

VARIETY

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56 PAGES

HOW ONE GOES HOLLYWOOD

Soviet Goes Capitalistic with an American Bar in Moscow's Hotel

By EUGENE LYONS

Moscow, July 23.
Soviet capital at last boasts an American bar—the only such thing in all the vast width and breadth of this country. It is modeled after the best Berlin samples, with a foot rail and tall stools on one side and tall booths on the other side. The array of bottles, domestic, imported, is enough to make a blind man thirsty.
The bar is only the crowning jewel of a large, new restaurant for foreigners, just opened at the Metropole Hotel. The government's warehouses were searched for the most European looking furniture, chandeliers and fittings to give the place a "capitalist" face. In all this ocean of communism is this one lone and gleaming island of capitalism.
If it were not for the waiters (who speak not a word of foreign languages) and for the bad timing of the jazz, you might forget you are in Russia. Only foreign currency is acceptable; the prices are all listed in American dollars and
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HOLLYWOOD PARTIES KNEE DEEP IN COPS

Hollywood, Aug. 3.
If the cops in the touring radio cars have their way, Los Angeles will literally become the City of the Angels. On the slightest provocation the gendarmes bust in on parties with their flashlights and guns to find out what all the hollering is about.
Some brave neighbor or, as is suspected in an instance, a vengeful gate crasher, phones the cops about a "wild Hollywood party" and the law breaks in. They get their cues from the KGYL central broadcasting station, which adheres to the zone patrolling touring cars.
Ad Agencies' Lay Critics With Proof, \$1 Per ½ Hr.
Numerous laymen throughout the country are making side money by reporting on reception of commercial programs to ad agencies.
They are paid according to number of programs caught. Local fee is \$1 per half hour.
Laymen report only on technical reception of broadcasts, whether or not weather conditions were favorable, if any static, etc. They do not touch the entertainment side.
To prove to the ad agencies that they have listened in, air reporters are obliged to report the title of a song or number, location in the first and second halves of the broadcast.
Some make from \$1 to \$5 a week through the work.

Story Conference

Hollywood, Aug. 3.
Enthused over a story told to him by an outside writer, a director rushed into the boss' office with a plea to buy it for his megaphone. The boss listened to part of the story, but suddenly halted the director.
"Why," he asked, "does the boy go to the South Seas?"
"That's really not important," said the director. "He's young, and illies to travel—there could be a million reasons."
"I want one reason," snapped the boss.
"All right," yelled the director. "He wants to camp out!"

SOCIAL LIGHTS SELLING SEATS

Pittsburgh, Aug. 3.
Fred Donahay's idea of inducing society support for the Shubert-backed subscription series at the Alvin next season will probably put the plan over. Local group is known as the Professional Players of Pittsburgh. At about two nights, representing 2,000 subscribers, have been sold out, chiefly to social regulars.
Committee of society women in back of the thing here are working like super-salesmen, calling their friends by phone and in person and telling them "if you don't like to sit next to 85-and-so on such-and-such a night, it's getting across."
Lots of opposition from the Theatre Guild, with 10,000 subscribers here last season, but it looks like an equal division for next season. Professional Players, maintaining summer headquarters at the Alvin and are going in strong for the common folk just as soon as the warm weather ends.

MA'S BARRED OF STAGE

"Follies" Mgr. Keeping Trouble-Makers at Long Distance
Mothers are out, bawls or left backstage at the Ziegfeld. That order was given by Zoegy following the Pittsburgh troupe's engagement as the result of one mother making a disturbance.
The old ad thought her daughter was being picked up by another and principal and threatened to throw a hot coffee from whence would do the most harm. But the stars shooed her to exit at the stage door and at the first for doctor to come home. All the other mums were ruled out at the same time.

EASY TO GO, BUT NOBODY RETURNS

Deadly Stigma in Film Colony Usually Results From Social Thing—Too Obvious Ritz

"IMPOSSIBLE" PERSONS

By Abel Green
Hollywood, Aug. 3.
To have "Gone Hollywood" is an onus which clings to the hi-hatted individual tenaciously.
"Going Hollywood" is not merely the summation of putting on the ritz; it has not the inference solely of an inflation of the cranium or an aspiration to higher things; or a penchant for more elevated social plane—it is a deadly opinion of an individual which, in the eyes and the minds of his more rational fellow-men (or women) stamps that individual, in short, as a sort of "impossible" person.
The manifestations of how one goes Hollywood or the actual process of having gone, are as many as they are varied. Not half can be summarized.
In one general classification, going Hollywood is reflected, strictly in the social equation.
The social-climbing thing is the sum and substance of most of it. There are those who are to the purple born and there are others who was technical or clunkers and polo ponies in a familiarity wholly unusual.
There are those to whom good books and topics literary are as much a matter of course as it is unbecoming to those pretenders who buy sets of books by the bindings
(Continued on page 35)

RUSSIA'S CIRCUS TIEUP AS 5-YEAR PLAN PLUG

Moscow, July 24.
Even the circus must serve here to advance the cause of communism. Every act has some social "moral" attached to it. The clowns make fun of Soviet enemies. The trained animals catch scenes that are supposed to impress the on-lookers with the importance of the Five-Year Plan.
Just what moral could be tucked onto ordinary acrobatics? Leave that for the Russians. After the acrobatic act in the traveling circus, there, under a big top, a Red Army officer stepped into the ring and began a speech. "It was something along this line:
—I am a Red Army officer. You have just witnessed those fine acrobats. You saw what healthy, well-trained bodies they have. There is no rest in any of your jobs
(Continued on page 35)

40 Riding in Cattle Car After Bus Seized—Romantic Show Biz West

In Pittsburgh

Pittsburgh, Aug. 3.
A couple of local newshounds were cursing Post and Gatty, the round the world fliers who visited here last week. One suggested half of the populace didn't know who the fliers were, or had forgotten them already. They decided to put the question to a few of the Pittsburgh citizenry, picked random.
The first was a speakeasy proprietor.
"Know Post and Gatty, Herman?" one of the scribes asked.
"Don't recall the names," was the reply, "but if they've been here before I'd remember their faces."

BIG YEAR FOR SHOESTRINGERS

Looks like a big season for the shoestringing producers on Broadway. More ready and willing money around for investment in light productions than has been seen for some time, with most of the coin felt almost crying for a chance to invest.
Several reasons are given for the sudden cash appearance. One is the moral effect of a smash like "Grand Hotel," which brought much profit to an underwear manufacturer. Second is the Wall Street situation, with some people claiming they can't get enough action for their money downtown at present.
Another good angle from the standpoint of the minnie producers is that the Shuberts and Brinkners are, both anxious to back some show for the coming season. Those firms feel they would rather back some little fellow with a play of his own than risk putting on plays by themselves.
Nite Clubs and Politics Don't Mix Up in Minne.
Minneapolis, Aug. 3.
Jack O'Rourke, candidate for mayor in the primaries last spring, was denied a license by the city council for a night club.
The establishment was raided by the police shortly after he ran for the mayoralty.
That Cooling Touch
Chicago, Aug. 3.
It has been a hot, hot pandemonium along the street as still asking for the price of a red coffee.

Los Angeles, Aug. 3.

The Ted Cole Musical Revue troupe, which left here 12 weeks ago in two busses, stranded in Pocatello, Idaho, several days ago. Cole skipped and left 40 people trying to figure a way home.
Duffin has been in constant trouble since it left L. A. Two weeks out it got tied up in San Francisco when the hotel grabbed one of the busses for the hotel bill. Troupe got started again, but only after the company's trunks had been substituted for the bus as security.
On the way to Reno one of the busses developed asthma and was left on the road. The entire company trying hard to huddle into the one bus left.
After leaving Reno the finance company got the remaining bus.
Troupe then decided to save costs by traveling in freight cars. First jump was from Winnemucca to Alto, Nev., not so bad as they promoted a blakeman to let them ride in an empty box car.
The 125-mile jump from Alto to Pocatello was the heart-breaker. That was made in an empty cattle car. Here the girls started to squawk, claiming a cattle car was no place for a lady. Cole became tired of their temperamental and quit, leaving about \$2 among the mob.
He was later heard from at Reno, where he was reported having some luck with the crap games. But he didn't pay off with his winnings. Entire troupe is said to have gone without salary for eight weeks.
Duffa, Sisters, Jackie Shannon, Sidell and Bennett, Jeanie Roberts and Betty and Lois Marion were the principals. Cole carried a 10-piece band and a chorus line of 12 girls.

CALIF'S FAKE VOLCANO ERUPTIONS FOR HICKS

Los Angeles, Aug.
A shenanigan involving from here to Seattle was struck with the billboards ballooning the eruption of Mt. Lassen on July 23, 24 and 25, the signs positively calling the turn on which the officials a natural phenomenon. Mt. Lassen is near Redding, Calif., reputed to be the tallest and most volcanic mountain in this state.
When he got to Seattle, the showman first learned the gimmick on this "eruption" which had been circused like a midway.
Nothing more than thousands of pounds of fireworks accounted for the Mt. Lassen eruptions on the scheduled days.
But no one in California suspected the gimmick or stopped to wonder how the carnal boys could schedule it for the week-end.

Motion Picture Relief Fund Favors Affiliation With NVA on All Drives

Hollywood, Aug. 3. Suggestion informally made that the N. V. A. and M. P. Relief Fund get together on future drives seems to be favored unofficially in the picture end, with likelihood that it will be done informally put up to Pat Coney next time he gets out here.

While the Hollywood fund has always veered off from benefits in any form, confining itself to a quietly conducted drive for funds within the industry, if executives are now considering a different policy.

Radio Idea

Fund officials have been propositioned on several entertainment angles in the last few weeks. Ideas proposed include a radio campaign during the Olympic Games, with studios furnishing talent and the relief fund getting a cut on the advertising receipts, a picture along the lines of the "Stolen Jools" as used this year by the N. V. A.; and some stage ideas along the usual benefit lines.

Latter are not well received by the picture execs, but the radio and film angles will get consideration. Meeting of M. P. Relief Fund officials last week decided to let a special committee look into the propositions made and report on their advisability. Committee will consist of Conrad Nagle, Fred Bronson, and two others to be named this week.

Masquerade Offer

An offer by the Masquerade to make one of their comedies for fund use is one of those on which more details are desired. The fund would undoubtedly accept a picture if donated clear, but would not use money collected for relief to do any financing.

Slowness of the response this year to the relief campaign has the colony's leaders considering other collection methods. The industry's prosperous individuals can't spare \$100,000 a year to bury their dead and feed their hungry, another source of funds must be found. Attitude is, however, that any coin from the public must be spent from full value offered in the way of entertainment. Therefore the benefits for the conventional charity-frauds.

Vaude-Film Merger

Picture people in the past have looked on the N. V. A. with fellow interest only, feeling little personal concern with a branch of the profession so remote from the studios, and suffering from almost unknown to the Californians. The gradual merger of picture and vaudeville business, and the stimulation of a wide talent by Hollywood paves the way to a joint solution of their greatest yearly problem.

Nether the vaude nor picture funds could contemplate any merger of identity, but sentiment here is that if pictures is forced to go outside the industry to finance its charities, a united appeal to the public from show business would be preferable to separate drives.

The respective requirements of the N. V. A. and the picture colony are now about 5:1, so the picture end would probably be only 16 or 17% on any joint campaign.

Lotti Loder Goes Home

Lotti Loder, German actress imported by Warners, sailed for her homeland Saturday (1). Will visit her mother, who is in California. Herman Bernie office has placed Miss Loder under contract for stage work over here.

Dagover Earlier

Lil Dagover suddenly decided to be summoned by Warners to head for New York, and picture production in Hollywood sooner than expected. Originally the picture was scheduled to come over around September. She sailed on July 19, from Turin for New York.

For everything you have missed you gain something else.

MR. AND MRS. JACK NORWORTH
130 West 44th Street
New York

Busy

Friend called up a minor studio exec to make a brief date. "Sorry, but I got married that night," was the answer. "How about tonight?" "Not a preview."

—*Forrest's Hollywood Bulletin.*

GIRLS FROM COAST ARE VOCALIZING IN AUSTRIA

Los Angeles, Aug. 3.

At least three picture people are taking vocal courses at the Austrian-American Conservatory at Mendocino, Austria, near Vienna. They are Doris Kenyon, Constance Griffith (Mrs. Walter Morosco) and Julia Faye.

Miss Kenyon is booked with L. E. Remyer, the local concert manager, for winter concerts on the Coast. She also has a Warner contract awaiting her.

The Hardings Flying

Hollywood, Aug. 3.

Following the completion of "Alas Mrs. Hallfax" on the Pathe lot, Ann Harding and her husband, Harry Bannister, contemplate a vacation flight to Cuba in their own plane. They may start the latter part of this week.

Wampas Revives Baby

Stars for L. A. Fiesta

Hollywood, Aug. 3.

Wampas will let its resumption of baby stars choices to the Los Angeles Fiesta in September. Candidates from the studios will be voted upon during the next three weeks. Official presentation will be at the Coliseum during the Fiesta.

Chaplin Returning

Paris, Aug. 3.

Charlie Chaplin has suddenly abandoned his Riviera projects for production and is in Paris. He's been talking things over with Henri D'Amant, director, while here and will probably return to America soon, by way of Spain.

SAILINGS

Aug. 19 (Paris to New York), Clayton Shonberger, William Irving Weiss, David Micklin, Jules Felder, Jimmie Lewis, Mac Berger, Benny Davis (le de France).

Aug. 10 (Paris to New York), Philip Moebler, Helen Westley (Milkmaid).

Aug. 8 (London to New York), Marie Lohr, Jane Prinsess (Acquaintance).

Aug. 7 (London to Capetown), Angela Taddeley, Glen Dymally Shaw (Warwick Castle).

Aug. 6 (Paris to New York), Jack Curtis, David McCarthy (Drance).

Aug. 5 (New York to Berlin), Dr. H. L. Boehm, Mr. and Mrs. Paul Morgan, Mrs. T. L. Stein (Albert Hall).

Aug. 3 (New York to Paris), Roger Davis (Hymen).

Aug. 1 (Paris to New York), Mrs. Joseph Goldstein, Senoy Murphy, Thomas Lohr (Paris).

Aug. 1 (London to New York), A. E. Matthews (Manhattan).

Aug. 1 (London to New York), Senator Murphy, Lobby Jackson (Paris).

Aug. 1 (New York to Paris), Phil Baker, Jeanine Debut, Seymour Robinson, Lotti Loder (Levanth).

Aug. 1 (New York to Paris), Samuel Lutzmeier (le de France).

July 31 (London to New York), Friedrich Schuler (Paris).

July 30 (San Francisco to Shanghai), Leonard Fields, Shon Tine (President Pierce).

July 21 (London to New York), Isabelle Stewart, Eddie Darling (Paris).

July 19 (Paris to New York), Lil Dagover (le de France).



WILL MAHONEY

Hansen Swaffer said in the London "Daily Herald": "Will Mahoney is almost the most modern artist on the music-hall stage. His songs, his steps and the Mahoney dance won the enthusiasm of a cold, hard house."

Direction

RALPH G. FARNUM
1560 Broadway

PICTURE NAMES FOR LEGIT BY L. A. AGENTS

While every actor in legit is anxious to get a picture break, more and more picture actors and actresses are daily joining the list of those in pictures who would like to try a stage talking role. Practically all of the Broadway legit producing offices are getting frequent inquiries from agents as regards picture players, with a surprising large number of these names still active in talkers.

Indication of the situation was given last week by a letter received by one of the more prominent legit producers from an artist agent submitting 20 names for immediate stage work. All were names recognizable by themselves and calling for no comment and all allegedly were free for offering roles.

Among the list were Betty Bronson, Louise Fazenda, Edmund Breese, Bela Lugosi, Naudie Moorhead and Joan Peters. While there is a likelihood that some of the actors in the list were not available by the time the letter reached New York and was considered, despite that the letter was dated in Hollywood July 24, it is given more importance by the fact that this was the list from only one agency, with others possibly available elsewhere.

BENNETT-MARQUIS DATE IS SET FOR MARRIAGE

Paris, Aug. 3.

Wedding date has been set for the marriage of Constance Bennett and the Marquis de la Falaise. The ceremony will shortly follow the expected final French decree of divorce to Glorin Swanson early in November, from the Marquis.

Miss Bennett and the title are at present here.

Chevalier as Songwriter

Hollywood, Aug. 3.

Ernst Lubitsch will supervise Chevalier in his next production with no director yet announced. The story, "One Hour With You," will have a song publishing house for a background, with the star playing a song writer.

Will give budget opportunities for natural introduction of musical numbers.

VAUDE TEAM'S GIRL IN

Hollywood, Aug. 3.

Jill Tennet, daughter of Remyer and Lily, vaude team, gets her first break in pictures.

She has been engaged by Fox to break for femme lead in the next Slim Summerville short, "Some Do and Some Don't."

Film Biz of Future with Stock Poses On File and No Studios; It's the Heat

By Ted Taylor

Hollywood, Aug. 3. Actors think they've had off now. They don't dream the half of it. Only way things could be worse would be a system for making pictures without actors, and that's virtually perfected now. "It only

FIVE-YEAR-OLD EXTRA LANDS AS \$50 DE LUXER

Hollywood, Aug. 3.

Another five-year-old extra makes good, with the parents of Jerry Seitz, signing his first term today. The kid had two offers, one from Hal Roach for \$75 a week in "Our Gang," indefinitely, and one from Paramount for \$50 weekly for six months, first work to be "Booky." He's taking Paramount.

Jerry has been doing \$5 a day extra work the past year, only one or two \$7.50 and \$10 checks included.

4 N. J. Sound Studios

Four sound studios in New Jersey are reported as having a favorable outlook for biz in the fall.

The list includes The Lincoln, Peerless, Ideal and Metropolitan. Most all of the prospective work is shorts and special (commercial).

\$11,000 for 2 Weeks for Jeanette MacDonald, Paris

Paris, Aug. 3.

For her two weeks at the local Empire, Jeanette MacDonald, American, will receive \$11,000.

Engagement starts Sept. 4. Booked through the Wm. Morris Paris office.

Clive Insisted Upon

Hollywood, Aug. 3.

Colin Clive, who leaves England this week to return to Hollywood on a 10-week guarantee and play the lead in Universal's "Frankenstein," took up on the insistence of James Whale, who will direct.

Studio choice for the lead is Leslie Howard. While demanded Clive on the strength of what he did with him in "Journey's End."

"Sal" Starts on L. I.

Work at the Par. Astoria plant this week was started on "Sings Here Sal." Gary Cooper and Claude Colbert are the leads. Picture will finish about Sept. 15.

Edward Sloman is back of the meg.

HORTON PLAY-SCOUTING

Hollywood, Aug. 3.

Edward Everett Horton leaves here Thursday (6) by plane for New York to spend four weeks vacationing at his summer home at Lake George.

Before returning here he will look over several Broadway plays with an eye to producing them here in the fall.

JIMMY HALL SAILING

Chicago, Aug. 3.

James Hall, making personal appearance in B&K houses in town, may go to Europe in September with the William Morris office.

It would be a six weeks jaunt with booking now being negotiated for the picture player formerly in legit muscles.

TOBIN STAYS ON

Hollywood, Aug. 3.

Genevieve Tobin is set for another year at Universal.

Studio took over her third option this week but has yet nothing set for her next. Probably, however, is the future top spot in "Hollywood" with Walter Huston.

SALESMAN-ACTOR

Hollywood, Aug. 3.

Wallace MacDonald gets the lead in "Flamingo" next picture. "Tex" Taylor, a Hollywood picture man, is the future top spot in "Hollywood" with Walter Huston.

MacDonald, in addition to his acting, is a salesman for Multicolor.

remains for some merry money to try it.

Apparently as many pictures as ever are being produced. But the number of actors at work is steadily decreasing. Those who work get more money than formerly but not so many work. Salary budget in production tends to shrink.

Where the trend to higher wages and fewer jobs will lead if continued is obvious, or at least intriguing.

Dramatic Dummies

With the most widely known character on the screen today a synthetic actor, Mlekky Mouse, the future looms ominous. Mlekky is a comic, but there may come dramatic stars in whose veins flow India ink.

Even with images taken from flesh-and-blood models, the synthetic technique is growing. It is possible to make more and more production in the cutting rooms and laboratory.

Individual players and entire casts of action are now being superimposed or combined with scenes taken at other times and other places. A couple of actors can step into a taxicab in Culver City and appear on the screen speeding up the Avenue de l'Opera, without a set having been built.

Library of Actors

Foreign locations are in the can in every studio library, and the actors can be superimposed into them any time. There is nothing to prevent the reverse being worked—actors in the library and the background added to taste.

Production super-economy of the future may be this: A noted actor goes under contract at a stupendous figure for two or three years, in that time the star is photographed in every conceivable pose, gesture, and action. In tight, probably costume, needed for various parts can be dubbed on any time. All this goes in the can, and the actor is through for a year or so.

Dramatic Assemblage

When a production starts, the script is handed, not to a director, but to the dramatic assembly staff. Dramatic librarian and the local librarians (the location chief and his first assistant, in charge of interiors), the chief dailies, the first second, and third dailies, and the production manager go into intensive conference on the script.

Librarians pencil in the index symbols for action and settings. Anything missing in the way of canned background is borrowed from another production lab, or ordered from location photographers. Canned action film is then turned over to the costume department for dress-dubbing.

Then, under direction of the process supervisor, the actual assembling of actors and scenes takes under way in the dubbing laboratories.

Here is the production possibilities of the future. A central leasing studio is sufficient for the entire industry's production. Individual companies would maintain assembly plants comprising an entire production space than an ordinary factory building, and with the departments arranged on the gravity plan, libraries on the top floor and dubbing laboratories on the bottom.

Studio overhead as now practiced would be eliminated. A few weeks intensive shooting of real actors against plain backgrounds, contributed contributions from location photographers, and the producer is set with his material for a year's product. Balance of the production season is occupied with process work and photographic history.

Strike-Proof

The industry becomes almost strike-proof, so the expensive talent is concerned. Action library once built up can be used indefinitely, as the costumeless figures are never obliterated by fading. Studio dubbing of action against stock background has been practiced for years. And taking the mob scenes from the can and putting them into the picture is a technique used by the industry. Somebody is bound to be on the idea.

My, but it's hot in California.

TELEVISION IS HOME ONLY

Only 50% of Stories Purchased Ever Reach Screen; Many Reasons

Hollywood, Aug. 3.

High mortality rate of stories is one of the economy subjects now getting round table discussion at the studios. Death on the shelf through various causes is believed to happen to 50% of all stories acquired ostensibly for pictures.

With around 600 features being made, studio publicity departments are kept busy announcing new books, plays and originals bought. This is exclusive of original story turned out by staff writers. One studio, making 48 pictures this year, announces at least three or four new plots every week.

Others are not quite this extravagant. Various reasons are given for the big death toll. In the order of importance, they are:

1. Studio, executive or person responsible for buying the story grows cold on it.

Expense Worries

2. Although looking good when seen as a play or read, story doesn't develop into anything big or important enough for a picture. Studio can't see putting several hundred grand into it.

3. Doesn't look good in script form. Either point of story missed, or it wasn't there to begin with. This is usually because a suitable writer can't be found.

4. Exhibitors won't have it. Will cost more to make than it should.

5. Discover it's been done before. (This an inducement instead of disadvantage in some cases, but mostly not.) Too similar to something just made.

Reverse English

6. Thought to fit a title it won't fit. 7. Title studio wanted for story belongs to someone else.

8. Director not available. 9. Star or other players not available.

10. Person who saw story's possibilities leaves studio. 11. Ideas say no.

12. Can't acquire all the rights. 13. Psychological moment for making it is gone.

There are additional reasons, many trivial, such as one exec not wanting to use a story bought by another exec.

In many cases studios announce purchase of a story, doing it only to get the title into print so they can claim it. There is no story, even the author's name being phony. This is a common practice, but, nevertheless, every studio is overloaded with stories for which it paid real dough.

PRODUCTION TREND UP; MORE EXTRAS WORKING

Hollywood, Aug. 3.

Number of productions working remained at the 19 average last week, but with the tendency up. Apparently the seven-week production (tobacco) hit the bottom July 25, with prospects for this month brighter. Twenty-one pictures are slated for starting this week.

About 50 more extras a day were working last week, the average daily being 64. Tuesday was top day with pay checks for 688. Harry Sweet was using 125 of them in a fight scene for "Little Royal," the short, and held the mob over the following day. This was the largest set in numbers of the week.

Thursday and Friday "Ivan Kid," starting off at Fox with a saloon dancehall scene kept around 90 atmosphere people on hand.

Hiram Brown on Coast

Hiram Brown is on another of his periodic trips to the Hollywood RKO studios. He expects to remain west about a month. Shortly after his return to New York, Brown has in mind a visit to Europe.

An Actor's Chance

How bad the situation is for actors in New York is illustrated by a young Englishman who came over some time ago under contract for a couple of pictures. It didn't pan out and he tried legit, appearing last in the Guild production of "Miracle at Verdun."

Today he's a doorman at one of the big Broadway film houses.

MYRON SELZNICK TAKES CUT IN N. Y. HOSPITAL

With Myron Selznick out of danger following an operation Saturday (1) for appendicitis, the boys started to kid.

One said that Dave Selznick refusing to take the Paramount cut quit the Par. studio on the coast. So Myron made the family balance with the cut he accepted.

The operation was performed at the Mt. Sinai hospital. Peritonitis threatened but was averted. Mrs. Selznick is on her way east to be with her husband. Both Selznick boys are in New York, at the Hotel Pierre, working on their independent film producing project.

Ad Agency Rep Contacts Film Mob for Television

Hollywood, Aug. 3.

Representative of a New York national advertising agency, Blaine, Thompson Co., is here endeavoring to line up talent for television. The agent, Howard Milman, is said to be making attractive offers to picture names to go on the visual-sound ether route when the time is considered propitious.

He is also lining talent for immediate service.

CLAIRE BACK IN "GREEKS"

Rather Than Sit Around—At First Wanted Stronger Drama

Hollywood, Aug. 3.

Ina Claire is back in "Greeks Had a Word for It." Cast at U. A. Miss Claire was taken out of the picture at her request by Sam Goldwyn when she decided she wanted something more dramatic.

Actress came back in again rather than remain inactive until Goldwyn found a heavier story. Production scheduled to start Aug. 8.

Gibbon's Experiences

The first of A. P. Waxman's production efforts with Van Renssen will be released through Radio Pictures in September.

It is a short subject with Floyd Gibbon telling a story of one of his experiences with Woodrow Wilson.

Twelve other Gibbons shorts are to follow.

Bancroft Story Delay

Hollywood, Aug. 3.

George Bancroft and the skeleton troupe who accompanied him to Concord, Mass., to obtain the ship launching scenes for "Rich Man's Doll," returned last week. It was expected their work would be completed today.

Instead active production will be delayed at least two weeks while the supervisors and writers go into a hubbub over the story.

Expected that the difficulty can be pinned out within the fortnight and the cameras started.

NOT FOR THEATRE NOW OR IN FUTURE

Can't Sell in Theatre What's Given Away at Home—Radio for Parallel—First Home Sets in Use in Nov., 1932—Cost \$200 to \$500

85TH STORY STUDIO

Television's mold is finally set, but with procedure established and limitation known, there are many startling reversals in original hopes and plans.

Probably the most important is the decision that sociologically, as well as commercially, air pictures will never replace film in the theatre. These statements and facts have been given "Variety" by an admitted expert in the matter.

It is radio which is pointing the way for television. General broadcasts are strictly a home commodity and into these air officials are including other visualizations. Policies are parallel.

They get for nothing in the home they can't be expected to pay for in the theatre. That simple slogan tells the whole story for the abandonment of further serious consideration for theatre tele. It spells also, it is pointed out, the preservation of the theatre, as an all-time reservation for film production.

Establishment of the world's highest television broadcasting station will be the first official move by General Electric, controller of the electric air rights to television.

This will be at the supreme peak of the Empire State Building, New York. The broadcasting will be accomplished in final flash through the eye of the Zep morning mast. On the 85th floor will be the studios and sending apparatus. The space has been contracted for under a long term lease just signed.

The king of National Broadcasting Corporation points will send out its first sound-light air story next November. It will take from now until then to install the equipment and make certain the function will be successful.

20-Mile Radius

This single flash will reach receiving sets clearly for 20 miles in every direction. It will, from its height, avoid the inter-building currents found so obstructive until now. It will answer the greatest problem to tele-broadcasting congestion since it will pile pictures with sound clearly and distinctly through the world's maximum labyrinth of buildings and population.

The single job in the Empire tower, exclusive of rent, will cost Radio Corporation of America an estimated \$250,000. The figure, it is declared, is for the apparatus only. One of the major significant points of many in this Empire move is that for the first time it ties together two television forces, which until now have, on the record, remained apart in the South Atlantic.

Telephone & Telegraph will hold an almost equal interest in the world's highest picture sending studio. Wire as well as other tele will be used to the limit.

September, 1932, is now officially set as the opening year of television to the general public. Not until then will home receiving sets, costing from \$200 to \$500, be placed on the market. Between now and next November only sets made by hand for engineers and executives to use for experimental purposes in the New York area will be released.

Where the home tele picture is now less than a foot-square in all dimensions when the equipment is ready for the market it is predicted that the picture will be at least 12 inches by 12 inches.

Because the broadcasting area is limited, New York, with the largest and most powerful being gauged for a capability of 1,500 square miles.

Circuits Discuss Adoption of "Electric Eye" as Check on Patronage, and Also Employees

Added Worries

A showman of considerable wealth recently went broke through stocks and realty.

Accepting the situation and starting to work again, he says that now his biggest worry is that his wife won't believe he's broke. She goes on living in her second-story while her first husband shows her bank books, vouchers and what not in proof of his financial ruin. He has even asked her to call bankers to verify his busted state.

But the wife just laughs it off and keeps right on.

Adam Walsh Will See What Yale Says Over His Film Studio Offer

Hollywood, Aug. 2.

Adam Walsh, member of Knute Rockne's famous "Four Horsemen" and on the Universal lot for the production of "Spirit of Notre Dame," has been offered a yearly contract by U. following his tests for the football opera.

He has the offer under advisement. He has a contract with Yale to act as coach for the next two years, which may interfere, though U. has offered to release him for the fall and spring training seasons.

Walsh's reply will be determined by the attitude of the Yale athletic authorities.

Patricia's Col Release

Hollywood, Aug. 3.

Emil Jensen, former United Artists exec, and Al Mannon of Tec-Art, who have formed Patricia Pictures, will release their first through Columbia.

Col has given the release subject to story okay.

there will be many parts of the country that will not know tele years to come.

Texas and Arizona prairies, Iowa and Missouri farmlands, the mountainous regions—in fact all sparsely populated sections—without tele facilities until a longer airwave can be found that can carry the picture with the same clarity as sound today.

Tele News for Few Houses

This is one of the reasons arguing against use of tele in theatres. Take the 20,000 theatres in the U. S. and Canada. Not only is the separation point a factor here but the need for new material and special news of his latest anti-theatre broadcasts that even then could not be precluded from the home, makes tele unpractical. That box office angle alone is responsible for letting it out.

Never will there be more than what is described as a handful of theatres which will ever use television. Then only spot news events will be broadcast on the screen.

As an illustration of the seriousness of his latest anti-theatre insistence, Radio City, itself, is relegating television to the smaller of its two theatres. The 6,500-seat house will be an all-live talent proposition while the 3,500 theatre will aspire for perfection in sound picture projection and have a television equipment installed, but as a part of the regular policy but chiefly to act as a newsreel-hammer.

Before television will be considered as a serious medium for the few houses the size of the screen will have to be increased from the present maximum 50 square feet to at least four times that area, it is stated.

Utilization of the newly termed "electric eye" to check on the employees of theatres costing the affiliated circuits alone an estimated average of around \$4,000,000 annually in unaccounted losses through various grifting schemes by unprincipled theatre help is the plan now discussed by the circuit heads.

Installation of the electric and automatic checkoff which operates unseen and silent awails only the word of electrical engineers that the "eye" so-called has been perfected for such usage.

This "electric eye" is a silent ray known as the selenium cell or light. By various lookups or contacts it can be made to perform various automatic miracles. It works on the principle of light interference. When the silent ray is interfered with or broken it makes some movement or check depending upon the purpose for which it has been prepared or perfected in the particular instance.

In the plan of the circuits to check the heavy losses occurring from tempted employees, the "electric eye" is to be used as a checkoff system to count the customers as they pass a given entrance. When the patron passes before the silent ray he is checked automatically, silently and unseen on a recorder in the manager's office. This recorder is locked and governed electrically.

The idea of the "electrical eye" as a preventative or checker comes after various plans have been talked about. The big aim was to (Continued on page 54)

M-G-M'S MYSTERY MAN

They Call Thalhberg These Days—All Q. T. on the Culver City Front

Hollywood, Aug. 3.

When Irving Thalhberg returned from Europe everyone on the Metro lot expected a lot of announcements and new orders from his office. He has had a weak one, but carry an official "no" coming from him.

Since his return, Thalhberg has spent most of his time between his office reading scripts and the production room looking over what has been shot during his absence.

Outside of the daily executives' luncheon, where the official business is transacted, he's the studio's mystery man.

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Be the buyer of the new Broadway and to be leased or sold and not signed.

Warners Loads Up with Product; 245 Features—7 Different Brands

During the coming show season under boys already made or in negotiation with expected early closing and heavy commitments in each case involved, Warner Brothers will be playing seven different brands of picture product in the majority of its chain houses. These are WB, First National, Paramount, Radio, RKO-Pathé, Universal and Columbia. All deals are set except those with Col and Par.

Combined output of these companies for 31-32 is approximately 245 pictures, of the Warners taking advantage of the slack in this year's selling season by stepping out early to tie up as much product as possible.

Last season the Warners found themselves straitened with threat of seriousness in an attempt, resting with the chain at the beginning of the 30-31 selling season, to feature WB and FN product only for as was possible in Warner houses. The difference the coming exhibition year throughout the Warner chain will be wider use of major brands than by any other organization.

While in some quarters it is pointed out that WB has loaded up heavily with product, Warner insiders indicate they will be able to do everything so far bought, possibly more, without any apparent worry at this time over absorption.

\$11 Top

Orchestra seats for the premiere of "American Tragedy" are priced at \$11 on the tickets.

Paramount's 42 special opens at the Criterion, New York, tomorrow (5) night.

RKO's Free Trip and 30-Day Vacation For Mgrs. Look Set for Schainberg

The RKO managers' contest for best business in each RKO theatre over the month of July has ended. All classes of theatres including vaudeville and straight picture houses were entered in the contest for a free round trip to Europe.

The winner will be announced Aug. 10 but it seems fairly certain John Schainberg, manager of the RKO theatre at Madison, Wis., was the winner. He led the field for three weeks by a big percentage.

RKO promoted the trip by the simple expedient of holding two of its weekly Friday night tournaments on board the Conte Grand liner of the Lloyd Steamship line. In return for this courtesy in which the Sautbunda people received thousands of dollars worth of free advertising, they reciprocated by offering two free passages to the Mediterranean and back. The trip is to take 10 days.

200 RKO managers were entered in the contest. The winner is to be adjudged by audited figures and the judges are E. M. Gluckman, Nate Blumberg, Herman Zohel and O. R. McInahan. Each theatre was given a percentage rating to top. Those in the red all year had to cut down the losses along percentage ratings and those in the black had to increase the take. The manager showing the greatest upward percentage rating to win. Schainberg at Madison led for three weeks by the total of 247.20% with Frank Hines of Cleveland next with 202.71%. Joseph William was pushed up into the high column at his Albee Brooklyn house to 172.4% for the third week.

The winner gets a month's vacation on pay and expenses in New York and back home after the ocean voyage. He married passage for two, otherwise just one round trip ticket.

Gluckman of the RKO theatre operating department said the contest had improved business for July greatly over that of July of last year. Passes were cut down, nothing in all houses by managers and they had rather not worked, working for them on the free trip thing.

OHIO CENSORS RELENT

"Just a Gigolo" Now Going on Exhibition in Toledo

Toledo, Aug. 3. Ohio censors have finally released "Just a Gigolo." Bureaucrats held it up for several months, and after plenty of cutting released the film. Loew's Valentine here had the flicker booked and advertised, but due to the tremendous slicing gave it up.

A Cleveland house showed "Gig," but that was the only Buckeye house to screen it. With a new head of the censors, it is believed the censors were replaced. Anyway, Wally Catwail, manager of Loew's here, will run it next week.

RKO-PATHE'S BIG DEAL WITH FOX, EAST-WEST

RKO-Pathé has closed a national deal with Fox East and Fox-West Coast for all situations where not in conflict with RKO or other previous accounts. It's the biggest deal yet for either the old or the new Pathe company.

Two other deals of national significance, calling for heavy commitments are meanwhile underway with Public and Warner Bros. Before going into blanket deals with big chains of producer-distributors, Ned B. Depinet, RKO-Pathé's distrib. chief, has succeeded in closing a record number of independents throughout the country.

NO PATHE NEWS-FOX DEAL CONSIDERED

No deal between Fox-Hearst and RKO-Pathé News has ever been considered, says Hiram Brown of RKO.

A story in "Variety" last week said negotiations were on wherein Fox-Hearst might take over Pathe News. In the story it mentioned that report emanated from within the F-H ranks.

1st Runs on Broadway

Subject to Change.
Week Aug. 7

Paramount—"Huckleberry Finn" (1st).
Rox—"Young As You Feel" (1st).
Capitol—"The Great Lover" (1st).
Rivoli—"The Smiling Lieutenant" (1st) (4th week).
Strand—"The Kissless Hour" (WB).
Mayfair—"Traveling Husband" (Radio).
Winter Garden—"The Star Witness" (WB) (3).

Week Aug. 14

Paramount—"Cupid" (Par).
Rox—"Mad Quid" (Fox).
Capitol—"Sporting Blood" (Metro).
Rivoli—"Smiling Lieutenant" (Par) (5th week).
Strand—"The Runaround" (RKO-Pathé).
Winter Garden—"Star Witness" (WB) (2d week).

\$2 Pictures

"A Free Soul" (Metro) (Astor) (10th week).
"An American Tragedy" (Par) (Cristoforo) (5).

Foreign Films

"Zwei Herzen im 3/4 Takt" (Superfilm) (German) (Bunbury) (4th week).
"Lustige Weiber von Wien" (Superfilm) (German) (Little Carnegie) (4th week).
"Expres 13" (Ufa) (German) (Cosmopolitan) (7).
"Five Year Plan" (Russian) (Annikin) (Gaiety).
"Der Wahre Jacob" (Emelka) (Belmont) (6).
"The Great Storm" (BIP) (British) (Warner's) (7).

One Union Crew Pickets Another on Long Island

Injunction order restraining members of the Empire State Stagehands' and Operators' Union, not affiliated with the IA, from picketing Loew's Valentine, Jamaica, L. I., deluxer, has been obtained by Loew's and is to be heard Monday. It is claimed picketing of the house by one union was in retaliation for picketing carried on by Local 4 of the IA at the Carlton, Jamaica, indie operated by Dave Weinstein, using Empire men.

Stated that Weinstein, when picking the union men, found it would cost him nearly \$1,000 weekly, since house was designated as a legit and recently given up by the Empire. When Weinstein used the Empire men, Local 396 (operators) picketed and were replaced by Local 4 (stagehands), when Weinstein obtained an injunction restraining Local 396.

Twist of one union picketing another is said to have happened when Weinstein suggested that move to the Empire organization.

Hollywood

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed each Saturday in Hollywood, and placed as a wrapper upon the regular weekly Variety.

The Bulletin does not circulate other than on the Pacific Slope. News from the Dailies in Los Angeles will be found in that customary department.

Miller's Next

Reverend Smith on the version stuff, planned by Warners in the case of their German quota musical, "Her Majesty, Love." An American version will be made starring Arthur Miller.

"Spot" Needs Meg

"X Marks Spot," with which Tiffany has had low many a script writer, has now been handed to Ralph Strayer to study for megging.

Mack Changes Pies

Russell Mack has been moving "Heaven and Earth," but not fast enough to finish before Aug. 3, when he must get "Spirit of Notre Dame" under the hatch. Universal has left Glennon abnegating the last days of "Heaven."

William McCormick sold his interest in the Associated Film Lab, and goes to Naples, this month. He's got a film proposition for Europe.

Col's Big Moment

Twenty writers and 18 stories in work gives Columbia an all-time peak for pre-production.

Patt Mossman may make a frank two-reeler for Universal. It's a champ at horseshoe pitching, motorcycle riding, and snarling.

Girls and Ivy

Thirty-three girls on a garden party set for Metro's "The New Wallflower" were victims of poison ivy. Or maybe it was Jimmy Durante, who's in the picture.

Hayakawa's Third

Sessue Hayakawa, first two wards having grown up and married, he is making arrangements to adopt a Japanese boy, or impoverish his parents.

Neighbors around the Roosevelt hotel are protesting against the band on the roof playing after one a.m. "Lead" is on the third floor of the hotel.

"What a Man" Revival

Downtown unisex are reviving an old Song Art titled "What a Man," with Hecuba Dwyer and Marie Dressler featured, to cash in on the Ma Kennedy publicity. Studios forgot about the old release in their recent list over queries of the same name, which are being rushed out at least in script.

Clymer III

John D. Clymer, scenarist, is in the Hollywood hospital suffering from a heart attack.

Bug Hunter Does Oke

Football scouts by his private formulae seems to be working out for Harry Chandler, "bug hunter" of Paramount's story department. Chandler has worked on his theories for 14 years and is picking out script flaws for the studio.

OLD MAN BUDGET TO DETERMINE LOCALE

Hollywood, Aug. 3. Radio will make "March of the Richard Dix as his next instead of "Frontier," originally said to go into production next. Spanish story will start middle of September.

Studio figures its game plan to take Dix out of his string of American characterizations and give him a change of pace as the bullfighter. Also considers it wise to put "Frontier" far away from "Cimarron" to avoid comparison of the thought that it is a sequel.

Question of shooting locations in Spain still hinges on the length of old Man Ditzler's whiskers.

L. A. to N. Y.

Fernando Rodriguez, Will Hays, John Hays, Val Burton, Claudia Dell, Minor Watson, Ben Kopp, Gordon White, Edward Everett Horton, Marx Brothers, Chit Work, Sylvia Sydney, Helen Meyer, Mrs. David Strick, Eleanor Boardman, Maxine Lewis.

N. Y. to L. A.

Al Sherman.



WILLIAM K. HOWARD

Directed
"TRANSATLANTIC"
A Fox Production

U. A. Finishing Season's 12 by Nov. 1st; Record Studio Shut Down of 6 Mos.

The new season's program of United Artists, or a total of 12 pictures, without anything expected from Charlie Chaplin, Mary Pickford and Douglas Fairbanks, will be completed by Nov. 1. Entire United Artists and Goldwyn studios will shut down at that time for the longest layoff any studio will have experienced—around six months. Sam Goldwyn will come east and probably make another trip to Europe.

Goldwyn, now in complete production charge, is figuring on an average of a month in shooting schedules on pictures, with three already completed, "Street Scene," "Rainy Days," and "Unholy Garden" (till that schedule).

Causing production completion by Nov. 1 makes it possible for UA to try a new sales stimulus this year, with Al Lichtman, N. Y. P. in charge of distribution, asking accounts to see pictures before buying. UA also sells its pictures singly under separate contracts.

A number of pictures Goldwyn himself will deliver is nine. With three finished and three ready to start, that will leave only three. Howard Hughes has two in work now, with a third to follow.

No financing. First it was announced a picture close from Mary Pickford, Charles Chaplin and Douglas Fairbanks were expected, none is being sold and it is stated doubtfully that any of the three picture-financed productions will come along. Both Joseph M. Schenck and Sam Goldwyn are said to be emphatic in their stand not to finance any of these three stars.

Ordinarily the UA and Goldwyn studios have been closed for couple months around the first of the year. Last season the Warner-First National studio at Burbank closed for five months; the record for any major studio in the U. A. is likely to be closed from Nov. 1 to around May 1 or seven months.

Educational May Take B'way House for Films

If present plans pan out, Educational will have its own house on Broadway, N. Y. P. studios for Tiffany and World-Wide features as well as Educational shorts. While admitting that his company now a three-way distributor through Tiffany, W. W. and Educational programs, Educational is looking for a third at this time. E. W. Hannum declares that so far negotiations have not been opened for any particular theatre. At the same time Hannum says he would have been glad to sign from saying that Educational would insist on a Broadway spot, staying off the side streets.

A possibility from reports is the Radio, jointly owned by Public and United Artists, with the former operating.

Hannum says that while some of his men may have put in feelers for that or other houses, he has not been advised one way or another. Nor has submittal of any theatres from outsiders come to his attention.

Public, indicating that chain will retain the Radio, was quoted as saying that the "Monkey Business" due early in September, similarly says it has not been approached.

In supporting a house, which for Educational would double as a weekly theatre, the present production schedules for Tiffany (28) and World-Wide (18) would have to be increased. Hannum declares that while this would mean only 14 pictures a year, production would be elastic enough to increase schedules if warranted.

Par's Splurge

Hollywood, Aug. 3. With all other studios down below a production normal Paramount is in the midst of the best mid-summer in years. In production it is for the month 15 pictures, while all other three are still in the process of cutting.

DARROW FILM IN TENN.

"Mystery of Life" Not Wanted in Monkey State

Birmingham, Aug. 3. Clarence Darrow's film, "The Mystery of Life," is finding a pretty hot reception in the neighboring state of Tennessee.

First notice came when it became known that the film was booked for the one and only town of its kind, Dayton, Tenn., where the famous Scopes monkey trial was held.

The preachers sought and are still seeking to prevent the showing of the film.

Over at Memphis where not a spark of a sign of the film being booked in the women's houses have pounced on the idea and said they wouldn't allow it.

THEATRES SURRENDER IN L. A. AD RATE TUSSELE

Los Angeles, Aug. 3. Local theatres going back into the "Times" and "Herald," respectively a. m. and afternoon dailies, is a complete surrender by the theatres.

There may some bulk at arrangements made for contracts on so many lines per year, but the theatres went back with the start of their present morning paper campaign.

Both of these dailies rate as the "class" circulation. The "Herald" is the lowest rate paper. "Times" is Harry Chandler's "big" paper. The morning paper, "Examiner," has the biggest local circulation.

Chandler told the theatre execs that his news policy will be, as always, "very fair," but that the "Times" will go after "all the news" as before, which is regarded as only tepid compromise by the publisher in the paper's campaigning against the picture industry.

The studios are the special targets of these stories, with the industry of the opinion that Chandler is taking it out on the producers because of the theatre ad rate war.

NITE BASEBALL NOT MENACE TO THEATRES

Night baseball isn't annoying or threatening to indigent box offices in any particular part of the country, it is claimed. No complaints about it have come into New York, according to both the Hays Organization and the Motion Picture Theatre Owners of America.

This summer is remarkably free from outside attractions so far as business concerned, it is pointed out by both associations. Hunt golf courses are in their final death throes.

Tain has been so frequent theatres in beach and outdoor amusement localities have reported to have benefited, especially since the hot weather started.

Why theatres themselves should be enjoying their most depressed summer is thus being questioned by the national depression, more or less.

Publicity Only Winner In Dreiser Vs. Par

Even with a contract, unless it is dictated by the writer, an author can't tell a producer how to adapt his book to the screen. The White Plains, N. Y., Supreme Court rendered a preliminary decision along these lines in refusing to grant injunctions to the satisfaction of postponing the pictureization of its "American Tragedy." Paramount opens it at the Criterion, New York, Aug. 5, as announced on the day the Court took the Dreiser movie under advisement.

Whether Dreiser will carry the matter alone as a civil action before a jury has not been indicated. Paramounts fear that the Dreiser personal animus is washed up with neither the picture nor the author satisfied by the publicity gained by the court move.

Still a Secret

One of the few exhibitors who hasn't a squawk about the depression or weather, despite that most of his RKO houses are far out in Brooklyn and haven't refrigeration, is Joe Lee.

Says Joe: "Business is good. I guess they haven't heard about the depression here."

Allied Newsreel for Twice Weekly Release Before End of August

Approximately \$308,000 worth of news has been contracted for by two national advertisers, the first to go on the line for the Allied Newsreel. Contracts were entered into Monday, with two more promised before the end of this week.

Allied reel, which Kingograms will make, is now certain for release late this month.

Contrary to reports elsewhere that Allied could never get the advertising lacking, the organization is turning down advertisers who won't go in on the national basis. There is for example, \$400,000 attendance in close to 3,000 theatres throughout the country. This is twice weekly, the reel being geared for semi.

One contract which Kingograms said it refused because it wanted to buy "in a zone basis" is "Pic." Since then Warner Brothers has been showing one day before that from that organization on some of its own screens.

HURRIED CHANGE OF BILL BY WB AT GARDEN

Quickest change of an advertised Broadway opening was effected by the Warners Monday when "Star Witness" was substituted at the Winter Garden for "Bought." Gangster child murder of 16th Street was back a day before the "Witness" print arrived in New York prompted the sudden switch.

The picture has many story angles similar to the shooting, especially the alleged neighborhood silence toward the police due to gangster terrorism.

It was preceded by a strong attractive ad campaign in the New York dailies. The ads were in letter form addressed to the District Attorney and Police Commissioner.

"Dough" will reopen the Hollywood, New York, about Aug. 14. Practically a new publicity and advertising campaign will have to be built around it since considerably of this material had been used in preliminary exploitation before the switch at the Winter Garden was decided.

Writer Directs, Megger Supes on Next Quillan

Hollywood, Aug. 3. Ralph Murphy, Pathe writer, has been assigned to direct Eddie Quillan's next picture, which will be his last role in the picture. It's Murphy's first directorial assignment. Tay Garnett, heretofore a director, will supervise.

Story is by George Drumgold and Pat Quillan, written around an auto camp.

There appears to be a growing feeling for the picture business to take up the cudgels against the exhibitor situation. The exhibitor is being advocated for the studios to take the reverse angle but to turn out some more gang films. Company heads are reported not adverse to the idea providing they can find suitable stories.

Despite the publicity by the press, the so-called "gang craze" undervalued pictures started to reach the screens. That being so, it stands to reason Hollywood can reassess itself in bursting the gangster picture balloon blown up by both the press and screen.

As a propaganda means moving pictures still rates above both the newspapers and radio. Any campaign the industry should launch in store form such as "Star Witness" (C. I. for example, would be a powerful factor—with that campaign to preferably advocate deportation for alien gangsters as undesirable citizens as the most certain solution.

Ever since "Public Enemy" Warners has contended that it is addicted to the anti-gangster offensive and Pathe also has picked up in these two fronts, the theatre remains a framework upon which both might be accomplished.

Publix May Turn Back Eastman To University—\$85,000 Annual Rent

MEMPHIS WANTS VAUDE

"Daily" Editorizing About Live Talent on Stage

Memphis, Aug. 3. Memphis is raising a merry howl for some stage shows in the town since vaudeville was taken out of the RKO and Loew houses there has been nothing but awkward after yells for vaude.

"The Commercial Appeal" has led the fight, it seems, with editorials beginning for vaude. The first editorial appeared several Sundays ago and another the other Sunday. In the last editorial the paper made mentioned that there was considerable talk around town about negotiating the theatres and advised against such action. The sheet said that it had enough confidence in the theatres to believe that with increased patronage they would bring vaudeville back.

In conclusion the editorial said that after all theatres were in business to make money.

WRITERS-PRODUCERS START WITH PARLEY

Hollywood, Aug. 3. First conference between the producers and writers' committees on asserted grievances of the scribblers was strictly a parley, with the score of accomplishments recorded as zero. There will be other meetings but no date set for the next, which will be at the discretion of the boss group.

Initial get-together was a round table affair at the Paramount studios at which the writers described in part what they thought should be done to remedy conditions. Plaintiff writers aren't getting their money's worth out of the typewriter clickers due to conditions, chiefly the system of supervision by minor executives. Producers sitting in on the confab were Louis B. Mayer, Irving Thalberg, B. P. Schulberg, Daryl Zanuck, Joseph L. Schmitzer and William Le Baron.

Pathe West Only

Except to make shorts occasionally in New York, Pathe will concentrate its production on the West Coast. Pathetests deny that the end of the studio fire investigation will result in the company reopening the Harlem River plant here.

"That lease is through and will not be resumed, it is stated."

Fox N. Y. Let Outs

Although no salary cuts are yet announced, the Fox organization is doing its first employee pruning on a general scale.

First lettings from the home office total 20, with about five of that contingent from the publicity offices.

The Screen to Drive Out the Gangster

The great between the W. B. theatre end with the Metro office does not affect the West Coast end as W. B. already has sold its product to Loew for the Metropolitan New York area.

On this analysis it stands up to Warners, looking for a Metro product in favor of Pathe, but that's only on the output. "Really it's a break over prices and Metro has already begun to cut back on Warners theatres," it is said.

The situation is not without its big and deep business angles, as Warners' claim to have around 70 or so controlled situations where Metro has no other outlet nor has any other film company.

Warners and when asked admitted they like and can use Metro pictures, but couldn't see the price gained.

The break occurred about a week ago, but apparently was kept so secret, only because known to the trade generally latter part of last week.

Booster, N. Y. Aug. 3. Publix is considering a plan for turning back the Eastman theatre to the University of Rochester.

With the \$2,500,000 house closed and Publix convinced operation against present public antipathy involves too heavy losses, effort has been made to break the lease. The \$85,000 a year rental has been subject of music and theatrical activities of the Community Music Association. University is unwilling to take back the house except on terms that will continue the music activities.

A plan has been submitted to Publix which would reduce the rental and give control of the theatre to the University. Publix would continue to operate the RKO and Century theatres, which are included in the lease with the Eastman.

If Publix agrees to the plan the Eastman would be operated as a concert hall for the Eastman School of Music and Rochester Civic Orchestra. It would be used two or three evenings a week for concerts, grand opera, light opera, student recitals and Sunday orchestra concerts, many of which would be free public.

While occasional class film programs might be offered, the house would pass out as a film theatre, for which it was intended. Building of the Rochester area RKO is placed along more popular lines really put it in limbo. Publix has tried unsuccessfully to peddle the lease and the plan under consideration appears best bet for all concerned.

Roxy Can Have Radio's "Husband" as Wanted If Taking 2 Other Radios

Fox Roxy wants the Broadway first run of Radio Pictures' "Traveling Husband." This is the picture Radio's publicity dept. has started in on a junior national exploitation campaign.

Letting the Roxy have the picture would deprive RKO's own Mayfair on Broadway of the first run. The Radio force is reported having advised the Roxy theatre that it can have the "Husband" picture if the Roxy will agree to exhibit two other Radio features during the new season.

There it hangs.

On the Roxy side, however, it depends upon the attitude of the Fox studio.

WB Can't Agree with Metro on Film Terms

Looks like Warner Bros. having shed one adversary in Paramount, with whom it has made peace, has now taken on another in Metro. Where last season W. B. houses were lost to Paramount product, currently they look to be without the M-G-M stuff. Differences between the Warner theatre management and the Metro salesmen over prices for Metro product caused the rift.

The break between the W. B. theatre end with the Metro office does not affect the West Coast end as W. B. already has sold its product to Loew for the Metropolitan New York area.

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producers-distributor organizations
from Albany and Buffalo, key cit-

HERE'S YOUR INVITATION TO PARAMOUNT NATIONAL SCREENING WEEK

August 10-15



A Great Opportunity! Read the Details!

You're familiar with PARAMOUNT'S mighty 1931-2 program of pictures and stars. It marks the climax of 20 years of PARAMOUNT quality leadership.

It's convincing. It's the one line-up essential to theatre success today. The trade agrees, judging from the continual flood of 1931-2 signed PARAMOUNT contracts.

15 Paramount 1931-2 Pictures Are Finished and Ready. Special Screenings of 5 of Them, Picked for Variety of Subject Matter, Will Be Held at Your Paramount Exchange Week of August 10th!

1. THE SMILING LIEUTENANT

Mauricio Chevalier in the brilliant Ernst Lubitsch production with Claudette Colbert, Charlie Ruggles and Miriam Hopkins. Find out why it's played three months at S. R. O. in N. Y., broken records in Los Angeles and Chicago!

2. AN AMERICAN TRAGEDY

Based on Theodore Dreiser's sensational novel. Von Sternberg's masterpiece with Phillips Holmes, Sylvia Sydney and Frances Dee. The nation's talking.

3. HUCKLEBERRY FINN

Successor to TOM SAWYER and hailed in previews as twice as good. Jackie Coogan, Junior Durkin, Mitzi Green, Jackie Searl, Eugene Pallette. Directed by Norman Taurog, who made SKIPPY.

4. SECRETS OF A SECRETARY

Claudette Colbert, Herbert Marshall, Georges Metaxa. Directed by Geo. Abbott.

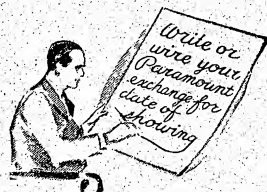
5. SILENCE

With Clive Brook, Marjorie Rambeau, Peggy Shannon and Charles Starrett. Directed by Louis Gasnier and Max Marcin.

Added Attraction: THE HOUSE THAT SHADOWS BUILT. A flash-back of 20 years of motion picture progress, starring the screen's greatest personalities. No man interested in his business should miss it!

PARAMOUNT

Let's Go, Show Business!





ALL EYES on

"AN AMERICAN TRAGEDY"

Front page publicity everywhere, big national newspaper campaign, Saturday Evening Post and fan magazine ads proclaim coming of most eagerly awaited picture of the year.

Second \$2 Hit*

in **PARAMOUNT'S 1931-2 Program**

"AN AMERICAN TRAGEDY"

Sets S. R. O. Pace for Industry!

BIG PICTURES vitally necessary to this business now. **BIG PICTURE** you get in "AN AMERICAN TRAGEDY"! Whatever the arguments about this show, all showmen agree on this: **HERE'S THE YEAR'S MOST IMPORTANT, MOST TALKED-ABOUT PICTURE! SUREFIRE BECAUSE THE WHOLE WORLD WANTS TO SEE IT!** Based on **THEODORE DREISER'S** famous novel. Directed by **JOSEF VON STERNBERG**. With **Phillips Holmes, Sylvia Sidney and Frances Dee**.

*"THE SMILING LIEUTENANT" \$2 hit at Criterion, N. Y., now third month on B'way. Still capacity at 2-a-day Carthay Circle, Los Angeles. Coming: **MARX BROS.** in their newest and funniest, "MONKEY BUSINESS"; "HUCKLEBERRY FINN", better than "Tom Sawyer"; "SILENCE", mighty melodrama with **Clive Brook** and all-star cast; **GEORGE BANCROFT** in "RICH MAN'S FOLLY"; "ROAD TO RENO"; "MY SIN", starring **BANKHEAD** and **MARCH**. All great! All in the next few weeks!

**Let's Go,
Show Biz**

PARAMOUNT

Austrian Kontingent Revision Plan Rather Loose—Natives Need Capital

Vienna, Aug. 3.

Entire revision of the kontingent system over here has been approved by the Ministry of Commerce. It goes into effect immediately. It is still a proposition figured to be of benefit to this local industry, but considerably looser than previously. According to the new system educational films, silent or talker, come in without question or discussion, and silent films also come in free of duty, but these must have a license issued for the asking.

Talkers up to 1,500 meters, long call for two permission certificates, and over that length need three. They are obtainable from the Chamber of Commerce at \$50 each, meaning the cost for importing an average talker is \$450.

Twenty-one certificates are allowed for each Austrian talker sold abroad of full length, while short subjects come in one for two. Also, for spending \$15,000 on certificates an extra bonus of 50 certificates, equal to about \$7,500, is received.

The exception to these rules is that if the Austrian talker involved is recorded on the Selenophone system (an Austrian process) 29 certificates are given instead of 21.

All of which if likely to aid Austrian producers unless they can get some foreign capital.

GERMAN EXHIBITS PROTESTING KONTINGENT

Berlin, August 3.

South German Exhibitors' Union met during the week to talk over the kontingent thing, and passed a resolution to the effect that it is rapidly leading the German industry to ruin. A telegram to that effect was dispatched to Dr. Neuberger, head of the film department of the Ministry of the Interior.

According to the exhibitors the kontingent is of benefit only to sound licensees and to his film producers, but the little fellows are suffering under it. They think it ought to be canceled and soon.

Fox and Australia

Sydney, Aug. 3.

Understanding exists here that Fox is planning to enter the local production field for pictures.

Clayton Sheehan, Fox's foreign head, is expected here in the fall.

Fox has decided to abandon local production. That's from Clayton Sheehan, who's over here, looking around.

Sheehan is now in Mauritius resting up and will for a while at the "He de France," Aug. 19.

Timors to the effect that Fox would produce in Australia were also current in Germany recently, with the Fox home office in New York denying the move.

Undoubtedly Fox would produce any film other than a news reel in Australia. Fox's direct Australian interest at present is a buy in on the Hoyt theatre chain.

Easier to Import Now With French Rules

Paris, Aug. 3.

American producers who've been having trouble getting talkers through the customs will have it easier now. President Delors, head of the French film industry association, has asked the government into making a ruling that a photographic film permit covering the musical films. Formerly these permits were necessary and getting them caused the wasting of much time.

Films imported from England don't get this same break, but will have to continue getting the permits.

'Lieut.' Record at \$27,500

London, Aug. 3.

"Smiling Lieutenant" (Paris) is playing to capacity at the Carlton, for four weeks' run. Looks like it will gross \$27,500, a big figure since the theatre was opened.

At the Plaza (Paris) is "These Charming People." Paramount's first British-made, cost \$25,000 last week, and is held over.

ITALY'S DIRECT TIEUP WITH FOX NEWS

Rome, Aug. 3.

That newspapers are replacing newspapers from an international standpoint is indicated by the move of the Italian Government in tying up its official news reel with the Fox reel. Government has an official telephone station, which is the dailies of news agencies.

Tieup, signed Friday (31) provides for release of the Fox reel which Italy by way of the Luce reel which is compulsory for all theatres. In return, Fox gets some picked Luce shots for world release.

Agreement was made by Baron Sardi, Luce president, and Carlo Cavetta, Fox's confidential chief, with Cavetta's Italian origin diplomatically held.

Paris, Aug. 3.

Newspapers here are beginning to realize the increasing importance of news reels. "Petit Parisien," big Paris daily, is the latest newspaper to back a news reel theatre project.

House will not be an opposition to the new reel house now existing, which is backed by "Le Journal," another big daily.

Fox Cutting Staff

London, Aug. 3.

Fox has been trimming staff here with a lot of fringes.

Arthur Kelly in Berlin

Berlin, Aug. 3.

Arthur Kelly, U. A. rep, has arrived here to look over the field and talk things over with Tobis.

Understood he may arrive for negotiations between Tobis and U. A. of six talkers.

Ufa Expresses Satisfaction with Conditions--Not Hogging Market

Berlin, July 24.

In a speech by Ludwig Kitzinger, general director of the Ufa, made before representatives and members of the concern, re the company's status and its policies, the following statements were made.

The first talker year has elapsed and it can be said that the expectations were fulfilled. This is best illustrated by the fact that at this year's general meeting proposal will be made to resume payment of dividends.

Also, 31, 1930, the ready funds of the company amounted to about one million dollars, and on May 31, 1931, this amount was increased to \$2,400,000. The German turnover in the release business was increased by 40 per cent, nearly six million dollars. This is assumed to be about one-third of the entire German release turnover.

In spite of the depression the turnover of the release business has increased by 30 per cent.

It is intended to increase the number of Ufa theatres and to increase their seat capacity. During the next three years, 11 new theatres with 15,875 seats were completed, and in 1932 will be 16 more, with 22,500 seats. These will be Ufa theatres.

(Continued on page 14)

1ST ALL DUTCH TALKER

Now in Work at Zuyderzee from Native Script

The Hague, July 25.

Though Dutch sound films have been produced in Holland and sound newsreels are to be made, a novelty, a 100% Dutch talker by a Dutch author and produced by a Dutch studio is still uncompleted.

This new venture is well on its way now on a scenario written by a successful young Dutch writer, Hen van Hysstall, the German producer, Hans Bienenbach, under assistance of Adolph Engers, is producing it.

Two Dutch sound-engineers will look after the microphone and the electric film City of Rotterdam will make the film in its studios, and partly at the works of the Zuyderzee (being reclaimed at present, adding a new province to Holland's territory).

The media story revolves around the old generation of fishermen opposed to the drying up of their fishing waters and the new generation of this stock which will have to find another means of living.

GERMAN COS. ARE INVOLVED

Berlin, Aug. 3.

While the film making and apparatus end of Tobis (German) does not seem to be affected by the industry last week of Gramophone Company, Ultraphone, subsidiary of Nuecheneijster Internationale Mischappijver, Acoustic (as is also Tobis), the German film company is now in financial difficulties.

Negotiations are on between Amsterdam banks and the German Commera Privatbank for a rearrangement and part liquidation of the Gramophone concern. Attempt will be made to establish a sort of temporary standstill or extension of credits.

If this extension cannot be maintained there is a possibility of Tobis merging with Klangfilm, subsidiary of Siemens Halske and AEG. This would mean the creation of a uniform German sound apparatus for the entire market combining the best qualities of both Tobis and Klangfilm.

Taking Over Emelka?

Berlin, Aug. 3.

Albert Kohan is here, talking things over with the government for permission to take over the Emelka share.

Understood he stands for a new French-Swiss group financed by the Duple Bank.

ADS IN FRENCH FILMS OPPOSED BY EXHIBS

Paris, Aug. 3.

Number of French exhibitors are taking over advertising matter appearing in feature films.

Argument is that patrons will be annoyed and it isn't worth it, even if rentals are cheaper.

Laemmle in Carlsbad

Paris, Aug. 3.

Carl Laemmle was in and out of Paris.

He's now in Carlsbad, taking the cure.

Schickel's Films

British and Dominion has signed Dringco Holm and Joseph Schickel for a number of English production.

Film will be "The Blue Danube."

U's 'Scotland Yard'

London, Aug. 3.

Curiously, the British production will be a mystery story.

Foreign Nations Employing Threats To Keep Some U. S. Pictures Out of Country or Off of World Wide Screen

Java's First Native-Made

The Hague, Aug. 3.

Java Film Company has finished the first talker made in the Dutch Indies. Film was shown at the Batavia to the trade.

Very well received and looks like it will get easy booking.

DUTCH HOUSE TAX FIGHT BITTER

The Hague, Aug. 3.

Tax controversy going on in Groningen for several months is still being bitterly fought with no sign of weakening on the part of the theatre men. They claim they're going to fight on and it begins to look as though they can get away with it, despite the government, too, is adamant.

Latest move on the part of the theatre men is to open a number of picture houses in the suburbs where they can get away without paying the tax. After without pictures for some time customers are willing enough to travel a little for their entertainment and it looks like a long seige.

\$540,000 Loss in England Last Yr. by United Chain

London, Aug. 3.

United Picture Theatres, the London film circuit under the management of Gaumont British since July last, reports loss on the year to Dec. 31 last of \$540,000.

Loss for the previous year was \$100,000.

Gross deficit revealed by the accounts, about \$750,000. Last year when the circuit agreed to be managed by Gaumont an issue of \$750,000 was made to stockholders, with an understanding Gaumont took up all stock not applied for.

Report emphasizes the critical state of the exhibiting business here, but it's noted the accounts rate the company's holdings in British Amalgamated Theatres (Daly's theatre) at face value, \$300,000, which is in excess of the real value.

This is probably the only subsidiary company in which U. P. has resigned last July, to be succeeded by Gaumont men.

Osso's Tri-Linguals

Hollywood, Aug. 3.

Osso, Film Company of Paris is going tri-lingual. It is learned here, Denio Perio, Spanish director imported by Metro and who has lately been with Fox, left Thursday (30) and will sail immediately in Europe to direct a number of Spanish films for the French company. Other language directors are under consideration.

Osso Film is the one started two years ago by Alphonse Osso, former Paramount chief on Continent.

E. J. Lipov Dies

Bellefonte, Aug. 2.

E. J. Lipov, Paramount's general manager for Central Europe, died suddenly in Zurich.

He had been on an inspection tour for Par through Yugoslavia.

Feyder on Domestics

Hollywood, Aug. 3.

James Feyder, who sailed for France this week after completing a three directing contract, has a new one. He will work on longers. Feyder was originally imported by Fox.

Foreign depatriations of practically all the major companies are worried over the growing tendency of European governments to get malicious in the handling of films they don't like. United Artists is at present faced with threats by Italy and Germany for harping of all its future industry. Warner Brothers is facing the same thing from France and Universal has just gone through a compromising course with Germany.

United Artists is the company with probably the most trouble in Europe, with a possibility of U. A. deciding it isn't worth the trouble. Germany's fight with U. A. is over "The Last Days of Pompeii," the Tolsona recent. That it's a Carlo (Hirsch) picture and not a strictly U. A. product and that it's been released for over a year doesn't keep Germany from having it withdrawn all U. A. products in the future if the air film isn't removed from the world market. Even if U. A. wanted to comply it couldn't, because of contracts with Hirsch. Hughes to distribute the picture.

In Italy, U. A.'s trouble is also with the government, but on Chaplin's "City Lights." Italian government doesn't think the rates on the Chaplin film are fair and feels it should protect the Italian exhibitors. They insist that the rates ought to be (Continued on page 55)

ITALY'S FANS DECIDING ON PICTURES

Milan, July 22.

"Vole Amminare" (Turk Sultan's new Clines production, will unfold in the autumn. Every ticket sold will have a tear-off voting slip and the public will be asked to record their opinions by means of points.

The grand total of points obtained from all the picture houses in the country, controlled by a jury of artists, will decide whether the film is a success or flop.

Some say wouldn't a collective opinion of film house owners be far more worth, while?

M-G'S LONDON STUDIO STAGE

London, Aug. 3.

Metro is understood to have acquired a lease on some floor space at the British and Dominion Studios and a stage is now being built for it there. Deal was negotiated by Irving Thalberg when here several weeks ago.

Metro's move complicates the production situation here as far as American films are concerned. Since Paramount has a long lease on one studio at B. & D. and a mortgage on the entire outfit.

Want DeMille Over There

London, Aug. 3.

Eric Hakin, the producer, is talking things over with Cecil De Mille with the idea of inducing De Mille to produce here. Negotiations are expected to be completed shortly.

Hakin is now in London. The Outlook for Metro movie production.

Another A. M. Opening

London, Aug. 3.

Following the lead of the Empire, Under-Girls theatre, starts opening at 10 in the morning each week. That means a 15-hour shift. It means the local business will be up with the morning operators, with an average of 1,500 customers in the early hours.

"Stick to Home Lot for Writers"

Henry Cline, failing to get a rent window down town, Br
ruiled this stunt in the lobby of



SMASHING PICTURES HIT THE HIGHEST MARKET

The remedy for empty seats

Shrewd motion picture men are agreed that the one remedy for unsatisfactory theatre receipts is big pictures.

Today, now, the public turns out in droves for *real* attractions. Receipts of a big theatre vary many thousands of dollars from one week to the next. Strong picture as against weak picture is the reason.

Fox first 6 pictures prompt praise of press

Florabel Muir, after viewing the first six pictures to be finished at Fox studios, said in *New York Daily News*: "I said it once and I repeat that the fall crop of pictures is going to be the best ever sent from cinemaland."

With all its energy, power and resources, Fox has striven to meet the insistent demand for big pictures.

Best pictures ever turned out at Fox studios

The results speak for themselves. Never have such superlative productions been turned out at the Fox studios. They meet the demand of the public for highest class entertainment, the demand of the exhibitor for attractions that will fill the empty seats.

Fox is proud of them. Theatres showing them will also be proud and prosperous.

NEW SEASON
FOX
NEW HITS

URES · · SURE HITS · · SETTING EVER ATTAINED BY FOX

WILL ROGERS in YOUNG AS YOU FEEL

with FIFI DORSAY · LUCIEN LITTLEFIELD

From play by George Ade

Directed by Frank Borzage



TRANSATLANTIC

with EDMUND LOWE · LOIS MORAN

John Halliday · Jean Hersholt

Greta Nissen · Myrna Loy · By Guy Bolton

Directed by William K. Howard



JANET GAYNOR and CHARLES FARRELL

IN MERELY MARY ANN

by Israel Zangwill

Directed by Henry King



JAMES DUNN SALLY EILERS

in BAD GIRL

From Vina Delmar's
Sensational Novel

Directed by Frank Borzage



THE BRAT

with SALLY O'NEIL

ALLAN DINEHART
WILLIAM COLLIER, Sr.
JUNE COLLYER

FRANK ALBERTSON
VIRGINIA CHERRILL
Directed by John Ford



THE SPIDER

with EDMUND LOWE · LOIS MORAN

EL BRENDEN · GEORGE E. STONE

Based on the play "The Spider" by Fulton Oursler and Lowell Brentano

Directed by

William Cameron Menzies and Kenneth MacKenna



gized the tale by having what
thought to be his body found in a
river and he is declared dead. Fif-
teen years later the little town is putting
up a monument to him and he
comes back, alive, and every one
watches the dedication. Suggests "A
Marrion." Then he sneaks away
again, but the girl has seen him
catches up with him and tells him
she still loves him. "I can't,"
says, "there's my monument." "I
don't want it," she says. "He's
dead." "Fine," answers the
lady, "I'll be dead with you."
(Continued on page 24)



THE OLD FIGHTIN' COCK WAKES UP THE PICTURE BUSINESS!

CONSTANCE BENNETT
THE COMMON LAW

With JOEL McCREA, Lew Cody, Robert Williams, Hedda Hopper, Marion Shilling.
From the novel by Robert W. Chambers. Screen Play by John Farrow.
Directed by PAUL L. STEIN.

A CHARLES R. ROGERS PRODUCTION
ASSOCIATE PRODUCER HARRY JOE BROWN

JANUARY BUSINESS IN JULY!

32 Towns Last Week • 32 New Records!

NEW YORK • BROOKLYN • LOS ANGELES • CHICAGO • BOSTON • SAN FRANCISCO • WASHINGTON • DALLAS
PHILADELPHIA • ATLANTIC CITY • CLEVELAND • DETROIT • KANSAS CITY • ROCHESTER • SAN ANTONIO • TROY
PROVIDENCE • OMAHA • MILWAUKEE • SEATTLE • TACOMA • ALBANY • OKLAHOMA CITY • SCHENECTADY
FT. WAYNE • MEMPHIS • SYRACUSE • FT. WORTH • GRAND RAPIDS • HOUSTON • SOUTH BEND • LOWELL

Hot or Not, the Public Lined Up for Blocks and Stood Up for Hours!

RKO  PATHE

The Old Fightin' Cock crows every Friday night 10:30 N. Y. time, RKO
THEATRE OF THE AIR—NBC hook-up of 44 coast-to-coast stations!



Word of Mouth Theatre Exploitation

IT has long been agreed that *WORD OF MOUTH* advertising is the finest *result-getting exploitation* possible. Theatres playing Fanchon & Marco Ideas have always been identified with this kind of exploitation.

Though granting that the picture is the dominant factor of the modern theatre program, the importance to the box office of the Fanchon & Marco stage show has been proven in every theatre where Fanchon and Marco Ideas have played since the initial Idea was launched almost 10 years ago.

The history of motion picture theatre business attests to the outstanding position the Fanchon & Marco Idea has created for itself on the theatre program. Its value has been found in the consistent standard of entertainment it has established, so that regardless of what else the program offers, the Fanchon & Marco stage show can be relied upon to supply the dependable punch each week.

The surest way to become a part of the selected list of progressive theatres enjoying *WORD OF MOUTH* exploitation is to book the Fanchon & Marco Ideas over a period of time long enough to create a permanent weekly following on the appeal and entertainment value of these Ideas alone.

The Fanchon & Marco Ideas are now available for any cities in the world where they are not presently playing.

FANCHON & MARCO INC.

Offices

HOLLYWOOD SAN FRANCISCO SEATTLE MILWAUKEE NEW YORK

The STAR WITNESS

first of  WARNER BROS.

1931-32 product  opened

at the N.Y.  Winter Garden

 last night with a roar that
echoed 'round  the world.

EDITORIAL praise! *Endorsements by civic leaders. Unanimous acclaim by movie critics. Eight minutes of thundering applause by packed audience after final fadeout. Hailed as the climax of motion picture perfection. Timely? Unusual? Powerful?*

Take your cue from "The Star Witness" and sign that **WARNER** square deal contract right NOW

“SPORTING BLOOD” A \$2 PICTURE IS COMING DIRECT TO YOUR THEATRE!

Any other company would have road-showed “Sporting Blood.” Coast reviewers gave a hint of its importance when they previewed it. “Brought forth a panic of applause at the conclusion,” states the Hollywood Herald. “It will be loved and cheered and wept over ’till it takes a top-notch place in this season’s record,” says Motion Picture Daily. Then the print came East and it became the talk of New York’s film row.

“Sporting Blood” belongs in the Astor Theatre for a \$2 engagement. But M-G-M will release it immediately to exhibitors. This summer, as never before, M-G-M with its release (just to name a few) of Dressler-Moran in “Politics”; Norma Shearer in “A Free Soul”; Greta Garbo in “Susan Lenox” and now “Sporting Blood” is virtually keeping hundreds of theatres alive! Exhibitors are frank in telling us that! And we are meeting the needs of exhibitors with product that is keeping seats filled. For those exhibitors who are now making deals on next season’s film service it is well to bear in mind that M-G-M is more than a fair weather friend. M-G-M is your hot weather friend too, dependable when things are right and equally dependable when adverse conditions have to be faced!

METRO-GOLDWYN-MAYER

The Industry’s Leader!

RKO Has Par In on Product Deal Until '36-'37—RKO-Loew Alternating

One of the biggest product deals ever closed for the Greater New York zone, approximating an estimated \$6,000,000 in distribution returns for the term involved, has been entered into between Paramount and RKO, with latter theatre chain taking a five-year franchise on half of the Par program until including '36-'37 output.

Involved under the franchise are 38 theatres, located in Manhattan, the Bronx, Brooklyn, Westchester and Long Island, with deal calling for percentage playing in majority of situations, flat rentals in others. Up until the past season RKO had half of Par's annual output for several years, breaking off last summer through blanket deals with Columbia and Universal for their entire programs.

Loew for years has played half of the Paramount program in the Greater New York area.

Under the new RKO get-together with Par, Loew this season will break with RKO making the division on the full Par program until Loew having choice of picking either half. For RKO, 32 pictures are involved under the franchise buy.

Alternated Picks

Next year, with Paramount having done that in the past when RKO and Loew split the program, Loew will have to divide the full group, permitting RKO to pick its half. Every year dividing-picking plan is alternated between the two circuits. While ordinarily the Paramount home office would entirely handle a deal of the importance attached to the RKO franchise thing, with George Schaeffer getting the credit, in this instance it goes to Joe J. Unger, Paramount's eastern district manager at the New York exchange. Through the RKO buy, Loew again this year and the signing of the Springer-Correll chain of 31, the New York Par exchange jumps its percentage to a high 68.07 in

the Par 50th Jubilee contest now on among its branches.

Pictures of six companies become available for RKO around New York following the Par buy, with that chain fully protected against any possible product shortage. Other five are its own producer-program, Rialto, RKO-Pathé, subsidiary producer, Universal, Warner Brothers and First National, with latter two for spots where not conflicting. In addition RKO will have other programs to pick from.

NEW TENANT MUST ASSUME CONTRACTS

Acting as counsel for Paramount, Inc., National Theatre, Universal, Columbia, Tiffany and Educational pictures, Louis Nizer brought the Caldwell Amusement Corporation heads into the Jersey Chancery court over a suit to determine responsibility for \$40,000 worth of picture contracts. Case went to court last July 24.

The Caldwell Amusement Corporation took over under lease the New York City National Theatre, the former Adams property, since the organization until now has been without its own b.o. representation there.

The Capitol and Olympic, first runs, and the Mishler, lesser grind, comprise the deal. Notopulous, the former owner, is retained by the Skouras as a partner with Publix.

The Altona move brings the Skouras' Publix operated theatres up to 10. The former Adams properties in New Jersey are, the only others where a partnership prevails, the remainder being 100% Publix-Skouras owned.

OFFER TO UNION TO REOPEN 10 HOUSES

Birmingham, Aug. 3.—An offer has been made to operators' union to reopen the 10 houses closed here July 18 because both men refused to take more than the usual 7 1/2 % cut.

In a letter to J. C. Harper, business agent of the union, Frank Meritt, an offer of \$50 a week in five downtown houses, and \$40 in the suburbs, based on daily shifts of six hours. One man to a booth was also requested for Empire and Strand.

The union has until Aug. 17 to accept or refuse the offer, after which Meritt says it will be cancelled. As things appear there is not much chance of the union accepting the offer. Its present contract expires Sept. 1. They think the theatres should wait until then to talk terms and a new contract.

With 10 houses closed Birmingham is about as dead a show town as Memphis.

Lincoln Sq. Back to Loew's As Straight Film House

Lincoln Square, New York, occupied for years by Loew as a vaudeville and picture stand until a fire put it out of commission a few months back, will again be taken over by Loew's starting Aug. 25.

The theatre will be operated as a straight picture house.

Warm Stuff

Hollywood, Aug. 3.—Selling line for Paramount's "Ladies of the Big House" has been only received and turned down.

One of the execs tried to get them to billboard the phrase "Red Hot Mammies in the Cooler."

Special Officer Had No Pistol Permit So Sent Away for 3 Mos.

Frederick James, 28, special officer of Loew's in Harlem, was sentenced to three months in the Workhouse in Special Sessions after pleading guilty to possessing two revolvers.

A patrolman arrested James in front of the theatre July 15, after the special was unable to produce a permit for the two revolvers he carried.

SKOURAS IN ALTOONA WITH 3 AND PARTNER

Skouras brothers last Friday received their theatre acquiring activities for Publix, when closing for three houses in Altoona, Pa. This is a Public invasion in that territory, since the organization until now has been without its own b.o. representation there.

The Capitol and Olympic, first runs, and the Mishler, lesser grind, comprise the deal. Notopulous, the former owner, is retained by the Skouras as a partner with Publix.

The Altona move brings the Skouras' Publix operated theatres up to 10. The former Adams properties in New Jersey are, the only others where a partnership prevails, the remainder being 100% Publix-Skouras owned.

Warners has three theatres here, largest the Strand.

Skouras-Publix deal is reported to give that organization the greater number of Altoona seats.

3,500 Attend 1st Saturday Midnite Show at Roxy

Roxy theatre is experimenting with a special Saturday midnite performance, including the stage show, to attract week-end visitors on Broadway and the night owl. First so attempted was with current show and fitted for an unusual attendance as the plan got extra ad plugging outside and trailer stuff at the house. Something like 3,500 customers saw the first midnite stage show.

Management now headed by Charles Kurzman, operating under Harry Arthur, figures the Main Stem should be capable of supporting such special performances at the big Roxy.

Strand Booked by WB From Open Film Field

Continuing with a policy of booking product in an open field for the Strand, New York, but off any future Metro for 1, 3 Broadway first run, Warner Brothers is following up, with one from Columbia, "Men Are Like That," picture, formerly called "Arizona," with John Wayne, Laura LaPlante, and others, is dated for Aug. 24.

The Bally item may hold for two weeks, with the Col release in that event set back a week.

"Men Are Like That," being a Col picture and part of the current 30-21 program would ordinarily go to RKO under its blanket deal, which from reports will not be renewed, with picture thus available.

While several pictures additional to the two Warners played at the Strand are available from Metro, they are not being bought due to it is said, to high terms on a flat weekly demand by Metro. The two additional by WB at the Strand, "Godzilla's Fall" and "Men Are Like That," were turned down by Publix, which had that fall, due to that demand for flat weekly.

Warner Bros. is making no book projections, it is said.

10 and 15c Blocks on Main St., L. A.: 25 Pictures and 11 Acts for 80c

METRO'S SALES STIMULANT

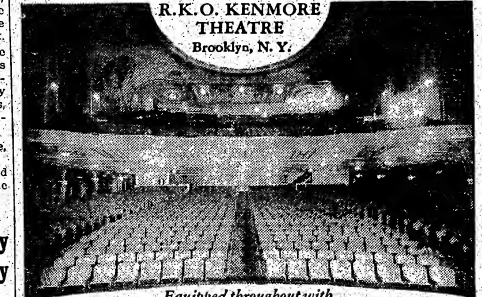
Revised Schedule of Release Dates Led by "Politics"

Metro is holding up several pictures on its current program (30-31) which were intended for release this summer, showing in as sales stimulant some of the new 1931-'32 product.

The revised schedule with its Capitol dates coincident with general release has "Politics," currently at big Broadway house, to be followed by "Great Lover" (7) and "Sporting Blood," Aug. 14. "Phantom of the Opera," with John Gilbert, originally set for Aug. 7, "Sidewalks of New York," Aug. 14 and "This Modern Age," Aug. 21, are being shoved back as a result. Company also has "Squawman" and several others not yet dated.

Saperstein Takes Over 5 Bland Houses in Chi.

Chicago, Aug. 3.—Five neighborhood houses, owned by Blum Bros., have been taken over by Aaron Saperstein, president of the local Allied organization. Theatres are the Armitage, Famous, Oak, Rogers and Olympia. Saperstein also has the Lexington. Reports are that three other exhibitors are in with Saperstein on this deal.



R. K. O. KENMORE
THEATRE
Brooklyn, N. Y.

Equipped throughout with comfortable, acoustically correct American Seating Company Chairs

So your Patrons
may enjoy the play or movie
infinitely more... RESEAT!

"Came the talkies" ... sound reproduction to synchronize with photography. Theatres dressed up ... and soon the motion picture industry found that chairs meant more than physical comfort—more than beauty to harmonize with the design and decorative charm of interiors. That to attract patrons—to keep them coming to the theatre, new sound equipment was not enough. New chairs were needed ... chairs whose acoustical properties brought to their audiences the speaking or singing voice—clearly and undistorted.

To many, re-seating—the replacing of old chairs with new—corrected sound distortions, and brought the bigger box office receipts that new sound equipment failed to bring.

Free... This Booklet—"Acoustics and its Relation to Seating" Our booklet, "Acoustics and its Relation to Seating," will show you how correct seating has a direct bearing on the number of people that patronize your theatre regularly. Our Re-seating Engineering Service is at your disposal without obligation. The booklet is available. Just address Department V-1.



A chair of this type was installed in the new Metropolitan Opera House, New York. Flat upholstered back, spring edge seat and Moderne Standard, a triumph in building into theatre chairs acoustical values. Only one of the many American Seating Company types and styles of theatre seating.



Makers of Fine Seating for Churches, Schools and Theatres
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seats could aid the ear—as well as make for comfort and beauty.

And soon the motion picture industry found that chairs meant more than physical comfort—more than beauty to harmonize with the design and decorative charm of interiors. That to attract patrons—to keep them coming to the theatre, new sound equipment was not enough. New chairs were needed ... chairs whose acoustical properties brought to their audiences the speaking or singing voice—clearly and undistorted.

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There Is No Substitute for Mickey Mouse

on your
program
unless
it's a



WALT DISNEY
SILLY SYMPHONY

MERLE CLARK

"Organ Ideas"
First Time in the East
At B'klyn Paramount

Indefinitely
Thanks to MILTON FELD and
HORIS MORROS

"TRANSATLANTIC"

Photographed by

JAMES
WONG HOWE

Roxy Improving RKO Vaude Units By Lighting and Stage Dressing; Attempt to Restore Gordon's Unit

Roxy on the RKO weekly payroll at a reported \$5,000 weekly salary and without a great deal of labor on his hands pending the completion of the far off Radio City, has decided to improve the RKO intact vaude units of four acts each by aiding in the lighting of the stage for the turns. Roxy may also decide to dress up the stage for the miniature vaude bill in an effort to help the looks without injuring the entertainment.

As an immediate piece of work for himself, Roxy will endeavor to restore to the good graces of the RKO booking department the espe-

cially produced four-act unit by Max Gordon, called, "From New York to Paris." The Gordon unit after breaking in in a couple of hideaways, opened at the RKO Kenmore, Brooklyn, last week, and was canceled by the RKO bookers for inferiority.

Roxy has but little to say about his lighting effort. He hasn't formed a campaign along the lighting lines. As an acknowledged authority on stage lighting and with his known belief any show may be aided by lighting, Roxy is expected to achieve some certain result for the benefit of the RKO four-act intact, before they leave New York for the road travel.

No one around the RKO offices

seems to be aware of whether the lighting effects achieved by Roxy will be carried by the unit thereafter or if each RKO house back-stage playing the Roxy-lighted units will have sufficient electrical equipment to furnish the same effects.

Bad Unit.

The Gordon unit is said to have been accepted by RKO at the usual RKO maximum unit weekly salary, \$2,800 or so, if satisfactory. A consensus of RKO expert opinion in the booking and theatre departments decided against "the" Gordon unit. Some pronounced it pretty bad, including a "Variety" reviewer who saw the unit at the Kenmore.

Roxy was requested to look over the Gordon unit. He is said to have been asked to see if he couldn't make the unit fit the RKO requirements.

Gordon produced the unit from accounts at cost of \$1,500. It has three acts and an after-piece, with the people of the three turns participating in the finale. One of the acts is a male quartet, Brenns, Fitz and Murphy Brothers. Others are the Two Blossoms and a Rasch girl chorus line.

Have You Heard—

Someone asked Joe Frisco if he heard Jack Osterman's latest car. Joe replied: "I heard it, before Osterman took it from Georgie Price, who took it from Hiltz, who grabbed it from Jessel, who took it from Jolson, who heard it somewhere."

16 Chinese Flappers

Los Angeles, Aug. 3.

Jong Sam Wing, Chinese flash act producer, is sending out a troupe of 16 Chinese flappers in an act for RKO.

Bud Murray locally is staging the dance routines.

BLOOM DUE BACK

Phil Bloom, booking manager of Fanchon & Marco's New York office, is expected back on duty next week.

Bloom has been honeymooning on the coast.

Publix Wants RKO Mid-West Acts, Fox Is Also After Turns

Chicago, Aug. 3.

Publix is in the vaude market for three spots recently acquired in Missouri. Deal with RKO is now in the final stages and includes the towns of St. Joseph, Joplin and Springfield.

Publix wants the houses placed on the RKO four act unit route, but latter circuit is arguing that it would be better for Publix to take the regular three act show booked out of the local office for Davenport. If this happens another turn will be added.

Town is loaded with vaude talk. With Fox theatres also in the rumors.

Particularly anxious for vaude are the Sheridan and Terminal, formerly ace vaude stands. Midwest theatre is doing its biggest business on its Wednesday night showings.

LEW POLLACK

WRITER OF SONG HITS

FIRST WEEK JULY 18,

SECOND WEEK JULY 25,

THIRD WEEK AUG. 1,

PALACE, NEW YORK,

➡ PALACE, NEW YORK

➡ PALACE, NEW YORK

➡ PALACE, NEW YORK

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Booked Solid R-K-O Until Aug. 20, 1932

Thanks to MILES INGALLS, JACK CURTIS AGENCY

JACK CURTIS ATTRactions

**LASSITER
BROTHERS**

BOOKED SOLID R-K-O
UNTIL MARCH 18, 1932

**JOE
PEANUTS**

BOOKED SOLID R-K-O
UNTIL JAN. 2, 1932

ASSOCIATES:

BERNARD BURKE
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JOHN HICKEY

1564 BROADWAY, NEW YORK

Proposal to Play 8 Acts Twice Daily At \$1 Top Taken Up by RKO's Head

A near future attempt by RKO to re-establish twice daily vaudeville around the country seems fairly sure. S. L. Rothafel (toxy) is the motivating power behind the plan with RKO's president, Hiram Brown, understood to be lending a sympathetic ear to the idea.

The three-week holdover of the present Palace bill is among the Rothafel arguments. His contention is that if bills of this quality can get over in New York to such an extent there is a place for "name" talent shows on a twice daily basis around the country.

The Rothafel idea is \$1 average top for eight-act bills probably only to be embellished by a girl chorus with special attention to presentation in regard to costuming, lighting, and enlarged pit orchestras. This outline means straight vaudeville with no pictures involved.

Ultimate aim would be about 30 twice daily houses between the coasts after a preceding trial with an undetermined number of theatres. No designation has been made as to which theatres are to launch the revival attempt nor have the sought after 30 been named, nor any time set for the try.

At the present time it's just talk within RKO circles, and, as far as known, only between Brown and RKO, although both the theatre and booking departments are cognizant of the proposal. Basis of the contention that the effort will make the twice daily effort is on the information that Brown is impressed with the Rothafel viewpoint.

Rothafel seeks or seeks to post for himself in the layout other than to supervise the launching of the effort, after which the men on the books and the theatre operators will be expected to carry on. Under such an arrangement it is probable that Rothafel would sit in on the trial showings of the two-a-day, with three shows on week ends, eight-acts, which would likely travel in

tact, to make production suggestions, etc.

The former do luxe picture theatre producer remains convinced the present combination policy of pictures and vaudeville is meaningless. He has previously made this contention in and out of print. Rothafel's theory is that it must either be straight pictures or straight vaudeville and that the twain should never meet for best results.

Subject of the twice daily revival may come up for decision upon Brown's return from the coast. The RKO head left for the studios Saturday (1), but is expected back in three weeks.

Trahan-Brox-Barstow As Unit for Warners

First show to be booked by Warners for the Masbbaum, Philadelphia, when that theatre drops the Public units Sept. 4 will consist of Trahan, Brox, Sisters Dick and Edith Barstow. Ed Lowry remains as permanent m. c.

Same show will then move intact, and direct to the Stanley, Pittsburgh, another Warner house which drop the Public units. There is also a possibility of the acts staying together for the Stanley in Jersey City.

Warner office declares it has not adopted an "intact" policy but may book shows as units whenever so desired.

Except for the Stanley, Pitt and Jersey City, which drop the Public units before the Masbbaum haven't been act as yet.

Babe Egan Set for Run

Los Angeles, Aug. 3. Babe Egan and her Redheads, girl band combo, vacationing here, have been booked into the Los Angeles theatre, starting Thursday (6) for an indefinite stay.

They will do a weekly change of program and replace the regular pit orchestra.

Idea is to augment the spot booked acts with a flash turn.

Murray All Ways

Los Angeles, Aug. 3. Ken Murray is on the RKO payroll under his new five-year contract to broadcast from KFI locally. He'll blast twice a week commercially and once nationally on the sustaining Sunday nite programs.

Murray is also to make Radio pictures, chiefly features, with privileges to the studio for three shorts.

Perkins Held Over

Pittsburgh, Aug. 3. Johnny Perkins, the fat comedian, booked into the Stanley as extra attraction to the Public unit, "On Ze Boulevard," last week, proved such a hit that he had been held over at the local Warner de-lux for a second week.

First time within recent memory around here that a single has been held over in a presentation house.

PADDEN'S RELAPSE

Harry Padden, former vaude booker, suffered a relapse following 12 weeks spent in an insane farm and has been confined in Bell state hospital, where he is under special treatment.

He showed improvement last week.

And Helen Fell

Helen Broderick ("Band Wagon") has received word from husband Lester Crawford, in Germany for stomach ailment, that he has gained seven pounds. "But," he writes, "I'd rather have that babbling belly and be back with you. It's too longsome over here."

"That's pretty good after 31 years," quoth Helen; "in fact, it is good."

SENTENCE AFFIRMED

Morty Downey Appealed From Disorderly Conduct Charge Conviction

A suspended sentence in a magistrate's court against Morty Downey was affirmed yesterday in the higher court.

Last winter Downey was charged by a process server with assault. The radio star fought the charge but was found guilty by the magistrate, who imposed a suspended sentence.

Despite the suspension, Downey appealed.

Cantor's B'way Week

Eddie Cantor, arriving in New York Aug. 15, with sailing for Europe tentatively set at Aug. 24, may play a week at the Paramount for Public, reported office.

On the trip abroad Cantor is to make personal appearances with "Palmy Days," his latest talent, in foreign capitals. Later on, if back appear at the Rivoli, New York, opening sometime in October or November, with that plan possible, interlarding with a Paramount week now.

Charlo Day's Air Click

Charlo Day, from vaudeville, has landed on the air.

WHN and WPAP, Loew stations in New York and New Jersey, have taken her under contract for three broadcasts a week, all sustaining.

Old Comedy Stuff Returning to Vaude and Clicking Just as Well

Old tried and true vaude comedy material is making its way back onto stages this season after being given the gate by orders from bookers and act's agents two seasons ago. Comedians are digging harder than ever for the old sure-fire laughs of the past. They alibi their position by saying that material cannot be found; that the former writers of good vaude acts have disappeared.

Comes claim they decided on au-

PALACE'S \$30,000 LAST WK. FOR H.O. VAUDE BILL

Kate Smith, who replaced Ethel Merman for the third holdover week of the Hilar-Gaston-Rivoli combo bill at the New York Palace, is getting \$2,000 net on a CBS artist bureau placement. Harry Romm was the RKO agent in the booking.

Last week, the second for the bill and the first complete bill holdover for the house since it opened, the Palace beat the opening week by over \$2,000 of a \$30,000 gross. Opening week-end of the current lap beat both previous week-ends, with the Sunday (2) supper show selling out for the first time since the Palace went to three on Sundays over a year ago.

Torres-Harlow Acts

Los Angeles, Aug. 3. Raquel Torres is rehearsing an act for vaude. Jean Harlow is also still preparing her turn.

Both have RKO tours in view.

vice season history last to discard all old ideas and try for new and novel angles for vaude. In most cases the new ideas flopped. There was nothing left to do, they say, but return to proven material.

One other angle, said back. Today vaude stages are plastered with ideas and gags from the vaude of 10 to 20 years ago. In some cases these old babies have been repainted and disguised, but in others they ride as was.

Low Comedy

Whether or not the bookers' offices have decided to forget orders to comedians on elimination of old material, the fact remains that they are buying them at present. Even the bawdy pants and red noses are back, whereas they vanished to the black pit seasons ago. Audiences are laughing at them as they always did. Low comedy seems to always find a niche in vaude-bills.

With the return of many comedians to a style they are familiar with, they state the efforts is all the two seasons of attempts to try for something foreign to their success in vaude were tough. Several say there is now a more varied comedy angle to the shows. Buys thataped the success of a comedian who got laughs in neat clothes, just because they thought it was the thing wanted by the buyers, have gone to the mills.

It is the opinion of the comics that now things are returning to normal along comedy lines, there is enough fine material and solid laughs in their's and other's act to keep vaude supplied with laughing gas for years to come.

Presenting an Entirely New Offering

GUS MULGAY

Week July 31
FISHER, DETROIT

DENVER POST

Denver, Colo.: MOUTIE HARP ARTIST HEADS DENVER THEATRE STAGE SHOW.

"Paderewski's beautiful 'em with a piano. Hiram uses a Violon-Gus Mulgay went both one better Thursday and hypnotized an evening's audience, at the Denver theatre with the lovely mouth harp."

"Gus had them in a trance at the close of their scenic power-to move until he had completed a piece. Then they started for home at once, crying on the swamping, whumping method of mischievous days. And Gus recommended like a real doctor, until he was practically exhausted. A real pleasure to Mr. Mulgay."

"Gus headlines the best Public stage show to hit the boards of the Denver in a long time."

Dir. Chas. E. Hogan
Wm. Morris Office

Inside Stuff—Vaude

For the first time in the history of either Keith or RKO, that office is now sending out blueprints of lighting arrangements with each intact vaude show press book.

Layout affords stage crew exact location of each piece of furniture, rigging or props used on stage and locates exactly the position required of bunch lights, baby spots, etc. A complete light cue and spot sheet is also included.

Difference between the Hollywood agents and the New York agents, over the west coast defenders, is that the Hollywood 160 percenters must and do mix with the actors. In the east, the big shot agencies have the actors coming to them and getting the run-around.

On the coast there are so many artists' representatives and competition is so keen the success of the boys depends on the soft-soup and the glad-hand.

Actor whose chief claim to fame now is the reflected glory from his wife, was bragging in a Hollywood restaurant how he's financially well fixed, that he owes nobody, etc.

A former legit actor associate sitting at the same table pulled out his memo book of bad debts and recalled a \$26 item hanging since 1920 from the Winter Garden area and another \$40 item, whereupon the bragging actor called for a blank check and settled.

Production execs with one of the major theatre circuits, known for his Scottish traits, pulled the fastest yet recently. Calling in a number of his associates the exec invited each one individually to his anniversary party, to come off in one of the ultra hotels in town.

After signifying acceptance of the invitation his friends were knocked cold when the exec calmly and nonchalantly piped up, "Of course, you boys know it will be a Dutch treat."

Acts playing indie dates in Montreal out of New York are getting plenty of work out of one of the assignments if nothing else.

In addition to playing the regular theatre date, the act must double in a cabaret at night without additional remuneration.

One low water mark on salaries for acts was reached last week when an indie booker offered \$15 to a two-act for two days. Some of the turns are taking it and paying commission, too. But there's still that Adlon-dack, three night route at \$12 per team.

Jessel at Oriental

Chicago, Aug. 3. George Jessel will play here for black after all.

Jessel is booked for the Oriental Aug. 21, making it the second time he has been penciled in. First time he called it off for reasons unknown.

WANTED—for Wilbur Cushman Revues

REAL MUSICAL STOCK PEOPLE—ALL LINES

Feature dancers doubling quartet, must play prominent parts; versatile dance teams with unusual specialties; singers with good voices, popular and ballad; specialty girls, mediums only, toe and tap, etc. WRITE: 6234 Franklin Ave., Hollywood, POST OFFICE.

ORIGINATOR OF TOE-TAP ON MINIATURE STAIRS



MARJORIE MAYE

This Week (Aug. 1)
PALACE, CHICAGO

Personal Direction:
JACK M. LEWIS

Thanks to Mr. Arthur Blondell

FANCHON & MARCO Presents

ZELDA SANTLEY

Headlining "VACATION DAYS" Idea

Personal Direction HARRY FENTELL

A BRAND NEW NAME ON BROADWAY

MILLS, KIRK and MARTIN

"HOPING TO SEE YOU ALL AGAIN"

NOW—LOEW'S STATE, NEW YORK—NOW

LOEW DIRECTION—MEYER NORTH—JOE FEALUM

RKO Direction—PADDY SCHWARTZ

Here's another



hit after hit from de

RECORD SMASHER!

"PAGAN LADY"

As a stage play it thrilled New York for a long run at the 48th Street Theatre! As a picture it will set a new high mark for screen entertainment and stand out as one of the real achievements of the industry!

WITH A MAGNIFICENT CAST OF BOX OFFICE NAMES:
EVELYN BRENT, CONRAD NAGEL, CHARLES BICKFORD,
ROLAND YOUNG, WILLIAM FARNUM, LUCILLE GLEASON,
Leslie Fenton, Gwen Lee, Wallace MacDonald. From the stage
play by William DuBois. Screen play by Benjamin Glazer.
Produced by H. D. Edwards.

A JOHN FRANCIS DILLON PRODUCTION

Indeatable COLUMBIA!



N. Y. Indie Chain Men Think Nabe Residents Off Straight Films; Want Stage and Quantity Bills Cheap

Neighborhood picture patrons, according to leading indie exhibitors around New York, are virtually crying for stage entertainment in some

form or other. In those same exhibitors it is said that the fans away from the big Main Streets are fed up on the straight film diet.

It isn't the quality so much as the quantity and the price that is weighing heavily in the consideration of patronage with the neighborhood bunch, the exhibitors claim. Around Greater New York, with little vaude in the nabes, the contention is that people are not only staying away from the straight picture theatres but they refuse to go downtown to the 75c and \$1 houses because of the tap.

There are still several important indie chains operating in the Greater New York zone, probably totalling around 90 houses. Of these only a couple are using stage shows, the most important being "Brit's" St. George, S. L. house, which, paid as high as \$3,000 a week for vaude and found the going oke.

Most of the other indies in the New York territory have swung from single features to double billing, but with so much of the latter around now it is losing its draw for the average fan.

What every indie interested in vaude is trying to figure out is how to operate with stage shows so that the average minimum on variation in performance of pictures is not so low that with vaude the house or houses would not go deeper into the red than at present. Meanwhile there's always the union thing.

Clubhouse Break-Ins

Break-in auditions are now permissible in the clubhouse under a new rule by the N.Y.A. The stage in the dining room is now being used by acts to show their turns to agents. First of these showings took place last week.

Looking after the auditions are Bob Stone, electrician; Frank Lynch, spot; Al Bloom, props; and Mike Bernard, piano.

LONDOS AT \$5,000

2 B. & K. Weeks for Wrestling Champ

Jim Londos, wrestling champ, will play two percentage weeks for Mahan & Katzin the middle west. He starts Oct. 9 at the Oriental, Chicago, and follows at St. Louis or Detroit. At the Oriental Public is giving the rascal a \$5,000 guarantee and a 50-50 split over \$40,000.

Marvin Welt is steering the Greek grappler in vaude.

Joe and Jack Leo Ready Indie Circuit

The Leo brothers, Joe and Jack, formerly with Fox, are lining up indie houses in which they plan to install vaudeville policies.

Joe has been visiting theatre spots reported either for sale or lease and is believed to have an option on several.

Loew Gets Fulton and Burlesque for Pitt Aldine

Pittsburgh, Aug. 3. Reported deal of Loew for the Fulton theatre, with Loew's Aldine being leased to George Jaffe for new Columbia burlesque, is said to be a certainty now.

Fulton will probably open in three weeks or so under the Loew banner, with Jack Simon, manager of the Aldine, moving to the new site.

Aldine will become the town's sole burlesque site. The Academy, Jaffe's former stand, was sold recently.

B&K Prod. Dept. In

Chicago, Aug. 3. B. & K. production department will continue to function under Louis Lipstone, with Will Harris staying on.

New route out of Chi will take in St. Louis and Detroit, starting at the Oriental here. First show on this lineup goes out Sept. 4.

Henning Cancelled

Pat Henning, who wired the RKO office to release him from a route last March while playing Cincinnati, was cancelled from the RKO theatre in Yonkers Saturday (1) for not showing up to rehearse.

Henning was breaking in with an unbilled male partner.

Vernon Joins Carroll

Wally Vernon goes in Harry Carroll's revue act. He has replaced the Stroud Twins.

Vernon will do his own three people comedy turn ahead of the Carroll revue.

Congeniality On and Off

By Joe Laurie, Jr.

Hello, Charlie:

We took a train outta Syracuse after the show because there's an early rehearsal in Rochester. It's only a two-hour ride.

The week in Rochester is immense. Fine house, audience and swell manager by the name of Golden. And Russ Kahn is the leader, and he knows the racket.

Charlie, the old stage manager that used to be at the Temple for years is stage manager here, and he has a great crew. And there's plenty of fun in the town—if you know the spots. The Elks is one of them. This is one lodge that doesn't forget the actors will do a little turn for them when they run an affair. We gave it a play nearly every night.

And who do you think I ran into? Walter C. Kelly. Yes, sir, the Old Virginia Judge in person. He has been here about five weeks and has 10 more to go, broadcasting three times a week and for big dough. That's the racket I'm gonna go into, Charlie. It's a pipe for a guy with a lotta routines. Kelly sure is popular in the town. I think he's gonna run for mayor, 'cause he's shakin' hands with guys all day.

New Athlete. And Jay Flinnen—you know, the guy with the double toupee—he's playin' the other house. We all get together nights and have plenty of laughs. It's good to meet guys that speak your language. One of the towners was standing with us and I asked him what his business was. He tells me he is an athlete. I said, "What do you mean, an athlete?" And he comes right back at me with "I'm a run-athlete." Not bad for a town, eh, Charlie? I'm tryin' to find a spot for it in my act. The unit is going along fine. We're

still deucing it, but I expect any week now that they will change us, 'cause we're panikin' 'em. The guy next to closing is layin' eggs all over the place. He tells me that his stuff goes better in New York and in all the big cities. He calls Rochester and Syracuse burrs. Well, he's nuts, 'cause them places are big towns. They're okay for me, and I always say if they can get my stuff they're big timers, 'cause I'm stokin' in plenty of niftys and get bellys with them. The guy just don't know how to put it over. And he hasn't played one game of sol yet. He says he has nobody to play with. (Continued on page 35)

Irving
Yates

PRODUCTIONS

Lefcourt-Alan Building
1619 Broadway
NEW YORK CITY

MATT BROOKS

In a Fanchon & Marco Idea
with
BEN BARD



FLO HENRIE
OF

**BERNARD
and
HENRIE**

Songland's Pennant Winner!
Booked solid with RKO Intact No. 53
This Week, RKO 105th St., Cleveland, O.

LOTTIE HOWELL

Just Finished Two Weeks
PALLADIUM, LONDON

This Week HOLBORN EMPIRE, London
With G. T. C. Tour to Follow

Daily Telegraph, London, July 21

PALLADIUM

Miss Lottie Howell knows well that the music-hall calls for a different technique from the concert-room in the singing of songs. Her points are never wasted; they tell in every line; her success is a foregone conclusion.

American Representative:
JENIE JACOBS

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HENRY SHEREK

PARAMOUNT, LOS ANGELES, NOW
DAVE RUTH

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Also Dubbing and Producing at
GEORGE OLSEN'S, CULVER CITY, CALIF.

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FIRST BROADWAY APPEARANCE

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The International Lightning Change Artist

AND HIS NEW "FLASHES of 1931"

with CHARLES and DOROTHY RANKIN AND A BEVY OF BEAUTIFUL GIRLS

JOHNNY HYDE
WILLIAM MORRIS AGENCY

AN ACT THAT'S DIFFERENT

LOEW'S STATE, New York,
THIS WEEK (Aug. 1)

BOOKED
SOLID

ARTHUR PETLEY and CO

THIRD CONSECUTIVE WEEK R-K-O PALACE, NEW YORK

Direction WEBER-SIMON and C. J. FITZPATRICK

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Week at the

R-K-O

HIPPODROME

New York

Hardie Albright

Featured in

'HUSH MONEY'

"OKLAHOMA"

BOB

ALBRIGHT

HEADLINED

ON

"Short Money"

Criticisms:

"Variety":
"Stopped Show Twice."

N. Y. "American":
"A Riot."

"Billboard":
"Show Stopper."

The only American Act
that ever moved an English
headliner at the Victoria,
Palace, London

And Australia
Ask Jack Musgrove

RKO Rep: O. L. Oz

All Ind: Edward Riley

STRIP SOUBS FEATURE NEW COLUMBIA SHOWS

First of the shows will not start in the Minsky houses in New York, the initial Columbia premiere at the Apollo, uptown set for Aug. 21 and the second at the Republic on 42d Street, Aug. 24. The rest of the shows will start the first and second weeks in September. Both the Raymond houses in Brooklyn, Star and Gaiety, will play Columbia shows. Of the seven names accorded featured billing so far, it is notable that all are sub-strippers.

Shows cast so far by Ike Weber are:

Ed Ryan show—Florence Mazzia (featured), Gypsy Rose Lee, Farmworth and Romero, Mary Noel, Charles Smith, Lester Mack, La Verne Williams, Les Hickman.

Harry Bentley-Julius Michaels Co.—Evelyn Jean Lee and Jesse Mack, Allan Porth and Kathleen Tucker, Ladd and Garade, Stella Williams, Chuck Hume.

Griff Williams show—Mike Sachs, Fred C. Bender, Anna Smith, Bob Randall, Mickey Kane, Pearl Kay, Alice Kennedy, George F. Brown, Jackie Burrage.

Henry Dixon Co.—Claire DeVine, Lillian Dixon, Charles Cole, George Murray, Bob Startzman, Harry Beasley, Vincent Scanlon, Evelyn DuBois, Baker, Curtis.

William Brandel show—Charles Hendricks, Mary Walton.

Al Singer Co.—Charles Davis, Bobby Vale, Marjorie Daniell (featured), Hamlet and Leland, Nomi Wheeler, Jack LaMont.

Sammet Callahan's "Girls in Blue"—Ann Corio (featured), Billy Fields, Chuck Callahan, Jean Gaskell, Lew Pelel, Ryan and Huff.

Rube Bernstein's "Hindoo Boles"—Hinda Wasau (featured).

Lou Reals' Show—Harry (Boob) Meyers, Billy (Boob) Reed, Lillian and Walter Wayne, Georgia Southern (featured), Gladys Craig, Les Sponsler.

Harry (Hello Jake) Fields Co.—Jean Collette (featured), Kate Ragland, Patricia Kelly, Florence Naomi, Esther Burt, Bob Freeman, Charles Schultz, Sidney Leonard.

Nat Fields' show—Al Ferris, Harry (Pop) Pearce, Ray Norman, Joe and Ernestine, Mary Evans, Boots Rush.

Benny Moore & Jake Potar Co.—Harry Katz, Fields, George Peck, Modeline LeVerné, Marion Lee, Frank McKay, Zella Stevens, Yvette Lane, Wava White (featured).

L. A. COPS' VIGILANCE

Oblige Closing of Follies Theatre's Burlesque Shows

Los Angeles, Aug. 3.
T. V. Dalton's Follies theatre, local burlesque house, closed Saturday (1) indef.

For the past three months the house has been in a jam with the police. Bluecoat censorship has played havoc with the gross.

Vaude for Comerford Houses Still in Doubt

Expected flareback into vaude by some of the M. E. Comerford houses is still held up pending an official edict by Frank Walker, representing Comerford, who has been delving into the union situation.

Pay's Philadelphia, now dark, may be the first of the Comerford houses to resume vaudlin.

POLLY'S UNIT SET

The Polly Moran Loew unit, opening at the Capitol Aug. 14, has been set. Show consists of Nicholas Drake, formerly at the Roxy, Carl Emma's Pets, Joyce Cotes, Joseph Poke Jones and Carlos Peterson.

Emma's dogs will drop out after the Capitol and will not be replaced for the route.

4 PRODUCTION POINTS FOR 5 PUBLIX WKS.

Under a modification necessitated by the turning over of 11 weeks to Fanchon & Marco for bookings, the Publix stage producing department for its remaining self-booked time will function from four different points, New York, Chicago, Detroit, and St. Louis. The department as a whole will now handle five theatres located in four towns which comprise five weeks of playing time.

In New York Frank Cambria and Boris Petroff will alternately produce weekly shows for the New York and Brooklyn Paramounts. In Chicago Will Harris will stage for the Oriental. For Detroit Eddie Weisfeldt will arrange the talent for the Fisher and in St. Louis Reeves Espey will look after those for the Ambassador.

Chicago, Detroit and St. Louis will use the same acts, Chicago booked, with anything around them to be supplied locally. This gives the talent three weeks on the Chicago bookings.

Bi-Weekly Meetings

Ambassador, St. Louis, is under partnership operation of Publix and the Skouras Bros. Espey, who will produce there, is a Skouras man. The Chicago bookings for the three western weeks will continue as formerly through the William Morris office.

Louis Lipstone, representing Chicago, L. M. Brown for Detroit, and Espey will meet in Chicago every two weeks for production and booking discussion.

Publix own office will buy the acts for the New York and Brooklyn weeks. Nat Kalcheim is the booker with Corros Morros, doubling from the orchestra and m. c. department, remaining in supervision of booking and producing for the circuit.

Eastern unit staff, composed of the two producers and Kalcheim, moved Saturday (1) to its new quarters at 43d street and 19th avenue.

Wheel's Dayton Lyric

Dayton, Aug. 3.
Lyric theatre, for a number of years past the local burlesque house, has been leased by Myer Lantz, Cincinnati, president of the Dayton Amusement Co., and will open Sept. 14 with shows on the new Columbia circuit.

Lantz plans to install a dramatic stock company at the close of the burlesque season. Recently stagehands and musicians backed a co-operative burlesque stock venture at the Lyric that played to fair business.

ED G. ROBINSON NO PANIC

Film Star's Vaude Route Change—Opened Disappointingly in St. Louis

St. Louis, Aug. 3.
Edward G. Robinson was no panic when opening here Saturday (1) for RKO vaudeville.

Gross was but around the average of an opening day. It caused a shift in Robinson's vaude route. He will be re-routed by RKO immediately into the east.

Robinson is receiving \$5,000 weekly for his vaude turn. He has five or six RKO weeks.

MENALLY'S ACT

Charles (Trump) McNally, former Mutual burlesque comic, is playing RKO vaude.

McNally's act will likely be assigned to one of the RKO units.

CONDENSED MUSICALS MAY BE TRIED BY F & M

Fanchon & Marco may shortly produce several "boiled down" versions of Broadway musical successes of the past two years. A move in that direction has already been made by Mike Marco, who believes the miniature musical shows would be okay for the Fanchon & Marco route.

The Schwab and Mandel production of last season, "Amerlet's Sweetheart" is being considered at present with Bobby Jarvis, who played the principal comedy role going over to F. & M. It is understood Schwab and Mandel gave Jarvis leeway in the matter. Other Broadway musical producers have been approached by the F. & M. interests.

At the F. & M. New York office it was stated Marco likes the idea of small musicals. "If working out satisfactorily he will try and alternate them with the F. & M. Ideas. The only stumbling block at present is the question of authors' royalties. F. & M. feel that they cannot tie up any contracts whereby writers or producers collect a percentage of the gross. A flat rental basis is the only way F. & M. will handle the musicals.

Specially Produced Shows In Each of 3 WB Cities

By Sept. 2 the three Warner houses, Stanley, Jersey City; Mastbaum, Philadelphia, and Stanley, Pittsburgh, which have been taking Publix road units, will have installed a local presentation producing policy. The shows, to be done separately in each of the three deluxe operations, will be assembled under the jurisdiction of the zone managers in territories involved.

Talent for the units will be booked from the New York WB booking office headed by Walter Meyers.

In all of the Warner theatres which used Publix stage shows, the company has maintained a local producing staff with incoming Publix units frequently embellished with local talent.

LOEW'S ROUTE

12 Weeks in Deluxe Houses for Stage Units

There will be no immediate change in the route of Loew stage units on the deluxe Loew picture houses.

It runs as follows: Capitol (N.Y.) to Paradise to Valencia (Jamaica) to Jersey City to Washington to Baltimore to Pittsburgh to Columbus (O.) to Cleveland to Buffalo to Rochester to Syracuse.

The units after Syracuse are disbanded, with people returned to New York.

Two Loew Openings.

No policy or name have been determined for the new Loew theatre on 72nd street between Lexington and Third avenues.

House will cost \$350 and will be ready in October.

Upon reopening this month Loew's Lincoln Square will not play vaude. Before the house was gutted by fire last winter it played vaudlin.

Thomashefsky's Week

Boris Thomashefsky will play a week of RKO vaudeville through Edgar Allen before starting his Yiddish legit season at the Solwyn.

He opens Aug. 17 at the Jefferson following with the last half at the Franklin, both in New York.

Fanchon & Marco
present

The
POLLY MORAN
UNIT
SET

Rhythmic
Illumination

FOX
BROOKLYN
Week July 31

ACADEMY-
AUDUBON
Week Aug. 7

Open for
ENGAGEMENTS
Oct. 1

Management
MATT KELLY
Al Grossman
Office

TRIXIE FRIGANZA

RKO THEATRE, KANSAS CITY, MO.

CHAS. H. ALLEN, Personal Mgr.

DAVE GENARO

HEADLINING

Aug. 8, Oakland, Calif.

PLAYING RKO CIRCUIT

Direction: HARRY FITZGERALD

BOOKED SOLID UNTIL FEB., 1932

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London, with no credits for these news items; each has been rewritten from a daily paper.

NEW YORK

Dunstan Remond's wife preparing to reopen deputation hunt, insisting he is a Romanian and not a Versaille. "Divorce trouble" at base.

Pauline Godwin tried for reckless driving and leaving scene of an accident at Lake Grove. I. E. Crawford, George W. Sanderson and pinched by state trooper. Dill's help may that he had just forced the trooper into the ditch.

Dorothy "Gish" back home after heart treatment at Dr. Knapelin, Kansas. George Jean Nathan on the pier.

Vincent Lunnon, Filipino who killed Helen Lee, N. Y. dance hall hostess in Newark last August, executed at Trenton, N. J.

Playland, Westchester, many amusement parks, expected to gross \$1,000,000.

Lincoln A. Wagonahs recovering from severe illness at his home, Montrose-on-Hudson.

"In This Production," play by Barry Scott, acquired by Tom Van Dyke for "The Times."

Calhoun Foster, lead, of "The Whirl in Coney" play, by Lee Freeman and produced by James W. Elliott.

Patent office board of appeals upholds Lowell and Dunmore patent on alternating current operation of radio. Infringement case against RCA.

Charles Endor, song writer, recently in Raymond Street jail for 37 days for battery on actress, settled \$3,500 with \$2,000 in cash and rest in notes. Specified that if he re-neged on a single payment he was to go back to \$10 a week firmly granted. He forgot a payment so his wife, Doris, took him back to court and the \$175 weekly payment is on again.

Mrs. Evelyn Sharpe, formerly one of the Southern States, sues Harry Sharpe, ex-husband, for divorce. Married four years ago but soon split because Harry would not remember that he was married.

Horace Liveright purchases "The Man Who Pays the Piper" by G. O. B. Stern, English dramatist.

Ford Sterling in town for two months to work in shorts for Fox.

U. S. Circuit Court of Appeals, San Francisco, held that hotels, stores and similar establishments using music over radio to entertain guests are liable to payment of royalty to copyright owners, including composers, etc. Held that these are performances for profit within the meaning of the law.

Hugo Gerber studios, making sets for motion pictures, burned Tuesday night. Located in Queens. Total loss, \$100,000, including Playland Casino. Loss about \$100,000.

Long speaks holding up clearing of Radio City site. May try federal enforcement if other processes fail.

Sam Romberg writes "Manhattan Males" dedicated to renamed theatre.

Washington discovered overseas assessment of \$402,124 for Famous Players (F.P.) in 1918-20.

Claire Hays, former picture player, refused alimony by Judge Peter Schmuck. Being sued for divorce by Charles E. Carnevale and asked for \$500 weekly.

A. H. Woods, in receivership, still plans to do four plays this season. Also to tour "Five Star Pin," New plays are "The Big Show," "Wax's Play," "Concealment" and "Her Greatest Role."

Hungarian cabaret, with floor show, Broadway's latest.

Edith Barrymore apologizing in Deane to her "best performance" in my career. Says it was fatigue, aggravated by altitude.

George Saunders, heavyweight wrestler, married to Olga Korolik in some arena in which he later was in full-time. Drew a crowd of 5,000, beating usual ticket, wedding.

Willy Vallee sued for accounting of profits of "Vagabond-Lover" by

Roberta Hudson McKay, who claims to have written song.

Earl Carroll has a new press gag. Asks that the "Circle" phone exchange be altered to "Carroll" in honor of his new theatre in that central. Makes all the papers angry.

Attempt to televise from Scheen to Germany's 5. failing. Vision poor and speech not understandable.

Katherine Cornhill negotiating for lease of Telosco theatre.

Ivyn Talbot, formerly of Const states, now mus. dir. at N. Y. Paramount.

George M. Cohen sang his latest song to the public. Dedicated to Geo. Washington D.C. centennial.

Judge Peter Schmuck, who declines alimony to one former picture player, given answer. Mrs. Florence Foreman, \$15,000 back alimony. Husband, Winfield A. Foreman, appealing.

"Follies" to give benefit matinee Aug. 11, proceeds to the mother of Helen Wake, killed in Italian boat explosion.

Trans-Atlantic steamers out fares 10 to 50 per cent starting Aug. 17.

Park Lane Players latest little theatre organization.

Florence D. Rice, daughter of Grantham, Ill with appendicitis at St. Luke's hospital.

"The Lady With A Lamp," from London, announced by Macrowan-Reed as one of three productions. Others are Ronald Jean's "Lean and Harvest" and "Love Story" by S. N. Behrman.

Mary Nolan a voluntary bankrupt. Liabilities \$50,000. Assets as-so.

Warners take big newspaper space, open letter to District Attorney, who played "The Star Witness" is answer to recent accidental shooting of children by runaway. Incidentally donated receipts of yesterday's opening to families of the children. Smart-work that collects at the b. o.

Three men held up the box office in the crowded lobby of the Const. They got \$300 without interference.

Bill Robinson, star dancer, turns producer. Will open a revue at the Globe Theatre, New Atlantic City, presently.

Alex. McKaig buys "Dellah and the Bald Man" by Rita Mathias and Pierre Conflict.

Kevitt Martin, 46, British actor, died in Roosevelt hospital Thursday as the result of an accidental overdose of some drug. He was discovered in a room at the St. Paul hotel Monday night and removed to the hospital. He was divorced by Mabel Martin in 1925, who named Marie-Louise Rambeau as correspondent. He explained, he was merely reading her cues in a new play, but the doctor was misled. Autopsy discovered suicide theory.

Paul Baker heading for Europe, accompanied by Seymour Robinson and Herman Bernie.

Accounting of the estate of Mrs. Ida Schneider, who played "The Mother in 'Abie's Irish Rose,'" disclosed that she left \$10,000. She died Oct. 15, 1920.

Russell N. Nordman, who recently made the transatlantic hop, was for a number of years a major cyclist in the familiar bowl stunt with various exhibitions.

Henry Ford in danger of losing his three radio licenses. They withdrawal has been recommended by examiner for Radio Commission.

Strikers excluded from picketing Garfield theatre, Brooklyn, by Saturday night. Strikers also directed against Sam Kaplan. Justice finds that the picketing was not designed to bring about a general strike, but to shorten hours but to compel theatre to break contract with another union in favor of I. A. T. U.

Seven New England companies suing Hiram Shubert for libel. Complainers are Dorchester The-

atre Co., E. M. Loew Enterprises, R. M. Loew, Inc., of Boston; Loew's Pawtucket Theatre, the Capital Amusement Co. of Lynn and the Hudson Amusement Co., Portland, Me.

June Borges Hall suing Cliff Hall, stage for Jack Pearl, for divorce. Not so funny at first, she claims.

Louis H. Salzman, who operates a restaurant at 60 East 42nd, pleaded guilty Saturday to working without a license. Was discharged by magistrate's court when he explained he was repeatedly refused a license because he refused to ride in. Been trying for cabaret license since last Oct. Employs orchestra only. Restaurant cost \$500,000 to equip.

Josef Hoffman, pianist, Albert Downer, conductor, Leopold Godowsky, pianist, Frederick Stock, of Chicago Symphony, and Leonard Liebling, of Musical Courier, back home with the Algonquin. All depart musical conditions both here and abroad. Gloomly over outlook for the new season.

NBC offering \$10,000 to five composers of best compositions submitted. Contest previously announced by the National Broadcasting Co. Awards are \$5,000, \$2,500, \$1,250, \$750 and \$500. NBC to have broadcasting and television rights for one year.

Old and new mix in Coatesville, Pa., Sat. where pajama girls dance to music of Old Fiddlers' Ass'n. in convention.

Irene Bordoni, die on Broadway in "The Impromptu Duchess," around Oct. 5, according to present Shubert plans.

Arthur Klein to produce revue "Vanity Fair," by J. P. Murray, Harry Travers and Ben Oakland.

Mevlone records confession of accomplice of murderer for District Atty. of Kings Co. Second use of talk came to his report. One time in Philadelphia about three years ago.

Dorcas Holova, show girl, attacked in her apartment, 16 Minetta Place, Saturday. Man escaped down stairs, but was overheard and arrested. Claimed he was drunk to remember.

Lita Gray Chaplin suing Shuberts for failure to produce "Brighten Up" revue. Suits brought by others to total \$250,000.

Tavern in 48th street, another sufferer from dry raids. Plint made Friday (31). Billy La Plint, prop. man, says he was overheard lining up the waiters for a ride.

Robert Gibbons, waiter in Monte Carlo, niter at 39 West 31st, pinched by night cops, but overheard that of \$500 stock certificate from coat of a patron.

Theodore Krzyzanowski arrested in Phila. for extradition to N. Y. charged with being one of gang of extortionists. Also under picture business man on threats of bombing.

Henri Cochet, tennis champ, to go pro in fall. Probably will tour U. S.

Thief holds up woman cashier in Hotel Roosevelt, got \$5,000, got away.

Wired Music, organization to transmit musical programs to hotels, etc., has N. Y. Telephone Co. before Public Service commission for refusal to supply wires, claiming the same privileges as those by radio cos. Tel. people object to being placed in "the wire sending business."

Equity closes Kansas City branch.

Lena Thomas, "Miss Memphis," the "Pollies," to marry William Steiner, salesman.

Reported Mayor Walker will be offered \$75,000 annually to become card of the radio. Mayor said yesterday (2) on "Evening" for five weeks abroad.

Jack Hazzard, over the chicken-pox, back in "Shoot the Works."

LOS ANGELES

Gaylord Lloyd, brother of Harold Lloyd, was arrested, was accused last week in an effort to save his left eye, which was pierced by a bullet fired from a .22 caliber dynamite cap in a promotional exhibition during filming of a "Scarface" scene at Cuddo July 16.

According to an agreement with his divorced wife, Helen, Lloyd Gibbons will manage the education of their child. The court, who recently married Sally Gibbons, agreed to pay all the child's support and educational expenses and \$4,000 to

Mrs. Helen Gibbons, remaining from a \$35,000 alimony settlement.

Charging Christian R. Holmes with extreme cruelty, Katherine Macdonald, divorcée, filed suit for a divorce from him last week. She testified that her husband shot at her and beat her several times, although the divorce was granted on an annulment complaint.

Harry Ray, Hollywood magazine publisher, was awarded decision in the suit filed against him by Iva R. Kinsey, actress, for \$10,000 damages, charging that Ray kicked him in the face and beat him when calling in the company of an immigration officer regarding Kinsey's presence in the country. Kinsey now faces deportation.

Sue Heininger, Ruth Greer and Jean Penning, radio entertainers, were injured when the automobile in which they were riding with Reg Burke collided with another machine.

Grant Withers, husband of Lorcia Young, announced he will not oppose the suit for divorce filed by her, but has retained an attorney to effect a property settlement.

Captain Ben C. Horsfield, attorney, accused his divorcee, suit against his wife, Mrs. Germaine Horsfield. She obtained a decree divorce from him recently.

Zempe Marx, one of the four, fined \$10 for doing 46 in a 15-mile zone.

Six persons in one automobile were injured in a collision with Jack McGowan's truck, Oadix, according to police, was driving about 50 miles per hour at the time of the crash, falling to make a boulevard, falling to make a boulevard and Vine street.

Robert Armstrong was awarded a divorce from Jeanne Kent Armstrong, actress, on testimony that she insisted on traveling and refused to make a home for him. They were married in London in 1926. Property settlement effected out of court.

Miriam Hopkins and Austin Barker, playwright, separated last week after three years of marriage. Miss Hopkins declared two artistic temperaments couldn't make a go of it. She said there would be no divorce at present.

Countess Enid von Krupp, arrested last week on a party at her home, paid a \$750 fine for liquor possession. Of her four guests, Sally McGowan, scenario writer, and Countess Tamburini, wife of the portrait painter, forfeited \$200 bail each. Edward Brown, actor, paid a \$150 fine.

Count Tamburini, beaten up by Brown, failed to appear on a drunk charge, forfeiting \$500 bail. Court issued warrants for his arrest and raised the bail to \$500. Countess von Krupp is scheduled to appear this week to answer another charge of intoxication.

Mistaking poison tablets for a stomach medicine, Mrs. Helen Symonds, wife of Henry Symonds, accidentally killed five of them. She will recover.

Lola Lane, actress, was in court seeking to hold at contract made with her agent, J. G. Mayer, on charge he didn't secure any work for her. The court granted a settlement out of court seemed the most logical solution.

Virginia Reel, film actress, is suing Carl Ince and Frank Farrier for \$50,000 damages, asserting that she was riding in Ince's automobile when the car collided with that of Farrier in November, 1929.

Listing assets at \$12,937 and liabilities at \$903,204, Commodore J. Stein and producer, pioneer film director, filed a voluntary petition of bankruptcy in the U. S. District Court.

A man in a full dress suit and top hat last week stole the town car of Mayor Hiram Brown from in front of the Embassy. Police are investigating.

Mrs. Flora De Haven, ex-wife of Carter De Haven, in an attempt to collect \$2,718 back alimony from him, last week, lost the suit on a legal technicality.

Virginia Reel, film actress who sued Carl Ince and Frank Farrier for \$50,000 damages following an automobile accident, lost the court decision last week.

John Gilbert announced that he would contest the divorce action of his divorced wife, Miss Claire, in asking an alimony, the couple having made a property settlement. She is charging incompatibility.

After assembly effecting a lastly divorce settlement, Mrs. Janet Hamilton (Mrs. "Black Jack") married William McClellan, former film director-producer, left Holly-

wood last week for Reno to have the marriage dissolved.

Edmund B. Noonon, brother of Sally O'Neill and Molly O'Day, was charged with suspended sentence after pleading guilty to attacking a police officer.

Court last week awarded a decision to James P. Dickson, real estate broker, against Harry Lane for \$144.29 in promissory notes the Lane had obtained from Dickson in buying a home in Beverly Hills.

Fire starting in the projection room of the National theatre, near neighborhood, caused a panic in which one woman was injured. Damages was confined to the loath.

Lucy Priest Von Eltz, ex-wife of Theodore Von Eltz, was awarded a court decision over the actor, who was ordered to pay his former wife \$2,500 back alimony of \$200 per week. Von Eltz had refused to pay, asserting his wife would not let him see their children, who are in the custody of the mother.

Mrs. Von Eltz was ordered to let her actor see the children in reasonable times and he was given a month to pay his wife.

S. S. Van Dyke, author contracted to Metro, is suing that studio in an attempt to prove that his five-year contract, which was made in 1926, instead of Aug. 19, 1923, as the studio contends.

Metro filed an answer to the suit last week.

Freddie H. Ginn, publisher of the "Coast Reporter," was convicted last week on two of six counts, sending obscene matter through the mails for the five-year term in prison, a fine of \$5,000, or both, on each count for printing lascivious articles about Clara Bow. Ginn said he intended to appeal the verdict.

Police are seeking John McCullough, film actor, who was wanted, on a charge of hit-and-run driving. Car belonging to him was found in that of Mrs. J. Engster of Hollywood.

Amelia Suso, Mexican extra girl, and her husband, Mr. Suso, are being held by Federal immigration officials, who accuse them of enticing the United States illegally from Mexico. They are each set at \$500 pending investigation.

The Harry Langsons are being sued by William Koehle for \$480, allegedly due on a loan and mortgage. Koehle claims he foreclosed on furniture belonging to the Langsons but realized only \$1,425 of the \$1,532 he lent them.

William B. Rafter, J. A. op, accused of beating up prisoners in the Los Angeles County Jail, was confronted by David Horsley, actor, and Myron Penn, accountant who almost died of a beating alleged after being beaten by Rafter. He was one of the two victims as their assailant, Horsley, suffered a broken jaw.

Rafter, now on trial, attacked a newspaper photographer outside the jury room and was in turn assaulted by a reporter.

CHICAGO

Cyrena Van Gordon, soprano with Chicago Opera, was sued Dr. S. Bogart Munns for divorce. Charges cruelty, both rights to the law. They were married July 18, 1917, separated June 20 this year. Miss Gordon asked no alimony of cash settlement. Understood that Dr. Munns will not contest.

Two carnival owners, Charles McGowan and John McGowan, are in an injunction to restrain the city interfering with their shows, following Mayor Cermak's order to close the city to close all carnivals in town.

Mrs. Frances Rozkiewicz, tap dancer, was fined \$1,000 bonds last week for investigation of charges she had faked street car and taxi companies out of coin by falsifying receipts. Her husband, Ambrose, was held at the detective bureau for investigation.

