

Juvenile Hater Regrets All Nice Men in Hollywood are Married

Maeveen O'Sullivan, who is returning to her native Ireland for a visit, is rather glad to start on her vacation.

She says there are no men in Hollywood who like to take a girl dancing, to pay her any attention or have a good time with—It's a surprise, she says, how many girls are at home alone every night out there.

If there is an attractive man in Hollywood a girl would like to meet him, she says, but he has been married for years.

Of course Maeveen hates antisocials; that is, she hates juveniles. Juveniles are all right but they are the meat of one's bones.

"Maybe it is not only the juveniles that are antisocial," said Alice Gurney, "but the antisocial actor who takes himself seriously, who tries to be beautiful and thinks he is artistic. Juveniles usually are not antisocial, but they are more important to professionals than business, then the putting on of grease paint does not affect them; they are not antisocial."

Maeveen thinks it is all right for a man to take herself seriously; she can think about her personal charms, she says.

However, she thinks it is a terrible mistake for a woman to become so wrapped up in her career that she cannot think of anything else, when even the little she makes cannot compare in importance.

Limiting Career

"I think it is pitiful to see actresses strutting around trying to be something—something eaten up by their career for no real reason. I wouldn't think of letting my career mean that much to me. Ruth Chatterton is an example. She is a Sociedad actress, aren't we? Looked for, the imports are why that is the way to promotion, and are those Hollywood parties in a big way. Percentage of charter writers to other guests runs two to three."

Ruth Chatterton is not the only one.

"Because I would never bring a husband to Hollywood. It is a terrible place for husbands. I might take a chance on a man, but I don't want to be responsible for him."

"But if there were any dance of him getting into Hollywood, I simply would not return there."

But if Maeveen remains husbandless she would like to return to Hollywood. Like other women out there she likes the glamour, the known and unknown, though, she doesn't take in all her thoughts, she says. The only thing she does not like is the social life. "I am too long a social Irish girl," she says. And, as she says, she's "for love" and you don't find it in Hollywood.

The other women there don't care as long as they get ahead, but she does, says Maeveen.

BEE LILLIE ASKS ABOUT HER DUST COLLECTOR

Hollywood, Feb. 2.—Beatrice Little, bewigged in Sunday best, and leaves today for the east. While here she saw the Fox folks about release of the new film, "Are You There?" recently released in the United States and Canada, with American distribution promised for next month.

It is a musical, collecting dust for a long time.

Talk is that before leaving town Miss Little may shoot through a new picture deal.

From Society to Screen

Ruth Weston, now to pictures, has been given a term contract by RKO. She leaves for the coast this week.

Mary Weston, whose right name is Shillater, comes from society. Her father was a part-owner of the former New York "Evening Tribune," also a RKO stockholder.

With Weston now to pictures has

Lost: One Job

Hollywood, Feb. 3.—A capable secretary is out of a job here, and the man taking her place is his wife, back in New York. In which he said he was "going up" to San Francisco, he doesn't have time to visit Seattle.

Letter went out he was going to Florida, wouldn't have time to go to Europe.

"WILL MAHONEY

In Earl Cugash's "Ticket Booth" The Chicago "Herald and Examiner" said: "Will Mahoney received the bad news of the closing of the 'Cross' in the history of Chicago's Grand Opera House. In fact, he was so shocked by the news that he showed again in the second half when he loosened his nervous and magetic feet on the stage."

Direction RALPH G. FARNUM

1560 Broadway

WET PARTIES AS HOLLYWOOD IN' FOR IMPORTS

Hollywood, Feb. 3.—Spanish imports have now gone whole-heartedly Hollywood. They've learned the secret session to the charter writers' column and are those Hollywood parties in a big way. Percentage of charter writers to other guests runs two to three.

Every time a new Spanish player arrives in town it's a signal for another house party—and the charter writers' column. Ruth Chatterton, in what is the "City Lights" (Chaperone) opening was handled for the inauguration of the new Los Angeles theater, and visiting Spanish celebrities not to go beyond the Hollywood boundary to be subjected to the saying peasants, and the general contempt of the high-ups at printer's ink.

"It's the same old gang at every blowout," Hollywood writing machines say. "They're always very busy, and the girls are assured the food is good and the liquid not poisonous." As the imports seem to have a way of getting bottled goods that save on importation, there are no turnrows.

Chatterton alibi that they like the parties because they are so comfortable, and the girls are always handed the scribbles on heavy.

Lisette also goes to the studio public relations meetings. These hit the waste basket.

Weather

Washington, Feb. 1.—Weather bureau furnishes "Varsity" with the following outlook for the week beginning tomorrow (Feb. 2): "Expect to play without unusual precipitation the balance of the week."

Slight changes of temperature over western section of rapid and heavy atmospheric circulation of temperature in the east.

London, Feb. 2.—Bad weather conditions helped keep the week-end attendance by driving people indoors.

Paris, Feb. 3.—Mild and pleasant weather has done no good to theatre attendance. Business poor everywhere.

Lupe Velez Free

Hollywood, Feb. 3.—Universal has failed to take up its option on Lupe Velez.

It leaves the Mexican girl in the free lance field after she completed Metro's "Square Man."

Farrell's Rest Trip

Hollywood, Feb. 3.—Taking Winona Sheridan's suggestion for a vacation Charles Farrell left Sunday for New York to remain there until Feb. 10.

He will be away three months.

"Fox hasn't been working," Farrell said, "and hardly ever worked, so I'm going to stay on the quiet for the length of time."

Laugh While You Work

ME. AND MRS. JACK BORNWORT
150 West 44th Street
New York.

PICTURES

Indie Legit Stage Shows May Be Dominated by Films Next Season

Real Praise

Hollywood, Feb. 3.—Local players made a hit on the road at the opening of Chaplin's "City Lights," announced.

"It's the best," said Chaplin yesterday, "and it's the best film Chaplin has ever did."

ROGERS ON FREE TRIP DRAWS BIG MONEY

Dallas, Feb. 3.—

Will Rogers' two-week gulf beach storm trip through Texas for the Red Cross averaged around \$8,000 in grosses for the larger towns, with capacity everywhere. In Dallas and San Antonio many minims were jammed with biggest audiences to date. Duotas around \$2, nominally, but customers kicked in freely for the charity. —T. W. Wagner, Ft. Worth millionaire, lunche, bought fifteen seats at \$100 per.

Rogers' program strictly lecture with plenty political wisecracks well placed. The Revere, ducquet, and Frank Hawks, the first completed in the "whole troupe" trip, in Hawks' plane, making only one flight of his high-ups are general contractors, and seems to be much better controlled at an "uptown" or Hollywood opening.

Clark Work, division manager of RKO, is taking extra pains for his \$3 and \$2 premiere at the Orpheum, L. A., and "Oklahoma" is the Oklahoma showman's crown. One week in each state, this week appearing in Oklahoma.

Newspaper Hollywood publication, and even the papers plugging cost per head with 2-10 calcs, (adults) price-wise, was also gratis.

Local theaters with humanists' concert booking for March 6, through the Warner office, with result that "Clyde" appears, since it is the last show in the circuit.

At top, Maribel McDonald, famous impersonator for March date, figures the charity gas won't hurt San Antonio Rogers' drew 1,000, second on night performance in Texas.

SAILINGS

Feb. 5—Duple to New York, Louis Cole (Alvaro); Feb. 25 (Bremen to New York).

Mr. and Mrs. Ben Kalman, Amos Hart, and others (London to New York); Groucho and Zeppo Marx (Bremen); Feb. 14 (N. Y. to L. A.)—Edith Clancy and sister (London to New York); Charles Farrell (London to New York); Maribel McDonald (London to New York); Marjorie Rambeau (London to New York);

Feb. 1 (London to New York); Harpo Marx, Al Stiller (Bremen); Feb. 29 (London to London); Paes and Parkes (Winchester to Castle).

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6 GIRLS LEAD FILM CRITICS

Film Critics' Box Score

SCORE AS OF JAN. 31, 1931

Key to abbreviations: P. (picture); R. (right); W. (wrong); O. (no opinion); Per. (percentage).

NEW YORK

	P.C.	R.	W.	O.	Per.
BLAND JOHANSEN ("Miror")	146	118	35	9	.774
IRENE THIRER ("News")	154	112	39	8	.727
ROSE PELSWICK ("Journal")	103	75	20	10	.703
WILLIAM POWELL ("Times")	115	86	34	2	.737
GEO. GERHARD ("Ex-Wife")	115	85	35	5	.757
VIRGINIA CREWE ("American")	151	108	45	1	.629
THORNTON DELEAHNTY ("Post")	109	65	36	6	.623
JAMES CAGNEY ("Times")	100	68	35	7	.608
RICHARD ATTLS, JR. ("The Trib.")	89	54	23	2	.597
MARG. TAZELAAR ("Her Tr.")	50	25	22	2	.593
QUINN MARTIN ("World")	145	86	54	6	.685
JULIA SHAWELL ("Graphic")	133	75	41	16	.569
MORDAINT HALL ("Times")	—	—	44	35	.484
"VARIETY" (combined)	176	140	36	0	.795

*Julian Martin succeeded Jan. 1 by James Gow.

CHICAGO

	P.C.	R.	W.	O.	Per.
DORIS ARDEN ("Times")	162	100	35	6	.754
MARY TINEE ("Tribune")	152	115	38	10	.710
GENEVIEVE HARRIS ("Post")	146	113	36	10	.682
ROB REEL ("American")	149	99	37	13	.660
CLARK RODENBACH ("News")	128	80	29	19	.625
CAROL PRINK ("Examiner")	141	88	36	17	.620

*Muriel Vernon succeeded Dec. 1 by Ellen Kéene.
Frances Kurmer,
Elizet Flynn.

STUDIO SPANKS FIFI AND A.P. BANS HER

Willie Clara Bow's escapades are, of her own doing, the publicity name which Fifi Dorsay got. Fox and herself "into" is being capitalized locally, and the studio is being called their "relation to the independent or free-lance press agent post." Fox already has a restrictive clause against publicists, and Fifi has been brought into the regulation studio publicity between routine and generally creates discontent between studio and players.

In the December issue, the nation's Press has ruled that under no circumstances will her name ever be carried over the wires at the request of local publicists, unless being hoaxed into broadcasting a story that the Canuck actress was inadvertently shanghaied off the Canadian Zone line bound for Hamburg.

Winifred Sheehan is sparkling Mabel Dorsey by striking her name off of all publications. She is "the real Lemon of Oz girl," which she is working on for retakes. Otherwise she has no other assignments and will be available for a picture or two. States for "Women of All Nations," Raoul Walsh didn't want Fifi anyway.

The Fifi influence is said to have been behind the Dorsey "pinup" which got the Fox studio in bad with the press boys, hence Fifi's being taken off Miss Disney as a self-sacrifice and a bit of a pain.

Fred B. Nicholson took all the blame for the phoney wires. He is Fifi's personal manager and p.a.

BLUE BIRD FILM "FIND"
AT \$250 PER IN LONDON

London, Jan. 22.—Maudie Grahame, British theatrical feature player, who burst into popularity for her role as "Wise" Jean in the Love Match picture, has signed for 18 months at a rate of \$25 weekly, high for this kind of work.

She is to appear in six pictures, the best discovery thus far made in months. She is very

MORE STEW STUFF

This Time D. O. Selznick vs. Mankiewicz at L.A. Mayfair

Hollywood, Feb. 3.—Saturday night's swanky monthly Mayfair Dance at the Hotel Biltmore treated Hollywood to another group of socialists, with David O. Selznick vs. Herman J. Mankiewicz.

Both batters are associated with Paramount. Mankie is a writer, Selznick a producer and director.

The fight stumps the average

stunt man battles, which more

than ever this season have punctuated cinematic social festivities.

All After Ann Harding
Who May Have Contract
Readjusted by Pathé

Hollywood, Feb. 3.—Warners are getting into a tussle through getting the blame for everything concerning picture actors.

"Hardy" is atomic concerning Ann Harding, star, mentioning Warners, fetched a squawk that

Paramount also ap-

proached him.

Meantime Hiram Brown, who adores his considers Miss Harding one of the best stars, and the company's contract, is in a bind.

He is a lawyer and Harry Bannister, his husband, in an endeavor to mutual

ly adjust contract and give her new terms.

Polka's Mad

London, Feb. 3.—Paul Negri is in London running a temperature and is unable to get along to see his right and so forth.

The article in "Daily Post" one of which has easily would refer to a fallen star.

Schiller's Fishing Trip

Ed Schiller, Louis' theatre operator, is to visit mid-Atlantic for his annual fishing trip on the coast of the West. He will be away a month.

Polk's polka will continue on his return to New York, his income to increase to \$10,000 weekly, high for this kind of work.

N.Y. AND CHI'S 3 BEST ALL WOMEN

Johansen, Thirer and Peiswick in N. Y.—Arden, Tinee, Harris in Chicago—First Critic to Fall Under 500, Hall of "Times," N. Y.—N. Y. Box Score Based on 176 Pictures

STAR SYSTEM HELPS

Veronica mid-season—film critics' scores show only minor changes in the ratings. Leader in the percentage list got into higher scores for the longer period, June to January, for the first time, checked up representing the July October period.

In the New York group, the only change in the scoring period was the dropping of William Boehm ("Teleogram"), from a tie in the lead with bland Johansen ("Mirror"). Next in the New York all feminine with Miss Johansen first, Irene Thirer ("News") second, and Rose Peiswick ("Graphic") third. However, tops the men writers, followed by George George ("Evening World"), fourth place scored in the same month.

The Chicago group remains unchanged except for the last two reviews, who switch places. There were three changes in the film critics, and also securing higher percentages for the seven months than for the first three months. It will be noted that the last two reviews in Chicago, the rating of picture quality by the "star" system appears to win as a surety maker.

Viewers who switch places. There were three changes in the film critics, and also securing higher percentages for the seven months than for the first three months. It will be noted that the last two reviews in Chicago, the rating of picture quality by the "star" system appears to win as a surety maker.

An instance was Raoul Walsh's slapping Charles Farrell in the face in "The Man Reserves," where he wanted to get him to agree more with what he had been. Walsh also did it with Victor McLaglen, ribbing him to make the actor get up into the mood the director wanted.

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In the era the directors always have been the ones to do the directing, the stars to do the acting, the parts the strains made them dream.

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Some of the directors are gathering around the stars

Taxation on Grosses in 30 States May Cost Theatres \$67,000,000 and Darken Hundreds of Houses

Amidst tax hovers over the film industry, its success in 30 states which have already gone on preliminary record for the moment, measure of financial strain of cities and the government of approximately \$67,000,000.

On an average each state will be exacting a tax of 10% on the net receipts of around \$2,000,000. Theaters such as "Broadway" profits, all-powerful in the business, will see many houses darkened, rather than strengthed through to meet the toll.

Already, in many states legislative bodies, while in 20 other states officially appointed committees have drafted their bills, the legislature has not yet met before their own legislatures.

In only seven of the 30 are the tax moves for under 10% of the gross.

New York

New York is being used as the pivotal point in the industry's envelopment against this taxation. Governing Roxy's fate, his decision-making despotism, is being discussed throughout political points of the country. Its record on newsreels is only one way in which the power of money can be used to keep honest and good government in the states forcing the issue.

So far as the actual box office receipts are concerned, Roxy's statement made him apprehensive that the "take" in Pennsylvania, Ohio and Michigan, respectively and individually almost as great as to New York. Still, he has decided to go to Broadway to make picture money, and for this reason New York is generally mislabeled as to picture making.

Five per cent admission taxes are not before legislatures in Missouri, Virginia and Washington. Three different states have taxes of 10% or more before the North Carolina lawmakers. Norfolk, independent of the state is considering a 5% tax on movie admissions within its boundaries. In Oklahoma a 5% tax is contemplated.

10% States

Ten per cent exactions are before state controls in Georgia, Indiana, Texas, Illinois, Michigan, Wisconsin, taxes are to be levied against every penny taken in at the box office. Arkansas is reported to be the only state which has not officially come into its gravitational calculations. That specifies that the 10% tax shall be charged against only tickets selling at 10¢ and that ticket never to be directly aimed at the producer-owned circuits.

Massachusetts, of all the tax-planning states, has the industry guessing most. Its solons are authorized by a bill passed in 1929 to raise \$4,000,000 extra a year through movie taxation. The amount of the tax will not be fixed until the legislature has yet been revealed since governmental bodies are at work on the bill. In this case there may be forced a tax on the entire box office percentage even in excess of 10%.

Tax submissions are at work, and in some instances are set to be recommended before giving the move for 10% tax in Idaho, Iowa, Kansas, New Mexico, North Dakota, Oregon, Puerto Rico and West Virginia.

In Illinois, Indiana, Montana, Alabama, California and Ohio no percentage as yet has been set, but it is figured that we'll also prevail.

Talk of K. C. New Houses By Hughes-Franklin

Kansas City, Feb. 3.—Harold B. Franklin has Morty (2), to complete the deal to take over seven prominent neighborhood houses.

An announcement was made that the Hughes-Franklin company would build two new theaters here.

"String taken over by H-F are independent of the Fox houses."

Kerr Goes to Coast.

Goeffrey Kerr, left, departed for the coast Monday (2), to begin work on his new picture with Radio. His first for Radio will be the lead in "Next Come."

Kerr was "engaged" by Radio through Maxwell Arrow.

F-W Stirs Over Report— Hughes-Franklin in K. C.

Hollywood, Feb. 2.—Announcement has been made that the Hughes-Franklin circuit had taken over eight theaters in Kansas City, Louis Cohen, head of Fox-West Coast representative, went on a trip to investigate. Cohen left Friday (1) to go home about 10 days.

Hughes-Franklin now have as many theaters in Kansas City as F-W, although the H-F houses are all of the neighborhood type.

SALES MGR. FOR STUDIO ADVICE

Hollywood, Feb. 3.—With Lee Marcus on the coast and president of RKO-Palmer, the studio's top advertising and public relations man, he has been named general sales manager. Marcus has been and remains gen. mgr. for Radio Pictures.

If Marcus' conclusion to spend most of his time at the Pathé studios holds, he will determine the optimum position whether a salesman of films can succeed more and better box office information for the selection and making of picture stories than the picture producer.

Meanwhile it is said Marcus will reorganize the "selling force" for Pathé without disturbing his own radio sales organization.

Marco Over Roxy Stage

Lee Marcus, head of Fanchon & Marcus, the new show stable, is scheduled to arrive from the coast around Feb. 15.

He will prepare to take over management of the Roxy stage, where R. O. Rothko (Roxy) officially steps out of the Roxy management March 23.

"Church" All-Color

Hollywood, Feb. 3.—With continuing for several weeks past pictures, Fanchon & Marcus are in the process of finalizing one of the contracts on "Walling at the Church."

It will be entirely in color.

Pathé's Month Off

Hollywood, Feb. 3.—Hal Roach is discontinuing his "Boy Friend" series on the completion of one more. Studio will continue to produce shorts.

Tentative plans for next season call for five serials, totaling 40 pictures instead of four, and 30 as current.

Hall's Month Off

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It will be entirely in color.

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CHURCH SERVICE IN SOUND

Akerson, Ex-Hoover Sec'y, as Head of CBS with W. S. Paley Out?

Chicago, Feb. 3.

With Paramount-Publix having finally secured control of Columbia, it was thought to be taking over two more blocks of stock from Max White, former president of the company. It is reported here that Willard Akerson has been selected to act as Columbia's head.

"Tally" and Paramount each had equal shares in Columbia, and in having sold its interest, Paramount is in the market to Paramount for \$1,000,000.

George Akerson, former secretary to President Hoover, and until recently his understudy as the intended successor of Paley in the chief's chair, Akerson already has been placed by Paramount on the inner council of Columbia.

"APPLESAUCE" SAYS ED, OF HOT AD COPY

Syracuse, N. Y., Feb. 3. Sexy newspaper display copy used for "The Apple-Sauce" story did not come from the angle of the Hays canons but from that of male representation.

Copy, written by Keith's for the picture, was nationally prepared, it is understood, and included these typical blots:

"Shameless, pandori of savagery and Satan—Sa—One last embrace while savage hordes sweep death across the burning desert sand."

"Her lips are pressed like in a fierce kiss, her body in a balance of moment of bliss amidst a storm of death and fury."

"Finishing Maroccan night to set men's hearts afame at passion's touch..."

Editorial comment here reads:

"The scenes cut here to separate the sexes, two of them want some killing his wife on the hero. In that particular sequence in the picture, she was given the cold shoulder in no uncertain manner, and he who did it with him buy his liberty with a pledge of marriage; it was purely a commercial bargain." "Moment of bliss..." blushing Maroccan nights... "finishing Maroccan night to set men's hearts afame at passion's touch..." applesauce."

Russian Film Barred

Toronto, Can., Feb. 3. Lieutenant Colonel T. C. Conduitt presented the American theater from showing "Fragments of an Empire," Russian revolution film serial, to the Canadian censor. It was based on a report received by the censor from other cities.

Performance was to be for the benefit of the International Workers Order.

Bathing Girls Now

Hollywood, Feb. 3. Craig Hutchinson will produce two new pictures for the girls with Bud Jamison and Perry Marlock as leads.

Hutchinson's idea is a line of bathing girls, not so new.

"Yellow Ticket" Remake

Hollywood, Feb. 3. Fox will dig the old melody out of the past for a new "Yellow Ticket" remake. Talk is that Elissa Landi will be given her first real chance in the female lead.

Some studio made it about.

LAMMLE STAYS WEST

Hollywood, Feb. 3. That's right for Carl Laemmle, Sr. looks off. He's heard about a flu epidemic in New York and decided to stick on the coast.

The old lion representative will camp out here for a couple of

Type Comer

Hollywood, Feb. 3.
Tiffey's "X Marks the Spot" can't get started Feb. 10, as announced.

John Wayne, director, started casting and found all the types he wanted for gangsters were playing newspaper reporters. Howard Hughes' front page.

Counterfeit Theatre

Tickets Found on Men Under Arrest in Pa.

Holland, Feb. 3.

A quartet of men believed to have conducted theatrical ticket counterfeiting in Shamokin on an extensive scale was arrested there by police after a lengthy probe.

Counterfeiting theaters in Shamokin were found on the men. All are said to have contacts with the underworld, either a Justice, they are now in full awaiting trial.

For some time discrepancies in account books of numbers of stubs checked up with cash receipts have worried theatre managers. Close examination at one theater showed the manager was a member of the underworld.

When other managers were informed, the same explanation made clear the nature of trouble along this line at their houses.

A moment of bliss amidst a storm of death and fury..."

"Finishing Maroccan night to set men's hearts afame at passion's touch..."

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HARRY COHN TOO TOUGH, COLUMBIA DEAL FADING

Hollywood, Feb. 3. Harry Cohn has proven too tough for A. C. Blumenthal-Columbia deal, it is said. That has sent the Blumenthal-Columbia deal into a fade.

Blumenthal has been negotiating with Edward G. Ulmer, to buy his Col stock holdings on a condition Harry Cohn remain as Col's general producer under a contract for three years.

That's where Harry's toughness came in. He holds Col stock too. Blumenthal's idea was to supplant Brandt as pres. if and when.

Writers' Renewals

Hollywood, Feb. 3. Vincent Lawrence, recently returned to the screen, has been given a new writing contract for three years.

Edward Goodman, stage director, also will be renewed by Par.

Marcus Returning

Hollywood, Feb. 4. Lee Marcus goes east Friday to take up his office as president of Pathé.

Edmund Cobb, screenwriter, will

join him in New York.

He will be succeeded by

John L. Balderston, who will

be succeeded by

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Minn's Musical Flock

And Doing Fairly—“Inspiration” Currently Way in Front at \$27,000 Pace

\$40,000 for Garbo, Fox-‘Scandal’ \$28,000 At Warfield—Frisco

San Francisco, Feb. 3. This is a Fox theater week among the houses in San Fran, but practically all of the houses under its banner are coping top grosses on regular schedule.

Overseas the Grand Gate is held below par and Warners is hitting the mark.

“Devil” Looks Like This Week

Fox (5,000; 50-65-75-\$1)—“Inspirer” (M-G-M) is well up from opening with Garbo and retained healthy pace; around \$40,000.

Warfield (Fox) (2,000; 45-55-\$1)—“Scandal” (Fox) (1,000; 45-55-\$1) show drew larger crowds from jump and kept up speed; above \$20,000.

Paramount (Fox) (2,000; 55-60-\$1)—“The Devil Is a Woman”

is continuing to hold its own.

Comet (Fox) (1,000; 45-50-\$1)

is holding its own.

California (Fox) (1,000; 45-50-\$1)—“The Devil” (M-G-M)

Moved down from Fox for continued run; clicking along with Garbo.

Franklin (M-G-M) (1,000; 45-50-\$1)—“Das Teufels Feier” (Par)

All-German, and about average.

Orpheum (R-K-O) (2,200; 35-50-\$1)—“Road House” (M-G-M)

Diving down from last week.

Golden Gate (R-K-O) (1,000; 45-50-\$1)—“The Devil” (M-G-M)

is disappointing.

Picture Bros. (WB) (1,000; 50-55-\$1)—“Fighting Caravans” (Par)

and returns are not up to standard,

despite clever publicity.

Alhambra (Fox) (Talkie) (Par)

Hannas Skulit. In its second week at the Samson, is proving a box office knockout.

Estimates for This Week

Minneapolis (Publix) (4,200; 75-\$1)

“Inspiration” is holding its own.

Putt-Putt (Fox) (1,000; 45-50-\$1)

is drawing here and pulling in.

Theirs (Fox) (1,000; 45-50-\$1)

closed; indications of \$27,000 good;

last week, “No Limit” (Par) and

Jeanne Roth in person around \$25,000.

Century (Publix) (1,000; 75-\$1)

“Fighting Caravans” (Par)

comes up here, but picture

at 75¢ a throw, is not quite there; will do about \$20,000 good;

“No Limit” (Par) and

Jeanne Roth in person around \$25,000.

Seventh Street (R-K-O) (1,000; 50-\$1)—“The Devil” (M-G-M)

is still taller, first to reach this big Scandinavian community; a working man's house.

In the week management held

it over for another full week;

average, \$1,000 a day.

Charley’s Arms (Col) (first half

(second week) (Par)

(\$2,000; good; last week, “Beau Ideal” (Radio), about \$12,500.

Star (Fox) (1,000; 60-\$1)

“One Heavenly Night” (Par).

Picture fairly satisfactory; second musical in successive weeks.

Accompanied with Evelyn Laye, but

she is well liked; about \$9,000, fair;

“New Moon” (M-G-M)

about \$9,500.

Seventh Street (R-K-O) (1,000; 50-\$1)—“The Devil” (M-G-M)

is still taller, first to reach this big

Scandinavian community; a work-

ing man's house.

In the week management held

it over for another full week;

average, \$1,000 a day.

Orpheum (R-K-O) (1,000; 50-\$1)—“The Devil” (M-G-M)

is holding its own.

Lyric (Publix) (1,000; 40-\$1)

“Lotte” (Fox) is holding its own well;

will do about \$12,000 good;

“No Limit” (Par) and

Jeanne Roth in person around \$12,000.

TACOMA HOLDS OWN

“No Limit” Near \$6,000 and “Casanova” on Way to \$6,400

Tacoma, Feb. 3.

(Drawing Population, 125,000)

Entire west slope of Washington

has been hit by rain and

theaters have been closed a little with attractions running about average.

There is more lucine competition and miles running is good to offset wet weather.

Estimates for This Week

Broadway (Fox) (1,000; 25-50-\$1)

had a little success, but

not much; a better week looks good for \$6,000, okay; last week, “No Limit” (Par) and

“Casanova” (Fox) were good, grossed around \$6,000, not so good.

Orpheum (R-K-O) (1,000; 25-40-\$1)—“The Devil” (M-G-M)

should do better than average.

Lyric (Publix) (1,000; 25-40-\$1)

“Lotte” (Fox) is holding its own.

Circle (M-G-M) (1,000; 25-40-\$1)

“Love” (Par) is holding its own.

Strand (R-K-O) (1,000; 25-30-\$1)

“Lotte” (Fox) is holding its own.

Capitol (M-G-M) (1,000; 25-40-\$1)

“Love” (Par) is holding its own.

Apollo (R-K-O) (1,000; 25-40-\$1)

“Lotte” (Fox) is holding its own.

Princess (M-G-M) (1,000; 25-40-\$1)

“Lotte” (Fox) is holding its own.

Paramount (M-G-M) (1,000; 25-40-\$1)

“Lotte” (Fox) is holding its own.

Warfield (Fox) (1,000; 25-30-\$1)

“Lotte” (Fox) is holding its own.

Strand (R-K-O) (1,000; 25-30-\$1)

“Lotte” (Fox) is holding its own.

Capitol (M-G-M) (1,000; 25-40-\$1)

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Princess (M-G-M) (1,000; 25-40-\$1)

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EXTRAS INCREASE INCOME

Chandeliers and Gilt Nixed; New Houses Small and Simple

Chicago, Feb. 3.

Though the town is admittedly over-sated, three circuits are reading plans for additional houses. Publix and Warners are continuing their fight in the mid-west, while two theatres appear on their tentative list.

Lasker Bros., who have shown up in an act of political defiance of movie theatre operators hereabouts, have plans on the fire for three houses in the neighborhood. This will increase their total to 10.

All of the contemplated houses are under 2,000 seats, with the circuit satisfied it's impossible to consistently turn a profit on a house of that size after tax. Under the plans, the houses will hold 1,500 seats in the main floor alone. Design will carry through the idea of a house with a balcony seating 500 if the trade proves large enough.

Fundamentals Only

Decorations on the new theatres are down to the most simplest sort. One reason is of the opinion that expensive chandeliers and "extra-thick gilt are wasted money, since it's been shown that the show must go on even though smaller grids have quit trying to ape the old luxuries on the flash. They are now satisfied if they can secure good acoustics, comfortable seats and decent ventilation.

Money is scarce, however, with the hubbub surrounding the stock market one way or another, too hard on deals. Circuits are not building on their own, but will take houses only by the 20 to 25 percent. And rents are down, fallen badly in the past two years. In 1925, where operators were paying rentals of from \$80 to \$90 per seat, they are now asked to pay no more than \$20 to \$25 per seat.

TRUMP'S DRAMAS

Finishing Six With Action for States Rights Market

Hollywood, Feb. 3.

Adrian Trump, who financed J. Charles Dunn's production on his own, is putting up his own money, sees states rights distribution.

M-G CALLS OFF NEW SCHEDULE INCREASE

Hollywood, Feb. 3.

Metro in its infinite wisdom will make 32 complete features in 1931, plus 23 programs, according to Irving Thalberg, instead of increasing the output over this year, as was at one time considered. Advantages of the new feature program will get the increase, with total production increasing to go over 50 pictures a year. The new program conferences before starting that contemplated trip to Europe. He was figuring on getting away from the studio system, but has decided to make it until May or June. Meanwhile Norma Shearer (Mrs. Thalberg) will accompany her husband on the European tour and another to make.

Metro will hold its annual sales convention in May, probably in Chicago.

COT'S "BLESS YOU SISTER"

Hollywood, Feb. 3.

Calling it "The Miracle Woman" instead of "Bless You Sister," Cotterill has signed a deal to perform in the picture, the Alice Brady play for Barbara Stanwyck. Frank Capra will direct.

Reorganizing R-K-O-Pathe

Starting on Coast With Studio Changes

Hollywood, Feb. 3.

Reorganization of RKO-Pathe is underway which, it is said, will include a settlement of William Le Baron's contract as production head of studio. Resignations of E. H. Derr, Pathé president, and Charles Sullivan, vice-president, have already been accepted.

A voluntary adjustment will be made of the Ann Harding contract to the studio, and Warner and Constance Bennett will be formally notified that the Bennett-Warner contract is without legal justification, it is further understood.

Lee Marcus, new president at Pathé, will be relieved of sales and distribution duties at Pathé and take over the studio's staff. He will be succeeded in these capacities by Charles Rosenzweig. E. J. O'Leary will head the Pathé executive divisional head.

Derr-Sullivan's Future

Hiram Brown states that the future of E. H. Derr and Charles Sullivan, both resigning, is still uncertain. Derr, it is said, although it is likely they will become associated with studio in production capacities; Derr, however, is offered a position with a probability that he may become attached to the How-Hughes unit.

In the case of the Bennett-Warner deal, the attitude of Pathé is that Derr and Sullivan were not authorized to okay Miss Bennett's drift to other companies.

Some work in production presented have been made at Pathé, principally being the re-judging of Harry Leavitt's studio material with Harry Poppe, who played for

(Continued on page 14.)

BUT ONLY 10% WORK AT BEST

"Variety's" Exclusive Survey for 1930 Reveals Fewer but Better Jobs for Coast Mob—Average Pay Check Now \$9.74—Tougher Every Year for Women and Kids

250,000 PLACEMENTS

By Ted Taylor

Hollywood, Feb. 3.

Jobs for extras got fewer and better. Not so many worked last year as did in 1929.

More work for script girls. The decrease in calls hit women and children. Jobs for men increased slightly.

The average number of places to work last year by Central Casting Bureau was 62, or 28 less than in 1929. However, the average daily paycheck grew 61 percent.

The extra's paycheck has increased consistently every year from the \$8.46 average of 1926. In 1930, when your mob casting was first

The 1930 Mob

The 25,446 placements by Central Casting Bureau last year were divided as follows:

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B'WAY LESSON FOR ENGLISH

BREWERS FEEL SUNDAY SHOWS IN ENGLAND

London, Feb. 3.
Proponents of legalized Sunday pictures have lined up 250 members of Parliament against a bill to permit Sunday films. It is due to shortly come up for debate.

The Sunday Observance Society is contesting the bill and going ahead with the fight for a ban of Sunday movies at the speediest. Even if the bill passes the House—unlike—it is regarded as certain that the House of Lords would veto it. The Upper chamber has power to do that.

Many members of the upper chamber are big supporters of the proposal, and meetings are being held throughout the theatres being open on Sunday, which keeps them out of the saloons.

If Sunday closing is enforced, 300 houses go dark in London and an additional 100 in the provinces. Heavy losses will be caused to the exhibitors by this.

Political wiseacres believe the only chance the house has is to have it contain a local option provision giving local authorities power to license.

Meanwhile the houses affected by the recent court decision against Sunday pictures are open as usual, deciding to wait until officially notified they must close. A decision in the case was reached at a meeting of independent exhibitors and circuit heads.

U'S EUROPEAN OFFICES OUT?

Paris, Feb. 3.
Al Ziegler, European chief for "Universal," called "yesterday on the 'Bremen' to a conference with Carl Laemmle, head of the studio, concerning the company's chain of exchanges on this side in the absence of talker product to sell."

Also, all foreign versions in consequence of the ban on "All Quiet" in Germany and other Continental territories of German readings.

Strauss Says Biggest Danger in Talkers Is In Duplicating Ideas

Vienna, Feb. 3.
Oscar Strauss, who recently returned from Hollywood, who recently returned from Hollywood, says the greatest danger to the talkers is in their becoming imitative. There are many kinds of imitations, he says, of any successful picture, almost the minute it appears on the market.

Musically, Strauss says, films have passed a crisis. The day of musicals "films with songwriters that can't sing" is over. The new songs, with musicals, are now supplied by capable composers.

Strauss is now engaged in finishing an operetta, "Peasant General."

Kohner Scouting for New U Talent in Europe

Hollywood, Feb. 3.
With Universal's foreign activity now at a standstill and no preparation made for future production, the studio's European production chief, is slated for a boat ride to Europe where he will scout for talent and material.

Universal first choice Kohner as its white-haired boy, if the decision is made to do any producing in Europe.

PROPAGANDA FILM

With Info on Egypt's Government's Tax Disbursements.

Cairo, Feb. 3.
Mohamed Kerim Zeitnah, film producer here, has organized a committee to further propaganda ends. Idea is to carry to the public an idea of the way official money is expended in the Egyptian political system and other angles. Its purpose is to enlighten the people on where the money they pay in taxes goes and its disbursement for the public's well-being.

EXPECT END OF QUOTAS IN TIME

Paris, Feb. 3.
So fast is the trend toward progressing toward international production tie-ups that trade observers discern the probability the movement will sooner or later bring the American market into line with the rest of the world.

The German director, Pabst, is in Paris, negotiating with the Italian studios, while Pituлага likewise is here trying to induce French producers to use his studios in Rome.

London Film Theatre Short on Film Supply, After Stage Musical

London, Feb. 3.
Leicester Square is finding it difficult to get important product, is trying to prevail upon Charles Cigelske to transfer "The Chelsea Girl" to the screen, now running at the Victoria Palace.

The show has caught on and is one of the few current London attractions. The transfer, the attraction is unlikely, as it is the first success for the Victoria Palace since the end of vaude.

SOVIET FILM BORES EVEN VIENNA REDS

Vienna, Feb. 3.
So-called Red Vienna pictures, which are rather reclusive to the Soviet propaganda picture, "Blue Express," produced by Jia Keng, which is shown in the old style of silent movies in cooties in the propaganda style.

This picture is inexpressibly boreish, by repetition of the same scenes, and the Viennese, who the old fashioned think twice before paying for expensive seats for films that may appear of politically, but not artistically.

On the other hand, "Africa Speaks," recorded on German sound device, is the biggest kind of a monotonous success. Picture is held over for its fifth week.

Quota Board Numbers

London, Feb. 3.
Board of Trade has received Alice Keppel, general director of Sir Stanfords, head of the Ideal company to the committee which administers the quota law. Keppel, who was nominated by the Federation of British Industries, but the board refused his nomination, has now asked the B. I. asking for alternate nomination.

Reuters' Election

London, Feb. 3.
Khemaniatop: Renters' Association, elected yesterday, will be president for the coming year, Arthur Dent, of BIP as vice-president. Officers were expected to go this way.

BIP LEARNS AND LOSES PLAYERS

Experiment of British Producer and Exhibitor Teaches What Goes Abroad in Films Not so Good in U. S.—BIP May Try Again—Has 20 More

NEED AMERICANS

American producers must learn American ways and use American leads and production tactics before they can hope to fulfill expectations of the American market.

"They've got to realize that what 'Her Fairy Godmother,' with all the expense and trouble, did not do, the English can do," said the Box, in his criticism for what it will do on Broadway.

"They've got to do something more joyful, more gay, more attain a lot of laughs, play off over the weekend and returning to their foreign ports, issue long statements on their conditions to their American audiences."

"British International is the first foreign producer to get the most from the American market. It shows 14 pictures when they showed at the Cohen theatre on Broadway, only two, 'Almost a Genius' and 'The Man of the Red.'

"Almost a Genius" played after the second dive, followed after its second day. BIP could understand that (Continued on page 22)

(Continued on page 22)

TALKER FAMINE DISTRESSING IN FRANCE

Paris, Feb. 3.
Owing to the bestialities of several American producers to produce French versions either here or in Hollywood, several local promotions of independent companies are unable to meet the demand. Their expectation is to supply the demand here for product by American producers created by an incoming material from the States.

The projects look ambitious, but may be ephemeral. American studios will be unable to duplicate situations still found in foreign version offices, Peurouzel as Cannet.

Picture was well received by the press and reviewers. It is also the first movie to be made by Peurouzel. Photographic quality of both subjects is first rate, but the sound effects are indifferent, because the settings are in the outdoors.

Third in the group is a short screen review, which is disappointing in comparison with the other two, and the best of the kind from the States.

ARABIC DIALOG ON CAIRO SOUND SCREEN

Cairo, Feb. 3.
Yusef Deh Wahby, proprietor of the Egyptian theatre, has entered into an arrangement with Paramount for the picturization of two of his own stage plays, with dialog in Arabic. One of the plays is "Shaykh" and the other "Mahragi." Both have a score which is to be incorporated in the screen.

Work will start on the subjects in July, and they will be available for exhibition next winter.

MacDonald's Job

London, Feb. 3.
Khemaniatop: Renters' Association, elected yesterday, will be president for the coming year, Arthur Dent, of BIP as vice-president. Officers were expected to go this way.

Understood he is acting on behalf of RKO.

25 RUSSIAN-MADES HERE Anting Expects To Send That Number of Films Over in 1931

About 25 Russian-made pictures will be imported into the United States by Anting during 1931. This figure represents an increase over those imported during 1930.

Entertaining titles for some of the others synchronized are "Life is Beautiful," directed by Ustinov; "Old Years," a Russian war film, with "Ghosts," "Giant," "The Devil's Disciple," "The Dreamer," and "The Iron Brigade."

"Anting does its own American distribution."

HOUSES CLOSED BY HEAVY TAX

The Hague, Feb. 3.
Local and amateur theatricals in the town of Groningen, in northeast Holland, due to a controversy with the city over the unreasonableness tax.

Local theatricals and amateur societies had sent a notice amounting to an ultimatum upon the authorities that the tax must be reduced to 15% of the box office.

The common council refused to comply and the theatres will be closed Feb. 6. All employees have been given notice.

London's Sunday Trade Very Good, Excepting Layne Picture \$1,000

Layne Picture \$1,000

London, Feb. 3.
Sunday business in the picture houses was first rate, due to bad weather and the sun created by much talk about Sunday releases.

Evening Layne, "Casanova," an indefinite hold-up of the picture, is now showing in the Bowes, with the picture dropped to \$1,000. Picture will be replaced shortly by a Raoul Cugnot release.

PITALUGA'S TALKERS BEING SHOWN IN ROME

Rome, Feb. 3.
Pitaluga's third talkie was shown at the producer's own theatre here. The group includes a free adaptation of "Madame Malice," and a regular feature, the noted local comic, Peurouzel as Cannet.

Picture was well received by the press and reviewers. It is also the first movie to be made by Peurouzel. Photographic quality of both subjects is first rate, but the sound effects are indifferent, because the settings are in the outdoors.

Third in the group is a short screen review, which is disappointing in comparison with the other two, and the best of the kind from the States.

Testing English vs. Foreign Dialog on Egypt's Screens

Cairo, Feb. 3.
Local exhibitors are engaged in a contest over the popularity of English dialogue features.

Metro-Cinema is showing "Diamonds" (CWB) and the German "Die weiße Rose." The latter is for some time being offered a considerable proportion of European product.

Gaumont House Reopens

London, Feb. 3.
At last Mr. D. P. Doherty, manager of Gaumont House, is collecting information and data on theatre sites.

Understood he is acting on behalf of RKO.

GER. VERSIONS CALLED OFF BY METRO

75 Foreigners Under Contract Will Return to Native Land

Hollywood, Feb. 3.
German version of "Big House" nearing completion on the Metro lot will be the last in this language for a while. Studio will continue to make foreign versions such as French and Spanish, and then lay off to the multi-linguistic. Explanation is that "Berlin" is "Berlin" regardless of language.

M-G-M has about 75 persons under contract as players, writers and directors for the foreign versions.

French film is to be given a firm place in the studio's catalogues.

Never the Twelfth Shall Meet," now being produced for the domestic market, will be the first to be called off.

Last week film is to be given a firm place in the studio's catalogues.

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BIP CUTTING ON CHEAPER FILMS

London, Feb. 3.
Finding little b. o. call for foreign-produced pictures, British International intends to reduce its imports output to one-third.

Total title year will not exceed 20 pictures, but all will be of a minimum cost of about \$25,000 per picture.

2-REEL CUT MAKES BAD TALKER BETTER

London, Feb. 3.
Major studios have been charged to direct three more pictures for British International, following "The British Way."

That release was passed by the British Board of Film Censors, which called the film cutting out two reels, and thereafter it did well with the fans.

Tax Must Stand

London, Feb. 3.
The National Finance department has re-ordered the "tax" on foreign imports to raise taxes.

An appeal was made to the government to rescind the tax, but the government of Norway has already rescinded the building of a new studio.

HOME PICTURES FOR KIDS

Names for WB Advertising Shorts; Five Million Circulation Stated

Warner Brothers intends to show, in name, its advertising shorts to homes. So far the company has completed two; one for Liggett Myers Tobacco and another for the makers of Listerine. The two contracts are signed to be filled by Feb. 15. Two others not mentioned will reach a similar figure. Each of the four is from series and made at the WB Brooklyn studios.

Warner's system on shorts works along the same way idea. It includes merchandising, plan and scenario. A special staff is employed to devise sponsored ideas and to produce sponsored shorts that when created are used as basis for an adaptation.

Merchandising terms are provided by another staff, devoted to exploitation.

WB's first shorts are made by the WB Industrial Films sub-sidiary. This latter is an outgrowth of the Stanley Advertising Co., which originally was but now defunct as an operating concern.

In addition, Warner's also makes industrial shorts. Sponsored and industrial differ in that the former are built for entertainment and exhibition in the theaters. The latter are made for home exploitation, the advertiser on his own methods.

Where sponsored films are offered by WB rank is that no duplication occurs. The studio has a deal with Paramount, the only other major company now making sponsored shorts. This arises from a plan of the two studios to share also their minimum 2,000,000 circulation basis as a nucleus for selling the shorts.

\$2 a Year.

Advertisers are necessary to make the sponsored films pay for the producers. WB or Far make but \$2 each shorts a year, on the present stand.

Warner's distribution scheme concerns short films offered the advertiser another guarantee which limits exhibition to one sponsor at a time. This follows the style of regular feature film distribution as employed by film companies and theater circuits such as first run, second run, etc.

Warners, like Pan, offers a gross circulation of 5,000,000 to 6,000,000 to the advertiser. While Far through its larger circuit may be able to offer a greater circulation, the company prefers to have houses in one section rather than scattered, not paying for advertising programs.

Changes of the indie outlet circuit to a sponsored film circulation are slim and will be that way for some time to come. Within the producer-owned circuit, the producer can expect to have a circulation of which cannot be figured on the individual.

Another figure, however, is not yet certain when an outfit might begin a short in favor of a feature picture program especially, when the feature proves to be hit. Still cutting out the middleman, the distributor comes with Indies in such situations. A tie-in with the indie, therefore, cuts the absolute guarantee of distribution to one house. Something the major producers do not wish and which may also be likely to offer certain contractual objections, thus, from Indies.

Brower Out

Hollywood, Feb. 3.—Opinion on Otto Brower's directorial contract was not taken up by Paramount.

Brower was at Paramount two years.

New Tiff. Exchanges

Hollywood, Feb. 3.—Many British Tiffany exchanges, once sales dead, returned here Saturday after opening "new" exchanges in Dublin and San Francisco.

In France, Tiffany took over the former Vitaphone exchange.

COL'S NEW WRITERS

9 Working on Pictures for Current Program

Hollywood, Feb. 3.—Columbia has put nine writers to work on pictures that will be filmed as part of its current program. One of them is Robert Hedin, author of "Hell" who leads the unit with assignment to do "Good Bad Girl."

Dorothy Herzen's treatment of "The Devil's Disciple" (the unannounced project) studio has put Robert Sherman on it.

Five authors have been assigned to write for Col's new action picture features, with Jack Neville on an underworld yarn; Harry Burdinger on a mystery story; Harvey Gates, air yarn; Harold W. Van Leun on one with a girl's background.

Stewart Anthony has been assigned to do the last of the Buck Jones current series.

FOX'S ORIGINAL SYSTEM FOR VERSIONS

Hollywood, Feb. 3.—A system of composite photography for photographic dubbing has been perfected by Fox and on its early experiments has proved, according to the technicians, better than the methods previously used for tricks shot on a couple of recent pictures.

Principal of the system is basic projection from the back of the camera while the camera rephotographs this film plus the additional scenes needed in the dubbing process.

Process was perfected by the Fox technicians from the original idea of Ralph Hammarskjold, chief trick technician at the Fox studios. Fox paid for the system now sounding.

Main feature of the process is the projecting inside the camera of the dubbing film, which is covered with a translucent rubber, which through special lighting becomes transparent except in the case of those portions of the picture which are selected by the picture personally selected by parents and flashed on the home walls is the answer to the problem.

Most parents have had the big bugs removed, including the kids go to the theatre, the fact that they keep them out on the streets too late at night and that the kids don't want to go to bed until the pictures are picked out, but scot around to some flicker which the parents decided against them.

Another aspect recently come to the surface in the midwest is due to the sudden prevalence of the double feature program.

It is the idea that the okay for the kids to see a certain picture they sometimes don't know what was depicted on the screen the day before.

Most of the other cases call for \$20 as down payment, which delivers the projector, and \$5 a month bringing to the home picture.

At the end of 16 months, enough celluloid for 90,000 minutes of pictures. Screen is not included in any of the club programs.

Some of the studios are installing one channel at a time so that technicians of others can do the dubbing and turning all sound over to the never returning medium.

Paramount and UA first to release pictures made with this method.

"Lover and Teacher," "Love and Teaching for Hi Moon," are figuring on making everything from now on.

Technicians of the electrical service companies all over the country to no changes necessary for reduction of rental fees.

Producers and exhibitors hold there are no additional royalty charges on product.

Latter are to be produced independently for Paramount releases.

INSTALLMENTS ON WALL PROJECTION

Talk of More Studio Influence

By Theatre Men of Combo Firms

Col Likes Plays and Novels for 1931 Slate

Hollywood, Feb. 3.

While Radio has announced it will bring its war front to the studios, studio managers, Columbia's included to heavy load shows and books.

Present interests are to prevent the studio from getting a program being lined up with plays and novels that have "names" value. Seven have already been purchased for next season's filming and negotiations are on.

Swingback of the theatre held to localized operation is only the beginning of an inside struggle between theatre operators and the studio power-holds for a supreme position in the industry, is the report. High interest groups in large cities are to be the result of this natural change coming that will subject film production under the direct supervision of theatre operators.

Such a situation would be such a plus, it is said. The theatre excess and matinées, will not only as a group but suggest new types of plays and stories to be produced, the idea says, so when or when not a personality gets or gets the go-by.

So far, in the embryo, the plan takes the outline of straight business propositions that have been thought out in Wall street and sent on to film and theatre execs. That plan, however, is not clear, but a change may indicate a new angle of general control in the industry.

Practical.

The more practically minded theatre men insist that the studio's conception of a public in-store or story values at any period is a myth exploded; that the public's taste of what they like has not changed with talkers. The find item is that theatre operators by their experiences in relation to direct to the public are best judges of what or what not to screen.

This plan is calculated to bring about a new angle of interests in the production and projection costs of producer-owned circuits.

When this has been accomplished the studio's influence in the administration business remains unchanged. As given they are, 1st, good stories; 2nd, film personalities; 3rd, theatres; 4th, b.o. series.

MAYBE NEW PA. CENSOR BOARD

Harrisburg, Feb. 3.

A complete change in the State Board of Picture Censors by Governor Gifford Pinchot is indicated by the appointment of Mrs. Mary D. Davenport of Wilkes-Barre to the board. The nomination was sent to the Senate last night.

After the death of Mrs. Anna E. Davenport, the vacancy on the three-membered board was filled by Mrs. Davenport will succeed Mrs. Mary D. Patton, of Culverville, appointed by Governor Gifford Pinchot.

The law creating the board of censors specifies it shall consist of three residents of the State, two of whom must be women.

The Governor may remove the entire board at any time during the term of office.

Mrs. Patton was named to the board by Governor Gifford Pinchot.

Mrs. Patton is a widow of former State Senator Alexander E. Patton, of Clearfield county. The place pays \$4,000 a year.

There has not been a great deal heard here in recent years about the censors. Complaints were numerous during the years when the censorship was at its height.

Most of the other states call for \$20 as down payment, which delivers the projector, and \$5 a month bringing to the home picture.

Now the method seems to be to cut out objectionable words with the action thus having started with the picture being cut out with the photo.

\$10,448 VERDICT

In a suit by the National Real Estate Co., against the Monarch Amusement Co., to recover on a lease of the former part of the former Smith and Livingston streets, Brooklyn, owner of the defendant has been directed out in the Supreme Court.

The sum of \$10,448 has been directed for the real estate company.

\$1,000,000 HOUSE

Laurelton, Pa.—A theatre to cost \$1,000,000 at the location of the former Pennsylvania railroad station in Laurelton, will be built by the new owners.

It will have been completely absorbed by the Fox organization, with the exception of the publishers' executive department headed by Harry H. Hays.

Harry Hays is literally bound to go through all of the physical plant and equipment he will be made to take over.

By the same token, it is said, Fred Martelone would find itself in a fix if he wanted to sell off his interest in the theatre, since at the time of the combine would have to be repurchased. Then tricks cost as high as \$250,000.

That is the price the Fox people for a fraction of the existing cost.

With Fox and Hearst remaining together, the new real estate would mean an investment little more than a third set of prints.

Realization of a bust-up would be so expensive as to prevent either from really making a profit, according to reports. Fox and Hearst are battling their differences.

The combination will be recovered and probably along lines which will give the publisher-producer a cut in the Fox Movietone as well as the Hearst newspaper publications.

Until now Hearst's profit has had to come from earnings of that part of the real, buying his own equipment.

There have been squawks from the Fox people, principally. It is hard to understand why in a market as large as New York, with so much work and yet obtaining a due number of subjects obtained by crews organized by the Fox organization.

At this time no report has been made.

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Talking Shorts

"LOVE'S BUSINESS"
"OUR GANG"
20 Mins.
New York Metro

Wistful, mirthless of the kids in it, it seems to be a picture of the times. Their naive antics will reach for a sympathetic reaction. In fact, they're the best part of the Story of a familiar routine of a couple of kids failing for their parents.

Technically this subject indicates a certain staleness of production. It's been done so many times.

If not already, customers will soon begin to realize that the kids talk. It looks like projecting this on a strictly "talking" basis will be a sure way to cross adaptation aims.

The teacher speaks quite ordinarily for a sumptuous dame. She's a good actress, her diction is crystal. Timing is off and the action moves slowly.

"LET'S STAY SINGLE"
FRANCES WILLIAMS
Comedy
7 Mins.
Rivoli, New York Paramount

Scant value to one, which lacks even a simple story, for it's a picture of a girl's opportunity to interpolate two songs.

"Wait Till the Summer Comes" is the title tune. Both tunes are special numbers that have served Williams in well. The other, a chaste endearing, youthful recording took most of the sack out of the rather-rear country songs. Just for fun, she's a good actress.

Gabby opens has a couple of girls' scenes before the "Wait Till the Married League," of which Miss Williams is the leading spirit.

She's a good actress, though the cue for two of the girls to hand in their resignations because they are unable to resist the urge. Frances refuses to allow the girl to withdraw from the organization, and the girl goes back to the two songs, which follow each other in quick succession, only half of the time.

"Till the Summer's Over." Miss Williams photographs in a scene that's preordained to Hube Welsh, peters out long before the finish.

"KNIGHTS BEFORE XMAS"
KARL DANE and G. K. ARTHUR
Comedy
11 Mins.
Stanley, New York

Slapstick after strictly for the gurus, holding a few wacky scenes. Lane and Arthur, featured in the large cast, have little to do and do them poorly. The picture is well made and directed by Lewis R. Foster seeming mainly at fault.

Laughter and situations have been tested indiscriminately into this comedy about a housewife who's been married by an egged couple. Dane, as the son, brings his pal, Arthur, home with him. The wife is a good actress as a present for the old man.

Only, to operate the machine with the housewife, she starts breaking up furniture and winds up among the Christmas tree decorations.

"Blowoff" has all the gags at the party in a rough-and-tumble fashion with a couple of don't-falls and nip-ups all over the set. All in all a third-rate, two-reel, farcical comedy that's aiming for the titters.

DRAGGED OUT phoniness.

"BIGGER AND BETTER"
"BOY FRIENDS" Series
Comedy
10 Mins.
Stanley, New York Metro

One of the Mill Ranch Friends series dealing with the comic elements of boyhood, the manner in which the characters are involved appears to be the first of the series to be really built to satisfy, although from a comedy point of view it can't be compared with today's hits.

Three boys are talked into taking a second job, and the picture ends in a meeting. There they come in the usual blunders and the bunks finally make up, though the former's name can't be compared with today's hits.

No such strong material.

"LIKE A BEAVER"
Educational
10 Mins.
Cinema, N. Y.

Talking Picture Epics

A good one, and DC Hayman is the star. He's in the sort of screen nature studies.

Beavers the star, New York, too, now more than ever, and the bunks striking rare attitudes in the building their dams and houses; also cutting trees down and getting an asset to any phœnix.

"THREE SAILORS"
"THE RECRUIT"
Comedy
10 Mins.
Warner, New York

Grind, "Stepphonie," seemed out-of-place in this house. Just a good vaudeville act this trio of comics offers a prolonged howl in unison, and the audience is given the ability of transferring the same methods to the screen.

Stepphonie, though he's been surrounded with some beach comedy, a couple of extra east number punches don't help. No effort was made apparent to analyze the comic situation with which he's left without action. Thus only lime customers and neophytes can be drawn to the picture appeal on the drawing room.

Nothing to direction and photography, bad.

"THE PEST"
Comedy
10 Mins.
Rivoli, New York Paramount

Comedy in one set featuring Tom Howard, bumbling, is mild flavor. The picture is built around a gag topped off by a stereotyped shotgun finish for a blackout.

Howard carries a couple trying to palm off a second-hand car on a sucker when Howard, who's been a customer of the family, drifts in the garage driveway set and starts picking flaws in the car. The punch is attention to a broken spring, faulty lights and other defects in the engine. The punch is the buyer takes it on the lats with his bungalow. Owner of the car takes him to the police station, he had hoped of saving and bump him up.

Howard stands out prominently, getting laughs despite the material handed him, and deserves better treatment.

"FOOD FOR THOUGHT"
8 Mins.
Tivoli, New York Paramount

Eddie Allen and Doris Canfield team, are feature in this picture. Eddie has a few laughs and a "blue" snapper for a finish, making it a mild flavor for the grind.

"Miss Allen's Conundrum" of

Reynolds, Stirling Marlowe, Davies, Di-

Belasco star play the same name by

John Lawrence, E. Johnson. Photo-

graphed by Oliver T. Clegg, New York.

Jan. 26.

"The Love Habit" (B.P.).

Entertainment, picture twice over.

May do for minor double bills.

"Das Masel Von Der Re-

person" (U.S.A.).

That the action can be fol-

lowed with no knowledge of

the language. Surefire hit in

the German houses in the U. S.

"Bachelor Father" (U.S.A.).

Metro-Goldwyn-Mayer production, and

Stirling Marlowe, Davies, Di-

Belasco star play the same name by

John Lawrence, E. Johnson. Photo-

graphed by Oliver T. Clegg, New York.

Jan. 26.

"Marie Davies and John Ashby"

in "The Love Habit" (B.P.).

Buster, McDaniel, Eddie Torraine,

Bell, Marion Davies, Edgar Norton,

Marie Curacao, Malvina Hobbes

and others in "The Love Habit" (B.P.).

"Marion Davies ought to make it

fun for kid audiences. When

Miltz does even beyond the

limits of any boy or girl imagination.

Jickle Scoul had a better script

brought in that he's perempted to play

and always remain natural.

His role again is Sid, much like

of a Sid he played in "Tom Sawyer."

His character is set in a

cousin (Miltz) he smacks her in the face. Thereafter, the girl outsmarts

the best thing she has done in the

last three starts and that means

the Davies following, a dismal film.

The whole trick here is to make

it look like a real life situation.

It has vigorous comedy angles, a certain

sometimes obvious style as an

attempt to be hokey.

Story is pure comedy almost

to the end, but late action

has the note of faintly sentimental

gives the picture the touch of legal

comedy.

Picture has a healthy balance

of form in the playing. C. Au-

brecht, the crusty oldish policeman in

the Belasco stage production, is in

the picture, with a smiley

face, the flower of comedy.

There's a good bit of music in

the picture, though it's not

very good.

"THE LAND OF EVANGELINE"

Scenic
12 Mins.
Central, N. Y.

Talking Picture Epic

Interesting and unusual study of

the life, the flora and the fall of

the Grand Pre and its little church

are the chief features of the

film, though the taste of

the land can't be right.

Walter B. Scott, the author

of "The Land of Evangeline,"

is the star, and the picture

is a good one, though not yet

fully developed.

Fox's '30-'31 Wind-Up

Hollywood, Feb. 3.

Fox expects to wind up its cur-

rent (1930-'31) program for releases

by Aug. 1 by the end of March.

It will have a balance on the season's schedule

to be made following the sextet go-

ing in during this month.

It will be the last of the pro-

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MIGHTY CIMARRON SWEEPS AMERICA



Reg. U. S. Pat. Off.

VICTORY
YEAR
BEGINS

"CIM"
RUNS
WILD
\$2 TOP

BURNS UP B'WAY
PRIMED TO BLOW
NATION'S HAT OFF!

ALL AMERICA A WAITING TO BEH



FRENZIED HOST OLD A MIRACLE

**GRANDEST SHOW PHENOMENON
OF THIS CAREENING CENTURY... A
ROARING NATION OF 123,000,000
SOULS BECOMES ONE VAST AUDI-
ENCE AS "CIMARRON" THUNDERS
ACROSS THE SCREENS OF 300
GREAT THEATRES SIMULTANEOUSLY!**

Establishing In the Sweep of Its Operations a Record of Grand-scale Showmanship Unmatched Since the Dawn of Amusement History!

CIMARRON

**THE
PRESSES
ROAR!**

ACTION SWARMS THROUGH SWEL-
TERING PRESSROOMS OF NATION'S
NEWSPAPERS... INSPIRED WORKERS
LINE IRON MONSTERS IN GIGANTIC
BATTERY FOR BLOW-OFF MAPPED AND
TIMED TO ROCK AMERICA... 200
PRESSES IN LINE... STRAINING NERVE
AND STEEL... PRIMED FOR SIGNAL TO
FLASH TIDINGS OF CIMARRON SENS-
ATION ACROSS THE LAND WITH DOUBLE
TRUCK AND SINGLE PAGE AD SMASHES



FINAL WARNING TO HOUSE MANAGERS

**DON'T BE CAUGHT SHORT
ON THE MIGHTIEST SHOW
ATTRACTION OF ALL AGES**

RADIO PICTURES GIVES YOU LITERALLY
"A BIRTH OF A NATION" IN "CIM-
ARRON"...WE HAVE GONE AFTER IT IN
A BIG WAY BECAUSE WE KNOW IT TO
BE THE GREATEST BOX-OFFICE PROPO-
SITION SHOW BUSINESS HAS KNOWN
IN YEARS!...IT HAS SMASHED NEW
YORK RIGHT ON THE NOSE AT \$2 TOP
AND WILL RUN TILL UNCONSCIOUS!
DON'T LET DOWN AN INSTANT. COVER
EVERY ANGLE OF THE SHOW. DON'T
GET CAUGHT SHORT ON "CIMARRON".

**CRACK CIRCUIT SHOWMEN
WHIRL 'CIM' INTO MONEY**

Radio Pictures extends its thanks to A. M. Botsford, of Publix, Skip Weshner of Warners, Jumping Jack Hess and Mark Luescher of RKO and the hundreds of other brilliant young showmen whose names are not available at this hectic moment. They have carried the torch of showmanship . . . and blazed the trail to a new era in ticket merchandising!

Radio
PICTURES

Reg. U. S. Pat. Off.

RICHARD DIX
IRENE DUNNE
ESTELLE TAYLOR

AND ASSEMBLAGE OF
SUPERLATIVE ARTISTS

DIRECTION
WESLEY RUGGLES

ADAPTATION
HOWARD ESTABROOK
PHOTOGRAPHY
EDDIE CRONJAGER

N. E. MGRS. PEPPING UP BIZ

Film Stocks Stand Out in Dull Sessions With Par., Fox, Loew All in New High Ground for Year

By AL GREASON

The leading picture stock yesterday broke through former highs on the movement, Paramount going to a new peak on the recovery at 45%; For climbing through 33 and Low above 33 for the first time since the December slump.

There was nothing in the general market to indicate a special demand or contraction, which, in the absence of other explanation, may be taken as reflecting a better volume of business in the industry than has been the usual at the beginning of the new year and tending to corroborate the view that there has been a definite change for the better at the box office.

At the same time R-K-O got into motion, making a double top for the recovery just now, and something to discount in the prospects of large profits from "Chiaromar," the company's next smash production.

With trading well on a small scale as regards the industrial focal stocks, turnover increased in the amusement section. General Pictures of Boston, although going through the day within narrow range and closing not much changed from the final prices of Tuesday, were negligible, but bullish in tendency, the principal item being intimations that the solid donor Harry L. Washington had been engaged.

Whole body of stocks seemed to be stuck on a dead center, and it was in the ranks of the smaller movements in the theater issues took on special significance, moving on their own and without the influence of the general market movements elsewhere. That is to say, they seemed to be impelled by movements within their own sphere, rather than by the general situation. It follows that if they can go ahead on their own, when a general "improvement" in business is expected, they will be especially situated to advance.

Par.'s Profit Helps

Last week did little to alter the situation in the market. Signs of the general recovery, as far as carrying many issues, amusement leaders among them, into new high ground, were evident, but were cancelled in a reaction starting late Friday and running through Saturday, Sunday and Monday. The movements remained practically unchanged.

The theater stocks were greatly benefited by the income statement of Paramount showing not for the year to Dec. 31, but for the quarter ending Jan. 15, \$10,370,000 compared with \$1,554,420 for 1929. This represents \$8.18 available per share, or a figure somewhat above, preliminary estimates, compared to \$6.36 for 1929.

The market's response to the announcement of substantial earnings power in Paramount contrasted with the unfeeling attitude of the other theaters. Partisans of the issue staged an aggressive drive in its favor, most of them taking a high level on the movement at 45%. And because Par. served as bellwether in the theater stocks, the more active shares rode along on the wave. Best prices were shaded later, but the market was somewhat better than many of the public financials, most of which, including the stocks of Standard Oil, were in the doldrums.

Although bold gains against the trend seemed to point to a better session in the theater stocks, which may have been due to the investment support instead of more, most of the others were doing the same, though more modest, alterations, such as corrections in the higher levels. The market will take care of itself, as analysis of the market's behavior in recent days has suggested, resulting in their holding further.

General

The play in the rest of the theater stocks was not so strong, but the fires for the third quarter started again for the annual period which signs the beginning of the year. The attendance, though still relatively roared off both box offices, Theatres, the second from the third, respectively, were not

relaxed business will not run on into the new year. At the present low, the decrease would have gone a long way to discounting past adversity and even now it does look like a good deal of the market's yield of 8% and giving no ground for the idea that it will not maintain that rate.

Par. as an Index

Long-pulls prospects are well thought of in this stock, even if it is not the best index of the dull 1931. That recovery will come when general business goes without prompty from commercial betterment. For when all is said and done, the market is the sum of the emanuements. Pretty much the whole trading community, figures Paramount as the logical index of the amusement business and the movement of its stock is a fair measure of the theory that improvement in the whole industry should be reflected in any advance development best, since the company probably has the best record of individual problems, inside and out.

Even taking the fourth quarter of the year into account, in its poorest showing, the net shows dividend requirements covered with a margin. The result of the year's result of the whole year's comfortable sum of \$16,200,000 goes into the market at 45% and adds to the rate on the common. Apparently just under 46 there is a good market for the stock. The operators who got in at that level on the way down and are willing to let go of it are likely to do so from this time on, except to give a pretty accurate hint of the actual moves into spring.

R-K-O Holds

R-K-O did not run to form. Stock quoted flatly in the market and worked out a little more in the narrow range. Moreover, there was a significant absence of gossip current in the market. The first new picture opened there at the Globes a few days ago and won a sensational success. The critics smash the concern has enjoyed, and the result is that it is up to the top with a balance of \$10 million of money and even more than that in the bank. The distribution never turned to financial comment and the flicks did nothing to attract the public.

A distinct change of front. Couple of months ago when a campaign was banded to fare-ya-well. The answer was that the flicks were well satisfied with their prospects and in no hurry to change.

However, all the elements of powerful backing that helped to carry the stock to 45% are still present, and the curious situation exists of the stock in the market holding its own. The market hold took hold, and selling "ex" speculative prospects in price. The market also holds its own.

It is also a good sign and for the first time a good many amusement leaders seem to be holding more favorably upon it, remembering in addition that it is one of the few stocks that have been holding up.

Although bold gains against the trend seemed to point to a better session in the theater stocks, which may have been due to the investment support instead of more, most of the others were doing the same, though more modest, alterations, such as corrections in the higher levels. The market will take care of itself, as analysis of the market's behavior in recent days has suggested, resulting in their holding further.

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Yesterday's Prices

STOCK EXCHANGE

	High	Low	Last	Chg.
200 Con. F.	130	127	125 1/2	-1 1/2
240 Con. K.	130	127	125 1/2	-1 1/2
8,100 Gen. Th.	135	132	130 1/2	-1 1/2
11,300 Low	125	120	124 1/2	+1 1/2
1,100 Pab.	15	14	14	-1
19,100 R-K-O	145	140	139 1/2	+1 1/2
20,000 T.	105	102	101 1/2	-1 1/2
20,000 T. M.	304	296	294	-2
200 Tech.	10	9	8 1/2	-1/2
200 Tele.	10	9	8 1/2	-1/2
18,000 Gen. Th.	70	69	68 1/2	-1 1/2
1,200 Felt.	70	69	68 1/2	-1 1/2
20,000 W. B.	67	65	65 1/2	-1 1/2

* Sales and price to 2 o'clock

in and out scalping. Report that the film stock market noted a \$20,000 week end in the hands of the public, instead of being handled by the trade. The news goes new and promptly, confirming that the comparative steadiness in that is mainly due to the time of year.

Bonds Set Off

Significant in that week's price movements was that although the film stock showed a slight gain, the bond market was flat. Saturday preceding the bond market suffered heavy losses. Sixty percent of the bonds were down an aggregate of 15 points. The slump, of course, was sympathetic with a sharp drop in government bonds. The market in government bonds was steady, but the market in corporate bonds was not.

Wall street always looks forward to the day when the market will be dominated by S. B. bonds, but the rest of the list slipped with a general decline in the market during January improvement.

Market advice right along had a prelude to a turbulent in the bond market, but the market in the bond section would likely be in a struggle to get out of the dumps.

Washington put the most important construction on its intentions. Wall street always looks for the worst when the statement is made that the market is weak, but heavy selling of S. B. bonds and the rest of the list slipped with a general decline in the market during January improvement.

Market advice right along had a prelude to a turbulent in the bond market, but the market in the bond section would likely be in a struggle to get out of the dumps.

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CRITICS PUT WREATH

DON CLARKE'S GREAT BEST SELLER LEAPS TO FLAME-SHOT LIFE!

**CRITICAL PENS DO SNAKE DANCE AS
WORLD OF WOMEN AWAITS THE MOST
LOVABLE HEROINE OF THE HOUR**

Film Daily:

Will get the women. Tensely Dramatic. Entertainment all the way.

Los Angeles Record:

Oh what a picture! A real gem. Helen Twelvetrees a better actress than Chatterton.

Motion Picture Daily:

An audience picture. Packed with human appeal. Triumph for Twelvetrees.

N. Y. Telegram:

Big heart appeal. Boy what a punch.

CHARLES R. ROGERS SMASH SENSATION . . . TERRIFIC DRAMA PENETRATING THE HEART OF WOMANKIND!

Radio
PICTURES

Reg. U. S. Pat. Off.

FREDERIC C.
MADAN



ON MILLIE'S BROW

Millie



HELEN TWELVETREES

LILYAN TASHMAN
JOAN BLONDELL

ROBT. AMES
JAMES HALL

JOHN HALLIDAY
ANITA LOUISE

Directed by JOHN F. DILLON

Assoc. Prod. HARRY JOE BROWN

WORLD PREMIERE FEB. 6 • RKO MAYFAIR, N.Y.

Comparative Grosses for January

Table of grosses during January for towns and houses listed as previously reported weekly. Where title or gross of picture omitted, frequently is "sex" film or picture played in "sex" film style for that week.

NEW YORK

	Jan. 3	Jan. 10	Jan. 17	Jan. 24	Jan. 31
CAPITOL	"War Nurses"	"Paid"	"Paid"	"Reducing"	"Right to Love?"
High... \$102,886	\$65,000	\$33,500	\$10,300	\$70,000	\$11,700
Low... 30,000					
PARA-MOUNT	"Tom Sawyer"	"Right to Love?"	"Right to Love?"	"No Limit"	"Devil to Pay?"
High... \$95,000	(20 week)	(1st week)	(2nd week)	\$54,000	\$7,500
Low... 49,103					
ROXY	"Sheperd's Wife"	"Man Came Back"	"Once a Sinner"		
Part Time	\$12,500	\$12,500	\$1,000		
High... \$12,685					
STRAND	"Sunny"	"Man to Man"	"Little Caesar"		
High... \$75,000	\$23,000	\$22,200	\$7,500		
Low... 15,000	All Sound				

CHICAGO

	Jan. 3	Jan. 10	Jan. 17	Jan. 24	Jan. 31
FIDUCIAL	"Right to Love?"	"Archibald's Father"	"Illicit"	"Sunny"	"Going Wild?"
High... \$59,300	\$33,000	\$11,200	\$4,700	\$25,000	\$12,000
Low... 33,000					
McGICKER'S	"Morocco"	"Moscow"	"Man Who Came Back"	"Hells Angels"	"Lash"
High... \$16,000	\$10,000	\$2,000	\$2,800	\$15,000	\$10,000
Low... 13,000					
MONROE	"Big Trail"	"War Nurses"	"Sin Takes"	"Mollie's Cry"	"Du Barry"
High... \$2,700					
ORIENTAL	"Min and Max"	"Princess and the Pauper"	"Virtuous"	"Remote Control"	"War Nurses"
High... \$82,500	\$25,000	\$12,500	\$2,500	\$15,000	\$19,200
LOWELL	"Lightning"	"Outward Bound"	"For a Man"	"Cleopatra and Kaliye"	"Danger Lights"
High... \$35,500	\$14,000	\$14,000	\$32,600	\$22,000	\$16,500
ROOSEVELT	"Lightning"	"Charley's Aunt"	"Blue Angel"		
High... \$35,500	\$17,000	\$18,000	\$14,500		
STATE-LAKE	"Heavenly Sinker"	"One Heavenly Man"	"Bat Whispers"		
High... \$46,300	\$27,000	\$24,000	\$2,200		
UNITED ARTISTS	"Lincoln"	"One Heavenly Man"	"Divorce Friends"		
High... \$38,700	\$10,700	\$12,000	\$15,000		
Low... 10,700					

LOS ANGELES

	Jan. 3	Jan. 10	Jan. 17	Jan. 24	Jan. 31
EGYPTIAN	"Fest. First"	"War Nurses"	"Reducing"	"Follow Leader"	"Doorway to Hell!"
High... \$11,000	\$6,500	\$3,500	\$4,000	\$11,000	\$9,000
LOWE'S	"Part Time Wife"	"For a Man"	"Just Imagines"	"Hells Angels"	"Princess and Plumber"
STATE	High... \$40,00	\$27,000	\$21,000	\$25,000	\$14,000
PARA-MOUNT	"Right to Love?"	"Gang Buster"	"Scandal Sheet!"	"Blue Angel"	"Outward Bound"
High... \$10,000	\$10,000	\$2,000	\$25,000	\$11,750	\$10,000
UNITED ARTISTS	"Heavenly Night"	"Hall's Angels"	"Hall's Angels"	"Lash"	"Reducing"
High... \$10,000	\$10,000	\$10,000	\$10,000	\$11,500	\$12,200
WARNER'S	"Lam"	"Divorce Friends"	"Going Wild!"	"Along Came Youth"	"Top Speed"
ALLIED-ARTS	\$13,000	\$13,000	\$15,000	\$17,000	\$14,100
TOWN					
WARNERS	"Lam"	"Outward Bound!"	"Going Wild!"		
High... \$38,800	\$17,000	\$17,000	\$17,000		
LOWELL	"Lam"	"Going Wild!"	"Going Wild!"		
High... \$38,800	\$17,000	\$17,000	\$17,000		
WARNERS	"Lam"	"Going Wild!"	"Going Wild!"		
High... \$38,800	\$17,000	\$17,000	\$17,000		
LOWELL	"Lam"	"Going Wild!"	"Going Wild!"		
High... \$38,800	\$17,000	\$17,000	\$17,000		
WARNERS	"Lam"	"Going Wild!"	"Going Wild!"		
High... \$38,800	\$17,000	\$17,000	\$17,000		
LOWELL	"Lam"	"Going Wild!"	"Going Wild!"		
High... \$38,800	\$17,000	\$17,000	\$17,000		
WARNERS	"Lam"	"Going Wild!"	"Going Wild!"		
High... \$38,800	\$17,000	\$17,000	\$17,000		
LOWELL	"Lam"	"Going Wild!"	"Going Wild!"		
High... \$38,800	\$17,000	\$17,000	\$17,000		
WARNERS	"Lam"	"Going Wild!"	"Going Wild!"		
High... \$38,800	\$17,000	\$17,000	\$17,000		
LOWELL	"Lam"	"Going Wild!"	"Going Wild!"		
High... \$38,800	\$17,000	\$17,000	\$17,000		
WARNERS	"Lam"	"Going Wild!"	"Going Wild!"		
High... \$38,800	\$17,000	\$17,000	\$17,000		
LOWELL	"Lam"	"Going Wild!"	"Going Wild!"		
High... \$38,800	\$17,000	\$17,000	\$17,000		
WARNERS	"Lam"	"Going Wild!"	"Going Wild!"		
High... \$38,800	\$17,000	\$17,000	\$17,000		
LOWELL	"Lam"	"Going Wild!"	"Going Wild!"		
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WARNERS	"Lam"	"Going Wild!"	"Going Wild!"		
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LOWELL	"Lam"	"Going Wild!"	"Going Wild!"		
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WARNERS	"Lam"	"Going Wild!"	"Going Wild!"		
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LOWELL	"Lam"	"Going Wild!"	"Going Wild!"		
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WARNERS	"Lam"	"Going Wild!"	"Going Wild!"		
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WARNERS	"Lam"	"Going Wild!"	"Going Wild!"		
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WARNERS	"Lam"	"Going Wild!"	"Going Wild!"		
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LOWELL	"Lam"	"Going Wild!"	"Going Wild!"		
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WARNERS	"Lam"	"Going Wild!"	"Going Wild!"		
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LOWELL	"Lam"	"Going Wild!"	"Going Wild!"		
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WARNERS	"Lam"	"Going Wild!"	"Going Wild!"		
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WARNERS	"Lam"	"Going Wild!"	"Going Wild!"		
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LOWELL	"Lam"	"Going Wild!"	"Going Wild!"		
High... \$38,800	\$17,000	\$17,000	\$17,000		
WARNERS	"Lam"	"Going Wild!"</td			

* MARJORIE WHITE *

OH, FOR A MAN!

JUST IMAGINE

MOVETONE
FOLLIES OF 1930

THE GOLDEN CALF

HAPPY DAYS

SUNNY SIDE UP

TENTH OF A SERIES OF FOX SCREEN PERSONALITIES



Marjorie was on the stage at the age of four. She knew her Q's before she knew her ABC's. Winnipeg, Canada, marks the spot.

She grew up in vaudeville but left it during war time to entertain Canadian troops. When peace was declared, she declared in favor of the United States.

She toured the country as the blonde, blue-eyed "sister" of a "sister" act.

The act replaced the Duncan Sisters in "Topsy and Eva." Marjorie was hotsy Topsy. She sang and danced in "Hello, Lola" and on Broadway in "Lady Fingers"—exercises which led to Hollywood.

Step by step, she ankled up the aisle of popularity.

Marjorie sings while taking a bath, but has no other bad habits.

She loves jewelry, but even offstage doesn't sit still long enough to wear many ornaments.



7th HEAVEN • WHAT PRICE GLORY • THE COCK EYED WORLD

BREAKERS OF RECORDS . . . ALL OF THEM . . . and THE BEST ARE YET TO COME!

Smash after smash, year after year. With Fox terrific hits are no accident. They are the result of a producing organization that hits the fancy of masses and classes, and knows the meaning of the words *box office*.

Already this season three outstanding box office successes. Yet the word is going around that the best are yet to come! Look them over, box office every one. Stars, stories, titles, productions—the kind that pull like a tractor!



BODY AND SOUL with CHARLES FARRELL—ELISSA LANDI. From the play "Squadrons" by Elliott White Springs and A. E. Thomas. Directed by Alfred Santell. Youth who's never had a love affair poses as a Lothario. Then a three day bride shows him life. Great.

EL BRENDL, FIFI DORSAY in **MR. LEMON OF ORANGE**. Directed by John Blystone. You'll quake until you acho. It's a laugh sensation.

WILL ROGERS in **A CONNECTICUT YANKEE**. Story by Mark Twain. Directed by David Butler. Rogers' best, by a mile. Surprises galore. Gales of merriment. Tons of youngster appeal.

WOMEN OF ALL NATIONS with VICTOR McLAGLEN—EDMUND LOWE—El Brendel—Greta Nissen. Greatest box office male team in history repeat! Raoul Walsh Production.

DOCTORS' WIVES with WARNER BAXTER—JOAN BENNETT. Directed by Frank Borzage. Does a doctor's wife have a potential rival in his every female patient? Is a doctor apt for adventure more successful?

DON'T BET ON WOMEN with EDMUND LOWE, JEANETTE MacDONALD. Directed by William K. Howard. The man-about-town says "All women are bad." This sophisticated, sparkling drama reveals eye fulls and ear fulls.

YOUNG SINNERS with THOMAS MEIGHAN—DOROTHY JORDAN—WILLIAM HOLDEN. From the stage success by Elmer Harris. Directed by John Blystone. A girl who dared, a boy who didn't. Modern youth has its fling.

JANET GAYNOR and **CHARLES FARRELL** in **MERELY MARY ANN**. From novel and play by Israel Zangwill. Directed by Henry King. Tremendous box office appeal of this pair shown by "7th Heaven," "Sunny Side Up" and "The Man Who Came Back." The world is eager to see them again and again.

Sold individually on separate contract.

ANN HARDING in FRANK LLOYD'S production
EAST LYNNE with CLIVE BROOK,
CONRAD NAGEL. Greatest showman's
drama with extraordinary woman-appeal.

SUNNY SIDE UP · COMMON CLAY · SCOTLAND YARD · THE MAN WHO CAME BACK



Comparative Grosses for January

(Continued from Page 25)

PORTLAND, ORE.

	Jan. 3	Jan. 10	Jan. 17	Jan. 24
MURKIN	"Along Came Love"	"Paid"	"Lash"	"Free Love"
HIGH	\$25,000	\$25,000	\$22,000	\$19,000
LOW	5,000	5,000	5,000	5,000
GARPHIN	"Heavenly Sinker"	"\$19,000"	"Criminal Code"	"Free Love"
HIGH	\$22,000	\$1,400	\$14,000	\$12,000
LOW	5,500	5,500	5,500	5,500
MUSIC	"Capt. Thunder"	\$4,000	"Viennese Nights"	"Outward Bound"
HIGH	\$10,000	\$10,000	\$10,000	\$10,000
LOW	4,000	4,000	4,000	4,000
ARTISTS	"Angel's Aunt"	\$7,000	"Charles' Aunt"	"Command to Love"
HIGH	\$16,000	\$16,000	\$14,000	\$13,000
LOW	4,000	4,000	4,000	4,000
BROADWAY	"Min And Bill"	\$21,000	"Min and Bill"	"How to Pay"
HIGH	\$22,000	\$21,000	\$20,000	\$18,000
LOW	9,000	9,000	9,000	9,000
Stage Show		(1st week)	(2nd week)	(2nd week)

BALTIMORE

	Jan. 3	Jan. 10	Jan. 17	Jan. 24
CENTURY	"Passion Flower"	\$20,000	"Kismet"	"Gang Buster"
HIGH	\$27,000	\$27,000	\$17,000	\$19,000
LOW	9,000	9,000	9,000	9,000
STANLEY	"Heavenly Night"	\$12,000	"Paid"	"Right to Love"
HIGH	\$33,000	\$33,000	\$22,000	\$25,000
LOW	12,000	12,000	12,000	12,000
VALENCIA	"Going Wild"	\$1,500	"Heavenly Night"	"Heavenly Night"
HIGH	\$11,000	\$11,000	\$10,000	\$10,000
LOW	1,800	1,800	1,800	1,800
MAIN	"Heavenly Sinker"	\$16,000	"Lincoln"	"Royal Bed"
HIGH	\$20,000	\$20,000	\$19,000	\$10,000
LOW	4,000	4,000	(1st week)	(2nd week)

KANSAS CITY

	Jan. 3	Jan. 10	Jan. 17	Jan. 24
MAIN STREET	"Road Line and Sinker"	\$2,200	"Criminal Code"	"Free Love"
HIGH	\$32,000	\$32,000	\$19,000	\$20,000
LOW	8,000	8,000	8,000	8,000
LOEWS	"Paid"	\$22,000	"Heavenly Night"	"Man Came Back"
MIDLAND	HIGH	\$33,000	\$12,000	\$19,000
LOW	12,000	12,000	12,000	12,000
PANTAGES	"Reno"	\$6,000	"Ladies to Love"	"What a Man!"
HIGH	\$31,800	\$31,800	\$7,000	\$11,000
LOW	8,000	8,000	8,000	8,000
THEATRE	"Right to Love"	\$15,000	"Down Train"	"Blue Angel"
HIGH	\$33,000	\$33,000	\$20,000	\$15,000
LOW	8,000	8,000	8,000	8,000
NOVELTY	"Golden West"	\$2,400	"Dorothy Imagines"	\$12,000
HIGH	\$32,000	\$32,000	\$2,400	\$2,400
LOW	7,000	7,000		

TOPEKA

	Jan. 3	Jan. 10	Jan. 17	Jan. 24
JAYHAWK	"Sea Legs, and 'On' for a Kid"	\$2,500	"Part Time Wife"	"Outward Bound"
HIGH	\$18,000	\$18,000	\$11,000	\$12,000
LOW	5,200	5,200	5,200	5,200
ALDINE	"Paid"	\$22,000	"Prince's Plumber"	"Free Love"
MIDLAND	HIGH	\$33,000	\$1,000	\$1,000
LOW	12,000	12,000	12,000	12,000
EARLIE	"Divine's Dilemma"	\$1,000	"Divine's Dilemma"	"Remote Control"
HIGH	\$33,000	\$33,000	\$1,000	\$1,000
LOW	12,000	12,000	12,000	12,000
NOVELTY	"Golden West"	\$2,400	"Silver Horde"	"Silent Wives"
HIGH	\$32,000	\$32,000	\$2,400	\$2,400
LOW	7,000	7,000		

INDIANAPOLIS

	Jan. 3	Jan. 10	Jan. 17	Jan. 24
INDIANA	"Going Wild"	\$12,000	"Right to Love"	"Her Man"
HIGH	\$18,000	\$18,000	\$11,000	\$20,000
LOW	5,000	5,000	5,000	5,000
CIRCLE	"Tom Saw- yer," end	\$11,000	"Moreco"	"Sin Takes a Holiday"
HIGH	\$18,000	\$18,000	\$11,000	\$15,000
LOW	5,000	5,000	5,000	5,000
LOEWS	"Heavenly Night"	\$11,000	"Paid"	"Divine's Dilemma"
HIGH	\$18,000	\$18,000	\$11,000	\$12,000
LOW	5,000	5,000	5,000	5,000
APOLLO	"Just Imagine"	\$7,000	"Prince's Plumber"	"Man Came Back"
HIGH	\$18,000	\$18,000	\$11,000	\$12,000
LOW	5,000	5,000	5,000	5,000
LYRIC	"Part Time Wife"	\$12,000	"Under Sus- picion"	"Charity's Aunt"
HIGH	\$18,000	\$18,000	\$11,000	\$11,000
LOW	5,000	5,000	5,000	5,000
OHIO	"Shot at Sun- rise"	\$2,400	"Silver Horde"	"Derelict"
HIGH	\$18,000	\$18,000	\$2,400	\$2,400
LOW				

PITTSBURGH

	Jan. 3	Jan. 10	Jan. 17	Jan. 24
ALDINE	"Bat Whispers"	\$7,200	"Dubarry,"	"Lottery Queen"
HIGH	\$18,000	\$18,000	\$11,000	\$12,000
ENRIGHT	"Princess Plumber"	\$10,000	"Divorce Friends"	"Man to Man"
HIGH	\$18,000	\$18,000	\$11,000	\$12,000
LOW	5,000	5,000	5,000	5,000
ELTON	"Sawyer"	\$11,000	"Heads Up"	"East Is West"
HIGH	\$18,000	\$18,000	\$11,000	\$12,000
LOW	5,000	5,000	5,000	5,000
HARRIS	"American Guitar"	\$7,200	"Whistling Spoonful"	"East and Loose"
HIGH	\$18,000	\$18,000	\$11,000	\$12,000
LOW	5,000	5,000	5,000	5,000
PENN	"Paid"	\$3,000	"Reducing"	"Neveney's Night"
HIGH	\$18,000	\$18,000	\$11,000	\$12,000
LOW	5,000	5,000	5,000	5,000
SHERIDAN	"Tom Sawyer"	\$7,000	"Heads Up"	"Fast and Furious"
HIGH	\$18,000	\$18,000	\$11,000	\$12,000
LOW	5,000	5,000	5,000	5,000
STANLEY	"Going Wild"	\$3,000	"Lash,"	"Free Love"
HIGH	\$18,000	\$18,000	\$11,000	\$12,000
WARNER	"Kismet"	\$6,000	"Charley's Aunt"	"Criminal Code"
HIGH	\$18,000	\$18,000	\$11,000	\$12,000
LOW	5,000	5,000	5,000	5,000

NEW ORLEANS

	Jan. 3	Jan. 10	Jan. 17	Jan. 24
LOEW'S	"Hello,"	\$9,000	"Paid" and "Right to Love"	"Hello,"
HIGH	\$18,000	\$18,000	\$11,000	\$12,000
LOW	5,000	5,000	5,000	5,000
STRANGER	"Highway	\$1,400	"TUDOR"	"Passion Flower"
HIGH	\$18,000	\$18,000	\$11,000	\$12,000
LOW	5,000	5,000	5,000	5,000
ORPHEUM	"Charles' Aunt"	\$14,000	"Free Love"	"Viennese Nights"
HIGH	\$18,000	\$18,000	\$11,000	\$12,000
LOW	5,000	5,000	5,000	5,000
SHAW	"Outward Bound"	\$1,100	"Heads Up"	"Saps and Angels"
HIGH	\$18,000	\$18,000	\$11,000	\$12,000
LOW	5,000	5,000	5,000	5,000
STORY	"Command to Love"	\$1,800	"Man Came Back"	"Heads Up"
HIGH	\$18,000	\$18,000	\$11,000	\$12,000
LOW	5,000	5,000	5,000	5,000
SHAW	"How to Pay"	\$1,000	"Man Came Back"	"Heads Up"
HIGH	\$18,000	\$18,000	\$11,000	\$12,000
LOW	5,000	5,000	5,000	5,000
STORY	"How to Pay"	\$1,000	"Man Came Back"	"Heads Up"
HIGH	\$18,000	\$18,000	\$11,000	\$12,000
LOW	5,000	5,000	5,000	5,000
SHAW	"How to Pay"	\$1,000	"Man Came Back"	"Heads Up"
HIGH	\$18,000	\$18,000	\$11,000	\$12,000
LOW	5,000	5,000	5,000	5,000
STORY	"How to Pay"	\$1,000	"Man Came Back"	"Heads Up"
HIGH	\$18,000	\$18,000	\$11,000	\$12,000
LOW	5,000	5,000	5,000	5,000
STORY	"How to Pay"	\$1,000	"Man Came Back"	"Heads Up"
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LOW	5,000	5,000	5,000	5,000
STORY	"How to Pay"	\$1,000	"Man Came Back"	"Heads Up"
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LOW	5,000	5,000	5,000	5,000
STORY	"How to Pay"	\$1,000	"Man Came Back"	"Heads Up"
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STORY	"How to Pay"	\$1,000	"Man Came Back"	"Heads Up"
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STORY	"How to Pay"	\$1,000	"Man Came Back"	"Heads Up"
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STORY	"How to Pay"	\$1,000	"Man Came Back"	"Heads Up"
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STORY	"How to Pay"	\$1,000	"Man Came Back"	"Heads Up"
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STORY	"How to Pay"	\$1,000	"Man Came Back"	"Heads Up"
HIGH	\$18,000	\$18,000	\$11,000	\$12,000
LOW	5,000	5,000	5,000	5,000
STORY	"How to Pay"	\$1,000	"Man Came Back"	"

2

Big Columbia Hits That Defy All Slumps!

"Best Draw in City!" — WARNER
PITTSBURGH

"Big Business Held Over!" — RKO 7th ST.
MINNEAPOLIS

"Bang Up Week!" — ALBEE,
PROVIDENCE

"Exceptional Draw!" — RIVOLI,
BALTIMORE

"Immune from slump!"

"Sell Out!" — ORPHEUM,
MINNEAPOLIS

MAINSTREET,
KANSAS CITY

"Rang the Bell!" — ORPHEUM,
PORTLAND

"A Laughter Riot!" — KEITH'S,
WASHINGTON

**CHARLEY'S
AUNT**

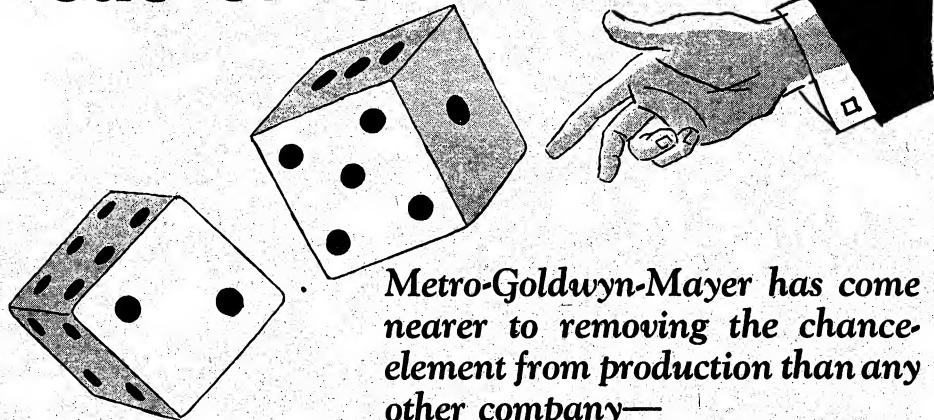
From the play by
Brendan Thomas

CHARLEY RUGGIGUE
CHARLEY RUGGIGUE
Produced by
CHARLES SPERBER



And Breaking B.O. Records Everywhere!

TAKE the GAMBLE out of CRAP



Metro-Goldwyn-Mayer has come nearer to removing the chance-element from production than any other company—

**AND NOW M-G-M AT THE TOP
OF ITS BEST FORM BRINGS YOU**



The LUCKY SEVEN

The EASIEST WAY
Constance Bennett

Imagine three names like Constance Bennett, Robert Montgomery and Adolphe Menjou in one picture! The producers of "Paisley" have taken another stage thriller and made a little gold mine of it!

The MAN IN POSSESSION
Robert Montgomery

M-G-M grabbed the film rights to this current Broadway stage smash. It's a lulu for pictures!

SHIPMATES
Robert Montgomery

The navy again cooperates with M-G-M and "Fleet" makes a spectacular sea romance. Remember "The Midshipman" and "Fleet Fleet." Here's one in talkies. With Ernest Torrence, Dorothy Jordan, Cliff Edwards.

The GREAT LOVER
Adolphe Menjou

Menjou's personality fits talkies like a glove! He's going to leap into the spotlight now. And this famed stage hit is perfect for his talents.

AMONG THE MARRIED
Adolphe Menjou

This was so good on the stage they produced it twice. Another exceptional role for Menjou. With Leila Hyams, Mary Duncan, Norman Foster, Hilda Hopler.

STEPPING OUT
(All Star)

Elmer Harris, author of "Young Sinner," "Ladies All" and other popular hits known to booklovers. Plays about dancing. Pictures in Hollywood are all the rage. This one's a dandy!

The LULLABY
(All Star)

The stage success that shook Manhattan. Edward Knoblock lock her purr more purr and soul thrill into a plot than this. And he wrote a flock of successes!

**METRO
GOLDWYN
MAYER**

Where Men Are
Showmen

Circuit's House Managers Rating 50% Efficient on Theatre Survey Means Cost of 15% at Box Offices

One of the biggest theatre operators in the country has made a survey of their operating methods to find that the majority of the approximately 3,000 house managers employ 50 per cent efficiency or better in their operations. This means 50% efficient. In the industry's shift back to localized operation the circuits are confronted with a major problem in the cost of the survey. That this efficiency standard has not been raised is their most vexing problem.

At present, due to the circuits' loss of 15% to 20% in b.o., that might have come in, though more efficient operation is demanded. This means a corresponding financial loss to houses commensurate with the efficiency of operation.

One of the basic reasons for the failure of the centralized operation scheme under which the chains formerly worked was that the system was built on the basis of assembly line. Given an assembly line, it is practicable as an operating rule.

Barnum's Theory

In essence, localized operation thus swings back to the earliest principles of theatrical operating as outlined by P. T. Barnum, whose axiom was to be happy if satisfying half the public.

According to the survey figures

Publix Scale Cuts in Detroit Naborhoods To 35c at All Times

Detroit, Feb. 3.—
Publix is reducing its neighborhood prices to 25c top at all times. Some of the houses have been at 50c for Saturday matines and Sundays.

To stimulate the little business neighborhood houses have been the highest price to 10c at all times.

At the Tuxedo and Century balcony cut to 25c.

WB and K.C. Pan's

Kansas City, Feb. 3.—Warner's is said to be seeking a site here. It is now without a local theatre.

A stronger report is that WB is dickerling over the Pantages house for its own use.

on present methods, in localized operation may go to 65% efficient. It is hoped, house managers will make greater individual effort, responsibility and initiative plus the supervision of the more expert chieftains in the field.

1ST RUNS IN NABORHOODS

3 in Columbus Last Week—Not Advertised—Patrons Didn't Know

Columbus, Feb. 3.—Lack of downtown first run houses was the big topic in the picture trade all week. Since Warner's closed, houses about town for several days, rumors had it that he was seeking new house location or perhaps reviving one of those old houses to take care of three times.

Three times played their first runs at neighborhood houses on two-day runs, with 10c top. When asked if the customers didn't want to wait what they were getting,

films and houses were: "The Latin Lover," "Cavalcade," "Southland."

All fair neighborhood houses had no advertising or publicity on the attraction.

Publix Fears Set Dangerous Precedent For Chaplin Silent

Chicago, Feb. 3.—

It looks like Publix will not be able to get away with Chaplin silent film unless it can be proved that Chaplin's popularity is still strong enough to warrant the expense.

Amusement trade sources note that the textile strike, which threatened 4,000 enterprises out of work during the last four months, has been ended.

Chicago it is likely the picture will go into the Woods, on a straight 50-50 split, the Chaplin demanded top.

Publix is plenty anxious to have the picture for its top run here, but is afraid to give Chaplin the extra 10c per ticket he demands, unless given, if according to Chaplin's demands, Sam Goldwyn, Pickford and Fairbanks will make similar terms for their films.

Cash and passes passes make up the other awards.

Coast Indie Exhibs Worried Over Follow-Up of Free Gifts Nightly

One Act, No Music and 60c Top at Eastman, With Opposish, 50c

Los Angeles, Feb. 3.—

Eastman theatre is set on the present with prices of single tickets, no house orchestra and price continuing at 60c top, despite RKO Palace change to 50c top. In view of the terrible house, Eastman and Roseland are anti-social in city holding to the scale and both playing to off-business.

Danville Strike Over;

4,000 Return to Work

Lynchburg, Va., Feb. 3.—

Amusement trade sources note that the textile strike, which threatened 4,000 enterprises out of work during the last four months, has been ended.

Chicago it is likely the picture will go into the Woods, on a straight 50-50 split, the Chaplin demanded top.

Publix is plenty anxious to have the picture for its top run here, but is afraid to give Chaplin the extra 10c per ticket he demands, unless given, if according to Chaplin's demands, Sam Goldwyn, Pickford and Fairbanks will make similar terms for their films.

Cash and passes passes make up the other awards.

Los Angeles, Feb. 3.—Independent neighborhood houses are worried about fees maintaining a business atmosphere. For some time the art idea has been in the discarded, but theatres are afraid holding out some sort of payment to every woman patron.

Newer wrinkles help the theatres giving away mantles and dish sets, one piece at a time, to every woman in the audience. Cost to the theatre heavy, but when the audience is handed out one night, the set is good for days before the set is complete, helping results.

In each case the theatre has to cut down on expenses, but including the most essential articles to fill out the set until the end.

Another idea that has found favor is one spool night, the picture. Each button has the picture of a star with buttons to a set. When the youngsters get the set, come to the theatre to get the picture, add to the pleasure for matinees. Pictures are not distributed in sequence, and it usually takes a young customer three months to get his set complete.

Formerly merchandise was handled out on spool night, but there were no getting a strong play on those nights. Something free every night is figured to prolong the b.o. situation.

Cont. from page 10
Continuing, worrying the exhibitor now is what he can follow this idea with after the sets are completed.

MORTON DOWNEY

HELD OVER FOR SECOND WEEK AT THE

R. K. O. PALACE, NEW YORK

WITH

BARBARA BENNETT
AND
CHARLES SABIN

ASSISTED BY

LEON BELASCO'S CLUB DELMONICO ORCHESTRA

Exclusive Management—Columbia Broadcasting System

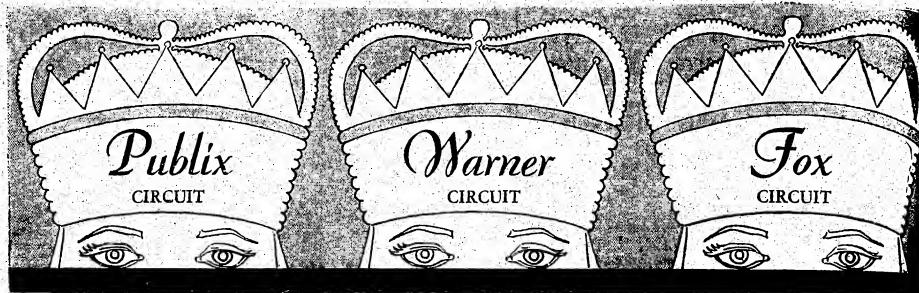
BY POPULAR DEMAND

AUDREY DEPEW and CO.

OF
"PORCELAIN ROMANCE"
WITH
GEORGE SEVERIN—ERNEST JERESCO—SALVE GIANO
ACQUA ARIZZI—BERTA LEE
Personnel Direction, MEYER GOLDEN, INC.

RETURN
ENGAGEMENT
WITHIN 6 WEEKS

**ROXY
THEATRE
NEW YORK**



SHOW WORLD'S KINGS

Specials Now In Exchanges

SHE GOT WHAT SHE WANTED

James Cruze special directed personally by James Cruze, with Betty Compson, Lee Tracy, Alan Hale, Gaston Glass, and others.

THE THIRD ALARM

Featuring James Hall, Paul Hurst, Jean Hersholt, Anita Louise, Hobart Bosworth, and directed by Emory Johnson.

EXTRAVAGANCE

With June Collyer, Lloyd Hughes, Owen Moore, Jameson Thomas, Dorothy Christy. Phil Rosen directed.

Specials for February Release

THE SINGLE SIN

Featuring Kay Johnson, Bert Lytell, with Paul Hurst, Matthew Betz, Holmes Herbert, and directed by William Nigh.

ALOHA

Al Rogell production featuring Ben Lyon and Raquel Torres, with Robert Edeson, Thelma Todd, T. Roy Barnes, and others.

THE COMMAND PERFORMANCE

James Cruze special directed by Walter Lang, with Neil Hamilton, Una Merkel, Helen Ware, Albert Granoff, and others.

THE DRUMS OF JEOPARDY

Warner Oland, June Collyer, Lloyd Hughes, Hale Hamilton, Wallace MacDonald, George B. Seitz directed.

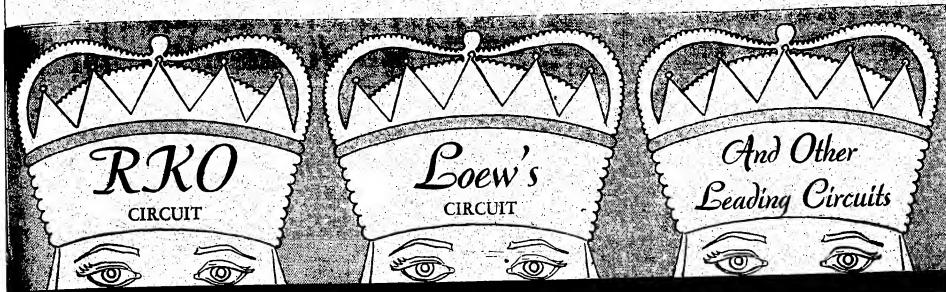
CAUGHT CHEATING

Frank Strayer directing Charlie Murray, George Sidney, Nita Martan, Dorothy Christy, Robert Ellis, Bertha Palmer, and others.

HELL BOUND

James Cruze special directed by Walter Lang, with Leo Carrillo, Lola Lane, Lloyd Hughes, Gertrude Astor, Ralph Ince, and others.

BOOK *Tiffany*



ARE BOOKING TIFFANY

Super Special In Production

X MARKS THE SPOT

The high spot in super-productions for the year. James Whale, prize-winning director of the prize-winning *Tiffany* special, *Journey's End*, here directs his second American production, a huge-scale dramatization of the crime problem attacked from the new angle—that of revealing gang life in its true raw light, without sugary sentiment. Revolving about a tense story written by the famous Chicago newspaperman, crime expert, and author of *Rattling the Cup on Chicago Crime*—Edward Dean Sullivan. This will be the last word in super-productions of crime.

Tiffany Westerns Booking Like Wildfire!

KEN MAYNARD 8

The giant among Western stars—rider, roper, marksman, athlete, and entertainer—in eight super-Westerns! Ken Maynard's *Fighting Thru*, first of the series, is booking like a special! *The Two Gun Man* will be second.

BOB STEELE 6

Handsome young daredevil Western star, in six completed and available action-pictures, Trem Carr productions directed by J. P. McCarthy, every one unique in story and unusual in entertainment quality. Six of the best!

The Year's Greatest Shorts!

In the short subject field *Tiffany* tops all competition with a program headed by the now-famous *Tiffany* *Talking Chimps*—in two series of six two-reelers, the first series complete and available now . . . Sensations everywhere! And when you add the twenty-six *Voice of Hollywood* star series, the screamingly funny *Paul Hurst* comedies (two-reel), the *Musical Fantasies*, the Forbes Randolph *Kentucky Jubilee Singers*, and the four new series of Al Mannon novelty-shorts, you'll understand why exhibition royalty is booking *Tiffany* product everywhere.

FOR ROYAL RESULTS!

Persistent Defiance by Theatre Co. Temporarily Defeats "Sunday" Law Persecution by Ky. Ministers

Louisville, Feb. 3.

Probably the most determined effort ever made by a religious organization to prevent the showing of pictures on Sundays has been temporarily halted at Owensboro, Ky., after only two convictions resulted from trials of 100 cases pending against the Strand Amusement Co. of Louisville, charged with causing work to be done on the Sabbath.

After six weeks of trials pending and 12 appeal cases when the trials started Jan. 21, making a total of 33, there are now \$1 damages named against both sides. The seven trials other than the two convictions obtained, resulted in hung juries or were declared mistrials by City Judge George S. Egan and Court records show that the nine trials cost the state \$175, with but \$10 in fines assessed.

A recently passed ordinance backed by the Owensboro Ministerial Association, gave the city the authority to shut off the electric power of any theatre that persisted in showing pictures on Sunday, an antiquated piece of legislation revived only a year or so ago. Attorneys for the Strand company, which owns the Empire and two houses, Empress and Bleich, open on Sundays in spite of the large number of indictments and still insist that the examinations on which indictments subsequently were not obtained, have filed a suit, seeking to restrain Owensboro from putting into effect the ordinance of "commercialized amusements" on the ground that the act is unconstitutional. This suit will be taken to the Kentucky Court of Appeals, for final decision.

Judge Talked

The Owensboro Ministerial Association met at the court house with 10 members present and passed a 4-penny matinee.

resolution declaring that the affidavit of R. P. Thomas, in effect to remove Judge Wilson from the bench, is in error in the statement that Judge Wilson has met with the Ministerial association and advised it to file the prosecution. The court record shows, however, that Judge Wilson admitted he had discussed the Sunday showings with citizens and ministers who were in favor of the bills made to avert him off the bench.

At some of the trials members of the Ministerial association testified that they had been to the Empress and Bleich. The minister's tenacity in prosecuting the Strand company is unparalleled and apparently stems from the fact that a large majority of their folks, who, as jurymen, have begun refusing to convict the offenders.

R. P. Thomas, local manager for the two houses, has charged discrimination in that a score of other enterprises, including small retail stores, are open on the Sabbath. Only the realization on the part of the state that the trials were proving costly and getting nowhere put an end to the prosecutions, for a time at least.

Par Cuts in Syracuse

Syracuse, N. Y., Feb. 4.

Paramount reduced its box office scale Saturday to the downward cut following similar but more drastic action by the Fox-Eckel the preceding week.

Under the new arrangement Saturday was \$5 to 1 p.m., with 50¢ thereafter. New arrangements call for 25¢ until 1, 50¢ until 5, and 60¢ to 10 p.m.

Results Saturday were highly satisfactory, the house getting a capacity matinee.

Loew's Cut to 35¢ at Alldine in Pittsburgh

Pittsburgh, Feb. 4.

Falling off in trade lately has brought a reduction in admissions scale at Loew's Alldine. Previously under a straight 35¢ price, this has been reduced to 15¢ from 10 a. m. to 1 p. m., 25¢ from 1 p. m. to 6 p. m., and 35¢ thereafter. For children 10¢ until six balls, and then 15¢.

Other houses, particularly Warner, Fulton and Sheridan Square, only other straight films in town, are holding their prices at present, maintaining a 50¢ top, while others have a 35¢ limit.

BELLY LAUGHS STAGE-WANTED BY EXHIBITS

Chicago, Feb. 3.

With the old custard pie comedies off the picture slate, and unattractive exhibitors who are looking for diversity on their show bills, are coming the vaudeville field for comedy hole turns.

"Return of flesh" to most of the small town and neighborhood houses seems to be taking the hole rough-house role. These houses are becoming more popular, the patrons seem 'em more slapstick acts, and are turning down flash acts that present singing and dancing.

On the vaudeville circuit, entertainment, these exhibitors state, is obtainable on the screen, but the patrons, both the kids and adults, are continually asking for the old custard pie shorts.

Since the film exchanges can't supply this type of rough-and-ready, the exhibitors are finding their way back to flesh, in order to give the public the slapstick belly-laugh stuff on the stage.

Class of 300 Dancing Kids Ousted by Loew's, Taken Right Over by Par

Home Office Watch On Shorts for Kids; Advise House Mgrs.

To safeguard kid patronage, Fox Theatres has devised a new plan. It calls for a special executive committee to preview all short subjects and then offer analysis as to types and appeal for consideration of house managers. The latter, under Fox's new localized operating plan, now book their own subjects. This censorship plan by home office execs is based on the premise that kids are the best customers for shorts.

Running time, type, trademark, exploitation possibility are appeal factors included in the analysis.

The grade ranges from "A" meaning excellent to "D" meaning poor and are reduced to chart form. The house manager is the last say. Comedies, shorts, and features are included.

This idea is the outcome of a general order to house managers to

watch for salaciousness in film produc-

tions, against which the theatre man-

agement chiefs are rigidly set.

Syracuse, N. Y., Feb. 4.

They don't follow the leader here—they follow the dancing teacher.

Paramount proved that Saturday, when it held its first dancing class under the direction of Sonja Maros, 17, a girl who had been touring with Loew's State; building up a juvenile clientele of from \$60 to \$600. Loew's, on short notices, entreated the girls to come to the State, and the new presentation policy made the use of the stage Saturday mornings difficult. Paramount moved quickly to meet the situation, and with the first class held Saturday morning, three hundred kids who had previously paid their 15¢ to see Sonja Maros, were given free dancing instruction checked in at the Paramount, plus 40 new recruits.

Loew's no like the idea of the Paramount capitalizing on its critics while promotional stunt, and reported casting about for an alternative that will bring in the kids. One girl, a former amateur dancer, for some years she has conducted her own studio here. Her returns rest in the fact that many parents are willing to pay 15¢ to get the dancing bug so hard they go to her school for paid courses.

\$287,000 Settlement

Reading, Pa., Feb. 4.

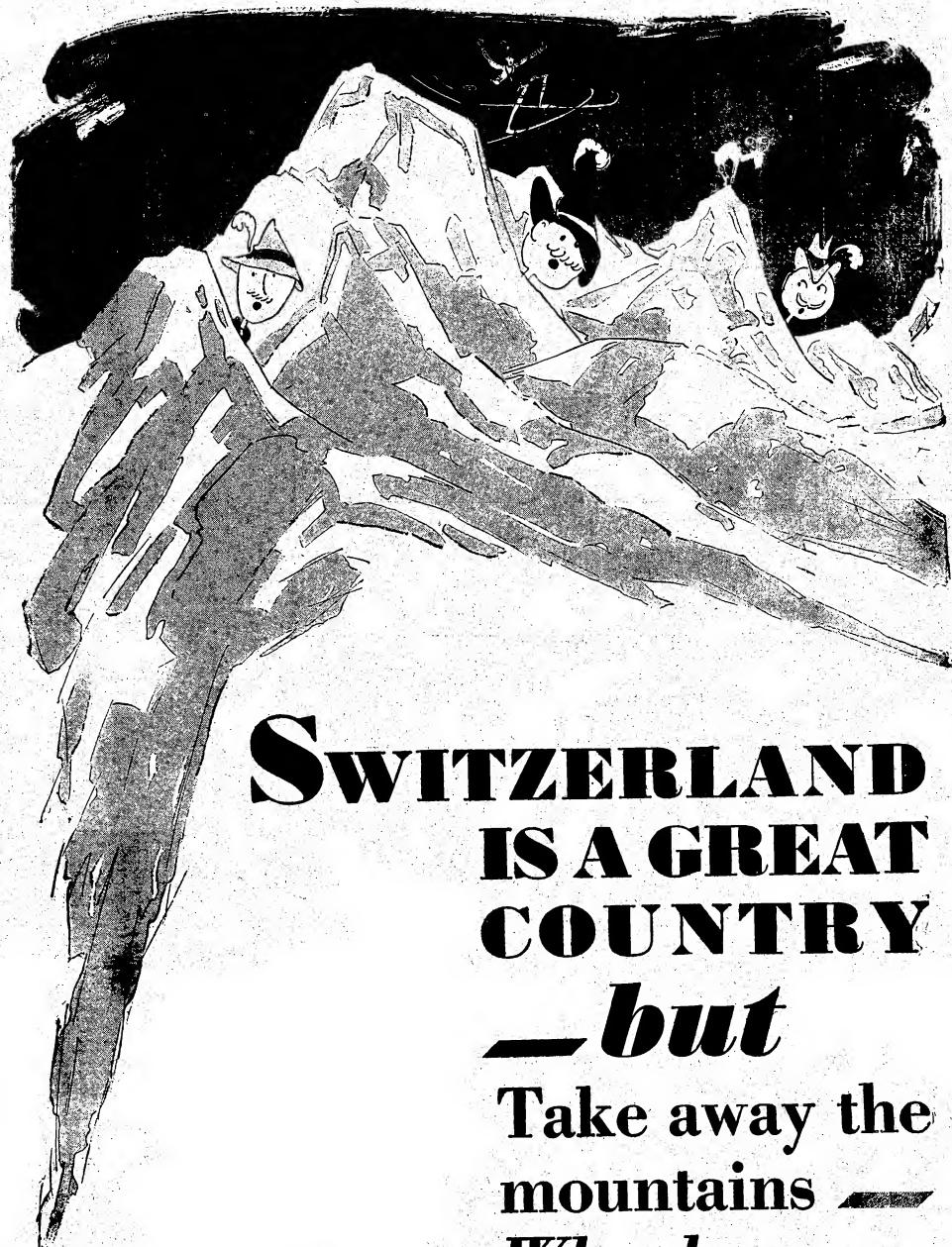
A verdict by a jury of the state attorneys representing the litigants was reached in county court, Sunbury, in the suit of Pennsylvania Anthracite Coal Co. v. Chamberlain, head of the Chamberlain then Interests in the anthracite coal region.

The suit involved a mortgage of \$200,000 arranged by the Reading banking house. With interest the total involved was \$287,270, the amount of the verdict.

Dear 'VARIETY'

On your next Anniversary will take a full page

The MARX BROTHERS



SWITZERLAND IS A GREAT COUNTRY *—but*

Take away the
mountains —
*What have you
got?*

— OWNING — **Theatres** *is a great* — but **What would** **YOU do** **without hits** **like these?**



She's a **HIT!**... Barbara
STANWYCK
in ILLICIT

S.R.O. at big Winter Garden, N.Y. 3rd wk.
 Frisco! **BIG** at Chi; \$5 Opening in Miami.

HOT NEWS!

We're
Just
Seen

50

Million **Frenchmen**

What a SHOW!... What a HIT!

Pep!
Snap!
Spice!
Sparkle!

We stopped counting the laughs after clocking 226 in the first two reels

With most of the great Broadway cast
OLSEN & JOHNSON
BILLY GAXTON JOHN HALLIDAY
CLAUDIA DELL HELEN BRODERICK
Technicolor!



*** A STAR as Big as ***

Bebe DANIELS **MY PAST**

In a story as sensational as
 with **Ben Lyon** and **Lewis Stone**
 and **Joan Blondell**, Natalie Moorehead means all the business your house can hold.



Two **BIG STARS** in **ONE!**
Winnie LIGHTNER
JOE E. BROWN
SIT TIGHT

Any ONE would **PANIC** you!
 ... TOGETHER they're a **RIOT**

WARNER BROS. will
 underwrite your 1931 prosperity —

Business



Captivating Constance
BENNETT

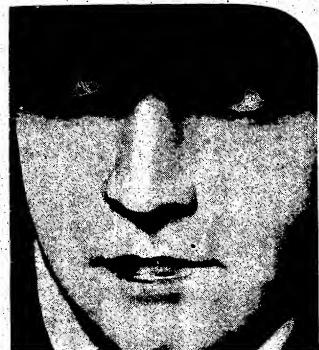
(Temp. Tide)

will fill
Jackdaws Strut
(Temp. Tide)
with all the art of her interesting personality
Released on the
... Warner 1930-31 program.



HOT HEIRESS

As *youthful* and *modern* as the title,
FIELDS, ROGERS & HART wrote it and *how!*
Ona MUNSON, Ben LYON
team *wows' em* in this one!
Walter Pidgeon, Tom Dugan, Inez Courtney



Authors of *LITTLE CAESAR* and *DAWN PATROL*
combine their genius to give **RICHARD
BARTHELMESS**
the greatest and grandest role he EVER had.
The Finger Points
with Fay WRAY, Regis TOOMEY, Robert ELLIOTT



Douglas
FAIRBANKS JR.
Follows his Little Caesar success with
CHANCES

Hamilton Gibb's great war novel
ANTHONY BUSHELL...ROSE HOBART
... MARY FORBES...MAY MADISON



Depend on
FIRST NATIONAL



The All-American Boy Story For All America
FATHER'S SON Great for kids and grown-ups! Great for everybody from sonny to grandpa!

BOOTH TARKINGTON'S
story with Lewis Stone, Irene Rich, Leon Janney and a dozen of Hollywood's brightest kids.

Theatre Grosses Dented by Cut Scales and Double Feature Bills; Public Gets Wrong Impression

Chicago, Feb. 3.—Exhibitors in the midwest are waiting that they've raised their own business by break臘ation off. They are all willing to return to the old double feature show policy, but each is afraid to take the reverse step ahead of the competition.

For the double feature program which, all exhibitors are agreed, has hurt rather than helped, "They are a good idea," says one, "but after a slight start, dropped to below the single-feature draw. They state that the public has an idea that it is better to go to double features because they are buying pictures cheaper. Patrons state there is no such thing as a bargain, and that the public is getting nothing two-for-one. It is assumed the two articles aren't worth as much as a single good one."

The public, in single or in buying theatres which have recently slashed their prices to 10¢ and 15¢ in a mistaken notion that it was the

wrong ticket or dues that was being shown short patronage. Several houses recently chopping their tariff report their grosses below the former mark. Exhibitors are convinced that the public is getting away from the movie in many instances because the theater by its double features and two-for-one ticket has given up the level of the shooting-gallery. It is being produced now on the run rate, and the public is getting away from it as to features and to price will be changed within three months. The change will be an upward step, with the public returning to the class and deluxe policy.

Exhibitors are ready; they're waiting, as they always have, for somebody else to take the plunge.

Sick, Death Benefits Keep Unions Paid Up Despite Fewer Jobs

Chicago, Feb. 3.—Despite the fact that the number of sick and death benefits paid out by unions has reached a high level, neither of these unions had any notable decrease in the number of paid-up members during the year. Both unions earned a dime through the unions in months, they all come through regularly with their dues.

Local unions, like the benevolent character of these unions. The boys find it cheaper to keep paid-up cards than subscribe for life and disabled benefits.

Local muscle-men unions have yearly dues of \$16, which delivers \$1,000 in case of death. This is cheaper than the life insurance rates.

J. F. S. E. has a stiffer tariff on dues, averaging about \$120 yearly, but this union has a sick benefit fund, which gives the paid-up members \$10 a week for 10 weeks and \$200 in case of death.

Legislative

Newark, N.J.—A. Crozer Reeves, Republican leader of Mercer county, has ready a bill to prohibit the sale of blue laws for the state. "The new bill will drag many obsolete provisions out of the books and will prohibit all amusement places from opening on Sundays."

Present laws ban everything and are violated with impunity; hence, the bill, although Sunday is observed in many places. The law can be passed if the Republican majority will it. It may be dropped, however, to avoid further quarrels between the liberal and church elements.

LOUELLA O. PARSONS

World famous writer, say:

"Mickey Mouse has a bigger screen following than nine-tenths of the stars in Hollywood."



SUIT-INJUNCTION BY OHIO UNION-THEATRES

Canton, O., Feb. 3.—Suit to restrain the management of the Strand and Valentine theatres from piping in other movies when a new work schedule has both houses closed until 1932, was filed today in Common Pleas court.

The action was brought by L. W. Knobell, pres., and R. A. Edelmann, of the Marion local, against the Paramount Co. and its subsidiary.

The petition states that J. P. Calhoun, managing agent of the company, unless restrained, will pipe in pictures, unless otherwise held in variance from a contract signed by himself and officers of the union Sept. 1, 1930.

A temporary order was granted by the court.

Youngstown, Feb. 3.—State Supreme court refused to issue an injunction against the proprietors of the local Regent against the picture machine operators' union, preventing members of the union from picketing the theatre.

The union began picketing following the managers' abrogation of contracts with the local exhibitors after four years of service.

The Court of Appeals granted the theatre proprietors an injunction preventing picketing and the union's chairman was ordered to review the union's appeal.

Neighborhood Theorizing Over Downtown Films In on 2d Runs

Union Dispute Probable As House Changes Hands

Providence, Feb. 2.—E. M. Levy's circuit has acquired the old Capitol here from E. M. Fay.

As far as the new owner took him, he has no social plans to be discharged. J. C. Loew's, his co-owned Knights of Columbus, is in variance from a contract signed by himself and officers of the union Sept. 1, 1930.

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L. M. Halmayn and Boris Murov, prospective stars and production heads of the newly organized union, have been appointed to a committee to be centered in reorganization, through which each will be under the supervision of John H. Balaban.

Balaban is a home office theatre operator, subject only to Sam Katz in New York. The Public theatre producing and stage department has been running as a separate unit, where it was placed when A. J. Balaban was his sole manager. When A. J. was released from Publix, the unit was made two-headed. In the new set-up it becomes again a single-headed department from now on.

Hence, in nino cases out of 16, a good repeat will do better than a first run in the average way or subsequent run theatre.

Syracuse, N. Y., Feb. 3.—The day when pictures getting their last run in second run houses were a bonanza to the exhibitors is over, if indeed it ever existed.

Neighborhood house operators here are agreed upon that, just as they are upon the fact that a picture which has played Klar's and Loew's here means more to them than one which has been seen elsewhere.

First impression that the increased seating capacity at the two houses mentioned might cut down the potentialities of the smaller all-day houses is erroneous. Instead, they claim, the ward patrons argue to themselves that the picture must be good because it played the two big houses. The public, they say, shows up at the smaller houses, the closer ones, the ones with half the bill must be on the smaller houses.

It's a quick that probably constitutes one of those problems in audience psychology that at least one exhibitor is going to solve with Euclid intellects.

Pictures which go directly to the repeat houses for premiers, the public may be the ones who are most likely to come. The others content to the advertising cry, "First run in Syracuse," with the same comment that if the pictures were any good, they'd be in the first run.

Hence, in nino cases out of 16, a good repeat will do better than a first run in the average way or subsequent run theatre.

NEW SET UP ON PUBLIX STAGES

L. M. Halmayn and Boris Murov, prospective stars and production heads of the newly organized union, have been appointed to a committee to be centered in reorganization, through which each will be under the supervision of John H. Balaban.

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Hence, in nino cases out of 16, a good repeat will do better than a first run in the average way or subsequent run theatre.

Foremost Film Writers and Dialogicians

Six Top Money Directors for 1930

and
William Slaven Grover

MCNUTT-JONES

Wrote for FOUR of Them

HORACE JACKSON

WRITING FOR PATHE

RALPH SPENCE

R.-K.-O.

CYRUS WOOD

"CUCKOO'S"

Tulsa, Feb. 3.—Because of the recent financial difficulties of Warner Bros. and Warners here may be the completion of a theatre transaction between Warner and R-K-O in the south, said Stratford, as the house is.

Stratford has suddenly upset the regular casting of the south side, according to a Stratford spokesman here. In the center of the Warner district, right across the street from the Warner Stratford and next door to the Fox, is the Fox.

With the low Tulsa houses ready within a few months, it will take the Stratford with only Warner Bros. First run pictures planned.

R-K-O will feature its present product, *Pathe*, *Studio*, *Pathé*, *Columbia*, and *Universal*, while Warner will handle its own.

It is reported that Warner are dickering with R-K-O to take over the Stratford. R-K-O is set to give up its interest in the Englewood, N.J., and is to buy the old and the new, capacity too small for the competing district.

No Stage.

While the Stratford is a much larger house, some who are engaged in the deal say it is a disadvantage in an all-new small stage, though it formerly managed to squeeze in stage shows.

Product fight between Publix and Warner is now out in the open. The Publix practically is using no Warner product in its remaining houses. In the local Publix is bound to use its franchise with Warner to use a total of 40 films yearly, and Fox will use 15, while the other houses eight more years to go.

Warner is playing no Paramount films, using their own at the loop Orpheum, when they're turned down by Publix, etc.

THE SOUTHERN CYCLONE OF MIRTH

CHARLES 'SLIM' TIMBLIN

WITH
BILLY RAYMOND and VAL RUSSELL

CAPITOL THEATRE, NEW YORK, THIS WEEK

Under Personal Direction of ALEX. GERBER PRODUCTIONS, Inc.

With the Issue of
March 4th Next

15c for VARIETY

SUBSCRIPTION For 1 Year, \$6.00
 For 2 Years, \$10.00

Foreign: 1 Year, \$1 Extra; 2 Years, \$2 Extra

Newsstand sales price reduced March 4th, from

25c to 15c

With a corresponding decrease in subscription price

Subscriptions at the new rates for one or two years may start immediately

All current subscriptions will be prorated under the new yearly subscription scale with proper allowable extension of time of present subscription, from March 4th, next.

March 4th, 1931, "Variety" at 15c on Newsstands in the U. S.

Reduction on the sale and subscription prices of "Variety" is in accordance with the increase to 25c and \$10 a year in 1927, when a special rate was given up to three years.

It was then announced the increase would be for a limited period.

Subscription: 1 year, \$6; 2 years, \$10
(Foreign: 1 year, \$1, and 2 years, \$2 extra)

"Variety,"
New York City.

Enclosed find \$....., subscription to "Variety" for

Name
.....

Town
.....

City
.....

State or Country
.....

A hard boiled first-run exhibitor said to one of our salesmen . . .



"Another thing I like about

PARAMOUNT

"YOU fellows know good theatres must do good business 52 weeks a year, or mighty close to it. You don't kid yourself that 3 hits make a great season. You have more sensational big numbers than anybody in the business. Your week-after-week average, which theatres depend on for sustained profits, is so far ahead of the rest that there's no comparison. That's the real basis of Paramount's leadership of this industry. Take February, for instance . . ."

All right, take February. Here's the unvarnished truth about it:



"SCANDAL SHEET"—Los Angeles leads off by reporting a record big week with George Bancroft's biggest drama in years. A swell story, with Clive Brook and Kay Francis supporting. Real box office dynamite.



"FIGHTING CARAVANS"—It took the "Covered Wagon" producers to give you the mightiest outdoor thriller of the talkies. Gary Cooper, Lily Damita, Ernest Torrence and Fred Kohler are names to bring the crowds a-running.



"STOLEN HEAVEN"—"Laughter" was just a warm-up for Nancy Carroll in drama. She starts the whole industry talking in this smashing role, sharing honors with Phillips Holmes. Give it a choice booking spot, men.



"IT PAYS TO ADVERTISE"—Preview audiences rocked with laughter as Norman Foster, Carole Lombard, Skeets Gallagher and Eugene Pallette put across the comedy socks of this brisk, bright opus of today. A triumph for Paramount showmanship!



"FINN AND HATTIE"—Say the title and you're in laughing mood for the show. See the picture and you're weak from roars. Leon Errol, Mitzi Green, ZaSu Pitts, Lilian Tashman and Jackie ("Sid Sawyer") Searl do mirthful marvels.



"DARING!" **"RANGO"**—Big national advertising smash in the newspapers and magazines make this mystery-shocker a natural. That "something different" that gets the big dough. A chance that will never come again to grab a pile from a real novelty.

New CHEVALIER, DIETRICH, POWELL, BOW, CHATTERTON, ARLEN, ROGERS, OAKIE, etc., hits will follow thick and fast thereafter. Meantime, February's set as a short but sweet month for Paramount showmen, and beauchop headache for the opposish!



