

VARIETY

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64 PAGES

HOLLYWOOD'S MAD PARADE

Pre-Natal Murder of L. A. Television With Bad Exhibits by Fog-Beaters

Los Angeles, Aug. 31. Amateurish television demonstrations by local stores is killing interest of the public heretofore in the new entertainment device.

Several stores have demonstrated long distance sight-and-sound with the aid of motion pictures, there being no television transmitter on the Coast. Results are very unsatisfactory with the television showing little more than a blur of scratches.

Receiving and transmission sets are in the same room. Demonstrators explain this is the only way they can demonstrate the device due to lack of regular broadcasting. (Continued on page 39)

CHAMP LOW PAY FOR ACTORS—\$10 AND \$25

As far as known publicly the lowest salaries ever paid to legit in New York shows is on record at the Provincetown Playhouse. Some colored players will receive from \$10 to \$25 weekly.

This is a mixed show. It able to make the grade and move uptown, better hit will boost the salary list. The show opens Sept. 15.

THE COMMON PEOPLE

Swagger Bunch of Newport Crying Over Them and \$14,500 Loss

Newport, R. I., Aug. 31. Casino theatre has lost \$14,500 in the five years of its existence. It was founded as a means of affording stage plays for the millionaire summer residents. Faced with not being opened next season, the owners are blaming the common people of Newport for the loss, charging them with failure to patronize the stock company. Admission has ranged from \$1 to \$5.

William H. Vanderbilt is president of the theatre company. He has appointed a committee to seek support of Newport year-around residents. They will be given an opportunity to purchase stock in the enterprise. Continuation of the theatre next summer depends on the result of this canvass.

The theatre is a swanky spot, especially at the opening performances every Tuesday night, when social regularities are hosts at large box parties.

WIRING POLICE SCHOOL

Although sound equipment is admittedly out for crime detection and professional police use, the New York Police Department will be the first to give its candidates visual education.

Police school is being wired by Western Electric for the purpose of impressing in a few film maneuvers what is claimed to have been taking weeks to accomplish by text book.

Nickel Face Lift

The nickel has had its face lifted. For instance: A 5c cigar; a nickel shine, 5c sandwiches; half-cantaloupe or a hunk of watermelon for a jelly.

STAGE HANDS ARE BEST PAID

In several of the new Columbia wheel burlesque shows this season the highest salaried members will be the two traveling stage hands at \$100 each weekly.

The traveling musical director will receive \$90 weekly.

But the actors will get the billing.

All will be on the stage for 11 performances weekly, each 2½ hours long.

Pressagents' \$500 Tap For Right Publicity on In-Wrong Divorcees

Hollywood, Aug. 31. Newest publicity racket is lobbying for prospective divorcees. Operating the sideline are a couple of ex-newspaper men who charge \$500 for getting the first and favorable story into the newspapers.

Boys don't touch the picture divorcee trade for that crowd is wise to publicity. The otherwise unpublished femme mob form their stock-in-trade, planning to get first into the papers with a favorable story so they'll be able later to maneuver a better alimony break.

P. A.'s do their business through lawyers specializing in divorces. The p. a. duo are now on the lists of several divorce lawyers. They are often called in to do their stuff when the attorney figures he has a hard nut to crack alimony-wise.

Costly Bronx Cheers

The Bronx cheer is costing sound newscasters around \$17,000 yearly. Dan Dougherty, of Fox-Hearts, estimates that 20% of all negative exposed on crowds last to be edited out because the mike has picked up the vocal razz.

Kids are the worst offenders says Dougherty.

ONLY IN CALIF. CAN IT HAPPEN

Competitive Hermits and Roses for Men—Tonsil Shoppes and Dog Beauty Parlors—Post-Steering Yachtsmen and Plough-Horse Poloists

AND NOBODY CARES

By Abel Cren

Hollywood, Aug. 31. For they do such things, And they say such things, Only in Hollywood.

Such as the following, which could happen only in Hollywood: Tonsil shoppes.

Mr. and Mrs. Jos Doakes, who want to meet newspaper people, issue a joint invitation that the Doakes and Mr. and Mrs. John P. Medbury "request the pleasure of your company at a tea," with the Medburys first learning of this when they themselves receive an invitation. (Continued on page 41)

A FIRED USHER COMES BACK FOR REVENGE

Minneapolis, Aug. 31. A couple years ago Jay Edgerton was an usher for Public, first at the Lyric here and then at the Strand, St. Paul.

After a while Public let him out because he didn't usher to suit. He drifted into newspaper work, finally became general assignment man on the "Journal," here and showing real literary ability.

When Merb Potter, "Journal" drama editor, went on his vacation to the northern Minnesota woods last week, Edgerton was delegated to pinch hit for him as film critic.

What Edgerton said about Paramount's pride and joy, "An American Tragedy," in the Sunday film column of the "Journal" two days after the picture opened at the Minneapolis, one Public house here, following a tremendous exploitation and advertising campaign, was apt.

Hotel's Come-On

New Haven, Conn. 31. A New York hotel is advertising in local papers a special high, along the combination ticket idea.

For \$29.50 the customer gets room and bath for three days plus a choice of any three features (shows, cabaret, dancing, trips, etc.) from a list of 10 possibilities.

Champ Suing City of U. S. Is Cincy; They Sue Just to Get Witness Fees

In Burlesque

Girls in a Columbia wheel burlesque show were informed they must have their costumes ready this week.

Show does not open until Oct. 5. By that time say the girls they will be starved so thin the costumes won't fit.

Cincinnati, Aug. 31.

The sunniest town in the country! That's the claim made for Cincy by theatre men who have operated houses from coast to coast. According to them, a theatre here needs a defense attorney more than it does a box office and manager, and just as much as a circus or carnival needs a fixer.

America's old home town for beer, limburger and hiccups also had a rep for turning out suits and cloaks. Now the suits and cloaks have washed away, and it's just suits; the kind that are patterned in courts. The gag is no longer whether Helms keeps the draft pipes. (Continued on page 26)

WHAT BEER CAN DO FOR TRADE

Of 3,000 breweries in the U. S. but 22 are now open.

Breweries may be averaged when under way at 300 employees to a plant. With the 3,000 breweries in operation as before the prohibition (Continued on Page 38)

Landlady Complain Of Actor Who Stalled His Bill for 4 Years

Provincetown, Mass., Aug. 31. Accused of failing to pay his board bill for four years, Richard McIntyre, actor with the Wharf Players, was arraigned in district court on complaint of Mrs. Jessie L. Wolff.

Counsel said the actor wanted to pay the bill but preferred to leave the matter to the discretion of the court. Judge continued the case and recommended that McIntyre make a settlement.

L. A. Rain So Unusual Pigeons Cause Accident

Los Angeles, Aug. 31. Enroute to Radio studio, Victor Silverfinger, was painfully cut about the head by glass from his windshield when he drove through a flock of pigeons.

Pigeons were confused by sudden rain squalls and flew into the car's path.

Pow Wow Pro Rata

Tama, Ia., Aug. 31. Was the annual pow-wow of the Mesquakie Indian tribe a success?

Cake amounted to \$2,211 with attendance at 5,500. Net was \$2,000 with about \$20 to cover Indian participation. Enough left to start the 1932 pow-wow.

The pow-wow is getting bigger and better as the years roll on, but this year, some old stuff, but younger generation liking it.

ROADHOUSE BALLYHOO FOR RADIO CAR TRADE

Culver City, Aug. 31.

Announcements worked into this late evening dance music program from the Cotton Club, through station KFVD, are directed especially at radio-equipped automobiles. Roadhouse hopes that the asphalt vagabonds will be wondering where to go.

ROLL YOUR OWN

Detroit Notices Growing Tendency Among Younger

Detroit, Aug. 31.

Whether due to depression or current prices, roll your own cigarettes are becoming more popular than ever before in local markets.

What has induced this is unknown but the younger generation is taking to it strongly.

A local company is making an automatic roller selling at 50c. Demand for these is lifting cake proportions.

Could Biz Be Worse?

Minneapolis, Aug. 31.

Business no bad at the Grand theatre, Nashua, Minn. B. A. Edelstein, prop., parked and built town, abandoned the showhouse.

Now the town has an abandoned theatre on its hands, with nobody willing to adopt it.

Edelstein's whereabouts are unknown.

CIRCUS' CHURCH DINNER

Uniontown, Pa., Aug. 31.

Mrs. A. C. Hagan, local society woman, was hostess to 60 performers and officials of the Downside Brothers Circus, which showed here, at a dinner served in the basement of the First Methodist church.

Mrs. Hagan is a member of the Circus' Fans' Association of America.

Screen Writers Jubilant Over Fox Order for Publicity Build-Up

Hollywood, Aug. 31.—Writers under contract to the studios are jubilant over an order issued by Winifred Sheridan, at Fox, to play an writers for whatever value can be gotten out of their names.

Sheridan called the Fox publicity staff in "studios his own" and all other studios were losing what might be made a valuable asset by limiting publicity for the writers to the big names; few of whom could handle more than one or two stories to the screen. The standard writers, he believes, can be made a source of low office duty if they are exploited to the public, just as a picture by some director's early public interest because it is a picture done by a man who has produced hits in the past.

Orders were issued that the contract writers be given the same build-up in the public print as is given the magazine writers and novelists who are widely exploited in the newspapers while the contract men are limited to brief mention in the trade press. Sheridan believes a following can be built for the adapters that will have a cash value to the b.o.

Commencing with Edmund Burke, adapter of "Bad Girl," all Fox publicity men will give build-up to the men who, perhaps even more than the authors, are responsible for the screen successes.

Writers regard this as the best break ever given them and believe that other studios will follow the new Fox policy.

U Rewriting "Virgin" In Hope of Bow Okay

Hollywood, Aug. 31.—Universal is making changes in the script of "Impatient Virgin" suggested by Clara Bow. Gladys Lehman is rewriting. It is to okay after completed. Miss Bow will make up her mind about signing with U. It's the first time in the redhead's career that she has had any say on a story.

Elevated Extra

Hollywood, Aug. 31.—Recently an extra for Howard Hughes in "Searance," and replacing Lola Lane as the lead in retakes on "Sky Devil," Ann Dvorak now has a contract from Hughes. She will play leads.

William Boyd (legit) replaces Sidney Tabor in "Devils" retakes.

Bancroft Regains 'Window'

Hollywood, Aug. 31.—William Boyd (legit) and Kay Francis have been shifted from "Through the Window" at Paramount to "Heart Is Young." Latter is a novel bought from May Edgington.

Scott's returns "Window" to George Bancroft, from whom it was taken for the time.

Arthur Wheeling It

Barry Arthur leaves for the Coast around Sept. 15 to anticipate his. He will stop enroute to inspect various spots due out there Oct. 15.

Leaving Barry, Arthur's secretary will accompany.

Laemmle Coming Home

Carl Laemmle and party, including Jack Laemmle and Dave Butler, and from Southampton, Sept. 4 on the Europa to return to the States.

After a brief stopover in New York, Universal's president will go to the coast.

The Studio Idea

Hollywood, Aug. 31.—Trailers handling James Dunn lead in Fox's "Bad Girl," describe him as a combination of Jimmy Walker, the prince of Wales and Lindbergh. At Grauman Chinese, during the day of "Transatlantic," with "Bad Girl," following, this superlative advance publicity was roundly nuzzled.

As part of the studio's intensive buildup for Dunn it requested Fox-West Coast to lay it on thick also in the theatre exploitation, although this trailer is a studio bluff.

CANTOR ON AIR AND STAGE—\$4,000-\$7,500

Stated to arrive in New York by the end of the week, details will be completed for the appearance of Eddie Cantor in three different and distinct engagements, two in theatres and one on the air.

They are a series of seven Sunday broadcasts for Chicago & Southern coffee people, week at the Paramount, Brooklyn, scheduled for Sept. 18, and an engagement at the RKO Palace, starting Oct. 31 with holdovers included.

Cantor goes on the NBC hookup for the coffee concern at a reported \$4,000 for each period starting Sunday, Sept. 14, under plans worked out.

For the stage dates \$7,500 or above is mentioned, but otherwise salary not reported yet.

While in New York Cantor may also make a guest appearance at the Heywood Drown musical current at the Cohan, under United Artists guidance in those arrangements.

The comedian, under contract to Sam Goldwyn, still has that Florio-Ziegfeld musical on the fire to follow. He had to cancel his proposed boat trip east through the canal in view of new stage and radio developments.

INDIES OFFER HUGHES \$15,000 FOR "PEOPLE"

Hollywood, Aug. 31.—Couple of Indies would like to do "Queen People," despite Howard Hughes' abandonment of it's production. They offer Hughes the \$15,000 he paid Carroll and Garret Graham for the screen rights.

Hughes would be interested at around \$30,000, which would still be a loss as he has cost him around \$60,000 on story preparation, etc.

Nina Mae-Ford Sterling Are Due at WB Sept. 10

Nina Mae McKinney, colored returns to the Warner coast studio Sept. 10 for "Safe in Hell." Miss McKinney was on the coast earlier in the summer for the same production.

Ford Sterling, now working in the east for Paramount, is also due on the Warner lot Sept. 10 for Marilyn Miller's "Her Majesty's Love."

Vanderbilt's W. E. Wire, Forced by World Pact

Western Electric will wire the Vanderbilt theatre for Tols, the international pact preventing Tobis from playing the own equivalent in house. Theatre will open Sept. 18.

Agreement calls for Tobis occupancy of the house for five years. "The Brothers Karamazov" (Gloria) on the Russian novel will be the last picture.

Madge Evans in "Greeks"

Hollywood, Aug. 31.—Madge Evans replaces Carole Lombard, ill, in "Greeks Had a War" for U.

Newsreels to feature 15 Lane Hollywood of the first two days work.



WILL MAHONEY in Earl Carroll's "Vanities"

N. Y. "Telegraph" said: "Will Mahoney performed with bewitching skill his exciting trick of dancing on a xylophone, and acted with poise and grace 7 foot and hunch, to be inward reared against the situations and lines into which the sketches precipitated him."

Direction
RALPH G. FARNUM
1560 Broadway

DIETS OUT AS PRESS STUFF

Hollywood, Aug. 31.—So many squawks from women who have tried to reduce, using diets printed in fan mags and supposed to be the latest food routines of picture stars has caused studio press departments to lay off publishing the reducing menus.

For some time the diet gals have been the favorite studio p.a.'s when needing a story. Fan mags usually went for them, as the stories furnished info on who had to keep down the waistline.

Then the fans started trying the diets of their faves, only to find that what reduced one person increased the weight of others.

Letters came to the studios claiming the menus were a fake. Result is that the p.a.'s have banned all the reducing yarns to save trouble. About the only reducing stories that go out now are those pertaining to exercise. Press agents know that few of the fans will go for the vigorous treatment, and consequently won't squawk.

Another angle to the exercising is that the femme stars usually pose for the accompanying photographs in gym suits, and these pictures are easier to plant than those of her nibs eating grapes.

Sale's \$5,000 Per

Hollywood, Aug. 31.—Chic Sale, on the strength of his performance in Warners' "Star Witness," got a new deal via Leo Morrison with Warners for three pictures a year for two years. First picture minimum guarantee calls for \$20,000, 1 to four weeks at \$5,000 a week with pro rata for overtime.

The other five pictures are optional at \$5,000 weekly, same four-week minimum. Sale may fill in with anything theatrical except pictures during the term.

Elna Forber's "Old Man-Mink" is Sale's first starring Dec. 1.

Harlan Thompson's 10-Yr. Old Boy, Is Dead in K. C.

Kansas City, Aug. 31.—Charles Thompson, 10-year-old son of Harlan Thompson, playwright, died Saturday (29) in a research hospital, following an operation for intestinal obstruction.

The boy was being visiting his grandparents here.

Thompson, formerly on the local "Star" staff, is here, having made the trip by plane when the lad's illness developed.

Hanlon, Heyburn at Fox

Hollywood, Aug. 31.—William Heyburn and John Hanlon, two new Fox contract people, arrived at the studio over the week end. Both engaged in New York.

Heyburn, from legit, came in Saturday (29) and Hanlon, talk comedian, arrived yesterday (30). No assignment for either yet.

Tallulah Says Satisfaction Is the Ultimate and the Play's the Thing

M. D.'s P. A.

Hollywood, Aug. 31.—Even doctors have press agents here.

A female star taken ill with acute attacks of pneumonia, poisoning was diagnosed by her physician as a possible appendicitis patient. Yarn went in the afternoon editions to that effect.

That evening the doctor's p. a. was at the offices of the modeling papers, trying to peddle pictures of the medicine.

The threatened operation didn't eventuate of course.

For her screen career Tallulah Bankhead's motto is "the play's the thing." The story of value is far more important in the final result than any star's personal appeal, appearance or personality, she believes. And if possible in her pictures, she does not want to find it necessary to trade upon her personality.

Although this is done rather consistently by stars and picture mediums, with close ups, focusing of attention, etc., she thinks it wiser to avoid it. From her stage experience she knows that she has carried poor plays, but this involves too much struggle and effort for the star. And particularly for the screen she thinks that a good story is paramount.

Unfortunately, in the making of the thing, any vehicle for a star any story catering to and dominated by one character, is not likely to be as good material as any other script. So-called complete plays or scripts. So all in all it is a problem.

Has Much to Learn

Aside from this, Tallulah is anxious to be a screen type and to be able to play pictures in order to do this she has many things to learn about picture technique. She has to learn to look languishing, to move, more slowly, to do many things to see how they look on the screen that are not natural to her. She has to learn to "mimic," as this is important in talkers as well as in silent pictures. And she thinks she is learning.

It was very difficult for her in her first picture, because she was not familiar with the screen medium. She considers her first "Thrasher Lady" a failure, she thought it would be far better than it was. The script, which she approved, read far better than it acted, everything was possible, but she was not a player, and she knew and understood what he was doing, personally. Her screen appearance has made her afraid critical, she is pulling herself up, she knows almost fears that she could never be satisfied with anything but perfection.

Lives Film Work

"As she likes to work with a good deal better than stage work, she is very glad to absolutely know that her second picture is far better than the first and her third, which she is now making, best of all. She knows this because she is feeling at home in the work now.

To find herself or to place herself as a screen personality is not an easy task. She finds it difficult to sell herself, with languishing, artificial airs, or to be seemingly affected or mawkish is absolutely impossible. Just what one must do to bring approval or warmth to the screen must be learned.

However, never in her life has Miss Bankhead been so badly treated as she is being treated now, and she is glad. Satisfaction she imagines must be the end of everything.

Windsor and Torres for "The Wonder Bar" East

Hollywood, Aug. 31.—Two pix, girls, are slated for "Wonder Bar" at Fox. Windsor, doing an almost immediate about-face after coming back here from the east to try a picture comeback. She pulled out of the east weeks to join the Jolson musical in New York.

Maupied Torres has cast for 1000 weeks, has an option on 12 more weeks or a spot in the same musical.

Manny Wolf Goes Legit

Resigning from Warner and as First National, for which he was studio story editor, Manny Wolf is in New York for a legal deal.

He's associated with Ned Kerns, formerly with N. Y. World, in "Loudon" theater; the play Jones & Green are to produce "the fall."

Hays Reps on Coast

Hollywood, Aug. 31.—Lamp, Trull is Col. J. H. Hays assistant as a publicity agent, values for industry press. Joseph L. Brown is Hays' representative in the West. Hays is here on an assignment.

MR. AND MRS. JACK NORWORTH
130 West 44th Street
New York

NEW STARS MUCH CHEAPER

Allied News Minus Advertisers, So Footage Free; Deny Release Delay

Allied's newscast is debuting directly into the hole. Allied exhibitors are giving away its ad space since it has not yet anyone who will pay for it. Captain Baynes, of Kinograms, which firm is getting out the reel, is digging into his own and the pockets of others for around \$12,500, cost estimated to produce each edition. Allied organization executives are not drawing a cent at the present time.

First issue contains a free ad for Henry Ford. Who will get the space next week has not been decided upon.

Baynes denies that the debut release has been indefinitely postponed as reported from Chicago. He states that the release date was announced as Aug. 28 and that cutting of the reel was completed then. Debut on 300 first-run screens throughout the country was not, however, scheduled until Monday (21) according to Baynes. On Monday afternoon 300 theaters, including Chicago, were showing the reel he asserted.

Last week Camel cigarettes formally denied an agreement with the Allied reel. Baynes has declared the Camel people had signed a contract.

Kinograms thinks that rushing the reel is hurting its prospects. It had to be out before Sept. 1, he says. Baynes, at least one-third of the Allied exhibitors would have cancelled those bits of paper describing them as five year users.

Solo Weekly Issues. Odd agreements are being made with exhibitors. One is that as only one issue per week will be gotten out by Kinograms, until a paying advertiser appears, the exhibitor will give part time to the other regular newscast companies with which they are now doing business. The regular newscasts, according to spokesmen, do not regard the Allied thing as anything more than an ad and a promotion, independent of the promise whether an advertiser pays or gets his since for nothing. There will be no co-operation in the major reels with the Allied project according to the way it attaches talk.

Lieberman and the Hygienic Powder Co., expected by Baynes to be signed before the first issue are admitted still unsecured.

Lightman's Blast. M. A. Lightman, president of the Motion Picture of Theatre Owners of America, arriving in New York Monday, took a broadside at the Allied newscast. He called it economically unsound.

Educational denies any interest in the Allied newscast except in the strict sense of a distributor handling the product of a producer for a cash basis. Consumption of the deal with Educational was last-minute, taking effect only after Kinograms had conceded 100% to Educational's terms. This was last Thursday.

Chicago, Aug. 31.

Release on the Allied newscast is finally understood to have been indefinitely postponed with only one print in the city at present. It was to have appeared last Friday (28).

East-West

Hollywood, Aug. 31.

Louis H. Mayer, Fred Zellner and Harry M. Metro exes. returned from a three-week tour trip to Alaska today (Monday).

Carl Laemmle, Jr., goes east next week-end to have a look-see at new plays and books for Universal. Harry Zoller is going along.

Hal Roach returned back to New York last Tuesday on a scheduled day after returning from three weeks away.

Joseph Schenck is expected back at United Artists from New York late this week after spending the summer there.

In a Country Town

Los Angeles, Aug. 31.

A stray skunk got into the Chinese theatre Saturday (29) and ruined the evening performance.

A courageous assistant manager finally got it out, but the memory lingers.

MRS. TIBBETT TRYING TO KILL TIME IN RENO

Reno, Aug. 31.

Wife of an opera star is in a tough spot and possibly the wives of other stars are in similar positions in the opinion of Mrs. Lawrence Tibbett. She has to divorce the warbler she took for better or worse in Chicago a few years ago, and it's worse, she thinks.

Established at the Riverside, Mrs. Tibbett, whose maiden name was Grace Macleod Smith, is trying her best to find out what makes Reno revolve while waiting for six weeks to slip by. She has signed up former Judge Bartlett as her attorney and will tell the court that her in-laws Larry treated her cruelly.

The couple's twin boys are at a Lake Tahoe boys' camp.

Duncan Sis. Lose Suit For Accounting Vs. Mgr.

Los Angeles, Aug. 31.

Duncan Sisters' suit for accounting of an asserted \$10,000 turned over to J. L. Angus as their business manager was decided for the latter when it came up for trial. Angus replied that he had received only \$3,639, accounting for the items in his answer.

Roseth and Vivian Duncan made no appearance for the trial and the costs are charged against them.

Dreiser Not Too Mad

Hollywood, Aug. 31.

Tragic as Dreiser feels about Paramount's filmization of his "American Tragedy," it brought him 15th cents. He got his "Donner Gerecht" under consideration at FOX-Pathe for Ann Harding, while his "Fine Fumblers" is being scanned at First National.

The American tragedian is now in Reno. Expected there in about a month.

Audit M'Divani's Oil

Los Angeles, Aug. 31.

D.A.'s office and the corporation commissioner are auditing books of the Pacific Oil Co., promoted by Serge and David M'Divani.

Squawks by investors, many of them picture people, brought the company under scrutiny.

Sylvia and Sobbies

United Artists will take Sylvia Sydney to Philadelphia to contact critics and film sobbies Sept. 11, date of opening of "Street Scene" at Keith's, but will not make a personal appearance at the theatre.

From there she will return to Hollywood, with her new contract for Sept. 14.

Carrillo for "Dove"

Hollywood, Aug. 31.

Joe Carrillo is the new star of "The Dove" at Radio City of Warner. Baynes.

\$3,000,000 OFF ACTORS' SALARIES

Quick Buildups for Current Talent Cut Succession of Salary Jumps at Option Time — \$750 Stars Replacing 10-Grand Blue-bloods

ALL TALENT DOWN

By Fred Stanley

Hollywood, Aug. 31. Acting talent for pictures is costing the industry \$3,000,000 less a year than the talent used two years ago. Going back to 1929, the last all-silent year, drop-off in salaries is nearer \$5,000,000.

Saving to the producers is the quick jump to box office pulling power of the current crop of stars and near stars, who have become "names" before they had time to get into telephone salaries via the option route.

Stars at \$500 and \$750 a week in some cases contrast with players occupying similar spots a few years ago at anywhere from \$2,000 to \$10,000 a week.

Same reduction in pay envelopes, but on not such a heavy scale, is true of the writing and directing forces.

While in some cases the heavy four-figure money still goes to some of the names, they are considerably fewer in number than a year or two ago and in almost every case they are the few hold-overs from talents who had built up a following that forced the producers to retain them on the salary list. In such a listing are Norma Shearer, Greta Garbo, Richard Barthelmess, Richard Dix, Gloria Swanson, Ronald Colman and Joan Crawford. Yet for each of these names were several, who were getting equally as high figures three years ago but have since dropped by the wayside.

Featured Most Affected

While the salary saving is not so evident in the heavy names, comparable with that list it is tremendous in the newer crop of so-called featured players, who have yet to see their names above the picture but are showing promise of having equal billing.

Players recruited to pictures, such as the Clark Gables, James Cagney, the Peggy Shannons and scores of others who elbowed before the savings got \$1,500 used to be \$15,000 or more, are being seen as evidence to picture-makers that stars of the future are to be an even cheaper commodity than now.

Exceptions

Exceptions will be such heavy figures as Constance Bennett, who the producers claim currently is a cheap buy even at \$300,000 for 10 weeks.

Supporting stars are likewise being assigned for far less than was true of the closing years of silents. Just as good, and in most cases better players, are now filling the secondary parts at a scale of \$500 a week, which \$1,500 used to be. Starer costs, too, which came with talkers, are helping make the weekly payroll much less.

Producers Adamant

Another feature, which is rapidly bringing down the average weekly payroll, is the present dollar consciousness and the arbitrary stand taken by the producers at option time. It was the old and longer process of star building that gradually acquired the star flicks. Producers found themselves in the past unable to refuse the option money when the stars were in the making, fearing that past investments would be lost.

At least a dozen major players in the past six months have been named in negotiations when refusing to cut. Most finally stayed on at the price, but at a cost far below their former salaries.

"Blue" Dialog Fault of Casting Office, Writers' Unique Allegation

Lief vs. Caesar

Hollywood, Aug. 31. Max Lief challenges Arthur Caesar's "From Island to Polo in Two Decisions" with: "From Russia to Russia in Nothing Flat."

Invited Friends Into M'Divani's Oil, Vignola Burnt and Burning

Hollywood, Aug. 31.

What's burning Robert C. Vignola, the director, on the "Prince George and Prince David M'Divani" oil cases, is not so much that he is in for \$50,000 but that he induced many of his friends to invest in the project. Among those whom Vignola, after getting a few royalty nibbles from the oil leases, also interested are Sid Olcott, another director, George Baynes, Tom Brown, cowboy star, Pat O'Malley, Walter Lantz, Mrs. Ben J. Piazza, his niece, et al.

The M'Divani's enterprise is being sued on a foreclosure but the percentage stockholders in the M'Divani's oil wells have filed an intervention suit to protect their interests. First rumblings of anything awry arose when royalty checks to the percentage stockholders in the oil wells commenced bouncing.

MacDONALD AND PAR MAY BE NEW MERGER

London, Aug. 31.

Paramount has notified Francis Langford its European presentation director, to build a stage show for Jeanette MacDonald to be used for her opening at the Empire, Paris, Sept. 4. Same set will also be moved to London for her Dominion appearance on Sept. 21.

Miss MacDonald is getting \$5,500 weekly for the Paris engagement, and the same sum plus a percentage.

Figured over here that Paramount's interest in the actress may mean a resumption of business relations between the two.

L. A. YOUNG RECOVERING.

In Auto Smash—Concussion, Burned Arm and Losses Teeth

L. A. Young, president of Tiffany, is reported recovering from an auto accident of a week ago. At one time his condition was believed serious.

Smash occurred in Detroit, when Young, in attempting to pass a truck, struck an car lined in the road. Taken to a hospital, it was found that Young had sustained a concussion of the brain, a badly burned arm and the loss of all front teeth.

Dorothy Hall at Par

Los Angeles, Aug. 31.

Dorothy Hall returns here in three weeks to join the Paramount cast of "Working Girl." Legit actress opens today (Monday) in San Francisco with "Greeks Had a Word for It," the show she came on from New York to play.

New picture is not Miss Hall's first film, although it's her first camera debut, she having previously made a feature at the Paramount Long Island studio.

Legit envelopes is in the domain of no former movie star such as Thomas Meighan and Laura La Plante, who formerly were pulling regular weekly sizeable envelopes but are now in the free lance lists at half the pay below their former stipends.

Hollywood, Aug. 31. Switching of players before a picture starts has the dialog writers dizzy. Writers are being blamed for clunky and bawdy lines in pictures delivered by players for which the lines were never written.

A suggestive line, or one slightly off color, can be delivered by one player without giving offense, but the same line delivered by another line would be past the thin line.

Dialog writers claim that when they write for one type the lines should be delivered by that type only. Robert Montgomery, it is of record, as an explanation, can get away with quips which would hang some other juvenile.

Sea Pansies

One writer was told to dialog a sea picture, using the language of seamen. Author went the limit and was warned by the supervisor. He asked the supe if he ever heard sailors talking in drag, and the supe gave up. Writer then demanded that he be told who would speak the lines. When told he would write the story, using practically the same lines, but adjusting them to the individual players. When the picture was previewed, very few mentioned that the dialog was off color.

Metro is about the most liberal of all major studios with its writers, letting them go close to the border, but cutting it necessary before giving the script the final okay. Fox is liberal on certain productions.

Universal is on the fence, permitting liberal lines here and there, but generally holding down its writers. Warners likes its double entendre, as does Howard Hughes on certain occasions. Sam Goldwyn is on and off, depending on the stars.

Paramount, West Coast studio is perhaps the strictest of the majors, permitting little in blue to get on the screen. Long Island studio generally takes more metropolitan slant on its pictures.

BUCK JONES' NEGLECT

Hollywood, Aug. 31.

During a fight in a sequel to a picture in the making at Columbia, Buck Jones neglected to dodge a chair thrown at him by Joe Bonomo, though the fight had been carefully rehearsed.

Two ribs were broken. It is feared there are spinal injuries which will keep Buck out of the picture for several weeks.

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Felix Feist on Metro's Position In Matter of Exhibs' Buy Deals

Metro will determinedly maintain its position on the allegedly tough sales policy against which an exhibitors' mass meeting to be held at the Astor today (Tuesday) was inspired, but through later developments has become a general industry "rather" than a Metro-protest meeting. This followed the refusal of the New York and New Jersey group to attend, exhibitors dealing with Metro not wanting to jeopardize their relations.

Felix Feist, Metro distributor here as well as distributor of other companies, will not attend the meeting.

Declaring exhibitor activities are grossly "exaggerating" features of this season's Metro sales policy, Feist indicates there will not be any changes.

"Who has said or has the right to say that Saturdays, Sundays and holidays are intended for the exhibitors and not the distributors?" asks Feist. He bases the Metro drive largely on the question: "Why should we produce pictures only for the poorest days?"

Exhibits' Complaints

Exhibits in main are complaining against Metro asking for Saturday and Sunday play dates under percentage with new policy being a graduation of 35 to 40%, according to pictures and days.

"All we ask is that the account pay a reasonable number of pictures on the days that will return the most for both exhib and ourselves," Feist says.

"We will sit down and agree with any account on terms and policy, according to pictures, situation, local conditions, etc., but what we will not do is agree with 1,000 exhibs on the same basis."

While the distributors are not invited to the mass meeting, an important distributor official of an important city sums it up this way:

"A dozen exhibitors will be in here five minutes after it's over to tell us all about it!"

Loew Using U.A.'s 'Scene' Campaign 100%, Horne's New Lineup

Loew, with "Street Scene" (U.A.) on its books, is the first to play into current use the special ad and exploitation material ordered by Al Lichtman for United Artists. On top of Lichtman's orders, Loew has been carefully reorganized departmental activities.

Furnished a complete campaign on "Street Scene," Loew has forwarded it to theatres playing this picture with the notation: "This is one of the most complete exploitation aids that has been prepared by any producer, and it's our desire that you follow out the suggestions contained therein in the same manner as you do those suggested by our own department."

"We are not preparing special Loew ads on this picture," is additional Loew comment.

U.A. has spotted Larry Jacobs in the home office to contact summer deals for tie-ups which can be reduced to local usage and benefit. The exhibit is notified of this. Jacobs was to have become the theatre servicing contact man in Kansas City for U.A., but he has been succeeded there, through the switch, by H. G. Hoadland.

Meanwhile, Morris Wilcox has been added as special traveling exploitation representative. A local representative under orders to 10 exchange points will be on part-time call to aid U.A. exhibs accounts on campaigns. This will occur as for instance when Arthur Zoller, in L.A., is working with an account there on a date and another simultaneous date comes up in his zone for coverage.

Under the general reorganization made by Loew, the new general manager has his assistant on the ad and theatre servicing end and Ed Egan, his assistant as advertising and publicity director. George Edwards' added duties are that of foreign exploitation.

Disillusioned

Hollywood, Aug. 31.—There was an English actor named Stuart Hall who came here to break into pictures. He was called at the Paramount meeting office and sent in his card. The assistant casting director would come out smiling and say: "Good day, Mr. Hall. Just as soon as there's a part for you, you'll get in touch with you. Yes, we know all about you, and we want you. But, wait a minute. This year on for a year."

Mr. Hall's roommate, Philip Clough, was also on the Coast for pictures but finally became discouraged and went home in England. Mr. Hall stuck on but was getting desperate. One morning last week the phone rang.

"Is Mr. Clough there?"

Mr. Hall was desperate enough to say "Yes, this is Mr. Clough." It was a call to Paramount studio for a \$35 bit.

Imagine Mr. Hall's embarrassment when he found there was no check made out for Mr. Clough and he had to see the assistant casting director who had addressed him as Mr. Hall every day for months. He determined to be brazen about it.

"I find there's no check made out for Philip Clough," he said to the assistant casting director. "Well, just that right up, Mr. Clough," said the assistant casting director. "Here you are. I promised I'd give you the first chance open, didn't I, Mr. Clough?"

Mr. Hall took the train for San Francisco that night, deciding to get to England, if possible, on that \$35.

U. A. IS SELLING AWAY FROM PUBlix

United Artists is selling away from Publix in what has reported a great number of situations. Above follows the inability of U. A. to reach an agreement on terms for cities and towns penetrated by Publix subsequent to the franchise arrangement placed into force three years ago.

Admitting that the company is selling away, but with the knowledge of Publix, Joseph M. Schenck declared that while U. A. and the P. E. client could not agree on open situations, their relations have not passed the amicable point.

Publix has indicated it will not pay the percentage prices demanded by U. A. A representative. Number of the spots involved are cities and towns where Publix operates double-feature houses.

The franchise United Artists has with Publix covers around 400 situations and has six years to run. Under U. A., gets a share of the negative costs from Publix in addition to a split in the theatre profits. This is regarded in the trade as the sweetest franchise deal ever placed with any chain.

Last year, when U. A. had done some selling away from Publix in hot spots, the franchise routine was suspended and a blanket uniform deal worked out to cover the whole chain. But this season, efforts in the franchise have so far proved unavailing.

Treatt's Sudan Films

Hollywood, Aug. 31.—Major C. Court Treatt is taking his expedition into the Sudan in Africa for a feature and some shorts. Multitoplar will be used on some.

Treatt is an established film exhibitor in Great Britain, as in Martin Johnsons and will first go off to London.

The Sudan is a jungle about 1,000 miles south of Cairo.



YORK AND KING

New in London. The "Daily Herald" said: "There can be no two opinions about the possibilities of artistic New York and King."

Direction JENIE JACOB REEVES & LAMPONT

Everybody's Taking Bows, Altho Cagney Doubled WB Salary

Hollywood, Aug. 31.—James Cagney, back this week from New York to start Sept. 8, is scheduled on "The Bird Spot," which will get almost \$1,000, as against his last \$550 figure which caused his walk-out a fortnight ago.

Cagney, one of the features in "Downey to Hollywood," "Smart Money" and "Lorence Luise" (unreleased), was recently increased from \$400 to \$550 and felt that in view of his present fortune he was entitled to further advance. He walked out on "Bird Spot" after a row with Darryl Zanuck.

Cagney's return leaves him in position of paying two 10% commissions, one to the William Morris office which got him his original five-year term with WB and another to George Frank and Scott Dunlap, the new agency which now handles Cagney. Latter desires it to get 10% on the "overhead" only of any increase Cagney might receive, and whether the actor pays 10% commission is something up to him.

The local agents' association, in a spot because one of its members figured in an alleged studio-actor row, which led to Zanuck's technical absolved Frank & Dunlap after some delay. It stated that while the evidence showed justification to both sides of the issue, since everything was arranged out of court, then let the merry Xmas bells ring.

METRO TAKES ASTOR FOR 13 MORE YEARS

Metro, whose lease on the Astor at Broadway and 45th, expires in 1933, has renewed for 13 years with Walter Rodee, owner of the property.

As a result, Rodee's plans for razing of the building and the erection on the site of a large picture theatre are off.

Under its lease with Reide, Metro can sublet the Astor at any time it wishes.

Changing bookings, Metro's "Guardians" is now back as the next Metro \$20,000 picture. It goes in a week from tomorrow (3).

RIALTO BACK ON REG FIRST RUN SEPT. 17

After having hung in the balance for weeks, Publix has decided to reopen the Rialto Broadway as a run house, returning it to the former policy, on or about Sept. 17.

First picture will be one of two Sam Goldwyn productions for U. A. to be ready by that time or a few days later, "Unholy Garden" or "Valmy Days."

Lily Damita Due In

Lily Damita arrives Saturday (3) on the "Dreadnaught." She will reach Hollywood Sept. 12, to appear in Sam Goldwyn.

If Goldwyn does not use Miss Damita at this time for a picture, she will do another for Rialto.

10-Year Franchises Go With New Par and U. A. House Deals in L. A.

Marquies' Slant

Colver City, Aug. 31.—Don Marquis, writing lyrics for three songs to be sung by Lawrence Tibbett in Metro's "The Cuban," claims he has the ideal job.

Writing poetry at \$1,000 a week.

DOUBLE FINALE IN TEST WITH AUDIENCES

An experiment which may set a precedent for the future from the theatre operation among the RKO's test case with two different endings for "Waterloo Bridge" (11) on two previous dates out of town in New England.

The RKO theatre operators, disagreeing with the U. ending, after conference with U officials received permission to experiment, with a happy ending currently in Lowell, Mass. The picture is playing its unhappy ending for RKO in Providence, with both the circuit and the distributor to study results.

For the Lowell date 150 feet of film is cut from the end, this dealing with the Zep rail in the picture being killed. Current Providence run picture has that in.

Extra orders on orders from the L. A. are being put on to get the public reaction, with answers to be turned into Joseph Munket RKO's general manager. From U. Joe Well, exploitation chief, will go to New England spots, with U's okay on experiment by R. H. Cochran.

E. M. Orowitz, exploitation head of RKO, originally made the suggestion of the cut of the 150 feet on "Waterloo Bridge" for a happy ending, operating department carrying it through.

TECH MAY MAKE ALL COLOR BIBLICAL FILM

Hollywood, Aug. 31.—There's a possibility of Technicolor going back into picture production again. Company has an option on Dan J. Harvey's Biblical drama, "The Dark Hour."

Dr. Kalmis and Andy Gallagher figure that a spectacular production would be the proper way to introduce the company's new Technicolor process.

Technicolor has been off production for the past three years. In 1928, it produced "The Viking," a silent, released by Metro. Color was the first all color feature but came out just as sound came in and got sidetracked in the rush to sound.

Rosenblatt Joins Seider In 33 House Indie Chain

With Leon Rosenblatt, New Jersey exhibitor, he left partner, Joe Seider, is organizing circuit headquarters and incorporating as Prudential Playhouses. The theatre string, mostly on Long Island and in Jersey, includes 33 houses, making the Seider-Rosenblatt group one of the half-dozen ranking indie chains in the east.

Seider will retain his film delivery service. Rosenblatt had five or six houses in Jersey.

New Long-Termers For Borge-Burke

Hollywood, Aug. 31.—Frank Borge, director, and Ed Burke, distributor, have been given a new long term contracts with Fox.

It is evidently within the possibility of Borge planning have helped indie production cut costs.

While in New York last week Harold B. Franklin arranged with Par and United Artists to operate their respective theatres in Los Angeles. Other Paramount and U. A. houses on the coast are under the current operation of Fox-West Coast.

Other than the operation of the two L. A. theatres, Franklin has no present angles in any direction with Publix. It was stated at Publix office with a request that this be made apparent.

While the new operating deal for 10-year franchises for the theatres of Paramount and United Artists picture product.

Franklin's coast operation of the two large downtown L. A. houses will lead the office and small circuit of Hughes-Franklin picture houses. The L. A. houses number around 100, mostly of the small-town class and scattered from California to the northwest, Kansas and Texas.

In the Par and U. A. operation, U. A. will participate equally in the net profit, with the Franklin operation to include the production of stage adaptations for either house. In product currently the two chains theatres are limited to Paramount and United Artists, after there's a possible independent picture here or there. Other product for the two chains is being secured by Fox-West Coast, Warner Brothers, and RKO, with Fox-WC also holding WPA and Biadala for most of its share.

Fox-WC had been dickering with Publix and with experience of securing both of the theatres or at least the U. A. house, owing to having lately accepted the operation of the other U. A. theatres there, in operation or under construction or proposed. U. A. had under promotion around eight new theatres. It has been reported.

Schenck and Hughes

Paramount and U. A. are in partnership on the U. A. in L. A. It is the first time the two houses along as one. Again the story is that Joseph Schenck, also in New York last week, lent his approval through Howard Hughes being an associate producer for U. A. distribution of the picture.

Other Publix theatres in San Francisco, Portland and Seattle placed with Fox-WC some time ago left it too costly for maintenance of the house. U. A. house, including stage production and personnel.

The deal leaves Publix without a Pacific Coast theatre under its own operation, virtually ending the Publix chain westward of Los Angeles. About six years ago, Franklin was the theatre operator for Paramount. He resigned shortly after Sam Katz was appointed president of Publix Theatres, which left him second in command.

F-WC Rejected Par

Los Angeles, Aug. 31.—Local announcement of Publix turning over operation of the downtown Publix houses, the Paramount and United Artists to Hughes-Franklin, at first seems a puzzle in view of the Fox-West Coast tie-up with U. A. on its nine unfinished theatres.

F-WC states it rejected the Par and couldn't take the U. A. without taking the Par also. Didn't want both as it already has Loew's state and the Criterion theatres in the downtown area.

F-WC states, despite Hal Amers' official announcement in "Priceless" last week, that its theatre deal for the also uncompleted houses has not yet been signed and sealed. All that's official is the product deal for U. A. pix in F-WC houses.

BRUTAL GROSSES AT CARTHAY FOR VAUDE

Los Angeles, Aug. 31.—Despite the Carthay's heavy losses, it has been reported that the Carthay will not regard it as a fair test. Carthay's loss approach \$150,000 Saturday night and \$100,000 for the whole week. The Carthay's loss is a disaster. The Carthay's loss is a disaster. The Carthay's loss is a disaster.

FILMS NEEDED NEW PUBLIC

Successful Low-Budgeted Pictures Can Prove Studio Boomerang, Fear

Hollywood, Aug. 31. Struggle to cut down on picture costs is finding plenty of opposition in Hollywood.

For every producer who wants to trim expenses there is another just as anxious to maintain a big budget. After gross know that a narrowed expense ticket will eventually mean an end of big salaries for themselves, as well as restrictions in other ways.

The studios are cutting down, but it's gradual and calculated not to give away any secrets of studio economy. As yet, they have fought whatever possible, by those executives who hate to see an end of the extravagant and lordly methods of production. Velvet plush interiors, live in four, that a picture made in winter, strict economy methods may drive a hit and so tip off that sometimes good pictures can be made cheaply.

No Cheap Success. In spite of all the shouting at both ends on economy, Wall Street still hasn't seen a real hit film made on a limited budget by a major studio. If some studio really will, the way, the financiers may will.

Hollywood has been smooth in cutting up. Latest instance is that of a major studio buying an indie-made picture at a fairly low figure. Picture received money at previous. After lying around the studio a while, the picture was given a batch of rebates preparatory to releasing. Rebates will junk up the picture's cost and should it get credit, instead of the studio will get credit, instead of the indie who made it for around \$100,000 and sold it for about twice as much.

Unit Heads Learned. It's the same story as of the former unit producers who wasted money to spend their entire budget so that when they made their next picture the studio head wouldn't try to cut down the allotment.

Vanity angle also counts. Producers known for former "million-dollar productions" and it hard to think of themselves making economy pictures for 100 to 200 grand. It's too much of a comedown, despite depression talk.

Another instance had a studio budgeting a picture at \$150,000 for 11 days in work. It was to be a comedy picture, and that word was sent early, although nobody at the studio could see how it could be made for that money or in such a short time.

Picture finally cost \$130,000 and took 21 days, proving to the owners that it takes money and time to make a good film.

NEON WITH OWN LIGHT MAY MAKE KID SHORTS

Experimenting with white Neon lights for possible studio use, Claude Neon is financing up to 50% the reopening of the old Lincoln studio in Jersey, renamed the Royal, and with plans under way for production of kid shorts. An un-named former man of Jamaica, L. I., is reported financing the other 50%.

Neon is reported contemplating a series of kid shorts himself using the white Neon lighting.

Another series, with supposed outside backing, is under way for production by Ned Wadsworth, from Chicago.

Pathe Closing Shorts Dept. in Nov. for Time

Hollywood, Aug. 31. With only about 10 more two-reel shorts to make up to 1932, Pathe, as of Aug. 31, the shorts department of the studio will close down Nov. 1 for several months. The department head, who has been in the studio for next year, will be sent to his new duties, as the studio has three directors, and the others with, who is to be a paid patient.

Remaking an Actress

Evidence of how handling can make or break a picture actress, is shown by "The Parisian" (Pathe Natlan), French film in New York in an English version.

It is Miss Landi, since then with Fox for America and doing nicely.

In the foreign film, Miss Landi shows nothing and seems a flop all around. Making a puzzle for those who have liked her in American films.

Answer lies in the fact that for American films Miss Landi's front teeth were straightened to make a more perfect line and her hair was changed from a neutral-looking brown to a pleasant blonde.

Also given key roles instead of the frothy part she has in "The Parisian."

Par Films for 4 N. Y. Chains In Unique Deal

Unusual set-up for Paramount pictures in Greater New York territory has Loew taking for second run that half of the program RKO is getting as first runs in neighborhood under a long franchise. Loew thus plays the entire Par product with Fox buying the Par program in-to on third run, following both RKO and Loew. It's the first time such a deal has been worked out with three outside chains in a situation like New York.

When RKO and Loew previously split the Par output on first run in the New York zone, Loew did not buy for subsequent exhibition those films purchased by RKO, Fox having taken them second run to RKO. Now, however, Loew will get first crack at half of the Par output, and RKO the other half. After RKO has played its 50%, Loew takes these films for its Class B houses. It also plays its first run Par batch in second runs as well. Fox takes the Par footage mostly for its B and C houses.

No other distributor has a deal for Greater New York worked out along these lines and it means circulation of the Par product in four chains in the New York area.

Joe Unger, Par's eastern district manager, and Milton Kussel, New York branch manager, set the deals. In addition Par product has been sold to three New York indie strings—Spring-Valley, Manhattan and Consolidated.

Dubinsky Afraid Over Kidnappers, but Not Dodging Publicity

Kansas City, Aug. 31. Ed Dubinsky has asked the police department to investigate what he fears is a plot in Kansas him.

Dubinsky says he has had no threats, no demand for money or any direct cause for his suspicions, but that a few nights ago the watchman of his home, the fashionable South side, found two men in the shrubbery in the yard and ordered them to move on. Each had a gun. After three days the watchman then ran to a parked car and drove away.

Friday night, Dubinsky reports a large car drove slowly past his home a couple of times. He was able to secure the license number and the police are now looking for the car.

CAMPAIGNS IN VIEW TO GAIN IT

Broadway Picture House Grosses for Three Years as Basis — Large Untouched-by-Pictures Part of American People as Added Patrons

GRAPH CHART TELLS

American picture theatres must get a new public. The fans, or steady buyers, that the industry has been catering to in production, exploitation and exhibition for the past five years have been reduced to slightly less than 25% of the American population. Official credence is placed in this estimated fan decline.

That the buying power of that 25% has reached bottom, and in such a way as to amaze even statisticians, is the business, is revealed by a graph chart compiled by high executives of the industry on box office figures furnished by "Variety."

Broadway theatres, generally regarded as the box office barometer of the nation, are used in the compilation. The weekly totals of picture main item business done during June, July and three weeks each of August in 1929, '30 and '31 are used to make up the dot and dash chart.

Cold figures do not tell the story contained in the chart which, it is officially conceded, is the answer to the picture business' problem; the only answer to the solution. That new picture-public and how to get it is at last admitted a way out of the picture business' predicament. The constant current viewpoints within the trade about production, theatre operation and innumerable other industry functional details.

Broadway picture houses did a total business of \$4,731,385 during the summer months of 1929.

For the same time in 1930 they approximated a summary of \$4,101,150.

From the first week of June up to and including the third week of August 1931 the addition reads \$3,101,150.

Proverbs and axioms of the box office are reversed or set aside by a study of the chart.

Where June has been heralded by tradition as one of the worst parts of the year season, it ranks high in the summer during 1931. The first and third weeks with grosses of \$135,000 and \$136,000, respectively are up to the top of the period of tabulation. Second and third weeks of August, however, realized the peak with \$236,200 and \$336,800, respectively.

What is noted in the latter figures, however, is that while the end of August witnessed a marked upturn in '29 and '30 it records a descent in '31 with money off \$6,000. The three August weeks in '29 did \$1,407,356 while the following years for the same time reached \$1,231,500.

In 1929 the most definite contradiction of the anti-June theory was shown. The first two weeks of that month were the biggest of that entire summer, reaching \$132,656 and \$143,800, respectively. The opening of the season in August was again off, first and third weeks being the largest with \$404,317 and \$423,070.

Breaks

The grosses took extreme and freakish courses during the past summer. Lower in every week than the two previous summers, they

(Continued on page 2)

Lloyd Would Rib

Hollywood, Aug. 31. Harold Lloyd's fancy is currently turned to thoughts of killing Hollywood.

The robbery story angle has been the foreign, foreign, baseball and football ideas Lloyd has been turning on at various times since "Foot Light."

Hays Office Zones 10 New States to Make Country 100% Play Date Protection Coverage

Puzzle Picture

Hollywood, Aug. 31. In her divorce complaint, Hall Montagna's wife mentions that the Hall made faces at her.

Now his attorney wants to know how she knew.

KENT-SCHENCK FINALLY SAY NO FOR FOX

Sid Kent of Paramount, and Nick Schenck of Loew's are separately reported to have finally declined the presidency of Fox films. Each was approached, it is said, with the approval of Harley L. Clarke, Fox president.

It was stated sometime ago Clarke had said he would leave his presidential seat in Fox to become chairman of the board if a satisfactory successor could be produced. Clarke's attitude on that subject remains the same, it is claimed.

Reports of Schenck or Kent going to the head of Fox have been previously in circulation. At each time mentioned neither would accept, both preferring to remain with their own companies.

Last week, from the account, the subject required for a final decision. Neither of the men had altered his previous conclusion.

The matter of a showman as the next Fox president has been gone into with full accord, from the report of Clarke and the Chase National Bank, the latter representing the financial source of Fox.

No One Else in Sight

Kent is said to have declined the proposal through his personal desire to remain with Paramount, of which he is v.p. and gen. mgr., as well as the request of Adolph Zukor, Par president, and the banking association of Par for him to remain with the company. Schenck's position on the proposal is unchanged; it is that he prefers to remain at the head of Loew's while the majority of the Loew stockholders continue to express their preference for him.

At present no suitable name has been mentioned in downtown or uptown circles. Nor is it known whether Clarke would okay anyone other than Kent or Schenck as his successor.

USE BANKS' BUSTING FOR SCALE CUTTING

Toledo, Aug. 31.

Management of the Toledo Bank has announced a cut in prices. Due to the recent bank failures here money was at a premium and all business were outcries.

New prices are a 60c top and 25c low. This is a slash of only a nickel, but and afternoon prices are cut 10 to 25.

Leaving Schenck, manager, advised that as a result of the bank's

Joe Schenck West

Clark, in his report of the day, said that he was going to the coast for the week ending Sept. 10. He will leave today for the coast.

On the subject of the 10th September, Schenck is expected to be in the city.

Zoning the United States 100% is now proposed by the Hays Organization. The new play date protection map will be ready in a few weeks. It will include about one third, in actual square mileage, of the country never before divided into zoning territorial lines.

Following directly upon the heels of the return of the standard exhibition, arbitration and arbitration, the significance is that broader distributors were only awaiting the word of uniformity from the Government to launch other ideas. This also took a backseat with the Federal Court's initial attitude regarding collective dealings in the film industry.

On the new map will be included the states of Iowa, Wisconsin, Nebraska, Minnesota, Louisiana, Oregon, Washington, West Virginia, Kentucky and Tennessee.

Under the revised plan of zoning many changes are contemplated. These are being discussed at producer-distributor gatherings. It is admitted officially that until now the major portion of the mapped two-thirds of the country, under old zoning lines, was at large, largely on the principle involved in the system. It is acknowledged that separate deals among distributors and circuits and distributors and independents were made disregarding, in many instances, the zoning specifications.

Independents Leary

Indie exhibitors are not taking kindly to the zoning idea. That is one of the features at the protest meeting called for today (Tuesday) at the Astor hotel in New York. Contention is made in certain indie ranks that no deal cannot prevail as long as protection of the present kind exists. There are intimations of seeking governmental intervention on this subject, the same as was made in the instance of the old uniform contract and the compulsory arbitration system.

While Abram Myers, of the Allied group; M. A. Lightman, of the Motion Picture Owners' Guild; and Charles O'Reilly, head of the New York Theatre Owners' Chamber of Commerce, are scheduled to attend the protest gathering, that no deal cannot prevail as long as protection of the present kind exists. There are intimations of seeking governmental intervention on this subject, the same as was made in the instance of the old uniform contract and the compulsory arbitration system.

Joe Walsh, president of the Motion Picture Theatre Owners of Connecticut, is one of these. Walsh figures, that the meeting instead of winding up in a solid indie battle, will secure the district. Walsh will involve precipitate another of those internal indie frictions.

According to some of those who will attend, the meeting is planned to be a district affair with no intention of turning away from except against distributors who so far protection and percentage on what may be considered a high order.

CONTINENTAL STARS FOR AMERICAN FILMS

Hollywood, Aug. 31. American picture producers are having interest in foreign stars, as possible bids for English, Italian, Spanish, or Greek, Danish and French, and their success is the first of a new, unexplored interest in the foreign market.

Charles S. Cline, Victor-Hugon-Gaumont, Vladimir Sokoloff, Hans von Poyndorff and several others are being considered for the foreign market.

Tip of the hat to the Hays Organization has been given by the Continental

SCHOOL PICTURES SERIES

Distributors Differ Widely on % Playing; Best Days for Some Films New Angle

Distributors are divided this season on the percentage angle. Some are demanding a maximum of contracts calling for a majority of pictures to be played on percentage, others are asking for percentage on everything and the remainder are proceeding cautiously favoring flat rentals.

In tight spots where the distribut and exhib are fighting over percentage demands, the distributor is taking no chances. If at all in doubt, by setting the guarantee high enough to protect the seller of the product in case it falls down. That, on the other hand, is burning exhibitors who want flat rentals rather than guarantees and percentage with the guarantees frequently charged as way out of bounds.

Into the percentage this season has crept a new selling angle, i.e., that of insisting on certain playdates for certain pictures with the percentage amount graduated according to the days. Exhibs kick back on this is that he now doesn't have an opportunity under percentage playing to make a Saturday and Sunday with a good picture, what he lost at similar terms earlier in the week.

Less Films On %

With few exceptions, leading distributors are selling less pictures on percentage to exhibitors in previous years, notably Paramount. Leading the vanguard that is stepping out to build up a number of percentage accounts are Metro, Radio, Columbia and Erzal.

WB's Pathe is leaning more toward flat rental where the least amount of doubt persists or the account is unwilling to equal a guarantee high enough to equal the flat. The exhibs shy from that guarantee because if the picture happens to do better than expected, the distribut takes a percentage of the profits over and above the guarantee figure.

Distribut who are decreasing percentage sales this year are doing so because of the danger of low grosses in view of general conditions, varying performance of pictures, economy on theatre operating and the cost of checking. In addition to that the distribut has to figure on a certain amount of copying, with little here to be spared for the inveterate stealers.

Not only the individual situations, depending on the size of the town and local conditions, but the distribut's own valuation on its product, are guiding the sales forces as to the method of marketing. This is aside from general policy on percentage.

Where the picture is strong, more accounts will be sought on a percentage basis; if fair, a guarantee may go along, and if doubtful, it's flat rental.

WB'S PATHE BUY

Product Deal Closed — With Few Exceptions Is 100% on Program

RKO-Pathe product deal with Warner, long under way, has finally been completed. Pathe has secured WB representation to date. According to the number of situations, the Warner buy of Pathe is its most extensive this year.

RKO-Pathe has closed New York indie circuits on its product for subsequent run after RKO theatres, which have first call.

Deals include Springer-Cellars, Manhattan, Playhouse, Century Consolidated and Sol Film, four important indies around New York with a total of over 100 houses.

Hollywood, Aug. 31.

Pathe will have two specials on its program this year, to be sold independently of its scheduled 21. The "Ibba" and "Nerd" pictures. "Woman's Country" will go on tour. This classification also added June a Gibson-Robert Armstrong comedy, written by the former.

\$18 Snub

Chicago, Aug. 31. As a gag for the new Marx Brothers film, "Monkey Business," McVicker's theatre sought an organ grinder with a monkey to stand in the lobby during the picture's run.

House thought about \$18 a week, the salary of an usher, would be a fair price but the organ grinder had hatted the bid. They claim to average \$25 weekly on the streets and work shorter hours than McVicker's demanded. But they'd take \$18 if they could keep the collections. McVicker's answered that with an emphatic nix.

Theatre will now assign an usher.

Home Office Distrib Lads Taking to Road To Close Exhib Deals

Distribut representatives from the home offices are deserting their desks this year to go into the field in an effort to close business which, for the first time, branch salesmen are failing to secure at terms agreeable to the sales bosses. Keen competition and strained exhib-salesmen relations are responsible for the home office lads taking Pullman rides.

Field salesmen are not held entirely at fault for the condition. According to distributor information, the exhibs are trying to chisel on terms with the branch reps cutting the figures on applications so low that headquarters of the various firms won't okay them for execution of the contract.

It is pointed out that if an exhib is asked \$100 for a picture he offers the salesmen \$50, figuring the application will not go through the home office at that price, but that when he is encountered again by a New York representative he still has heavy in coming up, perhaps, \$75.

MASTBAUM'S STAGING ITS OWN STAGE SHOW

Philadelphia, Aug. 31.

Mastbaum theatre, Stanley-Warner's biggest house, is changing its stage show policy starting this Friday (4). E. E. Roy Prinz, director of musical comedies has been engaged to put on shows which will be built here.

First, time Mastbaum has done that, heretofore getting regular units routed from New York. For the first program are Al Trahan, Brox Sisters and Three Goss. Ed Lowry will continue as m.c. Mastbaum has increased its use of costume and scenic designers.

Mooser with Agency

Los Angeles, Aug. 31.

George Mooser, veteran showman, is with the Edward Small agency, preferring to be on his own although offered a couple of studio berths.

Will handle plays and stories with the agency.

G. T. P. ADDS TWO

Continued Talking Pictures (V-Forest) is continuing to enlarge its sales division and has taken on two new salesmen, James T. Zinn and Arthur M. Farnett. Zinn, known around Detroit, will probably be assigned to handle sales in that sector. Appointment was made by Victor P. Rogers, in charge of sales.

Because of Its Imminence as a Screen Issue, with Its Importance and Complications, "Variety" Starts This Week a Series of Articles Attempting to Cover the Whole Subject as Far as It Has Progressed—This Will Take in the Possibilities and the Almost Unlimited Range of the School Film—Articles Will Appear Weekly

By Tom Waller

Back in 1922 the Hays organization suggested to the National Educational Association it consider films as part of the curriculum in schools. Extensive surveys and material were recorded by George Eastman.

It was not until 1927, despite certain progress made in the intervening years, that voice and picture together convinced 15,000 teacher and educator delegates at the NEA convention that the Hays suggestion was a good one.

Student tests have been made which show that educational films are economical rather than costly. Pupil efficiency has been proven in widely spread examinations to improve from five to 50%. The increased efficiency reflects itself in the increased mental alertness and ability to grasp through the simplifying of a book problem on the screen. It would mean that the student sold to understand, but with his faculties accelerated by film clarifying the text-book problem, would not hold the same chair another term.

The number of student repeaters on any subject is an immense angle in educational fields, generally known. The lessening of two-termers would in itself not only pay for the equipment and film, but, according to experts in the educational field, less the school board with extra money to spend at the end of the year.

Big Cities Like Idea

Schools in every big city in the United States right today are sold on the idea. In New York and many cities, appropriations have been made for sound equipment. New York City has added a visual education department to supplement its department of education.

Schools, as increasingly voluminous records of the official industry prove, are literally hungry for film. They are waiting an assured supply of classroom films. The Hays organization repeats that it is up to filmdom itself to get the school business by guaranteeing releases. Until the day comes and the highly specialized production activity becomes general, the school market will not realize the impetus which producers themselves can give it.

As has been reported in "Variety" in several recent issues, Fox and Western Electric are taking the initiative in the open. There are others who are prepared to enter the classroom market, but all companies manifested when sound proved it would work.

Picture companies are learning that classroom subjects must be produced in a separate organization and sold separately. They are aware that the pictures must be directly related with the subject taught in the classroom. They are also concerned in securing educational subjects, some almost the antithesis of the other, and the fact that because of this school pictures, no matter how well produced, cannot and, as yet, are expected to satisfy

Allied Fight Keeps Film Row Preoccupied—Unsold Product, State Law, Complicate 5-5-5

Tank, Not Tea

United Artists currently is off these tea party things for visiting film deals. Instead and began by Lynn Parnol, there will be tank parties, with the tank a swimming pool in a Brooklyn hotel. First is for Sylvia Sidney.

Chicago, Aug. 31.

With the operators' Allied fight on, local film row paid little attention last week to the announcement of the acceptance of the 5-5-5 standard-exhibition contract, and since its actual use on the row is still some months off, only the stills twisted minds took any notice of the move. However, since the time of the move, however, since the new contract, the operators' will likely be concerned on all current contracts, it's to be expected that the new deal now being discussed will be added to a great extent by the adopted exhibition form. Much of the local territory is still unsold with the theatres waiting for the outcome of the present operators' battle before agreeing to product.

Big point locally is the optional arbitration clause which has always been a tough bone for the exhibs and exhibs. Illinois, together with a number of other states, is unusual in view of a State Supreme Court decision which narrated that an agreement to arbitrate a non-existent controversy was contrary to public policy; in short, that arbitration cannot be planned ahead of time in case; that only after an argument has arisen can the parties agree to submit to arbitration.

While the new arbitration awards will not be enforceable within the industry, by concerted action of either the exchanges or the exhibitors, local film row appears in favor of the whole scheme. This favor is due largely to the heartaches locally since the Thacher decrees kicked the old arbitration board in the face.

Distribut's Troubles

Exchanges have discovered that recourse to civil action was tedious and expensive, and that many cases which resulted in judgment awards were so much junk paper in that the exhib had no tangible assets on which to execute the judgment. In several instances the exhib sold the assets as he discovered himself staring into a large judgment award.

To the exhibs the new contract means the standardization of all terms and eliminating several freak sentences worked into the Metro-Goldwyn's present contract disputes with exhibs are a case in point.

While in Illinois and other states the arbitration procedure calls for a signed agreement to arbitration at the time of the dispute, the award is not immediately enforced. The exhibs may then take the case to court to have the award vacated. Sole hope for getting the exchanges and the exhibitors to abide by the decisions lies wholly in the power of the national exhib association, which is in line with N.E.T.O.A., Allied and the Hays organization.

Leopard Spots

Locally, the fact is recognized that the only chance for the success of the new arbitration clause will be in a greater willingness to give-and-take than has existed in the past on film row. Many observers fear that the branch managers may be overzealous in making a good showing for the home office and ride rough with exhibs in disputes, and that exhibs may play politics, using their buying power as a whip in forcing favorable decisions from exchange men on the board.

Since the new arbitration clause has nothing concrete to make it hold its shape it is the hope locally that the exhibs has arrived, because survival of the new system will depend on whether exhibs play from both sides of the fence.

Studio Writers Use Composers' Cut-in Methods

Hollywood, Aug. 31.

Freelance writers, unable to get their stories read by the studios, have a new gag that not only assures a reading but very often a sale. It's the co-author plan, with the other half of the credit going to a writer on a studio payroll and in sweet with the bosses.

Freelancer allows the insider to share co-authorship and a 50-50 split in the selling price, with his share often being more than full purchase price might have been on a solo sale.

Contract writer has little to do on the story. With some ownership in the story, the outside writer knows his partner can not only get a story read but also is assured of a push from the inside, where it counts.

all of the systems and cover the entire classroom market.

Big Prospects

The film industry through its central medium of investigation and information is getting substantiation of the assertion that classroom business will eventually make the professional box-office returns look like the water spout in the proverbial bucket.

These figures which deny the pauperism of school boards and their traditionally credited reputation for being meagre in acceptance of new ideas that require extra appropriations. The school boards and means on the investigatory record which indicate that even when such boards in certain parts of the country have refused an appropriation, other, elvish bodies, the school children themselves, have independently raised the required financing.

So positive is the vote favoring visual education that the Federal Government has organized a bureau specializing in tabulating the amount of film used in schools, its nature, and, in fact, every particular concerning it.

It is estimated that 70,000,000 of the 30,000,000 children attending public schools have during the past decade, and are at present, realizing as a part of their class work the educational motion picture.

Each subject, however, is an integral part requiring columns of type to set forth in comparative detail.

This first article is but a brief resume of what "Variety" will publish step by step weekly, including current visual education developments in succeeding issues, to comprehend the entire subject of this as educational, in all of their ramifications.

Ufa's Reserved Seat Premiere

Ufa will hold a reserved seat premiere at the Commodore, N. Y., for "Paradise" and "The Hell" (Sept. 10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31).

Darrow, in Home Town, Mops Up With Science Film, \$13,000; Loop Eager for Pash Stuff

Chicago, Aug. 31.—Loop saw the Woods get away on its new season with "Mystery of Life," the Clarence Darrow evolution lecture, and the loopers were pushed in to see the torrid passion of one germ for another germ. Whether the public was expecting sex or education is the big argument among the town's showmen, but whatever the cause, they were terrified. It will set the loop on its ear by banging the register for a total close to \$13,000 for this week.

This drive at the Chicago closed its effect on "Bad Girl" at McVickers. After two excellent opening days it felt the new drive competition and slipped its pace slightly. But it will hold its own easily for a good \$3,000 a sum.

"Rebound" (2:00; 25-35-55) is the rather mythical carriage trade this week at the State-Lake, with the flappers finding it more fun than the other palaces of pash. Clark Gable at the Oriental is supplying a good portion of that need in "Sporting Blood."

Estimates for This Week
Chicago (Publix-B&K) (4:00; 20-75-35), "Modern Age" (M-G) and stage show. "Young As You Feel" (Fox) to highly profitable figures at expected \$33,000. Last week Lionel Barrymore led a procession of feature players in "Guilty Hands" (M-G) to pleasing \$42,200.

McVickers (Publix-B&K) (2:00; 20-75-35), "Bad Girl" (Fox) as a wow, but slid off slightly in face of tough rivalry. Will total first estimate to better than \$10,000. "Merely Mary Ann" (Fox) finished third week to fair \$10,100. "Money Business" (Par) next.

Central (2:00; 25-35-55), "Sporting Blood" (M-G) and stage show. First starring picture of Clark Gable, femme draw, likely to mean good \$32,000. Last week "Phantom of Paris" (M-G), best regarded of recent John Gilbert, got \$14,000.

Palace (RKO) (2:00; 20-75-35), "Woman Between" (Radio), and vaude. Doesn't look important, and no more than \$22,000. Last week "Too Many Cooks" (Itallo) corralled \$22,200.

Roosevelt (Publix-B&K) (1:00; 20-75-35), "Murder by the Clock" (Par). Served as a small nugget at \$12,300 for first week and will last four days past that until "Star Witness" (WB) comes in on Wednesday. "Clock" won't manage more than \$5,000 for the short extra stay, although resented as exceptionally intelligent production.

State-Lake (RKO) (2:00; 20-75-35), "Rebound" (M-G) and stage show. Good example of collecting the better minds and needs plenty of the better class trade to make profit. "Rebound" closed with \$10,000 for opening week. "Traveling Husbands" (Itallo) remained one week to \$12,000, none.

United Artists (Publix-T) (1:00; 20-75-35), "American Tragedy" (Par) (3d week). Will stay four days past that. "Street Scene" (UA) on the screen Saturday (5). Current week to \$10,000 for opening week. Second week was excellent at \$22,400.

Woods (Jones) (1:00; 20-75-35), "Mystery of Life" (1st). Couldn't be better for new start, with indications of \$13,000. "Pagan Lady" (CIR) to follow.

REBOUND! NOT STRONG IN L.V'LE AT \$7,500

Brown theatre opens new fall season Friday night with orchestra and "Rebound." This opening picture Louisville five day film week.

Four theatres—Mary Anderson, Walnut, National and Gayety—are still dark. Chicago stock coming back to Mary Anderson.

Economy Wave

Hollywood, Aug. 31.—A letter was received at the Paramount film mail department from a boy in La Jolla, Okla. Enclosed was \$1 and a request for a picture of a girl star.

Next day an airmail letter came from the boy's mother, saying, "Please send back that dollar."

Indianaapolis, Aug. 31.—(Drawing Population, 450,000)

Excellent quality of pictures here is the reason for packed houses at openings. Cool weather had something to do with it. This morning Friday, drawing started on Saturday. War is still on between houses with each out-trying the other to get the best films. Exploitation and more newspaper ads.

Estimates for This Week

Lyrre (4th Ave) (2:00; 25-35-50)—"Waterloo Bridge" (U) opened with crowd in line for blocks. \$25,000. Looks to be in line in two weeks. Droiser is an Indiana product and news copy throughout week. Last week "Smiling Lieutenant" (Par) \$10,000.

Indiana (Publix) (3:00; 25-35-50)—"American Tragedy" (Par) opened ok, with chance to build to \$17,000. Looks to be in line in two weeks. Droiser is an Indiana product and news copy throughout week. Last week "Smiling Lieutenant" (Par) \$10,000.

Apollo (4th Ave) (1:00; 25-35-50)—"Merely Mary Ann" (Fox) will get around \$7,000. Paul and Gary nor appeal good. Last week "Bought" (WB) (2d week) \$5,900. "Palace (Loew) (2:00; 25-35-50)—"Guilty Hands" (M-G) opened good with chance to get \$28,000.

Circle (Publix) (2:00; 25-35-50)—"Palace (Loew) (2:00; 25-35-50)—"Guilty Hands" (M-G) opened good with chance to get \$28,000. Circle (Publix) (2:00; 25-35-50)—"Palace (Loew) (2:00; 25-35-50)—"Guilty Hands" (M-G) opened good with chance to get \$28,000.

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LEON LEONIDOFF

Producing for Fanchon & Marco "Xanthia" says last week (Aug. 25) at the Pantages, Hollywood: "Gay Vienna" opened cold here, but only a creditable entry but an outstanding production. "It's Leonidoff's first real head but his past boxy schooling is amply evidenced." Abcl.

CAPITAL HOUSES LEAP, 'BAD GIRL' \$30,000, FOX

Washington, Aug. 31.—(Drawing Population, 450,000)

Pictures at the R street houses are doing right well. Metropolitan and Itallo report next Saturday.

Estimates for This Week
Columbia (Loew) (2:00; 25-35-50)—"Smiling Lieutenant" (Par). Will get \$6,500 this week, its second; last week same film \$12,000.

East (Wa) (2:00; 25-35-50)—"Last Flight" (N). Should do about \$13,000. "Last week" "Dougherty" (M-G) "Penny on a string" set a new high figure at \$24,500.

Fox (Fox) (2:45; 25-35-50)—"Bad Girl" (Fox). Headed for big \$30,000. Last week "The Brat" (Fox) and "Washington Revue" on stage about \$2,000.

Palace—"Guilty Hands" (M-G). Polly Moran in person and will hit good \$21,000. Last week "Silence" (Par) near \$5,500.

Keith's (RKO) (1:15; 25-35-50)—"Caught Plastered" (Radio). Headed for strong week at close to \$13,000. Last week "Public Defender" (Radio) skidded; midweek to around \$10,500.

Golden Gate (Loew) (2:00; 25-35-50)—"Golden Gate" (Loew). Will get average \$15,000. Week ending Aug. 28, a class smash week, shattering record for two years at the house with \$20,000, five grand above usual good box for "Public Defender" with Ray Blue leading vaud.

Orpheum, plugged "Traveling Husbands" with double-truck ads in the morning under "Night Show" and last night expected to top \$10,000. "Dirigible" did that in its 2d week.

Event Place is ending its three-week run at United Artists in word form, \$9,000. It crossed here in word form in the first week \$12,000, then closed at \$10,000 second week. Even better, it would have been longer stay at \$10,000.

Fox will be \$40,000 for "This Modern Age" not so much considering the overhead of large stage unit, including under "Night Show" and big house staff. Joan Crawford is in another "Dancing Lascivious" film. Warfield should do better than \$10,000. "Dirigible" did that in its 2d week.

Warfield (Fox) (2:00; 25-35-50)—"Dirigible" (Fox). Will get average \$15,000. Week ending Aug. 28, a class smash week, shattering record for two years at the house with \$20,000, five grand above usual good box for "Public Defender" with Ray Blue leading vaud.

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Mastbaum Near Record at \$61,000 Last Wk.—Fox, Phila., This Wk., \$35,000

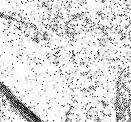
Kansas City, Aug. 31.—Metro and Itallo went into the papers heavy for "Madon U" and "Traveling Husbands." Both opened with line in front of their doors.

National Reunion of Veterans of Foreign Wars brought thousands of veterans with bands, drum corps and other uniformed outfits. Streets gaily decorated and swarming with people, theatres getting some additional trade.

First change for the Liberty since it switched to first runs a few weeks ago, this week. "Liberty" opened Saturday, with 25c extended until 6. This makes the Liberty 10c cheaper until 6 than its next-door sister, Newman after 1.

Business last week not so hot. Mastbaum with "Public Defender" and Italo Samuels on stage got breaks.

Estimates for This Week
Loew's (2:00; 25-35-50)—"Madon U" (M-G). Laurel and Hardy favorites and first full-length brought good crowds for opening. "Madon U" will do well. "Traveling Husbands" (Itallo) will do well. "Public Defender" (Radio) will do well. "Dirigible" (Fox) will do well. "Golden Gate" (Loew) will do well. "Orpheum" (Loew) will do well. "Warfield" (Fox) will do well. "United Artists" (Publix-T) will do well. "Woods" (Jones) will do well. "Rebound" (M-G) will do well. "State-Lake" (RKO) will do well. "Palace" (Loew) will do well. "Circle" (Publix) will do well. "Indiana" (Publix) will do well. "Apollo" (4th Ave) will do well. "Lyrre" (4th Ave) will do well. "Columbia" (Loew) will do well. "East" (Wa) will do well. "Fox" (Fox) will do well. "Keith's" (RKO) will do well. "Golden Gate" (Loew) will do well. "Orpheum" (Loew) will do well. "Warfield" (Fox) will do well. "United Artists" (Publix-T) will do well. "Woods" (Jones) will do well. "Rebound" (M-G) will do well. 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You might quabble about protection...dicker over percentage...argue about playing time...but thousands of exhibitors agree with these branch managers on one big fact. **WARNER BROS. and FIRST NATIONAL features and VITAPHONE shorts** are the outstanding 'buys' for 1931-32!

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**FIRST
NATIONAL
releases
confirm
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**AUG.
22
(W.B.)**

THE STAR WITNESS

with **WALTER HUSTON**

"CHIC" **SALE** **DICKEY MOORE**

Frances Starr Grant Mitchell
Sally Blane Ralph Ince

Now in its
5th record
smashing week
at the N. Y.
Winter Gard-
en.



**AUG.
29
(F.N.)**

RICHARD BARTHELMESS

in
**THE LAST
FLIGHT**

with
David Manners, Helen Chandler
John Mack Brown, Walter Byron
and Elliott Nugent

Greatest of
Barthelmess
hits sets a ter-
rific box-office
pace every-
where!



**SEPT.
5
(F.N.)**

THE BARGAIN

with
LEWIS STONE

DORIS KENYON

CHARLES BUTTERWORTH
UNA MERKEL EVALYN KNAPP

Selected as
one of the best
films of the
month by
Photoplay and
Screenland.



**SEPT.
12
(W.B.)**

GEORGE ARLISS

in
**ALEXANDER
HAMILTON**

with
Doris Kenyon June Collyer
Dudley Digges Montagu Love
Ralf Harolde

"Grand enter-
tainment. A
box-office
triumph for
Warner Bros."
—Hollywood
Reporter



**SEPT.
12
(F.N.)**

DOUG FAIRBANKS, Jr.

in
**I LIKE YOUR
NERVE**

with
LORETTA YOUNG

"Doug Jr. in
an hilarious
movie cock-
tail!"

—Screenplay
Magazine



**SEPT.
19
(F.N.)**

SIDE SHOW

with
WINNIE LIGHTNER

CHARLES BUTTERWORTH

EVALYN KNAPP
DONALD COOK

"Sure-fire box-
office. Fast and
funny!"

—Hollywood
Rep. Reporter

YOU KNOW

'The Star Witness' is a terrific box office sensation in every spot it plays!

YOU KNOW

'The Last Flight' is the greatest Barthelmess hit in years!

YOU KNOW

that no company has ever produced a picture so big, so powerful, so truly great as 'Five Star Final.'

YOU KNOW

that WARNER BROS. and FIRST NATIONAL can deliver more sure-fire hits right now than any other company can truthfully promise you.

THAT'S WHY

you become one of the industry's real leaders the moment you sign that square deal contract for

35 STAR HITS from
WARNER BROS.

35 STAR HITS from
FIRST NATIONAL

70 Guaranteed
VALUES

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FIVE STAR FINAL

with EDWARD G.

ROBINSON

H. B. WARNER
MARIAN MARSH

Frances Starr, Anthony Bushell
George E. Stone

"Hits a new high point in pictures! Human, stirring and realistic!"
—Motion Picture Herald



PENROD AND SAM

with

LEON JANNEY

Junior Coghlan Matt Moore
Dorothy Peterson Zasu Pitts

Based on the story by

BOOTH TARKINGTON

"Clicks in a big way. Juvenile characters bring laughs and tears."
—Motion Picture Daily



WILLIAM POWELL

in

THE ROAD TO SINGAPORE

with MARIAN MARSH
DORIS KENYON

"Certainly proves to his advantage to be with Warner. This one is grand."
—N.Y. Telegram



LARCENY LANE

with

JAMES CAGNEY JOAN BLONDELL

Noel Francis Edward Nugent
Guy Kibbee

(Written by Kubec Glasmon and John Bright)

"Another Warner smash! Knock out story, perfect cast, fast-moving!"
—Hollywood Reporter



DOLORES COSTELLO

in

EXPENSIVE WOMEN

with
H. B. WARNER, WARREN WILLIAM
ANTHONY BUSHELL

Belle of the Box Office scores in triumphant return to the screen!



THE RULING VOICE

with

WALTER HUSTON LORETTA YOUNG

Doris Kenyon David Manners
Dudley Digges

"Highly entertaining. Played superbly by the principals."

—Photoplay

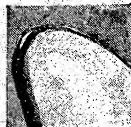
Let's Shake On It!



RICHARD BARTHELMESS



CONSTANCE BENNETT



WILLIAM POWELL



MARILYN MILLER



GEORGE ARLISS



KAY FRANCIS



LIL DAGOVER



EDWARD G. ROBINSON



POLLY WARDEN



W. H. SHELL



DOUGLAS FAIRBANKS, JR.



BEBE DANIELS



JOE E. BROWN



JAMES CAGNEY



BARBARA STANWYCK



CHIC SALE



WALTER HUSTON



WINNIE LIGHTNER



DOROTHY MACKAILL



BEN LYON



LEWIS STONE



DOLORES COSTELLO



CHARLES BUTTERWORTH



DAVID MANNERS



MARIAN MARSH



DONALD COOK



WARREN WILLIAM



JOAN BLONDELL



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We are proud that the largest percentage of exhibitors have selected **WARNER BROS.** and **FIRST NATIONAL** as their backbone program for 1931-32. ▲ ▲ ▲ ▲ ▲ ▲

We are proud of the enthusiastic acclaim accorded our first twelve releases. We feel the balance of the program planned for us will make this **OUR greatest year, YOUR greatest year, and**

WARNER BROS. *Greatest Year*

so | Lawson, Carl L. (emph. Al Zuck
or | Michael, Walter, Princess, M
1 | Spotted Elk

Thousands are paying Thousands at the Mayfair!

**Broadway follows the lead of Boston and
Cleveland • to the star who puts the "it" in hit!**



BOOMING BUSINESS IN THE STUDIO TOO!

SHOOTING: Bill Boyd in "Suicide Fleet"; Helen Twelvetrees in "Breach of Promise"; Eddie Quillan in "The Big Shot" (*temp. title*)

PREPARING: Constance Bennett in "Lady With A Past"; Ann Harding in "Prestige"; Helen Twelvetrees in "Pick Up"; Bill Boyd in "Timber Beast"; Tom Keene in "Ghost City" (*temp. title*)

COMPLETED: Ann Harding in "Devotion"; Helen Twelvetrees in "A Woman of Experience"; Constance Bennett in "Common Law"; Eddie Quillan in "Sweepstakes"; Ina Claire in "Rebound"; Bill Boyd in "The Big Gamble"; Helen Twelvetrees in "Bad Company"; Tom Keene in "Sundown Trail"; Eddie Quillan and Robert Armstrong in "The Tip Off"

The Old Fightin' Cock crows on the
radio every Friday night, 10:30 New
York Time, RKO THEATRE OF THE
AIR, coast-to-coast hook-up of
44 stations!

RKO  **PATHE**



REBOUND

From the Arthur Hopkins stage success by Donald Ogden Stewart

DIRECTED BY EDWARD H. GRIFFITH

with ROBERT AMES • MYRNA LOY • HEDDA HOPPER • ROBERT WILLIAMS

A CHARLES R. ROGERS PRODUCTION

Harry Joe Brown, Associate Producer

TRADE PRESS STATISTICS . . . hot from the nation's keys . . . tell a dramatic story of RKO-RADIO PERFORMANCE! RICHARD DIX carries on the glories of "CIMARRON" and rings the b. o. bell with "THE PUBLIC DEFENDER". Now come SIX new TITAN shows . . . primed to catch the autumn trade as it swings into high.



RICHARD DIX
in WILLIAM GILLETTE'S GREAT PLAY
"SECRET SERVICE"

EDNA MAY OLIVER
in **"FANNY FOLEY HERSELF"**
All NEW Technicolor • Helen Chandler • Rochelle Hudson



BERT. **WHEELER** ROBT. **WOOLSEY**
in **"CAUGHT PLASTERED"**

aided and abetted by that cheerful little earful, **DOROTHY LEE**. "Their best since **CUCKOOS**" Elsie Finn, Phil. Record...Top money Mastbaum, Philly...and setting lively pace East and West

FRIENDS AND LOVERS

Dramatic smash with **ADOLPHE MENJOU**, **LILY DAMITA**, **ERICH VON STROHEIM** . . . From Maurice De Kobra's novel "The Sphinx Has Spoken" . . . Directed by Victor Schertzinger



CONSOLATION MARRIAGE

Presenting **IRENE DUNNE** as a star for the first time since her triumphs as the immortal Sabra in "CIMARRON" . . . Pat O'Brien, John Halliday . . . Directed by Paul Sloane



IVAN LEBEDEV

RKO-RADIO'S new surprise star in whirlwind drama "GAY DIPLOMAT" . . . Genevieve Tobin, Betty Compson, Ilka Chase . . . Directed by Richard Boleslavsky



TUNE IN!

"RKO Theatre of the Air" N.B.C. Coast to Coast Network Every Friday Night, 10:30 P.M. New York Time

THEIR CLOWNING ACHIEVEMENT!



"Every line,—every gag a new riot. Mr. Exhibitor! There is a Santa Claus . . . Hang your stocking in the old projection booth and ask him to bring you "MONKEY BUSINESS."

—Hollywood Reporter



"In 'MONKEY BUSINESS' the Marx Brothers exceed their former successes...sure-fire."

—Hollywood Herald



"... a smash laugh comedy. A potential box-office success ... better than previous Marx Brothers pictures."

—Motion Picture Daily

4 MARX BROTHERS

in

"MONKEY BUSINESS"

The big laugh panic is on! Advance showings establish "MONKEY BUSINESS" as the greatest comedy hit in five years.

A money-in-the-box-office natural! Opening soon at long run Rivoli theatre, New York City. Directed by Norman McLeod.

PARAMOUNT



Sally O'Neil

★ The career of Sally proves that names are incidental—if you have that personality. She was born one night a Noonan, daughter of a New Jersey judge. But she hasn't what you'd call a legal mind. Her mother was the former Hannah Kelley, grand opera singer. One of Sally's first discoveries was that her mother's first name could be spelled backward or forward without an error. Sally bubbles over with nifties like that.

One of Sally's sisters decided to call herself Molly O'Day, so Sally re-christened herself Sally O'Neil. Just a whim—but it fits her very well.

She was educated in convents—one on Staten Island and the other in Toronto. Then she went to San Francisco and coasted down to Hollywood.

In less than no time, by Irish reckoning, Sally was in a picture called "Mike"—which had nothing to do with radio. Then in quick succession she appeared in "Sally, Irene and Mary," "Battle of the Sexes," "On with the Show," "The Sophomore," "Girl of the Port" and "Salvation Nell."

Sally likes music, ice cream, sleep, tennis, the open road and loose sweaters. She doesn't know whether she likes carrots, because she has never tasted them.

She has quite an assortment of superstitions, most of them lucky. She is pleased with her success and proud of the Fox contract it won her.



TWENTY-EIGHTH OF A SERIES OF FOX SCREEN PERSONALITIES



To The Actor...

The longest route in show business—

The most *pleasant conditions* under which to perform—

Combining a season of *work with play* by virtue of the fact that your route includes many weeks on the Pacific Coast—

The opportunity to show your act and talents to the producers and directors of *motion pictures* in the presence of capacity audiences—

These are but a few of the attractive reasons why a Fanchon & Marco route is desired by the actor. Fanchon & Marco time today is more than FORTY WEEKS and is almost consecutive.

Fanchon & Marco have played the biggest names in show business since the birth of these Ideas ten years ago. Appearing in only the finest theatres in America, performers have come to recognize a Fanchon & Marco booking as the most important of their careers.

Immediately after the Idea is broken in and approved by audience reaction in Southern California theatres, it is opened at Loew's State, Los Angeles, for its first major presentation. Here the ACTOR is given an opportunity to perform before agents, managers, directors, casting directors and producers of the movie studios.

Now is the time for the ARTIST to see a Fanchon & Marco booking office for the *longest and solidest route* in show business.

Too, Fanchon & Marco Ideas are now available for any cities in the world where they are not presently playing.

FANCHON & MARCO INC.

Offices

HOLLYWOOD SAN FRANCISCO SEATTLE MILWAUKEE NEW YORK

Exhibs-Operators Fuss in Chi Now Serious—Bombings and More Trouble

Chicago, Aug. 31.—Only development today (31) in the union troubles of Allied States and exhibs was the passing of the injunction hearings on to a Master of Chancery, Sidney Pollack. He'll act on the petition of the City of Chicago to have Judge Ross Hall's injunction against police interference with non-licensed operators set aside.

What at first looked like a harmless game of cat and mouse between the independent exhibitors around here and the picture operators, has become a serious proposition. Involved in the maze of circumstances are battles of wits, high political influence, double crossings and desperate measures on both sides.

Most important development in the fight last week was the mysterious bombing of three Allied States bookies, owned by Aaron Steinberg, head of the Allied association, which is leading the fight against the union. Superstein openly accused Tom Maloy, chief of the operators, as being responsible for the bombs, while the state attorney's office unofficially backed up the accusation by pointing out that Maloy's house was one of the three looked like an alibi. Further stress was laid on (Continued on page 36)

**Rowland's Story
Boards Commence
Operating for Fox**

Fox's editorial, production and planning boards under Howard Chandler have commenced functioning. They are similar to those established at Paramount in New York by Rowland. Plan originally came through Harley L. Clark, according to Fox, who has convinced a board of unit control of story selection and general operation in the industry. Interference is that Clarke and Rowland talked over the theory before the latter went to Paramount.

Clark's plan of unit control has the executive of the various operating divisions of Fox sitting in as advisors to other departments. In the story department, Clark is advised by Rowland, the theatre, distribution, production, advertising and home office executive chiefs are part of the story planning system. Basic step is the reading department, which reads the recommendations following which the yarn goes down the line with the studio plays the final authority. Any of the intermediary board functioning are purely advisory and work as advising groups for ideas or suggestions.

Editorial production board besides Howard includes the chief operating heads of the distribution, theatre and advertising divisions who meet in New York.

It is reported this board of unit control system may be followed further by Fox and its subsidiaries whereby every division may be directly interested in advising and operating with each other. Thus there may be a Board of Theatre Control, a Board of Production, a Board of Distribution, etc.

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B & K Depts. Move

Chicago, Aug. 31.—Publix-B. & K. is giving up their quarters in the Loop End building adjacent to the Chicago theatre headquarters. After which takes place on Jan. 1, shifts the publicity, booking and accounting departments.

Besides the economy move, there is the rumor that Publix-B. & K. has not been friendly with the Loop End owners, who turned down every offer B. & K. made for the building, when they were offered the Chicago theatre. As a result B. & K. were unable to secure a square shaped lot, but were forced to arrange the theatre to squeeze itself around the Loop End building. B. & K. is still understood to be interested in securing the structure.

HALFWAY MARK AS START F-W C. Won't Operate For U. A. Until 9 Houses Are Completed

Under terms of the agreement reached between Joseph M. Schenck and Fox-West Coast, this circuit will not start operation of U. A. houses now building until half, or nine theatres, are completed. Three are ready now and a fourth, in Edgewater, opens Sept. 15.

Originally planning a theatre construction program of 25 theatres on the Coast, Schenck states that the total number has been cut to 18. All these will be built and turned over to F-W-C.

CINCY EXHIBS IN JAM WITH BOOTH LOCAL

Cincinnati, Aug. 31.—Allied Theatre Owners Association, embracing 95% of the neighborhood and suburban film houses of greater Cincinnati, and Picture Machine Operators, Local No. 165 have failed to agree on a new working and wage scale.

Exhibitors, through R. F. Strief, business manager, announce that commencing Sept. 1 they will cap the play members of the Projectionists Union of America, which is chartered in Ohio, and use one operator in a booth instead of two, as has been the custom under the two year agreement with Local 165 which expires today (31).

Local 165 men have been paid \$1.37 an hour in the smaller houses; \$1.75 in the medium and \$2 an hour in the larger theatres. They proposed that two operators be engaged and offered to take a \$5 weekly cut if that was done. The exhibitors demanded one operator.

At present 23 independent theatres here have been operating with one booth man each.

Thirty-five additional houses will adopt the single operator plan, says Strief, and six small houses will close.

P. A. for Exhibs.

The theatre owners have engaged a press agent to supply the local dailies with news of developments in the controversy, and are using advertising space in the papers for open letters addressed to Cincinnati theatre patrons.

1150 and legit houses which show the exhibitors are continuing with local 165 although no announcement has been made of their new agreement.

LOEW'S LINCOLN SQ. ON SEPT. 5 IN N. Y.—10-25

No fancy fanfare planned for the reopening of Loew's Lincoln Square, New York, Sept. 5.

With a straight picture policy the house will open at 11 a.m.

The public is being played up by the 10c admission given in vogue until 1 p.m. Night too 25c and afternoons 15c, except Saturdays and holidays.

Prior to the house being closed by fire, Loew played split week and with its films.

Production Spurt Can't Boost Average for Mob

Hollywood, Aug. 31.—Thirty-eight features in production the first two days last week, heaviest activity since the middle of June. Thursday was new day for extras, with 961 working. Average during the week was 679, a dramatic average for this year.

Biggest of the Tuesday sets was an English schoolroom used for "Mr. Jekyll and Mr. Hyde" at Paramount. Wednesday had a set for "The Sign of the Cross" at Fox, for moving of a statue in "The Robbed March" at MGM. On days saw more than 50 working on any one set.

ROTH'S WB RENEWAL

Warners has renewed with Murray Roth as director in chief of its shorts as made at the "Platinum" service.

New agreement held for one year.

10c Houses in St. Paul

St. Paul, Aug. 31.—George Benz, local capitalists and backers last season of stock at Shubert, getting into theatre biz in bigger way this year. Owners of the Lyceum, lease on which Publix allowed to house Sept. 1, Benz has Harry Dow to manage and will spot in second runs at 10-20c opening Sept. 12. Stock house will also reopen around Oct. 1.

Aiming at the Garrick, indie dine topper, Publix closed the Lyceum for 30 days to install sound and will reopen the loop stand at the 10c anytime again Saturday. Giving the Garrick one better in that Publix house will have daily change of program whereas the former has four films per week.

Think \$500,000 In Unplayed Film Tied Up Legally

Around \$500,000 in unplayed pictures is admitted by distributor spokesmen to be tied up in litigation with exhibitors at the present time, and will continue so when the ratified 4-5-5 contract becomes operative next spring. This will be due in full to the provision in the new uniform exhibition agreement which makes arbitration not compulsory.

As expressed by one of the leaders in distribution, the major possibility of cutting down costs of litigation will depend on quality of product. Unplayed business this year, with resultant legal action, has run into big money largely due to an inferiority of product. It is pointed out, with rebuffs far and wide trying to cancel pictures they are afraid of, or refusing to play them through failure to get adjustments.

Nearly all of the litigation with exhibitors has dealt with reluctance or outright refusal of exhibitors to play product as contracted.

The distributors' hardest lot are those which have had the weakest pictures.

Meantime, exhibition of product suffers, playdates are delayed, and distributor legal departments are overworked. In addition many cases are handed to outside attorneys who have become experts in disputes between distrib and exhib.

One attorney in New York within nine months has settled suits for distributors totaling \$750,000.

Suits representing alleged damages of as low as \$20 have been handled, with attorneys attempting quick action by going through the lower courts and getting the exhib to cover a few days after service of summons.

Skouras Sees Mongrel Type Of Circuit Solution of Chain Operation—May Have 50 Houses

CUT SCALE AND SPLIT WK.

RKO in Youngstown and Akron Making Changes

Youngstown, O., Aug. 31.—Keith Wallace changed his vaudeville policy to a split week and is also reducing admission.

Week days early matinees will be 25c and 15c for children. Afternoon 35c for all. Night prices 50c and children 25c. Week end afternoons will be 40c and children 25c, and evening adults 40c, children 25c, orchestra 50c, and children 25c. Early bird matinees Sunday adults 50c; children 25c.

Former top prices were 75c for adults, since the house opened several years ago.

After more than a year with weekly vaudeville policy RKO Palace here goes split week, dividing the week with Youngstown.

F-W-C BOOSTS ADMISH WHILE PROGRAM 'HOT'

Los Angeles, Aug. 31.—Booster in admission scale, and consequent earlier releases on the zoning chart will be made on account of Fox-West Coast's exhibs.

Stadium, recently opened, goes Sept. 3 from 30 and 40c to 40 and 50. Two other houses to follow Sept. 27.

F-W-C figures the program strong enough to warrant the raise.

OPERATOR VS. OPERATOR

Atlantic City, Aug. 31.—John J. Ratty has filed suit here against Raymond Beckard, business agent for the Moving Picture Operators' Union, for the return of \$1,456.

According to the complaint, Beckard, machine operator at the Warner theatre, employed Ratty to take his place while he (Beckard) was conducting a fight against a group of non-union picture houses in the city. Ratty not being a full fledged member of the union, but holding a working permit, accepted the job for \$25, paying the difference of Beckard's salary (about \$70), he says, over to him with the understanding that the money was to go to the union cause. Ratty claims that when his employment was over he found that the money he was earning was going to Beckard and not to the union. He demands return of \$1,456 which Ratty asserts covers the period he worked.

Actively operating 24 theatres commencing Sept. 1, and predicting that the expansion will reach 50 by Jan. 1, Skouras believes is following what may prove a revolutionary factor in big circuit buying and operation.

A patchwork type of ownership, which Skouras believes is the solution to chain operation, is being followed in the suddenly revived build-up of this inner Publix theatre organization. No proder policy has ever been introduced on such a scale as the one Skouras has selected. It accomplishes, in Skouras' estimation, three salient points:

(1) It is a life saver to the independent entering the deal, since he retains not only 50% of the property but maintains his position as head of the house.

(2) It provides the home office of the circuit with the assurance of having a specialist in each locality, one who knows better than anyone else the local box office barometer in fan taste as well as political and social conditions.

(3) It eliminates the need to overbuild in order to meet competition.

Capable Owners

There are plenty of good theatres throughout the country and there are as many capable independent owners who have a pride and zeal which few house managers, trained and assigned in a house where, can be expected to possess, states Skouras.

The economic factor for the big circuit owner who uses the mongrel policy, Skouras points out, is not only in acquiring an interest in established brick and mortar but getting a guaranteed outlet on product and a return from a theatre that has, of its own volition, established community good will and paying attention.

The 14 theatres which join the Skouras banner include four in Danville, Va., and one in Parkersburg, Va. All the others are in Pennsylvania. They list as two in Butler, one in Ambler, two in Johnston, four in Altoona and one in Huntington. Of these the largest and most elaborate is the American, a 3,000-seater, in Roanoke.

These latest properties are deals with indie. There are no take overs from either Warners or General, which circuits are strongly represented in some of the latest Skouras territories.

PRODUCERS ATTENTION

SERGE FLASH

THE RUBBER BALL KING

Sensational Hit

PARAMOUNT

NEW YORK

THIS WEEK (AUG. 28)

◆◆◆

OPEN FOR PRODUCTION OFFERS

◆◆◆

Communicate

BETTY FLASH

Plymouth Hotel, New York

Few Situations with Disputes on Labor at Present—7 1/2% Period Off

With T. A.'s official special wage reduction period for 10 weeks this summer whereby the five major circuits, as well as Indies where locals had men employed, expiring last Friday (28), all scales reverted to former status.

With President William Canavan's stand as to no extension of the period, the locals immediately went into conferences for contract renewals where contracts expire at midnight of Aug. 31 (yesterday).

Where locals were late on voting the 10-week reduction Canavan permitted the time to run accordingly. The Cleveland union in particular was late with its time up this week.

The scale of reduction for the 10-weeks during the summer permitted locals to take a 5% cut on salaries below \$60 weekly and 7 1/2% over \$60.

President Canavan said no serious trouble is anticipated anywhere over contract renewals; that the I. A. slate is noticeably clear for this time of year when new agreements are due in many cities.

In New York and Brooklyn there are no new contractual negotiations.

In St. Louis both unions (stagehands No. 6 and operators No. 143) are after new contracts. Also Washington No. 22 working on new contract, while Chicago is just agreeing to a renewal with the legit houses this week.

New Contracts

In Cleveland both operators and stagehands are conferring with circuit execs seeking a renewal of for-

mer terms. Looking after Wagner Bros. interests in their new labor contract rep. W. C. Patterson, formerly with Public.

The operators in Baltimore have differences with the Auditorium there, a \$20 amount being discussed with it expected to be settled upon the return there of Fred Schanberger.

In New Orleans the I. A. assigned William D. Roaul to go there as field representative and straighten out Local 39's contract. Saenger theatre is having a difference with the union over the number of men to be employed on the stage under certain conditions.

Lafayette, Buffalo, has a dispute over a new contract with it expected to be settled this week.

A controversy in Boston with Public houses, Rialto, Shawmut, Morton and Jamaica involved, with Local No. 11, has been referred to Fred J. Dempsey, I. A. exec, for adjustment.

Still Out in Miami

Operators still out in Miami where Local No. 316 men quit the Wolfson-Meyer theatres. There is an existing contract which the union signed but a matter of Sunday work where an additional \$2.55 was asked under the claim that Sunday work was illegal in Florida. Matter put up to I. A. for an adjustment.

Representative Roaul asked to report to Canavan on conditions in other Florida stands like Jacksonville, Bradenton, Daytona and Lakeland.

Local 176 in Joplin, Mo., try-

5 HOUSES QUIT POOL TO SAVE \$7,500 FEE

Chicago, Aug. 31.

Simansky-Miller theatres here have withdrawn from the Midwest hooking circuit and will in future purchase pictures on their own.

S. & M. lists five theatres now operating with the owners being Simon Simansky and Jack Miller, head of the local Exhibitors' Association. Economy thus saves the hooking fee, estimated at about \$7,500 annually.

Quicker 2d Run

San Francisco, Aug. 31.

California theatre has changed from a subsequent run to a 2d run downtown. Raising the top to 35c, this will allow P-W-C to show pictures 60 days after their first run on the main stand.

The subsequent run policy permits a second run of films only after 90 days have intervened.

ing to get things straightened in the Dubinsky houses. When Fox took over the Public houses Fox agreed to continuation of former contract but Dubinsky's taking of Fox house in Springfield has contract matters up in the air until the changes are set.

San Diego Controversy

San Diego, Cal., Aug. 31.

Fox in controversy here with stagehands local No. 122 over the union's demands for an extra electrician to comply with the city ordinance.

Oscar Oldknow has ordered all stage units withdrawn from Fox theatre effective Sept. 9.

Oldknow is also closing the California (straight pictures) Sept. 1.

METRO' APPEALING

Making Full Test of Decision in Favor of Minn. Exhibit

Minneapolis, Aug. 31.

Metro here has decided to make the Carisch suit a test case to determine whether contract violations by northwest exhibitors shall be carried into the courts and whether the present form of film contract shall be retained. Accordingly it is appealing from the district court's decision, overruling its denier to the Carisch defense.

George Carisch, owner of the Mohawk theatre, St. Paul, is being sued by the distributor for refusing to accept and pay for a number of its pictures purchased for his house. The defense instituted by S. P. Halpern, Alfred Satter attorney representing Carisch, is that the contract was illegal and unenforceable because it violates the anti-trust laws and lacks mutual obligation.

Judge Clyde L. White in district court ruled that the defense set up by Halpern constitutes a defense at law. Metro-Goldwyn has appealed from this decision. If the state supreme court the case will go to trial on the issue of the contract's legality, unless plaintiffs drop the suit.

A victory for Metro would be followed by the filing of numerous other suits by Minneapolis film exchanges against northwest exhibitors. On the other hand, if Carisch wins out a large number of independent theatre operators in the territory will be allowed to get away with their contract violations.

New Purchasing Agent

Herb Schoeller, has been appointed purchasing agent for the Roxy theatre by Charles Kursman, now directing that house.

Schoeller replaces Bernie Aarons who has been given other duties.

PUBLIX SCALE CUTS AS SPUR

Detroit, Aug. 31.

Price change for all Public local first run theatres will probably be announced within a few days. Adjusted prices will bring the top price down from 75c as at present to a 60c top.

Other adjustments to be made will bring the price down to 25c until 1 p.m. and 35c till 6 p.m.

Opposition Fox and RKO houses have 25c to 6 p.m. and 50c top.

Providence, Aug. 31.

Every conceivable stunt to build theatre business on Monday, the poorest day for film houses here because of a day lay-off for department store employees, is being tried. Paramount theatre attempting to bait biz by cutting to 50c Monday until 5 p.m.

Virtually all of the local picture houses are reporting big losses in grosses because of the Monday holiday. It was instituted for first time this summer by Chamber of Commerce.

O'Reilly's J. C. House

Jersey City, Aug. 31.

Palace, formerly Keith's, here, has been leased for 20 years by Charles O'Reilly, Louis Geller and A. Koppel, of New York, from the Talco Amusement Corp., headed by Dr. Jacob Scales, Sam Lesser and John Reilly.

Straight pictures continue. Its new manager is William Blum.

KING VIDOR

Director of
"Street Scene"

SAMUEL GOLDWYN
AND
KING VIDOR

Congratulations

"STREET SCENE" is a great picture

SID GRAUMAN

FRED NIBLO, Jr.

CONTINUITY

"STREET SCENE"

HIT AFTER HIT
WITH MORE TO
COME -- FROM

SAMUEL GOLDWYN

THE PREMIERE
SHOWMAN OF
THEM ALL!!

STREET SCENE

Its tremendous reception at the Rivoli, N.Y., is the talk of the industry!
Now watch records all over the country go zooming to new highs!

RONALD COLMAN IN *the* UNHOLY GARDEN

Goldwyn's answer to the exhibitors' clamor for
Colman in a picture of action! And action it has!
With all the Box-Office of "Bulldog Drummond"

EDDIE LANTOR IN *the* PALMY DAYS

THE SMASH PROSPERITY PICTURE
OF ALL TIME! ENTERTAINMENT
PLUS! MAGNIFICENTLY
OUT-WHOOPS
"WHOOPEE"

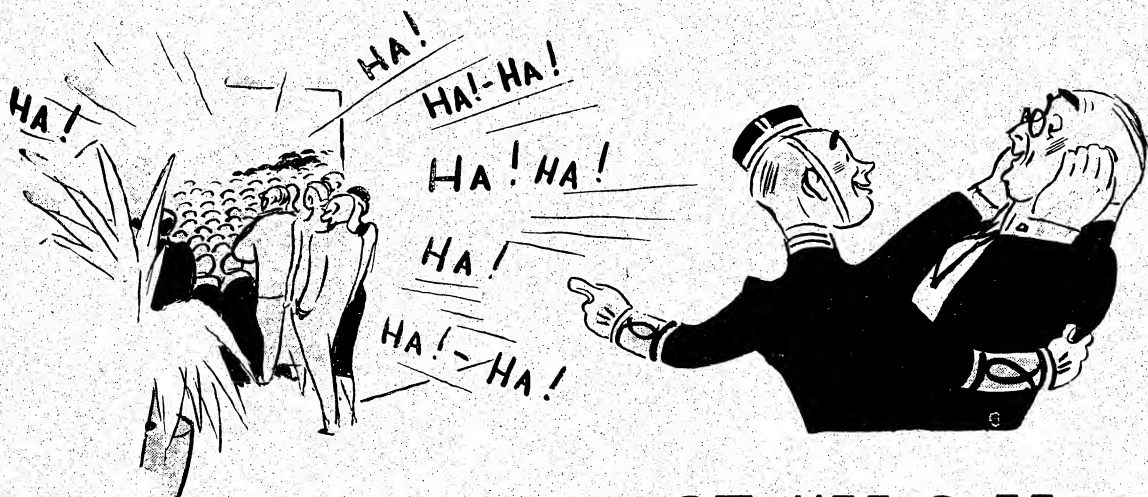
Hail!

**UNITED
ARTISTS**

The Leader!



NOT A DRY SEAT IN THE HOUSE!



WHAT ARE THOSE "M-G-M SPORT CHAMPIONS"?

Let the Trade Reviewers tell you:

WHIPPET RACING—Held Over 2nd Week, Capitol, N. Y.

"One of the better kind of shorts. Maximum of laughter reaction."—*Variety*

"Smart and sparkling. Audience sparkled with it."—*M. P. Herald*

"Carthay Circle audience went for it in a big way."—*M. P. Daily*

"Side-splitting dialogue by Pete Smith."—*Hollywood Reporter*

WILD AND WOOLLY—Extended Run in Los Angeles

"Ideal short. Certain to click in a big way. Dialogue by Pete Smith sparkling with laughs from start to finish."—*Hollywood Reporter*

12 M-G-M SPORTS CHAMPIONS FOR YOU!

A new idea in Short Subjects! Sport headlines of Swimming, Wrestling, Track, Tennis, etc. in fast action single reels. Laughs and effects by Pete Smith.

"M-G-M'S GOT SOMETHING," says Kann.

"Carrying a notch among the high places of short-subjects, the first three of the Bill Tilden tennis pictures click with a resounding smack. M-G-M's got something!"

—Maurice Kann Editorial
in M. P. DAILY

BOOK BILL TILDEN'S TENNIS Reels During National Tournament

National Championship Tennis Tournament, Forest Hills, Long Island,
September 5th to 12th. Cash in on the country-wide publicity.

M-G-M

Shorts—
but SWEET!

Move Taken Against New Groups As Trade Union by N. Y. Federation

Syracuse, N. Y., Aug. 31. A demand that application by groups styling themselves trades unions for state charters be referred to the New York Federation of Labor for examination and approval by the Secretary of State's office was adopted at the annual convention of the federation here.

Behind the demand was a desire on the part of organized labor in general and the theatrical crafts in particular to prevent the spread of the non-affiliated "state plan," launched with the organization and incorporation of the Empire State Motion Picture Operators body.

In such "indiscriminate chartering by the state of groups of working men who pose as trades unions," the federation professed to see a body blow at organized labor. The matter was brought before the convention by the Association of Motion Picture Projectionists, an affiliated union which held its own state meeting simultaneously.

Public Safety

At the latter a resolution was adopted condemning practices of certain theatres that "compromise with public safety." By insisting that one man attend two projectors in addition to his other duties.

The association voted to bring this resolution to the attention of public safety and fire authorities in an energetic campaign.

A recommendation that the standard motion picture release film, as approved by the Academy of Motion Picture Arts and Sciences, be accepted with made in the report of the committee on standards. The association, however, wants a few minor changes which it believes will facilitate projection.

Harry M. Brooks of Troy was re-elected president of the association. Other officers named were Calvin Burckness, Rochester, v. p.; Glenn H. Humphrey, Uta, sec.-treas.; executive board members: W. L. Doss, Syracuse; W. H. Colquhoun, Niagara Falls; Edgar T. Stewart, New York; Frank Brock, Syracuse; Edward Fisher, Albany; and Albert Hyde, Buffalo.

Parallel Situation in Phila with Metro's as With Par a Year Ago

Philadelphia, Aug. 31.

With Keith's taken over by Metro on Sept. 11, that organization will hold the same strategic position Paramount did at this time last year, after breaking with the Warners. With Keith's as a first run house for Metro and United Artists films, the same second run key neighborhood houses which showed Par pictures last season will use Metro and U. A. films now. They include the large Tower theatre in the 6th street section, Nixon in West Philadelphia, and Roosevelt and Franklin uptown.

In addition to these houses, which will run the pictures right after Keith's, and the smaller indie theatres are apt to line up with the new group, there will be the "Midway" theatre at Kensington and Allegheny avenue, one of the largest houses in Philly and of a deluxe type, erected by the Shapiro interests and scheduled to open at Thanksgiving. It has a capacity of 3,200.

Charles Raymond, with Loew's more recently in Buffalo, is manager of Keith's under the new regime. Eddie Crowley, who handled publicity for the same house last year while Paramount had it, will do the same for the present group, assisted by Eddie Crowley.

Jos. Levinson Dies

Minneapolis, Aug. 31.

Joseph Levinson, 45, manager of the Fox Miller and Princess theatres, died Aug. 26 at Columbia hospital following an operation.

Levinson, vice manager of the Princess for 15 years and recently was placed in charge of the Miller. It is said he showed Carl Laemmle the first picture machine the latter ever saw.

One Way

Upstate exhibs lunched into a sides manner at the Motion Picture Circuit, this week took opportunity to take the latter's product. Whereupon the sides turned about and faced it in hot and plenty, verbosely, to the exhib.

"What are you luvvin' me out for?" asked the exhib.

"Oh, just to take my mind off the depression," was the answer.

Circuits Settle with Unions in Ham and 10% Wage Cut—2 Booth Men

Birmingham, Aug. 31.

Labor troubles as far as RKO and Public are concerned are settled for the next two years. Contracts were signed with operators, musicians and stagehands last week by the two companies.

Under the new agreement there will be a reduction of 10% in wages for the new contracts. Two men in a booth.

Union has not settled with Frank Merritt as yet. In spite of this, Merritt says, he will open his houses Labor Day. He closed July 18 when operators refused to accept his offer of reduced wages.

700 CARS CAN PARK FREE AT NEW HOUSE

Chicago, Aug. 31.

First real experiment on the effect of parking space in boosting business for a deluxe theatre will be made when Publix Etc. opens the new large Southtown theatre on Nov. 1.

Theatre has a lot adjacent to hold more than 700 autos. This space is due for special architectural landscaping as an Italian garden. All ads on the house will plug the parking facilities, which will be free to patrons. This parking space idea has been tried before by B&E, but on a small scale due to restricted facilities at other locations, and in each case has been found to be a box-office boon.

10-15c Indie Opposish Houses in Twin Cities

Minneapolis, Aug. 31.

Plenty of new opposition in the Minneapolis and St. Paul loops, mostly in the shape of 10 and 15c grind houses, looms for Publix and for this season.

H. C. Bostick, former Pantages manager, expects to reopen that house with a grind picture policy. Arrangements are being made to equip the 2,500-seat Leik Lyceum with sound and to open it with "The Vikings" this month, booking independents.

George Benz, wealthy St. Paul realtor, will take back the 2,000-seat Pantages here from Publix and continue to operate it himself as a grind house. He also will operate the Shubert and Lyceum theatres, St. Paul, abandoned by Publix, as grind houses.

Receiver for Ashers, Represents Mortgagee

Chicago, Aug. 31.

Two-year-old argument between the Asher heirs, former owners, and Fox over certain theatre properties here looks to have been ended with the appointment Sunday (22) of George Asher as receiver for the former Asher estates, part of the Fox-owned group. Williams is acting in behalf of J. K. Goodwin, who holds a blanket mortgage on the former Asher houses.

Scholar Fox, the new Fox Theatre, eastern division, is directly concerned except in so far as Fox owns 50% of the common stock of Fox Chicago Theatre Corp., which controls the former Asher houses.

Fox Bronx Deal Off

Deal of the Silverman circuit, Bronx, to acquire three houses from Fox in that borough, is off. Another buyer is being sought.

Manhattan Playhouses, at one time interested in the trio of theatres (Belmont, Blenheim and Parkway), may come forward again.

MANCALL'S ASSUMES MAG

Boone Mancall, publisher of technical film papers, this week took over "Theatre Management," a monthly, from the Hovey Publishing Co.

Mancall is combining it with his own monthly, "Theatre Engineering."

Galveston's Foreign House

Galveston, Aug. 31.

With German and Spanish pictures featured Al Martin, son of local independent theatre owner, has opened International Theatre on West Market street. Location is near heart of negro district. Ufa talkers shown.

COLONIAL'S 3 WEEKLY

Three changes of films a week will be the policy at the Colonial when RKO reopens it as a straight picture house Sept. 12.

House was formerly known as the Hippodrome prior to which it was the Colonial under the late Percy G. Williams.

DAY-AND-DATE F-WC NABES FOR AD BUDGET

Los Angeles, Aug. 31.

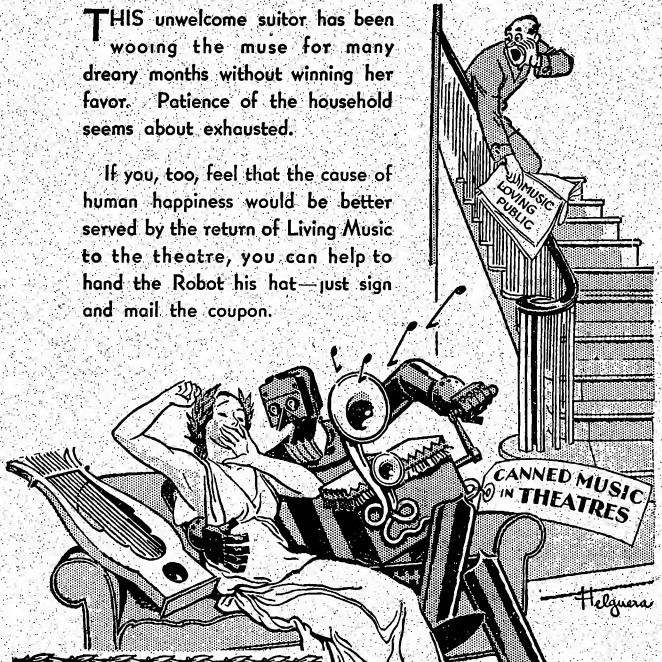
Success of the day-and-date policy of Fox-West Coast's Chinese and Criterion, and similar click of the plan at the two local Warner theatres, has Oscar W. Oldknow preparing to put in a similar policy for six first-run neighborhood houses.

Policy would be to run the same picture simultaneously in the six main spots in various local suburban theatres. Advantage would be from an advertising, with sky-way results from one campaign.

"When Is That Young Man Going Home?"

THIS unwelcome suitor has been wooing the muse for many dreary months without winning her favor. Patience of the household seems about exhausted.

If you, too, feel that the cause of human happiness would be better served by the return of Living Music to the theatre, you can help to hand the Robot his hat—just sign and mail the coupon.



AMERICAN FEDERATION OF MUSICIANS V-9
1440 Broadway, New York, N. Y.

Gentlemen: Without further obligation on my part, please enroll my name in the Music Defense League as one who is opposed to the elimination of Living Music from the Theatre.

Name

Address

City

State

THE AMERICAN FEDERATION OF MUSICIANS

JOSEPH N. WEBER, President

1440 Broadway, New York, N. Y.

THE ERPI SERVICE ENGINEER

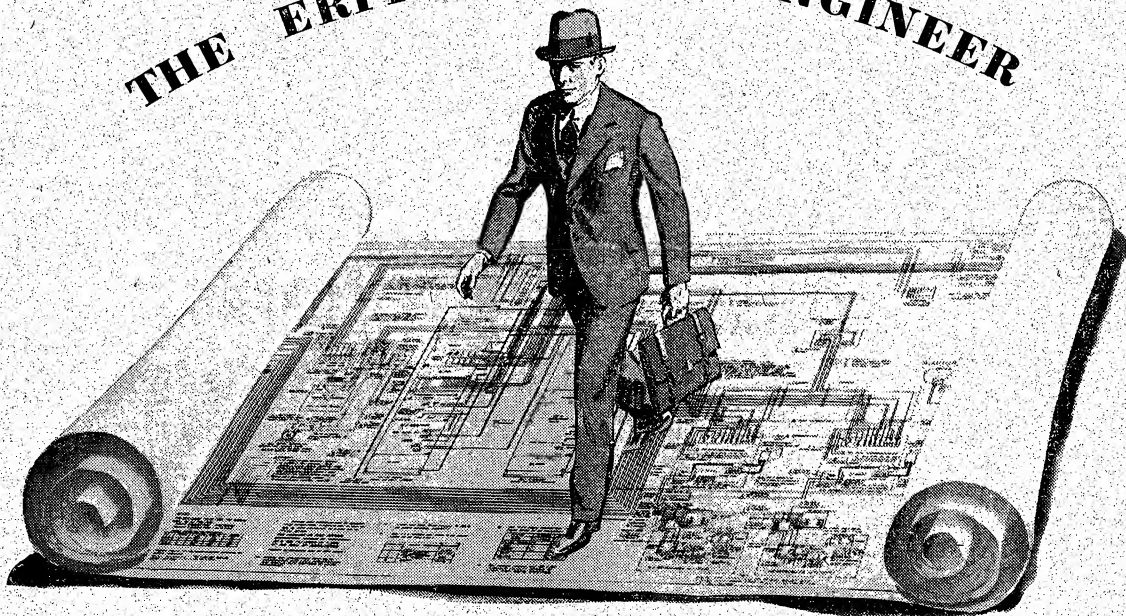


Diagram of a Western Electric
Sound System Circuit

knows his way through this intricate circuit
*. . . that's why he is able to protect you
 against Poor Sound, Breakdowns, Pro-
 gram Interruptions and Lost Patronage!*

Trained to Bell System standards of maintenance, the ERPI man can render this service more economically and efficiently than anyone else.

Backed by 50 years of voice transmission experience, the Western Electric Sound System is the finest equipment you can buy. Yet even

the finest equipment needs regular, painstaking and expert inspection and service.

By keeping your Western Electric Sound System operating at peak performance for the life of your contract, the ERPI Service Engineer helps you earn dividends on your investment!

Western Electric
SOUND SYSTEM



Northern Electric in Canada
 Distributed by

Electrical Research Products Inc.
 250 West 57th Street, New York

PAGA

The Stage Success



EVELYN
BRENT



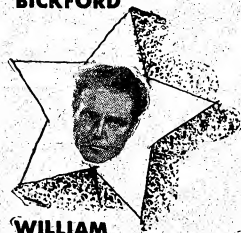
CONRAD
NAGEL



CHARLES
BICKFORD



ROLAND
YOUNG



WILLIAM
FARNUM



LUCILLE
GLEASON



**A SURE-SHOT BOX-OFFICE
IN A HIGH POWERED**

Screen play by Benjamin Glazer from the stage
A JOHN FRANCIS DILLON Production. Produced by

Another Great Hit from

AN ILADY

is a Screen Achievement!



**NICE CAST . . .
MONEY GETTER!**

play by William DuBois

duced by H. D. Edwards



Dependable Columbia!

THE DREYFUS CASE

(Continued from page 33)

Despite having as counsel Georges Clemenceau, Zola lost, but the story that Zola won while awaiting trial. After about 10 years Dreyfus was fully rehabilitated.

The film is made in the style of the Army vs. Justice, plus Zola's story, and it is one of the world's most important films.

All of this is shown in the film generally and, strangely enough, the French version is a little better than the English. The film is a little better than the English. The film is a little better than the English.

Maybe it is due to the large percentage of Jewish actors, a picture like this can play in New York. But its best indication of strength lies in the fact that it is a picture of the future. The picture is a picture of the future.

Le Monsieur de Minuit

(The Midnight Man)

(FRENCH MADE)

Paris, Aug. 20.

An all-star film production and release. It is a picture of the future. The picture is a picture of the future.

Carefully prepared continuity, fast tempo and good direction make this a quickie, a record-breaker, with effective gags keeping the audience laughing from one end to the other.

After his "Quadrille," a quality drama, this light comedy demonstrates considerable versatility. In the picture, also his understating of what French audiences like.

Over 10% of the cost will be amortized by the rental of the first Gaumont Palace, with receipts soaring higher than ever despite a week stage production.

Total cost of film, shot in twelve days, was kept well under \$50,000. No rehearsal since the actor who was to play the title role resigned on the eve of shooting, and caused a substitute to work without rehearsal.

After the first showing, preceded by no trade show, exhibitors present no time in booking what the audience's reaction proved an A-1 box office proposition.

Story is that of a young man, broke, who has rented his apartment to a young couple, gets home during the night, and having been locked up by mistake in

Foremost Film Writers

and Dialogicians

GROVER JONES

and

WILLIAM SLAVENS

McNUTT

FOR PARAMOUNT

Waldemar Young

PARAMOUNT

RALPH SPENCE

R-K-O

DOROTHY TREME

SONGS OF YOUR DREAMS

"Greetings" Idea

This Week Pantheon Theatre, Hollywood

Thanks to FANCHON & MARCO and LARRY CERRAS

ALMOST A DIVORCE

(BRITISH MADE)

London, Aug. 21

British production, directed by Arthur Hailey, stars John Barrymore, Leni Riefenstahl, and John Barrymore.

Very mechanical farce released by the company of Sydney. The film is a picture of the future. The picture is a picture of the future.

THE WHITE DEVIL

(GERMAN MADE)

(With Music)

Berlin, Aug. 25.

Production and release. It is a picture of the future. The picture is a picture of the future.

Just as it is almost convinced that it is a picture of the future. The picture is a picture of the future.

Outside of that "White Devil" could have been a smash film, and in Germany or German makes ought to have been a fast sale.

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SALTO MORTALE

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LE REBELLE

(The Rebel)

(FRENCH TALKER)

Paris, Aug. 12.

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Auto Used to Save Actor Coin; Now Mgr. Figures Gasoline Cost

Chicago, Aug. 31.—Performers who once squawked at the early ban of the automobile by bookers as an infringement on their rights to save, are now talking the other way. They lament the auto has worked as an evil in itself, but the free center of salaries particularly in the independent ranks.

Acts without an auto nowadays are completely outmoded, since all prices are figured on auto transportation, not on railroad fares. Managers are aware of this situation and are taking every advantage of it. All figure that the acts are driving their own cars, and so entirely discount the traveling expenses.

Last year's competition among acts for the few week-end dates in the midwest prodded turns into cutting their salaries as much as 50% to grab the bookings. Many, and especially it would get by on the strength of the auto; but in most instances, the calculations were off-key.

Bad Performances
And while the audiences didn't know the back-stage angle of auto transportation, it was noticeable on the performing end. Many sloppy performances and half-hearted work were directly accountable to the fact that the performers had been up all night, driving the sometimes 200 or 300 miles from the booking spot to the theatre.

EXPLOITING WOMEN ON VAUDE'S INTACT TOURS

Rita Burgess Gould is now going to be billed as "The Woman You Can't Forget," with a teaser campaign ahead of her on an intact route. Given that Mona Lisa touch, RKO is providing material that will attempt to make her a mystifying character.

Another headliner, Kitty Donner, is going to be billed as "The Happy Go Lucky Girl." That will open the way for a Kitty Donner club and buttons as giveaways to kids in effort to attract young patronage.

Completing Restaurant By Work Now and Then

Detroit, Aug. 31.—Appearing this week at the Fisher theatre are Paundroy and Van, standard act billed as "The Oklahoma Silekars." Team retired from vaude business six months ago and opened a lunchette restaurant here. Investing their capital they neglected to figure in a sign. They approached the local Public of- ficials who booked them, and the Fisher to replace an act. This team has played Detroit on several Public units.

Fisher date made a new routine necessary at the restaurant. The wits were messaged, service during the shows. Ordinarily the team split the working hours but both had to be off for performances and the wives, one of whom is an ex-pro having been a girl with several Public units, took over the burden.

While act plans on retiring for good this time they may need a new sign or new carpet in which they will place some other local house.

DIAMOND-WATERMAN HURT Car Does Double Somersault—Out This Week

Kenne, N. H., Aug. 31.—Thirteenth daughter of the Diamond Boys and Neat Waterman of the Yale Collections were injured near this city when Waterman's car turned a double somersault.

Diamond received a broken arm. Waterman was out about the head and face. Both will return to New York this week after they're discharged from the Elliott Community hospital here.

Two-Gun Empty

Los Vegas, Aug. 31.—Two-Gun Volinsky, the wild poker player of the east, received a wire from the lonesome Mrs. Volinsky.

"Miss you terribly. Send me some money and send for me,"

Boily wired back: "Things too tough—your send for me."

3 IN AUTO CRASH

Nelle Roy, Ray Gold and Harry Pearl Hurt in Car Hit by Taxi

Nelle Roy, vaude single and her pianist, Jule Gold, en route to Oakland's Hunter Island Inn, Delmont, Bronx, to fill an engagement Friday (28), were severely injured when Pearl's car collided with a taxi at Valentine avenue and 138th street.

Pearl was driving north with the green lights on when the taxi popped into his car. Pearl was the luckiest of the trio, receiving minor bruises. Miss Roy was hurt about the head and shoulder, and right knee. Gold's left arm was badly injured. Both were removed to a nearby hospital for treatment but later permitted to return to their New York homes.

The taxi driver escaped injury, but his fare, a lawyer, was struck by flying glass.

An X-ray will be taken of Miss Roy's knee to determine whether injury will be permanent. Her stage work has been postponed indefinitely.

F & M Units in Carthy As Half of Two-a-Day Vaude Bills at \$1 Top

Los Angeles, Aug. 31.—Fanchon & Marco Ideas will play their last two-a-day one-half week in Los Angeles, both that San Diego is dropped. Means that after the three-day Manchester break-in, the F&M Ideas go into the Carthy Circle, former \$1.50 L. A. stand, for their "twelve's" premier, and will be so lullabied for exploitation purposes.

From the Carthy, the units play Lee's State downtown and then come back to the Pantages Hollywood. Instead of jumping to San Diego from the State and then back to Hollywood.

Carthy with its two-a-day vaude policy which started Saturday (29) will, starting next Saturday (31), play the F&M units as a second part flash, with some of the best half acts appearing in the F&M idea after the intermission.

Reason for the sudden opening of two-a-day variety with vaude is Saturday was because of the 14-day clause in the Carthy Circle leasing contract, which precludes the house being dark more than four nights.

Concave, Col. Hubert Deyer, Col. Fred Lindsay and the 4 Coyans, with newsreel and comedy short, slipped in.

Have Apollon and possibly Ethel Maceo, from New York come in Saturday for the first real two-a-day at the Carthy.

Seattle joins F&M Sept. 18, with the new Fox, Spokane, Sept. 22.

The route following T. A. into the northwest goes from Oakland to Portland, Seattle, Vancouver and Spokane in that sequence.

Complete upline bill for the new vaude policy at the Carthy circle: Fanchon & Marco, Col. Fred Lindsay and the 4 Coyans; Col. Hubert Deyer and Col. Fred Lindsay; Ethel Maceo and Apollon; and the 4 Coyans.

ABE SHAPIRO CLEANED

Tried Clothing Business—Back in Vaude with 2 Suits Profit

Abe Shapiro (Shapiro and O'Malley) is returning to vaudeville after 12 weeks in the clothing business. In the latter he was employed in 10 weeks but he stuck in two weeks extra to make certain.

With two new suits as his profit from the business venture, Shapiro's comeback is in partnership with Eddie Clayton (Clayton and Lennie).

SEASON'S START VERY DULL FOR PRODUCERS

Maimed somewhat by what the past season has done but, unlike picture people, not squawking half so much about it, the leading vaude producers furnishing act material are more in a way than ever of Labor Day than they have been in the memory of the trade. Admitting the outlook will call for charting of new trails in production, outstanding of which looks to be cheaper acts that the circuits can buy more reasonably, the producers are more or less marking time just now.

Meanwhile, it is pointed out there is no indication of what might be wanted this season. In the past the same producers point to seasonal ties direct from the circuit as a guide.

The safest course to follow, in the opinion of the producing clique, is to keep overhead down. One office is trying to turn out acts that can be bought by the circuits at \$600 or \$800 and still return a profit to the owner.

Although producers may plunge here and there and in the past, the general plan according to advance indications, is to keep overhead down to \$1,000 or under.

A trend in production that is expected to be followed in a general way, with reasons given, is making its appearance in the framing of acts that they will be suitable both for vaude and picture house use.

No Harris Divorce

Detroit, Aug. 31.—Divorce action of Jane Thurston and her husband, Harry Harris, due to come up in local courts Sept. 3, has been called off with a reconciliation reached.

Action was started six months ago when Harris was charged with having treated Jane cruelly.

Walter Meyers Back

Walter Meyers, Warner booking office head, returns today (Tuesday) after on the coast for three weeks.

Meyers made the trip to line up some film names for personal appearances in Warner theatres.

Cliff Edwards' Divorce

Hollywood, Aug. 31.—Cliff (Keele) Edwards divorced his wife, Irene Edwards, also a performer, in the Los Angeles courts the past week.

Faber and Miss Wales were married about three years ago and have been stage partners since then. It was Faber's third marriage.

Early last week Miss Wales took a stand against her partner-husband, advising the booking office that she preferred not playing the three with Faber.

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Palace Trying \$13,000 Salary Bill To Succeed Current Long-Run Show

Prop Conservation

Los Angeles, Aug. 31.—Strong man and his manager, playing shows and without bookings, have found a way to lick the overhead. Miss Le Roy's main trick is tearing phone books in half and bending iron bars.

With the phone companies charging as much as 40 cents apiece for old directories, manager is economizing by waiting into drug store booths and coming out with the books under his coat. Strong man spends a time better spent holding their one iron bar back until it is straight.

THE BREAKS!

Harvard's Car Does All Kinds of Tricks—He's Unhurt

Albany, N. Y., Aug. 31.—Oliver Harvard, vaudevillian, while on his way to fulfill an engagement at Syracuse, drove his automobile over a ditch on the New York road several miles outside of here, traveled several hundred feet across a field and crashed into the side of a barn.

The force of the impact shoved another car, parked in the barn through the other side of the structure.

Harvard was not even scratched. He had to complete his trip by train.

Lita Wales' Speed in Locating Partner on Leaving Hubby Flat

Although Harry Faber and Lita Wales (Mrs. Faber) split maritally five days before they were to have moved on, Lita Q. took the route, the booking will be fulfilled. Miss Wales secured another partner in time to open at the Kenmore, Brooklyn, the first half (29). He is Bob Hankin.

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RKO's New York Palace will play a \$13,000 show next week as a follow-up in an attempt to repeat the run here. Current long runner stops it, it will be the \$13,000.

On next week's bill Jack Benny will do the m. c.ing, with William Gaxton holding over to work with Benny as he has done with Lotta. Variety's holdover will be Kate Smith.

Gaxton, receiving \$2,500 until this week, asked for a raise and got it. His salary is now \$2,600. Balance of next week's \$13,000 will be distributed to Abe Lyman's orchestra, \$4,500; Benny, \$2,000; Harriett Hoctor, \$2,500; and Kate Smith, \$2,000, with the remainder going to the opening and closing acts.

Last week the Palace topped all previous weeks with a semi-final gross of \$32,000. Theatre's profit was never higher in previous weeks due to the house rent going back on.

It is expected next week's bill may show whether or not its predecessor's long run was an accident brought by a combination of circumstances that might not occur again, or if it's possible for the Palace to hold over all good shows for indefinite runs.

ESCAPE MAN'S HEAD HAMMERED IN ERROR

Seranton, Pa., Aug. 31.—Huber the Great, headlining at the Ritz local Public house, had his price trick raised when a member of the audience climbed on the stage drove a nail against the magician's head while Huber was in a wooden packing case.

The performer was put into a straight-jacket and then placed in the box. The audience was invited to nail the lid on the case. One husky drove a nail in the wrong direction.

When Huber failed to make his escape after seven minutes, Manager Jack Goodwin rang down the curtain. Huber's assistants, opening the case, found he had been stunned by the blow and that he had suffered a laceration of the head.

He came back at the next show, however, and did the trick in four minutes. He said that only once before had he failed to get away with it.

1,500 AT OUTING

Employees of RKO Have Day's Fun and Races

Close to 1,500 employees of RKO, Radio Pictures and the Palace attended the outing at Indian Point Saturday (29) given by their employers. Trip made on a specially chartered boat.

Coming aboard on the boat the gang was entertained by three rounds of boxing between Tommy Reilly, assistant to Harry Kalchauer, the RKO vaude booker, and Bill Slack. Games were held at the Point, including a three-legged race, won by Frank Taylor and Miss Hankin; 75-yard dash, taken by Belle Halpern; 50-yard race for girls, which was won by Sally Myers.

Other events included a 100-yard dash for men, won by Ben Hendrick; Chase, Frets, Jr., took the 250-yard race.

The married men, whipped the bachelors 5 to 3 in a baseball game.

Fay-Stanwyck Shut Out

Negotiations between Harry Wales as the agent, and RKO, to book Frank Fay and Barbara Stanwyck (Mrs. Fay) jointly for the Palace, New York, have been dropped. The reason is to whom Miss Stanwyck is under contract for pictures refused to permit Fay a release for vaude.

Fay will not appear alone at the Palace or in any other vaude engagement. It is claimed.

BENNY RUBIN IN LONDON

Hollywood, Aug. 31.—Benjamin Rubin is leaving here today for New York, sailing for London for a two weeks' engagement at the Palladium. He will then return to New York for a six-week engagement there.

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Vaude Acts Get Closer to Value Of Exploitation-Co-operation

In a change of attitude brought about during the past few months or more, RKO vaudeville acts in general are becoming more business minded. They have better consideration of the box office angle than previously to the circuit's insistence to take a hand in preparation of billing, exploitation, stunts, photos, etc.

At first the majority of vaude artists, deep in the rut of old-fashioned vaude methods engendered by the Kettie regime, were loath to listen. Now, it is reported from within, the acts are beginning to sense the benefits and coming forward with their own ideas.

"Complaints against official RKO okays of billing or demands for changes, as well as against the circuit's vigilant watch over photographs, with routes hanging in the balance through co-operation of the booking and exploitation departments, if what's wanted isn't provided, have fallen to an insignificant number."

Outside Work

While E. M. Gowitz, in charge of vaude exploitation, is arranging tie-ups for acts, a number of artists are meanwhile using their own initiative.

A significant instance is Bernard and Hergie, comedy team, currently with an intact. They are handling exploitation photos of themselves all along the route. Another act that has been seeing value of exploiting themselves aside from what RKO does was York and King, now a hit in a London musical.

Two important "outside" tie-ups have been arranged by Gowitz to be played into effect shortly. One is with Wan Su Fong, cosmetic manufacturer, which calls for that concern giving away to vaude patrons through 12 chosen acts on tickets approximately \$30,000 worth of merchandise. Ann Pritchard is the first get selected. Under the plan Miss Pritchard and the other 11 acts will locally inject a subtle plug for Wan Su Fong's merchandise through locally arranged broadcasts, heaters being told that first 100 women to the theatre will be given a gift package. That will be a sample of co-operation.

This national plan, scheduled for later, will be preceded by a similar tie-up with Ey-Teh, makers of eyelash beautifiers. This company first uses the Aber-Twins in the Cos Edwards act, taking 14,000 ads in as many towns with inclusion of pictures of act picked and at which theatre current.

From all appearances the general tendency of vaude artists is that they are finally anxious to get in on the exploitation thing. A few stubborn and old-fashioned are kicking, but the number is claimed very small now.

Vaude in Bethlehem

Easton, Pa., Aug. 31. Globe, Bethlehem, will present vaude starting Sept. 5, with feature picture.

Siegal's Latest Single

At Siegal's latest single act, Lilian Shide, in Newark recently, with Akron and Youngstown to follow on the RKO midwest time.

Miss Shide is under contract to Sam H. Harris for a new musical at the Music Box, Newark, later in the season.

Siegal's previous-made single was Ethel Merman.

Lyman Warming Up

Abo Lyman with his orchestra is warming up this week at the RKO Portland, Bronx.

The Lyman bunch opens at the RKO Palace on Broadway Saturday (2). In for two weeks with an option.

Charlie Morrison's booking.

Leaders Transfer

Sam Freed, Jr., leading the RKO pit at the New York Hippodrome, has been transferred as conductor of the RKO Albee, Cincinnati.

Fred Wagon of the RKO Palace, Cleveland, will take Popol's place as hip leader. Changes in effect Saturday (5).

BLOSSOM SEELEY OFF B & K'S STAR LINEUP

Chicago, Aug. 31.

That tri-star bill of headliners for the Oriental week of Sept. 1 struck a last minute snag when Blossom Seeley and Jennie Fields canceled. Other two name acts on the show are Smith and Dale and Jack Osterman.

Miss Seeley requested the release after landing a show in New York. With advertising and publicity already out the local Public excess refused but were overruled by the money office. Now Public will have to get another headline act to replace her or go on with but the two acts.

Weber East to Get RKO Okay for Picture Names

Hollywood, Aug. 31.

Harry Weber, the agent, is east-bound with stopovers at St. Louis and Chi to talk over vaude bookings in New York.

Although now quite active in pictures with the local Orsatti, Bren & Weber agency, he also books a number of picture names east with the chief complaint there is no RKO agency on the coast to okay the talent, salaries, etc.

Weber complains it's all a gamble, with the picture people leading east on spec more or less.

Champ Suing City

(Continued from page 1)

cleaner and colder than Adolph, or if I say makes finer and cheaper garments than Sam, but who's suing who?

Ohio universities have been having up lawyers so fast in recent years that they're in each other's hair. At Cincinnati, Locust, Y. M. C. A. and St. Xavier College have nice classes in law, the University of Cincinnati, grooms barristers during the day, and an exchange conducts a quiz-school to put the brothers and sisters for the semi-annual state bar exams. Mothers and fathers and sisters, and brothers, uncles and aunts, neighbors, and the Moose, Meese, Mice and Fiks all have their fav grades.

Anything

The who's suing who is so hot folk are suing each other for witness fees. In a theatre if a seat says one may be entitled to mental anguish damages or the fun of trying to get 'em. Should an usher say "aw, nuts," there are enough supreme court decisions to keep the argument long \$56,789 of taxpayer's court costs. A talker there's too loud might cause \$7,114 worth of nervousness to a ticket buyer. To not tip a bellhop means the risk of having him appear as a witness against you for breaching the public weal by spitting on the sidewalk. For which the bellhop gets a back court fee, and his pal, the lawyer, who doubles as captain of bellhops on the night shift, may be paid by the state for serving as your public defender.

Everybody seems to be looking for trouble, because it eases the depression. Bridge clubs haven't a chance. Instead there are suing clubs. Fat and obese individuals hood-mums who can't crash the society page get their thrill by seeing their names in the "Who's Sue" columns of the "Enquirer," whose other feature department, since the seizure of Lindo McLake, is the diary on the base that has a chance in the third bit at night any fence. The other sheets sprinkle the court items among the Lindberghs, flights, births, obits and sundry happenings.

There's a touch and pudority to be had out of Cincy's "Who's Suing Who" racket.

Mission, Warner house at Santa Barbara, Calif., playing five nets Saturdays, will open their Fridays for two days Sept. 11. Acts they jump to Oxnard for Sunday.

PRODUCERS CAUTIOUS

Not Investing in Mass Acts Until Knowing Something

Production among vaude artists and producers is moving at a snail's pace, due to extreme caution all around. No one wants to invest for scenery, equipment or material until the new vaude season shows which way the wind will blow.

Producers say three years ago they were led into believing everything was to be rosy, and lost plenty.

Actors are trying various human scenery, which they intend to buy later if everything is okay. In some instances the performers are using rented banking places to get the bookings of indie houses that cry for scenery with acts.

1,030 ACTS WKLY. FOR RKO, WITH 400 WORKING

Total number of acts now landed by all RKO agencies amounts to 1,030. Total of acts played each week by RKO is 400. Difference of 630 acts laying off constantly from RKO available dates.

Many new agents, comparatively so, have gathered many acts to go. Some of the older representatives have either lost through press of other lines of selling such as radio, legit, etc. What they have lost in vaude representations they probably made up in other fields.

The total of 1,030 acts at this time is small compared with the grand total of available acts for the same booking four eight to ten years ago. It is estimated that at one time the old Kettie circuit had nearly 5,000 acts to call on for its combined big and small-time routes.

Much Attention Given To One Gordon Unit

With all of the high New York RKO executives having been brought into the matter and most of them still involved, the future of the much discussed Max Gordon vaude unit as an intact bill for the western route will remain in doubt. From accounts unit it is seen by Abram Brown at the Cheater, Bronx, the first half of Sept. 12 week.

Latest reported development was the agreeability of the RKO president to look over the unit last week in New York. During the political strings being pulled in connection with the unit, it was reported Brown was discouraged from seeing it in New York because the pit orchestra there comprises only seven musicians. The story is that a theatre with 12 musicians as accompaniment might show off the unit to better advantage for the present. Even though the number of RKO theatres with 12 musicians which the unit will play out of town it booked will be few, it any.

Extra Cost

The unit stands as produced by the Gordon office and fixed by RKO and Janice Turner, RKO execs. Turner denied having been concerned in the producing. Max Gordon, the nominal producer, returned from his last week. He called ahead that if he produced the unit, he must have done it by Television. Turner stated that he believed Dave Gordon was the producer.

From the comment stirred up by the unit and the strange maneuvers surrounding it, the cost of fixing up expenses and the probable value of time devoted by the RKO executives to the unit, the bill will amount pretty high if estimated.

12 Days Left in Chi

Hollywood, Detroit, full week will be transferred to RKO's New York book Sept. 6, leaving the RKO theatre route with only 11 or 12 days to book.

In New York the Hollywood will be booked by Mollie Berger. It's an indie neighborhood house owned by the Cohen Bros.

Divorcee Likes Beer and Talks

By Joe Laurie, Jr.

HOLTZ' \$1,250 IN SHOW OR \$6,000 IN VAUDE

Lon Holtz returning to his musical comedy act Sept. 1 at \$1,250 weekly is reported to be ruminating within him, through leaving vaudeville at \$6,000 weekly, net, to resume the legit run.

Holtz has one-third of the show, with Jack Yellen another third, and the Shuberts the remainder.

This is expected to be the final week of the Danes, New York, bill run where Holtz captures six per.

Sunday afternoon (30) the Palace did not hold capacity and there was no advance sale for the second show of the day. It's the first time a void has occurred at the Palace since the current bill started seven weeks ago.

HOCTOR OPTION

Dancer at Palace at \$2,500—Six Weeks in All

In booking Harriet Hoctor for a return at the Palace, New York, RKO has signed her for two-weeks opening Saturday (5), with two options of two weeks each, for a total of six, if both are lifted. Danee is in at a reported \$2,500 a week. She did four weeks at the house last spring.

Julius Lande, violinist from the Hotel St. Regis roof, will appear with Miss Hoctor during the Palace engagement only, as last spring. He replaces John Hagan, who, with the act on the road and currently at the Madison, Brooklyn.

George F. Calhoun and Charles Columbus stay with the act for the Palace.

Chi Union Jam

(Continued from page 24)

Maloy that every time he went out of town something happened.

Maloy is early as two months ago when the trouble started went to the police and voluntarily requested that the theatres involved in the argument be watched for possible dirty work. Maloy's statement at that time was that he feared something might be pinned on him for which he would not be responsible.

Police Popcorn

Investigation by the police into the bombings was just a lot of popcorn. Several suspects, including three members of the union were picked up, only to be released. Episode grabbed plenty of front page stuff in the dailies and even gave rise to editorials. Meanwhile a 24-hour police guard is covering all neighborhoods who wish to order out from the chief of police to "shoot to kill."

Another sentimental note was struck when wives of exhibitors rushed to Mayor Cermak for protection and were informed their property would be protected, but the owners must comply with city ordinances.

All this was taking place while the city was trying to squash an injunction allowing unlicensed operators from out of town to work in the affected houses. Of 52 indie operators who took exorbitant for licenses only 18 qualified. One Elias Kusper, formerly of the Tivoli, Brooklyn, was nabbed as a licensee when he appeared at the Palace last week. Kusper admitted running off with \$2,000 from a Brooklyn theatre.

Following several meetings of the Allied organization, it was decided that the mob-suiting men would stay on and that further negotiations with the union were off.

With 128, generally understood that the union was a high rate is the sum and substance of the whole battle, yet the Allied members sent in requests to exchange to avoid giving them solid on disk and the union men who were employed couldn't handle it alone. An alternative the exhibitors are now using only sound on film pictures.

Tom Reynolds, president, and Tom Maloy, business agent, Chi operators' local No. 110, returned Saturday (29) after a brief stay in New York.

Minneapolis, Aug. 28.

Last week at Milwaukee where the good beer used to be good and still is, it makes you wonder a day later. Will Singer, the vaude, makes it still easier. A great crew from the old Majestic makes it easier and easier.

We saw the tickets for the trip at Milwaukee, the said news is \$15.11.

From Chicago to Kansas City, Mo. old pal Sam Thall, is still on the job doing the railroad routing for RKO. A lot of its actors don't realize all the trouble, time and money that guy Thall wastes and he knows railroading better than Einstein knows theories. He's been at it 20 years.

Playing Milwaukee, brings up several memories. The old Majestic right next to Sehlitz Hotel, and we had to go through the Palm Garden to the stage door. Wish all stage doors now were through beer gardens. The city, the place, the same. If beer ever comes back I'd like to own a couple of blocks in Milwaukee. The troupe is commencing to talk. You know there are two weeks in the house, but we have have caused more broken friendships, disrupted homes, broken hearts and killed people. Those words are "They say."

Whispering

You know when a few of the troupe go together and whisper, that's bad. I heard someone say they said about that and in the act and me that I don't like. You know Charlie, I've been telling you about this kid. She's an awfully nice girl, but she has this business is that. I've been taking her around and seeing her home and some of the guys are jealous or something. They're beginning to say things.

I don't care for myself but I don't like to talk about her. Nothin' foolish but she's a nice kid and has had a lot of trouble. It seems she was married to a man who was drunk a lot. She told me she never drank until a few years ago. She thought she'd show this man that she could drink too, and according to the other pick she's still showing him. Only I've been paying for it, which ain't so good.

She's got a divorce from him but he still keeps on writing to her for dough. She shows me the letters and I see you can see the only one she ever sent in the show.

A Straight Man

Well I'll tell you one thing I'd rather go around with him than that straight man in her act. He's the kind of a guy that always looks in phone slots for returned notices. He don't like to hear the answers, says they're getting paid for what they're doing. He's closer than the next second and a damn straight man too. I think he's the guy that's doing the talking. Well if I ever hear him we go to bat. Remember Charlie it ain't because I'm in love with the girl but she's a nice kid with nobody to take her part.

And to you go another show, with your own act. Here's a couple of guys you and the wife can stick in that I think will get a good laugh. She asks you how she stays in your house and you say when her husband is run down and when I'm downstairs they run up. Then you say I saw an explosion in the park, two huns fell off a bench and she says "who was it?" and you say "I don't know who it was in the right spots they'll be yell. They always were years ago."

Best to you and the Mrs. see your pal.

Bob.

Joe Brown Hurt

Joe E. Brown was painfully but not seriously injured while playing the Stanley, Jersey City, Sunday night (30). Brown was doing a clown acrobatic bit with Fred and Jimmy when he slipped and tore a ligament in his right arm.

He will have to be out of the show until tomorrow or Thursday.

Others Out at Grady's

Phil Drell and Lou Weiss are out of the Billy Grady agency. They took on a minor-sized act after opening recently.

Edith Wilma (Ketch and Wilma) forced to undergo operation at the Toronto Hospital, Montreal, while vacationing in that city. She is recovering.

TEMPLE REOPENS AFTER 3 YRS IN BIRMINGHAM

Birmingham, Aug. 31. The Temple, dark for nearly three years, since Laoc's closed it, re-opened Saturday (29) headed by Judge L. B. Watts and H. J. K. Jefferson.

The house has been wired with Western Electric equipment and second run pictures will be shown. Changes will be twice a week and at popular prices. John Calman is manager.

Hines Leaves RKO

Cleveland, Aug. 31. Frank Hines' resignation as manager of the RKO Palace yesterday (29) provided the biggest surprise here in a record week of shakeups and policy changes. He is succeeded by Livingston Lennaga, one of RKO's stage and lighting experts from Pittsburgh.

Hines was a protégé of John Royal, under whom he worked for years in Cleveland before RKO took over the Keith houses.

Crotona Broadcasting

Fox is going to attempt to build up its Crotona, Bronx, by broadcasting a complete show every Monday night. Starts Sept. 7 over station WENX. Broadcasts will be under the direction of Doc Howe and Bill Quaid with Nat Jeroni officiating at the studio. Crotona is a vaudeville house.

Irving Yates

PRODUCTIONS

Lefcourt-Alan Building
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NEW YORK CITY

MATT BROOKS

In a Fanchon & Marco Idea
with
BEN BARD

ROSE PERFECT

Just Completed G. T. C. and Paramount Astoria Tours, England

NOW PLAYING RETURN

PALLADIUM, LONDON

European Representatives—
FOSTERS' AGENCY
London

Riviera Rent \$40,000

In taking a lease on the Riviera theatre at 97th and Broadway, George Kalz, heading the Deluxe Theatrical Enterprises, agrees to pay a yearly rental of \$40,000.

This is the same amount the Shuberts paid. Owner White for legit.

The burlesque stock proposition is brand new to this neighborhood but Katz says he has permission to play Sunday shows there. If he pulls a \$500 Sunday take he declares he will be satisfied.

If Rialto Goes Vaude It Will Be After Jan. 1

If the Rialto goes vaudeville it will do so after the first of the year. Nothing but the most elaborate stage shows, made up of name acts, is being considered, so that the Rialto would be known as Public's Palace on Broadway.

While admitting this, Sam Donahue, theatre executive, states that the policy as intended threatens to be excessive on expense, hence the chances of its immediate adoption are slim.

Music Walkout

St. Louis, Aug. 31. Union musicians in RKO theatre, following failure to adjust contract, walked out of the house, receiving union word to walk out at midnight tonight.

Operators in Racine, Wis., and Memphis also reported quitting RKO theatres.

Interim Chi Stand

Chicago, Aug. 31. Columbia wheel shows will play the Empress here for at least four weeks until a new looking arrangement sends them into the State & Garretts.

Columbia lost the Rialto, when Aaron Jones turned the house over to the Lagers interests.

11 Loew Weeks

Loew deluxe units stop playing the Fox Great-Lakes in Buffalo after tomorrow (3) and the shows will jump from Cleveland to Rochester in the future.

With Buffalo out deluxe tour leaves 11 weeks.

Wage Maneuvers in N. O.

New Orleans, Aug. 31. Yearly union matter up here with division managers and locals spilling usual currency. Unions asking 10% increase, but probably expecting only the present scale.

The managers are calling for present scale, with overtime eliminated. Outlook in unions will accept their present scale which is their objective.

Wheel Caught Cheating On Leaders' Salaries, Had to Pay or Else

Charges that Columbia wheel producers were engaging musical directors for their shows under the weekly union scale of \$80 got action from Joseph Weber, president of the A.P.C. of Me. He notified all locals where the shows are booked not to render any service until matter was adjusted.

This was followed by similar action by William J. Canavan, head of the L.A., who told the stage hands nothing doing from their side until Herk's circuit straightened out its musical difficulties. This combined move on the part of the musicians and stagehands, prompted Herk to quick decision to assure Weber and Canavan that the directors would receive full union pay.

At first Herk was of a mind to lose out the traveling in it, and use only two stagelands, but as the leaders were already under contract a strike would have followed.

Weber and Canavan, resigned their orders following Herk's decision to use the leaders.

There were instances where Columbia producers offered \$80 and \$95 to leaders. Proof of this was collected by Weber.

With the trouble averted the two New York openings of Columbia shows at the Central and Apollo theatres Friday evening (28) as well as another at the Harvard, Boston, Aug. 31, only occurred.

Stocks Opening

Gotham burlesque stock (Bronx) opened last Saturday (29) with east including Higgins and Lulline, Billy Harris, Mae White, Art Gardner, Bob McManus, Giggles Leonard, Marian Wakefield, Elaine Astaire, Dorothy Abbein, Hazel Stevard, Gates and Clare, added for week only.

World's Enchanted stock opened Aug. 29 with east comprising Donna Davis, James Francis, Babe Abbott, Virginia Jones, Sally O'Day, Harry Left, George Carroll, Bob Mack, Jean Rodine, Belle Regis, Eddie Green, Lew Levy and Bryan Wolfe.

Both stocks are produced by the Deluxe Theatrical Enterprises, the new name for George Katz's burlesque activities.

3 Wheel Shows Start

Three Columbia circuit shows got under way last week. "Stop Lively Girls" at the Central, New York, Aug. 28 and "Pleasure Seekers" at the Apollo (29th street) same date. "Circus Bragging" (21st street) "Every body" opened Saturday (29) at the Howard, Boston.

Paterson Off Wheel

The Orpheum, Paterson, N. J., operated by "Sliding Billy" Watson, will not be a part of the new Columbia wheel route this season.

Paterson was figured on between Newark and Union City, unless an offer town and theatre can be signed promptly to fill the loss of Paterson there will be a week lay-off.

Watson, the owner, determined to play stock burlesque instead of wheel shows.

Perlberg Back with Morris

Hollywood, Aug. 31.

Bill Perlberg is returning to the William Morris agency here. Addition of Perlberg won't cause any staff changes. Murray Bell remains coast office manager for Morris.

As an independent agent for the past couple of years, Perlberg has been handling talent for talkers and vaudeville, chiefly P. & M.

Beer's Boom

(Continued from page 1)

Imbecast, immediate employment would be found for over 1,000,000 people.

Side line material affiliations with the manufacturers of beer, takes in almost every industry, coal leading. It would require \$60,000 tons of coal annually to supply the full force of breweries in action.

At the U. S. revenue tax of \$4 on each legalized barrel of beer, the Government would be in receipt annually of a billion dollars or more, it is estimated. Not would the brewers seriously object, it is asserted, were the Government to impose a revenue tax of \$4 a barrel, increasing the beer tax by 50%.

Brewers who give these figures mention the immense quantity of grain that will be consumed.

Brewers' Optimism

There appears to be no secrecy over the brewers of America and the distillers of Canada expecting an amendment to the Volstead enforcement act during this next session of Congress, opening Dec. 4. That amendment, it is said, will legalize beer if there is not a quicker means found to permit the free making of 3% or 4½% beer.

With an amendment to be passed it is predicted "light wines" will be included, while ale goes with the beer.

WHAT OFFER FOR RENT LIEN ON DEAD MUTUAL?

Although the old Mutual burlesque wheel passed out of existence this summer, the Twombly Management Corp. holds a judgment for \$6,199 against the defunct outfit for unpaid rent on the Fox theatre, Jamaica.

The Mutual wheel plays vaudeville shows in the Jamaica house during the seasons of 1929-30. It did not pay the last three months rent to Twombly, Inc., which took the claim to court and won a judgment. Twombly, Inc. held a lease on the theatre from the Fox theatre and recently turned it back to doing.

T. H. Herk admits the rent judgment, but adds that the lien is against the Mutual wheel which is defunct and has no assets whatever.

Akron's 3-Yr.-Old Stock

Akron, Aug. 31. Charles W. Brill started the third season of stock burlesque at the Grand Opera house last night (Sunday).

Company has eight principals and six girls in the line. Bills changed weekly, with new principals every third week. No Stanley heads current offering and other leads are George Hunt, Billy Mack, Dave Carter, Ed Harris, Doris Morris and Tolly Eldin.

JIMMY MYLER CONLIN and GLASS

Enroute RKO

Direction
TOM J. FITZPATRICK

Marcus Loew BOOKING AGENCY

General Executive Offices

LOEW BUILDING ANNEX

160 WEST 46TH ST.
BRYANT 7800 NEW YORK CITY

J. H. LUBIN

GENERAL MANAGER

MARVIN H. SCHENCK

BOOKING MANAGER

TRIXIE FRIGANZA

WEEK SEPT. 4, FORT WORTH, TEXAS

CHAS. H. ALLEN, Personal Mgr.

DAVE GENARO

HEADLINING

PLAYING RKO CIRCUIT Direction: HARRY FITZGERALD BOOKED SOLID UNTIL FEB., 1932

MADAME JEWELL'S MANIKINS

FIRST NEW YORK APPEARANCE IN THREE YEARS

This Week (Aug. 29), RKO HIPPODROME, NEW YORK Direction, JESSE FREEMAN

Guinea like \$1,500 for his new picture houses for the province. There is less chance than in the cities in percentage. And the rent weekly is greater. A film is harder life with four and a half days where he has formerly played two shows a day.

Trailers selling next weeks' coming seven minutes; too long my trailer, even if the next week has plenty to sell.

No-worried shows that there are plenty of Canadians who come for shows at this house. With the picture of King George of England, I have been able to make a cashed on the picture. It is greater than I thought.

Picture, "Silence" (O'Brien) business very low.

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Hollywood

Sig Rühlger alias.
Paul Kluge back from the high seas.

Price of accepted titles at Universal has slipped from \$100 to \$50.
Dick Schayer has fallen for a captain's cup. Just bought a new ship.

Roosevelt hotel kitchen help given a 10% salary cut. Lot of broken dishes shown.
Johnston indulging in the morning golf and afternoon playing routine.

Johnny Burke has as his first picture "Life in the Suburbs" in Metro's "The Cuban".
Changing titles also goes for Paramount's new number, Hollywood 211 after Sept. 3.

Dave Flanagan, continuity writer for Fox, St. Louis, saw Hollywood and went back home.
Dishonour camouflage and calls back at an angle steel and anti-air for old gold and silver.

Art Jan Forrest has opened a theatre in St. Louis and Harold Lloyd handball courts at Metropolitan.

Bill McDonnell, dance stage, filming in until his studio comes by playing a part in "Flying High" at Metro.

Several days holdup on Pathé's Eddie Quillan picture. Star's face became a swell affair through poison oak.

Breen, Hays, scout, want to know about those two blankets you need at night. New high record cost of \$8.

What stage show booker says: "How dare you come in here looking for stage bookings? Let's see you in the pit!"

Patsy Pally's little boy has learned to walk all over again after being bitten while playing on a garage man under the family car.

Marie Caswell and Henry A. Barker ("Clapper") have secured a circus fat man, applied for a marriage license in Los Angeles last week.

Actor McLaughlin and George O'Brien get free trips to Spokane for showing themselves at the opening of Fox's new house there Sept. 3.

Jenny Barton and Abe Reingold spent expenses east in a Cheviot trip. Barton wants to turn a m.e. having set his young daughter in pictures.

Katherine Albert, fan mag writer now with "Photoplay" in New York, and Dale Dunson, secretary to Ray, are to be married Sept. 13 in New York.

When the paddy wagon isn't backed up, beside the dance hall at the "Empire," catcalls issue in carrying a load of stew to the jug from said place.

Bank of America is moving into the Joppy Guaranty's office Nov. 1. California Bank, now occupies quarters at another bust-up, the Bank of Hollywood.

"John Negretti at IKO-Pathe," "Woman Commands" will use American Legion members as extras—hard to get the job, the vets must supply their own guns.

Howard C. Brown, foreign film actor, and Barbara L. MacLeod, non-pro, filed notice in Pasadena of intentions to marry. Mrs. Brown is the sis of Janet MacLeod, actress.

Even the L. A. papers are starting to kid California's weather, which is something like treating it here. Captions like "Cooler, Did You Notice?" "Temperature Reaches 64."

Janina Smolinska, Polish film actress, will marry Watlow Walter Brown, in a marriage of the kind usually known as "a possible deportation for overstaying a six months' permit."

Eliminating a romance starting when both were with "Grecks Had a Word for It" at the Heloise, Fida Volek, actress, and William Keighly, staro director, filed notice of intention to marry.

Anna Gibson, still out here, and while on vacation, now in L.A., she may go east on a new Pae pie.

Jackie Cooper has a cute little blonde-lucked child on the Metro stage marked "Jackie."

Herman J. Mankiewicz has had several copies printed. "You'll have to go to the Cole," says Mankiewicz, Cole, business management, which is collecting to get Mankiewicz's financial affairs in shape.

Mare Lachman just stuck around long enough for William Anthony Quinn's show-biz. "The Press representative in Los Angeles, had motion pictures taken of the christening for his three-week-old baby. A fast blow out and the lights went off. Priest continued with the ceremony, but after he had finished suggested retreating."

Following assignments made in a court statute book to the press:
Dita Guy, "Over the Hill," Fox.
Mervyn Loe, "Arrowsmith," UA.
Russet Simpson, untitled picture, Columbia.

Nicette Lafayette, "Bo-hunk," Original.
Richard Butler to write an original.

CHAMBER

RKO-Ruffe, "Blondes by Proxy," RKO-Ruffe.
Joe, "Also These Our Children," RKO-Ruffe.

Alma, "The Beloved," RKO-Ruffe.
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New England

Wisdom Box no source of news.
Columpians in race for choicest slices.

Depression seems no halt to vacation.
Ernest H. Lindley, and wife at Brighton, Mass.

Irone Thiror visita ma and sister at Chatham, Mass.
Annette Willshire is a Bridgeport lassie.

Tonia theatre at Windsor, Conn., closing. Thos. M. Wilgus, of Chatham, Mass., new boss of opera house, Patten, Me.

Theatre poster artists so arty had their lettering not discernible. Lawrence Cockaday may buy a premier place at Provincetown, Mass.

Fred Cuneo and bride, Emily Lord, honeymooning at Milford, Conn.

Louis Dunne, the Brisbane of Montreal, visita Kinsfolk in Rhode Island.

Hamshire fearful of legality of wine black sales. Other N. H. places say it's O.K.

Black Jack, the Maine life in Maine, where it's been strongly entrenched in the past.

Walt, Carroll, former pal of Tommy, now in New York, with folks in Little Italy.

Toilet-kidde acts in demand for theatrics in Little Italy where there's no law atm. cm.

Fire destroys equipment of the Carnival company stored in a building at Pawtucket, R. I.

Helen Norman Theriaque, actress, and Chester Cadorette, boxer, got a license at Springfield, Mass.

Benefit dance nets \$154 to help Boston (Mass.) theatre ladies where there's no law atm. cm.

Appeal conviction on charge of selling booze.

Mrs. Mae Seymour-Eckert visiting her father, William Seymour, veteran actor, at his summer home in Duxbury, Mass.

Alfred, the actor, and his wife, Alice, at the theatre, where the legal number of lines cost Henry Harmon, Hearst cartoonist, \$33 line.

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lake from Nevada into California for \$700 purse.
Richard Burton, poet, gets divorce and takes new bride, Ruth Guthrie, in London.

Nearly Vanderbilt makes the front page again when refusing to deny a painting of her, Mrs. George Marshall, who got a divorce here last week from Levin Rothrock.

Marshall of N. Y. and Neale and Marie went to N. Y. of separate trails.

Rochester

By Don Record

First Apple vendor seen.
Metropolitan area 400,000.
George C. Stull III returns.

Rochester Horse Show Sept. 7-12.
Frauds Waltun wrote "A Woman, 40," just New York.

Local vaude performers outing with 30 percent.
A painting of Mrs. George Marshall, who got a divorce here last week from Levin Rothrock.

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Denver

Ian Keith visiting here.
Milt Franklin off to N. Y.
Jack M. French about his vacation here.

Mike Smith, Army booker of St. Louis, in town.
Gordon "Yankee" of the I.K.O. legal department, visited.

Clyde Bray, formerly Public Health, now district booker for Universal.

Margaret Perry Trautman, daughter of J. M. Trautman, spending her vacation here.
A \$500.00 bond issue for the new I.K.O. 2500-seat Olympic has been placed on the market.

Howard Tiltonson, leader, and Leo Childers, member, old Olympic academy, on their trip to N. Y.
Bill Cook, former J.P. salesman, in Chicago, and who has been ill, has recovered and is selling for Warner.

Marion Burns, eldest leading woman, and Roland Brown, film player, have been secured for the Denham stock this winter.

Traffic officers warned by chief that they must have exact speed of cars. If they observe violations on speeding charges. Must place "cm."

Lillian R. Leon, owner, and George R. Leon, manager, have been fined \$50 and \$25 for cruelty to a dog in their act at the Denver theatre. Then the judge suspended the fines.

Dallas

By Rody Donat

East Grand, suburban, closed.
Airport promoting Denham flight.
J. M. Trautman, son of J. M. Trautman, in town.