Mrs. Gail O'Neill, known on the film, last week, filed suit for divorce against Philip W. O'Neill, a politician, charging cruelty.

Joseph Hoelle, headwaiter at the Dolls, restaurant, was charged by three men last week, and is now being held at the St. Charles hospital. Understood not contesting the charge of seven weeks a couple of weeks ago.

Mrs. Ann (Mimi), who said she was the divorced wife of Frank was sentenced to do six months for income tax evasion, after stealing \$73 worth of clothing where she worked as a maid. This is the second time she has been in a laundry firm for stealing and doing

Syracuse

By Chester Bain

Raymond H. Jones, wife and son home from Texas.

Frank W. Clark, managing editor of "The Herald," back on the job after slice of illness.

Kerita Jubilee now being handled locally instead of from Rochester.

Harry Nash doubled for the two towns.

Midway stays at the New York State Fair the rest of the season, giving way to a recreation center eventually.

H. N. Albright is acting city manager for Fox in Utica, following transfer of John S. MacNeill to Niagara Falls.

Fred Jordan, former Temple manager here, will be out with one of Channing Pollock's "House Beautiful" companies next week, but not his own barbers' stock at the old Savoy here. In town last week as stage carpenter for "The House of Mirth."

Update police seemingly baffled by band of cracksmen specializing on theatre jobs.

Arline Jacon, Radolyn, Eugene vamp, will stop over in Syracuse to visit for brother Jack, of Fox-RKO, on an eastern trip when "Are These Our Children" is completed.

Two girls will be taken to Bernard and Henri—trouping for RKO here. They went up to Lorette Rest, Catholic home for the aged, to get stunt, and returned with 30 pounds of candy.

Bruce Brummell's bandmen at Lorette doing a novelty act, "The Poet and Peasant" overture in the dark without benefit of the score. Harry Shaw's idea, he's acting manager.

Mary Louise Finn of the Brooklyn staff of the New York "Daily News," was the scene of her first triumphs. She was the featured "Hobo" who razed local theatres to a far-throw in the underground daily a few years back.

Paul H. Forster, Fox-Eckel owner, and his radio partner, Gus W. Camp, have been making a nice bit of publicity for themselves by appearing in the free municipal vaudeville shows during the summer in Thornden, general amphitheatre.

Inspector of Public Assemblies Charles Wilkes assigned to the local Riato, jumped into the near-hero class when he rescued a youth from two robbers who were beating him up. Wilkes, passing in his auto, noticed the attack, halted his car and took a hand. The robbers fled.

Minneapolis

By Les Rees

Hottest and driest July in city's history. Heat record broken last week with 104.

Eddie Rubin back after laid up at Lake Minnetonka, recovered from ivy poisoning contracted while in swimming.

American Association ball club out town again after poor mid-summer home stand in many years. Depression and failure to win.

One of local sheets sent sports editors to cover the Sharkey-Walker scrap at New York. All the were at Schmeling-Striling fight.

Date of annual Film Board outing at Detroit, Lakes, Minn., changed from Aug. 7 to Aug. 21-22, so as not to conflict with golf tournament at Alexandria, Minn.

Minneapolis actors have turned out en masse and helped to keep loss on St. Paul national open tournament under \$5,000. Advertising received down worth many times that amount.

Dick Gilbert, RKO division exploiter, blossoming as a cracker-Jack m.c. at Monday night's Orpheum-KSTP talent search shows between regular first and second evening performances.

Rochester

By Don Record

Hottest summer in years so far. Report burlesque returning to city this fall.

Beaches getting crowds but little spending.

Joe Nolan vacationing. Nobody knows where.

Ice cream peddlers so thick they tread on each other's heels.

Clarence Little, editor to the "Journal," as editorial writer.

Charles Ritchie's stock at Lake Placid falls after three weeks.

Adding Wastelands to his list, Alger Beane joins "D. & C." staff.

Jack Simons pinch hitting two jobs as manager at Loew's Rochester.

Anita Duffy, stylist for the "Democrat and Chronicle," gets bequest \$25,000.

George Kondoff, Jr., hopes to produce "A Woman of That Kind" on Broadway this fall.

Gertrude Joyce, heroine in "Pia-rette," announces engagement to Jens Lechten, dancer.

Local shows have up side crazy. Plenty cash pouring in when they click, but show empty in between.

Harry Royster, district manager

for Public, smiling again. His wife conversing after serious operation.

Clifford Smith, former manager of the Gayety, here, now running the Casino, Brooklyn.

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San Francisco

By Pat Casey

Al Washburn, back from vacation. Had and 1-eg Fitzgerald house.

Virginia Spencer, KFA pianist, on vacation.

Will Rogers, Jr., to enter Stanford for first time.

Hermie King from Sac. to replace Jan at Oakland Fox.

Georgie Tobiarsky on holiday, buys fur coat for fog.

Capt. Dubsie and his radio troupe back from Hawaii.

Ben Burd, m. in Panchon & Marcos "All at Sea," Jax.

Arville Erickson, p. Golden Gate back from Balthasar Grove.

Dick Split to Victoria, B. C. Going to sleep two weeks, he claims.

Right Bower-Johansen to Russ River for water and whoopee, one week.

Mimi chorus planning to go Hollywood under Maestro Alfred Hertz.

Jan Rubini, subbing for Walt Roemer at Fox. Wait on cruise in his yacht.

Phyllis Dare, touted as Luncheon comic opera star, here on three month party for Fox.

Anell Hoffman joins George A. Putnam as matchmaker. Putnam now license to hold.

John H. Hertz, m. in Panchon & Marcos "All at Sea," Jax.

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Phyllis

Hellinger Says Goodbye

(Continued from page 37)

diately. She was one Polles girl who could have had her millionnaire if she wanted him. That she was searching for something more. She was looking for love.

I remember one Sunday night last winter when she had a date with one of the biggest magnates in the picture business. Her mother had a slight headache and Helen cancelled the date. Later the same night, my wife and I drove to her house. And I told Helen she was just a little foolish.

"That guy's a good egg," I told her. "More than that, he's liable to put you in a picture spot. Still more than that, he's liable to go daffy and buy you one of the most beautiful outfits you ever saw."

"Sure, he's a good egg," she agreed. "But mother's more important. More than that, if he wanted me for pictures, he wouldn't have to take me out to let me know about it. And speaking of beautiful outfits, here you see the mortgage on our roof."

That was Helen Walsh.

On Tuesday afternoon, Aug. 31, the Ziegfeld Polles is giving a testimonial performance on Broadway. It is not a charity affair in the strict sense of the word. It is merely a gesture toward the memory of a girl that everyone loved.

Everybody is donating his or her service. Ziegfeld is giving the theatre. The musicians and the stage hands refused all suggestions of payment. From the lowest porter to the highest assistant, principal, those people will work on that matinee day as they have never worked before. The theatre will be sealed at the usual matinee prices, but the first few rows will go free and will wish to contribute just a little bit more.

And there you are. The mortgage is finally going off the Walsh home. When the proceeds of that matinee are turned over to Mrs. Walsh, the one thing to which Helen was devoting her life will finally have been paid in full.

She'd be very happy if she knew that she had made good.

Listen, God, I don't want to be anything but all those who are doing Your work tell me that You're a Regular Fellow. You saw fit to take that kid away and no mortal is mighty enough to question Your judgment. I guess maybe You saw she was so sweet and just wanted her a little closer.

But I want to tell You, God, that she loved You. If You'll just get out the little book You'll discover that

she never missed church on a Sunday morning no matter where she was. "We spoke about You many times. As I know she loved You. Please, God, take good care of our pal. Because she was real. And sweet. And true."

Carroll as Beaut Picker From Other B Way Shows

Earl Carroll appears to be attempting to uphold his self-inflicted title as beaut gatherer for his "Vanities" by persuading the beauty from other musicals to join his show. Carroll so far has taken some of the girls from "The Polles" and "The Band Wagon."

Several of the "Polles" girls recently turned in their notices to Ziegfeld, and Earl Carroll, who had appeared in a former "Vanities."

The others are being permitted to work out their two weeks, but Miss Wenzel was given her two weeks salary and told not to come back the order being relayed to the stage doorkeeper.

Importer Hangs Himself In Hotel Piccadilly

James W. McGlone, 45, importer and head of the firm of Bazilian import company that bears his name in Hudson street, committed suicide by hanging at the Hotel Piccadilly.

McGlone lived at 433 Edgewood road, West Englewood, N. Y. He was married. Two children survive him besides his widow. James W. McGlone, Jr., claimed the body.

Three suicide notes were left, as set forth by Charles Duane and Dave Mulloy of the West 47th St. station. One of the letters was left to his widow; the others to business associates.

The letter to his widow stated that he regretted ending his life and asked forgiveness for telling "white" lies. He asked one business associate to wait until his widow collected his life insurance, that amounted to \$100,000 before he pressed the family for several hundred dollars he had borrowed.

A maid went to the room occupied by McGlone. Unable to enter, she summoned hotel detective John C. Nixon. The latter found McGlone suspended to the top of the bedpost, his head stuck upon a chair, attached one end of a rope to the transom and the other to his neck. He had registered Friday (31).

In One Day

Hollywood, Aug. 3.

The tourists' conception of wild Hollywood was perfectly exemplified by Jack Harvey, Jimmie Durante's private secretary, who was exiting from the Roosevelt with the Schmoes. Jimmie was doing his usual protected, glad-handling and Harvey, while waiting around, suddenly grabbed one of the girls for a joy dance steps in the outer foyer of the hotel's restaurant.

Mr. Tourist got a load of that, and exclaiming "See! That's Hollywood for you!"

Harvey turned back: "Sure! That's Hollywood!" (It is. The host had only arrived the day before.)

Fastidious Sing Sing

Hollywood, Aug. 3.

Andy Callaghan of Technicolor received a letter from the Welfare League of Sing Sing requesting some color films gratis. Letter said the prisoners don't enjoy ordinary black and white films in the hot weather here.

Letter also said that if Tech had any musicals the boys would appreciate them. The only music they heard was the prison band, which wasn't so hot this season.

Hollywood Shorts

(Continued from page 15)

It's too bad that old beer barrel and you couldn't even buy their own daughter out of her apartment and pay her fare home. If I ever have a daughter—knock wood—I'll pay her fare home and keep her away from beats like Mr. Bentie, the supervisor. You never really took no interest in me, ma. I know you got other kids, but look at them. I come to Reno with a girl friend of mine that I met in Hollywood one night. I'm working in a night club as a prima donna which is singing and very pleasant work. Oh, ma, why didn't you scrape up that money some way?

Reno, Oct. 10.

Dear Ma:

Who said I can't sing? I've got a lot of nerve, putting things like that in your head and I wouldn't trust him if I was you because you can always tell what a man thinks about by what he says behind his back.

Anyways, I ain't going to be here very long. Surprise. I'm going back to Hollywood to be an actress again and don't need no money from you and that pickled herring. I met a swell writer the other night and he said I was the most beautiful girl he ever seen, only in his words.

He made me promise that I would come to Hollywood right away and he would have a picture ready for me to be a star. He is so fine, ma. I can't describe him, he is so smart and such big words.

Ma, I think I've come to me at last, but I hope like you never had sex from that old sponge.

Love,
Elsie.

Hollywood, Oct. 15.

Dear Ma:

Here I am back in the city of stars, Ma, but I can't find that writer. I did miss his name, in the letter I sent to you about him, but I don't ever remember him telling me his name. What should I do, Ma? Look in that letter.

I wish I was back in Reno. What should I do, Ma? All I know he is a writer and he wears glasses. I do, Ma? Look in that letter.

I wish I was back in Reno. What should I do, Ma? All I know he is a writer and he wears glasses. I do, Ma? Look in that letter.

Love,
Elsie.

Hollywood, Oct. 22.

Dear Ma:

How could you be so cruel, Ma? Oh, why didn't you accept that telegram I sent you? If I had only known I wouldn't have left in a huff.

Dear Ma, all I wanted was money to pay that Villa Giotto bill and why I didn't hear from you I wrote the check on a bank that never paid me.

Oh, Ma, I'm so glad you're not mad at me. Ma, I'll pay that Villa Giotto bill. I'll pay that Villa Giotto bill. I'll pay that Villa Giotto bill.

Dear Ma, I'm so glad you're not mad at me. Ma, I'll pay that Villa Giotto bill. I'll pay that Villa Giotto bill. I'll pay that Villa Giotto bill.

'Round the Square

N. Y.'s Nautical Week-Ends

New York's nautical twice a week, every Saturday and Sunday those of us who are attracted to the water blue up.

There is a nautical club that runs from New York. Some are all-day sails, others are half-day, others are half-day and back for more. Places taken in the "Fancy" and other "Fancy" regatta, Regatta and Regatta.

On a basis of it as the lowest cost of a "nautical" trip, the several boats running of craft like two or more times, grosses are high. Crocody run from Long up per run. One of the largest boats running regularly to Boston and Providence, has a spare boat used on Sundays for a "concealed" jump. Also usually is around 1,500 at \$1.00 a crack. Steamer boat a regular excursion boat, but provides a good and good.

While the excursion boats and the crowds may constitute a strong attraction, against city life, they have similar salient points, including lights, cover seat and space ownership, ship players and team singers, mums and babies, and a questionable dance orchestra.

Jackson's Remorse Led to Suicide

Phil W. Jackson of the New York Telephone Co. who killed his housekeeper and himself last week, was known on Broadway, having handled most of the electrical telephone business. He was despondent since last summer, when he lost his wife in a motor car accident. She was suffering from asthma and they were driving to Canada to seek relief. The car was ditched and the wife was thrown through the windshield, dying of the injuries sustained.

Jackson felt he was responsible for her death and brooded. A few days prior to the double shooting he asked Louis Olinas of the Empire box office for a couple of tickets, saying it was the last favor he would ever ask. The spokesman, when phoning an address, told him that the Jacksons were and "here a couple of bodies." The mortician rushed to the Jackson apartment with a policeman within 10 minutes of the message, but arrived too late.

That Dreadful Explosion

Only those who may have been burned more or less can realize what a horrible and its death through fire. Which is why so many ships have run up and down thousands of spaces since the sadness of the Richmond boat explosion concluded with the burial of Helen Walsh.

After the services for the unfortunate "Polles" girl were held, Willie Moore, Walter Winchell and Larry Fay as a self-appointed committee called upon Phil Ziegfeld. The committee suggested a Sunday night "Polles" benefit performance for Miss Walsh's mother. Ziegfeld approved without hesitation, but drew to the attention of the Broadway night that Sunday night might prove to be a bad show evening, since the Saturday nights during the summer are off. Ziegfeld recommended a week day matinee instead, with the committee agreeing. They selected Tuesday afternoon next (11).

A few front rows for the special show will be held out for those preferring to pay beyond the box office scale. First purchaser of a ticket was Lou Holtz. He paid \$250 for a gallery seat.

The Richmond accident had two men in it at the time of different standing on Broadway. Mark Hellinger was one, always popular with the Richmond crowd, and the other, the second among most of the regulars along the alley. Hellinger and Richmond acted splendidly under their terrific stress, showing that they even subsequently had right instincts, for the explosion in its first effect was sufficient to have stunned the entire party.

For Richmond, especially, it altered impressions, re-establishing him with himself who had never been hot for the Harry Richmond way. His way for years since he first started to collect a little fame and dough was the money way, and considered all wrong in the right places against his socialist background.

As perfectly as did Hellinger and Hellinger act as rescuers without thought of self, as well did they comfort themselves afterward.

25% Gambling Premiums

As though to forewarn players of money slot machines one machine on Long Island, carrying two machines, gives a premium of 25% when making change.

Both are slot machines. Asking the cashier for \$5 worth of quarters, customer is asked if intending to play the machines. Answering yes, the change becomes \$6.25. For \$10 one receives \$12.50, etc.

Now the house checks up with the slot machine owners through this premium giving remains a secret. The slot machine owners split the gross of the machines with the house. It shows a house is a house. In some instances where the house men know the percentage is too high, they reduce it, which is possible through the internal machinery.

Three or four slot machine makers of handlers are after installations around New York. A place may have one machine today, and another from the other fellow tomorrow.

"The little" in a poker club around the Square has bowed down the cash among available players until now the poker room is selling \$10 worth of chips for \$9.

Familiar Faces Disappear

Many nervous tourists comfortably attached to show business in some number or other, have either disappeared from Broadway to escape dislodging or hurt pride. Some show up now and then in search of almost anything to do.

One day last week a Broadway building advertised for a janitor and one candidate appeared. Many were being familiar around Broadway, but would never be accepted by a casting director for a janitor role.

A former showgirl who had been making a little better than a chorus girl's salary right along for years, the other day told for anything after having lived on \$25 a day for weeks. He offered his services four hours a day to restaurants around the square doing anything in return for two meals daily. Turned down everywhere.

Several former actors and other show people are driving cars now—one thing they know how to do aside from their theatricals.

The Dentist Finally Gets 'Em

Not Levy, that fellow in Louis's State building, has a new sport set inside his lower jaw as he says. At last he has a job to get the old thing out. Levy has been suffering about it for years. He has pushed out of every body doctor's office in Times Square, having tried an collar and some kind of band in his hurry to "get it out."

Finally, he was turned to a dentist who is a dentist, and for what he has said nothing. The U. S. Secret told that not until the laughter was the father told how he should get it out. He was told to take a whiff, then another whiff and how he knew it was out and to again talk with all the old primary stunk out. At the patient's house on the Rock, some 100 with an illustrated book, "The Dentist" had been suffering for years. At last getting the tooth back a small head and head and with smiling count, was happy. He is, too, the dentist.

Vacation On A Bus

In the city of New York, where the vacation is a vacation, one of New York's main vacation spots.

NEW YORK THEATRES

MARIE DRESSLER
in "POLITICS"
On stage at the
Capitol, Broadway & 41st St.

ROXY
with EDMUND LOVE-LOIS MORAN
On the stage here, the scene of the Roxy
HERN WILLIAMS
Orchestra—Roxyettes—Ballet

THE BAND WAGON
A grand musical, with gorgeous costumes, ensembles, hilarious fun, rollicking which makes a "bandwagon" even more so. Wonderful. Only at the
NEW AMSTERDAM
41st St. & Broadway

BEATRICE LILLIE and TRUOX
THIRD LITTLE SHOW
Music Box Theatre, 28 St. W. of Union Sq. 41-6100. Price \$30. Mat. \$20. Sat. \$25.

RIK-O-LAY
RICHARD DIX
"The Public Defender"
at the Roxy
41st St. & Broadway

PALACE
KATE SMITH
LOU HOLZ
LYDIA ROBERT
JEW. POLKA & CO.
WILLIAM GANTON

58th St.
JOE E. BROWN
ON "BROADWAY"
SHERIDAN HOLMES
FAYE HALL

86th St.
JOE E. BROWN
ON "BROADWAY"
SHERIDAN HOLMES
FAYE HALL

Uncommon Chatter

By Ruth Morris

Slapstick Marie Dressler

In "Politis" Marie is eager to prove Marie Dressler is an accomplished low comedian, but the cause she happens to possess a hilarious gift for mugging, she is backgrounded with slapstick that offers no contrast to her own decorative style. A film that approached life from the viewpoint of the comic strips, underestimates an actress capable of holding a legitimate laugh until she is ready to turn it into a tear. Miss Dressler draws many laughs in "Politis," but most of them are unworthy of her veteran talent.

Her co-worker, Polly Moran, strains to keep up with the unbelievable tasteless events that concern a modern adaptation of "Taxistrata." Unpleasantly directed for the most part, she dominates one scene with a political harangue coming after the grandeur with misjudged good intention. Her personality is most complete when she enlarges upon gentility and its graces, but producers prefer her throwing verbal custard pies.

Marie's story is a "good" impression made in previous pictures by turning a poorly-written ingenue into a likable human being. Joan Marsh is sacrificed speedily on the altar of grandeur, when she stops a bullet intended for a reforming gangster.

A Missing Number

Calling a Capitol theatre unit a "Variety Revue" covers territory. Comedies may be missing, but the singer happens to fancy and still come within the broad title that leaves the field open for a selection of good ideas.

A dramatization of "Minnie the Moocher" is a really swell number crying for more clearly defined production. A writhing chorus, picked out of darkness by cross rays of blue-green light, occupies one side of the stage, a huge singer wails from a shrouded black pedestal, while a darktown trio elevated at stage center, mimes the action of the song. If the costumes of the dancers had been of one color, the fabric—instead of being cut up into small patterns—and if the singer had been high-lighted dramatically the number would have been a fine one.

Ballet costumes, half black, half white, improve a precision toe number; finale goes gay with South Sea damage and a brilliant mixture of vermillion, yellow and blue.

Making the Heroine Dumb

It can't be gratifying to Shirley Grey that the entire action of "The Public Defender" evolves about her. Though the motivation for melodrama that she should be a heroine, her roaring climax is neglected by the screen. She appears now and again to remind spectators that the hero's quixotic thievary is for love here. Otherwise they might think him slightly mad, this young man who cracks safes, steals documents and, on the side, quotes Byron or Keats.

There is no reason, other than the strange story, why Miss Grey should be neglected by the screen. She films prettily, wears clothes with style and, though not particularly animated, is a personable Indiana Jones. Her "registers" well-groomed hair as a conscientious character.

Dorothy Mackaill's Nice Fit

Heavenly, gracefully conceived with "new" wave styling, girls, especially smiles on Dorothy Mackaill, heroine of "The Reckless Hour." True love triumphs in that case, if it should in a tale concerned with kidnapping. She strikes the right note of their demureness. The best Mackaill outfit, clock model and her artist here embark for Europe and holy wedlock, and all is well, with that particular part of the cinema world. Miss Mackaill, looking a trifle worn and not up to camera close-ups, is an excellent choice for a working girl heroine. She never gives credence to parts that make her hideous. She strikes the right note and seems a thoroughly believable person to the many working girls in the audience who sigh, perhaps a bit wistfully, over her temptations and highly colored over-the-shoulder. Her clothes are descriptive of a mannequin whose position makes

possible the purchase of expensive originals at bargain prices. However, though they appear to be models that no customer would hurry to buy, they are well devised and in fabrics of convincing luxury.

Once again, the advent of a picture badly has been treated with naive delicacy. The heroine might have at least knitted a pair of booties to spare the censors the embarrassment of deleting the arrangements of her acquaintance. Her lips move, but the audience hears nothing until her shocked auditor exclaims, "Not that!" "Yes," she admits. That's all the audience knows. The little "that" was discovered one day in a cabage patch and immediately died of exposure.

In Russia It's the Pan-

Participation in Russian films is simple. Dramatic ability doesn't count when all an actress needs is a little artistic camera shots, her elimination. A low, broad brow, high cheek bones, full lips and somnolent eyes may total a perfectly dead pan, but come within the boundaries of the Russian film.

The performance of the heroine in "A Jew at War" is limited to the expression of her large, dark and oppressed eyes. She broods through the film, the camera shots, her most animated study, the one in which a glycerine tear wanders slowly down her cheek. Other accents which strike inconsiderable at the audience are old women, interesting character types, their faces brown and seamed, eyes dull and hopeless. It's a jolly, jolly life for Russian film ladies.

Hollywood Warmth

By Grace Green

Hollywood, Aug. 3.

Talk about silver linings, this sweltering and "unusual" (very) heat has been a good break for the outdoor dining parties. For example, it put the Roosevelt Hotel on the map after Popping just because somebody thought of converting a third floor terrace into an outdoor dining pavilion.

It caught on so well that the formerly exclusive Embassy Club has let down its bars and is now serving \$2 table d'hôte dinners to the public.

It was good, bold the Roosevelt and the Embassy made openings on the same night, which was no judgment although it didn't seem to affect either, for two places so near each other.

The Embassy drew out the stars and the shift works while the "folks" were much more comfortable. At the Roosevelt's roof in flannels and summer outfits. Many came over from the Embassy to the Roosevelt. It was said that there were over 200 couples up to midnight at the Roosevelt, with the crowd hardly beautiful. (Begins to look as though Old Man Depression is on the run.)

At the Roosevelt, Jack Pickford and his beautiful "ex-Pollies" wife headed one big party while the "cheese" leaders, wives including Mrs. George Olsen, Mrs. Gus Arnheim, Mrs. Slim Martin, Mrs. Bill Hovan and others.

Little Sifton attended to Claudia Dell as per usual. At Rosen, another agent, at another table, Louis Cohen Jack from New York giving Dell Cohen a white in anticipation of their severance wedding anniversary next Monday.

Jack Schultz, the white-haired fox studio art director, and his charming wife, bemoaning all over again their severance wedding anniversary with a large party shifting from the Embassy. Arthur Carse running for Governor on something, but winning all over and please.

Charlie Vanda, former press agent

Did You Know That—

Thyllis Faver, Bill Seaman, and the Rubo Goldbergs are on a hiking trip, together... Muriel Kirkland looked sweet and cool, lounging at Rumpelmeier's, recently... Dr. Almer never seems to give a less perfect performance than he did opening night in "Wimpole Street," nor does anyone in the cast for that matter.

Joe Bonomo, a stunning printed silk suit, trimmed in fox, sailed in high excitement on the Rio de Franco Saturday morning... Barbara Newberry is fashionable thin as a rail these days... there's quite a theatrical colony at Sands Point, Long Island, this summer... Bert Lyell and Grace Moore, in a red and white printed chiffon ensemble, stopped into Park and Tilford's the other night... Mr. and Mrs. Lynn Farnow were vacationing in the high ranch, out west, last month... the former Dorothy Dilleigh, lunched at the St. Regis, with a party of girls, last week...

White soufles, dancing, gown, made with petals and worn with a red and blue narrow belt, in "Shoot the Works"...

They say that Carroll's new theatre will knock 'em cold with "Indiscretion," "Love Silvers," establish a new business, on the side, this year and goes to Paris soon to settle details.

of the Roosevelt, who they say originated the now highly successful idea for the outdoor dancing party and then got fired, was dancing with a pretty gal in a flowered frock.

Charlie Mosconi, Margaret Young, Alton Lindley, Clarence Brown, that handsome director, Winona Felix, Felix Young—all these constitute the same crowd which usually congregates at such openings.

How New York Hits Miss

New Yorkers who are out here for any length of time away from the Broadway shows and night clubs have a habit of making notes on what shows they will see when they get back, while the locals who go East for periodic visits do the same thing. "Greeks Had a Word for It" was on everybody's list.

That's why when the "Greeks" opened at the Belasco here on a scintillating production, it pleased a very nice audience. And as has been so often the case, these local productions of Broadway hits have made one wonder just why they were such big hits in New York. It couldn't be that N. Y. is so much easier to please. So is it because out here we expect too much?

Of course, in most cases, the reaction is completely wrong, when they are produced on the coast do not impress so favorably is because of the poor casts. However, this time, the production of "Greeks" came from the original Broadway cast, and she, along with the two other gold diggers, played by Wanda Lyon and Edna Veker, were excellent. The other players equally capable.

According to the program notes, Miss Hull brought some of her money with her from New York through the courtesy of William Harris, Jr., Greer, Inc., a local purveyor, also did himself proud on Miss Lyon's and Miss Veker's money. The production is striking, with its scenery, costumes, and lighting. The gown had deep slashes to the knees, lined in deep green and worn with a green belt. Her face and figure and wondered where she has been hiding all these years.

Dorothy Hall's petite blonde beauty, with her hair in a velvet gown with its extreme delicate trimmed with large white ribbon ornaments.

Miss Lyon wore a knockout misce chignon, with curls and matching

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Going Places

By Cecelia Ager

Titling for Feature

"Grand Street to Broadway," the stage show at the Paramount this week, is very classy about its Grand street atmosphere. The troupe dances the "Bower" and sings "First, Step, West Side" dressed in lavender, and costumes, the set is properly rickety, everybody tries to be tough and a few even say "seram."

By the time it gets to Broadway, it's all the way to a White's Broadway anyway, it feels. So it settles on a first act finale musical comedy scene, with white lattice work and boxwood hedges against a deep blue cyclorama. Probably it isn't precisely Broadway, but it's a good introduction to the feature, "Honeymoon Lane." This way the audience can be reminded of all the musical comedies that made Eddie Dowling famous.

The Bines Ballet groups themselves artistically about, lutturing huge pink feather fans, look like the audience on the top of their great chiffon long-sleeved, high-necked sheaths. Gomez and Winona swoop out gracefully from the wings in a ballroom dance, Winona in white and Gomez in a dark suit, but the silver cuffs on long white gloves.

Sylvia Frods steps forth to sing, decorative by reason of her white tulle dress, a beaded long, blue, que. Three young ladies, one in blue tulle chiffon, one in pink tulle ruffles on white tulle, one in white chiffon and sequins, pretend to be Sally, Irene, and Mary, and each sings the appropriately reminiscent song. Ray Dooley is the maddening infant she make so romantic. Singing, "The Girls Come Back for the Blue Dress" in blue, fringed, petal-dresses, bearing garlands of blossoms, and then sneak softly off, leaving the stage to Eddie Dowling and Sylvia Frods so they may walk through a greenery arch as the feature begins, the lettering of its title forming a second arch over the archway.

Very pretty, very sweet, in sympathetic musical comedy manner to give the picture a head start.

Lure of the Sea

Despite its grandiose modernity, its twentieth Century luxury, and its prophetic air, "Transatlantic" looks at life as if it were an old miracle play. It's rife with symbolism.

Storms at sea mean troubled hearts, the sunshine afterwards the happy and contented. The huge ocean liner represent mortals traversing their earthly journey, tagged for the audience as the gambler, the Thief, the Lens Grinder, the Politician, the Courtier, the Soldier, the Doctor, the Lawyer, the Daughter, the Wife. No shading here. Characters are, definitely good people or bad people, and that's the way they act.

Not that the picture floats there such a Gargantuan ship as the picture's Transatlantic. The meaneat cabin is a spacious salon hung with the silks with floor space and a big picture window. Landlocked film fans will look upon its trappings and sigh with wistfulness. The glamour, with which: those in the hinterlands surround passage on Transatlantic lines increases magically after comparison with "Transatlantic." Ship owners should subsidize this film, it makes their wares so enticing.

The actresses embarking on S. S. Transatlantic are dazzled by the beauty of the boat, Courtisan Greit Nissen, can't write from her indubitable physical charms quite all the while they sleep, against such a mighty background. Landlocked film fans will look upon its trappings and sigh with wistfulness. The glamour, with which: those in the hinterlands surround passage on Transatlantic lines increases magically after comparison with "Transatlantic." Ship owners should subsidize this film, it makes their wares so enticing.

Luis Moran, the dutiful daughter, becomes somewhat of a Pollyanna when, discreetly clad in good-girl uniform, she breathes every day, the loyal wife, looks hurt, but it's pinyan heart as are all human emotions viewed from the Titanic majesty of this ship. Miss Loy hasn't forgotten to make the movie up, a relic of her exotic days, which clings her lids so blackly by contrast it makes her eyes frighteningly bright. Most of the time she's dressed in black, with white and large ropes of beads that give her a matron's look. Not until she's dressed to disembark in a black evening suit, shawl collar with stawy fox, and a little black skull

cap, does her husband's reformed devotion seem sensible.

Backstage at Roxxy

"Behind the Scenes at the Roxxy" is just as sweet and orderly as before the scenes has always been. The glimpse of backstage life, the Roxxy puts forth will immediately dispel all rumors of naughtiness going on formerly associated with rehearsal conditions. Save for a few dandied stage hands and a prop dancer in shift sleeves watching the maneuvers of the Roxxyettes, the only difference is the money saved on big stage sets.

The "Rehearsal Hall" episode shows Patricia Dowman monomaniacally practicing at a red plush rehearsal bar until the arrival of the perfectly schooled ballet corps. Miss Dowman is dressed in white, brilliant studded chiffon, with long sleeves and a plumed hat. Quilted keeping with the splendor that surrounds the Roxxy is her costume as a ballet mistress. The rehearsal hall has no more thing with silver columns, a floor oval wood, and the ballet corps entering in duplication to suggest it's all done with mirrors.

The Roxxyettes are just as identically perfect as they are in their costumes as they are for regular performances. They wear white topped one-piece jerseys with black trunks, red belts forming arrowheads down center, white breasts with red yarn balls. "Roxxy" is inscribed across their breasts. When all this make-believe is over and the Roxxyettes are actually doing their stuff for the finale, "The Roxxy Theatre" is inscribed across their gold leotards with peacock tinsel, made of rainbow colored ruffles, but lined with gold so that they look different when their backs are to the audience.

It's back stage life at the Roxxy. How nice!

Too Much Cherry Pie

Even if a dear little old lady does know how to whisk together a succulent cherry pie, there's no need for the fare for dyspeptic gamblers and idlers. All the honey in "Honey-moon Lane" can't make it so. The ladies won't stand for it. The cherry pie, which is a bit of a bakes in the kitchen of her fan, gulping hotel would knock off her ailing customers in real life, not make new men of them, and so turn her place into a swarming success, as the picture has in its picture.

No wonder Ray Dooley is such a skinny, nervous child. Her grandmother is always feeding her cherry pie till the poor thing has seven years' itch as a consequence. Let all children, who's possessed of fondness for energy in spirit. Her skill voice and sudden, desperate crushes characterize her as a problem child to grandma and a pain to everyone else. Miss Dooley is a very nice, very little girl.

June Collier is the ingenue in this sweet and thin demurest musical. Perfect but blank face, droopy hats, fluttering soft dresses, renunciation of the hero because of a mistake that even mortals couldn't make, her part is regulation. She adds nothing of her own to life it.

Briefly Corliss Palmer appears to challenge the judgment of casting.

(Continued on page 55)

MARRIAGES

Sylvia Phyllis Clifton, Australian actress, to John Demison Baldwin, Honolulu, plantation owner, July 24 in Hawaii.

Shelly Wynn (Shelly and Ted) to Louis B. Littlefield, newspaper publisher in Ventura, Cal., secretly about six months ago.

Fluchon & Moore's "Sunset Beauties" to Ernie Adamson of Detroit, Mich., recently.

Virginia Valland to Marvin Williams, actor, in South Norwalk, Conn., August 2.

Oreighton Hale, actor, and Mrs. Kathleen Bering, non-pro, in Los Angeles, Aug. 3.

BIRTHS

Mr. and Mrs. Dave Seed at St. Thomas Hospital, New York, July 27, daughter.

Mr. and Mrs. Herb Ellsbury, a son, July 29 in Chicago. Father is publicity director for Esquire circuit.

INDIE LEGITS SEE DANGER IN THE NEW SEASON

New legit season will make of indie indie theater owners. General attitude, as expected by one, is that only a sharp improvement over last season can save them from being "indie" again. Happenings have made the indie position worse, as they see it. One is the return to heart of a number of Broadway shows, while the latter show elements have made the indie position worse. It will be harder than ever to get attractions.

Other adverse event, said to be the indie owner, is the increasing independent attitude taken by producers as to booking terms. Present picture is the reverse of that of a few years back when there was an over-supply of shows to a then limited number of theatres. At present it is claimed several of the worse off indie are being carried by banks holding theatre mortgages. Pointed out by a house expert that general indie condition is indie position is the indie position. Indie position is the indie position.

How Gilbert Miller

Got Receiver When Al Didn't Pay Off

A suit filed by Gilbert Miller against A. H. Woods from whom the former seeks \$5,000 damages, a managerial friendship that spanned 15 years. The money concerns Miller's 25% share in the sale of the picture rights to "Candellight," which he presented at the Empire, New York, last season.

Under an agreement Miller was permitted to take judgment against Woods for \$5,000. Woods refused to pay. Miller was unable to collect. Last week he applied for a receiver and the appointment was made by the court. It was explained that procedure was in aid of execution of the judgment and permits the examination of Martin Herman Woods' brother, Mr. Mervin Woods, further explained the action, saying he had not discovered any Woods' assets and that Herman had been carrying him along on promises.

Woods owned the "Candellight" film rights but did not pay to produce the play on the stage. Prior to presentation by Miller, the latter purchased the quarter interest in the rights for \$4,000. Woods alleged that Miller had not discovered any Woods' assets and that Herman had been carrying him along on promises.

"Candellight" was subsequently sold to Metro for \$20,000 through Woods. Because of differences of opinion over the proposed, original sale of the rights to Par Woods withheld, Miller's share until some explanation was forthcoming. Neither office appears to have been on a friendly basis since then.

A consideration in the sale of the picture quarter interest was that "Candellight" be booked into Manhattan theatre. "Candellight" Miller did not want the show on the road. It did reach Chicago under independent management (Gregory) last fall. In the east, was Eugene Levitt, who later secured in "Grand Hotel."

Belasco & Curran Try Road with 'Name' Shows

Belasco & Curran will send "The Duke in the 'Winning Ticket'" to a western tour lasting until the holidays. After five weeks at the "Curran," San Francisco, where the group is now playing, company returns here for last week of run, change, and rehearsal.

Warren William, joined by Warren & William James, another picture-making and stage and screen actor, will be replaced and then the production starts with a week of one and two nighters in California. Lou Wieslow is handling the road tour for "The Winning Ticket" and "The Duke in the 'Winning Ticket'." "Candellight" started in October.

REVISED PLAY SCHEDULE

Gilbert Miller Shifts Around on Program

Gilbert Miller has finally decided on a program for the new season different from all his previous ones. Starting with Sept. 21, he'll do three plays, "The Duke in the 'Winning Ticket'" by B. C. Dillman, "The Duke in the 'Winning Ticket'" by B. C. Dillman, "The Duke in the 'Winning Ticket'" by B. C. Dillman.

Second, Miller's "The Duke in the 'Winning Ticket'" by B. C. Dillman, "The Duke in the 'Winning Ticket'" by B. C. Dillman, "The Duke in the 'Winning Ticket'" by B. C. Dillman. "The Duke in the 'Winning Ticket'" by B. C. Dillman, "The Duke in the 'Winning Ticket'" by B. C. Dillman, "The Duke in the 'Winning Ticket'" by B. C. Dillman.

EXCHANGES MAY EXCEED PLAY SEASON OF '30-'31

With preliminaries set, indications are for Erlanger's 41-22 producing and backing program to exceed by several times similar productions past season.

Only one producer not with Erlanger's before last year is now getting backing. Max Gluck, who Erlanger produces, continuing have been in that office for seasons past. Principal outfit regarded as being omitted from Erlanger's backing plan is Green and Gluck, who had been in that office for seasons past.

Change may mean that Erlanger's, through themselves and Chester Brink, intend whenever possible to keep entire 100% of their backed shows, instead of taking percentages for financing.

With next season's not completely set, Erlanger's is only one also behind last season, on current lay out. Last, with the number of 30-31 shows first list: C. B. Dillingham, 5 and 4, Arch Selwyn, 3 and 3, including in both seasons road companies: Max Gordon, 2; George Tyler, 2 and none set. Additionally, Erlanger's is starting Tenore Urie in "Society Register" and have in front of him 30-31 production add to the 31-32 total, with B. E. Clive and William Anthony Maguire starring in California and Erlanger backed.

Car Stolen From Woman By Youth with Rifle

Morison, N. M., Aug. 3. A 20-year-old youth, caught after an eight-mile chase during which several shots were fired, is accused of holding up Mrs. Courtney Terrell, NBC dramatic actress, at the point of a rifle at her summer home here the night of July 26.

Leaving her home to take a ride in her automobile, Mrs. Terrell found a typewritten note attached to one of the car's doors. It said the youth, holding in the bushes, nearly armed with a rifle, and would shoot her unless she left the keys to the car. She returned to the house before the youth had finished reading the note. The youth leaped from the bushes, brandishing the rifle at her and forced her into a field alongside the road. The youth then leaped into the automobile and sped toward Claremont.

Mrs. Terrell called police. Two state troopers sighted the stolen car, fired 12 shots while pursuing it and forced the driver to stop. The youth gave the name of Kenneth Shanks and said he came from Claremont. He was charged with armed robbery.

Mrs. Terrell, who appears on the "Honey-Scout" film, is the former dramatic actress and the wife of Courtney Terrell, newspaper man.

Working on "Candle"

According to be done in "Candle" in the city, which William Brady, 46, showed at Ashbury Park last week. It's the first solo production of Brady's father has no money in the show.

Finance Tipoff

Hollywood, Aug. 3.

Speaking of a current production project, a boulevard agent said that the new money on the level; they're trying to shift salaries. "When they have no dough, they'll pay anything."

\$10,000 Hoped for From 'Follies' Benefit Show For Widowed Mother

The tragic death of Helen Walsh, "Follies" show girl who was terribly buried when Harry Richman's motor boat exploded Sunday at a gasoline dock at Greenport, L. I., occurred Monday evening (27) about 30 hours later. Funeral was held Thursday (30) at the Catholic church opposite the modest home in the Riverside section of New York, where the young girl lived with her widowed mother and sister. Mourners included the entire "Follies" company.

It was a tragedy that deeply affected Broadway. Immediately plans were made for a benefit to aid the mother and her orphaned child. The "Follies" will be given next Tuesday (31).

The committee on arrangements consists of Max Hellinger, who, with his wife, Gladys Glad, was aboard the Richman craft but were unharmed. Walter Winchell, Willie Moore and Gene Buck. The show's first will invade Wall Street, selling tickets and flowers. A ready response from show business itself indicated that most of the tickets will be so distributed and at considerably more than box office prices. It is hoped to present the widow with a purse of \$10,000, which would more than raise the mortgage on the home.

Miss Walsh was a home girl devoted to her mother. When the boat was raised and searched for valuables it was reported the only thing missing was a diamond bracelet belonging to Miss Walsh. She owned no such bracelet. The Hellingers were shocked the most. Miss Glad and Miss Walsh having been close friends. The former was unable to appear in "The Follies" throughout the week.

The aftermath of the fatal accident found expression of commiseration for Richman. Those who wise-cracked over Richman's proclivities which brought him into the time-light about-faced and spoke of his courage in rushing into the flames and his heroic behavior as the victim. Hellinger made light of his participation. He and Miss Glad were blown out the dock. Hellinger smothered about the time. Richman, carried Virginia Diddle, another "Follies" girl, from the blazing deck. Miss Diddle must remain at the hospital for several weeks.

Richman sustained minor burns about his body, but appeared in the "Follies" at all performances last week, making no reference to his own hurts.

F&M UNITS NEED 20 MORE MEN FROM LEGIT

Hollywood, Aug. 3.

All F. & M. units are to have road managers as quickly as latter can be placed. Presently the exes are trying to line up 20 more road managers, men through their various offices east and west under carefully selective methods in order to build fully qualified representatives. Applicants for the jobs are referred from former legit ranks, but others may qualify. Application may be made at any of the F. & M. offices, with "Doc," Howe, chief "booker" for the department, supervising under direction of Mr. Marco on the coast.

Thus far around half or more of the units are so represented. The additional men being sought will fill gaps in the department's ranks when taken on in needed for character and reliability.

DUNCAN'S 1-NIGHTERS

Molly Crockett, who has announced her proposed Fashion Show tour, is booking the Duncan Dancers in a series of one-night dates. The tour is for a summer of 1931, under the direction of Ashbury Park, N. J., Aug. 30.

Inside Stuff—Legit

Harold Seton, collector of photographs of stars and other celebrities has lately sold 350 photographs to Mrs. George R. Balch, of Cincinnati, who needs them to supplement her own large collection. Earlier Seton sold 500 pictures of the old time stars to Prof. Geo. P. Baker of the Indiana Department of Lake University.

Seton has spent more than 20 years in making his collection. He was a regular first-nighter from around 1900 to 1920 and the stars of the shows he witnessed were generous with their photographs. Becoming interested, he swelled his collection and, broadening his lines, he added the pictures of authors, artists, musicians, statesmen, athletes, royalty and society stars.

The photographs disposed of, as well as a series of 350 presented to the N. Y. Historical Society, are duplicates, for he retains his own collection unbroken.

Legit advance men are pondering the future of their trade if the bond, ever-came back. With several new engaged by Function & Baur, as company managers, also handing advance for the following unit, at \$50 a week, there is considerable speculation within the ranks as to what future salaries will be with legit attractions.

One of the best-known p. a.'s in the business, just hired to accompany an "idea," formerly got as high as \$500 weekly.

Looks like the Frank title award Ward Harris, Jr., took last year with "Greens Had a Word for It," will be annexed by Alexander McKinnon, soon, in either one of two counts.

McKinnon has dropped on her back stage. She received a settlement of \$20,000. Pronto she consented to stick it into a musical comedy in which she was made a principal. It flopped and out the widow—few visions of a cottage in the suburbs.

Willie Loebl was unable to appear in the gold curtain drama in "The Blind Woman" last week because of a hole in a vulnerable place. Alie Kellerman, chorister, rubbed, with the front of the house unaware of any change. Miss Loebl went through her other routines.

'Follies Bergere' Doubtful

Although Ray Goetz says he still intends to do that, "Follies Bergere" show in New York, it's understood the deal is cold. According to Goetz it's just temporarily put off for a while so he can do another show first.

Other show he wants to do first, says Goetz, is a revue written by Peter Fields and "Cold as Steel." They're the couple who wrote him "The New Yorkers."

Warner Trying Second 'Temptations' on Coast

Los Angeles, Aug. 3. Franklin Warner is planning another "Temptations" for his Mayan theatre. Paul Gerard Smith and others are contributing the black-outlines.

Music will be done by Sam Coslow and W. Franke Harting. Warner's first edition flopped, leaving him holding the sack for about \$50,000. New edition will be his third musical, his first, "Oh Susanna," produced two years ago making a little money.

Two Maugham Tales

Messmore Kendall is planning two plays by Somerset Maugham, one of them written as a play and the other based on a Maugham novel by Harriet Cornwell.

Original play is "The Great Divide," which will have P. A. Matthews and Marie Lora in the cast. Other is a dramatization of "The Painted Veil," the title of which will be retained. No dates yet set for either with the likelihood that "Breath of Life" will bow in early October.

Claiborne Foster Signed

"Claiborne Foster will do the lead in 'Widow in Green' by Le. Freeman. It's the second play on the Jimmie Elliott calendar for this season.

First Elliott play of the season will be "The Death Ray" with Lynn Overman.

Musical 'Dickens'

Musical version of "Dickens," straight play produced in 1927, is being prepared by Frank C. Kelly. Kelly is on the adaptation with Frank B. Smith. Music will be by Geoffrey Olsson.

Kelly hopes to produce "When in Rome" play by Martin Brown with that Kelly in the title role. Kelly tried the play out in Philadelphia last season.

The CO-OPPERS PAID \$70 TO PRINCIPALS 2D WK.

For the second week at "Shoot the Works," the co-operative revue presented by Heywood Brown and Milton Rakson, each of the principals received \$70, that being the pro-rata share after the Colman house and operating expenses were paid. Chorus again received \$40, \$5 more than the minimum agreed on.

Gross was around \$8,000 or a bit more last week. That was considered okay in the face of the terrible heat which continued through the first four days. Also compares with the initial week which had a first night.

That the show has a chance was indicated Friday evening, the first night in the heat wave when the takings were over \$1,400, a jump of nearly \$500 over the previous evening.

"Shoot the Works" is the means of providing employment for 130 people. There are 45 in the chorus, 15 principals, 15 musicians, 12 stage hands and five operators. The balance includes the front of the house ushers, etc. All are receiving full wages except the principals.

Paid at \$10,000, "Works" can do all right. At that gross each number is provided to give each principal \$100-plus bonuses to those who participate more fully than the others. But the show must do better than that for "Shoot" to do for any of the money he and a friend put up as the original bankroll. Brown draws nothing as salary.

Around the show the feeling is about the show running 12 weeks or more.

Colored Revue for Cafe And Theatre on Coast

Hollywood, Aug. 3. Colored musical in rehearsal this week for the Hollywood Playhouse at \$150 per starting Labor Day has Frank Sebastian, owner of the Cotton Club, rate at Culver City, as producer. Tevye will adjourn night by Le. Sebastian's cloth, which Sebastian hasn't been tried in this locality before.

John Klein, formerly producer for Public, is staging the show. Another word is waiting part of the number. Book to the building by M. Le. Joseph and Nat. Perini. Set set by Stella Perini. Star M. McKinnon and Evelyn Price.

New Writer's 2d

Harry Dughey has accepted "Bloodstream" by Fred Schick. It's the second play of the number. Has played within the past few weeks at other Towne houses in country.

LEGIT LOOKS SOME BETTER

Not Stage Struck, Says Broun; Tells Inside on "Shoot the Works"

"I'm not stage struck," remarked Heywood Broun, former critic of the drama and now a literary fellow whose daily column in the "World-Telegram," is widely read, "at least not as much as some newspaper people would have you believe."

Broun in sponsoring the co-operative revue "Shoot the Works" which opened two weeks ago at the Cohan, New York, was telling of the trials and tribulations of a producer—certainly not a job one regularly presented. Sans bankroll, settings, costumes and having to listen to a horde of people making suggestions, Broun's efforts to help some lay-off actors was a labor of love, for he not only put his own money into the show but accepts no share of the receipts.

"We had a \$6,000 bankroll for the 'Works.' I put up \$2,000, that I had somehow, then borrowed \$2,000 which I owe. Bill Blankenship, a young fellow from Minneapolis (maybe Pillsbury flour) put in the other \$2,000. His money has the same rating as mine. If the show makes enough he will get it back either he doesn't or he does. Up until 24 hours before the opening we had no settings. Thought we had some drapes that were used in 'Tattle Tales' but the Shuberts grabbed them. Guess it was because we didn't book our own theatres. Anyhow they told us the drapes were to go into a show they were doing right away but I don't know of any such. We booked the Cohan because we figured a better break from Mrs. Joe LaBling who by the way advanced us \$1,000 on tickets. We had a yellow drop and decided to play the bits in 'one before it, with the skits on a bare stage. At the last minute we got a black eye from Eva Le Gallienne."

Opened Cold

"Seemed the newspapers were a bit severe on a show which had not tried out. Had we been able to afford a week out of town the premiere would have been as good as the second night proved to be. On the day of the opening Jack Hazard told me he had the chickenpox and I thought he was kidding. But his wife and boy had it too and that made it triple. A fever of 102 degrees sent him out of the cast and we got John Tink and Harold Lloyd. "I didn't want to be on the stage as often as happened the opening show and I'm not as much now."

"William Morris offered me two weeks at the Paramount, New York and Brooklyn, teamed with Harry Herschfeld," this being mentioned to indicate Broun's contention of not being nuts about acting. "I told Mr. Morris if the money was too tempting I'd have to talk it over. I preferred spending Sunday in the country rather than working six shows. They did offer \$1,500 for my end and I rejected the bid."

Incidents

In his apartment, jammed with enough books to afford a lifetime's reading—he admitted not having read many himself—Broun told of other problems. Before the show went on, among his personal efforts was the securing of \$1,500 worth of costumes from Macy's, without charge. The first act finale cost \$30. The number, "The Little Sky," had the rights on "The Little Sky" furnished by a soap manufacturer who later called to say he hoped they would not be used for Communist purposes. The jumpers for the girls were gotten for \$15, and the placards used cost \$10.

"We secured \$750 advance music royalty from T. B. Harms and although there was some difficulty over some numbers (because of other music publishers) because of Harry Archer, the orchestrator, the only cost \$300. The stage hands

NO PAY FOR SKIT

"Third Little Show" Producers Named in \$3,000 Suit

Suit against Dwight Deere Wiman and Tom Weatherly, producers of the "Third Little Show" for \$3,000, has been started by Sam Kopp. David Moss is attorney for plaintiff. Complaint alleges that a skit, "The I.I. Wife" written by Kopp, was submitted to the producers by Al Melnick, named as a co-defendant and played when the show tried out. Sketch since has been dropped with the charge made no payment was made to Kopp.

TOUGH TO CAST MUSICAL STOCK

Los Angeles, Aug. 3. Acceptable musical stock talent, of the kind which graduated into Broadway musicals and pictures, has become practically extinct at its source. Wilfrid Cushman, who just closed a couple of stock troupes in New Mexico and Colorado, has been trying with small success to cast two shows to open this fall in the same territory.

The stage mob in Hollywood would rather starve here and wait for that big chance in pictures than leave the state for a moderate salary. Those who are willing are strictly passed outsiders.

Youngsters training for musical comedy are no more.

'SCANDALS' CAN'T OPEN SUNDAY AT SEASIDE

Atlantic City, Aug. 3. White's "Scandals" will open at the Garden Pier theatre next Monday (10) and not Sunday as announced.

The Sabbath debut was blighted by Equity, which refused permission because this is not an established seven-day town.

DeMitt Revivals

Joe DeMitt plans sending out two revivals this season, "Little Jessie James" and "Irene."

Both were out before but DeMitt is lining up some virgin road dates.

came forward with friendly gestures but before we opened they turned in a bill for \$2,000. We finally agreed to pay that off over a term of four weeks.

"The authors and composers were no trouble at all. Skit writers are to get a small percentage after the first two weeks, if the show does well. The composers have a similar arrangement but we turned over to them the two cents per copy on the music."

"It was agreed that because some principals did more work they were deserving of a bonus. A sort of board of directors was formed with the result that those actors received a bonus of as much as \$100 over the pro rata \$100 paid the principals the first week. That took in Johnny Doyle who worked harder than the one else. Some others received \$50 bonus, and everyone around the show is satisfied with the directors' apportionment of the net, which as you know gave the chorus an additional \$5 the first week."

The time required for the show made it necessary for Broun to sacrifice the writing of magazine articles. He does not regret the money that writing would have brought him but hopes to placate the editors so that he can supply the stories for subsequent issues."

THOUGH STILL ON SAME DEFENSIVE

Erlanger's Seems to Have Best Layout with Less Theatres Than Shuberts — "Road" Thing as Ever — Need Good Companies and Plays with Reqs

LESS EXPENSIVE SHOWS

New season will again see the legit theatre on the defensive, but on a better planned defensive than it has been forced to assume in the past five years. By this time the plans of all producers have been announced. They are notable for at least one thing: lack of fabulously expensive offerings which have, from time to time, popped up around Broadway.

Just what will officially open the new season is doubtful. It looks like nothing of importance until the week of Aug. 24. Ordinarily the season was started early in April, either by the late David Belasco or William A. Brady, both of whom liked the early season stuff.

The subway circuit will be altered during the coming year. Shubert-Eliviera on upper Broadway will not be operated by the Shuberts, their lease expiring and they apparently satisfied to let it. The Drandt Brothers will have houses in Queens and Fordham, with the usual Newark houses and the Majestic, Brooklyn. Not as much subway time as formerly.

Producers have almost prayed that Erlanger and Shubert would get together to allocate theatres out of the week-stands, particularly out of such dubious owns as Cleveland, Buffalo, Detroit, St. Louis, Baltimore and Washington. Instead of that, both booking offices will attempt to operate their theatres in these and the longer stand cities. With the Shuberts are the touring plays for Kansas City, Indianapolis and other places generally passed up by most shows.

Minneapolis, seldom visited by legita other than the Theatre Guild, has been a past two years, will get actively back onto the books again. Mrs. L. N. Scott, widow of the owner of the Metropolitan theatres in Minneapolis and St. Paul, is assuming an aggressive attitude toward organizing the town to support what shows she is able to bring in. Mrs. Scott has made arrangements with the Guild to send its plays to her, although they formerly played under other auspices in the Lyceum, Minneapolis.

Shubert Subscriptions

The Shuberts have been working all summer to improve and extend the cities where their plays may be seen. The subscription plan, Chicago, Boston and Philadelphia will be the principal spots, with a new plan calling for some one night stand playing from each of these cities. The subscription plan, the middleweight and out of Chicago the Shubert office has been trying to build up a route of one nighters which might be open to certain shows. Audiences would be drawn for further difficulties may lie. The Shuberts, of course, are seeking to line up guarantees. What they want to fill is the playing time between Chicago, St. Louis and Kansas City, particularly between St. Louis and Kansas City. Just what shows they will send over their subscription time this season is dubious, as they have decided that last season's Pulitzer prize winner, "All Sons and Daughters" won't get any money. The Shuberts looked that play after the honor declaration from Eva La Gallienne. They have also decided against sending "The Little Soldier" on tour, although announcing it with Glenn Hunter in the leading role. Lee Shubert recently acquired the

(Continued on page 43)

Only 17 Names So Far Placed for 116 of Season's Dramatic Plays

Carroll's New Stuff

When the Carroll opens in New York, information is that the master-electrician for the Carroll show will be seated in the orchestra pit decorated by a tunnel. It's the first Manhattan instance of mechanically lighting a show from the front.

Means will be a decorative switchboard said to have cost plenty for installation.

BIGGEST CALL IN AGENCIES FOR PALACE

Biggest ticket demand in Broadway's agencies last week was for the RKO Palace, where the vaude show is billed as a revue and where the bill is held over for the third week with but one change and is to continue for a fourth week.

Monday the demand for the Palace was just as strong. Agencies were digging out tickets, finding it easy to sell mezzanine, loges and box seats. For the better, locations downstairs the premium, generally was \$1 over the box office of \$2. Record summer attendance at the Palace during record July heat and humidity was weakening to show people. The weather handicap was disregarded, a phenomenon in itself, but there were breaks favoring the vaudeville show—as for instance there are fewer legit shows (12) on the first time in almost 20 years. Only two of five current musicals are doing real business.

The Palace went to extra advertising, quite substantially, and for the first time in years. It immediately was prompted frequently.

SOCIAL SET'S REP CO. STOPPED BY EQUITY

Legit production activities started recently in Locust Valley, L. I. by Martin Coffin, are no more. Stopped Thursday (30) by Equity on the claim that Coffin given some of the cast were too elastic.

Cave-in of the Valley group, swank social set, is said to parallel the fold pulled by the N. Y. Theatre Assembly, in that many had been raised on the subscription plan. Work had been carried on in a reconstructed barn, made to seat 300. There were to have been three weeks of performances.

Players in the company are to be paid off from guarantees posted at Equity. One item stated by an insider to be unpaid is a \$3,000 guarantee by the group.

"Dramatic Young Lady" was on when stopped. Coffin, who was managing, is the son of Haskell Coffin, artist. Cause for further difficulties may lie. It is declared, in the producer having signed contracts, although only 18 years old and a minor.

Price of subscriptions was \$21 for the first week stretch.

Gordon's Foreigners

Foreign heads are being lined up for Max Gordon's next musical, "The Passionate Pilgrim."

Gordon's "The Passionate Pilgrim" is now being made in the east. Attempt is now being made to find a Frenchman.

"Passionate Pilgrim" was written by Jerome Kobrin and Otto Harbach. It will go into the Globe, New York, in October.

Of 116 dramatic shows listed for production this fall, only 17 so far are set to be bolstered with a star. While the percentage will be boosted later on, figures may indicate a principal legit alumnus, that of star shortage.

At the same time the apparent lack of desire on producers' part to get accused about stars may be based on percentages figured last season, when of all shows boasting stars, 50% or slightly more, flopped. Star shortage may be further explained in legit through the road and current schemes at retaliation. With opinion generally running to the importance of stars for road shows, one group working on a road show, generally admitted there aren't enough names, even if their road problems were me.

Stars

So far, stars announced, include, Alice Brady, Grace George, who may only: Alec, M. J. Lynne, Overman, Leander, Urie, Maurice Chevalier, (concert tour), Harry Green, Alfred Lunt and Lynne Fontanne, Nazimova, A. R. Matthews, Leslie Baines, Francine Lawrence, Helen Hayes, Lucille LaVerne, Glenn Hunter, Lee Tracy is another possibility, as above the title in "Hot Mom." James Ellard producing.

Musical film in several cases is reaching into other divisions for names. Some may come from the picture colony.

Denver Critics Very Cautious on Showing Of Ethel Barrymore

Denver, Aug. 3.

According to local report, Ethel Barrymore contemplated suing the "Post." Hearst publication, for its strictures on her opening performance in "School for Scandal" July 27.

Some of the reviews ran: "Taking the unusual liberty of making the historic 'Lady Teazle' a more than slightly tipsy character who gaudied her lines, was prompted frequently and sometimes had to be pulled along—both figuratively and literally—by the other characters in the play, Ethel Barrymore opened her road show in 'School for Scandal' at the Broadway theatre Monday night and disappointed her large audience to the extent that it politely neglected to compel the star to take her customary curtain calls at the conclusion of the play."

In another story was the introduction: "The tongue wagging and gossip that give Mr. Richard Brinsley Sheridan's 'School for Scandal' its sparkling and satirical wit are, however, in comparison with the school for scandal that is in session in Denver Tuesday as the result of the remarkable performance of Miss Ethel Barrymore at the Broadway theatre Monday night in the role of 'Lady Teazle.' In the midst of settings that can be fittingly described as gorgeous, with costumes beautiful and exquisite, Miss Barrymore first sang and then utterly shocked her Denver friends by a bizarre and unorthodox performance. Conjecture ran the gamut from attitude to serious illness, with most of the on-lookers selecting neither of these as the explanation of the unwholesome Barrymore's act but obvious laugh from her usual majestic pose."

Denial of the story, running about a column, was in the same general tenor.

Mrs. Barrymore, published an "Tuesday" apology, explaining that the late arrival of the company, after strenuous travel, complicated by the rammed air, had contributed to her condition. She had felt able to go on and insisted upon not disappointing her audience, she said, but found she had overestimated her strength.

European Runaround

By Frank Scully

Swaff's getting 30 grand on the London "Herald"—big money these days. On the "Express" his 15 grand is \$12,000. I don't think shows much and walked out after 15 minutes of his only picture in six weeks, the other day.

Just from padding about nothing in particular. Saving himself for the closeups.

Eddie Goulding's Story

Eddie Goulding still entertaining scribbles with his fist ball, though no producer seems to be buying.

Brie Hlakin, who took Lachman to Paramount by horsing around too long after "The Outsider," tried Goulding's phone number but got a "busy" buzz.

Baton's just jumped over from London to try Cecil De Mille in Paris before latter leaves for Russia, but it's doubtful if these two together have enough to play De Mille's bath bill.

Goulding is the best shot for British producers because of his three-way talents, but they expect to buy guys like him for a time a dozen.

He's still telling the tale about a story he sold a Hollywood producer, making it up as he went along while they were in conference.

New version, as Goulding tells it adds that when asked later for the script he couldn't remember the yarn he'd told, so he wrote another.

Supervisor took it as confirmation of orally related yarn and gave the script his okay.

Old Racket, This Ghosting

This is Alexander Dumas' birthday, with Shaw's due July 26, when Geo. Boloney will be 75.

Dumas ran the biggest word-factory in Europe a hundred years ago, and took more credits than a supervisor.

Used one story six times under different titles; of the thousand he by-lined he actually wrote about six.

In a small park across the square from our Paris hotel his statue is at one end and his son's at the other—with the chateau-like residence of the Governor of the Bank of France in between.

Old gag indicating ghostly quality of old man's work is his asking his son, "Have you read my latest, 'Lad'?"

"No," quailed the kid, "have you?"

Changes and Chances

While touring companies are dead in America, fact that Gerald du Maurier, Owen Narce, Matheson Lang and such big shots will overnight it in England now is proof what lean picking legit gives these days.

For the last 25 years these gentlemen would ask you to fuel it out at dawn if you insulted them with a touring proposition.

Now they kiss the producer's frayed out in gratitude.

Fay Compton's Slams

All the aceteries take a crack at Telling "All" sometime or other. No body reads "it" because punches are obviously pulled here.

But currently Fay Compton is pulling hair. Dudley Leale, "Dispatch" critic, is ghosting for her and she's slamming celebs plenty.

Says Garbo's the rudest wench she ever met.

Jack Buchanan, giving his confessions, with William Pollack, author of "The Culture" ghosting, contrarily is throwing orchids to everybody.

Considers himself, Colman, Gilbert and Barthelmess as the heroes of Hollywood.

Both Buchanan and Miss Compton are in current hits, he in "Stand Up and Sing," she in "Autumn Crocus."

This usually sweetens the confession stuff beyond all good taste, but La Compton hasn't let success soften her slams. She's a good hater.

Diamonds Down

Chief reason Solly Joel's fortune in white rocks dropped from 20 to five millions was not world depression but the mode.

Drury Lane's baker was the diamond king, but his stones were cut. These usually have more value except that at present people want them shaped differently—flat.

So uncut stones are the things to have if you can't afford gold, and you can't do that because the banks won't give it up to you.

A Wedding Party

It was a little surprising to see the wedding of Charlie Chaplin, Rex Ingram and Michael Arlen at Grace Moore's Riviera wedding, but Eddie Goulding, Sophie Tucker, Maurice Chevalier, Signora Arturo Toscanini, Gloria Swanson, Alice Terry, Rosie Todd, Mary Garden, Mike Farmer, Lloyd Osbourne, Maurice Dekobra, W. K. Vanderbilt and even Sam Chotzinoff.

The groom, Valente Parelo, also was there.

Personally we should have liked to attend the wedding of John Haith and Alice Sills at Grimsby.

Haith is the town's headkeeper of the zoo and he had "Rosie," a young elephant, as chief witness.

Packed the bride's trousseau in "Rosie's" trunk no doubt.

Which is as good a place as any to report that Virginia Bradford, blonde, once of pictures is packing here—she and Cedric Belfrage, "Sunday Express" critic, divorcing.

Just a Hint

Talker scare must have arisen completely from Darrow. How else explain reintroduction of Volkes Becker's livered panhandlers? Financial crash in Germany isn't enough of an alibi.

Seat-showers now ask for their tips and program-sellers have even returned to telling passants what the cast-shoots cost—hint being that any excess above the 12 cents demanded will be welcome.

If passants give exact sum they get "It costs me 12 cents," with a glare thrown in if the tip is under a jilt.

Ushers even catch the late-comers by holding on to the tickets and then tapping the new-holders before the acts. The spief is!

Here you are, you adults, sir. You understand of course that it's customary again to tip the usher, who is no longer salaried, must in fact pay 600 francs a month for our concessions. Sorry?

Only Pains Are French

Imagine a sales-talk like that at a class show which goes out of its way in every particular (except in this handout routine), to show how international its tastes are.

A gang of showmen who are so shrewd as to give his cosmopolitan clientele songs like "Ich liebe dich, I love you, Je t'aime means you are mine," all in one jyre, thereby satisfying everybody's limited vocabulary ought to see that the return of this seat-showing guy could only defeat its own end.

If this show is not French, but international, then its endosmosis blockade ought to be lifted and kept out of the house. Either that or go 100% French—and starve.

Why Not Stripped Audiences?

Not only have all the pictures of the British school been reintroduced in the Palais, but they pick you in a building without the semblance of a fan or air-cooling system, and expect you to like it.

An act the only persons getting a break these dripping days in Paris are the nude choruses, and strangely they're the only ones paid for being comfortable.

Official Film Censor May Be Brought About In England After All

London, July 24.

It looks as though the government censorship of films may be brought appreciably nearer by the findings of the Sunday Films Bill Committee, which, if such is the case, will be one of those cheerfully Gilbertian situations which have always surrounded film censorship in this country.

Censorship here has been in a stupor state ever since the war, when the film trade appointed its own censor and paid him. This has been going on for years with the censor's authority recognized by few. Local bodies overrule him all round; films passed by the British Board of Film Censors are rejected by local authorities; films banned get screened that same day.

Everyone knew about the position, everybody laughed at it. Nobody did anything.

Now, while the Sunday Films Bill is in committee in Parliament, members have been criticizing the censorship workings of films here. They used to do this in the days when T. P. O'Connor was chairman of the censors, but did nothing practical to remove the farce, as T. P. was an influential Parliamentarian.

Now Sir William Jewitt, the attorney-general, has stated in committee in Parliament that a government film censorship is even more necessary than a theatrical censorship.

Other members in the committee spoke the same way, unloading the usual patter about films.

U'S OPERATION OF "ALL QUIET" IN GERMANY

Berlin, July 23.

Universal has started closed performances of the picture "All Quiet on the Western Front" all over the country. For this purpose a number of copies of this picture have been made and it is being shown simultaneously in 20 theatres in Berlin, as well as the larger cities such as Bremen, Halle, Dresden, Hamburg, Kiel, Koenigsberg, Luebeck, Dusseldorf, Frankfurt on Main, Nuremberg, etc.

The organization will only show the picture to its members and the members of the families respectively.

Representatives are being sent out all over the country in order to negotiate with the organizations themselves and the theatre owners.

The tickets are printed by Universal and are given to the respective organizations. A large number of tickets must be returned to Universal. The selling of the tickets is done at the box offices of the theatre. Any person wishing to purchase a ticket must submit a card or paper identifying himself as a member of such organization, as the organizer of the performance in question.

The picture is being shown directly with Universal. All of the money must be paid to Universal, who after dividing the share gives the theatre owner the share allotted to him.

German Stage Producer Making Soviet Sea Film

Moscow, July 23.

German theatrical producer, Edwin Piscator, is in the Soviet Union, where he has been received enthusiastically. By arrangement with Mezhlachin-Soviet-German organization, he is directing a talker called "Fisherman's Rebellion." It is based on a Russian scenario by M. Gribner.

The maritime subject has taken Piscator and his troupe to Murmansk, in the far north of the Soviet empire and Odessa in the far south—on the White Sea and the Black Sea, respectively.

The picture would have been looking forward with great curiosity to see what will come of this guest-director's undertaking.

London Show World WB IS CONTEMPLATING BRITISH PRODUCTION

Hollywood, Aug. 3.

Warner's, which has contracted with British firms for its quota picture in that country is contemplating making a series of its own Uibre.

Company is sending William McKinn, director from here to look over the field with idea of setting up production units. A later probability is sending over additional personnel.

McKinn, previously an assistant director on domestics and later a manager on shorts, directed the majority of Warner's Spanish versions.

Spanish Revolution Pic Cold When Backers Blow

Hollywood, Aug. 3.

Plan of Jose Iribarren, former Paramount writer, to make a propaganda picture based on the recent Spanish revolution is off, with the local backer of democratic tendencies backing out.

Iribarren believes, however, that the picture can still be made. He is leaving here Aug. 14 for Spain and hopes to get the present Spanish government to supply the coin for the picture.

Proposed title of the film, to be made in the Catalan tongue, is "Strike for Liberty," and is modeled on the same idea as the Russian "10 Days That Shook the World."

UFA Satisfied

(Continued from page 13)

A few years ago all the German Ufa theatres had an average of about 800 seats, but during the last year most theatres were enlarged making an average of 1,000 seats.

Foreign Versions

When the sound picture appeared on the market the foreign business was neglected in favor of native business. Already plans are made to make up for a possible slump on the local market by increasing the foreign business.

For that reason foreign versions were made, which in some cases showed surprising results. The production program for the coming season comprises about 15 foreign versions of feature pictures and about 35 versions of shorts and educational films.

The prospects for these foreign versions are good, inasmuch as the foreign countries, especially the other European countries, show quite a shortage in sound pictures.

In addition to the foreign versions, from a business viewpoint, the possibilities of German talkers is very favorable. In this connection it might be mentioned that in Central Europe alone there are 10 million German people, of which only 65 million live in Germany proper. Ufa adheres to its policy of establishing its own theatres abroad. During the last year two large modern houses were opened in Budapest and a premiere theatre in New York.

Director Kitzsch went on to say something about Ufa's connection to the remaining German film industry. He is looking for a film company in the present Ufa is even planning an increase of its loans, when now already amount to millions, to help the German picture industry, it was stated. For that reason, however, Ufa is determined to monopolize the market, as the Ufa management has never thought of such a step.

The last part of Kitzsch's speech most likely referred to Ufa's attitude toward the Suedfilm A.G.

U's Six Foreigners

Hollywood, Aug. 3.

Universal will make six action dramas in Europe this fall. London, Berlin, Rome, Paris, Vienna and Budapest will each be the background for one picture.

Henry Allen, the second supervisor, will be in charge of production and will direct the first, to be made in London. Possibilities are that a European director will meet the picture.

McKinn leaves here Aug. 11 with Erika O'Neill, secretary, and Norman Lacey, his assistant.

The surprising result of the civil action brought here was that, upon originally Oppenheimer, against the Capital, Gaumont British theatre, where the woman claimed \$25,000 according to law is a Common law former against them and got it, has not stopped the film theatres open in the Sunday night.

The best business of last week was done on Sunday night. Anybody will be surprised if the woman gets her money as there's little to be an appeal.

Swaff's Hope

Meanwhile Hanner Swaff has started a campaign for the Sunday opening of legit theatres. He has a chance to press home Sunday legit opening he's an optimist.

"My England!"

"Boeheimian," J. J. Morton, best humorous feature writer in this country, has been with him, following in his "My the Way" column in the "Daily Express."

A Jewish named, until recently, Oppenheimer, came forward as the champion of our glorious English Sunday. Laying down, for the moment, his bow with the aid of McCohen, she sued Messrs. Woolf, Oster, etc., for contravening the law in her case. England! My England!

Oppenheimer is at least a hundred jokes in this. It is so richly fantastic that I must go and be down for awhile.

Lucky Name

"Nick the Greek" is the name of a horse owned by a Greek, worth valued \$2500, the owner being Fred Astaire.

Each coach, who trained it and handles the Astaire horse is one of the few trainers who never beta. He probably has instructions to put money on for Astaire's horse started at 2-1 against and beat the favorite at even.

Adagio's Quit

Charles Chila quartet, which made a big hit in Cochran's "Evergreen," has just broken up.

Cochran takes up a film career, having signed with RKO this side of August. He is working on London doing cabaret and has been signed by C. B. Cochran to play solo in his next revue, due at Manchester around Christmas.

George Leete and Andrew Alben of the act have gone home.

Before long many more acts of this type will have disbanded.

Europe is getting tired of adagio acts.

Lloyd's Dodging

Quaker action comes before the High Court through the British Wylie Productions and Wylie personally against a number of Lloyd's underwriters and insurance companies.

The action is based on a policy aiming at compensating Wylie production, believed to be "Aladdin," in the event of death in the Royal Family.

Although briefs have not been disclosed, it is understood that in the fact a Lloyd deal was made during the run of the pants, defence being that the show was not hit by this fact.

Jessie Matthews on Screen

B. E. has bought "Strictly Business," screen original with script by Jacqueline Logan, American film actress. Girl will probably play lead in it.

Van Druenen's current show at the New London Wall, has been snapped up by the same company.

SOVIET'S OWN RAW FILM FACTORIES

Moscow, July 25.

Everyone in Russia connected with the picture industry watches with satisfaction the progress in constructing factories for the manufacture of raw film. Two are scheduled to be completed before 1932.

Shortage of film has often delayed pictures here. With the government sorely in need of foreign currency, more pressing industry is probably to be considered before 1932.

Shortage of film has often delayed pictures here. With the government sorely in need of foreign currency, more pressing industry is probably to be considered before 1932.

The new describes the projected factories as a great victory in the front of cultural revolution. In any event, it will give Soviet industry a big boost in production. The cost of imported film is almost prohibitive at present.

LONDON WEST END 50% DARK

RESORT PANIC OVER ENGLAND

London, Aug. 3. — Owing to bad weather and 26 wet week-ends, the seaside hotel and boarding houses are almost all facing bankruptcy.

Brighton, the nearest and most popular of the week-end spots, claims to have lost \$5,000,000 since Easter.

Hardest hit are the small boarding houses and hotels of small concessions on the beaches.

Stage Actor Can't Go In Pictures Without Manager's Permission

Paris, July 22. — Right of theatre managers to permit or forbid one of the actors of his company to spend his spare time working on films while filling a legit contract, has been affirmed. Manager Max Maistre of the Theatre des Capucines refused to permit one of his actors to appear in a film. The actor, Charles Mère, of the Society of Authors, who settled the question in favor of the theatre manager.

Actors claim that the decision applies to the particular case of Mère versus Leconte, but creates no precedent and should not limit them.

"Breadwinner's" Lead

London, Aug. 3. — A. R. Matthews sailed for America on the "Aquitania" Saturday (1). Marie Lohr and John Princep follow in a week. They'll all be in the cast of "The Breadwinner," Somerset Maugham play which Kenneth Cope is preparing.

Opening of the play is set for Newport, Sept. 1.

Weather

London, Aug. 3. — Week-end show biz started good here with the weather only so-so. West End big looks to be generally better.

Considerable provincial trade coming in for the holidays helped.

Paris, Aug. 3. — Sweetening showers are not helping biz any here.

Town's full of provincial tourists, but they're not spending.

Paris Negroes Have Their Own Ritz Nite Clubs

Paris, July 24. — Effephon is the name of a new Montmartre night club, mostly patronized by colored people. (Montmartre is a district in Paris.) The Montmartre, unfortunately, took Montmartre, tells the same story.

Rep. Co. in Canada

London, Aug. 3. — Reinegain Repertory, managed by Reinegain, is planning to sail for Canada soon.

They will be over a band of 21 weeks, starting with Montreal on Oct. 10.

York and King Stars Of New London Revue And Tremendous Hits

London, Aug. 3. — "The Hour Glass," revue, starring York and King, American, opened nicely at the Victoria Palace. It was splendidly received by a sophisticated first-night house with August Emblems, which has the attraction on shares with Reeves and Lamport, highly satisfied.

Despite that wisecracks are predicting a short life for the show, it's doing excellent business. Ticket brokers are negotiating some buy-outs. Looks like it's set for four months with a provincial tour to follow.

York and King were tremendous individual hits on opening night. Ensemble dances by Italian Reader well liked. Two sketches were deleted after the premiere, with some substitutions in material.

"Take a Chance," which opened at the Whitehall theatre, is just another "Walter" sketch comedy, with some dramatic incidents. It exploits Marion Lorne and was well received by a friendly audience.

Inauspiciously pruned at present, however, if it's going to follow "Walter's" previous successes in this line.

HOLIDAY IN LONDON Capacity in Vaude Houses Yesterday

London, Aug. 3. — Four Queens are heading the new Palladium bill and went over well today. (2). Also on the bill are Nixon and Sams, who do nicely. Frank Gaby is at the Shepherd's Bush Empire this week. He got over, but he'll have to make some changes in the patter.

Everything practically capacity in both houses, with clouded weather helping to pull the Bank Holiday crowd in.

A Family Revue

London, Aug. 3. — "Walk This Way" is the title of new Gracie Fields' revue, which opens in provinces and goes to the Winter Garden's Christmas entertainment.

In cast will be Archie Lyle, who wrote the show and husband of Gracie; Douglas Wakefield, brother-in-law; Tony Fields, brother of Gracie; and Billy Nelson.

"Black Magic" Stars

London, Aug. 3. — Leo Lion is planning a production of "Black Magic" by a new author at the Roxy shortly.

They will star Marda Vaine and Franklin Dyer.

Gideon Bankrupt

London, Aug. 3. — Gideon is going through a bankruptcy operation.

Gideon is a song-writer.

Pop Scully

Paris, Aug. 3. — Frank Scully's papa now. He missed the big skilpy.

Mrs. Scully and the baby are well.

"Scarborough" Revival

London, Aug. 3. — Shepherd's 20th-year old masterpiece "Scarborough" is being revived for a run in the West End.

Rehearsals are in progress.

Margaret Lawrence Starring

London, Aug. 3. — "Take Two from the Year Class," adaptation by John H. Burt Foster, Jr., of the novel by Margaret Lawrence, will star.

24 LEGIT HOUSES CLOSED OUT OF 48

August Worst Show Month in England—September May Be Another This Season—\$40,000 for "White Horse Inn," Leader—"Good Companions"—Netting \$5,000 Weekly

HOPE FOR FALL

London, Aug. 3. — Twenty-four of the 48 West End legit theatres are closed, with several more closings due to the near future. That illustrates the status of London show business now. August is conceded to be the worst month of the year here, but it looks like the slump will last at least another month.

Managers are generally optimistic for a big fall business return.

Of the legit shows now in "Good Companions" shows the best grosses. It has been a consistent money-maker. "White Horse Inn" is the best of the musicals.

Estimates for Last Week

Alway—"Turkey Time" dropped to \$7,500 due to Tom Wall's absence because of illness, but is expected to climb back to \$10,000 when he returns.

Criterion—"White Horse Inn," \$10,000.

Criterion—"After All," \$6,000.

Gaiety—"Floradora" revival, hit and should get around \$10,000 for first week.

Duke of York's—"London Wall," \$4,000, even break.

Gaiety—"Millionaire Kid," about \$5,000. Slight loss despite there is on percentage without guarantee and cast has been cut. Show will close about \$2,000.

Globe—"Improper Duchess," \$3,000. Still in many case, despite long tenancy here.

Haymarket—"Mary at Teaneau," \$1,000. Just having around till new Gertrude Lawrence show is ready.

Hippodrome—"Stand Up and Sing," \$15,000. Money maker and failed to hold till October.

His Majesty—"Good Companions," steady \$14,000, which means handsome profit. Entire week ended about \$2,000.

Lyceum—"Nina Rosa," \$10,000. About \$1,000 profit.

Lynette—"Lynette Crown," practically capacity, meaning \$11,000.

Phoenix—"Late Night Final," opened badly but building nicely. Over about \$7,000.

Piccadilly—"Killy to Be Wise," \$10,000, even break. Variation song, court, comedy, and musical. Some fine ideas is to return after road for second edition.

Playhouse—"Crime at 13,000s," about \$2,000, about \$1,000 loss.

Prince of Wales—"Lovers' Game," slight loss at \$4,000. Leaving shortly.

Queen's—"Barrett of Wimpole Street," dropped little, but now back to about \$10,000 with new deal by London's all October. Touring company out and also making money at about \$2,000 weekly.

Saint Martin's—"Lionel Lincoln," opened badly but surviving. Now profitable at \$5,000.

Savoy—"Milk and Honey," \$3,000 and losing money, but the show has no new show lined up.

Strand—"It's a Boy," about \$11,000, but profitable. Will have soon to take in touring contracts.

Vaudeville—"April String," \$4,000, even break.

Victoria Palace—"The Blue Glass," practically capacity and advertising sale good. Ticket brokers negotiating deal and show is expected to be a four-month run.

Windmill—"Milkmaid," \$2,000, about \$1,000 profit.

Wyndham's—"The Old Man," about \$3,000, and will close shortly. Peter Walker will put a new play on in 2 weeks.

Sp. "Mad Moment"

London, Aug. 3. — "Mad Moment" is a new play by John Galsworthy, which is being produced by the Galsworthy Company.

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Alien Actors Waiting 'Round London Looking For Work Not So Hot

London, Aug. 3. — Despite trade depression 107 more permits were granted to foreign entertainers in England last year than in 1922. The actual number is 3,052, with refusals at 119.

Permits are granted by the Ministry of Labor in conjunction with the Home Office and are for a fixed period. Home Office has the last word, but artists can usually get extensions.

Despite idea to the contrary, there is no stringency in admission of foreigners here, as expressed to "Variety" by an official of the Labor Ministry.

What officials do object to is the habit some foreign acts have of waiting around for work. This is calculated to interfere with the English trouper.

This is unofficially said to be the reason the Lime Tree and Pink and Ayres did not receive recent permission to stay.

ALL-ENGLISH CO.

Playing "Good Companions" for Shuberts on B'way

London, Aug. 3. — The Shuberts are to stage "The Good Companions," made from Priestley's best-seller, in the fall, in conjunction with Julian Wylie. Wylie says, Aug. 19 to produce the show in New York with an all-English cast.

Rep in So. Africa

London, Aug. 3. — Angela Baddeley and Glen Byam Shaw leave here for South Africa Friday (7) to present a group of repertory plays in that country.

Among the plays are "Autumn Crocuses," "Starlight," and "The Truth Game."

New Play in New House

London, Aug. 3. — Saville theatre in Shaftesbury will open in October. "All for the Love of a Lady," new farce, will start the house.

Bobby Howe and Margaret Listerman will be starred in the play.

Butt's House With If

London, Aug. 3. — Sir Alfred Butt intends to build the first legit theatre in Mayfair, smart residential quarter of the London West Side, legit.

Site is in Curzon Street, out of the closest alley in town.

Sanction of plans to build a theatre there depends on the London County Council passing a street improvement scheme which would involve building an entirely new street through the heart of Mayfair, with room the house round for built to build the theatre.

Balfie Coming Back

London, Aug. 3. — Balfie is back in town. He is playing at the Saville theatre.

He is back in town. He is playing at the Saville theatre.

BAKER-BERNIE SAIL

London, Aug. 3. — Baker and Bernie are sailing for America on the "Titanic" tomorrow.

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SHOW BIZ IN SIDNEY TRAGIC

Sydney, Aug. 3. — Ernest Tolls' dream of a great revue house has crashed.

Trouble seems mounting for other branches of the amusement industry in Australia.

There is a way out all around, with the word tragic probably best describing conditions in Sydney itself.

Cleveland Girl's Real Spanish Dances—Hit

Madrid, July 24. — Maria Elizabeth Glesson, of Cleveland, U. S. A., attained a rousing success at the Comedia theatre here with her smart rendering of real Spanish dances. The native audience welcomed her work with prolonged applause.

Mrs. Glesson's Spanish dancing came after some national dancing stars had performed, so the splendid impression she created stands out all the more.

Loughton Coming Over

London, Aug. 3. — Charles Loughton has signed his contract with Gilbert Miller. It will take him to New York with Elsie Lancaster for "Payment Deferred."

They opens at the Lyceum theatre, Sept. 21.

Edward Carroll Dead

Spence, Aug. 3. — Edward Carroll, 62, director of the Birch-Carroll scenic picture houses, died Saturday (1).

Carroll had been suffering from internal ailments.

Expect 500,000 at 16 Operas in Roman Arena

Rome, July 24. — Preparations for the open air opera season at the Arena of Verona include a mass of 3,500 singers, chorus of 500 (250 men, 100 women and 50 boys), 16 members of the Scala ballet corps and the orchestra will number 18.

Ancient Roman amphitheatre holds 25,000 comfortably, and it is calculated that during the 16 performances to be given this year over 500,000 will witness the operatic trice has been fixed from the equivalent of 50 cents to 43.

From Cabaret to Lead

The Hague, July 24. — In September at Amsterdam the producers will take place of the German opera "Das Wäldchen" by Ralph Benatzky and Robert Stolz.

Louis Javols, French cabaret singer and dancer of Paris, who a few months ago returned from the States, will be the lead.

Westcott's Breakdown

Paris, Aug. 3. — William Westcott, 47, of the Opéra, died with a stroke in his 47th year.

He had been suffering from a long illness.

Ruby Miller's Faree

London, Aug. 3. — Ruby Miller is returning to the stage in a new show titled "The Girl in the Red Dress" at the West End on Aug. 25.

There is a prior tour in the provinces.

HARTLEY SUES SHUBERT FOR \$250,000 DAMAGES

Arthur Hartley has instituted suit through his lawyers, H. H. and J. Shubert for \$250,000 damages. Suit was started in N. Y. Supreme Court last week. Lee Shubert is expected back from Europe Aug. 10. Hartley claims that the Shuberts asked him to promote a show along the lines of the "Who Cares" show, which he and John Reilly promoted from the Lamb's Club last year on a sort of co-op basis. Hartley claims that on the strength of Lee Shubert's promise to stand all expenses in putting on the show, he assumed contracts with performers. Lee Shubert left for Europe, and J. Shubert, after everything, only later to send Romaine Simmons to inform Hartley that they were not interested in the show at all.

Hartley says he engaged on Lee Shubert's word, Lita Grey, Chaplin and Georges Carpentier, guaranteeing them \$500 each per week and 1% of the gross. Others signed were Richey Craig Jr., Nat Nazario Jr., Four Grand Sisters, Helen Grey, and others. Hartley says that Lee Shubert told him to engage these people at an audience of 100,000. Hartley says that the Shuberts were not to be mentioned.

2nd Time
Hartley says he understands that the Shuberts are turning down the oral agreement he believes that the Shuberts are dicker with the writers of the scripts he had lined up for the show, which was titled "Brighton Up." He says that William Holbrook, whom he had engaged to put on the dances, has since signed with the Shuberts and that they are dicker with E. Clark Lilly, who Hartley had on the book. Hartley says this is the second time the Shuberts have put one over on him.

Hopkins Says He Has To Go Abroad To Cast

Charles Hopkins is off to London to look for talent. He leaves some time next week and will remain only long enough to get script of a new play from A. A. Milne and hire some people for the coming season.

"Pictures have taken so many people away from legit," says Mr. Hopkins, "and Equity's alien rulings have kept so many foreigners from taking a chance on coming over, that it's almost impossible to cast any plays. I've got three plays to put on this season, and I'm practically forced to go out of the country to cast them."

Wynn's New Show

Hollywood, Aug. 3.
Maxine Lewis is on her way to New York for Ed Wynn's new revue. Show will be produced by Wynn with Shubert backing.

WHEN YOUR SHIP COMES IN YOU ARE GOING TO HAVE MONEY

YES—

But how?
Will you stumble upon some kind of treasure?
Is some fifty thousand dollar prize to fall into your lap?
Or are you counting on earning and saving that money yourself—just to be sure to get it?
If you are a business or professional man or woman—with many extra, as well as necessary demands on your pocketbook, perhaps you cannot seem to put away money as readily and rapidly as you would like.
Why not let us show you how to save—how to produce an income to begin at age 50 or 60.
The business with firm with over 20 years' experience.

JOHN J. KEMP

551 Fifth Ave., N. Y. C.
Phones: Murray Hill 2-7838-9

5 from Dillingham

Five plays are contemplated by C. B. Dillingham this season. Four will be straight plays, one a musical. Also Dillingham will present Maurice Chevalier for a two week series of concerts in New York and 10 other cities some time in December.

According to Dillingham, his first production, some time in October, will be Bill McGuire's "The Bad Penny." Second will be "Stella Brady," a new play by James Montgomery and third a new play by Frederick Lonsdale, unnamed and which Lonsdale has promised for October. Dillingham has a promise from Noel Coward for a new play before Christmas. He also wants to do a musical with Evelyn Laye, whom he has under contract.

FINAL LEGIT AGENCY IN WEST CHANGES OVER

With bookings down to the lowest point in years, the Don Melrose office in Kansas City has dropped its legit placements and turned employment agency.

This is the last agency to have dealt with legit casting in the west.

Carroll's Colored People As 'Atmosphere' at \$19

Designated as "atmosphere" and which excludes them from Equity supervision; 50 colored people will be employed by Earl Carroll for his new "Vanities." Each will be paid \$12 weekly. They will be dubbed "Africans" by the billing. One of the requirements is that each must be jet black. Were any under Equity regulations there would be a storm of protest over the \$19 salary. As things stand "atmosphere" and chorus talent are separate.

Kay Carroll Dies

Toledo, Aug. 3.
Kay Carroll, 25, local girl, formerly with Earl Carroll's "Vanities," died in a local hospital here today (Monday). Miss Carroll succumbed suddenly, having been taken to the hospital Sunday afternoon. It is said peritonitis caused her death.

Her private life Miss Carroll was Mrs. Walter Ryan. She was Mildred Schaefer before marriage.

Grauman Takes Yushny's Blue Bird Revue for L. A.

Los Angeles, Aug. 3.
Sid Grauman will be the impresario locally because of his name value, to present Yushny's Blue Bird Revue, a sort of continental National Broadcasting Co. and Solomon Hurok have Yushny's revue under contract for the American tour, tying in with local impresarios for auspices.

Grauman will have Yushny's Blue Birdettes out here around the Xmas holidays.

Craig's Comedy Drama

Harry Green will appear in and have an interest in a comedy drama tentatively labelled "The Missing Witness." Crosby Gaige will present it. Play was originally written by Aaron Hoffman and rewritten by the Spewacks. It was tried on the coast under the title of "The Ambulance Chaser."

"Sky Racket" as Play

Philip Dunning has written a new play in collaboration with Lou Reilly, former Bridgeport newspaperman. It is called "Sky Racket," dealing with a pair of round the world fliers and their manager.

Shows in Rehearsal

"Scandals" (White) Apollo.
"Vanities" (Carroll) New Yorker.
"Constant Sinner" (Mae West) Royale.
"Cloudy With Showers" (McNutt) Forrest.
"Free For All" (Schwab & Mandel) Manhattan.
"Three Times the Hour" (Pemberton) Avon.

TEX GUINAN GOING ON TOUR OF ONE-NITERS

A tour of one-night stands over the map, starting Sept. 14, is being laid out for Texas Guinan. It will be camped in circus fashion with Tex and her bunch sometimes making two towns in a day. Ez Keough and Eddie Fishman are Tex's managers for the trip. She is to appear under a guarantee of \$5,000 weekly.

Keough resigned from N. B. C. last week.

Tex at present is at Woodmansten Inn, Pelham road house.

"Pagan Fury" Option

Herman Gantvoort has a short option on "Pagan Fury," by Sam Warsawsky. Latter is a Radio Pictures play.

Show in the same one the late Holbrook Blinn was to have produced.

Three Leads Rehearsing 3 Plays In One for Guild's Trilogy Show

Morrissey Rehearsing

Will Morrissey expected to start rehearsing his "Crooner" revue at the Craig, New York, yesterday. It will open at that house, Morrissey also expects, and at \$2 top. Craig seats 1,500.

Show had a brief road break-in recently. About the same company remains. In it are Lester Cole, Midge Miller, Lita Labez, Three Graces, Clem Devins and Murica's Crooners orchestra.

Shuberts Won't Bring Back "Virgin," "Melo"

Neither of the two Shubert shows closed in June for the summer and allegedly due to open again in August, will see New York again. Both are being prepared for road showing, with "A Modern Virgin" going out immediately and "Melo" following in several weeks.

"Virgin," with its original New York cast, opens at the Garrick, Chicago, for a possible run before hitting the road. "Melo" will be completely recast. Instead of Edna Best, Earle Larimore and Basil Rathbone, play will have Sebastian Shaw, Walter Armitage and Helen Flint.

Theatre Guild will begin rehearsals late this month for the Eugene O'Neill trilogy, "Morning Becomes Electra," for its presentation in New York in November.

Alla Nazimova and Earle Larimore are engaged for the series of plays, but not Crane Wilbur, as reported.

The Guild's board reassembles in New York next week to lay final plans for the production, for which Equity will allow additional rehearsal time. The trilogy's three roles will require the services of the leading players throughout, meaning they will actually rehearse three plays instead of one.

Putting in Color

Atlantic City, Aug. 3.
Just to add to the confusion of the "Scandals" and "Vanities" opening week, Aug. 10, Marty Forkins is bringing Bill Robinson, Ada Ward and a company of 50 to the Globe theatre for a limited engagement at the same time. The Globe is almost opposite the Garden Pier where the White show is holding forth.

There will be no matinees but three nightly Globe performances, at 7:30, 9:30 and midnight.

EVENING GRAPHIC - FRIDAY, OCTOBER 10, 1930

...and ...
...in opposition ...
...say that the seduction scene ...
...he plays with Miss Alexander ...
...seemed to me extraordinarily fine.

Today's Star

Within a few years he has developed into an excellent vaudeville headliner and just recently he has displayed new talents in the capacity of a master of ceremonies. He is a musician of great talent, and when he turns to comedy he doesn't fall back on dirt for his laughs. He plays almost any sort of stringed instrument, and most anything else that can produce a tune, as a matter of fact.

By this time you should know we're talking about Dave Apollon, who in our opinion has one of the best acts in vaudeville. Apollon is only a little fellow in size, but he is mighty as an entertainer. He can be relied on to stop almost any show, and there are plenty of people who would walk up to the box office if he'd get together a legitimate revue of his own.

BOB GRANNIS

After Closing My Season of 45 Weeks, I Take This Opportunity to Extend My Sincere Thanks to the RKO Officials

DAVE APOLLON

P. S.—Vacationing August and September, Ambassador Hotel, Hollywood, Calif. Any big producer may interrupt my vacation.

FERRY ASKAM

IN "LADIES ALL"

HOLLYWOOD PLAYHOUSE
Hollywood, Calif.

Yiddish Writers

Yiddish scribblers flourish in a new summer colony. Wavecrest, just the other side of Rockaway. All the leaders of the group there, including David Ben-Gurion, Menachem Ussishkin, Samuel Hirsland, Rachel Worelsky, and the rest.

Black-chest of the season just now is the completion of David Ben-Gurion's book, the title of which may be translated from Yiddish as "In the Name of Truth." The volume is on the press now. Ben-Gurion having secured enough funds to publish it himself. Thanks not an unusual procedure. All Yiddish scribblers publish their own because there isn't a single house in this country willing to publish fiction by Yiddish writers on their own publishers. Yiddish scribblers must perform by their own sales agents. It's simple. The scribbler, when his book comes out, solicits his friends to buy the book. Requests that they solicit others, in turn. And so on. Fulfills the orders, gets back maybe half of the cost of the book, and then starts in to write another.

That explains why most or all of the Yiddish scribblers hold down regular jobs, making writing a sideline. Many are on the Yiddish dailies, some engaged in commercial burlesque. But they must have that job, else they can't publish their own books. And nobody else will, because of the limited market.

But Worelsky, the Yiddish scribbler, advises each other, or commiserate with each other. Occasionally one does make some money.

Always Racketeering

Literary tyros are getting wiser and not submitting money as readily for "services" or "instruction" from the many "specialists" racketeering in the profession of scribbling. Cautionness of one girl with a yen for writing a travel account, came her from a New York outfit whose head is said to realize some \$200 a week from his particular racket. "Just couldn't see paying money in advance for the sale of her work, which, if followed by other would-be scribblers would save the Better Business Bureau the job of driving these parasites out of business."

Girl answering a newspaper advertisement whose advertiser purported to sell "lucky" scenarios, told only too quickly to send her scenario along. The head of this particular specialist is to point out the advantage of copyrighting the scenario, lest the idea be stolen at the studios. With 30 or more synopses in each issue of the new magazine, it is a clean-up for the operator, even though he's not known to have yet effected a sale of one of the pieces.

As well as be explained here, that there is practically no market for film synopses from unknowns and that most studios will not even read them unless in request of a writer and published. Manuscripts mailed are returned unopened.

Pictorial New \$12 Line

"Pictorial Review" is the first mag to fall in with the plea of the Association of National Advertisers for reduction in circulation, by keeping with the anticipated shrinkage of Canadian circulation as a result of the higher tariff on mags imported into that country.

As in the case of "Pictorial Review," it gives the mags an opportunity for general revision of circulation and advertising rates. Typical of this is that mag's reduction in circulation of circulation of 6% and a reduction of advertising rates of 5%.

Because of its leadership in the mag publishing field, in view of its guaranteed "2,350,000" circulation, procedure of "Pictorial Review" will doubtless be taken up by the other class mags. The new "Pictorial Review" rate goes into effect with the October issue, necessitating a hasty adjustment of advertising schedules. Under the new "Pictorial Review" is asking \$12 a line.

10c Mags

Competition of the chain store mags, which sell for a dime, may ultimately bring the newstand price of mags down to the same figure. With a few exceptions, like "Argosy," the general price of newstand mags is 15c. "Argosy Book," under the new publisher, Paretz Publications, will be reduced to 10c, and the new Dell confessional story mag, "My Story," also priced at a dime.

Also playing up the 10-cent price of "My Story" as one of its most at-

Best Sellers

(Reported for Week Ending August 1, by American News Co.)

Good Earth, by Pearl Buck	\$2.50
Hatter's Castle, by A. J. Cronin	2.50
Sister Alice	2.00
Grant Rustman	2.00
Simple Peter, Grand, by Phillips Opheim	2.00
John G. Sweeney	2.00
Grace G. Richmond	2.00
Hot News, by Emil Gavr	2.00

Non-Fiction

Washington, Merry Co.	\$3.00
American Book Chambers	3.50
By H. D. Yardley	3.50
Mirrors of 1931	2.50
Clutterbush, January, by J. H. Clutterbush	1.00
Bones	1.00
New Russian Primer	3.75

tractive features, which makes it possible that the long string of Dell mags may each go to a dime. Dell has had experience with the dime mags, one of its subsidiaries getting out the ones that go through the Kress-Kress stores.

First issue of "My Story," which went on the stands last week is 400,000 copies. Dell hopes to make the mag another "10 Cents," which started George T. Delacorte off as a publisher.

Launching Novel Costs \$7,000

It costs about \$7,000 today to launch an ordinary novel. Sometimes it can be done for less, but even the above advances published costs, inclusive of advance publicity and advertising.

Only time book publishers are not taking really big chances of losing money is in the least expensive books such as biographies and educational tomes. There's always enough advance sale and orders from libraries to cover costs on books of that type.

Books for Kids

Steady demand for juvenile books interesting those publishers who have hitherto gone in only for adult literature. Farrar & Rinehart has a newly-launched kiddie book department, with Elizabeth Gilman in charge. Some of the titles, hitherto passing up juveniles, are giving the matter thought.

While the Kelly & Lee children's books sell for around \$1 and the Grosset & Dunlap kiddie classics sell for around 50c, the new Houghton Mifflin, Macmillan, Doubleday Doran and others who also get out juveniles ask the regular book price of \$2.

Impression of juvenile book authors is of little old ladies or senile gents, but if so they certainly realize enough from their output to insure their comfort in their old age. And dying with clear consciences, too, because they never have to go ultra-sexy.

All Mugs

Kellogg, Emerag and Innes-Doran, defending a suit brought by Neil Callahan against Doubleday-Doran, publishers, and Josef Iserles, author of "Rebecca the Wise," offer the novel defense that a reporter cannot be libeled because "reporters, in New York City commonly lead an erratic and Bohemian existence, and what might be libelous when said of a merchant or professional man, is not libelous when said of one leading such an existence."

Callahan contends that the leading characters in the book are himself and his wife, who is Hester Robinson, so thinly disguised that identification was easy and that such identification injured them socially and economically.

Reviving Pamphlets

The John Jay company is reviving an almost forgotten form of literary art in its projected publication of a series of pamphlets to sell at 10c. The first two are ready to issue.

Years ago the pamphplet was as definite a figure in the literary scene as the fiction writer or the essayist, but the growth of the modern magazine, covering to a large extent that form of contribution, and at a cheaper price, has almost put the pamphplet to rest. The Jay company is reviving the idea in the hope that it may be able to bring back the pamphplet, which generally is too long for magazine, but not too long to fill a more pretentious volume.

Smart Poet—Smarter Morgan

J. P. Morgan scoffing in a book racket is England's contribution to current smart thinking, with Alfred Noyes, just behind, the clean-cut one.

Use of a dunning bludge the poet's wife got a 15th century volume, "The Book of Morgan," for \$50,000.

Laurel is that England became so alarmed over the loss of such a treasure a public subscription was started to buy the book for Morgan. Morgan said he'd give it up to the British Museum if they raised the price he paid for it. This was done and nobody would have over been the wiser if the dunning bludge squawked for \$4,000 after Mrs. Noyes thought \$50 was an adequate payoff.

Book's actual value about \$30,000.

Sullivan Doing Well

Ed Sullivan is doing very well as Broadway columnist on the New York "Evening Graphic." He's the work stopper writer turned over.

Sullivan's extremely popular in a hard-boiled territory. Times Square is making his "Graphic" column well liked in that district. It counts for if Broadway likes it the rest of the country will in the Broadway columnist style, as other columnists of that classification have discovered.

But a couple of the Broadway boys should stop their type scripping. It's not nice, and it's not good judgment.

Big A's Change

Hudson-Excess advertising has switched over to the Arvin-Swasey agency. It's the same agency that recently lifted the Camel account from Ayres and more lately, picked up the Montgomery-Ward ad business from Lord, Thomas & Logan.

Coca-Cola advertising runs to between 11 and 15 millions a year, the Hudson-Excess about three millions, and Montgomery-Ward's six millions. The Hudson-Excess a/c previously has been handled by a Chicago agency.

Real Names of Authors

Dorothy Fiske, author of "Adèle and Co." is Cecil William Mercer; John Rhode, "The Hanging Woman," is real John Charles Street; Boris Phynas, "The Voice Falls to the Chaplain Sea," is Boris Andreyevich Vogan; Sarah Addington, "Dance Toam," is Mrs. Howard Carl Reid; George A. Birmingham, "Fed Up," is James J. Van Hanny; and who is Gavin Hall, author of "Green Talons?"

Inside Belasco Stories

Tom Curry, companion and private secretary to the late David Belasco, has set out for syndication a series of inside stories he has written about the showman.

Later Curry proposes to write a Belasco biography.

Gilbert Swan Very Strong

Gilbert Swan, N.E.A. columnist, is easily within top notch ranking in the field of editorial material among his subscribing newspapers. That a comparative outsider may be so widely read may shock the Broadway enthusiastic columnists and pressmen who know an estimate of Swan's reading public runs to between 15,000,000 and 20,000,000 of around 250 newspapers throughout the country.

Swan has been doing it for around four years. He is an old-time newspaperman, of the kind the layman likes to imagine. He's shipped and sold his columns and in the past even written detective stories and poetry. Yet although ranking among the most avidly read persons in the world, few outside his immediate neighborhood know of the just or present know Swan is really from Cohen, often seen around Broadway.

Swan's reader influence is widely known through experience by the actual operators and execs in the show biz as Swan specializes in picture stuff and besides a daily column, also writes a Sunday feature. In spots where Swan has worked, as on the Pacific Coast and in the southwest, papers find Swan's stuff as that of a home town boy and in those territories he's the poor old ad columnist with probably the hardest time of all of getting out.

Also in the Middle Atlantic states and through Ohio.

His daily column runs to around 700 words, it usually carries about 100 words more than the Main Swan one, which makes it different. His Sunday feature stories are usually about the show biz, but he's generally in the front of what is understood, Swan's

Hollywood's Reading

(Consensus of demand during July at Satyr Book Shop, Issac Ward, Pat Hunt, Stanley Rose, and Hollywood Book stores.)

Fiction

"Good Earth," Pearl Buck.
"Call Her Savage," Tiffany Thayer.

"Grand Hotel," Vicki Baum.
General

"Story of San Michele," Axel Munster.
"Jungle Ways," William B. Seabrook.

"Green Ties," Julian Duguid.
"Red Bread," Maurice Lindsay.

"Education of a Princess," Marie de Russia.
"Portraits in Miniature," Lytton Strachey.

(They're reading with perspiration in their eyes and not caring much what is fiction outside the three leaders.)

Sixth month in the best sellers for "Grand Hotel," with Vicki Baum, at \$50 on the Coast helping. "San Michele" has now completed a sold year as a Hollywood leader.

material is covered in a blanket N.E.A. contract to subscribers but sales are running 50 to 55% of the total staff N.E.A. sells to maybe 600 or so papers. Around 450 or so of these sheets take the full N.E.A. service while the remainder go for pay orders.

New Labor Daily

Apparently encouraged by the success of the New Worker or perhaps designed to offset a radical trend in the original paper, "The New York Labor World" has made its appearance as a daily, devoted to the American Federation of Labor.

It is a daily, devoted to the American Federation of Labor, Industrial Peace and a Prosperous Greater New York. It averages 12 pages, standard size. Royd Morrison, editor, with Richard Walsh, associate and Sal J. Scoppa, business manager. It lists in its masthead the A. F. of L., N. Y. State Federation of Labor, Central Federation of Labor, and the United Hebrew Trades.

In its third issue it carried a broadside on the Leo Ochs theatre controversy in Brooklyn with the I.A.T.S.E. covering about six columns, with a jump from the front page. Same issue has a full page advertisement of the I.A.T.S.E. and a quarter column for the Motion Picture Service Co. There is also a full double column from the American Federation of Musicians.

It is apparent that the new sheet will give greater attention to theatrical matters, not only from the Ochs story but from various other items.

Make 'em Buy

"Don't lend your copy of 'News' to anyone. Make everybody buy it and keep us at work." That's a slogan any paper not in a "News" line should take.

"Newsday" said it in its second issue last week. It's a weekly gotten out by unemployed newspaper workers. And still no ads, according to its announcement.

A. & P. 10c Mag

Interviews in Los Angeles for a western editor by the A. & P. grocery stores is the upshot of the grocery store's interest in the fan mail field in competition with the 5-10-cent stores.

A. & P. is planning to publish in New York a mag to be a monthly 10-cent paper.

Paris Chatter

Walt Burnett in town. George Jean Nathan told him of breker's suggestion he will call his new book on leading figures in American modern literature, "My Respect."

It's something thrown at you if one disturbs Grace Carle before she has time to get on when she's working on a new book.

Al Jarry, who collapsed this winter while night editor of the New York "Herald," is around again. John Wolf in the American hospital, and a patient at the hospital. Maxine Godowsky has been added to spite up her Memoirs a bit. Her new book, "The Memoirs," is looking into popularity over here. Vienna is turning into a publication center for works in English. "The Memoirs of the Countess of Breckinridge" to be edited by A. C. Cunningham of the Boston "Transcript."

Harlem Sawaks to "Mirror"

"Hot Harlem," the Edward Leary special story running in daily installments in the "Daily Mirror" has stirred up a hornet's nest in Harlem with the adored churches there, joining hands in a protest to the editor.

The publicity has dipped right into Harlem's gay and giddy life, making some strong statements about conditions up there.

Deal between Jin, Tully, and Christy Walsh for Tully to write hot chatter column is on. Walsh figured he'd do better sticking to sports, leaving an angle of the syndicate game he knows.

Chatter

Ray Long won't be happy with Richard Smith, underlings, Julius Doris Chapman over with him. Two chaplains now in the lowest rank. Capt. Billy Falwell's brother, Robert, who is his general cultural supervisor, a captain now, too.

Book League has lost 63 books from the shelves of its reception room already. Debbie Mendel in Paris to study painting as long as the royalties come in.

Lancel Lonsdale admits a typo. "Requiem" was his fault in the proof of his new book under the word an improvement over his own. "Requiem" was his fault in the proof of his new book under the word an improvement over his own.

Michael Gold writing the titles for most of the Russian titles shown here. The Anna Pavlova biography will be put off the fall to permit of last-minute additions. A biography of Victor Herbert, too. Helmut Peckham, underlings.

A. G. Strong claims to understand women. Trend in book stores is to fictionize in the past.

Not a single member of the "Daily Worker" staff gets paid, nor expects to.

Doctoring Halle Show

"Imported From Paris," cowayed by Mickey Marx and Fred Thompson, which showed at Brighton Beach last week has been taken off. Rewriting and recasting will be undertaken.

Play opens in New York Monday (10), or a week later, probably at the Gateway. Also Halle's production.

Subway Openings

Opening date for Brandt's subway circuit: Aug. 17 at the Boulevard, Jackson, New York. Then at the Brook Pemberton for "Three Times the Hour" instead of John Golden's "After Tomorrow."

Also at the same time, with tentative books pencilled in.

BURTON-JASON'S N. Y. TRY. Val Burton and Will Jason, who authored the score of "Nine O'Clock Revue," current at the Music Box, leave this week for a Broadway try.

Fair have been writing theme songs and other picture music. They are taking east their first opera, "Time of Love."

2 'Lives' Co's Set

Opening dates for Arch Selwyn's two companies of "Private Lives" have been set.

The Midge Kennedy-Otto Kruger company sticks out the summer at the Selwyn beginning its road tour Sept. 21 in Washington and then going on to New York.

The Donald Brian-Edith Taliaferro show opens Sept. 21 in Kingston, N. Y.

Frank Matthews will be ahead of the Kennedy-Kruger troupe, with William Speech behind. George Dignam will be in advance of Brian and Taliaferro.

Harris' O'Neill Revivals

Joe Harris is talking things over with Eugene O'Neill and the rest of the O'Neill family to do a series of O'Neill revivals. Understanding is that all hands are willing to take the tour, the only thing calling for a decision is whether it's the deal goes through. It's not likely Harris would show in New York, but only on the road in towns away from dailies' travelling companies of "Strange Interlude."

Spanish Musicians in Meeting Proposing to Ask Protective Steps

Madrid, July 23. A national congress of Spanish orchestra players has been held in Madrid in order to deal with the present situation of Spanish musicians, who are doing very badly just now.

The Congress passed several resolutions, including the asking of official protection in the way of helping theatre managers against the sweeping picture invasion. It suggested the granting of more special touring permits at hotels for theatrical artists. Picture shows not to be allowed at any theatre run by the state or any municipality.

They will also demand that the government make it compulsory for any theatre tuning plays and dramas to have an orchestra to play during intervals. Also that foreign orchestra players should obtain a permit from the Ministry of Labor to play in Spain and in the case of classical concert players, that the Ministry of Labor should first hear the opinion of an all-Spanish musical board as to whether the merit of the artist or artists concerned should justify permission to play in Spain. Orchestras coming into Spain for commercial purposes to be excluded.

MUSIC BIZ STILL OFF, TRADE PRICE UP TO 18c

Hollywood, Aug. 3. Other music publishers who reduced their prices to 16 1/2 cents will go back to the 18 cent rate, now that Robbins has found the lower price ineffective.

Copyright publishers have agreed to the boost in line with the publishers in the east.

Squawks here are similar to Robbins' squawks that the syndicates did not put in the extra counters agreed upon at the drop and did not increase the plugging of numbers as promised.

One Loew Organist May Remain at Work

Columbus, Aug. 3. Despite announcements from New York all organists in Loew theatres are to be dropped, Russell Ravin, manager of the Ohio, states that Ed Dutton, long a local favorite, is to remain in his position on the program Aug. 28. Dutton has been on an extended vacation his first in years.

Outing of other organists may affect the present status of things at the Ohio, as Dutton has admitted he has requested a definite ruling from New York. He is continuing to exploit the organist's return until such time as he may be ordered otherwise.

Should Dutton return to the console at the Ohio this will be one of very few Loews keeping the organ going through the fall, it is understood.

Flaherty Suit Up

The motion of Pat Flaherty, general manager of Starline, to examine Winfield B. Sheehan of Fox in his \$25,000 suit against Fox, will be argued Aug. 10. Hearing comes up before Justice Carver of the Supreme Court.

Meanwhile Fox is said to be negotiating with Flaherty for a settlement before action comes to trial.

Bands in New Orleans

New Orleans, Aug. 3. Earl Dutton of Starline Gardens has taken the 100000 dollar band for three weeks, commencing about Aug. 15. Dutton is forced to name the outdoor dining being in killing off everything else out here with the heat the answer to it all.

Following at the Gardens will be Henry Santory and his orchestra. Tamara and Fowler will probably go in the Gardens a heavily-billed floor dance attraction.

Supreme Plug

Hollywood, Aug. 3. Two songwriters were putting a third on the "supreme." "Twice is the limit of guys," said one, "but when Glavich blows his horn he is confident it will be a 'looker' tune."

MPPA MAY TRY TO BAR PHONO DISKS OFF AIR

M.P.P.A. is searching for a legal way to prevent phonograph records from being broadcast over radio stations.

Association states that both the publisher and the disc companies desire to keep phono disks off the air. M.P.P.A. believes that it may be able to take legal steps in this direction through a provision of the copyright law which states that records cannot be reproduced for public performance for profit. However, M.P.P.A. says, twelve copies of the legal action it takes action on the matter.

Special radio discs made for broadcasting purposes are ok with the trade. It's only the phono disks that the industry wants barred from radio use.

Warner Pub Subsidiary Return to Old Price

Warner publishers, Harris, Remick and Witmark will have next group to go back to the old price. Price list takes effect about Aug. 15. They are deserting the cut-price for the same reason given by the rest of the trade that it has proven a flop.

To date Robbins is the only publisher that has wholly reverted to the old scale, following suit on but one song. However, after the Warner move, the rest of the trade is expected to follow in wholesale numbers.

Stukey Music, indie publisher, reverted to its old wholesale price of 18c Aug. 1.

MCA, CBS, NBC AND DENNY

All Mixed in on Whether Band Will Go to Waldorf-Astoria

Talk during the week has been if NBC was playing the Jack Denny orchestra into the new Waldorf-Astoria Hotel, New York, in the fall. NBC said it didn't know. MCA and CBS said no.

MCA holds Denny under some sort of unusual contract, it is stated. The band has been coming over CBS from Montreal. MCA slips in air attractions to CBS rather than any other network.

The entertaining end of the new hotel is claimed to be worth \$250,000 a year to anyone having the under contract, through private parties, affairs and so on.

Denny has made his other rep through broadcasting from Canada. He is one of the very few band leaders who have consistently refused to accept a cut in on a song or any money from a music publisher.

Bing Crosby's Wife Keeps Name Going

Hollywood, Aug. 3. Bing Crosby can't come back to work in the clubs, etc., because of his A. T. of St. Union Jan, but Mrs. Bing Crosby is carrying on the name for the new Embassy club's pool garden, where she opened July 29 with Hal Grayson's orchestra.

The outdoor dining being in killing off everything else out here with the heat the answer to it all.

Whiteman Staying

Chicago, Aug. 3. Despite rumors to the contrary, Paul Whiteman is set to remain at the Elmhurst Hotel, as long as he wants. Whiteman's contract has until Sept. 15 to run, with assurance he can stick longer.

Whiteman is due to sail for Europe on a concert tour early in September.

Paul Palmer's Rainbow Syncopators at the Pavilion on the Albany (N. Y.)-Hudson (Mass.) road. Dance hall under new management.

Just a Shoestring to Keep Office in Hat For Young Publisher

Joe Shoestring, publisher picked up a shoestring for his shoestrings, closed his office—a simple matter of putting on his hat.

"Times hard in the music business," he chirped. "That's according to the way you look at it." "Take me, for example. I've been in business for eight or seven weeks. I can't complain. Not with two songs already making money. Toomey sang 'My Grandmother's My Host Girl After All' on the air the other night. I want to be announced—and the next day I had an order for 20,000 copies.

"I have a stenographer who plays piano and tomorrow I'm going to hire a singing bodice-ripper. I pack my own orchestration. That item's out. The way I figure it, if I sell 200 copies a day I'm set. If some one should come in and borrow a postage stamp I'd be in the red."

"Twinkling. Through the Twilight" has already gone 40,000. In these days that's phenomenal, sister. And I have a new novelty number written by Smokey, even announced—Sammy Davis Jr. and Fred. Can't beat that combination. At least one of them should stick.

"It's a relief to be off the floor. I come to my office in the morning and I say to myself, 'Hello, Boss. No one here to take me over the console and ask why Ricardo didn't plug our number last night.'"

"Who does my orchestration? A couple of fellows out of town—I call them my 'honorary appointees.' That should take the dist off your typewriter. They like the title and I like their work."

"The music business can't be so bad when you can lace it together with a shoestring."

CHI NITE CLUB BOYS PIN HOPES ON FAIR

Chicago, Aug. 3. Revision of this month's night life landscape is anticipated for next winter. With the roadhouse season almost ended some of the boys are figuring already on inland spots.

Sam Hare, pilot of the Dells, is negotiating for the old Avalon site on the north side of the head of the lake. Understood Hare is willing to spread himself in remodeling and enlarging the place with plans for putting in name band.

On the south side Al Quodach has folded the Granada, taking loss after playing such bands as Whitey, Lyman, et al. Quodach may come in further in town if he can get the old Chez Pierre at his price. Plans have been closed for several years, after being a big money-maker in former days. Located on the Gold Coast.

Several other Loop spots are expected to spring up this fall, with a number of old spots being incorporated in making come-back. Bill Rothstein, former owner of the Moulin Rouge and one of the best known cafe men in town, is opening up the old Albers under the new name of the Remy.

Most of the boys are looking ahead to the World Fair to be held here in '33, figuring the pickings should be softer and faster then.

Inside Stuff—Music

Revised Value

The very thing which went with anything in Metro three weeks after the firm company took control of the Hollywood Music Corp. is now very valuable to the picture company for foreign synchronizations. It is the photograph music catalog which Jack Robbins had built up and which M-G-M regarded as one of the music firm's most important assets until, at one fell swoop, musicals came into vogue in '29 and original songs were in demand.

They naturally eliminated the thematic and one-sheet compositions. Now they are valuable all over again with M-G-M's new song catalog for the foreign market by eliminating the English dialog.

Robbins Co. took its cue from the very "Springtime in the Rockies" was launched, where promiscuous performance was restricted by non-issuance of orchestrations.

RACKETT'S NOISE

Hollywood, Aug. 3. New book being offered for sale to musicians is "Fifty Years a Drummer." Author is A. H. Rackett.

"PUZZLE" DISCS AS RECORD BIZ REVIVER

Chicago, Aug. 3. Victor crossed the first loaded ground in its effort to revive the phonograph record business by its release last week of the "puzzle" record. Idea elicited letter than expected with the public.

"Puzzle" record was a label from the fact that it's impossible to tell just what song a disc is going to play. There are three songs recorded on each side of the regular size platter, engraved in such a peculiar way that the records, by chance, will pick out any one of these three of times.

Victor, in experimenting with the disc, is using old tunes mostly. Record is not really restricted to hardly more than a chorus, but understood that this will be increased when Victor hits the field with its slow-speed, long-playing disc.

Public is taking to the disc, first on its novelty angle, secondly, because of the bargain, getting six tunes on a single disc.

Azpiazu Men Back To Cuba After Ouster

Don Azpiazu was required to drop the original members of his band by the American Federation of Music and American union musicians before permitted to play for Public. He opened last week at the Paramount, New York.

Azpiazu came here under a special permit from the A. F. M. NDCs, which later signed the band after it played its original RKO dates, ran into difficulty through labor restrictions. Band's permit to remain in this country was up two weeks ago, after completing an engagement at the Fisher, Detroit. Meanwhile Azpiazu, who is an American citizen, joined the A.F.M. All the other members of his band, 12 in all, were not citizens.

To accept the Public dates which NDC was negotiating for him, Azpiazu fired all of his original men, taking on Cuban members of the A.F.M. Original band returned to Cuba.

Negresses and the Negro, both of whom worked with the original band as dancer and singer respectively were also ousted.

Bob Nelson's Ditty

Bob Nelson, singing single in vaude, has written a ditty, "Two Little Tired Hands," dedicated to the memory of the mother of Rudy Vallee.

It has been accepted by Shamrock-Herself for early publication.

Dubin and Burke at WB

Hollywood, Aug. 3. Al Dubin and Joe Burke are here to write the songs for the next Marilyn Miller picture at Warner Bros.

Burly Beekley singing the dances for "Flying High" on the Metro lot reminds further of the "28 Tin Pan Alley boom days."

Without a Complaint And Evidence to Back Cut-In Ruling a Flop

American Society of Composers, Authors and Publishers is charged at lack of action on its cut-in ruling.

It is now four months since the cut-in ruling was placed into effect, proving that "time" cut-ins have been introduced in the past, to an extent almost as much as have, it is said. Of this the Society was and is aware, but since it can get no concrete evidence, it is powerless to do any thing.

Society is nothing to ship the cut-in penalty against one of the offending publishers. Non-offending publishers haven't the nerve to come forth with charges against the offenders. It is declared, either that or that they are all offenders.

Cut-ins are being indulged into as much as ever. It not more, with such songwriters getting their songs on the radio, but the cut-in is not put through the Society's so-called "cut-in" committee, consisting of three publishers and two songwriters. This committee is made up of all the songwriters, writer members of the American Society who are band leaders or radio singers and whom the publishers have written or collaborated on a tune.

Since each publisher always swears that the idea was the lyrics or melody were written by that artist, the committee is forced to permit that artist's name to go on the title page with that artist sharing in the revenue from the song with the other writers.

PRO MEN BOOKING ACTS ON RADIO AS SIDE-LINE

Through their close association with radio, a few music men who are in professional departments of publishers are handling radio talent as a side line.

The pro men are in close contact with the artists, and have program books of networks and radio stations. Because of this they are frequently in a position to get an audition for an artist who ordinarily would have to go through the usual routine.

They realized that talent placed on the air through their endeavors would therefore favor the songs of the publishing house that pro was connected with.

10% Charge to Dealer When Pub Fills Order

Standard publishers agreed last week to add 10% to the bills of all dealers who order a publisher to send sheet music direct to a buyer. Reason given was that 10% of 13 standard publishers and went into effect Saturday (1).

The rule was adopted because a growing tendency on the part of dealers to ask that music be sent direct. This is usually done when the dealer is out of the song. Dealer then sends order on to publishers with request that publisher fill in order and mail it direct to customer with dealer's label on it, billing the dealer at the regular price.

Packing and mailing costs on this has been cutting into the publishers' margin of profit to quite a degree. This is 10% extra charge, and on the order, it is claimed, will compensate the publishers for this trouble and loss.

Japan Jazz Pushover

Los Angeles, Aug. 3. The Orient acts for American talent, especially with a little bit of money and fame. Especially for the jazz style.

Len Mantell, who last year was 20 weeks across the Pacific with his New Yorkers, is taking a "Hollywood Highlights" troupe of 10 to the Orient this month.

Bernie in Saratoga

Ben Bernie goes out of the Hollywood scene for a while. He is the band opens at the Arrowhead Inn, Saratoga, remaining for the racing season.

The Conn-Sanders band follows Bernie into the Hollywood.

JIMMIE AND BOB

(James Gleason—Bob Armstrong)
Recorded Social
COMMERCIAL
KFWB, Los Angeles.

Melrose does originally as a plus for a picture in which they appear. Jimmy Gleason and Bob Armstrong are building up a big coast following on a continuity plan on the air for 12 minutes, five nights a week. Picture time was slotted into the air by the two of them. The picture they were in on the original picture top-up. Personnel, contracting for their results for Australia where Armstrong and Gleason are believed to be the first in for a wider scope, with negotiations now on for a complete film that will make the duo broadcast national. Plenty of stations individually have tried to get the duo, but the Joliet Bros. production, featuring Co. handling the contract, is holding back for a country-wide sponsorship.

Eight other stations on the Coast, with one in Honolulu, are now using the records. Material, while of a continuity nature, has complete installations and get over without much knowledge of what has gone ahead.

Stuff is punchy, reminiscent of the characters in the legit "Zat So" in which Gleason created the character. The duo is a comedy in the nature of a cross country auto trip being taken by the couple, with the duo ostensibly coming from a different city each time. Their material is written by Eric Hampton, former picture press agent.

Gleason and Armstrong are the first picture players to go radio on anything like this scale.

BROX SISTERS

Songs, WJZ, New York

After having altered their delivery pattern copied by other sister teams who preceded them on the air, the Brox Sisters have finally hit NBC on a sustaining program. NBC probably took them, on because of the coincidence quails it felt after the Dixie, the Dixie, the Dixie, which was still of the erratic type, which when diagnosed simply appears as though each is off key and yet together hits the target of vocal melody. Yet they are not an effective on the air as when seen in either the flesh or on the screen.

Their film work was called to the attention of the listeners through an announcement that they would sing the "Dixie" for the "Dixie" which they did in the film "Spring in Eve". After that the team got down to a few pops and rounded out with an obsolete ballad.

HOWARD BARLOW ORCHESTRA

Sustaining
WMAQ, Chicago

This same outfit formerly was a feature of the Philco program. Going from commercial to sustaining work hasn't changed Barlow's music style.

For a symphonic orchestra this one has all the ingredients. It's the best class of music that doesn't deviate from a straight-laced classical path. It probably won't be long before it comes with another commercial. *Spa.*

JOHN CHARLES THOMAS

Songs, Commercial
WJZ, New York

John Charles Thomas, concert soloist, who has made a name for himself in the new style of entertainment for this commercial. He will be the feature of this series for six weeks, the first of which is scheduled for Tuesday (30). Previously, this advertiser changed its guest stars weekly. Thomas is a real bet for radio. This particular commercial has always adhered to class entertainment and Thomas is a real bet for radio. Thomas is a real bet for radio.

Only one thing that made it difficult to do, and that was the overdone campaign. Advantage was taken of the concert singer's unusual broadcast to try on the old plug trick and heavy. Only good judgment shown by the sponsor in doing this was to get the apple in before Thomas went on and not after. Were it after, it probably would never be heard.

Thomas sang five numbers during the 30 minutes. All were concert material. Three of the five numbers he announced himself.

"HEARING AMERICA"

Songs, Orchestra
WOR, New York

"Hearing America" is titled after the variety act turned on by David W. Gulon. Latter is, featured here. He's at the ivories accompanying the recital, soloing and introducing the numbers. He explains how he came to write the songs and sometimes tells a story about the music. The lyrics.

For name value, Gulon is the feature. But for entertainment the honors are due Paul Rayel, ballad soloist. Rayel has a voice usually strong voice and sings with plenty of gusto. He puts snap into the songs and the orchestra consisted of the nursery rhyme type.

The broadcast is fairly well paced and limited. George Shackley's orchestra is the musical feature, also using Gulon's compositions. The variety of all types, and the orchestra is the musical feature, also using Gulon's compositions. The variety of all types, and the orchestra is the musical feature, also using Gulon's compositions.

Judging by announcement, this is a weekly affair which features the Gulon number. It's still of the erratic type, which when diagnosed simply appears as though each is off key and yet together hits the target of vocal melody. Yet they are not an effective on the air as when seen in either the flesh or on the screen.

SINGIN' SAM

Songs, Commercial
WABC, New York

This basso replaced the quartet formerly on this broadcast. Darbasol's, Singin' Sam is alone with a piano for accompaniment.

Singin' Sam is supposed to have come out of the west. It's a tough job, an unknown one. Singin' Sam is supposed to have a push voice. Sam hasn't got it. He's a tough job, an unknown one. Singin' Sam is supposed to have a push voice. Sam hasn't got it. He's a tough job, an unknown one.

FRANK WATANABE AND HON. ARCHIE

Dialo, Commercial
KNX, Los Angeles

Frank Watanabe and the Honorable Archie, who is a real bet for radio. This particular commercial has always adhered to class entertainment and Thomas is a real bet for radio. Thomas is a real bet for radio.

Watanabe (or Holden), having lived in Japan for some years, slips some authentic Jap lines in his patter. He is a real bet for radio. This particular commercial has always adhered to class entertainment and Thomas is a real bet for radio.

A not least fact is the commercial sponsor, although this firm almost lost the team which had their offer. Company wanted a barometer on local interest and yet didn't want to offer any premiums, etc. which was a always a losing proposition. Station therefore frankly told the KNX audience (it's on a small station) it having a Paramount-Public Advertising booklet locally.

Watanabe and the Hon. Archie had theatre offers which threatened to leave the duo. They have received 15,000 letters of protest resulted.

The boys can do local theatre work with ease and have special possibilities nationally as they have an original style of comedy crossfire. The sing-song Jap valet is a symbol of the duo. They are a consistent continuity. It's currently concerned with the Hon. Archie's homecoming and Watanabe as the advertising booklet locally.

Boys do 15 minutes nightly except Sundays. On last Monday's broadcast they had a real good time at a cigar and further clinched the idea by satirizing the Dixie-brothered announcer. *Abel.*

OLD HEIDELBERG

Male Chorus
Commercial
WABC, New York

Drink to the Blatz Brewing company, makers of that special brew and purveyors of a male chorus to sing and dance. The male chorus, Male chorus does not designate the exact number of males. From the do do sound, the male chorus, Male chorus does not designate the exact number of males. From the do do sound, the male chorus, Male chorus does not designate the exact number of males.

Judging by announcement, this is a weekly affair which features the Gulon number. It's still of the erratic type, which when diagnosed simply appears as though each is off key and yet together hits the target of vocal melody. Yet they are not an effective on the air as when seen in either the flesh or on the screen.

ALEXANDER'S VAGABONDS

Orchestra
WOKO, Albany

This band, playing at Fishermen's restaurant, has been a real bet for radio. This particular commercial has always adhered to class entertainment and Thomas is a real bet for radio.

Considering the limitations, Vagabonds do fairly well for a local. Trumpeter seems to be the standard performer. Chorus, sung by one of the bandmen, are fair. Like other singers working over WOKO, he at times, stands too close to the microphone. It may be a technical fault in operation of the station, as it occurs frequently.

Noticeable that the orchestra does not receive the plug for its regular stand, which is given other local groups.

ROBT. WILDCACK

Cartoonist of The Air
Sustaining
KECA, Los Angeles

Mildly humorous routine of talk, song and story. Wildcack and his banders tied together a m.c. by Robert Wildcack, a quiet-voiced ex-Navy. Wildcack recites one of his Nite Bird songs. Wildcack is not so upstart. His slow motion parody on "Ho Hum" is his other major contribution. Wildcack's contribution to the radio is a real bet for radio.

Wildcack's contribution to the radio is a real bet for radio. This particular commercial has always adhered to class entertainment and Thomas is a real bet for radio.

Wildcack's contribution to the radio is a real bet for radio. This particular commercial has always adhered to class entertainment and Thomas is a real bet for radio.

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Wildcack's contribution to the radio is a real bet for radio. This particular commercial has always adhered to class entertainment and Thomas is a real bet for radio.

WHISPERING JACK SMITH

Sustaining
WOKO, Albany

Whispering Jack Smith, who several years ago was credited with popularizing a new style in singing, and, in doing so, created a new style in singing, and, in doing so, created a new style in singing.

Smith's voice, except when he whispers like a cat, is deep and throaty. He talks the major portion of his numbers, and does comic and topical numbers deftly. Piano accompaniment splendid.

Smith works with the smoothness of a veteran broadcaster and delivers his Columbia's afternoon sustaining programs. He should stick on an evening commercial. Young men in particular will like him, though numerous imitators may have taken some of the edge off his appeal.

DURHAM DUPLEXERS

Musical
Commercial
KYW, Chicago

Durham Duplexers, this radio also offers 15 minutes of orchestral and vocal music, spread between heavy vocal and piano and piano and piano.

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WHISTLER

(Continued from page 43)

Miss Alexander is present for the third act when Whistler gives her up to Harvey Stephens, which is a real bet for radio. This particular commercial has always adhered to class entertainment and Thomas is a real bet for radio.

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LEADING ORCHESTRAS DIRECTORY

DUKE ELLINGTON

Lincoln, Tavern, Chicago

Management of

MILLS DANCE ORCHESTRAS

Mills Building, 46th St. and Broadway

New York, N. Y.

BILL HOGAN

and his

BILTMORE ORCHESTRA

BILTMORE HOTEL

Los Angeles

PAUL WHITEMAN

Indefinitely

Edgewater Beach Club

Chicago

Personal Rep: JAS. P. GILLESPIE

HAROLD GRAYSON

and His Orchestra

EMBASSY ROOF

HOLLYWOOD

ABE LYMAN

and His Orchestra

FORREST CLUB

NEW ORLEANS, LA.

Brunswick Records

TED LEWIS

Executive Columbia Recording Artist

WM. MORRIS AGENCY

151 Broadway, New York

GEORGIE STOLL

and His Orchestra

Carthy Circle Theatre

Los Angeles

Ralph Bushman's Trio

111 Broadway, New York

Personal Rep: JAS. P. GILLESPIE

111 Broadway, New York

111 Broadway, New York

ROBBINS

MUSIC CORPORATION

111 SEVENTH AVE.

NEW YORK

WOODS THEATRE BUILDING—CENTRAL 0644-4401

\$1.00 ROOM WITHOUT BATH
\$1.50 ROOM WITH SHOWER BATH
\$2.00 ROOM WITH TUB BATH
\$14.00 PER WEEK WITH TUB BATH (DOUBLE

OP-1552 BROADWAY

Chicago No Want Carnivals, Says Its Mayor with Barring Ordinance

Chicago, Aug. 3. Carnivals are to be permanently and entirely locked out of Chicago by a civic ordinance, according to a plan started last week by Mayor A. J. Cermak. He also issued immediate orders to the police to close down all carnivals now operating in Chicago is over-run with carnivals at this time, with neighborhood corners filled with more tricks than any year in the past.

Carnivals are sticking to the big towns in Chicago, figuring that there's no chance for 'em to get a living out in the corn and wheat districts.

Carnivals' order came as the result of a flood of squatters from neighborhood stores, who were yelling at the inequity carnivals were making into their sales. Cermak formed into their "carnival" guys "travellers," and stated that they were detrimental to the city's prosperity. He echoed the yells of the merchants in regard to the carnivals, which called for a chance, outfits which called for hams, bacon and other household goods and took a verbal shot at the churches and other organizations for accepting a handful of carnivals for the "nauseous" gain, while the carnivals souped up the heavy coin of the district.