GREATEST NAME IN SHOW BUSINESS

THE ROYAL BED

(Continued from page 18)
spectly that he's off it or not over yet. You get Sherman's dizzied king who finally kills himself in a jam through trifling with his wife. This is the "Bedroom Time" and "The Three from the Gasoline Station." This is due in part to the cut, but Director Sherman may have shifted that scene so as to give the man before the camera. With the changes since no dialogue writer I should have been told talk had a close friend don't tell him.

Mary, the Queen, is a bore.

Anna plays with some sordidly boudoir better in her riding scenes than in the bedroom.

A blustering Lord Northcott quite in taste style, and Nancy O'Neil is a bore.

Director Sherman apparently over looks that his makeup is the King's best, and that his Queen is the Queen's poorest.

"Anthony Bushell didn't do badly as the Duke of Northcott, but he's a poor man's attractive character role out of the Crown Prince." That's all.

Story is of a lesser King, beset by his wife, the Queen, and his mother, the Dowager Queen. The Queen manipulates a foreign marriage for the King to make him give up his son to her to it, with the aid of the King who married them in the past, and the Dowager, the King, still on the screen.

It looks like a good story, but the director, on the screen or stage, excelling Chaplin, Artes of Jeanne, and others, makes it a hoot.

With Sherman's records won't be much fun, but the picture is smart enough later to let a director direct them. Sherman had Pictures.

—NAT KALCHIEM

Die Privatsekretärin

(The Private Secretary)
(GERMAN MADE)

With Margot Grahame

Berlin, Jan. 22.

Directed by Franz Trübschack-Rosenberger.

Music by Hans Tiefenbach.

Photograph by Otto Heller.

Costumes by Helene Schmid.

Scenery by Hermann Thoma.

Lighting by Karl Sturm.

Production Manager, Max Klemm.

Editor, Paul Lohmann.

Sound Recordist, Max Klemm.

Production Office Manager, Max Klemm.

Witmark's Great Hits FOR YOU

Refrain

Lyric by AL DUBIN Music by JOE BURKE

Dreamily

I will gather stars' out of the blue — for you, — for you.
 I'll make a string of pearls out of the dew — for you, —
 I'll make a string of pearls out of the dew — for you, —
Molto express. O ver the high-way And
 o ver the streets, Car-pets of clo-ver I'll lay at your feet Oh, there's
 noth-ing in this world I would-n't do — for you, —
 for you, — you.

Copyright MCXXX by M.Witmark & Sons

WHEN YOU WERE
BUTTERCUP
AND I WAS YOUR L

Refrain

When you were the blos-som of
 lit - le Boy Blue,
 danced in the rain, — And
 Re - mem - ber our first
 gave you a kiss for each star - u
 blos-som of but - ter - cup - lane —
 Blue — Wh-

Copyright MCXXXI

I'M ALONE BECAUSE I LOVE YOU

THE COUNTRY'S LEADING WALTZ BALLAD BY JOE YOUNG AND JOHN SIRAS

WE'RE FRIENDS AGAIN

THE FRIEND-MAKING SONG - BY ROY TURK & FRED E. AHLERT

IT'S A BIRD!
**MY CANARY
UNDER HIS F**

BY J. GOLDEN & KOENLIP © 1931

M. WITMARK & SONS, INC.
CHICAGO PHILADELPHIA HOLLYWOOD

For You-You-and You!

THE BLOSSOM OF

P LANE TLE BOY BLUE

Lyrics by AL DUBIN Music by GEO. W. MEYER
and AL BRYAN

ter-cup lane, — And I was your.
 roamed in tho ros - es and
 so hap-py with you
 tie les-son in love? —
 above, — When you were the
 And I was your lit - tle boy
 Blue.

M. Witmark & Sons

TIE A LITTLE STRING AROUND YOUR FINGER

Lyric and Music by
SEYMOUR SIMONS

REFRAIN

Tie a lit - tle string a-round your fin ger So you'll re-mem - ber.
 mo. An - y lit - tle thing to help me han - ger
 In your mem - o - ry. If you learned to love an - oth - er,
 Think how lone-ly I would be; So tie a lit - tle string a-round your
 fin - ger, So you'll re-mem - ber me.

Copyright 1930 by M. Witmark & Sons

RE-AIR COMEDY HIT!

IAS CIRCLES ES



TO THE LAND OF MY OWN ROMANCE

A BEAUTIFUL MELODY BY VICTOR HERBERT

657 Broadway N.Y.C. IRA SCHUSTER PROF. MGR.
 BOSTON DETROIT BOB MILLER RADIO ORCH. MGR.
 CINCINNATI

Talent Sources Dry Up

(Continued from page 1)

greater advantage in experience and professional rating.

Undoubtedly the greatest single source of new talent for show business is the young man who has just left dancing schools. Most of them do not continue themselves to merely teaching dancing, but like the old-time minstrels, they go into vaudeville, night clubs, night spots, restaurants, piano bars or songs and other accomplishments.

It is a fair question to ask, and this one has been propounded by many, what would happen in a general revival of vaudeville acts? The answer is that there are two basic types of acts that could suddenly again 150 weeks of vaude as it prevailed eight or 10 years ago. It is true that some acts which now could not meet such a demand, there aren't that many acts available. Indeed, the compiler is compelled to admit that he has already secured all the acts he can get, and even then he can't get all the acts he wants.

Personality

Vaudeville, despite serious objections of its ranks, hundreds of once standard acts are now in retirement, having been relegated to minor comedy, musical comedy or other branches. These were the performers who sold that illusive commodity—personality. And it always does, and it always did sell, but still does, require time to develop and bring out personality.

To replace these deserts and retirements, vaudeville must naturally seek new sources of talent. There are two and one-half million acts booked out of and around Chicago. That alone indicates the number of acts available. But the old "Airing Board" (Ackerman and Harriet) cost the coast for all kinds of troupes, and was a valuable sealing route.

What few spots there are, exact standards have been set. Vaudeville needs a machine, a "gimmick," to be a good "act somewhere," and nothing more. In fact, booking agents enough act around. By the time enough law cases could find a theatre where it was a headline.

In light of the problem of the younger today is equally acute. Salaries

are dismal. Beginners are paid as low as \$20 for small parts they consider themselves rarely fortunate to obtain.

Having said all of this, I am inclined to believe that the best guarantee of performance, however, is practically no place to acquire the experience necessary to a performer. The stage is the place to learn, and step right out of schools onto the big stage and view with no previous polishing. Simple, a matter for two weeks. But that is not the case. Many acts, however, have been driven by financial stress out of show business. Fox films are won six times consecutively.

Reading Acrobat

Meantime straight song and dance talent concerned there is no shortage. This is the easiest type of act to book, and at least at a reasonable level of merit. Success, however, depends upon novelty. German turners in Reading, Pa., once were famous for their acts, and are, though, there. This source of supply seems to have run dry. Going back still further, the "act somewhere" of the first tumultuous days of vaude is still there. Burlesque also could find a "future star" but there is difficulty in finding a casting slighting moment to several of the patrons. Police were called, but were unable to locate the persons who opened the act of an acrobat, who opened the act of a burlesque, who opened the act of a comedienne, who opened the act of a dancer. Hills, several sketch books were prepared during the showing of a picture, causing patrons to run for the exits, crowding and succumbing.

Burlesque and authorities are positive that the work is that of underworld funds, because Durstine and others employ the men as the union demands.

Magic By Mail

There is no record of any professional magicians developing from among the thousands of boys who have learned the art through the largest of the mail-order catalogues. Mail-order routines are illustrations of what's going on in the field of magic, but not at a stage yet. Encountered myriads of youthful Americans annually subscribe to catalogues in order to extract the latest in stage effects. Xylophones have not failed to produce a crop of youngsters with professional feelings. It has the happy effect of bringing the public into making a hash. Xylophonists get a break where a concertist, violinist or other instrumentalists of corresponding age do not.

Radio Dubious

Radio is a doubtful source of talents for the purposes of stage business. Most of the young performers are without previous stage experience and recent history has effectively demonstrated that the broadcasting studio is not a suitable trainer for the rostrum. Only before a visible audience can the requisite poise of a seasoned performer be developed.

There is at present a species of "radio amateur" who takes every opportunity offered by small stations to do his best. He may be a real talent, but the chances are against it.

In general it is noticeable how many of the radio amateurs are the new talent. They all imitate someone, either by name as an imitation, without the mannerisms but with overdone effects. Some of this has resulted from the big business organization of the dancing schools which follow definite models and techniques, and teach the same steps they learn in the Bronx.

Statistics from New York mention 250 "reputable" dancing schools with 75 to 100 students each, with an average of 175 pupils each. About 30% of the dancing schools have annual "demonstration reviews" or "show trials." These are over 400 listed dancing dancing schools across the country.

In many spots and all of the big cities, people who perform the most popular dances on Christmastide in theatres. They get little except publicity while the theatres are given much more.

It is admitted to this potential talent, it seems, unmitigatable. What it presently lacks is some means of getting to the public. There must be a way to do this, especially meanwhile enjoying three meals a day.

The writer would submit for acts which public booking field.

Ray Johnson East

Hollywood, Feb. 2. Ray Johnson, head of Syndicate Pictures, Inc., New York Sunday night, O.K. after the week stay on the coast in production conferences with Tammie Carr, producer chief for Syndicate.

Johnson is en route to distributors in Kansas City, St. Louis and Chicago on the way east.

Exch's 6th Win

Denver, Feb. 3.

For the sixth straight time, the local Fox exchange has won the Western movie award. Whiting was made possible by Harry Hoffman playing Fox films in all five houses during Fox's anniversary week. No other exchange has won six times consecutively.

ETHER CANS OPENED IN THEATRE—SLEEPY

Springfield, Ill., Feb. 2.

Indulgences in ether, often with other drugs, are on the increase, though usually that, too, is a phase both operators, L. A. Dinsmore, owner of Capitol, has found himself in plenty of trouble due to opening the house.

Several cans of ether were dumped in the house causing slight sleeping moments to several of the patrons. Police were called, but were unable to locate the persons who opened the act of an acrobat, who opened the act of a burlesque, who opened the act of a dancer. Hills, several sketch books were prepared during the showing of a picture, causing patrons to run for the exits, crowding and succumbing.

Burlesque and authorities are positive that the work is that of underworld funds, because Durstine and others employ the men as the union demands.

R. K. O. KENMORE THEATRE

Brooklyn, N. Y.



Equipped throughout with comfortable, acoustically correct American Seating Company Chairs

So your Patrons may enjoy the play or movie infinitely more . . . RESEAT!

"Can the talkies . . . sound reproduction synchronized with picture rayographs? Theatres dressed up . . . another era dawned. Beauty, harmony, comfort and acoustical perfection. Sound equipment was never so much sound equipment as that which research has greatest sound absorption. That

seats could add the ear—as well as make for comfort and beauty. And soon the motion picture industry found that chairs meant more than pictures. Comfort, beauty, convenience with the designs and decorative charm of interior. That to attract patrons—to keep them coming back—was not enough. New chairs were needed . . . chairs whose acoustical properties brought pleasure to the ear, and the sound equipment clearly and undistorted.

To many, reseating—the replacement of old chairs with new, rectangular and diamond-shaped, and brought the bigger box office receipts due to new sound equipment fitted to being.

Free... This Booklet... "Acoustics and Its Relation to Seating". Our booklet, "Acoustics and Its Relation to Seating," gives you the correct seating information, based on the number of people that particular theatre will accommodate. Our Research Department is at your disposal, without obligation, to furnish any information you desire. Just address Dept. 101.



A chair of this type was installed in the famous Champs Civic Auditorium, New York. Seats, spring edge seat and Magazine Standard Chair in maximum absorption value. American Seating Company types and styles of theater seating.

American Seating Company

Makers of Fine Seating for Churches, Schools and Theatres

General Office: 14 East Jackson Boulevard, Chicago, Illinois

Branch Offices in All Principal Cities

DOORMAN WINS JAIL INSTEAD OF GIRL

Syracuse, N. Y., Feb. 2.

Defenses of a 19-year-old theatre doorman and usher of winning a beating on the strength of an alleged membership of \$1,750 in Total away. Eddie Edward, 19, a member of the Warner Strand, and his staff, was arrested in police court on a charge of forgery in connection with two bogus checks, one for \$5,000 and the other for \$1,000, made out in the name of Eddie Edward. Eddie was sent to the Penitentiary for observation.

The ex-theatre employee became known as a "jail bird" because of his record of being sent to prison.

Edward showed the 19th letter which might have been written by James C. Torney, Syracuse Attorney and once a special agent of the Department of Justice. The most recent letter was signed by Eddie and the police took a lead investigation disclosing that it had been written by Torney.

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Two Boys and an Author

By Joe Laurie, Jr.

It's a comic week since we began the act and we don't seem to be getting anywhere. We can't even get more break-in dates.

You heard what Steve Flamm, the agent, said? He's right. Okay, what we need is some good stuf. He thinks we oughta get somebody to write us some good stuf. When he caught up with me in Philadelphia, we were talking about some hotel material in the act we'll take another look at it and if it's any good he'll get us a showing date.

But, you know, we can't be giving away more than we have.

He's only got those two days at Jersey City; but he told me he expects to cap a lot of time in New England with the cut-off that has it booked.

When will that be? Steve planned three four weeks, but he still needs it. He told me to take anything else that comes along. He's a nice guy at that. Another fellow would stalk us around until he got the act those weeks in New England.

Did Jackson like the act, or did he say "no"?

He liked it, but he says the same thing as Flamm says: "get some new stuf."

Did you tell him we originated it out there?

Sur. But he just said: "Too bad other acts stole your stuff before you could do it, but you better get yourself an author and let him write

(Continued on page 65).

"CHM" WILL CUT 30 ACTS FROM RKO BILLS

General release of "Cimarron" in all 11 RKO theaters outside New York will necessitate laying off by cutting 30 acts from each show, Feb. 7-14. Picture will run 124 minutes as currently for \$2 at the Grand, New York, with no cuts. Most of the cuts will be elimination shows with drop at least one vaude act. Majority of western (Orpheum) four-act road show towns will cut to three acts for "Cimarron."

Act was cancelled because of the picture will be played elsewhere if possible or layoff and receive another week later.

RKO-Loew Vaude Back In Canadian Town

LONDON, CANADA, Feb. 3.—Vaudeville returns to Loew's Feb. 16. Negotiations have been completed for three days of RKO-O tour and three of Loew's vaude, plus change Mondays and Thursdays.

House orchestra returns to theater intact.

around you two characters that's not the."

"Well, that's what we figured ourselves. Let's go round and see what a good author around here?"

"What's a good author around here?"

"There's a lot of authors, but the well-known guys want a lot of dough. If we can't get a lot of a famous author, then the one that remains is a lot of stuff from years back that it would be so nice to do. That degeneration that they'd have to do. We can get a lot of acts, but the short acts, nothing, come the burlesque business is all shot."

Agape says, the Razzer:

"Agape says we got too much stuf. I'm trying to come in with a new idea. That's what we're doing, matching it. What a razzer who gives me where to go home and tell her we don't want to be asked to get any dates with the Razzer."

"Did you tell her how hard it is to get anybody, even with no acts, to go work?"

"I told her she knows it. She's been runnin' up on account of us not working together. If she wasn't my wife, believe she would wish that I not to do it, and even though she does not like it, she'd like to see it flop anyway."

"No base on my shoulders. I was on the value of marrying a person, and I think it's a good idea to see a lookin' moll on the bill that looks clever and figure we could do a great double; have a couple acts after it."

(Continued on page 65).

BORDONI AT PARAMOUNT

Week of Feb. 7—Followed by Smith and Dale

Irene Bordoni will play the New York Paramount next week (7). Gives the house added stage names for three weeks straight.

Smith and Dale go in the follow-

ing week, then play Brooklyn.

Mr. Bordoni will only do the one

week for public.

DANE-ARTHUR 13 WKS.

Chicago, Feb. 3.—For the first time in many months, a locally produced Public presentation of a road show will open in Chicago, Feb. 6, 1931. Karl Dane and George K. Arthur unit is getting eight more weeks, taking it to Toledo, Buffalo, Minneapolis, and the four southern spots.

This will be their 13th week.

FOR R-K-O IN CINCY.

Martin Sunshine has returned from Europe, where illness interrupted his vaude bookings. He opened for R-K-O at Cincinnati Feb. 7.

SUBSCRIPTIONS ASKED FOR BIG TIME

Baltimore, Feb. 2.

Big-time vaudeville will be turned to the Midland theatre by Fred Schanberg, provided the management is assured of sufficient pre-subscriptions to warrant its re-opening date set for March 9.

Re-opening date will be April 1, with two performances daily.

The newly relaunched big time, owing to legit booking for the month. Big time had gone down as a subscription, brought some success, as well as trouble.

Schimberg has adopted the Three Guild sub-cession scheme, as guarantee of support, if big time is to be renewed at the house.

Brown, who operates the Levitt theatre here, is one of the heirs to the \$100,000 estate left by Mrs. Alice Almonia of Baltimore. The separation agreement gives Mrs. Brown \$100 a month. She wants an increase, claiming that her half-husband's share of the father's estate approximates \$2,000,000.

Given that as a guarantee to the court, King out, Peeved, Plan On for N. W. Vaud Chain Seattle, Feb. 3.

With King's troupe and Folies theatre parted ways Wednesday night, Folies has been held largely in abeyance in Los Angeles, on split for benefit of unemployed. Trouble came over misunderstanding on pay. King says he has money from Folies and latter says King isn't figuring the percentage right.

Chicage and creative had 50-50 playing arrangement. First week King never got pay, and the rumpus is King considering other stands in Portland, Seattle and Vancouver.

Dave Hirsch, former Folies dancer, is president of newly-formed Midland Theatres, Inc., which took lease off hands of old Folies. Eddie Miller & George Gossman dropped plan, audience the house three months, losses running around a grand a week.

Hirsch is on straight picture plan, paying \$1,000 to \$1,500 a week. Band also out without notice. New company plans three acts vaude and aims at outfit in Washington and Oregon.

Lunch and More '70

Investigation following an aroma of food in a West 46th street office building, revealed that an indie agent is cooking his meal in the office.

Lad admitted he's been cooking only three weeks and to date isn't so good, but it's a start.

Should things get tougher, the agent declared, he contemplates having a few of his acts dine with him, and the hundred service brooms in the agent promises to charge the acts 12½% instead of the customary 10%.

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WHAT THE CRITICS SAID:

Montreal "GAZETTE":

"MILTON BERLE left off with the show at the Goldfarb Civic theatre yesterday."

"'Chash' the Blatz" was the title of his act, and he had a good time, but the audience, after Milton got through his clowning, was with, hysteria, nothing else.

"If you are blue and want to see our go see BERLE."

Los Angeles "EXAMINER":

"MILTON BERLE walked off with the show at the Goldfarb Civic theatre yesterday."

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New Orleans "TIMES-PICAYUNE":

"MILTON BERLE kept last night's audience at the Orpheum laughing continuously for 45 minutes, a fact which we believe unequalled in theatrical history."

"BERLE is one of the hardest working comedians in vaudeville. He does everything—sings, dances and acts, and does it with vim and vigor, the vaudeville of gags and wisecracks all original."

THIS WEEK (JAN. 31) PALACE, CHICAGO

Completing 45 Weeks
Radio-Keith-Orpheum

Flesh in the Spirit

Walter O'Keefe was promised Palace booking by his agent, but nothing happened. The agent explained it is just out of his class.

"That boy's been so near competition," he said, "you've practically played the Palace there."

"Yeah," replied Walter, "how did I do?"

Presentations

in R-K-O Key Is Possibility

Los Angeles, Feb. 2.

Stage presentations with "Cimarron" in both L. A. and San Francisco Orpheums as forerunners of a probably permanent flesh policy in these former straight picture runs may be tried in other parts of the U. S. by R-K-O if working o. k. on the Coast.

In various other key R-K-O has two or more houses, with one a combination house for regular vaude and one or more others with straight pictures. Those familiar with the R-K-O chain set up throughout the country believe the presentation policy may be found successful in other cities.

At present, different programs will be staged for "Cimarron" runs here, opening Thursday (6) and Friday (7), Billie Murray, in both cases.

Local stage offering will have a 26-piece band directed by Carlton Keeler as backing for Pierre White, Harry Myers, Paul Draper and Gussie Schubert, specialty dancer. In addition, there will be 20 girls as atmosphere.

Five Writers Working On Two-Reeler for NVA

Hollywood, Feb. 2.

Edgar Allen Woolf (Metro), Arthur Caesar (WB), Edwin Janis (Fox), Henry Myers (Pat) and Alton Bergengren (Hal Roach) are combining to work on a story for the new two-reeler.

They are planning to use in their NVA division. They met at local NVA offices last week with Pat Casey, E. K. Wade and George Grant, representatives of Columbia Pictures, which is backing the production.

Gray came out from New York after a week's vacation, and the writers are now at work on the story for the new two-reeler.

All studios are fully co-operating on the NVA campaign.

Murray-Irwin Split

Murray and Irwin, standard comedy team for years, have split.

Irwin, solo agent, and Murray is looking for another partner.

R-K-O Rep.—CHAS. MORRISON
Personal Mgr.—SAMUEL BAERWITZ

DESYLVA, BROWN & HENDERSON, INC., SONGS

THE EUROPEAN SENSATION NOW SWEEPING THE COUNTRY!!

JUST A GIGOLO

TO WHOM IT MAY CONCERN

"SHOW STOPPING" BALLAD

WALKIN' MY BABY BACK HOME

NOVELTY SONG "STANDOUT"

WE CAN LIVE ON LOVE

CUTE TOPICAL LOVE SONG

WHEN YOU FALL IN LOVE

FALL IN LOVE WITH ME

NOVELTY BALLAD

COMING - WATCH FOR IT - HERE SOON !!!
B.G. DESYLVA, LEW BROWN & RAY HENDERSON'S NEWEST SONG

ONE MORE TIME

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ELMORE WHITE IS NOW AT THE HEAD OF OUR PROFESSIONAL
DEPARTMENT AND WILL GLADLY WELCOME HIS FRIENDS.
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MY FAVORITE A. B. C.'S

A gent Jenie Jacobs	N uisance Judith Ames
B ooker Any	O ctette Aunt Jemima
C ritic Sime	P
D ate Palace	Q uartette Marx Brothers
E xpression Oh! Nerts	R endezvous Gerson's
F iddler Jack Benny	S tooge Dave Chasen
G agger Walter Winchell	T ot Marie Hartman
H oofe Bill Robinson	U ncle Simpson's
I mpersonater Venita Gould	V oice Mother's
J ump N. Y. to London	W oman Star Gertrude Lawrence
K lub Kockomania	X ample Sophie Tucker
L yricist Blanche Merrill	Y id Pat Casey
M ale Star James Barton	Z oo Any Booking Office

DORA MAUGHAN

"THE BAD, BAD WOMAN"

NEXT-TO-CLOSING AT THE

R. K. O. PALACE, NEW YORK, NOW

(THANK GOODNESS)

"TOPS THEM ALL! THE FIRST SONG HIT OF 1931!"

WHEN YOUR HAIR HAS TURNED *to* SILVER

by Charlie Tobias & Peter DeRose

The Quickest Hit We Have Ever / Published

A Marvelous Song—Great Lyric & Melody!

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ALBERTS & SONS
SYDNEY, AUSTRALIA

London

Adrian Brunel gone Oriental.
Local girls are in demand.

Horace Keen married recently.

Malcolm Keen singing auto recs.

Norman Arnott with Laemmle's new film.

Summer bath suits in fashion pa-

rades.

Pat O'Connor singing press

parties.

Film criticism in this town con-

tinued to worsen.

Saps still sell cold drinks in West

End cinemas.

George Wernher now planning

new schedules.

Robert Kendal is the studio's lat-

est Sherlock Holmes.

Eric Hawkins now writing song with

son Sonny Miller.

Millard Webb discussing diet and

writing talker scripts.

John Conran directed a lot of his new screen himself.

Rob Lawson has some things to

say about censoring.

Betty Hicks hopes to get a break

in her career.

Cedric Hardwick looking curious

in the Dorothy makeup.

Eric Hawkins rates himself a

good-looking man.

Harry Hughes has staged a come-

back as a talker director.

Folks still argue whether the

Murderous Alibi is the best

Muriel Agarne in Elstree's most

stimulating talker uncles.

Cyril Maude tripping to Ceylon.

Dickie Moore's new songs are taking all

the struts in the gay money.

Harry Rowson and Bill Holt been

dealing radio shows.

Hughes is writing letters to

the papers, the big auto fad.

Phyllis Konstur and Buddy Aus-

tin, Anna Maria players, are engaged.

John Gielgud and Simon

Hicks is a huddle over credits.

Joseph Greenwald, reminds this

one he called "The King."

Miller's wife went immediately

he started his biggest talker.

Donald Calthorpe, talker player,

has so few gets small paid job.

John Gielgud, still a boy, the

—except when the bus gives him a hit.

Talk of reviving "The Chocolate

Madame" with Annie Croft in the lead.

B. E. C. give 1,500 editions year,

yet still get turns which pollute

the air.

Martin Harvey contemplates a

talker debut for some reason—

maybe, music.

"Any Symphony in Two

Fists" is booking badly, as stated

in "Variety."

Bernard Nodell, after ducking the

Buddies, has joined Alice Babs

at Elstree.

Soph's birthday party at the Kit

Cat had Hot Mama birthday cake

while American acts live to duck

last week's commission unpaid, ac-

cording to George Ford.

Christopher Mann, doing so well

now, has a new staff in Switzerland.

Beverley Nichols, newspaper lan-

guish authors review and things,

things to turn talker actor. Too bad.

Carlyle Blackwell's silly green

barge stops outside a Sino-Eng-

lish tea house, where they dispense coffee, at 100

a glass.

Fifty years ago this week the

worst snowstorm ever fell in London.

They still haven't cleared the

end of the streets.

Some of the stunts of Jacqueline

Logan were banned from pictures,

now, because they interfere with the

process of putting ideas into peo-

ple's heads.

Palm Beach

Josef Hofmann arriving in Feb-

ruary.

Addison Mizner gave a big for-

noon talker, Kelly's "Torchbearers"

sprint at Playhouse.

Mme. Blanche Vedder Wood, con-

tract, at the Whitehall, opened Sat. nite.

Timmy Lash and band.

One of the most fashionably

hotels here, 40 guests, the annual con-

vention of the Mercedes Club Feb. 12.

Whitehall held its opening dance

CHATTER

Saturday, May 10 Birds orchestra.

Hotel Ambassador opened Saturday.

Beach Club also opened that day.

Mr. and Mrs. George Meeker gave

wedding and tea attended by the elite.

The cast of Palm Beach Players

includes: Fred Astaire, Jean Green-

Clance Adams, Sheppard Strudwick,

Ewen Woodward, George Cotton

and Arthur Porter.

John Gielgud, Frank Craven,

John Gielgud, Frank Craven, and

many others here for Artists and

Writers' golf tournament. Tex

Beach is the tournament with a total

of 154 for 36 holes.

Australia

Barrow boys are here, mostly

on their way to State, Sydney.

Nite clubs are thriving all over

the country.

All theatres operating. Every

juke joint is noisy, every

club does a roaring business.

There won't be a lot, but in

between times they cop.

Fred School, in his 2d year as

organizer at Capitol, Sydney.

He has 100,000 members at

Box office and in state-wide

and local tournaments.

And along Theatrical Row they

are getting the biggest gross.

Never have so many fruit

juices been sold. Unemployment

mainly the cause.

"Mimy" golf not so hot now.

Links bring down green fees to 12c.

Radio Pictures have taken over Royal, Sydney, for run-run by

Sept. 15. They are not good.

Sept. 15, the radio station and studio

they possess in their theatre, to

Wheeler and Woolsey posters.

Andi explained a pretty lean

year. Presently he is in general

very weak with lack of variety.

Wirtz's Circus still making fair

but not so good as last year.

One opening over here. Cop ring affair.

In his time film brings in

big back orchestras, now, band

getting dead break after broad-

way. Last year, Mr. France opened

Melbourne for W. T. Cast included

John Gielgud, John Barrymore, and

Alfredo Kraus.

"Eliza" comes to stay, fine for

theatre, but not so good for radio.

Now, however, it is a success.

It has been a success, though.

It has

Broadway

CHATTER

Victoria Caron's cold.

Jel Hallow is in Florida.

Fayard returns again.

Leo Shubert back from Miami.

Alex McCall, Bermuda bound.

Harriet Lee's barge bandaged.

Willie Sohn, comedian, comes to town.

Audrey Marsh, soprano, likes to travel.

Harry Von Zell is an ice-skating friend.

John Feigh is returning to radio.

Guy Lombardo has a motor launch.

Luis Mollado sings in several stages.

Julia Ziegler on Florida jaunt, perhaps.

Joyce Day in the Club Calais, too.

Mabel (4) is here.

Louis Romanelli's violin is valued at \$25,000.

Vera Euri has her own club book.

Roy Wilton and Andre Baruch are chess-nuts.

Larry Hart back home on Central Park.

New dental floss is flavored with Wintergreen.

Vaudre dances going in for the show.

Stan Lloyd invents at least one puzzle a day.

Miss Patriella is a whale behind the auto wheel.

Domenic D'Albros has gone to the Luco at Miami.

W. A. Brady has gone Park Ave., Sweet 16.

Andrea Mantegna came in "Millic," a print.

A band now playing music for dinner at the Hotel Plaza.

A man identified will probably land in the Palace.

Harry Padden, formerly a bookseller, now a real estate.

John Gossard returned from his vacation in Florida.

M. H. Aylesworth, NBC, press back from Havana.

Franklin Roosevelt of Jimmy Savo, learns Spanish.

Joe Leibberg left for Hollywood, Florida, Monday (2).

One of the most interesting sights on 28th Street is the new Jack Denner writes his own orchestra arrangements.

Newspaper locked up for a week.

Now fast is collecting continual scripts of other dramas.

Bert Adams wants to work hard.

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Roland Maher of Fox studio not much in auto smash.

Francis Albertanti off to Miami.

Belle Dilling is calling Feb. 14, with his sister, for Los Angeles.

Leo Reisman back at the Paramount (Continued on page 10).

Boris Sagaloff, Ziegfeld looker, is studying dramatically seriously.

Mr. and Mrs. Louis B. Mayer, now here, expect to remain in New York.

Walter Smith, soldier of fortune and novelist, here from the coast.

Understood the large diamond in Jim London goes to the Paramount.

Mabel Blaine is having her teeth repaired after that auto smash-up.

Park Central pool now offers a sun-ray treatment free to all.

A man identified will probably land in her office for "New Yorkers."

Don Police, wavy-haired master at Leo's Paradise, has a new car.

More sandwich men casting of the avenues into The Times Square district.

Bob Slatkin claims his father kayed a mule with one sock to the neck.

New broadcasting station atop Hotel Chesterfield, Hazel Drakera.

Ben Plazza is alone Broadway looking for plays and players for Metro.

Channing Pollock's new play, "House Beautiful," has a "mesmerizing" quality.

Gusie, Tommy Kilpatrick's stenographer, has acquired an Oxford accent.

Bert Tucker, Seph's son, who quit the stage to sell shoes, wants to return.

Bobby Connolly taking indoor course in building "Christmas.

Somebody gave Bobby Newman a set of book ends in the shape of horses.

Ziegfeld, unanticipated to New York last winter, picked up the grippe.

Henry Gauvin's two-month-old daughter caught cold and passed away.

Orfeo live men in radio inverted space is the vocal coach and arranger.

Apple eaters squawking, claiming fruit broken from being in the open fruit stand.

Janet Adamson, concert tour over, goes back to her Philadelphia home today (4).

John Murray moved his wife and "Little Girl" the pup, to a new apartment.

After a show, S. Jay Kaufman goes to Reuben's for his corn flakes.

Fredie Rich has a garden blooming at his Ye-penthouse by early morning.

Bill Glass dropped in again Monday, making a quick return trip from the Coast.

According to Edna Ferber, who is here, John Murray is pronounced "Simpson" round.

Lucille Black and Harry Swan search for sour notes for their radio show.

George Hirsch, tan, back from Florida. Fred Herendorn now trying it down town.

At least one more radio visitor expected to plot the seventh this month.

Loew's has turned over the entire 10th floor of its building for a recruiting campaign of Boy Scouts.

Best likeness of Tex Rickard on radio is that of the boy who got a gift to William F. Cody from Bud Fisher.

Frank Porkey says he's been out six different legit houses and expects to plot the seventh this month.

Sylv Vané, the songstress, and her baby, left in a new auto for her home in the Bronx to Jean Malin's overtures.

John Hirsch is sporting a pig coat of tan, during two weeks down town.

Dorothy Bryant of Chorus Equity vacationing in Bermuda. Ruth Lehman in charge.

"The Wizard of Oz" is being sought by Universal for the lead in "Stiletto Dishonorable."

The Louis Rydelles got an eyeful of the Bronx down town and returned.

Charlie Volksbun is the most prolific indie p.a. on Broadway and found a kindred soul in Panama.

Alice Schindling and Jack "Kid" Berg trying to kill the walters at Dave's Blue Room.

Harry Cohn, the silent film tycoon, making \$2,000,000 in 1930 on short side of market.

Corinne Tilton and her mother on their way back to N. Y. after shooting "The Gangster" for Republic.

Albert Weisz says he has invented a camera with a sense of humor to the thoughts.

He took the Camera Corp. job, both the "Mirror" and "News" started the same day.

Mother of John McNamara, partner in "The Wizard of Oz," died.

Marilyn Miller seen Sunday (7) on "The Europa" from New York City. On her way to the same boat, she didn't notice a man.

Hundreds of performers are expected to mutual machines at the Fox Freeberg's boxes to get himself another downtown hotel, to New York.

Sue Kerman, 16-year-old high school girl, is Nita Bradford's new protege. She can't sing blues.

Valekka, Surata, actress, nurse and playwright, says in an English voice she will be featured in a drama.

Unemployed standing before a window where a physical culture demonstrator is showing him how to do exercises, he says, "Everyone pays the rent but I'll leave."

"Everyone pays the rent but I'll leave," says the boy.

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Brooklyn

New Brighton will be wired this summer. Jim Janies' burial has been botched.

Alfred Jones of the Paw staff beat Alice Rose player hereabouts.

Those shows at Webster's theatre are being put on by Solie Shaw.

Half Moon hotel at Coney Island merchandising itself as a winter resort.

Local Paw staff, going annual collecting opposition newscasts, New York.

Another old lion going down. Foster Hotel in Queens about to be razed.

Irving Solomon, manager of the Paramount, from Philadelph. (N.Y.) Paramount.

Two or three million dollar municipal pier and convention hall at Rockaway.

Pig has become February, too.

Wisey, "Theater Queen," last night has become a policy.

Good grosses at the Fox recently.

Blanche Livingston at the Fox public office, looking optimistic.

Lionel Atwill in "The Silent Witness," next at Majestic next week also.

John Goss, manager of the Majestic neighborhood circulation, started in Pleasant Bay Ridge page.

Charles Goss says he is going to buy a house in Pleasant Bay Ridge free. Can't stop these Indians boys.

Brooklyn "Times" making a big drive for neighborhood circulation, going in-for sales of theater tickets, up.

Brooklyn Drama Guild, little theater group put on "Diseas," Sunday evenings at Elmhurst, having a good turnout.

Few passes for "Study Club," which is to open its weekly Double Feature matinees at the home every Sunday now.

Biggest local society event of the year, the American Legion's weekly Colony Line Dance, with a group of 45. Two shows given.

Burlesque at Webster's going in for more and more. The girls and guys appear to be heading for stock burlesque careers.

Even the boy scouts are getting along. Another show is expected next week. Band on Parade in conjunction with the event.

Ben Grier, ass't at Paramount, has been promoted to manager of the scandalous, with high hell-raising Ted Lewis engagement.

Nothing wrong with the leg.

Want "High" at Majestic last week and excellent at b.o.

Kirksey, manager at the Majestic, has been promoted by his manager, the new Brighton at Coney Island, starting May 29.

Manager McLaughlin, of the Star, pouring in to catch "Little Caesar" hasn't a minute to rest.

Want "Milk" for the Legion.

Some oppose, thinking it should be "The Gay 90's" at the Boulevard, and Alice Brady, in "Zorro," who, with James Cagney, is playing in the comedy.

An amateur aced at the Palace this week. She is a comical blonde, 18, from Philadelphia, and a student of Opportunity. Caught, Target John Shiman, May 29, in Public.

Local boys' band, headed by Charlie Davies, organ, Eddie Stoll, trumpet, the youth who plays guitar, and singer through mezzo-soprano, band immediate hit at Palace.

Two visitors this weekend always get a hand, why? Billie McCormick, star of the radio, and Tom Holmes, the life lawyer and career man, or traveler. Both had one week at the Majestic.

John Goss, manager of the "Alice," now with the local Paw patrol department, was surprised at Brooklyn Hall the other day. He found that the new Donal President (Hespeberg) this is the only girl in a tie holding down this kind of stool.

Baltimore

Maryland theatre returned to local last night after several weeks of big time, radiator trouble, the heat, the show and so on.

Mrs. R. H. Cherry, wife of the treasurer of the Loew's Baltimore, mother of a girl, now in

CHATTER

week old, Anna, is working overtures to the forthcoming concertations.

Ford's theatre, which went dark several weeks back, will turn on again Saturday, Feb. 11, when the Adlers come in from Connecticut.

New York Grand Opera Co., next and Erlanger legit bookings to follow.

Palmeire may-night will get a local heading when "Romanticism, Amer." is promised by the Play Girl. Gullane, which has produced many a hit, is the producer.

Alfred Geller, editor of "Geller's

Book

newspaper

here,

has decided to go into

the

book

business.

John Goss, manager of the Majestic, has a new idea.

Want "The Living Mask" Feb. 14, 16, 17.

Entitles are being filed for city drama tournament to go on next month. Committee for Eddie Palmer Schwab on.

Frankfort local girl here this week with F. & M. "New Yorker" Idea. Stage name Majorie Burke.

Next production of the little

group is "The Living Mask."

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Loop

Hein Kurnick almost went to Bermuda.
Al Jasko now helping Essaness make a theater.

John Gossell, telling every body about singing trailers.

Jack Keans and Mickey Walker in the loop, getting ready for Miami.

Tommy Stinson stays one to the day by doing what he denies everything.

Jimmy Coston spends his time coming from or going to New York.

Edwin Levin of the Goodwins can't decide whether or not he has the "flu."

Phil Phillips, former head of the Actors' Union, now announcer of KWWL.

J. & K. went for another two-color ad spread in the "Tribune" Friday.

Norman Avery, new a New York big shot,来了 in and out of town for Vitaphone shorts.

Hazel Flynn, "The Reel Queen" of the "American," is now doing some interesting things.

Chicago will see its first political talkies with Bill D. Thompson grilling out some specifics for loopers.

Mike Barnes and J. W. Marcellus skidded their silver two-miles along the express highway before hitting a fence.

Fu touched off a flock of show people locally. Frank Dark, Marx Brothers, and Sylvia Bremer among the pill-takers.

Leo Weisskopf, whispering to strangers his 11-12 home, is a man of great poise, having just entered high school.

Sam Insull, has a media friend, Frank, making him a character of local importance in his job as head of the Chicago Opera.

Syracuse

Declining health has led to the resignation of Louis Craubert as music critic of the "Sunday American." Then Taboo, the magazine publishing the latest musical reviews.

Publishers of pictures of the pet dog and cat, recently retired actress, now in Oshawa General Hospital with injuries suffered when struck by a truck, have had to leave town. Animal lovers as far away as Kentucky have banded the S.P.C.A. with offers to care for the pet.

John Erskine, author-playwright, has tied up with the Julian Foundation, a son of a son of George Eastman, to Syracusians to start of a new Julian project—the promotion of a love for music among young people.

There is opportunity for musicals to appear in public. Actually, it sizes up as a gag to stimulate the sale of tickets.

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Bronx

Morris Morris, manager of the Empire, still running that "hotshot."

So many kids at the "Savoy" morning showing of "Tom Sawyer" at the Fleetwood, had to call out the fire department.

Indoor roller skating becoming popular. Fordham Skating Palace has a competitor. New one is the "Wardrobe," in Bronxville.

All the Morris of upper Riverside Drive turned out to see Estelle Morris, pride of the Morris family, play "The Girl in the Moon" at Auditions, Bronxville.

Clarence E. Muller, "The Man Who Stretches," continues to climb the ladder. He's stretched a three-day engagement into a week.

Henry Suchman and Al Gormley have the America, formerly

CHATTER

Miles' Brown, reopening house Saturday with stock burlesque and pictures. Suchman, former picture exhibitor here, is back.

After work at the Brown opera house, Michael Mihalewski and his Yiddish troupe are back at the "Prospect." Only on condition Mihalewski makes payments toward what he owes in back rent for the Prospect.

With ardent, punctual warmth, Louis Glanz, manager of the Boston Road theatre, has called the boys out for early spring buttoning fever, but now is only managing the team.

Adolph Goldfarb's start as a comedy headlined at the "Auditorium" on the Prospect, not so bad. Audience thought it was paving for a regulation Yiddish attraction.

With a single, sudden jolt and a bold-headed piano player, Comie were called when they wanted their money back—so they got it back.

Not from Adolph Goldfarb.

Detroit

Local legis at 22 ton.

Frank Watson back in town, visiting.

Johnny Dibert, at the Michigan, celebrated his fifth wedding anniversary.

Eddie Weisfeld Jr. commuting between home and the "Auditorium."

Edie Dibert, the name drawn at the Arcadia Ball Room.

Epidemic of babies at members of the Michigan Theatre band.

For charging 10¢ a pass for service charge, Pabst doing it for a week.

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Mary Bloom, music pub., and wife (Ella Hayek) gave the locals a visit.

Edie Farlow goes out nightingale for her doctor, Abe Feldman. Just in case.

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Uncommon Chatter

By Ruth Morris

Hollywood, Feb. 3.—Mitzi Green was the logical choice to play Miriam in "Flirt and Harem," an adaptation of Donald Stewart's "Mr. & Mrs. Haddock Are Abroad." No other screen child is so well equipped for drawing, mischievousness, and for being a "harem" behind a cherubic smile. Left to her own playful devices, Mitzi could be the very embodiment of a harem. But, in making a picture out of unheimliche satire, the adapters have not permitted Miriam to be a harem. The innocence of the character is lost in turning her into a Little Miss Flirt.

Mitzi's world is a harem, but apparently only a child up to no good could look so well behaved in skirts and mildly blouses. When she gets out on a solo, she is a harem in full bloom, with trim pinched-in front and a Leghorn flipper way off her face, you can be sure, that Paris is going to get the word of it.

Lillian Tashman's costumes leave no doubt about her's adventures. They are in Miss Tashman's most sumptuous style—she has some superb songs with yards of superfluous fur trimming and glittering surface. According to her performance, Paris is a good English with a "sis" and a "zat."

Chavelier's Magic

Even though the "Vagabond Trials" of "Parounaut's" unit, are tripped by a tap-dancing trio, the presentation has been a success. The colors of the costumes, at times do not apologize for being bold gauds, but, plot together in a warmly attractive picture, complete with a dash of magic.

The vocalizing of the Gypsies Slingers and the Kuenstler-Nicoll Trio (which should give the type-setter a good time) is the picture's best feature. In which lyrics are uncertain and harmony confined to thirds. Mischaus' accomplished singing, however, adds much spice. In an costume, she is the one she wears at present, rich green velvet trousse, shredded to give the legs slim grace. In it she appears to be a gypsy, but, more attractive than in the short white suit she wore in vaudeville.

Bringing a classic toe-dancer on the pale blue stage, the Gypsies Slingers are a spectacle that can only let down the finale. Colorful as the presentation is, anyway, it only marks time until the trumpeting of the "Vagabond Trials" and the rival of Maurice Chevalier. He's a knockout, this Maurice with theache swagger, panting over his music, and, in his manner, has a magic way with an audience.

Wild Oak—Mild Ethical

Admirers of the film will like the light of imagination must have given Hollywood uneasy moments. What would the censors say about a tale of a man who, after he gathers about him his unoffical offspring as gaily as though they were all going off to a picnic? How would Mrs. Clark react to an oil sunburner who, no problem, meant for seven wild oats?

Hollywood, too, to the occasion with some neat wool-pulling. The author of the story, a man who is over forty and vague mention is made of St. Basil's second marriage. Father compromises uncertainty that he is the father of his estranged daughter at all but has a perfectly respectable married father who died soon after her birth.

After all, there are girls who are not particularly striking. A traveling suit of light ducksay has a youthful slip-in jacket, beltless borders, and Billings gains credit with the addition of a turtle-neck sweater and a felt hat because no woman of half a dozen permitted to show her breasts, daytime and evening, are petite.

Mrs. Davies is properly apprehensive of the mode for silly little girls, but, she is a girl with a round head, giving the face a youthful and jaunty frame. A broad landscape that contains neatly arranged islands, the ocean, the sky, the look, the beauty for the depths does justice to the airplane accident.

Captial Stage Show

The Capitol is never anything but a set when performing a mechanical ballet. There is no necessity for restraint. The orchestra can go ahead and make as much noise as it wants,

and costumes can be a mass of jangled wires and glittering gadgets. Everybody lets go and has a swell time.

Costumes for the rest of "Revue Moderne" are fresh and eye-filling, particularly when worn by the girls. After their opening, Misses of Ceremonies, The Chester Hales emerge from a tribute to Pavlova—which is in doubtful taste—but, in the end, the excellent hand drills in trim abbreviations shading from pale to deep blue. A contrasting background of black and white, the dance pattern into effective relief.

Newspaper Styles

Anyone who wants to know to say about prostitution can always find a hearing at the Newark Embassy. Embassies audiences are wets. Judging from the reviews, the girls are not too bad. The costume of the dancer is the costume good old Al Smith wears for his denunciation.

Mr. Smith's outfit is a suit of clothes. His shirt front has stripes on it, and abandon them to conflict with a waistcoat, and a belt with a large buckle. Mrs. Zion Myra's is "expecting" very soon now... Hope Hannigan, dressed with Tennessee fashion, received enough flowers for an army after her recent operation... "The Devil's Music" is

recited... "The Devil's Music" is

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a duly published source.

NEW YORK

Broadway landmark was destroyed Friday (30) a.m. when Lincoln Square Arcade was gutted by fire. The blaze gained headway so rapidly that all the firemen available were unable to stop it. The result was that Loew's Lincoln Square theatre, directly below the arcade, was completely engulfed. The entrance was in the fire.

Curtain House does not want initiative censorship of the stage, according to Rev. John B. Kelly of the Catholic church. He believes that the profession—the producers, the players, the critics—should set up their own censors and should clean up their own house as the motion picture industry did.

Even the militant N. Y. Society for the Suppression of Vice was unable to get a hearing before the measure of Senator Scaturry C. Masiak, which was a sweeping censorship recently introduced in Albany.

Jean Harlow has been married to Charles E. Patten, 2d, of Chicago. She testified before a Senate committee that her husband pushed her into a mantelpiece and refused to buy her fur.

As a result of the vegetable salve given Rudy Vallee when he appeared at the Metropolitan Opera, the manager of the Palace Hotel, well-known Parker Angier, of Yale, has been arrested at least once since from Harvard classmate, William P. Blane, another Harvard undergraduate, in connection with the incident. Joseph T. Johnson, is the only one who has been interviewed and questioned by police following the throwing of grain fruits and other articles at Vallee while he was singing. "Give All Something to Remember You By."

Patrik H. O'Byrne, father of O'Malley, died while his son was rushing home from Hollywood.

As the first step in music concert dance recital legal on Sunday, the Concert Dancers' League held a Black Law protest meeting.

A suit to foreclose a mortgage on Hutchinson's, Inc., of Broadway was filed in New York County Court by the Manufacturers Trust Company. Hutchinson's, Inc., had consolidated mortgages made in 1927 and 1928, including unpaid interest against the Rose Mart Co., under which name the property is known. The company, which guaranteed that the corporation would make the mortgage payment, failed to do so, and was subject to a building loan agreement.

Mr. and Mrs. Bobby Jones, now living with their daughter,

Nelson Morris, of Chicago, who had been estranged from his wife, Jean, after his actress wife, Jean, left the stage of life, served him a suit in the name of the Jones Film Co. for \$10,000 damages. Morris charges that his wife did not leave him because of his concern since the court denied her the right to appear on the stage. He also claims that in the act his wife was dressed in a costume offensive to coquettish decency.

William Morris, president of the Jones Film Co., and Sam H. Harris and Joe Leibman, to act as chairman of the committee to raise money for the benefit of Mayor Walker, which will be held at the Hotel Commodore on Feb. 15.

George Jessel has been named master of Ceremonies, Cantor, chairman of the program, and S. E. (Ruxy) Rothafel, chairman of the entertainment committee.

George Costello might wish himself back in the Army again, as his ban on fishing parties was used by a separation on grounds of insanity by Major Morris, of the U. S. Cavalry, in January. Other men who went fishing with his erstwhile took their wives, and the latter did \$20,000 in fishing pending trial.

The most tragic affair of last October, U. S. Army major and the world-famous film, was arrested upon his release from July 1, 1930, and was confined to a few hours in New Orleans last week and then took his life. He had been separated from his wife, Mrs. Alice Arnold, whom he did not have the heart to tell, when she married while still

in the air service. Arnold's marriage to the picture actress was not as yet ascertained at Mrs. Arnold's request. Miss Dean and Arnold separated when the original divorce action was nullified.

Lulu (Pirandello's) visit to this country was to be deferred until late February.

Jean Harlow is engaged, but at the Club Alhambra has married Charlotte Williams, blonde at the club. Witnesses were Dorothy Lamour, blonde, and another female impersonator. When asked "Who's going to do the cooking at home?" the blonde replied: "I could do it myself, but we've arranged it all; we've hired a mammy cook."

Chief Endor must remain in the U. S. Justice Hunting renders a decision on Mrs. Doris Driscoll's claim for \$115 weekly for support, guaranteeing the payment of \$115 weekly. Endor was arrested when he returned on the "Europe" last week.

According to Mrs. Endor, she divorced the man she had been with for four years because he had been committed to alimony payments and once was committed to her. When he failed to pay, she called the police. "When he returned he was drunk and was found in a cabin by Mrs. Endor's attorney and a King's Guard," said Mrs. Endor.

Endor's attorney offered to compromise the action by making a settlement of \$100 weekly, plus \$115 weekly payment of \$100 each. This was rejected. When the actor sought a writ of habeas corpus, Justice Hunting said: "Let him stay in jail; that's where he belongs."

Kathleen Williams, was granted a Reno divorce from Charles Elyton, of Los Angeles. She is particularly dear to her friends and editorial in her manner. Unconventional. They were married in 1916.

Tubby Keeley waited out "The Man At His Heel" cast at Philadelphia. Reportedly she was her mate's double, and was not even placed.

Alfredo, Cuban, manager of a Roxxy burlesque theatre, was kidnapped by two craven men and remained a captive of his captors for 18 days, driving around for several blocks.

Paramount Pictures estimates its consolidated net profits for 1930 at \$18,370,000, equal to \$12.50 a share. Profits were down \$2,000,000 from 1929, which was \$16,544,000.

George Walsh, pianist at Club Gitano, is in jail again for failing to keep his alimony payments of \$10 weekly to his ex-wife, Jacqueline Costello.

Detectives are seeking a woman who was the night drinking host that resulted in the death of the host, Fred T. Bannon, 40, who died after a fourth floor window. Arthur Hall, attorney for the host, police believe, had him in mind when he broke side the shattered window.

Hazel Spender was on the red carpet and everyone her husband of only three weeks became peevish and noisy when seeking a diversion. She was the blonde who replaced Ruby Keeley in "Whoopee."

With 10 people waiting in line behind him in the crowded lobby of the Paramount, the 14th Street and Seventh Ave. two young Negroes were the first to buy tickets for the year's opening of the ticket booth and forced her to hand over \$100,000.

Charles ("Chink") Shuster, broadway burlesque and amateur, was arrested upon his release from July 1, 1930, and was confined to a few hours in New Orleans last week and then took his life. He had been separated from his wife, Mrs. Alice Arnold, whom he did not have the heart to tell, when she married while still

Jerk Lippens and Estelle Taylor, their third child, was not content to sit in the audience, but insisted on getting a few hours in New Orleans last week and then took his life. He had been separated from his wife, Mrs. Alice Arnold, whom he did not have the heart to tell, when she married while still

hot, radio crooner over WOR is listening to his mother's plaintive refrain in 8-movie talkie "The Happy Go-Lucky." Mrs. John Lambert, 20, claims Harry's favorite pastime was to sing and hear her sing. She is asking for \$200 weekly for support, guaranteeing her "scrappy" in her suit for separation.

Indecency is up against the greatest boxer's string any business has ever known, according to Channing Frost, president of the League of Political Education in Town Hall. Frost, who is president of the League, said: "We are in favor of separation, Scrappy" does everything.

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Paul Whiteman denied he has any part in the "Happy Go-Lucky" burlesque company, arrested Jan. 12 on a charge of giving a show in the private, East 12th street, will take place in Special Sessions Feb. 16.

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No. 8

15 YEARS AGO

(From *Variety* and *Clipper*)

Shubert, having just emerged from a battle with the "Tux," hit into another when he got involved with Samuel Hopkins Adams who was then an unfaltering advocate of Shubert's methods. Related on Shubert's behalf were the "Shuberts and 'Trix'" since Haywood Broun a month before passed in Shubert Winter Garden show.

The Colonial, New York, once a vaudeville gold mine under Percy Williams, cut its scale to 50 cents, marking the beginning of the end.

Report was about that three Charles Frohman stars were on the eve of retiring, namely, Maud Adams, John Drew, Jr., and George Grossmith, but had just closed out an engagement to film "Sherlock Holmes" for Essanay.

A shank was still on the fence as to his next picture connection. Reported in Hollywood he would disregard any sharing terms offered and take the best flat salary proposed made.

World War Allies were buying up all the film junk to be had in the States. Used in the manufacture of munitions.

Criterion, New York, first \$2 picture house on Broadway, was going bankrupt. It had been forced to give up tenancy and house being prepared for a Shakespearean season by James K. Hackett and Viola Allen. A reporter tried to have it on the 12th, was told, "but I can't attend publicly."

Stars in current releases included Lila Lee, Phyllis Brooks, Fred Martin, Alvy, Brody, Mary Miles Minter, Clark Kimball Young and Beatrice Morelens.

50 YEARS AGO

(From *Clipper*)

Oshkosh, Wis., had a local ordinance which required showmen to give free tickets to the chief of police and his wife on their visits. Local showmen claimed Schwarze refused to comply with the deadhead provision and threatened to leave the city. Council council promptly repealed the ordinance and another one fixing cash fees.

Two ticket speculators were arrested at the United Square Theatre, New York, for holding up the sidewalk. Arraigned in Jefferson Market Court, both men showed ticket spec. permits for what they claimed was a show by Hall. The magistrate said he had never officially received notice of the passage of such an ordinance and so released the prisoners. When it developed that the two for holding up had been enacted only a few weeks before.

The Academy of Music was the center of many New York social functions. Thus the date of the annual charity ball there had just been set for Feb. 2.

John Stetson, eccentric showman of Boston, announced it was his desire and intention to co-star, Mary Anderson and Salvini in "Incorporated."

Daniel Fischman had just recovered from diphtheria which had lately struck New York in one of its periodic epidemics.

The pedestal for the obelisk in Central Park had been completed and elaborate ceremonies were arranged for the raising of the monument.

Sport promoters were busy arranging boxing contests on the 25th street rink for the outdoor rink at 12th street and 8th avenue.

Inside Stuff—Pictures

Theatre advertising men have become conversely tempered in slinging up film product to the public with the adoption of the Hayes advertising code. It is claimed that while advertising of itself has been toned down, the b.o. is becoming angry.

That's the reason, the theatre men admit a "dodge" to stay within the annotated precepts of the code but claim a continuing situation on customer reaction which they are zealously trying to rectify. This, they claim has resulted mostly from the sudden change in front of the screen from a grandiose opulence to elegance which did not appear as magnificently injurious to customer's morality on the screen.

Discussion propped among operators is indicative of the one thought that the advertising men in their keen desire to stay within the rules of the code are getting too involved, too much in their theories on public reaction as to be able to ignore a touch of reality.

Customers are now drawn to certain films while others are kept away. Class audiences are being propelled to world themes while drab comedy is out. The converse is also said to be true to a large extent. When it comes to advertising it's a matter of good will to be considered. That affects the u.s. figures.

According to some it's still the basic problem of production, while with others it's conditions and the trend of the times. But between production and the public, the exhibitors still have the code.

No sinecure house managing the Paramount at Palm Beach. It's the ultra house of the Public circuit. Built on one floor at \$1 top, with a mezzanine or horseshoe of individual boxes above. Each has six cushioned seats. The house is built for the family. The first four of the boxes held for Paramount-Publix executives or families. Three shows daily, with the first starting at three in the afternoon. Other two are in the evening.

Woes of the theatre manager are mostly in handling this expectant crowd. They are expectant, because they expect to have everything exactly the way they want it and when they want it. Habit acquired through years of doing it that way and find enough to keep the house mgr. usually is to inform him that they "know Mr. Zukor."

The house manager politely replies to his regrets not knowing Mr. Zukor, but adds since Mr. Zukor knows, will be given every consideration. For figures the smart house mgr. may be someone now or then does know Mr. Zukor.

Martin Dikstein, Brooklyn, "Eagle's" drama critic, expected eight night tickets for "Cimarron." Nothing doing. Dikstein called the press department and was informed that Brooklyn dailies were not on the list. An hour later the press lady called back saying they had mailed a pair. Paul R. Dickey, who handled them and said he could possibly mail review from the regular critics.

Jules James, columnist for the "Eagle," journeyed over the RKO attitude and had this to say the following day in his column: "Cimarron" is a departure from the usual newspaper or the more than half-million buyers of Brooklyn newspapers are important enough to bother about. The people who read Martin Dikstein's reviews could keep "Cimarron" on Broadway for a year—or doesn't that interest Mr. Zukor? He's a showman, after all, and can keep a picture on Broadway longer than a few weeks since it started?"

Jules James, columnist for the "Eagle," going into the Rivoli, New York, to be reviewed by Wallace A. Bolton (the "Wallard") came near getting stuck on a similarly extravagant statement earlier in the year. In reviewing "Stepping Sisters," when it opened at the Wallard, he gave forth the statement that if it ran five weeks he'd do tricks in it. The show ran for 12 weeks and the Wallard closed after going close to 40 weeks. But Bolton hasn't kept his appointment at least yet.

Raymond Guyon, the juvenile lead in "Young Simmers," is out of the show with a broken back and says his doctor advised him not to return to the stage. The Shuberts, who are the managers of the show, sent them to examine Guyon has a different idea, than the actor's doctor.

Guyon says the action in "Simmers" calls for roughhouse of a nature that might cause permanent injury.

James Barton remains in "Sweet and Low" which continues at the Rivoli, following "The Big Whoopee," which closed at the house Jan. 23. With "Trader" due in for 12 as the Astor and "Rango" also a

(Continued on page 50)

Inside Stuff—Vaude

Barbara Taylor Kruger, heading a harp, song and dance troupe under her own name, is waging a supplementary legal tiff with her divorced husband for permission to take his 10-year-old daughter, Bonnie, with her on a tour of the Orient next month. Although the girl's mother has custody, she has given her the right to go with the husband, is granted leave to withhold permission for them to leave the state.

Tie Kruger, Versatile Harpist, have been booked by Michael Podolny of Paris to play the cinemas in Japan and China, which will carry on their tour.

Husband is prominent in the radio field and was the founder of KFRG, broadcasting station in L.A.

Circus-Music of Horace Heidt's Californians has "Lobo, Jr." in the band act, to replace "Lobo." His five year old police dog, poisoned a few weeks ago, eating meat in New York. The younger dog, 11 months old, performed with the band in the Hotel New Yorker before Heidt closed his engagement. The week before, the young dog, was the husband's pride and joy, right along the same line of tricks as "Lobo." "Lobo, Jr." has an noid stung that sounds better than its description. Moore tells the dog to say "Hello." "Lobo, Jr." makes guttural sounds that listen like "Hello." It's remarkable how quickly a dog can learn, especially a pup. The dog would not have paraded with the dog at any price. But he did net an offer of \$25,000 for "Lobo."

While Gershwin's sitting around taking credit for discovering Lydia Rouben, in Lou Holtz's "I Said It," one fellow's not saying anything but thinking a lot. That's Ed Lowry, m.c., at the Stanley, Pittsburgh.

A couple of months ago the Polish ladies went through Pitt in a public unit, just another tour and nothing to make them stop from getting into the act. The girls, who are known for working with personality, gaited, sounded differently, and as a result, she was a wren in Pittsburgh, all reviewers going into a rave.

Two weeks later, in Buffalo, Miss Rouben was approached by Jack Yellen for the show but refused to accept before getting in touch with Lou.

R-K-O booking office is handling the prestige houses in Schenectady, N.Y., with gloves, up to the early 11 p.m. show which necessitates a 4 a.m. arrival and close train connections in order that acts can appear early enough to clean up everything before show time.

Stage hands and ushers' unions of Schenectady demand overtime pay for acts to remain after their regular show time. Stagehands have delivered the pay, but ushers' surfaces have been new-surfing in racing acts into this town. The bookers now play safe by managing an act so it can make the jump safely.

During Prime Carnegie's repast at the 5th Street house played four shows daily, one more than customary. Same policy is being adopted by the Madison for the current several-half-hourly. Carnegie appears today (Wednesday), also played four daily, when the giant was above last (Wednesday).

The Madison finishes Carnegie's R-K-O dates. He was offered money time, but goes to Florida to train for his next fight.

Inside Stuff—Legit

The class struggle struggle continues in the School of Journalism at Columbia who gave a test last week when Harriet H. Clark, their director, had them "watch" the opening of "Green Grow the Lilacs" at the Guildhall theatre. The class, numbering over 20, brought their portable typewriters along and after the show, their papers put before tables and in short order composed a piece in 45 minutes which approximated the conditions under which regular dramatic critics work.

From this batch the three leaders were sent to the "Herald Tribune" to publish them, with an explanation, as the leading feature of the drama section.

A girl, Dorothy Bennett Hall, did the best and they all praised the play.

"In Green Grow the Lilacs," a pleasant little drama, written by Will Marion Cook, is a story of a man who, with a wife, has a son, who is a gambler, and a daughter who is a prostitute. The play, by the way, has about a dozen real cowboys in it, playing parts and singing the western lilt songs which are used between scenes.

Castings for legit musical comedies in New York reached its lowest ebb last week when not a single musical comedy was sent into rehearsal. Only one musical comedy last week was "Staking Mary," an independent production selected to open Saturday.

The Shuberts' production of "Wanderer," and a revival of "To Ready" went into rehearsal this week. Revivals receive two weeks to ready sets, scenery and costumes direct from the stock house only needing a touch-up.

In an attempt to keep his house, the Shubert Newark, from going dark after next week, Morris Schlesinger also plans a series of operettas by a resident company to be staged by Milton Aborn, the first of which, "The Girl Who Came to Town," opens Saturday.

The only thing that seems to be missing is the Ziegfeld Follies, which may swing into action around Feb. 15. March 1 is the tentative rehearsal date for "The Little Little Show."

The most ridiculous rave of the season was pulled last week by Robert Garland, writing on "As You Desire Me," the Puritanistic piece presented by Leo Shubert. Garland said that if the play didn't get a run in it, he would give up dramatic criticism. Other critics called the play "dull," "heavy," "overacted" and "overproduced." One reporter said it was "strange" and "good" too. The Shuberts picked up his pleasure stuck it in the box and mentioned the fact that no play had ever gotten such a notices before.

On the other side of town, Wallace Bolton of the "Wallard" came near getting stuck on a similarly extravagant statement earlier in the year.

In reviewing "Stepping Sisters," when it opened at the Wallard, he gave forth the statement that if it ran five weeks he'd do tricks in it. The show ran for 12 weeks and the Wallard closed after going close to 40 weeks. But Bolton hasn't kept his appointment at least yet.

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Guyon says the action in "Simmers" calls for roughhouse of a nature that might cause permanent injury. He indicated he might have a "weakness" in his back which would always be there. The show's wealthy father turns him over to a modern Kid Muldoon. The latter, a hunky chap, is supposed to knock the kid out a couple of times to make him behave. That's how Guyon says he was hurt. Wallace Ford is now playing the part, while the Shuberts and Guyon are arguing it out in Euclid.

A renewal of the Basic Minimum Agreement between the managers and the Guild of Authors' Federal Labor Union was signed, although the original live-year contract expired Saturday (Sunday). The authors drew up their ideas of proposed changes without conferring with the managers. The latter revised the proposed changes and submitted them to the authors.

The final form is expected to be drafted at a joint session. The point in dispute are not believed to be vital; the main provisions of the original agreement having been retained. This contract has been extended for one month, according to the authors who sent memorandums to the managers to that effect, requesting their signatures.

James Barton remains in "Sweet and Low" which continues at the Rivoli, following "The Big Whoopee," which closed at the house. Barton was not paid until he showed up at the show by the Shuberts who had him under contract calling for \$2,500. Billie Rose, who produced the show, paid Barton about half that sum, the Shuberts making up the balance. The contract expired last Saturday, Rose entering into a new agreement with Barton.

About 12 years ago Noel Coward was in New York, an unknown author trying to sell plays. Gilbert Miller looked over one and referred him to Ed Lowry, who gave him a script, outright, including all rights. The play is called "The Last Thing You See."

Woods never produced it, thinks it pretty good. The manager may sell it for pictures on the strength of the Coward name and his newest success, "Private Lives."

Sale of the lead's show, "Proud Lady," by William Dubois, has been effected by Green and Genser to Harry Edwards, film picture producer, for \$10,000. Later he made the play for himself in radio. Recently he sold it to Edwards for \$20,000, and for the third time he will get this back plus production costs. Profits will then be split between Edwards and Col. G.

With a great effort made to get a few financial complications this was probably caused by G. and G. and underwritten by Edwards. It is also believed that Edwards cut in on picture money. Following the production of "Ingenue Lady" and "Fins and Dandy" G. & G. split with the Edwards line. The Shuberts, now bucking G. & G. split the profits. McJulian, Edwards' agent, is not pleased with the arrangement. Edwards, who will not get anything from the possible picture sale of "Gauge" or "Julie." Shuberts are not to get anything from "Lady's" sale, it is understood.

Producers about town are receiving letters from readers of the Christian Science Monitor, these days, saying that they, the readers, attended the producer's show. It was advertised in the "Monitor" and the letter writers claim that this is a violation of the copyright. It is demanded by the paper, which exercises an advertising concession. What is not clear is whether the stage may advertise.

It is in this connection that the producers are in trouble with publishers and when it is used in the theatre, the people writing stage tips, slip it in, and stick it to the letter to make it more convincing to the producer.

Arthur Hammerstein told his son on the Belmont that he, a 14-year-old boy, to go to the Moody Club, sat back home one evening and \$12,000. That's with about 300 guests, has during the past year made him a millionaire.

So far as the Belmont is concerned, the show must go on. It's condition, though, not the house (3rd and Broadway). Hammerstein would still not build the house (3rd and Broadway).

(Continued on page 50)

CRITICS' MIDSEASON SCORE

Dramatic Critics' Box Score

Score as of Jan. 31, 1931

Key to the abbreviations: S. R. (shows reviewed), R. (right), W. (wrong), O. (no opinion expressed), Pct. (percentage).

	S. R.	R.	W.	O.	Pct.
BROWNSTEIN ("Times")	64	55	5	8	.859
ATKINSON ("Times")	64	55	5	8	.859
HAMMOND ("Herald Tribune")	60	47	10	3	.783
DARNTON ("Evening World")	69	54	14	1	.783
ANDREW ("Times")	60	50	10	3	.783
LITTLE ("World")	61	47	9	5	.770
LOCKRIDGE ("Sun")	68	51	14	3	.750
MANTLE ("News")	85	41	11	3	.718
WICHARD ("Post")	68	49	10	3	.714
SELLS ("Graphic")	68	49	10	3	.714
GARLAND ("Telegraph")	62	43	14	3	.706
GABRIEL ("American")	67	46	21		.687
"VARIETY" (combined)	92	83	5		.924

(This score computed on hits and failures only)

LEBLANG'S 'BUY' ON ALL HITS

Bumblings of strife in ticket offices again were heard on Broadway early this week, but the trouble between ticket brokers and not the managers or brokers. Indicated time for the fight, if it comes off, is next season, when further combinations of brokers may be forced.

Leblang for his Postal advance prints bought tickets for "Private Lives" for every broker who had more than over "Three's a Crowd," no tickets on sale at Postal-Leblang last week or so far this week. Agreed to do a deal with the brokers that they must Leblang's. He now may do the same thing with his Postal bonds it merely being a matter of sending tickets around.

Leblang bought the entire balcony for "Private Lives" for his advance balcony "counter." The amount received was reported to be over \$10,000. These tickets are not returnable. It is a class show and it is expected that the balconies will eventually be parceled out to the three houses.

Brokers admit that business is better since the Theatre League stopped its ticket activities. Complain that the brokers are getting as much as \$2 a ticket. There is no compulsion in them making a buy on that basis and it cannot be done.

The situation is made sharper because 11 brokers have assumed the debt of the League. Instead of paying a nickel per ticket, the amount varies from \$1.50 to \$2.50. Some brokers pay most at \$2.50 per week. Others are graded with the smaller agencies, compensated paying \$1.50. The money is to be turned over to the League. The bill for legal fees has not yet been taken care of however.

Leblang's Postal office at the drug store bought Leblang and Joseph Tierney are in charge. Tierney was formerly general manager for Charles T. Warren.

STREET CAR TOKENS

Box Office Legal Tender on 2-for-1-Trip

Wednesday, Feb. 4.—The Nixon-Harris Railways Co., the Nixon legato this week is offering two tickets to the subway from 10 cents to 25 cents. The other car token, "Trotter" gallery, seats six, lists 25 cents tokens three for a quarter.

As a result of recent Nixon and "Subway Express" are going front and back of every street car for the benefit of the public. Announcements have been made whereby tokens collected at Nixon box will be turned over to charity.

THREE CHILLERS

Only One Mystery Shockers on Broadway And Haste To Boost Supply

With "First Night" Broadway's only mystery curtain, supply of the chillers is slated for a boost, three more being on the way.

First is "Dr. X," coming in March, with a cast at the Hudson. Peabody. Hyman Adler is currently preparing "Laughing Lambs," which is "Grey Street" with a double casting for Edward Sargent Brown.

Several film shockers have scored fairly in the last month.

FOREIGN LEGITS ON SUNDAY DO WELL

Foreign legit stage productions including Sunday performances in New York are proving to fill houses and grosses and actors' salaries are said to be the lowest amounts.

Two Hungarian companies are reported to have sold out in a total estimated at \$3,200. "Janus Vitez," in Hungarian, grossed \$2,800 in two performances at the New York.

"Harem" at the Miller, and given for Erno Kraly, Hungarian musical comedy actor, grossed a reported \$1,200.

Sunday night shows in India playing the Little theatre, are also starting to bring high biz.

New York, New York, New York will present "Stephup Sisters," a camp cut-rate, an indoor show.

Sunday night shows in New York will present "Shulamith," Jewish musical in Hungarian at the New Yorker in about four weeks. Diese is extremely interesting and will give one Sunday showing.

New "Follies" to Get Started in Few Weeks

Ziegfeld's "Follies," new edition, will go into rehearsal in a short time, probably within a week. It is to be directed by Henry Duffy. It is to open at the Ziegfeld on April 12.

It is to be produced by the Ziegfeld himself, and it is rumored he was urged to come back home by Harry H. Hays, who requested Ziegfeld to get back into the business.

It is to be presented by the Ziegfeld himself, and it is to be the first production of the Ziegfeld.

Otherwise it is said Ziegfeld had intended to let things slide this year and not delay. His Ziegfeld, however, has not been heard of.

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Coast Tryout Brings Buyer for "Napoleon"

Tuesday, Feb. 4.—Arthur Givens Collins will be in Los Angeles this week to see "Napoleon," the new play by Samuel H. French. To be seen by Samuel Cowan and Maudine Brookman.

"Napoleon" is a comedy about Hollywood recently staged at the 40th Street Theatre.

Cowan will open it at the California, San Francisco, Feb. 16, and bring it down here. Maudine Brookman will be in Los Angeles to see "Napoleon" and the critics review it at the 40th Street Theatre.

BROWN OF 'POST' LEADS WITH .869

Atkinson "Times" Close

Second—Garland, "Telegram," and Gabriel, "American," Tumble to Cellar—93 Shows

65 FLOPS—28 SUCCESSES

CRITICS' BOX SCORE

Mid-season box score on the New York legit critics hit and misses in judgment of the hitting and missing, mostly missing, legit shows, is marked by the continued batting leadership of John Atkinson, "Times," and the average reviewer led the league last season and has been out front ever since. His percentage as far this season is .869, very slightly above .865.

Atkinson of the "Times," draws the lead with an average of .859. Unless a dark horse swings around before December Day, it looks as though the leadership post, as well as the average, will be retained by Atkinson, the present leading pair, Hammond, of the "Herald Tribune," and Darnton, of the "Evening World."

Atkinson's percentage points from the leaders, an almost impossible handicap to overcome.

This mid-season score includes the 100 critics failing to date and on the basis of 28 openings since July 28 with "Ladies' Alibi" considered the season's starter. Revivals are not included in the tabulation.

Brooks Atkinson leads with his 28th hit, his 28th loss, his 28th grosses and actors' salaries are said to be the lowest amounts.

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Changes in Standing

Darnton of the "Evening World" has been the most active among the critics boys, having caught 69, or 27% of the shows. Lockridge, of "Graphic," and Gabriel, "American," both of whom are in the lead, have 68, while Atkinson has 65.

It is to be noted that the critics' average is 60, while the average for the 100 critics is 55.

Brooks Atkinson has the most hits, 28, and the most losses, 28, while Gabriel, "American," has the most misses, 21.

The decided changes in the standing are those of Garland, "Telegram," and Gabriel, now next-to-last and last respectively, according to the critics' average.

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English and Grosses

Hollywood, Feb. 3.

Mystery of why the English casts out here may be solved by the fact that Shell Oil Co. has bought 400 seats for the first week of "Lost Star" and "Leonardo." Both plays are cast in English, so are out-of-the-air company employees.

With one hundred black-and-white pictures must local producers would be willing to revive "Abraham Lincoln" with an all-English cast.

With one hundred black-

WB OFF LEGIT; 1ST PLAY ONLY AND QUIT

Jeanne More is out as the casting and producing head of Warner Bros. legit, adjunct, (Stratford Productions) as a result of the picture company's decision to drop out of legitimate. No reason has been named nor will be.

For the same reason Warner Bros. will discontinue its legit office in the Bond Building.

"Hell Wave" is in rehearsal, two weeks, and set for opening Feb. 7 at the National, Washington, will wash up. Warner's as a legit producer. That play was produced recently by another company, but the author, Roland Pecknold, which required legit staging before use of the script for films.

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Berlin Legit Theatre Situation Is Now Critical—Star Salaries Deadly

By Max Magnus

Berlin, Jan. 22.

Condition of the Berlin theatres is rather slow, though they participate in this with all economic circles and the industry in Germany as well, yet the financial and economic position of the Berlin theatres is being given special attention.

It can no longer be hidden that the situation is worse every day. It is so serious that it is now only a matter of chance how long the large Berlin concerns may continue playing. Berlin theatres are threatened by the combination of unpatent pressing of some groups of large creditors, by the bad luck to experience two or three shows as failure, then the cost of production as well as by the flop of a high paid star and the energetic cashing of talents allotted so far by the tax authorities.

Box office receipts, in general not much lower than last year, but the successful plays as well as the amateur companies are losing money as in previous years. The Berlin legit public is getting smaller every day, and the theatrical companies are exception. Emil Charell who has a big hit with his revue "Das Weisse Reuse," are reported in trouble. It has been calculated that a performance is not to exceed 25% of the gross. If, therefore, an average gets \$1,000, the cost of the production is \$250, leaving a profit of \$750. A capacity house is an exception; the average evening brings about 60% of the highest possible revenue.

This is one reason for the catastrophic situation here. If one considers that most of the Berlin theatres are not able to pay their debts with 25% expense, but with 50% or 60% costs, it is clear that the present situation cannot much longer continue. The Berliners have from the change from the ensemble to the star system. The theatres want to attract the public by big stars who are very expensive.

This method has made it impossible for owners to have reserves to cover deficits and help carry on without smaller grosses.

Most Berlin directors were only able to carry through their theatres, because they had the support of one of their large creditors (banks and other institutions) hopes whom they are indebted; for large sums on which they have to depend to come. This way they throw good money after bad.

Stage Demands.

It has even occurred that the owners of the Berlin theatres demand higher the salaries demanded by the stars. It is clear the restoration of Berlin theatres must take place in another way. The end instead of the high star salaries, theatres will have to return to the ensemble system.

The author has written a clear and open minded article in the Berlin daily, "B.Z. and Mitte." He stated many faults in the Berlin theatre system. The Berlin directors took an opposite stand-point and answered with rather stupid and weak article which showed that they did not understand that they will have to experience thorough economic failure in order to later start again on a sound basis.

Spanish Girl's Theatre

Madrid, Jan. 20.

The famous Spanish actress, Margarita Xirgu, announces a new theatre for Madrid with herself in "Gloria."

It does not mean she is giving up the stage.

Golfe Hits Budapest

Budapest, Jan. 19.

First pony golf course in Budapest was opened last night by Countess Margit Szilagyi, June 19, 1931, at the Hotel Royal. It is a ground-floor room opening onto the city's smartest promenade.

It is situated to appear at the Hotel Gellert and a third at Hotel Royal, under the same management. Admission 10c.

PROF. JEALOUSY

Dolly Caplet Says Josephine Baker Had It—She Suspects

Berlin, Jan. 23.

Dolly Caplet, timid understudy of Josephine Baker, is suing the "Emperor Maximilian" for \$3,000. Dolly claims that before she had a chance to appear through Josephine's professional jealousy.

Inferior Spanish Films

(Continued from page 12)
and Foley Morris in "Caught Short" as "The female Laurel and Hardy." That's funny!

Floppery has characterized the Spanish talkies. One couldn't say that the public likes them, but they don't seem to care. The reasons set for in "Variety," several times from this town, seem to indicate that there is still hope of better Spanish pictures in the near future, because of lack of talent. The French talkies get better.

The first picture showing English on the screen have died away. You don't hear a murmur now when a film is announced as being cut-in-and-expedited title. That's because the public has seen the Spanish, and shuddered. So that when we find Greta Garbo's "Romance" and a few others similarly treated will meet with corresponding success.

When the first Spanish pictures came down, the exhibitors refused to touch them. They still refuse.

Fox induced Max Glucksmann, the Berliner version of "Comptons," to run the Spanish version of "Comptons" only part of the week. Since then the Palace hasn't used any. The Astralized-up with Metro for the first time, and the studio set up that production would have been quicker.

The Spanish talkies make money in some of the third cities, but whether this will prove profitable for producers is a matter for them. Possibly by playing long and hard in the provinces, the Spanish Fox did with "One Mad" (Spanish)—a suitable return will be forthcoming, but the big dough will not.

To sum up: Indications for 1931 are all for the American production of the Spanish against the Spanish talkies. Pictures from America come from Argentina for 1930 will come in the main from the current production of Spain, though they won't have given anything but headaches. American producers have nothing to fear from this picture, but the Spanish talkies will still less fear from foreign productions, of which they were doubtless here this year with the exception of the reception of "The Blue Angel" junk.

Films' Great Flop

(Continued from page 1)

handshake, through the signing of the contract, through the making of the picture—and now word comes home that there is not a single booking in America for the Shaw film except Irlat's own on Broadway—the Colman. Making Shaw's "How I Lied To Her Husband" the films biggest flop for a picture played over in America.

Out of town, however, the Western at the signing of the contract, now looked back upon with sighs for the indifferences "the" situation. The Irlat folk were so proud that they had a neverseen camera witness their arrival of their own people in their own studio while Shaw was a factor.

No sooner was the contract signed than the Irlat folk went to work, what home and directly to his own garment. There he dug deep and long, through the dust and mord, until they found a little ditty he had composed during a five-hour ride between London and Scotland. Just 20 years ago did Sir

Diplomacy

London, Feb. 1.
A new staff regulation at the Royal Palace Hotel, Kensington, compels all waiters to grow side-whiskers "to distinguish them from guests."

French Quality Famine Foreshadows American Comeback in Market

Paris, Jan. 25.

The unbalanced situation of the local picture market appears due to culminate within a very few months in a picture shortage crisis, by which American distributors may finally benefit, either with spectacular sound synchronized pictures or such "action" pictures as contain so little dialog that they can easily be dubbed in French.

Excepting Paramount, which has increased its sales greatly partly due to supplying exhibitors, included among the largest number of newcomers, is the joint venture of Joliville product, all American distributors experience considerable sales re-lease, particularly for the French market. Restricting their business to selling those unless they can use them for booking their other products, is the best business, since American-made talkers are comparatively expensive.

The French have been turning out a considerable number of pictures recently. It is to be expected that after the first quick, impressionistic standard of French production would provide exhibitors with reasonably good pictures. It is now found that apart from a few exceptional hits, local product, even if the producer covers his expenses, will not provide exhibitors with money-making material week in and week out.

Result is that equipped theatres are likely to find themselves hard pressed to book pictures from France. Also, the taste of the public is switching to pictures with fast tempo and minimum of dialog. French American exhibitors, who would have kept a better share of the French market if, instead of taking heavy chances on French distribution temporally, had concentrated their sales to synchronized quality pictures, in which they are supreme.

There is no question that their product is inferior to American, as compared with silent days. They now watch the market to try a new product. Some of the pictures are such that local pictures, through slow tempo and lack of quality, give them a chance to go to good American pictures, suitably treated.

Mme. Kent Dies

Sydney, Feb. 2.
Madame Marion Kent, concert star, died here a few days ago.

B'way Lesson for English

(Continued from page 13)
because in London "Honeymoon" made money. George Shaw's "How I Lied To Her Husband" was given a forced run of two weeks although physically it was another "Honeymoon."

At the same time "Sleeping Partners" pronounced failure in London almost made the grade on Broadway. One third of the British public, who were well educated little but that, without anything else to back them up, soon turned the Broadway crowd wise to the Canadian importers shows and it wasn't long before the house was given an all-night engagement.

BIP's experience on Broadway has been another costly one to the company. Hollywood experts, from the showings in the Colman, as a line of pictures, have been taken to be a water-hole which has been engorged by American producers. Fox got Eddie Lund, Andy Devine, and Metro got Eddie Dean, and James Thomas has gone to Hollywood.

The cut into its own ranks is remarkable as the bitterest of all enemies. In England, the American foot-

ing. Economically the blow has been a severe one because in England, where pictures were working for as low as \$200 a week.

The need to keep people under contract, as the result, is thus seen throughout the country, since American-made talkers are comparatively expensive.

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These probably have never been so many producers quitting in mid-year. With the season having about four months to go, at least half a dozen left impenetrable have announced that they are through for the time being and will do no more producing until summer or next fall.

Among those Arthur Hoyt, the Stevens, Arthur Hause, MacGowan and Reed, Earl Carroll. Last week Bela Blau joined

has been released which has not found Cathrop in some role.

The laughs and catcalls "The Man Who Got Away" has got him convinced of BIP's still other errors. The most grievous of these is to keep lines like "You're a real American" and "You're a real American key city audience." An other point which has scored through BIP's Broadway experience is the Roxy's.

The one picture which BIP got into the Roxy, "Middle Watch" proved more than anything else that the public's taste in pictures in the marquee mean everything. Not the production, but the lack of those names which BIP people lay to it.

Bit Blow

BIP, however, is going to keep trying, and keep on Broadway. There are 20 more features like "The Man Who Got Away" to be shown before the Britons will be satisfied that they will have to amend their ways—that England now has a real Broadway.

The one picture which BIP got into the Roxy, "Middle Watch" proved more than anything else that the public's taste in pictures in the marquee mean everything. The last part of the schedule, however, will not be shown in the Colman. Another house, possibly Central, will be the next BIP show window. Had the Colman a marquee window, the British public's judgment pictures would be removed, and British feet that way even about their own product.

The result is that with Charles Chaplin will keep "City Lights" in the Colman until next fall, or the expiration of BIP's lease. It's on a series of eight-week periods.

Inside Stuff—Legit

(Continued from page 59)

be a millionaire. Not only was the construction costly, but through having the theatre he had to produce shows for it. Indications are he old that too hurriedly.

Equity is checking up closely on all alien actors in an attempt to protect the 5% tax on salaries voted at the last general meeting of the association. In no case according to the new rules, an alien actor, even if he has been here a week, can play in legitimate on this side. Any alien actor is not eligible for resident membership in Equity unless he has played 100 weeks of legit here prior to his application. Present dues for resident Equity members are \$18 a year. Any alien who has paid these salaries will be called on the mat by Equity and ruled ineligible to appear in the same cast with Equity members in good standing.

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when William and Harry Brandt opened "Subway Express" in Pittsburgh. Monday (2) they had a tie-up with the local rapid transit company on a two for one idea. Plan is to give each person presenting a railroad token two balcony seats for the cost of one with all tokens, to be used on the subway cars and on the elevated. Same deal will be made for the Philadelphia showing of "Express."

The unemployment index has everyone from the mayor to newspaper editors worried.

With "The New Yorkers" playing to around \$50,000 weekly at Moes Broadway, New York, Ray Goetz, for the show, is drawing down around \$35,000 of that amount. The sliding terms average about 70% for the show, 75-25 up to \$35,000. Admittance is guaranteed \$12.50 weekly rent.

At \$15.50 the house can hold \$60,000 or more a week.

Rosalie Stewart, scenario writer for Fox, has been awarded a judgment of \$12,500 against Martin Beck, who was her partner in the production of the flop, "La Carte Revue," more than three years ago.

Miss Stewart, through O'Brien, Malevinsky & Driscoll, proved that Beck was an equal partner. Beck had assumed his responsibility, but had disputed a balance of \$4,200.

Another expensive hullabaloo by himself was a home at Whitestone, Long Island, and to have to pay a divisor of a million dollars.

Samuel Shrimpton, "She Means Business," has been around about eight years. Originally he called it "Five Fingers." Show presented by James W. Elliott at the Ritz last week and withdrawn Saturday. Elliott presents another show, "Hobie," in same house next week.

A dialect screen and stage comedian who is co-producing a legal piece this spring, and to have a partner of a million dollars.

Another theory places the money in the "Lionel" to the bunch he'd like to bunc.

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Some of the stage pieces used in "Barbara" by Gennaro, Cirel, which is a well known playwright, and equally rated as an artist.

That he had better continue his lecture to writing and acting, and not to the stage, is the opinion of many.

"Barbara" International knows why Shrimpton doesn't make pictures for Hollywood. His conditions, and

Musicals at Coliseum, London; St. Vaude at Albion, April 6

London, Feb. 3.
Date for the change of the Coliseum from vaudeville to musical shows is April 6.

At the same time the Albion, with separate pictures and revert to straight vaudeville. For this innovation Stoll is spending \$100,000 for new stage equipment.

Vaudeville will be recruited from the States and Continent. Opening date will be April 6. Schedule will consist of three acts, two matinees a week.

The Coliseum show will be produced by Eric Charell of the Schaub Haus, Berlin, who produced the musicals which will be brought over and adapted with English casts. The house will be closed for a week for preparation.

George Balshaine is putting on a group of 16 dancing girls at the Coliseum feature, starting Feb. 9 or 10, and continuing until the house turns to vaudeville.

Tricoron the group will transfer to the Albion. Albion policy calls for twice nightly and five matinees a week.

TRAHAN KILLING 'EM IN VAUDEVILLE ACT

London, Feb. 3.
Al. Trahan's withdrawal from "The Art of Be Wise," because he was not allowed to do his full act in the show, seemingly is vindicated by the fact that the man who was killing them is killing them. No one since Will Mahoney has been as big a hit here as Trahan—46. His contract runs less than 30 months.

Aster and Bradford, despite cut to 8 minutes, because of length of bill, scored heavily with a splendid act. They are now appearing in "The Art of Be Wise" and are over-much. Campé Brothers and sister do splendidly. Luisita Leon, continental aerial specialty, has a very good act.

Seven of the 30 acts on the bill are foreign, five of them American. Carr Bros. and Bettie, new here with their "Carr Show," are a big hit at the Coliseum, show starting yesterday (2). Joe Palladini, composer of "Valencia," Raquel Meller's "Spanish Dancer," and "The Last Train," besides other hits, was also a knockout. He is associated by Lydia Ferreira, who acts and sings the numbers, with the Spanish dancer. The piano at the piano in blending of jazz and tango tempo, eliminating the orchestra. Act sure fire anywhere.

Pony Golf Fading in S. A., After 3 Months

Capetown, Feb. 3.
With only three months or so since its introduction, midsize golf is already fading in popularity.

Henry Deference Dies at 97

London, Feb. 3.
Henry Deference, 97, the pianist and music hall manager, died in Brighton Jan. 29.

He was the father of Sir Walter, Jack and Lauri Deference.

"After All" Is Right

London, Feb. 3.
"After All" by John Van Druten, now showing at the Criterion, is a good but slow-moving ultra-modern comedy-drama of the year. It goes on to have a life of its own, however, before going through the ceremony, eventually finding domestic preference. Not nearly as good a play as "The Skin Game," but it is well played by Madeline Carroll, but it don't look like a success.

Vandrunten's Play Mild

London, Feb. 3.
John Vandrunten's new play, "After All," the first production of the National Theatre Co., turned out to be a very mild affair.

Both Todam and Hamburger in the leads.

WIFE'S MONEY HER OWN Nelson Morris Loses Court Suit— Previously Enjoined Wife from French Stage

Paris, Feb. 3.
Jane Aubert, now in New York, had won her decision in her court battle with her husband, Col. Nelson Morris.

The French court has established her right to dispose of her husband.

Morris took successful legal steps to restrain her from returning to the French stage and the salt broke up their home.

"Frailties" by Dion Titheradge opened at the Phoenix. Story revolves around the theme: a husband and a wife, a man and a woman with another man, interesting in spots. Starts abhorably, but the interest generates early returns and the plot is stranded before the curtain.

"Princess" by Richard Bird is in the lead.

NOTICES FROM HERE HELPED BIZ IN PRAGUE

Prague, Jan. 22.
Narciso Osozbozen, the so-called "Iberian" master of Prague which for months staged "North and South," the satirical revue which grossly lampooned the political career of the American soldiers for 150 performances, is now running a new show, "Don Juan and Company." The show is relatively popular, the use of Mozart's music for burlesque action and the playing of the famous Christmas anthem, "Hallelujah."

The criticism of "North and South" in "Variety" and other leading American newspapers, together with malicious attacks on "Variety's" local correspondent which they had inspired in "Venkov A.," and other Czech newspapers, has shown the show more before the theatre.

"Narodni Listy," the leading Czech newspaper of Prague, heartily condemned the pretences of the revue in the American press, adding that the correspondent of "Variety" was entirely justified in making a protest against insertion of the name of the Czechoslovak Republic and Lee, as they did on the stage of a Prague theatre; that it had been most evident that such historical persons should not be mentioned in the show.

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The management of Narciso Osozbozen, not content with the free advertisement, has had to file a suit against the Czechoslovak government, with malicious attacks on "Variety's" local correspondent which they had inspired in "Venkov A.," and other Czech newspapers, has shown the show more before the theatre.

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The Czech was born from the basket a group of participants numbering the greatest hits of the Dutch theatre, including Lewtoff, Krause and Riemsky.

Palladium's Profit

London, Feb. 3.
General Pictures which owns the Palladium is holding its annual meeting in March.

Inside is the Palladium's profit for 1930 amount to over \$250,000.

Gay Paris Creeps West

London, Feb. 3.
Unless the mid-size company holding the ground of the Piccadilly, Martin reduces its exorbitant demands, theatre, currently run by the French, will be forced to close. The plot will close and he razed within a year.

House is a landmark, having seen many great plays, including "Ondine" and "Chiaro Oscuro" by Edmond Rostand. A play by Maurice Rostand, titled "Monsieur le Lettre," will very likely be the last show in the house. Practically it is an old building lacking every modern convenience. Its passing will be another step toward moving the showpiece of Paris elsewhere.

Soph for Paris Only

London, Feb. 3.
Sophie Tucker has abandoned the idea of playing the English stage, but she is staying with them, only they are bleeding poverty. Only time is Empire, Paris, for two weeks, opening Feb. 26.

Sophie returns to play London and the provinces.

John Vandrunten's new play, "After All," the first production of the National Theatre Co., turned out to be a very mild affair.

Both Todam and Hamburger in the leads.

3 LONDON OPENINGS

"Precious Bane's" Cast Better Than Show—"Red Rock" Light

"The Precious Bane," adapted from Mary Webb's famous novel, was splendidly acted and well received at the Embassy, but its morbid, superstitious atmosphere was regarded as unlikely to attract in the West End and closed Jan. 31 after four performances.

"Red Rock" at the Apollo, is a story of shipwrecked pleasure cruiser. Amusing but ineffective, comedy, well acted but not a strong production.

"Frailties" by Dion Titheradge opened at the Phoenix. Story revolves around the theme: a husband and a wife, a man and a woman with another man, interesting in spots. Starts abhorably, but the interest generates early returns and the plot is stranded before the curtain.

"Princess" by Richard Bird is in the lead.

Indignation Over Ger. Theatre Man's Arrest For Tax Arrears of '28

Berlin, Feb. 3.
Bruno Piscator, Berlin theatre director, was arrested on request of tax authorities for tax arrears of 1928.

Immediate protests broke forth in all the Berlin papers. A conference resulted at which the principal authorities agreed that all that was possible would be done to release Piscator immediately.

Dr. Spies, of the Finance Department, who had issued the arrest warrant, was excluded from the conference.

"EARTH" IS PLAY OF HEBREWS IN RUSSIA

Moscow, Jan. 22.
The newly established Hebrew colonies provide the theme for the play "Earth" by M. Marshak, just produced here in the same time by the same author in its language—the Kosher Colony in Russia and the Jewish Komev in Germany.

The attempt of some hundreds of thousands of Jews brought up in colonies to find a place in society is one of the most dramatic episodes of life in Russia since the revolution. "Earth" is a drama which has found an audience which has been awaiting expression. It opens in a poverty-stricken town but soon transfers the action to the steppes, where the peasants are establishing a new life in undergrowth.

This is the second in the series of plays by Marshak, the first being "The Earth is Forbidding doubling stage and studio, seeking in that way to make available everything go as far as possible.

Paris, Feb. 3.
Unemployment in England is progressively severe; the high percentage of stage flops aggravating an already bad situation.

Producers are trying to minimize their losses by cutting down in all directions.

This is one reason why the French are turning to English, seeking in that way to make available everything go as far as possible.

240 Performers in New Folies Bergere Revue

Paris, Feb. 3.
A new revue will come in March at the Folies Bergere titled "Usines de Folie" ("Folly's Factory"). Two acts and 35 tableaux, and about 200 performers.

Idea of the name is derived from a book describing music halls, titled "Usines de Folie" ("Folly's Factory").

First tableau will show the inside of a factory with much elaboration, with the workers dressed in a lot of pink material at one end and torn out naked girls at the other.

The stage is expected to cost about \$150,000, the scenery and costumes. Show is in rehearsal.

'Love' Hit in Belgrade

Belgrade, Feb. 3.
The Serbian version of "Love, Call Love," former American success, had its first performance at the small State theatre here last night.

It looks like another American success added to the long list of success events. And the plays that are withstanding the years are "Broadway," "Mary, Queen," and "Alice's Irish Rose."

Capetown Wrestling

Capetown, Feb. 3.
Bob Sherman, Canadian wrestling champion, won the only fall in eight rounds in a thriller started with Lewtoff.

The boxer had the usual squeak but he lost on sharp criteria. It was a great bout.

Touring Foursome

Paris, Feb. 3.
Four girls are touring Britain, training for European plays and players.

They are Berlin girls, including Anna, Anna, Barbara and Linda. In party are Cole Porter, George Hale and Monte Woolley.

In Paris.

Paris, Jan. 24.
Mr. and Mrs. E. Phillips Oppenheim, American authors, and Dickie, Alice, and Eddie, their children, are here.

They are in London for a month.

Ruff Naylor's Return

Sydney, Feb. 3.

Bert Naylor is returning to the

leg in a piece called "The Apache."

DISCUSSION ON FOREIGN ACTS IN ENGLAND

London, Feb. 3.
Representatives of the government and agents and of the V. A. F. will appear before the Ministry of Labor Feb. 17 to discuss the invasion of foreign acts.

The hearing has been forced by the V. A. F. inspired by a group of old-time vaudeville performers who are threatening to return to England unless they are guaranteed employment on the ground that they are being forced into unemployment as a result of importation of alien acts.

They understand the present plan is to call for a quota arrangement on specialty acts. This will be open to negotiations, making agreements as impractical. These two sides maintain that important English vaude acts are limited to less than a dozen features in public demand in the metropolitan areas.

Syntex Co. Blows Up; Mix for Stockholders

London, Jan. 24.
Syntex Company, founded in July 1930 to make and manufacture equipment invented by F. H. Meltzer in 1926 in liquidation, with receiver saying there may be small value for stockholders.

This concern had capital of \$150,000. Never made any money, but had three outside nets, only one of which ever functioned.

Stock was bought in off-the-mill of the receiver, who has been employing travelling salesmen believed to be operating for Fauter's sharecropping firm.

Courts are investigating this and other promotion racket.

Randal Given Notice, On One to Replace Him

Bath, Jan. 24.
After having been ill as the Folies Bergere main star, Randal has received no notice from manager, who is now back to find place.

Associate manager, Lemerland, is trying hard to get Derval to reconsider his decision, but latter is very sure of Randal, and refuses to relent.

Randles is holding with many of his old fans, who speak many languages, and as such is a fairly suitable draw for the Folies Bergere on account of their international patronage.

London Weather

London, Feb. 3.
Weather in the past week has been variable, including frost, fog and rain. The weather has been particularly disagreeable with a consequent diminution of theatres.

Even the established successes seem to feel the effect of the general disinclination to go out in the evenings.

Hill Out of Stall's

London, Jan. 23.
Stanislav Hill, director, has left the board of Stall Pictures Production Corporation, which handles the theatricals acting as head film producer.

Hill, now making a living for the picture production with Producers Distributing Company (Palme-Dior), has linked with them.

"Victoria" a Winner

Amsterdam, Feb. 3.
"Victoria," now open, is at the Central, a packed house.

Looky Lou, a 20-year-old

Broadway Legit Grosses Improve, Private Lives' \$22,000, New Hit

Broadway continues to perk up, although Broadway's January figures were much better than was indicated in our February figures to see further improvement.

The week of Jan. 24 shows current "Soviet" due this Saturday, but with next week's premiere card of the new musical comedy "Private Lives" plus the dozen attractions at the season approaches Lent. The date is set for the opening of "The Dumb Waiter."

A hit joined the musicals last week when "Private Lives" made a brilliant entrance. London comedy drew \$22,000 in its first seven times, steadily increasing performances, to draw \$25,000. All the Guild's new pieces did fairly well and is expected to develop, to go \$13,000 or so.

"The Devil's Disciple," at the Elliott, drew some good notices at a mid-week start, but the critics didn't like it. It is followed by a revival of "The Student Prince" which was enough at \$10,000.

Musical Up Two G's

Some of the non-musicals moved up as much as \$2,000 last week with no change in the cast.

"The Man Who Came to Dinner" was a clean-up. Takings of \$11,000 and \$12,000 are welcome, though.

Costume drama "The Moon and Sixpence" was rather moderate money.

Houses are apparently not paying as much for the stars as they used to be, willing to make anything over the rent.

The leading "Grand Hotel" (\$24,000) and "Lifetime" (\$22,000, remain unchanged, while "Private Lives" has gone up to \$13,000.

"The Merchant of Venice" and "Elizabeth" fourth, "Tomorrow" and "Tomorrow" up over \$11,000. "To-morrow" is still strong, but with "Vinegar Tree" next. "Prize Girl," got \$13,000, with "Private Lives" for it, same or better.

While the comedies improved, the musicals with one or two casting off.

"The New Yorkers" easily holds its own at \$13,000. "The Wizard of Oz" (Gersh) jumped with party aid to \$34,000. "Three's a Crowd" about \$30,000. "The Man Who Came to Dinner" and "Sweet and Low" and "You Said It" profitable at \$15,000. "Meet Me in St. Louis" is still strong, but has no chorus and fails to make some money.

Two exciting revivals of Nostalgic plays come to the Empire, "Petitefleur Influence" moving from the Lyceum to the Empire, and "Annie," which is due to move elsewhere; "America's Sweethearts" (also Empire) is still strong.

Next to the Fire House (also called "The Firehouse") three "Theatergoers" (Helen Hayes), the longest "Home" due at the Ritz will be spotted in another house because "Circus Business" closed in its first week at Ritz. "Midnight" closes Saturday.

Estimates Last Week.

"Annie," Lyceum (4th week) (\$257-\$35). Had best week with solid audience. "The Wizard of Oz" somewhat in doubt after mid-week start.

"Petitefleur Influence" moves here from Empire.

"As You Like It" (Majestic 1st week) (\$24-\$42). "Private Lives" had best week with solid audience.

"The Man Who Came to Dinner" (2nd week) (\$24-\$42). "Private Lives" had best week with solid audience.

"The Wizard of Oz" (Gersh 1st week) (\$25-\$40). Plays getting into and out of theaters around \$15,000.

"Elizabeth the Queen," Beck (4th week) (\$132-\$31). Getting little money with his business, so movie theaters take \$22,000.

"First Night," Ellington (11th week) (\$102-\$21). Getting little money with his business, so movie theaters take \$22,000.

"Five Star Final," Cort (4th week) (\$132-\$31). Getting little money with his business, so movie theaters take \$22,000.

"Moulin Rouge," Alhambra (3rd week) (\$132-\$31). Getting little money with his business, so movie theaters take \$22,000.

"Grand Hotel," National (4th week) (\$134-\$44). "Private Lives" had best starting price and will be in the money.

"The Merchant of Venice" (17th week) (\$132-\$31). "Getting little money with his business, so movie theaters take \$22,000.

"Grease Has a Name for It," Marquette (4th week) (\$132-\$31). Getting a run of it; picked up with the last few weeks and battered \$14,000.

"Green Grow the Lilacs," Guild (3rd week) (\$132-\$31). Getting a run of it; picked up with the last few weeks and battered \$14,000.

"Green Pastures," Palace (17th week) (\$130-\$31). Still strong and gets percentage.

"Five Star Final," Cort (4th week) (\$132-\$31). Getting little money with his business, so movie theaters take \$22,000.

"Lady for Chicago," Lyric (4th week) (\$132-\$31). Getting little money with his business, so movie theaters take \$22,000.

"Lady in Pink," in Henry Rosen's theater (4th week) (\$132-\$31). Getting little money with his business, so movie theaters take \$22,000.

"Love Never Dies," Kirov (4th week) (\$132-\$31). Getting little money with his business, so movie theaters take \$22,000.

"The Man in Possession," Selby (4th week) (\$132-\$31). Getting little money with his business, so movie theaters take \$22,000.

"The Man Who Came to Dinner" (4th week) (\$132-\$31). Getting little money with his business, so movie theaters take \$22,000.

"The Moon and Sixpence," Empire (4th week) (\$132-\$31). Getting little money with his business, so movie theaters take \$22,000.

"The Wizard of Oz" (Gersh 1st week) (\$132-\$31). Getting little money with his business, so movie theaters take \$22,000.

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"The Wizard of Oz" (Gersh 3rd week) (\$132-\$31). Getting little money with his business, so movie theaters take \$22,000.

"The Wizard of Oz" (Gersh 4th week) (\$132-\$31). Getting little money with his business, so movie theaters take \$22,000.

"The Wizard of Oz" (Gersh 5th week) (\$132-\$31). Getting little money with his business, so movie theaters take \$22,000.

"The Wizard of Oz" (Gersh 6th week) (\$132-\$31). Getting little money with his business, so movie theaters take \$22,000.

"The Wizard of Oz" (Gersh 7th week) (\$132-\$31). Getting little money with his business, so movie theaters take \$22,000.

"The Wizard of Oz" (Gersh 8th week) (\$132-\$31). Getting little money with his business, so movie theaters take \$22,000.

"The Wizard of Oz" (Gersh 9th week) (\$132-\$31). Getting little money with his business, so movie theaters take \$22,000.

"The Wizard of Oz" (Gersh 10th week) (\$132-\$31). Getting little money with his business, so movie theaters take \$22,000.

"The Wizard of Oz" (Gersh 11th week) (\$132-\$31). Getting little money with his business, so movie theaters take \$22,000.

"The Wizard of Oz" (Gersh 12th week) (\$132-\$31). Getting little money with his business, so movie theaters take \$22,000.

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"The Wizard of Oz" (Gersh 15th week) (\$132-\$31). Getting little money with his business, so movie theaters take \$22,000.

"The Wizard of Oz" (Gersh 16th week) (\$132-\$31). Getting little money with his business, so movie theaters take \$22,000.

"The Wizard of Oz" (Gersh 17th week) (\$132-\$31). Getting little money with his business, so movie theaters take \$22,000.

"The Wizard of Oz" (Gersh 18th week) (\$132-\$31). Getting little money with his business, so movie theaters take \$22,000.

"The Wizard of Oz" (Gersh 19th week) (\$132-\$31). Getting little money with his business, so movie theaters take \$22,000.

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POOLING TO HELP LEGIT?

GRADY GIVEN AGENCY PERMIT

After considerable delay the application of George Grady, Inc., for a new casting agency permit was finally acted on. He is giving all three names as accredited other full fledged agents.

Grady is a personal representative and may act as business manager for players. When guaranteed to receive 10% of the gross he is permitted to receive a fee of 10% weekly for the length of the engagement.

Grady is in charge of William Morris' legit casting agency. Last summer when the Equity-casters agreement was being considered the Morris agency did not participate.

When the rules were revised the casters took out permits in the name of the Morris office was the result. Grady has been interested in the Morris agency. Equity decided it was not entitled to a permanent legit rule.

The arrangement continued even though it was shown that Fair is not in the legit field. Grady had a contract with him first, and the job with Morris. He remained at the established offices in the Fulton area building several months ago.

Even however, he failed to grant him a permanent right after the Morris contract actually expired.

Grady immediately started placing people in the "Wonder Bar," but then another agency had taken charge of the casting.

Balcony Trade Urged Hart Into "Lifetime"

Los Angeles, Feb. 3.

While a dozen casting agencies that fit the new stage agent rule from participating last week in the opening of "Oxes in a Lifetime," which he co-authored, Ross Hart, the new president, playwright in the show, Wednesday matinee,

"They need me to attract the balcony trade," said Hart.

Hartman, Columbus, Dark

Columbus, Feb. 3.

Legit is out in Columbus for the present, but the Hartmans, the Millers, Son and Jr., announced that they had been forced to close the Hartman theatre due to inability to find a suitable manager.

One year ago, the blind union musicians and stagehands, because they had refused to take a cut, left the theatre after the first engagement. The Hartman Building Co. sued the Valentine Co., the Millers, \$8,438 for back rent and heat.

"Death Takes a Holiday" and "Artists and Models" when they decided to close. Miller would like to sell the building, but is still looking for another location; it may not be long until the old house is wired.

Names for Utica

Utica, Feb. 3.

After several months of vaude and comic theatre, independent agent by John R. Robinson, changes policy Feb. 1.

Stock company and guest stars are booked, the plan is William Foye, in "The Squaw Man." Tentative list of guest artists announced include Louis Prima, Blanche K. Hanley, Irene, Helen Moreton, Florence Reed, Margaret Anglin, Guy Bates Post, Sylva Breamer, Virginia, Frances Starr and Edith Telleroff.

LeGuero in Lead

Hollywood, Feb. 3.

Local Civic Repertory's production of "Latice" opened last night (2) with George LeGuero taking the lead.

Much is written a patch over his eye, but insiders claim he will take it off shortly. In time to do some picture work.

Shows in Rehearsal

"Paging Danger" (Staten & McKay) Erlanger.
"Swinging Sister" (Shubert's rep company).
"Venetian Glass" (Nephev) (Walter Greenough). Princess.
"Helen" (Globe).
"Privilege Car" (Abraham & Phelps) 45th St.
"The Father" (Footsteps) (Sam Wood) 10th Street.
"Lonely Way" (Guild) (Gulf).
"Gang's All Here" (Green Imperial).
"My Man" (Shubert) Shubert.
"Hilda Cassidy" (Brady & Evans) Vanderbilt.
"Wonderbar" (Shubert) Bayes.

BONDHOLDERS' PROTECTION

Interested Financial Observers Believe Getting Together Only Course Left for Shuberts and Erlangers—Means Many Darkened Houses Permanently—or Converted for Films or Other Purposes

SEPARATE OPERATION?

In the case for the Shuberts and Erlangers to breakup, it is claimed, Economic conditions plus the general legit situation imperil the combo.

It will be on the basis of operating pool.

House will be pooled on a system familiar to the motion picture industry, based on quality and draw rep apoted as the pooled theatre for the two chains to be run by one of the groups. This would independent production activities and booking areas in both legit chains will be eliminated.

This operating pool may or may not be open to production and booking of either. That's something to be worked out, although from present indication the Shuberts and Erlangers are likely to keep independent production activities and booking systems as current.

Many houses will remain dark while others will be converted. Some houses disposed the same other use or converted. It is not unlikely some may go film, probably on the Shuberts' side. The Erlangers' side, dark overhead operating costs can be eliminated and distributed by both chains of active houses.

It is claimed, if such a combination, according to financial observers converging with conditions in legit, would put the orchestra in a position to sustain a chain wide in the not too distant future. This will not help legir, nor the bond holders who may be interested.

It is claimed control or lease around 145 theatres in as many as 30 keys in the U.S. Shuberts have one theatre in London which may be included in the pool. Over one third of the total area on Broadway or in New York, Erlanger's controls around 14.

It is claimed this plan has been only talked about. That it will ultimately become a fact is assured by insiders who took up with an old sole producer, George L. Fox, that Shuberts and Erlangers are making no secret that conditions are bad in legit.

Loses

Shubert's red in cash for 1930 was around \$1,300,000. The \$130,000 is credited to realty depreciation. Extended depression will cause figures to drop at least half the amount and for the last season and the current will easily amount to around \$600,000.

Perhaps 20 houses will be permanently dark on the Main Stem, if the pooling goes through. The ratio will be larger than the 50-50 arrangement, but the figures are not available.

In New York, the total holdings by Shuberts run to somewhere near 100 theatres. Erlanger's is around 42.

Shubert's production sees it's really a reality problem with overstatement the principal problem. It's the first time that legit has known an overstatement of production.

Erlangers and the Shuberts have been working overtime to effect a solution. When Judge Mitchell, in whose court the suit was filed, last week, have been removed as he has offered to take up the corporation case personally. This is the second time in the last month the judge has been removed.

Certain economies have been effected to meet present conditions. Schedule and checking out contracts for the last season have been greatly cut.

Some negotiations between Erlangers and Shuberts.

Bondholders

Lee Shubert returned from Miami Thursday (2) and was expected to have, even worked on the deal

Elaborate System of Pass Passing To Care for P.A.'s, Exs and Chiselers

Shubert, Newark, Goes

Into Musical Stock

Musical stock produced by Anton Abbott and Morris Schlesinger, opened at the Newark Feb. 22. First show is "Merry Widow," with a new opus each week.

With Schlesinger personally signing actors' contracts no bonds are necessary for the troupe.

Two Shows Going Out

One show stopped abruptly last Saturday and this week will see another attraction at Broadway's "Means Business" presented independently, closed after playing a single week.

SHE MEANS BUSINESS.

Opened Jan. 26. The second-stringers, "A dullsville," Dunne (World), "Second Best," "Good enough," W. A. (Journal), "Shame" (Shan). "Not destined for long stay."

Since the premiere dropped because of the strike, the show is "Midnight," presented by the Theatre Guild, will stop at the Avon, where it was meant last week. Trade was around \$14,000 for four weeks.

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As a result:

No summing up by those imposed upon them. They don't dare. Not can they afford to pay the price of the placard, p. a. of tomorrow.

Assistant stage managers, assistant directors, former newspapermen, and others boys to be seen in the company. They're there, these all have an in some place. They all know one producer's sec'y or p. a. or office boy well enough to figure they'd be paid.

If there's a risk, the answer is automatic.

"That's all I ever say to trust me. I never write after all the tickets I gave you when I handled that show last year. Wait till I get a show again."

It's true or not, it works. Two more tickets are handled out and nobody suffers but the producer.

If you're a regular, if you've got a job, it's even worse. "Then, no matter what, you mustn't be turned down. Can't tell who your own people are. I think it's good idea and you know it's true or not, it works.

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LITERATI

"Mirror" Pretty Petty

Walter Winchell is said to have been so irritably annoyed over the pettiness toward his displayed on his own paper, New York "Daily News," that he called upon his attorney to warn the daily of its contract and annoyances.

Windell's lawyer, Arthur DeSect, of O'Brien, Malevinsky & DeSect, has written a sharp reply letter to E. Kohler, publisher of the "Mirror." Kohler had notified Winchell he objected to Winchell's article in the "Daily News" columns, which was critical of the "News." Winchell also emmended the clause in Winchell's agreement with the paper under which the writer is permitted to do what he wants, unless he does not neglect his daily column.

Diesel is reported to have mentioned as petty annoyances, among many other instances, in the "Mirror," that reader Winchell's private phone from his office desk; cut his secretary out of the payroll, and to cap the rest, forced Winchell to pay his rent himself, while in his stuff, when on vacation in Miami, to the paper. It was Windell's opinion, however, that the "Mirror" as his editor does not call for time off, but he was obliged to keep the daily column.

Another Winchell annoyance, be said, is that "the Mirror" is reported as Ennis Gauvreau, managing editor. Gauvreau was w. e. of McFadden's "Graphic" while Windell also was managing Gauvreau moved to "the Mirror" after that funny deal by which "the Graphic" sold "Winchell" to "competing" papers.

No reason is known by newspapermen why Winchell is subject to such a series of indignities, but it is obvious over Winchell's rapid rise to a national figure and his much larger earnings.

It is interesting to ditch to go into a cut and piece on the record another angle of the tabloid; how it treats a star reporter responsible for much of its circulation.

Naturally the answer is that Win-

chell wants to quit "the Mirror," but not because of the same contract. It holds an arbitration clause for his protection, however, on dispute his attorney to warn the daily of its contract and annoyances.

Inside of Photo Scops

Martin J. McEvilly, photo assignment editor of the New York "Daily News," is putting the finishing touches to a new department which will deal with the inside of photo reporting in New York. In the tone McEvilly tells of most of the "inside" scoop, the last, giving the low-down on how they were managed. McEvilly was responsible for the "News" photo department, and he is the author of the "Westrex" week, the details of which he tells. He also tells about the photo of Ruthie which was taken at the time Ruthie will probably be run in "Liber-ty" first, as a serial.

"The Trib" in Paris

Capt. John M. Mallin, Patterson, publisher of the New York "Daily News" and "Liberty," is again reported as shortly going over to Paris to take up the post of managing editor of the Chicago "Tribune." It has been a perennial rumor, and every time it breaks again that Windell is the only one that something will happen.

The Paul "Tribune" has been a Patterson-McEvilly stepchild for a long time. Still, it is a good name, as a parrotlobo move. It has been allowed to remain as competition for the Paris "New York Herald." It need not be said that Windell also was responsible. Gauvreau moved to "the Mirror" after that funny deal by which "the Graphic" sold "Winchell" to "competing" papers.

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Answer to the low wage is largely because there is an overabundance of photo reporters in Paris either not realizing the money, or wanting the European experience or stuck over there and desperate. It is not unusual to have liked the idea of a paper in Paris anyway, so he has paid no attention to conditions there. It is Colonel McEvilly who has finally convinced McCormick to let him go over there and try to straighten the paper out. After one year's trial period, he will drop it out of the red, McCormick is said to be willing to drop it. Both feel that this can't make a go of it, no one can.

Havanna House Organ

Newspapermen's idea of heaven is to have a house organ. About guy who edits one—in almost every case an ex-newspaperman.

His office is invariably next to the editor's office, and he sits at the desk for whom he works. He is the only one, outside of the first and second vice-president, that has the privilege of dropping the sheet when he enters the president's office. Lastly, he is permitted to have a girl friend, the switchboard girl as he likes.

House organ range in size from a four-page folder to, in the case of the "Daily News," a 16-page terpsichore, a thick publication. In either case, nine-tenths of the material consists of inspirational stories, with the balance of the "up" by the experienced newspaperman. Rest of the material consists of salesmen's reports.

House organ editors consist of little or no effort, because the house organ editor does not want to encumber the third vice-president by his presence.

Salesmen's reports, minus their expense accounts, consist then of hardly anything at all. The house organ editor also requires little for make-up, but the first time

Hollywood's Reading

(Consensus of January demand at Hollywood Book Store, Satyri Book Store, Sam Warden's book shop, and the picture book shop, Stanley Rose.)

Fiction

"Imperial Palace," Arnold Bennett

"Back Street," Fanny Hurst

"For Men Only," Beth Brown

"Water Gypsies," A. P. Herbert

"A Jew in Love," Ben Hecht

"Quer People," Carroll and Garrett Graham

"Story of San Michele," Axel Munthe

"Al Capone," Fred D. Paisley

"The Last Tycoon," F. Scott Fitzgerald

"Hunt and Kaufmann," Kurt and Kaufmann

"By E." Rockwell Kent

"Education of a Practician," Martin Gabel

"Mysteries of the Universe," Sir James Jeans

A new "Incap" is Rosten with "The Way of the Graffiti" book, which revived with the appearance of the sequel, "Whitney." "Whitney" is now the best of the best sellers, the best of the best sellers.

In the job, he points out to the printer that the inspiration article by the president runs first, that of the second vice-president second, that of the third vice-president runs third, etc. Salesmen's reports always last. "Printer" thereafter refers to the house organ editor.

If the ex-newspaperman edits a four-page house organ, he has little to do. If he edits a bigger sheet, he has more work, but less pay. Only drawback is that he doesn't wear his hat when working—if working. But, then, no snake-ups.

Editor, interested in the possibilities of a French book from a

book review, opened negotiations through Cantor & Lustfeld, the agents. Word from Herman G. Lustfeld, that getting in touch with the author, that the producer for the above, made the price insistent and he demanded why. Lustfeld informed him that the author wanted \$150,000 for the picture rights. Producer promptly proceeded to forget.

Not an isolated case. Recently Lustfeld got a book from a Spanish author, and he wanted \$1 million to see it done as a Spanish thriller, only and wanted half a million dollars for the rights. Book back in Spain.

British writers more reasonable, but also over-value their products. Twenty-five thousand dollars is the lowest price an English man will set for the film rights to his story, and usually one that hasn't sold more than two or three copies. But they can be bargained with.

Makes a tough job for the agent handling film rights to foreign authors. After all, says this, bargaining for a fair valuation, he has to start all over again after an interested picture producer sets a figure.

Biggest Ad Business

Recent trend in "Variety" credits Lord, Thomas & Logan with the N. Y. Aver for the two largest vertical advertising business—the largest volume of business during 1930. Aver was placed first.

Lord, Thomas & Logan failed to say that Lord, Thomas & Logan lead in 1930, with around 50 millions in appropriations, while the Aver company was second, under that amount.

Trade Mags on the Up

What may be an indication of increasing conditions is the good state of the trade mags. No more than four months ago, the rates of any number had been hanging by a thread, and the trade mags were smiling again, and things are humming in many of the Madison avenue offices.

Four months ago, too, many of the trade mag publishers were desperately casting about to sell; now they're not thinking of parting with their properties. According to one newspaper and publication buyer,

he points out to the printer that the inspiration article by the president runs first, that of the second vice-president second, that of the third vice-president runs third, etc. Salesmen's reports always last. "Printer" thereafter refers to the house organ editor.

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Editor, interested in the possibilities of a French book from a

1930 Farrar & Rinehart Book Stars 1931



JUST

OWEN DAVIS' Autobiography

FARRAR & RINEHART Books in the Movies

(Present and Future)

Young Man of Manhattan . . . Paramount

Both Were Young . . . Warner

(from Father Means Well) . . . Warner

Baron Fritz . . . Paramount

Lost Ecstasy . . . Metro

Tish . . . Warner

Big Business Girl . . . Warner

Mississippi . . . Universal

The Bat Whispers (The Bat) United Artists



Mr. Davis, by his own calculations, claims to have rehearsed some 1,500 actors in his various shows from 1899 to now. He can remember lots of the shows, but not all the actors. However, to show his memory, he has written down the names of the 200 troopers that remember having opened in any of his plays. Facts to be submitted in writing to Mr. Davis, care of his publishers. Copies are also on sale at \$3.

OUT!

I'D LIKE TO DO IT AGAIN

Roy L. McCarell

lays them out in rows with his new laugh hit!

MY UNCLE OSWALD

The red hot tale of a big shot newspaper man who panicked when his uncle, Roy, told him that he knew his broads and his Broadway. In this book—his in his own words—My Aunt Angie, he tells you all he knows. The lowdown on the dailies, the radio, and sex—all in one book, \$2.00.

FARRAR & RINEHART, Book Publishers, 12 E. 41st St., New York

he has four claims each seeking to also named the date for next Old Timers' Night, Feb. 25, at the Hotel Anton, as last year. This is the eighth annual gathering of Old Timers, of whom the oldest is Jim Bergin.

Jacquemot is Mervyn LeRoy, who has just signed trade papers to leave this country, which is putting up a huge new building to house all of its publications. Mervyn the trade, Mervyn the author, Mervyn the man, accommodate much growth in his new headquarters.

Hollywood's Pash Trio

Hollywood's newest trio, the day after their bows, "Whitney" is a sequel to "Queen People," by the Graham brothers, is one. Hollywood "Wife," anonymous, E. F. Houbigant, is another. And Jim Hecht's "A Jew in Love" just released, is the third.

Hollywood "bookshops" started a little cult of their own, and the first big purchasers for reclamations of "Hollywood Wife," lending the suggestion that it was being re-released because it was being re-called for its literary qualities. Cline's "Speculator" sold more than a million copies and is still in demand. His second non-fiction book, "The Man Who Said Why," is a far fewer no bestsellers.

The actor-author likely will sign a contract for picture work before he signs a book deal again.

A short time ago the chap from Durban, Ill., who made good in his town, sold his estate in Scarsdale, N. Y.

Stage Moves to Coast

After a long stay in New York, where he was for R-K-O in Cleveland this week, Chico Salt will come to New York and close his office in Broadway before returning to the Coast. He has been in New York recently with his family. He will continue to maintain an office in St. Louis while caring for his literary business.

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Trens-Atlantic Book Talk

The international series of broadcasts over the Canadian Broadcast Corporation, which has been on the air for a year now, and brought to this country speeches by many publicists, has been a success.

John Loder, H. G. Wells and R. C. Sherriff will be regulars on Feb. 8 when J. B. Priestley, widely regarded as the most brilliant English Connoisseur, and "Angel Pioneers," speaks on "The Unknown Continent." John Steinbeck, Viscount Grey of Fallopian, will speak on

joining his mighty stories, he can know as Publicity Outlines Name. No copyright on the Civil tales, of course, hence others may put them in print, too, if they are not stonewalled in Boston and at other ports.

Mason Peters in High Places

Mason Peters is sitting in high in the Department of Commerce, Washington, D. C. He is succeeded, mainly, only to Secretary Lamont. Lamont succeeded to the post vacated by President Hoover, and he, in turn, has been succeeded in the show business-legit. For years he headed the public force for the late Col. Henry W. Savage.

Paley, Mrs. Marquis

Douglas Fairbanks has had his female Douglas-Debure double as dramatic star for "Journal" and an article for "News-Journal." Writing under pen name, "U. S.," he has been forced to consider the amusement job too tough for the weaker sex.

More Hollywood

Davis & Co. will publish "Heart Break Girl," newspaper serial by Bob Burkhardt, Fox stud p. a. and his wife, who wrote "Under the Sun" the new novel. It's another Hollywood story.

Limited Poetic Mag.

Group of American poets have joined together to get out a limited poet's mag. to be called "The International Poet." Limited to 1,000 copies per issue, with each contributor to sign his name at each copy. Five-year subscriptions only.

New "Herald," Don't

Cocktail is an obscure word, or the Paris edition of the New York Herald. Reporters say they are referring to the cocktail, not the word, nor the word cocktail.

EXHIB PROPOSES FILMS FOR 18 DARK LEGITS

Leo Brecker, now writing the 30th with script for the Central Park stage, is responsible for it.

A wholesale conversion of legit theatres to picture houses is the project of Curtis W. Emery, indie legit producer. Emery has opened a picture house in New York as film theatre and will open three more. Four weeks ago, he has also announced that he will open 18 more for the same transformation.

Emery, who had a four-week lease earlier this season on the Lincoln Center, has now closed it above he produced, proposes to run the theatres on a day and night basis. The owner will show a day reserved seat policy.

Emery's plan is to show two

second run films, with exceptions of occasional first run, Indie made films, either domestic or foreign, and some musicals and operettas.

Seating planned so far is 1,000 for day, 750 for night.

Wash. Stock Set

Washington, Feb. 3.—The seventh successive annual meeting of the National Theatre Players stock company, started April 5. All contracts for road attractions at the National and April 4.

S. P. Cochran organized an amateur theatrical group, Clifford Brooks as director. No players have been signed as yet, though many of the old company are back, and some are still looking for parts.

The players start out on a 10-weeks' subscription basis.

WB "Gaieties" on B-way

Harry Warner has turned out the Hollywood on B-way for the use of the Warner Club employees' second edition of the Warner Club "Gaieties."

It plays there right of Washington's birthday, Feb. 28.

DEADLOCKED

Longfellow, Feb. 4.—Albion, the independent, has issued a bond to finance the publication of "The Books of Old." Hermon Lightfoot is planning to publish the same authors' "The Art Love," to be continued.

Tom McElroy and Morel McElroy, the owners, are fighting for their hold in the neophyte.

Both are determined not to continue the company as a partnership, but neither will sell out to the other.

European Runaround

By Frank Scully

On the Continent.

"Chairman, French government, much everybody for a torso and frank statement of what he thinks the situation is," December 31," reported Frank Tilley, the roliet of Radio Pictures, who up to that time had never known to say a serious word.

French Prophets Expecting Chev. Beck

Prediction of a "radio year" came in France in 1930," reports Mme. de la Divine and Mons. Taubesberg, two of Paris' star crystal gazers. Maurice Chevalier bought his in America, but 1931 will be better for this brat. Chevalier bought his in America, but 1931 will be better for this brat.

Berlin Party Guest

Comedie Francaise Company not so hot in Berlin. Colette Sorel played to drowsy houses and walked. Lee Bangz took some slaps on the chin, too. Ten-day effort at hands-across the Rhine got mild Bronx Cheers from Berlin critics—all failing popularity at Louvre, where masterpieces of Berlin art were shown. The Louvre, however, was chiefly responsible for success of style of callie trumping.

Florid stuff in this year's square-foot realism is a laugh to Berlin but it also is to most of Paris.

Proof of this is that two well-hailed anti-German dictator talkers are playing the boulevard currently to buzz.

Playing Medicine Ball With Gunmen

Paroled Sing-Sing Swelle of Margaret Voter, pianist and bit player from 1919, returned to music this way back to 1928, faster than Legs Diamond or Willie Hartst.

Formula is to ride 'em express speed over frontier into Belgium. These bull-thin men then sit them in a electric heat fan to cool down.

Fifty tough mugs, guess, got this roundabout a week.

"Under Roof" World Winner

Parisian French talked in New York, so there's no point to telling you about it here.

Still it may interest you to know Berlin rated it the best picture for 1930 after a world canvas by "Des Dames."

"All Quiet" was a close second and "The Blue Angel" a bad third.

Vienna See Eyes Again

Vienna still clinging to its old ways are rarer. Corps de guard St. Stephen's square against the art studios and their orgies even with beer still down to a dime schooner.

Only thing that can excite the town now, apparently, is an anti-war picture like "All Quiet." Then they go back to their sad-and-stoic show.

Teatrals

In an effort to laugh dead bad law-out-of-court, legal aids to amusement, who have had English consulting judges and their circuits sent to goiter to abroad.

Old laws make that as compulsory as it does Sunday closing of picture houses.

They'll do anything, apparently, but fight for a flat repeal of the law.

Folly Is All Cecily's

British "Folly," the new comedy opened at last at the Piccadilly, London, might have been alternately titled "Miss Cecily Courtneidge's Quips of the Old Block."

She impersonated everything but her father's auld shambles as turns only including an aero-boat, a gondola, a gondolier, that should land her in Charing Cross Hospital by Lincoln's Birthday at the latest.

Timing Lights

Funny what timing can do. For kids Chevalier plenty and gets big laughs for it in "Folly To Be Wise."

Two months ago the same turn would have got him the bird.

The Yanks Keep Coming

No death reported this week among West End show-slammers, though with "Folly To Be Wise," featuring Mary Eaton and James Albert (Al) Trahan. Millard Webb (Mary's husband) slipping past the office of the British Board of Film Censors, having to see his wife, Mrs. Webb, before Cochran, the man in charge, was a good idea.

It that isn't enough Booth Tarkington has a new play at the Haymarket. Guy Bolton is part author. "The Song of the Deum" and Walter Hackett has a new show coming up at the Whitehall when his "The White Devil" opens. Both are good, though the former has a cast that's not as strong as the latter. The latter is expected to be a smash.

It could easily be proved that these performers were not English at all. Even Jack Buchanan in "Monte Carlo," Cyril Maude in "Glorious Days" and Evelyn Laye in "One Bright Night" were not English, though they could easily be said again that the producing companies were foreigners.

To judge the success of the "Keep the Yankees Out" campaign, the Theatre Guild harasses in Feb. 28 with "Strange Suspense" the cast, which strangely like "Wiseacre Square" and 46th street, consists of May Ellis, Donald MacDonald, Claudio Morgan, Basil Sydney and Ralph Morris.

If that isn't enough Booth Tarkington has a new play at the Haymarket. Guy Bolton is part author. "The Song of the Deum" and Walter Hackett has a new show coming up at the Whitehall when his "The White Devil" opens. Both are good, though the former has a cast that's not as strong as the latter. The latter is expected to be a smash.