Old Mill typist kept shorts, too.
Dance teachers, speaking, have been fined \$50 and \$25 for cruelty to a dog in their act at the Denver theatre. Then the judge suspended the fines.

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Newark

By C. R. Austin

A. L. Burks broke 100, doing 87.
Delivering with unions keeping Harry Kinsfolk from needing to diet.

Meetings held in New York.
Marilyn Ried is new mgr. of Paramount-Newark.

House reports Sept. 3, with bills ushered by boys.
A. L. Burks broke 100, doing 87.

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Seattle

By Dave Trepp

Richard Odlin here after round world in 100 days.
Ellen McGrath, "Argus" drama writer, back.

Back to back at wedding failed to elope. Price now \$50 to \$150.

Commodore enroute in Vancouver, R. I. handling 1,500 counter, over three nights weekly.

College night at Rose room means no counter shift. New York, Stamos since 1920 head waiter at the Rose room.

Arthur, George, and mates arrested at Everett charged with cruelty, due to horn of a steer. Injustice in justice called at 1900.

Shaw, a dancer, had for feet week special, tried by showing "Gaiety" and "The Girl in the Red Dress." Lights saying, "Hold, please, darling, for minutes only." It drew.

Yogi Abrahams and his wife, a two-color ad in "Times" with coupon for giving airplane forest, and local, and national, and dollars to be sent care of the "Times" until conservative local day.

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Denver

20,000,000 Ford visits Denver.
When Denham opens Sept. 12 top.

Jip Morgan back from fishing vacation.
Della Burke in "The Vinegar Tree" at the Broadway Oct. 25.

Howard L. Tiltonson will lead Orchestra, when it opens.

Isabel Floyd, stage actress, and Charles S. Wallace, Kansas City boxer, will marry in September.

Ferry J. Carter, formerly with Minneapolis "Trib," and Carlos S. Clark, Denver author, added to U of Col. faculty.

Alma C. Datzel, Ellice published director, and cousin, Robert J. Datzel, playing bills with the stock company, left for Hollywood Sunday.

In getting in trim for the winter holiday, a number of women have been seen at I.K.O. Pte. 10, 17, 18, 19, 20, 21, 22, 23, 24,

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

East

"Loose Harvest" goes into rehearsal during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

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Bayard Veiller will revise Sada Cowan's "Defiance" for Arch Selwyn. Tested in Mt. Kisco during the apple season, the play shows need of strengthening.

Edgar Selwyn will not make any productions this season, remaining in Hollywood. Will turn over his two contemporary plays, "The Lady Is Tired" and "Prejudice," to his brother.

U. S. Radio and Television Co. has applied for a listing on the N. Y. Stock Exchange.

James V. Elliott is again in good standing with the Dramatists' Guild, having paid the disputed royalties on "Beast Antics."

"Lucky Old Bill," musical by Bruce Barnard, went into rehearsal at the Liberty yesterday (31). Will open in Montreal and Toronto before coming here.

Theatre Guild adopts a new production scheme whereby a committee will supervise each play instead of the entire board.

Gilbert Miller postponed the Molnar production, "The Green Fairy," for three weeks.

Harry Ostrander, lecturer, accidentally set fire to several reels of film in his Yonkers apt. Thursday (27). Not only lost negatives and curios he values at \$300.00, but is held in \$1,000 bail on charge of carelessness. Working over the film in preparation for a lecture tour.

Ministerial complaints against the Max West play in Atlantic City ignored by police. David G. Nathan said that cannot be seen any hour of the day in Harlem. Refused to aid.

According to appraisal filed in Philadelphia, estate of David G. Nathan left \$270,229. His widow will receive one-third. His only child, David G. Nathan, Jr., will receive the balance.

Wired Music, organized to supply hotels and restaurants with musical programs transmitted by wire, applied to the Public Service Commission of N. Y. for an order compelling the N. Y. Telephone Co. to supply wire service, similar to that given radio and phone. Phone people claimed they had no facilities for handling this extra service. Case taken under advisement. Pending the commission ordered telephone co. to give the desired service as "the company recognizes leased wire service as part of the regular business."

Vivian J. Cornelius, husband of the former actress Brown Northcott, formerly on stage, has been ordered by the New Jersey courts to administer \$25,000 heritage of his wife, who was killed by unknown assailant, who now lives in London. Inherited from his mother her share of the estate of Philip Cornelius, Fleming. Her sister, Florence, went here to share a love child born in Washington and turned over to a nurse for adoption. No trace of the child can be found, but the court has ordered the estate to be kept intact pending the settlement of identity of or proof of death.

Adm Max back from a two-year stay in London.

Margaret Rawlings, William Walter, Alastair Sim, Catherine Lacey and Peter Box in from London for the production of "The Venetians," London musical in which they appeared. They will stage the show.

20,000 cast-iron radiators, said to be the largest order for any single building, contracted for Radio City.

Garden Bar, on 8th avenue, reported to be owned by Mike McGuire. Right, they say, is a chain of restaurants. While the search was on an auto drove up in which the agents

are said to have found 50 bottles of cocaine, so the drive went along with the barkeep and waiter.

Lester Montgomery, formerly burlesque manager, sued by his wife for divorce, alleging improper conduct with an actress known to her only as "Dot." She last heard of Montgomery about a year ago. Marie Mathews, testified that in July, 1930, Montgomery told her he was going west to remain.

Max, White changes title of "The Broadcaster" to "Tell a Vision."

Unknown man, believed to be a German agent, found wandering about the Bronx and to Bellevue. Answers to the name of Fritz and turns somewhat when asked his occupation. It is a fear of his future that he is a brown hair and blue eyes.

"Here Goes the Brink" title selected by Peter Arno for his musical production.

William Morris and Max Steuer gave an entertainment at Long Lake, N. Y., for the Adlon, Saturday (29) for benefit of Saranac fund.

About a year ago C. B. Hinkley, bank teller, made an unsuccessful effort to draw \$5,000 from Rudy Valle's account in New York City. Hinkley's attempt was suspended, but investigations continued which led last week to the arrest of 13 men, accused of having obtained more than \$1,000,000 by means of various forgeries. Indictments will be sought against 20 others.

Lu Dastover arrived in New York en route to Hollywood where she is scheduled to play with exiles to American audiences "the true type of sophisticated continental woman." Katha Rothman, who has been in France, but no announcement. Now runs a dress shop in New York.

Seandal report running machinery in brewery recently pinched, known as "the Broadway Gang's" headquarters, where a large distilling plant was running to refrigerate fur storage, place next door.

Plenty of showgirls as hostesses at party given by Nocky Johnson to former Mayor Bacharach, of A. C. at the Ritz Carlton.

W. J. Moore and his stepson, William, of American National Bond and Mortgage Co., pleaded not guilty to mail fraud charges and were held in \$5,000 each, in Boston.

Sam Wagner, manager of the films Sisters, Siamese twins, won action to appoint David Rose, manager of the Cuban Siamese Twins, from advertising them as such. Rose, then a reproduction, but he never even called them that in future. Both on Coast Island.

Nilla Crani Cook, daughter of the American playwright and poet, became the first American to be admitted to his funeral.

Frye Laude and William Stevens have purchased from Elliot Lester his "Two Seconds."

Victoria hotel, Times Square, recently cleaned of furniture Tuesday (29) by deputy sheriffs. Depleted by the fire, the hotel was left with many treasures. New furniture, obtained, meanwhile, lobby lights, camped in camp chairs. Furniture set Wednesday and stuff returned.

Mrs. Scobie Walsh, vaudeville singer, denied her suit against her husband, George A. Walsh, playwright, naming the late Mary Barry as co-respondent, but she has now insisted, another, naming Peggy Haggie. She also has a suit for alimony against Peggy filed in New York. Mrs. Walsh is now George from her in that suit, while he was playing at Palm Beach and in New York. Mrs. Walsh claims that Peggy virtually held him in spite of her wife's pleas.

Hoodie of "Salt Water Taffy," who really is Annie Laurie Jackson, rehearsed with Drury Pemberton's show, but dropped out when her agent took her to screen and wait for a bigger part.

Administration of the estate of Frank Fuller, showman, is nervous about the 33 snakes which form part of the assets. Doesn't like

snakes and cannot find anyone who does, but cannot destroy property of the estate. Hoping that some one of the 33 snakes will claim to be Fuller's widow and establish claim and get the snakes among other things.

John Drew Colt, 17-year-old son of Ethel Barrymore, withdrawn from cast of "The Star on Stage" says that he was not his type and that he will keep on trying.

New film "Miss Italy of 1931" picking to be filmed at Webster Hall sat. 5. Winner will be given a contract for appearance in the Italian film to be made by Aurora Film Corp.

Myriam Stafford, American actress, killed in an airplane crash in Buenos Aires, 25.

Workers from 101 Ranch crash are odd jobbing in Washington for getaway money.

Max Gordon has changed "Passionate Delirium" to "The Cat and the Fiddle."

Clara Buffalo, who plays mother parts in the Jewish art theater, has been offered a \$50,000 reward for slandering and assault, asking \$50,000. Mrs. Bedford makes snappy reply by asking the sum for attorneys' fees.

Supreme Court sustains Edison Co. suit brought by Earl Carter to compel a supply of direct current to his theatre. Public policy placed ahead of Carter's holding office.

Copying picture theatres: The New York will provide free parking for patrons, commencing with the run of "East and Furious."

Arthur Hammerstein abandoning his production plans for this season due to nervous condition, in part caused by Miss Barker's last season.

Clark and McCullough will go into Peter Arno's "Here Goes the Brink." Refersals, suspended, resumed yesterday.

Vincent Ruggiero charged with operating the Mona Lisa Club, 38 W. 43rd St., without license. Pleaded he was merely the owner. Hearing postponed to Sept. 3, pending return of his lawyer.

Mickey Walker in trouble again. Marion Parker, dancer, has entered suit for \$100,000 in damages for permanent injury to one of her lungs, caused, she states, by a punch administered by Mickey. She is asserting he started the row Mickey finished. Walker has not entered a reply to the complaint and she says his jury will be drawn to assess damages. Kearns has entered a reply. His case will go to trial.

It develops that Mickey Walker's story, she attended a party at Mickey's home in Red Bank, N. J., the same place where Mickey was arrested. Mickey's husband got away with Laverne McCormick. They all went to a roadhouse. After the party, Mickey was taken to Miss Parker that they conduct an "oriental rite." When he supplied the details, Miss Parker was started to leave. Mickey threw her to the floor and tossed her friend on top of her. The charges in the case were denied by Mickey, according to her account. Then Mickey, awakened by the row, came on the scene and told her to get out. Mickey was knocking her out for an hour. In the hospital, where she was taken for treatment, Mickey was X-rayed and a permanent injury to her lung, which requires constant medical treatment.

It develops that papers were served on Mickey and Jack at 13th St. Field, the same night that the papers were served on Mickey for Mickey's share for the support of her children, while Mrs. Kearns put a plaster on Jack's share for the support of the same. Mickey got a draw that night.

Attys for estate of Hannah Fujimura have withdrawn their offer of a reward for the solution of his death, concluded that the offer was made for the purpose of the solution of the case. Fujimura disappeared from the "Belgianland" on her last night. She was last seen accompanied by her little daughter and Mary Reissner, former show girl, who explained she was alone as a governess. The fact was denied by the wife. Mrs. Reissner subsequently admitted that she had seen the girl and Mary Reissner in the city for some time. Various and conflicting stories were told.

Mrs. Reissner declared Fujimura was a man of some importance. He had seen on the boat and described as an onager. Others told of passing her on the boat on the night of the girl by the girl, who objected to her accepting the attentions of men of her own race. There was "a big crowd" of people on the boat. The Japanese boat was not allowed to land. The Japanese boat was not allowed to land. The Japanese boat was not allowed to land.

The disappearance was not due to the fact that the boat was not allowed to land. The Japanese boat was not allowed to land. The Japanese boat was not allowed to land.

any light, and no one saw any disposal of the body, while a careful search of the cabins occupied by Fujimura and Mrs. Reissner yielded no clues.

The progress of the case developed that the various women Fujimura had lavished vast sums on various women; mostly in the show girl class. Suggestion that Fujimura had a lover, might have been the answer, was met by the statement that he had more than \$25,000 in cash.

Police incline to the theory that blackmailers did the murder.

Donald Gallagher, director, Radio pictures director, is suing Joseph Gallagher for divorce on charge of desertion. Complaint asserts Mrs. Gallagher picked fights with her husband, he was often away from home, finally packing and departing for Texas.

Mrs. Sarah Jane Hartigan Stonehouse, divorced wife of the late Al G. Barnes (Stonehouse), was appointed guardian of their Italian children. Barnes' widow, Mrs. Margaret Goldsborough Stonehouse, has already applied for letters of administration of the estate of an estimated value of only \$10,000. Subsequently, Mrs. Hartigan Stonehouse was granted custody of the children.

Val Pender's marriage to Adelaide H. Pender, film actress, was annulled here last week when Pender introduced testimony that his wife told him two weeks after their marriage she had wed Lester Smith in 1923 and separated from him the same year, neglecting to sue for divorce.

Arthur and Doris Goodman are suing Joseph Koshoff for dancing instruction, for \$2,053, worth of dancing lessons. They assert he hired them as secretaries and was to pay them \$100 a week. Koshoff denies all charges and asserts that Doris owes him \$500.

Herman Briz, athlete, last week received a broken left shoulder during filming of "Touchdown."

Lola Freddie von Plicks, radio dancer, was fatally shot by her husband, Waldemar von Eicks, who then ended his own life, orphaning a 15-month-old baby.

Ralph M. Lile, on behalf of United Producers, Inc., started action against movie makers and pointed in Los Angeles courts last week for an injunction to prevent the making of pictures for "The Life of Jake" charges. Withers contracted last May to make six pictures for the firm. Withers must appear and sue for an injunction and is also facing a suit for divorce filed by his wife, Loretta Soung, and another suit for divorce as the result of an automobile crash.

Felix Young, ex-manager of Noah Jecry, convicted of the theft of \$1,500 from Jecry last year, was released here on charge of violating probation. It is asserted Young has failed to make any payments or excuses since last November.

San Francisco courts last week dismissed the murder charge against John Kennedy, a singer. Kennedy was charged with shooting and killing his fiancée, Mrs. Pauline Kennedy, in a party at his apartment. The shooting was proved accidental.

Willy Fogarty, artist, is being sued for \$2,000 back rent in L. A. Superior Courts by A. Phillips, of a New York judgment. Phillips said he had been assigned the claim by Mrs. Gertrude MacCorle.

Edward Sharkey, musician, is being sought by his friends as missing from his home in Los Angeles since he was leaving all his possessions. He was reported extremely nervous and worried over business affairs.

Jocelyn Lee, actress, surrendered last week to L. A. courts to face charges of kidnapping the young girl, Ivan St. Johns, writer, on May 24. She was released on \$100 bail, pleading not guilty.

George W. Hunsel, 18, was arrested on charge of child stealing from his parents, a divorced couple, Laura Beaudry, daughter of Oswald Beaudry, studio prop man. Hunsel was from Los Angeles. He was the wife, from whom he parted in Salt Lake City 10 weeks after their marriage. He was charged with the cause of poverty. Beaudry swore out a warrant for his arrest last April.

In partnership, Robert Dow, father of Clara, will open a cafe in Las Vegas.

Clarence Badger, film director, by a freak fire which burned slowly through the lower floors and basement, destroyed his home in Hollywood, and his family were away.

At S. Keller, financial advisor, L. J. Deliden, publisher, and Robert K. Taylor, publisher, reported to Hollywood police last week charges of having formed a "check book" for the purpose of which they expected to lose their accounts of Hollywood film and business people.

Mrs. Edna V. Baker was granted a divorce from Fred S. Baker, hotel firm executive, after accusing him of having been having an affair with Frances White, musical comedy star.

Barbara Ann Hilt, 49-year-old daughter of Monte Hilt, film actor, appeared upon last week in Hollywood for appendicitis.

Los Angeles courts last week released the property restraining order obtained by Mrs. Hilt to prevent her husband, Jack Dempsey, from disposing of his interest in a \$200,000 trust estate and in the Barker-Karpis case, which was Dempsey's hotel in L. A. Neither principal was present at the hearing. Dempsey is on his way to an exhibition tour in Oregon and Mrs. Hilt on a value tour.

Edith Hanson, actress, last week filed suit in Seattle for \$500,000 against the Matson Navigation Co., Seattle agent, L. J. Lancaster, and Margaret Hamilton, Seattle representative, who she alleges had been in Seattle last fall. Lancaster and Hamilton caused her detention in the city jail and city hospital.

Severely injured in an auto accident in Culver City, it is feared that the actor, Ralph Ligon, will be incapacitated from further picture work. Several bones were broken and he sustained severe lacerations.

Snitz Edwards, 20, film actor, is seriously ill in Beverly Hills with a case of conjunctivitis. After being near death last week he passed the crisis and is now believed to be out of danger.

Floren Knapp, screen actress, is learning to use her legs again after a long stay in hospital. She has been in hospital for several months as result of injuries received in a fall from a cliff while hiking.

Mid-West

Five gunmen got into the Rainbow Casino, Cleveland, after closing time and got \$1,629 from the three proprietors, Ralph Lightman, Edward Sinder and Fred Kohler.

St. Louis municipal auditor opened his 33rd session last week with a report of receipts and gross of \$160,438. Will named opera, the circus, enterprises "means" musical and "theater," "Three Little Girls," "Three Musketeers," etc.

John R. Evans, staff cartoonist with the Peoria (Ill.) "Star," missing for over two weeks.

Mansfield, O. "News" lapsed last week. Danago was slight.

Elias Kaspar, N. Y. picture man, who applied for an operators license in Chicago last week, was indicted by the Chicago grand jury for having embezzled \$2,000 from the Tivoli brookline, where he was manager there.

Haled into a Chicago court for alimony, Jack Kearns offers the double excuse that he has said he became a co-venturer. Mrs. Kearns, who was a show girl known as Legana Angell, says that for years she has been a co-venturer in Atlantic City, in 1921, when Jack took her down to the courthouse and introduced her as his wife. The case clerk, who performed the rite, Jack counters with the statement that the only contract he ever entered into was a contract to pay her \$500 a month until she remarried. He stopped paying in 1924.

"Snider," elephant with the Selsky Photo circus was shot to death when he went berserk at Yon. Ind. last week.

Louise Minnith, dancer, won a Chicago newspaper contest of who is the personality double of Mary Pickford.

James Lawrence Houcheling has resigned as editor of the Chicago "Daily News." Lynn E. Aldrich replaced.

Joe Coffey will serve as promoter of the Jim Loudermilk Jim McMillan wrestling match at Soldier Field, Chicago, on Labor Day night.

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15 YEARS AGO

(From Variety and Clippings)

Canadian Theatrical Circuit, Montreal, offering \$300,000 worth of stock. Commented upon by "Variety" as the first adaptation of the English shares idea on this side.

Not pleased with the local reviewer's ideas, Charles Slaton of Cedar Rapids, Ia., was asking paid agents to review his shows himself.

George Mackay, big lion at a flop at the Hipp, Speculation as to whether trouble was caused by recent change of extra large stage used on their big stage. Anyhow, the rats simply would not work.

Coney Island decided to have a Mardi Gras after all. Same condition this year and almost every year.

According to Alan Day (who was writing his first regular column for "Variety"), military discipline was being introduced at the Hippodrome. Beating Hays.

New York Strand canceled its contract for Charlie Chaplin pictures and "threw out" "One A. M. Mutual" was releasing one a month and five pay houses got their first run. Cost \$200 for a week. About 70 houses in the city were included in the first run.

Paramount, discussing a break with the Strand, then pointed out that no other company protected the exhibitors by not showing second run until two weeks later.

"Civilization" Tom Igoe now doing around \$3,000 a week at the Criterion.

Famous Players was celebrating its third anniversary of its feature program, although then five years old. Showed releases in the earlier years.

50 YEARS AGO

(From Clippings)

Paul Dresser, who wrote "Daddy of the Daisies," was then an eccentric comedian and vocalist. Had a date at Alvin's.

N. B. Leavitt was advertising his "Gigantean" minsters.

Adam Foremark bought a special car from a wholesale grocery concern, which had planned to use it for its drummer, but found it too expensive. Converted into an advertising car.

Sells Brothers offered a new hat for the best double knockout over obstacles in the jumps which generally opened the shows in those days. Won by Ted L. Harvey.

Ed Kohl and Jack Harris were opening a dime museum in Pittsburgh. Later Kohl & Castle, of Citi.

George Loe in "Joe" (Black House) showed an American born at Harvey's 4th St. Theatre. "Clippers" comments: "Since Jimmie Lee was here six or seven years ago she has learned how to act."

Hagopian and Hart were the Commodore opened Aug. 29 at the "Major." Dime on Broadway opposite Watery place. "Mid. Ill. Letter" proved to be one of Hart's best roles.

Fred Keller, owner of American Theatre, was presented by his wife, May Irwin, of the Irwin sisters, with a baby boy.

Frank L. Conrad was starting his fifth year in Kitz.

D. O. F. and "Patience" (Hollywood) brought Long Island a new car on Aug. 28. "The New York Times" said it was "a fine car."

Inside Stuff—Pictures

Picture with Hollywood trades on the names of its better known producers includes everything from borrowing them to broadcasting that they are relatives.

A fellow will try to get his best producing to be taken to a party by a woman. A man will try to get his best producing to be taken to a party by a woman. A man will try to get his best producing to be taken to a party by a woman.

Massacre to anybody Hollywood thinks has arrived extends to all classes. Color out with his staff is certain to please a producer's variety, even though he's done it before and often. It's also vice versa between the star and producer.

Admiral's acquaintance and affairs have been conducted in a name on both of the parties wanted to be socially with a name. It's an old story, but Hollywood circles it to the extreme.

It can be understood why an insignificant person should desire to be seen with a prominent one, but why one celeb seeks strenuously for the society of another can only be learned by psychologists.

Advantages, disadvantages and affairs have been conducted in a name on both of the parties wanted to be socially with a name. It's an old story, but Hollywood circles it to the extreme.

Battle some months ago between General Talking Pictures (DeForest) and W. B. over equipment at the Sanson theatre, Rockingham, N. C., popped again a few days ago. T. P. holds an injunction against W. B. in that spot which is still causing legal trial and which prevents W. B. from using the W. B. equipment. Last week W. B. was on an outside of a group who formerly worked for T. P. installed a W. B. machine after removing the DeForest device.

Had not T. P. intervened after the removal had been made, according to info, engineer and W. B. might have been in contempt of the South Carolina court as violating the injunction as it stands. While the situation of the W. B. equipment had apparently been made with the permission of W. B. officials in South Carolina, the New York office apparently didn't know. When DeForest lawyers notified the W. B. New York office the W. B. equipment was ordered out and the exhibit was in the position of having no other machine for protection until the DeForest contrivance returned.

By special dispensation from the New York state censor board the original print of "Street Scene" was permitted to open at the Rivoli, New York, Aug. 27, on assurances from the Hays' coast office that protection shows are being made to slide several unapproved racial references. Sam Goldwyn made the Elmer Rice play in almost orthodox manner and felt that the language where the Irish bully berates the Jewish Jewry was pertinent to the general action. But the censor board, with its hand outstretched against giving offense to any people, regardless of the dramatic plausibility, almost made the "Scene" premiere a costly fiasco since there were no protective shots. Hays' office's assurances that within a week it would be adjusted permitted the scheduled opening.

Ruth Newn paid the taxi driver, Nugent, \$20 for his description of the chase of the gangsters in the recent shooting in New York. Nugent drove the taxi conveying the cops right behind the gangsters' taxi. Both gangsters, their driver, two cops and one child were killed. Several others were wounded in the eight-mile chase.

Notifying the New York Gallies, excepting the "American," that Nugent would record his story for the news, with all of the papers sending a reporter and printing it, Ruth then hid Nugent in a hotel for 24 hours. It was to keep him away from the other newspapers. Police only were informed of his whereabouts.

Despite the tragedy surrounding the chase, Nugent's characteristic tale of it was the biggest laugh in the Broadway theatres last week.

With 3,000 theatres, or over half as many prospects as there are theatres, wired by his organization, the U. S. antitrust by the American talent equipment manufacturers in Germany. L. G. Otterson is due to return this week from a summer's visit abroad with little accomplished on the Teuton end.

At least, such is the Otterson status as maintained by the W. E. home office. There it is pointed out that the world talker patent true is still being adhered to by that company. Under it American electricians have agreed to stay out of Germany.

Spoken for by Otterson, prior to his return, declared that of the electricians Western will not consider Germany until the Germans, themselves, ask to be sold American apparatus.

Meeting notices from the New York Fire Department that under a newly-passed ordinance no actual sound recording work will henceforth be permitted in loft buildings, unless it is on the top-floor, plans are under way for considerable moving.

Under the new regulation only the Film Center and the Leavitt building (in 4th street) are okay for sound recording purposes, outside of top floors of loft structures. This leaves out 1000 Broadway, The Building in 4th street, and 725 7th avenue, film buildings, which will permit the handling of film, printing etc., according to the new ordinance forbids any actual photography because of the lighting involved.

Rent is once again being charged up against the overhead of the RKO theatres, after its lapse for 22 of the summer weeks. This total RKO weekly rental is said to be around \$75,000.

Rent is charged against RKO houses on the basis of 40 weeks a year or season. It arises from the former style of theatre operation. Nearly all theatres in U. S. before the advent of pictures remained open but 40 weeks a year. They were closed over the hot spell in the days of non-refrigeration.

Kotler was one of those old time circuits. It passed to RKO, which did not alter the rent charging system.

With only one Broadway house, the Rivoli, at present open to it, United Artists is having a hard time on product. "Street Scene" which opened last week is figured by U. A. to be in for at least a month, and it has ready for showing, "Ace for Love," "Caddo," "Palm Days" and "A Holy Garden." One hope for U. A. is that Hialeah go back to a run house.

The United Artists' policy agreement in the Rivoli and Rialto in New York has been only for advertising purposes of RKO and U. A. product, although this matter has often been judged to shift the immediate situation.

A Jan-up that threatens to result in complaint of violation of professional has occurred through RKO recently exploiting "Fifty Millions" (with a Loretta Young film as the world premiere of the picture). Exploiting the film at great advantage, RKO has received enough a New Bedford after the same picture had played there two days earlier.

It was discovered that the picture had exhibited in a prior run in New Bedford, or which Boston has protection of 28 days, making that day in violation of Boston showing a violation of protection.

U. A. is now taking RKO in covering up by changing ads to indicate that it was the first picture.

With one of the new kind of film sales clerks in the show, it was a day and was a day. General Talking Pictures (DeForest)

has newly allied to its equipment contracts. So far as known this company is the only one in the equipment field thus guaranteeing its product.

Attorney given, as framed by G. T. P. lawyers, is comparable to that handed by the Rolls Royce auto people, which warrants during the buyer's possession of the car. G. T. P. contract is similar. It is reported that the G. T. P. guarantee was applied after the Rolls Royce deal. It includes a warranty of parts besides.

Pauline Moore, one of the newest of the Universal players, is about the first girl taken by a film company on more or less of a probation who got a job at once. She was given a contract a month or so ago and is appearing in U. S. "Twenty Grand."

Miss Moore, graduated from high school last June, was playing a small part in a stock company at Aqueduct Park, making her first stage appearance. Carl Laemmle, Jr., saw her in New York just before he left for the coast. He suggested Miss Moore be hired and sent out to the East. The girl is 17 and Pauline Moore is her own name.

From offices of the various circuits are that the vacation plans are about over. Out of town resident managers, or minor execs, seem to be out on far New York at once when their vacations start. The big offices are supposed to be there during July and August. They must be entertained and this falls to the busy home office.

Tickets to Broadway shows are in demand by the visitors who turn up their noses at their cheap Broadway film palaces. Dinner, luncheon, golf, auto trips and even sightseeing trips are the order. The executives and filmmen are figured a necessary annual event by all the circuits.

Failure of most English picture theatre chains to pay the usual dividend on their shares is causing plenty of grief to the small investors, who have favored prominent issues because of their larger returns. Most circuits over there, as well as a majority of the music hall, are financed by popular stock issues of low par value.

One vaude player, popular a quarter century ago, complained in a recent letter that his income, already depleted by the heavy war taxes, had been cut more than half by hard times.

Project to build a film center building in Washington, D. C., red hot for a time, has cooled since questions of cost came up. Directors are looking hopefully forward to a fall improvement, when the deal may be put over and visiting exhibitors can visit all exchanges without getting wet on a rainy day.

Current reports place the structure convenient of the union station, both for convenience of out of town exhibitors and for film shipment.

Distributors ordinarily hand out presents to exhibitors, but when the money is received it looks like a scam. An eastern district manager for one of the big producer-distributors a few nights ago was conducting an exhibit on a tight night, admiring some of the exhibitors' handouts.

The district came into his office a couple days later to find a large package which, when opened, proved to be a 100-piece set of the china. And the exhibit had already bought the district's picture.

Exception to the staple claim that original musical comedy books are cheaper than buying shows already produced is the instance of George Gershwin, who came to the coast in January to write "Delicious" for Fox, getting \$100,000 for himself and brother Ira, who did the lyrics.

Radio on the other hand, bought the rights to the successful "Girl Crazy" which had a long Broadway run and a Gershwin score for \$25,000.

George A. Miller of the Hamilton theatre, Hamilton, N. Y., expects a clean-up on "American Tragedy," Chester Gillette, whose actual crime suggested the novel to Dreiser, was well-known there and the sister of the victim was a resident at the time case broke. The girl's parents still live only a few miles away.

Scenes of those who attended the trial at Hoffman are being in Hamilton.

Someone up at RKO turned a neat job in advertising RKO-Palace's "Rebound," the Ina Claire film at the Mayfair, New York. No reference to the blasted Offenberg romance, but the top line reads: "Now I know how we can have a man who didn't love with another woman." The line is true of the plot of the picture, but the inference is obvious without being offensive.

On the success or failure of Notre Dame's football team this fall depends a great deal on success on "University" capital at Notre Dame. Pictures will be released Aug. 29 at the height of the football season.

If Notre Dame, minus the presence of the late Knute Rockne, doesn't live up to expectations on the gridiron, U. A.'s figure its picture will suffer.

Allied advertising news (Kinograms) is being figured by all the regular wires. According to information, an understanding exists whereby the Allied release will get no co-operation from regular newspapers.

Regular newspapers are said to regard the Allied venture as strictly an advertising proposition.

Asking \$1,000 to finance an operation, middle-aged woman writes Ann Harding, sending along a doctor's certificate in answer. It was ignored the letter and got another from the woman a week later.

Second answer was a hurryup, saying that hushhush as the actress ignored the plea she could have at least returned the doctor's certificate.

"Sensuality" and "Happy," two Broadway shows owned by Harry Lloyd, of whom nothing has been heard since he was in the underworld in production of a maid. They have a record of having killed two women and a dozen major criminals behind the bars.

The dogs will be in a short.

System used by Coast agents of selling desired subjects to exhibitors with stipulation that they take the actual check article, has been agreed to the story agents, who have worked the way until the last are complaining of the practice.

During her last three years at Paramount, Clara Bow saved plenty of coin in a trust fund which will take care of her for the rest of her life. When she left Paramount, the fund amounted to \$100,000. It is being handled by the California Bank.

With the increasing non-theatrical demand for sound pictures and installations, film men are suggesting certain improvements. It is suggested that the difference in the clippers is figured the way as a significant trade mark for exhibitors.

Comments on Fox's "Transatlantic" particularly mentioned photographer, saying some deciding that it was the German school of Russian photographer was Wong Howe, Oregon-born Chinese.

Clara Bow's original figure with M. A. M. was around \$250 a picture. But to a figure more commensurate with his present pay of \$1,000 a picture, aside from bonuses, was about doubled.

Warner's story department is pursuing plots suitable to feature and starring William S. "Consolation Marriage," etc. Ann seems to be original with modern American backgrounds.

Percy Hammond's Rap on 'Vanities'

Beauty and the Beast

That is the leading review Percy Hammond's review of Earl Carroll's "Vanities," appearing in the N. Y. "Herald Tribune," Aug. 28.

"Most of New York's critics had high praise for the new house and the show. Several mentioned the presence of too many bawdy skits and the use of beds in too many of them."

Mr. Hammond took violent exception to the skits. His criticism is repeated in full.

The redoubtable Carroll seemed happy last night to be glorified by the first audience for his latest achievement. Wearing a wrinkled smock, two ear-phones, a tired look and other paraphernalia, he modeled his modest and must decorate the stage with beauty, filth with elegance, its ballets are picturesque and lovely; its comedy is ugly and degrading. Grimy clowning and pretty women are an ancient and distasteful formula, dating from the first burlesque shows and Mr. Carroll, reaffirming the value of that classic combination, provides it in abundance. Scores of unashamed and female beauties proudly unseem their sacred charms at one moment and at the next a hideous obscenity is performed by the men in the cast.

The new playhouse, as you will be informed in detail elsewhere in the "Herald Tribune," is almost oppressive in its grandeur, and the new "Vanities" is the lowest broadsheet and must decorative spectacle ever sold in this market for \$3. The scheme of the ninth "Vanities" is similar to that of its predecessors, alternating mirth with beauty, filth with elegance, its ballets are picturesque and lovely; its comedy is ugly and degrading. Grimy clowning and pretty women are an ancient and distasteful formula, dating from the first burlesque shows and Mr. Carroll, reaffirming the value of that classic combination, provides it in abundance. Scores of unashamed and female beauties proudly unseem their sacred charms at one moment and at the next a hideous obscenity is performed by the men in the cast.

Coming to town from Long Island the other day, I saw a huge signboard proclaiming, in large, red letters that "Earl Carroll is the Foremost Authority on American Beauty." With that modest announcement I venture to disagree because, though I admit that he is an expert in eye-bling audacity, I feel that he frequently errs in his passion for phimples and blotches. There are several skits in the ninth and \$3 "Vanities" that are sheerly postures, revolting and offensive. Mr. Carroll has been jailed for misdeamors less obnoxious than those he performs in some of the dull and disgusting sketches of the present "Vanities."

Miss Lillian Roth sings and acts; Will Mahoney dances upon a xylophone; Maurice Havel's "Dolero" is done with barbaric magnificence, and there are several conventionalists and a believable prostitute dancer who appear realistically upon a pretty gymnast as she tips around and about him. Mrs. Dunlop and Demarest, vigorous vaudevillians, are pleasing in their cruel violence toward each other, and I suspect that they shared with Mr. Carroll the honors of last night's event. It was a big evening in one way or another.

5 ERLANGER-BACKED SHOWS IN REHEARSAL

Five Erlanger backed productions are due for rehearsing this week. Two others will shortly go on the road.

Presently that office has no further indie financing set, according to an exec. It's figured the plays working now will cover the theatre needs locally and the subscription ticket sale will feed the out-of-town owners.

Longe Urie and Sidney Blackmer in "Social Register," start today (Tuesday), opening in Buffalo early September. "I Love an Actress," prepping at the Deck, gets the Plaza Square Sept. 14.

Max Gordon's "Cat and the Fiddle," rehearsing, opens in Philly Sept. 21. Charles Dillingham will begin this week on "Stella Drendy."

"Cherries, Are Ripe," with Mary Ellis and Basil Sidney, is in work, going to Washington Sept. 21.

"Three's a Crowd" and "Admirable Critchton" for the road shortly.

"Pearly Gates" in Chi

Chicago, Aug. 31.

Unable to find a church in town large enough to take care of the audience anticipated, "Pearly Gates," with an all-colored cast of university students, got itself a bankroll on the southside and opened Monday (31) at the Sherb Apollo. Loan story depends on how long the bankroll will hold out.

Play is billed as a "spiritual morality musical." It comes from a tour of churches down south. Players are from Clark University, Atlanta.

"Green Pastures" opens Sept. 7 at Erlanger's Illinois.

UNIONIZED DOORMEN

Exercising Sufficient Strength to Control Women

Legit theatre doormen, who have organized a union in the New York Square theatrical district, may extend their membership to the nabe houses.

Ununionized doormen are of the belief that their organization exists anywhere that they can eventually force the women to join or face a fight.

Mebbe So

A story of a prominent official in the Shubert organization says he is a Christian Scientist. Each morning, they say, he traces lightly to his desk, closes his office door, plants a firm smile on his face and repeats three times: "There are no Shuberts." "There are no Shuberts." "Then the day's work begins."

LEGIT THEATRE IN HANDS OF ENEMIES

Denver, Aug. 31.

The legit theatre will become a dead institution if the public does not rally to its support more than it has in recent years. Such is the belief of John Hayden, director of the Elitch playmen, made at the Denver "Post" Outdoor University. Hayden said the theatre is an artistic avocation for people who have means. A recent survey has shown that the average weekly salary earned by legit actors all over the country is slightly in excess of \$11 a week.

Depression in drama is laid to a combination of factors by Hayden. "The legit theatre has, for many years, been in the hands of its enemies," he stated. "The remote, able thing is that it still survives under the malnutrition. At any rate, to survive, should be self-supporting."

"In New York the theatre became a game of real estate operation in the boom days. Many theatres were built. The boom days ended and New York had so many theatres that, instead of producing good plays, owners of theatres simply tried to keep the playhouses alive. One of our modern plays 'Green Pastures,' realized a net of only \$150,000 for its run in New York. Years ago that same play would probably have made one-fourth million dollars."

The Denver "Post" Outdoor University is conducted every summer in Cheesman Park. Speakers address the crowd two nights a week. On the other night the "Post" astronomer, Leo Patterson, speaks.

NEAR ALL FOREIGN CAST

Sounds That Way for Gordon's "Passionate Pilgrim"

With Max Gordon back in town from his European trip, details of his next musical have been finished and the play will open in Philadelphia on Sept. 21. In New York at the Globe three weeks later.

Show, titled "The Cat and the Bird," will have a foreign cast, including Georges Metzger, George Grossmith, Dorothy DeLam, Odette Myrtil and Jose Robin.

It was written by Jerome Kern and Otto Harbach.

BRIGHTON IN RED

\$25,000 Set Back for Summer Season of Legit

"Constant Sinner," opening at Brighton Beach yesterday (Monday), is the last show for the house this season. It is said that only one production that played this location went out of the red as far as the theatre was concerned, and that the season's losses exceeded \$25,000. House guaranteed most shows playing there.

During its one week, "Glory Bound" is claimed to have played to \$14 on a milweek night.

Satire on Pres. and V. P. By Kaufman Via Harris

A stiff satire on President Hoover and Vice-president Curtis has been written by George S. Kaufman. It will be produced by Sam H. Harris, who is now about to cast the comedy.

The combo of Kaufman and Harris with Moss Hart placed "Once in a Lifetime," the big laugh smash of last season, on the stage. This recent work is by Kaufman without collaboration, from accounts.

Leads from London

Leslie Banks and Nigel Bruce will be brought from London by McGowan and lead for their local production of "Lean Harvest." Play is by Ronald Jeans. It is current in London with Banks and Bruce in the cast.

Opening in Philadelphia Sept. 28 and at the Forrest, New York, Oct. 12.

Also in the cast will be Vera Allen and Wilfred Brangman.

Lee Simonson will do the set.

Dillingham's 1st

Charles Dillingham's first production this season will be a straight comedy, written by James Montgomery. Although rehearsals are due to begin next Monday, a little may not have been done.

Dillingham's plans are said to include a musical version of "Broadway" and a comedy by Frederic Lonsdale.

F&M May Do Revue on B'way with B. S. Moss at Top Scale of \$2.50

HARRY ROSENTHAL, STAR

Had Harris Selects Comedian for "Little Baby Biew"

Harry Rosenthal will star in Ed Harris' first musical comedy, "Little Baby Biew." It's a book written by John McGowan and Philip Dunham, with music by Rodgers and Hart.

Harris has had tough luck getting started this fall season, having had to give up "Je T'attends," French comedy, because he couldn't cast it. He's also decided to give up hoping for a third act on "Twentieth Century" from Charles MacArthur and H. H. Heath.

\$2 Per Play Sub Scheme Worked by Shuberts at 5 More Key City Spots

With the subscription idea after the theatre, Guilb's Philadelphia, Kansas City, Boston, St. Louis and Washington, the Shuberts are trying it in five other key spots. The \$2 per scheme for five or six shows during the season goes a little way toward paying the upkeep of the theatre.

The new subscription system will be tried for the Shubert, Cincinnati, Hanna, Cleveland, Alvin, Pittsburgh, Teal, Buffalo, and Detroit.

The plan arranges for a 50¢ advance on each ticket bought by subscribers. Six shows are sold for an initial outlay of \$12, paid in advance.

Philadelphia and Chicago have started their third season for the plan. Last year the Shuberts put it into effect in the Bheaso, Washington; Shubert, St. Louis; Plymouth, Boston, and the Shubert, Kansas City.

POLITICAL ANGLE TO 'PRECEDENT' IN FRISCO

San Francisco, Aug. 31.

Charley Leonard, a. a. for United Artists theatre, is still considering production of I. J. Golden's play "Precedent," co-partnership with Travese Clements. "Ideal trouble" getting financial backing.

Few of the big money boys want to get in wrong with Gov. Holf by backing a play that has to do with the Money case. It might appear as if they were seeking to force the governor's hand on granting that long withheld pardon.

"Cal" runs letters almost daily from literary lights to Mooney, expounding his cause and vowing him "Juck." Such folk as Eugene O'Neill, Sherwood Anderson, et al.

Dickson Morgan was reported to have cleared for "Precedent" here but the report is declared to be premature if not entirely erroneous. Civil Liberties League is behind Leonard and Clements to do the play. Also a number of clerics and rich humanitarians.

Shows Using Colored Actors

Several in Preparation—Some Musicals—Others Dramas

With the new fall legit season near in the offing there is greater hope among New York's colored players than there has been in months. It's due to the white producers who intend new shows or revivals.

Low Leslie has revamped his "Rhapsody in Black" show with 200 Negroes secured. It is at the Lafayette, Harlem, in its second week.

"Green Pastures" is going on the road, opening at the Illinois, Chicago, in October.

"Fast and Furious," all-Negro, in rehearsal for some time in New York, finally got started this week at Jackson Heights with a New York premiere to follow at the New Yorker Theatre.

Golden's All-Blacks

Colored players are lined up for "Singin' in the Blues," while John Golden has reported doing an all-Negro show, "Africa, My Home."

Ernest Whitman will be a principal player and is making in the production of each.

The Theatrework Playhouse will use Negro players in its new show with a contingent of colored singers are in the new "Vanities." Ed Harris proposes putting on a colored show in October. William Friedlander is using a chorus of colored singers in the stage version of "Nikki" now in rehearsal.

Representation of \$2.50, top musicals on Broadway, is contemplated in negotiations now under way by B. S. Moss and Zanele and Marco. Showing centre will be Moss Broadway theatre, at 534 street, formerly known as the "Colony." The idea so far is to build the shows for limited runs of 12 weeks with around three productions each season.

Full force of F. & M. directors and designers to handle production matters.

Under the plan Moss will handle the theatre end, with F. & M., and the former likely forming a general appropriation which will specialize for legit revues and musicals only. These shows may become known as the "F. & M. New York Ideas," with the motto: "Let's make a Broadway hit for the road in specially selected spots now contemplated in the F. & M. legit booking plans."

While the scheme is reported from Moss, the general idea coincides with the long-restrained ambition of F. & M. to hit out in the larger talent field.

Nonetheless, spokes about it recently started. Among F. & M.'s producers here are some of the show world's best stage directors and designers, including Mark Hellman, of the Los Angeles Theatre, and others, besides Fanchon and Marco, individually.

Others "Dilly Rose may co-run at Moss' Broadway with the owner for 4-week musicals. Deal is known to be pending, although Moss' office states it is just another in the air. As explained the Rose-Moss idea is financed by the F. & M. New York, vaudeville, also. As an objection to Carroll's \$3 revue.

College Boys' Theatre On Percentage Trial And Non-Union Staff

A college boy theatre, managed and directed by young men, with the first play to be shown written by a recent graduate of Prof. George Baker's Yale dramatic class, will show its wares to Broadway this season. Marvin, Morovsky is director.

"People on the Hill" by Torvald Lillencrantz is casting. Author is a native American, despite the name. The play, however, is good, will direct and is said also to be one of those financially interested.

Group, in which Morris Brant, attorney, is interested, is headquartered at the New York University. Incorporated as Midtown Productions. Last year the Princess had funny producers in the new defunct Theatre Assembly, flop subscription group, and the group, communitist legit organization.

Midtown expects to run non-union, the Princess, seating less than 300. A percentage arrangement is reported to be proposed also. Productions will not be built or designed by usual union men, but by the Midtown tech staff.

Included in the group, which ran a summer theatre in Maryland, are William Kline, Isaac Bonch, Max in Levy and Cameron King.

Mayer, directing the first play, to open this month, formerly a stage manager with the New York Grand. It's reported Mayer inherited considerable money, part of which is going into his theatre scheme.

STOCK FOR TOLEDO, 1ST LEGIT IN 3 YRS.

Toledo, Aug. 31.

Legit started Toledo will get its first live show in three years this winter with the opening of the "Cameo" theatre by the Granada Theatre Co.

Howard Felsky, formerly manager of the R. O. Rival, is president of the company, assisted by Nat Schuch, Felsky's partner in producing the Toledo theatre houses. Other officers are Newton A. Tracy, vice-pres., and Charles Weirich, treasurer.

Felsky has gone to New York, where he will get players for his stock company. The group will be resident, with name stars being brought in from time to time.

Frisco Sentimental Over Old Fav: Big Benefit for Ferris Hartman

San Francisco, Aug. 31.—This town is experiencing a sentimental benefit show to bring some succor to Ferris Hartman, veteran musical comedy star. The Board of Supervisors at its Monday meeting last week adopted a resolution requesting Mayor Rossi to appoint a citizens' committee to help organize the benefit to be held tomorrow (1) to aid the one-time popular actor, but Ferris Hartman, popular actor, but who found destitute and starving in a Turk street hotel 10 days ago, went when the sympathy of the theatrical profession was expressed to him at his bedside in St. Francis Hospital.

"I love them all, all actors and vaudeville artists," he said, "tears of weakness on his yellowed cheeks. He looked very old, worn, shrunken, lying there in the big bed, his hands curled like a babe's. He had been humming tunes, the nurse said—there are two in attendance on him day and night, but when the doctor asked him how many days he had gone without food, it was heart-wringing to watch his pathetic struggle to remember. He closed his eyes, his gray-haired head went on the pillow, and pressed his forehead with one thin-wristed, veined, bony hand. The man who co-starred with Lillian Russell, and who had been a flopper in the old days, who had memorized thousands of lines and melodies, just could not remember.

He is extremely weak, subject to fits of depression—depression has much to do with his condition, the blighting of his life's hopes for the revival of light opera—and he's a little light-headed from his various privations. Last July he expected to appear at the Civic Auditorium in six miniature operettas, but the idea never materialized. Before that in Los Angeles similar plans failed as sadly.

The interview was limited to a few minutes at the request of the physician, his staunch friend, Dr. H. E. Green. His old and old colleagues were doing their skilled and soulful all for him at the hospital, to which he was moved as a guest from the county hospital. Ferris Hartman has been in the county hospital, since Aug. 21, at which time he was found broke and starving in a room of the bath hotel in Turk street.

"Nobody has any use for a worn-out old man," said Hartman when they found him, sick from hunger. But he cheered up a little at the hospital. "I'm better now. I'll be out of here yet. I guess I'm still Chicot the lecher."

San Francisco is going to prove tomorrow it has use for its old man, its old "theatrical favorites." Don't will be held in the RKO Orpheum with many acts, an orchestra of 75 and "Waterloo Bridge" for the preview. It is expected the show will net \$10,000.

The Alcazar show, "The Broken Wing" with Leo Carrillo, will move on houses, over to house and the staff, to the Orpheum. Larry Rice will bring his entire unit from the Oakland Orpheum. Most of the other shows in town will be represented.

Cliff Work has stayed over to help Jack Gross, local manager for RKO, work out final arrangements with the citizens' committee.

The theatrical figures among the citizens on the committee are: A. M. Fowler, in charge of entertainment; James Wood, reception; Albert A. Greenleaf, music; Ben Williams, stage production; Capt. Hugh Barrett Pollock, aid; Al Graf, electrical display; George Warren, publicity; Ken Holliman, film production; Bob Carey, art director; Blaise Foster, outdoor advertising; Edward Fitzgerald, exploitation; Henry Vovinsky, decorations; and Ella Morris, women's activities.

"Tickets are selling at \$5 and \$2. The reception in the Town of Supervisors was introduced by Warren Shannon, both old friends of Hartman.

Sour Grapes

Los Angeles, Aug. 31.—Two actors who missed out for a local show were talking between acts at the opening. "Looks like this show will be here all season," said the first. "Yeh," replied the second, "but there's going to be a lot of stuff piled on top."

DENVER STOCK AT 75c TOP, RIVALING FILMS

Denver, Aug. 31.—Innovations by Ben H. Ketchum and George Cleveland are going in when they open the Denham with a stock company Sept. 12. An 8-o'clock curtain instead of the usual 8:30. Opening performance will be given Saturday night, after which Sunday night. The theatre house will be scaled down to a 75c top for nights and 50c for matinees, so as to more nearly compete with pictures. Prices will be 25-50-75 at night, and 25-35-50 for matinees. Mats on Saturday, Sunday and Thursdays.

"That's Gratitude," will be the opening. Company includes Marion Burns and Albert Van Antwerp, leads; Nina Gilbert and Roland Drew, second leads; Elizabeth Ross and Raymond Brown, character roles; Roy Shockey and Earl McCarthy, ingenue and juvenile; and Clifford Duxton, comedian.

Art Curtis, film-set designer, will be scenic artist.

No Legit Stage Unions' Controversy-Contract

No stagehand trouble expected in New York or Brooklyn legit houses this season as they will continue to operate under the two-year contract agreement, renewed recently by unions No. 1 (New York) and No. 4 (Brooklyn).

Working scale provides the \$22.50 wage for electricians, carpenters and props.

Cohen's Estate \$350,000

San Francisco, Aug. 31.—Joel C. Cohen, Hawaii and west coast showman, left an estate valued at \$350,000 when he died Aug. 11, according to Attorney Gust C. Cingole, who filed a petition for letters of administration. His widow, Mrs. Ethel Ruth Cohen, and two sons, A. B. Cohen of Los Angeles and Edward S. Cohen of Minneapolis will share the property.

Cohen was head of the Consolidated Amusement Company of Honolulu, the Pacific Coast Record Company and the Flexo Theatrical Records Company. He was also noted as the most consistent "ocean commuter" between San Francisco and the Islands.

EX-ACTOR NOW STAGER

Stockwell, Also in Realty—Directing "Barbed Wire"

Bilwood T. Stockwell, former actor who turned realty operator at Great Rock and Hudson, N. Y., with "Barbed Wire," an indie produced show, in New York.

Stockwell's last New York stage work was with "The Old Maid" in which Lee Shubert, Julius Aronson and P. Dolly Ackerman produced producing money. It was a bust in New York, but did fairly well on the road.

Second "9 o'Clock" Co-op

Hollywood, Aug. 31.—Little Lumberer and Al Hoffman, principal backers of the co-op "Nine o'Clock News," have yet to start getting theirs, but the show is paying off expenses and they are on a second edition to start in October.

Current one goes to the Curran in Frisco Sept. 31. Closes at the Music Box next week, its ninth.

CHI STAGEHANDS SET

\$85 Scale of Past 2 Years Okayed For '31-'32

Chicago, Aug. 31.—Renewing agreements with local legit houses for a term of one year, the stage hands' union obtained the same terms and conditions that has prevailed the past two years. Scale remains at \$85, not including overtime. Average of about 12 men to a dramatic show and from 20 to 25 men to a musical will be maintained.

Meanwhile, the union, through Business Agent George Brown, is still ironing out some minor difficulties with film houses, but indicating that the same understanding will be reached along the same conditions extant the last two years. Understood some exhibitors figuring on stage shows this winter are asking cuts in scale and crew, but the union will not budge.

Scale for film houses carrying stage shows is \$107 a week with two shifts at five men to a crew.

50 STOCKS LAST WK.; LOW FOR SUMMER

Stocks in the U. S. and Canada stopped at 50 last week, the low point of the summer.

Most of the summer stocks didn't do so well. Several melted shortly after starting.

Kathryn Kennedy Recovers

Syracuse, N. Y., Aug. 31.—Her stage career suddenly halted several years ago when she was stricken with lung trouble, Kathryn Kennedy, Jeanne, Dagels, understudy in "Rain" during its Broadway run, has regained her lost health in New York where she has been under treatment.

According to word received by her former intimates in this city, where she attended Syracuse University, and Connecticut, where she was born, she has so far recovered as to take the leadership of the Little Theatre movement in "Albuquerque." She staged "Rain" there, herself playing Edith Thompson.

In private life, Miss Kennedy is Mrs. James O'Connor.

Agents Up This Week On Equity Permits

No action was taken by Equity's Council in the matter of legit casting agency permits for this season. Although some half a dozen representative permits which allow 10% fees for a 20-week guarantee is given, were slated to be withdrawn, the council did not take action, although the cases were discussed.

Understood Equity will dispose of the agency situation this week. Some agents may be out entirely, others being issued permits on the 10% basis. All permits were supposed to be in by June 1, but automatically held over.

"Seventeen" with Film Youngsters on Coast

Hollywood, Aug. 31.—Production of Booth Tarkington's "Seventeen" is first slated for the Newhaus National theatre, formerly the Regent Playhouse. Leon Jarney set for lead and W. F. McNaughton, producer and director, are negotiating for Mitzel Green, \$150 top.

House named after Victor Novak, who has five-year optional lease. His first will be the production of "Hero and Leander," one night, playing Sept. 25. Publisher Theatre production of "Anticlimax" is for Oct. 15, three and Newhaus National production of "Pleasure" "The Living Mask" for Sept. 28.

Fee Back at Oakland

San Francisco, Aug. 31.—John G. Fox, former Duffy stock player is back at the Elgin across the bay in Oakland as stage director, rehearsing Florence Reed's show, "East of Suez." Fox had been managing "Ladies Al" in Hollywood.

In support of Miss Reed will be Irving Mitchell and Barbara Jo Albin from the Duffy ranks. Leonard Shubin and Norman Field.

Floods for Fox got a benevolent divorce from the veteran Oakland actor (2), charging cruelty.

B'way Brokers Pay \$1 Premium for "Vanities" \$3 Tickets on Long Buy

Wilting

Los Angeles, Aug. 31.—Chorus boy in a musical was pouring wet dress rehearsal liquid to 3 a.m. Producer asked him what was the matter. "If this keeps up," he said, "I'm standing by my foot. There's no spark in my eyes for opening night."

WHITE'S MERMER DEAL WORKING IN 3 WAYS

George White has bought or borrowed, Ethel Mermann's contract from Aaron & Freedley in what appears to be a three-cornered deal. Two other points are the reported postponement of the A. & F. Mermann musical and the booking of Ed Healy's musical into the Alvin, New York, to wire this theatre a show.

Postponement of the Gershwin show is understood having been caused by local trouble, a number of these being noted. John MacGowan and Fred Thompson are said to be writing one presently.

Harold has "Little Boy Blue," by Otto Harbach and MacGowan. Book for "Boy" is said to be among those turned down by Aaron & Freedley. Miss Mermann goes into the new "Seandala."

Mae West Among Stars On the Shuberts' List

The Shuberts are laying stress this season on the stars. Their list includes Irene Bordoni in a new show, "Sir Guy Standing" and Edith Barrett in "Mrs. Moonlight," Mary Boland in "The Vineyard," Katherine Cornell, Grace George, Ethel Barrymore, Helen Hayes, Fred Stone, Fred Wynn, Judith Anderson, Phil Baker, Fannie Brice and Ted Tully. Leslie Banks in "Lean Harvett," Thelma Houston in "A New Year's Eve," and Mae West in "The Girl Who Came to Supper" headed by Fritz Lieber, William Fawcett, Helen Menden and Tyrone Power.

Minor, Guild Stager

Ray-Minor Corp. has reached an agreement with the Theatre Guild for the latter to use Worthington Minor's services as director for six weeks, starting Sept. 15. Minor will direct "Reunion at Vienna" by Robert Sherwood for the Guild, reluctantly to start on that date.

Agreement calls for the Guild in all publicity, billing and advertising to mention Minor's name prominently with the notation "by arrangement with Ray-Minor."

"Reunion at Vienna" will have Alford Hunt and Lynn Fontanne heading the cast. It will include Helen Westley and Henry Travers. Alvin Bernstein will do the sets.

NO COIN-OUT!

Fred Fisher Fell Down on Backing Souvaine in

Because he couldn't raise the necessary backing, Fred Fisher is reported declared out of his proposed musical, "Honey Is On." Henry Souvaine has bought Fisher's share. Consequentially, it was explained that several authors concerned with the show had done the necessary promotion and hoped to start in production.

Alfred Lyndkin and John Hird, Jr., were named as two of the writers.

Stopped in Rehearsal

Talicious of "Wharf Strips" at the Foxborough Playhouse in the Village Square last Friday City by Equity. No bond money to guarantee the players.

Mayor Chandler started producing, after Philip Horton, history merchant, changed his mind about taking over the piece for Broadway.

Broadway agencies came to terms with Alvin Carroll and Equity for "Vanities," a premium applying for the better locations. The deal is for 32 weeks, similar to the buy on "Seandala." Terms—call for 20 weeks at \$12 tickets, the percentage of the return privileges being larger for the latter period.

Generally understood that the brokers are paying \$1 each over the box office price to the management for front locations, said also to apply to "Seandala." With "Vanities" in top demand, brokers were glad to buy over the box office price. Although the box office is \$3, the agencies were asking from \$8 to \$16 per ticket Saturday (29). On that day, an agency claim to have sold over 500 tickets for the two performances.

There is no tax on tickets up to \$3. Under the law half of any money received by a theatre over the established box office must be paid the governing agency.

The allotment of tickets for "Vanities" to each broker is arranged so that about half are good locations, with the balance further back on the lower level. Premium tickets for the latter locations calls for the same premium to Carroll is not clear, but some agencies' deals appear to be a flat rate per ticket.

McBride and Postal-Lebling are not included in the buy on the same basis as the other agencies because they guarantee not to sell to the public more than their allotted premium—70 cents per ticket for McBride's and 50 cents at Postal-Lebling. The allotment to McBride and Postal is 307 tickets per performance, not as large as it seems for a house the size of the Carroll (over 2,500 seats), and the ticket less than the other tickets are in the front of the house.

This deal does not exact a premium to the theatre in consequence of the restricted selling price. The McBride and Postal arrangement has a money total within a set period, rather than a regular buy covering that term.

McBride and Postal are expected to come to agreement with George White on "Seandala." Other agencies have bought about 500 tickets on the lower floor, but the McBride and Postal deal will probably be allotted the McBride buying combination, which takes in Postal and Basson.

A program line at the Carroll starting Oct. 1 was an error. It was supposed to apply to Saturday afternoons. The other three matinees are \$2 top.

BACK TO OLD FAVS

Change of Management and Ideas for San Diego Stock

San Diego, Aug. 31.—With Lawrence Marsh as the new manager, the Savoy Theatre has been turned over again on a 10-year lease to interests represented by P. F. Grant, attorney. Inside is that Marsh, who was formerly director of the Savoy Players' stock company, has found a couple of angels here ready to play ball his way.

Alexander Heynolds, Jr., who recently had been awarded a two-weeks' notice for about 35 employees, including the entire stock company cast. They'll be out Sept. 6.

Marsh's idea is to bring back all the old favorites of other years here and to use guest stars. The house will not run Sundays. Most of the outside stars will be Virginia Higgins, popular actress with the old Strand stock company in 1918-19. She will play one week only, starting Sept. 7 in "Hornet."

Colored Scene In

"Jacob's Ladder," using 22 colored people, a synchronized church and school scene written by L. Russell Johnson, which Ed. Koffel turned down as a proposed Negro feature at the "Palms" City, employed by the new "East of Suez" show.

Johnson has evolved a 3 in 1 scene where religious subjects are shown in a single act against the background of the night club scene.

BROADWAY'S NEWEST SENSATION!!

ACCLAIMED BY PRESS AND PUBLIC!

FRANK MITCHELL AND JACK DURANT

N. Y. "HERALD TRIBUNE"
 "Messrs. DURANT and MITCHELL, vigorous vaudevillians, are pleasing in their cruel violence toward each other, and I suspect that they shared with Mr. Carroll the honors of last night's event."
Percy Hammond

N. Y. "WORLD-TELEGRAM"
 "FRANK MITCHELL and JACK DURANT indulge in a furious piece of knock-down roughhouse in which they all but obliterate each other."
William Boehnel

N. Y. "DAILY NEWS"
 "Of the performers the audience last night picked DURANT and MITCHELL, a pair of rough boys who toss each other around shamelessly, as it's favorites."
Burns Manils

N. Y. "JOURNAL"
 "The amusing spots of humor were occupied by Will Mahoney and his hilarious Mahoneyphone, and the ever-entertaining knock-down-and-dragout of those peerless ruffians, FRANK MITCHELL and JACK DURANT."
John Anderson

"BOARDWALK ILLUSTRATED NEWS"
 Atlantic City
 "But first honors went to that scorchingly funny team of MITCHELL and DURANT. These clever comedians outdid themselves in a scene called "Reelism" to such an extent that, long after the following scene was in progress, the audience continued an unceasing round of applause, necessitating their appearance."

N. Y. "TIMES"
 "In a frenzied Hollywood sketch, MITCHELL and DURANT deliver slaps and take falls with a comic vehemence that is painfully funny."
J. Brooks Atkinson

N. Y. "AMERICAN"
 "And the above Messrs. MITCHELL and DURANT smashed each other into universal popularity."
Gilbert Gabriel

N. Y. "SUN"
 "And most particularly a knock-about comedy team, FRANK MITCHELL and JACK DURANT ornament it."
Richard Lockridge

N. Y. "POST"
 "The Messrs. MITCHELL and DURANT were equally well rewarded for wiping up the floor with each other."
Widella Waldorf

N. Y. GRAPHIC
MITCHELL and DURANT are SENSATIONAL in "VANITIES"
 "Before the applause had died away MITCHELL and DURANT again tied up the show with the best of the show's sketches, the hilarious and fast-moving "Reelism" scene, and also that "You Won't Talk, Eh?" sketch, with MITCHELL and DURANT in matelous."
Ed. Sullivan

Our Sincere Appreciation to MR. EARL CARROLL
For Giving Us the Opportunity of Appearing in the
Most Beautiful Legitimate Theatre in the World,
The New EARL CARROLL THEATRE, New York City

Also Our Thanks To

AL MELNICK—LOUIS SHURR

ABE LASTFOGEL—WM. MORRIS AGCY.

Radio Stations Guarding Against Contests Clashing with Lottery Law

Chicago, Aug. 31.

To avoid chances of running counter to the lottery laws, major Chicago stations are scanning every contest proposition offered with microscopic alertness. Several have refused anything with cash prize element, while others, presuming to blue pencil contest copy submitted by commercials already on the books, are encountering stiff opposition and threats to cancel. Blind taken by the now cautious broadcasters is that a lottery consists of any contest that you have to buy some product to enter and at the same time hold out a grand prize or prizes as the incentive. Such is the interpretation of the lottery laws and court decisions obtained from its legal eyes by the interested stations.

In cases where advertisers have threatened to pull the program if the station insists upon interfering with the details of contests, the outlets have called the commercials' attention to that clause in the contract that gives the advertiser, unaided authority over endorsing submitted copy. A couple of the stations have notified protesting commercials that they are free to pull their programs any time they see fit and end of the contract without making any settlement.

Quaker Oats Case

Dispute along these lines that has local radio circles' interest played its part in the contest between WGN and the advertiser, Quaker Oats, representing Quaker Oats. Later for the first 10 weeks has been banishing the Quaker Oats program on the Columbia key station. Recent publicity of the program and copy disclosed that Quaker Oats was fostering a contest that offered a grand prize and made submission of a cartoon over a requirement for admission to the contest.

Station ordered the agency to revise this phase of the contest and the latter retorted it would prefer to pull the program. WGN said it was okay on that and, but at the same time, reminded that it could hold the advertiser responsible for the run of the contest under the right to censor copy clauses. As yet the agency hasn't reacted to its mind whether to take the show off or cut out the objectionable features of the contest.

Same station recently prevailed upon its Kolyons Toothpaste ad agency to cut out the cartoon with a smiling angle of the contest. Just listeners may now compete for beauty and cash prizes offered by the dentifrice makers without first buying a tube of the product.

2 Accounts Resume

Chicago, Aug. 31.

After a summer's suspension, Red Gooss Shoes and Martin-Senouir are returning to the ether through the Columbia network. Former's new ticket, calling for the basic lineup and the west coast unit, has Sept. 1 as the starting date. First company resumes Sept. 4.

Red Gooss program, for its appeal, will again feature dramatized historic episodes, while Martin-Senouir will use a 15-minute dramatic sketch, with Betty McLean and Vinton Haworth as players.

WSYR'S SHOWMAN MGR.

Albany, Aug. 31.

Burt Lewis, for some time announcer at WOKO here, has been appointed studio manager, WSYR, Syracuse.

Lewis is a vet. of 20 years' experience in show business as performer and manager.

HABUTON TURNS AGENT

Cincinnati, Aug. 31.

Bahit Habuton has resigned as manager of the artists' bureau of the Pringle Radio Corp. to manage Pringle Radio, the mountain home. Habuton served nine years with Crosby in various capacities.

KATE SMITH'S COMMERCIAL

On La Palma Cigar Over CBS—15 Mins. 5 Times Weekly

Kate Smith goes commercial about Sept. 10 with the La Palma, broadcast over CBS. She replaces Daddy and Mollie, featured on the cigar hour for a long time.

Miss Smith has been engaged for one year to broadcast five times weekly, 15 minutes per period.

Contract is Miss Smith's first long term commercial. When with NCO the singer was sustaining \$10,000 a week, which she did a number of months ago, she continued as a substitute artist during six broadcasts weekly. It was on CBS that Miss Smith built up her rep.

La Palma has Miss Smith for 2 years, with an option for a third. Contract gives the songstress \$3,000 a week the first year.

Coast Stations Band Against Free Plugs; Evangelists' Routine

Los Angeles, Aug. 31.

Rev. Alvin McChesney plugs bottled water. The Rev. Dick Shuler offers radio links to the firm that mounted "Lullaby Land," a shiny new outfit and the commercial broad-casters hereabouts are organizing to squelch free-time grabbers in their stations.

Southern California Broadcasters' Assn. is thumping down on plugs for any outfit that has cash to spend. When the California State Fair selected free air plugs for the sake of their dear old state and then paid for its newspaper space, the blowoff came. Fiesta organization was similarly minded in its publicity policy.

Broadcast slogan now is: "If you pay, the dollars you pay us."

But the merchants who give free samples to the evangelists can still get hellbitch mention in return.

McNaught's Star Writers

Under Kuh's Direction

McNaught Syndicate has opened a radio department under the management of Harry Kuh. Kuh will handle all McNaught cartoonists, cartoons and columnists for personal radio dates and radio discs.

Some of the McNaught features are O. O. McIntyre, Rex Beach, Irvin S. Cobb and Will Rogers.

PERFOSDENT TAKES "CECIL"

San Francisco, Aug. 31.

Decorated series of "Cecil and Sally," kid lovers, has been bought by Perfosdent for its Antioch and will be shipped to Australia, New Zealand and Tasmania.

Discs produced by Patrick & Co. headed by Johnny Patrick, who authored the scripts and plays "Cecil."

KOLORBAK EXPANDING

Chicago, Aug. 31.

Kolorbak, hair tint, goes Columbia Sept. 15, with a musical program. Hookup of around 30 stations is being worked on.

For the next few months the entrepreneur confined its other pluggings to daily 15-minute shots on local WGNM, with major part of the time devoted to copy reading.

WM. CLARK'S MGR. JOB

Cincinnati, Aug. 31.

William A. Clark, for the past year Lewis's a. in Pittsburgh, returns to become manager of WYFZ, operated by the Scripps-Howard Corp.

Clark for six years was publicity director for the Edison chain of department retail units, which was taken over in 1928 by NBC.

Firestone Debut Sept 7

Chicago, Aug. 31.

Evening of Sept. 7 has been set for the debut of Firestone Tire show over NBC.

Contract Protection

Los Angeles, Aug. 31.

Newspaper boys working for a radio news service have contracts which may or may not assure them of getting paid for gathering the news. Each of the services working for the air newsmen signed a contract specifying the weekly salary but providing this would be in effect only if there was money in the treasury on pay day.

Since the news service has been in operation it has been an off and on salary affair. In some cases the reporters went three weeks without salary.

NBC UNKNOWN FOR 3 HOURS

Chicago, Aug. 31.

Four new commercials, figured to spend, collectively, around \$750,000 during the run of the contracts, were brought in last week by NBC's midwest division. Latest other show bankrollers consists of two automobile manufacturers, shoe distributor and a headache balm. Programs are all listed to start during September.

Fastest grab of the quarter is the Bayer Aspirin account, coming in for a weekly half-hour musical show on a 22-week stretch. Time cost alone here totals \$12,000. Program will be built around the Bayer Aspirin, which comes with the station, hooking taking in the red network plus the coast unit.

Similar type of program has been selected for its half-hour by Buick, with the contract calling for the show to run for a cost of \$17,000. Triet stimulates a 24-week run.

One Name Buyer

Spotted on the other air contract is the Willys-Overland sign, with the contents providing for a 15-minute weekly musical show for 12 weeks over a coast-to-coast hookup. Bill for the period, outside of talent, tallies around \$80,000.

Pleasheim Shoe has tied 26 weekly half-hour periods over the red, mountain and west coast networks at an approximate outlay of \$110,000. Entertainment policy not yet decided, but expected to go name band. Featured the Coon-Sanders combo on the same chain last season.

SYRACUSE U'S SCHOOL FOR AIR ANNOUNCERS

Syracuse, N. Y., Aug. 31.

Syracuse University will inaugurate a radio announcing course when the new year opens next month, with Kenneth G. Bartlett of the School of Speech acting in charge.

First two radio scholarships go to Frederick A. Carroll, senior, with some broadcasting experience, and to William D. McGrath, junior, and announcer at WSKR here.

Dr. Lee De Forest, who holds an honorary degree from Syracuse, has presided over the Antioch and will be shipped to Australia, New Zealand and Tasmania.

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Chi Network Status Reversed Overnite as WMAQ Goes NBC; CBS Minus 100% Outlet in Chi

New Licensed Telecaster Makes 3d in Midwest

Chicago, Aug. 31.

Local stations, WJRO and WMAQ currently the only television broadcasters in the midwest, will soon have competition from WTBZ, Milwaukee, after today, controlled by the Milwaukee Journal, is installing a set of televising equipment and figures on starting its experiments within the next two weeks. Call letters assigned the new picture transmitter are WTBZ.

First telecaster opened in this territory was WJRO's WJRO, limited to 500 watts. Year ago the "Daily News" outlet, WMAQ, moved and under the call letters WMAQ, with a visual transmitter shooting 2,500 watts.

Publishers Send WCFL Cluck Songsters for "Tin Pan Alley" Hour

Chicago, Aug. 31.

Lack of proper cooperation from the music publishers' local rep, may prompt WCFL to drop its Tin Pan Alley program entirely. Latter, supposed to feature the latest pop numbers, has been just cut to 15 minutes.

Station claiming the m. p. s. managers have soured on the original intent of the Thursday evening show, and instead of frantically buying material, are sending up a low calibre warbler. Undoubtedly, the publishers would toss into the program the cream of their staff pluggers. Those assigned there, recently, complain the station's attitude has been even worthy of amateur stuff.

Publishers last week were handed ultimatum that if the quality of warbler submission wasn't improved, they'd be dropped. The program would have to be discontinued.

WFIW Back Oct. 1

Chicago, Aug. 31.

Having had its entire plant burned out, WFIW, at Litchfield, Ky., will have the new transmitter ready Oct. 1.

Station is an indie on 1,000 watts.

Stations Fear Fess Bill as Opening Wedge to Pry Some of Them Off Map

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Just what will happen to commercial stations if the proposed Senator Fess' bill, allocating 10% of the prevailing wave lengths for exclusive educational purposes goes through, is a disturbing element to all station operators.

Bill will be up for Congressional action in December.

Radio men see a closing of many stations or a further curtailment of broadcasting time at other stations if the bill becomes law. Attitude is not opposition to educational uses of the radio, but an opposition to what they call an opening wedge for further encroachment.

Labor Groups

If the educational provision goes through, they would further bring up the point of labor organization on an allotment. They fear the farm group and other political factions looking for wave openings, and that their specific arguments for the bill necessary. Attitude is not merely a cry against what they consider what might think first of education.

Currently there are around 600 stations in the country sharing the 30 wave lengths allotted to the United States. Already many men say there are now many stations for the limited lengths, and a further increase in stations, which is likely, will not improve matters.

NBC's acquisition Friday (23) of a south-western interest in "The Daily News" other mouthpiece WMAQ, places Columbia in the licks of a predicament of being without a single full time outlet in the city of Chicago. Snap-up of the city's half-horse, coming on the heels of NBC's takeover of the Northwestern Broadcasting System, pointedly indicates, radio circles here, avow, that the project in the hands of the Company has embarked upon a policy of wholesale station buying, as the next and inevitable phase in the cycle of development.

Examples of this impending switch in policy, interest of station buying, through affiliation the more secure method of self-independence, by cutting in on ownership have been emanating in recent weeks from the office of NBC's top executives.

Chain's directors, these reports revealed, had decreed that the time had come for the network to step out of its present position, and to broaden itself by means more reliable than that of the affiliation hookup, which is cancellable upon 30 days notice from the outlet. To this end, the vice-presidents sought to select stations in the country were advised to start dickering for partnerships in the more important and strategically situated stations.

One such move to have played an important part in effecting the director's decision at the time, was the news brought to it that Columbia had won about the country quietly buying into affiliated outlets.

Unloading Publisher

Last week's takeover of the "Daily News" station was merely a case of NBC's raising the ante on the opposition and offering a loss in a bigger bundle of cash. Col. Frank Knox, who recently bought the station, was in the daily, let alone the fact that the station had been known that in the radio station he had something, he didn't want and that he was ready to let it go to the highest bidder.

Because of the station's program alignment with Columbia, Col. Knox called in that network's president, William Paley, to make the initial deal. Fearing brought along a couple of vice-presidents, Leslie Atiles and Henry Bellows, with him. After a day of confabbing with the trio, the publisher figured that his chances of getting something for the station were slim, and he went for an appointment with A. H. Ayresworth, the NBC proxy.

Knox, in opening the pair parties with Ayresworth, frankly remarked: "When I took over the station, I found myself in possession of a radio station, something I've never wanted to have anything to do with. I'm a newspaper publisher, and not a radio man. I don't know anything about running a radio station, and I want to get rid of the one I've got. What do you offer for it?"

Two days later the deal giving NBC majority stock control of WMAQ, Inc., and complete direction of the station's operation was closed. Although the Columbia network had been in the city through the outlet until now, the local NBC unit is figuring taking over WMAQ's supervision during the current week. Entire personnel of the station will be left intact for the time being.

Ames In Andy Angle

Only immediate program change will be the discontinuance of the Ames, N. Andy broadcast on WGN, so that WMAQ may have it exclusively. At the time, the black-out of the Ames broadcast, the station agreed to buy the contract it had with the boys-provided their programs continued. In coming through it, A. H. Ayresworth, the station's vice-president, said that the Ames broadcast was not with its own outlet, WGN. Thus, in Chicago, Ames of Ames was of the Columbia station.

News of WMAQ from the Columbia line of outlets, which is a similar spot to that NBC occupied not so long ago in Chicago. For almost two years after it had installed a unit here, NBC didn't consider it.

(Continued on page 60)

Listeners Paid Rev. Coughlin's \$50,000 Radio Overhead; Forming Network

Catholic Broadcasting System's abandonment of paid religious broadcasts and inauguration of a new policy in which representatives of various faiths will share time given gratis by the network, has forced the Rev. Charles E. Coughlin, pastor of the Shrine of the Little Flower, in Detroit, and the largest purchaser of radio time among preachers of the United States last season, to seek independent hook-up with WJR of Detroit as a key station. It was over WJR that Father Coughlin first began broadcasting five years ago.

The new hook-up already includes 10 stations, according to Father Coughlin. He suspended his broadcasts over CBS for the summer, intending to resume them in the fall.

Father Coughlin, whose outspoken comments on current political, economic, social and religious problems won him nationwide attention last winter, broadcast for an hour period each Sunday evening over the Columbia network. He spent close to \$50,000 on radio time during 1930-31. His only income to meet this outlay was donations made by radio listeners.

Father Coughlin's audience numbered almost as many Protestants as it did Catholics, according to estimates.

Father Coughlin is in his early 40's.

N. O. Clubs and Unions

When union conditions involving the two night clubs in New Orleans, Suburban Gardens and Club Forest, got so messy the N. O. local 30 couldn't effect a settlement, the A. F. of M. notified the musicians there not to render service after giving the customary two weeks' notice.

A. A. also affiliated with stagehands expected to step out unless clubs straighten conditions.

Station Buys Title

Cincinnati, Aug. 31. L. D. Wilson, Inc., operating WCKY, Covington, Ky., has entered into private settlement with Clayton McMichen for rights to the name Skillet Lickers for radio and stage.

Under the agreement, McMichen withdrew from the hill billy tour.

QUISENBERRY IN AND OUT

Los Angeles, Aug. 31. Bruce Quisenberry of the NBC New York, out here on a quick flip, returns east tomorrow.

Supervising Phillips Lord (Seth Parker) on his radio picture deal, among other things.

Fusco's Alimony Jam

Albany, Aug. 31. Anthony Fusco, club owner, was cited for contempt of court for failure to pay alimony arrears totaling \$466.50. Justice Stacy ordered him to jail.

LEADING ORCHESTRAS DIRECTORY

BILL HOGAN
and his
BILTMORE ORCHESTRA
BILTMORE HOTEL
Los Angeles

HOLLYWOOD COLLEGIANS
"Rhythmic Illumination"
Open for Engagements Oct. 1
Personal Representative,
MATTIE
AL GROSSMAN OFFICE

GEORGE STOLL
and HIS ORCHESTRA
Carthay Circle Theatre
Los Angeles

Jack Lavin Appointed Paul Whiteman Mgr.

Chicago, Aug. 31. Jack Lavin has stepped into the Paul Whiteman managerial spot left vacant by Jimmy Gillespie's resignation. In addition to looking after the Whiteman and associated bands' bookings Lavin will handle the publicity.

New Whiteman manager comes from the music publishing field.

Chicago, Aug. 31. Paul Whiteman's band will be out of the Edgewater Beach for two weeks, starting Sept. 11. NBC is replacing with a recent put-together under Joe Robinson. Whiteman's taking the time off for a honeymoon trip to the coast with his bride, Margaret Livingston.

Boys in his band go with him for the two weeks, with the exception of the Friday night Main Men broadcasts. Latter will keep them vacationing close to town. Ray Barty will handle the bacon on the two radio programs.

Pre-Network Hideaway Break-Ins for Acts

Discussed in Chi

Chicago, Aug. 31. Advisability of trying out network programs on small-powered stations with no chain affiliations is a topic of current discussion among advertising agencies producing their own shows. Figure pre-broadcast stunt would give them a keener line on audience reaction and allow them a chance to strengthen the weak spots before the network debut.

Idea would be to give it any title but the permanent one and offer the program as a sustaining feature to a station in the immediate hinterland, for approximately a week's run. Stressed play for fan mail would be made during each broadcast, with contents of the listener returns providing the sought-after index.

ROADHOUSE DAMAGE SUIT

Pennia, Ill., Aug. 31. Harry W. Brady, operator of the Palace Gardens, on the Knoxville road, is being sued for \$25,000 by Sam Weinstein, owner of the property.

Suit is based upon provision in the lease that the roadhouse was to be returned to the owner in as good condition as when received. Here recently destroyed the road.

Drake 100% Collegian

Chicago, Aug. 31. Town's ultra class hostility, the Drake, has tied up the nobby moniker of "Sweet" Hogan for its line and dance spot. The Campus Gardens, UofC campus, recruited from the UofC alumnae moves in Sept. 10 for a four-week stay.

Dill Danahue and his U. of Ill. band Stan's current incumbent.

ABE LYMAN

and HIS ORCHESTRA
THIS WEEK RKO FORDHAM,
NEW YORK
Brunswick Records

TED LEWIS

Exclusive Columbia Recording Artist
WM. MORRIS AGENCY
Personal Representative
H. HAROLD GUMM
1510 Broadway, New York

Goldmans Buy Road Spot

Two of the Crying Goldmans Al and Jack, have bought the "Millionaire" in Larchmont. It is on the Merrick road.
Opening was Saturday 27.

Chas. Fashion Shoots Wife, Brother—Flees

Altoona, Pa., Aug. 31. Charles Fashion, 42, proprietor of the Rose Garden, the only roadhouse of any prominence near this city, shot and killed his brother, Joseph Fashion, 32, of Twin Hoets, Pa., and wounded his own wife, Angela, 31, early Saturday (29).

Following the shooting Fashion fled in his automobile and is being sought by local, county and state police. The shooting occurred after a short quarrel.

6 SELECTED FOR STAR BUILD-UPS

NBC has selected six names from its contract talent list for special build-ups—Leo Morse, Jesse Crawford, Russ Columbo, Tom Waring, Mildred Bailey and Ellingen Clarke. All but Crawford are vocalists.

The network regards this sextet as possessing the best possibilities for supplementing its own current top names, or replacing those who eventually decline. They will receive added personality treatment and plugging in addition to NBC's regular publicity on all contract artists.

Crawford, the New York Paramount Theatre organist, was recently lashed by NBC after having previously broadcast for CBS.

Columbo will be spotted against CBS' Bing Crosby.

CANADIAN SUCCEEDS DODGE

G. Bert Henderson, Toronto, has been named by President Joe Weber of A. F. of M. to fill the vacancy caused by the recent death of William Dodge, an assistant to Weber.

Henderson is the Canadian member of the executive board committee of the Federation. He will represent the club as he wound up his business affairs in Toronto.

DIET TOWNDOWN

Chicago, Aug. 31. Paul Whiteman has taken out 67 pounds during the past seven months and he's going to tell the world how it was done. Feels accomplishment as he has made him enough of an authority on the subject to write a book.

Handsome is now working on the tome, which will include the diets he used, and as he was ready for publication by the first of October.

ORIENTAL GARDENS

Chicago, Aug. 29. Chicago's newest, the 1000's largest and America's least Chinese of Chinese restaurants has been open two months. The place has made a fantastic two-story building with gilded dragons carved into the big bumpy woodwork. But the new club is on the second floor of spot and span temple of efficiency.

It's that way throughout. Clean, well run, utterly American save for a few Chinese waiters on the walls, almond-eyed waiters in the aisles and chop suey on the menu. Hardly a hint of the Orient remains in the interior decorations, chairs, tables, etc. Actually the place favors non-Chinese cuisine, and the Chinese orchestra, playing non-Chinese music.

But the inebriate, inaudible, enthusiastic "presters" remain typically, wholly, unrefinedly Chinese. No tradesman in all the world is quite so unimpressed by the new punch, spending or departure of patronage as are these anti-smile non-lubricated gentlemen.

But business is booming. No exaggeration and reasonable prices. Many girl tongs come in and dance but the Chinese are not so much bounding away of crawling about on the floor that's characteristic of Chicago dance halls. It's been garbed over into most of the Chinese places because the crowds are inebriated. To an outsider it's funny, but no hint of barbarism is the nearest cousin of the Oriental (while) toasters. They came for pleasure, with none of the safety inhibited reserve that marks an exercise for its entire body in Chicago.

Hong Kong Gordon is a carry-over from the older buildings in the new one and across the street from Lee's Oriental Theatre. Gordon seems to be the best of the new. He works steadily and hard as a rule. He's over WBLM.

CBS Loses to NBC in Chicago

HOT RIVALRY

In New Orleans All Summer—Roadhouses Book Star Attractions

New Orleans, Aug. 31. Roadhouses around here have made it apparent that even in this red-hot Southern city business can be made any time if the attraction is there.

Club Forest started the panic with nine bands, eliminating everything with the terrific smash Abe Lyman orchestra, lately created at that road resort.

Suburban Gardens, its rival, went to the band thing also, taking on Vincent Lopez. Forest followed by Jayman with Coni Sanders. Each road place, with a gambling casino, the reason why, also put on a floor show. This summer makes each place a year round resort.

At the Gardens are Fowler and Tontara, the dancers, with Benny Garnes as a single entertainer. At the Forest on the floor are Grace Hayes, Vesell Sisters, and George McQueen.

No cover charge in either.

Newspaper ads of each roadhouse have exceeded in size the copy of any local theater. The two take up more space with their copy often than all of the picture houses in town together.

\$5 PER MONTH FOR TAKING PHONE MESSAGE

A new idea is the Musicians' and Artists' Service, Inc., of New York, formed to act as private secretary for all types of professional people and constantly know where they are in answer to queries from booking offices, radio stations, music business and other employment mediums.

The service charges \$5.00 per month. Co. maintains a floor of offices, including a series of switchboards that permit 5,000 phone calls per hour.

Fred Norman is the organizer.

Paris Radio Boycott

Paris, Aug. 22. Even announcements of radio programs in local American dailies have been discontinued because of non-acceptance of intentions of radio concerns. Television is left alone and as far as is here concerned, will not be recognized until companies spend some money in the United States and England for ads.

Attitude of the papers is that as long as every other form of entertainment pays for its announcements, radio must follow suit.

Edna Torrence Says—

Chicago, Aug. 24. Editor "Variety": I wish to deny the statement in "Variety" that I received a long-distance telephone call from the Chicago Box with double at the Club Lido shortly to open. She will use some numbers out of the revue, with special songs added by Nat and Mrs. Ted Shuman, "Variety" says.

Had such a message been delivered to me, it would have been promptly delivered.

Edna Torrence.

Lillie at Lido

Patricia Lillie, starring in the "Lillie Little Show" at the Music Box will double at the Club Lido shortly to open. She will use some numbers out of the revue, with special songs added by Nat and Mrs. Ted Shuman, "Variety" says.

One new duty captioned by her will be called "Mitz, the Toast of Vienna." A line adds "but only a little bit better."

CHI BAND DATES

Chicago, Aug. 31. Texie Aaronson orchestra is likely to be the music for Sam Hare's new justice spot at the former Club Avalon and Dean Monte quarters. Aaronson is now finishing two weeks for Hare at his Dells suburban spot.

Monte Shuman will take the opening bow at the Congress hotel ballroom. Don Bernie reports at the Club Fun on Sept. 27.

(Continued from Page 32)

radio, by lease or otherwise, a single Chicago outlet, and couldn't guarantee any of its commercial programs a sustained break on any local affiliate. Actual solid in-progress came with the taking over of WBLM by the station. Stimulants interests last March.

On the other hand, the odds, as compared with NBC's position of a year or two ago, are in Columbia's favor. At least, it owns WBLM, although the latter is not a full-time outlet. Only after remaining output for CBS programs here, WMAQ out, is WJJD, which is also in the part-time class, and very low in rating because of old equipment, etc.

Local stations carrying NBC programs, in addition to its own WBLM, are KTVW, owned by Westinghouse, and incidentally a 40% stockholder in the National Broadcasting Company; WOPR, another piece of the Chicago Federation of Labor; WGN, which the Tribune has steadfastly refused to sell or lease; and WIDB, controlled by a local bank and mortgage house.

CBS' Influence

Speculations in radio circles here favor an alliance between Columbia and the Tribune outlet, in preference to one with WIDB. Obstacle to an affiliate with the former is that fact that the newspaper insists that the station pay full cash or bond rate for all commercial programs.

Currently WIDB is carrying only one NBC night time commercial, while WGN is subscribing to four weekly and two daily chain shows of that category. And full station rate is being received for each one of the quartet.

When WGN 11 hours around NBC program, giving both WBLM and KTVW of commercial and sustaining shows to take care of WMAQ.

Deal on the Northwestern Broadcasting System involving a majority stock buy-out, the station acquired being KJLB, Seattle; KTA, San Francisco; KDX, Portland, and KGA, Spokane.

Bill Rothstein Back

Chicago, Aug. 31. Bill Rothstein and Sam Skolnick are opening the Club Ruby at Sept. 10.

Rothstein and Skolnick formerly owned and operated the Moulin Rouge downtown. The Ruby has been remodeled from the Algers and entirely remodeled.

387 RADIO LISTENERS



write voluntarily, ungrudgingly letters to

BERNARD and HENRIE

SONGLAND'S
PENNANT
WINNERS

Thanks to Manager Helen Price Howard
BOOKED SOLID WITH RKO
INACT NO. 53

This Week, RKO Orchestra, Unavailable

What Makes the Villagers Merry?
Patricia Lillie and the people of her "Lillie Little Show" will be at the Music Box with double at the Club Lido shortly to open. She will use some numbers out of the revue, with special songs added by Nat and Mrs. Ted Shuman, "Variety" says.

One new duty captioned by her will be called "Mitz, the Toast of Vienna." A line adds "but only a little bit better."

SONGWRITERS' CO-OP RIGHT

3 Unions Claim Jurisdiction

Proposed Organization of Disc-Makers Snagged in Chi

Chicago, Aug. 31.—Three connected clubs for jurisdiction over sound men is holding up the proposed unionizing of the local recording studios. Out to grab off the membership among this craft are the Cameramen's Union No. 66, a A. I. T. S. B. charter holder, Local No. 2, of the stagehands and Local No. 134 of the International Brotherhood of Electrical Workers.

When films went sound, the cameramen outfit laid claim to the picture studio recorders and brought them into the fold, without and dispute from the kindred crafts. Some authority was extended over the news reel sound men.

Recently, objection came up of unionizing the local commercial disc recording plants, such as Columbia and Brunswick. Stagehands and electrical men each interpreted their rights to the job. Each furthermore asserted it should have jurisdiction over all sound men originally and set up a claim to such craftsmanship now members of the cameramen's organization.

MEYER DAVIS BANDS IN WALDORF VIA N.B.C.

Reported that Meyer Davis may swing all his orchestral units under NBC through a special arrangement.

First Davis unit to go NBC is the concert band that opens at the Waldorf-Astoria Oct. 1, with Mischke Bori directing. Same band started a series of sustaining concert programs on NBC yesterday (Monday) and will be heard for 30 minutes six days weekly.

Another Davis unit goes into the Waldorf Oct. 1. This will be a dance unit, the musicians for which Davis is now choosing. Leader of the latter aggregation hasn't been selected.

Both bands will receive the NBC air while at the hotel. According to reports, Davis and NBC will split the commission on the bands.

The report Davis would shift to NBC was denied by Davis. About his bands going into the Waldorf, Davis was silent.

Meyer Davis has 13 band units.

Licensing Hotels

American Society is completing a survey of all hotels equipped with radios to determine how they shall be licensed. When survey is completed, American Society will complete with the hotel a new agreement in regards to the license.

Although the courts awarded the American Society the right to tax hotels with radios last spring, it is not likely that the Society will start licensing until 1932.

Muscatine Quiet

Muscatine, Ia., Aug. 31.—Music here is on a lull. (Continued) is silencing everything, with one a.m. the deadline.

Wonders Talking Biz

Chicago, Aug. 31.—Artistes wonder, head of CUBS Artists' Society in New York, spent the last week in town, making the rounds of local live spots in quest of his bands.

If Wonders makes any contacts for his bands here, they may arrange for their milwest supervision by the chain's local artists' bureau.

Johnston in Louisville

Chicago, Aug. 31.—Johnny Johnston, Louisville, Tenn. booked for an indefinite stay at the Brown hotel, Louisville, starting the first week in October.

NEW ASS'N MAKES RAPID CHANGE

All SPA Members Must Hold Copyrights and All Rights to Their Songs—Publishers Not Agreeing—Will Be Boycotted—Koenigsberg Bus. Mgr.

OLD CUSTOM REVERSED

Songwriters' Protective Association will insist upon all songwriters owning the copyrights to their songs in the uniform contract which the S.P.A. is now drawing up.

This clause, if accepted by publishers, and the S.P.A., says it must be accepted, will revise the entire copyright custom between publishers and songwriters.

Present custom, always in effect, is for the publisher to hold the copyright of any song accepted for publication. This is in accordance with the contracts between publisher and songwriter. Later assigns all rights to the publisher, who pays the writer a fee, and also royalties.

New Footing
S.P.A. contemplates the songwriter on the same basis as the author and dramatist. This will leave publisher unable to dispose of any rights to the writer's songs without the consent of the writer or writers, who will be the copyright owners.

According to present custom in the music trade, publishers "can license a song published by him for any performing rights, films, radio, etc., sell foreign rights to all without consulting the song's writers."

With the songwriters retaining the copyright ownership to their tunes all this will be changed.

S.P.A. declares that this clause will have to be accepted as part of its uniform contract, otherwise it will instruct its members not to deal with publishers refusing to accept this clause.

M. Koenigsberg, with W. R. Hearst for 25 years and founder of the Kings Feature Syndicate, from which he resigned recently, was elected business manager of the S.P.A. at a meeting of the council held Friday (28). Koenigsberg commences his duties as S.P.A. exec. Sept. 15.

The contract committee, now drawing up the uniform contract, consists of: Sigmund Romberg, chairman; Edgar Leslie, Jack Yellen, Bert Kalmar and Ray Henderson, songwriting committee; and, appointed at the Friday meeting has having Berlin, chairman; George Meyers, Harry Ruby, Joe Young and Richard Rodgers.

S.P.A. is seriously thinking of affiliating with the American Federation of Labor.

Pier's 3 Orchs

Atlantic City, Aug. 31.—Stood that this week is featuring three radio music organizations. They are Horace Heidt, Casa Loma Orchestra and Sousa and his band.

F-P in Society

Hollywood, Aug. 31.—F. P. Powers has been elected publisher member of the American Society.

All receive classification at the society meeting held at the Hollywood Hotel last night.

Among those present were: Fred Powers, publisher of the Hollywood Musician; and, George Brown and Charles (M) Street the studio number 1 "The Moonlighter."

6 'Moons' in Song Hits of Past 10 Months Reestablishes Tradition

Boosting Insults

Hollywood, Aug. 31.—Publishers' Press, having a big song pusher, broke into Arthur Freed's office in a huff. "Get here," he squawked, "I've got to have more respect around here, or else your money is so good." Freed gave him a \$5 raise.

"MOON" LIFTED, BUT WHAT ISN'T?

Joe Morris Music has started action against Robbins Music for infringement of copyright on "When the Moon Comes Over the Mountain," which Robbins publishes. Metro, which controls Robbins, is also named as a defendant in the suit. Morris is suing for an accounting of profits, including disc and other royalties, and requests an injunction.

Morris claims the melody of Robbins' "Mountain," which has been a best seller for the past two months and was written by Kate Smith, Howard Johnson and Harry Woods, was lifted from the best seller which he published two years ago, titled "Carolina Moon." Latter was composed by Benny Davis and Joe Burke. None of the "Mountain" writers are named as defendants in Morris' action.

Robbins claims the idea for the song was first formulated by Johnson and Woods more than a year ago while they were on the staff working for Metro. Further, alleges Robbins, the "Carolina Moon" strain which Morris claims was lifted was used in popular music years ago.

Lists 10 "Originals"

The list, contends Robbins, includes: "In the Heat of the City That Has No Heart," "The Old Irish Mother of Mine," "Dreamy Alabama," "Let It Rain, Let It Rain," "The Bridal Rose," "The Fall of Ohio," "She's the Daughter of Mother Macree," "Carolina Sunshine," "When I Dream of Old Erin," and "Major Gallophead."

Abel & Crown represent Robbins and Metro in the action. A. M. Wattenberg is attorney for Morris.

Durium's 1st 5-Min. Disc Replaces Old One

With all other disc companies talking about marketing long playing discs, from five to 10 minutes, Durium, manufacturer of 10 discs, is the first to market a five-minute disc.

Durium's new disc, first came out Aug. 12 as an experiment, to see whether it would sell better than its former discs, which ran the conventional three minutes. Manufacturers were satisfied with the results. Durium has now established the five-minute disc in place of the old one, giving it the same widespread distribution and selling it for the same retail price.

Since Durium's new disc is the same as the former, only difference is that the value of the disc is higher than the old one.

BOOKER SUES LEADER

Booker T. Washington, and a group of his followers, have sued the leader of the "Booker T. Washington" movement for \$500,000.

For practically the entire past year "moon" songs have constantly been present among the six best sellers in sheet music. Not a week has gone by since November, 1930, but that a tune containing the word "moon" in the title hasn't listed in all six "moon" songs have been among the fastest sellers in that period.

"Moon" songs came to life again in November last after a lapse of a little over a year; since "Carolina Moon," which sold well over a million copies, was the hit.

In the November "Moonlight on the Colorado" received the push, it held sway for three months until February, when "Reaching for the Moon" succeeded. In March another "moon" song came up with "Reaching." Both were among the first six. That was "Walash Moon."

In April "Walash" was even stronger.

May heard "Moonlight Saving Time," which with "Walash" continued as best sellers during June.

"Mountain Moon."

In July "When the Moon Comes Over the Mountain" swept along, also rating first place among best selling songs for current month (August).

Musicians' publishers declare titles with the word "moon" have always been among the nation's most popular songs.

The end of "moon" songs is still not in sight. This month a revived one is going strong, "Shine On, Harvest Moon."

LOCAL UNIONS DEAL FOR NEW CONTRACTS

With union contracts expiring Aug. 31, (midnight) locals affiliated with A. F. of M. are negotiating in spots for new contracts.

In Los Angeles, controversy over the number of musicians to be employed.

In Philadelphia, negotiations are on for a renewal of contract for the city orchestra.

Where Fox houses are involved Fox reported negotiating for union settlements separately from any managerial association.

Hottest fight to stratification on union conditions exists in St. Louis. Minority stockholders of the WB group there went to court and temporarily enjoined the board from changing any conditions until the stockholders straightened themselves.

Under former contract conditions the five circuits had agreed to employ 100 musicians for all the five circuit houses in St. Louis with the men to be allocated as the theatre managers saw fit. Some 25 went to the Fox, another 25 to the Ambassador and 15 to the BKO theatre while the rest were assigned into houses. Loew employs no orchestra. Then the minority stockholders voided WB House Company, changed its name to the BKO and obtained the restraining injunction.

William G. Dodge Dies

William G. Dodge, 67, an assistant to President Joe Weber in the New York office of American Federation of Musicians, died suddenly of heart attack Aug. 31.

The body was taken to St. Nick's, Mass. for interment.

WOODS THEATRE BUILDING—CENTRAL 0614-4401

SHOWFOLK'S SHOESHOP-1552 BROADWAY

Nearest thing to it was the burlesque ballet too danced by Tyrrell and Tyrrell, but this was done in that tone of comedy called legitimate, which is another matter entirely. Low comedy has always been the soul and essence of vaudeville. There is no evidence that the vaudeville fans have changed alto-

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Abstract

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IN

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A WARNER BROS. PRODUCTION



Excerpts From the Press

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Kate Cameron, N. Y. "DAILY NEWS."

"Chic Sale steals the film in a made-to-order role."

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Jimmy Starr, L. A. "EXPRESS."

"Chic Sale turns in a characterization long to be remembered. He was immense."

HOLLYWOOD "REPORTER."

Leo Moirson

Roosevelt Hotel
HOLLYWOOD, CALIF.

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GAMBLING PERCENTAGES

Mussolini's Cheap Entertainment And Propaganda for Italy's Poor

Rome, Aug. 27.
Cheap entertainment for the people is evidently Mussolini's policy. Extraordinary attempts have been made to place what are generally considered the luxuries of the rich within reach of the poor.
"Chariot of Triumph" company organized by the Workmen's Spare Time Movement has given the best operas in outdoor performances in most of the principal cities of Italy this summer at prices very much below normal. And the best artists of the Scala, Milan and the Royal Opera House, Rome, appear at these performances.

Next month in Rome, at a special performance.

BANK CRASH EXPOSE AS PLAY COMIC'S THREAT

Vienna, Sept. 7.
New way of getting square with bankers was found here by Max Follenberg, comedian. After he and his wife, Fritzie Massary lost about \$250,000 in the crash of the Amstelbank, Follenberg approached the bankers and threatened to make the collapse the subject of a play. Not only that, threatened Hier Follenberg, but he would play the lead himself, which will be a take-off upon a world-famous bank president.

Story got around quickly and was taken seriously on all sides. An immediate offer of cash backing for such a play was made. Another interesting development was the arrival of stories from various sources purporting to be expose of the bank's conduct, to help plot construction along.
Amstelbank was a Dutch imitation of the Austrian Creditanstalt and failed shortly after its parent institution went under. A large number of Austrian new people were affected seriously by the closing of the bank, among those who suffered losses being Emil Jannings, Lotte Lehman, Olszewska and Piecaver.

Opposition as Is

Among New York's stiffest opposition lobbies is that going on between two adjacent butcher shops at 11th Avenue and 60th Street. After almost a year, each other out of business with price slashes—four brothers for \$1 was the low for both—one of them got an idea. He installed a radio loud speaker in front of the store and made it good and loud.

Last week the opposition meat counter countered with a four-piece jazz band in the entrance of his store.

Salute

Chicago, Sept. 7.
Charles Lawson, an usher at McVicker's, stepped from that job to the manhood of a great station for Cities Service this week.
Having no previous experience in his new line, he got the job because the company was impressed by his background and experience in handling the public.

UNCLE SAM AS SHOWMAN FOR 'IRONSIDES'

Patriotism, inanimate, showmanship and some ballyhoo will account for an estimated 125,000 New Yorkers visiting the U. S. Constitution, "Old Ironsides," at West 79th Street between Aug. 29 and today (8).

There's no charge for looking at or going aboard "Ironsides." From the showmanly angle, "Constitution" has about everything. That includes romance, looks and authenticity.

10,000 Daily
In New York, according to one of the ship's officers, an average of slightly above 10,000 come daily, although more on weekends. Sunday had nearly 30,000, these figures lead.

(Continued on page 87)

Spec and Counterfeiting Worries of L. A. Olympics

Los Angeles, Sept. 7.
Fearing speculators will corner tickets to the Olympic Games, committee is asking applicants for blocks of seats to supply names and addresses of people who are to get them.

Specimen tickets sell for \$22. John P. Mackenzie, ticket manager, is guarding against counterfeiting by using a code and bank note paper on the admissions.

Tickets won't be printed until after Jan. 1.

Advance sale of Olympic tickets is not so hot, and the cash is needed for preliminary expenses.

Patrons of tickets have been phoned with the studios and in other spots in hopes they'd be grabbed. Opinion now is that high pressure selling is in order.

ODDS AS IN DICE, ROULETTE, ETC.

Faro Permits Smart Gambler Best Break—Roulette Steadfast Money Getter for House—Many Additional Edges Against Amateur Gambling House Players

THE HUMAN ELEMENT

Class gambling spots in this country are scattered about such favored seasonal watering spots as Saratoga, Southampton, Newport, the New Jersey shore resorts, Miami, Palm Beach, Hot Springs, White Sulphur Springs, and then, of course, Reno and Agua Caliente in Mexico to take care of those on the west coast with gambling inclinations.

Barring the professional gambling fraternity, not more than one person in 10,000 knows anything about

(Continued on page 98)

Reno's Record Month: 635 Divorce Actions, Or 20 a Day, in Aug.

Reno, Sept. 7.
Just 635 times during August did Cupid take a crack on the chin in Reno's divorce court, but is ready for another tussle with the roll this month. With each knockout a Reno lawyer collected from \$50 to \$1,000 berries. All in all around \$50,000 and a few rubber chokes were left here by the matrimonial misfits, which is some dough in hard times.

Yet the boys who know their place in Reno say there's nothing commercial about the game and the merchants and preachers agree with them while they rake in the money. The town's in the court house, manned by two judges, set an all time record for monthly production in August dealing out an average of more than 20 cures a day. Only three cases filed failed to make the grade. In two of them, the wife objected when they found their husbands were trying to slip out of their binds and in the other case, the plaintiff died.

ONE-WAY DANCING

San Antonio, Sept. 7.
The old fashioned square dance is okay in unimproved recreation parks at San Antonio, but modern dances are out.

Militaristic society is behind the edict.

Big Dep't Store Goes Carnival for 2-Wk. Run to Catch Mamas and Kids

A B'way Peek

A new ballyhoo angle is being used by the Central theatre on Broadway where Columbia whizz, burlesque is playing. When the front doors are opened a clear view of the runway is possible from the front sidewalk.

As soon as the opening chorus of the show starts, the doors are opened, which gathers a mob out front.

To accelerate the start of a new season and counteract the customary end-of-summer drop, Bloomingdale's, in New York, has converted an entire floor into a Country Fair, a spectacular assemblage of booths, side-shows, vaudeville, contents and exhibitions.
The Fair, in for a two-week run at the store, has free theatricals, infallible bait for bargain-hunting housewives. It dramatizes household commodities and backdrops them with theatrical production. It combines stage glamour with kitchen enlightenment. Though the purchases resulting from the influx of fairites were of cheaper merchandise, their volume had, in the first two days, compensated for the extra.

(Continued on page 87)

TEACUP SEERS ACQUIRE FAN MAG ANGLE

Chicago, Sept. 7.
Plain ordinary Hindus and Hinduesses are flopping as attractions at the local fortune telling tea rooms, and the joints are dipping into fan magazines for ideas. Tea leave spots now advertising: "Get a famous movie actress tell your fortune."
One of these rooms depends wholly on fan mag gossip. The femme, posing as direct from the studio, gives the panting customers the low down on the screen stars and lets them in on "real Hollywood secrets." It's mostly fiction and harmless while the customers

(Continued on page 89)

Warden Bawls Assemblage For Attending Execution

Reno, Sept. 7.
With 10,000 people and 68 ultra curious men, not including six newspaper men who had to be there, looking on, Nevada executed another murderer, Friday (4). A couple of whiffs of hydrocyanic acid fumes sent Edna Cray, Mexican, who knifed a Chinese restaurant proprietor 14 times, to his death in an air tight cell.

Following the execution the prison warden, Mark Pearson, told the assemblage, and especially the women, in no uncertain terms what he thought of a bunch of people so curious that they would get in before daylight to see a human killed. Warden had invited one woman and 10 showed up. He invited 20 men and three times that many crashed the gate.

PRODUCERS MAY HAVE TO DIRECT OWN SHOWS

Directorial shortage presently may force legit producers into staging their own plays. That's okay from their angle, apparently, from the dual salaries collectible.
On the list of producer-directors, in addition to those customarily observing that practice, are Paul Stregger, Henry Forbes and Edward Blatt, latter joining with Islin, Auster. Each intends staging, respectively, "Jewel Robbery," "Blood Stream" and "Terrible Turk."
Arthur Lubin will probably be another, with a show either for someone else or independently.

CELEBRATING A DEATH

August F. Schleicher Provides for Gaiety in His Will
San Francisco, Sept. 7.
August F. Schleicher, 74, who died in New York Aug. 29, provided in his will that his San Francisco in-laws, instead of mourning his death, should "eat, drink and be merry" at a two-hour banquet, which will be paid for out of his \$100,000 estate. Provisions for the funeral feast are being made by Attorney James T. Sweeney, who filed the will in the Superior Court last week.
Schleicher left over \$20,000 to charity. He was the owner of the Alhambra apartment house, erected by his father at 339 Geary Street, on the site of the old Saratoga club, once a famous dining place. Schleicher himself was a lion vint, one of the last of those gourmets who once were so numerous here.

IDE STUFF BY 'CAESAR'

'Always Picked On,' Says Connie; Protests Citation by Indie Exhibs

After the way in which indie exhibs singled out Constance Bennett, placing her on the pan because she's making the grade at a big salary, Miss Bennett is thinking of holding her own protest meeting. Exhibs made her an example at the protest gathering in New York last week.

"I'm always being picked on somehow or other," Miss Bennett confided. "I'm nice to people, work hard, do the best I can, and my pictures make money for the theatres, but still they pick me out for a slam." With all the other stars around Hollywood and New York, Miss Bennett can't figure it out.

"Once someone had my salary figured almost down to minutes," she added. "Everytime I put on some lip stick, they said it was costing the studio \$10 or something like that."

According to Miss Bennett the exhibitors have been unfair in saying she makes \$20,000 a week. The salary is \$150,000 a picture, whether it takes five or 10 weeks to make, with three more to be made this year for H.K.O. Pathé under her contract. Figuring an average of five weeks' production time, Miss Bennett would get \$30,000 a week, but there are the weeks she doesn't work, points out the studio.

"To her it's just another case of being picked on for no good reason at all."

Pathe Rumbled Too
Even Hollywood exhibitors have taken advantage of her through publicity that was a lot of push-and-pull and she had to get the studio for a refund.

H.K.O. Pathé itself is also scorching about it. Lee Marcus, who was present, mentioned that the exhibs themselves control the situation so far as any star is concerned because it's public demand as reflected at the box office which determines a star's worth. Marcus thought that Miss Bennett has been doing pretty well by the exhibs and therefore shouldn't be broiled when it comes to high production overhead.

Having a bad cold and suffering from that New York flu, Miss Bennett leaves for her Millin cottage on the Coast tomorrow (Wednesday). On arrival she starts "A Lady With a Past" for H.K.O. Pathé. Under a separate contract she has another to make for Warners next year.

Schwartz East to Fight Wife's Divorce Charges

Hollywood, Sept. 7.—When Milton Schwartz read locally of his wife's divorce action filed in New York on statutory grounds, he left immediately for the east. Mrs. Schwartz is Belle Fox, younger daughter of William Fox. Schwartz had just heard of their four-year-old son having infantile paralysis and was ready to head east when he heard of the divorce action. Mrs. Schwartz is asking for custody of the child and alimony.

Schwartz was out here selling plays. He was formerly London and Paris representative for Columbia Pictures at the time (about two years ago) when the rumors were strong of a Fox-Columbia hookup. Mrs. Schwartz's sister, Moin, recently divorced Douglas Fairbanks.

O. O. in Short
Vitaphone is planning a short with O. O. McIntire, Horst costar.

Murray Roth, who made the Vita brief of Walter Winchell, will direct.

SALLY'S HEART ATTACK
Hollywood, Sept. 7.—Confined to the Santa Monica hospital with a heart attack, Sally O'Neil is expected to be well enough today (Monday) to leave the institution.

Attack was caused by an airplane trip.

Money Gets Money

When high society, represented by a multitude of millions and a picture studio, start dickering on a deal, even dollars count. Paramount found out.

George Abbott, directing Talulah Bankhead in "The Cheat" at the Astoria plant, wanted to use a certain mansion and grounds as a background but couldn't get permission. Finally reaching an artist, living near the big estate on Long Island, the artist acted as negotiator.

After getting to the mother with an offer of \$200, go-between reported back that it would cost the film company \$200,000.

The estate of this family was recently assessed at \$250,000.

Trade Comm. Hits Ad Houses in Hunt for Phoney Star Puffs

Los Angeles, Sept. 7.—Federal Trade operatives have been dropping in on advertising agencies unexpectedly the past fortnight and asking to see all correspondence connected with testimonials used in copy.

Looking for phones, it's a double check following the recent studio visits to see if stars really use the stuff they puff. Everything so far has been found on the square.

Youngsters Get Out of Auto Smash Luckily

Hollywood, Sept. 7.—Ralph Cohn, 17-year-old son of Jack Cohn, Columbia Pictures exec, injured in an auto accident at Rock Springs, Wyo., is not as seriously injured as originally announced. Two of his limbs got the worst of it, one suffering a broken nose and the other receiving a scalp wound. First aid was administered to the boys by Buddy Schulberg, P. P.'s son who was traveling behind them in another car. All the boys were on their way east to begin their fall college terms.



ROY DEL RUTH
Directing
WARNER BROS.-FIRST NATIONAL PICTURES

E. G. ROBINSON HAS SOLUTIONS

Says Silent Directors and Actors Who Failed with Sound Are Out, but Old Era Execs Remain—Would Train 'Finds' in Stock for Year So They Could Last with Public

NO MIRACLES

By Courtney Allison

The picture public is smarter than the people making pictures, maintains Ed. G. Robinson. The fans want good things and they can't be fooled.

Robinson is of the opinion that in the last few years the intelligence of screen audiences has correspondingly increased with that of the general public. And the latter are now practically recognized as foolproof, he says. Even the Theatre Guild can't fool them any more by novelty or sensationalism. Play followers are consistently showing unerring judgment and good taste.

It is very necessary for the picture producers to realize that film audiences are of the same ilk, opines the actor. In spite of what is looked down upon as their mob psychology and instinct, they have a way of showing preference for the best in entertainment, Robinson believes, and pictures can give them what they want.

Because great things can be done in pictures, they should not be cheapened. They don't have to be. But one of the troubles with the picture business, states Robinson, is that while most of the silent actors and directors who could not qualify for talking pictures were eliminated, the executives of the silent era, who knew little more, have been retained. And unless they can rejuvenate their ideas, or until newcomers, by their sheer work, can force themselves to positions of authority, picture production will be handicapped.

Stage-Screen Similarity
For the experienced actor a screen career is the same as for the stage, only harder, he declares. Pictures are most trying. There are so many things including the microphone, camera, and taking of various sequences to roughen or spoil (Continued on page 4)

Take-It-or-Leave-It Attitude of Studio P.A.'s Result of Too Many Chatterers

Necking Explained

A 14-year-old girl writing letters to her mother mentioned she had been on two necking parties.

"The first didn't mean anything," said the daughter, "but the second was all right. Necking seems to depend upon the other end of the handle."

COAST SOCIETY AGAIN SNUBS STUDIOS

Los Angeles, Sept. 7.—Picture colony is bitter over the new snub from the society element. At the Fleet Ball at the Biltmore hotel Friday night (5), an invitation affair, not a single film name was to be found on the invitation list, although the studio people appearing in the parades and the Motion Picture Pageant, scheduled for this Thursday, is the biggest draw in the city's celebration of its 15th birthday.

The ball was attended by about 1,000 of the local bluebloods and was supposed to be the last word in exclusiveness.

It's the second time recently that the picture group has been hit by the society folk. First occurred about two months ago, when no studio names were to be discovered on the list of those to be invited to meet Alphonse, de-throned Spanish king, who fooled them by not coming.

Society is keen for picture personalities when they can be utilized as a draw for charity events in which the haute monde is interested, but the screen workers are rigidly barred from tea-cup gatherings.

Stanwyck Takes Role As Col. Seeks Writ

Hollywood, Sept. 7.—As Columbia filed its application for an injunction Friday (4) restraining Barbara Stanwyck from carrying out an engagement with Warner Bros., the star made known her determination to accept a WFL assignment as lead in "Safe in Hell" instead of carrying out her first announced purpose to abandon pictures.

In the legal proceedings it became known that the actress received from Columbia \$12,000 for "Ten Cents a Dance"; \$16,000 for "Miracle Woman"; and would have received \$20,000 for "Forbidden" (Col) on which she walked out demanding \$35,000.

It's All in the Future For Three Fox Girls

Los Angeles, Sept. 7.—Three girls engaged by Fox, for six month terms plus options running to seven years, have their contracts up for court approval. Janet Chandler, 19, starts at \$20, with \$1,500 at the end of the option; rainbow; June Husek, 17, and Vivian Reid, 16, start at \$10 and \$800 to look forward to in the future.

STAGE MGR. AS SCREEN ACTOR

Joseph Quinn, stage manager for "Grand Hotel," current legit play, as been taken by Paramount as an actor. First assignment is with Gary Cooper in "Blind Cargo."

Hollywood, Sept. 7.—If the number of Hollywood correspondents continues to multiply, newspapermen will soon be giving parties to press agents. Old order in which the p. a. had to use a little personality to get free space has changed, and the average picture writer doing news or features has to do the back-slapping to get a yarn.

Number of new correspondents arriving here to write film stuff is variously estimated from six to ten weekly. Most of them have legitimate outlets, but when they get into the studio they find publicity departments have little to give them, except what is old or unimportant.

It's meant a break for the minor player, as picture casts are now being printed down to the last speaking part. Formerly only the leads and featured people were mentioned in cast notices, but with the news shortage all around the correspondents are grabbing at straws.

Friendly Bottle Gone

P. a.'s are beginning to cut out the friendly bottle in the desk. Expensive press parties for new star arrivals are ancient history. The news will come around anyway, so why bother, is the attitude of the p. a.'s.

Present situation was foreseen several years ago when studio publicity departments, at the suggestion of the Hays office, began cutting down on value of Christmas presents to the chatterers. Last year many were left out, while the stars didn't get the ritzy gifts as formerly.

How the p. a.'s feel about it was expressed by a contact man at a major office. When appointed to the job he said: "I have been put here to service the newspaper fellows."

Pricked at his desk, the p. a. has metamorphosed from a go-getter to a come-and-take-it-if-you-want-it guy.

FOX-LOWE SPLITTING OVER SALARY BOOST

Hollywood, Sept. 7.—Edmund Lowe's ticket at Fox fades Oct. 1. Lowe says it's doctor's orders not to work so hard, and the studio angle is he's too ambitious on plans for a pay-check buildup.

Lowe is out of "Disorderly Conduct" and "Cheating," with Spencer Trace going in the first as replacement. John Boles, from U, will replace Lowe in "Cheating."

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INTERNATIONAL RESUME

Cram Pictures with Names as Class Players Assigned to Do Bits in New Box-Office Effort

Hollywood, Sept. 7. With star and featured names cheaper and with a renewed consciousness that it is names that pull at the box office, all large studios are going in for all-name casts for their pictures on the second half of the current year.

It's a return to the all-star picture, but this time meaning that and no-star, as pictures so billed in the past were regarded.

New trend will virtually eliminate the casting designation of bit player, for the indications are that future small parts will have important cast members.

Visualizing the need for name stimulation at the b. o. was Metro, which three weeks ago decided to double star in its future pictures as well as giving heavy names with such solo draws as Greta Garbo, Norma Shearer and Robert Montgomery. Neither is this latter phase particularly new for M-G.

Wurners-First National, starting this week after three months of illness, announces a similar sales plan, with Darryl Zanuck claiming that the coming season will see the best casts ever assembled for Burbank pictures.

One in point is this combined studio's first picture, "Her Majesty, Love," with a quartet of names in Marilyn Miller, Ben Lyon, W. C. Fields and Leon Errol. Further stars in shorts, Chester Conklin and Ford Sterling, also will be spotted in "Majesty."

Paramount and Radic are also following suit in the new urge to pull them into the theatres.

Third Zone Added in Effort to Weld N. Y. Indies Into Own Body

Independent exhibitors in New York will soon be joined into a state organization which will commence functioning in October. There has been under way for some time. That it will remain independent of any national affiliation, content to be the most powerful state organization in the Union, is anticipated. Two of the zones which are uniting, New York City and Buffalo, have refused to consider either Allied States or the Motion Picture Theatre Owners of America. The third zone, Albany, newly organized, will probably voice the sentiment of the other two on the national issue.

AS its initial membership, 1,000 is given as a conservative number.

Salesman Sues Recorders For % on Unsold Stock

Los Angeles, Sept. 7. Lloyd L. Harris is suing Magnetograph Corp., a sound-on-wire recording process, for 25% commission on a 20% commission \$25,000 worth of unsold stock in the concern. Harris had lined up Lou Menze and Pat Hughes to conduct the sales campaign, he claims.

He accuses Ray Hoxie, Delmar A. Whitson, J. Howard Hales, Lee W. Boring, with conspiracies to gain control and deliberate delay in obtaining the stock selling permit. He also charges that most of the \$25,000 that did come in on stock sales was used by the four as salaries instead of paying office rent, with result that the sales and his prospect of being prospect to show them a low-performing device works. Defendant filed by one of the defendants claims that Harris can't sue unless he also names Magnetograph.

Radio Cut-Rating

Los Angeles, Sept. 7. Options coming up at Radio are being exercised on proviso of cut rates, from the money, originally promised. In the case of minor players the supreme court's approval of the contract-cut has to be obtained.

Examples are Rochelle Hudson who started at \$75 with \$100 first set for her six months' renewal. She's continuing at \$75.

Roberta Guskay, Miami girl brought west and started at \$50 two years ago, worked up to \$125 and was set for \$150 on her third year with Radio. She's taking \$100.

SPECIAL NASALS FOR OAT OPERA

Hollywood, Sept. 7. Added to the slow return of musicals and songs in other pictures is the seeping into westerns of hill-billy and cowboy ballads.

During the past few months standard western songs have been introduced in the saddle songs and the present plan is to record new hill-billy and cow country yodels especially written for situations.

In line with the production trimming that is always true of prairie panoramas, cost of musicians and vocalists for the oat operas is confined to nasal baritones and guitar twanglers of the radio cowboy type, in contrast to the large orchestras and heavy scoring changes of other types of flickers.

1 of 3 Indie Cos.

Will Distrib for Selznick-Milestone

Distribution arrangements for the first six pictures to be made by the group headed by David O. Selznick and Lewis Milestone, will be consummated this week with one of three independent companies. Distribution channel also includes the product finance angle according to report.

Selznick, at present in New York with his brother, Myron, declares that release at this time will be only for the first unit of six pictures proposed. These will be two to be directed by Lewis Milestone and four to be co-supervised by Milestone and Selznick. Unofficially, he is that the Milestones will be budgeted at \$200,000 and the other four films at \$200,000.

Production beyond the six, not being figured on with any degree of certainty, according to Selznick, and the first unit has been completed and delivered for sale and release. Meanwhile, rumors float of Cecil B. DeMille, now touring Europe, Henry King and a couple of other well-known directors joining the Selznick combination later.

Not confirming these names, saying nothing is set beyond the first six features, Selznick, however, stated that Walter Wanger will not join the company.

Pictures will be made on the Coast, says Selznick, at an indefinite time in California where Selznick and Milestone plan renting space.

International show business during the past year consisted largely of an attempt to keep that phrase meaning something. Picture business, as usual for the past 15 years, was at the top of the international show heap, but had to fight against disintegration into separate segments. With no insurance at the end of a year's struggle, that it may not still become a simple unit business, with each country in the world handling its particular amusement industry for itself.

In every branch of the industry America was the road-dialer, as usual. But during the past year it was no cinch. Some of the Europeans were up on their haunches. They were making a fight for show money. And with some results.

England's picture business made more money during the year than ever before. It was also a bumper year for the picture business in Germany. France didn't do so well, but moved ahead.

That's in the year 1930-31—the year of depression.

For America, from an international standpoint, the year was none too good. It started with American picture producers worried about the rapidly slipping foreign market and ended just as panicky.

And still on the fence. What it's sure to do, in round words, is that Hollywood realized that the foreign market problem could not be solved before the local talker headache was threshed out. Most of the major companies decided to worry out the talker situation—how much dialog to a film, how much silent, what music, when and if color—before tackling the side issue headache of foreign language talkers.

Breaking In

Meantime several of the Europeans made ambitious attempts to spread out internationally. British International, one of the two large British companies, made an abortive attempt to crash into Broadway losing a theatre of its own. Two German companies, Tobis and Ufa, are at the moment involved in attempts to lease theatre outlets for their own product in America.

Every country in the world became picture and language conscious during the year. Governments everywhere began to realize that picture business might mean added revenue and national prestige.

(Continued on page 30)

Skouras Deal for 47 Houses Plus Comerford Trade Climaxes Fox's Eastern Decentralization

Bell Out of Order

Hollywood, Sept. 7. Directing mob stuff, Jack Ford kept looking at an extra who was a ringer for Jack Holt. Ford finally walked over to the fellow and said, "Has anyone ever told you that you look like Jack Holt?"

"Oh, dear me, yes," lisped the extra, "Oodles and oodles of people."

PAR SPREADING ITS AD BUDGET

On the theory that in times of depression it is propitious to exert greater sales energy, Paramount will spend more on its current year's product in the way of advertising than ever before. An official admitting this, does not estimate the boost because the anticipated increase in advertising impetus will lend itself to the pictures as they come along.

While ad expenditures of the Paramount-Public current distribution year will be greater, in a general way, the bulk of the increase will go into dailies in around 150 or 160 key centers. These will not only take in cities in which Public operates but also other towns where Paramount has important accounts. As the stronger pictures from the hold over viewpoint come along the heavier campaigns will be mapped out, shock ads from New York being slipped to the key center daily papers.

So far "Smiling Lieutenant," "American Tragedy" and "Monkey Business," leading off the 1931-32 program, received the benefit of the added expenditures.

A Skouras-Fox deal for all Fox eastern houses, with the exception of the Poll chain, awaits the approval of the Fox and Paramount boards. It will virtually take Fox out of the east as a theatre operator, coming out of the Comerford takeover, which is also nearing completion.

Fox is protected in this territory on product by 25-year film franchise and will share in some of the profits which accrue under Skouras-Comerford operation.

The negotiations as they now stand, subject to company approval, call for Skouras to operate around 47 Fox theatres. These include all the remaining Fox houses in New Jersey, Manhattan and on Long Island with the exception of the deluxe sites in Brooklyn (the Fox) and New York (the RKO). The deal, over the period of years it will run (25) may represent upwards of \$60,000,000 in rentals despite that the amount necessary for the launching by Skouras is so small as to be posing little. It is expected that both this and the Comerford arrangement will be closed in about two or three weeks.

Organizes Himself Out

Completion of this move eliminates Skouras' objective as theatre operator for Fox in the east. It also unfolds the peculiar circumstances of Arthur having practically organized himself out of a job, the Skouras undertaking, closing the Fox man's decentralization plan for the east. On this phase there is, too, the Comerford deal, also handled for Fox by Arthur, in which 38 houses were turned over.

By the terms of the Skouras and Comerford agreements, Fox is almost completely out of the east with only the Poll string of around 14 houses in New England remaining under Fox operation with Hershel Stuart remaining in charge.

The Comerford matter concerned upper New York state theatres. Closing of the Skouras program, calling for Spyros Skouras to operate the theatres in the east, does mean the virtual beginning of the Arthur decentralization plan for the industry as a whole, and will signify Paramount's approval of the idea which aims at emphasized localized operation.

Fox already has achieved upwards of \$1,000,000 in annual savings by the decentralization scheme in the east. It may run to \$2,000,000 tremendous for a circuit totaling less than 100 theatres as Fox does in the east today.

Par in New York

Skouras, while operating independently by agreement, is allied with Paramount-Public, which means that he thus takes a strategic spot in the east and especially in New York where it long desired to be.

Only Fox houses now remaining outside the east are those in the Milwaukee group, which will be shunted into joint operation with Fox West Coast.

Among the deals made by Fox towards achieving the fullest centralized operation during the next few months are included 41 houses sold to Samuel Ritzler and Frisch. These are mostly in Brooklyn. Also Los Angeles, Henry Stone, 3 and New Silverman, 7.

Arthur's last statement looks to be the decentralization of Fox West Coast along the lines indicated by himself. This is likely to begin in a month, with Oscar Scharf, supervising under Arthur, who the Coast would cost \$15. Arthur was Fox West Coast's first general manager and, after a period worked under Harold Franklin until called to New York by Louis B. Mayer. Fox western has five years in the past.



LOUIS J. GASNIER

Paramount's oldest director in the line of service, Gasnier has more successful pictures to his credit than any other individual director in the film world. His ability to direct the stories in the foreign, Italian as well as the native tongue makes him one of the most valuable assets to the industry.

FOREIGN PLAYERS' EXCLUS

Indies' Protest Meeting Fails To Accomplish Much, but They Did Build It Up for N. Y. Dailies

Parent bodies of exhibs and the MPTOA were left hanging out on a limb so far as the national protest meeting of exhibitors against Metro sales terms on the new season's product, held Tuesday (1) at the Hotel Astor, New York, may show. Around 20 or more exhib organizations from various parts of the country, each apparently without parent body sanction or asking, were represented in the 140 or so exhibitors who attended. Meeting was called by MPTOA unit of Eastern, Pa.; New Jersey, and Delaware.

Although the gathering was ostensibly to figure out a change in the Metro sales policy, the meeting evolved into an unofficial affray to air the usual industry grievances. Body severed from its main aim and left the Metro angle hanging under the title of a "Continuing Committee." Latter was to talk biz with Metro. That was in line with Metro's invitation to the exhibs to come and talk things over. Felix Feist made that the gist of the meeting and there wasn't a single squeal.

Come to bury Metro, they wound up praising when Feist finished and even before he started. A couple of men who had been most boisterous in their abuse of M-G methods were among the first and only ones to buttonhole Feist and give him the grand pat on entering.

When some of the resolutions came up the exhibs themselves were confounded, or looked that way. They came to find out if they could buy Metro product cheaper, and wound up arguing about Warner score charges, the 5-5-5 contract as made in Atlantic City, a denunciation of gangster films and sex pictures.

On Score Charges
Only specific point where the exhibs may have registered was on the score charge angle. On that point they registered a protest from Sam Morris, Warner head, that WB did not stand in the way of other companies cutting out score charges as had been intimated at the confab. The Warner angle was also one of the bones of contention at the Atlantic City conference about a year ago. It was at that time that the distributors stated that if Warners cut its score charges they might do to likewise. Thus the Morris statement may have somebody in a spot.

The gangster and sex film thing is said to have been pointed for consumption by the newspaper boys who attended as reporters on the exhib confab. The 5-5-5 contract was injected by M. A. Lichtman as a visiting delegate and president of the MPTOA.

Lichtman's resolution, which was accepted, called for the body to accept this contract, but how much that resolution may mean at a conference such as this one is guess work.

Feist's appearance at the meeting resulted from an invitation after the exhibs had first asked: "Nixt Squeak to give the Metro angle Schepuk had to leave town but sent Feist. Latter asked the exhibs to show where Metro had dealt unfairly with any of them in the past, and there wasn't a murmur.

Even some of the indie boys were burning at the resolutions passed for the benefit of the dailies and also at other stuff given to the papers.

Committee's Session
Sacrifice of quality and producing pictures for a price, rather than a standard, is the only way in which Metro can reduce its present sales demands, is what the exhibs have told the committee meeting the day after the Astor confab.

Feist didn't give certain exhibitor leaders present a chance to influence a Metro buyout would. He told all flatly that Metro would

Those Hats

Danbury, Conn., Sept. 7. There are few empty seats in local theatres these days, thanks to the Empress Eugenie hats. Film business has been off for some time due to the heavy slump in the hat trade, but the demand from the women for the new style chapeau has been so great that local hat shops are operating at capacity and many are running day and night. The big pickup is heavily reflected in theatre box offices.

Exhibs' Campaign for Hollywood Deflation Doesn't Stir Studios

Hollywood, Sept. 7. MPTOA and Allied associations representing exhibs in New York to "deflate Hollywood" were widely ballyhoed locally and didn't create much consternation in the studios. General feeling is that economic retrenchment has been going on as a matter of course.

The tilt in rentals, from the studio angle, are up to the eastern sales and exec depts. and beyond immediate local worries.

NO SCATTERED PLUGS FOR WRITERS AT FOX

Hollywood, Sept. 7. To eliminate any jealousy among writers under the new order given the publicity department to plug writers in all the publicity. Fox has ordered that no story credits be given to adapters, dialoguers or continuity writers until a story gets its final okay.

Previously, credits were handed out every time a story moved from one writer's office to another, with result that half a dozen writers were claiming story credit on every yarn which had been laid on their desks.

With the new order it is hoped the petty jealousies will be curbed.

Radio Likes Musical but Sans Dancing Choruses

Hollywood, Sept. 7. Radio seems pretty thoroughly convinced that musicals will be winners this year if they're minus song and dance choruses. Studios insist on these lines is "The Other Passport," based on a novel by Harold McGrath, in which Irene Dunn will sing several songs. This follows "Marchetti and Girl Crazy," both musicals without choruses, closing.

rather sell to a few satisfied exhibitors than a number of disgruntled ones. "Take it or leave it" was the understanding exhibs carried away from the committee meeting.

The session was afterwards deemed futile, with neither side getting anywhere. It lasted three hours.

But a point of information on which many exhibitors are reported hazy was recorded through the committee session. This is that Metro has a general policy which is flexible. That rentals can be maneuvered in a number of bookings. Feist made it known that in "hundreds of cases" Metro will not allow the exhibitor to book on a percentage basis.

HANDFUL SURVIVE VERSIONS' FLOP

Worldwide Snub for Foreign Language Films Produced in U. S. Ruins Chances of Hundreds Imported to Retain International Market—Half Dozen Manage to Become Absorbed by American Pictures

REVIEW OF FIASCO

By Fred Stanley

Hollywood, Sept. 4. Anticipation of sustained large salaries and future niches in the Hollywood hall of fame for the several hundred foreign players imported from Europe since pictures went multilingual met with abrupt disappointment.

Currently less than a half-dozen players from abroad are absorbed into domestic production. As to their film name value, even in the countries from which they came, producers say there isn't any.

Failure is not wholly the fault of the players. Picture companies admit that what they thought would happen didn't, and after a year of foreign production with 84 pictures made by the major companies, the producers have decided that direct-shot versions are not the immediate answer to the foreign situation.

It Looked Simple

When pictures first became foreignized vocally, the solution seemed simple. "Give them pictures in their own languages with players they know," was the immediately accepted theory that sent all companies scouting Europe for talent.

Importations were mostly from the legit stages, with the studios earning too late that the big shots of the Paris, Berlin and Madrid stages might be hot for the theatregoers in those cities but meant little in the picture-minded smaller towns.

(Continued on page 91)

U. S. Execs Think Foreign Lands Will Feel Film Shortage This Winter—Situation Still Chaotic

Batting .1000

Dallas, Sept. 7. A Texas indie enjoys a distinction.

During 13 years operation of the Victory at Carthage, W. R. Holcombe hasn't had a single squawk with a distrib nor was never called on the carpet by a film or arbitration board.

And, the information comes from the distrib, too.

Native insecurity, hard quotas, high taxes, general economic conditions and political unrest are conditions which are forcing the American film industry to turn away gradually from the foreign field as a dependable source of income. This home market today means fully 80% of general company income.

It resolves into an extremely casual outlook and poses the serious question as to whether the domestic market can absorb all the overhead and leave enough for a decent profit. Many an American made silent picture, not on dust in the U. S. showing and then reached velvet on foreign soil. But no more. The current foreign situation is also a factor in the diminishing total gross of \$300,000 being a big figure for a smash picture.

It's as hard on the foreign exhibitor from a business angle because of the shortage of film for foreign markets.

In the face of conditions, either planted or accidental, as existent today in the foreign show world, the current gross of the foreign field traded in the export phase. These men think the first real pinch of product will be felt around January.

Where the lack will be mostly felt is in Spanish-speaking countries, notably Mexico and the South American republics. Here film taxes are unusually light. Owing to the enormous high tax on films, amounting to \$345.00 per feature, American film companies decided not to ship film into Mexico after July 24. That's six weeks ago, and the decision still stands, nor is it likely that the companies will renege.

This American ban on shipments to Mexico is not a boycott but forced on the industry by the high tax, which makes reasonable commercial distribution of films impossible in that country. There are around 700 theatres in Mexico, mostly galleries. The current Mexican picture is something like a 90% increase over the levy demanded for silent films. Then it was \$53.25 and still is. The enormously increased duty, of course, is on English dialog pictures.

Where the Mexican tangle gets a particular rub is in the recent organization of a studio near Mexico City for production of native films. Sentiment runs pro and con as to the position of this studio in the tax org. Studio in question is headed by Maurice A. Chase, former indie sales manager and w.k. in certain New York studios. He was formerly affiliated with Sam Zierler at Excellent Pictures Corp.

From what can be gathered the Mexicans hope that this studio might be able to supply sufficient film from native sources to replace possible American product is given here as partly responsible for the high tax. This, of course, is denied on the other side. Although announced as ready to produce for some months, so far, no indication has reached New York that any native made features have been produced at this studio, unless counting the Eisenstein effort.

While other speaking countries do not present as stringent a situation as does Mexico, the general economic trend of those countries offers their own complex problems. Triple among those is the drop in the rate of exchange. In certain instances it runs to as low as a 51% drop. Around 22% or 33% is the highest average.

That naturally means a proportionately less amount of income in American dollars from these countries. In South America, smaller companies are affected.

(Continued on page 91)



HOWARD HAWKS

came into prominence because of the many revolutionary ideas he incorporated into his picture writing technique which advanced him to the ranks of the screen's most noted "directors." Again those same ideas added to his fame when he began injecting them into his directorial efforts, resulting in three sensational box-office smashups, "Dawn Patrol," with Richard Barthelmess as its star, was his first. "Criminal Cost" carried the marks of his intimacy with Walter Huston as his star.

With "Scarface" almost ready for showing, here again the Hawks revolutionary hand will be seen quite a few more cinematic angles that may stamp him as the master revolutionary director.

Fiesta on the Fence for L. A. B. O.'s; 'Bridge' \$10,500; 'Scene' \$15,000, Mild; Rogers Drawing

Los Angeles, Sept. 7. The Fiesta de Los Angeles, Sept. 7-10, celebrating the 25th anniversary of L. A., was dreaded as a luncheon for the theatres, but as the times are developing, it may be of beneficial influence. The grosses are a paradox, but the influx of tourists, although nothing sensational, may enable theaters to...

There's still lots of free sidewalk and outdoors stuff to keep the heads of interested "grays" with a March Grand objective for the last couple of days of the Fiesta. Looks, however, like they may tire of the Spanish sashes and flags which block the streets and drop in to park the weary bodies.

The city fathers, on behalf of the Fiesta, took a funny attitude on local show biz, seeking to keep the Seils-Floto circus out of town as opposition to the Spanish folk-dance, and were also irked with the Paramount booking in Charles (Buddy) Rogers for a personal appearance to distract the natives and tourists.

The opening day (Friday) of the Fiesta was a half holiday at some places of business with the kids and mothers heading for the circus or Coliseum. The Spanish folk-dance, with its pagents and spectacles. Two openings, "Street Scene" (UA) and "Waterloo Bridge" (U), were mild. "Scene" at the U was a bad booking following "American Tragedy" for one thing, and for another the recent local production of the play was a failure and also didn't help. Its \$15,000 opening week is poor for a picture of its intrinsic attraction.

"Waterloo Bridge" is repeating its "Frisco" world's premiere. Picture show had a half-day of the week world premieres according to the ads. Opened here lightly and sagged right down with \$10,500 the picture grossed \$12,000, \$12 and \$3 was smart showmanship.

Buddy Rogers gets the boys for his \$23,000 week at the U where "Caught" (Par.) with no box office names, is the feature. RKO is surprisingly up with "Scene" (Fox), including the visiting presents for wanting to see RKO value, which they don't get for their own town. "Scene" is average, with the jury still out on what the Fiesta is going to do to the 10 days' grosses.

Town will see a triple premiere next week (Sept. 15) when the Chinese and Criterion, again day-and-dating, open with "Merely Mary Ann" succeeding "Bad Girl" which disappointed everybody by lasting only three weeks. "Hard Opening" will be "The Girl" (Harrington-Pathe) at the Carthy Circle, reinstating that house as L. A.'s sole "double" house. A single week of two-day vaudeville, slumped in in makeshift manner, was disastrous, getting out \$1,000 for the second week with seven-act show headed by Tom Patrolo.

Estimates for This Week
Chinese (Fox) (2,400; 25-35) "Bad Girl" (Fox) (23 week). Never did get started; \$8,800 on its first week, \$7,500 currently and out after third week. "Merely Mary Ann" (Fox) next, opening Sept. 15, day-and-dating with the Criterion.

"Criterion" (Fox) (2,500; 25-35) "Bad Girl" (Fox) (23 week). Building a little at this house with a couple of hundred better indicated for the second week than the initial week's take of \$8,800.

Orpheum (2,270; 25-50) "Waterloo Bridge" (U) (1st week). "About \$10,000 on week including \$3,000 more which grossed under \$15,000. Last week "Traveling Husbands" (Radio) \$8,400.

Pantages (Fox) (2,700; 20-40-60-90) "Common Law" (U) (20th week). Average at \$10,000. Last week "Patience" (M-G) (11th week) \$10,000.

Paramount (Publix) (2,595; 25-75) "Caught" (Par.). Buddy Rogers opening in person at \$23,000. Last week "Daughter of Dragon" (Par.) \$21,000. "Personal Maid" (Fox) \$22,000.

RKO (2,950; 30-65) "Gladie" (Fox). Vaude-ent credited for \$11,500 week. Last week "Too Many Cooks" (Radio) \$9,400. Next "The Runaround" (Radio).

State (Loew-Pix) (2,024; 25-51) "Gully Hands" (M-G). Below par at \$22,000 with "Tame" and "Ray Francis" not sufficiently strong for this town where they go for names. Last week "Modern Aces" (Crawford) (11th week) \$20,700. Next week "The Hunt" (Fox).

United Artists (Uph-U) (2,109; 25-51) "Stimulus" (U) (1st week). "Tat" week. At \$15,000, disappointing, deemed bad booking, following "American Tragedy" at this place. These two weeks at \$15,000. "Monkey Business" (Par-Max Bros.) next. Last six days of final and third week of "Tragedy" \$7,000.

INDIANAPOLIS FIGHTS FAIR

All Doing All Right—"Borneo" Has \$10,000 Chance

Indianapolis, Sept. 7. Big is picking up but flickers may not do their best this week because the State fair is holding forth.

Estimates for This Week
Lyric (4th Ave.) (2,500; 25-35-50) "Last of Borneo" (U). Opened with line a block long and good exploitation the up-helping; expects to reach \$10,000. Last week "Waterloo Bridge" (U) got to grand.

Indiana (Publix) (3,300; 25-35-50) "Secrets of Secretary" (Par.). Fine good chance to build to \$17,000. Last week "American Tragedy" (Par.) close to that figure; best results at this house for weeks.

Apollu (4th Ave.) (1,400; 25-35-50) "Merely Mary Ann" (Fox). Second week will draw about \$10,000. Reached \$7,000 last week.

Loew's Palace (Loew) (2,600; 25-50) "The Girl" (U) (1st week). (M-G). Will do about \$8,000, okay. Last week "Gully Hands" (M-G) around \$7,000.

Circle (Publix) (2,800; 25-35-50) "Daughter of Dragon" (Par.). Near \$7,000. Last week "Public Defender" (Radio) about \$6,000. "The Girl" (U) (1st week) (1,400; 25-35) "Smiling Lieutenant" (Par.). Replay from Indiana and will do well to get \$15,000.

SEATTLE'S STRONG WK., ORPH'S \$18,000 CHANCE

Seattle, Sept. 7. (Drawing Population, 500,000).

Full business pretty healthy in these parts. Recent opening of the Paramount (Fox) and Blue Mouse to open Sept. 12, point the way. But what about the Fox, only one house still dark.

Local business theatre, legit, dark until 27th, to resume with guest star stock backed by local business men. Local business theatre, legit, dark until 27th, to resume with guest star stock backed by local business men. Local business theatre, legit, dark until 27th, to resume with guest star stock backed by local business men.

Estimates for This Week
Paramount (Fox) (3,108; 25-35-50) "Daughter of Dragon" (Par.). Opening to do well, but in indicated \$12,000. Last week "Modern Aces" (M-G) \$11,500; house readying for return within two weeks of stage shows.

Fifth Ave. (Fox) (2,400; 25-35-50) "Merely Mary Ann" (Fox). Catching on for \$15,500. Last week "American Tragedy" (Par.) dropped to \$11,000.

Music Box (Hamrick) (2,500; 25-35-50) "The Bargain" (P.N.). Just started to do fairly well. "Scene" (UA) for which big advance campaign opening day and date with Blue Mouse. "Bargain" looks like \$15,000. Last week "Star Witness" (WB) held up real guns, doing close to \$7,000; held over with solid \$9,000 on nine days.

Liberty (Jensen-Von Ierberg) (2,600; 25-50) "Silky Raiders" (Looks like \$7,500). Last week "One Night at Susie's" (P.N.) \$3,800.

Orpheum (Radio) (2,700; 25-60) "Waterloo Bridge" (U). May get rough, but strong. Last week "Public Defender" (Radio) \$12,350.

Coliseum (Fox) (1,800; 25-35) "Secrets of Secretary" (Par.) and "Blue" (U) split week. "Doing Good" \$4,500. Last week "Murder by Clock" (Par) and "Caught" did \$3,000.

Big Colored Film Order

Hollywood, Sept. 7. Theatres Service Corp. has placed a 30,000 feet weekly order with TSC.

Wilshire (Fox) (2,200; 25-50) "Lillian Lane" (U) (1st week). Last week "Public Defender" (Radio) over \$6,000.

Downtown (WHL) (2,500; 25-50) "The Girl" (U) (1st week). Last week "Public Defender" (Radio) \$14,300. Last week "Public Defender" (Radio) \$14,300.

Star Witness (WHL) (24th week). Near \$10,000 on holdover; \$15,500 previously.



MAYRIS EDWARD
CHANEY and FOX
"International Dance Favorites"
Now Touring RKO Circuit
Direction JACK CURTIS

Summer Top of \$50,000 for 'Ann,' 'Bridge' \$12,000

San Francisco, Sept. 7. With two holidays this week, the second one Admission Day (9), and nimbus clouds threatening rain, biz should be merry.

Fox opened strong with "Merely Mary Ann" and should do close to \$50,000. Last week "Modern Aces" (M-G) did \$45,000. All screen bill at the Paramount, headed by "American Tragedy," which opened last Monday (31), grossed at around \$26,000 and is expected to do as well this week.

Titles of three pictures being locally booked to draw the "Waterloo Bridge," which is falling to click at the Orpheum, despite big ballyhoo and a premiere before 2,500 persons. "The Girl" (U) (1st week) benefit. Fair \$12,000 is the high expected. Second title not liked is "Silky Raiders" at RKO, and is expected to do as well this week.

Estimates for This Week
Fox (2,000; 35-60) "Merely Mary Ann" (Fox). May set record of \$50,000. Last week "Modern Aces" (M-G) did \$45,000.

Golden Gate (Radio) (3,400-40-65) "Too Many Cooks" (Radio). Average \$15,000. Last week "Gladie" (Fox) \$14,000.

Orpheum (Radio) (2,270; 25-35-50) "Waterloo Bridge" (U) (1st week). Falling to click at the Orpheum, despite big ballyhoo and a premiere before 2,500 persons. "The Girl" (U) (1st week) benefit. Fair \$12,000 is the high expected. Second title not liked is "Silky Raiders" at RKO, and is expected to do as well this week.

Paramount (Uph-U) (2,109; 25-51) "Stimulus" (U) (1st week). "Tat" week. At \$15,000, disappointing, deemed bad booking, following "American Tragedy" at this place. These two weeks at \$15,000. "Monkey Business" (Par-Max Bros.) next. Last six days of final and third week of "Tragedy" \$7,000.

Warfield (Fox) (2,572; 25-35-50) "Secrets of Secretary" (Par.) and "Blue" (U) split week. "Doing Good" \$4,500. Last week "Murder by Clock" (Par) and "Caught" did \$3,000.

Warfield (Fox) (2,572; 25-35-50) "Secrets of Secretary" (Par.) and "Blue" (U) split week. "Doing Good" \$4,500. Last week "Murder by Clock" (Par) and "Caught" did \$3,000.

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NEW ORLEANS QUIET

'Ann' \$15,000 and 'Dragon' \$4,500—'Bridge' Around \$11,000

New Orleans, Sept. 7. Little or nothing on local picture temples this week, with grosses helped by Labor Day. Leader is "Merely Mary Ann."

Estimates for This Week
Loew's State (3,200; 60) "Secrets of Secretary" (Par.). Getting into major consideration, about \$12,000. Last week "Modern Aces" (M-G) \$10,000.

Orpheum (2,400; 60) "Waterloo Bridge" (U). Favorable comment and indication of \$11,000. Last week "Traveling Husbands" (Radio) got but \$8,000.

Strand (1,800; 50) "Daughter of Dragon" (Par.). Started surprisingly well; should get \$4,500. Last week "The Girl" (U) \$4,000.

Tudor (300; 35) "Last Flight" (P.N.). With Barthelmess, hints \$2,000. Last week "Gully Hands" (M-G) \$2,600.

Saenger (3,000; 65) "Merely Mary Ann" (Fox). Should draw around \$15,000, okay. Last week "Sporting Blood" (M-G) \$14,000.

K. C. NORMAL-ARLISS \$5,000 AT LIBERTY

Kansas City, Sept. 7. With Labor holiday to help and the fine start all downtown got, week should be joyful.

Liberty (Uph-U) (2,109; 25-51) "Stimulus" (U) (1st week). "Tat" week. At \$15,000, disappointing, deemed bad booking, following "American Tragedy" at this place. These two weeks at \$15,000. "Monkey Business" (Par-Max Bros.) next. Last six days of final and third week of "Tragedy" \$7,000.

Estimates for This Week
Loew's Midland (4,000; 25-50) "This Modern Age" (M-G). Joan Crawford a get, but only normal hit. \$17,000. Last week "Fardon's" (U) \$15,700.

Mainstreet (2,500; 25-35-50-60) "Waterloo Bridge" (U) and vaudeville picture given great publicity and looks like \$12,000, fine. Last week "Traveling Husbands" (Radio) \$18,000.

Newman (1,800; 25-35-50) "Secrets of Secretary" (Par.). They like Claude Rains here and the suit to tastes of youngsters; promises nice \$12,000. Last week "Merely Mary Ann" (Fox) \$11,500.

Liberty (Uph-U) (2,109; 25-51) "Stimulus" (U) (1st week). "Tat" week. At \$15,000, disappointing, deemed bad booking, following "American Tragedy" at this place. These two weeks at \$15,000. "Monkey Business" (Par-Max Bros.) next. Last six days of final and third week of "Tragedy" \$7,000.

Estimates for This Week
Orpheum (Radio) (2,270; 25-35-50) "Waterloo Bridge" (U) (1st week). Falling to click at the Orpheum, despite big ballyhoo and a premiere before 2,500 persons. "The Girl" (U) (1st week) benefit. Fair \$12,000 is the high expected. Second title not liked is "Silky Raiders" at RKO, and is expected to do as well this week.

Paramount (Uph-U) (2,109; 25-51) "Stimulus" (U) (1st week). "Tat" week. At \$15,000, disappointing, deemed bad booking, following "American Tragedy" at this place. These two weeks at \$15,000. "Monkey Business" (Par-Max Bros.) next. Last six days of final and third week of "Tragedy" \$7,000.

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Warfield (Fox) (2,572; 25-35-50) "Secrets of Secretary" (Par.) and "Blue" (U) split week. "Doing Good" \$4,500. Last week "Murder by Clock" (Par) and "Caught" did \$3,000.

'Bad Girl' May Beat 1st Philly Week of \$25,000

Philadelphia, Sept. 7.

Just fair business is indicated for this week, because of the holiday, after a month distinguished by at least one, and generally two or three, exceptional grosses. Fox is the outstanding.

A couple of holdovers appear to be set to lead the way, although the Mastbaum, as usual, will get the biggest total. This house should currently get between \$33,000 and \$40,000, considerably under the average of the last few months. For "Last Flight" (P.N.), the Mastbaum's new stage shows, originating here, is current.

"Bad Girl" held over for a second week at the Fox after considerable hesitation, is more than likely to crack the first week's figure while open. Not for a long time has a picture shown so locally caused the attention and the widespread praise that this one has. More than likely to beat \$25,000 on its second week, if weather conditions and other outside breaks are favorable.

"Sporting Blood," another film that has been greatly aided by word-of-mouth, is expected to do \$18,000 in its second week at the Stanton. Clark Gable has developed a following here, and notices are expected to be accomplished. "Sporting Blood," despite all the special exploitation and ad campaign, did not do as well as "Bad Girl" in its first week. Taken of Friday to make room for "American Tragedy," which opened originally.

Barry's crude policy appears to be gathering fruit. House average has been lifted to around \$21,000 or \$22,000 during the last eight weeks. "The Girl" (U) (1st week) \$18,000. "The Girl" (U) (1st week) \$18,000. "The Girl" (U) (1st week) \$18,000.

Stanley-Warner people are admittedly in a tough spot. With the recent loss of Metro, which opened Keith's independently on Friday, the possible picture is cut in no small measure. "The Girl" (U) (1st week) \$18,000. "The Girl" (U) (1st week) \$18,000. "The Girl" (U) (1st week) \$18,000.

How with the local musicians' union also has a decided bearing on the situation because Stanley-Warner is trying to get rid of the orchestra at both the Alhine and Fox.

Estimates for This Week
Mastbaum (2,800; 35-50-75) "Last Flight" (P.N.) and stage show. Critics raved but patrons lukewarm or less; maybe \$10,000; new stage show (P.N.) \$10,000. Last week "Silence" (Par) almost \$9,000.

Stanley (3,700; 35-50-75) "American Tragedy" (Par.). Opened Saturday and should have first week; maybe \$18,000. Last week "Silence" (Par) almost \$9,000.

Stanton (1,700; 35-65) "Sporting Blood" (M-G). Surprise week; maybe \$18,000. Last week "Silence" (Par) almost \$9,000.

Fox (3,000; 35-50-75) "Bad Girl" (U) (2d week). Building steadily and last minute decision held it in. May beat first week's figure, which was \$23,000. "Merely Ann" (Fox) next.

Earle (2,000; 25-65) "Daughter of Dragon" (Par) and vaude. Looks okay for this house; \$22,000 likely. Last week "Secrets of Secretary" (Par) better than \$10,000.

Keith's (1,800; 35-50-75) "Children of Dreams" (WB). A stop-and showed in for four days prior to this week. Last week "Silence" (Par) almost \$9,000.

Karlton (1,000; 50) "Great Love" (U) (1st week). Last week "Silence" (Par) almost \$9,000.

Ardena - Murder by (Clock) (1st week). Second week \$10,000. Last week "Silence" (Par) almost \$9,000.

Palace - "Secrets of Secretary" (Par) (1st week) \$10,000. Last week "Silence" (Par) almost \$9,000.

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The DREYFUS DOES RECORD — H E L D

AT WARNER THEATRE, N. Y.

Newspapers proclaim

DAILY NEWS

★ ★ ★

"'Dreyfus Case,' a moving film, rates 3 stars. The acting is impressive . . . is a moving spectacle. The Warner Theatre was crowded for the initial showing of the film, and I have no doubts that it will continue to draw crowds."

Kate Cameron

HERALD TRIBUNE

"... an earnest, straightforward and intensely interesting dramatic screen drama . . . so inherently powerful is its drama and so honestly and unaffectedly is its narrative handled that the photoplay never ceases being enormously effective. In addition, it is admirably cast."

Richard Watts, Jr.

FILM DAILY

"Well acted and forcefully presented adaptation of famous French treason case. Cedric Hardwicke handles the title role admirably, giving an intelligent reading at all times."

IT MUST BE GOOD TO

DAILY MIRROR

"An impressive picture. Dignified and stirring film. The cast is uniformly excellent. The performance of Cedric Hardwicke, who plays Dreyfus, is a gem."

Bland Johanneson

M. P. DAILY

"Presenting something different, the 'Dreyfus Case' is a suspenseful drama of France's scandal of 1894. The trial scene in the Zola case is the picture's highlight . . . the cast is uniformly good."

AMERICAN

"'Dreyfus Case' historically thrilling in its movie form. The film at the Warner must be regarded as a true historical document—a drama of real life—in which the participants are resurrected to enact their celebrated roles again. Speaks well for the executives who selected it."

Regina Creve



Another **SMASH HIT** from

US CASE BUSINESS !!!

OVER —

FOR AN INDEFINITE RUN!

it a Smashing Hit!

**DESERVE SUCH PRAISE
TIMES**

"An intensely interesting picture. The dialogue in this production is adroitly penned. The performers all do efficient work . . ."

Mordaunt Hall

VARIETY

"'Dreyfus Case' surprises. First time in months house in five figures. Ought to get good money . . . opened to capacity. 'Dreyfus' is a certain grosser and bound to do business . . . but its best indication of strength lies in the line waiting in front of Warner's tonight (opening night), to see the picture. First time the house has done that kind of business in over a year."

WORLD-TELEGRAM

"So compelling, so intensely dramatic is the subject matter of 'The Dreyfus Case' at the Warner that it results in an intensely gripping film. 'The Dreyfus Case' never for a moment goes off on a false scent. The acting of the entire cast is superb."

William Boehnel

EVE POST

"The 'Dreyfus Case' . . . has been dramatized with triumphant skill and understanding . . . it is a picture which everyone ought to rush immediately to see—it is a poignant and deeply human document, magnificently acted and magnificent, too, in its pictorial and atmospheric fidelity."

Thornton Delehanty

SUN

"Eloquent, Stirring, 'The Dreyfus Case' Grips You.

. . . the acting is brilliant. It is a tribute to the authors and actors that 'The Dreyfus Case' can be so moving. Cedric Hardwicke, real, dignified, heart breaking as Dreyfus, never once plays for sympathy—a score or more give detailed, clever and interesting performances."

John S. Cohen, Jr.

EVENING JOURNAL

"The picture is intensely interesting and holds one's attention throughout. Cedric Hardwicke enacts the role of Dreyfus with convincing dignity—is impressive."

Rose Pelswick

DEPENDABLE COLUMBIA!

THE

Film

DAILY

restaurant, whereupon the girls are yanked back to their paid escort duties.

Eddie Buzzell in "Chris-Crossed"

Time, 9 mins.

Columbia

Nifty "bedtime stories for grownups" turned out by Eddie Buzzell so far. It is a travesty on the discovery of America by Columbus and shows Chris at home working out his theories despite objections from unsympathetic parents, then appealing to the Queen for backing, the voyage across and finally the sighting of land—none other than New York in all its skyscraper glory. With the discoverer being greeted by a harbor demonstration like that accorded the returning Lindbergh. Entire skit is richly humorous and should prove a big laugh number anywhere.

Eddie Foy, Jr., and Eric Dressler in T

Tops the World of Funmakers!

Eddie Buzzell

makes the whole world laugh
in his Columbia Short Feature

BEDTIME STORIES

No Program is Complete Without Them

VARIETY

Christopher Columbus gets modern treatment in a finale that carries a surprise with laughs. All is burlesqued along antique lines until Columbus' craft sights land. Then the city of today is shown with the character remarking: "Now that I see all those people out of work I am convinced that the world is flat." It will provide plenty of mirth.—Waly.



COLUMBIA SHORT FEATURES SELL SEATS



Theatre Advertising as Indicated
From Various Cities
On Week Days

NEW YORK CITY

"HELLO SOLDIER!... WHY WALK
THE BRIDGE THIS TIME OF NIGHT?"



The unforgettable love song of a girl of the night
and her boy sweetheart... who found a glorious
love amidst a tortured world. Alive with the
sheer beauty of a strange romance and earth-
born love... but glorified by something greater!
SENSATIONAL DRAMA OF HUMAN HEARTS

WATERLOO BRIDGE

with Mae Clarke Kent Douglass

DORIS LLOYD, ENID BENNETT, FREDERICK KERR

Presented by Carl Laemmle

From the play by Robert E. Sherwood

Produced by Carl Laemmle, Jr.

Given to the world by those who immortalized

"ALL QUIET ON THE WESTERN FRONT"

A UNIVERSAL PICTURE DIRECTED BY JAMES WHALE

MAYFAIR
O BROADWAY AT 47th St. N.Y. 10017

ALSO STARTS SATURDAY
at RKO ALBEE, B'klyn
All Starts at 2 P.M.
at Mayfair **35¢**

Last times today INA CLAIRE in "REBOUND"

NEW YORK CITY

You Will Cherish the Memory
of this Picture FOREVER!



So true to life,
so simply honest, so heart-warming that to see
it is to enjoy a new experience in the theatre!
LIFE itself flows from the screen to you in this
outstanding drama YOUR LIFE... YOUR heart-throbs
... the things YOU have cherished in your heart!

LEWIS STONE and DORIS KENYON

in **"THE BARGAIN"**

A First National Picture the most exciting story picture in years of...

... and the picture of Philip Burn - who directed...

"Holiday", "Farewell", and "Tomorrow and Tomorrow"

TONITE. 8:15 P.M. 35¢

© Last Times today with SHARPLESS in "The Last Night"

HAVANA

WANNA Ride??

A Pony will be awarded at
the Matinee today

Program:

"Marked Money"

"Lonely Wives"

"City Lights"

40c . . . 20c Kiddies

5:30 - 7:30 - 9:30

Last Showings

"Lonely Wives"

Tomorrow:

**HOT
HEIRESS**
Ben Lyon
Osa Munson
Fausto

DETROIT
FOX 25¢ TO 5 AM.
FROM 5 AM TO CLOSING
CHILDREN 15¢

Together Again! TODAY

Screen's Greatest Lovers
in the triumph of their
careers... a tender story
of a love that broke all
barriers in uniting two
young hearts that
beat as one

Janet GAYNOR **Charles FARRELL**
IN THE FOX PRODUCTION
Merely Mary Ann

from Irvin Zangwill's
famous play, with
Beryl Mercer
More Exciting Every Week
Checklist Five
"Danger Island"
at 11:15 a.m. and 8 p.m.

FOX MOVIE NEWS

Stan MEYERS
Jazzman's Rhythm Kings
Playing
"BABY" SONGS

NEW YORK CITY

NEW YORK and
LINDSAY TOUAT
Paramount

TOMORROW
What Girl Wouldn't
Do The Same Thing?

She wanted jewels, gowns and a millionaires—she got what she wanted
and a whole lot more—follow the ex-
citing, intimate adventures of society's
most and snappiest personal maid!

Nancy CARROLL
IN
"Personal Maid"

A Paramount Picture with
MARY BOLAND
PAT O'BRIEN
HUGH O'CONNELL
GEORGE FAWCETT
GENERAL HAYMOND
DONALD MEER

Admission Prices at
N.Y. Theatre

NEW YORK
A Show You'll
Talk About
**"RHAPSODY
IN RHYTHM"**
Headed by The Peer
of Music Comedians
TED HEALY
The Musical Comic Star of a
Score of Broadway Shows
EVELYN HOBY
Headline Comedian and
a CASE OF 30
RUBIN OFF
JEFF CRAWFORD

BROOKLYN
Holiday Wishes In
"DOWN THE BAY"
CHARLIE DAVIS
and His Joy Gang
SYLVIA PROOS
and Andrew St. Louis Carey
Special Added Attraction
Black & Sully
Musical Comedy Troup
Paramount Picture
Kirk Clark and
Edna Thompson

DEPENDABILITY!



TIFFANY PRODUCTIONS 1931-32 PROGRAM STARTED ON TIME ARRIVES ON TIME —AND IS BIG TIME

Keep your eyes on Tiffany Productions' Release Schedule. It is operating with the precision of the Twentieth Century! Story material, stars, directors and producers are finely geared to meet the needs of the box-office at the psychological moment!

ARRIVALS (On Time) AVAILABLE NOW

A JAMES CRUZE Production

"WOMEN GO ON FOREVER"

with CLARA KIMBALL YOUNG—MARION NIXON

Paul Page, Yola D'Avril. Directed by Walter Lang.

Vivid drama thrown against a background where life is raw and rough.

"Capacity audiences... a human story... enacted by a superb cast."—L. A. Eve. Herald

"MURDER AT MIDNIGHT"

with HALE HAMILTON—AILEEN PRINGLE, ALICE WHITE

by Scott Darling. Directed by Frank Strayer.

The screen's weirdest mystery—the gamut of thrills in a game of death.



"THE ARIZONA TERROR"

A KEN MAYNARD WESTERN

"ALIAS THE BAD MAN"

A KEN MAYNARD WESTERN

"NEAR THE TRAIL'S END"

A BOB STEELE WESTERN

Booming into Station BOX-OFFICE on Time!

"The Nevada Buckaroo"

BOB STEELE WESTERN

Sept. 27

"Range Law"

KEN MAYNARD WESTERN

Oct. 4

"Left Over Ladies"

Based on the magazine article by Ursula Parrott, author of "Ex-Wife."

Oct. 11

"Race Track"

with LEO CARRILLO

A JAMES CRUZE SPECIAL

Oct. 25

"Morals For Women"

with BESSIE LOVE, CONWAY TEARLE

By A. P. Younger, Directed by Gene Lewis

Nov. 1

"Branded Men"

KEN MAYNARD WESTERN

Nov. 8

"South Of Santa Fe"

BOB STEELE WESTERN

Nov. 15

"Fighting Mad"

KEN MAYNARD WESTERN

Dec. 6

"The Last Mile"

A SUPER SPECIAL

From the tremendous stage hit by JOHN WEXLEY... destined to be one of the outstanding screen dramas of all time.

Dec. 15

"West Of The Rockies"

BOB STEELE WESTERN

Dec. 20

"X Marks The Spot"

By Florence Ryerson

Dec. 27

"Sunset Trail"

KEN MAYNARD WESTERN

Jan. 3, 1932

"Hotel Continental"

TIFFANY PRODUCTIONS' SPECIAL

Jan. 17

"The Galloping Romero"

BOB STEELE WESTERN

Feb. 7

"Those We Love"

From the stage success written by S. K. Lauren and George Abbott and produced by John Golden and Philip Dunning.

Feb. 14

"The Man From Hell's Edges"

BOB STEELE WESTERN

Mar. 6

"Luxury Girls"

Adapted by Olga Printzlau from the novel "Satin Straps"

Mar. 20

"Strangers Of The Evening"

TIFFANY PRODUCTIONS' SPECIAL

April 3

"Riders Of The Desert"

BOB STEELE WESTERN

April 10

"Silent Thunder"

From the novel by ANDREW SOUTAR

April 17

"Texas Buddies"

BOB STEELE WESTERN

June 5

"Law Of The West"

BOB STEELE WESTERN

July 17

"Son Of Oklahoma"

BOB STEELE WESTERN

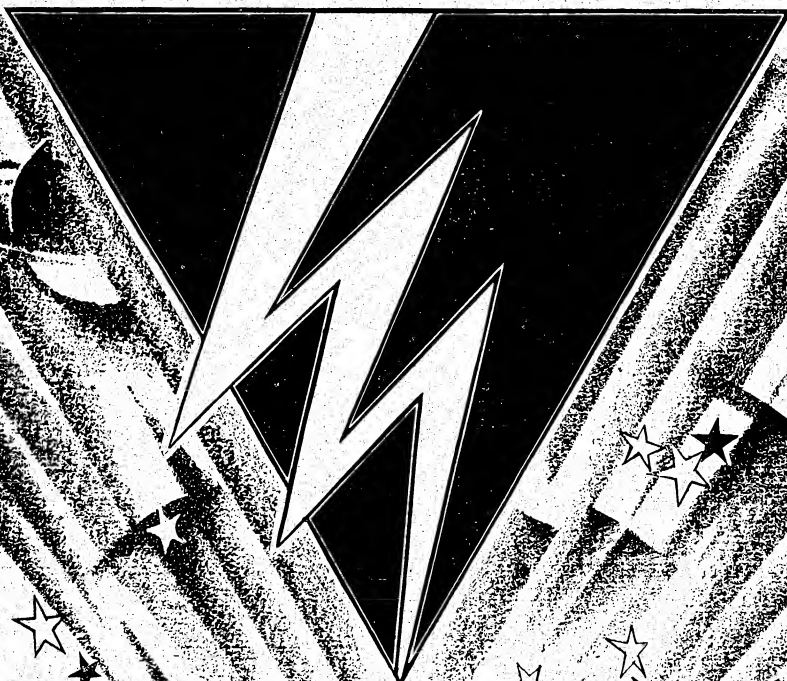
Aug. 21

TIFFANY
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GET ABOARD THE TIFFANY PICTURES SPECIAL WITH
OLD MAN SHOWMANSHIP AT THE THROTTLE!

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work Every Friday Night, 10:30 P. M. New York Time*

RKO-RADIO swings into stride with the marching times, planning and creating an array of attractions International in appeal and significance... **DRAMA** that bridges the Seven Seas—**COMEDY** that speaks all language... Delightful hours given to the people of the earth from Broadway to the Antipodes and back again!