Chicago carnival order follows in the wake of a city order of "idleness" occurring presently in towns all through the midwest. Carnivals report an epidemic of "keen on moving" orders from cops in the midwest. With money tight as it is, these towns can't stand seeing any loose change drifting into the hands of outsiders.

LOTS OF VAUDE USED ON FAIRS THIS YEAR

Chicago, Aug. 3. Survey of fair-bookings at present reveals an unusually large number of vaude turns set for dates. Fair managers, once content with a full line-up of strictly circus talent, are now demanding and getting a combination of both types.

Two-for-one idea is proving the winner of the Independent and smaller fair booking agencies here. They find that while they can't compete with the big offices on circus talent, that they have a big selling point when offering fairs a combination of circus and vaude talent.

Circus stuff is presented during the daylight hours, with the vaude reserved for the night. Cheap tab of vaude that have been added to the fair dates are being pushed out.

Barnes and Sells-Floto Hit Hard by Scrammers

Hollywood, Aug. 3. According to word received here the Sells Floto and Barnes shows, each playing through Missouri and Kansas, are having a tough time holding enough working men to move the tracks.

Throughout the entire winter country the men have been leaving the shows, with result the help wanted sign is out in every town played.

Barnes show has been particularly hard hit in this respect as the working man registered here when the show left winter quarters was made up mainly of white collar boys. After a few weeks they found the work too hard and left the show to get eating money in some easier line.

Won't Cancel Big Show

Minneapolis, Aug. 3. The state fair board and local Civic and Commerce association met to defeat in efforts to block licensing of the Hinchling show here Aug. 24 and 25. Although it was claimed the circus engagement would not seriously affect attendance at the state fair which opens Aug. 29, the board voted in favor of the circus by an overwhelming majority. At the same time it was suggested to circus representatives that they arrange to exhibit here in future years before August 16.

Respect

Chicago, Aug. 3. A carnival agent hopping back to the outfit snapped his first question to the owner as "How's business?" "Take off your hat when speaking of the dead," was the answer.

L. A.'S 2 FETES HEAR PIN DROP

Los Angeles, Aug. 3. The locals are getting hep that only they are conscious of the Xth Olympiad slated for 1932 in Los Angeles, also that the rest of the country doesn't know nor care about the Los Angeles Fiesta early next month.

Locals are getting hep to lot of things. What burns 'em most is that the All-Year Club has had its budget chipped \$100,000 to Hollywood, the un-usualness about everything that is southern Californian.

At first it was proudly stated that every chamber of commerce, and every Kiwanis, Elons, Rotary and what-have-you was tiling in for La Fiesta de Los Angeles, but the national interest now doesn't seem to be so keen.

Similarly, and even more forcibly, the Jackadadad international interest in the Olympic games is becoming apparent. France's refusal to appropriate a budget for its athletes is one manifestation. Floppos of the Marcellino Expo, the Sessuit-Centennial in Philly and the currently fluff success of the Paris Exposition are among other elements coming to attention.

CIRCUSES

Al G. Barnes

Aug. 4, Baltimore, Md.; 5, Whelan, Mont.; 6, Washington, D.C.; 7, St. Paul, Minn.; 8, Green Bay, Wis.; 9, Shawano, Wis.; 10, Milwaukee, Wis.; 11, Chicago, Ill.; 12, St. Louis, Mo.; 13, Kansas City, Mo.; 14, Ashland, Wis.; 15, St. Paul, Minn.; 16, St. Paul, Minn.; 17, St. Paul, Minn.; 18, St. Paul, Minn.; 19, St. Paul, Minn.; 20, St. Paul, Minn.; 21, St. Paul, Minn.; 22, St. Paul, Minn.; 23, St. Paul, Minn.; 24, St. Paul, Minn.; 25, St. Paul, Minn.; 26, St. Paul, Minn.; 27, St. Paul, Minn.; 28, St. Paul, Minn.; 29, St. Paul, Minn.; 30, St. Paul, Minn.; 31, St. Paul, Minn.; 32, St. Paul, Minn.; 33, St. Paul, Minn.; 34, St. Paul, Minn.; 35, St. Paul, Minn.; 36, St. Paul, Minn.; 37, St. Paul, Minn.; 38, St. Paul, Minn.; 39, St. Paul, Minn.; 40, St. Paul, Minn.; 41, St. Paul, Minn.; 42, St. Paul, Minn.; 43, St. Paul, Minn.; 44, St. Paul, Minn.; 45, St. Paul, Minn.; 46, St. Paul, Minn.; 47, St. Paul, Minn.; 48, St. Paul, Minn.; 49, St. Paul, Minn.; 50, St. Paul, Minn.; 51, St. Paul, Minn.; 52, St. Paul, Minn.; 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BEER IS LICKING LIQUOR

Weeding Out Dead Pans on Air in Favor of Television's Personalities

The big radio chains, according to good info, are about to have a general housecleaning among talent of the air. NBC and CBS are about to make the move which will eliminate many people from their mikes after long association with chain broadcasting.

The move is said to be an advance preparation for what is expected to happen when both chains are broadcasting television along with the voice. There are many people working on the air for both at present who are okay for the duo broadcast, but some now broadcasting successfully are figured to drop their appeal when the air audience gets a look at them.

It is said that the main idea back of the clean-out move is to develop some new names for the air that will have eye appeal for television when it breaks. The radio chains figure to build up personality attractions between now and the time television will probably break in a big way.

Although both chains are not divulging anything regarding the move and what is most desired in the air talent of the future, it is said by inside sources that television is supposed to demand everything the stage does, plus a radio quality voice. This would indicate that the stage will probably supply a big part of the future talent to the see and hear air programs.

Can't Strip for Rooftops; But It's Oke Elsewhere

Los Angeles, Aug. 10. Nude cutting in the city will have to watch their strip. The vag and lewd squad is paying particular attention to rooftops in the older business section, with some downtown sun-bathers deprived of any sun at all for 60 days as a result.

One catch on a Main-street hotel roof, when reclined, was found to wear a big "S" on the back, pink silk bandana, leather shirt, riding pants and silver spurs. It took the judge he couldn't get enough sun to maintain his cowboy make-up in the normal course of his on Main street. It wasn't oke with the judge, who sent the cowboy to jail.

On the other hand, the law in the Santa Monica beach district is going around in blue goggles. No issue has been raised about the nude bathing on the beaches to the north. People involved are likely to be found from pictures and other prominent activities. The sunbath is still smart at exclusive and so-called resorts, beach and desert; also on fancy apartment houses in the western part of the city. Downtown it's just indecent exposure.

Bad Times Hitting in Coin-Toss Joints for Singing Slingers, Too

Colored vaude singers, unable to secure immediate stage work, are becoming singing waiters. The man who can serve food or drinks singing is now in demand.

Singing waiters are making spots in Harlem and the Village more attractive to the white visitors. Of two Negro vaude combos recently breaking up, three fell into singing hash slingers in downtown speakeas.

On top of an almost invisible salary, they keep all the throw money. Some nights it's fairly good. But depression has struck the coin tossers. What is flung to the floor can always be heard.

MEXICAN GOVT. MAY BROADCAST OVER U. S.

Mexico is on the make for the American tourist trade by way of a radio bathhouse on this side of the border. NBC has been asked for the use of its facilities for this purpose.

Among other things the Mexican government would like to plug the Mexico City Police Band over the network. And, perhaps, later on a sample bullfight broadcast. Okay says NBC, if the Rio Grande republic is willing to pay the telephone line charges all the way around the circuit. The Mexican cabinet is now thinking it over.

Agency in Depot

First ticket agency to locate in a railroad terminal was opened Friday (7) by Frank Frazer and Jimmy Murphy, in the Grand Central Terminal. Booth is located near the station's information stand. Frazer and Murphy, previously treasurers at the New Amsterdam, are said to have an option for a similar agency for the Pennsylvania station. Only other similar agency previously located in a station had its window in an arcade nearby, but in the terminal proper.

If clicking P. & M. is a try a communication service for ticket agents, it's the N. Y. Central stops.

Play Around Notables

A satirical royalist built around characters, including Mayor Walker, George Bernard Shaw and Will Rogers, is being planned by Albert Wallace Dunham for October. They will be called "Oh, Governor" Dunham wrote the book himself.

Lyrics by Philip G. Hollman and music by George W. Rakawski.

STRANGE CHANGE IN PUBLIC FANCY

Good Beer at 25c Glass Becoming Universal Drink—Uncut Rye and Scotch at Lowest Bootleg Prices Growing Less Attractive

MORE MONEY IN BEER

Beer is licking whiskey right off the bootlegging booze map all over this country. Particularly is that so in the eastern section of the U. S. at present.

This strange change in the fancy of the drinking public is explained by good beer, according to those who know the most on the whole liquor proposition. Within the past two years the breweries have replaced the former "needle" kind of beer with the beer the drinkers like. Some of the beer now dispensed is aged at least three actual months, it is said.

The switch in the drink taste has caused a slump in whiskey sales so sharply that no longer do the rum runners cut their whiskies, either scotch or rye. They can't sell what they have through lessened demand for booze. With whiskey prices also forced down under the same conditions, there's no money in cutting either, through the cost of the quantity of raw materials necessary to cut. There's more money to be made in beer handling say the dealers. Half barrels of beer, now selling at \$9.50, are alleged to return a profit of \$7. Each. These half barrels are liquid, not in bottles, and ready for the draught bar. Each half barrel will yield from 110 to 120 glasses, usually sold at 25c, per glass.

In the pre days a full barrel of beer sold from the brewery at \$13. At that rate, figuring that the current half barrel is really but of eight gallons and that there are 62 gallons to a full barrel, the present full barrel takes for the beer floating around in the half (eighty) barrel about \$140.

Beer has gained such headway in popular favor that the entire east is zoned by the mobs. It's a pretty funny brewer nowadays valued at under a million dollars. Brewery owners are reported hoarding profits so rapidly their cash reserves must find an outlet. It's the high profit

(Continued on page 43)

—Or Else

Hollywood, Aug. 10. One of the film colony's bootleggers is offering his stuff in case lots for \$10 down and \$10 per week.

And if his customers refuses to keep up the installments, he'll wish he had paid in full.

Flying Circuses Not in the Money, Barnstorm Boys Crying the Blues

Synced Music in Play Having 22 Scenes and Wanting Film Effect

Legit, borrowing film technique in production, through scene and stage tricks, will go a step further this fall in a show due for production using synchronized music. Play is "Two Seconds," by Elliott Lester, which William Stephens and Irving Lande are to produce.

There are 22 scenes, each with a distinctive musical accompaniment. Music is so arranged as to blend with the scene changes to enhance effect.

Two successive scenes, as examples, show in the first a generator and then two riveters, with the hum of the generator graduating to the riveters' racket.

27 STRAIGHT RAINY WEEK ENDS IN LONDON

London, Aug. 10. For the 27th consecutive week end it rained here. Theatres did well with grosses zooming. Picture houses in London did exceptionally good trade on Sunday.

Reno Lawyers Slap New Rule on Outside Talent

Reno, Aug. 10. With Reno's lawyer, population growing at the rate of four or five a month, the home boys, who believe the divorce racket should be controlled by local talent, decided this week to put the screws on visiting lawyers.

Up to this week a lawyer in good standing from any other state could ask for admission to the Nevada bar after spending three months here. Consequently, Reno now has about 150 lawyers and near lawyers scrambling for the divorce trade.

State bar association looked the situation over and decided that visitors must be in Reno six months before asking for a permit and the Supreme Court okayed the order. So the separation industry will now gain new talent only half as fast.

New Salary Low

Hitting a new low in legit actors' salaries, a player in a current Broadway production doing a principal role is drawing \$10 a week, says a source. Last year, extras in "An American Tragedy," revival, were said to be drawing \$10 for walk-on jobs.

New \$10 low came about when the cast took salary reductions about a week ago. Show is said to be due for the road Labor Day, too.

Chicago, Aug. 10. Aviation meets and fairs are taking heavy blows throughout the middle west. Latest and most distinctive floundering of them all was the show put on locally by the American Legion Aviation Post No. 691, with several rubber checks listed among the rueful results—for the participants. Chief of the mourning crew was National Broadcasting Company, holding a banner to the amount of \$2,400 exchanged by the promoters for the personal appearances of the round-the-worlders, Post and party.

Same event had Tex Rankin and Dorothy Hester, stunt flyers of national note, who took the meet's financial nosedive philosophically, as well as their stretchy end of it.

Flying enthusiasts are plenty worried over the National Air Races starting here Aug. 28. There may be a big comedown in attendance as compared to last year's show. These observers say that besides the decided loss of interest in stunt flying apparent throughout the country, the coming of the lack of the large number of international contestants and the army and navy maneuvers which were present a year ago, important factors.

It's been a tough summer thus far for the barnstorming boys, and they're crying the blues. Price slashing and undercutting, resulting from the stiff competition among them, is killing the short-hand cruising racket, admit these vagabond taxi airmen.

Procedure of the barnstormers is to pick out a field not far from the outskirts of midwest cities, particularly near the main state or U. S. highway, and attract a crowd through a series of the more thrilling type of plane stunts. The flyer, after he has collected enough spectators to satisfy his purpose, lands his plane and puts on his pitch to the surrounding throng, offering to take them up at so much per person.

Passenger takings aren't what they used to be either, say the barnstormers. Last year's minimum of \$5 per 15-minute to half-hour ride, has this season been chipped down by the competitive cutthroat process to a two-spot maximum. Some of the barnstormers are even selling their spare seats at a penny a pound per rider.

TELEVISION PRIZE FIGHT

Benny Leonard and Johnny Dundee May Be First 3-Rounders Over Air

To show what television will be able to do in the future with prize fights, CBS will broadcast a three-round battle over its television station Aug. 13. One of the battlers will be Benny Leonard; other will be Johnny Dundee, although Dundee isn't yet set.

Fights will be in three rounds, each round the regulation three minutes. Entire broadcast, including announcements, fights, will run 30 minutes.

CBS's television studio is almost the size of a fight ring.

WATERS WELDING UNIONS

Adam Won Eve by a Rib in Eden, but— In Hollywood the Ribbers Ruin You

Hollywood, Aug. 10. The rib which Adam lost during his sleaze in Eden now, in the hands of Hollywood, which community is now gleefully using it to prod its members into fits of rage, hysteria, whine, anger and black-gold despair, Hollywood has become so filled with ribbers that even mergers which materialize are beginning to be regarded as playful pranks of an idle mind.

Even though you can't tell your best friend, you can rib him to distraction—and everybody soon becomes a ribber in self-defense. It's the Hollywood manner with a vengeance.

Scores of players and studio executives have received comforting phone calls from friends, asking what they have in mind now that the studio has decided to let their options pass like puffs of smoke. In a town built upon rumors and so full of undercurrent grannies that citizens trip all over themselves, a rumor is as authentic to the average studio worker as a telegram from the boss himself. Employees who receive those phone calls feel their hearts skip three beats and wonder if the city will furnish free milk for the babes at home.

But the phone call is just a rib from the best friend. All for a laugh—huh, heh.

Practical Jokes

The Hollywood influence, as usual, is spreading. In San Diego they now have a lady who calls housewives and tells them their husbands have just been killed in respective automobiles accidents. Will they please rush to the emergency hospital at once—huh, leh?

The guest of honor at a typical Hollywood party is nailed before he finishes his soup. If he lets them call him a bum in eight languages and holds up his chin for more he's a swell guy. If he pouts, they call him a bum in 12 languages. His feet are so full of clay the hostess hates to see him walk into the house.

Success is greeted with a slap in the face. Having slaved through the years to make something of himself in pictures, the gent who reaches the top is called aside and confidentially told that everybody says he's gone Hollywood.

You can't afford to give your old pal the hi-hat! moment, the confidant. "Some day they'll be up and you'll be down—and then what?" You're bound to hit the skids some day, friend. Toughen up, lunk!

Anyone who approaches a group with a cheery hello is laying himself wide open to a mess of cold deck. It's a laugh for Hollywood to see his face drop when the mob ignores him. A minutes later all arms will be around the discomfited individual.

Just for a laugh, old pal. Hollywood loves its ribbing.

All-American Heels

Within the colony has been organized the All-American Heels club, whose members are elected by an august body sitting upon cynical pedestals and looking down upon the Hollywood scene. If a member of the Heels election committee leaves the room during a session he is likely to find his name on the list of Heels when he returns.

Laugh and the world laughs back at you—huh, leh.

"I saw your wife and son at the Ambassador last night. Nice-looking boy, and he sure seems to love his mother. What, so son?"

"You're taking on weight. If you could only see yourself from the back."

"I hear your picture's a wow—in space."

"You're a hon; you're thorough; your wife is talking dirty behind your back. You're hi-hat, low-brow and utterly foolish. You're friends are so sorry because they know you're on the skids and want to pull it easy for you."

Sit in a breakfast chair, drink your coffee with a collapse, wipe your face with a collapse, wipe your face with a collapse. Somebody has to be a chump.

Everyone else is too busy ribbing.

The Bouncer

Burbank, Aug. 10. Studio hyoffs have silver linings for some people.

Among those out in the Warner-FUN house was Lew Holtzendorf, studio bop.

He is now chief of police of the city of Burbank.

FOX LIMITING MALE LEADS' POUNDAGE

Hollywood, Aug. 10. Fox, enemy of avoidpola in its players, now will use evasions in its actor contracts, keeping the weight of its male stars to a set figure. First of the clauses is in the ticket of James Dunn, who must remain below 157 pounds to stay on the payroll.

Limiting the weight of the females is not new, but this is the first time a picture company has attempted to regulate the poundage of its male players.

Dunn is currently three pounds on the safe side, but recently was seven pounds over. Employers a reminder of the contractual agreement had the player going for a diet and plenty gym work.

Spencer Tracey got the invite several weeks ago to take some off, although such a clause is not in his contract. With option time coming around he took off 11 pounds.

Same studio recently told its female Spanish players that unless they dropped some poundage they would find themselves outside looking in.

L. A.'S PROPERTY-POOR ELITE DUCK SHERIFF

Hollywood, Aug. 10. "Biggest poverty howlers here are those who bought real estate during the boom years and now are out growing it to keep the property from going to the sheriff."

In earlier days everybody in pictures loaded up on real estate, many making heavy profits on short time turnovers.

Real estate is impossible to get rid of these days, but the owners are hanging on hoping that eventually it will be a profitable venture again.

Another Picture Club Makes Shorts for Cash

Hollywood, Aug. 10. Following the Masquers and Dominoes, local social-theatrical organizations, the Thelaines have a series of shorts through Bryan Fox Productions for Universal release.

Thelaines are a mixed organization of the younger players, who represent a series of shorts through Bryan Fox Productions for Universal release.

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Sit in a breakfast chair, drink your coffee with a collapse, wipe your face with a collapse, wipe your face with a collapse. Somebody has to be a chump.

Everyone else is too busy ribbing.

TRIPLE-THREAT PLAY AT FILMS

**Unable to Get Satisfaction
Through Academy Sessions
Screen Writers' Guild
Draws Closer to Dramatists and Authors—Tri-Union Agreement Could Stop Picture Material at Sources**

STRIKE WEAPON

Hollywood, Aug. 10. There is every indication that Hollywood screen-writers are fortifying themselves for a real fight with the producers should the current confabs with the bosses prove as ineffective as the writers anticipate.

Outstanding indication is a move by the Screen Writers' Guild to have two dates in its election of officers this year. One slate is to comprise old line members of the guild and the other containing members of the guild who are active in the Academy. Latter slate is figured to get the election.

Significance of this is that the producer-writers' pow-wow idea was an Academy proposition and more or less conducted under Academy jurisdiction. With the Academy comprising producer as well as writer members, feeling is that the present writer-producer sessions could never be effective, being virtually a house divided and with no weapons of redress for the writers should the producers turn down their demands.

With the present leaders of the agitation now in the Academy holding principal offices in the Screen Writers' Guild, belief is that the demands coming from an organization solely controlled by writers could carry weight.

Comparison of the present condition is as though trades union workers were trying to battle for wage adjustments with their employer, through an organization of employers, through an organization of employers.

(Continued on page 43)

GOLDWYN AND SHUMLIN ICY AS LATTER SCRAMS

Hollywood, Aug. 10. Herman Shumlin and Samuel Goldwyn are no longer that way about each other, with Shumlin's vamping from Hollywood and Sam's desisted going of the left producer as a director of dialog. The U. A. bunch isn't wild about Shumlin's contribution to "Unholy Garden" (Colman), which is being remade in some sense.

Shumlin's contract with Goldwyn is unexpired and it is believed locally that Goldwyn will not be amenable to okaying any future film connections. Shumlin might have such a film-stage production, however. For straight pictures, Shumlin almost from the going was fed up.

"Garden," chiefly supervised by Shumlin and Arthur Hornblow, Jr., Goldwyn's chief production aide, is now under Hornblow's go, to doctored things up. For straight pictures, Shumlin almost from the going was fed up.

Goldwyn and Hornblow are also devoting their personal attention to almost everything that follows. "Garden" had a word for it, with Claire, Charles Lombard and Joan Blondell. Lowell Sherman directing in rehearsal, and "Arrowsmith" (Colman's next) starts rehearsing next week. John Ford is mousing the latter. Colman goes on a long holiday thereafter, with two more for Goldwyn to go.

Door Keys, Pajamas and Much Else Heretofore in Pictures Affected by Hays' Picture Production Code

Coast's New Hideaway

Hollywood, Aug. 10. Picture colony is swinging over to a new hideaway for its off time. Now it's Del Monte on the Monterey peninsula near San Francisco.

Currently there are Dolores Del Rio, Irene Dunne and Mary Astor, as well as Ethel Barrymore.

15 News Outfits Rag Studio P. A.'s Daily for Tips

Hollywood, Aug. 10. Studio press agents are the most harried lot in the world right now. With two daily wires services, three daily-trade papers, five daily local columns, four daily syndicated columns and one daily feature wire service to supply with news, the P. A.'s are dizzy.

A total of 15 news services to be supplied and all howling for exclusive stories. With the present lull in production there aren't many more than that emanating from Hollywood's combined studios.

In addition to those mentioned there are also seven weekly syndicated services, seven weekly trade papers and four weekly wire syndicates to be fed.

It's getting so bad now that some of the studio contact men are dodging the news hounds.

News Leaks

Biggest bones of contention between the news gatherers and the studio press departments are the studio news leaks. Most of the news hounds have some tipoff contacts, and when the others see these stories in print the studio P. A. must stand for the howl they set up.

Most any studio contact man can spend eight hours at his desk doing nothing but talking to the newspaper people.

News gatherers, too, are having their own private horror over the scarceness of news, due to the number of publications in the field. Boys and girls are all yelling about the P. A.'s playing favorites.

Studio men are willing to admit they don't know where they stand. If each studio could manage to dig up 16 exclusive news stories each day their job would be easy. As it stands, they're looking for sympathy.

WANGER STANDING STILL

Unable to Make Decided Move—Figuring on Cosmo Studio

Despite reports of affiliations in independent picture productions, securing downloan financing, and other matters, Walter Wanger appears to be standing still just at present. He is tied up by his newer Paramount contract which becomes effective Sept. 27.

Wanger is reported continuing negotiations for the Cosmopolitan studios in Upper New York. They are Lower New York, it is said, to get accurate estimates on what may be required by the studios. If he settles upon a deal for them with the Loew people.

Nothing has arisen to confirm stories of close business relations between Dave Selznick and Wanger.

After seven months of trial the Hays Production Code is declared out of the experimental phase and the film industry's most important permanent institution.

The fact that on an average only one out of every 10 features escapes criticism, necessitating re-takes or eliminations, has put the industry on a pre-release self-censoring plane admitted greater in ratio and severity than one has been exercised by official shearing boards.

Since the code went into execution in January last, short subjects, the worst center offenders, are declared to have shown the most marked moral improvement.

Instances

Specific instances, for the first time since the publication of the code, show:

Where a man putting his hand on a woman's leg was ruled out in a feature produced recently the same was okayed in another. Reason? Treatment, one being a melodrama and the other a comedy.

Door keys were ordered out of two pictures. In both instances the keys "suggested." Pajamas have been out of the Code's hand. Conversation about them over the phone in feature was ordered deleted.

The word "pansy" cannot be used.

(Continued on page 43)

STAR TICKETS GROW LIGHTER

Hollywood, Aug. 10. Letting out contract players and rehiring them at lower salaries seems to be a general move in the studio. Metro's re-signing of Joan Marsh and Mollie Asner are examples, both players being back on the lot two weeks after they were out.

John Boles' present uncertainty with Universal is a probable duplicate with U. A. willing to pass through another option at the old salary.

On the fence at Metro are Marjorie Rambeau and Hiram Novarro. Marjorie Rambeau with both, Miss Rambeau being retained on a week basis after her contract was dropped. In the case of Novarro his contract was not taken up for several months, but it is understood the studio will dictate a shave in salary.

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Fox Setting Up Pub-Adv as Distinct Division, Entirely Untrammelled, with Griswold as Fox V. P. Its Sole Head

Changes soon in the departmental structure of Fox films that looks to completely change the present physical management system of that company without disturbing the personnel. This is indicated by signs pointing to an overhauling of the advertising and publicity department and the placing of that division of the important and independent function comparable with the production, theatre and sales ends.

Under the plan the a. and p. division will become a separate unit of Fox operation system without interfering supervision from the other division. Glen Griswold will head it as vice-president. Under him will be several lieutenants picked from the company personnel who will form an advertising counsel to the company. The decided change as far as can be learned was impelled by Harley L. Clarke, Fox press.

Griswold came into Fox as v. p. in charge of public relations some months ago. That the official recognition of that unit is now being made may serve to show that Griswold is ready to take active control of the division.

Thus every p. a. link in Fox on its subside come under his jurisdiction and away from any other authority that may have topped it somewhere in the company. It links the studio, theatre, trade and film ends. It links Griswold as the p. a. head. Latter in the setup, according to inform, the new division will have a chief assistant yet to be named who will direct in the field while subordinate to this assistant will be the direct p. a. contacts wherever they may serve.

For this setup, it has been learned, Harry York, now chief of the advertising department at Fox West Coast, and formerly with Fox east, will return to New York to work with Griswold. That means a promotion for York who under his new post will direct all the advertising and publicity for all Fox theatres everywhere. In the film end, Gordon Alvay, now chief of the advertising department at Fox West Coast, will return to New York to work with Griswold. That means a promotion for Alvay who under his new post will direct all the advertising and publicity for all Fox theatres everywhere. In the film end, Gordon Alvay, now chief of the advertising department at Fox West Coast, will return to New York to work with Griswold. That means a promotion for Alvay who under his new post will direct all the advertising and publicity for all Fox theatres everywhere.

York's promotion may mean that Bud Collier will succeed him as regional director of Fox West Coast theatre end. Victor Shapiro, now in charge of the studio, according to present plans remains in that post. The new system means a complete change in the advertising agency connection of Fox, although that is not certain.

On Its Own

From the outside the change looks important to consider from the angle that prior to initiation of the present plan the advertising and publicity division has been subject to control by some specific department or division head of the sales, production or theatre end in Fox to which the particular publicity matter may have been applied. Under the new plan the advertising department stands on its own to function as the public relations counsel for any and all operations of Fox with Griswold as the boss of that department.

Griswold formerly was editor of the Chicago "Journal of Commerce" and prior to this held the important post of business manager of the Cyrus K. Curtis publications which included N. Y. "Evening Post" and the Philadelphia "Public Ledger". He has been with Fox since March, last.

Close observation of this new tack in Fox operation, which looks likely to be followed by other companies according to general information up to date, the setup of other Fox divisions wherein the company's activities may be dissected into around 5 units of operations. These to comprise the production, story sales, theatre and advertising units.

These units will operate independently in their own field in the industry. Much co-operation will be for Fox. The plan is to divide the studio or units to form a sort of symphony concert for Fox activities with Winifred Sheridan sitting above and next to Clarke as first v. p. and

BURBANK REOPENING PLAN

Only One FN Writer Left—Studio Resumes Sept. 8

Hollywood, Aug. 10. "None of the First National writers will be on the job under the new setup with the exception of Walter DeLeon who Burbank resumes production Sept. 8. Warner directors also will be given preference over the FN members.

Writers on the Warner lot are Kubec, Glasmon, John Bright, Harry Thew, J. Grubb Alexander, Houston Branch, Julian Josephson, Maude Fulton and Joseph Jackson. All have assignments except Branch, who has to have been sent to England with the new Warner unit but who will not be permitted to work there, not being a citizen. Josephson will write two stories for George Arliss as his first assignment.

Wallis for England

Hollywood, Aug. 10. Hal Wallis, former co-executive in charge of first National production, will head the unit Warner is sending to London to make its quota pictures there.

Some 15 productions are planned.

FOX WC-UA DEAL NOW ALL SET ON COAST

Hollywood, Aug. 10. Looks like Fox and United Artists agreed a deal as Fox has bought all U. A. product for Fox houses, east and west, while U. A. has turned over to United Artists theatres on the coast for Fox-W. C. operation. That makes the amity agreement reciprocal in value. Date is not known when F. W. C. begins operation of said houses.

Among the U. A. theatres let go to Fox West Coast operations are two in Los Angeles. Others are in around 11 or 12 California towns. Among these are Berkeley, Palo Alto, Englewood, Sacramento, Tesla, Glendale, San Jose, El Centro, and Richmond.

The big conjecture around this twin deal is the position of the Hughes-Pinkett Circuit of which Joe Schenk is v. p. The present Schenk negotiations, by which the U. A. spots are being turned over to Fox operation may bespeak a similar eventuality occurring in the H-P outfit. So far, although once talked of, this has not come to pass.

In the recent deal the United Artists own named theatre in downtown Los Angeles is excluded. That stays as is with Paramount operating. Probably to allow U. A. a deluxe show window of its own on the coast. The two L. A. houses that will be taken over by Fox are in the Wilshire avenue district.

Lebedeff's Build-Up

Hollywood, Aug. 10. Due to femme preview squalls, Ivan Lebedeff is being aimed for stardom by Radio. His name will top "Happy Prince." Story is by Garret Lloyd and has a Russian revolutionary background.

Lebedeff is expected to return to New York from the coast in around 10 days or so when the first move in this big plan will probably get under way.

General manager, Sheehan, also heads production. This counsel to childing a d. a. rep to sit on all company confab in policy and activity.



YORK and KING

Now in London
"The history of the world is a record of kisses and kisses. Some get more of the former and less of the latter, and some vice versa."

JENIE JACOBS
REEVES & LAMPORT

PROBE BY GOVT INTO SCREEN ADVERTISING

Government is stepping into the screen advertising situation. During the past two weeks representatives of the Federal Trade Commission have been making an inquiry in parts of the film industry that have been or are countenancing advertising on their screens.

That sale of tickets at a box office where paid advertising is a part of the program may constitute unfair trade practice is the latest advanced by certain picture attorneys for the Government's latest interest in the industry.

The inquiry is chiefly concerned in the Allied States indie exhibitors organization's plans to debut an advertising newsreel late this month. Strangely, it is observed, Abram Myers, a former Federal Trade Commissioner, himself, and one of the first to go on record against advertising screen material, will be one of the first required by the Government to give an account of his new record advertising plans, it is reported.

Paramount, it is revealed, has been able to show the Federal representatives a clean bill, having withdrawn suddenly and completely from the ad field in which was the biggest factor, about two months ago.

Warners, which pledged to do the same thing, so far as is known has not continued to turn out ads not under prior contracts.

Why big companies abandoned advertising on the screen is one of the first questions being asked by the Government men.

"Variety" Selected by Hoyt's Australia as International Medium

Sydney, July 11. Hoyt's Circuit, one of the largest in Australia, figures "Variety" is the only trade paper covering its requirements, regarding overseas show business. "Variety" is being selected for its engagements with "Variety" local representative to supply the paper to the circuit's department heads and high-ups.

Idea of Charles Munro and Sam Smiler, who issued the order, is that officials must follow the film hit of the world. That department is "Variety" and it has made up by Hoyt's theatre men is in the instructions.

Hoyt's control theatres in every city in Australia.

"Variety" carries Australia four weeks from its publication date.

An accredited circulation indication for any foreign paper, one may travelling to that far off continent might be considered enough.

Hoyt's subscribed for 20 copies weekly on an annual basis.

That's news.

10c Top Picture House Has Little Chance, Is Filmdom's Belief, with 10c Exhib Meaneast Showman Type

BANKHEAD IN "CHEAT"

Third Time for Story by Paramount—Pichel East to Join Cast

Hollywood, Aug. 10. "Cheating" is eastbound for "The Cheat" remake, which will be done with Tallulah Bankhead at the Long Island studio.

Story has twice been made as a silent by Par. in '15 and '23, with Miyakawa and Ramon Ward in the earlier production. At that time there was considerable objection to an Oriental mistreating a European, and on the second try the character was made an Indian prince. That was not so acceptable, either, so on this encore the story will be changed to make the male lead an Occidental.

Paramount's Marine Yarn Has Studio Execs Fidgety

Hollywood, Aug. 10.

Paramount is worrying about "Come On Marines." Male lead, in story was originally a deserter from the Marine Corps, but the studio figured there would be a kickback from the Marines and changed it to a civilian with the Marines as a background.

That lacking kick, the renegade Marine, is back in again with studio execs, sitting back wondering what will happen when the Marine leaves town.

NO BILLING BY PUBLIX OF F&M UNITS

Chicago, Aug. 10.

No billing is given Pantheon & Mareo in conjunction with the first showing of an F-M stage unit in a Publix house. Unit is now at the Chicago theatre.

Neither has an announcement been issued by Publix in Denver, Minneapolis or locally of the shift in the Publix stage policy from its own produced stage units to the F-M Ideas. Nor has Pantheon & Mareo issued an announcement. "The Chicago Tribune" has changed the title of the current unit from "Sketches" idea to the "Pistols." Original title minus the F&M and idea, will go back when the unit leaves town.

One act was removed from the incoming unit for the Chicago week and another turn substituted by the local Publix B&K management.

A review of the first F&M stage unit in Publix house (Chicago) appears under Film House Reviews in this issue.

'Whitey' Lands 2 Origs

Accepting two originals from him, one for George Jessel, the other for Mynette Dietrich, Paramount has placed Edward A. Brown in its eastern story department. While the Panerost story, "The District Attorney," will go to the coast for production, the other, "My Devil Land," will remain east with Brown's first assignment a further development of that yarn.

Brown recently came on from the coast after two months' sick leave. He's known by friends as "Braney" and generally as the "Whitey" character of the Hollywood novel, "Queen People."

HELEN MACK AS 'BOW TYPE'

Helen Mack, from the legit cast of "Saturday Express," arrived today (Monday) under contract to Fox. No assignment, but it is understood the studio will seek to build her as a Clara Bow type.

Just resort competition that makes the film industry so, brands him as the meanest type of exhibitor because he is flopping and is trying to drag down his competitor with him, in most instances, is the official filmdom's definition of the average theatre owner who sells all of his seats all of the time for a dime.

Today, it is estimated in authoritative parlance, there are approximately 500 theatres in the U. S. which sell all tickets for 10c—no more or less. But, it is emphasized, only 50 of these have a permanent dime policy. The other 450, it is pointed out, in most cases are assets in their cities because that one day or night each week every seat is 10c—gives a chance to attend en masse.

At the same time the single dime policy in its philanthropy and business getting from the poor doesn't lower the standards of the industry since rentals are kept up and competition is maintained at a liveable level.

All Over

All-dime houses are not to be found in small towns. They exist only in cities, especially neighborhood houses, where more often the competition is just as bitter as it is keen.

Three years ago it is estimated there were about 1,000 dime theatres in the U. S. When sound took hold seriously the house ante was so raised that the dime either went out of existence or doubled the admission and put in a talker equipment.

During the last 18 months the dime policy has been slowly returning. But 50 out of 21,000 theatres in the U. S. today, though all for the movement or its success, declare film spokesmen.

Why the dime exhibit in most cases loses out sooner or later has sound economic reasoning. It is pointed out, however, that the motivation, also his mathematics, are thusly traced:

Two houses in the same geographical locality that were supported several years ago by the same number at their box office. The one who is getting it worse than the other figures that by slashing his admission he can get his competitor's business. The other, who does minimum figuring for a 500 seat house, it is estimated by those familiar with the figures, he can't get by with an overhead less than \$50 daily. Pointed out, furthermore, is the consideration: one projection of \$20 for two each day, but a single outside operator at \$5. It takes in \$10 for a feature and \$5 for a couple of shorts. The other, who does the building rent and the lights down to \$15 per day. It boils down talker equipment dues to \$5 daily.

A dime exhibitor traveling even at such a minimum overhead has to fill that house to capacity twice daily. That's the rub, it is pointed out by the exhibitor students. He goes to in the majority of cases his theatre with few exceptions, is an experiment that runs cold in the long run especially if his 20c competitor snaps into it.

In the final analysis, the exhibitor if he the local 10c is good it is too expensive to sell at a dime. If the theatre is poorly located it won't drive anyone at a dime that far twice that.

But show business and less cut throaty is the reality suggested to dime proponents.

DERR-SULLIVAN STILL HUGHES' FAIR-HAIRED

Los Angeles, Aug. 10. Rumors that J. E. Derr and Charles Sullivan would leave Radio are denied by Noah Dietrich, manager for Howard Hughes.

Derr and Sullivan, owners of the "Radio City" and "Radio City" are denied by Noah Dietrich, manager for Howard Hughes.

SPLITTING UP FOX CHAIN

Cut Cost Training of Coast Indie Producer May Get Him with Majors

Hollywood, Aug. 10. — present economy wave in the studios has the recognized indie producers sitting on the doorsteps of major studios, hoping to crash the gates in some executive capacity. Universal's engaging "Sam Bischoff as a supervisor and the report that Phil Goldstone goes to Paramount as P. B. Schulberg's assistant Nov. 1 are sunbeams in the indie producers' cloudy sky. Studios are not unmindful that the indie producer has something to offer in the way of budget reductions. Several have been in conference at the major lots.

The indie's training is one of cuts. His production costs are always the minimum. By necessity he is a slave-driver and a hard bargainer. He tries to get \$5 value for every dollar expended.

Overhead Worry

With few exceptions, the modern indie producer has been a flop in major studios. His first line production is usually his ruination. Studio overhead, consisting mostly of contract writers, players and directors, prove his undoing. As an indie he can't know from overhead. On a major lot it's the first thing he learns.

Few ever conquer the nickel and dime routine. They think of everything connected with their picture in terms of cash or credit. Carrying this mental attitude with them to the bigger lots and it eventually kills them.

Two of the most lavish spenders on picture production today are former indie producers who were taken by the major lots through their reputations as indie producers. In both cases, as soon as they got into the majors they forgot their indie training and learned to spend money.

Coast Claims Filmed Plays Outrank Legit

Hollywood, Aug. 10. — Superiority of the screen over the stage as shown in transferring stage plays to film, such as "Street Scene" (UA) and "Drive Star Pinat" (WB), is claimed on the Coast and rating considerable comment.

Comment is the reverse from that occasioned by the first showing of "Journey's End" last year when legit producers maintained that the picture was "only a translation of the stage play."

Embellishment of the screen versions comes from the camera treatment only, the studios sticking to the stage scripts and business.

BIBLICAL SHORTS FIRM INTEREST HENRY FORD

Hollywood, Aug. 10. — Reported locally that Henry Ford has become interested in the Academy of Religious Arts which plans to produce a series of "Biblical films."

Project has several national religious organizations behind it. Robert Anderson, who organized the academy, recently made a trip to Detroit to see Ford. Anderson is still in the east and, according to friends, has succeeded in interesting Ford to the extent that he has his personal representative in California looking over the set-up, with the idea of guaranteeing payment on sound and other studio equipment.

Academy has taken over the old Henry Lubman studio in Culver City, where it has already produced two one-reelers.

One-Man Control

Hollywood, Aug. 10. — Studio prognosticators, and inside execs admit that within the next six months the industry will witness a drastic upheaval on production methods.

The one-man control is deemed doomed and of the past with a new set-up of divided responsibility regarded as inevitable to the economic progression of picture production.

UNIT PRODUCING PLAN GROWS ON COAST

Hollywood, Aug. 10. — Organizing independent units similar to the Selznick-Milestone set-up is the current vogue of major studio execs who have made a rep as producers.

Phil Goldstone, Denny Zeitman, Jack Bachman and others have announced their intentions to emulate the Selznick-Milestone combo.

None of them have any definite plans, outside of Bachman, who, in association with Morris Stahl, former quickie producer, will make "Penthouse Murder" from a novel by Samuel Spewack. They have engaged Thornton Freeland to direct.

Goldstone and Zeitman are planning trips east to find out how their idea is accepted.

Bachman with former big studio affiliations figure that their reps will command attention from eastern money and first-line releases.

NEW FILM EVERY 2 WKS. ORDERED FOR TIFFANY

A studio without a head turning out features with the speed of a Ford plant is the policy which J. W. Hammond has set for Tiffany. Since Phil Goldstone was let out, orders have gone through that Tiffany must spend its remaining \$1,000,000 on pictures between now and November. This means, it was stated, that a feature must be ready for the cutting room every two weeks between now and snow time.

Bert Kelly, former Paramount booker, is in charge of Tiffany's speed. He has no other title than "studio contact man with the home office" but his duties are practically a complete take-over of the ones which Phil Goldstone was relieved of.

Other evidences of Hammond's knitting together his picture interests is the filing of a California certificate of incorporation joining Educational and Metropolitan studios under the one corporate name of Educational Talking Pictures Corporation.

Bill Saul is also in a different light. It is now reported that he is L. A. Young's representative in Tiffany, succeeding the Detroit lawyer, Grant Cooke.

Talent Scout West

Albert Parker, Fox's talent scout in the east, is leaving for the coast Friday (11) to look over the work of new player recently sent to the coast.

In the past three months Parker has signed 13 new faces to contracts. He'll stay in Hollywood about two weeks.

ALL HOUSES EAST DECENTRALIZED

Divided Into Minor Units Independently Operated —Each Gen. Mgr. as Sole Operator—De Luxers in Separate Division—Fox- WC Its Own Unit—Old- know and Arthur Over All in Authority

THE BUSINESS IDEA?

Indications point to the decentralization of Fox Theatres, in the east. The move is revolutionary. It's the first big breakup of a major chain and from signs seemingly is aimed on a two-pronged cause. These are for simplification of theatre operation and, secondly, economy of operation.

Back of the two reasons lies the original Fox aim as instituted in the industry by Oscar Oldknow and Harry Arthur Fox, strictly localized operation. Official announcement may be made this week.

The Fox group in the east which numbers something like 140 theatres and comprises what formerly was known as Fox Metropolitan (Continued on page 60)

9 Philadelphians Named in Million Dollar Color Suit

Philadelphia, Aug. 10. — Nine Philadelphians, including John J. McGuck, former president of the Stanley Company, and Charles Denby, Jr., lawyer and son-in-law of U. S. Senator David A. Reed, were sued for \$1,000,000 damages in the U. S. District Court here Friday (7) for alleged failure to go through with the organization of a company for the manufacture of colored motion picture films.

Plaintiffs are the United Film Industries, Inc., of New York, which deals in the sale of colored film patents and processes and has as vice president, a brother in the same line of business.

The defendants, besides McGuck and Denby, are Ira M. Lowry, said to have acted as agent for the group; Walter J. Eckhardt, Bernard R. Cohn, Abe Sablosky, Harry O. Schwalbe, Charles Scagall and Lewis Sablosky. They are declared to have become interested in the project in 1923 of organizing a company to be known as the Wolff-Heide-Photo-Chemical Corp. for the exploitation of colored film manufacture which was at that time exclusively invested in the Photochrom A-G of Switzerland.

After an interchange of the stock of one corporation for that of another, the defendants, it is claimed, eventually gained control of the Photochrom Corp., which had been dismantled by United Film Industries, Inc., and then refused to go through with the project. It is claimed a new company with the result, it is asserted, that the films were not put on the market as contemplated and the United Film Corp., sustained a loss of \$1,000,000. The suit, filed by a former assistant U. S. District Attorney and a nephew of the late Edwin Denby, secretary of the Navy, in the Harding administration, is named as a defendant in the suit, the part he played in the transactions is not specified in any way, but is asserted that he agreed with the others to finance a company to be organized to produce colored film.

Dick Rowland Made Story Chief And Vice-Pres. of Fox Films

UNEMPLOYED TICKET SELLERS FOR WB AT 25%

Easton, Pa., Aug. 10. — At a divisional meeting of managers of eastern theatres of Warner Brothers, announcement was made that in all those cities where the Warners operate theatres, each manager has been instructed to establish a sales force from the unemployed. These emergency salesmen will make a house to house canvass to sell tickets for the theatres and will be given 25% commission.

In addition, 5% of the tickets sold will be given to the community charity funds.

APPEAL FOR NEW AD RATES FOR FILM FIRMS

Elimination of advertising shorts and sponsored product from film-doms' theatres, by the major companies is calculated to find a reciprocal sentiment on the part of newspapers by removing the discriminatory rates that exist on the theatre ads. Filmdom is now looking for equal consideration with other industries in newspaper ad rates.

That this move is on the way is indicated by information which points that Fox Film, by direct appeal from Harry L. Clarke, Fox president, this week will put that proposition up to the publishers of the country's newspapers. This appeal while primarily to be made on behalf of Fox Theatres will swing the angle of the entire industry.

The big angle in favor of the film companies aside from the discriminatory tack which prevails without logical business reason, is that filmdom by cutting out the advertising shorts which could have meant millions in revenue to theatres, and a consequent inroad on the newspapers' advertising business generally, the same as Radio advertising has achieved, is deserving of newspaper consideration.

The Fox appeal will be made on strictly business lines. It will be presented to the various publisher associations for consideration by their members. It is argued that the Fox Theatres management was the first to ban advertising shorts and that the program, Fox in taking the stand, argues against publicity space preference at any time for films except where newspapers judge the film itself worthy of news space.

Prior to this, Clarke appeal the industry, led mainly by Paramount, was instrumental in adjusting such rates in particular localities. New York and Boston, being among others. However, so far as known except for a few spots the theatre advertising rates still run higher than the display advertising or classified rates for other businesses and industries. The Fox appeal is aimed to put the theatre rates in the dailies on a par basis with the display rates of other businesses.

Bischoff, Tiff's Prod.

Hollywood, Aug. 10. — With Sam H. Telford as Tiffany production head, supervising Phil Goldstone resigned, Harry Heinson assistant Bischoff's former productions, and pictures are all budgeted at \$100,000 each.

Richard Rowland goes with Fox to head that company's scenario department with the title of vice-president. It's the first time in filmdom a story head becomes a member of the corporation's served. Looks like the story department may thus become a separate although affiliated angle of production but away from the studio influence.

It's said inside the story department of Fox's studio division has been the study of Harry L. Clarke since the latter's entry as president. His present action in taking on Rowland and providing the latter with a protective title of importance lends its own outlook. Fox's story department and library have been the object of an intensive survey from the inside for many months.

Rowland formerly was with Par as story head but for a short time. There he invited a story counsel in which the advertising and publicity staff chiefs participated. The same story counsel system will probably go for Fox under Rowland's ideas.

Moved Quickly

No intimation that Rowland had left Par or was contemplating such a move was even known until his present move. It was then learned that Rowland and Par had severed connections shortly previous to his new contract with Fox.

So far as known Par does not intend to replace Rowland at the present. Fixed in Par's story department are A. M. Hofsford and Russell Holman, both of whom formerly were in the Public and Paramount advertising departments respectively.

For Rowland his last connection with Fox sums up to his third company hookup in almost as many months. For a while a few months back, he was in playing a chair role in the affairs of Tiffany. That was only for a brief spell. He then showed over to Paramount.

Some months back Rowland was mentioned in connection with Pathé shortly before that company's sale to RKO. Rowland was an old timer in the film biz once headed First National before that company was taken over by Warners. Earlier he had headed Fox.

Rowland, so far as understood, is to be the ultimate judge in story stuff or something like that for Fox. Whether that is so or literally is not known, but most likely he will sit as inside adviser to Harry L. Clarke on story material and production values of such story material.

Heretofore studio had charge of the story division with Al Lewis in charge. What the latter's position may be under the scheme of things cannot be known until Rowland assumes charge. Lewis, appointed by W. H. Shumway, may stay on as Coast rep. of the division which Rowland heads.

DeForest Organizing Film and Radio Cos. In Mexico for Gov't

Hollywood, Aug. 10. — Dr. Lee DeForest leaves here next week for Mexico City where he will organize a picture production unit and a company for manufacture of radio and other equipment.

Understood DeForest is being subsidized by the Mexican government, which is anxious to build up radio business. Picture angle is supposed to be DeForest's own idea.

Rose Hobart Opposite March

Hollywood, Aug. 10. — After patching up its differences with Rose Hobart, Universal is loaning that player to Paramount for "Dr. Jekyll and Mr. Hyde" opposite Frederic March.

With Chains Inter-Buying Product, Without Any Big Distrib Selling Away, Indies Not in Happy Spot

Forced into his tightest spot in his colorful career, through the most extensive exchange of picture product by producer-distributors with claims on the record, the independent exhibitor is facing the coming season with mixed concern. For the first time the indie account is going to have to scrape hard to find enough product to last him a year.

With but few exceptions the major programs of all the large companies has been set or are about to be written with the representative chains. At the same time, the coming season looks like the first where it is improbable any distributor will sell away from chains to independent accounts in an attempt to force the big buyers rather than gobble up everything stray in the way of indie business around.

Presumption that if waiting too long little of the major product now available will be left, is forcing many number of indies have signed after a lot of stalling, distributors meanwhile blanketing the country on major chain deals.

Line-ups.—Publix has making its own company product, Paramount, in addition to Metro, United Artists, Fox, Warner Bros. First National, RKO-Pathé, and Radio, a record year of brands for that largest of chains.

Another strong buyer, Warner Bros. has or will have their own WB and FN programs in addition to Radio, Paramount, Universal, RKO-Pathé and Columbia, with Metro out.

Fox and Fox-West Coast have Fox, Metro, Radio, RKO-Pathé, Universal, Paramount and United Artists. The Fox houses may also go for sizeable commitment on Columbia.

The fourth of the big chains, Radio has its own and RKO-Pathé in addition to Warner, FN, Universal and Paramount.

Loew has its own product, Metro, in addition to Paramount, Fox, UA and Warner-First National for coverage, with a Universal deal now being worked out.

It's the widest mixing of product among the various chains that have taken place, virtually sewing up some situations for indies so tightly that unless pictures are taken for runs subsequently to picture, that unless unusual chain protection, the smaller operator will have to load up on independently made features.

Last season, following the end of long stage of chain absorption, it was tough enough for the average indie but in the face of inability last year of the distributors and chains to get together on such a family plan for exchange, many indies found no trouble buying away.

E. Nugent Awarded Full Pay for Unplayed Part

Hollywood, Aug. 10. —Before the actors' branch of the Academy, Elliott Nugent was awarded the full \$3,750 he claimed from Universal for an engagement in "Ex-Bad Boy." U's defense was that Nugent was working at F.N. at the time and it couldn't get him. It was held for the actor that he was ever-ready to start.

Monogram Keeps Lot

Hollywood, Aug. 10. —After curtailing the production for a brief period, the Bob Steele horse operas are being continued on the Monogram lot by Tom Carr. These are in addition to the production of 22 feature films. Carr is making for Monogram Pictures. W. R. Johnston, proxy of Monogram Pictures Corp., has the Beechwood and Sunset lot under lease for another year with some \$100,000 worth of alterations put into the studio. Tiffany continues releasing the Steele series but there's no idea of making them on the "big screen" will become a rental studio similar to Met and Tec-Art.

DARROW'S FILM PLAYS KNOXVILLE—AND LIVES

Knoxville, Aug. 10. —Clarence Darrow's "Mystery of Life" (Universal), made its opening stand in Scopes trial territory here without benefit of a chirp from anti-evolutionists; locally, but played to a well filled house at the Strand, Publix, for four days last week. Ministers at Dayton, Tenn., scene of Scopes trial, 30 miles from Knoxville, helped management out by promising to bar picture there on general principles. Darrow's return on Chicago that objections were natural since Daytonites "believe in Adam and his procreating rib," and a return volley of scriptural quotation from George D. Gullie, William Jennings Bryan University president at Dayton, helped to add to Knoxville gross during film's run. Protests from Memphis ministers also helped.

Date for Dayton showing is Aug. 17. Showing was postponed there it is understood, at request of Darrow, now tied up with Stephenson trial, so that he'll be free to come to Dayton and fight for right to show his picture to ministers, get tough. Since the preacher rapped film without seeing it, Universal is graciously suggesting previewing it for them in Dayton so they'll know what they're talking about.

Knoxville audience was urbane. Darrow's cracks at Tennessee brought hearty laughs.

Botsford's Leap

Although little is being said about it at the Paramount home office the leavetaking of Dick Rowland has resulted in the quickest step-up of any press agent on the record of filmdom.

A. M. Botsford, former Publix publicity man, advertising head, succeeds Rowland as Paramount story authority; it was reported yesterday.

Botsford has been in the Par reading department a little more than five weeks.

L. A. to N. Y.

Bobby Feldman, John W. Considine, Jr., Bill Bloom, George Marx, Harpo Marx, Chico Marx, Frank Melino, Everett Howell, Larry Darmour

N. Y. to L. A.

Sylvia Sidney, Albert Parker, Frederick Lonsdale, Leland Hayward.

Producers Sadly Quit Gang Cycle; Cleanup in U. S., Tho Flop Abroad

Hollywood, Aug. 10. —Although the producers have a gentlemanly understanding not to make any more "gang" pictures, there's nevertheless an undercurrent of dissatisfaction. Producers' viewpoint is that, taken all in all, the gang cycle has been more productive commercially than any other so-called cycle in years. Checking up on the plethora of gang films, however, the producers find that the bulk of the income is coming from the domestic market and that not much return can be expected from the foreign field. English-speaking countries, included. Only foreign country showing interest in the underworld type is France. This, it is explained, is due to the country's familiarity with an underworld of its own and with an understanding there of the apache, the nearest European char-



NICK LUCAS

"The Crooning Troubadour"

Archie Bell of the Cleveland "News" said: "It's the sort of fellow you'd like to drop in any time, day or night, and entertain you with a song, the best modern representative of the ancient troubadour."

This week (Aug. 8), R-K-O, Youngstown, Ohio.

Director, Leo Fitzgerald

226 W. 47th St., New York

1st Runs on Broadway

(Subject to Change)

(Week Aug. 14)

Paramount—"Silence" (Par).

Rox—"Bad Girl" (Fox).

Crest—"Sporting Blood" (Metro).

Rivoli—"Smiling Lieutenant" (Par).

Rivoli—"Men Are Like That" (Col).

Mayfair—"Miracle Woman" (Col).

Winter Garden—"The Star Witness" (WB) (2nd wk).

Hollywood—"Bought" (WB).

Week Aug. 21

Paramount—"Daughter of Dingo" (Par).

Crest—"The Drift" (Fox).

Carol—"Pardon Us" (Metro).

Rivoli—"Smiling Lieutenant" (Par).

Strand—"The Last Flight" (FN).

Mayfair—"The Miracle Woman" (Col) (2nd wk).

Winter Garden—"The Star Witness" (WB) (2nd wk).

Hollywood—"Bought" (WB) (2nd wk).

52 Pictures

"A Free Soul" (Metro)

"An American Tragedy" (Par)

"Critic" (Metro) (2nd wk)

Foreign Films

"Zwei Herzen im 3/4 Takt" (Superfilm) (German) (Ed-)

"Lustige Weiber von Wien" (Superfilm) (German) (Little)

"Carnegie" (German) (Ufa) (German)

"Cosmopolitain" (2nd wk)

"Der Wahre Jacob" (Emelka)

"13 Men and a Girl" (Ufa) (German)

(English version) (Cameo).

Par's Experience

One example is Paramount's "City Streets." It was such a knockout in Paris, as a superimposed (title version that plans are now to synchronize it at Juvenile for provincial release).

Australia and its colonies have been the hard nut to crack with the gang pictures, due to censorship regulations against films showing disregard of law or police procedures.

Australia is absolutely thumbs down on all gang pictures. Canada has been wary with a few allowed, and in these cases with titles preceding the picture to the effect that the action could not take place in a Canadian city on account of the effectiveness of the home government and its police department.

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WHAT ABOUT THE SCHOOLS?

108 Indie Houses Closed in Chicago In Protest, Forcing 3,000 Employees Out of Work in Dispute with Union

Chicago, Aug. 10. Just 108 Chicago theatres made good the threat of Allied States Exhibitors and closed today in protest against the two-man rule for the booth required by the operators' union. Tom Maloy, its business agent, has repeatedly refused to rescind this rule which is part of the contract between all exhibitors and the union running to January 1932.

Federal Government entered the situation when, Benjamin Marshall, Labor Department arbitrator, called a meeting for this afternoon in an effort to achieve a compromise. Approximately 250 projectionists were deprived of their jobs by the shutdown, but other theatrical employees, such as ushers, janitors, etc., run the total unemployed to a number 3,000.

Film Row buzzed today with a rumor that Western Electric, through ERPI, will supply manpower to run the allied theatres. This was denied by the Western Electric laboratories in Chicago as open ship.

Sunday newspapers carried advertisements from Allied bidding for sympathy, with ads worded to give impression two-man rule in booth is new demand just made by operators' union.

Allied will meet Tuesday (11) to decide what to do next and possibly lay plans to reopen with scab operators.

The downstate membership of Allied is not involved. Publicity to the names and addresses of the theatres pledged to close Monday many observers believed Allied Exhibitors made a tactical error. It is pointed out that to be labelled as having labor troubles is a serious matter in Chicago. The public, aware of the tiff, may be apprehensive even when the houses reopen and will require assurances that cannot be given if any of the Allied houses attempt to use scab projectionists.

Allied, however, was chiefly concerned in making a good showing in their boasted walk out. Stiffes and Saperstein have been making the rounds constantly to strengthen the dubious members and reinforce the determination of the faithful. Publicity and a marshalling of forces in a way to impress the public were essential. Hence the publication of the names and addresses of the closing theatres.

It is not quite clear what Allied hopes to gain by shutting their houses beyond accepting a couple of hot August weeks that might see red anyhow. Removal of 108 theatres and about 65,000 seats from competition will naturally greatly please Babylon and Kitz, who have declined to take sides or to join any exhibitor agitation against the operators.

Affiliations
Certain of the Allied members have circuit affiliation through booking pools, or otherwise, and will not be permitted to join the others in their maneuvers to force Tom Maloy to accede to their demands for relief from the two-man rule. This is part of the contract running to next January.

Both Aaron Saperstein and Theodore Levin, the Allied attorneys, have stated that Allied members will use non-union help. But not immediately. First they will allow a period of darkness to intervene in the hope of an amicable settlement.

Clair Stays Home

Universal's deal with RKO-Pathé director, for him to come to America to make one film is cold. Frenchman prefers to stay in Paris for the time being.

U.A.'s Starting Trio

Hollywood, Aug. 10. U.A. will launch its new season's product with "Street Scene," regarded as the smash of the Sam Goldwyn trio.

Colman's "Unholy Garden" will be released next and then Eddie Cantor's "Palmy Days," which Goldwyn wanted to spot right after "Street Scene" but delayed through retakes. The retake necessity in the Cantor picture is more complimentary than otherwise, the previews demanding additional song and dance stuff which had been minimized because of the uncertainty over musicals until the definite trend was established.

Shorts Producers Find Color Easiest Promotion Angle Now

Hollywood, Aug. 10. Indie shorts producers are rushing to color in an effort to get their product spotted on major release lists or distribution other than state right.

Multicolor has half a dozen propositions on tap by indie producers but Technicolor is steering clear of the indie unless they show cash.

Producers figure that with the shorts market over-stocked their best selling angle is color. Credit from Multicolor, which is frankly dealing it out, is also figured a good promotion angle by the indie producers, giving them a certain substantiality with the "angels."

Black and white labs have all cut credit to the bone, hence the color angle is the indie's best bet.

May Take Gibbons at Par with His Short

Having a deal on with RKO-Pathé to buy the 13 in the Floyd Gibbons "Supreme Thrill" series, Public meanwhile is dickering for Gibbons himself for appearance at the New York and Brooklyn Paramounts in connection with exhibition of first, "Woodrow Wilson's Great Decision." This one, leading off the series, is completed and will be ready for release early in September.

The fast talker is reported asking \$5,000 a week from Public but is unlikely to appear in out-of-town houses of that chain due to broadcasting obligations.

A. H. Van Beuren is producing the Gibbons shorts series with A. P. Waxman and Mitchell Mindlin supervising, RKO-Pathé having release.

Under its deal Public would take the shorts where available. For New York it would mean getting the series away from the RKO chain.

Using Unseen Players

Hollywood, Aug. 10. Metro's "Lullabye" with Helen Hayes, finished a month ago is in for more repairs. They're bringing into the picture characters that were mentioned in the play but not seen. Alan Hale and Russell Howell have been engaged to play the new parts.

Plan is for about a week of retakes.

Shutan's Part

Harry Shutan, vaude and "Red" comedian, was in "Are These Our Children" at Radio.

Just Fed Up

Hollywood, Aug. 10. Jack Ethel, secretary to Fred Beston of the producers' association the last two years, and previously theatre book-keeper for Sid Guzman, finally got fed up on bending over desks in Hollywood offices.

Ethel resigned suddenly and has gone to Oregon to dig for gold.

That's what romance means to a white-collar of Hollywood.

NOW GO LEGIT FOR FILM BREAK

Hollywood, Aug. 10. During the production lull, the angle screen people have of going east and taking a flyer in Broadway legit is to land in a hit and then be engaged to, to recreate for the screen their original stage roles.

Closer interlocking of the stage-screen technic has given many of the veteran screen stock people the idea of taking to Broadway for prestige purposes.

Requests to the local "Variety" office for recommendations of the Broadway legit agents were the first intimations of this sudden interest in the stage angle by picture people.

MAYER IN BOTSFORD'S FORMER PUBLIX SPOT

Arthur Mayer will succeed A. M. Botsford's former Publix post as head of publicity and advertising. Switch will take place this or next week.

Mayer is a former mid-west divisional director for Publix. L. J. Ludwig is apt to succeed him as supervisor of Public theatres for Iowa, Nebraska, Kansas, Arizona, Wyoming and Colorado.

Before joining Publix, Mayer was general manager for the Asher Brothers in Chicago, Lubliner and Prinz, and also Great States. Ludwig was previously with Finkelstein and Rubin.

Botsford is now sitting in on Paramount's studio production matters in New York.

WB-FN Writers Prepare For Labor Day Start

Burbank, Cal., Aug. 10.

All the writers at WB-FN got back today with story preparations and casting starting to move along a bit more briskly. First picture into the light after Labor Day will be Marilyn Miller's "Her Majesty's Love," with some German music assigned the star being adapted by Al Dubin. This is a changeabout for Miss Miller, who was to have gone dramatic.

Ben Lyon is opposite Miss Miller. Latter is still in Santa Barbara convalescing from her appendicitis op.

FOX'S "FIRST CABIN"

Hollywood, Aug. 10. Based on the reception of "Transatlantic," Fox will essay a follow-up with Louis Joseph Vance's "First Cabin," which it has purchased.

Ralph Morgan, from legit, will make his screen debut in this offering with John Blaystone directing.

Dot Stickney Connects

Hollywood, Aug. 10. Dorothy Stickney, legit actress who came here with her husband, Howard Lindsay, when the latter arrived to fill a Metro writing contract, has promised a job for her in the Paramount lot.

Her first try will be a role in "Working Girl."

HAYS OFFICE SAYS "YES" AND THE BANKERS SAY "NO"

Wall Street Would Keep Educational Film Distinct from Amusement End—No Money Advanced Until Sure—Rockefeller Foundation Interested?—Film Men See Schoolroom Start This Fall with 16m. Subjects

CONFLICTION OF IDEAS

FILM SIDE

The film industry officially starts moving into schools of the U. S. next month. It has the assurances of representative boards of education that pictures are to be an important part of classroom functioning.

Film leaders for the first time have established a general policy for dealing with a new field which they say will eclipse many times the returns garnered by theatres and at the same time will protect and expand, rather than squeeze, the legitimate picture box office.

Instead of renting film the industry will sell it outright to classrooms. On this one item producers are already figuring that within another year, instead of 350 prints of a subject, considered a fair theatre order, 150,000 copies of one subject will be made and disposed of for classroom consumption.

The industry has decided that the morning use of its theatres would be impracticable, but that where schools are slow in making installations the local houses will cooperate.

Sixteen millimeter stock with the sound track is to be standard for schools. The standard theatre stock is deemed by technical experts too dangerous for use in the average auditorium as well as too expensive, since the operation of a large machine would eat up in wages alone what the average teacher devotes two weeks to earn.

Introduction of films in schools will not shorten courses. The same 12 years of elementary learning are to be continued, pictures being deemed a clarifier not to be found in the average textbook.

New production as well as sales methods are to be introduced in the industry, the school department being what is described as an organization within an organization. Pictures made for the classroom will be a combination of motion picture skill with an expert knowledge of pedagogy.

Because of mass production film-making will ask prices comparatively low, even to those now obtained from the smallest grind theatres.

The 1,000,000 classrooms in grammar and high schools throughout the U. S. are being considered by the industry in regard to income. If only 10% of these, which film-doms' contracts with the educational boards are certain will subscribe, then the industry will have more 16mm. talker equipment installed than are in recognized theatres today.

Small-Film Delay
Sound on small film has caused the delay all around. With the announcement of its production and readiness for the general market this fall, schools have listened to the industry and the industry has prepared to enter a field guaranteed non-competitive with television or what other innovation may crop up.

At the same time filmdom is certain that use of pictures in the classrooms will develop picture-mindedness, and what it a more discriminatory judgment of what shall and shall not be made in Hollywood.

Indiana, Aug. 10. State Teachers' college in summer session 1931, with 1,500 students, is currently employing the cinema university, latest development in educational lines. "Promotion" (Continued on page 7b)

BANKERS' SIDE

All the hubbub about the educational field is so much theoretic excitement to the bankers. Even if the film companies wish to twist their way into the schoolroom they are not to do so. That's the sentiment of the biggest financial sources of the industry, without whom the educational field cannot be developed.

In this group are the Morgan, Rockefeller and Kuhn family interests. When the educational field does go lapping off into a productive field it will likely be the Rockefeller interests through the Rockefeller Foundation. For such similar organization to be formed, which will undertake the work and carry it through under the supervisory eye of the government.

It's the progressive commentary on the business, when it's repeated as told that the film companies are to stick to the entertainment field and let the educational field go to others. Those others are educators who know how, when and what.

The money men, have given the school field intensive thought, judging from their expressed reactions. Wall Street looks upon the schools as a potential bonanza, that in time may outstrip the amusement field so far as money returns go. But that's not the way to see it.

The various film companies may be called in to aid but that help will come in the way of providing studio space and making available certain technical assistance.

There are many angles to this since it looked for a while that Fox might bring showing education films into theatres for experimental purposes or kid interest or something. That's a studio angle. That matter from last inquiry is still something for Fox Film to decide. Fox Film, moreover, in the educational picture field by backing the government's tests in providing films for the recent visual education tests among the nation's schoolchildren at Georgetown University, Washington, D. C.

It is unlikely, however, that Fox Film will go beyond that step for all films are not made to go as far. The principal reason is the tremendous amount of money needed to manufacture the films desired, plus the lack of a specialized personnel and ready market. These are topped by all kinds of other arguments against any company entry into the field.

Ahead of all this is the equipment angle. Before pictures can be made the school market must be outfitted with proper equipment. What kind of equipment is something nobody hazards to guess. So the minds are still on the proper medium would be the regular 35 mm. width, although certain general observers talk about 16 mm.

The Banker Angle
The angle at the present time is the banker attitude. That amount to as much of an order as Wall Street ever gives openly or otherwise. When the three banker angles are considered as named it's easy to glean anybody outside the trio is just anybody. Any money in the film biz is directly or indirectly from those three sources.

It's evident that they have made their minds up to share any money into new film ideas without careful stepping and also that they intend to keep the entertainment field for entertainment manufacture only or mostly.

Fox Film has released a report from the U. S. Commissioner of Education showing the result of the (Continued on page 31)

Epic's 1st Exchange
Talking Picture Epics open
their first exchange in New York
last week with Bill Raymond
in charge.

**Finn' Must Spurt for \$50,000,
Roxy Light on Rogers' \$70,000;
'Witness' Big, \$37,000 2d Week**

Orpheum (RKO) (1,500; 25-35-60), "Woman of Experience" (Pathé) and "Reckless Hour" (GN), sprang with viable. Runners to do \$4,000.

Blue Mouse (Hamrick) (550; 35-50), "Pinn and Jaddle" (Pos) An old one for \$2,500. Last week "Night Nurse" (WB) did one of the best of the year at \$4,000.

**PARAMOUNT
NATIONAL
SCREENING
WEEK
Aug. 10-15**



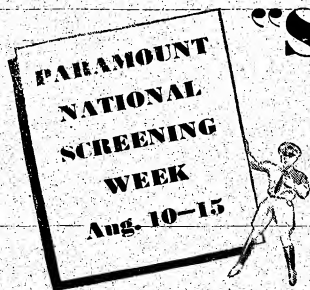
**This Week Hundreds* of
Exhibitors Are Seeing at
Paramount Exchanges Why
the Whole Trade Agrees:**

**IT'S A GREAT
SEASON IF
YOU'VE GOT
PARAMOUNT!**



**Actual acceptances from exhibitors to attend
Paramount National Screening Week total over 1,200*





"SHOW ME" SHOWMEN ARE GETTING THE INSIDE ON WHY . .



.. "AN AMERICAN TRAGEDY" is a Sensational \$2 Hit on Broadway!

Launched on sea of tremendous national publicity. Now mobs pack \$2 Criterion, N. Y., and applaud. "Tense and moving, real, tremendously effective. Almost overwhelming power. A fine, *fine thing* Paramount has done. One of the best pictures of the year", says the N. Y. Sun. Typical review! Based on DREISER'S great novel, JOSEF VON STERNBERG'S superb production, with Phillips Holmes, Sylvia Sidney and Frances Dee; will be talked about for *years to come*.



CHEVALIER-LUBITSCH .. "SMILING LIEUTENANT" in S. R. O. Sweep from Coast to Coast!

By long odds the biggest box office hit in 2 years! Grosses prove it. N. Y., Los Angeles, Chicago, Kansas City, Dallas—name any town where it's played and it's a high record! With Claudette Colbert, Charlie Ruggles and Miriam Hopkins.



..THE FOUR MARX BROS.

"MONKEY BUSINESS" World's Greatest Comedy

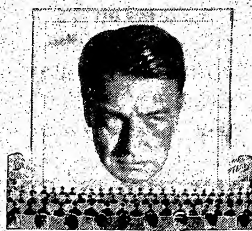
All Hollywood's raving about this show. The tip's out: GET IT! It'll make you more dough than you thought existed any more. Read any trade paper review of its preview showings. They're all raves. *Directed by Norman McLeod.*



.. "HUCKLEBERRY FINN"

Will Double "TOM SAWYER" Grosses Everywhere

Don't take our word. See it for yourself. Then you'll agree. You're yelling for clean, wholesome pictures for the whole family. Here's the finest of them all. With the "TOM SAWYER" cast: Jackie Coogan, Junior Durkin, Mitzi Green, Jackie Searl plus Eugene Pallette. *Directed by Norman Taurog, who made "SKIPPY".*



.. "SILENCE" and "SECRETS OF A SECRETARY" Will Boom Theatre Receipts

Two swell pictures, as every showman who's seen them enthusiastically agrees. "SILENCE", the mighty melodrama with Clive Brook, Marjorie Rambeau and Peggy Shannon. *Directed by Louis Gasnier and Max Marcin.* "SECRETS OF A SECRETARY", the drama of the girl who knew too much about millionaires, with Claudette Colbert, Herbert Marshall and Georges Metaxa. *Directed by Geo. Abbott.*



.. A NEW STAR IS BORN
as "MY SIN" Shows Real TALLULAH BANKHEAD
with FREDRIC MARCH in Smashing Drama!

Tallulah looking like a million dollars and acting like the superb trouper she is. March never better. Now you'll know why Tallulah took Europe by storm. A down-to-earth picture that the whole family will love. *Directed by Geo. Abbott.*



.."S.R.O. DAYS ARE HERE!"
Cry Convinced Exhibitors as "THE HOUSE THAT
SHADOWS BUILT", PARAMOUNT'S Outline of
Entire 1931-2 Hits Unfolds to Delighted Eyes!

Call it a trailer if you like. It's the *Visual Proof of Paramount's leadership* of this business for 20 years and the Preview of Paramount's Mightiest line-up of productions. "A FAREWELL TO ARMS", HAROLD LLOYD, GEORGE BANCROFT, "24 HOURS", RUTH CHATTERTON, CHEVALIER, "NO ONE MAN", "LIVES OF A BENGAL LANCER", "THE MIRACLE MAN", "DR. JEKYLL AND MR. HYDE"—a hint of the great smash hits coming!

PARAMOUNT

Proudly Proves Leadership with Product

"Let's Go, Show Business!"

1,000% Film Tax Increase by Mexico, Except Upon Few Spanish Talkers; May Close All Mexican Theatres

Mexico City, Aug. 10.

Closing all picture theatres in Mexico within the next three weeks is considered an almost certain by local managers as a result of the new increase in the tariff on non-Spanish talkers and discs from 750 pesos to 75 pesos (\$37.50) per kilo.

Managers are frantically negotiating with the government to modify the tariff, but see very little hope ahead for the time being.

Duty-bond generally means a discouragement of talkers, especially those in English.

Managers assert the new duty makes importation of film practically prohibitive, with exhibitors also falling in that class. Practically all the small houses will have to close by the end of August, managers here figure, with a possibility of the bigger houses holding out about two or three months because of previously contracted product.

If a general closure goes through it would make 60,000 picture houses cost the government 4,000,000 to 5,000,000 pesos annually. That figure represents 10% tax on the average annual admission. Also the government would lose out on about 150,000 pesos now yearly received on duties on talkers under the old scale.

Mexican government's answer to all this is to function with Spanish talkers, with showmen pointing out this is impossible because of the lack of product and because of the predominance of English talkers.

TRADE WORSE IN AUSTRALIA

Sydney, Aug. 10.

Things are growing increasingly impossible here all around, with the government at present unable to pay salaries to civil employees. Entire theatrical industry is suffering along with the rest of the down here.

Latest move on the part of the government is to help it is to jump the picture duty 6% more. That means foreign film distributors, Americans included, will have even harder sledding than previously.

CHILEAN TAX DEMANDS MAY REACH UP TO 50%

Santiago, Aug. 8.

While not very important from a present financial point of view, the news from Chile as affecting the picture interests is alarming owing to the fact that practically all the major companies are there. The news states that the Chilean government proposes to increase cinema tax (taxation) in order to obtain increased revenue may mean a close-down by the industry owing to the impossibility of operating with the major taxes demanded.

The bill sent to congress proposes to increase by 10% the tax on admission which does not exceed 2 pesos (Chilean ex.), 15% on tickets exceeding 2 and not exceeding 4 pesos, and 20% on tickets exceeding 4 and not exceeding 6 pesos; 30% between 6 and 8 pesos; 40% between 8 and 10 pesos; 50% on all tickets priced higher than 8 pesos.

While the government claims that prices have risen immoderately the cinema owners retort that they were never so low; and prove this in an extensive memo addressed to the authorities pointing out that while the cost of films has increased enormously, and the old salaries charged as much as 550 pesos for releases, today only the new charges that rise, while the other first-run charge is 5 and 4.40, and 2.20 weeks in the neighborhoods with 30 days for Sundays and holidays—only 10 days in which they work at all.

Reported ATP Backers

London, Aug. 10.

Understood here that Courtlands, artificial silk magnates, are backing Associated Talking Pictures, Ltd.'s British producing outfit, to the extent of \$2,500,000. That's for the purpose of building the new studios at Baling.

Plant is expected to open next month with a Jack Buchanan film as the first picture.

Universal's British unit is set to start about the end of August, with the first year's schedule calling for seven pictures exclusively. It's likely that it will use the British International studios.

NEWSREEL FREE FOR RR DEPOTS WITH ADS

Paris, Aug. 10.

Pathe-Natan is contemplating putting its newsreels into railroad station waiting rooms for free showings. Advertising slides would be interpolated, to make the venture self-supporting.

A stunt is being worked by the newly opened Ford Newsreel theatre in supplementing the reels with shots taken by the theatre itself. Theatre has rented a local moving sound truck and hired a cameraman to run around getting local stuff. That allows for screening about four hours after events occur, which means beating the dailies.

Pathe's show with "Le Journal," newspaper, is also helping. Paper sponsors screening of some educational subjects, stills of which are used to illustrate the front page. Works out nice both ways.

Public Prize Giving Idea by DeMille for Leaders in Talkers

Vienna, Aug. 10.

Cecil DeMille announced here yesterday that upon his return to Hollywood, he will propose a substantial yearly prize from the public to the leader in each of the arts in the making of talking pictures. Heretofore, said DeMille, this distinction has been bestowed by organizations or groups within the industry.

DeMille gave but a bare skeleton of his plan. It includes having the film experts on the foremost coast daily newspapers form a committee of selection. Prizes will be awarded each of the several names the committee will choose from the studio lists.

Each person selected will be given the check of his award, or other symbol signifying the award, with each symbol not to cost less than \$5,000.

DeMille proposes to personally assume the entire cost of the annual award. He anticipates the cost will reach from \$100,000 to \$200,000.

London, Aug. 10.

Understanding here is that DeMille and Erskine Kent will be together on DeMille making some plans for a film which is more or less set, but not climaxed.

Kent seems to be inside says that Kent wants DeMille to put up half of the production costs. DeMille is currently on the Continent.

PROTEST IN FRANCE OVER ALIEN EXTRAS

Paris, Aug. 10.

Foreign picture extras narrowly escaped a strike here with the French government last week, similar to those now being undergone by foreign musicians. Trouble started when 100 film employees, by leaving their work, caused a strike for a film with French extras protesting to the French government.

Parliament saved the situation by ordering the government to pay a bonus of 10% of the extra's salary for the first 100 extras.

Best 25c Show in World Claimed for Australia, but Theatres Given No Help at the B. O.—No Dividend in '31

7 English Pars

London, Aug. 10.

Panorama has decided to make seven more English films here this year. Decision came as result of the local success of "Thine Charming People," Pars' first British-made.

Jack Buchanan has been lined up to star in the next of the series with the cast including Nora Swinburne and Warwick Ward.

U Shooting 'Yard' Serial in London With British Cast

Hollywood, Aug. 10.

After many delays and reconsiderations, Universal has finally decided to make its "Scotland Yard" serial in London instead of on the Coast.

Henry McCaig, director, and Norman Laeger, production manager, are enquiring and will sail for London on the Aquitania Aug. 19. No players are being taken, as the entire cast will be selected in London.

CHAPLIN SEEN AROUND WITH WEALTHY WIDOW

Paris, Aug. 10.

Charlie Chaplin is frequently seen around nowadays with the Duchess of Bedford, a wealthy widow. Rumors spring from this mentioning another Chaplin marriage prospect and especially since it is understood Chaplin states he does not expect to return to America.

The Duchess is young and handsome. Her late husband, the Duc D'Bedford, stood high in the French nobility and as one of the wealthiest. They were married about five years ago, with the Duc passing away two years ago.

There is a daughter, now three years old.

Eye-Wash Relief

Paris, Aug. 10.

Request of legit theatre managers that the government alleviate their taxes has been more or less granted, but in appearance only.

There is in the form of an increase of the number of tax-exempt seats which the theatre is allowed to give away. Which means that its called relief but it's really eye-wash.

Foreign Talkers Do Best Now in Paris Theatres

Paris, Aug. 10.

Consolidated ticket trade here now with the theatres showing American talkers benefiting more than others. Grosses in these houses have gone up noticeably.

French films in the original are doing well. "The Outsider," British made, is current at the Theatre Gaiety.

Jack Warner's Rest

Paris, Aug. 10.

Jack Warner is resting with his family in a French seaside resort, but will return to America. Vacation will be taken by Warner while here of the French government's protest to suppress "Pity Alphonse Franchini," that the French authorities from the New York end.

HOFFBERG HANDLING LATIN

Mr. Hoffberg, New York, has taken over world distribution rights for Latin Productions, Ltd. of Hollywood. Hoff is making a record of Spanish films in Hollywood.

First picture included in Hoff's distribution is "Campanas de Capri," a pair of two-reelers (three of them included).

Sydney, July 31.

It's a hard winter over here. Business continues to grow worse. Further tax burdens, together with increasing unemployment are making a light a tough one. The managers are fighting all obstacles and hoping for a break from the Government.

Recently politicians attempted to introduce a bill forcing the public to pay as high as five shillings (£1.25) in every year of salary (£2). Had this bill gone through, many theatres in New South Wales would have closed. A bill, however, has been passed, raising the price duty from 25% to 3%. This means the cost of foreign film importation has been doubled. The managers dare not pass the added tax on to the public.

Despite not one picture company here has paid a dividend this year, managements are still offering double-feature bills backed up with orchestral and presentations all the time. The boys back of the business just won't lay down. Once in a while a picture clicks strongly and runs up a good salary. But for every big success there are three failures.

Crying Patriots

Ever since the ship hit Australia, the Union Theatres have thrown all their resources into the battle for business. Today they are offering entertainment value that cannot be matched anywhere else in the world at 25 cents admission.

Around the city a lot of self-styled patriots still cry for the lifeblood of the picture industry. "Tax all picture theatres and stop America from sucking Australia dry" is the parrot-like cry of the ignorant. Australian managements are struggling to keep the public with low priced entertainment whilst some of their own countrymen are trying to get a stranglehold and reduce a great industry into shambles.

Italian Gov't Behind Operatic Film Movement

Rome, Aug. 10.

Corporation, Dello Spettacolo is planning to go into production of talkers based on the better known Italian operas. Organization is the official government show business consortium, which means it would have government support.

Idea is to turn the operas into pictures in their entirety, retaining all the music and action as in the originals. Among the names mentioned for the project are Federico Amadio and Camillo Scattola.

It's an important move over here in lieu of what it might do for European opera houses, is successfully received.

Practically every small city in Italy, Germany and France has a full fledged opera house playing all the old time operas with, naturally, the many Italian operas being a portion of the programs.

Also there's the question of whether the agreements, now looking out of the opera houses, will withstand in favor of the film side.

ONE-MAN WALKOUTS AGAINST FOX DUBBING

Hollywood, Aug. 10.

The experienced one-man walkout against the dubbing of foreign films in this country, Christ Angello, Spanish writer, who refused to translate dubbing on a picture scheduled for dubbing.

Fox had a show-up with the same man two weeks ago.

"REAL GOOD MELO"

TRAVELING G HUSBAND



DRAMA "REGINA CREWE" NEW YORK AMERICAN

OTHER WOMEN REVIEWERS IN LIVELY REACTION TO NEW TITAN ATTRACTION.

ROSE PELSWICK, Journal:

"Entertaining movie with excellent cast".

JULIA SHAWELL, Graphic:

"Fast-moving melodrama . . . excellent film fare."

Current RKO-Mayfair N. Y., RKO-Albee, Brooklyn and heading lickety-split for other key city premieres!

NATIONAL AD CAMPAIGN BEHIND IT.
GET ABOARD NOW
AND GIVE IT A RIDE!

EVELYN BRENT

HUGH HERBERT FRANK ALBERTSON
CONSTANCE CUMMINGS
DOROTHY PETERSON
DIRECTED BY PAUL SLOANE

TUNE IN! "RKO THEATRE OF THE AIR"
N.B.C. Coast to Coast Network
EVERY FRIDAY NIGHT, 10:30 P. M. NEW YORK TIME



NDS

(Continued on page 54)



AN EVENT
Is as Important
As You Make It.

EVERY theatre in America now using Fanchon & Marco Ideas contracted for these shows because of their **PROVEN REPUTATION**. This being true it is interesting to observe that wherever Fanchon and Marco Ideas have been sold to the public through advertising and publicity the Ideas themselves have backed up the press campaigns.

Proceeding on the **SOUND BUSINESS JUDGMENT** that a champion must be a champion regardless of what the field of endeavor is, Fanchon & Marco, Inc. has relied entirely upon the quality of production and talent in each Idea to build its **PRESENT REPUTATION**.

Any wise showman knows that publicity without the product is so much wasted effort... but that publicity backed by **A WORTHY PRODUCT** can scale insurmountable heights.

Fanchon & Marco Ideas are an **EVENT** on any theatre program... and to become a genuine **BOX OFFICE EVENT** need only to be enthusiastically publicized... for once the patron is brought in to see a Fanchon & Marco stage show he can be relied upon to become a permanent Fanchon & Marco follower.

Fanchon & Marco Ideas are now available for any cities in the world where they are not presently playing.

**FANCHON
&
MARCO
INC.**

Offices

HOLLYWOOD SAN FRANCISCO SEATTLE MILWAUKEE NEW YORK

HOT OR NOT, IT'S KNOCKING

**The biggest money-maker of the year!
Ripped grosses wide open in 53 first runs!**

**Held over everywhere!
Return dates piling up!**

**Reach for a *VARIETY*.
Turn to the box-office receipts. And read that the outstanding smash hit of 1931 is**

Constance BENNETT

With JOEL McCREA, Lew Cody, Robert Williams, Hedda Hopper, Marion Shilling.
From the novel by Robert W. Chambers. Screen Play by John Farrow.
Directed by PAUL L. STEIN.

A CHARLES R. ROGERS PRODUCTION
ASSOCIATE PRODUCER, HARRY JOE BROWN

RECORDS COLD!



The COMMON LAW

RKO  PATHE

The Old Fightin' Cock crows every Friday night 10.30 N.Y. time, RKO
THEATRE OF THE AIR—NBC hook-up of 44 coast-to-coast stations!

July Production Survey

Hollywood, Aug. 10.
Production continued its slide from the early June peak to a low in the last days of July below any of the previous depressed spots of

activity, when it was fourth on the list, was the busiest major lot last month. Fox slid back to an average of three units, about four less than last June. Paramount, Rialto and Columbia were working about two

JULY PRODUCTION AVERAGES

In 18 Active Coast Studios		Year Averages			
July 1931 Units Active					
Features	Shorts	Total	1930	1929	1928
Feature Studios					
Metro	4.6	4.6	5.4	5.1	6.3
Universal	3.4	3.4	3.7	3.8	5.7
Pathe	2.0	1.6	3.2	2.2	1.4
Fox	3.0	3.0	2.8	6.1	6.8
United Artists	2.7	2.7	1.5	1.5	1.7
Paramount	2.3	2.3	2.5	4.0	7.4
Radio	1.8	2.0	2.0	2.0	2.3
Columbia	1.0	1.1	2.1	1.5	2.3
Tiffany	1.8	1.8	1.7	1.5	2.5
Warner-FN	1.6	1.6	1.6	8.1	14.1
Leasing Studios					
Metropolitan	3.7	1.5	1.9	2.9	2.6
Decca	3.7	3.7	1.3	1.9	2.3
Cinephone	3.7	3.7	3.7	3.7	3.7
Educational	6.6	6.6	6.6	6.6	6.6
National	4.4	4.4	4.4	4.4	4.4
Darmour	3.3	3.3	3.3	3.3	3.3
Comedy Studios					
Roach	3.8	3.8	3.8	3.8	3.8
Sennett	3.8	3.8	3.8	3.8	3.8
Working Daily					
25.2	5.4	30.6	48.6	46.4	58.2

(Average total units daily so far in 1931: January, 53; February, 33.5; March, 33.5; April, 32.4; May, 36.7; June, 43.5; July, 30.6.)

the last few years. Less than 20 features, including quickies, were in production the last 10 days of the month. Average for the entire month was just over 25 features a week, ranging from 35 July 2 and 3 to the bottom at 17 July 24 to 27. Average was a drop of 13 features from the June figure.

Metro, with no jump over its June

units less apiece, and Warners was just out of the picture. Only six units on the coast averaging a unit more than in June was Metropolitan, which was dark most of the previous month. Thirty-four features were completed and only 24 new ones went into production during July. Pick-up increased so far this month with 25 features in production last week.

34 FEATURES COMPLETED ON THE COAST IN JULY, 1931

(Including One Spanish, One Revision)

Shooting Days		Shooting Days	
METRO	UNITED ARTISTS	PATHE	UNIVERSAL
"Horseflesh"..... 37	"Palmy Days"..... 33	"Eddie Cuts In"..... 21	"The Dead Line"..... 32
"Susan Lennox"..... 36	"Street Scene"..... 33	"Sundown Trail"..... 10	"The Dead Line"..... 32
"The Guardian"..... 23	"Eddie Cuts In"..... 21	"Sundown Trail"..... 10	"The Dead Line"..... 32
"West of Broadway"..... 23	"Eddie Cuts In"..... 21	"Sundown Trail"..... 10	"The Dead Line"..... 32
"Modern Age" (revision)..... 22	"Eddie Cuts In"..... 21	"Sundown Trail"..... 10	"The Dead Line"..... 32
FOX			
"Skyline"..... 35	"Eddie Cuts In"..... 21	"Sundown Trail"..... 10	"The Dead Line"..... 32
"Wicked"..... 29	"Eddie Cuts In"..... 21	"Sundown Trail"..... 10	"The Dead Line"..... 32
"Mama" (Spanish)..... 18	"Eddie Cuts In"..... 21	"Sundown Trail"..... 10	"The Dead Line"..... 32
"Midnight Cruise"..... 17	"Eddie Cuts In"..... 21	"Sundown Trail"..... 10	"The Dead Line"..... 32
PARAMOUNT			
"Huck Finn"..... 37	"Eddie Cuts In"..... 21	"Sundown Trail"..... 10	"The Dead Line"..... 32
"Road to Reno"..... 31	"Eddie Cuts In"..... 21	"Sundown Trail"..... 10	"The Dead Line"..... 32
"Daughter of the Dragon"..... 26	"Eddie Cuts In"..... 21	"Sundown Trail"..... 10	"The Dead Line"..... 32
COLUMBIA			
"Fifty Fathoms Deep"..... 34	"Eddie Cuts In"..... 21	"Sundown Trail"..... 10	"The Dead Line"..... 32
"Then Hell Broke Loose"..... 31	"Eddie Cuts In"..... 21	"Sundown Trail"..... 10	"The Dead Line"..... 32
"Duty Bound"..... 10	"Eddie Cuts In"..... 21	"Sundown Trail"..... 10	"The Dead Line"..... 32
TIFFANY			
"Morals for Women"..... 11	"Eddie Cuts In"..... 21	"Sundown Trail"..... 10	"The Dead Line"..... 32
"The Monster Kills"..... 11	"Eddie Cuts In"..... 21	"Sundown Trail"..... 10	"The Dead Line"..... 32
"Range Law"..... 11	"Eddie Cuts In"..... 21	"Sundown Trail"..... 10	"The Dead Line"..... 32

NAME PEOPLE DOING 2-REEL SERIAL AT U

Hollywood, Aug. 10.
Indicative of the more or less prominent picture names at Liberty, Universal has the following lineup for its "Shadow Detective" serial: Lina Basquette, James Murray, Stanley Fields and Jason Robards. Series is being made in conjunction with "Detective Magazine." Kirt Neuman is to direct.

Jack Sullivan Away

Jack Sullivan, Fox film buyer, has left New York on a tour of the Fox theatres east and west, to toll over new product problems with the operators in the field. He'll probably be gone two months, half of which or more may be spent at the Fox W.C. headquarters.

TIBBETT IN "CUBAN"

Hollywood, Aug. 10.
Lawrence Tibbett, next and fourth talker for Metro will spot him in Cuba. It's to be "The Cuban," with W. S. Van Dyke directing. Support cast will include Lupe Velez, Karen Morley, Cliff Edwards and Ernest Torrence.

B&K Execs on Radio Tell Chi About '31-'32

Chicago, Aug. 10.
B&K executive heads went on the air last week in line with an institutional campaign plugging the new season's crop of pictures and stage shows. B&K also went on the air in the dailies, running full-page ads.
Louis Lipstone, head of the production department, talked over the other about the technical ends of stage shows and back stage atmosphere. He was followed by Barney Balaban discussing over the theatre policy, etc. While pre-season campaigns is not new this is the first time here, execs have reached out for direct contact with the public.

Lazarus' Return Date

Hollywood, Aug. 10.
Jeff Lazarus, division manager for Hughes-Franklin, in a Hollywood hospital having his limbs amputated. Expected out tomorrow (11).
This is a return engagement at the hospital, Lazarus playing there a month ago with an infection of the same tonsils.

Playing Safe

Hollywood, Aug. 10.
An actor arriving here from New York under contract to a major studio asked the casting director where he should stay.
"You'd better stay at the Flinkelstein Arms," said the casting director. "After we look at your test we may move you to the Ambassador."
(Variety's Hollywood Bulletin)

"Street Scene" at Rivoli

United Artists has pulled "Unholy Garden" from its release schedule as the first of the "31-32 pictures" to become available to its accounts, substituting "Street Scene." As a result latter goes into the Rivoli, New York, Aug. 27 for a run.
Similar releasing and pre-releasing, if any, will occur in other parts of the country with "Garden" on national availability shifted back two weeks.

SELZNICK'S RELEASE FIGURES IN FINANCES?

No release channel for his own and Louis Milestone's talkers had been settled upon up to yesterday (10) by David Selznick. Selznick is said to have conferred with United Artists and Radio Pictures without a decision with either.

Report is Selznick's financing for his independently produced pictures, if placed in New York, will depend on what happens on his releasing channel. So far the story goes he has not started to arrange the money end. An account connecting A. C. Blumenthal with Selznick's financing doesn't appear to have gone beyond conversational stages between the two, with Blumenthal apparently ready to invest more talk than cash.

Myron Selznick, now in Mt. Sinai Hospital recuperating from an appendicitis operation, may leave the institution any day.

EXTRAS' FEAST

Biggest Mob in Weeks For Two Hughes Features

Hollywood, Aug. 10.
Extras were at their busiest in 11 weeks with the daily average 719 working last week. Thanks to Howard Hughes for the release of "The Billie Dove Picture" and United Artists using 113 on a New York street scene Monday.

Rest of the week a Chicago underworld safe for "Scarface" and Metroplitan studio was using from 200 to 260 people daily.

Feature productions are on the climb, 27 starting out this week and 10 indicated starters.

HOLLYWOOD SHORTS

By Claude Binyon

Hollywood, Nov. 6.

Dear Ma:
You make me sick. Every time I get in a jam and need some help from you and that old monkey wrench you married I get a weeping letter about how disappointed the family is in me. I'm telling you I'm as pure as any girl in Hollywood, and if you don't believe in me I might as well disown my own family.

Why didn't you send me some money to get me out of jail when I wrote that check for the rent? If you think you are heartbroken you should have been in my shoes. I finely got a hold of Mr. Bentle the survivor of the talkies and the bill. Imagine how mortified I was when I found out Mr. Bentle was married and told him I knew. It was certainly a shock to me but he paid the bill in a hurry. I guess the reason he paid was that he had been up to the apartment a couple of times but only in a fatherly way and his wife might not understand if I told her.

I wonder whether happened to that writer I met in Reno who was going to star in pictures. I still can't remember his name. I think I'll get a job as a waitress and save up enough money to come home. I'm sick of this burr.
How are the kids and don't let them spoil the wallpaper in my

Biz Builders for Hot Daze

Mob Out West Pepping Up B. O.—Keys Take Hints from Sod-Busters

Sap Socks' Em-Silly
Bogey Centre, Neb.
Mrg. Sap of the Vermilion pool em here with smart snorts on "The Passionate Pushover," sex eple, by getting out over placards reading "I'm a Passionate Pushover," and

pinked them on flaps around the parks and beaches, standing town on their ears. Tied up with printer for cards—sod-busters—sod-busters with pushovers and letting his daughter see private collection of star photos in mrg. private office. Big oke even though mob still stand away to play around with pushovers in several northbound autos mixed in front of theatre stopped in to wait dry roads. This gals should do great any place, as women clubs would be flattered by wily mrgs. who let old gals wear placards.

LOEW'S MIXED FILM POLICY AT VICTORY

Loew's Victory theatre in the Bronx will institute a new policy starting Saturday. (22). The house, smartest pictures for years, will play the big feature of the week three thys, starting on Saturdays, Tuesdays and Wednesdays the theatre will play double features and may try the same for Thursdays and Fridays.

Victory, half owned by Loew's and half by A. Pickler, the Loew metropolitan picture booker, is now in direct competition with Loew's National, former vaudeville, which went straight pictures a few weeks ago.

Fox Ducks Litigation In Involved Color Suit

Los Angeles, Aug. 10.
After two years' arguing, Fox has won its point and deposited in court \$5,000 owed for process work on "Sunrise" and "Ted Danco" for various claimants. Fox's suit was originally brought against Fox by a receiver for Patents Process, Inc., in behalf of the divorced wife of Frank D. Williams, process expert. Fox, publisher of Williams' business and equipment at a sheriff's sale horned into the suit with a \$30,000 claim against Fox. A trustee in bankruptcy for both the homes of actors and Williams also attempted to get in.

WEIL'S "INTERVIEWS"

Hollywood, Aug. 10.
Jesse Weil, indie producer, will make a set of one reels titled "Seegen Interviews." Pictures made at the homes of stars, with Grace Elliott doing the interviewing. Talking Picture Epics will release.

"Disorderly" in N. Y.
East to supervise shooting of scenes around New York for Buick's "Disorderly Conduct." John W. Collins, Jr., got in yesterday. (Monday) with cameramen and crew.

He will stay a week or 10 days getting atmospheric background for the picture.

Knutt Astounds Natives
Middy Hollow, Kan.
Sewery Knutt, p.a. of the New Stench, smacked out the best publicity stunt ever pulled here last week, to plug "Mr. Green of Paris," a risky eple very Frenchy. Sewery tied in with the big milk company here to place capsules of mrgs even in each capsule he placed a slip of paper with show ad on. No one poisoned except a few youngsters who didn't get the subtle gag.

This cost him nothing, as Knutt tied in with Doc Error, who had his phone number on ad in bottle, paying for poison in return.

Big n. e. g. sensationalism of ad is bound to be good will builder for any house.

Another Hot One.
Narrow Ruts, Idaho.
Mrg. Blankenship of the Yagant played the role of a mad woman, boosting the gangster eple, "You Rat," by tying up with Sue Slag of the asylum for 20 inmates to run around the dept. stores, post office, etc. in costume.

One of each town was a gangster, the other a rat. In each step the gangster would holler "You rat," and let him have it. Most of the bullets were blanks, but lots of women and kids faints, so smartly old Blankenship stage the bally-hoo.

His fair, as gang stuff, not liked here, but deck so strong house will surely benefit by good will accruing from ad.

Tips to Snoring Mrgs.
New York City.
Managers who are in the habit of loafing around their operations between 7 and 10 in the mornings could very well stave off depressions by taking stock of their operations to see that all is okay for the coming winter. He should scale ladders to the roof and test the tar paper or tin for leaks, be sure as you're a foot high those very same leak-holes in water from rains or melting snow.

It's just these little careless things like throwing butts and glowing cigar stumps in dirty corners where there's likely to be papers or kerosene cans that touch off many amusement places throughout the year. A mgr. must use care and brains and avoid throwing these acts like the above during performances.

Lights, too, can play a great part in your operation. You can put in blue bulbs in summer, and the saps will think it is cool moonlight in the theatre. In winter use red and save again, as they'll fan themselves under crimson lights. Very simple to get bulbs gratis by tying in with Light and Power Co.

It was great to be able to fill your lobby with washing machines, dressmakers, furnaces, etc., for the courtesy of using its colored lamps. He sure to leave some light in lobby, so to customers who might drop in can get to the B. O.

Laughs at Bonus Gag
Cattle Run, Wyo.
Abie Shusting, who owns a string of galleries in the state, received a letter asking if he would take Sam Katz' tip to slip the house mrgs. a little extra for good will.

"Tell Katz I said his bonus thing is the nuts," said the mrg. "He's got a better way to please my boys. I let 'em put their wives in the B. O. and they themselves go on the door, which saves me a bonus."

Asked if he didn't give a reville to the mrgs by the name, and wives, Abie said "No, they can't go too strong, for if the joint goes red I padlock it quick. They go easy, knowing the racket is only good while the house is running."

(Continued on page 62)

room before I get back. Is pa still smolling the house up with his beer?
Love, Elsie.

Dear Ma:
Well, I'm working as a waitress. Mr. Bentle got me the job because he and the owner, a man named Henry, are mutual friends of some body. Mr. Bentle said it was the last thing I'd ever do for me and I said I didn't know about that. I don't see how I ever could have admired that bum.

I've been working one day and my feet hurt terrible. Quite a few actors and actresses come here to say nothing of peasants and you think all you get for is to bail the poor waitresses out.

Ma, if you can help me along by sending some money so I won't have to work forever as a waitress to get home I'll pay you back as soon. If you could only see people ordering your poor daughter around as though she was nothing but a common servant it would break your heart.

Give my love to pa and the kids. Your loving daughter, Elsie.

Hollywood, Nov. 16.
Dear Ma:
Hear send those low heated sorfs of mine and that dress with

(Continued on page 62)

**Sends The Whole
Country Into
A Frenzy
Of Ticket
Buying**

**AVAILABLE
NOW!**

Play it with the
nation's lead-
ing theatres.

"Marvelous picture. Deserves an editorial."
—*Pittsburgh Post-Gazette*

"Going to make a lot of money for you and a lot of
goodwill for the industry."
—*Jason S. Joy (Hays Organization)*

"You've got to invent new superlatives to describe this
1931 sensation." —*Film Daily*

"Warners have clicked again." —*N. Y. American*

The STAR WITNESS

**First of the 70
reasons why this is
WARNERS
year!**

(More than your contract calls for)

Sweltering heat! Stifling hu-
midity! 93 in the shade!
Yet thousands jam the
biggest theatres to
learn why the crit-
ics call it "THE
BEST MOTION
PICTURE IN
YEARS!"

with
**WALTER HUSTON
CHARLES "CHIC" SALE**

DICKY MOORE
GRANT MITCHELL
FRANCES STARR
SALLY BLANE
RALPH INCE
ROBT. ELLIOTT

Directed by WILLIAM A. WELLMAN

Here's the first SONG

Fifi Dorsay sings it. And how Will Rogers steps to it! They'll walk out of the theatre humming it, singing the praises of this gayest of comedies.

This infectious tune by James F. Hanley, America's popular song writer, is sweet medicine for that tired feeling. Like the picture, it carries you off your feet!



The Cute Little Things You Do

CHORUS

No one else, no matter who, But you can do the things you do, The cute lit-tle way you do, The cute lit-tle things you do, do, do.

No one else could act so shy And roll a laugh-ty, wick-ed eye, The cute lit-tle way you do, The cute lit-tle things you do, do, do.

**EXHIBITORS! ORCHESTRAS! ORGANISTS! SINGERS!
RADIO STATIONS! MUSIC AND RECORD DEALERS!**

Tie up with this great picture that the public is flocking to see! "The cutest little thing you can do" is to wire, write or phone for full details to



SAM FOX PUBLISHING COMPANY

CLEVELAND

CHICAGO

LOS ANGELES

LONDON

PARIS

BERLIN

MELBOURNE

NEW YORK

HIT of the new **FOX** season

WILL
Rogers
in

YOUNG AS YOU FEEL

with

FIFI DORSAY • LUCIEN LITTLEFIELD
DONALD DILLAWAY • TERRANCE RAY • ROSALIE ROY

From play by George Ade • Directed by Frank Borzage

PACKS LAUGHS GALORE

Lots of laughs are certain when a story and director turn Will Rogers and Fifi Dorsay loose to strut their stuff. This is what happens at the Roxy. And that accounts for the merriment which echoes through its cool depths.

— Regina Crewe, *New York American*

BETTER THAN EVER

Will Rogers is better than ever in "Young as You Feel"... His fun is infectious... It's a livelier and snappier Rogers than I've ever seen before.

— Kate Cameron, *New York Daily News*

MADE SPECTATORS FORGET SCORCHING SUN

Will Rogers made Roxy spectators forget the scorching sun outside..."Young as You Feel" has its quota of laughable incidents and merry patter.

— Mordaunt Hall, *New York Times*

A DANDY

Will Rogers is a guarantee of great comedy... As splendid as ever First rate fun. You'll enjoy it.

— Bland Johaneson, *New York Daily Mirror*

**N
O
W**
**AT THE
ROXY**



Burlesque-Drama-Vaude Mixed In Continuous 15c Show for Houses Too Poor for Films

Chicago, Aug. 10.

Two former grind picture parlors have just tossed out their projectors and have opened up with continuous flesh, entertainment at 10 and 15 cents.

These theatres are the U. S. and the National, spotted down in the second-hand-clothes and flop-house district south of the loop on State street. They found it impossible to operate at the stiff costs for union help and pictures. Both report business on the increase for their grind stage shows.

Shows are strictly cheap-john stuff, but are managing to please the audiences. Both stores are giving the public two shows and advertised as such. The U. S. is offering two distinct burlesque units; while the National gives 'em a burlesque revue and a regular dramatic show. Both programs average about two hours.

Performers do from six to seven shows a day. At the U. S. each company draws a chorus of five girls, and a trio of principals, which includes comics and prima. Production is of the simplest: a line routine from the chorus, led by one of the girls, then a comedy bit, followed again by the chorus. And so on for 45 minutes. Intermission, with the audience asked to go for candy, but with hot pictures and stories as the real attraction.

No Strip

Stage is only wide enough for the five girls. No scenery, with the curtain merely a set of drapes from the sides. Musical accompaniment.

(Continued on Page 40)

Special Invite Shows

At the suggestion of Sam Goldwyn, Special Artists' is planning a special invitation performance of "Street Scene" only for newspaper men, name writers and other local lights in the literary, financial and social world, Aug. 26. It will be held at the Elveth where "Scene" begins a run the following day (27).

Goldwyn is anxious to try similar invite performances out of town, mainly Chicago, Philadelphia and L. A.

Tiff's 10 for Woods

Chicago, Aug. 10.

Johnny Jones has bought the line-up of 10 Tiffany features for the loop, Woods.

Besides, Jones has 23 Columbia films, and figures that with a couple of spot bookings, should be able to last through the entire season.

Far Studio Banquet

Hollywood, Aug. 10.

Paramount will hold a formal banquet for its studio organization at the French room of the Ambassador evening of Aug. 14.

Jesse Lasky official host.

Hitchcock with Horne

Eddie Hitchcock joined advertising staff of United Artists yesterday (Monday), under Hal Horne.

Talking Shorts

(Continued from page 19)

Ho appears here, as usual, in a student costume at the head of a table of revellers in a beer hall.

Asked to sing a song he obliques with the one the film is named after. Entire company joins in for a third chorus and gets are turned up for a finishing swallow.

Baumann is under contract in America to NBC but doubtful whether even that would make this film any kind of a draw except in German circles. Song has a faint melody but doesn't justify the length of seven minutes. *Kauf.*

"BUMBO AND BETTY"

Cartoon

7 Mins.

Criterion, N. Y.

Paramount
In and out ink effort of average quality. Has the figures talking, with this phase of the comedy in the voices rather than the dialog. Continuity not as good as usual, sequences being abruptly dropped, but rates fairly in its highly competitive class. *Sid.*

"ALTE KLEIDER"

("Old Clothes")

GERMAN MADE

Comedy Sketch

14 Mins.

Cosmopolitan, N. Y.

Uff
Nice comedy skit for German audiences. Well made and splendidly acted by a name cast. A gem for the German houses as shorts in foreign languages are few and far between.

Ufa evidently uses its regular first rank actors in short subjects. In this one are Paul Morgan, Felix Bressart, Elise Reval and Siegfried Arno. All are well known in German films, the first two having star rating in features.

It's built around a second-hand clothes store with some of the action borrowed from Eddie Cantor's similar old sketch. To sell clothes the storekeeper (Morgan) hits on the idea of putting pocketbooks into the pockets with the intent of foot-

Fox Theatres Withdrawing from Union Labor Conferences in East

Wilstach's Good Time

Frank Wilstach Sunday broke his own speed record in returning to New York from Lake George. The Hays publicist chief has made the trip to the lake about 50 times in the last five years.

Returning over the week end he covered the course in five hours and 45 minutes.

ing customers into thinking they're getting extra bargains. First cost he gets rid of this way is his own with his own pocketbook. *Kauf.*

PATHE AUDIO REVIEW

No. 8

8 Mins.

Loew's, New York

Pathe
Tampas gross dogs and pigs serve as a preface to the featurette in this review, but Henry Ford's Thomas Edison collection gets the major interest. Ford's assortment includes everything from the railroad station where Edison first worked to the first incandescent bulb and first wired residence. Short could be considered to this item and be interesting. *Waly.*

SPORTLIGHT GRANTLAND RICE

"Fishes"

10 Mins.

Mayfair, N. Y.

Radio Pathe
More diversified and interesting than the average Rice short. Girl archers, Dazzy Vance fishing and hooking a big one, golf shots, are all subordinated to an all-round college athlete who is shown throwing everything from the discus to himself in a high vault. *Waly.*

Fox Theatres, according to inside, is pulling out of the annual labor confabs between the unions and the circuits' and will negotiate separately. This takes in Fox houses on both coasts. Feeling so far as known being that Fox feels the union discrimination against circuits in favor of indie operators is such as not to work out beneficially with Fox houses.

Later are figured not to be classed with certain other houses of other circuits. In the majority of instances the Fox houses are described as "C" theatres, while other conditions make the union requisites tough for Fox to carry.

Another angle which may give reason to the Fox stand is the decision by that management to decentralize its circuit in the east and break it up into smaller and more compact groups under a localized operation scheme. On that plane its figured more advisable for these groups when so formed to negotiate independently. However, that Fox West Coast may also pull out may serve to indicate that the decentralization has been decided upon for Fox West Coast also. That's not certain, however.

Loew's is infod as being fixed about the same as Fox in the east, and many of the Warner sites are also similar. Whether the Fox angle will impel similar action by these two on that basis so far has not been intimated.

RKO and Publix are also in general on the union confab.

Exploitations

(Continued from page 18)

be written are given out only at the theatre with ticket purchases and may be deposited inside the theatre or at any Chevrolet agency. On the night the awards are made the winners, to be eligible to receive the automobiles, must be present at one of the Minneapolis Publix theatres.

A big parade of automobiles and Fanchon & Marco Sunkist beauties from the "Sketches" unit launched the opening of the contest. Chevrolet contributes the automobiles and is doing considerable newspaper advertising to plug the affair and the theatres and their attractions figure in all the ads. There are Minnesota and State ads, too, at all the Chevrolet agencies. Chevrolet contributes the automobiles in return for advertising in the theatre lobbies and on the screens. The theatres are under no added expense.

Talker Tests Win

London.

London picture theatres are offering talker tests at which each performance a number of persons are tested on the stage with an immediate playback. Each night a number are selected to go to Ebbw Vale studios next day for camera test. A reel of this result is shown in the theatre the following Monday. It's helping business.

Uses Detectives

Baltimore.

As advance publicity for "Murder by the Clock" at Loew's Century W. K. Saxton, city manager, and Arnold Stoltz, press representative, had 22 detectives as guests of a special showing.

Six of the 22 spotted the screen murderer, so Saxton lined 'em up and presented a loving cup while Hearst News shot the bunch.

Lets Radio Help

Hazelton, Pa.

Plugging "The Smiling Lieutenant," Ben M. Cohen eased on his space for the Capitol theatre to let a radio dealer help out. Dealer used a double set, nearly two length with a picture of Chevalier and the top copy. "See and hear him at the Capitol" on via new top Chevrolet radio. Maurice Chevalier will afford you many a laugh in "The Smiling Lieutenant."

Swaps Ads

Hartford, Cal.

Merchants are giving Hartford theatre ad space in the borders of their ad spaces in return for a screen campaign on "trade at home" movement.

Stores run house and current play title instead of usual border, and spread theatre ad all over the paper. House pays for the slides and merchants buy the space.

THE 7th INTERNATIONAL NUMBER

IN

VARIETY

WILL BE ISSUED

SEPTEMBER 8th, NEXT

This is the usual annual special number, covering the show business of the world.

As the only international trade paper medium of the world's show business, "VARIETY" presents each summer this opportunity for those on top and under the world to greet one another.

Through the date of issue, Sept. 8th, day after Labor Day, the International Number can be utilized for anyone wishing to make an announcement at the opening of the new show season.

Advertising rates unchanged for the special number.

Packs a box-office wallop!

READ THESE



With JACK HOLT,
RALPH GRAVES, FAY WRAY
From the story by Lt. Cmdr. Frank Wilber Wead, USN.
Adaptation and dialog by Jo Swerling
A FRANK CAPRA PRODUCTION

DURK

Another Great Hit from

Cleveland, July

STAN

A

Pittsburgh, July

DOU

Bigge

Minneapolis, A

BEST

C

Mob Compe

DEES PACKED SATURDAY MORNING OPENING

Nothing Unheard of at the Hippodrome

ABLED USUAL BUSINESS

Opening at Warner Theatre in 4 Months

SATURDAY SINCE IMARRON DESPITE HEAT

Theatre to Open One Hour Earlier 2d Day to Relieve Box-Office Crush

GIBBLE

Dependable Columbia!

DIRECTION
DENNY BURKE-RVJ
WM. MORRIS-INDE

WHAT THIS FILM BUSINESS NEEDS IS MORE PICTURES LIKE...



Mae Clarke and Kent Douglass in scene from "Waterloo Bridge."



Lew Ayres and Anita Louise in scene from "Heaven on Earth."



Paul Lukas, Sidney Fox and Lewis Stone in scene from "Strictly Dishonorable."



Rose Hobart and Charles Bickford in scene from "East of Borneo."

WATERLOO BRIDGE

★ Robert E. Sherwood's sensational stage play, with Mae Clarke, Kent Douglass, Doris Lloyd, Enid Bennett, Bette Davis and Frederic Kerr. Directed by James Whale, who gave you "Journey's End." ★ ★ ★

HEAVEN ON EARTH

★ Lew Ayres, Anita Louise, Slim Summerville, Harry Beresford, Charles Grapewin, and others... Directed by Russell Mack, in a greater story than "Seventh Heaven."

STRICTLY DISHONORABLE

★ Brock Pemberton's sensational production of Preston Sturges' comedy smash which thrilled New York for two years, now presented by Carl Laemmle with Paul Lukas (courtesy of Paramount Pictures) Sidney Fox, Lewis Stone, George Meeker, William Ricciardi, Sidney Toler. Directed by John Stahl. ★ ★ ★ ★ ★

FRANKENSTEIN

★ The story that has thrilled the world for years... surpassing even "Dracula." Adapted by John L. Balderston, from the play by Peggy Webling. Starring Colin Clive. Directed by James Whale. ★ ★ ★ ★ ★

EAST OF BORNEO

★ Unparalleled drama of thrilling eye-to-eye experiences in terrible tropic jungles. Starring Rose Hobart, Charles Bickford, Lupita Tovar. Directed by George Melford. ★ ★ ★ ★ ★

HOMICIDE SQUAD

★ Thrilling as the sound of a police siren... the untold story of the heroes of the law... for the first time in motion pictures! With Leo Carrillo, Mary Brian, Noah Beery, Russell Gleason, J. Carrol Naish, George Brent. Directed by George Melford. ★ ★ ★ ★ ★

THE SPIRIT OF NOTRE DAME

★ Dedicated to the incomparable, Knute Rockne. Starring Lew Ayres with John Mack Brown, Jim Thorpe, J. Farrell McDonald and the famous "Four Horsemen"—Elmer Layden, Harry Stuhldreher, Don Miller, Jim Crowley, also Frank Carideo, Adam Walsh, "Moon" Mullins and other famous football players. By special arrangement with Christy Walsh. Directed by Russell Mack. ★

and

UNIVERSAL

will give them to you soon!

LET'S PLAY

BOSTON

Best since
March! Beats
"Trader Horn"
and "Free Soul"!

ROCHESTER

Tremendous!
Doubled "Free
Soul". Much
bigger than
"Reducing"!

KANSAS CITY

In terrific hear-
bests "Trader
Horn," "Free
Soul."

BUFFALO

New summer record.
Beats "Free Soul",
"Strangers May
Kiss", "Trader
Horn", "Secret 6"!

SYRACUSE

Biggest
opening
since Xmas!
Imagine!

NEW YORK

Held Over 2nd Big week
at Capitol

PITTSBURGH

Eclipses "Free
Soul", and
Waring's Penn-
sylvanians!

MEMPHIS

DOUBLED
AVERAGE
OPENING!

Marie Dressler and Polly Moran in

POLITICS

OMAHA

Sensational at Para-
mount. Moves to
State, breaking State's
strictly first run policy!

DENVER

Denver Theatre
phenomenal. Public
moves it to Rialto
for 2nd week. Same
story everywhere.
And in mid-summer!

**OKLAHOMA
CITY**

Held over 2nd
week at Cap-
itol — Remark-
able event for
this spot!

HAVE YOU ENTERED THE \$100.00 "POLITICS" PRIZE CONTEST?
Send us your complete campaign. Never such an exploitation picture! Address M-G-M Advt. Dept., 1540 Broadway.
Contest closes September 15th. Duplicate prizes in case of a tie.

A Metro-Goldwyn-Mayer Picture

RKO Going to 5-Act Units This Fall; Radio's Broadcasting Interference

Main item of the three-day RKO divisional directors' meeting in New York last week was the asking for five instead of four-act units. The request will be granted some time this fall.

Divisional men were told to hold a session by themselves at which they were to decide upon questions to be put to the executives. Among the suggestions made at the following general meeting by the divisional reps were that the Radio studio submit three titles on each picture to the theatre men (denied); that the real estate department be divorced from the theatre operating department (granted); and that the circuit stop advertising its national broadcast hour where it becomes opposition to the theatres (granted).

In regard to the broadcast hour, exploitation for the weekly ether program was felt to be having an effect on mid-west and western houses where the actual time of the broadcast, originating in the east, coincided with the early evening theatre period in those territories.

NEW ACTS

"India Fantasies" (5), with William Lehar Brach.
Lannon and Natfaro, dancers.
Jean Joyson and Joe Young.

Mason City House Jumps To Full Week Vaude

Chicago, Aug. 10.
Iowa is getting excited about vaude, following the success of the state policy on its return to the Cecil, Mason City, Ia., after several years absence. Starting with week-end vaude a fortnight ago the house now increases to a full week stand by a split.

Nin Elliott is booking this spot out of the local William Morris office, and is at present negotiating with several other former vaude theatres in the midwest which are exhibiting a genuine interest in variety.

Sacramento Fills RKO's

Lone Coast Layoff Spot

Los Angeles, Aug. 10.
RKO's four-act units from the east go into the Plaza theatre, Sacramento, for last halves starting Sept. 5. Acts will play there following Portland.

Until Sacramento was added the week between Portland and San Francisco was a complete layoff. Units have another seven-day layoff three weeks later between Los Angeles and Salt Lake City, but this is usually taken up by the State, Long Beach, booked out of RKO's Los Angeles office.

Service

Los Angeles, Aug. 10.
Femme operator of a beach-rimmed somewhat remote from L. A., is so happy to get a draw-out for an appearance at her house, she offers to split the gross.
Further, she's willing to furnish gin and a a after the show.

F & M MAY START OWN BREAK-INS FOR ACTS

Fanchon & Marco feels the idea of a few break-ins weeks around New York is too good to drop. According to Doc Howe, the F&M booker, his office is going to take the matter up either this or next week.

Howe says the need for setting aside a few theatres for this purpose will bring good returns in future talent. The question of pay for the acts while breaking in, he believes is the least of the troubles to overcome.

The R&M people were solicited a few weeks ago regarding a community break-in batch of theatres contributed by all the major circuits. That was the last they heard of that.

Vaude in Union Hill

Two theatres of RKO at Union City, N. J., will reopen Saturday (29).
Capitol play vaudefilm and State straight pictures only.

Hollywood

(Continued from page 6).

assign to go with another circuit when he returns from his vacation in Canada.

Still Todd-Lloyd
Alison Lloyd finished work on United Artists "Gerald" last week and returned to Rachel, where she's billed as Thelma Todd, to work on "War Manumans," new Pitta-Todd short. Studios can't decide on one name for the girl yet.

60-Day Scare

Sixty-day clearance clause, which keeps features inactive for two months after they have played the Carthay Circle here, is scaring off potential bookings for the house. Exchanges not hot over tying up their product that long before hitting the nabes. "Smiling Lieutenant" in its fourth week and being held over for an additional fortnight due to product shortage.

Hopper for Mason

Current negotiations for local dating of DeWitt Hopper's Gilbert & Sullivan operettas concern the Mason, Belvedere house downtown. Richard Travers is handling the Hopper troupe, which recently played the Day Cities.

Fox Recruits

Two of Wm. Sherrin's eastern recruits who arrived for Fox last week are Howard Emmett Rogers, playwright, and Lawrence O'Sullivan, actor.
Rogers has been out here before.

Famous First

Famous Attractions indie outfit headed by J. G. Bachman and Morris Schlink, start at Tiffany with "Penthouse Murder" from Samuel Spewack's novel, "Murder in a Gilded Cage."

RKO Units Out of St. Louis and Akron, But Add 3 Towns

Aug. 22 will be the last week for RKO units in St. Louis and Akron. Beginning Aug. 29 these two theatres go over to the Bill Howard books and Akron will split with Youngstown. Akron will play four acts each half and Youngstown five.

Shift from units in St. Louis is to give that theatre heavier shows. St. Louis will probably play five acts with the weekly, not running \$700 to \$800 higher than the intake.

Oldham City will open on the intact (unit) vaude route Sept. 22, the Plaza theatre, Sacramento, Cal., also goes intact Sept. 4 and the Palace, Columbus, will be added to the route Sept. 22.

Switching of Akron makes a week layoff between Cleveland and Toledo. Some talk by RKO of putting Milwaukee on the route, and Dayton also may be included.

Fisher's 5 WB Houses

Vaude will be booked in four Warner houses in Connecticut by Arthur Fisher about Aug. 20.

The theatres are the Capital, Ansonia; Strand, New Britain; Alhambra, Torrington, and the Capital, Waterbury.

Five acts on a split week basis will be booked by Fisher.

KATE SMITH

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MARY AND BOBBY

NOW in 4th WEEK at RKO PALACE, New York—AND STAYING INDEFINITELY

ROBERT GARLAND SAID:

"THAT BOY BOBBY IS A JOLLY DANCER. HE SHOULD PRAY EACH NIGHT THAT SOMETHING HAPPENS TO MR. HAL LE ROY. NOTHING SERIOUS, OF COURSE; A MERE BROKEN ANKLE WOULD DO."

"BEN WASHER SAID:

"THERE ARE OTHER HIGH SPOTS, WHICH INCLUDE THE FURIOUS DANCING OF THE MARY AND BOBBY WHO ARE A PART OF LEW POLLACK'S OFFERING."

THANKS TO BILLY PIERCE

MAX and HIS GANG

Featured in F&M "About Town" Idea
FOX THEATRE, SAN FRANCISCO, NOW
THANKS TO FANCHON & MARCO and GAE FOSTER
Direction **HERMAN L. CITRON** FOR F&M—**JACK CURTIS** FOR RKO

PHOTOGRAGREES ON BUREAU'S DEMANDS

Question of photographers and the RKO has been finally straightened out to the extent that all photo men doing theatrical work are now working in accord with the demands of RKO on acts' pictures.

When the complete change in lobby photos was instituted by the RKO photo bureau, there was much confusion as acts had to rely for posing on E. M. Orowitz of the department, to have photos accepted. Orowitz could not leave the RKO office and pose acts in the side streets off Broadway.

He was confined to giving his efforts nearby, which was the Mitchell studio, located on the same floor with his office.

A meeting was called by Orowitz of all the photographers, at which time Orowitz went over hundreds

of new photos and ideas and showed them what RKO wanted. This meeting was held several weeks ago. New lighting equipment and props were installed by the photographers. They now pose the acts themselves, knowing just what will be accepted.

The aim of RKO in making the drastic change from old style poses to something new and modern in acts' lobby pictures, is to give the same angle to selling a vaude show in the lobbies as is done by the picture people with their stills. All bookings outside of first showings are held up by the RKO bookers until the photos of the acts are found okay and in sufficient quantity.

LOEW-CLEVELAND NOW A SEPARATE DIVISION

Cleveland, Aug. 10.

Geographic realignment of Loew theatre divisions has resulted in the Cleveland houses becoming a separate and distinct division. E. A. Schiller, Loew theatre operator, is here on an inspection tour.

"Effective Sept. 1," said Schiller, "the 11 local Loew theatres will comprise a divisional unit and the divisions of W. A. Finney, manager of the mid-western division, of which Cleveland was a part, have been increased. His headquarters will be moved to Columbus, O. Fred Desberg will remain here in charge and will also have additional duties."

"Operation of the Cleveland division will be in charge of H. M. Addison, who has been supervisor of our theatres in Pittsburgh. H. H. Maloney, who was city supervisor here, will be promoted to the management of one of the larger eastern theatres."

Hildebrand's Commercial

Fred Hildebrand goes with Dutch Master cigar people for Sunday night programs over WABC and radio. The contract calls for 80 weeks.

The deal was handled by Leo Edwards.

Burl-Drama

(Continued from page 30)

from piano and drums in the pit. Stage is full-lighted always, there being no spot. No strip or couch stuff, but with some of the comedy talk stuff, raw on the allusion.

In the entire show, however, the idea drifts more and more to vaude notions, in the routine and manner of the comedy-cross-fire. Vaude has been squawking about the need for training grounds. Here's one.

At the National the fee is 10 cents as compared with the 15c tip at the U. S. Yet the National managers to put on a better show. Besides the long burlesque-vaude revue, there's a regular stage band, in addition to a dramatic show by a separate company.

Four men in the band, which just about fills the stage, leaving barely room enough for the five girls in the chorus. There seems to be a great spirit of co-operation and harmony at the National. Performers for the most part seem to be regulars, with previous experience. This is particularly true of the dramatic troupe.

Drama From Memory

Dramatic show runs about 35 minutes on one act. There is no setting. Bare stage with a table and the piano only. Play is evidently from memory. Simple and naive stuff, but plenty oke for this audience. Present show is labelled "Wife in Name Only," drama with a happy ending. Next week play announced is the "Escaped Convict."

Burlesque half of the entertainment is held down to a great extent by the stage band, who besides supplying the music, double in everything else, taking roles as m. c.'s, comics, etc. Band is an earnest aggregation, and have aspirations for the better things, even attempting such operatics as "Miscreant" and the Anvil Chorus from "H. Trovatore." Announced as opera, and the big point is that the heavy music went better with the crowd than the boop-a-doop.

National's performance has the grace of liveliness, and plenty of easy comedy. Most of the stuff is strictly clean, and the few attempts at blue material are handled so timidly that the boys out front are ashamed to laugh. Best of the burlesque is its holy comedy. Simple material, going far back into show business for its material, even to the actual use of the inflated bladder. An illuminating flash on the entire business here is revealed by the fact that the biggest laughs came when one comic socked another comic with the bladder. And when the string broke, and the bladder drifted to the floor, the boys out front gave 'em the real belly guffaws.

Maybe vaudeville had been getting too smart for a large portion of the audience?

Burlesk Comics Turning To Vaude—6 So Far

Warner burlesque comics, with no attractive offers from the new Columbia circuit, are turning to vaude.

List includes Frank Silk, Charles (Trump) McNally, Abe Reynolds, Billy Arlington, Joe Freed and Eddie Dale.

Silk and Arlington headed Mutual opera last season.

American, Chi, Back

Chicago, Aug. 10.

The American, westside, is slated to return to vaude Sept. 1, to be booked by Dick Hoffman out of the local RKO office. It's to have short shows for short coin, playing three splits a week. House figures on a trio of acts weekdays and five on Sunday.

Theatre was formerly the show-bing spot for Western Vaudeville.

Prinz Will Stage for Mastbaum in Philly

Le Roy Prinz will stage all shows for the Mastbaum, Philadelphia, when the Warner booking office commences handling that theatre Sept. 4.

Jerry Mayhall and Bob Aiden, current stageers for the Stanley, Pittsburgh, will continue under the Warner banner when that theatre also gets WB acts.

Jersey City, will have its shows staged under the supervision of Larry Connolly, but the Warner office will shortly place a producer at the theatre to work under Connolly. All shows will be staged individually and, with rare exceptions, will not be intact.

ILL AND INJURED

Ned Wayburn is in the Claremont, N. H. hospital to undergo a two-stage operation. First operation was performed Aug. 3. Second will take place in about 10 days.

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News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

NEW YORK

Bandits riddled Pasquale Delgado, 41, in the Village Monday night, shot the owner and collected about \$1,000 from the patrons.

Jeanette Jones Journee, dancer, committed suicide by gas Monday (10), depressed over financial worries and writing that she had "been bad" to her husband. Before turning on the gas she put two love birds and a marmoset in another room.

Greta Gibson, in Mt. Sinai hospital for an operation.

McKinnley Reeves and Mrs. Judith Hall, of "Green Pastures," died 33 and 41 respectively for enjoying a Harlem birthday party too audibly last Monday (13).

"Wine Bricks," the latest excitement. If you do what the label tells you not to do, you get the cork out of each brick. Said to beat dry laws because offered for "flavoring" and not for booze. Titled last Wednesday.

Lambie took their wash at the Percy Williams Home, East Islip, Aug. 30. "Tickets" cost from \$5 to \$3.50 to meet the "fines."

Belmont, N. C. theatres closed to prevent spread of meningitis.

Ziegfeld announces school to train girls for his shows.

Pershing theatre, Amsterdam avenue, sold to Louis J. Harris.

"Broadcaster," radio travesty, going into rehearsal. Book by Leo Daly. Major J. Andrew White will back show, to be staged by E. C. Lally with dances by John Langan.

Ned Wavrhay in a hospital near Claremont, N. H. Not thought to be serious.

E. E. Royce back from Hollywood to stage a show for Ziegfeld.

Le Roy Prince assigned to Warner stage shows at Maabbaum, Phila.

Mal. Edward Bowes joins hole in one club.

Earl Carroll suing N. Y. Edison Co. to force it to supply direct instead of alternating current to his new house. Company policy to supply only a. c. to new buildings. Offered to show cause.

CBS to enter theatricals. Will feature and stage in "Lucky Rhythm," all colored revue. Team broadcasting for Col.

Mary Ellis and Basil Sidney to star in "Cherries are Ripe," due here in Oct.

Walter Hampden and Fay Bainter to road tour in "Amiable Orchidion."

Arthur Hammerstein in Mt. Sinai hospital.

Radio transmission by Neum light successful in a test across the Hudson at New York last Wednesday. Variable light ray carried sound a distance of 3,000 feet.

Otto Kruger, of "Private Lives," taking a vacation while Donald Mann pinch hits. To be gone two weeks.

David Belasco's daughter (Mrs. Helen Ross) presented to New York Public Library the complete, verbatim collection of her father's plays, a complete record of his career.

Laurette Taylor buys site for summer home in Old Lyme, Ct.

New Actors Union and Yiddish Theatrical Alliance give Molly Hays, at Hotel Pennsylvania, Wednesday (12). She will sail Friday on her world tour.

Work has been begun on the Annie Russell theatre, donated to the Y. M. C. A., Winter Park, Fla., by Mrs. F. M. Russell. The former stage star will be director.

Criticism of Maxwell, Pa., cited when chorography forces police to close wheels and stores at night, caused by local fire drill. Book to take him on a rail, but police save him.

CBS' announcement of abandonment of religious broadcasts.

when he fell two stories. Fractured skull and crushed chest.

Tallot, Inc., announces "Playing the Game," by Walter Newman. Doesn't say when.

Macgowan and Reed announce four plays. First is "Mean Harvest," with Hank Bunke, of the London cast. "The Lady with the Lamp" offers American debut of Edith Evans. "Love Story" is an American play by C. H. Anthony. Will also do "Autumn Crocus" at end of London run.

John Ringling back from Europe.

Mary and Florence Nash back from Europe.

Possibly no Mabel Gray at Coney this year.

Concessionaires, lack money to stake the committee. Trying to work it out.

Geo. R. Bilson, George Harsh, Walter B. Eberhard, Marvin Kirsch, Dan Neumann, Chas. Barzel and Louis J. Hammerberg, nominating comm. for A. M. P. A. election in Sept.

"Wrecked" film in tanks at Emile Snyder Inc., Newark, exploded Sunday. Killed Neumann, Chas. Barzel and Louis J. Hammerberg, nominating comm. for A. M. P. A. election in Sept.

Elaborate roof girding system being planned next building of Radio City.

Nancy Wellford back from picture dates in London. May go into "Mr. Cinder."

Grant Mills back in "Once in a Lifetime."

NDC buys four stations on northwest coast, Frisco, Seattle, Spokane and Portland.

LOS ANGELES

Mac Murray withdrew her divorce suit against David M. Davis and has been reconciled with him.

Ina Claire has been granted a divorce from John Gilbert on grounds of mental cruelty. Hearing was held in Judge Joseph P. Sprague's private chambers with attorneys and newspapermen present.

Arthur Stebbins and his wife, Belle, are suing Sid Gramman for \$135,000 damages alleged to have been incurred in an accident while riding in Gramman's car last January.

Lila Lee and Patsy Ruth Miller left San Francisco for a vacation in Haiti, where they will join Mr. and Mrs. Gouverneur Morris at their plantation.

Harold Mills, film actress, is suing Dr. Karl F. Ross for \$75,000 damages, charging he was negligent in treating her varicose veins, leaving scars and injuries to her left leg.

J. Stuart Blackton's alleged mismanagement of the children's trust fund left by his wife is being investigated by the superior court. He is charged with a \$25,000 of a \$25,000 fund is gone.

Mary Paulson Montana is suing Paul Montana, wrestler and actor, for divorce, charging cruelty. The Pauls says: "Me and John (Gilbert) were in the same boat."

Janina Smolinsky, Polish film actress, fighting efforts of immigration inspectors to have her deported. Charge she's overstayed her leave.

Ernestine Schumann-Heink obtained a temporary injunction against execution of a default judgment for \$5,000 entered against her by Margarette Dolson over a stock deal with one of her sons.

An engineer and fireman were killed when the first section of the Argonaut Express, eastbound from Santa Rosa, was wrecked due to heavy storms. Four horses, two belonging to Warner Baxter and one each to Edmund Lowe and Fox Film, were killed when the engine, two baggage cars and one coach were derailed. Members of Fox's "Clash Kid" troupe, bound for Tucson, were on the second section of the train and escaped injury.

Dorothy Jordan was fined \$15 in municipal court after pleading guilty to traveling 62 miles an hour.

Alphonse Peoney, alias Jack Woods Peoney, who says he is a second time war veteran, due to heavy storms. Four horses, two belonging to Warner Baxter and one each to Edmund Lowe and Fox Film, were killed when the engine, two baggage cars and one coach were derailed. Members of Fox's "Clash Kid" troupe, bound for Tucson, were on the second section of the train and escaped injury.

Jack Murphy, theatrical producer of the \$100,000 auto he had given Estelle Taylor, his estranged wife, for Christmas. He and his brother, Joe Murphy, and a deputy sheriff seized it at Miss Taylor's home.