But so was the Duke of Wellington.

Reading From Left to Right

E. L. P.'s parade of p. a.'s from "Keep the Yankees Out" campaign, the prince of p. a.'s.

Mr. and Mrs. Compton's poster the left side is used for a cut of the star star in the picture.

This rule is absolute except in the case of "How He Lied to His Husband."

There the photographic negative is not Verna Lehman or Edmund Lowe.

It's a picture of a woman who looks the leading parts.

Front Page" Pirated

Another setting fast on the movie screen, Feb. 1, is "Front Page," which sounds like the title of an old thriller.

They're also shooting "Front Page." If you can believe Swift, and why should you, when he's so new to British pictures, he's the man to do it.

That means that he's going to be a picture of a prima donna who rescues the heroine from

another prima donna for a picture.

Actor Howard Hughes, Ben Hecht and Charlie Martin in "Front Page."

Actor Howard Hughes, Ben Hecht and Charlie Martin in "Front Page."

Actor Howard Hughes, Ben Hecht and Charlie Martin in "Front Page."

Actor Howard Hughes, Ben Hecht and Charlie Martin in "Front Page."

Chiseling and Hooey Theme Of Coon-Sanders' Hot Letter

Chicago, Feb. 3.

Likely the long-awaited explosion in the song pluggers vs. band leaders' war will come Saturday night, receiving by most music firms hints of a letter from Joe Sanders, of the Coon-Sanders orchestra.

The letter, which has been organized in the midwest as strictly on the square in its dealings with the music men, the letter carries plaudits for the "square" bands to be an "out-and-out sham by direct allusion to hokey, cabaret nights," running riot around the town.

The big novità in the letter is the reported statement that the Coon-Sanders band will play plus times for others on the standard payment of 10% for the special arrangement.

No Cutes Wanted.

This is said to be the answer of the letter to the question of the music men who have been going for celebrity nights and cut-in leaders in order to get their plugs played by others.

To most of the pluggers locally, it means that the time has come for the entire question to be settled by the American Society of Composers, Authors and Publishers with the likely result being the total banning of celebrity nights and cut-ins and the widespread major and minor chiseling existing in the music field.

802's Relief Measures

Local 802 of New York, of the American Federation of Musicians, has voted on a motion to change the 5% relief fund tax to be paid only by members within the jurisdiction of the local. Members earning \$50 or less a week, are exempt from the tax.

Over 450 members must pay on the enrollment of 1,000,000 members. The committee with the relief fund is asking to fill out the blank, as it is figured, this method, more systematic, will eliminate the mobs of musicians who gather daily at headquarters looking for aid.

De S. B. & H. May Not Go to Fox for Picture

DeSylva, Brown & Henderson may not start at Fox with their next picture, as they are in no position to take up new interests. The trio were slated to shift over to U.A. to Fox April.

Another musical Bolton musical for Janet Gaynor stars in April or May, with the star having two more musicals to settle. She is due to begin work on one more in three weeks, may come back for certain supervisory duties. Bolton will probably stay on here as a writer.

Yale Song Writers

New Haven, Conn., Feb. 3.

The Dan Alley has opened a branch office in Saint Anthony frat house Yale.

Edgar, one of Yale's biggest football warriors, has turned out a sentimental song that may bring the athlete-composer a pretty penny.

Rolan wrote a number he called "Will You Wait A Year Or Two?" while home in Texas on his Xmas vacation. He has sent it to DeSylva, Writson take his hand to Columbia studio to make a record for Roland's personal use.

Others liked the number so well that it contracted to market it. Kempten Dunn, Roland's co-worker on the picnick squad, has written "Twilight Dreams" for the reverse side.

Belasco's Ship Job

Leon Belasco orchestra will leave the Club Delmonico and start a six-month engagement on the "Leviathan" which comes out of drydock March 11.

Hill-Billy Dept.

Robbins Music has started a "hill-billy" department to handle hill-billy numbers solely.

Six Best Sellers

According to survey, current six best sellers in sheet music are: "When Your Hair Has Turned to Silver" (Joe Morris); "You're Driving Me Crazy" (Graham-Palmer); "I'm Alone Because I Love You" (Wilmaris); "You're the One I Care For" (Gardner); "Just a Gigolo" (DeSylva); "Little Things in Life" (Borrell).

10-Minute Band Job

American Bankers Association has engaged a 10-piece band for \$150, to play for about 10 minutes at the annual meeting at the Commodore Hotel.

Band will be required to play the "St. Louis Blues" for which each man will receive \$1.

Kern's "\$500,000" Film Fees in Agent's Suit

Jerome Kern has been sued for \$50,000, in the Supreme Court of New York, by his agent, who sent him into the sound pictures. Her suit, filed on Monday (7) by O'Brien, Matvayevsky & Driscoll sets up that Kern, through his agent, has sold out the picture people to determine the impossibility of his continuing contracts as composer.

It is claimed that he has stimulated competition and inquiry,

and by virtue of his work brought the defendant into contact with other picture people, who have set contracts of great value." She says he made a contract with Warner Bros. without his knowledge and that he was not paid for it.

Only possible way to stop the new levy peddlers, states the American Society, is charge misrepresentation.

AFTER 12 YEARS

Jimmy O'Keefe Out, Michael In As Brunnell Replaces Mgr.

Jimmy O'Keefe, record manager of the Columbia label, has been off the New York office for over 12 years, was ousted Saturday (3).

His place has been filled by Michael Brunnell, until recently the catalog manager for Okeh records and also a band manager.

PARODIES WITH HIT TITLES, NEW SHEET GAG

The crudest penalties for country-instrument-sheets-immutable vendors on Broadway are issuing new, new-parades under titles such as "Piano Player," started a nation-wide crusade against the bootleg lute peddlers, it is powerless to stop the new type of "hit" songs.

The new era is to sell the sheets as "latest hits at 5¢ a copy." Although the titles are used by the lyricists, it is the title that is in very small type and rarely noticeable, is the line, "Comic verse to the latest popular songs."

It is the new era that is controlled by law only when the original lyrics are infringed upon and has no legal redress from the unauthorized use of titles.

Only possible way to stop the new levy peddlers, states the American Society, is charge misrepresentation.

Hollywood, Feb. 3.

Assemblyman Mitch M. Golden, the Hollywood legislator, is introducing a bill in the state legislature to prohibit peddlers of copies of copyrighted music. Art is aimed at the song sheet vendors.

It is expected that it will more effectively curb the evil here than the usual copyright infringement proceedings under federal law.

Dane Charges Red Star Fell Down on Promises

Joe Doseus, Danish publisher, has instituted proceedings against Fox and its Red Star Music company, for the rescission of its contract with Red Star, and for the return of its initial advance of \$50,000 on the contract, the action involving charges of fraud and misrepresentation.

Red Star, called now low 25¢ on weeklies, will be minimum charge, with low 15¢ on weeklies.

Regular sheet show replaces the singers. Fuzzy Knight, Helen Sawyer, John and Mary Mason and 16 others will be replaced.

Show produced by Bill Parrot through the Music Corporation.

Granada's No Couvert; But Have to Eat \$25 mob.

Chicago, Feb. 3.

Starting Feb. 8, the Canaria Granada, a Spanish restaurant, band going to eat cover charge.

Replace will be minimum charge, with low 15¢ on weeklies.

Regular sheet show replaces the singers. Fuzzy Knight, Helen Sawyer, John and Mary Mason and 16 others will be replaced.

Show produced by Bill Parrot through the Music Corporation.

Lady Lister's Bed

(Continued from page 1)

intel, enthusiasm, steeliness, or pretense.

Just before the arrival of her mother, she had made a date to make all arrangements, which means the riddance of superfluous fussing, the selection of a spot for her bed, the choice of a room, the details of a boudoir. Her baby-having arrived on the scene, everything is in readiness. She is now four-poster, sleeping in her own room.

Lady Lister-Kaye, in the golden aura of her life, follows the young man who has come to please her. London is her paradise, but, in London she is a dazzling figure of the smart set, getting along with the ground-shoed debutantes. Paris, however, has won her heart.

Her first visit to Paris, she was a New Yorker. She was Natascha Yagoda, native of New York City, and Eddie Totman '23, wrote a year or two ago, "Will You Wait A Year Or Two?"

Witstein supplies all the dance music for the Yale collectives and has been playing at New Haven for many years.

Eddie Witstein, the official Yale musical director, at New Haven, has been writing songs. Two members for Columbia for next year's Yale undergraduates supplied the lyrics. Keupen Dunn, '31, Sheldon Scientific School, turned out "The Yale Girl," and Eddie Totman '23, wrote the lyric on "Will You Wait A Year Or Two?"

Witstein supplies all the dance music for the Yale collectives and has been playing at New Haven for many years.

M. C. in Divorce

Dallas, Feb. 3.

Mrs. Inezbelle, Public inc., being sued in local court for divorce by her husband, charged with cruelty.

On her way back from Palm Beach her hairdresser, and her bedspread just enough time in New York, she has come home one of the swami stickers abroad.

Bizet's Mad Trip

Ed. Elkin, of Radio Music and Film's, calls on a Mediterranean tour Feb. 10. Will be gone one month.

Speed for Publicity

When critics finally awarded Fred S. Paine, of the Detroit Symphony Orchestra, the world's speed record for his "Bumble Bee" (RCA), Jimmy Korshakoff's "Flight of the Bumble Bee" during one of the "Sally" night, Graham-Palmer records from Sulvy Caviecello, xylophonist at WNAC, Boston, who wanted to get in on the picture, was the first to do so.

Caviecello, in no need of the money, was asked to give up the record to Korshakoff for Okeh records and also a band manager.

His place has been filled by the "Duke" (John) and the "Okeh" (John) record companies.

It is the first time that the

Chevalier Will Use Par's Songs Exclusively on Air; Short, They'll Write 'Em

During his 25 broadcasts on the Chase & Sanborn-hour, the conductor over NBC Feb. 8, Maurice Chevalier wrote only three songs himself, according to Frank J. Tarr's report. Request was reported to have come from Jessie Lasky's office.

Chevalier will during 25 appearances probably use between 75 and 100 songs. Famous states that it should run out of material to feed his 100,000 listeners, but he will write songs just for him.

COMPOSERS, RADIO MEN CLASH ON VESTAL BILL

Washington, Feb. 3.

Gone Buck, president of the American Society of Composers, Authors and Publishers, appeared before the Senate Committee on Patents last week and pleaded for automatic copyright as provided in the Vestal Bill (H.R. 12,284).

Radio men, however, were off on composers, was the declaration of Buck, who branded the suggested amendment of the broadcasters as an attempt to "steal away" from them what he accused them, virtually, of trying to rewrite the Vestal Bill, "a bill designed to protect the creator of music."

It was declared at the hearing that a minimum of 70% of all radio programs consists of music. There is a definite antagonism between the broadcasters and the members of the American Society of Composers, Authors & Publishers, and George M. Cohan, president of ASCAP, referred to the term "copyright racketeers," which was hurled at members of his organization in earlier testimony.

Robbins Interested in New Coast Publishers

Hollywood, Feb. 3.

Jack Robbins, on route here from New York, may work out a similar arrangement with the new Arthur Freed-Fischer J. Powers music publishing company.

Freed bought in with Powers, who was already publishing on his own and had a "Surprise" in local hit, "I'm a Little Bit Blue," based on George Wagner, another local indie pub who has a hit of his own, "It Must Be Love."

Freed continues at Metro as a staff scenario writer in addition to his side music venture.

Berlin's Toledo Suits

Toledo, Feb. 3.

Living Berlin is suing writers for alleged infringement on copyrights.

Clair Stolling, right, is defendant. Eddie Wolfson, his business partner, is also defendant.

George Wagner, another local indie pub who has a hit of his own, "It Must Be Love," without permission.

Each suit is for \$50,000.

M. P.'S HOUSE ORGAN

Music magazine will be published the 28th of each month for four weeks, edited by Robert Bruce, who is handling the department for the promotion of sheet music for the month of March.

First issue will be 10 pages, circulated on a free list to publishers and jobbers.

"Publishers Monthly" title.

Inside Stuff—Music

Ar. Plays Still a Problem

Publishers state they can't find a halfway solution for placing songs over the radio. Many are considering various ways and means of limiting plugs to prevent premature killing.

One idea is to require a certain number of plays per week, declare a "no air" period, and then limit the number of plays thereafter.

Another idea is to have stations broadcast the same song at different times.

Australia Sheet Sales, Div.

According to reports which American publishers are receiving from Australian sheet music houses, have fallen off there to an alarming extent.

Condition is evidently the same in Australia as in the United States.

Sheet music in Australia sells for the equivalent of 10¢ and 25¢.

It is said that it is sold for a high as 6¢, yet sheet music in Australia is reported doing all right on sales.

10 Plugs Per Song, Cheap Talent, Cinch Combo for Coast Stations

Hollywood, Feb. 3.

Every one of the new coast stations is a money-maker. The free "n' easy money all have of promise, plugging of bulk commercial accounts at pop prices; and all of them hooked up on "time."

It's a novelty to hear an announcement from a station like, say, the Blank Beauty Shop at such-and-such address, the Novelty Jewelry Co. at such-and-such address, which lend you money on your car (at the lowest rates in California) and the Drive-In Open Air Market we will give you a free meal, and so on. The Blank Beauty Shop, from the Mouth-and-Crawl Ballroom, where refined society may be enjoyed at a low price.

At the same time, a couple admission with ladies free on matineses. Don't forget folks that after this number we will give you a free meal.

Up the Pacific Coast time through the courtesy of the Hooey Way Co., makers of fine timepieces, on sale at the Blotz Jewelers, you can get a rare bargain this week.

In this wise, a string of commercials are tied in with the plug-in, on a record.

This type of ad-plugging has proven its definite return. The native Kansans and others go in hard for it, and the price per rate on the announcement (four to 10 times a day, according to contract) is comparatively low.

So far as the "entertainment" is the "electrical transcription" (ritz for disk) with the station casting in on the announcement.

\$300 an hour.

This territory, with about a dozen broadcasting spots, turned in a profitable year for 1930, although plenty of stations, big and small, made losses as KFPL, KFWK, KJL, KNX and others receive anywhere from \$50 to \$300 an hour from advertisers, while their own stations make no fees.

At any rate the broadcasting trade is a highly profitable one, considering the cheapness of talent. Some stations, however, have gone over so big as to outgrow its own business. As an example, Don Lee, owner of KHL, is no longer interested in the radio business and his business is now approaching on his original business.

Another outstanding feature of radio is that it is the most popular medium. One KHI, through its tie-up with CBS, has a nation going east for a half hour every week. The KOMO and KOM stations, others are unwilling to go for the big sized west-east hookup would stand. Average cost would be around \$1,500, taking in the telephone company's revenue charges.

Coast radio operators figure the west to east network not worth it, as there are many stations all through the western part of the country. From L.A. eastward there is very little if any radio activity, except the KOMO and Lake and coast baron stretch from there to Denver and from Denver to Kansas City.

R. L. Atlass Sells WBBM Interest to Columbia

Chicago, Feb. 3.

Ralph L. Atlass, president of Atlass' Sons and Company, and the titles of vice-president and general manager of station WBBM since its organization, has sold his interest to the Columbia Pictures Corporation, the local branch. His brother, Leslie retains his connection with CBS.

Former WBBM general manager, George C. Johnson, continues operations in WTAZ-TV, Winona, personally controlled by him.

Chain Doubling

Frank Crumit and Julian Sanderson, sustaining artists on Blackstone's bi-weekly NBC broadcasts, have a new series of early morning comic strip programs with CBS Feb. 6.

Ed McLaughlin and radio actor has come with the Al T. Wilton agency as radio booked.

MONTHLY R-K-O B'CASTS FROM SHIPS WITH EATS

R-K-O plans to broadcast one monthly from restaurants, or similar places, before April 1st.

R-K-O inaugurated this idea some

time ago when conducting its weekly Friday broadcast from the garment district.

Studies of WBSA show that another "another" broadcast was staged on the same ship.

It was found from the fan mail that the public appreciated comment, R-K-O receives use of the ship salons gratis, plus dinners for an invited bunch of about 200 for each broadcast.

All the ships have been on hand

from a number of operators of ocean liners to use one of their liners for the broadcasts, figuring radio publicity available to the ship.

Last week's R-K-O ship broadcast (30) was from the Cunard liner "Conte Grande."

MAG CHISELERS AIR PESTS NOW

Radio stations are experiencing

the same slice from the writing

faction as that which the moving

pictures had to go in for a

few years. Editors and writers are becoming

bolder in their demands to be given

a personal touch for their

publications and positions as

the wedge. Both NBC and CBS are suffering from the epidemic.

The two broadcasers have been

heavily harassed with the pests, but probably haven't

thought of asking the picture men

how they can be helped.

Both the film boys have long been

afraid of the public, but the censors

depend on them to keep down the

content considerably.

Serious consideration is not being

given the permanence factor, but

the picture men are now threatening

to expose the digging editors

and writers to their publishers.

Minn. Bank Exec's Air Plugs for Amusements To Lure Farmers' Jack

Minneapolis, Feb. 3.

As a regular weekly feature on KSTP, Twin City radio, president of the Minnesota Civic & Commercial Association, the town's biggest business men's organization, chairman of its convention committee, and its entertainment committee, is here, doing a radio review of "What's Doing in Minneapolis Next Week."

He is believed to be the only

broadcast of its kind being given in the country. Bussel tells the public

all about theatrical and other attractions of the city for the next four days. Every theatre gets its share of free publicity. Bussel receives no compensation and the station doesn't charge for the idea.

The back of the broadcast is to lure as many transients to permanent surrounding territory to increase the sales of the phone and spend their dough here.

POPULARITY IN REVERSE

Hollywood, Feb. 3.

Radio stations are becoming more popular in an inverse ratio.

Pub. letters don't count. It's the

lack of plummy letters which de-

termines the true norm of popularity.

But why other fans are inclined to mushy letter-writing, they're just as prone to sit down and write a panegyric to the most disreputable heartbeats—the sort that only women can cause. Then when you call a hog, he'll believe you.

"Do you mean?" queried Long-

"Yes," said Grandpa joyfully.

"I'm not a hog," groaned Grandpa,

and went on:

Then moved to Los Angeles. In

Manhattan high school he shifted from boy-calling to opera singing without losing a note. Later Stu Grad-

New Song

Los Angeles, Feb. 3.

"Night of Romance," planned originally for next two years by Eric Bristow, author, will be published by Famous Music Co.

Music was sent from Germany to Bristow, who traced it "Blue Moon." Sam Cosho added the lyrics.

DISC MAKERS GO SAPPOR FOR W.C. LAYOFFS

Hollywood, Feb. 3.

Electrical transcription business is getting a play here from the lay-offs with ideas. Every actor on the look for a job has an idea for can-

celed radio programs. They all try

to promote the makers of disc air programs, for free recordings and for the sales of records.

Recorders here are holding the bag for plenty due to fast talking performers who waste plenty of the recorders' time. The recorders sing a lot of chitter or a few songs on the platters on the sales talk that they'll both get rich when the recorders are paid.

Actors all have supposed tie-ups with anything from cemeteries to creameries. It all sounds good to the recorders who as a rule are singing souls. But that won't last long.

One lay-off approached a trans-

cription company with an idea.

His idea consisted of one song, some ban-

tan and for the big finish, a tan-

ceader. The recorders could use it as an NBC official is not revealed.

Best idea offered to a canning company by an actor was a sug-

gestion that they make a musical

show, but the recorders had for-

warded many imitations in vaude-

ville.

Actor turned it down and the actor

came back with his saw imitation

of the best man as sure

fire-safe to some dumber company.

Inaccurate Biographies

(Continued from page 25)

ing it, including hitting himself on the head with a stick, and then, again, pain after each sock was con-

vincingly sincere, but when he just

preferred to hit himself the squeal was similar to that of a dog.

Actor said that his voice had been lifted by the wind to reveal the best

part of legs in town.

In desperation, Abbott said to his grandfather, "I'm not speaking of anybody in particular, but there's a boy

in Manhattan who can't get people and hogs that what he says is true, especially hogs."

I mean, suppose there is a boy like that, and that he's a hog?"

"Dosen't?" interrupted Grand-

pa, surveying his beard as though he believed somebody was stealing his hair.

"And his voice doesn't sound

like what he's saying, is true, espe-

cially hogs," concluded Lawrence.

"Hog," he confirmed.

"Dosen't," said Lawrence.

"Smart Hogs."

"Hogs are intelligent," mused Grandpa.

"They know a man better,

sometimes I think they're a lot like

ducks. They look at a duck,

they see its feathers and web feet,

I realize I've lied."

"I mean," said Lawrence, "suppos-

ing there's a lot of hogs."

"Grandpa, Grandpa, Grandpa,"

cried Abbott, and then he

had a fit.

Abbott lay down and the recorders

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Winter Shows Lost to Outdoor Promoters While Others Step In

Chicago, Feb. 3.

Winter circuses, in auditoriums, once the bread and butter money of many big-top men, is gradually slipping away from the individual promoter and being taken over by buskers.

A few years ago circus men, during the cold winter months, were forced to give up their indoor circuses, sometimes under auspices, and sometimes for what the gate would net. Lately, however, because of many breakaway acts, and some undesirable happenings, various lodges and organizations who can use winter circuses, have turned to reputable outdoor agencies to handle their shows.

American Can Co. showed here each year, in a case in point, with the Medinians, Tropicana, while the 41st year was given by the company as entertainment for the National Canners Association, organized in the busker's behalf. A general agent, and a sumptuous running program gave the canners what they wished.

Names

Opening the season came Ben Borsig and his orchestra augmented to 20 men. No question of Borsig's success as an arranger. With a 40-foot square stage, he had many new ideas and they scored first place. Billie Albee, Gilda made three appearances throughout the evening with the last being their best number. Size of the show, three hours of fun, of the beginning but when they swing into their routine at the end, they were receiving at home, and they did it better than anyone else.

Cowen and Gray, comedy aerobats, brought some new falls good for laughs, but not much. The two acrobats put on quite many new ideas and they scored first place.

Donal Adagio Foursons, Hank the Hula, Richard Bonelli, from the Chicago, and the "Gentlemen in colored" made, and the "Mazzeo

Troupe of five young men in racy turns using Ben Borsig's stage, the last act to come on the turn around constituted the show.

About 30 minutes of the program cut to a speech by the president of the National Canners Association.

For Bres, an old big-top man, with Anna Clausen put the show over for the M. C. of all. They moved with aplomb, and of its success we're credited to them.

CENTURY-OLD FAIR IN NEW ENGLAND PASSES

Worcester, Mass., Feb. 3.

The New England Agricultural Fair, presented for 113 years, has passed into history. The society voted to discontinue the fair, and postpone the coming year, a recessive year, the affairs of the society for the benefit of its creditors.

An investigating committee recommended that the fair be abandoned because it apparently had outlived its usefulness and there seemed to be no public call for it.

Mix's Big Top Opening

South Bend, Ind., Feb. 3.

First Sunday, winter, in Peru, Ind., is listed for March 28. Chicago opening of the Sells-Floto Circus comes shortly after, but without Tom Mix who joined the show.

Fox seats were sold out for the Shriver charity circus in Detroit from the American Corporation's well-known quarters. Other shows included Chet Beatty, animal act and the John Robinson spectacle.

DENVER STOCK SHOW

Denver, Feb. 3.

The National Western Stock Show, held at the Colorado Coliseum, by 25% over 100,000 attending this year. The addition of rodeo events gets credit for this.

Sid Show Mart, Canton, Ohio, Feb. 4.

Stevling (Duke) Dunkenfield has been named manager of the Illinois-beach-Wallace circus sideshow for the new season.

Chi Indoor Circus to Oppose Sells-Floto Date

Chicago, Feb. 3.

With the Sells-Floto circus having deserted the ice Stadium for the older Coliseum, for their showing here this spring, the Stadium is hot under the collar and ready to fight for the big top, for the date starting April 5. Circus booked in its entirety by the Barnes-Carruthers.

The four weeks of the indie outfit at the Stadium will run practically date and date with the Sells-Floto show at the Coliseum.

WOMAN ACROBAT ENDS NECK IN CIRCUS FALL

Detroit, Feb. 3.

Mrs. Katherine Solt, 36, was killed in a fall while performing at the Shrine circus at the State Fair Coliseum.

Working on a straps, with her husband, during the opening performances of a two weeks engagement, she missed and fell to the floor, hitting her head on the floor. About 10,000 customers saw the tragedy.

It was to have been the last act of the year for Solt. This was expected to retire the end of the season.

Married in Ring

New Haven, Feb. 3.

Circus tradition followed the usual routine Thursday night (2), when George Anthony and Eva Marie Blauwitz-Gillette made three appearances throughout the evening with the last being their best number. Size of the show, three hours of fun, of the beginning but when they swing into their routine at the end, they were receiving at home, and they did it better than anyone else.

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Trained Didn't Know

Galveston, Feb. 3.

C. Coley, owner of supposedly tame Mexican lion, faced charges of animal handling at San Antonio, in connection with death of Violin Friesen, 2-year-old girl.

Coley kept the lion, which was trained to swing a heavy stone, strapped in front of Friesen's lion. The lion pounced on the little girl while she was playing nearby. Coley rushed to the scene with a sledge hammer and killed the lion.

JEFFRIES' OWN RODEO

Hollywood, Feb. 3.

Jim Jeffries claims he has financing for an annual rodeo on his own property at Burbank to satisfy his curiosity. He plans the first for this fall.

Inside Stuff—Pictures

(Continued from page 69)

jungle picture, Loew's is said to have shopped her asking that Bruno be postponed, if possible.

Spouting off—Lincoln, like me, one, was the answer, but will decide on opening date of the natural films too close, Loew's asked further for a definite date before the return of "Angels" to the screen at 100 feet.

Metz is understood to have around \$1,000,000 invested in his picture, which opened last night (Tuesday), production and special effects, including nine miles of jungle scenes, cost him \$100,000. Report around the last of October shows that of film went by the board, on this one, with Metz foolish enough about the Manhattan premiere to bring on Andy An-

Caddy on Cantor

Hollywood, Feb. 3.

A caddy who has packed the bags for Edith Piaf, is said to have come from social and professional status cryptically.

"His name is all right, mind you, the youth," says the tipster, "but he ain't big enough to make me laugh at his gags."

BERG BEATS PERLICK AGAIN AND AS USUAL

By JACK PULASKI

Garden offered little excitement last Friday, although the main bout between "Kid" Berg and Herman "Policeman" Kanguher, held enough action.

That's always the case when boxes are out-pointed. Perllick, which was the last to come on the ring within two years, Hermite just wouldn't believe it. The fans couldn't be bothered much and attended Berg.

Berg was reported as having wrenching his shoulder the week before in Chicago, but he took to the ring Saturday night, and won the first few rounds but the whirlwind Britisher continued his vicious steady body punching at the start, quickly knocking the boy from Kalakaua green gear.

Perllick exhibited a good right hand and he landed on Jackie's chin twice, but the Britisher held on and he kept boring in. As aggressiveness and fighting he managed to tally the most points. No doubt about Perllick being the more accurate.

Somehow the Perllick match did not show Berg off to the best advantage, but he did manage to hold on and he kept boring in.

Spun-off final between Sammy Dorfman and Tony Herrera went on last and proved a better bout than the first. Herrera was the taller in height and reach. He shoots a straight right hand but it was not until the end of the scrap that he really got into gear.

Decision was a draw, principally because of Tony's rally. Dorfman's speed and boxing gave him a distinct edge.

Sammy's comedy is a punch, which he has tried unsuccessfully to develop.

College Scale Cut

Alameda, Feb. 3.

University of California is boosting its basketball top to see as boost for the gate, hoping to stimulate the draw.

Action following the scale cut throughout the state, and likely the idea will be duplicated during the 31 pickin season.

"Radio" Barred

(Continued from page 1)

out or peeling the few radio programs the "World-Herald" has carried, nor has the paper claimed that he has the paper clippings.

He has always, however, had the edge on advertising. No similar order has been issued at the "People's News," the rival daily and Herald.

Therefore, the "World-Herald" has been a champion of radio. It was the first paper in this section to conduct radio dependency.

It has always, however, had the edge on advertising. No similar order has been issued at the "People's News," the rival daily and Herald.

There are two big radio stations here, WOW and KOIL.

Obituary

FRANK M. GALLAGHER

Frank M. Gallagher, picture-house owner, died in Cleveland Jan. 27 from the effects of a major operation.

Gallagher started playing organs in 1909 at the old 14th Street theatre in New York. Before going to Cleveland he had been with the Ohio River Ice Company, L. C. Allen, died Jan. 25, at the home of a friend, Bill Smith, in Hollywood.

Bill Smith, a local merchant at his home, and local vaudeville money for his burial.

Obituary

In Chicago on Jan. 26, J. B. had been recently with the University, excepting his time as a member of the board.

Widow and three children survive.

EDWARD G. BROWDER

Edward G. Browder, 44, former Communist Party leader in Michigan, died in his home, 100 E. 10th St., Detroit, Jan. 25.

Browder was a founder of the Workers Party of America.

Dorrance Davis, playwright, died in New York Jan. 6 of a heart attack.

Davis was the author of several Broadway productions, including "The Stable Girl," produced with William Farnum; "Lady in Love," produced by Everett and Robert Risman; "The Shell," which William Farnham produced, and "Apostle."

Interment in Sleepy Hollow Cemetery.

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Interment in Sleepy Hollow Cemetery.

JOSEPH SMITH

Joseph Smith, 61, advertising manager of the Vanderbilt theatre, New York, for 10 years, died in New York Feb. 2 of gangrene resulting from the amputation of his right leg.

The left leg was amputated on a previous operation. His body was cremated.

CLARA SIMSON

Clara Simson, 60, actress, known as the original "Under the Red Roof," "Sowing the Wind," and lately in "Anna Christie." She was also in "Under the Red Roof," "Sowing the Wind," and lately in "John Ferguson" and John Golden's "Two Girls Wanted."

She died at St. Mary's Hospital, Brooklyn, as the result of a stroke.

Miss Simson made her first stage appearance at the Brooklyn Municipal Auditorium in Brooklyn and also in vaudeville, and also in Cypress Hill, Long Island.

HARRY IGLE

Harry ("Cap") Igles, 66, Chicago film man for 20 years, died of dropsy in his funeral.

deration, the sound man and former Bell engineer, who journeyed to Africa with the expedition, to check and aid the application of the Astor.

One of these unusual breaks, an inexperienced newcomer bucking the odds of 17,000 extra in Hollywood during the toughest time of the year, landed a studio contract with two months.

Douglas Duder, son of an English clergyman, and still will continue in a studio contract with the Astor.

Duder will not be given a six-month contract, but will be given a six-month contract.

Like thousands of others, he wanted to get into pictures, quit his Indian job, and took a job with the Astor. He registered with the Astor, signed a contract Nov. 22, when extra placements were at the year's low. His first call was to the Fox lot, he went into "Eastward Ho," and the contract was the result.

The other side of the story is that Duder worked last week in a 75¢ mob.

Electrics are moving under cover in a preconceived move to settle the film patents controversy. It may involve the Astor, the Columbia, the Fox, and the Paramount, on the appeal of Western Electric.

This ruling may come down around March 1.

Recent maneuvering of execs on the Astor, the Fox, and RKO seem to indicate that get-together is near. G. T. Moore, G. T. Dowd, and staffs are known to have held several days conference in Atlantic City, presumably for just that purpose.

Two patents suits pending in New York concern W. E. and Parent on one cause, and G. T. P. against Fox-Cox on another.

Doe Lee, who restored several RKO lamps to boxoffice life in Brooklyn, N. Y., seems to have competition in the de-lighting biz from an indie source.

Sam Brill has a couple of elephants in Port Jervis; N. Y., Strand and Strand and had a man named A. V. Madison took them as manager of the two. Neither gave the house a tumbler, although Brill told Madison he ever pulled "out" one of the red ones he would give him a regular house.

Sam Brill of "Port Jervis" sent to the Ritz at Port Jervis.

A female star, under contract to a major road studio, was allowed to appear in a movie, provided that she could do so without appearing in any other film.

"That's lovely," said the female. "But tell me, who takes care of you for all your efforts on my behalf?"

Surprise ending—La La E. D. DeAngelis, bridge player, Sullivan, N.J., died from Parkinson's disease, a white spirit existing between the two legs of La La E. D. DeAngelis.

Leisure frequent reports of Barbara Stanwyck's career in Warner Brothers upon the expiration of her current contract with Columbia, it is said Miss Stanwyck has entered into an arrangement for her to play her next role.

HOLLYWOOD

and Los Angeles

"Variety's" Office, 6282 Hollywood Blvd., at Vine St. (Taft Bldg.)
Phone Hollywood 6141

The following assignments were made by "Variety" last week:
John T. Murray, untitled feature
for Fox, Hamilton MacFadden, di-
rector.

Betty Compson, "The Virtuous
Husband," U. S. Pictures, Austin,
"Imposter," Metro.

Dorothy Fitchett, "Swingin'," W.
Gerrtrude Short, "Torch Song,"
Metro.

Melville Moorehead, "Cheri Bell,"
Metro.

William Seegar, "Madame Jolie,"
Radio.

Roberta Gale, Ivan Ledford,
"Baptized in Fire," Republic.

Joseph Cawthorne and Kitty Kel-
ly, "Waiting at the Church," Radio.

Merle Miller, "The Love Letters,"
Kitty Kelly, Hugh Herbert,

"Traveling Husband," Radio.

Henry de la Falaise, to direct,
superceive, and play in the French
"Madame Julie."

Dick Powers, indie music pub-
lisher, has merged with George
Wagnleitner, author of the hit
"I'm Not a Peasant." Powers' new
name is Austin, "Imposter."

Howard Fiester, "Swingin,'" W.
Gerrtrude Short, "Torch Song,"
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**When in Chicago
Visit These Hits**

PLAYHOUSE

GEORGE E. WENTZ, President
ROSS
Perry
HELTON

R-K-O STATE-LAKE
EDNA FERBER'S

"CIMARRON"

with RICHARD DIX

ADELPHI
Famous Stage and Screen Stars
EGENE
EDNA
OB'ren Hibbard

IN THE LOVE COMPANY
"SOUR GRAPES"
WITH WOMEN LOVE AND HOWL

**DINE DANCE
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BEST & POPULAR FOOD PRICES

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C H I C A G O

SINGLE ROOM, DATH \$2.00 UP
DOUBBLE ROOM, DATH \$12.00 AND \$21.00 WEEKLY

LEONARD HICKS, President

LINDY'S RESTAURANT

On Randolph Street

Is Home, Sweet Home, to the Profession

A Good Place to Eat and Meet

ST. CLAIR HOTEL

5 Minutes Walk to Theatre—Beautifully Furnished Apartments
Complete Hotel Service—Dish and Kitchenette \$2.50 a week, \$10 a month

Two Rooms and Bath \$12.00 a week, \$20 a month

Hotel Room \$1.50 a week

OHIO, STATE, MICHIGAN AVE., CHICAGO

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"Traveling Husband," Radio.

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LONDON, ENGLAND
RETURNING TO AMERICA
IN 6 WEEKS

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AUNT JEMIMA

BOOKED SOLID UNTIL
OCT. 17, 1931

R-K-O VAUDEVILLE

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WITH JANE ALLEN-STAN STANLEY

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HARRY WHITE AND ALICE MANNING

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VARIETY

PRICE
25¢

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VOL. 101. No. 9

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80 PAGES

BAD RADIO TONGUE SLIPS

A. J. Balaban Leaves Picture Career And \$75,000 Job for Science Church

A. J. Balaban has abandoned a business career to become a Christian Science practitioner.

The comparatively young showman, 42, and founder of the Balaban & Katz circuit, saluted yesterday (10) for Geneva, Switzerland, where he will attend an international congress of that church.

The trust fund established by the Balabans, family of which there are seven brothers, has been proportionately divided among the older brothers' religious trend.

A. J. with a life income assured, rejoins his family in Switzerland. He will remain there for at least another 13 months.

A. J. Balaban is generally credited with having created the modern distribution program. He is acknowledged as a leading stage director in the present variety field.

The Balaban brothers who remain in the business, brothers of Paramount Pictures, are Barney, John, Max, Dave, Harry and Elmer. Before departing for the other side, Balaban visited Boston, where he was received at a dinner by the Church.

His Chicago trip is said to have been made to straighten out his business affairs, prepare to take over the rest of his life to Science.

A. J. resigned from P-P about a year ago. He was in charge of its stage work and film shorts at an annual salary of \$57,500.

LONSOme DEAF GIRL WINS DUMB FRIEND

Harrist Detmold, a deaf girl, was awarded a wise-baited tortoisepup given by the Wisconsin "News" and a Colman teapoy as the result of an essay contest arranged by the Garden for "The Devil to Pay."

Final judgment was on originality, home conditions, neatness and the girl's taste with words. A fan picture of the star was given to all who entered. In one school so much was thought of the contest that it became a class topic.

The winner said:

"I would like a dog because you are giving it. Second, because I am deaf and have no one to play with. I am deaf in the deaf school, but not at home."

"He could bark and let me know if there were company. I could take him swimming with me and we could be friends." Children don't want to play with you if you are deaf and talk different than they do."

"The 'News' gave the story plenty of publicity and the rest just wasn't much. Herbert Israel, publisher for L. K. Drin, was responsible."

Strictly White Ties

Rochester, Feb. 10.—Style show of the International Merchants' Dressers and Designers' Association was called off when the committee couldn't agree on styles.

Show, which five months ago at the RKO Palace, was to be the highlight of the convention until the designers suddenly changed their minds, had styles half-changed so drastically that the suits submitted were passe.

Forecast is for clothes to show a return to the look tall and strictly a white tie and tails for formal wear with tuxedos out.

\$3 STOCK FOR 50c ON B'WAY

Off Broadway since the American theater gave it up about 15 years ago, stock is going to try a comeback. Depression is figured ripest for its success, the producer's eye being on lines of talent, including good names, that will coffee-and-cake just to stick around Broadway.

Hard-hock stock is opening the hard-luck Walleroff next Monday night. "American Tragedy" is the curtain raiser and he is expected to score two more hits.

All of the old pulling gags are to be used. The \$3 seat for 50¢ with that coupon, along them.

It's to be a subscription affair, with many of the coffee-and-cakers expected to be among the attendees if for no other reason than a classic topic.

DANGLING COIN BEFORE BEAUT CONTEST ENTRIES

Dallas, Feb. 10.—Prize money was distributed to the modern beauties in Hollywood's Culverton pageant, a raising prize for "Miss Universe," from \$2,500 to \$2,500. Total price \$3,100. Total for \$2,000 for \$3,100, \$100.

Home town beauties have not been keenly interested past couple of years, as there were no such contests in Dallas.

DEAD MIKES ARE SOMETIMES ALIVE

Mechanical Errors Often Broadcast Hot Terms Into Homes—Sport Announcing Conducive to Many Slips — Listeners Reply with Kidding Letters But Seldom Protest—Crossed Land Wires as Danger

SOME GEM REMARKS

Chicago, Feb. 10.—Although radio is probably the most strictly censored entertainment in the world the stars have, through mistakes and accidents and slips of the tongue, carried many cracks, words and expressions that are unprintable and unfit for the legitimate audience. Yet, though these phrases have gone into millions of homes, only in one instance was the radio content complained of.

Most times, the people hearing the slip, realize it's purely an accident, and they do write to the studio.

Only time the home folks ever really got panned was on the classic radio slip of all time, when a Philadelphian thought his mike had been switched off at the conclusion, cracked: "That'll hold the little b—." By

(Continued on page 12)

Theatres Off Russian;
Baleiff Is Now Doing
"Souris" with Aliens

The Russian movie in the theatre is done with as far as Nilka Baleiff is concerned. He doesn't think people go for the Yule stuff.

Baleiff produced his new "Chauve Souris" hero with an entire French cast. When closing here he will go to London to do his show with an English cast.

Distinction

Hollywood, Feb. 10.—John Barrymore travels back and forth over the First National lot on the running board of a Ford, driven by a studio prop man.

Reason why John was never taken outside is that inside he was never taken outside by the Warner execs.

"Everyone never rides in a Ford."

Capital Given First Taste of 20%

"Wine," Sent from Calif., Wide Open

Arliss Won't Pash

Hollywood, Feb. 10.—George Arliss' "The Millionairess," "The Passion," originally explained by its former title why the director in our scene believed the dignified English actor:

"Please, Mr. Arliss, a little more passion."

After the first sequences, the star objected to a swimming pool sequence with girls splashing about, stating he wasn't much about a Bennett comedy.

Washington, Feb. 10.—Through the legal efforts of Mrs. Mabel Walker Willebrand—one of the nation's leading drys—Washington has become "kog conscious." What is known as grape juice is now officially grape juice in the national capital this despite Senator Morris Sheppard of Texas, who threatened to ask Congress to make the drink illegal. It is now regarded as illegal as any other beverage forbidden by the Volstead Act.

As legal representatives of Fruit Industries, Inc., of Los Angeles, Willebrand has enabled Washington hostesses to serve wine with their dinners, though, of course, it is not officially known as wine—merely "grape concentrate."

Leading residents opening their homes to guests or so-called official dinner invitations are finding this product is now ready for distribution. A local office has been opened

(Continued on page 56)

MORE MEN FANS FOR FILMS BY 3%

A census shows that more men than women are film fans. The men are given 51.2% while the women are placed at 48.8%.

Percentages are based on a daily audience survey made in Greater New York during January in Brooklyn for three months.

G. NEGROES PRODUCE OWN 'GREEN PASTURES'

London, Feb. 10.—"The Pathway of Life," a type of local pension plan, was presented by the First Baptist Church for Negroes and was shown to an audience of perhaps 1,000 by an all-Negro cast.

To witness "The Pathway of Life" was an experience; it was a spectacle that gloried in its imperfections and was made better by them.

It is part pageant, part play, part pantomime and part chorus.

It opened with a score of white Negroes in a surprising display. Then the Baptist Tabernacle Singers, appeared and commanded the Pharisees and Sadducees, interpreted by Negro girls in a most effective manner.

Then came the robes of Christ, by a maddo with long blond robes walked among the posted ranks on the altar and talked with John.

Henry and Hattie, the Negroes, John spoke wraithlike to them. Soldiers in U. S. Army uniforms overpowered John and took him away.

The episode proceeded through the events of the New Testament until a final tableau showed a host and a crowded temple with a silent heaven.

Actors of the locit and stars as dictators here are seeking jobs as dictators on houses.

The girls may make the bus job exclusive, but will accept anything called work.

Conditions for unskilled labor not very promising hereabouts.

EATING IN SILENCE

English Firm Co-operates with Theatres to Appear Critics

London, Feb. 10.—Partly as a result of continual squawks from critics and patrons against the rustic and noisy eating-habits of actors during plays, "Caddingbury's" London firm has put this side, in putting out a box of chocolates advertised as the "Silent Theatre Boxes."

They are to be used in all theatres, eight oz. for around £2.

Let's the felines continue to purr without eating plays and save the crits the trouble of putting on ear-muffs.

Chocolate eaters and late comers always have been regarded as the biggest hindrance in the London theatres.

BROOKS
THE NAME YOU GO BY
COSTUMES
DOWNS AND UNIFORMS
1427 BROADWAY NEW YORK CITY
2500 PERSONNEL

Film Goers Vary Every 5 Years, Causing Change in "Code" Ethics, Preventing "The Perfect Picture"

Filmgoers has suddenly found that it never again can make a perfect picture. With this discovery is disclosed that the Hollywood Production Code, drafted by the Hayes committee, will have to be abridged every five years. That things, morally speaking, change so rapidly that what practically comprises a new cycle of good, bad and indifferent is covered in such a period.

That three generations all with different perspectives, the average moviegoer gives the filmbooth a set of conflicting times that can never hope to be drafted into a single stream of mental reflection.

Back in the Puritanical days of New England, it is pointed out that the first picture ever taken was a scene which if lifted out would result in papa calling the cops to take away daughter's boy friend. That was the old system of rolling a picture, according to the "hounding" and letting them talk things over when the fire went out.

Admission is made that the Hayes Committee, which is the one that satisfies millions of picture fans throughout the world, "here the three generations of ticket buyers come into play." The first with their demand for things considered too nursery for the other two. Then the battle between the latter: the young, who want their pictures more conservative or vice versa.

All that can be accomplished by any code of ethics, it is claimed, is to arrive at a consensus of rights and wrongs.

The Slipping Girl

Even the picture formula for sex pictures—letting the girl start toward the devil then stopping her and then pulling her back before legitimate roses has to be much—she-slipper—but how she slips!—is a situation which no code can prescribe. Herein rests the substance of the trouble of determining what handling. Even were there to be admitted perfect then someone in the east, gay sexed type, would just by his own action a conception not intended for picture eyes.

Montgomery Squared

Hollywood, Feb. 10.—Robert Montgomery is okay again at Metro. He had been relegated to small parts and bits when the studio had trouble with him recently.

Now set for his first starring break in "The Man in the Procession," Sam Wood directing.

Jna Claire has or will close a five-year exclusive contract with Sam Goldwyn. It calls for \$50,000 a year and Miss Claire and her husband, Sam Wood, are currently in New York.

Miss Claire, who has made some pictures for Paramount and Fox, her last being "Royal Family," Fox, was also being negotiated for by Radio.

German Version Meg Man Placed on Domestics

Hollywood, Feb. 10.—William Dieterle brought here from Germany to direct foreign versions, has been given a new contract to meg-domestic product by Fox.

His first film, "Sweethearts," by John Monk Saunders, with Richard Barthelmess,

WB Foursome Out

Hollywood, Feb. 10.—Warner is reported not renewing the options on contracts of William Seltzer and Frank Lloyd, directors, and Sidney Blackmer, and Noah Beery, actors.

Pre-Natal P. A'ing

Hollywood, Feb. 10.—From Earl Ralston's publicity rep comes the following: "A blonde screen actress, who in private life is Mrs. George Webb, is planning to appear in the picture 'The Perfect Picture,' that is, that of a mother in real life." And so on, for full page.

ONLY TWO WB-FN IMPORTS SURVIVE

Hollywood, Feb. 10.—On completing the German "Little Caesar," WB-FN will wash up entirely on its foreign player-director staffs. Exceptions are Wilhelm Dieterle, under five-year contract to direct domestic; and William MacLean, Spanish megger who is to co-direct "You and I" with Robert Milton.

Most of others go back to the countries from which imported or to other studios. Daumier and the French versions for WB-FN and around Hollywood 10 years, intends to go to France to make a picture of his own in the interests of personal independence. Studio decides to make French talkies on its '31-'32 program.

Amplifying leave to France, Ample Ample Studios, director of

French talkies, says Antoine Ponterier, Windham Sorokin, Hans W. Tippins and Dita París who appear in this version. All four stars are in the picture "Celia Barthell, Gustav Frechlich, Suzy Vernon, Verely, Daniel Macmillan and Paul Chauvet.

Leopoldo Alas is hanging around Hollywood, hoping to connect with another studio. Several have gone to Mexico or are shifting there, including Greta Garbo, that damsel monogram queen Jeanne Hersholt and Rita Norman.

MONTGOMERY SQUARED

Hollywood, Feb. 10.—Robert Montgomery is okay again at Metro. He had been relegated to small parts and bits when the studio had trouble with him recently.

Now set for his first starring break in "The Man in the Procession," Sam Wood directing.

SAILINGS

March 31 (New York to London). Leslie Banks (Brown). April 27 (New York to Paris). Leslie Banks (Brown). April 27 (Paris to London). Jeanne Morello.

March 2 (Los Angeles to Yokohama). Barbara Taylor Kierulf and Harry Ladd (Emile). Asami Maru.

Feb. 27 (New York to Paris). Syrell (de France).

Feb. 28 (New York to Paris) Barbara Taylor Kierulf and Harry Ladd (Emile). Mandelbaum.

Feb. 17 (New York to Paris). Charles (de France).

Feb. 18 (New York to Paris) Berlin Grauer (Europe).

Feb. 19 (New York to California). Larita Hart, Herbert Fields (California).

Feb. 19 (Paris to New York). George Hale (Paris).

Feb. 20 (New York to Berlin). Dorothy Lamour (Germany).

Feb. 9 (New York to Paris). Mr. and Mrs. Urban (Continent).

Feb. 9 (New York to Paris) Gomez Tello (France).

Feb. 9 (London to New York). Henryk (Boris) Lewandowski (Poland).

Feb. 10 (London to New York). Frank Plevex (Europe).

Feb. 10 (Capetown to London). Linda Worth, Jasper Maskelyne and Eric (South Africa).

Strange at L. I. Studio

Indicates he is to be born

up into the character picture. "The Smiling Lieutenant."

There is Nothing Like
Cheerful Thoughts for
Keeping Young

MR. AND MRS. JACK NORDTHORN
105 West 46th Street
New York

Strange, as L. I. Studio
Indicates he is to be born
up into the character pic-
ture. "The Smiling Lieutenant."

PICTURES



Buster Needed Talk

Will Broadway "Buster" has discovered that after RKO's album in his set with Kathleen Kay, once a show girl, one remained with a dead pan: "What's your master's song?" and she has written him two minutes of patter.

LAHR GETS THE WORKS ON BROWN FROM LOWRY

Pittsburgh, Feb. 10.—In his dressing room at the Samuelson Ed Lowry, m.c., has a rather tall, thin, balding figure who goes into an astonishing pose talk through the nuke and it comes out through his radio just like from a regular station. Last week, Bert Lahr was in town to sing "Highway to Hell" and got off time with Lowry. They're old friends. Mrs. Lowry went to school with Lahr when he was young punk known as "Buster" and she still remembers him.

One afternoon in his dressing room Lowry decided to give Lahr the works. He left the room and started to the mike and started to sing.

"Ladies and gentlemen: this is The Tailor. She Sees All. Knows All. She's the agent on tell about 'Fling Black' and she has no reason for going to the Alvin to see Bert Lahr at \$3.85 when one could get \$1.50. An intimate with Lahr had lifted Brown's stut entirely and that it was the most obvious case of imitation this side of the Atlantic.

Lahr hit the ceiling. He snarled at that dressing room; threatened law suits, etc., and listened in many ways to the tailoring statue. He would start something.

"Good Heavens!" Lahr shouted, "a million people may be listening in Philadelphia and get in on the act not before he gets on the verge of tossing a fit."

Lahr has been having a lot of fun with his apparatus, learning plenty of his pals and associates.

WILL MAHONEY

In Earl Carroll's "Sketch Book," The Chicago "Daily News" said: "Will Mahoney, a small, derided figure, infected with dances superbly, yet at the same time subtly satirizing the ridiculousness of the show business booties." There is more art in shown than in seven-eighths of the sketches done by the comedians here."

Direction:

RALPH G. FARNUM

1950 Broadway

Girl's Escort Cramps Style of Purposed Warner Talent Scout

Albany, N. Y., Feb. 10.—A man under the name of Dore is navigating this part of the state spreading the word that he's a talent scout for Warner Bros.

Dore is on the level or not, but the escort of a young lady at hotel dances cramps his style.

Doesn't look about 27 years old, and has the look of a man who has been in the sun too long.

At this particular affair Dore approached the blushing high school youngster, opening up with the words: "I'm a talent scout, and this is the first time I've been to a dance like this."

The girl's escort went down to the desk to check up on that, and that was that.

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Electrics Going for Percentage May Create Disturbances with Distributors and Indie Exhibits

WARNER COAST CONFABS

Major Sees Jack-Beth Returning to New York.

Dollerywood, Feb. 10.—Tally up 10 days with hits, Jack Warner will start to go into importation again, according to his son, Albert Warner, who came from New York. After seeing some of the first production's turned out since re-opening, both Warners will go out immediately to see what new product—Debutante—will probably be next week.

Jack Willk story department head from New York now has been sent to the distributor with the remaining crew who, between the distributor or other parties, get the final dollar from the exhibitor. Thus the way the exhibitor will have to figure in, in some instances decide whether the equipment or the product is most important.

It will involve a double check on the distributor with the resulting inquiry as to who, between the distributor or other parties, gets the final dollar from the exhibitor. Thus the way the exhibitor will have to figure in, in some instances decide whether the equipment or the product is most important.

Any kind of percentage idea means a consequent checking system, and the same time the wired exhib will be getting a double check since he already has paid by the distributor. By the same token, the exhibitor will be likewise checked by the exhibitor.

What and Who

Leading lights in the distib field state the electricians may cook up their checking system or depend on the distributor to do it, but they pay for what and who checks whom?

It's felt any percentage move by the electricians deserve a confab area, so that they can see what happens to royalties and license fees when the electricians wind up in one pocket, thus giving the distributor no hope of getting a revenue uncomfortable under pressure from electricians on other angles besides these.

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Picture features Lowell Sherman, who directed it. Mary Astor is subfeatured.

"Royal Bed" Taken Off For New Title with Another Ad Campaign

Radio Pictures has decided to withdraw its "Royal Bed" from circulation and seek a new title for the picture and another ad campaign to back it up.

The "Royal Bed" title was under consideration at the studio's end on the completion of the picture and completed.

Starting on release, the title was used in all advertising, but it had traveled far enough to hurt general distribution. Upon re-release under a new name it will be tried out in advertising.

Picture features Lowell Sherman, who directed it. Mary Astor is subfeatured.

"GRAND HOTEL" AS FILM BY METRO 100% PROFIT

Hollywood, Feb. 10.—With "Grand Hotel" not set to start for some time, Metro has decided to give the picture a new title and another ad campaign to back it up.

The studio was very sorry about paying \$20,000 for the story rights, and one time turned it down flat.

The studio estimated to have lost \$100,000 after the initial venture, which it backed 100%.

Exhibitors are now falling over themselves to get the picture, and Metro has been mentioned as the lead and Paul Fejos as director.

No Changes at Columbia Broadcasting Offices

No changes in directorate or personnel will occur at the Columbia Broadcasting System Office, the announcement was made by the CBS headquarters, and also by Paramount, the latter holding a stock interest in the broadcasted network.

John L. Hogan has called off all negotiations with A. C. Blumenthal, looking toward the latter securing Brandt's "Columbia" stock holdings after the conclusion of his contract.

These offers were pretty frequent at one time.

In production Harry Cohn will offer him from other sources.

Offers to him from other sources than Columbia, coupled with internal dissension, swayed Cohn for a while, but on the second guess he now has John Cohn, the other partner, looking over Florida at close range.

EXHIBS WHO DOUBLE

One Is Undertaker in Daylight

St. John, N. B., Feb. 10.—Exhibiting talkers and maintaining a double life, the man who has fully exchanged a doveloving reputation, and yet we are, is W. L. Hogan, of Newcastle, N. B., a town of about 10,000 people.

He is an undertaker by day, and a talker, depots in the local Opera House, a reform legit night-club, and "Strand" movie theater, with the \$20,000 he makes of the latter. Little mention has been made for pictures in Newcastle, so Hogan is an undertaker during the day and exhibitor at night.

Alfred Failes, N. B., W. H. McLaren is an optometrist during the day and exhibitor of films at night. Pictures one afternoon, weekly, on Saturday.

Hogan's business was also recently denied at Paramount.

Ziegfeld After "Cimarron"

The Ziegfeld is reported having planned an affair with Radio Pictures to play "Cimarron" at the \$2 seats at the Ziegfeld Theatre, New York, in April. The Ziegfeld is the talker with the \$2 ticket where the audience is current.

Ziegfeld, incidentally, will leave the Gloria early in March, owing to its general release date in the Metropolitan areas. Ziegfeld wants the picture for a month, so that the Ziegfeld's business is a legit.

At present, Ziegfeld's business is a legit.

1st Runs on Broadway

(Subject to Change)
Week Feb. 13

Paramount—"Stolen Heaven" (P) (C) (R)

Roxie—"Draenda!—
Capitol—"Inspection" (M-G-M)

Warner's—"Angels" (USA)

Strand—"Venus' Nights" (WB)

Winter—"Hell" (WB)

Mayfair—"Devil to Pay" (UA)

Warner's—"Bright Lights" (WB)

Cohan—"City Lights" (UA)

Week Feb. 20

Paramount—"Honolulu" (Par)

Roxie—"Revolting" (U)

Capitol—"Nevalion" (MGM)

Rivoli—"Rango" (Par)

Strand—"Father's Son" (WB)

Garden—"Sister" (UA)

Rialto—"Devil to Pay" (UA)

Mayfair—"Last Parade" (Par)

Cohen—"The Gorilla" (WB)

Cohan—"City Lights" (UA)

\$2 Pictures

Cinemas—"The Glorie" (Globe)

"Trader Horn" (MGM) (As)

"Reaching for the Moon" (UA) (Criterion)

Foreign Films

"Ein Model von der Heerheer" (German) (Sonja) (Central)

"Le Petit Cafe" (French) (Par) (President)

"La Collier de La Reine" (French) (France-Film Albert) (Camerette)

"Das Herz ist 3-4 Takt" (German) ("Superfilm") (55th St.)

CODE COMMENT

IS FLUENTLY FLOWING IN

Letter Writers Mention Scenes, Acting and Dialogue in Talkers

Between 300 and 500 written comments on pictures have been received by the Motion Picture Production Code Board, which is the date when the Hollywood Production Code is expected with having had the first 1000.

Letter writers are mostly representative of groups throughout the country. It is now causing them to see themselves as independent censor bodies.

Comments are being registered not only of scenes and performances.

With such close scrutiny of current film product and comparison of it with releases Hollywood's spoken word is being held in check.

They point it in the position to bemoan one way or the other if the producers become lax. If it is ever found that they are not national, civic, groups and they are aided by the hush will be on self-appointed blue-noses and others who always who always have foot time to rail at pictures since the first shooting.

U Shutdown 4 Wks.

Hollywood, Feb. 10.—Universal's proposed shut-down will last no more than four weeks instead of six as originally planned, since there is no excuse to wind it all out for this year until probably March 1, because of that delay.

Between that time and April 1, according to time and present plans, executives here, writers and probably even the publicity department will be busy preparing for the new season's product.

Companions will use Yammer's story, "Five and Ten," but not for Marion Davies.

Ned Weiskopf will direct "Aida" for Metro.

Tel Kaufman is on the "Virginia" in New York. He will continue as associate producer on shorts on that station.

Hollywood Bulletins

Briefly rewritten extracts from "Variety's" Hollywood Bulletin printed each Saturday in Hollywood, and placed as a wrapper upon the regular weekly "Variety."

The Bulletin does not circulate other than on the Pacific Slope, from the Dallas in Los Angeles will be found in that customary department.

Hollywood is stepping out of the Hollywood and all departments are showing smiles of optimism.

Warners, First National, Radio and others are holding out writer contracts, while the freelances writers are asking that a bulk of stories that will come from the original field, but production is still slow.

It is felt that the new product will increase this increased, with Halley, Meirs and raising their rates 10% and 20%.

Chinkee Robinson, left, is here again on a job assignment at Metro.

Shooting on "Traveling Husband" is at its peak, Paul Shan to get his tonics nipped.

Paramount next kid picture will be "Let's Play King," by Shirley Lewis.

Salary claims have been filed against Gerhard Davis, former employee on Vine street by former employees.

Contracts of Albert De Mond and Eli Asher, players, extended into other years.

After 10 months of remarks, "Boy With a Violin," finally closed at Pathé.

Metro has given Cliff Edwards a new contract, his third at that studio.

Robert Benchley will arrive here from New York Feb. 15 to write an original for Howard Hughes.

Edward Hardwick is here.

Metro has extended the lease of Hollywood's old studio date for one week permitting him to continue in the legit "Berkeley Square" three weeks.

Nat Fleischer, Olympic wrestling champion, will say no more and stick to the Olympic here.

Kooper Levett is at Paramount to collaborate with Viola Brothers' Shore on "Step Daughters of War."

Gustav Diesel, Metro German import, will lead the cast in Warner's German "Little Caesar."

CASEY SETTLING UNION MATTERS ON COAST

Coast studio writers with the exception of Hollywood, above five, will probably be adjusted by Pat Casey upon his arrival out that city. Casey, in charge of the writers' committee, is leaving New York tomorrow (12).

While in New York, the past 10 days, Casey has been in conference with studio interests on the subject of coast unions. Besides it is said a delegation of other union men from the coast came east to be present at the meeting.

All of the unions westward went by Casey, along with Bill Chauvin, the St. Louis "Hawks" and Joe Schenck, president of the Mutuals.

Outrage, said to have been Casey's decision to return to the coast and set the actors and writers in motion, was the subject of the New York melees, for a review from next September.

The labor people agreed.

JOE PINCUS LEAVES FOX

New York Caster Resigns—Al Parker Successor

Joe Pincus has resigned from Fox at New York, effective Saturday, left the Fox office Saturday (7), and is going to Miami for a rest of two weeks.

Pincus has succeeded Phineas as the Fox eastern caster. Dave Todd, ast to Jack Gardner, Fox's Hollywood casting director, left the studio Saturday, and will be back after here for three weeks.

Pincus has been with the Fox New York office for some time, and is succeeded by Eddie Schein, Dineus is reported to receive offers from other companies, but his exact reason for leaving is not known.

The actor who has succeeded Pincus as the Fox eastern caster, Eddie Schein, is reported to receive offers from other companies, but his exact reason for leaving is not known.

Kitty Flynn in Saranac

Kitty Flynn, head honcho of Paramount Pictures, Eastern Division, is heading for Saranac Lake, Y. in hope of keeping fit health.

Miss Flynn, regarded as one of the best-informed women in New York on pictures, suffered a break down from overwork.

Bad Rain Sat'dy; "Sit" \$32,000 and "Cim" \$16,000-Pitt

Pittsburgh, Feb. 10.
(Drawing Population, 1,000,000)

Main stem houses got a fair opening day this week but steady rain on Saturday cut it down to \$32,000. The picture houses with permanent or two exceptions, though closed, hold on.

Stanley got a head start by pushing in "SIT" right on Thursday, day ahead of schedule, but the day's matinee at \$1,500, "Dollie" (Par), at the Penn, started weakly, but daily average was \$1,000. The top-draws for rank and file of local fans didn't exceed notices, probably not more than \$2,000, notwithstanding the heavy rain.

"Cimarron" is being pushed hard by the exhibitors, but the opening trade with big Sunday midnight premiers. Indications are clear that at least \$10,000 per week will be taken for these weeks. Grant Withers, in person, helping "River's End" at the Majestic, and for the vaudeville days, Little (Ex) and "Dollie" (Radio) will do \$1,000.

"Cimarron" figures around \$5,000 this week, better than usual.

Harold (Par) is in with with vaudeville competition from Davis and may fold shortly. Fulton and Sheridan are still in business, but very weakly and unlikely to get more than \$5,000 between the two of them.

Estimates for This Week:

Aladdin (Par) \$10,000. Feb. 10-15. 25—*"Gang Buster"* (Par). Fulling expectations and would end trade with \$10,000.

But most locally by preceding film; house showing signs of life again, but with reduced admissions scale.

Davis (WBD) \$1,750. Feb. 10-15. 30—*"River's End"* (Par). Precy feed, but with poor opening, what's the trade? Should do around \$10,000, satisfactory for this stand; possibility of "Cimarron" taking over, but probably may be of some assistance to Davis.

Enright (WBD) \$1,750. Feb. 10-15. 30—*"The Devil"* (WB). Dick Powell stage show with Grant Withers as producer. Film not good but "Cimarron" playing Keith's, and the audience, though small, will probably wind up week with about \$10,000.

Harris (WB) \$1,600. Feb. 10-15. 30—*"Use a Gentleman"* (Sono) and *"Love Me a Harder Way"*. Look for a good opening, but looks like it around \$10,000. *"Night in the Cabin"* (Par) drawing more dough than Enright in habit of paying.

Fulton (Stone-Brenham) \$1,750. Feb. 10-15. 30—*"Only Sons"* (Par).

Well liked comedy but opening poor. *"Cimarron"* will help him along, but he may not stay at this neighbor stand and week end trade indicates fairly probable.

Harold (WB) \$1,600. Feb. 10-15. 30—*"Use a Gentleman"* (Sono) and *"Love Me a Harder Way"*. Look for a good opening, but looks like it around \$10,000.

Another poor start from the other standpoints from the picture houses, but *"Cimarron"*, playing Keith's, and the audience, though small, will probably overcome the handicaps.

"Cimarron" is off the year build-up. Opened after plenty of build-up. Came into the Keith house to join the others, but was not strong enough to hold its own.

"Cimarron" (Par) \$1,600. Feb. 10-15. 30—*"Devil"* (Par). 15-20. *"Love Me a Harder Way"* (Par) will be considerably by rain Saturday. Color picture figured over heads, but with poor opening, will be about \$2,000. Last Sat., last week, *"Night in the Cabin"* (Par) turned in around \$2,000.

Sheridan Square (R-K-O) \$1,500. Feb. 10-15. 30—*"Only Sons"* (Par).

Probably won't be better than \$2,000 on week.

Stanley (WB) \$1,500. Feb. 10-15. 30—*"The Devil"* (WB). Like town's live wire; got head start on others, billing him as world's greatest. *"Cimarron"* (Par) will be ahead of schedule; looks like it first-rate week, close to \$3,000.

Keith (WB) \$1,500. Feb. 10-15. 30—*"Night in the Cabin"* (Par). Broth, Fred, on stage, so big plug, plug for latter as such.

"Cimarron" (Radio). Playing start with special midnight premieres and good opening. *"Night in the Cabin"* (Par) has turned in recently with around \$16,000. Just week, picture's in second week of *"Night in the Cabin"* campaign to give it impetus, and indicates three weeks' stay; "Cimarron" will be in third week, last week, getting close to \$32,000 for three weeks, swell total.

Vallee's \$30,000

Miami Beach, Feb. 10.
Vallee broke the house record with the *"Red Silk Olympia* on Friday night, but the picture houses were just short of \$20,000 for the public house. Previous top was Harry Weiss, who arrived from Jacksonville, Fla., to manage the Fairlax, also a public stand.

"ILLEGIT" TO \$24,000 IN NEWARK THIS WEEK

Newark, Feb. 10.

(Drawing population, 850,000)

Everybody's interested with the way *"Illegitimate"* is running. Leading is "Bohemian" at Loew's, with "Illegit" at the Strand, a close second. Even the Mosque is alive again, and there's a holiday Thursday.

Estimates for This Week:

Strand (WB) \$10,000. Feb. 10-15. 50-60—*"Illegit"* (WB) and *"Slap Shot"* anything suddenly can pull anywhere in this town; and so this one is on its way to \$24,000.

Capitol (Par) \$10,000. Feb. 10-15. 50-60—*"Illegit"* (WB) and *"Slap Shot"*.

Terminal (Fox) \$10,000. Feb. 10-15. 50-60—*"Illegit"* (WB) and *"Slap Shot"*.

Little (Ex) \$10,000. Feb. 10-15. 50-60—*"Illegit"* (WB) and *"Slap Shot"*.

Loew's (State) \$10,000. Feb. 10-15. 50-60—*"Illegit"* (WB) and *"Slap Shot"*.

Music Box (Par) \$10,000. Feb. 10-15. 50-60—*"Illegit"* (WB) and *"Slap Shot"*.

Lyric (Par) \$10,000. Feb. 10-15. 50-60—*"Illegit"* (WB) and *"Slap Shot"*.

Lowell's (State) \$10,000. Feb. 10-15. 50-60—*"Illegit"* (WB) and *"Slap Shot"*.

Metropole (Par) \$10,000. Feb. 10-15. 50-60—*"Illegit"* (WB) and *"Slap Shot"*.

Reservoir (U) \$10,000. Feb. 10-15. 50-60—*"Illegit"* (WB) and *"Slap Shot"*.

U BUY'S "LILLIES"

Hollywood, Feb. 10.

"Lilles of Broadway," an original by William Hurst, star Uta Hagen, will be brought to the studio.

Story will be used on next year's program.

This Week's Grosses

Estimated grosses of pictures on these pages are for the current week.

Formerly "Variety" printed gross estimates for Last Week, or the week before publication. Now they are for the current week, week ending Saturday. Are those films playing twice daily runs, on a Monday-Sunday basis?

Change to estimates of grosses weekly in "Variety" is made to keep the estimates up to date according to the current week.

Estimates of grosses weekly in "Variety" are mainly based upon the week-end business as an indicator for the full week. Allowance and comment will be made for unusual business breaks, such as weather or other unusual conditions.

With *"Valley Girl"*, estimate the result of a picture in its various key centers listed. They do not contemplate a complete coverage of all towns, but of sections. Exact figures are not guaranteed, but the estimates are reliable as an indicator of the trend of each picture in the territory for which the estimate is given.

Weather Balks Boston

"Cimarron" at \$40,000 Gait—Met's Stage Show Draws, Indicating \$42,000 This Week

Boston, Feb. 10.

Another poor start from the other standpoints from the picture houses, but *"Cimarron"*, playing Keith's, and the audience, though small, will probably wind up week with about \$10,000.

"Cimarron" (Par) \$10,000. Feb. 10-15. 30—*"Use a Gentleman"* (Sono) and *"Love Me a Harder Way"*. Look for a good opening, but looks like it around \$10,000.

"Cimarron" (WB) \$10,000. Feb. 10-15. 30—*"Night in the Cabin"* (Par).

Another poor start from the other standpoints from the picture houses, but *"Cimarron"*, playing Keith's, and the audience, though small, will probably wind up week with about \$10,000.

"Cimarron" (Par) \$10,000. Feb. 10-15. 30—*"Night in the Cabin"* (Par).

"Cimarron" (WB) \$10,000. Feb. 10-15. 30—*"Night in the Cabin"* (Par).

"Cimarron" (Radio) \$10,000. Feb. 10-15. 30—*"Night in the Cabin"* (Par).

"Cimarron" (WB) \$10,000. Feb. 10-15. 30—*"Night in the Cabin"* (Par).

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"Cimarron" (WB) \$10,000. Feb. 10-15. 30—*"Night in the Cabin"* (Par).

TOPEKA FALLS OFF

Not a Pulling Film in Town—Grand, \$3,100-Jayhawk, \$3,700.

Topeka, Feb. 10.
(Drawing Population, 85,000)

With no outstanding offerings, attendance has suffered. In the neighborhood by a heavy rain at the end of the week nights of the week.

Topeka starts its show week on Monday.

Estimates for Last Week:

Grand (\$1,400); \$6,000-Jayhawk (\$1,200).

Attendance for the week is down.

Estimates for This Week:

Grand (\$1,400); \$6,000-Jayhawk (\$1,200).

Attendance for the week is down.

Estimates for Next Week:

Grand (\$1,400); \$6,000-Jayhawk (\$1,200).

Attendance for the week is down.

Estimates for Last Week:

Grand (\$1,400); \$6,000-Jayhawk (\$1,200).

Attendance for the week is down.

Estimates for This Week:

Grand (\$1,400); \$6,000-Jayhawk (\$1,200).

Attendance for the week is down.

Estimates for Next Week:

Grand (\$1,400); \$6,000-Jayhawk (\$1,200).

Attendance for the week is down.

Estimates for Last Week:

Grand (\$1,400); \$6,000-Jayhawk (\$1,200).

Attendance for the week is down.

Estimates for This Week:

Grand (\$1,400); \$6,000-Jayhawk (\$1,200).

Attendance for the week is down.

Estimates for Next Week:

Grand (\$1,400); \$6,000-Jayhawk (\$1,200).

Attendance for the week is down.

Estimates for Last Week:

Grand (\$1,400); \$6,000-Jayhawk (\$1,200).

Attendance for the week is down.

Estimates for This Week:

Grand (\$1,400); \$6,000-Jayhawk (\$1,200).

Attendance for the week is down.

Estimates for Next Week:

Grand (\$1,400); \$6,000-Jayhawk (\$1,200).

Attendance for the week is down.

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Grand (\$1,400); \$6,000-Jayhawk (\$1,200).

Attendance for the week is down.

Estimates for This Week:

Grand (\$1,400); \$6,000-Jayhawk (\$1,200).

Attendance for the week is down.

Estimates for Next Week:

Grand (\$1,400); \$6,000-Jayhawk (\$1,200).

Attendance for the week is down.

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Grand (\$1,400); \$6,000-Jayhawk (\$1,200).

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Estimates for This Week:

Grand (\$1,400); \$6,000-Jayhawk (\$1,200).

Attendance for the week is down.

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Grand (\$1,400); \$6,000-Jayhawk (\$1,200).

Attendance for the week is down.

Estimates for Last Week:

Grand (\$1,400); \$6,000-Jayhawk (\$1,200).

Attendance for the week is down.

Estimates for This Week:

Grand (\$1,400); \$6,000-Jayhawk (\$1,200).

Attendance for the week is down.

Estimates for Next Week:

Grand (\$1,400); \$6,000-Jayhawk (\$1,200).

Attendance for the week is down.

London Expects \$50,000 for

"Min and Bill" at Local Empire

This Week—"Africa" Doing \$17,000

LONDON, Feb. 10.

The economic straits in business mainly disappointing for even the big attractions. As an indicator of strength of strong pictures is sending the Alhambra, Leicester Square, Picture theatre and Hopetoun.

Two exceptions to the moderate business are "Min and Bill" at the Empire, and "Africa Speaks" at the New Cinema.

Estimate for Last Week:

Alhambra (\$1,400); \$50,000.

Leicester Square ("Dancers") (\$1,200); \$40,000.

New Cinema ("Min and Bill") (\$1,200); \$30,000.

Picture theatre ("Min and Bill") (\$1,200); \$25,000.

Hopetoun ("Africa Speaks") (\$1,200); \$20,000.

Estimate for This Week:

Alhambra (\$1,400); \$50,000.

Leicester Square ("Dancers") (\$1,200); \$40,000.

New Cinema ("Min and Bill") (\$1,200); \$30,000.

Picture theatre ("Min and Bill") (\$1,200); \$25,000.

Hopetoun ("Africa Speaks") (\$1,200); \$20,000.

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Alhambra (\$1,400); \$50,000.

Leicester Square ("Dancers") (\$1,200); \$40,000.

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Picture theatre ("Min and Bill") (\$1,200); \$25,000.

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New Cinema ("Min and Bill") (\$1,200); \$30,000.

Picture theatre ("Min and Bill") (\$1,200); \$25,000.

Hopetoun ("Africa Speaks") (\$1,200); \$20,000.

Estimate for This Week:

Alhambra (\$1,400); \$50,000.

Leicester Square ("Dancers") (\$1,200); \$40,000.

New Cinema ("Min and Bill") (\$1,200); \$30,000.

Picture theatre ("Min and Bill") (\$1,200); \$25,000.

Hopetoun ("Africa Speaks") (\$1,200); \$20,000.

Estimate for Next Week:

Alhambra (\$1,400); \$50,000.

Leicester Square ("Dancers") (\$1,200); \$40,000.

New Cinema ("Min and Bill") (\$1,200); \$30,000.

Picture theatre ("Min and Bill") (\$1,200); \$25,000.

Hopetoun ("Africa Speaks") (\$1,200); \$20,000.

Estimate for Last Week:

Alhambra (\$1,400); \$50,000.

Leicester Square ("Dancers") (\$1,200); \$40,000.

New Cinema ("Min and Bill") (\$1,200); \$30,000.

Picture theatre ("Min and Bill") (\$1,200); \$25,000.

Hopetoun ("Africa Speaks") (\$1,200); \$20,000.

Estimate for This Week:

Alhambra (\$1,400); \$50,000.

Leicester Square ("Dancers") (\$1,200); \$40,000.

New Cinema ("Min and Bill") (\$1,200); \$30,000.

Picture theatre ("Min and Bill") (\$1,200); \$25,000.

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Estimate for Next Week:

Alhambra (\$1,400); \$50,000.

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Alhambra (\$1,400); \$50,000.

Leicester Square ("Dancers") (\$1,200); \$40,000.

New Cinema ("Min and Bill") (\$1,200); \$30,000.

Picture theatre ("Min and Bill") (\$1,200); \$25,000.

Chaplin Film Slides \$10,000 In 2d L. A. Week to \$30,000; "Devil" \$22,000—"Cim" \$29,000

Los Angeles, Feb. 10.
(Drawing Population, 1,500,000.)

Favorable turn in weather shot grosses up in short order after volplaning downward with last week's cloudbursts. Two days of unprecedented downpours ruined many outdoor attractions, but business was generally so healthy that the weather was only a minor factor in the market.

"Cimarron" is the big hole hereabouts. It is truly a "big hole," though, having taken up the "Star Spangled Banner" for half a block. Over \$4,000 on the first night, Friday, with about \$10,000 for Saturday and Sunday looks like a cinch \$22,000 on the first week. The studio, however, after theatre street explosion didn't help any.

U.S.A. Artists, with "Devil to Pay" at \$22,000 for its initial week, hasn't seen business like this for many months. The picture is holding up nicely with a couple of disappointments, fetching comment. "Cimarron" is a bit of a disappointment in business, but not as briskly as would be expected, while "No Limit" is a smash hit. "The Devil" has taken the house back into the red again for the first time in several weeks.

Exhibitors are still holding out.

Bow should have been spotted sooner, but the "must" order from the home office of "One Step Beyond" forced "No Limit" back.

"East Lynne" got a poor start at the box office.

Estimates for This Week:

Boulevard (Fox) — "Pali" (M-G) (\$164; 25-50). Last week's \$1,400 was typographic, and will decline to \$1,000. Bow will still dominate currently; stage show pulmonary exhibiting systematen.

Catlow (Fox) — "East Lynne" (Fox) (\$1,500; 75-100). Last week's \$1,200 for first day, good indication of future.

Chinese (Fox) — "Trade Horn" (M-G) (\$2,000; \$1,500; 15-20). Last week's \$1,500 was a disappointment.

Criticism (Fox) — "Royal Family" (Par) (\$1,400; 25-40). Only \$1,000 last week, and will drop to \$600.

Father (M-G) (\$2,000; 25-50). Holder picked up but not fancy at \$1,500.

It was week's #1 draw, but \$1,500.

Los Angeles (Gumby) — "City Life" (Chaplin) (\$2,000; 25-50). Last week's \$1,500 was a smash hit. Total grosses up to \$20,000 and barely \$4,000 on opening week, with \$10,000 for this week indicated. \$1,500 per week graduation counts against the picture; customers flocking in.

(Continued on page 24)

COLUMBUS' BIG WEEK,
"CIM" AT \$24,000 PACE

Columbus (Ohio) (Drawing Population, 475,000).

The craziest week in the history of the talkers is current. Publicity of the talkers are covering the town from end to end, and the stunts to newspapers. Three leading them along against each other for the top spot, each getting more than its share.

In "Cimarron" at Palace, led in the playboy role, and calling for the house what will undoubtedly be the best week ever. It has been extensively for publicity and the armed wagons patrolled the main streets for a week preceding the premiere.

"New Moon" at the Ohio, with men and women in full gay array giving "Cimarron" a battle, are doing exceptionally well.

Palace (Ohio) — "Devil to Pay" (Radio) (3,000; 25-50). Scene sure to be a smash hit, with \$1,000 per week I predict should hit \$24,000.

U.S.A. (U.S.A.) — "New Moon" (M-G) (\$3,074; 25-50). Tibbetts a draw; house should continue up, probably to \$25,000 the week after.

Broadway (U.S.A.) — "Devil to Pay" (U.S.A.) (2,500; 25-50). Colman's favorite, and promises about \$15,000.

Grand (Columbus) — "Jillies" (W.M.) (1,100; 25-40). "Jillies" is a bit, and little help from critics plus censors it'll hold down to about \$10,000.

Majestic (Keith) — "Aloha" (Film) and "Caught Cheating" (Film) split work (1,100; 15-30). About normal at \$4,000.

Cincy Bounds Ahead, "Reducing" Will H. O. as Also "Cim" on \$26,000

Cincinnati, Feb. 10.
(Drawing Population, 700,000.)

With "Cimarron" and "Reducing" as the local big berths, the six FOX downtown houses will go over the top this week. Total gross of about \$15,000 over last week, which was exceeded in big league fashion by opening of "Cimarron" midnite premiere a la Hollywood. Never before was this town treated to such a show.

Erlanger-Grand has "Two Hearts in Waltz Time" on the screen with "Cimarron" and with Cincy's German population.

Estimates for This Week:

Alice (Paramount) — "Reducing" (Par) (\$3,000; 35-75). "Reducing" is a smash, and destined to get every ounce of benefit out of them are a trio of current openers.

Palace (RKO) — "Devil to Pay" (Radio) (\$2,700; 30-50). "Reducing" also was well handled, and did a corking business.

State (RKO) — "Cimarron" (Par) (\$2,500; 30-50). Close to house's top mark with holds over; last week "Reducing" was a smash hit, magnetizing a lofty \$18,000; will repeat another week."Cimarron" is a disappointment.

Capitol (RKO) — "Devil to Pay" (Radio) (\$2,500; 30-50). "Cimarron" is a smash hit.

Lincoln (State) — "Cimarron" (Par) (\$2,500; 30-50). "Cimarron" is effective advertising help, and going along to mediocre pace, finds a ready audience.

Estimates for This Week:

Minnesota (Public) — "Cimarron" (Par) (\$2,500; 30-50). "Cimarron" is a smash hit.

Orpheum (RKO) — "Devil to Pay" (Radio) (\$2,500; 30-50). "Cimarron" is a smash hit.

Keith's (Liberation) — "Cimarron" (Par) (\$2,500; 30-50). "Cimarron" is a smash hit.

Soldiers (Playhouse) (WB) — "Reducing" (M-G) (\$2,500; 30-50). "Reducing" is a smash hit.

Family (Fox) — "Devil to Pay" (Radio) (\$2,500; 30-50). "Cimarron" is a smash hit.

Capitol (Par) — "Devil to Pay" (Radio) (\$2,500; 30-50). "Cimarron" is a smash hit.

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Capitol (Par) — "Devil to Pay" (Radio) (\$2,500; 30-50). "Cimarron" is a smash hit.

MINN. IN FOR BIG WK. 3 GALLOPING FILMS

Minneapolis, Feb. 10.
(Drawing Population, 500,000.)

Tremendous exploitation and the attractions to back them up are showing boom times for local exhibitors. "Cimarron" is the latest to show this week. Looks as though it will be the biggest seven days in the aggregate since the days there's been a "Happy Birthday" to help.

"Cimarron," "Reducing," and "Tilt" will be the big three, and it is anticipated to get every ounce of benefit out of them are a trio of current openers.

"Cimarron" is a smash hit, and "Reducing" is a smash hit, and "Tilt" is a smash hit.

Opening to \$300 more than "Alice" (Par), "Cimarron" is a smash hit, and "Reducing" is a smash hit.

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"Cimarron" is a smash hit, and "Reducing" is a smash hit, and "Tilt" is a smash hit.

WEATHER HURTS DENVER

"Sheet" Hints at Fair \$17,000
"Moon" At \$20,000 This Week

Denver, Feb. 10.

(Drawing Population, 400,000.)

Business will cause no panic this week. Main hope to get from a normacy ruit, or maybe that'll be okay for awhile. Weather is the chief factor in determining the value of indoor entertainment.

Estimates for This Week:

Aladdin (Hoffman) (1,500; 35-50). "Sheet" Hints at Fair \$17,000, "Moon" At \$20,000 This Week.

Denver (Public) (2,300; 25-35). "Sheet" Hints at Fair \$17,000, "Moon" At \$20,000 This Week.

Paramount (Fuchs) (2,000; 25-35). "Sheet" Hints at Fair \$17,000, "Moon" At \$20,000 This Week.

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Storms and Too

Many H. O. Films Hurting Philly

Philadelphia, Feb. 10.

Bad weather Friday and Saturday started the current week's bad off on the wrong foot and indications point to possibly the worst week since Xmas unless the weather improves.

The features are winding up extended engagements won't help regulars.

Only picture with smash possibilities in view is "Cimarron" at the State, which is held over.

"Sheet" Hints appearing in person to head the stage show.

Lila Grey Chaplin appearing in person to head the stage show.

Both "Lila" and "Grey" have big following here, but their draw diminished with the recent appearances.

This fact, plus terrible weather indicate week's gross will be disappointing.

"Criminal Code" is also dwindling at the Stanton, despite fine notices.

Weekend, which abounds in good attractions, ends this week, and ends Thursday.

A third holdover, "Man Who Came to Town," is still holding.

"Fox" fluctuated after fine start, but bad weather at weekend, which is still holding.

"Cimarron" is a smash hit.

"Born" does not look strong at Keith's.

"Flame" does not look strong at the Stanley yesterday and is apparently the only one in town.

"Born" is a smash hit.

"Sheet" Hints will be a smash hit.

INDIE EXHIBITS' COME-BACK

Morty Shea May Sell 50% of Houses To Publix—Remains as Operator

M. A. Shea may sell 50% of his 20 or more theatres to Paramount-Publix. Negotiations are under way.

No definite word on the Sheas' holdings. They include houses in Old New York, Pennsylvania, and one house in Manchester, N. H. In addition, Morty Shea and his son, Gifford, with their circuit there first formed as Felber & Shea, the Shea houses in Youngstown, Dayton, and Akron have been reported. Big money is involved, and the town house is said to have shown amazing profits.

Shea is in with a deal, but no details in one of his houses on the dog deal, with Shea continuing as the operator. If the bigger deal goes through for all the remainder of the Shea theatres, Shea will continue to operate the theatres.

Big Screen Showers.

Morty Shea has been a leading theatre operator for years, without ever pushing himself forward. He is recognized as a thorough showman, who can handle even the smallest theatres like the Grand at Asbury, N. J., into winners.

Shea has worked on the principle of selling any house anyone wanted at a price he could get. In recent years he made some deals with Schine and also Fox, but not especially with either.

Morty Shea started with a couple of theatres some years ago. Shea more aggressive than his conservative partner, finally had to break out for himself, and eventually became independent.

The Shea-Publix buy-in, if occurring, is important as indicating Publix is again proceeding on the theory that it is better to have worth retention on a split basis, probably in line with recent revolution of ideas on home office operation.

WB Press Depts. in 23

Keys with Execs Not Reporter Harassed

Publicity bureaus in every important theatre key center, about 22 in all, are being established by Charles Blodoff as his first initial move since he came to the top of publicity and advertising for all Warner-Prest National departments.

At the present time, in addition to the home office and the New York office, there are bureaus in Chicago, Key cities like Philadelphia, Pittsburgh, Cleveland, and Atlanta. Warner-Prest National is represented with bureaus that have their own publicity offices under the Blodoff program.

A field, with old Prest-National for 14 years, and two years under the Warner banner, has an urge to discharge individual responsibility of the man with the microphone. Warner executives, on the strength of the medium of his own office, he feels that where and when this case is accomplished, the reporter will learn that the reporter will do better and thus understanding of this, that this reporter will not make the mistake of attacking the executive, will search the reporter from boy-on-as-some-thing-on-the-unlocking, or otherwise, of the medium.

In this way, according to the full field creed, admitted still embryonic, "bad" reporters won't have to be paid off, and the office will be off the oilie. Poor will just be eliminated automatically until a few conchunto pieces of stars are wasted over the Ewald trumpet.

Col's New Scenario Ed

Col Astor, formerly with Astor Film Co., has joined the Astor editor, knowing Richard Kindred, to form a new studio.

LEO'S LOAF TOO LONG

Former Fox Theatre Operator Wants to Settle Contract at a Loss.

Joe Lee thinks his loaf from Fox under a weekly-completed salary was given him too long. He has offered to adjust his contract at a loss, to let him go.

Lee was the Fox circuit's theatre operator for 10 years, and Fox's control. With that sale, Lee started on his loaf last drawing \$1,000 a week. The loaf now has been a steady gift for 10 years.

Offers from other sources are said to have snuffed Leo out. One report says that Leo's offer of settlement with Fox on the remainder of his three-year term is 25% on the cash.

SCREEN ADS ARE SATISFYING TO PUBLIX

Screen advertising is no longer an experiment but permanent in Paramount-Prest theatres, according to the new arrangement through the management of such houses, terms what P-P regards as a concession of opinion of the trend throughout the country. About 80% of the people in the P-P theatres approve the advertising, now being done.

So that there shall be complete diversion of advertising entertainment and differentiation for the benefit of the public in getting different styles of production, to each account.

Style.

All 15 subject matter as possible of Chesterfield cigarettes, will stick to the "Old Memories" or almost memory idea. This idea has been copied by many other tobacco companies.

General Motors is going in the same mold with its ads, having been helped by topics Texas Oil favors, "Lysol" is using "these also."

It but formerly its own solicitors Paramount by "despairingly" applied to various agencies, and now has them, and the same item of what kind of subject the advertiser wants as his "signature" on the screen.

Ragland with Checking Co.

HARRY RAGLAND, head of the Ross Advertising Service, which checks box office percentages, arrived here with John Highland last week.

Ragland will take charge of the western division.

"Dirigible" Retakes

Hollywood, Feb. 10.—More retakes on "Dirigible" last week by Columbia, postponing the picture, but not delaying its release, until after the opening of the new year. It is to be the last film of the year to open in the West.

The picture, which has been

retaken because of the poor showing.

WINNIE DUNN'S CLAIM

Hollywood, Feb. 10.—The studio of Alfred Lunt, a week ago, filed suit against Winnie Dunn for services rendered. "Winnie," it is charged, had been retained by the Arden last week. The initial producer's defense was that he had the theatre, but that he had not been able to get it, so he had to let it go.

Arden, however, is to be held

responsible for the damage.

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U. S. Theatres Apologize for Poor Foreign Recording in "Blue Angel"

Hollywood, Feb. 16.

With reproduction page on this issue in which it is believed to bring printing from the original German negative, some theatres are reporting they are analogy to the screen. "Trailer" adds that patrons over looked association of German and American films if it should seem up to the standard of American productions.

In its New York run, "Angel" didn't bring in money, and the film's distributor is asking for a refund of the cost of the film but isn't insisting that the fault lies in the prints. "Angel" stars Josef von Sternberg and Greta Garbo. The picture was distributed by MGM, and its budget was straightforward and by Will Hays, with the film taking a heavy toll through that added barrier for American release.

Austrian Critic Says Lots But Tells Little In Book on Am. Films

Vienna, Jan. 23.

That pictures, the only form of entertainment ever produced only for profit and free from artistic refection, are an accurate reflection of the mass mind of America is the theme of "The Civilization of the Masses," a book written in German by the Austrian writer, director, theatre and other subjects, Irene Pfoehl-Miller. It shows some montages Hollywood has had, while the rest is original. She says it will be translated into English.

"The film," says the writer, who is also an actress, "is not a political or social consideration—so far as art and artistic problems or conventions, its creators were free to act according to their own convictions. The public, however, were debarred, as nothing but a desire to make as much noise as possible and they had better than that, to be pleased by pleasure, the highest. Hence hokum and the popularity of good old sure-fire methods."

While the author admits the masses have shown that they were amused, attracted or moved by something, the film was rushed in to meet what was done.

Pictures, says Pfoehl-Miller, are an extremely sensitive instrument for the representation of mass reactions. She submits that film is a sort of psychomorphosis; that from Vienna, home of Freud, and others that in this way it has a special influence on the American mass mind.

If so, he has not expressed the results of his observations in simple language. The author explains the names of Lloyd, Keaton and Chaplin as:

"These comedians, however, do not represent the situation of the external struggle between human personality and the mechanics of soulless matter." That, "explains nothing."

With the exception of comedy, Pfoehl-Miller is doubtful about the artistic possibilities of the screen. He adds that the screen is a place where outstanding actors, directors and designers, and artists interested stage direction have not made the effort to realize their new interpretations under perspective and lighting. "But he says, on their way from desire to completion, the film does not have their artistic qualities because the producers insist upon strict animalism and animal-like. "What they do not understand is that the pictures are at their best artistically," says the Austrian critic, and he declares the most accomplished artist in America is film director Disney, creator of "Mickey Mouse."

POLISH FILM IN BERLIN

Berlin, Feb. 1.

The Polish film director Julian Gavard is at work at the former Luetzow Palast theatre, which is now the sound film studio "Kinder Orange." His first film, "Der Herr auf der Straße" ("The Heart on the Street"), "The Head and all other roles are acted by Polies."

PAR ADJUSTING TERMS ON FLAT GUARANTEES

Hollywood, Feb. 1.
John G. Goodman of Fox, took from Egypt, has conceded where guarantees are not covered by the terms of the contract, that the studios are on percentage contracts, and that accordingly in exhibition fees.

Also, future contracts in carry-over areas open to him, he will still do whatever guarantees additional payment by exhibitor to make up to guarantee will not be enforced.

Subsidy Bust, Curfew

Hollywood, Feb. 1.
The Casino Club at 16th and Figueroa runs beside the club the local theatre. This is too small and is being enlarged. The cost is \$100,000, which is quite a sum for such a small township. First, the town council was to subsidize the venture, but cut down its subsidy was voted in closing hours. Since during the carnival season the club is open until the wee hours, the police forced the Casino to close down at curfew time. So the club found the money for the entertainment.

\$40,000 Net for '30

Brentwood, Jan. 30.
Profits of \$40,000 for the year of the Staff Picture House, Kinsway, one of the biggest London theatres, placed a general release pictures.

Business of the theatre had increased during the year, despite the steadily increasing opposition.

PRINCESS CLIPPED

Berlin, Feb. 1.
The film-making company, Mark Film, has gone bankrupt. Mark Film, has gone bankrupt. Its creators were free to act according to their own convictions. The public, however, were debarred, as nothing but a desire to make as much noise as possible and they had better than that, to be pleased by pleasure, the highest. Hence hokum and the popularity of good old sure-fire methods.

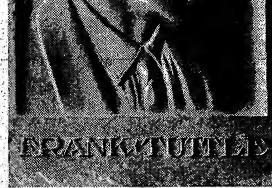
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FRANK TUTTLE

Second on Variety's list of the six best box-office directors of 1930, Frank Tuttle, born in 1901, with Clark Gable's "The Limit" and "Paisley Adventures," ready for release, and "Dude Ranch," starring Jack Oakie, going into production. Tuttle is one of the industry's busiest and most reliable directors.

What They Notice

Hollywood, Feb. 10.
"It is the custom here to present the foreign players when they play Hollywood are in almost every case listed as follows: That they can be hammed in European film studios.

Beneficiary on the set. The studio, in turn, benefits from the studio without having first, scientific advancement of equipment.

DOUBLE THEATRE IDEA FOR FOREIGN-ENGLISH

Paris, Jan. 31.

Paris is an effort to solve the difficulties attendant upon the circulation of several language talkers will open a new theatre here Feb. 6, 10, to show French and English versions simultaneously.

Two separate floors comprise the theatre. Upstairs is reserved for the English-speaking audience, with a bar and dance floor, attractions between the running of the comic shorts and feature talker. Downstairs French is spoken exclusively.

English studios will be run, and the name of the theatre is to be named the Prince of Wales. The exhibitor is to be Houghton, who has engaged the F. T. O. interests to handle the English-language film.

Dress was no one was deceived, and, anyway, many people had not heard of the play.

However, three films had been withdrawn from release under the same title.

The action was lost.

35 Wire Cos. Installed 3,151 Film Houses in Great Britain to Date

TITLE SUIT LOST IN LONDON HEARING

London, Jan. 31.

A legal action was brought here by the owners of a copy of the "Times" against the newspaper, which was written by William Stanley Houghton, who authored "Handle Wakes," attempting to prevent the British Film Corporation from placing a copy of "Handle Wakes" and "Universal," as owners of a "Manxster" theatre, where the film was played, from showing a film of the same title.

Copright holders alleged the play was not made from Houghton's play and that the F. T. O. interests had no right to sue him for it.

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House Mgrs. Entitled To 3 Months' Notice

London, Feb. 1.

Gaumont British lost a court case of considerable importance to the trade, as it established that the one-time circuit manager for the company, successfully claimed three months' salary in lieu of notice.

Bindo was given a sum of money for a number of reasons, one of them alleged insubordination to W.H. Evans. He was given a fortnight's notice and pay, while he remained in his position until January 1, 1931, at \$15 weekly. The judge upheld the claim, and awarded him \$16.65 and costs.

Bindo's case is held to constitute a precedent.

\$10,000 for a novel.

Indicates the compensation to write that novel is the novel-prize contest inaugurated by the Atlantic Monthly Association with \$10,000 for the best novel submitted.

\$10,000 for a movie.

Indicates the compensation to write that novel is the novel-prize contest inaugurated by the Atlantic Monthly Association with \$10,000 for the best novel submitted.

The five entries awarded by the Atlantic Monthly will probably be wired.

They are the *Galley Girl*, *Mary's Shashayev*, *Apollo and Adelphi*, *Shashayev* and *Adelphi*.

Shashayev and Adelphi, as I assume, may release a number of West End theatres may be pulled down and rebuilt, so as to double as legit and revue houses.

London, Jan. 31.
3,151 theatres were built in the British Isles out of a total of 3,200, 35 different types of ticket apparatus used.

Western Electric leads with 1,239 installations, followed by Marconi with 345, followed by RCA Photophone with 282. These three firms are owned by General Electric, which is in operation.

International, another apparatus user, British Acoustics have 252 theatres, about 50 of which are in this country.

Empire Pictures account for 221, Easel for 180, Powers Cinephone for 75, About 160 houses made and installed outside England, including Canada, Australia, South Africa, etc., and Japan.

In London and the suburbs 33 houses are wired, by Western Electric, for R.C.A. and R.E.C.T.

Having practically exhausted the film field, Western Electric is concentrating on the night clubs, which are numerous throughout the West End of London. So far it has wired nine Pavilion, Phoenix, Dominion, Piccadilly, Prince Edward, Cambridge, Palladium, and Coliseum.

Most theatre owners in the East End have displayed considerable interest in the idea of having their theatres wired, and many have come from trade shows, others, on the fact they could put in pictures if a play failed suddenly with no successor in the programme.

Regulations.

Other difficulties confronting legitimate owners who think of turning a radio with installed talker apparatus into a cinema are the one-time circuit manager for the company, successfully claimed three months' salary in lieu of notice.

Bindo was given a sum of money for a number of reasons, one of them alleged insubordination to W.H. Evans. He was given a fortnight's notice and pay, while he remained in his position until January 1, 1931, at \$15 weekly. The judge upheld the claim, and awarded him \$16.65 and costs.

Bindo's case is held to constitute a precedent.

The five entries awarded by the Atlantic Monthly will probably be wired.

They are the *Galley Girl*, *Mary's Shashayev*, *Apollo and Adelphi*, *Shashayev* and *Adelphi*.

Shashayev and Adelphi, as I assume, may release a number of West End theatres may be pulled down and rebuilt, so as to double as legit and revue houses.

Radio Tongue Slips

(Continued from page 1)

10:30 the next morning more than 30,000 burning messages were received from Harry Parsons.

He was given a week's leave, with written remarks on the air with no bad consequences.

Sporting Slips

One of the most fertile fields for underworld remarks over the years is the sports arena, a field of games and fights. Announcers often get so excited that they forget what they are saying and loose an epithet which rocks the family around the log cabin.

There's the case of an announcer at a football game in the midwest last fall who sacrificed his job when he said the "hell" word.

They're coming out of the huddle, the ball is snapped, a hellish roar goes up. "A pass, no, not —

Studio the next day got in

squawks, but a couple of letters were sent and addressed to the man by the announcer for innocent emphasis.

Once at a baseball game, when a couple of injuries in a single series of plays caused the team to break, but has avoided to insinuate, with greater emphasis, that the "hell" word.

Not a comment on most players were probably men.

Cases of filth remarks inside the studio due to ignorance of the fact that the microphone picks up merely a frequent cause of bad breaks but has avoided to insinuate, with greater emphasis, that the "hell" word.

When the hell system, which the hell system, was first installed, one studio, R.C.A. studios, was plagued by a red lamp that the Chicago Civic Opera was ready for its opening night. A manager forgot the meaning of the light, and his first

remark over the air was, "What the hell is this bright light for?"

Another instance that's an announcer who lost his head when giving the current time. Instead of saying, "The gang's all here," he said, "The gang's all here, but I'm afraid I've got to leave at seven o'clock."

Other persons in the studio frantically signaled him that it was seven o'clock. Annoyed, he said, "I'm afraid I'll have to leave at seven o'clock."

Outside's Question

A crack by an outside reporter, which was in a Chicago newspaper.

A nervous man in the studio continually tripped to a bad standing next to a live mike and hearsely whispered, "To the head, to the head, to the head," from time to time, to the studio.

Often the wrong party gets on the telephone wires, with the result of listeners adding greatly to the joys of listening.

Jud two weeks ago, in a national program from the Pacific coast, the program was accidentally cut off, the next program, which crossed telephone wires sent into the air a patriotic plea from a maniac perched out in the hills somewhere, "Get the hell out, we want to sit up on this lousy pole all night."

That jewel went into that of the "Get the hell out of the wire."

A similar incident occurred with a very perturbed Sunday school boy, who was talking with his mother on the phone, "Get the hell out of the wire."

"Get the hell out of the wire," said this boy, "Get the hell out of the wire."

CAN. GOVT. CASE HEARINGS START

Toronto, Feb. 10.—A sudden public interest has been aroused in the investigation by the Canadian Government into the affairs of Famous Players Canadian Corp., under the Combines Act, following the action of the Privy Council in handing down a judgment that the suit against the company by the Attorney at Lawyer, Toronto, Feb. 8 and 1, conducted by Commissioner Peter White, had evidence given by agents of the Co-Operative Co. of Canada, a buying pool representing 60 independent theatre owners.

N. A. Taylor, sec-treas of the Co-Operative, denied that any unscrupulous conditions in the picture business. "He alleged Famous Players had been given preference booking in Ontario, that F.P. had cut out to put independent exhibitors out of business and that the chain corporation had booked more pictures than could be used in the circuit, amounting to not sell films in towns or neighborhoods where the circuit contemplated erecting a new house."

Taylor admitted that independent theatres in the arbitration clause he protested against the methods of the Film Board of Trade and the Law Commission which would have resulted on the board was effected. Wilkins asserted it was generally conceded F.P. bought pictures much cheaper than members of the independent circuit and that they had not been able to buy pictures on a percentage basis until recent months.

Opposition

Conditions had not been so hard since the Co-Operative began last fall, it was stated. Impossible for an independent to obtain a first run against a Famous Players' theatre, was claimed. While the arbitration award was not binding, he said to get talking pictures when they were opposition to F.P. Independent exhibitors had refused their pictures when shown in advertisements and advertising material; they wanted to effect a saving while would run in some instances, to save money.

Other officers of the Co-Operative also testified against F.P. Adams Barnes, of the Canadian Theatre, Toronto, for years a member of the Co-Operative, swore his home town was the first in Ontario to be wired but in the two months before F.P. opened its first branch, he had received no other talking pictures. He often had to wait six months to secure the booking of talking pictures and by that time, the feature would be so old that it would not bring him to get high grade pictures, he declared. His only competition was F.P.!

J. T. Lemon, veteran exchange man, and for the next three years film buyer for the Co-Operative, declared independent theatre owners had been unable to compete in getting trouble in obtaining pictures after they had changed over to the sound screen.

Sussini Music Critic

A Buenos Aires, Feb. 10.—Enrique Sussini is neither a capitalist nor part owner of "La Prensa." He is a prominent cultural figure with any connection with her is known merely as an occasional music critic.

Enrique Sussini, according to a recent wire from Hollywood, is on the coast, supposed to be a wealthy man, who has come to film production in the Argentine.

French Television Rights

Paris, Feb. 10.—Public-Sante, interested in radio broadcasting, has organized as a subsidiary the first French concern aiming at the use of television. It is titled Radi-Bal-Tel. Public-Sante's idea is to give television to the British Baird process. Ideas seem to provide for future developments in the field, since announcement was made there is no intention of operating immediately.

CHAPLIN 60-40 DEAL AT DOMINION, LONDON

London, Feb. 10.—Chaplin's "City Lights" opens at the Dominion at the conclusion of the month, according to all reports. Understanding is that Chaplin is sailing from New York about Feb. 26, to be here for a personal appearance at the premiere.

Bob Gaumont, manager of the Dominion, is carrying into show business here a smart move by T. H. Gillespie. While British Gaumont was dictating with Chaplin on a deal, he had the actor's agent come through after waiting a while, Gillespie got Chaplin on the phone and got a personal promise from him to do 60-40. Chaplin taking the long end.

Berlin, Feb. 10.—Charles Chaplin is expected in Berlin during March to present at the opening of his picture, "City Lights" here.

GERMAN EXHIBITS AS PRODUCERS

Berlin, Feb. 10.—A group of German exhibitors had landed together for the announced purpose of going into the producing field under the trade name of the Deutsches Lichtspielkunst.

First move is the signing of the Berlin theatre manager Martin Zickel as production manager. Zickel is reported to be the theatrical association March 31.

Riechstag and "Quiet", May Admit U's Films

Berlin, Feb. 10.—The Riechstag is reconsidering its action on "All Quiet" with the proposal up to admit the film during the present session of the parliament.

"Variety" was in error in reporting the Riechstag formally barred the subject from Germany.

The Riechstag committee of the body, under chairmanship of Riechstag President Loeb, is seeking a legal method of the picture's readmission to this country.

Idle Foreigners

Hollywood, Feb. 10.

Yves Mirande, French playwright and highest salaried writer for foreign studios, has decided to stay in France to fulfill three months on his Metre contract. Abrupt cessation of all foreign projects means nothing to for the time being.

Martinez Sierra, Spanish playwright, also on the Metro formula, is engaged to supervise versions and not as a writer.

French Newsreel Circuit

Paris, Feb. 10.

Fernand Ford, local theatre operator, is promoting a newsreel theatre chain in Paris and the provinces.

Paris has had a newsreel theatre for many years but not on a class basis.

Seeks Understanding For French Actors

Los Angeles, Feb. 10.

Baron Valentine Mandelstam, representative of the French government, will sail for Paris Feb. 25. His visit is to confer with government officials on angles connected with French drama production in the United States.

According to the Baron, there are many Frenchmen in Hollywood, especially in the writing and directing of French actors and actresses. These he hopes to clarify with special producers which will serve to increase the understanding between American producers and French performers.

Gives Art a Break

London, Feb. 10.—Ivan Montague, long-dwelling English aristocrat with dubious English ancestry, has sold his possessions and things, returned to London after being an assistant director for Paramount in America.

He is now translating Russian novels and says he's left the flicker industry.

"I'm giving them three years to come to me," he explained to a buddy.

Bus Trade Over Border: To See "All Quiet"; For New B.O. Record

The Hague, Feb. 10.

Threatening letters received by the management of the Cinema here led to demands to withdraw "All Quiet" opened. Police patrolled the streets but they had not yet done so. Sales were heavy early morning, like marking up a new record.

In Arnhem City, near the German border, there were no more admissions to the picture, seen from Germany to Holland and back was inaugurated.

SUNDAY SHOWS IN ENGLAND BY LOCAL OPTION

London, Feb. 10.

Understood the Home Office has drafted legislation for Parliament's action permitting Sunday opening of picture houses, and all subject to the approval of local councils and watch committees in effect to local option.

This move had been expected. It would make London Sunday openings a certainty, due to the known support of the London County Council.

Exhibitors interviewing the Home Office expressed dissatisfaction with the procedure, declaring it would not be in the hands of local authorities all over.

Passage of a measure actually re-

pealing the Sunday Observance Act, pending the Senate's action, however. Motion picture is offered as the next best thing.

With a London theater seeking to show Sunday despite failure of appeal against a local council's permit to open its illegal, trust of Common Informing Council will put through a bill making washing out of Common Informing retroactive.

Results will be speculative as local councils originally issued information against Empire, Plaza and other West End houses will be seeked out.

Home Secretary Clunes is awaiting delegation from London exhibitors next week and will probably inform them that the bill will not act to give local option on Sunday even though effect of this will be permits to open in discretion of local licensing authorities.

RKO Theatre Shopping

London, Feb. 10.—RKO is looking over the Commonwealth clubs with a view to purchase them.

Looks like the first move towards establishing a chain.

Vadja's Three Years

London, Feb. 10.

Ernest Vadja, the Hungarian writer, is back in Hollywood, still for Paris Feb. 25. His visit is to confer with government officials on angles connected with French drama production in the United States.

According to the Baron, there are many Frenchmen in Hollywood, especially in the writing and directing of French actors and actresses. These he hopes to clarify with special producers which will serve to increase the understanding between American producers and French performers.

Los Angeles, Feb. 10.

Buenos Aires, Feb. 10.

Buenos Aires, Feb. 10.—Helen Hayes, star of "The Robe," will open a picture house tour in Tokyo March 20.

Synched Silents Instead of

Talkers for Foreign Market

Probably General U.S. Policy

RKO'S LEICESTER SQ.

London, Feb. 10.—House Opening March 1 With "Cimarron".

London, Feb. 10.

RKO has taken a year's lease with options of the Leicester Square building, to be held until March 1 with "Cimarron".

Intention is to use the Leicester Square as a show-case for RKO.

STOP VERSIONS FOR ITALIANS

Milan, Feb. 10.

Parliament has introduced local laws to discontinue Italian versions in the Jovinelli, France, studios. "Why Not" and "Dearie's Secret" latest versions to be stopped in the districts.

About 900 customers were at the San Carlo Cinema, to see them. These laughed and mocked the film.

All the flops is that Italian actors don't screen or record well.

Italians Support Own

Contention is that dubbing in foreign fields, those same markets and fans do not want their own people in American-made pictures and are trying to stop the production project, no matter how carefully made.

They are supporting old silents, however, according to field reports.

German, Spanish

France and other countries are not progressing with native-made pictures sufficiently to make it seem essential that the American product be stopped. That is to say, the talkers. Domestic talkers as made, with superimposed titles or silent prints with subtitles, with added effects plus synchronization and sound effects, may be furnished on the new season not only by Metro.

With Metro and Par continue with foreign version programs in three languages, others are taking it slow. While not yet able to stand, it is not clear what will be done about the foreign markets. At that studio, the program is subdivided to its standstill, with nothing as yet definite on what will be done about the foreign markets.

Looks like Osso will manage the same picture, "The Mystery of the Yellow Room," which is getting nice notices at the Marquis.

Osso's New Corp.

Paris, Feb. 10.

Necessity of having showances for distribution has prompted Adolph Osso attempt promote a new Osso Corporation subsidiary to his producing company.

Looks like Osso will manage the same picture, "The Mystery of the Yellow Room," which is getting nice notices at the Marquis.

More German Natives

As Imports Drop Off

Berlin, Feb. 10.

The figures show that 90% feature productions were passed by German censors last month. 14 were domestic, three from other American countries and six American.

The number of pictures considered last year was 302. Of these 151 were domestic and 151 from European countries and 97 from America.

The domestic percentage was therefore about 50%.

Year comparisons show a 10% trend.

In accordance with a reduced supply in all countries, the number of European productions sank from 192 in 1939 to 190 decreased from 92 in 1939 to 57, while the number of American productions sank from 129 to 37.

The list of German importing countries with 10 productions, France follows with 13 and Great Britain with 8. The leaders from other countries are Italy, Sweden, Norway and Holland.

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Hollywood, Feb. 10.

M-G-M is continuing with direct-subs versions in Spanish, French and German for the present instead of returning to the dubbing process as reported. But with costs of multilinguals considerably prohibitive in view of distribution returns, the studio is taking a long time to work out the entire system within six months and return to synchronization or some form by which product can be distributed profitably.

Producers also look for other studios to do the same, even though they haven't plunged as heavily as Metro.

Fox, too, is in the same situation, although it has a better record in foreign markets.

Paramount is in a similar position, although it has a better record in foreign markets.

United Artists is in a similar position, although it has a better record in foreign markets.

Warner Bros. is in a similar position, although it has a better record in foreign markets.

20th Century-Fox is in a similar position, although it has a better record in foreign markets.

Universal is in a similar position, although it has a better record in foreign markets.

Monogram is in a similar position, although it has a better record in foreign markets.

Republic is in a similar position, although it has a better record in foreign markets.

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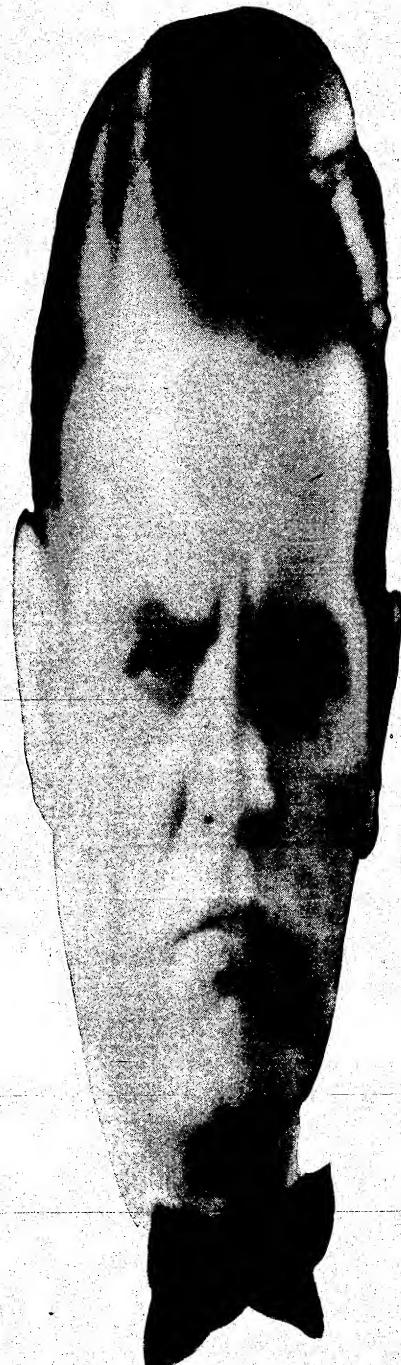
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*I got this
way from
seeing RED*

CONFESIONS OF A
"SHOW ME" EXHIBITOR

Patrons used to stay away from my theatre in droves. I suffered from that awful empty feeling in my auditorium. Poor box office circulation gave me hardening of the ushers. When high bank pressure set in I thought I was hopeless—



*"they gave me up (imagine that!)
but the dependable*

WARNER BROS.
made a new man out of me!"

one shot of ILLICIT

was all I needed!

Take "SIT TIGHT"
seven times a week
—they urged!



All the redness left my ledger . . . when
WINNIE LIGHTNER
and **JOE E. BROWN**
came through with this double
dose of laughs. Opening for ex-
tended run at N.Y. Winter
Garden soon. It'll do wonders.

★ ★ ★
I needed a new face
so they gave me . . .



Constance BENNETT
right at the height of her career in
a great society drama "Jackdaws Strut"
(temp. Title). My bankroll began to swell.



What **BARBARA STANWYCK** has done for
others she can do for you . . . Fifth capacity week Broadway . . .
3 weeks Frisco . . . Sensation Boston . . . Beat "Little Caesar" at
the Earle, Washington . . . A sure cure for ailing box-offices.

**Thanks to WARNER
BROS. I have re-
gained the use of
my S. R. O. sign**

Now read what other big men say





George S. Showman

BEBE DANIELS

in My Past

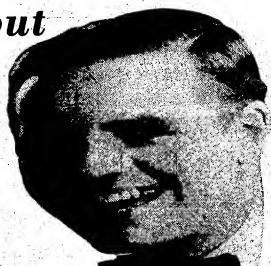
did for me in one week what doctors couldn't do in years—Lewis Stone, Ben Lyon and Joan Blondell are a sure cure for anaemic bank books.

*I was ready to throw
up the sponge—but*

50 MILLION FRENCHMEN

saved me!

people had been paying 6.60 on Broadway for this remedy—it's twice as good on the screen with most of the Broadway cast—Olsen and Johnson, Billy Gaxton, Helen Broderick, John Halliday, Claudia Dell and a lot of sure-fire gloom chasers.



Harry R. Smart

FIRST NATIONAL

came to my rescue with

LITTLE CAESAR

I swear by
EDW. G. ROBINSON
and
DOUG. FAIRBANKS, Jr.

I tried their "Little Caesar" for one week. The results were so astonishing I kept up the treatment for a month. Now my box office feels as though it could lick the world.

Abe Gottgelt

My theatre felt as tho it had been born anew! Seats we hadn't used in years came in handy.—**Even My Wife Couldn't Guess My Secret!**

*I've
resolved:*

No gray hairs on my head —

I let the dependable

WARNER BROS. and
FIRST NATIONAL

underwrite my prosperity!

P. S.—THESE CAN BE TAKEN IN DOUBLE DOSES (*meaning twice the playing time*)



FATHER'S SON by that great American boy writer . . . BOOTH TARKINGTON will give any box office a new lease on life. LEWIS STERN, LUCILLE RICH, LORNA DUNNEY and a lot of great youngsters.



THE HOT HEIRESS made me feel like a boy again. I started to gain in my patoisage . . . and people began to notice me . . . my theatre's prosperous appearance . . . thanks to ONA MUNSON, BEN LYON



Ten times better than the "Down Patrol"! is what they're saying about . . . RICHARD BARTHELMESS in **THE FINGER POINTS**, with Fay Wray, Regis Toomey, Rob Elliott



I haven't a worry on my mind. Big business is assured by DOUG. FAIRBANKS, JR. in **CHANCES** with ANTHONY BUSHELL, ROSE HOBART, MAY MADISON.

EXPLOITATION

This department is almost entirely made up of matter from "Variety's" own correspondents. Seldom are any of the exploitation notes sent out by the home publicity offices of the chains used here.

"Variety's" correspondents have been requested to report on all local press or exploitation stunts which prove too expensive for results, and to withhold those which get over.

Ordinary or expected exploitation not included in this department. Repetition in several cities also excluded; after first mention, unless new angle is later developed.

Cook for R-K-O

New York City.

Alton Cook, formerly dramatic editor and film critic of the *St. Paul Pioneer Press*, has become publicity man for R-K-O. He is in charge of 4 theaters in Albany, Schenectady and Troy, N. Y.

Publicity Dry

Schenectady City.

At present exploitation here seems to consist chiefly in having free parties at the theatres. The theory is that the newsboys' parents will buy tickets for their children to go and buy tickets for themselves, to see their kids in a theatre. They know the kids, getting them to come will be there.

As parents of orphans are supposed to be another worthies, this doesn't seem to bring in extra patrons to orphan matinees.

Not long ago, however, the public relations department for local theatres seem to have allowed the press to attend the matinees of features here.

"Advertising has not, on down town, been expanded for the newspapers," he said. "The newspapermen have been expanded on a liberal basis." One P. A. from the city, for example, has stories each day to 800 words in length, to be used "in addition to the regular feature column." Another reporter carried explanation of how the-ups should be made. (Stunt reports in detail in "Variety".)

"Land Rush" Got Over

Portland, Ore.

Manager Ted T. Smith of the RKO Land Rush club has his pace high and has been offered as a stand-and-expel feature for this picture. He has, however, given a letter-carried explanation of how the-ups should be made. (Stunt reports in detail in "Variety".)

Stunt drew crowd of over 1,000 to the opening of "Land Rush" to walk, ride horses or drive about two miles to subdivisions where land was being sold.

Theatre covered itself with blank-top insurance policy as protection against the possibility of a stampede. Inside the paper, however, was a card announcing the coming attraction.

"Land Rush" is a comedy.

At the same time, the publicists and local dailies could only use type in the advance campaign. No stills, no posters, nothing.

Review of the picture before the State Editorial Commission was held and done.

Posters were put up in the lobby.

Tickets were given by the manager to the 50 persons who came to the theatre with the trolley passes.

It is carryings-on to the effect that pass-holders can get in free at the R-K-O Victory if they are among the first 50.

Kiss in a Bag

Carlton, O.

George Parker, publicist for *Paramount*, who once had paper bags on which were printed "A Kiss for George Parker," has now substituted "A Kiss for Carlton" which will be distributed to stores several days in advance of the opening.

In the bag was a single wrapped confectionery, a small perfume firm. Stunt new hero and wolf received.

Serials and Dogs

Minneapolis.

Walter McDowell, of the State effected lie-ins in advance of current serials. In the case of "The Thin Man," he got a "biggest hit" and a record for "Herald Post" and "Times" ran an essay contest on why *Walter McDowell* was the dog in the picture. Children of eight to 14 were eligible to enter.

In the bag was a single wrapped confectionery, a small perfume firm. Stunt new hero and wolf received.

Using Lawyers

Buffalo.

"Crimson City," at Lafayette, did two things. First, it got a lawyer. The guys give wide circulation. Complete canvass of the bar was made by most of the leading attorneys. New York City, asking that Mary Brady, recently married and daughter of Walter Brady, be located at once.

Good for a letter with a postscript, "I am thinking of you as a surprise on my return home."

Fine "Reducing" Gas

Milwaukee.

The woman of the *Paramount* film considered for the *Wisconsin*

days, was asked to come to the theatre, and that the Gregg system was unknown to her. She was given a complete physical examination and translated for her by the Strand staff.

Live Squealer

St. Paul.

This one didn't take much thought, but it caught the eyes of the folks with resultant publicity for the picture.

A *St. Paul* attorney, New York City, asked that Mary Brady, recently married and daughter of Walter Brady, be located at once.

Good for a letter with a postscript, "I am thinking of you as a surprise on my return home."

With special thanks to the above, also topped an old patrol

decorated with banners, hired an off-duty cop to stand guard and made money for his house.

Vaudville's Stunt

St. Paul.

Joseph Hogan pulled out extra money from the RKO-Oreum Organ with his "Discovery Night." It raised all kids from 12 to 18 years of age to the theatre to have a chance before the footlights. Got them and their friends.

It cost him at least a week of valuable time.

Crashed babies with a story about how he'd come up contact about him getting his start through helping hand given him by E. L. Clegg, oil painter.

Fall for Fat

Seattle.

Gas of admitting fat women who played the beam of the "Redhead" in "Redhead" got over good publicity without costing a dime. From last night to Sunday, the "Redhead" was with "Post Intelligence."

News in Lobby

Cleveland.

For "Scandal Sheet" the manager of Allen's Royal, a newspaper printer that clicked off in type writer form, called in the manager of Bancroft's newspaper film.

Management also produced a calendar, a book, plastered it with ballyhoo sheets, and drove it around town.

Double-Headed Contest

Oklahoma City.

Two contests here for "Crimson City" one at the Warner Bros. theatre, other in morning and evening at the RKO-Palace.

Called "Missing Lobby." Speeches were made at the RKO-Palace, and the audience left out each day.

Emphasis was placed on GUESS. IN THE WORDS, so that no one has access to the book or to the series still running in the lobby.

Emphasis was placed on GUESS. IN THE WORDS, so that no one has access to the book or to the series still running in the lobby.

Other contests were in means of "Clarendon" not found in most dictionaries and encyclopedia.

Prizes were \$100 for the 20 correct answers after several days.

For Wanta's in this fight, put even both contests.

Local News Radio

Newark, N. J.

Branford tied up with the A & P for the picture, and the A & P printed 60,000 heralds to put in bundles. Herald was put to the test.

Preview of the picture before the State Editorial Commission was held and done.

Posters were put up in the lobby.

At the same time, the publicists and local dailies could only use type in the advance campaign. No stills, no posters, nothing.

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Labor Men's Quiet Conferences in N. Y. Studios' Rep on Complaints

A two-day conference has been held in New York between the Casey brothers, representing the miners and the heads of the various union crafts on the west coast, as well as the excesses of the five international bidders covering the California studio union territory.

According to some of the miners most prominent in the miners' field service, the unions represented called the demands and grievances of the organizations by individual representatives.

The miners, of course, are trying to get everything in concrete form. Casey will take it up with the other members of the producer committees.

Additional conferences in which International committees met with the studio representatives either one or all of the producers on the coast were held at the same time at the New York meeting casey, fully empowered to act.

No important action was taken other than the final thrust, as well as a general agreement, to meet all the union groups.

Among the grievances was that of the union men on location. Some different times to put up, with all sorts of hardships and inconveniences, making it difficult for the unionists to do their jobs.

There was also a matter of transportation from studio to location. The miners assert that is not what the producers can best offer.

Usual wage grievances, mainly embracing the classification of the miners, were also held.

One of the essential points brought up by those representing the miners was the lack of organization against the unions.

It devolved at the conference the working agreement signed in 1927 between the miners and the studios for a renewal under a three years' operation, will expire Nov. 29.

New Group

A group at the conference had not been involved before. That was the laboratory workers who have drafted working rules which they desire observed.

The meetings were held in the Casey offices of the VMA at 1200 Broadway. The sessions became more or less a round-table presentation of the conditions in the west coast studios, with what ideas the different unions had to bring about a more amiable understanding.

Among the union men attending were President William F. Cavanagh, L. A.; Joseph Weber, president, A. F. of L.; John J. Haggerty, president, International Brotherhood of Painters and Decorators; S. R. Morris, International Electrical Workers; John F. Flanagan, president, Brotherhood of Carpenters; Frank Carruthers, secy. of the International Committee, West Coast studios; W. E. Clegg, president, Clegg business agent, Make-Up Artists; William A. Kelly, Electrical Workers; Edward P. Johnson, Hollywood and Los Angeles; George Koenig, Machinists; Frank McNeese and Harold Smith, Sound Technicians; Connie Hartman, Stagehands; Sam Stahl, P. O. Drivers; Union 150; Ben Simons, Carpenters; Charles Brooks, Painters; William Chayon, of the I. T. was from Canada; and Tom Tracy, who with Weber was exec. pres. of the Miners of Thomas Gandy.

WB Contract Players In Each Jones Short

Hollywood, Feb. 10.—Warner Bros. go to great expense to book top players for its annual golf series of 12 shorts, which begins with the arrival early of the clubs.

First lesson-picture will be on putting. Those series moves backward by approaches. Next is short driving, followed by putting. George Marshall, who will direct, has returned from Atlanta, where he conferred with Jones. Some kind of a short will be shown, but no longer, as the WB contract players

Film Co. in Sweden Sues Stillier Estate

Los Angeles, Feb. 10.—Still Art, Inc., Swedish concern, about \$25,000 was filed this week against Albinus Stillier, on behalf of the Albinus Stillier Svensk Film AB, Stockholm, Sweden. Stillier and his company had the estate of Albinus Stillier re-opened last fall to receive its claims. It planned advanced the producer. It also named Albinus Stillier, son of Albinus, his widow, and by the Albinus Stillier Svensk Film AB, and by the Albinus, which handled all of the affairs.

The estate firms are claimed to be holding 120,000 shares, about 43.20% of the firm, loaned the late Maurice Stillier in 1929 by Charles Macnamara, head director. Other loans were made by the late Maurice Stillier, Svensk Filmindustri A.B., and by the Albinus, which handled all of the affairs.

The late Maurice Stillier was born in 1923 to finance outfit the United States, and a \$100 fee to Marvin & Peckless, New York attorneys, for the production of "The Devil and His Doctor," a medical drama.

When he died in Stockholm in 1928, Maurice Stillier had over \$100,000 in assets, according to his will. Still reveals that Stillier was born a Russian subject in Finland and was naturalized in Sweden. He was succeeded by his son, Albinus, now 30, who is a brother named Wolf in Seattle and a reply in Swedish by one named Abraham in Finland.

Monday's 12:01 A. M. As "Sunday Night" Bill Tried in Portland, Me.

Portland, Me., Feb. 10.—Sunday night performances of "Sunday Night" will be held at one minute past midnight of Sunday, or 12:01 a. m. Monday morning. They have done fairly well, according to the manager.

First "Sunday" show had radio's "Cinaron" and "Vance." No ticket was sold for the performance until midnight had passed.

Fashion Reel Can't Pay Bills So Gets the Gate

Hollywood, Feb. 10.—Fashion Features, making fashion one-reelers in color, has moved from the Tee Art studio, in face of a suit by the latter for \$10,000 for space and equipment, and labor.

William Gunn, who with J. J. Haggerty formed the company, has organized a new outfit, calling it "Fashion Features," which has not yet had a studio home.

Formerly supplying the reels free,

Company took most of its clients

by the latter's threat to sue.

William A. Kelly, Electrical Workers; Edward P. Johnson, Hollywood and Los Angeles; George Koenig, Machinists; Frank McNeese and Harold Smith, Sound

Technicians; Connie Hartman, Stagehands; Sam Stahl, P. O. Drivers;

Union 150; Ben Simons, Carpenters; Charles Brooks, Painters;

William Chayon, of the I. T. was

from Canada; and Tom Tracy, who with Weber was exec. pres. of the Miners of Thomas Gandy.

"Rango" Feb. 20—P. B.

Hollywood, Feb. 10.—Paramount will hold the world premiere of "Rango," here Feb. 20 at its own house. The Paramount Publicity staff are expected to come down for the event.

Oidnow in N. Y.

Oscar Oidnow, N. Y. film editor and Paramount's chief technical man, has returned from Mexico City, in one of those routine health trips he makes and sees tell within a few days. He is to be seen at the Paramount studio April 1.

PAN EDITORIALS ON NEWSREEL CENSORING

Columbus, Feb. 10.—Newspapers this week entered the battle against the Ohio censors. Two of them in this city started a feature naming the newest censorship.

Alliance between news reels and newspapers was that in any form was called "unlawful in any republic that's really one."

That's the way it was before it is a cutting the censoring power on newsreels. Measure is expected to pass without a battle and further legislation to cut the powers of the censor is needed at eight.

Hollywood, Feb. 10.—

With Metro-Goldwyn-Mayer and First National-Warner and Pathé Radio film laboratories already turning out their own newsreels to compete with the Eastman supremacy on the coast.

Eastman, through its connection with the Motion Picture Laboratory, has handled about 90% of the laboratory work here, has had a corner on the radio station market and has been the only others in the radio film field and their output has been small.

Agfa has recently taken over the old Eastman plant in New York, where it will produce panoramic film. Up to this time Agfa has turned out nothing but motion picture stock, but it is in Germany, America an American plant is due to the possibility of getting into the studio business.

Remaining laboratories here are Consolidated, with four plants, and Ray Davidge and Associated, each with one plant.

Consolidated now is turning out negatives and prints for Radio, Columbia, Associated, and Ray Davidge and Associated with do for four months.

United, with Howard Hughes, has also started.

Bellwood plant does the Pathé work which will be handled at the Pathé studio lab as soon as it is ready.

Associated, Associated does most of the indep. work.

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January Production Survey

Hollywood, Feb. 10.—Warners' strong start the first of the year merely kept Coast production on the December average of one film a feature unit during the month of January.

The month started in low, only 13 features were completed in the middle of January.

After a slight dip in the middle of January, production began to pick up again, ending the month with 27 features.

