cast of the new "Band Wagon" which is going on tour at the end of this week. A later departure may be made as the company expects to have the show get to Chicago. Actress is engaged to marry Lord Cavenham.

"Wagon" is a costly trouping affair, due to its revolving stage. Two stage crews will be carried.

Chas. Hertzman is ahead of the show and Ed Sobel back.

MEX 'GRAND HOTEL' BIG

Spanish version of "Grand Hotel" presented by native company headed by Mexico City, Jan. 8. Theatrical production, which has been made here, got off to smash start with 1,300 (\$1.49) orchestra top. Highbrow audiences attended first performances and liked the show.

Intelligencia running out, management announces 75 centavo (35 cents) top for balance of two weeks. Company expects to put back on proposed tour of Latin America.

CASTER QUILTS TSC

Ethel Golden, Equity permit caster, is out of the recently formed "Theatrical Syndicate Corp." She posed legit backing and producing firm. Mrs. Golden went in with Thelma Hertzman last fall. The caster is said to have had a contract calling for exclusive casting for the "Theatrical Syndicate" but no longer.

FIXING 'SMILIN' TENT'

Al Boasberg has been rushed to Philadelphia to do some rewriting on Vince Youmans's musical, "Smilin' Through."

Place opened weekly in Philly and showed need of rehabbing in several departments. Program now is to keep it on the road about four weeks, fixing it meantime. Mate for the opening at Hammerstein's will be set before it's fixed.

Extra Week for Girl To Get Film Rights

A sudden glowing switch will have "Jewel Robbery" open at the Booth this week instead of the Times Square. "Society Girl" moved to the latter house Monday after it was announced as closing at the Booth.

"Society Girl" was produced by William and Harry Brandt, with the latter as producer. "Society Girl" was decided to play out this week in order to protect the picture rights. Although notice of closing was regularly given, Miss Luce consented to the move.

Same applied to Hardy who is rehearsing with "Zoom." Should "Girl" play Saturday, other players will have to be secured.

Fitzgerald Wins Commish Arbitration Against Allen

Chicago, Jan. 11. Squabble between Walter Bratcher and Leo Fitzgerald, New York City, over the commish rule, was decided in favor of Fitzgerald. Arbitration board of the Theatrical Artists' Representative Association, decided against Bratcher to the tune of \$1,500. Bratcher came through immediately with \$5,000 in cash, with the balance due shortly.

NEW BRANDELS STOCK

Omaha, Neb., Jan. 11. Joy Sutphen will make another try at stock at Brandels by bringing Frances Dale, Jack Paige, Angela Lark, at here from Toledo City, in company National Art Players. Last stock here was Aulger Broderick a year ago. They had no troupe but lost money by trying to play at 60 cents top. New company opened January 9.

'GO WEST' GOES

"Go West, Young Man, Go West," film started that started rehearsals recently, did. Bankroll itching red.

Place is by Stanley Whitman, who was also instrumental in its proposed production. Story was partly autobiographical.

Engagements

Lee Patrick, Roger Pryor, Kenneth Dana, Linda Carlon, Matt Briggs, Gaylord Pendleton, Ernest Bent, Regine Valdy, John Junior, James Young, Frank Horton, Marjorie Hink, Leopoldo Gutierrez, Harry Kink, Evelyn Downing, Constance Kent, Adam Held Two Sons.

H. M. McCollum, "Son of Satan," Herbert Bent, Michael Marrenko, Artistic De Lona, Pilar Arcos, Jerome Lester, Frank Munnell, H. De Koven, Ashley Cooper, Adam Held Two Sons.

Lynn Overman, Ziegfeld musical, Edward Cramer, "Wild Waves," Clyde Cullins, Eric Gerzan, Harrison Brockbank, Frances Hall, William C. Argent, Jean Scull, William Coleman, "Crying Willows."

Messinger Bellia, C. Norman Hammond, Whitford Kane, Robert J. Wright, James J. Seymour, Wm. Sauter, John D. Seymour, T. Wilson, Esther Mitchell, M. B. Williams, Katherine "Hamlet" (Hampton).

Vincent Sheridan, Mary Sevon, "Counselor at Law" (road), Janet Williams has replaced Bernice Elliot as Minnie in "Morning Becomes Electra." Miss Elliot goes to the road to play Hilda.

Laura Baxter for Kay Stroszel, G. Albert Smith for Blanche, Harvey Stephens for Theodore Near, "Animal Kingdom."

Wm. Williams replaced in the "Tomorrow and Tomorrow" cast by Henry Sherwood for Jules Epilthy, "Papaert."

Six Shows Leave 'B'way

Among the exiting show, the most notable withdrawal from Broadway is "The Band Wagon," which takes to the road Monday after a run of 22 weeks. Enthralling last number it enjoyed, prosperity, Max Gordon produced it.

This is the 10th and final week for "Bride and Groom," presented at the Balaban by Gus Klenick. Did fairly well with average grosses around \$10,000.

"Ziegfeld Follies," offered at the Masque by J. L. Jones, was withdrawn last Saturday after a moderate success. It enjoyed 14 weeks.

"Sing High, Sing Low," an independent try at the Harris, folded Saturday. Played nine weeks but in the red. Another Saturday closing was "Savage Rhythm" at the John Golden. "Colored cast drama" played a week and three days. This Morgana, a revival, goes to the road from the Royale after this week.

'Papaert' Enters Upon Stage Reincarnation

Full salaries are being paid the cast of the closed— for revamping—"Papaert," which is being relearned their new lines. With several of the original cast let out for the new production. It is understood those out also collect from Joe Zell, the producer.

Chas. George, who first adapted and staged the show, was first adapted for Europe last week, for the announced reason of staging "Jazzmen" in Paris. His name as adaptor and stager of the play is off the program. He is now in the new job and Max Fisman re-staging. Fisman is also in the cast.

Chas. George will play Saturday (16) at the Vanderbilt. It was closed after two showings to follow suggestions made by dramatic critics.

CLAIMS AGAINST GOETZ

Equity has claims from four of the cast of "The Band Wagon." E. Ray Goetz's abandoned musical, "Star Dust," they are asking for two weeks' salaries are Peggy Wood, Irene Franklin, Lynne Overman and John Sheehan. Overman is with the new Ziegfeld production.

Claims are said to run over \$5,000 in toto. Miss Wood alone engaged at \$1,500 weekly.

GHOSTLY CONTRACT

San Francisco, Jan. 11. San Francisco Opera House is determined in a suit for damages filed by Chas. George, who says he was engaged for six performances as a grand apiece on a contract never made.

Opera execs claim they don't know of any existing contract.

HALF LOAN SHARED

Salaries have been paid the cast of "Angels Don't Kiss," which Equity stopped two weeks ago over bond.

Some cash that had been posted was used for the pay off.

NEMO Theatre JOINTOWNERS NOW OPEN

FOR ROAD ATTRACTIONS

For particular write or wire to L. J. Nemo, 409 E. 42d St., Nemo Theatre, 416 Main St., Johnston, R. I. Phone 4111

VERONICA CHARLES Blythe & Schneider, Inc.

THEATRICAL COSTUMES

151 West 46th St., New York

Bryant 9-3913

SAMMY KREVOFF

Broadway's Sensational Son of Dance

Engaged to Mr. J. J. Kreloff by "MARCHING BY"

Now in its Sixth Week Great Northern, Chicago

Just Closed 2nd Engagement with Billy Rose's "Sweet and Low"

Played Opposite Ray Boyer in "Honeycomb Lane"

HE did several things to make big money quickly!

- 1st—He invested in stocks that were wiped out.
- 2nd—He invested in Building and Loan that did not turn out as anticipated.
- 3rd—He bought up a lot of Real Estate that would not move.

BUT

THE MAN that took advantage of the best and soundest the Country offered to invest in a money making Annuity is stilling pretty, and is making at it.

For further information, see

JOHN C.

551 Fifth Ave. N. Y. C.

Phone: Murray Hill 2-7838-9

THEATRE KREVOFF

1530 FORMOSA AVE., HOLLYWOOD, CALIF.

Hotel Astor, New York

Personal Representative: CHAS ALLEN

THREE NBC COAST ACTS GETTING SPECIAL PLUGS

San Francisco, Jan. 11. NBC is starting to build up its western talent for national presentation, selecting three of the current local artists for the heavy plugging. Trio are Ted White, crooner; Mary Wood, soprano; Rex Dunn, musical director. Last two are newcomers to the Frisco studios. White has been here a year, coming from Los Angeles.

Gladys Rice's 3d Year

Gladys Rice, NBC soprano, has had her contract renewed with NBC for another year. This will mark the soprano's third year with the chain. Currently on the Mobiloil broadcasts.

THE BIG SHOW OF THE AIR? MORTON DOWNEY WITH TONY WONS JACQUES RENARD AND HIS ORCHESTRA



THIS IS THE NEW JOLLY BILL AND JANE

"CREAM OF WHEAT" PROGRAM
Every Morning Over WJZ at 7:45
National Broadcasting Company

LEO REISMAN

POND'S PROGRAM
On WEAF Over a Red Network
EVERY FRIDAY EVENING
9:30 E.S.T.; 8:30 C.S.T.;
7:30 M.T.; 6:30 P.T.
N.B.C.

Frisco on Winchell

San Francisco, Jan. 11. Flock of loyal San Franciscans burned to a crisp and told NBC about it when Walter Winchell got on the air Saturday (2) to announce "X-News" local band.

Winchell screamed "O. K., San Francisco!" so many times in such strident tones that listeners started to burn up the phone wires in vehement protest.

If he had called it "Frisco," they'd have torn down the NBC building.

DEALERS COMPLAIN ON NBC'S SYNC RADIOING

New Haven, Jan. 11. Local radio dealers are squawking over NBC's experiments in broadcast synchronization.

Dealers claim meddling with programs in attempt to sync key stations. Some of the broadcast outlets has seriously affected sales. In addition to this, the dealers find themselves swamped with so many free service calls, due to experiments, that what was formerly a profit is now turned into a loss.

Matter is being put up to Federal Radio Commission.

Chevrolet Drops Discs In Favor of Network

Chicago, Jan. 11. Chevrolet is the latest of the General Motors clan slated to go network. Contracts signed with NBC for a weekly cross-country link sets Feb. 4 as the starting date.

Program's entertainment make-up will be similar to the band and vocal mélange characterizing the auto-maker's disc shows which have been on spot broadcasting the past year.

\$25,000 FOR RELIEF

Chicago, Jan. 11. Radio Revue at the Stadium brought in over \$25,000 in cash. Entire amount was turned over to the joint emergency relief fund.

Affair, plagued for weeks, went over big, as expected. Close to 25,000 passed the turnstiles.

CONCERT SPOT CHANGED

Concert in New York for unemployed musicians by Paul Whiteman on Feb. 23, scheduled for the Metropolitan Opera House, has been shifted to the Waldorf-Astoria.

A previous booking for the Met on that date forced NBC to shift concert.

SCREEN NAMES TAKING NAT'L. AIR SHOWS WEST

Hollywood, Jan. 11.

Possibility of building up the film capital as the originating point for national chain broadcasts is strong, with air persons of the stars as the reason. Marie Dressler-Jeanette MacDonald appearances for NBC Saturday (9) for the Pontiac Motor Company show, and the Daniels-Jack Oakie broadcast New Year's day, with the latter pair reported at \$1,000 and \$1,000 respectively, points to more Los Angeles-starring national hookups.

Several picture talent agents are going into the air question, strongly, even taking over their representation of other agents.

Other national programs from here are the new weekly Texaco program beginning shortly over NBC, featuring Donald Novis and Charles Beauchamp, tenors; "California Meddles," CBS sustaining feature that uses gratis screen names; and the inclusion of Jimmie Grier's orchestra and several screen names on one of the Lucky Strike programs this week.

Massense On Air

Madame Sylvia, of Hollywood, starts taking weekly Jan. 15, for Central Broadcasting program.

According to report, Sylvia will stick only to beauty advice on the radio. By profession she's a rubber, otherwise sometimes known as a masseuse, though she has become best known through rubbering.

Holding Crosby?

Bing Crosby's 10 weeks contract with Public, which expires at the end of next week, is in negotiation for 10 additional weeks. Deal is between CBS and Public.

Crosby's salary under his present contract is reported to be \$2,500 per. Public is not renewing on Russ Columbo.

No Comm, Taylor Out

San Francisco, Jan. 11. When NBC refused to allow commissions on commercial accounts he had brought in for his own program, George Taylor resigned from KYA and is framing a sponsored program for another station, probably KFRS.

Taylor, former program director of KYA, also m. c'd the "Sunshine" and "On With the Show" hours. G. Donald Gray takes the former, Harry Bechtel the latter.

CBS AND PANTCO

Louis Panico's band, at the Gullan's Paradise, Chicago, may be brought to New York by CBS next month.

CBS has the Panico outfit, tentatively set to go into Roeland for an indefinite engagement Feb. 1. Booking will be completed this week.

'32 Football Series Set

Chicago, Jan. 11. Even though the football season is 10 months off, Standard Oil of Indiana has contracted to bankroll next fall's broadcast of the Big Ten Conference over WBBM. Signatures were exchanged last week, with the obligation covering all games available from this end. WGN carried the series for the same commercial last season.

Double 5th Ave.

A big surprise to radio was the Tenth avenue accent on "first" by a society woman on a new account which started on the air last week.

The femme twice used "first" and twice pronounced it "foist."

RADIOERS WELCOME CONGRESS INQUIRY

Washington, Jan. 11.

American broadcasters "welcome any fair and impartial investigation of their industry," according to a resolution passed here Saturday (10) by the board of directors of the National Association of Broadcasters. Resolution was unanimous and was in answer to a resolution offered in Congress by Senator Coughens of Michigan, requiring the Federal Radio Commission to investigate government ownership of broadcasting stations in this country.

According to the broadcasters, such an investigation would give them an opportunity of demonstrating that the American plan of competitive broadcasting is superior in every way to the system prevalent in Europe.

After citing that European broadcasting stations are owned or controlled by the various European governments and are supported by heavy taxes on receiving set owners, the resolution points out that the "Board is ready and willing to place at the disposal of Congress and the Federal Commission any and all records, data, and information which it has or which, through its organization, it may be able to obtain."

KAUFMAN'S NEW JOB

Pittsburgh, Jan. 11. Louis L. Kaufman, pioneer radio announcer with the world's oldest air station, KDKA, for years, has landed with the local Hearst organization, WCAE, after a 10-month period of idleness.

Kaufman was let out at KDKA several months ago, after some differences with the management and devoted his time to practicing law.

WDIX's Better Spot

Dallas, Jan. 11. Permission granted North Mississippi Broadcasting Co. by federal radio commission to move WDIX from Tupelo, Miss., to Toxarkana, Ark. Frequency changed from 1,500 to 1,420 kilocycles. Station's new site gives it a monopoly over the east Texas-Ark. region, with Shreveport and Dallas nearest competitors.

TWO-WEEK BAND DATES ON COAST FOR VARIETY

Hollywood, Jan. 11.

Policy of changing bands every two weeks has been started by KPWB, the Warner Bros. station, with all broadcasts originating and playing only locally.

Station believes the variety ought to keep listeners interested, as the constant repetition of the same stuff night after night had begun to gall on regular hearers. Complaints have been heard elsewhere regarding name bands coming on other stations, hearers getting fidgety at the regular routine of dance music and no variations.

Sonny Brooks inaugurated the new policy, going out after two weeks, although expected to stay longer. Jack Crawford started last week, and makes way for another orchestra after a two-week booking.

EDDIE DUCHIN AND HIS CENTRAL PARK CASINO ORCHESTRA COLUMBIA BROADCASTING SYSTEM

WEDNESDAY SATURDAY SUNDAY
12 P.M. 5:30 P.M. 12 A.M.

HARRY RESER and his Coca-Cola Cab Entertainers

A Nationally Known Presentation
Radio's Oldest Commercial
Contract. Renewed for 1932
Each Friday Evening, 8 & 8:30
Red Net Week-WJAZ

CHARLO DAY BROADCASTING SHOWING POPULAR SOUNDING ARTISTS WJIN and WJAP



ALLISON and FIELDS

Broadcasting Daily For
MILLER FUR CO.
GOSHEN SHIRT CO.
Over WBBM, Chicago



ED SULLIVAN

(New York Evening Graphic)

Has the Honor to Present

HELEN MORGAN

as His Guest Star

on the Gerardine Program next Tuesday P.M., Jan. 19,
over C.B.S. National Network, 22 stations

8:45 E.S.T.; 7:45 C.S.T.; 6:45 M.T., and 5:45 P.T.

RADIO'S MOST VERSATILE INSTRUMENTAL AND VOCAL ENSEMBLE

TELEPHONES

And His Orchestra

RADIO STATION WGN

Trionon Ballroom

Chicago

Candy Co. Got 80 Cents Grats to Talk About Themselves on Discs

Chicago, Jan. 11.—For the number of celebrities induced by a single commercial to appear gratuitously before a mile "Life Savers" takes the graced derby. To 80 discs have already inspired their "owners" to make radio discs, the candy maker is lining up 102 more names to complete its spot broadcasting series. Subjects so far recorded come from almost every walk of life, with a fairly successful representation from show business included.

Commercial's contact men have had little difficulty in persuading the attorneys of the golden heights to spread their success stories on wax for "Release over 30 stations. Word of approach is less certain, after a suave appeal to the ego or an argumentative discourse on the publicity value of the hook-up, the prospective contributor to the series, after listening to either of both these lines, usually insists upon discussing the matter of a stipend for his services, the interest in quickly closing the matter checked off the list.

With few exceptions, the variety acts on the surface to invite the celeb into accepting the recording invitation. Spinel unimpaired by the commercial stars, the subject is admitted an outstanding success in his or her particular field and is left to certain that the world at large would be interested to hear how the celeb got there.

Direct Approach
Majority of contracts are made direct with the celebrities, who receive these five-minute programs. In the case of the stage names details are worked out with the publicity producer. In the field of sports the producer is invariably responsible for the mod of approach. In the literary, while approach of the literary stars is effected through their publishers or agents.

Among the figures from show business who have already imparted their success to the "Life Savers" discs are Daniel Frolman, Carl Laemmle, Panny Blice, Sophie Tucker, Max Baer, Texas Guinan, Francis X. Bushman, Sam Jaffe, Eugene Levontovich, Ruth St. Denis and Richard B. Harrison. Only two concert names on the recorded list are Rosa Ponselle, of the Chicago Civic Opera, and Rose Rosenstein, 19-year-old violinist with the Chicago Symphony.

Following them are the "Life Savers" series include Peter B. Kyne, John Held, Jr., and the musical duo, Karl Bickel, Bernard Macadden, Ray Long, Edith Head, Edna St. Vincent, Faith Baldwin and John McCutcheon. Among the sports celebs already recorded are E. V. Riekenbacker, Johnnie Weismuller, Gar Wood, Irving Jaffe, Francis Oulmet, Sidney Linn, Hank Anderson, Tommy Milford, and Norman Ross.

Few Industrialists
Only six names on the "Life Savers" line-up are of the captains of industry variety, perhaps because of a change in the business scene caused by the war. Business figures who have revealed their indiscretions of success by way of the "Life Savers" are J. C. Conroy, chain store magnate; Charles R. Walgreen, Max Baer, financial figure, and the board of the General American Tank Car Corp.; Jeremiah Hickey, clothing manufacturer of the Brundage Construction Co.; and Mrs. Ora Gandy, organizer of a Chicago candy store chain.

Other names in the series better known to newspaper readers are Police Commissioner Mulrooney of New York, Samuel Untermyer, former Carmack of the City of Chicago, George Head of the Wayward Minors' Court, Detroit; Miriam Moss, actress, who has been recorded but their success versions recorded because of the human interest value of the following: Mother Rogers, head of a chain devoted to finding lost children; Father Leonard, Catholic clergyman of New York; Edythe Smith, who lays claim to having been the official "first" of Al Shubert stars the "past eight years"; Ernest Edrich, chief clerk for the Palmer Hotel, Chicago; and Karl Meyer of the Cook County Hospital, Chicago.

SECOND ZONE OPEN

Judge Robinson Quits Federal Radio Commish

Washington, Jan. 11.—After four years as a member of the Federal Radio Commission, Judge Ira Ellsworth Robinson last week tendered his resignation to President Hoover, effective Jan. 15. He intends to enter the practice of law in Washington and West Virginia at his home.

The Judge represented the Second Zone. No mention of a successor.

COAST AIR P.A.'S KNOWING CARE LESS

Los Angeles, Jan. 11.—Coast radio publicity continues to be the prize gift cluttering the editorial desks of the major stations of dailies and trade sheets. Picture press stuff in its mouldiest moments is being used to advertise the graphed mess emanating from the broadcasting stations.

Appears that by a. a.'s who never got closer to a copy desk than the outer gate, majority of the clippings are accurate, let alone suitable material for publication. As usual the minor stations are the worst offenders, but some of the larger ones contribute to the phoney gags, editorialization, purely personal attacks, or otherwise incoherent literature that descends in floods on the papers. Any radio columnist out here has to be made through shreds of chaff to find the few facts that make real meaning.

Paraphrasing Blunders
Parenthetic comment on each alleged gag accompanies the copy of one station almost invariably. Yarns that wouldn't make the grade in a high school annual are rushed up for publication to please the editors. A 1,000-word story on the marriage of one of the KXN cowboys is paraphrased as "The KXN cowboy is 'In Chaps' and was a most competent in his flowery description of the wedding ending with 'I do' but failed to give a glimmer as to the bride's name."

One of a balding singer contains these excerpts: "I went on the stage because I love to sing and I love to sing with her eyes unable to conceal the mischief behind their navelts.... then love to sing with her eyes.... it was a new adventure.... until death snatched away my husband.... bravely started over again.... when life is sad, I simply smile and wait for it to be kind to me!"

Dates

Burns and Allen, Fleischmann, NBC, Jan. 23.
Hedde Myrtil, Nestle, NBC, Jan. 15.
Oletha Gahagan, Fleischmann, NBC, Jan. 14.

FULL COMM. SALARIES

San Francisco, Jan. 11.—NBC about faced on a previous policy this week and awarded full commercial salaries to artists on sponsored programs.
Move is nothing new to the east but out here it has been a long time since a major commercial fees whenever an artist got an extra program. This in an effort to bring salaries down to a standard basis. Under the new ruling the entire commercial fee now goes to the talent, leaving the usual expense to the Artists Bureau percentage.

Irvin Clob for Armour

Chicago, Jan. 11.—Armour Packing is negotiating with Irvin Clob for a series of spots on the Friday evening program over NBC. Prospective starting date for the humorist is Feb. 6. The deal is for a minimum of eight appearances. Clob filed a similar spot on the Armour show last winter.

NBC Lost \$100,000 Adv. Acct. When 'Saving' \$200 on Audition Musicians

PALMOLIVE BACK
But After Direct Results This Time—Fins a Wask

Chicago, Jan. 11.—Palmlive, NBC's oldest coast-to-coast customer until it quit five weeks ago, has returned to the same station to test campaign over a limited number of midwest and northwest stations. New program, which got its initial release today (11), is practically a straight music-clubbing job, the latter creating a decided departure from the former policy of spending around \$250,000 a year with NBC on strictly a good-will quest.

Soap-mixer's latest concert combination combines the chatter of a variety expert and the snuff, lullabies of a string quintet under the del. Can. St. Paul, is the facial authority. Program's schedule calls for 15-minutes five mornings a week.

SULLIVAN GIVES AIR GUESTS PAID NOTICE

For his new task as air m. c. for the Gerardine time over CBS each Tuesday evening, Ed Sullivan, the "Graphic" columnist, has adopted an original gesture of appreciation toward his guest artists on the radio. It is to give them paid notice of their "appearance" acknowledging the appearance of the guest stars.

Sullivan started tonight with George M. Cohan as Gerardine's first guest. The unusual surprise name for a debutante announcement's beginning. For next week Sullivan is announcing in this issue of "Variety" Helen Morgan.

Sullivan's theory is that nothing but a "paid notice" to the guests of the professional magnitude he contemplates presenting, so that they can do so in the Columbia show business weekly through "Variety" of the kindness extended to him by the show biz news.

Sullivan continues as the Broadway columnist for "The Graphic" which goes on the air once weekly. With Gerardine, Sullivan succeeds Walter Winchell, who moved to the Lucky Strike hour.

NBC Program on CBS

Chicago, Jan. 11.—Though originating from NBC's Chicago studios, Kellogg's "Singing Circus" has got a radio show on any of the Chicago outlets affiliated with that network. Commercial clected to pass up later and instead continue the program on the Columbia-affiliated Wier where it started as a local feature about a year ago.

Part that the cereal distrib refused the offer of a local NBC standby station and insisted upon the Chicago station.

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Chicago, Jan. 11.—NBC's latest display of shortsightedness is accordingly due to talent disbursements resulting in the loss of a \$100,000 advertising account. A couple of days ago, when it was announced that NBC chose to save in musicians' fees on an audition to replace the commercial's home of the week, Allen-A. Hosley, wouldn't have come to \$200.

When NBC sales department was trying to work out a time schedule for the account, the ad agency representing the account made the customary request for an audition in one of the network's studios. It was explained that it had assembled its own troupe for the program and that it figured on essentially making use of the studio staff combos for the musical background. Date for the audition was set and the commercial's home of the week was asked to be on hand.

As per schedule the Allen-A. advertising manager, D. K. Newell, and a couple of days ago, when it was announced that NBC chose to save in musicians' fees on an audition to replace the commercial's home of the week, Allen-A. Hosley, wouldn't have come to \$200. When NBC sales department was trying to work out a time schedule for the account, the ad agency representing the account made the customary request for an audition in one of the network's studios. It was explained that it had assembled its own troupe for the program and that it figured on essentially making use of the studio staff combos for the musical background. Date for the audition was set and the commercial's home of the week was asked to be on hand.

Newell and the other executives were burning plenty through the "Life Savers" campaign. He refrained from any comment. However, within the following week the commercial's home of the week, sales department here had a time schedule and starting date all set for the "Life Savers" campaign.

Commercial blames the NBC production department for the shabby treatment of the "Life Savers" campaign. It was all due to the fact that it came into the studio with talent and the "Life Savers" campaign was wounding to the production staff's pride and pocketbook, a producer of the "Life Savers" campaign. It was all due to the fact that it came into the studio with talent and the "Life Savers" campaign was wounding to the production staff's pride and pocketbook, a producer of the "Life Savers" campaign.

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JOHN P. MEDBURY

Comedian M.C. with MJB Revue
Los Angeles

John P. Medbury is the Hearst syndicated humorist who has been on commercial or other radio, humorously punctuating the other proceedings with his bright stuff. As the confederator for the "Hearst band" he has a bright weekly quarter hour over the coast NBC chain, he is locally broadcast on KFI in L. A.

Medbury is backed up by Jimmy Cavanaugh (Coconut Grove), and specialists, with Donald Novis and Margaret Lawrence, vocal high and low. The Gracie Allen league and the tenorino Novis are the mainstay of his material. Medbury to the degree that NBC is giving him such a big time with "Music in My Fingers" as her vocal contribution is a lucky thing, commendable and also effective.

Medbury, like Winchell on Lucky Strike, gets the name ballroom, however, and rightly places the anarchy proceedings.

A cute finale bit was a hokum act, the Ely Culbertson act, with Phyllis (Mrs. J. P.) doing the "Ely" and Medbury missing nicely. She wasn't programmed for her effective contribution.

MJB Office is not new to commercial radio, having been on WXYZ, Groves Jazzytime with Gus Arnheim, Bing Crosby, and the Gracie Allen. Medbury addition as m. c. is a new and bright idea all round. Medbury permits the m. c. to sing variety and musical novelty and is a nominal m. c. for the m. c. investment for MJB as the Groves orchestra, unlike the past commercial radio, from the dance floor, and at the same time edify the audience. Ambassador (Coconut Grove) performs. This is made a good idea.

Medbury being in an upstairs remote control room of the bottom and the Gracie Allen, and the Gracie Allen, to pick up their despatch. The other specialists, and the Gracie Allen, also either from this same remote control room of the bottom and the Gracie Allen, to pick up their despatch.

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BATH CLUB

With Margaret Santry, Barbara
Mauro, Frank Ventre's Orch.
Intermission
COMMERCIAL
WABC, New York

This is the commercial which arranged to feature different society women on commercial radio. It is the program series sponsored by Lint.

The same femmes on these programs, but the women on their appearances. Just why they do it, except for publicity, is a puzzle. And why the women want publicity via the ether is a puzzle. The program series sponsored by Lint.

To Kathleen Milay, author, sister of Edna St. Vincent Millay, who is the mainstay of this broadcast, the gracie appears to be a woman of worth while. Some of her works were announced by title over the air.

Miss Milay was interviewed by Margaret Santry, former mob star, regarding where Miss Milay has seen the most beautiful men and women. The interview was in a slightly humorous vein, at times and given but a few minutes. Miss Milay's interview was interrupted through the loud speaker. Nevertheless, the interview was a purpose in leading up to a plug for the product by Miss Santry.

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HOUSEHOLD FINANCE

With Don Amick, Edward Davies,
Frank Mauro, Barbara Mauro,
Frank Laird Wallis, Bruce
Kammen
COMMERCIAL
WMAQ, Chicago

Starting its second year of commercial radio, this program has touched a novel spot that looks like it will be a permanent importance. Idea in the merging of both musical and dramatic elements of a different people in each department.

At its first broadcast the theme seemed a bit shaky and possibly not as good as might be expected. At the time, it was a novel idea. At any rate, it proved the idea was there and also that the program was a permanent importance. Idea in the merging of both musical and dramatic elements of a different people in each department.

Dialog did not particularly appeal as lively or entertaining, rather seeming to serve as an excuse for singing in the musical interludes. Most salient point in favor of this program is its continuous nature. Most salient point in favor of this program is its continuous nature. Most salient point in favor of this program is its continuous nature.

Amick and Davies, who are the mainstay of this broadcast, the gracie appears to be a woman of worth while. Some of her works were announced by title over the air.

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Inside Stuff—Music

Musical compositions, by which the Copyright office understands everything but musico-dramatic works, left off slightly in the year ending June 30, 1931. The registrations for the year ending June 30, 1931, were 27,824, with 26,887, and 26,282 for the two previous years.

Sheeran-Jankin has republished "I Cried for You," a 1931 hit. Numbach has been out of print for several years but the demand is deemed undue by a publisher of the record.

Ditty was the joint effort of Arthur Freed, Abe Lyman and Gus Arnheim. Latter was Lyman's pianist at the time.

Price asked for the American rights to 'David Golden', French-made talker, was \$50,000. Universal had a print of the picture in Hollywood but turned it down.

Weather and indisposition drove Louis Bernstein to Atlantic City for a spell. He happened to hit A. C. at a time when he could lose around.

Back in the new and extremely large offices of Shapiro-Bernstein at the Capitol building, Bernstein takes a middle view on the business outlook, but that view appears to be a middle view of big men in all business lines at present. It carries more confidence that way.

Labelled 'Toyland Band', it embraces the music of the Toyland Band. It is a pop on each program. Endup of interlude in singing of 'Toyland Band' by the Toyland Band, followed by a belated 'Good Night, Good Night' by the Toyland Band.

Chas. G. Spross & Edw. A. Rice, Piano and Violin. WXYZ, New York.

Charles Gilbert Spross, composer-pianist, and Edward A. Rice, pianist, combined for 15 minutes of the program.

Chas. G. Spross & Edw. A. Rice, Piano and Violin. WXYZ, New York.

Production Writers Prefer Their Own Distinction with Publishers

A few of the songwriters and publishers are holding tea sociables in an attempt to iron out the songwriter-publisher contract frictions. These sociables are the idea of Sigmond Romberg and are held at Romberg's home. To date, the writers and publishers have had about two such tea-giving meetings attended by about five publishers and five songwriters.

According to report, Romberg and other writers of production music desire to settle the distinction between pop writers and production-writers' contracts. It is said that the production writers do not want the basic minimum contract which the Songwriters' Protective Association presented to the publishers. If the contract is forced, the production writers may withdraw from the S. P. A., in the report.

Whether or not these little sociables at the home of Romberg are held for the purpose of distributing the production writers' attitude or the general conflict between the production writers and pop writers is not known. The meetings are unofficial, as far as either side is concerned.

The songwriters' group of distributors believe they can better discuss the current difficulties between both factions over a samovar of tea than by hurriedly written proposals and counter-proposals at one another.

From reports the songwriters and the publishers have had a pleasant time at these sociables, with no fight—yet.

VICTOR'S 10% TILT TO DISC SALES VIA AIR

Through plunging its latest weekly releases on the air, started about four weeks ago, Victor claims that it has increased its sales 10%.

Victor is currently using twenty-one weekly releases in its tie-up with the local dealer. Dealer and Victor share 50% of the time credit with Victor. The dealer gets the weekly radio disc to the dealer gratis. This disc contains excerpts from the latest disc releases of Victor, giving the name and address of the local dealer.

Using the weekly broadcast, the dealer is permitted to keep the disc for demonstration purposes.

Leader Wants Royalty

Bernie Cummings, orchestra leader and songwriter, has started action against Charles Miller Music for an accounting on a song titled "Cat Down the Old Pine Tree."

Band leader aligns Vincent Youmans first published by Cummings and Charles Miller later took it over. Since Miller took the tune over, Cummings has not received a royalty payment or statement.

Leading Orchestras

JOSEF CHERNIAVSKY

And His SYMPHONY SYNCOPATORS
Just finished 20 successful weeks of Hotel Illinois and will be in Chicago, N.Y. and New York City.
Theater and Ballroom
For One Time Only
at Palace Theatre, N.Y.

JACK CRAWFORD

"THE CLAVY PRINCE OF JAZZ" and HIS ORCHESTRA
NOW PLAYING
Warner Bros. Stage at KFWB
Hollywood, Calif.
Direction—Muscle Corp. of Amer.

TED LEWIS

JAN. 9, PARADISE, CHICAGO
Edwin Columbus Reed at the Palace
WM. MORRIS AGENCY
Personal Representative
H. HAROLD GLEN
160 Broadway, New York

CHANGE OF COURT ASKED

Photophone Wants to Remove Bootleg Seat Case to Federal Court

RCA Photophone, sued by John Paine, the bootlegger, has filed a motion in the New York Supreme Court to transfer the case to the Federal court. Photophone is a Delaware corporation.

ERPI, likewise, sued by John Paine, filed an answer to Paine's claims and last week made a motion to amend its answer. Decision on the motion to amend is expected to come down daily.

Brucille Gilbert, Paine's attorney, names about \$500,000 from RCA on the bootleg seat tax and about \$400,000 due from ERPI on the same grounds.

During the year 1931, the publishers collected \$200,000 from ERPI and \$400,000 from RCA.

SAM FOX-ERPI SUIT ENDS—DISTRIBUTION

Sam Fox Music suit against John Paine, M. P. A. music publisher, and ERPI has been settled. ERPI money for 1931 which Paine has been suing for, pending the outcome of the suit, amounting to \$200,000, will be distributed this week. Due to the new suit, the distribution was delayed three months.

Fox sued for 50% of the ERPI money and also to oust Paine as agent and trustee for the publishers. He withdrew his suit upon the publishers consenting to settle with Fox for 32%.

This settlement proposal was made by Fox and Paine to all involved publishers. Through agreeing to throw out 17% of his claim, Fox will receive about \$150,000 less. He demanded in his suit, about \$120,000 net.

Remainder of the money will be disbursed according to the point agreement.

Am. Society Will 'Consider' Robbins' Demotion Kick

Robbins Music was informed by the American Society of Composers, Authors and Publishers that its proposal to demote Robbins from Class A to Class D will be considered.

Means the matter will probably be discussed at the next meeting of the committee of the American Society at its next meeting.

Robbins has yet been informed by the American Society why it was re-classified.

No Successor to J. C. Yet

American Society is at loss to choose a successor to J. C. Yet.

Rosenthal, who has no one in mind as yet.

Robbins' vote of the Society's Board is necessary to elect a new general manager.

Harrison Suing Davis

Charles Harrison, Chicago publisher and songwriter, is suing in the New York office of former Red Star Music, is suing Joe Davis Music for an accounting on "Tan Drifting Boat to Dream Land."

Harrison claims he wrote the tune in June, 1929, and that Davis published it shortly after. He alleges that he never received an accounting from Davis.

Ablets & Green representing Harrison in the action.

Girl Suing S-B

Dorothy Feltine has filed a \$75,000 infringement suit in California against Shapiro - Bernstein. She charges the melody of "B-B-B" (Thrill Me) was lifted from her song which she wrote in 1923 titled "Jojoie."

"Thrill Me" was written by Sammie Davis, orchestra leader, and Alroy Davidson.

The Davidson, leader at the Palace, Columbia, O., to Chicago for his directorship at the Palace theatre. Hal Saunders, of Cincinnati, replaces in Columbia.

WB Got Excited

Warner received a mysterious offer by phone from an attorney who stated his man wanted to buy all the Warner publishers. Attorney wouldn't disclose the name of the client or whether he is at present in the music business.

Warner at first thought it might have a bewildering offer. He wanted to elated his man wanted to buy all the Warner publishers. Attorney wouldn't disclose the name of the client or whether he is at present in the music business.

Wel. League's Expelled Members Appeal Against 802, Making Charges

All signs point toward an open legal rift between the Welfare League of Local 802, New York, of the American Federation of Musicians and the Board of Governors of the board continued to expel members of the Welfare League. The nine members of the Welfare League, two of whom were elected to the board, who were expelled immediately after the election about three weeks ago, have appealed their case to Joe Weber.

They want \$200 or \$100 each. The two members of the board expelled by Ed. Canavan, chairman of the governing board and an appointee of Joe Weber, are Richard McCann and William Earl Rich.

When these members of 802, who are in sympathy with the Welfare League, were elected to the board, a majority of three votes to one, they were immediately expelled by Canavan. The new board is now functioning last week. Both expelled members appealed to Weber and he gave them a pending final decision by the national officers. Among the other seven members of the board who were expelled are Lewis Del Negro and Harry Cohen, known to be active members of the League. Macdonald, Macdonald, nine members were previously expelled last July. At that time they appealed the national board, which remained the case to the 802 board, where Arthur Garfield Hayes was the defendant. They were permitted to continue as members of the local until last week.

Johnson's Yachting Cruise

San Francisco, Jan. 11. Carrying marine and double scene cameras, Eldridge Johnson sailed from here on his lavishly equipped yacht for an extensive trip through Easter Islands. Eldridge is former president of Victor Talking Machine Co. He is accompanied by group of nationally known explorers.

WB Publishers Doubling Up on Office Space for \$3,000 Saving and Letouts

Joe-leving its publishing offices so diversified, Warner with this week start a big cut in overhead by moving the Remick office into the Witmark offices and shifting the professional offices of Harms into 19 West 40th street.

Remick is now located on the same floor as Witmark in the Hollywood building, New York City. The move is being handled by the state office. Professional department of Harms is now in the Strand theatre building. Remick now occupies the Remick offices this week, and the pro. dept. of Harms into 19 West 40th street.

This doesn't mean that the catalogs of Remick and Witmark will consolidate. Both will continue individually, but only a skeleton of the Remick personnel will be retained. Remick now employs about 35 in its pro. dept. All but about 10 will be dismissed by the end of the first of February.

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Indefinite Delay for Radio's New Terms for Music Use; Only \$100,000 More from Air in '31 Than in '30

Columbo Incorporated; Tries Disincorporation

Hollywood, Jan. 11. Russ Columbo and NBC officials are in negotiation with Jack Gordon, host of his own radio show, out in Gordon and Con Conrad, who were together in the Conrad Music Corp., for a third year in return for financing the trip east and promoting the singer. An adjustment has been made on Conrad's third in the east, with a new deal submitted.

Gordon made a quick trip to New York several months ago to make a settlement on his contract, but couldn't get together with Columbo and Conrad at the time.

ALL BUT ONE RADIO PUBLISHER NOW INDE

Disincorporation of Radio Music was consummated last week with all but one of its former publishers now independent. Exception is Davis, Coats & Engel, which will continue as heretofore with its NBC contract.

Felst and Fletcher returned to their original owners last week. Radio Music held 51% of the stock in Felst and Fletcher. Both companies were in NBC subsidiaries for nearly two years.

Contrary to belief, Radio Music does not hold 51% of Davis, Coats & Engel, but only its original buy of 61%. The 35% which Fred Coats & Engel owned was turned back into the treasury of Davis, Coats & Engel and not purchased by secured Radio Music, as was previously reported.

With Coats and Davis out, Harry Engel got the major of the new open door for material. Previously the firm was limited to the songs of Coats and Davis. The new use of releasing both songwriters from their contracts with the firm that they turned their stock back.

\$6,000 for No Notes

Los Angeles, Jan. 11. Clair Chantant wants \$6,000 for six notes after she didn't warble last fall. Suit is brought by her lawyer, Charles L. Wagner, against the Los Angeles and San Francisco opera associations and Gastano Merola individually.

Charge is the singer was optioned in 1930 for six performances in September and October, 1931, but that the deal was repudiated last year.

Switches

Edna Wolpin yesterday (11) switched her radio show from the station of Robbins Music to Witmark. Wolpin is assistant to Bob Miller of the "Jazz" radio show.

Bill Parker on the same day moved over to Robbins from Famous Music, replacing Wolpin with Robbins.

Henry Ruppert was added to the Warner catalog last week, in the mayhem department.

MILLS' PRO. MGR.

Al J. Neuberg, a songwriter, is now professional manager for Mills Music. Neuberg was formerly with Forster.

HE MAKES YOU DANCE

PAUL SABIN
"I've got a new song that will make you dance. It's called 'The Rhythm of Love' and it's the most beautiful thing I've ever written."

Drama's Theme Song

Hollywood, Jan. 11. Return to the theme song of the talker will be carried out at Radio where Max Steiner is to write a number for "Symphony of His Millions."

Score is straight drama.

Music industry's revenue from radio for the year 1931 was but \$100,000 more than for 1930, despite the millions in increased income to radio during the past year. It is estimated that in 1931 the American Society collected less than \$100,000 from radio. In 1930, the Society grossed about \$80,000 from radio. The new radio rates, supposed to be presented to radio by Feb. 1, next, will be delayed still longer, according to report. It is said the radio committee, appointed many months ago to determine a new national radio taxation for music and one that will greatly increase its income from radio, will not be ready to file its report by then. They have not yet determined upon any set plan of licensing increase, according to report. The committee appointed by the Society to fix the new rates holds Ed. Bremer, Saul Bornstein, G. Schirmer, Bob Crawford, Otto Speaks and Joe Young.

90-Day Cancellation

Currently all expiring contracts with radio stations, the majority of which are for 90 days, are being renewed on the old terms but with 90-day cancellation clauses. From that time on, the new terms will be a good many months before the American Society is ready to set any set procedure to raise its radio revenue.

Meanwhile publishers and songwriters are fuming at the meagre income from radio. They consider themselves simply a huge force for radio which quickly consumes all the music industry has to give and demands more, without the publishers or writers profiting from this added demand.

CUBAN UNO WANTS TO DEPORT YANKEE ORCH

Havana, Jan. 6.

Fernando Anckermann, president of local musicians' union, accompanied by lawyers, notary public, and police officers, are being the National Casino on New Year's Eve and signed affidavits to effect that the Cuban orchestra was playing against the immigration laws.

Dr. J. L. Moreno, Cuban lawyer, is in charge of the prosecution, and aims to have the orchestra deported and the local union paid \$1,000 for each man in the Freedman orchestra.

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ROBBINS' MUSIC CORPORATION

11755 N. Y. N. Y.

THE BEST BOX OFFICE BET IN AMERICA

The Sensational Return to the Stage of

MARION "KIKI" ROBERTS THE FAMOUS ZIEGFELD BEAUTY

READ WHAT THE PRESS SAID:

Police reserves were called to handle the crowds when Marion ("Kiki") Roberts made her first stage appearance, since the gangster's murder, at the Academy of Music yesterday.

More than 1,500 persons stood in line at the theatre before the doors opened at 11 A. M. When Miss Roberts made the first of her five daily appearances the house was sold out and there were 250 standees.

DOESN'T MENTION DIAMOND

In a few lines of dialogue with Jerry Franks, a radio entertainer, who introduced her to the audiences, Miss Roberts made no mention of Diamond.

With two banjoists as her accompanists, Miss Roberts, after a brief speech, went into a dance routine. When her act had ended, the applause of her audiences drew her back for several bows.

"She is a better box office bet than Peaches Browning," Lew Preston, the theatre manager, declared, "and Peaches was the best I ever had here."

—The N. Y. "Daily News."

MARION ROBERTS SCORES IN STAGE COMEBACK

The first performance with Kiki as headliner took place at high noon and the size and interest of the audience should have been a lesson to any scouts who came down from Broadway where the theatre people are forever lamenting that the picture shows are ruining them and that the stage has fallen on evil days. In and around the Fourteenth Street theatre, they might have seen for themselves that the theatre is far from dead.

All they have to do is to give the public what it wants. The management at the Academy of Music pointed this out in discussing the prospects for Kiki. The place was jammed today for Kiki. Get celebrities on the boards and the show business booms.

At 8 o'clock this morning nearly 1,000 persons, mostly men, were lined up on the sidewalk waiting, although it was known that the doors wouldn't open until 9 o'clock. At 11:30 there were hundreds of standees jammed inside the ropes which had been drawn tight in expectation of such a crowd.

—The N. Y. "Eve. Post."

"Kiki" Roberts returned to the stage for the first time in a year today in a novelty dance at a 14th St. vaudeville and motion picture house.

Between 500 and 600 persons waited from 8 A. M. until the doors opened about 11:30 to see her.

"Kiki" in a black and silver dance costume, appeared at 12:15 and did some old dances she used to do in the "Follies," being warmly applauded at the conclusion.

—New York "Evening Journal."

Presented by JAMES KELSO

PACKED THE HOUSE FIVE TIMES DAILY AT THE ACADEMY, NEW YORK CITY

FOR IMMEDIATE AND FUTURE DATES

E. GORDON

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Published Weekly at 154 West 41st St., New York, N. Y., by Variety, Inc. Annual subscription, \$4. Single copies, 15 cents. It is a second-class matter December 15, 1932, under the Post Office at New York, N. Y., under the act of March 3, 1879. COPYRIGHT, 1932, BY VARIETY, INC. ALL RIGHTS RESERVED

VOL. 105 No. 6

NEW YORK, TUESDAY, JAN. 19, 1932

64 PAGES

HOLLYWOOD'S SOCIAL USET

Minne. Burlesque Chorus Boys Flop; Cops Pass Strip Dancing in the Dark

Minneapolis, Jan. 18. The Gaiety (burlesque) has disintegrated its male choristers and substituted dancing in the dark as a strip by the girls. The cops have elevated the society shaking as long as the bulbs don't glow while the girls quiver. The first and only male chorus line ever known in burlesque died last night.

As runway attractions the male chorus group failed to lure sufficient female trade to warrant retention despite the free exposure of many figures up and down the orchestra floor.

The studio's conception of the art of striptease, as specially interpreted by Linda Wauson, has the approval of the police providing the management pulls down the dimmers and thereby aggravates the customers. The head electrocutor stands a chance of becoming one of the most popular guys in town with a novel opportunity for side coin to miss a cue or two.

The Gaiety is the home of Harry Green's stock burlesque enterprise.

RAILWAYS LOSE FAITH IN PUBLICITY DEPTS.

San Francisco, Jan. 18. Winter tourist travel to California being around 35% lower than last year, the three transcontinental railroads competing for this traffic have cut their press agent departments to the marrow. Union Pacific eliminated its publicity unit Feb. 1.

U. P. has heretofore conducted the largest p. a. department of the lines, with a staff of five. Southern Pacific is down to three, on allied pay, and Santa Fe down to two.

Out of Sight

Hearst's Broadway publicity headline in Longacre square is attracting women customers. The latter are hardly, if ever, seen by the public.

Apparently figuring the femme breadwinners might bring complaints against the conspicuous line, the women food seekers are rushed out of sight when they come around. Whether they receive the handout somewhere else is not known.

At Last

First radio advertiser to kid its own product on the air is Wheatena. The account has been on the air a year but has acquired a sense of humor and broadcasts six nights over NBC. Its air personnel comprise Pete and Alene Dixon and Kevin Keech. Dixon also writes the script.

The self-ribbing is in the opening announcements and built into situations.

Muffling Richard

Los Angeles, Jan. 18. To make sure no local drama editor will put out Be-lance & Curran, the producers have inserted a clause in Richard Bennett's contract prohibiting him from making curtain speeches against the press during his appearance here or in San Francisco in "Cyranus".

If he doesn't pan out so well, maybe the clause will be over-looked.

VISUAL, AUDIBLE TIE-UP FOR SCHOOL

Samuel Gompers Industrial High School, in the Bronx, besides having visual education (pictures) is installing a public address system. It will cost \$24,000 between the projection apparatus and amplifiers.

Around 70 loud speakers in classrooms, corridors, and even on the playground, comprise the outfit. Control room immediately adjoins the principal's quarters. The school head, or speaker for the day, can sit at a desk and reach the entire student body in the various rooms. Or if a radio broadcast is desired with a simple matter to plug in what the other waves are saying for the pupils.

It's the most complete wire equipment mounted to date for any school or college.

\$1 Workers

De Moines, Jan. 18. The Ward Hatcher stock, at the President, is playing on the basis of 20% to the actors, 20% to the stagehands, 20% to the musicians, 20% to the management and 20% to the house.

At one matinee they had 20 customers at two bits.

HIGH SCHOOL 'UNFAIR'

Plattsfield, Mass., Jan. 18. I. A. T. S. E. local union has posted the new high school as unfair to union labor.

It is the result of the failure to engage union stagehands to handle Ben Greer's production of "Hamlet", with the pretension being sponsored by the Women's club.

The cost for the union would have been \$30 and the fee for the use of the school was the same figure.

Colony Doesn't Know Who or Who Not to Be Seen With—And the Mental Strain Is Deemed Terrible

WIVES IN FUREOR

Hollywood, Jan. 18. Upheaval in the studios has had its effect on film society. The Hollywood blue book is in confusion with no knowing just how the other fellow should rate socially.

Shifting of jobs at the studios, with some out and others wanted, has left its mark on parties, teas and other elite events. Renking of Hollywood social classes has been pretty well defined by studio position. With everything changing so rapidly in status of its stars, an ex-wife can't figure how to treat the wife of another ex who is out, on the verge, or just plain down and out.