RICHARD DIX

EDNA MAY OLIVER

BERT WHEELER

ROBERT WOOLSEY

LILY DAMITA

IRENE DUNNE

ADOLPHE MENJOU

IVAN LEBEDEF



ERICH VON STROHEIM

JOHN HALLIDAY

'Seth Parker' Phillips Lord

RICARDO CORTEZ

HUGH HERBERT

LAURENCE OLIVIER

MARY ASTOR

DOLORES DEL RIO



JOEL MCCREA

INA CLAIRE



NED SPARKS

HOPE WILLIAMS



LOWELL SHERMAN

RUTH WESTON



DOROTHY LEE

JOSEPH CAWTHORN



JILL ESMOND

CHARLES "CHIC" SALE



KITTY KELLY

ROBERT AMES



ROSCOE ATES

ROCHELLE HUDSON



JOHN DARROW

ROBERTA GALE



ARLENE JUDGE

ERIC LINDEN

RICHARD DIX

Double-name smash in WILLIAM GILLETTE'S great melodrama "SECRET SERVICE." Hot on heels of "PUBLIC DEFENDER" mop-up with J. Walter Ruben megaphoning

WHEELER WOOLSEY

Box-office unbeatables in squirrelliest gag-fest since "THE CUCKOOS," aided and abetted by Dot Lee, the half-pint panic. "CAUGHT PLASTERED"

"CONSOLATION MARRIAGE"

Paul Sloane's heart-smash with IRENE DUNNE of "CIMARRON" in a resplendent girl mother role. Pat O'Brien, John Halliday, Matt Moore.

"FANNY FOLEY HERSELF"

EDNA MAY OLIVER reaps reward of stardom earned in "CIMARRON." All new Technicolor with Helen Chandler (big money, after "Nikki" role in "LAST FLIGHT") in support.

"FRIENDS AND LOVERS"

Flash name setup with ADOLPHE MENJOU, LILY DAMITA, ERIC VON STROHEIM and LAURENCE OLIVIER. Melodrama directed by Victor Schertzinger from Maurice de Kobra's novel, "THE SPHINX HAS SPOKEN."

IVAN LEBEDEF "GAY DIPLOMAT"

Full play for his magnetic talents in a melodramatic romance made because fans demanded it. Betty Compson, Genevieve Tobin, Ilka Chase in glittering company of femme foils.

"THE WOMAN BETWEEN"

Punch drama WITH STAR CAST. Production values lavish with Paris shop raided to build DAMITA'S woman draw. O. P. Heggie, Lester Vail, Anita Louise in support with Victor Schertzinger directing.

"SMART WOMAN"

Crackling comedy with MARY ASTOR—ROBERT AMES starring team. Made by Gregory La Cava from Myron Fagan's stage show.

"TOO MANY COOKS"...

BERT WHEELER and DOT LEE in FRANK CRAVEN'S memorable Broadway laugh and heart hit. Directed by William Seiter.

Exploitation

(Continued from page 13)

foot shelf there should be provided two wooden discs about four inches in diameter. These are built to fit on the broomstick, about four inches from each end and securely fastened to the stick. This is the most important part of the job, for the stability of these discs is the success of the structure depends. The outer rim of the disc is built to take a cord and the inner rim is two discs should exactly center in number and placement. This is easily done by having the discs high in maximum diameter and then making a hole in the center. These are made of the same material as the discs and are then secured to the broomstick by a cord. These are then secured to the broomstick by a cord.

Cords are then cut to the size of the discs and then each of the discs and finally to the other disc. If the disc is properly done, there is created a rigid framework of cords to which groups of cloth may be fastened with waterproof glue. For a larger ship use larger hoops, a longer piece of gaspique and more cloth. Cap the ends with pieces of stiff paper.

Election Stuff

In states in which registration is required before the regular vote can be cast, managers can get cards up in usually inaccessible locations by using a "What Happened to Clara" with such copy as "If you do not register, you cannot vote. Register (give dates) and then see—and finish off with the shows to be offered on those dates. If contact is made with the political leaders, it may be possible to have these adopted as the official cards, which will render the announcement still further useful.

Making it from another angle, it is also possible to contact the politicians to print your copy on the official tick cards, particularly if you suggest some novel stunt to be used, such as having them get up a float or a street party. But play evens and give your aid to all parties.

Quotes from "Huck"

The Mark Twain Ass. of N. Y. is offering prizes for the 10 best quotations from his books. No chance for hook-up to this, but a suggestion that tickets be given for the 10 best quotations from "Huck." Sure to be enough variety to make the judging easy.

Contestants are required to indicate the place where the quotation may be found, and limited to a total of 300 words.

Building with Bows

San Diego, Cal. Fox theatres are getting coin on an archery contest which is being sponsored by an association of independent grocers under the direction of Supervisor George Christoffers.

The stores sell the bows and after they have practised, the kids try out at any one of the suburban Fox

houses; attempts at the target being made on the stage. The children are divided into "bunches" according to the theatre they attend and the end of the contest will be a parade of the winners. The prizes are the prizes and the winners are the winners. The prizes are the prizes and the winners are the winners.

Profile Skylines

With a practically releasing picture, an idea can be released with decidedly good results. A profile skyline, either in New York or of the local business section. Sometimes the latter, if it is done, is more effective than a city panorama.

It can be used on the sides of the marquee as a banner under the marquee, back over the entrance doors, or for a set-in in some store window. If the window idea is used, and the cost is not prohibitive, a related platform can be used with small wagons on an endless belt to give motion to the scene. In almost any form, a profile skyline is an effective attractor, particularly in the smaller cities.

Capitalized Clara

Concordia, Kans. Although "The Secret Call" was the show at the Grand, Carl P. Rogers sold the show on Clara Dows, using a bunch of question marks over a "What Happened to Clara" on the cover. Inside there was a brief discussion as to whether or not Clara could come back, running into the suggestion that Peggy Shannon was cast in the role intended for Clara in "Call" and probably would remain in the Far lineup.

Got more interest for the picture than selling Peggy sold.

Two-Way Gag

Calexico, Cal. John De Paoli, of the Capitol, issues a monthly program. To insure that it will be thrown away, he selects a picture toward the end of the month which does not look as promising as the others and gives a free admission with each paid ticket on presentation of the program.

It not only keeps the program where it can work, but it two-forges a probably poor night into a better one.

Tell It With Bills

Many hook-ups have been arranged with the phone company on "The Secret Call" but no one seems to have hit on the obvious idea of sending out heralds with the monthly bills.

Pinked the Boys

Tucson, Ariz. In addition to other drives for kid patronage, Roy P. Bruchman of the Opera House, inserted pink guest tickets in all copies of the local afternoon paper distributed more than two miles out of town. The tickets admitted any boy under 12.

Prachman feared that few of the boys would come and the door showed that many kids brought the entire family along, with the others paying for tickets. It was much better than a two-for-one.

Made Money for Day

St. Paul. Ray O'Connell built himself a lot of room will by taking a money order of the local dailies. Suggested an amateur night at the theatre, on the whole daily sold two pages per week for one month to various advertisers.

In addition to suggesting stunt, and a new one, O'Connell in addition helped promote the prizes which he is in the form of additional gratis publicity.

Two-Way Tie

Washington. Harry Crull, of the Fox, has tied in with a coffee co. which will dispense coffee to all women patrons in the rear row of the theatre. In return for cards announcing the fact, Company also uses the theatre as a newspaper advertising medium, announcing that it is the official coffee at the Fox.

Same deal, including newspaper ads, has been made with a cigarette which will also be supplied in the lounge.

Boomed by Inference

Spartanburg, S. C. Hugh J. Smart, of the Montgomery, arranged with the Fair exchange to send a telegram to him expressing regret that a certain release could not be supplied for a full week because of the demand for the hit. He meant have to do the best he could with the three days.

Not planned to exceed that run, but the posted telegram gave the idea that Smart had a great picture coming. Stunt was weakened a little by "losing" 50 duplicate copies.

Calvin, Ind. The Vets.

New Haven. Louis Le Bine, of the Roger Sherman, has a stunt to invite all civil war vets to attend "The Star Witness" in which Chic Sale does just a familiar war character. They met in front of the house and were photographed for a local sheet before going in to see the show.

Joe "Night" had a great picture in nurses' uniforms handing out capsules with the message: "Latest dope on 'Night' runs—don't miss it." The paper is folded so the word "dope" may be seen through the picture. Stunt was given his chance after Gouib overheard him practicing. Received good newspaper space.

Usher as Surprise

Newly appointed Orpheum manager, Harry Gouib, pulled the surprise stunt of the summer by featuring one of his ushers in a violin solo. Gouib, himself, was given his chance after Gouib overheard him practicing. Received good newspaper space.

Dialog Writers

Milwaukee. For the most logical dialog filled in for one scene by readers of the Wisconsin "News," the Alhambra theatre on "Waterloo Bridge" offers three cash prizes and tickets for consolation prizes.

Identification Wrinkle

New Haven. Louis LaBine, of the Roger Sherman, has a new angle to the "Identify the girl" stunt. In connection with showing of "Last Night" a tie-up was arranged with a local sheet and merchants for girl (supposed to resemble "Nikki") to be at certain spots during two-day period, with first identifier to get \$25.

Previous to stunt LaBine distributed small cards reading, "Give Nikki a ring, with house phone number attached. Dopes called theatre all hours of day and night.

Donkey Derby Bally

Dallas. Merchants in San Antonio crashed majority Texas dailies with a donkey derby. Gag was good his balcony, and fun for the kids. Some of the prize winners: "Harvey's Hic," "Hayburner," "Toop-a-Doop." To enter, kids had to furnish own donks.

'Not the Greatest Show'

Minneapolis. Orpheum last week took a slam at the use of superlatives in newspaper ads. In huge ads for "Traveling Husbands," the Orpheum said: "Despite our enthusiasm for 'Traveling Husbands' no hub or nonsense has been put into this ad. If you're shopping for entertainment—and who isn't these days—don't miss this show. But of the week. Be sure to see it. Not the greatest show on earth, bear in mind, but a show not to be missed. Etc. Ad was headed 'Show of the Week'."

Exploiting 'Dreyfus'

New York. William Black, of Warner's theatre, made extensive use of the Yiddish dailies, both in advance of the picture and during the run, as well as doing special advertising in the Jewish sections, on "Dreyfus Case." One of the dailies carried a serial of the life of the French saint which continued to the happy ending on Devil's Island, and the others all contributed lengthy articles.

Black also made window displays with prominent book stores for a liberal display of two recently written books on the Dreyfus case, as well as a showing of two movie clips of the exiled officer and effected his liquidation.

Book angle should prove useful out of town.

Price Wise Cracks

Providence. Cash prizes for a new title for "Vaporize" (Bulfinch, 100), which played at the Fox Albee here last week, were offered by Harry Storih, house manager.

Many gave in suggestions, but these two take the cake: "99 Per Cent Decent" and "Her Lifebooy."

Lowdown on Joan

Cleveland. A series of broadcasts giving low-down on Joan Crawford's life was a stunt by Loew's Alton to sell "This Modern Age." Story was written by her mother, Mrs. Cassin, and broadcast in seven installments. W.G.A.R. idea was built up by John Tatt, W.G.A.R. manager, who met Mrs. Crawford's mother in Detroit when he was managing a station there, and when Joan called herself Lucille La Seun. Her real name, according to the radio yarn, is Billie Cassin.

Scared 'Em

Birmingham. George Steele, in connection with "Caught Plastered," scared every body stiff by rigging up a couple of kids as hospital inmates carrying a stretcher around town. In the stretcher was a wax dummy. Both sides of the stretcher carried a sign: "Not dead, just unconscious from laughing at 'Caught Plastered'." On circus day the stunt followed the parade and one woman is alleged to have fainted.

Special Jones Barrage

Tacoma. Having played the entire Bobby Jones series at the Broadway theatre, Clem Pope brought back the entire series for a single showing at a midnight matinee, following the final night show. Coffee was served the patrons in the lobby. Golf clubs and sporting editors were worked for publicity, and now Pope is figuring on repeating the stunt next spring, when the season opens.

Juvenile Revivals

Brooklyn. Murray Alper, of the Fox Commodore, is making a noise about his Saturday morning revivals for the children. It was intended to provide the kids with suitable amusement fodder on the holiday.

Alper finds that many parents accompany the children and many have explained that they are glad to get another chance to see one of the old timers again.

Their First Theatre

Louis. During distribution of dailies following a "Broken Dolls" stunt, Milton Harris, Fox theatres, found that many poor children here had never been in a theatre. There are hundreds of families to whom even a dime for a movie show is beyond the family's purse.

Harris went into conference with Harry Greenbaum, of the Fox, and planned a treat for about 150 of these youngsters, taking the traction car to free transportation and bringing the kids to see "Sporting Blood" and the R. & M. Marché Militaire.

Seems incredible that city kids never should have seen a picture, but there are plenty of poor front families here barely existing.

Kidding Announcers

New York. Getting a little advertising through the organ is one of the stunts of the "Punch" theatre, Bronx. A loud-speaker is at the organ console and the stations are announced by Graham Crackers, who parodies the usual loud announcement style and tosses in a couple of laughs and a plug for the show between numbers. Work is done by Manager J. Robinson from his office. A good gag if it can be made funny, and Benjamin qualifies in this direction.

Two Drinks Each

Buffalo. When James J. Moore played "Gold Digger" at the Capitol, he invited his patrons with orange drink, promising 150 gallons from a local shop. Each patron, as he sipped his drink, was given a card for another free glass at the store making the donation. Store figured that the cards would locate the source and bring people down for an encore which might become a habit.

Old Youngsters

Syracuse. With an eye to the newspaper possibilities, Gus Lampe, of the Ekele, invited the inmates of two homes for the aged to his guests for "Young As You Feel." The ages of the guests ranged from 60 to 95, and Lampe discovered that one woman, 85, never had seen a talking picture though she had been to the theatre in the silent days. He had her photographed solo and used that for an extra story.

Changed a Street

Pasadena. Colorado street became Honey-moon Lane during the showing of the Dowling feature at the Pasadena. Elbert Baker arranged with the police to post the lamp posts near the theatre with herbs, signs and other decorations a distance of several blocks up and down the street. Done before, but not in Pasadena, and it made a big hit with the customers.

Rotarian Stage Luncheon

Pittsburg, Mass. Edward B. Haley, manager of the Pittsburg theatre, made a good will gesture toward the Rotary club which won much publicity and comment for the theatre. Haley invited the club to hold a luncheon on the stage instead of in a hotel as customary. Regular meeting was transacted, after which the Rotarians saw "Smiling Lieutenant."

ANTHONY BUSHELL

Noted young English actor crashed into picture fame through his performance in "Journey's End," which brought him to the attention of George Arliss, who immediately cast him in "Disraeli," thus establishing Bushell as one of film's future stars. Placed under contract to Warner Bros., they presented him in "Three Faces East" and later "Chances," both hits for him. Later, as the "Boy" in "Five Star Final," his outstanding hit, and a Warner Special, it was determined to groom him for stardom. Bushell came from the English stage as a member of Sir Gerald du Maurier's cast of "Diplomacy."

ROBERT Z. LEONARD

This year has directed, "The Bachelor Father," "It's a Wise Child," "Five and Ten," and "The Sign of the Cross." NOW, GRITA GARBO in "Susan Lenox, Her Fall and Rise." Watch for it!

Where else can you get a
picture so POWERFUL, so
BIG, so TRULY GREAT, as
FIRST NATIONAL'S



FIVE STAR FINAL

NATIONAL
RELEASE
DATE
SEPT. 26

with **EDWARD G.**

ROBINSON

H. B. WARNER MARIAN MARSH

FRANCES STARR, GEORGE STONE, ANTHONY BUSHELL

Directed by **MERVYN LEROY**

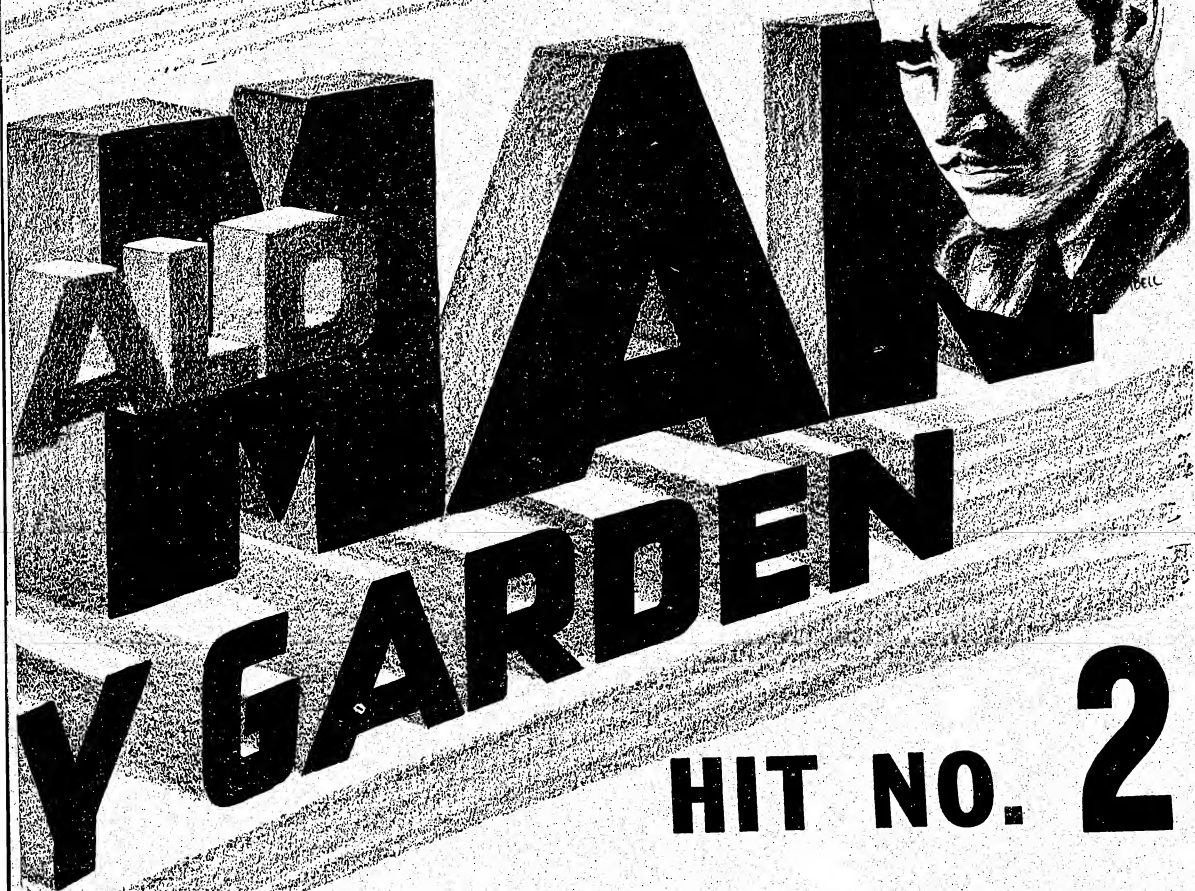
more than your
contract
calls
for

With "STREET SCENE" defin
GREATEST BOX-OFFICE SMASH OF
SAMUEL GOLDWYN
Now Brings You



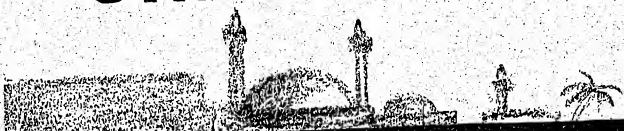
BACKED UP WITH ANOTHER HUGE UNHOLY

**itely set as the
ALL TIME**



HIT NO. 2

**In the Mighty Series of
Money-Makers Released by
UNITED ARTISTS! The Leader!**



UNITED ARTISTS EXPLOITATION CAMPAIGN

time was here in 1929 on account of bad health, buying a fruit farm. His widow was known as Countess St. Clair, English musical comedy actress. She left the profession to

EXHIBITORS CHEER AS PRODUCT BRINGS BACK

EVERYWHERE they're saying it's a PARAMOUNT year. Thousands of smart exhibitors are shouting "Happy New Year" in September. They've signed a PARAMOUNT 1931-2 contract, and they know that means a consistent run of week-after-week quality product. Box-office records of early fall releases prove it!



CHEVALIER-LUBITSCH "SMILING LIEUTENANT"

A country-wide clean-up. Wrecking records in every town. Claudette Colbert, Charlie Ruggles and Miriam Hopkins.



"AN AMERICAN TRAGEDY"

Paramount's mighty dramatic hit. Practically doubling business in every theatre. Based on Theodore Dreiser's novel. Directed by Josef von Sternberg. With Phillips Holmes, Sylvia Sidney and Frances Dee.



"SILENCE"... CLIVE BROOK

and great cast including Marjorie Rambeau, Peggy Shannon and Charles Starrett. Powerful dramatic smash that's doing big-money business. Directed by Louis Gasnier and Max Marcin.



"SECRETS OF A SECRETARY"

CLAUDETTE COLBERT, Herbert Marshall and Georges Metaxa. Directed by George Abbott. Swell money picture in the small towns as well as the cities.



"HUCKLEBERRY FINN"

Clean, wholesome picture for the whole family. With Jackie Coogan, Junior Durkin, Mitzi Green, Jackie Searl and Eugene Pallette. Directed by Norman Taurog.

PARAMOUNT'S 1931-2 BOOM-TIME GROSSES



4 MARX BROS. "MONKEY BUSINESS"

It's in the air! Here's the greatest comedy hit in five years. The money-making maniacs at their best. Rave reviews say "MONKEY BUSINESS" will do more to bring back happy-box-office days than any picture in years. The Laugh Panic of the age! Opening soon at long-run Rivoli, New York. Directed by Norman McLeod.

And here is just a sample of sure-fire box office hits to come! "THE ROAD TO RENO" — Lilyan Tashman, "Buddy" Rogers, Peggy Shannon, William Boyd, Irving Pichel. "MY SIN", showing the real TALLULAH BANKHEAD and handsome FREDRIC MARCH. "TWENTY FOUR HOURS"—world famous novel—with CLIVE BROOK, Kay Francis, Miriam Hopkins, Regis Toomey. RUTH CHATTERTON in "ONCE A LADY". GEORGE BANCROFT in "RICH MAN'S FOLLY". "TOUCHDOWN", football story with Richard Arlen, Peggy Shannon and big cast. Lubitsch production "MAN I KILLED" with Nancy Carroll, Phillips Holmes, Lionel Barrymore. Is it any wonder Paramount exhibitors are happy.

Big Money
Pictures **PARAMOUNT**

Resume of World Show Business

(Continued from page 5.)

into show business. Always true to some extent, but more so during the year just past.

Talkers were made in practically every country in the world by small indie outfits that thought they could get away with it. There were a few Chinese, films, some Greek, the Czechoslovaks tried it, even a small country like Holland managed to get a native picture company started.

Most of them, of course, didn't pan out. It was too tough a struggle. The majority of minnie companies that mushroomed all over the world are already weeded out. With more starting.

But that misluminous movement was and is responsible for one of the greatest film headaches. It put ideas into the heads of politicians.

All over the world vote-seekers began to realize that picture business made a good election horse. "We must protect the nation's industry and develop it," went the cry. And on that excuse, and generally with no further investigation, came all sorts of frantic efforts to develop native film companies at the expense of established world films.

Taxes

Contingents and taxes were the result. Fantastic taxes in several surprising parts of the world. Argentina raised the film tax 1,500%. Showmen protested, but the government turned a deaf ear for a few months. Finally the theatres closed down as a protest and the government came down to earth.

Same situation in Holland. A number of theatres closed because of an impossibly high tax and won their point.

Everywhere, for a while there was an attempt by governments to cash in at the expense of pictures. India doubled its tax rate. Australia established a new high, taking 8c. a foot on all foreign reels.

A few weeks ago Mexico entered the high tax field. Film taxes were raised 1,000% over the previous tax. Showmen say they'll be ruined and threaten to close down. It's the old battle. The old challenge and the old answer.

It wasn't only taxes. In Germany, Austria and France, it was a contingent. You can bring in so many of your films if you take so many of ours. It didn't work. The German contingent, the toughest of all, died quickly. Austria followed suit, just as they had in establishing it. The French also dropped their contingent demands during the year. They realized they couldn't get away with it.

Italy Different

Italy tried different ways of handling the problem. First, they

barred all foreign dialogue from showing in their country. Knowing they didn't have enough locally made films to satisfy the trade, Italy ruled merely against foreign dialogue. Foreign silent, the Italians decided, were okay to fill in with. That didn't last either. Some one talked to Mussolini and he backed down a little. He ruled for 10% foreign dialog. After that he found it was pretty hard to decide just what was 10% dialog in a film.

Italy tried several other things, during the year, but mostly of a constructive character. A government bonus was announced for all native made films of feature length. About \$1,000,000 was set aside as a government subsidy for picture producers. To date, despite all that, Italy's film industry is nothing much.

Death of Signor Pittaluga was a blow to Italy. He was the one progressive leader of Italy's film industry. It will take them considerable time to develop someone to replace him.

Different Laws

There was humor of a sort connected with the attempts made in some parts of the world to regulate the talker rage. Norway grew frightened at the thought that talkers might eat up all her legit actors and ruled officially that legit actors were forbidden to accept picture offers. It didn't last, of course. In a few weeks there was a repeal.

Switzerland for a time tried to get away with a law forbidding English dialog in films.

None of that helped. Most of the countries making the hullabaloo found they didn't have enough native product of any value to back up their attitude against the "foreign invasions." Spanish pictures still fail to draw in South America. They simply are not good enough, or the few that are, are few and far between.

In strange contrast to this England, France and Germany made strides ahead. In England most of filmdom is controlled by either the Gaumont combine or British International. Both have many tentacles and have made progress. Picture business in England proved to be profitable with both companies making considerable profits. They turned out some good films, too. Broadway couldn't accept these pictures in large numbers because of the essentially sound local output, but in England the films beat out American makes. Grosses on British films for the year were estimated to be about 50% better in England than grosses on American films. That's headway.

It's also natural. Customers all over the world are alike. It's the

good pictures that bring in the money, no matter who makes them. But if they're not local-made, around to be seen, it stands a better chance than an equally good foreign. That's the thing that makers of quickie foreign versions had to learn. And did.

Financial Escape

In Germany an ironical thing occurred. Bankers were skeptical of picture business and didn't want to get involved very far. So Ufa and Tobis turned elsewhere, and most of the little fellows turned to Ufa and Tobis. With the result that when Germany's financial crash came along, the film companies were more or less untouched.

Tobis is financed from Amsterdam, probably the most solidly wealthy capital in all Europe. Ufa got some money in America and some in other spots. It has been well established for many years. An easy thing to arrange financing. Answer is that in the year when practically all of Germany's industries got shivered on the rocks of a financial depression Ufa announced having \$1,500,000 in cash on hand and has declared a dividend. How much dividend is unknown yet for the matter of a few days, but it is certain. The year previous Ufa had to pass up a dividend.

Not all was smooth sailing. Terra, always a fairly precarious German independent, got into a bit of a bind and went under. Emelka had to be re-assembled. But it tells something that a Swiss-German-French combine quickly stepped in and put Emelka on its feet.

In France

France had its troubles. French bankers helped out. The French government helped. But it was a hard sled to pull. And mostly uphill. What helped France was a sudden almost national interest in films. Especially did the younger set become interested, with most of France's artistic channels suddenly turned in the direction of the cameras. Founders that ordinarily in France would turn to painting, play writing or noveling, turned to films. Two French pictures, "Sous Les Toits de Paris" and "La Mitten" were almost universally admired for their artistry. Not much, perhaps, those two films, but an indication of a healthy trend.

French filmdom developed a strong man in T. Natan, an old-time talker who didn't make himself really felt until the talker age. He became a general of the French industry. He merged several companies into the Pathé-Natan combine and was just on a paying basis. It's now better than solvent, with the future bright.

France and Germany tried several times to arrange tieups for production. M. Doan, head of the French Producers' Association, was especially instrumental in attempting an agreement between the two countries. Dr. Pluge was on the other end of the deal for the Germans, and it almost went through under the head of an "entente cordiale." But the French Ministry stepped on it just in time. It was too full of loopholes and dangers. It was born, not out of the intention to better the film industries of the two countries, but out of a desire to outsmart each other and outdo the Americans.

The Americans didn't try to stop it. They sensed it wouldn't go through, so sat back and watched. It didn't.

Insulted

Another dangerous development during the year was that a number of countries began getting national pride out of their own films. They watched American product for insults and made it plain that they didn't like what they didn't like.

Unlike the past, they didn't merely protest. They made reprisals. Germany didn't like "All Quiet on the Western Front" and tried to bar it. Did, for a while. Austria, Czechoslovakia and Holland followed suit out of respect to Germany. In Holland it didn't last long. Nor, for that matter, did it in Germany itself, but for a long time Universal had a fight on its hands.

"Hell's Angels" also offended the Germans. On protest of the German Ministry, the picture was pulled off as far away as Valparaiso, Chile. But then Germany began getting tough. It United Artists didn't withdraw the film from the

world market, the Germans said, all U. A. product would forever be barred in Germany.

France took up the hint and passed out the same kind of a dictum on "Fifty Million Frenchmen" (W.). Here it was even more important as a gesture because the film was never intended for France or the French market.

Just a gesture? Perhaps, but a serious one, and of great significance in the light of the personal development but in those countries.

Analyzing

In the meantime America kept on trying to figure out the foreign thing on its own and without worrying about the other fellow. The year started with Paramount deeply entrenched in Joinville, France, making versions in practically every European language, but watching especially five. Par is still there and still trying to figure it out. Over a 100 foreign films have been made in Joinville, but whether or not it has meant anything to Parle the way of revenue is best observed by the fact that H. H. Seldman, Par's foreign head, is now in Europe trying to make up his mind what is best. On his present survey depends Paramount's future.

Metro made a great try at manufacturing foreign versions in Hollywood. It hired practically all available talent and began making foreign-language films in earnest. After looking at the return figures on the first two, Metro sent all the actors and directors back and has been stalling ever since on foreign.

Fox is still making some foreign directs in Hollywood. Warners made some German films in Berlin. Universal made tieups with local film companies in London, Berlin and Paris for versions. New Paramount has started making films in London. RKO is making some talkers in London, also.

What all amounts to is a general confusion and lack of assurance as to what the best course is. Americans are loath to give up the foreign market, once a healthy part of their income, yet for a time they seemed to be fact just that. Dubbing didn't work. Title imposition on talkers didn't work. Versions didn't work.

For the moment there's a reniten for an attempt at dubbing again. Maybe it will result in something. No one knows. It's still in a highly experimental stage.

The Legit

For legit things were none too good last year throughout the world. Yet there was a sort of international aspect to it such as hasn't been seen in some years.

Broadway and show after show from London. Most of them died over here. But of the hits, the two top were "Barretts of Wimpole Street" from London and "Grand Hotel" from Berlin. Playbrokers

In New York are authority for the statement that more money, among their fraternity, is being made at the moment by those who are agents for European scripts. Everyone wants a European play. Several are in rehearsal. Several more will come out soon. Whether it will hold or not is conjecture, but it looks like a European cycle of plays in New York.

London, on the other hand, had its cycle of American plays. "Strictly Dishonorable" flopped. "The Star Final" made good.

But business in general was off.

Vaudeville

Vaudeville was an up and down proposition through the year. There seemed to be bright hopes for it forever kindling. Most didn't quite come through, but there seems to be a reaction for more vaude everywhere.

In America, vaude moved forward slowly.

In London things seem to be looking up for the future.

Paris tried for a second time vaude house. It couldn't make the grade.

In Berlin vaude conditions were pretty much topsy turvy, with the government to blame for most of the trouble because of taking over the vaude agency and making it municipal. Iurena is the name of the German official, vaudeville agency, and allegedly he can't do a thing. He can handle vaude booking there. Means that the spirit of competition pretty much died out and prices went boppo.

Talent

One curious thing developed during the year was a sudden talent depression all over the world and in all branches of show business. Again pictures are blamed, this time largely with some basis of truth.

Picture people suddenly realizing that new talent must be developed instead of let the legit stage develop it, and then said it. Actors were taken everywhere. They weren't shy about going. There may be more art on the stage than in films, but the lure of gold worked very quick results.

Nite Clubs

Probably the worst year of all was had by night clubs and resorts the world over. Paris had a miserable season with most of the night clubs dead. Even Joe Zelli, head of all night life in Paris, began considering going into legit for a while. From the frying pan into the soup. He didn't have to. Things straightened out for him as soon as the college boys got over. They didn't straighten out for anyone else in Paris.

In London, nite life conditions are best indicated by the failure of the Kit Kat Club.

In New York, the nite clubs can be counted on the fingers of one hand. With fingers left over.

And restaurants in N. Y. are serving all-you-can-eat meals for 60 cents.



CLIVE BROOK

During the past five and one-half years, Clive Brook has appeared in 21 Paramount productions, and critics were unanimous 21 times in applauding his talent. Although he is known as the suave of gentlemen to his fans, his favorite role is that of crook, Helioptro Harry in "Forgotten Faces."

With William Powell and Evelyn Brent, Brook appeared in Paramount's first talking picture, "Interference." Brook's current picture is "Silence."



ROUBEN MAMOULIAN

Director of "Dorcy," "Marco Millions," "Wings Over Europe," "Conical," "A Month in the Country" and other Broadway plays. Directed for the screen "Appassionata" and "City Streets." Has recently signed a long term contract with Paramount with a reserved privilege to frequent leaves of absence to direct theatrical productions in New York.

His next assignment for the screen is "Dr. Jekyll and Mr. Hyde."

The Trail of Broken Records starts NOW

Number One

"WATERLOO BRIDGE," sterling in performance and stirring in its dramatic appeal, launches Universal on its way for 1931-1932. An auspicious beginning for any company in this, or any year.

BEHIND the picture was the steady hand of James Whale. "Journey's End," one of the notables of last year, was his. Now "Waterloo Bridge" comes to reaffirm his directorial prowess, if any such further evidence were necessary. Two pictures only from him in approximately eighteen months, but what a pair!

KANN

Produced by
Carl Laemmle, Jr.

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WATERLOO BRIDGE

...with capacity crowds greeting its great \$3.00 premiere at ORPHEUM THEATRE, Los Angeles, Sept. 5th . . . and 28 SMASH OPENINGS in one week including grand premieres at MAYFAIR, New York, and ALBEE, Brooklyn . . . Sept. 4th and 5th . . . a block-long line waiting to get into LYRIC, Indianapolis . . . with the Cleveland critics going wild about it...yes sir!...the trail of broken records starts NOW!

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Directed by

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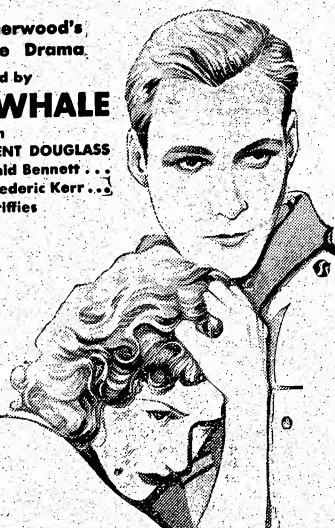
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MAE CLARKE... KENT DOUGLASS

Doris Lloyd . . . Enid Bennett . . .

Bette Davis . . . Frederic Kerr . . .

Ethel Griffies



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THE PUBLIC IS THE FINAL JUDGE!



Get Ready To Give Them Hits Like These!

GARBO—They want more like "Inspiration." And wait till they see "Susan Lenox"—Garbo gets the gold!

SHEARER—After "Strangers May Kiss" and "Free Soul," naturally the public waits for Norma's new season hits!

CRAWFORD—"Dance Fools Dance," "Paid"—sure they loved 'em and they'll flock to Joan's forthcoming delights.

DAVIES—Her great dramatic work in "Five and Ten" is a forerunner of her big thrill-vehicles to come!

BEERY—When you can flash Wallace "Secret Six" Beery from your housefront you know it's a sure housefull!

MONTGOMERY—"Shipmates" and "Man in Possession" were only starters for handsome Bob. The public wants more!

GILBERT—His first new season and "new idea" film is "The Phantom of Paris" and it's jack for Jack!

LUNT-FONTANNE—We told you so! Class will tell! Their first "The Guardsman" is \$2 worth at the Astor, N. Y.

HAINES—The Haines they liked in "Just a Gigolo" is the boy they want to see next season! They will!

NOVARRO—He clicked with his fans in "A Son of India," and he'll click again in his new romances!

LAUREL-HARDY—Every day come new glad reports from their first full-length feature comedy "Pardon Us."

TIBBETT—Those who have watched the progress of his coming film "The Cuban" predict a new high for Tibbett.

KEATON—Now's the time to begin telling the folks about "Sidewalks of New York." They'll laugh till it hurts!

DRESSLER—"Politics," "Min & Bill," "Reducing"—Marie Dressler's is the magic name that thrills the folks!

Certainly they want hits like "Trader Horn," new personalities like Clark Gable—Are You All Set For Another

METRO-GOLDWYN-MAYER YEAR?

PERSONAL MAID

(Continued from page 16)

range a happier ending, is a bit abrupt. He has just asked his daughter-in-law's personal maid to marry his grandson, and she, like a lady, has refused. Some funny things happen besides, but customers may not particularly mind so much as the critics. That's showing Pat O'Brien as the big self-made man and business manager of the old man. If the direction meant to convey some mystery about O'Brien's role, they succeeded, but it wasn't really necessary and it might have proved better had he been provided with more forceful action and dialog. The customers will go for Mary Boland and George Pawcett. Gene

Raymond, also. Raymond is the grandson who walks into Grand Central with a mecon coat when people generally about as without any coats at all. He does pretty good job here and looks like a corner with the face and figure the film will like, having that manner that potentially. But somewhere Miss Boland should have that chance to do bigger things than here. Anything and everything she pulls as the neurotic and slightly eccentric rich society mother will win the customers. Between her and George Pawcett the fans will have more than an ordinary good time. And between O'Brien, Raymond and Miss Carroll they have their romance. If memory serves Monte Bell presided at megaphone on the picture, but was switched after most of it had been completed in favor of Lother Mendes. The way the picture works out, that a change was made in direction, is noticeable. The picture unravels a bit more heavily towards the close and not so subtly as the first three reels or so.

There are some fine servant character bits besides, but the moment when Miss Carroll is shown answering an ad for a maid and coming in on a Jewish woman who know her on the east side is not in the best of taste and hardly necessary. The type selected is bad and serves only to weaken the class atmosphere which the picture's backgrounds have.

Terry Carroll, which sounds like being related to Nancy Carroll, has a couple of lines to speak but not really to be judged by. She is photogenic in silhouette for the brief moment that she shows.

The picture begins on an east side tenement atmosphere sequence, through dumb waiter openings, and then swings to the Grand Central. That's really the beginning of the picture when Nancy Carroll meets her future lover. She is a personal maid to the boy's mother and as such is the pet and boss of the household. She wants to be a real lady.

When the boy is expelled from Yale his mother sends the personal maid to meet him and take him to an aunt in Virginia. He tries to run and gets insolent besides running off with the girl's expense money. Old, invalid granddad from his wheel chair on the terrace roof knows all this, although he hasn't seen or met the girl. So when she gets back she has

to see the old boy and master. Any way later she bumps into his mysterious business manager when she takes a week off to play the real lady with some money she has saved. It's on the make when the grandson returns, a new man. So the picture goes back to the Pullman train and the girl and the boy wind up in each other's arms on their way back to Virginia. Granddad is dead then and the boy must make good on his own. But that's as far as the picture goes.

The wise exhibits will play up that Doland-Pawcett comb, Miss Doland will not fail to please, because she's a really fine actress. Shan.

DANTON

(GERMAN MADE)

Alliance production and Capital Film release. Stars Fritz Kortner and features Lucie Mannheim, Gustaf Granlund, Gustaf Gelf, Alexander Granich, Louis XVI. Directed by Hans Behrend. Photographed by Hans Behrend. Music by Arthur Guttman. At Grand N. Y. Week Sept. 1-5. Running time, 88 mins.

Lucie Mannheim, Fritz Kortner, Gustaf Granlund, Gustaf Gelf, Alexander Granich, Louis XVI. Directed by Hans Behrend. Photographed by Hans Behrend. Music by Arthur Guttman. At Grand N. Y. Week Sept. 1-5. Running time, 88 mins.

As the title suggests, this is the French Revolution, but as the Germans see it, with German dialog. Photographically and artistically it's a highly commendable film, but financially it has a thin future. German people, as a general rule, know even less about the French revolution than Americans, which means that the film isn't likely to attract them. And there's too much conventional stuff for Americans.

Outstanding is Fritz Kortner's masterly performance in the title role. This man is by now pretty generally recognized as the finest actor on the German screen. A tough part, too, with many chances for over acting, but Kortner holds and gives a consistent performance.

To that there is to be added the fine photography and clever direction on the right side of the ledger. Hans Behrend tried some dangerous technique in some of the action, using shadow and light rather than movement for action, but gets his ideas over without trouble. Number of many scenes are especially well handled and the slow working up of the mob in Parliament while Danton makes his last plea is exceptional.

Where the film falls down is in the scenario. Continuity is not well

feared, with the result that it all seems sketchy and vague. That's especially bad in view of the fact that everyone else's knowledge of the French revolution is vague also. Very few people can off-hand figure out the comparative values of Danton, Robespierre and Marat. Film should have established the relations of these men to each other and the revolution at the first opportunity. But the makers have taken all this for granted and leave the customers to figure it out for themselves.

Also a different version seems to have been taken in having Louis XVI. instead of the weak willed homeless person that he was, portrayed as a victim of circumstances, proud but willing to bow to circumstances and not allowed to Revolutionists asking for his head as a result, appear to be even more cruel and cold than they were. Robespierre wears horn-rimmed glasses. Maybe they had them then.

Mirrie Antoinette is shown being dropped to the guillotine, but isn't otherwise brought into the action and Charlotte Corday, who killed Marat, is also out. That puts the entire feminine burden on Lucie Mannheim's shoulders as Louise Gelly. Danton's sweetheart and wife. She carries the responsibility without trouble, having very little to do and thus practically robbing the picture of feminine appeal. Film ought to get nice strongly, but isn't likely to attract seriously. *Karl*

Der Kleine Seitensprung

("Off the Path of Virtue")

(GERMAN MADE)

Reinhold Schunzel, Manufaktur, Direction Reinhold Schunzel, Manufaktur, Reinhold Schunzel and Eberhard Freyberger. Photography, Werner Brandes, Josef, Dr. E. Leiser, music, Ralph Krewin. Production management, Eberhard Freyberger. Recorded on Klangfilm. Cast: Hermann Thalmann, Romya Smiley, Hans Drausewetter, Otto Wallburg, Ilse Hillebrand, Mrs. Dimpf, Hermann Hildebrand, Sabo, Martin Ziegler, Paul Westermeyer, Hanning, Lutz, 37 mins. At Gloria-Vallst, Berlin.

Enthusiastic applause at the finish greeted this picture. Reinhold

Schunzel's first talker is at the same time his comeback as a director. In this, clever and amusing comedy, with no great ambitions, Schunzel shows that he has learned in his last that he has dropped many of his old habits.

Manuscript is effectively built up from the beginning, although its plot contains nothing exactly novel. A married couple glide off the narrow path without really doing anything showy. Some sentences are too long and could stand cutting.

Here Schunzel is actor-director. Not a mistake in the cast or in the acting. In a small part Hermann Thalmann takes honors. Hermann Thalmann and Romya Drausewetter are also splendid, as is Romya Drausewetter, who is most advantageously photographed. She has a most convincing laugh. Besides which, she knows how to weep. Otto Wallburg is funny in his stuttering and stuttering way, while only Ilse Hillebrand overdoes at times. *Magnus*.

THE BARGAIN

Best of the best production and release. Features Lewis Stone, Charles Laughton, John Barrymore, Oscar Apfel, Robert Kell, based on Philip D. K. Play, and cast of the Grand N. Y. Sept. 1-5. Running time, 65 mins. At Grand N. Y. Sept. 1-5. Running time, 65 mins.

Tackling climatic breadth, the picture is a wealth. Seems obvious that the makers simply repeated the original play without changes. Result is a film with no punch except for the comedy moments of Charles. (Continued on page 50)

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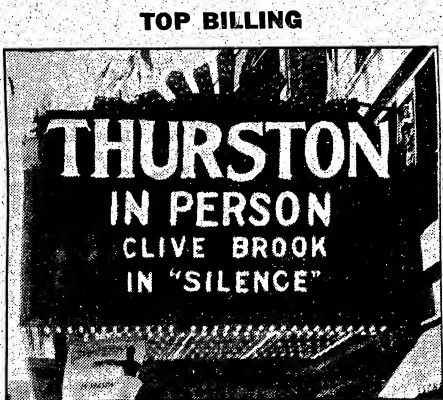
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HOLLYWOOD

(make them letters big, poddner)

Editor "Variety,"
New York City.

Dear Sir:-

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Dusty and bed-ridden from a distressin day at the Metro-Goldwyn-Mayer studio, wot wit retakes and stand-ins, we am in no mood to dicker wit those hermed in by the glittery bigltry of B'way. You wants us to be Internat'nal? We AM Internat'nal, spoken of in various tong's wit the reverent respekt wots due artistes who knows no man-made boundaries

We of HOLLYWOOD (make them letters BIG again) salutes you in your own language. NUTS! That's woth the 500, easterner.

Signed, sealed & witnessed,
(against our will)

Herr
CLAYTON JACKSON DURANTE
Senor
Monsoor

P. S. #1. This is not for publikashmxxx, parzi.. (tjis is not for print, but my FAN MAIL at the M-G-M (commisary---anchal) is terrific. Wham! I am in great Demand---at parties.

JIMMY DURANTE
(The Retake Kid)

P. S. #2. Always sunny, great golf courses, plenty of golf balls and with Jimmy's nose as a putter, what more can I ask for?

LOU CLAYTON
(The Pashie-Mashie Kid)

P. S. #3. Like a true native son of California, I come and went on the S. S. CALIFORNIA.

EDDIE JACKSON
(The "En Route" Kid)



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ARTHUR KOBER

A LITTLE LIKE SHAKESPEARE

"It Pays to Advertise" marks the writing debut of Arthur Kober, Broadway press agent and chronicler, and if his work here may be accepted at face value, he is bound to prove an important adjunct to the Paramount forces. For it would seem that a large proportion of the picture's success is directly traceable to its story treatment."

—Evening "World."

"What makes 'Up Pops the Devil' as amusing in film as it was recently on the Manhattan stage is expert dialogue by Arthur Kober."

—Time Magazine

"The excellent adaptation by Arthur Kober, who seems to be improving daily under the Hollywood sun, helps to make 'The Secret Call' a film even better than it actually is"

—Morning Telegraph

"'Up Pops the Devil' is a rollicking comedy with fine plot and snappy dialogue."

—Film Daily

"Stuart Walker has taken Wm. C. de Mille's play, and with Arthur Kober's help in adapting and dialoging it, has built up a dramatic story which catches one's interest at the start and holds it under the final scene."

—Kate Cameron, New York "Daily News."

HARRY CHANDLEE

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WAMPAS BABY STARS OF 1931



ANITA LOUISE
R.K.O.-Pathe Productions
UNDER PERSONAL CONTRACT TO
CHARLES P. ROGERS



MARION SCHILLING
R.K.O.-Pathe Productions



ROCHELLE HUDSON
R.K.O.-Radio Pictures



JOAN MARSH
Metro-Goldwyn-Mayer Pictures



KAREN MORLEY
Metro-Goldwyn-Mayer Pictures



MARIAN MARSH
Warner Bros. Pictures



JOAN BLONDELL
Warner Bros. Pictures



SIDNEY FOX
Universal Pictures



JUDITH WOOD
Paramount Pictures



FRANCES DEE
Paramount Pictures



BARBARA WEEKS
Samuel Goldwyn Productions



FRANCES DADE
Free Lance
MANAGEMENT LILLI C. SHADUR



CONSTANCE CUMMINGS
Columbia Pictures



SIDNEY FOX, adorable Universal star to play in "Strictly Dishonorable," says: "I've used Lux Toilet Soap practically always."

Again the 13 Wampas Baby Stars all use Lux Toilet Soap



ANITA LOUISE, petite star under contract to Charles Rogers, now appearing in "Other People's Business," says: "I love Lux Toilet Soap."

ROCHELLE HUDSON, captivating R. K. O. star, is currently appearing in "Are These Our Children." She says: "It's wonderful soap."



*Learn the Complexion Secret
9 out of 10 Screen Stars know*



JUDITH WOOD This alluring Paramount star is appearing in "The Road to Reno." She says: "I always use Lux Toilet Soap!"



JOAN BLONDELL, alluring Warner star. See her in "Lareny Lane" and notice how flawless her skin is in the close-up. She says: "Lux Toilet Soap is excellent for the skin."

AS enchantingly different as each of the 1931 Wampas Baby Stars is, they all have in common one vital appeal... the alluring loveliness of exquisite skin!

Wisely these thirteen charming girls have given their lovely skin the same fine care that former Wampas Baby Stars have given theirs!

Lux Toilet Soap keeps their skin so smooth that even the searching glare of the close-up lights reveals not the slightest flaw!

In fact, of the 613 important actresses

in Hollywood, including all stars, 605 depend on Lux Toilet Soap for smooth skin! All the great film studios years ago made this soap official in all dressing rooms!

When next you see your favorite star in a close-up, remember that *nine out of ten screen stars use white, fragrant Lux Toilet Soap to guard their lovely skin!*

If you haven't already tried Lux Toilet Soap — don't lose time! Order several cakes of the stars' favorite soap today. You'll love its caressing lather — so generous even in hard water!



BARBARA WEEKS, United Artists' star, shows her power to win hearts in the film, "Palm Days." She says: "The close-ups demand flawless skin. I use Lux Toilet Soap for mine."

KAREN MORLEY, beautiful M. G. M. star, whose latest picture is "Politics," says of white Lux Toilet Soap: "I am devoted to it."



CONSTANCE CUMMINGS, enchanting Columbia star, is currently playing in "Lover Come Back." She, too, uses Lux Toilet Soap. She says: "It's so good for the skin."



MARION SHILLING, charming Pathé star, playing in "Sundown Trail," says: "Lux Toilet Soap for smooth skin!"



FRANCES DEE, delightful Paramount star, playing in "An American Tragedy," also uses this soap. She says: "It's wonderful."

MARIAN MARSH, lovely Warner First National star in "The Road to Singapore," says: "It's excellent."



(Right) **JOAN MARSH**, blonde M. G. M. star, appearing in "Politics," says: "A wonderful soap!"



FRANCES DADE, piquante star who is so lovely in "Daughters of the Dragon," relies on caressing Lux Toilet Soap. She says: "It's so kind to the skin."

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In Production

"Mata Hari"

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"Unholy Garden"

(Ronald Colman)

EDWARD J. MONTAGNE

Scenario Editor

Paramount-Publix
West Coast Studio

My First Vacation in Ten Years Has Just Come to an End. . .

I took three weeks off this summer (caught three fish). Needed the rest and so did my boys. Sorry I had to

turn down several requests for our services around New York (and one fat one in New Orleans). After all

we're flesh and blood — not iron . . . But we're back in harness again now — rarin' to break even more box office

records. (By the way, we did break a lot of them even during the somewhat depressed times through which

show business has been passing). We appreciate the fine things the public and the officials of the companies

for which we worked have said about us. And they seem to think we ought to go right back over the same

ground we covered before because we turned so many red ink figures into profitable black ones . . . It's okay

with us. So here goes! As we enter our new season, I take this means of thanking the following especially

for their fine cooperation in the past. We look forward to the continuance of relationships which I believe

have been as pleasant as they were mutually profitable: H. Harold Gumm • William Morris Inc. • Abe

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Writer-Director

Paramount Pictures

Hollywood, Calif.

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"SCARFACE"

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AGNES CHRISTINE JOHNSTON

WRITER

Greetings

from

The Hollywood Duo



International Greetings

from

JEANETTE Mac DONALD

PERCY HEATH

WRITER

PARAMOUNT

U's. Old Air Special

Winds Up as 5-Reeler

Hollywood, Sept. 7.

At one time on the Universal program as a special, the air story titled 'Eagles' is now down as a five reeler in the Whirlwind series. Yarn has been kicking around U for some time but when somebody thought it should be made, execs complained at the expense.

Jack Moffit is now doing a treatment of 'Eagles' with the film budgeted at \$75,000.

Two other stories are being readied for U's Whirlwind series of 12 action films on a economy budget. C. Graham Baker, former production executive at Warners-First National, is writing a dog story with a police canine as star. Other is 'Blue Blazes', auto race yarn.

McFadden on 'Lottery'

'Devil's Lottery', an original story by Dimitri Ostrov, is Hamilton McFadden's next directorial assignment at Fox.

FERDINAND CARL SCHUMANN-HEINK

AUTHOR-ACTOR

Author of

"EQUATOR" (Stage)

"MAMBA" (Screen)

"THE FIGHTING ROMEOS"

"RUINS"

"PALAVER"

Played in

"HELL'S ANGELS"

"FOUR SONS"

"THE WEDDING MARCH"

AND MANY OTHERS

PAUL SLOANE'S DIRECTION OF 'CONSOLATION MARRIAGE' PRAISED BY PREVIEW CRITICS. WEST COAST OPENING OF 'TRAVELING HUSBANDS' WINS EULOGY OF HEARST WRITER AND OTHERS.

Jimmy Starr, PAUL BLOCK NEWSPAPERS:

"I give 'Consolation Marriage' rating in the 'hit' class for two reasons: (1) It is going to appeal to women tremendously; it is an emotional subject, emotionally produced and sensitively acted; by Irene Dunne, Pat O'Brien, John Halliday, Marc Moore, Myrna Loy, a baby and 'Fuzzy', both puppy and dog. (2) It is superbly directed by a man who is mastering his craft more brilliantly with every succeeding picture—Paul H. Sloane, who did 'Traveling Husbands', 'Hearts in Dixie' and other successes. "Right here I want to predict that Director Sloane is climbing into the elect class of A-1 megaphonists. His scenes of Irene Dunne saying farewell to her baby—her return to the infant—and her playful duet scenes with O'Brien are memorable."

Leo Meehan, QUIGLEY PUBLICATIONS:

"Paul Sloane again proves aptness in fine human story...picture is outstanding for its naturalness of action and dialog. Paul Sloane's direction is facile and intelligent."

Harry Modisette, DAILY "SCREEN WORLD":

"'Consolation Marriage' is a HIT. Paul Sloane can be thanked for keeping up a perfect mood and tempo."

Marquis Busby, HEARST WRITER:

"There is masterly direction by Paul Sloane in 'Traveling Husbands'. His tempo is unusually rapid."

From a Staunch Admirer of

SAMUEL GOLDWYN



HARRY LACHMAN

EUROPE'S ACE AMERICAN DIRECTOR

SMASHES

"The Outsider"

(First British picture to go into M.-C.-M.'s Empire in London and Elysée, Gaumont in Paris.)

"Le Monsieur de Minuit"

(First American-directed French picture to make the Gaumont Palace, Paris's 6,000-seater.)

HITS

"THE LOVE HABIT"
"UNDER THE GREENWOOD TREE"
"THE YELLOW MASK"

SUCCESSSES

"WEEK-END WIVES"
"SONG OF SOHO"

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THE BARGAIN

(Continued from page 33)

Butterworth and Una Merkel. Best for the smaller houses.

Which boils down to a matter of adaptation or that some plays are okay as plays and bad for films. When Harry's 'You and I' was on Broadway in '28, after the Harvard Workshop had planted its salute on the piece as a prize play, folks liked it. It ran for months and made good adult entertainment.

As a picture this story of the father who married and gave up his career in art for business, and then tried to avert the same thing happening to his son, still has some witfulness for adult minds who are willing to accept the theme as such. But those same customers will not accept some of the dialog, causes or forced situations which come about. There is practically no action.

Cast names should have some effect on the gate. Both Butterworth and Miss Merkel fill expectations, and Miss Kenyon can be appreciated from any angle, with a voice and looks to be shared by few in films or outside. Stone is his usual self, and Evalyn Knapp, as the son's sweetheart, does neatly for the brief showing permitted her.

This is not Robert Minton's first screen direction. He formerly had made 'Outward Bound' for Warners. He also directed the original stage version of 'You and I.' Shan.

HORSE ATE THE HAT

(FRENCH MADE)
(Silent)

Moviegraphis release. Original title 'Le Chapeau de Paille d'Italie' ('The Leghorn Hat'). Adapted from play of the same name by Eugene Labiche and Marc Viel. Scenario and dialogue by Rene Clair. Synchronized in New York. At the 24th St. Playhouse, beginning Aug. 31. Running time, 80 mins.

Hardly worth commenting on since American distributors will probably ignore it. It's a five-year-old French silent and of no importance today, except as yard stick on how far the French have advanced. Strangely enough this film in Paris impressed as being an interesting comedy very much worth seeing. As unrolled now, however, it seems pretty much a bore. Largely, of course, because it's outmoded. Also because Rene Clair has improved so much in the interim.

Film was Clair's first bid for picture fame. He'd previously made only one or two highly modernistic arty films. Also, the story is very much like 'Le Million,' Clair's latest effort. A lady loses a leghorn hat and must get it back or lose her honor. It's a chase for the hat throughout the film. In 'Le Million' a coat is lost with the same kind of a chase. It's like comparing 'City Lights' with an early Keystone Chaplin.

Synchronization is fairly good. Kauf.

W-D's First Serial

Hollywood, Sept. 7. Webb-Douglas Productions will produce 'Sign of the Wolf,' serial by Carl Krusada. Harry Webb will direct, with Rex Lease and King. Police dog featured.

Picture is W-D's first venture in serials. Company previously made features for Sono-Art.

ROSS' OWN SHORTS

Hollywood, Sept. 7. Nat Ross, former Universal director, is making two-reel comedies at Tec-Art. Radio release is probable.

JOHN MILJAN

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Metro-Goldwyn-Mayer

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Associate Producer

Universal Pictures

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JERRY CARGILL
NAT KALCHEIM
NED DOBSON

VAUDE'S USUAL POSITION

Dues and the N. V. A.

Why the N. V. A. wants or expects dues in this day is seemingly a one-man affair. That always was the point of the dues and the bunch of a member in good standing with the N. V. A.

What the N. V. A. had better do, to stand clear and clean, is to throw off all dues or initiation. Members of the variety profession should automatically become members of the N. V. A., entitled to its benefits, if they are members of the profession in good standing, instead of with the N. V. A. after payment of dues.

Any variety artist having appeared upon a variety stage within one year should be a member of the N. V. A., without question, application or dues, if the standing of that artist is without blemish as a professional. A variety stage includes any vaudeville or picture theatre.

Otherwise the N. V. A. is blah and hokey; always has been, always will be while there is the thing called dues, and worse still, that black-jack of the N. V. A. known as a member in good standing. More juggling has been done through that good standing than anything else within the N. V. A., up to the present day.

Variety artists not working are asked to contribute dues to the N. V. A. The N. V. A. is starting on a drive for new members and dues. For what? To have a one-man rule again over the variety actors for such benefactions as the N. V. A. may be required? And that one-man rule to tell a variety artist he or she is not entitled to the benefits of the N. V. A. because the artist is not in good standing with the organization.

The N. V. A. can never amount to anything as an organization while there is a one-man rule within, such as Henry Chesterfield with his fake but funny pose as the guardian of his beloved actors. It's Chesterfield who gives the needles to the members riot in good standing, meaning the members he doesn't care for. Perhaps some have told what they thought of him today or in other days.

What do the dues of 500 or 600 artists mean at \$10 a year against an annual turnover of \$400,000 or \$500,000? The dues never did mean anything, alongside of the N. V. A.'s heavy yearly expense. Dues was the Albee black-jack, and now seized upon by Chesterfield. Chesterfield not only would like to again Albeize the N. V. A., but Chesterfield wants to protect his N. V. A. salary of \$15,000 a year.

Ted Healy is probably in favor of throwing out the dues. But Ted Healy as president of the N. V. A. and his brother artists who are directors of the same organization, can't give enough time or attention to stand off the insidious work of Chesterfield, who's on the spot all of the time.

Judge Walter Kelly would have been the logical president of the N. V. A. He espoused the cause against the managers when vice-president. But ducked the nomination for presidency. Why? Ask the Judge, he'll tell. And so with all working variety artists. They haven't time and if they have, the inclination or spirit is removed in no time through natural causes.

About the only way to build up the N. V. A., to have it established as the representative body of the variety actor is to have it for all of the variety artists, without dues, without costs and without annoyances of insults of any kind all of the time. And for him or her who unfortunately may be pressed to seek aid or health of the N. V. A., that artist should be given it without question if an actual variety artist in good standing in the profession. To pass before a committee and not the inquisitorial Chesterfield, who may be the best mourner in the world, but doesn't know yet how to handle actors who are non-essers.

Whether the managers or the actors ultimately run the N. V. A., the variety business. And why, if that it so, must the ill and needy be the variety business. And why if that it so, must the ill and needy be in good standing through payment of dues? By the time the ill and needy master up the nerve to ask the N. V. A. for assistance they probably will have exhausted all other resources, so that their dues owing to the N. V. A. probably tapped long before.

This whole N. V. A. thing is so ridiculous it's no longer laughable. To even start popularity now for the N. V. A. the dues must come off. Otherwise it's just the N. V. A. and never will be anything else, not even with a Chesterfield as its self-appointed Moses.

BILLY CLOONAN'S EATERY

On Gates Ave., Brooklyn, But He's Returning

Billy Cloonan, indie vaude booker, has not quit the biz, although having been out in Brooklyn running restaurant this summer. He, however, vaude operations this month. Cloonan, found gumshoe bookings slack so he bought a half interest in a Gates avenue eatery.

Back to School

Dickie Sons of Ill. Yale college boys, have one more week of vaude after which they must return to New Haven for classes.

The act was formed by undergraduate members of the Yale glee club.

Newlyweds at \$5,000

(Chicago, Sept. 4.) Stuart Edwin and June Collier, recently wedded picture pair, are being off to (Public) B. & K. and are likely for the first time. For the duo \$2,000 in the wedding price.

N. Y. B'klyn Par Names

Committed to a policy of names for its New York and Brooklyn Paramounts, Public is angling for George Jessel for one or the other, for both, for appearance early in October. Jessel recently played the box in Brooklyn.

Meanwhile Ted Healy, currently in New York, will follow in Brooklyn. Ben Bernie coming into Broadway house Friday (10) for two weeks.

Public's negotiations for Frank Fay and Solange are off as with Rutha. Stawick are off as with Rutha, because of Columbia's refusal to release Miss Stawick.

'Act Sues Author

Los Angeles, Sept. 7. Raymond and Solange are suing Al Rosenberg for the return of \$500 royalty advance for writing a new act. Also unpaid factory material.

Act was written by Raymond and Solange, now with Metro on a Kevron picture, says that at the time his song was timely and this fact.

ON THE EDGE, MAY LAND EITHER WAY

Start of New Season Neither Yes or No—Reports Come Up and Die Down—Performer and Agents Mostly Concerned

STRAIGHT VAUDEVILLE

What is vaudeville's position and just how does it stand? Will there be more or less time this season, and, if either, how much? These are the questions that open every new season. Usually asked before the old season is over, and the askers are actors or agents.

The answers at this new season's commencement are not very encouraging. Vaudeville's position is favorable and there is less playing time now than at this period a year ago. These bare facts rear above the simmering vaudeville volcano that always appears about to erupt but which never reaches the proper boiling point.

Yet during the past year there have been numerous reports to encourage the vitally interested. All signs point to vaudeville's return. Perhaps it's riding on a local with many stops on the way. Meanwhile the reports remain reports.

If vaudeville comes back, what form will it take? Will it be the short four-act intact bill inaugurated by RKO and continued with the groggies up and the losses down on that circuit in the west?

That intact policy, which David Sarnoff declared has saved the circuits, has been whittled down by lesser RKO executives to 17 weeks. Are 17 weeks a comeback? There are some who contend that 17 weeks played in 23 or 24 weeks, as they are now played on the RKO, are not even a route, besides the cut salary weeks included.

Then there is the straight vaudeville talk routine delivered daily by vaudeville's staunchest believers. The majority is not straight vaudeville-minded. It's a thing of the past, like the horse and buggy, most vaudeville analysts say.

Six Years Ago

An argument for straight vaudeville is its lesser position of pictures. Pictures, some say, are on the spot. Too many talkers are bad talkers. Pictures now are talked of, many believe, like vaudeville was discussed six years ago—how they had better improve or else.

For some years the variety theatres found the combination stage and screen policy ideal. Straight vaudeville was looked so badly and looked so badly in those years of vaudeville's infirmity, that even now pictures looked almost good in comparison, and even now pictures frequently carried in a picture show.

Today a kind film, fools nobody. The remarkable seven weeks' run to capacity business of the New York Palace straight vaudeville bill is borrowed for an example. Suppose the picture decided to give something extra as a change from the usual and throw in a feature picture with the show as a sort of bargain that eventually would be a bad one. Would that bad picture have helped the vaudeville show or harmed it?

So, is a good four or five-act vaudeville bill as good with a feature picture running under as it might be alone? They have been talking for a year about vaudeville holding up bad pictures at the box office by securing for the variety theatre a certain advance weekly of half-weekly "ghosts." But no mention about good pictures holding up bad vaudeville. It's most likely because they can't consistently consider pictures as necessary box office pull. Still they occasionally credit vaudeville with some box office pull by stating that vaudeville at properly booked on an even level.

'Washed Up,' Says Loew's, Dropping All M.C.'s—Will Use Acts Instead

KATE SMITH MAY STAY 12 WEEKS AT PALACE

Kate Smith, now in her seventh week at the Palace, New York, may play 12 weeks at that theatre before leaving for good.

Miss Smith is booked to stay at the Palace for three more weeks, including the current week, and this week is to sign a contract for two more. It would keep her in the Palace until Oct. 10.

Miss Smith is in vaude on a CBS booking at \$2,000.

Myra Langford's Death Accident, Say Friends; Was Rehearsing New Act

Myra Langford died Saturday (4) after a fall from her ninth-story room in the Edison on West 47th street, New York. Whether it was accidental or not was not determined. Miss Langford was alone at the time. Friends stated it was accidental, pointing to no recent signs of despondency.

Miss Langford fell at 11:15 p. m. and died in Roosevelt hospital at midnight. She was born in New Orleans in 1899. Her five-year-old son lives there with his grandmother.

Miss Langford was of the team of Green and Myra before she married the late Howard Langford, with whom she also did an act. Last week she started rehearsing a new act with Frank Doyle and they expected to open this week.

It was the expressed wish of her mother, Mrs. M. C. Sues, to have her daughter's body sent to her home in New Orleans. This was done Saturday (5). All funeral arrangements were made by the family in New Orleans.

of entertainment value, can assure the theatre of a certain business when the picture is entirely hopeless.

Always an Alibi

Picture men can stut alibi, but vaudeville men can't. Pictures are younger and the picture business still has some alibis left. Vaudeville ran out of alibis years ago.

Maybe when the picture excuse sources run dry vaudeville will have its opportunity. Those who talk only painted vaudeville in harness with pictures as the surest policy might not go astray by also talking straight vaudeville. It is commonplace must have the combination bill as the popular policy. From that the circuits and theatres could possibly drift to another idea, the right idea that vaudeville has been searching for.

Straight Vaude

Straight vaudeville is still an idea, though just an idea, and it should not become a business man whose business is vaudeville, straight or otherwise, to obscure it.

A vaudeville man's looking answer, if he is a competent booker, is at least three hits out of five shows. In the past couple of seasons the combined picture vaudeville average has been less than one hit out of every five pictures. Which proves what?

The time that was all but promised has not arrived. Vaudeville, however, has not. Actors who think they have and that might be wanted could be encouraged by the fact that, informed that if they show they are eligible for consideration, they are not eligible and not eligible. See how it goes.

Meanwhile, on Labor Day, 1931, the season of 1931 for vaudeville has been set for the next year.

Loew's has decided to dispense with all personality m.c.'ing in its picture houses. Louis K. Sidney, in charge of stage producing for the circuit, believes the least was a thing is of the past and that there is no longer an m.c. demand from the public.

Instead, according to Sidney, the m.c.'s salary, ranging from \$500 to \$850 and sometimes higher will be devoted instead to one or more extra acts in the bills.

Others Following

Since the start of the m.c. rage about five years ago, Loew's has been a stronghold for the picture house combination show pacer and band conductor. It now becomes the first major circuit to wash up m.c.'ing entirely, although the decline is under way on the other circuits also.

Dave Schooler, who became the New York Canitol best known m.c. because of numerous engagements there during the past three or four years, is returning to Loew's Broadway picture house next week (11), but for that week only as a specialty act, not m.c.

VET ACTOR'S BENEFIT TURNS INTO MEMORIAL

San Francisco, Sept. 7.

Just 25 hours after Terris Hartman died, the curtain went up at the Orpheum for the monster memorial show in his honor. It was to have been a benefit performance to raise money to take care of Hartman in his last years, but when he passed away Monday, Aug. 31, plans were slightly changed so that it became a tribute to his memory. The gross proceeds to be used for the assistance of the unemployed.

Orpheum was jammed at \$2 and \$5 a head. Half as many again were turned away when the house sold out at 8:30. Altogether \$5,500 was realized. About \$1,000 was used for the burial of Hartman Sept. 3, under auspices of the Orpheum, with interment in Cypress Lawn Cemetery.

Included in the performance was the premiere showing of "Waterloo Bridge." Hartman was an old-time Gilbert-Sullivan actor.

HENNING'S JEFF BURNUP

Walked and Remained Off After Colored Girl's Click

Pat Henning, who lately split in vaude from his ma and pa, paraded a heavy burnup at the RKO Jefferson, New York, last week.

The burn was caused by the audience going in for a "colored girl" singer in Henning's act. The girl, called Lillian, sucked over one of those hits and Henning could not stop the applause. He finally walked off without finishing his act.

Jean Berlin, following Henning, was rushed out and thanked the mob for what he thought was his reception. When viewed by the pit leader, Berlin called Berlin to come out. Henning was reported as making some remark about the audience thinking it was in a night club instead of a theatre and deciding to leave.

Henning goes in the new Friday Berlin finished shortly.

MISS ROY'S KNEE

An X-ray examination of Nellie Roy's knee revealed in an amputation in the thigh joint. A vaudeville man's knee fractured in her right knee. She is confined to her home in New York.

When Nellie Roy was on her knees with "Maid and Maid" in her bill in an engagement, she was struck with Harry Dugan and was injured. Roy told Roy Dugan was injured. Roy told Roy Dugan was injured.

Moss' Broadway Vaudfilm at 4-a-Day On Full Wk. Bills—Warners Will Book

Joe E. Brown will be the first headliner at Moss' Broadway, New York, when that former picture and legit house goes vaudfilm Sept. 19. Film comedian's salary for the week will be \$5,100, raising the cost of the opening five act stage bill to around \$7,600, or slightly higher. Regular weekly vaud budget, after the opener, will run between \$5,000 and \$6,000.

Attempted 100% Warner Bros. booking deal, stage and screen, for the house dropped to 50% when the film end fell through, but the combination policy was later made possible by an arrangement between B. S. Moss and two independent film producers, Columbia and Tiffany. Opening talker will be Pagan LaBar (Col).

WB will book the acts through its own vaudeville office. One of the Warner bookers is Steve Trilling, Moss' nephew.

85c. to \$1 Scale

Stage policy at the start will be along regulation vaudeville lines. A staff producer to stage the shows later on is being considered.

Four-a-day, every day, is the set price for the full week bills, with possible departure to five shows on the week ends only in the event business warrants that pace. Seale will be the regular picture house night price of 85c and \$1 Saturdays and Sundays. House seats 1,900.

Moss opened the theatre as the Colony about a year ago, and played straight picture and vaudeville dark on and off until going musical legit with "The New Yorkers" last season. It's reopening follows a full summer lay off.

FOOD, SPEECHES, BAGS SHOWER SCHARNBERG

Chicago, Sept. 7.

Four weeks away from show business at the expense of the company is the reward for John Scharnberg, city manager for RKO at Madison, Wis., after taking the top rung in the RKO month's business boosting contest. Scharnberg and frai gather an all-expense-paid tour to Europe and return, which means from Madison back to Madison.

They sail from New York on Sept. 10 on the S. S. Conte Grande, and will start their overseas gaze in Italy. But before they get inside the water-buggy, they will be banqueted and speeched. Jumping from Chicago, they will run a feast and get-together, then hop into Manhattan where they'll be forced to eat more ice cream and cold chicken. Understood that Scharnberg is already annoying acts at the Orpheum in Madison to tip him to some good after-dinner gags.

One of the best gags is that Bob Murphy ran out between shows while here when he learned of the prize-winner and bought a leather traveling bag as his token. William Elson, midwest division voice, adds to the glory with a wardrobe trunk; while the managers of the district got together for a fitted handbag for the lady in the case.

Scharnberg has been with RKO about eight years, starting back in the Keith-Orpheum days. In the month's contest, he jumped the gross just 385%. He will draw full salary while absent.

Lillian Shade's \$750

Lillian Shade, whose top as a single was \$150 until she teamed with Al Siegel at little over a month ago, is turning single again to go into Berlin-Harris musical at \$750 a week. Siegel is understood to share in the show salary as her instructor-manager besides pianist Miss Shade follows Edith Herman among the singing singles who found themselves under Siegel's teaching. Siegel recently returned to New York after almost a year's illness.

Yonkers' One Full Week

Loew's Yonkers, vaudeville playing five acts on a split week, will switch to a full Sept. 19, for that week.

'Change is due to booking of Fox's 'Bad Girl' talker. Only four acts will be used in place of usual five.

Anything for Laughs

Hollywood, Sept. 7.

Franchot & Marco is remaking plays to harmonize with its units. Ed LaVine, comedy juggler, was dubbed General Enchilada and will be billed thus in 'La Plaza.'

All-Negro Bill For RKO Opens On 5-Wk. Trial

First all-colored bill ever routed by a major vaudeville circuit will be the 'Hot from Harlem' unit, opening Sept. 18 in St. Louis for five RKO weeks in the middle west. Other towns to follow are Chicago, Cleveland, Cincinnati and Columbus. Further time depends on RKO's reaction there.

Bill Robinson is the headliner. Salary for the 25-people troupe, comprising seven principals, six chorus boys and 12 girls, will be \$5,500. Unit is really a condensed version of 'Brown Buddies,' colored musical produced on Broadway last season by Marty Forkin, who is also producing and agenting this unit.

Although playing prominent colored acts individually all the time, RKO and its predecessor, Keith's, never before countenanced a complete Negro entertainment. Not has the other vaudeville circuits. On spot bookings there have been colored troupes in the picture houses and recently the Palace, New York, booker was negotiating for Leslie's 'Thapsody in Black' to do the first or last half of a Palace straight vaudeville bill.

Burlesque troupes have gone out in black and white shows, split into halves, and also all-Negro companies.

Barto-Mann Back After Tough Breaks Abroad

Getting bad breaks in Berlin through a fall by Doney Harbo, and later a case of blood poisoning, Barto and Mann, comedy twain, returned to the States Friday (4) on the Leviathan, cancelling half, or seven weeks, of the time they had booked abroad.

The quick Berlin in the middle of a four weeks' date at the Scala when Barto developed an infection from a scratched hand. On the opening show he had fallen and injured his hand, the fall costing him four stitches.

Of the 14 weeks booked abroad, team played two in Paris, two in London, one in Milan and two in Berlin.

RKO Units' No-Cut, 4-Day California Jump Breaker

San Francisco, Sept. 7.

Over the weekend the RKO unit headed by John Steele, tenor, and Stewart and Lyon stopped off at Sacramento enroute to this city from Portland to reopen with vaudeville the J. F. Morris Plaza theatre. Through Ellis Levy, of the Prince RKO office, RKO units will hereafter play Sacramento for three and four days, with no salary cuts. Rule previously has been for units to arrive here from Portland on Friday and lay off for five days. The Steele-Stewart-Lyon show got four days on the opening bill in Sacramento, due to Labor Day.

FREED'S ALBEE BAND

Cincinnati, Sept. 7.

Zeus! pit music claimed in store for the Albee with reampering of their operators under baton of Carl Freed, Jr. Reorganized 15-man combo supplemented former orchestra lead by Rudy Tschudi.

New orchestra recruited from musicians' local.



ANN SEYMOUR

With Harry Seymour
We are not international favorites as yet, but we're good sailors.
Headlining RKO.
Direction Charles Morrison

Saranac Patients

Saranac, Sept. 7.

Show people with address at the N. V. A. Sanitarium and elsewhere in Saranac Lake.

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Thomas Abbott
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Dan Astella
Fred Bachman
Allie Bagley
Happy Benway
Fred Buck
James Carman
Alice Carman
Ethel Clouds
Edith Cohen
My Delaney
Doris Giltrap
Harry English
Andrew Erving
Kitty Flynn
Bert Ford
Doris Giltrap
Chris Hagelrod
Dorothy Harvard
George Harmon
Robby Hatz
Ida Howard
Millo Jasper
Valentine Kincad
Dick Kunt
Yvonne Lawrence
Lilly Lenora
Arthur Alverest, 15 River street.
Harry Barrett, 302 Broadway.
Charles Barrett, 302 Broadway.
Charles Diamond, 86 Park Avenue.
Eddie Dorsey, 20 River Street.
Marion Green, 58 Riverside Drive.
Dave (D. D. H.) Hall, 23½ Franklin avenue.
Russ Lally, 19 Broadway.
Joe Lang, Clancy Cottage, Trudeau.
William Myers, Clancy Cottage, Trudeau.
Andrew Maloney, 19 Broadway.
Joe Reilly, 45 Franklin street.
Arrived in August
Danny Murphy.
Joe Lang.
William Meyers
John Devereux
Left in August
Mandy Kay
Gregory Fisher.

RKO's 5 New Deluxers Saluted by Many Local Interests Via 'Variety'

Groping for Clues

Los Angeles, Sept. 7.

A vaude actor who had lost some jewelry hired a private detective to locate the missing articles. Flatfoot made a play for the actor's wife, who finally fell for him and asked her husband for a divorce. "I hire the guy to find my jewelry," wailed the actor, "and he searches my wife."

Five new de luxe theatres blossoming into RKO's operation are saluted in this special issue of "Variety" by local interests of the various towns the houses are located in. This complimentary welcoming of the RKO enterprise is a voluntary movement upon the part of the advertisers as good will toward RKO, solicited by "Variety."

The new RKO houses in order of their opening are: the RKO Plaza, Schenectady, N. Y., opening Aug. 28; RKO-Paramount, Cincinnati, opening Sept. 4; RKO-Palace, Albany, N. Y., opening Oct. 15; RKO-Orpheum, Danvers, Ind., opening Oct. 22; and the RKO-Orpheum, Denver, opening in November.

These added theatres send the RKO transcontinental circuit of vaudeville and picture theatres to nearly 200, all virtually of the de luxe style of theatre construction and in key cities from coast to coast.

Good will advertisements in this issue pointing toward RKO are the merchants, contractors and builders with daily newspapers of the several towns newly represented by RKO houses.

At each of the premises of the theatres are present the highest RKO executives at the home office able to make the trip.

Co-operation
In last week's "Variety" appeared an account of the remarkable eclat given to the opening of the RKO Plaza in Schenectady, N. Y. It described how the common council of the city had concurred in the principle by passing two special ordinances to aid the theatre's opening. It was attended by all of the civic prominent of the city; besides the representative of Governor Roosevelt.

Schenectady practically turned itself over to RKO for its pretentious ballyhoo of the important theatre project.

Showmen, merchants and daily newspapers appreciate perhaps the more what a new de luxe theatre means to any town, in increased trade for all locally and from the suburban territory.

USELESS LIGHT PLOT BY ROXY ON ROAD

Syracuse, Sept. 7.

First vaudeville show lighting plot compiled by S. L. Rothafel (Roxy) in his new capacity of stage lighting expert for RKO theatres was rejected here last week.

RKO Keith's, which plays the unit locally on its first date away from New York, found that it didn't have the facilities prescribed in Roxy's lighting layout for the bill headed by Herman Timberg. It was necessary for the local management to draw up a last-minute lighting plan. It is understood non-standardization of lights in other RKO theatres playing the Intacts makes a standard lighting plot impractical all along the line.

FAY'S PHILLY VAUDEFILM, RUTH CO. TAKES LEASE

Philadelphia, Sept. 7.

Fay's theatre here was leased last week to the Ruth Amusement Co., of which Norman Lewis is active head. Lease runs for one year with a four-year option at sliding rentals. Now operators will install a vaudeville policy opening late this month.

Fay's was originally built by Loew 14 years ago, which sold to Ed Fay, who operated the house as a vaudeville until four years ago, when he in turn sold to Joe Wax. A mortgage on the property was carried by Fay himself. Wax turned the house back to Fay during the summer.

BERLE'S REPEAT

Milton Berle, who m. c.'d for Loew's State, New York, bill the week of Aug. 22, is booked at that house for a repeat Sept. 19.

NEGRO HOUSES ISSUE CRY FOR STAGE TALENT

Some 200 houses around the country catering to Negro patronage are more short of h. o. attractions than usual. Queries and letters are pouring into New York producers of colored shows and picture bookers.

Theatres which have mostly depended upon stage entertainment are in a slump, which has resulted in the hurry call for talent.

Chi Palace's Midnites Makes 5 Shows Saturdays

Chicago, Sept. 7.

Starting this week the RKO Palace goes to Saturday midnight shows, which means five performances opening.

Palace tried out the midnight show thing last year and went through the spring to only fair results. This year house hopes for a better break through increased quality of film production and vaude bills.

Acts make an all-night jump from Cincinnati before undertaking the live performance opening day locally.

HERMAN-ABEL DOUBLE

Al Jolson, currently in the 'Nine O'Clock Revue' is framing a double act with Neal Abel, both blackface.

Team will show for RKO after the revue closes in San Francisco latter part of October.

FIVE AT 86TH

RKO's 86th Street, New York, started playing five acts each half this week (5).

Summer policy was four acts.

Withers' Penciled In
Grant Withers, going vaude, started an RKO eastern route Sept. 19 at Akron.

The film name is penciled in for the New York RKO houses.



JESSE BLOCK and SULLY

National and International comedy hit extend their greetings to their friends throughout the world.
Material by Al Hensberg

SINCE the establishment of Radio-Keith-Orpheum Corporation, its policies have had certain clearly defined objectives. Among these has been the expansion of the number of playhouses to provide a well-balanced circuit from coast-to-coast. Several new theatres, which the new 1931-32 season will see in operation under the RKO banner, give evidence of the progress of this policy... The incoming season will see in operation the following new links in the Radio-Keith-Orpheum system of theatres:

RKO HOLLYWOOD

Fort Worth, Texas

RKO PLAZA

Schenectady, N. Y.

PARAMOUNT

Cincinnati, O.

RKO PALACE

Albany, N. Y.

RKO ORPHEUM

Davenport, Ia.

RKO ORPHEUM

Denver, Col.

By these additions we hope the communities served and the trade generally will see evidence of our confidence and optimism in the business outlook locally and nationally... In conducting the affairs of these theatres we have a full sense of the responsibility which such public service demands. We feel that the operation of these new theatres will not only provide the opportunity to continue our policy of giving the public a high standard of entertainment values, but will aid employment and contribute many other local advantages.

H. S. Brown

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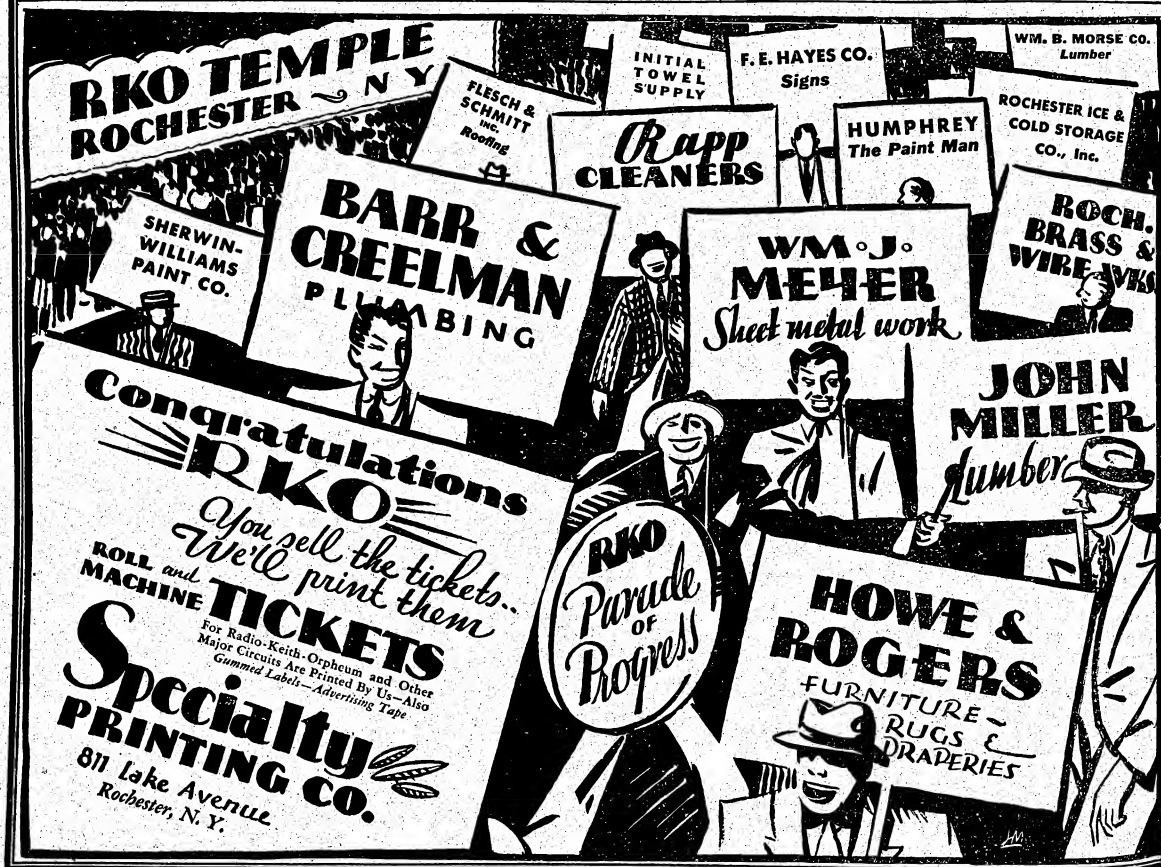
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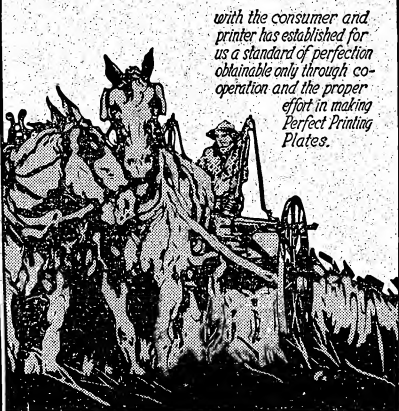
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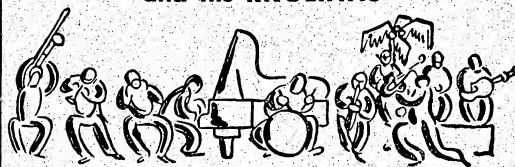
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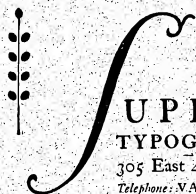
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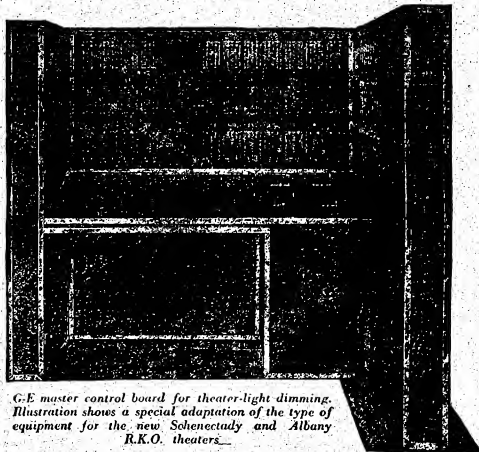
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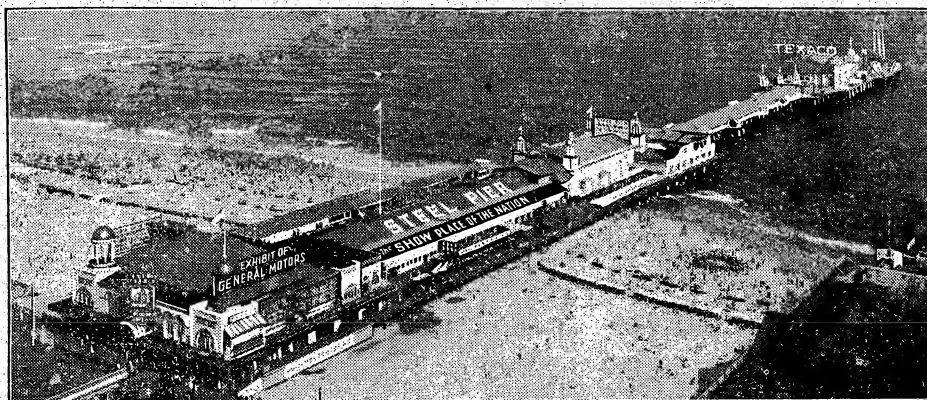
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(THE OLD MAESTRO)

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GREETINGS TO ALL MY FRIENDS ABROAD

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INITIATIVE

Chicago Agent Digging House For
RKO to Book

Chicago, Sept. 7.
John Billsbury, RKO agent, is negotiating to lease the Kedzie theatre on the west side and revive it as a vaude stand. Behind Billsbury is reported to be the banker of Edward W. Monoco, real estate man.

If the deal goes through the house will have to be redecorated and sound equipment installed. It's been operated with legit stock since some years ago when it was a Western Vaudeville Exchange stand. Billsbury's idea is a split week combination policy with five acts to be booked through the local RKO office, Billsbury to remain on the floor as an agent and supervise the vaude booking of the house.

While this arrangement is reported all set, a syndicate of Yiddish theatre people is also interested in the spot. The Kedzie is located in the heart of the Jewish district.

If Billsbury puts over his idea it will be unique in vaude. RKO acquires themselves seeming unable to grab any independent houses to save the Chicago booking office.

Leon Loses Canadian Houses After Complaints

Lawrence Leon, New York indie vaude booker, lately reported as running afoul of the United States Immigration laws on complaint of actors, has lost his Montreal booking connections.

Amherst, Canada, Rivoli and Francols theatres there have clunged to the Dow office. Leon booked these spots for some time until complaints were registered with the American and Canadian authorities by actors who claimed they were shipped to Montreal and canceled from dates over which Leon had no authority.

Canadian and American immigration authorities took the matter up. It is said to be still pending. The four houses play five acts each on splits.

BOREO BACK AND BOOKED

Emil Boreo opens for Loew's at Newark Sept. 19 and will play the circuit.

He returned last week from abroad after playing the summer on the other side.

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Hammett wrote also "The Maltese Icon," made into a picture by Warner Brothers.

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a scrutinizing vigilance of the
city office, and minus the reins of
New York office. Last season it
made its biggest play with adults

h. lighted megs, going along in
manner of the Waving dome.
Kid named Charlie Pepper

TRANSLUX

...less Crawford, for an organ
...lude, too. Personal Mail
...The picture Show

With Thurston, family life completes its cycle of popular mania, having already starred George, Fred Keating and Blackie. All of them did business. Thurston has compressed his out-
 -ing into a show-packed minute.
 -everything is there: birds, ducks,

Chicago, Sept. 3.

umped around the box office to nab the passing eye. Being an idle is to its advantage, without a scrutinizing vigilance of the box office, and minus the reins of New York police. Last season it made its biggest play with adults

London, Aug. 24.
This is a Paramount suburban house seating around 2500 or more.

Hammett wrote also "The Maltese Icon," made into a picture by Warner Brothers.

Self-Adapted
Dashiell Humphett plays

Hammett wrote also "The Maltese Falcon," made into a picture by Warner Brothers.

is producing
under Jerry Ma
who have been

Kid named Charlie Pepper (C)

PARAMOUNT

clude, too, 'Personal Maid'
of the picture. Shan-

CHICAGO

Thurston has compressed his out-
y into 45 show-packed minutes.
everything is there—card, ducks

geese, ladies who disappeared, ladies who defy gravity, who are sliced into chunks and shot from cannons. There's a stogie who is frightened with Thurston's roar, a cat out of his ears and back. Lots of this regulation material but no rabbits.

When he asked the kids if they were having a good time, the reassuring 'Yea' made the walls vibrate. Picture is staged with a great eye for color and lighting, with the big band in the pit building the climaxes with music. Everything moves fast and smooth in spite of the load of excess baggage. Girls and assistants look like they're not stepping, fitting perfectly into every stunt. Thurston has properly cut much of his chatter and for this his sealer is relying principally on the optics. All add to roaring novelty show, an odds-on favorite for performance and boxoffice.

Crown-Hipp, Chicago

Chicago, Sept. 7. One of several houses in and around Chicago bearing the name Crown. This curious lack of title imagination is noted among exhibitors from coast-to-coast. The crowd of shooting galleries around the country named X-ray. Implications and the small-electric-bulb requirements appeal to exhibitors. The picture is not to be confused with the better known Crown opened by Fox, is a mention of Allied. Non-union projection laborers in the booth with the Allied membership is eloquently attested by a policeman on duty by the door.

Over a hundred cops in that many Allied houses are currently getting more than their share of motion picture entertainment. Some of them sit outside in the lobby, but many of them are stationed in view of the screen. Not so tough at the house this, this is a good idea. Imagine an all-day grind; sitting through the same show over and over.

Business at 30 cents was pretty good on a Friday evening in this shabby neighborhood. There was no evening showing, but the house, patrolling a non-union house. Or equally interesting, no widespread fear of violence.

To those with eyes to see there was no doubt, however, about the picture. It was of very poor quality. Chap in the booth, usually cut the main title every time he made a switch-over. Films ended as suddenly as they started.

And the amperage was consistently weak and therefore so on the eyes. House seats about 1,000, is reasonably new, neatly if plainly decorated in its bare wall, flat ceiling, with some comfortable seats. The interminable series of advance trailers consuming 15 minutes in the evening. It is a good idea to see the house picture. Its product carefully with an eye for the cheapest. Rejects, unknowns, Hollywood's mistakes and poverty row's best pieces with a nice sprinkling of British product make up the roster.

House goes into the house as the first in Chicago to play the new Kinogram-Allied newsreel. Land.

MICHIGAN, DETROIT

Detroit, Sept. 5. To bridge the gap between the finish of the public shows and the start of locally produced units, several hundred copies of the Smith and Dale are doing their S.S. 'Malaria' skit, with Jack Osterman, Seymour and Audrey Wyckoff. Co. also present.

Opening show ran 76 minutes, with a 16-minute cut a comparatively minute matter. The picture was probably a drop out of his two songs, while Miss Seymour's picture will cut her bit with Osterman.

Three generations of Wyckoff family was sure applause. Girl is a singer and makes a nice appearance. Miss Seymour cut a song-side mumbled to get the idea that it was all in fun. Sold several numbers and all well. Smith and Dale closed and mopped. All acts were together in an afterpiece. The man opened with a couple of minutes of talk. The picture was not started. Playing in a 16-seater it was tough, but he made. Doing his own act after Miss Seymour.

PARAMOUNT, L. A.

Los Angeles, Sept. 4. Charles (Buddy) Rogers is still hot and plenty. The reception for him and his picture at the Paramount this week is proof that only wrong pictures have parted him from stardom and the management. Rogers brought America's flag to the box office. Having decided to break away from pictures temporarily for radio and the stage when his Paramount contract expires Dec. 1, the young idol ordinarily runs into theaters direct in person retaining the ability to thrill the femmes.

Los Angeles' Fiesta in honor of his 18th birthday, his downtown streets packed, but few attractions are spoiling some of the gold which ordinarily runs into theaters direct, such celebrations. Friday afternoon the Paramount hadn't acquired an outside line up to 3 o'clock, managing to just balance the scales at capacity. One reason may be the feature, 'Caldin' (Paramount), which is a heavy attraction on stage.

Rogers works long and hard in one of the two separate stage units, supported by a cast of black m.c.'s, a series of dance specialists, including Jack Holland and June Boreman, and a chorus line of girls, led by Don and Bernice; also the theatre chorus line and a collection of supers for a motion picture.

He makes his appearance playing the exhilarating organ in the pit, and his troupe for a contract of sweet and hot music, hope to the piano for a love duet worked properly. In a box, and then moves to the podium for a song. Rogers is a pleasure to perform and sing a long sequence with all the accompanying orchestra. The Paramount stage director, it is as authentic as any such stage demonstration can be. Rogers' duplication on the stage, his work is so finished when Stu Braver suddenly is substituted in the clutch for Rogers.

The other part of the show, with the stage band reacts a scene from the film 'Clare Harmony' wherein he is the musician, the audience has a full blast of various instruments. This is the routine with which he has made personal for Public in Chicago and New York. Two years ago, and he's playing it now with a confidence he then lacked.

His piano, in a perfect stage style Rogers will more than satisfy any theatre audience, in a Broadway show or elsewhere.

The other part of the show is directed by Oscar Baum, pit leader, whose succession of numbers following the piano is a series of songs, some of which are by a two-by-two pageant and ballet routines, lighted by the girls waving, girls and dance. The show is a nicely handled at small expense.

Accompanying shorts are Paramount News and a Fleischer cartoon.

Profusion of flaps in attendance to burn incense at the throne. Bang.

ROXY

New York, Sept. 4. Five-part stage show. The Spitz-Helders and Yorks are successively and follows a single national theme. Germany gets the current news in the fourth 'International Revue'.

Millers also are grouped. Comparing the Roxy newsreel and a feature, the picture is a good one. The picture is a good one. The picture is a good one.

Stage ends' opener is 'Die Lorelei' by the mixed singing band and ballet girls. The picture is a good one. The picture is a good one.

Calgary Bros. from Vancouver do a song and dance number. The picture is a good one. The picture is a good one.

as shown later in their strongest bit and closed with a mellow song. 'Parade' Frederic's 'I've a song-blow-off' is a number the 32 Roxy-cops can repeat any time, in black, red, or white. They are a good one. The picture is a good one.

Leicester Sq., London

London, Aug. 26. After being closed for four months this RKO house reopened with a new 'feature', structural alterations and a 50-50 stage and film show. Opening was a very good one. The picture is a good one.

'Sally in Our Alley' RKO British made a reception a reception highly probably than expected.

'Titled 'The Loudspeakers', Jack Hubert's stage show ran 55 minutes, which was much too long and reduced its chances.

Although Hubert had done his work well, being always at home in the theatre, his stage show, which effects, the presentation, which was virtually a potted revue, sagged in the middle. The dances and tableaux were good, the songs were poor and the comedy was dire.

Original way of opening the intermission, the chorus line, the real chorus through the back of the screen, dissolving from a screen chorus. Novel and effective. While the chorus line was good, the idea of introducing the cast on the screen also lacked.

Clare's entry of the evening was the revolving stage, working for the first time in a film variety show. Hubert certainly worked his gadget hand.

Cast of the revue included Claude Hubert, Jack Hubert's mother, who was a good one. The picture is a good one.

HIPPODROME

(Continued from page 88)

with Murray Mencher at the piano and Rose Marie Bennett dancing. The picture is a good one.

The picture is a good one. The picture is a good one. The picture is a good one.

FOREIGNERS DEPART

(Continued from page 7)

Even in these three capital producers, witnessed, synchronized and superimposed title versions with familiar American stars doing 'big business, while those called native talent playing to n.s. takes.

Synching Revival

Continuous repetition of such occurrences prompted the halt in foreign direct shot product here, and revived interest in synching. Today's programme here is making direct shots, and these only in Spanish, while the other companies see only a continuation of the dubbed variety for the future.

One company for a foreign person at the present time is Fox, but its Fox started late in the foreign field, and other companies figure Fox will experience a similar fate.

Hinterland Bugaboo

No one alphas that the inferior players were devoid of talent. Fed-

ling is that the cream of European stages and film studios were brought here, and so far as ability was concerned, backed completely with any similar group of English speaking, his players that could be assembled, but it was the name value that counted, with the imported stars, one couldn't replace him. Favorites with new faces overnight, even though the latter spoke the language of the audience.

Producers admit that were conditions different, many of the players imported here could be built to a money-making type of stardom. But the process would be a long and expensive one.

Outstanding Players

In this regard the picture-makers point to such outsiders as Jeanne Hurling, French, who appeared in Warner and Radio pictures; Nora Gregor; Egon von Jordan, Paul Morgan, German; Andre Luguet, Andre Derley, George Maury, Mona Goya, French, and Conchita Montenegro, Maria Llanos de Crespas, and Juan de Lana, Spanish, at Metro; Lissi Arna and Anton Pointer, Dita Parlo, Gustav Froelich, German; at Warners; Juan Torera, Mona Moris, George Gova, Spanish, at Fox; and Roda Moreno, Ramon Parede, Spanish, at Paramount.

Coincided with the early realization that old silent names had a greater draw at the box office than a new crop of imports, the real of a number of foreign players who had been high in the regard of Hollywood, but who were left on the shelf when talkies came. The picture is a good one.

Menjo's Comeback

This was true of Adolph Menjou, although not a foreigner, who had been associated with pictures of a foreign type: Lupe Velez, Antonio Moreno, Larry Norlon, and Jose Mojica. The picture is a good one.

Only two of the imports who appeared to have held out and have some promise of topnotch possibilities in American pictures are Conchita Montenegro and Roda Gova, former Spanish and the latter German. Miss Gregor is still on the declaimed foreign contract list at Metro, and recently debuted in a new picture.

Conchita Montenegro, until recently on the Spanish list at the same studio, has been used repeatedly in English speaking pictures. She is now Fox.

Directors fared better than players in the absorption process. Wilhelm Dieterle, imported to direct Germans at Warners, is now entrenched for domestics, at that end, and a domestic war has been used on several English speaking at Metro and will return to that studio in January for at least another year.

Arthur Robson, German, is mugging domestics at the same studio, having stepped up from the multilinguals.

Writers were not so fortunate.

Survivors

Metro, which leads all the other studios a mile in foreign production, and during the year 33 produced 100 foreign players on its contract list. Of its 12: Germans, Nora Gregor and Egon von Jordan are still on. One French actor, Charles Boyer, is left of the French and seven, Warchers five and Universal one.

Fox has had 19 Spaniards of whom 10: Lissi Arna, Jose Moris, Juan de Lana, Rafael Calvo, Carmen Larraibel, Carlos de Mendoza, Miguel Lizaro and Conchita Montenegro — are currently employed.

Warners, Universal, Paramount and Radio presently have no foreign players under contract. At none of these studios is there any plan for resumption of direct-shots.

List of 34 multitudes made here during the year 33: 10: Spanish, 16: Metro 13, Paramount seven, Universal six, Warners four and Columbia three; French Metro 12, Warners and Radio five each; German Metro 12, Warners and Radio five each; and seven, Warchers five and Universal one.

Paramount also released two dependents, both Spanish, and under Ernesto Vilho, and the other two, both French, under the name of German actors, and under Spanish names, mostly Spanish, and a hope of quick success.

Shortage Abroad?

(Continued from page 7)

worse than the bigger ones because of the naturally smaller grosses all around. With no improvement in sight until general business comes back, the picture is a good one.

The picture is a good one. The picture is a good one. The picture is a good one.

Nobody Knows

It's the peculiar situation of the foreign situation that no individual knows just how much business his or any other company is actually doing in the Spanish speaking countries. The picture is a good one.

The picture is a good one. The picture is a good one. The picture is a good one.

France and Germany

France has no quota against America, but does maintain quotas against certain countries which maintain similar restrictions against her, yet despite the free trade condition with America, including the French also face an acute shortage.

Paramount is making around 20 features at its Joveville studios near Paris, for the French market. Other companies are only struggling to compete with all combined, including the French.

The picture is a good one. The picture is a good one. The picture is a good one.

Germany has the hardest and most unrelenting quotas in force and the picture is a good one.

The picture is a good one. The picture is a good one. The picture is a good one.

England has a quota but it's different because it is operated largely with no danger of being switched over night as in Germany.

The picture is a good one. The picture is a good one. The picture is a good one.

Foreign Percentages

Since the institution of the quota and tax laws, American income from foreign sources has declined. This in turn is causing lesser interest in the foreign field. Where in 1930 the foreign gross, generally to the industry, might have been roughly figured at around 25%, representing a climb over the slight and sound year preceding, it has now fallen, according to authoritative estimate, to below 20%.

That this means to Yankee firms is that the picture is a good one.

The picture is a good one. The picture is a good one. The picture is a good one.

The picture is a good one. The picture is a good one. The picture is a good one.

The picture is a good one. The picture is a good one. The picture is a good one.

The picture is a good one. The picture is a good one. The picture is a good one.

Shanley-Furness Hotels Pm Faith On Show Biz; Lose Hotels, \$500,000

Los Angeles, Sept. 7. Shanley and Furness, at one time operators of seven theatrical hotels between San Francisco and San Diego, are back where they started, as one hotel—the Yorkshire—in Los Angeles.

S. & F. has played host to many in the theatrical profession, and after 30 years in the business, has wound up holding the bag for nearly \$500,000 in bad debts. It has nothing to show for it but a flock of unclaimed trunks.

Shanley and Joe Furness, the former once a dining-car steward and the latter an express messenger, met in Washington, D. C., 30 years ago. They came to San Francisco and opened the Savoy Hotel. Then they bought the Continental and St. James. Extending their operations to Los Angeles, they opened the Continental, Plaza and Yorkshire. They operated the Waldorf, San Diego.

Shanley's Flash

Shanley was the front man, while Furness operated the hotels. Shanley, one of the best dressers on the Coast, did all the promoting while his partner kept the show around. For 30 years they have been a perfect team.

Shanley is all over—at the races, openings, christenings, weddings and funerals. He's the only man on the Coast with nerve enough to wear a derby and cane at the same time. His other pal is for colored shirts.

S. & F. slogan has always been: "We got the stars on the way up and on the way down again."

Furness claims they have rarely been gipped by a woman, but the man is a different story. Almost 90% of their half-million headache was contributed by actors.

Cantor and Jolson

"Eddie Cantor and Al Jolson are still our pals," says Furness. "They always drop in for a lunch every time they're in L.A. But plans have been forgotten us."

At the Yorkshire about one-third of the rooms are occupied by non-paying guests. One old-time writer and director has been staying here for three years, and has never received a bill.

"We have enough to last us," he says, "these poor guys," is his explanation.

Recently Shanley and Furness were offered management of the Roosevelt in Hollywood. They turned it down with, "There's a lot of guys out there we couldn't say 'No' to."

Won't Name Big Shots

When asked if any of the big shots owed them money, they laughed. But they wouldn't name any.

"They'll come back on the way down," was their answer.

Fall of logic and vaude was a bad break for the partners. They hadn't gone after any other trade but the theatrical profession. When those branches of the business passed, so did the Shanley and Furness hotel system.

"It's too bad," says the team, "that show business is all shot. But we got the best collection of autographed photographs in the world."

Four of the staff at the Yorkshire have been with the team since they started in business.

Caliente's Biggest

Hollywood, Sept. 7.

Alma Caliente got the biggest sale of the year Labor Day, when accommodations for the weekend were booked. Resort hotels refused to book any reservations for more than three days. At that, there were not enough rooms.

Landladies made a clean-up of all of the extra-bonny resorts at the week enders and the women.

Vets' Flower Sale

The Forget-Me-Not Flower Sale is scheduled to start Sept. 23 under auspices of the American Disabled Veterans' Association.

The committee, busy with the preparations for the sale, said that the flower sale will be a big success. It is the only time when the flower sale is held in Los Angeles.

Committee chairman W. G. O'Connell said that the city expects a big sale of flowers. The committee is working hard to make the sale a success.

MUSICIAN ACQUITTED

But Lady Visitor Gets 4 Mos. on Narcotic Charge

Jack McCarthy, 36, musician, of 124 West 47th street, was acquitted in Special Sessions of a charge of possessing narcotics. At the same time Mrs. Helen Roberts, 20, of 124 First avenue, was found guilty of the same charge and sentenced to four months.

Both were arrested Aug. 29 in McCarthy's apartment. The latter proved to the court he did not know the woman had heroin in her possession when she visited his place.

COURT CLEARS CARROLL

FROM SPEC'S CHARGE

Earl Carroll, who was summoned to West Side court by Harry Cohen, ticket broker, on a charge of disorderly conduct, was freed by Magistrate Brodsky. The courtroom was jammed with curious.

Carroll was charged with disorderly conduct when he was at his place because Cohen said the actor had been asked to produce a performance for Cohen asked the producer if he was convicted on the charge of perjury. Carroll admitted it and was obviously perturbed.

Cohen told the court that he had taken Carroll into his place of business, which adjoins Carroll's theatre, and began to lecture him for charging excessive rates for "vaudeville" tickets. The complainant denied he charged more than the "spec" allowed by law. On two occasions Carroll created a disturbance in his place, said Cohen, and many of his clients left.

Cohen testified he pleaded with Carroll to quiet the disorder in his establishment. He told Carroll that he had an investment of \$5,000 in the place, that Carroll was running him, and that he had a traffic violation in his place and Cohen's tickets. He showed the tickets and said that Carroll demanded to know the source. Cohen refused to tell him.

Carroll denied the allegations. He said that a woman patron told him she had paid Cohen six dollars for three dollar seat. I asked the woman to make a complaint, but she refused, said Carroll.

I know Cohen and his lawyers working for him. His agents were wont to drag persons off lines waiting to buy tickets. I also knew that he had diggers on the line obtaining my tickets. I told Cohen I would give him more tickets than any broker if he would charge the lawful rate.

Suspected Treasurer

I am determined to serve the public. And I won't have guys feeding the public," said Carroll. He said he had told Cohen that his investment was \$5,000,000. Postal Telegraph tickets and tickets from other agencies, together with tickets from my own box office, were in Cohen's place. I wanted to see if there was collusion between my treasurer and Cohen, said Carroll. I was amazed to find these tickets in Cohen's place and asked him to show me the tickets. He said he had received them from Margaret Brodsky, said in discharging Carroll, evidence was lacking to show that the producer had committed a disorderly act. The court pointed out that Carroll had the right to leave where Cohen got his tickets for his show.

When Cohen got back to his place he found it dismantled. Those responsible were arrested and will have a hearing this week.

Drive on Steerers

Captain Hayes of the W-1 47th street station is looking a drive of steerers in front of the theatre. Hayes has assigned officers S. J. Terrence and Thomas A. Lennon to the theatre of these people. In the week the team played in the city.

Hayes said that the steerers were a big problem. He said that the steerers were a big problem. He said that the steerers were a big problem.

When Cohen got back to his place he found it dismantled. Those responsible were arrested and will have a hearing this week.

Crying Jag

Los Angeles, Sept. 7.

Unable to purchase protection out here, bootleggers have been compelled to devise other means of avoiding their enemies from hijackers, whom they fear for more than the enforcement officers.

Most noted is the device of "crying jag." It is a window or door is opened by one who doesn't know the routine the place is immediately flooded with tear gas.

May Married December

But They Now Live in Different Apartments

Charlene Gellatly, 18-year-old bride of John Gellatly, 28, former multi-millionaire, were co-defendants in a civil suit in the Third District Municipal Court, New York.

The action was brought by John Gellatly, Jr., for breach of promise to marry. The suit was filed in the Third District Municipal Court, New York.

Mrs. Gellatly, former actress, whose stage name was Charlene, told reporters that she was married to the aged millionaire in 1930. She asserted Gellatly had courted her three years.

They never lived together. Following the ceremony, they went to their respective homes. Mrs. Gellatly, a divorcee, has a 14-year-old daughter. Her first husband was an airline air broker.

Mrs. Gellatly said she employed her second husband to furnish a home for her, but he kept putting her off. She learned that he had purchased about 100,000 shares of art subjects and gave them to the Smithsonian Institution, she claims. The purchase of the art subjects wiped out Gellatly's fortune, stated his wife.

I learned Gellatly bought himself an annuity. This brings him in a small income. Nothing was done for me and I was left virtually penniless," said Mrs. Gellatly to reporters.

Gellatly inherited much of his wealth from his former wife, who died. She owned the site of the Hotel and House and other valuable real estate.

A fervid love letter was introduced at the trial. The letter was allegedly the sentimental man. Mrs. Gellatly laughed at some of her husband's replies in court. Both Gellatlys live in different apartments at West 57th street.

The case claims Gellatly is a joint defendant because the wealthy person alleged that Gellatly was responsible for his wife's desertion. Gellatly asserted his wife deserted him.

'Round the Square

Broadway Changes

Complexion of Times Square keeps continually changing. Two theatres, Globe and Gaitey, which went pictures and then dark, are getting ready for legit tenants. The Central went from films to stock exchange. The Astor plays off in the Astor building moved away. The Broadway shows of Loew's New York theatre, were joined during the week end. Broadway fumes on parade with the Engle line. Some of the feather made some of the middle-aged women look funny.

Restaurants closing unable to stand the high prices. Girls in high heels, passing out samples of chocolate, and the "hot" only. Though the converted musicians at 46th and Broadway are in no place, constantly by the cops, the boys always return to the vacant spots.

Mrs. Lelia Walker's Funeral

One of the largest funerals ever held in the city was that for the late Mrs. Lelia Walker, president of the W. J. Walker Memorial fund.

Perhaps no better known actress than the deceased actress, who rose to riches on hard-driving efforts.

Claim Openers for a Day

Max Toth and Simon Edin, who operate the Leger's ice cream stand, put on 46th street, were invited to an "openers" day. No party to drop, but they accepted the invitation.

Arrived at the place after a four-hour drive, they found the place in the fire and the first corner, blind like John's. A crowd of boys and girls, some of them in high heels, were waiting for the "hot" only. Though the converted musicians at 46th and Broadway are in no place, constantly by the cops, the boys always return to the vacant spots.

Parisian Sidewalk and Arab's Sand Eating Spots in B'way Sector

GINTY BAGS 2

John Perrone and Hugh Holly Upon No License Charges

John Perrone of the Bath Club, 30 West 50th street, was arrested in West Side Court before Magistrate Brodsky on a charge of conducting a gambler without a license. Magistrate Brodsky, disbelieving Perrone for lack of evidence.

Hugh Holly, manager of a club at 30 West 52nd street, was taken in West Side Court by Brodsky for failure to have a gambler's license. Ginty stated he found Perrone and an orchestra in the place. Holly denied the charge and got an adjournment.

CHI COUNTS SNEEZES

IN HAY-FEVER STUDY

Chicago, Sept. 7.

Although less than 2% of the population suffer from hay fever, that annual August-September scourge seems to have become thoroughly established in the last couple of years. Chicago papers have been running daily bulletins giving official advice on the hay fever situation.

These bulletins will which way the wind is blowing, or apt to blow, what the official government pollen count is from day to day, and how the boys and girls are sneezing. So the current year has been one of the sufferers here because of cool and moist weather, and off-the-lake breezes. Chicago loves to brag about these weather forecasts, and it is presumably pleased at the thought that the lake can check the fabled island rain-gauges.

Another evidence that the public has become more forward-looking is the current series of tests at the University of Chicago. That institution has built a night sleeping chamber with "all-weather" air, pumped under these conditions will keep noses calm and eyes tearless. University supplies free hand and room to volunteer hay feverers.

CORRECTION

By an inadvertence it was noted to appear that the defendant in a highway case in West Side Court recently and reported in Variety was Arthur Bell. The actual defendant was Alfred B. Bell, a different person.

Arthur Bell was in no way connected with the court proceeding.

Broadway is a place that has a different spot in the world. About as many theatres represented by theaters at the same street as in the city of New York. In the city of New York, there are many theatres. In the city of New York, there are many theatres.

One of the spots, corners the atmosphere of Broadway from a corner's standpoint. That's Hollywood. Hollywood is that in Hollywood, it's mostlyphony. In New York, though, it's mostly real. Most of those spots are the real spots.

The French sidewalk life is right on 46th street, near 34th avenue. There's a difference between it and the city of New York. It's a different thing. It's a different thing. It's a different thing.

The Arabian place is on 44th street off Broadway. Sand on the floor and a picture of a camel on the wall. Maybe not as new as the city of New York, but the floor is cooked in a larder.

On 22nd street are probably more strange cuisines than in any other New York street. It has a Swiss place, a German place, a few genuine Swiss restaurants, a few genuine Spanish restaurants, a few genuine Russian and a couple of fine French places.

46th street is a Hungarian place that is the best of all. A goulash is not cooked the same way as on 20th avenue. In the 40's are two Mex places, Tuzini, joint, and an Indian place.

That's not mentioning the many Italian spaghetti houses, and the dozens of Jewish restaurants. Although for the latter it can be pointed out that right off Broadway, at 40th street, is what is known as the biggest kosher restaurant on earth.

French restaurants are not easy to find, though there are about five in the Broadway sector. Mostly speaks and don't go in for advertising. There are about two dozen places calling themselves French, but most of them are just run by Italians. They charge more money in a French than in any other.

There are only two thoroughly German restaurants left on Broadway, although at one time there were quite a number. Exit of red beer and arrival of the new product in every delicatessen is probably to blame for that.

Foreign eating places, like the French, are mostly low priced. While there are dozens of alleged French restaurants charging heavy tolls for what they call hors d'oeuvres, vegetables, the honest French food with real French food, mostly sell a table d'hôte meal for \$1. or less. Same with the Spanish and other places.

Marion Siegler Freed

Marion Siegler, 40, of 723 West 14th street, who said she was an actress, was freed on a suspended sentence in Special Sessions after pleading guilty to a check fraud. The woman was arrested in Chicago, Aug. 29, for stealing a dress worth \$12.

Ex-Judge, Angel, Up on Charges as Sex Scandal

Syracuse, N. Y., Sept. 7.

A former Syracuse, former associate judge of the Court of Special Sessions, and one-time dramatic actor, George F. Fries, 40, was charged with a sex scandal. Fries was charged with a sex scandal. Fries was charged with a sex scandal.

The man was arrested by State Trooper Manning on a charge of the same kind of sex scandal. Fries was charged with a sex scandal. Fries was charged with a sex scandal.

Fries was charged with a sex scandal. Fries was charged with a sex scandal. Fries was charged with a sex scandal. Fries was charged with a sex scandal. Fries was charged with a sex scandal.

CHATTER

attending show auditions and modeling for Charles Dana Gibson. She'll have her picture on 'Love' the Woolworth-10 mag. for next month.

"Who's Who," daily hotel giveaway, edited by Steverdeen, of Havana "American" fame, waiting for tourist season.

with burning of three French weeks
 lies plant in which interested
 Leo Mendurand, presented with
 gold watch in appreciation of work

be being spoken at the Pantheon by Richard, from temporarily borrowed by C. B. Cochran

Hotel, "The Adding Machine" and other foreign plays for production, besides new ones by Henry L. Munn, Zagon, Csutho and Zilly.

with burning of three French wheat varieties plant in which interested. Ten Jourdand presented with gold watch in appreciation of work.

Y, edited by Stoverdeen, of Ill-
t 'American' fame, waiting for
1st season.

Veszprém has "Pierre ou l'âme d'Elizabeth of England," Grand Hotel. "The Adding Machine" and other foreign plays for production. highly play ones by L. M. M.

100

VARIETY

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15 YEARS AGO

(From Variety and Clipper)

"Variety" carried a story that circuit men were talking about a new show to be sent out by auto. Equipment cost no more than railroad cars and cheaper to operate.

Denham Stock Co., Denver, was celebrating its 150th anniversary, having continued for four years in the same spot.

James J. Morton, who had been doing a kidding m. c. on his own in various shows, given a contract for the job at the Colonial. First of the paid m. c.'s.

Karno's "Night in an English Music Hall," with Chas. Chaplin, was cancelled by big time because it had played "too many opposition houses."

Boycotted White Rats were invoking the penal code against the blacklist.

Number of dramatic shows and small number of theatres had managers bidding against each other for Broadway openings.

Screen players were coming back to the stage. Fanny Brice, Irving Cummings and Tom Moore heading the procession.

Actors kicking at increased prices for make-up. Cosmetics explaining that the war had boosted the price of tin cans and other needs.

Vaudeville Managers' Ass. took a page to advertise it would not employ actors who struck in Oklahoma City or Tulsa.

Samuel Goldwyn left Famous Players-Lasky. Preparing to start Goldwyn Co. with Edgar Selwyn.

Announcing a \$200,000 theatre in San Francisco. "Variety" remarked "from the way new picture theatres have been erected of late, it looks as though the capitalists and amusement purveyors figure the film drama's present popularity is here to stay."

Infantile paralysis scare waning. N. Y. Health Dept. madly ban to permit admission of children over 12.

50 YEARS AGO

(From Clipper)

Platinum blondes were called "silver haired." Mlle. D'Este was advertising a troupe of "em in a show" in "Frisco."

Criterion theatre, Chicago, had just opened. It had a stage 60 by 72 feet, said to be 15 feet wider than any other stage in Chi. Among the other advantages listed was a private wire to a nearby firehouse.

Reported that Barnum's opposition to Forepaugh show in St. Louis helped the latter's business. Forepaugh coming in, first. Hope expressed by "Clipper" that Barnum would do as well.

Maj. Jas. B. Pond answered the suit of his wife. Isabella and availed himself of the legal opportunity to express his private opinion that "on several occasions she has been utterly unfit for publication." Probably meaning that the lady got fried.

The composer Brahms was reported "bony" at the time with the excoigation of a new opus.

In its answers to correspondents "Clipper" advises an inquirer: "If any music publisher has offered you \$20 for a ballad, don't for a moment neglect to take it. \$10 is a fair price for a ballad with original words and original music."

Inside Stuff—Pictures

Pauline Love Moore, 17, was brought to the Coast from Harrisburg, Pa., by Universal under indentures that bind her to the studio as an apprentice until she comes of age. Usual options give the studio an out twice a year, however.

Minor agrees she will not leave her employer during the term for which she is indentured and that she will well and faithfully serve the said employer. The employer undertakes to "teach or cause to be carefully and skillfully taught the profession, trade or employment of motion picture actress in the best manner that it can."

While Miss Moore binds herself with Universal to dwell and serve as a servant or clerk for the term thereof, it is specified that her board and lodgings are to be provided by her guardian.

Miss Moore's name for pictures will be Pauline Rittenhouse. Her first three months are at \$15 a week. Seven six-month renewals climb to a final three months at \$650. On attaining her majority she promises sign a contract for three months more at the same figure with an option of six at \$750.

The contract, full of old-fashioned phraseology, was signed in the east for Universal by Charles B. Paines, treasurer.

Coast contract with a Hollywood girl, Anetia Duncan, also 17, and starting at \$75, is along usual coast lines, options covering a seven-year period with a possible peak of \$2,000 a week. Miss Duncan's contract provides that she cannot leave Los Angeles during layoff periods without the studio's permission.

Observing that the exhibitor is like any other layman when it comes to technical knowledge of pictures, and that therefore he is in no position to criticize Hollywood for extravagance, M. A. Lightman, president of the MPTOA, registered regret that the "dedication" statement was issued to the daily press at the Astor confab.

That the conditions cited were strictly trade matters and that any public scoring of them should have been made by individuals at least familiar with production is the stand taken by Lightman.

Another indie leader was like a babe with a stick of candy. He chuckled gleefully over all of the front page publicity the statements had brought. Others, however, were as frank as Lightman, although fearful of placing their sentiments on record. They recalled how only a few months ago, and even now, exhibs were yowling about quality not being as high as it should be. The Astor fest forgot all about quality, they point out, in the storm for reduced rentals.

S. O. S. system for treating defective talker equipment over the telephone is saving exhibs many thousands of dollars annually.

Special telephone booths, connected directly with the outside, are at the projection booth doors in most theatres in the country. When trouble occurs with the operator can't solve he is authorized to put through a call to the electric service bureau. Situation is explained to a service expert who analyzes and holds the phone to tell the operator what to do. If the repair advice doesn't revive the machine, the service man then makes a fast trip to the theatre.

Under the old system a projectionist had to tell his trouble to the manager, who in turn had to relay it to the service station. Because of his lack of technical knowledge the explanation of the average manager seldom threw sufficient light on the problem.

Neither Eastman nor any other film manufacturer contemplates putting on either an automobile or super-sensitive film in rolls for anaphot use. Give as their reason the fact that it would take years to educate the 100,000 developers servicing drug stores and photo shops, not to mention the amateurs who develop their own. Meantime, a tremendous amount of the new type film would have been wasted, amateurs would become soured and the druggist, with a load of the new film, stock on his shelves, would create a problem causing some more grief.

New color-sensitive rolls, such as the Eastman Verichrome and Agfa chrome films, do not require different darkroom treatment from the old type, which is not being made any more. Only when the novelty of this has worn off and there is a demand by the amateurs for improved film will any of the manufacturers venture to introduce pan or as on roll film.

Box managers in the Midwest territory are now supplied with maps showing their drawing radius, regarded as 40 miles from the theatre. Unless this extends into the territory of another theatre, managers are supposed to stay within their own territory when intensively exploiting the pictures big enough to draw from the rural sections.

Some of the maps are elaborately done over by the local men, with key colors to indicate the style of roads. Various clerics to define the efforts, only the largest pictures being regarded as worth promoting to the limits of each territory.

Campaigns are planned along the good roads and bill posters and other workers given strict injunctions not to go beyond their own territory, to avoid the occasional squawks which primarily suggested the map idea.

Higherup censure looks sure for excess of an affiliated theatre company for the mischievous tipoff of info relative to a theatre deal bringing on outside circuit squawks. Particular deal is one long looked for by the companies involved and especially the negotiating company from where the tipoff came.

Inside is than other heads, desiring to embarrass the negotiating exec representing the own company, broke the info. Instead, however, their own company, and not the exec, was the one most embarrassed as the firm meant to okay the deal and has been fully aware of it for some time.

Arthur L. Mayer is expected to officially step into his advertising director post at Futura this week upon returning from out of town. Meanwhile L. J. Ludwig is officially in division directional charge of the middle west as Mayer's successor, but in going into their new spots each is stalling in unofficially at the convenience of the other. Ludwig, unfamiliar with a part of his vast territory, will make a trip over it shortly.

Several members of the department are awaiting word of realignment. If any, but have had no orders thus far. Ludwig has made no changes in the operating set-up of the territory under him.

Melroy's talker version of "Peg o' My Heart," now in preparation, revises the notorious case of Paramount's completion of the silent version of this story, and never being able to release it. Metro made the silent version with Laurette Taylor.

Par thought its title to the story from Oliver Morosoff was clear and only on complete production of "Peg" did it learn otherwise when enjoined on its release.

Sarah Y. Mason is adapting and Sam Wood will direct "Peg" for M-G.

RKO theatre managers are squawking at the saddling of their houses with \$7,500 for film as against \$1,250 last season. Some theatre managers formerly operated their own indie houses and they're the ones who burn the most. The Independent, they point out, would go out and buy what ever and when they pleased and they'd be in a position to handle it.

An instance in this regards a Coast RKO theatre which had Olsen and Johnson coming in. It went out and bought an indie, "Lawless Woman" (Chesterfield) for \$20 and did record breaking biz.

Fulton, downtown, Pittsburgh, and Sheridan Square, East Liberty,

have drawn away from their day-and-date policy. First runs for both now, with reports that the Sheridan, RKO site, may go vaudeville on a split with second run pictures.

Understood that the day-and-date policy was felt by the Fulton, while not hurting the Sheridan. Downtown house has been trying to break away for some time, only succeeding recently.

Although music seems to be creeping back, producers are still using easy on the amount of tra-la in pictures, whether straight drama or out-and-out musicals. Wherever possible they are leaving a loophole so music can be cut out if the picture runs up against some of the former strong feeling.

Instance is "Delicious" at Fox, a regular musical. Although not written so purposely, the story can run along without the typical numbers if necessary.

Hungry arrives, like time and tide, wait for no man or woman. When Lili Darogov, the German star, en route to Hollywood, was forced down in her plane near Pittsburgh and it was announced she would be an hour late, the newspaper boys merely shrugged their shoulders and sat down to the luncheon arranged there by Warners.

When the actress finally arrived, all of them had finished and even a few had left.

With Mlle. Shea, Buffalo theatre operator, opening his 12th house, Great Lakes, it is reported he is now after the Lafayette, only remaining first-run picture houses in Buffalo.

Shea is said to be willing to take the house, but that the owners, Marine Trust Company, will consider a sale only and not lease. Theatre is now being operated independently on a low price policy by Charles Hayman. Negotiations have been reported off and on, with Hayman to continue it cold.

Change of pace in stories for Constance Bennett has been decided upon by RKO-Pathe. For several of the Bennett pictures up to date the story has been almost formula, bringing that style down to "Common Law" and "Bought."

With the new story style will go an increased area of clothes display by the star.

Bicycling may be frowned upon by the producers, but down under the Government added the exhibitors to bicycle a film, with no protest.

The reel was a propaganda for the Australian Government. It was desired to give it the widest circulation at the least cost, so the Brisbane Post office used its special delivery carriers to shift the subject from house to house with the result that coverage for 35 houses was obtained with only 10 prints.

Ormi Hawley, the first woman to make a five-reeler for the old Lubin company, and for six years its brightest star, is living quietly in retirement on a farm near Camden, in upper New York state. She is the wife of Charles Fulercher.

As Ormi Hawley she appeared in hundreds of pictures, the majority for Lubin, although she later played for Fox.

Kind of secrecy that makes publicity is being worked by Universal on Boris Karloff's makeup for the corpse monster in "Frankenstein." Two cops guard the set from visitors, and the actor is required to hood his head and muffle his hands between set and dressing room. He is not allowed off the set at any time during the day, even eating there.

His injuries more serious than first believed, doctors have ordered Buck Jones to rest for several months. Jones was hit by a chair in a picture fight with Joe Bonomo.

Latest belief of the medicos is that one of his vertebrae is seriously impaired. It will be impossible for him to ride a horse for several months.

Although Paramount granted its home office employees a three-day week-end, the boys and girls are making up the Labor Day holiday this week by working an extra hour for four evenings.

Inside Stuff—Vaude

Jack Redmond, golf pro, has developed an exhibition route over which he has been playing for two years, with no repeats at the present.

Redmond's makeup for the corpse monster in "Frankenstein." Two cops guard the set from visitors, and the actor is required to hood his head and muffle his hands between set and dressing room. He is not allowed off the set at any time during the day, even eating there.

Redmond does a monolog at night along with his golf talkers. He carries two entertaining assistants.

RKO is clamping down on salary advances to acts. The I. O. U. system of drawing on the box office at the start of the week has been declared out.

Notices to all RKO house managers authorizes them to advance money to acts only up to what they have earned that day. Managers may advance that much of their own volition, but anything over must be taken up with the home office. In the latter event an okay will be returned only in cases of extreme emergency.

RKO houses in Milwaukee and Chicago, playing vaude, go from two to one shift orchestras in the pit, following union agreements. Local Palace will have 16 men at one time instead of two crews at eight men each. The Riverside, Milwaukee, will stretch to around 13 men.

This leaves Keith's Boston as the only remaining two shift spot for RKO. Union negotiations are now under way in the bean town to bring it in line with the others.

John Rucker, veteran Negro vaudeville, went into Presbyterian Hospital for what he thought was a minor operation, but intestinal seriousness developed and he was at death's door for several days.

Rucker will recover, but it will be a long time before he can resume stage work. He was formerly of Rucker and Winfield, Rucker and Mills and Rucker and Perrin. John also did a single for awhile.

It is not alone in the sticks that apple money is being paid the vaude acts. There is a theatre in Boston which gives a feature, several singles and five stage acts for \$15.25. Three-day runs, its top salary is \$7 for singles and \$15 for teams. The house staff is said to consist of a cashier, doorman, two ushers, two non-union stage hands and a pianist, and making money.

RKO national advertiser department, under Jack Hoss, has been given supervision of the 25 RKO theatres in and around New York City in addition to the national work.

Switch brings Harry Mandel, former advertising director of the Metropolitan theatres, to Hoss' department.

A person using various names is soliciting aid from actors playing in Chicago and Milwaukee on the grounds he is a mugger, out of work. None of the pro-nationals know of him.

Senior Murphy and Jack Curtis are all broken up because the senior omitted mentioning that Jack was his longtime vaude agent.

Equity Rules Bond Posting For All Stocks

Equity has tossed a bombshell into stock producing centers by notification that all stock managers, or operators, must post a two week bond with Equity.

In addition to the Equity bond the stock managers must also put up a bond for scenic artists, but in this respect the new rule has no effect on any artist. The Equity bond must cover the entire troupe. Stock men say it was tough enough, but with the new ruling it may mean the river.

WORKS' PAY \$200 EACH, MAY GO FAR INTO FALL

'Shoot the Works' fell the weather and the pre-Labor Day exodus, but attendance spurted Saturday and the gross went to \$10,500. That was sufficient to provide a split of \$100 to each principal, plus bonuses to some and \$45 to the chorus.

The Heywood Brown revue is in its eighth week at the Cohan, something of a record for a co-operative musical show. If it can stand up this week there is promise of continuance well into autumn. 'Tel-A-Vison' is booked into the Cohan in two weeks, dependent upon its Boston showing. Should that attraction come in, 'Works' may move to the Majestic at \$2, because of the large capacity of that house. It is proposed to play on a 7-10-10 plan, with the appearance of stars in the house getting operating expenses only, the balance going to the show.

Guest stars went into 'Works' every night last week. While name players are expected to continue to appear the matter of advertising them has been questioned because of the impression upon the public. With the appearance of stars in welcome, it is felt by some in the show that it can stand on its own.

SHUBERTS-SCHWARTZ IN BROADWAY EFFORT

Shuberts are backing Maurice Schwartz, Yiddish actor, for a Yiddish play Broadway effort with English adaptations. Last play is 'Hard to Be a Jew,' by Sholem Aleichem, best known of the Yiddish writers. 'Tito has been changed to, 'If I Were You.'

Marshall Quits 'Ladies' So Duffy Will Okay It

Los Angeles, Sept. 7. Richard Marshall, manager of the 'Ladies All' road company, resigned and returned to Hollywood so the show could get its highway in the Alhambra theatre, San Francisco.

Reason reported is that Henry Duffy, controlling the house, refused to book any show with which his former general manager was connected.

This Is Final

Edgar Selwyn is due back in New York from Hollywood Oct. 1. He will immediately re-entered production, other reports regardless. It had been announced that his brother Arch would do the two shows he announced recently.

Selwyn's brace of productions are 'The Lady's Trick' and 'Prodigal'.

Los Angeles, Sept. 7. Elliot and J. C. Nugent are going out in a couple of days to appear in a play of their own writing for Edgar Selwyn.

It was tried out in 'Palace as 'A Fair Day'.

Families' Chicago Try

Tom Kilpatrick is back out in the last of Families for a Chicago try. He produced it last season. Starts tomorrow today (Tuesday) at the Elks, Chicago. Hamilton Brown is coming out to Chicago.

Read Plays by Candlelight as Communists Meet

Neither the legit producing bug nor Cupid care whom they clip, which explains why a group of Communists have gotten together and started organizing what they call the N. Y. Sufitea Theatre. First meeting was held Thursday (4).

It took place down on West 16th street and was quite romantic. Lights came from several candles, there being no electricity. Room was cluttered with artists' canvases. It was explained the name Sufitea came from the intent of the group to produce everything—scripts, productions, etc., except the actors, in the article named. Performances first to be proposed are of three plays to be given here labor meetings and usual communist gatherings.

Council on play selection consists of a femme collegio student, a contributor to a radical mag, and another author. One play was read dealing with the recent Scottsboro case, trial of eight Negroes, Langston Hughes, a Negro, wrote it, which, towards the end, grew filled with Communist mutterings and a hint certain of singing the 'Internationale'. Last of this play called for one white man, who was to quadruple into four different roles.

Another play to be produced was said to be a farce dealing with elections. Everybody at the meeting was very serious.

Like the shoeshiners on Broadway it looks as though it's to be done on the cuff. Nobody sets paid. There was also talk about left wing dancing.

Last year a Communist group called the Artel held out at the Princess theatre for a short while.

10% MORE HEBREW IDLE AS STARS MOVE UPTOWN

Three Yiddish theatre stars are opening shortly in Broadway shows. At the same time official of the Hebrew actors' union says employment within that group has grown worse than last year, to an extent of about 10%.

Boris Thomashefsky, Maurice Schwartz and Anna Appel bow in uptown in a few weeks. Thomashefsky is in an English musical, others being dentists.

Some troubles that have been hurting the Yiddish theatre a long time explain the Broadway attempt. Down town there is little younger generation attendance. The stars believe 'posh' customers living above Columbus Circle while not attending when the shows are on the east side, will do an when booked conveniently in a Times Square theatre.

Last season the Hebrew players union produced the levy show to relieve unemployment on a whole system. This will not be repeated.

Rushing Mae West

Shuberts appear to be rushing in Mae West in 'Constant Sinner' to overcome their showmen's condition locally.

'Sinner' is now booked Sept. 11 for the Regency, although that week will be taken by 'The Girl in the Red Velvet' which is being played out of town.

Santley East with Play

Los Angeles, Sept. 7. Frederic Santley has a new play which he wrote with Arthur Rogers. It deals with the life of a man who will go to any lengths to get a chance for promotion, which will probably be in association with Santley's aim to be in on 'The Girl in the Red Velvet'.

ROSALIE STEWART'S RETURN

Rosalie Stewart will return to all productions in the city. She was away for a short time on a tour of the West.

Another Garbo!

Script is making the rounds of the Broadway producers entitled 'The Life of Greta Garbo', written by a female impersonator calling himself 'Dorian Gray', and coming from one of Oscar Wilde's novels.

As a special inducement, the f. i. tells producers he'd like to play the part of Greta in the play.

WESTPORT REP FOLLOWS 48TH STREET TRYOUT

'Did I Say No?' is the next attraction for the 48th Street following in 'Unexpected Husband', Sept. 21. Show is presented by Elizabeth Glebe. It is a two weeks' deal during which time another house will be sought should the show's chances look favorable.

Lawrence Langer's repertory company which attracted attention at Westport this summer, will take possession of the 48th Street Oct. 5 under a six weeks' rental. Agreement has an option to take over the house for the remainder of the season. First attraction of Langer's company will be 'Streets of New York', slated for two weeks.

Following attraction will be 'As You Like It' and for that presentation the center of the apron will be extended as at Westport. It will be necessary to remove first four rows of seats. Final attraction of the rep company, as now planned, will be 'The Bride the Sun Shines On'.

\$2 TOP RULE ON ROAD TO PREVAIL THIS YEAR

The tendency for lower admission prices on the road and legitimate attractions will again prevail this season. Several managers have decided to play non-musicals at \$2 top with \$1 top at madams wherever possible. That scale will drop in the major cities as well as the week stands.

The several companies of 'Private Lives' will hold to the \$2 top. It was stated last week. Other hits going on tour may apply the same price reduction, while others which are expensive to operate must apply a high scale.

2-FOR-1 DISAPPEAR

At Least Temporarily, With Legits of Broadway

In two weeks Broadway will be without any two-for-one attractions, the first time that normal condition will have existed since early in 1930.

'Prodigal' closing Sept. 15 is the last of the 'return this slush thing' above. Columbia Circle while not attending when the shows are on the east side, will do an when booked conveniently in a Times Square theatre.

Opinion is divided on two-for-one prospect this season.

Four-Year-Old Board Bill Paid by Check

Provincetown, Mass., Sept. 7. Although accused of failing to pay a four-year board bill, Richard McIntyre, actor with the 'Wharf Players', settled for \$25 in District court here.

When he came into court, McIntyre said he had been unable to obtain the money to make payment. Judge advised him he'd better get the dough or take the consequences.

Later the actor gave back to court and walked away a check for \$25.

No Stage Harding

Ann Harding as the lead in the Theatre Guild's 'Morning After' at the Theatre Guild, New York, has been dropped from the cast.

Midtown's Translation

People on the Midtown, translated from the Midtown to the New York City, are the new show 'The Girl in the Red Velvet'.

Late Spurt Brings B'way Near Fall Normal, but 8 Houses Tenantless; 52 Attractions Are Current or Set

Although a season in the legitimate will be somewhat late in getting into stride, Broadway will be plenty busy this fall. Earlier indications were for a security of productions, but August saw a strong spurt.

There are 66 theatres on the left list at present, disregarding those in pictures and houses in (Greenwich Village or out of Times Square. Already 52 attractions have been booked, that number inclusive of a few holdovers from last season, so strong they seem sure of running well into the new season.

That leaves but eight theatres to be supplied with first attractions. Of that number five are of the Shubert string. Latter firm is rushing a flock of shows into rehearsal. It

SHUBERTS PULL 'GATES,' BUT NO OPERA TRUCE

The opposition booking situation precipitated on the road by the Shuberts booking 'Private Gates', a colored outfit, into Chicago in conflict with the engagement of 'The Green Pastures', partially cleared up when 'Gates' was withdrawn after one week.

The little war with Milton Abram and Howard Marsh's Civic Light Opera company, playing Gilbert and Sullivan revivals, continues. While one Abram outfit started to the road Monday, a second troupe opened at Elgin's last night (7) with another series of revivals, beginning with 'The Merry Widow'.

Alice McKenzie, who did 'Sonia' when the Abram outfit played New York last spring, was forced out by an injured ankle. Manila Poyden was substituted. She explained to Abram that she had a contract to play for the Shuberts later in the season. Upon starting rehearsals for 'The Widow' she received word from the Shubert office that if she appeared in the Abram company an injunction to restrain her would be sought.

That took Miss Towers out, with Virginia Gilbert, brought in a switch in parts sent Ruth Gilman into the singing lead. Miss Gilbert is the wife of Donald Brian, featured in the 'Widow' in his original part. Abram and Marsh out, shared the Shubert opposition by having the Boston and Philadelphia critics as their guests in New York over the week end. The visiting reviewers were entertained at dinner and attended the show, which was 'The Mikado'. No mention of the opposed Boston and Philly bookings of the Shuberts' 'Civic Mikado' company was made.

Opera Nets \$20,000

St. Louis, Sept. 7. The Civic Opera outdoor show, which was closed for a week, is scheduled, is reported showing a profit of \$20,000 on the summer. J. A. Shubert directed the shows.

Last season, when his nephew, Milton Shubert, was in charge, there was a deficit of \$17,000, but the books are said to show that \$20,000 was expended in improvements.

No. 2 Co. Called Off

St. Louis, Sept. 7. The Civic Opera outdoor show, which was closed for a week, is scheduled, is reported showing a profit of \$20,000 on the summer. J. A. Shubert directed the shows.

HAMMERSTEIN RECOVERING

Arthur Hammerstein, Jr., appeared in the 'The Girl in the Red Velvet' at the New York City. He was reported in poor health, but is now recovering.

is probable the unbooked theatres were left out because of the delayed production schedule.

All Elgin houses have been allocated shows, only two theatres are yet to be booked. Three other houses formerly with a legit policy are likely to continue with stock burlesque. (Republic, Elgin and Central).

The definite bookings are:

- Alvin, Gertrude musical (Aaron and Freedler).
- Ambassador, 'If I were You' (Shubert).
- Apollo, 'Scandal' (George White).
- Avon, 'Three Times the Hour' (Broadway).
- Baremore, 'Sinner' (Shubert).
- Bellows, 'Brief Moment' (Guthrie).
- Bijou, 'The Great Gatsby' (Independent).
- Biltmore, 'Lotta' (Independent).
- Booth, 'The Firebrand' (Independent).
- Broadhurst, 'Just to Remind You' (Sam H. Harris).
- Carroll, 'Vanities' (Earl Carroll).
- Charn's, 'The Girl in the Red Velvet' (Independent).
- Cohan, 'Shoot the Works' (Tel-A-Vison).
- Columbia, 'Ladies of Creation' (Independent).
- Empire, 'The Girl in the Red Velvet' (Independent).
- Fourth Street, 'Did I Say No' (Independent).
- Fifty-fourth Street, 'The Good Companions' (Shubert).
- Fifty-ninth Street, 'The Father' (Shubert).
- Fulton, 'Friendship' (George M. Cohan).
- Gaiety, 'Tempest in a Teapot' (Independent).
- Globe, 'The Girl in the Red Velvet' (Max Gordon and Elgin).
- Golden, 'After Tomorrow' (John Hopkins).
- Guido, 'The Girl in the Red Velvet' (Independent).
- Harris, 'Sing Along, Sing Low' (Independent).
- Hopkins, 'The Roof' (Charles Hopkins).
- Hudson, 'Old Man Murphy' (Independent).
- Imperial, 'Laugh Parade' (Ed Wynn).
- Liberty, 'Singin' the Blues' (Aaron and Freedler).
- Little, 'Left Bank' (Independent).
- Longacre, 'The Girl in the Red Velvet' (Independent).
- Manhattan, 'Free for All' (Shubert and Mauchly).
- Marble, 'The Girl in the Red Velvet' (Independent).
- Beck, 'The Girl in the Red Velvet' (Theatre Guild).
- Miller, 'The Girl in the Red Velvet' (Independent).
- Morse, 'The Girl in the Red Velvet' (Independent).
- Musical Box, 'The Girl in the Red Velvet' (Independent).
- National, 'The Girl in the Red Velvet' (Independent).
- New York, 'The Girl in the Red Velvet' (Independent).
- Palace, 'The Girl in the Red Velvet' (Independent).
- Plymouth, 'The Girl in the Red Velvet' (Independent).
- Revue, 'The Girl in the Red Velvet' (Independent).
- Royal, 'The Girl in the Red Velvet' (Independent).
- Savoy, 'The Girl in the Red Velvet' (Independent).
- Shubert, 'The Girl in the Red Velvet' (Independent).
- Times Square, 'The Girl in the Red Velvet' (Independent).
- Ziegfeld, 'The Girl in the Red Velvet' (Independent).

Japanese Native Sing-Song Fades Before Jazz Bands and Discs

By Burton Crane

Tokyo, Aug. 10. — Take a box which once held gold cigars. Rip off the top. Replace it with a banjo head-of-catskin. Add a neck three feet long with no frets. Put on three strings. Never mind about tuning them. Take a pick about nine inches long and make one of the strings go "plunk." Begin moanin' low. Lift another string, any note. Let your voice slip up to that one. Put in a few quavers. See how many different notes you can hit between any two full tones. The result ought to sound something like old-style Japanese music. The instrument, roughly described is the shamisen.

Musical in Japan divides into four divisions: Old-style music is played to the shamisen and koto (a kind of guitar); semi-foreign, in which Japanese motifs are played on foreign instruments, using the true Japanese tonal scale (the Western minor with the koto); and the new style Japanese words set to foreign tunes and played on foreign instruments, and foreign music in which the words are either in English or recorded in English, and ahead of it, in which there are no words.

Disc Co's Gaining
The geisha world and the legitimate Japanese theatre still remain the leaders in old-style music to a very marked degree, but here, as in the three other forms mentioned, the phonograph record companies are gaining an ever stronger hold.

The truth is that the record companies constitute the most important factor in Japanese music. They have assumed the leadership and there is nothing to indicate that they will not continue to hold it. In semi-foreign music they have a little competition from the new revue theatres, but very little. Nothing much is being developed there. In songs which consist of Japanese words set to foreign tunes they have perhaps a little more competition from the revue theatres, and occasionally a music publisher will have lyrics written and beat the record companies to it. In foreign music the situation, of course, is a little different. Classical artists sing and play the old favorites in concerts. But records with English or other foreign words are brought in from abroad by the companies.

Here is the situation: The composer works to get a connection with the record companies. He convinces the musical director that he has something new and original. He is signed up and becomes an exclusive composer for that company. The same thing happens to the arranger, to the musician, to the singer, to the lyricist. It is a simple rule that there are free-lancers in all these fields, especially among the singers, but a tune composed for and recorded by any record company always belongs to that company. It is not possible for anyone else and can only be sung in a performance with permission. The music publisher is in a subsidiary position. Hits from abroad will grab and republish (there was probably the first great sale of "Sous les Toits de Paris" on sale in Japan) with Japanese words, but songs composed in this country he cannot touch without permission of the record company, and then he must state plainly on the label the fact that a record has been made of the song, possibly giving the number and the name of the artist.

Training Natives

There are six phonograph record companies in Japan which may be considered worthy of mention. The Victor Talking Machine Co. of Japan, Ltd., and the Nipponophone Co., Ltd., being the two largest. Both are Japanese companies, the former affiliated with the JICA-Victor Co. and the latter with the Columbia Phonograph Co. Both use foreign technicians, but both are training Japanese artists to take over more and more of the work. Polydor, a thoroughly Japanese company with no foreign interest, involved, is No. 3 in the field. It employs German technicians. Its telephone is directly connected with the Nipponophone Co. It is an affiliate of the German Lindstrom interests, which in turn are connected with Columbia's English

parent company. The Nipponophone popular music in Japan, making records with Japanese artists. Up to that time the market had been almost entirely for Japanese "old-style" tunes and imported discs. When Columbia took over Nipponophone in 1926 or 1927 it followed suit. Since then there has been a marked change in the musical taste of the Japanese. The big hits and the best standard sellers no longer are wavering, dilutions sung to the shamisen, but semi-foreign songs which use a Japanese tonal scale, foreign melodic structures, and must be sung in tune because the foreign instruments don't play in the old style. The keyboard—at least not on purpose.

Best Seller Estimates
The bars, which strive to be ultra-modern, sing closely to foreign notations, to attract Japanese, to foreign tunes and to these semi-foreign compositions in buying their records. I do not recall having heard an old-style tune on a bar disc.
No matter what figure you give on sale of records in Japan, you will find someone to rise up and call you a crook. I have been told by a person I consider authority, however, that total monthly sale is about 3,500,000 discs. Sales of foreign cuttings account for about 6 percent of this. Number of records released each month ranges between 300 and 400 and, in the present depression, is on the low side.

By popular consent a semi-foreign record called the Tokyo Koshinkyoku (Tokyo March) has been the biggest hit of all time in Japan. But ask how many it has sold. I have heard three figures: 400,000, 500,000 was the next, and 65,000 was the third. It was a Victor record.
"That's OK," a Columbia record, probably was No. 2. It was another semi-foreign record, as was "Kimi Koshihi" ("You Dear"), a Victor release, which is generally accorded third place. A hit is any record which sells 50,000 a year, which gives some idea of the size of the market.
A popular song in Japan has a longer life than one in the United States. It is common to hear a tune and more ago, such as "Constantinople," "Get Out and Get Under the Moon," "Angela Mia," "Here Comes the Showboat," "Where Did You Get That Name" and "Katinika," are still going strong.

Best Jazz Bands
Most of the artists who make old-style Japanese records are either stars on the legitimate Kabuki stage or noted teachers of that type of music, the shamisen. Classical music is handled by stars of the concert stage, either Japanese or visiting foreigners. Foreign stars generally make a few records here for the affiliates of the companies with which they are contracted, or abroad. Semi-foreign music is sung by two classes of singers: as are the foreign songs with Japanese words. About half are earnest young men and women who have just finished school on the classical concert stage and are doing little but make records. The other half are stars of the small revue theatres and of the legitimate stage.

The three best jazz bands in Japan are the Columbia Orchestra, Wayne Coleman's Jazz Band, and Ernest Kan's Hawaiian Band. The Columbia band, formed in 1926, of four years ago of the best musicians in the then-existing dance-hall orchestras, is a 12-piece affair and 100 percent Japanese. Coleman's band was brought over from the United States by the Florida Dance Hall, leading place of its kind in the Tokyo district, and gave the country the first idea of how jazz should be played.
It started with Victor and then went over to Polydor for recording. During its stay in this country it

has lost trombone and traps and has filled in with Japanese musicians. Kan, Coleman is present in the United States collecting. Joe Lee, jazz fiddler, a traps and a new shipboard to fill in the blank spots.
Herbert (Bob) Burke, tenor and guitar, came back for the U. S. in September. During Coleman's absence, Tommy Altsman, the first sax, has been leading. Bill Kunkel has been making the arrangements which have given the band its recording rap. Third band in the field, and the most ambitious organization of all, is Kan's. This is a liquid organization of 20 or 30 men, about half Hawaiian and half Japanese. It's no uncommon thing to hear that Kan's band has been playing at three places on the same evening.

Real Jazz in 10 Years

These three bands stand out because they manage to play in tune most of the time. Japan has still not had 10 more years to go before it will develop first-rate jazz musicians. The old musical ideas of the country still have too much to hold. When a tune slips all over the scale and (according to Kan) Yamada, perhaps the leading Japanese composer, has 43 times in what we call an octave, a sour note seems very sour. Which makes it hard for an ambitious young chap trying to coax something melodious out of a saxophone. With much more foreign than Japanese music, which is much more melodic which requires that the instruments be in tune, now being played, another 10 years should develop some first-class jazz men in Japan. They have the sense of rhythm developed to a high degree. I got hold of the slips for a July request night at the Florida Dance Hall. Here's what young Japan wanted without quotation marks:
Four requests—Who, I Want You, Singin' in the Rain, Lover Come Back to Me, Titina.
Three requests—Kiss Me With Your Eyes, Among My Souvenirs, Yagabond, Love, This Is My Baby, Dream House, Cher, Up.
Two requests—Kiss Waltz, Kitty From Kansas City, Sugar Blues, Red Hair and Freckles, Crying for the Carolinas, Here Comes the Showboat, If I Had a Girl Like You, Sonny Boy, Farewell Blues, Karavan, Where the Sky Little Violets Grow, Memphis Blues, Sons Les Toits de Paris, Casino Monty, Jealousy, Loveable and Sweet, Boite Street Blues, Song of the Dawn.
Then there were 70 other single requests, ranging from "Ding Dong Daddy" and "Auntie's Blues" to "Smiles." Also Drigo's "Serenade."

MAGYAR PEASANTS RIOT IN BUDAPEST FESTIVAL

Budapest, Aug. 27. — An amateur actor, writer, farmers and field workers from the district of Csakvar, were tremendously appreciated by sophisticated Budapest audiences in St. Stephen's Week, when prominent visitors flocked the city for the national festival of August 20.
The company had performed Kodaly's folk-opera, "Hary Janos," in their home town, and created a sensation among professionals by their naive and sincere acting. Joly Paulini, who wrote the book to "Hary Janos," took them in hand and made them understand the character of the folk, somewhat in the style of the "Oiseau Bleu" Russian cabaret, designing ornamental scenery in Hungarian style, taking care that the original folk character of the colorful singing and acting should not be lost.
The company had so much success that they stay in Budapest as Paulini intends to take them on tour.
Amateur groups from various villages, also performed pantomime scenes and dances in original costumes, and during the festival there were 200 performances from ten villages in different parts of the country. Paulini's organization of farm amateurs is going to be a candidate for export some day.

HOWES' NEW PIECE

London, Aug. 23. — Jack Waller will produce a new comedy starring Bobbie, the opening new Saville theatre in October.
The show now bears the title "The Love of Mr. Gold." Cast includes Olga Lindo, Viola Two, Peggy Cartwright, Arthur Riscoe, Wylie Watson, Syd Walker, Alfred Dwyer.

European Runaround

By Frank Scully

Abroad, Aug. 29

Things so tough one blind house manager spotted his doorman eating heads of matches in the lobby. Phosphorescent rug bewildered him. "Saves lighting up early," explained the doorman.

Still Reeling Around

Jack Hultbert has whirled this merry-go-round staging stunt to its logical absurdity.
Calling his next winter's revolver "Piccadilly Circus."

Break for the People

Russianized regimentation of other entertainment in England has been broken up at last.
Fight between mob for fun, and the highbrows for education, has finally been won by the mob.
Henceforth British broadcasting programs go out on two wave lengths—national for the culture chumps, regional for the left-lovers.

Crabbing Wallace's Spiels

Edgar Wallace's curtain spiels haven't been getting the breaks. After "The Ringer," up for a revival (it did 50 weeks in 1925), he walked on holding a high hat, and after "The Case of the Frightened Lady" the backstage crew dropped the curtain on him by mistake.

Extolling Stoll

Sir Oswald Stoll's "Waltzes From Vienna" involves the task of getting back the nut of 230 grand Hazard Short's show set him back.
Among old-line showmen, who generally petrify as soon as they're spotlighted, Stoll's not done so badly by this thing called adaptability.
Stuck with a Doppo picture-making company and stuck further with Hartenstein old foppe house for a picture palace, and kinda soft on red-tails, nix dances for his yaldie bills, he nevertheless has managed to see quicker than anybody else in London just how to combat the talker craze. If the idiom of the arc was motion and mechanics he'd give it to 'em, and color, lighting and all that stuff to boot.
Hence "White Horse Inn," Henry "Waltzes From Vienna." Both are importations. One at least has proved a smash and if the other doesn't turn out so, its ending, where an orchestra is lifted bodily from the pit and moved among the Viennese beer-drinkers on the stage, gave the town plenty to talk about.
Let the guys who now have to tap him for a loan try to laugh off his current b-r.

Memory

Valentine Association held a memorial mass at Westminster Cathedral (not the Abbey), a tea party at the Italian Hospital, where there's a children's ward endowed by members, and a showing of "Blood and Sand" on the occasion of the fifth anniversary of his death.
This is a long time for a flap to remember anything. They must have minds after all.

Darb Written

"Fountain of Youth" having died, Alfred Reynolds, who wrote the music, is now scoring A. P. Herbert's "Derby Day" (Darby, they pronounce it, for the same Hammerstein theatre suburban house where Herbert's other shows were such smashes).
Herbert is London's best lyric writer since Gilbert wrote his last couplet.

The Easiest Way

A premiere in Hollywood is very ritzy, very serious, very important affair from which nobody, least of all the critics, relaxes.
In London, such an opening starts out to be important, but before the critics can get out of the house and get their slams in some logical order, they're hauled on to the stage to hoof with the cast.
They may even, as in the case of "Sully of Our Alley" at the Leicester Square, be privileged to see Maurice Elvey, the director, dancing with Sully in his eras, partnered to Muriel Angelus, blonde, young and promising just as she left school.
In this instance the boys were treated to the novelty of dancing on Jack Hultbert's new revolving stage which is part of the house's new fifty-fifty stage-scene show.
Not only that but the stage was reversed a couple times for an added touch. Nothing like a possible prat-fall to break the ice and make everybody feel like just one big family.
Thus softened up with a good supper and some drinks added, the critics are released, and run to their keyboards like public schoolboys to the playing field.
If it's any wonder the notices are usually sweeter than a Russian lullaby.

Untapped Territory

Bachelorette, holidaying, sees home planning to organize the finitors and sell 'em protection. As he sees it they're the only mob without anybody to chisel 'em.
After studying the French concrete system, he figures the job of a suppos can be reimagined to make life just as miserable in America for the cliff-dwellers as it is in France.

Fast Turnover on Quickie

"Profits of Monsieur de Minuit" which has cleared up \$30,000 in its first 10 days in Paris are split, three ways. Alex Kamenka of Paris and Eric Hakim of London each has 45% and Harry Lachman, the director, 10%.
Lachman wanted Kamenka to do a French version of "The Outsider" but Kamenka didn't like the story for France.
Lachman then suggested that he adapt "Almost a Honeymoon," running in the time as a farce in the West End. Kamenka hopped over to London for a week and said okay.
Thing was shot in 12 days and on the first cut Hakim judged it a bad. Two "Variety" magazines judged it not art, but a money picture.
It went into production May 2, cost 40 grand and was out of the red by Aug. 27—fast capital turnover for France, or anywhere, for that matter.

No Fool, This Gaud

Every lay-off picture director who lands on the Riviera makes a pass at the Gold deposit box, usually saying Mrs. Frank Jay Gould would be a knockout in pictures.
Bren Chaplin is in, going as far as to make a test of her and implying that everybody from H. G. Wells to Red Lewis would fall all over themselves to write the script.
But Gould who will try almost anything (and has), no spick English on that picture racket.

Four Towns

Al Woods, from his retreat at St. Germain, near Paris, where the royal houses once parked their upholstered persons, is cabaret night "Readying 'The Big Show' for Broadway" where he was halted in his path by Irving Marks, who brought him a "Variety" wherein Arch Selwyn told

(Continued on page 105)

Foresee Better Autumn on B'way In August Climb of B. O. Figures

"Broadway" season starts with good business prospects. Figures compiled by the "Theatre" show the largest of the ticket agencies showed attendance in the legit theatre to have been up 10% throughout August. That was stated to be the first time for any marked improvement since 1923.

Business for the first week of September declined somewhat from the previous week, but some warm nights and a holiday (Labor Day) is the probable reason, grosses for the leaders were not materially off.

"Varieties" created a new record for a normal week by grossing \$60,000 at the 25th and Carroll theatre, the house having cleaned 2% more. Except for the Tuesday matinee the revenue drew absolute capacity the other nine performances.

No indicated hits among the four new dramatic arrivals. "Friendship at the Pilon" got about \$11,000 and should do moderately well. Same applies to "Cloudy With Showers," which got well over \$10,000 at the theatre in several performances and should improve. "After Tomorrow" and "Three Times the Hour," the first entrants, are doubtful.

The New Arrivals.
"Scandal" remains out another week and now tops the premiere card for next week at the Apollo. "I Love Actresses" is at the New Square, Private Lives leaving; it being the only closing this week. Next week will see two new colored shows and one with mixed cast opening on successive nights. Later, "The Constant Sinner," Royalty, "The Silver Cord," "The Liberty," and "Fast and Furious," New Yorker. Slated to resume next week is "Old Man Murphy," probably at the Hudson.

There are six shows and a revival joining the list this week. Six is the average for next week, while for Sept. 21 eight new shows and a revival are now scheduled: "Sing High School," "If I Were Your Girl," "I Say No," "Nikki," "Tel-a-Vision," "He," "The Breaker," "People of the Hills" and "The Chocolate Soldier."

Estimates for Last Week.
"After Tomorrow," John Golden (3d week) (CD-900-43). Feminine draw indicated, but night trade shows no excitement. First full week about \$6,500.

"Barrett's of Wimpole St.," Empiro (2d week) (CD-140-10). Presenting to virtually same money with the gross approximating \$17,000; goes on eight-performance basis this week.

"Cloudy with Showers," Morosco (2d week) (CD-393-32). Liked better than other comedy arrivals so far, first seven performances over \$10,000, indicating stronger weekly gain.

"Free for All," Manhattan (1st week) (CD-126-44-10). Presented by Lawrence Schwab and Frank Mandel; comedy with music but no singing opens on Broadway.

"Follies," Ziegfeld (11th week) (R-122-35-50). Best "Follies" in years holds to great business, with weekly pay above \$100 maintained.

"Friendship," Fulton (2d week) (CD-913-13). Notices were mixed; rather a surprise after strong out-of-town rating; first week the pace was between \$10,000 and \$11,000 and should make grade.

"Grand Hotel," National (15th week) (D-117-44-10). Though most shows slipped last week, business for dramatic leader hardly affected; \$23,000.

"Just to Remind You," Broadway (1st week) (D-118-32). Presented by Sam H. Harris; written by Owen Davis; looked so good in Astor Park.

"Ladies of Creation," Cort (1st week) (D-109-43). Produced in London; moderately popular; written by Charles G. Linger; opens tonight (S).

"Love on Stilts," Plymouth (1st week) (CD-1042-43). Presented by Arthur Hopkins; written by Melvin Frisch and Albert W. Barker; opens Wednesday (F).

"Private Lives," Times Square (3d week) (CD-1052-43). First week's success, but night trade looked for three months, but did not extend beyond this week. "I Love an Army" next week.

Scandals. "Scandal" Postponed again until next week; current at Majestic, Broadway.

"Spot the Winner," Colman (3d week) (R-1360-44). Based off last week but not \$10,000; co-operative crowd, however, says it may be the week will determine removal to its other house.

"The Band Wagon," New Amsterdam (11th week) (R-1422-35-50). Averaged better than \$10,000 last 11 weeks; not much off last week and may have better; advance sales very strong.

"The Singing Rabbi," St. Paul (1st week) (CD-1042-43). First week's success, but night trade looked for three months, but did not extend beyond this week. "I Love an Army" next week.

interesting and appearing in musical show about "The Play," (10).

"Three Little Show Music Box" (15th week) (R-1000-35-50). Slipped last week, when the approximate gross was \$10,000.

"Three Times the Hour," Avon (3d week) (D-820-34-50). This week to develop the show's chances; no indication of signing on overrunning; advance notices; about \$6,000.

"Unexpected Husband," 48th St. (1st week) (CD-969-43). Goes to Adelphi, Chicago, after another week; around \$5,000; "Did I Say No" first Sept. 2.

"Varieties," Earl Carroll (3d week) (R-2500-43). Biggest money draw in town; four notices went; in performance; first full week grossed \$60,000.

Other Attractions.
"The Merry Widow," Branger's; next opened Monday.

"President," Bijou; management extended another two weeks.

Frisco Grosses

San Francisco, Sept. 7. The Geary management started to paper the house for the opening of "The Greeks Had a Word for It," which has been the Columbia. The script when the b.o. reported a sell-out. The Greeks did very well, \$15,000.

"As Husbands Go," Laura Hope Crews' show at the Columbia, caught on better in its second week. The show, which has been the Columbia, was the only legit house open besides the Geary. Laura Hope Crews, with the Silver Cord, with Kay Johnson started, beginning Monday (F).

The Curran responds tonight (F) with Jane Cowie in "Camille."

Estimates for Last Week.
"As Husbands Go," Columbia (2nd week) (D-170-50-10). \$15,000. One high better than first week's fair \$8,500.

"The Greeks Had a Word for It," Geary (1st week) (C-1600-32-50). Good at \$15,000. Sold out at opening.

Seattle's \$1 Stock Using Stage and Film Names

Los Angeles, Sept. 7. First four guests for the Seattle Show Co. Inc. \$1 stock at the Moore theatre, Seattle, are Clara Kimball Young, Ian Keith, Mrs. Leslie Carter, and Dorothy Burgess. Casting is being done here by Arthur Silver, with B. N. Hutchinson, active producer, acting for the Seattle company.

Howard Miller is engaged for direction and support. Louisa Powers goes up as female support.

Miss Young opens the season Sept. 27 in "The Letter," following it with another play. Keith is next in "Copperhead" and Fire Brand. Mrs. Carter will do "The Circle" and "Vortex." Plays for Miss Burgess are not yet set.

Hopkins Promises Four

Charles Hopkins again figures on putting on four plays this year on a subscription program. Last year he announced four, but managed to produce only two, with the other two holding over to this season. First on the list for this year and already preparing is "Calvary" by "The Road."

"After the Road," Hopkins has "Mrs. Fisher's War" by Henriette Lede and Joan Tenney, and "Eles in the Sun" by Tom Kivela in prospect. "Mrs. Fisher's War" was produced in London last season to mild business.

Casey Extends Stay

Indianapolis, Sept. 7. Arthur Casey's stock company, which will hold over for four weeks, extending the twenty-week season. "This is the first season for Casey in Indianapolis."

Mrs. Leslie Carter, did the best week. "Gay Pates" had in now for two weeks. Casey will go from here to Houston, Tex.

Swift in Name Only

Buffy has awarded Irving Landau and Win. Stephens, producing "Two Weeks," permission to rehearse five weeks, but they have the usual dramatic show period.

Play is long on cast and scenes, which prompted the concession. It will probably start at the H.L. around the second week of October.

Road 'Girl Crazy' Set

With Blossom Seeley and Benny Fields to be featured on the road in "Girl Crazy," the contract to appear for three weeks in Balaban & Katz Chicago theatres, has been set back until the end of the season or until such time as the show's tour terminates.