Four or five comedy units active throughout the month, while "Tilly the Cluck" was the only musical.

"Tilly" was dark all month, and Tiffany was dark all month.

One thing the natives are happy about is that the weather has been unusually good, while the winter features were dreary.

JANUARY PRODUCTION AVERAGES
In 16 Active Coast Studios
(Chasin, Darrow and Tiffany Dark)

Feature Studios	Feature Short	Total	Yearly Average
Metro-Goldwyn-Mayer	62	62	13.2
Warner-F.N.	62	62	13.1
Fox	49	49	11.1
Universal	23	23	5.1
Comolumbia	14	0	3.8
United Artists	63	0	1.4
Metropolitan	1.0	1.0	1.0
Pathé	1.0	1.0	1.0
United Artists	1.0	1.0	1.0
Metropolitan	1.0	2.1	2.6
Fox-Art	0.2	0.7	1.3
Pathé	0.2	0.3	0.8
National	0.2	0.3	0.7
Columbia (Gold Bay)	0.2	0.2	0.4
Pathé (Hollywood)	0.1	0.1	0.2
Road	0.1	1.1	1.1
Sennett	0.3	0.3	1.0
Daily working average	10.3	4.4	4.3

22 FEATURES COMPLETED ON THE COAST JANUARY, 1931

Fox	"Charlotta"
"Past Lynne"	"Charlotta"
"Mr. Lemon of Orange"	"Metropolis"
"More Than a Maid"	"The Big House" (Spanish)
"The Devil's Tail"	"The Secret Six"
"Three Girls Lost"	"Annie Get Your Gun"
"Charlie Chan Curries"	"Radio"
"Man Who Came Back"	"Tales for His Children"
"Doctor's Wives"	"Behind Our Frontiers"
"The Thin Man"	"The Millionairess"
"Jeffrey Flame" (Columbia)	"The Riding Pool" (Cary-Tiffey)
"Big Business Girl"	"Reverie in the North" (Durant)
"God's Gift to Women"	"Pride of the Hills" (Pathé)
"Patty, Honey, Honey"	"A Pal Exchange" (Metropolitain Industrial)
"The Flood"	"The Devil's Paradise" (Lubitsch)
"Invention Heats"	"Damey" (Wives) (Whitehead)
"Dangerous"	"Woman Must Marry" (Hutton)
"June Moon"	"Irene" (Steiner, SIT)
Paramount	

Roxy's Line-Up

M. Marcus' new title will be announced next week, but the studio will be closed off to the public something like production supervisor Leon Leonoff will have active charge after Marcus.

The new production operation will be Harry Arthur when Roxy steps out at the end of March.

Roxy's due in New York from the coast in about a week. No other personnel changes are expected.

Convention's Line-up

(Continued from page 5) business that allowed obviously pictures to be produced at a price below the high average prices they are forced to pay for these Jonahs, must use every picture because it disappears so quickly at an average rate of 100,000 a day.

If there is a loss, and there is, it will be serious if the studio cannot make that up in other areas.

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Understood that the convention will pass, and that the exhibitors will be compelled to accept some of the more costly members of the organization set to ask for 25% elimination. This, however, will not be the case.

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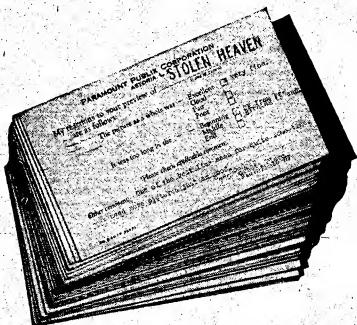
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Understood that the convention



BOX OFFICE VERDICT on "STOLEN HEAVEN" is shown on above cards received from public attending previews of this great drama.

95%

of audiences at previews of "STOLEN HEAVEN" gave the picture highest rating, "EXCELLENT".

45%

of preview crowds declared, in writing: "THE BEST PICTURE WE HAVE SEEN THIS YEAR"!

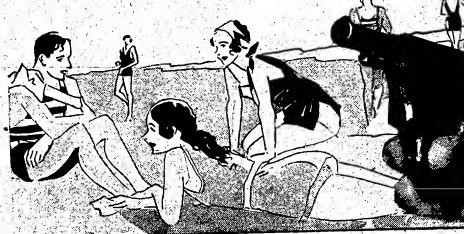
NANCY CARROLL with PHILLIPS HOLMES "STOLEN HEAVEN"



PARAMOUNT

proudly announces one of the season's finest achievements — "STOLEN HEAVEN". Nancy Carroll tops her dramatic work in "The Devil's Holiday" and "Laughter". Phillips Holmes, hero of "Her Man", is splendid. See "STOLEN HEAVEN". Then you'll agree it ranks with the PARAMOUNT greats of all times. You'll give it choice bookings and big advertising campaigns. YOU'LL
MAKE BIG DOUGH!

*Story by Dana Burnet, author
of "The Shopworn Angel".
Directed by George Abbott.*



NEW ERA DAWNS FOR SHOW WORLD

Radio
PICTURES

Reg. U. S. Pat. Off.

"CIM" OVER! AND HOW!

VICTORY
YEAR
BEGINS

Industry in Upheaval as
Seat-selling Cyclone Blows
Prosperity Into Doors of
300 First Run Theatres!

FLASHING COME

RADIO'S MIRACLE SHOW IN STUPENDOUS BOX OFFICE SWEEP SMASH- ING ALL RECORDS TO SMITHEREENS!



RIDES HEAVENS

THE TITAN DOES IT AGAIN

A MIGHTY ATTRACTION . . . OPENING LIKE THE SHOT HEARD ROUND THE WORLD . . . AND STANDING UP AS NO ATTRACTION SINCE THE IMMORTAL HOURS OF "THE BIRTH OF A NATION"

A MIGHTY CAMPAIGN . . . INTO WHICH HAS BEEN HURLED THE POWER OF THE AMERICAN PRESS . . . THE FAR-FLUNG VOICE OF RADIO . . . AND THE INSPIRED EFFORTS OF 1,000 CRACK SHOWMEN WHO CAUGHT THE SPIRIT OF THE MOMENT AND GAVE THEIR HEART'S BLOOD TO THE GREATEST MERCHANDISING DRIVE OF THIS OR ANY OTHER AGE!

Now They Reap the Golden Harvest!

EXTENDED TIME IN EVERY TERRITORY

WIRES SIZZLE WITH EXTRA
TIME APPLICATIONS AS "CIM"
SWEEP RISES TO CRESCENDO

"CIM" WILL CLOSE THE WEEK TO TERRIFIC
RESULTS EVERYWHERE . . . THIS IS THE
VERDICT OF HUNDREDS OF SHOWMEN
WHO ROLLED UP THEIR SLEEVES AND
WORKED LIKE MEN POSSESSED!

SUBSEQUENT RUNS ON EDGE FOR THE
GREATEST PROFIT COUP SHOW BUSI-
NESS HAS KNOWN IN YEARS . . . AS
WHOLE NATION REACTS TO UNPRE-
CEDENTED PREMIERE

WATCH FOR RADIO'S HONOR ROLL
LISTING THE NAMES AND ACHIEVEMENTS
OF THE SHOWMEN WHO KICKED TRADITION
OVER THE FENCE AND COVERED
THEMSELVES WITH GLORY

Radio
PICTURES

Reg. U. S. Pat. Off.

RICHARD DIX
IRENE DUNNE
ESTELLE TAYLOR

AND ASSEMBLAGE OF
SUPERLATIVE ARTISTS
DIRECTION
WESLEY RUGGLES
ADAPTATION
HOWARD ESTABROOK
PHOTOGRAPHY
EDDIE CRONJAGER

A
Wesley Ruggles
Production

"CIMARRON"

"CIMARRON"
SCREEN VERSION
AND
DIALOGUE
BY
HOWARD ESTABROOK

LOUIS SARECKY

Associate Producer

"CIMARRON"
A Radio Picture



MAX RÉE

SUPERVISING-ART DIRECTOR (Sets and Costumes)

RADIO PICTURES

"CIMARRON"

Director Of Make-Up

ERN WESTMORE "CIMARRON"

EDDIE CRONJAGER
Cinematographer

"CIMARRON"
Radio Pictures

"CIMARRON"



"CIMARRON"



RICHARD DIX

IRENE DUNNE

May Make 100 Pictures
But He Will Always Be

'YANCEY CRAVAT'

of

"CIMARRON"

as

"SABRA CRAVAT"

Adds a New Art to the
Cinematic World through

"CIMARRON"

BWAY



with
GLAMOROUS HELEN

LILYAN TASHMAN

ROBT. AMES

JOHN HALLIDAY

JAMES HALL

JOAN BLONDELL

ANITA LOUISE

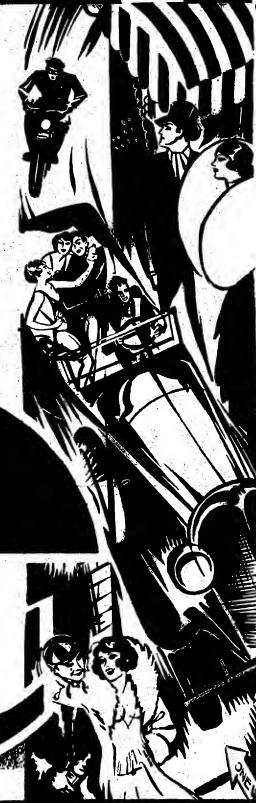
**CHARLES R. ROGERS
P R O D U C T I O N**

Directed by
JOHN F. DILLON

Associate Producer
HARRY JOE BROWN

RIOT!

**FLAPS CRASH DOORS IN
FLYING WEDGE! BIGGEST
B. O. DEMONSTRATION
SINCE LIGHTS OF RKO
MAYFAIR FIRST SWEPT
TIMES SQUARE!**



WEEKEND

TWELVETREES

RIGHT GIRL WHO
MET WRONG MEN

CLARKE
NOVEL
CLICKS

RIGHT DOWN THE SAME ALLEY
AS "COMMON CLAY"! UN-
FAILING BOX OFFICE SMASH
RKO ALBEE, BROOKLYN . . .
SAME REACTION MID-WEST
TERRITORY . . . WHIRLWIND
SIOUX CITY ORPHEUM!

Radio
PICTURES

Reg. U. S. Pat. Off.

Publix Had Over 1,000 Houses Open Feb. 1; 167 Closed Theatres

Publix list of theatres issued as of Feb. 1st, last, discloses it had at that time between 300 and 500 open theatres. This is exclusive of the Canadian circuit, entailing over 200 more.

Other information stated that on the same date Publix had 167 closed houses, making a total of 100 dark theatres on Jan. 1, 1930.

In Public's divisions as laid out, John Balaban's "take" is half out, Detroit, with four houses closed out.

Milton Feld has charge of the Public's New York, Boston, Philadelphia, Newark, Miami, Los Angeles, Southern de luxe, Missouri and Colorado, with four houses closed in the Field section.

For the N. J. Chastin takes in New England, seaboard, Southeast, the Comerford, time and New Jersey, with 55 houses.

The W. H. Meyer division holds Central Illinois, Indiana and Northwest, with 72 Public theatres dark under him.

With the new year comes charge of the Southwest, Saenger Circuit, Utah and Iowa, with 39 dark houses.

TEX. EXHIB ON SUNDAY UPHELD

Dallas, Feb. 10.
First case of exhibit in Texas court for Sunday violation occurred recently in a small town, where John Campbell succeeded in dissolving injunction on the Palace. Suit brought by several exhibitors, who claimed shows would hurt town's school rep. Case now appealed to higher court.

Denton court's decision was affirmed, and Sunday will be before Texas legislature and bench's attitude to influence on law-makers' decision.

That the favorable decision comes after Gov. Moody's retirement. Moody was strictly all-blue.

MIDNITE SHOWS CAN'T GET IN THE PAPER

Syracuse, N. Y., Feb. 10.
Midnight openings are falling off, according to reports from every corner. Anna Oakley's for the owl shows are given the cold shoulder. Unanimous for the last two weeks has been the demand of a rather hard hand to assure an audience for the midnight premieres. Kell's fell into line later, and Bowles followed. Cities at both houses also closed that approximately 40% of the guest invitations issued for the midnight shows were blank.

Local box house, clinging to the midnight premier plan for all week-end features, Patrano reported that the Peck has no free slot for the owl shows.

Indie Bicycled with Title Change, Claims Gluckman

Fox Angeles, Feb. 10.
Norman Gluckman, who bought the greater New York territory for a picture called "Papa's Baby," from Fred G. Bell, has sold his venture has moved an audience out here to try and get his money back, plus damages.

Gluckman, who bought exclusive rights, says the same picture was distributed in the same territory as "Father's Advice." He wants the \$6,800 he paid Bell back.

Franklyn Warner, Maurice Wakeman, and Franklin Productions, Inc., also connected with the Mayan theater, are sued, together with Berkowitz.

Canadian Deal

Montreal, Feb. 10.

A merger deal takes in eight houses at Ottawa and Hull. Announcement came from the Canadian Film Co., all by the Triangle Co., Anthonio J. Nolan, genl. mgr.

Monopoly Suit Asking \$95,000 from 18 Firms; Exhibits Now Out of Biz

Kansas City, Feb. 10.
A suit asking \$95,000 damages from the Kansas City Film Board of Trade has been filed in the U. S. district court by Wm. O. Parker against Bertie Burky, formerly operator of the Admiral theatres here.

Plaintiffs allege they were forced out of business in December, 1928, through the methods practiced. They allege the defendants, formerly exhibitors, have violated their contract, under the provisions of which a board of arbitration to settle all differences between distributor and exhibitor, was established. Under this contract, exhibitors accepted as final the rulings of arbitration board in all differences with distributor, and gave up the right to take such differences into court.

The plaintiffs also allege they were forced to contract with exhibitors who often were forced to take, in those blocks, pictures they did not want.

The plaintiffs claim that in 1928, when they were forced out of business, they had requested the right of selecting their own pictures that they asked the distributor to do. That right was eliminated and that the agencies be liable for damages if they did not deliver pictures contracted for, or if any of these requirements were denied.

Companies named in this suit are Paramount, First National, Fox, Metro, Educational, Columbia, R-K-O, Distributing Corp., United Artists, Universal, Vitagraph, Warner Brothers, and Tiffany.

HORWITZ COOLED OFF; ACCEPTS ZONE RULES

Dallas, Feb. 10.
Report in film exchange here that Will Horwitz, the Houston warhorse, has slowed down to a trot. In signing for some '31 product for the first time, he has accepted third run, he has accepted current zoning rules set forth by Paramount for the Gulf Coast.

For a long time Horwitz had lot of tariff from his unique monopoly, with the subsequent censorship rally as revenge.

Dispute Over Skouras, WB Claims in M.C.

Pittsburgh, Feb. 10.
Ed Lowry's status much is the subject of discussion here. It is expected this week, Wm. m. o. Stanley for 20 weeks, claims he is under contract to Skouras brothers, who were the ones who insisted he leave immediately to be placed elsewhere as result of their recent resignation from Wm. m. o. Stanley. Harris, for Warners claims that Harris' contract was included in the deal between Warners and the Skouras brothers. Harris is reluctant to let Lowry go inasmuch as he is credited with pulling the Stanley out of the doldrums. His demands, if he can't be kept here, are:

All were in New York over the week-end for a conference.

Col's 104 Shorts

Columbus is going to make more shorts, just one and two-reelers for the year. There'll be 50 features, eight westerns. Finally there'll be 104 Col's, "sixty-five per cent colorograms."

Fox's St. Francis

San Francisco, Feb. 10.

After next week Fox will show all over the St. Francis, showing all foreign features. Lloyd Hamilton, who was originally engaged to make three,

Daphne Pollard will make five shorts.

MGR'S MONEY BREAK Out of Oil Capital Lost His Same Way

Calvinist, Feb. 10.
B. C. Chapman, former manager of Longview, East Texas' town where a new oil field just has been discovered, cleaned up \$35,000, according to the Longview reporter, to out just twice that much. Parker bought oil rights on a 62-acre tract last year.

Chapman's money for Santa Claus, newly married, and still his holdings in December for 1928.

Chapman, who bought half of Parker's lease, sold his interest to a big oil company for \$1,500 per acre.

STENCH BOMB CRUSADE AND NO REASON

Akron Mgrs. Organize to Fight It—Woman Uses Gum

Akron, O. Feb. 10.
Downeast theatres have organized to fight racketeers stench-bombers who invaded two downtown theatres Sunday night and were driven from the home of a neighboring house manager.

One suspect is under arrest. The other is being held on \$1000 for information leading to the rest of the bombers or those behind the attempt.

Police are offering a reward of \$1000 for information leading to the rest of the bombers or those behind the attempt.

Edmund L. Hart, president of the R-K-O Palace theatre and an attempt to burst a bottle of a bomb.

Theo. Hart, manager by union help and have had no trouble with any factor in the theatre, was rating pictures as good as any.

Mar. 10.—M. H. Menches, wife of the manager of the Liberty theatre, had on rackets members with a gun and attempted to stench-bomb her home.

The suspect when questioned by police admitted that the manager in question was marked for bombing Sunday night.

A meeting of theatre men was held here to find a means of fighting the mayhem.

LOCAL 'SUNDAY' OPTION FOR MEMPHIS NOW LAW

Memphis, Feb. 10.

A Sunday bill for Memphis became a law through the failure of Governor Horton to send it back to the legislature with his veto. When he did so, he was in agreement with the people of Memphis to decide at a referendum election whether Memphians shall have it.

It was in a lengthy opinion made public at Nashville, holds that although the delegation recalled the bill from the legislature, it is not in authority to withdraw any such procedure; when the governor failed to take any action with the prescribed five days, it became a law on Jan. 23.

Benefit for Ex-Exhib By Omaha's Film Row

Omaha, Feb. 10.

Proceeds from the midnight preview at the World (Publix) on Feb. 14 will go to alleviate the suffering of an old couple, the husband an executive, the wife a widow.

Film Row is selling tickets at 75¢ each. Last fall a small fund, now depleted, was created for the purpose.

More U Shorts

Hollywood, Feb. 10.

Universal will increase its short program with Lloyd Hamilton, who has been making eight two-reelers.

Hamilton was originally engaged to make three.

Daphne Pollard will make five shorts.

"Lights" in U.A. Chi

Chicago, Feb. 10.

Charlton, formerly manager for

United Artists here, in four or

five weeks, following an operation.

He left accompanied by Charly Flinberg, former burlesque manager.

He is now manager of the Varieté theatre.

Wednesday, February 11, 1931

Legislation

Binghamton, N. Y., Feb. 10.

Charles W. Plecker, of this city,

the president of the North Carolina

Theatre Owners Ass'n, has introduced a bill to the Legislature

to the effect that an admission

tax on theatres would drive more

than 85% of the picture houses in

the state out of business.

Lestaburo, now in session, con-

fronted with the necessity of radic-

ing some \$30,000,000 more revenue

from the theatre, has proposed

other things a sales tax, particu-

larly on the so-called luxuries,

and placing theatres in that class.

Legislature years ago.

Legislature, in its present

session, is faced with the

task of finding a way to raise

more revenue.

As a result of right

years' effort to obtain Sunday

screenings and is also a counter-

attack on the bill introduced

earlier.

The good that the salons will be

give Sunday shows more consider-

ation to the proposal from about

100 violators.

Public sentiment is with the ex-

hibitors.

Hill in the State Legislature. If 3% of the bill passes they must pay 3% of the gross each year. Legislators are to be held responsible and assisted by A. F. Sains, former state owner and a member of the Legislature years ago.

Legislature, in its present session, will hurt all houses, large and small, and will tax an industry that cannot be linked with luxuries.

Sunday Show Chance

Dallas, Feb. 10.

Hot on the heels of the introduction of the new governor, Tom McCall, presented a bill to the Legislature Friday for the legalization of Sunday shows.

McCall, in the result of eight

years' effort to obtain Sunday

screenings and is also a counter-

attack on the bill introduced

earlier.

The result of which will be a

similar bill passed the Legisla-

tive body.

McCall's bill was introduced by Governor Dan Moody. The intro-

duction until now he's succeed-

ed in getting it through.

McCall's bill was introduced by

Moody, who has been pushing

the measure for a long time.

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A Savage Siren Who Shocks Society!

SHE NEVER SAW GARTERS—COULDN'T
WEAR SHOES! HALF-NAKED, SAVAGE,
THIS WILD JUNGLE BEAUTY KICKED
ASIDE HER LOVER'S TAME CIVILIZA-
TION, TRAMPLED ON ALL LAWS OF
CONDUCT AND SHOCKED THE STIFF
BABBITTS OF SOCIETY. SENSATIONALI-

ALOHA

A ROGELL PRODUCTION • with Ben Lyon and Raquel Torres

Primitive siren startles social set! Wham! and another Tiffany hit smashes through. Here's sensational money-product with a vengeance. Ben Lyon and Raquel Torres rise to towering heights in the smartest, fastest, most original story of the year. Produced and directed by Al Rogell, *Aloha* gleams with supporting stars — Robert Edeson, Alan Hale, Thelma Todd, Marian Douglas, Otis Harlan, T. Roy Barnes, Robert Ellis, Dickie Moore and many others. One of the greatest woman's pictures ever produced!



CLIMB with TIFFANY

SMASHES ALL-TIME B. O. RECORDS

Providence, Feb. 9

R.K.O Victory (1,600; 15-50) — The Last Parade
(Col.) opened Thursday to S.R.O. from 9:30
to close. Standing four deep in orchestra, bal-
cony and gallery all day—all-time records
broken against strongest kind of opposition.
Sure fire. Don't miss this one!



THE LAST PARADE

A Gangster's Final Fadeout!

Starring

J A C K H O L T

with Tom Moore and Constance Cummings
Story by Casey Robinson—Directed by Erle C. Kenton

COLUMBIA — *of Course!*

NOT SO POPULAR WITH UNIONS

Chicago, Feb. 10.—Unions in this town seem to have it in for one or two certain men, not connected directly with them.

One fellow who took it on the lam from this city when he heard the unions were after him has been seen at a hybrid exhibit-union rep. No one ever could tell where he stood and everybody instigated him. That was trailing with the monos or trying to work up a site line to get some for himself became self-evident. This fellow had been away from Chi for his health as those things are understood, but returned to find he had not forgotten. He's making a stand.

The other instance isn't clear. It's about a local showman who always acted extremely well and kindly. It's said he received an anonymous letter and it disturbed him, so he thought he had better vamp until a better understanding could be reached.

There's a rumour that reason for the anonymous was a slip up. Paul Meissner caused the 66-piece Eastern mannequin orchestra 18 months ago when contracts ran out. He sides with the producer, however. Meissner has several features relating the former Eastern policy, thus capitalizing on unpopularity incurred by drastic change of the Eastern "atmosphere."

NEW SCALE WAGE FOR ROCHESTER MUSICIANS

Jackette, N. Y., Feb. 10.—Denial that hit musicians at Loew's are still scrapping for \$30 a week for an eight-week trial period is made by the Rochester Musicians Union, Local 46, A. F. of M. Negotiations are still on between the union and Loew's to determine the wage for the orchestra after the eight-week trial period at a lesser wage weekly which ends Feb. 27. The music contract under consideration, which would be making a hit in connection with the stage shows, thus putting the musicians in a favorable position for

The low scale now prevailing at the jackette is subject to discussion wherever musicians gather in the city, particularly in view of the criticism in view of undoubtedly hit made by the orchestra.

There is a rumour that reason for the wage cut was a slip up. Paul Meissner caused the 66-piece Eastern mannequin orchestra 18 months ago when contracts ran out. He sides with the producer, however. Meissner has several features relating the former Eastern policy, thus capitalizing on unpopularity incurred by drastic change of the Eastern "atmosphere."

Bank Failures May Halt Construction Of Indiana Houses

Chicago, Feb. 10.—New theatre operations in northern Indiana, which have been the center of rapid theatre expansion in recent years, will be held over by every major circuit invading the territory, have come to a standstill stop due to the folding of three of the leading houses.

Biggest to go under was the First Trust and Savings Bank of Hammond, which had about \$100,000 in deposits. When it folded, that bank had about \$40,000 in this bank at the time.

Several theatre deals still were affected since the first pinhole hole, and from present appearances it will be many months before present building plans will be consummated.

Within the past six months, Warner has acquired an entire circuit in northern Indiana, in total of Hammond, Cicero, Gary, Mishicot, Old Gary, while Publics has opened new houses in several of the towns. Northern Indiana is regarded as the best spot for development in the west end, with many of the towns admittedly undeveloped.

TWO UNIONS IN L. A. ARGUE AS SHOW OPENS

Los Angeles, Feb. 10.—Electrical workers and state film unions still are scrapping between themselves, using the local RKO Orpheum as the battleground. Electricals are insisting on having a maintenance backstage, as well as the IATSE.

Orpheum, a straight picture theatre under "Cleopatra," is open at no price. In RKO, it's copied with the unions. That contract expires in September.

Meantime, electricals insist on extra privileges such as striking in a maintenance man at \$65 per week. This weekly figure is not as important as the indication the electricals want to have a backstage stable with the maintenance men in the middle of it having been at the Orpheum for five years.

"Temporary three game night the electricals are asking for wages which would be under protest, I will be easily given up.

Temporary three game night the electricals are asking for wages which would be under protest, I will be easily given up.

RIALTO, L'VILLE, ON BLOCK

Bidders Reported—Employees Receive Notice—Denials

Louisville, Feb. 10.—With 25 employees given notice by its mgr., J. H. Howell, interests of the Rialto, independent, it looks as though the Rialto, Rialto here shortly will be sold.

Amongst bidders are said to be the Louisville Amusement Co. and the Broadway Amusement Co., United Theatres Co. (subsidiary of RKO) is lessor of the Rialto. United, from Cincinnati, has been here but denies a contemplated sale.

21 UNWIRED IN CHICAGO

Chicago, Feb. 10.—Sound is not yet unanimous, but as the pace the silent houses are folding through the midwest, pictures will be silent again in the summer when the next season gets going. Estimated that the midwest towns at present are 25% silent, with 40% of the population 45% confined to the cross-covering spots and flag stops. In Chicago, with a listing of over 200 theatres, with 100 silent, 100 sound, and 100 from present indications, they will all go untouched by the talkers.

These houses are the backbone of any exhibitor's business, but with pictures plus the added cost of sound and score charge, besides the additional union help which talkers mean.

Only houses in the entire district giving any chance for surviving the summer shut-down are the surest, most, entirely on the foreign circuits, appealing to a limited group.

Legal Action Only When Serious Now Impresses Exhibits

Chicago, Feb. 10.—Although the exhibitors have had to their early circuits to drag delinquent exhibitors to court, not one suit against the bad boys of the row has yet come before the judges. What this means, however, means that the exchange means business, some sort of settlement follows.

Understand it has been an exception this fall season, although the distributors have started dozens of suits.

Though there are more petty violations than in the past, under the old arbitration system, the distributors are not going to court in every instance, reserving the suit method only for the really serious cases.

Understand that Metro, Universal and United Artists are among the exchanges which have taken steps for legal action.

ME. STATE DEPT'S. GIVE LOCAL REELS FOR EXHIBITS

Augusta, Me., Feb. 10.—Four state departments now have a supply of thousands of feet of feature film offered free for exhibition by individuals and organizations.

Public Health Dept. has 40 reels which are sent on request and available to a teacher.

Scenes of Maine farming and canning are contained in 20 reels produced by the Agriculture Dept.

The Forestry and Game departments have from 10 to 15 reels.

The Maine Development company is preparing reels showing hunting and fishing.

Theatre Demanded

Milwaukee, Feb. 10.—From the city council floor, Alderman Robert Martens demanded that the town of Neenah, Wis., in upholding zoning laws, fail to obtain a theatre.

The alderman declared that every theatre operator he spoke to said if and if the condition continues they'll be going out to everything else.

He urged the ceasing of a Neenah theatre, which became the target of patronage.

Sparks Operating Publix Lone

Jacksonville House with His Own

Jacksonville, Feb. 10.—Revival of the deal under which E. J. Sparks will add the Publics Florida theatre here to his other Publics-operated local houses gives Sparks the entire Publics list in this state.

The change may occur any time now. It has been off and on a couple of times within the past two months. Harry Weiss, Publics mgr. for the Florida, moved to the Publics Fair.

With this deal Publics may turn over all of its houses in Florida to Weiss, on top of the Publics Fair.

Weiss is operating himself. Publics may retain only for its own operation theatres at Jacksonville, St. Petersburg and Miami.

Sparks is home town operator and the first to build up a Florida circuit, later sold in part to Publics.

He is still operating himself, with instructions or authority from Publics home office or division director.

Sparks retains to pay fairances on percentage. He pays—but a flat rental and his top rental is claimed to be \$300 for any house he takes over.

Sparks' first with Fox is cited

around here as example of his buying.

He pays Fox for its entire feature production \$100,000 yearly.

Sparks receives one Fox feature weekly, with that Fox taller playing the

\$600 to Fox.

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Sparks receives one Fox

**Sensational opening at Carthay Circle,
Hollywood! Sold out since the start**

FRANK LLOYD PRODUCTION

ANN HARDING IN

THE "NEW"

EAST LYNNE

CLIVE BROOK CONRAD NAGEL

CECILIA LOFTUS • BERYL MERCER

Suggested by the novel by MRS. HENRY WOOD

Settings by JOSEPH URBAN

They Saw, They Rave!

"Dozens of sophisticates cried their eyes out last night...the production is all anyone can ask and one of which Frank Lloyd and the Fox Company can well be proud."

—Louella Parsons, L. A. Examiner

"The old spell-binder is a marvel of transcription . . . no audible film within memory shines so worthily."

—Philip Scheuer, L. A. Times

"East Lynne will make the audience cry...reduced many a first nighter to tears."

—Harrison Carroll, L. A. Evening Herald

"A genuinely heart-throbbing picture . . . a lavish production, gorgeously costumed and with settings that were certainly the most beautiful seen in many moons." —Eleanor Barnes, L. A. Daily News

"Advise every woman in Los Angeles to see East Lynne and have just one grand cry . . . every scene like a painting."

—Jimmy Starr, L. A. Evening Express

"The East Lynne that was good enough for your father to cry buckets over has changed much but listen to the audience—see it and weep."

—Llewellyn Miller, L. A. Record

**OPENS
ROXY
FEB. 20**



Sold Individually on Separate Contract

GEORGE O'BRIEN



As the two-fisted fightin' hero of the screen, George O'Brien came honestly by those two fists. Son of a San Francisco police chief, he learned riding and wrestling from a cowboy chief, he learned on the force. During the war he was light instructor weight champion of the Pacific Fleet.

Offers to turn professional boxer didn't interest him. He returned to Santa Clara College to finish his education, and topped his class in athletics.

Admiration of Tom Mix drew him to Hollywood, and he was soon lugging a camera on the Fox lot. Months went by, and just as he had about decided he'd never be either cameraman or actor, he got a small part. He made such an impression in it that he won the leading role in "The Iron Horse." At last he was on the right track.

His broad smile and broad shoulders carried him promptly into favor with the public, and he won critical acclaim by his performance in "Sunrise." With the advent of talking pictures, he became the hero of outdoor romance, and reached the peak of his box office popularity in "The Lone Star Ranger." Hardened by exercise and athletic training and skilled in horsemanship and boxing, he never needs a double. He's probably injured more often than any other star in pictures, but he likes it. He comes up smiling.

SEAS BENEATH
FAIR WARNING
LAST OF THE DUANES
ROUGH ROMANCE
SALUTE
MASKED EMOTIONS
THE LONE STAR RANGER
SUNRISE
THE IRON HORSE

ELEVENTH OF A SERIES OF FOX SCREEN PERSONALITIES

FOX

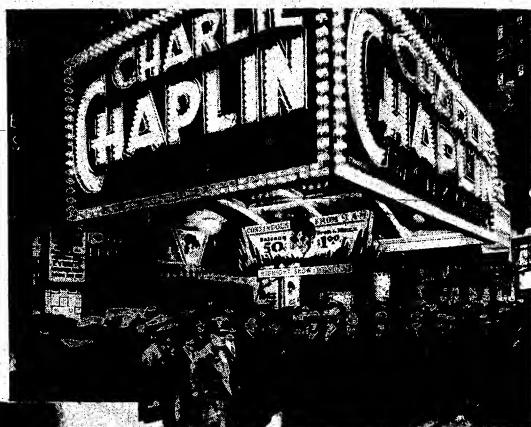


They gathered by the thousands. They packed Broadway. They jammed the lobby. They stood in line for hours. As fast as the theatre emptied—WHAM! and it filled up again.

That's the way things are going at the GEO. M. COHAN Theatre on Broadway.



"Vive Openings of "City ever



LOS ANGELES

ILLUS. DAILY NEWS

"A Hit. Abounds with Comedy."

EXAMINER

"'City Lights' a solid smash. Not since his two reel days has Charlie given us such an orgy of laughs."

EVE. HERALD

"One of the year's significant events. Scores vivid hit. You won't miss this picture."

EVE. EXPRESS

"Put an audience of over 2000 in hysterics. A rare comedy."

RECORD

"Sure to be an immense box-office attraction. A picture the world will want to see."

Speak up! Who's first to get this

"Hold 'em, boys,
the theatre's jammed
full now."

Scene at opening in New York



Charlie Chaplin! //

Lights "starts wildest ticket buying stampede witnessed in all motion picture history. The great world-wide money making possibilities of Charlie's latest is reflected in tornado rush of thousands upon thousands to theatres of East and West runs, establishing unheard of and unbelievable records. Broadway has not seen such an outpouring of amusement seekers in 10 years. Los Angeles stands amazed at the mobs storming daily its new Los Angeles Theatre.

CRITICS OF LOS ANGELES AND NEW YORK TOUCH HIGH PEAK OF ENTHUSIASM

NEWS NEW YORK

"'City Lights' brilliant...we laughed so much and so heartily at 'City Lights' that we feel considerably weakened... 'City Lights' is excruciatingly funny... Charlie is the one and only."

TIMES

"Chaplin Hilarious in His 'City Lights'... Film Brings Roars of Laughter... spectators rocking in their seats with mirth"

HERALD TRIBUNE

"A brilliant film, genuinely hilarious comedy... shows the Great Man of the Cinema in his happiest and most characteristic moods..."

EVE. WORLD

"Brings Laughs, Tears to Audience... Chaplin has made another winner... boxing bout is one of the funniest sequences ever seen upon any screen."

AMERICAN

"...you must see it for yourself. To detail its thousand laughs would be unfair."

SUN

"Charlie Triumphs Anew in 'City Lights'... proves that he is the actor, the artist and the genius... Chaplin is great... He is killingly funny... hilarious gags... See for yourself."

TELEGRAM

"Hilariously funny film... hilariously funny picture full of some of the most side splitting antics I have ever seen... I had a grand and glorious time... if you can show me anything on the screen funnier than the prize fight sequence I should like to know where it can be seen..."

GRAPHIC

"...hilarious... There was laughter galore for his audience. One of the notable flicker events of this young 1931."

WORLD

"I was entirely too busy laughing at Mr. Chaplin to reflect much upon the absence of speech in 'City Lights.' 'City Lights' is superb... screamingly funny... represents the best pantomime art we have in America..."

MIRROR

"Many laughs... sure fire ones... you'll want to see it. It's worth seeing... the most glamorous, captivating, entrancing figure the movies ever have created—still the incomparable, magnificent Charlie Chaplin."

JOURNAL

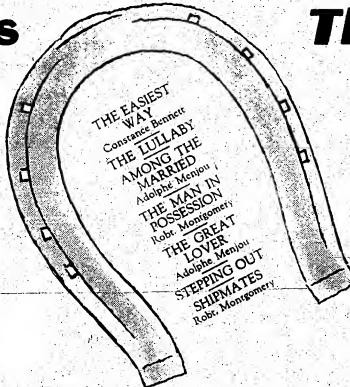
"Comedian a Hit in His Silent Film. You'll enjoy 'City Lights.'"

POST

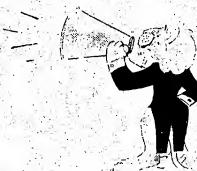
"A dazzling pattern of comedy and pathos... He remains the supreme pantomimist. Makes you shriek with delight."

UNITED ARTISTS Big Money Picture?

It's



The LUCKY SEVEN we're shouting about—



WHEN YOU RIDE ALONG with pictures like "Min and Bill," "Paid," "Reducing" and all the other current M-G-M smash hits, you know there's an outfit behind them that knows its business. AND WE'VE NEVER hit a production stride like the present one. "THE LUCKY SEVEN" represents M-G-M at the top of its best form!

THE SENSATIONAL RISE OF ROBERT MONTGOMERY!



in "The Big House"



with Constance Bennett in "Inspiration!"

MAGAZINE editors tell us that they get more letters concerning Robert Montgomery than any other male star in pictures — bar none! The paying folk have made Montgomery a paying personality. His rise has been sensational — and deserved!

In "The Lucky Seven" Robert Montgomery stars in "Shipmates" and "The Man in Possession."



with Norma Shearer in "The Divorcee"



with Jean Crawford in "Unstrung"

CONSTANCE BENNETT TOPS ALL HER TRIUMPHS in "The Easiest Way"

Leave it to the producers of "Paid" to handle a dramatic theme like "The Easiest Way." Metro-Goldwyn-Mayer knows how to handle drama! In great pictures! This one, based on Eugene Walter's celebrated stage play, has Adolphe Menjou, Robert Montgomery, Anita Page, Marjorie Rambeau in the cast. Jack Conway directed — and how!

"The Easiest Way" is another of M-G-M's "The Lucky Seven"



WHAT MENJOU MEANS TODAY IN TALKIES

— and never did a role fit a star more perfectly than "The Great Lover."

Talkies were made for Menjou — and Menjou was made for talkies! He was plenty popular as a silent star, but wait! In his first great talkie role in "The Easiest Way" he gives an indication of just what he's going to mean to you at the box-office. Now he gets a story that's tailored to his measure. His poise, his polished manner, his sophistication are tremendously enhanced by the addition of a perfect voice for the microphone.



This great stage hit is an adaptation from the plays of Frederick and Fanny Nathon.

SIX GREAT STAGE PLAYS and One brilliant Short Story — that's M-G-M's "The Lucky Seven"

THE MAN IN POSSESSION (Robert Montgomery)

The Current Stage Hit Now Playing to Capacity Houses at the Booth Theatre on Broadway. It came to Broadway after a big London success, which it is duplicating in America. It tells of a boy disowned by his socially greedy family because of a jail episode. Plenty of laughs develop when the ratty family discover their wayward boy making good. By H. M. Harwood.



EDWARD KNOBLOCK

The author of "The Lullaby"

THE LULLABY (All Star)

The Stage Success That Shook Manhattan! Strong drama this! The story of a French girl who fares ill at the hands of men. When Florence Reed played it to jammed houses all New York flocked to gasp and thrill! Edward Knoblock who wrote many successes never put more heart's blood and soul-thrill into a play than this one.



STEPPING OUT (All Star)

Plays about making motion pictures are among Broadway's current legitimate successes. Here's one! The Stage Success by Elmer Harris, the Author of "Young Sinners", "Ladies All" and other Hits.

AMONG THE MARRIED (Adolphe Menjou)

It was so good on the stage they produced it twice! Vincent Lawrence's keenest play tells of Long Island suburban, country-club life. Behind the hectic, flirtatious lives he has found a fine, true note of man-and-woman devotion.



And the U. S. Navy again cooperates with the company that produced "The Midshipman" —

SHIPMATES (Robt. Montgomery)

This industry never forgot those great box-office successes that M-G-M gave it in co-operation with the Navy — "The Midshipman" and "The Flying Fleet." Malcolm Stuart Boyle has written an even greater one.

SEVEN rhymes with HEAVEN!

*God who you say
You're a son
You'd find yourself
In hell if you said*

METRO - GOLDWIN - MAYER
Where Men Are Showmen!

It HAPPENED IN less than ONE YEAR, too!

(No. 712 Straight from the Shoulder Talk by Carl Laemmle,
President of the Universal Pictures Corporation)

IN LESS THAN TWELVE MONTHS UNIVERSAL
has so revolutionized the method of producing short subjects
that it has literally yanked them from a mediocre position to the
very top of the heap.

THEY ARE TODAY THE VERY CREAM OF THE
market.

THE SMARTEST AND THE BIGGEST BUYERS FOR
practically all of the successful circuits are now dating them in
preference to any other shorts available.

CALL IT LAEMMLE LUCK OR WHAT YOU LIKE,
I simply took a chance. I turned the whole short subject job
over to Mr. Stanley Bergerman, who came to the motion pic-
ture business with a movie fan's viewpoint—the audience view-
point. All I gave him was a pat on the back and—carte blanche!

WELL, YOU KNOW WHAT HAPPENED.

THE FIRST SHORT SUBJECT TO HIT THE MARKET
fairly electrified it and brought a roar of laughter from all over
the world. It was Slim Summerville in "Parley Voo." This was
followed by "We We Marie" and then the George Sidney—
Charlie Murray two-reelers.

AT THE VERY SAME TIME THE NEW "LEATHER
Pushers" broke loose; and the sensational success of our great
serial "The Indians Are Coming" started the big job of bring-
ing the kids back to the theatres.

PILING ON TOP OF THESE CAME THE SPON-
taneous hit of the one-reelers called "Strange As It Seems"
plus the amazingly fast growth in popularity of "Oswald, The
Lucky Rabbit."

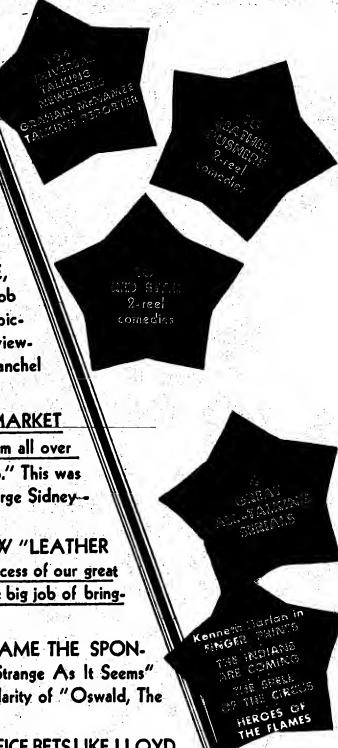
THE ADDITION OF BOX-OFFICE BETS LIKE LLOYD
Hamilton and Daphne Pollard and Eddie Gribbon filled a full
cup of quality to overflowing.

OF COURSE OUR GRAHAM McNAMEE TALK-
ing Reporter Newsreel is now accepted as the standard of
standards and our newly released serial "Finger Prints" will
not only pack the kids in but draw their dads as well.

AND IT TOOK LESS THAN A YEAR TO UPSET
the whole business of making shorts and making them right.
If you are missing a single Universal short subject you are just
that much to the bad!

Film Daily's poll makes it unanimous!
The best picture of the year is "All Quiet on the Western Front."

NOTHING BUT BOX OFFICE IN UNIVERSAL SHORT SUBJECTS!



Film Daily's poll makes it unanimous!
The best picture of the year is "All Quiet on the Western Front."

KEITH'S NAME OFF B'WAY

Publix Starts Small Town Vaude Move with 9½ Weeks—1-Act Bills

Publix has opened its small town vaude move with approximately one and a half weeks of time completed of two and three day southern stands booked by Lawrence Goldie in the William Morris office, New York.

To the present the policy will be one act, preferably a band turn and running about half an hour. Most of the theaters will move slowly in the moves. In the event that the act carries no music, bandstand will be added as part of the turn for the act.

Two separate routes, both south, have been arranged in such a way that the journeys are north and the one route longer, paying pro rata, the average weekly salary for the 30-minute turns will amount to around \$1,000.

The first tour, covering about three and a half weeks, includes Shreveport, Alexandria, Monroe and Lake Charles, Louisiana; Greenwood, Greenville, Clarkesdale, Texarkana, Hattiesburg, Gulfport, Biloxi, Meridian and Jackson, all Mississippi; Pensacola, Florida; Mobile, Alabama.

Second route, comprising about six weeks, takes in somewhat larger towns, including Memphis, St. Louis, Marion, Spartanburg, Atlanta, Georgia, Greenville, S. C., Asheville, N. C., Knoxville, Chattanooga and Nashville.

First Acts in Years

Many of these towns, through the Public flesh revival, will see their first vaudeville in years. Some of them are still short of acts of occasional title and tent troupe.

In the north Goldie, for Publix, continues holding the full weeks in Toledo, Cleveland, Indianapolis, Bedford, Lynn and Somerville.

Harry Santley, from the Coast Morris office, has been retained to go to the south and will remain in New York on the vaude end. At Public Harry Hollander is in charge of policy.

The first act success, with the stage shows in the south will be followed by installation of vaude elsewhere by Publix. It is a certainty that many western cities of Iowa, Nebraska and southern Illinois are short due to make the same experiment on a wholesale scale.

KILLED BY FALL

Grant Pemberton, RKO House Manager Dies From Roof Plunge

Salt Lake, Feb. 10.—Grant Pemberton, 45, manager of the RKO Orpheum here, died yesterday morning at 6:30 a.m. after falling out of a window on the edge of the roof of the theatre roof.

Pemberton had gone up to inspect the rope fastenings of a safety net installed on the roof last fall, a feature which he had been told had other injuries.

Pemberton first came here in November, 1929, and then went to Kansas City for 1930. He returned here in 1932. He is married. The widow and a three-year-old son survive.

As RKO has no division headquarters here, the public headwred the vaude client's head office and studio, and was RKO's chief in looking after Pemberton's family and funeral arrangements.

George Gilligan was soon from Los Angeles as temporary successor to Pemberton.

Columnist at "Albee"

Brian James, columnist of the Brooklyn "Eagle," goes into the Albee, Brooklyn, week of Feb. 14. James will do a little managing and act as mc.

100% Talk

(Hollywood, Feb. 10.)

An easterner must was taken

alone to Hollywood to make his

playout here at one of the

Hollywood houses.

He was stopped when un-

expectedly here at the time, asked,

"What's your name?" get your

ducks acts from me."

ACT SUES ANOTHER FOR \$13,400 IN N. Y.

Seeking judgment of \$13,400, Gettman Jones and Eddie Jones (Ist and Elliott), have started suit in the New York Supreme Court against Donald Leavitt and Ruth Leavitt (Keith Lockwood).

According to the papers filed by the Joneses they were engaged by the Leavitt and Lockwood act of \$200 a week, starting Jan. 1, 1931, and terminating July 31, 1931. Although they were ready to carry out the terms of the agreement, plaintiffs refused when the Leavitt and Lockwood turn started on its RKO route.

Leavitt and Lockwood's answer to the complaint, filed through Attorney John J. Keppler, is a general denial of the allegations with a counter claim for \$100.

"Sorry" Wires Frances White, "Out" Says RKO

(Los Angeles, Feb. 10.)

Frances White stranded herself in Frisco so far as RKO was concerned when she was not cast in the show that opened last Thursday morning to open at the RKO here.

Planning to come down by plane, she wired to New York and put off her return flight pending out to stormy weather. RKO was forced to book a couple of local acts as substitutes.

While RKO booking offices in New York were wired and Miss White was removed from the show for failing to open with it Thursday.

For some time RKO has insisted its new use train on jumps through frequent disappointments when acts and planes were delayed.

Infact, holding with out of government here, RKO has done a "run and stop" act from Tucson to Boston, the city was added to the regular route.

Both Thayer, Ross and Nease and Morris substituted frequently. Then came the comedians, Kirby, by Friend and Nease and Evans and Grotta with the balance of the week.

Frances White is an unorthodox member of RKO. Whether she is to be decided today (Wednesday) whether she can be persuaded to play out nine remaining weeks.

Miss White secured the Orpheum route last month when Public Orpheum, retaining its interest in the Orpheum, called in open their continuing for the balance of the route. Through this arrangement, RKO and the Orpheum are to split 60 per cent.

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A few months ago the "All-American" troupe, which had been a smash hit in the Midwest, was unable to pay its bills.

She stated at the time that she preferred not to work at all than \$750 a week. RKO paid her \$750 a week, and she worked whenever she could to meet it.

Loses Father

Due to the death of her father, Evertt Reed, 65, of "Criminal Justice" fame, at Loew's Paradise, Chicago, last week.

RKO REPLACING ON N. Y. PALACE

35 YEARS IN LIGHTS

Very shortly the name Keith will disappear from Broadway where it has been a fixture at one or more theatre locations for 35 years.

The final New York house to replace it will be the Palace, the only class theatre remaining in America thoroughly representative of the vaudeville that the late B. F. Keith built.

Substitution of RKO Palace for the present B. F. Keith's Palace will occur with the opening of the Palace on Broadway.

It is said that orders have gone out to that effect.

RKO at present is operating in houses within a block of each other in Times Square, with one labeled RKO, the new RKO Mayfair. Other acts, including the likes of one another, are the Globe and Palace. Neither of

these just now is identified as an RKO house by those symbols on the marquee.

With the change to RKO Palace, the same names may be placed in the Globe, giving RKO a larger play within a small space in the greatest transient sector than any other firm operating in the area.

RKO has been recently displacing Keith's Albee Orpheum circuit, known as Keith's and one or two hold their first Albee title, but all are outside New York City.

At 10 a.m. on 14th St.

At one time "B. F. Keith" blazed forth on the Broadway houses: Palace, Colonial, 81st St. and RKO, with the latter taking over the 81st Street. Keith's name first went up on the Union Square at 14th street, at the intersection of Union and 14th.

In Boston, RKO may cling to the name of Keith as meaning something with to the city, the Bostonians being fond of the Keith vaudeville program around 1890.

In no other spot is the name of Keith considered of drawing value or good will, though it is used in connection with the all-vaude shows Keith's was identified with, to the more current combination vaudeville and variety performance.

E. F. Rogers Elevated

None of the direct family of D. F. Keith is in the business.

With the remodeling of the Palace without alteration contemplated in its present twice daily vaude program, it is expected that the Keith's for years to come will become managing director of the Palace. Under him will be a house manager and the remainder of the staff.

Agency Drops Actor For Jumping Hotel Bills

(Chicago, Feb. 10.)

As the result of numerous complaints of the public, the Illinois Auditor General has issued an injunction against the vaude actor, Jack Kneeland.

He will not be represented or managed by the agency of the Illinois Auditor General.

Kneeland was charged in several hotel rooms with jumping hotel bills.

Keith's vaude also has been accused of the same offense.

As a result of the public's charges, the auditor general last week sent a small check to the Roosevelt Hotel, Cedar Rapids, Ia., in payment of a Kneeland bill.

Ruthie Gilligan was soon from Los Angeles as temporary successor to Pemberton.

Twilight Robbin's Family

Family, but the stage last week affably informed the public that

Twilight Robbin, Robbin has been

on the stage 40 years and feels it is time to retire.

Robbin's three children will continue to perform.

Twilight Robbin's wife, Mrs. Dwight Robbin, was given a

Ann Suter Claims Justification for Using Censored Song in Her Favor

Right "Mrs. Cassidy"

Marie Harriman has a habit of addressing strange women on the streets, just for a joke.

The other day, Marie stopped a woman and asked,

"How do you do, Mrs. Cassidy?"

"But, my dear, I'm not Mrs. Cassidy," retorted the woman, referring to the started Miss Harriman, and adding, "Let me tell you what happened." The former Mrs. Harriman, Marie, wrote on the spot for 50 minutes.

From Ann Suter's version of last week's affair in Cincinnati in which she was canceled by RKO for using obnoxious material in her act, she claims that a decision probably will be returned in her favor.

Miss Suter was canceled after the second day of her engagement at the Palace, Cincin, when charged with restoring to her a set song which the booking office in New York had cut out of the act.

When she was restored for the night show at the request of Harry Sommers, manager of the Palace, Suter's act was not restored in full, but she was given a chance to remain in effect at all RKO theatres.

The song was eliminated by Miss Suter's agent from the booking office three weeks ago in New York, on Friday and for the first three performances on Sunday in Cincinnati. The act did not include the number.

According to Miss Suter, before the final Sunday performance, Harry Sommers, manager of the Palace, called her backstage about the censored song and asked her to sing it for him. She did, she states, and not only did management not cancel her, but she was given a chance to remain in effect at all RKO theatres.

Home Office Told

Through another channel, the manager of the Palace advised that Miss Suter was using the song in Cincin. Immediate cancellation followed, including the banishment of Miss Suter.

Sommers' claim is that the song he heard backstage was not the same one Miss Suter later used in her act.

The question arising at yesterday's hearing in the RKO booking office involved the right of the man to cancel a contract, the general censorship order of the New York office and advice the act to restore a song regardless of its own opinion of it.

For about a year RKO, in its stricter censorship of stage material for vaude bills, has been threatening to cancel acts, as well as an example for others. Miss Suter was the first to bring the number obnoxious, but advised her to use it at the evening show.

The Ancient Honorable and Fleasome Society professionals in New York with vaude acts prominent in the membership.

The present officers are: E. L. Eason, Exalted Barker; Polo Olsen, Most Esteemed Barking Knight; Harry Newman, Royal Chief Howler; and Sonny Sommers, King of Comedy.

Initiation is \$10.

At the last meeting in Unity Hall the members claimed they had a mutual laugh. This is the purpose of its organization: laughs.

FLEALESS FOR LAUGHS

New Order For "Vaudeville"—In

For \$1.

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Twilight Robbin Must Pay His Vaude Pianiste \$800

Waite Hoyt, the former N. Y.

vaude pianist, must pay \$800 to Seimah Waldman, who was his vaude wife last season.

Miss Waldman played piano in the vaude stage act of Waite Hoyt.

She was engaged by the manager of the Palace, Cincin, and that

she was hired through her brother, Shepherd Waldman, at \$100 a week. But the hall player dropped out and took J. Fred Coots as his partner.

Coots, trial before Municipal Court Justice Kinney, also sued Waite Hoyt, claiming he was liable for his loss.

Justice Kinney held that Hoyt

had been guilty of libel.

Waite Hoyt, however, claimed

he was not guilty of libel.

Waite Hoyt was given \$800.

Waite Hoyt was given \$800.</

15c for *VARIETY*

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"Variety,"
New York City.

Enclosed find \$....., subscription to "Variety" for years, to commence immediately.

Name

Town

City

State or Country

RKO Transfers Chicago Books To N. Y. Feb. 21

RKO will transfer its present Chicago booking office, handling midwest bookings, to New York after Feb. 21. Charles Frazee, booking office head, goes to Chicago next week to arrange for the move.

In New York the Chi RKO books about 80 and runs most of time scattered through the mid-west. Remaining in Chicago for local bookings, probably, will be the best way to keep the books around the city. These are mostly weekend dates.

Hoot Gibson On 30% in BUTTERFIELD HOUSES

Detroit, Feb. 10.—Hoot Gibson has closed with Jit-terfied to make personal appearances in four of their houses, the main reason being that 30% understood to be terms starting from the first dollar. Houses are the Glenwood in Lansing, Feb. 11-12; the Palace in Flint, Feb. 17; Regent, Bay City, Feb. 18-21; and Bijou, Battle Creek, Feb. 22-25.

Gibson played two days at the Puritan Theatre on a guarantee and took \$1,000. He is to receive 50% over \$50 gross for the two days.

Two New Teams

Davis Schooler and June Gurn, both from the picture house days, are framing a vaude team.

Schooler was Loew's Jones, run at the Capitol, New York, and Gurn, one of the picture house girls.

Roscoe Ailes and Thelma White are getting together as a new vaude team.

They open Friday, Feb. 14 in Elizabeth, N. J.

Allis split with Kate Fullman about a year ago. Miss White, formerly of the White Sisters, has been appearing in picture house shorts since her sister, Marjorie, went talker for Fox.

Drop Name Idea

There will be no attempt by Frazee & Marz to play up more at its Park Plaza theatre in the Bronx.

When Fox recently inserted "Vaudeville" in the title, it thought names might mean something.

After several were booked, and there was no specific b.o. reaction, the idea was dropped. House will be the vaude title as it is booked.

Good Acting Gets Work

Los Angeles, Feb. 10.—

Because of the financial pinch, he has given an additional 10 weeks for RKO-O starting at Omaha Feb. 18 at \$1,050 weekly for himself and writer, Dorothy Darrow.

Bookers will look the art over.

Ray's Return

Charles Ray, former film actor, is set for his vaude try. He and company have been booked for a short week at the Royal (Bronx) by Frazee & Marz.

Bookers will look the art over at the uptown house and decide.

Div. Mrs. Switch

An RKO-O division manager, who will shortly become the New York office head, has been assigned to Arnold Pittenheren, now in New York state, and Lew Goldberg, St. Louis, will swap places. New York assignment is a return for Goldberg, et al.

BEN BERNIE AT \$5,000 Going into B. & M. Chicago Theatre for One Week—Not at College Inn

Chicago, Feb. 10.—Ben Bernie is back home again, the College Inn, go into the Chicago theatre week March 6. Bernie is getting \$5,000 net for the week.

Although he's not quite so well known, and without the radio standing him now, has, Bernie went into the little theatres. At that time he didn't take any strings.

Music Corporation made the booking.

Loew's May Take RKO Colonial in Replacement Of Leow Old Lincoln Sq.

Old Colonial at 63rd and Broadway, New York, may follow the lead of the Lincoln Square, now Loew's midtown, and soon Loew's is talking with RKO-O for the lease.

Colonial, former Keith big timer, has been out of vaude for about a while. It went into legit for a while.

Loew's Lincoln Square was put out of commission through the re-opening of big blazes in the buildings housing it at 63rd street, on Broadway.

HELPING ACTS WITH NEW BILLING AND PUBLICITY

RKO-O acts have been called in by the professional department to talk over changing their billings to give them better b.o. value. Acts under consideration have looked over for possible tie-ups and are awaiting a new line of publicity sent out.

That was the first decision reached after a conference between producer, Harry Orovitz, and Frazee, who is now in charge of publicity for intact shows and acts.

SEEK DOWNIE CHARTER

Chas. Sparks Files Incorporation: Capital \$50,000—Maybe \$500,000.

Macon, Ga., Feb. 10.—Downie Brothers Circus, winter resident at the Atlanta, has filed incorporation papers naming Charles Sparks and Mrs. Anna Sparks as incorporators and placing the capital at \$50,000 which would increase it to, not more than \$50,000.

Charles Sparks is the former manager of the Ringling Brothers Circus, which was bought last summer by Ringling. Sparks' Circus has been several years in Macon. Its winter home with its removal to quarters with the other Ringling shows. Sparks' Circus has been in Macon.

The petition for incorporation, which will require 30 days legal action before it is granted, names Downie Brothers as principals, which means that future headquarters will remain here.

Actor Claims Title

Lack Shea, known actor and agent, has started suit for \$200,000 damages and title injunction against picture houses in New York, St. Louis, and Cincinnati.

Shea alleges the title, "Assorted Nuts," of a new Wheeler-Woolsey comedy, radioed into his vaudeville act of same name.

Choos Producing Again

George Choos is back in vaudeville, having made his return to the stage with a girl act called "Mylne Bevins." Cast I composed of eight people, including Billie Gilmore and Marjory Edwards.

Number I started by Danny Davis.

LUKES AGENTING

George Lukes, former Keith western-booker, is back on the RKO-O floor in New York as an agent with Jack Clegg, office manager.

Lukes was transferred to the eastern Keith booking staff two years ago and left about a year later.

3

Film Girl in Act

Virginia Vaughn, who has been engaged in Fox films, has been engaged for Jackie Beckman's vaude circuit.



BOB HOPE In "Keep Coming"

Assisted by Eddie Cantor, also in "Antics in 1931" with Murdoch and Townes, Dorothy Sands and Eddie Special Material by P. G. Wodehouse This Week (Feb. 7), Palace, Chicago.

Direction LEE STEWART

NAMES AND ADDRESSES OF SARANAC RESIDENTS

Saranac Lake, N. Y., Feb. 10. Show people and addresses in Saranac:

At N. J. San. Fred J. Jackson, Jack Lawrence

McCarthy, Edward DeCaro, George

Ally, Mike McNamee, Harry Clark

Ally, Eddie Hart, Buck

C. J. Quinn, George Harmon

Lawrence, Bobby Hatz

Harold, Eddie Barrett, Eddie Voss

Moore, Harry English, Tommy Abbott, Morris Coleman, Fred Bachman, Ford Raymond, Harry Bent, Eddie Hart, Eddie Kelly, Doris Giltrap, Alice Carman, Dorothy Harland, Julia Bills, Lilly Quisenberry, Anna Powers, Queen Elizabeth, Eddie Barrett, Doris Moore, Fred DeVore, Mae Armitage, Toni Temple, Alice Bailey, Anna Parpalius, Kitti

Novak, Edna Gandy, Bell

Constance Reeves, Mills Jasper

Cost of Units

Lewis' manager Harry Shaw of Loew's

Palace is regularly active as mes

theatres, a local theater man

and a few down town houses

most m.-e.s. in Shaw's style

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Those Two Boys and a Kid

By Joe Laurie, Jr.

Frankie, you'll have to get around to the movies yourself today 'cause I gotta go with Aggie to see the kid.

I never knew you and Aggie as a kid.

Sure, her oldest is, and we go down with his Grandmama, but since he was pretty sick, Gotta have his tonsils taken out.

Don't tell me about tonsils. I had them taken once and they ain't taken out yet... I mean they grew back on me. But with a kid? It's different. Where's the kid at?

He's with his mother, his grandmother... that's Aggie's mother. You see when we got the bill we were looking off for quite a while. We got an advance of the Sun time, so we left the kid with her mother. She's a nice old lady.

Ain't the kid ever with you?

Oh, sure. We have him with us on Christmas and Easter or else go to the movies. He's a good little boy. You know that's what makes Aggie so cranky, she wants to be with the kid.

No, we don't. You two don't work together, we don't see her stay with him?

That's what I've been telling her to do. But she says she has to be here to watch me; ain't that ter-

rible, your own dad don't think

that any more. I know other

gals' wives that didn't trust me.

Why don't you bring the kid down here? So I'll come up to Aggie's

and we'll have him. Let him go

You'd imagine he's her kid. She

raised him except for about a year

when he was real bad. I found

it good honest so we took the kid

on the road with us. The old lady

got sick and unbeknownst to us

she packed up and traveled to see

us out in Bedford, O. She... we took

the kid out for a how... she took

the kid out for a how... she struck

anyway. Then for a little encores

I asked him "Do you like your

mom?" "She had a good mom,"

"She... she... she liked your dad?"

and hed give me a big raspberry.

It was a how... Do you see any-

thing wrong in that?

No, it's not cute, just kid

stuff. That's what I say. But you

shouldn't bring the old lady with

the kid back. She... we took the kid

out and said the stage was no

decent place for a young kid,

so we didn't bring him anything

to eat or drink. He... he... he

was all hours on all the night, sitting up

(Continued on page 49)

8 ROADS DROP TO 2C. A MILE

4 NEW SUBDIVISIONS IN MIDWEST FOR RKO

Chicago, Feb. 10.

RKO is creating four new subdivisions in the middle west. John E. newly appointed city mgr. of Indianapolis, is sales for Indiana, and Dave Levin and Lou Well for two others.

Appointment for the fourth subdivision is under way at present. Undecided as to the new line-up goes into action March 1.

RKO Moves Openings To Saturday in Try To Reduce Layoffs

Chicago, Feb. 10.

Starting Feb. 21 all houses on the junior Orpheum, time will go to Saturday openings. Exceptions are to be made to the Auditorium and the Liberty, Terre Haute.

Houses making the switch from the Monday-Sunday stars are the Southland, Grand Opera, the Auditorium, Roxy, Bend; Orpheum, Madison, and Palace.

Memphis and Nashville are following the trend on western venue books, while Lincoln, Neb., being a six-day town, opens Mondays.

FOX AND RKO ARE IN UPTOWN BATTLE

Chicago, Feb. 10.

About the nearest approach to an

opposition vaude fight in New York at present is going on at the Fox and RKO.

At the Audubon, 16th street and Broadway, against

HKO's Coliseum, 181st street and Broadway.

Fox, which started up in earnest when Fox bought in Belle Baker at the Audubon for a half week and RKO booked Harry Richman in the short-lived Coliseum.

Coliseum, another old name Fox has pencilied in for its house is Ted Lewis and Bill Robinson. The latter, however, played RKO's Coliseum in New York.

Last half of last week saw Helen Morgan at the Coliseum against Lester Allen at the Audubon.

F & M Will Continue
With Vaude-Unit Plans

Los Angeles, Feb. 10.

Heats around the country being

put on by the F & M and Marco

units will continue its vaude type stage units for the Fox and other houses on the circuit.

New one, probably to be called "Talent," idea opens Thursday (12) at Pasadena, Calif. Sir Maxine

Proctor, slated to drive vaude

Feb. 14, has had the vaudflim policy

set back a week.

Due to picture bookings.

Talbot is House Mgr.

Chicago, Feb. 10.

Andy Talbot, released last year as head of RKO's local club department, and before that a Keith hooker in Chicago, is back with the circuit.

RKO has appointed Talbot

manager of the Rita, Birmingham,

UNIT BICYCLING MAY EXPAND ON COAST

Los Angeles, Feb. 10.

So successful as a bus bazaar is Fox-West Coast's experiment with state show doubling between two

houses show here, that execs are seriously considering a similar

olley in other theatres on this coast and elsewhere.

Between the Egyptian and the

Boulevard, there

here with Jules Buffano, a band

and specialty acts, commuting be-

tween the two houses.

Executive bazaars increased

from the Bowditch 50%.

The Whilshire, one of Fox's best

neighborhood houses and of good

capacity, is doing a good

business with the doubling act.

Not yet figured out what other houses

should get the acts along with the Whilshire, but may be the Rita.

Now, as you have heard

from the acts for whom this policy

means from four to eight shows

a day between the two houses.

Allentown's 8-Act Bill

Allentown, Pa., Feb. 10.

Louie has decided to stick only to

one act each day during the

season. Pictures are out.

Eight acts will be given Thursdays,

Fridays and Saturdays. Legit

shows will run on Sundays.

Week if there are enough around.

Irving Yates

PRODUCTIONS

160 West 46th Street
NEW YORK CITY

?FERDNA?

HYPNOTIST AND MYSTIFIER
FANCION & MARCO'S
"MOROCCAN" IDEA

?????????????????????

? EDITH BOW ?

? R-K-O ?

? "Party Girl" ?

???????????????????????

Marcus Loew BOOKING AGENCY

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LOEW BUILDING ANNEX
160 WEST 46TH ST.
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GENERAL MANAGER

MARVIN H. SCHENCK

BOOKING MANAGER

TRIXIE FRIGANZA

R-K-O THEATRES, N. Y.

CHAS. H. ALLEN, Personal Mgr.

LEATRICE JOY

IN A

"SERIES OF MOODS"

At the Piano, EDWARD J. KAY

PLAYING R-K-O CIRCUIT

THIS WEEK FEBRUARY 7 R-K-O PALACE NEW YORK

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco and Los Angeles. [Editor's note: The news items, for these news items, each has been rewritten from a daily paper.]

NEW YORK

Dorothy Mackaay has confirmed reports she will marry Paul Kelly, recently paroled from a California prison for the killing of her boy friend.

Mme. Sankarabandhu, Indian opera singer, was indicted against by the Bombay high court in a libel suit by the Maharajah of Indore, whom she charged with keeping her and her daughter.

The case was dismissed on the grounds acts against which the plaintiff had been guilty of himself.

The Maharajah's capacity as ruler of the State of Indore and not as a private individual.

Mrs. Rajinderan charged that she and her daughter were living in Bombay, and that they had gone to Indore to attend the festivities in connection with the birth of a prince.

They were held in close confinement; the suit alleged, because of the Maharajah.

Singer also charged property and jewelry were removed from the royal treasury at the orders of the Indo-

rian government.

She and her daughter were released on bail, and the singer returned to the city to the yester-

Trans-Lux Movie Corp. has taken over the lease of the Plaza Building, New York, for a number of years at an agreed rent of \$100,000 a month. About 100 square feet are involved in plans for a miniature show house.

A divorce between Sonja Hale and Evelyn Laye has been made absolute. Evelyn Laye has been granted custody of their child, Hale six months ago. Hale's marriage to Jessie Matthews is likely.

New law is going through Parliament provides prospective builders of new houses must submit their plans before submitting them plans to the London County Council for approval.

The Ministry of Transport who will investigate them from the an-

griece of traffic congestion.

"Colonel Ratan" has the year's shortest run so far, 10 days.

With a view to increasing audiences at the early openings of cinemas, leading West End houses in London are showing a free admission to the opening day,吸引ing patrons how much money goes to hospitals every year from the public for the privilege of opening Sundays. Patrons so far use the trailer as an introduction to film character.

George Edwards, vice-president of NBC and chairman of its Arts Bureau, has announced plans to merge three booking agencies.

Norma Shearer Bureau assumes charge of booking all performers and organizations.

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suspectedly injured when auto turned over near Fowler, Calif.

Pauline Strick has been a patient at the Glendale (Calif.) Hospital for nervous breakdowns.

Kathleen Gilligan, former screen star, granted a divorce from Fletcher A. Edwards, non-pro for non-marriage of the seven-month-old baby, and \$32 per month alimony.

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Mrs. Blachart declared her hus-

band is younger than she is, a week at present, and large royalties from a number of plays he wrote.

After a long time, her husband demanded she divorce him because he was in love with another, a passing fancy, as he had been in love with another woman before and after his first marriage.

"A very prominent actress," this actress, she continued, "was once engaged to him, and he introduced her to his wife to their friends."

At the end of last year, he de-
voted to an affair by Harold Dinkenbach, a rich man made on the stage, and now manager of 25th street's Acme-Broadway. Mrs. Dinkenbach wears Mrs. Blachart's old clothes, after which he apparently attempted to gain entrance through the front door.

"Through a rear door, and discovered a woman in pink silk pajamas who was wearing a diamond ring which the woman said before him and the

others. "Of course I live here;

Mrs. Blachart declared that she does not know who this woman is, but she is staying in bed with a broken ankle, destitute and dependent on friends for support. She is about to enter college and will require thousands of dollars for expenses, gifts and large sums of money on the woman with whom he is living, she alleges.

Belle Livingston was sentenced yesterday by Justice Frank G. Caffey for contempt of court in violating the probation law by failing to serve a 15-day induction. A fine would mean little or nothing," Judge Caffey said.

It seems that the probation agent's pronouncement of "salon" was cor-

rect, that she "even respected the 18th Amendment" failed to impress the court.

John A. Grant, painter, Tottenville, S. L., was awarded \$27,000 by Justice in the Richmond Supreme Court in favor of the Standard Teatrical Corporation for \$100,000 damages for injuries sustained

in the fall of 1929, when he suffered a fractured backbone.

Supreme Court Justice Hattingh has directed Justice Caffey to issue a writ of habeas corpus to release him from \$20,000 in the divorce action brought by his wife, Anna.

The husband, a carpenter, was held

on the charge of passing spuriously cheese, ranging from \$4 to \$40.

The bundle who robbed Douglas member have been sentenced from seven years to life. Men pleaded guilty to first degree robbery.

Joseph D'Amico, scenario writer, and his wife, Dorothy, Amico on grounds of non-support.

Cynthia Goode, actress, sued Walter Willis, dance instructor for \$45,000 on grounds of malicious conduct.

Mr. and Mrs. Anthony Kydian, their sonicated divorce, and have become reconciled. Kydian is a film director.

Darius Moorhead, Jr., Habra

Box, the theatre owner, died Jan. 31.

LOS ANGELES

Anna May Wong brought suit for \$6,000 damages against her mother, for the death of her mother, who was killed in a car accident in an automobile accident.

Richard Dix has been adopted by the Kav Indian tribe.

Norma Shearer will become a United States citizen May 8. She was born in Canada.

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She is supposed to receive \$100 per month.

Mrs. Duncan Randolph, sues Edwina Jean for \$10,000, and Mabel Moore, 16, is living with Duncan Randolph, who is facing deportation, under the claim he also declares the pair are guilty of misconduct.

Mrs. Randolph is also accused of having been unfaithful to her husband, and introduced her son, Jimmie, to his friends.

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Eileen Arista, pictures, fled a meeting between Pauline and Mattie Caffey, director of the actors' estate.

The Rudolph Valentino will has come up for dispute again. Contest in the suit between Rudolph Valentino, ex-concubine of the actor, and his wife, Aggie, has been postponed to May 7.

Kathleen Key disappeared the day following her encounter with Keaton.

Miss Marion A. Phillips, mother of Chester Conklin, left an estate valued at \$65,000.

Zona Carr, pictures, will stand trial on the charge of passing spuriously cheese, ranging from \$4 to \$40.

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Razzing The Home Town

(A series of stories on the inside show end of key cities, without giving the cities any the best of it.)

DES MOINES
By Ralph Moorehead

Des Moines, Feb. 10.

Iowa newspapers are not ga-ga over the government's anti-tam protest against America's home town.

The romance in Iowa.

They're too busy with business out there. Romance is found in Italy and France, where people live.

Why pick on poor old Iowa?—she got troubles enough. She's been in the national elections to determine whether or not the opera house shall show "Pitchers" on Sunday?

A few foolish guys got busy and raised the curtain rows to prove that the picture exec was wrong and that romance in its truest sense is not always found in French boulevards.

Arguers were combed and the rewrite guys went to it with vim and vigor. Feeling that they had a handle on the literary scene, as Carl Van Vechten, Emerson Hough (deceased), Hanley Garland, Duke Willson, Ruth St. George, Dorothy Parker, and others, they laid claim to the fact that most of 'em have moved away. McKinley Kantor, writer of *Chi Gang Stories*, is still around, however, and is daily silent for a long drag while he broods over a novel with an Iowa locale.

Romance got an early start in Iowa. The Peggy Hopkins Joyce cult was born in Della Pringle and she started her theatrical and matrimonial career at the opera house in Davenport, Iowa, under the tutelage of touring company. The natives remember that she won and lost four husbands during her career, but the number of romances she broadened her scope. "We said she now lives on a ranch near Boise, Idaho, and operates a modern ranching and breeding farm which she has turned to after spending her winters in Hollywood.

Speaking of Peggy Hopkins Joyce—one annexed the Joyce farm to his ranch, and the rest of the Joyce humor interests at Clinton.

The Cherrys

And you can't think of camp Iowa without mentioning the Cherry Sisters—ripe many years ago. There was Jessie (deceased), Eddie and Adele. They opened a chain of beauty parlors and became wealth together with an unprecedented collection of antique eggs.

Upon retirement, Adele married a man who professed to come from vegetables; he went into the bakery biz in Cedar Rapids where they spent their days.

One of the sisters tried politics a few years ago and has run a pro rata. They are still talking about a political career.

It is a well-known fact that down on Fourth street, was the cradle of many a theatrical career. It is this theatre that the girls of the day had the most important stock following in the country. Considering the response to stock here during the past 10 years, it is a wonder that there is still a theater.

Tay Balmer is to Des Moines what Will Rogers is to Oklahoma City. The town is a good place for Tay to live on. Constance Nagel as his wife since the days when his dad was down at Ithaca College and Cornell, and Tay stuck in the middle, was making quite a rep for himself as a dame. Any Iowan who "knows" Tay, when he walks on his front porch, is bound to sit feet in Hollywood, as a vision.

Others who have swanned right over to the big city include:

Albert Armstrong, Duke Cooper, Jim Littel, Mary Loane, Jean Oliver, Louise Powers, Ruth Butler, Ann Miller, Dorothy Lamour, and

Walter, Laura, Carpenter, Frank McHugh, Dixie Lottein, Payne Taylor and a host of others whose lights have shone on Des Moines.

Edith Willcox was an usher at the Princess and got her break a little later. Dulcy Cooper, who came to Des Moines with her dad, left with him, Armstrong, Duke Cooper, Jim Littel, Mary Loane, Jean Oliver, Louise Powers, Ruth Butler, Ann Miller, Dorothy Lamour, and

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Star Teams

The last stock to hold forth on Fourth street was the Ralph Re-

Honey Money

Dallas, Feb. 10.

Few girls back a boy's love with such enthusiasm as was exhibited with a church choir next door. The songbirds attracted a swarm of bees that settled on poor old Iowa.

Don't you know he sells honey?

lumy players. Ralph writes he is now under contract to United Artists.

Lily and Lotta Lane were two of the first Misses Indians at Indianapolis and attended the Methodist college there. With the assistance of Sam and Leo, he guides the girls along in their learning and breaking locally.

Speaking of sister teams, the Dumcans will win an Academy Award, according to the girls who know that though they were born in Calif., they are born in Iowa.

Dorothy Berke (Mrs. Boris Pfeiffer) was Dorothy's mother and the Dumcans had the town before she was out of rompers.

Then there is the romance of Fay Marlowe, once of Waterloo, Iowa, who was born in Della Pringle and was discovered in a hotel lobby by Ernest Linneweh, Venetian artist. Fay, a typical American girl, he had seen. Thereupon Fay hooked her wagon to the actress-ex-actress and began a tour of the country and began to learn the ins and outs of the hearts of the theatrical firmament.

Speaking of beauty, Dorothy Murphy, who won the Iowa state beauty contest some years ago, also went Broadway. Then, too, there is Elsie Taylor, declared to be the most beautiful girl in the state to be the state's beauty. She left a stenographic job and began helping here and there in the theatrical world for Irvin P. Willard. Just a few days ago she was married to Pat O'Brien in Hollywood.

What about Fatty of Davenport—the only Broadway juvenile with natural hair? Fatty did his time in the service and didn't go through Davenport—and didn't he proceed to New York with that very showbiz the day after? One jump confidence here, too.

Stacy's most fortunate picture was from "Burlesque," which plays at the Bijou. Stacy is the daughter of Mrs. M. Waters who is an ingénue at the before-mentioned Princess.

Speaking of beauty, Ethel Muriel, who was born in Davenport, at one time garnished over the Iowa landscape, came to New York.

March 1st, Josie Blythe, Ft. Dodge, Iowa, and Ruth Barnes, Des Moines, or Ruth Barnes as she was known after her name contest, Cedar Rapids, Iowa, were born (just a few days ago) in Iowa.

Sister, Dorothy, of the famous family of Des Moines, where Mrs. Waters was an ingénue at the

before-mentioned Princess, was also born in Davenport, April 1st, and this time garnished over the Iowa landscape, came to New York.

"Please" play, too, wrote Josie Blythe, the grand old dame of Cedar Rapids, Iowa, and near-neighbour, Fort Dodge, Iowa.

"Yeah," said March. "I went to Northwestern and practiced law in Chi. She got her theatrical start in Chi. She's a girl, though, for me.

There has also been an artist model for Douglas Ryan.

Quite a few other Iowa girls are in the limelight, too, and the

other Iowa girls may be heard from. Enid Howard, Ruth Lowe, Lorraine Carpenter, Frank McHugh, Dixie Lottein, Payne Taylor and a host of others whose

lights have shone on Des Moines.

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More Names

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Something New in Burlesque Stuff; Principals Now Strip with Chorus

By Joe Bigelow

Three or four numbers under the first act finale Joyce La Rue, tall, slender and pretty, sang a siren to render "Men in Their Power." A rose-colored scarf is around her. It's green that shell strip later on. After a verse and chorus the background traveler spits and on the stage in various poses are about 36 women, all bare to the waist.

The 30 included the show's chorus and principals, some for probably the first instance of a male female principal cast striping along with the line girls in a burlesque breast tableau.

The striping of the other chorus by Joyce La Rue was an exertion of plenty of something. The prima donna brought on the finish with some of the most strenuous striping I have seen. She Monday night and were treated to an encor.

Outside of that big dash splash, we were told, the show's other numbers shaped up as hardly satisfactory. More and better comedy was needed.

Meager Needs. Some one should think of New York's stock burlesque operators as to what constitutes a proper burlesque as it is done in our country. As the Werba in Brooklyn last week the show was topheavy with dirty but apparently appealing comedy, short on striping. Here the balance occurred on the opposite side of the scale.

Perhaps these two troupes should merge.

Charlie Burns is running the stock at this 14th street stand. It stopped off the wheel early in the season, but has been getting by, considering a pretty good two-third lower floor crowd in the Beverly Hills. It was some job, even for Murdoch. Everyone told Hunt nothing was the matter with him, but he should take a rest in the sunarium same as others do.

The new comic, who has the same opinion and tool Hunt physically he is 100%, then Hunt claimed he must be all wrong somehow and he was disappointed upon going back to Beverly Hills.

I looked just now at Dave's friends had lost out and he would return to the stage again. He was not flushed by. She must have won 10 best contests in Indiana and probably passed on to Hollywood with a smile. In the meantime, while Dave took another look and inquired:

"Did you say, doctor, there's nothing the matter with me?"

"I'm afraid you're looking better looks than the first was fitting by."

"Doctor," asked Dave, "what do you mean?"

Told by the doctor he was right in both of his questions. Mr. Hunt remarked: "This is the most beautiful spot I've ever seen. Where is my room?"

Dizzy From Lookers.

And then Hunt got another look at another looker and he acted like a man who had been hit by his friend. Dave suggested that perhaps after all Beverly Hills would be the most quiet spot for him.

"Listen, John," said Dave. "You told me you were bringing me here to see off, but I don't think I planned to be the moment man in contrast to the Apollo in Haverhill and other spots where should a man go to have a good time? I'm going down to trunks there, they must turn on the house lights to halt the squares."

It's a good idea. Principals and women principals didn't come in their suits, either, they did in that manner, too.

All the Equipment.

George, I wish you'd let me know if the striping does an "I'm the devil" bit to open the show. His recitation is pure poetic injustice and descriptively poor. And, but Walsh is dressed in the State and wears a red spot, so he'll hell attention. His other appearance in the first act was at the end, and of a short duration.

The comedy hits all needed a finish. In the popular manner of being overdone, each act had to be heard over again, old hat, taste of herring. But none was exceptionally dirty. Through this entertainment, the Irving Place has behind other moralistic contemporaries as a dirt house.

Principals, none of whom stood out, more or less, failed to qualify because of a program that could qualify as a crossword puzzle. But the Irving Place has a place as a class if not so informative few.

Principals as listed, without as many appearing, are Jean Lee, Mrs. Doreen, Mrs. Dorothy, Mrs. Priscilla, Mrs. Marshall, Mrs. Freeman, Tom Parfouche, Frank Gordon, Harry Stratton, Betty June, Lila Gentry, Mrs. Ethelreda, Nellie Bubie, Nellie, and, of course, Walsh and Miss La Rue. Latter formerly sang in the wheel shows with the line girls, but now, along with the line girls of burlesque. Line misses possess such monikers as Peaches Wood, Charlotte

Nice Enough Story

Two women walking along Broadway with one interested in the apple sellers.

"Don't those apples look fine?" she asked. "I wonder if a couple of them."

"These apples make me hungry," the woman said to her.

"I'd like one of those pretty apples," she again remarked.

"Well," said the other woman, "why don't you buy one? You have money."

"Oh, I can't," was the reply,

"they are only for the un-

ABRIAN'S RENT TROUBLE

Haji Tahan, Arabian, booker of Arab troupe and who lived at 309 West 42nd street, appeared before Side Court and complained to Magistrate William C. Dodge that he had been evicted unlawfully and had been beaten.

"But your Honor, the lessee is withholding my bed, dresser, drapes, typewriter, and much other stuff," he pleaded. "Hence, Haji Tahan, who had just had his towels removed, introduced, (he) told to get out."

"Your names sound like 'Haji Tahan' and 'Schafra' and 'Marx,'" cracked Dr. Miller. "Are you here?"

"We have treated Broadway stars and never heard of Clayton Jackson and Durante," explained Tahan.

"I never have," answered the M. D.

"I am a boy," said Jimmy, catching hold of his shoulder.

"We are insulted. Must

and Doc who know us," to get a rate.

DAVE HUNT IS BALKY UNTIL SEEING NURSES

Hollywood, Feb. 10.

Dave Hunt, the picture man-satellite specialist, is at the Santa Barbara Sanitarium, perfectly content without a squawk. Hunt around doctors and nurses, who have a nurse started an investigation.

J. J. Murdoch came into the Sanitarium from the Murdoch home in Beverly Hills. It was some job, even for Murdoch. "Everyone told

Hunt nothing was the matter with him, but he should take a rest in the sanitarium same as others do,"

He had the girls think him a saint, same opinion and tool Hunt physically he is 100%, then Hunt claimed he must be all wrong somehow and he was disappointed upon going back to Beverly Hills.

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Freeman, Tom Parfouche, Frank Gordon, Harry Stratton, Betty June, Lila Gentry, Mrs. Ethelreda, Nellie Bubie, Nellie, and, of course, Walsh and Miss La Rue. Latter formerly sang in the wheel shows with the line girls, but now, along with the line girls of burlesque. Line misses possess such monikers as Peaches Wood, Charlotte

More Gambling All Over Europe;

Mostly Current Joints Are in Red

Monte Carlo, Feb. 1.

Scrambling all over Europe for the remaining coppers of the poor clump's bankroll.

Even Germany, which hasn't had a major gambling house think of installing roulette to keep its waning places' cue spots and sources from winding up this year in the red.

Italy, which closed all her glittering joy joints in war time, only to reopen one of them at San Remo again, is now back in the red, is contemplating red and black roulette.

Frank Gandy, p.a., at Nice, is trying to kid the public that a German girl, who has a system of winning million dollars for the Faustine in Mediterranean. Only designed to stimulate possible buyers.

"I never have," answers the M. D. "I am a boy," said Jimmy, catching hold of his shoulder.

"We are insulted. Must and Doc who know us," to get a rate.

Looking for a Rate

Clayton Jackson and Dunnigan called on Dr. Miller for advice on how to get rid of schmooze. Henry Tahan, who had just had his towels removed, introduced, (he) told to get out.

"Your names sound like 'Haji Tahan' and 'Schafra' and 'Marx,'" cracked Dr. Miller. "Are you here?"

"We have treated Broadway stars and never heard of Clayton Jackson and Dunnigan," explained Tahan.

"I never have," answers the M. D. "I am a boy," said Jimmy, catching hold of his shoulder.

"We are insulted. Must and Doc who know us," to get a rate.

WANTED, HOT MATERIAL WRITER FOR PREMIERES

Hollywood, Feb. 10.

Pleasure couple in their limousine en route to a premier.

"Please, have you thought of anything to ask the stars?"

"Oh, why, think about them?"

"But George, you always pull the plug on a picture, is it a great picture?"

"George, Ruby, you know, my brother will be right behind you and pull a crack that'll leave you speechless."

"It should be funny, huh?"

"Just thinking of something original to say, that's all."

"How about 'To Hell with pretensions'?"

"Oh, George! You know, I mean, I'm not thinking of your career, I mean, the public will be interested in."

"Yeah, and if they have any sense hundreds of millions will be turning out. What have you got clever to say?"

"I haven't anything just yet, but I'm still thinking."

"Thinking fast, baby, we're nearly there."

"I think I'll say, 'Oh, dear friends, you should just see all the lights you can see, it's a wonderful picture.'"

"George, you wouldn't?"

"Well, someone has to honest."

"You mean I'm imaginative in saying the truth?"

"Well, why don't tell them why you think it's wonderful."

"Oh, I just want to tell them it's wonderful because Mr. Gluck, the director, is such a wonderful man."

"Well, he's a great man, so, but, we're not going to tell them that."

"I say something nice about him, he might want to hear it next time. See, and we're not going to tell them that, that's all."

"Well, say if you fall for that mug, I'm going to off. Say, you know what I'm going to say in the movie?"

"What?"

"Evening, ladies and gents, if any, say I hate to be in Gluck's show, this is the show this is over."

"George?"

"Well, it's original, isn't it. Beats yours."

"I like it. I just gathered up the mike and I'll say, 'Hello, with a song in it, like that, 'Hello, this is all so wonderful, the picture is wonderful.' And I know it's three times and I just know it's got it, 'Hello, hello, hello.'

"Well, I'm going to tell them that, but I'm afraid they won't believe me."

"Well, here we are, George. Give me your arm, I'll hold you."

"I'm holding you, the writing line at the end, the ending part, I mean."

"'Hello, I'm going to say, 'Hello, with a song in it, like that, 'Hello, this is all so wonderful, the picture is wonderful.'"

"I know it's got it, 'Hello, hello, hello.'

"Good evening folks, it's a great night! Good night!"

Forum

Editor Variety: New York, Feb. 6.

Variety's review of my new act book, "Variety in a Night," is two pages long. It is a good report. Fine.

Artists, too, are in a night, but not a night, but a day. They are in a night, but not a night, but a day.

They are in a night, but not a night, but a day. They are in a night, but not a night, but a day.

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Pony Golf Flat

Buenos Aires, Feb. 10.

Indoor polo, getting an amateurish start.

Several courses installed around town but the Argentines no like.

Schwarze, Pohl, Schneidau, Jochen

and Anton Dolores.

To make the rhytmic song.

In the game, in his

declaration, described the girls

as "deure and seven."

Maybe he's

right.

Line misses possess such monikers as Peaches Wood, Charlotte

Booze Prices Slipping

So pressed are wholesale bootleggers for ready money, anyone

prefers to pay him, especially

for Metoy's beer and eliminate the

middleman's profit.

Whisky wine, or whatever

is listed by one "Innes

Square logger is a 10-gallon keg of

Maryland rye, for \$10 delivered.

That's a 10-cent drop.

Metoy's 10-gallon keg of

New York rye, for \$10 delivered.

That's a 10-cent drop.

Metoy's 10-gallon keg of

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Broadway

CHATTER

David Weiss writes poems.

Louis Cole back from Paris.

George Height lost his tan.

Col. Tait has a new assistant.

Freddy Rich likes prize fights.

Snow tough on apple sellers.

Guy Lombardo is a matinee heart.

Archie Selwyn returned to Miami.

James Dealy over a major operation.

Abe Schrader is touring New England.

Harry Sailor is back from Europe.

"The Gang's All Here," is not all there.

Joe Rubin back in "As You Decide Me."

Reo Reisman is returning from Florida.

Norman Brokenshire is in Hawaii.

Mrs. E. A. Rolfe is wintering in Hawaii.

Steel vests popular with the underworld.

J. V. Johnson gets to business before 9 a.m.

J. C. Flippin has a double named Joe Marks.

Tom Hagen, mgr. for Chevalier, has been promoted.

Joe Glik back from Miami, fat. Those ponies crossed him.

Billy Grady wears a fur-lined coat.

Duke Ellington's band to play at the June Justice back from Europe Monday (3).

George Shillay may do a legit show in New York.

Helen Josephson left for Hollywood on spec.

Crip sisters run a tearoom in Flushing, L. I.

Samuel Goldwyn's new set is Betty Rappkin.

Paul Tremaine likes to walk with his police escort.

John Wayne goes to Education for eight shorts.

J. P. McEvoy wears a trench coat and high boots.

Lionel Atwill has been on the same since four.

Eddie Hitchcock's typewriter was stolen last week.

Louis Goldstein to Bermuda Saturday. Two weeks.

Sheung Hsin joined Rudy Vallee in Miami.

Evangeline Adams is married to a young man.

Somebody sent George Auerbach a plant last week.

Pat Casey is starting coastward.

Mr. and Mrs. David Wallace motored from the coast.

Ben Alley carries a \$100 binder as a present.

Nile Fife is at the Pineapple Nook Club, Westfield, N. J.

Sammy Fahn and Irvin Kahn in Miami.

Helen H. Tolson left for Miami, after a tonal operation.

It is said that William Fox will shortly visit Europe.

John W. Englekirk (Joe Morris) off for two weeks' road trip.

Merton Downey lunched at Dinty Moore's in evening dress.

Alvy Karpis, gangster, was for nearly with Theatrical Guild.

Every member of Frank Winneke's hand has a fur coat.

It is reported that the "Gang's All Here" connection under five names.

Jack Keeney, the cimenter, off to Coast on theater building deal.

Harry Keefer bid tensely removed at Long Beach, Calif., last night.

Leroy McMurry thrown from his horse while riding in Central Park.

A thin striped boxer, six feet tall, was discovered dead.

Tunstall Silvers have been installed at the Times Square station.

Al Shean and Ralph Whitehead are talking of getting together in an act.

Radio ads of the New York dailies teasing Sunday, Friday for the other.

Pat Rooney, 3d, has been.

Mrs. Pat Rooney, 3d, has been very ill with pneumonia. Now out of hospital.

An acrobatic dancer and neverman man were secretly married last week.

There's a columnist on one of the New York papers who draws down a week.

N. Y. Theatrical Protective Union annual ball at Madison Square Garden, Feb. 21.

Edward Fishman, v.p. of Orchestra Corp, leaves his work for a trip to the coast.

Helen Morgan and Bill Duffy left Sunday (8) for Miami, but on different trains.

Irving Adams won't divulge the secret of how he trims that mustache that way.

At an impromptu hotel suite party there was a large bowl of cold water over hosts.

Leatrice Joy's ambition is to go on the concert stage as an entire evening's entertainment.

Walter Winchell, coaching, Alan Ladd, who made up for his Alice appearance.

Bruce Quisenberry left the NBC studio office to join the NBC chain's new radio station.

Gordon Paluski's picture is on the 2c stamp. Some people know nothing; Jack, think it's him.

Al Cohn, director of "The Thin Man" for Fox studios after bumbling into the film in New York.

Judge Walter C. Kelly is on the panel of the radio quiz show opening at the Royal Plaza Friday, the 13th, being capitalized as "NBC's publicity department in striking, flaming cards."

Stores along Times Square advertising the show have plenty of questions to answer.

Jimmy Durante, describing an incident, said: "Two men were hurt right under my nose." Remarked a friend, "Quite possibly."

"I'm a good boy," is the opening of the radio quiz, the 13th, being capitalized as "NBC's publicity department in striking, flaming cards."

Tom Waller made a short, mobile phone call to his wife, Dorothy, in the fox-trot, waltz and tango. Danzon is polite for rumba.

Evelyn Wheelis has a big engagement with the radio quiz show.

Peter Sheerin from Chicago to Sheerin, bus man from Chris.

Peter Billo rehearses his Samovar radio program in costume in rear of his studio. Curtis Bernhardt, 3d, son of Curtis, is a radio producer.

The day Horowitz arrived in Salt Lake City the RKO Orpheum had a special show for him.

Doris Nichols, like the Danzon above the fox-trot, waltz and tango. Danzon is polite for rumba.

Geo. Jessel going literat. Walking down the street the other day he stopped to buy a newspaper from Mr. R. Werner, all stylish writer.

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Last week a Chinaman opened a Broadway hotel in the wall to sell souvenirs. Plenty of takers, but no buyers.

Billy Brandt, the Broadway Peacock, who is a good boy, and a good boy, would play to more than \$15,000 in Brooklyn next week. Show did \$17,000.

Tom and Miss M. B. Bernstein are moving through Florida following that golf tournament. Mrs. Bernstein, a topnotch player, is the one.

A note in the Square says they are going to open a restaurant in the 20-story building in their place.

N. Y. Philharmonic will observe Martin Luther's 50th birthday Sunday, March 12, by giving his name.

The Paul Whiteman separation story did not break in until a year and a half after it happened.

"The class clowns and a couple of nut cases" in the Square expect to be expected to fold any day now.

Oscar Hammerstein, 3d, started playing at Philadelphia, to fix up his new home.

"The Gang's All Here" but it's not all there.

Reggie Sentance, who runs the sandwich shop of the Vermont Box Co., left for Miami years ago.

Ain Leif has her first fan letter in a "fan" about her organ. It's from her mother, who lives on the American plan as an invalid.

A note in the Square says she is having breakfast and dinner. Former European day.

Marcus Griffin says he is the one who got the idea of not having to receive a valid outfit. But he has been asked to appear in a ring at Madison Square Garden.

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Miami

Joe Turner (check-in). John Galsworthy visiting. Leon Gordon looking round. "Swims With" here for golf. Duke Ruth and family arrived. Bill Tilden due here at Sure club. Ripley here in search of mystery. Harry Healy left Roman Pool. Captain C. J. Randau, "United Press" visitor.

John Galsworthy, famous polo player, here.

Larry Benton and Carl Myerson fans.

Chick Neenan has returned to New York.

Josef Kallin at Palio Margheri, Palm Beach.

Fred Astor using a horse in his art collection.

Grand jury is investigating the gambling situation.

Nasmus Hotel pools putting on new entertainment program.

Urville H. Ellerhous, famous jeweler, for short stay.

Steve Hagen with handle published "Oscar" this morning.

Mrs. Sidney Smith, daughter of Granstrand Rice, playing tennis.

Penpy De Alvear, his white mount, here from Argentina.

Martin M. Dranner, ex-vaudevillian and creator of the comic strip, Jack Dorval, has joined Jimmy Maloney's camp as appearing patronage.

One of the largest and best known hotels here is in a serious financial bind.

Vincent Astor and party on his yacht for a three-weeks fishing trip.

Sam A. Leich, orchestra leader of Watertown, N. Y., died here last week.

Henry Kohn of New York City, racing commissioner, died here last week.

Joe I. Weiss, owner of "Joe's" restaurant, famous for stone crabs, died here.

Sam Workman, star jockey of the Whitney barn, broke his leg in a spill Tuesday.

Dixie Club raided by county officers for bookmaking. Fay Shelds, manager arrested.

Law Kutz and orchestra on the Amphitheatre, floating hotel anchored at Key West.

Jim Malone, who fights Puerto Carnero here, March 5, arrived, accompanied by Dan Carroll.

Ruth Nichols, famous singer, Saturday at race track. Sponsored by romances for autographs.

Floridian club has inaugurated Sunday night party. Each guest pays a dollar admission. Novelty caught on at first "party."

Wilda Bennett says she has several offers to go to New York. Hoping to keep him with her husband, A. J. Woltach.

Art Guide is doing publicity for Hollywood Country club and a good time. Marion opens at Hollywood Tuesday.

Lina Basquette, Virginia Collier, Vito and Poliana, Fred and Eddie Lang joined Embassy Club show.

Nancy Carroll made personal appearance at Colonial Grove Inn.

Billie Burke to New York with George F. Meissner and Antonio Straussman, German flyers.

George Oberst and George Laineau, "Theater Folk," here. They will operate it for next two weeks.

Owners folded when game rooms were not allowed to open.

Greater Miami Crime Committee of 100 to Detroit this weekend. This Committee is the self-styled censor of morals and law enforcement in Miami. It includes 45 to 50 voters in this community but they rule the town.

The John and Mabel Ringling troupe at Sarasota will be presented in Florida one of the finest collections of rare paintings, antique furniture, tapestries, etc. In this country. Open to the public for many years.

Hott weather for the past week brought crowds to the beach. If it keeps up, for awhile some of the beach houses will be sold. It looks rather touch for the night clubs and other amusement rooms. Authorities say they'll let it down.

Mr. Weil, manager of the game rooms of Floridian Hotel, pleaded guilty to the charge of operating a gambling house and was fined \$500. Glare a suspended sentence. He got seven others to plead guilty and were fined \$25 each.

Frank Valentine and his wife, operators of two night clubs, appeared before a Justice of the

peace following this upon both clubs. Valentine operates the "Orchid Room" and his wife manages the "Cafe." The clubs charged with selling liquor. As the Valentine's were diverse contestants, one case drawn.

Frank Valentine answered an SOS from the gambling ship, Monte Carlo, which had locked loose from its mooring in the Gulf, five miles off the coast. The vessel was lying close to a sandbar. Deputies from the sheriff's office were on hand waiting for it to drift within range of their guns. Valentine's rescuer here and she is resting on borrowed anchors outside the three-mile limit. This palatial gambling place is owned by a Mr. and Mrs. Frank Valentine and has been operating at an expense of \$1,700 per night. It recently closed owing to insufficient patronage.

Louisville

Pearl Austin, away several weeks, back.

State is only spot where the author of "I'm Glad You Came" is still.

Tom Goodman sees all the racines and meets fights.

U. K. Wildes has a ferocious moustache.

George Dorn, Miss Murray with Ray stock burlesque.

Many films screened here before it hit Broadway, they say.

Max Hirsch took to Kentucky in trouble, is "Bunkontucky."

Madrid now under original management after lessors laid an egg.

Young King Feb. 6 to about \$425.

Dr. Irvin Abel hasn't decided about renovating Walnut and bringing it back to life.

Cordia Green-Petrie, author of mountain-dialect books, is getting orders from the Orient.

Wanda Jackson has a miniature specialty's office on his office desk. His model has crescents.

Glen Corbett, Jr., will manage "Theater Folk" at July 10.

Mrs. Edward d'Heunes directing, Shylock crowd.

Tony Jones with pencils, some in ball-point, wants to teach young or dumb to recognize the breed or else think the mannequins cute.

Jeffersonville, Ind., is the Gretchen of the Midwest.

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Hollywood

Ralph Paine has been going to the city for years.
John Barrymore collects autographs for the new baby.

Eddie Lambert is pants with Leon Errol, who is out for V-E. They say it won't be long now for Gloria Swanson and Gene Markey.

Gloria Swanson starts work at 1 p.m. today. Claims afternoon cameras screen better than a.m. Joan Blondell is hostessing. Mrs. Mary McCallum, star of "The Man Who Laughs," who says she doesn't want a job in pictures.

Advertising itself as right opportunity, the New England Film Co. (Eric) the Boulevard library has set up at 2 a.m. day.

Run on blonde at EN-WA. Light blue dress, dark hair, blonde hair, blonde, Rita Flynn, Doris Kenyon and Margaret Livingston.

New England

Luttringer stock at Somerville has had Hazel Burgess and Virginia Richmond added.

Francis J. Murphy, city ed. of Worcester, Mass., continues to relieve his byline, stock shows at the Worcester theatre.

Fox-Poli Palace Theatre, Worcester, Mass., and stage shows, regulars, are back. Opened after 8 p.m. 35-50¢; children, 1¢ any time.

Earle L. Wilson, manager of the Olympia, Boston, has closed. It was in the old Gordon circuit, is now associated with the New Bedford Evening Times.

Local film, "The New Bedford Fisherman," follows a system of rating to indicate the worth of pictures as follows: AA, A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z.

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Providence

One of the ushers at Loew's State has passed into service for a spot in the "Red Cross." Local youth, sang a slide number at each performance.

A new orchestra of 80 local musicians, under the direction of Ernest Sunday, "The group," Providence Symphonic Band, organized previous work for unemployed musicians.

Theatre managers met here last week to see what they could do to help Red Cross fund along. Result was that the managers agreed to have collections taken at every performance as well as show Red Cross trailers.

A New England producer of "Cimarron," Radio feature, may held at the REO Auto Theatre, Thursday (5), under the auspices of the American Legion. The group will have performances for Red Cross. House gave 20¢ to the fund. Seats sold for 15¢ top. Capacity,

CHATTER**Milwaukee**

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Milwaukee's Little Symphony continues at the West Side Turner hall in its 10th year, with George Bass, director, and the old, old Christian Bach, who began those concerts many years ago.

Concerts are given in surroundings that are as good as any, and we're at least one good novel.

"Cimarron" pulled an unusual opening night crowd. Thursday evening, the first night of the new prevailing bill, the house opened at 8 p.m. with "Cimarron," reserved seats at 50¢, an orchestra in the pit and a balcony.

What the management advertised as a Hollywood opening. Crowd ate up.

Paul Horvitz, local impresario, the New Bedford Theatre, followed the system of rating to indicate the worth of pictures as follows: AA, A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z.

Worcester, Mass., I. A. T. S. El Union ran an advertisement in the Morning Telegraph saying of the 18 picture houses in the city, "Mostly operated by non-union employees, and urged theatregoers to patronize only the union houses."

Ben Lindsey, two recent aperitifs at the Massachusetts Opera House. Only 300 attended a debate in Pittsburgh between Lindsey and George Wells, president of the Skinner Organ company. He also acquired Seville Hall, which houses the organ, and the Seville Organ Association, and reported to have paid a total of \$100,000. Organ has 6,000 pipes.

One of the most popular in E. M. Loew's Universal Theatre, Flushing, Mass., last week by fire. Total loss of \$10,000 in the building, however, was not great, as the floor in the rear of the theatre caved in. E. G. Pollard, manager, said that the smoke-filled auditorium was filled with smoke, holding 19,000 feet of film. Firemen lost control of a hose, and it hit Pollard. He was injured slightly.

Joe Parrel, Fox-Poli crew, out with gripe.

Billy Phelps back in town after a week in Oregon, playing 12th hole golf.

Thomas F. Nolan and the former Laura Poll are working on a divorce action.

Dick Botts, former Roger Sherwood, now with Public in Stamford, Conn., has a new wife.

Like other great men, Lew Schaefer, min. dir. of Paramount started as a printer.

Model T. H. at the Argus Room, Boston, has won up numbers here for herself and two elephants.

Vera Post, summer resident of actors' colony at Derby, near New Haven, making shorts at Hollywood.

Jacques Dacqmine, violinist, told Forum audience of his experiences.

Whaley theatre hoiler enjoyed its second explosion of the season last week. As before, no one was injured.

E. Harry, min. dir. of Roger Sherman, is son of Martin Harvey, the local London footlights in the old days.

Steve Peritz, Fox-Poli min., has collection of first editions. He wouldn't part with four grand, maybe less.

M. & W. H. A. Little Theatre Group will present "Winter" at their entry in the city drama tournament next month.

Little Theatre Guild, having been unable to find an emulating troupe to tour, presented its production as an amateurish production.

Freddy Lockett and Truxton Hart, the two Boston warhorses, showed up well in the Yale Drama matric's presentation of "Outward Bound."

Local production of "Ninotchka" fails, but for a Hollywood picture, on display at a local store, in competition with "It's 70th Anniversary Revue."

A New Havenie, George T. Kaledin, graduate of Prof. Baker's Drama School, directed Dartmouth

winter Carnival play, "Five Hundred Gallons."

Amateur productions showing at Audited Illustrators, public hold regulars.

Looks like home-coming week or something with all the theatergoers that are, today, downtown.

Raymond E. Mitchell is another Milwaukee lad who has made good in turning out fun for the talkies, but has now recovered and is making up for lost time.

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Saranac

Eddie Aces out-flushed and back-striking up.

All able carders on exercise now, shoeless'st.

Not a single race in the state seems to be in the money. No, students men here. After two weeks of "cavalcade," can become very tame.

Joseph Vaughn, "Mormon" boxer, is "sitting" it at 1425 Oliver street, Denver, on the map.

From 1900 to 1,000, the theatre has sighted.

Bethel, Ohio, has a new house.

Doris Moore, Lily Lenore and Freda Foye show marked improvement in their work, while the girls continue to add to their repertoires.

Ringo, Bowery's brother, Rudolph Bondi, returns play at home, says the only good thing about his trip was that he was the editor. It tested like a bomb.

Excellent reports were landed out to Nedra Edwards, Mrs. Charles C. Clegg, Charles Lillian and Fred Ruth, all receiving exercise.

In checking up the weekly night, one man, who added Fred Bachman, "What have you lost?" "A lot of work in the last four years," answered Fred. Otherwise he's doing well.

Other house meetings report that during the past two months the condition of all patients in general have improved so much that many more cases cannot be gained if rules are obeyed.

Regarding inquiries about health conditions in this season, Dr. E. H. St. John, the Tuberculosis Society, Saranac Lake, N. Y., Some of the best equipped sanatoriums in the world are situated here.

Tommy Abbott, 16, E. boys Tommy Abbott, 16, with plenty exercises. Ice-Helly at his best, all up. Vernon Lawrence, away, says he's been to see him. Eddie McNamee, a sed, but much well, able to sit up.

Many downtown patients are the result of Fred's best, being managing a holding office. Duke (DDH) Hall, holding his own, Jack Nicoll okay and gaining plenty of Harry and Charlie, too, with the rest being and both in good.

Canton

Canton will show life this month. Grand dark for several weeks, reopening week.

H. W. Perry back as m.c. at Marion, in sight for some time.

Grand dark for several months.

Russell Lovin, mgr. for 4 years at local house, is back again, after skating biggest in years.

Two miles downtown and another at nearby park.

At 10th and Metcalf, neighborhood with talkers. Good with extra shows Sunday.

Mr. Sarfield, former producer of films, showing cars in theatre district. Hangout for showfolks.

Bill Copeland, announced now for WHBC, Canton, also stars in "Theaterland," as manager.

Duke Deukenford, Canton, showman, back from Penn with contract to manage Hagenbeck-Wallace kid show this season.

Columbus

John Shaw, Jr., 14, two-wheeled hunt-father house site.

Nationhood hz shot.

Covered wagons on downtown streets at Columbus, Ohio, to attract tourists.

Ohio State University, Scarlet Mask drama club, called "the best in the country," Billie Blythe local dancers, going with night club in Buffalo.

Mack Dohle, returning to call on old friends, held National stock, Cincinnati.

Two downtown houses just outside flooded, caused much trouble.

Norman, "The Guard," shelled as charity benefit Feb. 10-11. Postponed due to illness of star.

The Paper, little Billie Blythe, stars of Ohio show and received 40 kick notes in the next three days.

Buffalo

Bob Davis, players here Feb. 13. Avonians, getting big play.

George Saville, in a gait, with city-leader home ads.

Actors in "Wild Man" (Yakko) will appear at Court Street.

George Gandy, holding bout capacity at the Broadway Auditorium.

"Two Hearts in Waltz Time" gets a title, titled at 200 top at the Princeton.

Pearl, Browning leaves, the Davis Royal this week, replaced by George.

Katherine Cornell sold out almost every night, at \$2.50 top, going to new record.

George Gandy, in a gait, with Conroy with Schumann-Heink for one performance Feb. 13.

M. P. T. O. held first monthly meeting, with Supreme Court Justice MacGregor talking on censorship.

Hollywood, summer road house, recently located in a Detroit area, the place was intended for gambling, but county authorities compelled closing.

Portland, Ore.

They never get mixed together in this town.

May it that's why they never finish.

Page couple of words in G and G will fill ready.

George Appleby here as Hamrick's city manager. Six "gold

horns" in the city.

Show girl here started retail

merchants talking about it. They figure town isn't so poor when you're talking about it.

Wild reports around the burg about Rodney Partridge and Harold B. Franklin living in for a new boy.

Panchos & stores show now come alive here from Oakland, Calif. Jumps were broken at the Elgin, with new ones Mondays, new with several others.

Recently bought by W-B, and cut the stage units.

Here's new, Joe Palmer, our favorite

here, a chance to pull the hook.

Walt Veron playing straight as m.c. at Bradford this week, and making a good show.

Showing a good dance. But "Variety" said he didn't dance, not couldn't.

Looks as if Wally wouldn't have to move this winter.

Denver

The Midway picked for music week here.

Jay Goldstein, theatre owner, here.

Charlie Stevenson is looking after RKO's interest here.

172 diverse and only 152

presenting a bill to legalize pari-mutuel betting on race cars in Canada.

Ed. C. Johnson, Warner exchange, new to Albuquerque.

Buzz Britts gave Red Cross re-

ments of money, showed

newspaper, new Catholic col-

lege, abolished football. Too expensive.

Jack Hayes will direct Eller

and Allan C. Duthil's return

as m.c.s.

Jimmy Jay taking orchestra from Cosmopolitan hall to Lowry Auditorium, Ralph Jennings' new

recorder.

Geo. H. Brown, in Denver, con-

sidering to build here for a 2,500-seat theater.

Many Brook Linens, former "Post

Artist," now drawing, "The Story of the Year," a new

series, "using it."

J. R. Neitz, sales dept., Standard

exchange, made sales manager

of all theaters in Colorado.

Metty Criss, pix writer, and A. De

Bernard, drama crit, catching all

the films for "Post." Reporters

in marriage high, requiring five

days between license and wed-

ding, passed house and stands good

chances of becoming law. Introduced

Elliot is from Memphis.

CHATTER

T H E

Baltimore

late Wyoming legislature also, but they want to make it easy to get divorces, and will try to pass law requiring only two months residence.

Tom Sullivan, pres. as secy. Harry Mountain MPTOA, Pres. Harry Hoffman and Attorney Emmett Phenix to divide duties.

Lucien le Riviere at Colony Club, Crescent Grove the favorite tea room.

Patric Lamaze fav spot for lunch-on-crowd.

The Frank Storrs are at the Whitehall.

John Shepard re-elected mayor.

Ambassador Beach Club has 50 new entries.

Mayflower hotel has new clock

course. Tournament for

golfers.

Breakers hotel was well filled.

That does not go for the others. Just a tough season.

Ramon and Rosita gave an ex-

hibition at Hotel Ambassador. A

success.

Mr. and Mrs. Hugh Dillon en-

tertained for the Palm Beach estate

at the ocean front estate.

"The Romantic Young" is

on stage at the Palace. Comedy

Spanish style by G. Martinez

Sterri.

Dorothy Dalton officiated at the

Hotel Ambassador. Club pro-

vides free lunch for many children

daily, a slight supper dashes

after the weekly premiere perform-

ance at the Playhouse and the

American Legion boute, are the

thing.

Baltimore

Ending of legit season at Maryland Saturday (14), leaves Ford in possession of local legit field.

Watkins Morris Metropolitan, and Anna May, pastime star at Club Alabam after final show Saturday.

Big time-a-day vaude at the Maryland, instead for Feb. 21, will be Saturday-Sunday, the 22nd changing day instead of Monday.

Metropolitan Opera located for Lyon, April 13, 14. Baltimore Opera, Oct. 24, taking the stage for a week, carried on the other side.

The Boston Symphony, "ouverture" of the season here, played to sold-out audience Wednesday night.

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Rochester

Little Theatre closed for 10 days for wire. Had local equipment, no service.

Edie Weissell in Chit producing

Yankee Stage doorman at Michigan sick.

Russell Hicks of "Wise Child" company is daddy.

Regent after trying stage presentation.

Oscar Riley at the Michigan with his dressing room looking like a green room.

Difference between a Chit and a Broadway production.

Charlie Unit had one less actress.

Fredie Bergin and his Vagabonds, Greytones for Golden Anniversary, Cleveland, Art Hicks replacing.

Ide Stair, owner of the "Free Press," charges his emerald eyes, noted for his ability to turn out the lights in his the-

atre.

Sylvia Newton Thorpe, interested in matinees, is having

them at the Palace, 15 cent. Two

conducted. "Little Black Men," expected to appeal to kids.

John C. H. Nichols, 40 years tenor and director of 14th Regiment band, resigns. Joseph Clark, school music teacher, succeeds as director.

Frank Field as head of music department. Union band has record of three generations.

Capt. Tom Conner, 1st Major, 14th Regiment, football star, how to draw capacity crowd for K. of C. dinner, were introduced to Sunday night crowd at 7:30.

John C. H. Nichols, 40 years

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Kansas City

Missouri legislature has tried to prohibit the use of art pictures on billboards to advertise beer.

Players of U. of Kansas, at Lawrence, revived "Berlin, the Sewing Machine Girl." Old musical comedies are taken into consideration, including "Berlin, the Sewing Machine Girl."

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Minor League giving kiddie shows at the Plaza, big success there.

Anna May, pastime star at Club Alabam, after final show Saturday.

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CHATTER

Atlantic City

Apollo, lone legit, making a fresh start. Now #2 top—until summer.

Vic Richards has just passed through a stroke—and at 72, "Vet minister" has appeared at the Steel Pier in the last few years.

Lott and Ryan, former members of U. S. Davis cup team, exhibited against other Americans. Davis, a former champion, indoor legend, now 40, drew at the Auditorium.

Parading the Boardwalk past week were the Clark Family, Mrs. Geo. Clark, and Pauline, daughter of Mr. and Mrs. Nick Longworth, in care of her governess, Dorothy E. Ladd. They will be "Vanities" and a new "Scandal." Reservation at the Apollo for each have been made.

"Fine and Dandy," Ladd, "Sally," "Dishonorable," "Street Songs," and "Blackbirds" among coming events.

San Antonio

This Speaker here briefly.

Ed. Presser, new Public-Texas manager, likes golf.

Alba Espinoza romped off with Texas open #1,500.

Spring weather has not brought people back to life.

Town is slowly getting steamed up for its bi-centennial, March 4.

Town's only taxi dance-hall, the West Side houses and acrobats.

Paul Spur, Public-Texas m.c., still panning Reber from the stage. Throw peanuts at him.

Verne Goyer, recently a star RKO Radio, is back, conducting a little club.

Blue Steele and land driver, night at St. Ann's, and Gomer Pyle, double-bass.

Senor Sidney Franklin, Brooklyn, bull fighter, at Laurel, border town, for Washington's birthday celebration. A boy, a big affair, at that town.

Daisy and Violet Hilton, stars of the "Two-Headed Girl," recently and accompanied from their manager Myke Myers, opened for a week (Friday) at Public-Texas.

A sergeant and a pair go "Woo, Woo, Everybody," foreign legion men, went to bed and had a nightmare, imagining himself to be a soldier, he awoke, it was 11:15 a.m. and when a general looked at his watch, it was 1:15 a.m.

Dallas

Monty Montgomery will handle "Birth of Nation" through Texas.

Tul Newby, striking at Baker hotel, band's third comeback, last show his and everybody's heart.

Little theaters got its usual \$3,000 week from "Constant Wife," Feb. production.

Local small time vaudeville, hibernating, here awakening at all kinds of dates.

Concert hookers, getting into the act of the neighbors. Event the St. Olaf girls do it.

Town will have couple new theaters in couple months. In Melrose and Cliff, both clay curbs.

John Wayne, another "Cocoon," visiting and gathering dope for new script with Tex, Jack, and John.

Alfredo Brov's audition in music auditorium was about as hot as his subject. Barnstorm was about as hot.

"Vigilante" Carter, in the public Mollie, last week, preceding "Clown."

R-K-O-Majestic, current "Hawks," RKO-Drama, effort to effect an amateur drama.

Elm street getting heavier bill.

In couple months, "Physiognomy," "The Man With a Gun," "Cimarron" and "Abe-Jobin's 9-5 row, and all the rest for the b.

"Unlikely," last week at show house (Waylon stage stock), re-

nished variety and comedy. Big plentiful. This week Glenn Hunter drawing in the folks with good memories, in "Just Suppose." His show has some b.o. valuation, here at least.

Westchester

Mr. old \$100,000 damage at the Nyack Country Club, New Rochelle.

Paul H. Terry was burned on face and hands Feb. 1, when an oil burner exploded at his home in Lancaster.

Joseph Urban, with Mrs. Urban, sailed on the "Conte Grande," Feb. 9, six weeks in Europe and North Africa.

Don Cornell, while flying, has recovered a granite rough diamond, a fine poker game. Got \$300. Caused nervous indigestion. Doctor and pills \$10. In the red, \$23.

Alvin Karpis, companion of the "Wanted" man, was Red Service, pleaded guilty to second-degree robbery. White Plains, Feb. 4. He was tried for "conspiracy." He was sentenced to 10 years, fines totaling \$7,000.

Danish held up the Mohawk Inn, the Pine Tree Inn, Eastchester, and the Dickenstein Roadhouse, Mount Vernon, Feb. 10, all within an hour.

Amateurs getting amusement money in Webster. Paintings given at different towns, from \$25 to \$250. Profits helped out in some at higher prices. These are all stage shows.

In this chapter Louie, did not get to the body, at the same time shooting up Baer's own right hand by gripping his biceps. When Baer's first attempt to seek Tommy, he was shot in the head, and Baer, with the punches out of the air and reflected them. That happened so consistently, that Baer joined in the fight.

His handlers told Max that the only way he could win was by a knockout. In the ninth round he knocked out, and Baer, with the punch out of the air and reflected them. That happened so consistently, that Baer joined in the fight.

At last Jack Dempsey had to work as referee. His other card appearances were brief because he was not in condition to do them. So he referred the semi-final and the main bout. Friday, both going the full 10 rounds, each round ending in a draw. Baer had a habit of clapping his hands when prizing boxers to break. The handclap, however, though it did not appear, was being struck when they were being struck when they were.

Semi-final had Paul Swedeck as referee. Paul, a member of the Lotus, touted a hard-hitter, found Baer too good and in the last round especially, Ralph took a Heling-Swedeck combination. Baer, Walker this winter, in Louisville in round one. Then the lights went out.

This figure that Louie is an underworld figure, was met with date with Jack Shirley. Tommy apparently forces what happened to him when they last met, and Jack hit him twice.

Tommy, Leonidas' assistant, takes over the show. Leonidas, Leonidas' son, BELASCO THEATRE, OAKLAND and Emil Einmann will look after the Orpheum in San Francisco.

Oakland

Chava Bow's "No Limit" took a terrible nose-dive at the T. & W. House, averaging 15,000 weekly, down to 14,000.

Nan Bryant and Kenneth Thompson finished their four weeks' engagement at the Orpheum, and the show must go on, but Nan ran Paul.

Frank Scott Blanchard, director of the Little Theatre, forced to turn rehearsals of "The Marriage Contract" over to Nedra Volpin, who, like the author, Edward III.

Interest in amateur tennis at the local health club is high, though the number of players is down.

Concert hookers, getting into the act of the neighbors. Event the St. Olaf girls do it.

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BAER TAKES IT AND THEM FROM LOUGHREN

BY JACK PLASKI

Moulin Rouge Garden doing a come-back Friday when the best house in months will open the demonstration. In boxing that Tonny Loughren of Philly gave Max Baer, a Casanova from the coast.

Nobility expected. Loughren is really hurt, but some thought Muir, though crippled, may be back. The talk about Loughren being an amateur, though he is in his early 20's. In Philly they still think him a world-beater and recently worked on a referee after a match and boxed him into changing the decision to Tommy's favor.

The coast's social fury was generally holding. Loughren may be shooting a straight left at 12. He stabilized Baer's mood so thoroughly that the crowd was won over. Max Tamm was sent next to the kiss, lifting the westerner of balance. Tommy didn't hurt Baer, though he could have. Baer's right, which had been broken so often he is unable to "leap on them."

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His handlers told Max that the only way he could win was by a knockout. In the ninth round he knocked out, and Baer, with the punch out of the air and reflected them. That happened so consistently, that Baer joined in the fight.

At last Jack Dempsey had to work as referee. His other card appearances were brief because he was not in condition to do them. So he referred the semi-final and the main bout. Friday, both going the full 10 rounds, each round ending in a draw. Baer had a habit of clapping his hands when prizing boxers to break. The handclap, however, though it did not appear, was being struck when they were being struck when they were.

Semi-final had Paul Swedeck as referee. Paul, a member of the Lotus, touted a hard-hitter, found Baer too good and in the last round especially, Ralph took a Heling-Swedeck combination. Baer, Walker this winter, in Louisville in round one. Then the lights went out.

This figure that Louie is an underworld figure, was met with date with Jack Shirley. Tommy apparently forces what happened to him when they last met, and Jack hit him twice.

Tommy, Leonidas' assistant, takes over the show. Leonidas, Leonidas' son, BELASCO THEATRE, OAKLAND and Emil Einmann will look after the Orpheum in San Francisco.

St. Paul

Chicago aiming at some of the local entertainment gravy. Golf and tennis in vogue, instead of skating, though the ice is beginning to form.

Nan Bryant and Kenneth Thompson finished their four weeks' engagement at the Orpheum, and the show must go on, but Nan ran Paul.

Frank Scott Blanchard, director of the Little Theatre, forced to turn rehearsals of "The Marriage Contract" over to Nedra Volpin, who, like the author, Edward III.

Interest in amateur tennis at the local health club is high, though the number of players is down.

Concert hookers, getting into the act of the neighbors. Event the St. Olaf girls do it.

Town will have couple new theaters in couple months. In Melrose and Cliff, both clay curbs.

John Wayne, another "Cocoon," visiting and gathering dope for new script with Tex, Jack, and John.

Elm street getting heavier bill.

In couple months, "Physiognomy,"

"Cimarron" and "Abe-Jobin's 9-5

row, and all the rest for the b.

"Unlikely," last week at show

house (Waylon stage stock), re-

DANCE HALL ORDERLY

8 Girls Testify—Contract Police-man

Three officers of the Melody Hall, 162 West 23d street, were acquired Monday in Special Session to examine a disorderly house. Their work:

Andrew Rogers, manager, 729 West 31st street; Joseph Smith, 556 West End avenue; and Phillip Brown, doorman, 225 West 20th street.

According to Policeman Fred Coulter, he and other officers in plain clothes visited the dance hall on three occasions last week. He said that one of the dancers, a hostess, approached him, saying her body in a suggestive manner. He also testified that while dancing with another girl, she had her feet on the floor, suggesting she was gyrating in ways he did not consider proper.

Three girls, witnesses, who had been at the Melody Hall, and a dancer, Mrs. Dan, 214 West 31st street, and Evelyn Brooks, 137 Grand street, Jersey City, described their experiences to the police. Miss Tamm was sent next to the kiss, lifting the westerner of balance. Tommy didn't hurt Baer, though he could have. Baer's right, which had been broken so often he is unable to "leap on them."

In this chapter Louie, did not

EXPLOITATION

(Continued from page 20)

during the Pancho & Marco program on WOR. Philistines appreciated the comic situations, but the audience, all last week following the regular stage performances, appeared.

"Mental Marvel" Not Hot.

Phineas "Stintone," radio, neophyte, was "mental marvel" remained in the mind of many, but was not good in downtown vaudeville stands, couple hours, but could hold his own.

Local fans seem fed up on the country fairs, so with town over run with flock of spiritualists and hooey blathers.

Extra Feature Free.

New York City. Playing all pictures by night with no extra charge from the patrons at the regular Saturday night shows.

For the short time tried by Manager Harry Moore has proven popular.

Selected picture is chosen by voting coupons distributed at each picture.

Extra feature hits the screen about 11:30 p.m.

NEW YORK THEATRES

GILBERT MILLER presents

TOMORROW and TOMORROW

A NEW PLAY BY PHILIP BARRY

ZITA JOHANNI and Robert MARSHALL

EDWARD EVERETT RHODES

Eves. \$1.00. Mat. Thur. & Sat. 2:30

HELEN HAYES

in

PETTICOAT INFLUENCE

with

HENRY STEPHENSON

LYCEUM

Thurs. & Fri. 8:30. Sat. 8:15. Mat. 2:30. Mat. Thur. & Sat. 2:30

* * * * *

Greatest revue ever produced in America—Gladstone, Weill.

Clifton Webb

Fred Allen, Liberace, Holman

in "The Revue of the Year."

Midnite Shows

Box Office

Midnite Shows

Box Price

Bryant 8-6001

with

HELEN TWELVEYTHEES

RKO MAYFAIR

THIRD FLOOR

CONCERTS Every Sat.

Midnite Shows

Box Office

Midnite Shows

Box Price

Bryant 8-6001

with

DRACULA

GLOBE THEATRE, C.R.C.—

SECOND FLOOR

All Seats

\$2.00

Box Seats

\$2.50

Box Seats

Box Price

Eves. 8:30. Mat. 8:15. Sat. 2:30

Light Deer Wilson, presents

MARY BOLAND

in her Dallas County Hit

VINEGAR TREE

PLAYHOUSE

W.E. 9:30. Mat. 9:30. Sat. 2:30

EIGHTH WEEK

W. C. FIELDS

in

"BALLYHOO"

FUNNIEST OF Musical Comedies

HAMMERSTEIN'S

THIRD FLOOR

Box Office

Box Price

Eves. 8:30. Mat. 9:30. Sat. 2:30

BEAU IDEAL

with

JOHN BOONE & FAYE YOUNG

Box Office

Box Price

Box Seats

VARIETY

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15 YEARS AGO

(From Variety and Clipper)

REPORT THAT the old St. Lubin company in Philadelphia, one of the units in the Loew chain, had gone into liquidation, causing much on the old order of things. The old Patents company licensees had broken away from the one-time leader of the industry and kept pace in the multiple-theatre field with the newer producers, and it was because of their failure in the feature picture that they were abandoning the business.

Marcus Loew took over the New York Roxy for pictures. Loew's studios were using the name "Loew's" for the first time since the road had been through many transitions of name, hall, cabaret, and what not. First and only two-show film house in New York.

THREE Squares was in a state of upheaval with work going on for the new subway (B.M.T.). An entire block of buildings in the Bronx police during the week, the worst of a number of like occurrences.

Morris Adams in "The Little Minister" at the Empire under direction of the Froehman company topped the town in non-musical gross that week with \$19,000.

INSTEAD of a dearth of legit shows in the south, that territory complained that it was over crowded with tourist troups. Texas, however, was said to be in a veritable legal stand, there were so many road attractions that competition drove several back to Chicago.

50 YEARS AGO

(From Clipper)

Clipper calls to the attention of the baseball leagues officials the fact that the National League has an amateur, non-unionized job increased in population beyond those which supported teams. Chicago reported 10,000 men. New York had 12,000, and Pittsburgh 10,000, between 300,000 and 400,000.

Augustine Daly introduced a new musical comedy at Daly's, this, the opening paragraph of Clipper's review might have written yesterday morning about a premiere of "The Law," wrote this critic of 1881. May prove a success after liberal use of the pruning knife and an overhauling generally.

Many theatrical courts rated in favor of the theatre as a cult brought against S. W. Port, manager of the Baltimore Academy of Music, who refused admittance after purchasing a ticket in the dress circle.

The art of price hawking in its infancy, but had the refinements of a system. New fettle arrivants from abroad were guaranteed a salutation, and the audience, at least at No. 161 Bowery, where the castles performed for the inspection of sports who dropped into the bar and thus got themselves matched.

Commenting on the previous baseball season, Clipper's baseball editor commented that the game was broken up, broken up, broken up, as a writer on the pitcher and, rather, a hindrance to the rest of the field, had developed into the key position of active matched.

E. A. Sothern, famed for his creation of dramatic roles, died in London. The best known character he played was that of Lord Dundreary.

Winter book was opened in Indianapolis for the Kentucky Derby on Feb. 25. The book was kept by the firm of Watts & Co., of Louisville, and set prices for the whole country.

Inside Stuff—Pictures

As the government seems opposed to merger plans concerning Fox and Loew, financial interests are now reported shaping for a holding company plan to conserve all interests involved. It is an arrangement apparently designed as a preference plan, the basis of straight representation complete for Fox. A large neutral tank will probably operate the holding company.

This is believed as having been arranged through Chase National with Harkness-Stearns representing the Loew holdings, together with another group, the other shares of Loew's may be bundled into a central managing group through neutral interests.

Present operating systems of either Fox or Loew's will not change under the new plan. Fox, which is managed as a financial entity, will continue, while Clark, according to Inside, will continue as active management. Both will be controlled at the head of Loew's. Each company will continue to operate independently.

Whatever the result, the new plan will probably be supervised by this holding company that is to be formed, if some other plan is not followed through.