Professional social arbiters would blush in embarrassment at some of the situations arising. Example is one studio big boy who moved right next door to his superior on the lot. It brought about a personal feeling between the two men, with the lesser fellow thinking his position would be strengthened by being on good terms with his boss. The head man was let out recently, and the other man given his job. Now the wives don't know how to act toward each other. Which should adopt the superior attitude?

Need Emily Post
Other parallel situations have occurred. Throughout Hollywood. (Continued on Page 58)

21,000 Visitors Per Month for NBC-CBS N. Y. Studios—Capacity

New York's biggest amusement curio for yokels and natives are its major broadcasting stations. Both NBC and CBS accommodate about 21,000 visitors per month in their studios.

More than twice that many are turned away because of lack of accommodations. These are put on the waiting list and informed they will receive passes as soon as possible.

The city authorities do not desire any publicity on the number of persons who visit the studios to watch broadcasts in person. They figure it might encourage more requests than they can handle.

NBC averages about 13,000 per month, all it can possibly accommodate. This excludes the studio on top of the New Amsterdam theatre. CBS averages about 8,000 per month, also capacity.

Memphis Paper Regrets Campaign For 'Crazy Quilt'—Flays It for Dirt

An Agent's Delight

The last word in agents' commendation—10% on an accident case—was offered to but not accepted by a New York agency last week.

M. R. Creagan, 75, legit character actor, has been an old hand since he called for years at the Collins and Adams agency.

While riding the elevator up to their office the other day something went wrong and the car dropped four floors before stopping, giving the old actor a bad scare. He sued for damages and the building settled for \$75.

The next day Creagan walked into the casting office and laid \$750 on the desk. He takes first place in any agent's opinion as the ideal actor.

PARK 'N' DRINK NIGHT SPOTS ON COAST

Los Angeles, Jan. 18. The drive-in night club is the next development out here. Number of spots are already furnishing hostesses and set-ups to t. b. m. too tired to climb out of their cars.

Hostesses are limited one to a car and are supposed to go no further than the running board. Amount of whistles permitted is also strictly controlled, as the outdoor spots are too close to busy corners to tip the lid all the while.

Girls Responsible
Cracked-ice and ginger ale service to the car is an all-night feature at the park-and-set sandwich stands now liberally sprinkled over Hollywood. (Continued on Page 44)

Baptists and Wrestlers In Conflict in Atlanta

Atlanta, Jan. 18. Due to bad booking, the Baptist Young People's Union, in nationwide convention here, and a wrestling match between Ben Sun Jennings and Floyd Marshall played the city auditorium simultaneously one night last week.

The Baptists set up an awful howl and went to court where they obtained an injunction to prevent the wrestlers appearing in the main auditorium. The bone-crushers, however, threw their party in Taft Hall, another assembly room in the building.

The Baptists won the court decision. Jennings the match.

Memphis, Jan. 18. Ever since 'Variety' nominated Memphis as one of the 'worst show towns in this country' the management of the Auditorium here has been the beneficiary.

Theatre boys have appealed to the three local newspapers that the only way Memphis could have stage fare restored would be by giving them co-operation so that the show visiting the Auditorium could do some business and thereby show booking agents that Memphis is not the 'worst' in the U. S. And they have had all the co-operation they could expect.

The trio of dailies have even gone so far as to give them front-page matter, and when they booked Billy Rose's 'Crazy Quilt' at the Auditorium for 16 days prior to the date the papers carried plenty of space on the event. The day the show arrived reporters met the troupe at the depot, with staff photographers, and put up the big flash.

Paper's Editorial
Show got \$1,850 for a Saturday night, which in the south is the poorest night of the week, at 75 cents to 75 scale. But 24 hours after the troupe had left town, the 'Commercial Appeal' had this to say on its editorial page about the performance:

Glad tidings went out over the wires Saturday night announcing the success of the theatrical production known as 'Crazy Quilt.' 'Variety,' a theatrical publication, carried a story some months ago describing Memphis as the poorest theatrical town in the country.

Saturday night's show, put on by the Auditorium commission and manager of the municipally owned auditorium, gave tangible evidence that Memphis is a good show town by making it possible to tip up on the big flash.

(Continued on page 23)

NO BIZ SHUTS TIMES SQ. LOOKOUT TOWER

Sightseeing tower atop the Paramount building in Times Square has been closed to view since New Year's.

Far tower, like others in the city, was run down by the Empire State sky climber. When the Park first opened it took time to look around with a good view of the coming in. When the bottom fell out of the top the price was shaved in half.

THE NEW ROAD

Milwaukee, Wis. A cheerful bit of legit booking act, Channing Pollock's 'How Beautiful' into a mortuary chapel for a one nighter last week at Appleton, Wis., drew a good crowd.

Grease was said to be \$1,200—and the ticket.

Value of Sound Not Probed—Vierte! Says Technical End Dominates Films

The dramatic potentialities of sound in pictures still await development. The next step forward in the art of motion pictures will be the realization and utilization of the limitless end in dramatic expression inherent in sound itself.

Noting the short history of talking films, Berthold Viertel points out that when sound was first introduced the novelty of it was sufficient. Sound pictures at that time included indiscriminately every kind of noise. In the beginning the fact that sound was possible, the fact that anything audible could be captured for talking pictures drew people to the new for the new thrill. Artistic progress in motion pictures was temporarily halted while the new toy had its run.

As is inevitable with any instantaneous, fast, sound film soon became common, and sound was used in its present phase, that of selection. Footstep, for instance, is now heard only if they have plot significance. Sound is beginning to be put in its proper place—a valuable accessory.

Sound's Dramatic Meaning
The technique of sound has been mastered; and it is now ready for its ultimate development. Mr. Viertel sees sound as a hitherto unrealized aid to story, to climax, to mood, to scale, to the building of scenes. It awaits the same kind of evolution that transformed camerawork from mere static photography to moving, stirring, climactic angles. Pictures will explain themselves to the ear as they have to the eye, not mainly by dialog, but by a background of significant, expressive, and dramatic sound. Sound will be used to create climax in the way musical composition now creates climax for big scenes, diminishing for tender passages. Lubitch's use of musical backgrounds in silent film illustrates what Mr. Viertel believes can be done with sound that is not dramatic music, but that has dramatic meaning in itself.

Mr. Viertel, one of the group of "artistic" picture directors who have received their training in the theatres of Europe, believes directness reaches its highest art when the director's identity is hidden behind the performance of his cast. This minimum can only be reached, however, when his cast is of his own choosing and when the story is of his inherent truth that conscious direction becomes a distracting intrusion.

Technical Domination
The technical and mechanical progress of pictures has so outstripped the story end of films that good direction now contends up to the triviality and weaknesses of the plots. Stories can only catch up to the mechanical excellence of pictures when they will have the courage to be concerned with vital, universal themes. It is not, Mr. Viertel thinks, the poor business condition of the country in general, and pictures in particular, that significant, honest stories on the screen. In this country tragedy, no matter how rare, how universal, is considered "degenerate." Mr. Viertel considers the European meaning of "degenerate" with the American interpretation of "hard." In Europe, he says, only that is degrading which compromises, that which is dishonest and lacks courage of expression.

With pictures are ready to deal with life, with real social conditions, the director should not be concerned with the details of the picture arresting. If the theme of the story he is given to direct is universal, it is not that he does not believe in it as a whole, let him strive to inject honest at least in its truth. The profoundly universal art, the opportunity for boundless human expression in motion pictures, is not much longer being denied Mr. Viertel's opinion.

So here you wouldn't be surprised to see the faintest of the town couple.

MR. AND MRS. JACK NORWORTH
116 West 42nd Street
New York

New Triangle

Hollywood, Jan. 18.
Mrs. George Roemer had been resting for the past two years. Three months ago she procured herself an agent with film intent.
Now she, Roemer and the agent are laying off.

After Air Interview Carmel Meyers Got Interviewer's Job

Hollywood, Jan. 18.
Producers brought their concern over radio chatter on themselves, aver the other gossipers.
Those film chatterers on the radio who started out with the guest-stars, especially out here, found themselves suddenly halted by studio restrictions against the guest-star radio thing, along with thumbs down on advertising endorsements, etc.

It was thus that Radie Harris, for example, who started a 22K (local) account for Resnais over KEEZ (local) on Lee-CBS spoke), later found herself okayed to do straight gossiping by the Blow Co. and the agency handled by Mrs. Harris. First guest-star was Carmel Myers, but thereafter the broadcasting firm, as also a syndicated film columnist, went in for straight chatter. Miss Harris did not encounter any clashes with the Blow Co. over her chat, despite reports to the contrary, especially locally. When Miss Harris was in the office, her office to ascertain from whence these negative reports emanated she had a hand in the matter. Miss Harris was in for straight chatter. Miss Harris did not encounter any clashes with the Blow Co. over her chat, despite reports to the contrary, especially locally.

When Miss Harris decided to go east after completing 13 of her original 26 weeks Radio 16, Blum, local lawyer and husband of Miss Myers, set the picture actress in along with Starr.

Erskin-Metro Cold

Metro's long time negotiations with Chester Erskin, with the latter expected to sign around the start of the new year, have definitely folded. Director had been tendered several different contracts.

Erskin has a deal with Ted Harris, to direct the latter's reform school play, "Little Old Boy," by Albert Bain. Harris expects to start within a week in New York.

Mysterious Mac

Hollywood, Jan. 18.
Mysterious Mr. McCullough has popped up here again. This time she is looking at what makes the studio tick.
Last time on the Coast McCullough looked over Metro.

SAILINGS

Feb. 5 (New York to Trieste), Lionel Helm (Saturnia).
Feb. 6 (New York to Bremen), Oscar Scharf (Bismarck).
Jan. 15 (Berlin to New York), Michael Bohnen, Lauritz Melchior (Saxonia).
Jan. 15 (New York to London), Ida Claire, Mrs. and Mrs. Gilbert Miller (Bremen).
Jan. 15 (New York to Cannes), Philip Barry (Paris).
Jan. 12 (New York to London), Otto Harbach, Macklin Mesley (Olympic).
Jan. 9 (Mediterranean cruise), Milton Kusell (Saturnia).

WILL MAHONEY

"In 'Earl Carroll's Vanities' The Philadelphia 'Public Ledger' said: 'Will Mahoney is in a class by himself. He wins for himself the whole-hearted appreciation of the audience, and his Mahoneyphone avoke gales of applause.'"
Direction

RALPH G. FARNUM

1560 Broadway

Goldwyn May Do All W. A. Films Under New Deal

A somewhat different arrangement between Joseph M. Schenck and Sam Goldwyn on the question of Goldwyn's production supervision of the Art Cinema group, will prevail, it is believed, for the coming year.

Balance of undertaking to direct production of all Art Cinema pictures in addition to those which he finances himself. Goldwyn will enter upon a joint financial basis with Schenck to cover certain Art Cinema pictures. Putting the matter in the coat with Schenck, and sharing similarly, Goldwyn would take over actual production of the pictures to be done under the Art Cinema banner would be handled by Lewis Milestone under the terms of the agreement.

Schenck will personally devote more time to Art Cinema production than he did last year, it is stated on authority. He asked Goldwyn last spring to take over all Art Cinema work so that he, Schenck, could devote more attention to his distribution.

Goldwyn will do at least five pictures entirely financed by himself. So many times he has been asked to build up to start material. Goldwyn contemplates two pictures with Eddie Lang for 1932-33 release. It will be the first season for two Cantor films.

Goldwyn will not direct "The Kid from Spain" for the present. This story, written by Cantor, was to have been his solo for the coming season. The Goldwyn forces are now in a huddle on a substitute yarn to go into work around April.

Possibility, however, that "Kid" may be Cantor's second for the next season.

MASSY WEST AFTER PLAY

Haymond Masses, English director and actor, went on Universal's payroll Thursday (14). He leaves for the States on Feb. 25 for six months.

Masses is currently staging the play, "Collation," starring Geoffrey Kerr and Vera Walker, for Lewis Warner. With it Masses is in as manager only, though if a suitable role comes up he will double. Masses is handled by Charles Beasley.

SEPARATION SUIT

Toledo, Jan. 18.
Mrs. Margaret O'Connell, wife of Jack O'Connell, local theatre operator, has sued him for a separation maintenance, asking \$75 weekly and attorney's fees.
Jan. 9 (Mediterranean cruise) 1915 and have one child.

Fowler, with Cabbage on Desk, Bike In Garage, Finds Hollywood Staid

HERTZ, SARNOFF AND KATZ

Reported Meeting—Significance, if Any, Unknown

Meetings with significance, if any, are reported occurring between John Hertz, Sam Katz and David Sarnoff. Hertz and Katz have met or less casually met ever since Sarnoff became associated with the theatre business through RKO. Hertz and Sarnoff are reported as friends of long standing. With Hertz's entrance into Paramount it is said the Sarnoff-Katz meetings were rejuvenated with Hertz joining in.

NO CHANCE OF ELSIE JANIS' STAGE RETURN

Elsie Janis' latest haircut will keep her off the stage with or without her husband, according to one story. A famous agent said he could not get in communication with Miss Janis, nor did they reach him through her husband. Talk created by Miss Janis, at 4, marrying a man who is not, over 26, and who has a wife and a child, the midget might do a big comeback at the Palace, New York. If only for the fact that she added hope to her husband didn't appear on the stage with Miss Janis, he might hang around the lobby as an extra attraction.

The story is that when Miss Janis got her latest haircut it was 23 inches long. She expressed purpose of preventing her return to the stage in an act or otherwise. Of late Miss Janis has been writing for the screen.

In computing the present age of Elsie Janis the basis is usually her first appearance in New York, "The Vanderbilt Cup" in 1904. Up to the time of her marriage to Sam Katz, she had been held out of New York City by the "New York Society" and she had not reached 16. When her late mother died, she was 16. In 1904 that her daughter had become 16 years of age, Miss Janis appeared in the "Vanderbilt Cup." Previously she had been only permitted to play in vaudeville houses in those states where an age limit did not apply.

Newsreels' Cash Bond Is College Grid Idea

Hollywood, Jan. 18.
If some don't think football plays a big part in the business, the newsreel companies do. They had to file a \$20,000 cash indemnity that none of the newest shots of the U.S.C. Tulane game would go out in any other form than newsreel stuff.

Program is to spend next week at Warner Bros. the exclusive feature right to shoot the game in five reels and to take it to the U.S.C.-Tulane game would go out in any other form than newsreel stuff.

Both football films are doing well on the Coast.

Loew and Roach to S.A. in Latter's Plane

Alvin Karp, flying his own plane, left Field, took his own plane to the day morning (Monday) for El Paso, Tex. Expects to meet Harry Campbell there, who has been taking Roach's air bus and pilot to South America and back.

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LETTING DON COOK DOWN

Hollywood, Jan. 18.
Donald Cook will be missing from the list of First National contract men.
His option expires next month and no renewal.

An Italian Test
Miriam Battista is being screen tested for Metro.
Actress was featured in an Italian production film that played at the Belmont.

Hollywood, Jan. 18.

Gene Fowler, a Times Square guy by way of Fire Island, three weeks here writing for Radio, disappointed with Hollywood. He has been kept waiting outside a studio.

Fowler came out here to see just how lousy Hollywood really is, he says. After listening to a score or more Broadway stories on the subject, he says he decided to see for himself. But to date he has found nothing to excite about, unless it is disappointment at not being able to find something to kick about.

Fowler uttered this as he was about to throw his right leg over a bicycle and pedal home to dinner. Fowler pedaled his way through the big bicycles in Hollywood, thereby proving to the hot polli who move straight 9, 12, 15, that he is an expert on eccentricities.

"Once in a Lifetime" must have been all wet, he says. Yesterday I went around the lot just to sit outside executive offices. I wanted to see if an author feels writing. But they wouldn't let me stay a moment. No sooner did I sit down than an executive officer came and formed their respective bosses I was there and each time I was forced inside.

Moderat Or Burned?
Here to write "State's Attorney" Fowler says the story is in no wise a revamped "Dead Men's Letters." And the solitary decoration in Fowler's office doesn't sit with Hollywood, either. It's a head of cabbage.

Jolson Due at U. A.

In May for Picture

Chicago, Jan. 18.
Joseph M. Schenck and Lewis Milestone stopped off here on their way to Los Angeles to see Mr. Jolson.

With Milestone due to direct Jolson in his next and first picture for United Artists, contact here was to approximate the time Jolson will be on the Coast. Jolson plans his road tour to include a stop to take him into Los Angeles around March 1 with two weeks scheduled for U. A. and another fortnight in San Francisco. Allowing for a rest period to follow, Jolson figures on the lot on the 15th of March. "Wonder Bar" local engagement is set to wind up Jan. 25, and Jolson is expected to start his business calls for it. From there he will show goes to Milwaukee, St. Louis and Kansas City, with a few one-actings in between.

9-Year-Old Valentino Record Still Selling

Hollywood, Jan. 18.
Slow but sure, the records of Valentino for the phonograph record made almost nine years ago by Rudolph Valentino, "Framing," and "The Platte Music Co. here, which took it over from the Celebrities.

Despite the poor quality of the recording, made under the worst conditions and circumstances, the way, there are still Valentino fans who buy the records. The records, the only vocal record remaining of the Latin star.

LEVY'S RUSH TRIP

Benn Levy rushed to Hollywood Thursday morning (14) for a train to Universal. No idea, he said, on boarding the train, what U wanted for it.

Levy was in New York to stage his play, "Devil Passes," at the Selwyn.
Kearney's U Originals
Patrick Kearney, playwright, contracted by Universal to write original play. Expected to arrive here Wednesday (20).

STARS' AD COIN WALLOPING HAYS BAN

Hollywood, Jan. 18. Banning of commercial endorsements by the Hays office hasn't stopped the practice. Practically all studios have stars lined up for coming display or radio advertising campaigns.

Lucky Strike, Lux and Coca-Cola have met little resistance in getting big names from pictures because of the widespread publicity offered. This had let down the bars for other things, studios finding it hard to refuse.

Recent broadcasts by Bebe Daniels, Marie Dressler, Jeanette MacDonald, Jack Oakie and Clark Gable on General Motors time has also tended to weaken the Hays effect. Representative of the Studiohester Corp. is visiting studios for star tie-ups on a 12,000,000 advertising campaign in which only picture names will be used in connection with the cars.

MARILYN MILLER OFF MORE WB PICTURES

Hollywood, Jan. 18. Marilyn Miller and her \$100,000 picture contract from Warner Bros. are reported going into an eclipse. Miss Miller's final for WB is said to be the current option with "Mickey Lova". The Warner-Miller agreement is understood to be optional with Miller for two more pictures, and not stated to be exercised.

Asks Contract Release Due To Wife and Cal Laws

Hollywood, Jan. 18. Claiming that all his earnings promptly went in the direction of his ex-wife, Cliff Edwards lodged a renewal of his contract with Metro at the expiration of the last option period, and will remove himself from California court jurisdiction. Will vacate a couple of months and then go east for stage engagements under William Morris management.

Offers for Howard

Hollywood, Jan. 18. Leslie Howard was considered too English out here when he recently appeared in two or three pictures. Howard returned to New York to reappear in legit. With his instantaneous success last week in "The Animal Kingdom" at the Broadway, New York, Howard was immediately deluged with offers from nearly all the picture studios.

L. A. Theatres' Hoover Gags Killed by Mayer

Los Angeles, Jan. 18. Gags linking Hoover with the economic situation, used by Harry Barris at the Paramount theatre last week, were pulled at the reported request of Louis B. Mayer. One was the old surefire of turning out an empty pocket and calling it the Hoover bag.

HAROLD RIPLEY'S DIVORCED

Salem, Mass., Jan. 18. Divorce has been granted here to Mabel Albertson Ripley, former screen actress, who accused her husband, Harold A. Ripley, New York film publicity agent, of cruel and abusive treatment. Mr. Ripley was given custody of the children, aged five and six. The Ripleys were married in 1925.

WB AND JESSEL

Reported Flirting on Remake of 'Jazz Singer'—George Did the Show

Chicago, Jan. 18. George Jessel and Warners are flirting with the idea of a picture comeback for the comedian and going back to the original 'Jazz Singer', which was never made as an 100% talker. The Al Jolson version of 'Singer' was silent in action other than for a couple of songs by Jolson. With Cantor-Jessel's completing their stage dates soon, likely that Jessel will trek west with Cantor.

Land President For 'Still' With Vaude Headliner

Washington, Jan. 18. After three years of effort by every publicity man in town, President Hoover finally permitted himself to be photographed with a theatrical headliner. It was accomplished by Harold Meakin, manager of Keith's (RKO), who succeeded in having the President pose with Moran, mystic, currently playing the lead RKO house.

Koran, prior to Hoover's election in 1928, predicted his nomination and election. He is now predicting the President's re-election. The President was approached on the idea that Koran, in making his predictions in the RKO houses throughout the country, reached the voters from a new angle. Also that Koran could give him a first-hand report on the reaction to his prediction that would give a picture of the public's attitude.

The deal between the President and the performer in the executive offices, the photograph was taken on the White House lawn on Saturday (18). But two other theatrical "names" have received this check. They were George M. Cohan, when presenting an official song to Congressman Sol Bloom's Washington bi-centennial commission, and Mary Pickford when she flew here to start the recent unemployment benefit performance in the theatre throughout the country.

MARY CAN'T FIND PLAY OR PICTURE; ICES FILM

Hollywood, Jan. 18. Mary Pickford has abandoned her idea of appearing in a stage play and is looking for a screen story. Says she has tried to find a picture. Actress won't use the film plot written by a prominent author. Pickford, who has been in New York, also because a suitable treatment couldn't be made. Story she is seeking must have a woman to eat, not, and be good for kids.

Coast Frets Over New Anti-Foreign Talent Bill

Hollywood, Jan. 18. New anti-foreign law bill, just introduced at the instigation of the American Federation of Labor, may hit foreign musicians and legit players, but the Coast has something to think about, too. The type of star exporting funds into homeland depositors, and the official admittance and cognizance among Coast players, may be a threat to the minor people, not to mention the foreign version and sync talent, while in the country stay 18 months. Two extensions for six months each are generally available through proper channels.

CHANCES AGAINST STYLIST SELECTION

Screen Material Statistics Show 50% from Publishers, 35% Staff Written, 15% Plays—Chances on Novice Writers 1,000 to 1

FRANCE FOR QUALITY

The printed work will always be the producer's most fertile and consistent source of story material.

Among the big producers story sources have been systematized until the average producer now schedules in looking upon 50% of its material from publishers, 15% from playwrights, and the remainder from the staff writers.

The story surplus and the official policy of the big writers who don't get into type want no chance in a thousand for pictures, is the elimination which are a part of the reading system.

This system shows that of 5,000 novels in one year 200 were marked as ending themselves to screen adaptation and of these only 25 actually reached production schedules. This means that 15 stories were placed on the shelf, or more material than one film company produces in a period of five years.

Virtually every studio reads the same material. At least, this is emphasized by authorities who have officiated in these departments for the past decade. The same material is available to all companies at the same time and in the decision to purchase largely rests the story buying executives.

Between plays, books and stories, it is estimated that such combined readings total 15,000. Since the companies participating in the reading turn out a total of 500 features yearly, the odds against purchase of the average recognized writing under consideration are 100 to 1.

For Quantity. The works considered are not, of course, confined to the U. S. They include authors throughout the world. The most pursued foreign authors are those of France, Italy, Spain, and England.

These countries France is deemed to lead the list for quality and the U. S. for quantity.

In addition to this reading, company theme commentators must peruse an average of 16 magazines monthly and about 12 national and international reviews.

Russia is not included in the literati of the American screen for many reasons. Outstanding among these is that even to Russian-born readers the themes today from the Soviet are, on an average, weighty beyond comprehension.

The Studio Mould. Outside authors are described as the great contributors to the knowledge of screen technique is held up as often a handicap to style and its inclination to base all routine picture lines—the very lines from which the industry is attempting to alienate itself.

The biggest handicap to be faced by the staff writer, and one which cannot be will always be the attempt of the studio to mould the writer to its way of thinking. This is a hard, successful in distinguishing the staff man's spark which probably first induced the company to hand him a contract.

Lubitsch and Par Talk Deal as Asso. Prod.

Hollywood, Jan. 18. Ernst Lubitsch is discussing a new deal with Paramount which will probably make him an associate producer, according to reports.

Candid Cameras' Hollywood Offstage Revelations Paralyze Night Staff

White Hollywood

Hollywood, Jan. 18. A snowball strike Friday morning (15) had the studio 'bull' men on the job hunting publicity shots with the unusual background. The snow didn't make a hit with the Chamber of Commerce.

Using Film Names As Sidelights on Hawaiian Trouble

Hollywood, Jan. 18. Newspaper sidelights of the picture colony in the Hawaiian trouble isn't liked by the industry heads. Story under the by-line of 'Borothy Mackall and run by International News', brought plenty of criticism on the actors' heads. The statement that white women with Hawaiians, and thus burn the natives, was especially resented here.

International News has been getting names of film people who have been in Honolulu, with comments by some of them for use in stories on the situation.

San Francisco, Jan. 18.

Dailies here are heavily playing up the current Hawaiian trouble. Four ship lines run from here. Travel to the islands lessened by the unfavorable publicity. Daily 'Chronicle' makeup boys pulled a prize boner in connection with the picture Fox announced 'Vacation in Hawaii' ad at bottom of two full pages of news and art on the Honolulu situation.

Gardner Quits and Stone, Farley Also New Fox Dropouts

Hollywood, Jan. 18. Jack Gardner, executive director, quit Saturday (16), by mutual consent, though his contract does not expire until May. He will vacation for a month and then open his own agency. Another Fox dropout is John Stone, recently appointed executive assistant to Sol Wursel. Stone was advancing the post from the Fox foreign dept. of which he was in charge. A third departure is that of Mollie Farley, who will vacate in charge of the Fox special effects dept.

Richard Carroll, head of the story dept., asked to be relieved of the job and be permitted to return to writing. Robert Yost will temporarily succeed him as story head, Carroll resumes liaison with his typewriter.

Extras Not So Busy

Hollywood, Jan. 18. Joe was down for extras last week to 478 daily average. Activity was down here in units and studios 23 features filming as against 27 to 31 the first week of the year.

Feb did not get hectic. Biggest set that was a crowd of 124 at a New York dock for 'It's Hell to Be Famous' at Warner-F.N. No other sets used more than 100 people all week. This week starts with 21 features in production and eight scheduled starters.

Hollywood, Jan. 18. Off-stage photography, showing Hollywood celebs enjoying night life, which has recently been getting into paralyzing sections and the fan mags, is now out. Reason is that a few of the celebs have found themselves in the press photographs alongside bottles that were palpably not champagne containers.

A few snow pictures had the stars and the bosses refusing to patronize the night spots where the photos were being taken, with result that the proprietors have now forbidden cameramen the run of the place. Picturing the night fun fest goes the free lance photographers a great break and it was jokes for the cafe and hotel managers to watch such publicity in the captions.

Cameramen with the small but sensitive cameras found it easy to snap the celebs without the latter knowing anything about it. This time it was in great demand among the eastern editors.

Means. A few picture showed up and Hollywood began to mean. Effect on the fans, the bluesiness and other things, Hollywood took up as the evenings, had the celebs and their sidekicks. To no more than stopped going to places where they believed a cameraman might be lurking.

Another thing that irked the picture outsiders was that some of the best staff photographers just as they didn't want to be shown.

One laugh was when an eastern paper showed the syndicate's film chatterer passing a bottle of real goods to one of the star pets of the paper.

M-G DROPPING GRETA'S FIRST NAME, JUST GARBO

Metro will hereafter only bill Greta Garbo by her last name. As far as known it's the first time film personality has been so expolited.

Elimination of the first name of the star comes on orders from the studio. Instructions have gone forward to place into immediate effect the cut on the Garbo name in all advertising, publicity, billing and other matter concerning the star. First picture crediting her merely as Garbo was 'Grand Hotel'.

Nearest to a last name reference is judged to be Maurice Chevalier, as regards the picture names have been so styled commonly.

INDEX

Bills	41
Bd. and Orch. Routes	40
Burlesque Routes	42
Editorial	43
Exploitations	44
Foreign Film News	21
Foreign Show News	56
Legitimate	45
Inside Radio	61
Letters	46
Legitimate	51-54
Legit Reviews	64
Legit Reviews	65
Literati	56
Musie	57
News from the Dailies	49
Night Clubs	61
Outdoors	63
Pictures	2-23
Radio	29
Radio	61
Radio Reports	58
Talking Shorts	59
Times Square	42-44
Variety	45
Variety House Reviews	39-46
Women's Page	49

Meeting on International Sound Pact Due at Berlin Within Fortnight

PATHE NEWS TILTS-RENTS

Ads 1/2 on Coast of News Service to All RKO Houses

Pathe News has notified all RKO houses of the increase in the weekly charge of 35%. The new rate goes into effect immediately. It was stated in the Pathe News, as a subsidiary of RKO, has been complaining ever since the purchase of the RKO chain in the last week of rental demanded by RKO theaters helped to hold Pathe News continuing to operate. Also the new consideration was given to this until quite recently.

Creditors' Offer Is Rejected by Multicolor Firm

Los Angeles, Jan. 18. Attorneys for major creditors are drawing papers to force Multicolor into liquidation. The offer of Multicolor officials to accept 30 cents on the dollar for their claims was rejected by the creditors. The offer was approximately 15 cents on the dollar. The creditors' offer to accept 30 cents on the dollar for their claims was rejected by the creditors. The offer was approximately 15 cents on the dollar. The creditors' offer to accept 30 cents on the dollar for their claims was rejected by the creditors. The offer was approximately 15 cents on the dollar.

Hollywood

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed each Friday in Hollywood, and placed as a wrapper upon the regular edition of the Bulletin.

The Bulletin does not circulate other than on the Pacific Slope. News from the Dailies in Los Angeles will be found in that customary department.

Adapting Own

Elvynor "The Girl" Universal, for sign writing original, is adapting her own original, "Friday Madonna."

Neuman on Features

Kirt Neuman, megger of short comedies in the Fox studio, is making features, starting with one called "Information Kid."

Stanwyck Wants Play

Barbara Stanwyck is showing interest in Ray Gamett's novel "The Sign of the Cross" for a picture. Stanwyck is showing interest in Ray Gamett's novel "The Sign of the Cross" for a picture.

Rogers' Next

"Down to Earth," Will Rogers' next picture, is by Homer Crook. The picture will be made in the Fox studio.

Hebert Left

Rose Hebert has broken up with Universal when "Ambition" is finished and goes to New York for a vacation. She'll be back on the Coast to play off Ralph Burdett in "Companion Act," opening in San Francisco in April.

Braun Bailing

Oscar Braun, his contract for Paramount ended, left for New York. He'll be back on the Coast to play off Ralph Burdett in "Companion Act," opening in San Francisco in April.

French Directing

Lloyd French was made a Hal Roach director, but first must supervise a "Boy Friend" short.

As "Lead" Man

Owen Francis is "lead" man with Gene Fowler and Rowland Brown on "Radio's State of Affairs."

McGuinness Quits Col.

James K. McGuinness leaves Columbia Pictures to become an associate producer on "Showboat."

Musio Economy

Radio Music upholds let out some of the Harms and Wilcox. The Harms and Wilcox are being let out of the Harms and Wilcox.

Cheese's Chi Test

Charlie Chees, through at Roach, opens his B. K. vaude troupe Feb. 6 at the Oriental, Chicago, with two shows a week.

Radio's Remorse Team

Arlene Jaffe and Eric Linden are being groomed by Radio as a Gaynor-type team. The team is being groomed by Radio as a Gaynor-type team.

Col. Layoffs

Closed Saturday, in two weeks Col. Layoffs will be closed. The Col. Layoffs will be closed in two weeks.

Brended Off Salary

El Brendel is off salary at Fox while making a 10-week personal picture. He'll be back on the Coast to play off Ralph Burdett in "Companion Act," opening in San Francisco in April.

Who's Who Takes Either

The who's who thing is being tried on the radio industry by a new series of "Who's Who" features. The who's who thing is being tried on the radio industry by a new series of "Who's Who" features.

Hughes Starts Away

Cadillac hasn't resumed production before June. Howard Hughes is not due back at the UA lot for another month.

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Minardi's Must Go

Helen Minardi returns to Metro. The Helen Minardi returns to Metro.

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From three months in Paris and was here for the Bauding School

to tone down. It was estimated for James Dunn in "Have a Heart." Dunn goes instead into "Little Teacup."

Gaynor-Farrell Again

Charles Farrell and Joan Blondell are scheduled for James Dunn in "Have a Heart." Dunn goes instead into "Little Teacup."

10% Radio Station Cut

KFI-Keene employs took a 10% cut. Glen Dahlberg, from the commercial department, replaces Robert Hurd as program head.

WB Postmen's Demand

Over-activity given as the Warner Bros. reason for the postmen's strike. "Over-activity" given as the Warner Bros. reason for the postmen's strike.

Radio has added long postponed

plans for a magazine cover model, which will be the first to go out here before Feb. 1.

Par Buys 'Waves'

"Wild Waves," radio satire reuniting in New York, has been bought by Paramount. The picture is being made in the Fox studio.

Sam Jaffe Reviews

Sam Jaffe reviews with Paramount. The picture is being made in the Fox studio.

Par Buys 'Waves'

"Wild Waves," radio satire reuniting in New York, has been bought by Paramount. The picture is being made in the Fox studio.

Barrie Sticks

Paramount theater has contracted Harry Barris to continue as m. c. for four weeks.

D'Arcy as M. C.

Ray D'Arcy is m. c. of "Chaine" idea. The picture is being made in the Fox studio.

Consolidated's Lot

Consolidated Lab. has cut all salaries by 15 percent. The picture is being made in the Fox studio.

Christie's for Vets

Veterans of Foreign Wars may lease the old Christie studios for a picture. The picture is being made in the Fox studio.

'Zee Zee' Ducks Union

Harry Seitz is out of "Zee Zee" for a picture. The picture is being made in the Fox studio.

Argoxy Folds

The Argoxy Productions, which planned a series of westerns in Hollywood, have folded. The picture is being made in the Fox studio.

Special Post

Post of ladies' costume has been ordered by Mrs. Margaret Pemberton, wife of Brock Pemberton. The picture is being made in the Fox studio.

McGuire's Zigzag Book

William Anthony McGuire leaves for New York. The picture is being made in the Fox studio.

Ralph Lewis Bankrupt

Ralph Lewis, who produced Vera Lewis in bankruptcy proceedings, has filed for bankruptcy. The picture is being made in the Fox studio.

Joe Stafford Takes his Band

Joe Stafford takes his band to the Coast. The picture is being made in the Fox studio.

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Visual Education

By Tom Waller

(Twentieth of series of articles on motion pictures in the classroom.)

Prisons as well as schools

are ready for visual education, but the industry is in a way to miss a chance because of petty competition.

The educator interest in film

is admittedly higher than at any previous time. Penal commissions are now being set up for the purpose of bringing teachers no satisfactory reply from important elements in the industry.

Within a week Fox could have

83 subjects available if the organization now were not actually in a position where it would have to pay out more in royalties than it could expect to make if there were no visual education.

At \$500 per negative reel

(the same royalty imposed by Western Electric upon picture studios) \$1,000,000 at professional box office the licenses using the Western Electric picture would be a big business.

Fox admits it has reached the

educational crossroads. It points out that moving over to the picture studios, where the school royalty has been cut to one-fifth, would mean that the picture studios are in a position where it would have to pay out more in royalties than it could expect to make if there were no visual education.

Cut's Switch Now

Shifting to Phonograph at this time, however, would not only necessitate the re-making of the schedule, but would prohibit Fox from using its vast library because of the fact that the picture studios are in a position where it would have to pay out more in royalties than it could expect to make if there were no visual education.

That chance of getting Western

to see its royalty excessiveness is practically hopeless is the belief of

Among the state institutions

are likely to be the first institutions where screen instruction will prevail. The picture studios are in a position where it would have to pay out more in royalties than it could expect to make if there were no visual education.

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under state supervision. There are 10,000 such places coming under state supervision. There are 10,000 such places coming under state supervision.

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Exchange Man Wants Distinction Between Indies and Quirkies

Hollywood, Jan. 18.

Phred St. John, owner of the Co-Op picture film Exchange of San Francisco, visited "Variety" here to enlist friendly offices for the indie exchange which, he says, is a Co-Op business, and not to confuse these indie pictures with the "quirkies."

After concerning that "Variety" draw the distinction between an indie and a quirkie while a quirkie is most often an indie, but an indie production is not necessarily a quirkie. The picture is being made in the Fox studio.

St. John's Co-Op exchange handles the rights of distribution in the southwest of the Twickenham-produced Sherlock Holmes pictures, which British-made films, "Sherlock Holmes' Last Hour" last week played Warner's Downtown.

At first run, the picture was a success. The picture is being made in the Fox studio.

St. John avers that because of the generally known shortage of pictures, his exchange must pay plenty for indie product suitable for first-run exhibition. It is in this shortage which forced St. John into a Warner Downtown house in L. A. and, obviously, St. John's chief concern is to create the distinction between these indie pictures and the "quirkies."

N. Y. to L. A.

Bern W. Levy, Harold Franklin, Brown Brown, Ned Depinet, Patrick Kearney.

L. A. to N. Y.

George Rand, Joe Krungold, Curt Reed, Stuart Edwin, June Collier, Milton Marco, William Anthony McGuire, Bernard Lohmiller, David Harris.

MOVIES

L. A. Can't Snap Out of It; Main Houses All Near \$15,000, With 'Pressure' and 'Emma' Best

Los Angeles, Jan. 18. Bits generally so slow with exception of "Emma" the Criticism, which started strong with \$15,000, and "High Pressure" at the Hollywood is also okay.

Both big downers, Paramount and State, are sluggish with "Two Kinds of Women" (Fox) and "Charlie Chan's Chance" (Fox) at \$15,000. State is relying on Capt. Dobbs' radio act on stage at part of the Pandion and Marco 10th anniversary program to get over on the week.

"Sky Devil" with \$7,000 is poor at the week. "The Criticism" is slow, "Arrowsmith," which was a possibility for the Chinese, instead, "Mata Hari" followed. "Divine" into the case Grauman house Jan. 28 with "Hell Divers" (M-G) at \$15,000. Its fifth week with \$12,500. Fox needs that to break, hence they're rushing "on line."

"Frankenstein" with over \$10,000 on the third week is plenty strong at the Orphe.

RKO Hiltelst went to a Saturday opening with "Gully" (Gentry) and RKO vaudeville, both fair at \$11,000.

Estimates for This Week
 Chinese (Fox) (2,295): 30-40-65-80-90-100-110-120-130-140-150-160-170-180-190-200-210-220-230-240-250-260-270-280-290-300-310-320-330-340-350-360-370-380-390-400-410-420-430-440-450-460-470-480-490-500-510-520-530-540-550-560-570-580-590-600-610-620-630-640-650-660-670-680-690-700-710-720-730-740-750-760-770-780-790-800-810-820-830-840-850-860-870-880-890-900-910-920-930-940-950-960-970-980-990-1000-1010-1020-1030-1040-1050-1060-1070-1080-1090-1100-1110-1120-1130-1140-1150-1160-1170-1180-1190-1200-1210-1220-1230-1240-1250-1260-1270-1280-1290-1300-1310-1320-1330-1340-1350-1360-1370-1380-1390-1400-1410-1420-1430-1440-1450-1460-1470-1480-1490-1500-1510-1520-1530-1540-1550-1560-1570-1580-1590-1600-1610-1620-1630-1640-1650-1660-1670-1680-1690-1700-1710-1720-1730-1740-1750-1760-1770-1780-1790-1800-1810-1820-1830-1840-1850-1860-1870-1880-1890-1900-1910-1920-1930-1940-1950-1960-1970-1980-1990-2000-2010-2020-2030-2040-2050-2060-2070-2080-2090-2100-2110-2120-2130-2140-2150-2160-2170-2180-2190-2200-2210-2220-2230-2240-2250-2260-2270-2280-2290-2300-2310-2320-2330-2340-2350-2360-2370-2380-2390-2400-2410-2420-2430-2440-2450-2460-2470-2480-2490-2500-2510-2520-2530-2540-2550-2560-2570-2580-2590-2600-2610-2620-2630-2640-2650-2660-2670-2680-2690-2700-2710-2720-2730-2740-2750-2760-2770-2780-2790-2800-2810-2820-2830-2840-2850-2860-2870-2880-2890-2900-2910-2920-2930-2940-2950-2960-2970-2980-2990-3000-3010-3020-3030-3040-3050-3060-3070-3080-3090-3100-3110-3120-3130-3140-3150-3160-3170-3180-3190-3200-3210-3220-3230-3240-3250-3260-3270-3280-3290-3300-3310-3320-3330-3340-3350-3360-3370-3380-3390-3400-3410-3420-3430-3440-3450-3460-3470-3480-3490-3500-3510-3520-3530-3540-3550-3560-3570-3580-3590-3600-3610-3620-3630-3640-3650-3660-3670-3680-3690-3700-3710-3720-3730-3740-3750-3760-3770-3780-3790-3800-3810-3820-3830-3840-3850-3860-3870-3880-3890-3900-3910-3920-3930-3940-3950-3960-3970-3980-3990-4000-4010-4020-4030-4040-4050-4060-4070-4080-4090-4100-4110-4120-4130-4140-4150-4160-4170-4180-4190-4200-4210-4220-4230-4240-4250-4260-4270-4280-4290-4300-4310-4320-4330-4340-4350-4360-4370-4380-4390-4400-4410-4420-4430-4440-4450-4460-4470-4480-4490-4500-4510-4520-4530-4540-4550-4560-4570-4580-4590-4600-4610-4620-4630-4640-4650-4660-4670-4680-4690-4700-4710-4720-4730-4740-4750-4760-4770-4780-4790-4800-4810-4820-4830-4840-4850-4860-4870-4880-4890-4900-4910-4920-4930-4940-4950-4960-4970-4980-4990-5000-5010-5020-5030-5040-5050-5060-5070-5080-5090-5100-5110-5120-5130-5140-5150-5160-5170-5180-5190-5200-5210-5220-5230-5240-5250-5260-5270-5280-5290-5300-5310-5320-5330-5340-5350-5360-5370-5380-5390-5400-5410-5420-5430-5440-5450-5460-5470-5480-5490-5500-5510-5520-5530-5540-5550-5560-5570-5580-5590-5600-5610-5620-5630-5640-5650-5660-5670-5680-5690-5700-5710-5720-5730-5740-5750-5760-5770-5780-5790-5800-5810-5820-5830-5840-5850-5860-5870-5880-5890-5900-5910-5920-5930-5940-5950-5960-5970-5980-5990-6000-6010-6020-6030-6040-6050-6060-6070-6080-6090-6100-6110-6120-6130-6140-6150-6160-6170-6180-6190-6200-6210-6220-6230-6240-6250-6260-6270-6280-6290-6300-6310-6320-6330-6340-6350-6360-6370-6380-6390-6400-6410-6420-6430-6440-6450-6460-6470-6480-6490-6500-6510-6520-6530-6540-6550-6560-6570-6580-6590-6600-6610-6620-6630-6640-6650-6660-6670-6680-6690-6700-6710-6720-6730-6740-6750-6760-6770-6780-6790-6800-6810-6820-6830-6840-6850-6860-6870-6880-6890-6900-6910-6920-6930-6940-6950-6960-6970-6980-6990-7000-7010-7020-7030-7040-7050-7060-7070-7080-7090-7100-7110-7120-7130-7140-7150-7160-7170-7180-7190-7200-7210-7220-7230-7240-7250-7260-7270-7280-7290-7300-7310-7320-7330-7340-7350-7360-7370-7380-7390-7400-7410-7420-7430-7440-7450-7460-7470-7480-7490-7500-7510-7520-7530-7540-7550-7560-7570-7580-7590-7600-7610-7620-7630-7640-7650-7660-7670-7680-7690-7700-7710-7720-7730-7740-7750-7760-7770-7780-7790-7800-7810-7820-7830-7840-7850-7860-7870-7880-7890-7900-7910-7920-7930-7940-7950-7960-7970-7980-7990-8000-8010-8020-8030-8040-8050-8060-8070-8080-8090-8100-8110-8120-8130-8140-8150-8160-8170-8180-8190-8200-8210-8220-8230-8240-8250-8260-8270-8280-8290-8300-8310-8320-8330-8340-8350-8360-8370-8380-8390-8400-8410-8420-8430-8440-8450-8460-8470-8480-8490-8500-8510-8520-8530-8540-8550-8560-8570-8580-8590-8600-8610-8620-8630-8640-8650-8660-8670-8680-8690-8700-8710-8720-8730-8740-8750-8760-8770-8780-8790-8800-8810-8820-8830-8840-8850-8860-8870-8880-8890-8900-8910-8920-8930-8940-8950-8960-8970-8980-8990-9000-9010-9020-9030-9040-9050-9060-9070-9080-9090-9100-9110-9120-9130-9140-9150-9160-9170-9180-9190-9200-9210-9220-9230-9240-9250-9260-9270-9280-9290-9300-9310-9320-9330-9340-9350-9360-9370-9380-9390-9400-9410-9420-9430-9440-9450-9460-9470-9480-9490-9500-9510-9520-9530-9540-9550-9560-9570-9580-9590-9600-9610-9620-9630-9640-9650-9660-9670-9680-9690-9700-9710-9720-9730-9740-9750-9760-9770-9780-9790-9800-9810-9820-9830-9840-9850-9860-9870-9880-9890-9900-9910-9920-9930-9940-9950-9960-9970-9980-9990-10000-10010-10020-10030-10040-10050-10060-10070-10080-10090-10100-10110-10120-10130-10140-10150-10160-10170-10180-10190-10200-10210-10220-10230-10240-10250-10260-10270-10280-10290-10300-10310-10320-10330-10340-10350-10360-10370-10380-10390-10400-10410-10420-10430-10440-10450-10460-10470-10480-10490-10500-10510-10520-10530-10540-10550-10560-10570-10580-10590-10600-10610-10620-10630-10640-10650-10660-10670-10680-10690-10700-10710-10720-10730-10740-10750-10760-10770-10780-10790-10800-10810-10820-10830-10840-10850-10860-10870-10880-10890-10900-10910-10920-10930-10940-10950-10960-10970-10980-10990-11000-11010-11020-11030-11040-11050-11060-11070-11080-11090-11100-11110-11120-11130-11140-11150-11160-11170-11180-11190-11200-11210-11220-11230-11240-11250-11260-11270-11280-11290-11300-11310-11320-11330-11340-11350-11360-11370-11380-11390-11400-11410-11420-11430-11440-11450-11460-11470-11480-11490-11500-11510-11520-11530-11540-11550-11560-11570-11580-11590-11600-11610-11620-11630-11640-11650-11660-11670-11680-11690-11700-11710-11720-11730-11740-11750-11760-11770-11780-11790-11800-11810-11820-11830-11840-11850-11860-11870-11880-11890-11900-11910-11920-11930-11940-11950-11960-11970-11980-11990-12000-12010-12020-12030-12040-12050-12060-12070-12080-12090-12100-12110-12120-12130-12140-12150-12160-12170-12180-12190-12200-12210-12220-12230-12240-12250-12260-12270-12280-12290-12300-12310-12320-12330-12340-12350-12360-12370-12380-12390-12400-12410-12420-12430-12440-12450-12460-12470-12480-12490-12500-12510-12520-12530-12540-12550-12560-12570-12580-12590-12600-12610-12620-12630-12640-12650-12660-12670-12680-12690-12700-12710-12720-12730-12740-12750-12760-12770-12780-12790-12800-12810-12820-12830-12840-12850-12860-12870-12880-12890-12900-12910-12920-12930-12940-12950-12960-12970-12980-12990-13000-13010-13020-13030-13040-13050-13060-13070-13080-13090-13100-13110-13120-13130-13140-13150-13160-13170-13180-13190-13200-13210-13220-13230-13240-13250-13260-13270-13280-13290-13300-13310-13320-13330-13340-13350-13360-13370-13380-13390-13400-13410-13420-13430-13440-13450-13460-13470-13480-13490-13500-13510-13520-13530-13540-13550-13560-13570-13580-13590-13600-13610-13620-13630-13640-13650-13660-13670-13680-13690-13700-13710-13720-13730-13740-13750-13760-13770-13780-13790-13800-13810-13820-13830-13840-13850-13860-13870-13880-13890-13900-13910-13920-13930-13940-13950-13960-13970-13980-13990-14000-14010-14020-14030-14040-14050-14060-14070-14080-14090-14100-14110-14120-14130-14140-14150-14160-14170-14180-14190-14200-14210-14220-14230-14240-14250-14260-14270-14280-14290-14300-14310-14320-14330-14340-14350-14360-14370-14380-14390-14400-14410-14420-14430-14440-14450-14460-14470-14480-14490-14500-14510-14520-14530-14540-14550-14560-14570-14580-14590-14600-14610-14620-14630-14640-14650-14660-14670-14680-14690-14700-14710-14720-14730-14740-14750-14760-14770-14780-14790-14800-14810-14820-14830-14840-14850-14860-14870-14880-14890-14900-14910-14920-14930-14940-14950-14960-14970-14980-14990-15000-15010-15020-15030-15040-15050-15060-15070-15080-15090-15100-15110-15120-15130-15140-15150-15160-15170-15180-15190-15200-15210-15220-15230-15240-15250-15260-15270-15280-15290-15300-15310-15320-15330-15340-15350-15360-15370-15380-15390-15400-15410-15420-15430-15440-15450-15460-15470-15480-15490-15500-15510-15520-15530-15540-15550-15560-15570-15580-15590-15600-15610-15620-15630-15640-15650-15660-15670-15680-15690-15700-15710-15720-15730-15740-15750-15760-15770-15780-15790-15800-15810-15820-15830-15840-15850-15860-15870-15880-15890-15900-15910-15920-15930-15940-15950-15960-15970-15980-15990-16000-16010-16020-16030-16040-16050-16060-16070-16080-16090-16100-16110-16120-16130-16140-16150-16160-16170-16180-16190-16200-16210-16220-16230-16240-16250-16260-16270-16280-16290-16300-16310-16320-16330-16340-16350-16360-16370-16380-16390-16400-16410-16420-16430-16440-16450-16460-16470-16480-16490-16500-16510-16520-16530-16540-16550-16560-16570-16580-16590-16600-16610-16620-16630-16640-16650-16660-16670-16680-16690-16700-16710-16720-16730-16740-16750-16760-16770-16780-16790-16800-16810-16820-16830-16840-16850-16860-16870-16880-16890-16900-16910-16920-16930-16940-16950-16960-16970-16980-16990-17000-17010-17020-17030-17040-17050-17060-17070-17080-17090-17100-17110-17120-17130-17140-17150-17160-17170-17180-17190-17200-17210-17220-17230-17240-17250-17260-17270-17280-17290-17300-17310-17320-17330-17340-17350-17360-17370-17380-17390-17400-17410-17420-17430-17440-17450-17460-17470-17480-17490-17500-17510-17520-17530-17540-17550-17560-17570-17580-17590-17600-17610-17620-17630-17640-17650-17660-17670-17680-17690-17700-17710-17720-17730-17740-17750-17760-17770-17780-17790-17800-17810-17820-17830-17840-17850-17860-17870-17880-17890-17900-17910-17920-17930-17940-17950-17960-17970-17980-17990-18000-18010-18020-18030-18040-18050-18060-18070-18080-18090-18100-18110-18120-18130-18140-18150-18160-18170-18180-18190-18200-18210-18220-18230-18240-18250-18260-18270-18280-18290-18300-18310-18320-18330-18340-18350-18360-18370-18380-18390-18400-18410-18420-18430-18440-18450-18460-18470-18480-18490-18500-18510-18520-18530-18540-18550-18560-18570-18580-18590-18600-18610-18620-18630-18640-18650-18660-18670-18680-18690-18700-18710-18720-18730-18740-18750-18760-18770-18780-18790-18800-18810-18820-18830-18840-18850-18860-18870-18880-18890-18900-18910-18920-18930-18940-18950-18960-18970-18980-18990-19000-19010-19020-19030-19040-19050-19060-19070-19080-19090-19100-19110-19120-19130-19140-19150-19160-19170-19180-19190-19200-19210-19220-19230-19240-19250-19260-19270-19280-19290-19300-19310-19320-19330-19340-19350-19360-19370-19380-19390-19400-19410-19420-19430-19440-19450-19460-19470-19480-19490-19500-19510-19520-19530-19540-19550-19560-19570-19580-19590-19600-19610-19620-19630-19640-19650-19660-19670-19680-19690-19700-19710-19720-19730-19740-19750-19760-19770-19780-19790-19800-19810-19820-19830-19840-19850-19860-19870-19880-19890-19900-19910-19920-19930-19940-19950-19960-19970-19980-19990-20000-20010-20020-20030-20040-20050-20060-20070-20080-20090-20100-20110-20120-20130-20140-20150-20160-20170-20180-20190-20200-20210-20220-20230-20240-20250-20260-20270-20280-20290-20300-20310-20320-20330-20340-20350-20360-20370-20380-20390-20400-20410-20420-20430-20440-20450-20460-20470-20480-20490-20500-20510-20520-20530-20540-20550-20560-20570-20580-20590-20600-20610-20620-20630-20640-20650-20660-20670-20680-20690-20700-20710-20720-20730-20740-20750-20760-20770-20780-20790-20800-20810-20820-20830-20840-20850-20860-20870-20880-20890-20900-20910-20920-20930-20940-20950-20960-20970-20980-20990-21000-21010-21020-21030-21040-21050-21060-21070-21080-21090-21100-21110-21120-21130-21140-21150-21160-21170-21180-21190-21200-21210-21220-21230-21240-21250-21260-21270-21280-21290-21300-21310-21320-21330-21340-21350-21360-21370-21380-21390-21400-21410-21420-21430-21440-21450-21460-21470-21480-21490-2

Philly Is Quiet With Mastbaum Shy of \$45,000

Philadelphia, Jan. 13.

but they persist. More likely for legit houses, but report says large film palaces, too. Films on the horizon are 'Arrowsmith' at Keith's next week. Instead of being re-

'Jekyll,' which went to \$23,500 on its first week at the Stanley, is likely to get \$17,000 this week, although it, too, is off. 'Ladies of the Bl

House' started nicely if not sensationally at the Boyd and won good notices. No reason why this one can't get \$20,000 or a little better. 'Mata Hari' is down to \$18,000 in its third week.