"Girl Crazy" will be under the management of Gregory Hattby by arrangement with Arons & Freedley who produced the show on Broadway last season. Hattby will play the Willie Howard part, although Bert Gordon had been considered. Cast also are Bernard Granville, Carlton Macy, Donald Foster, Chet Rivers, Lew Parker and John Locke.

'DRUM' A \$5,000 COAST DOUBT

Los Angeles, Sept. 7. All legit houses dropped off last week with "On the Spot," at the beach getting top money at \$3,600.

"Ada Beats the Drum," at the El Capitan, after opening week, got just a little over \$5,000, although Irene Franklin and Dorton Churchill had been figured as draw names. Original plan for four weeks; it will fall Saturday night.

"Vengeance," new play of early California life, at the El Capitan, and produced by Mabel Dorsey, with Roy D'Arcy, former picture actor in the lead, looks like a labor of love. Opening on Friday night. It got less than \$300 for the first three performances. Advance for next week is pretty slim.

Cooperative "Nine O'Clock Revue" fell off to \$6,300 and the two week notice is up. Revue will move to the Geary, San Francisco, Sept. 21. Show is now out of the red, with the leads feeling good about the prospects for the four weeks it will fall.

Estimates for Last Week.
"Ada Beats the Drum," El Capitan (1st week) (C-1571-\$1-50). Just another production at \$5,000 for the opening week.

"On the Spot," Delasco (2d week) (D-1103-32-50). No rave, but \$4,900.

"Nine O'Clock Revue," Music Box (5th week) (R-955-42). Still under last week's \$6,300. With a \$4,900, the co-ops are making money. To Frisco Sept. 21.

"Vengeance," Hollywood Playhouse (1st week) (D-1152-\$1-50). One of those things at \$800 on the first three performances.

Dutch Beauty Winner Canned by Her School

The Hague, Aug. 28. The Palms Dance academy at Scheveningen is using Miss Unger, 1931, a Belgian girl, Netta Duheateau, who got her title this year at Calverton.

Cover charge of 80 cents is expected, although other nights are free.

Her manager who arrived before her, advertised for the local press that he is open for proposals to make use of Miss Unger for all sorts of commercial purposes.

Holland doesn't fall for this. Holland's beauty queen was fired from school this year.

Banker Scouts Talent

Hollywood, Sept. 7. The Texas Grand theatre at El Paso, former Callis-Baker apt. dark since the two-week stock try of Roy Clare there last February, will be re-opened next month by the Hart Players.

Latter have been doing a ten hand at San Bernardino. President of the El Paso Bank which holds the lease on the house is reported to have made a personal scouting trip in the Los Angeles territory for a likely troupe to bring into the house.

Ross' Gang Play

Clark Ross will produce a gangster play this season, "Casting" starts in two weeks.

Ross has been out of show business since "The Gangster" (musical), some years ago.

Animal Film Influence

"East Wind," Schwab & Mappert, is having a couple of prop elephants being built. Messmore & Damon making them.

"East Wind" has pachyderms and "Varieties" has a dinosaur.

'Green Pastures' Excites Loop

But Otherwise Chi Legit Looks Frozen Until October

Shows in Rehearsal

"Tempest in Teapot" (Alonso)

"Twisting the Law" (Gail)

"Meet My Sister" (Shubert)

"Did I Say No?" (Hamilton)

"Enemy Within" (Walling)

"Cat & Fiddle" (Jordan)

"Old Man Murphy" (Newman)

"Washington Heights" (Goodman)

"Little" (Sax)

"Girl Crazy" (road, Hattby)

"Divorce Me Dear" (Hiddell)

"Nick" (Harrison Hall, Inc.)

"Left Bank" (Rice & Hickey)

"Social Register" (Brangers)

"I Love An Actress" (Skirkin)

"Mourning Becomes Elektra" (Gail)

"Mourning Becomes Elektra" (Gail)

"Mourning Becomes Elektra" (Gail)

"Mourning Becomes Elektra" (Gail)

"Mourning Becomes Elektra" (Gail)

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Chicago, Sept. 7. They start giving "Green Pastures" tonight's (7) show-in at the Illinois, brought in as a vehicle for the advance booking sale.

Expecta sizzling initial week, with eight shows. Holiday weekend would be a windfall, because of the localities to the Michigan and Wisconsin resorts, and flush of a mob of visitors to do the town in two or three days. Latter's progress felt by the marked start of business at practically all legit windows.

Notable incident of the past week was the fiasco at "Beary Cats," brought in as a vehicle for the same. Opened Monday night and closed Saturday to a week's take of nearly less than \$3,000 at \$250 top. Principals, all-colored, was returned to Clark University, Atlanta, whence they had been recruited.

Critics took favorably to "Salt Water" opening at the Playhouse, and business is up to satisfactory level through the first week. A Modern Virgin shift to cut-rates at the Grandview put enough fire into the theatre to raise the tide around a grade.

Only attraction as now listed for the week is "The Love of John Hartz," "You Said It" with the 27th and 28th, and the Grandview's home. First October, penning brings "Once in a Lifetime" to the Schuyler Oct. 18.

Estimates for Last Week.
"A Modern Virgin," Garrick (2d week) (C-1097-\$1-50). Beginning to take with the cut-rate ticket. Encouraging at around \$9,000. Nice pickup on the advance sales.

"High Hat," Plymouth (1st week) (C-1100-\$3-00). Just about getting by at around \$5,000 on the week. Several booked for next week.

"Salt Water," Playhouse (1st week) (C-1097-\$1-50). First week brought a solid \$10,000, with outlook promising. Management making strong play for critics and parties.

"Stepping Sisters," Blackstone (24th week) (D-1984-\$2-50). About \$5,000 and apparently a value. Trade a slight uptick in mid-Sept. 2, with nothing to follow bunched.

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PEARLY GATES

(Continued from page 107)

the colored trade was not particularly pluggedy.

All of which points to corroborate the suspicion locally that the sponsors were out to cop a bit of the coin stirred for "Green Pastures," which opened at the Majestic on Labor Day. This is the consensus of opinion. However, if this was the intent, it was a beautiful mistake. Not a change.

Show goes out on Saturday (5). On Wednesday they were not selling coupons for the coming Sunday. This blows up the native loud-mouthed mentioned on the program which carried in bold type, "FIRST WEEK."

Sub-title for this show is: "A Musical Morality Play Based Upon the Negro Spiritual 'Swinging the Negro's Conception of the Journey from Earth to Heaven'. With good staging and direction it might have been a fine contribution to the folklore of the American Negro. In fact, it is a rendition by a competent

enough group of Negroes of the fine spirituals, shaping up on the stage as a concert, however, and not as a play. It is a revivalist in intent.

There are two acts: the first representing a camp-meeting with a chorus of 20 representing the familiar spirituals. Tries to tell a simple story of various characters, saints and sinners and peccators. Second act shows the road to heaven, with the good people getting into the land of the angels, while the devil drags off those who forget the straight and narrow. This second act, with its gilt crowns for the saved, its angels with swords, its painted clouds, the devil with a possum-skin suit, opens itself up wide for a comedy nature, but there is something sincere and real about the performers that forbids such treatment.

At the box office it is hopeless stuff. It must return to that for which it was originally suited to be intended—the church, for the straw-berry festivals, the special community occasions. But even in the box it's just a long drawn-out spiritual with a mess of cheap and tawdry scenery.

MAYER CALLED HOME

"Think As They Are," the Horace Liveright production, has been postponed. Edwin Justice Mayer, who came East to cast and direct the play, was hurriedly recalled to the Coast by the illness of his wife, who recently gave birth to a baby. The child died and the mother's life was in danger.

Dillingham's First

James Montgomery will direct his own play, "Siella Brady," for Charles Dillingham's first of the season. Play goes into rehearsal this week. Elin O'Brien Moore and Ethel Barrymore will head the cast.

STOCK FOR TOLEDO

Toledo, Sept. 7. To join the closing of five banks, four of them in one day, one theatre reopened after three months of darkness, and plans are going ahead for the opening of the first local stock company in three years. Howard Polivy and associates announced the stock company which will be resident with guest stars.

Rafferty's Irish Play

Pat C. Rafferty starts reading "Echoes of Ireland," by Edward Ross, around Sept. 20.

Rafferty plans to play within a radius of 100 miles of New York under the auspices of Celtic bodies.

MISS COLT IN "SCANDALS"

Troupe Takes Another Week—Added Merman Numbers

"Scandals" is staying out another week. Following two weeks in Newark the George White Troupe moved to the Majestic, Brooklyn, Monday. Further time to whip the show into shape. New numbers were added for Ethel Merman, who joined last week.

No further cast changes. Ethel Barrymore Colt, who went out of the show earlier in the week, went back Saturday night. The assignments originally given Miss Colt were considerably cut down.

GILBERT MILLER'S
LONDON THEATRES

ST. JAMES THEATRE

Now Under Reconstruction

LYRIC THEATRE

Will be Reconstructed after the present successful run of
"AUTUMN CROCUS"

ROYAL ADELPHI THEATRE

GILBERT MILLER

Presents

"GRAND HOTEL"

A play by VICKI BAUM

Translated from the German by EDWARD KNOBLOCK

CHESTER ERSKIN

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NEW YORK CITY

INTERNATIONAL GREETINGS FROM

ZIEGFELD FOLLIES

Glorifying the American Girl

GREATEST SHOW IN THE WORLD

with

Harry Richman, Helen Morgan, Ruth Etting, Jack Pearl, Gladys Glad, Ethel Borden, Milt and Frank Britton and Gang, Buck and Bubbles, Hal LeRoy, Mitzi Mayfair, Albert Carroll, Dorothy Dell, Faith Bacon, Reri Albertina Rasch, Solo Dancers

Orchestra \$5.50—Mezzanine \$4.40—Balcony Seats \$1 to \$3. No Tax

Matinees Thursday and Saturday

ZIEGFELD THEATRE, 54th St. and 6th Ave.

Inside Stuff—Legit

Sam Warshawsky, gen. press rep. for Radio Pictures who authored "The Woman of Destiny," went to Provincetown, Mass., to help the Wharf Players get publicity on the tryout. He succeeded, and Cape Cod is enjoying its own private earthquake.

Warshawsky called on Mayor Frank Burnett and persuaded him to proclaim a National Peace Week, on the strength of the play, which deals with a woman who becomes president. It has a strong peace angle, since she makes that her campaign.

John A. Johnston, of Associated Press, was given an exclusive and put it on the wires; the story being widely used. The local editor got the first news from the New Bedford "Times" and turned over the out-of-town scoop. He reprinted the article, headed with a huge question mark, adding a satirical comment to the effect that he presumed the Board of Selectmen still had something to say about the Provincetown government.

That was the cue for the Mayor's political opponents. Residents, either laughed or flamed with the Mayor enjoying the joke as much as any other.

Earl Carroll's "Vanities" skits which drew the fire of the reviewers have been cleaned up. That reviewer immediately followed the premiere. Little elegance of police scrutiny in the show's present form, although that had been earlier indicated.

Carroll denied responsibility for the presence of objectionable business in several of the skits, when authors taxed him with presenting material which they did not write. The manager said the actors inserted the questionable bits on their own.

Understood that one of the skits is the same as used some years ago in "Ted Lewis' "Froggies" which never reached Broadway. Because of the skit the Lewis show was closed in Philadelphia its second night after police warned the theatre its license would be revoked.

That "Smith Baby" (though now without the raw food business, is particularly objectionable to the aviator husband of Lillian Roth, teamed with Will Denarest. Hubby nightly saw the performance the first week and every time the "Smith Baby" skit started, he walked out in the theatre lobby until it was over.

Sam Zolotow, in the drama department of the N. Y. "Times," assists in compiling that paper's annual announcements of the plays for the coming season. It is always the aim of the "Times" to beat the other papers out with this page. This summer Ward Morehouse of "The Sun"

beat the "Times" by six days, printing his on Monday and the "Times" following Sunday.

Zolotow, the story goes, tried to convince Morehouse he should lay off until the "Times" came through. Morehouse wouldn't do it. "Ethical," Zolotow is said to have growled.

Zolotow is the fellow who puts people through a third degree on any question, no matter how minor or trivial. He also runs a messenger service on the job and writes a mimeographed theoretical bulletin of future events. George Kaufman once said of him that he had to look out or Zolotow would take the job after some days.

While the Hollywood Playhouse has been struggling along with more dark weeks than light ones since the Duffie regime, its holdings corporation for a year and a half, contributed \$1,484 to a fund for the "Ingersoll" of the Bartlett Syndicate Building Corp., owning the "Ingersoll" theatre property, picture houses and a stock exchange with the company, including Situation came out in a suit against the Bartlett "company" and the fraudulent assessments and selling recovery of \$32,251 on Bartlett stock. Suit is brought by receiver for the U. S. Guaranty Corp. Bankrupt, which holds 500 shares of Bartlett stock, partly acquired from the Playhouse corporation and partly from A. Z. Taff, Jr., chairman of the Playhouse board. Playhouse is not under receivership with the Guaranty, Bankrupt and Loan Assn., in whose affairs U. S. Guaranty was also entangled.

Production costs for dramatic shows are expected to show a sharp increase when computed on an average basis at the end of the season. Producers trace the hit to the film type, many scene shows loaded in Legit's opinion of authors comes at a time when the play producers are reducing production budgets. Indirectly the films are held responsible for the additional investments, through the dramatic attempts to capture the scenario technique. From producers working on the new type shows, curtain raising costs will run anywhere from \$8,000 up as compared to the average three-act play. Six thousand dollar figure is held as small.

Sidney Franklin, principal in the play "Precedent" in New York, will remain with the show on the road despite an offer from Metro for pictures.

Franklin was an obscure actor until the show moved up to the Bijou from the Provincetown Playhouse. When the film offer came along, Franklin, through a sense of loyalty to the show's management, turned it down. The picture offer was considerably larger than that he received in the show.

"Precedent" gave Franklin his first regular chance and his first regular salary.

The "Forty-seventh Street Jitters," short for heebie-jeebies, is a baseball team on which are several newspapermen and press agents. Lineup includes Ward Morehouse of the "Sun," Marc Barron of Associated Press, Howard Benedict, who publicizes "The Band Wagon" and Harry Rosenbaum of the Shubert press department. Later is credited with adding some ringers from Jersey, but they are good.

Most of the team are ex-athletes. Morehouse stoutly claims some sort of Southern A. A. C. swimming title. Barron was a footballer on a Texas eleven which played Notre Dame once and was trimmed 79 to 0. Benedict was one of those fearless players and heaved a very devastating racket.

Understood that Donald Meek gave John Golden a painful surprise on the opening night of "After Tomorrow" which he is a lead. Meek is supposed to suffer a stroke at the end of the second act. In the last act Meek gave an almost perfect characterization of a paralytic, with withered arm, halting step and thick articulation. But that is not the way the part was rehearsed. While the act of the actor is signified, the impression upon the audience was hardly pleasant. Meek is said to be planning the part as originally intended.

Legit star with a penchant for young leading men went into a rave about a juve in New York, and when offered a production in Los Angeles, with privilege of doing most of the casting, signed him up on a run-of-the-play contract. All this before she ever saw him on stage.

First day of rehearsal demonstrated that the boy wouldn't do. He

(Continued on page 113)

Schenectady's Stock

Schenectady, Sept. 7. After three years a stock opened here today at the Hudson, Tonawanda, Montreal stock and business producers, he putting it on. Company has (John Kingsley and Foster Williams) leads: Jane Lane, Mabel Palmer, John Winthrop, Milton O'Neil, Ernest Taylor, Jr., and Charlotte Greenwood. Harry Ellsworth, McKee, director.

PERSISTENT ART FANS

Cleveland, Sept. 7. Despite flopping of most local little theatres, Marie Iuka Dohl and John Sherwood, Chubbey are opening another one called Phyllis Playhouse in site of former Brickett theatre.

Chubbey is a New York actor and Dohl a localite who worked last season with a Fulton Brickett. There are for a subscription policy, professional casts, guest stars and try-outs. Also a drama school.

MARION STOKES' RAIN

Los Angeles, Sept. 7. Marion Stokes, former New York actress, is in town planning to do "Rain" at Robert Majors' Little Theatre with an amateur cast, Sept. 22.

Last week she was introduced to Hollywood at a reception, but some of the announced sponsors of the movement failed to put in an appearance, which suggests some sort of a tiff.

BALK AT OLD REPEATS

El Wayne, Ind., Sept. 7. Tentative dates set at Mizpah Shrine theatre are "Girl Crazy," "The House Beautiful," "The Admirable Crichton," "Private Lives" and "Three Little Girls." Newspapers have taken up cry against building in "Blossom Time," "The Student Prince" and "Maytime," again, demanding fresher attractions.

TORONTO'S TWO STOCKS

It George Kippie, closes his deal for a Toronto house that Canadian city will have two dramatic stocks this fall.

Kippie was formerly at the Toronto Empire, but that house will be stock operated by Cameron Matthews. Latter opens late this month.

WIDOW TRY AFTERMATH

Henry Rosendale, author who tried to turn producer with his own play, "Widow Is a Virgin" has been cited in claims at Equity by the cast of his show. "Widow" rehearsed a week or so and folded.

Sam Ash and Enid Markey were in the cast.

MAKING ITS INITIAL BOW TO MIDDLE WEST

LAURENCE RIVERS, Inc., Presents

The 1930 Pulitzer Prize Play

"THE GREEN PASTURES"

By MARC CONNELLY

(Suggested by

Roark Bradford's book, "Ol' Man Adam and His Chillun")

Settings by:

ROBERT EDMOND JONES

Music:

Direction of HALL JOHNSON

Illinois Theatre
Chicago

Premiere Monday
SEPT. 7

Only one organization plays "The Green Pastures" — the original, headed by Richard D. Harrison, now appearing in Chicago after 610 crowded consecutive performances in New York. It can be seen only at the above theatre.

MAX GORDON

Presents

FRED and ADELE ASTAIRE
HELEN BRODERICK

FRANK MORGAN
TILLY LOSCH

IN

"THE BAND WAGON"

Now Playing at the New Amsterdam Theatre, W. 42nd St., New York

In Preparation:

"THE CAT AND THE FIDDLE"

A Comedy for Music by JEROME KERN and OTTO HARBACH

"WALTZES FROM VIENNA"

London's Leading Musical Hit

Future Plays

"Meet My Sister," foreign musical produced last season by the Shuberts, will go to the road shortly, opening Sept. 14 at the Shubert, Boston. Walter Slezak and Boyd Davis head cast.

"Along the Left Bank," by Elmer Rice, produced by Joseph Pickerton, Jr., is due in at the Little in October. Pickerton, lawyer, is counsel for the Authors' League.

"Did I Say No?" comedy by Elizabeth Arden, being prepared for production by Hamilton Productions. Anne Appel will have the lead. Play was tried out at the

Sharon. Conn., Playhouse, this summer. Willa Cather's new play, untitled yet, will be the next for John Golden, being figured for opening on Oct. 5 at Jackson Heights, two weeks later coming into New York. It's described by the Golden office as a mystery comedy.

'LEFT BANK' SPOTTED

Elmer Rice's production of his own play, "The Left Bank," is set for the Little Theatre first week in October. Rice will stage the piece himself.

Katherine Alexander is handling the lead, with the cast including Donald MacDonald, Horace Braham, Millicent Green and Merle Maddern.

Brooklyn Bookings

Majestic, Brooklyn legit, reopens Sept. 14, with "Sing High, Sing Low." Walker-Towne's first show. Howard Kinsey and George Nicolai will manage the house. R. D. Stahl, being the owner. Karl Bernstein is the p.a., also handling Brant's subway circuit.

Second show is Philip Goodham's "Washington Heights."

'Good Fairy' Deferred

Gilbert Miller has postponed "The Good Fairy," by Molnar, for three weeks because of Helen Hayes' detention in Hollywood. She's working on "Arrowsmith" for Samuel Goldwyn.

Engagements

Harry Mostayre, Isabel Andrian, O. Madison, "Grandma Likes It Too" (Kingston). Helen Lowell, Beverly Sigrave, "Let's Getaway No More" (Sax). Arthur Avedon, "Road to Reno" (Arno). Travis Moore and Richard Sterling, "Cherries Are Ripe" (Sedwyn). Cecelia Loftis, "Only the Young" (Utopia).

Victor Jacoboff, for the Lakewood theatre, Shawleggin, Me. June O'Day, dancer, to "Lefty" Gomez, of the Xanthea.

Ed Hawley, "Yankee" Shuberts. Helen Coburn, "People on the Hill." Milvian Productions. Charles Langdon, Miss Lanchester, Cheeky Oates, S. Victor Stanley for "Payment Deferred" (Gilbert Miller).

Roseetta Duncan, Don Barclay, Fred Arath, Joe Bennett, Florence Herbert, Don Cortez, Lawrence Fletcher, Loring Smith, Vernon Wallace, Alfred A. Hess and Denis Gurney for "Tell a Vision" (Maj. White).

The Di Catonas for "Laugh Parade" (Wyann). Dorothy McKaye, "Ladies of Creation."

Doris Rich, Thas, Goffa Cooke, Elaine Barill, Ralph Locke, Jerome Lawler, Elizabeth Love, Carl Julius, William Lynn, Don Beddoe, Hor Thomas, Josephine Deffrey, Carl de Mel, Hilda Kutsankian, Albert Vees, Fred House, Cliff Hocking, Herbert Gools, Frank Verigan, Nick Wiger, Bonabelle Beard, Henry Kings, Esther Whiston, Frank Dae, Isidore Bonner, Estelle Tosen, Grace Lydon, Evelyn Tarks, Jean Kayson, Katherine Eyles, Jean Walton and Robert Sherry for "Sing High, Sing Low" (Pemberton).

Alla Larsen, "Twisting the Law" (Gulgo). Doris Carson, "Cat and Fiddle" (Gordon).

Jeanie Green, Edw. W. Grace, Paul Stewart, Wm. Kinger, Jacob Gardner, Gordon McFadden, Frank Miller, Wm. Lovejoy and Preston Foster for "Two Seconds" (Stevens & Landel).

Jersey Stock Sticks

Tough, summer business almost shattered the four years continuous stock at the Lyceum in East Orange, N. J. However, it looks as if now for a straight winter engagement.

Cast Changes

Murjorio Garrett replaces Charles Walker in "After Tomorrow." Because Ethel Merman was added to the cast of "Scandal!" the White revue is staying in Newark a second week. It is now slated for premiere at the Apollo here next Monday. Jean Aubert was mentioned to join the show but declined.

Ethel Barrymore's Colt remains in the show according to White's office. Her brother, John Drew Colt is out of Arthur Hopkins' "The Man on Stilts," but slated for another show by that manager.

David Hutchinson has replaced Russ Brown in "Tree For All." Harry Shannon added to cast.

Rose Keane back in "Twisting the Law" after Fred Holmer succeeded her in rehearsals.

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GILBERT MILLER

presents

Payment Deferred

By JEFFREY DELL

From the novel by C. S. FORESTER

With CHARLES LAUGHTON

Opening September 24th at the Lyceum Theatre

The Sex Fable

By EDOUARD BOURDET

Opening in October at Henry Miller's Theatre

Helen Hayes

IN

MOLNAR'S

THE GOOD FAIRY

Opening in November

ON TOUR

Tomorrow and Tomorrow

By PHILIP BARRY

With ZITA JOHANN and GLENN ANDERS

LONDON

Grand Hotel

By VICKI BAUM

Translated from the German by EDWARD KNOBLOCK

With ELENA MIRAMOVA, ERNEST MILTON, LYN HARDING, URSULA JEANS, IVOR BARNARD, HUGH WILLIAMS, GEORGE MERRITT

Now playing at the Adelphi Theatre

If You Want to Know

The Worth of a Dollar
Try to Borrow One

Emergencies—sudden illness—crash in stocks—closing of banks, etc. throw vivid lights on the value of cash.

Let us show you how to save—how to provide an income that will take care of any emergency.

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"CLOUDY WITH SHOWERS"

CLEARs THE

BROADWAY

ATMOSPHERE

More Later

Pat McNutt

Every City in America Will See the

CROSBY GAIGE PRODUCTION of
CHANNING POLLOCK'S Great Play

The HOUSE BEAUTIFUL

By the Author of "The Fool" and "The Enemy"

EXACTLY AS PRESENTED AT THE

APOLLO THEATRE, NEW YORK

Eastern Company Opens at Newark, N. J., September 25th.
Philadelphia 4 Weeks Beginning Oct. 1st.

Western Company Opens at Princeton Oct. 2d. Goes to Pacific Coast

Crime Detection Publicity

In the New York dailies was today, standard or this side, it appeared as though the federal and city crime detectors are publicizing their efforts, either for the publicity it brings to those who tell or as a first aid for the criminals to cover up any loose crims.

In the New York "Sun," Aug. 28 it was reported in the Rosenthal kidnapping matter that the police intended that day to try to trace some of the pigeons, known to have been previously used by the alleged kidnappers. The story added that the trails would use a police plane.

In the same newspaper another account of the Jay's disappearance from the "Boisland," mentioned that the U. S. asst. district attorney had heard of four letters at New York, Conn., where the Japanese merchant lived. Two had carried Dept. of Justice badges and the story stated the theory was extortion had been attempted against the Jay through his association with a white girl.

The story continued: "Mr. Arano, who visited the Suffolk county jail at Riverhead, L. I., and spent the night there conferring with James J. Collins, a prisoner who is being held on a charge of extorting money from a speakeasy."

"He revealed also that as a result of the information he obtained from Collins he has issued subpoenas for two men, Collins he said, knew the men who had lobbied about New York and one of them offered him a job on Fujimura's yacht several months ago."

That Culbertson War
That Lenx Culbertson bridge war is, they would have you believe, a publicity stunt sponsored by a couple of publishers getting out books on bridge by the various experts to register the policy of the game against the inroads of backgammon.

The new Sidney Lenx book, called "1-2-3," is characterized by its publisher, Simon & Schuster, as a "scientific system of contract bidding." Claimed to be upheld by most of the experts, including Milton C. Kewin and Madeline Kewin. Mrs. Kewin will further support the Lenx system by writing a book, "Contract Bidding," which the Century Co. will get out soon.

Ely Culbertson has his "Contract Bridge Blue Book" published by the Bridge World, showing up Long and his cohorts. Arranged with Culbertson are Warren J. Lynch, Theodore Lightner, Elizabeth Clark Boyden and others.

On the inside that the experts are satisfied to have two or more systems of bridge, so long as they can shove the backgammon boards back into the cupboard.

Skipsey's Pie Burn-up
Percy Crosby has done an Upton Sinclair with his book, "A Cartoonist's Philosophy," publishing it himself. Contains the Crosby thoughts on a variety of subjects, mostly prohibitions, which the creator of "Skipsey" felt had been cut out in print. When, as he admits, no publisher would have the book he decided to get it out himself.

For a cartoonist of such gentle persuasion, as a cartoonist, the "Skipsey" would indicate, Crosby has pretty strong ideas. His thoughts on prohibition are sizzling. "Some times," Crosby broadcast his ideas on prohibition, "I feel like a mad dog—paddy by himself, too. Mostly treated as a dog, but it was serious with the cartoonist."

With the appearance of the book it was not known that Crosby had harbored any prejudices other than prohibition. The book lists a flock of them, including religion, government, child psychology, etc. Illustrated by the author, of course.

Phony News
Sensational unbelievable stories in newspapers, a mag which made Winston, Conn., famous, is now in check: Arizona has been declared Western Feature Service. The Darwin Murchison yarns have been appearing on the front page of the Los Angeles "Herald" and the latest Stony Ford, Ariz., there is no such town.

Recent example is story of the "one" printed around a hollow swing, having falling in when they had making free coffee for the inhabitants. Another is of the "one" mine sold one with its forms, which the stock and funds sold for its owner. It reads on Synville, said the tale.

The phony story got was first

tried 30 years ago by a newspaper man in Winston, Conn., and made the town known nationally through dailies using the yarns.

Fame Comes to Scribes
Toledo's three critics of the drama, V. K. Richards ("Blade"), Allen Saunders ("Examiner") and Mitchell Woodbury ("Times"), had fun with themselves last week after they were flashed on the Toledo Tar screen giving brief oral reviews of "The Great Earthquake." Their monovote comment formed a program for the picture's regular trailer.

The world Woodbury's complexion had a tint quite Spanish on the screen. Saunders devoted his Tuesday column to an interview of Actor Allen Saunders by Dramatic Editor Allen Saunders. Richards' place in the movie Village is the place that the reel would have been improved had he, the talented member of the trio, been permitted to do his card tricks.

Gold in Them Than Rhymes
Present book era will go down as the golden age of poetry. Never so much verse as in the present day.

Pictures of poets living in garrets far-fetched today. Edna St. Vincent Millay's place in the movie Village is a sumptuous showplace, and the Dorothy Parker suite at the Algonquin costs many buttons, too. Sam Hofenstein, Ogden Nash and the other poets of the day can afford much more than garrets.

Money in poetry even for the non-complainers. Newspapers like the New York "Times," "Sun," "Herald Tribune" and others pay money for poetry, so do many magazines, even the pulps, which use them for fillers.

Poets have gone from garret to penthouse in one generation.

Air Romances Now
The Mummy, "Man," "Railroad Man," "Movie," a revival of the old mag of the same name very popular some years ago. Railroaded, then, in the re-airplane age, as romantic as air transportation today, and they used to put on the series stuff in the mag. One of the late Mummy's most valuable mag properties in its time.

Under the new policy the revived "Railroad Man's Magazine" will carry only fiction, with the railroad background. Seems the true fact stuff about the railroad people no longer packs a punch.

Four or Nothing
Advertising men are discussing the policy of Tower Publications (Woolworth Group), including "New Movie," which dictates that no advertising will be accepted for any one of the four Tower papers individually. The picture companies, for instance, if wanting to go into "New Movie," the dime fan mag must also go in the other three. The Woolworth group furnishes circulation figures of over 1,000,000 for the combined quartet.

Lippman on "H-T"
Walter Lippman, former "Morning World" editorial writer, is joining the "Herald Tribune" but not in the same capacity. He will have a column, intended to be his views on current events. The Lippman column will be spotted on the editorial page, the P. P. A. column switching to the opposite page when he returns from vacation.

Latter page also to include the book reviews.

Donates Wornouts
Upton Sinclair has established a foundation to republish his older works as a "charity trust." Idea is to throw out his royalties and put the books in public libraries, etc. As their royalties die out, newer books will be added, but the foundation starts off with 35 of his earliest works.

Others will be asked to contribute funds to the work.

Another Chain Store Mag
A group of 10-15-25 store chains will complete with Woolworth's and Sears & Roebuck by distributing their own fan mag, "Movie Mirror," scheduled first for October. Reports are that A. & P. stores may also handle it.

Mag will sell for 10¢ as with "New Movie," Woolworth's fan paper, and "Modern Screen," Kresge's.

Some changes are to be made in the new one and Mr. Bruce Hamer, publisher of "Movie Mirror," is expected to be in charge.

Neisner Bros. and the J. J. Newberry strike.

Publication company is known as

Hollywood's Reading

(Consensus of demand in August at Satyr Book Shop, Hollywood Book Store, Pat Hunt, Stanley Rose, and Esme Wards.)

FICTION
"Shadows on the Rock," William Cather.
"Good Earth," Pearl Buck.
"All Passion Spent," Sylvia Townsend-Ward.

"Brothers in the West," Robert Raynolds.
"A White Bird Flying," Bess Streeter Aldrich.

GENERAL
"Washington, Merry-go-round," Anonymous.
"Portraits in Miniature," Lytton Strachey.
"Green Hell," Julian Duguid.
"Better Luck, Uncle," Daisy, Princess of Wales.

"Story of San Michele," Axel Munthe.
"Jungle Ways," William Seabrook.
"Man's Own Show: Civilization," George A. Dorsey.

(It's a new deal in fiction except for "Good Earth," which has lasted three months. "Grand Hotel" also selling strong for six months, petered out last month.)

Futura Publishing, with Ruth Waterbury editor.

Russian Scripts
Charles Malachuk, an associate of Eugene Lyons as representative for U. P. in Moscow, has returned with the rights to a number of Russian plays. In conjunction with Lew Levenson, he intends doing adaptations for stage and screen.

Malachuk has also translated a novel, "Chobolai," by Tarasov Radnov, which Doubleday will publish.

Molly Steinberg's Book

Molly Steinberg, legit P. A., now with the Chicago Shakespeare company, bows into the book field on Sept. 18, when the Dial Press will release her tome on the "History of the 14th Street Theatre." Miss Steinberg was once on the 14th Street theatre press staff. Eve Legallienne has written an introduction. Volume will peddle at a dollar.

Real Names of Authors

Clive Arden, author of "The Pottery of Eve," is Lily Clive Nutt. Sheila Kay-Smith, "Susan Spray," is Mrs. Theodore Penrose Fry. Victoria Saville-West, "All Passion Spent," is George G. Byron. Anthony Wynne, "Scale Mystery," is Robert McVair Wilson. Erick Berry, "Illustrations of Cynthia," is Mrs. Allen C. Best.

Wholesale Pilfering

Movie picture fan writers are bumping on the Coast at the way foreign publications lift their picture stories and reprint under some of the titles.

Chatter Over "Sun"
Report the New York "Evening Sun" would be taken over by the "Post," which is circulating rumors started as a result of bantering of sports writers on the two dailies.

"Kents" speed, in a of the "Sun," said to have been filed over the most recent merger chatter and sent to the "Post" to cut it out.

Another Bow Story

Thilda Forster, Polish girl, went to Hollywood on spec and within a week sold RKO-Luce a story titled "A Woman Commands," to be used as the first starring picture at that studio. Now Thilda is writing "The True Story of Clara Bow" for the Ullstein newspaper syndicate of Germany.

Baum's 50-50 Trips

Vicki Baum's contract with Paramount pictures will enable her to spend six months of each year in Hollywood and six months in Berlin, where she is editor of "Die Dame," German publication for women.

She will return to Germany in five weeks.

Darnton Goes P. A.
Charles Darnton who was dramatic critic on the New York Eve-

ning World before it was absorbed by the "Telegraph," has turned press agent. He will act for Messrs. Knoll and which intend show this season will be "The Broadwinner."

Robert Lister, the renowned player for "The World," among the players.

Hoffman's Illustrations
Irr Hoffman, caricaturist doing the Beau Brodway column in the "New York Sun," has a twist in illustrating his chatter with drawings, also his own.

First one in New York to do so, other Broadway columnists generally getting their own photos at the head.

Chatter
Figure out what F. I. C. S. C. P. I. A. M. P. V. means at the end of Robert L. Ripley's name, and get an autographed copy of "Believe It or Not."

Warwick Deering's books have brought him over \$250,000 in this country alone. He's English and writes that way.

Anything Thornton Wilder writes is as thing with Gene Tunney.

The Sunday "Mirror" put back until November.

A. E. (Georg Russell) does not at all hesitate to say he discovered James Stephens.

The difference between Bernard and MacFadden is Adolphus, if anybody cares.

Duncan Willster to Alaska for a year's stay, at least.

A deluge of British scribblers for lecture purposes, including: W. B. Priestley. But including A. A. Milne and G. B. Stern.

Herman Mankiewicz wants to be known as a scribe of the reality, but to a number of sell them.

James Gould Cozzens, handsomest author of the month. The sort of thing to make Richard Halliburton

Again reported that George Horace Lorimer will step out of the "Satepost" editorial post. He denied it last time.

Despite the optimistic book his reports, not a really big seller since Al Siler.

Jack DeVine did come back to New York, the new missus with him.

Ben Ames Williams taking things easy and not as prolific as he used to be.

John Erskine will not write another novel, preferring to try his hand at operatic librettos.

Edmond Jones gets more attention from editors than most any other scribbler.

Charles Beahan has a new assistant, Miriam Howell.

Donald Ffiede to Europe to line up a number of new scribblers.

Thomas L. Six, of the Book League, on the air again, starting tonight (Tuesday).

Florence Ryerson and Colin Clements, the war scenarios, have a new mystery book out, "Fear of Fear." They are Mr. and Mrs. in private life.

Dr. Henry Seidel Canby writing a book.

Charles Allen Smart, who wrote "New England Holiday," holidays everywhere but.

Al Hill, the stroke actor, has a new one coming out, "Brentano Book," called "Easy Pickings," mostly taken from his own life.

Advance royalty on "Famous Songs and Their Authors" has snailled James J. Heller to get a new apartment. He never liked Jackson Heller, but he likes the money.

Elmer Mordant (A. Riposte), here.

old book, "Mary Lee," away from Alfred A. Knopf, which is a feat.

"Zoom," the mag, has zoomed. Joseph Platt, Butterick mogul, in Paris.

As a mag editor, Iron Macdonald knows better than to write his fiction. Writes books only.

One objection to Mike Gold's name on the masthead of the "New Masses" is that it sounds too capitalistic.

So great a demand now for books on Mexico they are even going to publish a first grand old book, "Mexico and Its Heritage."

Mark Price and mark him well. The boy is writing a new novel.

Delia White on his father's farm out west.

Dorothy Parker making all the anthologies. That's what comes from living the Algonquin.

Gene Fowler's biography of William Faulkner, "The Great Mouthpiece," will carry a dedication to the late Mr. Faulkner.

A. A. Milne no longer tramping on life. Now jumping.

Wanner MacNed uses his walking stick to point to passages in books.

London Laird, amusement editor and columnist, of the Kansas City Star, is recovering from an appendicitis operation.

Behind the Keys

(Continued from page 18)

buys Arnett theatre, nabe. Reopens with double feature policy.

Reading, Pa. Park here, vaudeville, reopens Sept. 6.

Indianapolis. Paul White, of Rogers Anderson, now manager of Paramount land, Ky. Succeeded by Baker White.

Columbus. Slim Doznan, former asst. at Majestic, has been named city auditor for the two RKO houses here. The ace and Majestic. Edward L. Stevens is new asst. at the Palace. Harold Dolson goes to the Mayfair, New York, as asst. mgr.

Keith Fyle is new asst. at Majestic. See Davidson imported from the Palace, where he was mgr. Harold Kelly is chief of service at the new vande house, Palace. And two old-timers in the local musical comedy, Alvin Karpis and Nora Worth, are playing the piano and trombone, respectively, at the Palace.

Oklahoma City. New Iola, 900, opened at Iola, Kan. The new RKO house here. Leon Grandjean, ad and pub director for Franklin-Hughes for several years, has been named mgr. of the new Iola. Ralph Lowman, booker for Pathe, Dallas, resigned to enter commercial business. Art Laman has resigned as mgr. for Public at Oklahoma City to enter private business.

Syracuse, N. Y. Morris Shipman, veteran Syracusean, returns to the Uta Riccio to manage the Olympic, which has been started by the Public at the New Colony Corp. of N. Y.

Columbus. Loew's Ohio theatre, playing films and stage antics, has cut three men from its orchestra, effective Sept. 1. Changes were made after much debate with the local union. Orchestra now is down to 15 pieces and still billed as symphony layout. Reel orchestra also is thing of the past at this house, with possible further cuts in the offing.

Jersey City. Fox theatres in Jersey City, Harry Goldberg is div. mgr. State 100 Fox theatre, playing full week. Lyric 100 Fox theatre, playing full week.

Jack Keefe, former Fox city manager, now mgr. at Fox Tivoli, here. Fox Tivoli, Keefe, has been a first run. Al Enter is manager.

Los Angeles. Fox Apollo for several years, transferred to Fox house in Grand Blvd. S. J. L. Foster of Fox Terminal, Newark, succeeds Ferguson at Apollo.

Seattle. Ron Garbale, asst. mgr. for RKO in Tacoma, transferred to Spokane. Now assistant to Walt Penney, Graceland.

Woonsocket, R. I. Rankin theatre, formerly Strand, dark two weeks, closed for good. The vaudville, operated by Earl Beyer (Mass.) interests, George A. Beyer being house manager.

Newark. Richard Foster, assistant at the Terminal, has been promoted to manager of the Apollo, Jersey City. H. A. Manberg, manager of the Newark, goes to manage Admetus Palace, Palmdale, Calif.

the names of the play-by-play man-
ager and chief Big Top games.
WILLIAM C. Lambie, head boy, will
perform the same duties as Mar-Ed
will.

FROLICS

Chicago, Sept. 7. Must have cost Jodelle Adley and Ralph Talbot a bit to refashion the frolics. Hand stand has been enlarged, the scenery widened, and the whole room redecorated, and it's one of the smartest looking spots of its kind in town.

Same owners operate Columbus, around the corner, under Adley's experienced eyes. That means the revenue is bound to be cut between the two spots. There was a time when more than two places in the same vicinity could profit, but no more.

Meanwhile the type of floor show is a radical departure for the Frolics, but an inevitable one. Charlie Agnew's orchestra is a fast moving, entertaining outfit of 11 men, showing a special flair for show playing. Agnew and his does well in a straightforward manner. For novelty the boys in the band double on comedy, with at least one good number in a hill-billy fashion.

On the floor Billie Gusher leads the way insofar as being established here more than the others. Miss Gerrie's male impersonations, still standard, and so is the rest of her work.

Outstanding act on the bill is that of the Harris Twins and Lorota. Here's a team that equals anything seen around in wonder of picture houses, and live youth and looks to back it up. Another reliable dance team is Kirby and Delago, who feature a nifty flumina. Reynolds Sisters, a pair of lookers, are also nimble-legged, and Pauline Belleau is a sexy ingenue with just enough song-and-dance ability.

Billy Rankin stages the show, including routines of the 12 girls in line, a fast trotting bunch of choristers. Four sections divide the frolic, starting at 10 midnight and winding up around 4 a.m. At \$1.50 cover the Frolics should cut a fair sized union this winter, even with competition around town.

ARMSTRONG GOES YA'DE

Louis Armstrong's colored band starts live Bill Howard RKO weeks in St. Louis, Chicago, Cleveland, Cincinnati and Columbus Oct. 10. Orchestra has been playing indie western cafes.

Zimney M.C.'ing

Chicago, Sept. 7. Al Zimney goes to the Avalon, St. Louis, Sept. 24 as m.c. Madelon Mackenzie also in.

JOE LEWIS

(OLSEN'S)

Culver City, Sept. 3.

George Olsen's Culver City roadhouse had another 25 patrons with a fifty turnout considering the five bucks, which means plenty in these parts.

Joe Lewis was the particular attraction for this Ole's opening, m.c., taking the café over and giving back 5% of the gross to cover the rent. The Chicago kid handles everything, with Dave Wolf assisting him on the kitchen supervision.

Shirley Brooks' orchestra, Murray Smith, nifty pianist, Myra Kinch, solo dancer, Shantina Aden, headliner, the bulk line of eight, and Vera Van, southie, are some of the specialists in the floor show.

In the main, however, it's Lewis. He's the big draw and the big make. He has a swell sense of comedy and works in great style with that diminutive stogie of his.

Show as a floor entertainment, means little. It's the professionals Lewis draws. A few acts 'em in at straight rates and they're glad to throw in their services for the popular m.c.

With the roof and outdoor patio dining, the casing of, although the hot spell is coming back at this writing, Lewis has a good chance with his roadhouse.

Well, Over the River

Mexico City, Sept. 7.

Monterrey, first filling station over the eastern U. S. border, will have a night club, premier enterprise of its kind in this land, if negotiations by Billy Miller, of the Silver Slipper, New York, materialize.

Mexican clubs will make play for American tourists by serving native dishes and drinks and giving Old Monterrey a night life. Miller says he'll be ready for action in about a fortnight.

N. O.'S NAME BANDS

New Orleans, Sept. 7.

Suburban Gardens and Club Forest here continue looking for prominent bands without flint. This week Henry Savary succeeds Vincent Lopez at Suburban and next week Olsen follows. Count Sanders at the Forest.

Claim Handball Strike

Cuts Gambling Profits

Mexico City, Sept. 2.

Something new in the way of amusement labor damage claims is that filed with the federal board of arbitration and conciliation by the management of Fronton Mexico, one of the classic local handball gambling resorts, for 100,000 pesos (about \$39,000) against 12 striking handball players. Management contends players' strike cut in its revenues.

Players affirm they have right to strike because company violated some provisions of contracts with them, and declare that even if demanding damages against workers just cannot be done, board has taken the case under advisement.

Uncommon Chatter

(Continued from page 101)

preference felt heretofore, high off one side and topped with tiny pom-poms. She chooses gleaming fables for evening wear, a panne velvet fitted snugly over the hips, laces to the waist, and softened by a modified classic neckline, a dinner ensemble of all-over black beads.

Jackie styling it a high, severe neckline that would be trying to any one but a youthful blond. White satin has the slit skirt featured by latest Parisian imports. Her swimming suit doesn't bother to be fancy; it was made to swim in.

Miss Crawford instructs her fans what to do with a growing bob. With sports clothes, confine the hair-roll to circle the back of the head; with evening gowns, let the hair run freely over the shoulders, caught in behind the ears with diamond trifles, and don't forget to shake your head back ever so often, to show how high spirited you are, she advises.

Pauline Frederick, as an expatriated divorcee, presented with a 19-year-old daughter, welcomes her part with melodramatic flourishes. When she's gay, she's very gay, and when she's heartbroken she howls.

her head in her palms and suffers like a true tragedy queen. The married resemblance between herself and Miss Crawford makes the mother and daughter relationship too easily comprehensible.

Adrienne d'Aubert screens as the sort of French maid all employment agencies would deliver if they kept their promises. (She is level-headed, deft and wise, never without messages, and knows just what gown and jewelry her mistress needs for various social occasions.)

Fans Cold to 'Bargain'

The problem that audiences of 'You and I' found pathetically moving will leave picture patrons cold. Planned as 'The Harpist,' the Philip Barry play tells of a middle-aged man who wants to retire from business to paint the pictures that have glowed in his soul ever since he gave up an artistic career to support a wife and family. There's a fine, once he retires, want him to paint the very best picture that has ever equipped a prize. Instead, the poor intellectual soul receives a sour advertisement. "What kind of a hero is this?"

Doris Kenyon is the sort of wife a frustrated artist should have, she understands, clears the attic and commissions the house maid, to serve as art model. Miss Kenyon doesn't for a minute let the audience forget how sweet and understanding she is. Photographing beautifully, she makes her voice a liquid poem. Her clothes are the fussiest chiffon frocks this woman would cover with household aprons as she does the vacuuming so the maid may be spared for art.

Una Merkel registers solidly as the maid who has ambitions to be a lady. She is fortunate in playing most of her scenes opposite Charles Butterworth who turns the merest banality into droll wit. Evelyn Keay is a satisfactory ingenue, dressed prettily in many frocks.

Bloom Morris Mgr.

Harry Bloom this week becomes maid and orchestra manager for Joe Morris.

Idiom for the first year had been a publisher.

Belle Invites World To Her Renovated Cowshed In Reno

Reno, Sept. 7.

If the paddock woulders had a sense of humor, the Livingston would still be in New York imitating the models of the circus, but she's here and her house of excitement opened with a bang Saturday (7). If the paddock woulders will only keep away, and if Belle has snatched herself sufficiently with the "Sticky Fingers" combination, she may get by in her glorified cowshed until the novelty wears off or the liquor gets bad.

Belle tossed out invitations generously. She didn't miss anybody including the governor and tossed in a bid to the president of the municipality. They all didn't show up, but Belle was there he groat 'em if they did.

Her new joint, in which she says "The Gaiety" is trying to buy a half interest, is a cross between a cabaret and a milk room in a stable. Decorative efforts were achieved by mixing a bale of hay with a can of red paint and daubing it all over a battered stall where cows chewed their cud a few weeks ago.

Entry is made through a hole in a smokestack. What kind and how many girls will be parked at the establishment has not been determined, but Belle expects to make everybody happy by offering a smart continental atmosphere with all the expense needed to bolster undimmed mentalities. The place is just a mile from the court house on Reno's main stem.

All Organists Out

New Orleans, Sept. 7.

All organists in United Theatre 20 suburban houses have been let out. Their old contract expires Sept. 1.

Saving to United Theatres is \$50,000 yearly, enough to pay the usual 5% dividend on all outstanding stock.

Jimmy Campbell and Reg Connelly

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L. 101 No. 1 NEW YORK, TUESDAY, SEPTEMBER 15, 1931 64 PAGES

RADIO BLOCKED BY CLOCK

Where Are Women Annoyed Most? In a Westchester Commuters' Train

There are many places in New York where women are supposed to be able to go alone and remain decent. The Buxton with its and its joints, Chinatown, avenue, and the theatre and away. Bad places there, and a bad song and story.

There are other such proverbial places where women are supposed to be able to go alone and remain decent. Well, take any of these places, any of these days, any of these days, any of these days.

KNE RADIO DISCS MEMORIAL FUND AID

One of the first of the year's radio discs, which are to be sold on a basis of \$1 is now being completed at the end of the year. Full details are not yet reported, but the discs are to be sold on a basis of \$1 each, and the proceeds are to be distributed during the year.

At present it is to place the discs in the hands of the Memorial Fund which is to be sold on a basis of \$1 each, and the proceeds are to be distributed during the year. The discs are to be sold on a basis of \$1 each, and the proceeds are to be distributed during the year.

Radio bookkeeping for the radio industry, which is to be sold on a basis of \$1 each, and the proceeds are to be distributed during the year.

Taxicab Films

There are many places in New York where women are supposed to be able to go alone and remain decent. The Buxton with its and its joints, Chinatown, avenue, and the theatre and away. Bad places there, and a bad song and story.

What, No Repertoire?

Allentown, Sept. 11. Lyrics will present a new, vandyville and legitimate shows this year. Monday will be set aside for burlesque, Thursday, Friday and Saturday for vaudeville, and Tuesday and Wednesday for light.

\$4 a Day Rooms in Hotels Make Legal Windsor Residence

Detroit, Sept. 14. With the land of the spire and home of the crane just across the river, Windsor has long since adopted as its national anthem, "America, I Love You." Drawn by the moment Governmental selling of the exalted Spiritus Virentis the dollars use a one way ticket. The smart clock American gets taken, locally and beautifully. He is sure from whatever business, apart in snow with the only noise the Bonaville yield.

Accessible via under, over and upon transportation, it is easy to get to Windsor. While not holding forth the fumes of an Agna Cateante, Windsor still provides the bonafide "Bottled in Bond." And it only costs a nickel, free ride across the river, but when you come across, you come across.

Windsor, a respectable home town of thousands of Detroit laborers, has become a haven for disciples of John D. Rockefeller. No county with the local requirements for residence two hotels are available. For the privilege of using the hotels as a (Continued on page 56)

Clarksburg Expects Biz At 'Bluebeard's' Trial

Clarksburg, W. Va., Sept. 11. Claude Robinson, who runs the Robinson Grand Hotel, where Harry Sawyer, the latest "Bluebeard," was held in killing Mrs. Asta Fisher, her two children and Mrs. Dorothy Fisher, and after she was killed, has been when the trial set for the 15th of September.

INCOME LIMITED BY TOTAL HOURS

If Stations Boost Rates to Offset Hour Shortage Can Become Too Expensive—Only a Few Peak Hours—Two Programs on One Wave Length Unsolved

SATURATION POINT

Chicago, Sept. 14. Radio broadcasting may presently join those other American industries in suffering from saturation. But with a difference. What threatens radio broadcasting is not a surfeit and over-sold market, but mechanical arbitrary limitations. Broadcasting may soon be boxed in by the clock. Already the peak or choice evening hours are booked solid in most of the big stations and networks. Demand for time is greater than the supply, and will likely continue with an eventual waiting list state of (Continued on page 60)

Old Socks Cough Up Ancient Coins For Today's Meal

Los Angeles, Sept. 14. If William Jennings Bryan were alive today and on the Coast here, what he championed for many a year would be a realization: the return of silver coins. Where some of these two and four-bit pieces have been hiding for years is a mystery. According to the date on most of the coins floating in the streets, every other western resident must be a miser. Quarters, half-dollars and dollar silver pieces dated from 1870 are (Continued on page 39)

Liquor Prices

Liquor prices continue on the downward slide. There are some places where liquor is sold at a profit, but in most places it is sold at a loss. The prices of liquor are falling, and the prices of liquor are falling.

Film Babes U. S. Versions of Royal Heirs—Stars Tell in Self-Defense

Fiesta Confetti

Los Angeles, Sept. 14. Los Angeles office workers viewing the parades for the Fiesta didn't let lack of confetti or ticker tape handicap them. Healed into the trays marked "fills due" and almost drowned the marchers.

Promoter Sells Goat Concession on Isle To Five City Slicks

Los Angeles, Sept. 14. Five adventuresome city men who each put up \$300 for the privilege of hunting 300 wild goats on an uninhabited island 300 miles south, in Mexican waters, are back with nothing but the adventure to show for it.

The island is Guadalupe and the goats are Mexican property, but an American promoter collected the \$1,500 advance on an imaginary concession. He located his adventurers by want ads and promised to buy the goat skins for \$3 each.

When he failed to pick up the hunters, they lived on goat meat for some weeks. The party included one woman and a child. Finally their plight was reported at San Diego by a yachting party and a coast cutter went down and rescued them.

No action has been taken against the promoter, but the dairies have refused to accept further ads from him.

Gets \$5,000,000 Boom Hotel for \$1,000,000

Miami, Sept. 14. Miami Biltmore Hotel, Coral Gables, has been purchased by Henry F. Duberty, the public utilities magnate. The hotel was built in 1925 during the Florida realty boom at a cost of approximately \$5,000,000. George L. Merrick was the promoter. The hotel has been sold for \$1,000,000.

Hollywood, Sept. 14. Visit of the stork to the home of a picture family carries tremendous importance to the colony. It's the B. C. and A. D. of every event from the time the child is a fairly sure thing until its first picture hits the newspapers. By the time the picture is printed stars are shivering over another home and interest shifts as to the how and why of the next number.

Birth of a babe in Hollywood is and always has been one of the best publicity stunts. Femme chatterers print all the details unabashed, and news editors also give the event prominent space. It's the (Continued on page 39)

MORE THAN THAT MILE TO DROP CIGARET TAX

Youngstown, Sept. 14. In the two weeks since its birth the cigarette bootlegging industry in this mill town, 10 miles from the Pennsylvania line, has reached titanic dimensions. Cause is the state tax of two cents per package of 20 effective Sept. 1 to raise \$10,000,000 for government expense. The boys and girls are rolling their own.

Besides the apple sellers, who have abandoned their fruit merchandising for lucrative cigarette smuggling, there are the tax resisting tobacco addicts who not only are willing to walk a mile, but take pleasure in driving to New Castle or Sharon, 15 miles away, to dodge the two cents slap.

Cigarette wholesalers, estimate the sale of tailor makes here, have sunk below the 50% mark of average sales. They also attribute the drop to roll your own brands which have launched extensive campaigns here.

So popular has the roll your own become that local agents for 75 cent roll your own machines have been out of machines a week. Dealers in Cincinnati can't meet demand.

Not only old soldiers, navy vets and the paratroopers, but fifty dentists in downtown dining dens now roll their own in public.

Panic in Wild Life

Paris, Sept. 14. The general alarm is breaking the price of circus animals. No more are to be had. The price of circus animals is rising. The price of circus animals is rising.

Mrs. Kalmus Explains Tribulations Of Color—and Pilots Her Own Plane

Mrs. Natalie M. Kalmus, after 15 years of study and experimentation with Technicolor, feels that she will never know all the possibilities that color has for the screen; all that there is to know about color vibration and color harmony. It is a life study, she says, and after listening to her discussion of the subject, anyone would agree.

Those who have not made it a long study cannot readily understand that color applied to the screen entails. It is perhaps for this reason that the picture people who want color in their pictures have no conception of its intricacies, Mrs. Kalmus offers.

As a result, black and white directors are most naturally obtuse. Unintentionally they are hindrances. Neither are color men the job for a regular artist. In fact, he is probably the person least fitted for the task because of his preconceived ideas and training about color along different lines. Consequently, the department of studios has become a problem to the camera colorists.

Color Methods.

In fact, says Mrs. Kalmus, color is generally thought to be a simple problem, but colors on the screen have entirely different values for the eye than ordinarily. What is known as Technicolor green on the screen is obtained by leaving a metallic silver in shadow; blue is pale green left in shadow; green is a blue left in shadow. And to obtain these results you must be familiar with the proper shade of color to leave in shadow.

Dead white is never used because it reflects too much light, so a shade of white, or pale pink, make a good white. Before a hue picture is made, the entire story must be charted in colors. And the proper colors, woods and other materials to be used must be chosen. When there are a hundred or more people on a set all costumes must be passed on, which gives an idea of the complexity of the task.

When "The Rogue Song" was made pale pink costumes, to show white, were ordered for the swan ballet. Costumes turned out to be a vivid pink, which could not possibly make white. Mrs. Kalmus overcame the obstacle by placing bright red flowers through the entire background of the set. The bright red attracted the eye and made the pink costumes to white. This playing of one color against the other is only one of many other ways of obtaining effects on the screen.

Contrasts

A blue sky is made blue by having a red-tinted roof placed against it. Without the red roof to attract the eye the same sky would look almost green. Besides knowing all the ramifications of the technical side, one must be a color art director in fact. If one's understanding of characters are brilliantly garbed in color they will detract attention from the principals, hence all costumes must follow the values of the story.

Mrs. Kalmus is training people in her department, but so far no one has developed to the point where they can do an entire picture by themselves. The greatest improvement, so far, she feels, is what is called the grain free improvement. This does away with all flickering and dancing in the film so that those in the front row of a theatre can see as well and clearly as those in the back.

Besides her intense interest in color, Mrs. Kalmus is an aviation enthusiast, and pilots her own plane.

10 WKS. AT \$2,500 PER

It's Public Route for Alice White from Films

Public has Alice White booked for 10 presentation weeks at \$2,500. The former picture girl broke in her week in New Haven. Route was the result.

A laugh is worth a hundred groans in any market.

MR. AND MRS. JACK NORWORTH
130 West 44th Street
New York

Tearle Snaps

Hollywood, Sept. 14.
Conway Tearle doesn't like the way newspapers have been handling him. Every time he gets a party, they call it a comeback. Tearle says he's had nine comebacks in two years.

Barbara Stanwyck Returns to Colum. At \$25,000 Per Film

Hollywood, Sept. 14.
Admittedly misadvised, Barbara Stanwyck is returning to work at Columbia. She'll make three pictures alternating with her trio for Warners.

Mrs. Stanwyck will get \$25,000 straight per picture from Columbia as against \$20,000 for her first and \$25,000 for her last two. Figure she asked for was \$35,000 for one picture and \$50,000 each for the other two.

Harry Cohn's forbearance in the matter is commented here on all sides. Studio having already sold its Stanwyck program, Columbia stood to face heavy losses from exhibitor cancellations, but, as a matter of principle, Cohn refused coercion and treated Miss Stanwyck's temperamental walkout amiably.

"Forbidden," the film Miss Stanwyck walked on, will be her next, going to Warners' after that. It goes into work immediately.

Miss Stanwyck's reason for her withdrawal was that she is now with more than at the time she entered into the agreement. She also professed to make "Forbidden" for nothing if Col would release her from the other two pictures.

New Trans-Lux G. M.

Major Thompson, in charge of diplomatic relations between RKO and the stage unions, was named general manager of the Trans-Lux Theatre Corp. at a meeting last week.

Thompson succeeds to the post formerly held by John Zandt, resigned.

Margie White in Line

Hollywood, Sept. 14.
Margie White may get a term from Metro after her current assignment.

She's working on "Mirage".

PAR'S 'MISLEADING LADY'

Paramount has bought "Misleading Lady," play by Charles Goddard and Paul Diehle. Play was produced by William Harris in 1912.

Deal was handled through William Stephens.

SAILINGS

Oct. 9 (New York to Berlin), Lutz Oetzel (Bremen).

Sept. 28 (New York to South America), Lutz Oetzel (Bremen).

Sept. 26 (Bremen to New York), Eugene Zukor (Europa).

Sept. 23 (New York to Paris), S. L. Rothel (Germany).

Sept. 21 (New York to London), O. B. Hansan, Gerard Chatfield (Bremen).

Sept. 17 (New York to London), Mr. and Mrs. Sidney H. Kent (Olympic).

Sept. 17 (London to New York), Jack MacAllister, Doris Ellinson, Tomi Labriola (France).

Sept. 16 (London to New York), Mr. Oliver, Mrs. Maynard (Bremen).

Sept. 14 (Paris to New York), Arthur W. Well (Leviathan).

Sept. 13 (London to New York), Mr. and Mrs. Charles Collins (Thorold).

Sept. 11 (New York to London), Mr. and Mrs. Herbert Grullius (Leviathan).

Sept. 12 (New York to Paris), Frances Marion (Europa).

Sept. 11 (London to London), Guyon and Barker, Frank Wilson, Richard Clarke (Warwick, Cash).

Sept. 11 (New York to France), Mr. and Mrs. John Schanberg (Thorold).

Sept. 4 (New York to London), Allen Doherty, Company, Al and Billy Gold, Walter C. H. Co.



WILL MAHONEY

In "East Carroll's Vanities" Miss Willard Waldorf, in the New York "Post," said, "A very neat trick in the new 'Vanities' is Will Mahoney dancing tunes out of what he calls the 'Machophone,' stepping neatly along a xylophone playing Sousa marches with his feet."

RALPH G. FARNUM

1560 Broadway

Alibis That Passed in the Night in the Good Old Days

Hollywood, Sept. 14.
Pretty tough for the director looking for an alibi these days. Here's some of the old fays and what's happened to them:

"It would have been worse if I hadn't rewritten the script." (With others they won't let a messenger monkey with a script.)

"Miss Doakes looked so terrible after that party last night I couldn't see her today." (Morality clause wreathes Miss Doakes if true.)

"Miss Doakes got temperamental and wouldn't work." (A case of temperment these days is called to the front office and unloaded.)

"The set wasn't properly dressed." (The director gets set stills in advance and does his squawking, if any, then.)

"They kidnapped Miss Doakes for publicity stunts." (The p.a. who does that when scenes are scheduled now takes her to the front office.)

But the studios haven't yet found the bacillus to kill one alibi.

"I was tied up in conference."

Snubbed by Dramatic Directors, Boys Who Meg Bell-Laughs Buy the Drinks

Hollywood, Sept. 14.
One of the major problems of producers today is assignment of feature comedy directors. In the entire industry there is a handful of directors who can deliver a feature comedy which will clock up a noticeable number of laughs.

Eddie Sutherland, Ed Sedgwick, Leo McCarey, Charles Reisner, Eddie Klein, Lloyd Bacon, Clyde Bruckman, William Selzer, Robert Leonard, William Beaudine and one or two others make up the list.

None From Talkers.

Most of those mentioned are graduates of the two schools. Talkers have produced none of them.

All also are under contract. A good barometer to the comedy director situation is the number of times the year these men leave their own studios to make one for another company. Most make at least one picture yearly on loan.

While there is always a healthy alibi contingent of dramatic pilots, the comedy boys are usually working. Now and then one of them goes over the fence to the drama, but for the most part they stick to producing laughs.

While a dozen or so dramatic directors are developed every year, it's a rarity to see a new feature comedy meggie come on the horizon.

But some directors have always been looked on as the lower element of the directorial art—a sort of necessary evil.

Those comedy directors who have jumped to the drama, have, as a rule, made good. Not so when a dramatic director tries his hand at comedy.

Bootlegging on Small Scale Favored Sideline of Oft-Hungry Extra Mob

Babe Didn't Know

Hollywood, Sept. 14.
As a close friend of Babe Daniels, Louella Parsons stayed at the state's bedside all during her confinement.

Despite the "Examiner" chatterer's friendly gesture, the baby was born in time for the afternoon papers Sept. 9.

Hays Meeting Will Dig Into the New British Tax Return

Hays Board of Directors today (Tuesday) goes into quarterly session. Directorate may take action on the ratification of a plan to aid the national unemployment crisis including that within the industry itself. The situation in England, as the result of the drastic tax on amusement imposed through the Snowden legislature, is regarded with alarm and general discussion will be held on events experienced by the industry during the summer and problems confronting it with the new season.

Meeting was scheduled to have taken place last week but was postponed because of inability to secure a producer quorum.

No Coast Members

Reports that production heads have been summoned from the West Coast and that picture making and budgets will also be thoroughly discussed at the session are groundless. Presence of W. R. Sheehan in New York at this time, and the leaving of Louis B. Meyer from the Coast, as also Jesse Lasky, this week, for the east are merely coincidental, it is declared by Haysites.

The English tax is regarded as the most serious set-back the American industry has had since sound, one compelling even the German lockout.

If theatres in the U.S. were taxed 10% by the government 50% of the houses would be forced to darken. It is pointed out. This is mentioned in comparison with British houses where the tax is in excess of 15%.

Hollywood, Sept. 14.

Daily checks now coming in few and far between, extra who formerly depended on mob work for their three squares have been forced into business sidelines. Although many of the atmosphere, hounds have given up camera work in favor of more certain employment, there are still hundreds carrying on and hoping for that silver edged cloud.

Nearly all the oldtimers, who feel that their day must come, have gone for a sideline that can be dropped at a minute's notice when a call from a casting office comes.

One dollar at a time, who is always to the front in bullroose scenes, rents his wardrobe for doughnut money. Plus his own closet full of apparel he has a home full of second hands and mislaid picked up for a lyric from Main street pawn shops. These, too, go on the renting plan to his companions in the mob, at two-bits a day and up.

Another avenue across the studio bus that takes the crowd to locations. These, too, go on the renting plan to his companions in the mob, at two-bits a day and up.

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CAMERA SHOCK

Common Occurrence Among Photographs But Dugas Takes It Big

Culver City, Sept. 14.
Frank Dugas, assistant cameraman, was rendered unconscious by electricity when he switched on a RKO-Falco camera for a scene in "The Firemen of Culver City" department responded with a pulmonary, after working on him for several minutes, switched at the hospital. He was not seriously injured.

There have been several instances lately of cameramen getting shocks when turning the switch at the back of the cameras but this is the first time the injury was serious enough to knock anybody out.

New U.S. V.P.

Heretofore vice-president of Art Cinema, Joseph M. Schenck's financing company and representing Schenck in the United Artists' share chain, also as a v. p. Joe Moskowitz, who has been assistant to Schenck and a v. p. of United Artists Corp. at a meeting of the board last week.

This will enlarge his duties to include the most important function of U.A. distribution. There are four v. p.'s in the distributing corporation, the others being Al Lichtman, Harry D. Buckley and Arthur W. Kelly.

Moskowitz was in distribution when with First National years ago.

Loew's Fridays

Beginning this week, the four RKO's will bring the "Fridays" switch to Friday openings. Theatres are the Paradise, Bronx; Valhalla, Jamaica; Jersey City, Jersey City, and the Century, Baltimore.

Means the entire circuit of Loew theatres will change complete film and stage shows on Fridays.

MARCUS' REGULAR TRIP

Hollywood, Sept. 14.
Lee Marcus' regular visits to RKO's will bring the crew from New York to the Coast every two months for about a 10-day stay.

Marcus leaves here Saturday (19) for the east and will return in November.

BURR STARRING SHARP

Hollywood, Sept. 14.
David Starr, juve actor, formerly with Hal Roach's, Roy Pomeroy, has been given a year's contract by C. C. Burr to star in a series of stunt pictures, including "The Wild and the Innocent" with Burr directing.

Court Okays Dvorak

Hollywood, Sept. 14.
Contract of Ann Dvorak, with Howard Hughes on a three-year optional affair, was okayed in local court. The 19-year-old girl will get \$300 a week as a starter salary and a big up in easy stages if the second option is taken.

Miss Dvorak, formerly at Metro, is the romance in "Air Devils". She is the daughter of Anna Lehr, former legit actress.

LESTER'S DEITRICH STORY

Elliot Lester, playwright, joins Paramount to write a Marlene Dietrich story. It's a one year assignment. He'll get a flat sum.

Lester is the daughter of Second, now in regional, being produced by William Fox and Irving Lande.

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Distribution Fizzle and Sound Fees Shove Indie Producers Into Red Sea

Hollywood, Sept. 14.

With Monogram and Hollywood Pictures about the only independent releases returning any money to indie producers, the shoe-stringers are about ready to throw up the sponge rather than buck the half dozen other indie exchanges throughout the country.

Both Monogram and Hollywood have about 90 features on their current season's releases. Hollywood, handing out contracts for series of eight pictures, has about seven producers on its list. All Monogram production is done by Trem Carr.

Outside of these two releases the indie producer has nothing to look for in distribution.

\$3,000 Future

Rest of the indie releases can't scrape up much more than \$3,000 for a feature among them. It's impossible to make a talker for that money.

One producer who with bootleg sound, has been making westerns for \$12,000, got \$9,000 back for his first. That was his top. The following feature didn't bring back \$5,000. Prints were being held at express offices in various cities waiting for the exchange man to pick them up. Daily he was receiving letters from the exchanges requesting that he cut his price and take half cash and notes for his prints. 'Disgusted, he had the prints returned and shelved them.

Bootleg sound equipment is the major worry of the indie producer and has been their swan song. Few buyers want bootleg sound, no matter how good, and the shoe-stringers can't stand the regular license fee of the major electric companies.

Budget System Grudge Weapon When Ex's Meet

Hollywood, Sept. 14.

Budgeting out a rival is an old Spanish custom, held over since the old days and applied to the picture industry. 'Budgeting' system is used by some exhibitors to remove boys who once did them dirt.

Topsy, turny condition of Hollywood often turns the old employer into the employee, and it's too bad if one of the latter comes to work at a studio where one of his former employees is sitting in a driver's seat.

Couple of cases revealed themselves recently. When sub-owners hatched at a studio only briefly: Hollywood, checking up, noted with smacking lips just how it had happened.

Costly Turkeys

One of the in-and-outers was a director, the other an associate producer. In each case the process was the same.

Their former helpers were killing their respective turkeys. Each was given a turkey that had been floundering around the lot, flapping from writer to writer, building up a fine mess of overhead, all of which went on the nut when handed to the undesirables. In both cases the cost was headed by a contract player, who had been given pictures for several months, running a salary that also was applied to the film cost.

What everybody thought was going to happen did. "This picture," said the boss to his one-time employee, "is fairly good, but look at the cost sheet. A picture like this should have been much cheaper. We're sorry we can't take any more pictures for another picture."

And so to join the idle.

Sheehan in N. Y.

Al. Sheehan, Fox studio chief, is out in New York today. Tuesday was his only day on the coast. One purpose of the call is not known, though believed to be in connection with the Fox board of directors. It is being rumored that he is coming to New York to meet with the board.

F&M Units Taken Out to Adjust 2 Sewed-Up FWC Towns with Pictures

Hollywood, Sept. 14.

To boost other houses in the division out of the maroon, Fanchon & Marco units are out of the Wilson Fresno and the California, San Jose, with both retaining same ticket prices, special ballroom playing the first run product.

Means that stage shows will jump from Playhouses, Hollywood, to Fox, San Francisco, Wilson and California, not losing money, but move made to blacken other Fox-West Coast houses' figures.

N. W. EXHIBS MEET AND LAUNCH USUAL ROUTINE

Minneapolis, Sept. 14.

Poor product was blamed in part for failure of many exhibitors to respect film contract obligations by W. A. Steffes, general manager of the northwest unit of Allied States, at the convention held here.

Approximately 15 suits have been brought in recent months by distributors in the territory against exhibitors for alleged film contract violations.

Steffes and Bennie Berger, president of the organization, evidently had their wares crossed. Before Steffes stated his attitude to the exhibitors, Berger had pronounced that funds to defray the cost of the defense in an appeal that Metro-Goldwyn is taking in one suit be raised by assessment or other means. When Berger found himself involved in a parliamentary tangle, however, he called upon Steffes to take charge of the meeting, and the latter expressed a different attitude toward the matter.

Organization went on record recommending Steffes for his work in Chicago, and members went in a body to Mayor Anderson to protest against the latter's letter to Chicago branding Steffes as unfair to organized labor.

It was brought out that most of the members, like Berger and other officers, have ignored the buying strike and have purchased new season product. Members reported that prices for product were lower and terms better than last year, and no dissatisfaction was expressed regarding rentals now being asked by the exchanges. Organization also decided to continue with its fight against zoning.

In an address to members, Abram P. Myers, general manager of Allied States, claimed success for the buying strikes held in various sections of the country.

Exchanges Theatre for a Clean-Up Drive on Nabe

Ogden, Sept. 14.

President Aaron Tracy, of Weber College, headed a committee before the city board requesting a cleanup of vice conditions on 28th street. Tracy said a theatre owner had given the college a picture house, rent free, to be used as a college little theatre, provided the college would use its influence to have the area cleaned so that fashionable trade would attend.

Bill Hollander East

Arthur Mayst, who succeeded A. M. Buford as Publicity advertising director in New York, to bring him in Bill Hollander from Chicago. Hollander, advertising director for Publicity, P. & M., will be sent temporarily, it is understood. Hollander was considered for the post before Mayst was selected.

Rosencrow's Tour

Charles Rosencrow, distribution chief for Radio, left New York Wednesday for a tour of the Pacific exchanges.



YORK and KING

"The Star" London, said: "American comedienne makes a hit in 'The Hour Glass'."

Direction
JENIE JACOBS
REEVES & LAMPSON

LAWYERS' NOVEL DEFENSE FOR COMM. SUITS

Hollywood, Sept. 14.

A novel defense worked out by lawyers for Edward G. Robinson, James Cagney and Samson Raphaelson (writer), in three agents' commission suits, may entirely upset the local agency situation. It will establish, if successful, that an agent must wait until the full expiration of a contract if he would collect the entire commission on the entire value of a contract. Otherwise, once a suit is brought for a partial judgment for an expired period, that judgment automatically nullifies later suit for collection of the rest of the commission.

Here, as in the New York courts, it has been held that an agent may sue for four or six or 10 weeks' accrued commissions and upon securing a judgment, that judgment establishes a res adjudicata, or automatic award for the ensuing agreed periods.

Charles Kenneth Feldman and Martin Garg, attorneys representing Robinson, Cagney and Raphaelson, in their defense permitted Joyce & Selznick and the William Morris office to take preliminary judgments by default. These judgments are now set up as a defense to efforts by the agents to collect further.

Thus, Robinson holds a Warner contract for five years worth in aggregate \$750,000. Joyce & Selznick, if successful, would be entitled to 10% or \$75,000 of this. Robinson must pay \$75,000 on J&S original claim for \$7,000, figuring that will save him the difference of \$68,000 commission between the \$7,000 he let go and the \$75,000 that might be due.

Similarly, the William Morris agency sued Cagney on his Warner contract of \$450 up to \$1,250 (the old terms), Cagney permitting a \$380 commission claim to go by default. Cagney will now use that judgment as a defense in further contesting subsequent commission claims by the Morris agency.

Raphaelson, Paramount writer, at \$1,000 to \$350 weekly last on his merits a \$380 burial commission claim to Joyce-Selznick. Since then Raphaelson has switched attorneys from Lloyd Wright to Feldman & Garg, who are using that preliminary judgment as a defense, and a bar to any further judgments on the same contract.

Sue or Wait

In Cagney-Warner, the actor who was drawing \$550 at the time of his suit, has since been given a bonus of \$100 weekly. Cagney is evidently in this obligated to pay formality to two agents, Morris and Frank & Dunham, his second set of agents, surrendering 20% between them.

Robinson's WD contract calls for \$280,000 for the first two years, three pictures a year. Thereafter, in three-year period, he is to receive \$50,000, \$50,000 and \$50,000 picture for the third, fourth and fifth years.

Feldman & Garg, who also represent many agents, aver that if their defense is upheld, these artists is unqualified, their agents' commissions are nullified.

Hollywood

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed each Saturday in Hollywood, and placed as a wrapper upon the regular weekly "Variety."

The Bulletin does not circulate other than on the Pacific Slope. News from the Dailies in Los Angeles will be found in that customary department.

Indies Eye Sex Stuff

Stage plays rejected by the Hays office as too risqué for current exposure are being pulled to indie not affiliated with the producers group. "Shanghai" (feature), "Queer Puppets" and the Mike West sex plays are being considered by the swift boys.

Small's Arctic Film

Edward Small, agent who financed the Irving Scott Arctic expedition, synchronizing film brought back by Scott.

Remake 'Circle'

"Marriage Circle," outstanding Lubisch serial, will be done for Paramount as a musical by Lubitsch, with Maurice Chevalier starred. Screen director, the silent Fox-Warner with Monte Blue and Marie Prevost.

Borgage on 'Wheat'

Metro has borrowed Frank Borgage, Fox director, to direct "Wheat." Borgage, who adapted "Bad Girl," Borgage-directed, stalled on hopping to Metro on grounds that he was not wheat-conscious.

Radio Okay's Wylie

With "The Virtue" her first original, accepted by Radio, L. A. Wylie starting on a second.

'Chi Chi' for Damita

Adaptation of "Chi Chi and Her Babies," French play for Lasker, Damita at Radio. Hugh Herbert in the cast.

Von Stroheim East

Eric Von Stroheim, accompanied by Joseph Kelly, Fox studio police chief, left for Boston to shoot sequences on "Walking Down Broadway," his first for Fox.

Gaynor-Farrell's Next

Following "Delicious," Janet Gaynor-Charles Farrell combo will do other version of "Salomy Jane" for Fox. Made as serial by Paramount in 1923.

Bennett in 'Past'

Constance Bennett due here in 10 days. Next is "Lady With a Past" for RKO-Pathé.

With Barbara Kent, opposite Tom Keilly, star, "Dreadful Night" unit for RKO-Pathé is on location at Lane Pine, Calif.

McLaglen in Two

Victor McLaglen working in two films at once at Fox with "White Eagle" (Sept. 21) and "Disorderly Conduct" a week later.

Four for Mix

Four scripts for Tom Mix being prepared at Universal, where he starts around Oct. 15. "Destiny" is his first.

Modernizing 'Morgue'

Just as "Morgue" was on "Masters in the Rue Morgue" began at Universal, tale was hauled back to the scenario department for modernization. Ench Olsen supervision decided that story should be present day instead of 1850.

MacArthur East

Charles MacArthur eased Sunday to clean up that third act with Ben Hur on 20th Century for Ted Harris. Helen Hayes (Mrs. Mac) follows when "Arrowsmith" (IA) and "Lullaby" (Metro) are completed.

Two Tarzans Due

A Tarzan unit will be made by Benny Zeidman at Tec-Art, the indie probably beating Metro to the punch. Zeidman is offering for talker rights to "Tarzan of the Apes" a year ago. Zeidman has just bought this material from Edgar Rice Burroughs.

Mojica's Tour

Jose Mojica, Fox Spanish player, given on Tuesday leave from the studio Oct. 1 for a concert tour opening in Jackson, Miss., and ending in New Orleans. He will also play in Chicago, Ill., and also play in Chicago, Ill., and also play in Chicago, Ill.

Genevieve Tobin, on loan three months, will stick on the Universal

lot for a while. She goes into "Oh, Promise Me" Oct. 1. Cyril Gardner to direct.

"Ben-Hur," dubbed by Metro for a second comeback, will also be dubbed in color. Which process is now the studio question.

W.B. New Photo

Perce, Vienna liss artist, is on the way to the U. S. and W.B. McNell portraitize Warner players.

Buck Jones Works

Buck Jones, damaged in a fight sequence of "Reading for Love" at Columbia two weeks ago, resumed work on the picture Thursday. Lattin's crashed he gives his spine a month's rest.

Biz Mgr. Elects

A business managers elects a nig at Fox when Bert Sebell directs the Spanish "Bad Girl." He's b. m. of the foreign dept.

Sub in 'Blind'

"Loretta" Young replaces Joan Blondell in Warner's "Blind Spot." Lattin's in "Blind" has a word for it holds her.

Ruth Stronberg

Ruth Stronberg, Metro associate producer, back after three months in Europe.

Regell Productions ignored Jack Lattin's suit for money on "Gangster Girl," and owes a \$5,414 default judgment.

Roach Directs

Hal Roach makes two of his own shortly, a "My Friends," comedy starting next week, and a "Hitch-Todd" comedy Oct. 5.

Dave Howard Up

Serving as assistant for years, Dave Howard steps up to full directorship at Fox with "Rainbow Trail," George O'Brien's next.

U Settles Morgan

Universal settled contract of Gene Morgan, who had been working in 10 shorts, by paying him two weeks' salary after making the first commercial. Morgan, dissatisfied with short stories and studio, couldn't find place for series on the program, anyway.

One Film's Invalids

With Pola Negri sufficiently recovered from her illness to begin production on "RKO-Pathé's A Woman Commands," Laurence Olivier was still sick, so out of male lead, with East Babington rushing from New York for the spot. He takes on Fox's "The Yellow Ticket" and up also because of Olivier's illness.

Writers Delay Election

Screen Writers Guild postponed its election meeting two weeks in deference to Eugene Preslie, one of the guild's founders, who died recently. Preslie was expected to be the presidential selection.

Harney Glazer declined his nomination for president, he couldn't devote the time required.

Film Biz Starts On Unemployed Relief This Week

Film industry will commence functioning this week when the Hoover committee in the national effort to relieve unemployment. Closes of 125,000 and over will be the first to get attention.

Hoover Committee, the Hays Planning Committee, met in a final session before the commencement of the campaign. Sub-committees were slated to be named for each of the key cities. From now on each city will be a separate work so far as the drive is concerned. This is being done, it is pointed out, so that individual needs and situations can best be handled.

Hirsch on Par's Story Board—Faber's Opinion

J. Albert Hirsch is joining the Paramount production editorial board under A. M. Hofstad. More completely the department and these new public men. Hirsch, who has been handling "Public Opinion," house organ of that effort, will turn his attention to Robert Faber, his new assistant.

THE CHEWING THE BAD ONES

New Zoning System Up for Trial This Week in K. C., Buff., Cleve., Mil.

The most freedom the independent exhibitor has presumably ever had, whereby he can practically dictate his own protection on film run and where Hays headquarters is maintaining a hands-off policy, is being put to a test this week.

Noise zoning, whereby committees function as conciliatory units instead of judges as they did in the system which became obsolete with the Theater decrees, makes its bow in Milwaukee, Kansas City, Buffalo and Cleveland. Placing exhibits in writing on their protection sentiments will also be accomplished for the first time. After the zones have agreed among themselves, the recommendations will be turned by the parties and then submitted to all national distributors for approval.

Under the new method zoning might be termed "decentralized." It is strictly an individual territorial matter, whereby all indie exhibitors, affiliated exhibitors, circuit representatives and exchange men sit down at one meeting. There will be no more appeals for the indie cry of out-voted. It is claimed by proponents, since the indie can carry in his highest numbers.

The amount of protection Jones will have over exhibitors will be thrashed out. When it is arrived at this will be incorporated in the recommendations to New York and will be permanently filed there. Exhibitors who can't agree with the majority will find themselves outside the fold and be compelled to take or leave what the agreed members have decided upon among themselves.

Another benefit the "home rule" method of zoning is expected to exert to the exhibitor. In the many theatre problems, featured among these is price cutting competition. Instead of bringing down the admissions an agreement for fewer waiting days is hoped to make many present recalcitrant indies amenable to adjustment, thus keeping the neighborhood prices standardized.

Indies Charge Comm. Men Talked After Secret M-G Meetings

Further dissension is threatened over the recent protest meeting against the Metro sales policy by the indie exhibitors. It follows charges that some of the independent committee members, appointed to meet with Felix Post of M-G, gave out statements in violation of an agreement not to do so.

Uphost was a torrid telegram to Abram F. Meyers, Allied chiefman, from Walter Vincent, of Milmer & Vincent, and chairman of the mass meeting and committee, complaining of the breach of confidence.

Post had nothing to say concerning the meetings, his attitude being that he was invited to confer with the committee, and it was up to them to decide what to say. It was agreed when the committee met with Post, that nothing would be said to prejudice either side until a definite result had been attained. It was to remain for Vincent, as chairman, to issue a formal statement, if any.

Kent's European Trip

Sidney R. Kent, accompanied by Mrs. Kent, is sailing for Europe Friday (15) on the Olympic for a six weeks' stay or longer.

He will visit England and the Continent, making it a mixed vacation and business trip.

Coulding at Metro

Hollywood, Sept. 14. Edmund Goulding, back after being under contract with Paramount in the east, will go into the director's office at Metro.

His next assignment is

UA Is Postponing 'Garden' For Nat'l Ad Campaign

United Artists has postponed release date on "Unholy Garden" to Oct. 10 in order to tie-in with the campaign planned in conjunction with the fan mail Movie Romances, fixed by Hal Horne, p. a. chief.

Mag. will supply something like 10,000,000 heralds for distribution in localized manner for theatres which over the film is to play. Campaign calls for further paid space in national mags and dailies.

FOX-COMERFORD DEAL DISSOLVES

After being close to completion the Fox-Comerford deal has mutually been declared cold. Proposal was for Comerford to take over around 38 Fox houses in upper New York state, plan so far as known, was for an indie holding company to be formed by and between Fox and Comerford which would manipulate the operation, the Comerfords to be in charge of operation.

Completion leaves the houses under Fox management with Marshal Taylor, in charge as general manager. Lattor has been division manager of the group.

One reason for the collapse may have been certain picture deals which, while made with Fox, were inflexed as to be withheld if going to Comerford. Another angle is the Paramount 50% partnership in the Comerford company.

FOX TURNING ALL ADS OVER TO DONAHUE-COE

Fox Film has reached an agreement with Donahue & Co., Inc., downtown financial agency, to handle all advertising. Anglo for the deal being the long desired aim of Fox to centralize all a. p. activities. This includes various Fox subsidies including other Harley Clarke interests such as Utilities Power & Light Corp., which to date has contributed something like \$1,000,000 in annual advertising appropriation.

Agency changed its name in taking over the Fox account. Firm has an uptown office to care for the added business.

Eddie Churchill will handle the Fox account, becoming v. p. of that agency for that purpose. Churchill formerly was with the Paul Cornell agency, where he likewise acted as Fox contact.

New arrangement means that the Cornell and the J. P. Miller firms, as well as other agencies, which more or less divided the Fox ad business between them, may now let go of this Fox exploitation.

New agreement runs for two years and was negotiated by Glenn Griswold, v. p. and director of public relations for Fox.

Dialoging 'Oxen'

Hollywood, Sept. 14. Metro is producing a dialog version of Black Oxen, Gertrude Atherton's once much discussed novel of gland transmuting. First National did it as a silent with Corning Guthrie.

Ernest Vajda will do the new script.

"Morocco" Mex. H. O.

Mexico City, Sept. 11.

Current smash is "El Morocco" playing time Olympic largest local first run house.

Held over for second week with third view.

NO RELEASE FOR HOPELESS FILMS

Can't Take Chances This Year—Salvage by Remakes or Write It Off—Major Producers Reported Reaching Understanding—Means Fewer Features

DEFINING A 'CLUCK'

Kill the clucks. Three good ones suffer for every really bad full length picture. For each immoral and poor picture between 40 and 50 other films feel the reflex. That's the essence of an anti-cluck campaign being launched.

With it comes the admission that fewer features will be released this year than any since the entrance of sound, foreshadowed at the close of last season.

Already one of the biggest producers has priced what made known to some representative exhibitors that at least six features which his company has already announced will never be released. Other firms, under an authoritatively reported understanding recently arrived at, will return about 20 features to the shelves of the present 1931-32 line-ups.

The boxoffice story of last year brings the decision to keep the bad footage off the screens despite the expense. When a theatre grosses \$20,000 one week and \$8,000 the next there is only one reason for the \$12,000 difference. And it is observed by those concerned, the one thing to blame the second week is the picture, regardless of weather or anything else.

Hays' Definition
The Hays definition of a cluck (the picture that will be held back this year) is as follows:

(1) Any picture that any and every audience ridicules.

(2) Every producer knows a cluck on sight, whether it is his own or someone else's.

(3) A cluck isn't just a poor picture. It is a hopeless picture, one that inspires Impatience, tedium, raucous laughter. Its gender is neuter, being in story category neither fish, flesh nor fowl. The finished product stamped cluck will not be thrown completely away. Efforts to salvage via remakes, etc., will be made. In some instances already product deemed unplayable because of poor quality has been cut into shorts and as such is proving satisfactory. But no film rated as behind before release will be turned loose on the off the eight ball chance that it may break even.

An official estimate of the number of dyes in the worst cluck since sound came in places the figure from 15 to 20 features annually. And that's plenty conservative. It is these which will cut the hole in the 1931-32 release charts.

Buy 'Em if You Like 'Em Is Par's New Story Theory

Buying a story for its appraised worth, regardless of the cycle popular at the time is the policy being pursued by Paramount's reorganized eastern story department.

Scouting new authors and purchasing their material rather than putting them to work on the company's staff, is another theory being practiced.

When a story is picked by someone, the future buying unit, under the Paramount unit's purchasing Frank Vanecko, is a (b) and (c) and (d) and (e) and (f) and (g) and (h) and (i) and (j) and (k) and (l) and (m) and (n) and (o) and (p) and (q) and (r) and (s) and (t) and (u) and (v) and (w) and (x) and (y) and (z) and (aa) and (ab) and (ac) and (ad) and (ae) and (af) and (ag) and (ah) and (ai) and (aj) and (ak) and (al) and (am) and (an) and (ao) and (ap) and (aq) and (ar) and (as) and (at) and (au) and (av) and (aw) and (ax) and (ay) and (az) and (ba) and (bb) and (bc) and (bd) and (be) and (bf) and (bg) and (bh) and (bi) and (bj) and (bk) and (bl) and (bm) and (bn) and (bo) and (bp) and (bq) and (br) and (bs) and (bt) and (bu) and (bv) and (bw) and (bx) and (by) and (bz) and (ca) and (cb) and (cc) and (cd) and (ce) and (cf) and (cg) and (ch) and (ci) and (cj) and (ck) and (cl) and (cm) and (cn) and (co) and (cp) and (cq) and (cr) and (cs) and (ct) and (cu) and (cv) and (cw) and (cx) and 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Visual Education

By Tom Waller

After 10 years of research and investigation into the merits and demerits of the silent New York City, upon the opening of the new school year is seriously delving into visual education, as regards its children.

Undoubtedly a waiting-to-be-shown attitude toward sound on the part of education officials, New York is doing two things which speak more eloquently than promises:

It is installing from one to three projection booths in all of its new school buildings. It has established in the five boroughs courses for teachers on the utilization of film in classroom.

For the first time in its film experimentation, the Board of Education is also making available to approximately 500 of the 700 schools within the New York jurisdiction, which have 16mm and 35mm projection machines, 12 courses of study via film.

Each course is divided into 20 lessons, and each lesson is told on the school screen in two reels. There are about 1,000 of these subjects in New York's first formally adopted educational film plan.

10-Year Survey

The fact that the courses are now all silent versions is significant in more than one respect. Especially is this true when it is remembered that this is the first uniform movement of films in the city's classrooms. It took 10 years of study, consideration and search, before the silent pedagogical picture could find itself generally accepted for the schoolroom.

That the same now holds true for the sound classroom subject, provided it profits by the blindness made by the industry in its halfhearted attempt to get school business during the latter half of the silent era, is a feeling among Manhattan educators, begetters of whom have had long contact with the picture business on the instructional phase.

Impressions made upon the local school board during the silent days are more indelible than the average film executive realizes today. That accounts for the present skepticism manifest among certain of the educational officials regarding the film's current and future moves toward rushing sound into the classroom.

Were it not for the increasing security of silent classroom reels, and the knowledge that they will soon be obsolete, it is safe to say that New York would remain adamant for a long time to admittedly high-pressure methods for the parts of film to secure a quick hearing for sound. Poor-voiced professors, lectures which detract from the action and serve as a real pedagogical and technique in any sense that would detract from the workmanship in the theatre features, and dialog in the classroom will get the same skeptical silent film experienced. But if the reels are good, New York eagerly will accept sound pictures.

Slow Process. Board of Education matters everywhere are slow and perfunctory. Nothing is ever admitted until the vote one way or the other is officially recorded. Then there is an announcement of the decision and an appropriation.

Reports are that the New York school board will test a series of 10 sound classroom subjects before the winter is well under way, and that if these are successful, and the schools have assurance of a steady stream of similar product, an appropriation will be made. Such a procedure is admittedly not known for certain to the educators. Belief is that the initial appropriation to put sound pictures into the city's schools may go as high as \$2,000,000.

Statistics compiled by the board within the last few days show that 16 of the 50 schools have 35mm equipment and the remainder 16mm. What is pertinent here is that all of the standard machines were installed by the city's appropriation, while in the vast majority of the small ones the same were purchased through individual school funds raised by the pupils themselves.

The city is prepared to spend considerable money when the industry can move that sound on film has a definite place as an educator. It is up to the film industry, and that's New York's right to picture makers.

(This is the third in a series of stories on a school film plan.)

U.A. TAKES GRIFFITH FILM

'Struggle' Made in Bronx, Goes on Release Oct. 28.

United Artists, after looking at D. W. Griffith's 'The Struggle,' made in the east at the old Edison Studio (now Audio) has approved the picture for release through that national channel.

It is dated tentatively for national release for Oct. 28, with a New York showing, either at Rivoli or Rialto.

Picture has Hal Skelly, Zita Johnson, Charlotte Winters, Edna Hansen, 7-year-old prodigy, and others.

N. Y. to L. A.

Mr. and Mrs. J. L. Warner, Mrs. Rose Cohn, Dorothy Howell, Buddy Morris, Fred Rath, Mrs. Harry Arthur, Jr., Bobby Watson.

L. A. to N. Y.

Eric Van Stronheim, Joseph Rollie, Elissa Landi, Sydney Brecher, Irene Purcell, Harriet Shuman, Frances Marion, Edward Albertson, Marjorie White, Ed Tierney, Charlie MacArthur, Dave Hillman, Jack Cohn, Lina Bassetto, Jimmy Savoy, Leo Ma, Mae Allen, James Kirk, Jesse Lasky.

Lake to Scranton

Clinton Lake, manager of the Rialto, has been transferred to Scranton, Pa., to manage the Rivoli, with the group of houses in that city falling in D. J. Chatkin's division.

Meanwhile, Milton Told will pick a successor this week for the Rialto, which goes back to a run policy Sept. 24.

'Ghosts' Series Grows

Hollywood, Sept. 14. Elmer Clifton's short 'Ghost Cities of the West,' has grown into a series of 12 shorts, all dealing with spooks of one kind or another. Mojon Picture Epics will release.

M-G Buys Summer Novel

The novel 'Life to Hugo' by Jessie Joy Baines has been purchased by Metro-Goldwyn-Mayer.

It was published this summer by the Sears Publishing Co.

Auster at Astoria

Edwin Auster goes with Paramount as story editor at the Long Island studio.

Auster left Columbia, on the Coast, about a month ago.

1st Run on Broadway

(Subject to Change)

(Week Sept. 18)

Paramount—'Mad Parade' (Par).

Roxo—'Narcis Mary Ann' (Fox) (2d week).

Capitol—'The Squaw Man' (Metro).

Capitol—'Street Scene' (UA) (4th week).

Strand—'Sido Show' (FN).

Mayfair—'Bad Company' (Pathe).

Winter Garden—'Five Star Fidd' (WB) (3d week).

Mayfair—'Alexander Hamilton' (WB) (16).

Rivoli—'Tagan Lady' (Rif) (10).

(Week Sept. 25)

Paramount—'American Tragedy' (Par).

Roxo—'Violets' (Fox).

Capitol—'Street Scene' (UA) (5th week).

Strand—'Sido Show' (FN) (2d week).

Winter Garden—'Five Star Fidd' (WB) (3d week).

Mayfair—'Alexander Hamilton' (WB) (3d week).

Broadway—'Tagan Lady' (Rif) (10).

Rialto—'Tainy Days' (UA) (2d).

Cameo—'Tah' (Par).

42 Pictures

'American Tragedy' (Par) (Critterion) (7th and last week).

'The Guardian' (Metro) (Astor) (2d week).

Foreign Films

'Zwei Herzen im 36. Grad' (Superfilm) (German) (Europa) (5th and last week).

'Dreyfus Case' (Sudafilm) (English) (Warner) (4th week).

'Das Kabinett des Dr. Larrifari' (Terra) (German) (Lito) (Carnegie) (2d week).

'Das Alte Lied' (Kreutzberg) (German) (Belmont) (3d week).

'Burchenlauf aus Heidelberg' (Ufa) (German) (Carnegie) (2d week).

'Karamazov' (Terra) (German) (Vanderbilt) (3d).

'Rubicon' (Amkino) (Russian) (Cameo) (18).

Wash. Holds Up Metro

Trip on Foreign Talent

Hollywood, Sept. 14.

George Kamm, Metro supervisor, supposed to go to Europe on a talent scouting trip for foreign versions, may be forced to abandon his jaunt.

Washington immigration authorities have intimated that there are already too many foreign players in Hollywood and that it will not be possible to obtain entrance papers for a series of 12 shorts, all dealing with spooks of one kind or another.

Metro's New York office has been trying to persuade the authorities that non-foreign players are essential to the preparation of versions in their tongue, but so far have not been able to carry the point.

Kamm is packed and ready, but will not start until advised from the east.

Annoyance Train

(Continued from page 1)

these villainous holes where frail femininity lusts at chance.

Noise of them, commode to the Westchester, committing trains.

Oh, those commuters. What an innocuous, harmless specie they are.

train, cautions, hurrying home to their hermitages. The backbone of the nation these. Given wholesome publicity in the funny papers as with umbrella, evening papers, street hat and lumpy pants, they run to catch the 5:12.

It's not a fairy tale; it's a myth.

The only resemblance commuters bear to the popular conception of them is that they look like their caricatures in the funny papers, and their national anthem is 'Hands Across the Seat.'

Why do they rush for the 5:12? It's all very obvious. As any girl who has to catch it knows, the train is waiting and unsuspecting wives call it family devotion. Girls who must journey with these devoted husbands on trains call it something else. And maybe the new wives are a bit more sophisticated. They know why their husbands were so eager to rush home. That ride is the spice of the day for the boys. They can sit next to and annoy girls.

Many Types

They come in various types and employ a variety of tactics. There are the provokers. The ones who walk back and forth through the train picking their victims. These come into the car, pick a victim, and from then on the girl is on her own. She can only burlesque herself as best she may with anything at hand, building a wall between herself and the commutator, and then shove over to the window and hang out.

There are the bluffers. They stride to the seat as stern business men, preoccupied with the course of the day, nothing else on their minds. No? The girls guard against them right away.

There are the sneaks who slide up and ask with a sweet smile, 'May I share this seat with you?' They move all packages with apologetic murmurs, and on the basis of mutual co-operation they move in to stay and survey.

The commuters are the worst. They get into a seat so naturally, normally, that the girl isn't aware of their existence until they go into action by flinching about. They take the girl by surprise, they try and try all the tricks via sudden jerks and jumps.

Surest Weapon

The evening newspaper is the obnoxious commuter's greatest weapon. In fact, without it his maneuvers are hampered, although he does not realize it. He takes the paper without the coverage of an evening edition. One of the first things a girl should learn is never to carry an evening paper. Or if she does, she extracts her paper from the train. It's too dangerous to keep herself posted in the face of the commuting menace.

The spread of her paper in conjunction with that of the commuter's creates the perfect and happy hunting grounds, with no reserves at all. The commuter can get along very nicely with just his paper. He can spread the stock about, and until his hand comes in contact with a line, a lip or an elbow, and then he can press over closer and closer while absorbing with the day's market reports. Beneath the paper his legs, his body roll about until the submerged girl has finally an inch of space or room to breathe.

Can't Be Polite

If the girl is so innocent as to consider these antics unintentional, heedless, no matter how many times she extracts her herself, she will get no definite result or success. She has to get up and leave. It's the only way. If there's another seat to be had, if there isn't it doesn't do any good to say, 'Please move over.' In 20 minutes, her room. That's because it will inevitably all start over again. That is, she's sensitive and not afraid of the commuter, she can't really say, 'Shut up, you noisy fellow, which is a nuisance that's pinching my knee or leg or hip.' At which point the commuter will hop right up and run into another car, but still leaving the girl fished and embarrassed.

The girl bears the brunt of the

scene because all the other male commuters are also devoted fathers and don't want to get into a row by defending her. Besides, which they've had the same ideas anyway.

So why do these commuters keep it up, and why are there so many of them? Are their attentions ever reciprocated? Maybe, but more likely it is that they probably feel they have a good and safe thing; that as the commuter's count on they are above suspicion or reproach. And what they all feel in is to hold out. Meanwhile, girls, stick to the 5:12. You're safer.

U Can't Decide on

'Morgue'—Director

Walks, May Shelve

Hollywood, Sept. 14.

Universal has almost decided to shelve 'Murders in the Rue Morgue,' partly through story difficulties and because it questions the desirability of a second horror story to follow 'Frankenstein,' now in work.

Universal cut the budget on 'Rue Morgue' to \$90,000 after originally planning to lay out about \$130,000. Later, it decided to modernize the story from its 1840 period. Robert Florey, who had been working six months preparing for the picture, protested when the change was ordered and walked out.

Without a director, the U may sidetrack the story permanently and at least temporarily.

Smalley Loses Injunction

Plea for Upstate Houses

Binghamton, N. Y., Sept. 14.

An application for an injunction brought in the Otsego County Supreme Court by the Smalley Chain Theatre, Inc., restraining Pathe Exchange, Inc., and RKO-Pathé, Inc., from disposing of their products elsewhere under other contractual arrangements, was today rejected by Judge Heath.

The Smalley interests claimed exhibiting priority through an old contract signed prior to the reorganization of the Pathe Exchange, but the judge ruled that the matter rested on lack of alleged contract enforcement.

A similar action was brought against the RKO-Pathé interests in Binghamton, N. Y., but was thrown out there, with the injunction appeal also denied.

Fiesta Mistake

(Continued from page 3)

stands at the two-story stage to record. In other words, it gave too much display free of charge.

Shops and the big emporiums didn't take enough share out of the 10-day community splurge in Binghamton, N. Y., to make window displays and outlay in torero costumes for carriage starters.

\$350,000 Not

A bit of \$350,000 is offset by the \$150,000 contributed by the city and county of Los Angeles and the gross take on the Coliseum events.

Building into that thin margin comes management overhead and promotion percentages.

Minus showmanship, plus civic and organization directors, is blamed for the weakness in the Coliseum events.

Opening day's parade and coronation float, the city's largest float, cost \$45,000. Labor Day parade, the boat show bet, got \$75,000. State Admission Day parade got only \$20,000 in \$1 admissions after transit through the city's streets.

Concert in the Hollywood Bowl the night before did under \$2,000. And then the \$110,000 film night.

A quaint old Spanish custom, named the 'Fiesta de la Llagueta,' after the last entry came old water wagons flushing the street, and spectators who couldn't run away from the curbs.

COOPER'S 'BROKEN WING'

Hollywood, Sept. 14.

Paul Dickey, announced to do a screen adaptation of 'The Broken Wing,' which he wrote in collaboration with the late Paul Armstrong. In its original form it was a play, and a play it is to be.

Armstrong followed a plum crash. Gary Cooper will head the cast.

Picture Possibilities

'Just to Remind You'—Favorable

'JUST TO REMIND YOU' (Metrodrama, Sam H. Harris, Donnell Bruce). A gangster play dealing with the so-called laundry racket. Should make more exciting film than play. *Juc.*

'Ladies of Creation'—Unfavorable

'LADIES OF CREATION' (Comedy, Raymond Moore, Cort). Too lightweight to provide material for a scenario. *Juc.*

'Three Times the Hour'—Favorable

'THREE TIMES THE HOUR' (Melodrama, Brock Pemberton, Avon). Novelty, with action taking place simultaneously on three floors of a banker's home. *Juc.*

'After Tomorrow'—Unfavorable

'AFTER TOMORROW' (comedy drama, John Golden, Golden). A two-day story of white collar people of lower class. Speculative of paralytic lesson action chance. *Juc.*

'Cloudy With Showers'—Favorable

'CLOUDY WITH SHOWERS' (farce comedy, Patterson McNutt, Moore). Diverting little play with several farcical and comic digressions. Okay for program. *Juc.*

'The Man on Stilts'—Favorable

'THE MAN ON STILTS' (Edwin L. and Albert Barker-Hopkins, Lynmouth). Burlesque on freak ph. wants that's worthy of consideration as an idea with enough gags and wisecracks, spotted wisely, to make a good comedy, providing more punch and deeper humor are injected. *Shan.*

ALLIED TRYING TO GET A PARADISE

24-Sheeting B&K Stage Shows

Revive Billposting for Big Houses—N. G. for Naborhoods

Chicago, Sept. 14. Bill-posting is returning to show business. For many years the sole exploitation medium, it went into disrepute with the arrival of pictures, but is now headed back into the limelight. Public B. & K. is taking strongly to the idea, especially for its neighborhood theatres.

Bill-posting is being used principally for the stage show house, with the posters 14-sheeting the stage idea. The Paradise last week completed a month's experiment with the poster notion and found it so successful that it will be continued.

Downtown houses also are getting their share of the sheetings. McVickers' has been getting city-wide coverage on boards and walls for its run floggers, while stand-out stage attractions at both the Chicago and Oriental are being sheeted. Thurstion drew an unusual quantity of this type of plugging, with the office figuring the magic show as duck soup for a paper and paste bathhouse.

Confusing

B. & K. has, however, made one discovery since adopting the bill poster—notion being that only weak or long run stands can be helped by the paper method. B. & K. tried to bill post its small neighborhood having, three and four changes weekly but found that it meant covering the board, with so many names, dates and titles, that the poster by got into a confused and blurry impression that left him mostly blank.

Since it would be impossible and hopeless to change such billing data, the entire posting scheme for the nabes was dropped; being retained only to plug policy or price changes or some special occasion.

Laugh, Clown, Laugh!

Hollywood, Sept. 14. Jimmie Durante, emerging from the Glendale, Calif. theatre where his first Metro picture, "Wallingford," was previewed, received his first autograph request from the kids who happened to be there.

The Shooz was so elated at this "reunion" he wrote his signature to "My Pal," which caused the youngster to rebuke him: "Aw, you write that to everybody."

Warners Has First 3 In Action Since June

Burbank, Sept. 14. Three pictures are in production at Warners-Picture National this week. It's the first production activity the studio has seen since the shut down in June.

In work are "Poor Little Rich Girl" (Marian Marsh and David Manners), Archie Mayo directing; "Taxi, Please" (formerly titled "Blind Spot"), with James Cagney and Loretta Young, Roy Del Ruth directing and "Safe in Hell" (Donald Cook and Dorothy Mackall), William Wellman directing.

Lil Dagover arrives here today (14) from a three weeks personal appearance tour and will start work in "I Spy" next week. Michael Curtiz directs.

Midwest 2nd Sock

Chicago, Sept. 14. Midwest Bookings, Inc., here headed by Lou Heinheimer and Floyd Brockell, got a bad set-back last week when the Essaness theatre pulled out. Departure draws is also neighborhood spots off the Midwest books.

Emil Stern, head of Essaness, will buy pictures for the houses in the future. Essaness feels that it can make a good film bargain on its own strength.

This is the second group to withdraw from Midwest, the five Simonsky and Miller theatres having decamped some three weeks ago.

Savo Trying Finance Coast Corp. in East

Hollywood, Sept. 14. Jimmy Savo, having formed Jimmy Savo Comedies as a California corporation, will leave for New York within 10 days to arrange financing for a series of comedy shorts, starting himself.

Has done several two reels for Metro. "The title is not yet decided, but he came here early this summer."

'Tarzan' Title Mixup

Hollywood, Sept. 14. "Tarzan" serial to be made by Benny Zeidman will probably undergo a change of title before release due to conflict with the feature of the same name to be produced by Metro. "The title is not yet decided, but it will be out."

Zeidman's production of "Tarzan" will be the fourth time the Edgar Rice Burroughs stories have been serialized. Other three were by Universal.

YOUNG WESTERN LEAD

Hollywood, Sept. 14. Bob and John Tansy, independent producers, have contracted Dore Dore, 14-year-old, from Palm Springs for a series of westerns.

First will be made on the ranch of Tansy's father at the wheel in the picture. The title will be decided later.

TACKLE RELIGION AND OTHER T.N.T.

Encouraged by Reception of 'Star Witness,' Producers Attempting Boxoffice Treatments of Controversial American Subjects—Metro's Prohib Picture

PLENTY OF TOPICS

Hollywood, Sept. 14. Propaganda pictures such as "Star Witness," too become a new cycle. Crime war is only one of the subjects on which producers are considering for stories. There is depression, patriotism, pacifism, religious racketeering, etc.

It's a new box office weapon for producers, although always regarded as dangerous. Studios are these taking the plunge. Metro has "The War Parade," prohibition story by Upton Sinclair and Paramount is making "The Miracle Man," which packs plenty of religious dynamite.

Columbia has released "The Miracle Woman," also on religious quackery, with its objective, but thinly disguised.

Warners has taken the lead in the propaganda thing, studio calling its pictures of this type American-ism pictures. Click of "Star Witness" has WB looking for other anti-crime plots.

"Alexander Hamilton" is looked upon as a preaching against depression, angle being that after the Revolution things looked as dark as now. Have faith in the government, is this film's saw. Studio had in mind to exploit Hamilton along these lines, but then decided to let the public find its own motive.

Looking about for new story themes, the producers seem to have found one in these preachment yarns. Propaganda to a certain extent, enters into many stories, but now it's being built up so that it smacks an audience on the nose. Universal, with objections to "All Quiet" from militarists abroad still ringing in its ears, isn't interested at present.

And when kickbacks start coming in the producers may let off. But now it's the style to raise something, and okay if there aren't too many in the opposition.

12 ASTORIA FEATURES

Will Keep L. J. Plant Open—Lasky Due Next Week

A production schedule of 12 or 14 features, or around one a month, has been mapped by Paramount for its Astoria studio. This will probably result in that plant remaining open another year instead of folding after Dec. 1.

The proposed routine has not been revealed in detail, but is said to depend considerably on the possible benefits available from eastern producing through proximity to Broadway and Broadway talent.

George Lasky is expected to be in New York from Hollywood early next week. The eastern studio's fate, however, is reported as not contingent on Lasky's visit.

GABLE IN 'MIRAGE'

Clark Gable may be raised to above-title position this season, going ahead rapidly, since, joining Mc-Mo's last winter, following a previous negligible attempt to get a start in Hollywood, Gable is regarded within Metro as nearly ready for starring.

He will be in Norma Shearer's "Mirage," having been cast to play opposite the star.

Kitch is 50.

Sept. 14. "Mirage" is the head main A. B. Turner, a picture production on W. B. Fox (1931).

Stock Market Cracks June Lows, Par-P Touches 19 1/2, Loew Steady, Warners Moves Up Against Trend

Yesterday's Prices

Sales	High	Low	Last	Change	Not
500 Col. P.	6 1/2	6 1/4	6 1/4	- 1/4	
1,000 East. C.	12 1/2	12 1/4	12 1/4	- 1/4	
6,300 Fox 12 1/2	12 1/4	12 1/4	- 1/4		
4,700 Loew 40 1/2	40 1/4	40 1/4	- 1/4		
10,300 Par-P 21 1/2	21 1/4	21 1/4	- 1/4		
300 Inbe 15 1/2	15 1/4	15 1/4	- 1/4		
42,900 RCA 10 1/2	10 1/4	10 1/4	- 1/4		
3,108 TRCO 13 1/2	13 1/4	13 1/4	- 1/4		
200 Sub 2 1/2	2 1/4	2 1/4	- 1/4		
11,400 W. B. 8 1/2	8 1/4	8 1/4	- 1/4		

CURB

200 Col. P.	7 1/4	7 1/4	- 1/4		
1,000 Fox Th.	12 1/2	12 1/4	12 1/4	- 1/4	
900 Gen. T. pf.	3 1/4	3 1/4	3 1/4	- 1/4	
600 Tech.	5 1/4	5 1/4	5 1/4	- 1/4	
1,000 Tr-Lux	8 1/4	8 1/4	- 1/4		

BONDS*

\$11,000 Gen. T.	10 1/2	10 1/2	- 1/4		
5,000 Par-P 14 1/2	14 1/2	14 1/2	- 1/4		
4,000 Path 91	90 1/2	90 1/2	+ 1/2		
3,000 Sub 9	9	9	- 1/4		
20,000 W. B. 68 1/4	67 3/4	67 3/4	- 1/4		

* Sales and prices to 2 p. m.

The stock market conclusively broke the jaws of June 2 yesterday, with an outpouring of more than 2,000,000 shares and now presumably has to find a new resistance level, demonstrating rather clearly that the long bear market is not yet over.

The amusement shares fared comparatively well, with one significant exception, Paramount breaking through its former bottom of 13 1/2 to 19 1/2, and ending the day at 21 1/4.

Meanwhile Loew maintained a solid front above 46 and Warner in large dealings went against the grain, ending the old level of 118, and during most of the session and coming to the close net unchanged.

Significant happening of the day was the sharp engagement between bulls and bears when American Tel. & Tel. was pushed to a double bottom for the whole bear market at 156 and then, after a sharp rally, broke through, joining the long list of other high price issues that have violated their June 2 lows.

Eastman Kodak was one of the few expensive issues that resisted the former low, although it approached the old level of 118, and in a few points. Discouraging feature of the trading was the fact that on a mild intermediate rally that developed just before noon, volume dropped sharply.

Some of the lowest prices of the day appeared on the tape during the first half hour, when the high speed ticker sell three minutes behind floor trading. Turnover for that half hour was 500 shares, one of the largest openings.

Final prices were slightly above the lowest of the day, but not more than would be normally brought about by the perfunctory covering of day-to-day sellers for the short account.

Films Steady

Picture stocks last week constituted one of the few steady spots in the entire market. Because they were not called upon to take any specifically bad news in the way of dividend actions, the group made a relatively good showing. Loew directors declared quarterly 75 cents and issued a very favorable income statement. Universal, after raising its dividend to 40 cents for 40 weeks, and Consolidated Film Industries directors voted the unchanged rate of 40 cents for the quarter in the preferred stock, the payment on the common having been abandoned early in the year.

This week the return on stock is not so good for the amusement, Fox board is scheduled to meet today (Tues) to act on the dividend and it is expected that it will be omitted. Response at the box office throughout the country was favorable, considering the weather, and the influence of revived public interest in the theatre with the stock market. First of all, the June low has been broken in nearly all respects except the industrial averages in the Dow Jones compilation and even that at the Saturday close stood at 122 1/2, just about 2 points away from the 120 level of 120 1/2. The break through yesterday was as expected.

The railroad index broke through early last week and on Saturday the combined average of railroads, utilities and industrials cracked the barrier in the Dow Jones compilation. The latter was therefore largely undamaged, because in the final score of last week a large number of the premiere industrial stocks went into new low ground for the bear market. Including Allied Chemical, Westinghouse, General Electric and others, U. S. Steel had broken through earlier in the week, and then Tel. & Tel. followed yesterday.

Gentle Push Enough

One of the discouraging details of yesterday's performance was that the market was not a major volume, but drew a new cap of 10 1/2.

(Continued on page 27)

'Street Scene' Into 5 Cold Spots as % Test In U.A.'s F-WC Hookup

Los Angeles, Sept. 14. Arthur Zellner, doing special exploitation for United Artists, is in this territory on a cooperative stunt between U. A. and Fox-West Coast theatres to jazz up "Street Scene," the inaugural U. A. attraction into F-WC houses. Grosses on "Street Scene" will determine the booking percentages on future dealings between the exchanges and the theatres.

Fox has designated five test spots for the gauging of percentage takings. They are the Fox California, San Bernardino; the Liberty or Capitol, Yakima, Wash.; State, Fresno, Calif.; Miller, Palace or Orpheum, Wilmet, and the Colosseum, New Haven, which comes under the Fox theatres' eastern supervision.

It's no secret that these five spots are "tough" territory. U. A. recognizes that by exporting Zellner to the Coast to help the exhibit, with the latter uniformly advising that the budget is down to the bone and not an extra nickel can be forthcoming for exploitation. Zellner concedes this in his exploitation tie-ups by supplying inexpensive ideas for ballyhoo.

'Ham Preview Crazy

Birmingham, Sept. 14. Town has gone preview crazy. The Ritz started it about a year ago Friday nights. Finally the Alabama went for it, too, after which Alitz announced "double previews."

Now comes the Temple with a preview and also on Friday nights. That makes three theatres in this Tuesday town where folks stay up late on Friday nights, and they stay at home during the week waiting for these Friday nights.

RADIO'S TITLE CHANGES

Radio is changing titles of three originals on its fall schedule, "Penthouse," "Pickup" and "Mirage." First is the John Ford Lawson original. It will co-feature Joe Mc-Crea and Jope Williams, first talker for the latter. "Pickup" is by Louis Wolstein for Howard Cortez and Mary Astor. The third is a Humphrey Pearson original for Ida Claire.

MARLOW LINGERS

Hollywood, Sept. 14. Brian Marlow, playwright, who collaborated with the studio production of "Mid Girl," and who has been at Paramount as a writer, will linger there.

He drew a new cap of 10 1/2.

ALLIED HAS STRATEGIC ADVANTAGE IN CHICAGO

Chicago, Sept. 14. Nobody will venture a prediction on the Allied-Operator's situation. Although the exhibitors are optimistic and have reason to be, inasmuch as they have consistently had official pressure on their side, it isn't quite as rosy as it might be. Because of the labor trouble business in many, and perhaps most, of the Allied houses has been off.

Meanwhile, all of the non-union outsiders have been duly licensed which automatically buries the question of police raids since these raids proceeded from a circumstance that at first the scabs had not been properly licensed. That's been fixed in favor of Allied.

Another injunction complicated the situation, when an anti-picketing rule was handed down against the union. This made the whole campaign of Local 310 to attract public support through picketing, placarding, sidewalk-pacing, and "unfair" intimidating impossible until and unless the injunction is vacated.

Political set-up is favoring Allied but both sides have stoutly affirmed their unflinching attitude and are shoveling out mazzinas to wear down and out the other fellow.

A few stretch bombs have been thrown resulting in one arrest. Otherwise little has happened. It's still wait-and-see as the Allied houses go into their fourth week of non-union operation.

Criterion Going Dark

With no other picture in line at 25, the Criterion, New York goes dark, Sept. 20. American Theatrely ends its current run.

"Tragedy" goes into the Paramount for a top week and five days later, Sept. 25. Ordinarily Criterion pictures move to other theatres (Theatrical and Grand).

Not a Smack Gross in L. A. And Mgrs. Are Worried Again; 'Maid' \$17,000—'Brat' \$22,000

Los Angeles, Sept. 14. The L. A. Fiesta was certainly a blast so far as the town in general was concerned. Theatre yerdies are particularly against it. The downtown merchants endorse that even more strenuously than the theatres for the crowds probably were forced inside a picture house to rest after all the free-made stuff.

"Tolofone Picture Night" (Friday) grossed \$110,000 in the Coliseum and the theatre boys are burning at the studios for spending thousands in flatus which cut the throats of the theatres.

With a triple week-end holiday, plus another of those local holidays—Admission Day on Wednesday (3)—film biz should have been better. Most generous consensus is that it didn't make much difference either way, although it ruined the neighborhood and suburban theaters. The peasants still are downtown for the free parade thing.

On top of that, with the '31-32 season in sight, the town is wondering anew what's happened to the '31-32 season. The Chinese and the Japanese which did well in 1930 and Oakland don't even get started when hitting L. A. Managers concede that things are tougher locally than they figured.

Not a real big gross in town this week. The State is below average. The Brat under \$20,000, the Far is much below par, an 'Personal Maid' at an \$18,000 gait and 'Street Scene' at \$16,000 for an initial sinza was a disappointment and will be \$10,000 on its second week, very way. "Monkey Business" this Friday (13).

Tomorrow (13) the Carthy reappears with "Devotion" (Pathé) following "The Brat" and the astrous one week vied try. Thursday (17) 'Merely Mary Ann' succeeds. 'Bad Girl' day-and-date at the Chinese and Gilt.

"Waterloo Bridge" (U) lasted only a week at the Orpheum (13) to a premiere, haltingly winding up at \$9,000 with 'Caught Plastered' (Radio) succeeding and 'Surprising for \$10,000 for the only exception to the current local rule.

Estimates for This Week
Chinese (Fox) (2,028; 50-75)
Bad Girl (Fox) (2,028; 50-75) A \$6,500 final week, although but (Fox) last week to \$9,000, much better than anticipated. 'Merely Mary Ann' (Fox) opens tomorrow (15) day-and-date with the Crit.

Criticism (Fox) (1,000; 25-65)
The Crit (Fox) (1,000; 25-65) at \$8,000 but had, considering slow start, last week just under \$10,000, and opening, following low start-off.
Orpheum (2,200; 25-50) 'Caught Plastered' (Radio) at \$11,000 and the Fox with 'Merely Mary Ann' (1) at \$9,000, which included a \$1,000 premiere at \$8; could last week.

Pantages (Fox) (2,700; 20-40-65-90)
Daddy Long Legs (Fox) and stage show. Strong on \$10,700; Last week 'Common Law' \$10,000.
Paramount (Pulch) (3,500; 25-75)
Personal Maid (Fox) (1,000; 25-75) and stage show. New Musical with strong stage end, including 'The Girl in the Red Velvet' and 'The Girl in the Red Velvet'.

RKO (2,350; 30-65)
The Run-around (Radio) and vaude. Poor week. Last week \$10,000, but attracted the Plaza deadheads for \$12,000 on 'Maid' (Radio) (2,350; 30-65)
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United Artists (Pulch) (2,100; 35-51)
Street Scene (Fox) (1,000; 25-65)
The Crit (Fox) (1,000; 25-65) at \$8,000 but had, considering slow start, last week just under \$10,000, and opening, following low start-off.
Orpheum (2,200; 25-50) 'Caught Plastered' (Radio) at \$11,000 and the Fox with 'Merely Mary Ann' (1) at \$9,000, which included a \$1,000 premiere at \$8; could last week.

N. O.'S OLD TIME TOTALS

'Scene'-'Girl' Race for Top, Each Around \$16,000

New Orleans, Sept. 14. 'Street Scene' and 'Bad Girl' are battling it out for supremacy this week at Loew's State (3,200; 60-100). 'Scene' is running \$16,000, 'Girl' \$15,000, respectively. And it's a close race. Orpheum is swimming alone above average with 'Caught Plastered', helped by vaude headliner, Miss Vanessie. 'Alex Hamilton' is sending the Strand much above normal and 'Snuggly May' is running neatly at the Tudor.

Figures of the fire downtown will show a \$50,000 loss this week, which means old time grosses.

Estimates for This Week
Loew's State (3,200; 60-100)—'Street Scene' (UA). Should get at least \$16,000. Last week \$15,000. 'Bad Girl' (Fox) (2,000; 50-75) should get at least \$15,000. Last week \$14,000.

Orpheum (2,400; 60)—'Caught Plastered' (Radio). Will run to \$12,000. Wheeler-Woolsey still in the lead with 'Waterloo Bridge' (U) \$11,000.

Strand (3,800; 60)—'Alexander Hamilton' (Fox). Last week \$11,000. 'Snuggly May' (M-G). May get \$9,500, okay. Last week \$8,500. 'The Crit' (Fox) (1,000; 25-65) should get at least \$8,000. Last week \$7,000.

'Scene,' Balto's Main Film, \$23,000—'Maid' Fair at \$21,000 Pace

Baltimore, Sept. 14. (Drawing Population 850,000).

The Metropolitan has definitely zone second run with a split-week change. 'Schmargher' was contracted for the Warner output for Keith's giving WB the downtown outlet it has sought for some time. Last week a date-and-date agreement with the downtown Rivoli was tried but didn't last. Dropping of the Met. as a first run means that all first showings are concentrated in the downtown district.

Hot weather is chasing people from the blistering sidewalks into the chilled houses for a cool-off. Theaters are getting out of town plans for the future are fewer now.

Estimates for This Week
Century (Loew-VA) 'Personal Maid' (Fox) (2,000; 25-50). 'Caught Plastered' (Radio) (2,000; 25-50). 'Merely Mary Ann' (Fox) (2,000; 25-50). 'Caught Plastered' (Radio) (2,000; 25-50). 'Merely Mary Ann' (Fox) (2,000; 25-50).

Orpheum (2,200; 25-50) 'Caught Plastered' (Radio) at \$11,000 and the Fox with 'Merely Mary Ann' (1) at \$9,000, which included a \$1,000 premiere at \$8; could last week.

Pantages (Fox) (2,700; 20-40-65-90)
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Washington, Sept. 14. (Drawing Population 450,000).
'Merely Mary Ann' (Fox) (2,000; 25-50) should get at least \$15,000. Last week \$14,000.
'Bad Girl' (Fox) (2,000; 25-50) should get at least \$14,000. Last week \$13,000.

Orpheum (2,400; 60)—'Caught Plastered' (Radio). Will run to \$12,000. Wheeler-Woolsey still in the lead with 'Waterloo Bridge' (U) \$11,000.

LOUISVILLE CHEERFUL

State Fair Week—'Dirigible' \$9,500, 'Alamo' at Brown—'Spider' \$5,000, 'Alarm'

Louisville, Sept. 14. Theaters will have a slight competition this week in the Kentucky State Fair, but the event should also hold (Fox). Theaters will have a slight competition this week in the Kentucky State Fair, but the event should also hold (Fox). Theaters will have a slight competition this week in the Kentucky State Fair, but the event should also hold (Fox).

Estimates for This Week
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The Spider (Fox) (1,100; 15-25-40)
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'Final' Cracks B'way Whip for \$60,000 and Smash Rating; 'Guardman' Also N. Y. Hit

'ANN' \$28,000, BUFFALO

'Hamilton' \$9,500 at Century—'Lieut. Dirigible' Holdovers

Buffalo, Sept. 14. Business holding up, currently to previous good levels although continued hot spell will probably reduce the week-end.

Buffalo (Pulch) (3,500; 30-40-65)
Hamilton (Century) (1,100; 15-25-40)
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Hamilton (Century) (1,100; 15-25-40)
Lieut. Dirigible (Radio) (1,100; 15-25-40)

Tacoma Orph \$5,000

Tacoma, Sept. 14. (Drawing Population 125,000).

Bill business responding to efforts of publicity campaigns. Rain helping too.

Orpheum (Radio) (1,500; 25-60)
Mother's Millions (U) and 'East of Burma' (U) (1,500; 25-60)
For Millions (U) (1,500; 25-60)
Mother's Millions (U) and 'East of Burma' (U) (1,500; 25-60)
For Millions (U) (1,500; 25-60)

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For Millions (U) (1,500; 25-60)
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For Millions (U) (1,500; 25-60)

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Mother's Millions (U) and 'East of Burma' (U) (1,500; 25-60)
For Millions (U) (1,500; 25-60)
Mother's Millions (U) and 'East of Burma'

Comparative Grosses for August

Total of grosses during August for towns and houses listed as follows—reported weekly.

NEW YORK

	Aug. 8	Aug. 15	Aug. 22	Aug. 29
CAPITOL High...\$109,266 Low...30,000	Politics \$59,100 (2d week) Stage Show	Silence \$62,500	Pardon Us \$62,300	Guilty Hands \$59,000
PAR-AMOUNT High...\$95,000 Low...41,000	Huckleberry \$49,100 Stage Show	Silence \$60,000	Daughter of Dragon \$63,100	Secrets of Secretary \$63,100
ROXY High...\$173,635 Low...45,000	Young As You Feel (New Show) \$30,000 Stage Show	Bad Girl \$30,000 (1st week)	Bad Girl \$30,000 (2d week)	Bad Girl \$30,000 (3d week)
STRAND High...\$75,800 Low...11,000	Runaround (New Show) \$11,000	Men Are Like That (5 days)	Last Flight \$10,200 (2d week)	Last Flight \$10,200 (3d week)
MAYFAIR High...\$42,800 Low...10,500	Traveling Husbands \$16,000	Miracle Woman \$15,500	Dirigible \$15,000	Rebound \$17,800

LOS ANGELES

	Aug. 8	Aug. 15	Aug. 22	Aug. 29
PAR-AMOUNT High...\$77,800 Low...10,000	Huckleberry Finn \$21,000 Stage Show	Silence \$15,000	Secrets of a Secretary \$16,700	Daughter of Dragon \$21,000
LOEW'S STATE High...\$48,000 Low...15,600	Politics \$35,100 Stage Show	Daddy Long Legs \$28,700	Sporting Blood \$23,000	Modern Age \$30,700
UNITED ARTISTS High...\$38,700 Low...3,000	American Tragedy \$27,000 (1st week)	American Tragedy \$27,000 (2d week)	American Tragedy \$27,000 (3d week)	American Tragedy \$27,000 (4 days)
WARNER'S TOWN High...\$38,800 Low...8,000	Reckless Hour \$9,300	Bought Finn \$9,000 (1st week)	Bought Finn \$9,000 (2d week)	Star Witness \$14,300
WARNER'S HOLLYWOOD High...\$37,300 Low...7,500	Reckless Hour \$9,600	Bought Finn \$14,000 (1st week)	Bought Finn \$9,000 (2d week)	Star Witness \$15,500

CHICAGO

	Aug. 8	Aug. 15	Aug. 22	Aug. 29
CHICAGO High...\$71,300 Low...32,000	Transatlantic \$33,200 Stage Show	Secrets of a Secretary \$38,200	Guilty Hands \$42,200	Modern Age \$55,100
ORIENTAL High...\$62,800 Low...17,000	Night Nurse \$23,500 Stage Show	Reckless Hour \$35,500	Phantom of Paris \$30,800	Sporting Blood \$31,100
MICKER'S High...\$53,000 Low...10,100	Merely Mary Ann \$25,000 (1st week)	Merely Mary Ann \$25,000 (2d week)	Merely Mary Ann \$25,000 (3d week)	Bad Girl \$25,200
ROOSEVELT High...\$35,500 Low...8,500	Huckleberry Finn \$18,500 (1st week)	Huckleberry Finn \$20,800 (2d week)	Murder by the Clock \$12,300 (1st week)	Murder by the Clock \$12,300 (2d week)
STATE-LAKE High...\$45,300 Low...8,800	Common Law \$9,000 Vaude	Dirigible \$21,000 (10 days)	Traveling Husbands \$12,100	Rebound \$15,500
UNITED ARTISTS High...\$49,100 Low...10,400	Son of India \$10,400 (New Show)	American Tragedy \$25,000 (1st week)	American Tragedy \$25,000 (2d week)	American Tragedy \$25,000 (3d week)

BROOKLYN

	Aug. 8	Aug. 15	Aug. 22	Aug. 29
PAR-AMOUNT High...\$40,000 Low...10,000	Huckleberry Finn \$20,000 Stage Show	Silence \$40,000	Smiling Lieutenant \$33,200	Secrets of Secretary \$40,000
FOX High...\$32,000 Low...7,500	Transatlantic \$32,000 Stage Show	Young As You Feel \$20,000	Brat \$24,000	Bad Girl \$41,000
METRO-POLITAN High...\$17,000 Low...10,000	Five and Ten \$17,000 Vaude	Son of India \$16,200	Great Lover \$14,800	Secrets \$23,500
ALBEE High...\$23,000 Low...10,000	Traveling Husbands \$23,000 Vaude	Too Many Cooks \$18,000	Miracle Woman \$24,400	Dirigible \$24,400
STRAND High...\$18,000 Low...10,000	Smart Money \$18,000 (1st week)	Smart Money \$14,800 (2d week)	Last Flight \$20,000 (1st week)	Last Flight \$11,000 (2d week)

NEW HAVEN

	Aug. 8	Aug. 15	Aug. 22	Aug. 29
PAR-AMOUNT High...\$21,000 Low...9,000	Smiling Lieutenant \$16,000 Stage Show	Secret Call \$14,400	Huckleberry Finn \$14,100	American Tragedy \$15,000
FOX-POLI High...\$26,000 Low...7,500	Magnificent Lieutenant \$12,600 Vaude	Sporting Blood \$10,000	Young As You Feel \$12,500	Transatlantic \$12,000
SHERMAN High...\$16,000 Low...4,500	Public Defender \$10,000	Night Nurse \$10,500	Star Witness \$10,000	Last Flight \$8,000
BIJOU High...\$12,600 Low...1,600	Ships of Hate and Dude Ranch \$5,000	Great Lover and Ubbangi \$3,000	Caught and Woman Between \$4,300	Guilty Hands and Too Many Cooks \$4,400

NEWARK, N. J.

	Aug. 8	Aug. 15	Aug. 22	Aug. 29
BRANFORD High...\$30,500 Low...11,000	Transatlantic \$11,000 (New Show)	Bought Finn \$15,000	Star Witness \$16,000	Young As You Feel \$7,000
STATE High...\$32,000 Low...12,000	Son of India \$15,000	Politics \$19,000	Great Lover \$16,000	Sporting Blood \$14,000
PROCTOR'S High...\$29,000 Low...7,000	Night Angel \$21,000 Vaude	Public Defender \$15,500	Traveling Husbands \$16,000	Caught Pleasant \$16,000

DALLAS IN GOOD SHAPE, \$8,500 FOR 'SPORTING'

(Drawing Population, 325,000)
Three local fairs in as many as stands are boosting business this week. Weather and plentiful midnite previews also a help.

Estimates for This Week
Majestic (RKO) (3:00; 25-35-50) 'Young As You Feel' (Fox). Should get about \$12,000. Last week 'Waterloo Bridge' (U) a new low at \$9,500.
Palace (Publix) (2:00; 25-35-50) 'Merry Ann' (Fox). Gable has nice \$10,000. Last week 'American Tragedy' (Par) very poor on \$9,500.
Melba (Publix) (2:00; 25-35-50) 'Sporting Blood' (M-G). Gable has new femme following; \$8,500, good. Last week 'Daughter of Dragon' (Par), \$6,000, not bad.
Olive Mill (Publix) (1:00; 15-25-35) 'Last Flight' (FN) and 'Old English' (WB), split week. A fair \$4,000.
Capitol (RKO) (1:00; 15-25-30) 'Golden' (Fox) and 'Runaround' (Radio), split week. Looks like week \$7,700.

'BOUGHT' OFF IN CINCY, TOO WARM FOR B. O'S

(Drawing Population, 700,000)
Depressing warmth will force figures 'way' below last week's general excellence.

Estimates for This Week
Albee (RKO) (3:30; 35-75-15) 'Golden' (Fox) and Vaude. Very poor of \$18,000. 'Esterle' Taylor tops vaude. Last week 'The Bargain' (Fox), with Olsen and Johnson on stage, cracked swell \$28,000.
Lyric (RKO) (1:00; 30-50-50) 'Waterloo Bridge' (U). Nameless cast and theme that always fails here means week \$7,000. Last week 'American Tragedy' (Par) whacked excellent \$14,000.
Palace (RKO) (2:00; 30-50-50) 'Modern Age' (M-G). House feeling like old times with good \$15,000. Last week \$15,000 to 'Mary Ann' (Fox).
Capitol (RKO) (2:00; 30-50-50) 'Bought' (WB). In bad before started with 'Ladies' (M-G). Various Bennett efforts; fair \$10,000 represents uphill struggle. Last week 'Secrets of Secretary' (Par) stumbled to \$7,000.
Strand (RKO) (1:30; 25-40-50) 'Ubbangi' (States Right) and 'The Bargain' (WB) double feature. Means little more than \$2,000. Last week 'Woman Between' (Radio) couldn't get past \$1,800.
Olive Mill (Liberty) (1:00; 25-40-50) 'Reckless Hour' (FN). Mumbling only at \$2,000. Last week 'Caught' (Par) \$2,500.
Family (RKO) (1:10; 15-30-30) 'Clearing the Range' (Ind) and 'Gay Diplomat' (Radio) split. Low but means \$2,000. Last week 'Too Many Cooks' (Radio) and 'Woman Go On Forever' split also \$2,000.
Grand (Branger) (1:00; 30-50-50) 'Tabu' (Par). Pulling but \$2,000. Last week, second of 'Ten Nights in a Barroom' (Ind), about same.

BALTIMORE
CENTURY (High...\$29,000 Low...9,000) Murder by the Clock \$22,000 Stage Show
STANLEY (High...\$33,500 Low...11,000) Smiling Lieutenant \$19,000
VALENCIA (High...\$33,500 Low...11,000) Forsterchristian \$3,000
KEITH (High...\$20,000 Low...4,000) Night Nurse \$12,000
METRO (High...\$14,500 Low...2,000) Night Nurse \$4,500 (1st week)
PARKWAY (High...\$5,000 Low...2,500) Magnificent Lie \$4,500
Aug. 8 Aug. 15 Aug. 22 Aug. 29
Pardon Us \$23,000 Guilty Hands \$24,900 Huckleberry Finn \$29,000
Silence \$19,000 Squaw Man \$19,000 American Tragedy \$21,500
Politics \$4,200 Smiling Lieutenant \$3,000 Pardon Us \$2,900
Bought \$18,000 (1st week) Bought \$4,500 (2d week) Bought \$4,500 (3d week)
Night Nurse \$4,000 (2d week) Politics \$5,200 Smiling Lieutenant \$4,200 Pardon Us \$4,000

PHILADELPHIA
Mastbaum (High...\$76,000 Low...35,000) Woman \$40,000 Stage Show
EARLE (High...\$27,000 Low...12,000) Their Mad Moment \$12,000
FOX (High...\$41,000 Low...20,000) Magnificent Lie \$24,500
STANLEY (High...\$37,000 Low...8,000) Smiling Lieutenant \$14,000 (2d week)
Aug. 8 Aug. 15 Aug. 22 Aug. 29
Huckleberry Finn \$42,500 Caught Pleasure \$61,000 Silence \$42,000
Caught \$19,500 Runaround \$22,900 Secrets of Secretary \$21,000
Transatlantic \$21,500 Young As You Feel \$24,000 Bad Girl \$25,000
Smiling Lieutenant \$16,500 (1st week) Star Witness \$16,500 (1st week)

CHANGING 'CHEATING'
Hollywood, Sept. 14.
Bertram Robinson and Howard Lindsay, collaborating playwrights, have been changed by Fox to rewrite 'Cheating'.
This originally was intended for Edmund Lowe, who is now off the lot and revision is necessary.

Sun Socks Detroit Hard, Michigan and Fox Near \$35,000—Fish \$20,000

Detroit, Sept. 14.
Record breaking heat precipitates any chance of dramatic grosses. Unusually weather sent them to the resorts and cool weather waited 'till Sunday evening to break.

Estimates for This Week
Michigan (Modern Age) (M-G) and Unit (4:00; 15-35-60) Joan Crawford lead draw but couldn't overcome ravages of heat; will go along to a fair \$35,000, around \$10,000 under expectations. Last week 'Daughter of Dragon' (Par), poor at \$27,300.
Fox (The Spider) (Fox) and Unit (5:00; 15-25-50). Doing as well as weather will allow; will be all right at \$35,000. Last week 'Merely Mary Ann' (Fox) very big at \$30,000.
Fisher (Last Flight) (FN) and Vande (2:00; 16-25-35-60). Harry Langdon's decent picture; this week will hit nice \$20,000. Last week 'Harden Us' (M-G) oke at \$23,700.
Fox (East of Borneo) (U) (2:50; 15-25-50). Thriller doing just fairly at \$12,000. Last week \$10,000. (Gale) \$10,000.
United Artists (Street Scene) (UA) (2:01; 15-35-60-75). Class draw at class theatre but slide in second week around \$11,000. Last week \$13,000.
Paramount (Alexander Hamilton) (PY) (3:45; 15-35-60-75). Not good; house on holiday but may last till Thursday when 'Monkey Business' (Par); maybe \$6,000 for six days. Last week same film did well at \$13,900.
State (Mystery of Life) (U) (4:30; 20-50-60). Not much expected of this one but will do fairly at \$7,500. Last week 'Guilty Hands' (M-G), \$6,000.

'Spider' \$28,000 B'klyn, Fighting Island This Week
Brooklyn, Sept. 14.
Coney Island's Mardis Gras this week is the major attraction in town; picture houses playing second fiddle.
The Fox is celebrating its third birthday and the Paramount will do nicely with it; scries treat for this flicker badly.
Estimates for This Week
Fox (The Spider) (Fox) and Unit (4:00; 25-35-50). Celebrating third anniversary; new managing director, maybe \$28,000, okay. Last week \$21,000, \$30,700 on second week fine.
Paramount (My Sin) (Par) and Unit (4:00; 15-35-50-75-95). Not doing so well; they touch \$40,000. Last week 'Personal Maid' (Par) down at \$40,200.
Albee (Caught Plastered) (Radio) and Vande (3:00; 25-35-50-75). Quiet week with Bessie Love headlining vaude; maybe \$22,000. 'Waterloo Bridge' (U) last week \$30,000, good.
Metropolitan (Guilty Hands) (M-G) (4:00; 15-35-50-75-95). At \$19,000. Last week 'Sporting Blood' (M-G) \$18,000.
Strand (I Like Your Nerve) (FN) (2:00; 25-35-50). Best picture of the \$12,000. Last week 'The Bargain' (FN), \$11,000, fair.

Estimates for This Week
Huffman's Aladdin (1:00; 35-50-50) 'Young As You Feel' (Fox) promises \$9,000. Last week 'Merely Mary Ann' (Fox) a swell \$10,000.
Denver (Publix) (2:00; 25-35-60) 'Personal Maid' (Par) second week average on \$15,000. Last week 'Personal Maid' (Par) around \$17,300.
Paramount (Secrets of Secretary) (25-35-50) 'Secrets of Secretary' (Par). Only fair with \$10,500. Last week mystery fans gave 'Daughter of Dragon' (Par) a good \$19,000.
Rialto (Publix) (1:00; 25-35-50) 'The Bargain' (FN). Only two days out and good \$15,000. (Par) for its five days won't better \$15,000. Last week 'Five and Ten' (M-G) did around \$800 for three days and was \$1,500 in four days.
Huffman's Tabu (1:00; 25-35-50) 'The Bargain' (FN) split. At \$8,000. Last week 'Bought' (WB) a good \$11,000.

'Brat' Near \$10,000 in Indianapolis—Hot, Too
Indianapolis, Sept. 14.
All film houses seem fair despite hot weather, and that the pictures are not quite as good as they have been the past four weeks.
Lyric reopened its RKO vaudeville policy with a first run feature. Neighborhood business is very bad.
Estimates for This Week
Lyric (Fourth Ave) (2:00; 25-35-50) 'The Brat' (Fox) and Vande. Should go close to fair \$10,000; first week of value in town. Last week 'East of Borneo' (U), \$9,000.
Indiana (Publix) (3:00; 25-35-50) 'Personal Maid' (Par). Will reach \$10,000. Current picture extremely good at this house.
Circle (Publix) (2:00; 25-35-50) 'Common Law' (Publix). Expected \$7,000. Bennett films usually booked into the Apollo where she has exceptionally strong pull. Last week 'Daughter of Dragon' (Par) about same amount.
Palace (Loew) (2:00; 25-35-50) 'Phantom of Paris' (M-G). About \$7,000 with good chance to pull.
Ohio (Publix) (1:00; 15-25-35) 'American Tragedy' (Par). Replay for Indiana and maybe \$10,000.
Apollo (Fourth Ave) (1:00; 25-35-50) 'Last Flight' (FN). Near \$7,000 and may hold over, something in this town.

CHANGING 'CHEATING'
Hollywood, Sept. 14.
Bertram Robinson and Howard Lindsay, collaborating playwrights, have been changed by Fox to rewrite 'Cheating'.
This originally was intended for Edmund Lowe, who is now off the lot and revision is necessary.

Estimates for This Week
Palace (Loew) (2:00; 25-35-50) 'Phantom of Paris' (M-G). About \$7,000 with good chance to pull.
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(Continued on Page 22)

K. C. ABOUT AVERAGE, NOTHING OVER \$18,000

Kansas City, Sept. 14.
With the city schools open and the weather hot, it will probably go just an average week all around.
The Newman, which since under the Dubinsky management has been sitting still Sunday, has been changed to a Friday opening but this week it didn't help with the heat and schools opening.

Estimates for This Week
Loew's Midland (4:00; 25-35-50) 'Street Scene' (UA). Started leading Saturday, helped by road record and reports from stage show. Second week of strong news; reviews should get heat \$18,000. Last week 'Modern Age' (M-G) \$18,300, poor considering Labor Day.
Mainstreet (3:00; 25-35-50-60) 'Woman of Experience' (Radio). Extra publicity helped, but below normal. Last week \$15,000. Last week 'Waterloo Bridge' \$20,000, okay.
Newman (1:00; 25-35-50) 'Personal Maid' (Par). Newman still survive here and while the opening was weak things look better now; likely around \$9,000. Last week 'Secrets of Secretary' (Par) \$7,000 on five days.
Liberty (1:00; 25-50) 'Side Street' (WB). (Gale) \$10,000.
United Artists (Street Scene) (UA) (2:01; 15-35-60-75). Class draw at class theatre but slide in second week around \$11,000. Last week \$13,000.
Paramount (Alexander Hamilton) (PY) (3:45; 15-35-60-75). Not good; house on holiday but may last till Thursday when 'Monkey Business' (Par); maybe \$6,000 for six days. Last week same film did well at \$13,900.
State (Mystery of Life) (U) (4:30; 20-50-60). Not much expected of this one but will do fairly at \$7,500. Last week 'Guilty Hands' (M-G), \$6,000.

Denver Is Easing Off, Average Totals Are Best
Denver, Sept. 14.
For the second successive week pictures have been under the Rio. Last week 'Five and Ten' stayed three days, and this week 'The Bargain' lasted but two. Rio closed on Sunday and looks like a poor finish.
'Bad Girl' is doing good business at the Aladdin, and the best the Denver will do average. Tabu and Paramount below average.

Estimates for This Week
Huffman's Aladdin (1:00; 35-50-50) 'Young As You Feel' (Fox) promises \$9,000. Last week 'Merely Mary Ann' (Fox) a swell \$10,000.
Denver (Publix) (2:00; 25-35-60) 'Personal Maid' (Par) second week average on \$15,000. Last week 'Personal Maid' (Par) around \$17,300.
Paramount (Secrets of Secretary) (25-35-50) 'Secrets of Secretary' (Par). Only fair with \$10,500. Last week mystery fans gave 'Daughter of Dragon' (Par) a good \$19,000.
Rialto (Publix) (1:00; 25-35-50) 'The Bargain' (FN). Only two days out and good \$15,000. (Par) for its five days won't better \$15,000. Last week 'Five and Ten' (M-G) did around \$800 for three days and was \$1,500 in four days.
Huffman's Tabu (1:00; 25-35-50) 'The Bargain' (FN) split. At \$8,000. Last week 'Bought' (WB) a good \$11,000.

'Brat' Near \$10,000 in Indianapolis—Hot, Too
Indianapolis, Sept. 14.
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(Continued on Page 22)

Shout This to the Stars! **SAMUEL GOLDWYN'S**

Production of



in

PALMY DAYS



Positively Out-Whoops "Whoopee"

It's HIT No. 3 from UNITED ARTISTS

Backed Up With Another Huge United Artists Exploitation Campaign Complete and Ready To Put Over!

FIRST NATIONAL'S THUNDERBOLT !

FIVE STAR FINAL

The Industry's Money Giant
**AVAILABLE
RIGHT NOW!**
PLAY IT DAY AND DATE
WITH THE COUNTRY'S
BIGGEST THEATRES



EDWARD G. ROBINSON'S MASTERPIECE!



MARIAN MARSH
Star, Find of the Year

with EDWARD G.

ROBINSON

H. B. WARNER -- MARIAN MARSH
FRANCES STARR -- ANTHONY BUSHELL -- ROBT. ELLIOTT

From Louis Weitenkorn's sensational Broadway smash hit

Directed by MERVYN LEROY

MORE than your contract calls for! **more—MUCH more!**

The greatest motion picture ever made sets a scorching pace that only **WARNER BROS.** and **FIRST NATIONAL** hits can hold! ▲ ▲ ▲ ▲

PLAY THEM ONE-RIGHT-AFTER-ANOTHER



GEORGE ARLISS
 in the triumph of his career
ALEXANDER HAMILTON
 with DORIS KENYON



WILLIAM POWELL
 in his first Warner hit
THE ROAD TO SINGAPORE
 with DORIS KENYON
 MARIAN MARSH



RICHARD BARTHELMESS
 in **THE LAST FLIGHT**
 JOHN MONK SAUNDERS'
 thrilling story of Nikki and her
 boy friends.



SIDE SHOW
 with the screen's new great
 laugh combination
WINNIE LIGHTNER
 CHARLES BUTTERWORTH



DOUGLAS FAIRBANKS, JR.
 in the kind of role millions will
 love
I LIKE YOUR NERVE
 with LORETTA YOUNG



BOOTH TARKINGTON'S PEN ROD AND SAM
 with LEON JANNEY
 JUNIOR COGHLAN, MATT
 MOORE, ZASU PITTS

NOW
You Know Why THIS IS WARNER'S YEAR

Talking Shorts

JOE PENNER
"WHERE MEN ARE MEN"
 Comedy
 16 Mins.
 Strand, N. Y.

Vitaphone Nos. 1207-08.
 In this effort Joe Penner is much better than in previous one-and-a-half reelers. Provided with better material here and it will pass for any screener.

Fired by his boss, Penner goes west as a conch omelette to claim a ranch his uncle has willed him. Placed amidst on the boundary line between the contentious properties of two feuding families who are continually shooting at each other through the house. A quick sale at 10 grand is in the bag if Penner can get the two warring factions under the same roof. He does, but in separate rooms unknown to either side, and they all kill each other for a surprise way out.

Short holds interest throughout and spreads the laughs around in good measure. Even a small-car is original in singing or dancing in this Penner entry. And that helps.
 Char.

"FLY HI"

Comedy
 8 Mins.
 Mayfair, N. Y.

RKO-Pathé.

Insect comedy in the Aesop Fables series is the best example of this string. Has to do with some musical interpolations about an insect and an insect, who are lured to the spider's net. They save themselves when the spider, drawn to represent Sengali, gets caught in the paper spider web. The spider yells. Will fit all screens. Some interesting conceptions as compared to other insects shown, and other objects here to give the gyrations somewhat more sympathetic appeal for realistic reaction.
 Shan.

"DANGEROUS TRAILS"

"Adventures in Africa"
 16 Mins.
 Strand, N. Y.

Vitaphone Nos. 4771-2

Ninth in this dark continent batch and dealing with an excursion on a hippo-crocodile infested river plus a nest fire. Only moderately exciting.

That Hollywood touch invades this. In connection with this it's built up by dubbed explosions and the efforts of natives and Mrs. Wynant D. Hubbard, wife of explorer making series, to put it out. From the Hollywood film factory plant the direction has been bad. Same goes for the produced scenes in which the river canoe finds a big fall ahead and hungry crocodiles on every side, with escape seemingly as impossible as in "Way Down River."

Interesting side-light is the shooting of a crocodile and exhibition in a group of natives and jewelry lion's tooth, etc., found in the reptile's stomach.

Pedantic flow of offscreen language is a defective overdone. They must have used everything the Thesaurus contains. Portions of the scenes are unusually clear.
 Char.

"FACING THE GALLOWES"

Mystery
 21 Mins.
 Mayfair, N. Y.

RKO-Pathé.

One of the Spencer Gordon Bennett series known as "True Detective Stories" and dealing with the solution of a so-called "Poison Murder Case" given as taken from the personal records of Nick Harlow, criminologist. Interesting and well acted. One of the few dramatic shorts and okay all around.

Runs into an anti-Harlow giving the story of the case to a reporter and detailing it by action scenes.

Real solution isn't shown but is given in the detective's chatter. Only fault seems to be too much of screen descriptive wording.
 Shan.

"WINGS OF TIME"

Propaganda
 11 Mins.
 8th St. Playhouse, N. Y.

U. S. Navy.
 Join the Navy and see what it's all about. Silent, with captions for a speech. Not so good as "Conquering Entertainment."

Tells the importance of aviation in the Navy, showing the development of the first air flights and today. Mostly newsreel stuff, but some original bits. One of the most interesting portions shows demolition of a battleship. All of it has been seen before in one way or another, so not likely to have as a great deal more to gain from any other standpoint, except as fodder for youngsters.
 Shan.

"WHEN YOUR LOVER HAS GONE"
 Organolog
 5 Mins.
 Strand, N. Y.

Vitaphone No. 3468.

Suitable filler for minor theatres where small holes in program must be filled. It's done in the style of a house like the Strand is something else. It's certainly not Broadway entertainment.

Artistic but not expensively made, short plugs through organ and voice the pop song from which it gains its melody. Sets are fantastic miniatures, with organist, Harry G. Mills, appearing only at the organ, and the singer, Doris Vogel, in a couple long shots. Voice excellent and recording good.
 Leon Schlesinger is producer of this series for WB.
 Char.

"SPRING TRAINING"

HOWARD JONES SERIES,
 Football,
 16 Mins.
 Capitol, N. Y.

Educational.
 Explaining the great fall game and of interest to the following.

Title of the series selects the University of Southern California's football team, which the producers have smartly not made the sole gridiron oracle. There are a few words from the highly regarded Stagg, of Chicago, and the digitized Jack Sutherland of Pittsburgh. It all goes to give the real change of pace with the action of the subject-opening and closing on Jones.

A particular issue has the boys in various phases of the training routine. Takes in blocking, charging tackling, open field running, and the play. However, the scene shifts to the gladiators of various institutions while the explanatory talk carries on. Action is also slowed up to give the audience a better insight on how the boys shake themselves loose or break up a play.

Johnnie talks and doesn't mince words. He's acquired some additional fame since the night before last year's U. S. C. Notre Dame game in Los Angeles and is mentioned to the press that the Irish didn't have much of a forward-passing game. However, he's undoubtedly one of the outstanding coaches in the country and while his platoon fever runs high a major portion of the film will not find this series hard to take. These spoils figure to be a particular delight to high school and college who can view the objective for which they're striving in the person of coaches and players whom they've read about.
 Sid.

"DOGS OF SOLITUDE"

Travelog
 16 Mins.
 Little Carnegie, N. Y.

Pathe.

One of the Terris Vagabond series and best liked because of an occasional thrill.

Laid in Switzerland with a kid jump start. Then off to a climb in middle of a heavily wooded area. Dogs appear from somewhere, supposedly looking for help, and Terris is seen on a cliff, with a law to find a blinded and helpless aviator who was forced down.

Terris' voice good as usual with the dramatic voice not overdone. No question that these story side-lights are helping the series. Kauf.

UFA KABARET

Songs, Dancing, Skit
 24 Mins.
 Cosmopolitan, N. Y.

Pathe.

Evidently Ufa intends a series of these, with this one marked number one. Consists of four German songs, a musical orchestra in pit, and an m. c. Amusing for German audience consumption and a nice change.

One thing this short brings out is how careful Ufa is with its short subjects. No attempt here to stick in ordinary or recent rate of acts. Well-known name people do most of the work, with great care also taken of proper and acts.

Scenery for this short alone must have cost plenty.

It's a musical with songs and introduces the pit leader for a bow, then announcing first act, a singer, one burlesque with a girl doing a dance, second act, a singer, and well acted by three members of Ufa's stock company, recognizable by their costumes. Each good laugh construction. Follow comes to a train information book and occurs out the clerk asking questions. A funny new title of it insists on his rights. Being asked who he is, he says he's an information book on vacation. Funny as done here.

Third is Terzie Brubner and a little doing song and dance. Missed.

(Continued on page 20)

Miniature Reviews

"Five Star Final" (WB).

Office picture from stage play lamp expose with all the elements to make a hit attraction. Edward G. Robinson featured.

"The Guardsman" (M-G).

Sophisticated transcription of the Guild, play, superlatively well done with Alfred Lunt and Lynn Fontanne. Question as to its reception in out of town spots, but for class patronage should be an event.

"My Sin" (Par). Tallulah Bankhead's second talker, fair returns will be top. Fredric March co-starred.

"Merely Mary Ann" (Fox). Cinderella story with the invincible Gaynor-Fursell partnership and fitting them. Saccharine story skillfully made, and should average successfully.

"Das Alte Lied" (Kreitzberg). Romantic drama, well acted and portrayed in German. Lil Dagover, starring, very good.

"Caught Plastered" (Radio). Not built to suit the better. Best for combo and three days.

"Das Cabinet des Dr. Larifari" (Terra). Gaggy attempt at satirizing the picture business. Pretty much a failure.

"The Montana Kid" (Monogram). A horse opera but better than most. A 59-minute production, suited nicely to double billing.

"Dugan of the Bad Lands" (Monogram). Western with a younger doing most of the riding and villain capturing.

"Der Handlmann" (Tobis). Unpretentious German musical comedy with pleasing lines and tunes. Good b. o. for German.

"Border Law" (Col). A rarity in westerns, excellent. It's duplicated on merit a few times, is bound to bring back the old-time plains influence.

"Like Your Nerve" (FN). Doug Fairbanks, Jr. imitating his father's antics. Doesn't count in face of a mediocre, unimpressive and implausible story.

"Ein Burschenlied von Heidelberg" (Ufa). Pleasant German musical with nice tunes and good orchestra. Good to follow without knowledge of the language, but more acceptable to Teuton than American audiences.

FIVE STAR FINAL

First National production and release. Story by Louis Weitzenkorn. Directed by Lewis Allen. Starring: Edward G. Robinson, Lynn Fontanne, Fredric March, Fred Astaire, and others. The story is a romance between a newspaper editor and a girl who is a socialite. The picture is a well-made, entertaining work.

Louis Weitzenkorn's strong argument against the scandal type of tabloid newspaper makes a strong talker. All the necessary ingredients for a box office picture are in this one, although they're treated in a tactfully delicate manner. It will get plenty in receipts.

There is a hard ray at the readers of such tabs, besides at the papers themselves, and while these papers will make up a large part of the audience, they're not the only. This talker takes a look at its flimsy wall can't be ducked. It travels slowly at times while building up to the climax, but it holds with an attraction which closely resembles the conventional threat of violence in gangster films.

To Edward G. Robinson this film should mean partial escape from the shadow of a scandal and the name through "Little Caesar." Because in that talker he made more of a gun guy than anyone had before. But this is a pity. It is known that his histrionic ability dates back before films ever began. He is a study in himself. "Five Star Final" will clear up the situation for Robinson: He'll be taken seriously in any role hereafter.

Robinson's coming to this entertainment. He represents the margin between Weitzenkorn's story and the picture. It is a pity that the picture version had a head start with its unrestricted area foundation.

Robinson's character, like Robinson as the managing editor, is a study in himself. He is a study in himself. He is a study in himself. He is a study in himself.

After the yellow talk, for circulation, the picture has caused two suicides by reviving a 20-year-old murder case, the picture starts to move speedily. The daughter of the unfortunate parents goes to the newspaper with a gun in her bag to ask "Why did you kill my mother?"

The edited editor's condemnation speech carries the semi-final kick and his walkout is the knockout.

Miss Stark is as strong as the picture.

The Woman's Angle

"Danton" (Capitol). Excitedly filmed, but too talky for American audiences. Solely for a doubtful number of German women who enjoy historical French dramas.

"Das Cabinet des Dr. Larifari" (Schneider). Agreeable tomfoolery about foreign picture barons, slightly confusing to American audiences. German ladies will find laughs but no style or heart interest.

"The Guardsman" (M-G). Fanatics, not swept away by Molar frivolity, will be amused by Alfred Lunt's mockery of a jealous, concealed actor, interested in Lynn Fontanne's sophisticated charm and strikingly different humor; entertained by smart, bubbling comedy presented with authentic humor and beauty of background.

"Caught Plastered" (Radio). Succession of cheap gags that will bore all but unexciting feminine fans.

"I Like Your Nerve" (FN). Doug Fairbanks, Jr. emulating Senor with deliberate bravado. Too cocksure and unpunished to receive the wholehearted endorsement of the ladies.

"Merely Mary Ann" (Fox). A cinema fairy tale, sugar-coated with dreams that come true. Infatigable Gaynor-Fursell combination bequies attention from unrealistically wishful fans that forces the tears of feminine fans.

"Five Star Final" (FN). The ladies, particularly readers of the tabloids, sympathize with those persecuted by yellow journalism. Though lacking usual ingredients of a woman's picture, the expose differentiates clearly between good and bad characters, permitting the girls to enjoy solid fun.

"My Sin" (Par). That constant dramatic problem, "Should a Woman Tell," revived without life or conviction and with very little aid to Tallulah Bankhead. Another substance plot for Fredric March whose female followers seem to live him best when he's gay and irresponsible.

rest in the payoff scene. She stands with George Stone, Warner, Miss Stark and Robinson as punch men. The picture is a well-made, entertaining work. The picture is a well-made, entertaining work. The picture is a well-made, entertaining work.

THE GUARDSMAN

M-G's first picture production and release. Story by Louis Weitzenkorn. Directed by Lewis Allen. Starring: Edward G. Robinson, Lynn Fontanne, Fredric March, Fred Astaire, and others. The story is a romance between a newspaper editor and a girl who is a socialite. The picture is a well-made, entertaining work.

A flawless transcription of the Molar work that was the high comedy of its metropolitan season. Picture looks like a smash engagement on Broadway and less than moderate returns on general release. Any screener who takes a look at this picture, taking that to be a revelation to screen goers, whether they like the play or not, and in this respect the first film appearance of the stage star becomes a real personal triumph.

Actual fan public reception, outside of their reaction to the picture, is a study in itself. It is a study in itself. It is a study in itself. It is a study in itself.

The "Guardsman" first of all, is a sophisticated study of back stage characters, designed for the ultra sophisticated. It pictures the actors' lives, and the picture is a study in itself. It is a study in itself. It is a study in itself.

Looking at the picture, one can see something else about this grandiose film who impersonates a strange love, and the picture is a study in itself. It is a study in itself. It is a study in itself.

If he wins his wife back in the shadow side, he's a great actor of great lover roles, but a cuckold must have. If he wins his wife back, he is a washout as the great lover, but otherwise a great guy with the moustache. The picture is a study in itself. It is a study in itself. It is a study in itself.

The picture is a study in itself. It is a study in itself. It is a study in itself. It is a study in itself.

That leads to the prize trick play of all modern comedy, when the picture is a study in itself. It is a study in itself. It is a study in itself. It is a study in itself.

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(Continued on page 20)

WORLD PREMIERE TONIGHT!

Fox Carthay Circle • Los Angeles



Queen of the Screen
in Her Greatest
Box - Office Picture!

ANN HARDING DEVOTION

with **LESLIE HOWARD**

Robert Williams • O. P. Heggie

Directed by Robert Milton

a **CHARLES R. ROGERS** Production

Harry Joe Brown, Associate Producer

The Old Fiddle's Cock
Crows every Friday night
10:30 N. Y. time. R. K. O.
THEATRE OF THE AIR—
NBC hook-up of 44 coast-
to-coast stations.

RKO



PATHÉ



**It's every woman's story! With
the stars everyone wants to see!**

MY SIN



**P
A
R
A
M
O
U
N
T**

Now—the real Tallulah! The vibrant, thrilling star the fans hoped she would be. Bringing the fiery dramatics that made her the rave of London for five years. Co-starring with handsome Fredric March, idol of millions, in his strongest role.

TALLULAH BANKHEAD FREDRIC MARCH

Directed by George Abbott



Renewed Move on Foreign Versions, Improved Dubbing Revives U. S. Intent

Hollywood, Sept. 14.

A marked increase in the production of foreign versions here. After having decided it was not worth while bothering with linguists, the producers have performed an about face and are getting busy with the babel product. Change is largely due to the increasingly good results from improved dubbed dialog and audience acceptance of same.

Radio, completely off foreigners for some time, will make only synchronized versions, with Leon Duseau, former foreign head in charge. Columbia, after having been practically out of the foreign field, will not only dub, but plans to make three direct foreigns, three synes and about 40 shorts in Spanish. An entire building is being readied for the occupancy of the foreign division.

Jacques Jerville, former head of foreigners at Fox, but let out three weeks ago, is back on the payroll and will direct synes versions of "Daddy Long Legs," "Bad Girl" and "Transatlantic" in French, with others probably to follow.

Metro, when a day schedule is allowed on foreign, has placed Thaido Foster, who wrote "The Woman Commands" for Pola Negri on the payroll to supervise German dialog for synes, with Free Sol, in German, her first assignment. A French version of "Sporting Blood" will also be prepared, with others to be selected while these two are in work. Metro anticipates a short-term schedule while dubbing becomes more familiar, but is allowing plenty of time for the trial experiments.

And other studios have made preparations to dub in dialog on suitable vehicles, but are not yet ready with their announcements.

Pays \$150,000 for Lease

London, Sept. 14.

Commodore picture house in Hammersmith, one of the biggest suburban houses, has been leased by Ralph Specterman from Lionel Marcus. Lease is for 21 years. Specterman paid \$150,000 for the lease and will have a weekly rental of \$2,375.

WB-FN Start on Big British Product List

London, Sept. 14.

Warner Brothers and First National British Productions, with a two-year lease on the Tredgold Studios and an option to purchase, start in as British producers next week. First film to get into work will be "Murder on the Second Floor" with John Gielgud, leading. Irving Fisher will be picture supervisor. Most of the pictures will be made bi-lingually, with John Daumery in charge of the foreign versions.

Understand that George Arliss will start in the second picture to be made here.

Total production budget calls for ten talkers next March, to cost about \$1,500,000.

Dowling Minus Asst.

With Lou Baum's retirement from Lindor's company, an assistant to Ambrose Dowling, there will be no successor, it is reported.

Baum, who came from indie production, ranked a year ago when Schnitzer induced him into Radio, will probably return to that field.

Double Suicide

Prague, Sept. 14.
Emma Kneblava, young film actress who played the lead in the Czech film "The Dishonorable Woman" and an engineer, Jaroslav Cerny, committed suicide together in a hotel.

Explorers for Kent

Turkey, Sept. 14.
J. H. Schellman, American foreign chief, and Southern are off to Constantinople, Turkey and Greece.

They'll be back in Paris for Pola Negri's arrival, to discuss with him what they found on their tour.

Two Dubbed Pictures Score Paris Smashes

Paris, Sept. 14.
Looks like Paris doesn't object to dubbing, despite all the row, if the dubbing is suitably handled. As an instance, two American films, treated in that way, are doing well here at the moment.

"Trader Horn" (Cetra), with French dialog, got rave notices and is packing the Madeleine. "Moloch" (Par), is doing equally well at the Miracles.

CHEAPER SPOTS HIT BY TAXES

London, Sept. 14.
Chancellor of the Exchequer, announcing the emergency budget in Parliament, imposed an additional entertainment tax, as anticipated. Chief addition is the imposition of a two-cent tax on cheap seats, up to 12 cents each. On more expensive seats the tax is only very slightly altered.

Move means that holiday is hurt, both outside of cinema picture houses.

Cinematograph Exhibitors' Association is meeting this week to consider its official attitude to the increased disinclination tax. Understand they will agree to pay half the difference between the new and old tax, which means there will be only a very slight increase on the price of cheap seats.

Bands and Acts Out Of Par's French Houses

Paris, Sept. 14.
Paramount, after two weeks of renovating all along the line, has reopened its provincial chain of houses.

Acts and orchestras are out under the new line-up.

100 Films in Sight

Berlin, Sept. 14.
Up to date about 70 German pictures for the coming season are completed, being made or in preparation. A number have already had their premiere.

In addition to these 70 pictures, 30 talkers must be added which were made abroad, most of them with German version.

Consequently the German exhibitors can count on approximately 100 pictures being available for showing up during the coming season.

Monkeh Beeznee

Paris, Sept. 14.
Why some companies get poor and their managers get rich is explained by the following story. Company A buys from company B the talking rights of a production which company B has had on the shelf for years as a silent.

Company B sells the rights for coffee, but its manager, who okayed the sale, now adds interest (\$1,500) under the table.

CHEVALIER TURNS DON

Paris, Sept. 14.
Chevalier is at the moment studying the book of a Spanish writer of "Smiling Misfortune" (Cetra).