Insiders on foreign distribution call for the industry to return to standardized quota protection next season on a plan similar to what exists in the United States.

Under the new plan evolved and which is given as a general movement that will get underway by the industry, the same language prints will be made available for all countries simultaneously with native showings. The original plan, however, will remain.

A certain amount of native production will be continued owing to some regulations.

Under the plan, importing of casts and crews and the expense of extra personnel will be eliminated.

Under the plan three types of films will be made and given certain production values for foreign consumption on the same plane. There will be foreign-made pictures, which will be distributed in America for the most part simply go out with super-imposed silent titles that will explain action or talk in the language of the country where screened. Most will be partly dialogued. These may or may not carry silent titles, after consideration of foreign conditions. The latter, when for foreign distribution, will have had their original dialog, if any, amputated for the purpose.

On the export side, this is being pursued because it has been reported that Great Britain and England no foreign country possesses a market big enough to cover the cost of a separately produced foreign picture. In England, except for quota pictures, the film can go as is.

This is being pursued by Paramount according to Inside, with at least one other company angling the same way.

Inside reasons as to why Paramount did not get along with an English production unit in which William Powell was to figure, despite expectations a few months ago, that we were dealing with London. The reason is that the English production unit on the spot reported that he approached the Head of Teatra, explained his unit's plan for producing on a keyhole scale in this country and stated he could not produce the pictures he wanted if he had to employ British producers and leading stars. He wanted to import British products and leading stars.

On the export side, Quota, the majority percentage of the salary list must go to British stars.

Graham is reported to have asked for an amendment, leaving him free to make pictures wholly, well, to all intents and purposes American, and to have a separate quota for the export market. This, according to the "Daily Mirror," was agreed to, with a small modification.

Result is supposed to be Graham went into a huddle with the Board and turned down "Madam Guillotine," a British talker for which he was thought to have contracted out of screen rights at the official decision.

At any rate, meanwhile Paramount production in England seems far away at ever.

Movie policy on remakes without anything of a definite nature being decided, but the new studio, which is to be built in New Jersey, not considered in line with modern box office attractiveness. Studio instances, has ordered a new moniker for "The Squaw Man," wanting something subtler, but "The East-West Way" will probably be retained as the title.

Some concern existed within Metro that the original title of "Within the Law" should have been retained, but higher-ups felt that "Paid" was more modern. Notwithstanding, certain exhibits around the country are still referring to "Within the Law," maintaining this one should not have been given the new label.

East opinion, however, also differs, some claiming no remakes should go out under old titles because of fans with memories. This occurs mostly with the smaller houses, which have used old silent sent out in synchronised and other forms.

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In what is now called a "Collie" situation, to what logic is a general public opinion, the management of the Little Carnegie, New York, clipped off all the dials except for a telec at the beginning. House management, a Britisher, was asked to explain the reason.

A number of people in the audience the second night, especially French, having been lured in by the ads telling of a French picture, and, finding, understood the "French" title, Solution generally

Inside Stuff—Vaude

Mr. Francis Cook, widow of Jim Cook, fell hurt over "Variety's" obituary notice on her husband that it stated he was not paid up in his N. Y. A. dues, from Oct. 1, last. Although Jim Cook left the valve stage six years ago, he continued paying his N. Y. A. dues, but owing to his illness, was unable to do so for a year. The Oct. 1 payment was to have been his final payment.

The obituary notice omitted other incidents in Mr. Cook's career. When the team of Smith and Cook (Im) played at American Roof, New York, one of the members of the audience, a young girl, was so overcome by the team's performance that she ran up to the stage, shouting, "I want to be a vaudevillian." Smith and Cook had a parody on Tammany Hall and its then leader, Richard Croker, which swept the town. They returned to the same Roof the following summer for another tour.

Jim Cook's memory sets him as one of the old and great variety performers. He was among the first and most ardent of the White Hawk and Jim stuck. Old timers recall him for that and as a performer. He was very affable toward those he liked, full of reminiscences and knew every thing about vaudeville, from the old times to the new.

Arthur Ball, 31, vaude actor, who was held for trial of having caused the death of Frederick Cameron, 42, New York chemist, Sunday evening following a glee party in Campion Hall, York, a tall fellow who was found dead through a window falling to his death. Ball was a tenor singer. In vaude he tour was much in the time.

According to a report of the cop making the arrest, Ball and Cameron had been drunk and came to blows when Cameron threatened to do some punching.

There were a number of theatrical people in the party, several from whom have since left the city, according to report. Ball's repudiated his stage name, "The King," being a quiet chap and never known to become profligate or abusive.

Logan and Romeriz, New York lawyers, are defending Ball.

Grand Opera House, 23rd street and Eighth avenue, was at last made grand again, and the new management includes a verbal war of words and innuendos that has been going on for years.

Theatre is non-union in the pit and back stage. Unions have tried time and again to get a foothold on the place, to no avail. Union transients for drivers and teamsters have been allowed to work on the stage, but not to do anything away. Procedure has been to have the house baggage men haul all scenery and trunks from the depot and back.

Transfer men finally went to the Opera House owners and asked for exclusive rights to handle baggage. The owners refused, and the transfer men under a threat of a bad beaten down but would return as soon as regaining composure.

Meanwhile, the lyrics had come back to Miss Joy, she returned and finished an apostrophe.

"**V**aude in making its exit from the Hamilton, New York, Feb. 7, with straight pictures, superfluity was withdrawn. Let us change our conception of what vaude is. According to the manager, which is RKO-O, the vaude audience has moved on to the sector. Former national stations are moving towards the highlife, and the Irish are up around Fordham. Incoming residents are mostly Spanish and Negro, for whom vaude does not seem to fit first choice.

At any rate, a girl, with a price, will make 17 cents. House will play double features at its own discretion.

It started as a gag. One of the higher class houses pointed to the changing conception of what vaude is. According to the manager, which is RKO-O, the vaude audience has moved on to the sector. Former national stations are moving towards the highlife, and the Irish are up around Fordham. Incoming residents are mostly Spanish and Negro, for whom vaude does not seem to fit first choice.

What the booking staff didn't know is that the audience was tiped off on the opening of the new house, building as a lower booked and it has impelled the booking staff to delve more deeply into a study of the needs and its needs.

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But the booking staff are still burning midnight oil in research work on their own field.

According to a E. L. O. case if the records of all houses were recorded their shows were taken seriously, no act ever would be bad. Figures on RKO-O mugs reports over a period of a year ran as follows: 85% of all acts were "good," 2% "great," 2% "perfect," and only 1% were graded as "fair."

This was among the reasons the managers' reports on acts have been dropped.

Willie Maus, who does a bicycle act, was flying in his native Germany around the time the big war broke out and was injected into the flying corps as an instructor.

What may not be generally known is that among the names of those who were killed was Baron Von Althoff, the German ace of flying as others in his class.

A new service for vaude actors has been opened consisting of personal publicity manuals. All sorts of exploitation angles have been compiled by two men now in the press dept. of big theatrical circuits.

Cost is said to be low. Angle is for actors to mail to the press department of vaude circuits, or direct to house managers; the manual itself gives all the publicity dope on the booked and performed.

Policy of the Paramount theatre, Los Angeles, in heavily billing "New York Show Girl" and RKO exploiting its vaude there, when permitted, has been "Direct from the Stage," New York.

While not all acts with the RKO interests have played the Palace, or are drawn from that house, one or two in each unit have made the ace eastern stand.

RKO is also trailering vaude as the same acts seen at the New York house.

Used in all big European picture-houses of showing the titles in the native language as well as English, evidently didn't occur to the management.

Inside of the Coast is that Herbert Yates of Consolidated will be responsible for the RKO interests when they open up in the Western cities. The RKO interests will be represented with \$300,000 worth of stock, the new Consolated will be paid off in \$40,000.

Paramount is said to have come across with the latter Sunday, January 27, a number of rights, prints of which were wanted for showing in Dubois, Indiana, and the RKO interests have agreed to give the RKO a controlling interest.

Legits May Get Chance in Closed Towns—Exhibits Opening Up Houses

Chicago, Feb. 10.

Public Great States and perhaps other circuits controlling towns the strictly 100%, as Great States does in many within Indiana, now appear to be inclined to favor read less more than formerly.

Holding control of closed-down towns, the picture circuit can keep a road show that sounds like a guaranteed draw through the stars. "Ladies of the Juke Box" is the first break-by (Great States) show, currently at the Blackstone, with plays Bloomington and Peoria.

Shows going into the several up picture towns play on percentage as customary. It is not believed that the circuit will be compelled to safeguard its overhead, although this is possible, though unnecessary with star name attraction, through the just money they have brought in.

In the case of the other states, could be booked for two nights, Great States thinks it can work out something of a one-night, and possibly two-night, deal. For the season, provided there should be enough road shows available.

It proving difficult to find stars, the circuit may have to content itself to follow its lead. It is felt, however, the stars' or casts' names must be the driving factor in getting the ticket price up even though the play should be held down as a hit from Broadway.

With the light b. o. scale equally as important,

POSTAL CHARGING 68¢ FOR TICKET SERVICE

There has been a change in the Postal-Lehling ticket working plan. Postal gets a service charge of 68 cents per order, while Lehling gets 50 cents per ticket. First idea had Postal charging 68 cents per order and the same rate for Lehling per ticket. That was apparently found to be too costly for Lehling.

Postal receives nothing on tickets sold outright at the Lehling counter, but the Lehling ticket service has certain advertising value considered Lehling has installed men in the Postal upstairs counter. Downstairs in the lobby, however, the photos and tickers are given them by former box office men who have been engaged. Lehling pays all expenses, save the wage of the delivery boy.

The numbered slip system developed by Lehling to detect illegal mail is now being used in "The Hotel," the show at the Alhambra. These slips give the number of persons designated for the theater. Inside the lobby they are exchanged for stubs. How far this system is to be extended is not stated.

Revive Floating Opera At Pleasure Bay, N. J.

Once a year, a floating stage has been decided upon to entertain a summer season on the Shrewsbury River at Pleasure Bay, N. J. Tom and his brother, Jules, used the same idea 30 years ago, at the same place.

Two seasons a season will be the first, the first "Pineapple" and the second, "The Mikado" and "Wang." Six weeks run will be given each show.

Louis Mann Very Ill.

Louis Mann is very ill at the Mt. Sinai Hospital, New York. His general condition has not shown much improvement.

FILM DAY IN LEGIT.

Champaign, Ill., Feb. 10.—Maryland Chimes, bestorters of clavely legit, looking out only road shows, store companies and legitimate wheel.

Added to the list of exhibitors will be the "Golden Slipper Girls," from Chicago's people. Billy Clegg and Al Atkins make up.

Casting on Coast

Hollywood, Feb. 10.—Offices specializing on casting legit stars, though studio calls last week, summary of the week's casting:

- One English actress.
- One motorcycle rider.
- One jockeys.
- One nurse.
- One woman.
- Two girls.
- Two Seminole Indians.

SUBWAY BREAK-IN TOPS BROADWAY HIT ON ROAD

Bookings in subway circuit legit theaters have been boosted by the opening of "Night Court," in connection with "Night Court," the play by Mark Hellinger and Charles Brahm, which A. E. Blatt had announced for immediate production.

The Brandt Brothers had held off with Blatt in the production and were to present it with "Wid," rehearsals scheduled beginning last Monday morning—and with a tentative cast that included Taylor Holmes, Edward Ellis and Alice Schwarzkopf. The brothers called in their lawyer, the late Anatoli Schwartz's advice, the brothers suggested that Hellinger and Brahm accept no royalties while the play was on the road.

Double time on the subway route has been given "Strictly Dishonorable." After the present company has played the subway, the Philadelphia company will be touring again over the suburban spots on a permanent basis.

"Dishonorable," playing Flatbush last week at \$1.50 top, broke Brooklyn record for a dramatic show, playing to \$17,000.

Shuberts Close House In K. C. Showing Net

Kansas City, Feb. 10.—Despite the closing after 16 weeks of the short Saturday (1), the Shuberts have decided to keep a consistent profit shower. This season with the "new" legitimate, it has again sold a lot, but the Shuberts are not in a position to buy and prove quite popular. It insures my show a little advance sale.

The Shuberts' location is in the Missouri, formerly the old Treasury, on which they hold a 16-year lease at \$35,000 a year. This has been dark since the last regular season, but the Shuberts are still holding on.

In the 1929-30, long engagement at the Orpheum, closing Saturday (4), after a heart-breaking struggle, organized and financed by Harry Endicott stock actor in charge.

Present was then with space but it was a financial failure.

"Abe" Ruling Final

Washington, Feb. 10.—Chief Justice Hughes announced that the lower court's decision that the United States Supreme Court would not review the Anna Nichols' Universal Pictures suit over the alleged infringement of her copyright in "Abe the Irish Bear" (The Court denied a petition for a writ of certiorari).

Anna Nichols charges the motion picture producer with invasion of her copyright privileges. Both the District Court for the Southern District of New York and the Second Circuit Court of Appeals for the Second Circuit found that Miss Nichols' play rights had not been infringed upon by the making of "The Ireland."

The suit was introduced in the state legislature by Rev. D. Williamson, the Stage and Screen Writers League is behind it. It is now gathering forces urging its passage and forcing them to Shreveport.

Syracuse College Show

Syracuse, N. Y., Feb. 10.—In view of four years' Tambourine and Bands, Syracuse's first musical group, the students are again within the announcement it will stage a satirical revue in 13 music groups, the direction of

the book will be supplied by Murphy Moly and Pearce, Garamian and Undergraduate.

MAGIC SHOW SURVIVES

Non-Advertising Rajah at Belmont Depends on Air Hook-up.

Rajah Rabold who has presented a magic show at the Belmont for the past year, may move to the Madison Monday.

Tossed about by the reviewers, "he has been doing well," with takings amounting to \$6,000 weekly. He has a radio tie-up that is predicted with the draw.

"NO ROYALTY?" SAY AUTHORS, AND WALK

A novel angle in "hard times" crept up last Saturday in connection with "Night Court," the play by Mark Hellinger and Charles Brahm, which A. E. Blatt had announced for immediate production.

The Brandt Brothers had held off with Blatt in the production and were to present it with "Wid," rehearsals scheduled beginning last Monday morning—and with a tentative cast that included Taylor Holmes, Edward Ellis and Alice Schwarzkopf. The brothers called in their lawyer, the late Anatoli Schwartz's advice, the brothers suggested that Hellinger and Brahm accept no royalties while the play was on the road.

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The show lasted only a short time. Reed told that the Matinee audience was good, but \$20,000 for the evening night, which he attributed to "the matinee crowd."

"We were run out," said Reed.

"I think we'll play at the Vanderbilt for a short time at the Vanderbilt. Reed told me he owed no debts on the show, so we'll go to the Champs next summer."

"The show lasted only a short time. Reed told that the Matinee audience was good, but \$20,000 for the evening night, which he attributed to "the matinee crowd."

"I found," he added, "that Reed had no line of credit, so he was as bad as he could be. He also told me that he had original nautical dances for the show, and which I found to be untrue."

Radio Passes Play's Rights; All Washed Up on Legit

Los Angeles, Feb. 10.—Having rights to the play's rights, the legitimate producers, Radio Pictures, has signed its rights to "Fish Gute Swin" to Arthur Collins, Coast producer. This play was to have been Radio's first, but it has been delayed.

Radio's first, "Women Who Take," was not a fizzle. Fred Latham, in charge of Radio's theatrical division, and Charles H. Hart, radio stage director, brought out Radio from east, holds no salary draw, though he is still around.

Anonymous Coast Stager Los Angeles, Feb. 10.—Fred Latham, stage director, will be brought under the code, together with the director, producer and author of the show. The revision is intended to eliminate the business of the author, director, producer and casting them in jail when an alleged snuff show is valled.

"Arrest on obscenity charges will not only against the manager or operator, but also against the author under the code, together with the director, producer and author of the show. If the charge is proven any actor involved is liable to a fine of \$1,000 and imprisonment."

The show was introduced in the state legislature by Rev. D. Williamson, the Stage and Screen Writers League is behind it. It is now gathering forces urging its passage and forcing them to Shreveport.

\$21,500 IN BENEFITS FOR MAYOR'S FUND

For \$21,500 has been raised in the last eight weeks, mostly by Mayor Walker's Fund.

Sunday night, the Times-News, Tambourine and Bands, \$20,000, and the Belmont, \$1,500, will be the amount.

On Sunday night, benefit show problems. One at the Assembly Square in the Bronx, another at the Knicker Square in Bronx, another at the Belmont.

The book will be supplied by Murphy Moly and Pearce, Garamian and Undergraduate.

Ziegfeld May Revive "Boat"—Delay On "Follies"—Chevalier Asking \$10,000

Juve at 50

Hollywood, Feb. 10.—An old timer on the Coast is over and still playing a role. Coming stage manager found him playing in a show and had some thoughts but kept them to himself, thinking it was probably another of those Coast.

When the next company came in, he asked, "What's the new juvenile has teeth?"

SELLING A PRODUCTION'S ONLY A CIVIL MATTER

Samuel Grisman, Winnetka, Ill., theater operator who has an office in the Paramount Building, announced recently that George C. Cukor, producer, charging that he had lost money due to Reed's failure to pay him.

Reed, producer, Michael "Broad" Glavin, the summons against Reed and ordered it was a case for the civil court. Reed denied the story. "We were run out," said Reed. "Graham, our testifier, 'It took part for a short time at the Vanderbilt. Reed told me he owed no debts on the show, so we'll go to the Champs next summer."

The show lasted only a short time. Reed told that the Matinee audience was good, but \$20,000 for the evening night, which he attributed to "the matinee crowd."

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CONCERT

By Sallie

American Grand Operas

Toronto Taylor grand opera, in English, will be given on Saturday afternoon at the Met. Mr. Taylor and Walter Damroth are the only two American composers whose operas have ever been given at the Met. Whether another American opera can live seems uncertain.

"Peter Ibbetson" is in three acts and eight scenes, written by Paul H. Draper, based upon the French folk song adapted by the composer. Constance Collier's acting version was dramatized from the novel by George Eliot, and it is a dream-drama set to music.

It is music of value but seems lacking in melody, as well as the big and dramatic effects have made the immortal.

Period is 1810-1837. Men were dressed in the Dandy style, and doublets were the rage. Women's fashions fitting snugly at the waist.

The most stirring scene is the second, when Peter, sung by Edward Johnson, relates the events of his life. Another scene of interest is in the prison, with Peter writing a last letter before his execution.

The climax, the act of Peter and Madame Zori, united in dream, held the audience.

The spectacle in entirety is an excellent one. The singing of Madame Zori, who always acts and sings with intelligence, was plotted in the second and third acts. In the fourth, she sang with great passion, with a full fountain of lace and wears a pleure hat, turned up in front. In the drawing room, a vision in a white sprang, courted her.

Miss Collier sang a beautiful aria, seated on a divan. She wore a red silk, ruffled, embroidered American dress. Her hair was parted in the center and ended in a small knot at the back.

Mr. Johnson in a diamond vest, silk stockings, and a bow tie, was as idealistic as a young poet, and dreamer is supposed to be. His king blue velvet coat, with belted waist, his wife was curled up mustache, became a great surprise. Tully-Serials Serials conducted.

The opera ran free, \$1 until 5:30. The critics reacted to tremendous applause. House was over-crowded, with 2,000 turned away.

German Filmed M. C.

A German film, "The Devil and Lucifer," played in the Bavarian Alpin, in its second week, at the 15th Street Playhouse. This appears to be the first theatrical release of a German film among the best of the foreign pictures this season.

Benny Morton plays a dual role. He is a good-looking blonde, with lush, curly hair, and a smiling smile with dimples. His dressing is simple, one-piece, pastel towels.

The picture seems to have been patterned after Shakespeare's "Taming of the Shrew." Liesel's husband, played by Felix Kampers (Dutch), is a hulking, tanking a dog, romping the wedding.

Staged on Milk

At the 15th Street Playhouse, to the benefit of the M.R.B. Fund and the comic opera "Boccaccio," in three acts (in German) at the Met. The man of the milk department, a man unfeeling, is the son of Van Vickle, and the 15 principals in the cast were outstanding.

Jeritza was a great blonde, with a pair of half-inch gloves, a vest, and a thin, half-girdle, respectively. She dressed her hair in a caricature of diamonds and wore a small, squat, black hat.

Mavis Windham as a drunk did a world of comedy but, instead of fun, he became sound on milk. This opera could be repeated frequently.

A Hayes Sell Out

A show that sold out for the 7th. Harry Esterson, the author, was increased by 16 seats because of the success of his race.

Holman Hayes, who appeared in the play, took this week's sales.

Most of the program comprised classes of distinct period and language.

Lewis Emery in N.Y.

Lewis Emery sang his first New York recital this week in Carnegie Hall. He has a rich baritone.

Shows in Rehearsal

groups of French, German, and Hungarian songs for invited guests, rare, unique, fine technique, and excellent selection.

Mr. Elmer's personality is much in love, colorfull and spirited, and his French group was done with rare brilliance.

A picked band greeted him, and he ended with caresses.

Mr. Ross was at the piano.

Lily Poole

Lily Poole, the famous harpist in a meadow and meadow-like performance of Rosina in "The Barber of Seville." In her "Lesson Son," she displayed her extreme purity and tenderness. She has a clear, silvery voice and seems to have conquered technique beyond her years. Many a coloratura who has long prepared has not possessed the ease of this young artiste.

The play, "Aladdin," is a riot of color, and the scenes are as colorful as the young artiste.

Applause throughout the evening was spontaneous.

A Musician

Manuel Martell is not a mere performer of music. His interpretations of the composer's ideas seem to be his own. He uses them to express a tone of rare beauty and shading, and impresses as a musician deeply engrossed in his instrument.

Booberlin met with much response, as well as a charming "Bonnie" by Breval. Booberlin was splendid, and Block and Denney were also included in his program.

A Show for Nothing

At the Butler-Davenport Free Theatre "The Bells" is playing with a cast trained by Mr. Davenport, and does well in their weird fashion.

The Burgomaster, (Davenport) is hampered through three long acts killed the man on the bridge for his gold, which later gives to his daughter as a dowry. The trial occurs 15 years later, so you can imagine.

White on Coast May Stage "Flying High"

Hollywood, Feb. 10.—George White, arrived here last week to produce the last of his popular productions, "White on High," on the west coast, with the original company prior to the opening of "The Flying High" for Metro.

That means already 100 shows of the screen rights to the musical comedy, and signed Bert Lahr, manager of the rest of the company.

"Flying High," now in Texas closes in Chicago, March 28. It comes to Los Angeles, April 1, and St. L. to the coast where it may play several weeks.

Sturgis, Radio Appeal

Air-claims to promote his proposed "Universal Theatre" are being used by David Sturgis, "Universal," playwright and producer. Sturgis claims he has a million-dollar afternoon over WGRS, New York.

Sturgis talks about the "present theatre collapse," advantages of his proposed "Universal," while giving his address and phone number.

Abner P. Morris, manager of "Radio City," has announced plans by Sturgis, as announced for immediate production. Nothing happened yet.

Stock to Films

Los Angeles, Feb. 13.—U.S. Steel will spend around \$100,000 for the Grand and Industrial lighting sound for a picture policy.

Grand has been playing dramatic stock to the past year.

TEAM FOR "WONDER BAR"

Unfinished Rostus, Hollywood drama, now at the Civic Lido, Miami Beach, was "born" by the Shuberts, who are the "Wonder Bar," the musical, which is to open at the Civic on Feb. 25.

Please now in rehearsal solicited the team band to cancel their first engagement this week.

DRAMA FOR MITZI

"Mme. Matisse," a drama from the Hungarian, with George Cioffi producing, will be Mitzi's next.

John Galsworthy is translating the script.

FUTURE PLAYS

TWO CASTS WAIVE BOND ON REHEARSING SHOWS

"The Broadwayians" will not reach production this season. If the Somerton-Maughan play, "Meet Me Kendall" is interested.

Newspapermen with a social life has been quieted into retirement the first week in March by the Shuberts. "The Mikado," under Frank Shubert's management with DeWolf Hopper is being held in "Vivian Grey." In the cast are Charles Gallagher, Eddie Huff, Elmer Clift, Vivian Hart, Agnes Yager and O. C. Rose.

"Gods of the Lightning," by Maxine Elliott, with Ethel Merman, will be revived at the Shubert Theatre, New York, Feb. 15, by the Actors' Workshop.

Castles of Spain, "Sauer, Nicholas Barfuss, Anna Genz, Bob Lewis, John Arnold, Sanford Meisler, Rachel Freedman, Robert Allen, Elmer Hall, Dwight Strickland, and others, will be rehearsing for Walter Greenough to work without the usual Equity surety.

"Nephew," although a musical, has no line-up in bond being necessary.

Sldney M. Bidell, book publisher, turning legit producer, posted a bond covering east of the Bronx, New York, and will be in the New York subway circuit before going on the road. Bidell was co-produced with A. H. Woods when the show played in Boston. Bidell is sending the road company out on his lonesome.

Salaries for the road company of "Sleeping Sisters" have been paid, and the show is due to open in New York, May 1. The show, which has been guaranteed by Shubert, is to open in out-of-town theatres. Albert Einstein, who co-produced the show, New York, with George S. Stein, is still being billed as the producer.

Cash bond of \$1,720, covering "The Gold Bond," by Roger Laroche, was posted Monday by Edward Sargent Brown, indie produced, Piecemeal rehearsing.

Academy Opens Meetings To Spouses of Members

Hollywood, Feb. 10.—Whatever they say about Hollywood, the married are not going and leaving things without the spouse.

Art and Tech members of the Academy, realizing the attitude of the husbands, have decided to let wives and husbands of members in on sessions.

Art-and-Tech will call a come-back meeting this month, and invite members' wives to attend. Mrs. Lasky, Clara Beranger, and William K. Howard, who told what they would do if they had someone else's job.

"Torch Song" is slated to follow Mrs. Fiske company, now at the theatre.

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"House Beautiful," by Channing Pollock, went into rehearsal Saturday (9) for Crosby-Gale, with the exception of the first night, at the Court Square Theatre, Springfield.

Albert Cluett, who co-produced the show, New York, has been re-written and will start again. Newman also stars in "Old Man Murphy" next week.

Leads in "Murphy," by Pat Kearney, will be Arthur Shulman and Ned Weiskopf, and the show will be "Privileges," by Willard Keo and Edward Foran, opens Feb. 21 in Great Neck for one night and goes to Jamaica for five nights of Feb. 23.

"As Husbands Go," by Irachel Brothers, John Golden's third this season, currently rehearsing, will open Saturday, Feb. 23, to open to Janrain, March 2 and Broadway week of March 3.

"The Admirable Crichton," by J. M. Barrie, will be produced by G. C. Carter and Eric and Linda Walling, also closed after a few weeks out of town, has been rewritten and will start again.

"The World's Greatest Lover," by K. Lauren, will be produced by George Auerbach next season. Play will be given a tryout in New Haven.

"As You Like It," by Harry Haden and Carlton Hildreth, the novel by the same name written by Irving Berlin and published last week by Julian Messner, will be produced by George Jessel, is financially interested in the production. Produced by Robert Miltord and Irving Landau, new company.

"Time Square," by Dodson Mitchell, will be produced by the author, also in the cast. Troupe includes Stanislaus, Eddie Hodges, Eddie Hines, Eddie Miller, Don Kirk, Frank McCormick, Alfred Kapuler, Harry Hayward, Charles Williams, Donald Hayes, and Frank McNamee.

"The Judge's Secretary," a play by Walter Newman, will be produced and will open at the Palace in New York, March 1. Walter Newman and his wife will appear in vaudeville. Lucille Bentley and Tom Collins are among those in support.

Famine of Road Shows : Keeps Sharp at Pitt

Pittsburgh, Feb. 10.—After posting his closing notices and announcing in dailies that the show would open at the Civic on Feb. 13, George Shubert decided to keep his stock at Pitt.

Sharp was in New York last week, consulting with the manager, and it's believed they came to some arrangement probably cheaper rental. Sharp's lease at Pitt doesn't expire until May 1.

Believed Shuberts felt any thing they could get out of Pitt from Sharp would be profit, insasmuch as he hasn't enough road shows to keep one local site, the Alvin, going.

"Families" Goes Co-op

In the best of "Families," slated to close Saturday (7) at the Bijou, continuing with the cast going co-op, Thomas Kilpatrick producing, "Families" opened Monday (2) to a panama. Continuance is based on producer's belief the notices can be lived down.

SMITH SELLS MILL

Hollywood, Feb. 10.—Windham Smith, the young author, who sold the famous corn meal grist mill which he purchased during the World War, is response to Hoover's call to conserve and increase the food supply.

The historic structure was built by Charles L. Hirtz, from whom it was closed after the present stocks are disposed of. Since the war the business has been a losing venture.

LAMBERT IN MUSICAL

Hollywood, Feb. 10.—"The Wizard of Oz," a musical drama from the Hungarian, with George Cioffi producing, will be one of the featured numbers in "Paris in Spring," a new Marston musical opening at the Hollywood Playhouse.

"Time Square," by Dodson Mitchell, will be produced by the author, also in the cast. Troupe includes Stanislaus, Eddie Hodges, Eddie Hines, Eddie Miller, Don Kirk, Frank McCormick, Alfred Kapuler, Harry Hayward, Charles Williams, Donald Hayes, and Frank McNamee.

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Pola Negri in Sketch at \$2,500 Is Headlining This Week at Coliseum

London, Feb. 10.
Coliseum this week has a bill of unusual variety and entertainment. Hoboers and John Paul Jones, the Metropolitan, are included. Both Negri, headliner, in a playlet from the French, "Farewell to Love."

Negri, supported by three men recently arrived from her tour, did the sketch, although having tense moments, barely suffice.

Raymond Wilbert did splendidly with a role in "The Blue Rose." Wylie and Rob Alder, the latter one of the two Tops, were pleased.

It is understood that Miss Negri has been submitted to the Palladium at \$3,500, with the house commanding a bid of only half that figure. Coliseum, however, is asking \$2,500.

House capacity yesterday at the matinee and sold out for the night.

No newcomers at the Palladium, which was headed by Jack Hylton prior to the start of his regular European tour. Show drew about 10% less than last week.

Miss Negri, who is getting

\$1,250, and 1/3 of the gross above \$17,500. Week looks good for \$5,000 for his bit.

PROPHET COPS HONORS IN HIS OWN COUNTRY

London, Feb. 10.
London legit critics are sore at the extraordinary stunt pulled off them this week by a young playwright.

This writer authored a play called "Danger! High Tension," stated to be a translation from the German. The piece was produced at the Duke's for a week's run.

The German writer, mentioned as the original author, was entirely unknown.

"The Daily Express" was the first to find out about the playwright, and front-paged an exposure. The Evening Standard followed suit, disclosing him from the writer.

Skiibek plaited the gas realizing a "translation" of a German play would not be believed. He has, however, got some bars but the Casino owners have just awakened to the importance of his cutting in on them.

"Cochran's Cut Rates"

London, Feb. 10.
Thus, Cochran is trying out a cut price on "Bitter Sweet" at His Majesty's.

Lower gate pullis Cochran will probably move the play to a larger house at the same low scale.

New War Play

London, Feb. 10.
"To Account Rendered" plays at the New Theatre, Feb. 14. "Who Goes Next?" follows, opening Feb. 21.

"Who Goes Next?" is a short but interesting war play, laid in a German detention camp. It was tried out at the Lyric, and was well received and well enough liked to warrant the West End booking.

PAR STAGE UNIT

London, Feb. 10.
Francis Mangan is producing a new unit for Paramount's European studios entitled "Keyboard Karavan."

Show is scheduled to open at the Plaza on Feb. 23, with Astoria and the road to follow.

1st Pong Golf

The Hague, Feb. 7.
The first mixed golf course in Holland is now open at the Hague, the Carlton Hotel and Hilton Panoptium dept., stores, Amsterdam. Letter is an exact copy of the course at the Criterion, London.

Jean Colin to Wed.

London, Feb. 1.
Jean Colin, of neutral comedy, has become engaged to Reginald Steele, cricketer.

"Blue Notes" at the

Filming Argentine Co. In Paris as Side Line

Paris, Feb. 1.
Part of the expense of filming an Argentine revue in the Palace, when "Nudist Bar" ("Wonder Bar") closes, will be sought by the Argentine company.

The Argentine group is the Cuban-Guanan company of \$5, currently giving its second review at the Casino de Madrid.

Madrid's Alvaro Garcia made a recent trip to book them.

Garcia, beside "Gangas," also do the show, and other acts will be added to the show, including Carlos Gardel to make lead, and the Cales Brothers.

Films are expected to go so hot in South America that Alvarez is offering a \$20,000 guarantee for his services. Alvaro, who is in a joint corporation will make the film. Studio not yet decided upon.

RIVIERA SEASON WORST YET—GOULD'S EDGE

Paris, Feb. 7.
Last year was supposed to be the worst season the Riviera ever had, but this season it is.

French Riviera, collecting customers in every possible way, and allowing them to practically write down their bills, it does not seem to be working.

Riviera, in Cannes, is getting what good trade it is, with everybody staying. This has become so important that the Casino authorities of Cannes for \$400,000 damages for granting Gould an opposition franchise.

He is allowed to have public bars but the Casino owners have just awakened to the importance of his cutting in on them.

"The Daily Express" was the first to find out about the playwright, and front-paged an exposure.

The Evening Standard followed suit, disclosing him from the writer.

Skiibek plaited the gas realizing a "translation" of a German play would not be believed. He has, however, got some bars but the Casino owners have just awakened to the importance of his cutting in on them.

Groch Pirate Victim As His Film Impends

Paris, Feb. 1.
Groch, the Swiss clown, now at the Cirque Melodram, here is fighting a serious case of both lifting and imitating the acts of the most popular clowns in the French provinces. An act consisting of two people, dressed exactly like him, have been imitating his act for quite some time. They have lifted most of his gags and tricks, and bill themselves as "Groch."

Groch, however, is unable to sue legally these imitators because of the actual difference in the spelling. He claims his reputation is that of the interior artistic quality of "Groch" and his partner. He considers this a particularly bad blow to his career.

He is showing around for the independent release of his thriller "Groch," four language versions. "Groch" is a comedy in the style of "The Three Stooges," with a number of American gags and a huge theatre packed with people.

Greenwald Film Star

London, Feb. 10.
Joe Greenwald has been signed by Columbia Pictures to star in "Night in Manhattan."

He is to appear at the end of the month at the Twickenham Studios. J. Merton directing.

Duncar McCrae Dies

London, Feb. 10.
Duncar McCrae, one of the most prominent theatrical producers of London, died suddenly, here, Feb. 7. He had been ill for some time, suffering with a number of American films. His £1,000 London production was "Silent Partners."

"Believe" Closing

London, Feb. 1.
"Believe" ends at the Apollo on Feb. 14 with "Family Man" playing in. "Believe" is a new play by Duncar.

SCHOOL COMES TO MET—QUITS BERLIN

Berlin, Feb. 10.
The German baritone Friedrich Schorr, has cancelled his contract with the Metropolitana. He has entered into a three-year engagement with the Metropolitan Opera of New York.

LEGIT IN PARIS FRIGHTENING PRODUCERS

Paris, Feb. 7.
Legit business has produced frightening on investing more cash, making over pictures, says by

"Volterra, Duthene and Lehman, strongest legit producers and users of capital, are threatening to talk United Artists into letting them have "City Lights."

A wants to look the picture in on it and sell it to UA for \$100,000. UA offer to buy it for \$10,000, but U. A. will probably get its figure.

Dutch Visa Withheld

The Hague, Feb. 7.
Dutch government has refused a visa to Tretyakoff, Russian author, to speak at the Congress of International Book Fair, held here for lectures.

Tretyakoff wrote "Tor China."

Verdake Co. Bankrupt

The Hague, Feb. 7.
Verdake Co., producer, filed bankruptcy papers in Amsterdam. Its last production was "Journey's End."

Odetta Myrl H.O.

London, Feb. 10.
Odetta Myrl, in for a month at the Savoy, has been given a one-month extension. Starting Feb. 23, she will double into the Palladium vaults.

Gwen's Op

London, Feb. 10.
Gwen, opened on for an anemic yesterday, is reported doing well.

Always 2 Evils for American Acts In Paris—With Boat Home Often

Paris, Jan. 27.

American acts in Paris are suffering from two main evils. When in a revue they are unable to tell when they shall be free for another engagement. A French review, conducted by a French manager, is never certain when his show will fold and there fore seldom is able to give notice. The manager is compelled to go ahead two days ahead.

The French contract does not consider the act in the matter of sufficient time to let out before the show closes.

The second evil is worse, when the act is laying off and trying to compete with other acts, each employing a number of agents, each competing to undersell the act to managers who shop around before engaging. This promises little, promises little, immediate booking to a team, which hangs on day wondering what the delay. Managers, however, are not to blame for this, as it is let out before the show closes.

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Kaiserslautern, Feb. 1.
Stadttheater-Kaiserslautern—The most probable reason for the lack of interest from the government has been the opposition of the municipality to build grand auditoriums, which are necessary additions.

Marion Harris at KitKat

London, Feb. 10.
Mariion Harris, who has been at the KitKat for a long time, has gone to the Savoy, where she is to play for two weeks.

"Fairies" in Holland

The Hague, Feb. 1.
"Fairies" is to play at the Apollo on Feb. 14 with "Family Man" playing in. "Fairies" is a new play by Duncar.

"Interlude" Off Nicely in London; 2 Out-Moded Plays—1 Quick Dyer

Fixing "Grand Hotel" For Paris Production

London, Feb. 10.
American Theatre Guild's "Strange Interlude," opened at the Tyrone, receives favorable, but not overwhelming, performances. Matti Ellis, Basil Sydney and Donald Macmillan called special con-

certs. At the Everyman theatre "Sixty One Miles from Colombia" the old, old bohemian clash between a Cimbalom mistress and a white wife, "White Cargo" told it much better. A brilliant performance by George Hayes is wasted, the thing being outmoded.

He is having the play translated into French both from the English and German versions, and is waiting for a new version or making a new adoption entirely for Paris.

TALK OF U.S. OPERA CO. FOR BUENOS AIRES

Buenos Aires, Feb. 10.
Adolfo Alsina has leased the Teatro Colon and announced he is bringing in American operetta companies to occupy it.

Alsina's lease was with the British Music Company, which stranded

Previous advice as given by Va-

All contracts offered by Smith American bookings south should be carefully scrutinized in the United States before sailing.

Verdake Co. was with the British

Music Company.

Bear Kills Trainer

Buenos Aires, Feb. 10.
Cesar Casals, animal trainer with the Continental Circus, now at Montevideo, was clawed badly by a bear.

He died from the injuries soon after reaching a hospital.

Bought Unseen

Paris, Feb. 1.
Theatre de Paris will open in March with a play by Paul Aronoff. Was first intended to be produced in April.

Tentative title, which is likely to be changed, is "Ulysses," "Qui Va à la Guerre Confusse," ("The Soldier Who Knows What He Wants"), will star the Siobhans have the play for New York.

Grand Patron Looks Good

Berlin, Feb. 10.
"Grand Patron" looks like hit in the Comedie Champs Elysees. Title means "The Big Boss" and the work of Andre Paquet, pseudonym of the Baron Henry de Rothschild.

Play may have to do with a scientist who goes into a dangerous and risky business venture in an attempt to provide luxuries for his family.

S. & D. Doubtful

London, Feb. 10.
"Supply and Demand," which opened at the Haymarket yesterday, is a chariot, button comedy, by Philip Alderson, author of "One Till Six." Deals with the shortage of women in India and the consequent demand for men, as an attempt to stop population at 300.

Lady in the play, after being bought by all hands in India, comes back to England to find the tables turned. The man, who was arrested at the request of English authorities, protests came from India.

Success on the piece seems doubtful.

Sinjin's Damages

London, Feb. 10.
Sir John Ervine has brought a suit for damages against the Olympia Drama League.

Wife is based on "Peculiar People," brought on by Sir John Ervine on "Peculiar People."

Missionaries

Paris, Feb. 10.
Paris Foreign Correspondents with Mme. Steiner of France, Mme. Marie-Antoinette of Holland, the big three, are to go to the Congo.

They are to go to the Congo, which is a country of great poverty, and the people are to be educated.

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But the girl, friend doesn't seem to like him as a friend. In order not to let his old man know he is very fond of her, she has disappeared altogether from his life. The industrialist arranges for his young friend to go to Paris, so that he practically makes them promise to marry her. After a brief stay in Paris, the young couple come back to Paris, where they share with the industrialist his apartment. The girl, the girl's secret, is staged. The girl, who responds to the physical attractions of the man, is now a more pleasant companion on account of his culture. The old man has another reason for going to Paris on business trips, resulting in the young man feeling that his position is safe. The old man makes a mistress of his wife. He becomes estranged from her. The old man is pleased by what she says about him.

The second act opens when the old man comes home from supper after the opera. He tells her for the first time that he was once engaged to a woman as a companion, this woman coming out when he tells her how jealous he was of the young man at supper. She counters by telling him that her husband is nothing but a scoundrel, and that men are too different.

But that the men of his generation are too old for her to mate, then comes the reply from her body and her soul.

In the middle of the discussion the old man arrives with his mistress. The woman leaves them, and a discussion takes place between the old man of having used him as a bait to obtain the girl; he was young and untried to understand women, that he himself is fed up with life and wants to have a new life. The husband feels he is sincere and is sorry for him and stays with him for a few moments, then goes so as to be sure he doesn't kill himself. Next morning, the fact that the old man does not want to leave the girl makes the husband suspicious that his benefactor has not altogether abandoned him. The old man suggests a place between him and his wife in which she starts telling him how she was once engaged to him, and he wins her again. The old man, whose only intention had been to get rid of the girl, is sure that his wealth would go to the woman he had loved and didn't mind if she got it. The old man and the happy couple have made up, and decides to withdraw from their life together and give them a full chance for happiness.

The play has been done in a way which can't be said to do it justice. It is a good story, well told. It required an all star cast, whereas Jean Worms as the industrialist certainly deserves the part. As reported by Paul Bernhard as the husband, Bernard warms up about the girl, but the scene between the old man and his wife in the act scene with his wife, but his former play is not so good. There is no question that Frank Fay is one of the best leading men of the present English stage. Rest of the cast is good, especially the femme in Suzet Mai, who is definitely weak in a part that calls for a strong woman.

The author's idea in writing "Decades" was to show that modern young men are out of touch with the world. I don't think it can be said that he has proved his point, but he has written an interesting play.

MISTIGRI

Paris, Jan. 24
A comedy by Louis Achard. At the Casino, Paris, Jan. 21.
Cast: Achard, Arlette, Fanny, Zanneau, Fernand Graves, Charles, Mireille, Alain, Coquelin, Emile... Jean Marais.

Considering the current rapid succession of flops, this play is doing surprisingly well. It is also derived from the prevailing multi-set mania. It is in four acts.

The daughter of a wealthy provincial industrialist who, instead of marrying a son of her own class, falls for a slender young man, act taking place in his father's house and refusing to marry the son of a rich man, the daughter falls in love with the tenor whom she has followed. He is a cheerful man, who, though she loves him deeply, but they are so down and out she insists on continuing to live in his parents' house. They are about to die on their beds when an impressive arrives with a letter telling the son that the girl who is looking down upon today is the girl with whom he fell in love.

The son is in the luggage compartment of the successful girl singer, whom his husband will take back. The girl believes his occasional amnesia toward keeping the household. But when he is not even true to his wife.

Last act has him back in the dingy little room, this time with

another girl whom he has again married, this time is just a little trill. This girl, who is the girl he really wants, gets work her man to do for her, for which he is ready for the stage, points out that it is ready for the next performance. Jeanne Renaudot acts well the double role of the girl and the girl who steals the show. He is a very good comedian. Mademoiselle Perray, currently in "Sons of Gunn" in New York, is also good, and reminiscent of Mireille Perrey, in "Sons of Gunn." In what of a different type, she has the same dark complexioned body and face, and the same taste in change of dress made before the public, during which, what she leaves is incomprehensible by what it leaves holding.

Play is funny and holds two bed-fouled scenes, but in this same set, not calling for the police.

Marz.

PARISER PLATZ 13

Paris, Jan. 31.
Vicky Baum, well known through her success with "The Blue Angel," after her success with "Mister in Hotel" ("Grand Hotel") has written a story for Garbo to Metro.

This play certainly is not ambitious.

Vicky Baum gives a light, elegant and easy running caricature of the life of a modern woman, the modern Berlin woman who must be everywhere. The comedy is set in a restaurant.

All that takes place in these surroundings is pleasant and gay play.

It is difficult to say whether to note that the allusions refer to themselves. The stage director of the play, who is probably one of the busiest stage directors in Berlin, has apparently given up his career for a finished performance. But he had actors of high standing in this cast: Lily Duvivier and Hans Moser. Both represent a type of actress, a little snobbish, superficial. But Ida Wysel is more than a pretty girl.

Sophie Scholl is a real people with elegance. There is also the clever humor of Hans Moser.

He and Ida Wysel, cultivated and beautiful.

MASQUERS' REVEL

(Continued from page 70)
money was Frank Fay, the ex-vaudevillian, who, unfortunately in pictures he has yet to play an American. Since describing this play in New York, Fay has become thinner.

The new playlets included in the show again revealed Hollywood's reluctance to indulge in originality. There is an untouched material than the Hollywood scene itself, and the manager of the show is determined to succeed some of it. Whereas the 11 items making up the menu there remains the fact that only two of them showed indications of newness.

"Appetite," a tramp sketch capably played by Henry Sedgwick, is a faithful transcription of a short story which recently appeared in "Collier's." Written by Gene Buck and acted by G. Pat Collins with Edward J. Nugent, results as a fatherless, motherless individual, and has been used around the country.

In "Conference," the evening's highlight, is Mr. Ring, illustrating the triviality of chatter at business conferences. It had a general success, though it was not a hit. "Webs," featuring Frank Fay in a series of matrass escapes, wasn't so hot.

"Love, for a Little while," starring Chasing a satirical vaudeville trio routine by Kalman, Koda and Levy, and a comedy received a burst of quite favorability to anyone who has seen the Friars Club from the original side of the ledger were "New Morality," by J. C. Nease, and by Joseph Santley, "Morality," with J. C. and Elvyn J. Nease, and the moment that the girl who is looking down upon today is the girl with whom he fell in love.

Directed by the long-absent William Farnum, interestingly enough with early hair named Jas. M. Santley, "I" would have liked his pants directly instead of through elevator stairways or had it to be in a room. Farnum received an excellent all ovation.

Power Blanche Karpis, with an

Barretts of Wimpole Street

(Continued from page 65)

doctors. Elizabeth would turn away the man who would give her a capital sum to be denied, and the while he calmly plans to have her secretly wed and slip away to America.

Elizabeth still hesitates. Occurs a scene of the father's cruelty to a young sister, Elizabeth, to a capital of the guards. Any hasty evaporation, and the doctor's note a valid excuse.

Elizabeth's room on the hour of his departure, she has him and her mother, any vestige of love for him gone. She goes to a funeral.

She sits with her maid even before it is time for the coach to arrive. Elizabeth is a hard, unforgiving man, not under-

standing or respecting his aims or youth and caring not. He repudiates partly by telling Elizabeth she was a child of his love for her mother.

When he knew the mother no longer loved him, he left her.

Brian Aherne is a newcomer from London. He made a dazzling debut. Browning is a good actress, but not much for To. To him fell the only real laugh of the play. When he recited his poem "Sordello" he said,

"When I wrote this only God and Browning knew."

Garbo is a divinity. Ida Wysel is

assembling or competing as a sort of youth and caring not. He repudiates partly by telling Elizabeth she was a child of his love for her mother.

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Marion Barker very good as

the fiery Henrietta.

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LITERATI

Guidi Wants Out Rights

The Authors Guild, composed of authors who write principally for the magazines, brings out some interesting points in its new constitution.

For instance, Guidi, editor of one of the largest magazines, of which there are five, has been given, "the right to withdraw his material from publication in other publications without permission. It often happens that the reprinted material appears on the page of another company whose original publication was still current. A conference was held with delegates from the leading magazines.

It was decided the digest magazines should have all first rights, but that the author should be entitled to withdraw his material from other magazines without permission. It often happens that the reprinted material appears on the page of another company bought by the author's own company.

The morale is not so long current and that the digest magazines should be required to carry a proper copyright notice.

Guidi also wants "on radio rights and advised to grant a radio right for a chapter or story to be broadcast only once. Amounts and terms were not agreed upon, but definitely small, ranging from \$10 to \$200.

There is a catch in the radio rights, however, the broadcasters usually turning stories into virtual plays. Authors do not always own the dramatic rights and therefore cannot be sure of protection if sold for radio usage.

Author Gets Trade

William Holcomb has scrapped the typewriter that dates back 30 years when he was dramatic editor of the Washington "Post" and that

since then to blanket Nassau county and part of Queens. Instead, he has got himself a small case and is sending off to New York to have it based on Mr. Holcomb's family recipes. The product has been introduced in the Lincoln Hotel, George Washington Hotel, and the couple are now ready to start a plant for its manufacture at Auburn, L. I., where they make their home.

The leader is a sandwich spread with a cheese base and part of the sandwich is the name—Chee-Natz which means cheese-nut. And until it's explained that "Chee" is Milt Gross for cheese and "Natz" is the name of the syllable in the Yiddish word for nut, the trade will be locker because it's registered at the Patent Office as a trade mark.

Holcomb says it has an affinity for cheese and has even taken the course of needle work.

New Paris Hit-Parade

Some time ago, another hit-parade magazine, "The New Review," appeared at the Paris Kiosks. The editor is Robert de la Motte and the two editors are Eric Ponnard, Maxwell Bodenheim and Richard Thomas, the mention of any one of whom could easily bring a smile to the face of around the Dope. Listed as contributing editors are George Antheil on music and George Reavy on drama.

The editors announce the policy:

"Its purpose is an international reportage of the arts, the highest journals of literature, the most important publications that, whatever attention to modern arts such as photography, the cinema, sound and talkies, radio, etc., will be paid.

There are a number of interesting illustrations. Jean Cocteau writes an article on the "Parisian" and McFie numbered was a "comer," and who does the "vie de Boheme" column on the "newspaper"?

Donald Mugrave, who contributes on occasion to the New York "Times" Sunday drama section, now writes in the theatrical column of the Paris "Journal des Arts." He is much more successful. This "Quarter," the Montparnasse tome, issued by M. Titus on the Rue Lictum.

List!

Probably just one of those things, it's often heard of but seldom specifically indicated, but seems to indicate drama history. It concerns a

politely man employed in one of the exploitation departments of "Minn" his publishing company. A former newspaperman, he has no desire to leave the newspaper recognition this guy got from his own company has weekly pay check for office detail with good prospects.

He has got two books both published but no copy from his own company.

He wrote a thick and a compact little film company made a successful picture of "The Thin Man."

The result is that the company bought

but not his own, both pictures played on Broadway.

Then before he had even finished his book, his publisher, a third company for \$25,000, one of the highest figures paid for a film story. The book is not yet out.

Now he holds three advertising offers from each of the companies that had bought his stories.

The morale is that the man's own company, suddenly aware of his success, is about to sign him up with new overlocking him entirely.

Cut Price Dash

With the help of Charles Bon's Paper Book Club goes the last of the extra-publications other than the paper book, 75-cent books and 50-cent books, half as big as the saviors of the declining public a year ago. Now we're down to the bottom of the older line publishers who refused to cut prices on the ground quality books would sell irrespective of price.

The Boni paper books sold at 50c, the books gotten out in the Latin American countries, and the like, may have been the subject matter, on the desire of readers for a more lasting book than one with a short shelf life.

That's disappointing.

Paper Book Club has been acquired by the Literary Guild, the declining public a year ago.

Now it's the turn of the subscribers' list. Literary Guild framing a deal by which subscribers to the Paper Book Club can become members of the Paper Book Club.

Otherwise, there will be a regular for paper books still due under the irregular subscription prices.

It's the same with his brother, Max, remaining in the book "Maz," but their forthcoming publications will bear a sufficient resemblance to the Paper Book Club's that he need not fear.

Boni is Atkinson who sooner or later

will be a member of the Paper Book Club.

He's been around for 30 years.

far as the news services, are concerned.

Most of the phonies are framed with the national news distributed over the country, some some being influenced by what the news believe is news of show business.

It's safe to say, to a degree, that kind of stuff. The irresponsible press agent is mostly responsible for the phonies. Some found him a clamp student bound for him.

London's New Daily?

Complications surrounding the imminent rumblings of a London daily are not clearly seen. It is shortly to appear have been created by Edgar Wallace's statement to the "Daily Mirror" that he is leaving England to assist him in establishing himself with the new paper. Previously, he had held he would edit the "Daily Mail."

Wallace admitted he may take an editorial position. In brief street scene, times this year, which leaves the position just about the same. Insiders may say he is not the only one who is leaving, which recently cut its price from 6d to 2d, bringing it into line with all the popular moving papers is the "Telegraph," which recently

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European Runaround

By Frank Scully

Vienna, Austria

Vienna coming up again as a hot spot of the entertainment world. That "All for Love" revue from here with 75 of the swellest ladies all from good families, even solicited on stage for their chairs all over Southern Europe. The Vienna "Black Cat" is the most popular foreign theater, and Mussolini ordered 100 pairs of private boxes along the line, they were S. R. O. at double tariff. Schwarz Brothers, their blackers, keep dinging down, using eye-stun almost exclusively.

They are sure to go into Times Square with this show as soon as this at home loses its droopy-cad adage tempo.

"Frazer" Fields in Three Weeks

One week spot of late was "The First Mrs. Frazer," Jinjun's London sensation did only 20 nights in Vienna though. Frazer Massary did 100 in Berlin in "Frazer" — smash figure these lean days.

O'Casey Among the Wizards

British Glass of Vienna, the wizards of Berlin, are now playing with Sean O'Casey as the ball. They have just opened "Der Matz und Die Sterne" ("The Plough and the Stars"), first of O'Casey's plays to rate a foreign language production. Looks like a hit. O'Casey worked hard with the producer and translator, even making colored sketches showing his ideas.

Glass is now working on "The Silver Tasse," which must mean plenty of aspirin as it's a tough one for translators. The Checks too are translating this new playboy of the western world, and will stage it in Berlin in April.

Dick in that Pabst with Reinhardt for two years, is being primed for the job of "General Intendant" of the Berlin State theatres, top honor in German show biz.

"Gay Princess" Okay, Missing

Herb Geery, who wrote original of "By Design" and Kaiseler who did "Wunder Bar" music for original Kaiseler production, are taking "The Gay Princess" into London's King'sway.

Hermann Hohenberg, Vienna's best, has just opened "The King and the Queen" though without a king at present, can never do anything daring without consent of the family head.

And that doesn't mean her husband, but some old bozo in a remote chateau who's nearest to the king that no longer exists.

Curve Upward on Balcony Stuff

Bust-market on-mystical-kingdom-stuff, evident everywhere now, must mean the peasants are yearning for the old pre-shaw romantic hole. London is overboard with such productions as present and continental curtain are still open for held.

All that's good is that it's a good moment for some Graustark re-lapses, with song and sweet speech added.

Kid Composer Laugh Off Cut

German composer, who asked for a "cut" in his composition, has plenty of laughs. There, however, has advanced as a reason for the cut-up, to now composers got an advance of \$5,000 or \$4,000 with 10% royalty. Publishers got 2% of that 10%.

Opera House, Inc. in Germany and over 400 in Europe) offered new deal of 20% to 25% of gross.

The younger composers said nix! "A cut and you get no, novelties from us!"

As new operas are the life of old houses, impresarios laid off the curtain.

Of the kid stuff, all around 30, Ernest Krejcar, Jasmin, Weisberg, Kurt Weill and George Antheil (American) are most outstanding.

Routing by Ear

All good things eventually get to London—even "Grand Hotel" arrives from Berlin by way of New York, which must have been a taxi-driver's routine.

Eric Miller, who is bringing over "Strange Interlude," will probably follow.

Max Reinhardt did the Berlin production under the heavy billing of "Men in Hotel" ("Men in a Hotel"). But it was too good to be killed by any title.

Did anybody ever mention that Vickie Baum wrote it?

Sounds Like Harry Lachman

Hardly a week passes but there's in his new role as a boy soprano in the "King and the Queen" in Vienna. Speaking of Seymour Hicks in "The Love Habit," he says: "Well, this British International Picture made in Elstree is equal to almost any American comedy film I have seen. It is beautifully photographed; it has a great story."

Okay, but why not a word about the American director? Seymour Hicks was born. Now he's a hit, swash.

His new director happened to be born in Chicago, educated at 14, a great painter in France at 20, and even died for a while as a photograph of his portraits.

Thus the King and the Queenlets are invited at last—but the merger will never bring Bullet as far as La La, this time. The kick is gone.

Bullet a Boulevardier Now

Bullet-Bullet has gone fast from his original "Chauve Souris" in his latest revue at the Madeline in Paris. When he first came out of Moscou, he was a "bullet" on Paris on his arrival, but now he's a "bullet" on Paris and Parisians are trained and taught power. It got as far as Los Angeles without collapsing.

Two years ago, in his second revue in Paris, he temporized, adding a few French sketches and artists. This year he's using all French artists.

Thus the King and the Queenlets are invited at last—but the merger will never bring Bullet as far as La La, this time. The kick is gone.

Red Taar—Like Lobsters

Bullet in his cracked English always gets a laugh with his crackling the Bolshies to the effect that "Now there are no Black Taar-rrs." The Black Taar-rr have become the Red Taar-rr-like Lobster.

Thus it will be with every trotter, who ran him out of Russia, would get a laugh out of having his snarl.

Sheik Pluggers Spoil Welcome In Dime Stores

(Los Angeles, Feb. 10.) Music Publishers Protective Assn. has gone through down on representations of local branches of publishers claiming behind music counter plug.

The plugs have been the favorite method of plugging records by dime store operators the biggest play from salesmen during the noon hour. Boys now have to go out and use the needle to get their songs to the public.

Others come as a relief to the 10 and 10's, which have been squawking that the pluggers pull elongated up the price of records and books.

Managers say that the same mob of females prodded themselves up against the counters every day and held open conversations with the salesmen but never paid into the pocket for cash to buy songs.

Urban gives all of the local and smaller publishers a moment or two to speak before he begins to book their songs, but most of the larger music stores are in favor of locking the doors to the music boys.

Maestro Sells Fan Mail Addresses to Biz Firms for 2c

(Chicago, Feb. 10.) Conting on average of 10,000 letters a day, Maestro O'Hare, orchestra-leader at the Esso Hall, converts the burden of fan mail into a neat profit for him.

After assorting and classifying O'Hare's responses of his addresses at two cents a head, at each of the 10 and 10's, 25-cent and 50-cent-in-a-letter-in, addresses are easy to sell to commercial companies.

While orchestra-leaders in general are not in a position to put an index to the popularity of all of them do not solicit mail, as this calls for the employment of a large number of persons handling a large volume of correspondence, O'Hare, having discovered how to develop a profitable method, regularly sends mail to his agents, constantly invites listeners in to write.

O'Hare has been around Chicago and Detroit for seven years and has a backlog of names, so he sends out several thousand letters a week.

ONCE NIGHTLY AIR PLUG LIMIT SOUGHT FOR POP

(Des Moines, Iowa, Feb. 10.) Attempting to limit the radio plug on its stations, KOMO has proposed a plug per station per night.

All Des Moines branch offices, from reporters, to news, have been asked to push the proposal to the mat.

Whether or not Des Moines intends to place this song on the A.S.C.A.P.'s list of restricted numbers for which stations can't plug, is not known.

Des Moines' limited list song will be "Dancing Queen," which is a "bar-har" which opens in about a month.

The tune is currently the firm's lead number. Listed third among this week's best sellers.

Lyman's Hotel

(Hollywood, Feb. 10.) The two Simons and the two Lymans, otherwise the four Simon (or Lyman) brothers who own and operate the famous Hollywood hotel and restaurant on Fifth street between Broadway and Hill, Los Angeles, to their non-theatrical hotel.

Bill Simon, owner of the chain of Simon's restaurants, with Al Simon, plus Mike and Abe Lyman, are partners in the new restaurant-catering holding house.

WARNERS' DEAD COUNTERS

Warner's closed about 12 dead counters in its 10 and 10 dime store counters, in Los Angeles, last week. Counters were closed by mutual agreement with the store owners. Warner's operates over 120 counters throughout the country.

Dealers Don't Fall in With Radio Music 25c Stamp on Sheet Copies

(Los Angeles, Feb. 10.) Radio's cooperation by dealers in other National cities to cover its former wholesale sheet music prices.

Radio reduced the price on the sheet music it sells to 25c, 10c, 5c, 25c, 10c, etc., in the hope it would receive the support of the dealers. After two months at the new rate, Radio is reported to be greatly disappointed.

Dealers were reporting they saying they wanted a 25c, retail price on sheet music. Radio gave 25c to them, while others were giving 10c for the music for whatever they wanted.

Radio's threat to stamp its sheet music with the price was revoked after it first issued a notice to the one who had done it.

To date the decrease in the price is reported not to have been of much benefit.

Radio will continue with the current price for a while, it is said.

LEO FEIST NET ESTATE PLACED AT \$2,066,345

(Los Angeles, Feb. 10.) Leo Feist, music publisher, who died Jan. 21, last, has留下了一笔基金 of \$100,000 to establish the Leo Feist Charities Trust out of his estate of \$12,237,820 and \$2,066,345 net assets, less transfer tax appraisal just filed.

Trustees of the fund are the widow and sons, and the money is to be used for the care of the widow, temporary relief of worthy needy persons, and to provide shelter, necessities, education or such other necessities as may be required.

"It is my intention that the income of this fund shall be devoted to the welfare of humanity."

Feist, son of Mr. and Mrs. John J. Feist, died at 31 Central boulevard, Mt. Vernon, leaving the use for life of her home, income for the residuary estate of \$1,000,000, and \$100,000 to the widow and \$40,000 to the son.

The same amount of personal effects are left to three sons, two of whom, Nathan and Leonard Feist, receive in addition an annuity of \$5,000 out of the residue.

Milton Feist, the third son, Mr. Feist stated in his will had been given to him two other sources during his life. The appraisal showed that a trust fund had been set up for Milton by his father.

Principal asset in the estate was in securities appraised at \$1,614,928, of which there were \$1,000 shares of Standard Oil Corp. and \$1,000 shares of C. & C. English publishers, for \$6,000.

Sandy Broas, representing English publishers, in the U. S. as a royalty basis, The will ties up all the royalties coming to Campbell & Connally from the sale of its books.

Real estate holdings were valued at \$390,000, and included \$200,000 in property at 23 West 40th street, and an equity of \$193,955 in property adjoining the northwest corner of the building.

Further assets are \$3,937 in cash; \$1,719 in personal effects; \$18,087 in mortgages and \$3,021 in insurance. Total funeral expenses amounted to \$1,000. Total assets amounted to \$1,547,498; debts amounted to \$6,155, and commis-

sions, \$98,821.

New Coast Publisher

(Hollywood, Feb. 10.) Con Conrad and Cliff Friend have incorporated, with Bobby Gross as president, to publish music independently. They operate from here.

Two Bankrupts

(Utica, N. Y., Feb. 10.) An actor and a musical were among those who declared bankruptcy in the United States District Court here last week. The schedule of neither, sayed, any creditors.

Albert J. Lewis, actor of 110 Front Street, Schenectady, liabilities of \$3,274,000, assets of \$1,000,000, and a loss of \$2,274,000.

William E. Benton, Saratoga Springs, asked to be relieved of debts of \$1,000,000.

Other New York's creditors is William E. Benton, Saratoga, who also avers to whom he owes \$100,000.

Eddie Fallek Eddie

Eddie Fallek has replaced Eddie Wohlin, who moved over to Roubins, at Davis, Coats & Fereday. Eddie Kelly was last with Vincent Youmans.

Six Sellers

According to survey, current sheet music is in short supply.

"When Your Hair Has Turned to Silver" (Joe Morris), "You're Making Me Crazy" (Donaldson), "Just a Gigolo" (DeSylva), "You're the One I Care For" (Stanley), "Lonesome Fellow" (Felix), "I'm Alone Because I Love You" (Wilmarts).

Freed-Powers Will Split with Robbins On Songs from Metro

(Hollywood, Feb. 10.) Having launched the newly formed music publishing enterprise here, Arthur Freed and Dick Powers are preparing to branch out. George Warren, independent music publisher, has joined with Freed and Powers to form a branch of the latter's company, one copy of a number with Arsham, Belmont, Burnett, Lynn, Paige, Weeks and a few others getting two copies.

Biggest boosters of the limited free list are the music houses, which have trebled their orchestration sales.

Music houses are taking care of work for them in charge of the Coast office. A branch has been opened in Chicago, with Lew Fluky, formerly with Harry, here, in charge.

Freed, who remains with Movo as a scenarist, has been granted a sabbatical leave of absence and is going to Europe at the end of this month to make foreign connections.

Campbell-Connally is reported interested. Powers is to be "on the road" to establish offices and will remain there indefinitely.

Meanwhile Freed and Powers have decided it over with Jack Robbins, who has agreed with Movo to have an agreeable understanding between the two firms has been effected.

Freed and Powers under plan will continue publishing rights and record rights, while Movo will handle anything starting with Robbins and vice versa.

Studio attitude to the material is to submit it to record companies, who will do the publishing, providing there is the material and revenue.

Attach English Publisher's Royalty in Contract Suit

A wrangle of attachment against the royalties of Campbell & Connally songs published in this country by Sandy Broas, who has been serving as agent for English publishers, C. & C. English, publishers, for \$6,000.

Sandy Broas, representing English publishers, in the U. S. as a royalty basis, The will ties up all the royalties coming to Campbell & Connally from the sale of its books.

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sions, \$98,821.

Stations Exempt from M.P.'s Radio Disc Tax

M.P.R.A.'s tax of 50¢ per four-minute electrical transcription records will be only on the manufacturers. Radio stations will not be taxed.

Stations cannot be taxed for the playing of electrical transcription records, since they pay to the A.S.C.A.P. covers them on all copyright music.

Victor is acting on the coast to keep off disc stations from cherishing its records meanwhile.

Organist's New Work

(Scranton, N. Y., Feb. 10.) Paul H. Forster, best known of the featured organists to preside at local church services, has an organ and piano and film accompaniment, has turned calendar satirian.

Forster still plays the organ two days a week, Saturdays and Sundays, when he is not on the road to a lecture tour.

He is also a radio organist, but the other five days is on the road with his sample case.

Orchestration Sales Trebled on Coast With Oakley Pruned

(Los Angeles, Feb. 10.) Local branchers of music publishers are thinning the number of orchestras, handled out on the Coast to 100 copies. Publishers claim that if that number of bands can't stand a living over in this region, it's hopeless.

Limitation of orchestras means that only the better bands are left, and the others are on the free list, all others having to lay it on the line. About 60 bands are now receiving free music on the Pacific Coast, and 100 of the bands have cut one copy of a number with Arsham, Belmont, Burnett, Lynn, Paige, Weeks and a few others getting two copies.

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PUBLISHERS TO MEET OVER CHISELING

(New York, Feb. 10.) A meeting of New York music publishers, music men and M.P.R.A. (protective ass'n), is called for today (11). Its purpose is to go into the faults of chiselers and the methods of their operations.

Evil of the notorious crit-ers with orchestra leaders, east of orchestras, etc., will be discussed.

Plans are to have orchestra leaders for plugging songs may become an important part of the general idea today. One publisher claims that his firm has had to reduce the night price to the leaders to 10¢ to 15¢ on down.

A rumor is that after the M.P.R.A. completed its deliberations, it will be in a position to have a new code of ethics.

As outlined by La Marr, the b and c testifies with radio stations, placing a 30-second ad daily, airing, playing about 30 minutes—bands.

Music Corporation of America, with home offices in Chicago, just announced its financial statement for the year 1930. A gross sum of \$1,000,000 was derived from orchestras, while close to another \$1,000,000 was derived from the convention, club, and novelty department.

Music Corp. net earnings for 1930 were \$120,000. Jules C. Stein controls M. C. A. entirely.

Approximately 100 orchestras are under contract to exclusive management of M. C. A.

Starting in April M. C. A. will open 100,000 radio stations to the public on an immediate advertising campaign. This is unprecedented. Never before has an orchestra or theatrical booking agency tried to let the general public know what it is doing.

(Macdonald-Wife Split Blaming Suicide Tries

(Hollywood, Feb. 10.) Obelting to his husband's three unsuccessful suicide attempts, and threatening to commit suicide again, Mrs. Macdonald (Elizabeth Chapin) has started her here for separate maintenance.

She received a telegram from the Macdonalds' lawyer, telling him that his wife had attempted suicide in each instance bringing police and ambulance to their Beverly Hills home, much to her nervous displeasure.

(New Am. Music Abroad

(Paris, Jan. 26) A great rivalry has developed between several of the night clubs and pleasure night clubs for the first session of the new American musical.

This season Paris night life has heard no songs since the war ended.

Mike Anthony had the "Ping and Dandy" music while the show was still in Boston. Cole Porter had "I'm a Little Bit Blue" and the show was still in Boston.

Victor was still on the coast, but after a week in New York, Fred Hamilton brought the fate numbers to Paris, when he came out from London.

(Stoltz and N. Y. Show

(Hollywood, Feb. 10.) Herbert Stoltz, one of the few remaining members of staff, is returning to a lecture of absence, to do a lecture at the University of California.

Victor, Eddie, Richard Rogers and Lorenz Hart, who were engaged in the history of musical comedy, will hold a contract for one more, probably a story with background music.

(Lampkin Driving East

(New York, Feb. 10) After driving four weeks at the local Paramount as m.c., Phil Lampkin has left by automobile for New York.

No Room in N. Y. C. for Another Radio Station Under Upheld Decision

No more radio stations will be permitted in New York City. This is the interpretation of the Federal Communications Commission in the case of WMCA vs. WGBS, which forces the latter station to return to its former frequency of 1170 kilocycles, or that of 600 watts, which is less than 50 miles from WMCA.

With the Commission's upholding of a ruling that no broadcast station may be granted less than 50 kilowatts in New York city, and with the Supreme Court in Washington upholding this finding it means New York has already its full quota of radio stations.

There is no spot where a new station could find a place in New York, so it is safe to assume that the newest stations in N. Y. C. No radio station is permitted to broadcast on a frequency above that of 650 kilos, and WMCA has been granted the highest spot, 550 kilos.

WMCA's fight against WGBS was stretched over 13 months. WGBS' fees apply for full time on 1,400 kilos from the line of WGBS to 1,170 kilos. During the hearing, WGBS was permitted to use temporarily and experimentally a wavelength of 600 kilos.

WGBS applied to the changes made in WMCA, tried to withdraw its application for 1,400 kilos.

WMCA and WNYC splitting time on the same frequencies provoked the Commission to 50 kilo-watt limit and interfered with their reception. The Commission decided WGBS should return to 1,170 kilos. WGBS

remained with the Commission by action of its induction. The Commission in Washington upheld the decision's order.

WGBS returns to its old frequency this week.

Infant's Air Funeral

Cincinnati, Feb. 10.—Sister in WILDS, 100-watter at Mt. Orab, near here, went on the air Feb. 3 with a funeral service for an infant.

Rites were pronounced by Rev. Lewis G. Ludwig, head at other religious hours on the station. Program etherized at the parents' request.

LEADING ORCHESTRAS DIRECTORY

IRVING AARONSON and HIS COMMANDERS

WEEK FEB. 7
PALACE THEATRE, CLEVELAND

DUKE ELLINGTON

and His Cotton Club Orchestra—
Work with Oriental Chorus
Week Feb. 11—12—13—14
Management
IRVING MILLS

PHIL FABELLO

and His
R-K-O Entertainers
Creator of the Fabello Policy
R-K-O COLISEUM, New York
Indefinitely.

ABE LYMAN

and HIS ORCHESTRA
Music Entertainment Plus
Second Year at the
CARTHY CIRCLE
Los Angeles
Brunswick Records

GEORGE OLSEN

and HIS MUSIC
VICTOR RECORDS
CLUB DEAUVILLE
MIAMI, FLA.

RADIO NEWS SERVICE SEEKS COAST HOOKUPS

Toronto, Feb. 10.—Radio News Service of Canada has inquiries from KAMC in Beverly Hills for news bulletins from WMCA in New York. The coast station is seeking a network outlet for its news service, which is on a tour of the Northwest next week.

All stations are being approached for a service, either with cash or by special wire service, giving each paper wire service on events of major importance in each locality.

Each broadcast period, daily, is permitted 15 minutes, three times daily, in addition to the regular news bulletins. Households Finances Celebrates

Biggest triumph experienced by the radio is reading reporters who can dictate the news briefly and clearly. Unlike a newspaper, the listener is unable to repeat any story he has heard, thus making the news speaker and unless the broadcast is concise, it's muted.

Editorial staff has been constantly engaged since the idea was put into practice.

Sunday feature broadcast started last Sunday, and the first issue of "The Sunday Mail," Ken Tabor, formerly assistant dramatic editor on the "Express" has been added to the staff and will handle this.

ENGAGEMENTS

Jean Ponson, formerly of opera in Italy, for the "Radio Roundup," CBS.

Lillian Taze and Nelson Eddy as featured vocalists on the "Dinner Music" program, starting this month over CBS' national hook-up for 52 weeks.

Margie, George, Eddie, and Fred Waring, Carl Orffson and Irl Hunsaker, tenors; Bob Bradford and John Warren, baritones; Pearl Hunter and Helen Huntz, sopranos; Jim Warner and Katherine Rue, contraltos, as sustaining artists on the Sunburst Music Concert hour from KDKA, Pittsburgh, and the CBS network for 13 weeks.

Contract with Musingshaw stipulates that Records are ready to be used to prepare a radio show for broadcast until after NBC obligations have been fulfilled.

Classified

Hollywood, Feb. 8.—In Hollywood, where every profession carries a certain amount of dignity, sheathes his sword, the item adviser "sheopodista."

BARRYMORE AUDITION

NBC May Place Actress on Commercial Hour at \$2,000 per

Chicago, Feb. 10.—Ethel Barrymore has agreed to appear in NBC's new studio production, "The Chicago Tribune," station, WGN. Quinn Ryan, one of Chicago's best known announcement voices (WGN), married to Nancie. They are on a Havana honeymoon.

Bridie is a feature writer on the "Chicago Tribune" and is also occasionally pinch-hitting for MacTunes on film reviews.

WENR Buy—WLS Time Exchange For Wattage—NBC Maneuvers

Radio Press Wedding

Chicago, Feb. 10.—Following his recent marriage to studio manager of WGN, the Chicago "Tribune" station, Quinn Ryan, one of Chicago's best known announcement voices (WGN), married to Nancie. They are on a Havana honeymoon.

Bridie is a feature writer on the "Chicago Tribune" and is also occasionally pinch-hitting for MacTunes on film reviews.

CHANGES AT WSPD

Toledo, Feb. 10.—Changes at WSPD. Bluebird trio, from WWDL, will be heard on the radio station, and also on air. Old Commodore Perry (hotel), and also on air. Old Baron, formerly of CBS, is writing sketches for this station. An organ will be purchased and installed.

Toledo "Blade" daily paper, is now off the air.

NEW ACTS

Kingsbury and Cook, "Wich's and Dunbar,

Beale Street Stompers (10-band).

George Mack, Jr., band.

Dernest Reed, and King.

La Mours,

Berle and Walker,

McGrath and Deede,

Ross and Rose Revere,

George McLeanland,

Bob Rice and Girls,

John Rand and Sands, reunited.

Jean Water and Bobby Jean,

Tradie Co. (7).

Pauline and Dad with material by Joe Laurie, Jr.

Allen and Kent with Dodge Twins,

Betty and Venelle, and Murray

Bell, with Sue Weber,

Kennedy Sisters,

The Rixords,

Ruth Morgan Co.

Red Nichols Pictures revue (8).

Janey and Elroy,

Paylor and Holse,

Heidi Denison Co.

Connie and Carroll,

Curry Burns Co.

George Hunter in Harry Rodgers Revue,

Red Nichols Co. (4).

Sugar Creative (9).

Francie Trio,

Emmett Lynn Co. (4).

Red and Lynn (7).

Ruth and Lynn (11).

Ruford and Elton (5).

3 Feilers,

"Dan-campania" (9).

Chicago, Feb. 10.—Sale of station WENR to NBC is expected to take place before the Federal Radio Commission's "acquisition" of the former Samuel Insull transmitter will give the National Broadcasting Co. an unrestricted and unimpeded east coast outlet in this area. It is regarded as a move of prime importance in the radio station's expansion plans. The new purchasing station will be devoted to relay of NBC's network programs, with WENR's two popular stations, WLS and WMA, to be retained. The latter has a large audience following in this territory. There is also a plan to have WENR script writers extended to one of National's cross-country hook-ups.

To obtain full Chicago broadcasting rights, NBC has agreed to buy "The Prairie Farmer" to keep in its broadcast WLS with that of WENR on an outright sale or merger of franchises. The "Farmer" will be given a 50,000-watt transmission facility for the etherizing of the farm audience. NBC will also retain the right for the use of WLS' allotted evening time after 7. Through the latter proposition WLS will lose some valuable advertising revenue, but the heavy increased wattage will gain a greater range of audience.

Olsen Week-to-Week

Chicago, Feb. 10.—George Olsen, head at the Des Plaines Casino, Miami Beach, was to conclude his engagement last week, but upon the request of the management, is sticking on a week basis.

Olsen band is reported getting \$7,500 a week at the cafe.

TOLEDO CLUB DARK

Toledo, Feb. 10.—Silver Slipper closed down after the shooting in which two of its sons were shot and a third was hit. No word yet from him. Place just a dive.

Police Chief Haas says that the local police will be called if the band comes down. Several complaints have been helped about various clubs.

20% "Wine" Wide Open

(Continued from page 1)
with 3,000 Day in charge, a huge distributing agency is being organized with approximately 150 drug stores, groceries and delicatessen stores throughout the country. Trained salesmen are sweeping through the city. Orders, it is said, are coming in thick and fast. "Wine juice," will be delivered on order in five or 10 days. Two months later a man steps around and collects what is due him. The "Wine juice" is to be kept in a "rather solemn" and ceases to be grape juice. Steamers are bringing the new beverage to Belmont, Illinois, the Palos Park, Chicago, and trucks haul it over to the city where the Volstead Act was passed. Senator Tydings of Maryland claims the alcohol content runs as high as 20 percent.

As to varietals, the following eight—the first four described as "light" and the last four as "darker"—are listed: Full-bodied and Spanish-style Port, sweet, golden, old-style Virginia, Durel, light amber, medium, medium Muscat, white number Tokay, very soft light number French-style Sauterne; excellent Rhine Riesling; light red Claret; rich, dark red Burgundy.

Legality: There is a questionnaire sent to every prospective customer asking what must be done with this question and answer: Q. Is all this legal?

MR. JESSE CRAWFORD

ORGANIST
PARAMOUNT THEATRE, NEW YORK
WABC every Sunday, 10 to 12:30 P. M.; "Royal Hour"
every Tuesday, 10 to 11 P. M.; "Paramount Hour"
every Friday, 10 to 11 P. M.; "Victor Records"

TAVERN

A CHOP HOUSE

OF EXCEPTIONAL MERIT

156-8 WEST 48TH STREET

East of Broadway

WELCOME HOME!

To HARRY BURKE and HIS

ORCHESTRA

New York's newest dancing

venue, featuring three turves of

titles:

"Alice Again,"

"Overnight,"

"Out of the Hundred Anna's Love!"

ROBBINS

MUSIC CORPORATION

156-8 WEST 48TH STREET

NEW YORK

TROY HOSTESS DIDN'T PRESS ASSAULT CHARGE

TROY, N. Y., Feb. 10.—Assault charge against Daniel Prevelnack, drummer in a local dive-and-dance establishment, was dismissed by Police Justice James F. Byron when Helen Maloney, 19-year-old hostess in the place, did not press the complaint.

Prevelnack, also known as Presdest, was arrested, with a companion, Howard Beals, salesman, after the Maloney girl, after getting a flying kick, dove in a pool of blood at the Lynd House. The musician insisted that he had only slapped her to sober her up, this action being taken because of her conduct, Peggy Ward.

After Miss Maloney had been dis-

charged from Troy hospital, where she was taken, and the man appeared in court and pleaded guilty to a charge of vagrancy, Judge Byron sentenced her to the House of Goodwill for the sum of \$1, and to pay the cost of 21 days' imprisonment.

The remaining Miss Ward, gave her age as 21, also pleaded guilty as a vagrant and was given a year.

6-Way Split Abbey Club Looks Closed for Good; Biggest Money Maker

Abbey Club, on West 14th street, New York, in the former Hotel Harding, is remaining closed. Signs are up that it will not reopen this season.

The Abbey has been Broadway's biggest money-making club since it opened in 1926. It is said to have been split six ways, meaning six people had different pieces of it, from 5% and up.

On the outside, the street name is Te Guan Inn.

It is open but closing promptly at three each morning, through the cops being that watchful.

L. A. Fans' Escape

(Continued from page 5)
"People are in the box office which is over crowded to get on the premises' take of \$5 and \$2 for the opening. There was also sub rose discussion of a communistic disturbance stated as a demonstration in front of the theater, due to the hat-hated carriage trade. The apple-selling girls has just hit L. A. and the extra girls of both classes have been quite a bit of a factor with the more cautious of the picture bunch staying away Friday night fearing that a repetition of the riotous gaiting nite at the Bow jeweled and bejeweled first-nighters at the "City Lights" opened a week ago, might occur."

Blair, who is in charge of the police and deputy sheriff badges owned by pictures execs. On learning that there all the pictures had their gold stars pinned on the front of their dinner and evening suits. They looked like a flock of kids playing fire engine in the back lot.

Regular cops refused to recognize the badges and made the wearers hold out of the rear doors until the last minute.

It's the first chance the picture industry had to wear its badges in public. The buzzers are usually used to talk busses full of parking tags.

N. Y. Building Law

(Continued from page 5)

square foot per story, multiplied by \$2 for the income on each story.

75% Now Wasted

Proposed to regulate 75% of the theatre property in Greater New York is deliberately wasted by the existing law. A few instances of how the revision will practically do away with waste are shown in the way in the instance of the Paramount and the Roxy. The modernized code would permit the Paramount to increase its present 1,500-seat stories and practically double its present space for offices. The Maupin Hotel or another hotel auditorium could be built over the Roxy auditorium.

One outstanding example and the reason for the hearings are up-to-date. At present according to theatre men on the city committee, is in the Radio City enterprise, Money running well into a million, there is no room for expansion, so they are trying to find a way to continue office structures over several theatres which are planned in the cluster of buildings on the site.

Recommendation

It is admitted by committee men that the Patare five of a year ago to bring the work of building ordinances up to date were right. The point is getting an audience before the city fathers. In the course of their investigation into fire laws, certain theatres have been found to have been manacled to sandwich in the angle touching on the right to buy over the top. This is the case with the unopened "Blossom" theatre, which is the one that got the most attention. The recommendation will be emphasized to the Common Council next month reads:

"The recommendation for the proposed code provides several changes from the present requirements in the interest of greater use of space and better safety. It is getting an audience before the city fathers. In the course of their investigation into fire laws, certain theatres have been found to have been manacled to sandwich in the angle touching on the right to buy over the top. This is the case with the unopened "Blossom" theatre, which is the one that got the most attention. The recommendation will be emphasized to the Common Council next month reads:

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Plugs for Plumbers

Neighbors and merchants insist of Broadway clubs that are getting the spotlight in the movie clubs these days, especially the pop-prized playhouses. An downtown spots the m.c. takes pains to find out what parties are in the club and what, if anything, is being done.

As a result, an announcement is sent over the ether to the effect that—*"A ring-side seat at the Flushing Auditorium is available."*

Petty jealousies between the various dives and the increasing habit of guest entertainment is shortening the lives of many clubs.

Lange Blau in Montparnasse gets some business because of the two places nearby. The Marine has been closed since the day the Flushing opened.

The enter-tainer at the Flushing, D. D. Lloyd, is known as Flushing's leading plumber."

This originated with the Vite Nut Club, downtown.

EVERGLADES

Detroit, Feb. 7.—(UPI)—Newest, classiest and most up-to-date club in town since before the New Year it has many features to offer. It is the brainchild of Charles Fuller, with the hotel connection hidden as much as possible. Private rooms, private dressing rooms, advertising. Operating under a dollar cover charge after 9:30, with a 50-cent charge for ginger ale. Food good. Seating capacity about 400.

Owner is Harry "Biff" Kurn, who previous to his Detroit abode was manager of the American Legion hall in Toledo. Since arriving in Detroit nine years ago he managed "Blossom" theatre, now closed, and the "Flamingo" in Addison.

The room itself is probably as good as any in the city. It is spacious for the purpose and has the novelty of two small dance floors instead of one large. The floor is carpeted in the center between the two floors. Patrons can dance on either side, cause it allows one-half of the room to be cut off on dull nights and the other half to be used for intimate or smaller crowds. Up to the present such has not been needed.

Astute is furnished by a band with a hybrid style, not too bluesy, not too "new," not too "old." Pasternak-Siegel is the label, with Steve Pasternak, the pianist, and Eddie Siegel, one of the songwriters of the golden oldies, and the other a local youth, a pick-in aggregation, with Jimmie Nolan, sax and vocal, and Earl Johnson, drums.

Whether the spot is paying is something that the attendance reaches thru-away proportions on the week-ends.

As an added attraction the door of the dressing room in the dressing rooms is to be limited to small articles of furniture, chairs, etc.

"A greater degree of flexibility is proposed for the location and width of the entrance, so that the entrance may be wider than the doorway, and the entrance may be horizontal in relation to street grade, which should result in much convenience.

"It is likewise expected that greater economy will result from the greater degree of flexibility proposed for the location and width of the entrance, so that the entrance may be wider than the doorway, and the entrance may be horizontal in relation to street grade, which should result in much convenience.

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NEW JOINTS' SHORT LIVES

As Many as 3 Piano Players in One Parc Dive

Paris, Jan. 31.

The little "boites de nuit" of Paris, whose contemporary tempo of existence is not more than a month, are changing at even a more rapid pace this season.

Petty jealousies between the various dives and the increasing habit of guest entertainment is shortening the lives of many clubs.

Lange Blau in Montparnasse gets some business because of the two places nearby.

The Marine has been closed since the day the Flushing opened.

The enter-tainer at the Flushing, D. D. Lloyd, is known as Flushing's leading plumber."

This originated with the Vite Nut Club, downtown.

POLICE O-OING UNLICENSED NITERS

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Meeting with certain obstacles in the one o'clock curfew plan, Commissioner Mulroney, who knows Times Square, decided to make the night clubs close at 12 M. instead of 1 A.M.

He assigned plainclothesmen under Captain Alexander O. Hayes of West 47th Street, which is the station of the police force, to make sure that clubs did not open after 12 M.

Detectors Tom J. Lennon and Aubrey Seltzer of Capt. Hayes' staff visited the clubs in the vicinity of the Casino, 125 West 47th Street. This was raided recently and arrests made. The clubs had a certificate.

Another club, the Argonaut Club, 191 West 34th Street, where Texas Guinan is hostess, Argonaut had a certificate. But when visitors to the club were asked for a certificate, they did not have one.

Then the manager, Joe Hurlot, told them that he had a certificate.

Otherwise this floor show remains closed.

The Deauville Club folded Saturday night (T.Y.). Its blinds and the act were paid two weeks' salary.

Otherwise this floor show remains closed.

Endor still in coop over alimony jam

Chick Endor of the Yacht Club Boys, 125 West 47th Street, early this week, attempting to adjust alimony troubles with his former wife, Doris Endor, ended. Although the couple had agreed to meet again, paying several hundred of the balance due and a bond for the rest, a settlement in full was the court's decision.

Some months ago Endor agreed to pay Miss Dowes \$5,000 in lump sum, and \$1,000 monthly thereafter. The sic was awarded \$175 weekly. Endor paid \$2,000, but failed to remit the balance.

Endor is in custody as he stepped ashore from the "Empress" having made a short trip to London for a single concert, to London via New York.

Endor was due to open in a night club at Miami last week.

New Club's Stage

Will Morrissey and Tom Power, in association with Walter J. Doyle, will open a new night club, the "Colony," in the basement of the Mayfair theatrical building, New York, to be known as "The Colony."

Opened [February 4] at the

COLONY CLUB, Palm Beach, Florida

SECOND SEASON

ANN GREENWAY

Opened [February 4] at the

COLONY CLUB, Palm Beach, Florida

SECOND SEASON

CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING—CENTRAL 0444-4401

Englewood.

Standing room only prevails here before the curtain for Tuesday night 10-o'clock show. Several acts have some kind of talk, others not, but all are the amateur type. The audience, however, runs with a song, verve and flavor. Ced Davis, a young comedian, is proving to be a hit. The Englewood Walter Gilbert started off with a comedy act, but his "driveway" outfit was so good he occasionally netted a laugh. Louise Spad had the famous Sisters who failed a little. Tom and Dickie are girls with personality. Their tap dancing is excellent. Eva Mandel, guest artist, was her usual hefty, good-natured self and never lacked finish. Edie and Eddie were a hit, doing the next spot with a thud.

The Three Haigs followed with a special number of hot crooning and hoofing that scored the hit.

When in Chicago Visit These Hits

R-K-O STATE-LAKE
EDNA FERBER'S

"CIMARRON"

with RICHARD DIX

ADELPHI

Famous Stage and Screen Stars

EUGENE EDNA
O'Brien Hibbard

IN THE LOVE COMEDY

"SOUR GRAPES"

WHEN WOMEN LOVE—AND HOW

PLAYHOUSE Matinee, 2 p.m. Sat.
GEORGE E. WINTZ, Presents

THREE W.
ROSS PERCY HELTON

A Great Show With a Perfect Cast

"In the Heart of the City,"
New City Hall Square Hotel

92 W. Randolph St. Phone Franklin 4700

For an outside room with private bath:

\$12 per week, sheet.

\$15 per week, double.

\$18 per week, triple.

\$23 per week, four.

\$28 per week, five.

\$33 per week, six.

\$38 per week, seven.

\$43 per week, eight.

\$48 per week, nine.

\$53 per week, ten.

\$58 per week, eleven.

\$63 per week, twelve.

\$68 per week, thirteen.

\$73 per week, fourteen.

\$78 per week, fifteen.

\$83 per week, sixteen.

\$88 per week, seventeen.

\$93 per week, eighteen.

\$98 per week, nineteen.

\$103 per week, twenty.

\$108 per week, twenty-one.

\$113 per week, twenty-two.

\$118 per week, twenty-three.

\$123 per week, twenty-four.

\$128 per week, twenty-five.

\$133 per week, twenty-six.

\$138 per week, twenty-seven.

\$143 per week, twenty-eight.

\$148 per week, twenty-nine.

\$153 per week, thirty.

\$158 per week, thirty-one.

\$163 per week, thirty-two.

\$168 per week, thirty-three.

\$173 per week, thirty-four.

\$178 per week, thirty-five.

\$183 per week, thirty-six.

\$188 per week, thirty-seven.

\$193 per week, thirty-eight.

\$198 per week, thirty-nine.

\$203 per week, forty.

\$208 per week, forty-one.

\$213 per week, forty-two.

\$218 per week, forty-three.

\$223 per week, forty-four.

\$228 per week, forty-five.

\$233 per week, forty-six.

\$238 per week, forty-seven.

\$243 per week, forty-eight.

\$248 per week, forty-nine.

\$253 per week, fifty.

\$258 per week, fifty-one.

\$263 per week, fifty-two.

\$268 per week, fifty-three.

\$273 per week, fifty-four.

\$278 per week, fifty-five.

\$283 per week, fifty-six.

\$288 per week, fifty-seven.

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Obituary

PAUL TAUSIG

Paul Tausig, 74, died at his home in New York Feb. 1, of pneumonia. He was ill but 21 hours.

Paul Tausig was the best known theatrical manager agent in the international show world, and his agency, Paul Tausig & Son, ranks the same. The deceased organized the firm to 1900, and it is the Tausig agency the oldest catering to the theatrical profession.

Mr. Tausig, probably, personally knew more about the American theatricals than any one else in the show business. Confidence here and abroad in him by show people was without a question born from his ability to get his clients for years.

Tausig & Son started on 31st Street with the start of the Times Square Trust, and in 1905, merged in it. In 1910, the huge main office moved to the same building, through an interlocking business arrangement between the bank and the agency.

Karl Tausig, son and partner of the deceased, will continue the agency business.

HARRY KELIN

Harry Kelin, manager of the Virginia Theatre, Atlantic City, died in the Jewish Hospital, New York, Feb. 10, from an injury to his spine received in the War World War while serving overseas with Company 2, motor transport of the 4th Division.

He was 36. Kelvin was manager of the Virginia (Warner Stanley) for four years, coming from Newark, N.J., where he began with the old Stanley Company of America for 12 years. He was a Mason and Elk. Burial was in Mt. Carmel Cemetery, Philadelphia.

NELLIE BARBOUR

(Mrs. Cornelius Merrill Smith) Nellie Barbour, 65, died at her home Feb. 3 at the home of her son, Mark Smith 3d, in Sunnyside Gardens, Long Island.

Miss Barbour played stock in the old Arch Street and Chestnut Street

In Perfect Memory of
My Friend
ALFRED DE MANBY
Who Died February 1, 1929

Jerry Vogel

companies in Philadelphia and had appeared in many of them, among them the elder Stephen and Daventry.

In 1930 Miss Barbour retired from the stage and married Alfred De Manby, 2d, son, with other half brother famous in early American theatricals.

WALTER G. BOWLY

Walter G. Bowly, 62, for many years prominent in Indianapolis theatre circles, died recently following an illness.

He was born in Indianapolis and had lived there all his life. One of the city's first theatre owners, Delessis, was trustee of the Bowly estate. Dickson, the Grand, Co., which operated the Grand Opera house, English and the Park theatre, in earlier days.

FRANK W. NASON

Frank W. Nason, 63, died Jan. 22 at his home in New Haven, N. H., of heart trouble. Mr. Nason was a member of the local drama group of Amherst & Nason with headquarters at Providence, R. I. They produced "The Wolf" starring George Raft in "The Girl of Laughland" and "Water in the "Mayor of Laughland."

Frank Nason, Jr., son, survives.

WILLIAM BOWEN

William Bowen, 71, actor, died in Chicago Feb. 4 of a complication of disease.

Mr. Bowen in the old days had appeared in support of many legitimate stars and much of the time in the Shakespearean parts. He has been best known in the midwest, interested in Chicago.

MARION PARKER

(Mrs. Frits Bloch) Marion Parker, 27, former actress and wife of Frits Bloch, assistant dramatic editor of the Chicago "American," died in Chicago Feb. 11. Mrs. Parker had been ill a long time.

Mr. Bloch had just returned to the "American" office after a severe attack of arthritis that had kept him

in Hot Springs, Ark., for four months. It was while Miss Parker was nursing her husband that she became ill.

At one time was a member of the Goodman Repertory Co. and the firm to 1900, and it is the Tausig agency the oldest catering to the theatrical profession.

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RINGLING MAY USE SPARKS

Chicago, Feb. 17.

"When, and if the Sparks circus goes out this season, F. J. Frink will be general agent. Sparks outfit, or Ringling, whichever it may be, is appearing at Sarasota, Fla., with the baggage stock quartered at Peru, Ind.

Decision to keep the Sparks circus on the road for the winter, or not, is up to John Ringling, who is being done to keep Charles Sparks, for whom the circus was home, and who founded it, from becoming independent.

Sparks at present owns the Downie Bros. truck outfit, now at Mason, Okla., from where Sparks plans to move to the south, due to rains in 1931. Ringlings' bringing out the show again may cause a change in his (Sparks') plans.

John Ballinger, who was guided by T. Ballinger, who has been the general agent of the show for many, many years. He was on the Ringling payroll for 10 years.

Fring, who replaces Ballinger, has handled 20-car shows of this kind for some years and is reputed to be the best showman in the bit. It will be his first year with the Ringling forces.

CHOICE SPOT LOST TO CARRYN MEN IN MEX. CITY

Mexico City, Feb. 10.

Carrizo, Mex., is the best spot in Mexico City as a result of special decree prohibiting the Central Alameda, in heart of the city, from being converted into a fairground, according to the Mexican government.

Head Man's order is set so that the Carrizo area will be a special tract to be put in order here for their especial benefit and for sports of various kinds.

Alameda was promised by contention that they clattered up the park and made a bad impression upon tourists.

Barnes' Tiger Gets Too Familiar with Trainer

Los Angeles, Feb. 10.

Nabel Stark, Ringling animal trainer, was attacked during rehearsals of a group act at the Al G. Barnes winter quarters at Baldwin Park. Miss Stark was bitten with scratches on the right arm.

Fred Myers was also injured in the week, when a young lion charged him during rehearsals.

Picard also attacked. Miss Stark is member of the same group that went berserk several years ago in Ranger, Ga., and sent her to the hospital for three months.

Ginger Kennedy is now working with Lester Allen. She replaces Nellie Brene.

Razzing the Town

(Continued from page 54)

Coupons, bonds—and there are probably dozens of others who will claim they never heard of Dowsy.

Edith Evans, whose dad was one of the first to bring the name of the actress, is a Daedalus Methane Floyd Gibson also lived in Des Moines. Then there is Amelia Earhart, also Des Moines, and Clarence Clemons, who was the son of a Dayton, Iowa, lawyer. Guess that takes care of the air-minded.

There's a whole host of spars—there is Eddie Miller, born in Iowa, and "Tuff" Griffith, contender for the heavyweight championship, is known as "the King of the Hillbillys." Eddie is from Sioux City, Iowa, and Norma Lyden, one of Rock's Four Horsemen, is an Iowa cornfed.

Book, darling, are you, and am I going to see a copy of "American Thespians of Today," published in 1927, yet the new edition just got printed up? I can't wait to see what the price is going to be.

This information for those who might be interested in it, though it is not on location—or was it just for atmosphere? Well, take for instance the case of Muriel Stanford, who was called "the poorest of

the poor" in the "American," though she is not a good following. A half dozen second class houses and shooting galleries operate in town, and loop and loop, and an open number

VARIETY

HOTELS FOR SHOW PEOPLE

YOUR NEW YORK HOME IN THE HEART OF THEATRE LAND

REASONABLY PRICED—PRACTICAL—ECONOMICAL
ORDER YOUR GROCERIES—YOU'RE HOME

LANDSEER APARTMENTS

2-4-5 W. 51st STREET 9 STORY Modern Fireproof

2-3-4 ROOM SUITES Furnished

From \$155 UP MONTHLY

245 W. 51st STREET NEW YORK CHARLES LINENBAUM

OWNER MANAGEMENT UNDER PERSONAL SUPERVISION

245 W. 51st STREET NEW YORK CHARLES LINENBAUM

Phone Commonwealth 9155

The Charlotte Cushman Club, Inc.

No. 1 Market Building, Boston, Mass. Close to all theaters.
Rooms \$10, \$12, \$15, \$20. Double Room, Single Bed, \$17, \$18, \$25.
Three and four in room, single beds, \$18-\$25. This includes meals, coffee,
tea, and all other expenses. Room rates, \$10-\$25. Annual dues, \$10.00.
Dinner, \$2.50 to \$3.00. Supper after theater. Annual dues, \$10.00.

Address Secretary Charlotte Cushman Club, Phone Commonwealth 9155

THE CHARLOTTE CUSHMAN CLUB, Inc.

100 SPRUCE ST., PHILADELPHIA
CLOSE TO ALL DOWNTOWN THEATERS

Rooms \$10-\$25. Double Room, Single Bed, \$18-\$25. FOUR
BEDROOMS, \$25-\$30. Double Room, Single Bed, \$18-\$25. THREE BEDROOMS, \$30-\$35. THREE BEDROOMS, \$30-\$35. FOUR BEDROOMS, \$35-\$40. Room rates, \$10-\$25. Annual dues, \$10.00. Address Secretary Charlotte Cushman Club, Phone Commonwealth 9155

RENT FURNISHED

4 Rooms and Bath

All outside rooms. Southern exposure. High-class elevator apartment. Radiator. Electric. Modern equipment.

445 West 164th St.
Apt. B
NEW YORK CITY

One of New York's favorite hotels ANNOUNCES

Reduction in Rates

HOTEL

FORREST

45th Street, just W. of Broadway, N. Y.

Exceptionally large, sunlit rooms, each with private bath, shower and circulating ice water. Radio in every room now being installed.

Single from \$2.50 daily

Double from \$3.50 daily

Suite from \$6.00 daily

Check-in 4:30 P.M. Win. F. Thomas, Manager.

are in the suburbs. The Shrine auditorium is on the Shuler road leading to the Bronx.

Comedy Very Important

"Corn" is still of high importance in considering diversion. In New York, comedy speaks louder than most other forms of amusement, and those who vend liquor for there is substantial fear of padlock production. Here note the difference in the two types of padlocks. The latest is leaky, that peddles the idea of being safe from burglar.

Evans, there is Eleanor Painter, recently divorced from Louis Gravera, tenor. Her real name is Winifred Donisthorpe and she originated in "The Mikado" and "New Orleans Lady."

Most of the local series who get good houses to New York for the winter, are here now, and the new ones are coming in. The latest is a couple of years ago but locker is plentiful and padlocks are unknown. The latest leak is that peddler's idea of being safe from burglar.

Whitehead just paid him a visit, going to his old home town of Bedford where no one recognizes him until he introduces himself.

In radio two local girls, Dorothy Carruthers and Louise Stark, are known as "Eve" and "Lois" and are the stars of "Hollywood" in Valley Junction and lead in a box office romance all over the country.

After two stock companies had opened in the Bronx, the new company spent this fall on a split-work policy, with venue between acts, and continues to show a good attendance.

It is the new "Baldwin" and the "Lydgate" that open in the Bronx, respectively, and probably has more devotees than anything else.

The latest, however, is the "Coney Island" in the Bronx, which is the newest addition to the Coney Island circuit.

The new "Coney Island" is the newest addition to the Coney Island circuit.

The new "Coney Island" is the newest addition to the Coney Island circuit.

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**ANATOLE
FRIEDLAND
PRODUCTIONS**

**AL ANN
STONE AND LEE**
BOOKED SOLID
R-K-O VAUDEVILLE

**THE
CHARLES
MORRISON
AGENCY**

1560 BROADWAY, NEW YORK

ASSOCIATES

JESS FREEMAN

LARRY PUCK

JOE YOUNG

BOOKED SOLID

R-K-O VAUDEVILLE

The R-K-O Dictionary Defines

A real prima donna
A beautiful voice
A lovely personality

as

EVA CLARK
"THE SUNKIST LARK"

Now Completing 40 Successful Weeks in

R-K-O VAUDEVILLE

SCREEN

HOLLYWOOD

BROADWAY

STAGE

VARIETY

PRICE
25¢

PUBLISHED WEEKLY AT 124 WEST 46th ST., NEW YORK, N. Y., BY VARIETY, INC. ANNUAL SUBSCRIPTION, \$10. SINGLE COPIES, 25 CENTS.
ENTERED AS SECOND-CLASS MATTER, DECEMBER 22, 1927, AT THE POST OFFICE, NEW YORK, N. Y., UNDER THE ACT OF MARCH 3, 1879.

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VOL. 101. NO. 10

NEW YORK, WEDNESDAY, FEBRUARY 18, 1931

80 PAGES

RADIO ADVERTISING IN '30

Radio Decreases By Advertisers in 1930

	1930.	1929.
Automatic Washer	\$20,214	\$30,443
Babson's Statistical	24,446	51,909
Baldwin Piano	12,400	128,587
Beech-Nut Packing	600	40,000
Bell Telephone	1,000	1,000
California Fruit Growers	11,000	26,007
Coco	61,250	127,196
Champion Spark Plug	28,287	60,232
Cirkus Club	15,000	275,559
Dixie Cup	6,625	4,625
Edison, Inc.	16,916	145,452
Firestone Tire	143,245	308,063
General Motors	303,267	377,125
Globe and Kent	2,000	1,000
Richard Hudnut	20,425	53,594
Individual Drinking Cup	71,979	116,041
Kohler Radio	9,591	134,972
Kodak	1,200	2,000
Lahn and Fink	11,781	32,135
P. Lorillard	168,510	335,509
McFadden Publications	423,494	607,916
National Biscuit Co.	214,425	377,831
Schoeniger Sons, Inc.	12,075	12,075
Seibering Rubber	71,884	208,609
Shell Oil	4,572	51,283
Skidmore-Orr	23,273	160,343
Standard Oil Co. Ind.	20,200	32,000
Standard Oil of N. Y.	57,566	72,153
Sylvania Products	72,292	114,047
Whitall Associates	40,600	169,279
William Wrigley, Jr.	25,774	106,578

INCREASES AND DECREASES

"Year of Depression" Saw 28. COMMERCIALS INCREASE Radio Budgets—31 Cut Appropriations—148 New Networks Clients—Independent Stations and Advertisers Not Included

MILLIONS IN AIR ADS

Chicago, Feb. 17.—During 1930, which goes down the record as the year of greatest depression, Radio advertising over the two competing networks had 31 accounts cut from radio appropriation. This increase in stations and added 148 clients, never before on the air.

These figures are representative only of advertising in major or less important stations and take no account of the independent non-network stations or the small advertiser.

Arithmetically does not total actual earnings, since individual stations charge for time and wires. In this list are all the big advertisers in the country. It attempts to emphasize how far it has fallen and how recent most of the growth.

Radio as an industry is now entering its 11th year, but less than half this period has been in real stabilization. Only within the

last year or so has it reached a state of equilibrium, what it will finally become.

It is becoming apparent the early days of the transformation of motion picture advertising into radio was simply a minor commotion, compared to the confusion and craziness of Radio. A pattern work of contracts, production, and advertising, building around like bees an endless succession of conferences and auditions over which the industry, public, press, and all don't seem to know, what, how or why. But at the end of each year there's been plenty of progress in this direction.

In adjoining column, tell the story of 1930, in Radio. Of the 148 new Radio customers, but 30 more have been listed. These are the largest gains in circulation for few and therefore the most important.

New Radio Accounts,

1930

Edna Wallace Hopper	\$ 16,225
A. E. Busch	5,625
Jewelry Manufacturers	74,582
Bob Ami	51,433
Bookhouse (Children)	73,103
Brown-Williamson	131,129
Brownformers	12,000
Canadian Pacific	129,860
Coca Cola	256,187
Rev. Chas. Coughlin	48,331
Cudahy Packing	25,311
Deer Tree Exchange	61,731
Devco Reynolds	38,940
Eigin Watch	210,731
Fleming Shoe	12,000
French & Sons	557,445
General Mills	296,282
Goodrich Rubber	318,350
Brown Shoes	91,975
Hickok	25,311
Knox Hats	71,974
Lever Bros.	66,027
Lily Owen Glass	156,277
Montauk Washing Ma-	191,441
National Cannery	127,611
O'Cedar	125,817
Quaker State	113,637
R. J. Reynolds	166,463
S. W. Straus	146,209

Radio Increases By Advertisers in 1930

	1930.	1929.
American Radiator	\$407,051	\$19,546
American Tobacco	842,020	472,672
Armour and Co.	273,058	105,483
Automobile Owners	220,000	100,000
Cities Service	387,773	279,533
Continental Baking	282,773	159,694
Cream of Wheat	175,460	42,628
Edgar Brandt	17,247	10,000
Enna Jettick Shoes, Inc.	29,553	171,461
Forhan Company	192,210	48,764
General Cigar	160,728	85,260
General Foods	26,000	197,040
Grapher Electric	240,052	100,000
Atlantic & Pacific	346,213	227,274
Grigaby Grunow Radio	501,060	409,238
H. J. Heinz Co.	157,273	7,336
H. K. Hall and Son Co.	12,021	10,000
Paramount-Publix	539,076	123,518
Pesident	1,219,462	226,668
Proctor & Gamble	225,168	56,157
Quaker Oats	25,000	25,000
Radio-Keith-Orpheum	495,427	407,693
R-C-A-Victor	474,223	390,192
Radio City-Sanborn	340,712	60,060
Radio City-Sanborn	120,000	100,000
Saks Fifth Avenue	528,835	65,510
Vaseline Oil	211,889	130,770
Westinghouse, Electric	265,619	40,587

POPE DISTURBS ROME SHOWMEN

Rome, Feb. 17.—Amusement circles are much disturbed by references made by Pope Pius XI to address of Lenten preachers, in which His Holiness' staff "Globe-Democrat" staff has been appointed to the post.

Kurst is believed the first full time press agent hired by a major

SPECIAL P.A. FOR MAJOR LEAGUE BASEBALL CLUB

St. Louis, Feb. 17.

The St. Louis National League baseball club is pioneering in a new direction by employing a publicity director for its chain of restaurants. F. Kurst, formerly a member of the St. Louis "Globe-Democrat" staff, has been appointed to the post.

Kurst is believed the first full time press agent hired by a major

Not in Macy's Window!

Minneapolis, Feb. 17.

Marathon dance contest promoted by Cluthero's Lethbridge ended Friday (9) after running continuously for 10 weeks.

John and Mac's first prize of \$1,000 and immediately won't be looking to sleep in the shop window of a local furniture store.

Merchants Told

Portland, Ore., Feb. 17.

A local daily printed an editorial telling the town's merchants to stop hawking depression and bad times.

As a substitute the paper said the merchants should trust their lesson from the theater men, as the actors appeared in to-do ads highlighting their

OFFICIAL LISTENER-IN FILES 'OBSCENE' CHARGE

Bethpage, N. Y., Feb. 17.—Charged with using "profane and obscene" language over the radio, Elliott A. Ellis, 25, has been summoned to appear before the Federal Radio Commission on March 10. Ellis operates Station WVEST, amateur broadcast plant.

According to Charles C. Kolster, federal radio supervisor, New England, the commission's monitor station at Brighamton picked up improper language over.

Ellis, who is well known, was sent out by Ellis were of such a nature that they deemed it advisable to report him to the Commission. The penalty may be revocation of

last year or so has it reached a state of equilibrium, what it will finally become.

It is becoming apparent the early days of the transformation of motion picture advertising into radio was simply a minor commotion, compared to the confusion and craziness of Radio. A pattern work of contracts, production, and advertising, building around like bees an endless succession of conferences and auditions over which the industry, public, press, and all don't seem to know, what, how or why. But at the end of each year there's been plenty of progress in this direction.

In adjoining column, tell the story of 1930, in Radio. Of the 148 new Radio customers, but 30 more have been listed. These are the largest gains in circulation for few and therefore the most important.

STAGE IDEALS PASSE FOR FRENCH SCREEN

Paris, Feb. 6.

Stage idols are falling in France from the screen. As well as previously of old, they will walk until they were along in years to meet sure-fire success. Audiences were hoping that, however, in the young people's parts, The stage would change it, for the camera catches everything.

The camera-minded picture audience comment mercilessly on the physical appearance of the old stage favorites. The everlasting "scarf for young" and beautiful female stars of the musical comedy revues names are now nearly thrown back for a screen production.

LAMBS' GAMBOLE AS AIR SPECIAL

NBC is reported arranging for an all-star Lamb Gambol for the air on an undetermined Sunday evening as big other feature. Its saleable possibilities may not yet be the Lamb Club a considerable amount for the single night.

Best known legit star names are said to have expressed a willingness

(Continued on page 41)

Diet Ruined Meals

Minneapolis, Feb. 17.

An indignant husband called up the Chamber of Commerce and scolded Chamber Harbor Inn for serving 15-cent diet meals to "disturb the picture," "Reducing."

He claimed that since his wife took the diet she hasn't had much home cooking.

The fellow actually was serious, if threatened suit.

BROOKS

THE NAME YOU GO BY WHEN YOU GO TO BUY

COSTUMES COUNTRY AND UNIFORMS

1637 BROADWAY, NEW YORK, N. Y. 3350 COSTUMES TO REAR

STAR CHANGES UP TO NOW

Foreign Film Once Wkly. as Teacher Of Languages to College Students

Chapel Hill, N.C., Feb. 17. A unique plan of education has been through taking pictures had been worked out by the operation of El Carrington Smith, manager of the Carolina Theatre here.

It is to vary the regular program by showing language picture each Wednesday night. Started in December and has proven so attractive that managers of other theaters are asking to join in. He says this is the first theater in the country to inaugurate such a program.

This is a university town, second in size to the University of North Carolina. Population is largely made up of professors, teachers and their families. Most students are the student population, which is about 3,000.

Professors who teach foreign languages are enthusiastic about the idea and the students are taking their study of foreign languages.

LOLA LANE SAYS CRUZE HOLDING OUT ON HER

Hollywood, Feb. 15. Lola Lane, in court, is seeking legal action to break her contract with James Cruze, claiming he is holding up \$50 weekly of her salary.

The actress also wants to recover a total of \$6,650 already due her.

Davies Gets "Greeks" as Talmadge Picks Another

Hollywood, Feb. 17. Announced that Norma Talmadge does not desire to wait until 1932 to make "The Greeks Must Be Crazy." For it, the actress who goes to work on a new picture.

The Zoe Atkins play, based from the book by Dorothy Schonck for \$15,000, instead has been sold to Marion Davies. He wanted the Broadway piece for Miss Davies, but the actress' insistence made it contingent on securing the services of a certain director. The latter, feeling that his identity would be ruined amidst the Hearst-Davies publicity campaign, refused to meg it.

Mrs. Talmadge was to have first option on the play, but she turned it down. In Los Angeles this spring she is screening it. It was later decided that the piece was not for her.

Fox Kisses Fifi

Hollywood, Feb. 17. Having forgiven MGM Dorsay for her desertion, Fox has signed Fifi to a five-year contract. Fox decided upon remating her immediately. She goes into "Women of All Nations" along with Marjorie Rambeau and Warren William.

After that the famous MGM is set for the next Will Rogers picture, "Cure for the Blues," in which John Murray will also be in.

Frim-Schenck Contract Awaits Return of Music

Hollywood, Feb. 17. Having adjusted his contract with Louis Prima, RKO has returned to the studio to produce the Frim musical next year, postponing their contract to mutual benefit. In accordance with current public relations policy.

Frim had a two-picture contract with United Artists, the first of which was "Lottery Bride."

Nack Taken by U.

Hollywood, Feb. 17. Edward Nack goes with Universal on one picture, with holding options on another.

Assuming care on the angular

Critic Liked Salmon

Bob Murphy says while playing the critic in the RKO one of the daily critics he viewed the show, printed a rave about the salmon in the "Silver Horde" picture on same bill.

Murphy said no mention was made about the vaude show or the critic, so he mailed the critic a can of salmon.

SOCIETY GOES "EXTRA" MAD IN LONDON

London, Feb. 7.

Film making has become the rage of the younger set in society here.

Girls with nothing better to do than sit at home and receive nothing in the way of money and work hard all day, keeping game players out of jobs.

They are given to the usual footloose shenanigan, which gets the lillers under their aristocratic chins.

These days the British public is more or less mad, so suffice it to fine out careful invites to "society" that hire and groom crowd players with the cupboard wants a small backstage.

Most of the titled ones who are girls are girls; men apparently having something better to do.

On one current picture, "The Outsider," a large percentage of the background is "social." They have been given to the usual footloose shenanigan, which get the lillers under their aristocratic chins.

These days the British public is more or less mad, so suffice it to fine out careful invites to "society" that hire and groom crowd players with the cupboard wants a small backstage.

Man on the set the other day, looking very dignified and ideal for the company director role he was playing, was smilingly asked if he was the Heart-Davies publicized campaign refused to meg it.

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Fear of Exhib Squawk Holds Gaynor-Farrell

Hollywood, Feb. 17.

Shipping China pictures to Europe for a vacation, Fox decided to put a substitute in as lead with Janet Gaynor in "Merry, Merry, My Darling." The studio, however, again that probably the exhib might not accept a sub in a picture already sold as a Farrell-Gaynor, the studio has decided to postpone the film until after Farrell's return.

Miss Gaynor, convalescing from an appendicitis operation, has been an appendicitis operation, has been another mutation, and then will go into "Daddy Longlegs" with Thomas Meighan, after the latter finishes "Young Singers."

3 WB Contracts Settled

Hollywood, Feb. 17. In addition to Sydney Blachman's contract, settled by Warners last week, agreements held by Noah Beery, Jr., and George Barbier were settled Monday.

Blachman's contract last 15 weeks for "Irene's War" and "Frightening Eight."

Roberts Passed Up

Hollywood, Feb. 17. Roberta Roberts, radio personality, has signed a long-term contract with Columbia.

As soon as light on the Columbia chief budget source in its development of new plays since 1927, of the 25, the

continuation of page 26.

Continued on page 26.</

Cautious Revival of Music in Films Evident on All Studio Schedules

Hollywood, Feb. 17.

Further indication that pictures with music will soon be on all studio programs again is engagement of Alz Lyman's band by Warners for three features and 12 shorts.

First film is "Big Business Girl," starting March 1. It will run a few days, says Gus Arlheim's, with Radio to supply incidental music in "Travelling High." The band, however, now has plans for showing music of one kind or another into pictures ready to go. Most studios are still slow and wait for audience reaction before trying my heavy production.

The studios have agreed that this will be just part of the story, and are making efforts to slip into notes without that awful hue experienced in former films.

Music is to be used to add one-fredder and based on the story of an orchestra leader. Lyman will not appear. These are also going into early production.

Sistrom Assoc. Prod. At Fox, White Block Loses Super Title

Hollywood, Feb. 17.

William Sistrom, who left Radio Pictures several months ago through ill health, has joined Fox as an executive producer. He will remain there until "White Block," Fox supervisor, was switched to the scenario department as a writer.

Sistrom, along with Fox and Block's repugnation has the Fox lot buzzing. Supervisory lineup now lists Sistrom, John Cullinan, Jr., Al Rockette, and George Schaefer, D. L. Saylor, Brown and Henderson.

While officially departing from Radio, Sistrom, it is understood, has signed a new contract with Fox. With his new alignment Radio has doubtless made an adjustment on his contract.

LILYAN TASHMAN AND OTHERS PAR-TIED

Hollywood, Feb. 17.

Sam Jaffe, producer manager of Paramount's lot at Studio City, is associate for 11 years, two new writers and two free lance actors placed under terms; among the Paramount writers are the famous "Paramount girls," Lillian Tashman, free lance lately, and Helen Johnson, newcomer with a part, in "The Play's Too Short for One Night," and the famous Carol Lombard and Regis Toomey had their renewals.

Paul Hervey, Fox playwright, has a new contract. Also, Frank Weston, fashion designer, now in Paris, was given a renewal by cable.

Hoffman Leaves Liberty

Hollywood, Feb. 17.

Selling his interest in Liberty Productions to his partners, the Grable brothers, M. H. Hoffman steps out of that company. He will remain with the firm of Allied Pictures, independent, doing Hollywood pictures.

Dix's Outdoor Film

Hollywood, Feb. 17.

Richard Dix's next one, after "Big Brother," will be an outdoor story. Ruth is now cooking up "Mistletoe Touches" with Oliver.

Charlie Ray Shows Up

Hollywood, Feb. 17.

Charlie Ray is here for a return to the screen.

This is the first time he has been on the stage in several years.

Dudley Murphy's "Co-Ed"

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Dudley Murphy has joined the cast of "Co-Ed," which is to be made.

His first is "Confessions of a Co-Ed," with Sylvia Sydney and Philip Holmes.

Wassa Matter?

Struck Helen in the Motion Picture Job has been taken.

New Contract for Oakie If Ruggles, Rosen Out

Hollywood, Feb. 17.

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RADIO TEST SHOWINGS AS PUBLICITY GUIDE

Chicago, Feb. 17.

At the convention of RKO here it was decided to establish a test showings on all pictures to build publicity campaigns in advance of city openings. In other words, exhibitors will be prompted in subsubs and the reaction will decide the public's campaign. This reverses the policy of building the public's campaign in advance of the film's hook-up, but half only in profit so far as Darrow is concerned.

Jack Connally will direct and Courland Smith will produce over 100 test showings, each costing \$100 to make money. According to his intimates, the lawyer has never owned a car and his wife has never worked.

The film hook-up is \$50-\$500

so far as Darrow is concerned.

Connally's idea is to be the first to do the first.

The Chicago gathering is rather unique in that it is the first ever of its kind.

It is the opinion of an advertising agency as a delegate, Louis Thomas, and Logan, which handles RKO advertising, is represented by Jack Pogier.

K. C. As Focal Point For East-West Trips

Hollywood, Feb. 17.

Those cross-country rides for film and theatre execs are now being shortened. Latest idea is for Hollywood to meet in K. C. and then travel to meet half way in Kansas City.

Fox West Coast has tried it and found it better than the other way. The idea is to cut down the time the main offices too long. A trip from one coast to the other takes at least a week of business time, while the cross-country meeting, in the west, would only consume two or three working days.

Not so long ago the writer was looked upon as the necessary evil, who had to be seen in the studio. Now, however, he is considered only—not to be utilized. It usually was unneeded as anything but the writer's original idea. For a writer to be seen in the studio, it was considered very declassé.

Since the release of "Cimarron" and "Holdiay," authors' stock has boomed.

In production of both these pictures, the screen writers sat with the midgets throughout the shooting, making themselves available to the studio, no matter what the shoot.

Now, however, the screen writers tries to ferret out the cause of the trouble. Necro, has been the cause of the trouble. Necro was responsible for these two, so in true Hollywood style there'll be no more of Necro.

It is to first under the wing an honnelling that on all future production the writer will be the director's man Friday throughout the shoot.

In "Horn's" \$1.50 Dates

"Horn's" will roadshow "Find Horn" starting in Philadelphia and Detroit Feb. 22. Responsive houses the Christian Street Opera House, Boston, Mass., 1st, and the Shubert, Boston, 2nd, Buffalo, N. Y., 3rd.

Picture is also set for \$1.50 and a twice daily routine at the Shubert, Boston, St. Louis, and the Majestic, Boston, Mass., 1st, as well as the Shubert, Buffalo, N. Y., 3rd.

Picture touches will occur.

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CARLESS DARROW TALKS

Attorney Before Screen Answering
Load of Inquiries

Answering the questions of representatives of 10 big business interests and industries in which Clarence Darrow has decided to effect a test screen debut. As soon as the Florida sun bakes off the "White Star" will still make her two for Warners at \$30,000 a week for 19 weeks (\$100,000 in pictures). The "White Star" will be postponed until April 1922 and Warners has further waived its April 24 starting time.

On the "Hawthorne" contract, Miss Hardling has agreed to make "Gomenen" for her own company following "Look Love," her current picture. She then shifts to "W.H.B." in "The White Star." On the "White Star" she will be paid \$1,000 weekly salary, plus travel.

Horizon's latest, Miss Hardling's husband, getting \$100,000 a week as a headliner, will direct and co-arrange with Miss Hardling's husband, getting \$100,000 a week as a headliner, will probably be recorded, similar pattern.

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GANGSTER FILM WAVE?

INSTITUTIONAL ADVERTISING IDEA CHILLY

Opposition against institutional advertising of the industry as a whole, though meeting the needs of the Hayes organization, has not been successful. In such strong quarters there is now some doubt of the Hayes board of directors approving the plan, and the trade and advertising directors' committee.

Five times during the past six years, it has been known for the film industry that attacks have been made to institutionalize the industry through one source. Each time, it is said, the idea has been taken up by a majority vote of the directors.

Regardless of the merits of such collective advertising, the industry's opposition has linked the passage of the proposal each time. This, and especially recently, is:

Friendless

Newspapers and publications throughout the country at present are inclined to believe that the "industry" has no friends. To date, no body would even place ad copy in all dailies. For this filmdom could not afford the appropriation which would be required.

With the same friendless whip-coat nothing, it is claimed, why should the "industry" want itself together, and put itself in the position of being forced to make selections?

Censorious and sensitive fight films, and other general types of the industry, will be taken care of through existent channels. Individual companies will continue to advertise, but their voices will not reflect those of the industry as a whole.

U Buys "Back Streets"

Hollywood, Feb. 17.—Universal, having just acquired "The Back Streets," will make a picture. It will join a dozen other years it has in preparation for re-enactment of studio activity early in April.

Now thinking unlikely that Carl Laemmle, Jr., will go east at this time as planned, he will handle the picture himself.

Meanwhile U is rushing its final week of production in order to be able to be completely shut down Feb. 23d.

Cantor's "Palmy Days"

Hollywood, Feb. 17.—Eddie Cantor slipped into Hollywood yesterday morning Sunday night (at from Florida) to get his next set for "Palmy Days," his next at United Artists, which starts up April 1.

"Palmy" is Eddie's own idea and has Guy Bolton now working on it. Morris Kostkin and George Jesel are coming out later to aid on the script.

Lawrence, Cormack Stick

Hollywood, Feb. 17.—Barney Cormack and Vincent Lawrence, two of the most popular new contracts, they'll remain at the studio another year.

Cormack is adapting "Kirk" for the screen. Lawrence is writing an as-yet-unwritten.

Break for Carol

Hollywood, Feb. 17.—Paramount has little hopes for Carol Lombard.

With her first six months up, studio found her a renewal on a long-term basis.

Mary Brian Loaned for Lead

Hollywood, Feb. 17.—In the lead, including Mary Brian to the screen.

Stroh has the lead in "Waiting

Burnt

Hollywood, Feb. 17.—As a result of the heat brought against him for plagiariasm by Mrs. H. C. Withey, Harold Lloyd has posted notice on his office reading "Burnt" and "Cold." Goro is not interested in story material from sources outside of its scenario department."

2,000,000 Feet of Film Given by Eastman and Dupont for NVA Short

Eastman and Dupont have donated 2,000,000 feet of raw film, and \$10,000,000 in chemicals, marking at Hollywood, U.S.A. for general distribution during NVA week.

Around 4,000,000 feet in all will be distributed, stated Paul Cohn, who announced the gift from the film makers.

The short was promoted through Chesterfield cigarettes, which will pay \$1,000,000 for it. As a result, the short will be expected to appear in 2,500 theaters throughout the country.

Where the other 2,000,000 feet are coming from, Fred Case says he doesn't know. But he has an idea:

BRUTAL PA. CENSORING BURNS PRESS AND FANS

Pittsburgh, Feb. 17.—Pennsylvania censors are certainly getting tough these days. They butchered "The Blue Angel" so badly Paramount refused to release it, and the picture was withdrawn.

Now, the scenario, which had been written by the screenwriter of "Inspiration," now current at the Penn, was dropped to 60 minutes.

The latest to get the axe is Nancy Carroll's "Steel Heaven," planned for release, and will be held over this week. Board refused to okay it in present form and it may have to be released entirely in this state, like "Angela."

Plans of coke all around lately

on the mutilations by Keystone

State censors, press and public alike getting fed up on brutal deletons.

Mamoulian Refuses Particular Meg. Contract

Hollywood, Feb. 17.—Boucien Mamoulian refuses to himself up to far under the usual director contract because of the heavy load of work in Broadway plays when convenient.

Though not on Pa's last official contract list, Mamoulian has agreed with the studio to make a second picture for them, and, after shooting, make the other picture for Par later.

Sailor's Holiday

Hollywood, Feb. 17.—Joe Van Rosenthal, Universal assistant director, will take charge of directing the musicals he has in hand.

Van Rosenthal will make a comedy team at Glendale airport writing around commercial aviation. He's using his own money.

BARRY'S BIG MOMENT

Hollywood, Feb. 17.—Time off to write a play has been granted Tom Barry by Fox. The writer-drafter will take the studio on June 1.

Barry's future, his present salary will be doubled. His latest work was the script of "Past Tense."

Kiefer Joins U.A.

Hollywood, Feb. 17.—Harry Kiefer, former member of Warner Bros., has switched to the same capacity.

Kiefer, who left back with the eight-year-old studio, has now his new job last week.

Keiper Joins U.A.

Hollywood, Feb. 17.—Edgar Keiper, former member of Warner Bros., has switched to the same capacity.

Keiper, who left back with the eight-year-old studio, has now his new job last week.

Mary Brian Loaned for Lead

Hollywood, Feb. 17.—In the lead, including Mary Brian to the screen.

Stroh has the lead in "Waiting

for the Wind."

AS HOTTER FARE THAN 'WESTERNS'

Possibility of Formula Gang Quicker Replacing Horse Operas in Shooting Galleries—New Diet for Gunpowder Fans

CYCLE'S QUICK REVIVAL

Hollywood, Feb. 17.—Gangster films are now in the spot where the warhorses were in the days of silent pictures, that is, what they will be made in series as in the former western heyday, is not yet far remote, according to the producer of the modern type of badman stories, a new diet for audiences that demand lots of action in their flicker dietaries.

Three months ago, after every major had taken its crack at one or more gangland films, the racketeer stuff was cold. Then came "Doubts" and "The Thin Man," both Warners', and the rush was on again.

Now every producer in the business is in the market for this type of fare.

Frank Capra was seen in the office of a local writer who pushed a gang story around the various scenario departments at the time the producer was looking for a script. The writer only got his script back from each office with the usual polite rejection slip. Less than a week after "Doubts" and "Thin Man" were shown, the scenario got four offers from studios which had turned it down.

Gang pictures are now going into production again, and this is unusual in Hollywood, where the cycles for the same types of films are generally a couple of years apart.

One producer's viewpoint as to the probable substitution of racketeer films for the "Westerns" is that the so-called tough and rough stuff on which the horse opera in the past were based is no longer attractive, and that the public wants handling that will make the wicked west of the frontier days seen Sunday schools.

Current condition in the film industry offers indie production a chance to catch up. While the audience has increased, feature production has declined.

Film production sources indicate that it is about 300 less than last year's production, excepting comedies.

National booking, once available for 15,000 houses, has been stretched to the four years of talkies.

The 500 features are only what's known as the annual experience of filmdom; it might be cut to around 400 if the present trend continues.

Some producers are contenting themselves with 200 less than four or five years ago, while the annual output of American silent film ran to around 900 units.

It is felt that the major circuits as well as producers may be impelled to foster indie production for sheer sustenance.

"Cimarron" Pegs Ruggles

Hollywood, Feb. 17.—Radio has taken Welles Bungles off "Too Many Cooks" for Bert Williams as a solo star. Studio thinks that with the success of "Cimarron" and the fact that it is a Western, it will hold its own.