The Earle had a fine figure last week, and inasmuch as the bill was

nothing startling it looks as if this East Market street vaudeville house is solidly over after being closed two months. Stanton has Lil Dag over in 'Woman From Monte Carlo' opening tomorrow (Tuesday), and the Kariton, which had substantial \$5,500 with 'Dishonorable,' figure

for a grand less than that with 'Under 13.' Arcadia should jump to \$3,750 with 'The Champ' (second run).

Strong rumors are floating around that several of the downtown houses will close one perhaps, two days a week. Said rumors sound pretty good, but they aren't. More likely,

but they persist. More likely to legit houses, but report says large film palaces, too. Films on the horizon are 'Arrowsmith' at Keith's next week, instead of being road showed at Erlanger as predicted, and 'Union Depot.' Clark and McCullough head stage bill at Minskibaum starting Friday with what is advertised as miniatures and brand new musical comedy.

Estimates for This Week
Maestro (4,800; 35-50-75)
 'Peach o' Reno' (Radio) and stage show. Fred Bradna, Ringling circus master, with 20-act circus, Ubangay troupe added feature; matinee trade naturally very good and maybe \$44,000. Last week 'Manhattan Parade' (WB), with Duke Ellington band, collected \$45,000, just all right.

Stanley (2,100; 38-30-76)—Jenny and Hyde* (Par). Likely to get \$17,000. After last week's \$23,500.

Fox (3,600; 38-60-75)—'Stepping Sisters' (Fox) and stage show. With Ruth Ettings, but doubtful of week \$20,000. Last week Helen Morgan no help to 'Rainbow Trail' (Fox) and gross dropped to \$15,000.

Boyd (2,400; 38-50-75)—'Ladies of Big House' (Par). Some doubt about staying qualities; however

should get \$20,000 or a little better
on first week. Last week 'Matt
Hari' (M-G) was \$15,500 in third
week.
Keith's (1,300; 35-50-75)—'Privat
Lives' (M-G). Didn't start soon
week as strong as expected, probab
ably \$14,000. First week \$19,500.
Stanton (1,700; 25-65)—'Woman
Monts Carlo' (WB). Opening at
morrow, Tuesday (19). Last week
'Speckled Band,' \$7,000.

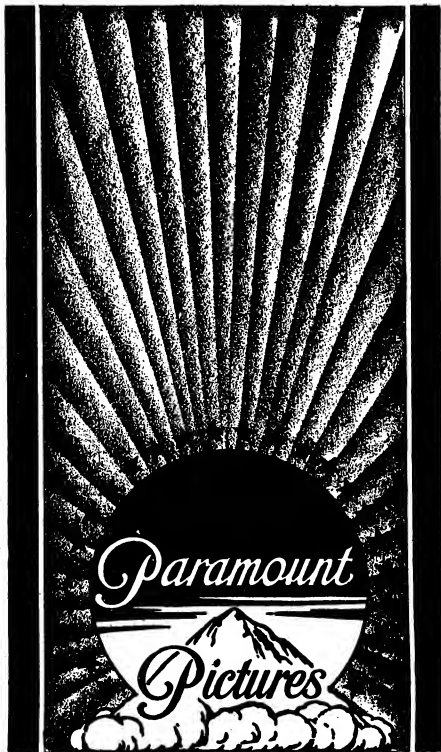
Earle (2,000; 25-65) — "Three Wise Girls" (Col) and vaude. Plus eight acts, probably \$20,000. Last week "Secret Witness" (Col) claims \$23,000, probably a little high.

Karlton (1,000; 50) — "Under 13" (WB). First run and not likely to go over \$4,500. Last week "Dishonorable" (U), second run, got \$6,000.

Arcadia (600; 50) — "The Champ" (M-G). Should be close to \$4,000.

Lord On 'So Big'
Hollywood, Jan. 13.
Robert Lord has been assigned to complete the adaptation and dialog of 'So Big' (F-N).
The late J. Grubb Alexander was working on it at the time of his death.

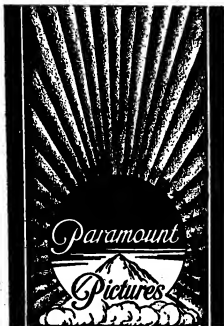
The late J. Grubb Alexander was working on it at the time of his death last week.



STANDING ROOM AGAIN

THE next three months are the *turning point* for the entire motion picture industry! Only *great* pictures can make money. *Great* pictures are yours from Paramount





FOR months our studios have been working night and day on the best pictures this industry has ever seen. Everything possible of human beings has been done to give you the pictures your box-office is crying for. Already you have had the smash hits "Dr. Jekyll and Mr. Hyde" and "Ladies of the Big House."

They are Here!

Stories!

Directors!

Titles!

Casts!

Take our word for it. These pictures have been screened. We have seen them! Hollywood exhibitors have seen them! The opinion is unanimous—*The Greatest Box-Office Hits in Years!*

Remember—

The next three months are the *turning point* for the entire motion picture industry!

Only *Great* pictures can make money! They're yours from

PARAMOUNT



TWO KINDS of WOMEN

THIS has been previewed. Hard boiled film buyers—not studio people—have tagged it “sure hit”. Every possible element that goes to make a successful picture is in it. “Two Kinds of Women” is proof of the down-to-earth, give-them-entertainment policy of Paramount studios. And look at those names in the cast!

MIRIAM HOPKINS
PHILLIPS HOLMES
Wynne Gibson
Stuart Erwin
Irving Pichel

Based on the play “This is New York” by Robert E. Sherwood.

PHILLIPS HOLMES

Popularity that shows at the box office.

WYNNE GIBSON

Her work in “Ladies of The Big House” was outstanding.

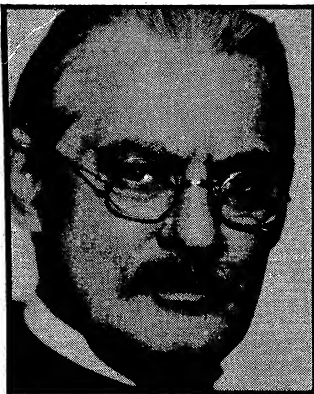
STUART ERWIN

A great comedian and very popular.

IRVING PICHEL

Big hit of “American Tragedy” and “The Cheat”.





**More money than your box-office
has seen since the depression!**

ERNST LUBITSCH'S

THE MAN I KILLED



The Picture That Will Live Forever!

**We have seen it! It will open soon at
\$2 top at the Criterion, New York.
Tremendous in theme, powerful in
direction, heart-gripping in acting...
One of the great pictures of all time!**

**(From the play by Maurice Rostand and the adaptation
by Reginald Berkeley)**

LIONEL BARRYMORE

**—in a deeply human and powerfully moving
role that calls forth all his great artistry.**

NANCY CARROLL

**—displaying a new emotional
depth and dramatic ability in
her greatest role.**

PHILLIPS HOLMES

**—rising to greater popularity
with each picture, he gives one
of the truly outstanding screen
performances of all time!**

RUTH CHATTERTON

Written by PHILIP BARRY,
author of "Holiday" and "Paris
Bound." Directed by a man
who knows box office values—
RICHARD WALLACE.

with
PAUL LUKAS



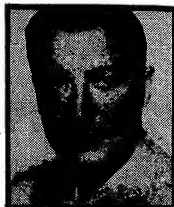
A great Broadway stage hit . . .

a *Greater* Paramount Picture!

TOMORROW AND TOMORROW

A real smashing hit—her best since "Sarah and Son"—and that got plenty of money! ¶ Now consider the box office elements here! Big stage hit last season—written by a man whose pictures have clicked heavily—great title—deeply emotional story and CHATTERTON as the fans want her! Playing a modern American society woman and teamed with one of the screen's best actors in a part made for him—PAUL LUKAS.

Marlene DIETRICH



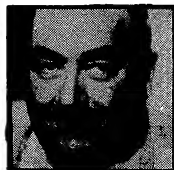
**CLIVE
BROOK**



Warner Oland



Anna May Wong



Eugene Pallette



"SHANGHAI EXPRESS"

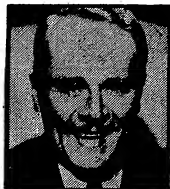
A JOSEF VON STERNBERG Production

DIETRICH—in a new love-warm mood! Plus—timely story—leaping from the front pages every day! Aboard the Shanghai Express... with its strange cargo of Happiness, Sorrow, Intrigue and Sin careening wildly through the night toward rebel lines—with a dead man at the throttle!

MAURICE Chevalier

ONE HOUR WITH YOU

Mr. Exhibitor! Tell your wife and family about this title with Chevalier. Then you'll know how to advertise for more money than you ever heard of!



ERNST
Lubitsch
PRODUCTION
with **JEANETTE MacDONALD**

GENEVIEVE TOBIN

Charlie Ruggles Roland Young

(Directed by George Cukor. Music by Oscar Straus)

Under the supervision of Ernst Lubitsch.)

DANCERS



Miriam HOPKINS

**In a made-to-order
role she'll play to the hilt!**

What a title! What a story! With appropriate musical touches where they fit the picture, striking the new, novel note that audiences want today. Here again you have Miriam Hopkins—big now, sure to be bigger when you get this picture. Plus a great cast, in a picture that measures up every inch to the promise in the title.

IN THE DARK



JACK OAKIE

He'll score as big as he did in "Touchdown!"



EUGENE PALLETTE

*You can always depend on him for a laugh
—and audiences know it!*



LYDA ROBERTI

*Star of the Broadway musical smash
"You Said It." What a personality.*

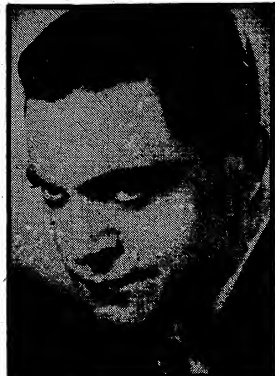
SYLVIA SIDNEY

—in a role admirably suited to her great talent, the part played by Betty Compson.



CHESTER MORRIS

—bigger than ever in the role that skyrocketed Thomas Meighan to stardom.



THE MIRACLE MAN NOW...ALL NEW, ALL TALKING GREATER THAN EVER...!

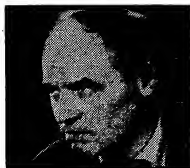
● We believed that the greatest talking picture of this age could be made from the story of "The Miracle Man" and it is now in production! The story will never grow old—it is better even today than it was when it swept the world. Now, with this great cast, all new, all-talking you will have the year's best box office attraction.

Directed by Norman McLeod. Adapted by Waldemar Young. From the story by Frank L. Packard and Robert H. Davis and the play by George M. Cohan.



**IRVING
PICHEL**

—has the part of Robert Coogan's athletic father.



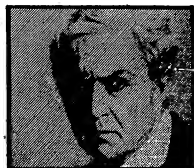
**JOHN
WRAY**

—has the role that made Lon Chaney famous.



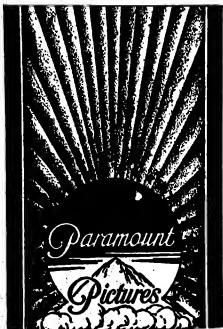
**ROBERT
COOGAN**

—as the little crippled boy



**HOBART
BOSWORTH**

—in the mighty title role of the Miracle Man.



- ✓ **"TWO KINDS OF WOMEN"** (Look at that cast!)
- ✓ **"THE MAN I KILLED"** (The picture that will live forever)
- ✓ **DIETRICH—"SHANGHAI EXPRESS"** (Need we say more?)
- ✓ **CHATTERTON—"TOMORROW AND TOMORROW"**
(Broadway's biggest hit)
- ✓ **CHEVALIER—"ONE HOUR WITH YOU"**
(Just look at that one!)
- "THE MIRACLE MAN"** (Could you ask for anything more?)
- "DANCERS IN THE DARK"** (What a title!)

What a list! Now, get busy! Arrange your playing time and book these pictures just as fast as you can get them into your theatre!

MORE ARE STILL TO COME!

Paramount's Production Department has plans for even greater pictures which it would not let us tell you about at this time • **YOUR BOX-OFFICE DEPRESSION ENDS!**

PARAMOUNT

STANDING ROOM AGAIN

'AM. TRAGEDY' O. K. IN VIENNA

TRENKER WEST FOR U

Trenker has with him some exteriors made in the Alps which will be incorporated into the film. At Ufa he will merely act, Cyril Gardner will

DENT TO HEAD RENTERS
London, Jan. 18.
Arthur Dent will be named president of the Kinematograph Renters' Society at the next election.
He'll replace Sam Eckman.

Weather Helps Paris
Paris, Jan. 18.
Slushy weather helping biz out a little.
Otherwise a pretty poor week.

PARIS

AUJOURD'HUI

14h45

GAUMONT
PALACE

PREMIERE



MILTON

Plus GOYA
Mouline GUTH
Carmen GUTH
ZIVAGO
ET EVANG
SCENARIO
AUBREY & MOUR
PAR GUY DE LAUNAY
et GUY DE LAUNAY
et GUY DE LAUNAY
et GUY DE LAUNAY

LA BANDE
A BOUBOLE

MIRACLE DE NOËL

Les 20 Heures Stars
Le Corps de Ballet

AKRON

—Greats January Festival—

The Star who makes
you LAUGH and CRY
but always makes you
HAPPY!

A GREAT KISSER
IN HER FINEST ROLE?

25
CENTS
17-18

The "MOM" of
MOM and BILL
MOM LOUANE
THAN EVER!



LOEWS

Coming Wed.—I Don't
The Secret Witness
Will Come In
San Francisco Market

NEW YORK
SOMETHING NEW UNDER THE SUN
UNION DEPOT
WINTER GARDEN
It's Important!

LOS ANGELES

STARTS
FRIDAY!

A Fighting Flyer
Who Knew His
Women
COCK OF THE AIR
CHAS MORRIS
THE BIG BOSS
UNITED ARTISTS
MORE OF IMPORTANT ACTORS

CE SOIR VENDREDI

L'ERMITAGE
THEATRE PATHÉ-NATAN
72, AV. DES CHAMPS-ÉLYSÉES

GRANDE PREMIERE DE GALA
(A BUREAUX FERMÉS)

DU FILM DE
RENÉ CLAIR
MUSIQUE DE GEORGES AURIC

à nous
Liberté!

PRODUCTION: FILMS SONORES TOBIS-PARIS

A PARTIR DE DEMAIN SAMEDI :
SPECTACLE PERMANENT DE 14h19 SOIRÉE A 20h45.

PARIS
NEW YORK

HER PAST CAME OUT
OF MOTH BALLS
... and changed a society blow-out
into a flat tire. The spiritual scandal
of the year. You'd laugh for a week.
STEPPING SISTERS
LOUISE DRESSER - MINNIE GOWELL
JOYNA HOWLAND
WILLIAM COLLIER, JR.
A FOX PICTURE
ROXY
7th AVENUE at 10th STREET

ON THE STAGE

THE ROYSTER

NICK LEBER

NICK LUCAS

Parish, Barnes and

Ballet Corps

STEVENS BROTHERS

Wm SCHUMANN-REINE

JAMES BARTON

THE DE MARCOS

KEEPING UP WITH F. & M.

What Stars and Grads of
the Circuit Are Doing
and Where and Why

Boosting Ed Again

Ed Lowry, young man trying to go along in show bizness, got big boost from "Circus Days" idea at Shouras Brothers' Audubon, New York. While transpired when acrobats tossed him high in air in trick bouncing act, with Mrs. Lowry's boy liking it so much he will hereafter appear only with F. & M. units. Dividing week between Audubon and Academy of Music.

Betty and Celebs

"Star Night at Coconut Grove" is revealed on stage for first time, thanks to F. & M. and Betty Compson, whose "Star Night" idea opens this week at Loew's Biltmore, Los Angeles. Along with Betty, at the Grove will be seen Charley Chaplin, Fanny Brice, Harry Langdon, Laurel and Hardy, Joe E. Brown, Anna May Wong and Lupe Velez. In person? No—in impersonation, of course.

Tradition Smashed

Vaude legend that few stage acrobats, ever tasted circus tanbark, but learned their tricks in a gym, gets terrific kick from the Lucky Boys, who do marvelous stunts in Larry Coballos' "Swirls Movements" idea. Scrapbook reveals they were sensational features with both Ringling Brothers and Barnum and Bailey, which is reputation enough for any neck riser.

Changes and "Gobs"

Shirts being Henry Phillips into James LaMarr's part in "Montmartre" idea, and Rose Wyse in Arthur LeFleur in "Fine Feathered". West's new "Gobs of Joy" has been called "Gobs of Joy in Panama," but complete cast isn't announced. If new "Gobs" hits like first one did, possibility of "Gobs" idea being extended into an annual series.

Barron Did It

Lionel Keene says there ought to be a law to stop columnists like this giving division managers credit for ad stunts pulled by individual managers. Refers to "Rhapsody in Rhythm" campaign by Carter Barron, Fox Theatre, Atlanta, erroneously attributed to his boss, Keene. That's a boss, spotlighting his subordinates; no wonder Loew's Southern Division doesn't cry about depressions.

Lake Swell Copy

"Midnite" idea title changed to "Arthur Lake and His Hollywood Relations," which sells the boy movie star to better advantage. Arthur tramped before, with mother in tent show, as mere child. Sold candy during intermission. Great interview copy, this kid. Supporting cast has Arthur Pettey, Nash and Fately, Libonatti Trio and the Gautiers. P. A.'s like Hollander, Schader and Brager can hardly wait for this one.

"Parade" Hits

Harry Cruik, Fox Washington, carries opinion of David Ideal, Fox Philly, that new Eastern produced idea, "On Parade," is good entertainment. This was the show Leonidoff directed on recent Eastern visit and broke in at Jersey City. Manager Harry Jackson says Philadelphia Inquirer's notice is strongest ever given any unit, closing with this: "One of those F. & M. offerings that have come to be more pleasing than many full length reviews." Some notice!



1000 NEW FACES EVERY YEAR

*Fanchon & Marco supply the
breaks that make names.*

For more than ten years Fanchon & Marco have built up acts from two-figure contracts to those running in thousands.

Mary Lewis, Frances Williams, Abe Lyman, Jack Haley, Paul Ash, Armida, Lyda Roberti, Nancy Carroll, The Dixons, The Gale Quadruplets—and many others—got their big start with F. & M.

*Knock on the door of
opportunity. VISIT...*

FANCHON and MARCO INC.

Offices

HOLLYWOOD SAN FRANCISCO SEATTLE MILWAUKEE NEW YORK

MARIE DRESSLER'S "EMMA" goes into action!

*Read 'em carefully, gentlemen,
they're golden words!*



PITTSBURGH—Way ahead of "Mata Hari" and "Possessed" in 5th day.

PROVIDENCE—Forging ahead of "Mata Hari."

RICHMOND—First 4 days beat "Possessed" and running close to "Mata Hari."

ROCHESTER—In 6 days it exceeded full week of "Possessed," "Mata Hari" and "Politics."

SYRACUSE—Exact situation as in Rochester.

TOLEDO—In 5 days beats full week of "Mata Hari" and "Possessed."

AKRON—Beating every one of recent smashes "Mata Hari," "Possessed" and even "Politics."

SEATTLE—Topping remarkable business done here by "Possessed."

PORTLAND—Second big week, after smashing "Possessed" record by wide margin in first.

NOTE: "Mata Hari," "Possessed" and "Politics" are used as comparisons because it takes a record-breaker to beat a record-breaker!

Are you all set to enjoy this kind of business?

**The Pride
and Joy of
METRO-
GOLDWYN-
MAYER**

BARBARA Stanwyck "FORBIDDEN"

**HELD OVER
BY PUBLIC DEMAND
AT THE RIALTO
THEATRE, NEW YORK,**

with
ADOLPHE MENJOU
and
Ralph Bellamy
A FRANK CAPRA PRODUCTION

**ALL THE CRITICS AGREE
IT'S A SMASH HIT!**

"Well done. Miss Stanwyck is excellent."
Motion Picture Daily

"'Forbidden' 'Sparkling Gem'; Barbara Stanwyck Exquisite. So skillfully does it juggle moods, the emotional response it exacts from the audience is turmoil. That's entertainment."

N. Y. Daily Mirror

"Barbara Stanwyck Shines in 3 Star Film. You'll like 'Forbidden'."

N. Y. Sunday News

"Has about everything in it that could come under the heading of sure fire."

N. Y. Evening Post

"Barbara Stanwyck again rings the bell. How that girl can act! A splendid picture."

Chicago Sunday Tribune

"Brings Barbara Stanwyck new honors."

Chicago Herald & Examiner

"An extraordinary picture."

Chicago American

"Barbara Stanwyck dominates a substantially dramatic story. The picture is skillfully directed."

St. Louis Times

"Miss Stanwyck's film, 'Forbidden' her best by far. Bids for fame as emotional stress."

St. Louis Star



FRANK CAPRA has won an enviable reputation as the producer of smash hits. Besides being a brilliant dramatist, he knows box office value, which means pictures **YOU CAN SELL.**

HIT AFTER HIT FROM *Columbia!*

Picture Possibilities

'Savage Rhythm'-Unfavorable
'SAVAGE RHYTHM' (Drama, John Golden, Golden).
 Dramas with all colored casts have rarely been in pictures and fewer have clicked. Doubtful if screen will consider this one. Dec.

'Lost Boy'-Unfavorable
'LOST BOY' (Drama, Burton Harbord, Harbord).
 Stern dramatics with a backward youngster who turns killer the central character. Too drab. Dec.

'Jewel Robbery'-Unfavorable
'JEWEL ROBBERY' (Comedy, Paul Streger, Booth).
 General idea okay, but if taken for the screen must be revised. Dec.

'The Animal Kingdom'-Favorable
'THE ANIMAL KINGDOM' (Comedy, Gilbert Miller and Leslie Howard, Broadway).
 Looks like a clinic for pictures as it does for the stage. One of the smartest comedies in seasons. Dec.

A LOW PRODUCTION
"FROLICS OF 1932"
 (See 10, Collier, New York)
Chester Hale's
Frolics of 1932 Girls

Pasquali Brothers

Direction: Sam Lyons

JOYCE COLES

"The Dancing Clown"

CARLOS PETERSON

"Cyrinus Gales"

NICHOLAS DAKS

"Twists and Turns"

A LOW PRODUCTION
"RHYTHMIC ILLUSIONS"
 (See 10, Collier, Baltimore, Md.)
THE
HOLLYWOOD
COLLEGIANS

assisted by

HELEN CARLTON
 and
MARCELLE WILLIAMS

Direction: MATT KELLY

A LOW PRODUCTION
"STEPPING HIGH"
 (See 10, New York City, N. Y.)

WM. and JOE

MANDEL

"Quiet Please"

Dir.: Benoit Duth, Jack Curtis, Ohio

FLO MAYO

"Walking back from an Airplane Ride"

MILES and KOVER

"Adagio Exotic"

Dir.: Noel Roberts, Jerry Carroll, Ohio

LUCKY SEVEN RIO

BYANS-WEAVER-SANDERS

"Dice Novelty," Conceived and

Copyrighted by Dick Saunders

CHESTER HALE'S STEPPING HIGHGIRLS

A LOW PRODUCTION
"GET GAY"
 (See 10, Valentin, New York)

BERT

FROHMAN

"The Prince of Pep"

Per Man. Chas Yates

THE GALENOS

"An Athletic Touchdown"

Dir.: Chas Yates

MAUREN RIO

"Personality Girl"

Dir.: Phil Syvett

DUGAN and HADLEY

"A Cycle of Modernistic Impressions"

Chester Hale's "Get Gay" Girls

10c Worth

Birmingham, Jan. 18.
 A dime will go a long way in one of the local grids.
 For 10c customers get two features, comedy, newswear, handful of popcorn as they go in, a cup of coffee and a ham sandwich.

PARTINGTON LEAVING PUBLY FOR F. & M.

Jack Partington will be through at Public when his contract expires Feb. 1. The unit stager is reported due to change over to Fanchon & Marco.

Partington out, only Boris Petroff will remain for stage producing at the New York and Brooklyn Paramounts. As both houses use the same shows, Public consider one producer enough. Petroff probably will have one or two helpers.

Opening date for the first F.M. Idea in the metropolitan Paramounts is still under with the original opening time, Jan. 18, deferred. The Paramounts' shows are now in charge of a committee meeting once weekly. Those attending are Milton Reid, Petroff, Harry Hollander and a member of the William Morris staff. They set the shows about two weeks in advance.

F-M Units Withdrawn From Colored House

Chicago, Jan. 18.
 Fanchon and Marco units are out of the Regal, B&K colored house, after a two-week try which didn't pan out to mutual satisfaction. Audience reaction was unfavorable enough, but the business wasn't there.
 House returns to local Negro productions, as heretofore, with the alternative of straight pictures.

LA. LABOR SETTLEMENT

Davenport, Ia., Jan. 18.
 Meers, Goetz and Johnson, proprietors of the Uptown and Zenith theatres, neighborhood film houses, and I. Brotman, proprietor of the Lincoln, another name in Rock Island, have reached an agreement with the stagehands and operators' unions, concluding a long holdout.

Labor interests have centered their next fight upon the Rivers, a downtown house in Rock Island, playing burlesk and pictures.

See Liberal Smoking Policy as Stimulus to Cinema Attendance

Of about 16,000 film theatres in the U. S. and Canada, 301 houses permit smoking. Pictures integrate and tobacco companies believe that the box office would be stimulated were Lady Nicotine, once unpopular with the reformers, encouraged. The first survey of tobacco houses takes in the 101 key cities and has just been completed.

San Francisco is six times ahead of the nearest city, New York, on the smoking-courtesy. Just 66.1% of the 360 houses in operation in France permit smoking. New York City rates only 10%, representing 45 of its 450 theatres sanctioning tobacco.

Fire Hazard Bogsy

The fire hazard seems to be the principal enemy of tobacco in the theatres. That this belief is little more than a tradition, handed down by the wooden box theatre era and the average modern theatre is safe, is the contention of tobacco.

It is estimated that 90% of the semi-adult and adult attendees at theatres would smoke if the law and house policy permitted it. Smoking is not sanctioned in a single theatre in Canada or Connecticut.

Of 160 theatres operating in Oregon, only three theatres, all in Portland, allow the weed, while 270 theatres in Boston extend the privilege.

Detroit has a unique situation. The United Artists theatre is the only one there and it taxes the smoker an extra 25 cents for a seat where he can smoke.

Los Angeles refuses to let its 698 houses encourage smoking. Several months ago the Fire Department negotiated exhibitor attempts to win favor for the weed.

Only one 300-seat house smokes in the Washington, D. C., Baltimore, Maryland and Delaware territory while in the Salt Lake territory.

tory only one house, in Ogden, allows smoking.

But two of the 450 houses in Kansas City permit, while the others prohibit.

About 9% of houses in the Denver territory okay. This means 12 out of 370 houses.

In the Oklahoma City area about 25 of the 350 houses approve smoking, in lounge rooms, but in no case in the auditorium.

Four of the 600 theatres in St. Louis sanction smoking. Philadelphia is opposed to cigarettes, even in the lobby.

Bandits Grab \$1,654

Cincinnati, Jan. 18.
 Working with such speed and precision that ticket buyers were unaware of a holdup, two bandits scooped up \$1,654 from the ticket office of the Orpheum theatre Sunday night (17), and escaped through the lobby crowded with spectators, where an alarm was sounded.

House is an ace nabe second run. Lost covered by insurance.

DU PONT
 REG. U.S. PAT. OFF.
FILM

FOR
Professional and Amateur
CINEMATOGRAPHER
35 West 45th St.
NEW YORK

The Greatest Combined
 Talent in Show Business, Bar None

AL EVANS

Conductor - Tense - Arranger - Pianist
 A PERSONALITY - AN INDIVIDUAL
LOEW'S Paradise, New York
 INDEFINITELY
 Thanks to K. W. SIDNEY

ROXY THEATRE

Class "A" Preferred Stock
 First Mortgage Bonds
Bought-Sold-Quoted
 Inquiries Invited
PROOM & PRESSER
 32 Broadway, New York
 Tel. Dign 4-940

Columbus' Major Indie

House May Shut Down

Columbus, Jan. 18.
 Grand theatre, only major indie, owned and operated by J. Reid Neth, will be closed indefinitely unless business shows a major pickup within the next three weeks. House is a 1,100 seater.

Jean La Rue, p.a. here for over six years, is out and so is Dorothy Barber, organist, one booth girl and a porter.

House has been playing WB and FN pictures almost exclusively, many of them approved by the press.

THIEF GRABS \$2,000

Lynchburg, Jan. 18.
 Lone bandit walked into the mezzanine office of Skouras' American theatre at Rosnoke, Va., Friday (16), leveled a gun and demanded cash from Manager F. M. Westfall. A safe yielded \$2,000. Manager and two women employees were confining in the office when the bandit came.

Bandit left in a car, police gave chase, but nothing happened.

F. G. Williams in Frisco

San Francisco, Jan. 18.
 F. G. Williams, pres. of Consolidated Amusement Co. of Honolulu, here and probably for some time on company business.

Includes straightening up organization affairs with Mrs. Louis Greenfield, widow of the late theatre operator, and holder of considerable stock in the company.

McGuinness at Radio

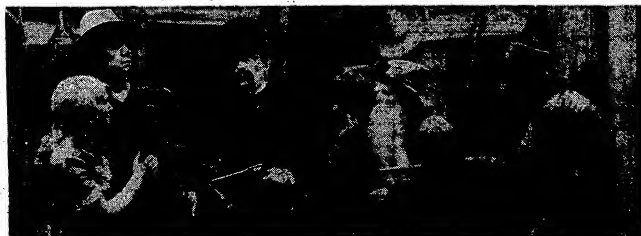
Hollywood, Jan. 18.
 James K. McGuinness goes to Radio as associate producer.



ANDY CLYDE
 NOW STARRING
 IN
ANDY CLYDE COMEDIES

Compare—

• • THE MOVIES OF 1911 • • WITH



THE PICTURES OF 1931



Then Compare—

THE PICTURES OF 1931



• • WITH FIRST NATIONAL'S "UNION DEPOT" • •



There's the **Same Difference!**

UNION DEPOT

IN AS A SMASH HIT AT N. Y. WINTER GARDEN

**When the Critics talk like this . . .
you know you've got a Money Show!**

"A THRILLER!"—Daily News. "A HIT!"—World-Telegram. "HAIR-RAISING . . .
A THRILLER!"—Eve. Post. "AMUSING AND LIVELY MELODRAMA . . . WARNER
BROS. ARE RIGHT ON THE JOB!"—Herald Tribune. " FILLED WITH SURPRISES!"
—N. Y. Times. "FULL-DRESS AUDIENCE ROUSED TO CHEERS."—Film Daily.

**HERE COME THE HITS FROM
WARNER BROS. for 1932**

3 MEN CONFESS TO BOOMBING IN N.Y.

Kansas City, Jan. 18. Ernel Jay Lima, president of the sound Projectionists' Ass'n, E. M. M. business agent, and J. M. Gillespie, ex-convict, are being held in the county jail without bond, as self-confessed participants in the bombing of Loew's Midland theatre Jan. 11. A negro porter was instantly killed.

Blast occurred just as the last members of the audience were leaving the theatre at night. The bomb was in the hands of the porter, who had found it under a seat in the upper balcony, and it is supposed, was taking the package to the office. It exploded as he reached the mezzanine floor.

According to the confessions it was originally intended to place it in the Royal, but Gillespie, who claims he was an unsuspecting tool of the others, was unable to gain admission to the Royal balcony, where he had been instructed to plant the bomb, and took it back to Lima, who then told him to leave it at the Midland, that the bundle contained liquor and would be picked up by an usher.

Retaliation Motive
The men stated that their action was for the purpose of retaliating against the IATSE, and that the Midland was selected for the attack, that John Morgan, president of the local branch of the International, is one of the Midland's trustees. He also stated that their reason for picking the Royal first was on account of Robert Dillon, business agent for the local union, being an operator there. Dubinsky Brothers, who manage the house, told him Dillon was employed at the Royal but was there before they took the bomb over from Dillon.

In their lengthy confessions both Lima and Evans tell in detail of the bomb blast that has cost the theatre for months between the rival groups of operators. Names have been given to the police and the public with specific bombings, and a thorough investigation is being made.

Under Missouri law, bombing is a capital offense, hanging is a possible penalty, and the town is thoroughly incensed.

Ragland Sues for Share Of J. Franklin Theatre's

Los Angeles, Jan. 18. John C. Ragland is suing J. J. Franklin, Ben Bernstein, and B. F. Lusig for a fourth interest in the corporation operating the Franklin theatre, San Diego, Sunbeam theatre, Compton, and a house at National City, Calif.

Ragland claims arrangement was for him to enter with the three on an equal basis after Franklin's theatre Corp. had been formed as a joint holding company out of which a stock claim was to be developed.

He quotes an agreement made last November whereby he gave three shares of \$150 each to Franklin, Ben and \$2,000 to Bernstein & Lusig, and asks that they be ordered to give over his share to him.

Investment in the three theatre corporations was stated as \$24,000.

Hi-Hat Nabe

Kansas City, Jan. 18. The Apollo, one of the city's new residential, has inaugurated a new first run policy and has gone "hi-hat."

It is hoped to make the house Kansas City's "intellectual center" by showing the new play that is devoted to the showing of both American and foreign pictures which appeal to the mind as well as to the emotions. Pictures will be run for a week, it is hoped.

Old House Passes

Seattle, Jan. 18. The Columbia theatre, started in 1914 by Benzie's ace film house in Jim Clemmer's old theatre last week, will be remodeled into store rooms.

House was sold by Clemmer to Universal and was run for years as a personal exploitation house for Carl Laemmle. Two years ago it was taken over by John Thum for second runs. Seated 1,065.

Cleveland Critics Force Loew to Time Schedules

Cleveland, Jan. 18. After several first string critics squawked about having to sit through an hour of overlong, new reels, short comedies and films on how rabbits are raised, in order to review the feature, Loew's has started printing time schedules on all ads and on posters in front of lobby. Also 20 houses on Loew's local circuit have inserted running times of not only features but also shorts and comedies.

Another novel accommodation tickling newspapermen here is that of Loew's publicity department phoning the opening time of acts to reviewers the day before show starts. One film editor returned the favor by adding the time asked to the daily list of attractions in his sheet.

L. A. Wilshire Owners Charge FWC Deal Fraud

Los Angeles, Jan. 18. Wilshire - Hamilton Properties, Inc., owners of the \$500,000 Fox-West Coast Theatre, is trying to force the property on the auction block for a side debt of \$9,815.

Really company has appealed for an injunction to prevent the theatre for default of a demand note that was signed on the representation that the company had a formalty of theatre chain bookkeeping.

It is made that that Howard Sheehan assured the Wilshire-Hamilton company that the theatre would not be presented for payment, and that a deed of trust securing it would never be foreclosed. Sheehan is accused of making false statements to obtain advantage of the realtors.

Nassers Buy Three

San Francisco, Jan. 18. Nassar Brothers, associated with T. and D. Jr. circuit, have purchased the Mission, Fillmore and Alameda theatres from the estate of the late Louis R. Greenfield. Price in deal is approximately \$100,000.

Nassar Brothers (seven in all) now control seven houses, with an additional new one at Alameda, Alameda, Calif., opening shortly.

New Equipment Mag

Jack Schreck, with unmentioned backing, is preparing to get out an equipment trade paper. It will be called "Modern Auditorium" and will deal with all types of theatre equipment, decoration, etc.

Schreck was with "Motion Picture Herald" for many years. He also was with Paramount.

First issue of "Modern Auditorium" not set. It is to be once monthly.

MARITIME ELECTIONS

St. John, N. B., Jan. 18. At the annual meeting of the Maritime Film Board of Trade R. G. Macdonald was elected president coming year. He is manager of the Fox exchange here. W. A. Sault, vice president, was elected.

Macdonald is on the board is held by film exchange executives in the maritime provinces of New Brunswick, Nova Scotia and Prince Edward Island and the island colony of Newfoundland. Alice L. Fairbank has served several years business secretary, has resigned.

\$30,000 FIRE LOSS

Gardner, Me., Jan. 18. The Johnsonville theatre here was destroyed by a \$30,000 fire Jan. 6, in which the R. D. Erskine store was burned.

The fire broke out while a picture program was interrupted but one, being moved to the old Coliseum, which has been vacant.

Steubenville Robbery

Steubenville, O., Jan. 18. George Monow, theatre owner, was held up and robbed of \$100, while enroute from his theatre to his home.

Monow's wrenched the money sack from Monow's hand and escaped.

Passes for Morale

Rochester, N. Y., Jan. 18. Encouraged by the morale of entertainment in keeping up the morale of the unemployed, Civic Committee has asked the theatre to contribute 400 tickets a day to be given to the deserving unemployed. Committee requests 400 stubs from 25 theatres and 400 from six downtown houses.

Some theatre men were not so ready about passing out their contribution at benefit performances, and suggested that the committee should be doing something to keep up the morale of the theatre men.

FWC TAKES 10c TAX ON PASSES FOR FUND

Los Angeles, Jan. 18. In an effort to cut down the number of passes, Fox-West Coast has introduced the 10 cent service charge for each free admission in all F.W.C.

It was derived from the Okieley, states F.W.C., will not be looked on as revenue but goes into a special fund to aid unemployed during emergency assistance, if any money is left from this it is to be turned over to charity.

Wishard is followed by Harry F.W.C. as that worked out by Harry for that year for the Fox-West Coast. Checking there, based on the first three months of 1931 as compared with the last three of 1930, shows the number of passes had been cut 70%.

Three kinds of passes are exempt from the fine now. These are the six months cards issued to officers, directors, division managers and employees of the Fox-West Coast and state officials, and newspaper, magazine, critics and advertising company cards.

The latter two groups will have cards bordered by 15 stars, and it's up to the doorman to punch a star for each person admitted. Holder can take the family along, but that's all. The number of passes has been cut 70%.

These tickets are good only to June 30, 1932.

Demand for Shorts

Minneapolis, Jan. 18. Demand for short subjects in the territory is greater than ever, distributors here declare. They are being used in place of double feature. Instead of reducing audiences, exhibitors are giving patrons more shorts.

Instead of reducing audiences, exhibitors are giving patrons more shorts.

Decreasing amount of national product and the price situation are factors, say the indie district.

Albany Has Sunday Shows As Unemployment Relief

Albany, Jan. 18. As a means of raising money for the unemployed of the city, administrators of the Albany Film Action is interpreted among theatre men and thousands of residents, as the first real move to bring about shows on the Sabbath in this town of 125,000.

The plan continues for the RKO Palace to put on its stage show. What percentage of the grosses are to be turned over to the city is not known.

50% EXPRESS REDUCTION

Denver, Jan. 18. Anthony P. Archer is pushing the matter of a 50% reduction in express charges on exhibitors with the Hallway Express agency and is trying to secure for exhibitors in this section the same privileges already enjoyed in the south.

It is said that this cut will put express charges below parcel post, save the exhibitor a fourth of their express charges and will give the express companies most of the film shipping business.

Crash from Scratch

Los Angeles, Jan. 18. Large concrete ornament on the Boulevard theatre building fell Friday morning, crashing through a parked car belonging to Mae Guest, of American Maintenance Co. No one hurt.

Predict Long Delay for Use of 5-5-5 Due to Present Conditions

R. I. Union Says Boys Must Aid Bill Posters

Providence, Jan. 18. The Providence Committee for the Union has served notice on members of the Providence Musicians' Association, who are active in the Stagehands' Union here that they will be barred from membership in the organization unless they help the bill posters' union in its fight to obtain recognition from the exhibitors' union.

Bill posters want the exhibitors to hire organized labor for bill posting work throughout the state. Members claim they have been receiving little support from musicians and stagehands.

Under the edict the musicians and stagehands are given two weeks in which to meet the ultimatum.

BOOTH MEN GO RADIO ON CLAIMED LOCKOUT

Spartanburg, S. C., Jan. 18. Eight union operators are out in the two Public-Chain houses here and four non-union men are in. Union men claim they were literally locked out, saying they found padlocks on the doors of the projection booths.

Literally locked out men are appealing for 'fair play' over radio. Public interest is languid.

Pan Reopening

Kansas City, Jan. 18. Pantheatre theatre, dark for nearly a year, opens Jan. 23 as a first run picture house. New operating company is composed of local men, with L. M. Gorman as manager.

Intention is to feature Columbia pictures, with the first feature to be shown exclusively. Pop prices 20 and 35 cents will prevail. Harry Frank, operator of the theatre, is president. Theatre originally opened in 1921 and has a capacity of 2,200.

Machet Reopening Arty Punch and Judy, Chicago

Chicago, Jan. 18. Deal is practically set for the Machet and Judy to open here. Punch and Judy to open here. Machet, original operator, plans to reopen the house. He is negotiating a 10-year lease with the Chicago Musical College which owns the house.

Machet, back on his feet after having spent weeks in the hospital with a fractured hip, will operate the theatre. In conjunction with his foreign spot, the Ufa Cinema. Lease is being taken by a new corporation of which Machet is vice-president and Roland Chiswick, president.

New Trailer Co.

As against the elimination of one independent trailer company, Semler Cinema Service, which has been operating in the city since 1926, a new organization will be Helwig Trailer Service, headed by two former Chicago Meyerling exhibitors (trailers, etc.), Charles Welch and Martin Rietveld. Latter was with the company with Consolidated Laboratories.

Company is taken over the equipment of Semler.

Iowa-Nebraska Pact

Omaha, Jan. 18. Iowa and Nebraska independent exhibitor organizations affiliated with Allied will merge into a two-state body during the three-day convention being held at the Paxton hotel here Jan. 19-21. Between 350 and 400 exhibitors from the two states, as well as from other states in the midwest, are present.

DROPPING DARK HOUSES

Detroit, Jan. 18. Publics will drop the Adams and the Madison theatres here when the leases expire later this year. House was assumed when the public took over the entire Kunsky group here Jan. 19-21. Between 350 and 400 exhibitors from the two states, as well as from other states in the midwest, are present.

The 5-5-5 form of exhibition contract may never come into usage within the industry in the light of developments of a comparatively recent nature. That it will ever supersede, or act as a companion contract, under the individual terms now being used by all distributors is looked upon as extremely doubtful in advance of the new selling season next summer, at which time it was stated to come into existence.

In the face of economic straits, the fighting by every producer-distributor to market its pictures on the best possible terms, satisfaction with individual terms now used, and other circumstances, inner industry quarrels are anything but sanguine concerning the adoption of the 5-5-5 pact. It will at least be fought over the industry from the present conditions, it is confidently believed.

Allied Changes

The resignation of Abram P. Myers as president of Allied by W. A. Steffen, long a militant exhibitor leader, has also produced a change in the organization. In connection with the 5-5-5 contract, Allied, which with the distributors, drafted the exhibition agreement, is now headed by a theatre owner, who has frequently been troublesome for the exhibitors. He has been active on the outside and did not himself operate theatres, he was looking for a producer-distributor, is another contention within trade circles.

Sidney H. Rice, Jr., p. p. of Allied, and H. M. Rice, third in command, are also known to distributors. Rice is a former exhibitor in the past, particularly Samuelson, who used the Ray's office and all districts at one time on anti-trust charges.

Hence, with all districts concentrating on selling product, they are trying to avoid politics and trouble. It will probably be considered advisable to allow the 5-5-5 contract as an amicable manner as possible. That this may be accomplished by forgetting about the 5-5-5 contract which calls for arbitration, and many other pre-lease clauses, is quite apt to happen.

Suits Bring Receiver For Dickinson Theatres

Kansas City, Jan. 18. Following a suit brought by the United States Federal Court, alleging mismanagement of the Dickinson theatres by a group of some 30 in Kansas and Missouri, an equity receiver was appointed for the corporation. Suit was filed against Glen W. Dickinson Theatres, Inc., by Mrs. Regina Fraser, who alleges \$30,000 read due to her by the corporation in Kansas and Oswatimie, Kans.

Fetters says the capital stock of the company is valued at \$470,000 and that the class B stock, owned by Glen Dickinson, is the only class of stock which the company has debts of \$125,000 and is solvent, but is mismanaged.

Fraser also alleges that Dickinson deny the charges and say that the company is solvent.

Suit was filed late Saturday (31) vacated the order he made earlier in the week, appointing a receiver, but he refused to take the petition for the receiver was in error when it was alleged that the company was operating without a board of directors.

TWO P.A.'S SHIFT

Resigning from Moss Broadway can be attributed to a p. p. (day) became the New York rep of Leo Morrison, Hollywood picture producer.

He succeeds Maxwell Arno, who last week joined Warner Bros. as assistant to Val M. Warner, head of the vaude booking office.

Greenbrier Moves In
Sanford Greenbrier has followed Arno to New York, where he will take the Little Carnegie Playhouse, New York foreign film house. Greenbrier was formerly stationed for Warners.

Special Publicity in

VARIETY

Under a Special Plan

"Variety's" Special Publicity Plan has been functioning for some years. It has been employed by many of the newly-made stars in Pictures, Vaudeville and Radio, while the standard players and attractions have long since discovered its value in the advancement of stage position and salary.

The campaign is destined to keep a professional name continuously before the show business, all over the world, every week for 52 weeks in a year. This publicity may be used in displayed type or pictorially, but does not include reading matter, other than a limited caption under cuts.

"Variety's" Publicity Plan is made sufficiently flexible in cost to meet almost any condition.

A copy of the plan with other information as may be desired can be obtained at any "Variety" office.

CHICAGO
Woods Theatre Bldg.

NEW YORK
154 West 46th St.

HOLLYWOOD
Taft Building

AUTOMATIC LICENSE

Coast Vaude Union Finds \$750 Day Minimum Hopeless; Agent Gyps

Los Angeles, Jan. 18. Organized only one month, the California Artists' Protective Association, a band of vaude and club performers who notified all agents that \$750 per day would be the minimum for any vaude act touring within a radius of 25 miles of L. A., is sounding its members on a proposed out of the minimum. New rate, it accepted by members, will be \$5.

Association has not been successful in tying up the vaude and club business. With some 300 members it was felt that their demands would be recognized. Agents there were as many as clubs heretofore did not belong to the C. A. P. A. as were members and willing to work for what they could get.

Frank Freeman, president of the California Artists' Protective Association, went to San Francisco to help organize a San Francisco local.