First time he has done any work in Chevalier, his past French version, having been a flop.

1ST GERMAN NEWS HOUSE

Berlin, Sept. 14.
Fox opened a branch of its news service, near Kurfurstendamm.

The theatre of type is very many.

Film Advertiser Dies

One of the well-known film advertisers, Heinrich Lohse, who had been in the film business for many years, died.

He was 50 years old.

MARRIAGE BY PROXY

Mickey Mouse Idea Man's Ceremony to Be Repeated on Coast

Berlin, Sept. 14.
Orlo, Englander, of Hollywood, idea man for Mickey Mouse cartoons, was married here by proxy this week to Diana Dora, daughter of a friend who met him when last year.

Miss Pinto travels to Hollywood and will be remarried to Englander by a Hollywood rabbi when she gets there.

MGM-BI JOIN ON DISTRIBUTION

London, Sept. 14.
Metro has practically completed a deal with British International to release the latter's product in America. Deal involves four pictures to be made at Bistone with a commitment by Metro to show the first film in America.

Likelihood is that this is a first step for amalgamation between the two companies for making pictures in England for world release. Eventually Metro may send over American directors to help in the production of the pictures.

Soviet Film Epic May Never See Light Due To Political Mistake

Moscow, Sept. 14.
Refused interest in Soviet pictures centers at the moment upon a picture called "One of Many," directed by Kozintsev and Traubner, who have collaborated previously.

Picture has not yet been released to the public, and there is strong doubt whether it ever will be. Everybody is agreed that it is technically and photographically of high quality, one of the best so far done in Russia, but there is considerable question as to whether it is politically quite kosher.

One of its plot devices was arranged especially for American and foreign correspondents in Moscow. From this it was deduced that it will be shown abroad.

Picturing is based upon a dramatic real-life episode. A woman leaves doing a job among backward Siberian natives, froze her legs. The government sent an airplane to fetch her to Leningrad and the whole case was treated as a piece of propaganda by a daring woman sacrificing herself for the cause of popular education.

The heart of the story which did not get into the press did get into the picture, namely that a young lady in question went to her heroic fate quite against her will. This is what may cost the film its life, for as local showing is concerned, the stupidity of sending this frail girl into the wilderness is obvious enough. And the question whether the government is justified in weeks' time young life for the sake of the cause is a large one which the picture—that he may not want to air in public. A strong man backed by machine guns should have been sent to the Altai instead of a young girl. If the picture is released it will be significant of a relaxation of censorship and will be accepted as a small mercy by everyone in the theatre and film business here.

Joinville's Better Films

Paris, Sept. 14.
Joinville's latest film, "The Great Love," is a very good one.

It is a very good one.

PITT'S FOREIGN HOUSE

London, Sept. 14.
Pitt's foreign house is a very good one.

It is a very good one.

It is a very good one.

Ufa's Unique Plan

Films Will Only Play 1 House in Each U. S. City—Shorts Free, but with Feature

Rome Censor Gives O. K.

To 'All Quiet' Version

Berlin, Sept. 14.
Understand here that "All Quiet on the Western Front" has been passed by the Italian censors, in its Italian version. Decision is still pending on Mussolini viewing the film and okaying it.

Front report positively views as expressed by the Italian censors, it is figured there'll be no trouble on that front.

Another decision reached by UFA for this country is that some of its shorts can be shown in theaters.

There will be no charge for the shorts, however, they being shown gratis with each feature, however. But in no other nation, the shorts are shown for free.

At the same time, the shorts will be shown for free, but in no other nation, the shorts are shown for free.

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Ufa pictures will not be shown in more than one house in any city in America. This is according to a decision reached in the New York office. It goes for feature and shorts and is for the purpose of standardizing Ufa's first-run picture on the theory that the best film to be shown wait for films to come to show in a house at a cheap price for a week and that they can show it in one theater.

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15% to 30% UNDERSOLD!

That may be the biggest hole in present selling of pictures.

The safeguard may be to sell the picture to the theatre manager first.

When the average gross can hardly meet production and distribution costs, the red may be the difference caused by the undersold picture.

The smash of today may but equal the average gross of two years ago.

Isn't it about time to survey the new economical style of underselling the picture to the trade?

In short-stop stands the house must sell the picture to the fans—picture hasn't time to sell itself.

In full week houses the manager doesn't know what he is getting because he isn't properly informed.

Reach the house manager first.

USE

VARIETY



CATCH ON!

*There's something
Fanchon & Marco
can do for
YOU . . .*

AND that goes double—whether you are a big name or an unknown.

No matter what kind of a future you are trying to build, your route passes through the Fanchon & Marco offices.

Do you know that Fanchon & Marco got AL JOLSON his first picture house booking? And that they did the same for LAUREL & HARDY, MAE MURRAY, the DUNCAN SISTERS, BESSIE LOVE, the FOUR MARX BROTHERS, JOAN CRAWFORD, JACKIE COOGAN and other big names?

Do you know that Fanchon & Marco discovered FRANCES WILLIAMS, LYDA ROBERTI, MITZI MAYFAIR, the GALE QUADRUPLTS, and the DIXONS?

Do you know that Fanchon & Marco brought MITCHELL and DURANT together—started ABE LYMAN, PAUL ASH and HORACE HEIDT on the road to prominence—got CLIFF EDWARDS and BENNY RUBIN their first opportunities in pictures—gave LUPE VELEZ her first engagement in this country—and were the first to make a single comedian out of JACK HALEY?

Anything good can happen if you are lined up with Fanchon & Marco. And, Mr. Theatre Operator, that goes for you, too!

FANCHON & MARCO INC.

Offices

HOLLYWOOD SAN FRANCISCO SEATTLE MILWAUKEE NEW YORK

\$48,000

Prov. Pushes 'Scene' Out Front on Snappy \$20,000

SEATTLE

Coliseum, 1908 (1,800; 25-35)
"Woman of Experience" (Pithe)
"Tale of Two Cities" split. Nothing to rave
about \$3,500. Last week, "Zorro"

(Continued from page 10)

DENVER

	Aug. 8	Aug. 15	Aug. 22	Aug. 29
DENVER	Huckleberry Finn	Silence	Sporting Blood	Modern Age
High...\$27,000	\$17,500	\$20,200	\$19,500	\$18,900
Low...7,000				
PAR-AMOUNT	Stage Show	American Tragedy	Pardon Us	Squaw Man
High...\$22,000	Defender	\$12,300	\$10,700	\$8,700
Low...5,500				
RIALTO	Politics	American Tragedy	Guilty Hands	Transatlantic
High...\$77,500	\$5,000	\$2,500	\$3,200	\$5,000
Low...1,700				
TABOR	A Woman of Experience	Mother's Millions	Night Nurse	Young As You Feel
High...\$14,000	\$9,000	\$8,000	\$11,000	\$10,000
Low...7,000				
ALADDIN	Miracle Woman	Rebound	Common Law	
High...\$16,500	\$5,500	\$5,500	\$18,000	
Low...1,500				

WASHINGTON

	Aug. 8	Aug. 15	Aug. 22	Aug. 29
EARLE	Murder by the Clock	Reckless Hour	Bought	Last Flight
High, \$25,500	\$16,000	\$17,000	\$24,500	\$17,500
Low, 6,000				
PALACE	Son of India	Sporting Blood	Silence	Guilty Hand
High, \$27,300	\$18,500		\$8,500	\$23,500
Low, 8,500	Yauide	\$19,000	(New Low)	
COLUMBIA	Politics	Tabu	Smiling	Smiling
High, \$19,000		\$6,000	Lieutenant	Lieutenant
Low, 4,800	(2d week)		\$12,000	\$5,500
			(1st week)	(2d week)
FOX	Transatlantic	Young As You	Bra	Ba
High, \$41,500	\$22,000	Feel	\$26,000	\$31,000
	Yauide	\$30,000		
KEITH'S	Miracle Woman	Dirigible	Public Defender	Caught
High, \$18,400		\$13,000		Pleaded
				\$13,800

MINNEAPOLIS

	Aug. 8	Aug. 15	Aug. 22	Aug. 29
MINNE-SOTA	Smiling Lieutenant	Young As You Feel	Ame-ican Tragedy	Modern Age
High...\$45,000	\$33,000	\$31,300	\$27,000	\$30,000
Low...16,500	State Show	Common Law	Public Defender	Traveling Husbands
ORPHEUM	Experience	\$18,000	\$14,000	\$12,000
High...\$25,000	\$10,000			
Low...5,000	Virtue			
SYNATE	Night Nurse	Murder by Clock	Sporting Blood	Huckleberry Finn
High...\$28,000	\$11,000	\$5,500	\$10,000	\$11,000
Low...3,000				
LYRIC	Broadminded	Holy Terror	Homecoming	Squaw Man
High...\$5,000	\$4,000	\$3,100	\$2,500	\$4,000
Low...200				

CINCINNATI

	Aug. 8	Aug. 15	Aug. 22	Aug. 29
ALBEE	Girl Habit	Secret Call	Public	Just a Gigo
High: \$30.90	Naure	\$20.00	Defender	\$23.00
Low: 17.00	Pink POLICE		\$1.00	
	\$19.00	Dirigible	Young as You	Silence
High: \$28.10	\$27.50	\$18.00	Feel	\$13.50
Low: 8.00			\$14.00	
CAPITOL	Miracle	Murder by the Clock	Night three	Huckleberry Finn
High: \$22.00	Woman	\$9.00	\$13.00	\$13.00
Low: 6.50	\$8.00			
LYRIC	Common Law	Common Law	Politics	Smiling Lies
High: \$23.90	\$16.00	(34 week)	(Low)	\$8.50
Low: 11.00				

SEATTLE

	Aug. 8	Aug. 15	Aug. 22	Aug. 29
FIFTH AVE.	Smiling	Young As You	Young As You	Americana
High. \$26,000	Lieutenant	1st wrk	\$5,000	\$11,000
Low... 7,800	\$17,500	(1st week)	(6 days)	
	Stage Show			Public Defender
ORPHEUM	Digible	Woman	Trans. Husbands	
High. \$32,000	My Darling	\$12,400	\$11,500	Star. Wines
Low. 6,500	Vaude	Bought	Bought	(9 days)
MUSIC BOX	Reckless	(1st wrk)	(2d week)	
High. 4,000	\$14,500			One Night Susie
Low. 3,500	Children of	Arizona	Two Gun	
LIBERTY	Dreams	\$6,600	\$6,000	
High. \$11,500	\$1,900			

PORTLAND, ORE

	Aug. 8	Aug. 15	Aug. 22	Aug. 29
PAR-AMOUNT	Politics	Sporting	Huckleberry	Modern A
High...\$22,500	\$17,000	Blood	Finn	\$11,500
Low...5,000	Vaude	\$12,500	\$12,000	
BROADWAY	Smiling	Smiling	Young As You	Mary Ann
High...\$23,000	Lieutenant	Lieutenant	Feel	\$10,900
Low...6,500	\$11,800	(1st week)	\$11,000	
	(1st week)	(2d week)		
ORPHEUM	Public	Miracle	Dirigible	Traveling
RKO	Defender	Woman	\$10,100	Husbands
High...\$20,000	\$9,500	\$6,500		\$5,000
Low...5,500	Vaude			
MUSIC BOX	Reckless	Bought	Star Witness	Broadminded
High...\$20,000	Hour	\$6,700	\$1,600	\$5,800
Low...5,000				

MONTREAL

	Aug. 8	Aug. 15	Aug. 22	Aug. 29
PALACE	Policia	Young As You		Silence
High, \$32,000	\$10,000	'Feel'		\$10,000
Low, \$7,500		\$15,000		
CAPITOL	Secret Call	Son of India		Laughing
High, \$30,000	and Tabu	and		Sinners
Low, \$5,500	\$10,000	Children of		and
		Dreams		Hush More
		\$10,000		\$11,500
LOEW'S	Maltese	Good Bad		Woman
High, \$18,500	Falcon	Girl		Experiences
Low, \$7,500	\$18,000	\$10,500		\$10,500
	Vande			
PRINCESS	Spin Game	Mother's		Traveling
High, \$25,000	\$7,000	\$7,000		Husbands
Low, \$5,500				\$3,500

KANSAS CITY

	Aug. 8	Aug. 15	Aug. 22	Aug. 29
MAIN-STREET	Drigible	Lower Come Back	Public Defended	Traveling Husbands
High...\$32,000	\$25,000	\$24,000	\$19,000	\$18,000
Low... 8,000	Yaude			
LOEW'S MIDLAND	Five and Ten	Sporting Blood	Hush Money	Pardon Us
High...\$5,000	\$11,800	\$18,700	\$12,800	\$19,700
Low... 7,800				
NEWMAN	Huckleberry Finn	American Tragedy	Bought	Merely Mary Ann
High...\$33,000	\$11,000	\$10,000	\$10,800	Ann
Low... 4,400	Stace Shaw			\$11,500
LIBERTY	Smiling Lieutenant	Star Witness	Transatlantic	Brat
	\$11,800	\$6,000	\$3,800	\$4,800

BIRMINGHAM

	Aug. 8	Aug. 15	Aug. 22	Aug. 29
ALABAMA	Smiling Lieutenant \$1,300 Vaude	Huckleberry Finn \$12,600	Young As You Feel \$12,500	Modern Age \$11,000
RITZ	Dirigible \$5,000	Public Defender \$4,600	Night Nurse \$4,200	Caught Plastered \$4,800

BUFFALO

	Aug. 8	Aug. 15	Aug. 22	Aug. 29
BUFFALO	Bought	Silence		Daughter of
High... \$42,000	\$25,000	\$21,000		\$22,000
Low... 13,800	Niece Show	White		Dragon
	Five and Ten			
HIPPO-	\$14,000	Shoulders		Last Flight
DROME	Yaude	\$11,600		\$17,000
High... \$22,000				
Low... 5,100				
CENTURY	Murder by the Clock	Star Witness		Traveling
High... \$21,000	\$8,000	\$9,700		Husbands
Low... 4,700		(8 days)		\$1,700
				(New Low)
GREAT-	Sporting Blood	Young As You Feel		Pardon Us
LAKES	\$18,000	\$20,000		\$12,000
High... \$40,000				
Low... 11,000				
LAFAYETTE	Viking	Enemies of the Law		Miracle Woman
High... \$16,000	\$9,500	\$30,000		\$20,000
Low... \$6,600				

BOSTON

	Aug. 8	Aug. 15	Aug. 22	Aug. 29
METRO-POLITAN	Secret Call	Huckleberry Finn	Bought	
High...\$66,000	\$28,000	\$22,800	\$48,000	
Low...19,500	Vaude			
	SPORTING	Pardon Us	Gully Hands	
High...\$40,000	Blood	\$15,500	\$15,000	
Low...10,000	\$16,000			
KEITH'S		Dirigible	Rebound	
RKO		\$10,700	\$11,600	
High...\$34,500	(1st week)	(Low)		
Low...10,700				
KEITH-BOSTON	Mother's Millions	High Stakes	Runaround	
High...\$22,000	\$15,000	\$15,600	\$22,000	
Low...15,600	Vaude	(Low)		
SCOLLAY	Magnificent	Smiling Lieutenant	Common Law	
High...\$20,000	\$11,500	\$10,500	\$11,000	
Low...10,000	Vaude			

INDIANAPOLIS

	Aug. 8	Aug. 15	Aug. 22	Aug. 29
LYRIC	Drifblie \$11,000	Transatlantic	Star-Victress \$10,000	Waterloo \$10,000
PALACE	Five and Ten \$7,000	Sporting Blood \$8,000	Pardon Us	Guiltly Han \$7,000
INDIANA	Magnificent \$15,000	Smiling Lieutenant \$17,000 (1st week)	Smiling Lieutenant \$16,000 (2d week)	American Tragedy \$17,000

DETROIT

	Aug. 8	Aug. 15	Aug. 22	Aug. 29
MICHIGAN High, \$53,100 Low... 20,000	Huckleberry Finn \$35,000 Stage Show	Bought \$14,300 \$4,300	Secrets of a Secretary \$42,300	Silence \$45,000
FOX High, \$41,000 Low... 24,000	Transatlantic \$29,000	Young as You Feel \$35,000	Merely Mary Ann \$25,000	Bad Girl \$32,500 (6 days)
FISHER High, \$29,000 Low... 12,000		Great Lover \$16,100	Guilty Hands \$22,000	
MOUNT High, \$40,100 Low... 5,500	Smiling Lieutenant \$11,000 (2d week)	Smiling Lieutenant \$16,000 (3d week)	Star Witness \$8,200	Pagan Law \$10,900
UNITED ARTISTS High, \$39,000 Low... 9,500	Murder by the Clock \$11,000	American Tragedy \$20,300 (1st week)	American Tragedy \$10,400 (2nd week)	Squaw Man \$11,000

PROVIDENCE

	Aug. 8	Aug. 15	Aug. 22	Aug. 29
STATE	Politics	Sporting Blood	Pardon Us	Guilty Man
High \$28,000	\$18,000			\$11,000
Low . 9,500		\$11,200		
PARA-MOUNT	Murder by the Clock	Smiling Lieutenant	Huckleberry Finn	American Tragedy
High \$18,000	\$6,200	\$27,000	\$8,800	\$11,000
Low . 4,000	Stage Show			
RKO VICTORY	Mother's Millions	High Stakes	Runaround	Fifty Fathoms Deep
High \$13,500	\$1,800	\$1,600 (Low)	\$2,400	\$5,400
Low . 1,600				
RKO ALBEE	Woman Between	Traveling Husbands	Caught Plastered	Waterloo Bridge
High \$20,000		\$1,000	\$5,200	\$3,500
Low . 3,500	\$2,500 (Stage Show)			
MAJESTIC	Magnificent Lie	Honey Moon Lane	Transatlantic	Bought
High \$15,000			\$9,000	\$10,000
Low . 6,500		Defenders of the Law		
		\$12,000		

WE'LL ALL TAKE VANILLA!

Fun in a Drug Store

Screen's gayest buffoons give Gotham the joy-jitters...

Current RKO Mayfair, N.Y.! Divide with Joe E. Brown record-breaking laurels at Mastbaum, Phillie!

Established Family Trade Attraction With Universal Appeal of Good Clean Fun for Folk of All Ages!

WHEELER WOOLSEY

DOROTHY LEE CAUGHT PLASTERED

DIRECTED BY WM. SEITER



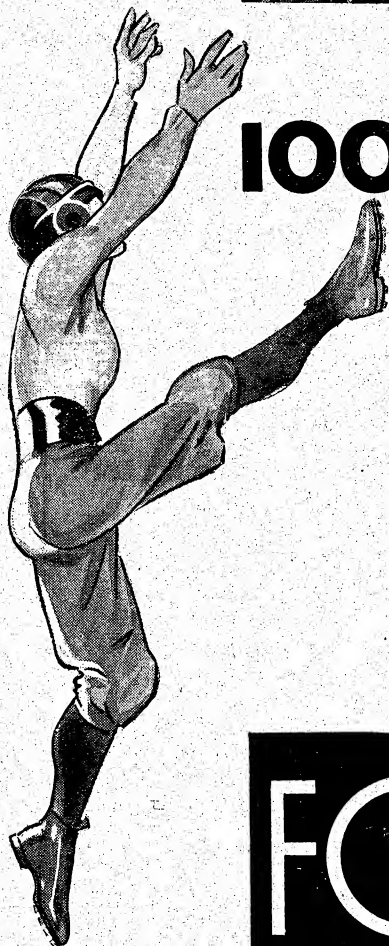
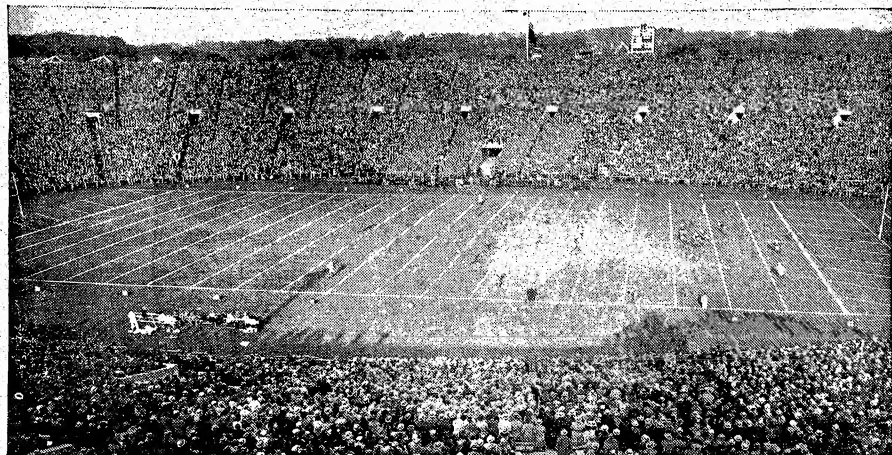
HAILED BY MET. CRITICS WHO RATE LAUGHS ABOVE SOPHISTICATION:

Bland Johanesson, *Daily Mirror*... "Plenty of goofy fun. Gags good and merriment genuine. Good rowdy comedy."

Regina Crewe, *American*... "Never a lull in the avalanche of nifties... Lots to laugh at."

Marguerite Tazelaar, *Herald Tribune*... "Will prove side-splitting for Wheeler and Woolsey followers. Audience enjoyed the flip lines immensely."

TUNE IN! "RKO Theatre of the Air" N.B.C. Coast to Coast Network Every Friday Night, 10:30 P.M. New York Time



GET SOME OF ROCKNE'S
100,000,000 FANS
 INTO YOUR THEATRE

One hundred million cheering, yelling football fans — and without exception worshippers at the shrine of Knute Rockne—the greatest football coach in the history of American college football. . . A ready-made, pre-sold audience—clamoring for these exclusive Rockne pictures! Cash in!

RKO  PATHÉ

FOOTBALL

6 EXCLUSIVE FOOTBALL FILMS BY "ITS MASTER"

KNUTE ROCKNE



**ROXY
NOW**

**JANET CHARLES
GAYNOR • FARRELL**

in Israel Zangwill's play

MERELY MARY ANN

with

BERYL MERCER • J. M. KERRIGAN

Directed by HENRY KING

Gaynor and Farrell, the glorification of American youth, the crowning glory of the box offices of the world.

Pulse-pounding romance as clean as new fallen snow. Sobs and smiles, sweetness and sunshine to bring out the family trade.

Vacation's over. They're all home now, hungry to see the king and queen of the screen triumphant in their new season's first.

The surest business booster any theatre can play.

"Merely Mary Ann" is keeping the folk happy at the Roxy. One of those sweet little, whimsical little pictures which are more than welcome...Soothing and delightfully delicate...The Gaynor-Farrell team is still one of talkiedom's best bets.

—*New York Daily News*

Exquisitely in the Gaynor-Farrell tradition...Large quota of wistfulness and whimsey. To say that Miss Gaynor plays it with her accustomed charm is to say,

nothing more than the truth...A 100 per cent Gaynor-Farrell romance.

—*New York Evening Post*

Miss Gaynor has never been more appealing.

—*New York Evening Graphic*

Janet's dainty appeal plus the presence of the ever popular Charlie, guarantees entertainment...You won't be disappointed.

—*New York American*

Little Miss Gaynor at the top of her form. She plays so simply and straightforward-

ly that she makes it gently touching... Both human and likable.

—*New York Herald-Tribune*

Generous supply of sentiment and gentle humor appealed to audience...Charming.

—*New York Times*

ANOTHER
FOX
SMASH HIT

"FIFTY FATHOMS"

IT'S DIFFERENT!

Crammed with
a new brand
of thrill dynamite that will
break all box-office records!

IT'S TERRIFIC!

with
JACK HOLT
RICHARD CROMWELL
LORETTA SAYERS
MARY DORAN

Directed by
Roy William Neill

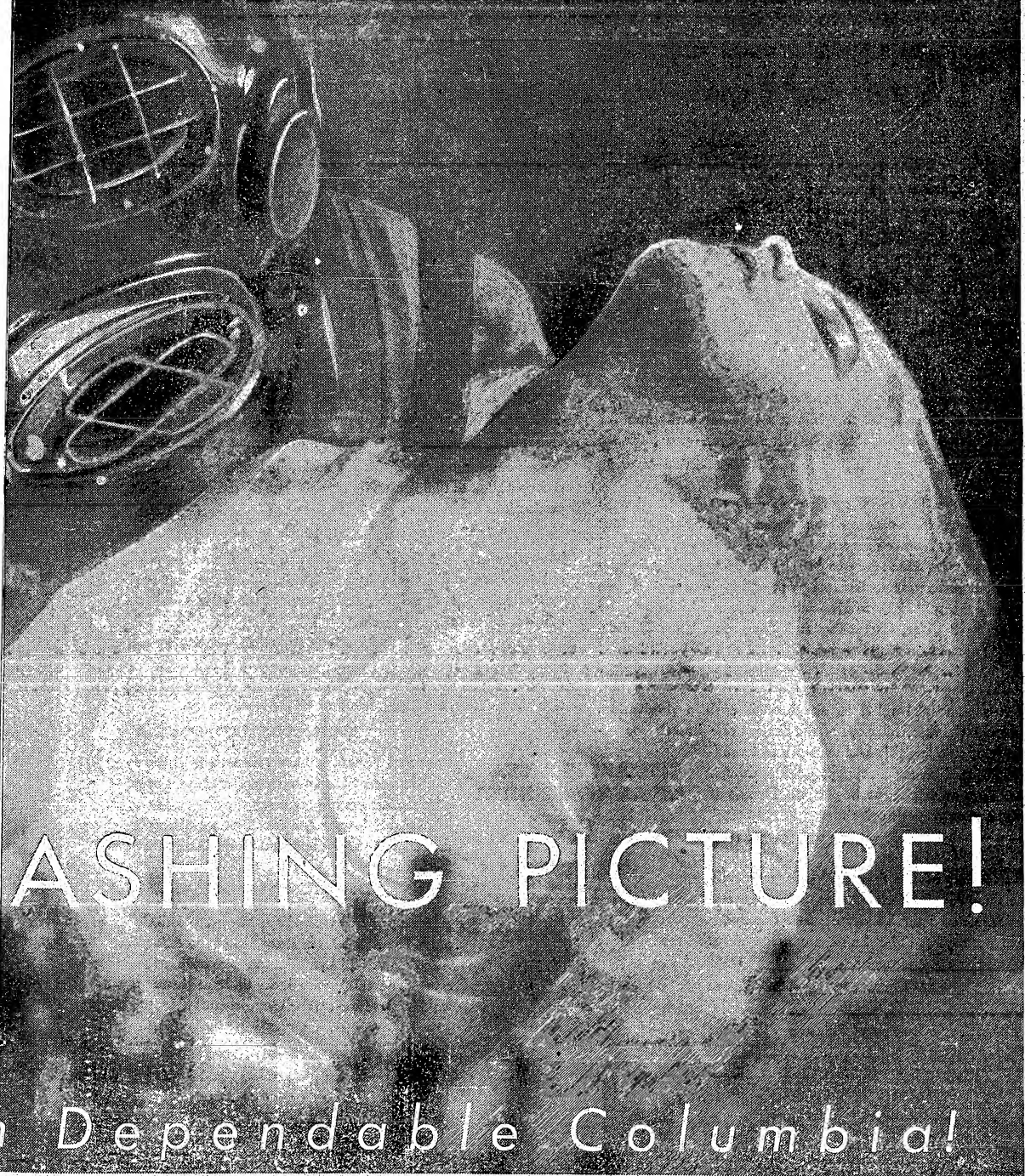


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In all your
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reviews than these?



Alfred Lunt and Lynn Fontanne score screen triumph. Here's the perfect picture! What a film it is! What a triumph for Metro! If you don't see another picture—ever—you must see "The Guardsman".

REGINA CREWE—*American*

**** "GUARDSMAN" sparkles four stars. A new triumph of the young cinema season. A foreseen success. Earns its four stars by magnificence of portrayal combined with subtlety and wit of the story which is Ferenc Molnar's. How could it be anything but perfect entertainment? Lunt and La Fontanne, superb artists, take splendidly to the camera. He is handsome; she beautiful; both are fascinating and glamorous. "The Guardsman" is an enchanting evening of fun. We think you'll love it.

IRENE THIRER—*Daily News*

It is a wonderful relief to sit through such a production. Through the discerning eye of the camera one has the opportunity of enjoying this Molnar work to its fullest extent. The audience applauded as though Mr. Lunt were present in person. Dozens of subtle, witty scenes in this film.

MORDAUNT HALL—*Times*

First Family of the Stage becomes practically the First Family of the Screen by the gayety, deftness and light hilarity of their incompatible portrayals. The Lunts are magnificent. Admirable entertainment.

RICHARD WATTS, JR.—*Herald-Tribune*

Its picturization has given the current film year.

Alfred LUNT —

THE GUARDSMAN

METRO-GOLDWYN-MAYER

a notable film addition. One of the most charming and satisfying of the 1931 movies.

JULIA SHAWELL—*Graphic*

Superb entertainment. Brilliantly acted, sophisticated in theme and sparkling in dialogue. The result is one of the outstanding productions of the year.

ROSE PELSWICK—*Eve Journal*

Masterly work. Delightful, suave, mature, literate and humorous piece, of which not only Metro-Goldwyn-Mayer, but the two principals, may well be proud. Altogether "The Guardsman" is an excellent picture.

WILLIAM BOEHNEL—*World-Telegram*

A wholly delightful talkie comedy. Gratifyingly close to perfection. The Astor, evidently, has a new long-lease tenant.

MARTIN DICKSTEIN—*Bklyn. Eagle*

CLIMAXING A YEAR OF ASTOR \$2 HITS!



Lunt and Fontanne have taken their Theatre Guild success "The Guardsman" and made of it a screen success of very much the same caliber. It is delightful entertainment all the way through and ought to keep the ushers at the Astor busy for a long time.

THORNTON DELEHANTY—*Eve Post*

A coup for Metro-Goldwyn-Mayer. Nothing quite like it has been attempted in the talkies. Alfred Lunt and Lynn Fontanne as brilliant as ever. The talkies are lucky to have them. I wouldn't overlook "The Guardsman" if I were you.

JOHN S. COHEN, JR.—*Sun*

Lynn FONTANNE

By the courtesy of the Theatre Guild Inc., in a picturization of their greatest stage success with ROLAND YOUNG — ZASU PITTS. From the play by Ferenc Molnar. Screen play by Ernest Vajda. Directed by SIDNEY FRANKLIN.

HI-BROW VAUDE FOR 50c AND A CUSHION

High-brow vaudeville, with eight acts for 50c and a cushion, has caught on in Woodstock, N. Y. It's a one-night, a week affair, two shows (Saturdays) and in an open-air theatre with room for about 200 on wooden benches. The benches, explain the "cushion," bring your own, but only the half back is a must.

One recent bill consisted of Rochester, Jones, baritone; Aronzo and Killian, dancers; Kunt Gaud, soprano; Mura Dehn, dancer, Bits of Nonsense by the Odeon Ensemble, Sulamith, Caro, dancer; Arnold Pfeiffer, singer; and Genevieve Pilot, pianist. Of this layout Miss Dehn has given dance recitals in Paris and London and was last on Broadway in Billy Rose's Sweet and Lowly, while Genevieve Pilot is an accepted concert pianist, having given concerts at Town Hall, New York, and other places.

Woodstock being a summer colony for artists, co-operation is easy to get in framing the bills by using whoever is around and wants to help out. Also some artists come up for the weekend as a lark.

Idea was started as a gag about two months ago but, connected,

SORE AT SMALL HAUL, YEGGS BUST UP HOME

Buffalo, Sept. 14.—Fanny Watson (Watson, Sisters) and a party of friends were held up in the Watson summer home, at Crystal Beach, Ont., last week. Hobbled of some money and jewelry, the bandits became enraged at their small haul and proceeded to dismantle the house and Miss Watson's automobile. They also tore out the phone wires.

Thieves, who knew Miss Watson's given name, made a safe getaway.

Loaded Revolver Burns Roy Sedley in J. C.

A gag that went wrong caused serious burning about the face and eyes of Roy Sedley Thursday (10) at Stanley theatre, Jersey City. Mostly powder, which as the result of being shot at close range with a gun loaded with blank cartridges.

Lou Mann, who works in the Sedley act, rushed on the stage brandishing a gun in Sedley's face, as part of the regular act. The gun was not supposed to be loaded.

At and Ray Samuels and N. T. G., on the same bill, rushed Sedley to a dressing room where he was treated by a doctor and later taken to a hospital. He may be able to resume work next week.

N. E. Indies' Vaude

Gaiety, Boston, starts indie vaude shows of five acts Sept. 21. Empire, Glens Falls, N. Y., goes presentations Sept. 17, playing 35 people on the stage with a close band.

Chenille, Oneonta, N. Y., will use five acts starting tomorrow (Wednesday) on a split week. Newwood, Newford, Mass., opened yesterday (14) with five acts, full week, two shows week days and three on the ends. The Indies are on the Dow books.

WEDDING SPLITS SISTERS

Lewis Sisters are being split apart by the marriage of Gladys Thursday (17), to Dr. Max Lipsky of Brooklyn. Maxine Lewis, other half of the team, will return to New York. Marriage will take place at Temple Emanuel, couple leaving for Europe next day (18) for a month's trip.

MABEL WAYNE'S PARTNER

Charles Purcell, the tenor, is teaming with Mabel Wayne, the comedian, for vaude.

Purcell is on the musical stage.

Double-X'ing Knife

Youngstown, Sept. 14.—Bronx cheers instead of applause greeted the finish of a dancing act, which rings the curtain with an implement stunt.

The mechanical device didn't synchronize with the movements of the knife thrower. Knives abruptly lodged against the target before the knife thrower even waved his hand.

Film Names in RKO Vaude to Share Exploitation Costs

Film names booked out of Hollywood and opening cold in the middle west or elsewhere without RKO having an opportunity to prepare an advance campaign, are out for the future.

RKO didn't like the way Edward G. Robinson opened cold in St. Louis and feels that absence of a campaign and exploitation from the home office was largely responsible.

Before a flippant rout out to open RKO dates, it was agreed the home office will prepare a continuity for a special talking trailer to be mailed to Hollywood, which act investing up to \$50 to pay for it. Also, arrangements may be made to have some booked film names make special records which can be similarly used, with photographs concealed behind a life-size outfit or something along that line for either stage or lobby use, a week or two ahead of the film.

Also supply RKO with stills from various pictures in which he or she has played.

A HAPPY SOUSE

Walks in, Fires and Walks Out—Says He's Hoffman of RKO

RKO is looking for a happy stew named Hoffman. The young man has been causing nervous riots at the RKO vaudeville theatres in New York and the east, representing himself as a personal missionary for Charlie Freeman and always receiving, well, liquor.

Since an exploit in Boston a few weeks ago nothing had been heard of or from Hoffman until last week at the Hippodrome, New York. He walked back stage and fired a gun in a dancing act and three minutes in the colored Eddie Deas band turn.

Hoffman's backstage call was discovered by Harvey Watkins, the hip manager, when the band went on with three empty chairs at the next show. A reception committee awaited Hoffman, who said he'd come back, but didn't.

Nellie Everett Living In Retirement in Macon

Macon, Ga., Sept. 14.—Old timers will remember Nellie Everett, who, half a century ago, thrilled audiences in theatres all over the country. She is living in retirement here.

Her real name is Annie B. Johnson. She was a minor leader who worked with her husband, George Everett. They toured for something like 30 years.

Mrs. Everett came to Bibb county 17 or 18 years ago to join relatives, and she has lived here since.

Fred LaReine's Smash

Chicago, Sept. 14.—Fred LaReine and Kate Moretti on the way to Green Bay, Wis., to fill an RKO weekend booking received severe injuries in an automobile accident when struck by another driver. Phil Chasen, driving the LaReine car, went without a scratch while, after suffering two broken legs, a possible broken spine, Miss Moretti was badly cut and bruised about the head.

Aoline and Chasen, had just received their out of contract agreement about set for a Fanchon and Marco unit. Chasen may team with Bob Anderson and continue with the turn while LaReine books books for three months at least in St. Joseph, Mo., and Chicago, Ill.

Driver of other car was badly arrested and is held by Wisconsin police.

WAXMAN HAD PLENTY TROUBLE AT GLOBE, A. C.

Atlantic City, Sept. 14.—Starting on a theatrical flight the early part of summer, Joseph Waxman of this city, crashed last week amidst law suits, attachments and several other embarrassments, chiefly financial. As a result, the Globe theatre on the boardwalk, home of Bert Smith's Nudes and Scandies is dark with the director wondering what it is all about.

At the beginning of the season Waxman engaged the Globe from the Warner Bros. owners, and for several weeks presented Russian pictures. Then Waxman bought Bill Robinson and a colored revue for a two week engagement which showed some profit. This was followed by the opening of the Bert Smith revue. During the first week Waxman's troubles were reported to have started.

Joseph Murphy, his publicity man, demanded back pay, and was promptly fired. Whereupon Murphy paraded his army down in front of the theatre with a sign declaring that "Waxman doesn't pay his employees." Waxman had the police suit Murphy. To a local judge went the fair and in his office, it was said, Murphy agreed to take \$25 and go back on the job. The following day Waxman again fired Murphy when the latter refused to work the fair and in his office. After threatening suit and another boardwalk parade, Murphy was straightened out and returned to New York.

Came the Unions

In the meantime the musicians, stage-hands and other employees demanded back pay. H. H. Clendening, president of the state employees local, agreed to stay on another day, the receipts of the three performances to be divided among the employees. The labor bill was \$11,424. Bert Smith, having received enough to pay off his company, also agreed to give the performances.

Waxman placed a sign over the box office stating "continuous performance" and sold tickets up to 15 minutes before the close of the afternoon show. Patrons who appeared at the box hour and got 15 minutes of entertainment made a rush for the box office, demanding their money back. A near riot started. Clendening refunded the money, leaving but \$3. At the evening performance a constable waited to attach what was left of the receipts after the rent was paid. A lawyer represented an attorney for a newspaper. The small matter was divided up among the non-union, according to Clendening's instructions. Neither the stage-hands or musicians were paid. The latter intend to file suit for \$550 against Waxman.

CANTOR'S \$8,000 IS RECORD PALACE PAY

Eddie Cantor is booked into the RKO New York Palace for two weeks starting Oct. 31 at a salary of \$8,000 per net.

The contract gives RKO an option on Cantor's services for the 10 following weeks at the same salary. Cantor's salary tops the highest previous figure for the Palace, \$7,500, which was paid to the same comedian last season.

ASCHER LEVY'S HEALTH

Brokerage Firm Returns His Partnership Investment of \$600,000

Chicago, Sept. 14.—Ascher Levy left last week for Phoenix, Ariz., for his health. The former Orpheum circuit executive who left the brokerage business some time ago with the Fargall Bros. in this city. That firm is said to have returned his \$600,000 investment in full when Levy found it necessary to go away.

Shorts for Par

Trudy Valley, Buring and Allen, Ethel Merman and Johnny Burke for two each and Smith and Bab for one remain on Paramount's main shorts schedule. The two Valley shorts next week at Astoria. The last shorts program will be completed around Nov. 15.

Brother Chiselers Gypping Gyppers— It's House-Grabbing Time in Georgia

Soprano

Chicago, Sept. 14.—An actor with the Hollywood influence stepped into a taxi in the Loop wearing a "not looking" beret. Cabby raised his eyebrows several times and finally asked: "What do you call that thing you're wearing?" "A beret," replied the thespian. "Why?" "Oh, nothing," answered the taxi minger. "I just wanted to hear you talk."

2D BIG VAUDE SHOW AT PAL. \$29,000 LAST WEEK

Current New York Palace bill in its first week (last week) got \$29,000, despite running into the severe heat spell toward the finish of the week and the harmful holiday.

The gross was not far under the series of weekly \$30,000 grosses or slightly over compiled by the previous record run vaude show in its eight weeks at the Palace.

Whether the present bill holds over intact next week will be decided today (Tuesday). So far nothing is booked in to follow. There is a chance Jack Benny may remain two more weeks as he, in the event he can postpone rehearsing for his road engagement with 'Vanities,' Abe Lyman also can be secured for holdover weeks, it is said.

RERI OUT OF 'FOLLIES'

South Seas Going to Try Vaude With Merri and Ory

Reri, the South Sea Islander, whom Flo Ziegfeld placed in his current 'Follies' has left that show. She will open for RKO in vaude. The opening date will be at Boston, Sept. 15.

With Reri will be another South Sea Islander called Merri and the nine Royal Samoans, instrumental outfit playing Samoan instruments. If the act goes over in Boston, further RKO dates may be arranged.

B & K 5% Office Back

Chicago, Sept. 14.—Artists Booking office is again functioning here after a two year period of inactivity. Controlled by Publicity, Morris Silver of the local Wm. Morris agency is representative, the ABO will collect 5% on all talent bookings in Publicity. Morris agency is the Morris office received half of the five.

Advent of Fanchon & Marco stage shows in Publicity theatres is the reason for ABO's revival here. All agents, including those booked into F. & M. units from this point, must pay the toll to ABO. "Latter, however, is separate from the Morris office which is only obliged to turn over half of its commissions when Publicity houses strictly are concerned. In all other bookings the Morris office retains the full 10%.

N. V. A.'s Inducements

In a determined effort to extend the present N. V. A. membership the club has launched a campaign to acquire some new blood and re-estate some of that which was lost.

New members can join for \$15, which is \$10 less than the former yearly dues figure. Old members can be re-estimated to good standing by paying \$10.

No Lindbergh

Chicago, Sept. 14.—Taking ill after flying into Rockford to make the show at the Rockford Palace there, Jack Lindbergh, comedian, had to retire to a hospital. He was replaced on the bill by E. E. Hunsicker.

Lindbergh's condition was not serious, but after a few days, he was discharged from the hospital.

It's house-grabbing time along indie vaude row. With prospects of small town theatres around New York, New Jersey, and up through the Midwest coming in for addition of small time vaude shows this winter, the indie chiselers are all hot and bothered as annually.

The race for theatres to book is so fast that each indie is not tipping his unit to anyone for four some info will leak and zip will go another house to a brother chiseler. All prospects are hidden until the final agreements are signed. In some cases the coffee and cakery keep man until the opening show is in and playing. Secret telephone calls, and rushing in and out of offices, now and then, are other and other fey activities make up the average indie bookers' day at present.

Same Old System

Motus operandi is the same in stealing houses this season. In the new theatre prospects, each indie to book the rest of the indie vaude row, wire, write and telephone to the manager or owner that they can supply the acts cheaper. They quote their prices for acts on the opening show at the newly introduced indie theatre. Each cuts the other's throat and albits the manager's sweating back. But other guy would do it to him if given the same opportunity.

They slap each other on the back in full fashion, hoping a telegram will fall out of a pocket revealing a new theatre prospect. Each tells the most terrible tales on the other. Each thinks he is above the rest and more legitimate. Each tries to cut the actor's income as low as a ditch digger. They are too dumb or crafty or something; as they are tearing down vaude as fast as others try to build it up.

At the root of the matter, the dear old indie is still on their coats of arms: Grab that dime, no matter how, when or where, as baby needs a pair of shoes and maybe a roll with her coffee.

F-M Allege Contract Dancer Jumped Unit For Carroll Musical

Fanchon & Marco may cancel permission given to several of its contract acts playing in 'Vanities' as a result of the current feuds wherein Earl Carroll is alleged to have signed Betty Veronice for his road company of 'Vanities' over a contract made with the F. & M. Acts now with Carroll that are under contract to F. & M. include Mitchell & Durant and Lucille Page.

Miss Veronice was appearing in F. & M.'s unit, 'Stars of Tomorrow' and is alleged to have jumped after showing at the Public Denver to Carroll's road show. She was a member of the team of Bernice, Veronice and Walker. Contract has something like 17 weeks to go.

F. & M. wants a showdown case and has put the Veronice matter up to the WMA for arbitration.

Meyer North was named as agent for the Bernice, Veronice and Walker trio when signing with F. & M. While Mitchell and Durant have been under contract to F. & M. for several years, the presentation firm has sanctioned their playing elsewhere, also, from accounts, waiving commissions.

Marco's Chi Visit

Chicago, Sept. 14.—Mike Marco is expected to stop off here for a week, the most time he ever spent in this town, on his return to the coast from his next week. He will look over all the F. & M. units in this territory up to and as far as Minneapolis.

This will be Marco's first stopover here for any length of time, since his units played the local Fox houses a couple of years ago.

FOX WITH FOX

Hollywood, Sept. 14.—Harry Fox, vaude comic, arrived here last week with an one picture contract from Fox. He closed an engagement in Birmingham, making the jump here by air.

As yet no sign of a

HELD OVER WITH INTACT SHOW

JACK BENNY

RKO PALACE, New York

(Through Courtesy of MR. EARL CARROLL)

PRESS COMMENT

"MORNING TELEGRAPH," N. Y.

Another Run At Palace?

*Jack Benny Fills Lou Holtz's
Shoes — Rest of Bill Grand*

by Baron Rumba

With that marathon bill ending its run, the Palace has installed a worthy successor. Jack Benny follows Lou Holtz into the shoes of the master of ceremonies, and he turns in a performance of equal triumph. I doubt if there is another who could succeed as does Benny in that tough assignment.

Benny's style of humor is different from Holtz's, but they both achieve the same result and that is to weld together a program in such a racy manner that the show gains twice its ordinary effectiveness.

NEW YORK "EVENING JOURNAL"

Suave Jack Benny Paces Palace Bill in 8th Week of Gaxton Reign

Jack Benny's droll humor is being served from the boards of the Palace this week in all its guavity and wit.

His is rather a charming personality to have around the last fort-ress of the variety's stage pulling together loose ends, weaving witticisms of weaknesses, rolling neat

phrases from lips than which there are none more rolling.

Benny plays a return engagement in replacement of Lou Holtz in the ninth week of the reign of William Gaxton, who has a non-sensical sketch entitled "Partners" and some merry pranks in between and among the other acts.

"GRAPHIC," N. Y.

Lyman, Benny, Hoctor Jam The Palace

Those ticket speculators who gave Lou Holtz a present when he left the Palace after an eight-week run, had better be right out and buy some more presents for the new bill. . . . The answer to the terrific business over the week-end is a cracking show with great names, plus the important fact that the Palace ought now to be at the peak. My earlier prediction that there would be no great variance

in the grosses registered by this new show, will be borne out.

Jack Benny, just back from a London engagement, M. C.'s the new bill and gets the very most out of the combination of Abe Lyman's band, Kate Smith, Harriett Hoctor and Bill Gaxton.

Jack Benny, stepping into an exceedingly tough slot after the reign of Holtz, very cleverly looked these show right in with the Holtz-Gaxton-Hoctor run. . . . The quartet, among his laughs excellently turns in a grand performance, and his clowning with Gaxton and the songs, reaches hilarious proportions. There's one scene he does with Lyman's band that will roll you right down the aisle.

Pit Gaxton, playing his ninth week, scores in his first sketch.

NEW YORK "TIMES"

JACK BENNY STIRS MIRTH AT THE PALACE

A Suave Master of Ceremonies—

Wandering through the bill in the wake of so expert a conferencier as the gifted Master Holtz is no easy task, but Mr. Benny is equal to it—

..... Few comedians have his suavity, few his ability to make a point with ease and surety. Through such simple devices as looking innocently at his audience, pursing his lips or taking a handkerchief from his breast pocket and reflectively wiping his mouth, Mr. Benny can be funnier than any other comes with a whole staffful of props and paraphernalia. . . .

..... to this day, the house was 'Mr. Benny.'

RETURNING TO 8TH EDITION OF "EARL CARROLL'S VANITIES"

THANKS

WM. GAXTON, ABE LYMAN AND ENTIRE PALACE BILL
FOR THEIR HEARTY CO-OPERATION

Direction: JENIE JACOBS

S and WALLY

"GLORIFIED AND PETRIFIED"

STATE, NEW YORK, WEEK, SEPT. 12

—MEYER B. NORTH and JOE FLAUM

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

East

William J. Guard, p. of Met. Opera, back from his annual European trip. Also on the "Conte Grandy" were Gullé, chorus master, and Mrs. Dorothy Caruso.

Pittsburgh set for tryout of "Social Register," opening Sept. 28.

Constance Bennett, who went to a hospital for an operation made necessary by the non-success of an earlier one, is resting at Larchmont preparatory to her trip west.

Elsie Janis flew back to Los Angeles. Going to do more writing.

King Lardner in hospital following a return from Arizona. Improving.

A door in the Fox Colonial theatre, Brooklyn, was discovered to be unlocked. Policemen sent for assistance and a squad searched the theatre, finding Frank Smith hiding under the chairs in the orchestra section, with Frank Pink, a companion, in a closet. They admitted that they had entered the house in the expectation of blowing the safe containing Labor Day receipts. Smith is a fourth offender and faces a life sentence.

Mrs. Duncan Renaldo, wife of actor, reported to be supported by her mother in Brooklyn before a job in a store in Jamaica at \$15 per.

George Ensigns, of NBC artists' bureau, announces 60% more bookings than last year at this time.

Reunion at Vienna, Guild production for Lunt and Fontanne, will break in at the Regent theatre, New York, into the Martin Beck theatre Oct. 19.

Brooklyn hospital, housing sufferers from infantile paralysis who are unable to sit up, is showing ceiling motion pictures.

Sedan owned by Clairborne Foster caught fire on Madison avenue at 4 o'clock last Tuesday morning. Firemen quickly put out the flames. Over the phone Miss Foster denied that she was one of the occupants and said she did not know whether or not she had found the car to anyone. Then she hung up.

Betty Linley playing in "The Broadwayers" in spite of a leg ailment sustained when she fell on her way to New Haven, where the play opened. Irene Blair, also of the cast, but not seriously, in same auto accident.

Mildred King, young musician, brought suit against Mrs. Henrietta G. Hartford, widow of the late C. P. millionaire, seeking to collect \$100,000 have been paid. A restraining order was granted. Hartford, 28, from the wife of a Broadway singer who is not named. To which allegation Mrs. Hartford retorts that she never even met Miss King. Young Hartford is heir to an immense fortune.

Probated will of Emma Thursby, once noted concert singer, said to be about \$250,000. Probated as above \$10,000.

New York Grand Opera Co., holding auditions every Sat. this month. A touring troupe.

Ada May Weeks, back from London, but not to get a divorce from Col. Wm. Patton as originally intended.

Lytle D. Andrews to head the new Classic Theatre, designed to bring to the modern stage the old classics. First production will be "The City," written by John Ford in 1931.

Gregory Ratoff has arranged with Aaron and Freddy to put "Hill Country" on the road, opening in Chicago Oct. 4.

Violet Patricia Swannstrom suing her husband, John H. Swannstrom, for \$150 weekly for his support, alleges that Isabel Ford was the angel who seduced Swannstrom's "sons of China."

She stated that since her marriage she had been forced to support her husband and his family, and that he had borrowed \$10,000 for her sister and that her parents had lost their home through "making him" in the course of the

testimony, she blamed Bernice Lockwood, dancer, in part for her troubles, alleging that Swannstrom wasted his money on her and other women.

Capt. F. M. Williams, of the naval reserve, holding a party to take motion pictures of the aurora borealis in the Arctic circle. Primary object is to study causes of static in radio as governed by the northern lights.

Pauline Lord, who has not been seen on Broadway since 1928, will give "Guthrie McMillins' 'Disjointed Lyrics.'" Due around Thanksgiving.

Latin American Expedition, Inc., will sail Sept. 28 to make color films in South America. Privately financed, but auspices of Smithsonian Institution.

City College to open night classes in orchestral conducting. Students will take turns leading a small band.

Sam Shipman and John E. Hymer planning to produce "Drink 'Em Drunk."

"Tell a Vision," Maj. Andrew White's radio play, is in the repair shop with small possibility of being ready for announced N. Y. opening.

Lynn Riggs has done a new drama, "Son of Perdition," being considered by two producers. "D.D. Roadside" and "Green Grow the Lilacs" last year.

Patterson McNutt planning to take part in his own production of "Cloudy With Showers."

Falling to close a deal with Ziegfeld, Marx Brothers will not be seen in a musical this season according to present plans, but will play picture house and vaudeville dates until time to go to the Coast for their next picture.

Joe Santley back in town and planning to produce "Malibu" which he wrote in collaboration with Adolph Rogers and John. Rule deposed from Hollywood film colony beach resort.

Studio of the late David Belasco donated his collection was sent to the N. Y. Public Library, with other documents to the drama class of the University of Pennsylvania.

Ald Gilbert Miller to the list of actor-managers. To play a part in "The Good Fairy."

Doris K. Endor, whose matrimonial affairs have frequently been aired in the papers, was married Sept. 11 to Jose Delacruz, Cuban realtor. Doris divorced her husband, Chick Endor, of the Yacht Club Boys, in 1928.

Petition of C. R. Cummings, Williamsport, Pa., for 35 channels, for a chain of 267 small stations in 16 states dismissed by Radio Commission last week when Cummings failed to appear to press the matter.

Cy Landry, dancer, has entered a claim for \$25,000 against A. J. & Fredrick, as salary claimed to be due under a run-of-play contract for "Spring Is Here." J. C. Harris will act as arbitrator for the Managers' Protective Association with Harold Goldblatt, atty., acting for Landry. Harris said he is selected by these two. Landry appeared in the production in Detroit but left on the N. Y. run.

Richard Franklin Ford, singer, seeking release from an agent's contract on the grounds that the agent, Alvin Elizabeth Wolstein, did not obtain the 20 weeks work a season required by Equity. Matter under advisement by Equity officials.

Depositions are being taken here in Max Harb's California suit against Tom Barry for \$7,500 commissions on Barry's play, "Yippee" with Lew Carter. Barry now on the Fox lot. In Hollywood, claims that Harb is not a playwright and has nothing to do with playing the script.

Morris Goei back from Europe on a mission with plenty of plates including a new "Cherie" picture and a revival of "The Miracle" with Cherie's daughter as the main character. Will bring over Reinhardt's "The

Helene," satire on the Trojan war, and has option on two other Reinhardt shows. Also planning big outdoor show for Chicago fair.

Various Fox subunits find income tax credit of \$436,025 on taxes 1919-23.

Marion Davies has paid \$325,000 income tax and fines. Sum represents her shortages in returns over a period of years. Davies went through with a suit she agreed to let the Government experts get the figure and settlement was announced at Washington Sept. 11.

Nina Lewis, formerly a dancer in the "Greenwich Village Polles," but who retired when married George Webster, Jr., announces she will fight Webster's efforts to obtain a divorce. She claims he is still a resident of Mass. and that she will refuse to recognize any other jurisdiction, bringing suit in that state on her own account. May develop into a test case.

Clubbed to death, apparently while he slept, the body of Fred Humbert, former Broadway chorus man, was found in the prison ward at Belle Island, near Newark, Conn. He shared with Charles George Webster, Jr., N. Y., Chapman had booked passage for himself and Humbert for Europe leaving Friday.

Geo. Burton and Arthur Edison have formed a new producing co. production will probably be a play by David Burton.

Thomas Mitchell is working on a new comedy to follow, he hopes, "Cloudy, with Showers."

Catherine Markewitch, 55, one of the gypsies marketing vacant stores along Eighth ave., laid an egg. As a result she is in the prison ward of Bellevue on a charge of \$10,000 theft. Consulted by a Mrs. Jessie Thompson, who was being sued for \$20 bill around an egg, was found both in a handkerchief, and told Mrs. Thomas to let it under her pillow. Next morning there were two \$20 bills, so Mrs. Thomas came back with \$10,000. She slept three nights in the prison ward. She asked the police to find the gypsy, who had disappeared. They did. As the woman needed medical care, she was sent to Bellevue.

Reel and the Collette Sisters out of the "Polles."

Roxy will sail for Germany Sept. 28 on last deferred train in search of amusement and architectural ideas for Radio City. He will head a party of architects and engineers.

Plagiarism suit instituted by Charles O'Flynn against Nelson and Burke, song writers, and Villa Motet, publisher, has been settled out of court. Action concerned alleged infringement on "Yours and Mine," pop number.

Four men were killed and several hurt in an explosion in the Eastman plant at Rochester, N. Y. One side of building containing a roll film plant, was blown out.

More trouble for the speaks. Federal government to impose liquor tax on bootleggers where criminal prosecutions fail.

Harry Lauder engaged for Irving Berlin musical.

Evelyn Joslyn and Polly Scott, stage-door keepers at Carroll theatre, have been given places in "Vanities" touring co. Replaced by Bette Adair and Teddy Joslyn, Evelyn's sister.

Jimmy Morton, musical comedy actor, in court on contempt proceedings for not paying back-nimosity. Pleads business decision.

Lillian Walker, picture star of 15 years ago, is suing Chas. H. Hanson for divorce. Although married 21 years ago, she accuses him of living together for only one week. Following her picture-star career, she retired to a farm near Saratoga.

Frank Althoff, comedian of "Free for All," complained that Dorothy Knapp and Jeanette Loft snatched him too hard in one of the scenes of the play. Complaint to Schwab & Mandel, who submitted the case to Equity. Slaps are out. Tress broken, probably, but it got over.

Mrs. Evelyn Boell, former show-girl who sought to collect \$25,000 from estate of Jos. Moran, failed when she went to Florida on a pleasure trip, where she was hit by a picture charge. Pleads poverty and assigned counsel when re-arrested.

Elvis Presley, vaudeville artist, killed by an auto in Central Park

Sunday morning. The driver escaped.

Allice Brady selected for the O'Neill trilogy. Cast has been rehearsing for a week with part open.

Coast

Nils Astor being sued in Los Angeles by Hertz Drive-Uc-Self for \$101 on allegation that Astor drove one of the company's cars nine days without paying the rent.

Ray West, orchestra leader, sued in Los Angeles for divorce by Marjorie West, who asserts that West frequently disappeared for days at a time and would leave her stranded in hotels. They were married in 1927 and have one daughter.

Mary Pickford caught a mayfly swordfish weighing 162 pounds and a 375-pound humpback shark off Ocean Park. First woman to catch a swordfish in Santa Monica Bay unassisted.

Ramona Bergere, actress-wife of Cliff Bergere, racing driver, last week divorced him in Los Angeles, testifying that he nagged, harassed, abused, ridiculed and taunted her continually during their six and one-half years of marriage.

L. A. police are investigating a riot involving sailors and dancers at Sweeney's penny dance hall. Investigation is directed to determine whether the dance hall's license should be suspended.

Alan Croeland and his actress wife, Natalie Moorhead, are being sued by the Pacific Electric Railway Co. for \$18,000 damages allegedly caused when the Croeland car was driven in a careless and reckless manner into a bus.

Carynne Tarbott, former film actress, took poison last week after a quarrel with her husband. She was removed to the county hospital, given first aid and taken home.

Murray (Peewee) D'Alley, radio performer, suffered a fractured skull when the car he was in swerved to avoid a collision with a taxicab, and overturned. Driver of the wrecked car, a 14-year-old boy, was only slightly injured.

Conchita Montenegro, Fox player, temporarily lost her voice when overcome by ammonia fumes leaking from an electrical refrigerator in her home.

Irene Fenwick (Mrs. Lionel Barrymore) was taken to the Pasadena hospital for pneumonia, underweight and needing a rest.

Lily Damita returned last week to Hollywood after a trip to Europe. She arrived with Sidney A. Smith, New York broker, who denied rumors that they were to be married.

The \$50,000 damage suit of Rose Marie Redding, Indian film actress, against Charles Moncrave, Osage Indian, for injuries reportedly received in an automobile crash, went into L. A. courts for trial last week. Pending is a pending suit by husband, \$150,000, allegation suit against Moncrave.

Gustav Hilsler, known on the screen as George Holt, is attempting to locate his brother, Adolf, whose name on the screen several years ago was John Holt. Adolf was last seen when he left Hollywood in June, 1923, for Egypt.

Hollywood police are searching for an impostor who either represents himself as the agent of a large film studio or as Dave Allen, general manager of the Central Casting Bureau, and interviews "prospective" actresses at their homes, promising them a part in a picture at a later date.

Bench warrant issued for arrest of George Withers charging failure to pay back six months for his son, 10 of grand larceny. Withers' second wife, Loretta Young, also suing for divorce.

Almea Seiple McPherson married David Hutton, recent acquisition to Temple, who helped her escape from a prison and a surprise round-trip to Yuma, Ariz., Sept. 13. Is third marriage for evangelist.

Mid-West

Two thieves, pretending to be injured, didn't fool Frank Becker, assistant manager of the Junes. Becker, who had been told by a man and woman who turned out to be one Edward Lempey.

Firehouse suit in Brantford.

Pha. on a \$2,000 mortgage on a farm named Herbert and Mrs. Hoover. Al and Mrs. Smith, Jack Dempsey, Estelle Taylor, Clara Bow, Almie, Temple McPherson, O. O. McIntyre, and George O. Lica, Florida columnist and legislator, who owns the farm. Lica and previously elected 1-100 of the farm to each of the persons mentioned, and insisted they be named with him as co-defendants.

France has officially announced it will participate in the Chicago World's Fair. The French intend to exhibit a one-story building in the "Old Europe" building and the other to show the advanced made by French scientists.

Southtown miniature golf course, Chicago, blew up last week and caught fire. Believed blast was caused by spontaneous combustion of some oil and sawdust used on the course.

Statue to the late Victor Lawson, for 50 years of the Chicago Daily News, was unveiled in Chicago last week. Memorial was the work of Lorado Taft.

Suit for \$25,000 damages against the Standard theatre, Chicago, was filed last week by Michael Ostoroff, alleging that his hearing was impaired when a fan fell on him when he was at the house.

Several of the McFadden Publications will have western editions of the magazines printed in Chicago starting in Oct.

Two taxi dancchalls, the Paris and the Floridian, were shut last week by direct order of Mayor Cermak.

Babe Star Versions

(Continued from page 1)

American version of the birth of a royal heir.

The baby's ballyhoo starts as soon as possible. When the date of the stork draws nearer, hospital personnel have their call to make to induce the mother to have her child born under their roof. The hospitals want to come in on the publicity.

With a few weeks to go, betting starts on the exact date, and whether it will be a boy or girl. The sex matter is one thing that can't be framed.

Persistent Chatterers

In one instance of a prominent star, the baby arrived three days late. Some famous writers test that much more waiting around as they could announce they had been present at the happening and also knew all the details. Betting was heavy.

Hollywood's frankness about babies is probably one of the reasons for the public's interest in the birth of a film child. Where other sections don't broadcast the family news, picture people are the marcs to satisfy curiosity of rest of world.

Many film families would like to keep the matter to themselves and out of the papers through old-fashioned reticence, but the news series will have none of this. If the family were to keep their chatterers say so and then hint that something must be wrong. It's either tell or have those scandal rumors. So they tell in self defense.

As to guessing who's going to have a baby, nobody's rumor to do. Then the story is printed and it's up to the wife or husband to deny or affirm.

Reach Into Sock

(Continued from page 1)

getting accustomed to the light again. Most of them are coming from the rural communities where faith in the local banks has always been a problem. Oldtimers who never left the cattle and wool shed in preference to the bank despoil, although the banker may have been a church member in good standing, are beginning to pull out.

It's a cinch no one in pictures ever held onto a buck that long. Bankers say the oldtimers don't exactly hate banks but have never been educated to getting 4% for their money.

The west has always looked on paper currency with a certain amount of suspicion. Educated to distrust silver in the early days, the word has been passed on to the new generation, who can't tell why they insist on having a pocket full of cash.

Inaccurate Biographies

Lionel Barrymore

By Claude Binyon

Hollywood, Sept. 11.—Lionel (Running) (Kipling) Barrymore, 36½ actor, 36½ director, 22½ artist, 17½ musician, and 1½ judge, was born in Philly, Pa., with his right eyebrow already up. The first words, delivered to the doctor in attendance, were: "Want you—eat down?" The doctor, an impressionable young fellow at the time, is now one of the most popular exhibitors in Yellowstone Parks petrified forest.

More rugged and outspoken than his sensitive father, Leo was rather a rubber plant about the Barrymore household. When sister Ethel went to war to entertain the army under a pseudonym of Miss Jinks, Leo felt that the family's exuberance with a few crisp comments.

"You can't eat a fly on a Christmas pie," he said, "but a Christmas fly is often eaten. What kind of pie have you?"

"I've up," said Jacky, never a stiff thinker.

The answer is "War," said Leo grandly.

When the band plays and you're in a pretty uniform, you're playing, but when the band stops playing you're just a dead fly.

Leo's parents were Maurice and Georgia Drew Barrymore and his mother was John Drew. Two weeks after Leo's birth the entire family nicknamed him "Barrymore-Drew-a-Think."

Tough Guy

"There wasn't a tougher kid than Leo in Philly," his house included. He could throw a rock through a bedroom window at 50 paces and hit a Fuller Brush man every time. It was he who swung across the Delaware river to get some salt water taffy at Atlantic City when Ethel got a yen for it. He lost the candy on the way back and caught pneumonia, prompting Phil to invent the gumboot.

After much insistence by his family that he settle down and become a true Barrymore, Leo bought a violin and tried to play it. He broke his first fiddle and two others before his family discovered he was trying to combine the sweet tones of two instruments by playing the violin with a mechanical saw. After many years, when he had finally perfected his violin technique, nobody asked him to play, so he took up painting and mastered that. Nobody asked him to paint, so he became an actor. Nobody asked him to act, but he was pleased by then.

Sitting and Standing

Leo's stage successes included "The Turn of Mind," "The Great Dictator," and "The Jew." He tried pictures and had moderate success. Talking pictures at last gave him a chance to cry out loud and he caught on in a big way. Trying his hand at directing for Metro, he turned out "Confession," and has since been alienating his faithfuls between sitting down and standing up.

Leo's toughest handicap is that nobody can ever say, "There is only one Barrymore." And little brother Jacky, married, may yet make the same mistake as numerous as adagio dancers.

The Academy of Motion Picture Arts and Sciences is expected to award Leo a star this year for his career in motion pictures. Metro-Goldwyn-Mayer's trademark.

Ticket Diggers Fined

Jack Yellow and Harry Davis, who hotel, West 44th St., were fined \$5 each for selling tickets by Miss Adelaide Richmond. The pair were arrested by Police Inspector of the West 44th St. station.

The top-titled he saw the pair interfering with theatergoers, and the Ziegfeld theater. He ordered them to move several times, he asserted. When they refused, he arrested them.

One of West 44th St. station have been ordered by their boss, Capt. Alexander O. Davis to drive the ticket diggers off the streets. And to make sure, the Capt. Davis is going to get results.

Of All The Crust!

Halveston, Sept. 14.—Because he was drunk and not capable of understanding the danger of a roller coaster, John H. Halveston of Houston is suing Ingersoll Amusement Co. operators of roller coaster here for \$5000 damages.

Kemp accuses company of negligence in permitting him to ride on night of July 22 when he suffered fractured skull and other injuries.

MME. HOLTZER'S PENT HOUSE PLACE PINCHED

Detectives Slirley, Conner and several other plainclothes men of the staff of Inspector John O'Brien, raided the pent house apartment of Gertrude Holtzer, 110 West 53rd street, a 12-story apartment, and arrested Mme. Holtzer, bartender and waiter. The cops seized assorted liquors and wines. The raid occurred shortly after 2 a. m.

A bartender who gave his name as Louis Muller, 31, 427 West 61st street, and Maurice Cavalier, 32, waiter at 352 West 63rd street, were taken along with Miss Holtzer to the West 47th street station, charged with violating the Volstead Law. A judge, soon signed a bail bond. Miss Holtzer was charged with the sale of two drinks of whiskey for \$2. She was also charged with possession. The two other prisoners were charged with acting in concert. They spent only a brief time in the police station. A waiting landman quickly went on their bond.

Squalor

The raid came with suddenness. Whether someone had the finger on the establishment, could not be known. Efforts to locate Miss Holtzer later in the day proved futile.

A lone bluecoat and a representative of Miss Holtzer remained in the squalor place. A small green studio piano was in evidence. The apartment is tastefully appointed.

Just how many were in the place is unknown. But as usual, those present were ordered to leave quietly. The place has a balcony with a southern exposure. A hearing will be had in Federal court.

Prospector Breaks Coin Counterfeiters in Brazil

Determined to beat the slot machines, three ex-cons with previous experience in making phony money, set up a money making plant in the desert a few miles from her and soon had others, both local and federal, scurrying in every direction to find out who was doing the machine with lead.

The three men came to grief when their car broke down on the desert and they sought help from a prospector who was in the area. When the prospector asked payment for gasoline they proceeded to give him a beating. But the prospector was more than a match for the trio and landed one of them in jail and the others fled. Police prints disclosed the identity of the phony one and later the other two were captured, and plenty of lead coin was found on them.

Daddy's Weak on Names

Edward W. Browning (Bobby Browning) was summoned to West side court in connection with a \$300 check. The Edward Browning's rich had much cause to regret what he summons. Browning had some work done for \$300. Browning gave the check, Gorman asserted, to Tony Hawk, who was said to have come in to see a girl. The court issued a subpoena for Tony Hawk. When Hawk did not come, a writ of habeas corpus was issued for him.

Dancer and Boy Friend Held in Duffy Killing

Victim Lee Maffaito, former dancer, and his boy friend, Alvin White City and Paul Carbo, alias "Lucky," were recently arrested as fugitives in connection with the death of Mike Duffy, Philadelphia, Pa., who was found slain in an Atlantic City hotel Aug. 21 when arranged in West side court.

Lee suffered from a bad fall. San Francisco, chief of detectives of Atlantic City, was armed with a warrant.

Lee's attorney stated that the Atlantic City court should not go into a session as yet. Assistant District Attorney Arthur Binder urged Magistrate Doyle to hold the defendant without bail until the arrival of extradition papers.

The court consented. Carbo went to the Tombs and the dancer to Harlem prison. The dancer, it is stated in the affidavit, is an accessory after the fact. The warrant charges Carbo with the murder. Carbo will prove, his attorney states, that he was at a hospital at the time of the slaying.

Detective Edward Mill and William Kelleman of West 64th street station arrested Miss Maffaito and Carbo at the Hotel Cambridge, 60 West 64th street, here.

SEPT. 30 WILL MARK MOVING DAY AT RENO

Reno, Sept. 14.—Scheduled to contribute about \$200,000 Oct. 1 in state, county and city license fees for the privilege of operating for the final quarter of 1931, it is expected that more than half of the gambling games now running here will be covered up and backed up against the wall.

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Dealers are paid \$15 per shift and it takes a lot of miles and a lot of time to make the high class roadshows. The home folks contribute very little to the gamblers.

CORN BELT MEETS NEW CART WHEEL GIMMICK

Des Moines, Sept. 14.—Crop of divorce seekers here now are mostly short of coin, as well as marital happiness and those with coin do not play the ordinary gambling houses but spend their time and money at the high class roadshows. The home folks contribute very little to the gamblers.

Larger Hotels Already SRO for L. A. Olympics

Los Angeles, Sept. 14.—Last night's hotel report for the Olympic Games in Los Angeles next summer. Chief hoteliers are booked up for the 10 days during which the games will be held.

Hotel reservations for the games are being made here during the last important two weeks of the Olympic Games.

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25 Showmen Are Carrying Million Or More in Life Insurance Benefits

Maintaining Prestige

Chicago, Sept. 14.—Like everybody else, the showmen have been busy but they don't want any body to know. They're shaved their heads to fractions of what they formerly paid, but that clipping is a secret between the player and the bookie.

Today a girl with a the will bustle into the betting room and check importantly: "100 on Goldie's schmozzle," but the 100 buck talk is only front for the game; the bookie knows it means 1000.

TRIAL REVEALS MINN'S TOP SHOW HIT \$116,000

Minneapolis, Sept. 14.—Biggest show in local history, put on by W. B. Fosbury, cost \$116,449.33 to stage; it has been revealed by evidence at the trial of Fosbury and six of his associates on charges of using the mail to defraud. Even was the dedication celebration of the 36-story Foshay Tower office building, replica of Washington monument.

Indictments against Fosbury and other members of his firm are an aftermath of the collapse of the company, which sold millions in securities, now worthless, to investors throughout the country. Col-lapses occurred two months after the dedication celebration.

Various expenditures for the big Fosbury show included \$15,000 for John Philip Sousa, and band brought here to play for the fete. James W. Good, late secretary of war, who was sent here by President Hoover to represent the administration at the celebration, was presented with a \$300 watch. A magazine ad cost \$3,000; radio advertising, \$10,000; posters and labels \$1,125; spotlights, \$3,000; invitations, \$2,000; and other expenses \$5,000; fireworks, \$2,500; dedication dinner, \$1,642; flowers, \$500; souvenir pencils, \$1,650; candy tower, \$200, etc.

Fosbury was a wizard in the art of garnering publicity, but it now develops that it cost him plenty. He had his own private apartment in the office building with a bathroom including a solid gold tub.

15c Steak Dinners, 45c Gorges in L. A.

Los Angeles, Sept. 14.—Cut-rating started in the all-you-can-eat field here. A Broadway cafeteria has knocked a nickel off the standard limit-staffing rate of 50c. It has also adopted as its marquee slogan, "All you can eat for 45c."

On Sixth street a five-and-10 feeding station has started, with a daily 15c special, such as club steak.

'Round the Square

The one-arm lunch is passing. In its place is coming at a rapid pace, tables and chairs.

The John R. Thompson concern with 116 restaurants from the Atlantic to Kansas City is replacing all its one-arms with the table and chair original idea. With the change is also disappearing the old white tiled interiors and noisy atmosphere.

The Thompson concern, alleged the dabbly of the one-arm places, is being followed by others of the chain-like. Apparat to the famous best reason.

One of three things you'll never accept is that a weakish gave Leo Fitzgerald his black eye. Leo didn't even try to tell the reason. He just suffered dumbly.

Leo, William Fox, Harry Richmond and Lou Davis hired a ship to do a Sunday full of fishing. At dawn, when all about was calm, their way, Willie told the cap to wake them at five and instructed the other boys to go to bed early. Leo and Lou preferred to sit up talking it over.

Around five in the morning, the time to start fishing, Leo and Lou were just going to sleep. Nothing could wake them. Moore and Richmond started to fish.

Leo's first catch was an eight-pound weakish. To wake up Leo, William told the fish into his boat. The fish, very wide awake, flapping around beside Leo, it flapped its tail right into Leo's eye and, of course, Leo woke up.

That's how.

Eight-thousand machines which automatically record sales in "quick brokers' hands, were taken out of several brokers' offices in the mid-town section 7th story (12 Southern) trading and expensive index of this morning's business are the offered reasons, with boys and paper slips going back.

One of the three Times-Square brokers, in addition to his in financial rule, carried, helped off a phone boy and one flicker. Laffer cost about \$80 per month.

When their present lease on quarters in the Paramount Building, Times Square is up in May, Lyons & Lyons, agents, will have to move. Paramount will not renew, claiming it was not known when original lease was entered that Lyons was an agency. Lyons agents are located in the building.

Broadway

Milt Ford on Broadway hitness. Milt Ford is in it in Poly.

Two Broadway stores now selling

Irene Turrell in from the coast

Nell Gray is able to get again

Phil Francis, former vaude comic,

writing radio continuity.

Phil Shea still looking on a cane.

Harry Meyer on 57th St.

Jack Davies, the agent, plays

fountainhead brand tennis.

Mit Gray, old actor, out of spot

second time in six months.

George Patton is back from his

manhood from his work.

John L. McElroy comes on from

the coast for the world's series.

Charles Einfeld, the West-

chester this winter. Next winter,

U. S. Thompson from Paris to

Rotterdam for dates to Sept. 30.

Crutchy Steel, a columnist's pad

and pencil and then tell him a gag.

Water-skiing, piteous work in

the city. In the city, in the city.

Martin Herman last heard from

at Bad Nauheim, German watering

spot.

Paul Hughes makes her first

appearance in Elmer Rice's "Left

Bank."

Jack Connolly and Jeff McCarthy

at the Motor Parkway

at 25.

The Marvin Schenker, wire-

haired in vacationing at the Irving

Yates.

Lobby Crawford hasn't touched

a club in a month. An all time

record.

Jean Delasco is slowly recovering

from a cold with an auto trip in

Harford.

Walter Winchell's matched shirts

and wash ties, gift from Maurice

Chandler.

One hotel pool getting strict, due

to recent trouble with under-water

Caveau.

Talk is that New York hotel men

are getting together for a working

agreement.

Blackboarder hotel sending out

banners gas calling for repeal of

prohibition.

Joe called in Elsa Dorfner, con-

tralto, singing in a Boston choir,

for an audition.

Archie Judge, radio player, ar-

rived yesterday (Monday) from the

coast on vacation.

Sport page cameramen copying

the California state of stills on

broken film runners.

Frances Arms returning to vaude

after visiting her mother at the kitchen

for that Lastoguy girl.

Allie Bentley settling down with

her husband, Mike Wear, with Fox-

Woods Coast in a new show.

William Love, legit manager, is

carrying his right arm in a sling

due to an auto accident.

Fally Markus, theatre employ-

ment agent has spotted Jack Bu-

ron in the Jerome, Bronx.

Jeff McCarthy, back from Europe,

will probably not go to the Coast as

planned. Looks like Florida.

Jack Connolly's new song, un-

named as yet, but elected honorary

member of T. N. T. Club, Paris.

Rule of thumb, says the new song,

has kept Harry Sherman in the Public

box for the longest spell in years.

Joe Thinks not only plays his

own game, but also has a show

those 7:15 a.m. radio exercises so he

can play golf.

Jackie Curtis, Jr., five years old,

is turning actor in Warner Bros.

Tarkington shorts series. He did

his own agenting.

Charles Pauline, the "Anatole's

Affairs of 1931" flew by plane from

Paul to visit her mother in New

York. Act in "The Girl in the

Yellow."

Jack Warner found enough time

to get around Oak Ridge a couple of

times before leaving for the Coast.

During that his trick hip is okay

again.

Everybody attending the Yanko-

Ginis charity ballgame is to go

including working press and photo-

graphers. Turnstiles closed for

the occasion.

Gertrude McDonald of "Third Eye

Show" robbed of \$80 and jewelry

left in dressing room at the Music

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again.

Everybody attending the Yanko-

Ginis charity ballgame is to go

including working press and photo-

graphers. Turnstiles closed for

Reno

Allison Repply, law prof. from N. Y. University, not doing.

One hundred and twenty divorces granted last week despite Labor Day holiday.

Blocks ordered by federal court for ten Reno places including popular Alpine club.

George S. Matthews, expected in Reno for revival stunt, not confirmed.

Tulla Greetske free again, having ordered Harry Greetske, she writes No. 1 in N. Y.

Jim Griffin, here from S. P. to receive Dempsey's Labor Day fight, likes town and lugars.

Jerry the Greek, Dempsey's trainer, has swollen gland removed from neck. Master covers half his face.

Belle Livingston, advertising in Reno papers for customers for her ninth birthday. Local publicity very scant.

Green Jade Club is name on door and Harry's new joint, where he hopes Hollywood visitors will congregate.

Two bandits, seeking edged money, blow open safe at University of Nevada after tying up watchman. Got \$17.

George Hill, film director, in Reno for six weeks' sojourn to get divorce. Wife, Frances Marion, on way to Europe.

Arthur Weigh, N. Y. novelist, gets divorce from his writing wife, Evelyn Cox Hartman, who espouses elimination of divorce.

Edward C. Russell, bridge expert, here to train Reno housewives in art of making rack afternoon profitable as both a game and a science.

Sudden drop in temp. driving divorces in; from dove ranches. Thermometer sank to 40° and stayed there in daytime; freezing at night.

Omaha

By Archie J. Baley

Yorgs get \$500 at Falls City Rivoli.

Widow of Nate Frudenfeld opens road show.

World held over Killing the Killer, short.

Joe for road shows back, probably Brando's.

Bather Leaf (Ann's sister) new Paramount organist.

Omaha County club gets bouncers; too many crashers.

Joe Marion on road with tab stop and looking for local spot.

Nathan's lake and Lake Manawa, once swank resorts, dried up.

College club band making dancing popular at C. C. nights.

Harry Stern leases Victoria, ex-neighborhood, for foreign films.

Gay's band of Father Flanagan home on state public house tour.

Hal Roach drops in by plane to chat with Harry Shaw.

Julius K. Johnson back home for week or two at Orpheum's console.

Manager Roy Pierce of Orpheum subject of "World-Local" magazine yarn in "World-Local" magazine.

Judea upholds New Theatre Operating Co. of York, N. Y., in quiver suit against Earl W. Miller, manager, after two years.

Marvin C. Freed of Lender, hen, snake-and-monkey showman, sees Howard Saxton, Omaha, and Robert Fuhrman, Pender, lawyers, charging they held him during wife's divorce case.

New Haven

By H. M. Bone

That's a nifty hack Al Ocamp has. Henry Dussé's dog gets hamburger on toast.

Jerome Stuart has his arm in a sling these days.

Harry Cohen's office has a door like a speaker.

Frank Henry could get music out of a lightning bolt.

Frank Kelly would glad Dan Cummings had a holiday.

Victor Valenti, ex-vaude, has lined up with a local quartet.

You want the lowdown on burlesque act Pop Comora.

Looks like E. M. units will finally go into the Paramount.

Wonder if Duggett Lee will have the Stetson center seats again.

Saul Walton played piano in par band winning his brother's over-size pants.

Russell, Hines, ex-Yale, Drama School, going to N.Y. with Westport Repertory.

Louis Lablanc of Roger Sherman unit to be with "Punch" at the alfresco in Talsion.

Some anti-militarist "Speakers" on the entrance to Fox-Poll F. & M. got quick exit.

It took two (two) (Tony Russo and (Bill) Joyce) to handle Bill Hucks (Bill) while he was in the woods.

"Broadway" company had trouble assembling a traveling crew; new men recruited from local union.

Richard Sinner will feed the new crew at the Red House in Madisonville. (The) Players are an act.

Charles Chas. Green's new production, "The Sore are tonight."

can't find a suit longer than a half-inch these days.

Walter Garvey, who died suddenly in Hollywood, was native of this city. He died in stock with Hyperion Players.

Ben Rouse to this city from New York. He is a Broadway producer company in a three-car smash near Madison, Conn. Betty Linlin, ingenue, fractured hip; her understudy, June Primery, badly shaken, and Charles Towlers, juvenile, sprained a wrist.

Columbus

By Walt Harvart

Gwen Krumin well again. Censors seem more lenient. Not a real siting in operation. Just two goings going at a time.

Ohio state fair crowds near all-time record.

"Slim Hozman" strong for that new office of his.

Joe H. Pinney establishes Loew district offices.

Rusty Parker boys back and the dancing revived.

Low this town makes changes in act before Chio.

"Boots" Carrothers out to the west for several weeks.

Low this town has gobbled up the new vaude bills.

Ted Rapner been inside several infamously with a lot of it.

Town going collegiate again as vacation time is over.

Jake Stahl talks plenty of the fishing on Lake Erie.

Outdoor events over and thermometer goes over 80.

Ted Rapner comes back to the old pipe to cut down expenses.

Joe Davidson makes friends with local public in less than week.

"Hinky" Alamy seems to be busy to say hello. Maybe he is that busy.

Bill Dalton back at Ohio and the girls are singing his tunes once more.

Bert Williams puts his arch over by changing to jazzed from classical to one show.

J. Red Neel, owner of five local theatres, needs Ursula Ryan and off to honeymoon in New York.

Toledo

By Dick McGeorge

Lina Rice closed.

Madison Gardens open.

Toledo is getting along. Lee Plam Whipple back from vacation.

Golden Rose doing as well as any roaders.

Not all of the speakeas are giving curb service.

Toledo one of the few cities without labor trouble.

Jack O'Connor and Kenny Benson, where are you?

Al Amale and orchestra going in to Chicago.

Bob Gooding has been expected for many weeks, but hasn't shown.

Walter Hampden and Fay Tinney may play at the new stock theatre.

Lou Greiner will hold dances and entertainments at Madison Gardens this week.

WSPD broadcast from a display window on opening night of new clothing store.

Alton Scott's orchestra, the one Henry Ford likes, has gone to Chicago for an engagement.

Reno "Comora" and Rietta La Foe, adagio at the Chateau, have completed their engagement.

Tomors that Showboat, town's leading nighter, will not open. (Het) Amale, co-promoter, was shot and killed by thugs recently.

Youngstown

Joe Shagrin better.

County fair driest in history.

Reduced number of Cleveland county fair meant two grand.

Night lightning rained Wednesday.

Joe Shagrin in the red, but doubled back to the fair.

Record mercury climb for Sept. 15.

Joe Moss through with writing spots, looking acts and lectures.

Joe Moss, local seat, was in grave to "Amale" preview.

Dosen out of 15 stores in Hippodrome Avenue since inauguration change.

George Chas. says he's running out of seats for his production for the advertisers business.

Yacht sponsored by N. S. Army band concert last night in the red, but doubled back to the fair.

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Kansas City

By Will R. Hughes

Schools opened.

Day Whitaker due back.

No Labor day parade this year.

Mark season closing, been only fair.

No attraction announced for the Shuberts.

Business dull, downtown ticket sellers doing lousy work.

Colons, N. Y. Hunt, Louisville, here with string of ponies.

Earle Wright opens office as UA district publicity director.

Louis Charnisky quitting old home town. Long Beach, Cal., next stop.

Al Torreon, many weeks dark, opens with George Olson band, for two days.

Washington census gives Greater Kansas City 698,186, gain of 125,000 in decade.

Riverdale draws drawing crowds.

Bill Kane can use the money. He didn't do so well last spring.

Honry Halstead's band is staying two more weeks at the Hotel, Muehlebach and may stick until Oct. 1.

Pin-nor, all dolled up like a California girl, singing in town with Chio Segregian's Famous Quartet.

Edie Kuhn and Eleven White Kuhn, assisted by John Amadio, and Millers' Hawaiian serenaders at White Horse Tavern.

Washington

By John Daly

Joe E. Brown hung up house record at the Earle here by Joe Penner.

Max Zinder, vice Lee Drusillon, who retires after 14 years, now baton wielder at the Fox.

Submarine editor of the "Stars and Stripes" back from New York. Denies it was a honeymoon.

Al H. formed a drama.

Editor of the "New" comes to town as a columnist for the same paper.

Jimmy Lake opened the first theatre for the new season—this city.

Steve Cochran was next, with National.

Harry Randall launches a stock subscription campaign for new theatre in residential district. "Ads in all papers."

Dave Arann, architect at the Capitol, has designed the largest underground garage in America—for use of Colby Harriman, of Loew's, made his own news reel of the Labor day festivities, and exhibited the film at night performances for the visitors.

Told that Philadelphia barred birth of a Nation, Pete Janney wants to know how Quakers are getting along with Liberty Loan drive.

Billie Meekin and a company of notables, including Mrs. Woodrow Wilson, will unveil the bronze plaque in JKO-Kelth's, in memory of Abraham Lincoln, ceremonies Wednesday (15).

Louisville

By W. M. Hall

New Brown pit orchestra is made up largely of Log Cabin men.

Wants to keep the show.

Carl Thomas J. Oatman at the door of the Strand and an old showman died after a long illness.

The Louisville Trust Company, one of the financial organizations to close last year, reopened amid festivities.

Hitch-hikers are now being sent to jail as vagrants. Several accidents and robberies caused by pick-up men.

The Alumni Players elected Ben Patterson as president this week.

Local start-up of dancing is due to three new plays for the season.

The Fourth Avenue Amusement Company, which operates a string of 24 theatres, is building a deluxe projection room in the basement of the Alhambra for use of the firm's buyers and guests.

San Francisco

Opera opens.

Al Foster out of "Shipping Register."

John Andra talking of Berlin days in Geary Cafe.

Chester start football season, at least over the air.

Two boys and some of the girls are rolling their own since Ohio pig two-cent tax on faces.

Plaza's swim and tennis pool, built by the city, is open.

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New Orleans

By O. M. Samuel

Ferne Barr on a diet.

Bill Coker to New York.

Bob O'Donnell filled in.

Vicent Garret, a quiet quiet.

Unions and managers still gabbing.

Jack picking up in French restaurants.

Real elaret flowing in spaghetti parlors.

Suburban Almeries had a good summer.

Quite a few race horses walked in last.

Crescent theatre looking for attractions.

Waring's Pennsylvanians at Club Forest soon.

Dance-hall girls missing meals.

Racket brutal.

Bill Mobile reported after lease of St. Charles.

Seymour Weiss new general manager Roosevelt.

Old United States theatre opened again as "Garden."

New Orleans to have great airport.

Post and Gatty due here this week.

Coupla fly guys.

Former Shubert road managers added Racine.

St. Bernard County, just over the city line, settling the race play.

Victor Hugo, Negro who wobbled through, Most clubs lost money.

Boliver Hyde, Tudor manager, in charge Consolidated theatres, Lake-lake, Md.

Lynchburg, Va.

By H. L. Johnson

Town hopped up over Warner making Lynchburg district headquarters.

Warner management, changed again, has moved into the new quarters.

Lafayette Moore of Baltimore, out.

Witnesses say Public will follow with a Virginia district like Warner's with Lynchburg also headquarters.

Some time ago among men (outh's own drink) selling for 50 or 75c a pint.

At of Public National combination in effect at Rinko. Town's three theatres held up in half-mile, half-hour.

Milton Amerson, sports editor of the Morning News, having it settled in New York at the City Church Around the Corner. Trade is Grace Inge.

Salt Lake

By Philip G. Lasky

Biogenic hat craze sweeps town.

Four thousand students expected at the University.

Two-day rodeo at Lagoon fared well at the gate.

Covey's restaurant Grace long remaining, nothing gold.

Ten-trout, apron and overall dances at Blinched draws 4,000 average.

First Bulls-Tove for Salt Lake City tonight by F. C. Motner, hippie.

Jerry Jorgensen band after Lagoon will play Mormon ward-houses Saturday evening.

New annual at the Hotel Grand draws 15,000 Sunday. (Garden) gift from stock holder.

James Colby, KUO manager, staging conference chorus, being training. First game Washington, F. Sep. 26.

The Padres newest catch, "No-catch" by the city, and Saturday. Members of local band are operating.

James Colby, KUO manager, staging "Zeta premiere" for "Waterloo Bridge" with duck-off streets. Road lights, mayor, governor, broadcast, etc.

Bridgeport

By Gus Miller

Town flooded with dancing schools.

Plenty of paper up for Danbury for Oct. 5.

Joe Whelan much improved and able to act at Fox Globe.

Richard Sinner will feed the new crew at the Red House in Madisonville. (The) Players are an act.

Steve Ballou, concert organizer, doing radio column for Bridgeport.

"Great thousand" guest at footballer of Connecticut branch of American Football.

Many Bridgeporters with Ringling show due home after shortest season in years.

Levenberg, Sisters, and Sime Henry bring a turn at the Yankee Radio network.

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YOUNG HEIRESS' DREAM OF STARDOM GOES PLOP

Harold Bernstein, former student at the University of Southern California and who worked on a newspaper in Los Angeles, where his family lives, was arrested in New York as a fugitive from Justice from Massachusetts, by detective Gray. He will have a hearing this week in West Side Court. The charge in Massachusetts is a telegram that Gray produced is abduction. Bernstein drove to Manhattan with Emily Grinnell, daughter of Lawrence Grinnell, millionaire of New Bedford, Mass.

Miss Grinnell, tired of society and eager to become a cinema star, came to New York with Bernstein in an auto, registering at the Laureton hotel. As Betty Marshall, her discovery came about when she wrote to a friend at New Bedford for funds. At the Laureton Miss Grinnell explained she urged Bernstein to drive her to New York.

Mrs. Grinnell said to New York, to exonerate the youth. Bernstein freely gave his version.

"I and another, clump inserted an ad in Los Angeles newspapers offering to furnish the home addresses of movie stars."

Miss Grinnell wrote, she stated she was bored with society and her parents were too strict. She said she believed if given an audition she could enter the movies. "I was impressed with my father and explained that I was coming home."

"When I arrived at New Bedford, I telephoned her, she met me. She was insistent that she wanted to go to Manhattan. I sought to dissuade her but to no avail."

"Must against my wishes she joined us. When we reached New York she had \$60 cents. However, she told me she had an audition with theatrical agents in the Paramount building, with favorable results."

Bernstein comes from a good family. This aunt at 14 Sutton Pl. bailed him out.

Coast Race Driver's Idea For Patriotic Promotion

Los Angeles, Sept. 14. Latest attempt to bring back the world's land speed record to America after Capt. Alden Campbell, Englishman, did 215 miles at Daytona Beach last year, is being promoted by Harley Pender, young California race driver, who is trying to finance construction of his "America 1" by selling a couple hundred steel and chromium replicas of the proposed car at \$1 apiece.

Pender has designed the racer to be powered by two 1,500-horse power engines and wants to build it at the old Miller racing car plant here. He is sending out circulars, appealing to Californians for aid in providing the money.

All Fight

Los Angeles, Sept. 14. Could football fans, and you know how they are, be getting his fav eleven.

"What a team!" he frothed. "What an attack! Even their breath is offensive."

\$1,100 HOTEL BILL WITH S. BROWN'S BOUNCER

Charged with issuing a rubber check to the Hotel Bolivar, Brown, aged realtor and president of the United Real Estate Owners' Association appeared in West Side Court and denied the check was worthless.

The check was for rent and food, Attorney Jesse Kahn told reporters. Brown, owned the hotel, almost \$1,100 for rent and board. He lived on the 14th with his wife.

Here is a man who constantly appeared at the Board of Estimate meeting and urged Mayor Walker to reduce taxes and the court pay his own rent, adjusted Kahn. Brown argued the check in question was past-dated and should be thrashed out in the Municipal Court.

Magistrate Burke stated he was disinclined to have Brown finger-printed and humiliated. He suggested Brown put the check tendering to his \$212 until he got the check in hand.

Kahn said that Brown was disappointed with the folio's result. His present address is unknown.

RENO'S CLEANUP DRIVE

Result of Policeman's Death—Forcing Riff-Raff Out

Reno, Sept. 14. First police officer to be killed in Reno in 10 years was blasted five times by an ex-convict safecracker Thursday (10) but he killed the safecracker before being killed.

As a result of the shooting, local police have started to clean out the riff-raff, drawn here by the wide open conditions, and the population is shrinking at the rate of 20 to 30 daily. Cops declare they're going to solve part of Reno's unemployment problem by keeping the bums on the move.

Watch Your Misstep

Cops attached to precincts of the upper West Side particularly West 47th street, which covers Mundy Lane, have been told by their commanders to arrest auto thefts. The Magistrates have promised cooperation.

Recently many complaints have been received of young girls mistreated as a result of getting a lift in an auto.

CANZONERI WINS; BATTERS KID BERG

By JACK PULASKI

Tony Canzoneri, sturdy little Brooklyn warner, retained the World's Lightweight championship last Thursday night (10), by decisively beating Jack Kid Berg, England's hope for the title. There was a difference of opinion among some of the fans but that was strictly partisanship. Berg's great gameness winning him admiration and the boppers, their being no hotter shimmering spot than the hollow that is the Polo Grounds. With nearly every coat off and collars opened at the throat, the fans stared through their round glasses, the working press looked with some envy when the fighters had pressed toe to the back of their donkeys.

To make it worse, more than one-third of the 2,000 attendance was down on the field. Riverside extended almost to the ball park's fence boxes, there being some \$300 in prize money. As it was a priced title event (\$574) in the open, boys who always perched in the stands, went for the field seats. Despite the moderate scale the fight should have drawn a bigger gate.

Looked like the British battler was going out pronto. Midway in the first round he was dropped for the second time by a flurry, a straight right connecting. No nuke about it, Jackie shaking his head to clear away the mist. However, he was able to make the bell. A plaster cast on the left arm, he came off and the claret flowed. From then on, Berg's face leaked, his nose began bled up plenty, too.

Canzoneri came out in the second round determined to take things easily. His seconds figured that Tony might tire out, meantime were aware of Berg's remarkable stamina. Berg, as it were, rounded one was the eighth, when he went down from what looked like a foul hook. Patsy Healy so ruled, but he reminded the fight writers that the rules say there can be no fouls.

Under that nutty scheme a fighter hit low is out if he does not arise by 10 but wins the round if he does get up.

Berg protested against another body punch, but Healy indicated it was fair and to the pit of the stomach. Canzoneri's body attack doubtless showed up the weaker fighter. When Jackie retaliated in kind, Tony would fold in, doubling his torso parallel to the canvas.

However, Tony's damaging blows were hooks and swings to the head. He popped Jackie's head back time after time in the last four rounds and it didn't look as if Berg would last the night. The referee must have been one of Tony's phibees. It always was noticed about him that he lets down on opponents who he was beating and sometimes decently but not Canzoneri. He is a crack fighting machine. If Berg was the topmost contender, then Tony is supreme on his throne this summer.

Berg built his hopes for the title on his first match with Canzoneri at the Garden, where he peppered Tony throughout and easily won. That was before Tony won the title. Last winter in Chicago they met again, at which time Jackie was knocked out in the third round. Canzoneri's off showing in the first encounter was the result of his having just recovered from grippe.

It was a good night for the Mills at the Polo Grounds. Ray Mills, left-handed pugilist, beat the new kid in the first round of a planned elit rounder. Mack had not been knocked previously. Benny Miller, the middleweight champion, who was defeated by Young Terry recently, outpointed Jack Rosenthal of Harlem to the surprise of some. Odds on the Canzoneri-Berg fight favored the former at three to one.

Early Fold Hour Not Hurting Mex. Joins

Calverton, Sept. 14. Mexican census at Matamoros, Bayamon, and Nuevo Laredo, reported Saturday (13), doing good business in spite of rain, looking cheering hour, some American boys staying over all night.

Cracking parties are shutting up shop shortly before nine in order to permit patrons from U. S. there to get back home.

Hollywood, Feb. 15.

"What I surprised when I get this call from Emmett to work on 'Ladies of the Pavement' and found out it was just another street walker pitcher. And Mr. Bente the bum is supervising it."

If it wasn't for my career I would see the whole thing out the window and hope Mr. Bente landed on his head. But a girl who wants to get ahead in Hollywood should never let pretty jealousies interfere with her work.

Mr. Bente almost had a seizure when he saw me on the set and, as how come nobody had said my name for his day. The set assistant cameraman told him to shut up and I went over and whispered to him if his wife was well and had he told her yet that he was to visit me for relaxation. He went out to laugh so we started making the pitcher.

It will be pretty good pitcher material, because if the public is getting as tired seeing them as I am watching it, you'll have to get down and out the place manager to run 'Ladies of the Pavement' off for you, some morning as a special favor.

Emmett da Jarangauter my pet boy, I want you to see me last night, asking to marry me and borrowing a dollar. He wrote a poem for me, not bad, as to wit:

To Elsie
Elsie, my flame,
I burn to ashes before
The altar of your shrine.
You are my Buddha,
You are my life and my love,
Walking down dear old Broadway,
Or down Main Street, L. A.
Life is a bench in a park
And I am a but merker.
Beneath there a man with soul so dead.

Who never to himself hath said:
"Elsie! Elsie! Elsie!"

"I like that part about you are my Buddha, you are my life and my love, walking down dear old Broadway, or down Main Street, L. A. Life is a bench in a park and I am a but merker. Beneath there a man with soul so dead."

Love, Elsie.

"I like that part about you are my Buddha, you are my life and my love, walking down dear old Broadway, or down Main Street, L. A. Life is a bench in a park and I am a but merker. Beneath there a man with soul so dead."

Love, Elsie.

Hollywood, Feb. 15.

Too tired to write much milder debt, because I been working like a Trojan in 'Ladies of the Pavement'.

Mr. Bente tried to take me up again but I gave him a piece of my mind and went to the Cotton Club with him last night. I don't get the old story from him any more, ma.

I took Emmett to dinner with Otto and me last night and Otto got burned up because Emmett forgot his pocket book. "It is fair I guess, but Emmett is such a baby, you got to make a man of him."

Good to hear you're well and sorry about little Joe getting the measles. Too bad old lady McDuffy did all this fussing and me and you all got to go some day, Elsie.

It's just like summer here only it's raining and pretty cool.

Love, Elsie.

Hollywood, Feb. 15.

Well, 'Ladies of the Pavement' is finished—I mean my part is—and I'm taking a little rest. Permission is going to make a home place and use me as a society lady pretty soon, so I don't have to worry where my next meal is.

I saw Emmett last night again and he tried to borrow \$2 and told him to go jump. It's such a baby he gets on your nerves.

Got off a big surprise yesterday, they made him a assistant director all at once because he is so keen and knows a lot. He is sure ambitious and a real nice kid. He took me out riding in his Ford after Emmett went home, and told me all about what he got going to do, only not much salary yet. I told him I know he was a success all the time and would be at home cheering him on when he got real famous.

He might not get ma.

Love, Elsie.

Hollywood, Feb. 15.

Not too certainly famous, the way they talk, even a lady, Emma, it and Ot claim to blow over me and Ot

HOLLYWOOD SHORTS

By Claude Binyon

who is so skinny you wouldn't think he could hurt a fly. He actually beat up Emmett.

Emmett came over to the boarding house as usual to try to borrow some money and ask me to marry him and I told him I would if he would be through and didn't want to see him no more. He started to cry and said I had took his last spark of energy from him and left him an empty shell with nothing to live for. I tried to push him out and he fell down and cried even louder.

People came running down the hall including Ot and I told him to (Continued on page 55)

BRUEN SPLITS WITH WIDENER OVER MIAMI

Miami, Sept. 14. Frank J. Bruen, who withdrew from Madison Square Garden to devote himself to making is second career as manager of the Hialeah track. Understood Bruen was dissatisfied with his salary at \$15,000 yearly and he became concerned with other interests, after a consultation with Joseph A. Widener.

Bruen's name in connection with the promotion of a new racing plant at Coral Gables is said to have actually been the stumbling block. "Widener was sure to be on the side of the present dog racing oval, which is about nine miles from Miami."

It was planned to race at night, but that idea, which had become a crupper, as the Jockey Club of America announced that was too radical. Last week it threatened to disqualify owners, trainers and horses participating in night events.

Night Baseball Triples Days' Grosses on Coast

Los Angeles, Sept. 14. A sudden increase in night baseball has jerked up the local gates to an average of 10,000 nightly. The admission for Indies cuts the gross to about \$8,000.

When the Hollywood and Los Angeles teams are moving, admissions jump to about 21,000. Before the evening era of baseball local teams were getting gates of \$3,000 and less.

COPS NAB SHOOTER

But Ex-Pop Was Shooting Dice, Not Gunmen Shooting Babies

James Taylor 35, short and bald, who fought the battle of Philadelphia, in 1917, was arrested for shooting craps near the Capitol Theater. In that bout, Taylor, who fought under the name of Jimmy Taylor, was defeated.

Taylor gave reminiscence with a Variety reporter. He was asked to name some of the good boys he met and he recited off many. He told of the little purple the scampers received.

Boy, I wished I was in my prime today. Not that I feel that I could beat a bunch of the present day fighters, but the boppers they get! wistfully remarked Taylor.

Magistrate Moskley suspended sentence. Taylor is unemployed.

Private Club Defense Is No-License Cases

Joseph Schwartz was summoned to West Side Court by William J. Quinn of Inspector Tinkler's Staff as the operator of 27 West 51st street, night club called the "Mansion. Quinn testified he found four pieces of music and four photographs together with five couples dancing in the place, which had no cabaret license. Schwartz declared it was a case of club men, not open to the public. He averred that there was a membership in the "Mansion" of 600 persons. "The charges," said Magistrate Moskley.

Some time he had called to Vincent Tupper, said to be manager of the Club "Mona Lisa," 36 West 56th street.

Dechlorinated, elated Magistrate Moskley.

As one plainclothesman pointed out, I don't care if everyone I bring in is a fraud. When trouble comes out of these places then the police will not be the target!

NEW YORK THEATRES

R-K-O
MAYFAIR
HIGHT ROBERT
WHEELER & WOOLSEY
in "CAUGHT PLASTERED"
with Dorothy Ferebee

PALACE
SECOND RIG WARRIOR
ADE LYMAN & California
KATE SMITH
JACK WATSON
MARKET HUNTER
Curtain, Reed and King

58th ST.
in "CAUGHT"
Richard Arlen
with Pat O'Malley

86th ST.
in "CAUGHT"
Richard Arlen
with Pat O'Malley

FRED & ADELE
ASTAIRE
Helen
BRODERICK
in "THE BAND WAGON"
New Amsterdam, W. 42 St. Eve. 8:30. Mat. Wed., Sat., THURSDAY, 11:15, 1:15

2ND WEEK
JOAN CRAWFORD
in "This Modern Age"
Star: Neva, Jim-Hub & Orch.
CAPITOL BWAY 6
Next Friday—THE SQUAW MAN

ROXY
The World's Theatre
in "MERELY MARY ANN"
On the Stage, "MILK" with JASCHA
ZAYDE Patricia Bowman

Pooch Opposish Folds
Hamilton, Ct. Sept. 14.
Fishes to the Territory are Jubilant over enforced closing of Springfield due to going trunk fly, mules from there when enormous crowds were in attendance for the past 60 days.

Uncommon Chatter

By Ruth Morris

Lynn Fontanne's Costumes

Creating costumes for an actress-heroin is a precarious task for an imaginative costume designer. Clothes worn by the heroine in the picture are thinlike in possibilities, ranging from historical accuracy to fantastic, musical-comedy-style. Costumes for street scenes must be striking; for no stage celebrity who is the heroine of a scenario's script would go abroad without the assurance of being the center of attention.

That, at least, is what fanatics think, and they are glad to find their belief justified when Lynn Fontanne, in "The Guardsman," rushes to the depot in a knockout combination of black and white, the only an actress-heroin, very sure of herself, could wear.

Evening and tea gowns may retain the quality of famous stage parts. They are made in costly materials, well suited to backgrounds, for no celebrated actress would make an entrance, even into her own drawing room, in anything less than the best. Lynn Fontanne, they may be anything they like. Necklines go askew and terminate over the right hip or the bottom of the shoulders. Sleeve wrappings are adaptations of togas bordered with classical motifs; necklines are burdened with jeweled and antique necklaces. Costumes and picture audiences accept them in good faith, knowing that a person as delicately eccentric as Miss Fontanne wouldn't wear sane clothes.

Miss Fontanne is not beautiful in the conventional picture sense, though calm beauty responds in her pale make-up and a face that waves softly to low roll over her neck. Her walk is awkward, even when movement is flattered by fluffy net and trailing skirts. Her sometimes silly grin is emphasized by the empty, grinning laugh she has retained from her characterization of Duley. Ladies in the sticks, not impressed by her connection with "Theatre Guild," may not know quite what to make of her, but they'll laugh at her comedy, which is deft and decisive.

Blasting Film Theories

A tender picture theory has crumbled with the production of "Five Star Final." Among other disclosures, the film breaks down the industry's conception of a private secretary. The girl who is the boss's boss—so much is true to costume—but she refuses to profit by all that pictures have taught her. Her dress is a simple, white, silk, powder, and silk. She could actually pay for her wardrobe out of her own salary. Instead of flattering an editor-boss, her secretary, she makes no attempt to hide the blindness of a boss who considers her an office fixture. Let that be a lesson to future film stonks.

Aline McMahon is as remote from a stereotyped heroine as the secretary she interprets. With little aid from the camera, she draws sympathy with a direct performance. She realizes the humor of disillusionment. Stenographers in the audience, whose secretarial experiences differ from the boiler-plate variety, know how she feels and are sorry for her.

Nancy Yonkers, whose part is revived in the horror of newspaper headlines, is acquitted of audience condemnation by Frances Starr's sympathetic acting. Her frocks are drab, bargain-sale chiffons, excellently suited to a woman, once notorious, who welcomes the publicity of "New Day" for her jewelry, and clean head pin does service on all her dresses.

Far-fetched costumes worn by an unfamous transform a newspaper editor into a caricature of a baroque gown. A girl who acquiesces to a red-hot suicide, wouldn't have time to torture her into a top coat and a white blouse blown from a dressy velvet.

With no hint to help her, she could hardly get into a show-like dress, looking up the back with tiny, jeweled, fastenings, her eyes for the star. But that's gone to press.

Miss Fontanne's contribution as

the figure seems, at first, merely a pretty, youthful face, but her performance grows into that tragedy that heightens the climax of the film.

Miss Bankhead's Breaks

If anything is to be done about Tallulah Bankhead's film career, it had best be done quickly. Few debuting actresses can overcome two dreary films. The public has been patient. It read Paramount's promise of a glamorous, exotic new star, and believed them. But the public must be shown, and "My Sin" is hardly the picture to prove anything but that studios can sometimes go wrong in trying to establish film favorites.

The story is a re-hash of that old problem, "Should a Woman Tell," a thoroughly familiar treatise that deals expert touches if it hopes to sustain interest. There are no expert touches in "My Sin," particularly in the treatment of its star. Her first appearance as the hostess of a famous party, being a very improved make-up and a costume intentionally untidy, that fluffs flatly onto her face. Her gown is a black satin, gracefully trimmed but well fitted and improved by a very diagonal neckline. For all its cheapness, it is more becoming than the luxurious models Miss Bankhead wears when she acquires wealth by way of the interior decorating profession—a favorite vocation, these days, for reforming film ladies. The gowns are conventional and more like what a rich woman in pale tints that match the background, they melt into. They do nothing to put Miss Bankhead over as a glamorous actress, capable of attaining style to feminine audiences.

Reformation brings a new culture that is increasingly sleek and subtle. The face-out brings black silk, complicated by a lacy, white sleeves elaborately trimmed with lace. (Continued on page 55)

Going Places

By Cecelia Ager

Only the Poor Are Good

The splendid case of keeping the poor out of pictures is a lot of a duty about which pictures are very zealous. They perform it by presenting extravagantly mounted object lessons in the perils of the rich. In pictures' opinion, only poor girls are good.

"Secrets of a Secretary" (Par) explains this attitude conclusively. When Claudette Colbert was rich she was as possible; she entered the business world of money-making and alcoholic drink and she laughed at good honest advice. It was not until she lost all her money and was compelled to become a working girl that she acquired the noble virtues of stability, loyalty and humility. She thought nothing of aligning another girl's man while she believed her father had plenty, too, but when she began working for her living, these tactics became properly abhorrent to her. The change in her pinhead took place at the very moment when she learned that she was now a pauper, she looked up at the fear of bad tidings with shining eyes and said she wanted a job.

So then she became a social secretary, and a very beautiful one she made. Young, faithful, dependable, resourceful, always steely yet tastefully grounded, she was what an employer, Mary McIntyre, would call a perfect gown. Though in this particular picture she was not compelled to repulse the improper advances of the men in the family, her daughter, Betty, was treated for a shameful, humiliating job with the crudeness always found in pictures' spoiled daughters of the rich.

Miss Colbert suffered for her early on, and she really, just as she should have. The poor are not so badly off after all.

Miss Colbert makes a most appealing figure as the poorest, secretarial, Mary McIntyre, and her spoken voice, like never been quite so fetching. Her clothes are fitted smoothly to her now more rounded contours, and she has that example of a happy, contented look. Mary McIntyre's standard comedy part, but she has great comedy part.

Did You Know That—

Ray Royston and Verree Teasdale will do the Shubert musical, "Cocktail." It's Miss Teasdale's first with music. For the first 13 weeks, John H. H. will be in "The Woodbury Soap Hour." Bert Lyell will be co-starred with Ruth Gordon in that new Brandy Gordon picture. Miss Gordon has returned to California, after summering in the east. Every woman who has a black dress, Eugene O'Neill, trimmed in white, which should be the current Pathe news and bluish for slims. Johnnie Goldfield still remains one of the best football players around town. Jack Whiting will probably do the new Sam Harris show. Screen comedies will look to their laurels when the publicity of a good pack at Mary Boland. Mary Crawford wore a cunning turquoise blue frock trimmed in Alcon lace and a blue silk hat to match, dining at Claremont with Ethel Merman, who also looked sweet in black. The new false eyelashes are sweeping the town and are a tremendous improvement over any made in Hollywood so far. Gertrude MacDonald was lovely in a dark brown wool crepe ensemble worn with a faint new hat, with a quill, having an after-theatre snack the other night. Jack Warner and Jack Jr. look like brothers when dressed in Edith's red velvet robes together. The red velvet robes around town will look natural again. Mrs. Phil Glem has returned from Europe and is now making little. Helen Lind should be in "Vantiles." In fact, all the women in the cast have evidently been instructed to make their vocal cords to reach that balcony. Bobbie Perkins is in her new pent house. Charlie Morrison has a broken toe and is now in the hospital. Many in the boat circle are delighted with Gar Wood's embarrassment.

entailities for pictures. Miss Lawford gets over accurately as the wild, self daughter. Her crisp action is pleasant.

"Da-da" and Jewel Cases

In "Guilty Hands" Madge Kennedy calls her father "da-da." This horrendous appellation is meant to do no harm, but it distinguishes their mutual devotion. Lionel Barrymore loves his daughter so thoroughly that he responds to "da-da" without flinching, certainly. He has a question for the child that the murder he commits for her sake.

Only a terribly nice girl could survive the pronouncing of that term, and what Madge Kennedy is in this picture. Frank, young, clear-eyed, credulous and yet willful, she makes the villain's yearning for her so convincing as "da-da's" determination to prevent her marriage to the rogue even if it must kill the fellow.

What such a sweet girl is doing at the island estate of the rich is a little perplexing, especially since she has taken such a long time to take such protective care of her, and particularly in view of the fact that he makes quite clear his loathing for the man. Maybe her presence at the man's home is an accident in picture-making, but the wisdom of the younger generation, on the other hand, her shoulder straps don't slip off and she doesn't get tight and whirl feverishly in a "da-da" dance as if it were a simply additional trick to complicate the myst.

Miss Kennedy's clear cut profile and youthful earnestness become more appealing with each succeeding picture. She's at her best in the type role she has here, a splendid and pretty enough daughter, with brains behind.

Something of a presence at the scene of a mystery thriller, she is judged appropriately. Her brooding, rich beauty, low-thrust voice, crisp black hair brushed severely away from her face, and terror-stricken eyes all contribute to an invaluable aid in establishing an unpleasant atmosphere. The ex-

It's An Old Custom

By Grace Green

Hollywood, Sept. 12.

If they mention "Spansh" dress or talk again over here full drive many of us may include in an avalanche of Spanish stucco houses and Spanish omelets, the Fiesta certainly killed one with Spanish atmosphere.

Everything tried to be old, Castilian, to commemorate the 15th birthday of Los Angeles. Even the orange-juice stands had their salesmen and girls in Spanish sombreros and fancy-dress regalia. In New York, if they ever pulled a thing like this, they'd throw you into Mattawan; here it was nothing during Fiesta week to see even those big, tall barbers in front of the theatres in gay cabaret outfits.

The streets were bedecked with Spanish shawls, mission bells, pendants and what have you, strung in the streets, and everything had to be a bunch of Spanish what-nots.

They say fathers usually want their boys to become something, but in Hollywood, on any made in Hollywood, no far. Gertrude MacDonald was lovely in a dark brown wool crepe ensemble worn with a faint new hat, with a quill, having an after-theatre snack the other night. Jack Warner and Jack Jr. look like brothers when dressed in Edith's red velvet robes together. The red velvet robes around town will look natural again. Mrs. Phil Glem has returned from Europe and is now making little. Helen Lind should be in "Vantiles." In fact, all the women in the cast have evidently been instructed to make their vocal cords to reach that balcony.

Bobbie Perkins is in her new pent house. Charlie Morrison has a broken toe and is now in the hospital. Many in the boat circle are delighted with Gar Wood's embarrassment.

The auctioneer here have nothing on the files in and around Times Square. Every article sold belonged to such-and-such star and the bigger the star the more each article gets. It's marvelous how a 10-cent thing can sell for 50 cents, just because it was once owned by a star.

At a recent auction of an actress' property it was noticed that each room held furniture, books and things which star overworked. One room contained eight divans with the most atrocious colors clashing. One learns later that the actress agreed to the auctioneer bringing only the things she had of her own junk he wanted to get rid of and with the assistance of her reputation he got fancy prices for everything. The actress was given a percentage.

A most interesting crowd turned out for Harry Rosenthal's reception as maestro at the Embassy roof. The crowd had grand dance rhythm and despite only two days' rehearsal and will undoubtedly draw off if the hot weather keeps up. Needless to say, Harry's piano playing is still ace. Every one who gets into the crowd to do his or her bit toward pleasant night, but that Jimmie Durante topped them all. None could follow him and get half the laughs that Schenker's does. Lina, Basquette, as the featured dancer, was excellent, especially in her version of the rumba.

Polly Sidney Fox looked charming. She had grand dance rhythm and a tiny waistline white gown and cuffs with white fox collar and cuffs. Jean Harlow wore a peach satin gown which accentuated her form to the hilt. Margaret, others there were. Marjorie Petersen, the (Mickey) Flynn, whose brown ensemble was most becoming; Evelyn Brent, Gene Markey, Addie Mervin and the other comedians (they'll be married some any day now) were. Wheeler, Eddie Buzzell and numerous others.

The mother of a newspaperman visited him out here. The writer thought he would show his mama a good time and took her to the opening of "Daddy Long Legs" introduced by Mrs. Dronk man to Janet Gaynor.

Not at all pleased, mamma exclaimed: Look, such a skinny little

sources of the plot demand that she should be a temptress who follows her intuition, other times that she reasons with cold logic. In either case she's convincing, for we can predict the mental processes of an excitable in slinky black velvet with a white armband and leave her jewels in her jewel case.

thing is a star, plainly registering her surprise and disappointment.

Little Bits

James Quirk, husband of May Allison, was tendered a birthday party at the Ambassador. Among the guests were Pola Negri, Richard Bennett, Robert Ames and Lawrence Tibbett.

Claudia Dell suffering with a bad cold.

Eddie Buzzell still able to deliver a song toilingly.

Ethel Olsen's favorite song is "Million Dollar Baby." She promises to learn a new one soon.

Judith Wood is the image of the late Joanne Hagas.

After 10:30 each morning until dinner time Mrs. Low Clayton is one wife who always knows where her husband is—out on the golf course.

Jimmie Durante is a comedy wow in "Spansh," which was previewed the other night.

John P. McDuffy just sent to cover the world series for Hearst.

Empress Burelle likes so common even the cooks and maids are sportsmen.

Sessie Hayakawa's lodge at Bear over a mile up in the clouds, is a peach. It's done in the mogana manner.

Play "Give My Regards to Broadway" and David Burton breaks down and cries.

"Beck Barthelmess" new Madibu Beck Barthelmess almost completed.

Charlie Feldman represented his Malibu house which he had rented to Chico Marx for the summer.

Hollywood's poveral at having to pay for extra quarters to see Tom Mix, the cowboy and the Kelly-Flo circus, after the regular show, which wasn't so hot.

Velez Loves Only Mama And Deceased Chihuahua

Hollywood, Sept. 14. Lupe Velez is mourning death of a Mexican Chihuahua dog which was run over by an automobile.

"My Malibu" (the dog), said Lupe, "screamed more for me than Gary." Malibu was chasing a police dog 20 miles his size when run over. Miss Velez has left only 65 cameras and one dog, and she'd give them all for the Chihuahua.

"Only things in the world I ever loved," said Lupe, "are my mother and Malibu."

MARRIAGES

Arch Herloff to Miriam Lowenstein, in Chicago, on Sept. 12. Green is mean agent with Publicity, & Co. bride is non-pro.

Joe Roth (Roth and Shiny) engaged to Elfrida Joseph of Berlin, non-professional. Vaude team has been abroad since spring.

Frank Campbell to Helen G. West, at Los Angeles, Sept. 6. Campbell is head of RKO-Talbe's camera department.

Nathaniel Levine to Shirley Sheperd at Culver City, Cal. Sept. 7. Levine is a member of the RKO-Talbe studio, accounting department.

Kenneth Frank, Jr., to Patty Lou Lonsky, at Los Angeles, Sept. 6. Frank is associate production manager on comedies at RKO-Talbe studios.

John Hesse, manager York theatre, to Alice Mass, to Helen P. Murphy, Sept. 5.

BIRTHS

To Mr. and Mrs. James Barrett, a daughter, at Los Angeles, Sept. 2. N. Y. Mother is Katherine Brown, eastern scenario editor for Radio Pictures.

Mr. and Mrs. Harry P. Munns, a son, Sept. 7, in Chicago. Father is well-known theatrical agent in that city.

Mr. and Mrs. Jack Connolly, son, at the Women's Hospital, New York, Sept. 8. This is their third child.

Mr. and Mrs. Ben Lyon (Hollywood), daughter, Sept. 5 in Hollywood.

Mr. and Mrs. Sam Taylor, son, Sept. 10, in Los Angeles. Father is a Fox director.

Mr. and Mrs. William L. H. daughter, in Los Angeles, Sept. 8. Father is musical director at K.N.Y., Hollywood.

Mr. and Mrs. Pat Fisher's daughter, at the Polak-Hospital, New York City, Sept. 6.

Shakespeare Hot in Sticks

No Royalty, School Support, Make Small Town Dates Profitable

Chicago, Sept. 14.—Although the talkers may have hurt the leg for the small towns, the managers are discovering that the old drama scribbler, Bill Shakespeare, has been made stronger at the boxoffice. This season, from indications, an unusually large number of Shakespeare plays will be on small town stages.

Managers have found that while it is difficult to get even an advance sale for ordinary modern stage-works, because the argument is that the play will eventually reach the screen, Shakespeare companies are able to get flat guarantees.

Reason for this is the heavy appeal Shakespeare companies are making to schools and colleges. And the schoolies are coming through with the cash, each student being assessed by the mums for tickets in advance.

Auditoriums

Chicago Civic Shakespeare society is placing its greatest faith in the college angle for its swing around the country. The company, which completed three weeks locally, Ethel Bennett is at present organizing a troupe for the smaller towns, and aims to get going by Sept. 16. All of the plays are against a guarantee in school auditoriums.

Bennett's company will do two shows, 'Macbeth' and 'Merchant of Venice', a couple of plays hanged out by Shakespeare when he was short of cash.

Guild on the Mark for O'Neill Play Marathon, 13 Acts in Three Days

First part of the Eugene O'Neill trilogy, 'Mourning Becomes Electra', now in rehearsal for the Guild Theatre, will open there Nov. 2. It will run for two days, to be followed by the other two parts, both on two-day sessions and with no matinees.

First part, titled 'Homecoming', is in four acts; there are five acts in the second section, 'The Hunted', and four again in the last part, 'The Hanged'.

All 13 acts are being rehearsed now concurrently under direction of Philip Moeller. Twenty parts in the play, only six being principals. Barker has had the cast to take the part originally scheduled for the late Lester Longoria. Also in are Earle Larimore, Thomas Chalmers and Alla Nazimova. Robert Jones is doing the sets.

AFTER-SHOW SHOW TRY BOREO'S BERLIN SCHEME

After-theatre theatre, to give regular performances nightly, starting at about 11 o'clock, is being planned by Emilio Boreo for New York. It's a new idea, but one he says in Berlin, says Boreo.

Boreo wants to have an hour and a half entertainment, along revue lines, highly modernistic, in a theatre in Greenwich Village. The theatre will star in the show himself.

It's a new idea for New York, nearest thing to it in the past being road shows in night clubs or occasional midnight performances of regular productions.

Boreo came to America with the Chauve Soris some years back.

Stock and Subs

University Players (stock) four years at West Fairport, Mass., will move into a key city Nov. 16 at the Maryland theatre, Baltimore. First show is 'Hassan' by James Blecker. From, in for 40 weeks; will try to sell subscription for five shows.

Harold Hayman manages.

Oakie on B'way Maybe

Joe Harris is negotiating with Jack Oakie for the role of Joe in 'Little Boy Blue', musical.

Understand Oakie is willing, if Paramount gives a try.

L. A. WAGENHALS' DEATH ENDS ROMANTIC CAREER

Perhaps the most romantic and certainly the longest standing managerial partnership in recent history, came to an end last Friday (11) when Lincoln A. Wagenhals died of pneumonia at 62 in his home at Montrose on Hudson. His partner, Colin Kemper, lives nearby.

Wagenhals & Kemper were to come back as producers on Broadway this season after being virtually inactive for 10 years. Arrangements had been quietly made by Kemper, who guarded against publicity because of his associate's ill health.

The partnership lasted more than 40 years. When they quit Broadway following the extremely successful 'The Bat', which ran two years at the Morosco, they had made more money than any other producers. By then, they were worth \$15,000,000. It has been estimated, 'The Bat' was regarded the best of all mystery plays, expertly alternating comedy and thriller. Programs for the first time asked audiences not to divulge the solution!

Wagenhals & Kemper's smash prior to 'The Bat' was 'Paid in Full', which had a long run at the Astor, and likewise cleaned up on the road.

Once an Actor

Wagenhals was once on the stage. But when the late David Belasco told him he looked more like a stagehand than an actor, he turned to the front of the house. While working as a company manager for a turkey, he was shot when about to pay off in Manhattan. O. The accident insurance of \$5,000 was the nucleus of his fame, being used in leasing the Astor.

Waiting for an early morning train to make a jump from a small town in Ohio to the state of both, Wagenhals and Kemper met for the first time. They bemoaned their luck. That meeting led to their lifetime partnership.

Although it is true that they quit the theatre with fortunes which they decided never to risk back in show business, the yearning to do so did call them back. About five years ago they put on several plays, among them 'The Breaking Point'. When that quickly flopped, they ceased activities but have retained an office on Broadway ever since. James Buford, with them from the earliest, was in charge, under salary but with nothing to do. In their prime Wagenhals & Kemper seem to have made money on nearly every try. Among the profitable shows was Tolstoy's 'Resurrection', which has been done any number of times since.

Wise Investors

Understood that while Wagenhals & Kemper retired rich men, the bulk of their fortunes was largely made in securities which tumbled in value. That was long prior to the bull market that ended in 1929, and they were said to be out of Wall Street when the panic came.

The lease on the Astor was taken from them by David M. (Bud) Berg, and the property was subsequently sub-leased to others. George holes, now residing in the South Seas (Tahiti), was their general manager before and during the run of 'Paid in Full'.

Botes was to receive 5% of the profits of the piece. One night the partners called Botes in, saying that 5% was an odd figure, but 10% was easier to figure, because 'If we make \$10,000, we will know that 10% would make \$1,000'.

They first retired, after 'Paid in Full' and were literally called back to do 'The Bat' and make another fortune.

Friday Scale Tilt

'Carnegie' presentation for a 'Friday show' will have a third scale going into the Ambassador for Friday performances of 'If I Were Your Man' by George S. Kaufman. A fourth scale, a production from 'The New York Theatre', will be given at the same time, and \$3,100,000 and \$2,000,000.

L. A. Competish

Hollywood, Sept. 14.—Charlie Williams claims the reason 'Venetian' got away to a bad start at the Hollywood Playhouse is because the play opened on the same night as a butcher shop in the next block.

Cut the theatre's downstairs business in half.

CYCLE OF SPOOK PLAYS LOOMS ON B'WAY

Satire appears to be the principal leg for this season. Preliminary listing already counts 13 spooking scripts, with any one hitting possible to double that number.

Kidded subjects range from opera to politics. 'Sing His Sing Low' ribs opera and some of its better known names. 'Sam Harris' has a musical satirizing the present for a 'Tempt' plays around with foreign politicians.

Several film travesties include 'Hollywood Be', 'The Names', 'Leonard Bernstein', 'Wonder Boy' for Joe Harris, and 'Loudie, Please', which Jones & Green are developing. Legit will also kick legit, twice, in 'Terrible Turn' for Edward G. Robinson, and 'Wonder Boy' for Joe Harris. Sam Harris, who already has produced two lampoons, shortly starts rehearsing 'Eldorado', comedy slant.

Another, this time a musical, 'Toll a Vision', pokes fun at that unborn industry. Newspaper columnists get it in 'Blessed Event', Ray Minor shows his satires include 'Hoy', 'How Comes the Bride', 'Good Fairy', while 'Free For All' and 'Man on Stilts' already opened, rib other topical items.

Maybe it's the depression.

3 ROAD TOURS KILLED OFF BY FILM VERSIONS

With this season just started, three specific instances of shows calling off road tours because their film versions were ready for release, are cited.

Left road drop out are 'Private Lives', 'Five Star Final' and 'Dracula'. 'Lives' it is understood has called off its proposed one night stands to allow entry into larger spots before the film is released early this winter. Week stands are to be played in lieu of 10 weeks of one nighters.

'Five Star' was to have reopened for A. H. Woods to round this time. First National, it is declared, had the producer a bonus to allow an earlier release date than planned for. Road company of 'Dracula' sold Saturday (12) unable to get anywhere after Universal's talker had played.

That this condition cannot be remedied is another point in legit circles. Film's need in the material direction makes Broadway legit one of their major sources, with the drama men pointing to 'Street Scene', 'Guardians' and 'Five Star Final' as talkers, all quality releases and all coming from the legit.

Follies' to Mam St.

Minneapolis, Sept. 14.—Dorothy Matthews, who quit as a dancer with Ziegfeld Follies, a few weeks ago to take a \$12 a week position in a department store here is now selling music at the Minneapolis theatre.

It's the closest she has gotten to the foodies since leaving New York. Those wants her to double at the music booth and on the stage occasionally.

Satire on Aviation

Dr. Charles A. Lindbergh is said to be the subject of a satire on aviation. 'Shadows' will be the production, a 'Zoom by Joe' by Raymond and William Barry.

Equity Drops 8 Agents, Changes Status of 13; 41 Now Franchised

CO-OPS PAID OFF \$100 IN LOW \$8,600 WEEK

Hot weather was no help at all to 'Shoot the Works' last week. Co-operative revue sponsored by Equity's Brown grossed \$5,600, the lowest figure since the show's early weeks. Provisional closing notice up Monday.

The split among the principals was around \$100 each, not enough earned for bonuses. Chorus, which had been boosted, got \$40 each the past two weeks.

'Works' may continue on at the Cohan, which has been booked to get 'Tel-A-Vision' next week. Later show was rated so low in Boston, its Broadway bookend is off. The co-ops are on a regular shag basis with house. Continuance depends on whether business improves this week. Cohan theatre had been getting operating expenses only from 'Works', reserves the right to air the Brown show on a week's notice.

Guest stars continue to appear. The Brittons and band from the 'Polles' attraction went on last Friday evening, the hottest of the week, with attendance not good.

'SCANDALS' WRITERS WITHOUT CONTRACT

Ray Henderson and Lew Brown, composers of the score for George White's 'Scandals', sought an injunction yesterday (Monday) to restrain the producer from using their music in his revue. The show opened last night (14).

Grounds upon which Henderson and Brown base their claim is that their personal contracts with White have yet to receive his signature. Meanwhile there is a difference in the royalty percentage as requested by the writers.

Matter was argued by Nathan Durkan for White and Arthur G. Hayes for Henderson and Brown before Judge McGeehan, who has the matter under advisement.

White was prepared, it is said, to furnish a bond if demanded upon the injunction being granted.

Basquette Walks Out On Embassy Theatre

Hollywood, Sept. 14.—Thursday evening (10), the second night of a contracted two weeks' engagement at the Embassy Theatre, Lina Basquette refused to go on following her first number on the floor show. Walkout was on grounds that she didn't have enough room on the floor to dance, and received insufficient introduction by Harry Rosenblatt, heading the orchestra and one of the owners. She left here Sunday, flying to New York to appear with Al Jolson in 'Wonderbar'.

Basquette's version is that Miss Basquette came to him the day of the walkout and requested her release so she could jump east for the Jolson show. Before he and his partner, Harry Schenk, could give her their answer, the dame said one number, refused to give an encore and flounced out.

Authors Only This Time

Laurence Stallings, who wrote 'The Miners Came in 49', in collaboration with George S. Kaufman, says that neither will appear in the cast.

Sam H. Harris is producing it. Title has been changed to 'Eldorado'. Kaufman is staging.

'Elizabeth' Sings Again

Harry Minton will send 'Elizabeth the Queen' on the road, but without Margaret Anglin as first lady.

Miss Anglin asked to be released, as she has another legit project, and Minton acquiesced.

Eight agents have been struck off the Equity permit list entirely and 13 others have had their status changed under Equity revision of agency standings. There are now 45 casters operating on Equity's permit list.

Talent sellers no longer holding licenses are Ben Boyar, Edith Burrows, Sam Collins, Joseph Gilbert, Richard Madden, Nat Morton, Lou Redelschimer, Taylor and King. It was explained by Frank Gilmore that various reasons had brought these changes, some agents either being inactive or with other offices. Taylor & King went out of business several months ago. Ben Boyar is with Max Gordon as a producer.

The 13 agents lost their personal permits are: Maurice Jolly, Matt Gray, Sylvia Hahn, Lowell King, Percy Oakes, Murray Phillips, Paul Scott, Minnie Elizabeth Webster, Alf Wilton, Wales Winter, Georgia Wolfe, Hans Ward, Leslie Norcross, Wales Winter, although losing this type license, was granted special representation powers, enabling him to collect 5% of actors' salaries for run of play when the latter are over \$125 weekly and the agent personally sells and establishes the player in his part.

Equity's third caster qualification, which the majority hold, entitles casters to 5% of trouper's salaries for 10 weeks. It is said that in certain cases, the agent's personal representation function the agents had made no use of this type contract.

Objection most often cited, in cases of personal reps, has been failure of the agents to provide 20 weeks work in a season and to pay off contracted people.

ROAD SHOWS SLIMMER AND DIMMER JUST NOW

Whether, after a summer of talk, anything will be done to fulfill hopes of road revival, was to have been settled at a Theatre League meeting yesterday (Monday). The meeting is said to exist that the League might take over the Original Theatre Activities, production group organized by several T. P. R. O. A. members.

Meeting was expected to close on actualities for road shows. League execs last week said no shows were set at that time. They denied the group was giving up its road proposition.

T. P. R. O. A.'s revival hopes have now simmered down to ballyhooing any show that go out.

School Teacher's Legit In L. A. Folds, but Pays

Hollywood, Sept. 14.—Folding after a week's run, 'Venetian' at the Hollywood Playhouse paid off its actors the two weeks' bond put up with Equity before it went into rehearsal.

Slim takings, although produced to catch the tourist and fiesta trade, since it was an early California story, authored by Hugh J. Weldon, Santa Barbara lawyer. Produced by Mabel J. Dorsey, schoolteacher herebefore connected with arty groups.

Equity Membership Up 350 Since a Year Ago

Compared to this time last fall, Equity has 350 more members.

Equity's new rule taxing alien actors salaries when playing in the U. S. has not held down imports as some doleful early figures based on salary lists, also disprove general fallacy of British actors being cheaper than American players.

European Runaround

By Frank Scully

Abroad, Sept. 5

Oysters have a tough time breaking in, in England. Starting with September, no native can pronounce "a" before February.

Overstating It

"Midnight Love, furiously sub-titled 'Just a Farce,' got a 'not quite' reply from the show-slammers and folded at the Savoy in five days.

It's a Beaut

First real success hit since "It's a Boy" seems to be "Counselor's Opinion," now at the Strand. Leslie Henson had a hand in both productions, and as usual gets the right shade of naughtiness, with a smarm situation for his second act.

In "Counselor," which Richard Wakefield authored, Owen Nares as a lawyer stopping in a London hotel, is asked to give up the bedroom of his suite to some suburban party-thrivers who are top-bound. He gives a delightful dance his bed and in a sour mood sleeps in the next room on a sofa.

The next day a hot and bothered client calls at his office with divorce in his eye—client's wife, of course, the husband of the jane that parked herself in Nares' suite.

After that, the laughs—snappy, as Chic Sale used to say, but clean.

Rotating Harvests

Every time a big shot in one line takes the count for the last time, every other in his division begins to look around anxiously.

Clustered deaths of Arnold Bennett, Frank Harris and Hall Caine have Shaw, Galsworthy, Barrie, Placido, Kipling and Wells wondering whose number comes up next.

They're all safe for a while, as death usually takes three big shots from one field and then goes on to another.

Greek Clock-Crazy

Greek, one of clowns with a heavy Mary, muscular twist, is retiring again to his villa on the Italian Riviera, after one talker try.

"Hipped on horology." Trying at present to trace the point where a cuckoo clock metamorphosed into a sound stage.

Balcon Sitting Pretty

In a subtle sense once a p. a. always a p. a. Cedric Belfrage, Sunday "Express" critic, is finding that out when he tries to slam British Gaiety as hard as he socks B. L. P.

Old associations trip him up. He remembers that six years ago he was p. a. to Gainsborough (B. G.'s production subsidiary) and the fact that the outfit survived his departure, still finds him with awe in the presence of Mike Balcon, Gainsborough's chief.

Well, currently, Balcon is giving Belfrage ample reason. If Herbert Marshall and Edna Best teamed in A. M. Linn's "Michael and Mary" don't get somewhere together, then Par and Metro will have a tough time this fall making either click alone.

Contrarily, if Par and Metro succeed, Balcon has an American market panting for his picture.

Chaise-Longue Campaigning

For Ramsay MacDonald, the radio spied on the banking crisis in England, an ex-speaker of the House of Commons contracted the Premier for B. B. C.

No. 10 Downing street has been wired so that a national hookup can be put through on an hour's notice.

Town House

Radio in England, though lacking microphone character of ether at home, is moving along.

From Savoy Hill to Portland place no less, where a special pint-sized Radio City has been built to take care of the bellhops, secretaries, production managers, supervisors, script-writers and cops which have got that each other in a tangle at Savoy Hill.

Head man of B. B. C. is Cladstone Murray who tells the Britons what they'll have; and the government, too, since his is the only department not in the red.

Still Playing Down Legit

Drive to make legit still open more freely in the ad columns, first started when the "Sunday Express" switched Swift to playing up pictures and simply footnoting the old footlight favorite, has been continued from another quarter by the "Sunday Dispatch."

Dudley Leaside is now leading off with radio blurbs and ending on a yawning reference to the week's shows.

Our Lords Beaverbrook and Rothemann are united to make the old line show bits loosen up, or else.

Portrait of a Mugg Abroad

J. P. McEvoy, in play up the European muggs in "Show Girl In Society" as guys who get their dirt by hob-mobbing with the creme de la creme of society, has started many of them down the old dirt road to eminence.

Two of them married flaps from the right side of the tracks in consequence, and one crashed the social columns abroad, for all the world like some well-heeled sappo whose family has had what it takes for ten generations.

The latest to plunge matrimonially is E. W. C. Chappell, one of the London muggs who until he saw a "Variety" office never wrote "nuts" when "hypnotism" would confuse the peasants just as well.

He took the life sentence May 2 last and has kept his own counsel about it ever since. "Femme's name was Frances Wiberley, whose father had a professor in front of his title and more degrees than a thermometer. She, under the demoralizing "Variety" influence, has gone bobbie.

He, the mugg, having learned that two can live as cheaply as five, takes his vacation by doubling for the "Mail" and "Dispatch" picture critics while they're on a real holiday. So his layoff consists of a 10 a. m. to 2 a. m. believing grin, and no bits.

Between times he's written two novels sloughing Ebsitree's elite, satires which bristle with highbrow to find that his "Variety" education has moved him so far ahead, or behind, London that his stuff has no market. The Maytides think his language is just too amusingly bizarre for words, the Ebsitree-sifters think he's one son-of-a-supervisor.

Faster Servicing Needed

John Van Druten and Jean Levy can't be blamed for rewriting "Once In A Lifetime" for London. They've waited nearly a year for the original to turn up.

If their piece lifts "Life Time" for London, it might also be realized that "Hand Wagon" killed "Ever Green" for N. Y.

Anything that waits a year now might just as well rock itself to sleep at a hotel.

Holdouts

Hubert off for bigger and better dough has lost some otherwise lucky boys for good.

Chief of those have been Wallace with "On the Spot" and Sinjun Irvine with "The Next Man, Please."

That's now being canned by English indie with Sinjun doing a Driscoll. "Next act" of the play, he insists, must not be altered.

"Spot" value has been diminished by the rise and fall of the gat era in pictures.

Shuberts Shuffling Plenty

Shuberts seem to be swallowing their own sugared sadism. Having told us while over here that prosperity would be everybody's meat by New Year's, they're buying with that idea.

Roosed

Hollywood has ruled Jameson "Pinonas London mob believes. He now says "Skedule" instead of "Shed-on."

Banker Banking On His Daughter

Between Jimmy Walker's and his own discoveries, Max Reinhardt keeps the mob on their toes.

The end of the world is a bit player in Berlin version of Bourdels' "Le Sexe Male."

Flap is daughter of a Viennese banker who now stage-dada her; no hardship, banking biz being what it is.

Writing '30 on Harris

The guy who, in Shaw's words, sailed the Spanish Main with the blarney of flags, the roddest of dashes, the hugest of cutlasses and the blindest of skin has sailed the world and its lucky bays for the last time. Frank Harris, in brief, is dead.

A grand "Variety" mugs, if he hadn't been born 50 years out of time, has thereby walked out on life. To the end he had only one regret—that he published his autobiography before he died.

He bore some stigmas of the show biz, and his last act was to okay the gory on his biography of the world's greatest showman since Barnum.

He broke G. B. S. in Shaw in a show-slummer on the "Saturday Review" 25 years ago, and to the London of its day it was like having Trotsky sit in for Lorimer on "The Post" today. He never pulled his punches and even in his final summary of Shaw, as the book will show, he sloughed plenty.

He had one stage hit in his career—"Mr. and Mrs. Daventry," with Mrs. Pat Campbell. The piece ran 180 nights when Queen Victoria's death closed all theatres. It was the only show with enough vitality to come back after they opened again.

To the end he was a tireless picture-goer. Four out of every five had prophesies to hear him tell it, but the next week always saw him trying his luck again.

Due to short-sightedness he always sat in a front row, after paying for a good seat further back. If the pictures were particularly lousy he always supported the ordeal with a hip-bask.

He threw the sweetest lunches at his place in Nice, though his bank was telling him he was overdrawn most of the time. He made fortunes in the Stock Exchange and lost them in publishing.

This mugg, who was neater to him than anybody else for several years, could write columns about him, but mailboats wait for no man, and he died, the daffies have probably said it all long before now.

Harris threw his talents around in half dozen directions and could have been anything from a Scotti (he had a voice that went a note lower than any written) to a Shakespeare.

He could say a big shot was a terrible heck, personally, and at the same time extol the guy's literary after as pure genius.

His biography of Oscar Wilde is rated as one of the three best in any language. His Shakespearean studies knocked the professors on their ears. He wrote, according to Meredith and Bennett, the best short story in English in "Montes the Matador." He never rolled a log in his life, and if half the time his readers didn't know whether he was writing fact or fiction, did he. He was, in short, a great guy, and after 75 years of it, deserves the R. I. P. that has come to him.

Engagements

Ala. Nazimova, Earl Larrimore, Toots Chalmers and Leo Baker for "Mourning Becomes Electra" (Guild).

May Eddis, Patrick Glasgow, Yvonne Beaumont (Shubert).

Raymond Griffith, "Tempest in a Teapot" (Moses).

Frank V. Morgan, Isabel Bonner, Perry King, Nick Wiger, Blyth Daly and Edw. Pawley, "Sing High, Sing Low" (Fremont).

Clifford Morgan, "People on the Hill" (Midtown).

Marcella Swanson, "Good Companions" (Fremont).

Fay Wray, "Nikki" (Garrison Hall).

Ed. Lytell, Ruth Gordon, "Poor Little Church Mouse" (Brady).

Franchot Tone, "House of Connelly" (Paul Green).

George Murphy, Nana Bryant, George Murnigh, Audrey Dale, Eric Blore, John Galloway, Dudley Clements, Pauline Gaskin, Carolyn Hughes, Ann Roth, Victoria Cummings, Frances Langford, and Jackie Mason; "Here Goes the Bride" (Arno).

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AHEAD AND BACK

Martin Mooney, p. a. Frank Halligan, back "Old Man Murphy."

John Lachmann, p. a. "Social Register."

J. D. Jamison, ahead "Strange Interlude."

Thylla Perlman, p. a. "Left Bank."

Horace Motimer, ahead and Walton Bradford back with "Admirable Crichton."

Charles Hunt, company manager of "Lean Harvest."

Fred W. Jordan ahead of "Blossom Time."

Arthur Metzger back with "Girl Crazy."

Al Head in advance of Stratford on Avon Players.

Ned Holmes ahead of "Elizabeth the Queen."

Joe Flynn ahead of "Three Little Girls."

DUFFIN STOCK DELAYED

Portland, Ore., Sept. 14.

Doris Brownlee, Ralph Remley, Walter Selgrist, Ralph Jacobson and Director Eddy Waller all here waiting for Duffin stock to open. Others on notice.

Manager Bill McCurdy undecided whether to open on account of labor difficulties, wants 20% on stage help.

STAR'S OWN STOCK

Columbus, Sept. 14.

The Theatre Guild, stock owned and operated by its star, Edith King, opened here today. Promises new bill each week and guest stars occasionally.

Mufson Out of Equity

Frank Mufson will leave Equity in two weeks, ending an association of seven years in the legal dept. and lately in charge of agents. He will probably go into the agency field himself.

Sam Colt, recently let out by Equity, started again Monday (14) in Mufson's job.

Perennial "Prince"

Shuberts are scheduling out their standby "Student Prince" around Oct. 1, probably opening in Rochester.

George Hassell, Gus Alexander, cast.

FODOR STAGES ONE-MAN BROADWAY PLAY CYCLE

"Poor Little Church Mouse" by Ladislaw Fodor will star Ruth Gordon and Bert Lytell. William A. Brady is producing, having taken the script over from Al Woods and the play will open at the Flatbush, Brooklyn, on Oct. 12, coming to New York two or three weeks later.

Brady also has the Flatbush, Brooklyn, for the week previous during which he'll break in "A Golden Child" starring his wife, Grace George.

"Poor Little Church Mouse" being produced means three plays at Flatbush or Broadway from the pen of Fodor, a young Hungarian writer. Fodor's first this season, in New York opens Thursday at the Flatbush Square in "I Love My Actress," adapted and produced by Chester Brinley. Also Paul Stenger is casting another Fodor play titled "The Jewel Robbery."

Future Plays

"Silent Witness" of last season starts Sept. 21 in Albany for Shuberts. Ray Stenger, Lionel Atwill, Harold De Becker, Florence Fair, cast.

"Vanity Fair" (musical, Arthur Kliegel) goes to Chicago before Broadway opening around Oct. 23, probably at the Apollo. Georges Carpentier and Lita Chaplin, leads, Alex Lettich casting.

"In the Best of Families" opens in Chicago Sept. 19 at the Apollo. Tom Kitchin produced.

"Divorce Me, Darling!" the new Sidney M. Hildesheim, with Beauvais Fox ahead, opens Sept. 21 at the Tremont, Boston. Headed for New York, Katharine Roberts, press agent, wrote it.

"Lean Harvest," by Ronald Jeans, has started rehearsals for Max Gowan & Reed as their first this season. Leslie Banks, Nigel Bruce, Wilfred Bragdon, Vera Allen, are the principals. Opens Sept. 23 in Philly, at the N. Y. Forrest Oct. 13.

Legit Retrieves One

President, midweek 48th St. legit, is due to retire shortly with "Cameo Arts Coming" which, John Mullaly wrote, is directing and producing. It was tried out in East Orange this summer.

Shirley Booth, Earl Stinson, Charles Zuker, George Stinson, McQuillan, Carolyn Humphries are cast.

President lately quit playing German tailors.

Gilda Gray Support

"The Dance Parade," with Gilda Gray starring, produced by Ed Hutchinson, starts a road tour Oct. 2 in Allentown, Pa.

Robert H. Gray, who has been on the Coast in pictures, will be Miss Gray's leading man.

Others in the cast will be Joe Whitehead, Jimmy Duffy and the Bachelors Quartet.

2 Agents Try Legit

Fred Mack, vaude agent, is turning legit producer, his first production to be "Penalty of Sex," by A. A. Atherton. It will have about 50 people in the cast.

Another agent recently turned producer is William Stephens, who has "Two Seconds," with a cast of 54, in rehearsal for the Ritz in about a month.

Stallings' 'Miners' Set

Osgood Perkins has been freed by Joe Harris in order to take the lead in "The Miners Came in '49," which Laurence Stallings wrote and Sam Harris expects to start work on immediately. George S. Kaufman will direct.

Contractual schedule is for the play to open on the Broadway Circuit Oct. 12, coming to Broadway two weeks later.

Barrymore Week Poor

Portland, Ore., Sept. 14.

Michel Barrymore's road show, "School for Scandal," grossed poorly around \$10,000, week at the Flatbush, Brooklyn, last holiday week of the season to date.

Last season star did two three-day showings here and grossed over \$20,000.

ENGLISH MGRS. PAY CUT 40%

London, Sept. 14.
Society of West End Theatre Managers and National Association of Theatrical Employees have reached an agreement for a wage cut of 40% on the line, to go into effect, starting today (14).

Stage hands are being cut six cents per performance, managerial staffs take a 15 to 40% cut, and actors have already accepted 10% slashes.

MOISSI'S LOCAL COLOR URGE CAUSES UPROAR

Vienna, Sept. 14.
Alexander Moissi looks to have gotten himself into a jam in Salzburg, because of "local color." Moissi is appearing in "Eurydice" at the annual Reinhardt festival at the moment and several weeks ago decided he wanted to know more about child-birth than he knew for purposes of a book he was writing.

Several doctor friends of his sneaked him into a maternity hospital and introduced him to the patient as "Dr. Alexander." Everything went okay, but the story has now leaked around town and several days ago got to the ears of the girl's mother.

Now Moissi's doctor friends are being sued for violation of professional secrecy and some sort of action may result also against the actor.

13 LEGITS THIS WK. OPENING IN LONDON

London, Sept. 14.
Legit season opens this week with a heavy influx of plays.

Thirteen openings scheduled, that figure including several revivals, however.

AGENT WORKS FOR ACTOR

Arnold Assistant, Pinch Hits For Buster West Walkout.

Paris, Sept. 5.
Trail Hopper, of the P. R. Arnold agency, noted as understood at short notice in the Buster West act, booked by the Arnold agency at the Empire, when one of the members of the company, Allen Crane, walked out just before opening. Later Buster's father had to be rushed to a hospital, and Hopper replaced him.

Buster West is taking him along to London for his appearance there.

Stone-Collins Marriage

London, Sept. 14.
Dorothy Stone and Charles Collins were married at the London Registry Office Saturday (12). They sailed today for New York on the "Leviathan."

Collins has been Miss Stone's dancing partner.

D'Orsay Dies

London, Sept. 14.
Lawrence D'Orsay died here yesterday (13).
He was 78 years old.

RETURN PARE JAM

Mexico City, Sept. 14.
Mexican members of company headed by Maria Teresa Montoya, playing "Tosca" at the National Theatre, are staging benefits to raise funds to send home Spanish troops of unit.

Spaniards have complained that theatre company violated contracts made with them in Spain providing transportation home.

MEIERHOLD MOVES

Moscow, Sept. 6.
The Meierhold theatre, one of the first in the Soviet capital, will be transferred to Leningrad for a year. It opens his season there Oct. 1.
The transfer is being made to enable the creation of a new theatre for Meierhold on the site of the old one in Moscow.

Reds Use Backstage as Plotters' Den; Pinched

London, Sept. 14.
Using the chief National Theatre here as headquarters of a Communist group, was the idea, charged by police Saturday (12). They raided this theatre and found a complete small printing press and considerable Communist literature. Several arrests were made.

Those arrested told police the Reds had figured on never being found in the wings of a theatre.

MISS COMPTON MAY SUE OVER FOLDED MUSICAL

London, Sept. 14.
Betty Compton and Mary Cecil have consulted attorneys, contemplating suing Daniel Mayer and Robert Macdonald, producers on this side of "Fifty Million Frenchmen."

They recently opened in Glasgow and was taken off to be recast for the West End here.

Stoll on Way Over

London, Sept. 14.
Sir Oswald Stoll sails for America today to arrange for a London showing of "The Band Wagon" and to look over the new Broadway stage show, "With a Little Bit of Luck," his musical adjuvant.

Stoll is satisfied with "Wagon" and the deal goes through, he figures on shooting it at the Stoll Theatre House.

A two-way producing deal has been entered into between Sir Oswald Stoll, the London showman, and Max Gordon. Later is to have first call on Stoll's London attractions, while Sir Oswald has a similar privilege to buy the British rights to Gordon's productions.

Gordon already has the rights to Sir Oswald's current London musical hit, "Valises from Vienna."

Passion Play '34 Repeat?

Munich, Sept. 12.
According to reports from German sources, the Passion Plays are to be repeated in 1934 instead of 1935.

The Passion Plays originated in 1434. In that year the pest was raging and the vow was made that every ten years the Passion of Christ would be repeated. As, however, in 1934 the 500th anniversary of this vow can be celebrated, this is reason enough to deviate from the set program.

Nevertheless, "energetic" protesters are being raised in Oberammergau, that the ten-year vow may not be broken. A solution to the dilemma is offered in the suggestion that a historical festival be given in 1934 instead of the Passion Plays.

Bolster Czech Ballet

Bohemia, Sept. 14.
Beatrice Burke, American ballerina and formerly a soloist with the Anna Pavlova troupe, is here to join the Ballet Kiravina. Nancy Hanley, English dancer, is another recent recruit for the troupe.

Kiravina Ballet is being established as a successor of the Pavlova dancers and is attracting the best dancers from most of Europe.

Cut Rate Bohemia

Havana, Sept. 10.
"Repertoire" Club offered amusements for members. Bill program. Menu: One cup black coffee, one shot chili, one cigar, one pork chili, and an autographed book.

Also the show included three of these genuine French pictures and plenty more dancing. Total bill, five. All for 20 cents.

PEG O'NEIL'S NEW ROLE

London, Sept. 14.
Peggy O'Neill opens in a new play, "The Girl in the Red Coat," at the Theatre Royal, Drury Lane, on Monday (14).

It's prior to London show.

A Name For Lights

Paris, Sept. 14.
M. Francis de Munnich, 101-year-old, is about to put on his seventy-seventh birthday party.

FRENCH LEGITS ON %—BIG COIN NOW PASSE

Paris, Sept. 14.
Legit actors here will have to work on percentage from now on. That's according to a new agreement reached by theatre managers.

High priced salary contracts are out of the picture for the moment, say, at least until things better for the stage show business here.

RENTED THEATRE DARK, OWNER'S SUITE, TOO

Paris, Sept. 14.
Falcoletti refusing to pay the rent of her theatre to her landlord, the actor Dupont, who lives in the same building. No pay also for electric light, etc., resulted in the electric company cutting off the juice, not only in the theatre, but in the landlord's apartment, too.

The one to wall loudest is the janitor, who is also out of luck.

HITS AT PALLADIUM

Edith Day and Ann Suter Among Music Hall Favorites

London, Sept. 14.
Edith Day (American) and Robert Naylor, new singing combo, are heading the new bill at the Palladium. Voices blend nicely and the act turns well over.

Grace Dufaye, doubling from the Savoy Hotel, was a hit with her cantional work.

Ann Suter (American) is another act on the bill. She has time here for Miss Suter in two years, with the crowd welcoming her back.

Business for the opening show this afternoon (14) capacity.

London Show World

London, Sept. 5.
Current gag among touring managers is to get cast-off shows from the West End waste baskets and sell them in the provinces as presented prior to West End run.

Habit gets the yaps who like to be in the advance post overloading. Sometimes it's done so well folks even come down from London for the opening night.

Summer just ending is the worst ever known in the holiday business here. Seaside spots, particularly the more classy ones, which make a play for being brighter, week-end traffic from London, have been hit severely. One spot this week, capable of holding around 200 people, has 15 on its dining list.

The continued postponement of the opening of Grand Hotel had to end sometime.

Show finally came on a fortnight late. Suspensions were caused through inferior staff work in the revolving stage. So, it's alleged, anyway.

Finally the old lion was replaced with British steel. Then the show opened. Music cue.

West End theatrical press agents are jubilant at the new practice of changing space men for a specified number of weeks and not for the duration of the show.

The piece hits this is tough on the p.a., but as the percentage of hits is well under par, it's meant to the key business who clear up in weeks enough for three weeks work—sometimes.

Seems as though the Leicester Square theatre, RKO, has clicked. Distances since reopening after alterations, has been good. With a tipster, taker and a Jack Hillier, since show business the picture of the run.

Hillier, the picture, from change their old stand daily with an entire change of cast.

British International is trying to go up with "The Girl in the Red Coat" at the Theatre Royal, Drury Lane. This is the idea.

Harry Sanders, 14, probably has, up to London here, trying to sell his "Minnie" dog, and a little girl, Minnie, and a little girl, Minnie, and a little girl, Minnie.

Sanders is a good p.a. with an

Churchmen Behind Fan Radio and Picture Mag

Brussels, Sept. 4.
The first independent weekly review of the cinema and radio in Belgium will appear at the beginning of October under the title of "Belgium."

It will consist of 64 pages, 32 in helleogravure. The new publication is being financed by catholic organizations and will be edited by Leon Degrelle.

BADLY HANDLED EXPO IS FINANCIAL BUST

Paris, Sept. 14.
Colonist Exposition, more an exalted carnival than anything, and seriously detrimental to summer show business here, is now getting translated in the local press because it's leaked it has been a financial failure.

Affair was pretty poorly handled, technically and otherwise resulting in a couple of fires for one thing.

Weather

Paris, Sept. 14.
Dry and cold here with the shows benefiting for good grosses all around.

Paris, Sept. 14.
Dry and cold here with the shows benefiting for good grosses all around.

What? Bar No-Pay Cops!

Mexico City, Sept. 11.
Municipal government has given theatre managers a present in the form of cancelling the number of civic employees, mostly cops, who can dead lead into shows.

Action resulted from complaint of managers that influx of non-paying spectators worked hardship upon them. Flocks of dead leaders was cutting into revenue from admission tax.

Hereafter only cops and other officials who are sent to theatres on duty, may get in gratis.

SUNDAY BILL IN ENGLAND SAFE

London, Sept. 14.
National Emergency Government, now soliciting loans, has decided that the Sunday Film Theatre Reform bill which would ban Sunday openings, will be brought up in the present Parliament only if guaranteed against serious opposition.

If no guarantee comes through on this point, government will shelve the bill. It will draft a short bill instead to last a year only whereby Sunday openings will continue as at present, but to temporarily legislate.

Movie means that exhibitors are safe from penalty until the next government has time to debate the question at leisure.

DANCE MARATHON SAPS CITY OF BRUSSELS, TOO

Brussels, Sept. 3.
With the ordinary dance competition which has been going on day and night since July 29 at the Royal Circus, Brussels, dragging infinitely to its end, what are said to have been the organization are coming to a halt.

Receipts have amounted to from \$1,500 to \$3,000 a day, but the War Invalids' Association, which was supposed to share in the profits, has received only about \$25 a week. A form of cancelling the number of civic employees, mostly cops, who can dead lead into shows.

Action resulted from complaint of managers that influx of non-paying spectators worked hardship upon them. Flocks of dead leaders was cutting into revenue from admission tax.

Hereafter only cops and other officials who are sent to theatres on duty, may get in gratis.

Paris, Sept. 14.
Dry and cold here with the shows benefiting for good grosses all around.

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Disc Reviews

By BOB LANDRY

Kate Smith
(Columbia 2515) Having become a radio favorite there is a presumptive market for Kate Smith discs. This release includes "When the Moon Comes Over the Mountain," which is a combination of signature and standard. Miss Smith, in her particular singing success, "If I Have to Go On Without You" reverses the usual slow tempo, for those who like their sentiment that way.

Robert Hood Bowers
(Columbia 2516) "I Apologize" and "I Write the Words" is a better pick of selections than ordinarily goes to hands of comparative unknowns. Result is a nice disc although there is no sell for plant distinction songs. Just straightaway dance playing with little that could be claimed as interesting.

Green Brothers
(Victor 2755) That sweetness and far-away church chime quality inherent in minivials is responsible for the results of the Green Brothers' "Maori" and "Admiration," two selections lifted out of the archives of non-hit music. Green Brothers are only frequent in the Victor lists. They probably sell best out of the way places or to persons with tastes running counter to the usual.

Ben Selvin
(Columbia 2515) Russ Ross's best collection in circles from "White's Scandals," Brown-Henderson's "This Is the Music" already released, and "The Green Brothers" by the same couple's "My Song." Throughout this latter piece there is a healthy hint of Maurice Ravel's "Bolero." Shining through the "Alley" attends the symphony note and then.

Frank Parker
(Columbia 2490) "Come to Me" this newly prominent tenor and encores with "Many Happy Returns" that bright airy opening on the disc and self that seems to be finding a few disappointed homes.

NEW HARMS SUBSID HAS MAX DREYFUSS MGR.

A new music firm called the Fifth Avenue Music Publishing Co. has been formed by Harms, Inc. and will operate as a subsidiary. New company consists of Sigmund Romberg, Oscar Hammerstein and Solway & Mandel and was formed for the purpose of publishing all music written by the Harms and Hammerstein and all music used in Solway & Mandel shows.

Fifth Avenue Music will operate as an independent company, but Harms, Inc. will act as its selling agent. Max Dreyfuss, president of the Warner Music Holding Corp., with his contract expired Aug. 15, but who continues in an advisory capacity, will manage the business affairs of Fifth Avenue.

Jerome Kern returns to T. R. Harms & Co., Harms, Inc. subsidiary, formed to publish the works of that composer and which operates on the same basis. Dreyfuss also continues managing the business affairs of T. R. Harms & Co., in which he holds an interest.

Osborne's Barmies

Will Osborne's band is playing barmy dates from one to four nights in each town. The trip opened Sept. 10 at Toronto and will end in October.

Osborne has made a commercial trip with the Van Heusen cellular firm in connection with the tour.

MORRIS ON COAST CONFAB

Buddy Morris, head of the Warner publishers, departed for the coast Sunday (13) to confer with the Warner execs over some pictures.

Will be gone about a month.

L. A. BILTMORE SILENT

Movie going is out of the Biltmore and back a year of week nights. Bill Higgins' orchestra starts in the afternoon Biltmore show.

Arrheim On Coast Network

Los Angeles, Sept. 14. The Arrheim orchestra, playing at the Arrheim hotel, goes on "NBC's Coast network starting Dec. 1.

Release constitutes fair average ballad pair.

Shirley Sunshine Boys
(Columbia 2489) Jim and Dan McNeely, otherwise the dispensers of sunbaths, as per caption, have a style that is intensely modern. So much so that it amazes at that dreadful musical innovation, the harmonic. Miss Sunshine and off key in and out of tune now, now strong and alternately, kissing or snubbing the melody. Which makes it a good guess.

"Take It Easy Me" and "I'm Keepin' Company" are paired.

Manola Castro
(Columbia 2490) Somewhat surprising to find the big boy dividing a disc with another band. This is a good disc, given in fact, by one on one side with Jean Selvin as consort. Whitehead offers Frank Trunkner's "Choo Choo" previously heard with Hawaii in that typical manner of tunesmiths who have run out of ideas about Dixie and then their choice. They've never been to Hawaii either.

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Manola Castro
(Victor 2755) Manola's name and Havana orientation would suggest rumbas, tumbas, or other lively expressions of the Latin temperament. Not so this disc. "There's No Other Girl" and "All Dressed Up With a Broken Heart" are a sedate lullaby more in the Italy Vallee dream tempo than the cadences of Cuban botany.

Red Black
(Victor 2755) A light boogie orchestral manner helps "Give Me Affection, Honey" and "Love You the Same Song" to qualify as a rather pleasant release.

College Inn's 3 Bands, For Lunch, Tea, Dinner

Chicago, Sept. 14. College Inn, Sherman House's main show and dance room, is changing bands three times daily. The policy continues on Saturday (15). Phil Levant combo plays from noon to 2:30, Maule Sherman replaces for the tea dance and Robby Moeckler carries the dinner after-the-dinner engagement.

Hotel is also figuring on introducing a three-piece ensemble for the breakfast shift, starting Oct. 1.

COAST MUSIC MEN HIRE SHERIFF VS. 'LEGGERS

Los Angeles, Sept. 14. Coast music publishers' representative, together with Arthur Freed of Freed-Thweses, are banding together and hiring two special deputy sheriffs to combat the song industry. Main object is to do to the source of the sheets, thought to be printed around L. A. because of the rapidity with which they hop on new numbers and have them in print.

Ever since law before the California Legislature makes it a misdemeanor to sell copyrighted material without permission regardless of remuneration that such procedure is a crime.

Rosenthal Back

J. C. Rosenthal, gen. mgr. of the American Society of Composers, Authors & Publishers, returned to his post last week after being away all summer.

Rosenthal was forced to rest in Saratoga the past two months because of ill health.

SIMONS' RETURN

Los Angeles, Sept. 14. Seymour Simons, publisher, returned to his post last week after being away all summer.

Both

Los Angeles, Sept. 14. New song came into a local publisher's office with seven authors listed.

"What is this?" asked the publisher, "a song or a pet?"

Jobber Deal Gives 10c Sheets Regular Release Plus Stands

Not only will the Song Hit Guild's 10c sheet music be sold on newsstands through the American News as the original intentions called for, but, according to a contract signed last week between Richmond-Mayer music jobbers, and the news company, the sheet music will also be handled by regular music dealers.

Richmond-Mayer contracted with the American News for 10,000 copies of the six initial songs which the Guild will publish. The jobber will sell music to its dealers for the same price the newsstands will receive from the American News, 7c, allowing the dealers 3c profit on each sheet.

This arrangement between the American News and Richmond-Mayer considers the laborers' plan of selling 10c Guild, which first thought that because of the price only newsstands would handle it.

A clause in the contract between the American News and Richmond-Mayer permits the news company to cancel the contract at will. The news company, it is reported, will not continue dealing with the doubling house unless the latter disposes of 60,000 copies of the songs each month.

American News starts placing the 10c music on newsstands this week.

CUT-INS COVERED BY NEW S.P.A. CLAUSE

Official presentation of the songwriters' uniform contract to the publishers by the Songwriters' Protective Association was delayed one week due to new clause which had to be incorporated in the contract.

S. P. A. found the need to elaborate on its original plans for the uniform contract to include standard publishers as well as pop publishers.

Association experts to lay the new contract before the publishers tomorrow (Wednesday).

Contract will include a clause covering the cut-in situation to the effect that any publisher found with a song containing the name of a writer or person who did not actually have a hand in writing that tune will be dropped from the organization.

S. P. A. has taken office in the Paramount building for its headquarters and expects to move in next week.

Hill Billies Nose Out Coast's Jobbing Bands

Los Angeles, Sept. 14. Straight orchestras are out of store and sandwich stand openings because of popularity of hill-billy belchers and cowboy crooners who are working for doughnuts and apples.

Merchants are able to hire a flock of saddle songsters for one-fourth what a saddle band has cost. About 20 troops of the broncho baritone and break riders working around town, with the secondary purpose of finding a milk spot.

DANCE FLOOR M. C. CRAZE

Omaha, Sept. 14. Surprising success of Paul Sporn, time public m.c. here for the past year at Peony Park, has started a ball craze for m.c.'s in front of dance floors.

Billie Sporn, ex-public, is now working with Frank Brown, m.c. at the Peony and Son Hall is with Harry L. Baker at the Grand.

Official hotel is considering a combination of the two and the two are now in Omaha.

European Publishers Also Depending More on Rights, Not Sheets—Bernstein

MUSICIAN SUICIDE

Frederick Mohr Takes Poison at Catekill Resort

Whitehall, N. Y., Sept. 14. Frederick Mohr, 35, New York musician employed in a dance orchestra at Catekill Lake, committed suicide by drinking poison. He was discovered dead in his bed by the proprietor of the place when the latter went to his room to deliver a letter.

Nearby was a empty bottle that had contained poison. Coroner called for investigation. Mohr had been despondent for several days.

WESTERN FILMS PROVE PUSHOVERS FOR MUSIC

Hollywood, Sept. 14. Although indications are for a strengthening of film musicals, the very class of pictures currently carrying music on a set plan are westerns, with HKO-Pathe putting songs into all its horse operas.