Williams, who has been handling the stick for the Wheeler pictures,

Dowling Starts "Lane"

Hollywood, Feb. 17.—George Woods, head of Sono Art, does here next week with Eddie Dowling, latter will star in "Tobacco Lane," to be produced by Woods.

"Lane" will be released by Paramount, which contracted for it last fall.

Robinson's Next

Wardrobe is working on an original script for Sam Edward's studio.

Al Green is slated to direct.

Shifting Lyon

Hollywood, Feb. 17.—Originally taken out of the male lead in "The Spider," Edmund Lyon is set to play "Nurse" in "Nurse" into production Feb. 25. Lyon has been shifted again.

He is to play the lead opposite James Cagney in "The Thin Man."

Keiper joins U.A. "Nurse" is putting the Lyon back further on the schedule.

Lowe Gets "Spider"

Hollywood, Feb. 17.—Edmund Lowe is set for the lead in "The Spider" after "Wheels of All Nations." Fox originally figured on George Raft for the part.

Also, Dowling with Lillard White, Justice, and Leslie H. Hanks in "The Legion" this month.

Fox is pencil'd to direct.

Raskob and DuPont Due to Become Warners' Board Members Within 2 Weeks, with Meehan Associated

Red Letter Low

Cincinnati, Feb. 17.—Mark Goldman, son of an Cincinnati man, who became a millionaire by being a giant pool operator on the Street, will stand by in readiness to push the prestige bond issue.

The two new directors will be John A. Raskob and E. DuPont. The operator is Mike Meekin.

Meekin, from neutral film sources and hearing Warner confirmation of as equally high a figure, has agreed to become one of the first members to be made with the Raskob-DuPont affiliation.

The two new members will be given a maximum straight stock, flotation to meet commitments.

With the new regime, it is anticipated, expansion will be conducted in every WB department, until what is considered a maximum straight stock flotation is reached.

Threatens Benefiting

Threatens, especially, will benefit under the new regime. That expansion program was, out on its face, a good one, but the new members are represented only in the eastern and a part of the mid-western area.

It is known that Warners has always aspired for national coverage.

Raskob's entrance into Warner territory has been found to be a good one, and that he has had three weeks. It is learned, Raskob has built his Warner stock holdings up to a peak value, and recent reports of his whereabouts are estimated as his current holdings.

With such a great blood, exceeding that of the old-time stars, Harry, Alpert and Jack, which were recently estimated around 300,000 shares, Raskob will be in a commanding position in the Warner organization.

DuPont, it is said, has lately been trying heavily into Warner stock. Whether it will hold on and approximate currently cannot be gleaned.

500 FEATURES FOR '31 NOT ENOUGH?

Los Angeles, Feb. 17.—Los Angeles Breakfast Club is issuing "William Beaudine, film director for \$25."

Beaudine ate that what's worth of breakfast, but didn't pay.

No suits for waiters' tips brought yet.

MAYER SEES PRESIDENT OFTEN IN WASHINGTON

Washington, Feb. 17.—Louis B. Mayer of Hollywood was in Washington almost all of last week. While here he frequently saw President Hoover, and not night or day remained in the White House.

During the week Mayer was the guest of Senator James W. Bryan, Senator Smith and Congresswoman of Labor Janes W. Bryan. Several Senators and Congressmen attended with Mayer making a speech.

Louis Mayer returned to New York Sunday. With his wife he will probably leave for the end of this week.

House III, Loses Part

Hollywood, Feb. 17.—Due to illness, P. G. Wodehouse, who had been taking care of "House III," with W. F. X. with Robert Emmett O'Connor replacing.

During the week Wodehouse recently wrote "God's Gift to Women" and "Auntie Anna."

FELIX EAST

Hollywood, Feb. 17.—Savoyard Felix is leaving to take Thanksgiving vacation.

He will be home for his next for 1931.

Stone with Landi

Hollywood, Feb. 17.—Lester Stone is going over to Fox under a new contract.

Stone will start.

WHAT INDIE EXHIBS WANT

FOX'S OLD AND NEW NAMES FOR '31-'32

From present indications the Fox organization will have a lot of old names as well as new starring in its '31-'32 line-up. This, it said, will be one of the most varied in years. It will include 32 features.

That there is much talent in the old silent days passed up in the newness of the talkies is an important part of the reason for the Fox policy toward star material of the next season.

First of a series of moves in this direction is the signing of Thomas Meighan, 60, a veteran of the Michigan left for Hollywood Monday. His first picture under the "terrier" is "Daddy Long Legs," imminent. The new star, according, will go into production on "Young Sinners." He will play the trainer in the latter.

WM. FOX'S HOLDOVER EXEC'S ARE SET TO GO

Hollywood, Feb. 17.

Fox Theatres may shake out the William Fox holdover execs who are not performing any operating duties although drawing pay, while Oscar Oldknow is in the cast. The Fox West Coast theatre chief is expected to stay in New York around three weeks and, according to Inside, settlement of this problem was one of the many things which occupied his time.

There are around six former William Fox execs now receiving salaries from Fox Theatres although receiving no official posts. Included in the group are the general manager of the film end. He is silent, to go where things are eventually cleared, it is said.

The 12 major exhibitors of the Fox owners have been trying to evolve some plan whereby those contract execs might be let out without undue trouble and cost. Oldknow's trip east is meant to indicate that such a plan has been devised and safely.

"DIRIGIBLE" AT \$2 FOR GLOBE, AND MAYBE ROAD

Columbus' "Dirigible" will have a \$2 run at the Globe, New York, following the \$2 Radio's "Climaron" there. It is said.

"Dirigible" may go out as a road show.

Hollywood, Feb. 17.

"Dirigible," Col's most expensive production, is being held back until April. Five schools for the week of Feb. 25, 1931, it was then set back to March 10 and now a month ahead. While the exhibitor's some retakes studio is making a new nuance as an addition to the picture.

Mix's Slander Suit

Kenne, N. H., Feb. 17.

The \$10,000 slander suit of Carl Fredricksen against Tom Mix has been set for trial March 10 in the Superior Court, according to an agreement reached by counsel.

The writ and summons were served on Mix when he came to Boston in July, 1930, with the "Pinto." Mix is alleged to have damaged the name and good name of Fredricksen after Mix had lost a suit, containing a large sum of money and justly, while in Portsmouth.

Spliced Clip Publicity

Warners will shortly launch a campaign for its starred and featured players by the newsreels and other means. More is also to include those studio-contract people selected for publicity buildups.

It is to have WB cameras on hand to record the personalities arriving, departing, christening something or doing anything which has press value, relevance to news. These clips will then be spliced into the regular newsreels for Warner theatres.

First of the items may be set out before the end of the month.

12 MUSICALS A YEAR BY BIG COS.

Twelve musicals a year is all that independent exhibitors are asking for in their single tax demands. These are statistics offered by a major circuit. It means one new musical film monthly is all that the theatres need to sustain their sales.

From info.—It's likely—that each of the major companies will make two musicals each. This will leave two to be produced by independents.

ACADEMY SEEKING CODE AND LOWER AGENT FEES

Hollywood, Feb. 17.

In line with Jesse Lasko's proposal for centralized booking for all studios, which he made at a producers' meeting here last week, a special agents' committee convened at the Warner Bros. and Selznick studios and set out to create an agents' code of ethics. This is intended to be a basic standard with a uniform code of conduct and regulations of an agent with his client.

Adjustment of the 10% commission thing is a long standing problem and, while Leon Schrader, headlined by Jean Harlow, is still trying to arrive at a compromise whereby the 10% will be dropped to 7%, it is agreed to tentatively draw up a tentative form producers and agents will be called in to contribute suggestions and modifications.

The members of the studio agents' committee, among the objectives intended,

"Cim" H. O. in 47 Houses

Radio Keith Orpheum is holding "Cimarron" for a second week in 47 of its houses.

Five of the theatres have split week policy which will be ignored for the special booking.

Wanderers Back

Hollywood, Feb. 17.

Several of the independent exhibitors returned to the studio over the past week-end—Will Rogers came back by plane Sunday (17) after his tour on which he had been ill.

Dave Todd, assistant casting director, returned from talent hunt in the east with a trunkful of talent. Guyette, too, was also back from four states and directing "The Barrels of Whimble Street" for Katharine Cornell (Mrs. Mehitabel).

Back to "June Moon"

Hollywood, Feb. 17.

"June Moon" stands on the picture's final title choice on the part of the exhibitors.

Par execs came to the conclusion the original title handle was best after several substitutes had been tested and discarded.

TOLD BY MANY RESOLUTIONS

Protection, Music Tax, Checking, Advertising, Trailers, Etc., Mullied Over at Two-Day Chicago Convention

HANSON EASES IN

Chicago, Feb. 17.

Independent exhibitors assembled at the Hotel Statler yesterday evening and were presented a flock of resolutions. They hopefully propose sweeping changes in the present system of block booking, the new chain, sales, picture equipment costs and services charges, protection and percentage guarantees, and percentage, zoning, trailers, advertising, trailers, music tax, and availability of feature pictures.

It needed two days for the convention, which claimed 422 delegates from all parts of the country, to hold and adjourn, and the discussion and the advertising methods of competing organizations, price and quality of trailers, and the quality, size, and availability of feature pictures.

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Most of the work was divided into committees. They framed and submitted the resolutions to the convention, and Frank Frazee, Allied president and general counsel, opened the meet with a rapid survey of the industry's present position.

He then in effect recommended the music tax, claiming it a duplication on both producers and exhibitors.

Double Taxation

Resolution No. 1 on the music tax is a relic of the days when music was manual, but that with the present film and disc recording system, it is now possible to reproduce this music without extra charges. It was resolved to protest the further imposition of the music tax on the exhibitor, and the duration of recorded music with the Senate, to petition to amend present copyright bill to protect the exhibitor from having to pay a double tax for reproduction if the producer has already paid a tax.

Checking by "House."

Recommendations for changes in the checking percentage system were made by committee headed by Samson S. New Jersey, Polinsky, and Hutchinson. Payment of 10% exhibition charge in percentage, then it should be a matter of honor for the exhibitor to repeat the action of the distributor; that an industry with variable prices for product, centralized checking has dangerous possibilities and should be eliminated. No amount of checking can make it safe to have checking safe or can possibly protect exhibitor from possible injury that centralized checking appears to be an effort to keep exhibitor in information legally for the exchanges regarding exhibitor's business that distributors insist on checking.

First of the house arrived with the idea of getting back to the original convention working as the committee of the whole, and the vocally powerful Al Stelles in the chair. He was supported by the resolution making a batch of demands in the exhibitors' favor. Convention eliminated two of the ideas, that of getting back to the original convention working as the committee of the whole, and the vocally powerful Al Stelles in the chair.

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(Continued on page 24)

90 Theatres So Far Lined Up by Hughes-Franklin for Operation

Just Another Day

Hollywood, Feb. 17.

Today (17) is the 15th anniversary of the first showing of talking pictures at the Colonial Theatre, New York, where "The Edison Bell" was a scene from "Julius Caesar."

It's just Tuesday in Hollywood.

WARNERS 100% SOUND-ON-FILM AT STUDIOS

Hollywood, Feb. 17.

With Warners temporarily, and probably permanently, abandoning sound-on-film in favor of sound-rounding on film, the studios are now 100% sound on film so far as "recording" is concerned.

As was made by Warners, FNW is the beginning of production of this year's program and was brought about, according to the execs, through the discovery by the exhibitors of the newer method of silent recording.

As in the case of all other studios which record on film, Warners has houses not fitted for film track reproduction. Dices for these houses will be made by transfer from the houses which record on film.

Simultaneously with the recording change, the Victor plant, which operated at the Warner Sound Recording studio, has suspended operation. A personnel of 75 was formerly employed here. Equipment and materials will remain so until Warners decide not to return to the disc recording system.

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Harold B. Franklin reached New York Saturday (14). He stated no definite date for his arrival, far east from Hollywood, but that he has several stops to make on his way back.

Franklin reported he intends to operate all the houses owned by Hughes-Franklin from his Hollywood offices.

Franklin asked a question as to whether a local buy had been made or a 50% interest bought in the Robb & Bowley circuit in Texas and Oklahoma, that IF had made a local buy, leaving Robb & Bowley as the operators of their former houses.

List of Houses

Hollywood, Feb. 17.

Hughes & Franklin now have around 90 theatres, either in operation or under construction, of which Harold B. Franklin, or to be built.

An incomplete list of the present IF holdings is:

Los Angeles, 8 houses.
W. Hollywood, 1.
Toluca, new.

Los Angeles, 5 neighborhoods.

Orange, Cal., one.

Whittier, Cal., new.
Pomona, Cal., new.
Billings, Mont., 2.
Redlands, Cal., new.
W. Los Angeles, new.
Hollywood (Vine St.),
Texas and Okla., houses,
Robb & Bowley circuit, 60.

The Vine Street
Vine Street, formerly
the business section taken over
on lease by IF, will open in three
weeks as the Mirror at 30 cents top
with third runs. "Climaron" may
be the first picture in the new 600-seater,
Belvedere.

N. O. GROSSES HELD UP TO AVERAGE IN JAN.

New Orleans, Feb. 17.

Picture business in no effect the beginning of January. In the five downtown first run theatres showed a total gross of around \$20,000.

Theatres played to about the same figure in January, 1930, and in January, 1929.

During the month the total receipts in first run houses were around \$40,000, with little or no variation during the past three summers.

RKO Giving 40% of Gross To Chaplin for "Lights"

Some RKO theatres are said to have contracted for the new Chaplin picture within the past week.

It is understood that the picture gets 40% of the straight gross in the RKO houses.

Booking is not general over the circuit, however, but in the RKO local theatres without a regular program. Among these are the Olympia, the Palace, Kress, City, Republic, the Strand, the Shrine, Monroe, Temple, Detroit, and Grand, St. Louis.

Reichenbach in Hospital

Harry Reichenbach is in the Doctors' Hospital on East 5th street, New York, recovering from an operation on the throat, performed Friday.

Reichenbach hasn't been so well of late. After some x-rays the surgeons advised the operation. He will leave the hospital probably the end of this week.

Few Standouts in L. A. Films; Chaplin Dips Another \$10,000 But \$35,000 for Garbo, State

Los Angeles. Feb. 17.—(Drawing Population, 1,000,000.) Business did a lot of collapsing last week at the halfway mark. Continuous fair weather, however, could be the reason. The market could be one why or of off trade, although they just reached a new low.

A single entry of the \$30,000 figure for "Inpiration" at the State. Garbo's gait is the nearest to Sherat's local.

"Cimaron" is no disappointment, getting \$25,000 opening weekend.

Edgar, the West's "Mighty Headache," right now is turn-over.

Only "Theater Herbs," which is building to the previous week's \$30,000 by \$3,000. Edges over \$10,000 weekly through good over \$10,000 weekly through Metro stars personal appearances, a \$10,000 to \$20,000 in its third week, promising a house scale readjustment. For advertising campaign is also bad.

Estimates for This Week:

Boulevard (Fox)—"Gang Buster" (Par) (2,104; 25-35-60). "Gang Buster" (Fox) registered \$3,000.

Cathay Circle (Fox)—"East Lynne" (Fox) (1,500; 75-15-50). And "The Way of the Wind."

Chinese (Fox)—"Trade's Horn" (M-G) (2,028; 50-15-10). Last week's record.

Downtown (WB)—"Other Men's Women" (WB) (1,800; 75-15-75).

Edgar (WB)—"Last Week's Girl" (WB) (1,800; 33-10-10). No show after previous week.

Criterion (Fox)—"The Trap" (Fox) (1,000; 25-15-50). Last week's record.

Fox (WB)—"The Devil" (WB) (1,000; 25-15-50). Last week's record.

Egyptian (UA-Fox)—"Charley's

Aunt" (Col) (1,800; 20-65). "Drawing Blister" (Par) registered \$3,000.

Melrose (Loew-Fox)—"Inspiration" (M-G) (2,024; 25-15-50). A wow for Garbo at \$35,000; last week "Baroness" (Col) (1,800; 25-15-50) was poor.

Paramount (Public)—"Silent Scream" (Par) (1,800; 25-15-50).

Paragon (Fox)—"Scandal Sheet" (Par) (2,700; 20-40-65-90). Eased off.

RKO—"Many a Slip" (U) (2,500; 25-15-50). Last week's record.

United Artists (U-A-U) (2,000; 25-25-50). "Painted Desert" (Par) got \$13,000.

Warner Bros. (WB)—"The Devil" (WB) (1,800; 25-15-50). Last week's record.

Woolsey (WB)—"Kismet" (Par) (2,758; 25-35-50). Last week's record.

Yucca (WB)—"Little Caesar" (Par) (3,100; 25-35-50). Last week's record.

Ziegfeld (Par) (1,800; 25-15-50). Last week's record.

Ind. is Stepping Out,
\$20,000 for Big Site

Indians (Public) (3,300; 35-50-60). "No Limit" (Par). Started for back to old stage policy; James Hall will receive as m.c. Norman Girdle (Public) (2,600; 25-40-50).

Indy (Public) (2,000; 25-40-50). "Cimaron" (Radio) (23 week). Will open with a bang.

Lewis' Palss (Loew's) (2,800; 25-35-50). "Devil" to "Paradise."

Lyon (4th Ave.) (2,000; 25-35-50). "Last Parade" (Col). Looks like \$2,000.

Music Box (U) (1,400; 15-25). "Sun Takes a Holiday" (Pathe). Connie Bennett ought to grab \$2,000 here.

Palace (WB) (1,800; 25-35-50). "Karma" (Col). Looks like \$2,000.

Paramount (Public) (2,000; 25-35-50). "Great Melody" (M-G).

Spanked pretty badly by critics and public, but still has a good number of similar tendencies. "Cimaron" started poorly and will be better.

Paragon (Fox) (1,800; 25-35-50). "Great Melody" (M-G).

Indicates a low for vaudeville sanctum. Last week was \$2,000.

Paragon (Fox) (1,800; 25-35-50). "Great Melody" (M-G).

Indicates a low for vaudeville sanctum.

Paragon (Fox) (2,000; 30-50-60).

<p

Colored Band Packs Oriental: Second Wk., "Cimarron," \$30,000; Chicago Houses Generally Slide

Chicago, Feb. 17. Loop picture business has taken a sudden and heavy hit at the start of this week.
Theatres which came in full of hope and good notices couldn't get started. Public is probably having too many mixed feelings about developments of the comic opera political campaign now being presented.

Only theatre that appears to be in the real money column at the moment is the Duke Ellington band's got the folks in from the opening bell. Two pictures are holding their own, "Cimarron" and "Leather Hat." Both are leaving the Roosevelt after two wobbly weeks. Drew raves from the town. "Palace" is still the State's, is packing ahead of other houses, but it's not clear if he'll be able to hold it.

"Devil to Pay" started to the down-grade last night, and will be at the United Artists and will screen Friday (20) to be replaced by "Duke" Saturday (21) and "The Moon."

Disappointments

"Gish" is holding with the local fav, Nancy Carroll, got off to a weak start at the Chicago, and from the first week has been going down badly. "Reducing," from which was expected at McVicker's, was a complete flop. "The Moon" is very well.

"Cimarron" is continuing steadily at the States-Lake, though there is normal drop after a startling first week. Woods and Orpheum, held up well, but "Leather Hat" is down, showing, are doing well. Additional exploitation is helping to boost the "Oriental".

Estimates for This Week

Chicago (Public-B. & K.) \$14,000;

50-75-50—"Stolen Heaven" (Par.)

\$30,000; "Reduction" (Fox)

from the start; only draw this week will be Nancy Carroll; looks like a bust.

"Favest Way" (M-G) managed to turn in a good \$10,000 despite its

McVicker's (Public-B. & K.) \$2,

50-75-50—"Reducing" (M-G).

Notices were good, but players strong; will do okay at \$30,000; "Downey to Hell" (WB) still off to a good start in its second, and lets to a weak \$20,100.

Oriental (Public-B. & K.) \$3,000;

50-75-50—"Reducing" (M-G).

Notice was good, but players strong; will do okay at \$30,000; "Downey to Hell" (WB) still off to a good start in its second, and lets to a weak \$20,100.

Portland (Public-B. & K.) \$1,

50-75-50—"Reducing" (M-G).

Notice was good, but players strong; will do okay at \$30,000; "Downey to Hell" (WB) still off to a good start in its second, and lets to a weak \$20,100.

Seattle (Public-B. & K.) \$1,000;

50-75-50—"Reducing" (M-G).

Notice was good, but players strong; will do okay at \$30,000; "Downey to Hell" (WB) still off to a good start in its second, and lets to a weak \$20,100.

San Francisco (Public-B. & K.) \$1,

50-75-50—"Reducing" (M-G).

Notice was good, but players strong; will do okay at \$30,000; "Downey to Hell" (WB) still off to a good start in its second, and lets to a weak \$20,100.

Los Angeles (Public-B. & K.) \$1,

50-75-50—"Reducing" (M-G).

Notice was good, but players strong; will do okay at \$30,000; "Downey to Hell" (WB) still off to a good start in its second, and lets to a weak \$20,100.

Hollywood (Public-B. & K.) \$1,

50-75-50—"Reducing" (M-G).

Notice was good, but players strong; will do okay at \$30,000; "Downey to Hell" (WB) still off to a good start in its second, and lets to a weak \$20,100.

St. Louis (RKO) \$2,000; 40-75-

50—"Cimarron" (RKO) (Ind.)

Continuing to hold up well; second week, with only normal draw, did around \$10,000; draw week from the start.

United Artists (Dukin-U.S.A.) \$1,

50-75-50—"Devil to Pay" (Par.)

Will finish second week to "Cimarron"; notice was good, but players weakly; notably at \$18,000; "New Moon" (M-G) replaces tonite.

Woods (Jones) \$1,000; 50-75-

50—"Night of Way" (WB).

Day and night weak, and additional press showings, somewhat, picture the shoppers in the neighborhood. Will face "Cimarron" for fourth week, "Fox" (Par.)

is holding same. "Fool, Dance" for a week.

Orpheum (RKO) \$1,000; 50-75-

50—"Cimarron" (RKO) (Ind.)

Continuing to hold up well; second week, with only normal draw, did around \$10,000; draw week from the start.

Alder (Hammond) \$1,000; 50-75-

50—"Night of Way" (WB).

Day and night holding in the neighborhood, due to weak notices, with crowds listening to political talk, which so thick at times patrons can squeeze up to boxes.

Jones on Col Program

Los Angeles, Feb. 17.

For the first time in months, "The Aviator" will not run on the regular program instead of Tom Jones.

Two films were planned when Columbia decided the picture could start blowing up. The regular production schedule of 33 days was extended to 36 for this one.

'LAST PARADE' HOPS UP PROV.—\$8,000 2D WEEK

Broadway, Feb. 17.

(Drawing Population, 315,000)

"Cimarron" (RKO) It's second week at the top of the comotion of the town. "Palace" (Loew) is pacing ahead of other houses, but it's not clear if he'll be able to hold it.

Only theatre that appears to be in the real money column at the moment is the Duke Ellington band's got the folks in from the opening bell.

"Last Parade" (Fox) is probably having some fun, too, with the developments of the comic opera political campaign now being presented.

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'DRACULA' NEAR \$9,000 IN WASH. THIS WEEK

Washington, Feb. 17.

(Drawing Population, 450,000)

Several houses are holding, but some show is to come, the belief.

Several current holdovers are silencing.

Estimates for This Week

Columbia (Loew) (2,022; 25-50)

Not so far, possibly around \$18,000.

Earie (Warner) (2,242; 25-50)

Star of picture, Bérénice Clair, in person and doing poorly; will hardly

Fox (Fox) (3,432; 25-50-55-60)

"Bérénice" (Fox) substituted

Palace (Loew) (2,622; 25-55-40-45)

Everything, everything this week; looks headed for \$23,000.

Paramount (Paramount) (2,000)

"Painted Desert" (Paramount) may

be everything this week; looks headed for \$18,000.

Rialto (RKO) (2,000; 15-50)

"Last Parade" (RKO) may be

everything this week; looks headed for \$18,000.

Shubert (Fox) (2,000; 15-50)

"Last Parade" (Fox) may be

everything this week; looks headed for \$18,000.

State (Fox) (2,000; 15-50)

"Last Parade" (Fox) may be

everything this week; looks headed for \$18,000.

Strand (Fox) (2,000; 15-50)

"Last Parade" (Fox) may be

everything this week; looks headed for \$18,000.

Uptown (Fox) (2,000; 15-50)

"Last Parade" (Fox) may be

everything this week; looks headed for \$18,000.

Virginia (Fox) (2,000; 15-50)

"Last Parade" (Fox) may be

everything this week; looks headed for \$18,000.

Washington (Fox) (2,000; 15-50)

"Last Parade" (Fox) may be

everything this week; looks headed for \$18,000.

Estimates for This Week

Scandinavian (Fox) (2,000)

"Last Parade" (Fox) may be

everything this week; looks headed for \$18,000.

Estimates for This Week

Shubert (Fox) (2,000)

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Big Money Pictures Ready to Swing Over Country on Release; B'way Houses in Very Fair Shape

Broadway houses will swing into shape this week, to bring the total of approximately 100,000,000 exceeding \$100,000 exceedingly strong.

Continued, well, helped by new releases, and by the mention of department stores.

For the week, with a 20% chance of striking a hit if audience don't develop.

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BRITISH REVIEWING REVOLT

FINAL TEST OF FOREIGN TRADE IN ARGENTINE

"Express" Editorial

Are Talkies Amateurish?

Following to the lead editorial in the London "Daily Express" of Feb. 4, Paper has a circulation of 1,500,000.

Our film critic, Mr. Gordon Beckles, recently quoted his column in the 100% denunciation of talkies, written from the columns of the American magazine "Variety":

"Ridiculously amateurish from start to finish."

That is hard hitting—but is it unfair? Are there not a number of British talkies which are not amateurish, more up-to-date, more important, more "technique conscious," and more critical?

The cinema audience is far more sophisticated than the theatre audience, and more impatient, more "technique conscious," and more critical.

Yet the British film industry does not seem to have produced pictures which are up-to-date, humorous, unsulphur, deplorable alike in direction and writing.

There are English critics who say that a good British picture have to enter the world market with the seeds of prejudice so thickly sown that they will never germinate.

The British film industry must shake off the grip of the old-fashioned theatre and create a new art of film direction and directors for the totally different art of the spoken film.

Then it must dare, risk the verdict of being too good rather than "amateurish from start to finish."

British talkies was unthinkable.

The persistent kick at British pictures comes from "Variety," both

in reviews sent over from London and the York, which come pretty

saying many British films were amateurish, of "Almost a Honeyman" review.

Six months ago the idea that a big London daily should admit that British talkies was unthinkable.

The persistent kick at British pictures comes from "Variety," both

in reviews sent over from London and the York, which come pretty

saying many British films were amateurish, of "Almost a Honeyman" review.

British talkies served, could not be the British talkies.

Those who thought they knew everything, a habit of many British producers, engaged anti-British talkies, an American, and the York, who

were enough to see "Variety" was printing reviews of pictures as if they had no taste, and coming pretty

close to the cause of film unsuccess in London, British pro-

ducers accustomed to getting re-

views served, could not be the British talkies.

British talkies was unthinkable.

That one or two British talkies

got good notices in "Variety" from

London and New York merely

means that one or two British talkies

had been successful. No other

fact, who knew the inside of a

picture's value, ever questioned but

that "Variety" rams on British

products, engaged anti-British talkies,

an American, and the York, who

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an American, and the York, who

were enough to see "Variety"

was printing reviews of pictures as

if they had no taste, and coming pretty

close to the cause of film unsuccess in London, British pro-

ducers accustomed to getting re-

views served, could not be the British talkies.

British talkies was unthinkable.

That one or two British talkies

got good notices in "Variety" from

London and New York merely

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DRACULA

Universal production and release. Directed by Tod Browning. Story by Louis Untermeyer. Based on the Phillips Holmes' novel "Dracula." Staged by Edward van Heege. Music by Leo F. Gorcey. Art direction by Karl Freed. Running time, 72 minutes. At Theatres, New York, Feb. 11.

Cast: Dracula—Rufus Eaton; Renfield—John Carradine; Mina—Patsy Ruth Miller; Dr. Van Helsing—Edward Van Sloan; Lucy Weston—Frances Dade; Mina's Husband—John Studdard; Jonathan Harker—Josephine Velasco.

Here was a picture whose action, though well known, has caused much uncertainty as to the feminine fan reaction. As it turns out, all the signs are that the woman angle is favorable and that sets the picture for better than average money at the box office.

The picture differs from both the stage version and the original novel. On the stage it was a thriller carried to such an extreme that it had a comedy punch by its very gory aspect. On the screen it is a drama as a suspense story related with all surface superficialities and above all with a remarkably effective background of creepy atmosphere. So that its kick is the real emotional horror kick, intended to be the audience's own secret of the picture's chief.

Such a treatment called for the utmost delicacy of handling, because the thing to be avoided at all costs is to let on serious side that the faintest excess of telling would make it grotesque. The maximum of shivers without ever destroying the screen illusion, is the element that makes the picture's special plausibility in the scenes of horror. In which impossible creatures there is no question of the settings carry the conviction that the characters lack.

Part in the action is the setting of a bare, rocky mountain pass, peopled only by a spectral coach driver and shadowed by a minimum of dark clouds and terrifying horrors. Story proceeds through the gloom of chateau locale. In such surroundings the eldlerly figure of the Count Dracula who sustains life by drinking the blood of his victim, is a picture that seems possible.

Throughout the same kind of atmosphere the picture goes until the audience sits back in a state of expectancy, anticipating the next move, but not knowing what that reason, for some of the horror ticks of sound and sight are full of suspense.

According to a recent step in "Dracula" from the New York end, British International does not intend putting any more of the picture in general runs in the States. Film evidently finds this type of its present day market, but not in America, where it is presented in an entertainment field. This is why, for "Uneasy Virtue," which is also in the same market, would not get anywhere in the States.

Looked at from the British end, with which this company must be regarded, the picture is a success, perhaps carrying rather more laughs than most, but it suffers from the lack of suspense which is present throughout. Film gives nothing more than mere entertainment.

What humor there is there is essentially in the dialogue.

Picture is a comedy developed in the screwball style, and with just the right twist that could be possibly happen to give it a bigger market. It took the resources of the studio to tell the story right. It was beyond the power of the studio to tell the story right, but it was able to give something of a similar punch.

Picture has a fragment of a plot, but it is not strong enough for the desired effect of a cheerful play on horrors that could be easily helped by a good editor. In the scenes of high comedy, after the camping savor of the scene, the picture ends up with the husband finding his daytime grave and driving a stake through the heart of the wife. The result is a scene of blood-curdling, mounds of a consterter appears upon the screen with the husband's head impaled on the human vampire upon his sleeping victim.

Story is a comedy developed in the screwball style, and with just the right twist that could be possibly happen to give it a bigger market.

It is hard to think of anything that could match the performance in the vampire part of Bela Lugosi, even to the point of being the best film so far made.

Helen Chandler is the blonde type for the clinging, vine-hanging, and clinging, and she is a picture of the first deadly straight, but with a faint suggestion of comedy that doubtful.

The scientist, as a matter of record, in the picture with his graphical details of vampire traits, is curiously curtailed, even while you appreciate all the more the picture that the film's intellect the viewer will be also interested.

STOLEN HEAVEN

Paramount production and release. Story by George George. Directed by George Abbott. Staged by Edward van Heege. Art direction by Edward van Sloan. Music by Leo F. Gorcey. Art direction by Edward van Sloan.

Cast: John Barrymore—John Barrymore; Helen Chandler—Helen Chandler; Louis Calhern—Louis Calhern; Edward Van Sloan—Edward Van Sloan.

Colin will not come easy to salvation. Heaven and hell will have to wait, unanswered, as to the female fan reaction. As it turns out, all the signs are that the woman angle is favorable and that sets the picture for better than average money at the box office.

The picture differs from both the stage version and the original novel. On the stage it was a thriller carried to such an extreme that it had a comedy punch by its very gory aspect. On the screen it is a drama as a suspense story related with all surface superficialities and above all with a remarkably effective background of creepy atmosphere. So that its kick is the real emotional horror kick, intended to be the audience's own secret of the picture's chief.

Maybe it read all right as a script but there's little about it which should hold the interest of the audience. Neither Adele Dixon or Fay Compton look particularly good, though they have done well in better pictures. Edmund Breon and Francis Lister have solid dramatic backgrounds and historic laurels. Margot Grahame, however, has an amateurish, though attractive, screen career.

The mixed team has a couple of scenes to help, this is all right. The talk runs the gamut of the B. and A. style as used in the stage picture, with heavy and uninteresting in this. Donald Calthrop weighs in with solid support and does good.

Pictures will make an acceptable program for this side. —Chop.

Miniature Reviews

"*Dracula*" (U.-Rox). Creepy thrillers, like this, don't look all right. "Stolen Heaven" (far). Indifferent, picture holding no promise of solid drama.

"*Laurel and Hardy*" (far). They're high, where they particularly like Nancy Carroll.

"*Phantom of the Desert*" (far). Very good, even as second on a double feature program.

"*Homeland Echoes*" (German). Miss Louisa travel yet. Nothing wrong, except the length, 60 minutes. In present stage picture, can get away with American, but if chopped into shorts.

"*Mutterliebe*" (Henry Porien). Very nice, and the chapter is all along topical line. Raymond H. Huntley, with a comic sentimental note along familiar lines. So heavy that the sob stuff becomes annoying. Stanislaus Skaruz, with a Germanic, top comedienne who would go crazy.

husband realize her charm should be the secret of their success.

Neither Adele Dixon or Fay Compton look particularly good, though they have done well in better pictures.

Edmund Breon and Francis Lister have solid dramatic backgrounds and historic laurels. Margot Grahame, however, has an amateurish, though attractive, screen career.

The mixed team has a couple of scenes to help, this is all right. The talk runs the gamut of the B. and A. style as used in the stage picture, with heavy and uninteresting in this. Donald Calthrop weighs in with solid support and does good.

Pictures will make an acceptable program for this side. —Chop.

"*Trail of the Golden West*" (West Coast Studios production). Written by L. R. Jefferson, Directed by Leonid Kinskey. Staged by Edward van Sloan. Starring Buffalo Bill, Jr., Pauline Starke, George Reighard, Horace Carpenter, William Hart, and others. In color. \$1.50 bill one way. Feb. 10. Audience.

Modern, western, independently produced and cheaply.

Written very well as the screening went ahead and the photography is good.

Buffalo Bill, Jr. is the handsome ace, leading the troupe, though he's not the star of the trail.

Wanda Hawley gets the Indian to ride the pony, and Buffalo Bill falls into Wanda Hawley's loving arms.

Enough action.

Some customers in the back row were disappointed in the picture, but most of the audience enjoyed it.

Picture is made entirely in the open, with not a single set.

HEIMATSKLANGE (Germany).

"*Homeland Echoes*" (GERMAN-MADE).

Photographed by Otto Tippel. Released by Paramount. N. Y. beginning Feb. 11. Running time, 60 minutes.

"*Heimat*" miles should be the length for any travelogue, regardless of how beautiful the scenery and camera work. Some gorgeous scenes.

Even German, but it is the long distance champ in traveling footage.

It could easily get a release.

Most of this country is hopelessly dull.

Even German-American.

Entertained, will return to entertain.

Entertainment, education.

More, more, more.

CIM RACING AS SRO SIGNS FLASH

Radio
PICTURES

Reg. U. S. Pat. Off.

"CIM"
SMASH
2ND
WEEK

VICTORY
YEAR
BEGINS

GROSSES LEAP IN WAKE OF
TITAN CAMPAIGN . . . MER-
CHANDISING LANDMARK IN
EVOLUTION OF SHOW WORLD

BLAZING THE WAY TO

THEIR SPIRIT STORMED THE NATION

Radio Pictures herewith extends its gratitude to many of the showmen who swept the mighty "Cimarron" to record grosses. The list is necessarily incomplete in view of late returns from remote sections of the country!

SKIP WESCHNER	Warner	A. Z. FREEDMAN	Publis	WALTER BRANDT	Warner
A. M. BOFSORD	Publis	B. V. STURDIVANT	Warner	ARTHUR SWANKE	Publis
JACK HESS	RKO	BUNNY BRYAN	Publis	FRANK SELTZER	Warner
GEORGE BROWN	RKO	BEN KATZ	Warner	J. P. HARRISON	Publis
BENIE SERKOWICH	RKO	R. L. JONASSON	Publis	JOE FELDMAN	Warner
MARK LUESCHER	RKO	A. W. SOBOL	Warner	RAY BEEL	Publis
EMO OROWITZ	RKO	E. M. HART	Publis	DAN FINN	Warne's
GEORGE D. TYSON	Warner	WALTER LINDLAR	Warner	J. E. CARR	Publis
CLIFF WORK	RKO	H. P. HOFF	Publis	FRANK LA SALLE	Warner
DON EDDY	RKO	Mr. SHAMCUPP	Warner	ALEX HUGHES	Publis
HARRY MCCLURE	Fox	DIXON WILLIAMS	Publis	J. WHITE	Warner
LEM STEWART	Publis	H. MAYER	Warner	W. R. TULLY	Publis
LEW MAREN	RKO	ROY H. ROWE	Publis	WILLIAM BOYD	Warner
JIMMIE CARRIER	Universal	BEN STERN	Warner	B. MULLEN	Warner
JOE WEIL	Universal	PAT McGEE	Publis	B. WILD	Warner
TED GAMBLE	RKO	J. MULHALL	Warner	D. BROWN	Warner
H. E. JAMESON	Fox	F. J. PATTERSON	Publis	E. LYNCH	Warner
E. E. MEREDITH	Warner	R. ENGLAND	Warner	J. HARVEY	Warner
ELMER FRANKE	Warner	W. BITTNER	Warner	CHAS. B. TAYLOR	<i>Shea's Century</i>
JULIUS CURLEY	Warner	L. GRAVER	Warner	B. DANZIGER	RKO
THORNTON SARGENT	Warner			HENRI SCHWARTZBERG	Publis

CONGRATULATIONS ALSO TO THE GREAT CIRCUIT OPERATORS INCLUDING JOE PLUNKETT, SAM KATZ, SPYROS SKOURAS, THE BOOKERS AND HOUSE MANAGERS WHOSE DYNAMIC COOPERATION MADE POSSIBLE THE TRIUMPHANT DAY AND DATE PREMIERE.

SHOW SUPREMACY!

**THEIR LIFE THE SHOW WORLD
THEIR GOD THE BOX-OFFICE!**

**RADIO TITAN PAYS HOMAGE
TO THE SHOWMEN WHO MADE
"CIMARRON" THE GREATEST
TRIUMPH OF THE AGES!**

**They Carried the Torch to Victory!
One for All and All for One!
America's Crack Young Showmen
Smash Away Barriers of Dead Tradition
and Hurl Their Genius Into the
World's Mightiest Merchandising
Enterprise! Embracing in the Sweep
of its Operations 1,000 Inspired Men
and 300 First Run Theatres**

**RADIO THANKS THEM ALL
AND POINTS THE WAY TO A
NEW ERA IN GRAND-SCALE
TICKET-SELLING!**

**Radio
PICTURES**

Reg. U. S. Pat. Off.

Mows 'em Down!

Don't miss smash co-op ad campaign . . . loaded with seat-selling power . . . fast . . . punchy . . . clean as a whistle! No alibis if you miss with this red-haired gal now stealing the heart of a nation! . . .



MILLE

HELEN
T W E L V E T R E E S

LILYAN TASHMAN ROBT. AMES JOHN HALLIDAY

JAMES HALL JOAN BLONDELL ANITA LOUISE

CHARLES R. ROGERS PRODUCTION

Directed by JOHN F. DILLON

Assoc. Prod. HARRY JOE BROWN

Ties B. O. Traffic in Knots as
Gross Records Crash! . . . East
. . . West . . . North . . . South
. . . Holdover Everywhere.
On Broadway . . . Terrific!



SMALL KEY CITY — LOUISVILLE — NATIONAL CAMPAIGN
**THUNDERING HOUR THAT SHOOK
THE WORLD!**

At Last! . . . A Story So Great Only History Dare Tell It! . . . The Old-home Run! . . . When in An Hour a Wilderness Was Tremformed Into the Maddest Empire Ever Known! And the Earth Shook as Civilization Was Wrenched from a Raw Frontier!

DAY'S WHEN MEN MADE EMPIRE . . . AND WOMEN PRESERVED IT! . . . AND LOVE WAS ETERNAL AS STARS ABOVE COURAGEOUS HEADS!

EDNA FERBER'S

RICHARD DIX
IRENE DUNNE
ESTELLE TAYLOR
Edna May Oliver, Wm. Collier, Jr., and a host of Superlative Artists.

Directed by WILSON CAGLE
Adapted by Howard Estabrook & Wm. LeBaron Production

CIMARRON

Driving to Heights of Majestic Drama Untouched Since the Immortal Hours of "The Birth of a Nation" and "The Four Horsemen."

The BROWN . . . ONE WEEK — STARTING WITH PREVIEW PERFORM-
ANCE TONIGHT AT 11:30

FEATURE STARTS AT 11:30, 2:05, 4:30, 7:05, 9:30

DETROIT
**SHOWS LIKE THESE MAKE PUBLIX!
SUPREME IN DETROIT ENTERTAINMENT!**

Hollywood celebrities in person at Michigan and Fisher Today! Two of the season's big "sellers" super-productions at the Paramount and United Artists' "In-pictures" tomorrow at the State. This amazing line-up of new shows emphasizes the leadership of Pablix Theatres for your entertainment!

THIS BANNER WEEK OF PUBLIX SHOWS WILL MAKE DETROIT THEATRICAL HISTORY!

COME EARLY IN THE MORNING-EARLY IN THE DAY, WHICH ONE OF THESE MIGHTY SHOWS WILL YOU SEE FIRST?

PUBLIX-KUNSKY WONDER THEATRES

Boards At Virginia Ave.
Detroit South Side — Perfect Pictures
Other Cities — All for
One Admission

ORGAN CONCERTS

Afternoons — Evening

HAWAIIAN MUSICIANS

Afternoons — Evening

LADY WHALE

Evening

FREE COLOR

FREE MARSHAL LAW

FREE COLOR





*A Surging Sea of
Roaring Laughter
A Quadruple Dash
of the Spice of Life*

*It's just what the
Nation Needs NOW!*

**An Irresistible Sweep
of Wise-Cracking Wit
—Tingling Travesty of
Tantalizing Whoopee
—you'll be surprised!!**

**FOUR REAL STAR NAMES
in the Greatest Dialogue
Comedy Yet Produced**

A GOLD MINE OF HILARITY
Another Big Hit from
"The House of Hits"



**A Whirlwind of Wild Oats
in a Glorious Gale of Gaiety**

**A Swirling Merry-Go-Round
of Vivacious, Audacious Mirth**

LONELY WIVES

**Snappier than Ginger—Faster than Jazz
Out-Laughing All Laugh-Getters to Date**

Directed by
RUSSELL MACK
Produced by
E. B. DERR

From the
A. H. WOODS'
Stage Success

PATHE 
The House of Hits



**JESSE L. LASKY says: "RANGO
is not only the greatest new idea
PARAMOUNT has ever sponsored; in
twenty years of show experience, it is the
GREATEST I HAVE EVER SEEN!"**

To a public fed
up on musicals, "epics,"
sophistication, sex . . . the
usual in all its familiar
forms . . . comes this fresh
and amazing novelty . . .

RANGO

PARAMOUNT'S
Strange and Savage Saga!

IT PACKS A BOX OFFICE WALLOP!



THE
CAST
PAVIDE



the most terrific indictment of
racketeering ever presented

with **JACK HOLT**

Tom Moore—Constance Cummings
Story by Casey Robinson—Directed by Eyle C. Kenton

OPENS FEB. 27
at the Big RKO Broadway House

MAYFAIR

Greatest of all Gangster
Pictures! Of Course it's

COLUMBIA!

RKO Mayfair Cutting Off 2 Front Rows, for Sight and More Standees

Two front rows at the RKO Mayfair on Broadway will be taken out to "slightly increase the standing room at the rear of the theater, also to help the strength and extend the seating down front in the limited theatre."

With more room in the Mayfair's rear, it having not a seat left, instead of standing around 56 people waiting for seats, it may hold 62.

Meanwhile the RKO theatre dept. is confronted by the sight range. The two front rows of seats are now removed, so are watching and dissatisfied patrons in those rows. If not empty, as a rule, they generally require refunds.

The new seating at the rear of front rows also are about 150 other seats outside of a clear vision to the screen.

No Stage

Patrons will not, the owners may remedy this side seat deficit, it is thought with a few changes on the stage. The stage in the Mayfair is merely a platform, but the auditorium is built by Valley Reeds, its owner, for RKO, nothing was left of the former boudoir stage of regular dimensions, which had been there for a long time. Martin, for 20 years, beyond the back wall and the screen.

Reed has replaced RKO, he now has complete control over the seating capacity of the once Columbia in the \$500,000 remodeling job, from around 1,500 to 2,000 total seats.

The new seating, in the after-auctions, totals 1,500, half of the added capacity in the alterations.

TOP SOCIAL RATING FOR VERSION TALENT

Hollywood, Feb. 17.—To a certain position, Hollywood's foreign talents could never attain, local foreign players have become the cream of foreign social circles.

Los Angeles Spanish and Mexican stars, who were once the film fashionation than the others, but any foreign player above an extra has plenty to work for his own account. Not well known, he can still, however, have a good career.

The glamour of pictures has always held the foreign element harder than the others. Dolores Del Rio, Anna May Wong, and the like, and others of the silent days had local colonists eating out of their hands. There weren't enough men to go around. Now, however, a version actor for every table.

No "consular affair" is complete without a gathering of the social tribe.

Indie Booking Pool In Circuit Rivalry

London, Feb. 17.—Reg. Crowe, who will be president of exhibitors' national body (C. E. S.), for 1931, announced plans to get indie exhibitors to agree to lay off all film booked to circulate, which means, naturally, that the exhibitors will be compelled to make group bookings offers to title tribus for any product, they will agree to hold out of circuits.

Indies, however, are not likely to play, having made agreement among themselves not to deal with any kind of holding combine, and Circuits, too, are not likely to lay one distributor away from agreement.

Dance Rep Ends in Huff

Follering reported scratches over distribution of profits made by the Dance Receptors' Agency (D. R. A.) in New York. D. R. A. receives 10 per cent of gross admissions, is given \$2,000 as profit. Miss De Mille's share was 10 per cent, and not 20 per cent cut by either of the troupe.

The alleged "peculiar distribution" caused Miss De Mille to walk.

PITT M. C.'S SWITCH

Lover Back in St. Louis—Stanley Mac Donald at Night

Hollywood, Feb. 17.

Ed Loring, manager at the Stanley for 25 weeks, closed Thursday (19) to take a fortnight vacation—and then returned to his old post. Marion C. Jeffries, who was engaged to wed him, to keep Loring here but he is under contract to the Shourds brothers, being loaned to the Stanley. Loring is back in St. Louis last fall.

With Loring leaving, Dick Powell, m.c. at the Stanley and previously the Shourds' manager, is engaged to wed for a short engagement Brian MacDonald to succeed Powell at the Stanley. Powell opened at the Stanley last Friday.

At the Stanley, the 200-seat front rows also are about 150 other seats outside of a clear vision to the screen.

No Stage

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The stage in the Mayfair is merely a platform, but the auditorium is built by Valley Reeds, its owner, for RKO, nothing was left of the

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M-G Halts Versions

(Continued from page 12)

the foreign don't enthuse as much about their native pictures as do the Americans, but they do like the look of Hollywood's s.e. The Latinas abroad still have a heavy weave when a Hollywood star pushes on them, but the Americans are a strong element in the Metro move.

Gradually, curtailling its director picture product for dubbing, it has been, according to the studio, getting along with good results before going back to the direct-shots in anything like the former proportions, or even better.

Curious, domestic pictures being made with its regular stars are not being prepared for dubbing.

Foreign pictures, on the other hand, will simplify later synchronization with voices, in the several languages. This is especially true of the new shorts John Cromer and William Haines produce.

Before planning a third Spanish version, Columbia is waiting for foreign buyers, if any, and, which domestic already turned out should be the international language.

This is the second Spanish version.

Fox Standstill

Fox is in a standstill, a stagnation, which is not due to the fact that John Stone, in charge of the department, will return here within a month, but to a series of imports

to go into versions of the three chief languages.

Metro, with around 800 pictures, directors and writers under contract, and some 100 others on option, will with 500 new titles, its foreign talent as soon as their contracts expire, and in some cases will make settlements on the spot.

This studio, has maintained an executive force with a domestic department from the days of the silent era. Just what this big-crewed crew will do during the layoff is problematic.

This lot, however, of the moment so far as multi-production is concerned, and whatever future steps are taken here will no doubt be followed by the others.

Arthur Lews' Views

Arthur Lews in New York yesterday stated that the inability of studios to make foreign pictures alien.

"We are unable to recruit down town," he said, "because we have less than 3 per cent product on hand in every language. Four months from now we will observe the market and re-evaluate. Then we will see what conditions are in the market." Hollywood will stick to dubbing or give up versions.

"Personally, I am set against making pictures abroad under any conditions."

VOCAL LIBRARY

Hollywood, Feb. 17.

The A. H. Fox Co. of New York will establish a national sound-film archive, to contain the voices of noted personalities in politics, art and science, so that the foreigners can profit from it to future generations.

The first personage to be recorded will be President Monroe.

Practical Necker

Extra girl got one job in pictures, but she didn't get the credit she deserved. She has since issued her ultimatum to the sweets: "No billing, no cooling." From Variety's Hollywood Bulletin.

Complete Film Course For New Fox Scribes

Hollywood, Feb. 17.

All new writers brought here by Fox through its competitor, the picture mailing on their first assignment.

When the writers start work on their first picture story they follow this through to completion.

Then sit in with the director when he breaks the story down for shooting.

During shooting of the picture the writer follows the action, and follows and watches his brain child transferred to celluloid. Following this he has the pleasure of watching the cutting putting the pieces together.

If he's still rational after that, the studio expects him to get back on the writing job and turn out stories on young Parkhams and Hollywood on top of plastering the event on the journal.

First writer setting the run-of-the-studio assignment is Quinn Martin, who went to work on his first script last week, and is expected to stay with it until he gets an earful of sidewalk criticisms after the preview.

TOO MANY FOREIGNERS FOR 1 WK. IN HAGUE

(Continued from page 12)

The Hague, Feb. 17.

Foreign artists keep dropping into Holland by the score. Not a week passes without a new arrival.

This week Paul Weissen, German actor, in "Mary Magdalen"; and In Der Vater."

London, Feb. 17—Coming to the Hague this week are: Leo Pfeifer and John Fauer, giving a concert.

Spanish Brass Quartet (Bross, Wissel, Wiss and Pini), with music.

Longfellow's "Song of Hiawatha" is given by the Czechoslovakian Chorus.

This is far too many for one room, but the Foreign Office, which organizes these events, can make them pay.

U. S. Leads with Czechs

Prague, Feb. 17.

Film statistics published by the Czechoslovak government show that American films still lead in the number of admissions, with 1,000,000, followed by Germany, which offered 504 films.

Twenty-eight American films were screened in 1930 in Czechoslovakia.

For the opening of the National

film festival, the Czechs have

invited 1,000 children who sell tickets to help finance the festival.

Candy distributed at the children's theater, a stall on a street, a slide was used to announce that the festival was available, and a room for the Saturday matinee adult audience.

SCIENCE SUBJECT

Baltimore, Feb. 17.

An educational film is being made by Georges Claude, French engineer, who has a huge tub on the Chinle River, Arizona, to demonstrate the difference in heat between deep water and surface water.

Film consists mostly of rock and sand, which is being heated by the sun.

George Claude is recording a lecture which will be ghosted onto a multi-synchronized talkie from the movie.

Spanish "Body" Lineup

Hollywood, Feb. 17.

Five will start on the Spanish "Body and Soul" (Paramount) next week.

George Lewis will play the Charles Farrel part with the Howard will meg.

Wyler on Westerns

Hollywood, Feb. 17.

Robert Wyler is with Columbia

in write Westerns.

Pictures intended for Buck Jones:

Star Changes to Now

(Continued from page 23)

stage, simplest 12 or 14 min., half hour, are The Shrike, Chequer, Chatter, Culvert, Marx Bros., Schlesinger, Boles, Tobin, Harding, Skinner, Lightner and Brown.

One can be added to the list of pictures which are not pictures, but makes his sole picture, John Jonson was the first of the talker stars and remained so for two seasons.

The Musicals

Broadway, Feb. 17.

The question is, do musicals last? With the exception of "Footloose," Los Angeles, the musicals seem to be the shortest in the world. There are four cafes where it's a bet that food is good, but with the threadbare clothes, the musicals are short.

The comedies specialize in awful fronts but the continuity efforts are akin to that of a grease paint.

Hollywood has four cafes catering to the picture mob and tourists. The two go hand in hand here; one attracts the other, and the tourists attract stars and the stars attract their public.

When the stars sit down to eat, they eat like the natives. The public watches everything. That's how picture people learned to use finger bowls.

Few people seem to know whether the natives are easy prey.

Caterers, once dominating California, are fast passing. One helpful, yourself upon return.

EXPLORATION

(Continued from page 19)

Interview in last Sunday's (12) issue, Yarni ran about 2,000 words. "World" was the paper which carried the story, and "World" is the only paper in the country to do this.

A New York daily also recently had First Nations 400-word story, but never got it published. This is the first year it may yet appear in a national magazine.

Plenty of Exploitation

—Art Clemens, Mich., Marquette University, is drawing Tuesdays with Red Arrow money auctions from the stage, is one of the most popular speakers and novelties in connection with the new Red Arrow racket, which is the best in the country, while it was bad by using plenty of exploitation.

Male Beauts

—Howard, Whiting, Whiting, Wallace, Haynes, RKO, Capitol, Paramount, and the like, are the most beauty contest girls. Marlene Dietrich, the new queen, is the prettiest, according to her fans. Winner of one particular little智力 competition, however, is the girl who stuck out of a stack of stunt pick out a baby to sell her chap and attend to a baby to see what she can do.

Kids Go for Indiana

—Wallace, Hayman, Hartigan, Hartigan, Leiberman, Judd, Hall, Jackie Cooper, Marie Prevost, Douglas Damon, Laura La Plante, Reginald Denny, Jerry Herschell, Irene Rich, George Kistiakoff, and others are back to the stage, variety or legit, or inactive.

Those who were stars at the end of 1927 and are starred no longer are: Fred Astaire, Milton Sills and Fred Thompson, have passed away. Dolores Costello is retired as Mrs. John Sherwood. Douglas MacLean has become a director. Bill Dove has been inactive, but has been seen in "The Last Days of Hughes" lately. Harry London has been making talk shows, "Hill Pin" (dog) in vaude, "So Is Leisure" (joy) in vaude, "So Is Wallace, Hartigan, Hartigan, Hartigan, Leiberman, Judd, Hall, Jackie Cooper, Marie Prevost, Douglas Damon, Laura La Plante, Reginald Denny, Jerry Herschell, Irene Rich, George Kistiakoff, and others are back to the stage, variety or legit, or inactive.

The others, were: Noel Fisher, Esther Ralston, G. V. Nichols, Ed Wynn, con-tinue last year, Leon Moore, Constance Griffiths, etc.

Science Subject

—Talmadge, Johnson, Clegg, Tracy, Tracy, McCoy, Tom Mix, Eddie Bellamy, Dick Jones, LaRue, LaRue, Teaford, Jewel, Aragon, etc., are still around.

Changes among featured performers are not so great, but there are some new ones.

Using Sensitized Raw Stock

Hollywood, Feb. 17.

New sensitized raw stock, developed by Estan, is being widely used in talkies. In Charles R. Rogers' "Betrayed Woman" and Fox's "Woman of All Nations" the new film makes only 25% of the light ordinarily does. It costs the same as regular film.

Oriental Diva

—Paris, Feb. 17.

A popular delicacy to the ladies here arrived for the first time in the United States, the "Oriental Butterfly."

Performance was successful, that it resulted in immediate success, and the ladies here are

beginning to travel to Paris for moonlighting, and may do here.

Japanese operas are now being produced in Paris for the first time, and may do here.

Yankee, who is the star of

Soaring Tiffany Lifts Veil From Royalty Racket In Fun Drama!

A Prince who was only a ham actor. A Princess who was *crazy* about ham. A King who wore carpet slippers on state occasions and used his sceptre as a nutcracker on *all* occasions! Here's comedy drama fit for Kings—by skyhigh-flying New Tiffany. James Cruze's wise-cracking, ultra-modern, money-making exposé of the royalty racket!

"THE COMMAND



ERFORMANCE"

A JAMES CRUZE PRODUCTION featuring NEIL HAMILTON and UNA MERKEL · directed by WALTER LANG · with Helen Ware · Albert Gran · Lawrence Grant RICH IN COMEDY · STRONG IN DRAMA · WITH A DELIGHTFUL LOVE STORY · STUDDED WITH STAR PERFORMANCES!

CLIMB *with* TIFFANY



ERNEST B. SCHOEDSACK...
intrepid showman-adventurer who
snatched *RANGO* from the world's last
untouched wilderness after 18 months
of terrific danger and hair-raising
experiences.

Human, humorous, daring, dynamic . . .
blazing new trails of entertainment...and reaping
the rich money rewards
of the successful pioneer...

RANGO

PARAMOUNT'S

Mighty Hit Opening at the Long Run
Rivoli Theatre, N. Y., Wednesday Night!

The Meddling Censor Menace

By Jack O'Connell

(Managing Director, Vita Temple Theatre, Toledo)

PROLOGUE

Toledo, Feb. 7.

Listen, my children, and you shall hear,
Of a hidden dungeon, dark and drear,
Buried beneath the State house walls,
With blood on the floor and slime on the walls.

There reigns a bale, bad bony man,
Who sits in state as a monarch,
Sits on his throne, scirene in hand,
Ready his legions to command.

Suddenly from the Stygian pall
Appears a light on the opaque wall.
Weird figures dance in the square of light,
'Tis truly an awe-inspiring sight.

"Oh, ho!" cries the king in Hendish glee.
"Old's bookins! Sounds! Oh my! Oh me!
What have we here? A movie show?
Lead me to it! Come on, let's go!"

With hawk-like beak protruding far,
Over the stub of a nickel cigar,
He dashes through the gloom,
As if on a cide—he watches the play.

Muttering curses now and then,
On all the moronic movie men,
Suddenly to his feet he leaps
And pounds the throne—"Stop!" he shrieks.

"Do not these imbecile half-wits know
They can't get away with a dirty show?
Won't they learn it injures the childish brain
Of the weak-minded people-in-my-dome—"

"You say the title is 'Red Riding Hood'?
I don't give a damn if it's bad or good!
There'll be no scarlet women shown!
As long as I hold on to the throne."

The third largest industry in the era sanctioned by various states of the world's greatest nation submits to her own—permits itself to be the outside attacks from blue-nosed castaws of self-appointed social reformers, uplift leagues and busybodies in general without once raising a hand in real protest or demanding its rights as a great industry, an integral part of this country's national life.

Are we to believe that picture industry is the last boy of the nation who must be scolded and put out if we be rebuked at wearing pink ribbons in our pantaloons? Are we to be held in suspicion here that this industry ever climbing to the heights? Or are we men and women who have the courage to defend our wives from the attack of this professional morder, who has nothing to lose and everything to gain?

The motion picture is a medium, one of the best, for carrying the paper, the magazine, the novel, the radio or the stage play. Yet it is the only medium submitting to the nefarious interferences of unqualified censors.

Why? There can be only one answer. These great personages, apopulated by some state politician, gifted with the omniscient intelligence of snuffing out a cigarette, are the ones the masses who seek enjoyment and recreation through the medium of the motion pictures are moronic—in-

capable of using their own judgment.

Ridiculous!

People are as much the same country over. Different sections may develop different customs, but morally any part of the country is a cross-section of the entire nation. Granting this, why should a picture be shown in one state and held up in another? It seems ridiculous doesn't it?

The truth is that state censorship not only is ridiculous in its entirety, but is also a violation of the personal liberty of the people of this country. A handful of political plumb-seekers, ignorant of art and culture, are more qualified to prescribe what the citizens of this nation shall see on the screen than any other group. And what do they think what they should drink? Motion picture censorship is much easier to maintain, of course, than censorship of the printed word, because it is almost impossible to control the source, but it certainly is no more justified.

Mr. Podunkville

The same sort of organizations that sanction the censors, Mr. John Henry Doe, leader of society in Podunkville, tires of bridge and decides on a new afternoon pastime. She goes to the local theatre, joins up with the club and presto! In a twinkling is born another public nuisance—The Better Film Club. The Better Film Club, formed for the purpose of exerting its influence to the end that Podunkville will have only the better-type-of-motion pictures.

The Better Film Club, the Crusaders, take to the streets, they come through the veins. They have a cause. Mrs. John Henry Doe decides to clean up pictures and the housekeeping in Podunkville. The cloak of purity on her shoulders, her soul filled with a desire to preserve the morals of Podunkville—a series of fire-alarms are sounded on our helpless industry.

A list of what the members think are the 10 worst pictures of the year is submitted to the local newspaper. The ladies gather on the front porch and have their picture taken on the paper.

From then on the girls have a new afternoon hobby and intend to get their fun out of while still hot from the oven, subject, after making a name for themselves as guardians of the virtue of their fair town.

The Local Manager

The bewhiskered local theatre manager is their first target. He is called upon and asked to serve on a committee with the women to defend our poor local manager.

From then on the girls have a new afternoon hobby and intend to get their fun out of while still hot from the oven, subject, after making a name for themselves as guardians of the virtue of their fair town.

What is this Justice?

EPilogue

Listen, my children, and you shall hear. Of a plant which sleep for many years, secreted down there, it could be so powerful and mighty and strong as he.

One day he awoke with a strange, dull pain. That chilled his feet and numb'd his brain. "I wonder what it means?" he said. "Surely nothing could injure me."

He hunted and searched and found at length the plant, which was dry and shriveled. Hidden beneath some rotten boards. A dozen insects with heads like swords.

Then loud he roared in righteous wrath, And ground those insects in his path. "I may be full of holes," he said.

"But I'll show you that I'm far from dead."

"I've slept too long, and I'm afraid That people have laughed at the sight I made. But I'll kill these lousy insects now, And I'll never shudder again, I vow."

L'Envol

Although we had to resort to worse (And admit it couldn't be very much worse). There's a moral here that affects your purse. So let's get together to fight this curse Before we all need a full-time nurse.

Theatres Keep Downtown Alive, Say L. A. Merchants

Boris Petroff
Presents
Don SANTO and BUTLER Exie
in "Cupids Carnival"

Week Feb. 16, Public-Paramount, New York
Week Feb. 27, Public-Paramount, Brooklyn
Personal Management, MACHFEE & GREENWALD
Direction, NAT KALYANOFF, WILLIAM MORRIS OFFICE



Los Angeles, Feb. 17.—Operating his own theatres with infinite energy, Don Santo is helping to promote business for neighboring downtown business men. His urges more and better cooperation between the two units has paid off.

Midnight shows particularly are stressed in their importance to the city. The late night entertainment shows are especially popular, with thousands of window shoppers.

wouldn't it be nice if pictures like that could be shown to the folks of Podunkville? And wouldn't it be wonderful on the screen? And doesn't he think that something could be done about the indecent pictures? You know, those indecent ones?

Then Mr. John Henry Doe interrups his question with a smile and says, "Well, I have a letter from Mr. Oleon, complimenting them on their work. 'Of course,' you're right, Mr. Oleon (to the bewhiskered exhibitor) that our work is national and national and we are doing what is necessary if necessary.' And so it goes.

The mockery of the whole scheme is that the censors and state officials are to all independent, decent thinking Americans. With the advent of dialogue on the screen and the resulting silent film, the censors realize that the value of their work is gone. In the last three years, the censors have come to realize how vital a part of the daily life of this nation the motion picture has become.

They now are beginning to rebel against the yoke of censorship and realize that it is time for it to be forever abolished. To this end the leading newspapers in this nation who represent the vast majority of the public are still, and their theatre manager and owner should give whole-hearted support.

Why?

If a picture is good enough to appear in 40 states, why isn't it good enough to appear in the eight others? Why should two or three persons be allowed to decide whether a good or bad is for our morale? Why should a prison picture be held up in one state in the Union simply because it is good? Why should a prison picture (which is the political party in power) be anxious to have the public forget? And why should the public forget? And why should the public forget?

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PARDON MY LAUGHTER!

I pick up the
trade papers....

I learn from
the ads how
great every
company seems
to be—

AND THEN—

I turn to the section where box-office reports are printed

—and it's the
same sweet story....

**M-G-M LEADS IN 7
CITIES OUT OF 11—**



HITS! HITS!
ISN'T IT GREAT
THE WAY M-G-M
KEEP'S DELIVERING!
And More on the Way—



**MARION
DAVIES**

"IT'S A WISE CHILD" ran a year on Broadway. Keen competition for film rights, but M-G-M knew it was a wise decision, so here it is—and how!



**JOAN
CRAWFORD**

"DANCE FOOLS DANCE" is better than "PAID." That's a large statement to make but the box office will back it up!



**NORMA
SHEARER**

"STRANGERS MAY KISS" brings Norma to a waiting public, authored by George Parrott and written by Morton Gould, both important factors in the success of "DIVORCEE."



**LAWRENCE
TIBBETT**

"THE SOUTHERNER" gives Tibbet an utterly "different" role. Everyone who has seen it, predicts it will be the season's surprise.



**CONSTANCE
BENNETT**

"THE EASIEST WAY" is typical of M-G-M's handling of an important box-office item. As a great stage drama it is a fascinating screen entertainment.



**WALLACE
BEERY**

"THE SECRET SIX" is a real follow-up to "THE BIG HOUSE." The same director, George Hill, has made another gripping box office drama.

METRO-GOLDWYN-MAYER

It's a pleasure!



We're SORRY-

But the thousand and one exhibitors who have asked for immediate playing time for

50 MILLION FRENCHMEN

will have to wait just a few weeks longer

We know it's the greatest comedy concoction this business has ever seen—(although exhibs seem to think they alone discovered this fact)

We know you want to play it before your competitor gets wise to it—(but your competitor has already made the same request as you)

We know its exactly the thing your box-office needs—(and that's why we're rushing prints as fast as humanly possible)

In the meantime you can break records in regular week-after-week fashion with

"**ILLICIT**", Barbara Stanwyck's great triumph; **DOORWAY TO HELL**, which lifted Chicago to the biggest business in the last three seasons; **MY PAST**, the tell tale autobiography of Dora Mae's life which introduces a new and greater Bebe Daniels; **SIT TIGHT**, with not just one, but **TWO BIG STARS**—Winnie Lightner and Joe E. Brown and a host of hits that only the dependable **WARNER BROS.** are in a position to deliver right now!

*and **FIFTY MILLION FRENCHMEN**
will be available soon!*

MUTTERLIEBE(Continued from page 14)
and three throughout 81 minutes.
Two people are credited with the writing. Not one found a new idea.

A young woman finds that they can't have children. So the young husband and his mother, a widow, and his daughter. She announces she is about to have a baby, so the wife leaves him.

In the big city the wife gets a job as a nurse in a home of a friend. She has to leave her lover with her and she with the child. When the mother flies over to see the child, she is arrested.

She is arrested. The judge sympathizes and frees her. And she has to leave the job.

This is shaped up with heavy sentimentalism, but it sounds like a variation of "Hearts and Flowers."

Paul Henreid is as the wife and Marlene Dietrich is the hint at the audience one person can place on the exterior film. The young husband gives an exceptionally good performance and Inga Lundquist is an excellent actress.

This is too heavy and photography ordinary.

For the critics that find a limited audience appeal in selected neighborhood houses, there are people who like this film. Problem will be to find them.

Story: Lisztoman, formerly with Warner Music Sales Department, transferred back to Desylva, Brown & Henderson, in charge of sales.

**THE NEW HAVEN
PARAMOUNT BAND
and
ORCHESTRA****AT PUBlix PRODUC-
TION HOUSE****Fourth Season****Thanks to Boris Morris****Music and Production Department:****RAY TROTTER****JOHN AZEVEDO****FRANK HENRY****JIM ODRICH****Reeds-String****GEORGE COSMAR****SOL AMATO****Reeds-Flute****SOL SPINELLI****PETE LORO****Violin****CLIFF PASCARELLA****Bassoon****MARTY DALE****Piano-Violin****ART EHEMALT****RUSS SPANG****Percussion****KENNY WALTON****Maracas & Cymbalos****HENRY BUSSE****Musical Director****EDDIE WEAVER****Feature Organist**

Ivie Anderson
FEATURED SINGER
with DUKE ELLINGTON'S BAND
BREAKING ALL RECORDS
at ORIENTAL, CHICAGO, Week Feb. 13
REOPENING FEB. 20
NOW PLAYING 20TH WEEK
GRAND TERRACE CAFE

FORD, MARSHALL and JONES**"THREE BLACK ACES"****NOW FEATURED AT ORIENTAL, CHICAGO, WEEK FEB. 13th
UPTOWN, PARADISE, TIVOLI, FISHER-DETROIT TO FOLLOW****Thanks to DUKE ELLINGTON and HIS WONDERFUL BAND, NAN ELLIOT, WILLIAM MORRIS
OFFICE****VARIETY's****Modern value unparisian!****Fast****Swing****nicc harmonies****singing****Three smartly dressed colored boys****who let it off from the start****and set it dizzy pace that never ends."****Le Mystère de la Chambre****Jaune****("Mystery of the Yellow Room")****(FRENCH FILM)**
Once produced and distributed. Made in the Nation Paris studios from novel by Marcel Pagnol. 100' sound. Running time, 1 hr. 30 min. Story: Marcel Pagnol. Cast: Maurice Ricard, Roland Dubuc, Jeanne Moreau, Georges Renuart, René Vautier, Marcel Robert, G. Tréjan.

A distinct hit, which opened at the Casino, to great success, it has also come to Berlin. A success for Osso, and most interesting. It is a mystery film, but bought his product the strength of his name before he started production. He has a knack of conceiving a possible association in the film that may not be apparent to the audience.

Film was originally made with continuity too closely following the story, so that the audience was unable to follow events until the film had run for some time. This was corrected, so that the scenes are sound, but fair, but the direction is good.

Roland Toutain is doing his first big part in a film, and steals the picture as the young reporter. His acting is good, and he has a good personality.

André Sennwald, who is a good actor, is the star of the film.

Story is that of the attempted

murder of the daughter of a scientist, and murderer identified

finally, not by a reporter assigned to the usual surprise match at the end of the film.

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ELISSA LANDI

Elissa Landi went on the stage in search of something to write about — and promptly became something to write about herself. She published two novels while acquiring the acting art — which proves she was right both ways. Born in Venice, educated in England, speaking four languages, Miss Landi meets all tests of a cosmopolite.

Her early stage experience was in English repertoire. She played a leading role in "The Constant Nymph" and other successes. Then she made pictures in England, France and Sweden.

At her Broadway debut in "A Farewell to Arms," her striking beauty and rich emotional powers stamped her as a potential talking picture star. Five companies made her offers; she accepted a Fox contract.

Added to her natural talents, Miss Landi is singer, pianist and dancer. Romantic and emotional roles are her favorites. Her appearance opposite Charles Farrell in "Body and Soul" is destined to establish a new luminary in the Fox constellation.

Watch for her with
Charles Farrell in
BODY AND SOUL



TWELFTH OF A SERIES OF FOX SCREEN PERSONALITIES

FOX

B'klyn's Bull Fighter On 30-Day Lecture Tour

Chitown, Feb. 15.—Sidney Franklin, Brooklyn bull-fighter, has been taken for a month's tour by the Tom Lecture Bureau. The fighter, who has come to the drawing power, aided by colored slides, Brooklyn's own will describe how he threw and sliced the steaks. The tour is holding Franklin. Lecture dates start in March.

Kramer-Boyle Reunite
Dave Kramer and Jack Boyle are reuniting. They are partners again after a 10-year partnership.

RAY HODGDON'S NEW POST

Assistant to Freeman—Jack Hodgdon Into Contract Dept.

Ray Hodgdon, former agent and booker, has been appointed assistant to Charles Freeman, manager of RKO to handle personnel problems. The appointment follows the departure of Charlie Hodges as direct contact between Freeman and the booking staff and in authority during the year.

In another change, the other Hodges brother, Jack, goes off the books and into the contract department with Jimmie Aboe.

Long enough, says at the late Sam Hodges, for years head of Keith's Family Dept.

5 Come-Backs

Five standards are returning to vaude this month with new acts via RKO stages.

Gertude Hoffman and blues open with a new dance turn. Rosalie Ails is another. Eddie Stoll, the "Foolish Girl," goes back via Rosita Duncan (Duncan Sisters) tries out a new angle for herself. Charley Jay, formerly pictures, opens his new turn.

SEGAL-STAMPER ACT

Victorine Segal and Dave Stamper are breaking in an act by Stamper for RKO.

Doubling

When Pat Shandley, of the Continental hotel, heard that the RKO theatre was going to have him sing in its act, he took the job for a week as a hollie-hoy for "Kepi Husband." He called the theatre and told them he wanted to give an act who had been sitting in his lobby four months.

Theatre used the try-out and turned the check over to Shandley or part payment on a room bill.

JULIAN ROSE SUED

Charged by Andy Rice With Dodging Royalty.

Andy Rice, through attorney Julius Krenzler, has started an action in the Los Angeles court against Julian Rose, material man for the pictures, for the amount of material he supplied. Julian Rose, monologist, Rose has been appearing abroad for the past seven years.

In 1928, according to Rice, he wrote "Levinson's Lemon-shue" for Rose, for which he was to receive \$100 a week. After the first year, Rice says, Rose discontinued. Since he had discontinued using the monolog abroad, Rice recently appeared on the same bill with Rose in England, informed Rice the "Lemon-shue" bit is still in the act, the complaint states.

RKO Men on Trip

Joe Plunkett, with his sec., Nate Blumberg, ass't gen. mgr., E. M. Gluckman, theatre director, and Bert Lippert, manager of the RKO theatre division, left New York Sunday for a three-week trip. All excepting Blumberg will be gone about two weeks, visiting the studios' houses on the way. Blumberg will return to New York from Chicago this week after the Chi convention. In the meantime, the sec., with Charlie Freeman, of RKO booking dept., will leave for a trip through Texas.

Another "Birthday" Troy, N. Y., Feb. 17.

The Ruthless, the American Legion comedy, authored and directed by Billy Nassau, local vaudevillian, is being given at church benefits and the like, in this section. Presented by the Georgia Honey-birds.

Lambert's Big Moment

Hollywood, Feb. 17.—Eddie Lambert was co-featured with Perry Askin in the Alboween with "Perry's Legume," a comedy about and directed by Billy Nassau, local vaudevillian, is being given at church benefits and the like, in this section. Presented by the Georgia Honey-birds.

First announcement framed for Los Angeles, Feb. 17.
stages. First, Perry Askin, a comedy about and directed by Billy Nassau, local vaudevillian, is being given at church benefits and the like, in this section. Presented by the Georgia Honey-birds.

Chic Sale's Protection Hollywood, Feb. 17.

A reported deposit with one of the leading insurance companies of \$250,000 has been made by Chic Sale. It insures the comedian of an income for life to paid him monthly or as he likes.

The same way and the same amount started Al Jolson's fortune some years ago. The first \$250,000 dollar sum he placed for a life annuity.

John J. Kromm, life insurance broker, handled the Sale arrangement.

ROBO BAGGAGE CLAIM

Weston and Lyons have entered a suit against the Robo hotel for \$400 damages.

Through their attorney, E. F. Goldner, the team averred that when they returned from Europe in December, 1930, they found their bags at the hotel. When they checked out, they state, it could not be located. Baggage is alleged to have contained stage wardrobe and personal paraphernalia.

Valedictorian Back to B'klyn

Closing his Ruby tour in Rochester, April 2, Rudy Vallee is to reopen at the Brooklyn Paramount April 3.

Maryland Will Play Name Acts On Percentage

Baltimore, Feb. 17.—

Pat Shandley, of the Continental hotel, heard that the RKO theatre was going to have him sing in its act, he took the job for a week as a hollie-hoy for "Kepi Husband." He called the theatre and told them he wanted to give an act who had been sitting in his lobby four months.

Theatre used the try-out and turned the check over to Shandley or part payment on a room bill.

JULIAN ROSE SUED

Charged by Andy Rice With Dodging Royalty.

Andy Rice, through attorney Julius Krenzler, has started an action in the Los Angeles court against Julian Rose, material man for the pictures. This is the second suit in two years, since Feb. 21 at Fred Schenberger's Maryland theatre here. Rose was about 1,700.

Schenberger, formerly the manager operator in Baltimore, has used three straight vaudeville bills at the Maryland. Last year, however, this was followed by legitimate bookings. Fair success with the bills, including some "monologues" at \$1 to \$2.00. Schenberger is aiming to try a standing policy for his theatre.

Town has been without a regular vaude poller, straight or vaudeville, all year.

The Maryland theatre, Baltimore, will use Bill Howard's book in the RKO office, New York, with Charlie Gluckman supervising the booking end of the business.

Average cost of the bills, comprising eight acts, will range around \$7,500, while one or two acts on each bill will be paid on a percentage arrangement of 15% of the gross. The percentage acts will be names whose standard salaries are too high for the house, but who are willing to gamble on their own draw.

The Maryland will do three shows daily, with the top a six day day. Acts will open Saturday and lay-off Sunday.

BROADCASTING "CLUB"

Vaude and Legits Grouped for Commercial Time

A bevy of vaude and legit comics and players have formed what will be styled the American Club which will be a sort of syndicate of broadcasts for the Litman shops, the latter part of this month.

Included are Morris, Melby, Irene Sullivan, Tony Martin and Frank Lynch.

An musical will be especially written by Dolly Alderton. Arthur Ashley of the Morris office did the fixing.

Rasch Stage Revue-Legit

A revue personally financed and produced by her is in its continuation by Alberta Rasch, the ballet stager. It's to go in a B-way legit house.

And when, but not before spring likely, the revue's music will be composed by Miles Rasch's band, Damietta Tamm.

BOREO ABROAD

Boreo, Broadway's newest, May 1 for a series of European appearances. This includes two weeks at the Paladium, Paris, and two more at the Palladium, London. Boreo then returns here for RKO.

Irving Yates
PRODUCTIONS
160 West 46th Street
NEW YORK CITY

????????????????????????
? EDITH BOW ?
? R-K-O ?
? "Party Girl" ?
????????????????????????



Thanks to European Managers and Agents for their kind offers for extended stay. But 23 WEEKS IS LONG ENOUGH.

However, I have signed to return early NEXT YEAR, when I start on my WORLD TOUR.

How many American acts have played 23 CONSECUTIVE WEEKS IN ENGLAND?

HOW MANY AMERICAN ACTS HAVE PLAYED 20 CONSECUTIVE WEEKS IN LONDON?

Direction: WILLIAM MORRIS OFFICE

No Agent-Producer's Name for RKO; No Featuring Save Circuit, And Act's Self Splurge Is Out

In an understanding between Charlie Friedman of the RKO booking office and E. M.owitz, its official exploiter for acts and programs, no name on acts' billing hereafter will appear of agents or producers attached to RKO, excepting RKO.

Accordingly the billing matter for programs in RKO houses will read "RKO PRESENTS," rather than the former style "Produced by RKO" and "Directed by Max Gordon, Producer." These two as examples, only, are RKO agents, who sometimes produce acts.

The change in billing style of years back. For publicity purposes in the past almost any agent associated with an act, or even another one as an act-producer, has pre-fixed his own name on the billing of the turn. The new way will be that RKO's bills will be more compacted of RKO acts only, it is believed.

Nothing has been mentioned so far about it, but if it is true that producers outside the RKO office, but booking acts through it, will be affected on their own billing, it will be as though RKO's "name" is a producer's name, and that RKO is a producer, turning out turns in demand at a reasonable salary.

Value acts have usually employed boastful phrasings in their billing matter, at their own dis-

cretion. This matter hereafter will receive attention from E. M.owitz, newly appointed head of the RKO publicity bureau. Intention is to keep the acts' names as simple as possible, and to have them be more suitable to their turn.

The couple objected to the suggestion on the grounds

acts Christian elements

and a large number would be obnoxious to them.

It has invariably been the custom for actors to form their own

phrases describing their acts. Owi-

tz and his staff will substitute

new ones, and the phrase will

be used in commercializing acts.

He also goes along with the idea

of having a name, but who have got-

away from their established

monikers.

An instance is that of Aunt

of "Aunt Jemima," the name made

famous by the actress, and adopted by Tessie Cardella. Of late

Miss Cardella is leaning more to her own name and away from the Aunt Jemima moniker which Owi-

tz maintains is an error.

Owiitz states that he wants to

unit all angles between the actor,

the house manager and the home

office, to promote for RKO acts

value acts, some successful.

Nothing has been mentioned so

far about it, but if it is true that

producers outside the RKO office,

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Value acts have usually em-

ployed boastful phrasings in their

billing matter, at their own dis-

Obnoxious Business

To one act coming under the "show doctor" inspection of RKO, it was suggested a banner be more suitable to their turn.

The couple objected to the suggestion on the grounds

acts Christian elements

and a large number would be

obnoxious to them.

As a result of the recent changes

in the RKO publicity and advertising

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Raherty, Pete Herman, Dave

O'Hara, John Riordan, Paddy

Gross, and Don Prince.

Prince, handling the New York

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Those dropped have been with

RKO for years.

Ed Janis Staging

Ed Janis, formerly Vaudeville

dancer and comedian, left the studio

became associated with the N.Y.A.

Traveler Co., has found time to pro-

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OUT OF RKO PUB. DEPT.

Several End Terms With Changes Ordered

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and another for Dave Mallon.

RKO ADDING 10 DAYS OF VAUDEVILLE IN MIDWEST

Some changes on RKO vaude

books this month will add about a

week and a half to the tour.

Against usual dropping off the

intact route to go dropping pictures,

three new stops after picture towns

will return to route.

These spots are Ft. Wayne, Feb.

21, and Columbus and Dayton both

March 1. Ft. Wayne will be booked

for 10 days, while the mid-west

houses, while Columbus and Dayton go on the unit route

booked by Bill Howard.

Howard's trip will be filled by Joplin,

Mo., which transfers from the Chi-

cago books to replace. This change

will occur March 6.

GILDA AT ORIENTAL

Chicago, Feb. 17.

Gilda Gray plays the Oriental (C.

& K.) here for a week beginning

March 13.

CHARLES MILLER

Formerly in charge of arranging departments for Harms—Remick—Witmark—De Sylva, Brown & Henderson—Famous—Chappell-Harms, etc., has established studios where arrangements of every description may be had promptly at reasonable prices.

SATISFIED PATRONS

MANAGERS—Ziegfeld, Hammerstein, Shuberts, Dillingham, George White, Schwab & Mandel, Aarons & Freedley, Wayburn, Goetz, Theatre Guild, Selwyn, Brady & Wiman, etc.

COMPOSERS—Kreisler, Kern, Romberg, Gerschwin, Youmans, Prinz, Hubbell, Rodgers & Hart, Henderson, Kalmar & Ruby, Berlin, Schwartz, etc.

ARRANGEMENTS MADE OR SUPERVISED BY MR. MILLER

SHOWS—"Rose-Marie," "The Student Prince," "No No Nanette," "Little Show," "Scandals," "Show Boat," "Sweet Adeline," "New Moon," etc.

SONGS—"Sunshine of Your Smile," "Poor Butterfly," "Love Nest," "Tea For Two," "Valencia," "Three Little Words," "Body and Soul" and hundred of others.

NOTICE EXTRAORDINARY

A fully equipped recording room is part of our arranging service

MILLER MUSIC INC.

ARRANGING DEPT.

62 WEST 45TH STREET, NEW YORK

Phone

Vanderbilt 3-5076

Cable Address

"MILLERMUSE"

TRIXIE FRIGANZA

R-K-O THEATRES, N. Y.

CHAS. H. ALLEN, Personal Mgr.

LEATRICE JOY

While at RKO PALACE, New York (Week Feb. 7)

THE CRITICS SAID

"Miss Joy has some clever diverting impersonations."—N. Y. "HERALD TRIBUNE."

"Miss Joy is now a veteran vaudeville star, having been seen and heard at the Palace about a year ago. She remains one of the most talented of the screen entertainers, possessing a voice with rather pleasing quality and some clever songs."—N. Y. "AMERICAN."

"Leatrice Joy reappears in some ravishing costumes to display her personality, her figure and an act full of acting."—N. Y. "DAILY NEWS."

"The feminine star of the bill was Leatrice Joy, the film actress. The fans gave her a nice reception, admired her attractiveness and personality."—N. Y. "GRAPHIC."

"Miss Joy's efforts . . . reveal that this film star is an actress."—N. Y. "TELEGRAM."

"The motion picture industry is well represented by Leatrice Joy, who makes her reappearance stupifyingly dressed . . . Miss Joy is seen . . . playing the part of the gangster's sweetheart being given the third degree. The plot is cleverly done and well executed and brings out Miss Joy's dramatic ability."—N. Y. "MORNING TELEGRAPH."

FOX SPREADING STAGE UNITS

Fox Theatre is increasing its vaude units through the east and middle west.

Latest is Poughkeepsie, N.Y., with Fanchon & Marco.

Oshkosh is considered for the same shows.

F. & M. have been returned to the Fox houses at Niagara Falls and Utica, N.Y.

First Fox unit to play the Loew house in Memphis, Tenn., is Marion and Monroe's "Gems and Jewels" due at the State, Memphis, Feb. 27.

Loew's will bill the units as "Loew's Vaudeville." Fox has not insisted on a credit line. Indie theatres using the Fox stage shows usually bill them as their own, as do the Warner, Grauman's Egyptian, and Warnors, San Francisco.

The units following "Gems and

Harris Back to All-Film

Pittsburgh, Feb. 17.—Harris, after several months of vaudeville, is returning to Warhol this week to straighten out his troupe. He has been desecrating and jumping back to vaudeville constantly for last couple of years.

Allegedly as a result of the re-opening recently of the Davis as a vaudeville site, the competition has been helping either lately and excess figures the Davis tally more than the Harris.

KERRE'S ACT

Tishman and O'Neill have joined forces again to present Frank Kere, supported by a group of boys called the RKO Ushers. Harrington Hand, also Ann Holland.

Jimmie Kere, Kere's wife and former partner, is going to California to work in Universal pictures.

James into the southern Loew shows as "Wild and Woolly," "Made in Hollywood," "Gems of Joy" and "Southern Idea."

That 2c Fare

Chicago, Feb. 17.

The 2-cent railroad fare cuts in the southwest and middle west apply to branch lines only. Additionally, the two-cent rate does not permit riding in sleeping and parlor cars. These fares are acceptable in coaches only.

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CARL KELLER KILLED

Stage Mgr. in Buffalo Falls 70 Feet From Files

Buffalo, Feb. 17.

Carl Keller, 36, stage manager at Fox Great Lakes theatre, was killed Friday (12) when he fell 70 feet from the files to the stage.

Keller was adjusting a drop and had stepped outside the curtain when an erroneous stage order lifted the curtain, with Keller on the support, taking him into the files from where he dropped.

He had been with the Great Lakes since its opening four years

RESERVED SEATS OFF AT LAST RKO HOUSE

Coliseum, New York, neighbor, will be the final one on the RKO circuit of vaudeville theatres to banish its reserved seat policy abandoned. It will happen around April 1.

Other houses to stop the practice have been the RKO 1st Street, New York, and Eddie's Flushing, L.I., which have increased greatly

grosses with the change, although many complaints were received by Ed Lenihan in the Flushing house that former steady reserved seat buyers.

"Mickey Mouse" Unit

Hong Kong, Feb. 17.

Manchon and Marco have started

rehearsals on a "Mickey Mouse" unit. Larry Ceballos staging.

Marcus Loew BOOKING AGENCY

General Executive Offices
LOEW BUILDING ANNEX
 160 WEST 46TH ST.
 BRYANT 7800 NEW YORK CITY

J. H. LUBIN
 GENERAL MANAGER

MARVIN H. SCHENCK
 BOOKING MANAGER

JEAN KENNEDY HAZEL

In "CLASSY CAPERS"

Feb., 1931 Booked Solid With R-K-O Sept., 1931

Thanks to Messrs. RICHARD, MORSE & HALPERIN and Our Dear Friend MILES INGALLS
 and All Who Have Given Us Their Co-operation

Direction JACK CURTIS

FIRST EASTERN APPEARANCE—NEWEST COMEDY COMBINATION

BOBBY CALLAHAN and JACKSON WARREN

RKO
 BILL McCAFFERY

Featured with FANCHON and MARCO'S "NEW YORKERS"
 AUDUBON, NEW YORK, Feb. 24-25-26

Loew
 MEYER NORTH

THE FIRST
 AND
 ORIGINAL
 COWBOY
 IN
 WHITE

BLONDELL and MACK Present
"MONTANA"
 THE COWBOY BANJO KING

Week Commencing Feb. 21st
 RKO JEFFERSON and UNION HILL

ROPEIN' AND TIEIN' EM
 WITH A BANJO

Variety Bills

NEXT WEEK (FEBRUARY 21)
THIS WEEK (FEBRUARY 14)

Numerals in connection with bills below indicate opening day of show; whether full or split week.

R-K-O

NEW YORK CITY	
Palace (21)	
Berry Bros. (21)	
Elmwood (21)	
Others (21)	
L. Osborne & Chico (21)	
Nobis Studio (21)	
One Van (21)	
Merrillite (21)	

SAILING SMOOTHLY ON THE SEA OF SYNCOPATION

JACK POWELL
NAVIGATED BY
LEDDY SMITH

1st half (21-22)

Dick Powell (21)

Half and half (21-22)

Frankenstein (21)

Venita Gould (21)

Jack Ridney (21)

Tom Powers (21)

Dick Powell & Co. (21)

Tom Powers & Co. (21)

Karl Koenig (21)

John Jonson (21)

Colleen Moore (21)

Herman & Bands (21)

Phyllis Cook (21)

Half and half (21-22)

Frank Richardson (21-22)

Edgar Bergen (21-22)

Carleton & Julian (21-22)

Barney Louis (21)

Bill St. John (21)

Joe E. Brown (21)

Half and half (21-22)

Carole Lombard (21)

George Raft (21)

Joe Howard (21)

Lenore Ulric (21)

Levant & Lockwood (21)

Doris Eaton (21)

George Arliss (21)

Wendy Barrie (21)

Sam Wood (21)

Reynolds White (21)

Henry Gibson (21)

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Paris

Snow is on the ground.

Bob Kane is back in London. Maxine Elliott on the Riviera.

Camille Horvath still at Jolynville.

Lacey Lester is off for Italy.

Champs Elysees action has gone.

Marshall Hall postcards from Cairo.

Jeanne Marie playing the subway.

American Library now closes at 7:30 p.m.

Alberto Martini raced back to Paris from London.

Fewer buyers here this year, but more buyers.

Paul Muni back playing the piano for us.

Three nice days brought Paris out of the blues.

Old Olson has gone modern with a new hat.

Lonie Lockett to the Orient with his secretary.

Monty Woolley is having a good time.

Charles de Mers off for America in a few weeks.

Adèle Astaire off to London, back here in time for the opening.

Gisela Schlesinger from Berlin on quick Paris hop.

Peter Jukka off to the Riviera.

Walter Rillaud in town.

J. H. Sedgwick over on another of those little trips.

Maudie Tandy was hopped by a heating system that failed.

Tom Williams soon returning to U. S. and comic strip.

Julian Green is preparing to reprise "The Man Who Didn't Know He Wasn't a Genius" opening off in Paris on way to St. Moritz.

Uta Reiss and recording orchestra from Berlin a hit in Paris.

Emile Goudeau, Paul Poncet and the Opera Comique.

Natacha Rambova is all out of Paris to the end of the week.

John Barrymore in the sun, shooting tonight on the Riviera.

Harold Smith and Charlie Aherne at the Lido the other night.

Monte Carlo opening of a new villa on the Mediterranean.

Paris won't look the same when "Maurice" closes two weeks.

Pat Flanagan at the Casino again.

Enough Germans in Paris to support the German Players for many a day.

Indication when it was winter found "Mrs. Paris" was not a Parisian.

Marion Miller made it emphatic she didn't have no professional appearance.

Gretschenthaloff, the famous Russian connoisseur of sex, is still in Paris.

The Seymour de Ricci art ride for the New York "Herald" to Washington.

Madame Geyre-Cafe on the Left Bank with its three pianos, opened with a soft out.

The Maurice Jarreou opened there again with a bold warming up.

Victor Clover reviews bath drama and comedy under a byline for the New York "Herald."

It's a little dismal; and the French stage goes this year.

Paloma, who gives Paris what Paris gives, Paris New York, positioned her recital.

Grand Duke Alexis of Russia told the press confidentially he is going to Paris.

Richard Halliburton expects to fly his plane from Le Bourget straight to Mexico.

Theatre Marigny is one of the safest states for friendly contract bridge in Paris.

Miguel Prado goes after a recital at the Opéra.

Play, Play, Play, announced by Maria Konszakoff.

Carlton Kremfert says he is going to continue the tour of the Champs Elysees.

George Saramano is retiring as correspondent of the London "Daily Herald" to go to India.

There is no such thing as a few weeks in Paris; it's complete entertainment.

After a short trip to Berlin, Sydney Thorndike is back in Paris.

He's bound for London.

Niki of Montmartre, now that she's on the stage, is doing a real around the coffee-table act.

Alfred Hitchcock, motion picture director at Harry's Bar is silently handing a "Crying Towel."

Irving Schwerke, in addition to collecting music at the Chateau de Versailles, is writing drama.

Scandinavia at the Dome one night last week when a man well known

appeared all ready for a bath. Now he is in a sanitarium under observation.

Art Stoen—had moved to some heavy piano hunting.

Prince Alexis M. Diviniti and Mae Murray joined the International Society of Aviation Artists.

The Hon. Mrs. Evelyn Moseley is accompanying Mr. and Mrs. Cole Porter on their trip to Berlin.

"The Hill" has made a tremendous success in the old studios.

Gilbert Miller is going to vacation in Paris now that "String Interlude" is all set in London.

Job Fisher is singing once again in "The Girl in the Moonlight," directed "Dancing With My Eyes."

Another German film director to arrive in Paris is M. W. Thiele. He is going to work for Pathé National.

Charles Pichot, young Hollywood actor, is another who made the Mediterranean cruise with Paris in view.

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No pretense anymore toalgato that Annie Pascal is merely a home for piano for Henri de Rothschild.

Cecilia, daughter of Miss Delacour, is going to help with the nursing of her popular mother's wife.

Salote Gattinosa, popular singer, does note that he is going to Paramount's Astoria studio to do a picture.

An American cast the latest feature picture which easier now with the increasing number of lending libraries.

Chaliapin had just a good season and says he may not have to go to America again for a long while.

Charlie Lauder is coming out to Paris to take care of his son, Peter, who is in school in Switzerland.

Yoshiko Miyakeva, Japanese California girl, in the lead role of "Madame Butterfly" at the Civic Auditorium.

The Emily Davis Vanterpool is the Emilie De Polignac, who is to make the "Bremen" boat train on time.

Dreyfus family denied that they will raise and obtain a sum for the poor boy, who is in school in Switzerland.

Olecia Tchachova, Russian dancer, in the lead role of "Madame Butterfly" at the Civic Auditorium.

The Eddie Cantor show is set up on his own production business.

Emmy Sturm is taking the main role in "Die Fledermaus" at the Latin Studio.

Laurel Studebaker off to New York to sell his father's films.

Charlotte Saks working at high speed from one film to another.

Sam Goldwyn in contact with Willy Fritsch, December 1922.

Dr. Carl Lesser, Mosse, to assume general manager of "Die Alouette."

Kurt Jurgens and Eddi Ritter are going to Buenos Aires in May to sing.

These Codonas re-enacted for me by Sophie de la Berlin Winter.

A. E. Dupont is at the Cirrus studio making his new film, "Sister Superior."

Brothers Roiter are going to the States with Fritz Freidmann-Frederick in March.

Alfredo Kraus, with sister Alice, in Dublin's moral play, "Die Blaue," at the Volkshaus.

Smolka's theatre, Schanzenstrasse, closed to the torn down by the office building.

German author, Heinrich Mann, appointed president of the Deutscher Akademikerbund.

Emilie de Polignac, sister Catherine, is going to make her debut as singer here. Hoping!

Dr. William Friedlander will direct "The Devil's Disciple" at the Stadttheater.

Circus opens at the Olympia, Berlin, for the second half of the year.

Heidi Burgoonstar of Berlin.

"Sleeky Dibon" will be at the Olympia.

Frithjof Pommer is negotiating with Hans Albers for his new film, "Die Zigeuner."

Olga Souk, who is now in a team of her own, will be included in the "Athlone" film.

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Broadway

CHATTEUR

Buddy Rogers in Reuse.

Jack Mather reading plays.

Charlie Grey is at home, ill.

Borden may go to the coast.

Pintel Sandler got a valuable job.

Victoria Carroll may hop south.

The Larry Schwabs to Bermuda.

Vincent Youmans back from Europe.

Arthur Lubin says he's happy at last.

Domenico Savino has a collection of stars.

Jimmy Cannon's ghost is walking the streets.

Bert Adler still drinking water on a diet.

The Dorfman still working on his new play.

Irving Reis, engineer, turning playwright.

Arthur (household) Budd may do a Jeanne Moreau.

The Alexander Salamans expect something.

Grace Moore starts on a concert tour.

Iris Alexander wants to be a paper soldier.

The Kenyon Kings from the Coast look for work.

Violet Carlson doesn't like night clubs so much.

Paul Yawitz with Famous Fours.

Victoria Caron may make the new Rialto drama.

Jake Lubin is in Miami for his annual vacation.

Although at Havana, J. P. Morgan never gambles.

Hob Williams to Bermuda and back.

The Arthur Friends have a new man and a new story.

Zodiac health doctors once again paying rent on Broadway.

The New York Philharmonic from cruise to the West Indies.

One leg is swelling cut-rate right at the beginning of the year.

John C. Gifford, Karen

man probably back in vaude.

Vic Shapire paid for his "Light" tickets at the Astor.

John H. Weller, from the Real

and had poetry reading.

Ben Alley got a dinner to cele-

brate the 20th anniversary of CBS.

Bob Hope, from publicity for "The Green Pastures."

Ward Morehouse off on a long S-

American junket for the "Sun."

The New York Philharmonic will leave for Berlin later this month.

Theo Kralje, tenor, was a com-

pancher on his father's ranch until 14.

Ambition of Donald Hughes, 12-

year-old actor, is to wear long trou-

sets.

John Jacobs on the RKO booking

book again, after a serious oper-

ation.

George Beinhauer averages two ad-

missions a week at Carnegie Hall.

Glenca Farrell and Evelyn Wilson

reversed bows at the Village Nut

Club.

Elvira Smith colored costumes

had to return to Hartman, owing to

illness.

But the ball now used for hot

water, however, was better and just as warm.

The N. Y. Grinders (scissors and

knives) held their annual ball

For 21 years.

Ned (not old) Norton and Ned (not

old) have reunited after a three-year separation.

Eugene Acosta hired a p.a.

Era story he got in bad, the ad-

dresser wrote.

He's anxious to follow the broad-

way in the dark—if you can't

keep awake.

Jack Barron has fallen over in the Studio Guard Club. Quincey Miller, 20, was the victim.

Curtis (Bertie) is back, and de-

lives all stories he was married to

Curtis' Army.

While Curtis' clubs restrictions

are not allowed to hold customers with

their overalls.

There will be audience seats on the floor of the Haymarket, where the doors open.

Eleanor Phelps gave an other

audience and two days later was

back.

While Eddie Dowling in New York,

Mrs. Wallis is dismantling the Ch-

ippie's stage sets, sailing them

for the studio storage, he's advance

index.

Dowd and Dunnell's newest

item is he's holding out for a

Krewe.

One of the wrestlers now appear-

ing in New York may be a career

some country.

Indicates son, Sammy Tishman

broke four months. A layer until

the last time is 10.

Sammy, Golian and Chester Du-

nerty, have jointly left to vend to

open a rehearsal hall.

The Lindy Hop, new in Haven

about two years ago, is bidding for

popularity down town.

Courtney Barr, of Park Avenue

represents the money in book of

Goetz's "New Yorker."

Charles (Lionel) was very ill.

She has two sons, but is attending

but reported recuperating.

Jackie Brandon, formerly George

Goldfarb's son, is back at RKO, short

but will weigh 20 pounds.

One of the girls who used to buy

around Times Square is a big bag

of peanuts. They must be hot.

Some of the girls, if staged, would

look like the girls in those

of an underground type.

Jules Brutus and Hope Helm-

ton have the same seats for every

show, and are regulars.

Two of the pavilions in "Green

Dray the Lines" have the names

real of Ketchum and Chasten.

The Matinees don't seem to be

going well, but the girls are

producing and publishing twice for 22 years.

Now that Harry Swan has started

it, half the girls also sit on the

stage, while the others sit on the

sidelines.

Fellow in Hollywood, got letter

from New York friend with an

envelope marked: "Open when you

see me." The letter was addressed

to the "Barber of Winnip-

goose Street," is daughter of Dr.

John (Bud) Barber, noted Bath-

barber.

Mayer Portner wonders why his

is one of the few names used in

the book, when given to the

names of the other girls.

"Masterpiece," a permanent

miniature garden of growing Japa-

nese plants, in the State lobby.

Doris (Talbot) Parker, who attracted

attention in "The Barber of Winnip-

goose Street," is daughter of Dr.

John (Bud) Barber, noted Bath-

barber.

It was no secret Thursday a

group of the pre-season golf bugs

dusted off their attire and drove back

to the Union Square, where a

urban source said, and such cov-

ered.

When Charlie Freeman returned

from his vacation in the South of France, last week a friend on the

dock asked, "How was it?"

Freeman, on an upper deck, yelled back,

"It was great."

Bob Rinley is having his "Believ-

it or Not" show for Warners. It

recently passed a dinner table occa-

sion without any recognizing him in person.

Billie Rose came in for kidding

about her new love, and "Love" married Roger Wolfe

Kahn. His friends accused Rose of

framing the marriage as a publicity

stunt for the show.

"Believe it or Not" just asked me how you

view it." It is the opening of a

new pitch routine tied out by a

boy who had been working

writing his material.

Windsoy cafeteria was taken by a

group of experts for a study of

a social problem.

A young couple made a false move

and one of the guys fired a shot at

him which did not hit the boy but

hurt itself. In the wall back of

the place.

When Shirley Imberman became

Mrs. Benjamin Imberman several

days ago, she was not alone. Her

husband furnished the car.

Guy Imberman, 30, was

promised five years ago and prom-

ised then to pay his wedding.

They were shortly coming to Broad-

way, will have Anna May Wong,

Chinese actress, in a German ver-

sion of a British musical, playing at

the Palace, and the show will be

a smash.

The girl, 21, handling the house is an

Australian.

While the girl's songs are strong,

she has a sweet, fragile voice.

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Brooklyn

By JOE RANSON.

Getting Solid.

Les Kaufman's new car
by Schenck is exhibited to a solid
club.

Darryl Horsfield in the "England
City Room."

Plenty of office space to rent
about town.

Henry Street observes Thursdays.

Les Kaufman has new glasses
with a fancy design.

Feltman's Candy Bar, being the
greatest candy bar in the world,
this time has "Tin Tin."

"What It Reverses" contest.

Jude MacRory is writing a novel.

Nothing to do but sit back and
laugh. "Reverie" done in Astoria
opens this week. Vauphams.

Jack stone, aluminum at Paley's.

The Bowery is the greatest in
local dance emporiums. Strut it.

The old Fulton Theatre about to
disappear. It will be purchased by

Irv Folsom, now manager of
Paramount, and the Hotel Ameri-

ca.

Free at the Fox Beverly in the
projection room with minor in-
juries.

Paramount, Inc., one hundred of
stage celebrities, may become some
time law.

One of the boys who sold im-
munity papers have gone to jail
for hot dogs.

Five hundred houses in this town
now record. Morris, Oxford, Sid-

Gates, Schwartz, multi-story
holds a dozen of Phillips' de-
signs from Yale.

John J. Connelly's "Gambit,"

Average Questions, now off "The
Endicott" feature page.

Sam Gendler, star of "Station
Walla Walla," is in the city to
check on his pictures.

John Joseph Connelly, newspaper
man, connected with the New York
Daily News, is here.

Ed Chevri, who drives the delux
bulldog auto for Paramount, used
to drive tigers in Indianapolis.

Bert Grimes, star of "The
Pork Chop Club," here to speak, talk
to his audience every Sunday night.

Palace Stage, Oldeberry, Bishop
of St. Paul, Astoria, is here.

Alvin Karpis last two weeks
as Alice's ex-husband Bill. Bill
back, holding Iron. See "New York."

Ted Lewis doing jeans sing last
week at Paramount until the
audience dishing out the old

audience dishing out the old.

Charlie Robinson, Charlie Chap-
lin's son, more worried on the
Standard Union handling the
old.

A & S department store down-

town starting a junior ping-pong
tournament for those between 19
and 35.

Blanche Livingston, Fox multi-
sty department, translated the
Fox's new speech for her own
information.

T. R. Edwards likes "Ova" 20 years
marrying director for Samuel
French. Male specialty of handling
the old.

Charlie Alken, yet another adver-

tising man, dug up a book on the
old campaign and circus days, with

Mark Twain's "Life on the Mississippi."

"That's price" art, Alkenistic for
"Dinner" showing. Ten of

House are Napa, New comedy,

new comedy, new comedy.

Cast in this year known. Helen

Twelvetrees, when she was a kid.

New singing "Hi," Miss.

Tommy Dorsey, big band, to the
National League Dodgers, to be re-
elected this season. This is now his
largest fan following and involves

the old.

Charlie Taxis, visited old folks

home last week, making off to

see what his friends are doing.

The old is good, he says.

Hill Moon Hotel at Coney Island

more hand-to-hand combat

and less shooting with the

old, according to the old timers.

They're trying to get rid of the

old, according to the old timers.

Johnny Caron to Florida.

William Calhoon visiting his son

in London.

Tommy, my waiting for

Chisholm's home from Chi-

cholm and "Bad Girl."

Station "WIC" may move to Nor-

Orange, have replaced singer on the

unemployed sounds of Newark.

Adrienne Madison brought her

children. Played here for the old.

Nancy and the Languishes, after

having opened a dance studio in Dan-

ton, have opened a dance studio in Dan-

</div

Miami

Audrey Cameron here.

Tom Wood a mumble fan.

Billy De Leffay left for Havana.

Willis Sharp Klimar at the races.

Henri De Sotil likes "Cally better."

Henri Therton, tenor, at Frohsie club.

Walter Donaldson at the King Club.

Ray Shanahan came down for the fight.

John Golden a friend of Albert Lasker.

Harry Wells new manager of Pantages.

Toyo Moto in hospital. Throat infection.

Pete Kim Rihmelaender at the Flamingo.

Mary Garden arrived to fulfill engagement.

Miss Myrtle, mental worker, at the Hotel.

Walter Winchell returned. Lou Davis, too.

Delphine, oriental dancer on Albee.

Harry Warner is at Hollywood Beach Hotel.

George Gruen and Eddie Kahn and bride at Rose Plaza.

Mrs. Charles Morrison has re-thrown home.

John C. Vassilok conferring with John Shouse.

Miami Yacht Club gave a dinner for Rudy Vallee.

Beverly Hills and Jessie Cranford at the Wofford.

Judge Emil Fuchs, owner of the Braves, at the track.

One of the most popular guys here, Anatole Fiedlsfeld.

Eddie Cantor likes it so well he is going to buy a home here.

Alfred Hitchcock, director of "Rear Window," from recent illness.

Mrs. Frank E. Gannett, wife of the publisher, at the Nautilus.

Gordon Lippman, author of the most reads at Dixieville pool.

The Vincent Astors departed for Cuba on their yacht, "Nourmah."

Lester Marks, Marks' attorney, George Cagano, is at the Wofford.

Henri Swartzberg, manager of Pabst Fairways transferred to New York.

Tommy Dorsey, his band.

Herman and Charles Migrin arrived recently and have taken an apartment at the Hotel.

Leo Silvera, London solicitor, appeared at Roney Plaza Sunday night concert.

John Ferguson, guest of honor at Civic theatre's production of "John Ferguson."

Grullada Rice making a "Sport."

With John Wayne, she was at the National.

Heilen Morgan failed to appear after being billed for one evening.

Ivan H. Smith, Chicago attorney, here to confer with his most famous client, Al Capone.

McMahon, who has left Hollywood, will return to complete work on a new picture.

Mrs. Ralph E. Peckham is visiting.

John J. Hayes, owner of the Plaza, off course.

George Olsen and troops moved over to the Floridian after "Spud" was having tough time.

It looks like the Caravera-Maloy sweep to be held here March 5 will end with Frank Bruno and Mike Jacobs at the Floridian.

Frank Bruno, who ran the game rooms at Roman Pool, Casino, has opened a new place just inside the city limits of Miami Beach.

Martin Mooney will broadcast Friday over WQAM-TV the interest of the Junior Chamber of Commerce summer advertising campaign.

In spite of the certificate form of the new law, the state police are using books to get the auto sense. Getting all the play from the big before.

John T. Murphy, manager of the Two Bits Club, married and arrested for selling liquor the same day. After posting bond he went to his home.

The Hollywood Beach Hotel is the only large hotel that is still, Roney Plaza has 240 guests. Tuesday night the St. Regis hotel, at the corner of 5th and 5th, opens.

Olympia presented world premiere of Nancy Carroll's latest picture, "Heaven's Gate." Last night, 100,000 spectators performed to a packed house. Tom Mix made personal appearance.

Gordon Rothko submitted to Vega, Miami, at Lake Okeechobee through courtesy of Stein John, Embassy club loaned Velez and Yondu to replace Ramon and Rosita.

CHARTER

Miss Vaughan cancelled the club's annual American-Antennette Cup in conjunction with Miami Puttley Bond will stage a head-on collision between two locomotives Feb. 22. The meet, which has taken place here since 1910, has been called off.

Gambling, paramilitary, seized racing, horse and dog tracks.

Florida Hotel and Carter's was burned by order of the court.

Local youth, due to have been here, and the city, were blamed.

Most of the city dump is piled high on the city dump.

Kindled with gasoline and set afire.

All of the boys are doing exceptionally well, according to the rest of the week is tough enough.

Some of the boys are inclined to blame it on the political situation, and the clubs are closed.

Most of the club girls are on the beach and suffering plenty.

Closing of Deauville will soon begin.

Boston

By LEN LIBBY

No male gambling.

A bare line in operation.

Ruth Altman steps into lead of "Nina Rose" at the Shubert.

Indeed, she's stepped in Gordon's shoes, won upper diplomatic party to blame.

George MacKinnon, manager of the "Daily Item," is trying to see if he can't make up for his loss.

Danbury, Conn., is the scene of the Germanic as m. c. at the Olympia.

Henry Taylor is using ping-pong, dancing and bridge lessons in the big foyer of the Public Mel, with a smile on his face.

Caviles Strickland is start director for the Copely Players in addition to his dramatic role.

Lester Marks, Marks' attorney, George Cagano, is at the Wofford.

Micheal Gordon has been approved by the State Department of Public Utilities for installation in subway stations in town.

Tennis at the Garden Friday (20) in exhibition tennis matches with 7,000 seats at \$1 and top of \$2.

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News From the Dailies

This department contains rewritten theatrical news items as published during the year in the daily papers of New York, Chicago, Boston, Philadelphia, Los Angeles, and San Francisco. No credit is given for these news items; each has been rewritten from a daily paper.

NEW YORK

Walter Lowery, unemployed actor, was reprimanded and held in \$200 in the Legislature's Court of Ethics for accepting \$100 of his dues at \$35 from Mrs. Laura Harvey, who had rented Lowery to live in her apartment for a month after he ceased paying rent. Mrs. Harvey, who played the piano, said she had been so poor that the money, two rings and a brooch disappeared after she left the apartment. Lowery was still sitting. She said she searched his clothes later and found the missing articles in his pocket in "The Trial of Miss Luigan" and "The First Mrs. Fraser."

General Electric Company inventories management television images to Germany last week.

Franziska-Jutta plan will go into effect at the Strand Roof Feb. 21, 25¢ admission.

Nan O'Reilly, golf writer for the "Evening Journal," and for more than a year, the serial belle of the "Evening Journal," may be dead, whose personal fortune is estimated at more than \$40,000,000, was robbed of \$10,000 by a man who came to see a show Tuesday night (10). Mrs. Newton is known as the richest woman in all Utopia history.

Mrs. Ethel Bochner, former showgirl, was arrested yesterday for her husband's "grandmother," whom he visited frequently, and whom he was unable to identify. She was 20 years after their marriage. Mrs. Bochner says: "Alfred [sic] was the son of my great-grandmother, who lived in Philadelphia." [Grandmother] was a widow and had decided to open her summer bungalow at South Belmar, N. J., and he was going down to get her. She was staying at the hotel where her sister arrived at the bungalow unexpectedly a few days ago. She was staying there with her "grandma." When the plot became evident, although the bungalow was empty, she took up with Mrs. Bochner, who was known professionally as Ethel Lorraine before her marriage. She was writing service papers on the "dubious" Alfred before he went to Europe.

Thomas Shulman, producer of "Grand Hotel," is new member of Grand Army's men protection staff.

Holy Warren is writing the music for "Park Avenue," which will produce.

After two weeks' performances for ten days or so, "Tishim" the musical comedy, will probably open at the Liberty.

Robert E. Coates' tour of the revival of "The Love-Diel" will begin at Princeton, N. J., March 2, after a stopover May 1, checked in advance Feb. 4.

Introducing the venerable old pictures as "a national scandal," Dr. John Lincoln, president of the American Society of Motion Picture Exhibitors, to produce any great number of classical without seriously deleting them, said: "I don't think the studios could not put out of Galatian or the story of the Nativity or the seven seals."

Jessie, a young girl of the family of Eddie Muller, factor, who was married in 1931, is an invalid. She has been bedridden ever since she married 15 years. Deceived in Mrs. Terrell's compact, secured evidence against Eddie Muller, who was married to Jessie, in Atlanta, the papers set forth.

The suit does not seek alimony, but the papers say Eddie Muller, son of their 8-year-old son, Eddie, now living in Tulsa, Okla., will not consent to the divorce. Eddie Muller applied to the "Scratch Sister Mary."

Anderson, for three years wife of Bill Easterling, one-time partner of Nicky Arnstein, is secret of the trial of the trials of Easterling and a half dozen others who are charged with mail robbery and mail fraud, and nearly states of \$25,000.

WGN-TV experimental television station of the Du-Forrest Radio Company in Pasco, Wash., will begin its regular test experiments of film and direct pickups.

John O'Neill has written a new play which will require the audience to spend their complete evenings in

the theatre to see it all. To be produced next season by the Theatre Guild.

Charlie Chaplin sailed for Europe Saturday.

New Fox theatre for Hackensack, N. J.

Princess Lee, former actress girl as Sonja in "Annie Get Your Gun,"

Leticia Levelle, 18, arrested, it was charged, when she was going with Captain George C. Clegg, 32, of Cameron, former husband of Anita Stewart, was acquitted on a charge that he had forced her to leave while Leticia lay awaiting trial on a charge of violating the Sullivan law.

English research economists set aside its play juke plan so that the profession may present a united front in the struggle for censorship in general and the proposed Masnick bill in particular.

Fifteenth annual theatrical ball for combined theatrical charities will be held at Madison Square Garden Saturday night (11).

Joe Harris, frequently mustached and matted actor and song-writer, furnishings show business gossip for the past 15 years, died yesterday at least the fifth time last week when filling a voluntary petition in bankruptcy court at \$15,000 and not one cent in assets. At present he is in vaudeville with the "Gentlemen of the Show" and his daughter, the Hotel Flamingo, \$3,000. Selma Lewis, 20, of the "Gentlemen" and Will Grati, 42, co-principals of "This Time, Place and the Girl," \$3,000. An additional creditor includes a sum due to the former Mrs. Howard.

Jeanne Hansen was awarded \$100,000 damages from the Hotel Flamingo, operator of a seedy hotel, received \$1,000,000, while including a bath. Miss Hansen had previously been awarded \$100,000 by the Supreme Court. Friday (13) the Appellate Division of Brooklyn upheld the judgment, remanding the case to the trial court for reversing the dismissal and awarding Miss Hansen \$100,000.

The life of a ticket speculator is not as grim as from the tabloids of yesterday. A man who sold his seat, marked \$4.50 is sold by him for \$10. The profit is only \$1.80.

Mrs. Dorothy W. Robertson is suing and asking for divorce from her husband Alvin, who also shares is a night club Lethbridge. Mrs. Robertson is the fourth Mrs. Robertson and Alvin is the third to divorce but a separation. According to her attorney, Robertson has a large fortune and is the result of two children, as the result of his second marriage, which ended in divorce. His first marriage to that marriage was all washed up, value, on April 6, 1924, his wife died.

Robertson, a 45-year-old divorcee, added to the original \$1.80 gives \$2.92 and leaves \$1.08.

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been dismissed by the Exchequer Court in Ottawa.

Ivan Novello has signed a five-year contract with Metro, II, will finish the season in "The Truth About Mr. Johnson" and will go to Hollywood with wife and stay in films of the type in which Ronald Colman appears.

Bettie Hall, 23, lead with "Mickey and Me," has announced her engagement to the baritone of the American Opera Co. She is the picture of health and looks well and relaxed at North Easton, Mass.

Orville MacMaster will do almost anything for Helen Hayes. His friends and those of Helen Hayes, his starting invitation to their home to meet "Mr. Anthony Capone," Charles Lindbergh, and the like at the birthday party of Helen Hayes MacArthur, famous as "God's baby."

Daley Do Vé, former secretary to Mrs. Anna Roosevelt, was released from Miss Bow when he was employed, was sentenced to 18 months in jail and five years probation.

Frank Alberston Juvenile, will marry Virginia Shirley, non-pro, about March 12.

Marijorie Carr, dancer, describing her engagement to a man who paid \$1,000 for divorce from Thomas M. Carr, Santa Monica cop. Married a year.

Mrs. Helen Schaper is suing her sister Frieda Henney for \$10,000 for causing her to lose her job as a severity she alleges the opera singer lied.

Col. McDowell Browne, who availed himself last week in a walkabout in a country hospital, the course of a conference with his wife, the mother of his son, was admitted to the Hotel Mountain Thursday (13), Col. Browne went to the bathtubs and then announced that he had nothing to do with the clothing did not fit him.

Testifying his husband told her he was tired of her and loved another woman, Florence B. Woodring, cosmetics manufacturer, recently settlement effected out of court.

Actor Eddie Hartman, since the police found the bodies of three Negro women, one a high-yellow-toe dancer, another a prostitute, and a Belier, in the women were the victims of a homicide murder. Two other letters with the dead dancer were picked up Monday. They were not arrested.

There were no signs of a struggle. Police believe the women were waylaid on a road at a time as they were walking home from work.

Actor Charles S. French, 37, grand jury has indicted Donald C. Shirley for abandoning his wife and three small children. He is accused of having abandoned his wife, his first indiscretion and the second, but when I learned that Miss Gray had been given a chance to defend herself in court, he was released.

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Injuries alleged received when struck by Hamilton's car last October.

Orechuk, Phoenix, was cleaned of \$2,000 last week.

Harry Tsumura, former pianist of Little Pickford, is under arrest for highway robbery and stay-in films of the type in which Ronald Colman appears.

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worthwhile as they kept the kid out of the saloon.

London County Council has appointed a committee to inspect the fox film industry, if any.

Associated British Cinemas, Ltd., International chain, has taken over the Croxton Hippodrome, 1,200 seats, seating 2,000.

Sixteen scenes are scheduled for Julian Wyllie's dramatization of J. U. Jeffries' "The Man Who Would Be King," a record for recent straight plays.

Revival at the Playhouse of H. M. Harwood's play, "The Pelican," with Gladys Cooper and John Gielgud.

Pok, 17, sees the opening of "Elegy" at St. James, with Nicholas Sadler and Mary Clare among others in a strong cast.

Walter Hackett's and Michael Aris' "The Last Days of Judas Iscariot" to treat "Woman" at the Whitehall in "Good Losers," Feb. 14, is the opening.

The Ambassador, 1,000 seats, will open to a new policy of closing on Monday nights.

Eam-Perry is producing Frank Vesper's new play, "Something to Do With a Diamond," at the Royal Comedy Players at the Phoenix Feb. 22.

The Regent repertory theatre just outside the West End will, after a short run, switch back to variety this month.

CHICAGO

Granada, north side, was taken for \$10,000 by two bantams.

Louis Prang, orchestra leader and Edward Keeling of his band, have come to town on their tour.

Bennie Rubin, 16, Socialist member of the Harris home, has filed suit for divorce from Leonard Miller, actor, indefinitely charged.

Frances Browne, musical comedy, has divorced. David Morison, on charges of desertion.

Celebs at Gerson's (Continued from page 46)

(To a lot of sight stuff.) Thanks, Charlie, and remember me to the Champs. Good-bye, name in here, too.

You learn a lot about show business within 'round and gabbit' like this.

Yeh, maybe. Anybody can come over there, eating cake, that's all.

Ambunting cake day? What does she do on "Variety"?

What's she doing here?

Signific' checks.

How come?

Well, we can't much longer. That car is holdin' us at us! If he's got this table reserved, for some reason.

Don't look back at him if we're regular customers. I wonder if that guy, Freeman, is comin' in today? Just out, but he won't be back until he gets his car.

Wait, I'm goin' to see him again. I'll be back in a bit.

Another Freeman?

Well, we can't much longer. That car is holdin' us at us! If he's got this table reserved, for some reason.

LOS ANGELES

Mrs. Duncan, 36-year-old former wife of Duncan Muller, pictures was awarded custody of their 10-year-old son, Eddie, and Muller was granted visitation rights.

At Herter's 16th Open, "The Story of Tarzan" is likely to get a West End run, largely through the author's insistence.

Susannah, 21, actress, will be in the story "The Devil's Disciple."

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LONDON

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Walter Hackett's and Michael Aris' "The Last Days of Judas Iscariot" to treat "Woman" at the Whitehall in "Good Losers," Feb. 14, is the opening.

The Regent repertory theatre just outside the West End will, after a short run, switch back to variety this month.

Granada, north side, was taken for \$10,000 by two bantams.

Louis Prang, orchestra leader and Edward Keeling of his band, have come to town on their tour.

Bennie Rubin, 16, Socialist member of the Harris home, has filed suit for divorce from Leonard Miller, actor, indefinitely charged.

Frances Browne, musical comedy, has divorced. David Morison, on charges of desertion.

Celebs at Gerson's (Continued from page 46)

(To a lot of sight stuff.) Thanks, Charlie, and remember me to the Champs. Good-bye, name in here, too.

You learn a lot about show business within 'round and gabbit' like this.

Yeh, maybe. Anybody can come over there, eating cake, that's all.

Ambunting cake day? What does she do on "Variety"?

What's she doing here?

Signific' checks.

How come?

Well, we can't much longer. That car is holdin' us at us! If he's got this table reserved, for some reason.

Don't look back at him if we're regular customers. I wonder if that guy, Freeman, is comin' in today? Just out, but he won't be back until he gets his car.

Wait, I'm goin' to see him again. I'll be back in a bit.

Another Freeman?

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VOL. 10 No. 10

15 YEARS AGO

(From Variety and Clipper)

Rev. Dr. Charles H. Parkhurst, city's most persistent reporter, wrote a circular letter to local exhibitors demanding that they make another film exhibition of "good" films profitable.

Another freak angle of censor ship is that Sergeant Farley, of the Boston Police Department, has the tip to the New York Police to look over the dancing act of Ruth St. Denis, booked for Boston the week before. Farley has ordered a number of changes made among them: the requirement of coverings for the dancers.

Myrtle Lantford, film free lance, returned from America, reporting that because of the cutting off due to the war of film imports from France and Italy the territory was being given American products. While there, she noted a heavy price on many things used in pictures. Carbons, for lamps had jumped from \$2 to \$7.50 a pack. Colors were high. She found films were badly needed, the quality of positives being seriously impaired.

Band of 40 musicians from the German liner *Wetterland*, which was interned in Hoboken, organized tour of the U.S.

Ice Fais was pushing the new popular song "Through the Heart for Every Light on Broadway."

The California Picture Co. on Broadway, Shirley to film his original role in "Kismet."

Low Circuit took over the Grand Theatre in Atlanta and the Capitol, the first house to do so in the South, by way of Batterson. These houses had been on the Shubert string.

50 YEARS AGO

(From Clipper)

Treasures of the Yale University football team published his annual report. Yale's share of the gate for the Princeton game was \$750 and for the Columbia game \$133. Total receipts for the grid iron season was \$3,115. Team had a balance for the year of \$966. Indicating that the team's expenses had been \$115.

Barnum offered from the Fulham, England, basketball and car with drawing room, library and other features, for his own use in travelling with the circus. Cost was reported at \$40,000.

Big sporting event of the week was the running of the six-day walk, now making the Oldfield International best. Total distance run by newcomers of which little was expected. Instead, John Ilchus won the trophy, setting up a mark of 1,000 miles, which was equaled to \$1,602, of which the contestants got \$600 or \$8,480. Contest was run at the American Institute building, 61st street and Third Avenue.

First shipment of sand for the year came into the New York port from southern rivers. "Nord River" sand, which has been popular in the 30's, the Hudson being marked with nets from Fort Lee to Poughkeepsie.

Trials of touring troubadours are set forth in an account of an accident to the Atlantic Minstrels. "Atlantic Juno," Mrs. Venetia, and "Georgia Brown" of the four-hands piano staff, both fell off an ice ledge into a deep creek. Several mice, mangled, broken bones. They were found dead in their clothes, were frozen, continued on the trip.

Inside Stuff—Pictures

Drama leads in other fields in popularity for talkers. In a survey conducted by George David, critic of the *New York Times*, *Dr. Jekyll and Mr. Hyde* is second, musical comedy third and straight comedy fourth. Majority like to have their drama spiced with comedy.

David sent questionnaires to picked names representative of different groups: students, employed girls, business men, high school students, teachers, women, men.

Quite also asked for favorite pictures, favorite players and "Do you object to even a little of the risque or vulgar in pictures?" Most did not object to anything risque, provided it was logical in the plot and not laid on too heavily.

George Arliss is the fav player, with Garbo next. Later, see with high school girls, but not the boys. Marie Dressler got plenty of attention with the groups. Ruth Chatterton, Janet Gaynor and Joan Crawford, though listed, did not receive much attention.

More than 50 pictures were mentioned. "Diseast" leading and just rising out—"All Quiet." The *Arliss* picture didn't even make the Eastman, Public house, but was shunted to the Regent for two weeks, when it played Rochester.

One coast studio has a system that helps cut up studio waste. Worked on the try-out last year and continued successfully.

Studio speccles on features, but few hand shorts can be sandwiched in. It is otherwise quite difficult of numerous employees and making use of stand-by cameras, which are usually available to the studio by producer, utilizing odds and ends otherwise wasted.

System was inaugurated by a shorts producer who came to the coast last summer and made 12 comedies on the in-and-out basis. Company he worked for was not successful, however, so he left.

Unit has no construction charges against it, working on sets already used in features. Some releasing of the set to prevent recognition is required. This usually is done by using different drops and rearranging sets.

In one case the comedy unit worked in a \$50,000 set. All it meant on the cost sheet was \$150 for redraping. A nominal fixed overhead is charged the unit.

Staff cameramen and assistants between assignments are used by the production, while time use of other departmental figures is the production.

Warner option to lease the Beacon, New York, and the reported layout by the company to take over the building may have to do with their continued occupancy of the theatre. Latter is also the Warner option.

Warner is operating the Beacon under a percentage of the gross receipts, and the unit will be paid by the house manager, who is held by Warner, but merely as an aside, without effect if not taken up.

Outset of the Warner on Broadway now has no price grid for the WB product, is said to be within \$9,000 weekly. House was secured some years ago by WB at a very reasonable rental. This leaves the low-overhead, recently went grid, formerly having played the Warner at \$24,000.

With WC's present four theatres on Broadway on grid, with the Hollywood 12th house devoted to pictures, the Warners will have to compete with the Warner on Broadway.

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A legit production is now planned, but too late to mean much to the female writers.

Another play on similar lines is "Women Without Men," produced as a one-acter at the Writers Club in December. William Cowan and Lenore Coffee are building it into three acts for public presentation.

Although the field of foreign films is growing more profitably, distributors of these films continue to be dangerously careless in the editing of their pictures.

Last week another German picture was shown in New York, and the *Rockne* football shorts last year.

Divine manager finally hit on the idea of easing out the youngsters by circulating among them and asking, "Have you seen the picture yet?"

Kids naively admitted: "No, I only saw it once, master," which was the cue for the manager to steer them outside.

Law suits to recover money allegedly wrongfully spent may eventually land in the Supreme Court, but a clause in the bill of sale of the Pathe studios affords the manager considerable latitude.

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Fox Theatre is continuing with poster advertising, but on a closer basis. Division manager, Pathe, and other managers were told to keep an eye on the billboards.

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Herschel the manager proposes that special men be assigned to check on all sign boards and posters.

A suggestion to turn over excess hotel theatres in New York and elsewhere to be used as film houses has been made to the Shuberts and Erlanger, from report. Proposal is based on the presumption these circuits will be their ready holding.

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Under present booking contracts, unless definitely dissolved, Warner houses can't immediately break the Public presentation units until November, 1931. Warner's decision to book its own stage shows for Indianapolis, immediately following expiration of the Public contract there, recently was an indication it would prefer to elsewhere.

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Certain houses in the circuit are always dark, temporarily and otherwise.

It is stated officially that this number rarely exceeds 50, about the current figure.

Elliott's Top Heavy Producing Pyramid Crashes; 4 Shows Quit

Excessive ambition is indicated as one reason why James W. Elliott's production activities hit a snar. He proposed to present four shows in consecutive nights. In fact, all were being presented at the same time. Three have closed and the fourth was stopped in rehearsal.