KATE SMITH'S \$6,000 WEEKLY

As a result of the business she's currently drawing in the RKO New York neighborhood theaters, Kate Smith's weekly salary will be lifted to \$6,000 when she opens Feb. 5 in Washington. Miss Smith has an additional RKO weeks in the middle west, including one in Chicago, at the same money.

Out of the \$5,000, Miss Smith will pay her own wire charges in order to continue her regular CBS nightly musical broadcasts from out of town.

Last week at the RKO Franklin, New York, in a full week, in split-week uptown house, Miss Smith was credited with a big majority of the \$15,000 gross. She beat "Frankenstein" (D), which preceded her, and played a full week, by RKO. The Franklin's average week's gross is around \$3,000. It is this data which is believed to have closed the \$5,000 wire deal.

Miss Smith was on the long run bill with Lou Holtz at the Palace last fall and credited equally in the trade with Holtz with holding that show in for eight weeks.

The contractor, who handles the books are direct between RKO and CBS.

Carroll Bills Act for Paint Nicks—They Walk

State Brothers walked out of Earl Carroll's "Vanities" Wednesday (13) after being billed for \$50 by Earl Carroll for scratching some of the girls on the walls of their dressing room. Boys also were being some of their comedy bits being canceled.

Pair opens for Public in New York Jan. 29 with the Brooklyn contingent to follow. Subsequently booked for six weeks with Warner Bros.

SLATES SET FOR PUBLIC

Three State Bros. went out of Earl Carroll's "Vanities" Saturday (15). They open for Public Jan. 29 at New York Paramount.

Act gave two weeks' notice to Carroll.

EDDIE BURKE—BENEDICT
San Francisco, Jan. 18. Eddie Burke, local touring agent, will Lucille Fawcett, non-pro. J. J. Burke is a bachelor of some 35 years standing.

PUCK STOPS DANCING

Retiring to Become Vaude Producer With Herbert Hoey

Harry Puck is retiring from the acting end to turn vaudeville producer in partnership with Herbert Hoey.

Puck has been a legit musical dancing juvenile. He stopped dancing last week in Boston when "Three Little Girls" closed. Puck had a run of 67 weeks in that show.

FORCE TEST OF SUNDAY FILMS BUT VAUDE BAN

Reading, Penn., Jan. 18. Legal action is in progress here today as a result of the closing last Sunday of the Reading Theatre, Commissioner John S. Giles, of the Park Theatre, vaudeville house operated by the United Chain Theatre, Philadelphia and New Jersey interests, because the manager, Ray Wolff, attempted to defy the Sunday closing order for vaudeville theaters.

The order went into effect at three o'clock vaudeville shows the Sunday previous, but Wolff, making a special plea for one week's extension because he had already contracted for his acts, was granted permission to stay open Sunday night, Jan. 16.

Yesterday he advertised a Sunday night vaudeville show as usual and made another visit, with Lou Bernan, Philadelphia manager of the chain, to Giles' office. Giles refused to grant extension, and several other vaudeville houses were showing pictures only and had complied with the higher order in the case.

A squad of police was on duty at opening time last evening and the house was closed after defiance refusing to let patrons enter.

The place, owned by the Loyol Order of Moons, has 170 seats and is one of the largest in Reading, completed about three years ago.

James J. Jensen, Great North Moore of the lodge, said that Giles in his decision that Sunday pictures may be shown, but Sunday vaudeville is illegal, is taking too much for granted.

Kiki's Complaint

Marion Kiki Roberts says the Sisters Bros. owe her last bill and she's out to get it through vaudeville's official complaint bureau in New York.

Last week Miss Roberts was booked for the Park Plaza and Crotona, New York, by P. & M., but skipped the Crotona only, with the Skourans cancelling the Park Plaza and Crotona for a performance entry.

This week Miss Roberts is doubling between Bridgeport and New Haven for P. & M.

Minivitch and Theatre

In Dispute Over Lateness

Borrah Minivitch filed a claim yesterday (Monday) with the V. M. A. for full salary from the St. George theatre, Staten Island, which cancelled the harmonica man Sunday (17) on a charge of missing a show.

Theatre alleged Minivitch held up one show by reporting late on the opening day. Saturday (16) he also caused a performance entry.

Minivitch contends he was there on time Sunday, but the management refused to let him on.

Sally O'Neil and Pardo, Sally O'Neil, of vaudeville, and Eddie Pardo, of vaudeville, are rehearsing a two-act.

Their shows were caused by Max Hart, Sid Silvers is writing the material.

REVERSING MADE BY HYDE IN COURT

Reverses Previous Decision in Case of Hyde vs. Rosita—High Court Orders New Trial—Originally Thrown Out Because Hyde Had No License

MANAGEMENT IS KEY

Appellate Division of the New York Supreme Court, First Department, has ruled that no employment license is necessary between an agent and a theatrical performer.

The verdict is handed down by Judge Sherman in the damage action of Johnny Hyde (William Morris agent) against Rosita, dancer, and her parents, which was thrown out of court last year by Judge Ingraham, Supreme Court, when Hyde admitted to having no license.

The verdict on appeal in effect is that an agent, provided he can show that he has rendered managerial services, or acted as a personal representative for an actor, and where the asking of employment for an actor is incidental to management, does not require an employment license.

Question of whether or not an employment license is necessary is a managerial agreement between an agent and a theatrical performer has been a moot one for many cases have been refused trial upon admission that the agent has possessed no such license. None of these decisions has been appealed to the Appellate Division except that of Falow versus Woodruff, with no decision handed down by the higher court in the case.

The Hyde matter marks the first time the Appellate Division has made a decision on the points involved.

Judge's Opinion

Judge Sherman wrote in this new opinion that the contract Hyde had with Rosita (dancer) and her parents (Continued on page 43)

VAUDE LIKE FOR BROADWAY

After a discouraging attempt with a stage picture, P. S. M. Moore is reported convinced he must place a stage show of some kind in the theatre. It will probably be a regular vaudeville, with Clark and McCullough possibly on the first show. Does not set.

Moore was offered the Arthur Klein show of radio personalities, but turned it down. This show also is thought to be Warner Bros. for their Hollywood two weeks ago and similarly n. g. d. Also considered by Moore was a girl show, suggested by N. T. G. That also appears out.

Bullish on Names

Chicago, Jan. 18. B. & K. has also gone bullish for big names. With Cantor and Jessel also thought to Warner Bros. for their Hollywood two weeks ago and similarly n. g. d. Also considered by Moore was a girl show, suggested by N. T. G. That also appears out.

Meantime Broadway is marking time with pictures, holding over The House Divided (10) currently, even though it fell under \$2,000 on its first week.

RKO Books Give Work to 20 More Acts a Week on Bolstered Bills

Jessel's Flare

Chicago, Jan. 18. Champ steam-up of the week went put on by George Jessel, who was columnistically described as a \$4,000 steamer.

Beck Quickly Times Turns Back Palace To Theatre Dept.

Martin Beck already has lost the active interest he held for a few days in the management of the RKO Palace, New York. Last Thursday Beck turned back his recently acquired managerial desire, to Joe Plunkett, the general theatre operator for RKO.

With the RKO theatre department again in command, E. M. Gluckman returned as a daily operator for the department at the Palace, and once again Arnold Van Leer became its press agent. Previously, and under instructions from Beck, Elmer Rogers, manager of the Palace, had doubled as p. a.

With Beck now out of his scheme to restore the former front of the Palace, in place of the present new lobby there, was automatically abandoned.

Had 'Em Dizzy

It's said that the rapidity of Beck's interest in connection with the Palace kept the RKO working crew dizzy. Another subject of interest to Beck is reported the present Orpheum circuit group of losing theatres who buy the Palace on Broadway passes \$2,000 or more a week in advertising.

The Orpheum theatre pay 15% of the gross as rental for the pictures they play. Beck, from account, hasn't yet been able to fathom why the rates for the pictures have gone up on the Orpheum Circuit since he has his president many years ago and made the weekly limit for any kind of film \$200.

Beck still maintains his office on the northeast corner of the sixth floor of the Palace theatre building. It is the best office space of the suite. It also saves Beck the heat and cost of walking over to his own office at 45 East Street, where he is building on fourth floor west of 8th avenue. The income there is one of his best. It makes money. It is under lease to the Theatre Guild.

Bee Lillie's Troupe

Although the booking office only asked for six, Beatrice Lillie is using 15 extra people in her act at the Palace. It will probably be a regular vaudeville, with Clark and McCullough possibly on the first show. Does not set.

Moore was offered the Arthur Klein show of radio personalities, but turned it down. This show also is thought to be Warner Bros. for their Hollywood two weeks ago and similarly n. g. d. Also considered by Moore was a girl show, suggested by N. T. G. That also appears out.

'Peaches' on Wheel

'Peaches' Browning is now playing the popular burlesque houses on the road as an added attraction to wheel show.

Lois Lane, with 'Bare Face' at Jimmy Lake's Gayety, Washington. This week Baltimore.

DOC MAYER LOSES TONISLS

Dr. Edgar Mayer's NVA Snauc had held New York minus his tonisls last week after coming into town for the first time only.

The NVA unilic visited a medical friend and the latter ordered him to leave town to a local show a clipping. Dr. Mayer went home after two days.

Added vaudeville spots from RKO, meaning 20 or more acts booked weekly than in the past, results from increase of bills by one attraction in most all the Greater New York houses where four act shows had been used either regularly or most of the time. Five is now the policy, while where five had been booked, a sixth is now to come in.

The 18th Street last week jumped to six acts and Pussling, 1, 2, to five. Effective Saturday (16), Collum, Kanmore, Madison, Chester, and Franklin went into permanent bills of six acts for both halves of the week. Newark will regularly act on having the bills came in. For the 18th, which was going along for a long time with four acts and only recently went to five, its a boost of two in a short time.

Kenmore and Chester lately started adding two acts to (intacts (four) on having the bills came in. For the 18th, which was going along for a long time with four acts and only recently went to five, its a boost of two in a short time.

JACKIE COOPER AT \$7,500 FOR FOX-WB

Four eastern state weeks at \$7,500 per week, each week, for Jack-Fancho and Marco, are set for Jackie Cooper. He opens Feb. 5 for WB at the Stanley, Pittsburgh, with a second WB week following at the Marlbaum, Philadelphia.

The two Fox weeks probably will include one out of town date each week at the Roxy, New York, Weber-Simon arranged.

Cigaret Either Talent Due For RKO Around Feb. 1

CBS Camel period, comprising Morton Downey, Tony Wons and the Jacques Renard orchestra of 16 men, is tentatively set to open for RKO Feb. 1 in Boston.

Arrangements for broadcasting the period nightly from out of town on schedules time have not been completed. Until they are, the RKO booking will not be final.

The Camel period will be 40 minutes for vaudeville.

Too Quick

Gus Shy spoke too fast when cancelled the RKO NVA Snauc booking last week. He answered a Hollywood talker call.

With tentative confirmation on the picture job from Leo Morris, Shy cancelled the last hour in the NVA last "Little show."

He is being given a test at the 8th St. New York.

As yet he's minus the picture job along with the stage week.

SCHAMBERGER UNDER KNIFE

Baltimore, Jan. 18. Lawrence Schamberger, manager of Keith's theatre, is in Mercy Hospital recovering from a recent operation.

Schamberger has been ill for several months but is now well on the way to recovery.

JUNE-KEMPER TEST

Hollywood, Jan. 18. Lucille June and Charles Kemper, of Harry Delmar's vaude act, at the RKO are being given a test at the WB studio today (Monday).

RKO VAUDEVILLE INTACT 17

(Week Jan. 22, 23, 24, 25, 26, 27, 28, 29, 30, 31)

THE ORANTOS
"Gypsy" Type
World's Only Double-Part Act
(Direction of Jack Warner)

MARTHA MORTON
The Darling of the 40 Millions
and
EDDIE PARKS
The Slick Soap Salesman
(Direction of Thos. J. Fitzpatrick)

"LIVING JEWELRY"
with
HOOVER and CAMP
Extra Singers and
Sashy Singers
(Direction of Chas. Morrison)

DON ZELAYA
The Philosophical Pianist
(Direction of Walter Simon)

RKO VAUDEVILLE INTACT 18

(Week Jan. 22, 23, 24, 25, 26, 27, 28, 29, 30, 31)

VERNON RATHBURN
The Prince of the Vaudeville Stage
and
MISS SA-DE-DE-DE
(Dir. Harry Ward—Max Gordon)

EDITH BOW
With Her "MAN TROUBLE"
Sung by Jack Warner
(Direction of Lee Stewart)

THE DANCING ADAMS
"Tripping the Gay Fantastic"
(Direction of Harry Fitzgerald)

DOCTOR ROCKWELL
MAKER OF FINE CIGAR ASHES
SINCE 1888
(Direction of Harry Fitzgerald)

RKO VAUDEVILLE INTACT 19

(Week Jan. 22, 23, 24, 25, 26, 27, 28, 29, 30, 31)

HAZEL MANGANE'S GIRLS
with
ADELTA PATZ
4 SPEEDS—AND NO BRAKES
(Dir. John Hinchey—Jack Curtis)

HOWARD—FINE—HOWARD
"THE THREE LOST SOLES"
JACK WALSH
(Direction of Blandini & Mack)

FRED KEATING
The Deceptive, Unpredictable
In Spite of
"The Great Alexander"
(Dir. Chas. H. Allen—M. S. Bentham)

ADELAIDE HALL
"The Crooning Blackbird"
(Direction of Walter-Simon)

RKO VAUDEVILLE INTACT 20

(Week Jan. 22, 23, 24, 25, 26, 27, 28, 29, 30, 31)

BOB STICKNEY
with
LILLIAN ATYIN
in
"UP A"
(Direction of Harry Fitzgerald)

MAKER and REDFORD
in
"The Ear Bender"
(Direction of Jack Curtis)

THE WORLD FAMOUS SINGER'S MIDGETS OF 1932
(Direction of Wenden-Schultz)

RKO VAUDEVILLE INTACT 21

(Week Jan. 22, 23, 24, 25, 26, 27, 28, 29, 30, 31)

FORTUNELLO and CIRILINO
"The Happy Hooligans"
(Direction of Walter-Simon)

HOPE VERNON
in
"Singer of Romance"
(Direction of Jack Warner)

MARTY MAY
Friend of thousands, Approved by
Jean Carroll
(Direction of Chas. Morrison)

ANATOLE FRIEDLAND'S "SHOW BOAT"
with
Marty May
Jean Carroll and a supporting cast,
composed of a splendid of Anatole's
Beautiful Favorites
(Direction of Chas. Morrison)

RKO VAUDEVILLE INTACT 22

(Week Jan. 22, 23, 24, 25, 26, 27, 28, 29, 30, 31)

GLORY E. LEE
and
HARRIS TWINS
Two Acrobats and a Pair of PEP
(Direction of Sam Shuman)

VIC OLIVER
Europe's Gift to America
with
MARGOT CHAGLE
(Direction of Phil Olin)

CASS, MACK and OWEN
"On the Up and Up"
(Direction of Nathan & O'Neal)

NAN HALPERIN
Tells You About Women Here,
There and Everywhere
(Direction of Jack Warner)

RKO VAUDEVILLE INTACT 23

(Week Jan. 22, 23, 24, 25, 26, 27, 28, 29, 30, 31)

ANN ROTH
Representative
of
JOY FINLEY in Rhythm
Dance
Princess
MARY DUNCLEY

WALTER (Mouse) POWELL
in
"RED" PEPPER
The Gayest Comedian
The Three Playboys
DENNY LYNCH
MYRL ALDERMAN
RAY EHRHART
The Ultimate in Jernony

BENNY MEROFF
and His Famous Orchestra
Personal Mgr. George Woods
(Dir. Bill McCutcheon—Leo Fitzgerald)

RKO VAUDEVILLE INTACT 24

(Week Jan. 22, 23, 24, 25, 26, 27, 28, 29, 30, 31)

EMORY FOLLIES
"A Musical Comedy Romance"
(Direction of Harry A. Romm)

WILL and GLADYS AHERN
with
Brother Des
"The Fun of Storytelling"
(Direction of Milton Lewis)

HEALY and CROSS
Vaudeville's Popular
in
"The Stage Salesmen of Songs"
(Direction of Charles H. Allen)

ARTHUR and MORTON HAVEL
in
"Hot Water"—By H. C. Greene
With Helen Lockhart, Denise Doolley
and Bud Williams
(Dir. Jess Freeman—Chas. Morrison)

RKO VAUDEVILLE INTACT 25

(Week Jan. 22, 23, 24, 25, 26, 27, 28, 29, 30, 31)

THE AVALONS
A Thrill a Second
(Dir. of Dilly Jackson & Jeff Davis)

NIL NIEMAN
"The Vagabond Rover"
(Dir. of John Hinchey—Jack Curtis)

DONATELLA BROTHERS and CARMEN
in
"Wait and See"
(Dir. of Jeff Davis & Dilly Jackson)

CLARA BARRY and ORVAL WHITLEGE
in
"He Doesn't Know the Music and She Doesn't Know the Words"
(Dir. of Thomas J. Fitzpatrick)

RKO VAUDEVILLE INTACT 26

(Week Jan. 22, 23, 24, 25, 26, 27, 28, 29, 30, 31)

CHAPPELLE—CARLTON
"On the Steeple"
(Direction of Marty Ferkins)

KRUGEL—ROBLES
in
"DRUNK AGAIN"
(Direction of O. L. Oz—Morris & Oz)

DON RUIZ and BONITA
The South American Dancers
With Sultana and Vivia
Marie Fair—At the Piano
(Direction of Harry A. Romm)

FRANK LIBUSE
The Colonel of American Nuts
with
Hippie
(Personal Mgr. Jesse H. Martin)

Loew Circuit Will Play 'Crazy' as Tab One Week—Cleave.

Gregory Ratoff's condensed 'Girl Crazy' opens for Loew's Feb. 26 in Cleveland. The Loew deal is for that week only at \$18,000, with the circuit holding options for additional time.

Louis K. Sydney and Marvin Schenck went to Chicago last week, to see the musical. They were accompanied by Sam Lyons (Lyons and Lyons), Ratoff's agent in the Loew negotiations. At the same time Abe Lastfogel, of the William Morris office, hopped into Chi and signed the show for all representation outside of Loew's.

'Girl Crazy' proposed vaude February was called off when both sides failed to get revelation, after which Ratoff decided to play picture houses only. He cancelled three and a half weeks of Shubert legit bookings in Boston and New Haven. The show is currently at the Paradise, Chicago, and has four more Public weeks at the Uptown (Chicago), Minneapolis, Detroit and Buffalo to play before starting on the Loew time.

Bert Gordon, standard vaude comic, took Ratoff's place in the comedy lead when the actor-producer left his show last week to take a one picture job with Radio in Hollywood.

SPECIAL OFFER
for a Limited Time
FINE ORIGINAL PHOTOGRAPHS
With issue for publicity and Lobby Use
200 Size \$50.00
8x10 \$10.00
Glossy or Full Finish
Apple Studio
212 West 48th St.
NEW YORK
Tel. CHickering 4-3000

BOBBY MAY
"Doing Something New"
With JOE HOLMES
Edw. S. Keller and H. C.

Milwaukee's Names

Milwaukee, Jan. 18.

With Sophie Tucker due at Universal's Alhambra this Friday (22), and El Brendel at the Fox Wisconsin the same week, this booz town is starting something of a stage show rally.

Warner's is making a last-minute stab at securing a name attraction for its new house here the same week. Ted Lewis is at the Warner spot currently for one week.

FLOCK OF IMITATIONS

A nine people act comprising people who imitate film stars is being produced by Ed Keough and Jack Fine.

Those due to be mimicked are Greta Garbo, Miriam Hopkins, Nancy Carroll, Dolores Del Rio, James Cagney, Buster Keaton, Slim Summerville and Pola Negri.

DELMAR AT I. & L.

Jule Delmar, the former Keith vaudeville booker, is with the Lyons & Lyons agency in charge of the club department.

Matter of Sunday Acts Is Not Yet Closed

Lexington, Ky., Jan. 18.

The war against Sunday stage shows in Lexington has not ended with the signing of 14 artists who took part in a Sunday vaude bill at the Kentucky (Public). County attorney caused the arrest of 10 actors at the Ada Meade theatre, where Sabbath stage performances have been going on for months.

George Vaughn, the county attorney, says he will demand separate trials for each of the performers in an effort to obtain a jury that will convict. Billie Starr, woman, was first to be tried but the jury could not agree, so her case was continued.

House took advantage of a state statute that permits 'acts of charity' on Sunday by announcing that part of the day's proceeds would be given to charity. The other performers and the manager of the theatre still face trial.

Marcus Loew BOOKING AGENCY
General Executive Offices
LOEW BUILDING ANNEX
160 WEST 46TH ST.
BRYANT 7800 NEW YORK CITY

J. H. LUBIN
GENERAL MANAGER
MARVIN H. SCHENCK
BOOKING MANAGER

THE ONE AND ONLY, AND THE ORIGINAL

RED DONOHUE
(AND UNO)
ANNOUNCES

There are pirates who are using his idea and his entire act playing in vaudeville theatres.

TO MANAGERS—
BEWARE! These are copyists!
I am the ORIGINAL Red Donohue and Mule!

TO COPYISTS!
Any infringement on my act and its material will be prosecuted to the fullest extent of the law!

My act and ideas are fully protected by Copyright, Record March 22, 1926. Entry Class DXXC No. 74847.

Direction, JERRY CARGILL

WB Drops Small Town Band Acts Until Spring

The eight band acts sent through a series of short dates in small Pennsylvania and southern towns by Warner Bros. having proved successful, policy will be resumed in the spring. The lull will prevail during Johnny Harris' marriage trip to Hollywood and honeymoon. Harris is Warner's division manager in Pa.

Towns played by the band acts in the experiment were Johnstown, New Kensington, Butler, Donora, McKeesport, Tarentum, Altoona, Ambridge, Kenyon, Charleston, Far-

kersburg, Clarksburg, Fairmont, Morgantown, Washington, Steubenville, Greensburg, Warren and Sharon. These spots used the shows from one to three nights each as a departure from regular straight picture policies.

Other towns will be added to the list when the idea is resumed in May or June.

SPRINGFIELD DROPS VAUDE

Springfield, Mass., Jan. 18.

Public shunned vaude after a month's trial at the Paramount here. Only other stage show in town is the Fox-Poll Palace with F. & M. units.

Paramount has returned to double features.

WEEK OF JANUARY 16

PALACE, New York

PALACE, New York

BOBBY MAY

On Parade with JOE HOLMES

PALACE, New York

PALACE, New York

Direction, EDWARD S. KELLER

NEW HUB VAUDE RKO PROSPECT

RKO is viewing new vaude possibilities among its own houses which are still in straight pictures, including Boston. If okayed it will mean combination shows in two RKO theatres up there, Keith's, already using acts, and the Memorial, straight sim.

Meanwhile Providence, which has hung in the balance for some time, is set. It opens Saturday (23) with six acts on a full week. Harry Kalchauer will book from New York. The new RKO house in Denver, first set to open Jan. 23, then Jan. 30, and probably to be further postponed, will be another circuit spot for vaude. Road intacts will make the Denver stop on the way back from the Coast.

Los Angeles, Jan. 18.

RKO's theatres here and in San Francisco may try a series of three name acts on the stage as an experiment during February and March. Both houses are in straight pictures, with the Hillstreet, here, and Golden Gate, Frisco, playing the RKO vaudeville units.

Ted Lewis and Duke Ellington, both band acts, and Thurston's magic show are being negotiated for in New York on a guarantee and percentage basis. If booked, they will play two or three weeks in each house.

Will Try Trademark Exploitation for Acts

In an effort for further sales impetus on vaudeville, RKO is working out special lobby displays and trademarks of actors for ads. This added sales energy will first be applied to intact shows.

Initial colored life-size head cut-outs for lobby frames go for Benny Meroff and unit, starting its road tour to Syracuse, N. Y., Jan. 23. Trademark of Meroff's head has been prepared for copy and ad use. The trademark idea is to try to establish RKO personalities through head cuts similar to the one used by Paul Whiteman.

Effective with the Frank Libus intact, now on tour, new sound trailers will also be used a week or two ahead.

F-M Placements

Los Angeles, Jan. 18.

Fanchon & Marco placements: A. Robbins to 'Reflections' unit starting with San Francisco, Jan. 27, replacing Claude Coleman. Marietta went in same unit at the Pantages, Hollywood, current week.

Elkort Changes

Eddie Elkort, agent, formerly connected with the Ed Davidoff office, is now with Anatole Friedland, vaude producer.

VAUDEVILLE HEADQUARTERS New Hotel Van Cortlandt

142 West 49th St. at B'way
\$1.50 • \$10

up-Daily up-Weekly
New York City

PRODUCE PRESENTATION UNITS FOR INDIE SALE

Omaha, Jan. 18.

Popular Amusement company, operating Moon and several other houses in Omaha, takes over Joe Marion Players, Inc., musical stock, and plans to produce stage band units and other shows under direction of Paul Spor, former Public m. c., and now musical director at Paxton hotel.

Idea is building of condensed musical comedy shows, revues and stage band units at reasonable cost to be furnished to operate in conjunction with pictures.

BERT-JONAS-BILLY DIAMOND INDEPENDENT-RKO

SIX FRANKLINS

FEATURING
ARMENTO
WORLD'S FASTEST ACROBAT

JIMMY MYRTLE CONLIN and GLASS

Enroute RKO
Direction, TOM J. FITZPATRICK
Palace Theatre Bldg.
New York City

FOR LEASE

Large Clubhouse with 25 rooms, Dance Floor, Dining Room, Private Beach, Lockers, etc. Located on Front St., formerly "Light's Club." Suitable for nightclubs, Youth Club, Swimming Club, Redwood, retail, etc. 478 E. 43rd St., Mays, Westfield Bldg.

WITH DEEP APPRECIATION AND PROFOUNDEST THANKS TO
MY MANY FRIENDS WHO HAVE SO KINDLY COOPERATED WITH
ME IN MAKING POSSIBLE ANY DEGREE OF SUCCESS I MAY
ENJOY.

I AM GRATEFUL!

MILTON BERLE

RKO PALACE, NEW YORK

INDEFINITELY

Management

CHARLES MORRISON

LILLIAN SHADE WITH AL SIEGAL

RKO PALACE, NEW YORK, [This Week, Jan. 16]

Direction, HARRY A. ROMM

Miami

By Beachcomber

Lido is still holding up for Frank Gerisano.

Red Isabel, for three years a life guard in Miami Beach, is dancing his way around the well known Lido, competing for the prize of a champagne Moore, the Irish tenor, presented a concert at the Scottish Rite temple, January 17, 1932, in Havana, Tampa and St. Petersburg also.

The luxury theatre, formerly the Paramount, has reopened in Miami. John F. Johnson, former manager of the Flieger theatre, is manager. First run continuous program. House seats 1,000.

The Coral Gables Racing Association, operator of Tropical Park, has the Jai Alai fronton, Cove Inn and the Cinderella ballroom may take to the top as sheikhs because suits in the U. S. District court here, say they ought to get the permission to gamble certain songs.

Mayor David's orchestra is buzzing at the Hollywood Country club, 28 miles up the coast from Miami, under direction of Lewie White. Hollywood C. C. has two masters of ceremony, Al Gerry and George Stager. The Castigos, Peggy Hamilton, George Bow and Mrs. J. Alaina White are entertaining.

Sally Rand, who lives one of those daisies at the Villa Venetia, Hollywood, isn't allowed to go in for fun and frolic. A photographer, who was to get Sally in a bathing suit shot but was suddenly informed by the body wear Mr. Bouche wasn't letting any such thing happen because it was necessary for Sally to get the body wear white for her daring dance.

The old Dixie opening of Frank Ford's Embassy club in the Old Dixie building, which is a thriving night business was great with the floor show going over well. Rex Reynolds danced, Al Gerry sang and Charlie Farrell entertained. Colman's of Miami is the new program. King's orchestra.

If the picture of the night Frank will bring down more Broadway stars.

Whitehead and his boys from around Narragansett Pier way are making the Miami scene, the swanky affairs at the exclusive Alibi, the Miami and the club of Ozie Nelson, who used to be at the amateur boxer of note, and his friends have landed on the Florida coast. The Indian Creek club in Miami is the most exclusive of all, built on an island and a drawbridge connects it with the mainland.

The raised along with one of the elite in the United States, the Miami waves the bridge down.

At the same time, the theatre continues to get lots of free publicity. The latest from the Miami organization also featured. January 4, powder and fireworks were sent next the front of the Capitol theatre exploded. There were 200 people killed, and 1000 received burns.

On the night of two later the rear door of the Power theatre, another of the Fomesto chain, was partly torn down by fire. The fire before the watchman frightened them away by firing from the balcony. As a sequel to the fire, the theatre was closed for a week.

Michael was arrested in connection with the plain of smuggling chemicals in the Capitol theatre. New York, who was released on bond on the former charge, was released on \$10,000, by Judge C. Collins who was in Miami. He has audience the night of the Capitol 4 explosion.

Hartford

By M. H. Hammer

All audiences definitely 'no valentine'.

Allyn weather not helping the theatre business.

Walter T. Cruzen, Public D. M. visits with Water Floyd.

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bulletin boards will cut width of column from 1 1/2 inch to 1 1/2 inch.

Warner Brothers' employees in Hartford give Mayor Rankin \$100, a percentage of their salaries as contribution to unemployment fund.

Witchell Smith's name in local newspapers in a long time. Must be away from the theatre.

Parsons' Theatre hopes to fill houses for a week stand of 'Strange Interlude' by distributing thousands of duets which exchanged at box office will given a seat for half price.

First time ever pulled in Hartford for a legit show.

San Francisco

Abloom on a milk diet.

Boris Karloff and frus here for rest.

Joe Napier, dancer, to Shanghai for a few days.

Baron Rathenau's organ at the port.

Joe Napier, dancer, to Shanghai for a few days.

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Hollywood

Show!

Alma Gentle giving a concert at the Wilshire Ebell Feb. 17.

Brooklynite's making that the alleged sunny Calt, weather left it's cracked up to be.

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plated epilog gives an advertising spiel and then the time.

Harvey Snyder, bowling in Newport, N. H., is running the alley after his ball when he is hit by a bowling ball.

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Minneapolis

By Les Rees

W. A. Stettes back from Chicago. Shown Danvers here for matinee and night stand.

Marty Stone's club now at Flame RKO, Minneapolis. Minnesota production, a benefit.

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Tacoma

By Harry T. Smith

Women in bread line for first time.

Forty Tacoma cats entered in Beattie meow show.

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Syracuse

By Chester B. Bahr

Cameo theatre closed of \$100.

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VARIETY

Trade Mark Registered
Published Weekly by VARIETY, Inc.
110 River Street, New York City
Subscription
Annual \$10.00
Single Copies 10 Cents

VOL. 105 No. 6

15 YEARS AGO

(From 'Variety' and 'Clippie')

N. V. A. voted to admit lay members of its organization, and throw open its new clubrooms for inspection.

Managers were looking for some means to reduce the number of agents. Thought it might be possible to put the best of them under regular salary and throw out the rest.

Am. Soc. of Composers were jubilant over a Supreme Court decision that hotels, cabarets and restaurants must pay royalty on performances of copyrighted music. This disproved the contention that royalty could be collected only from such places charging admission at the door.

Detroit authorities asked 'Variety' to notify show folk that no license would be issued for entertainments between Aug. 31-Sept. 9 as it would hurt the state fair.

Theatrical Treasures' club was throwing a party to get rid of some of its \$23,000 surplus, figured to be more than it needed. Free to members and \$1 to guests.

Scenario brokers for photoplay writers were urging a royalty basis instead of flat payment. Still, 'Clippie' declared that owing to rising costs of song publishing it was unoperative. Scenario brokers to performers be discontinued.

'Clippie' wondered if the retirement of Vic Smith, brother of A. E. Smith, Viagrumb, presented a real cleaning out of the old staff. It did.

50 YEARS AGO

(From 'Clippie')

'Mary Smiled the Clouds Away' was a new song. Regarded as a novelty title.

In London Gilbert and Sullivan were preparing to follow 'Patience' with a yet unnamed opera. It was 'Iolanthe'.

Barnum imported eight giraffes from Europe but three of them died on the voyage. Heated that he was in negotiation for 12 more of them.

Oscar Wilde was here for a lecture tour under D'Oyly Carte. Was being entertained by the notables. Capitalized on 'Patience', which was still the rage.

'Squatter Sovereignty' was setting down for a run, over the hitches of a first night which included a 2 1/2 hour interval between the two acts, due to a heavy wet.

John Stetson, who had been operating the Booth's theatre at a rental of \$23,000 a year was under \$4,000 for the following season, and not likely to take it.

Crom, the famous animal man of Liverpool, was making much of his acquisition of a mandrill, or 'blue-faced gorilla'. A rarity in those days.

Tittle Anton took space to advertise her divorce from Nicolo Norton, adding I trust this will serve to shut the mouths of those people who have been keeping book on us the past seven years.

Circuses were advertising talent. The U. S. Circus asked for duplicate replies, one to N. Y. and the other to Reno.

Broadway's Breadline

If Broadway and metropolitan show business wants to escape from the nightly horror of the Times Square breadline, with all its presence impelling a clamor on the part of the homeless and depressed, the remedy is in the hands of Broadway and show business.

The country at large attends the theatre zone in the city to forget its problems and harassments and to have its gloomiest manifestation thrown in their faces, and all to exploit the New York 'American's' Christmas Fund.

Broadway takes no issue with charity in this interest, but it does object to the Hearst organization picking the Times Square spotlight to advertise humanitarian ballyhoo to the detriment of the theatre season's interests.

Any other spot in New York would serve all the headline's charitable ends, but Times Square alone gives it the ballyhoo its sponsors appear to desire above all other considerations. Certainly the coffee and cake beneficiaries would prefer to have the truck parked in some more discreet spot. There is no joy in the honest white collar needy having to take the hand-out under the curious gaze of Broadway.

Show business can remedy the situation by bringing pressure upon the Hearst organization for the chance will exploit and the theatre and its players are the actual providers of the headline, which is supported very largely by benefits for which players and theatre owners donate their services and their properties.

Actors and managers can and should take the position that they will not co-operate in future Hearst benefits unless the breadline is set up elsewhere.

By such action show business would not lay itself open to a charge that it is interfering with a public benefit. Indeed, the very location of the line in the most public spot in the greater city is distasteful to all.

Last year the Hearst truck was stationed at 43d street and Broadway. Now it is at 6th street and Seventh avenue, directly opposite the Palace. Certainly the presence of the crowd of show business victims does that theatre no good. Neither does it help any other theatre in the entertainment zone. The legitimate theatres are clustered within a few blocks of the corner played by the Hearst people for the purpose of exploiting and the theatre patrons have to pass the spot on their way to and from the theatre they have resorted to to forget bad times.

The legitimate field has its own organization which could appropriately take up the matter with the Hearst people. This is the Theatre League. Certainly the presence of the crowd of show business victims does that theatre no good. Neither does it help any other theatre in the entertainment zone. The legitimate theatres are clustered within a few blocks of the corner played by the Hearst people for the purpose of exploiting and the theatre patrons have to pass the spot on their way to and from the theatre they have resorted to to forget bad times.

The theatre risks nothing of being misunderstood. The profession has acted with generosity and courage in the national emergency, both in taking care of its own and in giving its means and its services to the cause of public want. It can and should properly take a determined position in correcting this special abuse.

Broadway is no place for a breadline from the view of the public, from the view of the beneficiaries, or for any other interest except Hearst's. Charity by candle power is always ulterior.

Get the breadline off Broadway.

Inside Stuff—Legit

When 'The Barretts of Wimpole Street' goes on tour from the Empire after four more weeks (Feb. 13) it will remove Broadway's run leader. Show has been averaging a profit of \$7,000 weekly. 'Barretts' will have completed an engagement of 44 weeks, despite its lay-off of six weeks early in the fall. Fact that business came back strongly after resumption indicated it would remain through the season. It appears that Katherine Cornell, who stars in and has an ownership interest in 'Barretts', wants to play another show next season, which is her reason for making the principal road keys this spring.

The impending sale of the Empire theatre will have no effect on its management. House is under lease to the Frohman company (owned by Paramount) until 1933. Sale is being ordered at the instance of the late Edw. H. Haysman who wish to settle the estate. House is assessed at \$950,000 which is about 90% of its full value. That the Empire will break that figure is doubtful at this time because of the really slump.

Morgan Farley, original lead in 'Patsy Morgan' when produced in New York several years ago, takes the part back for road showing of the 'Patsy Morgan' revival, which will open Saturday (18) Douglas Montgomery, who handled the part in New York, left the cast because figuring if he can't play on Broadway he'd rather go back to Hollywood and pictures.

'Morgan' starts its road tour in Chicago at the Harris Jan. 25, auspices Dramatists' Guild. Jimmie Cox is producer.

Iesta Jewell Miller, one-time Belasco star and nationally known in women's political circles, was recently appointed commissioner of welfare in Schenectady, N. Y. Two years ago she ran for Congress on the Democratic ticket in a strongly Republican district and came within an ace of defeating the veteran incumbent of the office. Mrs. Miller was a

The former actress is considered one of the best women campaigners in the country.

'Green Pastures', at the Illinois, Chicago, will wind up there a consecutive run of 22 weeks while paying a nebulous musicians' crew \$53 a week throughout the time.

Musicians' union code provides for the pay-or-play agreement in legit houses, whether or not the musicians are used. In the case of 'Pastures' the musicians were never even seen around the house except on pay-off day, Saturday.

An ad in the amusement sections of the Boston Sunday papers attracted attention to show circles. It was headed 'Wanted—An Angel.' Copy states that a trio experienced in the theatre believe they have a success but lack the coin to produce it. It also contends the picture rights of the play should have returned the original investment.

Understood several local press agents are the principals concerned.

Ralph Ketterling can't make up his mind about importing to Chicago the 'All God's Chillun Got Wings' version currently playing the Lafayette, Detroit. Leary about the racial reaction, the receiver-manager of the

Inside Stuff—Pictures

Protests from cameramen over the proposed cut in their minimum salary of \$150 weekly is not coming from the rank and file of the union who most are receiving upwards of \$200 weekly.

It is claimed by the average cameraman that the big shots in the union are afraid they will be offered the scale or a little over it when their contracts run out. If this occurs, to most of them it will mean a salary cut of over 60%.

Cameramen's union has a total membership of 800 which includes first, second and assistant cameramen. Of the total about 60 receive above the scale and average around \$200, with half a dozen getting \$750. Most of the high salaries men are long-serving and efficient. Few cameramen who have developed since sound have been able to get anywhere near the money of the old timers.

Amongst documents brought to Adolph Zukor from Europe by John Graham is a huge illustrated book of the Legion of Honor, reproducing the Zukor diploma on the front page, and with the Legion of Honor cross inserted in the binding.

Also official diploma signed by the French authorities and Legion of Honor cross in diamonds presented to Paramount's head by the French organization, attached to which is a parchment signed by all local heads, headed by David Souhami, managing director of the French company, through whom the Honor was sent and who went to London to hand these documents to Graham previous to his sailing.

Mrs. Nell Tufts' foresight a year and a half ago in having her son's name changed legally to Mickey McGuire, and her own to Nell McGuire, have been wasted if Fontaine Fox and Larry Darmour, backed by Radio Pictures, succeed in preventing Mickey McGuire from using his name.

Pettifolers for the injunction cites Fox's copyrights on his cartoon character and indicate that separate damage suits will be filed every time he appears as Mickey McGuire. Arguments for his being restrained is allegation that he and his mother are financially irresponsible and the judgments could not be collected.

Any declining picture-lighter who try to make deductions for leased popularity in figuring income tax are laying themselves open to jams with the government, according to W. S. Tanslow, Los Angeles representative of the transactional and tax appeals.

Question of such good will depreciation has been put up to congressional committees a number of times. First was in 1921, when Ty Cobb, representing a group of athletes, tried to obtain a special provision for deductions to offset the large income during the limited professional life of ballplayers. Pien was turned down then and has been refused in all revenue acts since.

Fox-West Coast has the attitude that because it is the circuit leader out there it is burdened with almost any treaty or nuisance in Coast theatre operation. It cites heavy film rentals for its choice first run, but when it comes to settling the opposition, or okaying the non-PWC houses for double bills, the exchange takes a charitable attitude towards the opposition without a thought for F-W-C.

Circuit is now out to give itself a break on everything and anything, and the Fox-West Coast has the attitude that because it is the circuit leader out there it is burdened with almost any treaty or nuisance in Coast theatre operation. It cites heavy film rentals for its choice first run, but when it comes to settling the opposition, or okaying the non-PWC houses for double bills, the exchange takes a charitable attitude towards the opposition without a thought for F-W-C.

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Walt Disney is taking his Mickey Mouse and Silly Symphony shorts to United Artists for distribution next fall, stating he will have more specialized selling on the U. A. program.

Stour's argument that Columbia has no many shorts of its own that the Disney reels are used as a sales wedge to unload the local product. Disney will make 18 Mickey's and only eight Silly's for U. A. instead of the 15 and 13 quota of each subject.

Jimmy Duran's new contract with Metro has been placed at a full year's option for \$125,000. The deal is a new one, and will be made before layoffs. This gives the normal 40-in-52 week contract the equivalent of a 48-week annual guarantee which will permit him to fill in stage or picture.

When Schnozzi's old contract was torn up, he was given a new stage for a solid year at \$17,500.

Even pool parlors are included in a survey of non-theatrical potentialities which Donahue and Cole, advertising agency, have completed for the National Theatre, National Theatre Supplies.

Contents of the survey are being carefully guarded, the work being (Continued on page 52)

Inside Stuff—Vaude

After a sufficient trial Skouras is convinced its ace uptown house, the Audubon, cannot stand a full week's bill, and the house goes split-week, as prevailed under the Fox operation.

Skouras' present money talk, surrounding Ed Lowry, permanent master of ceremonies, with Fanchon and Marco units and special names. But the Washington Heights housewives continued to call up to the old name and the name of the second bill.

Lowry continues as master of ceremonies at the Audubon for half of the week only, sharing each week with the Academy of Music.

Of the Palace theatre, New York, stock, RKO controls 51%, Martin Beck 25% and other individuals 24%, Beck, with Sanford Sachs (deceased) formerly of the Fox, and Ed Lowry, control 15% and old Keith bank had the controlling 51% which they sold out to RKO when the latter took control. Beck's three partners did likewise with exception of Ed Lowry, who has his 15%.

Neither Mrs. Kohl nor Mrs. Castie has any stock in the Palace. Mrs. Kohl had 6,200 shares of common in RKO only of record.

Fifi Dorsey almost walked off the current New York Palace bill a half hour before curtain time Saturday (18), opening day. At that hour she became disatisfied with her billing.

Mise Dorsey's agent, Fred O'Neill, frantically tried to reach RKO executives when the Dorsey storm broke. He finally located one at a luncheon table. Simon asked him to please hurry over and quiet Fifi down. But her walk if she wanted to replied the exec. Fifi changed her mind.

Adolph queried the local newspaper critical set and got a mixed opinion. O'Neill replied has never had a Chicago Local showing.

One New York dramatic critic has the art of catching a bad show down to a science. He sleeps throughout it all, but it doesn't interfere with his familiarity with the show he's reviewing.

On the company's way into the city, he was up just before each act ends to tell him all about it. He manages to stay awake during intermissions.

Raising of \$2,000,000 Before April To Avoid Collapse of Shubert Co.

Shubert Theatres Corp. must raise \$2,000,000 by April to take care of its mortgage corporations and to avoid bankruptcy. That is about the way the equity receivership stands. It is able to meet even a little better, but there is little prospect this season of the corporation being able to pay off the previous liabilities.

The corporation owes \$3,000,000 in all, that total includes debentures outstanding amounting to \$1,000,000. The Shuberts themselves put \$1,000,000 into the business during the year prior to Oct. 20, 1931, but the receivership was inevitable. Shubert Beach, He has shut resort to operate after a recent expiration.

Lee Shubert favors a complete reorganization. Idea is that all bond and stock holders receive securities of a reorganized corporation that they might have a chance to get back their investments when business conditions improve. The stockholders are apparently out, but if the reorganization is consummated, would be admitted to the decision is expected to be announced when Lee Shubert returns from his tour of the coast.

Lee Shubert, particularly Lee, has taken it on the chin as early as the Shuberts' real estate operations is shown in the case of the Royale Corporation. The company completed the purchase of the Royale and Masque theatres. The trio were purchased from the Chancery a deal which involved the Century theatre, The Century end of the transaction is believed to have been profitable to the Shuberts, but the losses on the theatres more than wipe that out.

Interest, Taxes in Arrears
Lee Shubert personally holds a second mortgage on the houses. If the houses are taken over, as now is virtually certain, by the first mortgage holders, the second mortgage will be of uncertain value. The Royale and the Shubert Theatre Corporation properties. But \$100,000 is owed for interest and taxes on the properties. Not pay-off. Total value of the three theatres is listed as \$3,855,388.

The United Chicago Bank has a first mortgage of \$1,000,000, while S. W. Straus, the bond house, has a first mortgage of \$1,000,000. What with Lee Shubert's second mortgage that makes a total of \$2,700,000, leaving an equity of about \$600,000. Latter item will be influenced by present decline in realty values.

Understood United Cleary and Straus are contacting each other as well as with concern with the Shubert theatres. Result may force United into business. Since a second sale might involve heavy loss at this time, it is figured better for United or Straus to attempt to acquire the theatres. The Shubert receivership has offered to operate the trio and turn over the first mortgage holders. United Cleary profits there may be, the mortgagor, however, to assume losses and tax charges. The bonds on the Royale Corporation, the price Shubert reported was \$1,000,000 dollar. Operating cost of the trio is \$200,000 annually.

Shubert faces a loss of \$270,000 on the Johnson theatre, a dead issue for several years. The Tribuna theatre, which Lee Shubert personally owned realty company, is adding to losses resulting from its failure to operate. The Cort, Ambassador, Ritz and 49th Street were thrown back to the Shuberts. As matters stand, the theatres are, dark the losses are mounting weekly. Theatres in other cities turned back to the Shuberts. The Shubert really grieve. The lease on the 49th Street in which the Shuberts have an ownership interest was disaffirmed, but has again been leased for the engagement of "Little Rascals" which opened there Monday.

Contention that Broadway was owned as a leasehold, the Shuberts voted several years ago and has been patent for some time, investors on some 20 houses discarded

Advance Retreats

Advance sales for Legit shows have been shrunk practically nothing. Exception is for the smashes only. Theatres ranked by their grosses are taking very small future money compared to past years for the smashes the advance sales remain.

The box office boys say that although two years ago attractions that at one time would fetch a pleasing advance sale started to lose this trade. And since the decline has been steady.

SHY CHI CREDITORS TURN INTO ANGELS

Chicago, Jan. 18.

Collapse of the original backer and producer of the Howard stock company over the theatrical stock showed 10 started creditors into show business. None of the 10 men now operating the houses have ever before had any connection with the footlights.

The creditors formed a syndicate when finances of the producer, Robert Howard, failed, and over the Howard stock company of approximately \$500,000. Each member of the group has put \$500 into the syndicate.

At the head of the new group are William H. Wynn, Harry Dougherty, publisher and general manager respectively of the "Southwest" and "Neighborhood" sheet. Also in personally is Frank Rothge, president of the district board of the Shubert Theatre and Trust. Other members of the group are various commercial and merchandising men.

Howard took over the house, formerly known as the Empress, four weeks before the collapse of the commercial field, having been associated with a local street lighting company.

Profs. Ben Sudermann Drama, Then Retract

Winnipeg, Jan. 18.

On the grounds of "immorality" and "unavailability" Univ. of Manitoba faculty sought to stop the play "The Wagoner" by Sudermann. The play had been rehearsed for nine weeks before the professor stepped in. In a huff, the director, Mrs. C. P. Byer, wife of the prominent "Tribune" local columnist, resigned. Things, however, were finally rectified, and the show proceeded. The play, which is billed early at the Walker.

'Wagon's' Chi Switch

Chicago, Jan. 18.

Booking of "Band Wagon," J. Gordon Mumford, has been switched from the Erlanger to the Illinois. The change was made through the efforts of the new stage manager, who is now booking the show for the musical.

The Erlanger will be the Maude Adams-Otis Skinner "Merchant of Venice" referred to in the "Chicago Daily" column. "Ziegfeld Follies," which opens tonight (18) at the Illinois.

'Lucky' No's Shuberts

Los Angeles, Jan. 18.

Offer from the Shuberts' Eastern time for the Pantages-Moorehouse-Silber-Simon colored musical "The Day After Tomorrow" is being turned down by the producing quartette.

The Shuberts' offer is money to be picked up on the coast before shipping their child east. They will probably go to San Francisco from here, then through the north-west.

FOR PRO SO SO SHOWS Leban's Makes Guarantee to Keep Attractions Active

Leban's is reported arranging out state guarantees on four shows that were keeping at bay the threat of them on the boards after it was slated to close. One reason extended to Lebanon was the scarcity of attractions for cut rates.

"Everybody's Welcome" Shubert shows, play on at Shubert because of the Lebanon deal. Another Shubert attraction helped in "Exhibition" ranked by the Longacre. Other two said to be "Left Bank" and "Hay Fever."

PARADE STOCK PITS WYNN IN SPOT

When "The Laugh Parade" opened at the Imperial, Ed Wynn declared that if he got back two-thirds of the money he invested in it, he would give a bonus of a week's salary to the company. However, the actors' board has declined, and there are some bets that Wynn may have forgotten all about it.

"Parade" showed a surging click. From the way it shaped up on the road, those concerned figured it would prove so. Show came in only after it was agreed that nothing much could be lost thereby and it was decided to shut down playing a single week.

Total investment was \$168,000. However, Wynn will not than get his money back before the season ends here. Biggest week was Christmas, New Year when his share was \$20,000. That included Wynn's salary, \$5,000 weekly.

COLUMBIA RECREATION HALL AS TRYOUT SPOT

"Blue Water," a drama of the sea, was tried out last week at Earl Hall, Columbia University, the casting made up of students and faculty. The show was directed the pagant at the Yorktown celebration last summer, based on the play, which was given a good production.

Earl Hall has been used before for "Parlatras" cast get closing notice today, but probably will hold over an additional week, with Rod and Joanne and "Tina" likely to follow in with a choice between "Cherries Are Ripe" and "Olympia."

Ziegfeld's Kin Granted Divorce in Illinois

Peoria, Ill., Jan. 18.