Similes are a logical spitting of songs in this type of picture, with opportunity to put the cowhands around a campfire for the tunes.

Public Schools' Dancing Lessons Hit L. A. Profs

Hollywood, Sept. 14. Protecting against the inclusion of dancing courses in public schools, local dance teachers are forming an association to combat such legislation and will carry their fight to the board of education.

With business slow over the summer, fall season is also starting off slowly. A number of grammar and high school competition.

Cleveland Dance Spot to Spend on Band Names

Cleveland, Sept. 14. First experiment in big-time dance halls to be made here Sept. 24 when E. J. Sindelar opens new Grosvenor Ballroom with Vincent Lopez's band, for opening night only.

Spot names to try out all the ace bands, having already booked Ted Henry and Mike Speciale to follow Lopez. The new group has been booked for middle of October, and negotiations are on to get Rudy Vallee for November.

Prostone, to have straight 50-cent admission, even on Sundays, but housing tax to \$1 for Cuban. Vallee and other high-priced bands. Ballroom has capacity of 3,000, a weekly total of \$15,000 and lower tax than other spots. Sindelar, who also operates Rainbow Gardens, figures a weekly intake of \$3,000 to cover all overhead and bring a profit. Fred Kohler, Jr., to be m.c.

Mex. Girl Band Tour

Mexico City, Sept. 11. Public-spirited citizens of Mexico are arranging to send a novel musical unit on a tour of eastern American cities during November or December. Organization is the Pomarine Symphony Orchestra, directed by its conductor, Prof. Abel H. Perry, to be the only all-skirt group of its kind in the world.

Unit comprises 75 women, who perform without fixed compensation. It is semi-officially sponsored by the Ministry of Public Education.

ENGAGEMENT BROKEN

Reported engagement of Lillian Bernstein, daughter of Louis Bernstein, publisher, to Eddie Fred Brown, m.c., has been broken. The engagement was announced from the fact last May.

Miss Bernstein last week returned from a 100-mile tour of Europe with her father.

Publishers in Europe, like Americans, have continued to rely mainly on proceeds from performing rights. Longtime success, according to Louis Bernstein, who last week returned from a 100-mile tour of Europe, during which he studied music conditions abroad.

Proceeds from performing rights have always been the biggest factor to publishers in France, but now these in England, Germany and even Italy are depending on performing rights to keep above water, the president of Shapiro-Bernstein found.

The French Performing Rights Society is the best functioning organization of its kind in the world, Bernstein declared, collecting from each and every music outlet, even from churches in which copyright music is used. Because of this, the majority of the British publishers have incorporated in France and joined the French Performing Rights Society, relying more on the income from that source than from other directions.

Bernstein declared the popular British publishers, latest recruits to the French organization, have begun to profit from performing rights royalties. The French organization is now controlled mainly by British publishers, but the popular publishers are gaining more power in this association.

Given Away
In France, stated Bernstein, sheet music is practically given away for nothing because of what it will bring in performing rights. The sale of regular sheet music in France, retailing for 12c, doesn't amount to much. The biggest song sellers in France are called "hit men" and cost about a cent to print and are retailed for 3c. The publishers figure cabaret singers or other performers will buy them and they will collect through the performing act.

The Petit Formats are printed on cheap paper, almost wrapping paper. All other types of printed music cost about a cent to print and are retailed for 3c. The publishers figure cabaret singers or other performers will buy them and they will collect through the performing act.

According to the songs Bernstein heard in England, about 85% of the music published in England is American. Sheet music in England has fallen off to almost as great an extent as here, it is averred, although in England a hit in the United States is a big thing. The largest potential market here, sheet music in England, sells for 12c and 25c. Disc sales in England, Bernstein admits, have also fallen off, but not so much in this country. About 75% of the songs heard in the large French cities are American-produced.

German Situation
The German Performing Rights Society is also beginning to exact more taxes for the performance of "copyright" music than before. Although in Germany, of late, the popularity of American music has steadily declined, during the past few years, American tunes were the most popular and dominating in the German music market. Of late, though, German composers are regaining the musical favor of their own country and currently their works are more popular, a condition that has not existed for some time.

Italy, from what Bernstein noticed, is not buying much sheet music or discs or favoring any of the other branches of the popular music industry. Performing Rights Society of Italy is under government control, and is limited.

\$96,000 Is Donated by Musicians' Relief Fund

Though the relief fund for musicians, Local 802 terminated Aug. 31, last, the tax must be paid on engagements placed up to and including that date.

Total amount of donations granted by the 802 relief fund to date is \$96,000.

Warring Opening at Gino's

Chicago, Sept. 14. Fred Warring has been penciled into the Netherlands, Cincinnati, for "Friday Night" starting Sept. 30. Entry into the city beginning of hotel's main dining room.

Judy Warring is listed to follow the Warring family, latter's current stand is the Dells, Morton, Groves.

Short Wave Length Police Alarm Sets Cut L.A. Radio Prices

Los Angeles, Sept. 14. Acute public interest in KGPL, the Los Angeles police station's official broadcasting station, is causing all radio sets to sell at cut prices in the ordinary case. Since that costs around \$10, they're getting rid of their old radios and buying the new short wave length receivers.

Graphic descriptions by the police announcer of "wild party" "disturbance," "woman being beaten up," a "holdup," gets more local attention than other alleged entertainment programs on the air. With the exception of the CBS and NBC periods, other stations have an overplus of ad announcements and phonograph records.

It's also having a curiously indirect effect on the latest detective, murder and adventure periodicals, with this morbid curiosity in KGPL actually being reflected in the newstand sales of such type publications.

Radio's Well-Wishers

Chicago, Sept. 14. Radio industry due for a flock of other congratulations next week on its 11th birthday. Number of commercial accounts have promised to dedicate one of their programs to the industry and together with many indie stations will give the greater portion of their advertising to boosting the trade.

Already pledged for the special programs are Dutch Masters, Sherry-Williams, Stromberg-Carlson, Delaware, Lackawanna & Western Coal Company, National Sugar Refining, Colgate-Palmolive, Peet General Cigar, Vacuum Oil, Altvater Kent, General Motors, Heinz, Trust Store-Hov, Pels & Co., National Pickle Packers' Ass'n, Radio Household Institute, Henry George, Procter & Gamble, Shell Oil, Associated Oil.

Radio week this year starts on Sept. 21, with the trade running high, with expectations of the big revival.

Taxing Ether Mitters

Chicago, Sept. 14. Ether astrologers must pay the town of Macao, Georgia, for the privilege of reading the fates of its inhabitants. Council has passed an ordinance imposing a tax of \$200 on the star and planet boys of Macao, within the city limits through broadcasting or otherwise. Town already had a similar statute covering the activities of fortune tellers and soothsayers.

PITTS. NEIGHB STATION

Pittsburgh, Sept. 14. New station, WSSW, runs total of local etherizers to five. WSSW has the studios in the downtown district, only one of the quietest not operating in the downtown sector, and is owned and operated by an advertising agency.

Other stations here are KDKA, WCAE, WJAS and KGY, all reported turning a profit.

NEW DANDIES

After using the same style broadcast and artists for a year, Howard Dandies, CBS, have changed their complete personnel.

Freddy Rich's orchestra is replaced by Roger Whittles with Ben Alley and Betty Smart, both with the period for 18 months, are off. Tacht Club boys are added.

Honeywell Now NB

Chicago, Sept. 14. Minneapolis Honeywell Trust Regulator lost put itself down for 13 half-hour weekly programs on WGN, a radio set, a studio, a record, a jukebox with vocal soloists will be used.

Previous station the commercial was carried by Columbia net. It was with the station until it was sold to the Minneapolis Honeywell Trust.

Tin-Eared Exec

"Tin n d e r i n g," Thorgenson, NBC announcer on the Lucky Strike broadcast, is trying to get away from the microphone. Thorgenson earned the nickname of "Thundering" by his shouting announcements on the Lucky Strike periods. But reports are that this wasn't his build, as an exec of clear company is a little hard of hearing, and installed on Thorgenson speaking loud.

CBS ALL BUT MUFFED GANDHI

Columbia Broadcasting System narrowly escaped a complete freeze-out on the Mahatma Gandhi broadcast from London Sunday (13). Only strong protests to the Associated Press from newspaper affiliates of Columbia obtained for this network equal rights with NBC, whose London office, late Saturday night, succeeded in having Columbia ruled out of the arrangement.

American Society for Friendship With India originally granted WOK network, unaffiliated independent, the rebroadcast rights with understanding that both networks could pick up the Gandhi address from there. Meanwhile, in London, British Broadcasting was sold on the idea that National in America meant just that, and accepting NBC as the American radio monopoly the British outfit decided Columbia was unimportant.

Jesse Butcher, from Columbia's New York office, was on the long distance telephone at 4 o'clock Sunday morning, calling Columbia representatives and other Columbia sons in turn appealed to their powerful newspaper allies to protest to the Associated Press, as a result of which the A. P. cabled London the true status of Columbia and its importance and obtained a new order restoring privileges to second largest network.

Ad Agencies Cold to Newspaper Ad Idea

Advertising agencies handling radio accounts are refusing to cooperate with the Newspaper Radio Program Company, which is attempting to start a column of radio ads on the radio pages of metropolitan dailies.

Newspaper Radio has been approaching commercials for radio ads since the dailies cut out all credits in program listings. Majority of advertising agencies are turning down the proposition.

Gloom Chasers as Act

Negotiations are underway by CBS to put the Gloom Chasers, F. Chase Taylor and Budd Hulick, in vaude and pictures.

Previous to Taylor and Hulick going on CBS for Tasty Toast about two months ago, the boys built up a local rep on Station WGR, Buffalo, through that means they were able to get a job with WGR in Shen's Buffalo at a reported salary of \$1,500 for the week.

CBS is now angling to hook the boys for a return date at that theatre. If the line who charges can be arranged satisfactorily. Network is also dealing with Mack Bennett for the two boys to make shows on the coast, boys are asking plenty money from Bennett for the picture work because of the cost of giving the boys the network from the far west.

Rev. Shuler's Language

Chicago, Sept. 14. Rev. Bob Shuler is expected to tell the Federal Radio Commission Sept. 26 why a renewal of license should be refused his station, KGPL, in Los Angeles. Commissioner's examiner who asked into the charges against the other evangelists advised a permit, turnaround.

Use of personal invective is the major fault against the minister. Editor's note: Shuler's language at White House Tavern, Kansas City, and broadcasting over KMRB.

Non-Adv. Theatres Say Youngstown Station Pans Their Shows

Youngstown, Sept. 14. Local theatre managers scorn tactics of WKBN, which started free daily five-minute reviews, of their shows, to even up with managers' efforts to advertise on air.

C. C. Towne, former mayor of Cleveland, now living here, bought and launched his radio reviews under name of Towne Criticism.

Managers say the other criticism is unfair, the "Towne Critic" frequently urging customers to stay away from theatres.

New Lucky Strike Period with an Organist

Jesse Crawford, latest addition to the NBC staff, gave an audition for Lucky Strike yesterday (Monday).

According to report, the cigar company intends to commence a new series of broadcasts with the organist beside those it is now giving over NBC. If so the new periods will be ready in about six weeks.

Crawford started over NBC last Sunday (13).

WABC'S DANCEHALL BANDS

Dance bands at Roseland, Broadway dance hall, start broadcasting over WABC late this month. Marks the first time any New York dancehall has been on this CBS station.

Two bands will go on from the dancehall, Claude Hopkins and Shep Fields.

Hollywood Shorts

(Continued from page 47)

protect me and he lifted Emmett up and socked him. Emmett tried to hit back but he got another fat in his teeth and run away bleeding.

"Ot was all excited and panting but lucky the landlady was out getting milk. I took him in my room, and washed his knuckles and cried a little bit and tried to pat my shoulder but his knuckles was hoise instead of sticking up and they hurt."

I kissed him on the lips, such a sweet boy ma, he seems to have forgot all about ever wanting to marry me."

How did you marry pa, ma? Probably drunk?"

Love, Elsie.

Hollywood, March 6.

Dear Ma:

Otto don't drink no more ma. Any other way?

Love, Elsie.

Hollywood, March 10.

Dear Ma:

I think Ots dodging me because he always crosses the street and things, don't care though because all men are alike."

Paramount may not make that Rono pitcher for a while and Im getting pretty low on money."

Ot is working on a gangster pitcher and could have used me as a gun moll. I think has awful. Its pretty lonesome here mother."

How did you like the contract?

Is it very cold in Chicago?

Love, Elsie.

Hollywood, March 10.

Dear Ma:

Weber and Fields are now under a 26-week contract for Lucky Strike over NBC after appearing on these periods under one-time contracts.

Team will appear on all the Lucky Strike programs, three weekly.

NBC PLACES CONRAD

Low Conrad, NBC announcer, opens with new program at the Statler hotel, Boston, Oct. 9. He is booked in for the season.

Conrad will lead the orchestra and sing, with the band to be billed in his name.

HONOLULU BEACH BOYS Songs and Instruments

WMCA, New York. "Pamphlet, take and steel guitar. The boys, since the first broadcast, it may still have some followers."

This WMCA outfit, apparently has been struck and broke into Hawaiian songs. I don't assement and all mostly sound alike. A hit, it's appeal at best of this day."

Mark.

Radio Reports

'LIBERTY MAGAZINE' COMMERCIAL

WABC, New York. "Liberty Magazine" is giving them too much in its WABC weekly broadcast. Takes plenty for granted that the listeners will stand by for the entire period. It ran 45 minutes Sept. 11.

Dramatic presentation of Vima Ireland, a dancer and singer, seemed sufficient to advertise the mag, yet there is "Fox Pop" with its music, and a lot of briefly and abruptly, and a short list by Frederick James Smith, "Liberty's" film reviewer, on dol's in pictures.

Smith said Greta Garbo is easily the most popular picture star, with Connie Bennett, a runner-up through her work in her last two films. Also that Clark Gable was the leader amongst the men. Maybe Smith never heard of Marie Dressler, and he can ask Metro about that. Also commented on musical films coming out of Hollywood.

Smith said the Deland story, has but its entire impression was due entirely to the men. Cast in this respect was about the best WABC has yet assembled for such a broadcast. Girl was effective though. A bit too much crowded into one broadcast.

Mark.

COLORADO COWBOY PROGRAM

Music and Continuity Sustaining KOA, Denver. This program got a tryout over KOA Saturday (13). It has been developed by the Morey Mercantile company of Denver and attracted the attention of WABC, which proved so continuously popular locally. Here the boys are known as the Solitaires (brand name) cowboy band.

But too much crowded into one broadcast. Mark. This program got a tryout over KOA Saturday (13). It has been developed by the Morey Mercantile company of Denver and attracted the attention of WABC, which proved so continuously popular locally. Here the boys are known as the Solitaires (brand name) cowboy band.

Five men carry the 10 characters, and the boys are known as the Solitaires (brand name) cowboy band. The boys are known as the Solitaires (brand name) cowboy band. The boys are known as the Solitaires (brand name) cowboy band. The boys are known as the Solitaires (brand name) cowboy band.

MELODY MARKET

WABC, Birmingham. One of Swift & Co's local programs. The morning this period was featured by the program was nothing to brag about. Only interesting feature was the 1,000 and one who the announcer had of describing wienies. He suggested serving them with pineapples, tomatoes and everything but hot dogs.

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NICK LUCAS

Sustaining WEAF, New York. Lucas' "Crowing Troubadour" of the stage, discs and screen, makes his bow to radio at WEAF, New York. It is at a time when the radio fans have been fanned to a fair degree of warmth by the battle of the networks over the respective merits of Bing Crosby and Russ Columbo, with all other warbling newsmen being introduced by the publicity being sent out on both the coast singers.

But that shouldn't cease Lucas, East coast was his first on the air. With a few more periods, Lucas should build up as much publicity for himself through his style of crowning, as NBC and Chase are building up on paper for Columbo and Crosby.

Lucas' style of crowning varies from that which the steady air listener has been made familiar with. He has a sweet, tender, accomplished in the art of putting his own over his own, which he uses to accompany himself, is an asset.

Lucas himself is probably better known to the steady air listener than Crosby or Columbo, due to his appearance in several musical talkers. His most popular song, "Up To You" through the Tulips, is taken from one of them.

NBC has already passed the word out to radio stations. It would be at all surprised if Lucas emerged to steal the lime-light from both Crosby and Columbo, despite the current fuss over the latter.

Lucas has the accompaniment of a small orchestra, which is also used for straight musical interludes.

NEWS DRAMA COMMERCIAL

WABC, New York. The weekly, returned to the air Sept. 11, running the news by dramatic characterization from WABC. Studio players enact the news, but the radio fans are not in the news. No change from the original formula offered by this period.

Six-air clips, with the most time devoted to the recent crisis in China when the government ordered its own army to leave a district. Gandhi for England, also noted, as was the confession of Bluebeard. Solitaires, a new group may be to the Philippines and a bit of travesty on the presence of David. Program with Mayor Walker's party in Europe, forming being sought for the Senary investigation. A talk by Premier MacDonald, also included.

All were mildly done. And no wince, which impressed as poor judgment. Solitaires and other material as delivered on this occasion. Mark.

WHITE LILY GIRL

Accordian and Piano. WABC, Birmingham. This is one of a flock of early morning grocery plugs from this station. The White Lily Girl can sing an accordian, and for variety she plays one song on the piano. Her ivory duet accompaniment is a real accordian playing, but it is the accordian that makes the program.

WABC, Birmingham. This is one of a flock of early morning grocery plugs from this station. The White Lily Girl can sing an accordian, and for variety she plays one song on the piano. Her ivory duet accompaniment is a real accordian playing, but it is the accordian that makes the program.

WABC, Birmingham. This is one of a flock of early morning grocery plugs from this station. The White Lily Girl can sing an accordian, and for variety she plays one song on the piano. Her ivory duet accompaniment is a real accordian playing, but it is the accordian that makes the program.

W-O ORCHESTRA AND TRIO

COMMERCIAL WGY, Schenectady. Orchestra and trio carrying name of moderately priced, and four-hour broadcasts one evening a week.

Band presumably is a local unit. It may be members of the WGY staff. Tenor solo sounds like Clyde Killel, studio manager, who handles talking end of broadcasts.

Band mainly plays pops, a number of which are first tempo. Hamilton don't thought too unusual in addition to repeating names of automobile with each number, and introductory mention of sponsor, there is a strong plug for car the conclusion. Advertising could be lessened.

LOIS HARDISTE

Songs Sustaining WGY, Schenectady. Soloists heard in 15-minute afternoon recital once weekly. Has a good voice, but is trained in a dead. Tactin technique excellent.

Usually sings about five numbers. Her repertoire includes a good number of popular ballads, standard tunes and operatic arias. In quieter bits reception is, perhaps, a little better. Her voice is a good one.

Miss Hardeste mixes in talent and technique with many familiar songs heard from New York stations.

NBC Talent Control

Discipline—Not Coin—Motive for Freeze on Outsiders, Sez Exec

Chicago, Sept. 14.

Advertising agencies are complaining that they're getting the gentle push-around when appearing at NBC studios for auditions with talent booked on air.

Network executives admit that they're anxious to control the programs they handle from every angle including the talent, but deny that "advertisers" obtained from other than NBC sources have become the poison, the agency reps allege.

Attitude taken by these chain execs is that if the commercial doesn't want the talent, the booking bureau has on hand, it will be willing to go outside and get it for the account.

Time has come, the network's spokesmen here maintain, for the broadcaster of a program to have jurisdiction over every phase of the show, if it is to be handled successfully.

It throws complete responsibility upon the network's shoulders, and the centralized setup serves as a protection for the client, say these carved-desk boys.

Patting Themselves

Ability of the network to build up its business as a prestige station automatically implies that the program confectors in the organization know their barley and are perfectly prepared to cast and produce any type of other show beyond reproach, is the line of self-glorification now heard coming from those same execs who were groping around for talent only a few months ago.

Chain mainly declares that its motive for trying to set up a booking monopoly on talent used for network shows is not a monetary one. The commission angle, the execs insist, is both incidental and inconsequential. With all the business that the NBC Artists Service is supposed to be doing, they rush to point out, that booking bureau is losing money.

Oversight

What these lads fail to include in their remarks in this respect is the fact that the network is not a practice in the booking itself for the contract talent used on sustaining programs. Only figures charged on the credit side of the ledger are those obtained for services on commercial programs.

Booking control of program talent, argue the network execs, has become necessary for two reasons. One is to have authority to handle discipline artists as it is necessary. The other is to protect its accounts from what these execs term unreasonable salary demands on the part of talent. Latter, according to the chain's viewpoint, impairs the continuance of the network with them.

Suppose, expounded one of the NBC spokesmen, in illustration, Dukes and Holes after a 14-week run on the Whiffle Soap program at \$1,000 a week, the network should offer \$1,500 a week on the renewal, saying they could get that on another show. On the opposition network, and our account refused to pay it. Now we could not get the booking control over the team, we couldn't try to talk them out of their demands, and our client in disgust would abandon his intention of a contract with us. It's been happening right along.

Advertising agency reps, on the other hand, take the view that the network's function is primarily the furnishing of broadcasting facilities and it should be willing to let clients go outside and get the talent available and let the agencies handle the programs as they think will best serve the advertisers.

Tracy's Night Period

Arthur Tracy, CBS' Street Singer, receives another period this week which will stretch his time to four times weekly.

Additional time will be the "Street Singer's" only night broadcast.

WHAT'S IN A NAME!

Lack of Billing Got James Melton Oddly Paniced

Chicago, Sept. 14.

Shyman, leading from Cleveland was in the NBC studios taking an audition. Later, as customary, was phoned into the offices of the various executives.

Girl had done several solo numbers, and it was decided to try her out on a duet. James Melton, ace staff NBC tenor, happened to be on hand and he was elected to the assignment. His name wasn't mentioned in the ensuing team-up.

Later when a caucus of reactions to the auditions was being taken among the network executives, a couple of them averred that the girl had impressed them as okay, but the tenor showed a lack of mike technique and experience!

EX-FILM NAMES CAN COW SERIAL FOR AIR

Los Angeles, Sept. 14.

William Desmond, Mary MacLaren and Franklin Parnum, one time picture names, are recording a 24-episode western serial for Radio.

Transcriptions are being made by Fred Balshofer, former indie producer.

Radio Adv. Off, News Slashes DX Fan Dept.

Chicago, Sept. 14.

Subsequent to the sale of its station WMAQ to NBC, The Daily News has started to slash the cost of maintaining the radio department. First move was to let out Harry Hathaway, technical radio editor, and close the DX Club for short wave fans that he started a couple of years ago. Latter editorial feature was hooked up with an experimental laboratory in the News building.

Col. Frank Knox, decided was too expensive to continue. DX department had been lunched at a time when radio set lineages was second only to automobile advertising, with the shortwave information column easily paying for itself.

Cleveland Station Is Chasing Telly License

Cleveland, Sept. 14.

First local telly broadcasting station will be WGAR if federal radio commission grants the application for a license. John E. Patt, WGAR manager, has applied for an okay on a 500-watt transmitter with a wave length of 1,400-1,500 kilocycles.

If approved WGAR plans a television studio in its station and daily two hour programs afternoon and evening. The Cincinnati, is the only other Ohio station to apply for television license.

WMCA's Tele Deal

Radio Television Company will supply WMCA with a portable television transmitter for outdoor television broadcasts when the Federal Radio Commission grants WMCA's request for permission to broadcast television.

WMCA has entered into a five-year contract with Radio, which gives the New York station the exclusive use of the field apparatus, unless WMCA itself goes into the business.

Radio Television is an English company.

KAUFMAN'S 38

Chicago, Sept. 14.

Irry Kaufman has been named headliner on the Kefauver program through WTK for the next 38 weeks.

His contract will be for a 38-week run, three times a week, in the afternoon.

NBC Admirals

Chicago, Sept. 14.

A young hustling NBC salesman with a new advertisement and ready to be delivered, suddenly discovered that a time booking jam interfered with closing the deal.

Stomping through the executive offices trying to get some action he saw a stranger occupying one of the elaborate offices in the vice-presidential group.

Disputed, the salesman asked, "Who's that big piece of cheese in there?"

"That's the vice-president deluxe from New York," he was told.

"Yeah," said the salesman, "the harder we sailors row the more admirals they put on deck!"

Vice-president J. in question thought it a great story and is telling it on himself.

WGN FOR CBS LATEST DOPE

Chicago, Sept. 14.

Columbia has chafed on the proposed hookup, by lease or strict affiliation with WIBO, and is now giving WGN, the Tribune outlet, the coveted eye. Pressed for a local release to take the place of WMAQ, which left NBC New York, Columbia figures its switch to WGN will cost it an additional \$100,000 to \$150,000 a year locally. Deal with Tribune would be a straight cash rate buying arrangement, plus a bonus.

For the seven weekly and three daily programs it is carrying on WGN, the National Broadcasting Company pays the full local rate, around \$350 an hour, instead of the usual \$50 network stipend. Columbia, rather than take a chance of importing a million dollars of business perhaps because of lack of adequate Chicago facilities, is prepared to raise the NBC ante and take a little out of the Chicago phase of its program changes.

Loss of the Tri affiliation would cause much regret in the NBC organization. As it is, that network is faced with the problem of providing enough commercial programs for WMAQ. These will have to be filled from WPBN and KTVW, and even then there won't be enough to give WMAQ a strong NBC representation.

Comic Strips

Event of a CBS alliance brings up the question of what will happen to the comic strip owned by WGN which are being carried over NBC as commercial programs, with the Tri station getting the latter's local release. Prevailing opinion is that WGN will work out the same arrangement with NBC that WMAQ did on the Amos 'n Andy broadcast. For Eppesford. In that instance, the comic strip was sold to a local NBC outlet carried the blackface team's episodes.

NBC Band on Indie Station; No Commish

Ted Black's orchestra, under contract to NBC's Artists Bureau, goes on WMCA, New York indie station, with the Yankee Records broadcasts the end of this month.

NBC asserted that Black is obligated to go through with this program because the contract was arranged in 1929, that it agreed with NBC New York's general that it has waived all commission on the band for that broadcast.

Ether Call-Board

New Bedford, Mass., Sept. 14.

Station WGBH is advertising for local talent for broadcasting programs.

Don Morgan, production manager, is in charge.

Dutch Cleanser Renews

Chicago, Sept. 14.

Old Dutch Cleanser continues on the Columbia network for another year. Renewal of contract was announced 12:30 the Dutch Lady Radio.

CBS' Auxiliary Station Idea Brings Dreaded 'Monopoly' Cry From Chain-Fearing Indies

Chicago, Sept. 14.

Lines are being drawn for a battle between the CBS network and the independent radio stations. Two recent network maneuvers have set shivers of apprehension through the Indies. First, NBC's refusal to let a group of stations in the northwest, then quietly pocketed WMAQ, one of the key stations of the country.

But most serious of all is before the Federal Radio Commission, Columbia's request to build a so-called "booster" or "repeater" station. This is universally regarded outside the network as a group-breaking for monopoly. Columbia is making the first bid, but the same idea almost was embodied in an official NBC petition last March.

At that time NBC decided the moment was not ripe. What information leaked out on the subject aroused such opposition and fear among the Indies that the network decided to postpone the matter until a later date, was the course of wisdom.

Repeater stations are auxiliaries to a source station whereby, for example, WEAF, New York, with repeaters located in Georgia, Illinois, Texas, Colorado and some approximate geographical set-up, could blanket the entire country. Naturally a repeater for WMAQ located near Chicago would conflict with and antagonize all the stations of purely local status.

NBC and Columbia like the idea because it would cement their power, give them through a handful of major channel stations, owned or tightly controlled, complete independence of their own affiliates. Although the latter have been behaving more modestly in recent months than formerly, networks remember that all hook-ups have 60-day cancellation clauses.

Indies Lack Leaders

Independent stations are presently divided between two organizations, the National Association of Broadcasters and the Independent Radio Network. Latter, however, lacks aggressive leadership or a capacity to make political capital.

Formerly, chief of which is their fear of showing a profit or being called that dreadful name, "monopoly."

Regardless of the fact that it is one of NBC's nearest independent affiliates, the Milwaukee Journal, operator of WTMJ, has asked the commission to look into the details of the WMAQ transfer. Official protest against the CBS repeater plan ever came from the Associated Broadcasters of America, the insurgent group of indie operators.

In calling upon the commission for an open hearing on the Columbia plan, the Associated Broadcasters contended that if the networks were allowed to operate such "repeater" stations around the country, the competing indie stations would be forced out of business. It was also charged that if CBS got away with a permit for the Washington repeater, it intended to build several in New England to combat the imminent loss of the Yankee Network affiliation.

General spread of the practice would mean the end of the indie organization. The indie organization further averred.

CBS's proposed repeater in Washington would have a transmitter operating on the same wave length as that of WABN, New York, and synchronized with the latter station's program would originate mainly in Washington and be carried to the Washington transmitter by a broadcasting equipment by telephone lines and relayed.

An Ace of Clubs!

Objectors to the repeater project point out that in the event an ace of clubs is dealt, the indie organization is in a certain amount of trouble. It would have to do a build a transmitter and bank it up with the necessary maintenance and overhead. Only one of the indie stations would be the telephone line Chicago and the maintenance of equipment, in all seasonal working on the same wave length to operate the repeater. A well equipped studio would be built.

Support of the repeater project.

matter by the Federal Radio Commission. Its opponents contend that giving the networks an effective club over recalcitrant affiliates, refusal to take a certain number of commercial programs specified by the chain would be taken care of by a threat to build a repeater in that area, to carry the rejected commercials.

'Journal' Suit

Opposition of the Milwaukee Journal to the WMAQ takeover is based upon the inferred charge that NBC is out to get a monopoly of clear channels. Wisconsin daily has an application before the radio commission for the wave length of WMAQ, local NBC New York and 50,000-watt. Transfer of WMAQ ownership, the operators of WTMJ contend, has a direct bearing on its claim for the WMAQ channel, with NBC last Friday (11) filing an answer with the commission to the effect that the two cases have nothing to do with each other.

Of late, the Journal set aside on the ether spectrum, NBC controls or directly operates ten and has an affiliation hookup of at least 20 more. With eleven 50,000-watt transmitters in operation, owned by the NBC affiliation list carries 9 of these. The two tied up with Columbia are its own WABC, New York, and KMOX, St. Louis. NBC's latest set of controlled clear channels is as follows:

—WMAQ, Chicago; WNER, Chicago; WEAF, New York; WJZ, New York; KDKA, Pittsburgh; WABC, New York; WABC, Chicago; WJZ, Boston; KOA, Denver; KFO, San Francisco.

RADIO ACT TIES SELF TO WATER CO. FOR %

Los Angeles, Sept. 14.

Hill Billies, who broke away from KMOX a month ago after boosting MacMillan, are now disciples of spilling water at two-lits a gallon over station KTM.

This new radio mountaineers are boosting the prophet in the capacity of discoverers and promoters. The San Val Oil and Water Co. finances the bottling and handling of water at the Indies are in for a percentage of gross sales.

Water is sold only in cases of four gallon jugs for \$1, and a fan photo of one of the Billies goes with each case. After drinking 44 gallons of Taranza, the fan's new order rates him a group photograph.

Winebrick Not Airing Until Law's Clarified

Chicago, Sept. 14.

Const syndicate distributing the Cal-Vine brand of grape extract has shelved its radio merchandising plans until the wine brick issue has been settled by the courts. Cutoff had figured on going both New York and Chicago stations with the New York division of the prohibition department put a ban on the brick sales.

Programs framed for female appeal, including already been submitted for approval by the agency handling the account and negotiations for time on CBS were in the works when the order to desist for the time being came through from the California attorney.

WBBM'S NEW MUSIC

Chicago, Sept. 14.

WBBM's new music key is giving its current pool of musicians a preliminary move to exciting the studio band setup.

Chicago brings in Frank Westphal to handle the outlet's dance combo broadcasts exclusively and limits the station's station activities to concert music.

Men let out had been working under Bloom's direction and were originally engaged by him. Selection of representative musicians in the first of the new series, until four weeks ago, conducted in the NBC studios.

CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING-CENTRAL 0644-4401

Englewood

Little Joe Warner, one of local WMAQ's better known staff entertainers, put in an appearance at last Tuesday night's trout affair to give the I.K.O. members an idea of how he compares himself on stage. What they saw and heard must have convinced them of the well-kept comic's eligibility, at least for the choice neighborhood and small-town Scots. Every act on the bill of 10 scheduled showed up, with the runoff featuring a solid two hours. Evening was snappy and close, but they sat through it futur.

Opening delivered the Wells Sisters, who impressed as being newcomers and of sparse dancing and warbling talent. Tara for the most part moved along awkwardly, but gave, showing a better than average expenditure, got a bad break from soiled, patched housings and assigned them for a background.

Block of promise, revealed by Baby Alice Rose, in the next stanza. For a six-year-old she understood sturdy lyrical part of pipes, but these stand a chance of soon going ratty if the tot doesn't get more comic training. Child's show was a fair brain for the footlights and the camera, but the misdirected handling indicated by the work now help her on the way. Among other things the child's tendency to over-emphasize should be curbed. From the sprightly angle, the bangle night clientele was her's unimpaired.

Next four acts fell down completely on the pace set by little Alice. Altken Brothers managed to come through a melange of patter, song and clowning without objection or mishap. There are several diverting cockatoo turns in vaudeville, but Lamont's isn't top notch rank among these. Bird's show got a few laughs, but they seemed to be suffering from temperament most of the time. Forgive it was the birdseed Lamont used.

Customers gave Bob LaMarre part attention until she delivered herself of a trio of noisy blue numbers, and let her go her way unmolested. Girl's nervousness was apparent throughout. Next came Alice Bradford and company, was one of those flash acts that spring up overnight, get a showing at the Greenwood and are never heard of again.

Little Joe Warner picked them up from his first dialect number and

had them okaying him through 15 minutes of smartly connected patter. Little Joe Warner, one of local WMAQ's better known staff entertainers, put in an appearance at last Tuesday night's trout affair to give the I.K.O. members an idea of how he compares himself on stage. What they saw and heard must have convinced them of the well-kept comic's eligibility, at least for the choice neighborhood and small-town Scots. Every act on the bill of 10 scheduled showed up, with the runoff featuring a solid two hours. Evening was snappy and close, but they sat through it futur.

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multitasking act, with the Marvelous vocal talent out. With the aid of Georgia Tompkins and Elsa Brown, the act's original instrumental source, he kept them mystified and amused throughout.

Pair of comics, billed as the Two Jassals, rumbled through a mess of molly gags, but struck a geyser of laughs when they resorted to a novelty song number with a catchy chorus.

Ruth Brothers in their usual finished-outlet of handclapping closed the show, to the expected noisy results. 'Goldie' (Fox) topped the screen fare.

Valmaria, Ind., returns to vaude on Sept. 27. Playing five acts on Sundays hooked by the 'Central' house, Chicago.

O. H. Johnston, dramatic agent for many years, recently with the school office, has been transferred to California. F. Mortimer Mitchell picks up the job.

OBITUARY

LUCY WESTON

Lucy Weston, 45, musical comedy actress, in private life the wife of Frank Gallagher, building material contractor, died Aug. 21 of cancer as the Gallagher home in Ridgefield, Conn.

Miss Weston at one time was an English stage favorite and was brought over from London by the Blumenthal office to headline the Klaw & Wallender advanced vaudeville bills. Miss Weston in addition to playing American vaude theatres for years also appeared in Broadway musicals including Ziegfeld's 'Follies.'

She also toured for New York producers, among her shows being 'The Quaker Girl.'

Her last stage appearance was in vaude, Miss Weston doing a single act. She was of the Edna May type of demure English comedienne and upon her marriage to Mr. Gallagher retired from professional life. Miss Weston and husband traveled extensively and when abroad the last time were the guests of Ethel Leary.

Miss Weston had never appeared in pictures, having quit the stage before talkies became popular. Interment in Winsted, (N. Y.) cemetery.

HERBERT SAUNDERS

Herbert Saunders, 73, actor and assistant stage manager, died at his home, 60 East 90th street, New York, Sept. 7, after a cerebral hemorrhage.

Saunders entered the professional stage at the age of 60, after participating for many years in amateur productions in his home town, Hartford, Conn., from where he moved to this city three years ago. He was at various times connected with the office of John Golden and also as an assistant stage manager for C. B. Dillingham.

Among the legit production in which Saunders played were 'Three Wise Fools,' 'Thank You,' 'The Wheel,' 'Two Girls Wanted,' 'We Americans' and 'Seventh Heaven.'

He last appeared in 'Waterloo Bridge' (legit).

Saunders was buried September 9 in the Cedar Hill Chapel Cemetery, Hartford, Conn.

A wife and three children, Mrs. Albert Brincke, Betty and Janet Saunders, survive.

EVA FAY

Eva Fay, 53, mild heart, who was recently severely hurt in an auto accident and developed pneumonia as a result of her weakened condition, died Friday morning (11) in the White Plains (N. Y.) hospital.

Mrs. Fay reached her stage peak as a child reader from 1903 to 1910 when she headlined bills in this country and abroad.

She was the widow of the late John Fay and the daughter-in-law of Mrs. Anna Fay, who also was a well-known musical comedy actress. Mrs. Fay had been living in White Plains. Last week she had intended to New York to attend the Mac West show and was on the way home from the theatre when the accident occurred. She was in

jured internally with several ribs fractured.

DR. HARRY P. DAVIS

Dr. Harry Phillips Davis, 63, known as the father of broadcast medicine, following a long illness. He was operated on sometime ago at the Mayo clinic, Rochester, Minn., but failed to improve.

Davis was chairman of the board of NBC and vice-president of Westinghouse. He was the hand behind station KDKA, the pioneer broadcaster. As an electrical engineer, he started with Westinghouse in 1891. He was a director of RCA and its subsidiaries, Photophone, I.K.O. Radio-Victor.

Survived by widow and two daughters who are married. Burial in Pittsburgh.

EUGENE PRESBREY

Eugene Presbrey, 78, died Sept. 9 at Hollywood, after four-year illness. A former playwright in New York, he had been on the coast 12 years, going there to write scenarios for Paramount.

Presbrey was the author of several legit successes, including 'Raffles' and 'The Great Gatsby' (Curtain). He was a member of the Lambs, Friars, Players and the Screen Writers' Guild. His first wife was Annie Russell, legit actress on Broadway in the 90's.

Besides his widow, Mrs. Alice L. Presbrey, he is survived by a son, Victor, and sister, Mrs. Harlette C. Morse of Los Angeles.

Funeral was in Hollywood-Sept. 11.

FLETCHER HARVEY

Fletcher Harvey, 66, actor, died Sept. 8 in Southside Hospital, Bayshore, L. I., of a complication of diabetes.

Harvey had been living in the Percy Williams Home and recently his condition became so critical that he was removed to the hospital. The Actors' Fund placed him in the home in 1926.

He had long with many legit companies during his stage career up to 1923. His widow and three sisters survive.

Interment in family plot in Waltham, Mass.

CHARLES GLICKAU

Charles Glickau, 62, veteran showman, died in Omaha of heart attack. Funeral was held in Chicago. Mr. Glickau was one of old agents of legit road shows and was long advance man for Askin & Singer of Chicago. Brother, Bert, is in New York. Also engaged in show business. Charlie lately represented M. M. on the Chicago City office and took the M-G-M lion across the country.

GEORGE J. HIGGINS

George J. Higgins, 65, owner of theatre, Shamokin, Pottsville and Pottsville, died at a hotel in Tamaqua, died at his home in Shamokin after a long illness, during part of which he was in a hospital in Tamaqua. He leaves a son, John P. Higgins, associated with him in business, his widow and a daughter.

Higgins was a bank director in Shamokin and president of the Higgins Theatre company. He started life as a poor boy on the Reading Railroad, and eventually became station agent for the company in Shamokin. He held that position to the day of his death, at

HOLLYWOOD

and Los Angeles

"Variety" Office, 6282 Hollywood Blvd., at Vine St. (Taft Bldg.)
Phone Hollywood 6141

ways taking great pride in his rise to comparative wealth, but never relinquishing his railroad ties.

EUGENE W. SCULLY

Eugene W. Scully, 72, known for many years on the legit stage as Maurice Drew, is dead in Charleston, West Va., his home. He was director of arts and dramatic expression at the Mason School of Music there. Drew appeared in many stage productions including 'She Stoops to Conquer,' 'Machino X' and 'The White Slave.'

He was born in New York where he went on the stage at the age of 18. He received his dramatic training largely under the late Henry Miller and William Seymour, of the Charles Frohman office.

LAWRENCE DORSAY

Cable dispatches from London yesterday (Monday) brought word of the death there of Lawrence D'Orsay, 71, English actor.

Mr. D'Orsay was stage recognition in England prior to coming to the United States, where he appeared for several years, both in Broadway companies and on the road. He returned to London in 1924. His last stage appearance was in London last fall with Paul Robeson in 'Othello.'

Among shows he appeared in were 'The Earl of Pawtucket,' 'The Embassy Inn,' 'The Lancers,' 'Miss Innocent,' 'Miss Dot,' 'The Lights of London,' 'Robinson Crusoe, Jr.,' 'Sinbad' and 'So This Is London.'

CLAYTON L. PACKARD

Clayton L. Packard, 43, character actor in pictures, died at San Diego hospital, Cal., following an operation Sept. 6. His ashes were scattered on the Pacific, as he had requested.

Packard was formerly in the Cecil B. De Mille stock company. He is survived by his wife and mother.

LINCOLN A. WAGENHALS

Lincoln A. Wagenhals, of the former prominent production firm of Wagenhals & Kemper, died of pneumonia at his home at Montrose, New York, Sept. 11. A detailed story appears in the legit department.

LIEUT. JOHN V. EPPLE

Lieut. John V. Eppel, composer of 'Miss Mabel,' Iowa, died in a government hospital at Santa Monica from tuberculosis, Sept. 4. Eppel headed dance bands in Iowa for many years after the war.

Bert Edgar Murgridge, 55, former orchestra leader, dropped dead recently while listening to a radio broadcast at his home in New Bedford, Mass. He was born in Buffalo and had been leader of orchestras in many houses in several cities. He is survived by his widow, Mrs. Marguerite Murgridge.

The mother, 77, of Chester B. Sutton, manager of Erlanger's Mason theatre in Los Angeles, died in that city Sept. 3.

Daughter, 7, of Jack Cohen, salesman with Chicago office of Universal, died in Pittsburgh on Sept. 8 following a long illness.

Mrs. R. C. Davidson, sister of Daniel Frohman, died at her home in New York Sept. 12.

Ortlan Otis Romero, 31, Cuban orchestra leader and radio announcer, died in Havana, Sept. 7. He was born in New York City. Surviving are his widow and two daughters.

The wife, 49, of Jack Mallory, stage resister North Adams, Mass., local 33, died Sept. 9.

Mother of Lester Hummel, of the William Morris office, New York, died in that city Sept. 3.

LETTERS

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HELD OVER 2nd WEEK

R-K-O PALACE, NEW YORK

ABE LYMAN

AND BAND

"Variety"

ABE LYMAN and Band
Instrumental-Songs
COMMERCIAL
WABC, New York

This initial broadcast of Abe Lyman and Band under the commercial auspices of the Phillips Milk of Magnesia Tooth Paste Co. was a happy one. Program was announced by Louis Dean, station announcer, as the world's biggest 15-minute show. That is taking in plenty of territory and depends much upon a listener's tastes. However, Lyman, assisted by Phil Neely, "Skin" Young, Frank Papocla and Hollywood male chorus delivered five numbers in peachy style, not one hurried nor slipshod.

Lyman's band is finely balanced for the air. His brass section came over okay showing nice placement before the mike. Strings, bass also okay. Special mention goes to the clarinet and trumpet in the opening number.

Lyman gave the usual 'hello everybody' which has become trite through usage on the air. His talk at the finish of program inviting radio listeners every Tuesday, Thursdays and Saturdays at same hour of 8:15 p. m. was in good taste. Neely and Young delivered a comedy number and Papocla tickled the piano accordion okay.

The Hollywood male chorus, probably out of the band's membership, aided greatly with a selection from "The Student Prince."

This first broadcast of Lyman's over the WABC hookup augurs well for ensuing programs he will deliver throughout the winter. The 8:15 period is a gravy one on a big chain, and if the entertainment holds anything, has unlimited possibilities for advertiser and talent. Lyman can hold the coveted spot hands down.



Ed Sullivan, N. Y. "Graphic"

Those ticket speculators who gave Lou Holtz a present when he left the Palace after an eight-week run, had better go right out and buy some more presents, for the new bill, headlined by Abe Lyman's sensational California band, hooked them in on Saturday, stood them up five deep at the Sunday matinee and evening shows, and sold out the matinee and evening performances yesterday, rated the worst holiday in the year for show business.

The answer to the terrific business over the week-end is a corking show with great tunes, plus the important fact that the Palace, right now, is as hot as pistol. My earlier prediction that there would be no great variance in the grosses registered by this new show will be borne out.

This Abe Lyman band, making its first Palace appearance in four years, is one of the greatest stage bands ever to come out of the West. Lyman has built up a real organization, and his orchestrations are smart, novel and snappy, with a great change of pace. He set out to top every other band in the country, with surprising results.

Other bands feature one crooner; Lyman has a male chorus of ten men, and they're great.

They're tied up the slow every performance, and they're a cinch to repeat any time they go to post.

"Variety"

ABE LYMAN'S ORCH. (15)
30 Mins.; Full (Special)
Palace (S. V.)

Bands that can step upon a vaudeville stage and entertain with straight orchestral work for 30 minutes in this day of band-music-and-bulling-she on the air and everywhere, are rare. Abe Lyman's can as it showed at the Palace in its opening performance. It also showed there's no reason why Lyman should not duplicate his West Coast popularity in the east.

These musicians are all heat specialists. They sizzle in their hot playing back of some hot conducting. It's music that always provokes a yell to hooray, but in the theatre the Lyman music is limited to being just something to listen to. And it is.

New York has become accustomed to musicians who kick each other off the bandstands, break fiddles over heads or double in buck in emulation of Horace Heidt and the Brittons. In striving for novelty, most new bands at the Palace and elsewhere in New York slough the music end in apparent belief that novelty stuff is the easiest way to the top. So much so that nowadays the real novelty band is one that sticks to music.

Tall and custom-built, Lyman, front and back, is a strong personality. His men appear to give constant attention to his baton, which largely increases the rhythmic effect.

Single non-band number is the hole diet by two of the three principal vocalists. One of them, Skin Young, was formerly Whiteman's featured singer. Here he's not played up. Nobody gets enough of a spot as to appear outstanding. The lasting impression is of the band as a unit.

Let California console itself. The east is going to detain Lyman for awhile.

Rope.

N. Y. "American"

Lyman's band merits even more praise than last week, for he has toned the band down a little, now that he has become accustomed to the excellent qualities of the theatre, and there is a change in the routine of the act which gives it a remarkable pace. And a second hearing of Lyman's arrangement of "The Song of the Bayou" proves conclusively that his group should rate in the top rank.

N. Y. "Journal"

Abe Lyman is there with his band and some arrangements that chase away the blues and bring a lump in the throat all at once. His are novel arrangements in orchestration, original ideas, that make melody good for the ears and Indian Summer.

Broadcasting Over Columbia Network For Philips Magnesia Toothpaste Every Tuesday, Thursday and Saturday Nights at 8:15 Daylight Saving Time. Tune In.

World Broadcasting Co.

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TWO OF THE GREATEST GUYS I KNOW

THE RITZ

PRICE
15¢

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COLLEGE BOYS' BEST BET

300 Reporters in Film Colony Now Writing of 150 Screen Names or Less

Hollywood, Sept. 21. Exclusive of the 30 trade paper reporters who daily make the rounds of the picture studios, there are 300 men and women in Hollywood writing about picture stars. There are accredited correspondents of newspapers, magazines and syndicates. No one knows how many freelance writers are trying to get by by chattering about screen personalities.

Of the total, 45 are on local and out of town daily papers. "Christian Science Monitor," Chicago "Tribune," St. Y. "Daily News," N. Y. "Times," San Francisco "Chronicle," St. Louis "Post Dispatch," Boston "Globe," Miami "News," and Dallas "Morning Star" have correspondents in Hollywood.

New syndicates have 20 representatives here doing daily and feature yarns. In addition there are eight local dramatic editors.

Around 30 writers do wire stuff on assignment for individual papers and magazines throughout the country.

Specs

Besides these, there are 50 writers known to the studios who write on anything for anyone on spec. These writers aren't to be confused with the army of chiselers who claim they're writers to get into the studios and work one of many rackets.

Foreign correspondents total 80. They write in practically every known language but the majority represent Latin journals.

Most of their time is spent trying to find out what the other fellow knows and if he's beating them to a story. Total number of men and women trying to get by as news writers outnumber the players they write about two-to-one.

Siam's Prince Will Try Luck in Travelog Film

Los Angeles, Sept. 21. Recent visit here of the Siamese prince has the king's son steamed over a picture to put Siam on the film map.

Siamese royal house will be a picture to be made to cash in on the wild animal market. Harry Schenck, former assistant director, is to manage the outfit going to Siam and is now assembling a team.

"Film will be based on an animal hunt with the king, prince and entire royal household taking part."

MARY PICKFORD'S COLUMN

Mary Pickford becomes a newspaper columnist Nov. 1. That is the date her first article in papers authorized by the McNaught Syndicate.

Mary Pickford's contribution will be a weekly feature.

MUSIC JUST SIDE-LINE

Columbia's Joe Bon, Fan, Iron, in Lies of Discs

Chicago, Sept. 21. Having taken the plunge into the commercial waters outside of show business with its new dry cleaner that retails for \$7.95, the Columbia Phonograph company continues in the swim with completed plans for an electric refrigerator, hot and cold air fan and a cordless electric iron. All this in conjunction with its regular record, phonograph, radio and radio disc business.

Smith radio company will also have a cordless electric iron, while Majestic has been in the electric ice-box business for a year already. Victor is practically set with its \$10 million picture camera.

Next step probably meat packing and orange juice stands.

Soviet Govt. Will Go On Air in California To Sell Goods to U. S.

Los Angeles, Sept. 21. Soviet government's trading company Amtorg will go on the air here as an experiment. If clicking it will signal a further use of the air to sell Russian product in America.

First "other plug will be over the Paramount-affiliated KNX in Hollywood, put on by the local Amtorg branch to sell Russian candy."

TALKING DOLL VIA DISC AS CHILDREN'S TEACHER

Psychology of a little entertainment as a wedge for instructional purposes, furnished an inventor with the idea for a talking doll. Object is a sale to children who will be unconsciously tricked into learning things. William Potter is the inventor.

The doll, standing a couple of feet high, is equipped with miniature records which can be changed at will. Switch is turned on and the doll sings, tells a story, says a prayer, does the alphabet, or anything along similar lines. Records will run a couple of minutes.

The dolls will sell for around \$15, under plans. Potter is said to have worked three years on the invention.

10 Pounds—Look!

Hollywood, Sept. 21. On the strength of the rushes of "Flying High," Katherine Crawford has been given a seven-year contract by Metro.

To get an assignment to "Flying High" May Crawford took off 10 pounds in one week, via diet route.

SHOW BIZ CAREER THROUGH DANCE BAND

Or Chance to Get Bankroll Before Framing Diploma—But Vallee, Waring, Heidt, Olsen Only Collegians in Big Money

RAH-RAH LABELS

Chicago, Sept. 21. College boys have been dubbed flops by the film industry, but hundreds of campus lads have stepped into show biz through dance orchestras and made good.

Jazz has been, and still is, the college boy's best and most remunerative contact with the amusement world. But here, frankly, his success is based not on anything he learned from academic textbooks but on his own innate talent plus personal persistence.

But for every Horace Heidt, Fred Waring, Rudy Vallee or George Olsen (Continued on page 22)

STOP BURNING ON NOTICES, SAYS RKO

RKO is notifying all acts playing its vaudeville theatres to discontinue showing recentment over newspaper criticisms and notices received while playing the RKO theatres in New York or out of town. Psychology is "read it and forget it."

Advice from the booking office of acts is that caustic complaints from critics and columns are harmful to both the acts and the circuits.

This halts vaude actors' visible barnums over bad notices for the benefit or annoyance of the newspaper boys and girls. The acts are requested to pass off the bad reviews with the good. If the complaint is justifiable, they are told, it can be taken up through the RKO publicity department instead of direct with the reviewers or dramatic departments of the dailies.

Considerable trouble with critics on RKO's western route towns prompted RKO no-burn ruling. A recent incident in Kansas City involving a Vocal panner and a comedy team brought the situation as a head.

Making Chumps of Saps in Sticks By Selling Smart Dames at Auction

WORLD'S OLDEST RACE

Italian Film of Pailo Horse Race—First Run in 16th Century

Rome, Sept. 18. Cines filmed the famous Pailo horse-race of Siena. Run around the city square, it is the oldest sporting event in the world, having been instituted in the 15th century. The jockeys are dressed in medieval costumes and are allowed to hit each other and opponents' horses with their whips.

Film is current here.

London's New Reducing Racket Is Tapeworm In Gelatine at \$5 Per

London, Sept. 21. Latest medical racket on the slide looks entirely new.

Certain higher grade chemists in the West End belt are selling tablets guaranteeing to slim down dummies who take them.

Rate works out at \$5 a tablet, but reducing is guaranteed.

Each dose merely contains a tapeworm preserved in gelatine.

Home Office probe likely.

B'WAY AUCTION STORES USING GIRLS AS SHILLS

The phoney jewelry auction stores and Times Square have added femme appeal to attract business.

In some of the places a good-looking and smartly dressed girl stands at the cross-roads to catch the man's eye.

Purely a shill and she bids for the rings, watches, etc. If she buys, which happens regularly, stuff eventually gets back to the counter.

Girls readily converse with the men and urge the buyers to now and then, emphasizing the femme knowledge of values in jewelry to cut it ever.

More action than shilling for Coney Island buses until midnight.

Cooking School Opposish

Minneapolis, Sept. 21. Loop theatres here are planning a pretentious local newspaper against opposition entertainment furnished by latter. Opposish consists of a free cooking school conducted by the sheet in the municipal auditorium for one week every year, with nationally noted food expert lecturing and conducting experiments.

Cooking school drew crowds of 3,000 women every day last week and matinee bid in all loop show-houses was abuzz.

Quincy, Ill., Sept. 21. Members of a female minstrel troupe are being sold at auction every other night on a. They are chumping the sticks with the yokels having no comeback without becoming the laugh leaders of the community. Troupe is traveling two private railroad cars. The locals have no mean of knowing the women in the company they buy at auction for the evening are the wives of the male staff of the traveling troupe. All but a couple of homey girls carried as the stand off.

Where possible the show books for two nights. At the end of the first stage performance, the manager announces the following night there will be no performance. But he confidentially advises the male listeners that the next evening as it will be the girls' night off anyway, they would like to have the native boys bid for them from the stage.

And then, says the speller, "the girl you pick and buy is yours until seven the next morning."

That the girls have one night every week is stressed by the management, and free admission to the theatre the following night is another come on.

At the initial performance the girls in lights are disfective through colors. Perhaps the two best lookers wore pink or blue. The next evening the boys with good memories are present.

Bidding Pickle Up

Bidding is always slow up to the start, without the show in the audience starting anything until later. When the audience bunches shee the pink or blue tights first, all want to bid but hold back. Finally someone not wanting to be forward bids 25c. A bid is all the same.

(Continued on page 34)

Coast's Best Dressers Sniff and Kill Eugenes

Hollywood, Sept. 21. Noesive done by the "Empress Eugenie" has in Hollywood is attributed to the fact that Lillian Tashman, Kay Francis, Juliette Compton and Constance Bennett, considered Hollywood's best dressed women, did not go for the pancake line.

Military houses claim that the new hat was too easily duplicated, that it was almost impossible to tell the difference between one that was worn and another "costing a buck." Kidding of the head piece in several of the news weeklies.

If the big four of Hollywood's femme dressers don't go for a particular style, it is the style will not be accepted by the rest of the film colony, and that means the flaps and other apers lay off.

1,000 Hollywood Girls Can Hoof, But Who Cares?

Los Angeles, Sept. 21.—Around 1,000 chaste girls are hooping around in A and Hollywood, trying to find some way of cashing in on their dancing lessons. Number of choristers engaged here weekly doesn't relieve the situation any. Funcheon & Marx, sending out one unit weekly, spots a line of 12 girls. Outside of that about the only thing left is the town's one burlesque house and club dance. Latter are usually filled by organized lines from one of the local dancing schools. One of these, the Olsen's, uses a chorus line of eight. Most of the girls who do chorus work are leftovers from picture musicals. Dancing schools used the firm's girls as bait for pupils and night club on his or her show. At one time it was so bad that the public schools had to prohibit the wearing of clips on shoes within the school rooms. Made too much money.

Metro's 'Flying High' is the first picture to use a chorus line in the past year. Some 100 dancers were needed but 700 answered the call.

JACK DEMPSEY FREE BY DEFAULT DECREE

Reno, Sept. 21.—Jack Dempsey was granted a default decree of divorce today from Beatrice Taylor by Judge Thomas P. Moran. The finding was made after a lengthy hearing. He has no intention of giving up his residence here, regardless of what happens in the divorce case. It is said, but is planning to put some real dough into the gambling and night club thing which he finances. His present barnstorming tour and finds out whether he can stage a one week aquatic show, following the heavyweight crown. Dempsey and his manager, Leonard, have not been going on badly in the exhibition shows. They have cleaned about \$30,000 the past five or six weeks and Dempsey is still packing 'em wherever he appears.

Kid's \$200 Per Film

Los Angeles, Sept. 21.—Frem Co. Pictures has contracted to feature Andy Shuford, 11, in six westerns at \$200 each, comes with the figure corresponds to the superior court approval this week. The figure corresponds to the weekly salary with maximum days and time specified as seven days and six weeks and Dempsey is on successive weeks. This has been the first time featuring the kid with Bill Cody in westerns for Monogram.

2 BELLY LAFFS—CONTRACT

Any Universal City, Sept. 21.—Andy Devine, former Santa Clara football player doing a bit in Universal's 'Spirit of the Game', got two belly laughs at the picture's preview and a six-month contract. Studio is now figuring on putting him up as a featured comedian. Present assignment is in 'Law and Order'. All he does in the new picture is get along. It's hard to get a laugh out of that.

Gallop Driving Bruce Gallop, former ad driving for United Artists, will leave for the Coast by motor. He will establish a permanent home there.

What's in a Name

Hollywood, Sept. 21.—Playwright, who had little reputation as a scenario writer, tried to sell an original to the studios but couldn't even come close. His agent offered it at \$5,000 with no takers. Stage author then got a scenario writer to put his name on the script and offer it as his own creation. A studio bought it for \$15,000, the writers splitting 50-50.

Vanderbilt Sizzles

Over Script, but Won't Sue Film Co.

Reno, Sept. 21.—Neely Vanderbilt Jr., is all burned up because the Paramount script artists ripped him off. He wrote 'Road to Reno' and will turn it loose devoid of many things Vanderbilt thought essential and plenty more added. Vanderbilt saw a preview in New York recently. He collaborated with Brault Parrott in writing the scenario a couple of years ago and peddled it after some difficulty. He's not threatening to bring any suits or to shoot the directors or producers, however.

Cool on Elissa

Hollywood, Sept. 21.—Fox studio is reported having concluded the preliminary booming of Elissa Landi has been without result. This is said to have been denoted by Fox's 'Wicked' which she starred. She failed to attract unusual attention in that film with the studio giving up hope of being able to make an outstanding star of her. Miss Landi has been reported to postpone her departure for Europe pending the return of W.R. Sheehan this week and the possibility of releases on 'Yellow Ticket'.

Colleen Moore Back?

Hollywood, Sept. 21.—Colleen Moore seems slated for a comeback. Lee Marcus, of RKO-Pathe has her in mind. If on Marcus' return east, he finds she will fit into the current program, a contract will be signed. Metro also has been talking an interest in Colleen of late. She may make that lot instead.

Par Pep Club's Annual Dinner-Dance Is Off

Annual Paramount Pep Club dinner and dance has been indefinitely postponed. Affair was originally scheduled for Oct. 22. Victor Kask, the postman, will effect a saving for employees. The Club will hold a regular meeting for election of officers sometime in October. Dr. Emanuel Stern is the new president. Club consists of Paramount-Public home office personnel.

METRO CAN'T USE ELGAR

Hollywood, Sept. 21.—Phyllis Elgar, long listed, is off the Metro payroll.

Studio had nothing for the actress.

MARIE DRESSLER'S MONTH

Hollywood, Sept. 21.—Marie Dressler is eastward for a vacation here. Studio will spend about a month there.

PLAYERS SAILING

Hollywood, Sept. 21.—Edmund Lowe and Lilyan Tashman will be away until December, sailing Sept. 29 on the 'Europa'.

PERFECT MAKEUP BETTER RACKETEERS

Two-Cent Stamp Only Sure-fire Studio Gate-Crasher—Currently Popular—Smalltime Grifts Include Fake Benefit Tickets and Lawsuit Threats

CRAZY BEGGARS

Hollywood, Sept. 21.—Mail order racketeers are bilking picture names out of a good solid bill every year. Everything is offered to them by mail from benefit tickets to babies. Seldom do the picture people buy but rarely do they get off without paying. Benefit ticket racket is the best and at present the most popular. It's a small bit, usually never more than \$10, but returns are many. A book of tickets is mailed to a picture star for a small fee. The book is taken place about a week after the star receives the letter. Timing is perfect, with the letter going to the studio and through the star's secretary and then reaching the star after the supposed benefit has been taken place. Star sends the tickets back but someone pays at getting a letter from the 'committee' in which suit is threatened unless the money is sent. Recently a woman in Mason City, Ia., had written to all studios in an effort to sell a baby. She was making a lot of money and was loved child—just a baby for sale. Studios are asked to provide transportation for the mother and child and immediate delivery will be made.

Enough horsehair balls to encircle the globe are shipped here from prisons weekly to make stars. Letter with the bait claim the maker is taking a bum rap and wants the money to finance a second trial or an appeal. The bait has taken months of labor to complete. Some one discovered that the belts were made in Kansas City and sell for \$8 a dozen. Shipped to towns where there are penal institutions, they're mailed from these towns on regular sucker lists.

Artists' sketches, needle work, paintings and statues land at the studios daily. No price is attached to the works but they're efforts of someone who needs a buck. Any contribution will be accepted. Stars return the stuff but claims come from the work that the masterpiece has been destroyed while in the hands of the players or in transit back to the homes. A suit is threatened.

Saddles For Cowboys

Western players have their quota all the finer they want, even Hollywood weekly. Usually tricky affairs embellished in silver. One told me he was willing to buy them usually without being opened. That's the best out.

Letter to Ann Harding this week from an eastern girl asked for a complete trousers. Girl catalogued all the finer she wanted, even six pairs of stockings and a certain color of lingerie. For a postscript: 'And as we are going to Atlantic City for a honeymoon, I think three pairs of beach pajamas would be useful.'

Guests

Two weeks previously the same player received a letter from a

Fan Mags' Wild Hunt for Star Dirt With Burn Questions Freezes Studios

The Winner

Hollywood, Sept. 21.—There's a guy out here who has been introduced to Gloria Swanson about 30 times but the star just can't remember his face. [She has formally acknowledged each introduction.]

At the 31st meeting the lad beat the star to it by chirping: 'Look! Miss Swanson, if I meet you again I get a cup.'

NO RAISES AT OPTION TIME

Hollywood, Sept. 21.—General trend at the studios is to make new deals with players, when their options come up, at the same or modified terms. Boosting of salaries, with no regard for amount of the raise, is out. Metro is leader in the movement, having taken back William Haines, Marjorie Rameau, Ramon Novarro and William Mack, after the players were ready to leave the lot. Dealing directly with the players instead of working through agents is getting to be the policy. Several agents, however, are still hanging on and to come, are working with the studios in an effort to adjust contracts. Frank is being the change had in this respect and is responsible for the return to the Metro fold of the quartet of players mentioned.

Cantor's Bale

In trying to sell the first bale of cotton in a nationwide movement to market this commodity, Harry Martin, leading the drive from Solms, Ala., wired Eddie Cantor for purchase, advising it will be the cant-damn property and if you broke you can arrange a loan of 90% of value.

Cantor is making the bale at \$30 for the bale, both he and United Artists granting the publicity.

Woman in England who informed the star she was coming to America for a vacation and could be a house guest. Miss Harding for six weeks.

Gary Cooper reports he gets at least one letter mislaid a week.

Gerard Chap sent Billie Dove a picture of himself and his 11 children, with a mufft almost to his waist. The picture was followed by letter saying he was desperate and would send cash to feed the kids. He was followed by another saying she would be held responsible for his death as he would kill himself unless the funds came. They didn't and the next letter asked for the return of the photograph. The picture was then taken every type of con game imaginable. Sidney Fox got a phone call to the effect that his brother was in a local scrap which could be fixed for \$25,000. Her only brother is living in Boston.

All players get a request for their card when the stars see it to get new ones. The Harry one was from Buddy Rogers requesting 'only a small card.' Players are enhanced by a whole flock of advice-seeking epistles, with the fans now accordingly sending their Bessie Fairfaxes to the screen females, especially the kind that get billing for terrible letters along the line are legion, most of them a plaint from gals who mourn that they can't hold a man and how much it be done, and should a girl wait for the marriage bait?

Hollywood, Sept. 21.—Fan magazine writers, once the cream around picture studios, are now the limed and sour. With perhaps the exception of one monthly, the scribes are persona non grata, on orders from the front office.

Cut cut is due to the changing policy of the mags, termed by the producers an attempt to out-bid the tabloids in their sarcastic and muck-raking efforts.

In the eyes of the picture makers, a means of publicity once considered constructive is now the extreme reverse. Faked stories and efforts to crucify the present flock of names by skeleton-rattling are the instruments that have the studios and the studio personnel affording the mag writers only co-operation to a point, and then because they fear the destructive weapons wielded.

Such requests from the magazines as that asking the publicity departments to get the names and names as family quarrels is a sample of the present attitude. Asking for the intimate details of the star's sex life, with questions that would be asked and catcalling in 'Krazy' Ebbing is just an every day proposition.

On Hi-Hat

One publication wanted the studios to 'write' out the various names of the players in a magazine for an article penning the players' highbitchedness.

Another magazine which is getting currently the heaviest play, was the request of one magazine for state-ments of the players in which the magazine made love so hotly in a scene that the lady took it as the real thing.

Classed by one producer as the most nonsensical of questions was the one for players: 'Whom do you think most concoited, men stars or women stars?'

But if it isn't stopping the publication of similar stuff.

Recently writers for a fan mag were told that nothing of the old order was wanted; unless the story was sensational it would hit the trash can.

With these orders and with the studios in their present mood, faking has resulted.

In this category was an interview which had one actress 'the child of sorrow' because early in life her father died, etc. True, except that the old man is still living. Another had a star who said she could succeed in Hollywood unless she married a millionaire.

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15 Mons. from Script to Film Big Portion of Studio Story Expense—Won't Sell Castoffs

Hollywood, Sept. 21. Not the city of forgotten men but the land of forgotten stories, is one viewpoint on Hollywood. It concerns the story material situation. Despite the supposed current drought in yarns, a checkup shows that script material coming into the studios averages a year and three months on the lot. This is the average deadline, perley some stories from the time they're bought until they earn their first dollar at a boxoffice.

While much material is bought and rushed into production, the average moribund period is built up by the hundreds of stories and plays allowed to stay in the shelves or in going through the mill of many treatments. Numerous stories bought in the first flush of eagerness cool off rapidly and often go into the limbo of things forgotten. There they become overhauled incinerators.

Example of the forgetting process came to light this week at a studio which had grouped all its overhead eaters into a bunch and passed them in an agent to dispose of to other studios. Then the same studio started yelling for a particular one of its story men. The agent pointed out two on the list he was peddling to other lots, and the same man was sent back into work—with a commission to the agent.

Impossible Job. Eagerness to dispose of such long term shavers isn't always followed by willingness to pay the bill. The trouble comes from another studio. Otto engaged a writer to trot out his shopworn wares, but he didn't sell one during his several months' stay on the payroll. His plant was that everytime he got a story from another studio his own lot met it with the statement, "If they want it, let them be over it." This is an old Coast custom.

Producers say that much of the shaver gets into the hands of men of changing public appetite. It's the cycle influence again. Certain types are proving to be popular bets and studios are competing against each other on this particular way, only to be left holding the sack when the yen for this species of tale telling wears off. Currently every studio has its quota of gang stories, bought during the recent rush, which will never see the light of day at least not in their present shape.

STUDIOS TO CURB PRESS REVIEWS OF PREVIEWS

Hollywood, Sept. 21. Studio press chiefs are in favor of a new policy for regular previews for the press at the studios themselves, and only word pictures are in 'in press' shape. Reviewers seek the films too soon when they cut the audience-test card according to the studios.

Certain papers going in for preview are consistently having to be refused themselves with commendatory reviews when the pictures arrive finally ready.

Studio preview scheme calls for setting up the reviewers with a little food and entertainment in the side.

Synced 'Cougar' Tours

Oakland, Sept. 21. Latest wild animal feature to be roadshowed is "Cougar," a Synzed California mountain lion subject by Sidney W. Pink. Studio which opened at the RKO, formerly DuFour, here Friday (18).

Will make a tour, with Jay C. Bruce, official state animal hunter, who is appearing here in person with his mountain lion and hunting dogs, accompanying.

Seeks New Team

Culver City, Sept. 21. Hal Itasca is looking for another male comedy team for a series of two-reelers. Figures on taking untried and budding comers.

Series will be in sequence and based on a 'round-the-world plane trip.

Cut-Rate Habit

Hollywood, Sept. 21. A story at a major studio had a sequence in which the lead actor of his misters by paying her \$100,000. Story was submitted to the supervisor for okay.

When returned to the writer's everything was Jake, but the sub, from force of habit had put the amount paid to the girl to \$25,000.

Any Relief Tackle Tax Up in Rhode Island to Be Fought by Exhibs

Providence, Sept. 21. Further indication that attempts will be made in the Rhode Island Legislature to levy a tax on theatre tickets and on the resulting unemployment was seen in a statement here by Gov. Norman S. Case endorsing such a move. The Governor in his statement pointed out that a further increase on gasoline taxes, and expressed his preference for the tax on tickets.

The idea of levying a tax on advance tickets was put on the part by Mayor James H. Dunn, who has asked the Governor to call a special session of the General Assembly for the purpose of taking action on the matter.

That any move to bring the tax about will be fought by exhibitors here is indicated in their attitude.

All exhibitors are agreed that a tax at this time would be most unhealthy.

WRITERS-PRODUCERS MAKE SCANT HEADWAY

Hollywood, Sept. 21. Freelance screen writers put forth their wails at the third of the producer-writer conferences held the night of Sept. 17 and continuing until 2:40 the following morning.

Three grievances from this branch of screen workers were that writers should be paid for an ordered treatment of the it is turned in, and not be forced to give additional time gratis for making of changes; that material submitted for stories and not used in the particular story involved should remain the property of the writer, and that a two-week's notice of discharge or resignation should be put into effect.

Discussion on these issues and a general confab on all previous discussed issues went on for hours, but with no decision on the part of the two producers present, B. P. Schulberg and Irving Thalberg; as to acceptance.

Representing the freelance writers were Clarence Bernager, Ernest Valda and Garrett Fort. These were in addition to the regular writer's conference meeting with the producers.

Meetings will be continued, but no time was set for the next confab.

No Fox Board Meet

Fox Film board of directors may meet before the close of September to act on a company dividend. Although some office ins on the part of the board was likely yesterday (21), it has been learned that no such meeting had been called.

Downtown Ins in financial circles have said the board may meet through the company dividend as the most logical move in the face of general conditions.

Fox company itself is known to be beyond immediate financial difficulties with present state of management fully satisfactory and remaining, except for certain possible minor changes.



YORK AND KING Starring in "The 'Hour Glass'" at the Victoria Palace, London, England.

Direction
JENIE JACOBS
REEVES & LAMPORT

Trying to Clear Up Overlapping Film Exec Jobs

Hollywood, Sept. 21. One of the prevailing studio headaches set for revision is the passing around of titles to executives and semi-execs. Practice has resulted in an impasse on most jobs so far as placing responsibility where it belongs.

Few studios are without an overlapping of authority somewhere in the exec lineup. The long contract proposition, political factions and the traditional inability of Hollywood to say 'No' are all factors in the situations.

These is the instance of two men apparently being in charge, and both with different titles so that none of the employees actually know who's the boss. Two-way conflict has to be put the finger on the reason for protests from the home office. The two-way condition prevails all the way down the line.

At scarcely any studio will one person have full responsibility for material buying, there sometimes being four execs and departmental heads who divide these duties.

Circular Firing' A certain cowardice is also seen in many spots where it comes to replacing a subordinate. One case occurred recently where one chief executive wanted to replace a departmental head with another employee. Without informing the office holder, the second was promoted to a job carrying a newly created title, but which carried most of the work of the first man. Nothing yet has been stated to these two men, or to other employees, just where one man's responsibility begins or leaves off.

Danitta's German Story. 'Chichenette and Her Father', German play, will be talked by Lily Danitta who held the cast.

Discovering Vaudeville

RKO Telling About It in House Organ—And Plugging It Last

'Voice of RKO' is the house organ of that circuit, with this week the leading article by Jos. E. Plunkett, RKO's gen. mgr., on vaudeville. It is headed 'Something Think About,' signed by Plunkett and says in part:

There has been the reputation for having the greatest vaudeville in the world. I believe this new attitude will demonstrate more forcibly than ever the value of vaudeville to our circuit. I do not care whether or not you have heard of vaudeville for twenty years, I am sure that this year—if you bring it out, you will find it to be the most profitable possibilities. You will build up your business with tremendous box-office results.

16mm Film Show for Lots m Nabe Small Seaters—Socially Backed

Only 2 in 3

Only two complaints, and only two in three, were made against advertising copy, were personally reported by Will Mayers to his directors last week.

It's something resembling a record.

Fox-WC Will Not Complete 9 of the 11 Proposed UA Houses

Hollywood, Sept. 21. Fox West-Coast has called a halt on the construction of nine of the 11 'proposed houses that United Artists announced after taking over the houses from U. A. In a product deal, FWC felt that the additional houses were so much deadwood. Both U. A. and Fox-WC will attempt to make a settlement with the contractors through Walker & Eisen, architects. If contracts can be bought up for less than the house cost, construction will be off permanently.

'Eight of the houses had not gone beyond the foundation stage. Englewood and Whittier, Calif. houses, practically completed, are the only ones affected by the letting order. Wilshire Blvd. house in L. A. will probably be completed.

Radio Decides Against Doing Par Subsid Play

Radio Pictures has decided against financing a play production by Ray-Minor Corp., Paramount subsidiary. The foundation stage of the producing end. Financing was being considered for a while by Will Combs, but he has decided to stick to the possible picture possibilities.

Meantime, Ray-Minor continues in the same non-functions status. It was thrown into several months ago when Paramount decided to drop the support. Both executives, Whittaker Ray and Worthington Minor, are still under Paramount contract but have failed to line up outside production money, as suggested by Paramount.

Expect 1,000 Working On Relief Committees

Before the week is up committees totaling 600 film workers will be appointed to the drive to relieve unemployment. These groups will work up delegations in smaller cities and towns which will probably run the total of workers up to over 1,000.

Seven, of course, will be the area's most important contribution. Featuring in this will be the new committee will make contact with the present plan, to get all important messages across.

The first known policy of its kind, with interest in the industry to expand into a circuit, if successful, has its inception in a program of shorts for children at a modest school, inaugurated last night (Monday) with the opening of the Juvenile Playhouse, located in a building at the corner of Broadway and Park Avenue, New York. Juvenile Playhouse, located in a building at the corner of Broadway and Park Avenue, New York, is a school, fashionable private seat, has full 16mm equipment and a screen, which, in view of the short hours, makes the dimensions of 6 x 8 feet instead of the average 8 by 4 foot home use.

David Mavity, theatre manager, leads the project with Joseph Flaherty as its associate. Both men have been connected with various film firms.

While neither Mavity nor Flaherty divulge their backing, one belief is that Otto Kahn, among others, is financially interested. Mrs. Jessie Cosgrove, president of Spence School (girls) and the Lenox School, where the theatre is located, also is interested. Mrs. Cosgrove, a more than morally behind the venture. Mr. Franklin D. Roosevelt, to New York's governor, heads a group of women who are endorsing the project.

Mavity and Flaherty have the 275-seat playhouse on a five-year lease from Mrs. Cosgrove and are planning to have a variety of films in mind in and around New York. According to Mavity, the second in a series, if it should open, will be Westchester county.

Subscription Try

The operators will try subscription lists, but will not have direct contact with women's clubs, schools etc., as well as work a heavy mailing list. In keeping with the demand for dignity in the locality, exterior will sport a single canopy with the name of the theatre on it and two single one-sheets on either side of the entrance announcing the program.

The Thursday matinee film of shorts, a punch and Judy act or marionettes will be added occasionally. The theatre has a stock of 16mm shorts available, now and then a syndicated silent will be booked.

House will operate six days a week (excluding Sunday) at a straight 25c admission. While not yet down to the matinee, the theatre will be two shows after four p. m. on Mondays, Tuesdays, Wednesdays, Thursdays and Fridays. The days from one p. m. and all day Saturday from nine or 10 p. m. to 11 p. m. All admissions close will be at 8:30 or 9 p. m.

FOX-SKOURAS DEAL UP TO FOX BANKERS FOR OK

With the Public angle on the Skouras-Fox deal ironed out, the negotiations are now up to the Fox bankers for an okay. Deal takes in the form of a loan to the New York City, conditions on which have been agreed upon between the Skouras brothers and the Fox bankers. Final details before matter goes in for a final okay are being worked out by lawyers for both sides.

Likely to be another week or so before anything definite can be looked for the present is the Skourases will take over the Fox houses around Oct. 8.

Einfield to Coast

Charlie Einfield, publicity head for Warners, leaves for the Coast this week to be gone about a month.

He has been looking to make the recent Volgit-Zanuck fracas, having been planned before the Coast trip. It is in the nature of a periodical peace product.

WE'S YOUNGSTERS

Hollywood, Sept. 21. Dickie Moore, Fox's son, Ernest, seven, both appearing in 'Star Witness', have been given Warner term contracts.

WB AUTHORS' HOMEWORK

Hollywood, Sept. 21. John Brierley and Kubie Glenson, Warner writers, have been under new premature contract which permits them to work at home.

Freeze Out From Chain Deluxers For U's Newsreel May Start Fight

Imminence of a newswar with newspapers affiliated with the combatting parties as allies, in the absence of a real combination, charged with freezing out a fourth reel, can be established.

Universal is the aggressor. Generally acknowledged to have one of the most original reels in the business, in which over 80 daily newspapers in the country are partners, the claim is made that an agreement among other reels has minimized its importance and will eventually, it is admitted in responsible sources, force it out of the field entirely.

Because of the combination, alleged to include Fox, Hearst and Paramount, and the fact that RKO uses its own reel, Pathe in all of its theatres, Universal is locked out of practically all the first-run circuits except Warners.

The U reel is booked into less than 100 big circuit houses, in the largest percentage of which is Warner, according to insiders.

Charges

Charges that such a combination actually exists and that consequently this Universal is not getting proper first-run representation, are made, it is reported, after an investigation recently conducted. The alleged arrangement, it is said, that only Paramount and Fox-Hearst reels are interchanged among Fox, Loew and Fox circuits.

No complaint was made by Universal until all three reels copied its talking reporter idea. Feeling, however, began to grow when the Hearst and of Fox, after hooking in its own papers similar to the newspaper premise on which the U reel was established, started going after other publishers to come in on its proposition.

Newspaper partners of Universal, whose titles head the reel in their respective cities, have complained about the lack of big-run representation of the U reel in their papers. When informed of the reason, with the look-out intimation, these same papers, according to inside, threatened to carry the matter to their public and war against the houses involved in the alleged discrimination.

Fox Pays Local Bluebloods to Handle Kid Mats

Los Angeles, Sept. 21. Organizing child patronage in a big way has been started by Fox-Warner theatres, which are opening clubs in each key spot and appointment of salaried femme leaders for each juvenile group.

First step in building up biz through the young ticket buyers consisted at F.W.'s recently opened Spokane house with appointment of a Miss Grace Greene, local club leader, to run the house, and salary of \$25 per week. She has been named as Director of Child Welfare of the Fox theatre.

Name of juve bunch is Fox Theatre New comedy. The new group, supplant the Mickey Mouse Clubs except where the M. M.'s are going on the 10th.

Jyllis Harrington, F.W.'s contact woman, appointed Mrs. Greene, and will do the same in 22nd street. The femme heads each getting \$25 per week. Greene is president of the Directors' Council of Women in Spokane.

Simple

Culver City, Sept. 21. No more pictures go into production at Metro until the script is 100% out of the typewriter.

Irving Thalberg's order is to eliminate production delay caused by sequence rewriting.

GROUP AD PLAN REJECTED BY HAYS BOARD

Institutional advertising for pictures as an industry was rejected in a verdict without a dissenting vote by Hays directors. After spending three hours airing the pros and cons of the proposal, the final spike was driven into a plan that has been eight months on the table.

Proposition, as laid before the directors, called for a minimum appropriation of \$50,000 to be expended in all classes of newspapers and periodicals, as well as radio and special theatre trailers.

Plan called for the best picture current at the time being run simultaneously in such spots as to benefit by this advertising.

Each member in these ads the best pictures of each company around the fire of the directorate.

Singling out a few for the heavy institutional layout would result in hurting the others, it was pointed out.

With Stage Shows Out, Penn-Stanley to 50c

Going to straight pictures as a result of the musicians' walkout, the Penn and Stanley, downtown deluxers, have reduced their evening tariff from 60 cents to 50c. First male goes into effect at the Penn at five p. m. and at the Stanley a half hour later.

Warner, last of the first-run sites to stick to a 60c. top, has likewise dropped its tariff, although this house always been on a straight film policy.

Deadlocked and unable to reach a wage agreement after three weeks of negotiations, musicians at W.P.'s show, partly because they walked out, sending both houses into straight pictures. Old scale of \$15 per week, although this house Sept. 1 and bands have been playing since then hoping for a settlement.

It's said musicians were willing to meet scale set by managerial committee at 25c. per week, but a walkout of 25 men. Theatres demanded minimum of 20.

REG GERMAN HOUSE
Cincinnati, Sept. 21. A 400-seat auditorium in the Masonic Temple building opened Friday (18) as the Ufa theatre for continuous showing of German pictures. Enterprise is managed by Dr. Fritz Witt, editor of the 'Freie Presse' City, although this house always been on a straight film policy. Some weeks ago 'Variety' spilled the story on how Witt visited New York and tangled up German distributors for this town.

Barullo at Rialto
Steno Barullo, will be overmaster of the Rialto, New York, on its reopening tomorrow night (Wednesday).

BROW SHORT SALES HELPS

**Most of Active Amusements,
Save Loew, Into New Fall
Time Wave—Absence of
Nearby Bids Delays Open-
ings and Brings Drop
on 'Arranged' Trades**

BONDS CONFUSED

The amusement shares went with the rest yesterday when prices collapsed on announcement of the fall of the British gold standard, all the active theatre stocks except Loew shipping to new lows, generally for all time.

Loew touched 37 1/2 for a few trades at the opening, but did not violate its bottom of June 2 at 35 1/2. Instead there was support following a split opening, and the stock rallied to better than 40, only to drop back on reduced dealings around 39 where it closed.

Paramount did not open until nearly 11 o'clock, also on a split opening, grouping 7,500 shares at 15 1/2. Although the low bid was 15 and all time. It was near bottom RKO opened, and then on an upward price of 1 flat for 10,000 shares.

Apparently there was no nearby bid for the amusements mentioned and the first price was a reaction to the spread over all transactions. Last and were promptly to fall into trading line and the first blocks trading was orderly.

Something of the confusion in dealings in the bond department is suggested by the fact prices of Loew bonds to 88, more than 8 down, on heavy dealings, while buying came into the old Keith lease moving that issue up 4 points to 68. General theatres also held steady just above the low of 14 1/2.

Short Sales Banned

On the surface the market seemed to be doing well, all things considered, but when it is remembered that deliberate support was given by powerful banks, and trading started and continued with all short sales prohibited, the surface appearance did not count for so much.

With short selling barred, there was nothing for the bears to do but cover, and their covering had to be done practically at the mercy of the banking powers of the market. Thus it becomes evident that a real test of prices is deferred until a open market is restored.

As for yesterday's dealings, it was reported that the former bears of the market, partly because of patriotic perhaps, and partly by force of circumstances and gave their support to stabilize the market. Banking support was concentrated on the leaders. Steel closed nearly up 1/2 at 49 and Coca-Cola fractionally higher at 80 1/2. The utilities were moderately lower, while rails did somewhat better.

Loew, the Standout

If the slump of the stock market resulted in anything new for the amusements, it demonstrated the superior sponsorship and situation of Loew, which stood out among the exclusive scores or so of active issues that were able to make their previous bottoms of 1931. Loew's stock was able to make the market, a full half dozen of the active shares breaking into new 1/2 of up 1/2. Coca-Cola, notably, was man Kodak at 11 1/2. Fox, 3 1/2, Loew, 37 1/2, and RKO, 10 1/2. Net losses for the most part were fairly narrow compared to the appalling industrial leaders, but severe enough where it was considered to what extreme lengths the liquidation of the market had gone.

Loew's superior showing was by no means to be attributed to lack of solid backing for there were (Continued on page 22)

Thalberg Claims Longer Life Plus Better Grosses for Bunched Stars

Yesterday's Prices

Stock	High	Low	Last	Chg.
Loew	40 1/2	37 1/2	39 1/2	+1 1/2
Paramount	16 1/2	15 1/2	15 1/2	-1/2
RKO	10 1/2	9 1/2	9 1/2	-1/2
Keith	11 1/2	10 1/2	10 1/2	-1/2
Loew	40 1/2	37 1/2	39 1/2	+1 1/2
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RKO	10 1/2	9 1/2	9 1/2	-1/2
Keith	11 1/2	10 1/2	10 1/2	-1/2

Culver City, Sept. 21. 'Because we are exhibitors ourselves,' states Irving Thalberg, 'we are acutely concerned in the exhibition problem right now. Hence the new Metro policy of coupling two and more stellar names, where heretofore we would let a Garbo or Crawford or a Shearer carry the picture alone.'

'Since it has been our experience as exhibitors, as well as producer-distributors, that only the unusual pictures are doing business, we want to help the exhibition end by fortifying each picture with strong name power.'

Won't Chase Exhibits

Thalberg refuses that coupling Shearer and Montgomery or Crawford and Gable will hurt the exhibitor who may have bought a Shearer program or Montgomery, only to find the Montgomery picture in with Miss Shearer. To this Thalberg replies that casting on the Montgomery might be such that Beery and Gable will be thrown in a Montgomery picture to bolster the latter's program.

'We've been seven years building up stars to the point where we can cash in on them. We're not going to let them go. That system hasn't helped grossed by any means. We want to preserve these stars and not kill them off with a final clean-up, and we also want to help ourselves as exhibitors by giving them office-proof. This, we feel, can be done by supporting them in superlatives.'

The new casting alignments will thus see one picture with perhaps Gilbert, Gable and Clark and another 'Mirage,' now in work, with Crawford, Gable and Skeets Gallagher. Similarly other casts will furnish strong name alignments.

U RETURNS N. Y. OFFICE TO FULL PAY

Maybe the depression is getting close to the corner where it turns, but the end of the year for major companies which effected the most drastic discount in pay envelopes for the past three months is being the slash and the other is expected to announce a similar move before the year is over.

Universal is the first company to announce the reduction. Between \$5,000 and \$6,000 weekly which had been taken out of home office envelopes for the past three months will be returned this week.

Warners is also believed officially considering elimination of the salary cut.

Both companies withdrew from 2 1/2 to 2 1/2 of their personnel's pay early last summer, shortly after Paramount took the lead in wage slashing.

Paramount, it is understood, will hold to its original announcement; that former salaries will not be returned until next September. At that time, however, Par may return the deducted amount, according to advance predictions.

Of the other companies, only United Artists attempted a cut. This was experimental and ahead of the group cutting move by months. It was a straight 10% and was in effect some weeks last winter before it was withdrawn.

GROUND LEASE RENT CUT OFF \$20,000 YRLY

Kansas City, Sept. 21. At a conference between lessor and lessee annual ground rent on the property occupied by the RKO Mainstreet theatre was reduced from \$20,000 to \$10,000 for the remaining 80 odd years. New lease will include building and equipment and added security. The lease is being by the Kansas City Junior Orphan Company.

FOX FIXING UP 2

Hollywood, Sept. 21. Retakes on 'Yellow Ticket' and added script for 'Son of Sledge' are being made at Fox. Raoul Walsh is piloting the former and Al Sarrantia the latter.

'Ticket' retakes were held up due to break, due to illness of Lawrence Olivier.

1922 NOVEL FOR FAR
Hollywood, Sept. 21. 'Paramount has bought Dorothy Sayers' novel, 'Dances in the Dark,' from Miss Sayers' first novel published in 1922.

10% BAD BOYS ON STUDIO RUG

Hollywood, Sept. 21. Agents who have a follow-up index of expiring contracts and go after players just as they are about to leave their studios are getting attention by the studios. Any caught in the act will be out with warning.

Inside safeguarding is the decision to entrust data on contracts terms and stipulations only to trustworthy employees.

Instead of voicing disapproval on the studio's part, the studios have decided to get down to cases and take action against specific evils.

RADIO CITY'S P. A. HEAD IS MERLE CROWELL

Radio City's director of public relations is Merle Crowell. The appointment was made without announcement.

Crowell will organize his Radio City publicity public relations for all the RCA affiliates. He is the former publisher of 'American Magician,' amongst other projects.

Plunkett on Coast Trip

Joe Plunkett is leaving New York today (22) for the west, on his usual RKO theatre junk. He will make a preliminary stop at the company's Hollywood studios.

In his absence Nance O'Keefe will be in charge of RKO operating dept. as asst. mgr. with E. M. Buchanan as theatre director.

Tuntlett will be away a month.

Liberal Credit Given Allied

Distributors Not Pressing for Payment While Labor Jam Hurts Biz

Chicago, Sept. 21.—Allied-operator union fight is being finally socked home at the exchanges which have been taking a loss from the growing. Distributors are now being pinched at the exchanges with orders to pay more than 50%, and with no way of getting paid in sight.

Credit is being extended in many cases with even the home offices, which usually burn at any delay in payment, displaying willingness to go along with the exhibitors. Business is bad throughout the small neighborhood theatres, both of which are using outside operators and the houses which didn't go lock-out.

Public is pretty terry of the small spots, following a series of bombings. These explosions, although causing little property damage, have reflected forcefully at the box office. Fright of the public has directly helped the big circuit houses, the lock-out having done sweet trade the past four weeks.

Liberal Credit
In spite of the small hope of collecting from these Allied and neighborhood spots, exchanges won't quit pressing until property damage is done openly, are necessarily favoring the exhibitors since they're the ones who are losing. Besides, the exchanges have their own on hand and figure they must as well until they are permitted to rot on the shelves. Exchanges are proceeding on the belief that they will get paid up next month or so they'll be paid off.

Prices have been set in many markets and the old plan of paying for prints three days in advance has been discarded to a great extent. None of the exchanges, not even the toughest of them, is pressing the exhibitors. Feeling is that if they can't get the exhibitors to pay, they can't get the exhibitors to remove another outfit from the picture business. At present the exhibitors are in plenty of credit and then hope.

Columbus Battle Givng Palace and 'Maid' \$12,000

Columbus, Sept. 21.—(Drawing population, 475,000.) Looks like an old-fashioned battle between the Palace and the "Maid" and RKO's Palace, recently over to vaudeville. Both are making heavy bids for customers in exchange with RKO's Palace, which in the 24 sheet class, and then planted.

Palace (RKO) (3,800); 25-50 "Merely Maid" (Fox) (2,500). Looks like fair week, near \$12,000. Last week "Waterloo Bridge" (RKO) took a rap with poor support.

Low (Loew-UA) (3,074); 25-50 "Daughters of Dragon" (Par.) (2,500). Took the strongest support over for more than \$10,000. Despite audition type of amateur "Secrets of the Sahara" (Loew-Loew) (2,500); 25-50 "Merely Maid" (Fox) (2,500). Took the strongest support over for more than \$10,000. Despite audition type of amateur "Secrets of the Sahara" (Loew-Loew) (2,500); 25-50 "Merely Maid" (Fox) (2,500).

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Horowitz Plans Four Houston Nabe Projects

Houston, Sept. 21.—Will Horowitz, local realty operator, has announced plans for the erection of four community theatre buildings under the management of Eddie Bremer, manager of Majestic for 25 years.

The corporation stated to begin about Jan. 1 with each building to be in the theatre, before an apartment house. Population centers in outlying parts of city to be sites, which will be in the city, selected, South Main and Houston Highways.

YALE A HELP

New Haven Falls College Influenced \$18,000 for Marces

New Haven, Sept. 21.—In spite of the absence of any exploitation other than newspaper spots, Yale will be doing this week. Jewish holiday hurt some but things should pick up. Town of Yale will supply a flock of students on the market. Town has been holding its breath throughout the depression in comparison with nearby cities, and should continue to do so now that these amusement spots have folded and various are in the air.

Estimates for This Week
Paramount (Publix) (2,535); 60 "Monkey Business" (Par.) and Unit. Will get \$12,000. Last week "Par. Maid" (Par.) (2,500); 25-50 "Fox Follies" (3,440); 65 "Bad Girl" (Fox) and Unit. Will be best. "Par. Maid" (Par.) (2,500); 25-50 "Mary Ann" (Fox) (2,500). Last week "Par. Maid" (Par.) (2,500). Will find the going tough. "Par. Maid" (Par.) (2,500) below par at \$5,000.

Family (RKO) (1,555); 50 "Street Scene" (UA). Should get \$12,000. Last week "Street Scene" (UA) (1,555); 50 "Traveling Husband" (Radio) and "Honey-moon Lane" (Par.) Will feel competition, and below par. Last week "Squaw Man" (M-G) and "Brat" (Fox) okay at \$4,500.

CINCY STAYS CHEERFUL, PAGAN' \$9,000-KEITH'S

Cincinnati, Sept. 21.—(Drawing population, 700,000.) Selection of mummy grosses on rap despite pretty weather for a manner of outdoor activity. "Monkey Business" (Par.) (2,500) big, and Keith's doing pretty well with "Pagan Lady," touched on by "Secrets of the Sahara" (Loew-Loew) (2,500). "Estimates for This Week" "Broadminded" (FN) and vaude. "Revived" (RKO) (2,500). "Soundered on \$15,000 and "Goldie" (Fox). "Family" (RKO) (1,400); 30-50 "Transatlantic" (Fox). Came name pulling for \$12,000. Last week "A critical picture, "Waterloo Bridge" (RKO) (2,500); 25-50 "Merely Maid" (Fox) (2,500). "Star Witness" (WB). Well liked. \$12,000. Last week "Bought" (WB) took a rap with poor support.

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5TH AVE.'S UNIT RETURN MEANS \$17,000, SEATTLE

(Drawing population, 500,000)

Big Baches in the newspapers and the outdoor shows. "Par. Maid" (Par.) (2,500) unit return was an even, and the outdoor shows. "Par. Maid" (Par.) (2,500) unit return was an even, and the outdoor shows.

Estimates for This Week
Paramount (Fox) (2,535); 25-50 "Monkey Business" (Par.) (2,500). Family getting along well for annual week. "Par. Maid" (Par.) (2,500) unit return was an even, and the outdoor shows.

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BOSTON PICKS UP

Met Filming with \$400,000—Bost RKO Spots \$15,000

Boston, Sept. 21.—(Drawing population, 100,000.) Film business in the up-and-up, with "Monkey Business" headed to the top of the list. "Par. Maid" (Par.) (2,500) unit return was an even, and the outdoor shows.

Met is looking for a fine week with Alice (Loew-Loew) (2,500). "Par. Maid" (Par.) (2,500) unit return was an even, and the outdoor shows.

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3 Houses Preview Marx Film—Denver, 5 Theatres \$62,500

Denver, Sept. 21.—Only one house shown to average business this week to average being up and over. Those up are the picture of Aladdin (2,500); 25-50 "Dirigible" (Col). Will have fine week.

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From 65 to 15c

Long Beach, Sept. 21.—Overcrowded condition of Long Beach, with eight downtown houses, and the picture of Aladdin (2,500); 25-50 "Dirigible" (Col). Will have fine week.

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HUNGARIAN PRODUCERS AWAIT DEVELOPMENTS

Budapest, Sept. 21.—Two new Hungarian titles have now completed at Hunnia Studios, "Blind" and "Hyacinth". The latter, adapted from Zogon's stage play, "Ladokas," will be presented in the first of the 1931 in two days.

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Italian Cameramen Have Lucky Break in Landslide

Rome, Sept. 21.—A serious accident which, for a piece of good luck, would have cost the lives of two cameramen of the local Cine Cines company occurred on the Jungfrau peak mountain, where Guido Brignone was directing the avalanche scene of the film version of Fucini's early opera "Wally". A mine was fired, and the two cameramen were killed.

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Extra Ads for Rialto's Reopening with Ufa Film

For the first time Rialto has increased its budget on the Ufa film, "The Last Days of Pompeii", which is being advertised for the first time here at Hunnia Studios. Another reason, German Studios, Leo Studios, in the first place, is the fact that the title is "Ein Feilischau, der Tref" (One Miss, Three Hits). It is being directed by Sandro Lando, Hungarian. Otherwise there is nothing local about it. No Hungarian titles are being done. Does not seem to be doing.

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Phantom' Weak in Prov. On \$12,000; 'Squad' \$8,000

Providence, Sept. 21.—(Drawing population, 100,000.) Strong efforts being made to build up business with newspaper advertising. "Phantom" (M-G) (2,500) is pretty penny already on front page. "Squad" (U), while the Victory is price.

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MINNEAPOLIS

(Continued from page 9)
In names; looks about \$13,000, good. "Phantom" (M-G) (2,500); 25-50 "State" (Publix) (2,500); 50 "Par. Maid" (Par.) (2,500). "Phantom" (M-G) (2,500) is pretty penny already on front page. "Squad" (U), while the Victory is price.

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(Continued from page 9)
In names; looks about \$13



SMASH THE WAILING WALL

You'll find Fanchon & Marco on the sunny side!

TIMES are tough—so tough that speculators are scalping standing room in front of the Bond Building.

BUT—

There's no gloom around the Fanchon & Marco offices. They're doing things—more things, better things, bigger things—than ever before in their history.

TODAY—

Fanchon & Marco are booking IDEAS into more theatres—are keeping more people employed—are staging more shows and more elaborate shows—are playing a longer route—and showing to more people—than they have since their firm was organized.

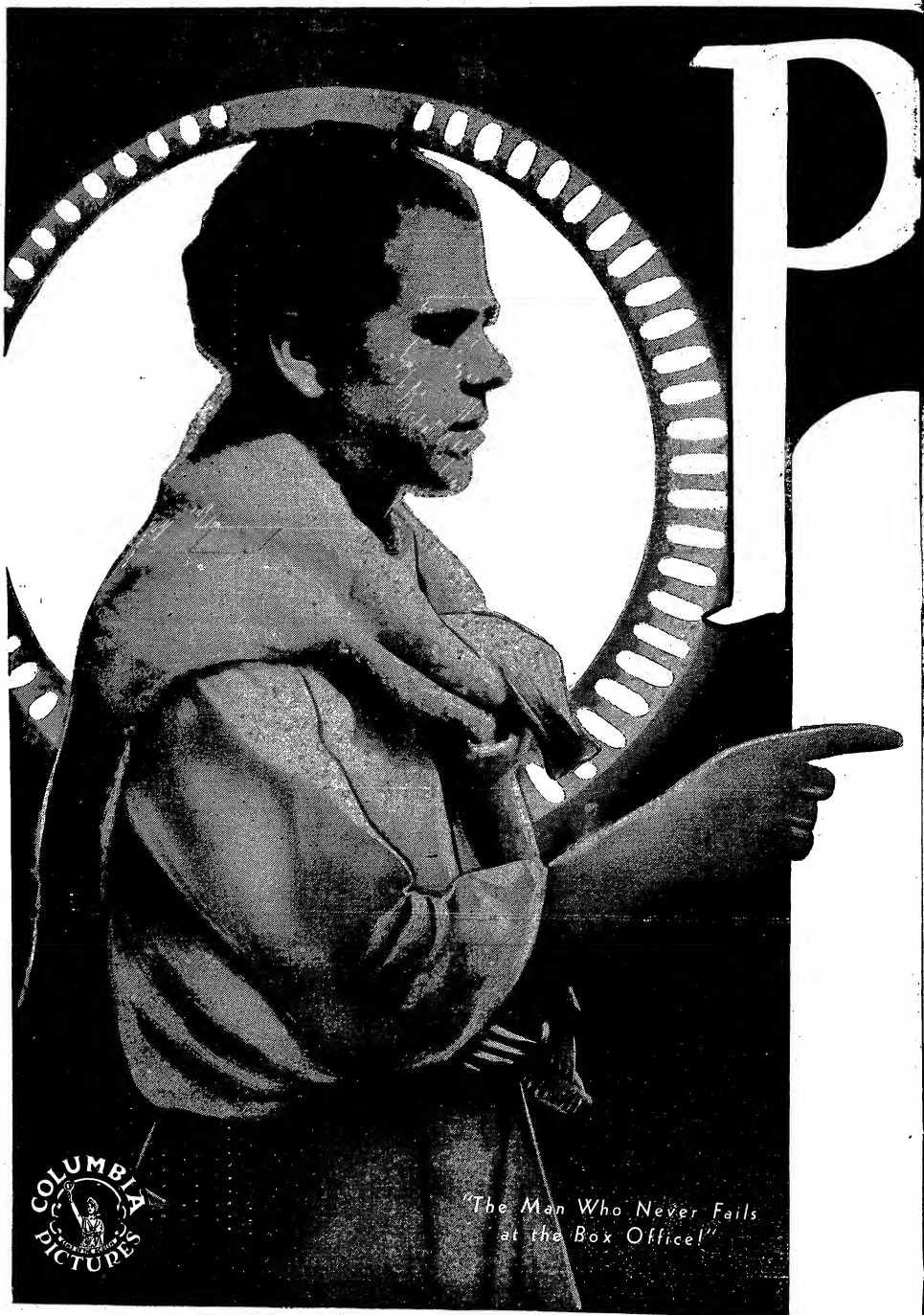
Line up with one organization of gloom busters.

Whether you get paid for talent—or pay for it—there's good news for you at the Fanchon & Marco office.

FANCHON & MARCO INC.

Offices

HOLLYWOOD SAN FRANCISCO SEATTLE MILWAUKEE NEW YORK



LATINUM BLONDE

**1st CAPRA SPECIAL
FOR THE NEW SEASON
has EVERYTHING!**

**A corking modern story
scintillating with both
dramatic and humorous
highlights; acted by a
Superb Box Office Cast
under the masterly
direction of**

FRANK CAPRA

*Story by
Harry E. Chandler and
Douglas W. Churchill
Continuity by Dorothy Howell
Adaptation by Jo Swerling*

with
**LORETTA YOUNG
ROBERT WILLIAMS
JEAN HARLOW**

*Walter Catlett
Louise Closser Hale
Edmund Breese
and a notable
supporting cast*

**A
FRANK CAPRA
PRODUCTION**

**Another GREAT HIT from
DEPENDABLE COLUMBIA!**



Metro Deal with B. I. Gives U. S. Production Abroad 100% Representation of Major Cos.

European production in Europe seems to be the tendency, with American major companies set for production on the other side in one form or another. Only one big firm left that has not a tieup for European production, and that company, Metro, now has a deal lined up and all signed.

Before the week is over Metro is expected to complete an arrangement with British International for the making of films in London by B. I. for Metro. Deal is a tentative one for four films only, but will probably be extended at that time. Metro entrance into actual foreign production will make a complete American alignment on that side.

Already in existence in London are Warner, Universal, Radio and Paramount units. United Artists has a production tieup set in Paris, and is dickering for others in Berlin and London. Walter Kelly Ufa foreign child, is there now clearing up details. Fox has tieups for production in Berlin and Paris. Paramount has a studio in Paris and near London.

Lieup means that London will be the biggest production center on the other side, with Paris second and Berlin third.

Warner and Metro still are out of the Continent proper, with Metro especially insistent on refusing to even negotiate for foreign language rights on the continent.

Arthur Loew, head of Metro's foreign department, explains this by (Continued on page 52)

G-NET HIGHEST FOR BRITISH FILM COS.

London, Sept. 31.
Profits for the past year of Gaumont British exceeded \$2,600,000, according to preliminary figures just completed and sets a new high for any British film unit.

London British Picture Corp. is the holding company for the Gaumont company, Gaumont-British Picture Corp., General Theatrical, Pathé Cinematograph Theatres, British Acoustics, Denman Picture Houses, Ideal Films, and W. & P. Film Service.

FEWER PICTURES, BUT LONGER BRITISH RUNS

Longer runs for the better features and fewer bookings of general product are seen in New York film circles for a possible increase of England's new 17% tax on British box offices.

Regarding the tax is strictly a British matter, in which American producers can play no part are the opinion here.

Another American angle and expectation is that existing American character actors, held by British studios, will be carried out under the present rental terms.

Metro Wants Goodwill Of Eng. on 'Pig Boats'

Culver City, Sept. 31.
A strong possibility that part of Metro's 'Pig Boats' will be made out in or around England. Story of Hobbs Montague, an American gunslinger in British waters during the war.

Scudlo believes that making part of the film on actual location, the Irish Sea, will create goodwill in England for the picture. Part of the picture will be made in England, and a technical crew will go across. John McKenna, the talker, will be in London. McKenna is the only member of the cast selected to date.

4 NEW ENGLISH HOUSES

Seating 16,000 in Two Paramounts
— More Due

London, Sept. 31.
16,000 seats were added to the English theatre capacity this week as a result of the opening of the Paramount, Newcastle, Granada, Tooting, S. London; Gaiety, Salisbury, and Astoria, Manchester. Manchester and Newcastle houses, both belong to the Paramount circuit.

Four more Paramount theatres are to be opened here, according to statements by F. C. architect Charles M. Fox, who built the Newcastle. Tooting, owned by Sidney Bernstein, indie exhibit with seating of 16,000 seats, with standing room for half as many again.

GOVT. BLOCKING STUDIOS' NEW SYNC LIST

Hollywood, Sept. 31.
With most of the earphone imports already back in their home-lands, and with official Washington not anxious to issue permits for more motion, studios are facing a shortage of good players for the long proposed program of synchronizations.

Agents dealing in foreign players estimate there are not over 50 people to select from for leading roles, this going for both the few direct shots and the large number of syncs. Right now there are about a dozen vacancies in mind for early filming.

Prize of mediocre European and South American talent, but the players with real ability started for the home front. Foreign language production was called off at most studios four months ago. Studios would now like them back.

Synce No Cinch
Synce require good actors, according to the agents, more so than direct shots, as player must worry about timing and pulling dialog to character as played by another.

To make up partly for lack of foreign names, and also to help win back the foreign market, producers expect to use domestic stars who know another language in verse-translation previously reported. Adolph Menjou, Ramon Navarro, Greta Garbo, Ellean Landi, and Paul Robeson are certain names. Players who can branch out into versions.

At any foreigners now here have caused the government plenty of headaches, with not a few broke and cutting out of their return ticket. Washington wants studios to lay off imports in motion picture business.

It is to look like a good winter, though, for acting allies already planted in Hollywood.

'Night Watch' Two Ways

Hollywood, Sept. 31.
A return to foreign versions will be tried at Warner. Trial horse will be 'The Night Watch', which is to be a dual domestic and French version.

Michael Curtis will direct the English company.

CALVO GOES HOME

Hollywood, Sept. 31.
Finding Rafael Calvo, Spanish character actor, who has been in Spanish versions, Fox let his option lay and Calvo has returned to the home front.

Worked in two pictures during his six months' stay.

Adopt 'Le Million' Idea

Hollywood Sept. 31.
With a scenario edited by Hollywood, the Jovialine, France, studio of Paramount has turned out an Italian version of 'Le Million'. The film will be released at the end of this month in Italy. It is mostly the English print.

Method used to make the Dietrich story understandable to Italians was similar to English treatment given 'Le Million', French indie, now in this country.

Italian exhibitors are spotted with Italian-speaking characters against backgrounds similar to those used in the original. Later actors, as soldiers in the ranks, or visitors in the cabaret scenes, talked in that language, explaining what was going on.

ENGLISH EXCESS FEEL UNEASY

London, Sept. 31.
Increase in the bank rate and the general financial uncertainty over here now, coupled with the uneasiness caused by the new assessment tax, brought about a drastic drop in business for distributors on the English continent. Many dates blank until the last minute to see what happens.

Stump is felt even more here it would be because of the successful summer that has been here because of excessive bad weather.

100% AMERICAN EFFORT ON ENGLISH-MADE FILM

American producers are wrought up over charges by a British official that they are using British studios as a blind to infiltrate the British industry and deliberately making such pictures poor so as to make Hollywood goods profit in England by the comparison.

Stump is felt even more here it would be because of the successful summer that has been here because of excessive bad weather.

One of the features is 'These Farming People', produced by 'The British' while now in its release run this picture early in its release was pronounced a hit on both sides of the Atlantic. Other feature was produced by Radio Pictures, 'Sally O'Rourke' and is now showing overseas.

Other productions made and being turned out in English studios are declared not fully controlled by American producers and, therefore, not to be credited to the American industry. 'Escape', a German lead for Radio Pictures by Basil Dean, is in that class, it is declared.

Crack at the American industry is being made by Major-General Sir Frederick Maurice in a special report to the British Empire Service press conference at London, recently, according to Hayler.

Jordan Permit Plea

Hollywood, Sept. 31.
Metro is endeavoring to get the Department of Labor to allow it to employ Ben Hur, a German player, in the country longer.

Player has already been allowed to work in Berlin and the present test came up when he was told by the government there he no more extra stretches.

2 Films in Berlin

Berlin, Sept. 31.
'Smiling Lieutenant' (Far) opened here to much favorable comment, although the Berlin audience came out of the theater, claiming it unoriginal and too much on the same lines as 'Love Parade'.

Chevalier's acting and Lubitsch's direction came in for high praise on all sides and film looks like easy box office.

Buster Keaton's film 'Free and Easy' will go cold.

Keaton from both press and public. General opinion is that Keaton's work is hurt by the war. Will probably do only mild business here.

Tobis After Expansion Everywhere; Wants Americans in Germany and Expects to Land Emelka Some Day

50,000 MEX TEST FEET

Metro Sends Crew to Mexico City
With Equipment

Mexico City, Sept. 31.
With the object of seeing what can be done in Mexico in the way of making Spanish talkers, Metro has sent a unit of three down here to take 50,000 feet of typical Mexican activities. That's to include bull fights, acrobatic wonders, etc., and will go to test material.

Fait, which has \$110,000 worth of equipment, is headed by Thomas Tinsley, included in the party are Smith, cameraman, and Antonio Samanigo, sound expert.

Samnigo is Ramon Navarro's brother.

100% EXTRA FILM TAX MAY BE IN ENGLAND

London, Sept. 31.
One of the toughest tax administration proposals ever figured out anywhere in the world is being considered by the Treasury here by the Emergency Budget. Proposal is to place a 10% ad valorem duty on all picture production and handling, and the regular footage tax now current.

Move means that American distributors here will have to assess the value of their talkers and pay according to the plan, by a book declaring a nominal value for the excess bookings to the New York office will be prevented, according to the plan.

Suggestion is that the money gathered in this way should be used as a government subsidy for film production when the National Budget balance again.

It is really a step to the vested interests to prevent complaints when the tax is publicly proposed.

Thus far conference on the new tax have been secret, with the understanding that the government will introduce such legislation when ready. If passed, it will prove the biggest entertainment sensation here in years.

IMPORTANT ELECTION ON CITY OWNERSHIP

Paris, Sept. 31.
City elections in Oslo, Norway, next fall will carry a vote on whether theaters ought to remain private ownership instead of the present communal trust.

Special interest attached to the vote because if passing, it would mean a change in the ownership of the book combine which is detrimental to those American distributors maintaining Norwegian exchange.

As things are currently, the trust is run by a committee of local men who represent producers not maintaining exchanges here and use this product as a means of cutting rates. That way, trust combines price cutting by the existing exchanges.

American exchanges now existing are unable to cover their overhead because of this situation.

'Montmartre' Money

Paris, Sept. 31.
'Faubourg Montmartre' (Natan) moved into the Ermitage and registered. Looks like big business ahead.

Film was directed by Raymond Bernard.

Italian Newsreel Deal

Paris, Sept. 31.
J. Carlo Ravetta, Fox chief here, is back from Rome.

He put the finishing touches on Fox's newsreel deal with Lucca, while in Italy.

Looks like 'The Tobis combine' is making a world plunge for its position along all fronts. Several tie-ups it has made within the past few months with American companies indicate Tobis' position may shortly become topmost of any company outside the United States.

Tom Delehan's recent agreement arrangement with Tobis, signed in London, practically means that Tobis is the Fabre agent in Germany. Universal is currently dickering with Tobis for 16 pictures. Tobis is also talking to Paramount and Metro, trying to convince one or both that they should produce versions in Berlin.

Tobis' argument in inducing Americans to come to Berlin is that such a move would practically annihilate the German contingent, favor only by the nationalistic Ufa side.

Another important move is that Tobis will probably eventually get into the German market, which has a number of good theatres. Tobis' only lack in Europe. Emelka is now under the control of Albert Kohan, French banker, and is okay, thanks to Paramount, which is helping it to play to its advantage. Likelihood is, however, that Emelka will eventually tie in with Tobis.

Tobis is contracted to give Ufa its most favorable recording prices in Europe. But Tobis is undercutting Ufa in the matter of film distribution, where recording rates are lower, for Tobis' own French producers.

One angle as seen by the trade is that Tobis' American branching out in theatre and distribution is a really minor to Tobis' intention of keeping in close touch with the German majors by being on the ground.

NO HOLLYWOOD B. R. FOR ALIEN STUDIOS

Hollywood, Sept. 31.
Requests are filtering into Hollywood from the various countries to bankroll proposed producing outfits for foreign language films.

These countries are excited over prospects of having studios of their own, until they try to dig up a backer. Rarely does a bankroll show up, and then the promoters must fall back on the government to raise the dough. They offer all kinds of inducements, even to arranging legislation to favor the company's pictures in that country. So far as known, no one here has fallen for the promises.

What most of these natives have in mind is another Jovialine. Many of the promoters are from South America, each promoter believing pictures could be produced in that country for that entire continent.

Mexico's new studio, which hasn't made anything as yet, is ample for these other countries. They're all hot for little producing centers of their own.

2d Newsreel House

Paris, Sept. 31.
Reginald Ford is about ready to open a second newsreel theatre on the Boulevard, with 100% Fox program.

Ford's first house, with a program of mixed reels, is doing well.

Jannings' Dual Work

London, Sept. 31.
Emil Jannings, as dickering with Gaumont, Gaumont British subsid, for a talker to be made here. Jannings is the talker, and short by for legit. Idea is to make the picture at the same time.

SHE'LL MAKE YOU LAUGH WITH TEARS IN YOUR EYES!

**FROM "CIMARRON'S"
SWEEP ANOTHER
STEPS TO STARDOM**

Remember Mrs. Wyatt, the town gossip of the frontier, who brought down the house every time she walked onto the screen in 'Cimarron'?

Here she is in a heart-fetching story of mother love jammed from first flash to final curtain with the same rich, rollicking, robust comedy! . . .



**EDNA
MAY**

FANNY FOLEY HERSELF

**TUNE
IN!**

"RKO Theatre of the Air"
N.B.C. Coast to Coast Net-
work Every Friday Night,
10:30 P.M. New York Time

THE CAST

HELEN CHANDLER
HOBART BOSWORTH
ROCHELLE HUDSON
JOHN DARROW
MEL BROWN Production
RKO-RADIO PICTURE

By Epes W. Sargent

School Conts

One of the managers who appreciate what the schools can do for him, loses no chance to get in on his. His newest gag will be worked some time next month. He has arranged with the principal of the grade school to come over and lecture on what makes pictures talk. He is going to take over some spare parts to put on exhibition and then to show these are to be assembled in the reproduction of an elaborate illustration to the physics department during the spring term, when he is lectured on the photoelectric effect. He made such a hit that he was asked to come back in the fall with

He figures out that the youngsters will discuss the lecture at home and that he will get a much wider distribution of his advertisement than is suggested by a chat to

Selling the F

It probably would work as well at a Rotary luncheon, with perhaps an invitation to the members drop around when the house is not open and take a look at the apparatus. It is a little late in some sections, but it is new where it has not been done before. And it's interesting.

Visible Tickler

Closing Contest

A better scheme was used by one man in the shape of a visual tickler. This was a series of six pin boards, stained and provided with a pair of hooks by which they were suspended from a wire stretched along one wall about five feet from

Speeding Sick

the floor. There was space for six of these boards, each dated with the Friday date, which marked the start of the week's show.

Any advance dope was tacked to the proper board, and even the press sheet was pinned up, pushpins being used in preference to thumb tacks.

When the campaign was to be

Painted Billboards

prepared, all of the hints for the week were in plain sight. When the campaign was cleared, the board was removed, given a new date and placed at the far end of the line, the others all being shoved

BEHIND

The matter is constantly in view and the work for six weeks ahead was always under observation. There was no turning of pages; merely a walk down the line.

—

Bus Signals

In a town where the theatres are frequented by four interurban bus lines, the manager felt that he was losing some of the possible trade because people were afraid of missing their bus in their engrossment in the play. He arranged with two of the lines to reroute their busses to pass the theatre, as the remaining two al-

—

Now the busses stop at the theatre and the doorman snaps on switch which lights one panel of four-panel annunciator. This announces the bus that is waiting and persons desiring to catch the

er expects it now.

line hurry from the house, time being allowed for all to get conveniently out. As the panel is lighted for only half a minute, it doesn't seriously detract from the screen, and now, instead of people staying away in fear of losing the bus, they plan to wait at the theatre for the car to come along.

by the entrance door to save the annoyance of sending someone back to turn on the light.

Special Sins

Special Sins

There is a chance for a good window campaign on 'My Sin' through special cards playing up special sins. One card, for example, can announce cigaret smoking as 'm

the card, for example, the cigarette smoking as

sin,' but add that the brand advertised is not hurtful to health. Other sins can be candy, dresses or almost anything a merchant can offer for sale. The idea also is adaptable to

comedy about the size

For a comedy slant the sins can carry humorous captions and be represented by whisky bottles or anything else [imagination or local

as may suggest.

Revives Endurance Run
Towanda, Pa.

g for a lobby trick, The
of the Keystone, revived

Looking for a lobby trick, Thomas Pawly, of the Keystone, revived the miles-to-a-gallon stunt with the Buick people providing a straight eight which was jacked up in the

The tank was supplied
ons of gas and then so

lobby. The tank was supplied with five gallons of gas and then sealed. Gag was to figure how many hours, minutes and seconds the car would run on that supply.

any offered \$5 in gold
150, topped in 10 tickets

Company offered \$5 in gold and the theatre tossed in 10 tickets and consolations.

SAMUEL GOLDWYN

Again Glorifies the American Box-Office with Another SMASH HIT!



A Surging Niagara of LAUGHS adorned with the pick of the world's most beautiful girls with Cantor here! Cantor there! Cantor everywhere! Laughing and singing his way into your heart! Far and away the most pretentious entertainment ever to reach the talking screen! *Positively* OUT-WHOOPS, "WHOOPEE"!



CANTOR! As an efficiency expert putting a bakery into the dough! CANTOR! As a doughnut expert giving a new twist to the cruller! CANTOR! As a spiritualist, bringing a fortune back to life! CANTOR! The lover! Finding romance among the buns and jelly-rolls!

Eddie
CANTOR
in
"Palmy Days"

with *Charlotte*
GREENWOOD

UNITED
ARTISTS
PICTURE

Backed up by another big UNITED ARTISTS Exploitation Campaign!

What would you

**5836 people
paid \$5,060**

in its
first 5 hours
at N.Y. Win-
ter Garden.

MIDNIGHT SHOW TO-NIGHT

FIVE STAR FINAL

First
week-end got
\$32,056
despite
94 degree
heat wave.

with H. B.
**WARNER
MARSH
FRANCES
STAR**

ANTHONY BUSHELL
GEORGE E. STONE

Directed by
MERVYN LEROY

with **EDWARD G.**

ROBINSON

Give for lines like this?



First
all week
\$60,000
to a world's
record for a
1418 seat house

Terrific crowds
force manage-
ment to
keep open
until 3 a.m.

The
Overflow
alone could
fill any
house on
Broadway!

Broadway sees STARS
as FIRST NATIONAL'S
THUNDERBOLT blasts all
opposition from the map!

It's here...

It's IN!



THE

4

MARX BROTHERS

"MONKEY BUSINESS"

Coast to coast sensational clean-up now on! Greatest audience picture of this or any other season! Directed by Norman McLeod.



*This is just
the start!*

PARAMOUNT

Lights and shadows of a great city. Up from the four million to the four hundred, from river barge to Park Avenue. Tingling story of ambitious youth



with the amazing skyline of New York . . . birthplace of Theodore Roosevelt, Al Smith and Jimmie Walker as the background.



Laughter of ladies who live on their beauty. Smiles of girls whose hearts are true.

Saints and sinners of the city of subways in a thrill-and-throb romance of today. ★ For youth, for it shows youth fighting . . . winning. For their elders also for in it is

Meighan



in his most human role . . . as a father any son would love, with a son any girl would be fond of.

SKYLINE

with

**THOMAS MEIGHAN
HARDIE ALBRIGHT**

MAUREEN O'SULLIVAN • DONALD DILLAWAY
MYRNA LOY • STANLEY FIELDS

A SAM TAYLOR Production

Begins Friday
ROXY

HITS A
FOX
HABIT

Sheep-Like Exhibs Can't Break Double Feature Grip—Chi Area Tied to Policy Another Year

Chicago, Sept. 21. Double features are harnessed on Chicago and territory for another year, at least. In the more moody circles, it's claimed that the two-bill is as sure to stick as a mother-in-law.

Biggest blow to the single-feature picture occurred just west of the ace southside houses, which had remained aloof from the panic, went double-feature at the Warner, Argosy and Capitol, and the Public-B.&K. Tower. These theatres were winning vaude and stage show spots, and were figured to return to flesh this season.

Warner is slated to continue its dive into the double-program ocean, and spread the bargain into all its Midwest theatres. This means that the Stratford next week, the last of the local Warner houses still single-bill, and the Indianapolis and Hartford, Goshen and Whiting. These to go before the end of the month, with Hammond and Indiana Harbor ticketed to fall into the bargain season shortly following.

Warner is also pushing the double feature, which has remained steadfastly one-program, is feeling the pinch of pressure from the exhibitors in surrounding territory, and will shortly crumble into two-features in a number of up-state spots. The exhibitors are in a panic, with the managers exhibiting their usual bile and exaggeration, and the fellow across the street is doing.

Keep Scale Up!

As claimed by the majority of managers, their reason for going bargain counter is that the competitor is doubling. But when figured by the few leaders, there is something to do with economy. These men have concluded that they have either to stop the reduction of prices, or the increase of the commodity. They've chosen the latter route for the most part, estimating that it'll be easier to go back to single features than to a tariff. Several houses, however, not touched by the double-feature notion, have taken the former, and have doubled their exhibitors off their admission prices.

Every exhibitor dealing on the local film row has simply settled the to-be-or-not-to-be question flatly. For all exhibitors in the territory are buying and selling the product for the coming year on the double-feature premise. This is from the Big circuit to the smallest showing gallery.

Disastrous For Shorts

Exchanges are riding easy, with even the indie districts getting a better sea than years. Most badly injured by the panic is the shorts market. Looked at from the exhibitor's angle, the shorts are the great majority of the houses, with a few top loop and stage show spots left for the indie houses. Changes have largely abandoned their last year's attempt to tie-in shorts with the feature, and are willing on this deal, being able to find spots for their program for the small films. But the indie exhibitors are flitting right through Chicago without stopping, and are not figuring on settling local for another season.

Word from the wholesale trying-in of shorts has been tossed out of the window, the exchanges, however, are sequencing in the one-reelers with features. Exhibitors are willing on this deal, being able to find spots for their program for the small films. But the indie exhibitors are flitting right through Chicago without stopping, and are not figuring on settling local for another season.

Drummer's Lament

Pittsburgh, Sept. 21. For the last 21 years, Frank Nardosio has wanted to be a bass drum in a theatre, but never a break. He has participated in every big parade this burg has known and has kept step for many important people—he's never had a theatre job.

Last week the Stanley needed two bass drummers and Nardosio's hired.

Two days later, the musician walked out.

Specialized Campaigns For UA's Press Dept. for Exhibs of Small Towns

On the aim to provide small town exhibs with specialized campaigns to meet local needs, Hal Horne, U. A. press chief, has organized a new subdivision in his department which will work out with local campaigns. This subdivision will be under the direction of Norris Wilton, who will work out with local campaigns.

Creation of the small town department is an outgrowth of the exhibitors' demand for the U. A. press dept. serve as an auxiliary arm for advice and additional work on the small exhibs. The department as formed is to be manned by experienced theatre men, p. a.'s from the picture field.

The idea behind the move is to provide a continuing campaign, the nucleus only being mapped out at the home office with further advice coming from experience.

Twelve years Horne hopes to build up the department in a progressive way with new ideas and slants on advertising and publicity to constantly offered to the exhibs when films are actually played.

Basic idea of the Horne plan is to provide proved advertising campaigns to subsequent or first runs. It comes as a trend in the new turn on general press book ideas and straight home office film advertising, angle being what is suggested from immediately as well as past experience and from theatre minds mostly.

Fire Rules to Parry Fox Show Intent Against Ochs

What may be a move to thwart insurgent projectionists is the lightning up on the rental of film in the New York City. Fox regulations must be rigidly complied with by all who would rent film whether for the theatre or for the theatre, store or barn.

Action got underway when a Fox projection is intended for the latest phase of the Lee Ochs' situation upstate.

Lee Ochs' union operators for his practice of employing non-union men in his theatres. Fox regulations against Ochs is reported to be the hiring of stores adjacent to the theatres, and the use of free show stalls will be inaugurated. Operators previously tried free open projection in this exhib's territory, but were stopped.

Rath Now Par Writer

Fred Rath, formerly in Par's adv. dept., has a writer's contract with Paramount. Assignment not yet made known.

BUDDY FEELS UNITS

Will Develop Nationally as War; Loew's at Present Leading Cutter

All Union Locals Affected in Nice Accord with Theatre Managers—Labor Recognized Operating Problems

ALL SATISFIED

This new season's union controversies simmering down to a few widely scattered towns where trouble still exists, mainly Salt Lake City, Denver, Houston, San Antonio, Fort Worth and Boise, the chains have secured lowered labor overhead and the unions with few exceptions have been more than willing to make concessions.

According to Sam Dembow, Jr., who acted as chairman of the committee working out new union contracts, the stage hands, operators and musicians have unanimously recognized the theatre operating problems of today.

Retaining from making an oral basis of 'deals' made with unions in all parts of the country that at least one will be longed for in the coming year on union labor in all three theatrical divisions.

Referring from making an oral basis of 'deals' made with unions in all parts of the country that at least one will be longed for in the coming year on union labor in all three theatrical divisions.

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Referring from making an oral basis of 'deals' made with unions in all parts of the country that at least one will be longed for in the coming year on union labor in all three theatrical divisions.

A lower level of admission prices, as a stimulant for business and at a time when economic depression is forcing theatres mostly in highly competitive situations, to fight for the biggest share of potential patronage, is feared coming through what looms as a price-cutting war. That may spread generally over the country and take in all classes of theatres, regardless of the announced intentions of some operators to resist reductions.

Stashes in important keys, outstand among them Cleveland, Detroit, St. Louis and Toledo, with one of the chains in each instance proposing to cut and up to a national price chopping move by suddenly lowering the toll at box offices.

While none of the chains will consider existence of a price war at this time or its threat, it is admitted that considerable reduction has been made recently.

Low appears the most dangerous at the moment, its position being more on the fence so far as price cutting than its stabilization. Concerned that the others, Public, Warner, B&K and RKO insist they will attempt to protect the cut to which prices have been lifted in gradual growth of pictures from a 25c entrance rate.

Low initiated the most drastic cut in Cleveland, near the parking lot, and in San Antonio, San Antonio, which, however, according to Joe Plunkett and Sam Minton, are holding out vigorously. RKO made a 5 and 10c cut, the Hippodrome and the maintaining scales at Palaces and Grand (W.D.). The St. Louis house is also putting out extra balcony on increased quality of shows. According to Michaels, Warner will scale to 50c, top in Cleveland, Ambassador gets a 15c top, Fox and Loew 50c.

Cuts Worrisome

Meanwhile, Loew, with the cuts ranging from 25c to 35c in Cleveland, is believed having the others a little worried.

In St. Louis, the local managers are being very careful in calling price changing a price-cutting war. RKO there has dropped from 50c to 50c in an apparent effort to cut in on the big business done at the Ambassador (W.D.). The St. Louis house is also putting out extra balcony on increased quality of shows. According to Michaels, Warner will scale to 50c, top in Cleveland, Ambassador gets a 15c top, Fox and Loew 50c.

Detroit got its first touch of box office lowering when Public initiated the move by reducing to a 50c top, nearer the regular 50c, top competition. If Fox and RKO cut below the 50c, it is believed this will lead to a local battle this season.

On top of the Cleveland cut by Loew, that circuit has just dropped to 25c and 35c nights in London.

In some quarters in Loew it is believed that perhaps admission scales have been too high right along, with 75c a mighty figure to the public. The president of the Around New York Loew has made some lowering of scales in neighborhood of 10c, and in one town from 50c to 40c and the new Lincoln Square's scale is a 25c top. The price of a single ticket in Loew has been brought down to that same figure. All Brooklyn Loew houses are paying no children 10c.

Uniform For Children

That figure for children has generally been adopted around the country, and in some cases of all, and without a price cutting battle involved, to attract children.

For the time being, the Michaels for WB say they will strenuously oppose being drawn into a scale cutting war. The same

paying for one man at the Hollywood, former indie recently acquired by RKO. Agreement there was for two men, which chains have maintained. The indie paid for one man, but it is the same as the one justifying what chains employed.

goes for Public, known to be especially desirous of keeping prices up. Cutting a single ticket, Public has scattered as with WB, with changes made here and there to conform with local conditions, picture bookings, policy, etc., rather than to meet competitor alphas. If other circuits in housing movie Public is into cutting, it is admitted they can't control such a maneuver.

Chicago, where all chains operate at 50, 75 and 50c, with Public controlling that situation, might offer up developments if a price smashing offensive begins there. RKO holds considerable high prices at Palace and State-Lake as the Public-B. & K. theatres, including United Artists and Nonsectarian runs, regardless of policy.

While the Loew attitude undoubtedly also is to be good picture at a lowered price, the others are charging that if Loew's prices weren't high in the long run, any theatre that cuts materially is at the same time admitting weakness. Public has made more price adjustments, as chain operators prefer naming it, but WB has done controlling. In Newark, where a cut to 35c nights immediately brought increased attendance but wouidn't increase in Newark, was mentioned.

Public and Public, WB and RKO agree a new national price level for pictures is not a solution. Would generally try to stem a price still do oldtime business but that the difference on poor ones through lowered admissions. Public has not made up in gross by the increase in number of people drawn.

Low early morning prices have been generally instituted everywhere. Public has been in the line, formerly wouldn't attend at those hours.

Many believed the distributors, fearing return disparity between high and low admissions, would generally try to stem a price-cutting war in a national way, although Sidney Kent vouchsafed at the time double-billing was spreading (distributors feared this, too, for same reasons) it might have been better in red ink upon the two admissions a little.

LIGHTMAN-PUBLIC 75-25% DEAL IN ARK.

M. A. Lightman, president of the M. P. T. O. A., is to operate houses in Arkansas, and the deal will have an interest. It's under a lease-operating transaction with Fox. Lightman will top up two Fox-Smith operations with those Lightman controls in that town.

Public is to operate the Fox-Smith operations with a 75-25% basis, Lightman holding the big end.

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★ ★ ★ New York raves about WATERLOO BRIDGE! ★ ★ ★ ★ ★

"Brush off a few superlatives for WATERLOO BRIDGE . . . unusually compelling and effective screen fare . . . stirring screen drama."

Rose Felswick, Evening Journal

NEW YORK SAYS IT'S GREAT!

"WATERLOO BRIDGE pulsing talkie *** (Three Stars) . . . first-rate cinema . . . is truly fine screen fare."

Irene Thirer, N. Y. Daily News

NEW YORK SAYS IT'S GREAT!

"Film heights reached in WATERLOO BRIDGE . . . a gem. One of those exquisitely simple stories which can be far more moving than the most intricate artificial plot . . . superbly played by one of screen's most interesting women, Mae Clarke."

Bland Johnson, Daily Mirror

NEW YORK SAYS IT'S GREAT!

"WATERLOO BRIDGE a praiseworthy picture . . . Mr. Whale has done excellent work . . . acting capital."

Mordant Hall, New York Times

NEW YORK SAYS IT'S GREAT!

"WATERLOO BRIDGE sensitively produced . . . becomes one of the superior photoplays . . . excellent drama."

Richard Watts, Jr., Herald Tribune

NEW YORK SAYS IT'S GREAT!

"WATERLOO BRIDGE earnest, touching drama . . . true and affecting."

Thornton Dolohanty, N. Y. Evening Post

NEW YORK SAYS IT'S GREAT!

"Brilliant direction by James Whale in WATERLOO BRIDGE—a performance of surprising depth and quality by Mae Clarke. You will enjoy a visit to the Mayfair this week."

William Beehn, World Telegram

NEW YORK SAYS IT'S GREAT!

"James Whale, who so successfully filmed 'Journey's End,' has done nobly by WATERLOO BRIDGE."

Julia Shawell, N. Y. Evening Graphic

NEW YORK SAYS IT'S GREAT!

"A sensitive, touching drama . . . memorable production. WATERLOO BRIDGE is exquisitely done."

Regina Crews, N. Y. American

There's only one
McNAMEE . . .
Talking Reporter
of Universal
Newsreel.

Business is GREAT with UNIVERSAL

LEO'S DIARY!

SEPTEMBER 22 -

Looked in at the Astor Theatre today. Standees for "The Guardsman" at \$2. very nice! Lunt & Fontanne are swell. My idea of showmanship is to give the folks new ideas, new faces. I think I'm right. Just picked up copies of Hollywood picture dailies and saw the rave notice on "New Adventures of Get-Rich-Quick Wallingford" The reviewers say it's the best Bill Haines show since "Slide Kelly Slide." And they say Jimmy Durante, the Broadway comic is a scream. Listen Diary, you'll hear plenty about that Durante guy! He's going to pull a Clark Gable - overnight sensation! I'm still chuckling over Buster Keaton's gags in "Side-walks of New York" When I saw the notices from the Coast I figured it couldn't be that good. Then I saw it in the projection room. It's great! I'm so pleased to see Joan Crayford's "This Modern Age" going over so big. Two fine weeks at the Capitol, N.Y! An exhibitor writes me that if it hadn't been for M-G-M in past months he'd be out of business today. I think that's true of plenty of other theatres!



NIELS — WILBUR DANIELS —
VIRGIL SCOGGINS
N BERNIE

Former Acts, Enticed Back to B'way And lauded by Reports, Rue Move

The gradually enlarging group of vaude acts coming into New York the past four weeks with high hopes of a quick return to work, are beginning to think the move from the coast to Broadway was in error. Several have left for their home towns during the past few days.

That vaude is said to be in the air around the country does not help matters any with the men and women who in many cases gave up jobs at home to hit for New York and vaude bookings.

Having walked out, rather disgusted, when available spots were put down to a minimum, they are having little patience with the expected return of vaude. It is not really as fast as expected. The next few weeks will probably see a thinning of the ranks of former standards recently on Broadway for vaude contracts.

Slow Bookings

Booking is proceeding slowly in the RKO office and most of the others, including a few indie spots, are following suit. Last minute booking is generally slow, and for what very few open spots are left. This leads the returned actors to believe that things are not so good as they were led to believe.

Another discourager for the boys and girls lately turned pilgrim for vaude in a flash at salaries paid here. The downward trend, causing heart trouble among many an act that left when salaries were higher. They say they have had to come back to do a traveling job of 52 weeks a year that averaged up pretty good in towns of low living expense.

Agent's Letter to Act Bars Him at WB Agency

Harry Flamm of the Herman Citron agency has been told by the Warner booking office in New York following Warners' uncovering of that Harry Flamm was a booker, described as the first case of its kind he has experienced in many years of vaudeville booking.

Flamm wrote a letter to an act and he is incensed to hear that many other agents have been told to stop writing up to him. Flamm is the act, Chevalier Brothers, who he thought of the Warner booking office, because of his connection on date looked through another agent. It was on the commission end that Flamm was banned.

Might Cool Off

In his letter to the act Flamm wrote: "I should wait until you get home to tell you the kind of a plenty burned up and I don't want to wait that long for fear that I might not off."

"How the devil can I get any dough for you if you are going to come to date for the kind of money? The Warner office is the last place that an agent can get any dough out of, not that I want to spend more but that they haven't many theatres and to get them to act they have to spend a little more than the rest."

This much consideration is due me, that is that I am entitled to my commission for Washington, and I would like you to drop Kennel and the effect of this is that any further dates that he wants to play you, he should submit same to me."

The act did as ordered and called him a pimp. Somewhere the Warner booker secured the letter. Flamm's exit from the Warner office resulted.

Prescott's Full Wuk

Norman Prescott, the actor and humorist, will play a full week at Locwa Trilero, Queens, L. I. starting Sept. 28.

He will play the first act in this split week and a full week.

WM. REGAN'S DEATH Called Mysterious By Albany Police —In Flap House

William Regan, former vaudeville and dancer, died in the Memorial hospital here of a fractured skull, suffered in a mysterious manner.

Regan, who according to police had been a morder or less of a vagrant within the last few years, roomed in a flop house in Madison avenue, where he was found unconscious last Wednesday. He died before regaining consciousness.

Investigators are holding another man pending a complete probe of the case, although they say there is no evidence to indicate the man met with foul play. Police believe Regan suffered the injury in a fall from a bed. During his stay in Albany, police said Regan reputedly danced ball and apocalyptic.

NO CHANGE TO DATE IN NVA CLUB AND MGRS.

Saratoga, N. Y., Sept. 21.

A petition signed by 96% of the patients at the N. Y. A. San, is on its way to Pat Casey in New York. It asks Casey to reconsider his resignation as manager of the N. Y. A. Fund. Casey should continue as N. Y. A. officer is general here.

In New York the N. Y. A. situation involving the 4th street club and its funds remains the same. Casey is not for the fact that it involves \$200,000 and the welfare of numerous unfortunates. It would take on an entirely comic turn, say the majority of vaudeville actors, most of whom are disinterested.

Officers of the N. Y. A. Fund, which is supplying the money for the club's maintenance, met last week that the operating expense statement requested of Henry Chesterfield had not been received. This was asked when \$15,000 was loaned to Chesterfield for club costs and the New York charity list for June. Chesterfield has received \$15,000 each for July, August and September since then.

Statement Forthcoming.

At the club yesterday (Monday) Chesterfield declared a statement is being compiled and will be delivered later for the club's attorneys this week.

Chesterfield is in sole charge of the New York charity disbursements, amounting to around \$2,500 a week. This was formerly handled by the club, which was then denied that a cut had been made in the weekly charity list to the N. Y. A. Club expenses under the \$15,000 budget.

This report probably startled, Chesterfield declared, when none of the male charges were cut to \$10 a week. The difference, he stated, has been added to other more needy cases.

Casey's status with the N. Y. A. Relief Fund remains unchanged.

Max Richards Franchised

Max Richards has an agent's franchise from RKO.

He has been sharing the office of Jack Ward under a commission sharing and percentage arrangement.

Whiting-Burt Book

Coming back from Hollywood, where they've been dubbing in pictures, Whiting and Burt are playing at the Waldorf next week (26, playing 26th St. and Coliseum, New York.

Besides working in pictures out of celluloid Coast they did some material writing, for that field.

LOOP NOT THE MANE AT THE DANCE FLORE

Hotels, Railroads, Drymen, Dry Cleaners, Restaurants, Customers, All Suffer Keely—Chicago Now Depends on Slow-Spending, Conservative Legits for Theatrical Trade—Standards Acts in Other Lines

FEW LAYOFFS AROUND

Chicago, Sept. 21.

Show business has depreciated around 65% in this town the last couple of years. A while back as many as 1,000 vaude acts were identified with the business, were working around here, where now it would take a fair of field plans to find a fraction of that number.

Downfall of vaudeville in this town is a sad case for blues.

In the heyday of things the old RKO was an important office to supply from 75 to 100 railroad tickets a week to actors going to and from the coast from this point. Average now is about 20 tickets a week.

An accurate estimate shows about an 80% loss to roads like the Santa Fe, Northwestern and Chicago, one way track to the Palace. And they were all big hauls in those days.

Hotels Know.

Hotel trade, it is figured, has dropped at least 75% of its show business trade. Such established theatrical spots as the Sherman, Knickerbocker, Bismark, Morrison, Brevoort, St. Clair, Baskette, Lorraine are now deserted of show folk. Even the ritzy spots like the La Salle, Blackstone, Congress, Drake et al, which ordered strictly to stars and headliners in the old days, notice it.

It's become so tough that hotel managers here a long way out of town are getting a letter every week to them to stop to Milwaukee, Detroit or Philadelphia on the chance of grabbing a few dollars. In some instances local hustling hotel mgrs. have gone as far as New York City, where they are sure that they may not come here for months. Competitive battle between hotels and vaude is considerable shirked in theatrical rates.

Dry cleaners, customers were also hard hit. Many have closed their restaurants, even telegraph offices in the loop have missed the actor business.

Standards Vanish

They're not even laying off around here. Many who used to say that an actor can't do anything else seems to be refuted by a number of acts, having a sea room in Detroit; Dennis Chabot, who used to do a violin and piano comedy turn in a Canadian camp for some business men. Some have gone into

Holtz Says Palace Chiseled Him Away from \$800—The Pros and Cons

KATE SMITH'S RECORD

Equalling Longest Run of Lone Act at Palace

With a single week's holdover following advance time now booked, Kate Smith will break the Palace record on a consecutive stay since the house opened. Through action of the booking office in settling her ahead to and including week of Oct. 3, she equals the former record attained by Adolphe and Hughes in 1914, when they attained a 10-week straight run at the big house.

The Bronx air singer came into the Palace on the third week of the holdover show with Lou Holtz, getting five straight out of that, and was retained for the new current week.

Saturday (19) she started her eighth consecutive week, with Sept. 21 as her 100th booked. Kate Smith may remain longer.

GAG STEALERS LARGE AUDIENCE

Vaude this season more than any other is cursed with a repetition of gag, material and pieces of business. Act after act is peddled around the houses familiarly studied done by many others or slightly disguised.

Audience reaction is audible. In nearly every instance where an actor is the star of the spot, comment can be heard in the audience.

The RKO booking staff, including others who view acts week in and out, have made no move to alter this situation. Managers of theatres have complained in report after report, but get nowhere.

The Indies are in a fog and do not care much anyway.

10-ACT SUNDAY BILL ON B'WAY GROSSED \$88

Sunday vaude concerts at the Selwyn, New York, will not be again attempted by the Carnot Brothers until snow flies.

They are reported as having lost \$600 on the first ventures there Sunday (6).

The four shows playing 10 acts in all have grossed a total of \$88. House was taken on a percentage arrangement which called for the first \$55 going to the act. Next \$100 or so guaranteed otherwise. After that figure the Carnot and the Selwyn picture split 50-50, with Carnot paying for the act out of their share.

Megley with Gordon

Max Gordon has signed Max Megley in the legit division as technical director for 'Cat and Fiddle' at opens today (22) in Philadelphia for its first show.

Megley is reported interested in doing a legit show of his own. For years Megley was a vaude partner with T. Menlo Moore. They stepped out on one occasion to do a 'Garden Glee' (musical) on the road.

Hotel work, either as managers or clerks, insurance has grabbed off some. One is a starter on a golf course. Another is in the real estate business. Some department stores use actors. Anything from raising chickens to manufacturing notions will cover others.

Yet, it's a creak, all would be glad with grass planted on the first call.

Lou Holtz hasn't consulted an attorney or a cup reader, but he insists Charlie Freeman gave him a swift check for \$800 on Holtz's recent New York Palace engagement.

Freeman pleads justification, that seeming to leave the chisel right in the lap, or elsewhere of Holtz agent, Jack Curtis.

The various stories agree that Holtz started at the Palace at \$1,250 a week and was later advanced to \$4,000 a week. Holtz held to the latter salary for four weeks, until he closed the 8-week Palace engagement.

Holtz said he asked Freeman for \$4,000 a week, net. That net is important. Freeman says Holtz asked for \$1,750 a week, net, and a bonus with the increase to be net. To make the increase net, Freeman told Holtz on \$1,750 could be a bonus and no contract would be required for the extra money.

When Holtz started a marathon about the net on \$4,000, Freeman explained the net to him. He said that the 5% RKO office commission of course and certainly must come about on the net. Any way it's not start net and could not finish net.

Evening Holtz didn't go to a lawyer or a fortune teller, but he figured a bit of a stand-off. Lou shifted the chisel to his agent, Curtis, telling Jack the \$1,750 was net for everyone, and that an actor couldn't get any way it's not \$1,750 as usual the agent got the rough end.

Holtz is willing to explain the new chisel to anyone who will read the chisel to him. He said, chisel booker, After Holtz goes through his crying routine, his new chisel to him, anyway it's not chisel. Holtz feels better over that. Replies he wouldn't want an old actor to come in and take the last time he plays the Palace, that's when he will chisel back the \$800.

Anita Mack Badly Hurt When Car Hits Bridge As She Dizzes at Wheel

Indianapolis, Sept. 21.

Mrs. Anita Mack, 33, of Des Moines, member of the vaude team of Mack and Mack, was injured critically yesterday (20) when an automobile she was driving crashed into a bridge. Mrs. Mack was doing off in the car. Both of her arms were broken and it was thought at the hospital that "Venus" would never get up.

Her daughter, Rosa Mack, 9, and A. L. Grant, 43, of Chicago, other members of the vaude team, were in the party as was en route from Cincinnati to Chicago.

Oliver Olsen Prefers Vaude

Oliver Olsen in Carroll's 'Vanities' will open RKO Oct. 3 at Schenectady.

His contract will be up in the 'Vanities' Sept. 28 by mutual agreement. Mrs. Olsen says she is buried in the big cast, having nothing but one home. Her vaude partner is a single with a piano accompanist.

Bob Keane's Satire

Bob Keane, back east temporarily from the coast and pictures, is thinking of taking a few weeks off to see the audience of Oz, the champion short snorter.

Keane's turn will be in satire with 'The Great Dictator' and done by Keane in a Los Angeles stage venue recently. It harps on prohibiting the use of the word 'censor' in explaining the many benefits of milk.



BOB

ROBINSON

and

BETTY

DE WITT

Take this means of
thanking the RKO
Officials for choos-
ing their act for an
entire RKO intact

Opening at the

RKO Kenmore

Brooklyn, New York

Sept. 19

RKO Madison, Chester to Follow

"VARIETY" says:

Robinson and De Witt Dance flash bright and colorful entertain-ment capable of opening or closing any vaude show. Robinson and De Witt, boy and girl team, are corking dancers. Okay from end to end." *Earl*

"BILLBOARD" says:

"What class there is to the bill was found in the opening act, Robinson and De Witt, boy and girl, step well and with plenty gusto. Bowled off to healthy pump wallowing." *Green*

Thanks

IRVING YATES

GORDON UNIT'S CANCELLATION STANDS

The Max Gordon vaude unit, "New York to Paris," is off the RKO books. Final decision was handed down by Hiram Brown, RKO president, who viewed the unit at the Chester, Bronx, last week. The Gordon unit has been the center of much controversy in the RKO office. It was put on by Eddie Sobol who is connected with the Gordon office. The unit was cancelled, it was understandable for the instant matter.

After Freeman's cancellation, the Gordon office went ahead with efforts to bolster up the unit. With the help of Roy, James Turner, along with other RKO departments and execs of RKO it was placed back on the books waiting for another verdict from the booking office.

Brown became interested in the controversy and traveled up to the Chester to see the thing himself. His decision winds up the entire matter.

The unit had Broems, Fitz and the Murphy Brothers, Wm. Willie Robyn, Alberts, Bunch Dancers and the afterpiece called "New York to Paris."

2 in Grand Opera

Florence Tenneyson and Phil Pelt are now on tour with the Boston Grand Opera company. The organization is doing condensed versions of three grand operas and making them an evening's entertainment.

Mostly one and two-night stands are being played. Felt and Tenneyson have been a man-and-woman singing act in vaude for years.

Gap in Selwyn Sundaes

There was no Sunday (20) vaude booked for the Selwyn, although the booking office started the previous week and were to continue. Ten-act bill is planned for next Sunday.

One reason offered for the postponement was the Jewish holidays (Sept. 21), the initial trial, reported awl.

Jim London, Scientist

Chicago, Sept. 21. Public is taking a chance on getting mixed up with the wrestling commission in this state over the booking of Jim London, heavy weight champion, into the Oriental next week. No mention of opponent, match, exhibition or contest, is being made in publicity matter.

By billing London's act as a scientific demonstration interference from boxing or wrestling officials will be eliminated it is figured.

Lowy in J. C.

Ed Lowry will open at the Stanley Jersey City as m.c., starting Sept. 25. He has been at the Earle in Philadelphia, for some time. Due to the musicians' strike which closed the stage shows there, he has been transferred to J. C.

Transfer is temporary. In case the strike is settled okay, Lowry will go back to Philly.

Marco's N. Y. Stay

Mike Marco will be in New York for another week. He has been headquartering at the Fanchon & Marco booking offices in the Hollywood building.

Marco is giving his particular attention to the F. & M. expansion, in route and productions.

Estelle Taylor's Start

Estelle Taylor will start last week for her first New York engagement of the fall at the Albee, Brooklyn, N. Y., Oct. 24.

After a subsequent week in Newark, she will play the Palace, New York, unless otherwise changed.

Vaude for Erie?

Warner Bros. is considering vaudeville for Erie, Pa., on a five-act full-week basis.

If materializing, the Erie vaude will start Oct. 8.

MEROFF AT PALACE

Nov. 7 for 2 Weeks—Joe Brown at Palace, Cleveland

Ben Meroff with 17 people goes into the Palace, New York, for the first time, Nov. 7 for two weeks with an option held on his further services by RKO. Meroff was at the Granada and Marlboro theatres in Chicago for four consecutive years. He collects \$2,500 for the Palace date.

RKO has signed Joe E. Brown for one week of vaude which will follow his two weeks' run at Moss Broadway, New York. Brown opened at the Palace, Cleveland, Oct. 3. His salary for the week will be \$5,000.

Nan Halperin now has the RKO books starting Oct. 4 in the middle west. She has seven weeks laid out so far.

College Boy Chance

(Continued from page 1)

sen from college the list of the top names has a non-college, Paul Whiteman, Ben Bernie, Ted Lewis or Guy Lombardo.

College hands capable of stepping from the dance floor to the theatre rostrum and able to qualify as showmen in the progressive sense are considered scarce in a scattered half dozen instances by college boys.

Most of the college orchestras are third and fourth raters of purely local popularity. And it is significant that the genuine favorites of college boys themselves are bands with theatrical rather than collegiate backgrounds. Thus at fraternity proms and other campus social events the imported orchestras in apt to be a Red Weema, Red Nichols, or Duke Ellington.

Needs Bankroll

Thanks to the Municipal Union the average college boy stepping into dance orchestras work professionally, after leaving school can obtain twice or three times what his services would be worth to any commercial firm in the beginning. That explains why many graduates forget their academic rank as civil engineers, lawyers, dentists, etc., and themselves a bankroll through sale. Carl Webster of Yale, reached the college ranks and was a member of the Phi Kappa Psi chapter, New York, before family pressure made the decision between the college and the stage. He is now the slow upbuilding of a career in engineering which his Yale diploma made possible. Webster quit as a musician and became a business man. Others have the same intention but get bogged and fail to break away.

Many hands are still known as college boys and the University of Wash orchestra. This is a casual appendage of the collegiate epistemology. Some years ago when the university tag was deemed indispensable to jazz band salvation, in those list days many thought a curriculum was something to eat rather to stick rash labels on their aggressions. This phobia has now been cured.

Hot Arranger

Public placed slight value on handmen simply because they have been coarse in "English Drama from the Beginning to 1945" or "Romantic Poets from Blake to Wordsworth." A good hot arranger or a maning wash-wash turner is a safe and sure road to fame.

Some of the list above are the who are reported to have gotten along without attending college. An idea may be gleaned of the relative clicking in the dance business of the college graduate. This rather lengthy list contrasts with the handful of collegians already named plus Anson Weeks, Bert Lown, Lloyd Huntley, Jimmy Joy who patronized the endowments.

Here are denied poets:

Reed Gaudin, Earl Burnett, Vincent Williams, Joe Garfield, John Jones, Gus Archem, Tom Gorman, Jack Florio, Jack DeLeon, Gus Callaway, Earl Hays, Paul Johnson, Dan Ross, Maude Sherman.

Reno's Nit-Wits

Away from the Aalbu Sisters, Alen Reno is heading a new act of his own, with nine men supporting.

Many Novelties and New Features To Be Seen with Radio City's Opening

Suitcase Date

Los Angeles, Sept. 21. Advertisement in the theatrical column of a local daily read:

"Suitcases, cabaret talent, out of town, Japan. Answer—"

"ROXY" NAMED UNIT

F. & M. Sending Them Into Heaven—Same as Roxy's Layout

Fanchon & Marco units now being especially built for the Fox Debut in New Haven are to be known as "Roxy" unit taking the name directly from the Roxy, Broadway, where the shows are being set up under the supervision of Clark Robinson. Tommy Dowd will produce the units under the latter. The first is scheduled for New Haven, week of Sept. 25 when the Paramount, New Haven, takes on the regular F. & M. units formerly going to the Fox house.

Assisting Dowd and handling the dances is Elizabeth Friedman. Idea indicated is that the costumes and settings which will be utilized for the New Haven unit to correspond with the Roxy layout. Besides which the Roxy stage technique plus additional local atmosphere is to be spotted in the New Haven shows.

Vaufeldik for H. O. H.

Manhattan Playhouse, which operates several theatres around Greater New York, will shortly re-open the Harlem opera house on 125th street with a vaudeville policy. The house has been closed for some time.

The group which controls this house policy due to the unusually large business attracted to their Main Morris theatre, 118th street and 5th avenue. This house, now in its second week of six acts on a split week, has been grossing around \$900 a day at 30c top. The house plays four shows daily.

It is possible that the Clinton theatre in downtown Manhattan, will go vaudeville shortly also.

2 B'klyn Vaude Houses

Max Rudnick, who operated the Halsey and DeKalb theatres in Brooklyn last season on a lease agreement from the White estate, is reported as having taken over the houses for the coming season on the same terms.

Vaude and pictures will be the winter policy. Harry Lorraine will again handle the indie vaude books. The house plays five acts on a split week.

JOHNNY SIMON ON COAST

Johnny Simon will leave the Wode-Simon New York start Oct. 1 to go with the agency's Hollywood office.

Simon likes the Calif. climate.

Vaudeville on the most pretentious scale yet will be offered New York City, starting Nov. 9, 1931, when the International Music Hall, one of the multiple features of Radio City, may be ready to open. This new venture, the management formed by RCA, Rockefeller and allied interests, will be rushed to completion. The straight sound house, promised as a unique picture theatre, will be the second structure in the Radio City main to be readied, with that scheduled shortly after.

S. L. Rothfeld (Roxy), who will be managing director of these and other adjuncts of Radio City, is sailing for Europe today (22). First visiting Berlin, Rothfeld will touch Moscow, Paris and London before returning on the "Europa" Oct. 23. The Music Hall will be the largest commercial theatre of any style with an announced seating capacity of 4,000. No more shows daily will be on an average of three hours in length, without films used unless it's a newcast.

Location

The Music Hall will be located on the northeast corner of 6th avenue and 50th street, northern boundary line of the huge development.

The Radio City Cinema, as the straight picture house will be named, is to be on the southwest corner of 6th street and 49th street, southern terminus of the two square blocks. Seating capacity, not permanently increased, will be between 1,400 and 1,800.

By 1933 when both theatres are expected to be open, the elevated structure on 6th avenue will be down. It is expected.

Radio City will have what is to be known as Radio City Forum. This will take up the center of the development, with waiting rooms, restaurant, tearoom, and lounges, etc.

Around it and in connection with the theatre will be provided a myriad of things theatrical. There will be a music and ballet school, a rehearsal school for vocal artists, and a radio troupe station where new talent for the air, or for other use, can be given trial.

Roxy will have jurisdiction over these features as well as over the operation of the theatres.

The entire development, embracing all buildings, will house general offices of RCA and all its subsidiaries, including RKO, Radio Pictures, RKO-Pathé, NBC, Radio Victor, Trans-Lux, Nathe News, etc.

Curtis' Foreign Dept.

Jack Curtis agency is starting a foreign department. Dick Henry is added to the staff to handle those bookings.

LESTER AND GARSON

IN A FANCHON & MARCO IDEA
MANAGEMENT, WM. FEEBLED

Triumphant Return from Europe

THE FEEBLE DEES

The International Mimit Artist

Booked Solid RKO Intact Show Opening Oct. 10th

Ind.
LYONS & LYONS

RKO
JACK CURTIS

Michalove States How WB Stands On Vaude in Any Warner House

Up in New England, where Warner Bros. is attempting to break the stranglehold of double-billing, with that in the face of screen two-timing by competitors meaning something else may have to be added, a half dozen towns stand as strong vaude possibilities. A seventh, Torrington, discussed by the Warners for a while, will be out through the decision of the chain to keep one of its two houses there dark.

Arthur Fisher, booking New Britain for WB, and mentioned as potential others, will in all probability, it is said, not have anything to do with any of the Warner theatres if using vaude, since WB has its own booking office, which Fisher has independently furnished vaude for some time. On a New England route in Warner houses it would be lifted from Fisher's book, it is expected.

Waterbury, Ansonia, Danbury, Norwalk and Willimantic are towns in Connecticut which have used vaude and loom as potentialities on a return.

The Warners are looking at the vaude situation in much the same way as Public. According to Dan Michalove, WB theatre operator, stage attractions for Warner houses will be considered in an individual way as situations and problems come up. If pictures are pulling satisfactorily and there seems no apparent necessity for vaude, it won't be used.

Where it might appear vaude will either resurrect business or protect it, that policy will be among those considered.

Michalove's angle is that it's entirely up to individual operations, local conditions, pictures, competition, etc.

Milwaukee on Intact

The RKO intact route has been given the addition of Milwaukee, full week. The house has been booked by Willie Berger, dickering with acts on intact routes at 25% cuts to play his date as a filler instead of laying off at this point.

Putting Milwaukee on the intact route will probably retain the cut salary angle.

There is a possibility of the Orpheum, Winnipeg, going back on the intact route shortly.

INDIES FIGHT OVER BOSTON BOOKINGS

First flare up over house booking among the indie has arisen between Arthur Fisher and the Dows. The contention is the Gayety, Boston. Each office claims the right to book vaude into the spot. So far Fisher is winner, as he has yesterday a show which opened Saturday (19).

The Dows allege they had everything set through the Metropolitan Booking Office of Boston. They show correspondence from Paul Danish of that office in which Danish states that everything is okay for the Dows to book in the first show. Fisher says he did not seek the house but it fell into his lap. The Dows meantime have been in long distance phone communication with E. M. Leow, the owner of the Gayety, and stated that they have an appointment with him for this Friday (25).

It looks like only one of several open battles among the indie. They all claim numbers of houses, with many claimed by two or three indie bookers. If they all pooled their theatres into one pot the sum total would amount to about 15 weeks.

Low Cantor Producing

Low Cantor, recently given a producer-actor franchise on the RKO booking floor, is producing big acts again. At one time Cantor was perhaps the most prolific flash act producer around the vaude maris. Cantor left vaude to go legit producing. Finding the legit going too tough, he has returned to vaude.

B&K Vaude Bookings

Chicago, Sept. 21. Oriental now establishing itself as a vaude spot. Bookings set last week comments. Tride Frigans for week of Oct. 2. Jim London, wrestler, follows, and Oct. 16 brings in Al Thurston, who hit big business at the ace Chicago last week, will return for two neighborhood weeks at the Public-B&K. Uptown and Tivoli, Sept. 25 and Oct. 2.



BILLY and ELSA NEWELL
Offering a new twist to songs, satire and steps. The Newells landed a laugh hit, "News," Chicago, Ill.
Direction **HARRY WARD**
Max Gordon Office

RADIO STATION IN CLUB AGENCY BIZ

Chicago, Sept. 21. Here's some more competition for the struggling vaude booking agent. WCPJ, organized labor outlet, has organized a club department for the booking of its own talent, with Joe Plunkett, station's program manager, directing it.

Station proposes to build the acts, create public interest in them and sell them to private affairs as other names. Plunkett says he intends to make a special play for conventions. Big selling point here will be to offer in return for the buying of talent five or ten minutes of the outlet's broadcast time to convention speakers for the airing of the act-together's affairs.

Doc Baker's 8 People

After an absence of six months from vaude Doc Baker is back with a nine-piece act. He tries it out at the Kenmore the last half current week.

Walter and Betty Redick, formerly with Baker, have been replaced by another twain, Charles and Helen Stone.

Well Lighted Stages for Vaude Rather Than Special System

COMBO SHOW, UNIT AND ACTS FOR SUBWAY TIME

An innovation with Harry Carroll as producer is to be tried on the Brandt subway circuit around New York in early October. Carroll has lined up with the Brandts to produce a stage unit monthly which will play Werba, Carleton, Windsor and Flatbush theatres, with five acts of vaude.

Eddie Elkort of the Ed. Davidow agency will handle the booking. Carleton, Jamaica, is playing five acts of vaude, indie-booked.

No Stage Sunday Ruling Calls Warners to Arms

Steubenville, O., Sept. 21. Although films have been legalized by state law, Sunday stage shows are illegal in this town. Miss Amanda Strever, city solicitor, has ordered two theatres to abandon acts on Sundays or face prosecution.

Management of the Warner theatres, importing talent from Pittsburgh, claims it impossible to cancel and that they will fight this interpretation of the Ohio law.

Butterfield Opening Days

The Butterfield circuit of theatres in Michigan, which recently placed on the vaude books of RKO to open shortly with vaudeville policies, will differ from other RKO midwest opening dates. Sundays and Thursdays will be change days for Butterfield instead of Saturdays and Wednesdays, as almost universal on the RKO circuit.

The only other houses playing RKO vaude in the midwest to have the same opening day policy is the Indiana, Terre Haute, and Hollywood, Detroit.

Triboro Minus Vaude

Lew's Triboro, Queens, L. I., Oct. 1. will give up vaude within the next month or so. Exact date depends on picture bookings.

The Triboro opened last February and did well until the summer.

The well lighted stage will continue to be vaudeville's chief asset. RKO has decided to dispense with the special lighting system designed for the Intacts by Roxy.

RKO bills will, as always be lighted according to the limitations of the theatre, this meaning different arrangements in practically every town. Lack of uniform equipment on the RKO circuit made the Roxy light plots impractical for the unit's use.

Besides the equipment handicap which Roxy's ideas run up against at the start, another difficulty concerned complaints from numerous individual acts. Most of these were comedy turns accustomed to working with all whites on and no spots, all contending that bright stages are best suited to comedy delivery. Herman Timberg made a particularly stern stand against Roxy's picture house lighting style. Timberg claimed that at the first performance in Syracuse during the telling of one gag he was struck by three different colored spots, with the lights getting more attention from the audience than the gag.

WB'S OWN BOOKING

Expected to Place Bills at New Britain, Conn

Warner vaude booking office is now issuing contracts to acts for their house in New Britain, Conn. which Arthur Fisher is still booking. The move means that Warners will book the house though no notice has been sent to Fisher, he claims, to stop booking bills. WB can give Fisher one week notice on the agreement between them.

J. Hoffman's formerly owned houses of Waterbury, Torrington, Ansonia and Derby Conn., are still on the doubtful vaude list of Warners. The only Warner houses bought from Hoffman playing vaude at present are New Britain and New London.

Union Bill Vaude

RKO will restore vaudeville to the Capitol, Union Hill N. J., Oct. 3. The house will fall on Harry Kalchman's book.

Four acts on a split, with two or three of the stage spots each half used for showings and break-ins.

BY REQUEST—RETURN ENGAGEMENT IN FOUR WEEKS

MILTON BERLE

M. C.'ing at Loew's State, New York, This Week (Sept. 19)

What the Critics Said During Loew's State Theatre, New York, Engagement Four Weeks Ago (Week Aug. 22)

DAMON RUNYONS "I SECRETLY THINK"

"VARIETY"

"THE BILLBOARD"

"... while I don't get as much as formerly, this young fellow, Milton Berle, who is master of ceremonies at Loew's State, is about as funny as any guy going right now, and amazingly unobnoxious for a master of ceremonies."

"Milton Berle, who has been monopolizing his way around the circuits for the last five years, but is making his first start on the personally-conducted master of ceremonies assignment. Young Berle has made a painstaking study of the styles of the other m.c.'s, and, without copying them, has caught the spirit of the vaudeville toastmaster nicely."

"Milton Berle, who won warm favor from the palm pushers for his competent handling of the m.c. job, has an easy time to knock off big returns in his own spot. He's a really clever actor, using good material and sleaziness with some good singing and an impersonation of Eddie Cantor. Mit rates the odds on, and probably more (that) he is getting for the week."

Personal Management SAMUEL BAERWITZ, 151 West 46th Street, New York City

CASTLETON, MAC AND O'NEAL

NOW - Week Sept. 19, RKO PALACE, NEW YORK - NOW

Direction, SAM TISHMAN, TISHMAN & O'NEAL AGENCY

BERNARD PAGE

RETURN ENGAGEMENT AT RKO HIPPODROME, NEW YORK THE WIZARD OF THE MANOLIN

Audited by CELINE LERACH and BETTY LA BOND
RKO: JACK CURTIS - Ind.: WM. MORRIS

MOSS BROADWAY

(NEW)
New York, Sept. 20.

B. S. Moss' theatre started his own Broadway theatre at Broadway and 42nd street in the combination show of vaudeville and pictures. The theatre is located on the milk line to 55c or \$1 at night. The Broadway is booked in at \$35,000 a week on the scale. Of the theatre, Moss says, "I am expected to eat up \$100,000. Four shows a day. On the fourth show, I am expected to have a hold-out for the midnight show. I am expected to have reserved seats for the press and lay-out on the fourth show around 150 minutes. Vaude production an hour with the management expecting to cut it to 10 minutes. The Columbia feature (Fagan) is going to cut it to 10 minutes with the laughable Eddie Russell (Col) and 'Crissie' (Chris) included.

Broadway seats around 2,600. It is somewhat like the Strand in layout and lay-out. In the theatre, Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

A side premiere first run film is booked in the Broadway. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

The enhanced vaudeville thing Moss is doing this week is a Broadway. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

It always has been a vaudeville theatre, Moss says. He does not think Moss had that much as heavily for the Olympia. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

The Broadway does something, however, in this effort to play vaude in the pictures house presentation. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

A stage show of five acts has been booked into the theatre. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

The opening of the stage performance is a new production bit. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

formance is a new production bit. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

A couple of the numbers program, Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

Brown showed his good physical condition by being in the racy act. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

The Bronx girls have one new and Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

Rach's girls okay, of course. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

Paramount, Newark

Newark, Sept. 19.