"Hobson's Choice" came in front. A few days later, "The Man Who Came to Dinner" stopped Saturday night at the Morosco, after playing four days. Little business after negative reviews. The play was dropped and a new one taken off on the same night. That had been reported a bad boy. Elliott had bowed back into town but was not seen again. "Broadway," which lasted one week recently at the Ritz, "Strong Stuff" was in rehearsal, but when Elliott failed to post up safety deposit boxes in last Friday, he called the people out.

Payments Delayed

Elliott had \$100,000 owing him when he began covering the first three shows. "Players in Hobson," even including the extra people engaged, cost \$15,000 weekly, reckoned Shadwell. Elliott, president of the Bank of Sicily Trust Co., 487 Broadway, they were unable to cash them Monday morning. At 10:30 a.m., when the bank's safe had been deposited to Elliott's credit by a bonding company, it was drawn on a Chicago bank and sent to Elliott's office. After 20 days for the funds to be available, Alice Brady, who was starred in "Zero Hour," received a check for \$10,000, while rubber stamps for the other two shows Saturday were reported paid. Elliott stated that enough funds would soon be available to pay all debts and to finance his theatrical activities.

It is understood that Elliott sold certain interests in his show enterprises, one investment of \$10,000 apiece, to the three men who had optioned, 33-1/3 percent for each. Similar deals may have been made.

Elliott was first identified on Monday as the man who produced "The Goddess," which made money. After quitting stock selling and his "Business Builders" office, he produced plays in New York. He had made a run in Chicago and was supposed to have clicked later on Broadway (Selby). The late Jack McManamy, who was managing a place of "Castles." His last previous legal production try was short run in which John Michael Winter starred.

Elliott has been using the Taxmen as his offices for the past 10 weeks. He planned taking offices in the Harris theatre building last Monday.

Aristophanes' "Lizzy"

For Quick Coast Try

Hollywood, Feb. 17.—Hollywood is going to take the edge of "Lysistrata," the road comedy of ancient Greece, the Los Angeles Biltmore in April.

A version of "Lysistrata," after Aristophanes, not Gilbert and Sullivan, is now being staged in New York (see little later), Feb. 28, for 10 performances. Ora Carew takes the name; Curtice Astor; Florence Dean and Lou Phillips in other parts.

Elliot Duvay, who will direct, is about to open the Greek play with Al Ross, whose company has a production which they are expanding to three.

Ratoff Squaring Up

Claims brought by east of western company of "Klitsler," produced on the coast by Gregory Ratoff, have been settled with the manager of the Empire, New York, Tuesday (14). Ratoff produced the show for a short run last summer, with money due the troupe for the last two months.

Ratoff is still to settle transportation and charges on "Candela," weight toured by him, that settled, and has been sold to the Virginia in Chicago, where he will open "With The Dance," April 5, in downtown house.

Stock Out of Wheling

Fairmount, W. Va., Feb. 17.—Virginia Wheling, who has closed for alterations, it had been playing dramatic stock.

CHICAGO PRECAUTIONS

Pay Off Cast Nightly to Minimize Stock-up Lure

Reports from Chicago state that some shows are taking extraordinary precautions to defeat handbills and posters which are appearing in the Grand. It is said to be paying off the players each night, in that way leaving less money on hand of the house, wired the New York office, which handles the remaining pieces. The telegram answer he received read:

"Rawdon and Crawley mustaches coming fast freight."

2 SHOWS HOLDING OUT TICKETS ON BROKERS

Although the Theatre League is out of the ticket situation, there is a certain dissatisfaction among the brokers and agencies. The principal stage appears to be the "Folies Bergere," which, in order to get good locations, the brokers must pay a gratuity of \$2 per ticket.

The managers and the answer is that brokers are not compelled to buy.

The agencies appear to have overpaid because of that their share is only \$1 after the government gets its 50% of excess over 10c.

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DRAKE BACKS ROAD TRY

**\$2 Truth Telling Rajah Does Well
On Air, by Mail and in Theatre**

With a heavy load, New York has fallen for another hokum. It's by Rajah Habib at the Belmont on 48th street, New York. He's been there for six weeks. Monday (16) he moved into the Etting on 42nd street.

Weekly grosses at the Belmont, seating 550 were about \$6,000, coming from radio and telephone. Rajah's business keeps four or five young women answering letters. Those letters each contain \$2 sent by the person who writes. Rajah will, as well as get a free admittance for the Rajah's show. That \$2 is split between the Prof and the theatre.

He also answers questions after the show. He answers any and lots. Besides selling books about some thing for \$1.

Rajah Draw

He has a "Truth" charm. This costs \$10 for a thread. Both are lucky—for Rajah.

About seven weeks ago the \$2 truth teller tried to get into the Etting, New York. No one listened to him or his manager, Henry Soper, until Lee Kugel, the Belman, gave him a chance, and has kept his theatre full ever since.

Most trade is attributed to the radio. Rajah warbles daily over it. He spends about \$150 a week in the radio, advertising box in the New York dailies.

Stage Turn

As his stage turn at the Etting, the Rajah does both of the things that the second act of entertainment. First, and third act are padded out by La Roulette, whose billing is "The Man of Many Faces," and whose specialty is false bottom music.

A good-looking blonde is the Rajah's audience assistant, picking up messages from the public, telling them what's cooking on the screen. Only when she comes from "Answer, if you can," to "Answer, please," or to another slight word, does the Rajah seem to have a code sound standard. Otherwise the Rajah seems to have an ingenious info arrangement.

At the half-hour, the girl leaves the audience, and the Rajah does his reading and answering by "mental telepathy." This is more convincing and plausible than even the Rajah himself would believe. He should be able to give the stage in front of the audience. Someone else could handle it as easily from the rear or sides, as when the lets out the questions. The Rajah's questions written out and handed to her remained unanswered.

Rajah's dictio is too Yankee to completely carry off. His pronunciation is like mine, I bizarre and crystal ball manipulating quite compelling. But the snap and attitude of certainty in delivery are most convincing all the same, to the ladies.

Quint is inexpensively hooked up at the Etting. Habib uses the gags with aplomb. He makes a bizarre and crystal ball manipulating quite compelling. But the snap and attitude of certainty in delivery are most convincing all the same, to the ladies.

Etting leaves floor held about half as capacity. Monday night, with 150 seats filled, the paper reported either Habib's 50-50 house split, radio, drunks or oakleys. The box office was as busy as a fun store in the summer time.

Film's \$2,500 for Shumlin

Lynn Farnol, per for Samuel Goldwyn, leaves for Hollywood Monday. B. Gerstein, Shumlin's business manager, Gabriel Solomont, Paris fashion expert, both engaged by Goldwyn, will accompany Goldwyn's salary with Goldwyn's \$1,000 weekly.

Shumlin's salary with Goldwyn is reported at \$4,500 weekly.

Ethical Stechan

Hollywood, Feb. 17. Only playright on two comedies can get a return from the Blackstone theatre is H. O. Stechan, author of a drama about Paul called "The Great Apostate." The other, a reading committee is H. O. Stechan, a very ethical man.

BATTLE UP ON CENSOR BILL

The Mastick bill framed to create state censorship in New York comes up before the Code Committee at Albany next week. Expected to oppose the measure are representatives of the Theatre League, acting for the managers, Equity and the Dramatists Guild, also of the Motion Picture Association, which joined in the anti-censorship fight.

The latter organization has appointed a committee of 100 to oppose the measure, and has issued a statement of the Waley-Paddock law.

The Theatre League recently sent out a questionnaire with the idea of testing the members' stand on the proposed censorship. Dr. Henry Moskowitz of the League stated that not one, answer favored the proposed law.

Next week the Langdon Post bill which would amend the Waley law and which would immunize actors from arrest or responsibility in cases of alleged obscenity or felonies, will come up for consideration.

General attitude of groups opposed to censorship is that there are plenty of laws to control the stage.

"General attitude of groups opposed to censorship is that there are plenty of laws to control the stage."

Film Extras on Stages

Film extras, according to a legal cast, do not have to pay their piece of the income tax, which has been great since extras shake this season. Carter claims extras in "Pray Tell" can't be paid from box office receipts, as those in "Hobos" (also stage) at the Moroso.

It is known, in that the film members don't want to be paid for work, and such a place where to legit job is in the wind. Stage extras usually wait for the easter's okay before trying to land.

Wintz Takes Chi Corp; Bids for Blackstone

Chicago, Feb. 17.

George E. Wintz takes over the Cort theatre here March 1. He has been producing "Auntie Strings" and "The Broken Dish" and "It Never Rains." Cort has been dark since last June.

In the present time Wintz has "Jonestown" at the Phayre. He has also approached Tracy Drake with a view to taking over the Blackstone for the summer, another engagement for a bit player. Drake, although no papers have been signed, has indicated he is friendly to the idea.

Wintz, all this season, has had a number of touring musical comedies, chiefly in the South. He will now extend his activities with the new edition of "The Wizard of Oz" in Indianapolis next month.

Film Name, No. 2

Los Angeles, Feb. 17.—"Believe and Carry" have checked into the Hollywood sun-shine for east by the Drapers, shown last week.

Present plans call for the cast to be headed by Warner, Gough and Louise Fazenda, from Pictures.

WINGFIELD HAS 15-WEEK ROUTE

Hotel Man Enthused, Plans
to Send 10 Independent
Productions on Road in
Midwest Next Season.
Testing Now with Mrs.
Fiske—Believe Corn Belt
Avid for Drama

STAGEHAND PROBLEM

Chicago, Feb. 17. With less than two months' experience with theatre operation on his own, Tracy Drake, owner of the Blackstone theatre and adjoining hotel of the same name, has decided to spread out as a legit impresario by underwriting Jim Wingfield, dean of freelance midwest leg bookers, in a new roadshow project.

Independent producers, under the Drake-Wingfield plan, will be offered an outright buy for their productions intended for roadshowing, in specified midwest states or on Broadway, plus a percentage of the sum being earned on the ten and a shering arrangement on the remaining time. This exclusive of a four to eight-week pre-run at the Blackstone, open at the Illinois in Chicago, and the Auditorium in St. Louis and one or two other cities in reference to the impending deal.

The date Wingfield has almost 15 weeks of, three-night, two-light and one-night stands lined up, and the newly-formed circuit is expected to add its debut to the sum total, covering the ten and a shering arrangement on the remaining time. This exclusive of a four to eight-week pre-run at the Blackstone, open at the Illinois in Chicago, and the Auditorium in St. Louis and one or two other cities in reference to the impending deal.

Wingfield is the firm's fifth booking agent. Patterson, Fleming & Green. It is reported their fee for the legit will be around \$15,000. Drake is said to have been in St. Louis and one or two other cities in reference to the impending deal.

2 PHILLY LEGITS OUT WITH ROAD SHOW FILMS

Philadelphia, Feb. 17.

Two of Philadelphia's legitimate houses went picture last week with a statement that neither will book any major regular shows this season at any rate.

What is to announce was the Chestnut Street Opera House, which gets "Trade Horn" on a roadshow policy, starting next Sunday, the 23d. The other house, the Academy, has not yet been successful with many, most recent being "All Quiet," which beat the heat last summer for a week.

A special indication, producers are assured a four-week stay at the Blackstone on a weekly guarantee for the period and a general understanding for the rest of the year.

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Continued on page 63

New Coast Production Tries Run Into Jams

Hollywood, Feb. 17.

Rehearsals of "Terrile Street" were curtailed on Monday (16) when the studio, which had been engaged by the independent production, failed to post a bond for the east. Show was to open Sunday (22) at the Figuroa Playhouse.

Oliver Morosco and another set of mysterious angels using the name Holman, Ltd., will be held responsible for getting hold of the rights to "Between the Covers" camping Moroso's New Year's comeback at the Belmont at the Belmont. Bond posted was to cover the entire expense in individual suit.

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B'way Grosses Slightly Lower But "Barretts" Exceeds Expectations

Last week's group of new shows turned out rather a disappointment, the expected clicks not turning out just as expected. Only one show in the five-show premiere came up to the advance docket.

"The Barretts of Wimpole Street" was greeted more cordially than anticipated at the Empire and drew a capacity first week. "The Man" (2nd week) did better than expected with takings of nearly \$10,000. "A Day in the Sun" (2nd week) was cut out of town, did well, and its Broadhurst at \$22,000. In seven performances, but fell short of expectations and the notices were not so hot. "Hobos" promptly closed out. "Doctor X" did better than expected with takings of nearly \$10,000. "The Pintos" had a good run at the Longacre with a gross of \$6,000 in seven times.

Business on Broadway showed a tendency to ease off last week, but that perhaps is due to the "holidays" and the music.

"The New Yorkers" was principally affected, earning down around \$4,000.

"Three's a Crowd," "GIRL CRAZY" and "Sweetheart" were most successful.

"Mobs" was most taken off last Saturday; possibly bad business.

"In the Best of Families" (Elgin) (3rd week) (\$6,000-\$3,500) was in pace since moving here; made some money, last week, and made some.

"The musicals are not among the musicals."

Barrets in First Five

"Grand Hotel" continues the drama with a gross of \$10,000. "One Life" next, at over \$24,000. "Once in a Lifetime" got \$6,000 last week. "An American in Paris" did not much with new "The Barretts" making up the leading five—no musicals.

"The musicals," however, holds to capacity at better than \$18,000. "Tonight or Never" (2nd week) and "The Man" (2nd week) "Pins and Needles," "Green Grow the Lilacs" and "Five Star Final" about constant.

Four shows are canceled for next week—"Gemini," "Liberty," "Venetian Nights" and "The Man." "The Man" (2nd week) probably at the Monroe, and "Father's Footsteps" house to be named. In addition to "An American in Paris" there is "The Girl in the Booth" but there is no chance of sticks. Two or three co-operative shows are liable to take over, but Saturday.

Estimates Last Week

(Symbol: R—revue; M—musical comedy; D—drama; C—comedy; F—Farewell; O—operaets.; Capacities and top prices also indicated.)

"American Sweethearts" (Broadhurst) (2nd week) (\$10,000-\$3,500). Notes not all in accord and business after premiere not as strong as expected. "The Man" (2nd week) did well, though not as well as was expected. Thus, v. c. \$10,000.

"Anater" (Broad) (1st week) (\$10,000) although company took cut, \$7,000; not much; house probably goes down again.

"As You Desire Me" (St. James) (Broad) (1st week) (\$10,000-\$3,500). Little agency demand with lower box office. Indicating, however, fair. At least \$10,000.

"Ballyhoo" (Hammerstein's) (ent. week) (\$1,285-\$4,40). Co-operative show, but not as good as expected. \$13,000 past; cast got about half. Reopen before last week; may fold.

"Barrets of Wimpole Street" (Empire) (2nd week) (\$10,000-\$3,500). Virtual certainty that it will, after excellent start, make up to capacity.

"Doctor X" (Hudson) (2nd week) (\$1,000-\$3,00). Did somewhat better than expected. Total gross, over \$20,000, from which, as expected, to climb; dole mystery play here.

"Elizabeth the Queen" (Book) (1st week) (CD-\$18,000). Going on soon, although business continues to decline. Total gross, over \$20,000, for week, which was up. "The Miracle" follows.

"Five Star Candy" (Cort) (2nd week) (\$1,000-\$3,00). Did somewhat better than expected. Total gross, over \$20,000, from which, as expected, to climb; dole mystery play here.

"Five Star Final" (Cort) (1st week) (\$1,043-\$3,531-\$111 on the theory that it will not be a success). Box office well regarded; business traps \$13,000; last week, best.

"Grand Hotel" (National) (10th week) (\$1,171-\$14,440). Nothing unusual. Total gross, over \$20,000, with sales out all performances, with grosses amounting \$22,000.

"Imperial" (Imperial) (1st week) (\$1,000-\$3,500). Presented by Green & Tipton, rated excellent. Total gross, over \$20,000, with grosses amounting \$22,000.

"The Student Prince" (Majestic) (1st week) (\$1,000-\$3,500). Total gross, over \$20,000, with grosses amounting \$22,000.

"The Girl Craze" (Alvin) (1st week) (\$1,043-\$3,531-\$111 getting its share of the musicals' revenue).

musical, comedy trade; up with less than the start; gross well over \$10,000.

"Greek Had a Name for It" (Harris) (22nd week) (C-1,060-\$43). Total gross, over \$20,000, with grosses amounting \$22,000.

"Hobos" (Broadway) (1st week) a catch out of town, did well, and its Broadhurst at \$22,000. In seven performances, but fell short of expectations and the notices were not so hot. "Hobos" promptly closed out. "Doctor X" did better than expected with takings of nearly \$10,000. "The Pintos" had a good run at the Longacre with a gross of \$6,000 in seven times.

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"Three's a Crowd," "GIRL CRAZY" and "Sweetheart" were most successful.

"Mobs" was most taken off last Saturday; possibly bad business.

"In the Best of Families" (Elgin) (3rd week) (\$6,000-\$3,500) was in pace since moving here; made some money, last week, and made some.

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"On the Spot" (Forrest) (17th week) (D-1,031-\$1,031). Looks set for last week, with gross average over \$10,000, which is okay.

"Once in a Lifetime" (Music Box) (4th week) (\$1,000-\$3,500). Harris' (Broadway) is scheduled to make a picture, allowed him another week to earn his money.

"Torch Song" (Lyric) (1st week) (\$1,000-\$3,500). Total gross, over \$20,000, last week, and made some.

"Pagan Lady" (5th St.) (18th week) (C-869-\$13). Looks set for last week, with gross average over \$10,000, which is okay.

"Once in a Lifetime" (Music Box) (4th week) (\$1,000-\$3,500). Harris' (Broadway) is scheduled to make a picture, allowed him another week to earn his money.

"Torch Song" (Lyric) (1st week) (\$1,000-\$3,500). Total gross, over \$20,000, better than last week.

"Once in a Lifetime" (at 12-14-20) (D-1,031-\$1,031). Looks set for last week, with gross average over \$10,000, which is okay.

"Philip Goes Forth" (Millinery) (6th week) (\$1,000-\$3,500). Total gross, last week, netting \$3,000 with aid from theater parties; if business continues, will be good.

"Private Lives" (Times Square) (4th week) (\$1,037-\$3,531-\$35). Harris' (Broadway) is scheduled to make a picture, allowed him another week to earn his money.

"She Lived Next to Firehouse" (Lyric) (1st week) (\$1,000-\$3,500). Total gross, mid-week; first seven times approximated \$6,000; house shows same management, same seating, same price, set for 15 times, mid-week.

"Sweet and Low" (4th St.) (18th week) (\$1,000-\$3,500). After start, it valored good draw to profit; got \$10,000, which is okay.

"That's Gratitude" (Golden) (24th week) (\$1,000-\$3,500). Total gross, over \$20,000, which is good, though arrangement around \$3,000.

"The Great Barrington" (Ave. of the Americas) (1st week) (\$1,000-\$3,500). Independently (Oliver D. Balley) written by Franklin Russell, once a popular author. Total gross, over \$20,000, which is high income, for list.

"Truth Game" (Ethel Barrymore) (20th week) (C-1,000-\$3,83). Making the grade in a moderate way, but not as good as expected, one-up, skinned around \$1,000.

"The Vinegar Tree" (Plaza) (2nd week) (\$1,000-\$3,500). Total gross, up, but figures in trade holding to good money; last week estimated over \$10,000.

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"Tomorrow and Tomorrow" (Henry Miller's) (6th week) (D-1,078-\$1,078). Total gross, over \$20,000, with the grosses about more than \$1,000; may last, to want to go.

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15c for *VARIETY*

Commencing March 4th Next

SUBSCRIPTION

1 Year, \$6.00
2 Years, \$10.00

Foreign: 1 Year, \$1 Extra; 2 Years, \$2 Extra

Newsstand Sales Price from 25c to 15c starting March 4 will include all foreign countries, in the equivalent of native money.

Reduction for 'Variety' applies to foreign subscriptions.

\$7 for 1 year, or \$12 for 2 years, outside of the U. S.

Subscriptions at the new rates for one or two years
may start immediately

All current subscriptions will be prorated under the new yearly subscription scale with proper allowable extension of time of present subscription

Subscription: 1 year, \$6; 2 years, \$10
(Foreign: 1 year, \$1, and 2 years, \$2 extra)

"Variety,"
New York City.

Enclosed find \$....., subscription to "Variety" for years, to commence immediately.

Name
Title
City
State or Country

CHATTER

(Continued from page 52)

unburned in box in yard. No local boy has yet won.

State highway department drops to \$25 for back row seats at all times with 40¢ top as usual. Semiregular openings change from Sunday and Tuesday to Saturday and Wednesday.

Mrs. Piske to play "Ladies at the Zoo," written by Fred G. Allen of NBC. Story of a woman who loses her blouse at Central High School Auditorium Feb. 26-27. Then 25 she'll do "Becky Sharp" twice.

Akron

By REX McCONNELL

Only visitors in town at Neely's Palace.

Frank Buttina, hot on out-of-town pronouncements.

Only circus lot in Akron gives way to soft driving.

Jimmie Davis' "Guitar" is produced in Akron indoor dates.

Stock banquette completed first year at Grand, longest run on record. Fad's biz.

Aptite salesmen get every corner. Posters getting some sellers, as much as 10¢ a week.

Joe Keno, from vaude, has sand-which shop on main drag. Selling price each week for troupe in town.

Russell, McCune, Mighty Haag circus-hammered wintering here. Coming with mud slush again next season.

Akron radio station, owned by Allen Shimmon, moved studio down to former building formerly occupied by station WEGG.

**WHEN YOUR SHIP COMES IN
YOU ARE GOING TO HAVE
MONEY**

YES —

But how? Will you stumble upon some idle treasure? Will you find a thousand dollar note to fall into your lap?

Or are you enabling yourself to make a fortune? You just have to be sure to get it!

If you're a business or profes-
sional man or woman—with many extra dollars in your pocketbook, perhaps you can make a fortune and realize as you would like.

Our last tip to show you how to save—make an income to boot—will be to do business with over 20 years experience.

**JOHN J.
KEMP**551 Fifth Ave., N. Y. C.
Phones: Murray Hill 2-7838-P**BILLY
GRADY**
is in the
**FULTON
THEATRE-BLDG.**
NEW YORK
Lackawanna 4-5418**WILLIAM O'NEAL**
Late of "Desert Song" and "New Moon"

Address 101, West 55th Street, N. Y. C. Circle 7-1254

Denver

By JOHN ROSE

Lester Lamm is showing more interest in his business.

Air mail from here now gets to west coast 12 hours faster.

Arthur Witten, KLF—announces new manager of the theater.

Over 2,000,000 books were loaned by pub library last year; record.

Walter Wilder—In "Chinese Girl" he has a scene in which Springfield-Sullivan case over neighborhood houses postponed to March 1.

Mike Quinn, district booker for army posts, St. Louis, here a few days.

Jim Aberson is recovering from operation contracted in the hills of Wyoming.

In 20 years the Bungalow, little theater, has given over \$50,000 for foundation of the city.

Gene Fowler having worked on dailies here, his latest book received a big push in both Sunday issues.

Bingo game at the Hotel Santea four story building for hotel, the first floor and will show pictures for out-of-towners.

Mrs. Gertrude Macrury, Greybill, Wyo.; Tom Love, "Anna" and Superior, Wyo. and Tom Murphy, Raton, N. M.

Portland, Me.

By HAL CRAM

Companions making up for previous winter.

Foot of snow on the level and more coming.

Nothing looks so well-begun as the outdoor pony golf courses.

Students of Maine School for the Deaf, here, had photo seats at Empire's grand opening.

Only silents above average number of film cuts, mostly mid-Gen-

eral, some silent.

Wrestling tries out Portland with Grandchuk, Lutz, Marino, Stasiak, Stecher and Judson drawing well.

Theater houses are almost entirely covered with "Cimarron" paper, running continuously over railway systems.

Movie houses not pulling crowds.

One place advertises 15¢ a round and for 10¢ more, play as long as you like.

The Portland Cadillac in action at City Hall, April 24. This will be second time the radio pastor has personally appeared.

Des Moines

By R. W. MOOREHEAD

White's "Flying High" flops. Shrine and Orpheum goes to Saturday open 21st. Continue split week pattern.

Keith Cinema, built with Hatcher stock, closed due to illness of its owner.

McKinley Rauter, "Divvers" and "El Goes South," left dry rug to stage new venture.

Local picture houses holding sit-downs to feature Rosemary and Priscilla Muffic, half-sisters of Lola and Leona Lane.

Locality has been invited to compete with a style review of 10 local girls in department store tie-up.

Mrs. Marion Broek, wife of Phil, died of heart attack, "White" died from throat infection last week, a. d. M. girl.

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New Haven

By H. M. BONE

Astigation hero for lower theatre prices.

Y. M. C. A. promoting indoor circus Feb. 20-21.

Roxy Inn, town's newest night club, opens Saturday.

Freddy King in from Hartford acting as new m.c. at the Fox-Poll.

Professional hockey laying an egg here, with local team in cellar position.

Entries for 12 groups to compete in City Drama Tournament now complete.

"A Wonderful Night" due at the Shubert Feb. 21-22, 1931, called off with no reason given.

Della Archer, local girl formerly with "Vanities," now doing freelance entertaining around here.

Mae West, due here for present benefit show, delayed until last week, delayed, delayed in New York because of illness.

Slow trade at his peace course, so W. E. Herk, owner, negotiated special price for his business.

Police charged him blind.

The Aschenbroeck, where they try to get good German cooking, has temporarily closed.

Theatregoers here are well hungout for the town's musicians.

Arena, exhibition hall, is protest against agitators who tried to "new" arena, which offers office and rental because of non-payment of taxes.

Prof. and Mrs. Jack Crawford, director of the cast of "The Living Mask." Guild's latest production, between matines and evening shows, Saturday.

"The Golden Chalice," and "Voices Across the Sea," showing the operation of transatlantic telephone service, were shown to the audience.

Stage crew, hand and theatre employees gave Barney Rapi, fire-well stag dinner at the Breakwater Inn, Saturday evening, as m.c. of the Bridgeport Fox-Poll.

Heavy musical competition next week: Paramount has Ted Lewis, Artie Shaw, George Shearing, Will Osborne for week. Playhouse presentation for Roger Sherman under Warner banner.

Dallas

By RUDY DONAT

Art Kassel's band at Adolphus.

RICO's exploitation sound truck got into town.

Capitol making profit under new management.

General Improvement allowing re-suits on Elm street b.o.s.

Can in rail ducts boosted out-of-the-way for the Cal opera here this week.

Tony Sarg drew a capacity house with his marionettes, with school children.

First time in years local "News" plugging ads on page one, in form of bottom page teasers.

J. C. Penney, Inc., advertising as m.c. of Public-Palace, Third or fourth come-back. Pop with femmes.

Margaret LeBlanc, "Miss Tilly," stars in the "Pandora's Box" series.

"The News" in "Crown."

Selby, W. 2452. Eve. 2-30. Miss Thor & Sat.

"Greatest return ever produced in America."—Garland, Telegram.

Clifton Webb.

Fred Allen, Libby Holman.

"The News" in "Crown."

Selby, W. 2452. Eve. 2-30. Miss Thor & Sat.

"You're seeking a thrill in the theatre?"—Chas. Durston, Eve. World.

ARTHUR BYRON in "FIVE STAR FINAL" in CORTE THEATRE.

Cost 50¢ Street.

Feb. 21, 22, 23, 24, 25, 26, 27.

DAVID HELAND presents

HELEN GAHAGAN in "TONIGHT OR NEVER."

Helen Gahagan has a powerful, well-defined voice, and she can and will make her mark as extremely popular.

BELASCO, Thurs. W. 105. Sat. 2-35. Sun. 2-45. Cost 50¢ Street.

JOE COOK and RANDY in "PETTY AND DANDY" in

"A SMASH HIT." Walter Winchell.

WILLIAM H. STURGEON, ERIC LANGLEY, THEA FISHER, MARY STURGEON, etc. in "THE GREEN HORNET" in

"THE NEW YORKERS" in

FRANCES CHARLES, HOPE,

WILLIAM RICHARD WILLIAMS,

PENNINGTON, CAROLE CHABIL,

CLAYTON JACKSON, DUANE

BROWN, ROBERT COOPER, etc. in "BROADWAY THEATRE," B. 2nd & 5th Sts.

Prices \$1-2-3-4-5-6-7-8.

European Runaround

By Frank Scully.

"Colonel Satan," Takingsen, trigger-happy and a hard-hat hooligan, even though he's in residence now in New York. If that's possible, "Gaining and Demand," tried out at one of those Sunday night illegals, followed fallen hero of Broadway—Republi.

Just a sign-up, as title indicates.

Like Veterans, Ball Players

Matthew Lang has a gash that reads as if it might have been lifted from the big-league training camps.

You know how veteran pitchers attack to right field while barnstorming, saving all their fire for the home stretch?

Lang, following up George Preddy's own version of "General Crook," lets others play the lead in the stadium, contenting himself with a minor hit.

When the show hits London, he will move into the "General" role.

Which is heavy on the voice.

Swaff Knows

C. R. W. Nevinson is due in New York for an exhibit in April. With him will go a canvas of Swift behind which he has hidden his "Confession" from the press in New's studio wall, the pair stepped from a cab into the Empire Square.

Punditism shuffled up for a handout. Swift irritated, turned him. Nev, equally irritated, flipped him. A blind eye was given to others trying to place him. The day before, his picture had illustrated an article of his he wrote better than any painter since Whistler—in Swift's "Express."

Traffic signal changed, when Swift and Nev started across the Sunset Strip, recognizing Nev at last, shouted gleefully after them, "Sunday Run."

"Isn't it strange?" Swift said to Nev. "Everybody knows me. Everybody."

Dressing Stars From Bargain Basement

Flops squawking about frumpy frocks of English picture stars are being assured producers spend liberally in this department.

You've got to put a little aplomb on that word, "liberally," to get the idea.

Sixty-five berries is big money for British companies to pay for a vamp's come-lately costume.

Captains Covering Up

Playtime has come to light up by no-war curiosities so that striping will have a b.o. value once more (which it hasn't now), C. I. Cochran is putting charms of his new Pavilion show in clothes.

Even petticoats included in the game-covering.

Bonfires From Hell

Trader Horn wants "Valley" to give praise to the galo who took part in the African end of Metro's picture.

"Are you good people on the descriptive staff?" asked the last of the four. "I'd like to have another shot at Scotch that would have snored even Bernard Shaw's father."

"Tell the world, will you, how brave Old Trader thinks those girls were. No soldiers or explorers ever faced more dangers. I'd do it myself, but I'm afraid."

"Must be off. I don't know where, but don't be surprised if you find me in Abyssinia next. You know, I'm one hellava rover."

How could that be old bird—39? And Edwin Booth the only white girl in "Trader Horn."

Featured

The out in the open now, has tried bunching ads of its six London shows.

Burns of the week, though, was its billing "Bernard Shaw's First Toolkit: How He Lived to His Husband," a program-filler at the Carlton to "Monte Carlo."

Improper—But Good

Some of the London show catchers are wondering over "The Improper Duchess." James Blandford's new comedy starring Yvonne Arnaud, Jo, the Queen of the Republic, and a shot of Scotch that would just melt.

The Duchess, a titled sweetie, Duchess of Tann, who explains, "We could have been married monogamitically, but preferred the situation as is."

Quieter to equal epithilings are Rev. Adam MacLean, anti-orgy libertine, and Son Corcoran, who also death on moral turpitude.

Duchess starts out to make Corcoran as the best way to get rid of him and his orgies, and here a soon has his o. k. on the oil thing.

Rev. MacLean holds the \$2,000,000 four-square temple if he won't switch 'em for living in sin.

Rev. sounds out chances of getting that swing without benefit of controlling committee, assured he can do anything he likes with it, takes Son Corcoran up. He doesn't cast the first stone; he lays it—and votes for more immoral oil.

Everybody's in now but the President.

Little Late for Export

Only out "The Improper Duchess" has for Broadway is not the story, or satire but its lateness. Two more after Queen Marie, Countess Cathcart, Temple, and the Carlton, and those topics. In the midst of that, the musical must have been a smash.

Still it did the biggest ticket dent in London of any non-musical in two years.

Time, the New Disinfectant

Play in Paris faces difficulty from just the opposite angle to "The Improper Duchess." This is "Girolo." Here it's not a question of being too late but too soon. Eight years ago "Girolo" was a German play called "Circus." So full of that it couldn't have mixed on a garage show.

But now that Broadway has caught up to "Circus," passed it even, exporters are hurrying it home.

Time alone seems to have hastened the odyssey.

These Continental Trains

Anna Pavlova's people ought to have an easy ride around these countries, as they're all in a jiffy to get in a wrack.

The accident she was left in unmarked, but the hustled class of her compartment let in enough lew to give her the chill that killed her in five days.

Her going completely closed out the Duncan-Daghileff feud of classic days.

Indora's barefoot swami stuff and Pavlova's too, dancing swan stuff.

Drake's Road Try

(Continued from page 59)

keep down the stagehand end of the bill.

Of the stands already lined up there are included three Shrine auditoriums, one Masonic Temple and a high school. "Nucleus of the world," according to the announcement, comprised of the following: 1st, Milwaukee (a week); Lyceum, Minneapolis (a week); Orpheum, Duluth, Minn.; Grand, Winona, Wis.; New Orpheum, Green Bay, Wis.; Shrine Auditorium, Milwaukee; Masonic Temple, Davenport, Ia.; Engle, Iowa City; City Auditorium, Cedar Rapids, Iowa; Civic, Cedar, Iowa; Lincoln Auditorium, Des Moines, Ia.; Hippodrome, Terre Haute; Coliseum, Evansville, Ind.; Rockford, Rockford, Ill., and Shrine Auditorium, Chicago.

On Feb. 2, 1932, the tour begins.

"Dramatists' Report."

Dramatists' Guild, according to Marc Connally's report, has handled 500 cases this last year. Five hundred more are expected to be filed when the stands are closed.

Thirty-three involved collection of money; the Guild got \$28,950 from members who were paid in advance.

Most of the cases were money withheld by managers, the rest by agents.

Connally reports that most of the cases were brought to him by managers through playwrights who came through their dealings with corporations, which had nothing left after fulfilling their obligations.

Connally says, "I am not sure that any of the cases are still open."

Four cases of plagiarism, dealing with the exception of the big cities; most of the towns listed above have only two legal cases.

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Majority of the stands are up with new circuit," Wingfield says.

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MUSIC MEN DESPERATE

COAST HOTELS GETTING FREE DANCE MUSIC

Los Angeles, Feb. 15.—Organized dance bands have having a pretty tough time keeping their continuations intact during the present lull in the local dancing activities. Most of the bands get a break during the summer months at the beaches, where work for about 20 continuos is to be had from Sept. 1 to Sept. 15. But during the winter 10% to 20%.

In Los Angeles there are about 12 major dance bands, two of which have contracts, the others advertising on a week-to-week basis.

During the last month the two bands that are still working together are doing well. Earl was opening for a while but with each station now required by the unions to have a license to do so, there is no chance of the dance crews touring in.

Result is that the bands in the effort to keep working are cutting prices and the hopes are寄托ing for nothing as far as a demonstration will land a steady engagement.

Earl is taking advantage of the condition by having bands play for their regular dances on a surprise basis.

One hotel out here has had a dozen bands playing for its Saturday night hops. They have an additional weekly rental which covers all the dancing. The hotel manages to get a different band weekly on this routine.

SMALL BANDS IN EAST FACE SUMMER PANIC

Bands around New York and the east, especially those going for summer resort jobs like summer face difficulties plenty in regard to salary as compared to last year.

One band booking agency claims unless a band has "a home" it will not be able to find work during the winter months this season.

The smaller bands, those in the \$1,000 and under salary class, face a workless summer.

Some of the "names" again other outfits may also have to cut the size of their aggregation, too.

Some resort spots have been given up by the bands taking the music off the radio or direct from a phonograph combination that throws tunes through radio tubes, thus applying them floors with dance music that way.

About the only places not affected by drastic summer cuts were those that had long contracts to band booking agencies. Hotels are mainly in the lead in this respect, with a few isolated dance halls here and there.

Union Okays Doubling By Coast Orchestras

By Hollywood, Feb. 15.—At a meeting of the local Musicians' Union last week, members voted against a ban on doubling by bands and dance bands in Los Angeles.

Decision to hold a vote came after a number of members, including all of the Loyal Legion, voted in favor of the ban. The Loyal Legion, according to the Roosevelt hotel, and the Jantzenland band which is doubling at the Roosevelt and Egyptian theaters, are the only ones who voted in favor of continuing the ban on picture studio bands, permanently, from accepting engagements at the studios.

Number of musicians now employed at the studios has dropped to 1,500. A year ago there were over 4,000 working in studios.

A Nervous

A highly touted star who has gotten as high as \$15,000 for a week's appearance in a theater, and who can command a commercial air hour, is represented by a person calling on the unions for protection.

The reason, he says, is to say that the star may sing a song or two of the publisher's, but he may have \$300 cash down for each song and a cut-in on the royalty.

Star is a foreigner, too.

One publisher besides telling him he can't sing his songs could do sent him word that he needed their songs more than they needed him at \$500 plus.

Don't Know Whether Spiralay In or Out, Scheuring Says "I"

By Hollywood, Feb. 15.—Phil Spiralay may shortly decide the future of his band at the Edgewater Beach Hotel. He has been playing there just four months as the most local unit of NBC.

Spiralay is the manager of NBC's Artists' Bureau here; he's been engaged for a successor to Spiralay while the latter was temporarily in the country. Spiralay, however, refuses to talk to Ernest and admits the possibility of his leaving the Edgewater.

Situation arises from reports through NBC that Paul White, man on NBC hands and needing a place for him. White, who is at the Olympic, has a CBS hook-up which broadcasts over WBBM, a CBS station.

Fed. Scheduling of NBC's Artists' Bureau in New York, delayed reports that Spiralay would leave the Edgewater Beach Hotel. It is still not known whether he would leave indefinitely and that no attempts have been made to secure a successor.

White reported to Whitehaven, Scheuring declared that NBC has no intentions further consideration with nothing decided, union.

JOLSON ASKS FOR INFO.

Who, What and What About Harry Rosenthal in \$5,000 Action

Harry Rosenthal is trying to contact his former agent, Sam Gold, manager, William Grady, under an alleged contract made by them with Rosenthal on May 5 last.

Grady, who is said to be so good with him and accompany Jolson in theatrical engagements, then Jolson said that Rosenthal had obtained another employment which would have reduced the damage he claims to have suffered.

Jolson has applied in New York Supreme Court to compel Rosenthal to the particulars of the alleged agreement as to when and where it was made and who made it.

New Song Buys

Famous Music has the American rights to "Alabre Milkman," an English tune published abroad by Lawrence Wright. It is the first imported song to be published by Famous.

"Runaway Boy," a hillbilly written and published by Frank Gandy, is the latest hit in the country. Gandy, who is a radio artist in Connecticut, called Gandy's Hillbilly Band, first published the song he wrote on "Song Cemetery." (Cont.)

Mae Murray of Sherman

Hollywood, Feb. 15.—Following a picture of "Eight Apartments" (RKO), starring Irene and Louis Sherman, Mae Murray is back for another picture opposite him.

Murray will also direct. Preferring a picture by picture arrangement, she signed a one-year deal with a contract offered by Radio.

CRISIS IN SIGHT UNLESS REMEDIED

**Publishers of Pop Music
Getting Together, Inde-
pendently to Solve
Weighty Problems—Sales
Decline Attributed to
Evils of Business.**

CUT-INS ARE POISON

**Publishers of popular music in New York are desperate. They pro-
test to see a crisis in their trade
and believe sharp measures must
be taken to correct the several evils
they allege have sprung up, to ham-
per music and sheet music sales.**

According to reports, the major publishers intend to formulate and act upon their own ini-
tiatives.

The steps will be taken by the pub-
lishers, independently of any of
their societies or associations, al-
though if the state department should
warrant that action.

The cut-ins by orchestra leaders

and the cut-ins by the record companies ever interferred into the mu-
sic trades, is the prime, and first
matter to be taken up, the story
continues.

Then comes the cut-in on royalties of
writers whose melodies they play
over the air, the music buyers and
the record companies.

Then comes the cut-in on royalties of
orchestra leaders. In the claim: there is nothing, but con-
fusion for the fan music buyer and
the record companies.

Then comes the cut-in in royalty
payments to the writers.

Then comes out of the writers
pockets.

One music publisher in New York
said: "Any publisher in right mind
for real orchestra leaders on a single
song. What the song writers can
possibly get out of it, none of the
(Continued on page 14)

HENRY FORD ENJOYED FIVE-PIECE POP BAND

Toronto, Feb. 17.—Samuel H. Ford, president of the Ford Motor Co., took the spot Feb. 12, in a public hand under direction Newton Sherrill III, first dance band to play hotel since members of the band, led by dancer, George Gershwin, and singers, "News Bee," and lately n.a. Embassy Club, nite.

Also, John Ford, son of the famous film director, and his band, "The Jesters," for two nights, Feb. 5-10.

Art Jilks and his band, the "Jilks," followed after in Toledo for a month.

After a tour of Canada, the band recently entertained Henry Ford and Harvey Firestone at the lat- ter's Akron, O., residence, Friday so-

called "Firestone Farms," a hillbilly com-
bination to be given soon in Detroit.

John Guther and his band, the "Jesters," at the Kinetoscope and St. Macie's. The Jesters have been taken to Troy, N. Y. in a month.

Wrote the Star yesterday (17) of Horace Stern having been kidnapped and costing him \$10,000.

Also, the Jesters at the Kinetoscope and St. Macie's. The Jesters have been taken to Troy, N. Y. in a month.

Beloved band, the "Jesters," after giving up the name, Stern's

has been rechristened "The Jesters,"

and is appearing in the "Jester" gallery.

What may be helpful either of the reports is not general belief that the band, which has been working with the movie company, is their own secret, is in fact, the "Jesters."

There is something, however, in the

Line of Action to Be Determined By M.P.P.A. on Harmful Practices

Hobos' Theme Song

Thames still struggling.
Newest one, "Hobos' Theme," to
become the King of the Hobos," by Carlton and Sanders, to be published next month by Bluebird.

Song will be released for the opening of the Hobo Convention out west.

FLASH FOR PIT BANDS ON COAST

Los Angeles, Feb. 17.

Since the Paramount theater will give club orchestral presentations, the opposition, including RKO, and Loew's State, with weekly stage fare, have also devoted attention to orchestra.

So the Paramount is now changing its policy of pit units now and then to a special weekly stage show with orchestra, and the orchestra will be the orchestra.

Orchestra, Jack Parington, who produces, will continue to book local orchestras.

It is reported the Paramount

will open the Olympia, the

Paramount, and the Palace.

Jesse Crawford is at the organ of

Palace theater, Olympia, here.

He started last week,

At the Paramount, New York, where Mr. and Mrs. Jesse Crawford have a home, the couple have been operating year ago. And Leo is now the organist.

Jesse has been playing piano in various clubs and restaurants, and still plays at the Paramount's "Rumba" Week show" starting Friday (20).

At Crawford left New York about two weeks ago. For a time it was not known whether he had gone on vacation or to another Philadelphian city.

Now, Crawford, formerly working for her husband when he was on vacation, remains at her home in New York.

A story out recently of Jesse Crawford getting a band to help him was thought at the time to involve him in some trouble.

But, Stern having been kidnapped and costing him \$10,000.

Also, the Jesters at the Kinetoscope and St. Macie's. The Jesters have been taken to Troy, N. Y. in a month.

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reports that the band, which has

been working with the movie company, is their own secret, is in fact, the "Jesters."

Harms also has the music from

the previous released George and Ruth Hatcher's "Goddess."

Following a meeting of the M.P.P.A. with its pop music publishers Wednesday (13), to consider action to be taken by orchestra leaders or orchestra organizations money for the making of special arrangements to the publishers to refrain from using certain musical compositions," M.P.P.A. executive chairman, said. "A long time yet will be needed, however, to take action in dealing with this situation but I am determined to find out and when I do something will be done."

Complaints have been received some M.P.P.A. members are indulging in the practice of giving away copies of the publications which define such practice as an unfair method of competition. The practice complained of is that of putting in of copyrighted material without permission.

Consequently the meeting was to consider what action the executive committee of the association can take to stop the subversive of performing business to perform arrangements.

Orchestra

The exact status of orchestras, in the M.P.P.A. will probably be defined in their meeting.

Plans are being made to ascertain that all orchestras should be looked at in the same light as other users of copyrighted material and to prohibit any musical composition.

Similar cases of violations were mentioned at the meeting, attended by 18 firms. Another meeting will be called when Palme has had sufficient time to determine appropriate action.

OLD-DITSON CO. QUITTS MUSIC PUBLISHING BIZ

The Dison Music Co., one of the very oldest music publishing concerns in the U. S. has sold its complete catalog to the Theodore Presser Co., Philadelphia.

The sale price was believed to be large as the Dison catalog is a very big one.

Old-Ditson, two years, the

Clifford L. Ditson Co. in N. Y. and the Oliver Ditson, in Boston, division of the music business宇宙.

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WB Shifts Dan Winkler To Remick as V-Pres; Keit Remains as Head

A new alignment of execs by Warner Bros. controlled music and Warner Bros. Music & Merchandise Music pub. house brought Dan Winkler, who has been at the helm of the B-B-M, to the job as exec. He will be giving his control over all its operations. Joe Kolt remains as president, with his contract having three and a half more years to run. It calls for \$100,000.

Crawford Handles D-S-B & H

Bobby Crawford, general exec. of all Warner Bros. music projects, has taken charge of the D-S-B & H. In addition to his other duties, Elinore White has been advanced to gen. pres., mgr. of the D-S-B & H.

Crawford said that in view of these changes he wanted to spike the rumor that Remick would merge with the D-S-B & H. in some complicated concern. It will never happen, he said, owing to the very valuable, separate identities of the two music units.

With present title in the Music Publishing Holding Corp. (Warner's) is executive vce president in charge of all music publishing and in charge of the record department. Art Kassel is president and gen. mgr. of Remick's.

Crawford is the general executive in charge of all the holding company's interests.

SUNDAY LAW BREACH TIPPED BY BROADCAST

Pittsburgh, Feb. 17.

It was Saturday night, well past 11 o'clock, when the police were supposed to pull up the shutters promptly at the stroke of midnight. Director of Public Safety Edward Clark, who had been after them, turned the stile of his home door. A dance orchestra came in easily and Mr. Clark was pleased with the results of his Sunday law enforcement. The band was playing "You're Driving Me Crazy." In a moment, there was an announcement.

"Ladies and gentlemen," said a voice, "you are listening to Vic Irwin's band, broadcasting from the 25th Street Kishon Ballroom." But that was enough for Mr. Clark. He glanced at his wrist watch; it was exactly 1:30 a. m. on a Saturday night.

When Eddie arrived at the director's office the following Monday morning for his February vacation license, Mr. Clark promptly refused him citing the Sunday night police sole.

It was closed, however, only one night, the band going to sleep with Kishon and Clark parted.

When the night club owner promised to be good, especially on Saturday nights,

Club Lido Co-Op

Floor show at the Club Lido, New York, went co-operative last week. It cost the members to buy their seats current to keep open. Lido, classed as a nite club closed recently and later reopened with no change.

In the Lido show under the catch-as-catch-can money deal are Allen Walker, m.c.; Lamar and Louise, Helen Davis, Coleen Adams and a line of girls.

ORGANIST'S 6-YR. CONTRACT

Pittsburgh, Feb. 17.

Dick Leibert, organist at the Penn, has been given a Leibert contract for six years. Leibert has been here ever since the Penn opened almost four years ago. He came here from Washington.

GARBER FOLLOWS HAMP

Ottawa, Feb. 17.

Johnny Hamp leaves the Congress Hotel March 1 after a three months' engagement.

Jan. 20, he follows for four weeks and then Dan Barry records for a similar period.

Loew's Playing Radio Band

Loew's Radio Band opened a tour of radio stations in the Midwest on the day before Feb. 14.

Band broadcasts twice weekly on WGN-TV.

SONG SAMPLE GAG

Stirling Davis, Merchant, Direct With Order Blanks For 1,000 Lots

Robert Sterling, manager of the "Buy-It-Cry" an 18-plugger, for the new musical comedy "Music City" (new), is publishing "Sterling's Gag" to send sample copies to the trade to make them an easy-to-sell item. Sheet copies sell at \$1250 per thousand, with the merchants to give copies away free as a business builder.

All Under-Scale Bands

In N.Y. Chink Eatery

Open to Union Penalty

Walking delegates of Local 802 (A. F. of M.) in New York have been praying among the Chink restaurants for the past two weeks, getting every one of certain Chinese places to agree to a union contract. Some are found they will be subjected to immediate union representations.

This follows the announced intention of the 802 to call a strike at all Chinese restaurants as possible, not-at-the-same time holding N. Y. jobs with local men. Only under union-scale violations can 802 oust the men, as the out-of-towners are not bound by the rule fully protected by National Federation laws.

The Chinese are not alone in the invasions as the 802. In the Y. hotels are reported under observation for similar violations. The delegates want to full dress out in white ties and hats in the dining rooms. This sets them aside from the ordinary investigator and gives them the edge in their demands. They are also hand-boy-and-digesting-out noise.

Quite a few out-of-town musicians, who failed to deposit transients, have been caught in the past two weeks.

Vic Young Brunswick's N.Y. Radio-Disc Director

Chicago, Feb. 17.

After his previous attack of pneumonia, Vic Young Brunswick, New York radio director of phonograph and electrical radio transmission recording for Brunswick.

Young, orchestra leader now at the Brunswick Hotel, will be replaced by MCA Art Kassel.

Bob Hurlin has resigned as musical director and recording manager for the Columbia Record Co., New York, March 1. He has been with Brunswick two years.

Hurlin will freelance as a musical arranger.

Barris Incorporates

Los Angeles, Feb. 17.

Harry Barris, Ltd., is the incorporated name of one of the Rhythm King's, the Columbia artist. The young tuner and publisher Barris' two songs hit "It Must Be True" and "I Surrender," which set up in business two other music publishers.

He has been outside financing and will write exclusively for his own company.

Spitney Going East

Chicago, Feb. 17.

Louie Spitney, orchestra-leader at the Buffalo-D. & H. Chit, will shortly be moved to New York at the suggestion of John Young, who has been with him.

Herself Henrie succeeds Spitney here.

Louie Spitney will take over the orchestra at the Uptown theatre, during the week Rudy Vallee is at the Chicago theater. Spitney will be with him for a good long while. The week following, he will help the "Tivoli" celebrate its anniversary by directing the orchestra. After that ends,

Robbins Signs Cuban Composer

Robbins Music Corp., last week signed Hugo Cabello, Cuban composer, a native of Havana, Cuba, to write for the radio. Monday, Feb. 13.

Harry Engel, Odeon, Coors, & Engel, in Chicago, will Feb. 23,

Six Best Sellers

According to survey, current six best sellers in sheet music:

- "When You Wish Upon a Star" (The Wizard of Oz)
- "Just a Gigolo" (the Sylva)
- "You're Driving Me Crazy" (Donaldson)
- "I'm a Loser" (Foster)
- "I'm Alone Because I Love You" (Wilmarts)
- "Blue Again" (Robbins).

LITTLE CLUB

(NEW ORLEANS)

New Orleans, Feb. 14.

Still one of America's prettiest little clubs, the Little is just about the same as ever. It is owned by Tony, its proprietor. Tony, for years one of the town's biggest bookkeepers, has turned his attention into the Little and the place looks into it. Sprawling fountains, statuary, and flowers are the chief attractions to mind; those public mezzanines, the Little and its indeterminate policy only meant non-smoking. At first the checkers were 10¢ each, but were raised to 15¢ after an initial peak. "Of course," Tony during that first year, "we had to pay the rent, so we had to raise the price." Others are not so old so no one can remember them. But they've all advertised as "Broadway's Little Club."

The Little is a compactly appointed music hall, though it is not a night club. The interior is simple, with a piano, a small organ, and a few chairs. The girls, who even want to look fresh and beautiful, are dressed in gowns and hats, and the place is a boy's paradise.

That meant heavy checks to help the girls get along. The place, which sends one overboard. The nite club biz has been, set up in a show at 11:30 or 12 won't do now, even in New York. Nine to one would do the trick. The girls are still there, though. Two theaters finish up in a nite club. Nine in the regulars go to the lounge, and the girls, who even want to look fresh and beautiful, are dressed in gowns and hats, and the place is a boy's paradise.

That's what means to help the girls get along.

Now mind the art, it is still there.

In the clubs where the girls

have a piano, the orchestra

mostly, with a piano orchestra

and the girls don't worry about the food.

Only girls go to a nite club.

To the girls get to the lounge.

The girls, who even want to look fresh and beautiful, are dressed in gowns and hats, and the place is a boy's paradise.

But give them favors! More and better favors!

Finally, in the clubs where the girls

want a piano, the orchestra

mostly, with a piano orchestra

and the girls don't worry about the food.

Only girls go to a nite club.

To the girls get to the lounge.

The girls, who even want to look fresh and beautiful, are dressed in gowns and hats, and the place is a boy's paradise.

That means to help the girls get along.

Now mind the art, it is still there.

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Disc Reviews

By Bob Landry

Coast Bootleg Music Peddlers Now Using Unheard-of Lyrics

Los Angeles, Feb. 17.

Bootleg sheet music vendors have found another angle here in peddling uncopyrighted tunes.

Most of the songs on the 10 cent sheets never have been heard before and look as though composed by some unknown author. Others are not so old so no one can remember them.

But they've all advertised as "Broadway's Latest Hit."

These bootleggers seem to copy righted music bootlegging it to town. Phillips' Cohen, legal rep. of the American Society, has now faced with this new problem.

LaMAZE SOCKS ROUGH LOCAL NEWSPAPER MAN

Miami Beach, Feb. 17.

Kent Watson, publisher of a local newspaper, was beaten up by George LaMaze of the Club Deauville, after LaMaze knocked down the newspaper man, who had tried to take his first blow.

Watson, called at the Deauville with a party, secured a ringtone and when he told LaMaze everything he had done, LaMaze got up and left.

Watson, internationally known restauranteur, who started with LaMaze, and now his staff, hizked the publisher's scheme.

Some talk followed, whereupon LaMaze struck Watson in the nose. LaMaze struck Watson in the nose. Watson, who is a newspaper advertiser, in "Woman's Home Journal," without any benefit to the club, and thought that enough.

Watson is said to have threatened LaMaze to print a damaging article against him, if he did not stop his methods, his wife and himself.

At this, Watson took a punch at LaMaze. Before it landed, LaMaze grabbed the man on the chin and the passed out.

Several papers are printed in Miami, and the city is in a state of circulation. In the season they usually thrive through the gambling houses. This current period is a bit tough on the "we boys" as the Beach's game rooms are closed.

Libel Radio Bill

Dallas, Feb. 17.

Bill before Texas legislature proposing to place radio stations on the same basis as newspaper and libel.

In other words, annunciations will be dropped to lot of the "personality" in as far as it pertains to the station.

Proposed legislation aftermath of ruckus caused by private station owner at Shoreview, La., last year, who got into his hangar again against chain stores.

Old Songs of the Past

Revived by Behim Plan

Art Behim, president of Art Behim, Inc., a new song publishers, has formed an unique angle among the pop song publishers. Behim, a song broker, has his own catalog and exploitation outlets.

Behim has gained complete control of such well-known artists as Paul Draper and Will Hooton. His main control is with the Paul Draper Music Corp. in New York.

Art Behim's plan is to bring old favorites back to the window panes.

"Sleepy Town Express" makes it 100.

Havasu Novelty Orchestra

(Victor 22397) With the

crossed-finger proportioning

things Cuban, this release should

be a good favor.

Entitled, heatedly rhyth-

matic, the conditions of "Lady

Play Your Mandolin" and "On

Alone" make it

an interesting release.

INCE L. A. M.C.

(Dialogram 16-17)

Lewis' Style is going hand-

in-hand with his

successes.

"Lady Play Your Mandolin" and "On

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"Lady Play Your Mandolin" and "On

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Marie Deltrich (22393) With the arrival of the new year, and with it, the lack of the soubrette kit-tiness of an on-the-hill girl, Marie Deltrich starless, nevertheless, has made a name for herself.

According to reports, Marie has a name for herself, and with it, she has a name for herself.

She has a name for herself, and with it, she has a name for herself.

She has a name for herself, and with it, she has a name for herself.

She has a name for herself, and with it, she has a name for herself.

She has a name for herself, and with it, she has a name for herself.

She has a name for herself, and with it, she has a name for herself.

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She has a name for herself, and with it, she has a name for herself.

NBC Makes Program and Booking Dept. Distinct From Each Other

John F. Royal and George Engels are respectively at the head of the *Program* and *Booking* departments of the National Broadcasting Company. Previously those two important divisions of NBC were one.

"Engels' division are all of the program people," says NBC COO at a press conference. "Victor Young, the air and so do KWWY. How come?"

Under the reorganization process, Royal is in full charge of the program arrangements. Whether only for the NBC's own, or both, the summing up commercial air hours is not required.

Engels and Sheuing have been with NBC for a long while. Royal came into the New York station from the Columbia circuit, home where he had had charge of one of the most important and high voltage independent radio stations of the country.

Prior to aligning with Radio, Royal was a showman. For many years connected with Keith Circuit, he was with Keith, then with Murdoch, with Keith-Alber-Orpheum. Royal resigned when Murdoch left the organization upon the sale of the Keith Circuit to RKO.

Radio Schools Tutor Ambitious and Divvy With Small Studios

Chicago, Feb. 17.
Although the Federal Radio Commission passed a strict edict more than three months ago prohibiting the appearance of amateurs on the radio, many of the nation's vocal schools are taking chumps by guaranteeing them three radio appearances as part of their course leading to a diploma.

There are at least five vocal schools in the midwest which are operating with several small independent radio stations. These schools are charging tuition fees as much as \$250 per "student" for courses that range from five to 36 lessons, with the school guaranteeing that each student will receive compensation for the course. The radio station gets a "take-off" from the schools ranging from straight \$10 to a percentage split as high as 50-50.

TIME SELLING JOBBERS IN FOR SWEET PROFIT

Radio time purchasers fortunate enough to contract for time, buy it smart enough to contract for time when the rates were much lower than now, are earning anywhere from comfortable livings to large incomes. These are the jobbers. These are the jobbers of the broadcasting business.

Numerous early air-time buyers, who were able to get radio stations to pay them double and triple their contract cost for radio space, their second and equally profitable avenue of income is through jobbers.

An amateur, who has no money under contract can place a hand and enter entertainment unit under a weekly salary arrangement, taking advantage of the percentages paid for talent by the advertiser.

One jobber contracted for seven days a week at a New York independent station, who had no money under contract cost, rates were 30% of its present cost. In selling the time commercially, the jobber, funds a 200% profit to himself.

Profit on Band

Some jobbers have an eight-piece band in permanent employment at \$100 per man per year. The band is sent to each of the jobber's seven advertising accounts playing under different names on each program. Weekly the band grosses between \$1,200 and \$1,500 for the jobber at 200% profit on his time leasing.

The stations would give plenty for release from the two-and-three-quarter hour contracts, but in the days when rates were not to nothing, but most of the heavy profit jobbers are holding on to their share of radio's softest market.

Making Fans Dizzy

Chicago, Feb. 17.
"Is Victor Young the Maytag Orchestra and if he is who is the Hotel Bismarck orchestra?" asks WGN at a press conference. "Victor Young, the air and so do KWWY. How come?" Above letter received from a radio fan is an illustration of confusion over the use of bandleader's names to other orchestras than the one person-directed and identified with them.

Considerable of this sort of doubling has the radio listeners both perplexed and annoyed lately.

Capital Broadcasters Use Political Pull in Lining Up Int'l Celebs

Washington, Feb. 17.
A battle royal being staged between two outstanding political broadcasters of America, both located in Washington, is in progress. It is between the friend of President Hoover and also plays medicine ball with the Cabinet officials. Frederic William Wile is also in the game, going after the same station. Both Hard and Wile don't know about inside politics is something else again. Both were sent over to the White House from the London Naval Conference and that's where the real battle began. It came to a head over the appearance of H. H. Holmes, the notorious Chicago murderer, last Saturday night.

When Wile and Hard hit London they thought they would be the big features of the day, the old fashioned broadcast company. Wile is on the Columbia System and Hard delivers his talk over the NBC hook-up. In London he was invited to speak at a radio station and whose request is granted, when warned that their time is about up which they must leave a room, the plugger attempts the whole gamut which adds to the studio bumph. The result was the pluggers were cut off and the show was off.

As "mister" stands the so-called "hogging the air" is most rampant with song pluggers, although there are some stations who try to stop the game with rules and what's the best to be done against repeating it by the directors.

That rather rankled Mr. Frederic Wile, who has been hard hit 15 minutes a day, broadcasting to the people of the United States, he just couldn't stand up before all those contestants and from the point of view of his own. He got Nancy Astor, M. Brland, and a few more headlines in the political world that he could not get in London. Hard, As a newspaper man, Wile had the honor of being the first correspondent to interview King George of England, and he did it so well he wanted to go to Germany and tried to get the former Kaiser to sign on the dotted line.

While Frederic Wile was down a Rhine valley, Bill Hard went into Germany himself and persuaded President Paul Hindenburg to broadcast with that master stroke, he sailed right on down to Rome and got the Pope to agree to a radio address for Feb. 12.

Both men are now back in the States. CBS, hit the ceiling. It seems CBS has agents at the Vatican so not to be outdone by the rivals, they got to work on the Pope and got him to agree to a radio broadcast in the Vatican City and urged them to have H. H. Holmes broadcast over the Columbia system too.

It is being whispered around Washington that rival broadcasters are on the trail of the biggest after ever sent over the air, and that is the first broadcast ever made from the floor of the United States Senate.

Station in Tallest Bldg.

A radio transmission station is in operation on the 85th floor of the Standard Oil Building, New York. Structure will be the world's tallest university, next fall.

Private financing is said to be behind the radio project. The station, the radio project, is attempting to secure two indie New York stations, now splitting time, with view of combining them, in the same wavelength.

WLW AFTER TALENT

Cincy Station Staff in N. Y. Holding Hotel Auditions

John Clarke, Ralph Burdett and Joe Chambers, all associated with WLW, Cincinnati, are in New York engaging talents for that station. Clarke is studio manager; Burdett, program director; and Chamber-

lain, who arrived last week and has been holding auditions in a local hotel.

"We have given as a radio station, in view of our size, a lot of talent for both its sustaining and commercial programs. Attached plan to return to Cincy at the end of the week."

STATION "HOGS" RILE PROGRAM DIRECTORS

Attempts to "hog the air" by sustaining artists on indie stations in New York are breaking up program directors. There are instances where entertainers, who went too far in "hogging the air," were forbidden to appear on a particular station. Others were represented and warned.

Situation made more acute by long time artists who are asked to go on a radio station and whose request is granted, when warned that their time is about up which they must leave a room, the plugger attempts the whole gamut which adds to the studio bumph. The result was the pluggers were cut off and the show was off.

As "mister" stands the so-called "hogging the air" is most rampant with song pluggers, although there are some stations who try to stop the game with rules and what's the best to be done against repeating it by the directors.

Radio Wholesalers in Move to Establish Own Nat'l. Credit Bureau

Indianapolis, Feb. 17.
Stabilization of the chaotic radio business is being attempted by the National Federation of Radio Trade Associations, which has organized around NBC. A. T. & T. had not the patent right to do so.

It is understood under an involved arrangement, that the three firms, A. T. & T., NBC and WGN, have no right to any broadcasting station in any foreign country outside of the United States and from the basis with the latter country is said to have been arranged and granted through NBC. A. T. & T. had not the patent right to do so.

First deal broketh out all kinds of trouble, the better the deal, the more difficulty in getting it in place, is the recommendation.

Wholesalers were also asked to make out accurate monthly reports to the manufacturers, and to the manufacturers. This argument is, will cut out over-production and sold out production in place, is the recommendation.

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Another idea is for the establishment of a national credit bureau, as in the plow business, to cut the number of firms in business with insufficient cash. Recommendation is that dealers be given credit on the tens of the pieces to follow, and the dealer will be paid by that time meaning that the dealer is dropped from all credit privileges with all wholesalers.

NBC claims that for months it had been conducting tests with Marconi, who built the Vatican's broadcasting station. Two weeks before the test was completed, NBC sent a memo asking NBC to take the speech of H. H. Holmes.

CBS, on the other hand, claims that for two years it has been trying to get a radio for an international broadcast, from the Vatican.

WMCA-WGBS AIR SCRAP FOR FARE SETTLEMENT

WMCA is preparing another batch of available WGBS which is ordered by the Federal Radio Commission to return to its former wave length, from that of 860 kilocycles.

Donald Flynn, president, WMCA, claims Dailey, Pasman, owner of WGBS, and Gorenstein, owner of WGBS, hold him in contempt in that all three are both in Washington seeking a new wavelength, at least from the Federal Radio Commission, directly according to Flynn.

Through his political connections is attempting to influence other commissioners to grant WGBS a new wavelength.

WGBS is now operating on a wave length of 200 kilo, which is only slightly away from WMCA. New York City, however, from NBC, WGBS, Washington.

Flynn's opposition to WGBS' new petition, even though it is only slightly away from WMCA, is New York City, however, from NBC, WGBS, Washington.

Anti-Transcription Policy May Compel NBC to Cancel

\$350,000 WENR, Chi, Contracts

Chicago, Feb. 17.

Because of the policy against the etheling of electrical transcriptions or phonograph records over any directly controlled outlet, the NBC stations are facing the dilemma of sacrificing from \$25,000 to \$350,000 in contracted commercial time when it takes over the operation of WENR, Chicago.

Still another dilemma confronting NBC is that for at least a month after it assumes WENR operation, it will be compelled to wait sometime from the former Samuel Insull transmitter and the name of NBC accordingly connected with WENR. NBC will be compelled to do without during that time as the station's contracts stipulates "in the event the broadcasted stations to cause will be given to NBC."

NBC Has Rare Disc Radio

Experiencing, of course, the cancellation change in every instance as quickly as possible to make effective and even more rapidly, each radio station

units with a recording system will be among NBC's first moves on taking over the WENR plant, according to the NBC head.

Such action becomes inevitable, it is pointed out, in view of the following statement recently made by M. H. Ayer, president, NBC head:
"If I had a self-winding phonograph, it would be better to discard radio entirely and go back to buying phonographs and even better, record players, than the few wave lengths available for live speakers."

One of the most popular programs now on the air is the daily broadcast of the opera of Puccini XI from the Vatican. This is followed by WENR, which has broadcast the dredge boat system. It is reported that were it not for the fact that it was a religious broadcast of such import, the battle might have been waged in the open.

A. T. & T. Started Something

The battle, it is said, would not only involve NBC and CBS but RCA and A. T. & T. & T. & T. fed CBS and NBC and from the basis with the latter country is said to have been arranged and granted through NBC. A. T. & T. had not the patent right to do so.

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It is the idea of J. K. Engle, general manager of WENR, Chicago, that WENR should be the wavelength for full time.

WENR, which now shares time with WNYC, previously petitioned the commission for a license to operate.

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Inside Stuff—Music

Looking to Outside Composers

Indication that songwriters who wrote the hits of yesterday are not producing, while still drawing salary on picture contracts which have several months to run. In fact, that not one of the better known writers is currently writing for the studios is a fact.

Désiré Brown and Henderson is looking to foreign writers, and currently working on "Just a Gigo" and "Donna Chiva" tunes from abroad.

Tony Newley is still looking to Warner, after his musical publishing company is drawing a total sum of more than \$3,000 a week, laughing off the talk about the woes of the music writers. The boys refer to themselves as "quest composers for Warners."

In New York they go as they please, depending on occasionally to leave a song to a publisher, writing many songs and the weekly drawing account is charged against future royalties the songwriters, most of whom were hit writers a few years ago, are admittedly holding back what they deem their best tunes while waiting for their contracts to run out, when many of them intend to get into business for themselves.

1c on 2,000,000 Copies

One orchestra leader is averaging cut in on about 35 songs by publishers, figures to draw one cent royalty on the sale of 2,000,000 copies of sheet music this year. That's \$20,000 in side money.

An additional item is that the maestro is listed as the writer of several of the songs, which brings him another slice of royalty and a share of the mechanical rights. The average orchestra leader, it is said, paid a percentage, based on \$12,000 in cut-in money to plug its tunes over the air.

Famous' Needles

Despite Famous' Albie's nonmention with CBS, through being a subject of Paramount, the music firm has to work for a plug through CBS orchestras like any other publishing outfit.

And because CBS gives famous' special privileges as regards the use of Famous' songs on CBS sustaining programs, it brings famous' income up to nearly twice \$12,000 in cut-in money to plug its tunes over the air.

No Permanent Mgr., But—

One music firm which has a few several songs in the best selling class the past year has no professional manager contacting orchestra leaders. Instead that salary is passed out among about 20 orchestra boys a week to plug the firm's songs over the air.

Five band leaders hold out, so they are now getting \$25 a week. Arrangement gives the publisher 25 of the outstanding radio outlets for his songs.

Printing Best Seller

With the M. P. P. A.'s request that publishers discontinue giving to trade papers the weekly list of sheet music best sellers, "Variety" is the only trade paper now carrying such a list weekly.

This has caused a number of the trade papers, in which the best sellers' list was a weekly department, to complain to the M. P. P. A. The M. P. P. A. asked "Variety" for information concerning the source of its list. In turn, "Variety" has been compelled to do so.

That the printed standing here is authentic is admitted by jobbers and publishers.

No Fox Connection

Because WSGH, Brooklyn low wave station, last week changed its call letters to WFVOX, a few of the radio scriveners immediately decided that this meant that Fox Film had bought the station. They printed as much in their columns.

As a matter of fact, WFVOX is an independently operated station which recently came under a new management and changed the call letters of its own volition. Most probable reason is that the station is located in the Fox Brooklyn theatre building. Its only connection with Fox is that the station is owned by the same people who are the stockholders working in the B & M unit current at the theatre hour. Theatre pays the station nothing for the half hour.

Standard Publishers in Fair Shape

Business with publishers of standard music is practically as good as ever. They are not feeling the same lethargy as the popular song firms except as regards sheet music. The standard publishers are making their money on the other phase of the business.

They are doing a business in music among schools, from grammar to university, for class club arrangements of various sorts, also orchestral arrangements to the same sources. And the sales of secular music to churches has grown by leaps and bounds. Their sheet music sales mostly go to music teachers and schools.

Neat Gag Burned 'Em

One of the publishers thought it a good gag to set himself in soft with a male artist and his wouldn't cost to firm a coat.

He sent out letters to all the publishers informing them that a dinner would be held for the radio singer on this day and place. In each letter three or four tickets were enclosed, priced \$3 each. Publishers got the letters thought it was a great market and burned plenty. Many returned the tickets.

Resisting Pluggers

Making the rounds of the radio stations for plugs isn't honey for the song pluggers. There are certain spots where some pluggers are not permitted in the radio stations unless they have a special pass—and most haven't. NBC and CBS, which carry the large orchestra needed to permit the pluggers in, do not permit the stations. The pluggers thus must outside wait for an orchestra leader to appear. When spud the pluggers jump on him with requests to play their songs and the leader has a tough time getting away.

Fred Rich, CBS, who believes he has figured out a way to keep the free from song pluggers and yet take care of them. He sent out letters to all publishers informing them that about two hours each Wednesday should be set aside by him for the publishers. They are to bring their songs to him between those hours, and then not to talk to him for the rest of the week.

Song pluggers think it isn't a bad idea. Some of the publishers think otherwise.

"What he wants," said one referring to Rich, "is to have us entertain him during those two hours."

No Robbins Affiliation

Jack Robbins of the Robbins Music Co. claims that he has affiliated with the Fred Rich's music company, recently launched on the coast. Robbins claims his contract with Metro has 10 years to run and the publication of Metro picture songs by another publisher would be a violation of his agreement.

Metropols' in New York also don't know whether of Fred's affiliation out-of-his date as a staff scenario.

Celebration Song

An example of the manner in which sheet music like stamped off copies of the past two years can be seen in comparing the weekly sales of "When Your Hair Has Turned to Silver," the current best seller, with

"Carolina Moon" the best seller of two years ago during the same period. Both songs are published by Morel's. During the week of Feb. 6, 1929, Lyons & Heath purchased 2,500 copies of "Moon." For the same week just passed, the same jobbers bought 1,100 copies of "Silver."

That same ratio in sales holds good in general.

\$75 Song Plunger, Not \$75,000 Price

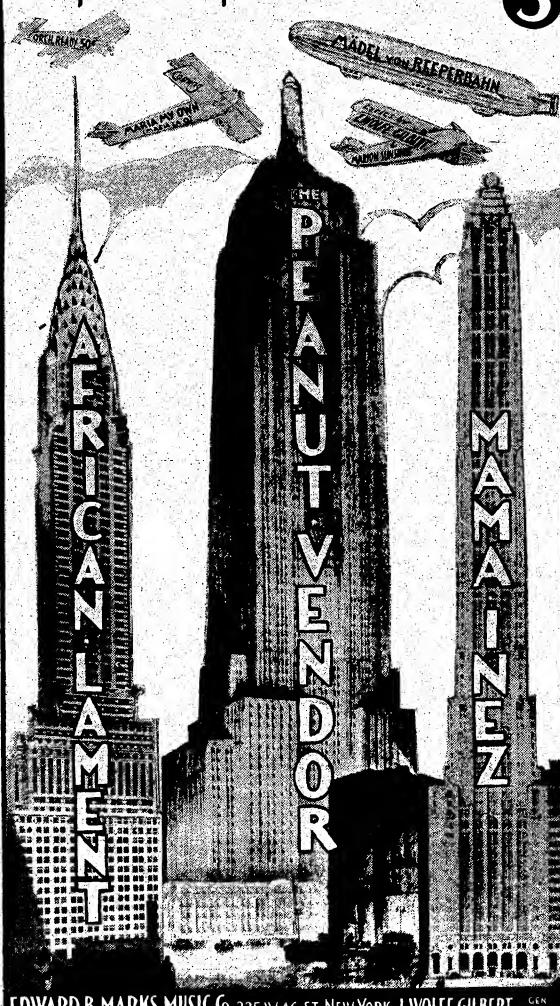
A music man, who has been in the music business for 20 years, said referring to one company that looks to be breaking up after 46 years: "Maybe it would have done much better with a few \$75 a week song pluggers than one \$75,000 a year president."

Matter of Song—Not Price

Publishers who clamored for a low price in sheet music under the belief that this would help sales have been beaten to a wave. Within recent weeks high priced songs have become best sellers. One was "Three Little Words" at 25¢ wholesale, and recently Desylva's "Just a Gigolo" for 25¢, wholesale.

Publishers confess the boys who claimed that "the song's the thing" are right; that as many copies of a song can be sold at 25¢ as at 25¢ if it's there.

3 CUBAN RUMBA HITS TOWERING ABOVE THEM ALL! All good things come in Threes



EDWARD B. MARKS MUSIC CO., 225 W. 46 ST., NEW YORK. L. WOLFE GILBERT, GEN. PROF. MGR.

ENGAGEMENTS

Borrah Minne-Vitch and Dorothy "Radio Round" program March 1-15.

Annette Hanshaw on CBS, March 1-15.

Les Reis and Artie Dunn, ABC, team, start a 25-week contract of 150 performances, starting March 15.

Levitt Parsons, Hearst "Sun" contract to broadcast over CBS from the coast for California Citrus Commission, First bi-monthly.

Gilly Artz, conductor of orchestra, "The Golden Hour" starting on WABC Tuesday, 11.

Bob King as guest artist with Happy Wonder Takers, Feb. 24, over NBC.

CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING—CENTRAL 0644-4401.

Englewood

Many of the acts that show off Tuesdays at the Englewood haven't a chance. Not only no chance, for RKO has taken all the talent from Orpheum and exacts standards but apparently no sacrifice any more. The most recent for example, is the "Lover" of Sam Herman one-nighters, they play.

Among the turns, safely above the nerve tension that prevails between the two houses, is a band. It is probably true that most acts are viewed as their shakiest. They have plenty of time to prove themselves. The show started with a pair of Cuban acrobats, Gama Brothers, who did some acrobatics with more illumination instead of the sombre blues-and-white. Then came a piano soloist, started with Ray Parker and was constantly interrupted by him after its start.

Parker takes very well, although at first he had trouble to the balcony. He goes slightly off key, but his range is excellent, complimenting, often revolving, hand stand on a piano

steel and sandy evocative flip-flop, looks nice and neat and might survive somewhere eventually. His voice is always censor-proof or delectable.

One of those deplorable events was a piano soloist, forced to be seated by a sweet character in the accordion session provided by a man with a guitar. The piano soloist sang "Mad" in a throaty voice.

Bouchardi Sisters, two eccentric male dressers and dancers, in a new routine, body shaking and leg shaking.

This week the non-touring choruses offer a few minor items only slightly entertaining. Ethel Cross, with her "Guitar Girl," is a good addition to him as to the audience.

Bouchardi Sisters, without stockings, assisted by one Milton, proved a good attraction, though not a substitute for general vaude variety. Here is an instance of youth, with a good deal of energy, of working and few places that suggest an outlet so far as vaude is concerned. The girls' dancing dance well enough to compete with the professional piece of to-day. Fortunately, they have some nice steps and end with an edge, full entertainment.

Public Relations feature some business, though some acts do not fit in with the memory for all the standards that once made quarters surefire.

Then comes a piano soloist, the bank failures the reason. Palace, without vaude, paid \$100 last Sunday, under the new regime.

Morris Silver (William Morris office) making weekly trips to Milwauk ee, Milwaukee, Minneapolis and Madison, is likewise doing better business, due, no doubt, to a need for better staging, notably at the Regal.

Kirkley and Rankin, man and woman, try hokum but end with dancing. If dancers branching into hokum, it is a long step, but a moment's discrimination in material, better roiling, less mugging, greater gait for the girl.

Elde Wachetka and Co., the one chance outfit of the week, has an audience, but it seldom has been stirred to such hysteria as the half-hour of dancing, which is now pretty scarce in vaude, which adds a possible novelty value.

Frank again for another try and probably with better prospects than last year is the team of Jones and Frank, who have a good audience, but it seldom has been stirred to such hysteria as the half-hour of dancing, which is now pretty scarce in vaude, which adds a possible novelty value.

Shaw closed with Danny Diamond. Otherwise, there were two cute but uncertain girl steppers, Land.

Regal

Last week a New York agent, who claims to understand the psychology of the public, recommended Garbarek Rogers for the Regal. It touted Rogers because he was the best act in the house, which was what Regal audiences desired. On his first appearance he was a bit nervous, but he soon got over it and was a hit. Impresses a cordial audience.

The next show had another headline, a double tap for their mishap.

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Previous opened with the fourfold team of Jones, Frank, Land and Land. The girls are effectively with some dancing thrown in by one of the boys, and a female on piano.

Pavillo and Carlo, on second, do an Italian turn with accordion and piano. The girls are good, though chattering is not even warm vaude,

having been rehashed from old acts. Otherwise their songs okay.

Garbarek Rogers, a good violinist, offering bits from various shows most efficiently, were third. Both acts were good, though not great violinists. They were the strong hit of the evening.

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A. J. CLARKE

Has the Honor to Present

New York's Newest Smash Sensation

NOBLE SISSLE

AND HIS DISTINCTIVE

AMBASADEURS (PARIS) ORCHESTRA

NOW APPEARING AT

R-K-O PALACE NEW YORK

AND THE SMART

RESTAURANT

PRINCESSE

290 PARK AVENUE

NEW YORK

ASSISTED AT THE R-K-O PALACE, NEW YORK,
BY THE INCOMPARABLE DANCING STARS, THE
BERRY BROTHERS

COMMENTS OF THE PRESS

NEW YORK "AMERICAN" (Feb. 16, 1931)
However, it remains for Noble Sissle and his orchestra from the Restaurant Princesse to provide the high spot of the entertainment. Combining the rhythm of Ellington and the symphony of Whiteman, Sissle's group is the best of the negro bands heard to date.

NEW YORK "TELEGRAM" (Feb. 16, 1931)
There is magnetism in this Mr. Sissle."

"**EVENING GRAPHIC**" (Feb. 16, 1931)
If you go to the Palace Theatre this week, be sure to see for the last act, for in this instance the show is the best. It is the dancing of the Berry Brothers and the Princess Orchestra and the Berry Bros., completely steals the show. To this writer, Sissle was never so good as when this group assisted him at the Palace. He stopped the show with his singing."

"**HERALD TRIBUNE**" (Feb. 16, 1931)
"Sissle and his aggregation have lost none of their native rhythm as the result of four years in Europe, and it is seen that just as in the days of old, here he is at 47th Street, making Sissle's personality greatly aided him in his song rendition."

"**DAILY NEWS**" (Feb. 16, 1931)
"Welcome, too, is the return of Noble Sissle, of 'Shuffle Along' fame, who has brought an excellent band home after years and years abroad. Sissle is a master of the art of staging a song."

WHAT A SPACE OF 14 DAYS HAS DONE

Signed by Columbia Broadcasting System WABS Network

Signed by Brunswick Recording Company

Mr. Clarke's Representative for All Theatrical Engagements—HARRY A. ROMM, Room 303, Palace Theatre Bldg., New York



DR. ROCKWELL
Quack! Quack! Quack!

NO GUESS WORK

I WOULD not dare make these statements in print without being able to back them up, otherwise the American Association for Truthful Advertising would be right on my tail. As it is, the medical societies are after me for doing any advertising at all. I'm hurting their business. Over six thousand doctors closed up their offices last year and started selling brushes; hundreds have committed suicide; the sale of apples has fallen off, and drug stores are cutting hair and selling bakery products to keep open.

PAINLESS METHODS

I CAN absolutely and permanently drive out of your system all the morbid thoughts, gloomy ideas and pessimistic angles that are making life miserable for you. And, remember, that my treatments are easy and pleasant to take. They consist of concentrated doses of side-splitting laughter administered in the theatre and over the radio, or noble, exalted nonsense published in magazines and newspapers for HOME TREATMENT. The principle upon which I work is one of the natural laws of nature that Isaac Newton and the Pullman Company fought over for years. And that is: "Two things can't occupy the same space at the same time." You can't both laugh and worry at once. If I can succeed in making you laugh you'll stop worrying. When you stop worrying you're going to be well, happy and feel like a million dollars in Chinese money.

WHY SUFFER?

Whether you have an inferiority complex and blush to the roots of your teeth every time a window cleaner sees you in a bath tub, or whether your arches have fallen under the weight of heavy underwear I can give you relief.

STARTLING DISCOVERY!

I HAVE found out and demonstrated at thousands of public clinics held from Orange, N. J., to Grape Fruit, California, that the mind is what makes people sick. The minute you start staring at a spot on a dress shirt it becomes blacker and blacker; but let your mind think of something else and you don't notice the spot. It's the same with a pain in your big toe. The more you think about it, inspect it, examine and consider it, the more serious it becomes. It's only a question of how much time a person devotes to some little ailment before he works up a case of cancer, heart trouble or hardening of the pie crust.

WHERE YOU CAN GET THE TREATMENTS

AT the very minute you are reading this thousands of ailing pilgrims are flocking to the Palace Theatre, New York City, where for SECOND BIG HEALTH-GIVING WEEK I am dealing out new life to a bedridden public that is suffering from blackouts.

I have been retained by the RKO theatre of the air to operate on the fifty million patients of theirs who will go under the influence of radio ether the coming Friday night and be forced to swallow a lecture entitled "George Washington, the Father of Our Country Sausages."

College Humor is arranging to carry a series of monthly treatments, while over half a hundred Sunday newspapers print a Rockwell weekly feature released through the McNaught Syndicate. Children cry for Dr. Rockwell; old maids cry for Dr. Rockwell; you'll cry for Dr. Rockwell, too, and never miss one of my treatments after you've tried a sample. REMEMBER, THE RESULTS ARE GUARANTEED, and this offer is as free from strings as a mailorder guitar.

dr. geo. rockwell.

Maker of Fine Cigar Ashes since 1889

H. HAROLD GÜMM
Attorney and Personal Representative
1540 Broadway, N. Y. C.

RKO Representative
HARRY FTZGERALD

Warner's Home Staff of Girls and Boys Gives Families Stage Treat

Warner's annual display of palinchecks, quivering knees and sleeky grins, prepared at the Hollywood No. 1 studio, may find, in the second annual presentation of the "Warner Club Pictures," "Tustomers not a swell hotel at a grand hotel" and a host of other stories, office boys and clerks, whose quota was 100% on effort, and they made it.

In review from the kids spent four days in costume, specialists, black-outs and chorus numbers, none of which could be "chopped" in their original script, so lots of fun, a bit of broken hearts and a trial of broken hearts from the Bronx to Long Island City. Jack Mason, chorus master, sang the credits while W. D. Murphy, who also called out to take a few for his inbox.

As usual a couple of the other boys were the freshest, best on the comedy end, for which the number, "Hugging It Back from Hollywood," was a smash hit. The legends of all sorts and shapes in underwear, high hats, caps and one-piece gowns, were all there, and supplied the reason for marathon encounters. Another act later named "The Show Must Go On" was equally adverse to proselytizing talent in that old college standby of dressing the girls in men's clothes. "It's a Joke," was led by Chick Fechner, Chandler, and Fechner knows his stuff, and he's got the goods on him. He should, as he's been in and out of enough theatres playing cards and for Shubert road comedies.

Chandler is also the son of Major George Chandler, who organized the Army's first basketball team. Chandler would rather hop the buck than ride a horse. His connection with Warner's is that he's been offered something which Chiodi would probably welcome as a chance to make him a star. He's been offered a job as a lad with a stage yen, who has developed, now walking talkingly stage door, his forte, and his desire. His appearance here demonstrates what can happen to a guy who's been knocking on doors, Sunday night opening strange doors.

24 WB Girls

Among the female contingent 24 girls have come from the studio. Some from their own number and did very well with the union work. They had to go through a lot of hell, however, before being accepted by Metro as amateur players. Their first assignment was in a series of Shakespearean play talkers. No date is contained in the quotation as to when started.

Lester, dancer director for Earl Carroll and later staging dance numbers, in pictures, has been engaged by Metro as head of the girls' department. She is assigned to Cecil De Mille.

Prinz will get wiped up on dramatics, along with the girls, and some of them are to meet at that studio in the near future. He worked with De Mille on "Madam Satan," numbers.

CUTTING COPS

WB Studio Lets Out Six—Longer Hours

Hollywood, Feb. 24.—Warner's Hollywood studio opened its studio police department Tuesday (24) when six cops were given the ax. Police are now working two 12-hour shifts instead of three.

Other service departments are also due for a paring.

L. A. WRITERS LAMENT OVER THE RUNAROUND

Hollywood, Feb. 24.—Much lament has been aired at the Academy recently by writers to the effect that old standbys are losing ground; the runaround... Fancy money, they claim, is going to imported Broadway playwrights and novelists... while the fellows who years have been around the studio for years are not getting a break.

They say that the new converts not only get the money but glory is thrown in, while the hack Hollywood scenario writer who gets neither does all the fixing and hard work.

Sharkey's Humpty-Dumpty

Hollywood, Feb. 24.—Universal is deckling with Jack Sharkey to look out for several "Humpty-Dumpty's" here and in San Francisco.

Prinz Becomes Ass't Director at Metro

Hollywood, Feb. 24.—Letroy Prinz, dance director for Earl Carroll and later staging dance numbers, in pictures, has been engaged by Metro as head of the girls' department. She is assigned to Cecil De Mille.

Prinz will get wiped up on dramatics, along with the girls, and some of them are to meet at that studio in the near future. He worked with De Mille on "Madam Satan," numbers.

Brown on Garbo's Next

Hollywood, Feb. 24.—A new Greta Garbo picture, probably on the Silver 31-32 schedule, will probably be directed by Clarence Brown.

Following completion of "Free Soul" with Norma Shearer, Brown is in the to make "Madame X," with Wallace Reid, and Wallace, too, to star.

King Vidor is directing his last King, "The Fall and Fall of Susan Lenox."

Keaton's Femme Angle

Hollywood, Feb. 24.—Zezie Scott, who is being brought by Metro to treat the female angle in Buster Keaton's story, making the third writer on the yarn.

Paul Gerard Smith and George Landy have already done their bits.

A new, hot, lookin' lookin' as it might have been silently dedicated to Goldman-Sachs, although a clear-cut, bright, and shiny, or less military-like roundout to the strains of "Warren Brothers," I love you.

By using special program billing were Phil Abrams, at head come up, cork and Perry Trade, later turned to the public spotlighting in, but later returned as a ballroom dancer.

As somewhat varied, he prolonged and frequent stage walks which helped hold the floor and the more, more, more, more, more, in the pit under William Schaefer.

As a moderate builder the Warners have evidently found the "Wajolin."

It isn't Easy to Keep Out of the Rut

MR. AND MRS. JACK NORWORTH
120 West 45th Street
New York



WILL MAHONEY

In Earl Carroll's "Sketch Book," "Will Mahoney," with his Mahomophone, is again the hit of the show. The new boy, however, the audience doesn't throw ticker tape and telephone books, because he's not really a comedian who panics the audience from the very first moment he comes on.

Direction

RALPH G. FARNUM
1560 Broadway

BARD'S PLAYS A FILM PROMISE

Chicago, Feb. 24.—A producer is reported having been quoted by Ettie Lieber from Harley Clarke's "Theater Talk" as saying he is in a series of Shakespearean play talkers. No date is contained in the quotation as to when started.

Lieber is a theater player, financially backed in the past by Clarke. Clarke started sponsoring Lieber when he was only in his 20s. Now Clarke is back, too.

Lieber produces the series, it will be the first continued output of the company since the screen either silent or talking.

Chicago, Feb. 24.—Joe Shea, assistant publicity director for Fox for two years, was promoted to the theatrical department Monday (23). His duties include writing press releases, preparing scripts, preparing to a talent hunt in New York.

Shea leaves around March 9 and will be east two months.

Rocke Goes Hollywood; Demands More Footage

Hollywood, Feb. 24.—Burt Rocke displayed his first sign of Hollywood temperament at Universal when he asked the studio to make his series of shorts "two hours long." Rocke, 21, said he couldn't get properly wound up on his talkies, which accompany the action, in the small amount of time allotted him. It's still in the air.

U is now writing skeleton stories which a director and cameraman can fill in. Rocke, however, said he couldn't get properly wound up on his talkies, which accompany the action, in the small amount of time allotted him. It's still in the air.

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King Vidor is directing his last King, "The Fall and Fall of Susan Lenox."

Roach Directing

Hollywood, Feb. 24.—Hal Roach will direct the first of a comedy series to be made with Eddie Cantor, "The Big Show."

Roach has been working since his return from "Monte Carlo," which he began but didn't finish for Metro.

After Friese House

Hollywood, Feb. 24.—Erich von Stroheim is negotiating with Hal Roach for the rights to his silent film, "The Big Show."

No mention was made of the fact that the film gave the kids an ace house in the Bronx, N. Y., where the studio at the time of the shooting.

Alce Doidd was in "Whoopee" and "Smiles."

Claire Dodd's Picture

Hollywood, Feb. 24.—Claire Dodd, showgirl, due back here soon with a Paramount contract, will be in "The Big Show," which will be "comedy of a top class."

Alce Doidd was in "Whoopee" and "Smiles."

Miss Eldridge in "Rebound"

Hollywood, Feb. 24.—Florence Eldridge has arrived from New York wrapped in a Pathé contract.

She will immediately start her second starring job, "Rebound" (Albert Ladd).

PAR TAKES "TABU"

Universal South Sea Film for Immediate Release Abroad—Next Cast

Paramount and Ned Alvin have closed a deal whereby the distributing company will handle F. W. Murnau's "Tabu." It is the South Sea picture with a native cast upon which the German director spent about a year in making. It is an eight reel synchronized but minus any dialog.

Rouling for the film in Paramount's hands is immediate release overseas, production imminent. It is said to be placed to open during the summer.

CHARLIE PADDOCK IN FILMS FOR LOVE ONLY

There's a lad in this world who will work just for the love of work... Doesn't want, except, just wants to see himself in film and make the kids realize that smokin' and drinkin' and etc. doesn't make him a better person.

Charlie Paddock is the whitest thug; the first one film had ever experienced. Universal is lining him up in a series with Knute Rockne, the football coach, and getting big dough for their efforts.

But Charlie, unlike Dobby Jones and a score of others, prizes that old school studiousness more than anything else.

He wants to be eligible for the next Olympics and he knows that he won't if film money gets on the record.

Joe Shea Elevated

Hollywood, Feb. 24.—Joe Shea, assistant publicity director for Fox for two years, was promoted to the theatrical department Monday (23). His duties include writing press releases, preparing scripts, preparing to a talent hunt in New York.

Shea leaves around March 9 and will be east two months.

Answering the Greeks

Hollywood, Feb. 24.—Next First National picture for Douglas Fairbanks, Jr. is "There's Such a Thing." Story is an original by Roland Pertwee. It has a South American locale.

François-Boyd in "Hill"

Hollywood, Feb. 24.—Top of the Metro playbill, by Charles Kenney, will be "François-Boyd and William" (stage) Boyd and Kay Francis' (stage) production to start in about three weeks. Marion Dix and Sam Speewack are making the adaptation and writing the dialogue.

Roland Brown's Bonus

Los Angeles, Feb. 24.—Roland Brown, who has \$1,000 more in Fox for originality and direction of "Hoodlum" Brown co-authored on the story with Courtney Forrest.

Tom Douglas Set

Hollywood, Feb. 24.—Tom Douglas, actor, has a contract with Paramount.

SAILINGS

March 31 (Berlin to New York), Emil Jannings, Gussy and Ruth Jennings, Max Koenig (Bremen), March 6 (Berlin to New York), Max Perlman (Berlin to New York), April 4 (Paris to New York), Gaby Gaste, Miss Fontaine (Paris).

Feb. 26 (Paris to New York), Fredric March, Antonio Donghi (Europe).

Feb. 29 (New York to Paris), Bill O'Brien (Paris).

March 1 (Paris to New York), Mr. and Mrs. Arturo Toscanini (Bremen).

Feby. 18 (Berlin to New York), Leonid Kinskey, Lauritz Melchior (Berlin).

Feb. 23 (Paris to New York), Fredric March, Antonio Donghi (Europe).

Feb. 26 (Paris to New York), Mr. and Mrs. Jack Cuneo, Mr. and Mrs. Jimmy Conlin, John Stone (McGraw-Hill Building).

Feby. 27 (New York to Paris), Henry Breyer (Albert Ladd).

BEAUT WINNERS ONE BIG YAWN ON COAST

Hollywood, Feb. 26.—Beauty contest winners are all flocking to Hollywood, despite warnings by producers, the Academy and the Central Casting Bureau. They land here, usually with their manager, and look for the reported open arms of the picture industry. The arms are folded and the portals guarded.

Last year's Miss America, Foster, was a town for a couple of months and in a short, "Winner of the Miss Foster" beauty contest looked around for two weeks and came to Los Angeles to see Mrs. Moore for a week of personal training at a local theatre. She managed to get the offer of a screen test but turned it down.

Miss Latin America, Rodriguez, got a break in foreign versions.

Restaurant Competition

It's an old story that the ambitions of these young girls in any pays, any attention to them. Any Hollywood restaurant has at least one or two waitresses who can top the others in looks and national beauties. Most of the off-the-army girls landed here with pictures home and wound up behind the scenes, but a few have had a taste of the limelight. At least, eight hours on the feet is better than promises and assistant directors.

They land in town with a blurb from their home town papers and perhaps an arrival notice in the L. A. daily. That's when the best girls, however, after getting a taste, they are as tame as their price books.

If you want to take your girl to see the beauty business, it's a lot of malarkey. By that time, they are ready to sing "Home, Sweet Home."

"Fatal Wedding" People

Hollywood, Feb. 24.—Ben Stojo will meg "The Fatal Wedding" (Fox).

It will feature Spencer Tracy and Warren Hymer.

Hughes' 2 Talkers

Hollywood, Feb. 24.—The Graham brothers, who wrote "Oscar People" and "Whitey," are now at work on an all-comedy, Eddie Sedgwick will direct.

Their first film will be "Howard Hughes, the Derr-Sullivan regime."

ALL STAGE LINEUP

Hollywood, Feb. 24.—Cast listed for "The Great Undeclared" includes Walter Huston, H. B. Warner, Dudley Digges, John Halliday, Boris Karloff, Evelyn Knapp, David Manners, Lee Tracy, Willard Waterman, Eddie Quillan, and Eddie Estep.

No gangsters in the picture, the stars dealing with a combination contract and mill rate rackety.

Kohner Ansists Stroheim

Hollywood, Feb. 24.—Paul Kohner, foreign head at Universal, is lending aid to "Jailed Husband," which Eric von Stroheim has been preparing for several months.

Meanwhile, there's nothing certain on status of further foreign production at U. S. the artists have been dispersed.

Cromwell at Work

Hollywood, Feb. 24.—John Cromwell returned from New York Sunday. He had been on a vacation with Ray Johnson, his wife, and his son, John.

Cromwell stars directing "Night Train" with Paul Lukas.

Joan Bennett and Contract

Los Angeles, Feb. 24.—Joan Bennett is negotiating with Jean Harlow's husband, Louis B. Mayer, to appear in picture based on her book.

ARLEN ON FILM WRITERS

21 RKO-Pathe Feature Talkers for Season; Four Each for Five Names

For next season, starting in the summer, the newly formed RKO-Pathe has laid out a list of 21 feature talkers, each with a different star—Constance Bennett, A. N. Harding, Helen Twelvetrees, Evelyn Venable, etc. The other stars will be "Rehonda" with Ina Claire, and the first all RKO-Pathe production to appear on the screen.

"It is extremely difficult," says Arlen, "to get stars to do pictures. They do them in July." RKO-Pathe's next will be Miss Bennett in "Common Law," during July. In August will perhaps come one or two RKO-Pathe releases before Labor Day.

No stories or title have been announced so far for the remainder of the pictures.

RKO-Pathe is understood to have decided to continue with all of its one and two-reelers, with possibly one new series will be added.

The Pathé Audio-Review, formerly a monthly, is to become a monthly issue.

No RKO-Pathe appointments in the east remain to be settled, but it is known that Abel Greenberg has been mentioned elsewhere in this issue. Alany Goldstein, the first appointee by Lee Marcus, is said to occupy a general position in the studio, something akin to cast, to the press.

VAN CLEVE WITH HEARST

Hearst as Rap for Fred Williams' Underside Trip to North Pole

George Van Cleve is again representing Hearst in his famous semi-annual "Hearst's Underside" trip under the North Pole, about to be started.

The Hearst interests are backing the unusual expedition.

For several years Van Cleve was associated with Hearst in the newspaper, picture and reality ends.

FILMDOM'S HALO FOR MARIE DRESSLER

Exclusiveness for Star of Stars, Says Metro—Universally Appealing

Hollywood, Feb. 24.

Hollywood's Marie Dressler is the most universally appealing personality on the screen. Metro has decided to erect around Miss Dressler the only halo of filmdom now in existence.

Miss Dressler, a stage actress to the world, will have exclusiveness in all over the pictures and herself in the screen. She will be the star of the show.

Dressler suffered fractures of both arms and internal injuries, but has continued to work, though she can't stand to call for a damaged optic and is working on.

Role to Fit Eye

Hollywood, Feb. 24.

While working on "Woman With All Nations" for Louis El Metropol, a black eye was inflicted upon him by a dancer and suffered a black eye.

Broad immediately had his pants changed to call for a damaged optic and is working on.

Lena Lane, "Miss Texas," Killed in Car Crash

Hollywood, Feb. 24.

Lena Lane, 21-year-old beauty of Texas, died yesterday in a car crash on Ventura boulevard Sunday night (23), while driving with Jerome Harrelson, a newspaper reporter. Harrelson suffered fractures of both arms and internal injuries, but his condition is not thought serious.

According to reports, when Harrelson tried to avoid hitting another car on the road,

Lewis Warner's Illness

Hollywood, Feb. 24.

Lewis Warner contracted an affection following a tooth extraction. It looked serious, for a few days and young Warner was not yet out of bed.

His parents, Mr. and Mrs. Harry Warner, were in Miami when hearing about their son, and flew here by plane.

Kraft at Radio

William Kraft, director, has been engaged by Radio on a one-picture-with-options contract. His first assignment is "The Purple Cookies."

Patricia Morley has been assigned to the movie "Consolation Marriage" at the same studio.

Stars' Shop Folds

Hollywood, Feb. 24.

Sixty-five stars, including last year by the M.P. Beloff Fund, has been discontinued. West by the M.P. Beloff Fund, has been discontinued, West by the M.P. Beloff Fund, has been discontinued.

The interest for the fund was too small compared with the time and effort required by voluntary workers.

Felix East for Shots

Hollywood, Feb. 24.

Samuel Goldwyn, producer, has signed Felix East, former boxer, to ten shorts for the New York harbor. For whom, put-off talker he will direct this spring.

It was originated by Guy Bolton.

John H. Stahl, producer, has signed credit for co-adapting "American Tragedy" with Samuel Hoffenstein.

Don Sternberg, also megaphone, starts March 2.

Sternberg's Credit.

Hollywood, Feb. 24.

Jean Hersholt, producer, has signed credit for co-adapting "American Tragedy" with Samuel Hoffenstein.

Don Sternberg, also megaphone, starts March 2.

Sternberg's Credit.

Hollywood, Feb. 24.

It was originated by Guy Bolton.

AUTHORS CANNOT WRITE TO ORDER

Noted Novelist Gives His Views in Full About Screen and Authors—Likes Pictures and Can Write Film Story, But Will Not Fit Star—That Is Not Story Telling

GOING BACK HOME

Attitude and growing reaction of famous authors brought to Hollywood to write for pictures is rather forcibly expressed by Michael Arlen, Mr. Arlen has been in New York preparing for a trip to Hollywood, and, conferring with Sam Goldwyn over story material for a Ronald Colman picture.

Mr. Arlen is not going to Hollywood now but is returning to Europe to help his wife, who is still in Paris, Hollywood until September next. Then he will bring his family, take a villa and settle down there, what it is all about.

"Because," he says, "the picture business is an angle on the picture business. I think it applies to all story tellers and all authors are story tellers. I want to write for pictures but I don't want to be a star."

"All this star stuff is pure nonsense."

"I like pictures, am interested in them and will write for them, but, I don't want to be a star. I don't want to be bothered with stars, I don't care anything about them."

"Put the picture people say you're a star, and I say, 'I'm not a star.' Am I a person who is anxious to write stories for a star, because no good story since the Bible has ever been dominated by a single character?"

"If you happen to have a good story, change your story all around, make it fit or cut it down to pieces to suit our role, and you can't make up a story about one person, it won't be good."

"Most pictures now are just incidents in a star's life. You can't get a good story that way and you can't get a story to write to fit in with this star. There is good material that causes pictures to fall down every few years."

"I have a good story, I want to write for pictures, but say, 'Look here, I have a good story, will you do pictures for me?' I want him to tell me if I will do it."

"I don't want to write for pictures. It is a fine medium, but not if there is no story to it and only the star counts. Pictures don't tell good stories, they tell incidents, things. I will write and I want to write for pictures, but I won't be pleased about it. If I were staying to death, I would go to heaven, but that doesn't happen every possible way, even to titles, characters and dialogue," he said. "So changed that even his mind could not fit the incident in."

Asked whether he would write for film, he said nothing in it of his own creation, except a black fedora hat worn by one of the male characters which he had seen.

That Sam Goldwyn is smart in that he has a good actor in Colman and has been "prettied up" for the stage, Mr. Arlen believes. Still, he says, he can't see how a good actor can be made to fit into a picture.

And, he says, he may be able to "write something good for Colman." "He's the best actor in town," he says. "I can't see that he can be made to fit into a picture."

"Even that, although I may be able to fit it for Colman, is not the way that a story teller can or will give his best efforts to his

Calif. Bill Would Tax Films

1½ Cents Per Foot; Several Tough Ones Up for Approval

Hollywood, Feb. 24.

State legislators, recovering from the (24) at Sacramento, has before it five restrictive bills against motion picture production and exhibition. One bill, if passed, would virtually drive the pictures industry out of California.

"Although not fearing that this particular bill will pass, the industry is more than dazed and will do all it can to defeat it. It sense a heavy fight on its hands, due to jealousy as apparent in legislative activity in Oregon, Northern and Southern California."

The Laziest Man

The claim as to who's the world's laziest man is said to be the man who invented the slow motion picture and was too lazy to take credit for it.

Reichenbach's Operation And Watched by Him

Harry Reichenbach was operated on at the Doctors' Hospital, First Street and East River, for the removal of a gland in his throat last week.

The operation, performed by instead of knife, was watched by Harry through a small opening in his skin. He had a few x-ray crutches for the same genus, but not many.

Surgical operations by the needs are about 10 years old. The procedure is not new, but the blood and does not stay the vitality with a knife. This accounts for the quick recovery of Harry by the patients. Reichenbach is expected shortly after his performance, which may be born by now or shortly.

The gland had caused several devastating X-ray examinations.

Solo Click by Wheeler Or Wooleyse Would Kill Team

Hollywood, Feb. 24.

Whether Wheeler and Wooleyse will be re-trimmed by Radio again depends on the results of their solo-trys. That seems to be the attitude. The last name is the one that has been trying to find the right medium for the pair.

Radio has no options on Bert Wheeler, but has on Bob Wooleyse. Last year, the two stars were the usual strings recently, while Wheeler, with eight more months to go on a two-year contract, has not been as yet approached for renewal.

monkey and marry it again. It's all foolish.

Writers' Writers Stand

"And I do hope you see what I mean. Writers are now in on pictures, and reputation is important. They want to be writers. And, goodness knows, I have enough trouble worrying about novels, short stories and plays without having them to make more trouble for me. Writers can't afford to just write anything."

Losing Writers

But most good writers have lost touch with pictures because of the industry in which they were tied down and handicapped, has been only too well. "Mr. Arlen believes, still, that he can't see how a good actor can be made to fit into a picture."

And, he says, he may be able to "write something good for Colman." "He's the best actor in town," he says. "I can't see that he can be made to fit into a picture."

"Even that, although I may be able to fit it for Colman, is not the way that a story teller can or will give his best efforts to his

Estelle Taylor's Price

Hollywood, Feb. 24.

Estelle Taylor has set \$2,500 a week as the price of any studio equipment for her services.

Wardrobe wanted her for a picture recently, but couldn't see the figure.

NOW PATHE WRITERS

Hollywood, Feb. 24.

Law Lipton and Marion Jackson, former Metro writers, have been given term contracts by Pathé.

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Stockholders' Committee to Try Boost of Skouras' St. L. Stock

Kansas City, Feb. 24.—Discussion of some of the holdings of George, Brothers "A," stock, and St. Louis Amusement "A" and "B" stock against the holders of the controlling interests, have resulted in the forming of a protective committee of stockholders and the making of a tentative agreement with Harry Koplar, large stockholder and ready owner, who is seeking to obtain satisfactory prices for the unthirsted shares.

The Protective Committee, composed of J. Gates Williams, Julius Reinhardt and Oliver J. Anderson, retain the power to accept or reject the final proposition if it is made.

It is stated that Koplar is considering several plans toward the procurement of a voice for the stock in excess of the market quotation.

According to the terms of the tentative contract with the committee, if Koplar obtains an offer to take in the stock at \$100 per share, he will receive nothing for his work; if over \$16; and if under \$16.66, he is to receive the amount in excess of \$16; and if \$16.66 or over, he is to receive 50% of the excess, if any, over \$20 a share.

MORE LATITUDE IN FOX STORIES

First annual attempt of the theatre and of a film organization to inject a policy plank in production is being made by Fox.

More than hundred executives and their families have latitude for writers; and at the same time the suggestion that books of known authors be purchased before their rights are exercised.

Gallong stories to contract players has ruined more potentially good pictures than any other cause; it is understood to be proposed in the new code that players should be picked according to their physical and mental abilities to measure up to the story in the new screen.

Kelley's Rockne Shorts

Hollywood, Feb. 17.—Al Kelley, University of Notre Dame football coach, recently renewed by that studio after he completed the "Leathernecks" shorts, has been handed a new contract by Leo Lillard, head of the shorts department. Kelley's pay on the payroll one week.

Production on the football series will not start until the Notre Dame team goes out for spring practice in April. Pictures will be shot at South Bend.

Robt. Milton's Reward

Hollywood, Feb. 24.—Robert Milton has a five-year contract with First National, which is still meeting "You and I" with the agreement was given him.

Takes effect with beginning of his next picture, "Sun and Viper."

BLACKMER SUED

Los Angeles, Feb. 24.—A new suit against Robert Blackmer by his former wife, Anna, for \$450 commission on three weeks' work at First National last month and 10% of the \$16,775 she says First National paid him, was filed yesterday.

A hearing suit against him, asking \$150 a week for the last six months of 1930,

Sharon Lynn Returns

Hollywood, Feb. 24.—Sharon Lynn, who settled her contract with Republic Pictures, has signed a new deal with Warners, reported getting \$15,000 a week.

Studio has been dabbling about for a long time getting the new contract set. Miss Marion's old contract expired sometime ago.

Docile Caesar

Hollywood, Feb. 24.—Arthur Caesar, Wit's doleful writing boy, has had another visit to those who have been caualizing on his gang. Proudly displayed in his W.C. vest, it reads:

"Arthur says: I wrote your time."

Zanuck says: "I waste your time."

Caesar says: "If you want laughs, buy me a Warner salary." AT HOME: T. A. M.-O. A. M."

ROXY'S STAFF MEN HELD

Reorganization for Economy—Only Personnel Sticks

Clark Robinson, art director, and Leon Leonidoff, production manager of the Roxy, according to a statement, have been retained by new long-term contracts by the new Fox management of the Roxy. The papers have been prepared.

Following the re-organization, both also the beginning of a reorganization of the Roxy staff that is getting under way with the resignation of Roxy's general manager, director. Although none of the theatre's personnel, either on production or operation, is to be shifted, certain economies are expected to be effected.

Special offices have been arranged for M. Marco, head of Finance, C. Marco, head of production, the various other stage duties. The theatre management will stay as is, with Harry Arthur replacing Roxy as operating chief.

26 FEATURES FOR U OKAYED ON COAST

Hollywood, Feb. 24.—Final conference on the 1931-32 program with the company reported set on around 26 features for the new season, when prior to studio shutdown under the H-S contract.

April 15, Relaunch, U.S. distribution from New York, and Al Seiler, new man, came down from San Francisco, where he has been on sales, and was held on new product, to confer with the Lammses, Sam and Jr.

Uslanis and Seider will be back in New York by the end of the week.

Art Spot Gives In

Chicago, Feb. 24.—Chicago's Art Cinema, which has been featuring coffee in the lobby and silent pictures on the screen, is now being visited by the public.

Decided to be ready within two weeks. It was Chicago's one outstanding silent spot, going after highbrow trade.

2 Years and 16 Features On Jones' Col. Contract

Hollywood, Feb. 24.—A new contract, good for two years and 16 pictures, has been signed by Robert Jones and Columbus. The actor starts the last western under his present ticket for next week.

Jones is due for a buildup at "The Avenger," his last, was shot alone more elaborate lines.

Jones also has been mentioned for "Archie Green" and "The Devil's Own" regular feature programs.

Marion's New One

Hollywood, Feb. 24.—Metz has finally signed on a new contract for "Frances" Murro, his highest paid scenario writer, reported getting \$15,000 a week.

Studio has been dabbling about for a long time getting the new contract set. Miss Marion's old contract expired sometime ago.



COUPLE SAYS

We are continuing our timber supply, because we are not replanting it rapidly as we are cutting. If he always finds time to replenish our supply of clean cut trees.

"Originators of Timpte Comedy" (CHICAGO) YORK and KING

RKO Direction LEE STEWART

FOX BANKERS' REFINANCING

Bankers are looking to an early announcement of the new Fox refinancing plans. It may be made public in the near future, although final negotiations have not yet been completed among the financial powers concerned. The date of announcement depends upon the extent of the bond market, considered not very strong currently.

Whether the Halley-Stuart company will remain solvent after the refinancing arrangements to be left open, Halley-Stuart is directly interested in Fox Film, while Chase National had General Theatres, as well as company control Fox Films, as well as Fox Theatres.

Halley-Stuart has been recently in touch with a third group, the latter being the latest group taking over the H-S interests in Fox Film, but nothing definite on it so far.

The way the bankers look at it is that the company can't make for itself, can not affect the refinancing plans, since it will only bring in another banking group which would be equally financially, though not affiliated. Whatever negotiations Halley-Stuart may be having with the third group will be looked upon as H-S's own problem.

There has also been consideration of the possible selling of Fox's interests in the theater and its refinancing arrangements, but this the interested bankers admit is very unlikely.

Since a溶ge plan has his own objectives, since the Fox interest in Loew's is an collateral for some of the present financing arrangements as existing.

Starting "Common Law"

Hollywood, Feb. 24.—Constance Bennett is confined to bed at the Jeanne Ranch. She had gone there for a week-end and developed a cold there.

Her next for "Pathe, " "Common Law" is to be shot in two weeks, Paul Stein.

Long search for a better title for Miss Bennett's "Lo" is on again.

Everything was set for a while ago, but Miss Stein was ill, and the boys office vetoed the new title.

"Nancy" for Mary Astor

Hollywood, Feb. 24.—Maryon Fagan has sold "Nancy's Private Affairs," Broadway stage play written and produced by him, to MGM Pictures. Letter will be sent to Mary Astor's first American theater.

Bernard Milliner will be supervisor.

Allan Lane's Termer

Hollywood, Feb. 24.—Allan Lane, former leading footlights, has been brought here by Warners under a term contract.

Anthony Bushell has also been given a contract by W.R. Bushell's paper for five years.

STYLE SHOW NOVELTY

Public Use Female Impersonator For Kick

Chicago, Feb. 24.

To pep up the Public Circuit States style show that makes the rounds of all the houses, Mike Ames, female impersonator, has been engaged.

As a winter Ames deserves before the audience, remarking on the style of the piece he is segment comment when he comes to town.

Idea tried in one town was liked in creating new interest for this stereotyped show each spring.

Harry Arthur Remains

As Fox Theatres Head In East, on New Terms

Harry Arthur's contract as eastern head of Fox Theatres expires March 1, but he has not been made in the interim, it is understood, that Arthur will retain his present title at a greater salary.

The studio's president, Arthur, West Coast, who would bring Oscar Oldknow east in being debated. There is a possibility now, it is stated, that the transfer will not be delayed until after Arthur's new agreement has been reached.

\$400,000 Gross in 8 Wks. at Cohan for 'Lights'

Chaplin's "City Lights" is gaining gross \$400,000 in its eighth and last week of its run at the Cohan, New York, for the period of the lease.

This means a clear profit of \$350,000, and the studio's spokesman feels for the time of the Broadway exhibition is slightly under \$50,000.

The Cohan figures are phenomenal, and there are no other shows in the studio's repertory were checked the income from a house much larger in proportion.

For the first eight weeks, according to studio checkers, places eight extra lines to the projection, according to Inside checkers, places eight extra lines to the projection.

Studios Down Thumbs

On W.C. Talent Agents

Hollywood, Feb. 24.

Studios are to slash the division of both actors and actresses, according to the new code, to make their interests protected.

Meanwhile, studio attorneys continue in all forms to weaken actors' rights from now on, making all sorts of new rules with the idea that the code be made direct.

Studio's frame demands as it doesn't want to be held up.

Montgomery on Vacation

Hollywood, Feb. 24.

Getting his first vacation since coming from the Broadway stage to Paramount, Project Montgomery will go to New York in two or three weeks.

He is completing "Shipmates."

Bit Player Advanced

Hollywood, Feb. 24.

Lillian Bond, bit player and not the Lillian Bond from legit, has a ten-year contract from Tremm Carr's studio.

She'll play opposite Tom Tyler in Westerns.

Keppt Down by Storm

Hollywood, Feb. 24.

Henry King and Shirley Blackmer, both New York, Monday afternoon, all the time in town, from Hollywood and 21 hours later.

The picture met first flew to Kansas City, with Leo Morrison on the job, and the two men worked out a court, the boy right, so took the train for New York. The other two refused to fly. In, they had to get a train, got hold of nothing, and nothing, in sight, for their release followed.

Berkeley was with Samuel Goldwyn on "Whoopee" before joining Paramount.

CONTINUITY IN SHORTS SERIES FOR DRAW

Hollywood, Feb. 21.—Several of the longer studies will be used for continuity in the new comedy series for the coming year. It is hoped to build up a following for the shorts, in addition, to any draw the star of the comedies might have.

New plan for the comedies is to carry almost in their entirety the complete casts of the two previous shorts in the batch. This is particularly true of the coming Slim Summerville comedies at Universal and the new Ned Sparks series at Columbia.

While each short will be an entity in itself, the series are nevertheless being arranged to carry over continuity in the drawing of top players and the casts in same characters throughout.

NEW POLICY FOR ROXY'S STAGE

Under the Fox-Pantheon-Marce policy the Roxy playbill will be the same as any other deluxe film theatre on Broadway. Following recent statements of intention, the studios decided no attempt will be made to follow the policy set by Roxy. The theatre, and not individual stars, will be the attraction.

Instead of one group of artists, the Roxy will present various known show names in its future stage plays. These personal appearances of Fox stars will also be an angle.

Sell Starts at Col.

Al Solis is installed at the Colony Playhouse, once the home of the York, as its publicity and advertising dept. He recently got a small post he had held with a former Col. A.R.P. head, will remain with the organization.

Berkeley Settles

With Par for 50-50

Hollywood, Feb. 24.—Busby Berkeley and Paramount have finally come to a parting of the ways. After six months of a friendly relationship, Berkeley signed a new contract for a three-year period, voluntarily requested his release.

His \$30,000 settlement on Berkeley's \$10,000 a week contract is understood to have been made, with both parties satisfied. Berkeley felt his activity with the studio had not been in sight, as his release followed.

Berkeley was with Samuel Goldwyn on "Whoopee" before joining Paramount.

"Secret's" Cast

Hollywood, Feb. 21.—Paramount is throwing all the player strength it can into "The Secret's Secret." Charles Rogers, Fay Wray, Clive Brook and Richard Arden have been assembled.

Yvonne is to be seen in James Arden's local newspaper.

N. Y. to L. A.

Robert L. Johnson, Derman Shumlin, Isidor McFayre, Jack Robbins, Eddie Sutherland, Katherine M. Brown, Arthur Sheekman, Oscar Oldknow and Sam Silvan.

L. A. to N. Y.

Philip Friedman, Harry Lang, Al Szekler, Tremor Cur, George Tresswind, Joe Gosselin, Joe Wright.

FILMS WILL GET LEGIT?

Universal's Product Budget for New Season Goes to \$19,500,000

Hollywood, Feb. 24.—Complete shutdown for Universal's production is not going into effect until next week. Early bad weather is holding back final shots of "Seed" and "Virtuous Husband." U will have finished 18 features for this year when the studio closes.

"Outcasts of Poker Flat" will be the first when the studio resumes; it will have William Wyler directing.

Bigger Budget

Universal's program for next season promises an increase in the budget over last year of \$3,000,000. Company also doubled its budget for shorts.

So far lined up for next season are: "Seed," "Doll Face," "Back Street," "All Quiet"; "Back Streets"; Fannie Hurst serial, "Lady of Reverses"; Edward Sorensen Roche; "Waterfall Bridge"; Shirley Ross in "The Virgin Virgin"; "Blind Husband"; "Lilles of Broadway"; "White Captive"; "Bachelor, Mr. Crane"; and three originals will be written.

Entire 1931 production budget calls for \$19,500,000.

SHORTS GET NOD ON STUDIO PROGRAMS

Hollywood, Feb. 24.—Coming season will see an increase in shorts production, especially in the two-reel comedy field, names are featured.

Pathe will increase its output; as will Roach, while, during one series, will add two reels.

U.S.A. shorts will include 25 Christy Walsh sport shorts, 10 Slim Summerville shorts, 10 Murray and Sidney, and an art unit under direction of George Darras. Also there are the one-reel "Dangerous Jobs," "Strange as It May Seem," and Ossie and the Rabbit series.

Roach Drops Version Short Profit Too Indefinite

Culver City, Feb. 24.—Hal Roach is the latest studio to drop his short comedy series.

Foreign purchase of two pictures remaining on the schedule have been dropped and the studio is not considering any versions on next season's programs.

Vorizon was taken off the production list at the request of Metro, which distributes the Roach shorts. Roach was informed that Metro would not profit from the new versions and thought it better to cut them out until the foreign market is adjusted. Metro recently decided to take a losing layout for its foreign features.

Roach will make Charlie Chase's present comedy into Spanish. Chase's next one and a Laurel and Hardy one also dropped.

Rogell's Own Product

Hollywood, Feb. 24.—Louis J. Rogell, president of All Rogell Productions, left here yesterday for New York to negotiate with Howard Rowland for a new Tiffany picture.

The company has signed a contract giving Rowland supervision which may take over at Tiffany.

Portable Present

Hollywood, Feb. 24.—Joan Crawford surprised her husband, Doug Fairbanks, Jr., by making him a present of a portable dressing room for use at home.

The mobile bungalow includes full dressing room equipment besides which there is a bed, refrigerator, etc.

DIVISIONAL FILM BUYING FOR FOX

Hollywood, Feb. 24.—"Theater," management is competitive plan whereby all four film units for Fox Theaters and Fox West Coast will be done at division points, with the division managers being responsible to the main Fox Theaters buying head.

The plan is the outcome of a conference between Sullivan, Harry Arthur and Oscar Ostrer.

This plan will be put into operation by the close of the week when Oldknow and Sullivan begin their tour of the country. On this tour will inspect all division points and lay the foundation for the new system.

U Shelves "U-Boat" Might Offend Germans

Hollywood, Feb. 24.—"U-Boat," submarine war story depicted from the German side, has been shelved by Universal for the time being at the insistence of the managing antagonism aroused by "All Quiet on the Western Front" in Germany, doesn't want to take chances with it.

William Wyler, who was to meet this, will instead direct "The Outcast of Poker Flats." Lew Ayres is in mind for this.

Shorts in A. A. S.'s Awards

Hollywood, Feb. 24.—Academy Committee of the Academy of Motion Picture Arts and Sciences is recommending that the Academy recognize short subjects in next year's awards.

Committee is headed by Louis B. Mayer.

Par Execs Meet

Hollywood, Feb. 24.—Joseph Larned and P. Schuyler left today (Tuesday) for Kansas City where they will meet Adolph Zukor, Sidney Kent and Sam Katz.

The trip back east, only Schuyler returning to the coast, Conference of the Par-Publix execs will be on the type of a get-together.

Mr. Toevs returned Monday from New York in time to take charge during the absence of Schulberg and Lasky.

Schenck Won't Film Green's "The Shyster"

Hollywood, Feb. 24.—Joseph M. Schenck will not film "The Shyster," staged by Harry Green at the Hollywood Playhouse, independently in 1918, and again as a silent by Fox in 1929, to be done at third time by the same team.

Although Schenck owns 50% of the rights, he has no right or little permission to make a deal elsewhere.

B'WAY WORKSHOP FOR HOLLYWOOD

Reported intention of Entire Picture Industry to Move Onto Legit as Source and Outlet — Inter-Working Arrangement for Stars

WITHIN A YEAR

Filmdom is doing its first official and collective sizing up of Broadway. Its spokesman indicates the industry's intention to move to the stage, that the moves being made are the initial steps in that direction.

Broadway is not just one or two individuals carrying the entire load, but a band having a new job. In at least another year, it is predicted by those on the inside of the centralized effort, the white way is simply Hollywood's work shop.

Contrary to beliefs and a lot of angles that are cropping up now, Filmdom's sway over legit will be a boost to legit. It will keep the centralized effort from getting too far away from Broadway for so many months out of each year.

Filmdom's spokesmen declare the intention of getting Broadway to the point of further rating out of its talent, fast waning under the present conditions where the Hollywood magnate offering \$25 weekly at a home are admitted even though they are not in the best of health.

Equity is being asked any but the best engagement in Manhattan.

Lay Off Times

The picture men's angle: Already getting into official discussion is to send back east legit talk under Hollywood's contract during slack times, but in more schedule periods, on the west coast.

In this way, it's pointed out, more good play material than ever can be sent to the legitimate, reaching theatre audiences and the public.

At the same time, Hollywood's greatest problem, keeping its artists fresh and diverted—and working—will be removed.

Equity is being figured in the nova. If it behaves it will benefit by the Hollywood treatment. It is said that the business is contributing to diminishing the number of independent (non-Metro, Paramount, Universal, Warners, and the possibility of Fox shortly declaring itself—all these are guiding factors with which Hollywood's on Broadway.

Already almost every important contribution to the business is contributing to diminishing the number of independent (non-Metro, Paramount, Universal, Warners, and the possibility of Fox shortly declaring itself—all these are guiding factors with which Hollywood's on Broadway.

Equity is being figured in the nova. If it behaves it will benefit by the Hollywood treatment. It is said that the business is contributing to diminishing the number of independent (non-Metro, Paramount, Universal, Warners, and the possibility of Fox shortly declaring itself—all these are guiding factors with which Hollywood's on Broadway.

U WANTS KIDDING HOLLYWOOD FILM

Hollywood, Feb. 24.—Universal has engaged to produce a picture kidding Hollywood. In connection with Howard Hughes' proposed "Queen People."

U is trying to buy "Once in a Lifetime," set in 1900, for \$100,000, but couldn't get it from the authors and producers for less than \$100,000.

U then assigned William K. Wells to write an original comedy which will be produced by George "John Murray" Anderson, director. John Murray's Anderson, director, still doesn't know.

Fox's "Three-Timer"

Hollywood, Feb. 24.—"Baptism," a silent produced by the French, the Hollywood Playhouse, made independently in 1918, and again as a silent by Fox in 1929, to be done at third time by the same team.

Although Schenck owns 50% of the rights, he has no right or little permission to make a deal elsewhere.

Foreign Films Over Here Making Money—7 Now Showing in N. Y.

Salesman's Report

Cincinnati, Feb. 24.—Cliff Aylen, local manager for United Artists, is reported to have been called to report on general business in a certain city. He got this rule:

"Leading exhibitor," says Aylen, "has to have every body on his back."

Aylen has arrived on Broadway, what he's omitted on his résumé have accomplished. Seven theaters in the Broadway sector are now showing films imported from Europe. By Saturday are three more. All are keeping out of the red.

Spaniard, which has never been able to support foreign language plays, except for fresh short runs, is today listening to imports in Italian, French and German. English is necessary to go as far as Tiberia St., but it's there and paying.

Imports now showing foreign pictures and versions are: Little Carnegie (French); and German; Park Central (Italian); Premiere (French); Plaza (French); 5th Avenue (Spanish); 5th Ave. Playhouse (Swedish, German and French); 8th St. Swedish; Central (German); Prince (Italian); and San Jose (10th St., Spanish).

Belonging in foreign language shows are: Casino (Canadian); French; and German. Cinema (French); showing the second German picture in succession and running foreign pictures with more and more regularity. There, however, the pictures are almost always silent and synched versions.

Although practically all the theatres are keeping foreign pictures on the road, it's probably by no winers have been turned out by them. Last were German, "Zwei Herzen in einer Tasche," and the other was French, "Sous Les Tapis de Paris."

"Zwei Herzen" is the strongest now, in its 15th week at the 56th Street. It's the most popular of this picture. Is what is largely responsible for the success of the drama since every day it's crowded in seeing this. These foreign films can have to make them that good.

A couple of pleasant times getting heavy-toned pictures from abroad are beginning to open.

"Twinkie" on Run

Tow rental for product has helped to keep the foreign film exhibitors out of the rest of the big cities. One of the rest of the biggest distribution centers foreign product ends are Lee Brecher and Tos Fleischer. Brecher, controlling the Carnegie and the Park Central and the Plaza, and Fleischer, holding a large block in the 57th, 58th and 59th St. Playhouses, also controls a large number of films.

Others in foreign tongue can be picked up in Europe for very little money, since it is taken for granted on their home market for them to be imported, highly limited.

Caught Cheaply

"Sous Les Tapis de Paris" is said to have cost Brecher less than \$2,000. He ran it in his Little Carnegie for six weeks and it paid off. Since then he has been buying pictures, mostly in Philadelphia, Detroit and Chicago. Same is true of "Zwei Herzen." Tos Fleischer bought it for a pretzel.

International Exchange

Hollywood, Feb. 24.—Production manager assembled here to work on a convention, decided to again compliment Joe Plunkett of RKO theatres by naming March as "Plunkett Month." It's for a national drive in the house.

To relieve, the RKO gen. mgr. set off their quotas of gross and profit for March.

Detail, the RKO field men set off their quotas of gross and profit for March.

Hollywood, Feb. 24.—Three pictures on the current program of Metro are now filling up due to foreign film interest.

They are: "The Crisis," Winston Churchill story of the Civil War; "World's Illusion," and "The Devil's Disciple," a stirring story. All have been expanded.

Lee on Tiff Pub

With Xi Sung's departure from the studio holding its post, his successor, assistant, Mamie Lee, has succeeded to the position.

Joe Haskin is Lee's assistant.

Within that month, Xi Sung's

2nd wife, actress, Jeanne Lanvin, has joined the cast.

Laemmle Big Biopic Deferred

Hollywood, Feb. 24.—The long awaited biopic of Carl Laemmle, Sr., has been deferred until mid-April. It was to have been shown the 24th of this month, the actual silver anniversary date of the producer's birth. It was to be a 100-minute studio epic, and it was to be directed around April 1. It was delayed to postpone the book's publication.

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Conservative Dept. Store in N. Y. Tries "Sex Stuff" for Punch in Ads Selling Pajamas in Readable Copy

Reproduced from an advertisement by ARNOLD CONSTABLE & CO. in the NEW YORK "SUN" of Feb. 16, Inst.

Naughty--?

ARNOLD CONSTABLE
and Stewart & Co.
FIFTH AVENUE AT 403 STREETS

Not any more—

Nice--!

And smart as the devil!

when they're of
gay printed silk—
and only—

\$8.90



Arnold Constable Naughtie Shop, Fourth Floor.

Advertising for sales value has been much lime-lighted in the picture business of late, through what is known as the Buys Code on Advertising.

Advertising in the daily or weekly is represented to be for the purpose of making sex, or some other sex-related subject, the main point to be made in the body of the advertisement above of Arnold Constable & Co., one of New York's oldest and conservative department stores.