Mrs. Florence Ziegfeld Brannum, wife of Florenz Ziegfeld, was granted a divorce in circuit court here from William S. Brannum, Jr., the son of the late William S. Brannum. He is son of William S. Brannum, Sr., multi-millionaire Chicago lumber baron, who died here. Brannum awarded custody of their three-year-old daughter and was granted \$100 a month pending further order of the court.

The original bill was for separate maintenance, charging cruelty and infidelity, but just before the case was called the petition was changed to plea for divorce.

Woods Turns Down Coast Offer—Will Do Show

Los Angeles, Jan. 18.

A. H. Woods is said to have rejected a \$100,000 offer to go to Hollywood. His services were sought to advise on production. Woods, instead is going ahead with his production, first going into financial receivership.

Initial production in a melodrama called "The Inside Story," recently released by "The Big Show," was written by George Bryant and Francis M. Verdi. Rehearsals will start in two weeks.

Tax Get-Together of Legit May Help Toward Labor Wage Deal

Flock of Angels

An all time record for backstage activity was set on a show and also one of the cheapest shows ever produced, in "The League of Women Shoppers." There are 24 people involved who individually contributed the small amount ranging from \$50 to \$150. Play was produced by Albert Bannister and George Statten.

For sought the piece for pictures but the bookkeeping business is due to the play's stock dates and the split on the rocky.

L. A. COPS RAID LIZZIE, IGNORING COURT'S WRIT

Los Angeles, Jan. 18.

In spite of the fact that the courts had issued an injunction against police interfering with the performance of "Lizzie," Los Angeles a raid, Capt. Jones again arrested the cast Thursday night (14), on a warrant of three counts charging an indecent performance. The original complaint was issued with arraignment on the new arraignment planned for tomorrow (Tuesday).

Meanwhile in the Superior court Jones had "instituted" a writ against Jones to show cause why he should not be punished for contempt and he instructed Sheriff Traeger to station deputies at stage and lobby entrances to prevent further violation by the police.

The company was arraigned Saturday on the second raid and trial was set for the 21st. However, while the hearing on the injunction will come up tomorrow (Tuesday), and is looked to to test the new state law which exempts actors from arrest for appearing in indecent shows until after the charges of indecency have been proven.

Attorneys and lawyers for the company are filing claims for damages for loss of time and violation of the injunction. Charges are against the raiding officers and Chief Jones personally. The latter being known as the "Millionaire Cop."

Old Claim on Tilden Figures in New Play

William Tilden, tennis pro, is taking a big part in the new play of Frank McCoy's incoming "Perfection Mrs. Palmer." At the same time, the company is facing big money in Equity troubles.

Tilden's name is on Equity's list of "blacklisted" names, owing cast for one of his previous shows. Tilden is expected to prove that Tilden is not in Equity in "Palmer," some arrangements for the back salaries would be demanded.

McCoy will probably co-star with Charles and Henry as the man in the show. Opens in Boston in about four weeks.

Maude Adams Set for B'way Date Next Fall

Maude Adams, now harnesteering in "Merchant of Venice," was brought to New York early next season, though it may not be in the Shubert area.

Set that Miss Adams will be cast in John Colton's new play, "Serious," at the Lyric Theatre, once more on the Erlanger production schedule.

DAVIS, JR. COLLECTS
Owen Davis, Jr., is now collecting a week's wages from Albert Bannister and Ullman Corp., producers of "The Big Show," under an arbitrator's decision.

"Buck" played six days in London and spent.

At a Theatre League meeting last week which was attended by managers of the Shubert theatres, a wage union, a strong managers' association was urged. The session was presided over by a union, a strong tax problem which comes up for consideration in Washington this week.

One of the union leaders suggested a managerial body that should be a union, a strong shoe-stringers. Latter would not be considered by the unions, the union. The Shuberts are only a Glimore was not in full accord with the M.P.A.-Equity association. His point was that the League which first tried to function as a union, then tried to get results.

However, the League received further impetus in its plan to take in all managers and be representative. If the object is to save only, it is likely a basic minimum agreement akin to that between what's left of the Managers' Protective Association and Equity will be entered into, the present contract then to be shelved. The Shuberts are only anteing of salaries which is a vital clause in the M.P.A.-Equity agreement. The Shuberts are only technically members of the body they inspired because their company is in receivership.

It has been indicated heretofore that the stage hands and musicians are in a position to make concessions to the league managers. Leaders have been, however, that there was no union, however, that there was no union with. However, the plan to organize the Shuberts is only in a stage hands' session recently. Managers are hopeful of putting the Shuberts in a more favorable manner.

Steering and financial committees were set up by the Shuberts, but, best attended managerial session in years. About 50 were present. The Shuberts are only a protest will be raised. Picture and other amusement interests were not expected. The Shuberts are only a side will go along on its own, with the Will Hayes office handling the matter.

'Bill' Ghost Goes Lame

Miller & Lyles failed to pay off their troupe in "Sugar Hill," at the New Theatre, New York (16). The musical was moved up to the Belmont after eight days at the downtown.

The folding at the Forrest also had not been followed by salary experts. The Shuberts are only a Lafayette paid the troupe half the amount due on that date and settled in full with the musicians.

"Hill" was produced by "Moving Day Co., Inc." Before Broadway the show was produced at the Belmont at 400 p. N. Y. scale was to \$2.

Sponsor Claim Jams Opera Troupe in Balto

Baltimore, Jan. 18.

An \$1,800 claim, plastered on the back of the Shuberts, is being nearly ended the Cosmopolitan Opera Company, local season before its premiere. Mrs. Wilson-Greene, Washington, claimed the company owed her \$1,800 on advances and commissions on the Washington National theatre engagement.

The auditorium curtain was held 45 minutes while the Schenbergers, owners of the Shubert theatres, the Washington woman who failed to open, she would be left with the bag. It was late after the show, the Shuberts played and 7:45 when the back-stage crew began setting. Biz built steadily and the engagement was a success.

Agents Delay Vote

Voting on new members for the Theatrical Artists Representatives Association, the Shuberts are only a at the Jan. 17 meeting. Matter was referred to a special committee for further study.

At the same meeting the legit unions decided to stage a benefit for the Actors' Dinner Club.

Dec. Bad for Sheets in East, But West O.K.

DECEMBER MUSIC SURVEY

THIS TABLE SHOWS THE LEADING SIX SELLERS IN SHEET MUSIC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTS OF SALES MADE DURING DECEMBER BY THE LEADING MUSIC JOBBERS AND DISK DISTRIBUTORS IN THE TERRITORIES

6 Best Sellers in Sheet Music Reported by Leading Jobbers

NEW YORK		CHICAGO		LOS ANGELES	
No. 1—SONG	'Good Night, Sweetheart'	'Good Night, Sweetheart'	'Good Night, Sweetheart'	'Good Night, Sweetheart'	'Good Night, Sweetheart'
No. 2—SONG	'Faded Summer Love'	'When the Moon Comes Over the Mountain'	'When the Moon Comes Over the Mountain'	'Sleepy Time Down South'	'Sleepy Time Down South'
No. 3—SONG	'You Try Somebody Else'	'Faded Summer Love'	'Faded Summer Love'	'Blue of the Night'	'Blue of the Night'
No. 4—SONG	'Call Me Darling'	'Home'	'Home'	'Faded Summer Love'	'Faded Summer Love'
No. 5—SONG	'Home'	'When the Blue of the Night'	'When the Blue of the Night'	'River, Stay 'Way From My Door'	'River, Stay 'Way From My Door'
No. 6—SONG	'Time On My Hands'	'Call Me Darling'	'Call Me Darling'	'Lies'	'Lies'

3 Leading Phonograph Companies Report 6 Best Sellers

Sides responsible for the major sales only are reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned:

BRUNSWICK—No. 1		'Tiger Rag' (Mills Bros.)		'Nobody's Sweetheart' (Mills Bros.)		'Tiger Rag' (Mills Bros.)	
BRUNSWICK—No. 2		'Kickin' the Gong Around' (Cab Calloway Orchestra)		'O. White 'Scandal' Medley (Victor Young Orch., Bing Crosby, Bowell Sla, Mills Bros., Frank Munn)		'Good Night, Sweetheart' 'Too Late' (Bing Crosby)	
BRUNSWICK—No. 3		'Flickerbone' (Cab Calloway Orchestra)		'Between the Devil and the Deep Blue Sea' (Cab Calloway Orchestra)		'Song of the Woods' (Don Redmond Orchestra)	
BRUNSWICK—No. 4		'Night Was Made for Love' (The 'Why Dories Were Born' (Columbia Orchestra)		'Good Night, Sweetheart' (Bing Crosby)		'Ev'ning in Caroline' 'River Stay 'Way From My Door' (Bowell Sla)	
BRUNSWICK—No. 5		'An Ev'ning in Caroline' 'River Stay 'Way From My Door' (Bowell Sla)		'Ev'ning in Caroline' (Bowell Sisters)		'Scenes in My Heart' (Leo Sims)	
BRUNSWICK—No. 6		'Faded Summer Love' (Mills Bros.)		'Ain't Got No Sin in This Town' (Cab Calloway Orchestra)		'Bendin' Gams' (Vic Young Orch., Bing Crosby, Bowell Sla, Mills Bros., Frank Munn)	
COLUMBIA—No. 1		'Good Night, Sweetheart' (Columbia Orchestra)		'Good Night Sweetheart' (Guy Lombardo Orchestra)		'You Try Somebody Else' (Guy Lombardo Orchestra)	
COLUMBIA—No. 2		'An Ev'ning in Caroline' (Old Playmate' (Ted Lewis Band)		'Ev'ning in Caroline' (Ted Lewis Orchestra)		'Ev'ning in Caroline' (Ted Lewis Orchestra)	
COLUMBIA—No. 3		'We With a Love Song' (Kate Smith)		'Call Me Darling' (Canallero Orch.)		'Call Me Darling' (Leo Moros)	
COLUMBIA—No. 4		'Sugar 'Blues in My Heart' (Columbia Orchestra)		'Star Dust' (Louis Armstrong Orchestra)		'You Rascal' (Jack Torgarten Orchestra)	
COLUMBIA—No. 5		'Time On My Hands' 'You Call It Madness' (Smith Ballou Orchestra)		'You Try Somebody Else' (Guy Lombardo Orchestra)		'Good Night, Sweetheart' (Ruth Etting)	
COLUMBIA—No. 6		'Good Night Sweetheart' (Ruth Etting)		'Jingle Bells' (Joe Gumm Orchestra)			
VICTOR—No. 1		'Good Night, Sweetheart' (Wayne King Orchestra)		'Good Night Sweetheart' (Wayne King Orchestra)		'Time On My Hands' (Leo Reisman Orchestra)	
VICTOR—No. 2		'When It's Sleepy Time Down South' (Paul Whiteman Orchestra)		'Oh, That Kiss' (Arden-Orman Orchestra)		'I Promise You' 'Home' (Peter Van Steeden Orchestra)	
VICTOR—No. 3		'Oh, That Kiss' 'You're My Everything' (Leo Reisman Orchestra)		'When the Blue of the Night' (Russum Orchestra)		'Lady of Spain' (Lionel Mayfair Orchestra)	
VICTOR—No. 4		'Time On My Hands' 'You Didn't Know the Music' (Leo Reisman Orchestra)		'Too Late' (Wayne King Orchestra)		'Good Night, Sweetheart' (Wayne King Orchestra)	
VICTOR—No. 5		'Home's Nothing Too Good for My Baby' (Gus Arnheim Orchestra)		'Dance of the Dutch Doll' (Paul Whiteman Orchestra)		'See Burial' (Paul Whiteman Orchestra)	
VICTOR—No. 6		'Home' 'I Promise You' (Peter Van Steeden Orchestra)		'Call Me Darling' (Russum Orchestra)		'You Try Somebody Else' (Ted Black Orchestra)	

New York, Jan. 16. Always a lull in the music business during December, due to the holidays. Past December, though, was the usual with the majority of the publishers taking it on the chin plenty. Paradoxically, disc sales ended up somewhat. Victor reported a 10% sales increase, which it credited to its lead campaign. "Good Night, Sweetheart" (Robins) retained its lead among the songs. It was the best seller by a good margin. Foyle's "Faded Summer Love" held onto No. 2. Both the Nos. 1 and 2 sellers were listed in the same spot in the previous survey (November).

DeSylva's "You Try Somebody Else" came up strong and rested in No. 3. "Call Me Darling" (Sanity) wasn't far behind and fourth. Tunes following were closely packed for the best honors, with George Marlowe's "Home" fifth, Charlie Miller's "Time On My Hands" a close second survey (November).

Two numbers which closely pressed "Time" for No. 6 rating were "Sleepy Time Down South" (Bing Crosby) and Joe Morris' "One More Kiss, Then Good Night."

In New Brunswick, reported the Mills Brothers as its biggest sellers. Russ Columbo's sales draw appears to have slipped in New York survey. For the first time since he was placed under Victor contract, his disc failed to appear as a best seller in the New York survey.

Chi Steady, Chicago, Jan. 16. Business on the heartening upswing, both in the sheet music and the disc field, the latter particularly noting the increase. Strength here is due directly to the radio fave, mostly vocal.

In the sheet music arena the heavy leaders retained their status, though a few newcomers crashed into the see list. Almost led by the stars and the group of big-selling numbers, "Love Letters in the Night," "Sleepy Time Down South," "Time On My Hands" and "Now is the Time to Fall in Love."

Records are giving undeniable recognition to the radio warblers. Brunswick particularly revealing how radio crooners are grabbing off the big sales.

Coast's Dec. Good, Los Angeles, Jan. 16. Sheet music had its shining month in December with sales better than at any other time during the year.

Disks were "way off" and selection of best sellers was difficult in that there were scarcely six numbers from each company worth mentioning.

MENTION E. C. MILLS FOR ROSENTHAL POSITION

Board of Directors of the American Society of Composers, Authors & Publishers is in voting on E. C. Mills as successor to the late Gus Rosenthal as general manager of the Society. Mills is currently under contract to NBC and Radio City, Davis, Coates & Engel for Radio Music.

Publishers declared the reason Mills was being considered is that they can't think of anyone else.

Mills was supposed to have said recently when he was spoken to by the committee that he might be given the late J. C. O'berth's position, but he is not in a position to accept.

Mills, before promoting Radio Music and putting himself forward as president, was chairman of the Music Publishers' Protective Association. He entered into the ERFI and RCA contracts as agent and trustee for the publishers.

'Louise' in Dispute

Paris, Jan. 18. Francis Salabert, local music publisher and representative here, is being sued by Gustave Charpentier, composer of "Les Maîtres Chanteurs," for infringement on his opera of the same name.

HYLTON'S TACTFUL RULE PACIFIES MUSICIANS

Paris, Jan. 9. Jack Hylton very tactfully avoided any trouble with the local musicians' union whilst playing his engagement at the Empire, by turning down numerous offers made him to play dance music for private parties. He thus remained strictly an act and accepted no jobs which could possibly have gone to local unemployed. He also contributed to the French musicians' association.

The French musicians are now violent protesting against the employment of foreigners and are raiding night clubs and cafes in Montmartre and the Champs Elysees, compelling the owners to dismiss foreign bands.

There are nearly 4,000 native musicians unemployed, whilst over 1,500 foreigners hold jobs in Paris, which explains somewhat the situation. Following unemployed raid, and to avoid further trouble, several places now display a sign reading "French Musicians Only."

FOREIGN DISC INCREASE

Chicago, Jan. 18. Record men here predict an increase in the number of foreign discs. Columbia recording lab is starting a new series of foreign discs. It just completed a batch of Lithuanian discs and is now going for Mexico and Filipino. Supply of foreign discs has fallen off for Columbia since it closed its coast office, which formerly turned out a great number of foreign discs.

Monroe Wayne, local recorder, has corralled a group of Filipino entertainers and musicians, and starts cutting four discs this week.

Publishers' Share In Soc. Collections Decreased in 1931

Annual payments to the members of the American Society of Composers, Authors & Publishers to the Social Security fund for 1931 amounted to \$100,000. This despite a slight increase from last year, amounting to less than \$100,000.

For 1930, the Class A publishers of the American Society averaged about \$40,000 each for the year. For 1931 the payment to the same class publishers were a little less.

Miller Took Song from Youmans, Not Writer

Miller Music denies responsibility in the claim made against the firm by Bernie Cummings, orchestra leader who asks for an accounting on his song, "Cut Out the Old Pine Tree" which Miller is publishing.

Miller states he took over the song three months ago from Vincent Youmans, who published it for two years previously. Miller declares he is not responsible for author's royalties as his deal with Youmans was to pay the latter royalties, with Youmans to take care of the writer's royalties.

RHODES WITH BURNETT

Dusty Rhodes, comedy drummer, due here in a month to join the Burnett orchestra at the Elitmore.

Rhodes has given up his own band, which followed Paul Whiteman in at the Edgewater Beach hotel, Chicago. Booked by MCA.

ARMSTRONG-ROCKWELL SETTLEMENT AT \$30,000

Tommy Rockwell's feud with Louis Armstrong was settled out of court last week after the case was tried for three days in United States District Court, New York. Armstrong asked for \$100,000. The court awarded \$30,000 in weekly installments during the next three years and 10 months.

Armstrong was also placed under the direction of Johnny Collins, a local attorney, to manage Armstrong only through Collins.

The suit was brought to court on complaint of both parties as a double action. Rockwell sued for breach of contract and the injured trumpeter took action to restrain Rockwell from attempting to interfere in his bookings.

Rockwell claimed he signed Armstrong for one year with \$10,000 for four additional years, in May, 1929. During September, 1930, all rights to the contract were broken by the contract. Bernard L. Miller and David S. Klein represented Rockwell.

Armstrong opened at the Stanley, Jersey City, Friday, Feb. 19, for one week. On Jan. 22 he starts two weeks for Paramount in New York and Brooklyn.

\$500 FOR INJURIES

Albany, N. Y., Jan. 18. Joseph M. Gioia, musician, was awarded \$500 in his \$7,500 action against William L. and William J. Clemment, of Watervliet.

The award was made by a supreme court jury for injuries to Gioia, when struck by an automobile operated by Clemment in 1930.

85% Network Programs Using and Killing Radio Theme Songs

The use of signature songs on the air has grown to such proportions that radio predicts it may shortly be necessary to curtail them. The theme song on radio is being done to death.

Publishers give their right arm to plant a theme song. This because of the constant plug. It is well known that the majority of singers and name bands using theme songs, are cut-in on the air. The publisher sees that the user of the theme song profits in one way or another.

The complaints from laymen are not so much against the number of artists who use themes, but the length of time devoted to the same tune daily.

MISS PURDY'S BILLS

Constance Purdy, singer, now living at Santa Barbara, has taken bankruptcy for \$2,294 debts, mostly incurred at Ellsworth and Surry, Maine, and Boston, Mass., in 1929 and 1930. Assets, \$2,274, including \$360 rent due from the Surry (Me.) Play House, and professional money at \$255.

Miss Purdy had been sued here for three Boston bills amounting to \$2,941.

Lambert's Change

Edson Lambert started in the professional department of Donaldson, Douglas & Gumble yesterday (Monday).

Lambert was previously with Witmark.

Inside Stuff—Radio

Quick run-out on Hollywood by Buddy Rogers was occasioned when he learned that William Paley, President of CBS, was on his way to try and the Rogers and his band to an exclusive CBS broadcasting and representation contract. Paley, who had been told that Rogers had not agreed, believed he should look over the field before okaying. Neither the studio nor Paley knew that Rogers had gone east after the arrival in Hollywood of Columbia's proxy.

In New York Rogers joined NBC, but just for six months. At the end of that time, he figures on having his father do his business.

Since the return of Kolin D. Hager to his old post as studio manager of WGY, Schenectady, N. Y., there has been a gradual strengthening of the Rogers and his band to an exclusive CBS broadcasting and representation contract. Paley, who had been told that Rogers had not agreed, believed he should look over the field before okaying. Neither the studio nor Paley knew that Rogers had gone east after the arrival in Hollywood of Columbia's proxy.

In New York Rogers joined NBC, but just for six months. At the end of that time, he figures on having his father do his business.

Doing an about-face on its policy against local expansion of facilities, CBS' western division has taken over a flock of additional floor space in the Espigley building and put the carpenters to work building a couple of more studios. Previous attitude of the network's Chicago management had been that it would rather shift the originating of its surplus capacity programs to New York than to Chicago. The latter station has been asked to originate studio layout, and appreciably cut down the heavy profits taken out of the Chi end by the network.

After feeding and feeding the network, the Loop CBS studios carry the burden of shooting sustaining programs over small links extending through the southeast and southwest. Figured that all around the bureau programs originating from this point have increased over 20% since last August.

The way it's done in California makes one year for an invention which would enable the broadcasting advertising nomenclature to know how vehemently and in what concerted numbers the radio public tunes out these poets of the ether.

Especially baneful to ban are those cut-rate clothing store or cosmetic sales appliers who announce with all the cat of sponsoring a costly program that: "Through the courtesy of the Elan Blah Blah Blah, we now offer a sensational program." The Elan Blah Blah Blah, the Salon orchestra, with distinguished soloists, especially featuring Bing Crosby.

Thus having centered attention, each disk is thereafter announced with the legally required addenda that Crosby's number is a "phonograph record." If not technically a deception, it is certainly unethically perverted, and may do more to bring down cosmetic wealth in short order than anything else.

NBC has given orders that Charles "Buddy" Rogers, now under NBC contract, be referred to only as Buddy Rogers.

The Charles is to be dropped from his name, according to the orders issued to the press department.

Either the short waves are especially kind to Buenos Aires or there's something about reaching the Atlantic which makes up for broadcasts. Lucky Strike pick-up from B. A. was a click last week although it's more than twice the mileage from New York to the South American continent. It is to be noted that the Buenos Aires pick-ups were poor and "muddy," whereas the B. A. tango orchestra was a pip.

Incidentally, probably every publisher must be bidding for that South American fox-trot which Carabelli's orchestra dashed forth in the second dance set.

Unusual of one maestro-crooner punning other crooners was the satire on the Vallee-Fleischmann hour with the Colombo-Crosby style obviously lampooned. Vallee took the curse off it graciously complimenting his contemporaries, but it was a mild razz none the less.

When will Lucky Strike miss its own "harsh irritant" off its hour, Mrs. Bryant with her "muddy" pick-up from B. A. was a click last week although it's more than twice the mileage from New York to the South American continent. It is to be noted that the Buenos Aires pick-ups were poor and "muddy," whereas the B. A. tango orchestra was a pip.

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Philadelphia's foreign language station, WRAX, is regarded as one of the most successful commercially in the east. It recently was made part of a small chain which includes WFEN of Philly and a Trenton station. Chain backing was secured from Clarence Hubel, millionaire tire manufacturer and amateur aviator.

WFEN goes on the air generally at seven a. m. It features a "mystery answer." From the raised ceiling of the building, the answers, which probably couldn't land with any other station, but it clicks with a certain elegance and merchants go for it.

Recently Atwater Kent held a convention in Philadelphia but the sales talk thing was ruled out, because the district wouldn't go for that sort of thing. Instead, the district held a show business. During the performance the sales matter was injected.

MISS WARSHAUER MOVES

Ida Warshawer switched from Brockman & Schenck to Con Conrad.

Music yesterday (Monday).

Miss Warshawer is in the pro. dept. at Conrad.

Leading Orchestras

JOSEF CHERNIAVSKY

And His SYMPHONY SYNCHRONATORS

Just finished an important engagement at Hotel Elks and W. H. Chittenden, Ohio

New York City

There are ballrooms

at the Elks and W. H. Chittenden, Ohio

at the Elks and W. H. Chittenden, Ohio

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Snubbing Pluggers

CBS has sent out notices to all publishers informing them that hereafter only one representative from each publishing firm will be permitted to call on the network.

CBS, in its letter to the publishers, states that the network is not interested in the number of calls it receives, but in the quality of the material presented. It is requested that publishers limit their calls to one representative who will be permitted to call on the network.

JOISON LAUGHS

Chicago, Jan. 18.

Schaefer Pen company tried to get Al Joison for one or more broadcasts during his stay here with the "Wonder Bar," but at only laughing and said he wasn't interested.

Schaefer hasn't put on a three-week holiday but will be with Phil Baker and Ted Weems' orchestra and are now probably eyeing other names for a Build-up of its pen products.

More on Hollywood

Chicago, Jan. 18.

Lane Cedar Records has a link of 48 Columbia stations for a weekly release of music and chatter on its "Record Roundup," beginning March 18. Latter will describe the home interiors of Hollywood stars, with the rest of the year on the radio.

Studio orchestra. Contract stipulates a minimum of 18 weeks.

Program will originate from the network's local key station, WBMB.

10 More Crosby Weeks;

Columbo Deal Pending

Paramount has renewed with Bing Crosby, CBS baritone, for another ten weeks. Crosby's contract with Paramount for \$4,000 per week.

Crosby's first Par 10-week contract was at \$2,500.

Contract of Russ Columbo, currently at the Brooklyn Paramount, expires at the end of this week.

Paramount and NBC are currently negotiating for a new contract with Paramount stating that the matter is still in abeyance.

CAMPUS CLOWNS STAGE

CHICAGO CAFE NITES

Chicago, Jan. 18.

Several undergraduates at local and nearby colleges are paying their way through school by getting together with Chicago rife spots on campus nights and adding to the rife club.

These undergraduates are making their shelds on campus nights and adding to the rife club.

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Fire Delays Plan of String of Beer Gardens with Singing Waiters

MRS. GROFE INJURED

But Ferde and Baby Escape in Auto Accident

Ferde Grofe, the bandman, escaped serious injury last week, but his wife was badly hurt, when the car in which they were riding was struck by an erratic driver in Indiana, en route to New York.

Mrs. Grofe, who was noted for her beautiful teeth, lost the front upper row. The imprint of the teeth were on the dash-board. Her forehead and legs were lacerated.

A couple came on to New York by train after emergency treatment at a hospital and went to their home at Tuxedo, N. J. It was necessary to remove Mrs. Grofe from the train in a wheel chair.

The driving wheel of the car smashed into pieces against a musician's chest, but X-rays disclosed no serious injury. Mrs. Grofe cuddled their infant son at the time of the smash, the child being unscratched.

The car was damaged beyond repair and was towed to a garage.

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The visible part of an idea literally went up in smoke last week when the old and historic Red Lion Inn on the Boston Post Road in Larchmont, N. Y., was almost totally destroyed by fire.

An embers rolled from a log in an open fire place, it is figured, and the fire started. The fire spread so fast that the building was almost asleep on an upper floor and of these one was suffocated by smoke. Others taken to the hospital through being overcome or hurt by jumping from second story windows.

A number of volunteer firemen also required medical treatment. Louis Brantman, one of the owners and manager of the resort, escaped unhurt. Loss is estimated at \$25,000.

The inn has been closed for the last three years. About two months ago Brantman, associated with Leo Lion, came along with his idea. They leased the place and transformed it into a cross between a normal beer man and a place where those places where the waiters used to sing.

Previous Try

Pair had tried the plan at Long Beach last summer in a place that according to the owners, was a failure.

Lion more of a German atmosphere prevailed. One slogan was, "Let's have a German atmosphere."

Waiters were mostly from people and are better entertainers than the waiters of the past.

The plan was getting over and Brantman and Sturm were leasing about of the net when the fire hit everything.

Negotiations were on for opening a new place in the city. The plan was getting over and Brantman and Sturm were leasing about of the net when the fire hit everything.

Our Achievement is Your Protection

To the 9,078 Exhibitors Who Have Already Contracted For Fox Pictures and Who Look to Fox Film Corporation For Profitable Guidance During 1932 Is This Frank Statement and Fact Survey of Future Releases Directed—

Returning to New York from a visit to our production centre at Movietone City, Cal., I submit the following information of particularly timely interest to exhibitors:

1: Fox Film Corporation will positively release to exhibitors the full number of productions announced for 1931-32 availability, namely—48.

2: Twenty-two of these 48 attractions have been released. Nine negatives are at the Home Office in New York. Seventeen are in the course of production or in preparation.

3: Here, for instance, are merely a few of the releases for the remaining weeks of the 1931-32 season.

JANET GAYNOR in
"REBECCA OF SUNNYBROOK FARM".

JANET GAYNOR—CHARLES FARRELL in
"HAVE A HEART", a George B. DeSylva Production.

JOAN BENNETT—SPENCER TRACY—UNA MERKEL in
"SHE WANTED A MILLIONAIRE".

SALLY EILERS—SPENCER TRACY in
"AFTER THE RAIN".

WARNER OLAND, H. B. WARNER, MARIAN NIXON, LINDA WATKINS in "CHARLIE CHAN'S CHANCE".

CHARLES FARRELL and MARIAN NIXON in Frank Borzage's "AFTER TOMORROW", with an all-star supporting cast including Minna Gombell, Josephine Hull, William Collier, Sr.

WARNER BAXTER in "SCOTCH VALLEY".

JOAN BENNETT in "WIDOW'S MIGHT" (T) with JOHN BOLES.

WILL ROGERS in Booth Tarkington's "BUSINESS AND PLEASURE".

JAMES DUNN in "LITTLE TEACHER" with MARIAN NIXON.

GEORGE O'BRIEN in "THE GAY CABALLERO" with CONCHITA MONTENEGRO, VICTOR McLAGLEN, LINDA WATKINS, C. HENRY GORDON, WELDON HEYBURN.

SALLY EILERS—SPENCER TRACY in "DISORDERLY CONDUCT" with RALPH BELLAMY, EL BRENDEN and a Great Supporting Cast.

ELISSA LANDI in "THE DEVIL'S LOTTERY" with ALEXANDER KIRKLAND, VICTOR McLAGLEN, BARBARA WEEKS and PAUL CAVANAGH.

"CHEATERS AT PLAY" with THOMAS MEIGHAN, CHARLOTTE GREENWOOD, WILLIAM BAKEWELL, BARBARA WEEKS, RALPH MORGAN, LINDA WATKINS, JAMES KIRKWOOD.

"SILENT WITNESS" with LIONEL ATWILL, HELEN MACK, GRETA NISSEN.

"WHILE PARIS SLEEPS" with VICTOR McLAGLEN, HELEN MACK, WILLIAM BAKEWELL.

These releases of box office promise definitely prove and emphasize the truth of the statement that Fox Film Corporation is delivering to exhibitors a product that is conclusively setting the pace not only for quality of screen entertainment, but, for, what is vitally more important, box office profit.

We will continue—to the very last letter—our policy of providing exhibitors with only the best and strongest possible box office attractions for, after all, we profit maximally only when theatres are enabled to do capacity business.

In all truth, we can proudly say that a Fox Film playdate is most assuredly a positive pay day—for exhibitors.

Sincerely,



Vice-President
In Charge of Distribution

FOX

Indeed, a future that will pale a great past and present

THEATRE

PRICE
15¢

Published Weekly at 144 West 45th St., New York, N. Y., by Variety, Inc., Annual subscription, \$4. Single copies, 15 cents. Entered as second-class matter December 12, 1916, under Post Office at New York, N. Y., under the act of March 3, 1879. COTYRIGHT, 1932, BY VARIETY, INC. ALL RIGHTS RESERVED

VOL. 165 No. 7

NEW YORK, TUESDAY JANUARY 26, 1932

64 PAGES

THE NEW PICTURE MARKS

White Collar Idle Turning to Taxis, Bring New Type Drivers to B'way

Idle men of the white collar class are turning heavily on taxicab driving as a temporary means of livelihood. Now to the trade, it may be one reason for the popularity of the new type of hackmen; the newer ones because they're new and the older bunch because of the former's inroads.

Present number of motored boats in Greater New York is estimated at between 19,000 and 20,000. This figure, it is declared, is not overly large as might be expected from the new number of chauffeurs, with hacking being made as temporary as possibly by the white collarites, who leave as soon as something near their regular line of business comes up. Those that get out are replaced by others, for the same short time, keeping the total cab number about the same.

One factor that brought plenty into cab running was a recent decision by the police department of waiving some of the red tape that used to accompany taking out a taxi driving license. Former procedure used to take about three weeks after the application, the time being devoted to a thorough search of criminal records, finger print files, etc. to check on the record of the applicant.

Temporary License
For a short period, said to have ended Jan. 1, temporary driving licenses were handed out, taking three days instead of weeks. Check was made after the application, the temporary ticket was given with the permit taken away should the records show anything against the individual.

Two reasons are offered for the temporary cutting down of license time. One was that some of the drivers' checks contained a short line of drivers, and the companies wanting to get more hacks on the streets.

Another reason is that officials of the various unemployment committees requested a lifting of the barriers, for awhile, in order to get men to work. A check of figures, according to a man in the biz, would probably reveal a large number of new drivers during the period of easy licenses.

Earnings Halved
Old timers at the wheeled state earnings are down about 50 per cent. It is attributed to depression and to the clean collar recruits. Average weekly intakes were once \$35 to \$50, on a 60-40 meter split, the 60 to the cab owner and the short meter the driver.

Presently grosses run \$15 to \$25, but veteran drivers stated they have been forced to get outside jobs in the small amount of off time. One, for example, does a variety must to buy a few gross ten dollar poem he had both written, set type for and run off the press. Another works as a janitor.

(Continued on page 48)

A 1932 Request

A woman called Elmer Rogers, manager of the Palace theatre, New York, on the phone last week and asked to have her husband paid.
"Have you any idea, where he's sitting?" asked Rogers.
"He's across the street in the headlines," replied the woman.

MEXICAN CO-OP ACTORS AT 3 CENTS; A RECORD

Mexico City, Jan. 25.
While practically no theatres are at liberty, remuneration is at low ebb. Local actor folk contend that they are the world's poorest paid professionals. Cite these figures to prove it.

Leading trend of co-op grand opera company performing Sunday in National theatre got 1.50 pesos (10 cents) for a long afternoon's work in a difficult Spanish opera; chorus girls in burlesque houses exhibit their hunger thinned figures for 60 centavos (3 cents) three performances a night, while new low pay is that of members of legit co-op playing Festiva Fabrega, whose slices of intake some shows amount to seven centavos (three cents) each.

Acute depression, thespians say, is not due to public's inability to raise price for entertainments. They cite goody audiences at picture houses and prize fights. Trouble, they claim, is due to customers' taste veering to "talkies," and to short-sightedness of native producers trying to peddle old stuff.

Only co-op, unit whose members eat regularly is that of Teatro Ideal. But after times of plenty, this house has fallen upon sorry days.

Betting Bottom

New Orleans, Jan. 25.
Race track, too, are back to the price of 20 years ago. When the Fair Grounds opened today (Monday), there was a 21 minute window for the first time in two decades.

All over the country 25 and 50-cent handbooks are in operation and it looks like the racing community is scraping the bottom of the pot.

With Trimmings

Detroit, Jan. 25.
Civic Theatre under the direction of Jennie Ross (stock) is packing them in Sunday nights with a new low price of \$3 and 50c.

Admission includes the play, dancing during intermission and coffee in the lounge.

Nine Retain Standing from Previous Year—Climbers Mostly Used Something Different for Air—Based on Country Wide Rating, Not Locality

13 DWINDLE

In 1931, 11 new national stars appeared in the radio firmament making that year the most prolific star-maker of any of the 10 broadcasting years so far. During the same period 13 names lapsed as far as national rating is concerned and nine others either increased their country-wide other status or managed to hold over. This is according to a general survey and is the consensus of authoritative opinions in the radio field including advertising agencies.

Those of the select group who in 1931 scaled the radio heights and reached national star prominence, with what that implies through network broadcasting, were the Bowtell Sisters, Bing Crosby, Russ Columbo, Mills Brown, The Goldbergs (Gertrude Berg), Eddie Cantor, Walter Winchell, Guy Lombardo (band), Ben Bernie (band), Cab Calloway (band), and Sisters of the Sifted (two men).

Radio's holdover stars were Amos 'n' Andy, Rudy Vallee, Morton Downey, Kate Smith, Paul White.

(Continued on page 34)

Can't Burlesque Film Premiere, Legit Discovers

Pasadena, Jan. 25.
Proving that it's impossible to burlesque a picture premiere, Ruse gas first night pulled by the Pasadena Community Playhouse for opening of "Ole In A Lifetime" looked and sounded exactly like the Hollywood brand except that 50 members of the cast and the playhouse group impersonated film names.

Sound-speaker system, with John Hallam at the mike, heralded the advent of the playhouse celebs, who arrived in expensive cars provided by Pasadena car dealers. Crowd of about 1,000 thronged the patio of the theatre and the street. Only autograph hounds and are lights were the mainstay. Managers would have had the latter except that the coat would have been around \$100.

(Continued on page 30)

Tele Men Predict Film for Programs, Triple Radio Costs for Advertisers

Flood Relief

Los Angeles, Jan. 25.
Theatre circuit execs were asked his opinion on the possible share of pictures.
"I think it's a swell idea," was his reply.

ADV. RADIO TEAM ON STORE WINDOW ROUTE

Troy, N. Y., Jan. 25.
The Everett Boys, colored duo, in a harmony act, and a radio announcer, Larry Finley, are now presenting their turn in furniture stores about the country, in a tie-up between the stores and the mattress-manufacturing company for which they work.

They play store windows, matinee performances being given from 2:30 to 5:30 and evening shows from 7:15 to 9:15. Usually play a two or three-day engagement. Advance-acts are used to herald the coming of the radio act, while the broadcasting artists and the stations over which they otherwise are plugged in add during the local showing.

Stunt is staged in connection with a special sale of mattresses.

Public Sympathy and Coin Keep Circus Alive

Chicago, Jan. 25.
Newspaper publicity accorded David F. Masten's stranded circus at St. Louis, Mo., brought about enough public sympathy expressed in dollars, to keep the outfit going for the rest of the winter.

Masten is the gent who offered to give away his manager when starvation struck it in the face, going as far as shooting one of his hyenas, when the animal attempted to eat up his cage.

Reporters Hardboiled; Yeah? Listen, Studios

Here's one for the scrippsies to think about when they're making newspaper reporter types tough.

When a New York relief committee went into action, it hired about 80 jobless reporters as case investigators. Boys came home with the facts, but the red tape on case card reporting closed 'em when they sought action on cases that touched their sympathies. Result was a hot clash with the professional chummy workers.

Some of the reporters were aloud, more expect to be, and do they burn to start something?

Authorities who followed radio through its debut, and are now preparing for the introduction of television, are figuring that the public's almost instant acclimation of the air voice in 1922-23 will not be true of the wireless pictures. Financial differences oppose one reason. Others, however, are held up even as more vital.

Television broadcasting can easily be compared to the picture industry, with talk having to go through practically the same channels furrowed by the film business, it is pointed out. The picture likes and dislikes are projected to be just as many in the home as in the theatre.

A difference here is that where the theatre offers a choice of subjects the average community will have to be satisfied with a single television program.

Use of Film
Some think film projection may become the major source of tele broadcasts. On the other hand, costliness of film programs indicate that this is out of the question for early televising at least. The television field could hardly afford to pay the picture distributor for first runs, the alternative then being for the tele people to produce their own pictures, possibly one and two reel shorts.

However, because of feature and shorts film costs it is predicted by tele men that their film broadcasts will largely consist of subjects pertaining to news. In this way, it is declared, a football game can be televised the same night through the celluloid medium, etc.

The television people estimate that the tele advertiser may expect to be charged triple what he is now paying for straight radio. Personal appearance costumes, lighting, increased studio overhead—all of these are included in the new cost.

Wouldn't Get Dirty

Los Angeles, Jan. 25.
When "Easy for Sex Zoo," at the Music Box, was visited by the vice squad Thursday night (23) to secure evidence for a possible raid, it was charged triple what he is now paying for straight radio. Personal appearance costumes, lighting, increased studio overhead—all of these are included in the new cost.

Cast refused and no far no raid has materialized.

Tug of War on Stage

Whiteland, Mass., Jan. 25.
Now comes a small town tussle with the latest idea in stage stunts. Grand theatre announced a tug war between tennis he is now playing for straight radio. Personal appearance costumes, lighting, increased studio overhead—all of these are included in the new cost.

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PARAMOUNT PICTURES

Welching, Repudiation, Burkan's View of Fox's Move to Breach Contracts: Wanger Case a Test

Declaring that "welching and repudiation" is the order of the day in the film industry, and attacking its very roots, Nathan Burkan, attorney for five picture executives whose contracts are among those repudiated by Paramount and Fox, lays the trouble to frenzied finance and terms. It "the saddest thing which has occurred in the history of the motion picture business."

In his interview with a "Variety" reporter, Burkan first records a warning to all exhibitors that contracts for next year's season are not worth the paper they are written on unless sanctioned by the board of directors.

In the same breath, however, the lawyer, whose office is now shared by Emil Ludwig, for 20 years general counsel for Paramount and the first of the old P-P line to withdraw, declares that regardless of what may be written in the policy of a company, that organization is largely exempted from attempting to repudiate the actions of an executive in whom it has vested a publicized authority.

That Paramount established the repudiation precedent for the industry, which Fox is now following with the Wanger contract tear-up, is charged by Burkan. "That the Wanger case now is the test of the entire industry's latest repudiation policy as followed by Fox is also rebuffed by the lawyer.

Contractless Era
Prior to seeking Burkan "Variety" found executives in the Fox home office questioning the legality of the company seeking to pull out of contracts by resorting to the finance committee and the declaration of the signature of the company executive making the contract.

In other neutral parts of the industry, the same statue was being questioned. "Them, however, took the stand that the industry was for entering a contracting era with a major number of its executives, similar to that in banking and railroad industries.

Mr. Burkan in his statements declared: "The corporation that repudiates a contract made with a person they put in a very important position, who openly exercises a wide and extensive power and who in the course of the exercise of those powers makes contracts, that corporation by so doing makes those contracts binding on the corporation. The directors are not the only ones by whom the corporation is clothed an office with apparent authority—receive and benefit by the contracts he makes—and then at their pleasure, repudiate such a contract.

No Escape
"The other and innocent party of the contract is always bound. When the corporation repudiates, and neither the corporation escape, particularly in a case where it has received benefits under the contract. "This spirit (repudiation) is born of frenzied finance. It is the saddest thing that has occurred in the history of the motion picture industry. It is putting a premium on contract dodging, which has produced chaos and disorder.

"No contract by an actor, cameraman, director or other person in the personnel of a picture company can now be entered into without the production of a bona fide conference of the board of directors of the company. If these companies can maintain their claims.

"The picture companies have been divided and are putting obstacles in the way of transaction of orderly business.

"They have shattered the very foundations of the industry. Like

PUBLIX'S STOCK TROUPE

Takes Over Danham Troupe, Denver, and Will Play It West

Denver, Jan. 25.—Danham stock closed Saturday night (23) and Publix took over the company at a flat price for several of its Colorado houses and a few dates between here and Los Angeles.

Ben Ketcham and George Cleveland plan to return here in the fall with another stock.

Business the last two weeks has been good, but the stock managers thought it best to cut with 20 weeks at profit rather than to stay 40 and chance a loss.

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DESVELVA SETS, WURTZEL ON JOB

Al Rockett Also Gets 'Pardon' Note—Tinker Companions Wurtzel on Trip West—Industry Fights Issue of Repudiation of Trade Agreements

COAST VIEW

Fox heads are reported as having dispatched follow-up notes to the 10 men receiving the first letters regarding their contracts. These second epistles ask the executives to be advised to issue the first letters which were signed by E. R. Tinker, Fox president.

Al Rockett, in charge of the coast studios during the absence of W. R. Sheehan and Sol Wurtzel, received these "pardon" notes while authentic information has the Fox company having already arbitrated and made a cash settlement with Buddy DeSvelva, acting as associate producer at the studio. DeSvelva on the script back and stays east to write a show with Arthur Schwartz, composer of "Band Wagon" score.

An arrangement is also understood to have been reached between the firm and Wurtzel whereunder the production work will be done by the firm for Fox and will make the trip accompanying Tinker. Full details of the contract have not been completed out there. Tinker, Wurtzel and Dick Rowland left for the Coast together yesterday (Monday).

Of the 10 Fox attaches who originally read the first letter only eight are known. They are: R. H. Sheehan, Sol Wurtzel, Oscar Oldknow, Harry Arthur, Clayton Sheehan, Basil Walsh, Buddy DeSvelva, and Henry King. The total amount contained in these salaries is estimated at \$100,000. How many of this pact had that first message countermanded, other than the individuals previously mentioned, is not known at this time.

Excepting the contracts held by Arthur Oldknow and Clayton Sheehan, their agreements having been signed by Harry K. Clark, former president of the Fox, the rest of the Fox "notice" contracts were signed by W. R. Sheehan, former Fox v. p. in charge of production.

Pressure on Film
Pressure from within the film industry was reported brought to bear on the Fox organization to reverse its stand in repudiating contracts. Prominent Fox confidants, however, would call in the letters to the contract holders who received those letters.

The Paramount-Wanger case is held by high film men as paralleling the Fox situation in but few aspects. Hollywood, Jan. 25.—Sol Wurtzel, by long distance from New York, has ordered his personal checks held instead of deposited.

Reason was discovered that his check had been given a 30% cut, and he thought that cashing it would be legal acceptance.

The Chase to "Tinker-to-Coast" repudiation by Fox contract, signed by vice-presidents, are causing grave discussion within the Academy as to the effect upon the industry as a whole if the Fox position is sustained.

If the contract signed by a v. p. is open to repudiation by a studio union ratified by a directorate, it is a precedent. It is thought that if contracts mean nothing as legal obligations, the business affairs of the picture industry are on any-

If Skouras Acquires F-WC Gives Operator Over 50% of F&M Theatres and 50% of F&M

Don's This Week

This week is expected to see some real donings in the business end of the picture business, that will also affect the involved studios.

Possible changes are suggested by the news stories.

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Deal for operation of the Fox-West Coast chain by Syros Skouras, under a long term agreement similar to that which applies for eastern Fox houses recently taken over by Skouras on a percentage basis, is reported progressing rapidly. Skouras, confirming that it's well under way, declines to predict when papers may be signed.

When Skouras may take a active charge, or whether he intends an early trip to the Coast, is not known.

Reports are current that Skouras is already looking over possibilities in building up of an organization to operate F-WC. One is that J. J. Ludwig, who has been succeeded as Public's divisional director over the midwest and northwest by Marty Mullin, is joining Skouras as one of his operating executives. Another note that Eddie Alpers, who resigned from Warner Bros. last week as its distribution chief, may become Skouras' general film buyer for F-WC. Both these reports are denied by Skouras.

Operate From Coast
Skouras would direct operation of F-WC from Los Angeles under reported intentions, probably in line with his plan, says J. J. Ludwig, who has been succeeded as Public's divisional director over the midwest and northwest by Marty Mullin, is joining Skouras as one of his operating executives. Another note that Eddie Alpers, who resigned from Warner Bros. last week as its distribution chief, may become Skouras' general film buyer for F-WC. Both these reports are denied by Skouras.

In addition to the approximate 80 Fox eastern houses, and the 21 in the Skouras-Publix group, Skouras with the F-WC chain would be in operation of between 50 and 600 theatres. As a national chain, he would be second only to Publix in coverage.

In the transfer of F-WC operation to Skouras under deal in negotiation, the entire Fox theatre chain would be sold. Skouras has been divorced from the parent Fox Film organization, or has been dubbed, decentralized. Also, if Skouras acquires Fox-WC, he automatically takes over 50% in Pantheon & Marco which state producing firm is half owned by F-WC.

Skouras continues to operate a chain of houses in New Jersey, Pennsylvania and Virginia under a license from the parent Fox. He will not give up these houses despite the branching out. Skouras has a 21 houses under the firm name of Atlantic States Theatres, Inc. Public's permission to expand on his own.

\$600,000 M-G Budget For Soviet Picture

Culver City, Jan. 25.—Soviet picture which has been in preparation on the coast for nearly a year will get expensive treatment when it starts production.

Study has been made of a \$600,000 for the film. Around \$100,000 to pour oil on the studio market, the story, which Metro is being careful about to avoid later clashes with Metro's own picture.

Metro isn't in a hurry to do the picture. Present economic conditions are not the best in which to show such a film.

Rogers and Ramish

Hollywood, Jan. 25.—Charles Rogers is now definitely off the Radio City stage. He is also reported as being connected with a new picture, former banker, for financing a new company.

Ad Agency-Par Split

The Rank-Metzger advertising agency will come to be advertising for Paramount-Publix after a split is reported.

That firm has been this picture and theatre company's display medium for about seven years.

Big Plug Helps 'Arrowsmith' to \$25,000 in Philly

Philadelphia, Jan. 25.—Indications are for a moderately good week with nothing exceptional expected.

'Arrowsmith' opened with plenty of special advertising and exploitation at Keith's and won coring notice. Has support of Art Alliance, most local outfit. Should hit around \$25,000, and if beating it will be house record.

Thebaume's stage show has only Clark and McCullough as names this week. Picture in 'High Pressure' House has been feeling the heat after last week's studied shows around the holidays, and current week will see gross further pulled down. Maybe only \$40,000. The money expected to be in plenty with 'Union Depot,' if not means mean anything, with film attendance sinking back to last week's level after a five or six week's spurt, two weeks looks like plenty.

The Fox feature brightly with James Dunn in person augmenting 'Dance Team.'

Stanton is experimenting with midnight shows again and getting some response. 'The Girl from Monte Carlo' until tomorrow (Tues.). This spot is the only one well switched early in the week.

Estimates for This Week
Manhattan (4,000; 35-50-75)—'High Pressure' (WB), stage show, Clark and McCullough in person, and no picture indicated; maybe \$40,000, possibly less. Last week 'Punch' (Rex) (Radio) plus stage show nearly \$40,000. Drop from price after reopening, but fair.

Brooklyn (3,000; 35-50-75)—'Arrowsmith' (UA), looks hot for a week (see review). 'Union Depot' (Fox) \$25,000 indicated; Goldwyn experimenting here with grind policy (last week). One week likely enough; being used. Last week 'Private Detective' (Fox) plus stage show, less than \$15,000 in second week, good.

Staten Island (3,000; 35-50-75)—'Union Depot' (Fox), 'The Girl from Monte Carlo' (Rex) (Radio) and looks for good week. 'The Girl from Monte Carlo' (Rex) around \$15,000. Last week 'Jekyll and Hyde' (Par) eased off in second week, \$16,000.

Boyd (4,000; 35-50-75)—'Forbidden City' (Rex) (Radio) and stage show, \$15,000 indicated. Last week 'Ladies of the Big House' (Rex) (Radio) and stage show, \$17,000.