If Public can continue to gauge the demand here as well as it has so far, the Paramount will be a big hit. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

The opener, George Libby and Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

A winner is Jimmy Lucas with a Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

Rosa's Royal Midcote closes, a Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

"My Sin" is the picture, and while Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

Paramount, Aurora, Ill.

(NEW)
Chicago, Sept. 11.

Aurora is one of the numerous midwestern, and notably Illinois, where opposition is rare. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

Between the demise of the old Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

For River Valley is one of the Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

Publix has added a distinct ornate Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

Another unusual feature and one Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

Theatre itself is best represented Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

Two three-day plays and a Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

Bank's Kennedy at the organ Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

His was pretty light on a Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

CAPITOL, N. Y.

New York, Sept. 18.

That Dave Schooner no doubt has Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

However, placed in the picture Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

Which on another tack is like Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

Looked ahead moment for Schooner Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

NEWSREELS

TRANSUX

Luxer depends upon Paramount

Luxer depends upon Paramount Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

Anchoring of the first blimp to Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

Pathe has hooked up with Dr. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

Both sides of the picture show Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

Big laughs on miniature golf in Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

Looked forward to the picture Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

Good point here when Wahl and Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

With a great deal of flourish Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

No shorts on the program current Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

Yaucha Punchuk rises with his Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

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one of those subject-naturals for a Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

EMBASSY

The most interesting character in Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

Other than the Lindbergh break, Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

A lot of good footage is wanted on Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

Monte Carlo signifying the exhibit too Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

al Dr. Schwartz, and Nicholas Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

Theatre's location on 48th street, Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

Cost Tobis considerably to fix the Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

House has been a talented stage Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

Interesting thing about the opening Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

Also, the film and the shorts of Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

Charles Strohecker, veteran showman Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand. Moss has considered a dozen styles of shows for its stage, from another Broadway musical to the Strand.

VARIETY

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15 YEARS AGO

(From Variety and Clipper)

Loew's reported to be considering at least two southern towns for pop roads, Atlanta and Macon.

James Thornton had a proposition to tour as a temperance lecturer. It fell through.

Stage producers were keeping their play titles under cover until the last moment to avoid piracy by picture producers.

Chicago women reformers caused the arrest of an actress because she threw her skirts over her head and did a crouch in the street during a burlesque in those days.

N. Y. exhibs battling exchanges over new move requiring the former to pay delivery charges each way, instead of exchange taking return charge.

Norma Talmadge Film Co. formed by Jos. M. Schenck.

Winfield Sheehan just back from Europe. "It's too bad," he told 'Variety,' "that English managers do not seem to have proper representation in this country. It would mean so much for the excellent pictures they turn out."

450 convicts were used as extras in Metro-RKO silent starlet Lionel Barrymore. On a correction flock at New Hampton, N. Y.

Stock ex. managers were refusing to use plays which had been made into pictures. Claimed that picture production cut the draw to almost nothing.

Lewis J. Seidnick Productions will incorporate for \$500,000.

Biograph studio in the Bronx advertised for sale. Several wanted it in spite of the fact that purchase involved several hundred thousand dollars.

50 YEARS AGO

(From Clipper)

The death of President Garfield caused a closing of most theatres from one to three days.

Stars were choicy. Lawrence Barrett announced he would not return to Pittsburgh until Library Hall changes its name and the Opera house its present management. Former was a regular theatre, misnamed.

Forepunch show was in a tight spot. Frankford 32. When the show was charged a double license fee, Adair Forepunch took a lot just out of the city. When the Mayor refused to let the cars unload, and the police militia had to be called out to permit the show to be unrolled.

Music pups, advertising job songs over the recovery of President Garfield, all ready with funeral marches to commemorate his death.

'Clipper' says, "It does not follow to assume a song is copyrighted if its words or music are original."

Frank L. Prayne, who at that time had only one lion (10 years later he had five) was transferring the cat from the show to the travelling caravan on the last day of the season out of a stage hand's trousers. The man ran three blocks before he could stop him.

First American tour of Miss Sig. Rose Hussey, "the only female Irish music impersonator in the world." Did an act on the lines of Pat Rooney.

Six-day walking match at the Madison Sq. Garden advertised for Oct.; \$1,000 to the match, with \$500, \$250 and \$100. To win a money prize it was necessary to win at least 300 miles. If the winner beat 578 miles (record), he got a cup.

Inside Stuff—Pictures

Several RKO house managers appear in ignorance of the key city girls who are working for RKO home office heads. That is mainly because the local girl critic, usually a school teacher, at \$20 a week for RKO, does not divulge herself to the local RKO manager. Her instructions are to remain in the background and report to the home office on the faults as they see them of the theatre, front or back stage and including the stage performance if any. Naturally in the course of a few weeks the local school or piano teacher happy over the extra weekly money believes she has graduated from an amateur to a pro critic and knows what's the matter with all of the show business.

Stage girl critics are expected to report to the home office on the faults as they see them of the theatre, front or back stage and including the stage performance if any. Naturally in the course of a few weeks the local school or piano teacher happy over the extra weekly money believes she has graduated from an amateur to a pro critic and knows what's the matter with all of the show business.

That story only reached New York and was sent to the proper department, without again heard from. Next week another report from the same girl critic told the hole in the carpet was great there. With the same disposition. Again the third week and report, which recapitulated the home office for inattention to the hole in the carpet.

The third letter going on its usual department course finally reached one showman who couldn't stand it any longer. He endorsed on the face of the criticism: "This is not an RKO house."

Ann Dvorak's "long-term" contract with Caddo is a guaranteed three weeks at \$200 a week for 'Sick Devils,' with Howard Hughes allowing himself 30 days after completion of the picture or 40 days after its preview to make up his mind on a six months' option at \$250 a week.

The Caddo contract bristles with clauses designed to make the actress temperamental-proof and agent-proof. Under the contract she is obligated to appear at the theatre every week and to perform at all times and places called upon, day and night, including Sundays, 'unless expressly excused therefrom in writing.'

The girl critic clause customarily a blanket promise to do nothing to cause scandal or bring about public hatred, in the Caddo contract is a specific guarantee not to become intoxicated or involved in any scandal, libelous or the subject of comment in any publication reflecting on her character or tending to lessen her drawing ability or popularity. Changes in appearance or voice either by reason of habit or from illness or any other cause are likewise sufficient to terminate the contract on five days' notice.

The check on temperance is an agreement to say any loss caused by her conduct or by the conduct of her friends or family, or to refuse to serve promptly and artistically, or by breaking, tearing, injuring or destroying any property.

Any other clause customarily a blanket promise to do nothing to cause scandal or bring about public hatred, in the Caddo contract is a specific guarantee not to become intoxicated or involved in any scandal, libelous or the subject of comment in any publication reflecting on her character or tending to lessen her drawing ability or popularity. Changes in appearance or voice either by reason of habit or from illness or any other cause are likewise sufficient to terminate the contract on five days' notice.

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In furtherance of the educational film movement in which Harley Clarke is most interested, some of the Fox theatres are staging demonstrations similar to that given at the board of education of Marathon county, Wis., at the Fox theatre, Wausau.

This showing was attended by Leslie Schade and Meta Waga, who were selected by their state to attend the test in Washington last summer. The showing was attended by Leslie Schade and Meta Waga, who were selected by their state to attend the test in Washington last summer. The showing was attended by Leslie Schade and Meta Waga, who were selected by their state to attend the test in Washington last summer.

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attendance at an indie exhibi stands is Sidney Kent of Paramount. The Hyatt contingent, Allied, announced that Kent would be an after-dinner speaker in Minneapolis. Reports were printed that Kent had been there and made a speech.

Kent never left New York.

With product piling up for the New York Rivolt and Rialto, 'Sirs & Scents' is likely to be pulled after the end of the fifth week, or Sept. 26. Picture is still doing well in quantity of the fifth week.

Both Paramount and U.A. are waiting with pictures to move into other houses, and to follow 'Palmy Days' (U.A.), which opens Sept. 23 in the case of the Rialto.

Barbara Stanwyck's scrap with Columbia culminates a studio-play series of battles for more dough. Clark Gable, James Cagney, Ann Harding, and Nancy Carroll have been some who figured in these contractual squabbles for increases of their considerations recently.

Wilbur Photo Eng. Co., which makes many of the plates for the picture companies, has new trouble in the market. All the jobs are sent out individually wrapped in cellophane, which not only protects the surface but enables the cuts to be checked up without unwrapping and rewrapping. Making a hit with the ad managers.

National Screen Service has just brought from the press a new catalog which offers a complete listing, mostly illustrated, of stock trailers to be worked with promotional stunts, house and policy announcements and for all of the recognized holidays.

It is not only a sales catalog but a handbook on exploitation.

Consistency with which Warner pictures have been clicking is laid in no small measure at the doorstep of the expert casting.

Rufus LeMay, all around showman, recently took out that dept. for 'Variety' and with it a letter with the words: "Kluge casting, especially in the gangster cycle, immediately asserted itself."

On the premise that too much talk and publicity serves to accentuate the adverse side of the unemployment situation, and that the picture program's entertainment value, Fox New England theatre managers have been instructed to eliminate excess reference to unemployment in managers' or other film matter.

Edgar Hart, who manages the Fox theatre in Astoria, Ore., is sending his closest friends jars of the new run of salmon canned by his better half before the fish have stopped kicking. Along the Columbia river, the salmon canned is as much of an annual chore as making jelly turn out. More favorable than the cannery pack.

Universal's 'Spirit of Notre Dame' was previewed before the heads of the University at South Bend which gave the picture its okay without requesting any cuts. Okay was necessary before release.

Inside Stuff—Radio

Lack of subtlety on the part of pluggers phoning or even wiring in requests has been a leading cause for the racket to such extent they can spot the phony from. One of the Kline Songwriter or pluggers who came to a rehearsal in the afternoon with his new number, asking for an air break, spends the evening at the phone, adding the word or studio address to the list. He goes on and on through, using a different dialect each time. Sometimes varies it by having the wife, children or girl friend do the asking.

Easy for an orchestra leader or program director to snuff a mouse when 20 or 30 phone calls are in one night for a song that hasn't gotten around much. Head men aren't letting these plants affect their selection of air presentations.

CBS programs have the edge on the NBC chain stuff reaching the Pacific Slope for a number of reasons. NBC chain programs heard on the west coast are in the hands of the San Francisco studios of NBC and as a result are stamped with that over-plugging label which so distinguishes coast programs. Others come from the CH NBC studios, which is an occasional program out of New York.

CBS' chain stuff is not only more abundant than NBC, thus taking the honors on quantity and quality.

CBS makes it a custom to announce over the air the name of its RKO theatre in which one of their artists happen to be playing. They figure the publicity works both ways giving them an edge on talent.

On the other hand, NBC which is part of the Radio family of which RKO is part refused to advertise an RKO theatre on its program with the exception of the RKO Friday night broadcasts which RKO pays for. NBC execs claim they are not in favor of dual advertising and cut the argument then and there.

Several national advertisers have gotten wise to the fact that radio advertising will put on more commercial plugs than called for in the contracts in the advertiser's mind. It's worth a try.

Result is several of the advertisers are paying for time at the regular rate and with the usual announcements, but offering premiums for business attributed to the broadcasts beyond a certain point. Premium gets the additional plug.

With two programs carded for additions to two different clients the same afternoon, somebody at NBC Chicago got the wires crossed and piped the wrong shows into the offices of the prospective commercials looking out of town. Mistake wasn't discovered until several hours later.

Talent on both programs had to be rounded up again the next day and the auditions rehot.

Jack Renard, band leader for the Camel broadcasts on CBS, took the entire Camel program talent and a host of friends up to the Mayfair Club, Boston, Friday (13), for the opening night.

Renard was at the Mayfair until brought to New York.

Dave Bath has been placed by CBS to handle publicity for Morton Downey. Bath is a personal friend of Downey's, last with the New York 'News'.

Downey has also engaged Jim Doane as his personal rep with Downey's paying Doane's salary.

Both NBC and CBS will do the World Series broadcasts again this year. Two years ago CBS approached Judge Landis with a proposition to broadcast the series on a sponsorship basis.

Excluded commissioners are objecting to commercializing the other phase of the games and stuck to his decision again this fall.

Radio-advertising men state that despite the passing the Lucky Strike "kick to your throat" slogan is getting. Luckies and the ad agency feel that so long as people are talking about it, no matter how, the slogan is effective.

Charles Pettitjohn's 'gangster on the street rather than the screen' scene, credited with influencing the action which followed at Albany.

While the direct action scene, Mayor McKee's speech, the investigation, Commissioner Mulrooney were okayed in the preliminary stage, the legislature gave the Sen Crawford proposal, which would ban all references to crime in film, the stent treatment. Crawford matter, intimidated as inspired by Canon Chase, was completely ignored.

In sections where theatres are penalized by delayed bookings if they cling to a dine admission past the 6 o'clock deadline, the managers who want to run over are issuing 'privilege tickets' to employees of stores who are in the theatre, the 5c scale to 50c or even 10c to 20c, and officially the quarter admission is stamped on promptly at 6. The idea is to catch the workers for the early show before they go home.

Selling an article to 'The New Yorker', getting paid \$8, it is, and at the same time giving publicity to 'Street Scene' (U.A.), in Lynn Farnol's, 'While the direct action scene, Mayor McKee's speech, the investigation, Commissioner Mulrooney were okayed in the preliminary stage, the legislature gave the Sen Crawford proposal, which would ban all references to crime in film, the stent treatment. Crawford matter, intimidated as inspired by Canon Chase, was completely ignored.'

Farnol also sold another gag to 'New Yorker' for \$5, but with no picture tie-up involved.

First distributor executive to have his name used as chief ballyho for

London Legits in Good Shape; 'Crocus' Capacity at \$12,000; Also 'Midshipmaid'—'Folly' O.K.

West End theatres are doing splendidly now, with things actually looking better for the future. Managers contemplating new productions for the fall are not doing so much to encountering an acute shortage of principals.

Quite a number of shows are reaching good figures, with surprisingly few complaints about business matters.

Estimated Grosses
Adelphi—'Grand Hotel' Very profitable to an average \$18,000.
Alhambra—'Turkey Time' About \$7,000, low figure, attributable to 'Tom Walls' absence from cast.

Albion—'Waiting for Mr. Wall' One of the leading hits at \$28,000; very profitable.

Apollo—'Queen Mary' Lingered around \$4,000.

Coliseum—'White Horse Inn' Bill needs the musical feed on a steady \$10,000; easily covers for another six months.

Cuba de York—'The Naughty Nineties' Good at \$7,000.

Crystal—'Gelsa Girl' At \$5,000 represents nice gain for fortnight; revival of 'Country Girl' follows.

Duke of York—'London Wall' Vacating shortly at \$4,000 gain.

Empire—'Nina Rosa' Getting an even break, \$5,000.

Gaiety—'Late Night Final' Lingered around \$4,000, even break; likely to fold shortly.

Grand—'Folly to Be Wiser' Second edition of revue clicking for around \$10,000; makes it look like a sure thing.

Harold's—'Tarrats of Wimpole Street' Still getting \$5,000 after a year's run.

Hayes—'Black Magic' Insignificant after and at \$4,000.

Leicester Square—'Scarborough Shepherd' Sheridan revival sees usages at around \$5,000.

St. Martin's—'Young Idea' Revival making money at \$5,000.

St. Paul's—'Silver Fox' Gaiety's revival okay with an inexpensive cast at \$4,000.

Shaftesbury—'Midshipmaid' Cast of about \$11,000.

Strand—'Cousins' Opinion' Three-quarters capacity near \$8,000.

Whitby—'The Lady' Latest Edgar Wallace thriller doing splendidly; about \$10,000.

KNEPLER GIVES UP Vienna Agent Quits Business— Loss of \$50,000

Vienna, Sept. 21.
Hugo Knepler, owner of Vienna's greatest concert agency, has liquidated his enterprise, showing a loss of \$50,000.

Knepler's difficulties are traceable not only to the bad condition of show business, but to the decline of the mark.

TOP BRITISH AIR TEAM SPLIT OVER STICKS

London, Sept. 21.
Alexander and Mose (James Carew and Billy Bennett) have split.

They made the biggest name ever achieved on the British air, then started touring in vaude.

Reason for the break, quite friendly, is that Carew is not anxious to tour the ticks, claiming the film studios would forget him.

Bennett remains as a single, with possibility of his finding a new partner.

Tauber's Film Co. Loses Star Tauber—No Money

Berlin, Sept. 21.
Richard Tauber, Germany's most prominent tenor, has cancelled his contract with his own film company because of failure to meet obligations.

Tauber had been waiting for two weeks to begin work on another film, with the company not having cash enough to get started.

Situation is a surprise. Tauber himself has been very successful and have sold financially. Manfred Liebenau, manager of the Tauber Film Co., is resigning as an aftermath.

Tauber goes to America next week to take up his New York concert contract, arriving several months later.

First concert will be in Carnegie Hall, New York, Oct. 28, with 11 more to follow on tour.

Holland's Foreign Plays

The Hague, Sept. 21.
Notwithstanding the trade slump, Holland's legit scene is now in full swing. Hotbedded announcements premiere of many plays.

French, Spanish, Belgian, Russian, English and German drama for the season.

Among these is Drucker's most discussed play 'Elizabeth of England'.

German actors from the State theatre at Mayence are touring Holland in 'Zigeunerchor' ('Gypsy Chorus'), opera. Getting good grosses.

Yurk, Sept. 21.
Monte Woolley, Sam S. Lewis, Eric Ferguson, Raymond Massey, Lowell Brentano, Hans Hirsch, Robert Storer, Joe and Mabel, Frederick Lonsdale, Alfred Cowley, Gladys Cooper, Arthur W. Noel, Lady L. Lawrence, Max de Vaucorbeil, Gene Zuker, Joe Selmdorf, Valerie (Valy) Boothby, Errol Flynn.

STEALERS OF AM THEATRE'S MATERIAL

British Mgrs. and Agents Encourage Regular Practice—No American Act Safe Over There from Copyists Excepting Mahoney's Difficult Dancing

BRAINLESS PERFORMERS

London, Sept. 11.
There is a form of stealing not only considered ethical, but actually encouraged. Stealing vaudeville.

This sort of thing has become so rampant in England it is almost heartbreaking. The Palladium, where most of the American acts are to be seen, is the mecca of the brain finks.

American acts are made the targets of the pirates. They know these acts are over here for a short period. By the time a copy is ready the Americans are gone.

No sooner does an act come over with something original than it is plucked by one and sometimes several.

A number of English acts thriving on stolen material, have not paid for material in years. They regard this as the easiest and best way of getting the goods.

Managements are as much to blame as acts. If managements would blacklist act-stealing tours, they could not drive.

In some instances English agents see the importations and advise acts to help themselves. After stealing the acts, the agents secure dates.

American Victims
Biggest sufferers are Val and Ernie Stanton, who have had a few copies of their act going the rounds of English vaude for years. Ben Blue is another whose material has been picked. Three Sallors and Runaway Four have duplicates of their acts here, as have Miller and Wilson, Herb Williams, Moran and Mack, Burns and Allen, Roth and Shay, Moss and Frye and Marx Brothers among others.

Will Mahoney has had some of his stunts lifted, although his Xylophone dance has not been seen around so far. That is due to the fact it is too difficult to imitate, not the honesty of the English performer.

Several good American acts have been seen around London lately. They include Jack McCallan, William Joe Maudel and Vic Oliver. It won't be long before one will see imitations of these acts.

An acrobatic act is now rehearsing a Madam turn—and it will be booked former.

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English Actors' Salary Cut Killed Orby Geo. McLellan's Antagonism; Legit Season Opens Unusually Well

AMER. ACTS IN LONDON

Jeannette MacDonald, Adelaide Hall and Clifford and Marion

London, Sept. 21.
Jeannette MacDonald opened at the Dominion today (21), topping a special variety bill. Act is a plug for Paramount theatre song, supported by some Francis X. Busher dance troupes. Giant theatre did staid business for the opening.

With Miss MacDonald getting a warm reception on entrance. Repeated after every number.

Booking looks like an easy money proposition for the fortnight.

Adelaide Hall (American) is heading the new bill at the Palladium, doubling with the Cafe de Paris. Excitely received, but no riot. As on the bill are Clifford and Marion, who do nicely.

'Grand Hotel' Too Slow for Budapest

Budapest, Sept. 19.
The Vicky Baum play, 'Grand Hotel' was the opening play of the season at the Viginzhaz, and the first novelty of the fall. It was pretty coolly received. German plays haven't a big chance here.

Excuse to be the dancer, was too declaratory. In spite of the revolving stage the action was not rapid enough for the audience.

General opinion was that the plot was destined for the screen, not for the stage.

'Grand Hotel' is not a popular success. An English play, 'Autumn Circus' has already gone into rehearsal at the Viginzhaz, and will probably follow it in about a fortnight.

Molnar's 'Somebody'

Budapest, Sept. 21.
Molnar's new play, now complete, entitled 'Somebody' will have its world premiere in Berlin and will be performed at the Budapest Viginzhaz immediately after. It seems to be another piece of Molnareque sleight-of-hand, in which everybody talks about a man who does not exist and finally makes the audience believe that he does.

Expected to be as successful as 'Good Fairy', and said to be another 'real Molnar' play.

Julius Hegedues Died

Budapest, Sept. 21.
Julius Hegedues, 60, Hungary's greatest actor, died here today. Hegedues won most fame in Molnar's plays.

Marshall-Best Play

London, Sept. 21.
Herbert Marshall and David Beal open shortly in 'There's Always Juliet'.

A new play by John Van Druten.

Weather

Paris, Sept. 21.
Generally clear weather, but helping theater, with most preparing to get going in earnest.

Least shows especially get going the break.

London, Sept. 21.

Looks like the resolution passed by West End Theatre Managers' Association for a general reduction of the salaries all down the line starting with Sept. 14, will be just one of those things.

George McLellan threw a bombshell into the resolution by refusing to reduce salaries. He has been followed by similar actions by Basilian Howard of Daly's theatre and Henson and Shepherd of the Strand.

There's small likelihood of any salary reduction on an organized scale in London at present.

McLellan started the fight, immediately after the W.E.T.M.A. passed its resolution, by announcing publicly such a move is unnecessary and cancelled for. He is managing director of West End legit theatre, and claims business is exceptionally bright now with the outlook excellent.

McLellan's argument was sustained by the season opening auspiciously. Optimism is rampant among managers for the first time in months.

Turning point in the argument is that when 'Nina Rosa' moved from the Lyceum to the Gaiety 'a' the season opened with the six principals agreed to accept a profit-sharing arrangement on the salaries of the rest of the cast. They get full pay. Now these principals are receiving more than their original salaries.

STOLL'S MONEY HITS IN LONDON

London, Sept. 21.
Sir Oswald Stoll has justified his move in producing Continental musicals at his two West End theatres, the Alhambra and the Coliseum.

Coliseum with 'White Horse Inn' is doing around \$25,000 or \$40,000 weekly. Cost of production was about \$15,000 and overhead about \$20,000 a week, giving Stoll a profit of \$10,000 weekly. It is paying off production cost at the rate of \$5,000 a week.

Alhambra show, cost \$125,000 to produce and overhead is figured around \$15,000 weekly. Grosses since opening have never been less than \$20,000. Allowance for charging off production cost Stoll is netting \$5,000 every week on this show.

Revival's Short Stay

London, Sept. 21.
Sheridan's 'Trip to Scarborough' will be at the St. James, quit Saturday (19) after eight performances.

Piece never looked as though it would cover heavy production costs. No successor for the theatre is in sight.

Isobel Elsom Starred

London, Sept. 21.
'Blue Sky Beyond' opens at the Vaudeville, Sept. 23, after a curtailed road tour.

Piece stars Isobel Elsom.

Just Friendly

Berlin, Sept. 21.
General Manager Marx of the Scala says the Kibart Komiker didn't offend him for 'Variety'.

The American actress goes to the cabaret instead of the vaude house by way of a friendly agreement between the managers of both, he claims.

London Cabaret Revival

London, Sept. 21.
Mayfair hotel is figuring on reviving 'Midnight Follies' revue, closed five years ago at the Metropolitan Hotel and successful for several seasons.

Show will be staged by Francis Marion in early October, including the Ambrose orchestra and the Tilla Tiller girls. Several names will be selected to give it a fill with the show then doubling into the local Paramount houses. This may lead to a enshrine tour revival.

Singers in Geneva

Geneva, Sept. 21.
Armand Tuller, Joe and Mabel, Glanville, Metropolitan stars from New York, and Maria Ostewski, of the Chicago Opera, are here with the Geneva Opera.

Anderson is a special League of Nations Festival.

CHICAGO LEADS MOVE IN SALES

AUGUST MUSIC SURVEY

THIS TABLE SHOWS THE LEADING SIX SELLERS IN SHEET MUSIC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTS OF SALES MADE DURING AUGUST BY THE LEADING MUSIC JOBBERS AND DISK DISTRIBUTORS IN THE TERRITORIES

6 Best Sellers in Sheet Music

Reported by Leading Jobbers

New York, Sept. 19.
Sales during August were a trifle better than that of July, but still way below par. Publishers here and are looking for an improvement with the fall.

Robbins' 'Moon Over the Mountain' rated No. 1 for the past month and by wide margin. Makes the second month this tune has held that berth. In the dozen there is also a repopular, Famous' 'Just One More Chance', which goes second for August and held the same spot in the July survey.

'Many Happy Returns' (Witmark) came up fast to run third and Robbins' 'Through With Love', July's No. 1, slid to fifth last month. Remick's 'I Found a Million Dollar Baby' sold strongly during the entire month and earns No. 4, while 'Come to Me' (DeSylva) is resting in the same position for the second time, No. 6. 'Come to Me' is from the picture, 'Indiscreet.'

Other songs which sold well during August, and were close to the heels of the first six were Berline's 'Millie', Miller's 'Dust', and DeSylva's 'Nevertheless.'

Disc sales are still 'way off.'

Chi's Dip Pickup

Chicago, Sept. 19.
Business on the jump at the sheet music stands and the disc counters. Phonograph trade is finding a big boost this month. Figures at a 15% rise over previous two months.

'Moon Over the Mountain' remains in the ace rung but 'Million Dollar Baby' is the new runner-up, here displacing 'Through With Love.' 'Come to Me' is also a newcomer, with the rest all hold-overs. No. 7 spot would go to 'The Girl' with eight scrambled among 'Come to Me', 'Little Girl', 'Me', and 'Sweet With Love.'

In the record line, unusual note is the Puzzle Disc of Victor, 'Has three songs on each side, grooved in such a fashion that it's impossible to tell 'which tune will be picked by the needle. Novelty angle and bargain of six numbers accounts for the sales.

Another strange occurrence is the fact that not one blue-ribbon disc for August was present in the honor list the previous season.

Sheet Sales Brighter

Los Angeles, Sept. 19.
Music sales continue their slow climb from the summer slump. First three songs are bunched together in sales volume. Outlook is brighter than at any other time this year.

Records, however, are in the dumps with little to choose from among the selling platters. Folks aren't even buying needs for their phonographs.

HERE AND THERE

Harry Garfield, organist, opens at Fox Savoy, Brooklyn, Sept. 19, in-fad.

George Simon has joined Abe Olman Music. He was last with DeSylva.

Eddie Wittelstein's New Haven orchestra hope about Oct. 2-3 to Winston-Salem, N. C. Reason is a couple of dates at the 'Twin City Golf Club' and a private party (Mrs. Jefferson Penn) at Reidsville, N. C.

Change of RKO house musical director has Hal Saperstein replaced by Lee Mordecai at the Fordham, and Dave Teitelbaum assigned to the Chester.

Don Redman, formerly leader of McKinley's Cotton Pickers, is forming a new band and has been picked on a Brunswick recording contract.

Four Gereshwin tunes in Fox's 'Madame' will be chirped by vocal ensembles with exception of the title song. Janet Gaynor, soprano, will sing that one. Others are 'Blah, Blah, Blah With You', 'Somebody From Somewhere', and 'You Startin' It'. In addition to Gereshwin's 'Second Rhapsody', written for the picture.

	NEW YORK	CHICAGO	LOS ANGELES
No. 1—SONG	'When the Moon Comes Over the Mountain' (Bing Crosby)	'When the Moon Comes Over the Mountain'	'When the Moon Comes Over the Mountain'
No. 2—SONG	'Just One More Chance'	'I Found a Million Dollar Baby'	'I Found a Million Dollar Baby'
No. 3—SONG	'Many Happy Returns'	'Just One More Chance'	'Many Happy Returns'
No. 4—SONG	'I Found a Million Dollar Baby'	'Just One More Chance'	'Just One More Chance'
No. 5—SONG	'I'm Through With Love'	'Waltz You Saved for Me'	'At Your Command'
No. 6—SONG	'Come to Me'	'Moonlight Saving Time'	'Moonlight Saving Time'

3 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales only are reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned:

	NEW YORK	CHICAGO	LOS ANGELES
BRUNSWICK—No. 1	'At Your Command' (Many Happy Returns' (Bing Crosby)	'Give Me Your Affection, Honey' (Abe Lyman Orch.)	'Stardust' (Victor Young Orch.)
BRUNSWICK—No. 2	'Six or Seven Times' (Cab Calloway Orch.)	'When the Moon Comes Over the Mountain' (Bing Crosby)	'At Your Command' (Bing Crosby)
BRUNSWICK—No. 3	'I'm Through With Love' (Bing Crosby)	'In the Merry Month of May' (Frank Trumbauer Orch.)	'I'm Through With Love' (Bing Crosby)
BRUNSWICK—No. 4	'Just One More Chance' (Bing Crosby)	'George On My Mind' (Frank Trumbauer Orch.)	'Alexander's Ragtime Band' (Casa Loma Orch.)
BRUNSWICK—No. 5	'Minnie the Moocher' (Cab Calloway Orch.)	'Many Happy Returns' (Bing Crosby)	'White Jazz' (Casa Loma Orch.)
BRUNSWICK—No. 6	'Dancing in the Dark' (Jacques Renard Orch.)	'Black Rhythm' (Cab Calloway Orch.)	'Shout, Sisters, Shout' (Boeswill Six)
COLUMBIA—No. 1	'I'm All Dressed Up with a Broken Heart' (Ted Lewis Band)	'I Found a Million Dollar Baby' (Ted Lewis Band)	'Begging for Love' (Guy Lombardo Orch.)
COLUMBIA—No. 2	'I'm an Unemployed Sweetheart' (It's the Girl' (Ted Wallace Band)	'When the Moon Comes Over the Mountain' (Radioettes)	'Little Girl' (Ipe Vepuli Orch.)
COLUMBIA—No. 3	'Begging for Love' (Sweet and Lovely' (Guy Lombardo Orch.)	'Many Happy Returns' (Ipana Troubad.)	'Choo-Choo' (Paul Whiteman Orch.)
COLUMBIA—No. 4	'I Love Louisa' (What is It' (Smith Ballou Orch.)	'I'm an Unemployed Sweetheart' (Ted Wallace Orch.)	'All Dressed Up with a Broken Heart' (Ted Lewis Orch.)
COLUMBIA—No. 5	'My Sweet Toes May I Wanna' (No-body Loves My Baby' (Ben Selwin Orch.)	'Slow But Sure' (Knickerbockers)	'Please Don't Talk About Me' (Ethel Waters)
COLUMBIA—No. 6	'I'm Good for Nothing But Love' (I'm Failing in Love' (Ruth Etting)	'Sweet and Lovely' (Guy Lombardo Orch.)	'Falling in Love Again' (Ruth Etting)
VICTOR—No. 1	'Without That Gal' (Leo Reisman Orch.)	'When Vuba Plays the Rhumba' (Rudy Vallee Orch.)	'Sweet and Lovely' (Gus Arnheim Orch.)
VICTOR—No. 2	'When Vuba Plays the Rhumba' (Rudy Vallee Orch.)	'I Love Louisa' (Leo Reisman Orch.)	'I Love Louisa' (Leo Reisman Orch.)
VICTOR—No. 3	'High and Low' (Waring's Penna.)	'Limahouse Blues' (Duke Ellington Orch.)	'It's the Girl' (Leo Reisman Orch.)
VICTOR—No. 4	'I Love Louisa' (Leo Reisman Orch.)	'High and Low' (Fred Waring Orch.)	'Dancing in the Dark' (Waring's Orch.)
VICTOR—No. 5	'It's the Girl' (Leo Reisman Orch.)	'Dancing in the Dark' (Leo Reisman Orch.)	'Come to Me' (Hil Hatters)
VICTOR—No. 6	'I Found a Million Dollar Baby' (Waring's Penna.)	'Puzzle Record'	'At Your Command' (Gus Arnheim Orch.)

Publishers' 3 Best Sellers in Sheet Music

Publishers are listed in alphabetical order, not according to position their numbers hold in the present market. Publishers made their own reports

PUBLISHER	SONG NO. 1	SONG NO. 2	SONG NO. 3
Ager, Yellan & B.	'Let's Get Friendly'	'If I Didn't Have You'	'It Looks Like Rain'
Berlin	'Me'	'Love Letters in the Sand'	'Why Dance?'
Davis, Coles & E.	'On the Beach With You'	'There's No Other Girl'	'A Little Less of Moonlight'
De Sylva, Brown & H.	'Come to Me'	'Nevertheless'	'I Apologize'
Donaldson, Douglas & G.	'Without That Gal'	'I'm with You'	'Love Waltz'
Famous	'Just One More Chance'	'Under Your Window Tonight'	'While Hearts Are Smiling'
Faist	'It's Girl'	'Moonlight Saving Time'	'Waltz You Saved for Me'
Fox Sam	'Kiss Me Goodnight'	'Guts Little Things You Do'	'Do You Believe in Love at Sight?'
Freud-Powers	'Why Shouldn't I?'	'Was It Wrong?'	'Sleepytime Down South'
Handman & Goodman	'Sweetheart of the Mountains'	'Poor Little Gigglette'	'Hills of Old Montana'
Joe Morris	'It's Heart in My Time'	'It's Heart in My Time'	'Have You Forgotten?'
Kornheiser	'Pardon Me, Pretty Baby'	'Maybe It's the Moon'	'Faithfully Yours'
Markis	'Reflections of You'	'How Soon We Forget'	'Poor Kid'
Jack Mills	'Star Dust'	'Minnie the Moocher'	'I Love You More Each Day'
Joe Morris	'I'm Just a Dancing Sweetheart'	'When Your Hair Has Turned to Silver'	'Linda'
Oman, Aha.	'Little Girl'	'I'm a Dream'	'I Idolize My Baby's Eyes'
Remick's	'I Found a Million Dollar Baby'	'I Can't Write the Words'	'Shine On, Harvest Moon'
Robbins	'When the Moon Coo Over the Mountain'	'I'm Through With Love'	'Sweet and Lovely'
Santley Bros.	'Kiss That You've Forgotten'	'Takes It From Me'	'There's a Time and Place for Every thing'
Shapiro-Bernstein	'Wrap Your Troubles in Dreams'	'Rocky Mountain Lullaby'	'Can't Stop Me From Loving You'
Sherman-Clay	'Sing Another Chorus, Please'	'Guckoo in the Clock'	'Jamaica'
Stirling	'Sooner or Later'	'Lazy Waters'	'All in My Love for You'
Witmark & Sons	'Many Happy Returns'	'For You'	'Say a Little Prayer'

Clothing Radior

Hart, Schaffner & Marx start a CBS broadcast, Oct. 1.

Victor Victor Young's orchestra and a quartet.

Aaronson For Sam Hare

Irving Aaronson gets the initial assignment for the Winter Garden, northside spot being opened Oct. 15. Same combo follows Earl Burtnett into the Loewy, St. Paul, Sept. 27 for a two-week stay.

Sophie's Pick Ups

Sophie Tucker is taking a preparatory course in broadcasting. She called at the NBC last week to ask for freedom of the studios, stating she wants to learn the routine by watching the others at it.

The network gave Sophie a permanent pass.

It's Sophie's own idea.

Irene J. Nannum on the Lindt program, CBS, Oct. 1-7-8.

MARK FISHER WIDOW HEAD

Chicago, Sept. 21.
Mark Fisher takes over the job of chief baton winder for the station WIDQ Oct. 14. Meantime he has been assigned a commercial, Golden Rod Ice Cream, a daily 15-minute studio combo program starting today (21).

Fisher's own band of 12 pieces doesn't make its station entry until Oct. 15 to allow ample tout-out notice for the present incumbents.

Besides handling the ice cream account, which has a year to go.

Fisher will direct the more important sustaining programs. He recently completed a five-year contract with B. & K.

CLEANING IT UP

A non-published risque song titled 'I'll Be Glad When You're Dead, You Rascal, You' has been purchased by Jack Miller. Writers are two colored boys from Chicago, Theard and Williams.

Miller will publish the song after cleaning up the lyrics.

2% of 'Scandals' Gross Whole Dispute About Which Fists Figured

The George White, Lew Brown and Ray Henderson battle is the result of a change in White's former business methods, according to Bobby Crawford, gen. mgr. and partner in the Brown, DeSylva and Henderson music publishing company.

In former years Brown and Henderson with Buddie DeSylva wrote the "Whisper" "Scandal" and other agreements that held good to the letter. Contracts were usually signed after the show opened but were not considered necessary by the writers. This year the usual oral agreement was made but later, according to Crawford, White altered the terms unexpectedly when paying off time arrived.

Brown and Henderson promised to deliver "Scandals" for 6% of the gross receipts. The first week's receipts taken in on the road before the show hit New York. The two sides then agreed upon 6% but White evaded the issue.

According to Crawford, White begged Brown and Henderson to come back from California and write his new "Scandals" after completing the present show and running into difficulties with White under royalty terms. He was told by White that he was the only producer willing to take their work. Crawford states that he can produce.

(Continued on page 62)

Mildred Bailey Wants to Walk Out on Whiteman

Chicago, Sept. 21.—Paul Whiteman will not receive his torch singer, Mildred Bailey, from her contract with him, which has a year and a half to run. Bailey returns to him when her vacation is up Sept. 26, the bandman has it known that he has been in court order restraining her from taking any other engagement. Girl's new manager offered her twenty to CBS, but the chain shied away when it got wind of the contract walk.

Later, in August Miss Bailey turned the management of her affairs over to Jack Tooe here and advised Whiteman her notice to take effect Sept. 11. In addition to working with the Whiteman band at the Elgewater Beach at the time the girl had three weekly evening sustaining programs on NBC.

Whiteman version that his contract with her, signed 18 months ago, is binding in every way, and that although the contract specifies \$150 a week for the current period, he has been paying \$100 a week since the summer. Girl, he says, has expressed a willingness to stay at \$500 a week.

making up his mind whether to let her. Whiteman two weeks ago had his lawyer write Tooe, advising the booking agent of the contractual dispute existing between the band leader and Miss Bailey and warning him against making any engagements for her. Copy of the letter was mailed to the Amusement Service Corp., where Tooe took up his case.

Miss Bailey has been plagued by Whiteman for three years.

Announcement Excessions

Federal Radio Commission has amended its section covering discs and mechanical devices to make an exception of sound effects and opening and closing themes.

These will be exempt from announcements by stations that discs are used, although the announcement will still be required when records are used for other purposes.

The new ruling was passed in answer to a test case brought by National Artists of the Air. New York radio disc recording outfit.

Mayor Cermak Personally Financing Police Band

Chicago, Sept. 21.—Mayor Anton J. Cermak is digging down to his own pockets to send the Chicago Police Band to the American Legion convention in Detroit this week. Mayor will pay all expenses, to, from and during, for the 100 men in the outfit.

Band is planned to publicize the burg and the coming World's Fair. Band has been increased from the 85 members ordinarily in the set-up, and the boys have been off duty for some time, practicing five hours daily in preparation for the contest to be held at the convention. Local segregation will try to cop with an attempted original gag, by shunning strictly brass band music, and sticking to current dance melodies.

Music Society, through John McFarlane, is supplying the list of copyright popular tunes as a reciprocal gesture for the assistance given by the cops in adding this town of booting sheet music.

1-MAN 'MUSIC LEAGUE' IS W. O. KEEFE OF CHI

Chicago, Sept. 21.—One of the tightest easy money arrangements is the angle of the "League" for the "Promoter of Music," which isn't a league at all, but a Mr. W. O. Keefe, with a triple tie-up stunt that makes coin for everybody concerned.

Large ad run in the local dailies by Lyon & Healy, also music store of the community, invited the public to get eight lessons on any musical angle from piano to voice to dancing, for only \$136 for the course. These lessons were advertised by six leading musical colleges of town; the American Conservatory of Music, the Chicago Conservatory of Music, Chicago Musical College, Columbia School of Music and Compton School of Music.

O'Keefe's Share

Of the \$136 paid in for the eight lessons, Lyon & Healy take half, with the promoter, O'Keefe, pocketing the other 50%. Lyon & Healy paid for the ad, but also gets the name of all the applicants.

As for the schools, they're obligated to give the customer eight free lessons, as per offer, but with the opportunity of retaining the pupil at regular tuition after the free session has expired. Figured that 60% of the customers drop out after the no-pay period, and with the other 40% remaining on the regular scale from one month to a year, the schools are jumping at the idea, business having hit the cellar this year.

Keefe routes himself through all key spots, with the exception of Manhattan, but hitting Brooklyn, Bronx and the other New York borough.

Sheetleggers Active Again

Publishers' representatives in Los Angeles have appointed two men to investigate the illegal song sheet circulation in that city and proceed against the vendors.

Selling bootleg song sheets has been a state offense in California since 1927.

Of late the bootleg song sheet situation all over the country has been almost as bad as last year. In New York, it is a state offense to peddle the sheets.

During the past two months the American Society has pressed charges against more than 25 peddlers.

The vendors have been prospering at carnivals and fairs this summer.

Arthur Behm Leaving

Arthur Behm, president of Benin Bros. Inc., is going out of business Oct. 1 and leaving music publishing after many years of association with the firm.

Behm will open a radio talent agency.

MUSIC LEVYING HERE AND ABROAD

American Society and European Societies Together For Worldwide Protection Of Copyrights Contracts with Germany, Austria Till '32— Co-operative Collecting

WORLD LEGISLATION

Contracts will be closed shortly between the American Society of Composers, Authors and Publishers and all of the European protective societies which will establish for their members universal protection for the early talkers.

Under the contracts, all of the foreign protective organizations will collect performing fees for the A.S.C.A.P. on all American copyright songs played in their respective countries, while the American Society will do the same for the foreign societies.

American Society has entered into contracts to this effect with the protective organizations of Germany, Austria, Czechoslovakia, Poland and Czechoslovakia. It also intends to establish the same contract with all other foreign countries with performing rights societies.

American Society declares that the contract, besides protecting the American publisher and writer abroad, also covers the right to extend beyond the limit of the music in the world.

COMPOSERS' OR ELSE MEETING WITH PUBS

Songwriters' Protective Association and a committee of publishers will meet tomorrow night (Wednesday) to discuss the new uniform contract which the S.P.A. has drawn up.

Before presenting the contract for acceptance, the S.P.A. wants the publishers to look it over and present whatever changes they believe necessary. This will take place at the meeting. If the S.P.A. agrees to changes advocated by the publishers, they will be made. Otherwise contract will be presented as written.

Uniform contract includes the clause giving the songwriter ownership of copyright.

Roxy Theatre Hour May Go Commercial and CBS

Loss of the Roxy theatre (Fox) hour loans for NBC. Theatre management is reported dissatisfied and planning to move away from that circuit.

New deal talked about concerns CBS, with the hour to go commercial.

Touring Television Screen

Following its exhibition in the radio show at Madison Square Garden, a touring company of the Samba "mammoth television screen" (10 ft.) will play the Public exhibition circuit.

William Morris agency is handling the booking end for the inventor, Uyoars Sanabria.

Public will build an act around the novelty. It is the first television of its size to be perfected sufficiently for exhibition purposes.

C-C BUYS IN Takes 50% of Victoria Music Co. in England

London, Sept. 21.—Campbell-Connelly has acquired a 50% interest in the Victoria Company. Shares were held by Warner Brothers since formation of the company in 1930. Balance still remains in the hands of Louis Dreyfus and Louis Sterling. Latter is head of His Master's Voice and Columbia.

Company was originally formed to represent DeSylva, Brown and Henderson and is reputed to have dropped \$100,000 in the past year's trading. Victoria Company also had the Famous Music catalog, previously distributed here by Chappell.

ONE SONG PER TALKER PERHAPS ON SCREEN

Convinced by the success of the song, "Merely Mary Ann" in the Fox picture, it was noted that the film musical got off on the wrong foot and stayed out of step, none disbelievers believe that the finger is pointing to the musical development of the future in the early talkers.

Rather belatedly they are recalling what songs such as "Smilin' Through" for the silent picture of that title. They remember some of the hits made by plunger songs for the early talkers. They are going back to first principles, they say, and will bring music back to the screen; not as a comic or a musical revue, but on the broad principle of one song to a picture and one picture to a song.

When the first plunger songs went over in a big way, musical comedy was in its usual impetuous fashion. It overdid it, as is the quality of the music of that time. It was too good.

Lines of chorus girls did not mean a thing save in the high-toned where even the tabloids were scarce. Big musicals, even in color, were more or less synthetic. One of two made money. The public was fed up.

Fitting Songs

Part of the new idea comes from the imported productions, mainly those of German origin, and one or two at the most; two songs contribute importantly to the hit music. The remainder of the idea always has been in Hollywood, but was overlooked.

Eddie Cantor's "Tummy Tunes" is reported to have been made with the new technique. No formal chorus lines; no hackneyed dance routines, but girls to figure in the pattern of the story and the songs that their merit by the song because it is figured there should be a little music at that point.

Brown's Pathe Trio

Spotting three numbers in "A Woman Commands," Pola Negri's initial RKO-Pathe talent, Nacio Herb Brown is on the scene. Two of the numbers will be sung by Miss Negri, with the third vocal by a singing sensation. Tunes will be published by Brown and distributed by Pathe.

ED SULLIVAN TAKES AID

Ed Sullivan is awaiting the verdict of a commercial account to tour broadcaster.

Brooklyn communist gave an audition at NBC last night.

Cincione Divorced

Columbus, Sept. 21.—Agnes Cincione, wife of Harry Cincione, leading cornet player of the city and manager of Locco's orchestra, was granted a divorce here last week on a charge of gross neglect. Court took under advisement a request for permanent alimony.

Cincione had little counter charges and refused to prepare for a divorce, but neither materialized. Divorce was obtained without contest.

Feist Threatens Suit Vs. Robbins Over Film Theme Infringement

Feist is threatening suit against Robbins Music for copyright infringement on "Gully" which Robbins made a settlement. It has already notified all the mechanicals to this effect and no records are being released until the matter is settled.

There's Nothing Too Good For My Baby' is the song for which Robbins was recently reported to have paid a \$5,000 advance. According to present reports, Robbins has not paid this advance yet.

Harry Aket had a hand in composing the song. He wrote Feist's "Gully" with Richard Whiting and Gus Kahn. "Tummy Tunes" was written by Aket, Benny Davis and Eddie Cantor.

Hollywood, Sept. 21.—The \$5,000 given Harry Aket, Benny Davis and Eddie Cantor for "There's Nothing Too Good For My Baby" was returned to Jack Robbins, along with about \$1,000 expenses the publisher incurred, by the Aket group.

Reason was the protest from Feist.

P-P COUNTERS FADING— TOO MUCH TROUBLE

Par-Public's intention to place sheet music counters in the lobbies of 1,000 of its theatres, figuring on an income of \$250,000 yearly from sheet music, has crumpled.

P-P started on the venture more than a year ago and at about this time last year had counters in approximately 300 theatres. But soon after the theatre operators found that the idea met with much opposition. Fire departments ordered the counters and local music men complained.

Because of all this opposition, and figuring it was having enough trouble with local musicians and stagehands, Par-Public is reported to have but about 10 music counters, at the outside, in theatre lobbies.

'Surrender' Dispute

Hollywood, Sept. 21.—Freed-Powers Music Co. has served notice on Mack Sennett, Educational and Educational Film, charging that Mack Sennett's short, "Surrender," is an infringement of the song of the same title written by Freed-Powers.

Seeks to restrain exploitation.

Cowan's Guild Buy-In

Ruby Cowan, former publisher and songwriter, has secured a financial buy-in of \$10,000 from the Guild which sells 10c sheet music through the American News. Cowan will retain the right to sue and exploitation for Song Guild.

Cowan left the Par-Public music staff in 1929.

Town is also going with Song Hit, but holds no financial interest.

But is also a former publisher and songwriter.

New Sheet Racket

Chicago, Sept. 21.—Town is finally crack of bootleg sheet music and the new style of out-and-out gyp music papers has arrived. These latest sheets have the same old tunes, but with new tunes, but the lyrics are fake words, and is not molesting these rags, figuring that they'll kill off themselves.

'VANITIES' GIRLS \$167 WITH NITE CLUB WORK

The spacious night club spotted beneath the Earl Carroll theatre, which will become part of Carroll's amusement activities is due to open about the middle of October. The club will mean added appearances of the chorus girls and probably some principals in 'Vanities' and added compensation.

Carroll has worked out the club schedule for the girls, one third of those in the ravine appearing for three weeks at a time, with a six weeks lay-off from the late night work. The girls are to receive \$167 extra in the club. As the minimum paid the girls in 'Vanities' is \$100 they will earn \$167 weekly for the time they double from the upstairs show if their stage salary is not cut by that time. No special explanation of the odd extra money.

When the night spot opens it figures to be a grind for the chorists, as the 'Vanities' is playing schedule of four matinees making 16 performances per week. Reason for having one third of the girls in the club alternately is to give the majority of the chorus a chance to rest after the regular p.m. performance.

FLORSHIM TALENT

Chicago, Sept. 21. Florshim Show program starts Oct. 16 on the NBC 'Red' network out of Chicago.

Talent lineup includes, besides the Perdo Grofe orchestra, Jane Froman and a male trio composed of four matinees making 16 performances per week. Reason for having one third of the girls in the club alternately is to give the majority of the chorus a chance to rest after the regular p.m. performance.

Flippers Head Floor Show

Jay C. Flippen will top the new floor show opening next week (26) at the Paramount grill, New York.

Others will be Gertrude Niesen, Jimmy Ray, Julie Jenner, Three Demons, Jack and Betsy Rees, and a Dave Gould line. Snooks Ramblers, orch, holds over with the new show.

SUBURBAN GARDENS (NEW ORLEANS)

New Orleans, Sept. 19.

Suburban Gardens has been splitting most of the late night club bill with Club Forest, both paying top prices for bands and entertainers.

Suburban is a mile further from the county line than Club Forest along the paved Jefferson Highway, and although suffering from location due to the fact pleasure seekers must suffer the delay, it is more than holding its own.

Suburban has been fortunate in picking up patronage of the youngish set who seem to have made it their habit to patronize the place. They are being given more leeway, and that is always evident in their long, loud, noisome whoope-making. Management simply attributes the clamor to youthful exuberance and continues passing the checks.

But the din of the dcha and their dates plays havoc with bands and artists playing the club. They must heavy pedal or perish. Currently, Henry Santrey, one of those softly soothing handmasters, is having a battle. His forte always has been the suave, subtle face, and switching about to the heavy brass is worrying Santrey. Early part of the evening finds him trying the act stuff, but he is soon crashing through. It's hurting Henry's artistic soul, but for four weeks it's going to be louder. Santrey has a sweet tenor singing well above the din, and he has come to be a favorite with the adolescents.

Floor show has those standard dance team, Foster and Tamara, proceeding in their prurient way. Another girl, tender in years if not in concept, Miss Carmen, tumbled and twirled in vain hope of an appreciative meed, while Puff Walton, bang helmet, but few seemed aware of the fact.

Everything at Suburban is crescendo and every manager is brava, but youth must be served—even in night club. **SEMS.**

EVERGLADES (DETROIT)

Detroit, Sept. 19.

Second season for this spot sees a new band and slight changes in the appearance. Seymour Simons has put an orchestra together for his return to dance work after a lapse of five years. The floor plan has been changed by pushing the band stand straight against one wall instead of in the center as at last. It is understood that one of the conditions of Simons' return was

the changing of the band stand. The place is again under the personal management of Billy Kurth, which insures the smoothness of the service dept.

Spot will undoubtedly do business. Reasons for this are that it is located in the heart of the city and has very little downtown opposition. The same circumstances which kept it jammed last year will again work this year.

Simons has a capable band composed of some of the best men locally, including Doc Davis. The band will undoubtedly class as the best local band for some years. But it still is a local band. The band is the same as the one that was out of the dance-band picture for five years, a show lifetime any way you look at it. The people who raved about Simons five years ago are married and with kids now go out only at New Year's.

For the floor show only one act, Oscar Drogan appears three times during the evening and giving a likable performance. The spot woman would perhaps go better. Three men in the band also sing. The service staff with probably the best men in the city, including Carl Tamm and Joe Franklin. Spot will play to a nice business. **Lee.**

LaMaze's East Side Club

Geo. LaMaze is preparing to open his new night club on the east side in the 50's, just off Park avenue. As usual, LaMaze will specialize on his noted kitchen meads.

LaMaze, known in all of the snooty resorts, operated Arrowhead Inn over the summer, and in Palm Beach last winter. He will probably return to his Florida resort in the season.

Club Piazza's New Show

Club Piazza restaurant on Second Ave. opens its new season with a brand new show next Thursday (24).

Leo Dolgoff is m. c.; Peggy Dolan and Nellie Durkin, principal females; Franklin Sirtes, specialty act; Bunny Weldon, staging revue and music by Eddie Ashman's orchestra and Doc Carlo's marimba band. No cover charge. William J. Schmiedel, formerly at Paramount grill, club manager.

Drab Prospect of Mid-Town Nite Clubs This Season—Mostly No Cover

From this early spot it looks like a bad winter ahead for the Broadway nite club business. Besides

small, the Broadway field will be almost entirely no-cover charge.

Only one cover spot looms. This is the Lido. It reopens in about two weeks upon Helen Morgan's return to the cafe operating biz. Miss Morgan will double from the 'Follies' into the club besides nominally running it on reported outside backing. Excepting a couple of weeks at the El Patio last spring, Miss Morgan has been out of the nite club picture since closing her own place three years ago when the government started to prosecute on prohibition charges.

Under Miss Morgan the Lido will be the only early soup and fishery, with the rest catering chiefly to the two hucksters.

The summer just ended was the worst experienced by the cafe men in more than a decade. During most of the summer there were but two Times Square clubs in operation, Hollywood Gardens and Paramount Hotel grill, both no-cover. A third short scale spot now open with a floor show is the Broadway Gardens, cellar joint under the Mayfair theatre.

Downey's Own

Morton Downey is reported contemplating his own place when he finishes at the Central Park Casino, where he's current at \$2,500 a week. Downey's club, if opened, doubtless will be on a covert basis.

Another possibility is the Richmond, which the Schwartz brothers may reopen. This won't happen for awhile, if at all.

Fansner's Hofbrau up at 63d street, specializing in small checks and chiefly an eatery up to now, will go heavier on the floor this year in anticipation of less opposition.

In Harlem the Cotton and Connie's, both on cover, are doing most of the grooving and have their section pretty well sewed. Smiles' Tea Danasante.

and others ranging downward get the less conspicuous black and tan trade. Important changes are unlikely up around 15th street.

In the Village

Down in Greenwich Village the speakeasies grab most everything, although the Nut Club continues to retain one of the most constant patronages in town. Maxine's and Gallagher's are getting started again in the Village, while a new one, Club Plaza, with Lou Dolgoff as m. c., opens this week with a show.

On the road this summer Texas Guinan's business at the Woodmen in the Bronx topped everything else. The large Hollywood in Pelham was forced to enforce a drastic cut in overhead early in the season. Other road spots did business ranging from starvation to manumission.

Big money for acts in the Broadway places and elsewhere won't be around this season. Only turns getting substantial coin will be names played by the few expensive spots, and these for short runs only.

WJLD LOSES EMBASSY

Chicago, Sept. 21.

Music society pulled the loop nite club, the Embassy, off WJLD last week for non-payment of the ASCPA dues, which are the huge amount of \$1 a night. Leonard Leon, formerly of the northside Green Mill, is the Embassy empressario.

This is the second club pulled off the air this season by the Society, the Mirlage having been yanked from WJBO on this charge; but now back in good graces and set over WBBM.

Spitalny's Daily

Phil Spitalny's orchestra starts daily broadcasts over NBC's WEAF network, Sept. 28.

They will be on a sustaining basis, 30 minutes daily, and called 'Tea Danasante.'

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NIGHT BASEBALL WASHES UP

30c Course Lunch and 50c Dinner With Wine Latest Trend on B'way

Cheapest prices for meals than Broadway has seen or had in a decade are now in effect. Probably the top or low notcher is a place a few blocks below Columbus circle, on Broadway, offering 30c lunches of several courses.

Since the entrance into the field of all the you can put away for so much hasheries, restaurants in general have slashed to bring the prices into competition. One, in the heart of the theatre zone, sells its former \$1.25 supper for 75c. This includes steak and chicken, heretofore cause for celebration at the old coast.

Another factor, with all of the latter based on the depression, is the terrific turnover obtained by one or two places that have long course arrangements, including beer, for slightly more than 50c. These operating on a factory basis of rush 'em in and rush 'em out have pushed down prices by strong competition.

The old cheap places, principally the cafeterias and counter places, are dressing up and cutting down more. Exemplified in one tray carrying system giving out booklets, use of fancy trays and pamphlets on tables. This last idea has been practiced by others, mainly a large chain.

And Wine

For those knowing where, certain foreign fooderies now include a small glass of wine or liquor peculiar to their native land with a six or seven course layout. Presumably, the drinks went down as extras and provided the principal margin of profit.

Cafeterias affording menu choice to the sky's limit for a stated sum have graded prices for the different meals. Instead of an all day service (Continued on page 33)

MEMPHIS AND DAYTON GETTING THEIR VAUDE

Plans made for the return of vaudeville to Memphis and Dayton will secure a response from N.Y.C. These cities are on a list of 300 houses which will have vaudeville restored shortly.

Dayton has been crying for vaudeville ever since it was removed. Memphis uttered its wail after accused America. Memphis claims that an error and would like to refute it.

Other towns have made requests for vaude's return. At present there is a petition passing around the Long Island village asking that it be restored, with headquarters preferably at Rockville Centre.

Triple Chumps

Los Angeles, Sept. 28. Chump money in Los Angeles is dropped at the rate of \$417,000 a day. This is an estimate by the Better Business Bureau on the daily toll of racketeers and wild investments.

Amount is based on Andrew Mellon's estimate for the whole country, figuring the per capita proportion for Los Angeles County and multiplying by three to reflect the greater proportion of suckers here.

HOW BOYS CAN STICK

Geo. Rose Waited Year For Mandie Kay to Recover at Saranac

Mandie Kay is back from Saranac, N. Y., pronounced cured after a year at the Jewish Guild's place. Kay restarts in vaude with his partner, George Rose, who waited for him for the year. Rose refused to appear with other partners and accepted a commercial job until Kay recovered.

Law Cantor is handling the boys.

Nagel as Contact Man For All Film Industry On Record as Leader

Hollywood, Sept. 28. Inside information is that the Motion Picture Producers Association is grooming Conrad Nagel for an executive position with the organization. Nagel, a leading factor in all actor-producer conflicts, and in the past one of the leading lights in motion picture charity work, has been continually having more official business shoved on his shoulders.

Producers believe that as a field man Nagel would be an asset to the business at large, as he commands the respect of both the profession and the lay world.

Nagel's recent handling of the 10,000 people at the Fiesta Motion Picture Pageant further focused the attention of the producers on him as official contact man between the industry and the public.

'Moon' Doubling

Blue Moon Cheese stands CBS broadcasts Oct. 3 for 'moon' song only. Commercial will use 15 minutes each, Friday.

Only songs which the band or vocalists will use on these programs will be songs which contain the word 'moon' in the title or the lyrics of which refer to the moon.

SOUTH LEAGUES SEE PLENTY RED

Daytime Teams Outgross Clubs Playing Under Bulbs

Minor League Owners Also Against It Because Can't Sell Nite Time Rookies—Means Less Worry For Theatres

COLD FOR BIG LEAGUES

Birmingham, Sept. 28. Night baseball in the Southern minor leagues this season failed to cause any imposing gate receipts. In the Texas League, where baseball is played mainly by candlelight, grosses were 'way down. In the Southern League it is amazing but true that the cities without night baseball took in the most (Continued on page 15)

THINK THEY'VE FOUND CHASE'S NUMBER

Hays Organization, after seven years of legislative battles with Chase, believes it has discovered the Canon formula for withering the reformer from Brooklyn. The method concerns conscripting psychologists, psychiatrists and men of unquestioned learning to stand in line with the Canon.

The recent array of mental talent at Albany, which, it is learned, will be repeated from now on whenever Chase wants a bout, is a new and permanent winning in picture politics. It got its tryout in Albany and was so successful that it will be a feature for daytime entertainment of legislators when the picture industry is threatened with one thing and another.

While little has been mentioned in regard to this phase of the Chase-Hays scrap, certain law-makers, themselves, are unconsciously erected with abetting the Haystan sheering section. An Albany account says that the secretary of the legislature, who is a picture industry friend, has been asked to stop Chase with, 'Do you believe prohibition has been a success?'

15-25c Stock

Harlan, Ia., Sept. 28. Raymond stock company playing here at 15-25c.

64,000 Speaks in N. Y. C., with 16,000 Using Talent of Some Kind

Times Are Tough?

Gerard MacGrath, telephone operator at Told's (Club New York), drives to work in a Packard; Nellie Singer, secretary, uses a Locomobile, and Walter, the office boy, has a Rolls.

Milton Diamond, head of the outfit, uses the subway.

ENGLISH BEER IN TINS

Hope Hopping Round the World, Including U. S.

London, Sept. 18. New in England is timing hope with which real old English beer is made. The tinned stout is shipped all over the world and here is made on the spot.

This trade has even penetrated China, where the English colonies can get the old spunk on the tap. Exporting of the tins into the U. S. is said to be mounting; a fact which raises a problem. It is debatable whether tinned hops would come under the ordinary prohibition laws, and if not, it's easy to make the best brew out of them. Some of the Kentish growers have been making a sideline of the tinned goods and aim at extending the trade.

Cohan Will Produce and Appear in Play Written By Outside Dramatist

George M. Cohan has decided to stage 'High Sign,' his own play which he tried out last summer, and will do new one by Arthur Goodrich as his next. It is titled 'The Perfect Marriage.' Cohan will appear in it.

Cohan's idea, as he explains it, is that the public wouldn't go for 'Friendship' his first play this season, as written by himself, so he might as well give an outside playwright a break.

Noiseless City

A hitherto unknown feature of Radio City will be the sound-proofing of the entire development and to include every structure. This sound-proofing is the first for this sound on commercial and office buildings.

The S. L. Rothafel party will study sound-proofing and acoustical methods abroad. Appointments will be made with leading technicians, engineers and sound-producing experts in European. This, some of whom may come over to supervise or aid in supervision of this phase of the job.

Club booking field is beginning to look up for the fall and winter season, with calls for talent appearing in many directions heretofore not heard from. This includes such cateries as Child's, where Paramount basement restaurant has installed a singing orchestra; drug stores trying to attract by having music around, and speakeasies which, if not pretentious, are adding something in a talent way.

According to indie agencies, which club books as well as private parties, the field promises better prospects this season than last year at this time. This is based on advance orders stretching from now to Christmas time.

Nite Club Bubs

Broadwayites and bookers alike agree that the spunk, with or without those now offering as fancy atmosphere as the average straight night spot, all without covers, in the night club substitute. The latest estimate is that there are now 64,000 speakeasies in New York, with perhaps 20% of that number or more having anything from an orchestra and specialty entertainers down to a lone crooning pianist to amuse patrons.

Restaurants, without the strong drink, are expected to go in much more this fall and winter for entertainment in some form or other. Child's is so encouraged by results in the Paramount building that the chain is said to be considering similar string outfits for atmosphere in other of its better-fitted up eating emporiums.

Sea rooms over the town, mostly in Greenwich Village, are also using musical trice or something in an effort to apply the showman's touch to operation.

Westchester's Shore

All over Westchester, including Long Island sound, in straight shore dinner spots and speakeasies, entertainment is provided without (Continued on page 42)

8 Vice-Presidents

At a meeting of the NBC Board of Directors Friday (28) two new vice-presidents were elected. They are John F. Royal, in charge of the program department, and Roy C. Wither, overseeing sales.

The two new vice-presidents figure NBC a total of eight men so titled.

RICHEY CRAIG, Jr. Hold Over Two Week RKO Palace, NEW YORK as 'Master of Ceremonies' Dir. HARVEY A. ROBIN

As Soon as It's Done in Hollywood It's Duplicated; Execs Set the Pace

Hollywood, Sept. 28.
Picture colony is the greatest aping ground in the world. Executives naturally, are the most imitated.

Five minutes after a producer enters a studio with his hat at a different angle the janitor at the other end of the lot has switched the tangent of his chapeau. Should Lady decide for economy or convenience, to drive a Ford Roadster, Ford salesmen are immediately receiving hurry calls.

Fun With Cane.
Josef von Sternberg came back from Europe carrying a cane. Soon half the directors in town were carrying sticks and making a bad job of it. Cecil B. DeMille made pules out of such popularity. The pule gave way to riding boots, later replaced by knickerbockers which in turn were supplanted by business suits.

For years every milkman, plumber, baker, or anyone who had a back door acquaintance with studios did his stuff wearing puttees. To a stranger, Hollywood puttees were an emblem of cut even though his knowledge of horses was gained from a heavy wagon.

How Words Travel.
Expressions of speech peculiar to studios spread like bad news. No sooner does an executive utter a new term, intentionally or by mistake, than the office boy at the front door is taking it up and spreading it on the mugs who are trying to crush the gates.

Wherever people are failing to get the 'angle' on this or that. Instead of enthusing over something they are glowing. They report they're 'putting it under the pillow.' When not sure of what they're saying they 'just think it out loud.' These are expressions that some exec or other has dropped in public.

First swimming pool installed by a picture star started the fad, and the next star who wanted to make a croquet court will start an arm of the copy cat, as are private projection rooms in the homes. And what Garbo has started.

3 GANG FILMS HELD UP BY NEW YORK'S CENSORS

'Homeless Squad' (U.), 'Bad Company' (RKO-Pathé) and 'Larceny Lane' (WB) are the three current gang films held up for approval by the censoring board in New York State.

First two films have played a little time here and there outside of New York. Warners reported having sent 'Larceny' to the Coast for some alteration.

It seems to be between the companies and the censoring board. So far from report the Hayes office has said it taken official cognizance of the delay.

Not unusual for any censor board to retard a picture for a few days, but odd to have three of one type in dispute simultaneously in one state.

Fox's Injured Trio

Hollywood, Sept. 28.
Injuries laid low a trio of Fox people last week.

Robert Baxter received a cut requiring eight stitches when breaking a transom in 'Surrender'; Claire Maynard, contract player, snappled a ligament in her leg while rehearsing for 'Stephin' Wittners'; and Florence Hargensheimer, Slatts Sheehan's secretary, broke her leg getting off a bus.

ANN HARDING FILMS EAST

Hollywood, Sept. 28.
Ann Harding left here Friday (25) by plane for New York. Will be gone less than two weeks.

When you tell a man he hates flattery he says "Yes" being then flattered.

MR. AND MRS. JACK NORWORTH
130 West 44th Street
New York City

Caesar's Gesture

Hollywood, Sept. 28.
Arthur Caesar can't get used to coin.

When he buys a new suit he has the tailor sew a patch on the pants as a reminder.

English Legits Elevate Art of Picture Butlers

Hollywood, Sept. 28.
Sound has elevated the profession of picture butling and film fendering to a point where lucky parties, once considered below the consideration of most actors, are no longer regarded a stigma.

With the coming of noise, also, the old time actor servants have passed into the extra ranks, since they were Hollywood regulars and couldn't pass the broad-A test. Into their galers have stepped the Britishers who looked first for a labor and who know the right way to brush a Dandridge, how out a duck-sock, and how to sing.

Another factor favoring the true butler on the screen, men servants doing intimate scenes with the masters and having stand-out bits in drawing room scenes.

Authentic accents dressed in livry are getting from \$50 a day up now, as against the silent era wage of \$10 and \$15. Fairly well known English actors are taking the parts, and many doubt the silent era of performing and Scotland Yard men exclusively.

Expect N. Y. State Indies Will Function by Nov. 1

New York City will have its state organization of exhibitors functioning by Nov. 1. Several meetings of executives of the three zones, New York City, Buffalo and Albany, to be held, however, before ratification of state exhibitor line is expected. Charles O'Reilly, of the Theatre Owners of Chamber of Commerce, is presently active in the current organizing.

Metro Fears 'Wet'

Hollywood, Sept. 28.
Rights to Sinclair Lewis' 'Wet Parade' have been bought up by Metro, although announced otherwise.

It would be on the fence whether to risk making the story about prohibition, even though the picture takes the middle path.

CHEVALIER'S 'HOPE'

Maurice Chevalier leaves next week for Hollywood to start work on 'The Mountaintop' talker. 'One Hour With You.'

He returned from a summer abroad last week.

SAILLINGS

Oct. 3 (London to New York) Mr. and Mrs. Roger Wolfe Kahn (Bremen).

Oct. 3 (Paris to New York) Clayton Charlan (Leviathan).

Oct. 1 (London to New York) Mr. and Mrs. George Aime (Olympic).

Oct. 1 (London to New York) Val and Ernie Stanton, Nixon and Sans, Pat Hall (Paris).

Oct. 1 (Paris to New York) Nikita Baileff and 'Cheuvre-Sours' Co. (Bremen).

Sept. 28 (New York to Paris) Edmund Lowe, Lillian Tashman (Paris).

Sept. 26 (New York to London) Elissa Landi (La France).

Sept. 23 (London to New York) York and King, True Kory, Colly North, Hilda Glyder (de France).



WILL MAHONEY In Earl Carroll's Vanities Mr. John Anderson in the New York 'Journal' said: 'The really amusing spots of humor in Vanities are occupied by Will Mahoney and his hilarious Monophony and the ever entertaining Frank Mitchell and Jack Durand.'

Direction
RALPH G. FARNUM
1550 Broadway

600 \$1 Bills and 107
50c Pieces Not Okayed

As of Theatre's Loot

Stout City, Ia., Sept. 28.

Although John Anderson, serving five years for the holdup of the Orpheum theatre here a year ago, is serving five years in Anamosa, for that job, the Orpheum failed to make good its claim to the \$653.50 amount of loot when he was taken into custody.

By stipulation, D. F. Lepp, Anderson's attorney, and Sam Flickens, attorney for the Orpheum, divided the 600 \$1 bills and 107 50c pieces, which had become a subject of legal controversy. The court couldn't see that the Orpheum attorney had proved his point that the currency was the identical money stolen from the theatre, but consented to have the attorneys split it two ways, just in case.

FAN BLURB MARKET FORGETTING PAYOFFS

Hollywood, Sept. 28.
Much gnashing of teeth among freelance fan mag writers over the slowness of checks coming from publishers who have been taking their stuff. Payment for fan writing shows, formerly promptly remitted, now takes from six weeks up to a month for writer payment that she has \$1.00 due from her mag.

Many of the by-line boys and girls who got from \$75 to \$150 per week are now seeking more prompt payment jobs.

Doubling Barrymores

Hollywood, Sept. 28.
Two Barrymores, John and Lionel, will be together in Metro's 'Arsene Lupin' according to present indications. When studio started scripting the crook yarn it was with John Gilbert in mind for the part and Lionel Barrymore for the detective.

It will be the first time more than one of the royal family has been in the same film.

In Persons

William Haines has been engaged by Jack Kilday for a stage appearance at the Century, Baltimore, Oct. 2 week. He will do m. c. in 'The Great Gatsby' and 'The Great Dictator' will follow the Baltimore engagement.

Raquel Torres opened a stage date at the Century last Friday (25) for a week.

Nancy Carroll's Return

Hollywood, Sept. 28.
When 'Man of Steel' is finished here, Nancy Carroll will return to Paramount's L. I. works for one film.

'Man' washes up in two weeks.

Careful Tests with Special Material Unearth Much Acting-Writing Skill

Par After 'Karamozov' For Miss Bankhead?

Paramount is playing with the idea of making an American version of Dostoevsky's 'The Brothers Karamozov.' If made it will likely be for Tallulah Bankhead.

Film, as made in Germany by Terra, is currently at the Tobis-Vanderbilt, New York, with Miss Bankhead, George O. Hurrell, and several other stars. It is to look at it last week. If Paramount decides to make it, film will have to pay royalty as the story is old over the copyright limit.

Film is also being currently made in Paris by Pathé-Natan.

Ladies Attacking Sexless Serials As Too Moronic

Los Angeles, Sept. 28.

After the studio temporarily defied the club women by deeming serials for the benefit of the kids, a new wave of now juvenile and continued-next-week films as being material fit for morons only. Bay they won't want their children seeing stuff that is so illogical it's an 'inult to the intelligence.'

On this one they kicked particular because of a flock of murders in one of the middle chapters, after serials, and the girls' own clean bill on strength of the first three or four chapters, as a custom.

Exhibit say the youngsters like the serials, and shout all the way through, but, the mothers maintain the kids don't know what's good for them.

This is a new angle in the relationship between the exhib and the communities' clubs. With the ladies thinking they've won on crime and sex in films, they've discovered all about morons. And are only run to good-will builders.

GOLDWYN CLOSING U.S.

'TILL SCHENCK STARTS

Hollywood, Sept. 28.

Unless another Gloria Swanson picture goes into work immediately following 'Tonight or Never,' this film will wind up Samuel Goldwyn's serials' picture business. The picture, produced within four months, with the U. A. studio probably going down in a few months.

'Goldwyn has already turned out 'Holly Garden,' 'Palmay Days' and 'Street of Songs,' and has offered 'A Town' and 'The Grecks' and 'A Word For It' another trio in work.

'Grecks' has been the particular headache due to cast changes, illness and writers' office delays and advice for benefit of censors as story.

Goldwyn will not regret the probability of Joseph M. Schenck releasing the picture into production to split up the picture making schedule between them. As a favor to the studio, he was occupied with the theatre end and also vacationing a bit, Goldwyn took full production for this season.

MacDonald in 'Marriage' Remake with Chevalier

Hollywood, Sept. 28.

Janette MacDonald on her return from Europe will team again with Maurice Chevalier for Paramount in the 'Marriage Circle' remake, titled 'One Hour with You.' The picture will be supervised by Ernst Lubitsch's supervision. Writing is being done by Brian Marlow, Jack Storer and Arthur Woods.

French version to follow will be Paramount's next foreign.

Hollywood, Sept. 28.

Search for prospective picture talent has the producers seriously considering those tests which were formerly judged just another necessary evil.

Few who looked with serious eyes upon perfunctory tests which, under the old system, were more often than not a waste of time, are now questioning whether the prospect had screen qualities or not. Since screen tests were first used, tests, not a small part of this grinding has been of himless boxes. Any girl from the sticks with a passport from the home town exhib could draw a test in the old days, and rather than turn down a customer it was often a case of an empty camera.

Since the qualities needed for modern talkers have narrowed the prospects, the studios have been forced to look for talent in these trials. Every studio is getting away from these mechanical affairs, which simply had the candidate walking and to and fro playing a bad scene and then posing silently for closing angles and close-ups.

Fox's Policy.

In the vanguard in testing is Fox, which now considers it in the nature of an important ritual. At this studio the test is two-fold, proving both a tryout for acting and for prospective writers. Instead of the old days, when the studio was dramatic and comedy acts with casts of prospects.

As the studios are submitted by writers in search of studio writing jobs, the tryouts prove a double possibility. It is two-fold, proving both a tryout for acting and for prospective writers. Instead of the old days, when the studio was dramatic and comedy acts with casts of prospects.

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Picture Colony Littered With Majors, Capts., Lieuts

Hollywood, Sept. 28.

Don't forget the salute when you address Maj. C. B. DeMille or Maj. Jesse L. Lasky of the Signal Corps. That goes for Maj. Walter Long and Maj. Clinton Wunder of the Field Artillery, too.

These are commissions held in the U. S. Army Officers' Reserve Corps. Others in pictures figure in the roll.

There is Maj. Lewis Stone of the Signal Corps, who is a special agent in the same branch is Capt. Lester Cowan, in civil life secretary of the Signal Corps, and a special agent in the technical operation of pictures.

Military Intelligence Reserves have enlisted in the picture business. Maj. Howard Kefauver (sound engineer) enrolled.

Lionel Barrymore is with the Art Corps; Reserves, and Lieut. Col. Grant E. Dolge (agent) is in the Quartermaster Reserves.

Look for Settlement

Hollywood, Sept. 28.

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Can a Visiting Exec Pan in Hollywood When He's Hip-Deep in Hospitality?

Hollywood, Sept. 28. A cynical studio exec was giving the lowdown on how a stiff-backed, efficiency-plus executive from New York can go Hollywood quicker than anybody else. The effier his back and the more serious his his the easier he falls.

Here's the routine:

1. Exe advises of his advent.
2. Exe is wired by the studio that a desirable bungalow at the Ambassador or a penthouse at the Beverly-Wiltshire of a sumptuousness and convenience besting his status has been duly reserved for him, with motor and livery to match.

3. Oh, yes, he's out here on business. Of course, of course, but actually he is the kind of sunshine, so how about a little gift. In the morning before struggling into that stuffy projection room.

Malibu and Ladies

4. And on the links, oh, yes, we'll run down to Malibu tomorrow, and at night there's a little, semi-formal punch ball laid on.

5. The liquid situation has by now been well taken care of, "just in case the boys and girls drop in for a drink, you know," etc. And finally—

6. He sees the films with subconscious realization area of his far-fung importance, even out there amidst the golf stars, sunshine, girls, beaches, etc.

What a Spot!

So how can he be a mugsy and pet the star. He wants to let 'em; it'll make 'em so much easier. He sees 'em naturally under the most favorable conditions. Planked on either side are the studio execs, director, stars and all who have catered to him. They're charming, all of 'em, simply erst fella.

The psychology is such that everyone's through, rose-colored glasses. He gets to believe the pictures are as good as the studio punch bulls him into believing they are.

Or if some little spark of conscience makes him realize to the contrary how can he go sour and pet the damper on after that golf, sunshine, Malibu, and other manifestations of the w. k. Hollywood hospitality.

LEGIT IN CRITERION PAR'S \$2 FILM HOUSE

Peter Files High, 'Gloria' Fagan's comedy, starring Gloria Hunter, opens at the Criterion, New York, until now a \$2 run Paramount film house around the corner. Now Philly, 'Peter' takes a week in Detroit and Cleveland each before Broadway.

Leonard Bergman, Steve Cochran and Fagan are producing 'Peter'.

Acts Disband

Several vaude acts disbanded last week following lack of adequate bookings or failure to come to salary terms. Among them were the Herberts, who had just been just put together for prospective dates.

NOLAN'S TWO

Hollywood, Sept. 2. Mary Nolan, who recently returned from New York, is going into two indie pictures.

Actress goes into 'Dignity,' for Al Stinson, and 'The New Affinity,' Miss Nolan completed one picture for Pathe since returning.

Cantor in and Out

Last week while Eddie Cantor was at the Brooklyn Paramount he trotted off the stage after his inside performance to go outside to join the waiting customers with gags of welcome.

Carbo Book Drawing

Maze of Theatrical Suits; Metro Poohs

Hollywood, Sept. 28. Law suit against Doubleday, Doran & Co. is presently being run by Rilla Page Palmberg over the publishing house's action in printing only one contract minimum of 500 copies of her book, 'Private Life of Grete Garbo,' and allegedly not giving it sufficient publicity. Authors charge the publishers are being influenced by Metro to let the book die.

Studio is poe-pooing the book, although a lawsuit may throw some light on Garbo's going after coming. Harry Edington, the star's business manager, served notice last January that suit would be filed for \$100,000 if the book were published.

Edington has been a member of his own, which he may publish in April, when the Garbo's presence. Little are players who temporarily served as butler and cook in the star's home.

Berkeley Sits Down

Hollywood, Sept. 28. Busby Berkeley, dance director who got \$1,000 weekly at Paramount, filed bankruptcy proceedings, listing liabilities of \$400 and assets consisting of an equity in a Ford coupe and personal effects, latter valued at \$100.

Listed as 'creditors are Samuel Goldwyn, for whom he routed 'Whoopee' and 'Palmy Days,' \$1,000 for monies loaned; the Shuberts, \$1,000 advanced; and Lyons & Lyons on a disputed claim for managerial services.

Berkeley is currently doing the dance on 'Templeton' at the Mayan for Franklin Warner, having finished 'Flying High' at Metro.

Mob Work Down

Hollywood, Sept. 28. Extras averaged \$10 a week in work daily last week, and very unevenly distributed. Last Tuesday there were 1,200 jobs, while Friday was around 300.

Big set Tuesday was 698, a political meeting in John Crawford picture, 'The Mirage,' at Metro. Continued the next day with 690 extras on the same set.

Some 31 features in production and carrying over, will 11 possible starters this week.

Mayer Coming East

Hollywood, Sept. 28. Louis B. Mayer, Metro's production chief, leaves for New York Thursday (1).

No mention of how long hell stay east.

RITA LEROY WEDES AGENT

Hollywood, Sept. 28. Rita Leroy married Ben Hershey, agent, yesterday (27).

Wedding was held in Hollywood.

STUNNING TRAILERS FOR JUNE MOB

Greatest Number Ever of Inexpensive Kids Getting Breaks and Boosts in Pictures—Special Schools and Bit Parts, Then Exploitation Splurge

TALKERS' OWN STARS

Hollywood, Sept. 28.

At no time since pictures became big business have there been so many young players groomed for stardom as at present. Every studio has at least half a dozen players on their way up, and getting the ultimate in boosts from the studio.

Girls being prepared for top spots and outnumber the male three to one. Press departments of all major studio considers its paramount duty the glorification of junior a. a. Both Fox and Metro have installed the school system where the younger players get a course in theatrical skills as presented. Every studio has got their experience through playing bit.

At Metro there are a dozen youngsters who will attend school for six months before playing even a bit. Fox has the most extensive young lineup. Some of the players who are getting the plug from the studio include previous starlets and picture experience, but most have been in films less than a year.

Fox list includes Roxanne Curtis, Helen Mack, Claire Hayward, Constance Bennett, Helen Hayes, William Sorenson and John Lord, friends of Miss Garbo, and Gustaf and Sigrid Rönner. Little are players who temporarily served as butler and cook in the star's home.

Girls

Warners is giving a helping hand to Ruth Hall, Peggy Walters and Marian Marsh. At Universal Belle Davis and Sidney Fox are the studio's future bets.

Naturally, these youngsters' futures depend on how they will be received by the public, but the odds are doing their best to get them to the top as soon as possible.

Barbara Stanwyck holds her title for Columbia as 'Princess' at the work of \$5,000 per picture, but refused to sign an extension of six weeks availability from one year to 15 months now asked by the studio unless no further money was offered.

Miss Stanwyck's attorney explains her refusal to extend holds her title for Columbia, with the exception of the 15 weeks at Columbia.

New City Gov't Carew's Tough Garbage Break

Dallas, Sept. 28. Looks like Edwin Carew's \$180,000 investment in a garbage disposal plant in this city will pay off.

This picture man got a tough break when the city government changed its mind about the plant.

And nobody seems particularly interested what'll happen to the director's project.

His Mother Loves Him, but That's The Ass't Director's Only Break

Bride at Bach Dinner

The boys of Solly Shaw's Deluxe Theatre circuit threw their boss a bachelor dinner the other night backstage of the New Gotham Theatre, Bronx, after show-time. It was prior to his marriage to Dora Messer, which occurs Oct. 10.

What was intended as a stag affair became tinged with propriety when Solly brought along his bride-to-be and his father.

GHOST WRITERS DOUBTLING UP IN H'WOOD

Hollywood, Sept. 28.

Ghost writing has been cast to such a degree at studios that only one third of all printed product is written by the actual writers. The rest is based on an actual person-to-person talk.

Best are asked by the interviewer from material supplied by publicity departments, or from the interviewees' own memories of what the player said to him in the hazy past. Occasionally, with the actor's photograph before him, an interviewer will imagine the whole thing then submit the story to a press agent for okay. Sometimes he doesn't even show it to the p. a.

One reason young stylists keep asking for more and more material is that stars too often put bones and tell all. Stories often do more harm than good. In fact is recalled of the actress who told a fan mag chatter of her illegitimate child. Studio had to exert plenty of pressure to have this angle chipped out.

Biassess Interviews

Chief reason for overtime work of the ghost writers is that players have time for the mob of would-be interviewers. Also, that after a time the player learns his story and sticks to it. Then all interviews begin to look alike.

It's easy for fan mag writers. Two forms chatter, regular contributors, lived out of town all summer and yet supplied weekly yarns to their Publications. Material was obtained and written by publicity departments.

An unusual type of writer is developing here. He is the ghost for a ghost, sometimes known as a 'ghost writer.' This writer does work for another ghost writer who can't obtain the material himself, but he secured the job.

By the time some interviews get into print they've been through with three people, with at least three types of errors.

Monta Bell and Hughes

Monta Bell, picture director, is reported about to form an association with Howard Hughes, with Bell as sort of Hughes' eastern rep and film maker.

One of Bell's first recommendations, from accounts, was for Hughes to make 'Queen People,' in the east. This project is still in the air with the shadow of the Hays organization hanging over it.

Expect Schenck in N. Y.

Joseph M. Schenck is expected in New York within a week or two. U. A. head will prepare to sail at an early date for Europe, mixing vacation with business.

Hollywood, Sept. 28.

The hardest working man in pictures, unsung, is the assistant director. In return he gets his pay check but no honor. Time was when his name was on the credit title, but that's off now too. He's the first person on the set and the last to leave. Cursed more and praised less than any other individual, his duties are never-ending. First he is the go-between for his boss, the director, when not attending to his regular duties. If anything goes wrong he gets the works first and translates into pleasant language for the director.

Chores

While in production he directs the atmosphere players. For that all the sets are ready to move into. Makes the work regulations to all studio departments, assigns dressing rooms for the players and listens to their yelps because they are on the top floor now that they are all on the set at the proper time, makes arrangements for transportation, whether to Beverly Hills or Europa.

He also makes the daily call sheet for all players and extras. Okayes the costumes and sees that they are delivered on time, contacts the police department for protection on locations, keeps the company on schedule, makes replacements in the staff if illness sets in, signs the checks for all people employed on a daily basis; anticipates the director's wants; breaks down the script before production and makes property, costume and player lists; takes the rushes and takes the rap for minor errors; keeps the players on the set; tells the actors they must over time after they have completed a 12-hour order; orders the lunches for locations and listens to the complaints because there is no caviar. Lays off between pictures.

Le Saint's Bit

Hollywood, Sept. 28.

Edward Le Saint, one time ace director at Universal, has been engaged to play a bit in the next Slim Sommersville comedy. The Le Saint directed the first feature made at Universal in 1914, 'The Hurricane.'

Miss Dressler May Sail

Maria Dressler in New York recuperating from her recent serious illness may sail for Europe.

Metro will allow 'Emma' as soon as Miss Dressler returns from her vacation. It was postponed through her illness.

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THE SCREEN

Wage Slashing of Big Firms Will Keep Many B and C Houses Closed

Salary cuts by America's leading theatrical companies will be held importantly responsible this year for the threatened failure of many class B and C theatres. Calling the situation precipitated as serious for the theatre in coal, mining, steel, rubber and auto-producing centers, it is claimed that many houses scheduled to have opened will probably remain dark for an indeterminate period.

Where circuits, with all affected by a minor or major degree, are in situations with two or more theatres, operators are known to regard the outlook as menacing if all houses attempt to keep going.

Distributors are worried in the face of a large deficit of accounts even to date. With the season of the year having supporting approximately two months have passed, with scores of theatres, mostly B and C operations, showing no signs of relieving.

New Zoning Comm. Will First Attend To Settling Spots

Cities where protection is a current cause of strife will be the first to receive consideration from the new Zoning Committee. This group has one more meeting at the Municipal Building, where it is expected, after which the plan will be broadcast throughout the country.

Among the spots where booking districts are considered especially acute are Kansas City, Milwaukee and New Orleans.

Booking arguments are also described as running over a period of months in Los Angeles and Chicago. City leaders in New York, it is said, are taking the time to consider its union troubles.

PARKING FOR 50,000 CARS NEW B&K IDEA

Chicago, Sept. 28. Publix-B. & K. is going in for the free parking space idea in big business fashion. By actual count it has discovered that it's a business booster and the circuit is now trying to get a lot for all available neighborhood spots.

Chain has found that the public is willing to those theatres which offer free parking space instead of making the customers hunt for curb space or plank down the street or more at a privately owned stand.

B. & K. now has stands for the new Northwestern, the Northwestern, Gateway, Harding, Tower, Granada, and is rapidly acquiring lots all over the city. In the end it is expected to have room for 50,000 autos.

Firm is taking these lots on short-term leases and operating them with regular free parking spots, but with B. & K. patrons allowed to drive in free of charge. Doing no service or gas-passing on the lots, since that would require a new corporate license.

Can't Serve Co. Law Suits On Execs Visiting Coast

Los Angeles, Sept. 28. The Office of consular service on the Coast for pleasure can't be served with papers in suits against the corporation.

Ruling was obtained by Sam Wolf in Superior court. His argument resulted in a decision on Adolph Pollak, president of the Picture Palace Corp., indie distributor with offices in New York. In a suit filed here by G. Y. B. Productions. Suit is for \$5,000 on a note.

Stockholders Working

Unemployment problem has been solved by a new theatre chain group in the Bronx. Pair of former exhibitors, who took over a trio of picture houses from a national chain, installed every one of its two dozen or so stockholders in jobs around the theatres. As a result, the stockholders are holding down jobs ranging from janitors to managers, and but for inexperience might have gone into the operator's booth, too.

Funny spectacle is to see the entire group of stockholders deserting their posts in a body to troop to the bank on those occasions when the company finds it has to go either in or out. Irrespective of their jobs, they all want to be there at money changing time.

4 VAUDEVILMERS IN PROVIDENCE

Providence, Sept. 28. Modern theatre, dark for over a year, will reopen as a vaude and first night playhouse when necessary renovations are completed. Walter Bigelow and William Purcell, Pall Royal theatre men, are backing the enterprise and have Fred Lovett as house manager.

Recently a group of local men, headed by Nathan Spitz, took over the Royal for the same policy.

The Modern will be 35c. top and 10c. for the minimum class. Compared with the prices at Fays theatre, the third and leading vaude firm house in town, the Modern is below its top price and 6c. under its minimum. Modern was operated for years by Edward Spitz, who failed to renew his lease.

RKO may discontinue its all picture policy at the Albee and substitute vaudeville was indicated here last week in a statement made by J. William Duesack, now manager of the Albee.

At one time the Albee was Providence's first class vaude house. When the theatre was taken over by RKO vaude was discontinued and theatres substituted.

WORK ON 5-5-5 PLAN IS ALMOST COMPLETED

Work on the 5-5-5 plan is now in its final stages. Company lawyers are all producers and the outline approved by the representative industry sales designations. The plan includes a new film percentage arrangement, straight rental and the usual methods of dealing between distributor and exhibitor.

Not until this work is complete will committees start on the new uniform contract. It shapes up as certain now that the new form will not be introduced until the selling season, commencing in April. There is little chance of arbitration becoming effective going forward, but the contracts are in circulation. The formula stipulates voluntary out of court settlement of disputes.

P. A'ing for Roxy

White Roxy is on his current European trip. S. J. Kaufman is his press agent over here. Kaufman's double duty will be to put in and keep out of Roxy during his absence. At present Roxy prefers only publicity about Radio City in personal mention.

STUDIOS SEEKING CONTRACTS TO BUILD

Film Co's Find Themselves Short of Draw Funny Men and Women—Think It's Time Ripe for Comedies—Only 3 Men and 3 Teams Classed as Real Boxoffice

SEARCH FOR PROSPECTS

With comedy films shaping up for perhaps their biggest year, the picture firm are becoming aware that the industry has fewer laugh names which can draw business than in any other phase of production.

As a result, closer attention is being paid to vaudeville and musical comedy funny men by the picture factions. This type of performer contract and probably enjoy the best chance he has ever had of getting a Hollywood ticket.

Just three comedians and three laugh teams are deemed in production circles to be capable of carrying a picture by themselves. There are a dozen or more capable for supporting capacities though not strong enough to carry along on their own.

With Chaplin and Harold Lloyd one-picture-a-year men, and maybe not even that, plus Eddie Cantor emphasizing the musical comedy angle in his work, the straight comedy market is regarded by him as in a down or more of an immediate build-up.

Mack Sennett and Hal Roach, film funster creators, are declaring to make slower in their delivery of new talent. Sound has undoubtedly had something to do with this situation, but the significance is the opportunity for the legit or vaude laugh makers.

Between the economic depression and the recent production tendency toward heavy drama, producing executives seem to be fast coming around to the idea that the public would enthusiastically welcome a return to the theatre's basic business—laughter. And the theatre operating boys in general concur with this theory and may even be the instigators thereof.

ALL FOX STAFF IN O'CLARKE REEF PLAN

Utilizing a plan which was successful among his utility interests, Harry L. Clarke, president of Fox, through the medium of Dudley Winton, of Chicago, has started an inner committee to relief body as Fox Films. Group is known as "The Five Friends' Plan for Unemployment Relief."

Prospectus calls for Fox employees on the production and theatre ends to be separated into divisions of five employees each. Each quarter is to take care of a needy family. The work which they do, whether it is to provide clothing or other things necessary to the needy family. It is not necessary a financial plan.

There is and is a central committee of five, of which Alan E. Friedman is chairman. Maurice Goodman is secretary. Others include E. Fox Collins and William Freedman. All Fox executives are part of the plan with the number of employees totaling about 15,000.

Mannie Cohen Going Into All Par Film Productions as Co-Producer or Alone—L. I. Studios Remaining Open

Married Women Out

Hollywood, Sept. 28. In line with the present agitation for the relief of the unemployment situation all studios are checking their employment lists to locate the married women not dependent upon their jobs for support. These will be laid off and the vacant places filled by those more urgently in need of occupation.

Idea is said to have been suggested by the staff committee recently appointed by the Hays office. Those affected are chiefly secretaries, stenographers and minor employees.

Universal leads the way, abstracting several married women last week.

90-DAY OPTION AS STORY TEST

Hollywood, Sept. 28. Producers are abandoning "taste and try before you buy" methods on current novels and short stories. A few unpleasant situations, when authors learned that their stories were to enter into script form within their okay, has caused the picture makers to decide upon a safer procedure regarding picture rights.

Inability of the producers to decide whether a story would make a picture brought out a general epidemic of undercover writing. Idea was that if the stories lent themselves to adaptation they should be bought.

Writers handling such stories were sworn to secrecy, with instructions to say they were working on an original yarn if anyone were interested in reworking picture rights.

Ninety-day options, at a nominal price, are now generally being used when there is a question as to whether or not the story has screen possibilities.

STUDIOS DON SUNDAY SUITS FOR PUBLISHERS

Hollywood, Sept. 28. Studios are getting together to put it on for the National Convention of the Motion Picture Publishers, to be held here the last week in November. If the N.P.P.'s leave here thinking the industry is crazy it won't be because of any impression the studios have created.

Everybody in pictures will have on their best fronts that week and the publishers will be the "special guests" of the studio each day during their visit.

Fox Makes First Film Buy of Legit Season

John Golden has sold the tanker rights for his "After Tomorrow" to Fox. It's the first legit of the new season to be acquired by any picture firm.

Golden co-authored the play with Hugh Stanger and it is now playing in New York.

LE BARON QUILTS BOARD

Hollywood, Sept. 28. William LeBaron has resigned as a producer representative on the Academy board.

Joseph Johnson was picked to serve out LeBaron's remaining year.

Hollywood, Sept. 28. Emanuel Cohen will reach the Paramount studio here within two weeks. At that time, it is said, he will be associated with Paramount picture production, west and east, or become a co-producer with B. P. Schulberg, under Jesse L. Lasky. This procedure has been ordered. It is stated locally, by Adolph Zukor.

Accounts have been recently that Schulberg has been in daily phone communication with Cohen in the eastern Par offices on productions, including stories.

In New York information is that Paramount's Long Island studio, reported for final closing as a talker factory, under the name of New York, will remain open. Mannie Cohen will be in full charge at Astoria, from the account and, as reported above, his position on the Par production end in Hollywood is outlined. Jesse Zukor and New York going into effect, supposedly conferring with him.

With the L. I. studios continuing to be laid out, it is reported that the original number of Par talkers listed for it, 17 or 20, during this season of the year, will be far less coasted to that extent, reducing the number formerly scheduled for the coast from 70 to 50 Par features for '31-'32.

The Par lineup with Cohen as head, is said to be made up of the one held by Walter Wanger, who was deposed from authority at Long Island.

Cohen's New York Head. Wanger was appointed Par's gen. mgr. of all production last April under a contract going into effect yesterday (28). In July Wanger was deposed. It is said his current contract for two years with an annual salary of \$275,000, the contract totaling \$550,000, is under process of negotiation with the union.

Mannie Cohen started with Par when the company decided upon its own vaudeville. Cohen's work in the news is reported to have attracted new attention. Cohen, it is said, made the production survey for Paramount, after the Wanger contract had been signed, that involved Sidney Kay, gen. mgr. for all Paramount, to request a new production direction deal. This requested the Zukor support and resulted in Wanger's virtual retirement, under salary, from Par. Lasky thereupon received the position as chief of Par production with Schulberg his assistant in charge of the coast.

Zukor and Kent are reported to have become even stronger for Cohen. Cohen's current promotion now in line.

INDIES TRICK DEMPSEY FILM BY HORN SPIEL

San Francisco, Sept. 28. Bill Warner, the "Morgan" vaudeville operators of the "Zed" films, tricked up a reel which may become the indie's first success, by assembling several old Dempsey fight scenes and captioning them "Can Dempsey Be Beaten?"

Indie exhibs used it as an extra feature with "It's a Wise Child," and several exhibitors have offered the booking restriction by the Metro exchange, against playing a double feature with "It's a Wise Child," the composite clips made the equivalent of an extra added attraction.

Warner and Kent, who owned and edited all the Dempsey scenes, showing the Manassa Mauler in several of the scenes, before the scenes and hailing him with a spiciest as to whether or not he can be beaten back.

The shots were silent with a back-of-the-screen speller doing the talking.

Exhibits Have All the Aibis This Year As Salesmen Sweat Under H. O. Orders

Life of the film salesman in marketing his company's product this year is the toughest he has yet experienced. Meeting with difficulties in the field which call for the strongest sales arguments in history and the sharpest bargaining in deals, while facing changes of the theatre operating map, the film salesman is sweating over the day's dealing from home offices. There's a lot of worrying behind exchange deals and on the road between towns.

Thousands of applications for contracts sent in by the exchanges are being turned back by the home office because of terms and conditions suggested by the salesman. With the h. o.'s the complaint starts with "unreal possibilities" and ends with "no bids" for big and small exchange sales, etc. This year, for the first time, the salesman also has to contend with the distribution excess for preferred playing dates. All distributors are looking for the Saturday, Sunday and holiday play dates. Placing that into the contract is something the average salesman will call out his teeth to fight against, particularly if the brand of product, in his estimation, will do little for the exchange.

Out-Tiring Each Other
With the home offices, relations between salesman and exhibitor are as close as the exchange and the other, that partly explaining the number of contract applications failing to go through headquarters. Then the salesman has to reopen his account and make an appeal.

Some of the portfolio totes have become a little panicky, according to New York district officials. Latter say the salesman have been unduly hasty in taking exhibit contracts, so that they would not have to hang around the town longer than possible. Fear of such salesmen, as diagnosed from headquarters, is that they will spend the exchange's money enough business weekly to make their salary and expenses. In one case, a salesman was told to be warned to stay with an account until getting the right terms, with percentage deal desired in most cases.

Woodin in Charge
Because of the difficulties envisioned this season in marketing exchange programs, the exchange has put on extra men from their exchanges. Economic stress, unemployment, failure of pictures last year and numerous other factors have provided the exhibitor this year with all the aibis, leaving none for the salesman.

Moss Spending \$6,500 On Stage Show at B'way

Moss Broadway will spend around \$6,500 on acts for the Warner-booked fall following the current season. Joe E. Brown, who is the headliner will be Eddie Dowling, Ginger Rogers and the three Sisters on the same bill. Barton is booked to top the Oct. 15 show.

Dowling's bill is in for two weeks, and Barton's for four. The policy decided for the Broadway.

Next talker will be Tidiana's "Murder at Midnight."

Texas Heads Its A. G. Reads New Film Probe

Dallas, Sept. 28. Rumored in the trade here that the state attorney general is preparing an investigation of action of certain film distributors and affiliated producers in Texas. In line with general check-up on alleged trust violations by various major firms operating in Texas.

The a. g.'s attention was attracted when a couple of East Texas indie exhibitors in Oklahoma are taking foothold among Texas indie, feeling trade restraint in film bookings.

Foreign Buss Battle
Newark, Sept. 28. Carlton Goss is too secure now to be jeopardized by trying to match, and theatre operation has tightened up sharply in the city money days operation was wide and loose, with plenty of opportunity for unmetted manipulation.

1st Runs on Broadway

(Subject to Change)

Week Oct. 2

Paramount—'Twenty-four Hours' (Par).
Rox—'Bob Sister' (Fox).
Capitol—'A Free Soul' (MGM).
Rivoli—'Street Scene' (UA).
Strand—'Road to Singapore' (WB) (30).

Week Oct. 3

Winter Garden—'Five Star Final' (WB) (4th week).
Hollywood—'Alexander Hamilton' (WB) (2nd week).
Broadway—'Murder at Midnight' (WB) (2nd week).
Rialto—'Palmy Days' (UA) (2nd week).

Week Oct. 9

Rox—'The Kluge Kid' (Fox).
Winter Garden—'Five Star Final' (WB) (4th week).
Hollywood—'Alexander Hamilton' (WB) (2nd week).
Broadway—'Murder at Midnight' (WB) (2nd week).
Rialto—'Palmy Days' (UA) (2nd week).

Week Oct. 16

Rox—'The Kluge Kid' (Fox).
Winter Garden—'Five Star Final' (WB) (4th week).
Hollywood—'Alexander Hamilton' (WB) (2nd week).
Broadway—'Murder at Midnight' (WB) (2nd week).
Rialto—'Palmy Days' (UA) (2nd week).

Week Oct. 23

Rox—'The Kluge Kid' (Fox).
Winter Garden—'Five Star Final' (WB) (4th week).
Hollywood—'Alexander Hamilton' (WB) (2nd week).
Broadway—'Murder at Midnight' (WB) (2nd week).
Rialto—'Palmy Days' (UA) (2nd week).

Week Oct. 30

Rox—'The Kluge Kid' (Fox).
Winter Garden—'Five Star Final' (WB) (4th week).
Hollywood—'Alexander Hamilton' (WB) (2nd week).
Broadway—'Murder at Midnight' (WB) (2nd week).
Rialto—'Palmy Days' (UA) (2nd week).

Week Nov. 6

Rox—'The Kluge Kid' (Fox).
Winter Garden—'Five Star Final' (WB) (4th week).
Hollywood—'Alexander Hamilton' (WB) (2nd week).
Broadway—'Murder at Midnight' (WB) (2nd week).
Rialto—'Palmy Days' (UA) (2nd week).

Week Nov. 13

Rox—'The Kluge Kid' (Fox).
Winter Garden—'Five Star Final' (WB) (4th week).
Hollywood—'Alexander Hamilton' (WB) (2nd week).
Broadway—'Murder at Midnight' (WB) (2nd week).
Rialto—'Palmy Days' (UA) (2nd week).

Week Nov. 20

Rox—'The Kluge Kid' (Fox).
Winter Garden—'Five Star Final' (WB) (4th week).
Hollywood—'Alexander Hamilton' (WB) (2nd week).
Broadway—'Murder at Midnight' (WB) (2nd week).
Rialto—'Palmy Days' (UA) (2nd week).

Week Nov. 27

Rox—'The Kluge Kid' (Fox).
Winter Garden—'Five Star Final' (WB) (4th week).
Hollywood—'Alexander Hamilton' (WB) (2nd week).
Broadway—'Murder at Midnight' (WB) (2nd week).
Rialto—'Palmy Days' (UA) (2nd week).

Week Dec. 4

Rox—'The Kluge Kid' (Fox).
Winter Garden—'Five Star Final' (WB) (4th week).
Hollywood—'Alexander Hamilton' (WB) (2nd week).
Broadway—'Murder at Midnight' (WB) (2nd week).
Rialto—'Palmy Days' (UA) (2nd week).

Week Dec. 11

Rox—'The Kluge Kid' (Fox).
Winter Garden—'Five Star Final' (WB) (4th week).
Hollywood—'Alexander Hamilton' (WB) (2nd week).
Broadway—'Murder at Midnight' (WB) (2nd week).
Rialto—'Palmy Days' (UA) (2nd week).

Week Dec. 18

Rox—'The Kluge Kid' (Fox).
Winter Garden—'Five Star Final' (WB) (4th week).
Hollywood—'Alexander Hamilton' (WB) (2nd week).
Broadway—'Murder at Midnight' (WB) (2nd week).
Rialto—'Palmy Days' (UA) (2nd week).

Week Dec. 25

Rox—'The Kluge Kid' (Fox).
Winter Garden—'Five Star Final' (WB) (4th week).
Hollywood—'Alexander Hamilton' (WB) (2nd week).
Broadway—'Murder at Midnight' (WB) (2nd week).
Rialto—'Palmy Days' (UA) (2nd week).

Week Jan. 1

Rox—'The Kluge Kid' (Fox).
Winter Garden—'Five Star Final' (WB) (4th week).
Hollywood—'Alexander Hamilton' (WB) (2nd week).
Broadway—'Murder at Midnight' (WB) (2nd week).
Rialto—'Palmy Days' (UA) (2nd week).

Week Jan. 8

Rox—'The Kluge Kid' (Fox).
Winter Garden—'Five Star Final' (WB) (4th week).
Hollywood—'Alexander Hamilton' (WB) (2nd week).
Broadway—'Murder at Midnight' (WB) (2nd week).
Rialto—'Palmy Days' (UA) (2nd week).

Week Jan. 15

Rox—'The Kluge Kid' (Fox).
Winter Garden—'Five Star Final' (WB) (4th week).
Hollywood—'Alexander Hamilton' (WB) (2nd week).
Broadway—'Murder at Midnight' (WB) (2nd week).
Rialto—'Palmy Days' (UA) (2nd week).

Week Jan. 22

Rox—'The Kluge Kid' (Fox).
Winter Garden—'Five Star Final' (WB) (4th week).
Hollywood—'Alexander Hamilton' (WB) (2nd week).
Broadway—'Murder at Midnight' (WB) (2nd week).
Rialto—'Palmy Days' (UA) (2nd week).



LEON LEONIDOFF

Producer for Fanchon & Marco

New headquarter on the west coast, in Hollywood, Leon Leonidoff is reproducing his Rocky technique in F. & M. ideas.

"VARIETY" said: "On stage is Leon Leonidoff's nifty 'Montmartre' unit holding a variety of talent." Leonidoff is among the best of the F. & M. ideas.

NO PARAMOUNT NEW FINANCING

Reports are discredited by insiders that Paramount is negotiating for new financing. The rumors originated in Wall St. scrip inspired by the downward movement of Par stock on the Exchange recently.

The inside assurance is that Par has a line of bank credit running to upwards of \$30,000,000 of which the company has not availed itself yet. The company so far as known has no outstanding bank loans, and has obligated to guarantee certain stock amounting to an outlay of around \$10,000,000 in the next six months or so, figures to make the good out of earnings.

Paramount can argue on what ever capital it may need on the way of production requirements from its banking connections.

MIX'S FIRST FOR U

Hollywood, Sept. 28. Universal is lining up stories for Tom Mix's series. First will be "Tennessee Partner."

N. Y. to L. A.

Bunny Walden.
Maurice Chevalier.
Lillian Bond.
Ralph Parum.

L. A. to N. Y.

Edgar Selwyn.
Tom Gallery.
Ed Morris.
Al Dubai.
Joe Burke.
Ed Smith.
Jack Parlington.
James Hall.
Ann Harding.
William Hays.
Edgar Allan Woolf.
Cupid Ainsworth.
Louis B. Mayer.
Leo Morrison.
Albert Parker.
Buddy Fisher.
Eric von Stroheim.
Willis Kent.

RADIO'S TRIOS

Hollywood, Sept. 28. After a fortnight's holiday on picture production, Radio resumed with three features into work and also five shorts.

Wheeler and Woolsey lead the procession, starting with "Teacher-in," with the "Dove" and "March," following.

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed each Saturday in Hollywood, and placed as a wrapper upon the regular weekly "Variety."

The Bulletin does not circulate other than on the Pacific Coast.

News from the Dailies in Los Angeles will be found in that customary department.

P.A.'s Big Moment

Newman gave Jack Francis, p.m. the laugh when he confided that the "Charles Dawson" picture, which Fox Hills lot was the second prince of Belgium. Couple weeks ago, dailies discovered the prince was visiting the U. S. (most likely the p.m. is now giving reporters the rib).

Howard's New Meg

Dave Howard, Fox director, promoted from foreign to domestic with "Rainbow Trail." Bert Seibel, his manager for foreign, takes up the meg with the Spanish "Red Girl."

New W.B. P.A.'s

Warner-Fix studio publicity staff gets five new names: Lynn Bonner, ex-trade-paper reporter; Rosalind Shepard, Frank Daugherty, Carlisle Jones and Jack Mulvey.

Fox Version Lull

Lull on Fox studio's foreign in Fox. Currently a Japanese "Man Who Came Back" and a Spanish "Tomb Raider" are being dubbed.

Columbia is syncing "Arizola" in Spanish, first version started on the studio renewed linguistic try.

Whitely Testing

New chapter at Fox studio is Thomas Whitely. Paul Weatherman transferred to cutting.

Roger Loez, now among Fox's foreign directors, is doing the French "Daddy Long Legs."

Grand Canyon location trip coming up for the Fox troupe making out for a David Howard, directing George O'Brien, with Roscoe Ates also included.

Tibbett's Tour

Lawrence Tibbett cleans up on "The Cuban" at Metro and leaves for Vancouver to start his concert tour. After a few days, Metro has an offer him for him to do, by next summer.

Par Options 'Tinder'

Paramount has taken an option on Thomas Rourke's "Thunder Bolt," a 1938 American novel.

Writer Studio-Shy

After trying picture writers on Red-Haired Woman, Metro has 800's Katharine Brush to come and adapt her own. Novelist, evidently studio shy, hasn't answered yet.

Bill Cody's Personal

Bill Cody leaves for Tulsa, Okla., after a few weeks of personal release, at the Lyric with his Monogram release, "Okla. Home."

Metro Wants Sale

Metro is courting for loan of Chic Sale from Radio for "Limp," Jackie Cooper story.

Raphaelson Bound

Samson Raphaelson is assigned to work with Vicki Baum on her Paramount opera for "Chatterbox."

Jane Murfin is adapting Harold McGraw and "Old Passport" for Irene Dunst at Radio. Songs, but not a musical.

Douglas Contract

Mervyn Douglas, who was switched from light to grim by "To Night or Never" is on Samuel Goldwyn's list for a possible five years.

Edgar Selwyn is in "Harding in 'Presque,' Pathe, on loan.

New Reach Team

Hal Roach's "Hopping Off" is a trout for a new comedy team. Charles Hall and Charles Rogers. Mainly because it is a comedy team was proselyted from the gag staff.

Armstrong's Boost

RKO-Pathe, renewing with Robert Armstrong, gives him a pay boost. He co-stars in a picture with a new team but was probably be sold before his first year is out.

Chatterbox to WB

Ruth Chatterbox will now have makeup to Warners Nov. 1. When a new contract is up, Nov. 1 set.

Ensigns's Owner

New management of Hotel Ensigns, over from Norma, and a new Gar Wood as opening attraction. Wants the Detroit speedster to drive a series of motor boat races from Nov. 1 till Christmas. New contract from border to border, the way and will be finished Nov. 15.

Kid Hott Set for Football Picture

at Columbia.

Legit firm of Belasco & Curran

eyings Edwin Bood for stage plays.

Pathe Has Vassar

Hugh Stange's stage play "Venger" done in N. Y. two years ago, purchased by RKO. Stange, either Haines' Twelves or Constance Bennett.

Haines' Wolf Act

Personals to be done by William Haines for Loew's will be with a specialty. Haines will play with Edgie Allen Woolf, who goes east to stage. H. Opens Oct. 8 in Baltimore, then moves to the Atlantic N. Y., with Woolf returning to Metro after the "3 Stars."

Sam Barrymore's Test

Latest tests at Fox is Sammie Colt, son of Edith Barrymore.

U Drops Farago

Francis Edward Farago, writer, dropped from Universal contract list.

Murphy's 'Second Shot'

Ralph Murphy, directing Helen Twelvetrees in "Second Shot."

Kaufman Quits U

Asking Universal to tear up his contract because of too much interference. Kaufman, who was a supervisor, kicked off the lot in the fourth week of a 14 week contract.

Another Old Guest

Hal Roach's director for \$15 UBC-51. Mary's game, Saturday, 10:00, tickets got plenty of laughs and few sales at that price. Studio men, who used the headliner herself, were given a good time. Roach, taken care of in ticket locations, and yearly college custom.

Evangelist at Roach

Hal Roach's director for \$15 UBC-51. Mary's game, Saturday, 10:00, tickets got plenty of laughs and few sales at that price. Studio men, who used the headliner herself, were given a good time. Roach, taken care of in ticket locations, and yearly college custom.

Durkin's \$1250

Four weeks work for Bonnie Zellman in Juvenile Court will see Durkin for \$1250. He'll be in the time, \$208 a day, but must be in the Oct. 25 for a Paramount assignment.

Night Gals' Trouble

Owners of the property on which the Airport country club was built were named, along with operators of the thrice raided place, in a statement by a committee instituted by District Attorney Fitch.

Ghost City locale for next Tom

Keene act locale at RKO-Pathe, because of "Promises." Hal Harding, former director.

Curtis on 'Environment'

Because of continuing testing of "Environment," next for Richard Barthelmex. Curtis will direct instead of Howard Hawks, who will make an original.

Technical director on Indo-Chink

Technical director on Indo-Chink, because of "Promises." Hal Harding, former director.

Rogers' 8th Index

Fanchon & Marco will produce six melos for George West. "The Girl Who Sings" is an international (ex-Chapline) studio, Oct. 1. Wallace Fox megging.

Fox Drops

Dropped from Fox's salary list are Jack Schultze, ex-art director, and Lynn Styring, writer.

Former 'Schultze' at Multi-color

Former "Schultze" at Multi-color, William Prynn, threatened pattern.

Walsh Above 'Ticket'

Name of Raoul Walsh, director, above title and cast on "Ticket." Has been in "Cody" (see Elissa Landi) first and Loni: Barrymore.

Barnett Goes Home

At home in a cast, Joan Bennett will wait a month before starting work. She is in a "Cody" of Lebanon hospital for two months with an ailment.

Two-day symbolic silent, 'Threat'

"Two-day," being made by Paul Iwan and John Neufeld, is a two-day symbolic silent, "Threat" with musical score to come.

Joe Marks, ex-Warner career

Embassy Reverts
Eddie Langhammer took back the Embassy roof from Harry (personal) Langhammer, former's orchestra personnel, and cutting cover to \$1. Par venter.

(Continued on page 2)

Job Scarcity Cuts Dishonesty;
Cashier-Doorman Magic Rare

1st Television Stage Display

May Be Set by Morris for Public

Television is only around the corner for as the theatre is concerned. It seriously threatens to take the step to be taken in an invasion of leading theatres in a month or six weeks. The first show, running 20 to 25 minutes and projected from portable apparatus to be moved about in public houses, will appear in public houses, under negotiations have assumed considerable progress during the past week.

Public's first anticipated use of television will be through a subsidiary of the William Morris Agency and the Sanabria Television Corp. of Chicago, with which book negotiations have been started for theatre output.

The subsidiary is owned 50% by the Morris office and 50% by the Sanabria interests, and will be known as Sanabria Presentations, Inc., a New York state corporation. The Sanabria Television Corp. of Chicago, with which book negotiations have been started for theatre output.

When ready, the first tele show will probably get a tryout out of town to some extent before coming into a more important size.

At Mad. St. Garden Last week the Sanabria company came into the Madison Square Garden for demonstrations, with the Morris office supplying most of the televisions. The unit used is called the giant screen.

In the theatre the tele show will begin with the Morris office, ending up with those of the 10-foot dimension and doing a scene as designed by the Morris office.

Later on experiments will go forward with the production of full-length plays in television, with Sanabria claiming they can move action from closeup to long shot, and from one scene to another with such speed the eye cannot notice it.

When ready, the first tele show will probably get a tryout out of town to some extent before coming into a more important size.

At the Garden it was not possible for those viewing television on the garden screen to see the actors talking due to feared interference with radio broadcasting of NBC and Columbia, who were using the auditorium floor. As a result the actual performance before the tele tubes was from the basement.

The Sanabria interests have an application now pending for a license to use the tele tubes for wave lengths permitting transmission of tele shows from some central point.

\$12,500 Verdict for Shent

Against G. T. P. in Ark.

Pin Bluff, Ark., Sept. 28. Damages totaling \$12,500 were awarded T. A. Shea, former president of the Palace Theatre, by a jury in the Federal District Court at Arkansas City.

General, replied the talking picture equipment and also sued for \$1,000 unpaid purchase money. Shea's attorneys demanded alleging that Shea's general should be dismissed on the grounds that the corporation was not complied with the Arkansas law governing corporations.

A cross suit was then filed for damages sustained by the action of Shea's general amounting to \$20,000, and the trial jury returned a verdict of \$12,000. Defendant served notice of appeal.

R. W. Nell Bankrupt

Hollywood, Sept. 28. R. William Nell, picture director, has filed a bankruptcy petition. Lists \$13,000 secured liabilities and \$17,500 for a judgment won by Columbia, injured by his car.

On the Job

Chicago, Sept. 28. The Harrison, one of the Allied theatres locking out union operators, drew both the time and night week. Night watchman, hired to forestall such violence, squawked plaintively to the police, saying: "The blast tossed me right out of bed."

L. A. Exchanges, Under Noses of Producers, Claim Martyr's Halos

Los Angeles, Sept. 28. Local exchanges, right under the noses and thumbs of the producing offices, claim they are in a tougher spot than the producer-owned theatres functioning hereabouts. Closer relations between production and distribution, they claim, would place the film row boys in a delicate position, between appealing their New York bosses and keeping on the good side of the studio heads.

The exchange lads claim that no booking satisfies the producers, that even if they get them the top spots, the makers come back with the statement that their pictures deserved it anyway. Anything less than best bookings is looked on as an affront to the studio.

Petty Troubles Continual exploitation experiments involving titles and picture touchstones about billing add to the local branch manager's grief, while the spotting of their pictures will occupy a large portion of the busy office head's time.

Another complaint is the trips to the studios that all exchange execs must make for discussions and arguments with studio heads over how their offices should be run.

State rights and indie exchanges, each handling as many as a dozen semi-producing companies, have the same trial multiplied by the number of accounts they represent.

Relief Comm. for Filmdom Adjourns To Find Out How Many Out of Work

Increasing the personnel of the film industry without adding to its overhead is the problem of one committee, including the heads of the big companies, named by Will Hays in the unemployment relief situation.

Group designated to relieve conditions within the industry itself adjourned at its third meeting when no one could answer the question, "What steps can be taken to reduce duty figuring in the unemployment situation?"

What will be made to arrive at some figures which will estimate the number of ordinarily regularly employed people now unemployed. Individual companies will then be called upon to hire as many as possible people as they can. The break over outside. People taken on, however, may have to split both the normal time and pay of one employee.

31 Committees With the appointment of all major committees, including 31 throughout the country at as many exchange centers, it is acknowledged that it would be foolish to leave one set of rules from headquarters. Hence, district committees have been organized to coordinate the judgment. A Central Committee, personally presided over by Hays, will serve as a coordinating body.

As to other means of outside relief, the committee is of the opinion it is officially stated that this will be the problem of each film company. No relief is expected to come from its present budget. Where the Five Friends Plan, introduced at Fox by Walter Chalmers, may be feasible in that organization, another method may be chosen by another company.

PHILLY COMPLAINTS

Vincent Informs M. P. T. O. A. of Anticipated M-G Settlement

Philadelphia, Sept. 28. Several film producers took a verbal drubbing last week when the M.P.T.O.A. of Eastern Pennsylvania, South Jersey and Delaware met at the Hotel Adelphi. Lewin Pisor, president, voiced a protest against Paramount on the case of "Buck Benny Brin" and "Smiling Lieutenant" and stated the group was engaged in seeking its legal status of the case. These pictures were announced for last year's schedule and the raid over for the current contract. Organization contends the pictures were part of last year's agreement with Paramount and that insistence that they be a part of the new product was unequitable. Jay Emanuel also raised a protest against the 50% charges on "Palm Days" and "Street Scenes," both U. A. films. Organization has taken a decided stand against what it terms overcharging.

Walter Vincent, head of the Will Vincent chain, claims that nothing tangible had yet been accomplished in the new Metro reorganization, but that a solution was expected. He also stated that the matter of score charged would soon be adjusted more to the satisfaction of the exhibitor, with the percentage ratings, heretofore in the producers' favor, would be adjusted to give the exhibitor a break.

Special Film for Kids

New York, Sept. 28. Nine Loew theatres in Greater New York start playing a Special Metro feature Saturday, Oct. 3, for one day only to attract children. The kiddie attraction is a 12-chapter thriller called "Battling Butler." Tom Tyler plays Buffalo Bill.

WB Pulls Picture on Preview Crowd's No.

Pittsburgh, Sept. 28. Warners last week decided to pull Clarence Darrow's "The Case of the D. Davis," which it had been booked for this week, after getting word of a proposed withdrawal at International Sunday showing. "First time around here that a picture has been removed after determined a local booking."

TIGHTENS ON SALESMEN

Par Holding Field Men Responsible for Proper Booking and Ads

Paramount is tightening up on its salesmen, claiming a new policy of booking. If not interested in aiding the exhibitor or the distributor to get a picture, the salesmen must see to it that pictures are properly played in the exhibitor's theatre.

Holding that under the new order of things a salesman now becomes a sales manager, Paramount will in the future hold its portfolio carriers responsible for not only selling the accounts but to see that they are properly booked and use the proper advertising. The salesmen have also been instructed to keep salesmen's booking forms up to date each week with a complete check on this to be made during the fall.

More Resolutions

Denver, Sept. 28. Resolution presented to the Protestant Episcopal Convention demands that congress establish a Federal Board to supervise film industry as rigidly as Federal Radio Commission supervises broadcasting.

GOLDBERG WITH RKO

Lou Goldberg is resigning from Public to join RKO under Jack Hoss. Date has not yet been given. No further handling will be given Public units, Goldberg more recently went to Buffalo to help open the Great Lakes as a Public-Shea house.

Publix Gets Quick Action on

Dud Films Thru Booking Scheme Allowing Shift to Lesser Spots

Long and Loud

Minneapolis, Sept. 28. Mrs. Robbins Gilman, local representative and advocate of federal film censorship, is sailing for Rome, where she will present the formal protest of the Citizens' League of Maryland for Better Motion Pictures against the membership of Carl E. Milliken, secretary of the MPFPA, on the board of the International Cinematographic Institute of the League of Nations. It is the longest long distance squawk to date around here, and for Maryland at that.

Jessel-Allen as Split Week Tops For Philly Nabe

Philadelphia, Sept. 28. United Theatre Chain, Inc., independent group, has announced the reopening Oct. 8 of Nixon's Grand, large neighborhood, as a vaudeville house.

Theatre will present second run Metro and Fox pictures while the first spot headliner will be George Jessel. Lester Allen will follow Oct. 6. The Jessel-Allen combination is the most formidable to appear in a neighborhood house here in years, and indicates a campaign to put the theatre across.

With Metro selling independently, as well as Fox, house stands in line for the second week. The first screen attraction is "Young As You Feel" (Fox).

After an opening split week, house will have a weekly change policy.

Fox Will Demonstrate Educational Films at Expo

First public demonstration of Fox Visual Education films will take place at the 10th Annual Exposition of the National Arts and Industries to be held at the Astor hotel beginning tomorrow (30). Work is under direction of Mrs. Alvin Bangs, director of Woman's Bureau of the Fox Educational Film Company.

Demonstration is the first outside movie made under Mrs. Bangs' direction to interest women exhibitors in the educational side of films.

Paris Interviews

Paris, Sept. 19. French scientist, Rene Naudin, claims a new recording device on film by means of a heated needle which permits an immediate playback without development of the film and also saves an approximate recording royalty of \$1 per foot. Details of the device will be given by the inventor gives a demonstration.

Another demonstration was given at the Ermitees des Champs Elysees for a process using lenses to enlarge a normal film for a wide screen. Process, owned by the Natan company, is described as Hypergon. Process consists of photographing by distorting lenses and using same lenses for screening.

Lund's Elevation

Pittsburgh, Sept. 28. Harold Lund, for years with the Ross Federal Checking Service here, has just been appointed general office manager for the company with offices in Chicago. He leaves Pittsburgh to take up his new duties next week.

Lund is 26 and a graduate of Washington and Jefferson colleges.

MURDER AT BROADWAY

First Tiffany picture going into New Broadway will be "Murder At Midnight." Set for Oct. 2.

A policy of utmost precaution to automatically protect against wider variation in the performance of pictures, is being adopted by the new Publix under the most flexible booking regime in the industry. It is the immediate switching of pictures to lesser runs if they appear to be failing below expectations, or under quota set in advance of playday.

The Public booking department, under Leon Netter with direct executive supervision by Sam Dumelow, Jr., is also guarding itself and the theatres served by placing double properties to a test before setting playdays. This enables Publix to study the possibilities of wide bookings, and to have the chance of a wholesale drive by simultaneous dates all around the country.

During the past year, with several recent pictures affected, Publix has been forced to transfer product from deluxe runs down to class A, first runs and from thence to preferential B houses. In some cases advance booking is not a new product, and its representation is strong, certain pictures have gotten last choices on runs where in other spots with a minimum of local situation existing, they have gotten A first runs.

Under the plan for the reorganized Public booking division in operation, it is possible to make transfers on pictures, not only of Publix's own product, Paramount, but of others, including Metro, Fox, etc., which are booked by outside buyers.

Booker's Daily Reports

Under the system daily reports on business come into the booking department and its bookers, giving an instant idea of how pictures are performing. If quotas, which Publix through its division managers, set in advance of the picture, are not nearly approximated, it's an immediate tip that the picture is a dud.

When this occurs, the picture is switched and bookings which have been laid out in advance are re-evaluated. It is essential to bookers for which it seems better fitted.

Publix can cancel any picture which seems to be a bust, but in doing this it would saddle itself with a heavy obligation. The next best step, to the way of Publix thinking, is different spotting with no time lost on doing that if it appears it is essential to bookers protection.

Frequently a picture getting its first showing at the New York and Brooklyn Paramounts is dated in various other spots, including deluxe. It is not unusual for a picture not always judge national possibilities on the strength of New York and Brooklyn grosses, if the figures are down below the quota, two spots it acts as a warning for other spots of similar importance. In such cases, the picture is shifted to medium-sized towns as well as possibly in some spots, to get a line on its other potentials.

Product regarded unanimously by Publix and its bookers as surefire is scheduled immediately for the entire chain. It happens now and then that the "jury has to be sent out." Publix demonstrates the practice.

Mrs. Rockne on Air For Notre Dame Film

Mrs. Knute Rockne will talk from Chicago on the Oct. 8 RKO hour which will be devoted to exploring the life of the late Notre Dame coach by the RKO circuit. Picture opens the same evening at the State Theatre, Chicago, for a national release.

Another name tentatively set for the hour is "The Life of Ben Hur," which probably will introduce Mrs. Rockne.

Main part of the program will emanate as usual from the New York NBC studio, with the widow hooked in from CHI.

TRY AND DO IT!

TRY and find a company that can truthfully promise you what **WARNER BROS.** and **FIRST NATIONAL** have already delivered!

TRY and match the achievement of delivering hits like **STAR WITNESS**, **FIVE STAR FINAL** and **ALEXANDER HAMILTON** before the new season is one month old.

TRY and get more than your contract calls for, from any company but **WARNER'S**.

**Here's the
TIP-OFF!**

Out of 32
pictures selected by
LIBERTY Magazine
as the best of the
last six months . . .
WARNER BROS.

and
FIRST NATIONAL
have 10 miles ahead
of every other
company

TRY, just try to get along without
WARNER BROS. and
FIRST NATIONAL
for your backbone program

WHERE would you be today if **WARNERS** hadn't topped their summer successes with the first smash hit of the new season.

The STAR WITNESS

with **WALTER HUSTON**
CHARLES "Chic" SALE

Dickey Moore

Frances Starr



WHAT would you be doing **NOW**, without **WARNER'S** big laugh riot

SIDE SHOW

with **WINNIE**

LIGHTNER

CHARLES

BUTTERWORTH

Evalyn Knapp

Donald Cook

Guy Kibbee



plus THESE FIRST NATIONAL STAR HITS



RICHARD

BARTHELMESS

in

THE LAST FLIGHT

with David Manners, John Mack Brown,
Helen Chandler, Walter Byron



DOUGLAS

FAIRBANKS, Jr.

in

I LIKE YOUR NERVE

... his high-speed comedy romance with
LORETTA YOUNG

one right after another!

Where Can You Get Another **HIT** as **BIG** as
FIRST NATIONAL'S THUNDERBOLT



with

**EDWARD G.
ROBINSON**

FIVE STAR FINAL



H. B. WARNER



MARIAN MARSH

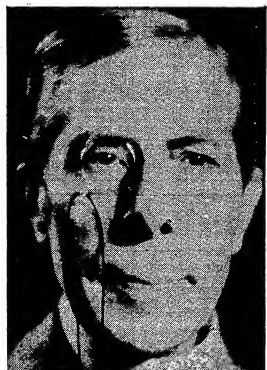


ANTHONY BUSHELL



FRANCES STARR

and NOW, topping them all
GEORGE ARLISS



in the dramatic triumph of his career

**ALEXANDER
HAMILTON**

Beating "Bought" records at the Hollywood, N. Y. 50% over average at the Liberty, Kansas City. Held over at Music Box, Portland; and Warner, Pittsburg. Socked double-feature plague in Springfield and Worcester, Mass. Best business in 20 months at Metropolitan, Washington. Top grosses everywhere!

with
**DORIS KENYON
JUNE COLLYER
DUDLEY DIGGES
ALAN MOWBRAY
MONTAGU LOVE
RALF HAROLDE**

**Thank WARNER BROS. and
FIRST NATIONAL** *for giving you
more than your contract calls for*

Talking Shorts

'THE CLYDE MYSTERY'

Melody Satire
20 Mins.
Strand, N. Y.

Amusing but never thrilling nor exciting, placing into brief form the sort of S. S. Van Dine mystery which has been done a hundred times. For small-house work on its satirical edge of kidding a detective.

Continental murder and questioning, with usual answers interlarded with puns, is achieved through the solving of the mystery. Theologist brought in to discover that the murdered man had ingeniously committed suicide, placing another gun in his wife's bedroom so that she would have to follow him, thus upsetting her 'lover'.

This is the first of a new series of what Warner call detective thrillers. It has Donald Meek and John Hamilton as dick and psychologist.

'MAN-EATERS'

Adventure in Africa
18 Mins.
Strand, N. Y.

Tenth in this series takes hold when it is the first of a new series of what Warner call detective thrillers. It has Donald Meek and John Hamilton as dick and psychologist.

On top of the first scenes from the man-eater group of shorts is retaken. Capture of a leopard lands the biggest kick. Holdover appears as a leopard in the next. On top of the first scenes from the man-eater group of shorts is retaken. Capture of a leopard lands the biggest kick. Holdover appears as a leopard in the next.

'MICKIE STEPS OUT'

Cartoon
Columbia
Cameo, New York

Extra good cartoon, with Mickey and Minnie Mouse at their top. No punning, no tricks, no drawing, but continuously human and amusing. Cat is the only cartoon peg-up. Great for any spot.

What keeps this series so far ahead of the rest is that it is not for the humanness with which it is handled. It is almost lovable and thus acceptable. Also, no attempt at talk here, which destroys the illusion of a cartoon.

Long ratings at all, outside of a squeaky 'Mickey' and 'Minnie' by the animals, which is not so much like a human voice, anyway.

'THE LITTLE PEST'

Travelogue
6 Mins.
Europa, N. Y.

Evidently a new series of shorts and good. It is the first of a new series of what Warner call detective thrillers. It has Donald Meek and John Hamilton as dick and psychologist.

Character is a boy who is out for a fishing, with a lecture on the Scrapy character ought to be a crowd pleaser. It is different in the ordinary cartoon.

'GERMANY IN 15 MINUTES'

Travelogue
15 Mins.
Tobis-Vanderbilt, N. Y. C.

Another German travelogue. Entirely too many of these have been made, with almost the same result. Seems it's impossible to go into a German picture house without seeing at least one travel film laid in Germany.

Photography in this film is predominant, with some very clever camera work. Captions written in German, but the English thought he knew English. Tobis ought to fix these captions up for good.

'BEAUTIFUL BLUE DANUBE'

Travelogue
11 Mins.
Europa, N. Y.

Associated Cinemas
Work traveling taking in the cities along the Danube. Silent with a synced score.

'Songs of the Steppes'

Melody-Sadistic Quartet
Singing
5 Mins.
Tobis

Two colorful Russian songs by an excellent quartet, with some action by extras in the background to help the mood of the songs. The songs are not too good to be a pleasant stage set.

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'ACROSS THE WORLD'

Mr. and Mrs. Martin Johnson
Travelogue
20 Mins.
Auburn, N. Y.

Talking Picture Epic
Cutting from home, where the John Johnsons are projecting for their home, where they look on the South Seas expedition, meanwhile explaining it all, to the locale of the trip gives this traveling novelty and builds up the dubbing action effectively.

Scattered humor is drawn through Johnson's talk and motion picture.

'APEING HOLLYWOOD'

Chimp Comedy
10 Mins.
Columbia

Intermediate horse material. Monkey satire concerning the farmer-dubbing who beats the monkey for romance and a picture career. The monkey's attitude follows. Usual set breakup when the girl's husband arrives. Monkey is a good for the real thing and creates enough roughness to gain a comedy.

Character takeoffs by the monkey are a real thing and creates enough roughness to gain a comedy.

'MAGIC CARPET SERIES'

IN THE SOUTH SEAS
10 Mins.
Embassy, New York

Formal clips and practically all familiar to the average fan. Not especially interesting.

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'FRIED CHICKEN'

Cartoon
5 Mins.
Carnegie, New York

Animals doing a chicken and not too hot. One or two minor laughs. The chicken is a good for the real thing and creates enough roughness to gain a comedy.

'BROWN'S BASEBALL FILM'

Travelogue
15 Mins.
Tobis-Vanderbilt, N. Y. C.

When Joe E. Brown gets back on the Warner lot, following his present tour of the world, he will probably be given 'Fireman Save My Child,' baseball comedy, as his first assignment.

'MCGUINN ON TOURS'

Travelogue
15 Mins.
Columbia

'Hot News,' which was being prepared by Ralph Graves, in addition to the McGuinn tour, is now turned over to James K. McGuinn.

It will be Metro's contribution to the flock of travel newspaper pictures.

'Day Traveling Again'

Travelogue
15 Mins.
Columbia

Making a series of trips to exchange points, following the recent tour of the entire country, Harry Day, in charge of exchange operations for Educational-Tobis-Wide, is going out again this week.

Miniature Reviews

'Palmy Days' (Goldwyn-UA)

Another Eddie Cantor laugh picture. Heavily hokked but made funny through wit and for laugh or mellow drama. Children will certainly like it.

'Riders of the Purple Sage' (Fox). The third time Fox has trotted this story before, and it is still a good sound arrived. Still a good western and okay outside the box.

'East of Bornes' (U)

Good story for the time. Good for story. Natural for simple fan trade; not so hot for dealers.

'Captivation' (British Made)

No b. value for this comedy. It is a good story for the time. Good for story. Natural for simple fan trade; not so hot for dealers.

'Napoli e Survire' (Italian)

Good story for the time. Good for story. Natural for simple fan trade; not so hot for dealers.

'Arizona Terror' (TNT)

Ordinary westerns allowed to be more than usual running time. For double feature houses.

'SAULTER ON HIS OWN'

William Sauter, supervising actor director, the Paramount Astoria studio, has resigned.

'For Mrs. Wiggs'

Hollywood, Sept. 28. Agnes Chalmers, actress, Paramount for the talking version of 'Mrs. Wiggs of the Cabbage Patch.'

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'I Hope You Liked 'Palmy Days'

Another Eddie Cantor during his in-person remarks at the conclusion of the opening \$2 and invitation performance of his newest picture at the Radio City. But it wasn't made for me; it was made for the masses, he added. That sounded as though Eddie Cantor has the picture he is starting in appeared just about right.

'It's going to bring the laughs it was made for in the regular picture'

Eddie Cantor, 'Palmy Days' (Goldwyn-UA). Another Eddie Cantor laugh picture. Heavily hokked but made funny through wit and for laugh or mellow drama. Children will certainly like it.

'An able and alert first assistant to Cantor's comedy is Charlotte'

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'Of the songs Cantor sings, Yes, Yes, No, No is the standout with the most appeal'

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'In production, with nearly all of the situations in a bakes shop, the picture is a comedy'

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'If the story needs recounting, and probably doesn't, the principal conflict is that it is a comedy'

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'The Woman's Angle'

'Palmy Days' (UA)—Eddie Cantor wistfully tearing through a mad, exaggerated lavish production that has speed, gay absurdity, naturally in the picture. All the time it is in a comedy.

'Riders of the Purple Sage' (Fox)

'Riders of the Purple Sage' (Fox)—Thrilling natural backgrounds and beautiful horseplay haven't the romantic allure to entice the ladies, except for the mothers kind enough to accompany their children.

'Paradise and Sam' (FN)

'Paradise and Sam' (FN)—Overacting children directed without understanding of the scene, deprives this picture of the sincerity necessary to make it a success.

'East of Bornes' (U)

'East of Bornes' (U)—Jungle picture with unbelievable but terrifying horrors. And a sullen, bad-tempered hero and a villain, neither suave nor handsome, make this box-office meller a poor subject for feminine fans.

'Riders of Purple Sage'

Box production and release. Feature George O'Brien, Marguerite Churchill, and others.

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Par Hooks Up with Japanese Co. On Operation of Native Houses

By Burton Crane

Tokyo, Sept. 15.—Paramount-Public, only foreign concern which has ever gone into theatre operation in Japan, is climbing down to a certain extent. Has hooked up with the Shochiku Theatrical, interests, the trust which, until a little while ago, was doing its best to freeze out all foreign film exchanges. Having failed in that, Shochiku started to play ball again.

New company has been organized, called Shochiku-Paramount Kogyo-sha. Charter provides for joint management of the nine houses in Japan. These include the two oldest and two Shochiku in Tokyo, one each in Osaka and Shochiku houses in Kobe and Kyoto.

Policy is to use three of the Tokyo theatres as first-run houses, each playing double feature, two the Taihu-shan, in the Asakusa amusement district, may be playing features, A and B. The Musashino-kan, six miles away, may be the Hokuriku, in the center of the city, between the two oldest, A and C.

There is no particular leaning to Paramount films. Shochiku had, for example, this week a program, for instance, has "Santo Morale," (U.S. "Dead Ringer") (P.R. "Victory") (RKO) "Rough Romance," (P.R. and Sweetheart) and "Wise" (P.R.).

Super-imposed titles are still being put on. Paramount maintains its own Japanese title-writers to fix up the films before they are shipped. First series of titles will be in Japanese, has the titles written and then sends the films back to the United States to have their super-imposed. Cut-in films also are being released with small extent of being done here.

Biggest hit this year has been the French "Sous les Toits de Paris." Moreover, the theme song has gone into the hit parade. The film has been the best. All the phonograph companies have been jumping on it separately, so that there are probably nine sets of the French lyrics, and the "Falling in Love Again" a song favored although not in the class of "Toots of Paris."

Exhibits report better summer than in some years, due to abnormally cool July. But saving the good spot for September, nevertheless.

Shochiku Grand Revue at Tokyo Theater will come after the first of the year. More humdrum after better dancing.

First Japanese talker at all comparable with foreign models was a month at three yen (\$50) in the Imperial Theater. First time in the case of capital, and the same films, except during month-end and opening of regular legit companies. U.S. Madame and Mr. X. More and starred (Miss) Sato Date and (Miss) Koyama. Letting her Japanese and French, rising rapidly in popularity.

Asakusa Shochiku-kan, hitherto Shochiku's biggest house, was not pooled with Par in the new deal. Made into a legit house, and playing some of the acts from the Tokyo Theater revues second from the Tokyo Theater. More and more little Asakusa houses, formerly devoted to legitimate entertainment and foreign films of entertainment, is one example. Marvel how it can be made money. Ten cents top. About 40 in the chorus line. The hit is for the evening's work. Radio all monopoly here. No ad. programs allowed.

Talk about high salaries for radio stars? The girl who sang the most popular record of the moment was over 100,000 yen. Government monopoly station, the other half, got 50,000 for the evening's work. Radio all monopoly here. No ad. programs allowed.

CALVO GOES HOME
Hollywood, Sept. 28.—Rafael Calvo, imported by Fox from Spain in legit and foreign versions, failed on American renewal and has returned to Europe.

He has been spotted in two other parts.

REX INGRAM ACTING?

Sloan Taking Over His Unit at Nice

London, Sept. 28.—Jimmy Sloan, late production manager of Associated Talking Pictures, is off to Nice on a walk-out to take over the Rex Ingram unit there. 'Unit' was financed by Mianoff, but Sloan is taking over. Sloan is the one to call at Sloan.

Understood here Ingram was having trouble shooting the production budget and is facing financial trouble because of that, coupled with the crashing of the English pound.

Rumors in New York have it Rex Ingram will shortly become an actor for a while. Ingram was an actor in Hollywood many years ago before he became a director.

BRITAIN BARS PAR'S TRAGEDY

Paramount's 'American Tragedy' has been barred by England, the censors which point out that the picture is full of the theme of the picture which leads through seduction to death.

No decision by Paramount on the subject, discussion of possible fighting the Censorship Board, Spanish J. H. Sellemann's return from Europe.

"American Tragedy," as a play, also was banned in England some years ago, after a test performance by the Venture's Society.

PLAZA'S DOUBLE BILL OUT AFTER SINGLE WEEK

London, Sept. 28.—Plaza's double bill, made up of "Tabu" and "Her Dilemma," grossed \$28,000 of the week, with "Tabu" causing much commotion.

However, the double feature attraction was replaced after a single week to the surprise of the trade.

Ribalta Tries to Finance Propaganda Pic in Paris

Hollywood, Sept. 28.—After failing to obtain the money here, Jose Ribalta, Spanish writer, is now in Paris financing a feature production of revolutionary nature in the Catalonian dialect. Ribalta will use the film as propaganda for an attempt to sever relations between Catalonia and the rest of the largest provinces, and Spain. Film will be produced in Paris.

Wilette Kershaw Here

Paris, Sept. 28.—Wilette Kershaw suddenly bolt 1 for America, talking on the U.S. of France Sept. 23.

Means she won't have to bother with the legal mess, but her culinary troubles are got into while producing an American company of "Well of Loneliness" in Paris.

She's wished away that mysterious business in her apartment, where the police were wandering about.

Contingent Cleanup

London, Sept. 28.—Arthur Kelly of United Artists has left for Paris on a mission to the French government. He is the center's affairs under the contingent situation in Europe.

Changes are taken in the minor league. It's business uncertainty is the reason, with a fear of unemployment, and some times, keeping the French from digging into their pockets.

Another Handicap

Paris, Sept. 19.—Difference between French and German financial conditions can be gleaned through American distributors who want French films to distribute, getting them produced in France by local industry, providing they guarantee to return part of the negative cost on delivery. Indle is able to locally finance and produce.

Such conditions do not obtain in Germany, where no one is able to reduce for a foreign account unless expenses are covered by cash. Owners who want French films to distribute, getting them produced in France by local industry, providing they guarantee to return part of the negative cost on delivery. Indle is able to locally finance and produce.

M-G WILL IMPORT NEW TROUPES FROM ABROAD

Culver City, Sept. 28.—George Kamm is in New York conferring with the Metro home office before the coming of the German troupe. His new cast last week after the studio got an okay from Washington for the question of importing voices for synchronizing only.

Metro intends to bring over continental legit talent not too proud to just sell their voices.

Mexican Company Using Former Silent Names

Hollywood, Sept. 28.—Gustavo de Sicilia, general manager of Cita Nacionalis Productora, a picture company with studios in Mexico City, is here making arrangements for release of the company's first picture, "Santa Lucia," directed by Antonio Moreno.

Feature is slated to go into production Oct. 1, with Antonio Moreno directing. Lucia, Tropicana, and Santa Lucia, have been working both in Spanish and English pictures here, will be featured.

Company plans to make six features during the next year. Moreno and Santa Lucia return north after "Santa Lucia."

Evelyn Leaves Dean

London, Sept. 28.—Maurice Elvey is understood to have split with Pearl Dean of Associated Talking Pictures, RKO subd.

That leaves Dean in sole control of ATP. Elvey came into A. T. P. for six talkers. Elvey leaves after making three and with a likelihood that he'll join Gaumont British, via Gaumont-British.

Make London Empire Into Picture De Luxe

London, Sept. 28.—Structural alterations now in progress at the Empire will include installation of a revolving stage. Changes are taken to mean that the house will inaugurate a screen and variety type of show, probably emulating the Plaza.

Marx Film Liked

London, Sept. 28.—"Monkey Business" succeeded "Smiling Lieutenant" at the Carlton today (28), scored a warm reception from the Marx Bros. Feature has the Roy Fox band as added attraction, the group doubling from the Monks' restaurant.

Reviewers do not quite match the fans in enthusiasm, putting the new piece below the average for that name.

Weather

Paris, Sept. 28.—Crisp weather here which ought to have been business, but it is not. It's business uncertainty is the reason, with a fear of unemployment, and some times, keeping the French from digging into their pockets.

U.S. Majors Resigned to Waiting as Foreign Gold Falls—Main Reps Abroad

FRENCH CENSORS EASIER

Warner's Whole Program Okayed in Paris

Paris, Sept. 28.—Government here is taking a more reasonable view on the censor problem. The censoring committee has said to be heartier. First result is that Warner's got its entire current program by proxy, with the exception of "Beggar's Opera."

Chances are that even that film, made by Warners in Germany, will get an okay soon, despite that the censor previously asked for some cuts which would have ruined the continuity.

2 ENGLISH COS INCREASE NET

London, Sept. 17.—Two of the stock corporations controlled by the Gaumont British, Deauville Picture Houses and General Pictures Corporation.

The first records a profit for the year to March 31, last, at \$1,875,000, an against \$1,325,000 for the previous year.

Second company scored \$1,515,000 in profit, an increase of \$100,000 on the previous year.

Night Baseball Thru

(Continued from page 1)

money for ball games. These two towns were Birmingham and Chattanooga, Tenn., and second, Nashville, Tenn.

Lights in Sulphur, Miss., Nashville, Tenn., are being torn down, will not be replaced next season. No night baseball in Tennessee next year unless Memphis decide to give it a trial. Several weeks before the season was over Atlanta, canceled all night games and changed them to day games.

If the end of night baseball is near theatres will have a load of cash. It also seems reasonably certain that night games will never reach the major leagues.

Dallas took in something like \$127,000 this year, nothing at all in the Southern League Birmingham took about \$100,000 to lead the league and will show a small margin of profit. The park is not equipped for night games and, according to the owners, it never will be. Chattanooga finished close to the bottom and without night games. Memphis and New Orleans, the other two large cities without night baseball, will just about break even with maybe a slight loss. Little Rock, Nashville and Atlanta, with night baseball, will show some losses when expenses are paid.

Minor league owners are actually trying to get away with the money ball because most of the revenue received by these clubs is from the minor league ticket to the major league major clubs say that ball players who run around at night are a nuisance.

So, when everything is put into the same shaker, it points to the doom of night games in the minor league baseball. It may possibly last another year or two, but after that it is most likely to fade away and may even surpass miniature golf in doing a quick runout.

One outstanding example of attendance at a day and night game is the case of the Dixie Series in Chicago. Birmingham, Tenn., lights, played to 10,074 paid admissions, grossing \$28,000. The second game, the next day, got about 10,000. Then the teams went to Houston for a Saturday night game.

In view of the fact that Saturday and a few hours after pay day ended, it was expected that the minor league would be broken. But only about 15,000 turned out. Second game there brought out about 12,000, and the night night saw 6,000 in attendance.

Dropping of the gold standard in England, Norway, Sweden and other countries will not immediately affect the foreign picture business, in the opinion of American film men. General feeling in the foreign offices is that the picture business is in the opinion of American film men. General feeling in the foreign offices is that the picture business is in the opinion of American film men.

Europe's gold crash comes at an especially bad time for the American film industry, hitting it first as a result of the picture business, in the opinion of American film men. General feeling in the foreign offices is that the picture business is in the opinion of American film men.

Meanwhile the American firms are looking for a place to place business. Instances in Paramount in New York, in daily contact with J. H. Sellemann, its foreign chief, now in Paris.

Some holds with other of the major companies, with Fox likely to ask Clayton Sheehan, due to sell Fox films of other languages, but there's a while longer. United Artists also has Arthur Kelly on the continent and Metro has Louis L. Lawrence in Paris.

Kelly is slated to sail for New York on an "undetermined" boat Oct. 7.

SWISS IN A SPOT BY GERMAN SHORTAGE

Zurich, Sept. 28.—Scarcity of German film product has a confusing effect on Switzerland. Theatre owners are booking films of other languages, but especially bad in the condition in the German-speaking area, with a number of French films being shown here.

Generally thought, that Swiss speak both French and German, with the country as a matter of fact, speaks both languages. But the two languages, only a few of the inhabitants speaking both.

Edgar Wallace \$2,000 Why from Radio Studio

London, Sept. 28.—Edgar Wallace, the high pressure typewriter, is going to Hollywood in October to \$2,000 weekly. Radio Pictures will pay it for the rapid rise in the value of his work. He is going to be paid for 12 weeks—maybe longer as usual per option.

Not reported the exact work Wallace will do over there for pictures. He has enough scripts on hand to furnish anything required in less than a week. He is going to do it, which is nothing final, always the Wallace writing record.

French Shortage in Sight

Threatened picture shortage is causing the usual cropping out of some of the major films. One recently announced film is the "Les Enfants du Paradis" by Jean Renoir.

They are now going to make six talkers in Epinal at the Eclair studios.

English Silents Made Over and Called Good

London, Sept. 28.—Gaumont British previewed "Hindle Wakes" (from the film family to Americans) and "The Ghost Train" (also played in New York) late last week.

Both were originally made as silent films, but have been re-shot in English. They are reported above the English average.

W. Ward on Coast?

London, Sept. 28.—Warwick Ward is an actor from Hollywood and may travel out there to do some acting.

He is reported to be wanted for the lead in "Passing of the Third Floor Back."

Kent at Joinville

Paris, Sept. 28.—Sidney Kent is in Joinville talking things over along all films.

He is reported to be staying here a long time.

IMMORTAL 'SABRA' OF 'CIMARRON' PLAYS A GLORIOUS MOTHER ROLE



**Commands the Attention of
Every Woman in America in
Her First Real Starring Role
Ready for exhibition soon**

IRENE DUNNE

"Cimarron's" glamorous star strikes the
heart in a story of a girl who tried the
dangerous experiment of

Consolation MARRIAGE

TUNE IN!

RKO Theatre of the Air "N.B.C. Coast to Coast Net-
work" Every Friday Night, 10:30 P. M. New York Time



PAT O'BRIEN
Whizzing Star of "Front Page"
MYRNA LOY
JOHN HALLIDAY
MATT MOORE
DIRECTED BY
PAUL SLOANE
RKO—RADIO PICTURE

SHORTS!

but LONG on show-building values!

NEW!
FAST!
NAMES!

THE NEW DRAMATIC SENSATIONS!

NICK HARRIS

World Famed Detective and Criminologist
Unravels Twelve of America's Most Baffling Mysteries. Breath-Taking Two-Reelers
Produced by Spencer Bennett

CLARK AND McCULLOUGH

Broadway's Drollest Clowns Pack Hilarity
into Six Two-Reel Panics Produced by
Lou Brock

'CHIC' SALE

Smack on the Heels of His Hit Sensation
in "The Star Witness"... Six Two-Reelers
at His Merriest. Lou Brock Production

NED SPARKS

Dead-Pan Riot of Stage and Screen Packs
All His Tricks into Six Hilarious Two-
Reel Comedies. Lou Brock Production

MICKEY M'GUIRE

Best Juvenile Draw on the Screen Carries
On His Prosperous Career in Six More
Kid Comedies Made by Larry Darmour

ROSCO ATEs

The Shuttering Laugh Star of "Cimarron"
and "The Big House" in Six Character
Comedies. Lou Brock Production

**AMEDEE J. VAN BEUREN
SHORT FEATURES!**

**13 SINGL REEL TOM AND JERRY CAR-
TOONS**... New and Lively Successors
to Van Beuren's Famous Aesop Fables.

13 LIBERTY SHORT STORIES... Single-
reel features from the pens of the world's
leading authors. Produced by Nat Ross.



**RKO
Radio
PICTURES**

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TUNE IN!

"RKO Theatre of the Air" N. B. C.
Coast to Coast Network Every Fri-
day Night, 10:30 P. M. N. Y. Time

HARP



GROUCH



CHIC



ZEP



S.R.



**For
laughing
out
loud**



Everywhere!

Showmen and public SHOUT mighty box-office hit smashes



THE FOUR MARX BROTHERS



"MONKEY BUSINESS"



Directed by
Norman McLeod



This is the
type of
newspaper
advertising
that is tell-
ing the na-
tion about
this great
comedy.



with joy as **PARAMOUNT'S** records from coast to coast

PITTSBURGH

Sensational opening Stanley theatre. Biggest grosses ever despite terrific heat and tough opposition.

CINCINNATI

Palace theatre records cracked wide open. More money than they thought existed.

SEATTLE

Smashing business at Paramount theatre. A sure cure for the blues!

DES MOINES

Outgrosses previous Marx Brothers hits by hundreds of dollars at Des Moines theatre.

SAN FRANCISCO

Played to greatest number of people in any single day since Paramount opened.

KANSAS CITY

Crowds jammed Newman theatre from morning until late at night. Biggest business in months!

LOS ANGELES

Terrific smash at United Artists theatre. More business than any single week in years.

HARTFORD

All house records broken at Allyn theatre. Audiences go crazy!

BOSTON

Opened day and date Uptown and Washington Street theatres. Thousands turned away during run!

INDIANAPOLIS

Indiana theatre packs them in for days. Business better than boom times!

● Check over the entire country. Every engagement is a sensation!
Large cities, small towns, it's all the same. Broken box-office records!
Is it any wonder exhibitors are happy they signed a 1931-32 contract!

● **S. R. O. HITS**

P. A. R. A. M. O. U. N. T!

ily Haas, al as the au riche. ver, over- is not un- Magnus

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SOUP TO NUTS

Fanchon & Marco give you the breaks!

IF YOU'RE AN ACTOR—

you don't lose your moniker when you're signed for a Fanchon & Marco "Idea". Practically every theatre on the Fanchon & Marco route bills the name of the "Idea" and the individual acts in it from SOUP TO NUTS—in newspaper ads, in publicity, on the posters, and on the screen trailer supplied by the firm.

IF YOU'RE A THEATRE OPERATOR—

you get every kind of stage entertainment from SOUP TO NUTS when you sign Fanchon & Marco shows. Week after week Fanchon & Marco parade variety across your stage. And there's nothing better for your box office.

*Get wise to the fact that for
buying or selling stage enter-
tainment the world's market is—*

FANCHON
and
MARCO INC.
Offices

HOLLYWOOD SAN FRANCISCO SEATTLE MILWAUKEE NEW YORK

IN AND OUT OF FANCHON & MARCO

**Fame of F. & M. Stars and
Grade Is Circling Globe—
Stems Everywhere Are
Dotted with 'Em**

Lucille Page Knocks 'Em
Lucille Page, who recently jumped from Coast directly to 'Vanities', is still knocking 'em off their seats with her superb dancing. F. & M. lent her to Carroll for two years. Marco discovered the dancer when she was 14, personally groomed her as a feature. Made three tours over circuit and was spotted by Carroll when she played Fox Brooklyn.

Mitchell-Durant Up
Having headlined for summer over Keith vaude time, Mitchell and Durant are back on Broadway with 'Vanities'. Team's impensation of a couple of scenario scribes trying to peddle yarn is highlight of Carroll show. Pair, teamed by F. & M. and still under contract, is one of highest paid in country. Final engagement on Coast last year was headlining attraction during run of 'Hell's Angels' at Grauman's Chinese house in Hollywood.

Lyman Broadcasts
Abe Lyman, who has just closed run at Palace in New York, is now broadcasting over Phillips Milk of Magnesia hour on national hookup. During summer he played four weeks at Hollywood Gardens in Palmham, then jumped to New Orleans for four weeks. Closing year in pit of Fox Carthy Circle in L. A. some time ago, band was sent East and put on road to success by F. & M.

Lina With Jolson
Back from summer vaude tour, Lina Basquette is now being featured in 'The Wonder Bar' with Al Jolson. Company is present appearing in Newark, N. J. Actress, who got first big break through F. & M., recently made couple of films for Indies.

Barlo-Mann Blow In
Barlo and Mann, Twyn acrobatic comedy team, are back on the Street after a successful tour of Europe. Pair, discovered and teamed by F. & M., got engagements abroad despite ban on Americans. They got special permit.

Lewis Honeymoon
Mary Lewis, Met opera star, is honeymooning in Maine with new hubby, Robert L. Hague, a vice-pres. of Standard Oil. Uncertain whether she will return to Met this fall. Star was discovered on Coast 11 years ago by Marco of Jolson and Marco, who started her on climb to fame.

Mitzi Golf Champ
Mitzi Mayfair, darling of the dance, led the Follies golf group entered in the Daily News contest recently. Dancer, discovered in dance hall by F. & M. and built up was championed as usual by her mother.

Richman Song Hits
Harry Richman has two song hits in 'Vanities' this season. Popular m. c., comedian and singer played with Fanchon and Marco in his salad days in San Francisco. He was hero of recent tragedy when yacht blew up, killing one Follies girl and injuring others.

Heidt at Palace
Horace Heidt orchestra is now bowling 'em over at the Palace, New York. Heidt is centre of one of F. & M. producing romances. Band was given engagement in pit in San Francisco after finishing at University of California. F. & M. dared to bring players East, rising unit from \$1,000 to \$2,000 a week in short time.

Gales in 'Scandals'
Gale Quadruplets, only act of its kind in the world, recently returned from vacation to highlight position in 'Scandals' and are enabling good notices from scribes. Harmony act was discovered by Fanchon and Marco.

Dixons, Too
The Dixons, Harry and Dot, and George White's 'Scandals' team, found and started on the road to fame by Fanchon and Marco have toured many of the big houses.

Haley Show Closes
Jack Haley, star of 'Tree for All' which, due to conditions, closed a few days ago, has several offers under consideration. Comedian, well known in the States, was 'shut out' by F. & M. which started him on way to prominence.

Slate Brothers
These Slate brothers are going good in 'Vanities', say those who should know. Act got first break from F. & M. as old Norm in and Milton Watson of same show.

33 Midwest Spots Going Dark Over 2 Man Booth Problem

Kansas City, Sept. 28. Ten of the Fox Friendly string of theatres closed their doors Saturday night (28), and 23 others, including all of the Hughes-Franklin houses, will close this Wednesday night (30) because the management declines to accept the union operators' demands for two men in the projection booth.

The 10 houses are the Warwick, Linwood, Waldo, Gladstone, Lincoln, Apollo, Rockhill, Mekan, Vista and Boone. The Hughes-Franklin theatres are the Chief, Lindberg, Madrid, Tivoli, South Troos, Ashland, Aladdin, Bagdad, Belmont, Bijou, Colonial, Gem, Murray, Oak Park, Penn Valley, Ritz, Roanoke, Summit, Strand, Sun, Westport, and the Dickinson and Granada in Independence, a suburban, adjoining this city.

The Uptown, Isis and Plaza, of the Fox string, will not close but will continue with two operators as they are operating under the deluxe system, Uptown being a first run house.

Conferences between managers and operators have been going on the past 60 days.

It is rumored that some of the independents closing Wednesday, that being the expiration of their two weeks notices to employees, will reopen at once with operators from the Sound Projectionists' union, an organization operating under a Missouri charter, but not affiliated with Local 170 of which the present operators are members.

Try to Settle Philly On 28-Show Basis Philadelphia, Sept. 28.

Agreement has been submitted by the circuits to the local union chiefs for musicians on the basis of a 28 show week.

On the 28 show per week basis, the circuits agree to pay the musicians \$50 weekly when doubling in the pit and on the stage. However, basic pay is to be computed at \$50, going for pit work or stage work.

Robbins Dispossessed In Herkimer, with New Shubert Unit in Town

Syracuse, N. Y., Sept. 28. Nathan L. Robbins, former operator of the Eckel and Temple here, must vacate the Richmond, Herkimer, of which he is sublessee, according to an order secured from County Judge Abram Zeller, of Herkimer by the Central New York Amusement Co., which charged non-payment of \$2,000 rental.

Robbins took the house for a term of 47 months on Jan. 1, 1928 at a rental of \$400 per month, the action disclosed.

Last season, the house was operated by Morris Shulman, of Syracuse, brother-in-law of Robbins, who surrendered possession this season to become manager of the Olympic, Utica, for a new operating company.

Olympic, which opened early in the month with a straight picture policy, switched to vaudeville last week. First bill was supplied by combination styled Milton Shubert Unit.

Milton Shubert, formerly of this city, is a nephew of Lee and J. J. Shubert, and has been with them in the legit field.

Injunction May Be Sunday Wedge For Kans. Houses

Kansas City, Sept. 28. Temporary order restraining county and state authorities from interfering with Sunday operation of theatres by Fox-West Coast in Kansas has been issued by Judge Pollock of the federal court. While the order applies only the West Coast string, the principle remains the same for other houses and may be the wedge for Sunday shows in many Kansas towns and cities.

Order grew out of an application by F-WC for its Wichita theatres, closed since early July because of enforcement of the state Sunday closing law, and a threat by authorities of eviction from the state if the law were violated. Other independent houses, however, have kept open, and have offered to submit their cases as tests before a jury.

Law under which the theatres are kept closed was a labor measure passed some 15 years ago.

Fox organization operates or leases 55 theatres in Kansas. Kansas City, Kans., largest city in the state, has never observed the closing law.

The order just granted is effective until Oct. 2, when the case will be heard.

Wichita, Kans., Sept. 28. All Wichita film theatres were open yesterday (Sunday). Lilo was off following the acquittal of Meta S. Barron, proprietor of the Kansas theatre, on four counts and a mistrial on six others Saturday in district court on charges of violating the Kansas blue law. Other film cases are pending, including the possibility of a retrial for Mrs. Barron on six remaining counts.

While court attaches interpreted the trial as a victory for Sunday films, County Attorney Adams leaves the issue in doubt, refusing to state whether the six remaining charges against Mrs. Barron will be pressed.

LUCAS TAKES MACON Georgia's Best Known Theatre Operator Has Local Public Houses

Savannah, Ga., Sept. 28. Arthur Lucas is now in sole control of the four picture houses in Macon, a key of this state. Three of the theatres belong to Publix, with the other Lucas.

It's the usual partnership Public deal with Lucas operating the houses remaining open. All are in the pool.

Lucas is the best known theatre operator in Georgia. His headquarters are here. He has had other deals with Publix.

200 Get Notice

Oklahoma City, Sept. 28. Ten Fox houses, five Hughes-Franklin and 13 independent exhibitors in Kansas City have given employees notice effective Oct. 3. Notice of closings were given upon failure of an attempt to attain an agreement with the union. Affects about 200 employees.

Double Features Sunday

Hartford, Conn., Sept. 28. Projected move to discontinue double bills at the Capitol, with an occasional double header at the Palace has been abandoned. Palace will run single. Capitol will double features on Sundays only.

\$465 Week-end Robbery
Sioux City, Ia., Sept. 28. Tears cracked the safe at the Rialto and escaped with \$465 in cash. Receipts represented Sunday revenue from both the Rialto and Loop theatres.

Robbery not discovered until the next morning.

Grinds Kill Double Bills in L. A.; De Luxe Houses Refuse Boost

Los Angeles, Sept. 28. Eight roadway grinds which have been playing double features reached an agreement to lay off. They go single feature in October.

Houses are the Central, Cozy, Broadway, Lamo, Arcade, Burd's, Tower and Rialto. Suggestion to the big leagues that they raise admission in order not to make it too tough for the second and third run feature drew a refusal.

The two-for-one houses range from 15 to 25 cents and will hold the same prices with one feature. Nearest multi-feature bills are now two blocks over, on Main street.

Vaudfilm at Sheridan Sq.

Pittsburgh, Sept. 28. Sheridan Square, RKO site in East Liberty, starting Friday will go from a first-run picture site to second runs on a split week. It's likely that vaude units will supplement the film fare just as soon as musicians' strike comes to an end. This puts the Sheridan Square on the same basis as its rival house in East Liberty, WB's Bright. Latter house has been cleaning up under the new policy, even bettering grosses of last season when it was showing first runs and stage shows.

Loew's, London, 35c Top

London, Can., Sept. 28. Effective Friday (25) Loew's London theatre reduced to 35c at nights, formerly 50c. House opened 11 years ago at 35c top. No vaude at theatre.

FANCHON & MARCO Presents

ZELDA SANTLEY

Headlining "VACATION DAYS" Idea

Personal Direction HARRY FENTELL

Frank MASTERS and GAUTHIER Don

"NONSENSE BURNERS" IDEA

WITH Y. & M. "DREAM HOUSE" IDEA.
This Week, PARADISE, CHICAGO—Week Oct. 2, TIVOLI, CHICAGO

A SURE-FIRE STAGE AND BOX OFFICE TONIC

BROADWAY SONGS

AMERICA'S POPULAR SONGWRITER

AND HIS

"BROADWAY STARS OF THE FUTURE"

PLAYING RETURN ENGAGEMENTS
MICHIGAN THEATRE, DETROIT

NOW ORIENTAL THEATRE, CHICAGO
WEEK OCT. 2, AMBASSADOR THEATRE, ST. LOUIS

Direction—WM. MORRIS OFFICE

NEW YORK, N. Y.

BARBARA STANWYCK

In

"FORBIDDEN"

with

Adolphe Menjou

A

FRANK CAPRA Production



**"The
MEN IN
HER LIFE"**

From the Novel by
Warner Fabian

Adaptation and dialog
by Robert Riskin

Cast by
Dorothy Harlan

"PAGAN LADY"

with

Evelyn Brent
Conrad Nagel
Charles Bickford
Roland Young
William Farnum
Lucille Gleason

From the play by
William Du Bois

A John Francis Dillon Production



Great Pictures

"PLATINUM BLONDE"

with
LORETTA YOUNG
ROBERT WILLIAMS
JEAN HARLOW

and a notable supporting cast

Story by Harry E. Chandler
and Douglas W. Churchill
Continuity by Dorothy Howell
Adaptation by Jo Sierling
Dialogue by Robert Riskin

A FRANK CAPRA Production

with
LOIS MORAN
CHARLES BICKFORD

Directed by
William Beaudine

"The GUILTY GENERATION"

with
LEO CARRILLO
CONSTANCE CUMMINGS
ROBERT YOUNG

and a notable supporting cast

From the play by
Jo Milward and J. Kirby Hawkes
Directed by Rowland V. Lee



from Columbia!