Fred Kelsey, film actor, returned to Saminsky, O. his former home (Continued on page 63)

LABOR DAY STARTER FOR COL. 25 SHOWS

With 13 new Columbia shows now officially set and several others readying, it's a near certainty 25 will be ready for opening Labor Day.

Jean Bodini may get a franchise, but reported unlikely Jerome Rosenberg will have a show, although he recently applied for a grant.

Names of Columbia shows and producers follow: Bentley & McNols, "Step Lively Girls," Murray Rosenberg, "Debonair Girls," Harry Hecht (Jack) Field, "Sugar Babies," Irving Selles, "Treasure Seekers," Al Singer's "Privileges," Sam Raynor's "Broadway Blondes," Cliff Branson's "It's Everybody," Benmett Sullivan's "Girls in Blue," Ed Ryan's "Girls from the Hollies," Henry D. Dixon's "Big Revue," Lou Reals, "Little Life in Paris," Joe Catalano, "Shogun's Colours," Rube Bernstein's "Hindu Hollies," Cliff Williams, "London Gayety Girls," Joe Taylor's, "Giggles," William Ransfield, "Tumbina Tumbina Girls," Max Pidge, "Kuddling Kuddies," Sam Fields, "Tykin Around," Ben Raynor's "French Models," Harold Raymond show (unnamed), "Biding," Billy Whitman, "Big Fun Show," Jack Conroy, "Liberty Bells" and Moore & Doran's untitled show.

25 WHEEL SHOWS OPEN FROM AUG. 31-SEPT. 7

Towns, theatres and opening dates of the 25 shows comprising the complete "Columbia, Burlesque" wheel are: "The show extends as far west as St. Louis, with Chicago not on it."

First three shows open Aug. 31, with 14 more following the next week. The Garrick, St. Louis, opens Sept. 7.

Nine of the shows will take principals to their opening dates and recruit their choruses in the opening towns. The Columbia heads have decided that they will not subsidize any printing for the shows or theatres. This must be bought by each theatre and includes all outdoor paper.

Opening Dates

Aug. 31
"Step Lively Girls," Republic.
"Treasure Seekers," Apollo, N. Y.
"Debonair Girls," Howard, Boston.

Sept. 7

"Big Fun Show," Apollo, N. Y.
"Tykin Around," Howard, Boston.
"Hindu Hollies," Lyric, Dayton.
"French Models," Academy, Pittsburg.
"Raynor & Gang," Gayety, Washington.

Lilan Dixon, Gayety, Baltimore.
"Giggles," Trucadero, Philadelphia.
"Giggles and Giggles," Gayety, Brooklyn.

"Tumbina Tumbina Girls," Hudson, Union City.
"Little Life," Orpheum, Paterson.
"Hindu Everybody," Empire, Newark.

"Privileges," Route No. 1.
"Sugar Babies," Irving Place, N. Y.

Sept. 14
"Novelties," Howard, Boston.
"Kuddling Kuddies," Gayety, Buffalo.
"Hare Facts," Empire, Toledo.
"Topsy Rose Lee," Garrick, St. Louis.

Sept. 21
"Liberty Bells," Howard, Boston.
"Girls in Blue," Gayety, Buffalo.
"Planner Jollies," Empire, Toledo.
"London Gayety," Garrick, St. Louis.

Columbia Gets Empress

Empress on the South Side, goes to Columbia Wheel.

It will start Sept. 12. Western end of wheel now includes nine weeks. Detroit, Cleveland, Cincinnati, Akron, Toledo, Indianapolis, St. Louis, Milwaukee and Chicago.

Mack's Tent Tab

St. Louisville, O., Aug. 10. Tent Mack, tent, stage, the burlesque tent theatre here. Two shows will run.

Smith Ballou's orchestra, formerly at the Villa Cavalier in New York, at the Lippincott, Stratton (for the evening season).

COLORED T.O.B.A. OF SMALL HOPE NEXT SEASON

Little hope is held out for the resumption of the T. O. B. A. (colored circuit) upon former lines, due to the terrific drop hitting the Negro houses playing and ill. Inability to obtain new attractions weekly has also worked a disadvantage. The circuit operators have not yet been able to overcome in the past year or so.

The T. O. B. A. has gone from bad to worse, with some of the houses keeping open only by shifting policies and playing straight pictures. The T. O. B. A. has had little to offer the audience, which at one time kept the wheel alive. The few that attempt to weather the credit have been forced to cancel shows after due to stick mainly around the east.

Veteran Negro showmen who have always relied on the T. O. B. A. have not been able to shift the producing policy. But a few remain who do not mind to stick mainly around the east.

Musical hit producers no longer form travelling troupes, to have their act in a few weeks. Without shows the T. O. B. A. operators have been forced to depend on talkers and wint scattered vaude acts that are available within easy distance of the theatres.

HERK STILL LOOKING FOR CHICAGO HOUSE

Chicago, Aug. 10. All negotiations between I. H. Herk and the Hialto and Academy theatres here are off. If Herk had a local outlet for his wheel, he would wheel, it'll have to be some other spot. Hialto and Academy have decided to stick to their semi-stock policy, switching shows between the two houses.

There is a chance that Herk may send his wheel show into the west side. Haymarket. State Congress will also remain in its present stock policy.

Hirsh-Fox Set

Chicago, Aug. 10. Two midwest burlesque theatres are readying for another stock season. Harry Hirsh was in town last week gathering an organization for his Gayety in Minneapolis. Opening date will be between Aug. 23 and Sept. 5.

Charles Fox opens with stock at the Gayety theatre, and 22 Principals lined up are Billy Mack, Joe Vule, Jack Montague, George Kanner and Elvie Herndon.

NINER HEADING TAB

Rochester, N. Y., Aug. 10. Hollywood Players have organized here to four nearly small towns with a tab show under canvas. Eddie Niner, who retired from the stage 10 years ago, is producer, director and featured comedian.

Niner years ago played under Augustin, L'Ami, management. He later, retired in trade at the male half of Niner and Niner.

Stock Again at 5th Ave.

Max Rudnick has taken a lease on the 5th Ave. theatre, New York, and will install stock burlesque there around Labor Day.

Rudnick also operates the Ellings on West 42nd street.

Co-Op Burlesque in Columbus

Columbus, Aug. 10. Stock burlesque on a co-op basis, as during last season returns to the Lyceum here August 30. New operators will be given a chance, that it is understood that the price, which will result in a new show.

Buffalo Gayety Reopening

Buffalo, Aug. 10. Gayety, former Columbia burlesque stand, reported it, open with burlesque Labor Day under management of Max Michaels.

LOEW'S STATE, L. A.

REELS

"Mickey Mouse" idea is ingenious and quite different. Larry Cobanor takes credit for the storyline. It was developed with the aid of Walt Disney.

(Continued on page 48)

The Heat!

New York's Record for Humidity and High Temperatures This Summer

Protracted heat-siege, ended by showmen the worst in memory, has nearly laid show business in all its ramifications so low depression is no longer thought of. It's now the heat, not economic blues. With everyone hoping for respite after the epidemic of heat from the middle of June and unprecedented for New York, show business is merely going along.

Actors—those that are fortunate enough to work even in the heat—are sweating on the job. In the offices it's bad, with energy sapped by the curiously long torrid spell on the town.

Never so many postponements of appointments, deals, get-togethers, etc. Everything put off until tomorrow on the chance a breeze will come up or by that time the heat streak will break.

Too Cold, Too

Within the past two weeks the big film companies who began shutting down early in the afternoon without exception. Paramount several days last week, including Friday, one of the busy week days, shut at 1 o'clock.

Even the frigid theatre are losing their appeal because people hate to face the heat again after getting out.

Last summer New York thought it had a bad spell with between three and four weeks of equator weather and humidity, that topping anything of previous years. That was nothing compared to now, all of show biz admits.

Jeanette Journee Ends

Life by Gas; Saves Birds

Jeanette Journee, 30, former vaudevillean, wife of Henri Journee, former pugilist, who began shut out by gas in her apartment, 247 West 76th street, was buried during the week by her family at Noble, Ill. Henri Journee trained Carpentier and other well-known scrapmen. He was rated an excellent middleweight and had fought George Ward, with other good boxers. During his fistie battles—over here he met Jeanette Jones. She was a dancer.

The romance began, and soon ended by Journee marrying Jeanette. Jeanette quit the stage and Henri quit the four square ring. They established a beauty shop in the Bronx that proved a failure.

Virtually penniless, Henri obtained a job as a hairdresser, in a beauty shop on 42nd street and Broadway. Jeanette was heart-broken over their business loss and the opposition of her father, C. L. Journee, a physician of Noble, Ill., to her marriage with her mother's son.

After obtaining work, Henri told Jeanette he would soon have enough for her to return to her home and see her folks.

"I'll never go home. I will wait until you save enough and we will buy a small auto and motor there," said Jeanette. Henri agreed to this.

Saved Birds

Returning home at noon with his arms filled with foodstuffs for lunch, he was unable to enter. The door was chained. He feared the worst and got Patrolman Bart Drury of the West 68th street station. They forced the door.

In the kitchenette was Jeanette, dead. Four jets of the gas range were turned on full. Jimmy, a marionette that made the kitchenette its playroom, was in an adjoining room. Two love birds, Jeanne and Henri, were removed to a place of safety before Jeanette ended her life.

Jeanette left two messages; one to her husband and the other to her father. She scored her father in a letter for opposing the marriage. In the letter to her husband she asked forgiveness.

Roxy Room in Hospital

Springfield, Mass., Aug. 10. Named the Roxy Room, in honor of S. L. Rothafel, the new occupational therapy addition to the Sprine Hospital for Crippled Children was dedicated at a ceremony attended by Rothafel. This addition was made possible by funds raised by the Roxy concert in City Hall last winter when Rothafel gave the services of his radio gang.

A report read said \$11,724 profit resulted from the concert.

PHONEY BOOZE SELLERS

Expected Victim to Buy \$1,200 Worth of Ginger Ale

More than a score of victims who have been fleeced by the phoney liquor "mob" came to West Side Court to see if they could identify two defendants held for the Grand Jury as the pair who swindled them.

Defendants gave their names as Max Burdetsky, 31, salesman, of the President Hotel and Carl Secman, 34, salesman, 1463 Jerome avenue. Secman has a long police record. Magistrate McGee, at the request of John McGowan, assistant district attorney, held Secman without bail for the Grand Jury.

Both were arrested at 74th street and Riverside drive in a taxi cab. The machine was laden with supposedly good liquor that was to cost \$1,200. Examination of the stuff showed it to be ginger ale.

Francis Vanderveer, 60 East 42nd street, manager of trust estates, received a cablegram purporting to come from his client, Wadsworth B. Lewis, 23 West 62nd street. Lewis is in Europe. The phoney cablegram stated that Vanderveer was to purchase the "merchandise" for \$1,200. Vanderveer was skeptical. He communicated with the Western Union and learned the cable was spurious.

The racketeers phoned. An appointment was kept. Detective Arnold, Reilly and Kirwin secreted themselves near the meeting place. Vanderveer had newspaper packed as if he had \$1,200.

When the cab arrived with ginger ale, the sleuths bagged the pair. They were chock full of denials and alibis. Other victims that came to court were unable to identify the pair.

Zittenfeld Charged With

Selling Bogus Accounts

Julius Zittenfeld, 37, father of the Zittenfeld twins, swimmer, and residing at 142 West 93d street, was held in West Side Court for the action of the Grand Jury. Bail of \$2,500 was fixed by the Court. A surety company furnished the bond. Zittenfeld was taken to Police Headquarters and fingerprinted by Warrant Officer Daniel Fisher, of West Side Court. Following the fingerprinting which showed that the defendant had no police record the court then set bail.

The defendant was brought to court on a summons by Alexander Korn, 11 West 42d street and an officer of the Silver Discount Co., of the 42d street address. Korn alleged in his affidavit that he gave the parent of the aquatic stars \$2,000 on Dec. 1, 1930, upon a statement made by Zittenfeld that he had some excellent accounts to sell.

Korn alleged that Zittenfeld showed him receipts of merchandise shipped. Korn asserted he believed the receipts forgeries. He stated he investigated the accounts

Blue Pajamas in Wrong But Waiter Inside Said Heat Made Him Wander

Hans Musch, waiter in the Biltmore Hotel, and living at 61 West 70th street, told Magistrate McGee in West Side Court that he was innocent of stepping into a lady's boudoir and examining her pink lingerie. Musch is 35.

Harriet Heath, robust blonde who lives on the same floor with the waiter was awakened, she said, by Hans appearing in her bedroom. Armed with the milk bottle I gave chase after the defendant. He reacted to his room. I told my husband George to get a cop. He did," said Mrs. Heath.

"Get out of there or I will crown you with this milk bottle," Harriet yelled. Hans fled. "I got up, Judge. Armed with the milk bottle I gave chase after the defendant. He reacted to his room. I told my husband George to get a cop. He did," said Mrs. Heath.

Patrolman James Hayden of West 68th Street arrived and found Mrs. Heath outside of the locked door of Hans with a milk bottle in her hand. "He's in here, floor," said Mrs. Heath. The cop rapped on Hans' door with his baton. Hans emerged attired in his blue pajamas. Hayden locked him up after Hans got dressed.

"Judge, I didn't go in the lady's room. I was awakened by the heat and the casters of a bed overhead. Her door was opened and I peered into the waiter.

Elf Johnson, Hans' attorney, moved for a dismissal of the charge of disorderly conduct against Hans. It was dismissed.

VICK, GUILTY, SORRY, HE SAID—COP PAID \$3 FINE

James Vick, self styled theatrical producer, 151 West 47th street, was fined \$3 in West Side Court. Vick was arrested by Hyman Levine, detective, attached to Police headquarters.

Levine was on his way home when he found Vick revelling and beating Sam Kraus of the Coolidge Hotel. The assault took place near the Coolidge, said Levine. The latter broke up the fistfights and told Vick to go home.

Levine showed his badge. Vick said he would get Judge Seabury after Levine. Soon a throng gathered and Levine arrested Vick. Vick spent the night in the station. In West Side Court he pleaded guilty and said he was sorry. The Court imposed the fine. Vick had no money. Levine paid his fine.

and found statements by Zittenfeld to be untrue.

Attorney appeared for Zittenfeld and asked \$10,000 bail. He stated the amount received by Zittenfeld will reach almost \$3,000. Zittenfeld smiled wanly over the allegations.

MONTREAL 40% TOURIST DROP

Montreal, Aug. 10.

Although the heat is sub-rosa, this summer mecca for tourists has been affected by the depression plenty.

For instance, the roof at the Mt. Royal hotel called to open. That's the first time since the place was built, about 10 years ago. Business at the hotel is 40% under that of last summer.

Because of the liquor stores and so forth, Montreal has had a growing game by Columbia. It is assumed the increasing number of speakers over there may have made Yanks ask themselves why go all the way to Moe-re-all?

RKO'S BASEBALL LEAD

Columbia Set Back by Loss to Fox Saturday

RKO baseball team leads the New York Picture Baseball League with a 1,000, due to the loss of a game by Columbia. Saturday (9) Fox took the lead. It was Columbia's first feat in 10 starts and a hard battle, 5-4. RKO still has three games with the leaders in the league, each on successful Saturday.

Games played last Saturday found RKO taking Pathe, 13 to 3. Warners lost to ERPI 8 to 3. RCA Phonophone and National Theatres did not play.

League Standings

	W.	L.	Pct.
RKO	9	0	1.000
Columbia	9	1	.900
ERPI	8	3	.727
Warners	3	5	.375
Fox	3	6	.333
Pathe	2	8	.200
National Theatres	2	8	.200
RCA Phonophone	0	8	.000

Pashy Premiere

(Continued from page 2)

snappy limousine? Our old friend, A. K. Swenson, the director of the picture. With him are two of the girls in the cast, Lily White and Yvette Scramme. Stop right this way, A. K., and say a few words to the folks on the air tonight.

Swenson's Confession
Mr. Swenson: "Hello, friends of Radioland. I'm glad to be here tonight. Fr. a while I didn't think I was gonna make it, but."

Miss Scramme: "You tell me, A. K. Say, 'a steppe' on the train of my dress, A. K.?"

Mr. Swenson: "Shut up a minute, you, I'm talkin' on the air. As I was sayin'."

Miss White: "G'mon, poppa, I want to hear drink."

Elizbeth: "Ladies and gentlemen, you are listening to the world's premiere of the latest Malignant pleasure at the Padoga Theatre, Hollywood. 'Tint last party you just heard was—ha, ha!—just a little comedy skit—ha, ha!—written solely for this opening. Who is this we see approaching? None other than my old friend, Madame Matzos, the famous Serbian tragicolone who is in, Hollywood to make a picture. Madame, will you kindly step to the microphone and say a few words to your friends of the radio audience?"

Dry Matzos

Madame Matzos: "To be with you here tonight I am so glad, friends of the radio. I would enjoy it better if here with me you would also be. Success. I wish to the producer, Mons. Pypis and so, as we say in far off Servia, good night, my radio public. Come, Fritz."

Elizbeth: "That was Madame Matzos, friends of Radioland, just saying a few words of greeting from the forefront of the Padoga Theatre, Hollywood, where the new Malignant production, 'Goals for Women,' an Pypis epic, is having its world premiere tonight."

"Well, well, well, this is a surprise, friends of Radioland. Guess who is approaching. The wife now? That famous New York comedian and pantomimist, Mr. Stareo Harps-Air-Harps? Hey, Mr. Harps! Someone catch him! Bring Mr. Harps here. Ah, Mr. Harps, I want you to say a few words to your friends of Radioland. Say a few words to the mike and say a few words."

Mr. Harps: "Dear friends of Radioland. Nuts!"

Killer of Burlesque Girl Sent Away to Asylum

Leonard G. Strepp, gassed war veteran who murdered Blanche Somers, burlesque soubrette, last April by choking her, was committed to the State Criminal Institute Asylum at Matteawan by Judge Preschi in General Sessions. Strepp had been indicted for murder in the first degree and when about to go to trial his attorneys moved for an examination of his mental condition.

Strepp had been living with Miss Somers at a hotel when the murder occurred. The woman had been with a burlesque company at the People's theatre. A quarrel arose between the couple as to who should pay the room rent and the strangling of Miss Somers resulted. Strepp, after the killing, surrendered to the police, calmly telling them, "I've just bumped off my sweetheart."

MORE BANK FAILURES CATCH SHOW PEOPLE

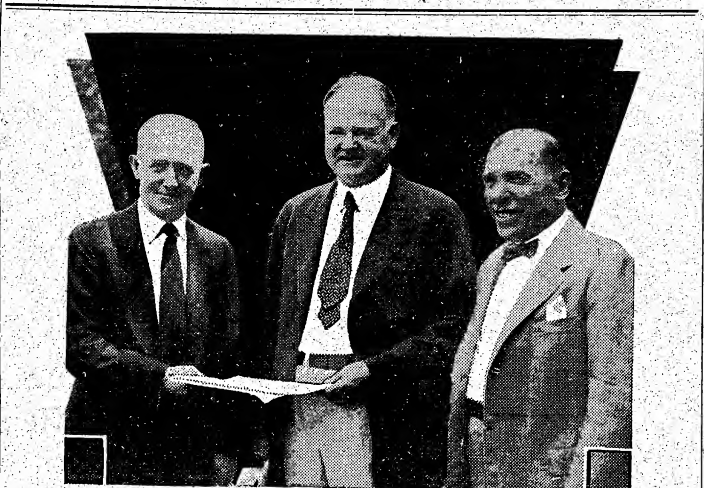
When three New York mid-town banks were ordered closed last week by the state banking department, Broadway further felt the pinch of the depression. American Union Bank and the Times Square Trust Co. were the institutions which affected the show people. Last season the collapse of the Bank of the United States and the Chelsea had similar results.

The American Union had for its principal and controlling stockholder the late Joe Leblang. The Leblang ticket enterprises carried appreciable deposits but the closing principally affects his estate, and his widow, Mrs. Tillie Leblang, the principal legatee. The stock dropped from \$40 a share to a bid of from \$4 to \$5. At one time it sold for as high as \$73 per share and was then split up on the basis of \$100.

The Times Square Trust had William Morris, senior and junior, among its leading investors. The Junior Morris is on its board of directors. Abe Lastogel and others in the Morris agency are also the possessors of stock.

Paul Taussig, the steamship agent is also reported heavily involved.

It is understood the Times Square stock was bought originally at \$100 a share. It rose to \$298 and was then split up. Monday the bid price was between \$1 and \$1.50 per share.



Distinguished Americans

On the lawn of the White House. To the right of President Hoover is George M. Cohan, and on his left, Congressman Sol Bloom of New York. They had been in conference over the national celebration of the 200th anniversary of the birth of George Washington. It is to occur next year.

Congressman Bloom is associate director of the committee in charge of the celebration.

ALBION, N.Y., Aug. 21 (AP)—The
Schenectady County Board of
Education today rejected the
proposal to create a new school
district and to merge the
districts of Albion and
Albionville. The board voted
4-2 to reject the proposal.

Agents Asking for 5 to 10% Boost On Commish Turned Down by Equity

Equity has turned down a request made by the Theatrical Artist Representatives Ass'n for increased percentages, according to Frank Gilmore. Increase refusal settles the major part of the agent-Equity problem.

Remaining for settlement is adjustment of the number of agents presently holding Equity permits, about 60. Gilmore stated that within the near future, this number will be appreciable cut, leaving with none of the permit holders to be T. A. A. members. Letter has led to the conclusion that all Equity agents may eventually be in the T. A. A. A. Since time it was indicated that in the future Equity would not consent to agents drawing higher commissions than that now allowed.

Agents' group requested an increase on specific types of work of from 5% to 10%. Answer by Equity was that their members had had as hard a year as the agents and could not see why they clear to the 10% level. At the same time it was pointed out, elimination of a number of agents will give further business to those remaining.

Gilmore stated that Equity, in the past year, has been steadily trying to get agents to accept a 5% commission. The agents through refusal to grant others permits, in that way holding down the number operating, but with that number still regarded as too large.

T. A. A. met Thursday (6), with Gilmore, Paul Dubsell and Emily Holt, all of Equity, attending. Meeting was stated as harmonious, with one agent saying presence of the Equity officials was recorded as being a smoother in view of the increase disallowance.

Agents previously lost in a legal battle for increased commissions.

MONEY TROUBLE SHUTS 2 NEW NEAR-SHOWS

Two shows, each rehearsing for several weeks, have stopped trying. "Fast and Furious," Forbes Randolph's colored revue, was stopped by Equity for lack of bond money. "Widow in a Virgin," Henry Rosendale and James Doyle, producing, folded Saturday (8) after practicing for two weeks.

Rosendale, who wrote "Virgin," says the closing reason was a walk-out by his backers. In the future, says Rosendale, he'll write them, but won't produce.

"Widow" cast was headed by Sam Ash and Paul Markey. Rosendale had posted and 25% of the possible sale to pictures in lieu of cash guarantees, with the play now tied up.

Shaping Stock Plans

George Sharp, who has offices in New York, plans considerable stock activity this fall. He opens in Pittsburgh around Labor Day, intending to stage a new musical show every four weeks.

Jessie Bonstelle opens at the Playhouse, Detroit, the latter part of August. She had 42 weeks there last season.

Buzz Bainbridge has everything set to open stock in Minneapolis Sept. 6 and in St. Paul in October.

Cast Changes

Cast changes in "Love's Out of Fashion," first Shubert show of the season, are reported due. One expected is Veron Trussdale, named as going out and into "Cocktail" short Shubert musical. "Love" opened in Atlantic City Monday (3). Jack Sheehan reported engaged for "Cocktail."

LAIT-GROSS FARCE

Jack Lait and Stephen Gross have written a play called "Brewed in the North." As title suggests, it's a farce on di-vorce.

Gross is program director for NBC.

Two Samuels for Show. Al and Ray Samuels will join "The Sound of Music" musical, when it starts on the road next month in Boston.

CARROLL OPENING MAY BE DELAYED BY UNIONS

Earl Carroll's plan to open his new theatre Aug. 27 may be set back for several weeks over electrical equipment troubles. First hint of the delay came last week in a suit against the Edison Company to force direct current instead of alternating. Other cause is said to be union trouble over installation of the theatre's permanent electrical equipment.

Union difficulties are between No. 1 of the I.A. and No. 3 of the Electrical Brotherhood, not affiliated with the I.A. Both unions claim installation jurisdiction. No. 3 angle as given is that since the present equipment is to be permanent, it is within their province to make the installation.

Following the reported union difficulties, one electrical contractor originally set to supply the equipment, withdrew. Cause for withdrawal is given as possible differences with No. 1 on future jobs. Carroll's equipment, it is said, will run to about \$20,000.

Gaiety's Next Legit

First legit show to go into the Gaiety on Broadway will be one of two shows Chester Erskin is due to produce shortly for Erlanger's. Likely incumbent will be "I Love an Actress," by Fodor.

"Imported from Paris" first needed for the Gaiety, is out, folding after a tryout.

Since closed as a film window, Gaiety has been revamped and re-seated.

Future Plays

Road tour expected for "Paid Companions," by B. J. McOwen. Charles Blaney will produce, starring Cecil Spooner. Piece flopped on Broadway, but has been revised.

"Vanity Fair," Arthur Kiehl's musical, reported due for casting Aug. 18.

"Playing the Game," by Walter Newman; Talbot, Inc.

Fox Buys "Sisters"

And Cast Claims Paid. Sale of "Stepping Sisters," long-run legit co-op show, to Fox for talkers, has brought settlement of cast-claims against Albert Banister.

Payment made wipes out all claims on "Sisters," clearing up an arbitration award after the Shuberts and Banister took the show to Boston, where it did a quick flop. Banister was held responsible by arbiters when the posted bond proved inadequate to cover money due the cast when play closed.

25 Principals in Drama

Benjamin David has bought a play, "Big City." He may produce it in the fall.

The play was written by Joseph Dremer, young engineer, now on his way to Russia, where he will remain for two years.

Cast calls for 75 people, including 25 principals.

McCurdy's Coast Spots

Los Angeles, Aug. 10.

William B. McCurdy, former Duffy manager in Portland, who became the stock producer at the Duffy last season, will probably double into Seattle this year.

He plans taking over the Metropolitan theatre, Seattle, last season operated by A. G. Bainbridge.

Cook and Concert Tour

Joe Cook is said to be contemplating a concert tour to take place after the coming season.

He reports in "Fine and Dandy" around Sept. 1 in Newark.

ERSKIN'S 5 PLAYS

Three for Erlangers and Two for Theatre Guild—"Actress" First

Chester Erskin's schedule for the new season, just completed, calls for five plays to be done alternately for the Erlanger office and the Theatre Guild. A play for the Erlangers will lead off, that office getting three and the Guild two.

First play will be "I Love an Actress," from the Hungarian by Lazlo Fodor, which Erskin adapted. It is being cast and goes into rehearsal Monday (7).

"He," by Alfred Savoir, which Erskin adapted from the French, goes in for the Theatre Guild, next with "Clare," by Leopold Atlas following for Erlangers. Then will come "Sons of God," by Paul and Claire Sifton, for the Guild, and finally "Bull Market," about the stock exchange, for Erlangers.

"Bull Market" is being rewritten, with a possibility of its being dropped from the schedule if not coming through. Other scripts are ready and set.

Names on Road

Los Angeles, Aug. 10.

Hefesse & Curran will send Billie Burke on the road in "Vinegar Tree" following the first of October. San Francisco, where it is scheduled to end Aug. 23.

Piece will open in Portland the following week with 14 weeks following in Washington, Oregon, Colorado, Oklahoma and St. Louis. It's the first legit attraction going through that territory in two years, with exception of Ethel Barrymore, who opened her western tour of "School for Scandal" at the Denham, Denver, two weeks ago.

Promise More Legit For Mpls. This Year

Minneapolis, Aug. 10.

Legit shows here are promising stiffer competition against pictures this fall and winter. Indications point to a larger number of road show bookings than at any time in the past several years. Also, the Shuberts is to reopen with Bainbridge dramatic stock and the Gaiety with burlesque stock.

A considerable number of bookings already made by E. A. Stein, new manager of the Twin City Metropolitan. Included are five Theatre Guild productions, Ethel Barrymore, William Gillette, "The Admirable Crichton," "As You Desire," "The House Beautiful" and "Tomorrow."

The first definite booking is for the week of Oct. 1. Stein is in New York now trying to land some attractions for September.

Hugh Anderson of the Lyceum, says he will have some legit road show bookings, thinking he still has a chance to get the Theatre Guild show after any one of the Metropolitan. He has had them for the past two seasons.

Died a Bankrupt

Denver, Aug. 10.

William F. Carter, owner of the Santa Fe theatre, who died last year, and believed to have left an estate of \$250,000, according to a suit filed by the Denver National Bank, died a bankrupt. Claims and mortgages have appeared to the amount of \$33,000.

Suit is for the purpose of forcing the widow to turn back to the estate property worth \$20,000.

Mosconi as Wynn Stager?

Louis Mosconi is in New York for a short visit during which time he may put on all the dances for the forthcoming Ed Wynn musical.

Louis, with his brother, Charley, formerly the famous Mosconi brothers dancing team, went to California a year ago and opened a dancing saloon. Charley is running the place while Louis is east.

Musical Cyrano Picked

Fortunio Bonanova will get the lead in the Shuberts' projected musical version of "Cyrano de Bergerac." Play about the lad with the champion scabbard will get a scene from Samuel Polk, and will be ready for showing about November.

Bonanova is scheduled on the road for the next two seasons, planning to jerk him out of that for the musical when ready.

CO-OP REVUE LINGERS, STEAMS L. A. LAYOFFS

Los Angeles, Aug. 10.

Sid Grauman, Franklin Warner, Edward Hoggarty and other local legit producers are being propositioned by layoffs with the co-operative idea for musical revues. Desire comes from the success of "Sine O'Clock Revue," co-op musical which has been running at the Music Box four weeks.

Producers have gone thumbs down on the promoters, figuring that the "Nine O'Clock Revue" is a miracle. It's the first co-op which hasn't folded after the first week here.

Music Box Show Prepared

The new Music Box Revue is due to start in about six weeks. Irving Berlin and Moss Hart have been working on the book and songs, with scripts ready for Stan Hurlin to proceed on casting.

John and Andrew Tompkins go with the show. Ray Prisco may be another. Harris says he would like Harnad. Short, to stage with Albert Johnson doing the scenery. Both are unlikely, however, if Harnad sticks to his present time schedule, since Max Gordon has the same job for his new musical comedy for the Globe "The Passionate Pilgrim."

Another "Hamlet"

Another modern version of "Hamlet" is being prepared for New York, this time by Norman Bel Geddes, scenic designer.

John Dwyer Murphy will play the title part with Cecilia Johnson as Ophelia. Both are from the London stage.

Play is scheduled to open in New York Oct. 19 for a two-week stay, coming in to New York for a run, probably at the 44th Street.

'Little Show' 25% Cut

A 25% cut of salaries of the principals in "Third Little Show" because of Saturday (8) Revue started off well, but business dropped when the long heat wave started. Though designed as a summer show it is expected the engagement at the Music Box will extend into November.

Aviators and Flying As Fresh Play Cycle

Aviators may start a new cycle on Broadway. The plays about airplane accidents are being shaped for quick production, with several others looking for a place to light.

First to open will probably be "The Flying Dutchman," by William B. Barry. Play was tried out in Skowhegan recently, with Shuberts buying in after looking it over there. May schedule in a vehicle for Roger Pryor.

Another flying play being handled is "Sky Hackett," by Phillip Dunning and Lou Kelly. It deals with a couple of round-the-world flyers and their nianques.

ADAPTOR TO DIRECT

J. J. Robbins will direct his own adaptation of the play "The Jew on the Heath," by Dickens, planned by Vanguard for October.

At the same time a play about Dickens (musical) is being prepared for production by Frank C. Kelly.

TENT-REPSHOWS AT CLEANERS

Tent and rep shows are being washed up.

That is indicated by Equity, which is abandoning its Kansas City office, which heretofore had handled that branch of the association's activities.

There are approximately 125 shows of the type, whereas there were between 300 and 400 formerly. Business in the rural districts has been particularly bad in the past two years. Drought and distress among the farmers were the main factors in the decline.

Talking pictures are perhaps a more positive cause, farming going to towns and cities in cars. Contrast between high-class screen acting and the lowly tent companies appears to have educated the public.

There are some progressive rep shows which continue to command excellent attendance, but they are far in the minority. The average tent outfit is the same as it was 15 years ago, with the same type of toby comedian and the same routine, regardless of what the attraction is. That doubtless has bored the public.

The tent and rep will be handing out of Equity's Chicago office, which has handled part of the field in nearby states. Frank Delmonico of Kansas City will join Frank Dore, Chicago rep for Equity.

\$800,000 Set as Present Valuation of Belasco

Katherine Cornell will take tenancy of the Belasco theatre Sept. 21. To guarantee the obligations of the lease \$800,000 has been placed in escrow with the trustee.

Under which she and Guthrie McClintic produced "The Barretts of Wimpole Street." No plan to move the tent outfit to the Belasco, but later on Miss Cornell proposes to establish a repertory there.

Conditions of the lease requires the payment of the interest on a mortgage of \$200,000, also to assume taxes and other costs. No net rental is said to have been named, the Belasco estate to receive 20% of the net profit. Miss Cornell has the privilege of purchasing the Belasco any time up to March 31, 1934, at a price of \$300,000.

35 Weeks on Road

Millon Aborn's light opera comes many leaves Erlanger's Sept. 5, going to the road with seaside resorts played first. Booking of 35 weeks in 14 stands during the new season.

Aborn's revival of "The Merry Widow" will follow in at Erlanger's, with Donald Brian and others of the original cast. Other revivals are in follow.

"Ladies All" Tour

Los Angeles, Aug. 10.

"Ladies All," the Terry Askan show, which closed three weeks at the Hollywood Playhouse, Saturday, goes into the Broadway in Denver next Monday (17). A. M. Oberfelder is producing the show on grand on the road.

Ed Hoggarty and Ed Rowland figure on following with road dates in the northwest with a San Francisco stand a possibility.

Inside Stuff—Legit

Joe Fisher, the showman from Singapore, is sure show-hungry. He walked into Postal-DeLuxe's last week, and explaining, that he would like to see the show, he was told there were only 12 shows playing and he said if no new good shows arrived during his stay he'd repeat four or five times at some of them.

Tickets ordered included the Palace each Sunday night.

Actors still shingle Shakespeare.

Seems not one of the usual Broadway type who can't spot Shakespearean lines. It called for "They ride themselves off it."

"The Frodo" the pretor from dramatic school the more or less they know, but they all know some Shakespeare.

One less in the legit producing ranks is due to happen with Arthur Loeb, former co-op and inter with Ray-Minor, out of the producing class and into the directing.

Financing and security of directors Lulu's reasons for the change.

Tough on Beginners for Low state of the book biz today makes it more difficult for a beginner to get a novel published than at any time since the war days. Market so tight that the tyro can't get a book in the "physical culture" field, first line publishing houses, typical. These two, formerly taking all comers, won't read first novels. A letter asking for consideration of a first novel fetches a nice reply but is worded so to indicate that the publishers are not interested.

For secure remaining to the tyro is to get an agent to handle the work, but here he backs up against the same thing. Agents, because of the now limited market, which demands a name and high quality, won't waste the time with a beginner. Except the chiseling agents who take the sales, but this is almost always unproductive of results, too.

10c. Mag. Pan-ic "Biggest event since the war in the magazine is the physical culture drop in price from 25c. to 10c., in effect with the October issue. In line with the revolutionary renunciation of max rates and newspaper prices. The most of the "Compendium" "Physical Culture" will not cut its ad rate concurrent with the drop in its sales price. Publisher will and 10c. copies, and may, in the print order, anticipating an increase in view of the lowered newsstand price.

"World's Work" on the other hand, now from \$7.00 to \$5.00 a copy with its sales price the same. Reports from out of the literary mag building on 5th-street are to the effect that the "Compendium" which went from 35c. to 25c., about a year ago, will also go to 10c. in the fall. If "Compendium" makes the reduction, more than likely "World's Work" and other class monthlies will follow.

The mag panic has the pulp in a quandary. The pulp-pusher relies on the sales price for a large part of their income and may not be able to go it at a dime. But with the general movement to lower the newsstand price of all mags to 10c. to meet the competition of the cheap-chrome mags, the pulp will have to follow.

Mag panic similar to the book panic of a year ago, when the dollar book was halved and the price of the book biz. Only dollar books remaining now are a few reprints.

Real Names of Authors. Patricia Wentworth, author of "Dinner Calling," is Mrs. G. P. Dillon; Margie Rutledge, "The Silver Peril," is Mrs. Marjorie Rutledge Gibson Hale; Charles Tolson, "One Love," is Charles Tolson; "The Cobs," O. W. author of "God Have Mercy On Me," is Marjorie Smith; Rex Jordin, "The Devil's Mansion," is the Durkhardts, Robert and Eve; J. P. Buchanan, "Silent Night," is Ann; is Mrs. Annie Edith Foster; James J. Barrington, "The Irish Beauties," is Mrs. Lily Mooney; is Anne Beck; is Roy Harkwood, author of "Bomba."

Another Wire Column. "Cinematograph" daily wire column conducted by (Miss) Llewellyn Miller on the Los Angeles "Record," goes syndicated for the 15 papers of the Scripps-Emphatic chain, of which the "Record" is a member.

An A. P. Checkup The Associated Press is sending a news executive on a visit to New York newspapers to learn likes and dislikes of managing and telegraph editors. The executive, however, is reported more concerned with what is being sent over the wire by the position services and the volume of AP copy used in comparison with that from other sources.

From "Post" to "Liberty" The unusual happening of a series or serial starting in the *Saltwater* and continuing in "Liberty" occurs with Eddie Cantor's "The Yoo Hoo" plan which Simon & Schuster will publish with Sept. 1 as "Yoo Hoo! Prosopically, a 41 book. The *Saltwater* bought the first serial and ordered the rest. The series but didn't like the latter, whereupon George T. Dye, sold the series to "Liberty" under a different name.

Kandell's Third Novel "Alibi Kandell's third novel, "Alibi Kandell," just finished, is due in September, with Evelyn-Randee publishing. Kandell's last two were "Vandell's" and "Black Sun." Justly Kandell has been writing and adapting plays. He has two for the coming season, one with Van Dyke and the other with

James Elliptic. He also adapted "Wonder of Al" Johnson's musical for Shubert's.

H. L. Shalett Dies Harold L. Shalett, 26, dramatic critic and feature editor of the (Chattanooga) News, died of pneumonia, July 29 in a Phoenix (Ariz.) hospital. He had been in ill-health for two years.

Fawcett's 3d for Fan Mag Fawcett Publications has added "Screen Book," to its list of magazines. Fawcett took the mag from Radio-Science Publications Aug. 15. Addition gives Fawcett three picture mag resulting at 10, 15 and 25 cents. Others are "Hollywood Magazine" and "Screen-Play."

Walsh Takes Stage "Clara" Walsh, Syndicate has signed Amor Alamo Stage, for 30 years. The U. of Chi football mentor, as his new football authority to succeed Knute Rockne.

The late Rockne had succeeded Peter H. Houghton (Harvard) as the gridiron star.

Buys Twain Biography Bell Syndicate service has purchased, through Yale Cooper, the newspaper rights to "My Father, Mark Twain," to be published shortly by Harper and Brothers. It is by Mrs. Ossip (Gabriell) Schuchman (Clara) Schuchman (daughter of Mark Twain).

Newspaper release will follow shortly after publication of the book.

Chatter Anthony Abbot actually went before a notary to swear that he's not writing any books except those bearing his name.

Upton Sinclair decided to give up publishing his own works, and is turning others to take the chance.

Obere Taken Back to Minn. Bernice Sobel still in need of material for that history of burlesque he is writing.

The Frank Harless biography of "George Bernard Shaw" comes out late in September, with a foreword by the subject. Frank says, "Irishman with the beard his first job, hence his knowledge of the noisiness."

Dignity Bolton, who snubbed on the week end trip to Bermuda, had to dictate a contracted piece because the arms wouldn't work the typewriter.

Feminine scribblers lead the men as writers of best sellers by a ratio of eight to two.

After authoring a series of pieces containing instruction on how to write detective fiction, Edwin Baird, editor of "Real Detective Tales," by the subject, Frank says, "I'm not writing fiction in his mag."

"Hatter's Castle" long enough for a whole summer of steady reading. Street & Smith's new mag called "Detective Stories" by Murray editing.

Only one in Paris who can still get out books and news in English is the author, Edward Tiltus. Well, breaking even, anyhow.

If all these things reported hanging on to the world, she will be all fluster and no Fannie when returning.

These classics in the cheap bind-up sell wholesale for a fraction of the asking retail price.

Boris Almyak's blast at "Hollywood" continues in "The New Yorker" by way of every foreign scribbler. Roland Partridge only exception.

Still another book publishing house, Penguin Press, with Nathan Schachner and G. Edward Penderay in charge, will publish in New York now, they get in your hair.

What's become of Richard Halliburton?

Another short novel contest by "Scribner's Mag," with \$5,000 again the prize.

"New Yorker" threatening to sue Much harder to land a place there now.

"Liberty" ad in the second issue of "Liberty" must be paid for, despite the understanding that it would take no paid advertising.

Charles Yale Harrison, in connection with a biographical of Clarence Harrow, breaks the tip-note every two weeks with a line at the Hudson night club.

Jack DeVinne hitting for a sight in Broadway.

Another forthcoming book, Mexico, by Joseph P. T. and J. C. Brewer, Warren & Putnam to go in a plane.

Can't even write about an airplane in flight without becoming fearful.

John Barry Ryan, who has his own book publishing house under

Best Sellers	
(Reported for Week Ending Aug. 8, by American News Co.)	
Shadow, On the Rock, by W. L. Cather.....	\$2.50
White Birds Flying, by Jesse Steiner, Alfred.....	2.00
Hatter's Castle, by A. J. Cronin.....	1.50
Good Earth, by Pearl S. Buck.....	2.50
A. Alamo, by Joseph C. Lincoln.....	2.50
Simple Peter, by Pearl S. Buck.....	2.00
Phillips Oppenheim.....	2.00
Non-Fiction	
Washington, Merry Go Round.....	\$3.00
American Black Chambers, by H. D. Wardley.....	3.00
Mirrors of 1932.....	2.50
Colbertson's Summary, by Ely, Colbertson.....	1.00
Bowers.....	1.00

The name of Barry Vail, will have a book of the same published by Scribner. Barry Vail will go down as the author, the "Village" Charles, Korman, is moved to Brooklyn to shake the classification.

Pecky Waxman, the "Hollywood View" chief, riding the ocean waves.

Inside Stuff—Pictures

(Continued from page 52)

prints have run through the projectors a sufficient number of times the collected oil and dirt is apt to give the frame on a full screen fuzzy edges of a marked obstruction as pick-up in the projector gate.

Thus happens even on the best, thereby cutting down the size of the picture is a universal practice in the theatres.

Maquers in L. A. are doing a burn over a director who handled one of their shorts, stealing the story and dialog and almost duplicating the picture later as a money changer.

Maquers picture he did gratis. He was paid for the monk opera.

Names of Walter Hasenclever and Ernst Toller have been eliminated from Berlin posters on Metro's "Big Houses." Authors felt that the final print on the German version did not coincide with their adaptation, hence their protest and demand of the credit elimination.

Metro is making a big gesture towards straining the "Walters over that MGM film price war as under cover info indicates. Loew's negotiation with several outside firms for theatres in the Warner territories around Pennsylvania and New Jersey. So far no deals set, but confabs have been held on several sides with the rub, as in other theatre deals taken up by Loew's in the past being the Metro terms.

Doesn't look like any of the deals may break because of this.

Musical director, who has been kept on at one of the studios during the cut-back music era, was called in several weeks ago and asked to settle his \$500 a week contract, which still had 15 months to go. He accepted \$50—\$14,000—to have the document shredded.

Two weeks later the studio wrote to find it had a big musical by one of the ace composers on his list and sent a hurried call for the latter to return. He goes back again Sept. 1 at his old salary of \$500 per week.

Word around Hollywood is that Chaplin will not come back. Several friends say they've heard so from the comic. Chief plaint against his studio is his fear of being framed by Gads.

At present there are only three people at the Chaplin studio on Sunset Boulevard: Alf Reeves, his personal secretary, a bookkeeper and the janitor. Everyone else, including technical and cameramen who have been with Chaplin for as long as 37 years, are out.

Believing that voices should be heard and not seen, Universal executives have refused to let Graham McNamee do a study Vallee in the judge.

Requests that Graham be photographed in a clip of his own with the issue of each Universal reel are negatived, the belief expressed that familiarity breeds contempt even in picture theatres.

Studio execs, returned from the east, ran into a writer on the hotel and gave him the glad greeting: "Just the man I wanted to see," he said. "I've got a story no one but you could adapt. You've simply got to do it for me, old man. I'll give you two thousand a week."

This writer, smiling gratefully, said: "I'll do it with pleasure, sir. You know I've been working for you three years for \$100."

The proceeds, \$2,000, of the opening night performance of "The Star Witness" at the Winter Garden, New York, were donated to the families of the children recently killed by gunmen, \$1,000 going to John Vennall, father of the dead boy, and the rest divided amongst the families of the wounded children.

While Papa and Mrs. Lindbergh were posing for cameramen just before their latest takeoff a Universal cameraman, Earl Moffat, slipped around to the backyard of the Maine estate and pulled his camera through a hedge. The result, the U. awarded showed the first sitting of the Lindbergh eagle in the issue Wednesday (4).

"Public Opinion" came out in but four pages last week. Its contents were in the form of a "Personal Letter" from John Reed to the Public Opinion managers, with the letter running the entire four pages. "Public Opinion" is the weekly mass organ of Public Theatres, formerly appearing in 16 pages weekly.

New trade paper published with a printing firm the Wild Gunman is a 32-c. paper. It contains a weekly of comments and reports on the picture business. Sells for 25c. per copy, \$10 a year.

Will Gunning published the first daily picture trade paper, called "Will." It's now the "Film Daily."

After letting the contract for the opening of a theatre in Hollywood, Mr. Grant Fisher found it necessary to ask a check of a new set of plans. Provision for heating and ventilation had been overlooked in the original sketches.

Bootleg German Agents

(Continued from page 50)

Parrenia is subsidized by the state, i. e., the Reich's Department for employment agencies and unemployment insurance. (Reichsanstalt für Arbeitsvermittlung und Arbeitslosenversicherung). The Reichsanstalt is a department created by the German Ministry of Labor dealing with the unemployment and wage questions. Up to now, the Parrenia has obtained from the Reichsanstalt about \$300,000, and up to April 1, 1932, a further \$200,000 will be needed. According to the law this subsidy is to be paid back successively by the Parrenia.

15 Men on Board The board of directors of the Parrenia comprises five men of the International Variete-Theatre-Direktion-Verband, five of the I. A. T. and five of the Reichsanstalt. The Theatre-Direktion-Verband appointed Director Fritz Fechner as the secretary and the I. A. T. appointed Director Alfred Fuchs.

The files of the Parrenia hold over 10,000 acts and orchestras. In a few seconds an agent of the Parrenia knows everything he must know to execute an order. He makes an offer to the vaudeville director wanting to act. After the contract has been signed by both parties, a

third pink copy of the contract is put on a file-like on which is written the day, name and address of the conditions. Automatically this third pink copy goes to the cash department to settle the commission. The Parrenia's commission has been obtained from high pay. A pink copy is returned to the files. The Parrenia has another like the offer files. Here it has immediately the cash, from the Parrenia agent, and for what theatre an artist has been offered.

Daily every agent in the Berlin Parrenia, and in its subsidiaries throughout Germany, obtains showing which artists were signed up and which terminated their contracts on that particular day. The Parrenia has headquarters in Hamburg, Düsseldorf, Munich, Leipzig, Cologne and Cassel.

Agents of the Parrenia do not work on a set salary basis. Some receive a flat salary, but the percentage of their turnover in addition to their fixed salary.

Bootleg Agents To a certain extent the Parrenia is right when it says that since the private employment agencies have been done away with several of its agents refuse to pay commissions, and the result is that many agents are at work. If they are caught they are heavily fined by the authorities. Inasmuch as many experienced agents formerly paid agents, such as "Sven" Wilshko, Erik Gregori and "Worms" now work for the Parrenia, the latter is in a position to maintain competition with the agencies which, however, are unsatisfactory as yet. This to a certain extent is due to the depressed conditions in the theatre and the world over, and also in part to the novelty of the Parrenia activities.

It will take some time before the connections are again taken up with the private agencies and representatives of the individual countries.

The Parrenia has concluded an agreement with the Zentrallparrenia, the State employment agency of artists and artists of the Soviet Union, according to which all non-Russian artists to be contracted for Russia will be signed up through the Parrenia.

Russia's Tie-Up Inasmuch as Russia is having difficulties with the "Valuta," the German as well as foreign artists are now too anxious to accept engagements for Russia. According to Russian law, any money earned in Russia cannot leave the country. Which naturally is no inducement for foreign artists to go to Russia. The Parrenia commission for contracts concluded within Germany is 4% i. e., 2% from the employer and 2% from the artist. Outside Germany contracts, i. e., from Germany to other countries or vice versa, 5%. In addition, since the Parrenia has been established, it is possible for artists to originate contracts through their foreign agents, but within Germany they must work through the Parrenia only.

Artistic circles in the Parrenia, as far as the vaudeville, cabaret and circus branches are concerned, is not uniformly favorable. It is natural that the private agents are opposed to the Parrenia, as through the latter they have lost their means of living and must look for other fields. Several of these former private agents are now employed by the Parrenia and it would be an easy matter for the remaining ones to be admitted to the Parrenia. Many private agents were in 1930 very low. It is to be hoped, the evils which spring from the private agents were so great that it was imperative for the State to intervene. The reason for another such intervention is that the Parrenia can be found in the fact that there is such great unemployment in this branch, which even the private agents would not have been able to absorb.

Against Parrenia A much more important factor is the objection and the antagonism against the Parrenia on the part of the vaudeville directors. Objections have been raised which do not prove that the Parrenia serves the trade as well as the interests of the artists. It is to be hoped the public will believe. Jutta Marx, the owner and director of Europe's largest vaudeville concern, the Scala, and the president of the German vaudeville directors, for example, that the free agencies were forced to discontinue their work.

There are many private agents in Germany, but the risk of coming in conflict with the law.

NETWORKS NEAR ALL FILLED ON TIME

Chicago, Aug. 10. Both radio networks are nearing the point of being 100% booked for the peak hours, 5 to 11 p.m. NBC right now has but three hours through the week left unsold. Columbia has only four hours unsold.

As a result of the congested network situation the individual stations are expecting a big year dealing with advertisers direct through the radio also medium. Many advertisers unable to get time for their advertising will use spot time campaigns instead.

Figures for radio business recently made available show that Columbia's gross for the first six months of this year is 15% ahead of last year's income for the same period. NBC came through with a 32% jump. With CBS doing a business of around \$1,000,000 a month for the past several months and with the increased lineup of accounts for the fall and winter, it is predicted the chain will almost double for 1931 its previous year gross of \$1,700,000. NBC's gross for last year's income for an average income of \$2,000,000 a month since January, and on this basis its gross for 1931 should show an increase of at least \$500,000 over the previous year's \$2,000,000.

NBC DISRUPTING NEW CHAIN ORGANIZATION

Hollywood, Aug. 10. Plans for organization of the North American Broadcasting Co., comprising hook-up of several stations in the northwest with KXN, are being disrupted by through NBC dickering with KYA, San Francisco, KJR in Seattle, and KEX and KGA in Portland. These stations are all agreed to come in on the new N. A. chain.

Butlet in the northwest has been weak in coverage and excessive toll charges. If the four stations come in it will break up the line chains, both from the east and here, and make the NBC hook-up an attractive proposition for Washington and Seattle stations.

Commish Claim on NBC By Mills for Calloway

Irvine Mills has entered a claim with NBC for the two weeks' commissions which NBC received recently from booking Cal Calloway's band at the Stanley, Pittsburgh, for \$3,000, and the Brooklyn Paramount, for \$2,000.

Mills claims that he has a one-third interest in Calloway and the exclusive booking privilege of that band. NBC, which has booked Calloway with knowledge of the Mills contract. When Mills notified NBC's legal department of the situation, NBC's Artists Bureau informed the legal department, it is said, that it was unaware that Mills had a contract with the band and later told them, says Mills, that it booked the band with Mills' consent.

This latest move of Mills washes up with the two colored band which was handling. Other acts Duke Ellington, who left NBC, withdrawn by Mills, Aug. 10. Ellington goes into the Oriental, Chicago, Aug. 14 and the following week plays in Michigan, Detroit, both public houses and Mills' looking.

BROWN SHOE BACK

Chicago, Aug. 10. Brown Shoe Company of 54, Long Island, has secured a 22-week contract with NBC for a coast-to-coast booking of 20 stations during the month of September. The deal is again being put on a time basis for its program.

New Map Period

Sam Smith will put his "New Story" magazine in the air through CBS, beginning Oct. 1. The "New Story" magazine will be on the air a few weeks ago.

Fairly Happy

San Francisco, Aug. 10. KINF, local 1,000-watt, cooperates with the police by sounding out information to the cop cruisers cars between one and five p.m. Herdise police orders with a siren. "All police cars should have a siren," said KINF. "I have been wailed at by Kerry and Pacific by highwaymen. They stopped him with sand-bags, flashing his skull and breaking into his legs. I added him of \$34 and his gold watch and tore his clothes to shreds. The next summer will be 'Honey Days Are Here Again,' a phonograph record."

"Do As We Say, Not As We Do," Irks Chi NBC

Chicago, Aug. 10. NBC's inconsistent policy on the subject of commercial contests has aroused a flock of comment among local advertising agencies. After ordering its Chicago unit to lay off accepting any form of direct contest bulkhead copy, the network now policy in the newspaper basket and in several recently acquired commercials lets the latter go the limit.

Notable instance in this connection is the Dutch Masters program, which went on from the New York studios last week for the initial broadcast. Clear makers devoted about five minutes of the 15-minute show to telling about a contest which offered World Series tickets as well as railroad tickets to the game.

About six weeks ago, when Montgomery Ward asked for the privilege of detailing its contest awards from this unit, the mail-order house was informed that angle of the daily broadcast was out per orders from New York. Chain's local unit has since then been down to a few accounts which insisted that the contest, ballyhoo privileges be included in the contract.

CBS SIGNS 3

Magazine, Farm Food and Silks Airing

Chicago, Aug. 10. Three new commercials have just been signed up by Columbia for the fall. Biggest coin contract of the day is Silver and Smith's Love Story Magazine half-hour dramatic show, which starts a once weekly run, Thursday evening, Oct. 1. Program will get an outlet over 45 stations, with the 22-week tie-in in the way of both time and talent valued at around \$300,000.

Pratt Foods, barnyard fodder, starts on a 22-station release out of New York Sept. 27, going on every Thursday afternoon for 15 minutes of down-on-the-farm entertainment.

Vanity Fair Silk Mills is programmed to follow two days later with a 15-minute evening show over the same number of stations. Both contracts are for 13 weeks, with options.

Mary and Hayakawa on Trans-Pacific Broadcast

Hollywood, Aug. 10. Sessie Hayakawa and Mary Pickford look part today (Monday) in the first trans-Pacific broadcast from San Francisco to Japan, promoted by NBC and the Japanese Broadcasting Co.

Program was cut out on short notice to be built up on the spot. Listeners were advised from here to Friday.

Public Coast Auditions

Los Angeles, Aug. 10. Don Lee Broadcasting Co. has started a series of public auditions for new radio talent. The first public audition will be held at KTLA from 9 to 10 p.m. with the public on the air.

Don Lee is looking for a "Public Choice" which will be looked over the possibilities.

KIDDING SPEECH BURNS UP A-K DISTRIES IN A. C.

Atlantic City, Aug. 10. Joe Cunningham, the Philadelphia humorist and after dinner speaker, burned up the night of the Atlantic City radio distributors at their convention last week here at the Hotel Ambassador. Cunningham was the only after dinner speaker.

George Jessel, the special entertainment, cut out for 10 minutes and did an "George and Joe" number. Both were looked in by the Universal Artists Bureau of WCAT, Philadelphia.

Cunningham was introduced to the others as a distributor's one year's experience. He would tell them what he had picked up and observed about the business during that period.

Cunningham will be had hustled into the racket through hearing about so much dough in it; that the boys got their share and use machine guns. Said he tried the business with a toothbrush and a can of PB, like you would use for anything that was noisy.

For 20 minutes Cunningham planned it in having been unusually well wiled up. His burlesque sales talk kicked all of their complaints around the tables. It carried several sharply delivered punches and Cunningham did it so well he had the distrie laughing at their own errors.

In introducing Jessel Cunningham stated George recently had been elected dean of the Friars by a Vote of 4 to 1. Jessel said Cunningham had cast the four votes for himself.

Sues In-Laws Over Alienation of Wife

Cincinnati, Aug. 10. Bernard T. Prior, who says he is an announcer for several Cleveland stations, has filed suit in Common Pleas Court here against his wife's sister and brother-in-law, Wm. and Mrs. Kraft, of this city, for \$35,000, alleging that they alienated his wife's affections.

Prior gives a local address as his home and claims he and his wife lived together happily for 14 years when, he charges, the Krafts lured him about his poverty. Mrs. Prior and her sister-in-law are now employed in a local department store.

Bank Richards Moves

Chicago, Aug. 10. Hank Richards now with WAAF, of the stockyards district, as program director. Formerly continuity writer at WLS.

Chi Philharmonic Concerts May Blow Through Dissatisfaction of Musicians

Ideal but N. G'd

Hollywood, Aug. 10. KXN, broadcasting the trial of Dave Clark, former assistant district attorney for the Spencer Crawford murders, is looking for a sponsor.

So far three undertakers have bid for the broadcast but were turned down.

Child Actors Can't Appear After 7 P. M.

Chicago, Aug. 10. Activities of kid performers broadcasting from local studios have come under the close scrutiny of the State Department of Labor. Inspectors from the latter's superintendent of factories division are making the rounds of the stations regularly to see that the child labor laws aren't getting the wink.

Illinois law forbids the employment of minors before 7 a. m. and after 7 p. m. and also bans them from any form of professional stage exhibition. On the other hand, just other work is okay with the state supervisors as long as the youngsters are in the use outside the specified hours and outsiders do not get a glimpse of them in action, during rehearsals or the actual broadcast.

Law's restrictions came up recently when the CBS producing unit started to put on its cherished version of "Skippy" for a cereal distributor. Studio was instructed to clear the visitors' gallery when the kid cast of four took their places before the mike. To make sure there would be no comeback from the Gerry Society, the station execs were further advised to shield the prodigies from public gaze during rehearsal periods.

Incidentally, when the contract for the radio version was signed by Percy Crosby, originator of the strip, he had inserted a clause to the effect that no pictures be ever taken of the kids in the ether, cast, for exhibition or publicity purposes.

Inside Stuff—Radio

Who Can Tell?

A wide divergence will always exist no doubt between the milk and the stage. As the person behind the mike takes a 15-minute audience, or listeners in.

So who can tell who's behind the mike when it's the voice only that most often points on the air? As a "Variety" muzz observed: "On the air a low comedian can do his stuff in evening clothes wearing a cane and high silk hat."

The Cuckoos are a collection of satirists or comics on one of the Saturday evening sustaining programs around New York. Over the air the group seems very funny, in their sense of the ridiculous, their delivery and all of their foibles for 30 minutes. Some showgirls have said they thought the Cuckoos the best comedy period on radio, and still remain on a sustaining program probably through the advertising-misformed idea of laughter with plugging.

An RKO agent thought he saw in the Cuckoos a valuable asset of value by itself through their staff and possibly of some draw power in a theatre. It was arranged that the Cuckoos should show for RKO in a theatre near New York, and if getting over, their vaude salary would be \$1,500 a week.

They duly appeared, and to the biggest flop any vaudeville act has taken around New York in five years.

But still just as funny on the air.

Amusement industry is radio's most ardent advertiser. During the past four years, from 1927 until 1930, but four theatrical companies spent money for other advertising with the big networks.

In 1927 CBS and NBC shared one amusement company apiece, NYS and First National Theatres, which was at \$12,000 for radio time that year. CBS had during that same year Radio City Distributing Company, later absorbed by Pathé, which approached \$12,000 in radio. NYS had in 1927 the Radio City Theatre, which had a network of \$12,000. In 1928 First National paid \$25,000 with CBS. In 1929 RKO paid \$12,000 with CBS. In 1930 RKO is allotted with NYS through RKO.

Cost saving, while playing a broad show at New Century recently, raised the warble plenty about the radio ad Junk Warner had given the women prisoners. Keep repeating to the act before the finale.

Chicago, Aug. 10.

Dissatisfaction among the musicians with the way the outfit is being conducted by Adolph Dumont and the fact that they return they've got out of it so far threatens the continuance of the Chicago Philharmonic Orchestra's Sunday concert series. Dumont's first co-operative example is the line. Majority of the 70 men composing the orchestra are reported to be in favor of calling the project off with the Aug. 16 concert, unless the box-office makes a hefty pickup by that date and the sponsors, in name only, Loyola University, comes through with a different idea.

Summer concert idea on the co-op plan was the idea of Adolph Dumont, known to radio listeners as the conductor of the Household Finance Orchestra. After the Chicago Federation of Musicians gave the thing its sanction, Dumont started to look around for a spot to hold the concerts and picked Loyola University, which has a hall of 20,000. University agreed to "sponsor" the Sunday evening event on the following conditions:

1. The university should pay \$1,000 as preliminary expenses, for the building of a bandstand, press agent salaries, printing of tickets, newspaper advertising, etc.

2. The university would take \$250 out of the intake on each of the first four concerts and split everything over the first \$5,000 equally with the orchestra. After the university got back the original output, at least, by the fourth concert, the entire gross thereafter would go to the symphony boys minus 50%.

Dumont's idea Dumont brought in with him to act as business manager, Robert L. Hollingshead, formerly with the Jackson Concerts Corporation's local office. Pair approached National Broadcasting for a hookup, the latter having Dumont's strong point in dealing with the publicity. Chain readily agreed to carry the concerts, but refused to come through with a donation to the orchestra. At the height of the time it was paying \$750 per broadcast for the Ravinia Opera, concerts.

When news of the coin turnaround got to James C. Gillette of the musicians union, he stepped into the picture and tried to use his influence in inducing the network to chip in something. NBC's ultimatum was no nothing but a check of the time, telling, figuring that the affair would be a flop without an ether ballyhoo, said it was okay with him, if the men in the orchestra were willing, and in fact, the orchestra has been taking, despite the fact that by the fourth concert (Aug. 24) of the network's affiliated stations were broadcasting the show. Chain's usual fee for a sustaining feature is \$25 per station.

\$46 Divvy

Project started off on the wrong foot, as its directors later admitted, by coming in for a heavy distribution of Annie Oakley, so that when the university doled out \$250 from the concert's gross there was just \$46 to be divided up between Dumont, Hollingshead and the 70 men of the orchestra. Second concert fared still worse from the boxoffice end, and the university waived its cut in that instance. Gross on the first and second shows was \$1,000 and the "reformed" first time deducting its share, with everybody else concerned getting just about enough to pay for his fare to and from the spot and a small share of the railfrost brought the intake on the next concert under the \$700 mark, with Loyola again dole out of \$250.

Majority of the orchestra are now contending that the university has received at least ten times its investment in the way of publicity through the radio and newspapers. They are not only confident and it should be now willing to turn over the entire gross of the succeeding concerts to the musicians and let them handle the venture.

Some box office in their own way to help support the cause in the meantime set up. Instead of the 25 first night seats of \$10, 15, 20 and 25, the performance seats have been sold at \$1 down to four bits, on the theory that the varied prices would from the caste angle the gross appeal for the widest category. This is the case of amusement must depend on.

Obituary

ULLRICH HAUPT, 44, picture actor, was accidentally shot and killed while on a deer hunting trip in the Figueroa Mountains near Santa Maria, Cal.

Haupt came to this country from Germany 10 years ago to direct the German theatre in Chicago. Later he went to New York, where he appeared in several plays for the Theatre Guild. He came to Hollywood in 1922 and has appeared in both English and German versions. His last picture was "The Unholy Garden" (UFA).

His wife and 10-year-old son survive.

T. A. SMITH

Arthur Smith, 62, concert impresario and a leading figure in musical circles of Baltimore and Washington, "dropped dead" while visiting here last Monday (12). Smith was local manager for the Philadelphia symphony for 20 years and also handled the local engagements of the New York Philharmonic. He brought the Philadelphia Opera Company to Baltimore for several engagements during the past two years.

DANNY WHITE

Dancing, Danny White, 40, died Aug. 4 in Memorial Hospital, Buffalo, of intestinal trouble.

White had been on the stage many years, appearing mainly in vaude, working with the team of Weston and Neely and Danny and Neely.

SUSSMAN—IDA

In loving memory of our dear mother, who departed this life Aug. 13, 1925

SUSSMAN CHILDREN

Low White. For the past eight years he had been doing a single. A widow (divorced) survivor. Interment in Mt. Hope cemetery, Long Island.

BEDA SELBERG

Beda Selberg, 47, of the dancing team of Lohky and Beda, died in Portland, Me., hospital, Aug. 7, following an operation a week previous for appendicitis. She was taken ill while illing an engagement at the Portland theatre, Bridgton, Me.

With her brother she has appeared in theatres and clubs throughout New England. She also did much solo dancing. Miss Selberg is survived by her father, four brothers and four sisters.

WILLIAM B. REYNOLDS

William B. Reynolds, executive with Sells-Floto, died at Heaven Lake, N. Y., Aug. 12. He was stricken in Peoria, Ill., and taken home.

Mr. Reynolds, prior to his circus activity, was connected with New York local producing managers.

LEROY LAMBERT

Leroy L. Lambert, 24, of Le Van and Lomont, died at his home, died recently. The blackface actor was known as "Silo" and "Ezy". Interment in Dallas.

John Reinweber, died Sunday morning (Aug. 9) at his home, 305 Central avenue, Woodmere, Long Island. Services will be held at his residence at 3:30 p.m. on Tuesday evening (Aug. 11). The funeral will be in the Reinweber family vault at Greenwood cemetery on Wednesday, Aug. 12, at 10 a.m.

Florine Walz Williams, widow of Earl Williams, actor, committed suicide by chloroform. "Silo," her mother and her two children all died. Acc due to desolation.

Aloys Limbach, 63, authority on sheet music, died while at the Augustana hospital on Aug. 6.

Limbach was for many years associated with the Clayton B. Souders company in Chicago and was recognized as an expert in the standard music field.

Father, 63, of Linda Adlers (photo) died in Bluefield, W. Va., Aug. 11.

Mary Bradin died Aug. 9 at Santa Monica where she had been living for many years. She was married to the late Harry Mae Woods of the

old Keith offices. Her husband, William Willette, survives. Interment at Sarama-Lake.

Edward Landburg, 45, chauffeur at Metro studio, died Aug. 3, when he overcame by fall while driving Lois Moran and other players to location in Santa Monica canyon.

Louis A. Howland, 42, free lance film technician, died of a heart attack Aug. 9 in Hollywood. He is survived by his wife.

Easing Into H'wood

(Continued from page 2)

man is there to take pictures of me, and I start to push, but I find out later that the company has sent him down to make some stills of the ship, and I am not due at the studio until Monday (10). I decide to get a car and go for a ride and maybe find a house to live in. I get a book with all the traffic rules in it and try to get stuck, as I hear it is the best way to learn in Hollywood. It is pretty tough. They even arrest you for money here if you go less than 45 miles per hour. So I study all the rules, especially the ones about turning. If you want to turn to the left, you stick your hand out straight, horizontally, palm down, and the third finger crossed over the pinkie. If you decide to turn right, you stick your hand out and up at a degree of 45 degrees, and the 3rd finger sticks with the palm up and the fingers spread apart. You gotta watch yourself here, 'cause if you get hit it don't count as long as you stick to the rules.

I finally get located, after much ado, in Santa Monica, that someone tells me is the playground of the elite. I went to a real estate agent and rents a place that he says is little better than a shack. From the beach. Even a garage couldn't hit a ball that far. The place isn't exactly in Santa Monica, it's just around the corner about six miles as the crow flies. But for two weeks in the agent gives me a key to a mailing address in Santa Monica, also as the crow flies.

His First Day

Now I'm settled, and I retire early to be ready for my first day, at location under the skies. I woulda woke up much refreshed if it hadn't been for guys knocking on the door every day. One, "First came the ice man looking for my business, then the milkman, then the landlady and tailor, and finally a guy who says he ran the house of ranches in 24 hours at \$100 a week."

I get to the studio that morning pronto and start looking around the sets to see where I'll be working. I see something here, there, everywhere, about 10. I never could figure out what becomes of the college football players after they leave school. They're using 'em in the sound departments at the studios. A few of 'em stay around, and I guess a guy got crunched down, and all of a sudden he charges forward, hits to the right, then to the left, right to the set and shouts, "44, 55, 66, 77, 88, 99, 100." These guys don't waste any time at school.

Jimmie Finds Out

I think out I'm working in "The New Washington" starring William Haines, with Ernest Torrence and Lila Hyams. "I get on set, and they starts 'whooshing' the first scene, a scene in a floozy, short scene, and I guess a guy got crunched down, and all of a sudden he charges forward, hits to the right, then to the left, right to the set and shouts, "44, 55, 66, 77, 88, 99, 100." These guys don't waste any time at school.

While they're shooting the beautiful first scene I guess a guy got crunched down, and all of a sudden he charges forward, hits to the right, then to the left, right to the set and shouts, "44, 55, 66, 77, 88, 99, 100." These guys don't waste any time at school.

aged and the sudden switch confused me.

That's how I spent my first week in Hollywood.

When I finish telling my story to the mug I says, "What do you think of it? Ain't it worth 200 a word?" And the mug says, "No, Jimmy, but well take it as an advertisement."

I ain't the kinda guy to force my wares on anybody, so I says, "Take it or leave it, mug, take it or leave it."

And so now I'll never know whether they mug did with it, as I left him in allmost.

News From the Dailies

(Continued from page 4)

to visit relatives he hasn't seen for 17 years.

Barclay Norman, 24, studio photographer, is near death from poison swallowed due to ill health.

Don Alvarado, film actor, and his wife, Mrs. Alvarado, are celebrating their eighth year of marriage. They have a daughter, six.

County officials blocked attempts of Mrs. Bell to recover her things. She has several thousand dollars worth of clothes and jewelry used as collateral in the bank of Mrs. Bell. Claim they cannot be released until after Miss De Voe has completed her appeal from a grand jury conviction.

David and Serge Milvane were defendants in a suit filed by Daniel G. Milvane for \$250 on a promissory note.

Mrs. Edith M. Shearer filed suit for divorce from her husband, Andrew Shearer, on charge of non-support. They are the parents of Norma Shearer.

Mrs. Eric Spenbrook (Pinker, mother, and Barbara Bennett, sister of Joan Bennett, who was injured while making a scene for Fox's "She Wanted a Millionaire," arrived here by plane to be with her.

Grant Withers appears as defendant in five damage suits arising from an auto accident on his wedding day in January, 1930.

Woman injured in collision between car driven by Hoot Allison and that of Mrs. Walter N. Guevich. Not serious.

Howard Hughes and **Condo Flinn** were sued by John W. McElmurt, secretary, for \$125,500 salary alleged due.

W. L. Guthrie, Warner location manager, faced arrest on an assault charge after allegedly attacking a process server.

Vivian and Rosetta Duncan settled their \$10,000 damage suit against five dancers, including Hollywood, who failed to give them an accounting after they advanced that sum.

Edward Ward, composer, filed suit for divorce from Yula Davall, film actress, charging infidelity. Married nine months ago.

Bert Roach obtained a divorce from Gladys Roach, charging she stayed out all night.

Euse D. Viane, actress, suing **Flashed Flammert**, author, for \$25,000 damages, alleging he beat her.

Photoplay Publishing Corp., James H. Quinn, editor of "The Hollywood correspondent" were named defendants in a \$1,000,000 damage suit filed by Mrs. Theresa Rubens, widow of the late Alma Rubens, against "Photoplay" printed a "crude and vicious" article under Carl Laemmle's name about Mrs. Rubens' asserted attempt to "circumvent" her daughter's funeral.

CHICAGO

Universal Films last week filed suit for \$120,000 against Paul Whitman for expenses incurred by the latter while making "King of Kings" out on the Coast. Claim is that Whitman during the filming of the picture ordered 200,000 copies of the picture to be made, without a check of Universal and paid for it.

Chicago that the married couple had been divorced for years. A woman had been found by the police, placed under arrest, and charged with the murder of her husband. The woman was charged with the murder of her husband.

Co. Fair for Soldiers' Field Looks Cold Because Undetermined on State Aid

St. Leon Circus Closes

Williamsport, Pa., Aug. 10.

The St. Leon Brothers' European circus after showing locally, closed for the season with the entire placed in storage in a building here. Their closing is given as the reason for closing.

The four elephants, which were shipped to Turkey, are near Cincinnati.

F&M Fair Dates

Hollywood, Aug. 10.

Fairmont & Moore's outdoor department has mailed contracts for both the Los Angeles County Fair at Pomona, Sept. 15, and the Statistic at Sacramento, Sept. 20.

First thing the T. A. fair has decided.

FLOTO WIDOW MARRIES

Denver, Aug. 10.

Mrs. Katherine Floto, widow of Otto Floto of Sells-Floto and Denver Post fame, was married to O. T. Shagers, Denver grocer, Aug. 5 at Denver here. Before her marriage to Floto, she was Miss Kathryn Krueger of Kansas City and an equestrian with the Sells-Floto circus.

Shagers is the head of a grocery chain.

CIRCUSES

Al G. Barnes

Aug. 11, Delmar, Mich. 12, Iron Mountain, Wis. 13, Ashland, Wis. 14, Milwaukee, Wis. 15, Marshfield, Wis. 16, Stevens Point, Wis. 17, Wausau, Wis. 18, Shawano, Wis. 19, Port Washington, Wis. 20, Waukegan, Ill. 21, Port Washington, Wis. 22, Port Washington, Wis. 23, Port Washington, Wis. 24, Port Washington, Wis. 25, Port Washington, Wis. 26, Port Washington, Wis. 27, Port Washington, Wis. 28, Port Washington, Wis. 29, Port Washington, Wis. 30, Port Washington, Wis. 31, Port Washington, Wis. 32, Port Washington, Wis. 33, Port Washington, Wis. 34, Port Washington, Wis. 35, Port Washington, Wis. 36, Port Washington, Wis. 37, Port Washington, Wis. 38, Port Washington, Wis. 39, Port Washington, Wis. 40, Port Washington, Wis. 41, Port Washington, Wis. 42, Port Washington, Wis. 43, Port Washington, Wis. 44, Port Washington, Wis. 45, Port Washington, Wis. 46, Port Washington, Wis. 47, Port Washington, Wis. 48, Port Washington, Wis. 49, Port Washington, Wis. 50, Port Washington, Wis. 51, Port 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Hollywood, Aug. 8

To Whom It May Concern:

I have just returned from a projection room on the United Artists lot where I witnessed what in my humble opinion is not only the greatest talking picture but the greatest screen story of all times.

I'll admit I'm not a hard-boiled egg, but having been connected with the theatre for 20 years does not make me a "softie". And yet, I cried and laughed, and when the final fadeout came I was speechless.

I am dictating this message an hour after seeing "Street Scene", and it is only now, that words come to me.

Samuel Goldwyn, if you never produce another picture as long as you live, you can rest on your laurels. You may well be proud of "Street Scene".

King Vidor, in your direction of "Street Scene", you have reached not only the peak of your career, but your name will go down with the immortals in the screen's Hall of Fame.

Elmer Rice, how can you ever top "Street Scene"? No author in the world could have written this slice of New York-life but you. It's sheer genius.

To mention any individual in the cast would be unfair to the rest of the players. There has never been a greater aggregation of artists anywhere at any time, stage or screen.

This is the first time in my life that I have actually paid for an advertisement boosting something which does not belong to me. I must be enthusiastic--I am.

Watch for "Street Scene", see it, and if it doesn't tear at your heart and bring a lump to your throat, I will refund your money.

Sincerely,

Essie Cantor

VARIETY

PRICE
15¢

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VOL. 103. No. 10

NEW YORK, TUESDAY, AUGUST 18, 1931

64 PAGES

OPTICIONITIS RUINS ACTORS

Clarence Darrow Agrees to Give His Thoughts on Talking Shorts

Chicago, Aug. 17. After sparring around with several film companies, including Pathé and Universal for the past year, Clarence Darrow, has decided upon Columbia. "Conferences between the lawyer and Joe Brandt have culminated with Darrow agreeing to make between 12 and 15 silent reel subjects for Columbia during the winter.

Half of the shorts will be made in studios here while the remainder will be produced in New York. Part of the Darrow compromise was that he be relieved of any need to journey to Hollywood.

Nothing about money was mentioned during the several brandit-Darrow talks. The lawyer, according to intimates, is more interested in getting his ideas on current events on the screens of the country than in the dollars. The lawyer's friends understand Darrow will leave the percentage arrangement up to Columbia.

First short will be made in New York within the next three weeks, according to the present arrangement. It will probably be titled "Cause of Crime."

One of the obstacles that has delayed Darrow's entrance in pictures, other than a little side work in some features, is that the lawyer couldn't see himself close-up during the entire running time. Under the Columbia arrangement this is obviated. Only a few close-ups of him with scenes of city streets and spots illustrating the lecture to occupy the major footage, and the Darrow face unseen but recording heard.

HIGH SPEED "HAMLET," SANS INTERMISSION

Another attempt to give a stage play screen treatment, although using no machinery or trick lighting, will be "Hamlet," as presented by Norman Bel Geddes, scenic designer and occasional producer. Jatter has been working on his Shakespearean adaptation for over a year.

According to the way Bel Geddes wants to do it, "Hamlet" will be continuous, each scene succeeding the other immediately and so to the end. Another thing, Bel Geddes plans to do is to eliminate long speeches and soliloquies to give the presentation more action.

Plan is to open in Philadelphia Oct. 15 and then come into New York. British cast, headed by John Dole Murphy and Cecilia Johnson.

Golf Members on Time

Real Pink N. Y., Aug. 17. A low golf under the depressed business. Several swanky clubs along the Long shore are taking in members for \$10 down and \$10 per week.

Beans and Beauts

Latest move of the beaner-ies in the Times Square sector adds a show touch.

A chain restaurant (Child's) on Broadway near 43rd Street, has photos of waitresses on display in the lobby and windows, with a sign reading "Come in and be served by these American Beauts."

Another Pawnshop in Hollywood Makes Two; Biz Is All Small Time

Hollywood, Aug. 17. Hollywood has another pawnshop, making a total of two for the town. With a population of actors second only to New York, the scarcity of loan offices is unusual.

Hollywood actors are just as improvident as their brothers in other cities, but the local crop prefers to do its pawning in Los Angeles' Main street, where the three balls hang out over every other store.

Jewelry is absent in Hollywood's two pawn shops. A diamond flash has never been used by the picture actors. With no spotlight to build up the game they have been satisfied to 24-sheet themselves with imported cars and Beverly Hills homes.

Instead the pawn shops display riding boots, dress suits and type-writers, the latter denoting that there are also a flock of writers who need financial aid from the professional uncles.

Hollywood's pawnshops are off the backstreet because there's a city ordinance against them operating on the main stem. Probably to give visitors the idea that no one in Hollywood is ever in a touch spot.

Business is brisk with the uncles just now, but they squawk about the class of merchandise they have to handle. Claim that their customers bring in nothing but junk and that a \$2 loan is a big transaction. One of the uncles said it didn't need an ordinance to keep his brothers in trade out of Hollywood.

Glass Eater's Indigestion

Pratt, Kan., Aug. 17. Jack Rockhold, alias actor with the longest carnival here, was taken to the local hospital for indigestion. The given aphorism, eaten between his meals of glass, proved to be of out of dinner but now sucking to his glass diet.

TWICE YEARLY IN PICTURE COLONY

Lives Divided Into 1st and 2nd Halves—Waiting for That Contract Splits Families and Dispositions—When It's Over, There's the Next Time

By George McCall

Hollywood, Aug. 17. "January to July—August to December."

This phrase, muttered in a garbled manner, is a manifestation of dementia opticonitis, a mental disease common to all actors, writers, directors and executives in Hollywood.

They suffer from it twice yearly. Only for the first two weeks following their re-signing are they completely rational. Immediately following that they begin to lapse into the morose, sultry, mental attitude always associated with dementia opticonitis.

In the weeks immediately previous to the announcement of whether (Continued on page 63)

NO TELEVISION RAID ON RADIO FOR 3 YEARS

Radio performers are safe for another three years. All-television policies for the biggest stations will not be in effect until then, the plan being to introduce other pictures with sound gradually but, until late is considered perfect and completely facilitated, not abandoning altogether straight-sound broadcasts.

Exceptionally talented people with homely visages will survive even during television. It is related by experts on the winding end. Medium range tele broadcasts where the live movement is not perceptible will make dubbing in television possible, it is declared.

As in sound pictures, tele pictures on show-ups are just as demanding, it is pointed out. Then tele dubbing will be an impossibility and the face will have to meet up with the voice before an artist can get a close-up air contract.

Under the television era the picture-maker is to stand to the miller the greater will be his reward, face and figure now counting in "with voice."

Inland Key Town Tastes Revealed In Rating of 300 Indianapolis Films

Moody

Hollywood, Aug. 17. A stage player was reading a role to a supervisor. Supervisor okayed him but told him to see the director.

Actor then went to the director, who asked him to read the part again. He did.

"Is it all right?" asked the actor.

"Not yet," said the director. "Would you come back tomorrow and read it again, wearing a grey suit?"

Indianapolis, Aug. 17.

A check of the film book since August, 1930, shows that over 300 first run pictures have been shown in Indianapolis; a revealing story of figures.

"Seed," perhaps the finest domestic melodrama of the year, stands 12th in the Indiana's list from the box office point of view. "All Quiet On the Western Front" which many observers claimed the outstanding speaker, rates fourth in the Circle's list.

Bert Sturdivant, Indiana mogul, provides info concerning Indiana and Circle. The Indiana's banner attraction was "Manslaughter," "Queen High" got second money; "Playboy of Paris" was third. "Anybody's Woman" fourth; "Top Speed," fifth; "For the Defense," sixth; "Sap From Syracuse," seventh; "Her Man," eighth; "Going Wild," ninth; "College Loves," tenth.

Majority were helped along by prominent in personal appearance. "Check and Double Check" led at the Circle. "Cimarron" was second; "Feet First," third; "All Quiet," fourth; "Animal Crackers," fifth; "Tom Sawyer," sixth; "Follow Through," seventh; "Dawn Patrol," eighth; "Morocco," ninth; and "Anybody's War," tenth.

No good pictures made the sheet group, either at the Indiana or Circle.

Kenneth Collins at the Apollo reports "Daddy Long Legs" brought first money. "Quinton Clay" was runner up. Third was "A Connecticut Yankee." "The Man Who Came Back" was next, then followed "Office Wife" and "East Lynne."

Jack Pyle, chief at Lee's Palace, reports "Trader Horn" is leading at its theatre, with "The Divorced" close second.

FRENCH GAMBLERS ARE SAVED BY TAX RELIEF

Paris, Aug. 17. Unemployment for a lot of actors and musicians was narrowly avoided here during the week by the government granting a gambling tax relief to the casinos throughout France. They had threatened closing if not getting it.

Business at the resorts continues to be sluggish, with the exception of the Riviera.

At the Deauville Casino, the income from one game on a Saturday recently was more than \$8,000. Same day last year (also considered a bad year) the figure was \$23,000. "Riches" is not doing so badly. There are reports of tourists visiting Deauville, but the only profit is being made in Monte Carlo, where the take exceeds last year's. Newly opened French Casino is clicking and the hotels are packed.

Hick Announcers Who Scooted School Early Acquire Brains by Mail

Chicago, Aug. 17. First-aid for small-town tongue-tied or illiterate announcers has arrived. No longer does the announcer need Harvard schooling. A Chicago radio news bureau has taken up a side-line of furnishing announcers in the sticks carbon-copy plugs for any product.

If an announcer wants to know what's the correct words for plugging, say, a certain brand of butter, he merely sends a letter and enough coin to the local bureau, which will hurriedly return him a printed copy of the proper halloo for dairy products. This includes, according to the sample sheet, printed lists on milk, cream, butter and cheese, beside buttermilk.

Known as "radio promotion services," the catalog lists every type of product likely to be advertised over a transmitter, everything from automobile service and barbecue to typewriter and hardware.

Each scenario, as it is known, contains about 350 words, plugging each product in regular radio English, with blanks left in the scenario in which the announcer is supposed to insert the names of the local dealer.

Schools' Sound Problem

Springfield, Mass., Aug. 17. New England schools that have projected equipment are finding difficulty in obtaining silent plays for use during the coming year.

Warmer's were given prior to the close of the term in June that the supply of silent films virtually was exhausted and that it would be impossible to obtain them next season.

Many school officials have canvased, phoning, talking apparatus, in vain to see the reason is to be found in the "with allowing no room in back of it for horns."

Marion Marsh Okays John Barrymore As Her Ideal Star for Treatment

Of all the femmes John Barrymore may have as admirers, Marion Marsh, his leading lady in "Siren Song," is the most ardent. Marion has a crush on John and is crazy about him. She's really rather fond of Barrymore's leading lady than a star in her own right, she says. If all the tales she tells are true, John is just the super male star, without a trace of the proverbial faults of his kind.

Not only did John pick Marion for his leading lady and give her her chance, but, says Marion: "You know I often heard that anyone who played love scenes with Barrymore was black-bled and battered after the experience. But I played opposite him and did love scenes with him and I haven't a mark on me." Marion smiled grimly. "It was wonderful to me," she added.

Non-Hogger

Not only did John leave her unscathed in the love scenes, but insisted upon her taking up most of the space of the camera. He never hogged the camera and, after she was not getting full camera play, he stopped the scene to have it done over. He only said "damn" once, never exploded or got into a temper, was patience and control in itself. And before every scene he talked things over with her, for at least 20 minutes, Miss Marsh says. He would joke with her to put her at her ease and prevent any nervousness.

When reaching New York a week or so ago, Miss Marsh got a bigger break than Garbo, because she was John's leading lady and, consequently, her name is still a sure-fire stuff with newspaper editors, although film editors may be a bit more blasé.

Miss Marsh feels she owes everything to Barrymore and she is also delighted to say that over since she was a little girl she has been told that she looks like Dolores Costello (Mrs. Barrymore).

Pathe's Male Corral

Culver City, Aug. 17. With addition of Harry Hamilton to Pathe's "Suicide Fleet," the studio's male contract players, except Eddie Quinn are in the east. Other contract players east are Bill Boyd, Robert Armstrong, James Gleason and Tom Kemp. Pathe also gives a break to German actors, with Frank Reicher, Henry Victor, Hans Jolly and George Berntner cast as German officers.

Catholic Mass Picture In 2 Reels 1st Complete Ceremonial Reproduction

Rochester, N. Y., Aug. 17. Further evidence of use by the Catholic church of films for educational purposes is seen in the production at Rochester of a two-reel picture, "The Sacrament of the Mass." The film, the final scenes of which were taken in St. Patrick's cathedral, Rochester, last week, is said to be the first complete picture made of the Mass in this country. It was produced under the direction of the Rt. Rev. John Francis O'Hern, Bishop of Rochester, the actual making being done by the Kodak Film Company.

A specially selected group of priests assisted the Kodak Company in the production of the picture. Chief of the Mass was the Rev. Dr. Wilfred I. Craigh, professor of philosophy at St. Bernard's Seminary, who acted as advisor and liturgical director. The Rev. William E. DeLoe of Aquinas Institute appears in the film as "Celebrant." A feature of the picture is close-ups visualizing each of the celebrants at the altar, as well as his vesting in the sacristy.

Titles in the picture are brief, a more detailed explanation being given in the teacher's guide which will accompany the film. The picture has been prepared by the Rev. Dr. Joseph J. Baleri, professor of theology at St. Bernard's Seminary, and an authority on the Mass. The picture of Aquinas Institute appears in the film as "Celebrant." A feature of the picture is close-ups visualizing each of the celebrants at the altar, as well as his vesting in the sacristy.

"The Sacrifice of the Mass" will be used for instruction purposes in parochial schools and before Catholic organizations.

Sloane Won't Quit

Hollywood, Aug. 17. Paul Sloane's new contract with Radio to direct "Lost Squadron" refuses reports the director-author is retiring from pictures. Sloane's last for Radio was "Traveling Husband."

He returns to "Squadron" a detailed aviation story from Doreville Dick Greer's book, almost immediately, taking a week's vacation in the interim.

No Good "Bed"

Hollywood, Aug. 17. "Marriage Bed" was too suggestive as a film title. So Paramount had to change the name on the story to "Husband's Holiday."

Picture will have the Frederic March-Claudette Colbert team.

Hattrick East for While

Hollywood, Aug. 17. E. H. Hattrick, vice-president of Cosmopolitan Pictures, left here Sunday for New York. He will return to the Metro studio in October.

Kodak Quitting Pictures

Arnold Koff, actor now on contract with Kodak, is coming back to Radio. Koff was a first actor before coming to Hollywood several years ago. Koff's contract with Kodak expires Oct. 1.



WILL MAHONEY

In Earl Carroll's "Vanities"

The Atlantic City "Press," in its issue of August 11, 1931, said: "When Will Mahoney, with stunts fastened to his feet, makes molasses on a huge xylophone by his steps, the chandelier in the theatre roof trembled from the thunderous applause."

Direction

RALPH G. FARNUM
1560 Broadway

PREPARING BILL AGAINST STOCK FOOTAGE

Hollywood, Aug. 17. A bill has been drawn up here and will be presented at Sacramento which would make it mandatory for picture concerns to state on the credit title how much footage in the picture is stock shots.

Agitation along the same lines throughout the country is being carried on by letter. Bill is backed, unofficially, by several unions which claim that through the inclusion of library stock shots in features, their members are being deprived of employment.

If the bill goes through, independent producers would be the greatest sufferers through being the biggest users of stock material. Recent releases have contained as much as 50% old footage.

LOEW-RKO-COLUMBUS

Couple of Deals Reported in That City

Columbus, Aug. 17. Former Loew, properties in Columbus have been under fire more than a week, due to the stay of Col. E. A. Schiller, vice-president of Loews and M-G-M, in J. A. Vene's general manager of Loew's. The corporation had a lease on the Broadway, downtown house long closed, and the exec's stay here was in nature of terminating this lease. Top among the rumors were that RKO would take over the old Broadway and remodel it so that it may replace this outfit's Majestic, which is so close to next year. RKO evidently has given up the idea of a new house here.

Second report has it that J. Real Neish, operator of five local theatres would take over the Broadway lease and have it remodeled and would turn over his present downtown house, the Grand, to RKO.

Neither report has been confirmed or denied. It is quite possible that both are under consideration.

Viertel for Tallulah

Los Angeles, Aug. 17. Berthel Viertel, Paramount director, left here Saturday (15) for New York.

He will direct "Woman Against Woman," Tallulah Bankhead's next, at the Astoria studio.

Popular Alaska

Hollywood, Aug. 17. Douglas MacLean, returned from the Alaskan trip is writing two stories around that territory for Radio production. MacLean's movie, Radio director, started on that same trip last week on a six-week tour.

Gangsters on Spot Until Hays Ban Revived 'Em; Now Full Speed Ahead

Oriental Vogue

Hollywood, Aug. 17. Interest shown by fans, critics and public alike in Anna May Wong, currently with Paramount, has several major studios looking for Oriental players.

At present three companies are competing the L. A. and San Francisco Chinese and Japanese sections for an Oriental girl who can speak perfect English.

Santa Claus in Summer As Novelty for Church Which Outdid Theatre

New Bedford, Mass., Aug. 17. Outraged that in the search for novelties to sustain interest through hot weather, a New Bedford church jumped ahead about six months and had Santa Claus visit the church. Had a tree and all the other Christmas decorations.

The script was along the following lines:

Santa greeted on arrivals on one of the hottest days of the summer: "I saw by the paper you were having a warm journey."

Santa: "Warm? I should say hot. I've lost weight coming down here this summer."

"Yes, you look quite thin."

"I've been trying for years to reduce. It's been getting harder and harder for me to come down chimneys, but this year I'll be in fine condition."

Santa reports that the business district here has not reached the North Pole. Says work is going on as usual and he had left his little workers hard at work.

"And I'll be glad to get back there, too, when it's cooler."

Auditorium of films not credited.

Blackton Owes \$903,204

Los Angeles, Aug. 17. J. Stuart Blackton's schedule of debts, fixed in bankruptcy, total \$903,204. One \$100,000 judgment and a number of judgments pending make up the greater part of his liabilities. Others are on notes and real estate liabilities, with \$37,000 included in shares on the Security Building and Loan, and \$10,000 on Consolidated Building and Loan, endorsed by him.

Blackton's chief assets are \$27,500 in jewelry pledged with the Bank of Hollywood, with notes for \$25,162. Five oil paintings by him valued at \$750, are other assets. The former film director and producer gives his occupation as "artist."

Gambling with Winchell

On B'way One-Reelers

The "On Broadway With Walter Winchell" series, which Lyman H. Howe is producing, is being shot silent with the columnist's voice dubbed in on the recording. On strength of the first, camera work on which is finished, will depend whether the series will extend beyond six to 12. Howe having option for an additional six.

It's along newsreel lines, with Winchell's voice telling of phases of Broadway theatrical and night life. The "Mirrors" chatter will, however, put in a screen appearance at the beginning of each one-reeler.

Howe has not yet set his release. He may sell to the highest bidder after that is ready for a look.

Femme Names for Vaude, Taylor, Torres and Others

Los Angeles, Aug. 17. Estelle Taylor has been booked by RKO for a vaudeville tour of nine weeks, starting in St. Louis Aug. 28. Her salary has been set at \$3,000 weekly.

Raquel Torres gets a tour on the same circuit at \$1,500, opening Aug. 29 at Plushing, La. E. and going from there to the Albee, Brooklyn. Soviya, former Topping girl, is circulating through vaudeville propositions and with the likelihood of a considerable income.

Hollywood, Aug. 17. With the "no gangster" edict of the Hays and Producers' organizations now in force, studios expect to turn out bigger and better gangster pictures aided by the official blackball.

Warners' "Public Enemy," which was a preachment against lawlessness, pointed the way for the other studios. Howard Hughes' "Scarface" is getting the same treatment, showing that crime does not pay, otherwise the picture will have all the gangster-bait it can hold.

Metro and Paramount have requested their writers to whip up gangster yarns with a fullness of crime played up, without committing any of the thrills that have popularized this type of picture.

Any type of story that can be twisted to include the gangster theme is being considered. Several studios, with the open spaces, football and the sea as their background, are having the crime angle injected, with the gangsters getting their come-uppance in the end. Producers are also worried if the Hays organization had not stepped in and banned the gang picture they would have probably been dead by now. With Hays going thumbs down, the picture is dead, and the picture which kept the cinema crime wave was.

RUTH CHATTERTON CAN TEAR UP WB CONTRACT

Warners is making it plain that if Ruth Chatterton wants to tear up her contract with the Brothers they will not be perturbed. Right now, it is declared, the contract stands as was and, unless the tearing act takes place, Ruth will have to move to Burbank in October.

Feeling in the Warners organization is that with its present line-up of stars it doesn't need Ruth Chatterton or any other extra star for bolstering purposes.

Paramount, Monday, officially declared that Ruth Chatterton will continue as a Paramount star and will, in turn, the Warner contract. Right now, it was stated in New York, Miss Chatterton is floundering out details with Fox since at the studio as to how her time will be served under the period which was to have been Warners'.

The new terms made Ruth one of Hollywood's most 100% film stars it is admitted. Even the selection of cast, as well as story and director, is at her disposition under the terms now being reached.

The two companies agreed on the chance before Miss Chatterton was consulted. It is said, Warners several days ago expressed interest in Chatterton toward the whole Chatterton matter, saying it did not want where Miss Chatterton went; that its own product was sufficiently strong now to disregard any need for concern about any individual.

SAILINGS

Aug. 18 (San Francisco to Honolulu). Mr. and Mrs. Leon Martin, Mrs. Cosmo, Charles and Grace Scott, Peggy Shann, Thelma, Hot Shots, Marjorie Sands, Mildred Dawn, Betty Penn, Tedman (Asian Minors).

Aug. 18 (London to New York). "Goodbye, Compulsive" company (America).

Aug. 17 (New York to Newburgh). Helen Meland (de France).

Aug. 22 (London to New York). Ada May O'Connell.

Aug. 21 (New York to Paris). Mr. and Mrs. Al Wurtzel and daughter (Dreman).

Aug. 21 (Paris to New York). Louis Delia (Roma).

Aug. 19 (London to New York). Julian Wythe (Dreman).

Aug. 19 (London to New York). Mr. and Mrs. Jack Brown (de France).

Aug. 18 (San Francisco to Manila). Father Parker (Asian Minors).

Aug. 15 (London to New York). Lee Shubert (Dreman).

Aug. 14 (New York to London). Russell and Zillah (Asian Minors).

Aug. 14 (London to New York). Mr. and Mrs. Mitchell and Mrs. Armadillo (Castro).

AUSTER QUITS AT COL. RETURNING TO LEGIT

John Auster, story editor for Columbia, suddenly left Col last week and started to New York. He'll go back to legit from the production or direction end, he says.

Auster came to Columbia from Gilbert Miller. He was in charge of Col's New York story desk until three months ago when Jack Cohn shifted him to the coast.

Baxter for Mild "Dove"

Hollywood, Aug. 17. Warner Baxter is practically certain to appear with Dolores Del Rio in Italo's "The Dove." He will be borrowed from Fox.

"Dove" will be the usual runway treatment for fear of offending the Mexicans. The villain won't be so bad, either, but will still talk broken English.

Picture starts Oct. 1.

LeBaron's Story Hunt

Hollywood, Aug. 17. William LeBaron left here Saturday night (15) for a story hunt in New York. He carried on while J. Schnitzer was in the east, and now Schnitzer will do the same.

Hiram Brown is scheduled to leave Radio for New York last of this week.

Bankrupted by M. D.

Hollywood, Aug. 17. C. Montague Shaw, actor whose legal name is Charles M. D. Starrow, has handed in a petition in bankruptcy totaling \$6,350 to a bankruptcy referee.

His assets are totaled at zero, including worth \$150, and insurance policies for \$5,850, being exempt.

It is not genius that is so rare, but sincerity.

MR. AND MRS. JACK NORTH
120 West 44th Street
New York

PRODUCTION COSTS DOWN

WAMPAS' Baby Stars' Selections in Studios Bring Boycott by Fox's P. A.'s

Ten Wampas' members, working for Fox West Coast and affiliated companies, following the lead of Francis Peritt and Kenneth Whitmore, Fox studio p. a.'s, who resigned from the west coast press men's organization after the two Fox nominees to Wampas baby star-dom failed to be elected.

In a telegram sent John LeRoy Johnston, president, the F-WC men handed in their resignations because of the disregard of good will by Fox studio and Fox-West Coast can't be overlooked by loyal Fox employees. Attached to the telegram were the names of Robert Collier, now F-WC publicity head; Robert Doman, David Hillman, home office p. a.'s; Maxwell Shane, Pancho & Marco, publicity head; Hal Baetz, theatre p. a.; Bill Thompson, Pancho, theatre, affiliated house; Fred Robertson, J. B. Wright and Lou Golden, theatre managers; and Joe Hubbell, Fox Movietone.

Miss Tildie, Wampas director, and Fred Swope, theatre manager, are on vacations and cannot be reached, but are expected to join the other Foxites. Same is true of Bob Burkhart, Fox p. a. in Orange, and vacation, Charles Kurtzman and Jos. C. Shea, in New York for Fox, all members.

Slighted

This will mark 34 withdrawals from the Wampas roster of 135. Fox members version of the failure to elect either Linda Watkins or Helen Mack to the list of 13 Wampas baby stars is that feeling was strong in the organization against V. Shapiro, Fox publicity head, dating back two years to a speech made by Shapiro at a Wampas meeting. Wampas members claimed he insulted baby stars, was called for it from the door and was almost embroiled in a fist fight.

Photographing of the girls elected by Fox Movietone and running of trailers on them in conjunction with La Pista de Los Angeles and Fox-West Coast screens has been called off.

HAINES AND OTHERS ARE LEAVING METRO

William Haines, Metro star and built to that rating from unknown ranks by Metro, will be out early in September, when his present contract expires. M-G-M, according to advices, is not renewing the contract he holds, which dates from September, 1928.

Haines currently is making an untitled picture showing which he is quoted as planning to come east with a European vacation following.

Two Broadway stage actors, Ivor Novello and S. Herbert Bengtson, are also going off the M-G-M payroll by the end of this month.

Under a new arrangement Nils Asther, reported going, is staying on for 13 weeks.

Julie White and Zlon Myers, directors, who were brought in to make the Metro dog comedies, are at the end of their contracts, with no renewals indicated at this time.

Leslie Howard left on contract re-employment at Metro this week.

Similar condition exists at Universal in the case of John Boles, with Boles believed to be out unless he submits to a cut.

Cagney in Person

Hollywood, Aug. 17. James Cagney of a Warner layoff for several weeks. Not due back on the lot until about mid-September.

He's off to New York and may get in a couple of weeks of personal appearances.

Placing the Mme.

Hollywood, Aug. 17. Tourist at Henry's was asking one of the waitresses to point out the celebs.

"Who is that stout lady at the head of the table getting all that attention?" he asked.

"Oh, that's Mme. Schumann-Heine," was the answer.

"In pictures?" asked the yep.

"Nope," said the waitress. "Legit."

PROCESS SERVERS ARE OUTSMARTING STARS

Hollywood, Aug. 17. Developed to the highest degree is the art of the process server, in Hollywood. Frequently in legal fiascos, names in pictures have themselves guarded closely against the lads who at unsuspecting moments serve subpoenas into their hands.

Due to the impossibility of a stranger crashing the studios, process servers must perform on the outside. Picture names in legal trouble are safe in the studios but when they leave the trouble begins.

One who has been in several court actions has been served by a supposed radio announcer at a premiere. Several months later the same fellow served him at an opening where he acted as a doorman, uniform and all.

Recently a Fox writer had been ducking a process server for several days. He was finally served when the sent, posing as a handbill distributor, stuck a subpoena into his hand, although the writer was walking in the center of a flying wedge of several studio employees.

Best example of handing out a plaster coat to the lad who presents himself, by phone, to an actor's secretary as a chatter writer for a fan mag. Sec made an appointment for the process hound, who was later received in the star's home and did a neat job of serving.

Autograph Hounds

Stars lately have been lousy at autograph hounds, after a female player was handed a subpoena by a process server who posed with an autograph album in his hand. Incident happened outside of a night club where the autograph boys and girls hang out.

One process server tried several methods of getting to a star, finally serving in the guise of a census taker.

Several stars, expecting to be served in legal action, insisted on coming to the studio with Greek legends and phoney warstrobe. This worked okay for a few days until the hunters got wise to their automobile numbers.

Pantages Said Financing Xydias for State Rights

Hollywood, Aug. 17. Anthony Xydias, independent producer, who has been inactive for several years, intends a return. He'll make six action features for state rights.

Reported Alexander Pantages will supply the money. Xydias and Pantages have been friends for years.

NO RUBIN RENEWAL

Hollywood, Aug. 17. Henry Rubin will not be renewed by Pathe.

Actor has just finished six shorts for that studio.

Montenegro New Lead

Hollywood, Aug. 17. Conchita Montenegro has finished in "The Cincio Kid." She will go into "Disorderly Conduct," the female lead in this Melagren-Lowe offering.

METRO HIGH; PAR, FOX, WB IN ORDER

Metro's Average Per Feature Talker Reported at \$425,000—Par's \$400,000—Fox's \$300,000, and Warner's \$200,000 or More—Two New Ideas in Operation

H. O. MEN AT STUDIOS

Filmdom's biggest step around as marked by recent occurrences is the eastern thought above the traditional studio influence, according to official observers. This extraordinary transition of power is proving a surprising revelation even to those so newly empowered. Persistent inquiry reveals the changes, which have come suddenly and only within the past few months, as being propelled by conditions besides bank influence.

Two moves, each apparently an experimental step at first, but now accepted as set, have caused the change. It has left the studio moguls so far as inside indications go in a bewildering look. One was begun by Par and the other by Fox with the outlook that both ideas will spread to take in other companies.

Besides this there is the general action of all companies tending towards a tightly directed budget. The budget thing itself which has changed was the indirect cause that impelled the two direct moves.

These include stationing a budget controller in the studios with power over the studio purse strings unless advised otherwise from the east. The other is making the story division an eastern home office adjunct to include the a. and p. departments. It's the utilization of the advertising and publicity heads as a story counsel with apparent ultimate judgment in respect to what begun by Par that established this system as an eastern move. Fox by making the story head an officer of the corporation clinched the idea that way. In the meantime the man involved proved to be Richard Rowland, who apparently was taken on by both companies at separate times for that particular purpose.

From Home Office

Fox took the initial step in the matter of putting a big rep of the home office to watch the production budgets on the Coast. This is understood on the inside to be the current method also with other companies. It is distinctly a financial idea, emanating possibly from down town minds, New York.

Budgets thus are looked to be kept within bounds. In the Fox instance the particular rep is known to be absolutely in control over the studio money strings and limited only by the head of the company. Every money item at the studios goes through the rep's hands.

Production Costs

The result is given as having achieved complete budget control with Fox production lowered to the conservative average of around \$200,000 or less per feature talker. Par's average is now figured at around \$400,000 or under, while Metro's is highest and reported at around \$125,000. Warners is in fact as the lowest and likely around \$200,000, although maybe slightly higher. Studio overhead figures important in these average costs.

Conditions within and without the industry inevitably has close budget on hand. While this change of influence was only slightly indicated on certain other premises where talkers arrived on the film horizon around four years ago, only the current has the actual change of power been noticed or achieved.

Stanwyck Must Adjust With Col Before Playing for WB—Position

Mother Love

Major company's p. a. enthused over the large turnout of photo and reporters to greet a certain girl lead arriving with her mother from the coast, remarked to the latter that there were enough newspaper folks present to fill Madison Square Garden.

"Yes, and you know," said the mother who is English. "Daughter looks so well in a garden."

Ziegfeld Is Analyzing Goldwyn Statement on 'Whoopee'—\$2,400,000

Flo Ziegfeld is digesting a statement from Samuel Goldwyn in the matter of the financial status of the "Whoopee" film. It was Ziegfeld's initial estimate of \$2,400,000 for the film, and he is hardly pleased with the money end of it.

The Goldwyn statement shows a gross of \$2,400,000 and a production total of \$1,800,000. The intake covers first and second runs. Other run money over here and the foreign revenue still to be accounted for.

Rather than sell the "Whoopee" rights outright, Ziegfeld went in for a share of the profit. Charges he questioned on the statement were items such as \$75,000 for use of electrical equipment, \$50,000 for studio rent, \$25,000 for sound equipment use, and about the same for office expenses. Goldwyn in an interchange of letters explained his electrical and sound equipment charges were usual and collected by United Artists for all special features.

Ziegfeld Wants More

Ziegfeld has received some money from Goldwyn but feels more should be coming to him. While the relations of the two are friendly, the situation was not ameliorated by the suggestion that over Eddie Cantor, whom Ziegfeld delivered for the pictured "Whoopee."

Cantor is returning to the legit stage under Ziegfeld management and the show is due to start rehearsal about Oct. 1. When his return was announced, the Goldwyn press department in New York issued denials. A number of pro and con items were sent the denials, the latter finally dropping the subject when shown a telegram from Cantor to the effect he would star in a Ziegfeld show this autumn.

Ziegfeld mumbled over the complaint, accredited to Goldwyn that the legit producer when sitting in and advising on direction "had interfered." Said Ziegfeld to that: "Yes, but the only interfering I did was to insist the show reach the screen almost as it was done on the stage and it looks as though I was right."

Los Angeles, Aug. 17.

Morris Ziegfeld is due here late this or next week to confer with Eddie Cantor and Samuel Goldwyn.

MRS. KERR DOESN'T WANT SUNKIST BABY

Hollywood, Aug. 17. Geoffrey Kerr, through at Radio on a former, was all set to go back to Broadway, but got the lead assignment opposite Ruth Chatterton in "Once a Lady" (Par), which postponed his trip.

The Kerrs (Mrs. Walker) are expected. Mrs. Kerr left last week for New York, refusing to leave California sunkist baby.

ANNA MAY WONG SET

Hollywood, Aug. 17. Anna May Wong has a contract with Paramount. Usual options.

Hollywood, Aug. 17. Warners has taken a position in the Columbia-Barbara Stanwyck controversy, after having held its proposed Stanwyck film in abeyance. It is that Miss Stanwyck must adjust her contract difficulty with Columbia before she can expect to make a picture for Warners.

Story is that Warners believes this is a spot where a studio must set a barrier against broken contracts by an actor through increased salary demands. It's reported the Warner studio decided if it state before the Columbia angle in the Stanwyck matter, the Warner move would serve to encourage similar instances amongst other contract picture people. In those instances, if it occurs, Warners might as apt be the subject of a similar walk out as Columbia has suffered with Miss Stanwyck.

Estimates on what the Barbara Stanwyck-Larry Conn (Columbia) row may cost Col. run up to big money on lost bookings on the picture she didn't make, plus loss of intra-studio time through preparations on other stories.

Despite loss, Conn is adamant in his attitude that Miss Stanwyck had contracted at \$200,000 for the production of "Forbidden" and is in error to have out actually for \$50,000. Behind it is the feud between Frank Fay, Miss Stanwyck's husband, and the Col. production head.

With "Forbidden" called off two days before it was to have gone into work, Frank Capra, Col's ace director, wasted four weeks alone before commencing on "Gallagher," his present assignment. "Gallagher" was to have been made by Eddie Buzzell as his first directorial task.

DUNN WITH GAYNOR, MAY REPLACE FARRELL

Hollywood, Aug. 18.

Fox has assigned James Dunn, newest male star, opposite Janet Gaynor in "Hearts Preci," formerly "Polka Dot Line."

If the team clicks it is the intention to use Dunn in place of Charles Farrell in the Gaynor combo.

Swanson Goes West

Clara Swanson left yesterday (Monday) for the coast for immediate production on "Tonight or Never."

Picture is now three weeks late in starting.

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just as the other two.

Warners Breaking Down Double Bill Stranglehold in New England

The stranglehold which double features have had in all important New England theatres for the past few years is being broken by Warners.

The producers are beating the country's strongest double feature territory in other national spots as well as by refusing to book considerable of its product into theatres insisting upon showing simultaneously a sister feature.

First picture coming under the one-feature at a time ruling is "Bought." Results have been startling, according to distributors, who say that in most instances the new policy is breaking records held by all double showings.

Springfield First

Springfield, Mass., an all-double town for the last decade, was the first town to be invaded by the new policy. At the Capitol, where it was inaugurated, "Bought" got \$7,000 in its first four days, more, say WB, than the average two features together get for the house in an entire week.

Reason for singles to make more money than doubles is because, according to the Warners, single releases are added to the day's run.

Where the pictures merit it, singles are kicking doubles in every Warner instance. Same, however, in receipts was caused in New London when the Gairds was also ordered single through a Warner booking.

Breing of the double feature has all that has been needed, say the Brothers. Even in a shopping territory like New England, the right kind of ballyhoo and product can meet any competition from the doubles. It is declared.

Extras' Starvation Week, But Big Session Ahead

Hollywood, Aug. 17. Features in production still around 25, while the extras last week dropped back to the starvation basis, daily jobs averaging 450. Friday was the only day with jobs for more than 500. Outstanding scene of the day was a prize fight scene for a Pathe comedy, with 121 extras on it.

Fourteen features scheduled to start this week and the producers' current tendency is upward, but the climb is gradual.

RKO-Pathe plans to be the Good Samaritan to "out-of-work extras" during the coming four weeks. Studio will use 5,500 of the mob during that time, the high spot for that lot in an age.

Most of the atmosphere will be men as soldiers in Pola Negri's picture "A Woman Commands."

Fox Reel Cutting

Orders to cut are being effected by Truman Talley in the New York offices of Fox Movietone Newsreel. Last Saturday four cameramen and four sound men were let out. Others, it is understood, will receive their notice sometime this week.

Raquet's Black Eye

Arthur Loew is sporting a bad black eye. He was accidentally socked by a raquet in a game of squash with Milt Beecher of the publicity department.

L. A. to N. Y.

Helen Meinardi, Frank Howan, Helen Hunter, Sig Rasky, Derek Fithman, Erin O'Brien-More, Glabe York, Rachel Torres, Herbert Vior, P. B. Hatrick, Hiram Brown, Jack Hobbins, James Cagney, William Le Baron, Edwin Justus Mayer.

N. Y. to L. A.

John Olive, Gloria Swanson.

1st Runs on Broadway

(Subject to Change)

Week Aug. 21.

Paramount — "Secrets of a Sinner" (Fox)
Rox — "Bad Girl" (Fox)
(2nd wk.)
Capitol — "Parlor Us" (Metro)
Rivoli — "Smiling Lieutenant" (Par) (4th wk.)
Strand — "The Last Flight" (Fox)
(3rd wk.)
Mayfair — "Dirigible" (Col)
Winter Garden — "Star Witness" (WB) (3rd wk.)
Hollywood — "Bought" (WB) (2nd wk.)
Warners — "Should a Doctor Tell?" (FBI).

Week Aug. 28.

Paramount — "Daughter of Dionysus" (Par)
Rox — "Bad Girl" (Fox) (3rd wk.)
Capitol — "Guilty Hands" (Metro)
Rivoli — "Street Scene" (UA) (2nd wk.)
Strand — "The Last Flight" (Fox) (2nd wk.)
Mayfair — "Dirigible" (Col) (2nd wk.)
Winter Garden — "Star Witness" (WB) (4th wk.)
Hollywood — "Bought" (WB) (3rd wk.)

\$2 Pictures

"A Free Soul" (Metro) (Asst.) (12th wk.)
"American Tragedy" (Par) (Criterion) (3rd wk.)

Foreigns: Films

"Zwei Herzen im 3/4 Takt" (Superfilm) (German) (Europa) (5th wk.)
"Die Lustige Weiber von Wien" (Superfilm) (German) (Little Carnegie) (7th wk.)
"Der Wahre Hase" (Smelka) (German) (Belmont) (3rd wk.)
"Die Blonde Nachtigale" (Ufa) (German) (Cosmopolitan) (21.)
"Dreyfus Case" (Germ.) (BIB) (Warner's) (28.)

More Readers at Lower Rate Figured Against High Rated N. Y. Dailies

Slightly over 1,000,000 more readers for a time less an age line is the argument picture companies are using in the New York daily newspaper advertising rate battle. That the fight is now on in earnest is attested by the "Times" use of the aggressors for the preservation of the old high rate, denoting the picture page to the back of the paper next to the stock reports, and by playing up left publicity to what amounts, in some editions, practically to the exclusion of picture matter.

Publicity heads for several picture companies which have been agitating the lower rate movement in New York City for two years figure that the approximate combined circulation of the "Times," "Tribune" and "News" papers that will not reduce to 1,600,000 readers. To advertise in the three papers brings the total cost per line up to about \$3.00, the picture men say.

On the other hand, the total rate of \$3.50 a line, with a combined circulation estimated at 2,700,000 readers, is credited the following papers, which have cut their picture advertising rates: "Herald," "Journal," "Sun," "World-Telegram," "Graphic," "Mirror."

The retaliatory move toward the rebelling papers credited, Harley Clark of Fox is questioned by executives elsewhere in the industry who seemingly are aware of those who did the most to precipitate the present rate war. An. D'Arford and S. C. Rife, Fox's advertising manager, have principally handled the matter.

That newspapers should be made to understand that the film industry is no longer advertising ill of mismanagement and taking direction from the dailies, any more than department stores, is underscored by Clarke's opposites.



LEON LEONIDOFF

Now Producing for Fanchon & Marco on the Coast
After five years at the Tokyo, New York, Leonidoff is producing ideas for the world's greatest showmen, Fanchon & Marco.

TRYING 2 CAMPAIGNS TO OPEN ONE FILM

Boston, Aug. 17. Two RKO theatre publicity campaigns are being tried simultaneously for "Rebound." A class campaign has been laid out for Boston and Washington, while a tougher lead of print will be used in Cleveland.

These will decide which style of campaign is to be employed. Jack Hesser is arranging the campaigns for the RKO theatres.

Fatal Auto Accident

Milwaukee, Aug. 17. Films Binder, 35, employed at the Pearl theatre, died, her aunt, Mrs. Helen Washchek, 28, cashier of the theatre, suffered a fractured jaw, and Harry Kocela, 23, operator at the same house, was badly cut and bruised when a car driven by Kocela ran off the concrete near Milwaukee.
It turned over four times and struck a telegraph pole.

HERNDON-PANGBORN FILMS

Universal Not in on Them—If Saved, N. A. N. A. Would Have Received Them

The North American Newspaper Alliance from accounts was to be delivered the pictures, or part of them, which Hugh Herndon, Jr., and Clyde Pangborn, world fliers, were taking on their flight, suddenly interrupted in Japan when the government arrested them for showing scenes of a fortification in that country without a permit.

Herndon says that Universal had a contract with the flier team for all talker and steady-shot material taken on the trip. It denies this. Sam Jacobson, in charge of the Talking Reporter, saying that U. policy is not to buy any material of this type.

It also has never had an intention of backing a flight, and was not even approached by Herndon and Pangborn for a tie-up.

So far as known, the fliers had no deals with any of the other newswall companies, the being that they expected to sell to the highest bidder on arriving here with the negatives.

After arresting the fliers, Japan fined them \$2,500 for illegally photographing its fort and confiscated the film.

While it is admitted from the political viewpoint that Japan did not use excessive discretion in handling the situation, it is pointed out by newswall authority that fliers should realize the difficulties to be encountered in taking pictures or still photographs with aerials every foreign country having different laws governing that.

Hollywood

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed each Saturday in Hollywood, and placed as a wrapper upon the regular weekly "Variety."

The Bulletin does not circulate other than on the Pacific Slope. News from the Dailies in Los Angeles will be found in that customary department.

Paramount had one of its attorneys at the "American Tragedy" premier at the United Artists to keep an eye peeled for possible damage suits from pushing and near-riots among fans, less plentiful than usual. Most stars sweating off at attending downtown openings because this condition is always present.

Another "Miss America" in pl. Alberta McKelvey, who collected the title in Florida, debuted as an extra in a Honda comedy.

At Bessberg on Metro writing list index. First probably for Keaton.

Meinardi Vacations
Helen Meinardi, Metro junior writer, sails Aug. 27 on the Havre France for three months semi-vacation.

Goldstone Resting
Phil Goldstone, with rest until September, then to New York to dictate for indie release on his own product. Paramount preferred.

Byron Morgan at Metro to write one for Greta Garbo.

Harry Lavatis, ex-Motion Boy, goes with Universal as actor in "The Spirit of Notre Dame."

"Wallflower" Rewrite
A fast rewrite of "The New Wallflower" with the film is still in production, has been ordered from Charles Mencher and Edward Dean Sullivan by Metro. Aim is to brighten up the unshot sections.

Warners bringing Maude Egan from the east for "After Majestic Love," to start Sept. 8.

Roach Drops Writers
Deciding to use up material on hand, Hal Roach sliced his writing staff, then George Whiting, Joseph Laughlin and William Little.

Henley Still Suing
Robert Henley has filed an additional suit for \$14,000 lay-off defense against Warners. Studio defense will be an oral agreement cancelling the contract for 40-weeks straight.

Arthur Caesar back in the Warner literary mill working on an all-color musical for Winnie Lightner.

"Hell Divers" and "Sidewalks of New York," latter Buster Keaton's next picture, which were finished at Metro, are slated for reopening again this week for added sequences.

U Adds Six
Universal will add six features to this year's program. These in addition to the six small-priced features already announced.

Par Cancels "Marines"
Paramount has scrapped "Come on Marines" after it looked like the picture would have cost \$500,000 in production costs. Excess couldn't see the investment. \$500,000 had been in stock preparation before the halt was called.

Department of Water and a special Navy committee are considering a plan to get rid of Malibon Dam, Hollywood's essentially passive mental hazard in the hills above the town.

J. J. Sullivan, Fox West Coast's film buyer returns here Aug. 20 after several months in New York.

Million \$ Vaude
Vaude may go back into the Million Dollar theatre Sept. 1 after three months straight pictures.

"Gulian Love Song" is theme song in Lawrence Tibbett's new Metro picture, changes the picture's title from "The Culprit" to that of the song.

Mayer, Rapp to Alaska
Louis B. Mayer and Harry Rapp on the Towner's yacht headed for Vancouver and then there by steamship to Alaska for three weeks vacation.

Smith's Two Plays
Vernon Smith going east with his stage play, "Judson Does a Spring Dance," set to be played at courts and RKO. Ben Shuler, criminal reformer, Henry Duff to produce another of the secondarily "A Simple Soul" starring Gail Kane.

Nolan at Pathe
RKO-Loew's left off Harry Nolan for two pictures and options. First is "The Big Shot" with Eddie Quillan.

"Ladies All" with Perry Ashkan, which played four weeks in Hollywood, opened in Denver and will

jump to Toledo and then turn north-west, direction Ed Fogarty.
Frances Farnum on a trip of "Oh, Promise Me" at Universal, with Cyril Gardner slated to sing.

Clive Makes It
Collin Clive, studied from England, arrived here by plane to start "Frankenstein" for Universal. Genevieve Tobin tested for lead.

"After years as stage director and actor, Ferdinand Alnizer gets initial screen part in "Dollar Bill" at Fox.

Braggiotti Out
Finn Von Braggiotti, Herbert Braggiotti's son, left Metro contract list after three months of no parts.

First solo meg effort for Eddie Kahu, former actor, will be "Johnston." Walter Houston in top support role. Universal featuring Third start for Kahu; there, lized out.

L. A. Minus \$1.50
Closing at Carthy Circle after six weeks, of "Smiling Lieutenant" leaves the town without a \$150 top house for the first time in eight years. Lack of product.

Operators, Out Sticks
Unless picture business picks up and shows profit, present cut of 15% in projectionists' scale will continue.

Gabe Yorks East
Gabe Yorks, Fox-West Coast publicity head, returns to New York to be chief aide of chief executive, Fox v. p. in charge of public relations, Bob Conly, Yorks's assistant, will step into the lead spot here.

Schayer's Record
Result of his script on "Spirit of Notre Dame" (Universal) placed an option of Richard Schayer, story supervisor, first D scenario head to be renewed in three years.

Lee Asks Again
Rubea L. Gilmour, directing "Jekyll and Hyde" at Paramount, yelled for Robert Lee, his former assistant, when he saw heavy sailing ahead. Lee, recently promoted to full directorship, will assist for the one picture only.

Exploitation stunt by Warners in its neighborhood houses of shooting home talent pictures resulted in a feature for Reginald Barker, Jr. of San Pedro. Continuing the gag and hopeful for more lides.

Dorain's Prince
Local friends of Lina Dorain, former Mrs. Michael Curtiz, learned she announced her engagement in Germany to a Persian prince, known in Europe as "the optimum king of India." He's supposed to be son of King of Siam's yacht and is sailing here with her. She'll then see her current husband, local supply, for divorce.

Miss Dorain was under contract to Paramount and in a Mexican foreign picture.

Par Drops Murphy
Dudley Murphy of Paramount's contract list after three months as co-director.

U Setup Change
Sam Bischoff's choreographer Universal being split (three ways). Henry Tomlinson and J. M. Asher dividing duties. Arthur Stanley, former manager, taking on the low-cost action films.

Laemmle's Rule
Carl Laemmle, Jr., has come out strong for dignity. Heater after only three people may "outlet" his office without leaving. Henry Tomlinson, Sol Lester and Eph Asher.

Charles Krenyon back at the home studio, Warner's, to do more and then return to Pathe to finish "A Woman of No Rest" with Arthur Ruyb. Le an X-ray Love. Also writing list to work on "Dangerous to Love."

Murray in L. A. Par
Ron Murray, on special permission from Radio, came into the town Aug. 27. Helen and Milton Charleston and Murray's other stamens will also work.

Fox's Busy Week
"Dollar Bill" will have its first "What a Gig" sidekick "Scholarship" "Delicious" "Disorderly Conduct" and "Over the Hill" got started. Fox this week has a big haul.

Go-up Walkouts
Doc Leach, left the "Nine O'Clock" Revue, Richard Huth re-placing in his sketches. Doc Leach Smith, don't leave the picture.

(Continued on page 60)

Costs, \$72; Oct. 39, 1929.

\$82,000 for 3 Talkers in L. A. This Wk.; Legs, 'Tragedy' and 'Bought' Doing It; Draw Names are Important There

Los Angeles, Aug. 17.—Another big week at Loew's State with "Daddy Long Legs" to around \$30,000 indicated plus the heavy opening of "An American Tragedy" at the United Artists' well over \$25,000 distinguishes the current crop of grosses. "Bought," day-and-dating at both Warners, was expected to do wow trade, with around \$27,000 between the indicated, on the first of a pre-scheduled fortnight's stay.

"Transatlantic" day-dating the Coney and Chicago, "Bought" won't get \$20,000 between both houses. Lack of star name power is the ascribed reason in view of the merit of the talker.

Paramount is down with "Silence" under \$15,000, but not so bad considering some of the earlier summer failings.

"Smiling Lieutenant" lasted five and one-half weeks, sailing yesterday (10), with the Carthay Circle house going down, completely leaving L. A. without a \$15,000 house, the first time in many months. Producers are scared of the house and wonder rather what the picture is in view of recent reserved seat biz here.

"Common Law" was extended a third week, making two Constance Bennetts bucking each other, with "Divigile" at pop prices opening Wednesday (19). But Bennett did neither the Orpheum nor the Warner houses any good, both coming off sharply after the opening. "Divigile" normally warrant any holdover for "Bought."

Another sharp dropoff is "Night Angel" at the Pantages, which after a strong start is paced at \$5,500, poor.

Estimates for This Week

Carthay Circle (Fox) (1,500: 50-150) "Smiling Lieutenant" (Par) (2,000: 100-150) "Night Angel" (Pant) (1,000: 50-100) "Common Law" (Loew) (1,500: 50-100) "Bought" (War) (1,500: 50-100) "Divigile" (Circ) (1,500: 50-100) "Transatlantic" (Fox) (1,500: 50-100) "Night Angel" (Pant) (1,000: 50-100) "Common Law" (Loew) (1,500: 50-100) "Bought" (War) (1,500: 50-100) "Divigile" (Circ) (1,500: 50-100) "Transatlantic" (Fox) (1,500: 50-100)

Gritteron (Fox) (1,600: 35-65) "Transatlantic" (Fox) (1,500: 50-100) "Night Angel" (Pant) (1,000: 50-100) "Common Law" (Loew) (1,500: 50-100) "Bought" (War) (1,500: 50-100) "Divigile" (Circ) (1,500: 50-100) "Transatlantic" (Fox) (1,500: 50-100) "Night Angel" (Pant) (1,000: 50-100) "Common Law" (Loew) (1,500: 50-100) "Bought" (War) (1,500: 50-100) "Divigile" (Circ) (1,500: 50-100) "Transatlantic" (Fox) (1,500: 50-100)

Orpheum (2,270: 25-50) "Common Law" (RKO-Publix) (4th final week). Dropped off sharply, \$14,500. Expected 3d week and might have gone more, but "Divigile" ordered in for Saturday (15), and then, on Wed. (16) orders down, picture was day (19) to permit longer advance campaign for the Col. sealed at \$16,000. Last week \$16,500.

Pantages (Fox) (1,400: 40-65) "Night Angel" (Par). Dashed off \$8,500, poor. Last week "Tabu" dashed by opening \$15,500.

Paramount (Pant) (2,000: 25-75) "Silence" (Par). Under \$15,000, back to slough grosses again. Last week slough \$21,000 for "Huckleberry Finn."

RKO (2,950: 30-65) "Sweetest Stakes" (RKO-Publix). Under \$11,000. Little better than last week's gross for "Always Goodbye" and "The Day After Tomorrow."

State (Loew-Fox) (2,024: 35-41) "Daddy Long Legs" (Fox). World duplicate last week's gross \$35,100 for "Politics." "Bought" at \$30,000 with extra stage shows also during weekdays. "Tollies" after dark the two first days, week-end.

United Artists (Pub-TA) (2,100: 35-41) "American Tragedy" (Par) (2nd week). "Toy Street" and "With \$4,000 premiere take at \$2, will get over \$25,000 on its opening week and may hit \$30,000 because of colony's interest in much debated film. Stronger local word-of-mouth, especially among the picture bunch, than previous picture, with the ensuing differences of opinion helping the gate.

Wishkey (Fox) (2,226: 35-60) "Son of India" (M-G). Fair at \$4,200, okay. Last week "A Free Soul" strong with \$3,500.

Downtown (WB) (1,500: 25-50) "Bought" (WB) (1st week). Last week "Rock-House" \$10,000, raising off original indications.

Hollywood (WB) (2,750: 35-60) "Bought" (WB) (1st week). Around \$14,500, ditto, with ton much better, butting all around, including "Common Law" at Orpheum. Last week "Hour" \$9,000.

BFLO LIKES 'WITNESS,' 'SILENCE,' TOO, \$22,000

Buffalo, Aug. 17.

With continued cool weather business is holding up steadily following last week's good grosses. At the Buffalo "Silence," best dramatic feature in weeks, should do at least \$22,000. Last week "Bought" reached \$25,000.

Tipin has "White Shoulders" and \$13,000 indicated last week. "Fire and Ten" and Henry Langdon on stage strong at \$14,000.

Century "Witness," good picture and fine publicity should bring \$3,000. Last week "Murder by Clock," \$5,500.

Globe has "Young As You Feel," strong opening, rolling along at \$2,000. Last week "Sporting Blood," \$2,000.

Lafayette, with "Enemies of Law" independent, building toward \$7,000. Last week "Vikings," \$6,500.

Weekend openings were strong, but with no assurance the last part of the week will not let down, as they have been doing for a number of weeks. Last week with cool weather, retail business was badly off. Downtown streets are deserted after 7. Failure of better picture, retail business, can partly, at least, be credited to the numerous residents with free living and lower prices. While none do it, retail business is being pulled in up so that the big theatres downtown are feeling it.

"Divigile" was the best last week and held up consistently, although its nights were off. At the Newman, with "Huck Finn," matinee good with the nights shot, and its same thing applies to the Midland with "Huck Finn."

Estimates for This Week

Loew's Midland (M-G) (25-50) "Sporting Blood" (400). Extra publicity in abundance, the week-end trade justified effort. Looks like \$18,500. Last week "Five and Ten" right at \$20,000.

Master (2,200: 25-50-60) "Love Come Back" (Col). Picture secondary as greatest part of publicity given to "Divigile" and "Huck Finn" on stage. Team has never raised here. Week will likely go to \$22,000. Last week "Divigile" \$22,500, very good.

Newman (1,500: 25-35-50) "American Tragedy" (Par). Management counted strongly on this one to beat "Smiling Lieutenant" last week, but neither story nor title appears to have common appeal, although picture was given unusual publicity. Will draw from those families who look and from advertising building. Expected to be \$21,500. Last week "Huckleberry Finn" drew \$18,000 for mat. but night business rose to see it \$19,000.

Liberly (4,000: 25-35-50) "Star Witness" (WB). (See Sale; head-line in abundance, the week-end trade justified effort. Looks like \$18,500. Last week "Five and Ten" right at \$20,000.

Century (2,000: 25-35-50) "Witness" (WB). (See Sale; head-line in abundance, the week-end trade justified effort. Looks like \$18,500. Last week "Five and Ten" right at \$20,000.

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2 AROUND \$14,000 AND VERY GOOD FOR PROV.

Providence, Aug. 17.

(Drawing Population, 315,000) Business this week appears on upward trend. Cool breezes following week of incessant rain coupled with good film largely to help.

Present indications have Majestic the lead with "Honeymoon Lane," which is running neck and neck with "Sporting Blood" at Loew's State.

Estimates for This Week

Majestic (Pray) (2,300: 35-50) "Honeymoon Lane" (M-G). With Edie Dowling in his hometown vicinity and his wife, Ray, Dooley doing a personal for first three days. Crowds unable to get in for opening; biggest thing town has had for sometime. Picture should get at least \$14,000 on the strength of week-end biz. Last week "Majestic Lane" (WB), sort of slipped to \$11,000, but good at that.

Loew's State (2,500: 35-50) "Sporting Blood" (M-G). Going over fairly well but not as expected. This one is chasing \$14,000. Last week "Politics" (M-G) built to \$18,000.

Paramount (2,800: 35-50) "Smiling Lieutenant" (Par); nothing to indicate. "Huckleberry Finn" usual, although Chevalier usually big draw; house will fare better than it has with \$8,000. Last week "Murder by Clock" (War) did well at \$20,000 considering.

Albee (RKO) (2,500: 35-50) "Divigile" (Radio). (Radio) usually big draw; house will fare better than it has with \$8,000. Last week "Murder by Clock" (War) did well at \$20,000 considering.

Albee (RKO) (2,500: 35-50) "Divigile" (Radio). (Radio) usually big draw; house will fare better than it has with \$8,000. Last week "Murder by Clock" (War) did well at \$20,000 considering.

Fay's (1,600: 15-50) "Mother and Son," rousing. Will hit about \$6,000 with average crowd of 100. Last week "Their Mad Moment" (RKO); okay at \$5,500.

Montreal Sees Switch for Better Grosses—\$12,000 for "Feel" This Wk.

PAR'S 35c MAT, B'KLYN, GOOD HELP—DO \$40,000

Brooklyn, Aug. 17.

Break in the heat spell noticeably felt around the downtown box offices with a slight week-end rise in good chance grosses will hold around the level of the past seven days, which show an upward jump on the past three months. Vacations back from the wide open spaces are feeling the yon for the bright lights, and the theatre-going heavy set lately—perhaps under the mistaken impression that Montreal is next door to the North Pole—have helped a whole lot.

Outlook is certainly better with the way in the main street flickers this week-end, there is a good chance grosses will hold around the level of the past seven days, which show an upward jump on the past three months. Vacations back from the wide open spaces are feeling the yon for the bright lights, and the theatre-going heavy set lately—perhaps under the mistaken impression that Montreal is next door to the North Pole—have helped a whole lot.

Albee, under the new management is showing increased spirit and exploitation.

Paramount (2,800: 25-35-50-75) "Silence" (Par). Started off with bang and should hit \$40,000 or better, which is much better than the house has done for some weeks. New locally produced stage shows helping.

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Rogers' 'Feel,' \$28,000 at Minn. This Wk., 'Common Law' to \$18,000; Both Big

'TRAGEDY' TO \$17,500; 'SILENCE' SAME, DENVER

Denver, Aug. 17.

(Drawing Pop. 400,000) Paramount and the Denver, both Publix de luxe houses, former with-out stage show and later with, will come close to tying for honors this week among Denver's first houses. The Paramount, with "American Tragedy," is getting them in steadily and it looks like \$17,500, big. The Denver, with a new stage show, "Circus Days," idea is an attractive family trade.

Other houses are running close to \$10,000.