Fox (4,000; 35-50-75)—'Dance Team' (Fox) and stage show. Should benefit by personal appearance of James Dunn. Stage show 90% fair, but better than house has been doing. Last week 'Stepping Stones' (Fox) plus stage show on stage, got only \$20,000, not enough.

Earle (4,000; 35-50-75)—'Cocktail Age' (Par) and vaude. Buddy Rogers' recent personal appearance here may help; looks about \$20,000. Last week 'Was Gieck' (Col) net \$20,000.

Kendall (3,000; 35-50-75)—'Children' (Radio). Opens tomorrow (Tues.). 'The Girl from Monte Carlo' (WB) weak at \$8,000. One week (1,100). 'The Girl from Monte Carlo' (UA). In this small house picture can hardly get more than \$10,000 first run. Last week 'Under 18' (WB) only \$4,000. 'Once a Lady' (Par). Maybe \$2,750. Last week 'The Champ' (M-G) did well in second week, showing \$2,500.

Judgments
National Evans Motion Picture Corp. (L. J. Davis, Inc.) at \$1,000; 1931, 1932, 1933, 1934, 1935, 1936, 1937, 1938, 1939, 1940, 1941, 1942, 1943, 1944, 1945, 1946, 1947, 1948, 1949, 1950, 1951, 1952, 1953, 1954, 1955, 1956, 1957, 1958, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1967, 1968, 1969, 1970, 1971, 1972, 1973, 1974, 1975, 1976, 1977, 1978, 1979, 1980, 1981, 1982, 1983, 1984, 1985, 1986, 1987, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 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More than a picture!
An experience you
will LIVE! Most
Arrowsmith, the
man who inspired a
woman to love, be-
yond all belief!

Sponsored by
The Philadelphia
Art Alliance

OKLAHOMA CITY

Just ask the man
or woman who
saw it at the pre-
view!

THAT'S ALL
Just ask them the
best picture of
the year... Just
ask them!

UNION DEPOT
A FIRST NATIONAL PICTURE
It's Important!
Have a picture of the
year... Just ask them!

CHICAGO

Today! The Chicago Theater triumphs with
the most notable achievement in
Motion Picture Theater History!

Only the Chicago Theater with Its Vast Resources and
Capacity Can Make Possible So Daring an Event!
TODAY... We present for the first time on the stage of a motion picture
theater 2 Stirring Acts from the outstanding Operetta Success of all time!
DENNIS KING in "THE VAGABOND KING"
All the pomp... color... songs... beauty and spectacle that made it an
unforgettable sensation... Thousands paid \$4.40 and more to see it—
All Chicago can enjoy it now at our regular low prices of admission!

EXTRA PULL OUT

By Epes W. Sargent

Flexible Glass

Some exhibitors have tried cellulose as a substitute for glass in lobby displays, but it hasn't seem to work out very well, as the material, while tough, is still too soft to be used in the lobby.

A small town man tried out a glass substitute of cellulose in his lobby and found it just the thing for his very heavy lobby display, but it could not break. He liked the idea so well he has used it in his lobby display, and finds it just as serviceable here, as you will find out along the list.

Trademarks

Most managers fail to realize the value of the trademark. They seem to feel that this is something only for the chains. The manager who without a distinctive design overlooking one of his best and most inexpensive bits.

It should be of such a nature, if possible, that the very shape is suggestive of the theatre and capable of reminding of the theatre as far as it can be seen. No selection should be made until it is figured the choice will be permanent, and the design will be plastered on everything from billboards to the letterhead. It pays.

Practical French

A manager who begins in working with the schools for all they are worth has a deal with a teacher of French to give a double ticket to the pupil who submits the best translation of a title in French into English. He picks the most difficult title from the list of titles and each week sends it to the teacher to make the award.

The title does not have to be a literal translation, but must be as close as possible.

Most of the children take the title home, to give further assistance to the picture. A short program is supplied to aid the pupils.

Tie to Ping Pong

Instead of doing out, ping pong seems to be increasing in popularity. It might give a minor push to business to institute a ping pong contest. Having players from various clubs, schools or lodges enter.

The prize money might induce some to stay home and picture. Figure it out.

Hyde Contests

'Jekyll and Hyde' contests are not only a prove as popular with the youngsters as Chaplin impersonations, but also one that might induce the idea, figuring that plenty of advance notice will be necessary in organized five methods to help the Hyde impersonators with their contests.

As framed the contest rules call for each entry to be a team show of the two characters, with other prizes for the best impersonator of the character. Judge with all contestants as the guests of the management at that affair.

Lenten Lectures

Slightly off the usual Lenten lecture idea, one manager is trying to frame a series of bookings for Tuesday nights with the theme of non-theatrical and educational.

Girls vs. Boys

Feeling that the picture in student, Ben M. Cohen, of the Capitol decided to do a little more. He made a four point campaign that brought out the boys and girls in the lobby.

Five tickets to an impending basketball game were awarded the patrons, everybody received a copy of the basketball program, and a local high school, the school asked the guests of the management and there was a debate between the Kappa Kappa and the Little Women on Tuesday. That this is a real game.

There was a tie up to the picture, 'Heckles', with the girls recited, first they were not to be. First they were not to be. First they were not to be. First they were not to be.

Makes a Debate

Figuring he would be willing to tie up to a real game, the business on Thursday and Friday, and not wanting to announce a contest, the manager remembered back to the days when drinks used to be two quarters and the manager would give a dime back and a token that with 10 cents was good for a second ticket.

Monday and Tuesday ticket buyers were given ahead of the crowd and turned in on Thursday or Friday, of the same week only, along with the same makes up the second ticket. The tickets are printed.

with a bold face 'Positively not transferable,' but that is only to the exhibitor. Only about 100 copies come back, but receipts are showing that the bargain instinct is still strong.

Plugging for Adults

Figuring on something to beat the picture, only about 100 copies come back, but receipts are showing that the bargain instinct is still strong.

Several of the bigger cities, including New York, seem to be getting away from elaborately illustrated advertising, and are changing over to type face. Several big pictures recently have dropped art entirely and have gone in for solid, legible lettering, with the attraction gained by the inviting appearance of the type.

Possibly when all houses turn to type, the exhibitor will have a chance to get a little of the competition out of his mind. Several big pictures are so different from others in the space that they are not even in the same class.

Probably the happy medium will be arrived at through a modest use of type in connection with the display, but at present the all-type seems to have the inside track.

Topics to 'Delicacies'

A book for the exhibitor on 'Delicacies' with grocers, bakeries, confectioners, restaurants, etc. Not only a list of the names, but every store should be encouraged to give the exhibitor a list with the title, and even take it inside to the counter.

Sidelines

Little things often help. They are picked up by the exhibitor on a 'Delicacies' with grocers, bakeries, confectioners, restaurants, etc. Not only a list of the names, but every store should be encouraged to give the exhibitor a list with the title, and even take it inside to the counter.

One manager noticed a crowd around a window in an empty store, where a pitchman was selling fountain pens. He was writing 'Fountain pens' on the sidewalk and the crowd of using those by his display lines in return for a couple of passes to the show. So he got a three-day advance ballroom at a cost of four admissions.

Beauty Lectures

Nothing about 'Fifty Shades of Gray' to suggest a hairdresser, but the Irving Theatre here got plenty out of a beauty show staged with a local school. The school was given a half-minute lecture. A drop with oral opening displaying only the head and shoulders of the girls was given, and the advance of the girls were lighted by three spotlights. The school paid a cost of staging and the girls were in the picture.

Bills for Screenplay

One of the best paid screenplays in campaign on 'Platinum Blonds' was worked with three 11 displays. W. J. B. made a lot of money out of it. A beauty show staged with a local school. The school was given a half-minute lecture. A drop with oral opening displaying only the head and shoulders of the girls was given, and the advance of the girls were lighted by three spotlights. The school paid a cost of staging and the girls were in the picture.

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Tied to Cabs

Harry Marchand, of the crown, connected with a cab company, getting more than double the space he would have paid for from the proprietor.

He urged the reader to roll home in one of its cabs after the show. Arrangements also made for the cabs. Harry Marchand, of the crown, connected with a cab company, getting more than double the space he would have paid for from the proprietor.

Inverted Ads

The inverted newspaper ad found here to good advantage. Advancing the picture and the headline continued in a box, if your curiosity got the best of you in this ad you ought to see, naming the picture. Quite a number of comments locally on the stunt.

Sells Novelization

Capitol theatre got a local paper to run off a four-page special, illustrated with pictures of the picture. These were peddled by the university. The picture was sold at the picture. The picture was sold at the picture. The picture was sold at the picture.

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Several thousand copies were disposed of, the bulk of the sale going to the peddler and the remainder, less the small cost, to the general fund.

Pup Giveaways

In conjunction with the 'Tin Tin' serial, 'Lightning Warrior', the exhibitor has been working up a nice campaign for the kids by giving away police dog pup.

Two pups delivered each episode, pup training kids picked simply by lucky-number drawing.

Mayorality Candidacy

'Vic Meyers' was the city mayor for a jizz age in his campaign slogan. 'Vic Meyers' was the city mayor for a jizz age in his campaign slogan.

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To exploit the current showing of 'The Woman Who Sings', Albany, N. Y., Union Depot of the city, a woman, real or not, dressed as a woman, released a flock of pigeons from a moon station here during the show.

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BEHIND the KEYS

Seattle. Terry McDaniel here from south as a city manager for Fox West Coast.

Seattle. Joe Cooper, RKO pub. mgr., moved to Spokane as manager of the RKO there. He is now working as an assistant to Tacoma manager, local representative of the U. S. R. Employment Service.

Seattle. Baker O. Shelton, manager of the RKO Embassy, Dobbie Ferry, transferred to the RKO house at Everett, Wash. C. Graham Guttridge, manager of the RKO house at Tacoma, succeeded Shelton at Dobbie Ferry.

Columbus. P. J. Kennedy, formerly of New York, has been named the new p. a. of the Palace theatre, local representative of the Fox theatre, succeeding Homer Harmon.

San Francisco. United Artists theatre partnership ownership by U. S. and Herman Cohen, now owned by Cohen alone, his nephew, Larry Cohen, having returned to Los Angeles, where he again takes charge of the Rialto, downtown city.

San Francisco. A. B. Rhodes and Leonard Mason have purchased the Lonsdale Theatre at Los Angeles. Fred L. P. Lewis.

Dallas. A total of 193 theatres are now operating in Texas as shown by Douglas's Annual Almanac, with only a slight house operating. Out of the 193 theatres in Texas 162, or 83.9%, are dark.

Seattle. Howard White, here for year with Fox-West Coast office, for past month has been manager of the Fox theatre here. He has gone to L. A. for duties at home office of F-W.

Spokane. Joseph Cooper, exploitation man for the northwest, tentatively has been named to replace Walter Penney as Spokane RKO orbman.

Chicago. Ed Masters, asst. mgr. at the local Palace, steps up to manager of the RKO, Columbia, and East of the Palace, South Beach, replaces here.

Dallas. Lone Star at Jasper, Tex. sold by L. P. Lewis, after 15 years' operation, to the Fox theatre, owned by A. B. Rhodes.

Marshalltown, Ia. A. E. Wilson managing the Strand for Wilson here.

East Liverpool, O. Dark for six weeks the Columbia theatre here, but it is now open. Reichman, of New York, has reopened. Will offer straight pictures. Four changes weekly.

Denver. The Denver (Public) changes prices from 16 afternoon to 15 day. Price in after balcony cut from 65 to 46 week nights. Balance of house same. The Fox Theatre, owned by Public, extends its 25 price from 1 day.

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Using Pigeons

To exploit

Agitate Mid-Way Picture Permit To Solve British Censor Tangle

London, Jan. 14.
Film censorship in England has always been a matter of some controversy, and has consequently been a prey to reformists, cranks, educationalists, and every known busy-body.

While the official censor was the highly respected T. P. O'Connor, whose name was said to have been passed on to lesser beings and stormclouds are gathering.

Position in this. The British Board of Film Censors is appointed and paid by the film trade, who submit to it the board, along with the viewing fee.

The board has no official position, but is recognized unofficially by the local licensing authorities, who have the power to overrule its decisions.

In practice, films are graded into two categories, adults, known as 'A' and 'Universal', meaning generally suitable for all.

There is no in-between category. Either a film appeals to everybody, or it appeals to 'adults only'.

Result of this is curious. 'Ben-Hur', which caused hundreds of copies to be sent to the censor with a view of seeing it, was given an 'A' certificate because it showed a great deal of blood.

Yet sex dramas in which the pill is used with much get away with 'U' certificates.

'A' and 'U' permits are issued to films with certificates can be seen by anybody but the 'A' film presents difficulties.

According to the regulations, films to local authorities, 'A' films should not be seen by children unless accompanied by responsible adults.

This clause is not strictly kept. In London minors can get in to view anything they have the money for.

Yet in some provincial towns the licensing people go further, and any child must not see 'A' films, however they are accompanied.

The local authorities also have the right to ignore all handed out by the censors, or consider even a 'U' to be utterly unfit for general entertainment and ban it entirely for the district they cover.

As a result of local bodies having recently laid down some pretty drastic rules about 'A' films, with consequent drop in box office receipts through districts being unable to see them, even though accompanied, and further as the result of several local bodies completely banning pictures previously passed by the London censor, the whole question of film censorship has come to the fore.

The trade has now suddenly anticipated the reformers, some of whom record the difficulties could be cleared up by establishing a third certificate, mid-way between 'A' and 'U', which would allow children to see films, if accompanied by adults.

This idea is to be presented by a new committee, and certain reforms are said to be making 'Paramount' and 'Columbia' the whole question of film censorship has come to the fore.

The film trade, meanwhile, would do wisely if, on its own account, it agreed that third certificate.

It is urged that pictures of this kind now getting reduced to B, returns because they happen to get an unwanted 'A' certificate, might do better if they had an intermediate rating allowing accompanied children to see them.

BRITISH CENSOR JAM Warner Film Third to Be Held Up By Local Boards

London, Jan. 25.
Wholesale censor bans continue to pile up. The latest to be held up is Warner Film Third to Be Held Up. The Warner film, 'Why Change Your Mind', has been banned in at least a dozen districts in the Midlands, and now 'Maya's' has been banned for Coventry.

This is the third film to be banned in that district within eight days.

281 GERMAN RELEASES; 146 NATIVE, 75 U. S.

Berlin, Jan. 14.
In 1932, 281 pictures were released, of which 146 were German, 75 American and 60 European, outside Germany.

Of 76 directors producing the German group pictures, Director G. W. Pabst was the most prolific, with 15 pictures each, Lucy Fiedler, 12, and Fritz Lang, 10.

U. S. produced 20 pictures, Suedfilm 18, Paramount 16, and Deutsches Licht 14.

Goldwyn-Mayer 11, Afa 9, Deutsche-Universal 8, Hergewald 7, National 6, Monro, Varianette 5, and Terra-Film 5, each, Atlas and Film Company 4, each, Biograph, English, Eberhard & Emilio, Fox, Mondial, Prometheus, Studio Varianette 3, each, Atlantic, Continental, Heros, Jacob, Kristall, Marthe, Bild and Film, each, 2, and 1, each, Italia, Laenderfilm, Pressa 1 each.

Amery's \$170,000 Film
John Amery Productions, Ltd., formed here to produce travel pictures, has started the first one dealing with the life of the famous politician.

Amery is the son of the famous politician.

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7-REEL COMEDY HIT

French Go For Version of Laurel and Hardy 'Pardon Us'

Paris, Jan. 25.
Pardon Us, Laurel and Hardy feature, is at the Aubert and doing smash business in a French version. Local title is 'Sous Les Verrines' (Under the Glasses).

Picture is a seven-reel as shown here.

British Import Of Film Off 40% As Exports Sink

London, Jan. 16.
The annual report of the Board of Trade, published Jan. 12, gives startling information about film trade.

In 1932, in 1930 \$9,171,436 feet of picture film was imported, only 21,168,948 came in last year, a drop of about 40%.

The positive imports for 1929 were 37,759,731 feet.

This tremendous drop, which in many ways has taken out of the American and German markets, is due, of course, to the large number of British films now being made.

Negative stock imports dropped from 6,758,962 feet in 1930 to 4,814,656, in 1929 having been nearly 6,700,000.

Blank film, however, showed an increase of over 100,000, rising to 50,735,374 from 45,413,823.

British film exports are also down. The value of positive film having been 25,035,456 and last year only standing at 18,462,073.

Par's French Feature
For London with Star,
Lemmonier, in Person

London, Jan. 25.
'Il Est Charmant', Paramount French feature, starring Jean Gabin, Feb. 16. Meg. Lemmonier, one of the leads, will do a personal appearance at the cinema on Feb. 16.

Amery's \$170,000 Film
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Paris Reports M-G Seeking Paris Studio, but N. Y. Office Says 'No'

LONDON B. O. UP Cold Spell and Football Fane Help Raiders Act as Break

London, Jan. 25.
Week-end big general was pretty good, influx of football fans from the north helped the legs.

Cold spell yesterday (25) boosted picture house takings.

Film figures would probably have been even higher but for the high percentage of houses closed.

'Frankenstein' (U) opened nicely today (25) at the Tivoli.

Weather, however, the horrid for a month, but the opinion is not unanimous.

HUNGARY'S MONEY RUL MAKES IMPORTERS QUIT

Budapest, Jan. 14.
Of 100 pictures viewed in the last three months, the censor rejected 38.

These were United Artists 'She Goes to War' and Metro's 'Eastward, Ho!'.

United Artists 'She Goes to War' and Metro's 'Eastward, Ho!'.

United Artists 'She Goes to War' and Metro's 'Eastward, Ho!'.

United Artists 'She Goes to War' and Metro's 'Eastward, Ho!'.

United Artists 'She Goes to War' and Metro's 'Eastward, Ho!'.

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United Artists 'She Goes to War' and Metro's 'Eastward, Ho!'.

United Artists 'She Goes to War' and Metro's 'Eastward, Ho!'.

Paris, Jan. 25.
With the French press becoming calmer on the dubbing question, if films are made on this side, it is considered likely that Metro will shortly move into production on this side.

It is known that Metro has been talking terms to several local picture companies for the ups.

One likely angle is that Metro will connect with the French production, B-R got into financial trouble a couple of weeks ago and has had to practice abandonment production.

Firm has one of the biggest studios here.

Braunberger, Rieche financial crisis will not go into a bankruptcy as at first thought, arrangements have been made for temporary refinancing.

Board of directors was established, three members of which form the executive firm and three representing the main creditors. Company has several films on hand for distribution purposes, as well as a number of paying theatre properties.

Current films on hand for distribution include 'The Last Days of Pompeii' and 'The Last Days of Pompeii'.

Norma Scharrer and Louise Barclay to talk French for Greta Garbo.

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Jannings' Gang Film

Vienna, Jan. 25.
Emil Jannings attended the world premiere here of his newest, Ufa film, 'Storm of Passion', at the strong Berlin underworld gang with Anna Sten again doing a Dietrich.

Picture has also been made in an English version.

Picture has also been made in an English version.

Picture has also been made in an English version.

Picture has also been made in an English version.

MUSSOLINI'S RE-RELEASE

Tobis has acquired the American rights to Mussolini's 'The Dictator', eight reels propagandizing Italian progress under Fascism. Film will be shown in the theatres, rather than in theatre channels.

An attempt will also be made to get it into regular spots here.

Picture carries a two reel talk by Mussolini in his native tongue, but subtitled. The picture is a Remaining reels only carry an accompanying score.

W-T's Deficit

Some three months ago W-T turned in a profit of over \$30,000 on the first operations. Now, however, the deficit is over \$25,000.

Devaluation, high taxation and many quick flops cause of loss past two seasons.

In their report to the shareholders stated that besides the loss of both Federal and State taxation the lack of plays of a number of the theatre has hurt their business. They stated that the play market was still restricted, but

Want Voice Doubt

Universal's Importation, Louis Trenker, unable to speak English so had to test voices of a number of him in 'Mountains in Flame'.

Ufa Buys 'Bohème-Verlog'
Ufa has bought the Viennese 'Bohème-Verlog'. The former owner, Otto Hein, also enters the service of Ufa.

Ufa Buys 'Bohème-Verlog'

ITALIAN GOVT STEPS IN ON RENTAL DISPUTE

Rome, Jan. 25.
Controversy between film renters and agents of producers, latter claim that the Italian Government for some time, suddenly has become so acute as to call for Government intervention through the Ministry of Corporations.

Renters are contending that rentals should not exceed 40% of the gross. Agents declare they cannot do business profitably at under 50%.

It is believed here that if the dispute cannot be settled through conciliation, the Government may consider contingencing the output of filmless.

British Film Expands
London, Jan. 25.
Film Engineering, Ltd., small independent front and rear end, now becomes Westminster Films.

Jerry Jackson, owner with United Artists, is chairman of the new lineup.

Film Engineering did well with a number of quota films.

PAR HOUSE'S COIL FILM
London, Jan. 25.
'Maker of Men' (Col), American bought and put in the rule of early in February.

It's the first Columbia picture for this West End Paramount house.

BETTY BRENT FOR LONDON
London, Jan. 25.
Betty Brent is expected over here soon by Paramount.

She will make some talkers for that company at the Eclair studios.

Picture has also been made in an English version.

Ann

HARDI



NG

*Star names
are sweeping mid-winter grosses to lofty peaks and
Ann Harding in lights is big with attraction
punch. . . .*

*Miss Harding's new production is vital drama,
superlatively cast, smartly dressed and presents her
in a role the vast Harding public will relish. . . .*

*Prepare now for your "Prestige" engagement, for
which RKO Radio-Pathe has devised a lively
advertising campaign.*

PRESTIGE

ADOLPHE MENJOU
MELVYN DOUGLAS

Directed by TAY GARNETT

CHARLES R. ROGERS *Production*
Associate Producer Harry Joe Brown

RKO PATHE PICTURE



TUNE IN!

"RKO Theatre of the
Air" N. B. C. Coast-to-
Coast Network Every
Friday Night, 10:30 P. M.
New York Time



A STATEMENT

YOU no doubt have read of my resignation from the Paramount Publix Corporation. Because I am leaving the city for a brief rest it has been impossible to communicate with many of my friends in the motion picture industry.

Therefore, I am taking this means of expressing to them my very great appreciation for the loyalty and the warm personal friendship they have shown toward me during the fourteen years of my service with Paramount.

To the leaders of exhibitor organizations, to the thousands of individual theatre owners all over the country, to the executives of producing and distributing organizations, to the heads of the various labor groups, to those producers with whom I have been thrown in close contact, and to all the other fine men and women in this industry whom I am proud to call my friends, I write this note of thanks and gratitude for the pleasant relations which have been my good fortune for the last fourteen years.

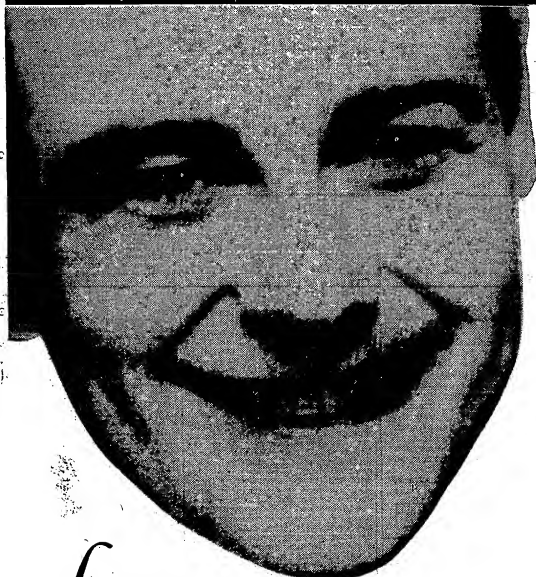
For the present all communications should be addressed to me at Room 710, 67 Wall Street, New York City. Telephone Whitehall 4-0040.

Sincerely,

SR Kent

ANOTHER HIT FOR AYRES!

(It's a James Whale)



Lew Ayres himself—the boy who popped into stardom overnight through the medium of "All Quiet on the Western Front"; repeated in "Doorway to Hell" and "Spirit of Notre Dame"—now leaps into fame again in "Impatient Maiden." A picture the whole business can be proud of—and a galvanizing tonic for any box office.

Directed by

JAMES WHALE

who gave you the big-money picture of the year in "FRANKENSTEIN."

Lew
AYRES

MAE CLARKE
UNA MERKEL
JOHN HALLIDAY

ANDY DEVINE, Helen Jerome Eddy, Ethel Griffies. Based on the novel by Donald Henderson Clarke. Produced by Carl Laemmle, Jr.

Presented by

Carl Laemmle



IMPATIENT MAIDEN

JOIN THE REST OF THE TRADE IN CELEBRATING
CARL LAEMMLE'S 26th ANNIVERSARY JUBILEE!

HELP YOURSELF TO SHOWMANSHIP!

THOUSANDS DEFIED DEATH
to bring it to you! No thrill ever to equal it!



AT RISK OF HUMAN LIFE!

Here is the most exciting story ever told on the screen. It is the story of a man who risks his life for a woman. It is the story of a man who risks his life for a woman. It is the story of a man who risks his life for a woman.

DIRECTED BY
the man who made
"THE BIG HOUSE"

George Hill, who has produced
such masterpieces as "The Big House,"
"The Sign of the Cross," and "The
Man Who Sailed the Globe."

You're invited aboard the
Airplane Carrier Surrogate

Here is the inside story from which
this thrilling picture was made.
It is the story of a man who risks his
life for a woman. It is the story of a
man who risks his life for a woman.

IT TAKES
a tremendous
amount of
money to make
this picture!

The U. S. Air
Force has loaned
to Metro-Goldwyn
Mayer a fleet of
airplanes for use
in this picture. The
fleet includes a
biplane, a triplane,
and a four-engine
plane. The fleet is
the largest ever
loaned to a picture.

It is the story of a
man who risks his
life for a woman. It
is the story of a man
who risks his life for
a woman.

Hundreds of
Bombing Planes!
Ships and Men
Unaccounted! YOU WILL
WITNESS THINGS
never before seen
on any
screen!

WOMEN OF THE FLEET!

Every day for redies are ad-
mired ashore in Panama. But when
Wallace Beery as "Ward" sees
hard-boiled counsel to Marjorie
Rambau as "Mama Kido,"
you'll see something new in ro-
mance. It will give you a
hearty laugh. And a tear or two!

What an actor!

**A METRO-GOLDWYN-MAYER
picture**

*Wallace
Clark*

*Beery
Gable*

*With CONRAD NAGEL, DOROTHY JORDAN,
MARJORIE RAMBAU, MARIE PREVOST*

Here is one of the truly great pictures produced for the screen, not
only because it is the most ambitious talkie ever yet attempted,
but because this human story matches tears and
laughs and romance for every spectacular thrill in it.

Do you want adventure? You'll risk your life in a
daredevil fight...you'll barrel-roll and plunge earth-
ward...you'll conquer the dangers of sea and air
...you'll fight your best gal and win the heart of
the woman you want. You'll laugh and cry and
sit on the edge of your seat with thumping heart
when you go to see this magnificent spectacle.

**A METRO-GOLDWYN-MAYER
picture**

WRITE TO M-G-M

1540 Broadway, New York,
(Advt. Dept.) and get at
nominal cost these ads that
experts prepared. This
showmanship copy is getting
results everywhere!

NEVER BEFORE! NEVER AGAIN!

Human Life is too precious
to risk again!

**HELL
DIVERS**

A STORY OF LOVE,
DARING AND TRUTH
written by a
NATURAL STORYTELLER

The story is by George Hill
who has produced such masterpieces
as "The Big House," "The Sign of
the Cross," and "The Man Who
Sailed the Globe."

Two Great Stars
Are Chosen—
*Wallace Beery
Clark Gable*

Directed by George Hill,
the man who made "The Big House,"
"The Sign of the Cross," and "The
Man Who Sailed the Globe."

Left: 6 cols.
by 235
lines

Right: 2 cols.
full

**HELL
DIVERS**

*Wallace Beery
Clark Gable*

With CONRAD NAGEL, DOROTHY JORDAN,
MARJORIE RAMBAU, MARIE PREVOST

Here is one of the truly great pictures produced for the screen, not
only because it is the most ambitious talkie ever yet attempted,
but because this human story matches tears and
laughs and romance for every spectacular thrill in it.

Do you want adventure? You'll risk your life in a
daredevil fight...you'll barrel-roll and plunge earth-
ward...you'll conquer the dangers of sea and air
...you'll fight your best gal and win the heart of
the woman you want. You'll laugh and cry and
sit on the edge of your seat with thumping heart
when you go to see this magnificent spectacle.

WOMEN OF THE FLEET!

Below: In two sizes: 4 cols. x 145 lines
and 3 cols. x 110 lines

AS WE LEAP TO PRESS "HELL DIVERS" LEAPS INTO THE TRADE HEADLINES!

PROVIDENCE—Beats "Emma", "Mata Hari", "Possessed" and "Politics!"
BOSTON—Beats "Mata Hari", "Possessed", "Politics". Sensational!

SYRACUSE—Tremendous. Big lead over "Mata Hari", and "Possessed",
KANSAS CITY—5 days gross beats 7 days of "Emma", Exceptional!

FORT WORTH—Sets new opening day record!

CHARLOTTE—Breaks long-time record for opening day!

DALLAS—First 7 days cracks two-year old record of Melba Theatre. Moved
to Old Mill and prices raised to Melba admissions;

Are You Enjoying M-G-M's Prosperity Shows?

No Thrill EVER to Equal It!

HELL
DIVERS

*Wallace Beery
Clark Gable*

**HELL
DIVERS**

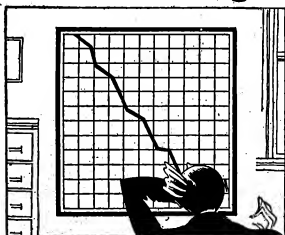
*Wallace Beery
Clark Gable*

With CONRAD NAGEL, MARJORIE RAMBAU,
DOROTHY JORDAN, MARIE PREVOST
Directed by George Hill

**HELL
DIVERS**

A METRO-GOLDWYN-MAYER PICTURE

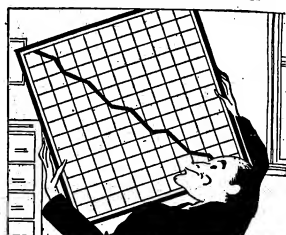
**Don't look on the dark
side of things—**



**It's all in the point
of view—**

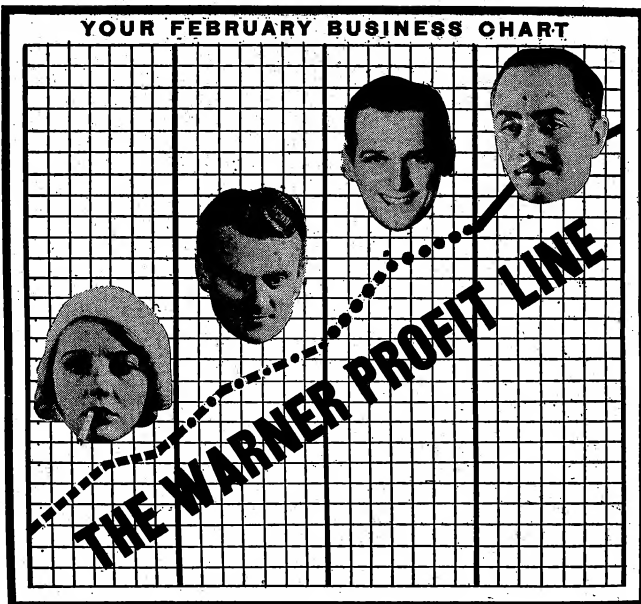


**Turn your business
chart like this and—**



LOOK AT IT THIS WAY!

YOUR FEBRUARY BUSINESS CHART



**You'll See
BUSINESS
PICKING UP
Overnight with**

---"SAFE IN HELL" Surprise Sensation
4 weeks on Broadway!—Held over in Chicago, Cleveland, Akron. A First National Picture

... "TAXI!" with **JAMES CAGNEY** and Loretta Young
Tremendous 3 weeks' sellout at N. Y. Strand — In for indefinite Broadway run. A Warner Bros. Picture

... "UNION DEPOT" with Doug. Fairbanks, Jr. and Joan Blondell
Set as a smash hit at N. Y. Winter Garden.—Picked by the pick of the nation's showmen. A First National Picture

— WILLIAM POWELL in **"HIGH PRESSURE"**
Powell at his peak in a sure-fire laugh hit—Coming to Broadway this week. A Warner Bros. Picture

**YOU'LL GET A NEW SLANT
ON PICTURE PROFITS FROM WARNER BROS. in 1932**

KEEPING UP WITH F. & M.

What Stars and Grads of
the Circuit Are Doing
and Where and Why

Different Contest

Larry Conley, Jersey City, putting on new style stage contest, for act material only, aimed to have 300 applications in first week. He to Pub. Director Glenn. Will Marco, now in New York, to officiate at selections next Monday night and offer him free transportation in Hudson River Tube. Applications hitting in at rate of 30 per day.

Kick From London

Palladium Theatre, London, claims one of its Sherman Fisher dancers topped world's high kick record, hitherto claimed by Constance Evans, of F. & M. Conny's record 43 high kicks in 30 seconds. Palladium's claim is one kid did 49 high in 30, and two others, 88 waist-high kicks in 30, before large Monday mat audience. Case of kicks across the sea.

Replaced and Added

Gold and Ray replace Paul and Nemo Ghezzi in "Chains," Frisco; Kikuta Japs replace Four Kades in "Aloha" Idea, Chicago; Ben Omar in place of Peg Lee Bates, "Dream House," Washington, D. C. A. Robbins, the walking music store, added to "Reflections" Idea; also Marietta, whose "dance on mirror" is said to be novelty sensation.

Andy Anti Smut

Andy Kelley, famous critic of Washington Times, got his anti-kick from F. & M.'s Ike Hope; praised cleanliness of F. & M. Ideas; deplored smut in other stage shows; argued that Bill Kenny, U. S. Senate doorkeeper, who was once minstrel man, be added to roster of beloved old-timers appearing in "Stars of Yesterday" Idea, which hits Capitol shortly.

Space Grabbers

U. S. Frigate Constitution visiting Mobile, Ala., is visited in turn by Charley Emerson Cook and his "Three Big Figures" company. Charley lands three-column cut in Register, in Atlanta, Ga. F. & M.'s Arthur Benson crowds his "Rhapsody in Rhythm" beats into new Chevy, rating another three-columns with the stunt. Atlanta Sunday roto prints shot of Lionel Keene's Barbara Rose as "future Fanchon and Marco star."

Conquering America

Rialto Theatre, Louisville, added to F. & M.'s record-breaking list this week: "Fine Feathers" Idea, the opener. Date is now on regular schedule between St. Louis and Indianapolis. Cyclonic Joe Rose is again printing Idea, in new newspaper, for "On Parade" this time. Writes poetry in which he rhymes "Ideas" with "be clear," the devil.

Meet "Show Eye"

Bob St. John of A. P. ran from Marco Manhattan interview to Two Gun Crowley execution at Sing Sing, proving what a star writer's life can be. Jim Aswell of Central Press, Simonon of American, and other v. l. r. Manhat writers, told of Marco's "show eye," eleven-year-old daughter, Gloria.

Algerian Spotlight

Gae Foster directing Pat West's new one, "Globe of Joy in Algiers." Very fitting, she put on first "Globe." Seymour Falk using Hollywood F. & M. studio as one of his back-grounds in "Clean Up."

That's Cooperation

N. E. A.'s Israel Klein got horrible shock when phoning for F. & M. girls for press stunt at 12 noon. Manager Bill Roddy took them from Fox Brooklyn at 12:25; had them at Grand Central Palace at 1:30; posed for three Klein pictures and back on stage at Fox Brooklyn at 2:14. Beauts were from "Dream House" Idea, managed by Roddy.

Raid Continues

That very funny Billy Dooley from Christie Comedies is latest Movieite to go Fanchon & Marco. And he'll be a sailor just like in the pictures. Sailor from the Navy, terms and all. Frances Lee, also from the Christie Comedies, in same Idea, "Swiss Movements." Comedian Luke Kelly and Lee all grabbed out of the slots in past thirty days, an F. & M. "raid" record.



WHY MARK TIME

on the

MAIN STEM

when you can *play time*
on the longest and
most solid route in
show business...

FANCHON and MARCO INC.

Offices

HOLLYWOOD SAN FRANCISCO SEATTLE MILWAUKEE NEW YORK

TENSE?

*you'll be able to hear
a pin drop..*

when this thriller
plays your theatre.

Test it before a
tough audience...
and

**YOU'LL SLAP
IT INTO
YOUR FIRST
OPEN DATE**

*Released
Feb. 7th*

*From the Broadway
murder-mystery hit
of the current season*

LIONEL ATWILL

GRETA NISSEN • WELDON HEYBURN
HELEN MACK • BRAMWELL FLETCHER

*Play by Jack DeLeon and Jack Celestin
Directed by Marcel Varnell and R. L. Hough*

FOX PICTURE

The SILENT WITNESS

Cops Hold 2,000 from Charity Vaude, As Reading Bar Fans Worry Over Law

Reading, Pa., Jan. 26. With theatre circles, international baseball league fans, and military veterans organizations stirred as usual, the law has been busy in years, another chapter in the Reading police war on vaudeville was written today (Monday night). While almost 2,000 people were lined up in orderly fashion along the sidewalks in front of the Park theatre over a score of policemen, acting under orders of the city's new police commission, J. S. Slater, Gilles, barred the entrance to the house and prevented the holding of nearly show nearly closed by United Chain Theatres, Inc., lessee of the house and Reading Lodge of Moose owners of the building.

Action of the police duplicated that of a week in Chicago night when police refused to permit a vaudeville entertainment to be presented at the Reading theatre and the night before, nearly all the other Penn street theatres, including two vaudeville houses which have been giving picture shows only on Sunday since the 'new police' commission was organized, were doing business as usual.

Suit against the city, asking for an injunction to prevent the police from interfering with theatre performances for charity, was to be brought today (Tuesday) when it was stated tonight by Lou Berman, who came here as an executive of the United company.

Bull Fans Concerned
Patrons of International League baseball, whose Reading team is supporting largely the vaudeville, and who face losing their Sunday privileges if the matter goes to court, are worried by the situation so are the military and other war veterans, who have been charged of the benefit shows each Sunday night at the various theatres for the past several years.

The military organizations feel that if the Park, which has been the main vaudeville house, is closed, they have always been secondary on its programs, is obliged to keep closed, all other Sunday night shows will be ruled out by the courts. Other house managers are in sympathy with the Park and are hoping for a speedy court decision.

While Mayor Emmertson, who recently said he is standing back of commissioner Gilles in his operations, is carefully refraining from saying specifically that he is back of the 'No Vaudeville' crusade, Gilles has said he has no intention to explain for public information why he permits Sunday films but bans vaudeville.

The Park management had booked a full program of acts, had all other promises on hand, and contributed contributions for patrons, as no tickets have been sold at Sunday theatre shows operating for the past four years. Enough people to fill the house and leave many standing were on hand at opening.

Ray Wolf, Philadelphia, is local manager and Berman and Berman are local managers. John B. Stevens and Joseph R. Dickinson, former city policemen, are authorized by the municipal law, to represent the theatre company and the lodge.

Congrats with Kick

Utica, Jan. 26. Warner's Stanley pupa talent shows back starting this week (24). The Warner and Lasker 'Big House', from the first bill. Prices unchanged.

Independent, only an advance house published as adv. an open letter three col. seven days in dailies over the congrats and challenging comparison.

Agency Wins Judgment

Chicago, Jan. 26. William Morris agency here last week secured a judgment for \$2,000 against Jay Mills, now operating as RKO with Florence Robinson, as filed by attorney Harry P. Munna, was for back commissions.

Milwaukee Vaude House Closes
Milwaukee, Jan. 26. Lou Kane's vaudeville picture, which started out Xmas Day at the Majestic, has fallen by the wayside. The show is now dark with no plans announced.

Altoona's Combo Show

Altoona, Pa., Jan. 26. Olympic and Capitol, Skouras owned, formerly Low Kane's show, and program, the last theatres in the city to change. The new bills open on Tuesday.

Olympic will have picture and stage show. First bill has Rose Lauro, Gloria Slaters and Babet, Tommy O'Brien and Band, Skating Singers and Latocia.

The new price policy is the same as that of the Wilmer-Vincent State theatre but above the local Warner theatre by 15c.

Vaude Promoter Trying To Square Debts After Majestic, Mil., Mistake

Chicago, Jan. 26. Following the sudden shutting of the vaude attempt at the Majestic, Milwaukee, promoter Low Kane is wandering around the beer town trying to square a flock of debts arising from the closing of the house with an explosion after a three-week try, leaving participants in a hole.

Kane opened the house on Xmas Day, taking the spot on a percentage of the gross. Kane played six acts for a full week, booked out of the Johnny Jones office here.

Things got tangled at the third week. None of the acts received full pay and Jones refused to send the fourth show in unless the entire week's debt to the performers had been settled. Kane scrapped his act and the market for the alignment lasted only one day and the trouble thing ended on Jan. 15. Kane was paid on Jan. 16. Kane, he states, for his three weeks of bookings and money, and the agents, whom they were to draw their commissions from the 10% paid to the show, and Jones says he will take no action against Kane. Bookings for the third week were made for Kane, Meyer and Nolan, Barber Sims and Co., Saeror, Ruff and Slater, DeBell and Ruff and Frank 'Big' Jones. These acts were paid something on account of the Sunday following opening, but they all claimed less than the rest and none drew full pay.

Fanchon Says Europe's Best Vaude Acrobatic

Hollywood, Jan. 26. Number of high class acrobat acts in Europe and their novelty routes brought news from Fanchon, who has just returned on a trip to the continent. 'Femme fatal' was the name of the act, and a half dozen of the athletic turns to come here for F. & M. route.

Each of these acts is tentative offers to an adagio act, midget group, jugglers and other turns which have returned to the American vaude stage. She looked at variety shows in Paris, Berlin, London and Vienna.

F&M in Louisville

Louisville, Jan. 26. Rialto, operating on the fourth Avenue Corp., will take on Fanchon & Marco units beginning Feb. 13. First idea is to play the house will be 'Fine Feathers'.

Theatre goes on the F&M. route after St. Louis.

CLOSE MEMPHIS DEAL

Memphis, Jan. 26. RKO and Low's vaudeville show, which for their theatres here has been completed.

Low's show will be in control of operation with policies to be settled later.

LITA GREY-LANGDON SWITCH

Harry Langdon will not open in his RKO intact set to start Saturday (24) but will be pushed back three weeks.

Lita Grey Chaplin, who was to open Feb. 10, will be pushed back in the earlier dated show.

INTACT ROUTE CHANGES

Winnipeg Out, Spokane In—Open Week Between St. Paul—Spokane

Falling to support vaude, the Capitol, Winnipeg, a six-day stand on the RKO intact route, falls out Friday (29) with vaude returning to straight film.

It's a loss to the intact route of three days the Orpheum, Spokane, coming in Saturday (30) for three days to partly make up the deficit.

Shows will now jump from St. Paul to Spokane with an open week in between. Following the three days at Spokane, vaude is then open before the Vancouver date.

RKO Nabe Managers

Balk Over Using Palace Trailers

Use of film trailers in RKO neighborhood houses and in around New York to plug the Palace shows, is reported encountering managerial opposition. The managers of the week are said to have refused to use this footage. Trailer was sent to the trailer on the ground, from several film houses in Greater New York, Westchester and northern New Jersey.

R. H. Emde, one of the division heads in the territory, did not use the trailer on the ground, from accounts, that the neighborhood houses shouldn't be plugging the Palace.

PUBLIC-B&K PRODUCES MORE CHI STAGE SHOWS

Chicago, Jan. 26.

B. & K. this week (29) slips in a 'Dark Town Follies' show at the western. Fanchon, midget colored acts and colored band. Orchestra is the Bonnie Moore outfit, out of Kansas City. Acts are the Three Symphonians, Jazz and the Harmon, Harriet Calloway and Jennie.

Denise King and his 'Vagabond King' production on Friday (29) moved from the local Chicago to the southside Tivoli for B. & K. B. & K.'s splitting of their own show, the 'Dark Town Follies', starts die and Tivoli this coming week forces a similar number of F. & M. units into a Jay-off week.

Yale 'Daily News', in New Haven, burned up over the refusal of Kiki Roberts to grant an interview, came out with the most caustic paragraph of a stage personality seen there in many months. Story is that a 'News' reporter inquired at the Fox-Poll for Miss Roberts and when informed that she was in Bridgeport thought he was being deceived. The reporter didn't find out as everybody else knew that Kiki was doubling with Bridgeport. A later call from the 'News' brought word that Miss Roberts did not grant an interview.

Laugh among the locals was that the 'News' after two unsuccessful attempts to crash for an interview, incorporated in its planning the statement that the reporter would spend their time to be taken to the advantage than in obtaining the latest declaration of holism from such as Miss Roberts'.

Hartford (Conn.) cops just can't stand kidding as one member of the Fanchon-Marco crew found out Jay walking in the center of the city, he was hailed by a bull and asked to go to jail. The quick response was 'Yes, and I'll go there to blow the horn with you.'

A walk to the nearest precinct station resulted in a bawling out by the desk sergeant with the warning that no 'black talk' would be tolerated from other actors in town. With dropping of the hat he was allowed to go but for the balance of the week he was the most observant man in town of stop and go lights and signals.

Dining the press, sub-co-workers, is an outside possibility for vaude stars as with the satellites from the screen. Pointing the way is the party F&M group in one of the grander speaks between show on New York week at the Palace. An entire floor was taken over by Miss Dorsey.

Miss Dorsey played host to local chaters, including some of the film mob, as well as to fellow workers on the Palace bill and Raquel Torres.

Block and Sully insist it actually happened. They walked into a town, according to Eve Sully, and found two local personality gals tearing each other hair.

They were fighting, it seems, over who would block and Sully's act the following week.

Fifi Dorsey grew quite temperamental on the opening day of her New York Palace date. Her kids weren't accepted seriously, so Fifi got hurt.

In addition to receiving all her expenses from Fanchon & Marco during her tour, Billy Compton gets \$200 weekly as spending money in addition to salary.

L. A. Territory Can Offer 10 Weeks For Acts, but Salaries in Miniature

Spokane Vaude

Spokane, Jan. 26. Vaudeville is to return here Feb. 5, at the Spokane theatre, now a straight picture house.

Four acts for three days on a split with pictures will be the Spokane vaude.

Walter Fenny, manager, to be replaced by Seattle man yet to be named. Ray Howes, Seattle, replaces Ron Gamble as assistant mgr. and treasurer.

Names Are Lined Up For Shows in RKO's Coast Orps

The names are tentatively set, but the RKO stage shows for the Orpheum, now straight film, in Los Angeles and San Francisco still aren't definite. Four attractions proposed for three weeks apiece in each house are the Ted Lewis and Duke Ellington bands, Thurston's magic show and a turn combining Sophie Tucker and Borrah Minchew.

Proposition involves percentage 4-cents instead of straight salary for all acts. Opening dates, if the policy is adopted, may be Feb. 18 for Thurston and Ellington in either Frisco and L. A., March 11 for the other two, and April 1 for Tucker-Minchew.

William Morris office is representing the acts in direct negotiation with RKO's theatre department. Warner Bros. is also considering name band shows for the Hollywood, Hollywood, and Western in L. A.

Public Abuses Chicago

Public-Grates States pushes two more sites into stage shows. The Rivoli, Munich, is playing presentations Friday-Sunday, and the Paramount, Michigan City, starts Sunday vaude this week.

Booked by Dick Bergen out of the RKO office here.

Inside Stuff-Vaude

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Los Angeles, Jan. 26. The coast vaude house, which is not remunerative to the actors, is at least encouraging through hanging on for a long time. The vaudeville indications that it will build picture shortages has plenty of house during the week ends.

In the past week five houses in surrounding towns have gone: for weeks at a time. The Garfield, Alhambra has added five acts to its last full picture bill. The Corona theatre, Corona, has installed a vaudeville, using four acts on a split.

RKO Dates

RKO continues to seek acts in San Francisco, Oakland and Los Angeles, four of the acts being booked at the local RKO office by Bern Bernard. Same office is booking the State, Long Beach, using five acts on a full week. RKO's vaude remains at \$450 for the four extra acts. States goes \$600 for its five. Million Dollar and Hippodrome have continued with vaude, though their budget has been practically ruined.

A boy 17 years old is looking over the vaude field in and around Los Angeles, with indications that they will start their feet in before long.

Chances are that Warners will add vaude to some of its houses in surrounding communities, with Huntington and San Pedro on the list. Local Downtown is the only house using vaude at present.

Three Agents

Only three agents in town, outside of the coast, are handling vaude: Bert Lewis, Melville and Al Wager. RKO won't touch any agent who handles vaude, but is canvassing the smaller boys for possible accounts.

Shocks of vaude has turns doubling back, with most of the acceptable acts playing about everything but a few. The vaude field will come in one or two good weeks which will mean that they will have something to attract new faces to the west.

A playable act can grab off about 10 weeks and around a full week, but the salary won't do much more than pay expenses.

UNION DEMANDS CUT KEDDIE TO 3 DAYS

Chicago, Jan. 26. Unable to meet union demands the Keddie, recently revived vaude and on the west coast, is to be cut down to three days on the week-end from a full week.

RKO preview signs are to be switched from Wednesday to Friday.

Operating on short bankroll, Al Cohen could see any other way out after trying to get the operators union to reduce the booth to one man.

WB's 5 in Philly

Philadelphia, Jan. 26. Warners will place vaudeville in three additional houses in Philadelphia beginning Feb. 6. Theatres are State, Circle and Uptown. Addition of these spots brings the Warner houses using stage shows here up to five. Other two are the Kensington and the Fox (vaude).

All three additional theatres will play five acts on a split week policy.

WB Vaude Out

Milwaukee, Jan. 26. Warner, Milwaukee, booked out of Chicago by the local RKO, drops vaudeville Jan. 28. House will be replaced by picture house. Theatre is current using five acts for a full week.

Intact Lineup Changes

With the Bill Robinson all-colored revue, 'Hot from Harlem', production out on the intact Feb. 20 or 27, some changes in the show will see new and Mary Prevall are already out of the lineup. Naomi Price succeeds Miss Shaw, while the new act takes the place of Miss Prevall.