HERE'S A TOAST!

MAY EVERY exhibitor in 1931-32 enjoy the security which M-G-M showmen had during the trying times of the past year, and which M-G-M showmen will enjoy in coming months with DAVIES, GARBO, SHEARER, MONTGOMERY, GILBERT, NOVARRO, BEERY, HAINES, JACKIE COOPER, CRAWFORD, KEATON, TIBBETT, LUNT-FONTANNE, DRESSLER. *It's a pleasure!*

\$1.50 Top Jumps to \$7.95 When Balto. Cops Barge In

Baltimore, Sept. 28. It didn't look like hard times at Lithuanian Hall one night last week. In fact, the 500 white collar boys who queued in front of the b.o., just rarin' to smack down \$1.50, acted as if they had never heard of the depression. And it was a film show they were paying for. But that wasn't all they paid.

Along about the end of reel two plain clothes men pinched the house. Not a man scared, was the boast. A complete round-up and the station house walls still show the bulge. Several departmental waste baskets were filled with collateral. Those who didn't have the change were accommodated for the night.

Some one tipped headquarters that a film not passed by the State Censor Board was the attraction, also that it was obscene. Maybe it was, maybe it wasn't. The audience only saw two reels of it. And \$1.50, plus a police tax of \$6.45. Is a pretty stiff price for 2,000 feet of celluloid.

"Talk of the Town"

says Victor J. Rosen, manager
Warner Bros.-Daily News.

MICKEY MOUSE

Club of Santa Barbara, Cal.

Write Walt
Disney Studios,
Hollywood.

for details how a
Mickey Mouse
Club will stimu-
late your
matinee



Ads Used as an Offset to Patrons' Warning Letters

Patrons of E. M. Loew's Olympia theaters, have been advised to ignore letters sent through the mails and in which attention is called to improper conditions alleged to exist in the theatre.

The Olympia is one of E. M. Loew's chain operated with non-union labor.

These took ads in the daily papers branding the letters as fraudulent and saying attention of the postal authorities had been called.

25c Top Circuit

Reading, Pa., Sept. 28. E. T. Emery has the idea of collecting a circuit of picture houses in Eastern Pennsylvania, all to play at 25c top at any time.

Emery has a house or so in operation at present.

Promising Youth Dies

Allentown, Pa., Sept. 28. Informed his protegee, Danny Martin, 20, Allentown, had died suddenly after an operation, Warren A. Sleas, formerly of the Colonial, Allentown, and now manager of the National, Richmond, Va., chartered an airplane to fly from Richmond to Allentown, 300 miles, and back to Richmond.

Martin was an usher for Sleas in Allentown. Sleas later appointed Martin asst. mgr. at his Richmond house.

The young man was taken ill and died, however, before he could get to Richmond.

MICHELLE IN HOSPITAL

Louise Michelle, operator of the Art Cinema, Chicago, was badly hurt in Sayre, Pa., when his automobile crashed there recently. He was driving to New York. Michelle is in a hospital in Sayre, but will now return to Chicago when able instead of coming on to New York.

Franklin Staffs Move Into Par and UA, L. A.

Hollywood, Sept. 28.

Hughes-Franklin staffs moved into the Paramount and United Artists theatres Friday (25) to start the advance campaign for that circuit's operation of the two houses on Oct. 8.

Rick Rickerson, moved from the Kansas City H-F division, will manage the Paramount. Lou Macchermott will do the stage shows, and Ben Sobler goes in as p.a.

Dick Moss, moved from the Orange in Orange, Cal. to managery of the UA, with Jack Froeter as p.a. Troy Orr will handle advertising for both houses.

Present Par and UA staffs will be assigned elsewhere by Public. Gen. Fox and Dave Reed, Par p.a.'s to Buffalo and Horton Kahn, Par mgr. to Los Angeles. Post for Ed Smith, division manager, still in the air.

H-F operation of the two houses is on a 49-51% basis, with Par holding the long end. Money for operation of the two houses to be put up on that basis this week.

Fox Trouble Over

Santa Barbara, Sept. 28.

Union ban on the Fox Arlington here is off. Agreement reached between the Central Labor Council and Building Trades Council on one side and Fox-West Coast, operators of the Arlington, is that in future all P-W construction work will be done by union workers.

Settlement was made in New York and follows months of strife when the company building the Arlington used non-union help. P-W claimed it was not to blame, since it only leased the theatre from the builders.

Operators union, ousted from the central labor council when it followed I. A. instructions and serviced the house, has been reinstated to the council.

Sale or Lease Issue In Steffes-ERPI Suit

Minneapolis, Sept. 28.

Whether sound equipment is leased or sold on a conditional contract is an issue in a suit which will provide a test case here. The-Ediff is Electrical Research Products and the defendant the Peoples Theatre Co., of which W. A. Steffes is president.

Equipment company claims it "leased" the equipment to Steffes for his neighborhood house, the Logan, and that he owes \$432.02 for weekly payments on the license and service charges.

Representing Steffes, W. F. Halpern attorney, contends the exhibitor "purchased" the equipment on a conditional sales' contract, that the contract was cancelled when ERPI removed the equipment following Steffes' failure to pay the installments and that the removal eliminated the obligation to make the back payments.

Pitt Deadlock

Pittsburgh, Sept. 28.

Looks like the local deadlock between union musicians and theatre managers may be one of those final fights. Fann and Stanley are planning ahead for straight picture programs, with negotiations entirely off at any time for the time being.

Alvin and Nixon, legit sites, not affected inasmuch as they have made separate agreements with the pit crews.

Buffalo Sluffs

Buffalo, Sept. 28.

With things looking up for Public-Shea here, the Cort, op. by M. Shea's oldest houses and the first where he played vaude before transferring it to the Hippodrome, is to reopen.

With the recently acquired Great Lakes as a run and the old Century as a second choice first run, the Cort will become a start house. It's been closed a long time.

HEARST'S COMICS BALLY HURTS KID MAT TRADE

Los Angeles, Sept. 28.

Hearst used every stunt of bally-hoo showmanship in his pictorial journalism campaign and put the 16-pages-of-comics campaign over with a bang. He blasted both L. A. and San Francisco with terrific campaigns plugging the augmented Sunday cartoon sections to 32 comic strips in a 16-page supplement.

Big spurted sufficiently to warrant the grand banfare. Newsboys doubted their sales on principal corners in both cities, substantiating the Hearst belief that the Sunday paper habit was only existing as a habit, but that now the week-end season was over, it should be rehabilitated.

He used every gag worked by theatres and circuses in the past. Free shows, radio, calliope, banners, tack cards, heralds, billboards, fireworks, built-up stories, etc. Capping climax in this city was the free children's show last Saturday afternoon in the mammoth 10,000 capacity Hollywood Bowl, with the studios and others contributing a flock of talent. Papers ran ads and stories on the amusement page and denied the regular Saturday afternoon kid trade plenty, causing the local theatres to squawk at the idea of studios co-operating with Hearst at the expense of their own downtown theatres.

Chamberlain Is Out

Milton Chamberlain is out as p.a. for Leo Brecher.

M. Chamberlain, manager of the Little Carnegie, will take over Chamberlain's duties on top of his own.

SYLVIA SIDNEY

PARAMOUNT PICTURES

MANAGERS, READ AND BE CONVINCED

MAXELLO

HELD OVER SECOND WEEK (NEXT TO CLOSING)

B. S. MOSS' BROADWAY THEATRE, NEW YORK

WEEK SEPT. 26

PRODUCTION OFFERS INVITED

"VARIETY," SEPT. 22

THE MAXELLO (5)

Risley Acrobats

8 Mins.; Three

Moss' Broadway, New York

"Beck can go over to the Broadway now and be convinced that he, like all of the other dreamers, was wrong; that it isn't the trimmings; it's the acts in vaudeville. People want entertainment, not decoration. For instance, on the current Broadway bill, The Maxellos, unusual risley acrobats, just as big in a sawdust ring as they are on the Broadway stage with or without drapes."

Same.

"The Maxellos may be out of a circus. Their name does not appear in 'Variety's' New Act files. They are a corking risley acrobatic turn, wherever they are from, the deluxers of risley work."

"Remarkable how the risley workers have progressed, taking this turn as the base for that statement. And for the other statement, that vaudeville and variety houses have missed so much of recent years by neglecting the acrobats."

"This turn was next to closing on the Broadway's first vaude bill, that made possible by Joe Brown walking into it for comedy. But the act could have stood up in spot as a straight acrobatic turn, it's that good risley."

Same.

JOHN MAXELLO, Manager

RAYMOND GUION

Of the Original Cast

"Young Sinners" and "Cradle Snatchers"

Current Release, "PERSONAL MAID," for Paramount

IS NOW

GENE RAYMOND

Under Contract to Lee Shubert

and Paramount-Publix Corp.

B. S. MOSS Presents

THE BROX SISTERS

PATRICIA
BOBBY
LORAYNE

On the opening bill at the New Broadway Theatre, New York, with Joe E. Brown (weeks Sept 19th, and 26th) — Direction WM. PERLBURG

BUST INTO BIG BUSINESS AGAIN WITH THE "BAD GIRL'S" BOY FRIEND!

You don't have to be sold on James Dunn. "Bad Girl" did that.

You've been waiting to see him in his next heart-interest picture.

Here it is and as good as you expected it to be.

Romance of a reporter and a newspaper girl. Pounding out throbs with her typewriter the sob sister found her own heart pounding with the biggest thrill of all—her own love. Then rivals by day became sweethearts by night.

James Dunn delivers again, with a wallop right to the heart.



SOB SISTER

Newspaper girl learns life through love

with

JAMES DUNN LINDA WATKINS

MOLLY O'DAY • MINNA GOMBELL
HOWARD PHILLIPS



Directed by ALFRED SANTELL

FOX

Granada, Neutral, Gets Stench Bomb in Chi Allied-Operators' War

Chicago, Sept. 28. Expected developments towards peace between the Allied exhibitors and operators' union didn't gain much impetus during the week. Certain concessions made by the union and plans submitted were turned down by the association.

Tom Maloy, union chief, still refuses to deal with Al Steffen, Minneapolis leader, on the ground that the latter is overstepping his territory.

Despite ensuing arbitration between the two factions, three more theatres were bombed during the week. Biggest surprise was the stench bombing of the Granada. Public-B&K house, which is no way involved in the conflict. There were almost 2,000 patrons in the house when the bomb exploded in the center aisle. A near-panic resulted, with police called. But no

one was hurt, although many demanded refunds from the office and got it. Two other houses presented with odor pipebombs were the Davidson and Commodore, both un-up.

Up to now 18 houses have returned to union operation. Almost when an attempt has been made to organize soap operators, with two New York men, Max Ginsberg and Nick Carter, coming out here as leaders. Nothing has happened so far except that one of the out-of-town operators, Arthur Grant, obtained a warrant against Ginsberg and Carter, charging threats against his life unless he left town.

LOCAL BOY MAKES GOOD

Mr. Durants Has a Stogee to Work While He Rests

Hollywood, Sept. 28. Jimmy Durante has ascended to motion picture stardom. Metro has assigned a stand-in double for the cameraman to focus on while the Durante rests between shots.

During the time on the square and puts on a putty nose.

DALLAS' \$7.50 CUT

Dallas, Sept. 28. Renewing contracts, local projectionists took a \$7.50 cut for first-run stands. Now setup calls for a \$7.50 scale, instead of \$5, but no slash in man power for the booths.

Ritz (Hughes-Franklin) is still on the out with the union, 12-6 demanding salary and personnel cut.

SHADOW BETWEEN

(Continued from page 25)

lar fashion. This makes the score 15 all, and when the husband comes out, there's only one fly in the ointment—the fact the wife is under suspicion for another case in which she did not commit.

Action is pretty good, with Godfrey Tearie as the husband who goes to go to shield his father. Katharine O'Regan is the wife. Olga Lindo weighs in with a hard-bellied part, and there's some good support work from Henry Wessman and

Direction and production rather over the British standard with a genuine effort to capture the feel of lower class atmosphere. Film is exactly exciting, and could be improved minus a reel.

RIEN QUE LA VERITE

(Nothing But The Truth) (PAR. FRENCH MADE)

Paris, Sept. 12. Paramount Javotte production and Paramount films. From the series of the Western Electric. At the Grand Theatre. The film is a comedy, but its adaptation and treatment is so suitable to the French public that it can be considered as a pure French product. Picture was made in the States by

With the exception of some Chey-aller pictures, this is the biggest hit ever screened at the Paramount. Scenario, credited to Saint Granier on the program, is real life. From a comedy, but its adaptation and treatment is so suitable to the French public that it can be considered as a pure French product. Picture was made in the States by

Paramount with Richard Dix. Story is that of a young man who for 24 hours endeavors to speak nothing but the truth, and finds it tough, nearly losing his girl. Cast is practically all-star, and in every way, from the French habit of view, hitting the bullseye. Meg Lemonnier, despite her slight lisp and inability to throw on the screen all of her stage a. a., is tremendously popular with French audiences, and her name is likely to draw even more in the sticks than in Paris. Saint Granier is, of course, a sure bet.

What makes the film move is the American tempo for kids. Mar.

EXHIB DISAPPEARS

Denver, Sept. 28. A man representing himself as J. C. Mason of Clarissa, N. M., showed two films, "Canyon Hawks," a Big 4, a Felix cartoon, "Palm Vandy," and two sets of records at the Sheffield Film Exchange, claiming he was to show them at Maxwell, Mosquito and Wagon Mound, N. M.

He picked up the films and records Aug. 5, and with no word since then.

Blanket Denial

Baltimore, Sept. 28. Joseph Brodie, prominent local news exhibitor, denies the report that he was in any way responsible for the reversal of the Baltimore neighborhood exhibitors' boycott of Metro, United Artists-Paramount films. Nor does he recall the country-wide notoriety that it has brought him.

Exhibits as far away as Milwaukee are writing notes to the Baltimore exhibitor, and the x-es they contain aren't meant for kisses. All of which Brodie declares is unjustified. He wants to know why he should talk with anyone on the Federal payroll and cause them to invoke the Sherman law to break up the boycott or percentage films in the neighborhood houses. He is of opinion that some exchange man is the villain.

There's a rumor around that some one boasted and the Federal district attorney overheard him. At any rate, Brodie denies that he played a part in the melodrama.

R.K.O. KENMORE THEATRE Brooklyn, N.Y.

487 LISTENERS IN OF RADIO STATION

W.T.P. Wrote Voluntary Letter of Appreciation After Hearing

"KING-LAND'S PERMANENT WINNERS"

BERNARD AND HENRIE

THANKS-TO-MANAGERS FRANKIE AND O'CONNELL

THE NEW KEO OPERA, VANCOUVER

Foremost Film Writers and Dialogicians

Still Writing Together GROVER JONES

and WILLIAM SLAVENS MCNUTT FOR PARAMOUNT

RALPH SPENCE R-K-O

JOSEPH JACKSON Writer

Under Contract to Warner Bros.

Inside Stuff—Pictures

(Continued from page 16)

satisfied with, and that he has set his mind on making it, if only to thumb his nose at those who want him to lay off. Hughes' one and only in relation to the picture are all marked up to good press agency by those in the know.

Metro sound technicians are currently working on portable recording equipment which will eliminate the heavy and bulky machinery now used which necessitates portage on auto trucks. Desired results are within hailing distance.

Weight of the new equipment will be under 400 pounds and will be so constructed that it can be taken to pieces and carried by three or four men, or in the case of difficult location trips on the back of two or three pack animals.

Palace and State-Lake, Chicago, have been getting some adverse comment lately through a growing habit of using the same actors at both houses. Patrons of the vaude house who sometimes attend the State-Lake get peeved when encountering duplication of product. "Little Solosor" was a recent case. This played the State-Lake first and the next week was on the Palace program. Cartoons have been frequently repeated.

Picture player with a rep for cleverness sold six articles to a mag getting \$500 each. A studio p.a. suggested the article and wrote them when the actor said he was too busy. P. a. heard no more of it. Months later the actor asked someone what kind of cigarette the youth smoked as he wanted to give him a carton. The ghost hasn't even seen the carton.

San Jose, Calif., papers are mildly razzing Fox West-Coast "better movies" plug following pulling out the Fanchon & Marco units with no change in house prices. Cut in ad space to six inches for the two houses was a further proof for the dailies, which besides editorial comment are publishing how-come letters from readers.

Leo Matus has returned after two weeks at the RKO-Pathe studio in Hollywood. It was a quick visit, following his previous trip west, but carried no significance.

Marque's intention is reported to make several studio visits during the year. He has made three.

Association of Motion Picture Advertisers, at the meeting last Thursday (24), presented Miss Simmonds, retiring president, with a traveling bag. Ed Finney, of United Artists, took over the gavel.

One side slant on the strike of the musicians in the Stanley-Warner theatres, Philadelphia, was the "vacation" by the stage hands. They had nothing to do but play pinhole on full pay, their contract not being in dispute. Reported for work, as usual, daily.

Another of the Floyd Gibbons series of 13 shorts, being produced by A. P. Waxman, will be released in October. It is titled "Turn of the Tide" and has to do with Chateau Thierry.

No publicity breaks for an inquirer at one Coast studio. Reason given in the dept. is she has loaned a femme writer over an article published before the actress started with the studio.

Equipped throughout with comfortable American Seating Company Chairs

So your Patrons may enjoy the play or movie infinitely more... RESEAT!

"Came the talkies" ... sound reproduction to synchronize with photography. Theaters dressed up ... another era dawned. Beauty, harmony, comfort and acoustical perfection. Sound without reverberation, without echo. That is what the public asked of theaters ...

So, American Seating Company saw a modern problem. They undertook acoustical research. They found that chairs of certain types have greatest sound absorption. That

seats could aid the ear—as well as make for comfort and beauty.

And soon the motion picture industry found that chairs meant more than physical comfort—more than beauty to harmonize with the design and decorative charm of interiors: That to attract patrons—to keep them coming to the theatre, new sound equipment was not enough. New chairs were needed ... chairs whose acoustical properties brought to their audiences the speaking or singing voice—clearly and undistorted.

To many, re-seating—the replacing of old chairs with new—corrected sound distortions, and brought the bigger box office receipts that new sound equipment failed to bring.

Free... This Booklet "Acoustics and its Relation to Seating"

Our booklet "Acoustics and its Relation to Seating" explains how, correct seating can be determined by the number of people seated in the theatre. Our Seating Engineers Service is at your disposal. The booklet is available on request. For address Department V1.



American Seating Company

Makers of Fine Seating for Churches, Schools and Theatres

General Offices: Grand Rapids, Michigan

Branches in All Principal Cities



Just Completed Tour in Low de Luxe Theatres

MARION BEELETT and LAMB GIL

"You Promised Me Something"

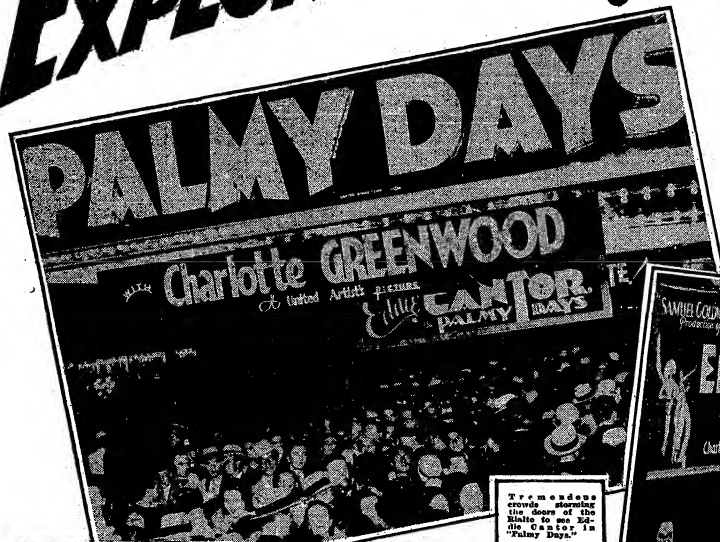
Starting Anew with Fanchon & Marco's "Once Upon a Time" Idea

Just Closed at Fox Academy of Music, New York

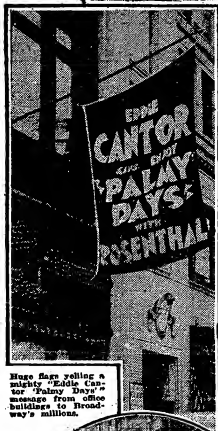
Opening Tuesday, Sept. 29, Fox Audubon, New York

"Aw, Gimme a Kiss"

EXPLOITATION? here's



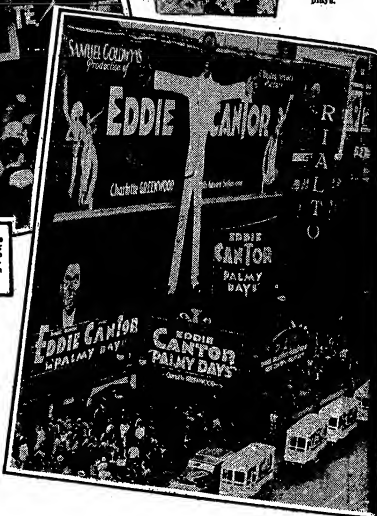
Giant Cantor cut-out featured by merchants in co-operative displays.



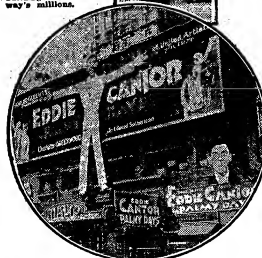
Huge signs telling a variety "Eddie Cantor Palmy Days" message from office buildings to Broadway's millions.



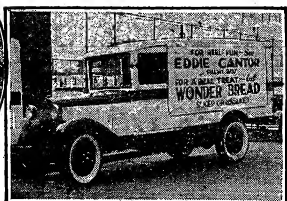
Continental Baking Company's huge parade float in the parade featuring banners for "Eddie Cantor in Palmy Days."



Turn the showing of "Palmy Days" in YOUR town into a great civic holiday! The newspapers, merchants and entire populace will help you! It was done on Broadway! And became the talk of the industry! It can be done in YOUR city! And get them all talking . . . and flocking to your theatre!



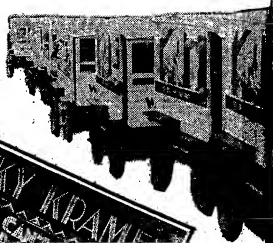
Life-sized beanie, cottoned Cantors and movie letters gave the blithe a front visible for blocks and blocks.



One of the hundreds of bannered trucks acclaiming "Eddie Cantor in Palmy Days."



Hundreds of merchants displayed special banners like in with the "Eddie Cantor Palmy Days BUY NOW Campaign."



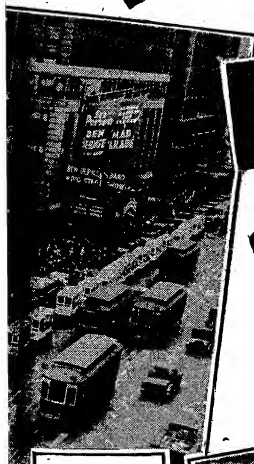
how they did it on hard-boiled Broadway, N.Y.

This Campaign Complete and Ready-to-Put Over is available to Every Exhibitor

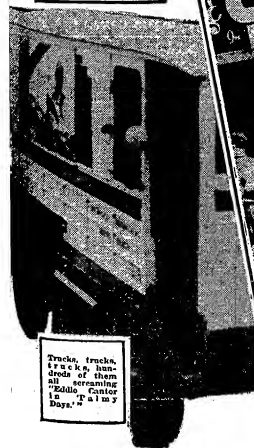
Booking

SAMUEL GOLDWYN'S
Production

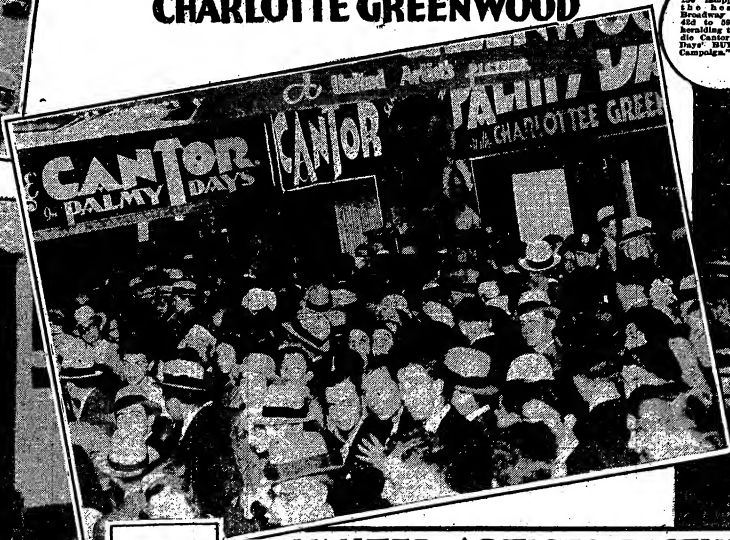
EDDIE CANTOR in Palmy Days with CHARLOTTE GREENWOOD



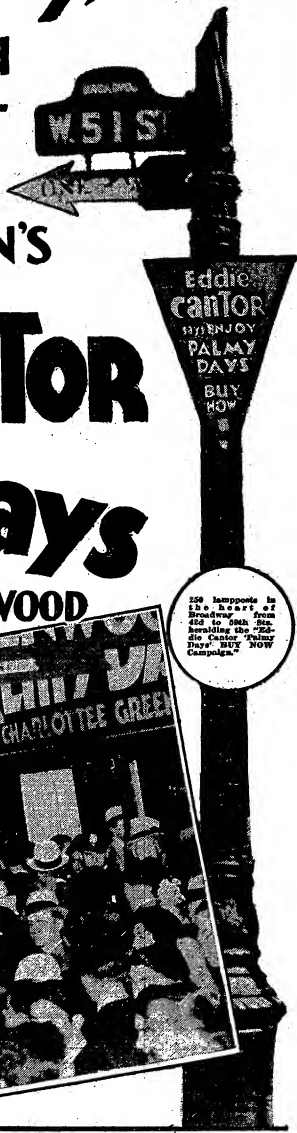
The classic parade of trucks that extended for two miles along Broadway.



Trucks, trucks, trucks, hundreds of them all screaming "Eddie Cantor in 'Palmy Days'."



Another shot of the thousands flocking to the studio box office for "Palmy Days."



250 lamp posts in 150 hours of Broadway from 41st to 59th Street handling the "Eddie Cantor Palmy Days" BUY NOW Campaign.

UNITED ARTISTS PICTURES
BACKED UP WITH UNITED
ARTISTS EXPLOITATION

Lubm Decides an M. C. Can Do as He Pleases on Stage During Show

With lengthy arguments between Muriel Berle and Jans and Whalen, co-headliners at Low's State last week, regarding what Berle should and should not do, J. H. Lubin and Sidney Piermont were called in to settle the dispute. Lubin ruled that since Berle was m. c. at that house during the week, Berle could do as he pleased.

Argument between Berle and Jans and Whalen arose from Berle's attempt to stage a little comedy piece with Eddie Harrison, of Ray and Harrison, also at the State last week, before Jans and Whalen went on. Latter act was the closer. They objected to Berle's action on the ground that they did not want to know another two-man act and that it would look as though Berle was taking the featured spot for himself, with the assistance of Harrison. During the dispute Harry Jans called Berle a stage-struck kid and also accused him of trying to 'hog the whole show.'

Jans' Threat

Jans stated that if Berle attempted to stage the little piece with Harrison before their act, Jans would refuse to be their act, and Harry Harrison in the wings and prevent him from going on with Berle. Berle tried to argue with Jans and Whalen, but that they insisted upon doing the bit he proposed with Harrison. Jans only caused a fight back-stage, so called it off.

After Lubin declared that Berle, being m. c., could do what he wanted at the house, Berle thought his act the whole number of all week.

Berle and Jans and Whalen are reported not on speaking terms.

Vaude's Record High of \$10,000 Wkly for Marx Bros. in RKO Theatres

A new all-time record salary for one act in vaudeville will be set during November when the Marx Bros. play the RKO Palace, New York, for a week at \$10,000.

Marxes played the Palace a little over a year ago through the same agent, Max Gordon, for \$7,700, which also set a new high.

The \$7,700 mark was made, but will be broken at the Palace the week of Oct. 31 by Eddie Cantor's show, which is expected to bring itself into Cantor's a single turn. Marxes will play 7 weeks in all for RKO, the others in the middle West. For each week, \$10,000.

\$7,000 for 2 Headliners

Oct. 9-week Soph Tucker and Georgia Jones will play Joe Paramount on Broadway \$7,000 as two parts of its stage show. The rest will be the usual radio presentation. Morris office booked both.

Soph but recently returned from Europe. She is present through the NBC radio by invitation of Jack Royal.

Diamond's Agency Job

Billy Diamond has taken charge of the James Plunkett vaude agency. He will handle the direction of the show. He is away on a long trip for his health.

Second was recently connected with the still unemployed Joe Lubin, booking office but left there two weeks ago, along with Chas. Rny.

At Allen in Morris office
Allen, formerly in vaude with Kimball and Allen, recently with Joe Mandel's office, has joined the Morris New York staff.
Allen will be attached to Lawrence Gold's department.

GEO. MCKAY ALONE

McKay and Ardine Dissolve For Stage—Odette Ardine Retiring

George McKay is rehearsing a new act. Odette Ardine is retiring from the stage. This dissolves a standard vaudeville partnership of many years. Odette they still Mr. and Mrs. McKay as much as ever, and married nearly 20 years.

McKay's new one is a Tishman & O'Meara-Jack Henley turn. Ann Bolen, Jack Hovel and Eva Frisk are in support.

Weston and Lyons

Secretly Divorced, but Continue Partnership

Chicago, Sept. 28. Joe Weston and Collette Lyons were secretly divorced in France last July, but have since continued as a team for Fanchon & Marco. Lyons is a singer and dancer. Weston was twice married to and divorced Grace Elise (Elise Bie).

VAUDE AUDITIONS AT MOSS' B'WAY WEEKLY

Vaude auditions, but to include specialty people, dancers, singers and comedians as well as regular vaude, are to become a weekly event at Moss' Broadway.

It'll be the only free-of-all testing spot for vaude attractions and similar talent around New York, with the exception of Public.

Moss' first audition will be held today (Tuesday). Beginning next week and thereafter the tryout day will be Thursday, with a couple hours in the morning devoted to giving acts and artists a chance to show what they have.

The Moss staff and bookers from Warner Bros., supplying talent for the Broadway, will be on hand.

Stella Benson is in charge of auditions and arrangements for Moss.

Landry's Legit Suit

Due for Arbitration

Cy Landry's suit for \$10,000 against Aaron & Freedley, alleging breach of contract, will be arbitrated in about three weeks. At that time Landry returns from a tour of Fanchon & Marco's.

Two of the arbitrators, picked last week, Harold M. Goldblatt, by Landry, and Fred M. Friedman, by Freedley. Third member, whom Goldblatt and Harris are to choose, hasn't been selected as yet.

Landry started action on the claim that in 1929 he was engaged by Aaron & Freedley to appear in a show called 'Me for You,' in which Landry was cast. This show ran several weeks but folded after playing two in Detroit. Show was then called back for revival, claims Landry, and most of the principals retained for the new effort, titled 'Heads Up.' However, some of the principals were omitted and among them was Landry.

Since 'Heads Up' ran about 20 weeks in New York, and Landry states he held a run of the play played contract at \$400 a week, he then entered suit for the \$10,000.

Maec Murray's Dance Tour

Maec Murray going barnstorming, one nighters, with band.
For New England and Penna dates.
Charles Columbus is rehearsing with Miss Murray's new act.

9 MONTH LINE UP; RKO VAUDE VERY SOON

RKO Theatre Operators Decide on Expansion of Its Vaude Circuit—Vaudefilm Grosses Influencing Decision

COMBOS STEADFAST

Detroit, Pittsburgh, Providence, Memphis, Houston, San Antonio, Dallas, Winnipeg and Dayton are the newest stands selected by the RKO theatre operating dept. for vaudeville. Detroit and Providence have been equipped with the intention of receiving the RKO rotation weekly intact vaude units.

In Pittsburgh the house will be the Sheridan Square, away from the downtown section. It has previously played RKO vaude. Winnipeg and Providence are about ready to start the new combination bill. In one or two of the cities an adjustment may be necessary with the stage and music unions before the vaude can get going.

In all it is reported RKO operators see a total of 20 possible present straight film sites to be changed to the combo policy between now and New Year's. Many of these same houses played a vaude film policy in the past with the vaude cut from time to time to reduce overhead. It was then stated.

Grosses reported the reason for the present change. They are said to have convinced the RKO theatre dept. that the straight picture houses on the chain are not as consistent gross drawers as the vaude bills. With vaude and pictures, despite the quality of the talker feature on the program, the gross holds to within an average range, not varying with the average bill of \$2,000 under or over a set. With the straight picture houses the gross leaps or falls markedly, according to the draw of the talker feature. This is exemplified, says the story, by a vaude film gross, keeping within \$13,000 to \$16,000 weekly, while a straight picture gross may go to \$12,000 this week and \$4,000 next week.

A Long While

It seems to have taken theatre men a long while to deduce from these figures, or analyze them. It is now more clear, says the story, that the vaude bill is the conclusion that houses with stage shows appear to hold a steady average than the straight picture house.

With RKO the vaude stage intact vaude units over its combo houses cost a maximum salary of \$2,800 a week. With spot booked houses the weekly salary cost is more elastic. All of the RKO spot booked houses are out of Chicago. RKO operators state that there is an urge for vaudeville along all chain lines at present. With vaude showing its strength so consistently for nearly two years on the RKO circuit, it will now get a widening opportunity, they say.

M.C. Barnstorming

Pittsburgh, Sept. 28. For the duration of the musicals' strike Dick Powell, m.c. at Stanley, Fred Armstrong, solo singer, and Dorothy Bushley, Stanley's permanent personality gag, are to barnstorm during the tri-state territory in W.V. suburban houses.

Powell's contract at the Stanley has until January 1 to run.

Names and Billing of Aged Acts Changed for Better by RKO's Dept.; B. Angle Figures From Curiosity

PEOPLE LEAVE SULLIVAN

Standard Booking Exchange in Name Only for Weeks

The Joe Sullivan promoted Standard Booking Exchange, set to open over a month ago, has yet to materialize. Sullivan has postponed the opening ahead week to week.

Sullivan started out in rip-rap fashion by gathering P. Alton, Phil Bush, Chas. Bray, Billy Diamond, George Zell and seven others. The past three weeks had seen all those mentioned leave Sullivan. Some have opened their own offices.

Sullivan has equipped an office with mahogany desks, each with a name plate of those who have since left this outfit.

Standard Booking Exchange was formed by Sullivan with the intention of booking vaude theatres and every branch of the business. Sullivan has formerly a Keith vaude agent and promoter.

L. A. Hill Billies Reviving Vaude In Coast X-Roads

Successful out-of-town appearance of the Beverly Hill Billies of KTM and the Arizona Wranglers of KMX have all the other radio hill billies reaching for tours of the sticks in hope of picking up some soft money.

The Ridge Mountain Boys of KMCs, Texas Outlaws of the same station, Ranch Boys, KBCA; Tom Murray's Hollywood Hill Billies, KMTX; Little Hill Billies, KHI; and the Six Texas Cowboys and Tennessee Hill Billies, latter two jobbing around, are looking for personal appearance dates.

Money or Coffee

Some of the combinations, those who have a radio following, are holding out for real money. Others are willing to take one and two-day dates for coffee money and the thrill of playing to a live audience. Most are approaching the independent picture houses.

Beverly Hill Billies are sticking to the bigger houses and aren't for leaving town. Arizona Wranglers are strictly for the territory. Naylois Hill Billies, manager KMX, and Ken Dalley, who is booking, feel their draw is mainly in the sticks and refusing to let them go in towns where they might do a Brodie.

Play Two Months

Tom Murray's barn yodelers, with Bill Melliciohn doing the booking, are being booked for two months in California for the past two months. Outfit is now getting ready to move to the big time of Arizona and New Mexico.

Returns from the air programs of the Beverly Hill Billies are popular in the same territory. Each section of the west has its favorite mob of hill billies, and they are trying to muscle in on the territory gets the Bronx cheer.

Worried Over LaReine

St. Paul, Minn., Sept. 28. Fred LaReine's condition at St. Joseph's hospital is more serious than at first indicated. It is suffering from a broken back, the result of an automobile accident three weeks ago.

LaReine has arrived from New York and has established residence to be near his husband.

In the future a lot of old standard acts whose names in the glimmers or around lobbies have become household and recognizable on sight, are to either undergo changes or be supplanted by new main billing. While it all will have the effect of freshening up from the box office angle names that have been around for years in precisely the same manner, RKO's main objective officially is stimulating greater sales values of attractions than they could have had in the past.

At the same time the angle of how to sell an act better by a change in the name works the other way, with patrons not being able to recognize this or that act as one they have seen dozens of times.

Most of the complete or minor changes in name, as well as modification of sub-billing, is at the instance of RKO in general and E. M. Brown, vaude exploitation head, in particular.

The Four Camerons, long known as such, are henceforth to be Pop Cameron and Family. Mrs. Everett's Monkey Hippodrome, with changing authority to opening as such as possible, is to be changed to become Joe Peanut's Nipman Jazz-band.

The Dupes of N.C.

For the Dupes, complete pantomime act, it is to be Mr. DuPont of Wilmington, with N. C. (for North Carolina) in the title. The act is called 'Kluting's Entertainers, old-time dog and cat act will have a new moniker for lights and lobby in Kluting's Animal Stars, with the Four Leaping Felines.

A colored Jazband from the west and to show at the Jefferson, New York, last half this week, Lucius Millinder and Band, is also changed. New name will be Lucky (and How) Millinder and 11 Natural Jazzallians.

In hundreds of cases sub-billing is undergoing change with a view of creating greater interest by faintly or indirectly suggesting a curiosity angle.

Richy Craig's billing at Palace last week in middle of engagement was ordered changed 'because it didn't interest the public.' Craig's 'Jest For Fun' was supplanted by 'The World's Unknown Humorist.'

Kitty Donner, the best head 'Happy-Go-Lucky Girl' There are scores of other acrobats up to Palace headliners.

Muriel Wmdow's Return

Sloux City, Sept. 28. In preparation for the return of the vaude stage, where she formerly won fame as the Peacock of Vaudeville, Muriel Wmdow, Stanford, prominent Sloux City society and sports woman, gave a private showing of her new act, 'The Cigar Queen.'

Before retiring from the stage to marry Arthur Stanford, Jr., business man here, Mrs. Wmdow, often played the old Orpheum circuit.

Hurler as Single

The crooning manager of the Newark Bears, Al Mamoux, who carried his team to second place in the National League, is again single. In vaude for RKO after the world's series. Opening date will be Newark, N. J., Oct. 1.

Mamoux, who was a team-mate of Babe Herman and in previous engagements, is again handling Mamoux. This season the manager-pitcher will carry a pianist.

Inside Stuff—Vaude

Scores of RKO acts, standard for years and over from the old Keith regime, have come off the high horses they rode when E. F. Albee sat on the throne and certain artists played polios through varied "fin" they had.

In the complete reorganization of the circuit and the conversion over to a new order of things, there has been no favoritism. RKO from inner accounts have watched with close vigilance those acts which on strength of former connections have expected to have their own way.

New rules for photos, posing, billing, etc., despite all opposition cries and threats "I'm a friend of so-and-so" and I won't do this or that have gone for all, from acrobats to stars, as the high-hats have found with the booking department, in some cases holding up time if orders are not lived up to.

One of the rigid rules for all is prompt keeping of appointments. A half dozen or more times there has been no favoritism. RKO from inner accounts have watched with close vigilance those acts which on strength of former connections have expected to have their own way.

The RKO booking dep't doesn't care how much they burn or who they yell to, it seems.

With RKO assiduously enforcing its rules on photographs, with some acts hollering over the cost, it's seldom any orders more than the minimum. One turn, after asked for four different poses, 50 prints each, liked some of the ideas furnished by Emo Orowits so much they surprised by making eight poses and ordering 400 prints.

Now it's a question of using them all up, with RKO probably finding that possible for an act so willing by co-operating.

During Joe Brown's engagement at Most Broadway he has been pestered by phone, mail and on the street by men and women either seeking financial aid, loans or submitting investment propositions. Salesmen

of all descriptions have deluged the theatre in an effort to see Brown personally.

Among the letters were some which Brown had been tipped were of a typical blackmail character.

Estelle Taylor at the Palace, Chicago, curtain speech: "For years you paid to see me while I was learning how to act on the screen. Now you are paying to see me while I learn how to sing."

Miss Taylor brushed aside a managerial suggestion that this sort of apology was in bad taste and also poor showmanship. She continued to employ the same line of self-betitting apologies all week.

An odd incident has led to RKO hold up bookings on a new team coming into vaude.

The mixed duo, who will work in evening clothes, were asked to pose for photographs, but remonstrated that it was too hot to get into the glad rags. Booking department was also asked to hold up bookings at the request of the camera department.

RKO is beginning to line up ideas and reminders for every day in the week for its managers. Starting with Saturday (26), a detailed group of thoughts and suggestions to the field have gone out for the entire week.

Hunch follows the Public Calendar.

NEW ACTS

Mary Duncan and Dave Stamper, composer.

Bummy Weston and Little Ann Little.

Murphy and Gerard.

The Norman Thomas Quintet has been made into a sextet. Latest is Eddie Chavers, formerly with the Billy Pierce studios.

Emmett Gilfoyle and Kate Pulliam.

Blackface Eddie Nelson and Miss Layton.

George Morton and girls.

Irene Renee and Ralph Boyan.

George Fisher (Fisher and Hurst) and Co.

Goss and Barrows

3 Worth Boys

Wagner and Lella

West and Elaine

Ann and Franks

Charles Wilson and Co.

Page and Williams

Joe Sully and Co.

Bob Kinder

Joe Young and Co, including Hal Baker.

Golden Gate Boys (3).

Mack, Smith and Abbott.

Bobby Randall.

Kollege Nuts.

Sandy McPherson.

Two P-M units into work in Hollywood are Film Features, featuring Edna Covey and staged by

Gae Foster, and "Masquerading," Larry Ceballos' next.

Frank Mitchell (Mitchell and Durant) producing act for Ben Barton.

Sam Kopp and Harry Reiners have joined RKO's publicity forces. They will be assigned territories in the field.

2½ WKS BREAK-IN FOR INTACTS AROUND NYC

Tonkers, Union Hill, with the Keanows, Brooklyn; then the Chester, Bronx, and Madison, Brooklyn, will be the 2½ weeks of break in time around New York for RKO intact vaude units commencing Oct. 24, at Union Hill, Tonkers and Union Hill (N. J.) are the additions to the Intacts' break-ins. It is believed that the two and a half weeks will be ample for the rotating bills to adjust themselves.

It will require a little time to get the inner intact break-in running smoothly.

WESTWARD FOR F-M

After playing his last Low dates this week in Washington, Jack Sidney and his wife, Irene Sari, jump to Los Angeles to open in a Funchon & Marco Idea Oct. 16. F-M will build a comedy unit around Sidney's prop horse.

Hoey's Agency

Herbert Hoey has his own agency. Handling vaude, film, radio. Paul Dempsey, Edgar Keeter and Frank Hudson are with him.

JAY MILLS

Assisted by FLORENCE ROBINSON

In the 'Plays the Thing'

By Richy Craig, Jr.

Just completed 6 consecutive years as Master of Ceremonies for Warner Bros. and Paramount.

Now Playing My First RKO Engagement at the

Fordham, New York

Proctor's, Newark (Oct. 3)

Many Thanks MEYER NORTH, JOE FLAUM, Per. Representative RKO Representative—MORRIS & OZ

MAY WE HELP YOU WITH YOUR BUDGET?

We may be able to make suggestions that you yourself have overlooked. This is but one of the services that we offer, free, to depositors. Interest is allowed for every day your money is in the bank.

For the quarter ending September 30th, 1931, dividend has been declared at the rate of 3½% per annum.

UNION DIME SAVINGS BANK

6th Avenue and 40th Street — New York City



JUST RETURNED FROM A SUCCESSFUL 2 WEEKS' ENGAGEMENT AT PALLADIUM, LONDON

DOROTHY STONE

"ONE OF THE "STEPPING" STONES

WITH

CHARLES COLLINS

AT THE

R-K-O PALACE NEW YORK

THIS WEEK (SEPT. 26)

LONDON PRESS NOTICES

SUNDAY REFEREE

6-8-31

"It expected to see Dorothy Stone in a show for her first appearance in London. She has chosen the far more difficult task of winning our admiration as a variety artist. Since her singing and dancing can do this at the Palladium I prophesy a triumph for her when she is engaged over here for a musical comedy."

LONDON VARIETY

"Dorothy Stone and Charles Collins (New Acts) have a nice easy appearance and methods which carried them through with definite success to a big welcome."

SUNDAY GRAPHIC and SUNDAY NEWS

"While as for Dorothy Stone and Charles Collins—these who have memories of Letty Lind and Fred Wright prepare to bury them; the one for grace and the other for agility have them beaten to a frazzle."



RKO Mulls Family Dept. Revival to Protect Indies From Chisel Agents

RKO may be forced to re-establish its Family Department to protect the name of vaudeville against repeated abuse by chiseling independent agents and bookers. This has arisen through the attention of the RKO booking department having been called to the recurring prevalent practices of reckless indie vaude agents and bookers in their business relations with managers or actors.

The stealing indie agents are at it once more, stealing where they can from the managers and actors. Usually the house is cheated through the agent or booker slipping over an act or two to a bill in which they are taking a large share of the salaries. With the actor the agent takes the customary commission of 5%, and as much more as the actor will stand.

Few indie managers can survive the tactics of their indie bookers or agents. The very few exceptions amongst the indie agents and bookers are so well known that indie manager seeking wage can easily obtain the information.

Most of the crooked indie agents make chiselers out of the indie house mgs. also. It is claimed. When both work together for a mutual split of the ill-gotten fat, the indie vaude theatre trying its new policy is ruined in nothing flat.

There are indie managers who prefer the chisel to the level. They cheat themselves out of a policy in no time too.

Indies' Danger

The danger of the indie time never getting started properly and injuring the name of vaudeville at a moment when there is a chance for vaudeville to get fairly started is what RKO is deliberating over. Reinstating its Family Department is now expected. If that occurs a heavy campaign will be instituted

by RKO to corral the reliable indie houses in an effort to keep them out of the hands of the ruthless indie agents or bookers.

One angle that has held back the reorganization of the RKO Family Dept. (smaller time) is said to be the steadfast opposition of the RKO theatre operating dept. against the booking office playing vaude bills in local theatres the operators claim are opposition. Instances of this sort at present are Syracuse and Providence.

Opposition is no longer considered a valid reason for non-booking vaude. A newer theory has been evolved, that it is better to book the other house and thereby control its bills than to permit it to become a wild opposition house through other booking. In the latter way the other local theatre might cost the RKO house more salary through being obliged to play a bigger and more costly bill.

These arguments are being brought to bear upon the theatre operators by the RKO bookers. It is reported. If successful in convincing the operators, the RKO booking office is apt to start immediately upon its campaign of corraling the better indie in vaude.

F-M Units at the Indiana, J. C. and Hackensack, Too

Indianapolis, Sept. 28.

Fanchon & Marco shows begin routing into the Public-Indiana week of Oct. 16. Originally scheduled for Sept. 25.

House is operated by the Skouras Brothers.

Fanchon & Marco units will be routed into the Fox deluxer Jersey City as soon as labor conditions permit. They are also planned by Fox for Hackensack.

No dates on either.

One-Day Vaude Out

One day vaude in New York this season appears dead. The houses which tried it last year have been approached on assumption and each has turned it down as unprofitable.

SMALL TOWNS HIT BY DARK STAGES

San Jose, Cal., Sept. 28.

Just what a stage show means to a town can be gathered from the formal petition the stores, hotels and merchants are getting up to reinstate the Fanchon & Marco Ideas at the Fox California here. Units were dropped a fortnight ago.

Fox-West Coast theory for abandoning the stage shows here, and on the split with the Fox Wilson, Fresno, is to take both towns out of the red, although the theatres with the stage shows were in the black.

Worth \$40,000

San Jose figures that the incoming actors with the other appearances—stagehands, musicians, etc.—are worth \$800 to the town or \$40,000 annually, which to a place like S. J. means something.

Attitude in both towns also is that F-W-C is depriving them of something by going straight pictures in all houses and sewing up things that way, with result the feeling has reached the petition stage.

RKO sought to capitalize this situation and slip in RKO vaude in both stands but couldn't make any deals with the indie American here. Latter claims it's doing well as it is. Warners has the other important stand in Fresno and is consistent in its opposition to stage shows.

F. & M.'s Single Eastern-Made Unit; All Others Are Produced on Coast

No Opposition and No Booking Feeling with Moss' B'way-RKO Palace

A report that Lita Grey Chaplin, playing RKO time, had been instructed by RKO office through her agent not to lay B. S. Moss' Broadway theatre through threat of immediate cancellation of further time was denied by RKO and Walter Meyers, Warner booking chief, who is placing the act in the Broadway.

This led to a belief that RKO was declaring the Moss house 'opposition,' also denied by Charlie Freeman of RKO. Meyers said that there is no ban in his office against RKO agents. He is seeing RKO and indie agents for acts deemed as likely bookings for the Broadway.

Meyers said the Broadway was not booking any acts far ahead and under no consideration would overtures be made to RKO acts under long period contracts. He stated no headliner to follow Eddie Dowling is under contract although some names had been submitted for booking consideration.

One to Another

Freeman's comment on the Broadway was that most of all the big acts it would play had been either played by or offered to RKO.

That no feeling exists between the RKO and the Moss house seems evident through the RKO booking of Joe Brown for the Palace; Cleveland, opening Oct. 5. This Brown engagement was made both for Moss' Broadway and the Cleveland RKO house by Jack Weiner, RKO agent.

No further time is slated for Brown as he's expected to return to the west coast for picture work.

Fanchon & Marco's eastern producing will be confined to units for one theatre only, the Fox-Poli, New Haven. Nothing to the report that a two-way unit producing system, with eastern units opening in New Haven and playing west, will be inaugurated.

New Haven will get modified versions of the RKO, New York, stage shows, including the scenery from that house and acts booked to fit the ideas. Fox-F. & M. New York office will buy the acts.

Exception of New Haven among the F. & M. unit-playing towns was made because of the two stage show houses downtown there. Other is the Paramount, which gets the regular F. & M. shows under the Public-F. & M. booking arrangement.

While F. & M.'s production except New Haven will take place entirely on the west coast, most of the talent booking will also remain out there. There is that acts to suit the various production themes can be secured better on the spot than by wire from New York, also that there is a sufficient supply of material on the coast. Marco will make two or three trips a year to New York to look at talent, with what he sees in New York used to fill any possible lack in Los Angeles.

Only F. & M. unit booking besides New Haven by the New York office will be fill-ins where necessary in the ideas, besides the regular Fox vaudeville bills in the east.

Public has discontinued experimenting with changes in the F. & M. units in its own theatres and is now playing them as they come. At first, especially in the middle western district around Chicago, Public made numerous changes in the F. & M. show. The effect of the changes, as reported found, didn't justify the added cost of talent juggling.

JACK WEINER ANNOUNCES HE HAS BOOKED

THE WARNER BROS. PICTURE STAR

RECORD SMASHER to Appear at RKO PALACE CLEVELAND, OHIO OCTOBER 3, 1931

PHILADELPHIA
House Record

WASHINGTON
House Record

MILWAUKEE
House Record

PITTSBURGH
Terrific

CHICAGO
Sensational

B. S. MOSS'
BROADWAY, NEW YODK
TREMENDOUS
HELD OVER SECOND WEEK



RKO Direction
JACK WEINER

Palace Theatre Bldg.
NEW YORK

Teamsters' Strike Settled with No Brawls—Canavan Lent Aid

Strike of the union transporter drivers and helpers in New York ended Thursday (24) due to the efforts of C. G. Moskowitz, Dr. Henry Moskowitz and William Canavan, the latter head of the stage hands' Alliance.

The settlement leaves the wage scale the same, with \$10 per day, \$20 per night, \$2 for first hour of overtime and \$2 per hour afterward. No limitation on the amount of work the union men may be called on to do. A day is eight hours, regardless of the number of jobs.

The incompetency clauses in the new contract are retained. The contract runs for two years, retroactive to Sept. 9, last.

Settlement of the strike, which went on again after the expiration of a two-week moratorium arranged by execs of various theatrical organizations, is considered a relief. It looked at one period as though the stage hands would be dragged into it.

In the final powwow Thursday Canavan was bending every effort to avoid further complications which would keep the drivers out

Intentional?

Chicago, Sept. 28. A new restaurant near the Merchandise Mart had an opening day offer, "all you can eat absolutely free and no strings tied to it." Offer was good for one day only—Yom Kippur.

and perhaps make it mandatory for him to pull his union stage crews. Every major circuit around New York, including the legit, was prepared to have its shows moved regardless of the strike. Nonunion truckmen were arranged for and ready at the time the strike was settled. The police department was giving every protection to the business interests involved and were ready to see the strike did not develop into violence.

The strike was singular among teamsters' strikes in New York in that it was just a wordy battle. Usual street brawls of previous years missing.

Alonso-Bush's Indie Agency

Alonso and Phil Bush have opened an indie booking office. In association are Lew Bush and George Toll.

Reno Clubwomen Bar Belle's Cowhorn Set

Reno, Sept. 28. Reno's prominent clubwomen, who have long expressed any decided opposition to the wide open conditions which their lawyer, doctor and merchant husbands appear to welcome, are not ready, however, to welcome Belle Livingston and the wives of other night club proprietors into the drawing room.

Pietro Giustatore Gentile, young concert singer, accompanied by his flaming haired manager, Miss Jack Wilbur, rolled into Reno last week, paraded at the Livingston cowhorn for a brief sojourn, and then tried to break into song under the auspices of Reno's Twentieth Century Club, biggest women's club in the state.

The women at first were thrilled and plans were well under way for the affair when one of the club's members happened to visit the Livingston milk house and was shocked to see and hear the young ex-Zeigfeld singer doing his stuff for Belle's guests.

Promptly Gentile was informed the concert plans were off, that the club could not sponsor it and that Belle Livingston could not break into Reno women's club activities on any count.

2 Last Half Bills

Of 7 Acts Is Idea Of B'klyn Indie Mgr.

Seven act vaude on a last half booking with two changes Thursday and Saturday, is being tried at the Myrtle, Brooklyn.

Harry Kufinsky, who has the house, has tried all policies until running acts on a daily change, but none have shown b.o. pull for him.

If the new scheme turns the trick it will be tried in other indie houses across the bridge.

Murray-Sidney Up

Charles Murray and George Sidney as an act have been offered to New York bookers with no takers in sight. Picture comedians are reported asking too much coin.

Murray played several dates as a single last year.

DIDN'T OPEN

Providence, Sept. 28. Modern theatre, set to open Saturday (25) with a vaudeville policy, failed to unfurl. Fire department regulations and other edict angles reported keeping the house dark.

Vaude was to be indie booked by the Dow office from New York.

Fine Break for Indies With Good Acts Playing for Apples for 'Em

Downtown Thoughts

Conditions and the stock market have gotten to the waiters.

A German kidney rooster in the Friars grill, when asked the time, mumbled back "that wasn't his station."

L. A. SPEAKS GO PANSY IN PINK BUNGALOWS

Hollywood, Sept. 28.

Pink stucco bungalows and doll's house dwellings in Hollywood have caught the fancy of speakeasy operators, with result that many of these cute dwellings now shelter bars.

Speak owners look upon the fancy houses, which drive tourists into 'oh's' and 'ah's' as unexpensive spots in which to set up for business. Homes look too innocent to be illegal.

Speaks have always been conducted here on a small scale and the small dwellings make ideal spots for the operators, who live in the back part of the house.

Bungalow courts are also providing choice spots, with polling sometimes conducted so quietly not even next door neighbors are wiso.

4 WB Vaude Houses Now Playing in New England

Warner's Strand, Waterbury, Conn., goes vaude this week, booked by the Warner office. House will play acts the first half.

Warner booking office takes the Strand, New Britain, Conn., away from the Fisher office tomorrow (30) when they start booking the act. House plays vaude last half only.

Two new additions give Warner four New England houses to book, other two, currently under Warner acts, are the Gard, New London, Conn., and the Warner, Lawrence, Mass.

Peabody Sayag's M.C.

Sept. 28. Edmond Sayag will try an m.c. policy at his Ambassadeurs. Eddie Peabody will officiate.

Indie vaude houses around New York are getting the best break on regular standard acts they have ever had. Due to many conditions, hundreds of act and ready vaude turns are playing for the cotton-and-cakes' chiseling prices.

Whole five and six act bills are made up of sure fire vaude turns. Indies are reaping because of complications in the vaude field. Many of the acts are there because the chains have said no. They will play the death trail, as the indie are called, until repeating will stand no more. After that they will either do a new act or try for other branches of show biz.

A new angle in the standard act-indie hookup is that the acts now work under their right names. In the past any regular act, if going over to the indie or opposition, would take some phony name hoping no one from the big circuits would recognize them.

Get Rubber Cruisers

Not only small teams and others in the lower salary class are hitting the indie trail this season, but many acts containing 10 to 15 people are playing them.

The money situation among the indie is no secret. Those acts have other reasons besides the rubber cruisers they collect for playing the highways.

MATT BROOKS

In a Fanchon & Marco Idea with

BEN BARD

WANTED

Information on present address of Lynn (Linn) Ardmore, Longene, playing in vaudeville in Harrison, N. J., is being sought. In 1931 stage name has been Clara Crawford. Will be in New York at advantage to write to J. EDWARD STONE, Attorney at Law, 10 South State Street, Concord, N. H.

JIMMY MYRTLE CONLIN and GLASS

Enroute RKO

TOM J. FITZPATRICK

DAVE GENARO

HEADLINING

PLAYING RKO CIRCUIT

Direction: HARRY FITZGERALD BOOKED SOLID UNTIL FEB., 1932

THE COLONEL OF AMERICAN PUTS

BOOKED SOLID WITH RKO

Personal Representative, JESS MARTIN

AFTER EXTENDED EUROPEAN TOUR AND LATER 50 WEEKS FOR FANCHON AND MARCO

NORMAN THOMAS QUINETTE

Opened at the R.K.O. PALACE, New York, This Week (Sept. 26th)

IN A RIOT OF COLOR

Personal Managers: LEDDY and SMITH

Representatives for R.K.O.: MILES INGLES, JACK CURTIS OFFICE

FRED SANBOR

(THE ORIGINAL PANSY)

With JACK McLUSKY and MURIEL MORAN

NOW—HIPPODROME, NEW YORK—NOW

WM. MORRIS OFFICE

Direction
Thanks for European Offers

BYONDELL & MACK

NEW ACTS

NANCY ROSS (1)

10 Min.; One and Full Stage
Nancy Ross was formerly Nancy Decker. She is still doing a single of songs with a male partner (usually Miss Lina) and the freshness of young girlhood white and pink to her. The freshness of this is a valuable combination. Especially today when bookers are so skeptical and when the change of name from Decker to Ross. Still, the vaude initiate who knows his talent, would know Miss Decker through the Ross disguise. The mantrains are imbedded and still there.

Ross opened with "Mean You Silencers," a hot torch. Second was a special called "Tom Boy" and was modestly around the word love. "Each different and well sold by the petite Nancy" who was given excellent support by the pianist. On the whole, she left no doubts as to her being accepted by the audience in peachy style.

WERNER, PAGE AND HENRI

14 Min.; Two and Full Stage
Jefferson
The finale of hoke comedy musicians. At the finale they get completely into their music and they go in for burlesque juggling which put them over strong for the Jeff.

Plenty of musical talent but soft and in effort. The three of them use a rapid opening, with Page acting as a piano accompanist and one of the other men in comedy makeup for bit with bass fiddle. The third member of the group is a concert musician. The three get the pleasing harmony but they don't get away to a laughing finish. Mark.

Alan Reno and Gang (3)

Comedy Band and One and Full Stage
Jefferson
Alan Reno has landed in the ultra hoke comedy by using a comedy band which messes up the stage like no other. The band includes a piano, men's brass chairs and destroy the piano in general, including a drum and a violin. Reno emerges as the victor with all his men's back around on the floor.

Reno opens alone in one. Gives an impression of love and anger. Reno would do George M. Cohan. The act is a tape of hoke comedy value in the Cohan repertoire. To full stage, Reno goes direct hit. The musicians are all in nondescript rube attire and no serious act at all. The three of them together for comedy. All to the Reno. The piano and the violin. The Frank and Milt Britton band of similar roughness routine has been the finale. Reno steps out for an imitation of Ted Lewis. It's the hoke that counts here. The Jeff audience with like its hoke and Reno, low and plainly enjoyed the number.

"S. S. MALARIA" (5)

Revue
One and One Full Stage
Audubon
The act of vaude was check of little revues like this one where a pair of low comedians, usually a man and a woman, make a mess of English. This "Malaria" is one of the poorest of the latter type who are closing up their heads. It takes a time to get into it.

In between their talk with the passport officer and two girls are specialties by the three of them, people, mainly dancing. The finale is a little imitation scene. It's a light weight act, mildly entertaining.

The comedy appeal old hands yet the audience here was pretty thin. The material and lacking in consistent humor making it a poor act.

As framed, it may not fit the city survey but may not fit in where the audience are so few and the success not so exciting. Mark.

MACAIL KING

Aerialist
10 Min.; Full Stage
Jefferson
Diminutive aerialist recalls the act of William Lewis. He follows up that impression her work in the act. The act is a tape of body angles suspended by her wrist (planchet) indicates a new name. The act is a tape of body angles suspended by her wrist (planchet) indicates a new name.

Macail King has plenty in her factor, she appears young, buoyantly and has a neat springy and an animated style of working. She is attractive to look at and gives an interesting performance.

EVA OLIVOTTI

11 Min.; One and Full Stage
RKO, L. A.
Eva Olivotti has been singing on the coast for some time, and of late has been a staff artist with K.F.R. and a singing costume, a piano and a striking costume, a piano and a striking costume, a piano and a striking costume.

Miss Olivotti did one pop tune accompanied with leg and hip movements. She is a good singer, and she puts enough fire into the operatic number to make them interesting. She will in almost any type of bill.

BLUE RHYTHM BAND

Songs and Dances
10 Min.; Full Stage
Coliseum
Blue Rhythm band earned some thing of a local rep by an engagement at the Club. For vaude this orchestra of 12 men is augmented by Johnny Hudgins, Alina Smith and Wally, Mordca and Taylor.

Blue routine the act assumes every proportion of a vaude number. Band is a good one. The act is a tape of hoke comedy value in the Cohan repertoire.

Stand out is the piano player, Edgar Hayes. Leader is a young man, a piano player, and taking too much for granted. The act is a tape of hoke comedy value in the Cohan repertoire.

Jeanne and Linton Revue (9)
Dance Flash
10 Min.; Full Stage (Special)
Loew's Orpheum
For mixed neighborhood audiences as a rule, the act is a tape of hoke comedy value in the Cohan repertoire.

For mixed neighborhood audiences as a rule, the act is a tape of hoke comedy value in the Cohan repertoire. The act is a tape of hoke comedy value in the Cohan repertoire.

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FRED SANBORN (2)

Comedy
10 Min.; One and Full Stage
Jefferson
Fred Sanborn used to be the boy with Ted Healy and later with Jack McLean. He went out on his own and built up a comedy act in the modern ditty mode. It is a good act, and it is a good act.

For mixed neighborhood audiences as a rule, the act is a tape of hoke comedy value in the Cohan repertoire. The act is a tape of hoke comedy value in the Cohan repertoire.

PELLE and COLE

10 Min.; Full Stage
Loew's Orpheum
Pelle and Cole are a good act. The act is a tape of hoke comedy value in the Cohan repertoire. The act is a tape of hoke comedy value in the Cohan repertoire.

For mixed neighborhood audiences as a rule, the act is a tape of hoke comedy value in the Cohan repertoire. The act is a tape of hoke comedy value in the Cohan repertoire.

THREE RYANS (1)

Hippodrome
10 Min.; One and Full Stage
Hippodrome
Three Ryans is a good act. The act is a tape of hoke comedy value in the Cohan repertoire. The act is a tape of hoke comedy value in the Cohan repertoire.

PALACE

With Kate Smith in her 10th week and two other acts holding over from the second change, the layout doesn't look especially fresh. Regardless of which act is put in a house afire and might go into the run on merit, did not certain the picture house assignments.

Element that puts this one over is the strong comedy element, which is a house afire and might go into the run on merit, did not certain the picture house assignments.

Two distinguishing points in the show are the new style of the picture house assignments. The act is a tape of hoke comedy value in the Cohan repertoire.

Traditionally, he ought to be up-stage and laughily aloof in the vaudeville environment. Instead of that, he snags into the happy-go-lucky mood of the picture house assignments.

Craig brings a new twist to the act. The act is a tape of hoke comedy value in the Cohan repertoire. The act is a tape of hoke comedy value in the Cohan repertoire.

For mixed neighborhood audiences as a rule, the act is a tape of hoke comedy value in the Cohan repertoire. The act is a tape of hoke comedy value in the Cohan repertoire.

CARITA (2)

12 Min.; One and Full Stage
Loew's Orpheum
Carita has everything to make her a vaude success but mannerisms. The act is a tape of hoke comedy value in the Cohan repertoire.

For mixed neighborhood audiences as a rule, the act is a tape of hoke comedy value in the Cohan repertoire. The act is a tape of hoke comedy value in the Cohan repertoire.

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the part of the comic spot, a touch of the material that few other m. c.'s have so far recognized.

Whatever the future has in store for Craig, he is always going to be at this week at the fifth street corner. The act is a tape of hoke comedy value in the Cohan repertoire.

The obstacles to making a run of this bill come from the character of the act. The act is a tape of hoke comedy value in the Cohan repertoire.

The current bill has three hold-overs, Kate Smith, who presently will make it an anniversary, Craig and Robinson, both playing the picture house assignments.

Proper and Mark, hand to hand, are a good act. The act is a tape of hoke comedy value in the Cohan repertoire.

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HIPPODROME

The Hipp has blossomed out this week with a vaude show of mid-range material. The act is a tape of hoke comedy value in the Cohan repertoire.

Three Ryans and Benny Ross (all new) are the main attraction. The act is a tape of hoke comedy value in the Cohan repertoire.

For mixed neighborhood audiences as a rule, the act is a tape of hoke comedy value in the Cohan repertoire. The act is a tape of hoke comedy value in the Cohan repertoire.

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LEGION FRILIC WEEK OF NEW YEAR EVES

Detroit, Sept. 28.—The American Legion Convention here last week brought mixed results. With hotels jammed and restaurants and bootleggers doing a landoffice business, the theatres and night club wrote their week's business in red ink. In addition to 100,000 legionnaires and families, the activities brought downtown crowds estimated at over 1,000,000 people every day. But the legion spectacle was what they came down to see.

The entire city was the playground of the legionnaires with crap games on the sidewalks and three-card monte getting a play on the boulevards. Beer was on sale in bars and lifts with most people closing for the week and opening temporary spots. The tax for beer was about five to seven cents for a dollar with the size of the scoop or varying from six to eight ounces. Beer bottles were local and wine was got a play from the victors and probably got as much out of the news as Detroit. The liquor stores after there stayed open late evenings.

One legionnaire complained that the customs officer on the American side took the liquor right out of his arms. Most of the men thought that a holiday had been declared in the prohibition laws and attempted to bring loads of bonded stock over the river. In cases like that the liquor was confiscated but no \$5 was imposed.

All hotels and theatres prepared for bolterous crowds and stripped their lobbies bare of lounges and movable objects. The Convention Bureau gave out a report that \$100,000 had been spent during the convention, but conservative estimates brought this down to \$100,000. The business being done across the river, however, was just a week of New Year's Eve.

The city was a scene of all the loose rackets looking for a break. The hustlers flocked in. They didn't even let the Legion slogan of 40 men or 8 hours' share them away.

Business Now So Lean Coast Realtors Try Apt. House Damage Racket

Beverly Hills, Sept. 28.—Damaged goods—apartments with phony repairs have been sipping picture people, got a lot from their wheelbarrows. The picture people kicked to the sheriff's office. Result was one realty outfit dissolved.

Game is to rent an apartment with furnishings badly dog-eared, but assurance that they will be installed. There's no installing. When the tenant gets disgusted and breaks a bill for damages is filed. Plenty of picture names have paid to avoid publicity.

Shining a light on the real estate salesmen are trying numerous rackets to palm off a One was wooed by girl posing as a professional singer, who floundered acquaintances in the studios by making the room write a file time newspaper man. She told the girls, and a few men, that she would like to give them a few singing lessons at her hillside home.

When those interested in vocal lessons came to the house, the actress turned away and tried to find the place or anything in it, including her name in a film.

Pat Carol's Place

Pat Carol, 69, who described himself as an actor, of 136 West 66th street, pleaded guilty to Special Sessions to a charge of posing as an actor. He was given a suspended sentence.

25c 100%

Two-bit chips are being used for the first time in all the big game houses in New York and the eastern resorts. A 25c minimum on roulette wheels was found necessary because the huge drop in heavier turnover.

With the new low the better spots are making their first stab at the gamblers' earned money by forming a slum.

Red Headed Wife Says Aged Husband Ignored Her for Old Museum

Mrs. John Gellatly, formerly Charlayne Courtland, showgirl, was slated to hear that her husband, 73, from whom she is living apart will get to play the Kolo Realty Co. \$400 and costs as a result of a decision handed down by Municipal Court Justice Murray in the West Side Municipal Court. The action was for the wife's rent for an apartment at 153 West 87th St.

The ex-showgirl married Gellatly, but being without funds and anxious to give his daughter an education I consented. The day after the wedding he was to live at his home and I lived in West 87th St.

In answer to my plans for a home John told me to wait. And wait I did. I am still waiting. Gellatly, but being without funds and anxious to give his daughter an education I consented. The day after the wedding he was to live at his home and I lived in West 87th St.

Millionaire Brown of Syracuse in 3 suits

Syracuse, N. Y., Sept. 28.—Three lawsuits involving property and domestic affairs of Julian S. Brown, millionaire theatre and night club operator, are noticed at issue for the October term of Supreme Court opening here Oct. 5. They involve the divorce of Brown from actress Hanna Brown, his theatrical action, and an accounting action.

The annulment claim is made by Mrs. Ethel Listman Brown against the millionaire and Mrs. Margaret Augusta Brown against the theatre. It is asking that the marriage of the latter two be declared a nullity on grounds that he was not lawfully divorced from the plaintiff, his first wife.

Mrs. Ethel Listman Brown's claim appeared before, incidentally, in the divorce case of the theatreman against the lessee of the De Witt theatre and owner of the Cafe Brown. Hanna Brown to act as Justice Irving R. Devendorf on grounds that he was not lawfully divorced from the plaintiff, his first wife.

The partition action is a consolidation of action by Charles S. Brown, a brother and theatre man, against Julian Brown and others, and counterclaim for partition by realty by Julian Brown against Charles S. Brown and others.

The accounting action is by Julian S. Brown against executors of the will of his father, Alexander T. Brown.

GETTING SET FOR L. P. 22

Big and Small Shots from East Prepare for Next Year's Coast Festival with Liquor, Ladies and Sharp-edged Chisels — Already Full in Petty Grifters

BARBARY COAST AGAIN

Los Angeles, Sept. 28.—They're starting to run off the biggest event in the 1932 Olympic Games right now. Probably the greatest festival of racketeering ever staged in one spot is getting under way now and will continue during the 10th Olympiad next year.

Indications are that Los Angeles county will be one big carnival, up to the button in grift and ballyhoo, with all angles played to the limit, preliminary and comparatively minor rackets are already in full swing, most of them playing the booster and souvenir angle. New organizations and alleged business

(Continued on page 62)

FRIARS GAG AND HONOR CHEVALIER AT DINNER

The Friars denied Maurice Chevalier—Chevalier, a year ago, explained it is pronounced—at the Astor Sunday night. The Smiling Lieutenant had the time of his life. That the ballroom of the Astor should be filled with members and their guests at the time of the plus the depression may be a tribute to the club but Chevalier gets the credit.

The mayor was there, the police commissioner, and a Rock of nobles sat on the dais. Addresses were limited to five. George Jessel, new dean of the Friars, was toastmaster.

Chevalier thought the nice things that he heard were exaggerated and almost brought the tears to his eyes. The star told of his ear's trials and as a boy of 12 went about in small Parisian cafes singing naughty songs which he did not know were that way. He told how Shindler, the famous singer, sang songs which he did not know were that way. He told how Shindler, the famous singer, sang songs which he did not know were that way.

Bill Weinberger introduced Colman. Colman said he first saw Herchel in Paris about 1910. He concluded, I guessed right for the first time in my life.

Herchel, who had been mentioned in the reflected glory of Chevalier. Colman, Jessel's oldest friend, even if he did make "the stock" was not the most tragic, most successful on the American stage. Colman said he came to play homage to the personality. The city of one great thing he did lately he made Colman see a talking picture of politics. He was introduced as the most tolerant public officer who ever lived. Walker spoke of the splendid hospitality accorded him in France. Addressing Chevalier, The Friars do not trust honors upon the underserving.

Lo, the Poor Classical Dancer Who's Still Cheese-croaking Around

Depression Proof

Hollywood, Sept. 28.—To have starvation, local liquor dispensers are featuring a special brand of depression gin' retelling for about \$12 a case.

Bottles used are altho against the old-style fifth and the alky is being cut of two or three times instead of once as formerly.

Small Town Dance May Be Old Fogey, He Says, When Barring Guman

Waltham, Mass., Sept. 28.—Mayor Patrick Duane, who likes Prince Albert coats and bat wing collar to make impressive his position as chief executive of the city, wouldn't let Texas Gulman present her show at Waltham's dance hall last week. Duane gave Tex a public hearing and she flabbergasted him with her arguments in favor of being given a license.

The figure said her advertisements gave "Too Hot for Paris" as the title of her show and that it was too hot for Waltham. When Texas gave as an excuse that it was just kind publicity, she was rebuffed in connection with her girls and boys entertainment. Duane countered with the tip that maybe it was just misleading advertisement. That floored La Guinan and she gave up. But the mayor did admit that "maybe I'm an old fogey."

Tex figured said for the manufacture of watches so Texas said she felt that she got the works.

SEX CARR'S MISSING RADIO

Providence, Sept. 28.—A move to have the Texas Gulman show barred from Providence last week fell down when Capt. George W. Cowan, police censor, frowned on the attempt. The police censor permitted the show to be staged in the Arcadia ballroom, where 3,000 Rhode Islanders crowded.

Tex figured on getting plenty of publicity on her trip here she was mistaken, as little or nothing was mentioned in the papers.

The Co said to write his attorney refused to give the Broadway night club hostess any kind of publicity. The city attorney, rag here sort of pocket policy of fun at her and gang.

ALICE CARR'S MISSING RADIO

\$68 Bal. Due—Company Wants One or Other

Unless Alexander Carr, actor, appears in West Side Court, the latter said he would explain to Magistrate Michael Ford the whereabouts of a \$172 radio set he bought in 1928, he may be subject to an arrest. Carr, after he was brought the radio he paid all but \$68 of it.

The Vim Electric Co. pleaded with Carr to finish his payments. Carr denied this was broken. It have been declared a bankrupt. How can you get money from a bankrupt? Carr is suing the company.

The Co said to write a writ of seizure. A city marshal went to the Edison building, with the legal document, was added to Carr. The city marshal was unable to find the radio. Carr was unable to tell him where it was.

Kresel, accompanied by Lawyer Curran B. Chapman, 270 Broadway, came to West Side court and got a summons charging Carr with secreted mortgaged property. The summons was served but Carr failed to appear.

A lot of talk about the difficulty of actors getting work, but one stage group who never have been able to earn a living are the classical dancers. Of some 2,000 of them, it is figured that less than 100 have ever earned their living by dancing. Most have spent long hours at teaching or running studios.

Having been cheese-croaking it for years, a certain number have scraped together enough money to give a present, get a few notices and then pass into oblivion once more.

At present there is an effort being made to band the long-haired dancers together and put them on a practical basis. A small theatre on the subscription plan is being secured in New York City. Theatres and ballet producer, who is running it along with a number of other dancers who work on salary, not hope, commences figure it is better about the theatre. It is small, only seating 100, because if it were any bigger there wouldn't be a chance. As it is, attendance is not adequate, but the group still has hopes. Commences figure it is better to give a number of performances before a small public than one performance before a large public in a theatre to possibly one big audience. In fact, such a scheme seems the only chance for the classical dancers of terrors.

A determined effort is being made to make ballet dancers forget "The Swastika" and "The Huns" and give themselves. Few attractive young girls will bother with a chorus picture if they work in a ballet and get some coin.

Handsome Male Murder Defendant New Path of Nevada's Divorce Colony

Reno, Sept. 28.—Though he is charged with the murder of his wife, the handsome Dr. Carl P. Andre, handsome young dentist of Fairmont, West Virginia, who is charged with the murder of his wife, is being made very pleasant by a growing group of young Reno matrons and a few divorcees, who visit the jail constantly and lavish gifts and loving glances on him.

Andre came here to get a divorce with the understanding that he was to return to his home town, Nevada, after 30 days of his home town. Reno stenographer stepped into the picture 25 days after the dentist's arrival here and he returned to his Fairmont widow.

Andre came here to get a divorce with the understanding that he was to return to his home town, Nevada, after 30 days of his home town. Reno stenographer stepped into the picture 25 days after the dentist's arrival here and he returned to his Fairmont widow.

Bettors Booked

Detective Bob McManis and a squad of other sleuths of the staff of Inspector Tom Walsh raided an apartment house at Irving ave. and 47-49 West 63rd street and arrested Dan Ross, 24, clerk, of East 8th St., and William King, 45, 130 West 64th street.

The coppers swooped down on the place after the afternoon of a fight jammed with men playing the pools. They were forced to identify the men by their names and addresses were placed on record at the inspector's office.

McManis Burke then freed the defendants.

Dry Ex-Chief Indicted In Bogus Bond Affair, But Still Snooping

Palmer Canfield, former Prohibition Administrator of New York State, tried and failed to clean up the wet spots and the \$95,000 (more or less) speaks along Broadway, was indicted by the grand jury of County Grand Jury, Friday (28), for grand larceny and forgery. The alleged crimes grew out of a liquor deal and Canfield is alleged to have acted as a fixer.

The former dry czar of New York and one of President Hoover's white-haired boys, is charged with obtaining a loan of \$75,000 from Harris & Co., brokers, of the Hotel Commodore by putting up counterfeit New York Central bonds supposed to be worth \$25,000. He claims he received the bonds as a lawyer's fee for his efforts to secure a revoked permit for an East Side sacramental wine concern. The former proprietor of the concern denied he gave him the bonds, but admitted he had paid Canfield \$400 for "perpetrator" to get the bonds to confer with the high prohibition officials in his behalf.

The permit was never restored and the wine dealer said he did not give Canfield any other compensation. The District Attorney believes Canfield is shielding the person who actually gave him the bogus securities.

Canfield says he is now employed \$1,000 a month by a dry organization called the National Civic League of Washington. His job is to check up on speakeasies and the locations of rum boats and also to find out what the Coast Guard people are doing to stop rum runners. He declared the Civic League is re-imposed by the Treasury Department.

Green Pajamas Issue

When Girls Fall Out

A pair of all-green silk pajamas, owned by Ruth Fine, 202 Riverside Drive, created a furor in West Side Court when they were displayed to Magistrate William C. Dodge. "Sleepers" that park themselves in the alley emerged from their lethargy.

Helen Kennedy, 17-year pretty miss, sobbed her way through the trial of the pajamas. Miss Kennedy and Miss Fine were chums for years. Recently a rift opened between them. Miss Fine took the pajamas to a cleaner at 2556 Broadway. Helen learned of this, paid the cleaner's bill \$115 and took the pajamas home.

Miss Kennedy cried when arrested and told the cops Miss Fine owed her \$8. She took the pajamas in lieu of the money, she averred. She was discharged.

Relativity

Hollywood, Sept. 28. Bob Hall, of U. S. C. currently in Paramount's "Touchdown," has a car waiting for him at the studio every day at 7 p. m. to take him to football practice.

Nothing said about taking him to steel's.

JOHN STEEL'S INCOME CUT—CAN'T PAY EX-WIFE

Yonkers, N. Y., Sept. 28. Mrs. Sideline Steel, first wife of John Steel, has asked the Supreme Court at White Plains to adjudge her former husband in default because he is allegedly \$15,400 in arrears in alimony, piling up at \$10 weekly.

Steel opposed the application on the ground his income has been reduced. \$150 a week, part of which goes for railroad fare, wardrobe and salary of an accompanist. Declared reserved.

Friendly Little Thing, but She Had Her Limit

Refusing to be socked around by a drinking companion, caused the great Lilian, a successful model, 210 West 43d street in the Hotel Stanley, 124 West 47th street, to tell her friend, Harry, who was arrested when he came to the Stanley to punch George Kelly, 44, motion picture operator, living at the Stanley.

Lillian was fined \$50 or five days. Kelly refused to sue, but he told to him as did Lillian's husband. The latter hurried from court to dig the \$50 to get Kelly out of jail.

Kelly said he met Lillian in a "speakeasy" in West 46th street. She asked him to sue him, but he refused. She went to his apartment in the Stanley. He awoke and found, he said, Lillian exploring his trouser pockets. He had \$29, he found.

Kelly said he looked for his dough and found it gone. He demanded an explanation after he had "biffed" her. Instead Lillian said she was back presently with her husband, Harry. The Gilsons stepped into his flat and the couple was seen. Lillian stopped a few more blows. Lamps and other objects were used as missiles.

Detective Hymie Levine who was looking for safe burglars in the neighborhood heard the racket. He hurried for the Kelly flat, separated the combatants and locked them up.

Two New Shows

Frank Montgomery is staging new shows at the "Vito" and "The Band Wagon" at Park Plaza hotel, New York.

Fourer show will have six girls and four principals and opens Oct. 10. Latter starts Oct. 5 with a band and 10 in the floor.

Longman on Toboggan Didn't Look Too Good

Around 15,000 were present for the "Daily Mirror's" radio fund heavyweight card at the Queensboro Stadium Tuesday night (28). Final bout had Tommy Longman and Joe Skyras as principals, with the latter chasing the boxing artist all over the ring for what seemed, at the worst, a draw decision. \$2 Longman won the divided crowd to a healthy squawk from a shirt-sleeved throng. The show drew around \$25,000.

Inside the small wooden bowl Skyras was being quipped on the short end of the disparaging prices of \$ 5 and \$ 10. And the price makers were wrong again for the way the battle unfurled it was strictly an even money affair, with the Bohemian getting none the worst of it.

Longman, who looked to be under wraps for the first six rounds, was making Skyras miss pretty often, but spent most of the time going backwards and being outscored by the Dayton boy. But in the seventh round, when Skyras evidently launched his first offensive which must have lasted about a minute, or so, Skyras ripped a left to the ear which didn't do Longman any harm, and followed by spearing Longman with the chin with the right that changed Longman's attitude. The fight was evidently was sufficient to keep Tommy on the defensive until the 10th episode which was a draw. Longman realizing he was in a spot, cut loose again and threw enough leather at Longman to make him think he had the round. But it still looked like Skyras, or possibly a draw, would be the result.

The bout couldn't have done Longman any good for Skyras, who was seen to be in a position to win this particular night and handed out most of the punishment by a wide margin. But that Longman is still quite a boxer was also evident.

Retaliator's Trick

Charles Retaliator, whom the boys have been prying into a box-office draw, and who was tearing down the house in the semi-final over Dick O'Connell, Long Island boy, who has big blunder, and killing, if not killing, the round and the effort Retaliator drew a royal razz from the crowd. Retaliator, who the kid protesting all over the joint at the referee's action. Consensus was that Retaliator had the right interpretation.

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A Big Bambino

Ray Impetetrator put 265 pounds on display and astounded the audience for the man of the hour. The speed for the man of the hour may have been due, to some extent, to the fact that the kid, who hit the canvas twice and the second time permanently. This means also finished in the third round with the first knockdown in the opening round drawing a change of heart from the crowd.

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Probable Football Winners and Proper Odds

By Sid Silverman

October 3

GAMES	WINNERS	ODDS
Notre Dame-Indiana	Notre Dame	8/5
Pittsburgh-Clemson	Pittsburgh	1/2
Carnegie Tech-W. & J.	Carnegie Tech	Even
Northwestern-Nebraska	Northwestern	6/4
St. Mary's-California	St. Mary's	5/2

(Predictions based on fair weather)

Football Films Ease Away From Old Plot Vendy Manager and 3 Go on Trial in Case Of Broker Kidnapping

Hollywood, Sept. 28.

With football pictures becoming a box-office asset, producers are finding it tough to get away from the only story formula ever made about plunking. Winning the game in the last 10 seconds has become standard that while the audience can always anticipate the climax, film companies are afraid to get away from it.

Paramount is trying it with "Touchdown" by not having the anticipated final scoring, but is worshipping the audience reaction. Studio is also realizing that leading men can't remain college boys all their lives and made Richard Arlen and Jack Oakie coaches instead of players.

Projected Holy-Graves stadium scene at Columbia may make a bid for more credibility with the pair as rival coaches.

Universal's "Spirit of Notre Dame" is taking it away from the confines of the formula football script by going heavily on line bucks and light on love scenes.

MORRISONS SEPARATING Papers Reported Signed—Elise Morrison Expects to Go Coast

The Charles Morrisons have agreed once again to separate. This time, both claim, as they have at least 10 times previously, that it is final.

Charles Morrison is the agent. His wife's first husband was Bill Kent; there are three children, two Kents and one Morrison.

For years, separations, suits and threats of and with the Morrisons have been expressed by the various columns and other papers. The Morrisons apparently don't care how many times they repeat, the average person is tired of withholding news.

Elise Morrison announces she expects to leave for Hollywood when Mrs. Walter Winchell goes west. Mrs. Morrison will take the children and be along about a week, drawing account has been agreed upon by attorneys on both sides.

Other developments meanwhile are possible.

Whoopee Steerers

Detectives attached to Inspector Tom Walsh's staff have arrested several steerers near Broadway and 17th street.

The prize was tied up to the cops and whispered away they can be seen. Cops went along to a joint in West 40th street, where they were introduced to women.

The women grabbed both girls and boy-friend.

Magistrate William C. Dodge ordered the defendant and the women to be taken to the jail.

Assistant District Attorney Martin Binder stated to the Magistrate that the District Attorney's office intend to prosecute to the limit defendants arraigned on this charge.

Gallery Wants Fighters

Hollywood, Sept. 28.

Tom Galleries, manager of the Hollywood Legion Stadium, held out last week for Chicago and New York to line up a couple of outdoor bouts for L. A. Galleries' Canezoner-Fayne bout is the one the the manager has held in three years, grossing over \$40,000.

Four men, including the manager of a Broadway hotel, and a woman were placed on trial before a Jury and Judge Joseph E. Corrigan in Criminal Sessions Monday (28) charged with kidnapping and holding for ransom Charles M. Rosenthal, young brother of Lawrence L. L. Rosenthal, a convicted defendant face a maximum sentence of 50 years each.

The defendants are: Nicholas Rutigliano, manager of the Hotel Vendy, West 47th street; Marcus Blumenthal, 837 Riverside Drive; Albert Bilo, Theodore Adinolfi and Philip Stewart Green, former night club performer. The trial was held on August 28 when he was released from a 14-day 14th street 17 days later, after the gang believed the ransom of \$50,000 had been paid.

The money, the serial numbers of which the police retained, was left in a package at the Hotel Vendy. Rutigliano, alias Green, the hotel manager and said to be the leader of the gang, according to the police kept about \$35,000 of the money. The rest the police recovered. All defendants are held in the Tombs.

'WHATINHELL' AND SUCH JAKE WITH WIRE CO'S

Los Angeles, Sept. 28.

Local representatives of both Western Union and Postal claim that all this talk about the wire company's official word is certain words is all too much hokey.

According to them one can write anything he pleases outside of profanity or words which could be construed as libelous by the receiver. If you care to run several words such as "whatinhell" or "c'll it" okay with the wire companies.

'Lousey' Lovely

Impression that "lousey" and other such slang expressions are barred will not be official word. If they barred "lousey" it would be impossible for picture critics to wire their reviews.

Once upon a time it was considered Jake to use strong language. Now it is considered a disgrace to include the wire companies. That was in the days of the "lousey" boys operated by hard boiled guys whose only pleasure was to use words with plenty of spurs.

Since the automatic telegraph was introduced, the lousey boys went away with the hand operators. Girls have been substituted for boys. The lousey boys are anxious to keep the girls from blushing and are more careful about the English used in telegrams.

Philly Golf Prizes

Phil Reisman (Universal) and Harvey Day (Educational) will make a day of the Philadelphia golf tournament in Philadelphia. The two men will exchange men's and exhibitors back with the Philadelphia golf tournament with a day set of matched driving clubs.

Harvey Day, who was Reisman's exchange man in Philly but as Reisman in his career missed the Philadelphia Clubhouse Public, also went down but couldn't land a prize.

NEW YORK THEATRES

RKO MAYFAIR

The Night of a Lifetime
EAST OF BORNEO
A Colossal Picture with
ROBERT HOARE **CHARLES RICKFORD**

PALACE

With E. & M. & W. in
the "Vito" and "The Band Wagon"
EDWARD G. ROBINSON
DOROTHY STONE
KATE SHAW and **LEE RICHY CRAIG, JR.**

58th ST.

With E. & M. & W. in
the "Vito" and "The Band Wagon"
INA CLAIRE
in "REBOUND"
"FIRST TO FIGHT"
with BLUM SUMMERTYLL

86th ST.

With E. & M. & W. in
the "Vito" and "The Band Wagon"
INA CLAIRE
in "REBOUND"
AND 5 RKO ACTS

ASTAIRE MORGAN

BROOKER LOSCH
IN
THE BAND WAGON
THE PERFECT REVUE
New American Musical Comedy, with E. & M. & W. in the "Vito" and "The Band Wagon"

NORMA SHEARER

and **CLARA GAYNE**
in **"A FREE SOUL"**
A Metro-Goldwyn-Mayer
Production
Dances and Orchestras
APITOL **8th St.**

DOXY

With E. & M. & W. in
the "Vito" and "The Band Wagon"
RANDY GREGG
in **"THE PURPLE SAGE"**
On the stage—Black and White Revue,
dancing music

Waldorf Astoria

With E. & M. & W. in
the "Vito" and "The Band Wagon"
Waldorf Astoria
in **"THE PURPLE SAGE"**
On the stage—Black and White Revue,
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VARIETY

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15 YEARS AGO

(From Variety and Clipper)

Stage hands complaining at loss of employment due to number of one-act shows, which dispensed with stage crew. Some theatres getting along with only two men backdrops, props and electrician.

"Birth of Nation" was being refused to house under 1,000 capacity. Play was to play the large scores and then shelve the film, resuming it at some later date.

Florida exhibitors were planning to hold the state from a time to 10-30.

Lucia A. Stanek, theatrical publicity, Manhattan, with Sherman act will be paraded in crabapple Stanek releases, Manhattan threatened to withhold "Triangle" Metro and other releases from those who played the Clark Kimball Young series.

Vitaphone bought the name and features of the film "Clara". Clara Lubin was on his way out.

"Publishers of The Crisis" getting paid a fee, cutting the price of the film in towns where film played.

Bole Isman was talking of a huge picture house next the Columbia theatre. As far as it got.

Orphanum Chicago, bonded, Blumad on union troubles.

Poster prices advanced owing to the higher cost of paper stock.

Playwrights opening a resolution to join Federation of Laborers.

50 YEARS AGO

(From Clipper)

John L. Stoddard, the lecturer, was being booked by Lucy Whitcomb, a shoe slicer of Lynn, Mass., who had the hallucination he had betrayed her under promise of marriage. Had a habit of turning up at his lectures and denouncing him. After standing it for two years he was asking the police to do something.

"Patience" was given its first New York showing Sept. 22. "Clipper" dubious as to its American success.

Although all New York managers had agreed to close their theatres until after the funeral of General Garfield, Augustin Daily opened. "A fanatic took his stand on the steps and sought to urinate, to burn the house. He was arrested and held for medical treatment. Reported that the boxes were empty, and the house less than half filled.

Frank Mayo was starring in Shakespearean repertoire.

Supers in "Michael Strogoff" Philadelphia struck for \$1 a night instead of the customary \$2.50. Bosley Kirovsky went into the gallery and hired a new set at the old price.

Harrison and Hart had just issued the songs from "The Major". Included was "Major Giffith", with an opening strain very like "When the Moon Comes over the Mountain." (Current in '31).

"Ezra Kiki" on tour after a long run at the Madison Sq. theatre, was nearing its 1,000th performance. Record breaker 10 years ago.

Buffalo Bill was playing to 25c. for all parts of the house getting business.

When "Mitchell's Surprise Party" refused to play in St. Louis following the President's death, the manager fined them \$100. Merchants' Exchange subscribed the sum and presented it to the actors.

Inside Stuff—Legit

Several of the legit organizations, of one kind or another, are hot over the board of directors of the producers' association.

Some of them get together to discuss a proposed improvement, it's not over at Erlanger's, it's sold, there's a board meeting every day at 11 a. m. An outsider doesn't know who attends these talk fests and an insider won't tell. So far as known, Mitchell Erlanger, Saul Baron, C. B. Dittus and M. J. D. among those present. Nothing is announced after one of these affairs.

"Another group, hotchpotch about the directorial discussion, is the Theatre League. At present, according to the producers' association, the producers who've been there, never to return, all the heavy duty theories dealing with the legit end of show biz, are re-aired and written, maybe, in minutes.

Younger producers, particularly, declare themselves against these panacea pop wows. One said that the guy at the T. L. meeting who does the most talking has the best show of the week.

Motion brought by Equity, in defense of suit against the association by DuRoy & LeMaster, producers, for \$100,000, to prevent examination before trial of Frank Munn and J. M. S. of Equity, was denied by the New York Supreme Court. Equity's motion was in answer to one brought by DuRoy's attorney to allow the examination.

Judge Alvin Untermyer heard the argument. A decision is expected this week. A. T. Sapinsky, counsel for the producer, who's preparing another show, claimed that as Equity employees Munn and O'Neill could be cross-questioned. Equity's answer claimed that under certain statute that could be applied to the two named being managing agents nor were they planning to leave the state.

DuRoy's suit is based on his charge Equity willfully contract to produce the show, that the producer handed with the cast. Equity's action forced the show to fold when the troupe allegedly hadn't collected. Play was "Night of Happiness" at the Vanderbilt, New York, last season.

Radii located inside theatre in the purlieu of Broadway, spotted at the end of activities, are the greatest subjects for funny prophecies. They're all swell paper deals, volunteered by showstoppers, as a rule. And they don't last.

Champ stretch of the imagination, according to one show show owner, came with a funny scheme to turn the particular theatre into a foreign tailor shop; stretch of the imagination was a desire to install a hot dog counter in the lobby. It was to help in getting a German atmosphere.

Equity, stocks, non-Equity groups, and plenty of others go to bat as would-be-fakes. Typical instance of a sure money maker from this line of management was promoter who wanted to start a chain of second-run tailors through the city. He was the headquarters. Only thing that stopped him was the owners wanted rent.

Legit playwrights played with the legit, writing for it exclusively, and the film and legit material problem will be eased off. That comes from Broadway producers, with evidence backing, it may also mean a means whereby talkers can eventually find a stage subsidy system, they can't.

Legit spokesmen, pointing to this season's most successful b. o. talkers see proof of the film's need of legit. "Front Page", "Street Scene", "Five Star" and "The Great Gatsby". They also point to the Marx Bros. and Eddie Cantor coming back to Broadway to find suitable show for screen conversion.

On the basis and claim that of the many legit playwrights holding talker contracts, but failing while working with these agreements, to screen turn out smashes, they may, legit writers stick with the legit and sell pictures; their plays after have been staged.

No branch of the stage business has been harder hit by death than acting in recent years has taken away some of the foremost stock directors. At the end of the best known players in dramatic stock have died with the present ranks not having many men their equal in staging repertoire.

This list includes Percy Meldon, for many years directing stock in Montreal, and in former years for the Percy Williams office; Barry O'Neill, for seven years director of the old Proctor stock in 18th Street and equipped with leading stock up to his death; Walter B. Baldwin, whose name is a household phrase in traveling stocks; Tom McGrane, Reddy Brown and Lester Longman.

The last to die was Lester Longman, perhaps one of the state's finest directors.

Clare Luce was slated to appear in an A. H. Woods production this season and it may work out that way. Woods talked her up with Miss Luce in Paris and they were to talk over the play on the return voyage, but Woods sailed later on another line.

Miss Luce is a French actress who played in the French farce known as "I Was Waiting For You." No contract has been signed and that manager appears to be undecided just when he will do the show.

Harris also sought Ross Alexander now appearing in "After Tomorrow" at the Golden. He has a run of the play contract and was refused a release by John Golden. "Tomorrow" reported much better business last week.

Present season may see the finish of the Shubert Detroit Opera House. Spot is the oldest of the standing local theatres there and was for years the most popular legit house.

For a year very few shows played the house, and with the acknowledged best location of any legit in town, the property has been neglected via sex pictures, etc. Although the house in Shubert booked it is understood the Chase, in that city, will get all the Shubert bookings with the Laite having some cash.

The Shubert Detroit is operated by Nederlander on a 99-year lease from R. E. Olds, the auto millionaire.

When Lucy Weston-Gallagher died Aug. 13 last, in her home near Stamford, Conn., it is said she did not know that cancer was bringing about her end.

Lucy Weston, an English girl, came over here around 1908, and never returned to England. She had been a stage favorite over there and conquered this easily. Lucy first appeared in vaudeville for Klaw & Erlanger and later in Broadway musical comedies.

Miss Weston constantly held her circle of close friends among the profession on both sides of the ocean, before and after her marriage to Frank Gallagher, a wealthy contractor.

Margaret Sullivan, Shuberts' young lead in "Modern Virgin", now touring, was understood to receive several offers, nicely priced, to go into talkers. None has been accepted.

Reason is credited in that Shuberts will not release her unless they can get the average between the theatre and the film contract story. Miss Sullivan is not expected to join film ranks until her stage contract is over for that reason.

Shuberts also have Walter Connolly in a play, actor said to be draw-

Inside Stuff—Radio

Shift of nearly 50% of WJZ periods to Chicago, made a few months ago, has been repeated in the case of many other stations in New York.

Prelude to the move NBC artists in New York were made to double and triple in broadcasts because there were so many programs originating from this city. At the same time, Chicago NBC could barely find sufficient time to spot its talent.

Patience complaining are the Manhattan artists who were making plenty for themselves. Now they consider themselves lucky if they could consistently fit the network.

New York orchestras have also been hit by the same migration.

Ben Pratt, reputed queen-picker of the Radio World Files of 1929 and 1930, failed to name this year's queen. His choice, as Irene Taylor, of WJZ, and her husband, who live in New York for Mrs. Taylor, a chaparral, and Pratt, as manager. With about \$2,000 expense chargeable against WJZ, Mrs. Taylor, Chicago NBC vice-president, and Pratt's honor, shared the idea when the competition came up.

So the honor and expense of having the Radio queen went to Chicago, which offered Harriet Lee as their most beautiful broadcaster. Olive Shea and Bernadine Hayes were previous queens. Neither meaning a thing on the radio.

Station WGY of Schenectady got back its two ace bands, with the return shortly of Doc Peyton to the New Kenmore Hotel, Albany, and of Jack Miles to the Dr. Witt Clinton Hotel in the same city. Peyton is credited with building up the largest radio following of any local orchestra in two years. Peyton was at Geneva, Lake, Ohio, during the summer.

Miles, who clocked via WGY in the short period he was at the Dr. Witt Clinton Hotel, is credited with having secured the demands booked by M. C. A. Formerly was trombonist with Guy Lombardo.

Although the Chicago Evening American has dropped its direct affiliation with WJZ and has been forced to drop the other affiliations, it continues to dominate the daily's radio page. Situation is given a heart-of-ear significance, with the publisher still interested in the out-of-town WJZ's demand of the WJZ's wage length before the Federal Radio Commission.

American's former out-of-town contract was a strict affiliation, with the WJZ's name coming in for mention on the latter announcements. WJZ's affiliation is limited to a pair of daily newscasts.

NBC is exploiting the Conn-Sanders band, which comes into the New York Hotel Oct. 1, as though it were its own band and for which its Artists' Bureau was collecting a 15% commission. Band is strictly MCA. Only connection NBC will have with Conn-Sanders is that the band will be second-run WJZ's wire from the hotel. NBC put in the wire on the terms of Ralph Hitz, manager of the hotel, to carry the band on the air a certain number of times a week. CBS was ready to step in with a wire in case NBC backed out.

NBC has cut the budget of its Special Broadcast Department. The department was to be cut down to one year ago to handle special events. Sixties Miller was head of the department.

NBC found staging special stunts for the air involved a heavy expense and as a result, as believed, it places the lack of popularity toward these special broadcasts to the fact they had to be staged during the day and so couldn't drum up enough listeners.

A recording by Bing Crosby of "Just One More Place" is being used at the Paramount, New York, this week. Accompanies Jesse Crawford's rendition of that song at the organ, with Crawford putting in a plug for Crosby.

Funny part is that Crawford is broadcasting for NBC, while Crosby is a CBS artist.

Kelly Cousins, NBC publicity man, was given the air for getting into a fast gig at the NBC dinner to radio scribe at the New York hotel Tuesday (22).

Cousins took a poke at Gene Mulholland, assistant to Johnny Johnsons.

Report that Dave Bath was placed on the CBS payroll as personal publicity representative for the actress Dorothy Downey is denied by CBS.

All the booting of the Charter of Commerce and much publicity will not keep tight; there unless a turn is taken and soon. Local newspapers and suburban sheets gave the Parsons' theatre front page space last night. The most important stories were the stage and street car snafus with posters, yet the first show of the year failed to go over from a financial angle.

Arthur A. Sorrenson, NBC publicity department, leaves for Chicago this week to take a photo man in NBC's publicity department in Chicago. Sorrenson hands photo for NBC in New York.

NBC at present has no one-handling photos out of the Chicago office. It feels that it is not getting a proper break in the dailies on cuts.

Fleischmann hour offered Maurice Chevalier \$2,000 to get star for one time with Rudy Vallee's orchestra on one of its broadcasts. Chevalier turned down the offer.

ing 440 weekly. This is supposed to be \$200 less than Connolly's contract with Gilbert Miller, with the latter making up the diff.

Return of legit road shows to Hartford, Conn., the first in almost a year, means little if anything so far this season. "Silent Witness", with Lionel Atwell and Kay Stroszi, played to very meagre attendance.

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Major Bernard Reinold and wife are back in New York this week from an extended European trip and cruise to the land of Evangeline. The major, who was the actor of the "The Major" in the "The Major" trip abroad was his first vacation in years. He's a former actor and show manager.

Major Reinold, 31, hale and hearty, has been admitted as a guest of the Percy Williams Home. Also living there are Eddie Gerard, Sam Ryan (Murphy and Ryan), Joseph Kilgour, Grace Henderson, Louis Mulder, Al Canby, etc.

A "Polter" chorus girl who spoke out of turn about the tragic accident to Harry Richmond's boat which caused the death of Helen Walden is out of the show. She missed two numbers which was the stage manager's out.

Understood the girl had drawn disfavor from the others by remarking she was ill.

"I Love An Actress" in Europe was played with only three hits. Chester Edwards opened Thursday (17) at the Times Sq. had four. Stairs omitted abroad was the first in the American version, laid in a department store.

ROYAL PLAY CUT BIG HEAD

A slash of 33 1/2% in royalties from the playwrights and the actors has given stock producers the best break they have had in stock cutting in two years.

The New York play brokers, doing the bulk of play placing with the stock producers, are getting a more ready acceptance of plays heretofore regarded prohibitive.

ELLIOTT'S PROMOTION CHANGING IN STYLE

Dismissal of the sales staff engaged by James Elliott is said to have happened last week. Included in several sales managers supposedly engaged to aid promotion. Move is held to mean Elliott will try retaining to his old style of legit promotion, his new idea of money raising salesmen on percentage having failed.

Coincidentally, Elliott's ambitious play is reported entering further difficulties. The reason was failure to produce "Death Ray," starring Lynne Overman, set for a month past and with Overman in another producer's show "Hot Money," which Elliott also announced is in the off through casting last week of "Widow in Green" to star Chaborn Foster. It is declared by Elliott that this was the last Foster to a 15-week contract. Overman, supposedly, drew several weeks salary before leaving Elliott.

'Soul Market's' Company

Madge Bellamy, film actress, may appear on the road in a legit show this season. Concerned in a re-written version of "David Copperfield," by B. J. McEwen, shown last spring by Cass. Blaney.

"Comedian's" latest "Soul Market," is slated to open in about a month. Cecil B. DeMille is cast for Bellamy against him. It is said to hinge on satisfactory revision.

Depression Plays

Louis Cline and George Greenberg, not Horace Livengood as reported, will produce "Crisis" by Sid Kingsley. It's not out until November. Cline is Livengood's son. "Crisis" is one of the two plays about the depression, Saul Martini writing the other, "Hail Days." Another "Panic In U.S.," musical, is in trouble.

RUTH GILLMORE'S IN LEAD

Other Gillmore Daughter Returning To Stage After 3 Years

Ruth Gillmore, daughter of Frank Gillmore, will share the lead role in "No More Frivolous" with Manart Kippen. Miss Gillmore, although previously an actress, has not appeared on the stage for over three years. Also in the cast will be Jane Althous, Alexander Clark, Fred Homer, Charles Thompson and Julia MacMahon.

"Frivolous" is by "Pencil Jeannette" and is being produced by Shepard Traube and Max Sennino. It goes through the Provincetown Playhouse, Greenwich Village.

Woman Director

Antoinette Perry will do the staging of "Society Girl" by Sean O'Casey. She goes into rehearsals for William Brandt and A. C. Blumenthal.

Her husband, who authored, is a former newspaperman, better known as John O'Leary when with the New York "Sun."

YIDDISH VETERAN ILL

Chicago, Sept. 28. Ella Glickman, pioneer showman, afflicted with the Yiddish stage for over 40 years, was stricken with a heart attack and is now in a precarious condition at the Columbus Memorial hospital.

Glickman retired from Yiddish show business last year, turning his Palace theatre on the west side into a film house.

Vet Producers

Still Legit's Last Line of Defense

If there is to be any legit salvation on Broadway, it looks as though the older line of producers will be mainly responsible thereto. Younger producers are not so active but generally unable to get started.

Greybeards mostly are increasing their output to take care of more theatres besides those they're tied to. In that they're filling in for the younger boys.

Sam Harris, with one already under the stars, has four more in prospect, "Eldorado," a comedy, rehearsing. His others are mustered with Sam Golden with any one of three to follow "After Tomorrow" at the Golden, or "Caught Wet" on a stage. Both Harris and Golden are increasing their output over the money produced in '30-'31.

Gilbert Miller also will furnish three, all imports, and "Payment Deferred" has the status of Crosby Gaige, in addition to a pair of "How Beautiful" for the sticks, is revamping "Twisting the Law" for Broadway. Arch Selwyn, with Erlanger's, has "Charles Are Ripe" for the sticks (Belasco) and "Lovers' Troop" in the off.

William A. Brady, Sr., is another down for a trio, one, "Five Star Final," a road contract. Reverse of the other, "The Love of a Soldier," is reported apt to remain inactive. Erlanger's, plus backing Max Gordon, Chester Krokin and McKelvey, is producing on its own. Eubanks are down for their usual output.

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GREENOUGH'S PAYOFF, NEW SEATS FOR OLD

Walter Greenough, organizer of the defunct Theatre Assembly, subsequently the "Theatre Guild," this season, has returned to New York and will attempt a comeback shortly. Meanwhile he may play in a show instead of producing.

Greenough says he will still refuse "franchise" money, but will take them off with seats for his new plays. First one, probably a small type musical, is due in January.

Walker-Mizner Play

Eugene Walter and Wilson Mizner, for several years writing mostly for talkers, are reported preparing to produce "The House of the Living Dead," which they have co-authored. It's title is not mentioned.

Walter and Mizner have been writing for various etudeos on the outfield coast. For a time former was scenario editor of Fagan.

McGuire Will Try Again On Coast with 'Soldiers'

Los Angeles, Sept. 28. William McGuire, who has been writing with his new play, "Onward Christian Soldiers," here, decried the type part of "The House of the Living Dead," which they have co-authored. It's title is not mentioned.

Playwright is of Los Angeles in Hollywood. He has a tentative arrangement with Ed Kavulski, local producer, to work with him, staging at the Hollywood Playhouse.

McClintock figures on putting on three plays before the end of the season. His last, "The House of the Living Dead," is slated for December. After "Briar Moments" he has "Distant Drums" scheduled. It's a play by Dan, Loebson and will star Pauline Lord, Oscar Coward's new play, "The Masters" will follow "Drums."

Nana Bryant Replaced

Nana Bryant, femme lead in "Here Goes the Bride," the Arno show which opens in Detroit Thursday, left the cast last week. Place taken by Edna Whistler.

The break was friendly, the script written for Miss Bryant being a type part. Bryant's developments when Clark and McCullough joined the show.

Real Boiled Front

Wilmington, Sept. 28. "White" Farnum, Detroit, who British play, had its American tryout at the Playhouse, last week. It was so hot in the theatre that many of the men in the audience in evening clothes removed their coats.

First time known a formally attired audience ever peeled, and a good press story ensued.

CITY MUSEUM MAY GET BELASCO ART OBJECTS

The contents of the late David Belasco's studio are slated to go on sale at the American Art Gallery in December. It is reported, however, the entire collection may be privately purchased and presented to New York, for one of city's museums.

The Belasco studio is rich in art objects and antiques. Included are collections of jewelry, jade and rare watches. The late showman was a collector of fine objects, and with a family or personal touch are being retained from sale by Mrs. Morris (Belasco) Gelpi, principal beneficiary. She has designated some momentoes to Mr. Belasco's closest friends.

A photograph of the producer has been hung in Madison Square Garden. The artist is the husband of Frances Starr who did the portrait when she was appearing under Belasco direction.

Maude Adams Casting

Maude Adams is conducting the casting for her next to the stage in "Merchant of Venice" here. Rehearsals are to start Oct. 5 for a Nov. 2 opening. If Miss Adams and Erlanger's can get all the actors to "Shakespeare" to be co-starring in "The Merchant of Venice," it is a big thing. She is now in the city, receiving first mention in the billing.

Miss Foster was engaged to the McCarter theatre, Princeton, N. J.

Pollock's Play at School

Syracuse, N. Y., Sept. 28. Channing Pollock's "The House Beautiful," originally announced for the Dewitt, will play at Lincoln Hall, Central High School, Oct. 21-22.

S. B. Evans, who is bringing the play to the stage, is up with New York State Teachers' Association, which holds its convention here Oct. 23-25.

For the night of the 23rd, Evans has booked Rachmannoff, pianist.

ACTRESS MUST EXPLAIN

Complaint Over Lillian Foster's Walk Out on Legit Play

Lillian Foster faces trial before theatre for alleged violation of contract by the Bedell office which produced "Divorce Me, Dear." She is offering the local play, "Onward Christian Soldiers," here, decried the type part of "The House of the Living Dead," which they have co-authored. It's title is not mentioned.

Playwright is of Los Angeles in Hollywood. He has a tentative arrangement with Ed Kavulski, local producer, to work with him, staging at the Hollywood Playhouse.

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Miss Stewart's New Piece

Rosale Stewart after a couple of short-run pictures has been engaged to write "Portrait of a Lady." Says she'll do right away.

"Portrait" was written by Robert L. Buckner, former actor.

Montreal Stock Closes

Montreal, Sept. 28. After sticking out the cold weather the Orpheum stock closed at 100. Operated by L. & S. Theatres, Inc.

European Roundup

By Frank Scully

Abroad, Sept. 13.

Wise Wallace

Everybody seems surprised that Sir Will Caine left a million bucks and most of them put down as top dog with that figure. Fact is Dickens never equalled it and Sir Walter Scott beat it by five hundred grand.

All seem likely to be left behind by Edgar Wallace, who after running his own company in the red can use that as a recommendation and get offers from Hollywood, which, when figured out on a gold basis, run to \$200,000 yearly.

After about 14 weeks on the coast at \$2,000 weekly, Wallace figures he will know enough to go back and run British Lion on a paying basis.

Reinhardt Going Hemingway

Max Reinhardt is getting tired crack at the Earl Ernest Hemingway's play in a Carl Zuckmayer and Helms Fertig translation. This will be the first effort to stage Hemingway since the busts "Across to Arma." Hemingway currently is bargaining around Europe among whose boots and bull fighters he found his first hit, "Sun Also Rises."

Those Pood Pappies

SI Beador, of Metro, told Morris Ryskind that Morris's first-born was a dead thinker for her old man.

"I still think she's cute," was Morris's comeback.

Stars and Bow Salami

"I am a successful actor and I have never been heard of by the audience of Hollywood—yet had I never danced before a foot-light or smelt a stick of grease paint, I would be happy today," says Fay Compton through the ghostly keypunching of Dudley Lester.

Ex-Heater Earl

Earl Leslie's hooding days are over. Henceforth he will be Earl Kulp, his right name, incidentally, supervisor of Dufrenoy and Varma's productions in Paris.

He will also manage Mistinguett whose dancing partner he has been since Chevalier pigeon-toed to Paris.

Surprise Ending

Three years ago Robin Irvine, actor, rescued Joan Barry, legit and picture star, from drowning in the Thames.

Three months ago he was severely sailed.

Yule, to Ursula ("The First Mrs. Bruce") Jeans.

Chatterbox's spelling, T. dined with Freddy Londale and Michael Aron—just we three—in a fashionable restaurant which was packed with people of no account was the best London laugh of the week.

Jack's Lively Debut Abroad

Ex-actor Dempsey's comeback will be front page by Rothermers reg. "Buddy Plaque" has been a success. It's a 10-champ's life story, which forms part of the build up for the Carnera quarry. Probably a rewrite of Damon Runyon's job. Title "Fortune's Flat."

Cash?

Eleven picture star, long past his best, but still hoping for a nod from Hollywood, pulled a coast card. He's still got a look in every thing including "Cash." Sennel. Star finally broke the ice with "Well, do you think I'm worth \$500 weekly?"

"No," he replied the scout fondling a mongrel that seemed to have great fun stealing every cent, "but I'll give you \$1,000 for the dog."

Unbelieving Britons

Shoveling of television prop tem in the States has all London looking for a trick formation, boxed ends and another touchdown at their expense.

Caught flat footed on the talker trick, they're determined not to have it happen again.

Barclay outfit is plugging popular use, claiming 6,000 homes are ready, which is about one-tenth of one percent of the ether fans. B. C. has given them one night a week from 10:30 to midnight. Jack Pyles' son B. C. and his wife, who are both actors, and go on, how they dreamed it.

Government supported, the visual ether idea may click. If it does it means that England at last has beaten America to an entertainment idea.

All In Now

Cut accountants figure that by a year from now Hollywood will have sunk \$25,000,000 in productions in England. Maybe half that much will be spent, but it won't be American dough. Not a quarter. Rest will be, or is, British.

But all the holdouts, U. A. and Metro, are sure to come in by spring, whatever they pay on the coast.

In fact, Metro is believed down for production in Paris, too, by next May.

BUFFALO TACK MYSTERY

Buffalo, Sept. 28. Reports from New York that the Shuberts are offering the local play, "Onward Christian Soldiers," here, decried the type part of "The House of the Living Dead," which they have co-authored. It's title is not mentioned.

Playwright is of Los Angeles in Hollywood. He has a tentative arrangement with Ed Kavulski, local producer, to work with him, staging at the Hollywood Playhouse.

McClintock figures on putting on three plays before the end of the season. His last, "The House of the Living Dead," is slated for December. After "Briar Moments" he has "Distant Drums" scheduled. It's a play by Dan, Loebson and will star Pauline Lord, Oscar Coward's new play, "The Masters" will follow "Drums."

Register at Fulton

Erlanger's has changed its minds about "Social Register" and will bring the comedy into town as soon as ready, rather than send it to a road tour. Play will go into the Fulton Oct. 12.

"Portrait of a Lady" is the play written by Anita Loos and John Emerson.

Brand's 'Defiance'

William Brand's second show this season will be "Defiance," by Sam Cowan. Follows "Social Register" and last in a unit around "Social Register."

Arch Selwyn released "Defiance" after a Mount Vernon, N. Y., tryout this summer.

Engagements

Mary Duncan, "Eldorado," Sam Harris.

Cecil Holm, "Wonder Boy," Jed Harris.

Henry Stephenson, "Cynara," (Hedrick).

Sylvia Fields, "Caught Wet," (John Guidon).

Charles Harrigan, Joanna Rock, Constance McKay, Jane Bramley, Gay Clement, William Collier, "Washington Heights," (John Goodman).

Dorothy Glag, Eleanor Shadler, Rollo Peters, Romney Dean, Moffat Johnson, "Streets of New York," (Lawrence Langer).

Charles Lyle, "The Great Dictator," Harry Messner, Charles Campbell and Charles Campbell, "The Great Dictator," (Lawrence Langer).

Walter Connolly, Thomas Fincher, Charles Campbell, "The Great Dictator," (Lawrence Langer).

William A. Brady, "The Great Dictator," (Lawrence Langer).

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Amusement Advertising

Tabulation of amusement advertising in the New York City for the first six months of 1931, compiled from the Advertising Record, says the *Evening Journal*, shows some shifts in the relative show lines. Evening shows, for instance, 72,794 lines, takes the lead with 37,168 lines, which puts it 134,883 above the *Amusements* section, which is in second place in the evening division, but sixth in the *Amusements* list. Only one of the evening papers, *Mirror*, fell below the evening paper league with the *Amusements* accepted.

In the morning week-end section the *Times* leads with 27,234 lines, showing a loss of 1,663 lines. The *News* holds second place with 25,124 lines, gain of 1,164 lines. The *Amusements* better its previous record with 21,248 lines, for a total of 153,074. *World-Telegram* takes a loss to reach 24,774 lines, while the *Amusements* with its league gain of 40,551 lines in single places with 130,600. There is a difference of only about 40,000 lines between the two papers.

Post is low with 110,023 lines, loss of over 17,000 lines for the Sunday paper. *Amusements* gains to get third place with 231,821, while the *Graphic* came up 10,000 lines to take up the fourth in its division, but ninth in the total.

All of the Sunday papers are showing a drop, *Amusements* lost 2,512 on the *Herald-Tribune* to 23,685 for the *Amusements*, though the *Amusements* paid 10,000 lines to get the *Amusements* to 11,811, about 11,000 better than the *Amusements* of the *Amusements* only 40 lines below the 100,000 mark, and the *News* 25,000 short of the 100,000 mark. Combined, the *Amusements* took a loss of 9,473 lines for the six months. During that period the morning and evening papers have passed out with the *Evening World* lining up with the *Amusements*.

Only one of the morning week-end papers took a loss, while two other sheets gained a total of 10,000 of the Sunday issues in the minus column.

For the evening papers show a total of 1,161,818 lines, a loss of 13,654 lines. The *Amusements* new 1,059,700 lines, a gain of 27,057. Four Sunday editions shared a total of 1,161,818 lines, a loss of 13,654 lines for the previous period.

'American Sports'

That the death of the 'World' put life into the 'American' is evidenced by that daily's advertising. Information that the 'American' is now ahead of the 'Journal' will occasion surprise to those who were aware that the *Heart* evening paper had been carrying the morning sheet for some time.

Numerous attempts to set the *Amusements* on its feet prior to the arrest of the 'World' have failed and unproductive of results. One was to bring down an advertising campaign from Buffalo to New York over a three-year agreement. Contract was settled after a year's fruitless effort.

John Randolph Hearst, placed in charge of the 'American', saw his golden chance when the 'World' departed. Immediately inaugurated a page opposite editorial and other pages was similar to that of the *Amusements* and acquired its city editor. The 'American's' business took a jump from the start.

As the boys see the 'World' dead, Roy Howard got the 'World' name. William Randolph Hearst the 'World's' business.

On Percentages

Those cut-rate books handled by a national agent and drug store are sold on a percentage basis. A big New York book-reman dealer is the distributor.

Heard interested them to know that its distributor, at its well-known New York retail book shop, sells the same volume for less than the cut price asked for in its chain stores, and many wise book-buyers are aware of it.

Remainders now cutting in even on the reprints. Instances is the book called 'The World of Crime', had a former best seller. Original editions, regularly priced at 13, now sell at 10c in the city. The publisher's reprint price, and the book-buyer receives the original edition at a 50c price, anything but a bargain.

Reputation bookkeepers would like to handle the remainders but don't want to be for fear of losing the regular trade.

The Lost Angel

Brooklyn 'Eagle' called by the 'continued circulation increase of the Brooklyn Times', has taken cognation of the strictly local news

Best Sellers

(Reported for week ending Sept. 26 by *World's Book News Co.*)

Fiction

10 Commandments, by Warwick Deering.....\$2.50
 Showers on the Road, by Willa Cather.....2.50
 Young and Henry, by Fred Henderson.....2.00
 Brothers in the West, by Fred Henderson.....2.00
 Finch's Fortune, by De Roche.....2.50
 The Wild Bird, by Streeter Aldrich.....2.00

Non-Fiction

Washington Merry Go-Round, Anonymous.....\$3.00
 Culbertson's Summary, by E. Culbertson.....1.00
 Official System, by Milton C. Work, et al.....1.50
 Man's Own Show; Civilization, by George Dorney.....5.00
Mirror of 1931, Anonymous.....2.00
 Mous, by Stuart Chase.....3.00

angle at last. 'Eagle' is taking over one of the local weeklies, together with the staff, and is to publish a strictly local news sheet as a supplement.

Since its establishment, when Brooklyn was a city apart from New York, 'Eagle' has maintained the same attitude. It has been the strictly local news as much as the New York metropolitan press. It has given its readers the opportunity to cater to the local names.

Stand-off attitude of the 'Eagle' as regards activity of local news surprising in view of its business possibilities. It is true that the Brooklyn weekly 'The Chat', the most successful paper of its kind in the country and one of the best money-maker. 'The Chat' is not the weekly going to the 'Eagle'.

Publishing Mystery

Fourth ave. is trying to figure the sale of the *Compositional Book*, which is a book of the publisher, subsidiary, to Farrar & Rinehart, can't make it out.

The *Compositional Book* Corp. was utilized to publish in book form the full-length works of the name of the publisher. The book is called 'The Chat'. Last year Saul Faum put in charge and he, together with Louis B. Brown, began a strenuous campaign to build up the firm's list, adding such name scribbles as Henry Bromfield, Eric Maer, the Marquis, Ruth Suckow and others, gleaned from other publishers at the time.

Now the sale, therefore, of *Compositional Book*, together with its subsidiary, is a mystery.

If Hearst was to rid himself of *Compositional Book* at all it was going to be to Farrar & Rinehart, leaves the 'Compositional' book editorship this week to take charge of Richard R. Smith, in which he holds an interest. Long, however, will in the likelihood get Boris Plym, Fannie Hurst, and Louis and other *Compositional Book* scribbles when he is delivered.

Exchange Rate Worry

Mob of foreign correspondents in London are having a tough time. Many cases getting along on their salaries after their checks are turned into American dollars. Majority of them get paid in money from the country they represent.

With the pound sterling that way in England and Mexican and South American banks are getting a good deal of exchange in American banks, foreign scribbles have had the same trouble.

One writer from London has had his income reduced around 2500 per cent since the pound has fallen every American dollar. Mexican correspondents took their blow last week when the peso dropped from around 50 cents in value to as low as 20 cents in American.

Some of the men who are stationed in England, Mexico, etc. They think tough times are a-coming.

Ripley's Errands

Newspaper people may object to the *Ripley's* cartoon, but they are neglected when talk of earnings comes up. They say that *Ripley's* cartoonist, his get for the past year is put at \$700,000. Perhaps the biggest figure in the publication of his drawings 'Believe it

Or Not'. His book, compiling similar material, sells steadily. Rip has made his money for the year and a series of talking shows brought in added revenue.

His book, 'Believe It Or Not' when on the former 'Evening Globe' and his editor squawked plenty denunciations of cartoon sports events. However, he continued to show a 'Believe It' every now and then and not only a merger, but he started him off the staff that Rip started coming. The demand for his book brought in a big haul and although he has been limited lately, he is the big shot.

Composite Novels

'Frank book' idea, originated in England and likely to prove popular over here, is to assign a story subject to about a dozen writers with the stories of each, all based on the one idea, incorporated in a book.

Edward Press is bringing one such book over, without title as yet, to which 17 of the best known English writers have agreed to contribute. Scribblers range from G. K. Chesterton to Rebecca West, and the book is likely to be a 'big hit' can't help but sell the book.

Edge Off the Axe

Probably among the best liked writers in the profession is Douglas MacArthur, who works for a New York story that is known for its frequent turns. That work only proves his literary ability. In order to overcome the latter's self-deprecations that he is not a writer, he has been employing extra reporters for two months before any impending shakings. That way he not only proves his employment, for many hands but works the double point of protection.

That's because the peculiar efficiency custom at the time to let Douglas MacArthur, who has recently same sheet all out around 20, but these had all been put on by the 'Amusements'.

Saving Trouble

Quick eye of a theatrical man may have saved the Newark 'Ledger' a suit. Eddie Siderman, while dining at the Newark 'Ledger' restaurant, glanced at the sheet and saw a picture of George Page who had played the part of a man who had been put in the house. She was called in the paper June Page, involved in a case in New York City. Newspaper man phoned his office but no one was there who had said anything. He then called the Warner dinner celebrating the Joseph's opening. The 'Ledger' editor was reached there. Some 12,000 copies were recalled and the picture killed.

A Muffed Story

A story that may have been muffed through local conditions is that of the many speaks in the Newark 'Ledger' and the weekly in the 5th avenue section of New York. No limit to the best of the Newark 'Ledger' and the weekly would go into that list. Territory takes 4th street to 46th street, from Park to 5th avenue.

Some of the owners have passed away but others can now see the picture that were their parlor or libraries.

Local conditions preventing the story, the Newark 'Ledger' and the weekly when in the joint were too overcome to grasp the possibility.

The Newark 'Ledger' and the weekly to 'Statewide', whether it pays that much or accepts it.

'Guardian' Film Spurge

Manchester Guardian, one of the most successful of the world's papers, has just brought out a film supported, heavily loaded with Wardour Street, tracing the course of the paper industry and written up by experts in each section of the industry.

Supplement is essentially English, dealing almost exclusively with the work of work done in this line by a national paper here.

Delacorte Expende

The *Delacorte* magazine, magazine patterned after the 'World', was sold only in the Kress and E. J. Connelley's, and beyond those mediums after Jan. 1. Formulated by Delacorte, who published *Delacorte* publishing between people.

Mag Becomes Weekly

Hollywood Trade 'mag', 'Motion Picture Review' goes to weekly publication. The publisher, J. M. Dunn, editor, and Joe DeFaw, b. m.

Heart's Burnup

Los Angeles, Sept. 28.

B. W. H. Heart's peave at the burlesque of his favorite slogan 'People for People' (Think), used in a special private edition of the Los Angeles *Examiner* for Martin Deane's homecoming reception last week, turned into a scorching attack when the slogan slogan in the regular editions of the *Examiner*.

Heart's peave the line ran on top of the dramatic page as 'A Paper for People Who Drink before it was caught.

Real Names of Authors

M. E. Sheehy, author of 'The Goldenroo Family', is Michael Ignatovich Salkovitch. John Martin, 'The Wolf's Head and the Queen', is Morgan Sheppard. Frederick Corvo, 'A History of the Borgias', is Frederick William Rolly. Ruby Ayres, 'Made Made the Town', is Mrs. Reginald William Pocock.

Back to Type

B. E. McManus, former International News Columnist, who was on the S. S. Columbia when it went aground in the Long Beach harbor, converted to type and correlated all of the still pictures made of the wreck of the ship.

He was on his way to Los Angeles for his health after three years on his San Salvador plantation.

Book Club Menace

Down in New Orleans couples are bawling themselves in while reading '25 Book Club', each of the 25 couples having a book and lending it to 24 others before reading and keeping it themselves.

For \$250 each couple reads 25 books in 25 months. It is a national in scope, what the book publishing business do?

Family Plugging

New night-sheet paper called 'The Mid-Town', which takes in the 'Mid-Town' from the 'Mid-Town' of Columbia University. Running sketches headed 'Your Famous Neighbors', written by Gerry Paumotu.

The sketches so far have been family affairs, plugging Adolph Barker and her husband, and other New York Amusements, and so on, not touching on Roxy, Gerashin or Lew Hart, and other big name living in the community.

Buyers' Guides Merge

Merger between two buyers' guides, Stamps and Buyers in Town is reported set for Oct. 1. But 250,000 copies of the new publication, it's said, there'll be active, which only stamps and buyers' guides, and the main sheet. Stamps sold for 120 annually. Buyers in Town cost twice as much.

Chatter

They couldn't get Principal Lewis for the lecture program, so they got the writing missus, Dorothy Thompson, to instead.

The local women's mag sponsored by George R. Parker is out in the market. 'The Women's Home Journal' and to be issued monthly.

Joe Joyce, 'Ulysses' author, rushing his new book so he can undergo a new operation on his leg, which he fails there, he has no hope of saving his life.

Complaints that the 50-cent Bont book cover covers the book, will bring a 15-cent book in cloth.

Another book on President Hoover is being shopped by Walter W. Liggitt, the debunker, who plotted 'Plain Talk' following G. D. Eaton's book.

Steve Clow getting out still another new book, called 'Personals', which is a book of letters.

Paul R. Milton, the 'Dance Magazine' editor, has turned novelized with a story of a book business, called 'Yamp Titi Ready'.

Although Ray Long does not go over the book, he will publish it until Thursday, he is down for a book on the firm's list already.

John Barker-witz scuffling between people.

Elna Perrier's 'American Beauty' is a book that prints of 30,000 copies, a record for her.

Rollin Kirby's 'World' cartoon book is a book of 100,000 copies.

Isabel Rosa's story of the Little China Under the Corner, the actual story of the 'Lunch' and the 'Lunch-Gate', will set for \$20 a copy.

Variety

Two American publishers are bidding against a number of English book sellers for Tausler Macdonald's story.

Fannie Kilbourne getting 40c more for her book.

A movement on to erect some sort of memorial to Don Byrne in Ireland, has been started by John Hardy in England. Americans chiefly interested, of course.

Excitement for Martin Deane's homecoming definitely ended, things quiet again at the John Reed Club. Deane's homecoming, the Russians and Rumanians for New York.

Bookman has lowered its newsstand price and ad rate in its attempt at a comeback.

Bookman reports that 'Newsdom' will quit publishing, according to 'Newsdom'.

Paris Chatter

George Davis, author of 'The Opening of a Door', current best seller in Paris, has been a resident of France for six years. Well known in the Montparnasse and St. Germain districts, he is a Frenchman in the Jean Cocteau crowd this summer. He is a Frenchman in the Jean Cocteau crowd this summer.

'Herald' cutting down on book reviews. The *Herald* is cutting down on friends of friends of the sheet who want notice.

The *Herald* magazine sections in local papers has caused incense of many of the free lance writers and editors. Many of them from advertisements when the Chicago *Herald* paid for the Sunday-day puff page for the arts.

Richard Aldington is leaving Paris and is taking a trip to the rear profit in lecturing from the enormous quality of parts of his book. The Colonel's Daughter, it has been out over here for six months.

The intellectual colony on the Riviera, where one lives for a summer, and a day during the summer, and a day during the summer, has proved a big success.

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The intellectual colony on the Riviera, where one lives for a summer, and a day

MUSICAL 'PICS' TWELFELY HUNT

Hollywood, Sept. 28. Returns of music in pictures is bringing attempts to introduce music and entertainment in a novel manner, with practically all of the studios giving first angles on musical preference over the old methods.

At Paramount, new ideas of Ralph Baileys, who is also writing the music, will be incorporated in "Ship Shape," story of a round-the-world cruise aboard a floating college.

De Sylva's Beatles are also wandering off the beaten track at Fox with his original "Heartfire," which has been in preparation for some time, with no starting date set. Essentially a lyric writer, De Sylva also does the notes for the "Heartfire" songs.

All the studios are lending willing ears to musical work in introducing song and dance in their product, and in the main are requiring logical introductions for all music used. Indications are that there will be plenty vocal ensembles and hand singing choruses in the tunefuls, with "Delicious" at Fox and "A Sinner's Surrender" at Ritz-Palace leading the way.

Dancing is another matter, with some fear for gamblers and gamblers, although dance directors will be called in to handle action, where it is in time to music.

SPLIT MAY COME IN RADIO MUSIC FIRM

Radio Music, the NBC subsidiary co-joining Paul's and Pader's music publishers, may dissolve in time. That is the unconfirmed report about the firm.

A similar report about Radio Music has been simmering along for weeks. Now it is said to have reached a decision. What the decision may be is not disclosed, if yet reached.

Paul is the former publisher desiring its freedom, from the story. As one of the Radio Corporation's many subsidiaries interested in around the show business, RCA is said not to be so hot over Radio Music or its accomplishments since organized. Its dip into the red is reported plenty.

How the dissolution will be arrived at is not known. From accounts it is said was concerned in the original merger, under which Radio Music became a fact.

Stan Murphy's Widow After Song Royalties

A royalty light blooms on the theatre horizon with the filing of a suit by the widow of Stan Murphy, song writer dead 10 years. The wife of the late Stan Murphy, who died in 1920 to 1930.

The widow alleges Remick's sent her royalty checks for the last quarter of 1930 and no others. She now demands the clearing of her account, Attorney Abner J. Ruben, 150 Broadway.

"Dina" and "On the Five-fifteen."

Buma Battle Over

The Hague, Sept. 18. For nearly a year a bitter fight has been fought between Dutch musical-copyright bureau, Buma, and the managements of the principal orchestras in Holland over musical copyright fees. But the parties have come to an understanding and the fight will be abandoned.

Arbiters have been appointed and both parties have promised to abide by the decision. The Dutch government is pending the ruling of the arbiters with the Buma-repertoire on their programs ago.

Drummer Decorated

Paris, Sept. 19. Dean of the Paris pit orchestra, musician, Joseph Baffers, honored by the government with a national order of the Legion d'Honneur.

He joined the Opera Comique in 1876 and is a drummer.

WB Asks Theatre Employees to Help Fight Sheet Racket

Warner Bros. will enlist the aid of its theatre personnel throughout the country to combat the bootleg sheet racket. Warner hopes will notify all employees of its theatres to collect as much evidence as possible against song sheet vendors in their respective territories.

This is to be turned over to the American Society of Authors & Publishers for prosecution. Warner employees will not prosecute or make charges against the peddlers on their own behalf, but will do it through the A. S. C. P., although Warner employees, if necessary, will appear in court as witnesses.

This week the Warner house organ, "Carry On," will include an article enlisting the aid of all employees on the front to Warner. It is taking the move because the theatre group is most heavily interested in the sheet racket. Publishing, operating Harma, Remick, Witmark and subsidiaries of music companies. It feels that the peddling of these bootleg lyrics is costing the music industry heavy money annually by curtailing the sale of sheet music, and since it firms compose a good portion of the industry, it has more than other firms.

Picture Song Revival Starts Coast Activity

Hollywood, Sept. 28. Fastest campaign on a song ever started by Witmark emanates from local office with coast plugging on "Pagan Moon" Dubin-Burke tune written about six months ago. Buddy Morris, head of Witmark and Dubin-Burke, heard the ditty at the studio and ordered professional copies and vocal arrangements made here. Number will be started west by Art Schwartz and Maxie Rosenfeld.

First Witmark song interpolated in "Waiting For Mr. Gooding" is going in the next Dorothy Mackall picture. Morris, together with Al Rubin and Joe Burke, goes east in a week.

English Disc Price Cut

London, Sept. 18. Big developments in the disk field are indicated here as a result of a sales drive by Gramophone and Musical Industries, the £30,000,000 combine which controls the Gramophone Company and Columbia, two largest units in the market.

A large-scale drive will be started by price cuttings on all records here and abroad. Point of the merger means both Columbia and the Gramophone Company are working in competition to each other, keeping their sales sales individual.

SIMMONS' REUMAS

Paris, Sept. 19. Morse Simmons has two new numbers numbers for the new Christmas season.

Popular waltz, although done here in colored jingles for years, has taken hold of Prussian hips. New numbers called "A Trolol Coups" and "A Trolol" bought by J. H. Wood, representing Francis Day, Ltd., in London.

DISCUSSED TWO OPIONS

Music Publishers Paying More for Their Music Than Radio—Music Backbone of Both Businesses—Radio's Income Last Yr. \$45,000,000—This Yr. Probably \$60,000,000

PURS IN BAD WAY

Members of the American Society of Publishers, Composers and Authors are reported having privately conferred over assessing Radio for the music right royalty when the present contracts covering that point terminate. Opinion is reported divided.

A majority of the publishers is said to favor an increase, while less than a third of the writers take the position no advance should be asked in these times.

There seems to be no concrete argument against an increased royalty for music from Radio. With the business condition. Publishers offer that easily by stating that Radio grossed \$45,000,000 in advertising last year, an increase over 1929, and the indications are the commercial radio advertisers will pay a \$60,000,000 total this year.

Currently, the Society's income is around \$800,000 a year from Radio sources. On the basis of last year's radio income, less than a third, 2% of the Radio's entire gross. Publishers state they are paying song writers a royalty of a sheet of music sold at 35c, wholesale, that music costing the publishers to secure from writers 12 1/2c. With the publishers making the additional argument that the music for which they must pay the writers royalty of 14 1/2c is the same music that also is the foundation of Radio and which costs Radio but 9c.

Radio's biggest stars are users of music, whether singers or orchestras. Through the music and its popularity on the Radio which has killed off the former high sales of popular sheet music until music publishers are in a bad business way. Radio charges its own made rates for air advertising. Publishers are also Radio has but to accept the music after the music publisher has done all of the missionary work to bring out the songs.

Nothing Set Just what percentage of royalty the publishers believe they are worth to Radio isn't named. Nor is the new style of collection if it is to be made. It is a question of favor the royalty per song per time employed on the air, despite the approval of the Radio, which has almost 800 radio stations in this country.

In 1930 NBC did a gross advertising business of \$100,000, CBS did around \$90,000, with the 700 or more independent stations in the same year conservatively estimated at \$10,000,000. The main increases in gross for 1931 are anticipated from NBC and CBS, the two largest networks. Among the independent are some sizable local chains like the Radio of New England, hundreds of the independent stations have worked up an income through local advertising and circulation sufficient at least to maintain those stations.

Publishers are continuing their talks over the radio situation, but the action the American Society must take is a body. It is felt that it would require a two-thirds vote of the membership, meaning the new publishers to put over a movement through the society would require aid from the writer.

On and Off

Los Angeles, Sept. 28. Studio messengers mostly have show biz ambitions and the bunch at Warner-Fox have plenty of envy on one kid who showed up with a letter of introduction to Gus Arnheim, playing for the Marlboro Miller place.

Kid wanted his wurbie tested, so Arnheim gave him a try-out at Coconut Grove. Unfortunate pair of it was the youngster's selection for try-out. He did a mammy number in the Jolson style, and the chug chased him out.

Second Phoney Band Booking in Houston Strands 10 L. A. Men

Los Angeles, Sept. 28. Charged with hiring 10 young local musicians on promise that they would be paid to play six months at the Rice hotel in Houston and barnstorming them on the way, only to decide when the proceeds were they reached their destination, Robert Eric, whose real name is said to be Martin Jacoby, was arrested in Las Cruces, N. M., and held for the California labor commissioner.

Said to have represented himself as an agent for C. A. Smith, holding the music contract at the Rice, Eric approached the George Marmer band playing at the Hut Hermosa, and persuaded the men to give up that engagement on promise of \$100 weekly per man and \$10 more for the leader. Had with him S. C. Butler, hired as manager.

Busy for Nothing

With Eric and Butler the band left here by auto for Texas. All along the road, where they played hotels, bars and skating rinks, Eric pocketed the receipts, saying that he had to send them to the booker. When the band got to the left before the band boys, telling them to meet him at the Rice in Houston. When they arrived there, no Eric, no contract and no money was its appearance.

Willing Eric, very poor drummer, led the band with a baton, billing it as Robert Eric's Hollywood Collegians, Brunswick recording band. In fact, he was connected with Ken Roddy's Hollywood Collegians and Taft Schreiber, MCA's coast rep, never heard of Eric.

This is the second coast band to be snooked by deals involving Houston. The first was Jack Lowrey's orchestra, which went down for Paul Rabinowitz of the S. O. S. (Southwest Orchestra Service) in Houston, after major deals and standing, claiming misrepresentation.

Harms Closes L. A.

Hollywood, Sept. 28. Harms closed its coast offices here Saturday (28), with Artie Melnick, who had been out of the coast, Witmark man here, takes over Harms representation also.

George Wagner, pub. and writer, took up with Fred Powers, who is again up again, losing eastern songwriters' product.

Hank Halstead at Granada

Chicago, Sept. 28. Hank Halstead came, halting from the west coast and totally un- the French, these past few days. Lombardo in the Cafe Granada yesterday (27). Lombardo had slipped in a few weeks to get a general appreciation for past favors and to help get the night-spot started for the season.

Bobby Meeker pulls out of the Sherman's College Inn Wednesday (30) to make room for the Don Bernie enter and ten days later opens at the Fontecine.

LAST WITMARK LEAVING FRM

Iadore Witmark leaves the firm of that name this month. His contract with Warners expires and will not be renewed.

Witmark was originally founded in 1885 by Julius Iadore and Frank Witmark. Jay, the other brother, joined the firm shortly after it was formed. Previous to that, the Witmark brothers operated a music printing shop, called Witmark Bros., which they gave up when they entered the publishing business.

Although the firm was called M. Witmark & Sons, Marcus, Iadore's father, was never active in the business. He was taken in by the four Witmark brothers when the firm was started as all four were youngsters and felt they needed someone responsible connected with them. A number of years ago Frank retired, leaving the other three brothers to run the firm.

Sold for \$500,000 Three years ago Warner bought Witmark's firm, the first publisher to be taken over by a picture company. Warner paid the brothers \$100,000 in cash for the firm.

After having Warners last year, was placed in charge of the Red Star Music Company. "About ten months ago Fox sold Red Star to Sam Gold. Warners, Iadore, Jay's contract, which had nine more months to run at \$650 weekly, was void. Jay is now suing for breach of contract.

Witmark, with the exception of Iadore, is currently affiliated with the music business.

'HARVEST MOON' AMONG SIX BEST SONG SELLERS

The 21-year-old song, "Shine On Harvest Moon," revived this season by Ruth Etting in "Polka," has almost sold 100,000 copies. It is currently listed among the six best sellers.

It was written by Nora Bayes and Jack Norworth, who are still the copyright owners. Royalties due Miss Bayes, deceased, are being paid to her estate. The estate has so far been paid \$1,500 in sheet music royalties alone from the sheet "Shine On Harvest Moon," as selected by Gene Buck and Ruth Etting for the latter to use in "Polka." It remains exactly as published by Remick's 21 years ago, except for the arrangement slightly retouched.

White Without Rights To 'Scandals' Music

Reported that George White sent letters of warning to all radio stations to clear out of the music score of "Scandals" is restricted from use on the air.

Decline on George White, when hearing of this is said to have placed the matter before the American Society of Composers, Authors and Music Publishers, who holds no contract with the use of "Scandals" on the air.

White has no rights in the use of "Scandals" on the air. The Society or the firm could do this.

Waldorf Postponement

Looks like Joe Moss will direct the dance band at the new Waldorf-Astoria Hotel at Park avenue in New York. Moss will be a Meyer Davis outfit. Reported the hotel management figured the Davis band also on the popular music orchestra from the social angle. Moss has been playing for the orchestra since last year. Moss's opening will occur Oct. 1. With the decision, Davis will have an orchestra in the hotel.

Find Religious Work Needs Quality Names To Hold Up Interest

With the addition of WFBR of Baltimore, the number of stations broadcasting the Catholic Hour over the NBC's red network on the Sunday "supper" period is now 48. Complete coverage of the country is claimed for the program, stations in the hook-up being located in 25 states. Hour sponsored by National Council of Catholic Men. Although the Catholic Hour has been on the air at the same time each Sunday night for almost two years, has been widely publicized in the Catholic as well as in the secular press, and the various agencies all have their priorities on the subject which they discuss, it has been discovered that, in religious broadcast and falls with the type of talker and his ability to clear the other side of the case with artists on a commercial program.

The definite slump in interest last spring and summer upon the part of the Catholic and non-Catholic radio "catching" the broadcast—which was the subject of frank comment by the NBC men—has been the cause of the N. C. C. M. bringing back "The Big Three" trio of priest, who, by the way, are being added to the largest number of listeners.

Interestingly, the Rev. John A. McCloskey, S. J., of the University of Detroit, returned sometime ago the first of a new series of talks. He will conclude his broadcasts on Oct. 11. Following him will be the late James M. Gillis, who opened the "The Catholic World," who will deliver ten addresses. Father Gillis will wind up his discourses on Dec. 20.

WGN'S DANCE BAND LEAD

Has King, Womack, Burnett, and Kessel Listed

Chicago, Sept. 28.—Battle for band hookup between the local outlets, upon the advent of the "Jazz" season, has been a "Tribune" mouthpiece, for the second successive year leading the list. From WDBO last week it snatched Earl Kessel, who opened Sept. 30 at the Elmhurst, giving it a total of five dance bands to release nightly during the fall and winter.

In addition to Kessel, the "Trib" station will have Wayne King at the Aragon, Ted Womack at the Earl Burnett, at the Blackhawk cafe, and the band filling the Drake hotel campus during the season. Latter is an automatic alliance, the WGN station being quartered atop the hotel.

WDBM's chief source of nightly dance band entertainment the current season will be furnished by Ben Bernie at the Elmhurst and Irving Aaronson at the Winter Garden. Sam Hare's new night spot.

Silvernail's Dept. Out

NBS's special research department, which Frank Silvernail conducted has been disbanded. Personnel of this department, with the exception of Silvernail, have been transferred to NBC's general research department of which Paul Bernier is head.

Silvernail remains in charge of NBC's merchandising department, but thereafter will have to conduct all merchandising and advertising under the general research dept. Previous all merchandise and advertising were made through Silvernail's special research dept.

ALICE BRADY SERIES

Scott's Emulsion begins Oct. 29 (11:45) late weekly over 48. Broadcasts will be called "Romances of Alice" and will be dramatications of marine stories with Alice Brady, legit star, heading the play.

John Anthony will be opposite Alice Brady and cast of 15 will support.

Orchestra of 25 men also booked, with Charles Previn as leader. Later, was formerly conductor for the Camel NBC periods.

ONLY ONE NBC JOB

No Doubling from Office to Air and Vice Versa

NBC has placed a ban against any employee doubling between their job with appearance on NBC program. A few NBCies who were doubling decided it was better to stay along NBC payroll as an employee rather than artist.

Phil Carlin, of NBC's program department, doubling as an announcer, has forsaken all announcing duties.

Program Ads for

N. Y. Dailies Start

With 30 on Oct. 1

Newspaper Radio Program Co. starts placing display radio advertisements in all the metropolitan dailies Oct. 1. Firm will start by placing ads in the radio columns. These are to be run in a column of 10 lines under the regular radio program.

Company was formed shortly after the dailies determined to cut all radio advertising from their programs. Outfit claims it is authorized by the 14 metropolitan newspapers to place ads in the columns and the 30 ads for the dailies from the radio commercials will be placed in all 14 newspapers.

Advertisers in these radio columns are charged \$150 per line daily by the Newspaper Radio Program Company for insertion in all 14 dailies.

Rate on Sunday for all Sunday papers is \$6.00 per line.

Federal Radio Report

Washington, Sept. 28.

Hearing is set for the investigation of the transfer of WBSO license owned by the Federal Radio Commission, N. E. M. M., by the Federal Radio Commission, which says the concern buying is not allowed to perform service. Also on the carpet is WCFF, People's Pulpit, a station of Chicago, which is being transferred to the public interest. Licenses revoked are WJAD, Ashland, Neb. station, whose owner knowingly and wilfully entered contracts, and WJAD, Adair, Ga., under broadcasting phone graph music in pro channel.

Television

Visual broadcasting licenses granted to Don Lee, Los Angeles; WXYZ, Radio Pictures, Long Island City, and WISN, Milwaukee, Wis. Applications for television licenses received from "Universal Broadcasting Corp., KSEI, Portland, Ore.; Sunburst Television Corp., Portland, Ore.; Lebesche, Philadelphia; and WISN, Portland, Ore. and Lafayette, Ind.

License transfers: KLO, Perry Building Co., Ogden, Utah, to Interstate Broadcasting Co., requested; KGEI, Raton, N. M., from Interstate Broadcasting Co., requested; WJUI, Columbus, O., from Amer. Union to Associated Broadcasters Corp., KSEI, Portland, Idaho, from KSEI Broadcasting Ass'n to Radio Service Corp.

Renewals: WHN, Marcus Loew Booking Agency, New York City; WLEW, Radio Pictures, New York City; OIL City, Pa.; WGGW, Fox Corp., Beverly Hills, Calif.

Transfers in progress: Pawtucket, R. I.; KTSA, San Antonio, Tex.; WJZ, New York City, from 30 to 40; WBSO, New York City, from 30 to 40.

New station applications received: R. I.; Pawtucket, R. I.; KTSA, San Antonio, Tex.; WJZ, New York City, from 30 to 40; WBSO, New York City, from 30 to 40. Police shortage met construction permits asked for by KQPO, Tulsa, Oklahoma; WIA, Commonwealth of Massachusetts; Harrisburg, WPDN, Auburn, N. Y.; City and County of Denver, Colo.; Kakersfield, Calif.; WLEW, Radio Pictures, New York City; Port Morgan, N. Y.; WJUI, Pittsburgh, Pa.; Charlotte, N. C.; and Dallas, Texas.

NBC Names

Al Julien and Joe Cook are booked for N.B.C.

Ruth Hitting and Doc Bowdell are already on that network.

Try to Explain

Chicago, Sept. 28.—Advertisers are notoriously sensitive about anything in their radio programs that might be deemed as kidding might be deemed as kidding the product. That's one of the things radio has to worry about along with the peculiarities of individual business men.

Two radio comedians engaged by a canned goods company decided to name the company's part of the mark of their sponsor. After clowning they announced over the air that they had named the animal "Flosie".

It happened that the president of that company had a daughter named "Flosie", and then it commenced.

Tibbett Is Willing

To Try 'Air Series
For Patent Medicine

Hollywood, Sept. 28.—Patent medicine company is angling for Tibbett's services as a local station on a contingent salary basis, with the singer reported willing to handle pictures and concert contracts do not interfere.

If the deal is put over it means that singer will be paid by Tibbett received from the adv pull accompanying his air concerts. Basing figures on similar recent propositions recently on the air, Tibbett is said to be hot for it, as Tibbett has he could earn an easy \$10,000 a week by the plan.

Fight Audience Test

Article, a throat wash, which Tibbett previously endorsed in newspaper ads, sells for \$1.50 a bottle. Example of how air patrons go for this type of continuing advertisement is seen in a recent patent medicine broadcast. Advertiser placed a fight picture audience for Tibbett, flouting his rheumatism cure would go with the crowd. Medicine sold for \$10 a crate. On one broadcast more than 600 letters, and on the other 100.

Tentative program is for six 15-minute concerts a week for as long as Tibbett will keep it up.

HOUSEWIFE PROGRAMS

Chi NBC Starting 3 New Ones—
One a Test

Chicago, Sept. 28.—Marshall Field's wholesale division has chartered two 15-minute periods over NBC for the test campaign. Dates are Oct. 22, 23, 29 and 30, each on an a. m. basis.

To entice listener attention for plug on window curtains, the commercial has retained Irma Phillips for a series of philosophical discourses on the simple life to the accompaniment of a violin and organ. Program will be carried over the basic blue and northwest units.

Bissell Carpet Sweeper takes to the air network Oct. 13, 14, 15, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100.

Through NBC's local sales office the Hamilton Beach Manufacturing Co. has chartered for 20 minutes of the Women's Club of the Air hour carried on the Pacific link, starting Oct. 20.

Shubert Off KOIL

Council Bluffs, Ia., Sept. 28.—Hal Shubert, director of radio station KOIL, has resigned, to return to theatrical and radio work in a new field. Shubert was formerly of an "Able's Irish Rose" road company.

John M. Henry, former managing director of the Council Bluffs (Iowa) station, has been named to succeed Shubert, and for the past few months associated with KOIL as editor, is Shubert's successor.

MEYER AS SOCIAL CONTACT

John Meyer with CBS to contact with the Meyer family for social affairs. He will work under Ralph Wonders, head of CBS Artists' Bureau.

CBS intended trying with its contacts for private parties of the elite and the Meyer family for social affairs. He will work under Ralph Wonders, head of CBS Artists' Bureau.

NBC's Biggest Year, but Still No Profit; Spending \$7,000,000 For Studios, Etc.; Unique Policy

WEAF DAYLIGHT HOURS

N. Y. Office Believes They Need Bolstering—WJZ O. K. Through Chicago

Beginning this week NBC will tear apart its entire WEAF network schedule to spot some of its best talent on that network during the daytime hours. This week will see 10 new programs supplant old ones on WEAF.

NBC has reached the conclusion its program supervisors and the station to talent have been concentrating on night time programs, with the daytime hours suffering. During the past few months, it has reported in NBC circles, the daytime broadcasts have been considered "dead time".

WJZ (NBC) network doesn't need daylight broadcasts for bolstering. It receives about 50% of its broadcast from the Chicago NBC office, where the programs have been kept up to par.

Hildebrand Refuses to Sing Old Songs—Cancels

Frederic Hildebrand turned back his 25-week Dutch Masters contract after singing only five weeks on the NBC commercial, due to differences over material. Hildebrand has canceled his contract to sing old time numbers. He cancelled, informing the commercial type songs wanted didn't suit his voice.

K. C. Columist Goes on Air with Bridge Family

Kansas City, Sept. 28.—"Ace" amusement editor and columnist of the "Journal" will appear on the NBC commercial, due to differences over material. Hildebrand has canceled his contract to sing old time numbers. He cancelled, informing the commercial type songs wanted didn't suit his voice.

He has been doing act, with his wife "Jane" and another couple, on NBC for a year and is now under contract with the Laverie Chemical Co. to present the sketch three times weekly from Chicago, starting Oct. 4.

The act is the playing of a game of monopoly with "Jane" dealing a dumb Dora.

The contract is a trial but will be extended if it goes good.

3 Bakers for 39 Wks

Pittsburgh's new program on the air Oct. 4, called Three Bakers. Headed by Ray Perkins as m.c. with Strling Gray and m.c. on WEAF for 38 weeks.

TOOTHPASTE AND SODA

Chicago, Sept. 28.—Dr. Strasska's Toothpaste resumes on WEAF, Oct. 3, for a daily program over a period of 13 weeks with W. H. H. Hupst, described as a former member of the British Sea Service, on the Pacific link, starting Oct. 20.

Chicago has Charley Hamp as its local ether entertaining rep. He will be making out this summer as the result of a dispute over personal appearances.

BARRED KITT SELLING

Chicago, Sept. 28.—Norman Baker, Muscatine, Ia., broadcaster, who was piedcocked from the air for plunging his cancer hospital, has asked the Federal Radio Commission to let him sell his "Barred Kitt" radio program, the publishers of the "Midwest Free Press," a daily in the same town. The move was made in the hope of an application for a voluntary assignment of license.

Radio Columbia's Four

J. I. Phillips, New York "Sun" columnist, will be on four Robert Burns broadcasts, CBS, starting next Monday (Oct. 6).

Burns broadcasts occur weekly with Guy Lombardo's orchestra.

Chicago, Sept. 28.—More, bigger and fancier studios, purchase of new stations and overhauling of old ones are the setup for NBC this autumn. RCA's precocious child is going on a spending spree that will cost the network \$7,000,000 over the country in equipment, brick-and-burn and eggheads.

That's business policy and in anticipation of a net profit for 1931 that NBC does not want to be embarrassed. Embarrassment because its critics and hecklers, in and out of Washington, would convert it to their own uses.

But net profit will be diverted from the checkbook in the expansion program will reach target. That is part of NBC's policy. All the money will go on the books as capital assets, and there will be no bonuses for individuals. This is unquestionably NBC's biggest year, but, like all the others, there will be no profit.

Delicate Problems

One way to confound critics and dampen an anticipated congressional investigation into the coming season, the corporation's wits heads have decided, is to have that balance sheet reflect an ideal interpretation of the public interest, decency and convenience dictum which broadcasters are supposed to have. But with the carnage featuring even likely in the final report.

Based on the accumulated income for the past eight months, the percentage of increase shown over a similar period for 1930, the NBC network for 1931 is expected to easily reach \$25,000,000. It is estimated another million or so will be added to the total selling. These combined sources, figure radio's auditing book, should allow conservative profit of \$1,000,000. Last year the NBC report listed a gross of \$25,000,000 and no profit, with the \$25,000,000 Chicago station and office plant playing an important part in the latter's anticipation.

Gesture to A. F. of L.

That RCA and its subunit are becoming sensitive to the cry of monopoly and are anxious to placate its critics wherever possible without losing too much in the process, is shown by a move recently made WFL, the Chicago Federation of Labor outlet.

Commission for the right to operate full time on its channel of 970 kilocycles and not be required to shut down at sunset Seattle for the convenience of that city's KJLR, with the \$25,000,000 Chicago station and office plant playing an important part in the latter's anticipation.

A few weeks ago NBC took over the "Radio City" station, which was the exclusive use of organized labor.

That single gesture the network has made in the WFL's charge that RCA and its subunit are trying to monopolize the control of air channels and demand for a clear channel.

Sausage Prof

Chicago, Sept. 28.—To impress the public with commercial with the pulling power of its daily a. m. sustaining feature, "The Sausage Prof," which will list WGN, pulled the show for three days and put on a heavy pull 80-90 minutes, made it a regular station. Popularity test pulled around 4,000 pieces of favorable mail, and the show was well-impressed, contracted to unroll the show for the next 13 weeks, starting Oct. 1.

"Tainted Drama" authored and played by the show's author, and the "Triv" station for almost a year. McKelvey is its first commercial contact.

CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING-CENTRAL 0644-4401

Englewood

Only nine acts on parade last Tuesday eve, but most of them were of a high order. The first act was a comedy act, and only one was a variety act. Usually there are a flock of comedians, and there were no more kids acts on showing nights. All the amateur (point out the neighborhood) will get a chance in free-for-all Saturday matinee. Ideas for the evening are being put in months here, but not in a 100% way. Should mean a few extra nicks in the box office, mostly from relatives, friends and neighbors of the kids who spoke.

Nothing in the first four turns to merit much comment. The first act, Bert, two colored girls, romped around to dactyls, but nothing happened. Second act brought out Gene Martin, a burlesque act, and only one was a variety act. The selections were not quite appropriate for a free-for-all. Ashforth went in a perch act that showed nothing outstanding. Two girls and a man comprise the troupe. For modern vaude an aerial act must be almost a necessity to attract attention.

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El Cota, who used to pound a great many prizes on the El Cota and Burn, may not be playing so good now, but it's louder anyway, or seems that way. After a quick break on his first exit El Cota returned for a face-to-face.

Valencian, Spanish instrumentalist and a girl tango dancer, were just too bad. Didn't make it easier for Britt Wood, who followed. Wood, booked on a five-day run, had a few days open, hence this date. Time and place make any difference to the harmonica player, who looks better than ever. He's a corker anywhere, and he's a corker closed. Juggling aggregation. "The Money" (RAY) on the stage and his lot so far. Spun.

Gregory circuit opens the renowned Majestic in Ottawa, Ill., next week as the RKO. Will play week-end vaude booked out of the Tommy Sacco office.

Wisconsin, which didn't get its share of radio acts last season, is making up for it currently by playing the greater number of mid-west radio acts. The RKO, which is Little Joe Warner are making the big noise throughout the state.

Charles Peruch in town organizing a dramatic stock company for

When in Chicago
Visit These Hubs

RKO STATE-LAKE
"EAST OF BORNEO"
WITH ROSE HOBART
and CHAS. BICKFORD

PLAYHOUSE Main, W. & Sat.
TAYLOR HOLMES & Sat.
IN THE JOHN GOLDEN SUCCESS
SALT WATER
With FISK O'HARA

FOR A DAY
OR A YEAR
AT THE RELATION
HOTEL IN THE LIVING
KNICKERBOCKER

CHICAGO SUPPORTS THE DREAMS

'LOUIE THE LEADER'

(Louie Charninsky, Formerly of Panama, K. C.)

Has Purchased and Is Personally Operating

THE CONFIDENTIAL HOTEL

1111 N. Dearborn St. Chicago, Ill.

Newly Equipped. Appreciate Your Patronage.

Special Rates to Suit You. Tell the Gang!

Stanley Addie to open at the Bijou in Chicago, Tenn., on Oct. 15. postponed its attempt to break the town's Sunday blue law.

Bad Boys West

(Continued from page 45)

Concerns incorporating the 'Olympic' title are forming daily.

Presence on the Coast of the biggest bad boys of Chicago and points east has been discovered by some of the dailies, with conclusion that an elaborate and ironclad organization of the Olympic territory is being prepared.

Word passed around last week was that the town is open already. Evidence of how much wetter the burg is already appears in the recent increase of hitmen and persons of both sexes on the streets after midnight, and the tendency of the police to encourage and goad advice instead of calling the wagon.

Dives

New night spots which have opened, have been in the business floors in the older buildings are bright until 3 or 4 a. m., with a strong patronage of sailors.

One of the hotels is doing heavy business in room parties, with competing bellhops ready to furnish anything in bottles or skirts.

Gorilla imports have the taximen, razor musicians, and other night boys, and other all night boys worried.

"You're a dead man if you're known to have 20 bucks on you in another month," remarked a fight man in a night club last night.

Main street. "Hell, you can get a guy killed for \$15 now," piped a hustler.

Tapping Joints

One gambling spot was knocked over by a pair of sporty fellows. The place was a night club, and the lads herding about it played into an inside room where they could play over the tables.

The two strolled out whistling and eloped off in a waiting car, while the players examined out and jabbered angrily for a couple of hours.

They were playing as usual next night. The Miller committee directly connected with the Olympic Games are being considered by the Chicago Business Bureau, with little to be done but warning the public.

Insignia Racket

Peddling of ornamental stamps and posters, many of which are represented as 'official' and as furnishing funds to support the games, is one big scheme. A dozen different varieties of poster-stamps are in circulation, only one of which benefits any Olympic activity even indirectly. This is the Olympic emblem, which was designed by the Southern California Olympic Competition Association, which has nothing to do with the Olympic games.

The Olympic stamp, advertised as the 'official Olympic poster stamp,' is an authentic reproduction of the official emblem of the Olympic Committee, but is a private business venture on the part of a lithographic company.

Charly Spies

Other types of stickers, window displays, automobile plates and tire covers, and many others offered in connection with the Olympic Games, are legitimate only as souvenir items for tourists. The Chicago Olympic Committee, which is the official committee, and now is in a position to prevent the emblems from being used by anyone.

Hotels and business houses are

being besieged by high pressure ad salesmen for a dozen different guides and souvenirs books to be distributed in various ways to the Olympic visitors before they arrive. So far these appear to be bona fide propositions, the buyers to come later it is found that the distribution is faulty.

Various enterprises hopping on to the word 'Olympic' include a sporting goods house in bankrupt, whose receivers changed the name, filled the place with miscellaneous stock of odds and ends, and is using 'cut-rate' ballyhoo.

Barbary Coast Revival

And the well known rivet rivalry and the place with miscellaneous stock of odds and ends, and is using 'cut-rate' ballyhoo.

With the '42 Olympiad in L. A. and the China and other conventions picking on S. F. as their contention citise the same night, Hollywood directors and other old time shills will be imported to S. F. for the purpose of staging an authentic recreation of the old Barbary Coast.

Hollywood Staging

Staging to be carried through as authentic revival of the Barbary Coast, of course, of all statistics, but with an objective to recreate the old Barbary Coast, which for all its grime and primitive crudeness was one of the biggest runs in that city.

Section still retains the same color of the Barbary Coast, with the old joints in New Orleans, the black-and-tan low-down honkies in East Hollywood, and the other old time joints in the city.

The Latin Quarter in 'Frisco now holds a motley group of nine joints, with other spots, and other joints, through Chinatown and down to the wharf, while the actual S. F. is an abandoned scene.

These joints are called in for the old style dancehall, Chinese games (a gas, of course, and the law and other joints, to lend authenticity to the proceedings.

"Frisco figures it will draw north the Olympic crowds, besides the Miller committee directly connected with the Olympic Games are being considered by the Chicago Business Bureau, with little to be done but warning the public.

LAWDALE

(Continued from page 54)

was sold to stockholders as a potential light for increasing business and real estate values in the Lawdale area.

Yiddish parlance in this town is slim. For years Elsie Glickman, a gangster theme, is foreign to the old-timers and not interesting to the younger generation.

Yiddish stage has been drift for years, and the law and other joints, to lend authenticity to the proceedings.

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HOLLYWOOD

and Los Angeles

"Variety's" Office, 6282 Hollywood Blvd., at Vine St. (Taft Bldg.) Phone Hollywood 6141

Harvey Hatt's stock for the Texas Grand at El Paso will be commonwealth even on transportation. Money is being sent to the state, which is that those going must furnish their own money.

Harry-Bart troupe, playing under the name of the 'Bart-Bernardino' folded Broadway night club, but Glenn Brown will reorganise and stick in his old spot.

J. J. Franklin is trying out vaude at his Sunbeam theatre. House is using four acts on week-ends. Bert Levey office booking.

Continental hotel on Hill street, last stand of the one-time extensive Stanley-Burness theatrical house.

of this sort are not helping the Jewish theatre cause any.

Members of the company are mostly standard and familiar, with but few exceptions. Chaim Yablonsky, who is conducting the show, is a tough hunk, especially when his occupation seems divided between totting a gun and swinging a baton in a cafe.

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the chain, has been purchased by 'Louie the Leader' Charninsky. Charninsky came here from Kansas, where he has been music director and later manager for Panola.

S. F. Light Opera Co. opens with 'Maxime' at the Geary, 8, Oct. 26.

Clifford Dempsey, out of 'On the Spot' at the Belasco with neurtic attack, where he has been music director and later manager for Panola.

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'Let's Drift' Sold

Green and Green song, 'Let's Drift Away On Dreamland' will be taken over by Deslyva. Song was written by Harold Sping.

Martin at Bossert

Freddie Martin's band into the Bossert hotel Saturday night (28). Martin's band will rock Alka band, will use CBS wire.

PRECEDENT

Dickson Morse presents cost production of 'The Great Gatsby' at the RKO. The show is a tough hunk, especially when his occupation seems divided between totting a gun and swinging a baton in a cafe.

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