Severe rainstorm holding the crowds down in the afternoons. "Night" caught good \$2,500. "Mother's Millions," fair \$8,000.

Huffman's Aladdin (1,500: 25-50-75) "Huckleberry Finn" (Par). \$6,500 looks likely and good. Last week "The Mistletoe Woman," \$7,000.

Denver Public (2,000: 25-35-65) "Silence" (Par). Going to \$17,000. "Huckleberry Finn" (Par) up with \$10,000.

Paramount (Public) (2,000: 25-35-65) "American Tragedy" (Par). Fine gross this week of \$17,500. "Huckleberry Finn" (Par) Public Defender, \$12,000 last week.

Rialto (Public) (1,040: 25-35-65) "Huckleberry Finn" (Par). "Huckleberry Finn" (Par) up with \$10,000.

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Minneapolis, Aug. 17.

Bull market in theatre grosses is still on. Disregarding unfavorable general business conditions and numerous adverse factors which must act as a check on the picture business, it seems to be a case of topnotch pictures affixing their thumbs to their noses and twiddling them in the face of old man depression. There apparently is no stopping this high-grade product.

At the Minnesota last week, for example, "Smiling Lieutenant" pulled in \$22,000 on top of the \$31,000 the week before by "Tollies."

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With the town not so keen for movie talkers and with "Murder by Clock" leading, it seems that the picture business is still on. There apparently is no stopping this high-grade product.

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GROSSES GOING UP IN WASH.; \$26,000 FOR FOX

Washington, Aug. 17.

Looks like everybody will do well current weeks.

Estimated Columbia with "Tabu" will do about \$26,000, and 3d week of "Divigile" get \$7,5

"Huck" May Hit \$47,000 in Phila.; "Transatlantic" Rave—Good, \$25,000

Philadelphia, Aug. 17.—Stanley-Warner people feeling a lot happier these days. Thanks to the reconciliation of Warner and Paramount. The Stanley, which has been going from bad to worse for more than a year, is getting a real boost. "Smiling Lieutenant," although breaking no records, has been held for a third week at this house, and the Stanley hasn't been able to get even two week runs for a long time.

Stanley-Warner announcing reports of Boyd Sent. 4. Mastbaum had another good week with "The Miracle Woman," its fourth in a row, but it failed to eclipse all the grosses with "Huckleberry Finn" this week. It started with a bang Friday. Unless weather gets to bad next week.

Fox looks hot with "Transatlantic." It drew raves and promises \$25,000. "Dirigible" is holding in for a third week at Stanton, although a lot of people are wondering why. Trade started good and has been just as good of late.

"American Tragedy," booked to follow "Smiling Lieutenant" at Stanton, expects "Traveling Husband."

Unusual this week is that five out of eight films are Paramounts.

Estimates for This Week
Mastbaum (4,800; 25-50-75). "Huckleberry Finn" (Par.) started sensationally. Should reach \$47,000 for best week house has had in long time. Return of \$25,000. "The Miracle Woman" (Col.) got \$40,000 expected, last week.

Stanton (3,000; 25-50-75). "Transatlantic" (Fox), ran notices and good start. Should do sound \$25,000, maybe more. "Magnificent Lie" (Par.) got \$24,000. "Dirigible" (Fox) got \$24,000.

Stanton (3,700; 25-50-75). "Smiling Lieutenant" (Par.) held for third week, unprecedented at this house for almost a year. With \$14,000 last week is hoping for \$9,000 or better. Stanton (1,700; 25-50-75). "Dirigible" (Col.) also held for third week, although not noteworthy in business. Got \$8,500 and on that basis might hit \$8,500 this week.

Keith's (1,000; 25-50-75). "Lone Star" (Par.), Eddie Dowling picture, in best local spot on Chestnut street. Might hit \$12,000. "High Stakes" (Radio) under expectations with \$3,000 last week.

Parliament (1,000; 50). "Miracle Woman" (Col.) should do \$5,000. "Politics" (M-G) strong at \$7,000 last week.

Earle (2,000; 25-50). "Caught" (Par.), Westerner, is hard to figure. In usual draw of 8 stage acts. \$10,000 week. \$12,000. "Mad Moment" (Radio) got \$12,000 last week.

Acacia (600; 50). "Women Love Once" (Par.), About \$2,800 expected. "Secret Call" (Par.), \$2,700 last week.

STRONG "BLOOD" PLUG TELLS IN NEW HAVEN

New Haven, Aug. 17.—(Draw Pop. 300,000)
Fox has been holding off on exploitation for some weeks but broke out with a three-quarter page ad for "Sporting Blood" (Metro), plugging the Clark Gable name, probably in competition with "Night Nurse" (WB) at the Sifferman. "Bad" weather last week helped keep folks in town and that didn't hurt theatres. With shore spots set for an early fadeout and with summer stock groups calling for big managements are beginning to look a little more cheerful after a low summer.

Estimates for This Week
Paramount (Public) (2,350; 65). "Secret Call" and unit. Last week \$17,000. "Smiling Lieutenant" (Par.) (Fox) (2,340; 65). "Sporting Blood" and stage unit. Will probably reach moderate \$12,000. Last week "Magnificent Lie" \$12,600.

Roger Sherman (WB) (2,200; 50). "Night Nurse" (WB) (2,200; 50). Looks like okay \$4,500. Last week "Public Defender" pulled through to moderate \$5,000. "Great Lover" (Fox) (2,330; 50). "Great Lover" and "Ubani" on way to fair \$4,400. Last week "Ships of the Line" and "Dude Ranch" got \$4,500.

Voigt's Stay East

Hubert Voigt, western publicity head for the Warner, will get taste of the New York saddle for the next two weeks.

Charlie Elford has turned over the reins to Hubert during a vacation that will keep him out in the sun until Aug. 24.

\$22,000 FOR "MIRACLE" IN DETROIT—MAY H. O.

Detroit, Aug. 17.—Outstanding picture of the new season and a fair break in the weather giving Detroit its first all around good week since spring.

WB Rogers at \$10,000 and Col. stance Bennett at \$35,000 with stage shows, and Barbara Stanwyck at \$22,000 meant lots of liveliness.

Estimates for This Week
Michigan—"Bought" (WB) (4,915; 25-50-75). "Caught" (Par.) from the females and will draw nice \$35,000. Last week "Huckleberry Finn" did well at \$36,000.

Fox—"You're As You Feel" (Fox) (5,100; 15-25-50). Will Rogers doing nice business. Leading town in money and attendance. Going close to \$40,000. Last week "Transatlantic" did well at \$23,000.

Fisher—"Great Lover" (Metro) (3,510; 25-50-75). "Miracle Woman" (Col.) (2,750; 15-25-50). Barbara Stanwyck demonstrating her draw with dark picture. Will reach big \$24,000 and maybe holdover next week.

"Dirigible" in first popular price run did only fairly at \$17,000.

United—"American Tragedy" (Par.) (2,018; 25-50-75-90). Big spurge of publicity will not help this one. Doing only fairly.

Themed not popular enough to withstand moribundness. Will get this first week \$17,000. Last week "Miracle Woman" by Clock" (Par.) meaningless. Poor \$12,000.

Paramount—"Smiling Lieutenant" (Par.) (3,448; 35-50-75). This one doing okay in third week; will go along to a nice \$17,000. Last week did \$15,000.

State—"Sporting Blood" (Metro) (3,000; 15-25-50). Only fairly. Clark Gable not enough of draw yet to get better than fair \$7,000 this week. Last week "Politics" did okay at \$10,000.

DIX AND "FINN" BOTH APPEAL TO ALL KIDS

Birmingham, Aug. 17.—(Draw Pop. 325,000)

Judging from the rain lately that story about 48 days and nights in it is an egg compared to Birmingham's latest wet spell. It's been raining for about six weeks now.

A manager has reached the conclusion that you can't judge Birmingham people. They go to shows when they have notions instead of to see certain shows.

"Public Defender" this week proving pretty fair. Competition to "Huckleberry Finn" with the kids.

Estimates for This Week
Ritz (RKO) (2,340; 25-50-75). "Public Defender" (Radio) striking up plenty of attention; ballyhooed as not gasser picture, which is help. Will cash in \$5,300. Last week "Dirigible" (Col.) disappointing at \$5,000.

Alabama (Public) (2,800; 25-35-60). "Huckleberry Finn" (Par.). Plenty of small kids for opening. Stage house hit \$18,300 and good. Last week "Smiling Lieutenant" went away under expectation at \$18,800, but which allowed a little profit.

"The Girl Habit" (Fox).

Cincinnati, Aug. 17.—(Draw Pop. 700,000)

Return of films and finals from last week indicate giving them what they want is one way to get them in.

Still awe around about last week's "Politics" which lacked but \$500 of an all time Palace record. Stage house is exciting with \$18,000 on "Dirigible," biggest picture thing currently shown. Albee's combo policy is top picture with \$18,000.

Advent of several thousand visitors for National Dramatic Order of Knights of Khorrassan convolve helped last week.

Estimates for This Week
Albee (RKO) (3,300; 35-75). "Secret Call" (Par.), void. Clark Walker, legit ex-low cost producer, plugged as him director, showing mixed raps and buzzes. Pleasing entertainment to fair \$21,500. Unexceptional voided last week went to low \$19,000 with "The Girl Habit" (Fox).

Palace (RKO) (2,700; 35-50). "Dirigible" (Col.). Lengthy road show engagement last winter, but

PAYROLL AND LUMBER

One Goes With Other in and for Tacoma

Tacoma, Aug. 17.—(Draw Pop. 125,000)

This is a payroll town and the payroll isn't paid any these days. Lumber is a big spot on the industrial map of Tacoma and lumber is the life of the town.

Runners again that Broadway will prosper, powers higher up will decide. Thus far Fanchon & Marco shows still out. Only stage show is Orpheum, which is hitting nice.

Estimates for This Week
Orpheum (RKO) (1,500; 25-60). "Too Many Cooks" (Haulo) with vaude for three days. In split week with "Traveling Husband" (Rad.) and "The Girl Habit" (Fox) using heavy exploitation. Looks to hit nice bit of money, around \$5,100.

Blue Moon (Hickock) (650; 25-50-75). "Jailbait" (Man) (Par). Fair pace, due to around \$18,000. Last week "Finn and Hattie" down, making \$2,000.

Rialto (Fox) (1,200; 25-35-50). "Five and Ten" (MGM) and "Magnificent Lie" (Par.) with two female stars okay. Bobby Jones series real pull. Best short in his 21 years' picture experience, dealer Clem Pope, Fox West Coast manager in Tacoma. Looks to make \$4,200.

FLEET WEEK MEANT MONEY TO SEATTLE

Seattle, Aug. 17.—(Drawing Population 500,000)

Windup of fleet week helped a little more at beginning of this week's shows. Will look like about up to his usual draw at the Fifth Avenue in "Young as You Feel" (Metro).

"Miracle Woman" at the Orpheum is closest rival. Constantine Benetti in "Bought" is lining 'em at the Blue Moon. Paramount has "Huckleberry Finn" principally the kind the kids like, but good for grownups, too. Not so hot in gross, but still dark to open in Sept.

Final remodeling under way at Blue Moon, set to open in Sept. Still dark to open in Sept. Expected fall biz. Anyhow biz is not so bad judging from the way good pictures fill 'em up and line em on the street.

Estimates for This Week
Paramount (Public) (2,300; 25-35-60). "Huckleberry Finn" (Par.) ballyhoo on Mark Twain as author, and kid acting. Going to \$9,500. Good. Last week "Son of India" (M-G) \$10,000 with good mats.

"Fifth Avenue" (Fox) (2,500; 25-50-75). "Caught" (Par.) (Fox) Fun in this and doing the big may hit \$15,500. Last week "Smiling Lieutenant" (Par.) did big \$17,500 in 8 days.

Music Box (Hamrick) (2,500; 25-35-60). "Bought" (WB). (Constantine Benetti) in advertising. Nice biz, inflated up to \$6,500 last week. "Reckless Hour" (FN) fair for \$4,500.

Liberty (Jensen-von Herberg) (2,000; 15-30). "Arizona" (Col.). Serial. "Adventures in Africa" also running. Looks to make \$2,000 this week. Last week "Children of Dreams" (WB) \$6,200.

Orpheum (RKO) (2,700; 25-60). "Miracle Woman" (Col.). Steady biz here, indicated \$13,500. "Dirigible" (Col.) elicited \$13,800 last week.

Coliseum (Fox) (1,800; 25-35). "Honeymoon Lane" (Par.) and "Women Love Once" (Par.) going good, fair at \$2,800. Last week "Night Angel" (Par.) and "Secret Call" (Par.) split week, grossing \$3,100, fair.

Openly by reviewers and fans, tripping in fair \$2,500. "Up for Murder" (Par.) did \$3,000 last week.

Keith's (Lbsun) (1,600; 30-50). "Holy Terror" (Fox) may gross \$3,000. Last week "Love Come Back" (FN) \$2,500.

"Lawless Woman" (Chesterfield) and "Man in Possession" (M-G) 2d run house split week, to fair \$2,000. "The Girl Habit" (Fox) (Par.) and "Children of Dreams" (WB) last week \$2,000.

Comparative Grosses for July

Total of grosses during July for town and houses listed as previously reported weekly.

NEW YORK

July 4	July 11	July 18	July 25
CAPITOL High, \$109,286 Low, 50,000	Laughing Sinners \$55,000 Stage Show	Man in Possession \$60,000	Son of India \$67,700
PARA-MOUNT High, \$96,000 Low, 41,000	Girl Habit \$45,100 Stage Show	Secret Call \$41,000 (New Low)	Murder by the Clock \$52,100
ROXY High, \$173,658 Low, 45,000	Black Camel \$78,000 Stage Show	Hush Money \$70,000	Holy Terror \$65,000
STRAND High, \$75,800 Low, 15,000	Broadminded \$16,700	Enemies of the Law \$12,000	Night Nurse \$28,500 (1st week)
MAYFAIR High, \$42,800 Low, 10,500			Night Nurse \$21,400 (2d week)
			Common Law \$36,700 (1st week)
			Common Law \$20,500 (2d week)

LOS ANGELES

July 4	July 11	July 18	July 25
LOEW'S STATE High, \$48,000 Low, 15,500	Man in Possession \$15,700	Black Camel \$18,000	Son of India \$20,700
PARA-MOUNT High, \$57,800 Low, 10,000	Girl Habit \$16,000 Stage Show	Women Love Once \$11,000	Secret Call \$12,000
UNITED High, \$38,700 Low, 3,000	Night Angel \$8,700 (1st week)	Night Angel \$9,500 (2d week)	Honeymoon Lane \$21,400 (Low)
WARNER'S DOWNTOWN High, \$36,000 Low, 8,000	Big Business \$9,000	Chances \$8,000	Broadminded \$12,000
WARNER'S HOLLYWOOD High, \$37,300 Low, 7,500	Big Business \$9,400	Chances \$9,200	Broadminded \$14,000
			Night Nurse \$13,800
			Night Nurse \$14,200

CHICAGO

July 4	July 11	July 18	July 25
CHICAGO High, \$71,300 Low, 32,000	Man in Possession \$26,500 Stage Show	Women Love Once \$26,500 (6 Days)	Politics \$26,800
McVICKER'S High, \$53,000 Low, 10,500	Free Soul \$25,600 (2d week)	Free Soul \$14,800 (3d week)	Free Soul \$10,300 (New Low)
ORIENTAL High, \$52,900 Low, 10,000	Black Camel \$22,200 Stage Show	Chances \$26,200	Secret Call \$22,200
ROOSEVELT High, \$35,900 Low, 8,000	Smart Money \$8,900 (2d week)	Viking \$13,500 (1st week)	Viking \$7,900 (4 Days)
STATE LAKE High, \$45,300 Low, 8,600	Sweepstakes \$8,800 (New Low)	Women of Experience \$12,500	Miracle Woman \$23,100
UNITED High, \$39,100 Low, 10,700	Smiling Lieutenant \$23,300 (1st week)	Smiling Lieutenant \$21,600 (2d week)	Smiling Lieutenant \$14,100 (3d week)

BROOKLYN

July 4	July 11	July 18	July 25
PARA-MOUNT High, \$22,500 Low, 5,500	Night Angel \$35,900 Stage Show	Secret Call \$35,800	Magnificent Lie \$33,000
FOX High, \$22,500 Low, 5,500	Annabelle's Affairs \$35,800 Vaude	Black Camel \$25,000	Holy Terror \$23,000
STRAND High, \$23,000 Low, 6,500	Broadminded \$9,000	Enemies of the Law \$11,400	Night Nurse \$14,800
METRO-POLITAN High, \$23,000 Low, 6,500	Daybreak \$11,400 Vaude	Trader Horn \$23,300	Laughing Sinners \$18,000
ALBEE High, \$23,000 Low, 6,500	Three Who Love \$18,700 Vaude	Woman of Experience \$20,000	Common Law \$18,500 (2d week)

PORTLAND, ORE.

July 4	July 11	July 18	July 25
PARA-MOUNT High, \$22,500 Low, 5,500	Man in Possession \$13,000 Stage Show	Black Camel \$13,000	Magnificent Lie \$14,500
ORPHEUM High, \$24,000 Low, 5,500	Up Murder \$9,000	Good Bad Girl \$7,700	Sweetstakes \$6,300
BROADWAY High, \$23,000 Low, 6,500	Free Soul \$12,000 (1st week)	Free Soul \$7,500 (2d week)	Night Angel \$11,200
			Annabelle's Affairs \$7,300

(Continued on page 24)

BOSTON UP A BIT; \$26,000, "HUCK," MET

Boston, Aug. 17.—(Drawing Population, 850,000)

Film biz picking up a little all around. Keith's shows best gross (not highest) on "Dirigible," which is scheduled for another week, close to \$30,000.

Discretion still hovering just below \$30,000. Heavy advertising of features on screen and stage not showing best results.

Up town Fox's State is holding its own well. Spurge ads of half-price show is big help.

Estimates for This Week
Met (Public) (4,800; 60-75).

"Huckleberry Finn" (Par.) may get \$26,000. House nearly level with \$28,200 last week on "The Secret Call" (Par.).

Keith-Boston (3,000; 40-50). "High Stakes" (Radio) and vaude. May do fair \$15,000. "Mother's Millions" and Dorothy Stone in flesh got \$15,000 last week.

Keith's (Col.) (35-50-60). "Dirigible" (Col.) in 2d week fair \$15,000. Film got \$17,000 on first week. "The Girl Habit" (Fox) (Par.) (30-50-60). "The Girl Habit" (M-G) went low for \$15,000 last week.

Scollay (2,500; 25-50-60). "Smiling Lieutenant" (Par.) and vaude. Should do fair \$10,000. "The Magnificent Lie" (Par.) good, last week.

PUT UP *or* SHUT UP!

There's only ONE
ANSWER to this
CHALLENGE



WARNER BROS. SAY IT WITH PICTURES

*The Talk of The
Trade Today Is*



CONSTANCE
BENNETT
in
'BOUGHT!'

*That's the kind of
picture we mean
when we say 'HIT'*

Star hits like 'Smart Money'
'Millionaire', 'Night Nurse'
and 'Bought'—Just a taste of
what you'll get in the mighty
**WARNER and FIRST
NATIONAL 1931-32**
fortune builders.

and the challenge still stands!—READ!—

WARNER BROS. and FIRST NATIONAL

can SELL you more
sure-fire hits **RIGHT**
NOW than any other
company can truthfully
PROMISE you **!**

Take your cue from

THE



STAR WITNESS



First of WARNERS
new season



releases has the
Buying  **Brains of the**
industry rushing to get
their share of its
amazing profits **!**

\$45,000 to a
record at N. Y.
Winter Garden.
Set to repeat
in extended
runs in every
key city house
in the country.

*(Have you read the
editorials on this one?)*

**AUG.
29
(F.N.)**



A greater
Barthelmess!
Dynamic,
thrilling,
different!

**RICHARD
BARTHELMLESS**

**IN
THE LAST FLIGHT**

with Helen Chandler, John Mack Brown
David Manners, Walter Byron

**SEPT.
5
(F.N.)**



"One of the
six best
films of the
month."

—Screenland
Magazine

THE BARGAIN

Based on Phillip Barry's prize play with

LEWIS STONE DORIS KENYON

CHARLES BUTTERWORTH

UNA MERKEL EVALYN KNAPP

**SEPT.
12
(F.N.)**



"Hilarious
movie cock-
tail!"

—Screen
Play Magazine

**DOUG
FAIRBANKS, JR.**

**IN
I LIKE YOUR NERVE**

with **LORETTA YOUNG**

**3 SOLID
MONTHS
of Hits**

completed

previewed

endorsed



**SEPT.
12
(W.B.)**



"Box-office
triumph."

—Hollywood
Reporter

GEORGE ARLISS

**IN
ALEXANDER HAMILTON**

with June Collyer, Doris Kenyon,
Dudley Digges, Ralf Harolde

**SEPT.
19
(F.N.)**



"Fast and
Funny."

—Hollywood
Reporter

**WINNIE
LIGHTNER
in SIDE SHOW**

with **CHARLES BUTTERWORTH**, Evalyn Knapp

more

one-right-after-another!

SEPT.
26
(F.N.)

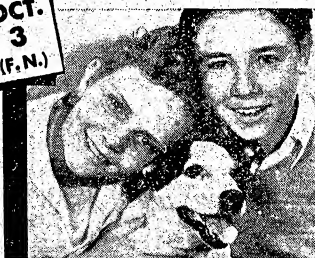


"Hits a high point in pictures."
—Motion Picture Herald

FIVE STAR FINAL

with **EDW. G. ROBINSON**
H. B. WARNER, MARIAN MARSH
Frances Starr, Anthony Bushell, George Stone

OCT.
3
(F.N.)



Perfect picture for kids and grown-ups!

PENROD AND SAM

with **LEON JANNEY**
Junior Coghlan, Matt Moore, Dorothy Peterson, ZaSu Pitts

OCT.
10
(W.B.)



"Powell's first for Warners and his best."
—Motion Picture Daily

WILLIAM POWELL IN THE ROAD TO SINGAPORE

with MARIAN MARSH, DORIS KENYON

OCT.
17
(W.B.)



Cagney crashes the heights of stardom!

LARCENY LANE

with **JAMES CAGNEY**
JOAN BLONDELL Noel Francis, Edw. Nugent, Guy Kibbee
(Written by Kubek Glasmon & John Bright)

OCT.
24
(W.B.)



Triumphant return of the Belle of the Box Office.

DOLORES COSTELLO IN EXPENSIVE WOMEN

with WARREN WILLIAM, H. B. WARNER

OCT.
31
(F.N.)



"Highly entertaining. Played superbly."
—Photoplay

THE RULING VOICE

with **WALTER HUSTON**
LORETTA YOUNG
Doris Kenyon, David Manners, Dudley Digges

What's the use of Talking?

When Bigger Hits are made **WARNER'S** will make them!

35 WARNER BROS. . . **STAR HITS** . . .

35 FIRST NATIONAL . . . **STAR HITS** . . .

70

Guaranteed
VALUES

more than
your
contract
calls
for

for 1931-32

Good If Am. Talkers Leave Mexico, Says Gov't Paper—Chance for Others

Mexico City, Aug. 17.—According to the government newspaper, "El Nacional Revolucionario," that threat of American picture distributors quitting the local market because of the 1,000% raise in import duties, may be a good thing for Mexico.

After admitting there's a possibility of being left by the Americans, the paper goes on to say that such a move will create an unexpected opportunity for the independent Mexican distributors of European talkers and silent films and will allow them to attain supremacy in the local market.

Newsweek asserts American picture distributors are a trust and alleges they force native exhibitors to contract for 10 dozen mediocre productions to secure one smash picture, charge 35% of the theatres gross as picture rentals and assess houses heavily for picture publicity.

Paper says American distributors are also placing local exhibitors in an embarrassing position through their attitude against the boosted duties and asserts the government rightly elevated the levy in order to protect Spanish language films.

Opening Season Early To Stop Losses Idea Of Belgrade Showmen

Belgrade, Aug. 17.—Owing to the depression in the local picture business, theatre owners have decided on opening the new season this week, a month earlier than usual.

It's an unprecedented step here but the theatre owners feel that if rushing in some hit pictures, they may be able to attract enough business to stem the tide.

Losses have been heavy in all houses through the summer and picture house owners think they must start making a little or go under.

Situation is made worse by the Finance Ministry refusing to grant a summer tax reduction, or a tax reduction of any kind, any time.

EMELKA'S NEW TIE-UP APPROVED BY SWISS

Geneva, Aug. 17.—Swiss group of shareholders of Emelka, German film company, have approved Emelka's new Munich financing arrangement. Deal is for Emelka to try to raise again under a new German-French tie-up financed by the Kommerzbank of Berlin and the Credit National of Paris.

It's likely that the Hasle Handelsbank is in the deal somewhere also.

Black, Editor, Dies

Cape Town, Aug. 17.—Stephen Black, editor of the "Symbiotic" daily here Aug. 8, after a short illness.

Black had lived a colorful life with a varied career which included being a journalist, playwright and actor.

"Symbiotic" is the Johannesburg daily recently heavily assessed in the local action against it by the Kinemas' chain of theatres over here.

Hague Likes Vaud

The Hague, Aug. 8.—The Hague seems to favor vaudeville most of the spectacle phases were closed during and after the war. Rotterdam set the example of resuming and basing these on vaudeville.

Now at The Hague the Scala theatre, which formerly staged only vaudeville, is trying to stage vaudeville, topped with a vaudeville show of grand grade.

The managers are keeping a close eye on how the two performances of each and the other, and have never made more profitable than those preceding under other circumstances.

RETAKE NOT IN CONTRACT

Foreign Actor Suing Warners for Extra Time

Paris, Aug. 17.—Foreign producers contracting with European talent should mention retakes in the contracts. It's bound to save future headaches.

Albert Prejean, local actor is suing Warner Brothers for \$100 for working in a retake of "The Beggar's Opera." Retake was made here after Prejean had played the part in Berlin and had been paid \$1,000.

\$50,000 12-DAY QUICKIE AND PARIS HIT

Paris, Aug. 17.—That money can be made with local hit quickies is being illustrated by Jean Lachaux's film "Homme de Minuit" ("Midnight Man"). Lachaux made it in 12 days for \$50,000.

It's a Kipling par, previously made as a silent.

Alexander Korda, with whom Par has been dickering, may come over to direct the film.

Kipling's "Light" Sounded

London, Aug. 17.—Paramount's next British talker will be "The Light That Bailed."

Thiele with Gainsborough

William Thiele, Continental director and producer, goes to Gainsborough Pictures for three talkers. They're to be made in London.

Marion Davies Travels

Amsterdam, Aug. 17.—Marion Davies was a three-day visitor here, accompanied by a party of Americans.

Dubbing to Become Part of American Player's Contracts for Foreigns

Hollywood, Aug. 17.—"Artistry's" on a synchronization policy for its future contributions to the foreign field, the picture business is confronted with several ramifications which indicate sound.

Justment of the present contract agreement with its top players.

Frank contemplated is to get away from the usual form of contract now in effect, stipulating the minimum number of pictures in which a player must appear during a year.

There is fear that the move to include versions of these pictures.

Finally arriving at the conclusion that, from a business point of view, the dubbing effort is the best for the picture industry, and it is a fact that the picture industry is not a success, that is for as much as stars in the picture field.

Lip Synchronization

Accepted today, and it is a fact that a few studios have already started.

AUTEN IN EGYPT

RKO-Pathé's Rep Offering 30 Features and 250 Shorts

Cairo, Aug. 17.—Harold Auten, RKO-Pathé European chief, is here to launch local release of 30 features and 250 short subjects. Cairo is releasing headquarters for Egypt, Palestine and Syria.

Auten is here in an advisory capacity only, the Egyptian Film Agency, British company, having the rights for local distribution of RKO-Pathé product for \$1-35.

Spanish Writer Opines on Loss Of Film Market

Hollywood, Aug. 17.—Spanish-speaking market, considered of value in silent days, has been run down and practically lost since talkers because of poor, hurriedly made and unsuitable pictures.

Without any production of their own, the 100,000 people in Spain, Mexico and South America have been easy for Hollywood talkers.

They have been handed slipshod efforts up to now that have driven them away from the box office.

This was declared by Gregorio Martinez Sierra, Spanish playwright now directing his play "Mama" into a Spanish talker for Fox.

There is much to be said about dubbing superfluous titles on direct shots for the Spanish market, Sierra said. Spanish fans like them if they are good pictures. They offer a variety not found in the English-speaking market.

This market wants Hollywood stars, and in the case of favorites will stand for dubbing, knowing it is dubbing. But they want to see their countrymen occasionally in the direct shots.

"It's unbelievable," he said, "that Hollywood, with all the talent and ability it has at hand, hasn't turned out better pictures for the Spanish market."

Dialects No Alibi

All the alibis used by producers for failing to capture this market are unfounded, he says. A favorite—the differences in dialects between various countries—was laughed at by Sierra. "There is only one Spanish—the Castilian," he said. "The South American countries and Mexico recognize it and speak it."

A player using a different dialect will still be accepted if a good player, like Americans, accept English actors.

Sierra wants producers to import men from the silent country who understand what the fans want there. These men he would have decided on whether a story should be made into a Spanish talker, and whether it would get a direct shot, or title treatment. He says it would be easy to find these "experts," but producers who tried would probably tell another story.

French Distrib Grief, EXHIBS 90-DAY NOTES

Paris, Aug. 8.—Distributors are doing everything they can to reduce their distribution overhead, usually between 50 and 55%.

One house has been successful in increasing its business compared to last year, by being and negotiating with exhibitors on a 90-day basis.

Another house has been successful in being an exhibitor house and in being on paying their bills with three months' notice, leaving them the opportunity to find a bank with a discount on the paper.

Spanish and Yiddish for Talkers Have Both Died So Far as Tried

Spanish and Yiddish, the two languages having the most widespread world usage, have proven themselves badly as far as picture languages are concerned.

Spanish being spoken over a great area of the world than any other language, and Yiddish found practically everywhere, neither language has yielded any money for pictures, with both remaining practically barren territories.

Yiddish, for those with both languages still remain unexplored, despite that talkers have now been made in every major tongue of the world and in majority of minor tongues. Occasional Spanish and Yiddish originals have cropped out, but neither field has been developed in an even semi-successful way.

That, despite the fact that both ought, what developed, to prove fruitful from a box office standpoint.

With Yiddish this is due largely to lack of interest on the part of producers. With Spanish it is due to a difficulty within the language. So many distinct patois of Spanish exist, it is difficult to make a film.

(Continued on page 41)

WB LET OUTS ABROAD

Seems Preliminary to Merging of Warners-EN Exchange

London, Aug. 17.—Jack Pearson, original handler of Viaplay pictures in England, is out of the Warner presentation. Another recent shift of eyes has DeSolla, general sales manager, out. DeSolla will be replaced by Max Thorne of Universal.

Several more Warner staff firms are expected here as a result of the pending office merger with First National.

SOCIALISTS TO RULE VIENNA SCREEN

Vienna, Aug. 17.—German financial crisis is beginning to have repercussions in the Austrian film market. Sacha Film Company, reorganized last year by the Dutch Kuenenmeister concern (Tobias), has this week forced by credit withdrawal to retrench.

First move was leasing two of its big picture house outlets to the Film Lending Allianz for two years. It will get \$150,000 for the two houses for the period. Only reason for the deal being that Sacha needs cash.

Film Lending is connected with Kuba, Socialist film concern, which means that the Socialists are now practically monopolizing, or soon will be, the Vienna picture houses.

Sacha had the local rights for "City Lights" (1931), on which it lost \$10,000 despite that the picture played in big houses here. Film cost them \$40,000, the reason for the loss, that figure proving too high.

Sacha also produced a number of films during the past year, some of them successfully.

Idea now is to retrench a little and produce cheaper pictures during the coming season, which may allow them to work out.

Used U to Swindle

Paris, Aug. 17.—Police are looking for a swindler called Adolphe Joseph Gilbert who made the rounds telling people he was commissioned by Universal to hire talent on this side.

He managed to fool a number of professional people, among them Kuter, director of the Metropolitan opera house, by getting advance fees.

Invention in Show

London, Aug. 17.—Electricphone, a new invention which takes pictures with sound and immediately reproduces, will be a feature of the second edition of "This Policy to be Wise."

Stage show is due to return to the Piccadilly in September.

Beaverbrook Seeking Fox Gaumont Interest

London, Aug. 17.—Insiders here are tipping Will Evans on behalf of Lord Beaverbrook, newspaper owner and financier, to be dickering for the 33% holding Fox has in Gaumont British.

Present Gaumont situation is Fox owns 48% and same proportion is held by the group of Fox and Gaumont, 25% each.

Stage rate staying here, Evans is being in with the two in a deal of 100% to get the Fox holding increased to 50%.

Beaverbrook, which has lost a lot of money lately.

McCarthy's Returning

Paris, Aug. 17.—Mr. and Mrs. Art McCarthy will be back in Paris on Monday. They are sitting on the "Leviathan."

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(Continued on page 41)

Exported Imports Airing Pet Peeves In Foreign Dailies

Hollywood, Aug. 17.—"Clippings received at the studios here from foreign countries show that the mob of version imports has been getting a little more when stepping onto the home soil."

Almost every player, it seems, who was shipped or went home after a career in versions has had nasty comments to make on Hollywood. Papers in the foreign lands have eagerly interviewed their local star hoping scandal.

Most of the imports wanted to stay. When sent home either because studios didn't want them or immigration authorities so ordered, they and lots of peeves in their systems, which the home town papers' curiosity made it easy to recede in print.

One girl in particular has burned a major studio. A Spanish import, she kissed every gent at hand in saying good-bye and wept on the shoulders of the gentlemen. They were all her friends and she was very sorry to leave the studio she loved.

When the girl got back to Spain, she was a big success. She was a big success in the film world and she was a big success in the film world.

OSSO OPTIMISTIC AND OTHERS ARE AGREEING

Paris, Aug. 17.—According to Adolphe Ossso that his depression people are talking about is just chatter. It's down the cage. Heavy business may be on its way.

For proof Ossso points to his own picture, "The Comedy." It has established itself during the past year, its first in existence.

Ossso, formerly Paramount chief here, cleverly paragonized the importance his importance, that he was met at which, because French and foreign picture people were present.

Ossso is not alone in being optimistic. A number of other picture producers, including Duvall, Nathan, Dail, Transperre, Dole and Tysse are all thriving. Studios are working at capacity and slating heavy schedules.

Combo Show in London

London, Aug. 17.—London's picture theatre scene is being hit by a combination of factors. A picture, film and an hour are being put on by D.J. Halibut.

It is to be held 22-23 weekly on the 11th show, with Halibut being the 11th show on the 11th show.

LEILA STEWART OUT

London, Aug. 17.—Leila Stewart is leaving the picture book at Warner Bros. again. It was her last.



**SAMUEL
GOLDWYN**

presents

**ELMER RICE'S
PULITZER
PRIZE
DRAMA**

STREET

SCENE

WITH

SYLVIA SIDNEY • WILLIAM COLLIER, Jr. • ESTELLE TAYLOR

A KING VIDOR PRODUCTION

UNITED ARTISTS PICTURE

Ad on this page indicates how American merchants in towns along the Mexican border organized and campaigned to save themselves and their business from the terrific lure of the Mexican gambling halls.

The ad is a reduced form of a full page appearing in the El Paso "Times" Aug. 7. In addition to the advertising drive the merchants and private citizenry combined to appeal directly to the U. S. Government. Newspapers and legislative representatives also helped.

Since that date the U. S. Treasury has ordered the closing of five bridges across the Mexican border from 9 nightly until 8 in the morning. This order went into effect Saturday (15). It virtually effects a complete shutdown of border traffic between those hours.

First feeling was to close the bridges at 6 or 7 nightly, but the government figured public convenience demanded a later hour.

DON'T SUPPORT GAMBLING

Open gambling hits El Paso hard. The Gambling Hall is El Paso's worst enemy. It lures thousands to lose.

El Paso cash flows in a steady stream into the gambling hall. Our people come back to their unpaid bills with empty pockets.

The moral curse is bad, too. Ruined lives. Broken homes. Trusted employes defaulting. Divorce—disgrace—death. All that, and more. But even if we overlook the human damage. How about the cash loss?

El Paso people, drawn by the allurements of the open gambling hall, lose. They lose by hundreds. They lose the hard-earned money their families need for food and clothes.

They lose their rent-money, their store bills go unpaid. Installment payments go the same way. They suffer, their

creditors suffer. Everybody loses. Everybody that plays. The gambling hall wins. Its concession-holders fatten, they get theirs in big sums. It comes directly from your purse.

Get that? Out of your purse. And how do you like it?

Your money, or the money your customers owe you, is going into the gambling hall. And remaining there.

What are you going to do about it? Nothing? Just sit still and see El Paso bled white? That isn't the El Paso spirit.

Close the gambling hall, permanently, or an early bridge closing—and let that be permanent, too. No jockeying around and no fooling.

Let's have a show-down, once for all, on this vicious, monstrous evil.

The Gambler Always Loses!

NEW HAVEN

FOX-POLO

RIDING TO GLORY!

The man who is destined for the screen's greatest honors in a thrilling romance of gamblers and fighting hearts.

CLARK GABLE

SPORTING BLOOD

WITH MADGE EVANS • BENNETT TORRANCE • LEW CODY

FANCHON & MARCOS
"CARNIVAL" IDEA
RAYNOR LEHR & OTHERS

OUTDOORS (NEWARK)

OLYMPI PARK

TONITE AND EVERY NIGHT

Engagement Extended to August 19

Theatre-Duffield's Gorgeous Revival of Pain's

Last Days of Pompeii

500 People Rollers, Chariot Races, \$2,000 Fireworks, Display, Admission, Children, Free Price

3c DAY — Wed. August 18 — 10 A. M. to 6 P. M. — If Rain Next Day, Cash Price

Annual Doll Parade—August 22

FREE SHOW — "The Leading News" in Globe of Davis

Swin in Biggest Pool—Dancing Nightly

PROVIDENCE

WANDERING MEN!... WANDERING WIVES!

TRAVELING HUSBANDS

EVERLYN BRENT

HUGH HERBERT

RKO ALBEE

ALWAYS HEALTHIER & COOLER

What Makes *VARIETY* International?

Yearly subscribers like the names below do much toward it.

These names have been selected from "Variety's" foreign subscription list as an indication of "Variety's" extensive coverage of all affiliated show trades outside of the U. S. and Canada.

"Variety's" foreign subscription list, which always has been influential and extensive, is exclusive of the street, hotel and newsstand sales of "Variety" in European capitals.

International showmen will recognize the scope of the world's entertainment field reached by "Variety" weekly through foreign subscribers along the lines of the following.

This listing is limited to the bare names of more or less prominence in their respective divisions and nations abroad.

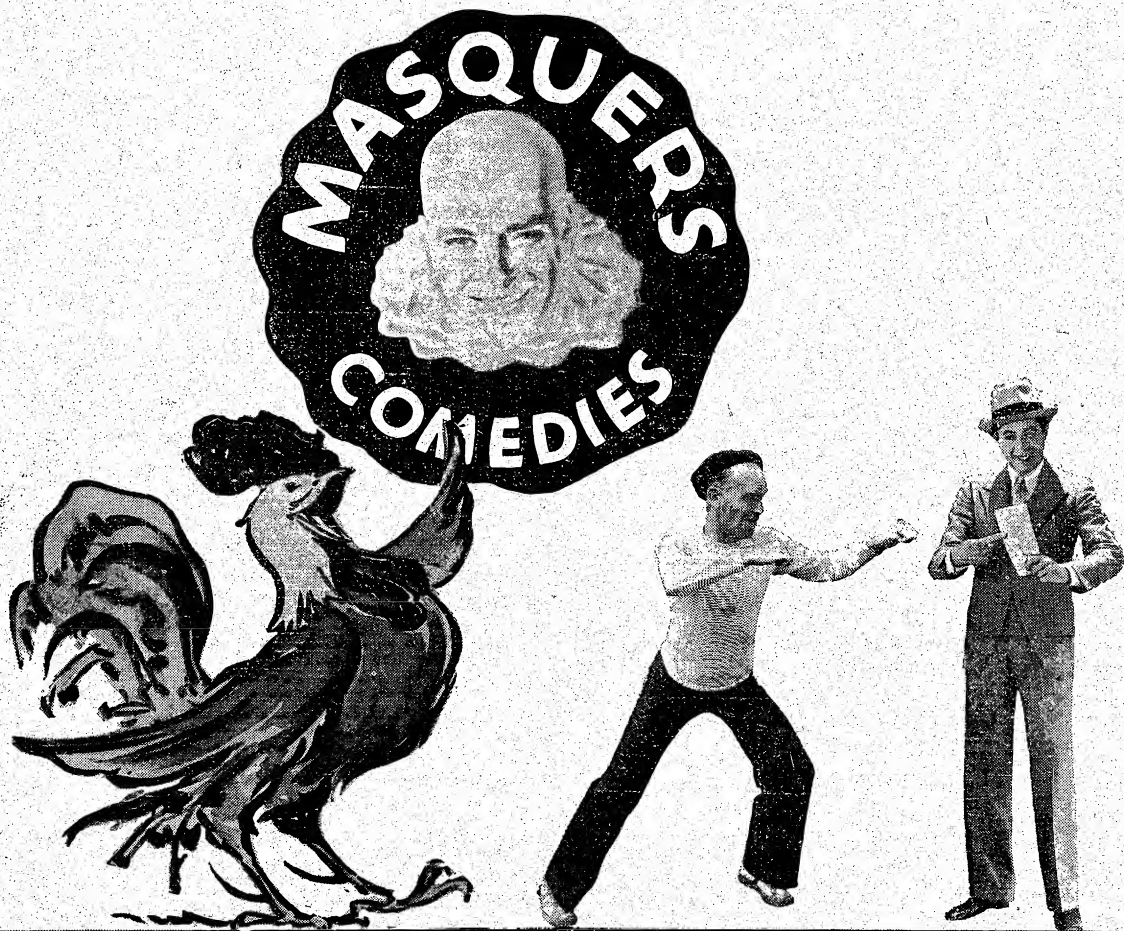
Direzione	MILAN	John Maxwell	LONDON
International Educational	ROME	Daniel Mayer Co.	LONDON
T. Goto	TOKYO	Moss Empires	LONDON
Jos. Kronstein	BEIGRADE	National Screen Service	LONDON
Sir Benj. Fuller	AUCKLAND	Parnell & Zeitlin	LONDON
Gordon & Cotch	WELLINGTON	British Broadcasting Co.	LONDON
Ega. Dor	NIGERIA	Edgar Wallace	LONDON
A. & S. Filmmadio	OSLO	U. & F. Film Service	LONDON
Alva F. Gavmon	LIBSON	Michael Arlen	CANNES
Kino Dla Wszytkich	WARSAW	Prince Antoine Bibesco	PARIS
Mezhounarodnyayce	MOSCOW	Syndicate Cinematographic	PARIS
W. K. Armstrong	SCOTLAND	Pierre Brounberger	PARIS
L. A. Scala	SCOTLAND	Cie Gramaphones	PARIS
Green, Ltd.	SCOTLAND	Irvin Marks	PARIS
African Broadcasting Co.	JOHANNESBURG	Jane Marnac	PARIS
African Theatres	JOHANNESBURG	Adolphe Osso	PARIS
Brunswick S. A., Ltd.	NATAL	Continental Studios	PARIS
African Films	JOHANNESBURG	Francis Salabert	PARIS
Kinemas, Ltd.	JOHANNESBURG	Societe de Material Acoustique	PARIS
Joe Fisher	SINGAPORE	Theatrical Girls Home	PARIS
Australian Films	SINGAPORE	Ausland Zeitungstele	KOLN
Biografarnes Filmdepot	STOCKHOLM	Dr. H. L. Bolhm	BERLIN
Nordiska Kompaniet	STOCKHOLM	Emil Jannings	BERLIN
A. J. Balaban	GENEVA	Eichberg Film	BERLIN
Praetens Films	ZURICH	Kabaret Der Komiker	BERLIN
Cinema Malix	STAMBOUL	Rudolph Lothar	BERLIN
Ennerich Kalman	VIENNA	Eric Pommer	BERLIN
Friedrich Porges	VIENNA	Scala	BERLIN
Faeco	BRUSSELS	Transocean Film Co.	BERLIN
Society an Patria	ANTWERP	Ufa	BERLIN
China Entertainment Co.	SHANGHAI	Kirberger & Kesper	AMSTERDAM
Harry C. Musgrave	SHANGHAI	Firma P. R. Van Dinnen	AMSTERDAM
Peacock M. P. Co.	SHANGHAI	Hectors Boekhandel	ROTTERDAM
Bob Rina Hansen	COPENHAGEN	Baroness Lile Hatvany	BUDAPEST
Snemellar Bros	DUTCH EAST INDIES	Inoze Sandor	BUDAPEST
Pericles Schlensmund	ALEXANDRIA	Madan Theatres	CALCUTTA
A. E. Abrahams	LONDON	Sociedad General Cinematographic	BUENOS AIRES
Maurice Browne	LONDON	Sociedad Anonyma Emprlza	RIO DE JANEIRO
Sidney L. Bernstein	LONDON	Aguan Valley Co.	HONDURAS
British Exhibitors	LONDON	Culver Export Co.	GUATAMALA
British International	LONDON	Consolidated Amusement Co.	HONOLULU
British Homophone	LONDON	University of Hawaii	HONOLULU
Campbell-Connelly	LONDON	Anema-Pan-Americano	CANAL ZONE
Chappell & Co.	LONDON	Zaretsky Cassilla	CHILE
C. B. Cochran	LONDON	Lyric Film Exchange	MANILA
Basil Dean	LONDON	Cinematografica Nacional	BARCELONA
St. John Ervine	LONDON	Libreria Fernando Fe	MADRID
Gainsborough Pictures	LONDON	Australian Performing Rights Society	SYDNEY
Wardour Films	LONDON	Union Theatres	SYDNEY
J. C. Graham	LONDON	Fuller Theatres	SYDNEY
Ideal Films	LONDON	Hoyt Theatres	SYDNEY
International Press Cutting	LONDON	Frank Tait	SYDNEY
Performing Rights Society	LONDON	J. C. Williamson Co.	SYDNEY
Gaumont British	LONDON	Columbia Grafophone	MELBOURNE
Kinemas, Ltd.	LONDON	Vocalion, Ltd.	MELBOURNE
London Play Co.	LONDON		

The above is a very healthy reason why
The International Number of

VARIETY

to be issued Sept. 8th, next, becomes the only annual international concentration of the show business of the world

"Variety" Is an International Medium Every Week



**The Old Fightin'
Cock's best comic
line up in 25 years.**

**6
MASQUERS
COMEDIES**
100 HOLLYWOOD
STARS IN EACH CAST

The star buy of all time! Something of a revolutionary nature in comedies. Production on feature scale.

**6
JIMMY
GLEASON
COMEDIES**

The master of slang as a prize fight manager in six laughers from Arthur (Bugs) Barker's Rufftown stories.

**6
BENNY
RUBIN
COMEDIES**

One of America's most highly paid variety artists—the funniest man on the screen. A whiz-bang fun series!

COMEDIES

The Old Fightin' Cock crows every Friday night 10:30 N. Y. time, RKO THEATRE OF THE AIR—NBC hook-up of 44 coast-to-coast stations!



6
FRANK
McHUGH
COMEDIES

The comedian who created the "drunken reporter" in films, in a series all his own that's caused a riot!

6
MR. AVERAGE
MAN COMEDIES
starring
EDGAR KENNEDY

Domestic stuff with a humorous angle—and how Ed Kennedy can make 'em laugh! This one's a natural.

6
TRAVELING
MAN COMEDIES
starring
LOUIS JOHN BARTELS

The great stage comedian of "The Show-Off" in a series about a traveling man! Pep—snap—and fun!

6
GAY GIRLS
COMEDIES
starring
JUNE Mac CLOY

With Marion Shilling and Gertrude Short assisting. Just a trio of innocent gals out for—men's gold!

6
MANHATTAN
COMEDIES
3 of which feature
DAPHNE POLLARD

Third year of this successful series of shorts. Three with Daphne Pollard, and other famed comics!

from **RKO**  **PATHE**

P. S.—Pathe News Still Leading the Newsreels—and Pathe Review Still the Leading Screen Magazine!

Metro's Contract Clauses Stand; Distrib Entitled to % of Overage

Distributor innovations by Metro in selling its product this year, with two new clauses never before a part of any film exhibition contract to go over signatures, of accounts in buying this company's pictures for 31-32, are being hoisted by what Metro characterizes as agitating exhibitor organizations and stray individuals. Both clauses are designed to be beneficial to distributor and exhibitor, the squawking element in exhibitor ranks is kicking because of the alleged feeling that Metro is trying to put something over.

The clauses objected to cover reservation by the company to produce an extra picture for each of three stars over and above the number of productions called for under the contract, and another by which Metro seeks Saturday and Sunday play dates for certain product on a percentage basis only. Both new clauses, Metro's accounts and others, including exhibitor bodies, are agitating for elimination. It is promised Metro will not revise its contract forms because of any complaints coming in which are based mostly, it is claimed, on the proverbial practice of some males to agitate at all times against anything.

Buy or Not

Metro's plan on reservation for an extra picture for Greta Garbo, Norma Shearer and Joan Crawford, in addition to the number called for in contract when signed, is said to give greater flexibility to the producer in case it has an additional story property it is anxious to make on the current program. The three additional pictures, if made, would be sold separately, Metro's accounts, it being pointed out, having an opportunity to buy according to likes or dislikes.

What the exhibitor chiefly complains about under the new clause is that Metro reserves the right to designate whether the possible out-stand singletons for Garbo, Shearer or Crawford shall be the first, second, third or so on when it comes to release.

For some time Metro has been trying to obtain playing time on its better product on the best days of the week, usually Saturdays and Sundays. In this direction that distributor was first and has been selling pictures at tall prices at the end of the current season that way.

With a new clause in the contract to cover, with Metro demanding percentage deals for pictures to be designated for Saturday and Sunday exhibition, accounts are quarreling with the distrib in an effort to obtain flat rentals instead, ending the accounts to play the picture at a flat price at the average is \$500 for Saturday or Sunday, the distrib argument is that a good picture will build that to possibly \$1,500, in which event the owner of the product should benefit under percentage from the increased take.

ACTORS SELL TICKETS TO BOOST MANAGERS

Actors playing Warners' vaudeville and picture theatres are building in the lobby as ticket sellers as part of the circuit's current-popularity contest for house managers.

The idea is a business promoter for the theatres. It is based on instilling local pride and a desire to have the home town WB manager come out on top.

Routine has the acts in the lobby after each show to use their personality on the customers. The tickets they sell are 50c, each amount any day during the week stipulated. Every ticket entitles the buyer to one vote for his favorite Warner house manager.

Harold Greenberg Falls

Next Sunday (25) the altar will be open to Harold Greenberg, Public District booker handling up New York state. He takes the walk with Florence Trokey, non-pro. The Public mob is giving him a back dinner Friday night (21).

BUFFALO DEAL THIS WK.

Lease on Great Lakes Theatre by Public-Shea for 25 Years

Buffalo, Aug. 17.—Mike Shea, partner with Public in Buffalo will close the deal for the local Great Lakes, big-seater first run, on a long-term lease, said to be 25 years with an option, during this week. House is being owned by Loew's. With its 3,000 seats it is next in size to Shea's own Buffalo, holding 3,485.

The Great Lakes has the Metro and Fox product which Public can conveniently use in that spot, with Public figuring on a change in policy. Idea is to make the Great Lakes a real first class place of the Century, which lately has had third choice on pictures, Hippodrome being second and Shea's Buffalo first. It would mean for Public-Shea a new house in Buffalo, that's much larger than the old Century and better suited to that policy.

Only big first run opposition remaining in the important key on the east end of Lake Erie is the Lafayette, seating 3,000 and operated by Charles Hayman (Indie) as a first run at a low admission scale. Public-Shea group in Buffalo now inside the RKO, Hippo, Century, Bailey, Elmwood, Kensington, North Park and Seneca.

HOLMAN UNDECIDED ON PAR'S PERMANENT POST

Russell Holman is reported to follow in the footsteps of A. A. Batford into a permanent post in the Paramount eastern story department with which his association began, similarly to Batford, an advisory capacity on the story council. The Paramount advertising director last week was said to have been offered a spot of importance parallel to that given Batford but so far has not accepted.

If and when going in permanently, he would probably be succeeded as Par ad director by Cliff Lewis, his assistant and with Par 12 years. Lately with Holman devoting majority of his time to story council and search for material, Lewis has watched the ad end closely with authority declared widened.

Up to now Holman is dividing his time, holding onto the advertising spot, but in a minor way, spending most of his time on the story end.

Independent Production Carries On 'Though Cuffs Thoroughly Scribbled'

Hollywood, Aug. 17.

With only three rental studios left in Hollywood—Tec-Art, Metropolitan, and Telefilm—announcement that Tiffany will turn its Sunset Boulevard plant into a rental lot is bringing raised eyebrows.

Tec-Art and Metropolitan, the latter, just taken over from the Christies by Educational, have been the major leasing lots for the past two years. Universal, which at one time entered to the indie productions, has practically closed its doors to them. Both Tec-Art and Met are known to be holding the big picture through indie producers, dipping their product after completion through inability to secure a release.

Christies' Losses That was given us one of the reasons the Christies lost their studio. Too much credit to indie producers who didn't have a clue to inland their pictures. Studio is reported to have had nearly \$200,000 on the books when the change of ownership was made.

Tec-Art is known to be carrying \$100,000 in credit to producers who have featured it since the first of the year. Telefilm is shoestringing along, with the owner of the studio, Ralph Lake, also doing the production. Rental here is so low that most of the producers who come on the

Rough Stuff

Film salesmen are being deprived of the legendary protection by the Warners. The brothers are instructing them to be gentlemen and let the advertising do all of the rough stuff.

Charlie Rinfeld is taking the policy seriously. First copy following its adoption bans this out over a pair of clenched bare fists. "Put up or shut up."

ACCESSORY SALE DROP UP TO 30%

Sale of accessories out of exchanges in an average of 23 points around the country, with most all distributors in that many keys with branches, has fallen between 25 and 30% since the spring, according to recapitulations that are beginning to dourly the home offices. This drop is doubly serious in view of the fact that for some time exhibitors have been buying less and less paper and other material to cover bookings, with the distributis periodically going as far as to hold contests in an effort to increase accessory business.

Claim is that the only increase on ad sales out of exchanges is for serials, and if figured on a basis of pictures individually, for talkies that stand out and lend themselves to heavy campaigns. It's on the general run of product that the decrease has become alarming. Accessories on shorts, selling good at one time when shorts themselves were attracting wider attention, are also hard hit.

Panicly

Depression, the panicly moves in the direction of economy by chains and indies alike, and the increased number of closed theatres are mainly charged to lowered ad sales.

In the old days the exhib could buy paper anywhere. Within late years the distributis did away with this, filling the accessory business on their own pictures entirely, with contracts stipulating exhib must purchase that from the exchange instead of outside. This to some extent resulted in stabilization of accessory prices.

It is claimed there has been some reduction in price on ad sales material within the past year.

Jo. can afford to pay cash. It's one of the reasons they work there.

Credit on the rental lots represents sets and labor. Studio usually gets a claim on the negative to insure payments, but sometimes they get gyped here when the laboratory has also extended credit. Lab will often send out prints and get its cash first. The exhib getting what's left and leaving the studio out in the cold. In the independent producing field it's everyone for himself.

N. Y. Picture Grosses

(Continued from page 9)

ture runs ahead of past few weeks to aim for \$100,000. That's annual close on current basis of draw as evidenced by being held over. May go three and likely four weeks. "Young as you are" just week climbed as aided by weather and personal draw of Will Rogers, to finish for \$86,000 after slow start.

"Strand (2,800; 25-50-75); "Alien Are Like That" (Col). Yanked after only four playing days tells the story of this one. Northampton in "The Last Minute" (P.N.) succeeds today (18).

"Winter Garden (1,418; 25-35-41); "Star Witness" (WB) (3d week). Street's holdover stand out at \$35,000. Sizes as better than average opening week. Last week nearly rivaled opening week when picture reached \$41,600.

Comparative Grosses

(Continued from page 10)

MONTREAL

PALACE	July 4	July 11	July 18	July 25
High...\$25,000	Free Soul \$9,000	Women of All Nations \$11,000	Night Angel \$11,000	Donovan's Kid \$9,000
Low...7,500				
CAPITOL	July 4	July 11	July 18	July 25
High...\$30,000	Always Good-Bye and Annabelle's Affairs \$8,000	I Take This Woman and Forgive Her \$10,000	Sweepstakes and Spangled Band \$9,500	Vice Squad and Dude Ranch \$8,000
Low...9,500				
LOEW'S	July 4	July 11	July 18	July 25
High...\$18,500	Never the Twin \$9,000	Stepping Out \$10,500	Just a Gigolo \$12,000	Black Camel (New Low)
Low...7,500				
PRINCESS	July 4	July 11	July 18	July 25
High...\$25,000	Middle Watch \$7,500	Colonel's Lady \$8,000	Kiki \$7,500	Plunder \$10,000
Low...4,500				
IMPERIAL	July 4	July 11	July 18	July 25
High...\$18,500	Perfect Alibi and God's Gift to Women \$3,000	Men of the Sky and Lady Refuses \$3,500	My Past and Desert Vengeance \$3,000	Guilty in Love and Sin Ship \$2,000
Low...2,500				
CINEMA	July 4	July 11	July 18	July 25
High...\$2,500	Moscow Dance \$1,500	Romance a l'Occasion \$1,200	Fra Diavolo \$1,800	Angela's Tel. Outing \$1,000 (New Low)
Low...700				

NEWARK, N. J.

BRAND-FORD	July 4	July 11	July 18	July 25
High...\$3,500	Smart Money \$15,000	Night Nurse \$15,000	Broadminded \$14,000	Reckless \$12,000 (New Low)
Low...2,000	Stage Show \$15,000			
STATE	July 4	July 11	July 18	July 25
High...\$3,000	Trader Horn \$20,000	Just a Gigolo \$13,000	Laughing Sinners \$18,000	Five and Ten \$15,000
Low...12,000				
RKO	July 4	July 11	July 18	July 25
High...\$29,000	White Shadows \$13,000	Lover Come Back \$14,000	Miracle \$16,000	Transgression \$15,000
Low...7,000				

DENVER

DENVER	July 4	July 11	July 18	July 25
High...\$27,700		Night Angel \$15,000	Secret Call \$15,000	Magnificent Lie \$17,000
Low...7,000				
PARA- MOUNT	July 4	July 11	July 18	July 25
High...\$22,000		Confessions of a Co-Ed \$6,400	Smiling Lieut. \$14,700	Son of India \$9,900
Low...3,800				
RIALTO	July 4	July 11	July 18	July 25
High...\$7,750		Girl Habit \$1,700	White Soldiers \$13,900	Smiling Lieut. \$13,100
Low...1,700		(Now Low)		
TABOR	July 4	July 11	July 18	July 25
High...\$14,000		Gold Dust \$9,000	Maltese Falcon \$8,000	Sweepstakes \$8,000
Low...1,850				
ADDIN	July 4	July 11	July 18	July 25
High...\$16,800		Arizona \$6,000	Smart Money \$5,500	Broadminded \$8,000
Low...1,850				

PITTSBURGH

FULTON	July 4	July 11	July 18	July 25
High...\$12,000	Forbidden Adventure \$3,000	Women Love \$3,000	Confessions of a Co-Ed \$6,500 (\$8 days)	Man in Possession \$18,000
Low...1,900				
PENN	July 4	July 11	July 18	July 25
High...\$41,000	Free Soul \$25,500	Just a Gigolo \$25,000	Night Angel \$27,000	Man in Possession \$18,000
Low...15,000	Stage Show \$3,000			
SHERIDAN	July 4	July 11	July 18	July 25
High...\$17,000	Newly Rich \$3,000	Women Love \$3,000	Confessions of a Co-Ed \$4,100	Many Cooks \$3,400
Low...1,800				
STANLEY	July 4	July 11	July 18	July 25
High...\$16,000	Broadminded \$20,000	Chances \$20,000	Hush Money \$24,000	Night Nurse \$27,000
Low...11,000				
WARNER	July 4	July 11	July 18	July 25
High...\$36,000	Annabelle's \$7,000	Goldie \$5,000	Transgression \$5,000	Dirigible \$12,500
Low...2,500				
HARRIS	July 4	July 11	July 18	July 25
High...\$11,000	Men of Sky and Cheyenne \$1,000	Good Bad Girl and Sky-Raiders \$2,100	Holy Terror \$2,100	Salvation Nell \$1,500
Low...1,200				

PROVIDENCE

STATE	July 4	July 11	July 18	July 25
High...\$28,000	Man in Possession \$14,000	Free Soul \$13,000	Son of India \$13,000	Great Lover \$11,000
Low...9,500				
VICTORY	July 4	July 11	July 18	July 25
High...\$13,500	Woman Love \$2,000	Many a Slip \$2,000	Arizona \$1,600 (New Low)	Public Defender \$2,900
Low...1,600				
MOUNT	July 4	July 11	July 18	July 25
High...\$18,000	Once \$6,000	Night Angel \$6,500	Confessions of a Co-Ed \$7,300	Forbidden Adventure \$4,500
Low...2,000				
METRO	July 4	July 11	July 18	July 25
High...\$15,000	Svengali and Party Husband \$10,000	Daddy Long Legs \$10,500	Smart Money and Big Business \$13,000	Broadminded and Chances \$13,000
Low...6,500				
RKO ALBEE	July 4	July 11	July 18	July 25
High...\$20,000	Ex-Bad Boy \$4,400	Women of Experience \$3,700 (New Low)	Miracle \$8,500	Common Law \$9,400
Low...3,700				

WASHINGTON

COLUMBIA	July 4	July 11	July 18	July 25
High...\$19,000	Free Soul \$9,000	Free Soul \$8,700 (New Low)	Five-Ten \$8,000	Dude Ranch \$5,500
Low...4,800				
EARLE	July 4	July 11	July 18	July 25
High...\$25,500	Broadminded \$22,500	Never Tain \$15,000	Night Nurse \$13,500	Confessions of a Co-Ed \$10,000
Low...6,000				
PALACE	July 4	July 11	July 18	July 25
High...\$27,300	Take This Woman \$15,000	Just a Gigolo \$15,000	Man in Possession \$17,000	Women Love \$17,000
Low...11,500				
FOX	July 4	July 11	July 18	July 25
High...\$41,600	Holy Terror \$17,500	Hush Money \$17,400	Annabelle's Affairs \$20,000	Secret Call \$17,000
Low...3,000				
KEITH'S	July 4	July 11	July 18	July 25
High...\$18,400	Sweepstakes \$6,000	Lover Back \$5,000 (8 days)	Woman of Experience \$7,000	Common Law \$15,000
Low...4,600				
METRO-POLITAN	July 4	July 11	July 18	July 25
High...\$18,400	Men of Sky \$3,500	Children of Dreams \$3,000	Girl Habit \$3,500	
Low...3,000				

(Continued on page 27)



WEBSTER SAYS:
"LIVING" means
Action; Vigor;
Activity; Liveliness.

ACTION . . . is what your theatre needs.

VIGOR . . . is the thing to inject into your programs.

ACTIVITY . . . on your stage, in your house, will reap its own rewards.

LIVELINESS . . . will do more than anything else to reflect the Spirit of Entertainment.

What you need in your theatre is **LIVING** Programs . . . **LIFE** on your stage, which will mean **NEW LIFE** at your box office.

WEBSTER was right in saying "**LIVING**" means "action, vigor, activity, and liveliness. Fanchon & Marco's living entertainment is the one certain route to eliminate the cold, clammy atmosphere of your theatre; to cause your walls to take on a new glow . . . a new warmth; to lift your house right out of the dumps . . . and to make your shows radiate, animate, and inspire.

"DEPRESSION" . . . is defined by **WEBSTER** as follows:

SINKING . . . HOLLOW . . . DEJECTION.

Why not put this so-called 'Depression' in its proper place. If your theatre is sinking . . . is hollow . . . reflects dejection . . . the best move you can make to combat this showmanship condition is to throw off the **OLD** and bring on the **NEW**. Add **LIVING** Entertainment by contracting for Fanchon & Marco's stage shows . . . *the punch of the program*. And they are built to fit the need and purse of each individual theatre.

Fanchon & Marco stage shows are now available for any cities in the world where they are not presently playing.

FANCHON
&
MARCO
INC.

Offices

HOLLYWOOD SAN FRANCISCO SEATTLE MILWAUKEE NEW YORK

Comparative Grosses

(Continued from page 24)

BALTIMORE

	July 4	July 11	July 18	July 25
CENTURY	Chances High, \$29,000 Low, 9,000	Confessions of a Co-Ed Stage Show	Great Lover \$18,000	Secret Call \$20,000
STANLEY	Man in Possession High, \$35,500 Low, 11,000	Women Love Once \$15,500	Son of India \$18,000	Magnificent Lie \$17,700
VALENTIA	Just a Gigolo High, \$11,000 Low, 1,800	Free Soul \$15,300	Man in Possession \$3,700	Confessions of a Co-Ed \$3,200
KEITH'S	Everthing's High, \$20,000 Low, 4,000	Big Business Girl \$7,000	Forbidden Adventure \$8,000	Honeymoon Lane \$7,000

COLUMBUS

	July 4	July 11	July 18	July 25
OHIO	I Take This Woman \$11,400	Hush Money \$9,100	Forbidden Adventure \$10,000	Great Lover \$17,200
PALACE	Girl Habit \$3,800	Women Love Once \$3,800	Sweepstakes \$4,000	Confessions of a Co-Ed \$4,500
BROAD	Free Soul \$9,000	Man in Possession \$1,900	Son of India \$5,300	Magnificent Lie \$8,500
GRAND	Gold Dust \$2,000	Smart Money \$2,000	Night Angel \$2,900	Chances \$3,400
MAJESTIC	Ex-Bad Boy and Lover Back \$2,300		Goldie and Young Sinners \$3,100	Black Camel and Their Mad Moment \$3,700

MINNEAPOLIS

	July 4	July 11	July 18	July 25
MINNEAPOLIS	Night Angel \$28,500	Man in Possession \$28,200	Free Soul \$32,900	Magnificent Lie \$34,700
STANLEY	Stage Show \$16,600	Up for Murder \$12,500	Good Bad Girl \$11,000	Miracle Woman \$16,500
ORPHEUM	High, \$25,000 Low, 5,000	Young Sinners \$6,300	Confessions of a Co-Ed \$7,700	I Take This Woman \$8,300
STATE	High, \$28,000 Low, 3,000	Chances \$3,500	Maltese Falcon \$1,000	Secret Call \$2,500
LYRIC	High, \$5,000 Low, 1,200			

NEW HAVEN

	July 4	July 11	July 18	July 25
PARA-MOUNT	Night Angel \$13,900	Co-Ed \$13,900	Women Love Once \$13,500	Newly Rich \$10,700
FOX-POLY	High, \$21,000 Low, 9,000	Sweepstakes \$7,000	Son of India \$10,200	Politics \$15,500
SHERMAN	High, \$16,000 Low, 4,500	Broadminded and Mother's \$3,700	Chances and Woman Hungry \$4,700	Smart Money \$9,000
BIJOU	High, \$12,600 Low, 1,600	Just a Gigolo \$5,300	Arizona and Their Mad Moment \$3,800	Holy Terror \$3,400

SEATTLE

	July 4	July 11	July 18	July 25
MUSIC BOX	Gold Dust \$17,000	Maltese Falcon \$6,300	Smart Money \$9,900	
FIFTH AVE	High, \$26,000 Low, 7,800	Free Soul \$10,000	Five and Ten \$12,500	Black Camel \$11,100
ORPHEUM	High, \$32,000 Low, 6,500	Everything's Rodeo \$1,400	Up for Murder \$10,200	Sweepstakes \$9,300
LIBERTY	High, \$11,500 Low, 5,000	Art Police \$5,100	Hall Bent for Frisco \$5,300	Monsters of Deep and Rainbow's End \$1,100

PHILADELPHIA

	July 4	July 11	July 18	July 25
MASTBAUM	Maltese Falcon \$15,000	Man in Possession \$27,000	Night Nurse \$14,900	Common Law \$12,500
EARLE	Broadminded \$18,000	Those Who Love \$20,000	Sweepstakes \$22,000	Son of India \$22,000
FOX	Annabelle's Affairs \$22,000	Black Camel \$21,000	Hush Money \$22,000	Night Angel \$23,000
STANLEY	Chances \$4,000	Women of Experience \$11,000	Rebound \$9,000	Reckless Hoir \$11,000
STANTON	Free Soul \$12,000	Transgression \$6,000	Tabu \$7,000	Murder by the Clock \$7,300
KEITH'S	I Take This Woman \$12,000	I Take This Woman \$12,000	Women Love Once \$11,500	Confessions of a Co-Ed \$16,000
KARLTON	Free Soul \$12,000	Many a Slip \$1,000	Night Nurse \$7,000	Forbidden Adventure \$2,000
ARCADIA	Kick In \$2,000	Up Pops the Devil \$2,000		

DISGRACED

Hollywood, Aug. 17. Jim Musick, U. S. C. full-back working in Universal's "Spirit of Notre Dame," was fired because at noon he took two lunch boxes.

Metro Contract "Illegality" Part Of Exhib Defense

It is a defense at law to contend that the standard form of film contract used by exchanges here is illegal because it violates the Anti-Trust law, and is unenforceable because of lack of mutual obligations on the parties thereto, according to a decision of the district court.

The decision was handed down in the suit of Metro against George Carisch, owner of the Malabar theatre, St. Paul, for breach of contract. As a defense for Carisch's failure to accept and pay for certain M-G-M pictures for which he had contracted, S. P. Hadden, counsel for Northwest Allied unit, representing Carisch, attacked the contract's validity. Metro interposed a demurrer to the defense but the court held for Carisch.

Metro may appeal or accept the decision and press the suit which would be decided on its merits with the contract's validity as the issue. Another alternative would be to drop the suit entirely. Latter action believed unlikely as it is considered in the nature of a test case, the outcome of which is awaited by a number of Northwest exhibitors who are trying to get out of paying for pictures which they contracted for and refused to take or play. It also is noted out that a complete victory for Carisch would necessitate a radical change in the form of film contract.

Chi Exhibs Reject Malloy's Offer Of Free Work Pending Settlement

U-TOBIS SPLIT

German Universal Making 10 Features Each, Berlin and Paris

Berlin, Aug. 8. At Sackler, of the German Universal, has concluded an agreement with the Tobis whereby 10 features will be made in Berlin and 10 in Berlin, treating the same subjects. These to be made within one year. In addition during seven months, exhibitors are to be made in coproduction with Tobis.

Among the features to be made in Berlin there are three Harry Piel pictures.

U FOX DELEGATE RISK OF FRENCH PRODUCTION

Paris, Aug. 17. Apart from Paramount—which has the Johnnie studies, American producers are definitely set against taking chances by producing their own local pictures for the sake of helping distribution of their American products.

Universal is giving a distribution, and a minimum guarantee, to the Consortium Cinematographique which will produce French pictures for U.

Fox is preparing a similar arrangement, but Fox offers a percentage but refusing to guarantee a minimum, which makes local bankers unwilling to finance the local producers they are dealing with.

Warner Brothers will produce in England and Columbia is going in mostly for dubbing.

Consensus seems to be that the best way out is to keep going on as cheaply as possible without risks and bolster up distribution of the American product by means of a few films commissioned locally, until the industry gets back to a quality basis.

DETROIT

	July 4	July 11	July 18	July 25
MICHIGAN	Man in Possession High, \$35,100 Low, 20,000	Women Love Once \$35,600	Confessions of a Co-Ed \$25,000	Magnificent Lie \$24,500
FOX	High, \$24,000 Low, 24,000	Black Camel \$28,000	Goldie \$28,000	Holy Terror \$25,000
FISHER	High, \$29,000 Low, 12,000	Gold Dust \$15,500	Broadminded \$17,400	Secret Call \$15,600
PAR-AMOUNT	High, \$40,100 Low, 5,500	Smart Money \$10,700	Smart Money \$4,000	Night Nurse \$5,000
RKO DOWN-TOWN	Sweepstakes \$12,500	Three Who Love \$7,500	Public Defender \$12,000	Common Law \$2,000
UNITED ARTISTS	Chances \$6,500	Newly Rich \$5,000	Politics \$24,100	Politics \$11,100
HIGH-5	High, \$39,000 Low, 6,500			

CINCINNATI

	July 4	July 11	July 18	July 25
ALBEE	Pop Devil \$24,000	Black Camel \$20,000	Kiki \$22,500	Sweepstakes \$24,500
PALACE	High, \$30,800 Low, 17,000	Confessions of a Co-Ed \$10,000	Smart Money \$17,000	Magnificent Lie \$12,500
CAPITOL	High, \$22,000 Low, 6,500	Forbidden Adventure \$8,500	Take Woman \$5,500	Women Love \$7,000
LYRIC	High, \$23,900 Low, 6,500	Free Soul \$11,000	Night Angel \$9,500	Annabelle's Affairs \$7,000
KEITH'S	High, \$6,500 Low, 2,000	Love's Wives \$2,000	Viking \$1,500	Many a Slip \$2,000
STRAND	Hot Heir \$3,500	Daddy Long Legs \$6,000		
FAMILY	Son of Plains \$5,100	Mothers Cry \$2,500	Free Soul \$2,000	
LIBERTY	High, \$33,000 Low, 4,400	Night Nurse \$9,000	Secret Call \$10,000	Magnificent Lie \$12,000
		Confessions of a Co-Ed \$1,000	Forbidden Adventure \$2,500	Honeymoon Lane \$2,500

KANSAS CITY

	July 4	July 11	July 18	July 25
MAIN-STREET	Chances \$16,000	Sweepstakes \$16,000	Good Bad Girl \$19,000	Common Law \$19,000
MIDLAND	High, \$32,000 Low, 8,000	Illit \$11,000	Man in Possession \$11,000	Son of India \$11,000
LYRIC	High, \$33,000 Low, 4,400	Night Nurse \$9,000	Secret Call \$10,000	Magnificent Lie \$12,000
		Confessions of a Co-Ed \$1,000	Forbidden Adventure \$2,500	Honeymoon Lane \$2,500

Chicago, Aug. 17. Aaron Superstein, president of the Allied States Exhibitors today flatly refused to accept Malloy's proposal made by Tom Malloy for the Operator's Union agreeing to give relief by working one week free each month from now to January. At that time, according to Malloy's proposal, a new contract would be negotiated.

"According to Superstein he can't consider this proposition since the exhibitors are fighting to have the question of non-unionism suspended, Malloy refused to yield on that, since it would put more than 100 union projectionists out of work."

In view of Superstein's refusal, the meeting scheduled for this afternoon in State Attorney Swanson's office to talk things over will probably not happen. Superstein, Fred Gifford and Joe Pastor will be present at the meeting to represent the exhibitors. Malloy will not be present because of Malloy's refusal to have any dealings with him, claiming that Steffes is an out of town.

Doing Six. Most of the babe houses were doing excellent business last week, thanks to a cool snap, which impelled some of the suburban allied members to reopen with non-union operators. Recaptures were warm weather today indicated that there will be no further Allied reopenings for at least a week. Meanwhile, those operating non-union have been under a great deal of pressure.

Malloy, in his open meeting for the press, stated that the union would do nothing except order its members to continue reporting daily for work.

Malloy stated, "They are trying to provoke us to violence, but they will not succeed."

With Allied? A new alliance developed late last week, with the report that members of the Exhibitors Association, the MPTA and the National Association of Motion Picture Exhibitors, may join the Allied side.

John H. Hemen, head of the Midwest Booking circuit, tied up silently with Halaban & Katz, called a meeting for Saturday night (15) in which a committee of the Exhibitors Association would decide just how they stood on the present problem.

Allied exhibitors have continually stated that they didn't particularly want the big circuit in this fight, since they consider them only as a hand-in-paw in the New York powers would not let them stay ripped any length of time.

Meanwhile, seven Allied theatres reopened last week, with the owners personally operating their machines. Three Polka houses, Deerpath, Lake Forest, Hickory, Park Ridge, and the Fox Polka, were the first to start. They were followed by Harry Nemo at the Jindy, George Gollas at the Hay, the Cleburn by Abe Halaban and the Villard by Arthur Fox. Harry Nemo had been running his own booth before the lock-out, having merely told his operators that he would take charge of the projector himself. Theaters reopening are in suburban villages where open shop sentiment is strong.

Support Malloy. At a meeting of the operators union, Tom Malloy was given unanimous support by the members. They were called to consider the proposal from the exhibitors of using non-union in the booth, and turned the proposition down by a slim Union vote. Various impromptu speakers conducted a campaign for Malloy, for labeling Malloy "zeal" and "crackpot."

Test of the Allied houses indicated that they will not open until another week goes by without an outburst of the sort to be a long fight, with most of the outside attempts at getting the two parties together for a compromise getting to first place.

German Syndicate's 15

Berlin, Aug. 8. German Film Syndicate (Deutscher Film-Vertrieb) will make 15 features, having the right to produce the same picture production of the first year.



"Bad Girl
so good it
rates 4 stars"

JAMES DUNN
SALLY EILERS

in VINA DELMAR'S inspiring story

BAD GIRL

Minna Gombell • William Pawley
Directed by FRANK BORZAGE

**ROXY
NOW**

NEW SEASON
FOX
NEW HITS

"SO GOOD IT RATES 4 STARS"

Under the impressive direction of Frank Borzage the principal actors bring the very real characters to life for you to laugh and sympathize with, agonize over, and understand... Sally Eilers gives finest characterization of her picture career, and James Dunn is superb... "Bad Girl" will have strong popular appeal and place Sally Eilers and James Dunn among the brightest stars of the movie galaxy.

—Kate Cameron, *New York Daily News*

"A KNOCKOUT"

A knockout. Don't miss it. One of the best of the year. It has the cleverest dialogue, the most inspired direction, great acting and a most compelling, human little yarn... James Dunn gives a remarkable performance. Sally Eilers a thrilling emotional actress... A Grade A film.

—Bland Johaneson, *New York Daily Mirror*

"LOOKS LIKE A HOLD-OVER"

Tears and laughter... See this heart-throb drama now! ...The film introduces a brand new film personality... A "discovery" which promises to be important to the screen, James Dunn, who now blazes to what seems a fixed glory in the film firmament.

—Regina Crewe, *New York American*

"BOX OFFICE KNOCKOUT"

One of the best pictures of the year... what with its pathos, its comedy and its human appeal, this one ought to be a box office knockout... James Dunn gives a tremendously effective portrayal and is undeniably an outstanding film find. Sally Eilers does extremely well. A touching narrative that will hold you absorbed from beginning to end.

—Rose Pelwick, *New York Evening Journal*

"DUNN COVERED IN MOVIE GLORY"

Not since "Seventh Heaven" has Frank Borzage handed Fox a picture like "Bad Girl" ... Follows closely the original story by Vina Delmar, and yet it is so much better than that tale that it is one of the most vitally effective high-tension dramas of this season ... Sally Eilers betters anything she has ever done for the screen, but it is in the young masculine lead that the public is handed a big surprise. James Dunn makes his camera bow and fades out of the last reel covered in movie glory that should last him for the rest of this year ... He works through this picture like a veteran, keeps the audience crying with him, and holding back the sob when he laughs, too. The mothers will think him one the grandest boys in the movies, and the young girls will be crazy about him ... Don't miss "Bad Girl," whatever you do.

—Julia Shawell, *New York Evening Graphic*

"INTENSELY POIGNANT"

One of the tenderest and most human of motion pictures... So heart-warming in its quality; so humanly directed by Frank Borzage; so wisely written by its adaptor and so perfectly played by James Dunn, Sally Eilers and Minna Gombell that it becomes intensely poignant... The newcomer, James Dunn, dominates the picture... A grand motion picture.

—Richard Watts Jr., *New York Herald-Tribune*

"TAKES PRECEDENCE OVER '7TH HEAVEN'"

A tender and appealing shadow story that even takes precedence over the enormously popular silent film, "7th Heaven"... There was many an eye glistening with tears and many a quivering lip among those in the audience... Thoroughly human performance of James Dunn.

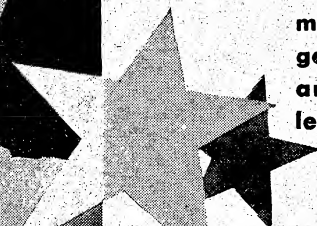
—Mordaunt Hall, *New York Times*

**LETTERS!.... POSTCARDS!
CABLES!.... TELEGRAMS!**



233,476
OF THEM DEMAND-
ED STAR PRESEN-
TATION FOR THIS
NEW AND VIVID
PERSONALITY...

Suave Diplomat—Gallant
Lover—Valiant Fighting
Man—Ivan Lebedeff in a
Story He Lived—a Drama
of high Ro-
mance, Dan-
gerous Deeds
and Breath-
less Intrigue.



**IVAN
LEBEDEFF**

GENEVIEVE TOBIN BETTY COMPSON

GAY DIPLOMAT

**RKO-RADIO
PICTURE**

**DIRECTED BY RICHARD
BOLESLOVSKY**

4 COLUMBIA H

4 Box-office

*Opened at the
Mayfair Aug 14th*

Barbara

STANWYCK

BREAKING BOX
OFFICE RECORDS
WHEREVER PLAYED!

The
Miracle Woman

With
**DAVID MANNERS, SAM HARDY,
BERYL MERCER.** Adapted by Jo Swerling
from the play by John Meehan and Robert Riskin.
A FRANK CAPRA Production.

*Opens at
the Warner Aug*

BLAZING
AUDIENCE

The
DREYFUS CASE

NO GREATER LOVE STORY
HAS EVER BEEN TOLD!

With
**CEDRIC HARDWICKE
BEATRIX THOMSON**

Hit after Hit from D

IT'S ON B'WAY!

Smashers in 2 Weeks!

*Opened at the
Strand Aug. 14th*

MEN ARE LIKE THAT

With
**LAURA LA PLANTE
and JOHN WAYNE**

Adapted from the play,
"Arizona"
by Augustus Thomas

**ADVENTURE!
CONFLICT!
ROMANCE!
DRAWING
POWER!**

When one producing
company can open
in Broadway's best
Theatres with 4 hits
like these in 14 days
**USE YOUR
JUDGMENT!**

*Opens at the Mayfair
Aug. 28th*

Acknowledged
best boxoffice
bet of the year!

DIRIGIBLE

**JACK HOLT
RALPH GRAVES
FAY WRAY**

From the story by Lt. Comdr. Frank
Wilber Wood, USN. Adaptation and
dialog by Jo Swerling

A FRANK CAPRA Production



pendable Columbia!

Canavan Will Feel Insulted if Chain Group Asks Unions to Cut

Alvin Canavan, president of the chain and independent theatre operators, cannot expect a deal with the chain houses and unions for the coming season which will, as desired almost unanimously, lower union overhead in accordance with reduction in other operating costs during the past year. Refusing to extend the union rebate beyond Saturday, Oct. 1, as requested by a chain committee, with the old rate in force again on that date, (stage) hands is making its position clear in connection with the negotiations soon to be begun for new contracts dating from Labor Day.

William E. Canavan, president of the L. A. declares the rebate is permanently off for one thing, and for another, a number of operators and stage hand locals are expected to demand increases.

While Canavan concedes that theatre operating overhead has come down, including film costs, rent, servicing charges, etc., he contends that the chain hands and operators, with few exceptions, never pyramided their portion of the overhead as correspondingly high as other items which went up with introduction of sound.

The Union Idea
Claim is that while 50 locals may be regarded as overpaid, more than 200 are underpaid.

A committee representing chains, with exception of Fox, held its first meeting with union heads last week, with formal request for rebate extension, asking that the group, if it believed, will strongly urge a deal with the unions for a lower level of union wages on the ground that with reduction unemployment during stage hands and operators as well as musicians, will be lessened all the way around. A lowered scale will make stage shows more of a practical experiment, while there may be nothing so radical as a cut for projectionists, might mean reopening of many houses now dark due to the overhead drag.

A similar argument will be advanced for musicians.

A two-year contract from September is expected to be the basis of negotiations not only in New York but for most other parts of the country where agreements expire this year.

The L. A. attaches no special significance to the fact that Fox this season will negotiate separately in London, in order for some reason that Fox feels the situation so far as it is concerned differs materially from that of other chains.

Fox's desire to split up Theatre East with Harry Arthur on the committee for that end, and Fox-West Coast with Oscar S. Olden on the committee for that end, declared to have chiefly resulted in Fox's withdrawal from the circuit's labor group headed by Sam Deimow, Jr.

The chains, however, may be projecting out in the field along lines similar to that which Fox and P-WC will pursue, with notices out to district managers that they serve notice on locals they will handle much of the negotiations themselves in their own territories.

"If he insulted if the chains hold out a severe ultimatum, the rebate scales," is the attitude of Canavan.

Coast's Concessions
Exception to the L. A.'s determination from parent union headquarters to continue the rebate is Los Angeles and Buffalo. Publix has been advised by Ed Smith, city manager of L. A., that the operators' local there will continue the rebate for 30 days and has expressed willingness if conditions are no better to make concessions beyond that.

From Buffalo advice is that stage hands and operators will allow 12 more days (through August) on the rate agreed upon at the beginning of the summer.

Hot and Cold

For a hot weather release Radio Pictures' decision "Wine in the Blood" was too suggestive a title. Now the same will be booked by exhibitors as "Friends and Lovers."

4-HOUR SHOW TO STAND OFF DILLNESS

Four-hour shows with eight film items is pretty close to the record they are being given by A. L. Greene, of the Tuxedo, Drighon, Beach, L. I.

A recent program had "The Lawless Second" and "Lost Gilson's The Wild Horse," Charlie Chase short comedy, Dobby Jones golf series, the Primo Carnera short, "Strange As It Seems," and a Fox News.

At the matinees also the first chapter of "Danger Island," serial, with a free copy of the "Adventure" magazine to every patron.

Greene is also giving away love birds in connection with the serial at every run of the chapter. Greene explains he had to do something to offset the depression, the heat and the paralysis scare.

Bandits Robbed Circle, But No Want the Silver

Indianapolis, Aug. 17. While a full house watched the picture on three youths Sunday (16) held up Bill Robinson, treasurer at Circle, downtown, and two other employees, escaping with \$1,200.

They also took a \$250 diamond ring from one of the women employees after forcing Robinson to open a safe. Bandits spared \$300 in small change.

SILENCE

(Continued from page 26)

ing of a former pal who tried to blackmail the faster father of Brook's late child. There might be a question of bad taste on the religious angle interposed for that confessional scene, which shows Brook doing the stippling to an imposter in priest's clothes. Matter was sent to stop Brook's case by a newspaper that was hostile to the daughter's adopted daddy.

Story reveals the girl did the shooting after she found out Brook was her real father. So the old letter-burning incident comes in. These are the misuses with which Brook's former pal tried to get some unwanted dough. Brook burns them calmly. As always Brook is calm but it might be stated that he does not shoot a pistol at the man in certain spots than he was wont to do in other pictures. Even here as a thief Brook manages to demonstrate a polished front and manner.

This direction, however, can claim approbation in more than one spot. For once Miss Lambeau does not show any concern about things in her home here. Willard Robertson is the man who adopts the love child and marries her mother and throughout gives a restrained performance while John Ward acts a choice opportunity to pull a pretty good one over on the picture. The picture from a customer reaction in the picture from a character point of view.

Except that Decoy-Shannon shows too much polish in emulation and manner for her playing role as the girl's sweetie and father and sentimental talk, she runs the gamut of emotion and character. Direction mostly muted her from opening.

Women have several moments to make something of a show, and those who experience hold true in hold the picture to be a fair guess besides a life that helps.

Charles Murray, who set killing is the daughter's boyfriend in the

DIAMOS RETURNS CIRCUIT

Had Mock Houses on 2-Month Trial Operation

Los Angeles, Aug. 17. Nick Diamos has turned back to the circuit, as he has in small Arizona towns to Mock after two months of operation.

Deal was on a trial basis and Diamos couldn't make a go of it.

CINSY OWNERS ASK BOOTH MEN TO CUT

Cincinnati, Aug. 17.

Progress is reported toward settling the controversy between neighborhood theatre owners and the operators' union over renewing the present wage agreement, following a secret meeting between committees representing both.

It was the first joint effort toward arbitrating the matter, which will be taken up by the projectionists at a meeting tomorrow.

Exhibitors requested the union to drop one of the two operators simultaneously employed in each booth. Owners claim that recent improvements in sound pictures enables a single operator to do the work. It is reported that the exhibitors also have asked for a reduction in wages under the present agreement, which expires Aug. 31.

Deadhead or Live One Same to Electric Eye

Chicago, Aug. 17.

Several points will have to be fixed on the "Electric Eye" experimentally installed at the United Artists Theatre as a computer before it can be adopted on a circuit-wide basis.

A list of six reported the experiment housing the mechanism heats up dangerously and this must be corrected.

Secondly, the "eye" counts every passing ticket checker and without any way of an absolute count, since passes are not differentiated.

Still another practical objection is the matter of holdouts. With the United Artists currently doing seasonal business on "An American Tragedy," two and three ticket-takers have been used every time a split occurred with a consequent loss of sidewalk sales. "Electric eye" is hopeless against a situation such as that.

DER ZINKER

(To Squal?) (GERMAN MADE)

Berlin, Aug. 17.

Under-landish production and show-biz release. Director Carl Linau and known actor play for Edgar Wallace. The picture is a rather poor one. The production management, Fritz Rosenberg and Karl Lintz, photographed by Robert Thibault, and the music by Franz Reinhardt. Starring Linau, Robert Thibault, and Franz Reinhardt. Released by the German Film Company, Berlin.

A weak picture where the director and the authors have replaced the ability and temperance with vagueness. The audience is baffled and unfortunately successfully baffled. This picture is disconnected and without any logical sequence of figures, live looks, murders are committed on the murderers squealed to the police.

Audience takes this terrible thing as a thrilling detective story and shakes its head not having any idea of what is going on. Therefore it is not at all impossible that this picture of a "mystery" will be a success.

Opinion of Otto Hellmuth, book photographer and the splendid reviewer, Paul Hoenig, and some other critics is that it is a "mystery" in the most of work. It thought which picture was really "mystery" of the mystery of the "mystery."

Fox Gen. Mgrs. Named for Localized Operation in Decentralized Plan

Contract Ballyhooser

Los Angeles, Aug. 17. George Browne, a former Fox local RKO houses, tried to get a "mechanical man" as street ballyhooser for "Dirtville" opening at the Orpheum next week. Deal fell through when the actor demanded a "trust of the picture" contract.

PUBLIX DROPS TO 15c TOP IN B, C HOUSES

Publix is coming down on admissions in a great many spots, dipping as low as a 15c top for adults in some, including latest to be effected by a slash. Palace, at Waterloo, Ia., a house in the Arthur Mayer division. According to the record of late there has been an average of two price changes a week over the Publix chain, mostly in B and C houses.

Deluxe operations and first runs, except where change of policy lowers, are avoided in his way such as in the south where stage shows were taken but are attempting to maintain scales. Occasionally there is a boost, this often depending on policy changes of shifts in classification, but reductions are said to be way in the majority.

Palmer, Par P. A.

Packer Palmer, brother of Sam Palmer, for 13 years with Paramount, has joined the Paramount press department as an addition to the staff.

C. N. O'Dell, over from the Astoria studio, who has been pinching hitting for Frank Ireland during the latter's month leave, will probably permanently remain.

Palmer comes to Paramount National Trade Bureau, where last year he was with Barron Collier, Inc., ad agency.

Decentralization of Fox theatres in the east is set for Aug. 21. On the following day each of the various units designated will begin to operate on a decentralized basis. There will be around 11 units, 7 of which will comprise the various deluxe spots. Each deluxe house will be a separate unit in the particular territory located.

Of the division managers now connected with the circuit, all but one remain. Samuel Ritzler, presently in charge of the Fox Long Island and Brooklyn Divisions, resigns as a result of his operation with Louis Price. The two have acquired a number of theatres from Fox recently. Before stepping out altogether for themselves they will have taken on around 14 additional houses in Brooklyn according to Price. Price not mentioned.

Under the plan the Fox Circuit and New England territory will continue under Herschel Stuart, his assistant, and the Fox New York territory will be under the management of this division.

Others will in their respective territories. Harry Woodin will be in charge of the Bronx and Jersey sections as a result of his operation with Louis Price. The two have acquired a number of theatres from Fox recently. Before stepping out altogether for themselves they will have taken on around 14 additional houses in Brooklyn according to Price. Price not mentioned.

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In decentralizing it is intended by the management to shift departmental personnel into the various units in jobs with similar duties as their respective division. J. J. Sullivan, Fox film buyer now on tour of the various territories, will hereafter be stationed on the coast. His assistant, who is now on tour, will be drafted as film buyer for the Jersey, Brooklyn, Bronx and Long Island sections under Harry Woodin and Harry Goldbergs.

Callers on Coast
Charles Cabell, head of the maintenance division, will remain east but certain of his personnel will be put on with the various units as special experts for that work with advice from Cabell. J. M. S. Keeler, personal director, and general assistant to Arthur, will go to the coast.

The publicity division is taken care of under the new Fox Film P. A. plan. The publicity division will be put on with the various units as special experts for that work with advice from Cabell. J. M. S. Keeler, personal director, and general assistant to Arthur, will go to the coast.

The plan calls for each unit to act thoroughly independently with the aim being to make each division fully responsible for its own operation. Altogether the scheme is expected to be a big step in decentralizing the circuit to give it more efficiency.

Fox Transfer Valid

Hartford, Conn., Aug. 17. Connecticut Supreme Court has ruled a decision in favor of Fox New England theatres in the transfer of the rights to the circuit to Fox, by S. S. Hall, when the latter transferred control over a block of the circuit to the latter, about two months ago.

THERE'S ONLY ONE KIND OF "POLITICS" TO PLAY IN THIS INDUSTRY—

*—and that's the one starring
Marie Dressler and Polly Moran!*

LET'S play "Politics"

THE box-office kind—

LET'S attend to theatre business

AND leave the other kind of Politics to the Politicians!

MOST of the exhibitors we know are busy

BUYING pictures for next season,

RESERVING early playing time for them,

ARRANGING advertising and promotion campaigns.

M-G-M is busy making pictures—

THE kind of pictures we've made for seven solid years!

THE kind of pictures that have made friends

AND kept friends!

**Are you all set for another
METRO-GOLDWYN-MAYER YEAR?**

We are!

Smash..GO THE ATTENDANCE RECORDS!

A
NEW
RECORD IN
SHOW BUSINESS

4th ENGAGEMENT
IN SIX MONTHS

ORIENTAL
THEATRE, CHICAGO, NOW!

CHICAGO - DETROIT - CLEVELAND
ST. LOUIS - BOSTON *Everywhere*

Wham! GO THE BOX
OFFICE RECORDS WHEN
THE DUKE STEPS IN

THE MOST POPULAR
'NAME' BAND IN
AMERICA
TO-DAY

A
POSITIVE
SENSATION

AT THE

**LINCOLN
TAVERN**
CHICAGO, ILL.

JUST COMPLETED THE FOUR
MOST SUCCESSFUL WEEKS IN
CHICAGO ROAD-HOUSE HISTORY!

duke ELLINGTON and his FAMOUS ORCHESTRA

MANAGEMENT:
**MILLS DANCE
ORCHESTRAS, Inc.**

150 West 46th Street
New York City

Personal Representative
IRVING MILLS

DUKE
has what
audiences are
clamoring for
everywhere.....

THAT MUST BE THE REASON WHY
THEATRE-GOERS ALL OVER AMERICA
ARE FLOCKING TO HEAR THAT NEW KIND
OF MUSIC CREATED BY **DUKE ELLINGTON**
AND WHICH ONLY **DUKE** CAN PRODUCE.....

BOX-OFFICE GROSSES TELL OUR STORY

WRITE FOR INFORMATION REGARDING

**OTHER OUTSTANDING
ORCHESTRAS**

FOR THEATRES, CAFES,
HOTELS, BALLROOMS,
ETC.

MILLS DANCE
ORCHESTRAS,
INC.

Edison's 'Reduced' N. Y. Rate Claimed An Actual 20% Increase for Theatres

Demand for an official inquiry by the City of New York into the new current rate as announced by the Edison Electric Light and Power Company is being made by the Theatre Owners' Chamber of Commerce. Instead of realising a 25% reduction, data from exhibitors being gathered by the theatre owners' organization discloses that 500 film houses in New York five boroughs will pay approximately 20% more than the old rate, or an additional \$360,000 annually.

Fear that the new "demand charge" will spread throughout the country, that kindred electric companies will make the extra fee mandatory, is being voiced by Charles O'Reilly, head of the T.O.C.C.

O'Reilly's Figures

O'Reilly has gathered sufficient statistics to form the basis for an investigatory demand to the Public Service Commission. Three theatres in each borough, but exhibitors in their current bills since July 1, when the "demand" condition was effected by Edison. Increases in these are so marked that O'Reilly, who is now asking every theatre to make his light bills, is certain that the average monthly increase in current assessment under the present policy will be \$160 for each theatre.

The lowest bill then will be \$200 and the maximum will extend between \$700 and \$1,000 monthly, the T.O.C.C. chief comments. A reason for the "demand" charge and a thorough definition of the same is the point in this new taxation which the T.O.C.C. will first attack.

Under the new assessment "outlets" are named. These are construed as referring to motors and outside feed lines. The interpretation is that outlets which are used only two and three months yearly, such as juke to the fans and cooling systems, are now taxed in full 12 months. It is such tax which has caused the rise rather than lowering of rate for theatres, it is claimed.

Aurora's Important If

Chicago, Aug. 17.—New Public House in Aurora, Ill., opens on Sept. 3. Seated 2,100. Will probably open straight pictures, but theatre is completely equipped with stage and all ballet-stage paraphernalia ready for use at any time.

GARY COOPER

Paramount Pictures

Foremost Film Writers and Dialogicians

Still Writing Together
GROVER JONES
and
WILLIAM SLAVENS
McNUTT
FOR PARAMOUNT

Waldemar Young
PARAMOUNT

RALPH SPENCE
R-K-O

RKO-Publix, 2d Run

Cincinnati, Aug. 17.—Opening of the 2,400-seat Publix theatre at Twicken, Ohio, is set for Sept. 4. It will be operated by RKO under lease from Paramount as a second-run house, with no stage fare and three-weekly changes of pictures.

The new theatre is opposite to the Orpheum, a few doors distant on the other side of McMillan street. For years the Orpheum has been the only second-run cinema in Cincinnati getting films 41 days after downtown runs.

Joe Goetz is to be manager of the Publix with Edwin Cook assistant. Goetz is now manager of the RKO Palace and Cook is at the RKO Capitol.

So. Cal. Exhibs Gyp Each Other Out of Ass'n Buy

Los Angeles, Aug. 17.—Concealed more on the part of indie exhibitors in Southern California to band together and not buy any next season's product until they had bargained collectively with the exchange has dropped. Chief drawback to the attempt was the stipulation that all the indies post a \$10 cash bond to guarantee sticking together and not buying hush.

About 10 exhibitors were willing to put up the five c's. Best were either afraid of weakening or discredited having that much ready dough.

Twenty or so exhibitors at work with various leaders rushing ahead while the talk was high and making good deals for their neighborhoods when competitors were discussing collective bargaining. One exhibitor on the movement hit not a leader offered to bring the crowd over to the exchanges if he was given a good deal for his own houses. Exchanges laughed him out of the door.

Bookers are now buying their next season's product individually and there is the same cut-throat competition present. Stealing, instead away from single houses by small chains, and attempts to gyp the neighbor as every other year.

Gage Quits Retirement For Indie Dist. Mgr'ship

Los Angeles, Aug. 17.—Richard A. Mitchell, western division manager of Talking-Pictures, Inc., has made a new exchange deal for his product in five western cities. "Midwintering" from California with the Sheffield-Exchanges System in Denver, Salt Lake, Portland and Seattle on Aug. 31. Buys lies up with two new concerns.

Mitchell also appointed two district managers, bringing Fred Gage out of retirement at his San Francisco, Calif., ranch to handle the intermountain territory. Gage was Paramount director of sales president of Sidney H. Kent.

A. L. McMillan will be in charge of the northwest for Buys, has limited at Los Angeles and Carl D. Milton at San Francisco continue the T-P-S franchise in those regions.

Roadshowing "Waterloo"

There's a slight possibility Universal may roadshow "Waterloo Bridge" and of which the road show came with the 12 columns in New York City as the exhibitors will be the May 10. New York company is now doing with RKO.

"Waterloo" will be shown in a roadshow with RKO.

Rox's Board Meeting

Board of directors of the Fox Film Corporation met in New York City on Monday. Among items discussed was the location of exchange exchange which have been in the theatre staff.

Book on Projection

A new book on projection and sound pictures has been written by a Publicist, Arthur Nock, assistant manager of M. L. LaBelle of the Paramount, New York, technical department. It's "Projecting Sound Pictures" published this week by McGraw-Hill at \$2.00.

Book, though intended for operators and theatre managers, with approval of friends by Nock and LaBelle, is written as a story to easy reading.

Booth Men Bring Suit For Wages on Contract In Birmingham Muddle

Birmingham, Aug. 17.—Frank Merritt says "yes" and the operators say "no." Frank Merritt says "you've got to" and the operators return with a "we haven't" answer. That's the story on the labor situation here.

Both parties continue to sling mud at each other. So far the battle is pretty near a draw. The 10 indie houses remain closed. They have \$18 and stand in a "stand" "closed for the summer." If a compromise isn't reached pretty soon somebody will have to change these signs to "closed for the winter."

The contracts expire Sept. 1 and the union says Merritt will sign at its terms or he won't sign.

Latest move of the union is to file a suit for wages between July 28 and Aug. 1. Theatres closed July 18, but the booth men figure they've got some money coming to them in spite of the two weeks' notice.

The suit is divided into 12 parts, each suit ranging from \$120 to \$155. Defendants were named as Birmingham Theatrical Amusement Co., the Marvin View Theatres, Frank J. Merritt, John T. Jr., Five Points Theatre, Paramount Public and Clinton E. Lake, former city manager.

Just how Public and Clint Lake come in on this suit is a mystery, although it is commonly believed P. T. controls the Birmingham Theatrical Amusement Co.

Crandall's New House

Washington, Aug. 17.—Local chatter relates that Harry Crandall is getting ready to return to the picture business on the exhuming end with a new theatre intended for Connecticut Avenue. Crandall has been long gone, but that Crandall will eventually take back some of the houses he sold to the Stanley Co.

Warners Expect to Play Vaude in 20 WB Houses in Fall—Maybe More

During the winter Warners will run vaudeville in 20 of its current 240 theatres, and presentations in three and possibly four others. If vaudeville and stage acts create a demand in other parts, as many theatres as can carry them will have them, according to Ben Michaloff, home office head of WB theatre operation.

Warners' new theatre policy is revealed by Michaloff as generally elastic. While there are no specific plans for box office speculation, such as exhibitors did during the lean years, the Brothers during the winter will continue to build in necessary spots or to acquire theatres in others.

Michaloff reports that the Brothers are going heavily in the road to certain spots. Michaloff says that each exchange is being according to box office speculation, such as exhibitors did during the lean years, the Brothers during the winter will continue to build in necessary spots or to acquire theatres in others.

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Steffes Inspires Printed Story To Stand Off Offensive 10c Scale

L. A. Bicycling Charge

New Orleans, Aug. 17.—Fox, Metro and Warner have not said on federal court they asked. Louis L. Steffes, operator of the Peoples and Temple theatres in Baton Rouge, La., charging he violated the "copyright" provisions when playing their contracted pictures.

"Copyright" charges. Michaloff played their pictures on additional days more than had been contracted for and they are asking for \$250 daily for each additional day.

All B&K Supers Get One Talent House Apiece

Chicago, Aug. 17.—Superior districts have been released here by Publicist B&K to five exhibitors to head a chain theatre. This in order to bring each exhibitor in direct touch with stage shows and prevent them from summing up as strictly non-talent.

Under the new plan, Les Daily remains with the Chicago and Grand under his jurisdiction. Dave Nathan leaves the Oriental, Harry Lightman, the Paradise, and Carl Strudel, the Uptown.

FREE FILMS COMING FROM UNKNOWN SOURCE

Free picture shows in municipal parks in New York will have to prove no racial motive before the Park Commission will grant further licenses.

Declarations by exhibitor leaders following injunction proceedings in Brooklyn last week were that wires of "disgraced" project that booth boys took to the park to affect theatre business.

Where the film for these showings came from is being investigated by industry officials. None of the companies are exchanging in New York supplies the subjects, and there is a belief that the product was bootlegged from a New Jersey film company.

Michaloff, L. B. this in the Warner way.

Stage shows, especially, must be tailored for their particular locality. What goes on Broadway, even with plenty of editing, quite often flops in Newark, or Jersey City, or Philadelphia.

Accordingly, the Brothers are dressing their own units for these particular localities. "Branded" Newark is still without a stage show and it is admitted, the possibilities right now are that it will have one before the winter is under way.

Michaloff now has the last word in the P. T. film office instead of the former committee on theatre regulation.

A check of the theatre activities up and down through field zones. From the Montreal from the following cities: Atlanta, New Haven, Chicago, Philadelphia, Louisville, New York, Philadelphia, St. Louis, and Washington.

Steffes has a 10c admission in effect at his neighborhood theatre between 5:30 and 7:30 p.m. In spite of protests of exhibitors and exchanges alike, he refuses to withdraw the near-free admission which is hindering profitable operation by many of his independent competitors, members of his own organization.

When it became apparent that exchanges, acting as individuals, planned to classify the Steffes' theatre as a "house" which would keep it from getting pictures, and since their own exchange refused to release the trade paper dedicated to Steffes service, published a yarn insinuating that exchange managers had absconded with "agreement" on the 10c classification.

W. H. Workman, president of the Film Board, denies the matter ever has come up for discussion at any of the board's sessions. At the same time, it is pointed out there is nothing to prevent the film companies from acting individually in the matter.

An investigation of the claim that the undercover government agents were working here secretly to get evidence against the exchanges revealed its falsity. Federal authorities later levelled by a committee of exchange managers stated no such operatives have been sent here and that none of their own men are on the ground for the very good reason that the complaints have been filed to warrant any such investigation.

Exchanges indicate they'll not be swayed from an established position aimed at the admissions and in this attitude, they say that the vast majority of Minneapolis independent exhibitors, up to this point, Steffes because of his stand in the matter are for them "timorously."

Mickey Mouse

again shares honors with WILL ROGERS

this time in "Young as You Feel" at Grauman's Chinese theatre, Hollywood, and Fox Criterion theatre, Los Angeles.



Always in Fast Company

EDDIE PEABODY

Paramount Theatres and Piccadilly Hotel LONDON

FANCHON & MARCO Presents

ZELDA SANTLEY

Headlining "VACATION DAYS" Idea
Personal Direction HARRY FENTELL

Freeman Defines Morris' Status As RKO Floor Agency, Like Others

Status of the William Morris office as an RKO agent has been defined by Charlie Freeman, who recently granted the Morris agency franchise. The Morris agency standing on the RKO floor, according to Freeman's announcement to the Morris office, is exactly the same as any other RKO franchised agent.

That status as understood and previously reported it has not been somewhat changed of recent weeks through the Morris office adding houses on its booking sheets with RKO said to believe that if the Morris office is booking houses in general with vaudeville or shows it is actually in opposition to the RKO booking office.

It was known in the RKO booking dept. when the Morris agency was permitted entrance to its booking floor that the Morris office was at that time and still is booking vaudeville weekly into houses at Boston and Scranton (Public). That house booking, according to Freeman, was therefore limited to those two theatres, with no thought on the part of RKO that the Morris agency, after securing the RKO agency franchise, would expand its house booking.

Distinguishing
In establishing the status of the Morris office the same as other RKO agent, the Morris office will not be able to book acts with RKO properly offered by other agents. Morris was the outside agent (outside RKO) for the same terms. This point made clear by Freeman will satisfy the regular RKO agents who have been voicing complaints of late that the Morris office is not adhering to strict office rules in submitting or soliciting RKO acts.

ROXY CHANGES AN ACT IN MAX GORDON'S UNIT

While Roxy is working on the Max Gordon vaude unit in an attempt to get it in playable shape for the RKO theatres, the booking office is holding open Oct. 3 for it as an opening date for the western intact route.

It now apparently rests with the booking office as to whether the unit can be played. Two weeks ago, following its opening in New York, the Gordon show was deemed inferior by the booking office and the route cancelled. An order followed that a decision should be reserved until Roxy had a chance to fix it up.

So far the major change under Roxy's direction has been replacement of the Two Blossoms. No. 2 sister team, with Wee Willie Robyn. Latter is a midgey tenor, formerly on the Roxy theatre vocal staff. On previous showings, the vaudeville for RKO and others, Robyn failed to make any headway.

The unit is at Pittsburgh and Durham this week.

F&M Launching Its New Units in Various Spots

Los Angeles, Aug. 17. In taking on the dormant Fox-Public theatres, F&M and Marco have been forced to rearrange bookings of all new units. Six new "Ideas" are now starting, with those not going into Lew's State here getting their send-off in St. Louis or at the Pantages in Hollywood.

"Five Races" Idea, which played Lew's State, leaves here today (Monday) to open in St. Louis Aug. 21. In its place Sam Decca will get a specially booked vaude troupe for Aug. 18-19.

"Rhythms in Rhythm" opened at F&M in break-in house, the Manhattan. It lays off this week and leaves Aug. 24 to open in St. Louis Aug. 28. "Gay Vienna" gets a Hollywood start at the Pantages Thursday (20). Thereafter it goes directly on tour with Decca the next night.

"St. Charles" Midtime" opened Aug. 14 in St. Louis with Charlie Brown. "Archaeologist" unit gets a send-off Aug. 28 in Worcester, Mass. This unit was booked in the city.

Three units going over the regular route, unless P&M make further changes, are "Art Gallery," "Greetings" and "Gentle" in that order.

A Solution

A roller skater from Vinde has solved the recent depression problem for himself.

He's behind a drug-store counter on his skates running up a record for service.

VAUDEVILLIANS WANT TO HELP

Los Angeles, Aug. 17.

RKO vaudevillians swinging around the circuit are doing their bit to co-operate and keep vaude alive by asking managers if they have a club or a benefit they want played, adding that they (the actors) will be glad to help along. It's somewhat of a shock to theatre managers.

Vaudevillians also find that the public is not star-struck only; they are slow-minded as well.

The RKO unit acts find this best exemplified in the towns they play, with the slogan film product certainly not helping the grosses.

NVA GETS \$15,000 MORE FOR AUGUST

NVA Club last week obtained \$15,000 more for the club's maintenance from the NVA Fund. This is for the month of August. The same amount for July and around \$22,000 for June had previously been received.

At that rate of fund consumption, the cost of the NVA's New York social end together with the weekly charity disbursed from New York would run well over \$200,000 for the year, instead of the figure nearer \$100,000 that was quoted before by Henry Chesterfield.

Some internal friction arose at the 4th street clubhouse over Chesterfield's \$200 weekly salary as secretary of the club. Chesterfield declared that due to the organization's financial condition, he would not take his salary for June. Later one of the new directors claimed that Chesterfield had drawn his salary without announcement.

All charity disbursements are now personally handled by Chesterfield. The club's absolute in operation of the club. While the financial matter still pending for court settlement, a membership drive will be started around Sept. 1.

Tom Healy, the new NVA president, was forced to temporarily discontinue his activity last week upon securing late booking in Chicago.

Football Game

Chesterfield continues to figure on a football game in December between NKU and University of Alabama for the NVA's benefit, with this as a possible principal means of raising funds. He estimates \$600,000 might be procured.

NVA's highest drawing game each fall is the contest with Fordham. Last year, at the Yankee Stadium, the site proposed for the NVA benefit, the rival schools drew a near-capacity crowd of 70,000 at \$3. Admission with students, paper, etc., averaged around \$120 per person.

It is doubted locally whether an NFL-Alabama game could get the attention or gross as of the past NVA-Fordham affair.

A sweepstakes ticket proposition offered to Chesterfield among others for raising civic was understood to have been turned down.

B.KLYN MET. CHASING NAMES

Lew's Metropolitan Theatre, Brooklyn, is doing after names starting Aug. 22.

That particular week the house will be the contest with Prince and Henry. Sundry plus four acts to make up the body of show. Discing Seely and Dennis Fields and other available vaude luminaries will follow.

ONLY ONE HEARING IN COLUMBUS PINCH

Columbus, Aug. 17. June Worth, in a low stage unit show which closed here Thursday night and opened in Cleveland Friday, left \$100 in this city as bail for her appearance Tuesday (18) on a charge of driving while intoxicated and was expected to forfeit it Joe Novello, in the same unit, was released by police last Tuesday (17).

The couple were arrested in the wee hours Monday (16) morning for almost running down several policemen. It was claimed.

The girl's father is traveling with her.

The father of Miss Worth and Joe Novello in letters to "Variety" regarding the Columbus incident, allege the whole affair hinged upon Miss Worth who was driving "hot car," having undoubtedly got caught under the traffic lights.

Novello says "a couple of hick cops looking for publicity" did the rest.

6-Day Town's Shows for Sunday 60 Miles Away

Pittsburgh, Aug. 17.

With Sunday shows in Steubenville, O., now realized, Warner Brothers intend to send name acts from Stanley here into Steubenville's big "VB" site every Sunday.

This is a six-day town. Performance leaves here Sunday morning for the Ohio city, 60 miles distant, where they are to play four shows during the day.

Steubenville has no live talent show.

It idea goes over Stanley may take an entire week show, but take Steubenville for Sunday shows, when house goes in for real production of units in another two weeks.

MONK HURTS BOY

Baboon on Exploitation Stunt in Yonkers, Ruins Effect

Yonkers, N. Y., Aug. 17. Frank Foster's trick baboon at RKO Proctor's here did some outdoor stunts prior to his appearance and attracted a crowd. Effect of the exhibition was blunted when the baboon made a swipe at a kid and lacerated the boy's ankle with its claws, sending the victim to a hospital for cauterization of the wound.

By arrangement with Yonkers "Herald" the monk was to act as newsboy. It sold some papers on the street but the mobsters were a little backward in dealing with the animal. "Herald" gave him advance notice but dismissed the sidewalk performance with a couple of sticks all but five lines telling of a child on the way.

F&M USES PAR UNIT

Los Angeles, Aug. 17. Jack Panatier, producing Paramount theatre's local presentations, staged "Limehouse Nights" unit for Panatier & Marco. "Idea" was made up of material from unit that played the Paramount, with the addition of Armando and Lita and Warren and Hunan booked by F&M. "Limehouse Nights" opened in St. Louis last week.

Full Grady sold his car in George White. He sent his man, Clarence Harvey, to the Federal place, where it was abandoned and Harvey started for Atlantic City to turn the machine over to White. A car show blew out in some Jersey town and the car was wrapped around a telephone pole. Harvey escaped without injury.

By Tanguay, breaking in a new unit in three indie booked theatres, was forced to ride a 65 mph truck the heaviest part of a night in order to make a Sunday date.

Miss Tanguay played in London, N. Y. a Friday and Saturday, and then had to hop to Philadelphia, N. J., 50 miles away, the Sunday. No buses or trains were allowed to the house to drop the truck, and the truck was three blowouts on the way.

Old vaude of the Palace in a trifling fall is Lew Pollack, who dropped into the house to "show" and is down the stairs.

He wasn't checked in for Pollack but the week was to let the RKO bookers decide upon a salary for the act. It's the "man" showing, date on record.

Max Gordon called once. "I must have produced that unit by television."

Six Butterfield Houses Order Vaude with Pictures Next Month

Uncommon?

A blackboard is in the lobby of the Palace, New York, for notices of celebs attending a performance.

They are chalked up at once for the tub to ace.

Several Show People In And Some Out of Busted Banks in Times Square

"Frozen assets" was the reason described for the closing down two weeks ago of several midtown New York State banks, with the Times Square Trust and the American Union, both on 17th avenue. Involved victims, agents and ticket brokers. This promise of liquidation and full payment of deposits within 10 days allayed fears of actual losses, but no advances are yet permitted, and show people depositors are finding it hard to meet current expenses.

One chasing agent sacrificed a lumber tract, raising \$10,000 to finance himself until the season got under way. By the time the check cleared the show of the Times Square Trust was shut. It had accepted deposits up to closing time day before the bank examiner stepped in. Many of the depositors burned up over reports that several professionals had been quietly tipped off to withdraw deposits in the Times Square Trust two weeks before. About two months ago when there were rumors of trouble the agent was told everything was all right.

Actual losses from present indications will be sustained principally by the stockholders and directors. Stockholders can be assessed to the net value of their holdings if the net value is required to pay off depositors. William Morris and Paul Tausig said to have resigned as directors of the Times Square some time ago. No announcement of the resignations was made.

Long Taek Sam's \$40,000

Among stage people depositors at the Times Square are Long Taek Sam, whose account is said to be \$40,000. Antonio Sateck, a midgey in Charles Fox's act, has \$3,000, while representatives, say, for six years, Bertha Minnervitch is among the few who withdrew his account prior to the closing. It is said.

Billy Grady, the agent, has about \$4,000 in the Times Square, most of it lost by mortgaging some property. Tishman and O'Neal and Dick Curtis are among other agent depositors.

Ticket brokers, who deposited in the American Union are Leback's Superior (Sam Leback), Arroy (Joe Gransky), Broadway and Eddy. It is understood some of the ticket offices are indebted to the bank, their paper being among the assets.

One agent caught in the closing, disposed of his car and borrowed on other collateral to meet current expenses.

An order was placed last week with RKO for three vaudeville acts on a split week to be booked into six Butterfield houses in Michigan, commencing Sept. 27.

Col. W. J. Butterfield, with the circuit's booker, E. C. Healy, decided on the move while in New York. The Butterfield circuit has each of its towns sewed up.

Acts, playing three times daily and four on Sunday, will go into the deluge of each city, along with the pictures allocated, with the other pictures for the week placed as customary, when away from an added stage show.

The Butterfield time will add three weeks to the RKO books in New York, while the Michigan acts weekly will be routed.

Towns selected are Flint, Saginaw, Lansing, Jackson, Kalamazoo and Battle Creek.

Col. Butterfield is a vaudeville veteran. His circuit was erected by vaudeville and expanded by pictures. Before leaving for home, the Colonel mentioned that in his opinion vaudeville is the necessary support for the new season, if much of the box office gamble is to be removed.

DIV. MGRS. ASK TALKER OF OLSEN AND JOHNSON

The RKO division managers in their convention held in New York went on record as requesting that a talker be made of Olsen and Johnson by Radio Pictures. A vote was taken among the managers which resulted in a unanimous "acquit" for the picture.

Olsen and Johnson made some talkers for Warner Brothers the past season.

CHIEF WORKER L. A. suggested Radio make a six rector of the team for simultaneous playing on their vaude dates.

Palace After Marxes

They're after the Marx Brothers for the Palace. Plan is to include them on the bill to follow the present lineup. Not known yet whether the family is available or willing.

Another act considered is the Gertrude Hoffman Girls, dance troupe of 14. Bookers figure on using the Hoffman girls in the middle of the show and for a closer.

Shifted Polly's Route

Lew's shifted the route of Polly Moran after her personal appearance in New York. She split this week. Polly was set to travel the deluxe circuit which takes in the Paradise, the Bronx and Valhalla, Jamaica, after the Capitol. She now opens Aug. 23 at Lew's Jersey City instead.

Intention of Lew's exerts is for Polly to follow in her picture "Pollacks" to get the rebound in attendance. The Paradise and Valhalla do not play the Depesche-Moran picture. She may get three theatres on her return from the tour of town Lew's delivers.

GOLDBERG QUILTS THEATRE

Los Angeles, Aug. 17. Lew Goldberg, Chic agent, is going back to acting, after accepting the Long Beach indie theatre at L. B. Calif.

Goldberg has sold out his interest to Arnold Schacht, his partner.

ILL AND INJURED

Ned Wayburn, New York dance instructor, underwent a second operation Aug. 16 at the General Hospital, Cleveland, N. J. It follows a first operation Aug. 5. Surgeon said the second operation had been a success.

Ned Williams has the right wing in a sling as the result of a break in the right arm, which he sustained while playing in the City Theatre. A section of the right shoulder fell into Williams' foot on the last night of his performance. Williams is after the bodying owner.

Inside Stuff—Vaude

Memphis' Right Slant at Last

Daily's Editorial Tells Citizens Theatre Must Be Supported or Else

Memphis, Aug. 17.—"The Evening Appeal," this city's most ardent defender when "Vaudeville" recently labeled Memphis the worst show town in America, came out with this strong editorial last week on theatre attendance:

Support Is Necessary

The Council of Civic Clubs has undertaken the task of bringing vaudeville back to Memphis. Whether it succeeds depends a great deal upon the manner in which it seeks to attain its goal and the measure of public response.

Good stage entertainment is desirable in every community. It can play an important part in the recreational scheme, but it should be very thoroughly understood that the burden of bringing good entertainment into a city's theatres rests upon the public and not the theatrical profession.

Theatre owners are not in a business because of "altruism." The theatre is as much a business as is anything else. If the same cannot be made to pay a profit they have to go the way of other business endeavors that fail.

If vaudeville ever returns to Memphis, it will be in the way of an enterprise which the public support, it will remain. Expensive bookings—and good vaudeville is expensive—cannot be expected to be brought into empty houses.

The public gets just what it tolerates in the way of stage entertainment. If there has been a decline in the character of vaudeville entertainment, the public is responsible. If it receives public taste runs to licentiousness and the risque, that is what it will get. If it wants decency in the theatre, it will get that. It will get whatever it shows a willingness to pay for.

There is a great deal of merit in the complaint that Memphis is a poor theatrical city. Time and again very splendid stage productions, concerts, and other types of entertainments have been brought here and the public support has been miserable. Public indifference is the greatest barrier those sponsoring the vaudeville campaign have to overcome.

Escape Artist—Doesn't

Macon, Ga., Aug. 17.

Harry Meyers, known as Mysterious Meyers, nearly played his last act here when he gave an escape demonstration.

Locked in handcuffs and leg shackles, he was placed within a mail sack.

Movements and rattles of steel from within the sack gave evidence that Meyers was trying, but the movements became slower and came a low cry for help. Officers who stood near thought it was part of the act, but when he continued to call the sack was cut open. Doctors in the audience said Meyers had been nearly overcome and might have suffocated if he had not been released.

Temperature at the hour he was performing was 96. Meyers was recovering from the handcuffs and shackles when released.

Freeman Sets Meroff

Chicago, Aug. 17.

Charlie Freeman has penciled in the new Benny Meroff combo for the three midwest dates. Band opens Aug. 22 at the Albee, Cincinnati, for the first half, and a week from that date comes into the Palace here. Third RKO stand is the Palace, New York, and Sept. 9, Palace, New York, is being figured on for some time in October.

Bookings were made after Freeman had looked the band over at the Dells, Morton Grove roadhouse here where Meroff has been in action for the past four weeks.

Break for Magicians

Springfield, Mass., Aug. 17.

With the game of "murder" on the wane as a parlor diversion, magic has taken a strong hold as a home club entertainment feature.

Bookings agents in a number of New England cities are indicating an increasing demand for magicians at bridge and other parties.

Frances White Owes

\$13,000, as Mentioned In Bankruptcy Listing

Frances White has filed a petition for bankruptcy, mentioning her liabilities as \$13,135. Her assets are at \$7,500 in the nature of a contested damage claim.

Following are listed as creditors: Press Corp., former publisher of the "Morning Telegraph," \$483; Ethel Holtzer, \$283; John P. Miller, \$253; Freedman & Weinrich, \$72; "Variety," \$550 balance due on a judgment; Lewis Kraus & Co., \$574.19; Benjamin L. Friedman, as executor of the estate of Nora Bayes, deceased, \$45; Jenkins Gowns, \$200 balance due on judgment; E. Hommendinger, jeweler, \$1,500; Brooks Costume, \$100; Louis Friedlander, Seattle, \$1,600; Millington, \$55; Spencer Rhodes, \$600; Buzina, \$300; Levy, Kraus & Lehman, attorneys, \$1,000; Shubert Theatre Co., \$1,000 due on judgment for \$1,562.61 entered Jan. 12, 1924; C. W. C. & Co., \$1,000; C. W. C. & Co., attorneys, \$1,000; Park Central Hotel, \$57; Wm. Morris, \$500 for commissions; Harry Reinert, \$750 for money loaned; Joel I. Schwartz, attorney, \$500.

E. A. Vinson, of Boston, whom Miss White claims entered into an agreement with her in Oct. 1928, to act as her exclusive personal representative for five years, claims money due him under this contract, exact amount unknown and not listed; Biltmore Hotel, Los Angeles, \$200; Reliable Collection Agency, \$331, and \$1,200 due the government on income taxes for 1928.

Only Asset A Claim

Under assets the actress has only named E. A. Vinson, Boston agent, also listed as a creditor, whom she claims is indebted to her for \$7,500, her total assets. She claims this money due her under the same contract Vinson alleges money due him from the actress. She alleges that under the contract entered into October, 1928, on the basis stated in her list of liabilities, Vinson is indebted to her for about \$2,500. Miss White also claims \$5,000 more due her from the agent as damages for breach of contract and losses sustained by reason of various acts of Vinson.

Miss White, who was to be examined Aug. 11 in proceedings supplementary on an execution of the judgment held by Jenkins Gowns, of the \$500 balance still due, was saved from the proceedings the preceding day when she entered her petition.

Made Publicity

Miss White about a year ago received much publicity through stating she was unable to pay a tax bill of about \$4 and permitted the driver to take her to a police station. The girl then said she had been unable to obtain theatrical engagements.

Disputing the latter claim, the New York and Los Angeles booking offices stated there was prepared to pay Miss White \$700 a week, and that she had declined to appear for that amount.

Since then Miss White has played off and on in different vaudeville houses. At one time Frances White was shining light in the variety show business.

Nan Halperin's Intact

One of the RKO's intact units during the fall will be headed by Nan Halperin. She is completing this week the Public presentation route. She has been heavily billed during it by Public as the singer star.

ESTELLE TAYLOR AUG. 28

Estelle Taylor, opens for RKO at St. Louis Aug. 28. Columbus, Cincinnati, Chicago and Cleveland follow in order. She has been playing straight pictures, are talking vaude for the fall. The actors

"Glorified Vaudeville" Billing By Publix Mid-Western Deluxers Not Playing the F&M Idea Units

NO AUCTION OF EFFECTS

Transfer Men Say Reports Are All Wrong—Holding for Actors

Vaudeville transfer companies will continue to hold actors' effects for free storage if financial and other conditions warrant, meanwhile avoiding an auction where bills have long lapsed or claims have not been filed.

This is in answer to reports of a general auction, James H. Bryant, sec. of the transfer association, declares they cannot hold an auction until after due notification and legal steps.

He adds there's been but one auction, in 1922.

BOSTON'S CENSORING SANE AND LIBERAL

Boston, Aug. 17.—Boston censoring \$474,240, according to Mayor Curley, and the theatre licenses will be revoked to clean up an act, a show or a picture if necessary.

R. V. Connor of the RKO office came in for high praise by City Censor John Casco as the result of last week's showdown at the Keith-Albee when Joe Besser refused to eliminate his comedy gesture, of threatening to reach his hand under women's skirts. Casco refused to let Besser play the act and Connor, in backing up the censor, won the praise of the mayor.

May Usher accepted eliminations, and Schwab and Mandell report that Casco's cuts in their new musical, "Love for All," were reasonable and acceptable to them. According to Casco, the coming season will find censorship in Boston sane and liberal, but that outright violations of the Boston code will bring immediate action.

Muriel Window's Husband Appeals \$500 Alimony Tap

Des Moines, Aug. 17.—Arthur S. Hanford, Jr., wealthy Sioux City business man, has filed an appeal from a decision in District Court which allowed Mrs. Hanford \$500 a month temporary alimony.

Muriel Window of vaudeville and had asked \$2,000 a month during the lower court hearing. Action roused considerable interest.

When asked in an answer claimed he had never been legally married to the actress, declaring she was the wife of Robt. E. Keane, actor, and was not divorced from Keane until 23 days after the Hanford marriage in French Lick in 1920.

Lower court, in allowing the temporary alimony, found the Hanford marriage legal.

Sigal's New Singer

Al Sigal, high pressure pianist and teacher of torch song singers, has been secured for the fall. He is other act and girl in the person of Lillian Shade.

They open shortly for RKO.

Ex-Vaudevillians on Hope of Vaude's Return Trekking to B'way

A feeling that a new epoch is in the cards for vaude this coming year is bringing back to Broadway many former vaude actors away from the big screen since big time left the skids and talker theatres sprang up on every corner.

The boys and girls don't know why except that each one says they have been getting psychic vibrations lately regarding their return in a big way of their old love, vaude. Each one asks the same question, what about vaudeville this season? Several have stated that their hometown theatres, which have been playing straight pictures, are talking vaude for the fall. The actors

Chicago, Aug. 17.

Under the new booking plan finally arranged, the three Public houses in the Midwest out on the regular "Pencil and Shaver" route, will produce their own shows, and independently of each other. These theatres, Michigan, Detroit, Ambassador, St. Louis, and Oriental, will have their only competition in being booked out of the local Morris office.

Detroit, the shows will be handled by Eddie Weisfeldt; Ralph Nichols will handle the St. Louis unit, and Will Harris arranges the local Oriental presentation.

Each theatre must map up its own show to suit immediate requirements. To a great extent, however, the acts will be booked for the turn weeks; in which case, they will open in Detroit, then jump to Chicago and St. Louis in that order. In this way, the acts can be offered three consecutive, instead of being off a week if they were to play Chicago first.

Fisher, in Detroit, switches from presentation to vaude on Sept. 4. To be booked out of the New York Morris office, Van Laurens Goble, but with the local desk set to supply the fill-in material. Michigan starts its new unit idea on Sept. 11, while the local Oriental and the Ambassador have been producing their own shows for some time.

Names Coming

There's a line-up of standard vaude names penciled in for the big new season plunges at the Oriental. Following Duke Ellington's band, now current, comes George Jessel for his first appearance in town since at the RKO Palace last year. The well-known Al Jolson, who leads a miniature revue in from Detroit. Week of Sept. 4 is tentatively planned for Thurston, the magician.

Sept. 11, Public plans to try its first legit fee for vaude at the Oriental, with Jack Osterman, Blossom Seeley and Benny Fields. The record is set at \$5,000, and a split over \$40,000. Admitted that the femme trade won't wink, but expected to attract coin from the foreign trade.

Dreyer Fights When Dog Is Killed; Tossed in Jail

Hollywood, Aug. 17.—Billy Dreyer, former vaudevillian and now convicted a Hollywood dog owner, was held in the Los Angeles, N. M., county jail on charges of assaulting a laundryman who ran over and killed Dreyer's valuable Doberman Pinscher, one of the finest of that breed of dogs in this country.

Dance instructor was later released under \$5,000 bond, and is remaining in New Mexico to clear up the case, which was set for trial at the county court house, Sept. 1.

Dreyer was on his way to New York for a vacation when the dog was killed. He was held in the Los Angeles, N. M., county jail on charges of assaulting a laundryman who ran over and killed Dreyer's valuable Doberman Pinscher, one of the finest of that breed of dogs in this country.

Many have established businesses in their home towns and those of their new adoption. They left the vaudeville life for a better one, and the families and trekked back to Broadway and the frock of the Palace building where they were out many aback in the old days. "Vaude, pulls them back with a whisper."

If the return of former good vaude acts keeps on the increase in the month as it has in the past two weeks, there will be no shortage of available vaude material if and when the big break comes.

RKO Drops Jr. Circuit Idea for Spot Booking

RKO has laid aside the plan to create a junior, or small time, circuit. Substituted idea is to gather together as many small theatres as possible and book them in spot style with occasional units at fluctuating budgets.

Plan, as being carried out, is to place these houses on the books of a booker until such time as an attempt will be made to create a separate small time booking department if the initial attempt is successful.

MATT BROOKS

In a Fanchon & Marco Idea

with

BEN BARD

RKO'S CHI OFFICE SET TO FOLD UP BY NOV. 1

Chicago, Aug. 17.—Following the business visit here last week of Charlie Freeman, it was stated the local RKO booking office, or what's left of it, will do a fold by Nov. 1.

Only chance the Chi exchange has to remain alive, from reports, is in the remote possibility of it handling some middle western indie time to book. There's nothing else to keep it open. New York booking office is said to figure the local branch is unworthy of its overhead and to elude that the slight time still on the books can be transferred more easily to New York or discarded.

Under the office management of Tom Carmody, the last of the Chicago vaudeville bookers, Dick Hoffman, is buying a handful of acts weekly for the splits in Joliet, Detroit, local Englewood and the half dozen short coin Saturdays and Sundays.

Willie Berger, with the important remnants of the local vaudeville book in his pocket, went east several months ago, leaving Chicago's hungry agents with just enough time to tease 'em.

RKO CLUB BOOKERS

Private Party Acts Booked in Several Cities During Season

RKO through its vaudeville department will attempt an extensive invasion of the club booking field this fall with offices in 11 cities. Starting towns will be Kansas City, Los Angeles, San Francisco, Cincinnati, Philadelphia, Washington and New Orleans, besides the present club bureaus in New York, Chicago and London.

The club entertainment will be sold under the RKO label by club bookers directly operating for the circuit.

Plan will start during September. Sept. 1 Charles Eddy becomes the RKO club booker in Chicago, with the other appointments to be made later.

Straight Films for Des Moines Orpheum Vs. Par Stage Shows

Minneapolis, Aug. 17.—

The RKO Orpheum, Minneapolis and President, SE Paul, closed for the summer, reopen in September. It was announced by Morgan Ames, division manager here, upon his return from the RKO meeting in New York. The houses again will employ a straight film policy, opening date to depend upon the weather.

The Des Moines RKO Orpheum, also closed for the summer, reopens Aug. 23. The house, vaudeville for 29 years, will go into straight pictures despite the fact that Publix is using stage shows at one of its two Des Moines' opposition houses.

Present Publix plans still call for the Century theatre, across the street from the RKO Seventh Street, and the most pretentious of all its local houses aside from the Minneapolis, to remain dark throughout the coming season. It was closed "for the summer" last June. Pantheatre also is scheduled to remain dark for the second consecutive season.

Shea Insists on His Own Units, Winkler to Buffalo

Another Publix deluxe operation which will produce its own stage shows, locally, following the Fanchon-Marco deal, will be Shea's Buffalo, Buffalo. Date for this has not been set.

Mike Shea, partner with Publix in the Buffalo and other houses in that city, is reported to have insisted on production of his own stage shows.

Carlton Winkler, now in Boston, is slated as the Publix producer for Buffalo. Winkler was previously in Chicago doing 13 units for the mid-west.

With the decision to locally stage in Buffalo, Publix will have six key operations under this policy, the others being New York, Brooklyn, St. Louis, Chicago and Los Angeles.

Vaude in Hip, Balto

Baltimore, Aug. 17.—

Hippodrome here is reopening with vaude Aug. 25. It will be booked through a Philadelphia agency.

Initial headliner is to be George Jessel.

RKO MAY PULL ITS 4 REVIEWERS INTO N.Y.