Holtz' 1st \$2 Bill for B'way

All Acts Run to \$16,000 in Wkly Salaries—Tryout in Newark

Lou Holtz will take his straight vaudeville bill over to Newark Feb. 6 for a percentage week at the Shubert ahead of his Broadway opening at Warner's Hollywood. Latter is set for Feb. 15, a Monday.

The Vincent Lopez orchestra, which will double in the pit and on the stage; Boswell Sisters, Lydia Kolb, Clark and McCullough's Jay Breunan, Venita Gould and Three Little Wards will comprise the Holtz support. Salary list, topped by Clark and McCullough's \$3,600, runs to around \$10,000, excluding Holtz' own share.

The artists' contracts are signed solely by Holtz and Warner, but understood if the first week's gross falls below \$10,000 Holtz will be obliged to personally pay off the other acts.

If \$15,000 or more is secured, Holtz is sure of \$5,000 for himself, with the \$10,000 gross going to the bill. He exceeded the originally estimated support salary limit by around \$1,000, which cut his own end proportionately. For Holtz to equal or better the dropped Holtz and the Palace negotiations, the gross will have to exceed \$20,000.

As Clark and McCullough are in the roxy that week, they won't play the Newark date, but will do a quick Broadway follow-up tour, headed with Holtz at the Warner house.

Opposition

In what way the Palace will attempt to buck the Holtz move with an opposition show has been decided. The Palace's current Beaudine Little-headed bill will remain intact next week (8) to establish a three-week run at least, with a fourth a possibility. That would take the Palace up to Feb. 6 before changing and negotiate a new vaude show for the two days before the Hollywood opens.

But the Rubin-Ruby show, headed by Rubin-Jack Haley bill probably will be the Hollywood's opposition. The Hollywood will open on a new show, with the odd performance a week on Saturdays. Scale of \$1 million, 12 nights, 12 shows a week and Sunday will be the same as the Palace's. At capacity it would gross \$25,000.

Detroit M.C.less

Detroit, Jan. 25. Current week's first in several years that there isn't one is at a first-run house.

At m. c. working locally is Eddie Loughton at the Hollywood (second run house) and in his second year there.

DATES ON SALE

Chile Sale has been spotted by the Warner office for Pittsburgh and Washington Jan. 29-Feb. 26, respectively.

Warner will attempt to fit Sale's personnel to his new picture, "Old Man Minick."

ESTHER BALSTON'S INDIES

Esther Balston, actress, is set for stage dates, has two indie Morris-booked weeks in Baltimore and Philadelphia.

Opens Feb. 6 at the Hipp, Baltimore, with the Nixon, Philly, following.

DUKE IN MANHATTAN

Duke Ellington comes into the New York and Brooklyn Paramounts for Public.

Band will be at the New York dealer Feb. 8.

Brendel at Roxy

El Brendel is due for a personal appearance at the Roxy week Feb. 5.

Brendel opened 10 weeks for Fanchon & Marco in St. Louis last week.

Puck Not Retiring

Harry Puck's affiliation with Herbert Hoy, to become a vaude performer, does not mark his retirement from the stage.

Left juvenile will stage a couple of acts he has written and then actively return to the rostrum.

Show Folks in Saranac

Saranac Lake, N. Y., Jan. 23.

N. V. A. Sanatorium.

Thomas Abbott
Dan Anderson
Frank Bachman
Allie Bigley
Harry Broadway
Fred Buck
Alice Campbell
Ethel Clouds
Edith Cohen
John Dempsey
Prisco Deane
Harry English
Cliff Fourn
Kitty Flynn
Bert Ford
John Gardner
Frank Garfield
Chris Hagerton
Dorothy Harwood
George Harmon
Ida Howard
Mills Jasper
Valentine Kincald
John Kincald
Yvon Lawrence
Lily Leavors
Fred Litt

Harry Barrett.....302 Broadway
Charles Barrett.....38 Broadway
Charles Bordley.....Raybrook, N. Y.
James Chambers.....Raybrook, N. Y.
Tony Curley.....Clancy Cottage
Martin Deane.....Raybrook, N. Y.
Margaret Groves.....10 Marshall St.
David Green.....765 Bloomington Ave.
Rosa Kelly.....48 Broadway
Joe Kelly.....48 Franklin St.
Louis Kelly.....Raybrook, N. Y.
James Torres.....Raybrook, N. Y.

Left in December
Jack Lewis
Louis Rossmelin
Joseph Parker
Dorothy Lewis
Lulu Gardner

On Percentage

Weber and Fields will play an indie vaude week on percentage, beginning Jan. 30 at the Hipp, Baltimore.

Pat Vick will do a revamped version of the same act, which they introduced in 1927, or thereabouts.

On a Unit That's Breaking Up

By Joe Laurie, Jr.

I better write my agent and see what he's got to follow this. Next time I go out on one of these things I'll save some dough.

Who's a good man to write new jokes? Sure some awful punks with the unit. A better get some new street clothes for New York. If not for the railroad fares I'd had money.

The excess acts you up. We need some new street clothes for New York. Look at that guy showing off because he knows where he goes next week.

I shouldn't have gambled in New Orleans. May as well talk to everybody, it's the last week. What I'll tell the gang about him.

We need some new street clothes for New York. I'll never go out on another one of these breakaways. Now I can show them I can do some talk.

I wonder will that guy use my gags when he leaves here. I'm sorry we didn't save those notices in Seattle. I suppose we'll have to have some more pictures made.

We better send the commission to the agent. Boy, if I could only land a show when I get in.

My as well start writing home, maybe I'll have to live there. I hope this bunch don't look me up this summer.

What that cat will tell my husband if she ever meets him. These costumes are all right, but I don't like 'em.

I wonder will that leader tell Doakes that I did his gags? They say it's warm enough to stand outside of the Palace building without a coat.

I'll just write and tell them I can't pay any more installments on the ring.

No wonder he's got dough—lived in joints on the whole trip. I won't wear my good clothes—till we get in town.

I'll be glad to get back to New York. I suppose the gang will let me to death thinking I got a bankroll. Where are we going to live in New York?

I got a cut out drinking for a couple of weeks. What those bookers be surprised when they see I got a clarinet in the act?

Now I'll have a chance to play bridge with someone that knows how. We'll be glad to see you. This wouldn't have been a bad unit if not for her and him. We got along much better than a lot of other units.

I suppose the gang will let me to death thinking I got a bankroll down plenty. If not for Christmas I'd been away a lot.

I better try to sell those lots.

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I'll be glad to see you. This wouldn't have been a bad unit if not for her and him. We got along much better than a lot of other units.

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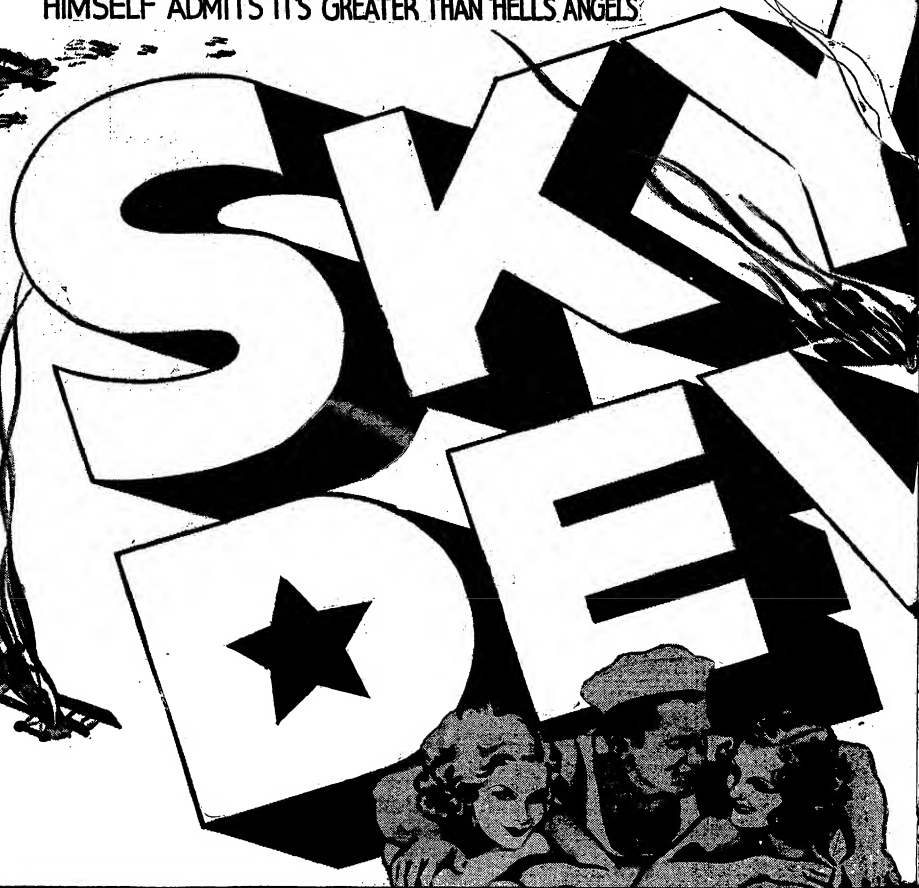
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I better try to sell those lots.

IT'S THE "COCK-EYED" *Topping* EVERYTHING for SP

High, wide and then some, it goes tearing across the screen
the wildest melange of comedy and thrills imaginable!

HOWARD HUGHES
HIMSELF ADMITS IT'S GREATER THAN 'HELLS ANGELS'



Another BIG one from U

WORLD OF THE AIR/ SPECTACLE! THRILLS! LAUGHS!



with **SPENCER TRACY**
William Boyd • Ann Dvorak
George Cooper • Yola D'Avril
Directed by
EDWARD SUTHERLAND

who directed "Palmy Days", "Behind the Front" and "We're In the Navy Now"



**THEY'RE SHOUTING ITS
PRAISES TO THE SKIES!**

You can't afford to miss "Sky Devils" if you seek laughter—perfect!

The most dangerous stunt flying ever recorded by a camera—you'll curdle in your veins as planes tumble thousands of feet through dizzy circles... the last word in gaggy, imaginable... —W. E. Oliver in L. A. Herald Express

There's one laugh in the film and it lasts an hour and twenty minutes. —Winifred Aydelotte in L. A. Record
Planes tear through the air in crazy spins and rip into haystacks, the ground, through hangars... as a comedy team Tracy and Boyd excel! —Galen Scott in L. A. Times.
What a smash wind-up! It's a panic! —L. A. Illustrated Daily News

Dialogue by Robert Benchley, Joseph Moncre March, Jimmy Starr, Carroll and Garrett Graham

UNITED ARTISTS

Burlesk Wheel Shows All Out Of Midwest

Chicago, Jan. 25. Columbia wheel is entirely out of the midwest and Chicago, the final drop-out being I. H. Herk's Star and Garter theatre here, which reverted to stock policy Saturday (23). Switch to stock was immediately necessitated by the elimination of the wheel shows from Toledo, from where the companies used to jump into this town. With the Empire, Toledo, now off the route, it's figured too expensive to hop shows all

the way from Cleveland or Pittsburgh. Entire route of the Columbia wheel is now confined to the east, with Cleveland as its most western point. Gayety, Detroit, also formerly on the circuit, is switching to stock. Shows at the Star and Garter are being produced by Jimmie Francis, handling the book, and Chuck Gregory for the numbers.

Trying 5 Acts

Columbus, Jan. 25. Five acts supplanted the usual four at the RKO Palace, Saturday (23), when the unit show made its entry into the house after four months of top-scale vaude. Movement is understood to be in nature of a test. Prior to recent vaude comeback house always thrived through empty but his infrequently top-hole even with four good acts.

Hollywood

(Continued from page 6)
all studios have had writers at work failed to sell, and scribes have been taken off the job of trying to romance the contest.

Eight shorts remaining on the Roach program of 40 will be finished by April 1, with Laurel and Hardy then doing another feature directed by one of the Roach megacres.

Tattle Cycle

"The Broadway Columnist," story by Warren Keefe and Edward Sewall, is being considered by Universal and Warners as a story for the looming group of columnist pictures.

Ahan Kandel, New York fiction writer, arrived here to fulfill his Metro contract.

U Wants Brook

Universal seeking Clive Brook to play opposite Tala Birell in "Marriage Intertide" if he can be borrowed from Paramount. Brook will double between "Intertide" and the American remake of "Mountains in Flamingo."

Laaky, Jr., Genser

Jeane L. Laaky, Jr. who was in the Paramount writing dept. last summer, is now the studio's censorship editor.

Judgment for \$1,100 back commissions given Edward Small agency against Leo Roy Frins, dance stage, now in Philadelphia.

Segregating Marxes

Arriving with 15 relations and four authors, the Four Marx Bros. are quartered in a separate section of the writers' annex, so as not to disturb anyone else. Working on "Horse Feathers," their next film. Mob of seamen for everything is trying to contact the comic.

New Indie

Newly organized Adventure Pictures will make indie features. Headed by J. G. Reed, Eugenio Barker, Charles Stallings and Percy Hiltburn.

Wage claims totaling \$1,500 brought by 27 employees of Jack Johnson's Show Boat club. Spot has been reopened with Sunny Clay's orchestra and a show staged by Mildred Washington.

Chimps in Vaude

Charles Lewis' troupe of chimpanzees, which made the Friday shorts, booked for the San Francisco, Oakland, and local RKO houses, beginning Jan. 28.

Three lots have put \$60,000 into construction work in the last few weeks. Educational's new cutting rooms went 25 c/s. Fox has spent about the same amount in alterations at Movietone City, and Bennett has gone for \$10,000 in improvements.

Mita's Route

With her route rearranged, Mita Green leaves here Feb. 3 to open four days later for RKO at St. Louis, Cincinnati, Chicago, Cleveland, Detroit, Youngstown, Akron and Newark to follow.

Nat Levine switches from Tec-Art to Bennett's for his next and last serial for Mascot, "Shadow of the Eagle." John Wayne, Marian Senger, Richard Tucker, Kenneth Harlan, Dan Riegman, Little Billy, Ivan Linow, Wilfred Lucas and Jas. Bradbury, Jr., cast Ford Beebe directing.

May Martin Gets 6 Mos. as 'Lesson,' Mgr. Freed in Buffalo Strip Case

Buffalo, Jan. 25. Arrest and conviction of May Martin, known to burlesque as "She the Radium Queen," appearing at the Palace this week, climaxed a competitive stripping battle which has been waged here for several months past between the Gayety (Columbia) and the Palace (Independent). Each house is attempting to outstrip the other, with both investigated repeatedly by the local police. Gayety reported to have fallen out with the Deputy Police Commissioner a fortnight ago after protests were made against nude and semi-nude dances.

Police protests came to a head with the arrest of the Martin girl, who was found guilty in City Court of participating in an improper performance and sentenced to six months in the penitentiary. "She" gave her age as 29, resided at Cleveland and stated she was married and the mother of two children.

Carlton (Bud) Purcell, producer of the show, was discharged upon an explanation that he was unaware of the full nature of Mrs. Martin's dance. Disposition of charges

against Abe Berk, manager of the production, was deferred pending submission of briefs. In denying pleas of leniency for the woman, Judge Keeler stated, "By her own admission this woman's act was a moral pestilence. Such things cannot be in Buffalo. I want this case to serve as a lesson."

4 Mos. Enough

Reading, Pa., Jan. 25. Orpheum burlesque, closed this season this week, after an unsatisfactory four-months' try. Manager William O. Heckman has been instructed by Wilmer & Vincent, lessees, to transfer all road shows booked, not burlesque, to the nearby Rajah, a larger and more modern house.

VAUDEVILLE HEADQUARTERS

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142 West 49th St. at B'way
\$1.50 • \$10
New York City



THE GREAT
N COLA
WORLD'S MASTER
MAGICIAN
WITH HIS COMPANY OF
MIRACLE WORKERS
FEATURING
The VANISHING ELEPHANT
JUST FINISHED LOEW'S PRESENTATION ROUTE—
BREAKING RECORDS EVERYWHERE
(If You Don't Believe It, Ask the Managers)
**THIS WEEK, JAN. 23,
LOEW'S STATE, NEW YORK**

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29 West 46th Street
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PAUL WHITEMAN PRESENTS
ARLENE AND MAN SELBY
THE INIMITABLE DANCE CREATORS
NOW APPEARING WITH PAUL WHITEMAN—RKO PALACE, CHICAGO
Personal Direction BILL PARENT, 140 North Dearborn Street, Chicago

3
a'

New From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, London, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

East

June Knight discharged from a Hartford hospital to take up rehearsals with Ziegfeld musical.

Mario Thomsini has bought the Italian rights to "Cyrano de Bergerac" and is taking the leading role himself.

Milton Wallace, who went into the real estate business when "Able's Irish Rose" finally quit, is to go back on the stage in "Bliss" next week.

Joe Zelloni announces he has bought the rights to "Sacre Bleu," and now being read.

Daniel Poots, the Lincoln of "Tr. Booth Had Missed," has never been on the stage, but has made lecture appearances.

Milton Achor going to Los Angeles after he launches "Robin Hood."

Chevalier to start his concert dates here Feb. 11. Plays a week and a half and then a quick road tour and back for his next act.

Shaw's "Too True to Be Good" finally reaches Theatre Guild, and now being read.

Washington theatre man declares that 90% of adverse theatre legislation can be blamed on theatre employees. Solon goes on to say, "I don't get a seat or the usher tries to kick me out, so he goes home and writes a bill."

Earl Carroll's uniformed servant sent to give a "military" ball on March 18.

Katherine Cornell to spend her winter in the Colby reading and acquiring an Australian accent for her part in next season's play, "A Corn." Expected to close here coming tour May 28.

Mickey Walker in the courts again. This time the charge is assault and battery. He is charged with \$2,000 in a Red Bank court on complaint of Alvin Winters, who says he was hit on the head with a hammer. Winters runs a night station and recently was out on when Walter and Kearns drove past. The early morning call of the attendant became scared and ran. Walker then beat him.

NBC attacking the Interstate Commerce Commission's order to mix in radio ads. The commission is charged to the commission that WOR had refused to place the firm C. C. tried to do something about.

Elizabeth Miele, who wrote "City Girl," announces she has been engaged to adapt a Pirandello play for Shubert's Theatre, "The New Colony."

Lawrence Tibbett hurt while singing in "Peter Ibbetson" at Met op. sole of his shoe and penetrated gash.

Louise Lurch, of Metropolitan, announces her engagement to Donald G. Bryn, of Prince of Wales. In the choir there before she went into the stage. Hitched in July.

Problee chase up the Opera club under the recent up-fade, and everything but the walls. Other clubs with elaborate decorations facing same destruction. Speak groups worried.

Washington announces sharp decrease in theatre attendance for past six months. Of \$30,432.

Pola Negri in town for some special road work. Looking well, but down to 90 pounds.

Langdon Post introduces in N. Y. Assembly his bill to abolish state lecture centers. No chance of passing.

Wm. Sterk, German playwright, arrives to make several productions for a language play manager of Irving Place theatre, New York. Said that his house was devoted to German drama.

Louie Eisenbaum, vet. Jewish actor-manager, back from Boston. They open one of the downtown theatres.

Paul Streger gets the rights to "Pariser Platz 15," by Vicki Baum. Will be rewritten by the author and

then done into English by Wm. Drake, who did "Grand Hotel" translation. Also to be done by Vincente Rendenbach. A dental now.

Leach Cross, former boxer, takes out a license to become a professional. A dental now.

Penthouse atop Columbia's new broadcasting building, raised on Wednesday (20) and some liquor found. An officer of CBS issued statement his co. does not own the building and that it had protested the speak.

Norma Terris, who left "Love Is All That," gets two weeks' salary in amicable arrangement with Vincente Youmans. She held a run at the Palace.

Frank Gillmore goes to Palm Beach to recuperate from an operation. Will start on a Mediterranean cruise Feb. 6.

Spencer, Bethlehem steel, treasurer of Music Box, received a citation and went to the city of Verdun for war work.

Murder in a picture theatre in Hazleton, Pa., Wednesday (20). Victim, a panic which permitted Chester Permyntz to escape from the Peasey theatre, but he was caught by police. His wife, Mrs. J. Peasey. Both laborers. Bullet wounds. Permyntz was shot slightly wounded a woman.

Contemplated hitch of Peggy Joyce to John L. DeRuyter is off. Peggy says society is all very well, but she cannot dine off society register.

Micha Elman will not solo with the Philharmonic this season. Could not agree on program selections.

Gene Tunney going to his reminiscences. He cannot dine off society register.

Anthony Landi haled into court for back account by his wife, Alida. Landi is charged with assault and battery. He is charged with \$2,000 in a Red Bank court on complaint of Alvin Winters, who says he was hit on the head with a hammer. Winters runs a night station and recently was out on when Walter and Kearns drove past. The early morning call of the attendant became scared and ran. Walker then beat him.

"Leader and Follower" now the title of Berlin-Hart musical. Due to the New Amsterdam Feb. 14.

Victor House, lawyer, uses Conkey Whitehead, son of Cook-Cole family, for \$1,500 for defending him when Frances Porter, show girl, was charged with assault and battery after he had caused her to be jailed in Havana for striking hitpings in the office of the administrator. The go back home and asked \$100,000 for reduction and breach. House asked the matter, but now has to sue for his own fees, he says. To make sure of getting it, he plastered one of Whitehead's local bank accounts.

Baby Adelle, twelve old radio star, offered 12 weeks by Louis K. Sidney, not permitted to accept as she is already under contract. No permit. Youngster is sole support of her mother and her mother is unable to obtain work as a plumber.

Morningglow Players of Columbia university, present a three act play, "The Broken Glass," at the Metropolitan. The play is a comedy, with a maternally helpful. Authored by Mary McDougall Azeleon.

School for Social Research writes that J. R. Sander the Trustee of the murals in Radio City Hall, is being taken by native artists. Told that native artists had a good chance as foreigners, and probably better.

Haskell Brown to put a musical score to "Charley's Aunt" for Julian W. Kane. Kane has written the book. English production which may find its way over here.

Road tour of "Cloudy With Showers" ended in Boston Sat. (23).

Amended complaint in Zenetello vs. the language play manager of Irving Place theatre, New York. Said that his house was devoted to German drama.

Louie Eisenbaum, vet. Jewish actor-manager, back from Boston. They open one of the downtown theatres.

Paul Streger gets the rights to "Pariser Platz 15," by Vicki Baum. Will be rewritten by the author and

to trial. Painter's daughter was asking \$10,000. Held that no contract existed.

Harvard university slapped with tax assessment of \$100,000. The University of New York, New York, later purchased the Church's shares.

Dr. Carleton Simon, former Deputy Police Commr, tells the Federation of Clubs that the pictures never made a criminal yet. Depends on home training, not what they see on the screen, he contends.

Buyns Hovey, musical comedy, suing Charles of the Ritz, Inc. for burns and loss of hair sustained when he was burned by a gas flame. He got too hot last July while he was being cramped. Hearing postponed trial last week.

Representatives of cigar manufacturers told Congressional committee that the price of cigars is \$15 per thousand, of which the govt gets 11. Argued that to raise govt price will also raise the price of cigars. Now current price is \$15 per thousand. Which would bring down the revenue instead of increasing it. The govt flags already showing the effect of estate taxation.

Marc Connolly working on a new play, doing something like "Green Pastures."

"The Night Remembered" brought back from the Belasco estate.

Frances Goodrich and Albert Kallbach pulling off their new play, "The Popcorns." Due to the Dev.

Married last week, Peggy Allenby took an op. instead of a honeymoon. Went on the table at Roosevelt. Now coming to the city.

"Town Topics" temporarily suspended, enfolded from selling stock to the city. Figure it is the cheapest way to express a scandal story. Same action was taken in the case of "The Night Remembered." "Topics" will resume.

Preston Foster, who opened in "Adam Had Two Sons," quit after two weeks. He is going to the Coast.

Jacques Thibaud, violinist, arrived on the France last week for a recital tour covering four musical.

Educational pictures occupied much of the time of the Nat. Board of Education. The board is charged with the task of determining the quality of the pictures. The board is charged with the task of determining the quality of the pictures.

Edith Barrett, who recently closed in "Mrs. Moonlight" to rehearse for "The Best Man Has Army," played a date at the Doctor's Hospital instead, losing her temper. Successful, but the behavior is held over until next season, as it would spoil to determine the quality of his legal residence in the office of the administrator. The deceased wife's estate, under the will of the deceased, is charged with the task of determining the quality of his legal residence in the office of the administrator.

Ringling in the N. Y. Surrogate court to determine the quality of his legal residence in the office of the administrator. The deceased wife's estate, under the will of the deceased, is charged with the task of determining the quality of his legal residence in the office of the administrator.

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expressed that the plaintiffs asked that his "invidious ascription" be stricken from the record, but the court ruled he could ascribe as he wished in telling of his own home.

Miriam Jordan, of "Cyrano" cast, has received her first citizenship papers. She has been playing over since 1921.

June Brewster, with the road "The Night Remembered" without notice.

Paderewski recital for unemployed set for 8 p.m. Sat. 8th St. Garden. First time a single artist has ever sought to attract in such huge structure.

Arch Belsky announces that he and Charles Cochran will do "Cavalade" at the Met Opera House following the singing season.

N. Y. Opera Comique goes co-op. Three productions still to be made this season.

Stourney Thayer preparing to start "Briar Wreath" with an all-star cast and Frances Goodrich. Midge Kennedy and Allen Kearns for leads.

"Band Wagon" is using two revolving sets, extra one being added. The set is being moved with show as installation is too heavy.

Dolores Ray of a Bway literary agency is seeking protection from Edward T. Kaiser, said to be in England, Pa., who writes her love letters.

DeForest television station at Pascale directed by first Jan. 21. Broadcasting plant. Loss \$50,000.

Famous old Brevoort hotel goes chain Feb. 1. Raymond Ortelic owning. Unable to complete with the speaks.

Rosita and Ramon winter crailing in the Alps with Rafael D'Alava of El Paso.

Prancine Larimore reading plays with the idea of starring herself as a Queen.

New's "Through the Years" instead of "Love Is All." Used to be "Smilin' Through."

Howard Deighton, Chas. Ashby and others are working on a technical staff, doubling in bits in "Vanities."

Cons. Ralph Volght and Midge Kennedy, of "The Republic," New York, being charged with the task of determining the quality of his legal residence in the office of the administrator.

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Dunngan for \$10,750 invested in real estate deals.

Douglas Fairbanks was refunded \$71,400 by treasury department after his death. 1917-8-9.

Peggy Carroll, actress, filed suit against Arnold Stord for divorce, charging cruelty.

Bue Stevens and Mrs. Mary Rath. They are arrested on charges of grand larceny.

Mid-West

Roy W. Anderson, 48, owner of stage and film studio, in committed suicide by shooting himself through the head. He was married three years, last one only two months ago.

With the Chi. World's Fair Commission meeting for the first time was announced that he never would come off as per schedule, June 1, 1932.

Peggy Leet, dancer, filed a divorce action against a Kansas manager of the Picochly, Chicago. Charges desertion. Couple married in 1929, complaint alleges, Mrs. Kiasen was left in March of '29.

Joseph Mammis, dean of Minneapolis newspapermen, is seriously ill there following complications from a cold.

Toh Sloppe, opera singer, is leaving the Chi. opera to return to Italy and start a chicken ranch.

Mrs. Wendell Hall, wife of the playwright and studio trouble, lost \$100,000 negligence suit against Dr. W. F. Groverman in Chicago.

McCormick hotel, theatrical hostess, changed its name to the Croynen.

Stickup at Riviera, Chicago neighborhood, netted \$150. Girl caught. Victim, a woman.

Max Rothman, dancer, seriously injured when struck by a bit-run driver in Chicago. Emergency operation. Victim, a woman.

Fire in Kansas City Star building caused the newspaper \$35,000 damage. Incited WDAF, paper's rival.

Encountering stiff opposition from theatre and amusement owners in accepting Chicago's proposed 10% tax on theatre receipts. Opposed by Ald. James B. Waller, theatre owner.

Reduction is contained in amendment to the original issue at Walter's. The issue is intended to go on fighting.

Australia

opened in each state of commonwealth. As the snakes only charge 15 cents for a two-feature bill it is problematic whether the local laws and lasses will feel like paying a quarter just to see new clips.

Union-Hoyt Fight. A very bitter fight is being waged between Greater Union Theatres and Hoyt. Latest move is for the Hoyt to sue the Greater Union for other name houses from G.U.T., and to sue the Hoyt for the same.

Despite the fact that the Hoyt, after a fierce fight, G.U.T. are fighting hard to keep the Hoyt out of the market. The Hoyt are also fighting for the Hoyt out of the market.

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24

VARIETY

Trade Mark Registered
Published Weekly by J. Edgar Smith, Inc.
114 West 43rd Street New York City

SUBSCRIPTIONS
Single Copies...
Annual...
Semi-Annual...

VOL. 105 No. 7

Inside Stuff—Legit

Inside Stuff—Pictures

15 YEARS AGO

(From 'Variety' and 'Clippor')

English actors who made the Lambie Club their headquarters, were lured by allusions to their failure to go over and fight and were considering the formation of a club of their own. Never progressed beyond the conversational stage.

Shortage of chorines drove the producers to applying to the Y. W. C. for recruits, which didn't help much.

William Morris and Pat Casey combined their vaudeville agencies, which gave Morris a chance at the Keith booking office. Casey retained his connection with the Vaudeville Managers Assn.

Krege stopped umped production again in their show business at 10c. Pop numbers remained at 10c.

Canadian managers were ordered by immigration office to demand from all acts passports or other documents proving them to be residents of one of the countries than Germany, Austria, Turkey or Bulgaria.

"For Butterflies" from the Hippodrome was a disc best seller, but "Variety" disclosed that the song staged in the show only because no outside could be found before the opening.

N. V. A. was figuring establishing a home along the lines of the Actors' Fund home, but for vaudeville players only.

Smaller tent shows were planning to make an early start on southern states. First opening was set for Feb. 6.

Affiliated American and Columbia Records wheeled were talking of a plant in N. Y., where all of the costumes, scenery and printing for wheels would be turned out. Visioned great savings through bulk buying.

50 YEARS AGO

(From 'Clippor')

Barium was having bad luck with his financial investments. He had just lost three figures and an ostrich died shortly after its arrival.

Harris & Kohl's dime museum in Pittsburgh was doing so well they took out a long lease on the building. Later Pat Harris went to Baltimore and took to theatre work. Kohl headed for Chicago and entered a partnership with Lillian Russell in the name of May and Ito, which laid the foundation of the once famous Kohl & Castle enterprises.

A quarrel which raged at the funeral of the late Pres. Garfield, were resulting in the fact of bringing the same names in vaudeville houses.

So many deaths from smallpox in traveling troupe, particularly in the west, that in some instances the entire company was vaccinated.

Tony Pastor was staging a burlesque of "Patience" with Lillian Russell in the name of May and Ito. Her last partner was the comedy.

Minnie Maudern (Pike) had just placed herself under the management of John H. Havlin. He promised a first class co.

One advertiser offered a horse with eight legs and another offered \$50,000 for a pair of horses with 16 feet.

At the recent managerial meeting it was proposed to form a managers' association along closed shop lines. That proposition was queried, not by the managers but by a union head. The meeting was called primarily to talk over the limitations tax problem and representatives of the stage hands, musicians and Equity were invited.

Fred Dempsey, for the stage hands, put the proposal up to the managers. He said that a managerial body along closed shop lines was the only way to protect the stage hands from the unions proposed. That meant concessions would likely be agreed upon. Dempsey further stated that provided such an association is formed the stage hands would be indicating the union would not permit its men to work for the phony bracket boys.

William A. Brady put the idea up to Frank Gilmore, who replied he was in no position to commit Equity. Gilmore mentioned that legal opinion on a closed shop was a problem and a conspiracy. He pointed out that Equity has assets approximately totaling \$300,000, and that it would be unwise to permit those assets to be liable to damage suits.

The closed shop proposal was no further. It was expected a managers' group such as the Theatre League will become fully representative of the light showmen. Some who scrutinized the proceedings asked what the real union angle was—just what concessions the union people had in mind from the managers.

Motion of Bob Newman, as president of Vanderbilt Productions, Inc., for a summary judgment for \$5,000 against Joe Roberts, actor, was denied by Judge Ingraham of the New York Supreme Court. Newman will appeal.

Newman alleges breach of contract. He asserts that on July 7, 1931, while Roberts was appearing in his show, "Old Man Murphy," Roberts refused to take the actor had agreed to pay him \$5,000 in weekly payments of \$100.

Roberts replied he was persuaded to sign the \$5,000 agreement for a release through misrepresentations of Newman. Roberts avers that the "Old Man Murphy" show was closed for a period of three weeks for the summer, was to reopen again in September, 1931, and run until June, 1932. "Old Man Murphy," states Julius Kandler, for Roberts, closed down the actor's show because he refused to work and when he returned to work for only two weeks. Kandler claims Roberts is indebted to Newman for but \$200 for the two weeks that the show ran after it was reopened.

John Cronin, Pittsburgh detective and erstwhile dramatic critic for the police department there, got some publicity for himself and "Mourning Becomes Electra" after he had attended the opening performance of the O'Neill trilogy.

A newspaper man spotted Cronin after the show and asked him what his theory was about the show. Cronin replied to him that he was a "Tylistrater" (which Cronin took in and which was later paraded from the mattress scene). Paper made quite a play of it, suggesting police censorship, and Cronin's name was up for it. The Cronin story was up for a couple of days until his higher-ups are reported to have put a quietus on the affair. At least it ended when Cronin's superiors said they had no room for the actor in official capacity and that they had no thought of censoring the marathon.

Matter stayed on the front page for two days and helped everybody, including Cronin's scrap-book.

"Wonder Bar" is going to the coast because differences between Jolson and the Shuberts have been strained. Jolson threatened to secede to Broadway from Chicago. Jolson and the Shuberts are 50-50 on Bar's ownership, which means the managers' end is controlled by the Shubert reorganization. A fund of \$100,000 was paid to Jolson for the show, and Jolson wanted to know how his half of the \$15,000 was protected. He has since been guaranteed by the reorganization of the show and will be returned to the coast.

With that out of the way Jolson agreed to extend the tour. Chicago business has been excellent for the show, "Bar" staying there two weeks longer than originally booked.

Unusual example wherein producers give away their opinion as to the success of their own show is the manner in which A. S. Warner & Freedley handled "Adam Had Two Sons." It looked as though the show was brought to Broadway just for the three week picture limit, but it was cancelled out after one week.

Play was booked for two weeks in Philadelphia. Notice were given with the time there out to one week. Figured then the play wouldn't be taken to New York, but it arrived at the Alvin. Either lack of time or interest prevented the three house boards being bedecked, with one altogether blank, topped off by the firm keeping its name off the program as producers.

Recent publication by James Elliott of "Hot Money" was indirectly financed by Warner. Producer financial worries and in order to get the show on, transferred his right in the play to Warner, who sold the sale money to produce. It's said that technically, even after this happened, the play was still in the open market, differing from Metro's financing of "Grand Hotel."

Talker made from "Money" is "High Pressure" (WB), with William Powell. Quick release of the play, which opened for a week as a play, was followed by a shooting which has started at about the same time as the legit rehearsal.

Broadway's reviewers were put on the pan by Robert Emmet Sherwood, speaking before the Criticism Club, a woman's organization, at the Biltmore, saying 'the critics are enemies' and should be swayed and a new sect.

The critics did not seem particularly annoyed at the comment, but express surprise that it should come from Sherwood, author of "Reunion in Vienna," a current comedy which won high praise from the reviewers. Sherwood himself is a critic, writing a review of pictures weekly for the "Evening Post."

Coast closed musical in L. A., "Lucky Day," started as an equal three-way split among Rodney Pantages (backed by his father, Alex), Harold Morehouse and Arthur Silbey, ex-Pan agent in New York and now in L.A.

Show cost \$21,700 to open but when another \$7,000 became necessary to keep the show in the half of the show, with a third to Morehouse and Silbey relinquished.

The reason Peggy Fears (Mrs. A. C. Blumenthal) is angling "Child of Manhattan" is not only to break the family string of play defeats but to demonstrate to her husband that she can pick 'em, and how. It's Mrs. Blumenthal's first attempt of the kind with the show due to start rehearsals next Monday (1).

That Walter Wander also thinks the play has a chance is demonstrated by his being "in 'em."

Click of "Devil Fancies" at the Selwyn has affected "Jazz City," the Arch-Selwyn-Carl Hemmer musical is that he had the play not entered strongly, the musical would have been available to give the Sel-

were squeezed into an act for built one and not for several weeks will be personnel be settled.

Paramount has not yet purchased the screen rights to "Wild Waves," real satire and first production of the new drama. Ray & Heves left the company, but it has okayed it for pictures and will buy it if its bid after the customary three weeks is accepted under Authors' League regulations. It is further supposed that Paramount has already have first call on the play since D. A. Dorn is the company's eastern story editor with his legit venture as a sideline on the outside. If any other company would like to bid, the property may not be screened by Par, as has happened with Gilbert Miller-Frohm plays when Par did not see it fit to pay as much as a competitor would for plays done by that Par subsidiary.

A precedent in resignations where a contract is featured is admitted established in Sidney Kent's withdrawal from Paramount. It was learned officially Monday that Kent's resignation was brought in such a way that he did not violate his contract, having close to another three years to run. Both parties are described as having arrived at "an amicable agreement to disagree."

Paramount, as the result of this agreement, is reliably reported to have settled with Kent for a sum in excess of \$200,000.

Independent Producers' Association, following the lead of the majors, has decided to formally turn down any efforts now in negotiation to establish a closed shop among studios.

First effort by unions to get the closed shop idea over was demanded for two cameras on indie sets. This brought about the formation of the indie organization, the United Indie Producers. The indie has been through the indie, hoping thus to have ammunition for similar demands of major lots.

The Hays office of late is believed to have been interesting itself with possible combinations of the different picture companies.

Will Hays is supposed, according to information, to have consulted one finer after Hays to avoid making any statement regarding three of the current film concerns. No importance was placed on the proposition by the money man.

Recent copy mentions Hays himself as going into these internal details.

They say United Artists hit upon the idea for the new title of Howard Hughes' "Scarface" from Public and copy prepared for Griffith's "The Struggle." It included the title, "Shame of the Nation." Through its being picked up from the copy, J. I. McInerney, of Public, gets credit for picking two release titles, both for their companies.

He also named "She Wolf for Universal as a substitute for "Mother's Millions," which played a Public run, Rialto.

For the first time Public is using its official stationery, including that of top officials, as a litho background for an ad in "Man I Killed" (Par), which opened last week at the Criterion, New York. Purpose is to focus attention on this picture, the first in inner P-P circle to suggest a big plug in a long time.

The picture is printed on stationery at the bottom, taking up an inner strip all the way across the page, and in flaming red.

Douglas Montgomery, nee Kent Douglas, is an anomaly to the coast studios, which can't understand any actor turning down a long term contract.

Montgomery, recently closed with a revival of "Papa Morgan" on Broadway, is being angled for by several studios but consistently refuses a transfer and invariably counters with the suggestion he might have to go to the coast.

Tom Mix is somewhat annoyed by studio and union regulations at every turn.

"Pictures have been changed," says Mix. "There's so many different new departments of editing on my work that I'm going to be lucky if any of these pictures get finished on time."

Mix will take his riding any for a few weeks. Doctor thought he should remain convalescent for some time, but the cowboy star mended faster than expected.

To offset any possible mixup with the newspapers, as in the case of "Five Star Final," Universal will endeavor to point out in advertising and publicity that its newspaper story now in production is not representative of all dailies.

Copy being written will stress the fact that the film story has to do only with an exceptional type of newspaperman, one who allows sensationalism to distort his better judgment.

Despite announcement that Al Rockett is temporarily production head of a studio, guiding hand on actual supervision seems to be Quinn Martin.

Martin, formerly of the New York "World," for which he was motion picture editor, is now on his way to the coast to take over production matters. His new importance was evident even when Wurtzel was on the lot.

Aftermath of the last battle between Chicago operators' union and indie exhibs had 22 members of the union pulled on the carpet and fined from \$100 to \$5,000 for being guilty of handing out union information during the fracas.

Union officials had been checking on these men for some time.

Sporadic attempts by New Jersey to invoke its ancient blue laws are regarded by picture executives as just that. An overcast for the business, which usually takes care of such things, said of the latest blue outbreak on Monday: "Nothing serious."

Another show. Other angle, on the same presumption, is that Basil Rathbone might have gone into the "City" cast.

Rob La Rocque probably will play instead of Rathbone, but the house is not set.

Harry Kline was offered the post of booking the Biltmore, New York, but declined. He has that assignment for the Mansfield. Both houses are available.

Willie Connors and Bill Ridgeway remain at the Biltmore.

Operating loss on Constance Binney's "Kiss For Cinderella" revival ran, to about \$15,000 in three weeks. That and production cost went to \$20,000.

Author's royalties, paid to the Frohman office, were nearly \$200.

New York booking office wired a Texas city offering a legit show for one night.

Answer came back in the negative. City's mayor didn't want any money to go out of the locale.

New producer, doing a show, is keeping secret the name of the picture. He has that assignment for the Mansfield. Both houses are available.

Show is in one set.

U.A. Informs in Alliance For Experimental Stage Tries

United Artists is setting up a sub-rosa legit production department for experimental purposes. If the first experimental play goes, it will be announced. People involved in the deal are Jed Harris, Chester Brainerd, Joseph M. Schenck and Louis Milestone.

First play is 'Little Old Boy' by Edwin Fain, which will be produced rehearsal yesterday (25). It will be produced by Jed Harris, with Chester Brainerd handling production. First time anyone outside of Harris has staged one of his plays.

No papers have been signed in the deal by any of the quartet, with everything in the hush-hush stage and denying that United Artists has anything to do with it. But all four have been together since the evening in question, recently and pretty well established that Schenck provided the backing for the play.

Reached Months Ago
Things began seething several months ago, with an announcement to the effect Harris was going to United Artists. This was denied by both sides, and truthfully, the pourpours between Schenck and Harris at that time being merely establishment of the ground work for the legit venture.

After the first play is set, if it makes the grade, both Ein, Fain and Harris name will be used for production purposes.

Ein, joining the group for the experiment meant that he turned down a \$2,500 a week directing offer from Metro, his angle being that he prefers legit work and thinks a new tieup has a greater future outlook than a straight picture job.

BILL FOX BACKING WOODS' NEW PLAY?

Al Woods has Louis Calhern, Margaret Churchill, film actress, in 'Robert Stine', heading the cast of 'Inside Story', his first play since going into receivership. Rehearsals to begin last week, under A. H. V. Bourne's direction.

Rehearsal by George Bryant and Francis Verdi, is a greater play and was owned by several managers last season. William Fox is reported in on the financial end, with Woods.

Al Woods wasn't required, before his financial breakdown, to post a bond, Equity is with the producer, giving a bond for the troupe.

Years' Rushed to B'way After Break-In Jams

A switch in bookings brings 'Vineyard' musical, 'Through the Years' into the theater (Thursday (28)). It had been slated in the musical version of 'Through the Years', under which title it opened out of town.

Rehearsal for the play is blamed for cast changes. One was the withdrawal of Norma Terris, who was replaced by Mary McEvoy, the show went to Washington Miss Terris, worn out from rehearsing, returned Sunday night, and when she reported at the theater an understudy had been substituted.

Although Miss Terris' run of the play contract, cancellation was mutually agreed on and the show was to be weeks.

Reignald Owen replaced Tom Powers after the latter became dissatisfied.

Chevalier in 'Follies'

Although at work on a new musical, being written by Broadway Ray Henderson and Mark Hellinger, Maurice Chevalier is in mind a new 'Follies', slated for the spring.

Maurice Chevalier will be started, it is reported. The French artist is at present on a contract with Broadway which he is due back in Hollywood for the Paramount lot. Date of the proposed new 'Follies' will probably depend on Chevalier's picture assignments.

2-STAGE ACTION

New Way of Staging for 'Mardi Gras'—Governance in Rear Stage Continuous

Norman Bel Geddes starts on his second show of the season, 'Mardi Gras', in about two weeks. Like his previous shows, there'll be something new in the way of stage contraptions, this time a two-stage arrangement.

By Maurice Watkins, the play deals with the New Orleans annual festival. Geddes will have two stages arranged, with the set of the show wherein the action takes place on the fore part of the platform and the action in the rear on an elevation in back of the first. Rear one will continually show the carnival under way, with a second novelty that the main set of the play will have no actual rear wall.

DENVER'S SCHEME FOR FREE GRAND OPERA

Denver, Jan. 25.
Denver may hear grand opera for a 2d, scaled down to 75 cents, and the same will be used for a local committee can put the thing across. The plan involves having the same act at Metropolitan and Chicago grand opera companies spend their vacations in Colorado during the two weeks the summer opera. Local singers would fill the minor roles.

The committee says the stars have been approached and are keen enough for the idea to come out here for nominal salaries.

The mayor has offered my auditorium rent free if several singers are free to the public, and the company will give a free concert in the new natural amphitheater in the park at the Red Rocks.

Society's Testimonial To Emilie Melville at 78

San Francisco, Jan. 25.
Cream of local society, headed by the biggest name in the blue book, is plunging away on a Feb. 4 testimonial for Emilie Melville, who, the stars age, has been made her stage debut here as a child actress. Columbia theatre is giving the stars age, as Met, and Ralph Pincus and Reginald Thorne in charge of a committee that includes every important theatre man in town. Edith Britton of 'Call-Bulletin', is actually responsible for revealing present plight of grand old lady of the San Francisco scene.

Miss Melville, who shares popularity with Mrs. de Marnes, though making but one appearance in recent years, has been made her stage debut here as a child actress. Columbia theatre is giving the stars age, as Met, and Ralph Pincus and Reginald Thorne in charge of a committee that includes every important theatre man in town. Edith Britton of 'Call-Bulletin', is actually responsible for revealing present plight of grand old lady of the San Francisco scene.

Coming to close the season is the coming performance.

2 Cyranos in Frisco

San Francisco, Jan. 25.
With Richard Bennett in his own version of 'Cyranos de Bergerac' set for the George Peck and W. Walter Hampden in his version slated for the Columbia about March 10, a petition between the two has already reached the closing point.

Coming to close the season is the coming performance.

JOHNSON'S FRISCO WINDUP?

Los Angeles, Jan. 25.
The Johnson 'Wonderbar', plans are to play a week at the Biltmore from March 23, and then conclude the tour in San Francisco.

ELLIOTT QUITS LEGIT

But Still Holds Out One Play as Possibility

James W. Elliott, the persistent promoter of producers, is out of legit at least temporarily. Elliott is on the payroll of the American Electric Co. in New York. It's said he holds an executive position in the sales department. Just before quitting legit, Elliott became interested in 'White the World' by George M. Cohan. Letter is a New York 'Times' reporter, and accompanied Admiral Byrd on an antarctic flight, while the play is about. Producer may do this show.

FORE & SAFETY FOR PLAYS IN CO-OPS

New arrangement with the Authors' League, whereby actors in co-operative and band waving will get more protection, is being worked out by Equity and the writers' organization. It is at Equity's request.

Proposal bears on Equity's latest method of safeguarding actors in shooting and band waving. The system recently involved whereby no band shows must assign actors to produce stock and rights. When this was first put into effect it was thought players in the show had had three weeks on Broadway. This meant that runs shorter than 21 days gave all the film money to authors, the latter not making any assignments but with the producer out. Under this system, a solicitor could collect none of this film money.

Producers collect nothing on their shows, in case of picture sale, unless a show has had three weeks on Broadway. This meant that runs shorter than 21 days gave all the film money to authors, the latter not making any assignments but with the producer out. Under this system, a solicitor could collect none of this film money.

Royalty Loop Hole

Another loop hole appeared in that should the producer fail to pay royalties within 10 days, the play would be taken to the author, and the cast again is frozen. Such a case occurred on the recently closed 'Coastwise Annie', with the producer just paying up in time.

Equity's proposal to change was made to the Authors' League several weeks ago but action has been delayed until Louis Silvers, secretary, returns from Washington. The question is expected to be settled shortly.

Actors working in co-op have the present system still to be n. g. in the meantime, the actors are working out, it will probably mean changes in the League's basic agreement with producers.

COPS FACE JAIL, FINE FOR 2D 'LIZZIE' RAID

Los Angeles, Jan. 25.
Superior Court Judge Mahon found Captain Jones of the purity squad guilty of violating the injunction against raiding the 'Lizzie' and the cast again is frozen. Such a case occurred on the recently closed 'Coastwise Annie', with the producer just paying up in time.

Court will deliver sentence Wednesday (27), which, at discretion, may be a fine of five days in jail or \$500 fine, or both.

Play on Jeanne Eagels

Play about the life of the late Jeanne Eagels may yet reach Broadway. Sidney M. Bidwell, book publisher, has the script, and the author, the editor of the office maintains there's nothing set as to the production.

Chi Opera Cuts Road Tour to Two Weeks

Chicago, Jan. 25.
Road tour of the Chicago Civic Opera will be cut to two weeks in Boston. Opera closes here Jan. 30 and opens at the Boston Opera House on Jan. 31. The tour will give 16 performances.

Last year the company had a six-week road tour, including Portland, Seattle, San Francisco and Los Angeles.

Shubert Receivers Cut Deficit Further; Now Less Than \$75,000

STOCK'S SIDE MONEY

Read Shows at \$2 Help Out Hartman Players in Columbia

Columbus, Jan. 25.
Milestone Productions' co-op stock headed by Edith King, has found a way to keep going and pay some bills of salaries.

Players put on their shows at 75c and bring in well known but cheap road shows on either one or two-day stands each week. Road shows take \$2 from the local folk in these poor stage days. And the editors don't take much away with them either.

Hartman stock is performing to meet house and prices but getting enough from the road shows to keep alive.

MATTER OF ROYALTY ON CONDENSED MUSICALS

Production of legit musicals tabbed down to picture house running time has resulted in an investigation getting under way by the Authors' League. Latter group is curious as to how its members are being paid for the de luxe picture shows.

It's generally accepted by the League that flat payments are being made to the playwrights, a practice based on weekly gross not being thought possible. League is communicating with the authors of the shows that are playing or will play film theatre time.

It appears that no coverage of such production is in the Dramatists' Guild contracts. Field possible such a clause may be written in the future.

Ad for 'Hit' Shows on Same Street Causes Row

That gag ad ament seven hits on 46th street, nearly started a little fight between the press agents and the theatre. Because several stand-out shows are spotted on that thoroughfare, a solicitor has been engaged to clear display space. Some of the shows heeded about it and while that was going on, Pat McNutt and Dick Milly slipped it off. They paid for the benefit of 'Hay Fever'.

The 'Times' man again drummed up a bit of extra space trade, this time by being a little more in the bill charged pro rata to each attraction. When the proof of the ad was shown a press agent objected to the presence of 'Jewel Robbery' at the Booth, contending it was no hit. That show was then deleted and seven shows were mentioned.

Julius Gelge and Paul Streger, who own 'Robbery', immediately omitted a square. Mary Ellis and Ben Holzman, who own 'Jewel Robbery', immediately omitted a square. Mary Ellis and Ben Holzman, press agent, for 'Robbery', contended suit indirectly against the 'Times' man, and collectively against the 'Times'. Then the 'Times' ruled that this type of advertising was not a fair game since it was unfair to other attractions located on Broadway.

George of the 'Times' 'Thee I Sing', 'Reunion at Vienna', 'Cauliflower At Law', 'Cynara', 'Laugh at Death', 'Springtime for Henry' and 'Hay Fever'.

DISPUTE OVER RIGHTS

Warner Bros. and Shuberts Claim 'Experience' Ownership

Picture rights to 'Experience Unnecessary' are in dispute. The show, first in London is producing a row. Shuberts who claim the rights since the engagement has lasted more than three months.

Warner, however, aver to have purchased the rights several months ago. According to the 'Times' Show is of foreign origin and sale of the screen rights would not have to go through the usual process. First it is necessary to get an offer version than that of the play. Shubert receivership, however, has been proceeding to explain the Warner pending settlement of the matter.

Problem of the receivers for the Shubert Theatre Co. is that of raising cash, the basic worry that caused the financial crash of the company. The proposed reorganization plan will not be known until Jan. 27, but it is expected that Beach, his stay there two weeks. That appears to be the match that three weeks with his co-receiver, Charles Fink. The receivership continues to show program and the operating deficit is now less than \$75,000. When the receivers took charge it was \$115,000. There was but one losing week since Dec. 1 but the problem of paying taxes and mortgage interest charges must be solved before the end of the theatre season.

Deadline in June

Doubt is expressed whether the court would permit another extension of the receivership beyond June, the time that the three summer months would have to be paid. The sum necessary to dissolve the receivership is \$100,000. Aid in raising that sum among the creditors is a possibility based on the fact that forced sale of the assets might result in the creditors getting little or nothing. The expectation of better times next season, is their main hope.

Because the Shubert status is that of an equity receivership, the court recognizes the corporation has no right to the assets. The Shubert assets consist in the show, the rights to which they own in part or whole. Theatre receipts at levels are approximately 45% under the old management. It is figured if it were forced it is doubtful if more than the amount of the mortgages could be realized.

In any event the Shubert corporation will not be forced into bankruptcy. The proposed receivership is adequate to liquidate the assets if that is found to be the only solution. The expectation of better times next season, is their main hope.

\$25 MINIMUM SALARY FOR TRY-OUT THEATRE

Tryout theatre Fred Fisher and Robert Gross are running at the New Yorker a operating with its cast on a minimum guarant. basis. Gross is a minimum bond in posted. Gross is a minimum bond in posted.

First play is 'Trombenk' by Ralph Atkinson, mentioned for production several times before, because of 'c' salaries.

Stock Lead Sees Theatre For Death of His Mother

Denver, Jan. 25.
Albert Van Antwerp, until a couple of weeks ago, was in the theatre with the Denham stock for \$5,000 damages. He was sued to the theatre, allegedly caused by injuries received in a fall in a darkened passage.

Mrs. Little E. Van Antwerp, died Jan. 25. Defendants are Ben Fink, George C. C. Spicer, backers of the stock and owners of the theatre.

'Vanities' Leaving New Version Due In

'Vanities' will tour from the Earl Carroll shortly and a new version of the show will replace it. Probable that the house will have a time while the new 'Vanities' are being produced. In the present show, expected to be Chicago.

'Vanities' is in its 23rd week. Its withdrawal is a surprise, since production despite panicking reviews was the show's first big success. In the season, the novelty of the new theatre a factor in that figuring. Bualdine's record, including a record claimed over \$81,000. Recent pace estimated down from \$58,000.

Concerts

By Sallie

Successful Musicals

Biltmore Friday Morning Musical had a corking program. Young French girl, Colette d'Arville, mezzo-soprano, made her first appearance in New York.

She has a luscious voice, rich in quality, plus an infectious smile. She sings with delicacy and dash. A group of French Siles and Spanish folk songs were charmingly done, and she wore a bewitching peasant costume of canary brocade skirt, red velvet bodice and large white silk puff sleeves. In her final group of Schumann and de Falla she appeared in an outfit of American beauty velvet, square neck, long sleeves and ankle length, with jeweled bracelets and earrings. Miss d'Arville encapsulates an operatic career.

Frank Chapman proved that boys can whistle and boys can sing. His baritone is familiar to music lovers. He gave "Home on the Range," "All Day on the Prairie," and "Gypsy" songs have romantic appeal. Mr. Selvi, harpist, played very well.

Male Spanish Dancer

A much heralded Spanish dancer, Vicente Escudero, made his American debut at the Chaslin theatre. A gathering of dancers and artists, free on Sunday nights, greeted him. Escudero is a dancer of smoldering skill and dynamic rhythm. His work is unique, as noticed in his encores, each done differently from the original. An unaccompanied dance rhythm is done with brilliancy. Escudero was compelled to encore this twice.

Two chile girls, Carmelite and Carmela, are with him and wear colorful Spanish costumes. He can also boast of a good piano with a fine accompanist. A rather crude stage set of blue and white. This dancer requires no glare or glitter.

"Ibbotson's" Return

Lucresia Bort, Edward Johnson and Lawrence Tibbett sang in the return of Deems Taylor's "Peter Ibbotson" at the Met.

Mrs. Bort, as usual, looked lovely.

In her mid-nineteenth century costume. Her singing always has distinction. Mr. Johnson's "Peter" is one of the outstanding roles in his repertoire. Tibbett wears a striking makeup.

Miss Swarthout replaced Mme. Teiva as Mrs. Deane.

During the first intermission Walter Damrosch appeared before the curtain and asked for donations for the Emergency Fund for unemployed musicians.

Hempel Recital

Frieda Hempel, operatic soprano, gave her first recital this season in Town Hall. Her popularity is the answer to an overcrowded house. Miss Hempel possesses unusual musical intelligence. Her program covered areas in Wagner's "Tannhauser," a group of lieder by Brahms, Schubert and various French songs, closing with folk songs.

The singer wore a fascinating gown of ice-white satin, surplis waist, with full circular skirt. Stage was banked with flowers. Repeated encores.

Swedish Soprano Acclaimed

Ten recalls, after the curtain fell on the first act for the Swedish soprano, Gostel Junberg, who debuted at the Metropolitan in "Die Walkure."

Tall, fair, a rich voice and dramatic, talent most unusual in singing, the foreign girl gave altogether an outstanding performance. Much of the glory as well belongs to Gertrude Kappel (Brunhilde), Karen Branzell (Waltrovna), Max Lorenz (Sigmund), and Schoor.

Bodansky gave an excellent reading of the score.

Strings Draw

A full Town Hall, admirers of the Gordon String Quartet, enjoyed an interesting program covering Haydn's "G Major," Beethoven's "F Minor," and Schelling's "Divertimento," with the composer at the piano.

Blending and fine quality of tone.

Guild's List Set

Theatre Guild finally has its production schedule for the rest of the season set.

"Moon in Yellow River," is in rehearsal and opens in Philadelphia, Feb. 15. Immediately afterward work starts on the new show play "Too True to Be Good." This piece is in the usual three-acts.

MILTON'S BRITISH TREND

Hollywood, Jan. 25.

After completing direction of "Westward Passage" with Ann Harding, at Radio, Robert Milton goes to London to produce his dramatization of Patrick Hamilton's story, "Midnight Bell."

It is Milton's intention to purchase a home in London and spend at least five months a year there.

CLASS ON SYNGS

Hollywood, Jan. 25.

Metro has taken Gaston Glass as an actor and general utility man for its French synchronization department.

Glass was last with James Cruze Productions.

Chi Date for 'Soldier'

Chicago, Jan. 25.

"Chocolate Soldier" revival, with Vivienne Segal and Charles Furelli featured, comes into the Erlanger here on Jan. 31. Slated for two weeks.

Musical follows the one-week concert by Maurice Chevalier, now at the legit spot.

CAST CHANGES

Janita Joyce for Natalie Tail, "Marching By"; Eleanor Audley for Sheila Barrett, "Experience Unnecessary."

as well as brilliancy of technique of this quartet, has established for them considerable popularity.

Amelia Braddock Postpones

Recital of Amelia Braddock, announced for this week, is postponed until later in the season.

Engagements

Pat Collins, Harry Minton, Daniel Foele, Royal Dana Tracy, Howard Kyle, John Nicholson, Fred Eric, Aubrey Beattie, Catherine Proctor, Rich, Barrows, Anthony Parley, A. C. Henderson, J. F. Follock, H. W. Wilson, Dean Borup, Jr. Booth Had Missed.

Stanley, Rita Mosen, Geo. Rega, Harold Sheldon, Booth Hagen, Peter Clark, Mary Ballard, Zomlefer.

Louis Calhern, "Inside Story."

Robt. Gleckler, Sisters G., Marjorie White, Tony and Rose De Mark, Oscar Polk, "Crying Out Loud," Edwin Redding, Wm. Carey, Joyce, John Butler, Harold Bolton, Harold Heaton, "Zoom," Edw. Colobrough, "Mr. Papaver."

Amateur Convention

New Orleans, Jan. 25.

Southern Association of Little Theatres will hold its annual convention at Chattanooga, Tenn., Feb. 5.

B'WAY GROSSES

(Continued from page 52)

about half capacity with estimated gross \$35,000.

"Whistling in the Dark," Barrymore (23 weeks) (D-1,039.43). Got good break in reviews and, after premiere indicated good chances; \$10,000 in first seven weeks.

"Wild Waves," Times Square. Postponed until next month.

"Waves," 4th St. (4th week) (D-100,125.60). Final week; Maurice Schwab, amateur in English; rather disappointing.

"Through the Years," Manhattan (1st week) (M-1,271-\$1,440). Presented by Vincent Youmans; first called "Smiling Through," also "Love Is All"; opens Thursday (28).

Other Attractions

"Robin Hood," Erlanger's; revival; opens Wednesday (27).

"Billy Bryant's show boat company, John Golden; attracted attention: free beer on stage after performance; "Ten Nights in a Barroom," etc.

"Electra," Selwyn; matinee revival; engagement extended.

"Marriage of Cana," Provincetown; postponed.

"The Lancashire Lass," President; stopped.

Future Plays

"Painted Veils," adaptation by Bartlett Cormack from W. S. Maugham's story, still on Menzies-Kendall's list, with probable March production. Pay Compton may lead.

"Child of Manhattan" will have as backdrop, it is reported, Preston Sturges, its author. Technically it will be presented by Ambassador Play Co., a new combine. Sturges is making production arrangements.

Dorothy Hall and Brian Donlevy are the cast leads. Others include Jack Halliday, Maude Odell, Jesse Ralph, Helen Strickland, Chas. Kromer, Hugh Sanford, Evelyn Carter Carrington, Hamilton Russell.

"Child" was previously owned by William Harris Jr., who gave it up with one reason said to be because the play was a heavy affair. Not Sturges' first producer venture, he having done "Will of Romance" at the Craig last season.

Sturges will probably start this week.

"When the Bough Breaks," by Jerome Schickel, Arthur Lubin producing, comes into N. Y. at the 48th, Feb. 10. House is owned by the Lubin estate, also understood to have a piece of the show, starring Pauline Frederick.

"New York to Chicago" new comedy Samuel R. Golding is producing is headed by Taylor Holmes. Golding is producing with Paul Martin staging.

Troupe is working on a small functionary against percentages. Also cast for the piece are Herbert Ashton, Jr., J. Malcolm Dunn, Eleanor Williams, Edward Raquello.

"Blue Dove" musical by Eddie Corbett and Wm. Heagney, for book and score respectively, casting Hyman Adler is producing, the piece a different one than "Elenta" first slated.

'The Tree' Is Off

Walver production of "The Tree," by Richard Maybaum, is off. Jack Goldberg was to show it.

Understood to be the usual cause of dropping a show, with Maybaum getting his script back again.

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Harry Puck, having just completed a long engagement with "Three Little Girls" company, for which he produced the numbers, is now in position to devote his time to the writing of special song material, and the production of special dances for individual artists and producers

Guesey Columning
In one of the Walter Winchell's daily gossip columns appeared this sentence:

"The best known film magazine attempted last week."

The best known film magazine? How many families believe the best of each is in the best? Leaving such a sentence as susceptible to almost any adaptation in the reader's mind.

And on top of which, no film magazine attempted suicide during the week Winchell referred to, and other work so far this season. It looks as though the columnist in question perhaps is a little too guessey. Hiding their intentions ahead of a question mark may be an unoriginal way of filling space. But to make a statement that a film magazine, best or least known, has attempted to commit suicide would appear to be a dangerous comment, not only striking back at all film magazines, if any, but at the industry, through the suggestion that one of its leading members had attempted to sell destruction.

Too much guessey stuff by the Broadway columnist, too much tipping off, too much leading young fellows who want to pose and at their age seemingly have become those who want to be a budding columnist of under 35 could expect.

Winchell looks upon himself as a reliable gossip reporter, if such a thing is possible, or as the guessey of the guessey, he should hold himself up as the example, horrible or otherwise, to his emulators. Those who have a hope of some day earning the fame and pay they know Winchell is getting. And then, not the horrible example, Winchell must commence to train his imitators toward, toward the trustworthy goal if there be one, this side of sterner for a gossip, else Winchell be swamped by the very unreliable guessey he leads or others that built himself into a syndicated collection of dots and \$7,000 a week income besides receiving O.K. commercially.

Bargain Counter Stage
Entrance of the 10 cent store picture fan magazines are having a terrific effect on the sales of the older established picture fan magazines, retailing for 25 cents. News agencies across the country have reported the monthlies are reporting more un-sold return each month.

One of the phases of the distribution agencies report as hurting the sales of the older publications is the bargain sale scheme of the 10 cent stores, which sell the previous month's magazines at five cents. Under present conditions the readers of those publications can stock up with two current mag and one of the previous month for the price of one two-bit publication.

Novie's Technical Book
In Los Angeles a 22-year-old youth, Bruce A. Woodward, wrote a book-length treatise "Theatre Management" as his thesis in the Woodbury Business College. He secured a doctorate in theatre management for his material, which is copiously illustrated with pictures, accounts, and managerial reports.

For a novitiate Woodward evidently has been analyzed in his conclusions on "Theatre Management," starting with the laying of plans for a new theatre and chapters thereafter treat with the man-

ner in which the theatre's cost is defrayed, actual practices, policy exploitation, etc. Told as it is in elementary language, it holds much that is more worthy than some of the theatre management manuals around.

Printing Pioneer

Frank Kendrick Smith, who died in St. Petersburg, Fla., last week, at the age of 80, was once the best-known newspaper publisher in Maine. For many years he was the publisher of the "Maine Statesman," that state, finally consolidating with the "Bangor Daily News."

Mr. Smith was the son of Samuel Stevens Smith, who operated the first steam-driven press in Maine, in Portland at Brookline.

Erin's Censor Frowns

The Daily Sketch, widely circulated English picture newspaper, and another London paper have been banned for three months by the Irish Free State Censorship Commission.

"Daily Sketch" was placed on the banned list because it was held to have advocated birth control in several issues. The sale and distribution of Frank Harris' biography of Bernard Shaw likewise has been banned by the censorship commission. No action taken with regard to seven novels, adjudged indecent.

Value of a Wrangle

Reason for that Gordon Craig's theatre, the George Bernard Shaw or the Shaw-Terrill letters will be apparent in March when Dutton publishes the book "The Letters of Ellen Terry," his mother.

Craig doubtless won big word of Shaw's viewpoint that publicity never did a terrible harm, he has launched attack after attack on Shaw. Papers ate it up which put things just right for the coming book of Miss Terry.

Chief complaint by Craig against Shaw was that he had been too busy with the publication of the letters of the two. Hence, in his book, Craig will defend his mother against Shaw.

If Shaw will be a nice guy, he will go after the Craig book in a big way, to give Craig the break the Craig gave Shaw upon the publication of the Shaw-Terrill letters. But maybe the answer Shaw is given a 'cut in' on the Craig book, since Craig got his out of the Shaw-Terrill letters.

More Advice

E. Bedford-Jones, the nearest thing in this country to Edgar Wallace, preparing another book on the business end of the writing game. Will be a follow-up to his "Writing Business," in which Bedford-Jones told scribblers all there was to be known about scribbling and sales methods.

Bedford-Jones perhaps the most prolific scribbler in America, exceeding even the output of Jack Woodford. Unlike Edgar Wallace, Bedford-Jones uses a great number of pseudonyms, hence it's not apparent.

He has been signally successful from a monetary viewpoint.

Book Makers Cooperate

Many publishers going for the mutual sales arrangements, intent to use being between Frederick A. Stokes and the Yale University Press, on one hand, and Lives Washburn and Duffield & Green, on the other.

Washburn-Duffield & Green arranged to publish the book "The Book," by the Stokes-Yale Press will extend further. In addition to a single sales force, the two publishers and the Yale Press will also issue a number of books under a joint imprint. May mean the end of the amalgamation of the two in all respects.

Wake Revival

Hollywood, Jan. 25.

So many New York 'World' alumni on the Fox lot are being let out it has been suggested that the 'World' wake be re-staged in Hollywood.

Authors' Club 50 Years Old

Authors' Club will be half a century old this year, and plans being made to celebrate the occasion. They take the form of a souvenir book, with most of the members contributing to it. No money for work among indigent scribblers.

President of the Authors' Club is Fulton Oursler, elected recently. On its governing council are George S. Hellard, Lucien B. Kirtland and John Reinking. They have a clubhouse at 48 West 76th St.

Scribbling Scribbles

Many actors turning scribblers, Theodore D'Arcy's success in getting a play produced being the incentive. Leyla Gorrila, who was the much maligned "Prize Girl," has turned out a novel which Liveright will publish.

Yale's student writers, and so is Gilda Yares, now living in England. Guido Nardo and Austin Price are other performers who are writing for the stage after acting for it.

George Land, as noted, is also having a novel published.

Publisher's Cander

Frankness of Little, Brown, the book publishing house, is amazing. Concern publisher of 87 books in 1931, a much smaller list than it got out the year before. Of the 87, the firm admits two were speculations. Yales' student writers, and so is Gilda Yares, now living in England. Guido Nardo and Austin Price are other performers who are writing for the stage after acting for it.

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Publisher's Complaint

Failure of most of the dailies to note that "The Strange Career of Elmore Leonard" was a book, not its injunction vacated, permitting publication of the book, resulted in a complaint from the publisher, who as William Farr, Inc., publishes the book, to every newspaper editor in the state.

Whether Roth gets his vindication or not, he's bringing out another book on the pseudonym "Warren Gannell Harding," subtitled "An American Comedy." Author is Clement D. Harding, the book is claimed to be a biography.

Birdman Gets His Ground

Jay David Blaufox, the aviator-author, is around again although weak on the pins. He was hurt last month when his auto did a somersault on the icy road near a house on the way to Canada to cover the airports for a magazine.

During the war Blaufox, in the British air corps, had several narrow escapes, including a 14,000 feet, but straightening out in time to escape injury. He is still active in the air, but has been flying in a motor car. Blaufox has given up publicity and is writing novels.

Real Names of Writers

"X.M.S., author of 'Limbinger Lyrics' is Kurt M. Stein. G. Gramme, 'Unsolved,' is Graham Montague Jeffries. Ford Madox Ford, 'Return to the Sea,' is Ford Madox Hueffer. Anthony Berkeley, 'Too Story Murder,' is Anthony Berkeley Cox. Ursula K. Le Guin, 'Pack Mule,' is Mrs. Charles Gower Robinson. The one who is Barnum Browne, author of 'The Devil and X.Y.Z.'"

To Exploit Lowdown

In keeping with the vogue for inside stuff mags, a couple of boys are getting a weekly to be called "The Financial Tattler." The boys

thus far are 'out of town,' but will be back current with the first issue.

Idea of the mag is to give the reader on financial transactions and the reasons, if possible, why stocks fluctuate. Will also gossip about financial affairs.

Frank Sketch Rivalry

George T. Delacorte Jr., the mag publisher competing with Ripley's "If you don't believe it, call me a liar!" books. Del publishing a collection of similar pieces, by Seymour A. Davidson called "Did You Know?" It's in mag form and at a price of 25 cents. No word of publication, but there will be a second issue when the first is exhausted, and so on.

Small Town Visitor
The Courtney Ray Cooper has an apartment at 67 Park avenue for the winter. The Coopers spend their summers on ranch at Idaho Springs, Col.

Cooper, before he started writing fiction, was an oiler at the oil press agent for Buffalo Bill and the Ringling shows. He started out in similar places, by Seymour A. Davidson called "Did You Know?" It's in mag form and at a price of 25 cents. No word of publication, but there will be a second issue when the first is exhausted, and so on.

Each spring Cooper spends three weeks with the Ringling show on tour.

In England, paper, "Daily Echo," which is scoring an enormous Fleet Street and West End success in circulation is causing a lot of trouble in the leading English magazine hutchies.

Unemployment Press are keen on getting out an English paper on similar lines, so are Newsweek and Features.

Gleason's Novel

James Gleason is attempting a novel, writing it with Jerry Horwin of Universal's scenario department. Gleason has hitherto stuck to picture and stage writing and acting. "Tarn, Titled 'Air and Water' is his latest. Latter has been written for a channel swimmer.

Murray, Not Merrifield
Street & Smith's 'College Stories' has been merged with that firm's "College Magazine," a magazine of Murray in charge. Previous item here named Richard Merrifield as editor. Latter had been with this company since last November.

2d Old Book

"Cosmopolitan" mag is now issuing "Another Old Book," a collection of letters by G. O. McIntyre, which will be sold only as a subscription feature. The first book of the series, "The Old Book," was sold two years ago went into its sixth edition of 10,000 recently. "The Old Book" series is an initial printing of 25,000. The cover of the book is a bit hand-drawn by James Montgomery Flagg.

The Norris' Back Arrived
Charles G. Norris arrived in New York this week from London and Earl Whitely, who were early members on a mission connected with the writing of one of his novels. His wife, Kathleen Norris, is with him from their home in California. The Norrises are stopping at the Hotel Chatham.

Among the Chatham's guests last night were Octavius Roy Cohen and his wife from Birmingham.

Long Abroad

Ray Long departed suddenly on a scouting expedition in Europe for the winter term. He is now in the Arctic, looking for a book on Stalin by Maxim Gorky. After visiting Gorky in Sorokum may be going to Russia for the second time within the past eight months. He will return in March.

Irvin Cobb did the broadcast on the Amos 'n' Andy book out of friendship with Ray Long, who is publishing it.

Chatter

The Don Wahn poetry pieces in Winchell's column will reach book form in the title of "Love, Love, Manhattan." Don Wahn is really Philip Stack.

Robert Hazard was a cab driver before turning novelist.

John Dos Passos here. "Bella's Journal" will appear next month, edited by Dutton. Title, "So Far So Good."

Poetry Society throws a dinner at the Biltmore next Thursday night (Jan. 28).

Georgette Korman, the ex-'World'

girl, has had a novel accepted by Doubleday.

Century discovers more than 6,000 books on Abraham Lincoln—and then brings out another.

Howland S. Sanders comes in a Scotch poet.

Dr. Herbert S. Dickey, who is an explorer himself, says he will show up the exploring racket in his next book.

With Knopf to get his "Racke," etc. in book form, Knopf has left the "Herald Trib" to concentrate on fiction.

The "Herald Trib" has "All Tales from Hollywood," postponed from a few months ago, may see print in the near future.

Elmer Davis and T. H. Weigelt both have new novels based on the Florida "Herald Trib" reading.

Francis Brett Young's "Love Is Enough" will be released in a single volume of 508 pages. A lifetime of reading.

Japanese Children

(Continued from page 52)

top, the children dress scant but in a body, they are in the best. Gen was using the date in a form of break-in, acting without benefit of a date, and of course, the children with the Labor Commission over the child labor law, but waited until a date of 27 days after the war to charity, and in all probability, the children are in the best.

As trained by Tomofuku in Tokyo and they're still in the "Tokyo" style, as mentioned before, but the Japanese children are starting to look like the children of the future, splendidly costumed, all things whining and again shrieking up lines, all in Japanese. The children are a strange sight for those accustomed to normal theatre. For further information many of them have acquired separate control of each child, and in all probability, the children are in the best.

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Publishers Averaged but \$5,000, WB Lost \$45,000

The millions which the publishers believed they would reap from pictures when sound first made its bow in filmdom have turned into losses and dimms.

The average receipts of the majority of larger publishers for the past year from ERIPI for the use of music in pictures was about \$5,000. Only Sam Fox and Photoplay Music secured more, because of their picture catalogues.

In 1927 the publishers were dreaming of millions from film by the time 1931 rolled around. But music in pictures, instead of increasing quickly decreased.

Warner Bros., which received a total of \$45,000 from ERIPI for the past year from ERIPI for the use of music in pictures was about \$5,000. Only Sam Fox and Photoplay Music secured more, because of their picture catalogues.

The importance of music in films as a source of revenue has fallen off a number of publishers thought possible. The publishers are plenty disgruntled at their former incomes.

B&K Recalls Organists

Chicago, Jan. 25. — Publix-B. & K. now retracts organists through a number of neighborhood spots, houses which haven't seen a live performer in a couple of years.

Belpark now has Leo Terry, formerly of K. organist, on the job regularly. Other spots for the pumpers are the Crystal, Le Grange, Norton, and Parkway. Doubtful if these theatres are Bob Moore and Bob Billings.

Burke-Bryan Released

Joe Burke and Al Bryan, songwriters, have been released from their contracts with Warner. Both have been writing for Warner for a number of years.

Currently, Warner has but five songwriters under contract. They are Al Dubin, Irving Kahal, Harry Warren, Sammy Fain and Mort Dixon.

Heller Dropped

San Francisco, Jan. 25. — Herman Heller orchestra is out of Minton and other neighborhood houses, recently purchased by Nasser Bros. from the Louis Greenblatt estate.

Heller return to Strout pictures.

Young On His Own

Joe Young, songwriter, will shortly open his own publishing office, and intend to report.

Young was until recently under contract to Warner.

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A Porter Doubles

Mark Bickel, colored porter for the Famous Music Co., is getting his nights making the colored orchestras in Harlem for plugs. Bickel is getting in on the act every plug he gets while doubling.

Bickel started doubling as a porter and song plugger, the only colored song plugger in the business, last week. In his first week he netted \$15 extra.

Give 2 Employees 25% Interest in A., Y. & B.

Reported that Jack Yellen, formerly of Ager, Yellen and Bornstein, will join the publishing business for himself. Yellen's interest was bought out about six months ago by Ben Bornstein and Milton Ager. Bornstein and Ager will this week make Irving Tamm their partner and Sid Lorraine, in charge of their Chicago office, members of the firm. About 25% of the firm's interest formerly held by Yellen will be divided between them.

Yellen, after being with the firm for eight years and Lorraine for five, Yellen expects to open his publishing offices about Feb. 1.

CONCERN MINUS HEAD

Villa Moret Running Along With Daniels Reported Out

San Francisco, Jan. 25. — All kinds of rumors are afloat about Charles Daniels being out as president of Villa Moret, Inc., western music publishing company with main offices here. Most authentic report, emanating from his own office, credits Daniels as having been requested to resign because he failed to spend ample time in the office. Daniels has been drawing down \$150 weekly.

Daniels was alleged to have turned out song hits as "Sweet and Lovely" and "Put Your Little Arms Around Me" for Robbins, using the name of Jules LeRoi. The proxy of Villa Moret failed to send any national winners through his own office. It was charged, and is said to have evoked the wrath of the stockholders.

Organization continues without a president, or v. p. at present. F. J. Owens, acting as treasurer, and Billy Simpson, secretary, are the only executive personnel at the local offices. Company now has representatives in New York and Chicago only, with all activities of Coast directed from here. Plans are to continue with present setup.

Toledo's Hoodoo Spot

Toledo, Jan. 25. — The Show Spot is closed again. The place had been open only about six weeks in its latest endeavor. Knocked off several times by the official recognition of the Green Mill. It was taken over by Chet Marks and Lou Griener.

Marks was murdered and it was closed, to be re-opened by Johnny Brown. After several weeks of prosperity it was raided again. Edith Marks, widow of Chet, and Griener re-opened the place but it was not there and the "rent" sign is up.

There is no club cut down any way.

Pansy Stuff in Chi

Chicago, Jan. 25. — Karyl Norman opens his own cabaret on Feb. 1, heading the show, which will be labeled "Pansies on Parade." Spot is the former Parody Club and will be known as the Karyl Norman Super Club. Bill Parent handling the talent.

BUSINESS OFF DOWN SOUTH

New Orleans, Jan. 25. — New show at Club Forest includes Aaronson's Commanders, Max and Sam, and the Gibbons Sisters, George McQueen and 15 girls.

Business is decidedly off.

CHANGE STAND COPYRIGHT

Agree to Waive Copyright Control and Accept Uniform Contract—Meetings with Publishers at Romberg's Home Clear Up All Differences but Closed Shop, Matter

STRIKE PREVENTED

At the recent meetings between songwriters and publishers at the home of Sigmund Romberg, the songwriters agreed to waive their demand for ownership of the copyright and accept a uniform contract. The agreements reached by the representatives of the opposite bodies will be referred to the Music Publishers' Protective Association and the Songwriters' Protective Association for official action.

Meanwhile a strike of composers, affecting the music business in its entirety, has apparently been avoided.

The songwriters group at the meetings were led by Sigmund Romberg, chairman of the songwriters' committee. Although a production writer, Romberg, with the pop writers of the committee, were asked to stand for the benefit of the pop writers only.

Initial demand of the publishers' meetings was that the songwriters agree to give up their demand for ownership of copyright. After some debate, the songwriters agreed.

The basis of the uniform contract, affecting the music business and publishers have agreed and which will be referred to their respective headquarters for official action, is practically the same as that under which established publishers now enter into contracts with songwriters. These will not mention minimum sheet music royalty, it is said. Also instead of receiving 10% of the mechanical rights, the songwriters have agreed to accept 15-18% the same share they are currently receiving.

Closed Shop Question

Songwriters and publishers at the meetings agreed on practically all conditions but one. Still unsettled is whether a closed shop shall exist. The songwriters do not want the publishers to accept the songs of writers not members of the S.P.A., saying new writers can become members for \$5, which can permit them to enter into contracts with publishers.

Publishers object to this desiring the right to take anybody, despite membership. Composers' main objection to a closed shop is that it will be an official recognition of the existence of the S.P.A. The publishers are said to object to that.

From the looks of matters now, it appears as though the publishers won their bet. The S.P.A. is S.P.A. Nothing will be definite until both the M.P.P.A. and the S.P.A. have an official recognition of the respective committees at these meetings.

HERE AND THERE

Jack Robbins on a three weeks' road trip.

Buddy Morrie to Chicago for one or two weeks.

Harry Downey's band replaced Al Sledge at the Ballybough Club, New York (21).

Charles Einger orchestra followed by Bidgood into Towne's New York, Jan. 23. Both are CBS bands. Bidgood's orchestra goes on the road.

Henry Tobias' orchestra opens for the road the Pitkin, Brooklyn, February 2.

Cameramen Learn Chi

Music Union Rules

Chicago, Jan. 25. — Newswear Cameramen's Ass'n, staging an exhibition in the city, slipped up with the musicians' union when, through an error, two bands were contracted, when only one was originally intended.

Seems that two members of the entertainment committee, unknown to each other, booked a band apiece. Orchestras were Bill Coons and Dan Mishoney. Musicians' union refused to abrogate one of the contracts, and it looked like the camera boys would have to pay for two bands until Coons, on his own accord, called his agreement off in favor of the other outfit.

That was one with the union.

COLUMBIA'S NEW DISC

Meets Victor On Long-Playing Machines and Records

Chicago, Jan. 25. — Columbia phonograph company's long-playing record and machines will be on the market by March 1, according to present calculations. Columbia machine will be adapted to play both the long-playing (low speed) and the regulation (high speed) discs.

Victor has been in the field since November with its long-playing record, but sales have been retarded by the small number of machines sold to accommodate the special records.

Neither of the companies appears to be bubbling over with enthusiasm about the prospect of the 10- and 15-minute records at present. Because it's impossible to sell the special discs to people who haven't the special machines, and the public is not ready to part with \$10 to much coin for the new sound-boxes in the home.

After some debate, the songwriters agreed.

The straight phonograph, all machines now produced at the factories being combo phonograph-and-radio boxes.

Tune Center Burns

Dallas, Jan. 25. — Bush Temple, music center, destroyed by fire last Thursday (20). Damage estimated at \$45,000. Seven Bremen hurt in blaze.

Building once home of concert series here, but of late mostly studios. Recently closed for remodeling.

CBS Books Henderson

Fletcher Henderson's orchestra is booked through CBS for three stage dates with Fanchon & Marjorie Opens at the Academy, New York, Feb. 12.

Inside Stuff—Music

Al Bryan will turn over all his royalties on the song "When It Rains You Ain't My Rainbow" to Bob Cornell. Latter wrote the music and Bryan the lyrics, with Witmark publishing.

Cornell is an accordionist who has been very ill.

At a hotel luncheon which the Victor company gave the publishers Friday (15) in New York, the phonograph men asked the publishers to have faith in the record business of the future.

Victor was expected that the company would make a come-back through putting a better reproduction of a song on a record than radio can possibly get into the home. Victor played some of its records for the publishers in the lunchroom. The new machine was called "radio record." Latter is a new disc invention which is claimed to give a more faithful reproduction of sound.

Coast songwriters complain that numbers published by western houses receive much less attention in their home territory than in the east. In many instances a western-published song is picked up in the east and very popular, while the eastern material, probably due in part to inefficient plugging machinery of smaller houses, is not.

Famous Music, song publishing subsidiary of Par, in co-operation with Par, intends to stage a special preview of the new music Chevrolet picture, "One Hour With You," at the Criterion on the next month.

Purpose is to acquaint the music trade, including orchestra leaders and other possible plug channels, with the numbers in this picture. Famous and Par did the same thing with "Monte Carlo."

First number published by the recently formed Rodaf Music Co., consisting of Richard Rodgers, Lorenz Hart and Max Drysdale, is "Taming of the Shrew," from the score of the same name's "Shrewcrush," which was produced by C. C. Cochran in London. Harms is selling agent.

New City Controller Steps Into Frisco Music Mix-Up

San Francisco, Jan. 25.

San Francisco, Jan. 25. — San Francisco, known as one of the outstanding supporters of the arts, is due to get its musical menu curtailed. Municipality went commercial this week with advent of a new city charter and appointment of a new city controller, Leonard Levy, who's been looking over all the budgets and applying a knife to most of them.

Last year the Board of Supervisors voted \$7,500 financial support to the Pacific Opera Association, secondary organization formed of produce opera houses. Excess of the group are currently involved in a squabble as to who's running the affairs. Civic Opera Association is the leading organization here.

Controller Levy has the dough in the municipal safe but he won't hand it over to the group requesting it. New bunch is headed by Arturo Castella, director, who first demands \$1,400 salary at \$200 a month dating from last July and Jan. 30 of this year. Associated with Castella are Tom Gilroy, manager, and Don Duncan, attorney.

Rugo Newhouse, pres. of Pacific Opera Foundation, Ltd., operator of Pacific Opera Association, New York, local attorney, says his conditions will permit a season this year and return to go ahead until his success is insured. He has more or less remained in the background while his opposition, Castella, has taken all the initiative, even to the point of naming new officers including a fresh president, Ettore Patria, editor of an Italian daily.

Other side of the fence is performances ran \$2750 in the red, Newhouse making up the deficit, and prospects for this season are announced but four showings.

\$12,000 IN 4 MOS.

Collected by MPAA Under Publisher's Disc Tax

During the four months the publishers' disc tax has been in effect, the Music Publishers' Protective Association has collected \$12,000 from this source. Manufacturers of radio discs are expected to pay a percentage of ten per cent copyright song used per three and one-half minutes.

Victor is the only company working on a new check-up of radio disc usage, one that will be more complete than the present. There is also a possibility of the present license fee being increased within a few months.

Commish from Farmed Out Artists Some Small Stations' Chief Income

Many small stations operating on part time are deriving considerable income from developing budding talent and selling it to larger stations on a commission basis. A number of small stations working on this basis are in New York City.

Because of the weakness of broadcasting frequency and the fact they are limited to two to four broadcasting hours per day by the federal commission, these stations are short on sponsored broadcasts. Forced to look elsewhere for financial support, they have hit upon one of placing artists under contract and giving them a series of sustaining broadcasts to build them up.

If the artists and the periods go, the former or both together are sold to another station, either for sustaining or commercial work. Out of the salaries paid these artists by the new station or the client

another station, the small station gets a commission, according to its contract. The commissions collected from artists and other stations in this manner frequently run over a long period.

Horlick Milk program to the Columbia network by Albert T. Lasker's agency, Lord, Thomas & Logan, created a buzz in local advertising and broadcasting circles last week. Glat of the comment was to the effect that the incident indicated a switch in the apparent Lasker policy of playing exclusively with NBC.

Lasker Agency's 1st Deliberate Placing Of Account on CBS

Chicago, Jan. 25.

Assignment of a contract for the Horlick Milk program to the Columbia network by Albert T. Lasker's agency, Lord, Thomas & Logan, created a buzz in local advertising and broadcasting circles last week. Glat of the comment was to the effect that the incident indicated a switch in the apparent Lasker policy of playing exclusively with NBC.

Horlick's account makes the first placed with CBS at the agency's new division. Previous and only other instance of an L. T. & L. client going Columbia involved one of the International Shoe subsidiaries. Letter was solicited directly by CBS sales department and the agency had no choice other than yielding to the wishes of the advertiser.

Agency's sudden shift of interest to Columbia is attributed to Lasker's recent alliance with Public-Parsons as a member of its finance committee. Paramount owns 50% of the Columbia network. Prior to the P.-H. hookup, Lasker's efforts to push all his agency's other business toward NBC was apparently motivated by the presence of the Horlick account on the L. T. & L. list as well as his close personal friendship with the RCA officers, notably David Sarnoff.

Horlick Milk makes its debut over the CBS basic network Feb. 6, the schedule calling for two 15-minute evening releases. Program will originate from Columbia's local key, WGBM, and feature Dr. Herman Bundesen, Chicago's Commissioner of Health. For the past 13 weeks Horlick has confined its other merchandising to the NBC-operated WMAQ, with Dr. Bundesen the attraction. WMAQ is affiliated with the Chicago Daily News, and the public media conducts the paper's health column.

UPTON'S THREE WAYS

San Francisco, Jan. 25.

Monroe Upton leaves KFRB and CBS Feb. 1 to join NBC in a three-way deal as artist, producer and continuity writer. He takes with him his air character, Bob Higgins, and "Simplicity Pitts."

Sanderson Steps Up

San Francisco, Jan. 25.

Earle Sanderson stepped up from announcer to program director at KPWI, succeeding Dan Metcalfe. "Radio Guide," local weekly radio fan sheet.

STRIKE PREVENTED

Chi Ra-to Show Capitulates to Petrillo's Demand for Union Music

Chicago, Jan. 25.

Radio and Television show at the Stadium struck a snag that almost resulted in a musicians strike, as a result of running up against Jimmy Petrillo, president of the musicians' union here. Radio outfit was "uprating a mechanical instrument to broadcast on the console of an electrician," when Petrillo found out.

Referring to call a strike unless one of his men went in to run the machine, Petrillo won out and a musician went in at 11:55 a. m. Antipathy between the radio show and Petrillo started when the union previously refused permission for local orchestra leaders to appear, without playing as an instrument on the television exhibit unless they were paid. Band leaders around town were heavily solicited by television promoters, with the publicity agent stressed.

Petrillo's principal objection was that the radio show wasn't spending any money with his organization, relative to put money in the bank and finally compromising on two piano players at \$150 a week each.

Am. Tobacco Co. Biggest And Sensitive Radioer, Budgets at \$5,000,000

Radio's largest client, during 1932 will be the American Tobacco Company, advertising the Lucky Strike brand on NBC and the Camel brand on CBS. American Tobacco will spend more than \$5,000,000 on these two accounts alone with radio during the current year.

The original \$2,000,000 appropriated to Luckies radio budget has been increased to more than \$5,000,000. The increase, because of every when the cigarette account commenced its new broadcast series with Walter Winchell and Ed Healy, and the bands on each of its thrice weekly broadcasts. Luckies alone is the most expensive account on the air. The frequent international hook-ups with foreign bands, which the cigarette account is using, has added a pile of money. Each international hook-up, it effected via short length, costs about \$1500. If it is done via wire, as is necessary from Cuba, where they have no powerful short wave sending station, it amounts to about \$5,000 per hook-up.

Cremo radio broadcasts, currently on CBS, American Tobacco has appropriated about \$1,700,000 for this account. This advertising reports, is slated to go with Bing Crosby and will probably switch to NBC with a series of daily sketches. The power station is not definite yet, according to report.

Reason for the switch is said to be because Col. Stoppangue and Budd, CBS comedy writer, who is Lucky broadcasts during one of their periods. American Tobacco is reported to have requested an apology from CBS, and CBS to cease permitting Luckies to be kidded by its comedy teams. Instead of apologizing, CBS is reported to have written a letter attempting to extort money from Stoppangue and Budd. This, from reports, plus the fact the Cremo account is not slated to be satisfied with CBS, results may shift Cremo to NBC.

Cobb Gets Ten Armour Programs at \$1,500 Per

Chicago, Jan. 25.

Irvin Cobb joins the Friday night Armour hour for a 10-week stretch starting Feb. 5. Guest-starring salary calls for \$1,500 net per broadcast.

Humorist was on the meatpoker's program for a similar period last year. When approached for a return engagement Cobb held out for a half grand increase, and got it.

CARR IS-BERNARD OUT

Jimmy Carr's band replaces Jacques Renard, CBS orchestra, at the Cafe de la Paix, New York, Thursday (26). Carr's band booked in through an innie agent. When Carr moves in CBS removes its wire from the club.

That Complete Non-Commercialism Is Intended for U. S. Radio by Senate Scouted as Not Likely

Radio generally discounts the likelihood of the present action in Washington leading to any big changes in the present order of things while broadcasting in the U. S. is commercially operated. Only direct government control of broadcasting could eliminate radio's commercialism, which is advertising. In any probability that would necessitate taxation, with that not figured as desired by either the public or the government.

The recently introduced Senator Coughlin's resolution with the Dill amendment, calling on the Federal Radio Commission for an investigation of radio is, in general belief with radio, ostensibly for limitation of commercial advertising on the air. That the intention is to go beyond that point and eliminate the other of advertising altogether is largely doubted.

In reference to the Coughlin bill, the Federal commission has sent out questionnaires to all stations for information on their method of operation and maintenance.

Government operation of broadcasting would place radio in the United States on a plane with England's radio. There is no commercial plugging on the programs there, but on comparisons between the two the American merit of radio is generally conceded to be the commercial interruptions and motives, is generally conceded to be inferior.

Thus far the networks in New York have not signified they will yet accept acting officially against the present agitation. Along with most of radio, the chains are awaiting results of the Federal commission's blanket query.

Capital Radio Conscious

Washington, Jan. 25.

Washington has gone radio conscious with a bang. Since the Senate adopted the Coughlin resolution and Dill amendment, some of the biggest shots in radio have been in town preparing to show the American people the books.

In the past two weeks prominent members of the two networks and the board of the National Association of Broadcasters, along with members of the Radio Manufacturers' Association, have been in and out of the Capitol.

What the Senate wants to know through the Radio Commission is: How information is available on the feasibility of government ownership or operation of stations?

To what extent broadcasting facilities are used for commercial advertising purposes?

How the stations are divided by power.

What can be done to control, or

Station Justifies 20% Depreciation for Taxes

Hollywood, Jan. 25.

KXN, Hollywood, won approval from the federal income tax service on the amount of depreciation allowed charged off on its tax return.

Peds dispatched the 20% that KXN has allowed, claiming that 10% of cost of equipment was high for depreciation charges, but the station failed to prove its case. The difference of four percent was about \$1,000.

perhaps eliminate, commercial radio advertising?

What is done by other countries? Whether it would be possible to limit commercial announcements to the names of sponsors only.

Two popular programs now on the air, both heavy exorcisers of the advertising privilege, were said to have caused the Senate resolution. The identity of these programs hasn't been given.

Murray-Kelley Act

Hollywood, Jan. 25.

Charles Murray and Fred Kelley are preparing a continuity act for radio. Idea is along the Mulligan and Garry type of detective for the picture actors.

THE BIG SHOW OF THE AIR!
NORTON DOWNEY
with
TONY WONG
JACQUES RENARD
AND HIS ORCHESTRA

CAMEL
1/4 HOUR
COLUMBIA

"EASY ACES"
They Laughed When We Sat
Down at the Microphone
WGN 9 O'Clock Mon.
C. S. T. Wed.

MILLS BROTHERS
4BOYS AND A GUITAR—
COLUMBIA BROADCASTING SYSTEM
PERSONAL REPRESENTATIVE
THOMAS ROCKWELL
1776 BROADWAY
NEW YORK CITY

**MAKING NEW RADIO HISTORY
SOUND STUDIOS OF NEW YORK**
Electrical Transcriptions
Builders of Radio Programs - Artist's Representatives
Programs prepared for the World's leading advertisers in co-operation with the foremost advertising agencies of America.
Electrical Transcriptions have reached perfection through our combined organizations embracing all branches of Radio.
Our Artists, under exclusive management, are the recognized Stars of the Theatre and the Air.
From Footlights to Microphone
SOUND STUDIOS OF NEW YORK
Western Electric Licensee Affiliated with World Broadcasting System, Inc.
50 West 57th Street, New York Tel. Circle 7-7539

"THE GLOOM CHASERS"
Colonel STONNAPLE
and **BULL**
PROCTER & GAMBLE
BOVY SOAP PROGRAM
BEGINNING FEBRUARY 1 OVER COLUMBIA
BROADCASTING SYSTEM
at 8:45 P.M.
EASTERN STANDARD TIME
MONDAYS and WEDNESDAYS
NOW APPEARING IN
RKO VAUDEVILLE

ED CONNIE Presents
AILEEN STANLEY
The Girl With a
Smile in Her Voice
OLDSMOBILE'S
MELODY SPEEDWAY
WOR and 80 Associate Stations

MARIAN and JIM
in
"SMACKOUT"

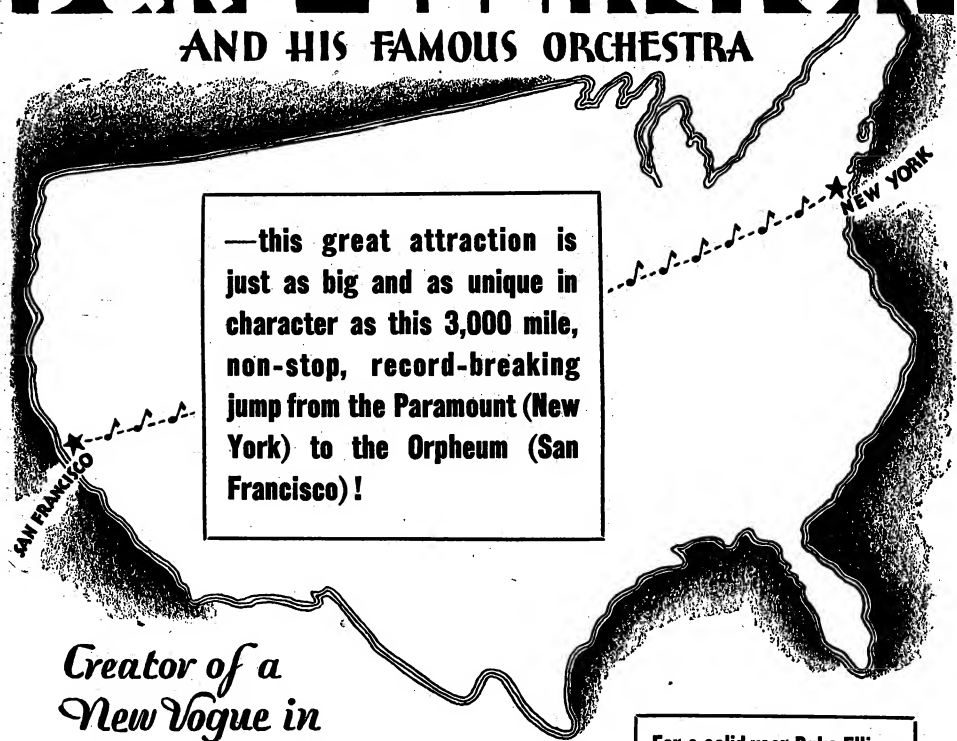
1:45 p. m. C.B.T.—Monday, Tuesday, Wednesday and Thursday—1:45 P.M.T.
WMAQ, Chicago, to NBC—
WJZ Network

LEE SULLIVAN
(New York Evening Graphic)
Has the Honor to Present
BERT LAHR,
LEW BROWN and
RAY HENDERSON
as His Guest Stars
on the Gerarde Program next Tuesday P. M., Feb. 2,
WABC, N. Y., over CBS National Network, 22 stations
8:45 E.S.T.; 7:45 C.S.T.; 6:45 M.T., and 5:45 P.T.
DON'T FORGET VIO D'ARNOFF and RUDY ROBERTS TONIGHT, Jan. 26

a Trans-Continental Attraction!!

DUKE ELLINGTON

AND HIS FAMOUS ORCHESTRA



—this great attraction is just as big and as unique in character as this 3,000 mile, non-stop, record-breaking jump from the Paramount (New York) to the Orpheum (San Francisco)!

*Creator of a
New Vogue in
American Music*

For a solid year Duke Ellington has broken box-office records from New York to Kansas City—now he will invade the Pacific Coast to set new grosses there!

Exclusive Management
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