RKO vaude booking department will possibly add the four former road men to its staff of reporters in New York. Booking department is short on reviewers. Aaron Kessler, Jack Donaghey, Maury Minnaway and Fred Deliondy have been looking over the shows out of town. RKO takes a peek at other local shows besides its own. Rosy, Capitol, Paramount and others are caught each week.

Irving
Yates

PRODUCTIONS

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FIRST TIME IN NEW YORK

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"MUTT," Only Baboon Comedian

Playing RKO Circuit

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FRANKLIN, NEW YORK, AUG. 19-21

Managers Cordially Invited
Direction MAX RICHARDS

TRIXIE FRIGANZA

TOO HOT TO WORK
CHAS. H. ALLEN, Personal Mgr.

DAVE GENARO

HEADLINING

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Just Finished a Series of Shorts for Educational Pictures

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MIKE AMES

AMERICA'S FOREMOST PORTRAYER OF FEMININE TYPES

JIMMY CLARK at the Piano

THIS WEEK (Aug. 15) LOEW'S STATE, NEW YORK

WALTER JENNIER PRESENTS BUDDY

THE EDUCATED "SEA LION"

PLAYING FOR RKO

Direction, LEE STEWART

Fox-W. E. on School Films

(Continued from page 5)

is pushing its own 35 mm. portable projector model. Plans, it is learned, are to get in on the ground-floor with equipment as well as film.

In the shooting of classroom subjects all pictures are in sound and confined to 35 mm. stock. Later in the season, it is admitted, Fox may consider reduction of this stock to 16 mm., but right now size is being confined to standard.

Professors who have been engaged by Fox include:

Wallace W. Atwood, president of Clark University. He is in charge of geographical subjects of which, so far, he has made eight.

Professor Johnson, of the Teachers College in Columbia, is presiding over the pedagogical end of the historical material. He has made nine pictures along these lines, ranging in length from one to three reels.

Clyde Fisher, of the American Museum of Natural History, is working on the science phase. He has completed two subjects.

7-8-9 Grades

Fox will enter the educational field first in the 7-8-9 school grades. All subjects now being produced are being made with pupils of these grades in mind.

All film stock being used is non-inflammable. This is pointed out by the heads of the educational department, greatly lessens fire hazard.

Western Electric's activities are backed by an unrestrained confidence in the success of educational subjects. Executives predict that within another six months schools will be using film in the classrooms every school day.

In 100 Schools

For the first time WB reveals that it has installations in over 100 schools throughout the country, some of which, it is stated, now are using film as often as two and three times weekly during the summer sessions.

To date WB has produced 40 all-

classroom subjects. Unlike Fox it is more varied in its selection of professors. It picks leading educationalists in their fields for certain subjects.

To its first batch of pictures WB has called in 10 professors. Subjects dealt with everything from music appreciation to natural science.

The electric has taken over production quarters in the Audio Cinema studios; Bronx, where a lengthy schedule is being followed.

2-Film Sizes

Col. Devereaux is head of WB's educational organization while R. G. Stokes is in charge of production.

Like Fox, the electric is shooting on 35 millimeter film but, following an announcement which it will make late next month, on a special 16mm. projection machine, WB will have subjects in both sizes.

WB believes that 35mm. portables on non-inflam stock are necessary for auditoriums, but that 16mm. in the long run will prove more desirable for the individual classroom.

The Hays Organization, in its turn, is being flooded with inquiries from schools about film and, at the same time, is effecting contacts with institutions, concerning its promotion. The feeling there is that the sooner the industry can prove itself as an auxiliary educator the sooner the schools will buy equipment and hook pictures.

Flexible Wall St.

Hays office admits no controversy with Wall Street. Comment about that is that bankers have never recorded an objection to producers entering schools. One Hays exec gives this summary:

"Anyone can quote Wall Street one way or the other and no one in Wall Street will confirm or deny it one way or another. We just regard those Wall Street reports as hot air. Actually they are absurd because no one who means anything in Wall Street or in the picture industry knows anything about them."

MEYERS SEEKS NAMES IN L. A. FOR WB HOUSES

Los Angeles, Aug. 17.

Walter Meyers, talent and booking scout for Warner Bros., is here lining up names for B. S. Moss' Colony, which the Warners will look "complementary" next month. Meyers wanted Eddie Cantor as the opening attraction of the new music hall policy which the Colony will undertake, with monthly to three-monthly changes, dependent on the draw of the attractions.

Meyers, if experiencing too much difficulty aligning names, states the Colony will then go legit again with musical productions, which the Warners, too, will back. W. B. will produce and finance with an eye to the screen rights.

Meyers reports a vivid demand for live entertainment on all stages. The new vaude policy at Warner's Jersey City, Pittsburgh and Philadelphia houses is one manifestation thereof. Duke Ellington and Joe E. Brown are some of the name attractions already set for these stands, with local producers to build up individual presentations around the spot-booked names.

Dubbing Musts

(Continued from page 15)

eral made in Germany, is that the best dubbing system is to have the players form the words of the alien tongue to be dubbed in, although the person supposedly speaking it has no knowledge of the language.

Because they have been unable to use their stars for such purposes, due to contract limitations, the producers have been forced to sit back and see Germany get the plum for most perfect syncing. This although the same system was used here more than a year ago in a few instances.

Handicap

With established stars practically held back from this type of syncing, the film makers here have had to select phrases in foreign tongues that would best fit the lip movement of the original English dialog.

Searching the dictionaries for synonyms has had the speakers standing on their heads. Even when the proper word was found it was discovered that the character would be saying something entirely different from his accompanying expressions.

Producers now feel that the foreign market will accept the ten American stars in synced versions, even though the audiences will be conscious that the dialogue is synthetic. Antagonism toward dubbed versions, they say, can be compared to early film days, when certain types of audiences were dissatisfied with pictures. For these persons it was a long cry from seeing real actors on the stage to shadows on a screen.

Helping also in the now accepted theory of dubbing is the present general move to eliminate musical dialog in films and revert to a more silent action form of treatment.

Spanish Died

(Continued from page 15)

pleasing the entire market, with the producers in the past not worrying over how to straighten this out.

Three companies now exist in New York making an attempt to shoot Yiddish films. All are minor producers, with lack of money holding them pretty close to earth. A recent case is that of a man who wanted to produce a Yiddish film in New York. He fixed up the yarn himself, from a Biblical background, got actors together and made the film. Entire shooting was done in one day. Then he wondered why he had difficulty finding a spot to show the film.

Spanish Co's.

At present there is a Spanish film making company forming in New York to make Spanish language talkers here, with constant talk of companies being formed for that purpose both here and in Hollywood. Most are doomed to failure because of the lack of money as well as actors.

Cubans, South Americans and Spaniards all speak different Spanish, very different one from the other. Also Mexican and several others. Cubans don't like to hear

No Vaude for W.&V. This Fall; Labor Too High

Winner & Vincent has decided not to place vaude in its theatres running through Pennsylvania and Virginia. Reason is the unions. Circuit had planned to play acts this fall.

According to the W. & V. office, the chain made the unions offers based on the total operating expenses and the capacity of the houses figured at a light top of 35c. W. & V. was accessible to three stagehands at \$40 per man, a six-piece orchestra at \$50 for leader and \$40 for side men, and one man in the booth at \$30 a week. This was rejected by the union men in four of the six towns. Spots preferred a compromise on which W. & V. said it could operate but with only two towns in that the scheme wasn't practical.

Morris Booking Fisher

Lawrence Goide of the Morris office took over the vaude bookings of the Fisher, Detroit, last week. The Fisher plays four acts on a full week basis, using a vaudeville policy.

Acts going west or east are Goide's chance each week to fill his spots at the Detroit house, as the theatre is isolated from eastern bookings. The addition of the Fisher date gives Goide 4 1/2 weeks of vaude bookings.

the Mexican recent, and South Americans recent, Cuban. So on down the line.

Only way to handle this situation, according to those who have studied that market, is to make Spanish talkers in pure Castilian. Even this wouldn't do always, being difficult to get outside of Spain.

An Open Letter to MR. WILLIAM MORRIS, Sr., Mayfair Theatre Building, New York

My Dear Mr. Morris:

My original intention was to write you a personal letter, thanking you for your great confidence in me being a hit in Europe

Now that I have gone and conquered, I want the theatrical world to know that Mr. William Morris, Sr., is still the great showman that he has been for so many years, and always knows talent when he sees talent

Your confidence in me was amply sustained.

I WAS NOT ONLY A HIT, BUT A SENSATIONAL SUCCESS.

Were it not for your advice and the help of Messrs. Joshua Lowe (Jolo) and H. Regensburg, "Variety," London, I would not have received the following compliments.

SENATOR MURPHY

"VARIETY"

Many Real Clicks on Current Palladium Bill

London, July 20.

Myro and Desha scored nobly today (Monday) at the Palladium (vaudeville) with their angle act. Emil Horco is also on the bill and doing splendidly. Gaston Palmer is a very big success.

Senator Murphy is next to closing and much hit. Hain and the first show business for twelve excellent.

"VARIETY"

Murphy in Demand

London, July 20.

After seeing sensationally at the Holborn Empire (vaude) July 6, Senator Murphy was asked the next day to double into the Palladium. Couldn't agree on money, so Murphy didn't move over until a week later.

When he did move he had a guaranteed spot on the bill.

"THE PERFORMER"

"Making his first appearance in this country, Senator Murphy should have no regrets at his three-tub call reward on his opening show. Using a German-American Hebrew dialect, Murphy is the American prototype of the Hyde Park soap-box orators. Murphy's big success was undoubtedly due to the fact that he had the foresight to Anglicize his material, thus making it add topical touches, especially in making before opening, for which he merits praise."

Senator Murphy addresses the audience with his powerful public satire, full of side-cracks. He was a solid hit.

"THE PERFORMER"

"Back after a short absence, Senator Murphy, that gutteral accented, indelible, scored as he pleased with his own quaint and highly laughable viewpoints on some world-wide problems ranging from materialists to politicians."

LONDON "TIMES"

"Senator Murphy achieved the unique orators of Union Sq., New York, and he has the same hypnotic quality that the best of the victrola possess. Once he has begun to speak you want him to the end, for he has the knack of keeping the faith that his next quip will be a good deal better than the last, and sometimes it is. He knows precisely what he wishes to do, and so long as he is on the stage the audience is completely under his spell."

"THE STAGE"

"Senator Murphy is highly amusing in a satire on American political speakers who emigrate in Union Square, New York, similar, apparently, to the Speakers' Corner in Hyde Park."

Newsreels

He's doing 16 minutes of comedy talk and pantomime, all of which meant 16 minutes of entertainment.

Winter Weekend Cruises May Follow Summer's Successful Ones

Winter cruises for the week end or for six days may be an outcome on the fill-in time conducted this summer by the major steamship lines, to fill in the scheduled sailing voids created by the light first class traffic to Europe.

Steamship companies have been unusually favored in the short trip scheme through the over the sea period of high heat around New York this summer. The trips are reported to have brought a net to nearly every big boat trying them out from \$60,000 to \$100,000.

One of the largest capacity boats in the first class and the one giving a decided showtime tinge to the short cruises, has been the "Belgenland." That boat in previous years has taken the around the world cruise for four months or so. Its final and fifth six-day cruise for this summer started Saturday (15), from New York.

Actors Like

William Morris, Jr., represented the Morris agency in arranging for the entertainment aboard the "Belgenland" each cruise. The boat has been going to Halifax and back for six days. Some of the entertainers on the boat's first cruise engineered by young Morris thought so well of it they repeated. Sam Hearn, manager of the "Belgenland" cruise, Mr. Minnervitch and Richie Craig, Jr., followed the sea twice each as top entertainers. Some of the most popular were paid out for the fun and cool of the sea. Some of the most popular were paid out and one orchestra retained for each cruise was at regular salary.

The Morris office is working now on a schedule of short winter cruises to be operated similarly.

MATTE WOULDN'T FALL FOR SHAKE OVER FEMME

Charged with attempting to extort money from James Matte, 150 West 46th street, music arranger and editor, Julius Goodstadt, 27, 1133 41st street, Brooklyn, was held in \$1,000 bail for further examination in West Side Court. Matte said Goodstadt came to his office and accused him of having attacked a woman named Lola Flarkey, that unless certain money was paid he would be arrested.

Goodstadt was told to return later for the money. When he came back the detective was waiting and arrested him. Goodstadt said he would be able to prove Matte had attacked the woman by her own testimony. Matte said he knew the woman, but said he was the victim of a blackmail plot.

\$35 Bill Ties Up Wardrobe

Mr. McBride, dancer, appeared before Magistrate Earl Smith in West Side Court and obtained a summons against the manager of the Chabrier Hotel on a charge of unlawfully withholding her property.

The judge told her she had lived at the hotel for two years and had paid all her bills with the exception of \$35. Said she and her partner, Jack McBride, requested to see in the hotel and she needed a couple of greens, but the manager had refused to give them to her.

Rockless Driving Charge Off with Double Cool-Off

After charging each other with reckless driving, Wiley Craig, 40, and William Murphy, 30, both residents of their own homes in the Washington Court, Brooklyn, Wednesday (12).

Action arose out of an accident that occurred in Brooklyn July 2. Craig's car was struck by Murphy's car at the time of the accident were two drivers, dancer and taxi driver, both of them.

Both cars were hurt. Craig's car badly damaged and Murphy's car half an hour towed away. Each pressed charges against the other of reckless driving. Craig's attorney, Judge Fred Goldstein and Law Handoff represented Craig.

5c Bait

Hollywood, Aug. 17.—Faced with a paucity of customers at night, a Hollywood distributor tried various means of attracting the nocturnal mob without avail until hitting upon its latest gag.

Ginger ale at five cents a bottle after 5 p. m., with a three-bottle limit to a customer, draws 'em like flies.

EQUITY ORGAN PLUGS SHOES AND WRONG AGES

Equity's monthly house organ has been carrying a series of back page ads for Lux toilet soap. It appears to be a hook-up whereby Equity secures permission of name and trademark for the use of their pictures in the lay-out, plus plug comments on the product.

There is a humorous tinge to the copy. One of the stars whose faces have appeared are getting on, but they all say they are 35. That may be something of an admission. Billie Burke is in the current edition and she has joined the "Thin Skins." Recently Ann Pennington said the same thing in the ad. Mary Boland, according to a previous ad, was inclined to admit she is 40 whereas the records say she is 35. Miss Burke is 45.

Plugging Shoes

Same issue of the magazine gives a strong editorial plug to L. Miller's shoes, detailing the labor entailed in cutting major medical attractions with brief periods. The list of producers who Miller's supplies have been one-shoe managers and at present inclusive. Miller's hooked in with Equity last winter and got 10% of the Miller shoe grosses for a week.

Dempsey After \$500,000 On Barnstorming Fights

Reno, Aug. 17.

With Tony Fucente and Jack Beasley as his opponents, Jack Dempsey will step into the ring Wednesday night (19) for the first time in four years with a prize of \$500,000 and give the boys a boxing lesson. Fucente will take the fall first as Dempsey expects to put him away in two rounds. Then the ex-champ will take on Beasley for two rounds of punishment.

The Wednesday battle marks the opening of Dempsey's barnstorming tour in which he expects to fight about 100 opponents during the next six months in cities scattered from Seattle to Chicago. He expects to collect not less than \$1,000 for each appearance after the first fight. Away down deep Jack hopes to convince the skeptics he still has enough stuff on his ball to put on a formidable front against Schmiedling in the fall of '32.

Dempsey's net, looking at all in this attempted comeback and his losses he is in better condition now than when he fought Sharkey some years ago. He scales around 200 lbs. a little fat but around the middle section but claims his legs are in the pink.

His little worlded about Eschsch's stuffy around in the divorce action and hopes to clean this little affair up next week. With the divorce out of the way he'll be ready to travel but he's going to keep out of California for awhile to avoid any local entanglements.

Dog Races as Opposish

Hamilton, N. Y., Aug. 17.

Dog races were held by commission two years ago and the results have been so bad that the commission has decided to discontinue them. Under recent method of placing bets no further bets in performance in any direction.

The races are drawing thousands of fans each night with heavy bets and the results are disappointing throughout the entire territory resulting.

Charge Auditor Copped And Then Was Copped

Walter Matzacher, 38, 324-1581 73d street, former auditor at the Hotel Paramount, 235 West 40th street, was arraigned before Magistrate Earl Smith in West Side Court on a charge of grand larceny and was held in \$1,000 bail for examination Thursday.

Matzacher was arrested by Detective Clarence Parley, West 40th street station, on complaint of Joseph A. Schwartz, manager of the hotel. Schwartz said that on Jan. 12 Matzacher received a check for \$408. from a guest in payment of a bill, that he cashed the check and fled.

When Auditor Matzacher was seen on Broadway, Parley was notified and arrested him. According to the detective, Matzacher admitted he had taken the money and gave up his reason he was broke.

Wedding Service Station on Coast For All Creeds

Hollywood, Aug. 17.

Troubles before or after have rarely stopped a Hollywood couple from entering wedlock, but now an up-to-date Gretta Green provides a low cost ceremony, with everything taken care of, including rice and old shoes. Fair make the booking and also the music. Hollywood Wedding Chapel does the rest.

Located on Highland avenue right off Hollywood boulevard, it's operated by Mrs. Kathryn Baird Sullivan, former organist at the Chinese Building is exclusively for weddings and religion or previous marital ventures make no difference. By altering a few of the decorations, Mrs. Sullivan can make the place fitted for any race. The price, \$25 and the extra foibles, goes for all comers.

Complete Service

Mrs. Sullivan has supervised more than 100 marriages since opening Jan. 6. She will even recommend places to spend the honeymoon.

Business has been so good, says Mrs. Sullivan, she is planning another wedding chapel in the foothills, with every convenience to make marriage an easy matter. No matter how many times bride or groom have been married before, Mrs. Sullivan believes a wedding in her chapel has something new to offer.

KNOCKE, BRUSSELS, IS SEASIDE LEADER NOW

Brussels, Aug. 7.

New Casino-Kerstal at Knocke, Belgium's youngest seaside resort situated Dutch and of coast, is taking older Kersaal foot side.

Playing Russian fees Knocke has been a success. The new Casino-Kerstal has been discovered a new Belgian conductor, K. Engel, who can catch the talent with the best of them. In which the Casino-Kerstal is in the place of the last best in comfort and smartness and the weight of metal changing hands is much heavier than at Knocke.

Readie's Sports Arena

Read, Aug. 17.

Walter Readie, long time sports promoter, has announced the site of the Main Street Sports Arena, which burned several years ago and is building a \$25,000 sports arena on the site.

The arena will be built on a lot of 12,000 sq. ft. and will be equipped for the most modern sports.

Readie has been busy lately with an unusual boxing show, opening with a world-class fight for the world title. He plans through Readie says he will promote sports events himself.

Smart Dice Rollers and Short Bankroll Darken 2 Joints in Reno

Reno, Aug. 17.

Two of Reno's palaces of chance have rolled up. A pair of dice manipulated by a couple of smart boys put one joint in the red so far a couple of days ago that a closed for repairs' sign was hung on the door knob. Someone stole the sign and the landlord appropriated the key, and the place is being started later in another joint where the only bank roll needed is a couple of jugs and protection.

Devilish swanky combination gambling house, cabaret and restaurant kept the lights shining for 30 days and they passed out with a flourish on the door and a flock of musicians chiming for pay. The proprietors of the place found themselves in hot water when a lucky customer ran a \$3 bill up to a grand on the roulette wheel, and passed the chips across the table for the dough. The \$300 bank roll was short and the customer started to holler. "The balance was due up, but the next day a hard boiled grocer demanded payment of his weekly bill and turned it over to the sheriff.

Belle Opening. At last reports the place was still dark. No booze was sold in the place outright, but ginger ale cost six-bits a bottle and the glasses cost extra. The food was good and the entertainment excellent while it lasted.

Despite that the carnival in Reno is over and the tourists are all headed in the opposite direction. Belle Livingston is spending real dough converting a cow barn into a cabaret and night club and expects to open in a few days. Her liquor dispensary will be in a building adjoining the fun palace as Belle is taking no chances of having a padlock slapped on the door of the main building.

\$7 CHECK GIVEN IN SPEAK BECOMES \$70

The old market of check fraud came to light in West Side Court when Joseph Koenig, 141 West 72nd street, was arraigned on a charge of attempted larceny.

According to Joe Joseph Hennessy, dentist of 597 6th avenue, he entered a speakeasy at 143 West 72nd street and had several drinks. He gave his check, drawn on the Empire Trust Co., for \$7 in payment.

Dr. Hennessy said he suspected something was going to happen and communicated with the bank. When Koenig appeared at the bank the teller noticed it was for \$70. He phoned the dentist and was told the amount had been raised.

Detective Frank McFarland, West 68th street station, was notified and arrested Koenig. The porter told the police he knew nothing about the check as it had been given to him by his boss and he was told to cash it. When the detective tried to find the boss it was discovered he had left town.

Later in West Side Court Dr. Hennessy said he did not want to prosecute Koenig as he did not believe he knew anything about the raising of the check. Magistrate Smith dismissed the charge and directed the detective to arrest the owner.

'Round the Square

O'Neal Beat a 500-to-1 German

The appearance of William O'Neal as a German army officer singing "Das Lied der Aus" in "Shoot the Works," disclosed a remarkable incident and injury when he was overpowered as a top sergeant in the A. E. F. by an apparently deceased German. The heart sack was pierced and he was removed to field dressing station.

A young doctor asked him how he felt and O'Neal said he was okay. The medical walkout outside, saying to other doctors, "The boy's okay, he's been going in the line he was bayoneted through the chest by an apparently deceased German. The heart sack was pierced and he was removed to field dressing station."

The kid doctor then decided to take a chance. He removed a portion of a rib and sewed in the rubber lung. Later he told O'Neal that the kid was all right and wanted to tell the folks back home that he was a hero's son. O'Neal is off of the hospital and on the American stage. But the chances of having that field operation about \$50 to one.

Atmospheric Short Skirt Waitresses

That night club and speak couch as a draw is being attempted by Child's in the Paramount basement through an innovation for a restaurant of this type embracing the use of a six-piece rumble outfit, Waive dancing, Symphonies, and consuming at girl waitresses to tend them that there's a lot of "short skirts" hanging around the group of waiting girls. Child's last week held an audition and picked young women much as a musical revue casted would, judging them for personality, as it seems, and other charms.

A crew came in and were handed costumes that carry out the theme of the night club, the architecture of this particular eatery in the Child's group. They're really short.

It's understood that with other restaurants in the group, such as those on Fifth avenue and away from the business zone where they still have the white-top porcelain tables, Child's will go for a shillier build-up.

The basement Child's is on a rental basis that calls for a share of the profits to Paramount.

Ads in Taxis

Advertisements are now being used as advertising mediums with the latest displaying a national brand of tires on the back of the cab to the right of the driver's seat. Double-Decker is so arranged to show a new ad every few seconds, working by electricity on the same principle as larger signs used for sign windows.

Double-Decker has only advanced about three inches.

Drinking It Raw

Drinking it raw is the new trend in the city. A new mixture of raw milk and honey is being sold in the city.

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Making Busses of Taxis

An indication of the times is a new trick taxi drivers in the Times Square sector have developed for getting their around the supper hour.

(Continued on page 49)

New England

Booze prices still dropping.
 Charlie Wolfe resting at Hyannis.
 Arthur B. Dudley visiting at Oak Bluffs.

Henry Hull visits parents in Essex, Conn.

Warner Baxter has a Nantucket shipwreck.

Alan Dinehart, Jr., vacationer at Essex, Conn.

John Gambill, vacationing in Oyster Bay, N. Y.

Artificially fair at Southbridge, Mass. called off.

E. Young vacationing at Lake Sunapee, N. H.

John Shivers leaves Hollywood beach for Provincetown.

Oliver Roland Stewart and bride at Williamsburg, Mass.

Orson Lovell and Mrs. Lovell journeying at Stockbridge.

William O'Connor vacationing with father at Westbury, Mass.

Charles Remondy, late in New Bedford after visiting New York.

Just 25 old home week celebration at New Bedford this month.

Jack Dwyer, off for New York after beaching at Horseneck Beach, N. J.

Joe Lincoln working on his new book at his estate in Chatham, Mass.

Cottages at Oak Bluffs, housing men of the Rice family, hit by lightning.

Morel Downey often drops in on his parents at Wallingford, Conn. his home town.

Miss Schottenstein, back in Provincetown, Mass. after lapse of several years.

Frank Shy, writing in an old Cape Cod house in the town woods.

The Mrs. with him.

Violet Fleming and Tom Powers in "The Mystery of the Cape Cod Playhouse" this week.

Francesco A. Lentini, former three-legged circus star, now living at Westchester, Conn.

Trolley cars may be eliminated throughout Connecticut with the exception of four cities.

Almea Rossignol, while at Great Barrington, denies announcement that she has been married.

Arthur Denault has an emergency operation for removal of appendix at Martha's Vineyard hospital.

Karl Dane and George Arthur with 40 others making picture on battlefields in the harbor at Newport.

L. I. Thomas E. Clemmey announces engagement to Mary B. Brown, assistant mgr. of the Plymouth theatre, Worcester.

Russell G. Ellis, New Bedford banjo and guitar player, now with the Melodic orchestra.

Joseph Cloutier there, too.

David Clarke, of the New York Times, leaving for Europe.

Edward Clarke, of the New York Times, injured when a stage light fell over and a spike penetrated one of his legs.

Cecile Luselle, 21, Worcester radio singer, missing simultaneously with George W. Goodale, singer and friend of the Goodale family.

Pat Costello, writing "Reel Suffer" in New York City, is "dumb dard" offers this simile: "As happy as a mosquito biting Marlene (Sally Linn) Dietrich's nose."

Fred Walter, also known as Frank Williams, oldtime circus man, is being sought by his daughter, who wants to return to live with her at her home in Bloomfield, Conn.

Washington

By John Daly

Michael Flynn rejoins the Hearst group as an "A. C. of the C."

Andy Kelley back on the drama desk of the "Times" after a vacation.

New York repertoire organization, backers unknown, negotiating for Wardman Park theatre.

Frank M. Lee, newspaperman and bridge authority, has a new card book on the market.

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Several White House correspondents under suspicion.

New raised, called to be instituted here at Constitution Hall to raise fund for "Flamingo" theatre.

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Toledo

By Dick McGeorge

Joe Waskett visiting.

Julia Davis will play.

Bagles in town for their convention.

Hundreds attended Chet Marks' funeral.

Thatcher beat Mayor Jackson more than 2 to 1.

Ramblings in town after playing in New York.

Proddy Shing has left his night truck after three years.

Bumored that there will be remodeling at the Valentine.

Couler was for the discards of the iceers in local houses.

Dick Morris, chief of the officers.

Dick Roberts also beat Jerry Stettin in his aerial golf game.

Joe Scherzinger has opened a downtown drug store.

Tom Gardner, former theatre owner, ran first in his councilman race.

Jack O'Connell and Kenny Benson had a cottage for a couple weeks at Lake Erie.

Col. Edward Schiller, v. p. of Loew's, and William Flynn, district mgr. of Loew's, were in town.

Anthony did well, enough, with "Night Nurse" to hold it over. First holder in week for any house.

Mr. Ben, Toledo youth, "Simpson's song," "Dream Waltz," which will be marketed by N. Y. publisher.

One of the youngsters in the show business here, at a smart one, was awarded in January, but doesn't want it known yet.

They certainly do things tight in Toledo. In January, but doesn't want it known yet.

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Pittsburgh

By Hal Cohen

"Crazy Quilt" to start road tour here.

Mike Leibert injured in car crash.

Bill Hillington for Stanley in September.

Ele a in made down to pre-war 10 cents.

Halpin says she'll retire in another year.

George Sharp stock opens the Pitt Labor Day.

Willow City also open in town getting any kind of a play.

Mike Tyson looks better than she does since the baby arrived.

City political scene sizzling and the whole town's worked up about it.

Hundreds of musicians strike may hold up opening of the legit sites.

Brian McDonald off for New York to try and find some more vaude dates.

Menke's Golden Road Showboat now in 10th week at Montrose Landing.

That that Bill Clark, the p. n. wears makes him look like a news-bureau man.

Loew's Pitt division took four out of the five prizes offered in the Warner June race.

Film show's annual golf tournament started for Druckenfield Heights C. C. Aug. 21.

Radio City has 500 many years sports editor of "Press," points publicly for West View Park.

William J. and Eddie Specter already hard at work on Pittsburgh Symphony's coming season.

Now that he's settled in a new home, William J. and Eddie Specter are going to Cleveland by Loew's.

Local radio acts like Jimmy Joyce, William J. and Eddie Specter, are cashing in on plenty of free space.

Add corrections: Joe O'Brien, the golf pro, last South at all but broke the league still goes, however.

Test Dick Powell's Filipino valet.

His sister who is an attorney in Manila and he's a U.S. graduate himself.

John J. Meland, the Seewick society actress, once worked in Jersey stock with Jimmy Dunn, now high-fives.

Susan Stevens new society editor of "Post-Gazette," replacing Theodore Lucke, who went vacationing and got married.

Mullen Sisters jump from Public unit here into Schwab & Maender's store, which is to premiere at the Nixon.

At known for lifting everybody else's material, stole a bit from a local radio act, who is being dined "Why should I be an exception?"

Brooklyn

By Jo Ranson

Morris Kintler, vacation.

Judy McCue at Nantucket.

Martin Dickstein vacationing.

Frankie Ford, vacationing.

One Coney side show charges 3c.

Maurice Bergman on milk diet.

John Thompson still writing songs.

Plenty bathers but no swimmers at Coney.

Art Seoren of NDC living in Flatbush.

Ron James dog ate Harry Hirsch's hat at the Gates.

Paul White, of Columbia, moving from Flatbush to Yorkville.

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is mourned in South Norwalk her home town.

Alvin Karpis scores success in Will Crockett's play "The Bride the Ship Sings On."

Macaulay, Queenie Ward, J. Sayre Crawley, Mary Smith, Jerome Lawlor and Regina Wallace act.

Dallas

By Rudy Donat

Curt Beck and he isn't worried.

Usual cold break fanned the steam.

Al Wolf, indie distrib, back from Coast.

Frank Harting back from New Orleans.

R. B. Shanks, p. s. to John Polak, resigned.

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News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily report.

East

Jane Crawford left for L. A. to play for Belasco and Curran.

Fanchon and Herndon, globe girldes, in a jam with Japan over picture films exposed over fortifications. Stills will never reach the newscrowd.

John C. Hylan and Henry E. Lull, still under indictment for Fatty's heir, claim a stay until their appeal is heard. Still raised from \$5,000 to \$15,000.

Former Mildred M. Sontag, of the chorus, being honored by John H. Felt, Phila. millionaire.

Ann Muecke in Italy. Reported about to take Italian noble for her third spouse.

Joseph Steidle, 28, of 327 Cumberland street, Brooklyn, was in the police line up charged with loitering near the Empire theatre. He was a porter at the Cumberland theatre. He was said by the police to have admitted committing recent theatre burglaries in Brooklyn.

Earl Carroll had to open his "Vapors" without the much touted "electrical" mechanical device. He was enjoined by Messmore & Danon, decorators and effects men who claim infringement. They are the ones who made the elephants for the "Vapors." According to their statements, they were joined by Carroll, who was much interested in a duo with a "practical" neck. But he ordered "Dinah" from another place and the Messmore concern brought suit for patent infringement, having obtained papers for the device which brings the hellfire notion.

Martin Coffin, 18, son of Haskell Coffin, artist, is planning to try Broadway production. Before he can do so, he must square with Equity for housing checks at art theatre, Locust Valley, where he has been making the first order of business.

"Everybody Welcome" is the title of a new Shubert musical.

Department of Labor reports halt the musicians in U. S. out of work since the strike.

Helen Kane back from Paris.

John Emerson, without his wife, Anita Loos, back. He will begin work on the two Emerson-Loos productions, "The Great Gatsby" and "Cheerily Are Ripe." Mrs. Emerson will remain in Paris for the present.

A N. Y. theatrical storehouse recently carted 28 loads of scenery to the suburbs and burned them.

Ted Husing, aboard a mine plant, to radio the bombing of Al. M. Blasta by planes, had plenty to tell. But he has two letters and drifts off helplessly the greater part of the night. Rescued by a coast guard cutter.

Princess Rigo, widow of the violinist who married the Princess Chimmy, incident years ago, appears in N. Y. Supreme Court to prevent eviction from her home, 400 Northland ave., Bronx. Property under a mortgage which cannot be settled until her second husband's estate is administered.

Hot dogs not to be banished from Atlantic City's boardwalk. Vice president, however, has no intention against their evasion.

Sol Bloom has won the first prize in the Washington, D. C. lottery, pageant.

Conny Island and Dratula seize a clown bill on water pollution case. Fit for bathing it you don't mind mud.

"Tales of Creation," set for the Court, N. Y. Sept. 3.

Amos Polla and Sol Gross form

publishing partnership for "The Wall Between."

Picture operators' union, fighting for a day, the Bronx is concluding by giving toys to the children. Something different each week. Still, the Bronx is not a union town. Something different each week. Still, the Bronx is not a union town. Something different each week. Still, the Bronx is not a union town.

"Mingaret Angila to open her tour in 'Blahobeth the Queen' at New Haven, Conn."

What promised to be a chief cause for the what about story in the Bronx, when Ruth Hill, who caused the arrest of George L. Lott, son of the candy purveyor, refused to meet charges of a attempted assault. According to her original tale, she applied for employment at a hotel, where she became so demonstrative she had to use a bottle on his dome. Lott was held for a hearing, but Miss Hill refused to meet the charge, stating she had been too hysterical to appraise the situation properly. Case dismissed.

Justine Johnston, once one of Dwyer's handmaiden actresses, now a student of pharmacology at Columbia university. Also the wife of Walter Wanger.

Following agency campaign, police are after tea rooms with fortune tellers.

Plans for the International Music Hall first unit of Radio City to be started, were filed with the building department. Call for 31-story building to extend 300 feet from 30th to 31st street along the east side of 6th ave, with a depth of 375 feet into the block. Structure will contain an auditorium with capacity of about 6,000.

Edna Teresa Hanson, said to be a former picture actress, is held in \$5,000 bail in Hildrethfield, Conn. Her pretenses charged. Alleged that she stole a chicken farm to Charles W. Anderson on representation it showed a profit. She screamed, but returned the other day, and met the pitch.

Mrs. Eliza Reeves, former opera singer, is suing Mrs. Jean Malmes for \$100,000 allegation of affections. Asserts that Mrs. Malmes took to her on pleasure trips and footed all the bills.

Police adopt a new set of tests for drunk drivers. It is to be more exact than formerly. Car walking still in vogue, but truly rural, reinforced by fast in which the suspect must close his eyes. If he topples, he is in.

Norma Butler, understudy in "Once in a Lifetime" got her chance Tuesday (14), when Jane Buchanan was out through illness.

Edward McGrath, assistant of Robert V. Newman, has brought suit against "Hittite" Arthur M. Guire, playwright, for \$31,722, balance of a loan of \$38,540 made by Newman in 1929.

Herscov Brown, who ran for Congress last year, may try for Alderman this fall.

Red Barn at Locust Valley, folds for second time.

Rowkay Henshaw, bar women, police have arrested her for a complaint that women are not given attention for looks than swimming ability and records.

Eugenia Leonovich, of "Grand Hotel," has adapted "Comedy of Manners" into a play with Lillian Tompkins.

Women shot plaintiffs, killed by the Bureau of Enforcement in New York case was employment of an 18-year-old New York girl to obtain evidence.

June Lott, 13, of Caldwell, N. J., is being held in custody for a preliminary hearing and a quarter hour performance work commencing tomorrow (15). June is a specialist on what she calls "life" (reproduction), which is pretty much the same as a razor.

Dr. Milton Thomscheksky, son of Boris Thomscheksky, is the central figure in a love smolder in which he was truly slain and his wife, Agnes Linovsky, was killed. Agnes believed the Burlesque woman did the shooting because of unrequited love and jealousy over another woman. Previous to the shooting a "bumping" attempt to

emancipate the physician had been made and it is assumed the shooting followed the failure of this move. Dr. Thomscheksky's recovery is believed to be doubtful.

Andrew W. Larson, owner of a market, on Lexington ave, sued Ethel Barrymore, for \$2,400, for unjustly depriving her, March, 1929 and December, 1929. Obtained a judgment.

Maureen Baron, musical director at the Hoxys, sails for a brief vacation in Paris. Mischa Vlojin conducting during his absence.

Hedgecroft theatre, Media, Pa., refused to exhibit receipts (13) as players exact a robbery exact on the stage.

Agnes Ayers, former seven star, in town looking for stage experience.

Clearing up the Radio City site. The Trustees of Columbia University have a general mortgage for \$8,000,000 to the Rockefeller Institute for Medical Research, due Aug. 12.

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Original Theatre Activities Co., Inc., offering \$200,000 worth of \$1 shares in the Save Our Stage movement. Stock will pay dividend and non-assessible. Handled on the market by the Boyd Co.

Peter Arno to capitalize recent happenings by making a production of "The Criminal Mind." Due to open in Pittsburgh Sept. 21, by which time it will have been given a name.

Rosetta Duncan will go into cast of "The Broadcaster."

Police are looking for two girls, said to be show girls, who took part in a riot at Brooklyn, Thursday (13), dancing nude before a party of men in a shack used in a beer racket. Three men were shot and one killed. The girls are supposed to belong to a rival gang. Girls are not known. Said by the neighbors that the girls were frequent and believed that the gangsters supplied girls as well as beer.

Anne Nicholas considering making a production this season, probably "The Funny Man."

David Wallace joins the Ted Harris office.

Belle Olasko suing Jack Selinsky, performer, for \$50,000 damages for breach of promise. In a previous case, she, Hyman Hochstadt, Selinsky's brother-in-law, and partner, was served in error, so it is being done all over again. She is in the new "Vapors." May be pro work.

Out of town dry agents raided 21 Atlantic City speakeas early Saturday morning, all back street places. The raiders found 100 joints bothered, but most of them closed, merely as a precaution.

Pathe Exchange, Inc., and RKO enjoyed from showing newsreel pictures of Sharkey-Walker, bout on Aug. 10, when Radoloff, Maxine Pictures, Inc., the Hearst Milk Pail, the Dodge Athletic club and both boxers.

Revised census figures show total of radio sets owned to be below 100,000, or about \$200,000. Maxine Pictures, Inc., as originally estimated.

Dimitri Protoph, of Greek Catholic Church of the Resurrection, asking Dist. Atty. to halt sale of tickets for alleged benefit at the Union theatre Aug. 15. Learned that James Lewis, his sec, was getting 70% of the sale and the church got about \$200,000. Tickets pointed to sell at \$2 and \$1.

Ans Kutz, night manager, supposed to have been kidnapped Thursday. Not heard from since.

Amelia Phillips, who inherited the fortune of the late Aaron Unger, N. Y. candy mfg., likely to receive \$100,000. She was once married, contested by widow, who withdrew opposition. Unger abandoned his family to live with Mrs. Phillips, and died in her apartment in Longwood, Pa. His will cut off his wife off with \$5. She brought suit in Federal court to annul the will.

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tion by Gilbert Miller with Leslie Howard in lead.

Ziegfeld may put "Argentina" into rehearsal Sept. 15.

Save Our Stage movement adding to the heat. It is announced the original committee of Theatre Artists, press, due to the dissolution of the Theatre Activities, Inc., the p. a. s. charter preventing direct connection with another, incorporated the Committee of Artists of the committee, states it is "dropping out because the new plans are at variance with the original design, including the establishment of their own looking office."

Radio Pictures made defendant in a suit to enjoin it from using the title "The Public Defender," claimed by Mayer C. Goldman and Frank M. Harris, real property and used on a silent picture in 1917. Application for temporary injunction filed in N. Y. Supreme Court Friday (14).

Mrs. Ida Wood, 84, guest at the Herald Sq. hotel, to be taken to a sanatorium after several visits to the hotel, found \$5,000 in \$500 bills hidden in the floor and about \$100,000 cash and securities in a tin box. A society bell in the 70s.

"Pinetop" to be given on a real ship at Newark Country Club Saturday. Done one season at Bergen Beach, Brooklyn, when Percy Williams ran the resort.

Furman Sisters and Aaron Sisters out of "Varieties."

Edo McBride appeared in the West End theatre, to be followed by his wife and her husband Jack were convicted from filling a vaude engagement in Boston because the Hotel Danforth is taking her trunk for bill of \$35, balance of an account of \$75 due when she left the hotel. She was told to apply for a summons.

Society of Motion Picture Engineers to hold their 28th meeting in New York, Sept. 18-19.

Marie Lohr arrives on the "Aqueduct" in midtown town Broadway, opening Sept. 21 at the Booth.

James Hemmle, negro actor, given 10 days for begging in the subway. He is fined \$25 and 25 days in jail. William Howard, white, was given a similar term for begging in Broadway, representing himself as an actor.

Glenn Swanson, back on the "Varieties" stage, reported that she had eyes on the trip only for Michael Turner, millionaire Irish artist. Turner announced that he expected to spend some time in Hollywood.

William A. Brady selects "She Went to the Sun" for Grace George, by Earl Crocker, and recently tried out in Showplace.

Roy T. Yates, New Jersey state Senator, shot and seriously wounded in a drive in New York City Friday morning. Shot in the chest and arm. Shot in the chest and arm. Shot in the chest and arm.

Seven women injured in a fire at the New York theatre, Tuesday. One woman stepping on a box of matches and igniting them. One of the women, a girl, was seriously injured. Two women required medical treatment.

Flora Zabelle, widow of Raymond Hirsch, returning to the stage in "Fanny Hunkler." The "Fanny Hunkler" is a comedy in three acts, by the late stage appearance was in 1929.

Mary Rios engaged to stage dances for Ed Wynn show.

Dr. Palmer, dancer, wife, police in locating Wm. Nussbaum, 13, light-weight boxer who disappeared from his home Saturday night. Former orchestra leader for Oscar Hammerstein. Had phoned Miss Palmer he could call and she would call the cops.

McBride, Toling, Hirsch and Pastore and \$100,000 worth of (theater) "Varieties" said to be a record for a silent picture.

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COLUMBIA SET ON ITS ROUTE

The new Columbia Wild route has been set, providing as opening spot the Apollo, New York, and the closing spot as Lyric, Bridgeport. Some shows will start, due to late opening, in some houses, in the middle west, which will mean closing there at end of season in same territory unless repeats are in order.

The official route is as follows: Apollo theatre, New York. Republic theatre, New York. Star theatre, Brooklyn. Irving home theatre, New York. Route No. 1 (week one-nighters) Empire theatre, Newark. Orpheum theatre, Paterson. Hudson theatre, Union City. Lyric theatre, Bridgeport. Trenchard theatre, Philadelphia. Gaiety, Baltimore. Gaiety, Washington. Academy, Pittsburgh. Lyric theatre, New York. Empire, Cincinnati. Gaiety, St. Louis. Empire, Chicago. Gaiety, Detroit. Gaiety, Toledo. Gaiety, Buffalo. Plaza, Worcester. Howard, Boston. Lyric theatre, New York. Houses in Cleveland and Rochester may be added to the route within 10 days. Cleveland would follow Toledo and Rochester Buffalo. If they come in.

No Strip, Riot Accused

Whimper, Can. Aug. 11. Under the auspices of what is known as the "Hannah Club," the hundreds of girls in the Dominion sold tickets privately at \$1 a seat, telling buyers girls in the show would strip to the nude, but at the scheduled performance the morality squad was present to watch the girls.

Angry public, disappointed, stormed the box office at the close, causing a riot. The producer backing the show went into hiding.

show for shipment for Washington. Imported from Baltimore to do the work strike on when they consult with strikers.

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WANTED FOR THE
Oppeum Theatre, Paterson, N. J.

24 Pretty Chorus Girls.
10 Weeks at One Theatre

Principal Women
Soprano, Alto, Tenor, Bass, and Chorus.
Features and Supporting Cast.
C. C. H. H. H. H.

VARIETY

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15 YEARS AGO

(From Variety and Clipper)

Orpheum theatre, Detroit, was giving away a Ford car every week. More business.

Cohan and Harris entered the music publishing business with Billy Jerome in charge of offices.

George White, then White and Cavanaugh, was in a jam with Joe Whitehead over the "Invitation Dance" but he was alleged to have lifted from the Whitehead act.

Harry E. Hedges, new manager of Olympic theatre, Cincinnati, was cleaning up burlesque. No coonies were to be permitted and the bar was abolished. Boxing and battles royal also were to go.

The ukulele was so new "Variety" gave the proper pronunciation in a paragraph, speaking of the growing craze.

Shanley's and Rector's, popular eateries, were closing their public bars because of too little trade. Service bars were continued.

Mary Pickford was talking about her own first feature, to be an eight-reeler and cost more than \$200,000.

Max Brothers took the back page of "Variety" to advertise "Home Again," written by Al Shean.

Dewey theatre, in East 14th street, being razed. Had been used by William Fox for small time vaude and credited with being the theatre of that idea in the east. Was where the Fox Academy of Music now stands.

Leander Richardson, once the leading dramatic critic, went to World Film as p. a.

Vitaphone was doing extensive filming at the Flatbush plant. Mostly directors.

Summer stocks were faltering but reporting exceptionally good business.

50 YEARS AGO

(From Clipper)

"Clipper" publishes a letter endorsing its advertising value from S. S. Stewart, bandleader of Philadelphia. Editor of Lem L. Stewart, now of Public.

Camp meeting promoters advised to study circuit routes to avoid opposition.

Charles Frohman left Haverly's Minstrels in Salt Lake City to accept a position with Madison Square Theatre, New York.

Barnum circus buys up all stands in St. Louis and Forepaugh's forced to resort to window billing.

Fred J. Englehardt was in Columbus, O., arranging for the showing of a whale at the state fair.

"Coney Island, or Little Ethel's Prayer" was the attraction at the Union Square.

Mme. Renz's Minstrels played at Long Beach on a turnaway. The Young Ladies' Society, which had hired the troupe, promptly booked it back with the intention of holding prices to one dollar.

Manager Whallen, of Buckingham, Louisville, anticipated the "hook" closed in Louisville with a pair of the old-fashioned sliding flutes. One had an "N" and the other a "G." One act got it the first night.

Harry and Ray scrapping with Hyde & Behman over the rights to "Mildred's Dream." Court permits contractors to play on giving security for possible damages.

Inside Stuff—Pictures

Recent filing of petitions in bankruptcy by J. Stuart Blackton and Eugene W. Brewster within 10 days of each other is something of a coincidence, since it was Blackton who brought Brewster into the picture business as editor of the old Motion Picture Story Magazine.

Originally that was the idea of Blackton to advertise the product of the Motion Picture Patents Co. licenses. Each of the component members of the M. P. P. C. was allotted an equal share of the stock, which for the time being represented a loss charged to advertising. The map was distributed to the "licensed" film exhibitors and had no newsstand sale.

The western element, Selig and Spoor, never cared for the idea and soon sold their stock to Blackton, who had faith in his scheme. Later his eastern associates took a similar action and the stock was presently held by Blackton and Brewster. They were able to include the independent companies and the map took a jump that eventually led to the establishment of two other magazines under the Brewster banner. Meanwhile he had acquired most of Blackton's stock, for the latter had gone in heavily for motorboat racing and exhausted his resources.

Eventually Brewster lost his magazine. Both men drifted to the coast. Blackton as a producer and Brewster with the idea of promoting Corliss Palmer, his third wife, into a star.

Blackton was who innocently told a reporter for the Brooklyn "Eagle" when his first wife divorced him that "we geniuses have no business getting married."

Joe Fisher owns the original print of the mongoose and snake short which UFA put out. Fisher sold the film to UFA for \$500. He camcared the battle between the two at the Pasteur Institute at Bangkok, Siam. Fisher's headquarters are at Singapore. Now he with his sister, are in New York, looking over the new Lasker place.

Miss Fisher sees an equal number of pictures with her brother, both looking at different films. They are for the faraway countries where the Fisher circuit of theatres is located.

In that section of the world is a law against a human killing a mongoose. The latter and any kind of a snake are deadly enemies. The mongoose is tame enough excepting when a snake's around, when the snake hasn't a chance as seen in the mongoose short.

Joe is privately showing some of his thousands of personally taken film views throughout the Far East. He's at the Claridge Hotel, New York. Included are scenes probably never taken by anyone else of a ritual religious and torous ceremony of a near-cannibal tribe in the streets of Singapore. Torture of the sacrificed victims is so inhuman the whole thing looks more like magic, but Joe guarantees its genuineness, and the closeups support him. Views taken on 16 mm and unusually well photographed.

One of those yarns of the outsider who came in and walked away with the honors is the inside on how Dr. Frederick Witte, editor of the Cincinnati "Tribune Press" got picture franchises from both Tobis and UFA for his new foreign picture house in Cincy. Witte, a newcomer in show biz, decided that his paper wanted to run the foreign picture house in Cincy but didn't want competition. Both UFA and Tobis were insistent that their name go up in front of any house they supply with capital and technical equipment. Witte, who signed half year options with both companies and then announced that he'd call his house the Tobis-UFA. Nothing either could say at that stage of the game.

Another stunt Witte pulled was in the holdover element of the franchise. Both UFA and Tobis wanted to insist that people showing their films must hold them at least two weeks. Witte, realizing that argument on tribal religious and torous ceremony of a near-cannibal tribe in the streets of Singapore. Torture of the sacrificed victims is so inhuman the whole thing looks more like magic, but Joe guarantees its genuineness, and the closeups support him. Views taken on 16 mm and unusually well photographed.

Reports have gotten about that A. C. Blumenthal has entered a proposition to buy the Loew stock held on behalf of Fox, amounting to over 600,000 shares. Who Blumenthal may be acting for isn't even intimated. When the amount involved is considered, 50 or 60 millions, with the stock having cost Fox over 80 millions, the reports don't sound so regular.

There's no such money hanging around nowadays. A very recently proposed deal to buy managerial control of a picture company with two large blocks of its stock, but not stock control, with the deal involving around 40 millions, couldn't find financing. Less than two years ago 75 millions were available for the same deal, which was then rejected by the holders of the stock.

Blumenthal is mixing in with several show ventures according to the stories. Usually he operates on a commission basis, as promoter of the deal with the Fox matters. Just now he is said to have a piece of Ziegfeld's "Follies."

With the Government reported threatening to dissolve the cross-licensing agreement among the electricies, the latter reveal they can voluntarily terminate it by giving each other three years' notice dating from July 1, 1931.

The Government's latest attitude is regarded in electric circles as ironical. Had it not been due to Federal insistence during the war that patent technicalities be observed so that nothing would delay victory for the allies, the electricies believe they would still be doing things patent on an individual basis.

As things stand, according to electric inside, A. T. & T. Western and General Electric are satisfied to continue with the program first suggested by the Govt. It's to the mutual advantage of each company and the public in general to merge science rather than segregate it, they say.

With tears doing the gushing act a Syracuse indie told film fliers in Madison he had a break on rentals and bills, his opposition would force him to close. Everything was fixed, one producer even cutting rentals in half and then taking notes so that he could meet the all time competition.

Few weeks later this is the story: The crying indie is now laughing. He owns two theatres, having bought out the opposition. He has cancelled the philanthropic producer's pictures and won't pay the notes. Now there's going to be a lawsuit.

Although the Dreiser action failed in its attempt to establish a legal precedent for screen authors, Paramount conceded that litigation of this kind before the courts is of big time to the picture industry. The fact that it was terminated by Dreiser was to what Paramount didn't do with the screen version of "American Tragedy" made a pre-emptive impression on a number of reviewers, the company believes.

Criticism in two of the biggest New York dailies, almost following line for line the comment made by Dreiser lawyers in open letters before the court action, were termed "silly" by the New York As. At the same time the similarity of the Dreiser tone in the letter and in the reviews were noted by this executive.

Despite adverse weather conditions and the fact that the picture has

Inside Stuff—Legit

Total sales of SOS (Save Our Stage) buttons put out by the TPROA are said to have netted about \$300 so far. As a chartered organization TPROA can't sell stock or produce shows, which resulted in the formation of Original Theatre Activities, Inc., and the \$200,000 stock issue announced recently.

Several of the TPROA members on the original SOS committee didn't approve of the stock idea and have resigned from that committee. Reason said to be their unwillingness to assume liability of the stock sales.

Metro is understood to be backing Paul Struger in his legit production plans for the coming season. Struger has two plays being read, "The Jewel Robbery," by Fodor, Hungarian playwright, and "Pariser Platz 13" by Vicki Baum.

Bertgang Bloch, story editor for Metro, is adapting both plays for Struger, with production due to start in about two weeks.

An unknown femme nightly sends a bunch of garlands to one of the male leads in "Shoots the Works," at the Cohan. He divides with the other principals. Nightly they sport a fresh flower in the buttonhole. Accompanying notes not clearly signed nor having an addresses puzzled the recipient, but he is used to it now.

Of course he could send them to himself, but that's a co-operative show.

"Sing High, Sing Low" is promised as the first show to be produced by Walker-Townes, Inc., new indie outfit formed by Sam Golden, theatrical producer, and David Boehm. Murtlock Pemberton, brother of Brock, is the reputed author. Play is about an opera singer. Casting, for rehearsals this week.

Intended Boston time for "You Said It" has been eliminated because of Lou Holtz's long stay at the Palace. Instead the show will play Buffalo for a week, opening Sept. 21 and going to Chicago.

Should the piece fall to elixir promptly in the Loop, it will be closed quickly for good.

A year or so ago "Broadway" Charlie Levy had 24 shares of American Union Bank valued at \$300. He ordered the bank to sell the stock at \$400, which point it never reached. The stock has now shrunk to a few dollars per share and on top of that he may be called on to pay into the bank the par value.

The glass partitions in the rear of the Ziegfeld have been removed affording a look at the studees. Matter not only hear better but no longer get a blast of cold air. Ceiling vents further reduce that.

House has best cooling system among the legit.

Pictures backing for stage production looks somewhat dim at present. Nothing toward that end is heard among the picture men.

not yet completed its first week at the Criterion, Paramounts predict that it will remain at the Criterion for at least two months.

Budgetitis seraped "Come On Marines" (Far), after a story investment of some \$40,000 to James Kevin McGuinness, Thomas Boyd (born rowed from Radio) and Waldemar Young, who finally put the story into shape. There was also an investment for technical supervision by a San Diego marine official.

Overboard on production cost, the New York end concurred that the studio had better forget about the marine story.

William Wellman had been borrowed from WB to meg it.

Fanny Holtzmann, on the coast to handle the Ina Claire-John Gilbert divorce, had it all fixed for a quiet hearing with no witnesses present. Arrangement for the hearing in chambers was supposed to be secret, but when the divorce party arrived it was greeted by a squad of photographers and reporters.

Papers had been tipped by the femme p. a., who herself couldn't understand the assemblage at court. "I called them in and told them to send reporters to Mr. Gilbert's attorney's office," she explained. "I thought then we'd be sure there wouldn't be any at the court."

Paramount h. o. letter covering all activity and plans on production which goes out to the coast to keep that end continually informed, is now being signed by Emanuel Cohen, with Jesse L. Lasky currently on the other end. It places Cohen on production matters as directly next in line to Lasky, carrying v. p. title and with Cohen virtually in shoes of Walter Warner formerly occupied, except that Cohen has widened jurisdiction through distribution, Paramount News and shorts production from the business (budget, etc.) angle.

Metro on the Coast is committed to the re-make idea on the theory that the script, once it goes into production, be shot from start to finish regardless.

As almost always happens, that in the course of production certain things pop up, but the shooting schedule is not interrupted, idea being to screen the sequence first shot and then rewrite, remake and reinsert as circumstances demand.

"Strictly Dishonorable" will appear as a \$1 novel in about a week, published by Grosset and Dunlap and preceding on release the picture with which it ties up. "Angie" is to have book freely distributed and on sale by the time the picture is ready.

Joe Weil, U. S. exploitation chief, did the novelization of, as well as a serialization, later for "Mirror" and starting in that tab in 10 days.

Just as the hot spell seems likely to end Paramount has completed arrangements with the St. George Hotel, Brooklyn, obtaining a 25% discount to the hotel's pool for Far and Twink employees. While the company from time to time acts reductions for its people from big stores, etc., this is the largest saving on original costs arranged.

Edward G. Robinson's present Warner contract is worth \$250,000 a runs up to \$500,000 with options. At 10% this gives Joyce & Schulz, agents, who are suing the actor in Hollywood, an ultimate claim of from \$25,000 to \$250,000 per consideration. Robinson made a \$17,000 settlement offer on his Warner contract to J. S. which was rejected.

Two theatre employees are now permitted to take out their automobile insurance under the "Red" plan, their privately owned cars getting the desired insurance protection at a materially reduced price.

John Gilbert has two new films for Metro at \$250,000 per, to be made in a week. That figures him \$10,000 a week.

Blame Equity's 20-Week Guarantee Ruling for Gypping by Some Agents

Failure to live up to Equity regulations and "dishonesty" as to contractual obligations with actors, are claimed to be rampant among certain legit agents with proof in one particular case offered. In back of it all, it is claimed, is Equity's 20-week guarantee regulation.

Principal the gap is involved in agents giving 20-week guarantee contracts to rated actors to get a larger commission, but neither providing the 20 weeks work nor paying off. Further than lending to gypping activities, producer and agent claims are that Equity's guarantee ruling is a barrier to discovery of new talent.

In a specific case of charged gypping is that of an agent who recently mailed out a list of over 100 names he claimed to have contracted. On that list were people who sought work from other agents. Another name was that of a film actor, presently contracted for several years, and who hasn't been in a legit show for a long time.

There are at least 100 names on the list for those he had contracted last year has resulted in no pay-off, despite contracts. It is also declared, with the agent using the bettered good ratings as a shield to prevent further work for the actor.

List, when seen, meant that if the agent didn't give his claimed contracts, people full guaranteed 20 weeks work, he'd be in the bag for \$100,000 or more.

Holdup Shots on Stage Cover Real B. O. Bandits

Philadelphia, Aug. 17. While a new melodrama by the Showcases, entitled "The Solitaire Man," which deals among other things, with a holdup on stage, was being played on the stage, the box office of the Hedgerow theatre in Rose Valley (Moynan) was held up and robbed of \$200.

Three bandits drove up to the little playhouse, concealed outside the stage and devoted to "Little Theatre" movements, about 9 o'clock, pointed guns and told Myrman Phillips, of the acting company, who was on duty in the box office, to go to the rear and get the money because of the remoteness of the theatre had no trouble making their getaway.

While the holdup was going on, several pistol shots were fired on the stage in a melodramatic moment, but the audience was unaware of the real robbery. "The Solitaire Man" has attracted the attention of several New York managers.

No More Spectacles

Proponents of the spectacle show are decade and more ago predict that the extravaganzas that once delighted in the Hippodrome will never return.

H. H. Burnside, one of the prominent, sums up the trouble in unions. The way things are going in the trade now, he states, would make such a backstage institution, as required in the old days, an insupportable expense.

2d St. Louis Stock

St. Louis, Aug. 17. O. D. Woodward, who conducted a dramatic stock company in St. Louis from 1922 to 1927, has moved the Midtown fire stock this winter. His previous company was known first as the Woodward Players and later as the National Players. The new venture will give St. Louis stock company with Mary Hart, who operated at the Orpheum theatre the last two seasons, to reopen at the same house about the first of October.

STOCK PRODUCER FOR B'WAY

George Sharpe, stock producer, who made his debut on Broadway last season with a stock troupe of "Young Slaves," will try this fall with a full-fledged show. He has "Mrs. Garibaldi" by a Mrs. McCarron, said to be a prominent political figure. Sharpe is trying to land Vera Gordon for the play.

Golding's % Show

Samuel Haskin Golding, who writes, directs and produces his own plays, has another slated for rehearsal shortly. New one is "Denny Whiting," with Manhattan Productions, Inc., named as producers and Golding understood to be that corporation and the author.

Show is minimum bonded at Equity, with the cast playing percentages against small guarantees weekly. Latter amount is said to be \$50.

Golding last season produced "Puppet Show" for a quick cut.

DENHAM ALWAYS LOSER BUT NEW BACKER SET

Denver, Aug. 17. According to information from Los Angeles, the Denham will remain with stock Sept. 12, under the management of George Cleveland, formerly directed and acted in the Denham stock, and Ben Ketchum, who managed the theatre several years ago.

They have taken over the interests of Capt. C. C. Spicer, Los Angeles capitalist, who, according to his own figures, lost around \$10,000 a week for the last three months he had the house open. Later the Denver Amusement Company tried to go stock with the amusement unions co-operative, but with the actors paid salaries, it is reported the unions dropped \$20,000.

Many rumors had been around among them being that "Bugs" Bainbridge, of Minneapolis, and Henry Duffy, west coast producer, were interested.

The Denham company is being formed on the coast and Guy Usher, for many years a factor with Denham fans, is likely to be a member. Cleveland is a director for Tiffany.

"Decency" Film Held Up By Stager's Cut Demand

Hollywood, Aug. 17. Arthur Gregor, picture director and author of "Decency," which was produced by Franklin Productions at the Mayan theatre here last summer, has filed a complaint with the Authors League that F. P. is holding him up for picture rights on his play. It is scheduled to be produced by Joe Art, with Mary Nolan in the lead and Gregor directing.

Franklin Productions, through Franklin Warner, replies that it is entitled to a cut in the amount Gregor received for the picture rights. Gregor states the piece had only 21 performances and that his agreement with F. P. stipulated it not participate in sale of the story for pictures unless the play had the required run of at least 75 performances.

2d L. I. Failure

Locust Valley, L. I. Creditors have set back another young producer, this time Jack O'Connor, college student, who took the red barn activities over after Martin Coffin failed. O'Connor is stated as having lost \$15,000 of his own money, with two performances said to have brought only \$400.

Last was paid off but prop bills at above \$3,000 still reported owing. Foli means subscribers are hung.

EBBY HAS REED

Hollywood, Aug. 17. George Ebb opens his stock season at the Piffon theatre, Oakland, next Sunday (23), with Florence Reed in "Past of Suez." Following week she does "Madama." Both at \$1500 a week.

John Lee goes back to the Fulton as director.

Hopkins' First

Arthur Hopkins' first play for the new season will be "The Man on Stilts" by A. W. and M. L. Barker. Rehearsals are to start immediately.

High 'Wagon' Royalty

"The Band Wagon" is reported to have the most costly royalty bookend of any musical show up to date. Several participants receive a flat sum weekly but the total amounts to 12 1/2%.

Usually a musical show's royalty totals 6% and rarely exceeds 7%.

George S. Kaufman and Howard Dietz each receive 1% of "Wagon" gross, while Arthur Schwartz, who composed the score gets 2%, which is usual for that end of the writing.

\$18,500 as B'way's Top Matinee Benefit for Mrs. Walsh by "The Follies"

"Follies" matinee benefit performance given last week to raise money for the mother of Helen Walsh, the show girl burned to death when Harry Richman's boat blew up, netted the widow \$18,500. Several checks received after the event swelled the fund about \$700. It was the most successful benefit of its kind ever staged on Broadway, attesting to the work of the committee and their friends, besides indicating the public sympathy over the tragic end of the "Follies" girl. The show could have sold twice despite the rain Tuesday. It required costs to handle the crowd which failed to obtain admittance.

Prevented Hysteria

The box office statement held a gross of \$4,500, with the usual \$3 attraction. The house was money paid in excess and as donations.

Mrs. Walsh left for a rest in Canada last week. Although the mortgage on her Walsh home will be paid, Mrs. Walsh felt she could not reside in the Riverdale place. She will take an apartment, placing the house for rent.

It had been intended to spotlight the place Miss Walsh occupied at the end of the matinee. For fear it might cause hysteria among the other girls, it was scratched.

Mark Hellinger is administering the fund, turning over the total to Mrs. Walsh. The house was taken by Dan C. Curry.

L. A. Legit Activity

Hollywood, Aug. 17. Two freelance legit producers active last season contemplate an early start this year.

Dickson Morgan is considering "Trecento," a play containing strong Tom Moevay propaganda.

Arthur Greville Collins still holds stage rights to "Fish Gotta Swim," a play by Bernard Schubert, and expects to stage it for the Biltmore.

The Biltmore, following McGuire's "Bad Penny," may show "A Fast One," which J. C. and Elliott Nugent opened in San Francisco.

Proboliers, the old arty bunch recently revived, are crashing a professional theatre, taking the Figueroa Playhouse for a season of high-brow.

Muriel Kirkland's Lead

Muriel Kirkland will head the cast for Chester Brinkin's first play, "I Love An Actress." Play will have a cast of 40, among them, Walter Abel, Fuller Mellich, Alice Belmore, Clara Lee, John Dunn, John Williams and Eugene Garrat.

"Actress" goes into rehearsal tomorrow (17). It will open at the Times Square, New York, about Sept. 28. Break-in date is the Rush, Brooklyn, on Sept. 11.

Colored Show for New Yorker

Although having rehearsed over the allowed time period, later hitting difficulties with Equity, To be Randolph proposes to open his all-colored revue, "Fast and Furious," at the New Yorker Sept. 7 or 14. He believes that with his cast colored Equity may not take jurisdiction over the piece, letting it ride without a bond.

"Furious" involves over 30 scene changes and sets.

Chi Can't Chuck Cutrates

Nuisance Sticking Because Boys Know Each Other Too Well

Hammerstein's Golf Pain

Arthur Hammerstein is home after under observation for a week at the Fifth Avenue hospital, New York. He complained of abdominal pain, diagnosed as the result of a strain while playing golf.

The manager explained the change in the name of Hammerstein's theatre when Schwab and Mandel took it over recently and made it the Manhattan. Hammerstein said he requested a new name be given the house, since he is no longer identified with it.

NO GUILD ROAD SHOWS GOING OUT BEFORE DEC.

Theatre Guild won't send a show of its own on the road this year, before late, in December. Earlier road dates of the Guild will be taken up by "The Vinegar Tree" and several other non-Guild shows under their recent lease for the road with Brainerd's and Gilbert Miller.

Reason for the Guild not shooting out any companies of its own shows is that all of their last season's plays have toured about as much as possible, with the Guild not wanting to dig back further than one season for road attractions.

\$40,000 for Old Worcester, Tax Assessed at \$118,000

Worcester, Mass., Aug. 17. The old-time Worcester theatre was sold for \$10,000 last week to the Spencer Savings Bank, holder of a \$30,000 mortgage, which was foreclosed for unpaid interest due from P. F. Shea, Inc. of New York. Mortgage had stood more than 30 years.

The property is appraised at \$118,800 in the Worcester assessors' 1931 property valuation lists. The land is valued at \$33,800, and the building at \$85,000.

At the auction the first and only bid was that on behalf of the Spencer bank. Only a half dozen persons attended the sale. Bank officials said they had no immediate plans concerning the theatre other than to rent it whenever possible.

The Worcester theatre has been closed most all of the past season. Three different attempts to operate a stock company flopped. It is an old type of structure.

"Little Show" Going

"Third Little Show" at the Music Box, is due to fold the end of this month. It goes to Chicago Sept. 15.

Sam Harris' new musical by Miss Hart and Irving Berlin is expected to succeed "Little Show" at Music Box.

Wiman's 1st Solo

As his first solo production since splitting from young Bill Brady, Dwight Deere Wiman will produce "Anything to Please," comedy by Sheridan Gibeon and Russell Medford.

Play will be tried out in Greenwich, Conn., for a week, with Wiman recasting and fixing for New York.

Mayer Here Directing

John Justus Mayer arrives in New York today from the Hollywood Metro lot to begin on the production of his play, "Things As They Are." Morrice Liveright is producing. Mayer has a leave of absence from Metro to direct.

There'll be a week's delay because of inability of Liveright to cast the play during the past two weeks.

Grossmith Here

George Grossmith, English manager, producer and actor is in New York for the new Max Gordon musical, "Passionate Pilgrim." Grossmith came over from London.

Chicago, Aug. 17.

Chances of the managers getting together on the elimination of the cutrate evil for the coming season appear slimmer than ever. All agree that the practice, to say the least, is an unmitigated nuisance and has brought inestimable injury upon the legit business here, but each one is unwilling for the other to take the initiative and lead them out of the mess.

Lack of mutual trust among themselves and a stubborn conviction among the independent managers that the Shuberts would unscramble any sort of an agreement are the major stumbling blocks to a possibility of a get-together. Fringe of mind common among the indie revealed by the assertion of one that he wouldn't pledge himself unless every one of the managers posted a bond guaranteeing adherence to the ban. Otherwise, it is his contention, an agreement wouldn't mean a thing.

Wise Natives

Cutting raff has become so firmly established that the natives have got into the habit of expecting to buy at anything but the full price, leaving shelling out of the latter strictly to the transient. Luxurious men have come to distinguish the native from the transient by the introductory query: "Can I buy two tickets for the price of one in this show?" And then asking where one of the cutrate cards can be picked up.

If a show opens at the boxoffice price level, natives now hold off their buys for the first week, in expectation of a subsequent cutrate policy.

Understanding reached bottom this summer when the Adolph scattered 40,000 fifty-cent service cards for "High Hat," with the result that the Couthou refused to handle any of its shows. House later cut out the service coupon, come-on and went two-for-three dollars.

Ketchum-Oberfelder

New Rivals in Denver

Hollywood, Aug. 17. Ben Ketchum is returning to Denver to produce dramatic stock at the Denham theatre, opening Sept. 12. Top will be 75c. His associate is George Cleveland, director.

Ketchum put on stock in Denver from 1918 to 1928. For two years he was with A. M. Oberfelder in production at Kansas City.

Oberfelder will be his opposition now, operating the Broadway in Denver as a roadhouse.

Molnar Musical Off

Billy Rose's yen for making a musical out of Molnar's "The Play's the Thing" has gone cold. Some of the music, by Rodgers and Hart, had already been written, and some casting done.

Rose's reason for dropping the plan is that he couldn't find the proper cast. That combined royalties on the play would be about twice as high as any ordinary musical may have been another reason.

Sherman Brown's Job

Milwaukee, Aug. 17. Sherman Brown, for many years manager of Milwaukee's only legit house, Davidson, has been appointed assistant sec. of the Milwaukee Park board.

Brown retired from the theatre more than a year ago.

CUT-RATE PILGRIMAGE

Hollywood, Aug. 17. The Hollywood pilgrimage play is out-rating. Dollar tickets for the dramatization of the life of Christ are sold for six-bits. The \$2 top seats \$1.50.

31-32 Legit Season Starts Next Wk. With 3 New Shows on Broadway

Next week (21) Broadway's new season may be said to have started, for the new shows coming in. The previews will end a lapse of five weeks during which time there have been no additions to the Broadway summer group of 12 theatres.

A combination of August's visitor influx and better weather accounted for a business boom last week. Boost in business was from \$3,500 to \$7,000. Threatening skies and rain continued throughout the week.

"Follies" topped \$46,000. "Band Wagon" shot over \$12,000; highest leap was for "Third Little Show," which went to \$31,000 after singing for weeks. "Shout the Works" participated in picking up about \$5,000 and making the best gross since arrival. "Grand Hotel" dramatized legend went up to \$25,000. "Police Street" in seven times got \$12,000.

"Vanities" is to open the new Carroll Thursday of next week (27). "Scandals" will remain out an additional week, and the same applies to "Free for All" and "The Man in the Hat." Sept. 7. "Latter show" is in Boston and may be forced to lay off one week to show in Atlantic City and Broadway.

Opening next week too are "After Tomorrow" at the Golden and "Three Times the Moon" at the Avon.

Estimates for Last Week
(Symbols: R—revue; M—musical comedy; D—drama; C—comedy; F—farce; O—opera; Cap—caprice; and top prices also indicated.)

"Barretts of Wimpole St. Empire (24th week) (CD-1,095-\$35). Picked up about \$5,000; \$15,500; still on best performance basis.

"Follies" Ziegfeld (8th week) (R-1,622-\$5.50). Except Monday and Saturday evenings standard room rule; leads list after over \$48,000.

"Grand Hotel," National (42d week) (D-1,164-\$4.40). Weather only factor; \$22,000 last week.

"Green Pastures," Manhattan (18th week) (CD-1,050-\$3). Nearly \$12,500; \$3,000 over previous week; goes to road after two weeks more.

"Once in a While" Broadway (41st week) (C-1,142-\$3). Due out soon; house to start new season with "The Man on Stilts" around Labor Day; "Lifetime" bettered \$5,000 last week.

"Private Lives," Times Square (14th week) (CD-1,100-\$3.50). Ahead with field getting over \$7,000; satisfactory at this time.

"Shoot the Works," Colman (53d week) (R-1,310-\$3). Improved over 40% and topped \$12,000; best week co-operative show has had.

"The Band Wagon," Amsterdam (12th week) (R-1,423-\$5.50). "Follies" only show to better this one's grosses; improved further and over \$12,000.

"Unexpected Husband," 48th St. (12th week) (C-969-\$3). Topping \$25,000; last week, best gross since opening; in doubt, but date now indefinite.

Other Attractions
"Ruddigore," Brangelier revival will be followed by repeat of "Mikado" next week.

"Precedent," Bijou; going on tour after another two weeks.

Guild Start Set

Theatre Guild starts its season Sept. 21 when "He" goes into the Guild. Show will be restaged by Chester Biskin, who directed the troupe last season.

Guild will reopen the Martin Beck Oct. 19 installing "Reunion at Vienna." There, Alfred Lunt and Lynn Fontaine will be starred.

Beck is booked until Dec. 1, 1931, by the Guild.

Engagements

Arnold and Jack Sheehan for "Best Wishes" (Shubert).

Louise Beaudet for "Everybody Welcome" (Shubert).

Clara Le Bretton, Sam Ash and Judah Cozart for "Singing Baby" (Times Square).

Charlotte Walker, Eleanor King, Josephine Hull, Edythe Elliott, Barbara Robbins, Gus Sweeney and Ross Hertz for "After Tomorrow" (Golden).

Paul Kelly, Sylvia Field, Peg Entwistle, Owen Davis, Jr., Edward H. Robbins, Gladys Hagan, Fred Simonson, Harold Bradley, Calvin Thomas, Jessie Graham, Charles Slattery, Tom Padden and Frank McDonald for "Just to Remind You" (Sam H. Harris).

Local Stock Promotion

Seattle, Aug. 17. Powers-Miller Players at the Moore continue to do very fairly. Their show, "Mad Girls," and may do \$5,000.

Local men have formed the Seattle Stock Company, to promote the travelling stage here.

New organization to take over a house in October, with Kent Thompson as manager.

COOL SPELL KISSES CHICAGO'S 2 LEGITS

Chicago, Aug. 17.

Five straight days of cooling zephyrs and the two surviving cutters, "High Hat" and "Strophium Sisters," took it on the wings for around another grand each on the week. Pair figured to catch along at a profitable clip until the new exhibits move in. First of the fall season's ingress, "A Modern Virgin," unfolded at the Aladdin tonight.

Playhouse, with "Salt Water" headed for Aug. 29, is holding off on deciding the scale policy until it gets a line on what the Shuberts are going to do with the Garrick show. Later opened at \$250 top, if "Vivian" cuts so will "Salt Water" from scratch.

Ralph Ketterling is now in New York trying to get the scale policy until it gets a line on what the Shuberts are going to do with the Garrick show. Later opened at \$250 top, if "Vivian" cuts so will "Salt Water" from scratch.

Estimates for Last Week
"High Hat" Adelphi (8th week) (R-1,100-\$3). Strictly box-office leader here. Heavy party plugging and mercury drop combined to lift this one up to approximate \$7,000.

"Strophium Sisters," Blackbox (21st week) (D-1,184-\$2.50). Still showing neat cut, \$6,000.

Two Revues in A. C. Claim \$81,000 on Week

Atlantic City, Aug. 17.

Both "Vanities" and "Scandals" claimed solid first week. At the Garden Pier, "Scandals" maintained its usual just a few hundred short of \$30,000.

Carroll show, at the Apollo, with a current sales less than the Garden Pier, and playing at \$3 to against its rivals, \$4, and \$31,000 for the week.

Nadel Plans Musical
E. K. Nadel will shortly make his contribution to the growing list of musicals. He will have a story.

Expected in September.

Wagner Getting Ready
Charles L. Wagner has engaged Charles E. Ashley as general stage manager and Florence Sinclair as director of his forthcoming legit production. First will be an English opera called "Rococo," slated to go into rehearsals in September for an October opening.

Wagner is figuring for his own theatre in the Times Square district.

Harris Book Show
Sam Harris has changed his mind again about the musical he's preparing for the Music Box, New York, for October. It won't be a revue but a book show, and titled "Just to Remind You."

Joining Berlin and Moss Hart are doing the writing, with the rumor the Marx Brothers will be in.

Warehouse-Produced
Shuberts are reported having a musical comedy company as a filler for another of their houses.

Said most of the shows will be available from the warehouse, including "Student Prince," "Glossum Time," and similar stagings.

AHEAD AND BACK
Henry Davis about of "The Yellow Tree" with Billie Burke on Western tour, Lou Winkler back with the show.

Shows in Rehearsal

"Just to Remind You" (Sam Harris), Music Box.

"Dracula" (road. Wee), Holy Cross Lyceum.

"Man on Stilts" (Hopkins), Plymouth.

"Glorious Bound" (Oakes), Vanderbilt.

"After Tomorrow" (Golden), Golden.

"Constant Sinner" (Constant), Froh.

"Broadcaster" (White), Gaiety.

"Sing High, Sing Low" (Walker-Towne), Harris.

"Everybody Welcome" (Shuberts), 48th St.

"Friendship" (Colan), Fulton.

"Fast and Furious" (Randolph), New Yorker.

"Singing Rabbi" (Thomashefsky), Selwyn.

Fields Minstrel Head Held on Hotel Charge; Troupe Meets Trouble

Cincinnati, Aug. 17.

George Bradford, co-promoter with Walter J. Redhill of the recently revived Al G. Field Minstrel, was returned here from Toledo, O., on a warrant charging him, with failure to pay a \$100 room and board bill at the Ft. Washington Hotel, this city. The case was called in Municipal Court and continued for a week, Bradford being held in \$2,000 bail.

The troupe, numbering 40, rehearsed in Cincinnati for two weeks and put up at the Ft. Washington. According to Bob Urie, proprietor of the hotel, Bradford, as manager, was to make a cash settlement in full before the show left; for its opening stand in Dayton, O. Most of the performers and band boys.

It was explained by Bradford, had been in financial difficulties and the show management agreed to take care of their hotel bills during the rehearsal period and deduct the amounts owing during the season.

Hot weather and general conditions combined to hurt attendance for the show during its early stands in Ohio. This week the attraction has been at the Empiro theatre in Toledo. The show is headed as a 100 per cent success outfit, and the national convention of the Federation of Eagles being held in Toledo was expected to produce packed houses. Reports reaching here are that the troupe is "too small and the show is in difficulties."

Com's word that Redhill filed suit in Com' on "Pleas Court" in Toledo several days ago for a receiver for the enterprise. He named his partner, as defendant, claiming that Bradford failed to keep his agreement in the partnership.

The aggregation includes "Black-face" Eddie Ross, Sila Vermont, Bennett Miller, Jack Smokey Gray, Lester Haberkorn and Karl Denton, Roy Francis, Jim Brown, Bobby Bucks, Johnny Henley, Leslie Derry, Jack Scopes Kennedy, Al Turk, Melvin Doo, Henri Nelson and Harold T. Eagles outfit, and the national convention of the Federation of Eagles being held in Toledo was expected to produce packed houses. Reports reaching here are that the troupe is "too small and the show is in difficulties."

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STALLINGS' NEW PLAY

George Kaufman Staging and Sam Harris

Laurence Stallings, back at book reviewing for the New York "Sun," will "be among the new season's playwrights."

Sam H. Harris has accepted a comedy drama which he recently completed. It is called "The Miner Came" in the "Sun."

George S. Kaufman will direct.

CO-OP REVUE IN L. A. GOT \$8,500 4TH WK.

Los Angeles, Aug. 17.

Only three legit houses open this week after a month of six plays. Closing of three and a lull in the hot weather didn't help boost business, but returns for the week were far from starvation.

"Greens Had a Word for It" led the town with \$5,500. Below average take for the release, but at this stage still a profit.

"The Broken Wing" at the El Capitan, despite presence of Leo Carillo and Dorothy Burgess, failed to show speed at \$5,000. Carillo and the Mexican plays are well known to the Duffy audiences, which in a way is responsible for the small take.

Cooperative "Nine O'Clock Revue" is breathing strong at \$5,000 for the fifth week. Not for the price is close to \$5,000. Production expense is about off now, with the principals getting close to their regular salaries. Plans are for a change in both numbers and backdrops. Co-operators put out 100 new stunts last week.

Estimates for Last Week
"The Broken Wing," El Capitan (2nd week) (CD-1,571-\$1.50). Just about net money at \$5,000. Bally losing interest in plain English.

"The Greeks Had a Word for It," Belasco (3rd week) (C-1,103-\$2.50). Holding up at \$5,000 with word-of-mouth canvass responsible.

"Nine O'Clock Revue," Music Box (5th week) (CD-1,061-\$2.00). Bally being paid and they're talking about a new edition. Return of \$8,500 puts up the show.

Angeling on Own
Three-way billing for a legit angel on the loose will occur this fall. Angel is George Schulte.

His play, "Sir Tiny," will have him as lead and producer. Show is to have music, but someone else will take care of that.

Last year Schulte backed "Grey Shadow" for Edward Brown. The play flopped.

Carol Sax Dares B'way
Carol Sax is preparing to enter the legit field in New York as a producer. Has a play titled "Lottie Gathers No Moss," by Arthur Wilbur, which he'll show in October.

Sax produced American plays in Paris with an American company two seasons ago.

Arno's Own Musical
Peter Arno's entry into legit as a producer will be an untitled musical, opening, he hopes, in Pittsburgh Sept. 21.

Arno wrote the book and will do the scene designing. Score is by John W. Green and lyrics by Edward Herman. Edward Clark Lively will stage.

"Dracula" for Road
Going out on its fifth road season, "Dracula," chiller, went into rehearsal again yesterday (Monday). O. E. Wee is producing, with opening set for Newark Aug. 31.

Show will have six acts, headed by Courtney White, Maurice Morris and Marcelita Gaudel.

Just a Gambler
Royal Thru, playing part of Monday in "Precedent," wants to leave that show around Sept. 1. He hopes to turn producer.

Stock Try Flaps
Columbia, N. Y., Aug. 13.

The Penn, operated by the Pennsylvania Amusement company, is back again to straight talkers, after a two weeks' attempt to put over the double show two days a week. The venture proved a flop. The Robert Fiske players opened the house on July 22 with "Arion Stripes."

Love's Fashion" Off?
Shuberts' tryout of "Love's Out of Fashion" by Gladys Cooper, is reported due to financial conditions to Broadway. Cause is said to be salary difficulties. Walter Woolf, starring, has had with the producers.

Playing Ashbury Park currently.

Future Plays
"Playing the Game," by Walter Newman, to open Sept. 12. Talbot, Ltd., producing with the author to direct. Show is a revamped version of "Judge's Secretary" tried last season. Jack Albert, Lucille Stone, Nannie Reedwell, Oliver White, Sue Maude cast.

"Rigadone," by Charles Knox Robinson (Green & Gendler).

BALLY TO GET LEGIT SHOWS AS HELP

Legit for the first time in several seasons as being strictly Bally-hood. Principally the propaganda is being unleashed outside of New York, with the big town not hearing much about it.

If the propaganda can be utilized by Bally, it is stated, it will greatly in any hope of road recovery. Bally, mainly through newspapers and chambers of commerce, is traced to three organizations, with each agency on the road.

These are the "TPROA," Theatre Guild and Shuberts, with all three trying to build subscription audiences with each agency on the road.

One of the propagandizing letters has been several hundred letters from both individuals and chambers of commerce, with the latter offering to turn over auditoriums and halls in the attempts to give their towns stage attractions.

Because of the closing of theatres to legit, auditoriums may be played on a larger scale than heretofore. One proposition with that in mind, has obtained a list of every such hall in the country with data. It may also mean that there will be considerable wildcatting of shows.

Frisco Grosses
San Francisco, Aug. 17.

"Oh, Day," opened strong at the Alcazar, with the chorus getting as many as 100 of the principals; \$6,000 the first week. Billie Burke in "The Vineyard Tree" is still doing out-standing his, \$17,500.

The Nueces closed their new comedy, "A Fast One" after two try-out weeks at the Columbia for more than \$10,000.

The town is on its toes to see Fanny Brice after a week's rest offing "The School for Scandal" at the Grand. Maybe it's all the publicity, but the advance mail-order sale is reported heavy.

Estimates for Last Week
"Oh, Day," Alcazar (1st week) (M-1,269-\$1.50). Good week at \$6,000.

"Vineyard Tree," Curran (3d week) (C-1,700-\$2.00). Holding up steadily at \$17,500.

"A Fast One," Columbia (2d and 3rd weeks) (C-1,100-\$2.50). Rose at \$5,500.

Cincy's Legit Season
Cincinnati, Aug. 17.

The Shubert, dark for the summer, will start the new legit season Sept. 21 with "Grey Quill."

Under Drama League auspices, says "Friedberg," manager, the house will present "House Beautiful," "Mrs. Moonlight," "Fanny and Lucile," "The Silent Witness" and "As You Wish Me." Other coming attractions named by him are "Wonder Dan," with Al Jolson, and "Three Little Girls."

Frederick also manages the Cox. He says a new stock may operate there. The Cox has been here since spring.

Walter East with Plays
Hollywood, Aug. 17.

Eugene Walter is working on a deal to produce a number of plays on Broadway this fall.

He plans leaving here in two weeks for the east to make negotiations. He states he isn't currently interested in pictures, not having done anything in that line since leaving Paris several months ago.

Mrs. Cohn Runs Agency
Samuel Mayer, manager of Cohn's ticket agency, is out as is Phil Gould, the auditor.

Gould is conducting the agency. Understand new man in and to the changes.

\$18,000 for "Free"
Boston, Aug. 17.

"Free for All" musical at the Colonial, got \$18,000 last week. Only legit show in town.

London Show World

Apollo Turns Banker

European Vaude Ring Can Book Am. Acts for 3 Months on Continent, As Marx Explains to Press in Berlin

London, Aug. 7.
New theatre, Shaftesbury avenue, Gaumont British owned and controlled by the Fox Movietone News, opened August last year and within 11 months clocked up its 1,000,000th paying patron. This is not going for a 25-seat house. Show runs for 50 mins. and draws queues most of the evening.

John Maxwell, head of British International Pictures, bought the film rights of "Queer Fish" at the fall of the first night curtain at the Apollo.

Arthur Hardy and D. A. Clarke Smith, managing and playing a stage role, will repeat their parts in a talker.

Phil grosses are booming, with a load of top line pictures around the West End.
Maude Chavallier's "Smiling Lieutenant" clicking to around £25,000 weekly, very hot for a 1,200 seater. Carlton. "Tivoli doing similar business with "Daddy Long Legs" and "Papa drawing heavy patronage on a weekly or fortnightly change scale.

Attitude of British censors is evidenced in the way they snickered "Smiling Lieutenant" for this country. Shots of the Austrian Emperor were cut out, as were the handclaps between the two women, latter being prettiest pansy parts.

Blackboarder, a comedy, also got a slicing. Judging by reports from New York, some new dialog must have been dubbed into the film.

Much talk of developing multi-lingual and Anglo-American production, with Paramount, M-G-M, Radio, Universal, Warner Brothers and United Artists known to be already clearing for entry into the British field already or established in it.

Well-known Continental producer, Carmine Gallone, said to plan making a dozen or there.

First serious effort in England to establish a film school has been sponsored by Adrian Brunel and Sinclair Hill, film directors.

Backed by a board including an odd Lord or two, not to mention a knight, they are starting the British Cinematograph Training Studio, and all pupils will have to satisfy an examining board they are worthy.

Young English agent couldn't get a break and decided to do something else.

He thought of an accordion band, then up a troupe and called it "Henry Benito and his San Marino Piano-Accordion Band."

The band clocked, at Birmingham, the local Fascist organization went back-stage to pay homage to their countryman, Benito, who bore the illustrious name of their patron saint.

After failing at the sign of the order several times, Benito admitted he was born and brought up in London, whereupon the gang aired him.

Benito is sticking to his cognomen. He may not be popular with the Fascists, but the bookers like the accordion band, now making its first appearance in England.

Benito's real name is Bennett.

LONDON 'SUNDAY NEWS' ABRUPTLY SUSPENDS

At six o'clock Saturday evening (15) the staff of the "Sunday News" was told the paper would cease to function immediately.

Paper has been edited by Edgar Wallace for the past six months. Wallace added 40,000 circulation in that time, but the paper still failed to show a profit.

Prague's Musical Talker

Prague, Aug. 7.
Frane first director, Carel A. Amar, is preparing a new film in both Czech and German languages which will bear the title, "What Say You of Haeeluhm?" The story is based on the German comedy, "The Business Control," by the German authors, Arnold and Bach.

Famous Czech actor, Dufuran of Pilsen, will fill the chief role, assisted by Marie Konecka, the native beauty queen of 1925.

Songs and dances in the picture.

Brillowsky's Wife a Suicide

Mrs. Brillowsky, wife of the Polish Minister, committed suicide by taking poison. She died after three days of suffering.

Travelling insanity is the reason advanced by the authorities.

2 BAD AUTO CRASHES

Janaine Maresse Killed — Mary Heaton Injured

Paris, Aug. 17.
Janaine Maresse, actress, was killed in an auto crash on the Boulevard yesterday (16). Three other occupants of the car were badly wounded. Among them is Lucie Derain, local newspaperwoman.

They were driving to the Sainte Maxime Beach bathing resort for a swimming contest when the accident occurred.

In another motor crash, near Paris, Horace Ashton, Stellan Windrow and Mary Itaton were hurt. Ashton and Miss Windrow are locally producing a film entitled "Sand."

Miss Heaton is one of the more prominent Americans residing in Paris.

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METRO BUYS TALENT FOR FOREIGN BOOM

Hollywood, Aug. 17.
With Irving Thalberg back and having a good line on the foreign situation from his European jaunt, foreign production at M-G-M may be booming once again.

Thalberg, has signed quite a few people this week through Herbert Heldecker, German agent. Last represents Andre Mertens, the large continental agency. Heldecker will remain here indefinitely, associated with the I. M. Sackin agency.

Through this agent, for German versions, Metro signed Lothar Mayring and Elsa Janssen for leads; also three writers, Robert Harari, French; Werner Klingner, German; and René Borgia, Spanish, to do adaptations.

The big Metro find, via the same agent, is Hans Twardowski, who appeared opposite Marlene Dietrich abroad in films and reviews, and who will do German leads and English-speaking originals, having a command of both languages.

Heldecker also placed Christian Rub with Fox for German versions.

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June Gets Divorce and Marrying Mendes, but Not Going to London

Paris, Aug. 8.
Business so bad, here that the banks are taking a lent from the nite clubs to draw the femme trade. They hire good looking tellers just as the nite joints select their models.

One bank clerk calls the contact boys of the firm the "sex-appeal department."

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WHOLE TAKE BID VAIN

Jeannette MacDonald Barred From Taking Salary Plum

Paris, Aug. 8.
Irrepressibility of Jeannette MacDonald's playing in Europe before appearing at the Empire, Paris, where her salary is said to be five grand a week, is due to Dufrenoy et Varin, the producers also paying her transportation, \$1,000 a way.

Numerous offers were made in Europe for appearances of the girl, who is enjoying tremendous advance publicity.

One small Bruxelles house was willing to raise its prices and give her the whole takings for the sake of the publicity she would have given the place.

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THEATRE AND FILM MEN MEET FOR DISCUSSIONS

Berlin, Aug. 7.
A discussion took place between the association of Berlin theatre managers and the Association of picture producers. This is the first time a meeting has been held between the theatres and picture people.

Situation resulting from the present economic conditions was discussed, also the actor question, and on several important points a mutual agreement was reached.

No resolutions were passed at this first meeting.

Both associations agreed that in their own interest, as well as in the interest of the entire show business, it would be necessary to find a new and more promising economic basis.

In a short while discussions will be renewed.

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Belgian Film Venture

Brussels, Aug. 8.
Ostend is headquarters of Ankerfilm, a new Belgian talker producing company. Producer is Henri Staudt, who has so far concentrated attention to semi-educational like "Excursion Train," "Ostend Scenes" and "Life Saving Service."

Ankerfilm's first effort will be "A Summer Day" scenario by Jan Toulous, Flemish poet. Cast includes Gwen Noman, Raymond Rouleau, Leon Levy and Pierre Vandevort.

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varied nationalities is the outstanding feature.

Disc Reviews

By Bob Landry

Rudy Vallee

(Victor 2272). Two rhapsodies are generally no more alive than any given single. But Rudy Vallee's "The Rhythm of the Blues" and "The Rhythm of the Blues" are different. At least half of the disc depicts from the Rudy Vallee who came to fame and love here in the States. Because it just can't be said to show Rudy Vallee in his most brilliant moments. When Rudy plays the "Lumber" on the Tuba down in Cuba.

It is almost a thrill to hear the great, crone-like, develop the volatility of a Latin. The words tumble over one another in the rush. This contrast, vividly with the usual stately progress of melodic syllables that the world instantly knows as the Prince Charming from Valhalla.

That Vallee has improved a great deal in the passage of the years has been evident. On the picture disc, his expansion as a personality, gradually relaxing from the stiff formality that he was in the beginning, was in itself a lesson in what time and constant work in combination with self-control will accomplish.

Actually Vallee handles this entirely new and different type of song rather well. His mind has grown steeper and saturated in the dreamy ballad thing he must be, like an engineer moving from a milk train to the Commodore Vanderbilt.

Vallee would probably be well advised to branch out and attempt more variation. There are no absent hints of diminished popularity for the growing thing. It is perhaps a matter of elegant gratitude that he more than anyone else, finally learned that vulgar mimicry, shouting that ruined so many pairs of trousers at the knee in the old days.

Waring's Pennsylvanians

(Victor 2272). Starting with zero on one side and nothing on the other, this disc adds up to a patient waiting for something that never happens. That something might be melody. It never emerges from "Falling in Love" and "You Forgot Your Gloves," production numbers from the "Falling in Love" show that are musically negligible. Which perhaps again proves that however fine the organization there still may be meritorious material.

Henny Hendrickson (Victor 2275). These Louisville boys' tackle "Without That Gal" and "Never" in the manner of Memphis. Meaning it's not for those hard to please.

Jack Hylton

(Victor 2293). Britain's number one bandman is starting to get onto the American gramophone shop lists in great abundance. His releases are almost as numerous as Shilbret. Vallee, Selvin, Lombard and other industrious laboratory workers.

Coming from the Roof-Tops

WILSON OSBORNE

radio vocalist whose

fame in the culture of the

glorious Martin Luther King

showed his talent in the

immortal "I'm a Rebel" and

"Turn of the Times" and other

important parts of his repertoire.

For example:

"When the Moon Comes

"I'm a Rebel"

"At Your Command"

"Think Down the Road"

"I'm a Rebel"

"At Your Command"

"Think Down the Road"

"I'm a Rebel"

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"I'm a Rebel"

"At Your Command"

"Think Down the Road"

Herein he gives two samples of English novelty songs. Shilbret on a five-barrel guitar, rather exclusive in its use, but rather for its own thought rather than obstacles to love-making from this previous institution. "If You Can't Sing, Whistle" is self-suggested by the title. Together they make a nice listening, because different with the question mark still, seeking for American consumption.

Bert Lown

(Victor 2274). Supposed to be coming along and the original creation of dance dispensers, Lown is also quite prevalent as a recording artist. In this instance the release is credited to a studio group named the Transducers who play "How Time Can Fly." Lown offers a fine coupling.

Golden Terrace Orchestra

(Okeh 4126). Under this label Okeh continues to release a number of records of pop with a heavy touch of the "Hillbilly" sound. "Hillbilly Down the Highway" and "I'm an Unemployed Sweetheart" will depend for their appeal on the appeal to the American public the title and lyrical idea of the latter number possess.

Gene Austin

(Victor 2275). "Thru With Love" carries the load. "Without That Gal" is a weakling. Not by any means a Gene Austin standard as a release.

Nat Shilkret

(Victor 2276). Although two splendid musical compositions of popular appeal, "Black Eyes" and "Sweetheart of the Night," Shilkret notably muffed exploitation of his prizes. Disc is singularly lacking in live distinction, or feel.

Air Musicians Want More

Pittsburgh, Aug. 17.

Walkout of radio musicians in local stations looking for unless demands for pay raises ranging from 40 to 70% are met. Negotiations between unions and station managers, now in progress, will have nothing settled yet.

Present scale for air musicians is \$6 per program. It includes 15 minutes actually over the microphone for rehearsals. Musicians demanding considerably above that figure for actual program, with extras for rehearsals.

F-P Buys Off Waggoner

Los Angeles, Aug. 17.

George Waggoner, who formerly had his own local music publishing company, severed his connections as sales manager of Freed-Powers this week, with the latter buying the six months to go on his contract.

Waggoner went with Freed-Powers after he had published "It Must Be True." Deal for the melting was the taking over of that hit plus a year's salary and contract and song royalties. Waggoner retains his royalty interest in that song.

Waggoner will go east Sept. 1.

Olsen for Carthy

Los Angeles, Aug. 17.

George Olsen is angling to open with his orchestra at the Carthy Circle, when that house reopens with a presentation policy.

Theatre went dark yesterday (16). George Stoll, the maestro, opening Wednesday (19) at the Roosevelt Hotel, succeeding Sam Coslow.

Too Much Harmony

With everyone a suggester at the "Co-op" "Nine O'Clock Revue," Al Herman pulled the trigger.

He complained that lately the orchestra hasn't been playing with as much animosity as before.

Gillespie Leaves Paul When Whiteman Weds

Denver, Aug. 17.

Tomorrow (18) is set as the marriage of Paul Whiteman and Margaret Livingston.

Miss Livingston is a picture actress. This is her first wedding ceremony.

Chicago, Aug. 17.

With the impending Paul Whiteman-Margaret Livingston wedding in Denver, Aug. 18, Jimmy Gillespie, Paul's business manager for seven years, detached himself last week while here. Parting was friendly and is said to have been suggested by Gillespie when informed of the marriage.

Paul's third wife, Vanda Hoff, secured a Chicago divorce from Whiteman about six months ago. She is receiving a substantial weekly alimony.

The Whiteman orchestra remains at the local Alderwood Beach Hotel and will likely stay in place until around Xmas, when Whiteman and his musicians will sail for the other side, to keep contracted engagements over there made for them through M. B. C. Paul is entering into a personal contract with M. B. C. beyond the European dates, nothing so far is reported set for him.

At present the Whiteman orchestra also a commercial radioing hour.

Gillespie's Story

Jimmy Gillespie, returning to New York from Chicago in his car, after passing with the Whiteman band is starting tomorrow (18) in the same car, with his family, for Hollywood. While on the coast Gillespie will start the series of articles he is reporting under assignment for a weekly magazine, on the operation of a large popular music orchestra.

Gillespie will decide when reaching the coast upon his future. He may return to newspaper work which he left to assume the management of Whiteman in 1924.

Hollywood

(Continued from page 5)

club may leave, with George Ward adding.

Back to Legit

Erin O'Brien-Moore and Derek Fairman, both here from legit, gave up the Hollywood ghost and returned to New York this week. Miss O'Brien-Moore was under contract to Metro. She'll appear a new Charles Dillingham show this fall in New York.

Bennett's "Compromise" Continues Bennett comes west as soon as arrival from Europe for KKO-Pathe's "Compromise" story intended for Helen Twiss. The picture is the "Salvage." Pathe bought "Treasure" with Indo-China locale, for Ann Harding. For production mid of Sept.

M-G Drops Halperins

Victor and Ed Halperin are off the Metro payroll as a production team but are still preparing "Bridge vs. Bridge" for the studio. They may return to direct it.

Carillo in "Angels"

Leo Carillo will appear in the play, "City of Angels," by Houston Henry. First National scenario. Story deals with current murder, case of Charles Crawford and Herbert Spencer, for which David H. Clark, former Asst. A. A. is being tried; as well as other sensational local cases and personalities.

Juvs Still Fighting

Till between Jesters and Thialins, local live act, are at odds at a balling point with raids by both on other members continuing. Leonard Smith, pres. of the Jesters, has announced his resignation, then about here. More Westmore, make-up man, elected V. P. by the Jesters to work with Smith in training out the club's affairs.

With studio doing his prize, International Photostaging is

Inside Stuff—Music

Coast's Internal Union Agitation

Recent rebellion in New York music union circles had its mirror counterpart in Los Angeles. Stated as a little "social club" by some of the top Philharmonic, radio and film studio men, the rebels were seeking a movement to replace the union leaders because of two respective rulings in regard to recording work.

Rulings provide that no man working nine hours in one week at one studio can work at any other studio that week, and that no man working another job, paying over \$20 a week, could accept more than one job on a picture lot in a week.

This got the top men all fired up and they were ready to start a shake-up, but the drying up of all studio work for everyone killed the revolution.

Songwriters Argue With Producer

After an argument with George White regarding the handling of their songs in "Scandals," Lew Brown and Ray Henderson threatened not to write any more songs for White. Brown wanted to handle the songs one way, White another. White won out, hence the threat. Brown said the songs weren't being used right.

Songwriting team is reported to have an offer from Ziegfeld to write Ziegfeld's next.

ACCUSE DENVER BAND BOOKER IN FRAUD CASE

Denver, Aug. 17.

Bringing a booking agency on too grand a scale proved too much for Robert T. Jackson, of "The Eddie Jackson" Agency, formerly in charge of the Denver Better Business Bureau investigation, he was arrested, along with Jimmy Dorton, the "Jolt" Weevil Crooner, of one of the company's orchestras.

The arrest was the direct result of a request for investigation by "Ginger and Her Snaps," an orchestra of Oklahoma girls, who said they had been promised \$100 a week for a fulling time in Denver.

According to police, Jackson operated under the names of Fred Hughes, Ted Cole, Bob Cole, Ted Wells and Edward B. Jackson. They were not aliases. Jackson intended to use a diversity of names necessary to his business. The entertainment magnate operated by contracting with fraternities, sororities, lodges and hotels for theatrical and musical talent.

Five expensive automobiles, with negro chauffeurs were parked in front of the luxurious offices and were at the disposal of his clients and his employees. He employed ten salesmen. Robert J. Wilson, former Denver insurance salesman, was secretary-treasurer, and Bernard Gates, formerly attached to the district attorney's office, was vice-president.

It is charged that he attempted to sell the theatrical equipment to a local man after he had already sold it to someone else, giving rise to charges of fraud.

The investigators said he owes \$1,000 back salary to employees and \$1,000 to Denver firms.

L. A. 'Leggers Back

Los Angeles, Aug. 17.

Booting song and dance acts on the streets again. Coppers bagged five last week.

Freed-Powers "Was It Wrong," only a week, played in the locally published racket literature.

first roll journey, Sent 3 at St. Andrews.

But Loller, Fox-West Coast tax expert, back from tour of circuit, after making adjustments of upon scales among Colorado projectors.

Stammi Divorced

Orrville Stammi, widely divorced by default, decree given to Jo Ann Hale, former assistant in the act, now in pits.

Butcher Subs Wurtzel

Edward Butcher, Fox studio manager, is sitting at Sol Wurtzel's desk for 10 weeks. Wurtzel started for Europe Friday on his first vacation in five years.

Sylvia Sydney rehired Peggy Shinnon in "Ladies of the Big House," at Paramount; latter is in "Working Girl," which overlaps in production time.

David Burton takes the meg of "Mary Makes a Cat," Jan. from Selznick. Wurtzel will direct "Two Kinds of Women."

Buster Collier, lead, and Zasu Pitts are set for "The House of Mirth," Bachman-Schulz indie.

Fred Allen, supervising RKO, is in westerns, will direct the next Tom Rowne picture.

Pavilion's \$70,000 July Shows \$25,000 Increase Above July Last Year

Denver, Aug. 17.

John and Christo are reported having increased the gross of the Pavilion Hotel on the Merrick road, Long Island, last month \$25,000 over that of July last year. The Pavilion, is said to have done from 65 to \$50,000 in this July as against 40 to \$25,000 the previous July.

A year ago the Pavilion charged cover and received around \$11,000 from that source. This summer it is without a cover charge, but has a minimum check of \$2 on week nights and \$3 on week ends. With the \$3 week end minimum charge the Pavilion's checks average around \$2 a seat and on the \$3 week day charge, \$2.40.

Under its no-cover policy the Pavilion has added to its seating capacity, accommodating 1,500 in the added outdoor restaurant. The operating overhead is about 45% beyond that of last summer.

John and Christo are claimed to be the biggest restaurant money makers of this summer around the Metropolitan area.

HERE AND THERE

George Hall and band is in the Taff City indefinitely, broadcasting four times a week over the Columbia network.

Jimmy Carr and band will once at the Gibson, Cincinnati, last week in September.

Ray Teven and band are on their last consecutive year in Grand Rapids, Mich.

William Goodheart, eastern manager of the Music Corporation of America, is back from a trip to Boston and Chicago via plane.

Puli Romano's orchestra is at Riley's, Saratoga, for the racing season.

Tal Henry's band shows at the Hotel New Yorker Saturday (23). Four days later it embarks on a two weeks barnstorming tour.

487 Radio Listeners

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56 PAGES

PENNIES TO MILLIONS

Ann Pennington Wants \$100,000 from Lux Soap for Advertising She's 39

Ann Pennington has started suit for \$100,000 against Lever Bros. Co., manufacturers of Lux Soap, and J. Walter Thompson, advertising agency, for exploiting her age and quoting her in their advertisements of the soap.

In advertisements printed all over the country the past June, says Miss Pennington, the soap was advertised as endorsed by her with a line reading, "I really am 39 years old." It quoted her as saying, "I never mind telling my age! As long as a woman doesn't look old, I don't see why birthdays should worry her."

Dancer declares that she gave the soap company and advertising agency the authority to use her name and photo, but did not authorize them to quote her or use her age.

Miss Pennington claims that the ad shamed her and held her up to ridicule in the profession; that if

(Continued on page 42)

65TH ST. BLOCK PARTY A "STREET SCENE" BIT

Arrangements are being worked out for a block party to be held sometime this week or next in 65th street in the block (E. West) where the action of "Street Scene" occurs as a departure in exploiting the picture, opening Thursday (27) at the Rivoli, New York.

United Artists intends to hire cameras to take pictures of the block party for projection on the Rivoli screen later as a build-up. Permission for the block thing has been obtained from Commissioner Marshall, Bureau.

U. A. will have a German street band on the scene, besides ice cream cones and other stuff.

Elastic Radio

NBC has lifted its ban against proprietary mediums of the sort usually not mentioned in parlor conversations. First to slip under the barrier is Health Products, maker of a chewing gum laxative, which goes on the network once weekly for 12 weeks.

NBC has dropped its objections to advertising such articles as long as the ideas are "properly presented."

Hay, Hay!

Valatie, N. Y., Aug. 21.—Is historical associations of the sort usually mentioned in parlor conversations of bygone years, led the taxpayers of this village to reject a proposal that the old Opera House be sold at public auction.

Money Troubles

An exhibitor operating a hideaway house suddenly fell into money. Spilling the news to his wife, he said he was going to buy her a couple of presents—a Rolls-Royce and a Rembrandt.

The next day she mentioned one of the presents arrived. When he asked which one, she said:

"How should I know?"

Phoenix, Ariz., Enters

Rivalry of Far West For Winter Playboy

Phoenix, Ariz., Aug. 24.

Phoenix is out after the winter trade, and threatens to cut in on coast resorts for class biz.

Already the Biltmore hotel here is sold out for the winter season. Westward Ho expects to close its books by Sept. 15. All other hotels are in the same position.

William Wrigley, with large winter holdings in and around Phoenix, will train his Chicago Cubs here this winter instead of Catalina, so that the Arizona town will get benefit of the publicity.

Phoenix Chamber of Commerce has set aside an appropriation to concentrate on Southern California advertising, with an eye to persuading some of the picture people.

Town is playing up a liberal administration, with both the desert and cosmopolitan atmosphere of a 40,000-population city thrown in.

Town has been building up as a blue spot for the last three years, with a flock of easterners making it their winter home.

It's a money place, with little chance of a small hankering getting near the desert. Most of the hotels are in the high-money class. Some goes for the sanatoriums, which are plentiful.

Sans for the most part are on the square, but several are hideaways where there that has can play fast and loose on a go-as-you-please schedule.

L. A. 'HUNGER CIRCUIT' FOR VAUDE STARVERS

Los Angeles, Aug. 24.

Current law offered, and getting tickers for a one night performance is \$250.

Two or three neighborhood picture houses have standing orders with one indie broker for acts if they don't take for higher.

Booker makes no effort to keep the spots filled, but any acts coming in hungry when there's nothing else available are offered the chance.

SHOWMANSHIP IN 1¢ WEIGHT SCALES

Smart Boys Boost Weight Biz from Panic to Prosperity—Mirrors to Reveal Poundage, Cards to Conceal Awful Truth and Short-Weight to Bring 'Em Back

NOW BIG BUSINESS

Los Angeles, Aug. 24.

From a catchpenny affair that was admittedly stagnant to a place in the country's big business, is the history of the penny weighing machines in the past two years.

Two years ago manufacturers of penny scales were in a precarious spot. Their business had hit the bottom and acted like it was perfectly content to stay there. About that time the country went diet crazy. Scale companies figured the reducing yen would be their bonanza but while it increased business

(Continued on page 41)

COPS CAN'T SEE FILMS FOR CROOKS

Talking pictures will never prove a substitute for the finger print system in the detecting of crooks. Western Electric has found during the past year that there are many persons who police headquarters throughout the country will not put their rogues' gallery on the sound track.

Where that demonstration in Philadelphia looked as though all crooks would have to become actors before serving time, the electric report that to date not a single police station has gone studio, the only pictures the c'm see are those in

(Continued on page 31)

WAR VETS IN 'SERVICE'

Hollywood, Aug. 24.

Three Congressional Medal of Honor veterans, down on their backs, were given extra jobs by Radio through intervention of Richard Dix in "Secret Service," a war story.

The men are David E. Hayden, Robert von Schickel and Joseph Leonard.

Television Can't Be Pushed Ahead; But Public Patiently Awaits Arrival

Spats for Collegians?

Chicago, Aug. 24.

Majority of the country's top-rating football coaches have been corralled by the Williams Manufacturing Company, makers of spats, for a series of spels over the Columbia chain, starting Oct. 4. It will be a 15-minute Friday evening event.

Among the coaches already put under contract by the foot-gear beautifiers are Slugg of Chicago University, Sutherland of Pittsburgh, Zupke of Illinois, Meehan of NYU, Yost of Michigan, Roper, formerly of Princeton; Anderson, successor to Knute Rockne at Notre Dame, and Benny Friedman.

College boys are traditionally poison on spats. To wear them on a campus has previously been to invite the Bronx cackle.

All attempts to prematurely push, sell and promote television commercially have been 100% bad. Since the general public has learned the new entertainment combining sound and sight is quite a distance away, none of the manufacturing and promotion firms dealing in television apparatus and investment has had any success.

Last winter and spring, when interest in the far from perfected ether devils had reached its peak, around 80 demonstration booths in department stores, etc., were set up throughout the country. Most of the sets in use were of the Jenkins or Baird make.

Gradually the number of booths

(Continued on page 41)

NEW BOOK ON HOOVER IS NOT NICE TO HIM

President Hoover gets no quarter in a book now on the presses and to be published in October by A. & C. Boni, it is said. Book is titled "The Career of President Hoover or a Rise from Promoter to President."

Book was written by Walter W. Leggett, former editor of "Plain Talk." The Bonis have had it in a lawyer's hands for the past couple of months. There is still considerable stuff in it, they say, that will call forth denials. They claim to have affidavits backing on everything and will go through with it.

According to one of the Bonis, the book is "an analysis of the President's past life, without bias."

DRAMAS ON CRUISES

Just the Water Trip of 17 Days for 8 Dramatic Actors

Entertainment aboard week end liners has been taken up for longer cruises. The "Lancaster" sailing this week for a 17-day West Indies cruise, has a troupe of eight dramatic players, who will give two or three plays during the voyage.

A vacation trip only for the actors, no salary for them.

Good-Will Mex Band Opens, Closes in "One"

Dallas, Aug. 24

Projected tour of U. S. by Mexico's Presidential Band flopped here in its initial report.

Group came to Dallas minus any advance agent and little publicity, with result it was forced to give four concerts in succession to raise sufficient cash for return tickets to El Paso. And that by co-operation of local dailies.

Original gang was a road swing through some 25 states, expenses dependent on the U. S.

90-Yr.-Old Composer

Claims "Boom De Ay" Is His "Boom De E"

Henry J. Savers, 90-year-old songwriter, is suing Robbins Music Co. for an injunction to restrain the publisher from further distribution of song book, "Fifty Famous Favorites," and seeks damages.

Savers claims that a song in the book titled "Ta, Ra, Ra, Boom-De-E," a big hit back in 1932, was written and copyrighted by him in this country in 1891. Ablets & Green, attorneys for Robbins, contend Savers' song is a copy of a tune of practically the same title, lyrics and melody, which was issued previous to 1931 in England, and which they claim is a non-copyright.

Title of the English song says the defendant is "Ta, Ra, Ra, Boom-De-Ey." Attorneys claim Savers lifted his song from the English tune which he heard a Negro sing back in 1890 in Babe Connor's, St. Louis.

Savers claims he composed the song for a minstrel show, "Miss Tuxedo."

IT GETS 'EM ALL

Playwright Bug Bites Detroit Censor of All People

Detroit, Aug. 24.

Playwright Royal Bader, local police censor, is writing a musical comedy which he hopes to have finished in time for production this year. The book is born tentatively named "Boo, Boo and Woe."

A subtitle gives it as a "moralized comedy." Writing the scene, lyrics and book himself, Bader describes it as a satire on the "sweet music type" of show.

Small Town Scoop Columnist Getting Too Giddy with Ciphers on Salary

Extermination of the salary expenditure in Hollywood is the latest battle cry of the Hays Organization.

This is directed especially at free lance writers for country newspapers, who are reported "thicker than clover in the film capital."

Independent press agents who abet the promulgation of phoney star salaries and production costs are ordered immediately curbed.

That there is a surprising belief throughout the country, particularly in the lesser cities and small towns, that Hollywood is in the throes of another high salary epidemic, has been brought to the attention of the Hays headquarters.

A check-up through the newspapers shows that the more violent of the reports are by unknown "columnists" writing with apparent the one idea of trying out in Hollywood of all costs or without the financial means of getting away.

Cipher Adders

Such writers will take any and everything that can lay their hands on. Not satisfied with the original figure, Haysites report that in many instances it is known they have deliberately added a couple of ciphers to the figures given them.

The fight against pure fictionists is admitted practically hopeless. This style of the free lance breed can be barred from the studios, in fact confined to their rooms, and yet with access to the news column go through a multiplication table of their own which gives their small town an "exclusive story" over the biggest dailies with the most influential film contacts.

Wising-up country editors and wadding-out press agents who are known for their exaggerations are the first tasks in the fight being taken by Haysites.

The harm done by reports such as "This star, Dear Public, costs \$1.50 every second you see her on the screen," is incalculable. It is declared by Hays folk, in this is the established fact that it creates an antipathy, rather than a following, and builds up a sales resistance to pictures in which such people appear.

PRESS DEPTS. RAZZING SELVES ON PASS SYSTEM

Hollywood, Aug. 24. Tolerantly humorous light, in which the slowly expiring pass system is regarded even by the studios themselves is visible, in press matter emanating from the producers.

In that vein is an item sent out by the Paramount publicity department concerning two vigilant gatekeepers who reported that a vaquero two bewildered homing pigeons which had been fluttering against the gate without success.

Bond Issue in Denver

Denver, Aug. 24. A \$500,000 bond issue to help finance the new RKO 2450-seat Orpheum has been placed on the market here. They are first closed mortgage bonds to pay 6%.

The issue will be used in an operating subsidiary at a rental of \$35,000. Most of the steel work is up and the opening date has been set in December.

Two at Astoria

Paramount's Astoria studio this week has two full-lengths at work for the first time this summer. They are "Tallulah," Brookbank's "The Chick," which started yesterday (Monday), and Claudette Colbert's "Sal of Singapore," starting last week.

Both femme stars have one more picture on the Astoria, scheduled to come between now and Dec. 1, which wastes up the studio for features.

'Hell Divers' at \$2, Astor

"The Guardsman," long in line for the Astor at \$2, has been yanked with "Metre picking 'Hell Divers,'" Wallace Hays' talker, to open there around Sept. 15.

2 SECS SET

Tess Michaels Becomes Full P. A.— Eve Ettinger in U. A.

Tess Michaels, Sec. for years to Bruce (Gallup) and lately for his successor, Hal Horne, has stepped up to the publicity department as one of the p. a.'s.

She will have charge of the fan mail and for United Artists.

Eve Ettinger, former sec. to A. M. Botsford (Public), becomes Horne's sec.

TOBIS TAKES LEGIT VANDERBILT FOR FILM

Tobis is practically set with the Vanderbilt theatre, legit house on West 43rd street, to take it over as Tobis' New York showcase. Arrangement is for a five year tenancy of the house, with Tobis to go in on Sept. 20. Papers are to be signed today (Tuesday).

Vanderbilt is across the street from the Belmont, another former legit house, now showing foreign films. Belmont is independently run.

Probability is that Charles Strakosch, formerly of the Stanley theatres, will be in charge of the Vanderbilt when it opens. Strakosch joined the Tobis New York outfit several weeks ago to go into its theatre department, with no assignment thus far.

2 OUTSIDE PRODUCERS TAKE SPACE ON U. LOT

Hollywood, Aug. 24. Two new indie companies have arranged to use the Universal lot for productions. U. has been pushed for outside business to utilize its otherwise waste space.

Meteor Pictures, producing Tim McCoy pictures for Columbia release, is now working there. George Bacheller, of Chesterfield Productions, will make "Grief Street" with Barbara Kent and John Holland. Richard Thorpe will direct latter.

Chesterfield has been using the Tech-Art studio for four years.

Clara's Comeback

(Continued from page 3) quality, but hurt her symmetrical performance.

Those are the only two faults Paramount has to find with Miss Clara. If she makes them and far fall continues, Miss Bow, can probably go back to Par, it is stated.

What she did away from the studio lot has nothing to do with her present status. Nothing about her disconcerting parties is mentioned. They had, according to latest official information, nothing to do with Miss Bow's present lot-out.

Bow Reading Scripts

Hollywood, Aug. 21. Clara Bow is reading several scripts preparatory to a screen comeback in the fall.

Her reading of "Impatient Virgin," Donald Henderson Clarke's novel which rights Universal holds, precipitated a little U report. It may come to pass as the star likes the story quite a bit, but she is similarly interested in other studios' scripts.

Dark for Economy

Carthay Circle, Fox-West Coast's suburban show window in Los Angeles, is dark until a \$150,000 mortgage comes along, which means indefinitely. It's cheaper to keep the Circle closed than to operate it at a loss, the house costing F-WC only \$120 a week to keep dark.

TRIM HOUSE ORGAN COST

Former cost of \$2,500 per issue of Fox-West Coast's house organ, "Last Word," has been "trimmed" way down. Cutting out color and frilled backgrounds saved the jack, after \$60,000 had been spent on the paper.

PICTURES



YORK and KING

Starring in "The Hour Glass" At the Victoria Palace, London, England.

Direction JEN J. JOBS REEVES & LAMPORT

UA WILL FINANCE SWANSON'S PICTURES

United Artists program for \$1-2 million, will be augmented by three and possibly four pictures, certain additions being a second Howard Hughes air yarn; second Gloria Swanson talker and a Douglas Fairbanks travel story based on his trip to India, Siam and the Orient. A fourth may be either a Mary Pickford, who is searching for a story, or another Hughes picture, "Queen People," in and out but never accepted as finally off though so far Joe Schenck has not given his okay, may still be made with Hughes' rejection and the salvage the money already spent on preliminaries.

United Artists is "looked to on the inside as likely to deliver between 15 and 20 features this coming season, more than the company has ever sold in any given releasing year.

The additional Hughes picture is to be "Cook O' The Air" with the other air film, "Sky Devils," twice scrapped but now on again with Eddie Sutherland directing. Lewis Milestone will supervise "Cook O' The Air" with Thomas Buckingham, from "Devils," to direct.

Under new plans for Gloria Swanson, U. A. in future will finance her productions. Second this year may be a choice between "Rockabye" and an unmentioned play submitted to Sam Goldwyn. Miss Swanson is said to have suggested "Rockabye" as a talker, with Goldwyn interested.

Fairbanks, from accounts reaching the h. o., is rushing dialog injection and other production work on his travel views, most of which were taken on his last trip to India and around, with Victor Fleming and a cameraman smuggled along.

Femme Stars in Cigaret Tie-Ups Start Film Colony Guessing Contest

Retakes on Indie

Los Angeles, Aug. 24. Paramount is making added scenes and retakes for "The Mad Parade," indie product bought from Liberty Productions for \$200,000. "Planned that picture can be materially improved by added attention in excess of additional cost.

VOIGHT STEERING NEW GERMAN FILM AROUND

Elmer Fry, head of the Warner First National photographic department on the coast, who's been cast taking some shots around New York, left Saturday (22), accompanied by Martin Marsh, also going back to the studio.

Here for several weeks, Hubert Voight, studio's press head, is waiting until J. L. Digover, foreign star, arrives from abroad next week. He will take on a lot of his cities for brief stopovers on the way to the coast, strictly for publicity purposes.

FREE PARKING AT 15c PER CAR PER HOUSE

Hollywood, Aug. 24. New York today (24) played a free downtown parking system to go into the RKO and Orpheum theatres. It'll be a free service to the patrons.

No matter what system the theatres use it will cost them 15c per car after 6 o'clock, but they figure they can get two or three customers per auto.

RKO's night scale is 6c and the Orpheum gets 50c.

U's Dubbing Try

Hollywood, Aug. 24. Pending the outcome of the dubbing of "East of Borneo," in Spanish, by Richard Harlan's new tempo dubbing invention, Universal will decide whether or not to dub further pictures.

If the first endeavor is successful, it is probable that foreign language dialog will be dubbed into "Warrior Hec." Harlan was previously a director on the Fox lot, but left after a reported run-in with the studio.

Warners Resume

Hollywood, Aug. 24. Warners is resuming production Aug. 31, a week earlier than expected. Four features start.

Freedom of Studios for Divines Subtle Plug for Films' Morality

Hollywood, Aug. 24. The pass system may have made entrance to the studios a major hazard to reporters and others of their ilk, but a "Cooky tour" of the lot is a pushover for divines.

Priests, ministers and rabbis, with or without members of their flock, are welcomed at the gates and get a 100% look-see of how pictures are made.

It's not unusual for one of the cloth to appear at a studio gate with a dozen, or 10 of his parishioners and be admitted without more ado than the excitement attending the entrance of a supervisor.

Reasons for Welcome

Hays office is for the ministers. It feels that a better insight into picture production by those who preside over the country's pulpit is good business. Courteous treatment of the divines by the studio has its effect. It's possible that after they get an eyeful of a studio they will be less likely to go thumbs down on screen entertainment as the chief amusement of their charges.

Studios feel the same way about it. There's a desire to have the ordained come in contact with the stars and directors, so that they may realize that the people engaged in making the country's entertainment are average humans.

Divines Like It

General impression of ministers and other religious workers visiting the studios is that the picture people are a pretty regular lot. Deference to the D. D.'s by everyone connected with the studios is one of the best counter-swipes at anti-picture propaganda coming from the pulpits.

A good example of this comes from the visit of a noted eastern divine. After looking over one of the major lots, he stated that he was going to speak before the members of his church's Synod at the fall meeting concerning the number of regular men and women he met in Hollywood.

Hollywood, Aug. 24.

Picture colony here is speculating on the outcome of the proposed Lucky Strike cigaret endorsements by femme picture stars in relation to the reform elements which control state censorship.

Mary Astor, Maureen O'Sullivan, Lillian Tishman, Sally Eilers and Dorothy Mackall are reported having their photographs accompany the cigaret ads.

Heretofore cigaret tie-ups have been fought against by the film execs and publicity offices here, but orders for the current tie-up came from the home offices. Talking point for the endorsements was that \$1,000,000 will be released in the campaign which under present depressive conditions is putting necks into circulation.

Reason that Hollywood is holding its breath as to the reaction on the reforming bodies is the experience of a few years ago when Douglas Fairbanks let his photograph be used in connection with a cigaret ad, although not directly endorsing.

No sooner had the copy appeared in papers and magazines, than a barrage of letters descended on the star, upbraiding him as setting a bad example to young people who looked upon him as a champion.

Attitude of the colony is that while in the more lax age the reformers are not kidding themselves that picture stars don't smoke, blazoning their names in advertising columns will give them more fuel for their reform campaigns against the industry.

SCALE CUTS FOR ALL LOEW'S IN CLEVELAND

Cleveland, Aug. 24. Effective Aug. 25, all Loew theatres in Cleveland will make strong cuts in admission prices. RKO chief local competition.

Loew's 10 houses here, including three downtown theatres, first runs, which will cut from 15 to 40c.

State, with unit revenue and picos, formerly at 60-75c, will cut to 20c for nights. Sunday mats will be 35c until 2 p. m., and then go to 20c. On the city's new schedule, day mats will be 20c until 6 instead of 5 o'clock as at present. The same scale will prevail at the Allen.

Uptown houses will cut from 55c to 15c afternoons and drop from 40c to 30c evening. Smaller ones will cut the 30c admission to an even quarter.

Former charge of 85c and 90c for lozies and boxes to be eliminated.

Opening day at the Allen has been changed from Saturday to Friday.

Tiffany Starts

Hollywood, Aug. 24. Tiffany's first and most delayed production, since reorganization with Sam Dischoff in charge of the studios, will be "Left Over Ladies." Picture starts tomorrow on a unit with a cast including Charles Hall, Marjorie Main, Walter Byron, Alan Mowbray, Grant Withers and Rita Leroy. Role Kenyon will meg.

Sennett's 30-Day Rest

Hollywood, Aug. 24. With completion of two comedy shorts yesterday, the Mack Sennett studio goes dark today for a 30-day hiatus. The two just done completed the first half of Sennett's season's program.

Going to rest up before taking second half.

Young's Advance Option

Hollywood, Aug. 24. After being under contract to Metro for four and one-half months, Robert Young, Juve, had his option picked up 45 days before it became due. At present looked out to Columbia for "Gully Generation."

Columbia wanted to interview him for two more, which Metro refused. Formerly local stage actor.

FACTORS-SALARIES AGENTS

July Grosses in 3 Biggest Keys 1% Below June—Way Under July, '30

Despite apparent shortage of product besides general conditions July grosses held to within 1.2% of June. July, generally higher than June, was currently figured to recede. That grosses stayed nearly at par in that period with the preceding month, so far, an observation looks to have been the sudden index of pre-release product weeks earlier than usual.

This is indicated from a survey covering first runs in the three big keys, New York, Chicago and Los Angeles, on reported figures. The combined gross of the three keys ran to \$1,525,100 in July as compared to \$1,544,300 in June. Compared to July, 1930, current July shows a decline of 27.3. Combined grosses excluding the Monroe and Orpheum houses, in 1930, ran to \$2,039,950. Orpheum and Monroe not entered because these houses have gone subsequent since. Also Mayfair, N. Y., not-existent in 1930, is therefore left out of 1931 comparison.

Undoubtedly inland spots will show a higher percentage of drop. Figures for the keys indicate the bottom gross to have been reached and a rising trend in b. o.

Average drop of the keys below 1930 for July runs to 2.7 with only Broadway lower. Individual percentages are N. Y., 17.6; Chicago, 34.1; and Los Angeles, 37.6.

Strand's Gain
Unusual in the face of all things considered is the W. B. figure for the Strand, Broadway, which with an exchange of policy, shows a gain of 3.1% over 1930.

It figures mean anything the Warner Downtown, L. A., shows a decided gain of around 3.1. 1.4% while the Warner Hollywood, in the same spot, runs below 1930 something like 40%. These percentages are approximate and may indicate anything as houses have switched policies at both places, considering the time since July, 1930. Currently the two spots run day and date on showings.

Roxo on Broadway had a chance to top 1930 but for the ill-fated revival of "Sunny Side Up" last week of July, and figures to make that house fall below 17.1%.

Paramount on Broadway is the biggest decliner of the New York first runs, dropping something like 27.3 below 1930. Capital is around 17% or par with Roxo in percentage drop.

Radio Plans \$35,000 Westerns as Wedge For Smallest Houses

Hollywood, Aug. 21.

Radio studio execs for two weeks have been talking to a number of indie producers in an effort to line up a series of quickie westerns to be produced on a budget of around \$35,000 apiece.

Tom Carr and Dan Parsky are two of the producers who have been in conference on the proposition.

Radio figures there is a market for the quickies that is at present being served by the indie producers. It believes the series could be used as a wedge to get into the small grind houses.

LARRY FAY DENIES

Not Interested in Empire State Union of Booth Men

Larry Fay has denied he is in any way interested in the Empire State Union of booth operators, organization of booth operators, organization of booth operators, organization of booth operators.

Empire State is the independent union reported last week to have sent 100 booth men to Chicago for the annual indie exhibitors' house out there.

1ST 16MM. CONVENTION

18 Producers and 30 Different Machine Makes Will Be Represented

First national convention, and gathering for that matter, of 16mm. projection machine, camera, manufacturers and picture makers, is being called by the Sixteen Millimeter Board of Trade for the purpose of inspiring wholesalers and retailers to get behind the baby film in a drive on the home owners this fall.

Convention and exposition will be held at the Hotel Victoria, New York, Sept. 21-25.

The dates, one week before Western Electric and RCA Phonograph are scheduled to market their home-talker devices, and when Fox is to make its film-school announcement.

Right now 30 different independent types of home projection machines are scheduled to be exhibited and about 18 producers of 16mm. film are to be ready to provide a market for buyers.

LOEW'S KEITH'S PHILA. FOR METROS

Philadelphia, Aug. 24.

Loew circuit is entering this town for the first time Sept. 11, next, at Keith's. Assuming that house and management, Loew's will play an all territory policy for Metro and United Artists features.

Opening talker will be U. A.'s "Street Scene".

Recent reports have been that Metro and Warners could not agree on the playing by WB of Metro pictures. Warners has of town pretty well sewed up, with only Fox represented by theatres.

Keith's was the Keith circuit's ace big time vaude house here.

About a year ago when Paramount and Warners disagreed over picture playing, Paramount took over Keith's to use the Par film product.

With the adjustment of the WB-Par difference, Par released the house, which has been idle since then.

TEXAS JUST GETTING NITE BALL; SEES DANGER

Dallas, Aug. 21.

Effects of the night baseball game are passing the theory stage in Texas.

That the club owners mean business is demonstrated here by \$500,000, footed for Dallas team having put at least \$200,000 into lighting equip. Besides a tie-up with the c. o. of a heavy ad plug, and couple of downtown parades are involved to start things off. Danger to theatres increased when they began letting females and kids in free with paid admissions.

Recent game here drew over 12,000, record crowd, and better than the average situation declared parallel in other Texas keys.

Soccer in Shorts

Hollywood, Aug. 21.

Soccer football joins the varied lists of sports, a thing a shorts treatment.

Universal crew going to Stanford next week for three football two-colors will also include an on the British scene.

Al Kolby, who will direct, has set to see his first soccer game.

ANTAGONISM OF STUDIOS GROWS

Central Star Casting Bureau Hangs Over Agents' Heads Blamed for Studio-Player Rows and Barred Gates

"SERVICE" REBUTTAL

Hollywood, Aug. 24.

Both sides of the picture agents' problem comprise currently one of the most serious discussions in intra-studio executive pow-wows.

With the agents more or less blamed for lots.

Lots of it they deserve; just as much is beyond their control.

With it is the threat also by the studios to bar all agents and obviate such similar occurrences.

The 10-percenters as a general class are being rolled over the coals plenty for starting many things.

It was the agency evil which precipitated a tightening up of everything around the studios taking in the newspapers, with the latter retaliating in a damaging manner.

The studios are still riling over some of the things the press has had to say about pictures, and besides the mental discomfort, there has been an economic damage.

By a roundabout process of reasoning, this is being laid at the doorstep of the agents.

That's perhaps one of the things the agents don't strictly deserve, although with the open-sesame to the press and others about to be re-installed at the studios, the agents will not be as welcome.

But there are other elements in the agency scheme of things being gone into by the studios. It may lead to a revival of a secret industry plan to establish a central star casting bureau at a 5% commission basis, operating by and for the benefit of the studios under studio control and direction of outside agents. It is patterned after the old Keith booking offices, and is still being considered by eastern executive heads.

Recent agency-studio skirmishes which have annoyed the studios may thus be obviated.

Fracas

The James Cagney-Warner fracas; Jack Oakie-Paramount clash; Bayona Stacey-Columbia mess; William Haines-Metro falling out through alleged agency intervention; Clark Gable-Metro differences over salary, again with an agent mentioned by the studios; which is plenty peeved; Warner-Par feud, now settled; the sundry "angles" and "ins" each studio illegally sanctions on behalf of certain agencies; the latter's partiality or submission to certain agencies—these and other things are on the tapis for settlement and adjustment.

Suits constantly by agents against players, directors and writers for unpaid commissions result from this. With it comes a damage to the general studio organization morale, it is alleged.

Cagney's walkout on Warners and switchover to the William Morris office to Frank & Dunlap finds Cagney tied to Morris for five years and faced with paying two commissions.

Gable Gets Ideas

Louis B. Mayer has had occasion to talk to Clark Gable several times on the latter's increased salary demand, but his contract was again tied on new terms, commensurate with his present box-office ratings.

William Ingeles, according to similar Metro executive round-up, now finds himself not because of agent complications.

Studios aver that agents somehow reared out when certain contracts expire, and before their expiration they "bump up" the players' financial needs, drivers and writers, that, if signing with them, the color can be much more money.

(Continued on page 20)

Allied's Ad Newsreel with Cigaret As 1st a/c Starts Going Into 2,980 Houses Aug. 28-Brunswick Recorded

Worser?

At a meeting of the board of directors last week of one of the new ad agencies, executives, directors present were informed the usual distribution of \$24,000 picos would be limited.

Present condition of bankroll was left to the individual directors' choice.

ORIGINAL BOOK FOR MUSICALS PREFERRED

Hollywood, Aug. 24.

Original books for screen musicals with original scores, is the new trend in the revival of the musical vogue in talkers.

Initiatives of paying \$125,000 for the rights to "Flying High," for example, and then having to revamp the book and write new songs altogether, would thus not happen.

That's one reason why Eddie Cantor did an about-face in not going back to Broadway to do that Ziegfeld musical, of the theory that since many an original had been made for the screen direct, and that everything doesn't have to be taken from a play, there's no reason why the Cantor semi-musical form of entertainment couldn't register directly by the microphone.

As with "Flying High," the theme was done by Warners in "Sit Tight" with Joe Brown starred. "Flying High" now in work at Metro, has Joe Lahr as its star co-starring his original stage role.

There was plenty of difficulty with the book, while the score had to be completely refurbished by Jimmy McHugh and Dorothy Fields.

"QUEER PEOPLE" OFF INDEF, SAYS HUGHES

Hollywood, Aug. 24.

Howard Hughes is issuing the following statement tomorrow regarding the postponement or abandonment of the proposed pictorialization of "Queer People." It reads in part as follows:

"Despite that we invested more than \$100,000 in this story and preparation of "Queer People," its production must be indefinitely suspended because we cannot obtain a satisfactory cast. It is not a question of salaries.

"When we purchased the picture rights to "Queer People" we had no idea we would encounter difficulty assembling a cast. Not anticipating the casting problem which now confronts me, I regret that we find it impossible to produce "Queer People" immediately.

"Stephen Archer and Howard Hughes have made up their picture since purchasing the screen rights a year ago.

WB-Col. West Deal

Hollywood, Aug. 24.

Warner Bros. and Columbia have agreed on a deal for the distribution of the new film "The Sign of the Cross" in the West.

It was reported that the deal was for a period of three years.

Despite a number of last minute scheduled among which is the introduction of Warner-Brunswick recording on an outside national account, the Allied advertising newsreel, with Camel cigarettes as the first account, will commence its debut in 2,980 theatres on Friday (25).

Listerine and Hygeinol Powder are the two other advertisers. The first of these is in the 13th issue, second for Listerine. The cigarette company is in the 25th issue.

Warners' entrance into the field is admitted hurried. Kinograms had been flickering right along with RCA Phonographs for recording. A saving of an estimated \$1,000 a week in royalties is given by the reel people as the reason for hooking up with Brunswick.

Fully 75% of the reel will be set with a talking reorganizer and sound effects filling in. Because of this, Kinograms figures it can cut down overhead by side-stepping the sound truck issue. Practically all of the recording is scheduled to be done in the VTI-Broadway telephone studio, with Warner sound experts officiating.

No agreement had been reached with Educational up to yesterday (24). Price for distributing the reel was admitted to be the block. Kinograms stated the Educational deal will be closed satisfactorily before the end of the week.

Just 300 prints of each edition, scheduled for semi-weekly release, will be turned out by Kinograms. This means, it is stated, that that number of the total comprise first runs. Others go as far as sixth prints. At Kinograms it was said, complete first coverages will be realized in exactly one month after issuance.

Reel is being gotten out on film and due for the sound. About 25 prints are now being made. The disc accompaniment, it was stated, after a survey of the contracts.

Oriental With \$2,200 Unit Average Books \$6,250 Vaude Show

Chicago, Aug. 21.

State show for K. & K. Oriental, week of Sept. 11, calls for a long list of vaude names. It will set Public-H. & K. back approximately \$2,200. This, it turns, are vaude material, indicating the impression that the JKO. Palace has made in town with its vaude policy.

Smith and Dally, Moskos Seeley and Denny Fields, Jack O'Brien and Andy Anderson, will be the prime bookends. Smith and Dally were in town about three months ago at the Palace with their "The Maltese" act. Promise a new turn for the Oriental.

Ordinary shows at this Public house have run as low as \$200 including the acts and chorus.

STEEL BIZ BANS LABOR TROUBLES IN U FILM

Hollywood, Aug. 21.

Reel of the "The Sign of the Cross" is being made up of steel mill work, as however most of the dramatic content is covered up with the industry's help.

Scenes of the steel mill and on location are one of the largest film units. All scenes, however, are without, and are captioned in a way that will not give away the mill.

Adding to the steel mill work, the film is the story of a steel mill worker who is killed in a steel mill accident.

Major Cos. Asking Change in ERPI Service Contract—Cheaper Away?

Following the lead of one of the bigger chains, the major circuits look to be headed for extended negotiations with ERPI concerning certain service charges. These, although recently somewhat reduced, according to the circuits' point, are now appearing in ERPI contracts, but in new form. Discovery by one of the circuits led to relayed parity of circuit execs.

The revelation came through certain installations ordered when comparison of the reading matter in certain paragraphs between the original and new form contract, it was found the service charge had been changed to what appears to be a rental fee.

No advance notice of the changed contract conditions had been made to the circuit involved, it is charged.

From the circuit standpoint as queried from opposite centers, latter figure the service charges should be wiped off the contract altogether.

Locals, Paramount and Fox have their own engineering departments, which can figure fully competent to inspect and service machines at an overhead cost far lower than the fees asked by ERPI.

Fox's Weekly Top

It's known that at Par only the company's own engineers are permitted to work around an equipment. No idea can be gleaned of how expensive the service charges amount for any circuit. It's intoned that Fox can take care of all its equipment with an engineering staff of 12 men, the entire group not to cost over \$1200 weekly.

Par under its equipment contract is privileged to buy parts outside which are not the direct manufacture of W.B. All W.E. parts, however, must be purchased from ERPI. Par has found that by purchasing certain other parts direct from manufacturer much cost expense is saved.

Under-cover info is handed that the matter of negotiating a new deal has been submitted to attorneys by one circuit.

SPANIARDS IN U. S. PREFER ENGLISH FILM

In the future Metro will not attempt to distribute Spanish versions in this country. According to home office information, the sale of talkers in that language in the U. S. mostly in the Southern California and New York territories, has not proved as lucrative as expected.

In its move Metro will be the first of the domestic distributors to refrain from trying to break a profit from Spanish talkers through exhibition in this country.

M-G-M claims Spaniards who live in the States would rather see the American stars even if half of the dialog isn't understood.

Screen Columnist Shorts

Pierre Arnaud, vet producer, is making a series of shorts under the head of "Screen Columnists," with James F. Glenister, Screen Columnist, doing the narration.

Danton Vane and Suzette Aubert are featured. Shorts will have atmospheric musical score by Lou Alter.

First in series now in work in the east.

L. A. to N. Y.

Junior Durkin.
Ruth Weston.
Eddie Jackson.
Eddie Cantor.
Zippo Marx.
Al Johnson.
Bobby Koeler.
Wynne Gibson.
Harold B. Franklin.
Leland Hayward.
Frank Lloyd.
Rochester.
Watterson Rotherker.
Felix Jaffe.
Daph Rogers.

N. Y. to L. A.

Lila Bennett.
Mr. and Mrs. Jimmy Gillis.
Marian Marsh.
Herman Shumlin.
Elmer Fry.

1st Runs on Broadway

(Subject to Change)

(Week Aug. 28)

Paramount—"Secrets of a Secretary" (Par).
Rox—"Bad Girl" (Fox) (3d wk).
Capitol—"Gully Hands" (Metro).
Rivoli—"Street Scene" (UA) (2d).
Strand—"The Last Flight" (2d) (2d wk).
Mayfair—"Dirigible" (Col) (2d wk).
Inter Garden—"Star Witness" (WB) (4th wk).
Hollywood—"Bought" (W.D.) (3d wk).

Week Sept. 4

Paramount—"Personal Maid" (Par).
Rox—"The Spider" (Fox).
Capitol—"Modern Age" (Metro).
Rivoli—"Street Scene" (UA) (2d wk).
Strand—"The Bargain" (WB).
Mayfair—"Rebound" (Pathe).
Winter Garden—"Star Witness" (WB) (5th wk).
Hollywood—"Bought" (W.D.) (4th wk).

32 Pictures

"A Free Soul" (Metro) (As-top) (13th wk).
"American Tragedy" (Par) (Criticism) (4th wk).

Foreign Films

"Zwei Herzen im 3/4 Takt" (Superfilm) (German) (Europa) (3d wk).
"Die Lustige Weiber von Wien" (Superfilm) (German) (Die Carpaten) (3th wk).
"Der Wahre Jakob" (Ethelka) (German) (Belmont) (3th wk).
"Die Blonde Nachtigall" (Ufa) (German) (Cosmopolitan) (3d wk).
"Dreyfus Case" (Ufa-BIP) (German) (Warner's) (28).
"The White Devil" (Ufa) (Dubbed English) (Cameo) (28).

Current Interest Short Reelers Not Newsreels

For the coming season Paramount will release a short reel series built along newsreel lines and based on topics of current interest but not directly under the newsreel head.

J. Frank Shea and Bob Welch, who control Welsh, has delivered three of these shorts to Par, have been ordered to go ahead on others. First is for release Sept. 6.

In addition, Welsh, Hollywood indie, has a contract to deliver to Par 12 Paramount Eftorials to be made entirely in Technicolor.

120 Ford Sound Trucks for Fox Save Cost 2 Ways and Much Lighter

Delivery of the first of a fleet of 120 Ford coupes, completely equipped with camera, tripod, wiring, etc., for newsreels, has been made to Fox-Newsreels. Under plans being carried forward they will replace the 120 Fox sound trucks now in service over the world. One of the Ford's was last week pressed into work in the New York area while its went out as the first shipment abroad.

It is intended to send the first 50 Ford's to foreign spots, with Fox recalling the heavy sounds trucks, now in service, which the light Ford's will replace.

Fox has devised a new camera claimed almost as easy to handle as the old Akers, which weighed 40 pounds. New photo-lens tips the scales at 50. Heavy cables used in the past and dragged all over to shoot news events in sound have been replaced by fine wiring.

Saving in Weight.

The equipped Ford will have the appearance of an ordinary Ford. Where the rumble seat otherwise would be located, the camera and tripod is stored. On the back in



LEON LEONIDOFF

"Fanchon & Marco, Producer
Leon Leonidoff is now on coast slugging ideas for E&M in Hollywood.

The auspicious affiliation of E&M units with Public features has created an intensive production schedule for this western producer.

His first, "Rhythms in Rhythm," produced on the coast, was shifted intact to the Fox St. Louis, to take up the slack created by the addition of the Public time.

Film Mag in U.A. Tie-Up To Promote Circulation By General Advertising

United Artists has effected with "Movie Romances," a tie-up on "Unholy Garden" that is looked upon as the most far-reaching ever effected with any fan mag. The fan sheet is to spend between \$200,000 and \$300,000 on a contest, underlying purpose of which for the mag is to build circulation, now reported at 1,200,000.

Beginning with the general release of "Unholy Garden" next month, "Movie Romances" will start an ad campaign in newspapers and outside magazines throughout the entire U. S. with the headline in those ads being "How would you have ended the story of Samuel Goldwyn's production of Ronald Colman in 'The Unholy Garden'?"

Aids, to appear in papers having a total circulation of 150,000,000, will also carry copy announcing a cash award of \$1,000 for the best answer to the query, as well as accompanying coupon for subscription to "Movie Romances."

J. V. Allen With G. T. P.

James V. Allen, formerly divisional sales manager, with ERPI is the second Western Electric man to join General Talking Pictures (DeForest) within the past month.

Allen will supervise equipment sales for G.T.P. in the central division, out of Chicago. The division comprises Illinois, Kentucky, Michigan, Indiana, the Dakotas, Kansas, Missouri and Ohio.

220 Ford Sound Trucks for Fox Save Cost 2 Ways and Much Lighter

Delivery of the first of a fleet of 220 Ford coupes, completely equipped with camera, tripod, wiring, etc., for newsreels, has been made to Fox-Newsreels. Under plans being carried forward they will replace the 220 Fox sound trucks now in service over the world. One of the Ford's was last week pressed into work in the New York area while its went out as the first shipment abroad.

It is intended to send the first 50 Ford's to foreign spots, with Fox recalling the heavy sounds trucks, now in service, which the light Ford's will replace.

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Saving in Weight.

The equipped Ford will have the appearance of an ordinary Ford. Where the rumble seat otherwise would be located, the camera and tripod is stored. On the back in

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed each Saturday in Hollywood, and placed as a wrapper upon the regular weekly "Variety."

The Bulletin does not circulate other than on the Pacific Slope. News from the Dailies in Los Angeles will be found in that customary department.

Tourists, detoured from studio rubbernecking, are working off the yen visiting the last resting place of picture notables in Hollywood cemetery. Cemetery is bordered by studios, Paramount and Radio being the most prominent. In front of it, Roach is the latest studio to lure visitors after word got around that it was easy to crash.

Mary Carr's Part

Low Collins will direct "Drifting," for Willis Kent. Mary Carr in it for a comeback.

Leo Casillo has four picture parts awaiting his closing in "The Broken Heart," El Capitano, "Theatre," "Gully Gensler," "Theatre," followed by "Blackjack," James Cruze, then "Men of Steel" and "Lombard," Edna Universal, will have him as lead.

"Heartbreak" story is being written while in production at Fox.

"Boddy" Fools Col. Ed Brophy, Metro production manager 40 years, has been borrowed by Columbia for a part in "The Ghost Girl." Columbia thought he was a contract player owing to his jumping into small parts at the Culver City studio.

Willis Kent starts his "Flower of Chinatown," at Tec-Art this week. John Harron and Phyllis Barrington leads. Low Collins at the meg.

Mack's Set Split

Charles E. Mack, of Moran and Mack, has made a property settlement on Marion Mack and will sue for divorce in Reno. New York suit will be dropped.

Job of contact man for Howard Hughes is abolished. Reg. Callow is out after nine years.

McLaglen in "Sleeps"

Alan Dwan gets the meg and Victor McLaglen top billing in "White Paris Sleeps."

Fox Rewards Snubbed Snubbed by the Wampas, Linda Watkins and Helen Mack get leads respectively in "White Paris Sleeps" and "The Circus." Snubbed were center of Fox controversy over baby stars.

William Farnum, early film hero, may do a comeback through signing a three-picture contract with Willis Kent.

Soft Drink Queens

Coca-Cola ad girls will be somewhat by this. "Coke" is being made to use pictures of Dorothy Mackall, Jean Harlow, Lupe Velez and Jackee Velez in the soft drink plugs.

Smart Girl

Prize to Roy Wilkins for winning an artist model contest at the Orpheum was a picture test at Pathe. Postponed contest till she can take off a few pounds.

L. E. Clark, head of RKO-Pathe's sound department, is ready to go into business himself installing talker equipment.

In, Then In

Phyllis Fraser, cousin of Ginger Rogers, was a visitor at Pathe. Now an actress, through Ralph Murphy thinking it could fit into a big "Big Shot," which is directing.

Next for W. S. Van Dyke, now directing "The Cuban," is "Tarzan of the Apes."

Edwina Booth Out

Edwina Booth, who received her first picture break in "Trader Horn," is off the Metro payroll after two years.

Joan Bennett's Hobby

Willie, her fractured hip is healing. Joan Bennett is backing Mrs. Alana Grainger, in the National Woman's Club. Radio actress Sunday (23) from Santa Monica, as a mental stimulant. Miss Bennett bought her Ruth Elder's old plane.

Metro pictures will get songs wherever possible. "Fing Hien" and "The Cuban" will be musicals. Joan Crawford will sing a number in "The Miracle."

Wild Party Complex

Because of the sudden increase of "wild party" calls from Italy and elsewhere, Hollywood is being referred to the affairs as "wild parties" or other mild terms in broadsheeting because one to the radio can put out a lot of listeners on the police wave-length were too inclined to get a "wild party complex," suit cops, and tattle on neighbors and enemies whenever possible.

Hollywood

U's Quartet Schedule

Following Warner Bros. lead, Universal will prepare and take pictures in groups of four.

Boragze-Walsh Stick

Frank Boragze and Raoul Walsh will lock with Fox. New deals have been worked out.

Setting Quilt Commish

Attorneys for Paramount and Frank & Duniham, agents, are in a huddle over Raymond Guion's contract with Par. As trope Raymond, Guion has a five-year term at \$1,000 per week, \$250 of which goes to the publishers for releasing him. Raymond wants to pay 10% commish for 10 weeks to the agents and Frank & Duniham want a 5% rep. The agents are holding out for full amount.

Kahn-Brown Oke

Joe E. Brown and Ivan Kuhn, his agent, have made up, after Kahn sued the actor for commissions. Brown's return to the agent, under the old terms, effecting a settlement of money owed.

Finishing at Metro, Max Lieft went to Universal to work on a Slim Summerville-Kanu film feature.

Polo special train, first on coast, will run twice for the national matches Sept. 6-7 between the Indians team of film players and the studio army team.

Stribling's If

A visitor at the studios, Young Stribling, letting the known he'd forgot boxing if getting a picture offer.

"Penny's" Plasters

William Anthony McGuire's "Bad Penny" is expected at the Baltimore with the expected story agent on the take. Al Johnson wants \$2,249 plus interest. Bonded Adjustment Bureau, 10000. Capt. W. J. Chittarin is off \$365.

Not Up His Alley

Lowell Sherman asked Radio to take him off direction of "The Slave," saying the story agent in type. Herbert Brenson will take the job. The film picture, which starts Sept. 15, while Sherman will direct in Jan.

"Ladies" Off Again

Story index makes possible start of Tiffany's "Left Over Ladies" to Wednesday. Robert D'Agostino is re-announcing the script.

Pauline Moore's First

Pauline Moore, 17-year-old Asbury Park stock actress, whom Laemmle, Jr., signed, starts in "Twenty Grand" at Universal.

Par Drops Two

Paramount payroll two names higher. The assistant supervisor and husband of Janet Gaynor and Eve Unsell, writer.

Marlene Dietrich's next picture at Paramount is held up while rights to "Nana" are being negotiated in London with the descendants of Emily Zola.

Another unit troupe has pitched in Culver City, but closer to the beach than the studios. Mackenzie Players doing it two-bits top.

Boyd Gets "Window"

William Boyd is assigned the part in "Through the Window" included in the Culver City picture. Paramount bought the story from Martin Flynn and Joe Sherman.

Bright-Glasman Set

John Bright and Kubie Glasman quit their salaries (titled by "New York Times") for Chicago on short dough and flicked.

Foreign Mag's Rackets

Newsclips from the native countries have been running foreign players ragged with rackets. Foreigners fear the newswriters is selling covers on the Fox news, some of which started since versions and have little circulation. The Paris paper wrote letters telling a hard luck story and asked for help.

Dillaway Out

Minor contract since December. Don Dillaway, Juvenile, is no longer on the Fox payroll.

Spreebles Goes Union

After three years, Spreebles in two days, parodies theatre took of a union booth crew. J. J. Franklin, Bernstein, and Lashley are now being using non-union protection.

Ford's First

Wallace Ford of the coast "Bad Girl" starts picture work as Jack Crawford's "Mirage," Metro.

July Hit Pictures Divided Among Five Producers—But Two Smashes

July box leaders were "Smiling Lieutenant" and "Politics Whoop" on present indications can be cited as that month's smashes, although "Lieutenant" has yet to reach the minor keys for closer observation. This is from the figures as indicated by principal hits and showing around 27 recorded releases from eight companies during that period. Only eight of these releases and including the two previously mentioned can be classed as hits for July.

Metro tolled heaviest in the hit class because of the usual company procedure, which shows by past records to shelve over its heaviest winners. In the summer months where other companies sometimes wait until August before so doing, that way Metro got in three regular weeks out of July to other companies one and two weeks.

Hit pictures for nearly as include among others: "Magnificent Lie," "Man in Possession," "Young as You Feel," "Night Nurse," "Son of India" and "Common Law." "Young as You Feel" not around much yet, but so far as gone shows considerable strength.

That gives Par 2 hits; W. B. Fox and RKO 1 each, and Metro 3.

Personalities

The lineup also calls forth conjecture on star strength as each of the films named for July look to be classed as strictly personality pictures. The formidable array of names includes Marie Dressler, Polly Moran, Maurice Chevalier, Ramon Novarro, Robert Montgomery, Ruth Chatterton, Edward Stanwyck, Will Rogers and Constance Bennett. Looks like the clincher on that star value argument in favor of the stars.

Among the picture intermediates quality released in July are "Great Lover," "Murder by the Clock," "Broadminded," "Miracle Woman," "His Business Girl," and "Black Cat."

Lesser films included "Laughing Sinners," "Live and Let," "Price of Sin," "Annabelle's Affairs," "Hush Money," "Holy Terror," "Girl Habit," "Honeycombed Lane," "Lemon Love Once," "Chances," "Night Angel," "Sweetstakes," and "Women of Experience." Last named Metro's only release that month.

Outside Union Stopped Picketing by Loew's in Jamaica—Broad Orders

Temporary injunction forbidding picketing by members of the Empire State Operators Union from in front of the Loew's Valencia, in Jamaica, was granted Thursday (20) by Justice G. G. Dodd of Kings County Supreme Court in Brooklyn. It was on a petition filed by Leopold Friedman, Loew's general counsel.

The order is reported unusually broad. It prohibits picketing by S. S. pickets anywhere in the vicinity of the theatre or suggesting to any person the boycotting of the house for any reason. The Empire State had been picketing the house for some days in what the theatre execs construe as an attempt to force recognition of that union by Loew's and over the A. F. of L. group. Besides the union itself, Arthur Parkash, president, and Joseph Blatt, business manager, were named in the order to desist. The injunction granted is pendente lite, with date set for litigation of the action.

No Injuries When Pathe Location Launch Explodes

Hollywood, Aug. 24. Six members of an RKO-Edwards location crew, on production of "Mystery Ship" in conjunction with the Navy off San Diego, narrowly escaped death, Aug. 21 when a motor launch carrying them from shore to a warship blew up. The launch broke into flames and the half dozen came to ashore with injuries aboard leaped into the water, to be saved by the occupants of another launch that was carrying five lives.

No one was injured.

Novelty Newsreel Co. Loses \$7,025 Judgment

Los Angeles, Aug. 24. Daniel F. Tattenham has been awarded \$7,025 from "Scoop Scandals" Ltd. for the balance of a year at \$150 a week as producer of animated cartoons.

Tattenham claimed wrongful discharge. "Scoop Scandals" organized last fall to make burlesque newsreels for Metro, was dropped because of mechanical difficulties.

SILENT FILM FOOTAGE IDENTIFYING LAUGHS

Hollywood, Aug. 24. Old jargon of the comedy lots having to do with belly laughs, chuckles and snickers has been replaced by a five-foot laugh, three-footer and two-footer.

Responsible for the change are the lots where comedy dialog is used. Hit scenes and similar shorts. Stacing the laughs proved the real task. Exhibitors had complained that the laughs came too fast, drowning out other stuff and bringing down the house.

Now if the studio deems a gag worthy of a belly laugh, five feet of silence ensues, this occupying a little better than three seconds.

Following by three feet of silence and a snicker or giggle two feet.

Par's Unit System Adds Mankiewicz and Heath

Hollywood, Aug. 24. Paramount, after centralizing its production under two associate producers, Louis B. Leland and Lloyd Sheldon, is returning to a more extended system of unit production. Two new associates were appointed this week in Percy Heath and Herman Mankiewicz, both on the Par-writing staff for years.

Mankiewicz is slated to produce the next Marx Brothers picture, but ahead of that will do another picture which he will pick. Marx picture is scheduled for production in January if the brothers are not in a show at that time.

Heath will finish his adaptation of Rupert Hughes' "No One Man" before being assigned a unit.

'Film Daily's' Year Book

Annual Year Book, issued by "Film Daily" is now out in its 13th year. As complete and big as ever with 1,000 pages and brought up to date, the Year Book fills its own niche in the show business.

Indie Exhib Leaders Will Expand Sept. 1 Meet—No 100% Peace Yet

Important indie leaders Monday denied that the axe is buried with the adoption by distributors of the 5-5-5 contract. While all conceded it is an important gesture toward peace, it is not a final settlement. The Sept. 1 camp pre-meeting, which indie exhibitors and their leading trios from the country will attend at the Astor Hotel, New York, will witness a renewed indie battlefield, it is claimed.

Protection, severe charges, followed by a series of denials, all of these and more will be discussed before Labor Day.

The protection issue, especially, promises to be the light factor during the winter. Distributor spokesmen admit there is little in the work of the 5-5-5 which can be construed as an "out" in this direction.

One of the most important stated: "Producers spend a lot of money and they intend to get that and more back. Without protection they would have no guarantee as



EDGAR BERGEN

"The Eyes Have It" was Mr. Bergen's fifth venture short for Vitaphone. He is now busy writing "Dippy Dippy Dippy" which will be filmed shortly.

Now appearing RKO Madison, Brooklyn (Aug. 25-28).

Address: Hotel Marcy, New York.

75 FEATURES BEFORE OCT. 1

Hollywood, Aug. 24. Hollywood, from extras to execs, is staying off the bill collectors by showing them the list of 75 September starting features, most impressive lineup of pictures to cheer the hopefuls in a year. New starters are expected to build up busted bankrolls all along the boulevard.

Besides, those already announced, at least another 30 can be anticipated to have cameras turned on them before September is past.

Paramount heads the list, with 11 to go under the wire before Oct. 1. Fox has eight and Radio seven, Columbia names six, Metro and Pathe five each, and United Artists, Warners and Tiffany four each. Universal is lowest of the majors with three.

Indie group is counted on for a dozen, shooting at Tee-Art, Cruze, Ralph Like, Metropolitan, Trem Carr and small state-right plants. In addition there are about 10 direct-shot foreign versions and synchronizations to be started.

Pathe Job New

Hollywood, Aug. 24. Sid Roemer has been dubbed studio manager for RKO-Pathe after having handled the job unofficially for several months.

Studio manager job is a new one at Pathe.

William LeBaron of N. Y. studio on the coast, reached New York last Thursday.

German versions were being made. The German version, with Conrad Veidt and Olga Chekhova in the lead, is far less awful than the American one. I am applying to the Society of Dramatic Authors for assistance and I have filed a protest against its name being used as that of the author of the "General". This last my play, I disclaim all responsibility for it. If the Authors' Society can't protect me against my name being used in connection with this picture, I shall go to court."

"The picture has been re-christened, 'General Platoon'. In Budapest, Zilahy's name is not on the posters or other billing, although it will appear in the program booklet, where it is one of the foremost playwrights."

Radio Resuming Shorts Sept. 1 After Short Lull

Hollywood, Aug. 24. On the Radio schedule for several weeks, two-week production will be resumed around Sept. 1.

First to start will be a Not Sparks comedy, "The Side of the Road," which has been in production for the Radio before returning to the Radio lot.

Low Break, in charge of short productions, has 11 more two-week shorts in his new program.

Shooting lull was result of being ahead of schedule.

Exhibs-Operators Fail to Agree In Chi—Police Arrest Unlicensed Booth Men—Exhibs Get Injunction

Civic Politeness

Schenectady, Aug. 24. There's one for some of the cities to bawl. In connection with opening of new RKO Plaza theatre here a new war is being waged and arrangements were made for some scenes of the fire bureau boys in action.

One afternoon the boll hit at central and all the apparatus and scene from other houses, with sirens screeching, dashed up to main scene through the crowds.

The run over, the chief came up to the camera man and said "I'm not a fireman." But the camera had jumped.

Fire boys generated the next afternoon.

Chicago, Aug. 24. True to their Allied indie exhibitors and booth men patched up Friday, whereby an application board of five members was to attempt a solution was short lived.

Saturday, Allied theatres attempted to open with strike-breakers from New York. C. K. Greiger, chief city inspector of operators' shows, raiding 13 houses Saturday and arrested the operators without licenses.

Allied got a temporary injunction against the police interfering with show operators, and that's where situation remains today except the corporation counsel announced he would fight injunction, which is an attack on the constitutional status of a city ordinance.

Chicago, Aug. 24. The city has decided its future policy to be open shop. Their houses are operating under police guard, without violence of any kind up to now.

Chicago, Aug. 24. Now using radio station WJLM in addition to the regular radio station WCFL in seeking to counteract Allied propaganda.

Operators are directing their fire chiefly against Slefes as an out of town agitator for Allied and chief organizer of present Allied's effort to break contact with the operators' union four months before it expires.

Red Tape Allied had its imported strike-breakers quartered in hotels at the expense of the organization while trying to obtain the necessary licenses from the city's Department of Gas and Electricity. Its okay is required in law.

Much delay dropped up on the licensing matter. This red tape coupled with a threat of a sympathetic strike by the theatrical janitors union squelched the grand defy the exhibitors had planned.

Earlier in the week along Film Row there was a jubilant spirit as exhibitors flocked to the upper hand over Local 110 for the first and only time in exhibitor history.

Old Film Trade Paper Employees Are Let Out; Bell Johnston Is One

Four of the oldest employees in the Quigley organization, all on the payroll for years and more or less at some time or another possessing titles from editor and managing editor-down, have been let out in the latest cut of the "Motion Picture News" group. One of them, William Johnston, former editor and publisher of the "Motion Picture News," which Quigley acquired and merged with the "Fidelity" several months ago.

Johnston's first capacity as a Quigley employee was as a New York editorial writer. When Martin started the Hollywood "Picture Daily," Bell was placed in charge of the coast. Bit by bit he was relieved of responsibilities there by J. Leo Meehan who is now announced as Johnston's successor.

George Clifford highest ranking executive in the days when Quigley operated in Chicago, Jay Sehreck, former managing editor and one of the "Picture News" group, was let out.

Men in the trade around New York, and Tom Kennedy, known for his technical and equipment knowledge, are the other three let out. S. Kohn is being brought on from Chicago to succeed Sehreck with no one following Kennedy and Clifford.

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Low Break, in charge of short productions, has 11 more two-week shorts in his new program.

Shooting lull was result of being ahead of schedule.

Gabe Yorke Gets In

Gabe Yorke's arrived from the Coast Monday to participate as one of the guiding lights in the new Fox p. and a setup under Glen Griswold, v.p. in charge.

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Argentine Near Theatre Crisis, Blame Product

Buenos Aires, Aug. 24.
High cost of productions without an equal box office value is blamed for the slump in picture business here, according to the findings of "La Prensa," which conducted a symposium interviewing the leading film-trade dealers of the Argentine.

Max Glucksmann is quoted as deploring high negative cost of films which have not the box office value. He expresses the view that the remedy must come from the producers, for exhibitor selling enterprise is not sufficient to solve the foreign market problem.

Other exhibitors concur in these views, several showman adding their regrets at the policy of silent and expressing the wish producers would stop calling every release the greatest in history. Showmen say the public is wised up and advertising promises leave their impression.

Meanwhile, the theatre situation here is facing a crisis. The country is talking wholesale shut-down. Nothing is in sight to promise a smash, majority of current releases are duds, while there has not been a real screen hit so far this year.

ENGLISH TRAVESTY LASTS FOR 2 SHOWS

London, Aug. 24.
"East Lynne on the Western Front," a facile British talker, lasted only two performances at the Capitol. Opened and closed yesterday (23). Audience raved it so hard at the first performance the management immediately sent out a hurry call for a substitute. It's a melodrama.

Director of Ken Maynard's westerns was rushed in to replace.

U. S. Films in League

Geneva, Aug. 24.
Although the United States is not a member of the League of Nations, the American film industry may be represented in the Geneva Institution.

Secretary of the world entente has just made it known that the League has taken appropriate steps to invite the picture interests to name a permanent delegate to the International Film Institute, subsidiary committee which keeps an eye on all screen matter of an international aspect.

Mooser Can Take Coast Offer or Orient Co. Bid

Hollywood, Aug. 24.
George Mooser, veteran showman, now here, may align at the studios. He has several propositions. If not, Mooser will return to the Orient to take charge of Peacock Films, headquartered in Shanghai and operating over 20 theatres there. In Manila, Hongkong and Singapore. R. C. Patterson, Commissioner of Correction in New York, is president of Peacock, with Mooser to become vice and gen. mgr. if he accepts.

Peacock has also produced Chinese films in the past and wants to do so again in addition to its theatre operations. Simples projector agency and allied franchises for that territory. "It would mean a five-year assignment for Mooser, who has been in the East East, for one time, for 32 years, becoming president of the Insular Film Industries Co. of Manila and a publisher, besides his show affiliation."

LAEMMLE IN PARIS

Paris, Aug. 24.
Carl Laemmle, who has been having court case over Lou-

LONDON'S COLD SPELL

Big Help to Film Grosses Over Week-End

London, Aug. 24.
Sudden cold spell followed the almost continuous rainy weather this week, helping the week-end show biz considerably. Almost all the picture houses are doing well.

"Politika" (Metro) started a second week at the Empire. It could easily hold on for a third stanza, but goes out Friday (28) to make room for "The Secret Six" (Metro).

"Lawyer's Secret" opened well at the Plaza (Fox) and may hold for a second week.

Leicester Square, with a new stage presentation policy did about \$5,000 on the week-end. Guards band substituted for the dancing acts on Sunday.

"Dainty Longlegs" (Fox) is beginning to ease-off at the RKO. It's in the fourth week.

West End and suburban picture houses are having the best August in years, the film spots particularly. Trade attributes the break to bad weather, which caused Londoners to cancel vacation and week-end trips to the seashore and country.

World Tour of Picture Caravan Booms British Goods in Far Places

Calcutta, Aug. 14.
Capt. Geoffrey Mullins, leader of the British Africa Trade Development Expedition, is visiting Alex-manda after several exhibitions in Calcutta. The motor train of this expedition traveled from London via Rotterdam through Europe and Asia Minor Syria Palestine and Siam on its way to Capetown.

By means of a portable projector publicity films have been shown throughout Calcutta, all pictures exploiting British goods with a view to fostering overseas trade.

The expedition will take a series of film pictures of the whole journey.

HULBERT REVUELETTE IS LONDON HIT FOR RKO

London, Aug. 24.
RKO Leicester Square reopened Friday (23) with a new picture and vaudeville entertainment running longer than anything of the kind ever offered.

The Jack Hulbert revuelette scored unmistakably with the initial audience, but suffered by reason of its length, running 80 minutes instead of the usual 30.

This principal hit feature of the show was the revolving stage. Show costs a great deal of money, and considering the overhead, does not compare very favorably with the Wangan presentations at the rival Paramount here.

The new picture, "Sally in Our Alley," with Gracie Fields, well received.

Sieber for Joinville

Rudolph Sieber, Mariene Dietrich's husband, sailed for Europe Friday (21) to go on Paramount's staff of directors in Joinville, Paris.

Sieber has been in Hollywood the past six weeks with his wife.

French Made "Duchess"

Hollywood, Aug. 24.
"The Grand Duchess and the Waiter," made by Paramount as a silent with Adolphe Menjou and Florence Villard, will be shown in French and Spanish at the Paris Folies Studio.

Roberto Hirt and Rosita Moreno, Spanish players, formerly in various parts of the French and American doing leads in the French and American.

Dubbing Sp. "Borneo"

Universal City, Aug. 24.
Universal will make a Spanish dubbing of "Borneo," starring Richard Dix, currently at Fox, as the former picture is being the Spanish.

Just the Type

Hollywood, Aug. 24.
Leo White claims the prize for international action.

While a Frenchman plays the cockney English steward in the "Clemency" version of "Transatlantic" at Fox.

INDIA'S TALKERS HIT WESTERN PRODUCT

Calcutta, Aug. 10.

The talkers have spread all over this country. Burma and Ceylon with amazing rapidity, and there are now no openings whatever for stage shows or variety acts.

So far as known here there is scarcely a western performer left in this country, with the exception of a conjurer who gives an hour's show at schools and one or two stray girls from long departed concert parties who give song and danced acts at hotels. There are several portable sound film outfits touring the small cinemas, putting on crude native-made films all based on one or other of the Oriental legends that have served as literature and stage play material for generations.

Madan's is going all out as film producers in competition with the many concerns, mostly mushroom, that have made Bombay their headquarters. A big new studio is springing up here, and Madan's is importing apparatus. Presumably Indian stories will form the basis for these more elaborate productions, and eventually, as Madan's control the bulk of cinemas in this country, Western films will only be seen at the independent houses in India catering to Europeans and Anglo-Indians.

Films of late now showing in Calcutta include "Tall Shot at Sunrise," with Wheeler and Woolsey; "These Three French Girls," "The Man Who Came Back," "Love and the Alchemist," Madan's "Milk and Bull," the last drawing crowds to the Globe.

NEW DUBBING SYSTEM SUBMITTED TO PAR

Paramount is considering a newly invented dubbing process, which it is claimed, may straighten out the foreign version headache. New system, title and origin of which are being kept secret, is along the lines of the recent German dubbing system, but claimed to be a considerable improvement and cheaper.

Friday, Paramount execs looked at the way the system works. Another conference is slated for some time this week.

According to inside on the system involved in this new dubbing process it is worked by lip movement, same as the most recent German dubbing, but handled through a series of color graphs. Where it is claimed the system is an improvement on anything, however, is that it is used on finished product, rather than cutting for re-filming.

While in the best of the old system it is necessary for the whole original cast to go through the same film a second time, making their lips but not talking, with the talk to be fitted in later by dubbed people in this new system, that is not necessary. New system takes a finished film, drops the sound track and looks on a new sound track in a different dubbing.

According to several people who have seen how this works out, the system allows for perfect lip synchronization. A color film is made, each voice in the film being dubbed by a different actor. New voices are assigned these roles, and dubbed and placed on the film.

All this is claimed to be absolutely and perfectly controlled, and it is claimed that it will allow for the making of a second version of a picture, or a third version, without any further cost, or even a new film being made. It is claimed that it will allow for the making of a second version of a picture, or a third version, without any further cost, or even a new film being made.

IN ON NEW PROCESS

Inventor and Natan in for 45%
Each—Other 10% for Promoter

Paris, Aug. 24.
New company has been formed locally to exploit the patents of Lee Danusky. Invention is similar to the "Dunning Process." Finishing was arranged by Danusky, having out 45%, T. Natan taking over another 45% and the remaining 10% going to Marie Desmarteau, picture director and friend of both men. Natan's share comes from his own pocket, not from Pathé-Natan which he heads.

Plan is to change picture production a radically for the use of the gadget. An American company will be formed to handle things on the other side of the Atlantic.

Chinese Flicker Queen Ditches Fiance's Option

Shanghai, China, Aug. 10.
Butterfly, picture actress, leading actress in silent and talkers, has won her engagement contract annulment, in a decision of the Special District Court, being awarded \$1,000. H. H. Ling was the respondent.

Several years ago, Butterfly agreed to marry Ling, but so the story goes, Ling went astray, after giving her a diamond engagement ring. Repentant, he could not persuade Butterfly to take him back and fought her action in the Court. Trial lasted four months before Judge Chau agreed with Butterfly.

SECOND MEXICAN CITY PROMISES NATIVE FILM

Mexico City, Aug. 20.
Prompt action in making Spanish dialog pictures is promised by Mexican public by National Mo. P. Production Co., newly organized Mexican enterprise, in advertisement. Company declares that during the 40 days it has been functioning it has established studios, made ready its disc factory, bought sound equipment, signed players for its first picture, arranged with Columbia Picture Corp. for distribution, and will soon be ready to shoot.

Company is the rival of Empire Productions, Mexican film enterprise that started last fall. Latter organization has been daily "El Nacional," Revolutionary newspaper, for its stock selling campaign.

BIP Raises \$1,250,000

London, Aug. 14.
Further capital issue of \$1,250,000 is to be put out by British International, reported as being arranged by John Maxwell, chairman, at the annual meeting.

Issue will be offered only to shareholders and will not be underwritten, as the directors will take up anything not subscribed.

The position of British International and its subsidiary company, Associated British Cinemas, was reported as excellent. Reports were adopted unanimously, dividend of 8% on common stock being declared.

Par Checks Market

Hollywood, Aug. 24.
Production of foreign versions of Paramount's recent studio depends on the European situation as J. H. Seligman sees it on his present tour around the world. Seligman, assistant manager of foreign distribution, will suggest what Par ought to do when returning.

SYNDICATE'S FILM BUY

Berlin, Aug. 24.
The majority of the theatrical film shares have been transferred to a new company, the Syndicate Film Co., a holding company of the Deutsche Grammophon, which has intervened in the film business in the mineral oil business.

Changes have been made in the management.

Chinese-U. S. Co. Making Native Sound Pictures

Shanghai, China, Aug. 10.
American enterprises and Chinese industry promise a new development in the sound film field in China. A new production venture is sponsored by Loen Britton (New York) and the Chinese Film Co. (Shanghai). Organization is planning 16 features and 48 shorts during two-year program.

Work began on the first picture last week, "The Dance Troupe." With an all-star Chinese cast, combined American and Chinese direction. Second film, to be begun in September, will be designed to appeal to Chinese audiences, in New York and San Francisco, as well as in Manila and Singapore.

With 10-reel length, "Dance Troupe" sets out to expound Chinese drama of centuries ago with a modern technique replacing much of old Chinese tradition.

Co-operation between Britton and Chinese is excellent. Chinese cameramen and directors are willing, but slow to learn American tricks. For instance, they built an interior stairway set, which could have been taken in any hotel or residence. Two weeks to build, used five minutes and scrapped.

The studio is excellent. Sound-proof and over 110 feet long, and half as wide. Recording box is big enough to use three cameras. Studio is arranged for angle shots, half dozen cameras if necessary.

On arrival on the Empress of Japan, Britton demanded a laboratory. He got it with cutting rooms, recording registers and other equipment.

Britton brought from Los Angeles \$100,000 of latest equipment, including several Bell & Howells, single and double. Forty incandescent lights up to 5,000 watts in scene lighting, but Chinese reluctant to deprive themselves of make-up. A sound truck, fully equipped, will make shots for the States and fast shots, as well as studio requirements.

With Britton are Bert Cann of "Front Page" and "Trader Horn," Byron Guehn, sound, and Joe Smith in the lab.

See Reich Cinema Hit By National Economy

Berlin, Aug. 17.
The Prussian Chamber of Commerce reviews the situation of the German film industry in July as follows:

"The industry has undergone but slight changes. Further insolvencies of great cinemas have been reported from various parts of the Reich. The crash of small theatres will be completely general. It is very difficult to get details of these insolvencies because they do not always come to our knowledge. In spite of long lasting importations and a reduction of the prices for distribution the insolvencies increase."

"The cinema attendance is about equal to last year, but it is believed among theatre owners, that the emergency situation will unfavorably affect picture theatre patronage."

"Out of a total of 24 studio discs available, 23 discs were lost. 74 discs were without work. 218 discs have been under consideration. One studio burned and 11 completed."

UP FOR MONTGOMERY

Hollywood, Aug. 24.
A check of two stories will be made at Metro for Robert Montgomery to give "Duke's Eyes" studio, is scripting "Truth Game" and "A Family Affair" with Montgomery in mind paired with the leads.

"Duke's Eyes" also labeled Montgomery, also to Clark Gable.

They came ...they saw ...they

The cause:

Here's Your
Invitation To
PARAMOUNT
NATIONAL
SCREENING
WEEK
August 10-15



wrote
wired
!

Hundreds of hard-boiled, show-me Showmen last week saw the first big guns in Paramount's mighty barrage of 1931-2 hits. They're convinced that the only way to insure week-after-week boom-time grosses is PARAMOUNT. Read some of their unsolicited comments!

The effect:

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"CONSIDER AMERICAN TRAGEDY VERY BIG SURE BOX OFFICE HIT."

...Fitzer Amusement Co., Inc.
Syracuse, N.Y.

"I never saw finer shows than SILENCE, HUCKLEBERRY FINN, SMILING LIEUTENANT and AN AMERICAN TRAGEDY."

...Max Torador, Ritz Theatre,
Minneapolis, Minn.

"SILENCE, what a drama."

... S. Lebedoff

Homewood Theatre
Minneapolis, Minn.

"Mr. A. C. Richter of the Sunset Theatre, Boerne, Texas, stated: 'I enjoyed HUCKLEBERRY FINN and AN AMERICAN TRAGEDY very much. They are both excellent pictures.'"

"Mr. J. T. Wilson, manager of the Uptown, Harlandale and Highland Park Theatres, San Antonio: 'HUCKLEBERRY FINN is an outstanding picture, an ideal picture for a community theatre. AN AMERICAN TRAGEDY is very well done and will be a box office success.'"

Sincerely,
H. E. Pickett, Branch Manager
San Antonio Exchange

(Wire)

"SMILING LIEUTENANT, 'SILENCE,' 'AMERICAN TRAGEDY' AND 'HUCKLEBERRY FINN.' FOUR GREAT BOX OFFICE ATTRactions."

...Albert A. Fenycsey,
Rochester, N.Y.

"HUCKLEBERRY FINN keenest
entertainment of the season."
"SILENCE, very fine enter-
tainment."

Sam. H. Blair,
Blair Theatres
Belleville, Mo. Monahan, Mo.
Osborne, Mo. Smith Center, Mo.

"SILENCE, HUCKLEBERRY
FINN, SMILING LIEUTENANT,
AN AMERICAN TRAGEDY
great shows, all of them.
Thanks for the opportunity
of seeing them."

L. Rubenstein
Faust and Dale Theatres,
St. Paul, Minn.

"In AMERICAN TRAGEDY, SMILING
LIEUTENANT, SECRETS OF A SEC-
RETARY Paramount has proved
that the 20th Anniversary Pro-
gram will eclipse all others."

Paramountly yours,
Thomas O. Davis,

Andalus Theatre,
St. Bernard, Ohio

"SECRETS OF A SECRETARY one of the
finest pictures of its type I have ever seen."
"SMILING LIEUTENANT sure fire box
office."

H. F. Kennedy,
Loric Theatre,
Broken Bow, Wyo.

"If SMILING LIEUTENANT, AN
AMERICAN TRAGEDY, SECRETS OF
A SECRETARY, HUCKLEBERRY FINN
and SILENCE are samples of what
we are to expect from Paramount
this season, I am sure that the
depression will be over for all of
those who are fortunate enough to
hold a Paramount contract."

Sincerely yours,
George Fisher, Mgr.

Milwaukee, National
Capital & Allis Theatres,
Milwaukee, Wis.

"AN AMERICAN TRAGEDY
one of the finest produc-
tions ever made."
"SECRETS OF A SECRETARY
good."

Sam Epstein,
Nebraska Theatres Corp.



And more BIG ones coming! Marx Brothers in "Monkey Business" ac-
claimed year's greatest comedy in previews. "Road to Reno" with star
cast. Bankhead-March dramatic sensation "My Sin". "Mad Parade",
"24 Hours". Hit after Hit from the Hit Company.

PARAMOUNT

Talking Shorts

SMITH and DALE
 "S.S. Malaria"
 20 Mins.; Comedy
 Loew's New York, New York

Short is the same script as used by this comedy team in yagde release, when first at the Palace, New York. Since then, it has been embellished as far as dialog is concerned. Camera increased scope and highlights appear more numerous. Tilden, bettered a short than did as a vaude act. Enough comedy to make it stand up anywhere. Smith and Dale are two hebes to Europe for their health. "Go to Paris because two women in the passport bureau announce they are going there." On least one gets sick. Try to make girls with some ally one becoming very sick. Film good comedy from that angle. Tilden tells him he is poisoned. Sick one confesses his past misdeeds to his partner and begs for forgiveness. Partner grants it and then asks the sick one's pardon for poisoning him.

WILLIAM T. TILDEN
 "The Tennis Lesson"
 10 Mins.
 Capitol, New York

Tilden in Metro's tennis instruction shorts is helped by the story help that Warner gave Bobby Jones on golf. That about establishes the margin between the quality of the two different sports releases by different companies. The speedier action of tennis is transferred to a sport that extends to the audience manages partly to atone for the production help that Tilden didn't have.

The former tennis champ talks and demonstrates his lesson to a boy and a girl. They are merely shown the best of two shots and, saying a couple of words in a scared manner. Some name support or even non-name support competent to have helped a lot.

In the second of three sections Tilden demonstrates the forehand and backhand strokes as they should be and the three types of serving. In the latter he are described by his racket is followed by a white cutout to more clearly show the man's remarkable swing.

Closer is a match between Tilden and another player and not much different than the tennis clips in this time of the year.

This is the second of a series of three by Tilden on the court game. It is a novelty film that should entice the tennis fan to see something amounting to much as an attraction.

BOBBY JONES
 "The Drive"
 10 Mins.
 Strand, New York

Golfers already to be considered to judge these Bobby Jones subjects for their instruction value. They are good theatre fare and show their excellent manufacture. The generally class treatment afforded these Jones subjects is probably has not been previously dealt anywhere, the present subject included. The quality of the production is unusually close, study of the Jones records and control, sufficient of itself for real entertainment reaction to a golf or a short.

Particularly keen are the shots showing the ball in process of flight and being caught by the golfer. The perfect direction of the light makes it almost possible to follow the ball on the screen for several hundred yards to its fall or else serve as an illusion that way.

Perhaps for the first time the double arch view of money swing is diagrammed in action here and proven unusually interesting. Other camera directions include slow motion shots and comedy angles by a supporting cast of seven players.

"AM RANDE DER SAHARA"
 ("At Edge of Sahara")
 Travelogue
 10 Minutes
 Cosmopolitan, New York

Exposition and study of life among the Arabians, with fine photography making it even better than usual. Too long for general exhibition, but it is well worth being looked up into as long as half of a double feature bill with its 31 minutes.

Instead of a lecturer, life is only sound effects, and a synced musical score, although allowing natives to talk in their own language. This latter gives the film authenticity besides a novel note for travelogue ordinary camera directions that are common.

Surprise is that so much valuable life still goes on in that little corner of the world. It has been previously pictured. It's interesting and Ufa manages to make it seem genuine. You've expected the hackneyed sand and Sphinxes, which help, only camels seem to be harnessed and thrusting cam.

JACK HALEY
 "The Last Night"
 16 Mins.; Comedy
 Hollywood, New York

A but, off his head, of the most sprightly, much two-reelers that come out of shorts units in a long time. Supported by impressive camera that combines with novelty and originality. He's 16 minutes of screen fodder for the fans that sit and eat up, whether in the big small towns. Short is of mood that fits any locality's taste.

Jack Haley surprises as a good screen comedian, but he who has been rated as well if a story hadn't been there. He's revealed in the first sequence as a some-bigger in a department store with poor eye sight and a reluctance to go on the employer's fall time.

From there, the story goes to the girl to introduce her as the cashier in the eastern division, then to the man's pet, who's a cat on a baseball. Strong laughs with the old man.

This novel introduction of characters, even a little humorous, with the story. Laconically, that deals with the demand of his father's death. The man is looking for his O.K. on marrying the daughter. He'll have to become a ball player first.

This is all worked up neatly and humorously, with the big laughs coming from the cat on the ball diamond. By accident the bluish diary wins the game. He gets the consent of the father and goes to the girl. The old man stands nearby, nearly the poor eye-sight glasses and he plants the kiss on the daughter-in-law's nose for the dissolve.

Only support billing goes to Tilden. In a technical way, 100% Char.

"THE NAGGERS' HOUSEWARMING"
 Mr. and Mrs. JACK NORWORTH
 Strand, New York

More action in this Norworth piece than in some of predecessors. The first sketch, after the usual program material besides the Norworth name. Gags may not be as good as the first, but it is probably better in part, but setting differs and good looking surrounding and proper sense of atmosphere. Photography, however, is nothing to mention.

This one has Mrs. Nagger inventing a country house and the neighbors for housewarming before the wife is actually dressed up. As the piano looms, the neighbors' pipes, spurt out of turn to drive everybody away with Mrs. Nagger's idea. The next sketch, the neighbors for housewarming before the wife is actually dressed up. As the piano looms, the neighbors' pipes, spurt out of turn to drive everybody away with Mrs. Nagger's idea.

"NAVAJO WITCH"
 Big Bill Lucas
 12 Mins.
 Strand, N. Y.

Big Bill Lucas, if that's his name, is the silent photography and the makers set an unintentional break in the story. The short reveals of the sad neglected race of Navajo Indians. Lucas in his screen talk tried to make the action funny which somehow manages to prove a good picture with the actual pathos of the film. That pathos is carried off by the photography besides and thus makes it linger with customers. There is to see the natives muffled with an angle of the mountains show an obviously framed picture of a slight Indian boy using his bow and arrow on a coyote. There is interesting but the better shot is where the boy climbs a mountain to catch a coyote. The scene where the short gets its title. Coyotes are ill omens to the simple Navajo and the boy is forced to free the bird.

Only one Navajo family and to bring out the moral lesson, the subtle but it is surely a very revealing, miserly fed and generally looking the picture leaves an impression to be remembered of those one-time forgotten of the mountains of the (old) desert, now scattered over an American desert spot.

"Little Journeys to Great Masters"
 Travelogue
 9 Mins.
 Hollywood, New York

Devoted to the study of the works of art to be found in Italy, ranging from monasteries to Ave-his spitting cathedrals, this tiny but something, nevertheless, in photography and the cheaply cut, something's evident. The music is a little in explanation.

(Continued on page 22)

Miniature Reviews

"Pardon Us" (Metro)-Hal Roach production starring Laurel and Hardy. Released by Metro. Running time, 15 minutes. Not yet out in full length. Still not over two reels of value in the film.

"Daughter of the Dragon" (Fox)-Anne May Wong and Joseph Schildkraut. Released by Warner. One, in a badly constructed story of a Chinese blinders, murders and sometimes silly action. Remember the comedy duo. The kid may get kick out of it.

"Great Love" (M-G-M)-Mention starring in story from old stage play. About two reels of the mature love, probable reason for starting it away from the "house" Broadway spots, but interesting subject. "The Last Night" (C-S). Good picture that looks like a hit, although it might have been a smash. Good performance and colorful action, although a little out of style. Based on magazine story and novel, and well dialoged. Looks but for the femmes, Bartholomew besides.

"Should a Doctor Tell" (Regal)-Nothing but a title. One of the most true of the title picture, things are not in a seasonally from England.

"The Brat" (Fox)-Polly or better theme with Sally O'Neil in role appearing to neighborhood. "Dancing Dynamite" (Talmadge). Went as is. Might have been salvaged into a good revue of Catalina Islands. Picture acts as a gymnasium for the "Dancing Dynamite" of time stuff.

"The Parisian" (Pathe-Natan). English version of French comedy, with Adolphe A. Hagen and Elissa Landi. Pretty terrible and no money, even with those names.

"Die Blonde Nachtigall" (Ufa). Average German musical. A story of a girl who is a story. Fair for German audiences, but too silly for American consumption. Easy enough to follow without knowledge of the language.

PARDON US

Hal Roach production and Metro release. Starring Sam Laurel and Anne May Wong. Directed by James Cruze. Released by Metro. Running time, 15 minutes. Not yet out in full length. Still not over two reels of value in the film.

Just another stretch of a two-reel unit on a story line with the usual strain resulting. "Pardon Us" moves nothing for Laurel and Hardy, but it is a pretty good first full-length, and the best conclusion it reaches is that Laurel and Hardy, like the Chinese pair, are a good deal of fun when they are featured, need story strength.

First 20 odd minutes are brimming with solid stuff, showing that period the film is technically in the two-reel short class. What's in it is good, but it is not enough for implanability to take effect.

Just after the quarter-hour mark or so the holom start kicking itself in the back. While the boys continue to seem at home, the picture crawls on toward feature length, the extreme license taken with the plot tends to kill the interest.

Opening is an excellent starting piece of comedy business. Boys are jolting down a recipe under a mail and hon store. They decide to make some beer, but the ingredients are not. One is a drink in the next scene they're being waited into jail. That should bring the film's best effect.

What follows probably kept the rag men working overtime, with much of the humor involved in memory exercises. The boy with the longest reach went back for the dentist. Only one is a drink in the next scene they're being waited into jail. That should bring the film's best effect.

Second best laugh comes pretty early and nothing else that follows deserves to be in the same scenario. This is when the two attempt to get comfortable in a single under-the-bed. It's a little funny, but perhaps the longest stretch of acting attempted in a talker or scenario.

No love interest, and no success saves the plot as politics through the team's sad pants in sad position. Only one is a drink in the next scene they're being waited into jail. That should bring the film's best effect.

Trick musical score adds to the comic effect, and now and then appears to be a little out of place. More music of a different kind is Laurel's razzle-dazzle after every one is locked up. It is only a little bit from him into trouble. Hardy sings one song in a blacking, so he that goes the limit in music.

THE LAST FLIGHT

First National production and release. Starring Richard Dix, Helen Broderick, William Diegel, featuring David Butler. Released by First National. Running time, 15 minutes. Not yet out in full length. Still not over two reels of value in the film.

Director James Farrell probably would have been better off with the script than he got. What moggery was necessary impresses as having been satisfactorily handled. Laurel and Hardy's case, and two reels of the mature love, probable reason for starting it away from the "house" Broadway spots, but interesting subject. "The Last Night" (C-S). Good picture that looks like a hit, although it might have been a smash. Good performance and colorful action, although a little out of style. Based on magazine story and novel, and well dialoged. Looks but for the femmes, Bartholomew besides.

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"The Last Flight" (Ufa). War-shattered youth growing for comfort, in grotesque darkness. Different in its attempt to establish a mood and characterization in preference to telling a story. Pathos and out of the ordinary romance give it appeal for city kids, but the amount treatment makes it doubtful for the lullies in the sticks.

"Daughter of the Dragon" (Fox). Take-up, thriller, the film's will take straight. Suspensions, mounting, with action and necessity of time. East-West romance.

"The Great Love" (M-G-M). Adaptation of the story, with a little technique gives this picture an old fashioned flavor. However, Adolphe Menjou still sheds romance to the outdoors and he is better off.

"Pardon Us" (M-G-M). Laurel and Hardy with a few good ideas and in into importance by wide production. Chen Tiao is a good idea, but the boys and children, nothing to interest the boys.

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The Woman's Angle

"Should a Doctor Tell" (Regal). British production presented with such slow deliberation and mawkishness that most male American audiences flinch.

"The Parisian" (Pathe-Natan). Adolphe A. Hagen and Elissa Landi, wasted in a garbled and unimpaired old French-made English version comedy.

"The Last Flight" (Ufa). War-shattered youth growing for comfort, in grotesque darkness. Different in its attempt to establish a mood and characterization in preference to telling a story. Pathos and out of the ordinary romance give it appeal for city kids, but the amount treatment makes it doubtful for the lullies in the sticks.

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M-G-M SHORT SUBJECTS

Joy Spots on Forthcoming Programs
HAL ROACH COMEDIES—LAUREL & HARDY—CHARLIE CHASE—THE BOY FRIENDS—OUR GANG—THEA TODD—ZASU PITTS—M-G-M'S DOCKVILLE COMEDIES—SPORT CHAMPIONS—FISHERMAN'S PARADISE—SIR HARRY LAUDER—HEARST METROPOLITAN NEWS, The Globe Trotter.

CAPITOL

Meet me at the

NOTE:
THIS MAT MEASURES 6 columns by 280 lines. It can be used complete or cut apart and arranged to suit your own spaces.

M-G-M WON THIS PRIZE!
Highest honors in the prize season went to the producers of **TRADER HORN** and **BILL THE SECRET SIX**. PAID REDUCING INSPIRATION DANCE FOOLS DANCE STRANGERS MAY KISS LAUGHING SINNERS A FRESCO SORTING BLOOD POLITICS And the winners will go to M-G-M again!

MAIL THIS COUPON!
to M-G-M Ad Dept. 1540 Broadway, N. Y. C.
"I want that mat. No charge."
NAME _____
THEATRE _____
ADDRESS _____

3

*Holds over for***rd****TREMENDOUS
WEEK.***Biggest business
in entire year 1931***ROXY****BAD GIRL****with JAMES DUNN • SALLY EILERS**

VINA DELMAR'S Story

Directed by FRANK BORZAGE

THE SMASH
FOX
OF THE YEAR*Begins tomorrow
extended run . . .***McVICKERS** *Chicago*

Lichtman Orders 100% Attention in U.A. Publicity Devoted to Theatres

On the insistence of Al Lichtman, in charge of United Artists distribution, all publicity-advertising campaign and other matter of pictures designed for use in the exhibition field, including press books, are to be prepared as though those who are preparing them were working for theatres. The Lichtman idea is to bear in mind the theatre side more than anything else, with everything to be worked out as the exhibition side would do it himself.

Lack of practicability of campaigns, press books, exploitation ideas, etc., in the past, with many exhibitors never even taking a look at press books that come from the distrib. is at the bottom of the new U. A. idea.

In view of the partnership which U. A. as a distributor, has with the exhibitor in playing a picture on percentage, Lichtman is reported calling for material for the theatre, that the theatre can use to advantage.

All exploitation suggestions for exhibitors are out. They must be worked out to the point where U. A. gives the exhibitor the idea on how exploitation ideas, which he carried out will work. In addition, all ads are to be prepared so that they will be practical for every type of operation from the theatre down to the gallery, with a study to be made of various local problems down through the runs.

Staff Organized: Complete staff to new districts out of United Artists branch points under the theatre service department scheme of U. A. has been picked by Hal Horne, who will have charge in close touch with Al Lichtman and the distribution end.

Men are: District 1, New York: H. G. Hoag; District 2, Boston: J. M. Hock; District 3, Philadelphia: Robert E. Long; District 4, Detroit: Charles Barrow; District 5, Cincinnati: Allen Glenn; District 6, Chicago: James Ascher; District 7, Atlanta: Charles Wages; District 8, Kansas City: Larry Jacobs; District 9, Dallas: Jean Finley; District 10, Los Angeles: Arthur Zellner; and an additional spot: 11, Montreal: Mike Wilkes, to cover Canada.

2 BALTO REOPENING WITH VAUDE FOR HIP

Baltimore, Aug. 24. This is the last week of the local summer season. The Hippodrome will bring two additions to the downtown picture lineup, and with the Auditorium already re-opened on a grand policy at top prices, the competition is on.

The two week-end additions will be the Hippo, after a two-month lay-off, and the reconditioned Hippodrome, the latter once more a combo, but this time with no direct opposition, as Keith's is now a straight picture house. New Hippo management is looking vaude music to re-establish its position, apparently depending more on the stage than the screen. Not much choice in this, as the picture franchise in this town are pretty well sewed up. The Hippo is in no position to choose. Will likely depend on surplus revenue of other houses, particularly the Schenberger-run Keith's and Hippo.

Shifting of Vaudeville first-run from Hippo to Keith's and splitting of Keith's into Hippo and New will leave some Columbia, Tiffany, National and Universal product available for the newcomers. George Jessel heads the stage bill for the reopening week at the Hippo.

F-WC Mgrs. Must Cut Cost of Exploiting Shows to 7% Gross

Hollywood, Aug. 24. Fox-West Coast managers have been ordered by the home office to cut the selling cost of their shows to 7% of the gross from the existing rate of 10%, in effect for several months.

General order to decrease advertising expenses is aimed at all forms of paid exploitation, particularly at pricing of smaller than one-sheet ads, accessories, novelties, throw-aways and miscellaneous literature.

While favoring the use of newspaper space, in towns where there is no competition word is to be cut even that to the minimum.

In towns now using three or four 24-sheet stands, managers have been discouraged about using that much.

Prior to the 10% of the gross limit for advertising, there was no set percentage for advertising expenditures.

U IN ON GRIFFITH

Brings Sudden Postponement of Momand's 'Trust' Suit

Dallas, Aug. 23. Trust conspiracy suit brought against Griffith, Amusement Co., Oklahoma indie circuit, was unexpectedly postponed.

Charges were filed at Shawnee by Attorney for complainant of A. A. Momand, operator of Griffith chain. Momand alleged the Griffiths monopolized choice product available for indie market in that section. County attorney surprised the trade by his rash demand, that state confiscate Griffith properties and cash.

Preliminary testimony revealed half interest in the circuit is owned by Universal Chain Theatrical Enterprises, subsidiary of U.

Wiltshire Gets W. B. Runs, Day and Dating Stands

Los Angeles, Aug. 24. A. A. Silver's policy for the new 2,500-seat, Warner's Wiltshire on Western and Wiltshire will be two and three-week runs for the super pictures, opening with "Alexander Hamilton" around Sept. 20.

There will be an orchestra and a couple of specialties but no stage shows.

"Movie Star Fling" will follow "Hamilton."

Present day-and-date policy for the Hollywood and downtown Warner's would be disturbed, playing the usual WB program releases on weekly changes. Hereafter some of the exceptional WB and FN pictures which have stayed four weeks on Broadway broke the single week day-and-date policy at both stands by being held over.

The new Wiltshire house, while a deluser, will not be reserved seat. Will play one mat and two night shows.

Orph, Mil, Midwesco

Milwaukee, Aug. 24. Theatre-Orpheum, for many years Milwaukee's big time vaudeville house, but recently devoted to pictures by RKO, has been making a part of the Fox Midwesco chain.

House will open Sept. 4 with "As You Like It" and "The Sign of the Cross."

This leaves the Midwesco with nothing but the only Midco theatre in the city.

Publix Detroit Supers

Troy, Mich., Aug. 24. Publix Detroit set up the 13,000-seat, 10th of the local exhib. With official title of Division Manager, Publix is responsible only to John H. Hays, Detroit, Public Relations as District Manager responsible to Halperin.

This supersedes the previous arrangement of a separate branch, which was to handle all the business in the town, even the John Hays.

NUT FACTORY STUFF

Dan Cummings Built Up By Hopes About Lost Jewelry

New Haven, Aug. 24. Looks like a false alarm in the matter of rescuing that jewelry stolen from the home of Dan Cummings of the Paramount theatre. Jewelry valued at \$20,000 were lifted last November. About two weeks ago James H. Hoek was taken in by police, charged with 30 counts of theft, among them the Cummings job.

Dan offered Hoek a grand and no questions asked if he would return jewelry. Subsequent investigation seems to show that Hoek was the same man who had previously escaped from a booby hatch and was not responsible for alleged confessions obtained from him regarding thefts.

Hoek is a former Chicago newspaperman.

While the second-choice plan for the Warner, which has been limping along with foreign talkers, the all the pictures first exhibitor, at the Hollywood and Garden. This will necessitate shorter runs for product at both the Hollywood and Garden. Justified of making, securing dry ok. New York runs at these houses, they will be pulled when all having something left for the Warner.

HAYS' QUIET SEASON'S START

Hays directorate hasn't met in six weeks and no meeting is on schedule. Reason given is that the industry is unusually quiet and peaceful. There's nothing to warrant a session, it is stated.

Foreign troubles are handled by foreign agents.

Theatre troubles are handled by theatre heads.

Production heads worry about Hollywood and distributors battle over their sales problems.

But for the Hays directors, there isn't a thing in the cards calling for a quorum.

Incidentally, it is observed, Adolph Zukor wins the proverbial Hays medal for being the most constant Hays attendee. He has been absent from Hays board meetings fewer times than any other director, it is stated.

Harley Clarke is also credited with being regular at the sessions.

In the old days William Fox was known as "the chronic absentee."

Studio Interference and Red Tape Routine Drives Coast Mgrs. Ga-Ga

Los Angeles, Aug. 24. You can't run your own theatre these days, it's getting to be more and more of a war cry out here.

Butinsky methods of the studios has the theatre operation plenty filled. Always squawking, with the studio wiring east to enlist the theatre operators' assistance from New York to further confuse the local theatre end. Chief difference is alleged inadequacy of theatre advertising campaigns.

Red tape connected with chain theatre operation is another story to call local manager. The number of forms and the systematized method each circuit has contrived pre-eminently to answer all problems constantly creates ironic humor.

There's the instance last week of the Fox-West Coast theatre manager in a small town who was held up. He knows that instead of calling the cops, as he might naturally be inclined to, the F-WC manager must have some other modus operandi. Sure, but the manual says call your division manager. He calls the d. m. The d. m. in turn doesn't know and inquires, "What does the manual say?"

"The manual says to call you."

"The hell with the manual, call the cops."

Lost in Forms

A woman official of a local social club came to the box office of a downtown theatre and wanted to pay cash for 500 seats for some affair. But the box office cashier couldn't sell them, because a special contract is required. That, said it and he applied for a very plain special form for filling with. New York, which in turn is being sent to the New York office.

A note organization wanted 1,000

Metro's Contract Clauses Coming Up for Discussion at Meeting of Indie Exhibits in New York City Sept. 1st

Warner's on B'way Made 2d Run at 20c Under After 1st WB Run Film Nearby

Having four houses on Broadway within five blocks and looking for a solution of possible threat of a picture shortage in the future, Harry L. Warner, Warner's Metro-politan theatre chain, has worked out a new policy which will make the Warner a second-run house to follow the Winter Garden and Hollywood run operations.

Under the second-choice plan for the Warner, which has been limping along with foreign talkers, the all the pictures first exhibitor, at the Hollywood and Garden. This will necessitate shorter runs for product at both the Hollywood and Garden. Justified of making, securing dry ok. New York runs at these houses, they will be pulled when all having something left for the Warner.

Elitist "Dough" or "Star Witness" in current runs at Holl. and Garden, respectively, will be first under the new policy for the Warner second run in September. One of the two will probably follow "The Dreyfus Case" (Columbia), bought for the Warner to open Friday (28) for a week.

Hollywood and Garden scale in 65 and 85c. Warner scale under new Charnas policy will be 10 to 20c lower, according to the present intention.

Strand remains a WB first run on a weekly change.

During the past year WB have been cramped seriously for product, thus far having bought from the outside two Metros, two Cols and one Radio to keep its Strand going. For some time the Hollywood was closed, with Garden the only run and Warner, through product paucity, forced into foregoes.

The fear that other distributors will borrow from Metro some or all of the new clauses against which negotiating exhibitors are existing, is declared on the inside as largely behind the move to have a new policy for the 1931-32 selling season, either dictating or modifying what the exhibitor call a tough contract. This action has reached the point where a mass exhibitor meeting will be held at the Hotel Astor, New York, Sept. 1, to protest against the contract impositions.

Metro meanwhile is holding its ground, but its deals suffering delay as a result in some cases.

While the complaining exhibitors are making it appear other distributors are contemplating similar clauses, without distributor ranks it is regarded as folly to think of trying to copy Metro on its new contract form and sales policy for several reasons. Foremost is the danger of accusations that they are trying to copy Metro in violation of the Tinsler decree. Another, with the general trade in accordance here, is that Metro on the strength of its product showing the peak year can exact more tribute from exhibitors than others would dare to attempt through fear of losing accounts.

Metro's Position

So far, Metro itself is concerned, aside from the viewpoint of the other distrib. It feels its merchandise, as backed up by audits during the past season, justifies it in protecting itself for greater returns, which any exhibitor could conscientiously feel this way about it or not.

Protesting exhibitors point out that Metro's current output when judged on the whole for the entire season reveals several flaws. While this is true, Metro stepped into an enviable position as a distributor during the past six months with several outstanding, the company nevertheless feeling itself in a position where it could, in a word, name its own terms for the coming year.

Metro believes that if the present negotiation drive is successful, possibly engulfing the entire industry on sales policies this year, the little fellow is going to be eventually hurt through a general demand for better deals.

Metro is reported as without an invitation as yet to discuss for possible arbitration purposes the complaints that are being aired. The company will probably be invited to the Astor get-together, however.

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DETROIT'S 1ST RUNS TALK OF SCALE CUT

Downward revision of prices for first-run houses has again come up for consideration in the local Public houses. Reopening every so often since the Fox cut to 50c, top over a year ago, this time it may become a fact.

Contemplated cut is from the current 75c. to a 65c. top. While not meeting the lower Fox top, it is felt that this will encourage attendance of people kept away by the 75c. high.

Theaters contemplating cut are all first-run houses, including the Rialto, Fisher, both with stage shows, United Artists and Paramount, latter all film.

Short on Spanish Films

Lack of sufficient features has temporarily closed the San Jose, New York, home in the Spanish section at 11th street, has been thriving since the time when the Spanish repertoire was changed. May reopen at a month or two.

Loew's Newark Indie

Newark, Aug. 24. David Heller, it is said, Loew's, has bought the new, 10,000-seat, independent house at the north end of town. This is an invasion of Warner territory and constitutes the only neighborhood here that Loew's possesses.

Sherman Goes M-G with Kid Story After 10 Yrs.

Harry Sherman, indie producer and one-time mogul of independent distributors, is on the Metro lot as a supervisor after selling the studio picture rights to "Lampy," by William Faulkner. Story will be adapted for Jackie Cooper by Sylvia Thibberg and Frank Butler. Sherman will supervise.

Sherman has been carrying the yarn around for his best shot for the past 10 or 12 years to sell it. Several times he contemplated producing it himself, but couldn't find a kid star to fit the bill. Metro and the story and shot an with Sherm.

RKO's New Bronx House

RKO's new Bronx house, a 2,800-seat theatre in the Bronx, New York, is an University Avenue (near Tremont).

Word is that it is about a month

Talking Shorts

(Continued from page 14)

of what camera is catching does much to build it up.

Those with even a remote predilection for art should get a mild kick out of "Fattie Louwers." Explanatory off-screen voice makes it seem very important. Action starts in Naples, moves on to Rome, to Vatican City, thence to Florence and finally to Milan, camera making stopovers in cathedrals, art museums, memorials, etc. Photographed are famous statuary, portraits, sculpturing of all kinds, mosaics, tapestries, etc. Though released by Vitaphone, short looks as though it was made independently and silently, with talk added here.

"VACATION"
Ko Ko Comedy
8 Mins., Animated
Stanley, New York

Out-of-the-Inkwell

Bravo, little animated short holding interest for children if not for grownups. Max Fleischer draws Ko Ko. This time he plants the clown character in an amusement park area, with the various rides including the merry-go-round, ferris wheel and others.

Supposed mixture of pure rubber into the inkwell and the results of stretching scenery, rubber hot dogs, etc., good for laughs. Musical portion not so hot. It sounded much like an old record warped by the heat and played with a punk needle.

Earl.

"FUR, FUR AWAY"
SMITH and DALE
Comedy
18 Mins.
Paramount, N. Y.

Paramount

Somewhat overloaded with chatter. Otherwise enough laughs to fill any program after Fox cuts that offside line where one of the partners bawls the other about having too much mouth. It didn't get a ripple in a canasta house when

caught. Otherwise, times are okay even if there is too much talk.

Smith and Dale take off as furriers from New York, landing in Alaska in winter to do some hunting of their own. They invade an exclusive territory and bump the against Aleut's tough eyes.

Punch in the middle is where a seal gives the pair the razz as the two partners stand over the animal and argue about the value of its fur as one figures its imitation. Recording okay.

Khan.

"BRIDAL NIGHT"
10 Mins., Comedy
Stanley, New York

Vitaphone

Not much entertainment. It is the old dream that wasn't true. Action lags through lack of funny business and situations rather than through failure of performers. Johnny Arthur is a bridegroom and Ned "Clothes" Norton gets two credits as the groom. One in the opening as a fight referee and later as a minister.

Idea is of a fletcher knocked out in a ring and dreams he is on his wedding night, running away from friends. He and the bride run out of the ring in front of an old house and enter only to find it haunted with owls, turtles and other creepy things. The sheet over the head in best ghost fashion is used as are several other antics. Earl.

"Detektiv Mikroskop"
("Detective Microscope")
Educational
10 Mins.
Cosmopolitan, New York

Tricks of a microscope explained with a German lecturer telling about it. Mildly interesting. Some self-explanatory because of the photography.

Kauf.

"Schneeschuhspport in Sommer"
("Skiing in the Summer")
Educational
7 Mins.
Cosmopolitan, New York

Ufa

A dozen lads and two dozen lasses

on ski shoes doing tricks. Men dressed in short skirts only and the girls in one-piece white bathing suits. Maybe it's one of those German midist or health colonies. Whatever it is, it's not entertaining and hardly excusable outside of a flash in the newsworld.

A man shouting orders at the skiers explains that the idea is to learn how to ski in the summer, so that when winter comes no time is lost. Sounds goofy and looks worse.

Kauf.

"MAGIC CARPET"
"LIFE OF FIREMAN"
Educational; 10 Mins.
Embassy, N. Y.

Fox Movietone

Fireman subjects are always interesting. This one is especially so since, while it is crammed with action, it reviews the history of fire fighting from the country man-drawn cart through the horse era to the present modern motor apparatus.

Lighting a warehouse blaze is featured. While this production has been lifted from a newsworld vault, as is probably true of several other situations, it realizes a good finale for the subject.

Walf.

"THE STORK MARKET"
Cartoon (Krazy Kat)
8 Mins.
State

Columbia

One of the best of the series in a long time. A laugh novel. Kat in aerobics happens in wanderings upon the plane where the storks are loaded with their infant freight and lifted from a newsworld vault.

Babies are manufactured on an auto assembly line and carried to the shipping deck with factory whistles and the workers knock off, but Kat has to stay on emergency trick, later making a delivery trip himself, the babe refusing to go down the right chimney and trucking Kat into the cradle instead.

Kush.

"BIG DOG HOUSE"
Dogville Series
12 Mins.
State, New York

Metro

Elaborate dog comedy-drama, with complete story and average for the series. Capital comedy. Hero is jobbed by his boss who wants to steal the girl. Boss frames hero for murder. Long scene in prison where victim is serving time. In the end heroine gets plotter's confession, races to prison in time to stop the execution. A clinch. Ingenious dog acting bits.

Kush.

"RAMBLING REPORTER"
7 Mins.
Roxy, N. Y.

Columbia-Bray

Views of Japan with the strength in the late footage, but still a filler. Introductory scenes indicate that it's going to be one of those things. Includes the well-known subject of camorant fishing as a sidelight.

Last half is concerned with the making of pearls by means of an inland sea. Girl divers bring up the oysters which are pried open for the insertion of the necessary ingredient, then placed in cages and back into the water where they remain for 10 years.

There are pearls at the end of the decade, but it's no business for an indie exhibitor.

Mid.

"Robbers and Giants of Bird Life"
Educational
7 Mins.
Cosmopolitan, N. Y.

Ufa

Ufa educational subject and right in line. An exceptional shot in every way which and a find for any house. Lecture is dubbed in German here.

Details the life of giant birds. One exceptional shot shows a falcon swooping down on a wild duck in mid-air and carrying it off. A clinch anywhere.

Kauf.

"WHEN GEISHA GIRLS GET GAY"
Magic Carpet Series
10 Mins.
Embassy, New York

Fox Movietone

All round qualifications of the Geisha girls are in this, the latest of the Movietone Magic Carpet series.

It becomes boring at times because of old musical accompaniments and a sameness of personalities.

Girls do everything from bicyclette to baseball.

Walf.

PORTS OF CALL
Travel
Imperial
9 Mins.
State, New York

Cinephone

Typical silent scenic dubbed with lecture. This one shows scenes in Honolulu. Maker has an eye for the picturesque. Much footage given to native called Hapai, who insists upon living according to the primitive manner of Kanakas before the white man.

Other sequences deal lavishly with hoola hoola dancers and beauties of scenery get a play.

Kush.

Salaries and Agents

(Continued from page 5)

It's a pinch for the established and not hard to sell. But, instead of dealing on a equitable basis, at least equitable so far as current economic trends are concerned, the new artist's representative allegedly makes preposterous bids.

From the agent's viewpoint such representation and negotiations of valuable financial contracts are of special and unique services.

That 10% Regret

Instances arise constantly where the actor is willing to make almost any sacrifice to secure a valuable contract, but later regrets having given 10% of his income go to the agent who got him that contract.

Practice of certain studio officials

telling certain pet agents to no out and get such-and-such personally, according to the latter, requires no salesmanship. The studio could just as well have treated with the actor direct, who, in turn, usually consults his lawyer. There are instances where these lawyer-advisers have been the real negotiators of the terms of contracts, and not the agent, who then declares himself self in.

In the Cagney-Warner row, the Morris office attaches blame for \$400 unpaid advances. Cagney, when aligning with George Frank Scott Dunlap agency, advised Murray Fell, local Morris agency head, that he retained the other firm as "personal advisors."

Local attitude, which Frank & Dunlap deny, is that Cagney would pay them commission on the average should he get better terms on any deal the latter might negotiate.

Suspension Retaliation

When Cagney was ordered to report at the studio, and with inter knowledge a La denunciation for New York, Warners notified the player that the term of the contract was automatically suspended to be resumed at the studio's pleasure. That's the same clause which estops Barbara Stanwyck from returning to Warners until her Columbia contract is satisfied, Col. having similarly suspended its time limit until ready to resume shooting.

General attitude of the studios against the agent is said to have precipitated Myron Selznick into going into picture production with his brother David, and Lewis Milestone. The agent Selznick resents the odious innuendo of being a "flesh peddler." Other local studio anticipations to the Joyce & Selznick agency charges that J-S, by a multiplicity of clients, practices favoritism in securing certain demand clients, providing the studios also take on somebody else not so much in demand.

Notice

is hereby given that by contract dated June 30, 1930, which contract is in full force and effect, James Cagney engaged his exclusive services to Warner Bros. Pictures, Inc. and specifically agreed that he would not act, pose or appear in any branch of the amusement business or in any other occupation whatsoever without the consent of the undersigned. No such consent has been given and the rights of the undersigned to the services of the said James Cagney under the said contract will be enforced.

Warner Bros. Pictures, Inc.

CLARK, GRATIS and GREER 3 SOCIETY STEPPERS

On Tour Fanchon & Marco "Art Gallery" Idea
FOX THEATRE, ST. LOUIS, WEEK AUG. 27th
Management WILLIAM PERLBERG

CHESTER HALE Presents RUDY MASSON

in "VARIETY REVUE" Ufa
By Chester Hale Supervised by L. K. Sidney
Sensational Adagio with 14 Chester Hale Girls
Now Appearing at Roxy Presentation Theatres
This Week (Aug. 22), Loew's Valencia, Brooklyn
Next Week (Aug. 29), Loew's, Jersey City

FANCHON & MARCO Presents ZELDA SANTLEY

Headlining "VACATION DAYS" Idea
Personal Direction HARRY FENTELL

FOREMOST JAPANESE DANCERS

SANAMI AND MICHIE

"Living Buddha Dance" Created by Sanami—Entire Material Fully Protected

Held Over at ROXY, New York

(This Week, Aug. 21)

"Novel, entertaining and artistic—Sanami and Michie 'Living Buddha' dance at Roxy set a fine effect of a star-armed idol—it's a sure thing!"
Sd—"VARIETY"

"Sanami and Michie has the ability to transform its audience from this world to another, with dances which seem almost to be living to a dream. The program was altogether too short."
Philadelphia "INQUIRER"

STADLER AND ROSE

THIS WEEK, AUGUST 21, CAPITOL, NEW YORK

Direction WM. MORRIS AGENCY

These Smart
Buyers Were
SOLD
the moment
they saw the
box-office
reports of
these 3 hits!

Warner-F. N. Sales Sets Week's Record

Sales of Warner-First National product set a new record in the history of the organization last week, it is announced by Sam E. Mor-ris. Deals closed included Loew metropolitan theatres, RKO circuit throughout the country, and the Publix-land, Publix-New England, Publix-Indiana, Glen Dickinson, Dubinsky, Schan-berg and Rhoden circuits.

THE **Picture** DAILY



CONSTANCE
BENNETT
IN WARNER BROS.
BOUGHT

with BEN LYON and
RICHARD BENNETT

....Getting more
money than any
picture on the
market.....



RICHARD
BARTHELMESS
IN FIRST NATIONAL'S

THE LAST FLIGHT

with David Manners, Helen Chandler, John Mack Brown, Elliott Nugent, Walter Byron

....Setting a terrific
pace at New York
and B'klyn Strands.
Set to repeat in ace
key city houses....



**THE STAR
WITNESS**

A WARNER BROS. HIT
with **WALTER HUSTON**
CHARLES "CHICK" SALE

Dickey Moore, Frances Starr, Sally Blane, Grant Mitchell, Ralph Ince, Robt. Elliott

....The Outstanding
Hit in this month's
key city box-office
reports.....

You get "MORE than your contract calls for" from
WARNERS and **FIRST NATIONAL**
(Vitagraph, Inc. distributors)

Destined for the Motion Picture Hall of Fame - -



Only once in a great while is a picture produced that is so utterly fine in direction, in acting, in story, in technical beauty . . . and so tremendous in its ability to draw people to the theatre . . . that it immediately becomes recognized as an outstanding candidate for honors as the best picture of the year . . . from all angles . . . such a picture is - - -

WATERLOO BRIDGE

"WHERE LONESOME LADIES STROLL"
with

MAE CLARKE, KENT DOUGLASS,
Bette Davis, Doris Lloyd, Enid Bennett,
Ethel Griffies, Frederic Kerr. Produced by
Carl Laemmle, Jr. Directed by JAMES WHALE.

UNIVERSAL

---also producers of... EAST OF BORNEO
... STRICTLY DISHONORABLE... HEAVEN
ON EARTH... HOMICIDE SQUAD...
FRANKENSTEIN... THE SPIRIT OF NOTRE
DAME... LASCA OF THE RIO GRANDE, etc.

Proudly presented by
CARL LAEMMLE

RKO's New House in W. E.'s Home Town Tells Natives What's a Ballyhoo

Schenectady, Aug. 24. Most elaborate preparations for a theatre opening this town has ever seen or heard about seem to be the program of the RKO organization for its new atmospheric picture house, the Plaza, which opens Friday night (28). The art of the ballyhoo is being demonstrated. It is expected all the big shots of the General Electric Company and the Radio Corporation will be here for

the opening, along with some of the Wall Street boys whose money is in the three corporations.

Ben Serkewicz, p. a. has been here all week conferring with Lou Golding, division manager; Coney Tice, assistant manager; and J. J. Connelly, house manager. A host of other high-pressure guests from headquarters at New York is booked for each day, and so far there have been plenty. J. M. Glucksmann, of RKO theatre dept., arrived today to supervise the final details.

All facilities of General Electric have been offered RKO for the opening, and the natives here will get an idea of what one of those Hollywood premiere things are like. So far the G. E., through its vice-president, Martin P. Rice, has offered the broadening of the opening, several of its scientific marvels such as the talking hour of light and a few other things that amount to nothing.

W. Darcy Ryan, G. E.'s lighting genius, who did the job on Niagara Falls and countless exhibitions, has agreed to put his lighted jewels effect all over the front of the house the opening night.

Permission by Ordinance

Some opposition to "decking up the streets, and this was said to be from opposition theatres here, but nothing definite. However, the city council gave this permission by ordinance, and the streets will have flags and banniers.

In connection with the opening it is intended to tie it up with a retail shopping week. Chamber of Commerce and city's leading merchants are co-operating. Committee of merchants handling this end of the ballyhoo.

The opening night's proceeds are to be turned over to the unemployed. That's big-time stuff here, where there are many out of work.

Big street parade, with state, county and city officials in line, as well as other prominent citizens and those who own dress suits. News-people of the whole thing will be taken.

Ballyhoo in capital letters, but it's going big and will give the townspeople something to talk about over the winter.

\$250,000 Asked for Loss Of F. N. Franchise in San Antonio-Public Is Sued

San Antonio, Aug. 24. Public Theatres and San Antonio Amusement Co. are defendants in a suit for \$250,000 damages brought by Commerce Realty Co., owner of the Aztec theatre here. Public first run house. It is charged that the action of the Public officials caused the loss of a First National franchise, held by the Realty Co., which was transferred to Public along with the lease on the promise of Public to use F.N. product.

The lease runs until 1932, and the F.N. franchise was to be returned to the owners along with the building at that time. It is reported that last season Public failed to use the F.N. product in the Aztec. That caused F.N. to cancel the franchise, which is valued by the plaintiffs at the sum named in the action.

Minn. Houses Talking Terms Over With Unions

Minneapolis, Aug. 24. Public and RKO have opened negotiations with stage hands and musicians regarding terms for new contracts. The old contracts expire Aug. 31. Theodore Hays is representing Public and Mort Singer RKO.

Circuits seek lowering of wages and reduction of crews.

It is understood that the circuits feel that stage crews of eight men, in place of the 10 presently employed, would be sufficient at the Public Minnesota and the RKO Orpheum. Two weeks' notice has been posted for the stage hands and musicians at both houses, but this is said to be a non-bony formality. It does not signify that trouble is anticipated in reaching an agreement over the terms of the new houses, hence that location of 12 with during stage shows.

2 OF MINN'S 4 DARK HOUSES REOPENING

Minneapolis, Aug. 24. Two of the four dark theatres in this town will reopen Sept. 11. RKO 7th street here and Prospect St. Paul. Straight film policy again at both houses. Dick Gaston again will manage the Seventh street.

Public expects to keep its Century dark. It is secondarily of the first Minnesota.

Managers, in the best of all hopes, believe some dark picture to remain dark for a second consecutive season.

RKO OPENINGS

Some Closed Houses Re-opening With Pictures

RKO Scripps, Springfield, Mass., will not do a second policy this fall as previously announced. It stays straight pictures. RKO Colonial in New York opens Sept. 12 with a grand straight film policy. RKO Palace, Toledo, after closed all summer for re-opening, opens Sept. 13 with straight pictures. Seventh Street, Minneapolis, and Prospect, St. Paul, both RKO houses, open Sept. 11 with straight pictures. These two theatres have been closed down the past two months.

BILLING SHORTS ON TOP OF DOUBLE FEATURES

Is an exhibit to get away from the double feature, the policy of the smaller city, anyone, movie houses in New York are looking in one or two spots with each show having double features. Those who hold tickets in front of the houses in the same way, sometimes show the feature, and the appearance of a feature, and then just close the film.

Most of these houses are dark, or tri-weekly changes. They figure that customers of this type of lot's have gotten used to long run bills.

After Having Captured London

EDDIE PEABODY

Duplicates His Success in Other Cities

THE EVENING HERALD, DUBLIN

Capitol Stage Triumph

"Of much more than ordinary significance is the stage presentation at the Capitol this week, and in the flush of enthusiasm for the brilliant playing of a young American banjoist and the sparkling stage pictures which he tempted to describe it as the finest single entertainment ever devised by Tony Reddin. It has the sickness of a London show, and to discover its match one's mind should hunt through several years' presentations.

"Just before the curtain goes up, revealing an enlarged orchestra led by Eddie Peabody, whose banjo sorcery first thrilled Dublin a few weeks ago, a feeling of high expectancy is sensed in the audience, and a few seconds later applause that is almost rapturous in its intensity breaks out all over the theatre. Scoldom, indeed, is so much enthusiasm seen in film audiences.

"The twenty-odd minutes that Peabody is on the stage flash by like so many seconds, and if audiences had their way he would be held playing all midnight. Several times last evening he thanked the audience for its tumultuous reception, but it is he who deserves thanks for his exceedingly generous encores. Long after his scheduled time he was playing songs by request, and finally he dashed off to be in time for a 31st engagement—his first European broadcast. His winning personality (as well as his revival of the original Oxford trousters) will long be remembered."

DUBLIN EVENING MAIL

"Enthusiastic audiences at the Capitol last night gave an ovation to Eddie Peabody in person, whose claims to be styled 'America's Banjo King' and 'an outstanding musical genius' were amply justified during his all too brief appearance on the stage. If Mr. Peabody is a wizard of the banjo he may justly be described as a wizard of the violin, also, for in his playing of that instrument he did everything, except make it speak. With the assistance of the Capitol orchestra, Mr. Peabody presented an entertainment which no one should miss. He was repeatedly recalled."

AN. PHOBLACHT, DUBLIN

"Seldom have I seen an audience so enthusiastic as that at the Capitol when Eddie Peabody, the American instrumentalist, made his first Dublin appearance. This lively young musician has excellent goods and he knows how to get them across. He has a most pleasing personality, and if his were the only item the Capitol would still be worth a visit."

THE EVENING HERALD, DUBLIN

Banjo Wizard at Capitol

"There was some electrifying playing on the banjo at the Capitol Theatre last night, when Eddie Peabody, already familiar through the medium of the sound films, made a personal appearance. His execution is amazing, and he does things to a banjo that its inventor never dreamed of. It is difficult to imagine the 'Poet and Peasant' overture on this instrument, but Mr. Peabody, to use the expressive language of his country, 'puts it over' splendidly. The violin solo was unusual and clever. Besides extraordinary ability, he has a pleasing personality, and was generous in the matter of encores."

EVENING CHRONICLE, MANCHESTER

Amazing Banjo "Wizard"

"On the stage is Eddie Peabody, who yesterday probably broke all records for making warm applause. Whether playing the banjo, singing, dancing, or conducting Eddie Peabody, to quote his sympathizers, 'knows his stuff.'"

Still With Paramount in London and Doubling at the Piccadilly Hotel Still Grateful to Fanchon and Marco

American Representatives:
EDDIE MEYERS,
WILLIAM MORRIS OFFICE

European Representatives:
FOSTER AGENCY,
LONDON

LOOKING FOR LAUGHS?

GET
THE FEATURE FILM
"PARDON US"

ON THE STAGE

SEE
HARRY

FIELDS

GEORGE

SMITH

SAUL

FIELDS

JEST SAILORS

NOW

CAPITOL

NEW YORK

SYLVIA SIDNEY

PARAMOUNT PICTURES

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Paramount Pictures

Foremost Film Writers
and Dialogicians

Still Writing Together

GROVER JONES

and

WILLIAM SLAVENS

McNUTT

FOR PARAMOUNT

Waldemar Young

PARAMOUNT

RALPH SPENCE

R-K-O

"FIFTY FATHOMS"

IT'S DIFFERENT!

Crammed with
a new brand
of thrill dynamite that will
break all box-
office records!

IT'S TERRIFIC!

with
JACK HOLT
RICHARD CROMWELL
LORETTA SAYERS
MARY DORAN

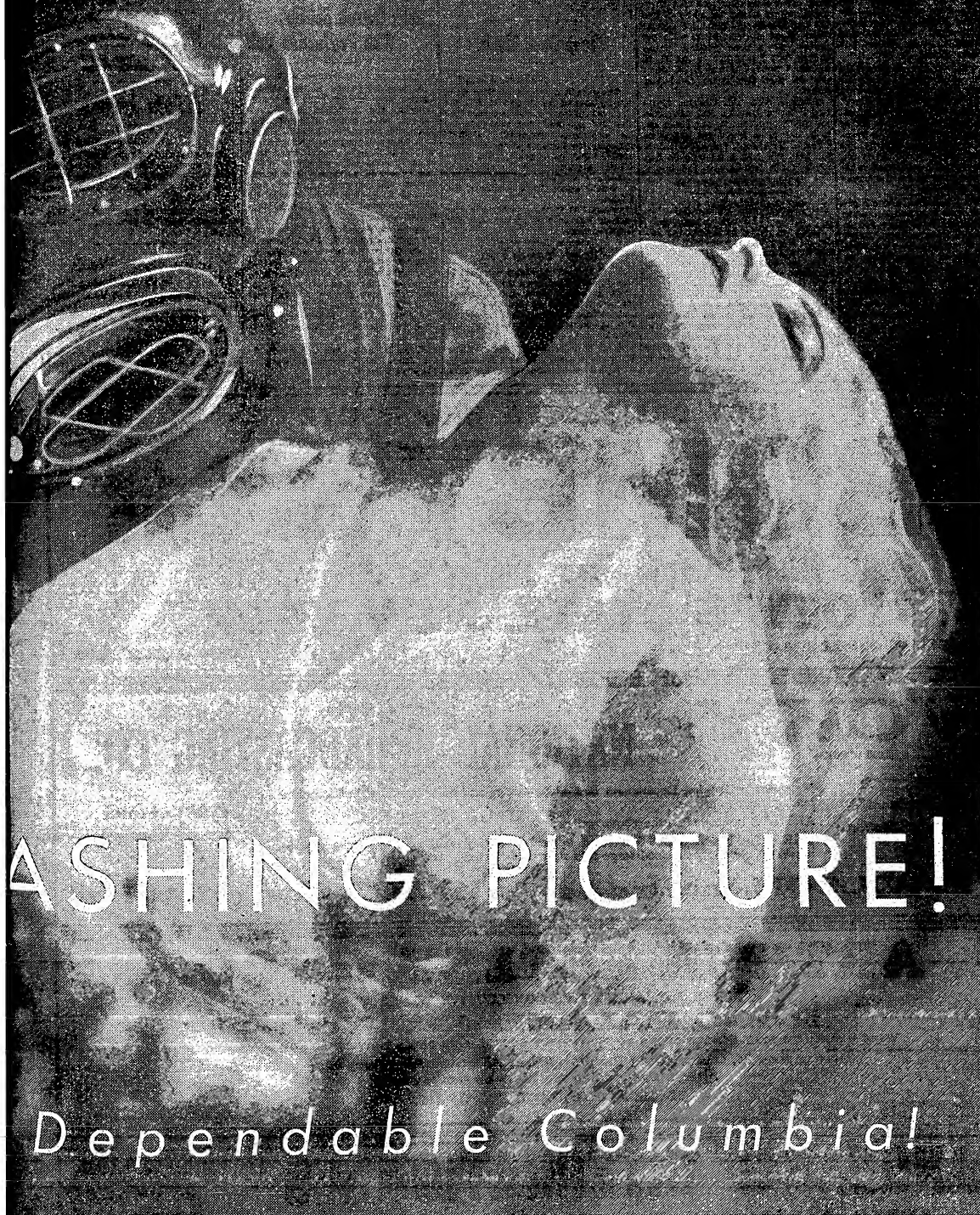
Directed by
Roy William Neill



A SM

Another Great Hit from

FROMS DEEP



FLASHING PICTURE!

Dependable Columbia!

In a Town Where Banks Go Bust

By Joe Laurie, Jr.

Minneapolis, Aug. 22.

How Charlie.
Week in Toledo O. K. Did four shows Saturday and Sunday and three daily the rest of the week. "Unusable" was the picture and parks out in.

First time in Toledo in 14 years and it's changed. Swell buildings, nice hotel, good audiences, and closed banks. Four of the big banks closed on the Monday I was there. If you ever saw a mob walking around kicking their chairs you shoulda been there.

Head porter in the theatre said he had the bank shut right in his face. De asked the teller, "How long is this here bank gonna be shut?" And the teller told him it was just shut temporarily. Then the porter said, "Well it's a long way to Temporary." Not a bad gag, Charlie, I'm tryin' to find a spot for it in the act. My opening crack was that it must be a local holiday as all the banks were shut. A howl.

Closin' of the banks got all the people on the show to thinkin' what they're gonna do with their dough. Everybody is sort of panicky. Bergman, the guy with the dog act, says he don't have to worry, 'cause he can't get enough dough together to put into a bank. But I think the old guy is under cover. I think he carries a money belt around his waist. Is it ain't a money belt then it must be a tumor.

Investments

The girl in my act has been sendin' her pennies home, her old lady

takes care of it for her, and my partner, Edna, isn't onto the red yet, so he don't have to worry about banks. The single guy sends his money to the bank in his home town, he says he's a fool of his, and would let him know if the bank was gonna shut down. Yes!

The straight man in the biz get just says lay up all the good stocks that are cheap now and put them away, forget about 'em. The girl in his act has been asking my advice about what she should do with her money, she's been getting money orders, but I told her to get U. S. bonds. I figures if the U. S. don't pay off then there's no usin' havin' dough.

She's a nice kid, Charlie. She'd had a lot of trouble. She ain't told me anything about it, but I can see it in her eyes. She's got sad eyes, Charlie. Now don't think I'm fallin' for her. It's just a friendly feelin'. She's not a bad looker and has a

(Continued on page 35)

LA CROSSE FOR RKO

Chicago, Aug. 24.
La Crosse, Wis., adds to the vaude list on Sept. 12. Starts with week-end acts, four.

To be booked locally by Dick Hoffman, out of the RKO office.

Shapiro on Floor

Henry Shapiro is on the New York RKO booking floor for the Tishman & O'Neal agency. Shapiro came east recently from Chicago, where he had been a Keith and RKO agent for years.

Doc Howe on All F&M

Unit Mgrs., East or West

Hollywood, Aug. 24.

Under future F. & M. operating policy, Doc Howe will have direct charge of all-unit managers. Howe, presently in New York, is likely to shift eastward after Mr. Marco arrives east.

Howe's success in picking the men and directing them in the field when the manager plan was first put in has impelled giving him the entire job by Marco. Formerly this work was divided between the coast and the east.

Trap Door Magic

Chicago, Aug. 24.

Thurston's magic show has been finally booked for Publix-R & K for the week of Sept. 4, but he comes into the Chicago and not the Oriental as originally planned. Switch necessitated because of the Oriental stage, filled underneath with electrical apparatus and elevators, forcing out Thurston, who needs trap-door space for a couple of his tricks.

Oriental that week will take the regular Fanchon & Marco unit for the first time.

Moss' Vaudefilm

B. S. Moss' straight vaudeville idea for his Broadway theatre, New York, is cold. Moss and Warners are negotiating a combination vaude and picture booking deal involving six-act vaudefilm shows for the house.

A meeting between Moss and the Warners is set for today (Tuesday), with final settlement of policy due.

ADDED TALENT FOR SHEA'S

Starting F. & M. Units at Buffalo's Ace Around Labor Day

Buffalo, Aug. 24.

With the Labor Day start of the season Shea-Publix will play the Fanchon & Marco stage ideas at the local ace Buffalo theatre.

It's understood, the new stage shows there will be based upon the ideas, with special talent added by the producer for the house.

Publix Detroit Set-Up With Production Unit

Detroit, Aug. 24.

A weekly vaude policy at the Fisher and locally built presentations at the Michigan is the new set-up, with elimination of New York and Chicago-built units. Presentations will play the Michigan and will be built by a staff located here under the direction of Eddie Weisfeldt, who will produce. The vaude shows will consist of four acts booked into the Fisher intact by Larry Golde of the New York Morris office.

Assisting Weisfeldt will be an entire production staff. Fred Evans is in as dance producer, and Halcyon Cloger as wardrobe mistress. A line of 24 girls will be used for the opening show and not as policy. Opener under this arrangement will be Sept. 4. Also booked are Blossom Secory and Benny Fields, Smith and Dale, Jack Osterman and Audrey Wye-koff.

F. & M. units are not available for either Publix house as they play the Fox theatre here.

Palace's 16-Piece Orch. Doubles Up For All-Day Shift

Chicago, Aug. 24.

Deal has finally been closed between RKO and the musicians union here whereby the two shifts of eight men per in the Palace pit are doubled up, with the 16 musicians working all four shows daily. RKO has long been dissatisfied with the meagre appearance and performance of only eight men in this de luxe 2,300 seat spot.

Scale for the pit men is boosted from \$52 to \$130 weekly. New schedule starts next month. Sunny Haase and Art Prank continue as previously, alternating at the organ.

F&M in Spokane

Spokane, Aug. 24.

Fanchon and Marco unit shows have been decided a permanent part of the program for the new Fox West Coast theatre, to open here Sept. 2.

Opening will be a part of the 50th celebration of the founding of Spokane.

Extra Coast Week

San Francisco, Aug. 24.

Garfield theatre, Alhambra, Cal., is adding five vaude acts on a full week basis beginning Sept. 10. It will get coast-booked RKO bills after the State, Long Beach.

Several other coast indie are negotiating for RKO vaude bookings.

JUST COMPLETED RKO ROUTE

"BOMBY" AND HIS GANG

THIS WEEK, AUGUST 22

LOEW'S STATE, NEW YORK

Direction, RKO—BLONDELL & MACK

LOEW—ALEX HANLON

WCKY

(5,000 WATTS)

Greater Cincinnati's
Most Popular Station

Associate Station

NATIONAL BROADCASTING CO.

Maintains a Booking Department that gives theatre and radio bookings, publicity and management to artists.

ARTISTS interested in the above write.

THEATRE MANAGERS interested in real box-office values should write regarding WCKY radio publicized stage acts that really draw.

JERRY AKERS
General Manager

L. B. WILSON, Inc. Owners of Radio Station **WCKY, Covington, Ky.**

ARTHUR PETLEY and CO.

AFTER APPEARING FIVE CONSECUTIVE WEEKS AT

R-K-O PALACE, New York

WERE UNABLE TO STAY LONGER OWING TO PREVIOUSLY BOOKED FAIR DATES THAT COULD NOT BE CANCELLED

Starting Aug. 24, Ottawa, Ont.; Brockton, Mass.; Allentown, Pa.; York, Pa., and Others

MANY THANKS TO RKO FOR OFFER OF PROLONGATION

BOOKED SOLID UNTIL END OF 1933

Direction WEBER-SIMON AGENCY, RKO

CHAS. FITZPATRICK, Ind.

MANGEAN'S INTERNATIONALS

ADDED ATTRACTION PALACE STELLER BILL

RKO PALACE, NEW YORK

STARTING AUG. 22nd

Until Indefinitely

Direction, MAX TISHMAN

Talk of Publix Rialto on B'way As Head of Publix Vaude Circuit

Rialto theatre at 42d street and Times Square as a straight vaudeville house may become the nucleus for a Paramount-Publix circuit of variety theatres. Should the Rialto scheme now under consideration go through it will mean the first vaudeville opposition in Times Square for the RKO Palace in over 16 years, or since the passing of Hammerstein's Victoria.

With the Rialto matter and other developments during the past week, the Publix move to vaudeville became increasingly likely. In the last couple of weeks, after a lapse over the summer, there was a sudden influx of vaudeville talking and thinking within the Publix ranks.

Latest additions to the Publix vaudeville line in the east and middle west are two full weeks, Detroit and Newark. These fall in with the next three weeks, Newark starting first (Aug. 27) and Detroit about two weeks later, both with five-act bills. With Boston and Seintout also playing vaudeville, the Publix time will be increased to four weeks, all booked through the New York William Morris office.

Detroit house is the Fisher, converted to regulation vaudeville from a motion picture house. The bill will average around \$3,000 for the five acts weekly.

In Newark it's the Newark theatre, former Adams Bros. house, once booked by Pantones. Into the Publix recently bought a half interest.

More Weeks
An indie booking connection consummated by Morris will provide an outlet for the same acts playing the Publix theatres, though mostly locally. These are the four weeks of their abouts on the indie Eddie Sherman vaudeville book in Philadelphia. Sherman buys his material in New York through Morris.

Added to Sherman's book Sept. 1 will be the independent full week Hippodrome, Baltimore. This house is preparing to spend money for its five-act bills having George Jessel booked on the opener as the first headliner. Sherman is also booking three splits in Philly, the Nixon, Grant and Keswick theatres, all Indies and two other splits, Camden and Reading.

The Rialto lately has been having difficulty in securing new picture product under its straight film policy, through the film shortage plus the recent favoring by the operators of the Rialto, located two blocks above Times Square on Broadway. For the past week the Rialto has been playing picture revivals. Up to this week nothing has been decided as to a straight picture policy for the house.

United Artists' Publix partner in the Rialto's operation, said to agree with Publix judgment on any policy that may be decided upon, including vaudeville. The Rialto costs \$900 and is ideally located on one of the worst blocks in the city. It has never played stage shows beyond miniature presentations and singles on the rostrum, but with slight fixing can hold a vaudeville bill.

Stock Producer Aids in Release of Bill Dreyer

Hollywood, Aug. 24. After languishing in the Los Angeles M. M. country jail, lacking \$5,000 to take him out, Billy Dreyer was released Aug. 15 through the aid of Wilbur Cushman, stock producer.

Cushman read of Dreyer's trouble in "Variety." Hollywood Bulletin and asked Mayor Clyde Hinkle of Albuquerque to intervene for the former vaude actor.

Dreyer, who owns a dancing school in Hollywood, assaulted a laundry man who ran over and killed his valuable dog. Actor was driving to New York for a vacation.

Kalcheim Leaves Morris

Nat Kalcheim goes with the Jerry Correll agency Sept. 1 as a part-time vaudeville agent.

Kalcheim went from the Morris office to Publix as stage manager some time ago and recently returned to Morris. His brother Harry is the RKO booker.

Booking Booze

Hollywood, Aug. 24. Bootlegging, called a vaude booker, "killed" some newly-arrived liquor at \$40 a case. "I can't buy that much," said the booker. "But I'll take three bottles for \$12.50." "Nope, \$15," retorted the booter. "I can't go any higher than \$12.50," was the booker's reply. "Make it \$14," parried the booter. "This is my final figure," came back the booker. "Okay," sighed the salesman, "but you'll have to take a cut."

No RKO Exec on Coast Makes Film Names Vaude Gamble

Hollywood, Aug. 24. There are plenty of picture names on the coast that can be had for vaudeville but, it is argued, RKO must appoint some executive around Hollywood to okay this talent for the vaudeville. Otherwise they're all uncertain propositions.

Picture people can't be okayed and the coast agent, rely on the local agents for judgment. Both Harry Weber and the William Morris office book picture people east but the RKO New York bookers jump into Ciney and St. Louis to see some of these acts on their openings rather than rely on local judgment.

At the same time, picture names go east on spec at short salaries and don't fancy the gamble. There have been instances where the agents had to advance expenses, etc., just to keep the talent happy.

Smith-Dale Settlement Effected for Par Film

Paramount has made a settlement with Smith and Dale for failure to go through with the terms of contract for a feature. Understood the amount involved in the settlement is less than the \$20,000 Smith and Dale were to receive for the making.

The former stage team, signed with Par for a talker after making several shorts for it. Par intended to use the team in a talker version of "Mending the Leaky Boat" but did not respond to film treatment.

When Par was unsuccessful in locating another story for Smith and Dale they were laid off.

DENVER AGENT HELD

Employees Charge R. T. Jackson in Arrears on Wages

Denver, Aug. 24. Robert T. Jackson, booking agent and entertainment promoter, was charged with obtaining money under false pretenses and operating a confidence game. He pleaded not guilty and trial was set for Oct. 14. Jackson, who maintained five expensive automobiles with chauffeurs for the use of his patrons and employees, was arrested when some of his employees complained that he was \$1,000 in arrears on their wages. He is charged with filking R. T. Wilson, of Denver, out of \$25,000 under a contract for stock in his entertainment corporation known as the Public Jackson Enterprises.

Condensing Revue

Hollywood, Aug. 21. When the crowd "Nine in One" Revue folds after a couple of additional week's sales, John H. Hinkle, who staged the dinner, will form a flush up with 16 of the 17 performers. He'll make the troupe over.

Pat Henning in Show

Pat Henning goes to the Jerry Correll agency Sept. 1 as a part-time vaudeville agent.

VAUDE SALARIES SEND MANY ACTS TO LEGIT

Vaude-villains are contributing heavily to talent bureaus in current and becoming early Broadway mutants. It's a mutual case of second choice, with the musical producer short of talent and the actor short of bookings.

With vaudeville salaries lower this year, the acts are playing for salaries they wouldn't accept for vaude. Reasons are, no immunities, no four or five day instead of three or four daily and no Sunday work. Over 15 standard acts are already scheduled for legit. That means nearly double that many vaude people could be left, with the 15 not counting representing only the number in each.

Of the former shows, "Fire For All" (Schwab & Mandell) is the vaude revival leader. Cast includes Peter Higgins, John Donahue, Charles Altshoff and Lillian Hurl. Another, "die in 'Scandal'" (White) has Barbara Hain and Ray Bolger. "Lips and Legs" (Lips) has Ed Wynne's "Laugh Parade." "Rehearsing" (Lips) has been down for "Everybody's Welcome" (Lips). Another brother act is the Hittsons in "Follies."

One show, trying out currently and slated to premier in September, has practically the entire cast consisting of vaudevilleans. Show is "Gloria Bound," Percy Aldwin producing. Some of the turns are Ned Norworth, Vera Dunn, Von Gronau, a flash dance line up and Ted Dooley.

MORRIS OFFICE WITHDRAWS AS RKO AGENT

Another conference between a group of RKO agents and Charles Freeman and between the RKO booking head and representatives of the William Morris agency, resulted in the Morris office withdrawing as RKO agent, turning back its recently issued RKO franchise.

Earlier in the week Freeman, who issued the Morris agency franchise two weeks before, had denied the Morris office's booking floor status as the same as any other RKO agent.

It was said the influence brought to bear by other RKO act reps in the matter concerned chiefly the Morris agency's status as booker of two Publix vaudeville theatres in Boston and the agency's placing of the majority of talent in other Publix presentation houses in the midwest. That, the objecting agents were reported to have contended, provided the Morris office with additional time to offer acts and presented it with too much of an edge, as an RKO agency, besides embroiling in a booking war with RKO.

Joe LaStarca and Johnny Hyde were on the floor for the Morris office during its short term there in returning to the "outside" the Morris office in placing its own acts with RKO will as formerly sell them indirectly through franchised RKO agents.

Local Radio Act for WB Southern Theatres

Louisville, Ky., Aug. 24. Mages and Jones, VTA's team, will sing their song and comedy act in Warner Brothers' Kentucky theatres.

Their first appearance was at the Empress, Owensboro.

RKO's Next Golf Days

RKO's second and last golf tournament of the summer will be staged Sept. 21-22 at the West View country club, near Los Angeles, Cal.

BETTY'S AIR RETURN

Betty Bond, with her new movie, "The Air Mail," will appear at the New York branch of the Moe and Ray Charles theatres.

Many New Records Made by Long Run Current Vaude Show at Palace; Ticket Brokers Proposed Big Buy

Waltzing Piano

Jack Tramer, Eddie Rogers and Myrtle Vay Dyke, all members of former vaudeville acts, have joined up. They have several trick pieces of scenery and a traveling piano that carries them around the stage as they sing harmony.

Snubbing Stage, Doing England on the Lam, Cantor Goes Sunshine

Hollywood, Aug. 24. Eddie Cantor sails on the S. S. California via Panama Canal for New York, Aug. 31, arriving in time to play a week at the Paramount and then sailing for London to appear with "Tall Dicks."

The European trip will be a quickie, just for the London picture, and will not take in the continent.

Cantor will not do a stage musical for Florenz Ziegfeld after all, Ziggy falling to come out here last week to consult with Sam Goldwyn and Cantor. Goldwyn meantime wants Cantor back in March, not May, to be started on another picture. Since "Palmy Days" was made from an original with satisfactory (to the studio) results, the production musical, while an obvious advantage, is not deemed essential.

Ziggy has been wiring Cantor to make up his mind, since he has the "Palmy Days" franchise with Sam H. Harris. Cantor, wiring to call it off as he also counts on his health and wants to take it easy on the coast for another season.

"Palmy Days" had two reads completed by Morry Leroy as substitute megger for Eddie Sullivan, the original director, when Cantor decided to put in a new song and girl ensemble cast. Cantor is also doing a little blackface in the remake reads.

Cantor has set back Loew's Ward, San Francisco, where he was to have opened this week at \$7,000, against 50-50 on the gross, and will fill in with picture house dates later on.

EDDIE JACKSON TIRES OF COAST—COMING BACK

Hollywood, Aug. 24. Jimmie Durante has finished in "Wanted" for Metro (Haines). Started the next day in "The Gypsy" (Cibbett) with a part being written in "O'Shaughnessy's Kid" his next as the papa of Jackie Cooper.

Eddie Jackson returns East on the California via Canal Aug. 31, too homesick for Broadway and his family, as does Jimmie's sister and the children. Lon Layton is still on the coast, but his picture, "All night club offers are off in view of Durante's strenuous film production schedule.

Trahan's Escape

New Bedford, Mass., Aug. 24. Al Trahan received injuries to his back and arm when his car turned over on a road near this city last week.

Conrad was brought from his home's home there, to Cape Cod where another car, but in absent of him, he probably saved his life by being as the car turned.

MOSCONI'S N. Y. SCHOOL

Los Angeles, Aug. 21. With Louis Mosconi still singing the 300 Wynn musical, he will open a New York branch of the Mosconi and Ray Charles theatres.

Charles Mosconi has gone native, some might say, and is now a native-born professional, and a native-born actor.

With the consecutive money and current record going to its credit, the current vaude bill at the RKO Palace, New York, will wind up its stay of seven weeks, Sept. 4. The show again lifted the kross over \$35,000 last week, with an extraordinary advance sale for the straight vaudeville theatre.

Another remarkable incident in connection with the show is that Melville's ticket agents offered to make a buy for \$175,000, the highest previously occurring with an American vaudeville theatre. Number of nightly tickets desired by Melville's agent, as the request could not be complied with, Melville is representative of its own agency, also the associated Hascomb's and Sullivan's ticket agencies, including nearly all of New York's leading vaude agencies. They are common in the legit, with agencies taking future allotment of tickets for each performance of a hit up to eight or 16 weeks or longer.

Following the close of the current Palace show, but two changes have occurred. Kate Smith replaced another single woman in the third week, and Saturday (22) the opening turn had to leave, to keep cancelled for a date.

Following the close of the Palace engagement, Holts will take a two-week vacation, meantime resurrecting his legit musical, "You Said It" opening with the roadshow Sept. 27. "You Said It" carries around 70 people. Holts notified its people when closing the Broadway engagement, he would resume about Sept. 7. Under an Equity allowance, the show has two weeks thereafter to start playing.

From \$250 to \$1,000. At the Palace, Holts started at \$4,300 weekly, by himself. He is closing with his salary \$6,000. Lydia Robert, the comedienne with Holts from his last engagement, Sept. 27, is receiving \$1,000 a week as Holts' opposite. In the Holts show she was paid \$250 a week and will return to the legit travel at that salary.

No follow-up vaude bill has been arranged as yet to succeed the present troupe. An offer has been submitted to head the new program for Frank Fay and Barbara Stanwick, also for Jimmy Durante, who is unavailable through now appearing in Metro pictures on the coast. The Palace, playing to over \$45,000 weekly, with the show ending on Sunday, Sept. 4, has been netting over \$11,000 a week, phenomenal gross and profit for the Palace in the summer time.

Advanced Standing Room

Another record for the Palace is a matinee, at which 285 people were standing up, the rest of the orchestra. Another high peak claimed to be a purchase of standing room seats for the late show during the afternoon of the same day, the Palace standing room being limited. Elmer F. Rogers, manager of the Palace, and Holts, who circulates through the audience during the show, say that an entirely new audience has come in, day and night, since the first two weeks. This, with a lot of strange faces extending to Sunday nights. Holts says he has gone through as many as five consecutive performances, without seeing any one in the house, this week.

Clairmont Brown, head of the RKO booking dept., when asked what he sees in sight to follow the record making Palace bills, answered: "I don't know."

If it takes 18 years to get together a show like this, how long will it take to replace another like it? It is 18 years since the Palace started its vaude career.

Jerry Jarnagin Home

Failing to recover from a nervous breakdown at the Glendale Hospital, Jerry Jarnagin was taken to his home in Texas by his wife, where he is now recovering.

This is the first time the couple have been apart since Jerry's breakdown last year.

Attempt to Build Vaude in Smallies By Starting with Radio 'Name' Acts

Los Angeles, Aug. 24. William Melickjohn, with spots for acts few, is building a new vaude market by booking radio acts into picture houses.

Melickjohn has signed about 20 featured air acts on exclusive handling contracts and is offering the list to suburban exhibitors for use on a guarantee-and-1/2 basis.

Plugs Included

With each act the exhib gets a plug on the air, the act mentioning

that "tomorrow night we will be at the Starline theatre, Southgate, in person." Figured this will lure the postcard-applauders of the vicinity into trying spot-cash entertainment for a chance, maybe giving the exhib new regulars; also that the air-peeviness may felt the exhib on advantage of using movie stage talent.

Suburbans sampling the radio acts so far include houses in Pasadena, Glendale, Altamira, Orange. The Million Dollar downtown has also given the gag a tumble, although bringing in radio names is nothing new.

Melickjohn is using two "Billies" acts current: Little Bill Billies and Tom Murray's Hollywood Bill Billies. Among his other radio sign-ups are Loni McIntyre and his Harmonies; Kenny Gillum & Duke Atterbury, piano chatter act; the Chili Peppers; Bill Sharpley and his breakfast house gang; and Donke and Donkes, burlesque harmonizers.

Heaviest sampling of the idea was a five-act, all radio, bill playing a week at the Strand, Long Beach, three shows daily. The works were labelled "Radio-Frolie" acts designed as from five different stations.

GRAND RAPIDS MISSING

May Be No Vaude on Any Stage in Furniture Town

Grand Rapids, Aug. 24. This town of nearly 200,000 population, may not have any vaude shows within its borders this coming winter. This condition arises because the town is considered somewhat doubtful. It is a one-industry spot with furniture the backbone. The past two years have left this industry hard.

Grand Rapids has two RKO theatre and many picture houses. In former years this city was declared one of the country's best vaude and its towns for its size.

Bergen Booking 5 Split Wks. for Publix in RKO Loop's Booking Offices

Chicago, Aug. 24.

A ray of hope for the middle western vaudeville situation is in the plan for stage show installations in five nearby Great States-Publix towns this fall. They are Joliet, Aurora, Waukegan, Bloomington and Quincy. J. J. Rubens fostered the idea. It starts around Sept. 15.

Dick Bergen will be the booker. All five will be split weeks with three- and five-act bills played.

At the start Bergen will set up its book in the local RKO booking office. If that local exchange bids, which appears likely, he may move down the street to William Morris' quarters.

RKO won't receive any remuneration for the space given the Great States booker, beyond possible moral benefits of having two or three more weeks to offer.

Santley Sticks

Report that Harry Santley is leaving the New York William Morris office erroneous. He stays.

Marilyn Dawn, of the Dawn Sisters, was badly injured when struck by an auto in Chicago.

Majestic Will Be Dark

Forever to Burlesque

Chicago, Aug. 24.

All reports that the Majestic may go burlesque are echoes. Though many burlesque operators have made some extremely interesting bids for the former vaude and legit house, they have all been flatly squashed by the Lehman estate officials, who state that under no circumstances will the theatre be leased for burlesque.

Two other legit spots in town may fall for burlesque shortly.

WHEEL IN CHICAGO

At Star and Garber—Empire, Not Set—Three Big Towns Out

Chicago, Aug. 24.

Columbia burlesque has been finally set in town, going into the weekday slot and Friday, on a percentage of the gross. Empire, south-side deal, was not consummated. It's still on the fire. First wheel show at the Star and Garber Sept. 5.

Moise has been vacant more than a year, having been abandoned by Aaron Jones. Will take about \$5,000 for renovations.

Columbia will not go into three big midwest towns this season, Milwaukee, Minneapolis and St. Paul, all of which will have burlesque stock.

Wheel Shows at Central

Columbia Wheel shows will play the Central instead of the Republic on 42d street.

L. A.'s Indie Territory Totals Wk. for 19 Acts

Los Angeles, Aug. 24.

Equivalent of a week's work for 19 acts is what the indie bookers are now spotting in this locality. Indie market at present gives 12 acts a split week, 15 acts two-night dates, 60 one-night spots. These are divided among a dozen houses, 10 in suburban towns. Salaries are you-said-it.

Al Wager is booking seven of the spots. The Strand on Whittier boulevard is using five acts, five nights weekly. Showspot at Glendale uses five Saturday and Sunday. Hughes-Franklin houses at Grand and Watts play five acts Sunday. So does an indie house in San Fernando. Warner's uses five at Santa Barbara Saturdays.

RKO's Club Branches

RKO club department's branches in seven towns under the circuit's expansion idea for that bureau will start to operate Sept. 1.

Set so far are the following branch offices and managers: Boston, James Connors; Chicago, Charles Eddy; New Orleans, Paul Maurice; Philadelphia and Washington, Dewitt Nicholas; Pittsburgh, Eugene Conley; Cincinnati, Horace Williamson; Kansas City and Los Angeles not yet set.

Irving
Yates

PRODUCTIONS

Lefcourt-Alan Building
1619 Broadway
NEW YORK CITY

LESTER
AND
GARSON

IN A FANCHON & MARCO IDEA
Management, WM. FERLBERG

Indie Syracuse Week

Dewitt theatre, Syracuse, open Sept. 5 with eight acts of indie vaude and a screen program of shorts.

Acts will play a full week, booked in New York by Dow.

Marcus Loew BOOKING AGENCY

General Executive Offices

LOEW BUILDING
ANNEX

160 WEST 46TH ST.
BRYANT 7800 NEW YORK CITY

J. H. LUBIN

GENERAL MANAGER

MARVIN H. SCHENCK

BOOKING MANAGER



BOOKED SOLID R-K-O
REPRESENTATIVES

R-K-O JACK CURTIS 1361 Broadway NEW YORK CITY
LARTIGUE & FISCHER 23 Avenue des Champs Elysees PARIS
LOEW-INDEPENDENT LOE-GROSSMAN 160 West 46th St. NEW YORK CITY

THE DAILY EXPRESS.

AUGUST 14, 1931.

The TALK of LONDON

I THINK that other variety houses might do worse than experiment with a compere, or master of ceremonies, on the lines of Mr. Jack Benny's amusing performance at the Palladium this week.

He comes to us from America, and provides a modernized version of the link between audience and artist which was furnished by the old-time, rubicund chairman with his hammer and his glass of liquid refreshment.

ROBBERED of liquid refreshment by the grim and puritanical march of progress, Mr. Benny appears and wins success by his own unaided efforts. He can rile the other artists as much as he likes, but he must never be malleous. Altogether, no sinecure.

DAVE GENARO

HEADLINING

PLAYING RKO CIRCUIT Direction: HARRY FITZGERALD BOOKED SOLID UNTIL FEB. 1932

TRIXIE FRIGANZA

TOO HOT TO WORK

CHAS. H. ALLEN, Personal Mgr.

straight is pretty mechanical. There is little intrinsic humor in any of it and what point the chat holds comes from the trick of making the man of the pair the goat of the remarks. Man's best contribution is a baritone number agreeably enough. Polish songs are interspersed with a lot of extremely slight, jargonistic by the long-skirted girl. Bomby and His Radio Gang didn't help in the least. The show was supported by a baritone, soprano, a second woman and a good accompanist. It set in a very ritz radio studio set for a dull song series made up entirely of Victor Herbert standards except where Bomby himself, just to brighten up the party, does the laicest from "Huglied." All wear evening clothes and take themselves very seriously matching the polite parlor set with heavy "party" music. Nobody minds, and it all may go wrong but it isn't vaudeville. For instance, the baritone starts with "Vagabond Song" and later he sings "The Gentle Lark" to the customers. Then the coloratura soprano is brought forward to meet the folks in the draw. Bomby and his radio gang, "The Gentle Lark" in extenso. These two items take up six minutes. Ten minutes more are devoted to a song and finally "Italian Street Song" and that's plenty of straight singing. On a rough-and-tumble vaudeville program, losing time is time forgone the show's faults.

After that the three Sailors roughed it up for the 20-odd minutes of laughter and then the time forgone the show's faults.

Feature, "The Great Lover" (M. G. M.). Business this Saturday matinee fair, near capacity downstairs and half a balcony. Rush.

FOX, B'KLYN

Brooklyn, Aug. 21. Fanchon & Marco's "Russian Art." Idea is below the average of that producer's presentations, "one reason being that it almost ignores the single angle, the one in which the F. & M. shows usually excels. Here they manage to stage a fairly spiced spectacle on the Chauve-Souris style and, while holding to that ideal, employ what appear to be real Russian people. Effect is satisfactory.

With the violent intrusion of a couple of contortionists in the Perry the Frog manner and a male quartet of travesty dancers, the mothers become murky with small time neighborhood vaudeville. The show is a little more inclined to meet the entertainers more than half way, and they were responsive to the house fixtures in orchestra pit and the balcony, but were indifferent to the stage proceedings. The production is creditable in every way.

Unit has several striking ideas, one a minutest staged with all the magnificence of a Russian court pageant and the other a scene of toe dance and adagio by Olga and Mishka, prettily done. Another scene was a machine shop with proletarian workers achieving a new factory, and the last a pageant of a court of machine-like automaton rhythm.

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RKO UNIT

(Chestnut, New York) This four-act intact, fashioned along regular vaudeville lines, pulls its punches until a soot finish. The blow-off is a natural, in form of a song by Bomby and his radio crew and a strong enough to leave a good impression despite some trouble up ahead.

Layout's chief fault is a preponderance of dancing. First two turns are strictly hoofing. During the all-singing next-to-closer, the dogs have a chance to ooze, but the show ends with a song by Bomby and his radio crew.

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has clipped the time, he once decorated the little unit. Two bit-bob that tells everything. That angle can be expanded on for more. As is Robinson just does a few minor things. The show stands back and lets his assistants round out the turn.

Finishes off a weak bit. The show, "Transatlantic" featured. Good house Saturday mat.

RKO, L. A.

Los Angeles, Aug. 20. Neat little unit and getting big with the Richard Dix "Public Defender" (RKO), one of those humorously, and during the general average. Same can't be said for the nearby Orpheum with "Dializable," evidencing what the night kind of a picture in each house means. They wanted to put the Dix flicker at the Orph, where it would have died, but okay here.

Zelda, Rose, Frank, Conville, "Dancing On" and Burns and Allen make for a fifty-four-act intact. The show is a natural, in form of a song by Bomby and his radio crew and a strong enough to leave a good impression despite some trouble up ahead.

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ALBEE, B'KLYN

RKO's downtown Brooklyn standbys for some business this week if the initial Saturday matinee is a pointer. The show is a natural, in form of a song by Bomby and his radio crew and a strong enough to leave a good impression despite some trouble up ahead.

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for its New York neighborhood. A recent idea. A show of 10-15 shows regulation four-act intact with a set of illusions, most of which are new. The show is a natural, in form of a song by Bomby and his radio crew and a strong enough to leave a good impression despite some trouble up ahead.

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KABARETT KOMIKER

Berlin, Aug. 18. The one-act plays at the Kabarett Komiker always were a weak point. This time the one act is a comedy, "The Good Company," is a satire on the stupid expressions used in good society. The show is a natural, in form of a song by Bomby and his radio crew and a strong enough to leave a good impression despite some trouble up ahead.

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ACADEMY

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SCALA

Berlin, Aug. 18. The Scala's bill this month is one of the best. The show is a natural, in form of a song by Bomby and his radio crew and a strong enough to leave a good impression despite some trouble up ahead.

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DENVER

(Continued from page 33) for the third and last shade dresses were used in the finale. The show is a natural, in form of a song by Bomby and his radio crew and a strong enough to leave a good impression despite some trouble up ahead.

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86TH STREET

A good all-around show that should draw just didn't Saturday afternoon with the autumn vest side RKO comedy operation, only one of the many things that the view of "Buckleyberry, Elm" (and from the booth and Elm from the stage) is a fairly good thing. The show is a natural, in form of a song by Bomby and his radio crew and a strong enough to leave a good impression despite some trouble up ahead.

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Inaccurate Biographies

Josef von Sternberg

By Claude Binyon

Hollywood, Aug. 21.

In Vienna, the center of open-end saunas, was born one Josef von Sternberg, the Bronx cyclone. Sternberg changed his name to Stern when leaving the old country, later switching it to O'Malley and finally to von Sternberg. He is that way—moody, impetuous, dull-eyed and sweet-toothed. People who don't know him say he is a peculiar nudge; those who know him can prove it.

When the Four Marx Bros. were at Paramount making "Monkey Business" von Sternberg, who is under contract as director in the same studio, would sneak by their table in the Paramount commissary and mutter: "Beware of the Marxes." At first the Marxes took it good-naturedly, but eventually they became fidgety, shifty-eyed and took long centers on local bidders' pants to clear their heads. Nothing seemed to help them so they fled from Hollywood pursued to the very depot by Joe disguised as a sheriff with an attitude. When the Marxes ever return to Hollywood it will be when von Sternberg is having his meat pushed through the steel bars of a cage.

Joe, with his big hair, arrived in New York when the punk was seven. He was enrolled in public school No. 7, which he now fondly recalls as Harvard, or University of Vienna. He disliked everything but roll call. "George Gallico," the teacher would call.

"Here," came from Joe. Miguel Malevinsky? "Here," says Joe. "Altogether Maelstrom?" "Here," groans Joe. "The Old Oaken Bucket?" "Here," drags Joe.

The kids got wise to Joe's yea and quit going to school, so the swarthy young Viennese walk was earned in the interests of New York's future literary average.

Distance Setter
After a few minor love affairs with Queen Marie, Princess Pat and Cleopatra, Joe settled down for a career with the Old World Film Co. in New York as a patcher. Even

in those days executives sat so long and hard that the seats of their pants wore out.

Joe asked, "insert up," from picture to progress, to writer to director, to prop boy and then to chief advisor for William A. Brady, general director.

During the world war he became a motion picture passport, as noted in an assistant director at FBO in Hollywood. A scene he directed in "Salvation Hunters," while the regular director was out to lunch created a sensation, thanks to a picture von Sternberg had seen in an art gallery.

Scheuch bought a half interest in the picture for United Artists, and Joe received an assignment to write a story for Max Pickford. He went to Pittsburgh for writing atmosphere of a kind and was found three years later roaming the streets under the name of Charles M. Schwab. The picture was never produced, as every one has already guessed.

Metro outfitted Joe with one of the philosopher costumes from its studio wardrobe and brought him back to Hollywood. The pictures were never released and Joe went to Europe. He came back later and directed Edna Purviance in "The Sea Gull." When the picture wasn't released, he left him in the "Half-Way Man" and starred in the "Tarzan" series. The pictures were never released.

Joe met Rita Marks Royce, made her his script girl and then married her. She continued to be his script girl under name of Mrs. Otto H. Saxophone. The Saxophones eventually split a reed, but Joe kept right on with his career.

Engaged by Paramount, Joe got the exchange manager drunk and had a few pictures released. Then he went to Europe and brought back Marlene Dietrich for his studio. She said Joe brought Marlene back for himself, but Joe only smiled tolerantly.

A couple of Dietrich-Sternberg pictures established the star and director very firmly, so Joe bought a new camera and had his hair done up. The picture was never released.

HELD FOR EXTORTION

Salesman Tells Upstairs He Can Square "Pinch" for \$20

Harry J. Steinhilber, Jr., 33, salesman, was held without bail for further examination in West Side Court on a charge of extortion. He was arrested in front of the Knights of Columbus hotel.

According to Lee Trabert, restaurant owner of Kenmare, N. Y. he and Louis Zeller of Buffalo and their wives were leaving the hotel when Steinhilber approached them. Later asked them where they were going and Trabert said they were returning to Buffalo. Whereupon, Trabert said, Steinhilber stated he was a detective and insisted that they return to their room in the hotel. There he told them they were wanted for crime, and he was going to arrest them. Later, Trabert said, Steinhilber claimed the matter could be straightened out. Trabert gave him the money and after Steinhilber left the room the clerk was notified and Steinhilber was arrested as he was leaving the elevator.

Steinhilber was taken to make any statement to the police.

TOO MUCH SMOKE

About 20 smokers from the Times Square subway station were brought into West Side Court as a result of a police search of the health department. Cough plagues of quitters fit fires were started. It's the first time in months in a couple of months. The magistrate announced that fines would be heavier in the future.

John Manning, 3 Mos.

John Manning, 29, alleged father of 225 West 46th street, was in prison for three months in the workhouse in Special Sessions after pleading guilty to shoplifting. He was arrested on May 1 after stealing 14 neckties worth \$21.

The New Way

San Francisco, Aug. 24. Two municipal court judges apologized to 100 unemployed men arrested as vagrants here last week. Police and railroad officers had rounded up the men for sleeping in box cars.

Judges Sylvain, J. Lazarus and George J. Steiger dismissed the vagrancy charges and apologized to the men in these words:

"If no one feels sorry for you, this court certainly does and officially apologizes for your arrest. I don't know what you men are going to do, but I can put you in jail for trying to find a place in which to sleep in these hard times. Go your way and good luck."

Alkie Flood on Coast Encourages Home Gin

Los Angeles, Aug. 24. West Coast is currently gifted with thousands of gallons of alcohol, brought here on freighters hawking the stuff to Europe.

Alkie is now being handled by all the peddlers for \$40 a five-gallon can, and tests oke up to 190 proof. Leggers who previously wouldn't touch anything but the regular stuff are now being forced to carry the alkies, due to an economic desire hereabouts to make their own. These peddlers the boys are now making their own gin, better than the usual two-for-five stuff, for around 65 cents a fifth.

GIRL'S ASSAULT CHARGE

W. T. Macrery, Jr., Husband of Mary Nolan, Named to Police

The New York County Grand Jury is expected to be asked during the week to indict Wallace T. Macrery, Jr., husband of Mary Nolan, picture actress, for attempted assault on a young maid in his apartment at the St. Moritz Hotel. Police believe Macrery has gone to Hollywood to join his wife.

According to Hanna, Menihan, 20, of 52 West 47th street, a brand, she answered a call from Macrery's apartment Aug. 11. When entering his room, she charges Macrery seized her. She screamed and after a fight succeeded in getting out. The girl charges he immediately left the hotel.

Miss Menihan said she became too ill to report the matter to the police. On Friday (21) when she complained to the detective at the West 47th street station, Detective Gray made an unsuccessful search for Macrery.

Wallace T. Macrery, father of the actress, is a detective in the city. He had not heard of the attack on the girl and doubted his son was at the St. Moritz on the day she was seized.

Young Macrery, who claims to be a broker, was married to the former Imogene Wilson in Brooklyn several months ago. There were at the St. Moritz until the actress left for Hollywood.

Claim Auditor Fled

With Check for \$408

Walter Mizlacher, 38, former auditor at the Paramount hotel, was held in \$1,000 bail for the Grand Jury when arraigned before Magistrate Ford in West Side Court on a charge of grand larceny.

Joseph A. Schwartz, manager of the hotel, said that on Jan. 3 Mizlacher was given a check by a guest for \$108 and he cashed the check and then fled with the money. According to Detective Farley, West 47th street station, Mizlacher admitted the theft.

Fred Meyer Committed

Fred Meyer, 35, interior decorator, who last summer was arrested at the West 11th street, was committed to the Central Islip Insane Asylum by the Supreme Court after he had been arrested on a charge of insanity. Meyer had been out of a bond bill for \$15. When his case was called in Special Sessions the judges were notified of his insanity and dismissed the charge of passing a worthless check on the Lexington.

Ugly Ducklings and Low Biz Drive S. A. Cowboys from Magnolia Ranches

Butte, Mont., Aug. 24.

GIRL-SAVING SEASON

And Chorus Girls With Current Show Make News Read Better

San Francisco, Aug. 24. P. A.'s are still pulling that one about girls in their chorus getting saved from drowning. Last week the "Call" fell for the yarn from Emil Bohannon of the Alcatraz about two girls and an attorney rescuing two young girls from drowning in Emerald Lake. The girls happened to be Peggy Curse and Vivian Gray of the "Oh, Boy" chorus at the Alcatraz. All that was cited, names, place and play.

What made the yarn look oke was the fact that the names of the girls were also given. Sam Williams and John Williams, brokers, and Vincent Hallinan, attorney.

Of course this might be friends of Emil.

Girl and Man Arrested As Narcotic Suspects

Helen Roberts, 20, a hostess, was held in \$500 bail for Special Sessions on a charge of possessing narcotics.

Arrested at the same time was John McCarthy, 29, a similar charge was preferred against him. He was held without bail. Police say McCarthy is a dope peddler.

Detective Levine saw McCarthy around Miss Roberts and took her. The detective then questioned the girl and said he found a deck of heroin on her. He then arrested McCarthy.

Chicago Gets Her Turn

Chicago, Aug. 24.

Chicago dailies are exploiting the present gunplay wave in New York with a certain amount of enthusiasm. Not that Chicago is glad to hear about New Yorkers being killed, but they are glad to have the big gun talk in the headlines instead of Chicago.

Front page streamers Saturday (22) were all calculated to inspire Chicagoans with a vigorous patriotism based on the evidence that New York is just as bad. Hearst's Examiner read:

"12 Die! Bullets Rake Street Crowd in Gunmen 'Flee' Holdup, Girl, 4, Slain."

Tribune eight-columnled: "New York Guns Blaze; 6 Die."

COP SETTLES DISPUTE

MAX T22, learned a lesson when he got into an argument with Frank Artley, superintendent of a building on 57th street.

The boys were tossing knicknacks at each other when Policeman Barrie, West 47th street station, appeared. Barrie advised Todd to scram, but Todd insisted on fighting. Gates then arrested him. Todd was given a suspended sentence.

'Round the Square

2 or 5c. For Morning Papers Nite Before

Another Broadway price war kept generally under cover, is being waged over the selling price of morning dailies hawked the night before. It's resulted in newbies in a small sector of the square peddling for 2c. instead of the heretofore 5c.

According to several newbies, who recently instituted the lower cost, harm done thereby to others sales is believed to have come immediately with those hurtling up in apishness, and that resulting in police interference Friday (21).

Method taken by the stickers to the "diced price" was to crowd the vendors to the square in a flock of newsies around her, also selling at 2c. That meant, when she was faced out, the price could be jacked again to the 5c.

Wagon's purpose in reducing prices it is believed was on the theory the greater turnover would bring in profit. Opponents claimed certain publications were trying to get in the attempt to bring down the square.

Only a few vendors were able to get in the square, and the price was 1c for 15c, with 2c profit at the night side, and only 1c at the old price on the top.

Only vendors that steadily sell the early editions for the masthead price, one subway and railroad terminal station.

Side Street Feudaries

It's getting harder on the restaurants in the Square and Restaurant No. 45th street is taking repeated sacks. One place has been under heavy duress since the first of the year. Two others were auctioned last Thursday.

The two places were side by side and the dual red faces had all the sympathy of rage to the others, not pulling any too good a patronage. It's pretty much the same in all the side streets.

Calif.'s Holiday Week Sloughed by Biz Men

Los Angeles, Aug. 24. The six-day holiday, announced by Governor Rolph, to be observed in the state Sept. 4-9, drew so many squawks from business interests it was shoved into a pigeonhole pronto.

It started with a special holiday Friday for the Los Angeles Fiesta, Labor Day and State Admission Day falling the following Monday and Wednesday. The idea was to throw in a couple of extras and make it a week solid. The Fiesta will not cause any letdown at the studios. Studios will close Sept. 7, however, Labor Day being one of the six holidays officially observed in the industry. Employees required to work that day get double pay.

Shanghai Last Spot For Wee Golf Menace

Shanghai, China, July 22. Shanghai pleasure houses are forced with the same perplexity as were American houses a year ago with wee golf. Game appeared here during the March and developed into a serious menace in May and June. Managers report falling off in admissions. The number of golf courses is three times the number of first-run houses. However, Shanghai is thriving in spite of the sport.

Battler-Bites Cop

In outbidding to break up a fight in front of the Anthony on Broadway, Police Constable No. 474, street station, was bitten on the finger by one of the men. Just who bit him the cop could not say. After he had dispersed them he went to a hospital. Where the wound was dressed.

Broadway

Joe Morris Ford, 1450 Broadway, has a new office building around. Louis L. Brown, 1450 Broadway, has a new office building around. Louis L. Brown, 1450 Broadway, has a new office building around.

Alfred H. Brown, 1450 Broadway, has a new office building around. Louis L. Brown, 1450 Broadway, has a new office building around. Louis L. Brown, 1450 Broadway, has a new office building around.

There are 128 brands of Scotch whisky, all legitimate. Louis L. Brown, 1450 Broadway, has a new office building around. Louis L. Brown, 1450 Broadway, has a new office building around.

On day that Paul Whitman married, his bride, Miss Lillian, had 1200 wedding anniversary. Louis L. Brown, 1450 Broadway, has a new office building around. Louis L. Brown, 1450 Broadway, has a new office building around.

Those Cohn (Mrs. Harry) and Dorothy Howell were in Boston but West 57th Street. Louis L. Brown, 1450 Broadway, has a new office building around. Louis L. Brown, 1450 Broadway, has a new office building around.

Hermin Timborek car smashed up on the way to Syracuse. Chauffeur was driver, passenger. Louis L. Brown, 1450 Broadway, has a new office building around. Louis L. Brown, 1450 Broadway, has a new office building around.

As United Artists' eastern division manager, Paul Hanger does most traveling than most of U. A. film salesmen. Louis L. Brown, 1450 Broadway, has a new office building around. Louis L. Brown, 1450 Broadway, has a new office building around.

May, the popular, well-known actress, is in New York, is playing at 50th Street. Louis L. Brown, 1450 Broadway, has a new office building around. Louis L. Brown, 1450 Broadway, has a new office building around.

Sam, the famous, is moving with his wife from the Somerset hotel to 100 West 57th Street. Louis L. Brown, 1450 Broadway, has a new office building around. Louis L. Brown, 1450 Broadway, has a new office building around.

Johnny Fitzgerald's Canadian football players hopped into New York Thursday. Louis L. Brown, 1450 Broadway, has a new office building around. Louis L. Brown, 1450 Broadway, has a new office building around.

Alfred Alkali back from Europe. Mohamed Abdel Wahab, noted Egyptian singer, back from Syria. Louis L. Brown, 1450 Broadway, has a new office building around. Louis L. Brown, 1450 Broadway, has a new office building around.

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CHATTER

Paris

George Mount back. Alice Scully out of hospital. Lester Jacob still in Merano. Vivian Jackson now a blonde. Eve Stevenson doing publicity. Arthur Lombard becoming a local artist. Arthur Moss and Eve Marvel married. Ruzella is entertaining on the Riviera. Mrs. Charles Ringling back to New York. Jack McKeon's horses are turning winners now. Elsie Alden back from New York until October. Sarah Fischer wants very badly to go to Italy.

The mysterious Mary Reeves did so to Biarritz. Gloria Vanmeter a familiar figure at Cannes. Charles Fair advertising no over changes. Rosita Moreno taking an apartment in Neuilly.

Jack Harris at Monte Carlo winning a few dollars. Mrs. Louis Wilson away from the Dingo for a month. Floating palaces anchored off the Monte Carlo beach.

Francisco Rozy admitting she is Charles' best friend. Jacques Leclercq writing another novel to Switzerland. Mme. Gaston Antignac (Gilda Goldman) on vacation.

John Gilbert calling he is coming over to the Riviera. The Hunt Stromberg leading a quiet life in Paris. Warren B. Wells to the Canary Islands to finish his book.

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Budapest

By E. P. Jacobi

Two leading comedians left to play in pictures in Berlin: Bela Slayton and Julius Kabos.

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London

Weather fatter and fatter. George Atkinson on vacation. No news of Arthur Dolin lately. Warwick Davis with his new film. Ching Fisher back from London. Lillian Hall Davis staging talkie down.

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Montreal

Pat Nassif back at Palais D'Or. Edo O'Meara off to the wide open.

Pat Nassif back at Palais D'Or. Edo O'Meara off to the wide open. Fred Easter dead; sick since early spring.

Pat Nassif back at Palais D'Or. Edo O'Meara off to the wide open. Fred Easter dead; sick since early spring. Roy Hean holed in one at Summer.

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Shanghai

By Cal Hirsch

Charlie Hunt, arriving between Shanghai and Manila theatre enterprises. Plenty money.

Charlie Hunt, arriving between Shanghai and Manila theatre enterprises. Plenty money. A new show is in the air.

Charlie Hunt, arriving between Shanghai and Manila theatre enterprises. Plenty money. A new show is in the air. The new troupe in September.

CHATTE

By John Daly

Michael J. Cullen, several years
meeting manager, Palace theatre,
ordered a banquet before his de-

Harry Storin resting from Albee
corries.
Billy McDermott vacationing at
beach.
Ruin killing business at amuse-

By Bob Brown

Bill Danziger's steady run of RKO

By Walter B.

Col. Ben Tallree has been dis-
missed as custodian of My Old Ken-
ucky Home. Refuses to comment.

y Walt Harv

Minneapolis

Municipalities

Reno

Gambling game dealers looking for work.

Renzo

Roy H. Arnold of New York
seeks his divorce suit against
Margaret of Tulsa.

DEVELOPMENT

Erlander-Grand reopens, Saturday (29) with "Ten Nights" film. Fountain Square esplanade, where rompers exercise their dogs, beauti-

Cincinnati
By Joe Kallin

Erlander-Grand reopens, Saturday (29) with "Ten Nights" film. Fountain Square esplanade, where rompers exercise their dogs, beauti-

PROVIDENCE

Jack Sullivan back from Hollywood.
Harry Stora resting from Albu-
querque worries.
Billy McDermott vacationing
seashore.

DES HOMMES

Col. Ben Latree has been dismissed as custodian of My Old Kentucky Home. Refuses to com-

Louisville

John P. Dabbitt, Louisville, getting ahead of the times by building a home with cooling system modeled after theatre plants.

Washer, Jr., dra

Col. Ben Labrec has been dismissed as custodian of My Old Kentucky Home. Refuses to com-

REFEREE'S 'DON'T TALK' RILES JIM CORBETT

By JACK PULASKI

Billy Petrolle the Irish man from the Dakotas, came in with his mind that he was about to defeat Jim McLaughlin when the latter is in the pink. That goes especially when Baby Face comes in with a seven-pound advantage at 146. No secret about it. Jimmy being a welterweight, while Billy is the more lightweight. At the Yankee Stadium last Thursday, McLaughlin won by a wide margin. It was a hard fought fight without sensational features. But last previous meeting at the Garden looked close despite the decision in Jimmy's favor, while their first encounter was also a close one. Baby Face, who was battered by Petrolle. That even won for the Fargo Express real recognition in the east. Later, when Billy kayaked the undefeated "Sun" he proved himself a letch ringmaster. That is why some of the boys took the short end on him this time, the odds being 21 on McLaughlin.

McLaughlin said to win on points rather than mix it with the two-fisted Petrolle. He had been training faithfully on Long Island and was said to be in the best condition within a year. He was a hard puncher. But in the fifth round Petrolle stung him with hooks and for a minute it looked as though he had the little Harp going. Baby Face seemed to be at the end of the round and from then on puffed Billy plenty. Petrolle's mug was scarlet, his mouth and nose being cut and both eyes puffed. Although McLaughlin seemed to be at his best his right hit was not as effective as formerly. It is hardly logical his hitting ability should decrease with the increase in pounds. Indication was given that he was a hard puncher. He landed a number of straight rights but nothing happened. Of course, Petrolle is one tough bird and he sure can take a punch.

Any after a fight Jimmy's hand was puffed. He shook hands with people gingerly. If his hits are that brittle, McLaughlin's future is doubtful. He must outgrow his physique that knocked them out.

The boxing angle had Jimmy much the best, but as in their last match he countered more than he gave. Petrolle was dominating all night, throughout, overtopping at times to get in close. McLaughlin made a better showing too in that he did not back around the ring this time.

Money Draw

Looming as a real money hunt is Benny Leonard and McLaughlin if the former lightweight champion is as good in his come-back as he looks in training. Leonard will be against Jimmy's weight. It should make a crack outdoor show.

The semi-final was between middleweights Young Terry, Fresno, and Jimmy, excitingly fought by Benny Miller, lanky fellow from the coast. He seemed frail against the barrel-chested Jerseyite. They tossed him in against a mug that was too tough.

During one of the prelims James J. Corbett took exception to a referee's comment to the fighters. The order to the boys was: "Stop talking," said James. "Now what right has a referee to say that. I never heard of such a thing."

At the final bell of the main event, McLaughlin hooked his arm over Petrolle's and started to shake him in the latter's corner. Billy didn't like the idea and swung Jimmy about face. Petrolle needed no assistance and that was his way of showing it. He is a real tough warrior but it looks as though it was this for him to lay off weight weights, especially McLaughlin.

THE WRONG DATE

Detective Grabs Alledged Robber as He Waits on Corner for Girl

As he stood at Seventh Ave. and 49th Street waiting to keep a date, John Dunbar, 32, was arrested by Detective Leach of the State and Left Squad. Levine said Dunbar, 48, was wanted in Kingsburg, Cal., in connection with a robbery committed last October. Several other men were arrested and are serving long sentences for the theft.

Dunbar is charged to be one of the men who had stolen a new truck and stole \$6,000 in silver bullion. Detectives charged that Dunbar was in the Broadway Hotel and had been conducting a brothel for some time.

Hey, Ripley!

A manager out of town for several weeks walked into his favorite barber shop to be doled up by the same barber who had barbed him for 10 years.

"How started talking as usual, but this time wanted to say something important—that, business being bad around here didn't want a tip!" But he was offered him and he took it.

RKO STRONG AS FILM BALL PENNANT WINNER

Standings have been scrambled somewhat in the Picture Ball League due to surprise finishes in two of the games. Columbia again leads the league by reason of RKO's defeat of RKO on Tuesday (18) and through Columbia's trimming of RKO Saturday (22). This bunches Columbia, RKO, and ERIE at the top in order named, with all three set to play each other within the next two weeks.

Thursday (20) RKO Tattle took Fox into a 4-0-3. It was a pitchers' battle. The Columbia RKO game Saturday (22), which ended with Columbia on the long end of the 3-2 score, was featured by an error on the RKO side.

RKO probably has the best chance to cop the pennant, as it plays two games with Warners, which is in the first division but not considered strong enough to beat them.

League standing for week ending Aug. 22:

	W.	L.	P.
Columbia	10	1	305
RKO	9	2	318
ERIIE	9	3	320
Warner	4	4	351
Fox	3	7	380
Path	3	8	374
National	2	9	400
RCA Photophone	6	8	400

Pennies to Millions

(Continued from page 1)

slightly it didn't increase the dividends. Greatest disadvantage to the business that, young men, who are the big patrons of scales, didn't care to have their weight broadcast on visible displays.

Several of the leading scale companies had together and brought out the new scales which printed the weight on tickets. That solved the problem. Addition of full-length mirrors was the final touch. The mirrors were given a psychological tipping the ladies that the hips and gams were out of proportion. To get on the scales was their next thought.

"Psychology" is the word the scale-makers use. "Tricking up" the weighing machines under any other name is still shovansmanship.

It's only the counter scales but in many cases it pays a good part of the scales' overhead. Dime and drug stores are the big users of scales. Machines are installed on a 30-70 basis, with the store taking the short end. L.A.'s best paying scale is in a five-and-ten-cent store, averaging \$7 weekly take. Next best is in a drug store which gets around 10 cents a week.

A demonstration is the best tip-off for anyone on television short-comings at this stage of development. Constant newspaper publicity for the invention, which is still so far from completion that it is hardly out of the theory category, created much attention for it, but the demonstrations did much to dissolve the slight public confidence that once existed.

DEMSEY CAN'T FIND SETUPS OUT IN RENO

Reno, Aug. 24.

Not as referee but holding the top spot on a boxing card, Jack Dempsey, who seems to have moved to Reno for keeps, is going to entertain the Labor Day crowds here following leather at any box the boys can dig up and pay to meet the ex-champ in a 4-round tussle.

Dempsey put on the mittens here Wednesday (19) and in six minutes gathered in \$2,000 to bolster up the bank roll. With Big Jack Beasley as his first opponent Jack swung the 16-oz. pillows in snappy fashion and fattened Beasley in the second.

Two fighters were supposed to be on hand to give Estelle's husband a workout but Tony Fennie ran out at the last minute, so Beasley took a three-minute rest after being down for the count, and came back to fight the second round. Jack, for another round in order to give lunch shelling out five spots for choice seats a run.

Grand for Jack.

Two days later Leonard Sapolsky, who counts the coin for Dempsey, announced that Dempsey would head the Labor Day fight card and receive the modest sum of \$10,000 for his efforts. Sounds like Billy-hoo—the 10-thousand—but the rest of the story's true and Reno is now getting ready for another carnival.

It won't be as big as the Fourth of July fiasco but it promises to be a hot party that will draw the crowds if some one with a rep can be found to meet Dempsey.

According to keep in training for him, Dempsey and his attorney are holding daily snarling bouts with Estelle and her advisors. They use long distance, the wings, and things else available to tell each other what they think and why.

Both have divorce suits pending now and Estelle is crying for Jack to pay her enough dough to run the big mansion in L.A.

Looks like a divorce might be granted to one of them about the time Dempsey is ready to take a crack at Schmeling in the fall of 1932.

DRUG EFFECTS IN EGYPT

Film. Leaves Impression—Brings Request for Further Study.

Cairo, Aug. 14.

T. W. Russell Pasha, commander of Cairo City Police and Egypt representative at the Opium Conference of Geneva, has exhibited at one of the public halls a film of the effects of drugs available to tell each other what they think and why.

Film created such a deep impression the Conference on "Harmful Effects of Drugs" League of Nations and composed chiefly of medical men, has requested its reproduction, with a view to study of it scientifically.

Amrullah Pasha will undertake a study trip, first visiting Germany, then Trieste and at last Istanbul. He will afterwards go to Syria, stopping at Beyrouth and then to Tahrir.

Can't Push 'Vision'

(Continued from page 1)

has diminished due to lack of interest in the country here but in many cases it pays a good part of the scales' overhead. Dime and drug stores are the big users of scales. Machines are installed on a 30-70 basis, with the store taking the short end. L.A.'s best paying scale is in a five-and-ten-cent store, averaging \$7 weekly take. Next best is in a drug store which gets around 10 cents a week.

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HOLLYWOOD SHORTS

By Claude Binyon

Hollywood, Dec. 2

Dear Al: I got that old torn dress and those low-heeled esordis and that lace-trimmed top and all that stuff. I want you to get it all sent to me. If Henry's restaurant ever sees me again it won't be with a napkin under my arm and a shoe full of lunions.

I got what I want, since I got back from my week at Colorado Beach, and this is going to find me a classy job pretty soon, but that time not to worry. It makes me laugh when I think of how I came out here full of ambitions to be a phetzer star and get into nothing but trouble. I wouldn't work in a phetzer now, if Gloria Swanson had a toothache and they offered me the part.

I have fun taking on the stars the other day, and I don't get paid, but if her husband didn't own the studio, she wouldn't be so great Swedish star.

I got to quit now, because this is coming late to you, but I'll be back because I love my health. I'm looking better with plenty of fresh air.

Love, Elsie

Bad Thoughts Hollywood, Dec. 13.

Dear Ma: I told you once I don't like to hear no more out of that old-boose gawzler who calls himself my father. His mind is so low he thinks a girl can't get no place in this world without ruin. Gus is interested in me only because he is my very dear friend, and if he thinks it's something else tell him to stop reading those "True Confession" magazines.

As far as where I'm getting my money it's none of his business, but as long as you ask me to, Ma, I'll tell you. If I put down in my letter how every penny comes from I wouldn't have no room for anything else but just to give you an idea. I wrote a poem last week and sold it to a magazine called Poems for \$40. Don't look for the magazine, because it's only sold in Hollywood, but when a copy comes I'll send it to you if I can remember. Its little things like that where I make money, Ma, and if I told you all about them my letters would be too long. Its easy to write poems, Ma.

Gus says he is going to start me in his office pretty soon, and says he thinks I'll like the fruit juice business, mandolike. I'm going to be publicity director for the company, which is like a stenographer, only better with a private office.

Gus is a fine man, Ma, and when I marry him which I know I will I want you to take my aside and explain to him that the grooks are

just as good as the Italians. You remember in the fairy tales, Ma, everybody was grooks and very educated, being grookish children. It would make no difference than if I married some better Irish and driver, Ma, except my children will be handsome and ill be able to send you some money, Ma.

I would be so different about the grooks, Ma, only I know you was beautiful. I love you, Ma, Love, Elsie

Lonely Girl

Hollywood, Dec. 29.

Dear Al: Why don't you answer my letter, Ma? I didn't get no package from you, Ma. Did you send one? Did you get my package, Ma?

I want working for Gus, Ma. Is that what you want about? It was lovely before Christmas. I stand in my room and cry because I didn't hear from you. I didn't even get a note from you.

Don't be so afraid, Ma. Give my love to dear Ma and the kids. O never, mother dear, Elsie.

Gus Given Air

Hollywood, Jan. 3.

Dear Ma: You ought to be ashamed not writing to me, but if this is what you want about you can let your mind drop. I figured that what your son about, so I got rid of him.

Ma, I just went up to him and told him my parents didn't approve of him and I was through with him for good. He broke down and cried a lot, but I stood firm and told him I meant it. I wouldn't be surprised if he killed himself, Ma. It wouldn't bother me none, the big lug.

I'm so sick of men I could go off to a desert island and live for the rest of my life without even thinking of them. Men are all bums, they take all they can, then they screw me. I use to think Mr. Dennis was a house, but I didn't know Gus then, the big grook.

Maybe Al come home soon, Ma. I'm so disgusted I could kiss in with his beer breath. Love, Elsie.

Find Gun on Walter

Joseph Lyons, 38, waiter, was held in \$500 bail for further examination when arraigned before Magistrate Ford on a charge of possessing a revolver.

Lyons went to a building on 45th Street to visit a girl when Policeman Plummer, West 47th Street station, noticed a rear pocket bulging. He questioned Lyons and found the gun. Lyons said he had no intention of using the pistol.

NEW YORK THEATRES

FRED & ADELE
ASTAIRE
Helen
BRODERICK
The BAND WAGON
The PERFECT REVUE
New Amsterdam W 42 St. 51-52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000.

RKO
MAYFAIR
First Time at Popular Price
"DIRIGIBLE"
with JACK HOLT
RAY WHAY—RUTH GRAVES

PALACE
6th Bk WEEK
LOU J KATE WILLIAM
HOLTS WITH GAXTON
LEWA ROBERTI
LEW POLLACK & CO.

LAUREL & HARDY
"PARDON US"
A Metro-Goldwyn-Mayer
Production
On Stage "Audience Review"
CAPITOL
8th Bk WEEK

ROXY
"BAD GIRL"
with JAMES and SALLY
WILLIAMS
on the stage "On With the Dance"
on the stage "On With the Dance"

86th St.
58th St.
Widowhood in Friday, Aug. 26 to 28
BERT WHEELER
"FOU MANY COOPERS"
with DICK and DICKIE
"NIGHT LIFE IN RENQ"
Pat. O'Malley—Vivian, Yell

VARIETY

Published Weekly by VARIETY, Inc.
 121 West 44th Street, New York City
 Vol. 103, No. 11
 15 YEARS AGO

15 YEARS AGO

While rats evading the names of strike breakers at all meetings, found in total darkness during this ceremony.

Larry and Abe J. Fishback, of General Film Co., and Sam Katz, of Amalgamated Theatre Corp., were planning a theatre on the Chicago South Side to be the best and finest theatre outside the loop. To cost \$750,000.

James J. Corbett, taking a flyer in vaude before starting in "Hit the Trail Highway."

J. Pierrepont Morgan, interests were about to take over the motion picture supply houses, investigating J. P. Eulton and George Klein in Chi. and Nicholas Tower here.

Trouble in the General Film over royalties to the Patents Co. Some members sue because others offered releases instead of new product.

Mutual Film Co. removed its offices to Chi. About 40% of employees went along. Others preferred N. Y.

Arthur James was director of publicity for Metro.

Vitaphone sued Henry Ford for \$1,000,000 for his attack on "The Battle Cry of Peace," Vitaphone picture, which he caused to be published in "not less than 50 papers." Claimed it endangered Vitaphone's \$250,000 production; big money for those times. Ford had just nominated Tom Ince for the Nobel Peace Prize on the strength of his "Civilization," also a war play.

50 YEARS AGO

(From Clippings)

"Clippers" protesting statement of Philadelphia "Dispatch" that the Clippie Almanac was authority for the announcement the Academy of Music, N. Y., sent \$1,000. It was \$4,435. Clippie was only paid \$200,000 for the same territory just then.

Band to Rochester, Ind., advertising for three cornet players. One must be a first-class and the other two cigar smokers.

John Carraffini's announces his troops for his famous Philadelphia home of miscegeny. Included were Charles and Lewis Dockstader, miscegenists and comic vocalist. Later was Lew Dockstader, later to have his own miscegenists.

Corn's circus, did a big business in Orleans, N. Y., and corresponded to anyone that it is not likely that the circus will ever again attempt to bluff off a first-class circus by imposing upon a monstrous license fee. It is a shame.

Convention of circus men held in Richmond to plan advertisement of conflicting routes.

Col. Theo. Wood advertised an eight-fisted horse for sale with banner.

J. H. Threlwell, then a king among showmen, and a racing stable as a "race line" and "sometimes" won Trotters.

Maurice de Prece addressed from New York to get to see his own. Later went to England and was knighted. Married Aelia Thely.

Mr. and Mrs. W. J. Flanders, the most famous of the day, to the grade after the current season and engaged in some other business. If not, they intended to put out the new picture.

Populists are not selling for the 100,000 for 11.

Inside Stuff—Pictures

Studios may be smarted off from the distribution ends of the industry and be handicapped to start the financial losses as well as the half for hour by a new medium product if the precedent as recently established between one of the major companies and its affiliated theatre and spreads out in industry, where the distributing end and the studio were asked to guarantee the distribution.

Generally concerned a certain picture previewed by excess and deemed unworthy for the company's use, with the studio demanding a booking there as an exploitation angle for future selling argument. Unpleasant has been from the fact that followed, looks like the studio agreed to the theatre men's request.

While the case is revolutionary in nature, as it completely turns over established order of negotiations between film companies and their affiliated circuits, since the studio and distributing ends usually command bookings in these spots, it is the studio's right to get its regular rental on percentage or otherwise while the house may have suffered a loss. Since the studio gets its rental that way the poor showing of the picture at the theatres booklet gets on reckoning on the studio books. That way the studio looks successful where it may not be.

That this system has been a wrong one has been felt by high executives in the theatre and for some time. Some of this hope even reached the downtown artists, who, from observation, began to figure that the theatres should be given greater consideration in company treatment. That this has happened in one instance may lend strength to the thought that the same has been from the high-ups who are close to the downtown connection in question.

The net result of the precedent established is that exploitation work looked for by studios at the expense of theatres may be a thing of the past, that each side must pay proportionately in money and otherwise for its errors.

Old times are evidently predicting a change in the relative standing of the production companies within the next 12 months. History must repeat itself, they declare.

In the early days Biograph, Vitaphone and the French Pathe pictures were in turn on the top of the heap, each enjoying unusual favor for a time, and then dropping back to make room for one of the others in the line.

In time all three were displaced for a brief period by Rex, which offered Marion Leonard as its star. A little later on the old Triangle came into its own.

Gradually Paramount worked into first place and held that position for a considerable long run, but for years ago it was tossed out by Metro. Jesse L. Lasky admitted defeat at a Metro luncheon, but declared that "next year" would see a difference. It didn't, and Metro has since held the lead, threatened for a time by the Fox cycle of "Seventh Heaven," "Sunrise," and "What Price Glory," although Paramount continued to maintain the highest average program gross sales and box office.

Now Warner promises to be a strong contender for the lead, but with the issue yet in doubt, for it is not the season's first product, but the season's average which counts.

According to the domestics, it is time for a change with the only question as to which will win, next season, it is not this.

Who won the Fox-West Coast-United Artists war? With the smoke screens clearing, picture executives on the coast are inclined to give the palm to United Artists and to Joseph M. Schenck for his manipulation of the UA forces.

It is pointed out that UA now has a nation-wide booking deal with F.W.C. whereby all UA pictures get showings in Fox houses. On the other hand, F.W.C. has taken over the eight or nine theatres which Schenck started to build after the two companies had broken off relations. They were to be part of a UA string.

Practically all the houses are in overextended territory and some in opposition to present F.W.C. theatres. The threat, issued by Schenck when the war started, to compete directly with F.W.C. looks now to have been an excellent bluff. Fox and Metro had to do with the theatres, their cost to UA, which probably received much of it back when the booking deal was made, is small compared to the sum involved in the F.W.C.-UA national product hook-up.

F.W.C. has the UA pictures on better terms, it is believed, than UA demanded before the war. This is a point for F.W.C.

During the last two months Will Hays has refunded to member companies of his organization what is officially approximated to total \$20,000. The refund represents cuts in the organization budget, the money being returned in two payments. Paramount, with the largest membership dues, received the greatest return from the refund, as it reported.

While the Hays organization activities will not be broadened during the ensuing year, according to present plans, the return of uniformity to the industry necessitating re-establishment of the 32 Film Board of Trade throughout the country and greater centralization of contractual relations, is expected to be a budget for 1932 similar to the one voted for 1931 and ordered cut last June.

Fox West-Coast was under impression that Clark Gable was being signed by Metro when the studio made a request to tone down the display balcony starring Gable in "Spitting Blood" at Loew's State, L. A., recently. Metro, it is pointed out, was not to be with the theatre, is trying as far as possible to limit the Gable balcony in view of his limited hit in the picture. At the Capital, New York, directly operated by Loew's, Gable's barely mentioned, since he appears but briefly in the final sequence, a big shot into it at the last minute.

This came at a time when the first coming to attention, to be in the making pictures as possible, with the studio also of the same mind for a quick war build-up.

Reports current that Joe and Jack Leo were negotiating for purchase of certain Fox houses in Brooklyn, and elsewhere on Long Island, do not check. The story is too direct or indirectly with the Leos have been held by them.

They seemed chances of buying through minor excess. The Fox position is that the Leos or anybody else can buy if they can show the necessary money and a logical deal can be worked out.

Indications, however, point to no further sales by Fox of any theatres, except in isolated spots, since the decentralization move, as the new policy early for the healthiest and indie system of operation desired, with the Fox product fully protected.

With each company using its own contract form this season, the indie exhib is going badly-better over the alleged trick clauses. He is not being helped by the fact that he is free to refuse to sign, unless certain terms are struck from each contract.

To help along the Allied Exhibitor, sent out an analytic chart with its list bulletin, giving a breakdown on each contract. Each contract is compared with the terms of the proposed 55-55 contract, but Allied is not recommending the exhibitors that it is largely due to the refusal of Allied to fully set down what the present contract entails.

Don Lee of the Foxes, therefore, is probably the highest priced manager of a small theatre in the world. Leo is now ensconced at the Parkside

theatre in Brooklyn, 600-seater, and is collecting \$25,000 a year to do the trick.

Leo has a contract for that amount from the Fox outfit which runs until a year from this coming November. A few weeks ago Leo and the Fox execs got together to figure out a settlement of the contract. Nothing happened and Leo was placed at the head of the Fox Long Island division of theatres for a few days.

Last week Leo was suddenly informed he is the manager of the Parkside.

Muller and Co., show advertising agency, submit that the total circulation of the "Herald Tribune," "Times" and "News" is 2,850,000 readers instead of 3,000,000, and that the total rate per line is 61 cents cheaper than the 250,000 total circulation combined rate of the "Graphic," "Mirror," "American," "Journal," "World-Telegram" and "Sun." Latter charges a total rate per line of \$4.24 and not \$3.50.

Other advertising experts provided "Variety" with the original figures as printed last week.

Considerable conjecture is current on the growing importance of Hollywood as a Post office. First of all, Post office has in charge of the story division, Hollywood was recently handed additional duties and named to sit on the board of Roxy Theatre Corp. He succeeds Arthur Jones, former Roxy controller, resigned.

From official indication, Rowland, as of the Roxy outfit, looks to be a milk-job and may be entirely ornamental. No salary with that job, but the usual fee for directors when sitting.

With Emile talking equipment about to be used in Hollywood for the first time by Al Hoffman, independent, other Indies are figuring on going for this type of equipment because of the low cost angle. Sound track stands the industry only \$22,500 for an outright buy.

Indies figuring on a series of pictures sense where they can cut their season expense down to a minimum, eventually charge out the cost, as significant the rental arrangement now in effect by the American companies.

Considerable talk is making the rounds in foreign film circles that Tobis is offering franchises on a yearly basis to film houses throughout America despite having only three or four films on hand. A part of the talk is that Tobis figures on getting the franchises signed and then signing up the films in Europe on the strength of them.

To offset this, Tobis points out that it has in its immediate possession ten films, six of which arrived from Europe last week, and there are that many more en route.

With the flapper as a specific, now extinct, just what correlation the flapper-hoppers had to films might be something to think about. It was the flaps who jumped the picture houses when the m. e. s. were the rage. It was the flaps everybody had to mind when the sex spot was hitting 100%.

Now that the flaps have grown out of of paperhood and the immediate post-war mania more rational, the picture cycle has failed to keep step.

Resentment by the Traveling Men's Ass'n is reported about to be or having been taken over the "Traveling Husbands" picture (Hudis). It's claimed the men of the road and their families object, the talker gives a "strong impression of the drummers' time killing away when on the road on business."

As the picture hasn't caught on any too strongly, the traveling men may find gallop in that not the entire nation will see it.

Metro's foreign department claims a record so far as the Prince of Wales is concerned. The Highness, according to a foreign cable from J. M. Hickman, of Empire Cinema, London, operated by M-G-M, attended that theatre twice the same week to see two Metros, "Laughing Sinners" and "Politics."

The Prince is declared to be a good picture fan, but never was known before to go twice in the same week.

With all the publicity she is getting over not becoming a baby star, Lida Watkins is looked upon as a hardluck actress.

A Miss Watkins is considered a capable actress and came from the Prince Guild along with Sidney and Marguerite Churchill. Fox made her have her teeth straightened, which she paid for herself.

What makes her friends roar is she failed by only one vote of getting under the wire as a Baby Star.

One studio employs a p. a. who is paid for being strictly a no-man. As liaison between sales and production depts., the p. a.'s opinion on studio pictures is highly valued. The picture is judged honest and its panning is judged the only honest criticism. Welcomed. Studio knows that all the others throw the usual bull and get worked up over nothing. Other studios might similarly employ such honest critics of their own product. It is suggested.

According to the Philadelphia "Exhibitor" Al Boyd is to try a new idea in split week in Philadelphia this season. He is not wholly convinced that the new product will be a sustained way this season. Boyd will operate the first three days with straight film and the last three with straight sound, figuring that he can't be wrong more than half the time, no matter which way it blows.

Gross income of Fox Theatres, eastern circuit, for 1930 reached to \$61% of the 1929 gross, according to info. Although figures are not available. Survey covers, until the first week in August.

This figure in the face of an admittedly precarious season of doubtful product, plus general economic conditions, may be considered to be an unusual mark attained.

A new contract between the Coast threw an afternoon party in her dressing room and invited only half the directors and half the execs. The young studio chief, who brought her to Hollywood from New York was not an invitee.

The girl's selfish wishes have been figuring up her audition date and laying them.

Queer things can happen in filmdom as witness the rare incident of a theatre paying no rental fee to its affiliated studio because the particular picture booked and which grossed the house into the red was booked on the demand of the studio.

Happened in the east and concerned a festival.

Hays organization is maintaining a hands-off policy on the Chicago projectionist trouble. It denies having anything to do with the importing from New York of 100-foot operators, terming that "bad business."

None of the theatres affected by the strike is understood in New York to be afflicted with large circuits.

Although George Alkon admits getting a great kick out of being described as Paramount's "mystery executive," he refuses to reveal the nature of his duties with the organization. It's an I'm here and I'm there sort of explanation he is indulging, adding to the mystery reports.

Fox studio requested Fox West Coast and Fox eastern executives to get James Dunn for a quick start building up the studio in Santa. Dunn gets both hearts on all publicity.

\$200 and \$300 Last Wk For Brown's Op Actors, Out of \$15,000 Gross

Heywood Brown and his co-operative "Shoot the Works" show came out on top again at the Cohan, New York, last week, when the gross was nearly \$15,000. That meant the principals received a minimum of \$200 as their week's salary, while bouncers to those, doing the most playing raised their price to \$300.

In addition, the chorus was raised to \$45. Brown got back \$1,500 of the \$4,000 he had personally put into the show. Week previous he got \$1,000, but the week before that, when his was not a good week, had dished out \$1,000 to the principals, there being nothing to pro-rate that time. Authors and song-writers also received royalties for the second time.

The appearance of the Marx Bros. on Thursday and Friday evenings doubled attendance, the house being virtually sold out both nights. The Marxes attracted \$1,500 each performance they played, for a total of \$3,000. They played the Duke, Curly, Chico, and Harpo. Harpo and Chico being aided by Margaret Irving and Leo Sorenson. Zeppo not present, being on the coast.

Fighters Next

The Marxes appeared complimentary to Brown and the co-ops. Brown wanted to know how the people assisting the show, and the boys said they would take care of that themselves.

Last half of this week Jimmy Leonard and either Benny Leonard or Tony Cusumano are due to appear in an exhibition and skit with Primo Carnera, the huge present and probably Jim Corbett to pick the wrong winner. Ad is promoted by Joe Williams, the prizefighter expert, and written by Clint Reynolds, the sports writer, formerly the Brown U. football star.

MOONEY CASE PLAY IS DATED FOR FRISCO

Hollywood, Aug. 24. Dixon Morgan left here by plane Friday to see "Precedent" at the Blou in New York. He will make a stage production of the play, which is based on the Mooney case, in San Francisco, at the Music Box here, opening around Sept. 34.

The trip is for the purpose of acquiring details and atmosphere from the New York run. Morgan is confident that the production of the play in the home state will be a business getter.

SHOWS FOR CHICAGO

Ratoff Putting On "Girl Crazy"—Tracy Drake Backing Another

"Girl Crazy," Aaron's and Freedley's musical will be produced in Chicago by Gregory Black. Tracy Drake, who to A. & P., proposes to open the piece in the Loop during October. Ratoff previously had proposed to stage a musical in Chicago, with Edward G. Robinson in the lead.

Laura White, who took "Stepping Sisters" to Chi, has another she will bring there in "Clay for Mrs. Bundy," tentatively titled. Leonard J. de la Motte, "Mrs. Bundy" will be directed by John C. Brown, formerly with Columbia Pictures.

Miss Willard is declared to be getting backing from Tracy Drake, owner of the Blackstone theatre in the Loop.

COLT BOY'S DEBUT

John Drew Colt, son of Ethel Barrymore, makes his Broadway debut in "Man On Skirts," at the Hopkins first show of the season. His sister, Ethel Barrymore, Colt is in the new "Scandals."

Also in "Skirts" are Harold Kennedy, Kirk Lincoln, J. P. Cowan, Robert Cunningham, Flora Zabelle. Cast has 31 speaking parts.

Spatchers Settle

Hollywood, Aug. 24. The Spatchner family is here to settle down on account of Barbara Kall's health. The family will spend one more legit season, one more playhouse (Chevrolet Amphitheatre), and one more screen writer (Tillam Spatchner, Tillam).

Tillam Spatchner was the family's advance agent on the coast when she did a year's stint work here.

DAN MC CARTHY RESIGNS

Auditor for Sam H. Harris—25 Years of Service

Dan McCarthy has resigned as auditor for Sam H. Harris. He was in charge of financial matters for the manager since the firm of Cohen and Harris was dissolved, also acting similarly for the latter since.

The association with Harris covers a period of 25 years.

NO DRESS REHEARSALS FOR L. A.; NOW PREVIEW

Los Angeles, Aug. 24. Legit producers have swiped a lot from pictures and are holding preview. The "Bad Penny" Sunday night at the Biltmore for about 600 guests, non-professionals. Monday night he tried the show at Santa Barbara, the coast's thoroughbred, but still a dog town. Tuesday he opened it back at the Biltmore.

Other free legit previews recently were for "Ladies All," the Ashtam show, and "Las Huidas Go," Plana-Eranger production.

What is it, of course, the re-discovery of the European style dress rehearsal.

CONTRACTED TWICE BUT NO FILM APPEARANCE

Elin O'Brien-Moore is in New York from Hollywood, to start rehearsals in the title role of C. B. Dillingham's show, "Stella Brady."

Miss O'Brien-Moore, while on the coast under contract to two film companies, neither of which she worked for because of unsuitable material.

Metro placed the legit actress under a term contract while she was in "Street Scene" in Los Angeles. Having nothing suitable for her, she was released by Metro and signed by Tiffany. Latter company wanted her for "The Girl Who Left Over Lady," which "Tif" believed would be completed on the coast before Miss Moore's legit rehearsals began in New York. However, Tiffany gave its decision after a doctor had testified that Ames was normal two hours after his arrest at Hyannis Aug. 5. The doctor said that in his opinion, Ames could not have been drunk at the time he was arrested.

Two policemen testified that Ames was drunk when his automobile collided with another car. One stated Ames while being taken to the Barnstable jail made several attempts to "fix" his case.

Satire on Publicity

Another legit takeoff on filmomania will come in "Loulou Pleasé," by Norman Krasna. Principal character is a studio p. a., on the job, dealing with his stunts in building a talker star.

Krasna, former N. Y. newspaper man and Warnerite, arrived last week from Hollywood to work on the production.

Flesh-Shadow Legit

Talking pictures and stage acting will be combined in a new legit offering being planned by Louis Zukerberg. Play has to do with the Russian revolution and will be titled "Smolny Institute."

Noumoff L. Malkin will direct.

Bannister Casting

Three shows are on tap for Albert Bannister. "Going to the Sun" is a foreign play by Ludwig Neffs and Armin Friedman, Tracy Kingman adapted.

ADLER LANDS IN COURT

Phil Adler, general manager of Edward A. Blatt several years, has won an appointment as record clerk in the New York magistracy's court.

Now his friends are thinking him, asking when he expects to dis-appear.

"Final" at Thanksgiving
Chicago, Aug. 24. Adolph theatre has moved back the opening of "Five Star Final" to Thanksgiving week. Ralph Kertter has his set-up in the house and for the "Blue Bird" will follow.

Then He Sat Down

Hollywood, Aug. 24. Group planning a season of grand opera for the city's Greek theatre in Griffith Park was approached by an agent who could get Miss Alsen for "Alma." Promoters said well.

Agent asked what they would offer for her.

Reply was "Why, I think we could pay her 300 cents."

Agent flinched only slightly and faltered, "Well, how about my commission?"

"Well, pay you the regular percentage—30 cents."

Bobby Newman Attaches Bill Maguire Twice for \$31,000—Old Pal Stuff

Robert Newman and William Anthony Maguire were cronies but it is cold now. Bobby is suing Bill for a lot of money, something like \$31,000 which he says he loaned the author from time to time. Latter was on the cuff to Newman for \$8,000 more but he got that back.

How Maguire managed to get so many G's from the little producer is something of a puzzle. But what with bouncing checks he had endorsed it grew. Towards the finish Newman figured he had to kick in in order to get it back maybe.

Newman claims to have attached Maguire's new show "Bad Penny," which opened on the coast last week. Under the claim that Maguire is a non-resident of New York he tied up the salary and of the writer's contract with Fox Films.

The show attachment connected Eranger's and Charles Dillingham who control "Penny" Maguire's picture contract calls for an original story at \$25,000 and three adaptations for which Maguire is to be paid \$18,000 each.

Percy Ames Not Stewed

Barnstable, Mass., Aug. 24. Percy P. Ames, who gave his address as the Lamb's club, New York, was found not guilty of driving an automobile while under the influence of liquor when arraigned in First District court here. Court gave its decision after a doctor had testified that Ames was normal two hours after his arrest at Hyannis Aug. 5. The doctor said that in his opinion, Ames could not have been drunk at the time he was arrested.

Two policemen testified that Ames was drunk when his automobile collided with another car. One stated Ames while being taken to the Barnstable jail made several attempts to "fix" his case.

Gaies Chicago Chief?

Joseph Gailes, Shubert general manager in New York, is reported booked to move to Chicago, where he will be installed as Shubert's head man in the west.

President representatives are Sam Gerson and J. J. Garrity, respectively general western representative and general theatre head in Chi. for the organization. Both have been with Shuberts for 15 years.

59 PEOPLE—22 SCENES

"Two Seconds" Going Into Rehearsals for 4 Weeks
Jeanne Greene will head the cast of 59 players in "Two Seconds" which Tring Lande and William Stevens put into rehearsal Monday (31). Play is by Hugh Lester and has 22 scenes.

In the cast will be Preston Foster and Nancy Kelly. Play will rehearse about four weeks.

PROVIDENCE CIVIC IDEA

Providence, Aug. 24. An effort is being made by a group of residents here to finance a modified civic theatre. Sponsors seek \$15,000 to carry out a great start arrangement.

Feature is that local talent would be used with the exception of the guest star. It is proposed to obtain one of the three houses.

Philly's 7 Legits Will Not Be All Under Way Before Oct. 5—One Now

PLAY BROKER DECLARES IN

Roy Walling, Running and Directing "Enemy Within"

Roy Walling, has stepped in on Samuel Golding's production of "Enemy Within."

Understood that Walling, who is a play broker, will assume full charge, ending through his handling Lois Howell, co-author of the play.

Rehearsals start today (Tuesday). Herbert Ashton, Jr., Shirley Booth, Milton Wallace and George MacQuarrie are cast. Walling, who will direct, expects to open for an out of town break in Sept. 14.

Aquatic in "Enemy" are playing on a guaranteed minimum and percentage arrangement.

WHAT PICTURES DOES TO W. C. STOCK PEOPLE

Los Angeles, Aug. 24. Wilbur Cushman, who has tried for several weeks to cast two musical stock troupes here for western houses in Broome, in September, has given up the local plant and is bringing his people from Chicago.

Local legit people with any degree of talent won't leave town through fear of missing a picture opportunity.

Selwyn Just About To Go Calif. Native

Hollywood, Aug. 24. Torn between the desire to get back to New York and produce some plays and the California climate and fetakes on "Lullaby," Edgar Selwyn is availing down from his brother, Arch, before making any moves.

Selwyn has three plays he wants to do in a play. The first he wants Arch to come here to talk it over. Arch letters back that he must go to England to find a cast for "The Devil." Ben Levy's play, as there's nobody left in New York.

On relations for "Lullaby," Edgar has only a few more scenes to do, but must wait until Lewis Stone, Helen Hayes and others in the foot-are fine, as they're in now. When that's over, it will be too late to start any play casting, thinks Edgar.

Among the stories Selwyn wants to do is a play "The Lady in Black" by Frances Marian, M-G-M's star scenarist. Other two plays are "A Fall On," tennis story by J. C. and Elliott Nugent, already produced in San Francisco, and "Love Knocked" by Selwyn.

THEATRE DEDICATED

Lambs Do It to Carroll as Chorus Girls Cut Fingers

At the dedication ceremony of the Earl Carroll theatre Monday afternoon a number of chorus girls cut their fingers, scrambling to grab pieces of the bottle of champagne that Carroll broke on the stage. They put the pieces of glass into their pockets, also dipped their fingers in the wine and licked them.

Aside from the girls, members of the Lambs Club were mostly in evidence. E. Brown, Shepherd of the Lambs, introduced Dudley Field Malone, who in turn introduced Carroll. The speakers used an empty plinker barrel for a rostrum.

The Lambs dedicated Carroll's former theatre.

Gangster Play Cycle

Impends for Autumn

Three gangster plays are lined for fall showing, with two presently rehearsing and another due in later. Sam Harris has "Just to Remind You" by Owen Davis, for premiere next month.

"Enemy Within" about gangsters and politicians, has started for Samuel L. Golding, lawyer, with a taste or lead.

A. H. Woods has "Judge Story," delayed from last season, when it was owned by several other producers.

Philly's Legit season gets under

way earlier than figured with "Free for All" at the Garrick tonight. In for a single week. Nothing listed to follow immediately.

It looks very much like a late general start, with not more than one or two legit houses open until Sept. 21, and the full quota of seven not in swing until Oct. 5.

Garrick probably dark again for three weeks after "Free for All." Next show mentioned for it is Max Gordon's "Passionate Pilgrim" on Sept. 21. Some doubt about it being ready by that time.

Barrett, who probably be the next with "Everybody's Welcome" to legit musical from "Up Tops the Devil." Date may be Labor Day. Next "Twisting the Law," a Crosby Gaige tryout, for Saturday, Sept. 18, at Walnut. Ed Wynn's "Laugh Parade" reverts the Shubert Sept. 14, and Leonard Bergman's production of Myron Fagan's new one, "Peter-Flies King," bring the Broad into line Sept. 21.

20 Weeks Booked

Eranger, which has over 20 weeks booked with legit attractions, opens Sept. 28 with Joe Cooke's "Fine and Dandy." Chestnut arrives last with "The House Beautiful" Oct. 5.

Virtually no chance of Walnut, Shubert, Broad, Eranger, and Chestnut opening before dates mentioned, which leaves Garrick and Forrest only houses possible for Labor Day. That Labor Day date formerly official season opening here.

"Free for All" booking was sudden and due to inability of show's management to get Apollo in Atlantic City.

NEW MUSICALS HAVING PRE-JAMS AS USUAL

Atlantic City, Aug. 24. Reports of local trouble in both "Vanities" and "Scandals," while here, in "Vanities" there has been a battle of comedienne, Olive Olsen vs. Helen Lynd, Al Melnick of Lou Adler's office is Miss Lynd's husband. A rumor started said Miss Olsen was leaving "Vanities." With Miss Olsen given additional assignments in the skits, she appears to be on top on the woman end. Lullie Page, comic dancer from the coast, claimed a stand-out.

Everett Marshall and Willie Howard are the hits in "Scandals." Understood George White is seeking to replace Ethel Barrymore's role. Lady Lynd, who is not at all, but his stuff may be strengthened by premiere time in New York next week.

Jeanne Aubert will replace Barbara Blair in "Scandals" for New York. Understood Miss Blair asked for her release because of trouble with other members of the cast.

Law Trotter and Ray Henderson, "Scandals," the score writers, had a short dispute with White. Brown and White quarreled throughout rehearsals, the writer being barred from the stage for a time. Score of "Scandals" is the show's main strength, with "It's a New Orleans," the best song seller.

Best song seller in "Vanities" is "Tonight or Never."

Starring Agnes Ayres?

Agnes Ayres, formerly of films, may star in Broadway play production of Myron C. Fagan's this fall.

It's called "Hollywood Be Thy Name."

Frown on Elliott

Janus W. Elliott, legit producer, and director of the Atlantic City Legions, which means that until he is joined to no legitimate actors can sell plays to him. Rating does not affect Elliott's present plans, as managers already made are not in taste.

Reason is given as unpaid royalties on "Drunk Auker," which Elliott produced last season. Another was Elliott's bad word.

Buyers for New Shows by Opposing Ticket Broker Groups Clashing?

Broadway theatre ticket agency brokers are much exercised over the prospect of buyers for the new season. A conference of some half dozen agents was held to counter managerial demands for long-term buyers to stand off the situation precipitated by the buying scheme put over by McElride's and Postal-Telegraph.

The other brokers propose to get around similar lines, the opposed group making a buy for all concerned. They are said to have argued with managers that such a deal as entered into by McElride's and Postal might place that combination in the position of making demands upon the managers within a year.

"Neither buy, on 'Scandals' nor 'Vanities' has been entirely completed. The 32 weeks' deal on 'Scandals' totals over 500 of the 712 tickets to be allotted the brokers at the Apollo. McElride's Postal have not been included. The difference will end in an agreement today, the only difference to be ironed out being the percentage of returns permitted.

McElride's Postal have closed the deal for 'Vanities,' whereas most of the other agencies are still arguing about it. Earl Carroll is demanding the same length of buy as for 'Scandals' and wants the money for the last four weeks to be paid in advance. The agencies say they cannot finance that proposition and are wondering where they will get off not having to face similar deals concerning other incoming shows. The McElride's Postal arrangement is not a buy, but rather a guarantee of so much money to 'Vanities' within a stipulated period. Accompanying is the guarantee not to sell at excessive prices.

6 AGENCY PERMITS MAY BE REJECTED

At today's (25) Equity meeting the matter of agency permits for legit easterns was disposed of for the coming season. There are 47 agencies operating under Equity permits. Indications are that total will be reduced. Understood that six will be denied permit renewals, principally because of inactivity.

An equal number with rating of personal representatives, will be switched for the same reason. In most of those cases the official form will be issued, allowing a fee of 5% for the run of the play. Only agencies with personal representative rating can collect 10% for the run of the play but must guarantee their people 50 weeks.

No change is reported in the rule of 5% for 10 weeks, although agents have been trying to raise that fee to 7%.

The ticket broker's easier claims there is no profit in 5%.

CIVIC OPERA SHOPPING

Dallas Choosing Between Chi Troup At \$6.60 and Carlo at \$2.50

Dallas, Aug. 24. Whether Chi, Civio Opera's road group plays Dallas next year will remain undecided.

Although 18-year-old habit here, local opera committee's balking at the \$12,500 flat guarantee per performance Civic wants. For the two proposed performances this means \$25,000, with additional 10 grand for expenses. Best capacity house in the many auditorium can do is \$17,000 at \$6.60 top.

What committed wants, and Civic doesn't is presently looking for a Herbert Marcus, chairman, want to N. Y. to negotiate with the San Carlo company. Later reported willing to take booking at \$250 top price, maybe less.

Marcus' decision deferred to Sept. 1.

Scheff Tour Vague

Patric Scheff's proposed road company of eight shows in the air again. Richards of the troupe were stopped recently by Equity when no guarantee was forthcoming.

As for his known, George Anderson, Mrs. Scheff's ex-husband, who was to manage the original outfit, is now out.

AMATEUR SCRIPT CONTEST

Hayden in Dallas Keeping Interest Alive in Legit

Dallas, Aug. 24.

As forerunner for his return to Showhouse, Hayden's local spot, James Hayden, is Dallas's record, play-writing contest. Gag was started last season, but weather closed the house pre-schedule.

Contest open to amateurs, with a grand for winner and possibility of script for original. Date, Aug. 1, now extended to Nov. 1, winner not announced until Jan. 1.

With local view for amateur dramatists, Hayden hopes his production will attract a grand, besides plentiful attention from local dailies.

L. A. LEGITS UP; PENNY, \$6,000

Los Angeles, Aug. 24.

Hoped for upward trend in the local legit more last Tuesday. House was plastered with paper for the opening but managed to pick up to \$6,000 for the remainder of the week. Henry's, Crozman, and Charles Garpwin are featured, with an all-act cast supporting.

"Nine O'Clock Revue" got \$7,300 for the week, which is about the same as last week. Piece continues to get pro-and-con arguments, but hands out as the first co-musical that has ever made money in L.A. Production has been paid for and everything is velvet from now on.

"The Broken Wing," at the El Capitan, in its third week built up slightly over \$10,000, the record. Show got away to a poor start and will just about make nut money on its 10th week. "On the Spot," opening Monday to capacity. Piece bids fair to break one of the Dallas record.

"The Bad Penny," William Anthony McGuire's new play, opened at the Hillmore last Tuesday. House was plastered with paper for the opening but managed to pick up to \$6,000 for the remainder of the week. Henry's, Crozman, and Charles Garpwin are featured, with an all-act cast supporting.

"The Broken Wing," at the El Capitan (3d week, CD-1571-\$15.00). Average business at \$6,000. One week \$10,000. \$10,000.

"The Greks Had a Word for It," Belasco (4th, final week, CD-1403-\$25.00). \$10,000. \$10,000.

"Nine O'Clock Revue," Music Box (4th, final week, CD-1403-\$25.00). \$10,000. \$10,000.

"The Bad Penny," Billmore (1st week, CD-1555-\$25.00). Slow start at \$6,000 for the first five days. Good notices.

Auster Connects

Islin Auster, former stilet of Columbia, who quit Hollywood and came to New York last week, has joined the Edward Blatt office and will work on the production of "The Terrible Turn." Probability is that he will stage the show.

"Turk" goes into rehearsal in about two weeks, with the search for a suitable lead holding it up now.

"Little Show" Staying

The "Third Little Show" is not going to the road at this time, as reported. Business at the Music Box jumped, with the revue bettering \$18,000 in the last two weeks.

Next attraction at the house will be a Sam H. Harris musical. It is due in November. Harris' last production this season, "Just to Remember You," is slated for another theatre. It is an Owen Davis drama.

Weberfeld Revue Cold

Weber and Fields plan to stage a revue in New York this fall has gone cold, the comedians preferring to make a tour of the continent.

Sophie Tucker was to have come back from London to be in the show.

Time Will Pass

When at Atlantic City last week, Bill Burke, Mark Twain, Jelling and Gladys Glad put up at the Shelbourne. Daily a Greek barber from the hotel's shop came to their quarters. On their last day, Jelling asked the barb how much they owed. He said: "It's all taken care of. Your father paid me." And Zirecky burned.

NEW TYPE SHOW OPENING COLD

Heavy shows listed for production spell building difficulties for out of town and subcity circuit theatres. Shows running to 20 scene changes and more are too big and too expensive, from the transfer angle, to warrant out of town breaking in.

Two elaborate shows are already planned for cold Broadway openings. Break in time will be replaced, in one case, that of "Two Seconds," casting for Irving Lando, by dress rehearsals for a full week. Lando's show has 32 scenes.

Obnoxious, long on the cast and sets, Don David producing. David plans to open the show with no audiences seeing it before Broadway.

"Grand Hotel," which started the trick scene idea, also opened cold. It is setting another example for this season.

TRANSFER MEN WANT NEW CONTRACT TERMS

Contract existing between the Allied Theatrical Transfer Owners' Ass'n, the Teamsters' Union and the theatres, expires Sept. 1. Changes in the new contract have been requested by the Theatre League. According to a representative of the A. T. T. O. A., the latter group has been presented with a new labor contract. Changes proposed by the League depend on any terms and working-condition changes they may be embodied in the new contract. Changes will effect legit and burlesque, as proposed by the League. League has requested inclusion of an arbitration clause. Another proposal was that the contract be whereby theatre owners are held responsible when producers fail on contracts on shows in the formers' theatres. It is also proposed to modify the rating-making necessary when moving a show from one house to another close by.

HARD CASTING TIME

Leading Men Scarce—Not Easy To Fill Gaps

During the past two weeks Jed Harris had to stop work on "Je T'Attendrai" after he had Murtel Kirkland signed for the lead, because he couldn't find a man to play opposite her. Billy Rose had to drop work on a musical, "The Play's the Thing," because he couldn't find a male lead opposite Norma Terris. Neither of the actresses wanted to wait, and both are engaged for different plays.

Trends is best illustrated by recent actions of Horace Liveright, recently arrived in New York to resume legit production. His first play is scheduled to be "Things Are," by Edwin Justus Mayer. On starting production arrangements, he found both actors and directors unavailable. He immediately arranged with Mayer to direct his own play, but he's been held up for three weeks on starting work because he can't find the actors.

Benefit Into Revue

Los Angeles, Aug. 24. Talent and audience alike are told, benefit at the Shrine auditorium Thursday will be made over into a revue by Hal Rich, according to plans, and will play the Mason at 11 o'clock, starting Sept. 3.

Sixteen legit, burlesque, musical and Althea Pickens are booked for the benefit. Sarah Butler's old-time singers are vocal background.

Opening of New '31-'32 Legit Season This Wk with 3 Shows Taking Plunge

5 WKs. FOR "TREE"

Billie Burke Takes Year's Record So Far in Frisco

San Francisco, Aug. 24.

Figures on Billie Burke's engagement for "The Tree" at the Curran, extended to include a fifth week, show that the b.o. set a new house record for this year for the first two weeks, \$40,000 for the fortnight. Last week, the fourth, grossed \$16,000.

Estimates for Last Week

"School for Scandal," Geary (1st week) (C-1,600-\$3). Strong at \$17,000 opening week for Ethel Barrymore.

"Vinegar Tree," Curran (4th week) (C-1,700-\$250). Holding up well, \$10,000, third week.

"The Sign of the Cross," (1st week) (M-1,200-\$150). Fair at \$5,400, first week.

CUTRATES—YES OR NO—IN CHI

Chicago, Aug. 24.

Looks like the first corner of the season, "A Modern Virgin," is doomed for an early pulping by the Chicago Tribune.

Critical reception of the "Virgin" was divided, with the "Tri," as leader of the opposition faction, putting on a furious nostril-pushing act over the play's shortcomings. Mob that did go appeared to like. Intake for the five days estimated under \$1,000.

Johnny Bonero hasn't yet decided on the scale for "Salt Water" at the Plymouth Saturday (25). Still waiting to see whether "A Modern Virgin" resorts to the bargain mode. Next opening carded is "The Green Pastures," Illinois, Sept. 1. Nothing beyond until Oct. 5, when the Dramatic League ushers in its season at the Plymouth short stay.

Estimates for Last Week

"A Modern Virgin," Garrick (1st week) (C-1,957-\$250). Opening \$8,000, first week.

"High Hat," Adelphi (9th week) (C-1,100-\$3). On its third from last week, profit indicator still at \$5,000. Profitable still at the figure.

"Stepping Sisters," Blackstone (2d week). Claimed \$5,000; Milwaukee and Minneapolis dated back for Labor Day holdover here.

New L. A. Legits

Los Angeles, Aug. 24.

A play about California of 100 years ago goes into the Hollywood Playhouse Sept. 3 or 4, the idea being to cash in on the Fiesta atmosphere. Play is "Vengeance," by a Santa Barbara lawyer-banker, Roy Arcey, will be featured. Producer is Mabel L. Dorsey, schoolteacher.

Franklin Warner starts production on his new edition of "Temptations" in about three weeks, planning to open at the Curran, San Francisco, in October. Book by Paul Gerard Smith, score by Sam Coslow, J. Franke Harling and J. K. Brena.

Another Agency Combine

Newest ticket agency combination, that of Sam Deekhart and Sam Mayer, latter recently withdrew from the Louis Cohn agency.

Deekhart has been associated with Joey and Willie Deutch in the Superior office. Location to be retained, but name changed to Beckhart's.

The Deutchs will open a place of their own on 42d street.

BILLINGSLEY NEW I. A. VICE

Mr. M. Billingsley, former business agent San Francisco operators, local 162, has been named seventh vice-president of the I. A. to succeed Cleve Luck, who recently resigned.

Barrymore Portland Week

Portland, Ore., Aug. 24. Ethel Barrymore will read comedy in "School for Scandal" due to open at the Dufrin Aug. 31 for one week. House has been dark all summer.

The Dufrin will be prelude to the Dufrin legit stock, following the Barrymore week.

Hold's Prospect

Nick Hold is slated for 2nd week at the Dufrin. Johnson, seen in action, when the latter comes on stage, Johnson got back last week from Europe.

Johnson has "The Sign of the Cross" to play at the Dufrin. Johnson got back last week from Europe.

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Interest on Broadway this, the opening week of the legit season, principally centers upon the new Carroll theatre and its debutting show "Vanities." In capacity it nearly doubles that of any legit theatre ever built on this side with the exception of the razed Century.

Because the new house has a capacity of 3,000, some showmen are skeptical as to its tractability for stage show usage, the City of the Century being cited. Those who have seen the interior of the Carroll predict a hot house, one which a draw for the first season as the show itself. Musical reviews like vaudeville mainly depend upon the review of the house. Personally usually limited to 2,000 capacity for sight range.

Continued better weather was a break again for Broadway last week, grosses holding up as well as the previous week. With some shows the record of 75 weeks, or a year and a half, spanning two summers.

Another trio of premieres is due next week: "Scandals," Apollo; "Ambergris," Tufts; and "Cloudy With Showers," Morosco.

Estimates for Last Week

"(Symbols) R-revue; M-musical comedy; D-drama; C-comedy; P-pastorals; G-grotesque; L-legit and top prices also indicated.)

"After Tomorrow," John Golden (1st week) (C-130-\$0-\$3). Presented by the Chicago Tribune, above \$4,000 and Hugh Stange; opens tomorrow night (25).

"Barretts of Wimpole St," Empiro (20th week) (C-1,000-\$133). Sweet winner; last week up, again, nearly \$17,000.

"The Sign of the Cross," (1st week) (M-1,222-\$150). Figures to stand up against newer muscals coming to town; standees present at most performances; gross above \$4,000.

"Grand Hotel," National (4th week) (D-1,164-\$4.40). Last season's dramatic smash sure to meet its cost, setting gross at \$22,000.

"Green Pastures," Mansfield (17th week) (D-1,050-\$3). Final week, grossing to reach with spectacular record; Chicago first stand.

"Once in a Lifetime," Plymouth (49th week) (C-1,042-\$3). Another week after this for his comedy; virtual year's stay; summer pace around \$6,000, was in his money.

"The Sign of the Cross," Empiro (29th week) (C-1,057-\$3). Due out soon; several companies for road; big money in early months and profitable through summer.

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Act Over
London, &c. &c.

New "Brevelies"

"Broadway Brevelies," in its new tabloid form, under the editorship of Tom Davin, has been yelling at possible purchasers from the newsstands with a flaming "European Virelens" as a forerunner, and with plenty of stuff inside to back up the front page promise.

In small tabloid size, on a good grade of wood pulp, the mag makes a nice appetizing read, and costs less than more of a show than it had in its previous incarnation. Peggy Hopkins Joyce is one of the contributors and there are a number of well known names in the first issue. Among other material is the reprint of the poem which caused the "Herald Tribune" to recall its book review section a few weeks ago.

In a recent issue of "Newsday" it was announced that Davin would buy items from unemployed newspaper men which "must be hot, but not too hot," which supplies a pretty fair index for the sheet.

Film News Hot

Wire services are going for picture names in stories from Hollywood more than ever before. Some stories now being sent over wires would heretofore have gotten the cold shoulder as palpable press-agent copy.

An illustration is the explosion of a sailing vessel off San Diego for a Pall picture. No attempt was made by the studio men to get a play on this, but the A. P. correspondent at San Diego handed in a story about the ship explosion without names. Los Angeles A. P. office, receiving the story, got in touch with the studio, looking for names. Result, names of the players, title of the picture and company were printed all over the country. In the past such a story would have been handled the service's first, and would have received little more than a small local play.

The Garbo Lure

Rilla Page Palmberg, who authored "The Private Life of Greta Garbo" and has crashed the fan mags with several stories on the star, acquired most of her info from interviewing Garbo's servants.

Ms. Palmberg's husband is an insurance salesman from Sweden now located in Hollywood. The couple met Garbo socially a few times when she was first becoming famous. Since then, Palmberg has made her life's work the gathering of tidbits about Garbo, most of it coming from Garbo's boasted "old workers" or those who had a secret acquaintance with her.

The Wilhelm Sorenson, who is supposed to have meant so much to the actress he wanted to take her back to Sweden as Mrs. Sorenson, was simply an old lackey friend from the homeland whom Garbo befriended.

The tremendous interest in the star results in editors and writers straining for the smallest bit of info to stretch into Garbo theories.

Real Names of Authors

Ruth Sackow, author of "Children and Other People," is Mrs. P. Nubel; Berta Ruck, "Dance Partner," is Mrs. George Oliver; Agatha Christie, "The Murder on the Nile," is Mrs. Max Mallowan; "The Mystery of Murder in Wax," is Leonard Worswick Clyde; Vicia Baum, "Martin's Summer," is Mrs. Richard Lett.

Mystery Stories Again

Mystery story had, reported on the wane about a year ago, has taken a step again and just now selling better than ever. A sample to the publishers, who couldn't see it last year so long, and even more to the authors who are repeating themselves for want of new twists.

Most of the publishers now have special departments for the mystery titles. Harpers has its "Sealed Mysteries," and Doubleday Doran its "Crime Clinic." William Morrow also inaugurating a special department, to be called "Morrow Mystery."

Continues the remarkable luck of Edgar Wallace, who turns out no other books than those of the mystery type. And how he turns them out!

Too Cheap at 50c

Price of a book is only what the publisher thinks he can get for it. Odd, then, that that recently issued Mickey Mouse book with an international appeal and sales possibilities, is selling to millions of copies because of the low popularity of the Disney cartoon. It is priced at only 50c, making it the

cheapest book on the current juvenile list.

One publisher, whose juveniles are priced from \$1.50 up, can't understand it. He points out that adults are in nearly every case poor purposes, and price doesn't matter if the book is wanted. Under the circumstances, he claims, the Mickey Mouse book could fetch \$1.50 as readily as one-third that price.

Just Marjorie E. Smith

Marjorie E. Smith, former newspaper woman, reported as O. W. author of "God Have Mercy On Me," actually the biographer of O. W. and not the subject, Marjorie E. Smith is secretly Marjorie E. Smith. "God Have Mercy On Me" is a sequel to "No Bed of Roses," reputedly the real life account of a no good lady.

Clow's New Mag

Steve Clow, who piled from the "New Broadway Brevelies," relinquishing control to Tom Davin, has a new mag out, called "Gotham Polaris." Associated with Clow is Noel Meadows (Leon Blumenthal). "Gotham Polaris" semi-monthly now, and it encouraged it will turn weekly. Clow characterizes the mag as the "World's First Baby Tabloid. First issue, with some nice illustrations as a friendly greeting towards Clow.

Harlem's Pride

Out of a sickbed after six years of confinement, Harry Francis Liscomb, Harlem's literary black hope, is turning out a new novel.

They are proud of Liscomb in Harlem, and when the new book comes out its success will be assured. They see in Liscomb one of the race's foremost novelists, and they want to encourage him.

Liscomb attracted much attention with his first book, "The Prince of Washington Square," written when he was 19. Associated with Frederick Stokes on his first trip out and got nice notices. It made Liscomb something of a literary lion in Harlem.

Van Doren has taken an interest in Liscomb and claims the new book one of the best things of its kind in years. Will probably carry the title of "Missing Daughters."

Let Dell Mag Cut

First of the Dell mags to get a reduction: in newsstand price is "War Stories," which indicates the George T. Delacorte Jr. mags also caught in the mag panic.

Dell, with Bernard Macfadden and Street & Smith forms the Big Three of the chain mag publishers. Many of the Macfadden mags already downward in newsstand price, but Street & Smith still holding firm.

Salvage

Magazine for would-be authors is under consideration here by Everett McGuire of Lynchburg, Va., newspaper staff.

Rag would print only manuscripts turned down by other magazines. In order to crash, amateurs must submit, least five rejection slips along with their story. Ewing talks of splitting the monthly net with the writers.

"Will read the mag 'Ivory.' Authors instructed not to send return postage with their stuff. MMS, not good enough to be published in 'Ivory' will be wastebasketed."

Comedy Pop Contest

What's looked upon as a comedy popularity contest for columnists is being carried by a Times Square scandal weekly that isn't able to decide whether to give the paper the staff of three men left in the office.

The comedy end is that the contest has been running five or six weeks, with the leading columnist generally unknown excepting to film people around New York. His total vote to date is around 9,800. As one coupon counts for 10 votes, the leaders' actual weekly vote so far has been 160.

The thing was thrust upon the columnists. They are even eliminated from suspicion of voting for themselves.

Tales Wanted

Latest of the mags to bear the name of "Real Life Stories" is the name of "Real Life Stories," the author's agent. Hollis, formerly with the Crowell group of mags, wants tales by newspaper people only, with actual occurrences done over in fiction form.

Hollis understood to have Detroit floundering, though located in the east.

Best Sellers

(Reported for week ending August 19 by American News Company.)

Fiction	
Shadows on the Rock, by White Catber	2.50
White Birds Flying, by Desale Circle Aldrich	2.00
Harris Castle, by A. J. Cronin	2.00
Sixth Journey, by Alice Grant Rossman	2.00
Good Earth, by Pearl S. Buck	2.50
Red Pepper Returns, by Grace Richmond	2.00
Non-Fiction	
Washington's Merry Go-Round	3.00
Culbertson's Summary, by Ely Culbertson	1.00
Arrows of 1932	2.50
Amateur Chess Champions, by H. D. Yardley	1.50
Mexico, by Stuart Chase	3.00
Russia's New Primer, by M. Ilin	1.75

Weeds 60,000 Words

William Weer, been counting words since he came back from South America. Numbered 60,000 which he wrote while junketing around among the senoritas and senoritas. Nobody checked him up, but anyway 60 stories in Brooklyn "Eagle" and he says they average more than a 1,000 apiece. Majority of the 60,000 words were "caballero," and the caballero he wrote about was Mr. Weer.

You get the idea, Caballero Weer thinks S. A. is okay.

Hoffman Columnist

Irving Hoffman is the new "Baku Boulevard" for the "Morning Telegraph." Jrv's a caricaturist by trade. He used to assist Julius Cohen with the dramatic stuff for the "Journal of Commerce."

Chatterers and Seers

Dramatic pages of the Hollywood papers reflect in no small measure the west coast hokum having to do with numerologists and crystal givers. The picture colony, going for anything faddy or stylish, is now numerology-conscious, with the mitt-readers and seers mopping up more than their fair share of dollars.

Result is that each chatterer is getting the same habit just to be in the swim. Every printed mention of numerology, etc., means so many extra converts for benefit of the fortune-telling mob.

McEvoy's New Novel

Danny Ahearn and J. P. McEvoy have just finished collaborating on a new book titled "Circulation." Story is about newspaper life.

Ives Washburn Co. will publish it.

Sobel's "Burlesque"

Bernard Sobel's symposium on burlesque is completed and is on the fall calendar of Farrar and Reinhardt. It is to be called "Burlesque" with the sub-title "An Underground History of Burlesque Days."

Canadian Editions

According to reports, two U. S. publishers are negotiating for Canadian editions of their mags and several others are negotiating to the same end, all in Toronto. The new practically prohibitive duties on magazines rendered desirable for mags having a large circulation in Canada to print across the border. This, of course, is what the Canadian government was shooting at when the legislation was enacted.

Martin's Second

Al Martin, author of "Dog Gone Hollywood," has authored another trick book titled "Ten Days in the Can." Yarn deals with a guy who has broken every law except gravitation and finally gets 10 days in jail for speeding.

Vanguard Press has it.

Ray Long Publishing

About Oct. 1, next, will see Ray Long at the head of the book publishing establishment he is now organizing.

Present offices are in the International building, 8th avenue and 57th street, New York.

John Miles of Radio studio's publicity department is writing a 55,000-word novel based on "Marchena," original story which Radin will film shortly.

Chatter

Julian Street, publisher of "George Palmer Putnam and the

European Runaround

(Continued from page 47)

and even stockholders living on mountain tops are in imminent danger of drowning.

Circus Surgery

Malvern Festival's only new piece, Dr. James Bringle's "The Switchback," couldn't have been better to prove its point about lullabyish methods of doing mental research with "black night" now.

For weeks all London has been in the grip of a circulation stunt centering around a Fleet Street scribbler who had been shipped to Dr. Boudoin in Holland to try a new cancer cure.

Series' stories were headed, "By the Man With a Year to Live." Secrecy surrounded his identity beyond that.

Stunt built up such a wide interest that London cronies invited Dr. Boudoin over, threw a banquet for him and were even photographed with him in a phony looking tub, he holding up a lot of test tubes and they looking on plenty impressed.

Irony of the whole gag was that the scribbler who dated his own death notice actually passed out the day before the London melodos put on their belly for the guy with the saucy cure.

Dead scribbler was F. A. Mackenzie, 61. He was not supposed to have died from cancer of the ear, but from a stroke which followed the ecstasy he went into on learning he was improving under the treatment—probably the most circuitous alibi in medical history.

The Right Answer

Shaw has come out of Russia, his breath full of bad bortsch, but all he has to say isn't half as funny as Liam O'Flaherty.

There's a hep harr, if there ever was one. When he made his tour, the mugs who run the literary end of Red Russia asked him what position he'd take if capitalist Europe bombarded Soviet Russia.

Mugs asked around him ready to give him the works if he gave the wrong answer.

"I'd make war on 'em with every means in my power," he shouted with his tongue in his cheek.

The effect was miraculous. The cashier paid him for a story printed in the Bureau's mag five years before, another guy informed him that the state nobility plant would pay him 1,000 rubles back royalties and a third insider fixed it up for him to have a room free.

Storing High Hats

Nobility routine so dull these days another lord has joined Dunsany at playwrighting in Dublin.

New one in Lord Longford who has a kiding of the Greeks in the Erskine manner up for production at the Gate theatre.

In Ireland Too

Lennox Robinson, whose "White-Headed Boy" made him the white-headed boy, is taking a ball and chain—Travers Smith, artist at Abbey theatre where Robinson's shows, show.

Hot weather and general depression blamed.

Delayed Pass

Well, James Joyce, too, got tired of living in sin and married Nora Barnack after 27 years of living together.

Maybe it was to get their daughter Lucia, the dancer, into legit.

People Like Censors

"People no like 'People Like Us,' it's coming off in Paris. It was the third show operating on a forbidden billing and followed 'Maya' and 'The Well of Conscience' in."

"Frank Vosper's censored play," the ad-writers called it. It wasn't really. London refused it a license, believing it followed too closely the Baywater case, but it played in America as "Spellbound," with Pauline Lord starred, and died.

Show-plugging on a banned basis is getting to be a racket over here. Implication is that these plays are so full of dirt, raciness could run on them. But a little digging proves that to be malarky.

In Vosper's play there was nothing immoral. Nor original neither, unless you call taping Pirandello original.

Title is a simple declarative sentence, though Vosper hoped it would turn out that way.

For "A" Dolts Only

Sophic Treadwell's "The Life Machine" is operating on an "adults only" billing. This is a borrowing of picture technique where censor's certificates are graded on a similar moronic basis.

Silk Stockings

Gloria Swanson says she's took home plenty of French silk stockings. "These damcs! What is there about those U. S. studios that saps them? They act as far behind with their gags as they do with their hats."

Don't they know the new Fascist attitude that now Fascist can silk stockings? They're the best in the world at a third the price.

There isn't a dame living over here who doesn't beg any friend coming from N. Y. to bring her at least six pairs.

Let p.a.s. silk to perfume, which is still worth exporting.

Any dub knows French stockings are made of spider webs and run like a cold in the head.

new misbeg being plenty entertained these days.

Ask Willie Shiffrin about the Chocwatts.

Newspaper lads out of work can make some change writing feature pieces for the proposed new section of the forthcoming Sunday edition of the New York "Mirror."

What makes a scribbler? Kristmann—Gudmundsson (pronounced Kristmann—Gudmundsson) used to work in an insane asylum.

Harry Langdon tipping scribblers via writers' mags on how to be funny.

Prosper Burnell, the cross-word puzzle expert and side-kick of Karl Kitchen, has turned fictioneer.

Beverly Lloyd, who edits Lloyd's Magazine, writing a book on Roy Jenkins, famed western front reviewer.

Stunt Palmer, editing "Ghost Stories for Harrod Edition."

William Barlett passing up Paris this year. Wants to go to a place where he won't be bothered.

Walter Snow, who writes for a living, gets his best stuff printed without payment as "letters to the editor."

strength of its having lost less lineated than its contemporaries. Formerly they used to argue with lineage gains.

More big books. Dr. George A. Dursay's "Man's Own Show," has 377 pages.

Bernie Sobel had to rewrite parts of his history of burlesque because he omitted Fred Stone, among others.

Woolworth mags on the air.

Most of the publishers set to follow in an insane asylum.

lightweight paper, book thing, cheaper to mail and saves space on the bookshelves.

Stronger frankness of the book publishers amazing. Says Essaness of "Mary Lee"—"no sales probably," and that before publication.

According to the book critics, Wolfson really is Wolfson. Wolfson certainly is K.G. Hemmingsway.

Publicity stunts on the story of the Post-ally round-the-world flight, have lost actually sitting before a new.

Phil Schatz publishing a new Greenwich Village group between chapters of last novel.

Streets, Part II, like Bob Davis, phones for a hobby.

Want a book the memoirs or a symphony of Flo Ziegfeld would make.

SALES GOING UP IN FALL IS HOPE

New York, Aug. 22. (U.P.)—The music business is eagerly awaiting the arrival of fall with the expectation it will take a big leap upward.

Past month was the last of the 100% cut-scale for sheet music. This month (August) the trade has reverted to former scale, and the rest will do so by September. Lower prices meant nothing at all during July as evidenced by the below par sales.

Robbins' tune which Kate Smith first introduced, "When the Moon Comes Over the Mountain" took the play away from all other songs. Songs replaced DeSylva's "Moonlight Saving Time" as No. 1. Famous "Just One More Chance" best seller on the coast before popular in east, nabbed No. 2. Another Robbins song, "Through With Love" in 30 for July, giving Robbins two songs in the first three.

1st Film Song
Davis, Coots & Engel's "On the Beach With You" No. 4. Berlin's "I Wanna Sing About You" in June No. 6, moved up one to 5. DeSylva's "Come to Me" from the picture "Indiscreet" sold good enough last month to rate No. 6. It is the first time a film song has been among the best sellers in many a month. Last year at this time film tunes made up the majority of the best selling songs.

Better Balance
Chicago, Aug. 22.
July showed a pick-up with trade distributed among a group of leaders, instead of piling up solidly on the ace song.

Disc sales were off, with little to choose in the whole pack. No outstander in the numbers, with the possible exception of "Sugar Blues," which gets credit by reason of its staying powers. Though McCoy has made other records, none of the subsequent disc has shown the prowess of his initial recording.

Coast Increase
Los Angeles, Aug. 22.
Time business here lifted from its June low for an encouraging increase, with promise of steadily mounting sales.

Records still off, with Victor leading. Portables, under \$25 by Brunswick and Columbia, are doing better. Time has picked up sales for these boxes, at the same time cutting down on the more elaborate phonographs.

TEXAS GUINAN

(Woodmansten Inn, Bronx)
New York, Aug. 20.
One of the molar in the Bronx is suspected of having tossed a loaded pineapple into Woodmansten Inn at five in the morning. The molar, who is not doing business, "When they don't do business, the joints melt without propulsion."

Which of course tells that Texas Guinan is doing business at Woodmansten Inn. And that the sale of the trade Tex is drawing must be interfering elsewhere in the Bronx where the mob is interested, either directly or in a sales way. The bomb blew out of a bit of the Bronx where the mob is interested, either directly or in a sales way. The bomb blew out of a bit of the Bronx where the mob is interested, either directly or in a sales way.

Someone or something had to put some oxygen into Woodmansten. It was ready for the undertaker when Tex stepped in. Joe Pan's old crew is there on service and Paul is reported having a place, along with Texas' usual nite club backers. No cover but a \$2.50 minimum after 12 at night.

Tex is looking pretty good, reduced way down and working as ever. Saying little new about the Paris hold out but kidding over it on the floor. In her floor show are 22 people, mostly girls. Tex is doing all of her crowd work from the customers with Ralph Cook, the comic, and Dick Lane, singer.

The give and take is so fast and good at Woodmansten that Tex blew up when told she had built up a dandy routine. That routine, little burned her. She called on Cookie Lane, the orchestra and all of the girls to testify to her routine. She has a routine in a Texas Guinan place. Everyone swore at Tex indicated. Either way it's okay.

After Woodmansten, the Bronx roudies always wash up Labor Day. Tex may take this show around to a circus like the top of the country, a town or day or night, maybe less. With handy guins, Tex can do it. Lauder, matinee in P. O. and nite club in the morning. Tex likely feels happy over re-

THIS TABLE SHOWS THE LEADING SIX SELLERS IN SHEET MUSIC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTS OF SALES MADE DURING JULY BY THE LEADING MUSIC JOBBERS AND DISK DISTRIBUTORS IN THE TERRITORIES

6 Best Sellers in Sheet Music

Reported by Leading Jobbers

	NEW YORK	CHICAGO	LOS ANGELES
No. 1—SONG	"When the Moon Comes Over the Mountain"	"When the Moon Comes Over the Mountain"	"Just One More Chance"
No. 2—SONG	"Just One More Chance"	"I Wanna Sing About You"	"Moonlight Saving Time"
No. 3—SONG	"Through With Love"	"Waltz You Saved for Me"	"Dream a Little Dream"
No. 4—SONG	"On the Beach With You"	"Moonlight Saving Time"	"When the Moon Comes Over the Mountain"
No. 5—SONG	"I Wanna Sing About You"	"Just One More Chance"	"Now You're in My Arms"
No. 6—SONG	"Come to Me"	"Star Dust"	"I'm Through With Love"

3 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales only are reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned:

BRUNSWICK—No. 1	"Found a Million Dollar Baby" (Guy Lombardo Orch.)	"Just One More Chance" (Abe Lyman Orch.)	"At Your Command" (Bing Crosby)
BRUNSWICK—No. 2	"Through With Love" (Bing Crosby)	"Found a Million Dollar Baby" (Victor Young Orch.)	"Found a Million Dollar Baby" (Bing Crosby)
BRUNSWICK—No. 3	"Moan, You Moaners" (How Come You Do Me Like You Do" (Red Nichols Orch.)	"On the Beach With You" (Ozzie Nelson Orch.)	"You Rascal" (Red Nichols Orch.)
BRUNSWICK—No. 4	"You Yourself to Happiness" (Do the New York" (Cass Lomax Orch.)	"Dancing in the Dark" (Jacques Reuand Orch.)	"Roll On, Mississippi" (Boswell Sis.)
BRUNSWICK—No. 5	"Why Dance" (Give Me Your Affection, Honey" (Abe Lyman Orch.)	"Little Girl" (Loring Nichols Orch.)	"Million Dollar Baby" (Sing a Little Jingle" (Victor Young Orch. and Boswell Sis.)
BRUNSWICK—No. 6	"Never" (There's No Other Girl" (Ozzie Nelson Orch.)	"Just a Crazy Song" (Red Nichols Orch.)	"Dancing in the Dark" (Jacques Reuand Orch.)

COLUMBIA—No. 1	"Without That Gal" (How the Time Can Fly" (Guy Lombardo Orch.)	"Without That Gal" (Guy Lombardo Orch.)	"Little Girl" (Tempo De Moderne" (Joe Venuti Orch.)
COLUMBIA—No. 2	"One More Time" (Ho-Hum" (Ted Lewis Band)	"Little Girl" (Joe Venuti Orch.)	"Without That Gal" (Guy Lombardo Orch.)
COLUMBIA—No. 3	"Dancing in the Dark" (High and Low" (Ben Selvin Orch.)	"Just One More Chance" (Ben Selvin Orch.)	"Choo-Choo" (Paul Whiteman Orch.)
COLUMBIA—No. 4	"Moonlight Saving Time" (Faithfully Yours" (Bing Crosby)	"Sugar Blues" (Clyde McCoy Orch.)	"Can't Stop Me From Lovin' You" (Without That Gal" (Ethel Waters)
COLUMBIA—No. 5	"Without That Gal" (You Can't Stop Me From Lovin' You" (Ethel Waters)	"Left With the Blues in My Heart" (Kings Carter Orch.)	"Through With Love" (Lee Morse)
COLUMBIA—No. 6	"Let's Get Friendly" (I'm Through With Love" (Lee Morse)	"Moonlight Saving Time" (Guy Lombardo Orch.)	"Basin Street Blues" (Beale Street Blues" (Charleston Chasers)
VICTOR—No. 1	"I'm Through With Love" (Henry Busse Orch.)	"Found a Million Dollar Baby" (Fred Waring Orch.)	"When Yuba Plays the Rhumba" (Rudy Vallee Orch.)
VICTOR—No. 2	"Moonlight Saving Time" (Elgin Hat, Waring's Penns.)	"On the Beach With You" (Johnny Harris Orch.)	"Sweet and Lovely" (Gus Arnheim Orch.)
VICTOR—No. 3	"Found a Million Dollar Baby" (Waring's Penns.)	"I Wanna Sing About You" (Uert Town Orch.)	"Dancing in the Dark" (Waring's Penns.)
VICTOR—No. 4	"High and Low" (Waring's Penns.)	"Creole Love Call" (Duke Ellington Orch.)	"Sing a Little Jingle" (Million Dollar Baby" (Waring's Penns.)
VICTOR—No. 5	"When Yuba Plays the Rhumba on the Tuba" (Rudy Vallee Orch.)	"When the Moon Comes Over the Mountain" (Ardon-Olman Orch.)	"When the Moon Comes Over the Mountain" (Ardon-Olman Orch.)
VICTOR—No. 6	"Now You're in My Arms" (Bert Lown Orch.)	"Hiking Down the Highway" (Rudy Vallee Orch.)	"I Love Louisa" (New Sun in the Sky" (Leo Reisman Orch.)

Publishers' 3 Best Sellers in Sheet Music

Publishers are listed in alphabetical order, not according to position their numbers hold in the present market. Publishers made their own reports

PUBLISHER	SONG NO. 1	SONG NO. 2	SONG NO. 3
Ager, Yellen & B.	"Let's Get Friendly"	"Alone in the Corner"	"It Looks Like Rain"
Davis, Coots & E.	"I Wanna Sing About You"	"I'm Keeping Company"	"Give Me Your Affection, Honey"
De Sylva, Brown & H.	"On the Beach With You"	"There's No Other Girl"	"Dream a Little Dream"
Donaldson, Douglas & G.	"Come to Me"	"Nevertheless"	"I Apologize"
Famous	"Without That Gal"	"How the Time Can Fly"	"My Little Hunka Love"
Feist	"Just One More Chance"	"Under Your Window Tonight"	"Ho-Hum"
Freed-Powers	"Moonlight Saving Time"	"Waltz You Saved for Me"	"It's the Girl"
Harms	"Why Shouldn't I"	"Was It Wrong"	"Now That I Need You, You're Gone"
Kornhiser	"Two Hearts in Waltz Time"	"Dancing in the Dark"	"Slow But Sure"
Olman, Abe	"Pardon Me, Pretty Baby"	"Faithfully Yours"	"Maybe It's the Moon"
Remick's	"Poor Kid"	"Reflections of You"	"How Soon We Forget"
Robbins	"Star Dust"	"Minnie the Moocher"	"Blues in My Heart"
Santly Bros.	"When Your Hair Has Turned to Silver"	"Dancing Sweetheart"	"In Apple Blossom Time"
Shapiro-Bernstein	"Little Girl"	"Whistling in the Dark"	"There Must Be a Bright Tomorrow"
Sherman-Clay	"I Found a Million Dollar Baby"	"Little Old Church in the Valley"	"I Can't Write the Words"
Starling	"When the Moon Comes Over the Mountain"	"Through With Love"	"At Your Command"
Universal	"Wrap Your Troubles in Dreams"	"Rocky Mountain Lullaby"	"Roll On, Mississippi"
Witmark & Sons	"Kiss That You've Forgotten"	"By My Side"	"Take It From Me"
	"Sing Another Chorus, Please"	"Jamais"	"Guckoo in the Clock"
	"Thank My Desire"	"Heaven on Earth"	"Prove That You're Sorry"
	"Sweetheart of the Mountain"	"Poor Little Gigarette"	"Hills of Old Montana"
	"Many Happy Returns"	"For You"	"Say a Little Prayer"

turning after the French fry and still finding she can still draw. And with Tommy, her brother, operating the Napoleon Club downtown, one of the most popular draw in spots at present, the Guinan family is sitting in as per around here. This is the time the Tex floor show plays with Tex and the boys share continuous. Marilyn Kello does a song and dance. Eleanor Smith does a nite on her feet. Richner is a bottle dancer, Judith Dean a toist, Babe Benton does spins. Paul Davis for the Hawaiian. Rose Mary Ellis for the nite. Nina Laughlin in a teasing fan-

dance. Sue Austin in high kick and dance. Loreta, Adams, with song and dance, besides other girls in the line.

Everett and Lowrey are a team. Milton Douglas is the tenor. Jack Naples is stage manager and there's the Irving Sewitt orchestra.

Will Osborne band leaves the Bussert Roof, Brooklyn, Labor Day, to barnstorm for two weeks.

Paul Newman, is conducting for Ed Wynne's new show.

Olsen Club Dark

Culver City, Aug. 24.

George Olsen's roadhouse is in mothballs for a while until a strong attraction comes along. Clayton Jackson and Durante are agreeable to step in whenever Jimmie Durante gets a breathing spell between pictures.

Olsen himself, now at Lakeside, bathroom, Denver, with the Forrest club, New Orleans, to follow, may return here in the fall to reopen his inn.

John Tait Bankrupt

San Francisco, Aug. 24.
John Tait is broke. The cafe manager last week filed a petition in bankruptcy in the Federal court, listing his assets as \$1,784 and liabilities \$15,011.

Tait asserted that he owns 85% of the Ocean Beach Company, which includes Tait's Restaurant, but also declared he owes \$18,000 in rent, a bank note for \$10,000 and several others.

Puts \$2,000 Petrillo Plaster on Duke Ellington—Odd Circumstances

Chicago, Aug. 24. President James Petrillo of the Chicago Federation of Musicians drove another spike into the long-existing rift between Irving Mills and himself by fining Duke Ellington before his trial board and causing a \$2,000 fine to be slipped on the Mills-controlled band. Recently Petrillo barred Mills from placing units into two local spots. Amount involved in the under scale action totalled less than \$60.

Action against the Ellington unit also put George Smith, president of the colored musicians' local No. 209, into an embarrassing position. It (Continued on page 54)

ROBBINS PAYS \$5,000 ADVANCE ON THEME NO.

Hollywood, Aug. 24. Probably one of the largest advance royalties on a pop song, \$5,000, was paid by Jack Robbins here today to Harry Akst, Benny Davis, and Eddie Cantor, on "There's Nothing Too Good for My Baby." Number is being inserted into "Palmy Days" following previews.

Robbins' library on giving on the five is that a 100,000 copy sale at four cents royalty, also unusual, plus at least another \$1,000 for the mechanicals, will make up the advance.

Mechanical Music Tax For Theatres' Deficit

Budapest, Aug. 14. Ministry of Education, highest authority set above the state-subsidized opera and National Theatres, which had a considerable deficit this year, has decreed that mechanical music—radio, talkies and gramophones—should be made to pay a small tax for the benefit of the theatres.

Picture exhibitors, who have had the worst season they can remember, and have the greatest difficulties to keep up their new tax, which is the last drop in a cup already brimful with trouble.

A delegation will present a memorandum to the ministries of finance and of education to the effect that exhibitors themselves are sorry in need of a subsidy and that they cannot be expected to pay for the state theatres' losses out of their own pockets, and that of their audiences.

Nat'l Park Grosses off; Hotels Drop Orchestras

Los Angeles, Aug. 24. With his off at Yellowstone Park, both the Mammoth and Old Faithful hotels are dropping their dance bands. Aug. 25. Both hotels in previous years have employed the orchestra until Sept. 15.

Stan Java combo is at the Mammoth. Herb Robbins' band at Old Faithful.

Dark business went down 50% this year.

More MCA V.P.'s

Chicago, Aug. 24. MCA has a couple of new vice-presidents. Julius Stein moved the labels around at the last meeting of his executive body, with Charlie Miller, western booking manager, and Bill Goldwater, New York branch manager, on the receiving ends.

Previously Bill Stein held the vice-presidency (not exclusively). At the same meeting he moved up to executive vice-president.

Bori at Waldorf

Melba Poff orchestra goes to the Waldorf-Astoria hotel, New York, Oct. 1. On Sept. 1 the band started a series of 100 sustaining broadcasts. NDC has the exclusive looking franchise for the Waldorf.

Anything but Discs

Chicago, Aug. 24. Things must be tough in the phonograph business. Following a week of its new \$785 "day-clearance" Victor emerged with its own outside audio, picture camera to retail at \$10.

If either of these two devices make coin, they may forget the phonograph, end.

CBS Gets Crosby; Musicians' Ban In L. A. Only

Following the American Federation of Musicians' defining Bing Crosby's status as unfavorable in the city of Los Angeles, but okay nationally and elsewhere, the Columbia-Broadcasting System announced the signing of the former Rhythm Boy for six sustaining programs weekly starting Aug. 31.

Up to then it was no secret CBS had the edge through an offer exceeding one entered for Crosby by NCO, but lack of knowledge of the union's attitude toward the singer and any announcements precarious. Crosby is not a member of the musicians' union, therefore, not liable to actual banning, but due to a walkout on an Ambassador hotel, Los Angeles, engagement, he was temporarily placed in bad standing by the union and in the position of not being able to secure unionized musical accompaniment for his work.

During CBS' and NDC's negotiations for his air services Crosby drew a batch of yavins from New York legit musical producers, with the salaries he quoted for himself. The last was \$2,500 for any show, but the highest offer received was \$1,000 from Earl Carroll. RKO was understood to have bid \$1,500 for Crosby for a radio, with this price based on the singer's phonograph record rep.

Didn't Know

One setback for Crosby in the two weeks he's been cast was, experienced all through in the act, he still an unknown on the radio. The Ambassador hotel contract, which he broke would have paid him \$250. According to the musicians' union ruling, Crosby can perform any union agreement anywhere but in Los Angeles. In that city he is barred from any amusement places that are considered opposition to the union. The Ambassador hotel, Crosby's walk-out was in a contract with Arneheim's band.

Crosby also under the union ruling cannot broadcast in person from a L. A. studio, although a union agreement anywhere but in Los Angeles. In that city he is barred from any amusement places that are considered opposition to the union. The Ambassador hotel, Crosby's walk-out was in a contract with Arneheim's band.

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With CBS Crosby will receive around \$1,500 a week, from accounts, although in the act he is still an unknown on the radio. The Ambassador hotel contract, which he broke would have paid him \$250. According to the musicians' union ruling, Crosby can perform any union agreement anywhere but in Los Angeles. In that city he is barred from any amusement places that are considered opposition to the union. The Ambassador hotel, Crosby's walk-out was in a contract with Arneheim's band.

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Former U Publisher Has U Agreement

Joe Handman and Frank Goodman have cleared the name of their firm from Victor's. Handman and Goodman. They own Victor's interest in the firm.

Publishers have a new contract with 12 for two years to publish songs for 1932 titles.

Ted Cook at Merry Garden

Chicago, Aug. 24. Ted Cook former B. & K. N. has an on-standby around in New York. He will be in New York on Sept. 15.

He is at the Merry Garden ballroom, on the north side.

WHITEMANS' CEREMONY

Married in Parents' Home at Denver—No Music

Denver, Aug. 24. Paul Whiteman was married in Denver Aug. 18, to Margaret Livingston. The ceremony was at the home of Whiteman's parents near here.

Not a note of music was heard before or during the wedding. Only a dozen friends and relatives attended.

Paul was on time, but the bride arrived 25 minutes late, saying she never had been married before and it took longer to dress as she wanted to look her best. Paul had been married three times previously.

Whiteman gave his age as 41, while Miss Livingston gave hers at 29. Whiteman first married Nellie Smith, a 1914 Manhattan local opera company. This marriage was kept secret two years and then annulled. His next bride was "Limie" Smith. That marriage ended when she claimed a false divorce. His third wife was Mildred Vanderhoff, known on the stage as Vanda Hoff. They were married in 1922 and he obtained a divorce in Chicago last winter.

Los Angeles, Aug. 24. Paul Whiteman had unexpected jazz music accompaniment by George Olsen's orchestra at his marriage celebration to Margaret Livingston (pictures) in Denver last Tuesday (18).

When locally apprised of the marriage, Olsen flew prematurely to Denver, where his boys awaited him prior to opening at the local Lakeside club for three weeks.

COMPOSER IN JAIL, SELLING HIS LYRICS

Dallas, Aug. 4. Ira McKee, Texas composer, who saw nine men go to the chair and then wrote "I-B Blues," is in local jail pending superior court's decision on his death sentence.

McKee stayed in state's death house 14 months waiting the "atmosphere" for his tune, originally "Death House Blues." He was convicted of murder.

Now utilizes his spare time selling poems and lyrics to the curious, netting around \$10 a day.

Sentimental Lombardo Repays Al Quodbach

Chicago, Aug. 24. As a gesture of appreciation for favors done in past years, Guy Lombardo has had himself booked in for the reopening of Al Quodbach's Granada Cafe on a money-no-odds basis. Date of shutter takedown, on the south-side spot hasn't been definitely set. It will be either Sept. 10 or Sept. 20.

Couple of years ago, after the Lombardo combo had made a national reputation for itself by way of the Columbia chain, Quodbach released the band from a five-year contract which had four years to go. Tearing up of the ticket at the time involved no passing of a consideration.

Quodbach's piece went dark July 20 after several months of rough passage. When Lombardo last week found his booking for September, he didn't even contact her in touch with Quodbach and made the surprising proposition insisting the matter of recompense be omitted from the discussion.

Inside Stuff—Music

12-Inch Non-Brakable Plate

Sound on record for the home in conjunction with the projection of 16 mm. slides is expected to get a big market boost by small film movie which the 12-inch non-brakable plate being manufactured by Radio Victor is about to.

Sound, along from sound films, on a regular 35 mm. stock can be used. The plate without a flow in quality, it is being established through R.V. demonstrations.

Added to the variety of song players on the list is the introduction of one with a large Beverly Hills home on his mind with orders from a local R. V. to be in the line of the home record player. (Note was purchased by the publisher's thought in anticipation of her marriage to a job composer).

Earlier, getting wind of it, invited the girl to accompany him to Europe to get her mind off the matter. That leaves the swell shack on the Coast manager's hands for disposal.

New Songwriters' Ass'n Makes Rules And Provides Against the Future

Portable Royalties

Hollywood, Aug. 24. Paying off part royalties with a used fiver was the deal between Jack Robbins and Gus Arneheim on "Sweet and Lovely" which Arneheim, the Cucunat Grove master, co-composed.

When Robbins started on short notice for New York, he left his Ford for Arneheim to be reimbursed against the bandman's royalties.

Pop Composer Must Also Be Ace Salesman

Los Angeles, Aug. 24. Impossible to bring in cold song in manuscript to a publisher now and spot it in his catalog. Pubs are not pioneering and won't give serious consideration to any number that hasn't been started by the writers, or someone out in for the purpose of making it popular.

Songwriters are more and more developing into salesmen and exploiters of their own material, depending on personal friendships and obligations to get their tunes out on the dance floors and over the air so the publisher will notice it.

Indie Thing Flips

Despite the toughness of getting a ditty whistled about and blown into the pub offices, there seems no hesitating to the method of independently publishing a tune and then, if it hits, selling it to a major music firm, with a sizeable advance in return.

Until recently it was worth their while to get out and behind a number. Publishers were dishing out advances of from \$500 to a grand for songs that had created a demand at the counters before being printed. Now that has dwindled to \$300 and \$250 top and is still slipping.

Campaigns to put over unpublished numbers mean there must be some band, vocal or radio hook-up for the writer if he is to get to first base with the publisher.

Leader's \$750 Settlement

"Taps," Schoenfeld, b. and o. agent, settled his \$2,000 suit against Fletcher Henderson, orchestra leader for \$750.

Schoenfeld started action against the colored leader last year on two claims, each for \$1,000. He alleged Henderson failed to move into the Flamingo Club, Harlem, after he had booked him, and with going into Connie's Inn on the booking of another agent.

Burtlett's at Cafe

Paul Burtlett, orchestra, now at the Lincoln Tavern, moved into the downtown Blackhawk Cafe Sept. 20 for six months.

First time since 1926 that Count Basie has not been the regular featured attraction at the Blackhawk.

Count Basie's orchestra goes in the New Yorker hotel, New York.

About 100 songwriters were enrolled as new members of the Songwriters' Protective Association during the past week. At the meeting of the S.P.A. last week a council of 16 men to elect new members and govern the organization was appointed. They will be in office until the second week of March, 1932, when S.P.A. will hold its first annual meeting. Officers will then be elected by the general membership.

Four of the council of 16 were made officers. These are Billy Rose, president and chairman, Edmund Romberg, v.p.; Ira Gershwin, treasurer, and Fred Allet, sec. Others of the council are Irving Berlin, Al Bryan, Ray Henderson, Bert Kalman, Howard Dietz, Edgar Leslie, Joe McCarthy, George W. Meyer, Harry Ruby, Gley Spinks, Mary Warren and Jack Yellen.

Gene Bick and Raymond Hubell, president and secretary respectively of the American Society, joined the S.P.A. last week, but hold no office.

Life Membership

It is compulsory that each member joins for life. Council has the power to refuse the resignations of any member desiring to leave the society. It was decided at the meeting.

No songwriter of the S.P.A. will be permitted to make any contract with publisher, legit producer, films, etc., except with the sanction of the (Continued on page 54)

10c GUILD'S FIRST FOUR NUMBERS BY UNKNOWN

American News won't start distributing 10c sheet music for Song Hit Guild until Sept. 15 or 20, instead of Sept. 1, as originally planned. American News and the publisher want to wait until the summer season is over.

Guild's first four numbers of the six which will initially be placed on newstands are by writers who aren't known among the alley.

Each publisher will attempt to popularize the 10c songs in the customary way.

Song Hit Guild will have no branch offices. In New York, where it has offices, it will have reps make the rounds of all stations and band leaders for plugs and solicit out-of-town plugs by mail.

Chas. Davis Sues Over Song in Metro Short

A suit for a sum exceeding \$10,000 and to restrain Metro from showing "Ambitious People," a short featuring Herman Timberg, has been filed against the picture company and Metro, Music by Charles Davis, who claims infringement on a song, "Hit Off the Show," used in the short.

Davis says he submitted to Metro a song of the same title, lyric and melody, and claims he copyrighted the tune in August, 1929, prior to release of the Metro short.

Robbins and Metro, through Abelev Green, claim that Davis adapted the song in its entirety from another song written by Herman and Sammy Timberg and used during the summer of 1929 in a local musical titled "Honey," which the Timbergs produced.

Stoll Can't Shave

Los Angeles, Aug. 24. George Stoll's acquaintance of a \$1,250 weekly guarantee for his 17-18 year old son, who is now 17, plus 35-40 on the cover charge, got him on the road at the musicians' union.

Union told him safe for the job was \$175 and the men would be called out to work under. Stoll made a new deal with the hotel and the band opened Tuesday night.

Santrey in Ciné

Henry Santrey's band opens at Castle Farms, Cincinnati, Aug. 28. Later Santrey is due at the Suburban Gardens, New Orleans.

SQUAWKING ACT CAN TEAR UP NBC CONTRACT

NBC says it has a mad on against the contracted acts who go around squawking to strangers about conditions and inactivity. Anybody who isn't satisfied, says NBC, can call at the office with his contract and have it ripped, with no commission charge for the mutilation, it asserts.

The tearing offer is a standing one and has been broadcast to all NBC contract talent.

Most of the outside noise, declares NBC, has been from talent exclusively tied to the network's artist bureau, but which for some reason or other the bureau has been unable to spin on the air.

NBC's exclusive contracts don't guarantee anything except that if the act is to be represented at all, it will be NBC.

The first artist called in for the contract tearing announcement was Billy Hilltop, who since the Camel program went off NBC. The general offer followed. It was understood Hilltop would wait until a spot is found for him.

GIRL TEAM TRYING FOR BLACKFACE CHATTER

A couple of girls, formerly in vaude, who aren't disclosing their identity are trying out for radio as a female Amos 'n' Andy act. Tom Swift, for years in vaude and last known as half of the Swift and Kelly team, is writing the material.

The girls are calling themselves Trunella and Penelope. They will work toward anticipated network broadcasting through Station WAAT as the starter, broadcasting once weekly as a beginning, doing a 15-minute period.

Trunella and Penelope call themselves "Two Girls From Alabama" and will appear entirely in black-face dialect.

Dallas' Early Deadline

Dallas, Aug. 24. Late order programs are n.g. in this burg following city dad's decision to adopt ordinance imposing fine, maximum, for unnecessary noise after bedtime. Applies to other mechanical instruments and six players, too.

Efforts to curb radio noise have been made in other Texas towns, but the local ordinance is precedent. Meaning announcers can check out at 11.

NBC's Own Concert Plug Resuming; On Once Wkly

Chicago, Aug. 24. Broadcast series to plug NBC's Civic Concert Service resumes Saturday evening, Aug. 29, with Hilda Burke, soprano, featured on the half-hour program. Initial shot will originate from the network's local station.

Columbia's Community Concerts Service, opposition to the Civic outfit, hasn't yet announced the date of its return to the air.

Forces Cafe Off Air

Chicago, Aug. 24. American Society has forced the Miralago, suburban night club, off the air through WJBO and has filed suit against the manager, Alvin Davis, on copyright violation charges.

ASCAP states that the Miralago is unlicensed, having failed to come through with the dues, rated as \$1 a day for nine clubs.

Mills Adds Hines

Chicago, Aug. 24. Mills Dance Orchestra, Inc., has been named the new manager of Hines, coming to the landmark working under the same arrangement as Duke Ellington.

Hines will open at the Grand Terrace here Sept. 4, with a floor show also put in by Mills.

CHI NBC'S BIG WEEK

\$1,000,000 Sales Topped By Ovation's \$400,000

Chicago, Aug. 24. NBC's local unit tossed five contracts totalling close to \$1,000,000 into the network pot during the past week. Lead ticket was that obtained from the makers of Ovation, returning to the air Oct. 4 for 12 weeks with the "Little Orphan Annie" skit, Time and talent for the show's stretch figured at around \$400,000.

Others up were Phillips Milk of Magnesia, Sherwin-Williams Paint, American Popcorn Company, and Dickinson Seed Company. Phillips bought three morning 15-minute periods from coast-to-coast for 26 weeks to feature Dr. Royal S. Copeland in health talks. Paint makers took 52 weeks of 10-minute daytime periods for a weekly dramatic serial. All start in September.

Both American Popcorn and Dickinson Seed, latter also a popcorn distributor, are selling on credit shows for juvenile appeal the latter part of the current month. Each will run once a week for 26 weeks on a coast-to-coast hookup.

GIRL CROONERS AND BAND CHI NBC PLAN

Chicago, Aug. 24. Figuring that in Mildred Bailey it has another Kate Smith, local NBC unit is spotting the Paul Whitman crooner in a series of late Tuesday and Thursday evening broadcasts for a build-up. First of these programs goes on tomorrow (25) night.

Another girl warbler same network has set out to advance is Jane Froman, recently brought on here from Cincinnati.

NBC's Red in Balto

Baltimore, Aug. 24. NBC's Red network will break into Baltimore shortly under an arrangement with the new owners of WPIR, 500-watt station formerly controlled by M. Holland of the defunct Chesapeake Bank. Dr. A. R. L. Dohme, active in local music philanthropy, heads the station's new board.

Entry of the Red network is friendly rivalry with WBAL, local outlet for the Blue network. NBC officials conferred with Frederick T. Huber, WBAL's director, before allowing the Red to the Baltimore local. Huber is now visiting with Dr. Dohme in Maine.

Hartman's Own Agency

Louis Hartman, vice-president in charge of radio for Lord, Thomas & Logan, has resigned to open his own agency. While with the ad agency Hartman was responsible for Amos 'n' Andy dealing with Executive and also placed the Lucky Strike program.

Vallee's 3 More Years

Rudy Vallee's NBC ticket was punched last week for three more years. The crooner started with the network 2 1/2 years ago. He continues under a Scheuing's personal management.

Nick Lucas Thrice Wkly

Nick Lucas is engaged by NPO for a series of three weekly 15-minute programs. Lucas commences Sept. 2 and will be on each Wednesday, Thursday and Saturday thereafter.

Thompson is under a sustaining contract.

Explorer Weekly

Dr. Arthur Thompson, explorer, starts a series of lecture talks via NTR Sept. 14. The Dr. will be on Thursday, Thursday and Saturday thereafter.

Thompson is under a sustaining contract.

Bussing with Atlas

W. C. Bussing, who came to the diamond two years ago to assume management of WJBO, has a deal with Atlas Brothers of Chicago, operators of WBBM and other stations. Bussing is assigned to the Louisville office of the company.

Taking No Chances

Katherine T. Irons, CBS sustaining singer, has a new method for building up a fan following.

Miss Parsons files all requests for songs. When she sings any of the songs requested she goes through this file for the names of those who asked for it.

She then notifies them by mail of the time she will sing the song desired.

YANKEES IN N.E. MAY GO INDIE, AWAY FROM CBS

Boston, Aug. 24. William Paley, CBS president, is due here the end of the week for an attempt to straighten out the network's tangle with John Sheppard of the Yankee Network, a Columbia affiliate.

CBS's contract with the Yankee outfit, which controls seven New England stations, expires shortly. Lately have appeared doubts whether it will be resumed. One report is Sheppard has an urge to establish his own indie network. It is in line with the Sheppard's, he has been talking to WOR, the big Newark indie, as the prospective metropolitan outlet.

The Yankee chain's head recently went to New York to confer with Paley and J. W. Lowman, second in command at CBS, over a new agreement. Nothing substantial was reached.

Sheppard is the head of the New England department stores of that name. Radio to him is something of a sideline. The seven stations now in the local network originally cost him around \$1,500,000. Some time ago he spurned CBS's offer of \$200,000 for complete control. It is said.

Yankee's stations, all now using CBS programs, are WNAO and WAAB, Boston; WLEB, Bangor; WORC, Worcester; WBSN, Providence; WICC, Bridgeport; WORC, Hartford.

F. & M. HAS TELEVISION DEPT. JUST IN CASE

Hollywood, Aug. 24. Fincher & Marco are organizing a department for television bookings and productions. Jesse K. Fincher, named for the eastern division and Harry Wallin for the coast to watch the air angle.

Plan is to be prepared when television breaks. Only potential spots come so far as KTL and KMPG, but the east has more outlets. F&M has been trying in with radio, sending out all units with air routines.

Charitable WBBM

Chicago, Aug. 24. At the request of Justice Landis all the local stations will carry the special Sept. 9th White Sox-Cubs game, arranged for the benefit of the Governor's Unemployment Relief Fund. Outlets also agreed to make appeals for contributions during the play-by-play broadcast.

Suggestion by Leslie Alton, WBBM director, that the stations each contribute \$1,000 to the fund for the broadcast privilege, was passed up by the other outlet reps during the conference called by the baseball czar.

WBBM is now trying to sell its own broadcast to some commercial, with the intention of adding an extra amount to the money obtained and turning it all in to the fund.

LOBBY ACT ON AIR

Detroit, Aug. 24. Travy and Duncan, piano and singing duo, who formed the first lobby act in film houses are going CBS out of Chicago, starting in September. The couple, local Frank Gill Jr., they will be called the "Three Traveling Salesmen."

Whiteman Stay Stretched

Chicago, Aug. 24. Paul Whiteman had his Edgewood beach ticket stretched from Sept. 15 to Jan. 1, he's booked for a European tour after that.

Network Joint Men contract expires the middle of October, but NBS hopes it will be able to get Whiteman another commercial hookup to fill out the interim.

See Networks and Adv. Agencies On Eve of Real Test for Survival

\$14,000 FOR TALENT

Majestic's Single Program's Budget Big

Chicago, Aug. 24. For a one-time shot over the Columbia chain to announce its new line of Majestic radio sets Grigsby Grunow is putting \$25,000 on the line. Around \$14,000 of this goes for the talent end of the program, scheduled to run for one hour Sunday Sept. 13. Shared for the event are Harry Richman, Ruth Etting, Irving Cobb, DeWolf Hopper, Cur Van and Ben Selvin's orchestra.

Network has lined up 52 stations for the show. Spot big money broadcast is in line with the manufacturer's policy to use the networks only for special announcements and otherwise use direct mail for its other merchandising.

\$200 CITY TAX FOR RADIO'S ASTROLOGERS

Macon, Ga., Aug. 24. Kenneth Kardeen, Seattle astrologer who took the air following protests from Mayor G. Glen Toot against radio-casting answers to astrological questions.

Kardeen had completed over a week's broadcast answering questions over the radio station WMAZ that he had received by mail, with orders for books on astrology at \$1 each. The mayor protested against his answering the questions, and said "in view of the unfavorable publicity he had received" he believed it best to terminate his radio work here.

An amendment to the city ordinance has now been passed imposing a tax of \$200 on astrologers who operate here. A similar ordinance already covered fortune tellers and soothsayers.

MacMahill, Television Promoter, Free of Jam

Los Angeles, Aug. 24. Wendell MacMahill, television promoter, was given a suspended sentence in a failure to pay wages charge brought by Eugene F. Galbraith, radio engineer, on condition that he adjust Galbraith's claim of \$150. Four other wage claims pending against him aggregate \$387 more.

MacMahill was arrested last week on a fugitive warrant from Detroit on check charges, but was released on failure to extradite.

He was promoting a television demonstration to be staged in the Hollywood Bowl and a magazine called "Voice of Television."

Columbo Off NBC

Russ Columbo went off NBC Saturday (22) after four weeks of semi-weekly sustaining livecasts. Columbo, under contract to the William Morris office, was placed on check charges, but was released on failure to extradite.

Although Columbo is now off the network the agreement holds good.

Nine Less Broadcasters

Chicago, Aug. 24. Only nine radio stations out of 621 were lost during the past year, Federal Commission estimated. 20 new ones, against those lost, 11 new ones.

Figures of the 26 eliminations were merged with other statistics. Two others, WHIA and WISL at Madison, Wisconsin, doubled up on one transmitter.

Chicago, Aug. 24. Almost within the last six months, and certainly within the year, radio has completely upset the entire structure of the advertising world, with particular reference to advertising agencies.

Radio has become the great merchandizing medium. Daily newspapers of Omaha, Minneapolis, Cleveland, St. Louis, Indianapolis or any of the key centers uniformly reveal a falling off in national advertising. Meanwhile both NBC and Columbia are booked solid, have almost no time left, and for the year 1931 will be close to 50% better than ever before in gross revenue.

This is sufficiently disturbing to the ad agencies. But more than that, there is the new and alarming tendency of both networks, and especially NBC, to brush the agencies aside and deal directly with advertisers.

So pronounced is this practice becoming and so much does the advertising agency now need radio that it is growing into a major crisis. That official notice by the courts is will be an inevitable result is conceded. Protective measures, if not actual reprisals against radio, may not be further off than October or November, some believe.

Radio Wants Profits

It slimmers down to a simple question of arithmetic. Networks do not want to pay agency commissions if they can earn the extra 15% and more themselves. Nor do they want to share talent commissions.

There is, too, the question of production departments. If NBC or Columbia handle an account direct, their own advertising departments head off the extra money which ordinarily would be deducted from the appropriation for the production and script experts of the advertising agency.

Radio on the other hand, speaking for the networks, knows that their facilities are at a premium, that the ad agency needs them, cannot nurse grudges of local and department heads but the extra money which ordinarily would be deducted from the appropriation for the production and script experts of the advertising agency.

Traditionally the advertising agency is made nearly as hostile to anybody. With this schooling to start with, they've managed to hold back their wrath at the multiplying instances of network encroachment. Inwardly the bruises are smarting.

Some months ago it seemed that the advertising agencies through highly specialized radio production executives would gradually lose the air. That may still happen. It's still logical except for that problem, the network, avowed with prosperity and conscious of having the facilities without the aid of which advertising agencies cannot render the service their clients increasingly demand.

To some extent the advertising agencies have themselves to blame. Most of them were slow to appreciate, and slower to recommend radio to their clients. Radio has been in competition with the agencies who were detecting revenue into conventional newspaper channels in preference to the other bands.

Now that everything is changing and radio's advertising importance has given the networks tremendous prestige, some of the network officials may be deriving personal satisfaction in shutting out the agents who not so long ago were doing the same thing to them.

FORD RADIO PLUG ON BOTH CHAIN NETWORKS

Ford Motor Co. is negotiating through the agency with both NBC and CBS for simultaneous network broadcasts. It will be Ford's first ever advertising attention on a chain basis.

The car company has taken six months for this, with XRC, pending the deal's consummation.

Cecil Davidson Moves

Chicago, Aug. 24. After a year at the RKO English and Irish grand old man Davidson, gone to Columbia O. to direct the pit hand on the return of cable to the Palace there next week.

Replacing at the southside theatre spot will be Danny Russo.

OBITUARY

JOHN A. SHEAN

John A. Shean, 67, company manager and advance man for a city club, died for the last 12 years with A. A. Brady, died in Montreal, Aug. 20, of acute indigestion and uremia. His wife, spending his last days in a small town near Montreal when he died. Funeral services in St. Malachy's church, N. Y., yesterday (Tuesday). Interment in Syracuse.

Deceased is survived by his widow, professionally known as Julia Kirk, and a daughter, Heric.

NELL NEWMAN

Nell Newman, 50, former screen actress and later resident secretary of the Hollywood Studio Club for girls, died of pneumonia at a rest home in Hollywood following five days' illness.

Miss Newman was associated with Alla Nazimova in production and several years. When the Studio Club was formed by Miss Newman, Mary Pickford and Zasu Pitts, she became its head.

She had recently operating a private circulating library in one of the Los Angeles department stores.

KENNETH MILLER

Kenneth Miller, 50, died in the M. K. Hospital, Brooklyn, Aug. 16. Born in Kokomo, Ind., April 16, 1881. He was a long and well stage experience and probably will be best remembered as "Sheriff Sugars" in Sweeney's "Black Horse." He was a member of the Kokomo local M. K. S. P. club, April 16, 1931. He was secretary of the Washington Square M. K. Church of this city. Interment was in Kentucky.

He is survived by a widow and two children, Allen and Kenneth, Jr.

M. T. WISE

Mr. M. T. Wise, 61, died suddenly Aug. 24 from heart failure. He was an old time stage figure, connected with the Shuberts for 22 years as a show manager. About a year ago the Shuberts turned him to Milton Aboon for his opera company, currently at the Eldorado theatre. Jewish theatrical. Guild is arranging for the funeral ceremony which will be held from Riverside Chapel.

A wife survives.

JOEL C. COHEN

Joel C. Cohen, 65, president of the Consolidated Amusement Company of Honolulu, died suddenly Aug. 11 of a heart attack in his suite in the Hotel St. Francis, San Francisco. Cohen is survived by his widow Ethel who was with him when he was stricken. They had been visiting San Francisco from Hawaii for two weeks.

Also surviving are two sons, Edward and Carl, and a sister, Mrs. Swager of Buffalo, N. Y.

FERDINAND STARK

Ferdinand Stark, 68, veteran San Francisco orchestra leader and conductor of Hotel San Francisco Orchestra, died in the city of San Francisco Aug. 12 after brief illness of five days.

Born in Hungary, Stark came to San Francisco 42 years ago as violinist in the orchestra that topped the Orpheum theatre.

He is survived by his widow, Mrs. Thelma Stark, and a son and daughter.

BESSIE MCCOY DAVIS

Mrs. Richard Harding Davis, widow of the author and war correspondent, known on the stage as one of the "McKay sisters" in the days of Weber and Fields, died in Bayonne, France, Aug. 16. The body will be cremated and the ashes sent to New York for interment.

Miss McCoy was born in France, daughter of the "Yama Yama" number.

RUTH DOUGLAS LANSING

Ruth Douglas Lansing, 50, stage and screen actress, died in Hollywood hospital, Aug. 24 from toxic poisoning resulting from an infected tooth. Remains were shipped to New Orleans for interment.

Miss Lansing is survived by her daughter, Mary, also in pictures and a son, Douglas, of New Orleans.

George Frederick Washburn, multi-millionaire capitalist, died Aug. 24 at his summer home in Plymouth, Mass., in his 74th year. He built his first million in the lumber business, the Chicago, in 1905. He was

nationally known as an anti-revolutionist and once contributed \$100,000 to carry on the principles of the late William Jennings Bryan.

John Buck, 60, property man with the "Horse Show" of Pecos, died of heart disease at the show grounds at Newton, Iowa, August 12. Buck had been with the show for six years.

Baroness Kraft von Graffheim, who made her debut as a prima in Berlin when Christine Schumann-Helink sang in her chorus, died in retirement recently at San Antonio, Tex.

The baroness started in America 40 years ago with the Chicago City. Marriage to Baron Graffheim ended her stage career.

Joseph Benedict, 52, former baritone with several concert and opera companies, died in Cleveland, Ohio, Aug. 19. He was born in Vienna and came to this country in 1878, settling in Milwaukee, where he taught music, later going on the concert stage. Recently he had been operating a music store in Cleveland.

Grace Fisher, wife of Ted Jewell, NBC announcer, died Saturday (22) at her home in New York City after an attack of influenza pneumonia.

Miss Fisher was a musician for NBC, performing with the Barnas Trio.

Mrs. Mary Frances Moser, mother of Edmund D. Moser who is playing his twentieth summer at Lakemoor Park theatre, Algonquin, died in Seymour, Ind.

The father of Max Rée, director at RKO studios, died in Copenhagen, Aug. 13.

The mother of Robbie Simonds, formerly pianist for Karyl Norman, died in New York, Aug. 13.

Banks Go Bust

(Continued from page 30)

once sharp and she tells me I'm the only one on the whole unit she can come for advice for, that I'm a man of the world and know what it's all about. She's pegged me right, but I'm not falling for it. I get some dough put away. I have a dime bank in my trunk and I'm having a rough time getting it out. We got our contract tickets this week and that means money out of the salary every week. Some of the acts are pay-in off drops shoes and costumes. By the time it's all paid up they'll have to get new ones. But it's better than climbing them stairs to the booking offices and getting a load of no's.

Alie, Beer and Slots

There are a lot of slots in Toledo. The beer hotel, Canadian hotel, plenty of slot machines all over town. A lotta guys are outta work here on account of the auto factories but the theatres are doing okay. They had four acts to the regular and Monday nights. Get in in Detroit, sort of extra attraction. I don't know what's the idea but I guess they boost dresses for the day. Met another newspaper man, Joe, Cleveland. He's been outta work. He liked our act and he was before I met him, too. He writes his review of the show like a letter to all the acts. Thirty ideas.

The Grapevine

One of the big bosses, E. M. Shickman, and the big musical man, Joe, Cleveland. He's been outta work. He liked our act and he was before I met him, too. He writes his review of the show like a letter to all the acts. Thirty ideas.

If you had a fight with the press I'm sure you'd lose. Toledo, I sent out last night. He's been outta work. He liked our act and he was before I met him, too. He writes his review of the show like a letter to all the acts. Thirty ideas.

Stores Fight Circus, Lose and Reap Profit

The Hagenboeck Circus, refused permit at first to play here in conflict with the merchants' dollar-day sales event, adjusted the difficulty and played day and date as arranged and did the big business it had done in this section of the state.

The show drew a great throng here, but for the day and night, it was the best bargain sale event since the days of \$1.00.

BEAT UP BOY TRYING TO SLIP UNDER TENT

Whitley Corcoran, 17, is under indictment here for assault on Gerald Nelson, local boy, who was trying to slip under a tent which charged that Corcoran attacked the boy and tried to break his wrist, also injuring his jaw.

A crowd of 250 milled around trying to take summary vengeance on the youngster until he was rescued by the police.

Closed Banks Gloomed County Fair at Toledo

Closing of four more banks here, making a total of five, caused the Toledo County Fair to cancel all bank exhibits.

Cash premiums which were to have been awarded were tied up in the banks that closed.

Along with the farm shows, a number of amusements had been scheduled. This show continued. About 1,500 people were on the grounds the first night, and a larger crowd was present the second night.

When it became apparent that the exhibits would be closed, the grounds became a midway for gambling and concessions. Not much horse change was gathered, as the people who attended it.

Charlie racing, auto and motorcycle contests, airplane stunts and other mechanical devices formed the program.

NAAP'S N. J. SOCIAL

Meeting of 300 members of the National Association of Amusement Parks was held Wednesday (19) at Columbia park, Irvington, N. J.

Affair was strictly social, with the annual business meeting not held until December in Chicago.

Contract Place

(Continued from page 19)

quitting and its branches had collectively working out their business problems so long as they do them fairly and indulge in no coercive methods.

Interpretation was given, arrived at a year ago, or immediately, upon conclusion of the work of the 5-5-5, is another deep inside angle in which practical minds of distributors played the leading roles.

Waiting

During the 5-5-5, later the 2-2-2, contract committee meetings it was Albert Myers of Allied Exhibitors and the Lightman of the Motion Picture Theatre Owners of America who featured in the harangue.

As the months went on without uniformity it was gradually the 5-5-5, and then Allied exhibitors, endorsed the 5-5-5 methods, but—the distributors continued the waiting game.

Finally exhib organization leaders, prodded by prevoed members, continued waiting Washington, in an effort to restore uniformity.

With the distributors holding out and finally announcing that the 5-5-5 was shelved forever, the two national trade organizations decided to call for Federal intervention to bring back the same thing they had thrown out a few years ago.

Although Will Hayne was present at the Thursday meeting it was agreed that Sidney Kent of Hollywood should issue the official announcement, Kent having presided over the 5-5-5 and 2-2-2 performances during over a period of months.

But the story in these short paragraphs is not the whole story.

The adoption of the 5-5-5 contract as an anti-inflation device was approved in principle today. Further consideration for legal privacy will be held by N.Y. and for final action it can be used.

"101." Headed Home, Sloughed Again On Crossing Its First State Line

Carnival Hey Rubie Row Leaves Hula Victim

Dayton, Aug. 24. Mrs. Cornelia Silver, dancer with a Hawaiian show of the Bellman & Grogby show, playing the Mississippi Valley Fair & Exposition here, received a probable skull fracture when hit on the head by a hammer in the hands of a fan, during a general fight. Police are holding four farmers. Although the dancer's injuries are serious, she is reported as recovering.

Three of the trouble makers were held before they were hospitalized. The fourth was held and held off the records.

L. A. FIESTA'S LEAN TALENT

Los Angeles, Aug. 24. Talent for the Fiesta de Los Angeles next month must have a cut-rate tag, says the committee.

Committee wanted a more land for the business celebration, but nearly shed tears when it discovered the cost would be \$1,500 and up per week. Committee thought about \$100 per day would be right. This price would be lower than union scale for a 10-hour day.

Dancers and other talent had been offered little better than earning money by the committee.

CIRCUSES

At G. Barnes Aug. 25, 1931, 25, 26, 27, 28, 29, 30, 31, 1931. 25, 26, 27, 28, 29, 30, 31, 1931. 25, 26, 27, 28, 29, 30, 31, 1931.

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la. Cities Bar Fireworks

No more fireworks in any of eight Iowa cities until July 4, 1932. Ordinances banning their sale now in the cities.

Following a shoot, whose identity was never revealed, issued a \$1,500,000 bond at Spencer, Ia., which held the business section in ruins, when he applied a match to a store fireworks display. Incident, by accident by a desire to see just what fireworks and fire combined, would do.

Sparking fireworks over Centerville, Mo., killed three people, injured others.

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YORK AND KING

Appreciate What the English Press Says:—

"THE PEOPLE," Aug. 2

SHOWS WORTH WHILE

If You Want an Evening Out

"A word in your ear. If you are in quest of a delightful evening's entertainment, an evening of non-stop melody and fun, an evening with a 'kick' in it—then turn Victoriawards, you Londoners and holiday visitors.

"The Hour Glass' at the Victoria Palace is up to the minute and packed to the minute with delicious entertainment. It is a cocktail of cheer.

"Chic York and Rose King are a pair of Americans you will like when you make their acquaintance harnessed to a vehicle of such irresistible sparkle as 'Getting Together.' There is a charming flair in their frolic."

"SUNDAY TIMES," Aug. 2

Victoria Palace

Thursday, July 30

"THE HOUR GLASS"

"Hence Chic York and Rose King, about whom columns shall be written when I have stopped laughing. At the moment I cannot do more than ejaculate that Miss or Madame King—that flat-chested old kowl, as her partner calls her, prior to giving her a backhand wallop like the kick of a mule—has in her severer moments all the talents of Miss Beatrice Lillie, and when she takes to bolsterousness a good share of the genius of Miss Nellie Wallace and Miss Gracie Fields. Chic York enwraps the semi-riotous, semi-nostalgic lady in an atmosphere Greek-like in its profundity."

"DAILY EXPRESS," July 29

"THE HOUR GLASS"

"We laughed continually at the bisterous wit of Chic York and Rose King. 'The Hour Glass' is full of merry moments—a capital way of passing time."

"SUNDAY CHRONICLE" Aug. 2

"The Hour Glass, at the Victoria Palace. Merry and bright song and dance show with slick humor by Chic York and Rose King."

"WEEKLY DISPATCH," Aug. 2

"The Hour Glass.—New revue at the Victoria Palace, starring York and King, the American comedians. Good fun in a hearty way."

"DAILY HERALD," July 29

"There can be no two opinions about the capabilities of artists like York and King."

"DAILY MAIL," July 29 A BRIGHT NEW REVUE

By ALAN PARSONS

"If you want a thoroughly bright, cheery evening, unburdened by the slightest suspicion of brain effort, I can absolutely recommend 'The Hour Glass,' the new revue at the Victoria Palace.

"Last night's audience delighted in it all; and laughed uproariously even at jokes of genuine Napoleonic vintage.

"However, York and King are a really original couple, with an unbounded reserve of energy, who get a number of amusing wisecracks off their chests and indulge in some fantastically funny antics."

"THE STAR" Thursday, July 30, 1931

"American comedienne makes a hit in 'The Hour Glass'."

"MORNING POST," July 29

"Miss King is a genuine natural comic, and of the various gifts she exploits none is more effective than an antic primness which curiously reflects a dignity upon her acting at its broadest. She shines in the rough and tumble 'Out of College,' and in this Mr. York backs her up."

"SUNDAY OBSERVER," Aug. 2

"THE HOUR GLASS"

"Some of the percussive backchat of York and King, two American eccentrics, he as quick to strike as she to stagger from the blow. So large and popular a house invites broad effects, and this revue supplies them."

Thanks to Our Many Friends for Their Kind Thoughts on Our Opening

American Representative:—
JENIE JACOBS

European Representatives—
REEVES & LAMPORT

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www.mediahistoryproject.org



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