In the commercial realm, possibly there are no reformers or those who make a habit of calling attention to theatre advertising they think contains some objectionable phrasing, if not pictorially. A department store interfered with by the unapologetic reformers would likely inquire of the objector who may be the real and for the merchandise advertised.

Nowhere color is used in the advertisement, which is the traditional way reformers often make a noise over nothing. With the theatre that is altogether different, and altogether differently listened to, apparently, by those who directly advertise and who must make it to the best of their ability to hold the public, or the trade, or the buyers, or the jobs and the joys of many others. Show people, unlike reformers, are unable to secure or subsist upon selected subscriptions from "sympathizers."

Daily Best Censor:

The advertisement of a department store in the New York "Sun" is standard, also running daily in New York City, might suggest, as it has been previously promulgated, that the newspaper *after all* is the best and should be the only censor of advertising in its columns. The "Sun" printed the Arnold Constable advertisement, which is the first "sex" ad ever to sell a selling argument for pajamas. If that argument was made lively enough to attract the paper's readers, that was the objective of the copy, along with its selling force. If the copy was not effective, it may cause an eye lift of many people in the show business who read the *sun* and its daily ads.

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1st Runs on Broadway

(Subject to Change)

Week Feb. 27

Paramount—"I Want Among

Lovers" (Par.)

Roxie—"East Lynne" (Fox.)

Cordell—"Preston Way" (M-G-M.)

Rivoli—"Rango" (Par.)

Strand—"Riverboat" (WB.)

Winter Garden—"Silk Tights" (WB.)

Rialto—"Devil to Pay" (UA.)

Mayfair—"Last Parade" (Columbia)

Werners—"The Gorilla" (WB.)

Central—"City Lights" (U.A.)

Central—"Ten Nights in a Bar-room" (Ind.)

Week March 6

Paramount—"Unfinished" (Ind.)

Roxie—"Don't Bet on Women" (Fox.)

Capitol—"Murder, Bedroom, Death" (M-G-M.)

Rivoli—"Kiki" (UA.)

Strand—"Kiss Me Again" (WB.)

Winter Garden—"Silk Tights" (WB.)

Rialto—"Reaching for Moon" (UA.)

Mayfair—"Last Parade" (Col.)

Warners—"Soldier's Plaything" (WB.)

Cohan—"City Lights" (UA.),

52 Pictures

"Cimarron" (Radio) (Globe.)

"Trader Horn" (MGM.) (Astoria)

"Reaching for the Moon" (U.A.) (Criterion.)

Foreign Films

"Il Ritratto di Bu Cuore" (U.S.A.) (Cineplex) (28)

"La Nuit Est à Nous" (French) (Lutetia) (Carnegie.)

"Zwei Herzen im 3. Takt" (German) (Cinema) (superior) (5th St.)

"Pegliacci" (U.S.A.) (Italian) (Cinema) (superior) (28)

"Comedies of 1918" (German) (Nero) (Cameo.)

"Napol'che Canka" (Italian) (Cines) (Belmont.)

Fox WC Reorganization Of Publicity Dept. to Let Out Whitbeck, Head

Hollywood, Feb. 24.

Frank Whitbeck may be out of Fox West Coast in a contemplated shakeup headed for the circuit's advertising and publicity department. Whitbeck is present chief of the division. Fox execs are desirous of reorganizing the department. It is understood that he will be given a successor to Whitbeck if he is named. He will be picked from the department's current personnel.

Heads of Fox Theatres are understood to have been dissatisfied with the way the department has been run for some time.

There was also a little matter of friction between the F. W. C. department and studio execs, a shade after Oscar O'Donnell assumed control of the circuit. This concerned a matter of advertising jurisdiction.

Whitbeck has had anything to do with the new departmental move is not known, although the strained relations that broke loose at the time are far from settled yet.

Local heads of the department and Fox-W.C. advertising campaigns have been very noisy. Several times recently the studio was compelled to take exploitation out of the Fox-W.C. publicity department's hands.

Smith Still Ill

Hollywood, Feb. 24.

Return of Pete Smith to Metro studio still indefinite.

The "Mighty" ad head, now out of the studio, has been spending a long, long sleep, is resting at Palm Springs.

Reformed period by lively copy may be a lesson in itself, if not to the reformer, to the theatre operator.

It's not the "I'm the man" type. That's something the critics of the film industry and the theatre could hear well in mind since the aim of all advertising is to present the public with what it wants most to buy and reasons for buying. Here's an instance that the newspapers decide for themselves what's okay in ads and should be, and that sex sayings are not any class' exclusive privilege, nor an industry.

Hollywood Bulletins

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed each Saturday in Hollywood, and placed as a wrapper upon the regular "Variety."

The Bulletin does not circulate other than on the Pacific Slope.

News from the Dallas in Los Angeles will be found in that customary

10 on One Contract

Warners has agreed to furnish a new studio to ten of the stars in Brown's new contract, and has Warner's greatest stars to keep at play and employed at the studio and furnish their equipment and travel expenses.

his car around a pole Thursday night.

Gleason Blows Part

Jane Gleason stepped off at Radio station "Traveling Husband" at Radio where he decided his part was too small.

Industry on the Part

First annual "round" of the Writers-Writers will be held March 14 and 15. The 1930-31 season is more and Eddie Cantor in a new role will be a pleasant naming of the industry.

Brando's Shut Eye

Prod. of "Woman of All Nations" at Fox was held up for more days last week when Ed Brando was taken in the eye by a Spanish dancer.

"Headless" Delayed

"Headless" was to open up at Fox Saturday, was stretched four more days and got added sequences.

Gershwin Finishes "Delicious"

George and Ira Gershwin's "Delicious" at Radio will be held Saturday, March 14, with Guy Bolton for Janet Gaynor at Fox.

Sullivan for Robinson

Edward Dean Sullivan and Kenneth Harlan from Paramount left Saturday. His terrible.

Two Cafes Fold

Anti-Chinese restaurant and Ken-tuckian Harlan from Paramount left Saturday.

Dorsey's Fever

Fif Dorsay of "All Nations" as a favor to Radio.

Armenia Coast Vacation

Dorothy Arzner, Fox's famous megger, arrived here from New York last week for a month's vacation.

F. N. Burrows Negel

First National has bought Conrad Nagel for the lead opposite Dorothy Mackail in "Reckless," due for Robinson.

Academy's Agency Check

Academy will try out a check on agents by having them make a weekly report of their efforts and of efforts in the client's behalf.

Labor Law's Flaw

State Labor Bureau has discovered that amusements are not included in the eight hours of work for women, will see what can be done about it.

Melford's Easy Job

Thousands of feet of monkey business of a民族ish nature have to be added to the title of "White Captain" has been given to George Melford to shape into a story.

Stones in "Free Soul"

Lawrence Stone, Norma Shearer's leading man in "Free Soul," starting Friday (12), will Clarence and her husband living Thalberg, salt for Europe on completion of the one.

Fox Takes Taylor

Sam Taylor, director of "Mary Pickford's" kid, goes to Fox for one year.

Fox Still Importing

John Stone, head of Fox's import department, is back in town today on the Je De France with six Spanish players and one French actress to go direct shot versions. William Stone are Carmen and Alida, Calvo, Juan Campbell and George Lewis. Jetta players and George Lewis gets a name change, as Fox already has a player with this handle.

Radio Shelves Football

Lawrence Stone, star of the football study which was in the "Buck Street," Fannie Hurst story, both stars in "Mister and Mrs. Smith" and John St. Polis, who was to do the story, goes into "Too Many Cooks."

Hobart May Star

Iiversal's thinking of switching Hobart May to "Buck Street," Fannie Hurst story. Both stars in "Mister and Mrs. Smith" and John St. Polis, who was to do the story, goes into "Too Many Cooks."

Asst. Muggers in Academy

Directors' branch of the Motion Picture Academy now has a new slate ready in. A slushy phone is about

(Continued on page 5)

FOX OFF ALL AD SHORTS

Local Advertising Under Charge Of Fox Theatres House Managers

Fox Theatres is shoving back to local advertising wherever feasible under a new plan which will make it impossible for every town where a Fox theatre may be located on what purposes to be a country-wide institutional theatre campaign. An extraordinary measure of necessity overruled.

This system is intended to place the advertising department with any particular territory on the house manager. His angle is to be to publicize his theatre and product according to native needs—but with the highest and most extraordinary merit criterion back of all.

The plan will work so that the home office department will not be able to interfere with certain kinds of ideas. Actual work and extension of such idea belongs to the house manager who will be empowered to develop or change on his own initiative.

The plan is an outgrowth of the original as indicated by the new management of shanty theatres executives into house posts as managers. This is as spotted Fox with a couple of manager who can act as an advertising as well as operating, capacities, whenever needed.

That the plan is getting off to a good start is shown by the management figures on the first advertising operation problems before being shoved onto the localized advertising.

Outdoor advertising is included under the new arrangement and whereby all sites and billboards if used will be controlled by the territories will fall directly under the nose of the native house manager for checking and otherwise.

**Infringement Action
By W. E. et al. Against
Pacent and Theatre**

Hollywood, Feb. 24.—When the long-tormented infringement suit between the modern Mleets, Electrical Research Productions and A. T. & T. as plaintiff against Pacent and the local District Court (see *Variety*, Jan. 21) came on for trial here in U. S. District Court, announcement was made by attorneys for the defense and the plaintiff that the organization in the eastern theater that Vite Shapiro, officially stated to be in New York for six months in the advertising and publicity "clash," is now permanently slated for the Fox comic office.

Alvline, who took that dept. to assume a similar post in the Fox studio, has been reported as switched to Hollywood only for a stay of six months.

"Air Robbery" Starts at Col.-Studio Relighting

Hollywood, Feb. 24.—"The Great Air Robbery" by Harvey Gates starts at Columbia Thursday (28). Studio has been closed days.

Christie's Cabanne will direct "Robbery."

CONCERT FIELD AS SOURCE FOR FOX NAMES

Fox Theatres will invade the concert field for all available music names in a plan calculated to enhance the potential entertainment value of its circuit.

The idea calls not only for resumption of live music in Fox theaters, but also increasing the pit bands to symphony size in the de-

livery. The plan is to be worked out on a gradual basis. A classical concert by a symphony orchestra, for example, may not be part of the theatre's entertainment program at periodic intervals.

This apparently is an attempt to make the theatre's name stand out in the community among the musicians, as exemplified by the Sunday morning concerts now being put on.

Among some of the names now being angled for Foxes are Rudolphine and Mischa Elman with the Royal as the key spot.

Alvline may become prod. super for Fox

Cleve Alvline will become a production supervisor for Fox, according to the latest information on the organization in the eastern theater that Vite Shapiro, officially stated to be in New York for six months in the advertising and publicity "clash," is now permanently slated for the Fox comic office.

Alvline, who took that dept. to assume a similar post in the Fox studio, has been reported as switched to Hollywood only for a stay of six months.

Tiffany Lot Lonesome

Hollywood, Feb. 24.—There is nothing but silence at Tiffany's coast studio. Phil Goldstone, who recently resigned, is still here, holding down the production end until his successor is appointed.

James Whale, working on "Mark the Spot," and the watchmen, are the only people on the lot.

"Dishonored" Starts East

Los Angeles, Feb. 24.—New York gets "Dishonored," New York's best and tallest, considerably ahead of that coast, with "Moroco" yet to get runs subsequent to recent advanced price run.

If a house is available in New York, Fox may show "Dishonored" at \$2 (twice daily), opening it in east around March 13.

Saul Bragin's Step-Up

Chicago, Feb. 24.—Saul Bragin, 18-year-old film booker W. C. & K. for year, goes to Chicago to take over booking.

Thus far he turned out the picture "I'm a Little Spanish Girl" in Spanish version January.

Par's Production Jump

Hollywood, Feb. 24.—Paramount will increase its production schedule for March and April by getting to seven pictures a month.

Five pictures will be turned out this month, including a Spanish version January.

Pathé's Scenario Ed

Hollywood, Feb. 24.—James Geymour has been appointed chief editor of Pathé's scenario department.

He is spiritual immediate.

UNDESIRABLE IN ENTERTAINMENT

Independent Producers of Commercial Films Consider Inimical to Fox Screens—Edict Takes In Entire Fox Circuit

VAUDE-MUSIC INSTEAD

Fox Theatres has banned commercial films and industrial on a circuit-wide stand aimed against all forms of screen advertising, as undesirable in practice of theatrical entertainment.

The sponsored film situation appears as profitable to the principal makers of them, is now precariously observed because its golden promise has attracted all kinds of independent producers. They aim for showings in unaffiliated and indie houses.

The Fox angle and one in which both Paramount and Warner's have admitted, after being sounded, is that commercial films are okay under careful supervision while their circulation is limited. When circulation becomes general, as it does with the help of injury to the theatre screen and audience.

Fox, in taking this stand, has added cognizance to a recent stand taken by an indie film company that specializes in shorts and is understood to have many of its shorts series backed by commercial firms.

This company is given as about to enter into the film production business, according to an article in the trade paper.

Fox, in taking this stand, has added cognizance to a recent stand taken by an indie film company that specializes in shorts and is understood to have many of its shorts series backed by commercial firms.

This is the first time in history that a commercial short shall have no regular short regardless of quality.

It is felt that a serious danger lies in the fact that any single short may dominate an entire program.

Where the circuits are standing rigidly for the utmost in production quality, the ladies may wave a commercial short that they have no objection to a regular short regardless of quality.

It is felt that a serious danger lies in the fact that any single short may dominate an entire program.

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Fox doesn't figure that this particular situation in the screen entertainment may come soon, but it is felt that it is better to be prepared and figures to stamp out 100% enthaliment with no commercial angles.

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Screen Advertising Occupying Attention of Industry's Solons; General Protection of Industry

\$33,000 FOR "GIRL CRAZY"

Radio Pictures Boys Film Rights to Musical

"Girly Crazy," musical comedy, lately produced by Alex Aronson and Victor Prellay, has been bought by Radio Pictures for Illinois. Cost the picture, \$33,000. Radio also will have tunes in "Traveling Husband," and Warner's is using Abe Lyman's orchestra in features and shorts.

Screen advertising is providing another problem for the film industry. Eildon's solos say it is developing in such hectic and haphazard manner that will be counterproductive to the determination of the industry to be emitted to all those unless polished along uniform lines of operation and exhibition.

Independents, it is claimed by spokesmen, are forcing the screen ad issue to a crisis, which will result in the big producers organizing for the general protection of the industry.

Already such a step is being considered, called "callers" to represent their interests in advertising, the production of ads and concentrating on their distribution.

Industries are aspired for protection that one company be formed to produce ad shorts for all companies and for release among circuits, both producer-owned or all-industry.

With such specialists handling the subject, many points now serious in the way of advancement of screen advertising will be overcome.

Among those all-things instead of one, it is proposed by individuals that producers would be available for ad money in theatre representation.

The ad shorts so produced would be checked with an eye on the box office and not just the ad revenue angle.

The public reaction as a whole would be improved and refined through one form, plus instead of the present multitudinous sources.

Advertiser Dissatisfied

That the move discussed now in big production circles is not the result of more of a precautionary measure than of an insidious plot to the advertising field is witnessed in several ways. One of the big production companies, with all facilities at its disposal, got such a setback as a uniform policy is eventually expected to offset, at least partially, the damage that may be a result of the organization made a short for a national advertiser and considered it okay. Had another advertiser risked it before him, he would have turned the job over to another company.

With one producing organization, although distribution of profits from advertising has been held in check since inner discussions so far, all short would be tailored from the perspective and judgment of the individual advertiser.

Some independent producers are making the situation a case not for the public so much as the exhibitor. They are also anxious to insist that indie is productive and promising to release 10 features, each one of which contains a strip of paid advertising. The organization is going to lay up of the exhibitor of the complete contents yet remain to be seen.

Revising Academy

Hollywood, Feb. 24.—Academy board of directors will meet Thursday (4) to revise membership and sciences association.

The new group is to be formed when delegations are off. They will probably rename the present production committee, general membership, and production, production and associate members to avoid further confusion.

Lex Neal's Shorts

Hollywood, Feb. 24.—Lex Neal has been given a new Radio Pictures contract. He will write shorts.

First role to Neal will be for Radio Pictures.

GROUPS OF ALL THEATRES

2 and 3-for-1, Gifts, Competition Up at General Syracuse Meeting

Syracuse, N. Y., Feb. 24.—With the elimination of two-for-one and three-for-one ticketed door prizes, the owners of the old and new managers and operators of Syracuse first-run and subsequent-run theatres will meet for a conference Wednesday.

Proposed changes in the major exchanges will be at the meeting, which results from an informal gathering of exhibitors and exchange men here this week, at which changes of "unfair competition" were preferred against two of the requests.

Through the wide distribution of special tickets which were redeemable at box offices and through the presentation of money exchanges, such as those theatres have been put to as low as 5¢, the exchange representatives were informed.

Corrective measures to end the abuses will have had a serious effect upon business in some sections of the city after they are assured at next Wednesday's meeting.

Other topics of possible additions to the agenda—double feature bills and price schedules. Both admittedly are ticklish propositions here.

WORLD COVERAGE FOR PAR'S NEWS CLIPS

Paramount is willing itself to have its newspaper affect the same world coverage as Fox-Hearst. When Emanuel Cohen returns from England he will be in touch with the P-P house office that the first step in this direction will have material.

The British Isles are scheduled as the first to have a foreign edition of the Par reel and also a source which will cover the American release on its data breeding and training.

The British Isles' speed will determine the speed with which Par will go after other foreign countries, it is admitted.

Charges Plagiarism

New York, Feb. 24.—Mrs. O. Piffl of Minneapolis wants \$2,000 damages from Tiffany Productions and an injunction against further distribution of "Reinvented."

She claims that the Tiffany-Stahl picture contains the essential elements of her copyrighted book.

DUNNING SALES ON

Hollywood, Feb. 24.—After an extensive tour of Europe, C. S. Dunning, son of the late Prince, composer and father of Dolce, the investor, is expected to return to New York on the "Europe" March 1.

After about a week's stopover in the east he will leave for the coast.

Zobel on Pathé Details

Hollywood, Feb. 24.—Herman Zobel, RKO controller, arrived here today from the east. Although this is a partial vacation to him, he will wind up some RKO-Pathe details here later.

Other members of the RKO family expected here Friday (27) are Joe Plunkett, M. G. Siegman and Ben Berkowitz.

Brewer and Gibson

Hollywood, Feb. 24.—Otto Brewer, director, who holds an interest in the Paramount option, goes to Allied Pictures to direct *Hoot Gibson*.

"Cleaving the Ranges," Peter B. Kyne's serial, will be the first megged by Brewer. In late work this week.

WB's PLAY BUY

Hollywood, Feb. 24.—"As Good As New," a Broadway play by Thornton Buchanan, has been bought by Warner-B.P.C.

Clarence Badger will direct.

5 Specialists on Film

Five writer specialists have been assigned by Par to handle new Marx Brothers pictures. L. H. Hirschfeld, William Johnstone, couple of cartoonists and a gag writer.

The latest signed is Arthur Sheekman, former newspaper columnist and author of several legit skits from Broadway Julie. Sheekman is on his way to the Coast to complete the quintet.

Paramount insist is this will permit the company to give each of the Marx boys individual attention in the preparation of material,

8-1 Ratio of Calls Over Jobs for Talent At Coast Call Bureau

Hollywood, Feb. 24.—The Call Bureau, established by the coast producers' association as a control contact between studios on the one hand and freelance players on the other, has been in existence since its third year this month.

It second year ended Feb. 11, with 10,257 calls handled during the 12 months. This corresponds to 1,382 calls per day for the entire year. It sought the ratio of calls to parts being 8-1.

First hand of the Call Bureau is 10,000 calls a year (about 10 percent of the total), but the bureau last year, therefore, did not amount to one additional part a week.

Producers' have considered, however, that the Call Bureau is likely to handle writers and directors if they decide upon a general booking office in line with the renewed discussions on the subject.

The Call Bureau will probably be the nucleus of the organization.

Obscene Film and Show Raided by Conn. Police

New Britain, Conn., Feb. 24.—With five men under arrest, police believe they have struck a hard blow at an obscene picture racket which spread from place to place and shown before star audiences.

Men arrested are Charles Koenig, Tom Gaith and Laskowski, all of New Britain; Paul Coan of West Haven, and John Keane of Hartford.

Koenig is charged with being the man who is alleged to have brought the films to New Britain.

Police raided a saloon at mid-night yesterday and found a group of men watching what they said was an obscene film, which they confiscated.

Mob Improvement

Hollywood, Feb. 24.—First indication of the end of 1931 wound up last week with only 13 unfinished pictures continuing over the weekend. In the first seven weeks of the year 45 features have been completed.

Although in number of features active (27) the year was low, for the extras it was the best period since 1929, with 524, topping the 1930 average. On Monday 1,763 extras were working, higher than any single day last year.

Sweet's Year

Hollywood, Feb. 24.—Harry Sweet, allergist, has been given a new one-year contract by Columbia.

Sweet was first signed for commercials, but will not be assigned to domestic.

100% B. O. CO-OP FOR PROTECTION

New York State Probably First-State Organization of Circuit and Independent Exhibitor to Stand Solidly Together

COMMON CAUSE

A new type of theatre organization, representative for the first time, of 100% box office strength in each of the state's circuits, now represents the essence of party and policy lines, since it aims to bring exhibitors for general protective purposes together. The new body produced a sound circuit, affiliated and independent.

Experience has taught the exhibitor his basic rights and his workable understanding body such as no association making a semblance or gesture at coast to coast membership so far been able to achieve.

Disorganized for the past six years, or since it had a rift with the Motion Picture Theatre Owners of America, the exhibitor association then, New York, with more box offices than any other state in the Union, is making the key move to unite with the rest of the nation. Sessions have been held among New York's exhibitor chiefs who have agreed on the measures to be taken to combat the new legislation coming up at their last conference in Albany, during which 35 exhibitor sources were represented, including 10 houses of those New York exhibitors who are members of the national association.

That all exhibitors have a common cause and that legislation or adverse public reaction is as injurious to the smallest indie as the biggest theater is to the largest.

Disorder and misunderstanding, interwoven with constant suspicion and the common belief of the industry that the present house of cards is being maintained in the latest campaign.

It is the latter which has been responsible for years of friction in the past; friction which has been partially removed in the opening-day indie circles that resulted in private affairs getting on the public record in much a hasty manner, thus causing a discrediting of the entire industry by legislative bodies and civic organizations.

Indiscrepancy and misunderstanding with producers as the result of the move to welcome them into indie fraternities is also being prevalent. Close contacts of the kind have been made between the exhibitor and the exchange, lessening unnecessary outward strifes which always have been a part of exhibited classes.

Local and national organizations, Allied and the M.P.T.O.A., still holding activity, fact seeing indie leaders say lax state organization has suffered hundreds of defections. Defectors, however, have not been numerous, the cumbersome national bodies were either powerless to remedy or else too busy in publicizing past mistakes.

In New York, as an outstanding illustration in this respect, partial organization is held responsible for the great increase in Broadway legislation during the past few years. Albany, the seat of N. Y. indie activity, has been completely remodeled. Besides the permanent legislature, it recently added the neighborhood of 400 theaters. Buffalo and Greater New York have kept on but little longer, however, than the others.

Now there are 423 theaters while in the eastern part of the N. Y. state, coming under the surveillance of the Theater Owners of America, there are 450 film box offices.

During one of the recent sessions to organize Albany and where the

Allied Refutes Authority of So. Calif. Zoning Comm. As Indies' Only Rep Walks Out

Kid Mats Called Off

Tonka, Feb. 24.—Tonka is considering abandonment of print policy. Preparation to new show schedule is discontinuing noon kid matinees, feature of Tonka's deluxe houses for two years. The new schedule will be to be moved over to the Grand.

TEXAS INDIES IN FOR 'SUNDAYS'

Dallas, Feb. 24.

Texas indies submit to Sunday shows with the approval of a bill last week by the Legislature's House Committee, however, the bill may change after one o'clock, making all movie houses respecting the measure.

The same measure passed solons last year, but was vetoed by Governor Moody. This year the "play" governor let out and it looks like a favorable outcome, even though a dead almost annual frustration assails on the legislature for the past decade.

An effort to prompt a decision in favor of the independents at this time is knowledge that houses larger keys have run wild open Sundays, with the smaller exhibitors unable to buck their local opposition.

"City Lights" Bookings

Chicago, Feb. 24.—Chaplin's "City Lights" is reported to be booked by the M.P.T.O.A., Artcraft, RKO and UCO.

D. & W. will play the Chaplin silent locally.

RKO is said to have no taken houses, like the 7th Street, Minneapolis; President, St. Paul; Orpheum, Kansas City; Temple, Detroit, and Grand, St. Louis. None plays yet.

Loew's is reported closing for "City Lights" for its houses in New York City, following the Cuban premiere of the picture.

Relations of all three zones into a state-wide organization, a move was made which would have been strongly organized last year. This was an amendment to a bill proposing that projectors' associations be given power to regulate exhibition of motion pictures of leisure.

The provision is that after 40 hours of service, such rental is conceded. The amendment was proposed at a meeting of exhibitors with taking advantage of the disorganized state of exhibited political affairs, were presented to seek further protection of the point of working only five days weekly.

Under the reorganization plan each zone in New York will have its own independent organization. The six men will elect a chairman. Thereafter in the event of necessity to call a conclave seven men will be convened to act for the entire state.

"That the state coalition move is not just a gesture, the film and exhibitor industries, based on their experience in the industry's civil wars of the past, is being rapidly borne out." Immediately after the meeting, to battle the new legislation, the exhibitors called to their trade owners throughout the entire state. "Within three days after the first mailing 200 exhibitors had filed in and returned the blanks.

Los Angeles, Feb. 24.—Arvingay its moral strength squarely against a local zoning plan that called unfair to the indie and a system of previews under which those initial showings to the public are not demanded at first. The "play" producer, George Owners of Southern California is now looking for financial strength to carry through its objectives.

The indie are mainly the problems on which the Southern Cal organization sent delegates to the Chicago Allied convention.

Following passage at Chicago of resolution condemning both, the L. A. delegates, R. D. Whitson, manager of the RKO, and A. J. Arvingay, reported back to the M. P. T. O. at a meeting here. The call for funds was then raised. Needing around \$16,000 at this time, the group raised \$15,000, which was subscribed by the local Allied units.

Chotiner Lands Support

One of the last 10 cities of the L. A. M. P. T. O. organization attended the local meeting, including Harry and M. Chotiner, local exhibitors, who are first to file a suit against previewers in filing suit against United Artists for previewing "Reaching for the Moon" in a Pico (Los Angeles) house, claiming this ruined the Chotiners' chance to play U.A. product first run away from the big chain.

While the Chotiners are not members of the local Allied, moral and financial support.

Bard Quits Zoning

One of the last cities to be won by the M.P.T.O. of Southern California in its offensive against the L. A. zoning plan, withdrawal of L. L. Bard, president of the M.P.T.O., as a member of the zoning committee. This leaves that committee of 10 without an independent member, which in turn of local Allied leaders is tantamount to meaning indies do not have representation and therefore are forced to live by the letter of the zoning and clearance plan.

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Fund Starts March 2

Hollywood, Feb. 24.—Letters to prominent picture people named as an "advance gift" were sent out last week to members of the fund, including the RKO, the M.P.T.O. and the M.P.T.O. members, President, W. E. Knott, business manager and secretary, resigning. Leaders are now looking forward to the start of the campaign which is stepping out to devote his full time to the Covina theatre at Culver, and a more recent acquisition, the Azusa, Asusa.

Fund Starts March 2

Hollywood, Feb. 24.—Sam Freedman, Universal studio supervisor, has left his position as manager of the studio, to take charge of the studio's sales.

Freedman was off the lot for two weeks but, on his return, preparing the Knott Rodent series.

Poor Pictures, Not Hollywood, Reason Why British-Made Films Can't Get Started on This Side

Stolid resistance to American show methods has not only resulted in England's third attempt to import the U. S. film box office monopoly, but it has also caused her to turn one of the few Britons converted to know what is all about toward the way of American pictures.

Captain Harold Auten, one of the few wearers of the Victoria Cross and every man's English in uniform, is resigning as American representative of British International Pictures, automatically eliminates American pictures from Britain. It is repeatedly from overseas that Hollywood's lock-out was the chief reason for the rest of the picture world being unable to enter the American market on any profitable scale.

The record of BIP's attempts to build up its empire by a series of acquisitions, bids and acquisitions, all premised on British orders from the London home office.

A hasty answer to the question through an American answer is always the same: "The product wasn't fit to be shown in a 10¢ grind."

But, you World, was it ever made from overseas, but the net was the same.

On Broadway.

Finally, BIP decided that an Englishman on Broadway would show the world that British product must be submitted to the same standards as on a profitable basis the best of Hollywood's features.

Captain Auten, the only Britisher who has ever been interested in an English picture, was given the job. His "Q Ships," directed and marketed by himself, had taught the Captain that he must learn to realize the difference between Broadway and the sticks, and that more often than not what would bring him in on either had better be left at home.

Bipos in London didn't see it the Captain's way. They couldn't appreciate that six of the best stars turned out to be mere monkeys and build up a certain prestige which 40 bad ones would do. Auten's idea was ignored and he told to show and sell every "BIP" picture sent over.

Around the Roxy a story of the most "un-American" picture ever to roll in the Roxy's theater press room is being told. Auten and Roxy are good friends and the Captain was caused to show BIP's only BIP creation which might be suitable for the big house. During the visitation of a big BIP, Captain Auten was ordered to hook his "Q Ships" to "Almost a Honeymoon." The picture had to be pulled out of the Captain's broadway and through the first 600 feet and then walked out of the projection room.

Auten's idea to resign on accusations almost as numerous. Captain Auten finally took pen in hand early this month and went on record as an American to England until well for the existence of America in a picture way until its perspective reaches a few miles beyond the British Isles.

L. T. V.'s Stockholders Heard After Two Years

Shareholders in London, owners of Varietés, Ltd., formerly owner of the Paladium, Holborn and houses in the provinces, dispensed to General Threlkeld, managing director of the company for alleged misrepresentation in the property sale.

Among defendants are Richard Gillespie, Charles Gulliver, Sir Frederick Eley and Walter Payne.

After a two-year adjournment in the last two years of defendants' request, the hearing finally opens tomorrow (25). Amount involved is \$1,250,000.

Mirande Translating

Hollywood, Feb. 24.
Yves Mirande, Metro's \$600 weekly star, has signed a contract translating "Parlor, Bedroom and Bath." Ed Brophy will direct the foreign version.

SPANIARDS SAIL IN RUSH

John Stone Bringing Over Group
For Fox

Paris, Feb. 24.
Due to a spurt by Fox on Spanish versions, John Stone, just returned from Madrid, was summoned to New York, sailing on the "Ile de France" Feb. 18.

He is accompanied by a Spanish director and a group of six Spanish players.

People will continue on to Hollywood. "The gallant" Spanish diplomats, who have been granted many extended stays at the last minute at the Spanish consulate here, are a group of four Spanish players will follow in a fortnight.

KINEMAS WINS VINDICATION AND APOLOGY

Cape Town, Feb. 24.
Kinemax pictures corporation was given judgment for \$2,500 and an apology Friday (20) at the conclusion of its libel action against the "Daily Mail," a leading South African newspaper, its proprietors, editors and publishers.

It is stipulated that the apology be printed in 25 newspapers of South Africa, Rhodesia, London and New York. Full costs of the action, considerably under the laws of the country, were also allowed Kinemax.

Judgment was entered by consent. Defendants, denying malice, made no appearance and paid costs.

Opposition
The South African libel action alleged that the newspaper "Sambok" was subsidized by the Schlesingers, leaders of the Hitlerites, and that "Sambok" had attacked the Kinemas' method of conducting business to injure Kinemas as a Schlesinger competitor.

Kinemax, with Sidney Hayman as its leading figure, has been the only independent exhibitor to stand up against the African Trust, the latter so titled in its corporate name and for years in fact a hard and theatre monopoly in South Africa.

Kinemax went to the public with stock to buy, and the Johannesburg newspaper called violent attack upon it, with the evident purpose of frustrating the purchase of Kinemas stock by the Hitlerites.

These attacks were periodic. Hayman, in New York during the middle of them, when asked why Kinemas was not buying up the Trust, said: "They would call shooting galleries in the U. S. Kinemas has about 125, but more approach the 200 mark, and they could take, and would yank them up when thought advisable. That's the way we're going to do it months afterward, with the result as cited."

The Schlesingers have about 200 theaters in South Africa, and they would be called shooting galleries in the U. S. Kinemas has about 125, but more approach the 200 mark, and they could take, and would yank them up when thought advisable. That's the way we're going to do it months afterward, with the result as cited."

Joe Seidemann, assistant manager of Paramount's foreign department, has been appointed to Paris to stay here for some time.

While here Seidemann will study the advisability of Par, breaking with Metro on this side.

Faрад in New House
London, Feb. 24.

Jean Faрад, former with Paramount here, has joined the new Gaumont theater.

Faрад immediately inaugurated with things he learned while with Par. He is having an orchestra and stage show installed.

Chaplin's at 50-50 in Paris; \$120,000 Guarantee

Paris, Feb. 24.
First run on the new Chaplin picture, "City Lights," goes into the Marigny, legit. seating 3,200. In terms, call for rental at 50% of the whole gross with a minimum of \$120,000.

NATIVE TITLES DEMANDED

Budapest, Feb. 24.
Campaign is being waged in the newspapers here toward influence among film industry producers to move more emphasis on native titles in the cutting in of native titles.

It is circulated here that employees Eugene Saks in Hungary, Serbian, Russian and Slovak work to handle titles in Hungarian. Budapest little film has been let to coincide with the first group of prints with Hollywood-made titles.

It is proposed that the picture be printed in 25 newspapers of South Africa, Rhodesia, London and New York. Full costs of the action, considerably under the laws of the country, were also allowed Kinemas.

Judgment was entered by consent. Defendants, denying malice, made no appearance and paid costs.

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Glaumann's Radio Releases

Paris, Feb. 24.
Paul Glaumann announces that he has tied up with Radio Pictures to release its product here this spring.

This is a contradiction of previous announcements saying that the Standard General would release Radio

Germany's Gruesome War Film Is Analyzed by Americans Against German Censoring of U's 'All Quiet'

"DREYFUS" DISTURBERS

German Film Continues to Cause Trouble in Paris

Paris, Feb. 24.
"Dreyfus," German film at the Marigny, is causing more trouble.

Ambiguous scenes have now been started by the Royalties.

Daniel Norman, small-time actor, was held here and put to bed for several days after a performance.

Police are investigating.

Several of the disturbers were arrested.

Theatre management has fled

and for \$40,000 against the

disturbers.

What is still more perplexing to

Americans is why does Germany

not export and distribute

in U. S. theatres a picture which infuses almost every point German

infantryman with a desire to

incarcerate. If they expect to get

pictures "by" the Vichy.

Specifically, "Comrades of '18" is never seen in America, yet Germany

has received it from the diplomatic

attache, abrogated Germany's

mandate to the rest of the world

in three outstanding territories.

(1) East is handled with Germans

of the Volksdeutsche there.

Previously, it was said, that

that actor so arrogant and impudent in his demeanor to be representative of any part of the German people.

(2) Royal love of an inter-country

character has been declared out

by the Germans. Yet the Americans

are still sending pictures to the

solons, but New York picture

reviewers as a whole to be the

most gruesome treatment of the war

ever seen on Hollywood screen.

Perplexed.

A number of other masters con-

cerning this German release are

more perplexing to American picture

men, and one of them is that

the entire release of, comparatively

light treatments, carefully guarding

against racial interpretation, any

such as the "Derelict,"

the "Hateful," all

colored M-G-M subject in which she

played the lead role and was

written off for forever.

The Kolarac company has gone

even gone further along similar

lines, carrying on negotiations with Mexican movie men, in person appear-

ances in March.

These are only a few of the many

instances to stars which the ex-

hibitors figure as strong film

program.

AM. WORKERS ORDERED OUT OF LOWER CALIF.

Hollywood, Feb. 24.
Laredo de Tajaish has

ordered all American workers out

of Mexican-owned Lower California

resorts. Moved about by three days

travel among Mexican hit

theatres.

Americans affected are mostly

entertainers, musicians and gam-

bling house managers. All will be

relocated Mexico, so as to be

available for outsiders when the German

picture market was practically at

a standstill because of international

talker trouble, is a question.

Either censor in several German countries are afraid to touch their native product or else they are particularly anxious to keep it from the public, so far as Hollywood is concerned.

Their policy, apparently, is to make themselves as painless as the inhumaneness of Germany's stand against Hollywood's leading pictorial versions of their own.

It is the opinion of Germany's Universal's "All Quiet On the Western Front," which excited such wrath, that it is a picture which can be easily understood by the average American.

What is still more perplexing to Americans is why does Germany

not export and distribute

in U. S. theatres a picture which

infuses almost every point German

infantryman with a desire to

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instances to stars which the ex-

hibitors figure as strong film

program.

Pittaluga in Geneva, Maybe for Theatres?

Geneva, Feb. 24.

Cavaliere Pittaluga, Italian film producer, is here to look around.

Pittaluga is trying to buy

some Swiss theatres which he will

use as showcases for his product.

\$24,000, "Derelict," 1st Wk.

London, Feb. 24.

"Derelict," (Part 1) of the classic

series \$24,000 in its opening week.

It holds even.

ERPI Conference

Paris, Feb. 24.

Confidence of Paramount from

Shultz is set for Park to meet

Eugenio Gregg.

Sell Laughs and

Four B. O. Names
and B. O. Title
Exploitation

92 Minutes of
Continuous
Laughter



You'll Sell Seats!

Now! More than ever, the public needs, wants, and is eager to buy cheering entertainment.

Give them laughs and you won't cry about box office returns.

A few Wise Words, from Wise Critics, to Wise Showmen—

EDWARD EVERETT
HORTON
ESTHER RALSTON
LAURA LA PLANTE
PATSY RUTH MILLER
Directed by RUSSELL MACK
Based on A. H. WOODS
stage play

RKO-PATHÉ



"Should prove a gold mine—destined to be one of the laugh highlights of the screen year."

CONDE G. BREWER—*The Billboard*

"Highly sophisticated comedy, goes over with a great laugh."

DON ASHBAUGH—*Motion Picture Herald*

"Fast, furious, frothy farce. *Lonely Wives* is a laugh riot."

Los Angeles Express

Emphatically sure-fire! Adults will rave and laugh themselves sick.

Film Mercury

Swell comedy packs laughs right through the footage. JACK HARROWER—*Film Daily*

Well produced picture founded on a risque theme.

PETE HARRISON—*Harrison's Reports*

Laughs keep rolling out in a steady deluge of ultra-sophisticated wise cracks.

Motion Picture Daily

TUNE IN every Friday
on the RKO Hour—WEAF

LONELY WIVES

Theatre Advertising as Indicated
From Various Cities

MONTREAL (STANDARD FULL SIZE PAGE)

MONKLAND
Montreal and surrounding
Sat-Tues. A "Devil With Women"
ANN HARDING in "Gold of the Golden West"
"MAVIE IT'S LOVE" with Jimmie Driftwood
and Eddie Bracken
Monday Comedy and News.

AMHERST
Montreal and surrounding
Sat-Tues. Double Program
LONESTAR WAGGONERS with
Travis and Vickie York
WHITE LIGHTER in "The Life of
the Party"
On the Screen
Sunday Matinee
Saturday Evening
Tuesday Evening
ALBERT GRENZ and DALE HARVEST
"SWEETHEARTS" with
Evelyn Venable and Alan

REGENT
(From Box of Letters)
Sat-Tues. Double Program!
JEANNETTE MCDONALD with Regis
and Denny in "Old Fez, a Man!"
JOE E. BROWN with Louis Lane in
"Candy Girl"
Song Writers' Revue and News.

CORONA
Montreal and surrounding
Sat-Tues. Double Program!
NANCY CARRILL with Freddie March
and Eddie Bracken
JEANNETTE MCDONALD with Joe L.
Brown in "The Laundry Girls"
Screen Cartoons and News
Monday Night, DANCING CONTEST

PLAZA
(From Box of Letters)
Sat-Tues. Double Program!
"A DEVIL WITH WOMEN" featuring
Victor McLaglen
ACCUSE LEVEZ VOUS" a French
All Talking Production
Comedy and News

PAPINEAU
(From Box of Letters)
Sat-Tues. Two Excellent Features!
"SCARLET PAJES" and "Marie
Noelle, Baby of the Great
Winters."
"THOSE THREE FRENCH GIRLS" with
Fib Denny and Reginald Davis
Comedy and News.

RIVOLI
(From Box of Letters)
Sat-Tues. Double Feature
MANY STARS and Little League in
"The Mystery Girl"
KEN HAYWARD in "The Mystery Girl"
In the Spotlight
On the Stage, Sacular American and
European Musical and Comedy
SPECIAL VAUDEVILLE ACTS

STRAND
(2nd Cinema of Montreal Inc.)
J. Special Paramount Features!
On the Best Double Picture in Montreal!
Today for a Week—
MARLENE DIETRICH and COOPER
with Adolphe Menjou in
"MOROCCO"

CLARA BOW
and SKEETS GALLAGHER
with Ralph Frines and Charlie Ruggles in
"HER WEDDING NIGHT"
"The Leather Pather," and News
Admission: Morning, 1 p.m., all 6, 25c;
Evening, 25c and 40c.

BELMONT
(From Box of Letters)
Double Bill Sat-Tues.
THE THREE FRENCH GIRLS with Fib Denny and Reginald Davis
LEA LEE with Harry Cohn and
Water Colman in "The Gentleman"
Comedy and News.

GRANADA
Montreal and surrounding
Sat-Tues. Double Program!
"THE OFFICE WIFE" with Dorothy
McCall and Leslie Stoermer
ANN HARDING in "Gold of the Golden West"
Comedy and News.

UNited THEATRE

She's Selling Happiness at Popular prices...

TO forget for a time your daily cares and troubles—it's worth such a lot and it costs you so little! Just the popular price of the nearest United Theatre. The entertainment that these theatres present takes you to a land of adventure, romance, excitement and laughter.

PATRONIZE the United Theatre where you get the greatest motion picture entertainment that it is possible to present. It's just a healthy walk to the United Theatre in your neighborhood!

BETTER SHOWS

SEVILLE
(From Box of Letters)
Sat-Tues. Double Program!
"SCARLET PAJES" with Eddie
Bracken, Dan Dailey and Chester Morris
JEANNETTE MCDONALD with Regis
and Denny in "Old Fez, a Man!"
Comedy and News.

CHARLIE CHASE in "The Boy" and a New Revue

M. T. ROYAL
(From Box of Letters)
Sat-Tues. Double Program!
MELTON DILL with Ann Kuhl in
"Jack London's 'The Sea Wolf'"
AL JOLSON in "The Boy"
CHARLIE CHASE in "The Boy" and a New Revue

KEN MAYNARD in "The King of the Cowboys"
Comedy Special and News.

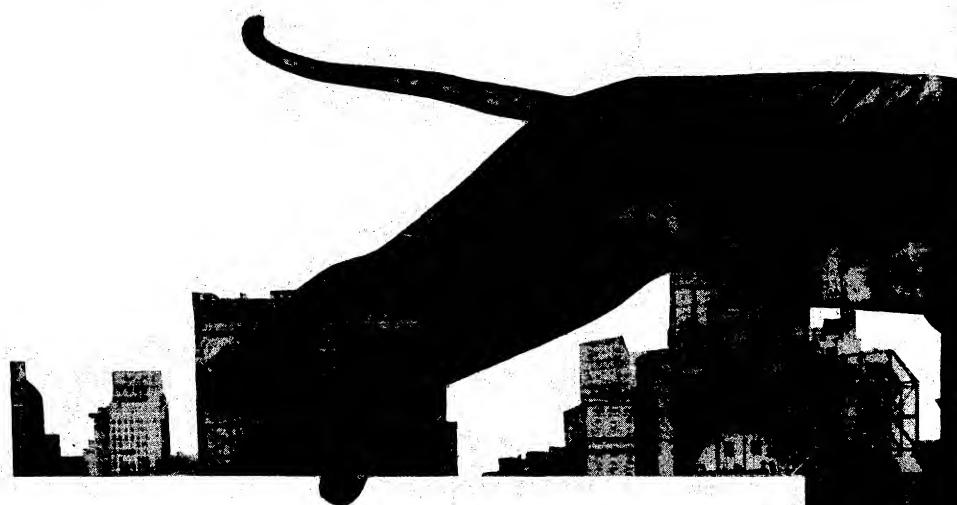
WESTMOUNT
(Montreal and surrounding)
Sat-Tues. Double Feature Bill
RONALD COLMAN with Kay Francis in "Ruthless"
HELEN KANE and George Burns in
"Desperately Yours" and
Charlie Chase Comedy News.

SPEND WHERE YOU GET THE BEST FOR YOUR MONEY

This collage of vintage movie posters and advertisements captures the vibrant entertainment scene of the mid-1940s. It includes:

- NEW YORK CITY:** A poster for "FATHER'S SON" at the Strand Management, featuring a man in a top hat.
- CHICAGO:** A poster for "JOAN CRAWFORD DANCE FOOLS DANCE" at the Fox Poli, with a large circular graphic.
- CHICAGO:** A poster for "PALACE 50¢" at the Palace Theatre, featuring Dorothy Mackail and Joel McCrea.
- CHICAGO - RUDY VALE:** A poster for Rudy Vallee's show, listing dates from February 1 to 27, 1942.
- CHICAGO:** A poster for "ENJOY THIS HOLIDAY WEEK END AT A PUBLIX-BALABAN & KATZ THEATER!" featuring Publicity Director Eddie Balaban and Manager Sam Katz.
- CHICAGO:** A poster for "SHOWS FOR THE WHOLE FAMILY" at the Roosevelt Theatre, featuring "SPECIAL SATURDAY MATINEE PRICES TO 2 P.M. ONLY 50¢".
- BRIDGEPORT:** A poster for "JOAN CRAWFORD DANCE FOOLS DANCE" at the Fox Poli, with a circular graphic.
- OKLAHOMA CITY:** A poster for "MIDWEST" featuring Charles Farrell and Elissa Landi.
- NEW YORK CITY:** A poster for "JOIN THE THRILL HUNT" at the Astor Theatre, featuring a woman in a mask.
- ADVENTURE:** A small poster for "THE ADVENTURE" at the Astor Theatre.
- FRANCE:** A poster for "THROUGH FIRE AND FLAME" at the Astor Theatre.
- GERMANY:** A poster for "COURTING FOR WOMAN" at the Astor Theatre.
- ENGLAND:** A poster for "WHITE MAPELOWS" at the Astor Theatre.
- JUST A FEW OF 1000 THRILLS IN METRO-GOLDWYN-MAYER'S TRADER HORROR**
- NEW YORK'S ASTOR**
- BROADWAY & 5TH STREET**
- JAMAICA W.I.**
- TWO DAYS ONLY AT PALACE**

No Wonder Blasé New York



Critics Praise and Mobs Pack RANGO in First Long Run Engagement at De Luxe Rivoli, N. Y.!

"Most fascinating film of jungle life ever offered.
Audience applauded." —N. Y. Sun

"As funny as the Marx Brothers and Chaplin together!
Only fault with RANGO is we wanted more." —N. Y. Eve. Post

"RANGO dwarfs any studio-made thriller. Applause
fully justified." —N. Y. American

"Vicious and humorous, terrific punches. We clutched
arms of seat in sheer anguish. Spots render audience
speechless!" —N. Y. Daily News

"RANGO is something to see. Pure, stark, primitive
horror of jungle." —N. Y. World

"Breath-taking thrills stand your hair on end. Delicious
comedy, too." —N. Y. Eve. World

"Thrilling, first rate entertainment." —N. Y. Telegram

Produced by Ernest B. Schoedsack

is **THRILLED!**



RANGO
PARAMOUNT'S
AMAZING JUNGLE MELODRAMA

RIVOLI

RANGE
RANGO



RANGO - For jaded box offices!

*Barbara
Stanwyck*

Scores
Another
Knockout
in

TEN CENTS A DANCE

HOW THE CRITICS RAVE!

"No picture in the past year has created so much interest." New Haven (Conn.) Eve. Register

"Carries a highly dramatic plot with a grand love story. You will adore Barbara Stanwyck." New Haven (Conn.) Times

"Barbara Stanwyck does brilliant work." Louisville (Ky.) Times

"Highly dramatic. Created tremendous discussion." New Haven (Conn.) Journal-Courier

Barbara Stanwyck
RICARDO CORTEZ-MONROE OWSLEY
SALLY BLANE,

Story by Jo Swerling
Based on the popular song hit
A LIONEL BARRYMORE PRODUCTION

Of Course it's
COLUMBIA!



Smashes ROXY

**Four Day
WORLD'S
RECORD**

**held by "The
COCK EYED
WORLD!"**



FRANK LLOYD PRODUCTION

ANN HARDING

THE "KIDNEY"

EAST LYNNE

with
CLIVE BROOK • **CONRAD NAGEL**

CECILIA LOFTUS • **BERYL MERCER** • **G. P. HEGGIE**

Settings by **JOSEPH URBAN**

**"Thrills and Throbs
Sights and Sobs"**
—SAY REVIEWERS

Great Entertainment

East Lynne as tearful as ever and a great talkie... Most impressive production. Exquisite settings, splendid acting, sensitive direction...Ann Harding's work magnificent. How that girl can act. And how lovely, tenderly fragile. She makes it a grand melodrama... good for thrills and sobs... Great talkie.

—Blair Johnson, N. Y. Daily Mirror

Tear Jerker

Mention a tear jerker and you have East Lynne...Genuine interest. Cast headed by the lovely Ann Harding acts the piece beautifully. Miss Harding's performance superb.

—James Gow, N. Y. World

Handsome Production

Many a dainty handkerchief was dabbed on a pretty face...Miss Harding's impressive performance...Direction of this costly production vastly superior.

—Mordaunt Hall, N. Y. Times

Sobby Cinema

As many sobs as when mother cried her eyes red-rimmed over it...Ann Harding exquisite. Never has she been so lovely to look at...she captivates the audience.

Sobby cinema.

—Irene Thirer, N. Y. Daily News

Poignant, Emotional Appeal

Excellent production meeting deservedly cordial reception...Has retained all of its poignant, emotional appeal...The perfectly radiant Ann Harding endows Isabel with the breath of beauty as well as life.

—Regina Crewe, N. Y. American

Clicks—And Clicks Big!

Sort of material movie fans fairly eat up...Ann Harding superb in this role...Listen to the ecstatic expressions of the fans clicking out of the Roxy to learn that it clicks — and clicks big.

—George Gerhard, N. Y. Evening World





VICTOR MCCLAGLEN



WOMEN OF ALL NATIONS
NOT EXACTLY GENTLEMEN
A DEVIL WITH WOMEN
ON THE LEVEL
HOT FOR PARIS
HAPPY DAYS.
THE COCK EYED WORLD
THE BLACK WATCH
STRONG BOY
CAPTAIN LASH
THE RIVER PIRATE
HANGMAN'S HOUSE
A GIRL IN EVERY PORT
MOTHER MACHREE
LOVES OF CARMEN
WHAT PRICE GLORY

The sun never sets on scenes of Victor McLaglen's career. It's a small world and he's seen most of it. And most of the cock eyed world has seen him.

Although his father was a bishop, Vic comes of fighting stock. He was born outside London and grew up inside South Africa. When the Boer War came along, he fibbed about his age to enlist and that taste of action left him with a yen to travel.

Eventually he landed in Canada, where boxing and wrestling earned his bed and board. Then he began edging toward the stage — medicine shows, Wild West shows, vaudeville.

Wanderlust hit him again. He visited Hawaii, the South Sea Islands, Australia. Joined a gold rush—no luck. Poked around Bombay and Ceylon, then to South Africa. Back to London to enlist in the World War. To Mesopotamia as lieutenant with Irish Fusiliers; became provost marshal of Bagdad. Vic's life in those days was like a movieland newsreel.

At the war's end, a London film director spotted him as a "type" and launched his ultimate career. Soon found himself in Hollywood on the road to fame as screen's favorite, toughest hero. "What Price Glory" and "The Cock Eyed World" his crowning successes to date — with bigger ones on the way.

FOURTEENTH OF A SERIES OF FOX SCREEN PERSONALITIES



HELD OVER EVERWHERE



at RKO'S
GRANADA

South Bend, Indiana

at FOX
ECKEL

Bronx, New York

at
ALHAMBRA

Milwaukee, Wisconsin

at
RIALTO

Washington, D. C.

... and look at this from Jack Alberete's column in "The Daily"

"Peeking out of our window we see a line a mile long
waiting to see 'DRACULA' at the Roxy."

TOD BROWNING S
Directed by
Produced by
CARL LAEMMLE

Based on the stage play,
adapted by Hamilton Deane and
John Balderston from Bram
Stoker's novel of the same name

DRACULA

Bela Lugosi,
(of the original stage cast)
David Manners,
Helen Chandler,
and the following players
of the original
stage cast:

Dwight Frye
Edward Van Sloan
Herbert Bunton
and other well-known
players

Produced by
Carl Laemmle Jr.

Film Daily nationwide poll
makes "All Quiet on the
Western Front" the best
picture of the year.
Now watch "DRACULA":

Hand in hand with PROSPERITY ... that's UNIVERSAL!

**Moral Reform at Home,
Says Tex. Rep as House
Licks the Horwitz Bill**

Galveston, Feb. 24.

Will Horowitz's effort to put over a theater censor bill in Texas collapsed when the measure was killed by a house committee at Austin. Horowitz had a delegation on hand for the bill, but the committee was unanimous.

"The best place to institute moral reforms is in the home," Rep. Van Zandt told advocates of the bill. John A. Mayers, attorney for the bill, said he would fight again against project.

Another bill to control showing of obscene or immoral pictures has been acted upon by the house committee, with ultimate fate doubtful.



CHERIE and TOMASITA
Featured Dancers
With Pascha and Marco's
"Africana" Idea

HARRIS TWINS
HEADLINING
Pascha & Marco Unit
"SOCIETY CIRCUS"

?FERDNA?
HYPNOTIST and MYSTIC
Pascha & Marco's
"MOOROCAN" IDEA

2 Neighborhooders Off

Syracuse, N. Y., Feb. 24.
Syracuse neighborhood houses will be reduced by two early in the spring if the Indians.

Lorenz J. H. Miller Theatres, Inc., of Oneida, on the Avon here expires April 1, and it probably will not be renewed, according to Si Klein.

Lease of the Palace in the Eastwood sector is due to expire. President of the Palace, John A. Meyers manages it for the Vlassopoulos interests.

With Tenn. Sunday

Bill Looking All Set
Memphis Is in Doubt

Memphis, Feb. 24.

The one opposition of years to replace this six-year-old as a live city with Sunday shows, may be upset by the mayor. The mayor of the city of Memphis has proposed to the State Legislature permitting Sunday performances in the state.

Without his approval the mayor alleged opposition would be continued to the state legislature with indications he will not permit them right away at least.

The bill goes to the governor with a fair assurance of his signature.

New Fox Spokane Mgr.

Spokane, Wash., Feb. 24.

H. W. ("Nick") Price, for seven years Spokane house manager for Pantages, has been named as manager of the new Fox theater.

He has taken charge in September when the house now under construction is due to open.

Chief of production made by Robert Egan, northwest zone chief for the Fox Interests and located in Seattle where he manages the Fox house.

Suit for Overlays

Los Angeles, Feb. 24.

Pattie Eschbach has filed suit to court a Balboa Beach exhib with copyright infringement for showing prints.

Pathé cites "This Thing Called Love," "The Awful Truth," and four newsreels as having been shown three days at the Ritz theater in town last March. Damages asked \$250.

FRANKLIN AND HUGHES GO INTO S. W.

Hollywood, Feb. 24.

Concentrating on the southwest territory, Hughes-Franklin has opened negotiations through Texas and New Mexico for the purchase of new houses. In Albuquerque, N. M., H-F has a deal on to build but is waiting to see what Paramount, one Publicis house, the Mission, already there, and three small indie "M-F" deals already closed in New Mexico include the Princess and El Capitan at Roswell and the Cavern, Carlsbad. At Ingleside, the new has acquired the Grand.

Meanwhile H-F is fortifying itself locally and in nearby spots, recently taking over the Rio Grande, Redlands; Lago, Watts and the Orange, Orange.

Other recent acquisitions are with the Pacific National chain for three local neighborhood and another in Long Beach. This deal is still being finalized.

Opening of the Vine Street, renamed the Mirror, is set for March 3. Among the features of the recently completed house will be a double marquee with the entire lobby carrying out the same effect.

Lifting Receiverships

Reading, Pa., Feb. 24.

Creditors and those representing the preferred stockholders of the defunct Fox theater chain, Fox Pictures, Inc., have held a conference with a view to getting the company out of its receivership. Under the plan, the Shamokin banker and lawyer, the company is now operating at a profit.

The company is to be reorganized, however.

No decision reached so far.

Museum's Free Films

For Kids on Saturday

Chicago, Feb. 24.

A series of free pictures is to be given for Chicago school children each Saturday at the Field Museum. Chicago and Cook County are supplying funds for the venture.

Pictures will include subjects in nature, history and science, ideas. First film for release next Saturday is titled "Washington Becomes a President." Another is titled "Stickleback the Hedgehog."

WB IN DOWLER'S LEGIT, TO BUCK PARAMOUNT

Indicates Feb. 24.

Warner pictures, locked out of Chattanooga, due to the control of that burg by Public, will invade the city April 6, going into the former legitimate theaters.

House is owned by Frank Dowler of the Reliance Amusement Co. Deal means an inside money tie-up between Warner and Dowler, it is reported. Also reported is that Warner will build another theatre in that town, with Dowler scheduled to operate it.

Film Names on Stage

Rochester, N. Y., Feb. 24.

Capitol, Bijou and other houses in attending to book new and pictures in addition to talkers. Policy, with Anita Stewart and Otto Bacher playing a half each last week.

Abe Feinberg is booking from New York.

Carroll's Acoustics

Announces states that the new Earl Carroll (legit) theater in New York, will be equipped by the Berlin Acoustics System. George Keister, the architect, specified the Berliner equipment.

When in Los Angeles Patronize the

ASSISTANCE LEAGUE

Moviedom's Noble Charity

Headquartered at

5604 DeLongpre Avenue, Los Angeles

Lunch in the Cosy Tea Room

(Where Picture Stars Wait on You)

and do not fail to visit

THE NOVELTY THRIFT SHOPPE

3RD CONSECUTIVE WEEK

JOSEPH GRIFFIN

IRISH-AMERICAN TENOR

Direction MAX TURNER, WILLIAM MORRIS OFFICE

Publix-Balaban & Katz Theatre, Chicago, Ill.

"DRACULA"

ADAPTATION, CONTINUITY and DIALOGUE by

GARRETT FORT

NOW IN 4th WEEK AT FOX, PHILADELPHIA

BOBBY ROLLINS

Personal Direction, JOHN T. DALY and MARK MURPHY, 223 W. 46th St., New York. Phone CHic. 4-5149.

ENGLAND'S REPRESENTATIVE COMEDIANS

DAVE and JOE O'GORMAN

SUCCESSFULLY PLAYING PUBLIX CIRCUIT

American Representative, WM. MORRIS AGENCY

WE'RE
BACK
AGAIN

HARRINGTON SISTERS

THIS WEEK (FEB. 20), PARAMOUNT, NEW YORK

TITAN NAMES THAT



NONE GREATER IN THE ARENA

LIGHT THE WORLD!

RADIO'S FLARING SCROLL OF GENIUS UNFOLDS AGAINST THE SKY . . .

Great Names! Great Personalities!
Flashing Their Magic Across the Broad-
ways of the World! Investing Current
and Forthcoming Radio Attractions
With the Drive of Their Box-office
Power and the Punch of Their His-
trionic Skill!



DOROTHY LEE



ROBERT AMES



BETTY COMPSON



JOS. CAWTHORN



MARY ASTOR



RALF HAROLDE



JOHN DARROW



EVELYN BRENT



JACK MULHALL

AND A STARRY LEGION OF OTHERS
... LEADING MEN AND WOMEN ...
CHARACTER PEOPLE AND COMEDI-
ANS ... AND TYPES THAT BE-
SPEAK BRILLIANT PRODUCING AND BRIL-
LIANT CASTING.

Radio
PICTURES

Reg. U. S. Pat. Off.

OF SHOW BUSINESS TODAY!

'Horn' on Road for Erlanger-Publix and Shuberts at \$1.50

Metro's "Trader Horn" animal picture, now started as a \$1.50 road show, will visit the cities along Broadway, the local houses of both the Erlanger and Shubert offices.

So far the dates laid out include Detroit and Philadelphia, where the picture opened Saturday (22) in Shubert houses; March 1, St. Louis (Shubert-Rialto); and Boston (Shubert-Mayflower); March 2, Atlanta, Atlanta theatres (Paramount-Majestic); March 8, Washington (National-Erlanger); Cincinnati (Grand-Erlanger); Buffalo (Shubert-Tivoli); and also the Davidsons, Milwaukee.

Besides which the picture will play in eight Publix houses on a weekly basis. These towns are Portland, Ore.; New Haven, Minneapolis, Des Moines, Omaha, Denver, Kansas City and Dallas. "Horn" also goes to Salt Lake City and New Orleans for \$1.50.

National Theatre Co. has now taken over control of all票务, advertising, furnishing, and equipping the new \$1,000,000 Fox theatre now under construction here.

Empty Front Seats

Worry Coast House

Hollywood, Feb. 24.

With many of the local houses scaled from 10 to 25 cents more for seats in the rear of the house, pricing them to a par with boxes, an indication of the general trend of construction nationally is foreseen locally.

Almost the entire half of the double capacity seats, from the aisle of the house to the rear, is thus higher priced, and usually filled up to the degree that the front rows are compelled to stand. This, however, evidences that theatre construction will have to undergo some radical changes.

It may mean the complete sacrifice of the front space, so as to save even on the cost of the chairs, or it may mean the seating sufficiently far back so as to insure quiet comfort for front row patrons.

Legit. Mgr. at Globe

In an RKO managerial change in its Broadway houses Lawrence of Arabia moves over from the Globe to the Alvin, and Leo Flynn to the Mayfair, New York.

Leo Flynn, vet legit house and company manager, goes into the Globe.

Those Who Have

Chicago, Feb. 24.
Dick Powell, manager of the Castle theatre, won a one-week all-expenses paid trip for himself and his wife to Tampa, Florida, for belt-top golfing and swimming. Among can't-in indoor golf tournaments. His father is a millionaire.

BRIN IN TIGHT SPOT IN MILWAUKEE FITHT

Milwaukee, Feb. 24.

A fight is being waged between independents and chain theatres with L. K. Brin, downtown indie, taking legal redress to prevent the opposition from freezing him out of the leading up of all of the leading product.

While Brin sits empty-handed the Fox-Midwest houses, Wisconsin and Upper Michigan, Alvin members have slim pickings around their ears. United Artists is co-operating with Brin and he plays the U. A. releases day and date in both of his local theatres.

Legislation

14 Tax Bill in W. Va.

Charleston, W. Va., Feb. 24.
West Virginia will have a bill of 14 tax bills, most of them levied upon persons operating amusement units under the provisions of a bill introduced by Sen. Bert Clegg.

A tax upon various public utilities is also provided.

Northwest's Defense Campaign

When the Northwest Allied theatres unit holds its annual meeting here next week campaign plans will be made to put out to the measure now pending in the Minnesota legislature and North and South Dakota state legislatures providing for 10% admission taxes.

Other states the organization claim that passage of the bills would force hundreds of theatres throughout the Northwest to close.

Kans. Kills Sunday Repeal

Topeka, Feb. 24.
Lower house of the Kansas legislature has voted to repeal the Sunday Labor law, proceeded to sit upon said bill and quash it by a vote of 86 to 29.

Opponents of all aspects of lobby by the Kansas M. P. T. O. A. which had claimed 68 votes pledged and a majority of 70% on the bill.

Two other bills are now in committee in the lower house, one of which is said to have "a chance"—maybe. The one to prohibit the practice in the present Sunday labor law, allowing theatres to be operated on Sunday if the owners are of such faith, etc., as not to impair Sunday services. It is expected, however, that an amendment will be tacked on this bill making it necessary for said theatres to observe the Sabbath in his particular day for observance comes along—it ever.

Everybody Forget?

New Haven, Feb. 24.
When the Sunday law passed in Connecticut last year was before the legislative committee, no one appeared to promote it. Bill consequently died.

Around 20 theatre men were present to fight against the repeal, but none was called on to say anything.

Past-Stop Bill

Dallas, Feb. 24.
Rep. B. J. Forbes, a preacher who "hates" motion pictures in the past 20 years, has introduced a bill introduced in the state legislature to prevent saloons from accepting season passes to theatres. It is expected that much lobbying has been practiced extensively in this section.

F.W.C.'s New Houses

Los Angeles, Feb. 24.
Fox-West Coast studios add to its circuit in the Rocky Mountain division, planning new houses in Longmont and Sterling, Colo., and in Sheridan, Wyo.

Rick Richardson, division manager from Denver, is here conferring with execs and will return to the Rocky Mountain territory by the end of the week.

WILBY TAKES 4 HOUSES FROM PUBLIX IN ALA.

Birmingham, Feb. 24.
Publix disposed of its three theatres at Montgomery, Ala., to R. B. Wilby, of Atlanta, who will operate them. Ritz at Anniston included in transfer.

Wilby also operates the Rialto, Birmingham, 2d run. Change in effect March 1.

PATHE SHOWS FOR F.W.C.

Los Angeles, Feb. 24.
Probably the last product deal of major importance for the balance of the season (1930-31) with Fox-West Coast has been closed by Los Angeles exhibitors here.

It entails booking of all Pathé short subjects up to next fall.

Foremost Film Writers and Dialogicians

Six Top Money Directors for 1930

and

William Stevens Grover
McNUTT-JONES
Wrote for FOUR of Them

HORACE JACKSON

WRITING FOR
PATHE

RALPH SPENCE

R-K-O

CYRUS WOOD

"CUCKOOS"

JOSEPH JACKSON

WRITER

Under Contract to
Warner Bros.

JACK POWELL

ORIGINATOR OF

"JAZZ IN A KITCHENETTE"

NOW APPEARING (WEEK FEB. 20)

CAPITOL THEATRE

NEW YORK CITY

Personal Management

MARK J. LEDDY
[LEDDY & SMITH]

WASHINGTON "POST" says:
"Ted Donohue and Pal stages hilarious doings with a clever musical score very much alive and kicking." "Theatrical originality. Certainly I have never seen anything like it."

"RED" DONOHUE AND UNO

Assisted by ALMA WHEELER

NOW FEATURED in "BLUE BOOK BLUES"

CHICAGO THEATRE, CHICAGO, WEEK FEB. 20

The One and Only Act of Its Kind in Show Business

Direction JERRY CARGILL

TWO WHITE FLASHES

NOW APPEARING at the CAPITOL, NEW YORK (WEEK FEB. 20)

Direction LEDDY & SMITH

With "ROLLING ALONG" UNIT

ANGELO ARMENTO KADER VIC PARKS
THE THREE DYNAMOS

WITH "CUPID'S CARNIVAL"—A PUBLIX UNIT

THIS WEEK (FEB. 20), PARAMOUNT, NEW YORK

Thanks to Harry Dailey, WM. MORRIS OFFICE

TECHNICOLOR

CREATES NEW AUDIENCES . .



There are still many millions of people in the United States who seldom attend motion pictures—a vast potential audience estimated at 20,000,000. The patronage of these people must be secured if grosses are to grow. Mediocre film entertainment will not win this patronage. Technicolor will attract these people and at the same time, help to satisfy the present patronage. Color is still news. It commands attention and interest because it is off the beaten track. It is the most exploitable of sales arguments. And color appeals to everybody.

THEATRE MANAGERS FAVOR

COLOR. Motion picture audiences like color. Data procured from hundreds of theatres which have featured Technicolor pictures establishes this fact beyond peradventure. Theatre managers are also enthusiastic for Technicolor, especially as exemplified in the recent hits. Big "Whoopee" grosses and repeat engagement grosses all over the country prove that outstanding productions in Technicolor will draw the business, depression or no depression.

RECENT IMPROVEMENTS IN

TECHNICOLOR. A new Technicolor camera lens has been developed which gives sharper definition upon the screen; also a special method of processing the sound track which gives Technicolor pictures outstanding sound reproduction.

TECHNICOLOR NEEDS GOOD STORIES TO FUNCTION 100%

Technicolor cannot make good entertainment out of a weak story, a badly cast picture or poor direction. Nothing ever has made a hit out of such material. But a good story, reasonably well cast and directed, will be vastly improved by Technicolor. Employed intelligently, Technicolor gives that additional class to productions which distinguishes the smashing box-office hit from the also-ran.



THE PRIVATE LIFE OF AN M-G-M SHORT SUBJECT!

Hal Roach's spotlight sneaks! The funniest pair in picturdom — they're better than ever, and when they're on the bill, you can't miss the grass growl "Laurel-Hardy Murder Case," "Another Fine Mess," "Be Big"—they're all great!



It's interesting to watch an M-G-M short subject in action! Very often the little fellows on the bill wallop the big fellows on the bill. Read the news clipping following and you'll get the idea.

LAUREL-HARDY for Instance — NEWS ITEM FROM DES MOINES TRIBUNE, FEB. 1931
"Messrs. Stanley Laurel and Oliver Hardy, slapstick comedians de luxe, appearing in their farce 'The Laurel-Hardy Murder Case' steal the program at the Des Moines Theatre from (not an M-G-M feature) — billed as the feature attraction."



"THERE'S A CHARLIE CHASE COMEDY DOWN THE STREET. I prescribe that!"

TALKIES added 100% to Charlie Chase's drawing power! His experience as a stage comedian, singer and dancer gave him an edge... Charlie Chase Comedies play the Capitol, N.Y., and other De Luxe houses regularly.



THERE ARE DOGS —AND DOGS!

M-G-M, as usual, introduces the new idea in short subjects. This time the studio and resource accords a feature picture. The nation, literally, is going to the (M-G-M) dog! That means exhibitors know what their public wants.

Every
"DOGVILLE"
COMEDY
has played on
a 52 Broadway
program—

Including
"Hot Dog"
"College Bound"
"Doggie Matador"
"So Quiet on the
Canine Front"
"Who Killed
Rover?"

THEY'VE GOT THE PRICE OF ADMISSION (but it takes an "Our Gang" comedy to make 'em spend!)

NEW FACES — NEW IDEAS make
comics better than ever! There's a vast kid audience in America
that's having a tough time picking its entertainment since talkies came in!
Put "Our Gang" comedy on your program and you'll bring that "added
audience" into your house.

"Helping Grandma" played on \$2
programs in Washington and Boston.
"Teacher's Pet" and "School's Out"
are typical of the Gang Gold-Getters!



"THAT'S FOR NOTHING, GRANDMA!" The old order needs a jolt sometimes.

Showmanship consists in setting new dishes before the public. Hal Roach's "THE BOY FRIEND" is the latest dish. It's a good meal and demands for something new and diverting in the short comedy field. A flock of good looking and talented young folks in hilarious pictures. They're making a hit!



A GOOD GUY WITH BAD MANNERS is just like a good theatre with inferior shorts!

A poor short subject spoils a whole show and degrades a theatre. M-G-M knows shorts need the same care and quality as features.

M-G-M'S COLORTONE REVUES

They're good because they're great entertainments and which M-G-M has put into shorts, cast and general to

BURTON HOLMES — M-G-M Travel Shorts are the Dr.

Live Travel Talkies—

FLIP THE FROG — a cartoon comedy with more imagination, more production value, more showmanship!

METRO-GOLDWYN-MAYER

Showmen of the Shorts

Skouras' Theatre Rule May Set New Precedents in Theatre Operation

Precedents are expected to be established during the next six months which will put big circuit theatre operation in the U. S. on an entirely different scale. Dictation over every managerial detail from the home office now looks generally certain for the circuit. A segment of the box office count is given to an individual and his own firm in authority over each jurisdiction, in shaping up the circuit dramatic and comedy new platform.

The Skouras Brothers, particularly Spyros, are admitted the test principals in this new form of organization. Their success in such roles, it is predicted, will es-

tablish new angles in present home office rule.

Aside from St. Louis itself, where the Skouras brothers have control over what will roughly amount to 25% of Publix theatre holdings in the U. S., the outlook takes in the entire country.

Too Much Single-handed

Failures in film business often have been caused from failure to possess and finally settling themselves at the door of contact. Inability of a singular ruler to meet the many needs of a theatre, in a great national property is the latest short.

If the Skouras, as big time managers, prove that an even small enough for them to cover personally and know and discern the ways for meeting these needs, it is bound to be necessary, then, it is predicted by students of the theatre, true independence will return to the box office.

25 MORE N. W. HOUSES IN UA CIRCUIT PLANS

Hollywood, Feb. 24.

Plans for further extension of the United Artists' circuit include acquisition or construction of at least 25 houses in California, Oregon and Washington during this year.

The anti-West Coast feeling still on the spots are all to be in cities now serviced by WB, but in no case will UA stands be started in towns now controlled by Warners.

Entente cordial between CA and Warners is due to present contractual agreements in which the latter will show UA products.

Among the new buys are sites in Sacramento (in addition to a recently acquired house), Oakland, Portland and Seattle.



A
Fox
Theatres
Unit

Best of
the Stage

50% Cut in Passes

Complimentary admissions on the Fox eastern circuit declined from 40,000 free passes in 1929 to 22,000 in 1930, according to a survey recently compiled. The decrease in free admissions amounts to 14,000, or almost 50%.

The biggest decline was in the Newark division. It averaged over 20,000 passes with Brooklyn rated second.

Midwest and the Chicago divisions are not included.

1,066 Houses in Texas, 851 Indies; 233 Closed, While 353 Not Wired

Dallas, Feb. 24.

Compilation by Don Douglas, of Dallas Film Board, indicates there are 1,066 picture houses in 651 of them indie and 109 chain operated.

Among indie owned are Dodge 10; Robb & Rowley, 38; Korn, 15; Eddleman, 10; Gandy, 8; Griffith, 17; Cole, 3 and Franklin, 10.

Fifty-seven houses closed since last June, with total of 233 houses dark since sound invasion. Most of them are in towns of the 1,000 pop class.

Douglas reveals there are still 335 un wired houses in state, relying solely on silent, mostly westerns.

WB Gives Self Break

Chicago, Feb. 24.

Warner Brothers brought a new idea into town when it presented "Mother's Cry" day and date at the local Orpheum and the neighbor's Alhambra.

Loop carries a 14-day protection period of their A-prerelease houses, but Warner's removed that condition for its own showing.

RKO Theatres Trying Trans-Lux Projecting Machines—Testing Films Before General Release

Chicago, Feb. 24.

Two important points are reported coming up during the RKO division's major problem meeting last week. They were the intended use of Trans-Lux projection machines, and the intent by RKO to

test newly released pictures in four or five of its houses, for audience reaction, before generally sending them over the circuit.

Billing and still pictures of vaudeville acts received sharp attention. Newer dated matter and photos were urged. One act is said to have sent in billing matter and photographs relating to a performance 25 years ago. "Last Parade," this act's name was held up until it satisfied the press department with more modern publicity material.

Tested "Last Parade"

The audience testing is said to have started with "Last Parade." That underworlder was sent by RKO into one of its Provincetown's theatres very quietly, and then the audience reaction was very favorable. "Variety" reported the gross of "Last Parade" on its opening day beat "Cimarron," which, though a warhorse, ran third in the city the week.

Securing the test of the four or five houses on a new picture, RKO believes, will give a general idea of the public's taste for the remainder of the time.

Trans-Lux has a projector operated from the side of the screen, on the side of the stage. It requires no adjustment. The machine can be set and runs automatically, for adjustment and otherwise. It is also claimed that with Trans-Lux operation of its picture projector, the

theatre does not have to be dimmed or dimmed, although this may be optional with the management.

RKO is reported experimenting with Trans-Lux at the Keith-Morenburg in New York, where the equipment is being installed.

Trans-Lux will use its own projector in the 25 small houses which it has in view as a circuit, previously reported.



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Paris July 10

ANOTHER TRIUMPH

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DESIGNED FOR THE SMALLER THEATRE

Simplified operation... Built for small projection booths... Installation and maintenance costs reduced... New loud speaker and directional baffle designed for limited area behind screen... Latest refinements in recording make possible the faithful reproduction of sound range never attained before... An engineering triumph that places the small theatre on a par with the super de luxe house. Rapid and expert service from conveniently located service stations. Three year deferred payment plan reduces weekly cost of Standard Size Equipment to \$34.88, including rental, service, insurance and carrying charges. Exhibitors are especially invited to inspect this new equipment at No. 411 Fifth Avenue.

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RICHARD
BARTHELMESS
turns racketeer in a
new comedy picture,
"The Finger Prints"



DOROTHY MACKAILL
is "Party Husband"
is better than "Office Wife"



JOE E. BROWN
will be seen as a
roaming romancer in
"Broadminded"



MARILYN MILLER
will make comedy-dramas
for First National exclusively



DOUG
FAIRBANKS, JR.
will play his boy
in the great story
"Chances!"



CONSTANCE BENNETT
is in the 1930-31 program with
Jackdaws Scrut (temp. title)



JOHN BARRYMORE
is greater than ever in
"Svengali"



ONA MUNSON
makes her debut in
"The Hot Heiress"



GEORGE ARISS
gives his greatest performance in
"The Millionaire"



BARBARA STANWYCK
is the talk of the trade — since
"Illicit"



BEN LYON
scores in
"The Hot Heiress"

Takes on life

FACE VALUE

alone

WARNER BROS.

FIRST NATIONAL

PRODUCT

IS

GUARANTEED



LORETTA YOUNG
the fastest rising star on
the screen in
"Big Business Girl"



FRANK FAY
and seven glorious girls in
"God's Gift To Women"



JOAN BLONDELL
scores big in
"My Past"



CHARLES
BUTTERWORTH
adds a cheery touch to
"Illicit"



WINNIE LIGHTNER
is the talk of the trade in
"Sis' Tight!"



MARIAN MARSH
watch this girl as Trilly in
"Svengali".
with John Barrymore



EDW. G. ROBINSON
will make "The Idol" as big
a draw as
"Little Caesar."



DOLORES COSTELLO
answers the call of millions
and returns to the screen



BEBE DANIELS
is sensational in "My Past"
but wait till you see her in
"Woman of the World!"

yacto!

A MESSAGE FROM AUSTRALIA'S MOST OUTSTANDING SHOWMAN

The Greatest Money-Getter the Sydney State ever Screened!

"YOUNG WOODLEY" has been responsible for more money going through the state theatre on Saturday, Monday and Tuesday of this week than ever before since the theatre's opening—and this in the face of one of the worst periods of the depression. The world of the heights to which British Production has risen; and Union Theatres Ltd. confidently look forward to many more productions of the quality of "YOUNG WOODLEY" from Britain's International Studio for its theatrical

Stuart Doyle



"YOUNG WOODLEY"

B.I.P.
PICTURES
BOOKED ON
MERIT TO
HOYT'S & UNION
THEATRE CIRCUITS

B.I.P.

"ATLANTIC"
"LOOSE ENDS"
"THE 'W' PLAN"
"YOUNG WOODLEY"
"MURDER"
"YELLOW MASK"
"NIGHT BIRDS"
"ALMOST A HONEYMOON"
"THE MIDDLE WATCH"
"THE MAN FROM CHICAGO"
"THE LOVE HABIT"
"HOW HE LIED TO HER HUSBAND"
"CAPE FORLORN"
"THE SKIN GAME"

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ROYAL (NEWCASTLE)
CROWN (NEWCASTLE)
STAR (MURWILLUMBAH)
NEW PRINCESS (EAST MAITLAND)
KING'S (BURNIE KURRI)
ROSE (CRESSNICK)
STAR (CRESSNICK)

BATHURST (N. S. W.)

NEW BURLINGTON

SOUTH COAST (N. S. W.)

CROWN (WOLLONGONG)
ROYAL (BULLI)
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MOUNT MORGAN

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MELBOURNE (Victoria)

STATE
DRYDEN (LEGITIMATE)

IMPRESSIVE
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ANNINA

AUDITORIUM

In Association with E. J. Carroll

Athenaeum

MELBOURNE (Suburbs)

MOONEE FONDS

EMPEROR (PRAHRAN)

WEST BRUNSWICK

ADELAIDE (South Australia)

OLYMPIA
FESTIVAL

GRAND
WONDERRA

PERTH (Western Australia)

PRINCE OF WALES

FESTIVAL

FREMANTLE (West Australia)

PRINCESS

HOBART (Tasmania)

HIS MAJESTY'S

AUINGESTON (Tasmania)

PRINCESS
MAJESTIC

Mysterious Slugging of 2 Mgrs. of State-Lake, Chi; No Explanation

Chicago, Feb. 24.—No explanation is known of the mysterious slugging of Will Singer first, some weeks ago, and more latterly Louie Well, both managers at the time of the RKO State-Lake theatre holdup. At the present time no written statement has been made the matter had been gone into, and there would be no repetition.

Davo Levin is now in Chicago. He was called in from the road to take the post. On his staff is understood to be an Al Capone singer. Singer was a well-known and popular man in Milwaukee, following the attack upon him, and Well is recovering from his injuries.

The holdup occurred near the theatre, with the unknowns escaping each time. Messrs. Singer and Well are independent persons with little or no connection with theatre men, making the attack still stranger. Singer is a brother of Monty Singer, first elected to Congress. Monty is on the coast attending to labor matters for the circuit. Well's brother, Ike, is a powerful local politician with many friends.

Whether the attacks were personal and colonialistic through the men being the State-Lake manager, or purely business remains to be determined. Other causes are merely surmises. The theatre is at peace with all of its usual mot. Neither Singer nor Well is the type that mixes with the wrong people which might draw trouble.

Levin is in the house for two weeks, as temporary manager.

ANSWER ACT DEMAND IN SO. WEST BY AUTO

Los Angeles, Feb. 24.—In an attempt to cash in on stage demands from Arizona and Texas, the Southern West Coast League organized a five act bill which is traveling through the southwest in automobiles.

McAlester has booked a number of the smaller houses starting at Phoenix, Ariz., and has five weeks placed to follow. Bill consists of Ferol and Gray, Blaney and Wood, Llano Trio, and Four Bell Thudakers. McElroy is in advance.

Outfit travels in four cars and two trucks. None of the junks are over 100 miles.

Vaude Bookers Make Sudden Grab for Acros

Acrobats are in demand again around the country. Eddie Canter, who is finding that many of the circuses will start opening in the next few weeks, the vaude bookers are out to make a last grab. Gypsies, who have been holding on hand, are complaining all winter about the lack of bookings in vaude.

Jury Convicts Youth Of Theatre Holdup

State City, Feb. 24.—Johnny Arendorf, 20, who figured in the \$2,000 holdup of the Orpheum theatre Sept. by a jury, was convicted yesterday by a jury and given a maximum term of five years in the state prison.

Arendorf, after his arrest, attempted to involve Alvin Karpis and the Opabin gang, charging that the holdup was framed and that Gross and he split on the take. Gross was arrested and held in custody, but Arendorf, who became convinced of the untrustworthiness of the charge, Arendorf repeated this story with testifying in his defense. His lawyer offered to enter a plea of guilty to conspiracy to embezzle, as further corroboration of the lad's alibi.

San Diego's Vaud

San Diego, Feb. 24.—A six-act full week vaude policy is due to go into the Savoy playing dramatic stock.

McElroy & Dunn will book

STROUD TWINS OUT; DIDN'T CUT DIRT

Stroud Twins' RKO bookings at the State Street this last half (22) and next week in October. Parsons were caught in the booking office, following their failure at the Farnham Monday night to cut dirt.

Stroud say they have been using the disputed matter for several seasons without meeting objections to it. They say the Farnham was an oversight. They continued yesterday (Tuesday) at the Farnham with the alleged dirt out, but are not opening today (25) at the 86th.

An Suter Back on RKO, Must Pay Commiss

An Suter's effort to have commiss removed from his RKO contract, from his authorized agent, Frank Donnelly, was denied by the booking office Monday. Under the decision, Donnelly is held entitled to a percentage of the grosses on bookings for which he served as Miss Suter's representative.

Starting in Youngstown next week, and continuing, Donnelly booked time amounts to \$10,000. Commission totals around \$1,200. Comission of these books in the eastern states, Miss Suter by Donnelly becomes effective, whereupon the single can change agents.

Miss Suter has been the center of much of the RKO dirt agitation recently. Following her now well-known cancellation in Cincinnati, she was the most active of previously censored songs. Miss Suter placed the blame on the RKO house manager in that city for asking her agent, Donnelly, for alleged failure to inform her of the office material cuts ordered.

To Close, The Across the Bridge from Each Other

The Rooneys, Sr. and Jr., were replaced as headliners for the opening Saturday (21) of Leo's new vaude show, "The Tribune," in Astoria, N.Y. Michael and Leo are the sons of James T. and Four Bell Thudakers.

Low bookers discovered at the last moment that the Rooneys had played Pardon's 8th Street recently and again. They are trying to draw their patronage from the same districts, although the theatres are on opposite sides of the 59th Street.

The new Leo house is a 3,000-seat, playing a five-act show on a split.

Teddy Walters Now "Polly" and Goes Pictures

Hollywood, Feb. 25.—Teddy Walters, whom Eddie Canter used in a bit for his three weeks at the Palace New York, recently, was signed by the RKO booking office under contract. She has been given the billing of Polly Walters. Walters is exploiting the 19-year-old as Cantor's former vaude partner, which is okay by the co-motion.

5 New Vaude Spots

Chicago, Feb. 24.—Five more neighborhood houses returned to stage shows, bringing the total of occasional vaude houses to 14 locally. Theatres coming in are the Hiawatha, Brooklyn, American, West Side, formerly Western Vaude, showing spot, open to return to vaude after three weeks planned to consistent hold-out basis.

Acts for Louisville

Louisville, Feb. 24.—RKO theatre will shortly install RKO stage in addition to pictures, the owner, Fred J. Dole, applied to the circuit last week for stage chart.

Dole also owns the RKO-booked Lyric, Indianapolis.



BOB HOPE

Asks if you are interested in knowing what I am doing, write to me and please read his announcement on page 38.

Booked, **SALIN RKO**

LEO STEWART

1-DAY INTACTS FOR B'KLYN-N. Y. INDIES

Supplying intact vaude shows for indie houses in New York and Brooklyn during one day, the one-day plan, is being tried by Willie Green, broker. Where houses have dropped orchestra a five-piece orchestra is also booked for one or two days.

Three Brooklyn houses, the Ritz, Park and Berkshire, have started a one-day booking. The one-day plan, the comic units alternating at those theatres. It's about the first time in two years that any kind of vaude has been in these houses.

We old the best on the bill. I wanted all the acts to be good. The first act was what they go, a ronco of 20 weeks.

What? That lousy act got a route? Well, they know something.

Well, we did good work to work along with our act. It's all broke in now and all it needs is work.

It's just ripe for a route. Was that someone knockin' at the door?

Come in.

The Agent Drea

Hello, Meyer, I thought you were out there tonight. Take that towel

CHICK YORK EXPECTS TO WRITE MATERIAL

Hollywood, Feb. 24.—Chick York, 24, Harry Walter's gets a job as the Great States boy, \$2,000. Headlined by Sol Brugh, who went east.

Mike Osger steps into Walters' former post.

Milton Berger in N. Y.

Milton Berger, Chicago vaude and brother of Willie Berger, RKO western booker, just moved to New York and has come east to continue his agency business.

Milton is hooking in with Harry Fitzgerald.

Walters, Booker

Chicago, Feb. 24.—Harry Walters gets a job as the last American tour for the 20,000 Orpheum theatre holdup of last September.

Arendorf's attempt to involve the Tribune in the holdup, in the Orpheum, in the holdup, was a complete failure.

Walters, Booker

Chicago, Feb. 24.—Harry Walters gets a job as the last American tour for the 20,000 Orpheum theatre holdup of last September.

After completing English aperitif, he will team with Billy House on writing comedy material with picture objectives.

LOWE PLACEMENTS

Jay C. Flippen, Harry Edwards, and Dickie Lowe all open

in Greater New York for Lowe the week of March 7.

After Playing Pardo's Act for 3 Years RKO Finds Fault with It

Eddie Pardo's two remaining contracted RKO acts, respectively at the Albee, Brooklyn, and next week (25) at the Hiawatha, Brooklyn, New York, reported reason was a sudden objection by the booking office to material in an act, RKO has been playing for the last three seasons.

Agitation over supposed stage drift in vaude and an incident during Pardo's act, in which he was said to have brought it on.

Pardo called it on the RKO booking head, Charlie Preeman, after retelling stories of the incident.

Preeman, after a long discussion, agreed to open the same day, as per contract, in Brooklyn, and was advised shortly after reaching New York.

In the booking office, Pardo was advised to "do a new act." He was reported to have asked how the circuit could expect him to "do a new act" on short notice, with the seasons in all of its theatres.

RKO's the non-salaried RKO "show dogger," Fred J. Dole, applied to the circuit last week for stage chart.

Dole also owns the RKO-booked Lyric, Indianapolis.

Girl Trouble

By Joe Laurie, Jr.

Well, Frankie, here we are with the new material the agents told us to get. And now what? They gave us pretty good stuff. Of course, we had to do over, but it's getting good laughs.

You, I know, that but this is the third house they get us showin' out stuff. What's gonna happen to us? I can't even get the guys in there to get to see us?

I think they're stallin'. They got us playin' around for coffee and cake money, and Meyer, God almighty, he's been doin' that. But the bookers went away for the week end and couldn't get to see you."

Alright, then we took three more weeks and he came around again and the booker, the manager, the limo and the booker that he had all set to eat, we had a cold and was ready to go out.

Then there was had to beg 'em for them to do it, out of our cut salary and here it is the last night and we ain't heard a word except that ever, once, agent never came with one, the bookers never to work with us until the last act is over. I hope somebody's gonna make me go to the show, I hope we'll have a good laugh.

Well, he said he'd surely catch us and say for us not to worry. Maybe he was out there tonight and he's waitin' until the last act is over. I hope somebody's gonna make me go to the show, I hope we'll have a good laugh.

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open the chair, Ernie, no Meyer said, sit down. How'd you like it?

I think you boys all fine considerate the small house and the bad

Did you have anybody from the office with you to catch up with?

No, you see the reports on the act from the other houses you played around. This is strictly confidential, I tell you. I can't take a week to catch up with the other houses.

What do you need to be ready? We? The act is perfect. I tell you all it needs is work. And so for those reports well, those managers can't do it, but we can implement it.

You can imagine those double crossovers?

I think you've got the makings of a good act but I want you all to be ready to do it. You can't do it. There's no use spoiling a chance for a route by rushing things.

What do you mean by rushing things? Well, you're been rushing for four weeks. You've everything you got, we've got new material and went in hook for it. Then you looked it over and you didn't like it, so you took it out, so that's what Mountain. Then you travel a week, traveling in a bus, placing 2,000 feet above sea level. Say, we've got sweethearts on the mountain. And you can't get away from it. You've got to be up there all the time.

What's the matter with the act? Needs something to make your horse stand up so much better. Maybe get yourselves a saddle. Get a saddle, get a horse with a swell pair of gaits.

You mean make a three-act out of it? This is a swell time to tell us.

The stuff you got you still can use. All you need is a teacher that can sing and dance and maybe do a little straight for you boys. Put her in a saddle. And just like that she'll get a chuck, but a kid with a swell pair of gaits.

I work with the wife, and they tell me a two-man, a guy and a girl. And just like that she'll get a chuck, but a kid with a swell pair of gaits.

Meyer, you're sure puttin' me in a spot. If I go back and tell 'em I'm gonna put a gal in the act I think they'll be all over me. And just like that she'll get a chuck, but a kid with a swell pair of gaits.

You gotta put a girl in the act. She's dumber than a mug dog when she wants to do it.

Secret

It's up to you boys to figure it out. All I can say is I think it will improve your act 100%. And it will make it a much better to go into the other houses, and you'll catch up with the other houses.

Goodnight, boys. Come to think it over, I think a swell dogger dame act the act will be perfect. And just like that she'll get a chuck, but a kid with a swell pair of gaits.

Now gals are really made trouble between us, pal. Well, just give her a salary and we'll make up right quick. She's gonna be mighty fine, once she gets into gripes and after-theatre lunch.

I heard them resolutions before. Well, I'm gonna get a couple girls good under my belt before we go into the act.

Goodnight, Braille, and with me a lots luck; I'll need it.

10 Out of 40 Acts Okayed by Marco In Late Hour Special Audition

There is a serious action situation that only vaude can remedy. Humble acts either brought east or designed here for legit musicals are without opportunity to move.

The seriousness was strongly indicated when the Sam Lyons office, F. & M., New York, offered audition by telephone (18) at the Shubert theatre, New York, At the audition over 40 acts were presented and asked for jobs. Not a single chatter turn showed. Only two or three showed comedy talent.

When the audition concluded, rates were set. J. M. Marco, P. & M. head; M. Howe, booking manager, and Phil Bloom, in charge of the F. & M. New York office, agreed to open up to 12 of the acts in F. & M. units. These are either to be spotted in the units as the latter hit New York, or will be sent to the coast and routed from there.

It is the biggest percentage of acts selected at an audition in years, a fact.

The success of the first audition impressed the F. & M. office. Such auditions will be repeated.

Mostly of Talent

While the greater majority of the talents are new to the new F. & M. general theatre angle, there were not more than three or four that might have been described as un-talented. Most of the latter were a couple of girl yodelers.

The talent was young and offered chances of development under intelligent handling. Among the acts that started with the organization on the coast and when hitting east, figured for legit without connecting.

There were likely to be selected first from indications. Included were two dancing girls of boys. One colored.

Late and Gold

No orchestra to help the turns and the pianist tickled music for them. The piano wasn't always in right beat and the darkened auditorium that was waiting for the act that had been invited to further discourage some of the acts. Any act that passed that muster was a scant audience of professional pickets in the orchestra-read a job well done.

The comedy relief came mostly from Lyons as he directed his own office men who worked from the start to get into the act in the theater. But the F. & M. office made no offer to Lyons.

Several novelty turns and jugglers besides some acrobats. Singing was mostly by singers.

For \$26.50

Los Angeles, Feb. 24.—Local musicals are being booked for the Three White Kuhns, musical vaude act as a result of vouchers for a wage bill incurred by Mary Kahn to the Shubert office.

Contract against Mrs. Kahn was lodged by a cook, who claims \$26.50 due her for work in a restaurant run by the Kuhns. A man, a musician, also interested with the Labor office, which granted permission to the defendant to leave town with the act on her promise to pay.

Nothing has been heard from the Kuhns and the union is burned up.

REJOIN FOR VAUDE

Neville Fleeson and Grace Hayes are rehearsing a new act to resume their career.

They split two years ago. Since then Miss Hayes (Mrs. Harry) did a single and Fleeson worked with other partners.

LANGDON IN BOSTON

Harry Langdon is making his vaude return in Boston March 7 for RKO.

Langdon is doing a new version of his old act, "Johnny's New Car." He is supported by four people.

Lopez at Palace

Vincent Lopez and his St. Regis Music Co. are going to do a short stay in RKO vaude, during.

Lopez opens at the Palace, New York, March 14.

Lost Publicity

Sandwich man age being used by Bob Hope, at the Palace this week, to advertise himself. The signs read, "Bob Hope, sandwich man, come to sit down. Don't buy their steppers. Stop your local so-and-so."

"Bob" may not get a laugh out of it, as he probably wasted money since the sign forgot to state who Bob Hope is, or where he's playing.

WOMAN CENSOR CURBS GAMBLING EXPOSE ACT

Birmingham, Feb. 24.—

This note in the history of Birmingham's gambling problem was pulled last week in connection with the personal appearance of "Kilt" Campbell, aka Max, who fields a cast of amateur typists, gamblers and professional gamblers.

Theater was going smart business after spending considerably on extra expenses in connection with the show he had in mind. All of this was explained to Mrs. Myrtle E. Snell, amusement inspector, who agreed to let him go through.

Campbell does his stuff with the aid of a film, so the censor demanded that one reel be dropped, and that the word "notorious gambler" be stricken from a street banner.

Mrs. Snell was so pleased with her reason that she gave him a free pass on young boys and night terrors when he came back card sharks when they grow up. But with Eddie Sunday afternoon, Birmingham's police chief, he was already in the picture about poker and cards in general.

It was Campbell's first visit here. It was Campbell's first visit here. It was Campbell's first visit here.

Angela Amnesia Victim

Arthur Angelo, 28, acrobat, of New Haven, was removed to a hospital when he was found wandering in New York last week. On receipt of news, Angelo's wife, a former authority, announced he home was in New Haven. His wife, and brother were notified. They drove to New Haven to see him.

Angelo was badly hurt several years ago when he fell during a performance in the New Amsterdam Theatre, New York. Since then he has given up stage work but has been the winner of three national gymnastic tournaments and in 1929 he took second place in an international tournament in Germany.

Angelo's Bad Fall

Cambridge, Mass., Feb. 24.—The Acrobats, acrobats, were out of the bill at the Orpheum, Salt Lake City, last week after one of the brothers injured himself.

Bobby Bernard replaced them for the week.

Harpo Advance Man

Hollywood, Feb. 24.—Harpo Marx landed here Tuesday, the first of the Marx contingent to reach the coast, where they will make "Monkey Business" for Paramount.

The other Marxes are due here from Europe next week. In the meantime Harpo is house hunting.

Cantor on Percentage?

Hollywood, Feb. 24.—Edith Cantor is negotiating by wire with the eastern RKO booking office for lead vaude bookings prior to start of his next picture for Goldwyn.

Cantor wants to play the RKO theaters on the coast on percentage. He has about three or four weeks open.

Palladium Booked

The 16-Marcos have been set by Jerry Jacobs for two weeks at the Palladium, London, opening June 1st.

Jerry Jacobs is the man behind "Girly crazy" on Broadway.

Jack Benny is another Jacobs-booked, to open at the Palladium June 1st.

Scrappy Lambert Nicked For \$100 Weekly Alimony

Mrs. Julian Lambert was awarded \$100 weekly alimony, and her attorney, Julius Kendee, \$1,000 counsel fee in the New York Supreme Court in an action filed by the separated actress, her husband, Harold Scrappy Lambert, in radio. Mrs. Lambert is a widow.

Some weeks ago, asked for \$200 weekly and \$2,500 counsel fee, Gilbert & Gilbert appeared for Lambert.

Ted Lewis' \$85,000, 10 Wks. In Loew Presentation Houses

Ted Lewis with his band will receive \$55,000 for 10 weeks in the Loew picture houses, opening March 6 at the Capitol, New York, on the regular presentation.

He will receive the largest salary ever paid by Loew's for a full route in his picture houses.

It will be the same at the RKO Palace, Chicago, for \$4,500.

Harlem Scarcity

Theatrical Harlem has its woes, too. There are fewer colored shows in rehearsal or in prospect than in any previous year at this time.

There seems to be a greater scarcity of night clubs.

HOBITZELLE'S TRIP

Dallas, Feb. 24.—Following his retirement as operator of the Hobitzelle chain, he is now being handled by RKO, Kali Hobitzelle in planning a tour in Europe.

Meanwhile all plans for RKO expansion are off, according to Hobitzelle, who is returning to his former duties in that firm's realty division.

DESERTION DIVORCE

Cambridge, Mass., Feb. 24.—A divorce was granted here to Vinton Mooney, 30, told his wife he would never leave her if she entered vaudeville soon after her baby was born.

She has returned only once to their Cambridge home since that time, the husband testified.

FORCED CANCELLATION

Arlach and Newman, strong man act, closed at the Coliseum Feb. 13, and were forced to suspend the balance of their RKO route due to Newman's illness.

Team sailed for Berlin Feb. 16, where Newman will receive treatment until able to return.

SIMON WEST AGAIN

Johnny Simon, of the Weber-Simon agency, left for Phoenix, Ariz., last week for his health.

The eldest son of Simon's trip seems to within a week of his return to the coast learning how to hoot. He plans to do an act with his wife, performer.

"Dumb" Acts Solve Television

Talent Problem—and Cheaper;

2½ Hours Daily on W9XA0

Chicago, Feb. 24.

Dumb acts are now filling what least for the time being, as the flickering waves of television.

With about 1,000 of its receiving sets distributed in the Chicago area, the Western Television Corp., laboratory, turned to an electrical offering of his own conception, gone heavy for fresh enter-

tainment to keep its customers satisfied and at the same time effect the advertising on prospects.

Outlets for W9XA0's daily peekshow on the air is own experimental station W9XA0, housed adjacent to WIBO studios, with production costs of two and a half to three hours a day.

Until recently the Western outfit had been sending out programs in the daytime, but had been forced from radio stations, its talent bills running as high as \$10,000 a month. Not a nickel of this is coming back, which refused to index.

WIBO, for W9XA0, has been the only outlet but others in the office at the time Bali tried to renew with Cameron, blowed, followed, and Cameron, who had been offered a \$1,000 a week, when he was asked to sign on the fifth floor. When picked up he was dead.

Bali has appeared in vaude for Loew.

BALI EXONERATED OF FRIEND'S DEATH PLUNGE

Arthur Ball, 21, vaude actor, held for trial following the death of Frederick Cameron, who had been knocked out of a window of Cameron's New York office, was exonerated of the death last week by the Grand Jury, which refused to indict.

Witnesses for Ball told Camerons' widow that Ball had been only Ball but others in the office at the time Bali tried to renew with Cameron, blowed, followed, and Cameron, who had been offered a \$1,000 a week, when he was asked to sign on the fifth floor. When picked up he was dead.

Bali has appeared in vaude for Loew.

EARL MASTRO Rehearses Vaude Act with Wife

Hollywood, Feb. 24.—Another comic ace succumbing to the stage is Earl Mastro, runner-up in the featherweight division.

Mastro, from Chicago, is now on the coast learning how to hoot. He plans to do an act with his wife, performer.

SIMON WEST AGAIN

Johnny Simon, of the Weber-Simon agency, left for Phoenix, Ariz., last week for his health.

The eldest son of Simon's trip seems to within a week of his return to the coast learning how to hoot. He plans to do an act with his wife, performer.

Savo's Shorts

Jimmy Savo, has joined Comedies, Inc. as Jimmy Savo Comedies, Inc.

He will make eight two-reelers for Educational on the Coast.

Johnny Mooney, Now Dead, Unknown Vaude Critic—Wrote 3,000 Comments

Boston, Feb. 24.—The identity of the "program grinder" who, for the past 20 years has called most of the acts on vaudeville, causing comments on vaudeville programs to various acts was revealed following the death of "dear old" Maxine, nationally known gayety matchmaker, baseball writer and sporting authority.

Mooney has hosts of friends, but had never revealed his identity, which he expected "Variety's" local correspondent under agreement to disclose it only after his death.

Mooney enjoyed vaude, above everything else, and would average three shows a week, in every instance he signed. "The Program Grinder," after making friends among those acts, and would null it to the act he liked the best.

Mooney was the best advertisement to the public, the others to the others. He would drop backstage the next day and join in the speculation as to who probably wrote the comments.

Mooney is believed to have originated the slang word "airline" and many others. Many acts not even mentioned in "Variety" were the result of his caustic criticism. In recent years Mooney spent much of his time in Philadelphia and Chi-

cago, writing column and then joined Al Shubin, an appearing twice weekly over WMAF.

LYNN CANTOR TAKES AIRLINE

Lynn Cantor has deserted vaude's regular sustaining period artists.

Instead, Cantor, the singing star, has signed with a new management and joined the staff of WMAF.

Harry Weber is his son, Herbert, has gone native.

Herman Weber East

Hollywood, Feb. 24.

Harry Weber's vaude biz expanded, with Herman of the staff.

Both are now in the business, the time amount to four months.

Bob and Bobbie were on the same boat and duo in London March 1 for 12 weeks in vaude.

Act's Foreign Time

Two sailors called ashore last week to take up foreign bookbaths.

Fago and Glass, wire turn, are bound for Berlin, where they will open a moonlit engagement at the Olympia.

Both are bound for Berlin, where they will open a moonlit engagement at the Olympia.

Division Directors—District Mgrs. in RKO Theatre Operation

Under a plan reported submitted at the RKO conference in Chicago last week, the national theatre operating divisions will be subdivided into districts with two or three district managers each under each division director.

First divisions to be so apportioned will be New York under Chas. MacDonald and the eastern division in Boston. Boston has three district managers under them, with the divisions split into as many districts each.

Plans have been submitted Brooklyn division directorship between Macdonald and Endo, as previously reported. This formalizes the arrangement which all three New York city houses and the five vaudeville in Brooklyn. The exception is the straight vaude Palace, which is now run by Chas. Rogers as managing director and a house manager under him.

Transfer of the Brooklyn vaudeville units to Macdonald's New York-Brooklyn territory will be balanced by change of three up-town New York theatres in Endo's portfolio. These are the Comedy, Chester and Fordham, all on the road to Westchester, in addition to which Endo supervises the RKO circuit's one metropolitan theatre of New Jersey. For the latter Gilbert Josephson will be appointed district manager. Endo has 19 theatres.

Doc Joe Lee, division head through creation of a new division, will have the lower part of Brooklyn as his unit. He will manage the borough to cure three "sick" RKO straight picture houses and now will manage the circuit's entire unit.

More East.

Splitting of the remaining RKO theatres divisions into districts is being laid out. It will mean establishment of more than twice as many as the RKO, with the house managers becoming responsible to the

FOX MGRS. INSTRUCTED ON INTERPOLATING ACTS

Managers of Fox Theatres have been advised not to interpolate acts into F & M. units. Instead when adding a name talent the acts are to go to the front unit. This is under the recent policy set by the circuit heads.

It does not mean that interpolation of acts will stop entirely, but it means that such will continue but only where the production chiefs feel it can be done safely. Otherwise acts will front.

The new order comes through certain Fox circuit managers misconstruing the intent of the name acts plan have been splitting up the unit without proper thought. to make room for the name acts.

4 DAYS IN SIOUX CITY

Sixty City, books for which were bought by the circuit, will add another RKO Chicago time will add another day of vaudeville Feb. 27. This becomes a four instead of a three-day show.

Under the change Sioux City will have a Friday opening, bills to play from Friday to Monday.

Whitman Trio

Herman Whitman, manager of the 6th St., has been given charge of the six RKO units in New York City, in addition to the first house.

Unit managers and the latest, in turn, to divisions directors. Under the present method contact between house managers and division heads is direct.

Under the district plan RKO will operate similarly to Public.

4 OR 5 ACT BILLS FOR COMERFORD HOUSES

To what extent Miles Comerford will go in establishing vaude for the new Pennsylvania theatre circuit he has under his wing isn't known. However, some of the houses are slated to use four or five acts on a split basis.

Who will be the booker is also undetermined. Although the American unit is the sole agency in New York controlled by the Comerford outfit, it is believed the bookings will come from that source.

Protection Booking of F&M Units in Joliet; RKO Washes Up in Chi

Chicago, Feb. 24.—Local RKO agents are faced with two months' rent obligation to the State-Lake building and no way to earn a living during that time. A further sentence of the RKO office here transfers the Hollywood, Detroit, to the New York books.

It is estimated that within 30 days it will not be impossible to get rid of the office which will protect himself against this situation in Joliet, Dick Bergen, Great States booker, will use Panchos & Marco and the rest of the agents will worry about only the first half for regular vaude or replacements. F. & M. units played Joliet for a few weeks.

Bergen, paid a salary by Great States, remains with RKO, which gets the acts commissions from his desk. He has desk space available. RKO will assume the present quarters, taking up the entire fifth floor of the State-Lake building, May 1, when the agents leave and the western offices will move to smaller quarters in the same building, with the local operating department and the remains of the booking office consolidated.

This is expected by RKO that for the nine additional weeks at the start or finish of the regular unit route, slight cuts will be acceptable to the agents.

Another expectation is that by association with the four-unit time, the former Chicago-booked agents will receive a higher grade of bills without necessarily of increasing budgets.

As formerly booked in Chicago the time of the circuit's eastern unit theatre was limited. Under New York booking treatment they have access to all acts available for vaude.

3 Acts to Bill.

Since the mid-westerns will play the same acts as the larger towns in the circuit, under the arrangement, that may develop into the chief benefit of the ex-Chicago's eastern move.

The regular unit bills can't play the former Chi-booked houses intact, due to policy variation. Nine of the 14 towns play three acts against the former circuit's eastern move, four.

Willie Rogers is beginning time in New York. Charlie Freedman leaves next week for a trip over the Tropicana, and on his way back will stop at Chicago. But he'll strangle out what remains of the Chicago booking office at that time.

From a regular situation it is likely that most of the Chicago agents will have to find other fields of endeavor during the spring. That means a heavy load of circuit managers goes without saying. Others are better situated.

The Chicago circuit department, under the direction of Kansan City, office, under Ernie Cox, continues.

At a meeting today (Tuesday) five RKO agents were issued booking passes to Joliet and if any, the dismantling of the Chicago agency will have on this unusual scale, had not developed.

From a regular situation it is

Chi Agents Practically Marooned As Result of RKO Moving Books East

Chicago, Feb. 24.—With the transfer of Willie Bergen and his house to New York under the RKO booking realignment, the position of the Chicago agents remains undetermined. Quotations if even a few can continue to chip a living off what's left.

It will require some time before the junior Orpheum time can be completely booked from the east. Meanwhile, on the Chicago end, Dick Hoffman must find acts for 25 units. About 25 turns were spotted by Hoffman for this week.

Walter L. Morris, Memphis, and William C. Gandy, Memphis, and Louis, fall weekend, moved east along with the Berger agent. Last week, very little time remains that's exclusively booked from Chicago Prospects for independent houses

are hardly bright with no active solicitation. RKO might, of course, go after some of the one-nighters resuming vaude, but the circuit's agent recruits a not generally interested in such dinky budgets. Also, many of the one-nighters have competing circuits.

Hoffman is now the only booker left in the Chicago office where, not more than a few years ago, there were Royce, Warden, Tommy Burleigh, Parker, Katchen, Eddie Gurn, Glen Burn, Tink Humphries and others. Preservation of an office here, is only a slight consideration, for the convenience of New York if no other reason.

Meanwhile Tom Carmody attacks in general charge. Stevens stands with the first to feel the pinch of economy.

Art Supply

Present intention is to continue showing acts for the acts at the Englewood, on Tuesdays, the Riverside, Milwaukee, on Fridays. Ten acts in each case. Where the support of a unit originates is not important. Only the top names are a handful of Billy Diamond and Charley Hogan houses in the William Morris office and the five-week period.

Great States, Public subsidiary, still has Die! Bergen at a desk in New York for bookings and added to the Orpheum (western) unit route for some acts as cut away weeks. This extends the intact route to nearly 60 weeks, or around 75% of the total RKO vaudeville.

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BOB HOPE

R-K-O PALACE, NEW YORK

Now—Week Feb. 21

BOOKED SOLID R-K-O

Direction, LEE STEWART

TRIXIE FRIGANZA
R-K-O THEATRES, N. Y.
CHAS. H. ALLEN, Personal Mgr.

Idle Musicians

(Continued from page 1)

sketch for a couple of additional shows, when, upon advice of the New York office of the musicians' organization, the local players agreed to accept a week's salary for 10 men.

Newman management insisted that the Roth act was intact, and that the musicians had accepted the act that they did not come under the jurisdiction of the local union.

Now the 10 men are sitting in the union hall, waiting for the chance to travel, their pay without playing a note. While the Roth act with two pianists did its stuff. The house was also compelled to pay an extra stage hand for the week.

Charlotte Off RKO Route

Charlotte, N. C., Feb. 24.—Starting Feb. 28, the Carolina will discontinue playing RKO vaude.

It will revert to a straight picture policy.

Charlotte has been used as the opening-up town at the end of the southern RKO route.

Irving Yates

PRODUCTIONS

160 West 46th Street

NEW YORK CITY

EDITH BOW

"Party Girl"

RKO

EN ROUTE

Direction: LEE STEWART

SIX

FRANKLINS

BOOKED SOLID

Feb. 28-Mar. 3—RKO

Royal, New York

Dir. BUD JONAS-NAT SOKRIS

350 Saw Film Twice Waiting For Vaude—To Save 25 Cents!

Chicago, Feb. 24.—Solution of early sell-out houses on preview nights at the RKO Englewood has been partly solved. A check-up extending over some weeks revealed that between 1 and 2 p.m. to get in on the 25 cents admission and stick for the vaude that goes on at 6.

On days when Tuesday's price scale is raised from 25c to 50c at 6, on Tuesday the scale tips a half hour earlier at 5:30.

Despite this the canny amusement people have found a way to get in before the raise. To try and ease these hangover patrons out the house has been running short time pieces, so saving time entirely. Despite this, the patrons stick.

Condition has been existing for some time now, but the Englewood management cash customers turn away because of lack of seats.

Neighborhood got wise to savings early. It was 20c during the week and 25c on Saturday when the Englewood started doing sell-out business for the 10 acts of vaudeville on Tuesdays.

Phila's Stock

Matt Kolb went down to Phila. recently as producer of the stock business which is to start at the Academy there.

George Jaffe is putting on the stock with Jack Kelly, Billy Hasan and Ola Petrone among the principals.

Academy is using 24 girls.

Pittsburgh's Stock

Pittsburgh, Feb. 24.—Stock burlesque under the supervision of Matt Kolb, opens this week at the Academy.

In company are Billy Hagen, Lou Costello, Tommy Miller, Mildred Cooley, Olga Petrone, Hazel Devine, Vicki Vassilieff, Helen Gandy, Harry Brown and E. Tom Hayes. Twenty girls in line.

ANOTHER AND GYP WAY TO KILL BURLESQUE

New York, Feb. 13.

Baltier Variety—
I happen to be one of those who like burlesque and have been going for years. My work makes it the only convenient entertainment I can get in.

"Variety's" review of the Minx show at the Republic interested me. I have not seen the show, and you may not be interested in the reason.

Last Monday morning I went to the Republic box office at 10 a.m. to buy a ticket for "the first few rows." A young lad, mixed up with a cigaret and a tabloid, gave me a blank look.

"Make it tomorrow," I suggested.

"Ninth row."

"Next week, perhaps?" I asked.

"Then you don't have better seats here?"

"Go on across the street," he told me, and I did.

Well, just for curiosity, I tried "across the street." There were the seats, rows of them, at 50c advance on a \$1 seat.

As I mentioned, I didn't see the show.

But this hold up Yes, they have done much to kill burlesque, and this is the final act for me.

E. Edwards.

Burlesque Acts

A new outlet for vaude has been found by Jack Linder, who is booking between nine and twelve acts weekly as added attractions to the stock burlesque at Minx's Republic, Times Square, Apollo, Bronx, and "Billy" Watson's Orpheum, in Paterson, N. J.

All three houses are week stands, changing bills on Mondays.

Indecent Stock Burlesque Alleged of Bronx Show

Charged with participating in an obscene, immoral, indecent and impure" performance, three male and female comic principals of a stock burlesque troupe at the American, Bronx, were hauled in summons Thursday (19). Held in \$250 each, they will appear in court tomorrow (20) in Manhattan court.

Complaint sworn by two police women of Inspector Reynolds' staff who witnessed the show. Summons were served after the curtain was rung down.

Those held in jail are Henry Suchman, house manager; Johnnie, Rosalie Bernard, Jackie Diamond, Frank Anderson and William Pilzer.

BURLESQUE OFF AS CAMPAIGN'S RAID ANGLE

Chicago, Feb. 24.

Not to give Mayor Thompson's friends a chance to arrange a raid on the State-Congress burlesque house as a means of discrediting the city, the manager by telephone propaganda to be a stockholder in that theatre, the company was given a warning.

Following the raid on Carroll's "Sieg" Booth, political gossip interpreted this as meaning a visit from the cops may have been in store for the State-Congress. First raid was accused of "prostitution."

One of the strategists was to represent Lyte as engaged in operating a burlesque theatre of scandalous character. Lyte's friends foretold that this movement by the police would be stopped at the door. They reported significantly a sign on the theatre announced it would reopen with a new show Feb. 24. That's today, the day of the raid. Whether or not Lyte is challenging Thompson for the Republican nomination to be mayor, Thompson will probably be nominated in his place.

In view of the heat Heart newspapers supporting Thompson, photographed the front of the closed theatre and made black-and-white prints which were supposed to the Earl Carroll girls."

Empress Goes Stock

Chicago, Feb. 24.—Mutual burlesque goes out at the southside Empress March 1.

Will be replaced by stock burlesque, scheduled to last until April 1, when the lease runs out.

60 Consecutive Weeks of Playing

If Fox and Loew Join Production Stage Bookings as Contemplated

Without affecting the production end of either circuit, Fox and Loew's could easily add another year to their present record of consecutive weeks of playing. The cost of production over so many more weeks would add only 12 weeks to the 48 weeks it will take to book to Loew's units. The difference is expected to be made up through the overhead costs of the circuit's production end which would be higher than the F. & M. budgets.

Neither the Capitol nor the Roxy, New York, will be included, with each also house of either circuit standing on its present policy.

DRAMATIZES OWN TRIAL

Stroud, Convicted, Comes Back in L. A. with New Show

Hollywood, Feb. 24.—J. Paul Stroud, who has been in trouble here before with the police because of sex shows, has taken a six weeks' lease on the Orange Grove theatre. He opened Monday (23) with a new, *de luxe* sex presentation, with studio lights and a practically full house for the premiere.

Stage show has 11 girls and 4 men in songs, dances and a court room skit dramatizing his trial and conviction, which fall.

Stroud staged a special matinee preview for local gendarmes, who reviewed it without voicing opinions.

Burlesque Routes on Page 71

BEATRICE LILLIE

SECOND WEEK

R. K. O. PALACE, NEW YORK

Vaudeville Direction, JENIE JACOBS

GORDON-REED AND KING

"THREE YOUNG MEN FROM MANHATTAN"
Playing LOEW'S DE LUXE THEATRES

Personnel Manager CHARLES V. ZAYES



STAGE AND SCREEN STAR

VIVIENNE SEGAL

NOW APPEARING AT

R-K-O PALACE NEW YORK

THIS WEEK (FEB. 21)

Presented by M. S. BENTHAM, R-K-O—Direction, CHAS. H. ALLEN



Broadway

CHATTER

Loop

Kayson King, doing with wife, Judy, "The Jinx," Judy Valentine; The school of sweethearts forming; Sophie Tucker due back May 11; Ethel Adler is wearing an iron bracelet; Alton making the rounds; Ann Leni goes for waffles and coffee.

New style nut wears spats and no hat.

Taylor Buckley is a camera enthusiast; Hobie Orlitz gives out that she left, too.

A Chinese taxi driver, crushing in the restaurant.

No more toothpicks in the hotel restaurants.

Jack Smart was once on Great Lakes, now on the Atlantic.

Phil Hulcher, pausing at New York Hotel.

Hilly Calahan's set for pictures.

Douglas Fairbanks' Chinese western fancy those pink overalls too.

Will we re-shoot Ethel Merman?

Not Davies' avocation is portrait painting.

Julius Tannen to Detroit for piano recital.

Alfred Leibekith's cat, "Daisy," has pneumonia.

Lee Blanchard hopping to Florida.

Six or seven weeks ago went to Boston and got a divorce.

Ethelyne Holt was plenty nervous

at her trial, drank a quart and a half of coffee daily.

Magni is in for a flask of Freeman Bernstein.

John Wayne steering Bob Fosse's vanity return.

Fred Block in Miami Beach to shake a stimulus to the city.

Alma Rubens, silencing "Beyond the Law" on the road.

Evelyn Keyes is going into songs and musicals.

Van Dyke was walking into the Astor on a high kick.

Bert Wells, former theatre treat, went to motor school.

Charles Gandy, Van Derk's bookkeeper, ill with a heart attack.

Lou Clayton denies he'll be back at the Palms in March.

John W. Englekirk in Broad way in the rain without a hat.

Nell Roy bought a bridal gown recently, a show, though.

Walter Winchell, of the Home Makers Club, Feb. 26, for CBS.

Music stores claim sudden interest by customers in accordions.

Alma Rubens, singing again, singing for seven years on the air.

Sinus started sneaking up on Bert Stone's nose, but he caught him.

Alma Rubens, in "The Home Makers Club," Feb. 26, without cover or minimum charge.

Wilma Weston is now ast, p.c. to Arthur McHugh on "Paging Dan."

Charles Wilson, "The Loose Nut" comic, is not the Charles Wilson lately jammed up in New York.

Alma Rubens has signed an exclusive management contract with CBS.

Actor therapeutic baths get strong names from showmen Saturday afternoon.

Only 5% of the letters written to Fred Bell spell his name correctly.

Larry Cramer has been appointed Lieutenant-Governor of the Virgin Islands.

Alfred E. Aronov home from hospital, and reported com恢easing.

According to Lorna Paulin Morton, he's over his success to numerology.

Lee Morrison in from the coast in reddish chapeau and mantou.

Washington, D. C., Broadway captured by thousands of out-of-towners.

Alton, the stick balancer at the Palace, was top man in a program six years ago.

Mosie Gimble alighted his current Miami visit by saying he wanted to see the place.

All the newspaper boys on the lobster trap have "got" the new fashion of getting gads.

Alton, the stick balancer, away until May 1 in Florida, where shorts won't even work.

Downtowner angel money seems to have come to him, and his girls for the showstopping legs.

When the Alfred Lunt goes on tour for the Theatre Guild they take him to the beach.

The Fox Athletic Club's 16th annual will be held Saturday (23) in the Commodore Hotel.

Every 11th anniversary attended at least one film or another prior to the opening of the picture.

Bob Stetney, the tall man, is back in New York after six months in London. His role back.

George Bechtler, "WAC," arrived in New York last week in time for the opening of his new place, in a nation-wide vent system.

Charlie Einhoff has lost 10 pounds gallivanting around a gym and clattering it, handball he's playing.

"Hollywood Inside Out" is a book, written by Louis Frankhauser, and published by the author.

Ole Olsen, stage right, of the Orpheum, stage in Grand Rapids, is on the big street for a visit.

The Charlie, who tends over the stars, received 1,000 letters from his pupils last year.

Guy Hunter, the blind pianist, after a recent illness, is broadcasting again. He was in an auto accident.

Roasted chestnuts have found a new duality in a made-over orange juice stall on Broadway, run by an old-timer.

Polly, wife, and former vaudeville partner of Ossie, just plays bridge and keeps house for him now that he is ageing.

Annette Kellerman types out the new song she has on small sheets of paper, singing the music from memory.

Harvey Lissnerman, of Mackay's Music Store, again, in "Great Jones Street." This time opposite.

Charlie Maddox is a grandson. Child born to the Edwin Wahl last week. Yvonne Wahl is Charlie's daughter.

Corinne Bushman, formerly as

sistant to Lynn Farlow, is on her own as a p. a. handling the Central Park Casino.

Alma Rubens' prima donna in the U. S. who hasn't put in a bid for broadcasting—the major stations do not want her—has a new manager.

Alma Rubens' party in Miami? P.T. wired back: "Write and tell me what happened the last night I was in New York."

Porter of the Freeport (L. I.) fadion is casting glances Westchester. Actors can become too tight, even for action.

Alma Rubens has an other fan. In Boston who nests the studio there trying to see him. His broadcasts originate in New York.

He's a hunk in his room during a broadcast, he replaced it with a spare top in 15 seconds.

Franklin, Marconi and highbrow at Sweet and Low? then walked on stage and howl more and more bows. Plenty of extra laughs.

Les and Eddie Polito, an ideal harmony team. They have lived together for years and haven't had dinner with each other.

Exhibitionists, like the famous Morton Downey, will sing 360 songs this week, on the air, at the Paramount and in club.

The girls have the use of all the clubs, and the use of nearly every girl in town.

They want \$100 a week. If in case they have a home, they'll pay.

Moxy Lawlor's father has assumed management of the Knights of Columbus hotel, as the family is returning to the Eighth Avenue palace.

If she's gazing enraptured at the lights on Broadway—that's Peggy Lee, says the Great White Way's grand dame, seven years in London.

That lousy who laughed at the wrong time opened most of the shows.

According to Lorna Paulin Morton, he's over his success to numerology.

Lee Morrison in from the coast in reddish chapeau and mantou.

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Mosie Gimble alighted his current Miami visit by saying he wanted to see the place.

All the newspaper boys on the

lobster trap have "got" the new fashion of getting gads.

Those who come along that are located out of their rooms.

Quite a number of stage folk, attending the Inter-collegiate basketball games, make the rounds faster than hockey, a never crowd and more exciting.

Sam, Abrahams, and William S. Paley, names in the Great Neck Playhouse when their show, "Strive," opened Saturday, were present.

Olympic, theater-entertaining, its fifth anniversary, is in full swing.

John Martin and wife, who shopped around the pool, Helen Morgan, Jr., too, and everybody's talking about them.

Not only all employees, but many others, too.

At the same time, other pass, Saturday night at Hollywood. Very good, as usual.

In "Theater," 1930 weekly column with Universal, "broadcasting" Graham McNamee makes two trips a week to the city.

John, Harry, and Johnnie, the boys, are having trouble with their boys.

Johnnie, 19, is having trouble with his boat.

Pan American Airways reports a record 15,000 passengers carried.

And now 100 have stowed off and the handbooks, pool and game rooms entered closed until further notice. Next season.

The popular "Star" reporter, George E. Stone, of Roman Pool, is the meeting place for all the Broadway bunch. At off hours—day or night.

Hollywood Country Club, now charging \$3 cover and \$1 for cracked ice besides the regular prices for watermelon, Helen Morgan, Boys' night, the pool.

Jean Mallin, who guest at Roman Pool Saturday night, Joe Louis and his stooge, worked up gas with the customers in hysterics that had

the customers in hysterics that had

Jacie Berg given a dinner by friends at the Almanac. Among the guests were Eddie Rabbitt, Shirley Ross, Maxine Rozenblum, Johnny Russo, Jim Maloney, Prime Caravera and Max Schelleneber.

Alma, the girls, and the bears paid around together down here.

When Harry Herschfeld, informed that an actor was to be his godson, asked him to be his son, he said please desist. Actor answered that the godson belonged to him as he had been thinking of giving him his son's name. Then he said his son's name was in form of a 300-word wry. Cartoonist replied: "Any one who sends a 300-word wry is guilty."

Miami

Lil still on.

J. C. Stein resting. John C. Steinberg has arrived.

Jessica Tandy, actress, is here.

John Horowitz among those present.

Ignor Silovsky arrived from South America for the covers at Floridian.

Aviator, Kent hero on his yacht.

Peter Dogter and Bill Dauphin, minnie fans.

Phil Phillips of New York "Sun" is here.

Mr. and Mrs. John Ringling entertained at Embassy Club.

John Goodman, star of the "Gangster" Club, is here.

Joe Williams, New York sports editor, here for the two fights.

Ronan Poole broke a record Sunday night, 100 points.

Roger Wolf Kahn, in Palm Beach to bring his amphibian plane here.

Infra Diaz, fresh from England, Ted, Walker, pal, in for vacation speaking.

Frank Davis, coming out after his trip.

J. T. McCaffrey, came out after his trip.

Benny Holzman, tested the "Sketch Book" card.

George Rivot, laid a lively party of 100 guests.

Fritz Block, drama critic of "American," in Florida.

Chet, Jerry Halligan, has invited him to his home.

George Reinhart leaves shortly on a two weeks' eastern holiday.

Bill Pickens is back at the Stanley Hotel-Keezah tennis match.

E. M. Shubert brought his wife, Dorothy, and son, David, from Boston.

Carol "Frisch," picture girl of "The Thin Man," has taken up residence in Miami.

Sam Donahue doesn't know what to do about an act he's booking.

James Cagney, head of the union's union, isn't from Miami with a badly sunburned back.

Edie Sibley, picture queen, head of the Miami Art Colony, is giving testimony on the "Sketch Book."

Irene Castle McDonald, town's most popular, has signed a contract to appear in a production war on dog collars lined with ticks.

Frank Smith, Palace manager, is here, and spent a week in Miami, voting for his favorite mayor candidate.

Edward B. Sullivan hid from every one in Chicago for two days and nights, and now study the town's crime at first hand.

Jack Hess doubled at the RKO convention by running down the shadowy borrows who forgot to return when he went east.

Boston

By LEN LIBBY

"Trader Moon" at Majestic Mart; Jim Grover Burkhardt new manager of Gatsby.

George Washington Public Eat, back on the job.

Jacques Bernard back at the Savarin after illness.

Billy Sunday playing to good business at Tremont Temple.

Louis M. Boas will be out of St. Elizabeth's Hospital in about three weeks.

Alice Donahue sister of the late Jack, has gone into local radio work and making the grade.

"Ringlings" reported as planning to play under canvas this spring rather than at the Garden, which was constructed with chrome in mind.

Pool operations reduced to one-half normal volume by police activity following gang war gangland.

One machine gunned out last month.

Gidrys W. Talbot, professional dancer, has filed three suits for \$20,000 each against four contestants as the result of an automobile accident.

Town in the throes of a gangland war, with half dozen arrests for alleged immorality on an organized basis involving school girls.

The Little American Club, active in Boston, gave a ton dance at the Century Plaza last week in which every local show was represented.

J. E. M. Sanford, 40-year-old artistic director of the Boston "Globe," and known as a "guru" in Boston, is in New York.

Presented a fight night on the top floor of the Century Plaza.

More than 1,000 spectators were in attendance.

Seattle

Earl Crabb to Bellinham, Wash. Theatres closed again.

Actor from Shanghai say his

state legislature seems due to begin legislative session April 1.

One hopeful sign at City Hall: opening of new municipal building.

Seattle's new mayor, Edward Carlson, is showing signs of life.

Seattle's chamber of commerce is still holding out, but it's not looking well.

London

Due having another vague, John Neary gave an home, Wellington-hour session started. Jack Myton completed short for Pathé's.

Vernie Nash has opened an agency, now.

New Leicester Square laboratory with vaults.

Donald Calthrop sold to Jay Gould, D. L.

Morgan announced a new British car deal.

Portia, Hume, getting talk backs again.

Jeanne Gay touring the sticks in "On the Spot."

Number of foreign-made autos in town, 1,000.

Joie Jossy has gone sick, holding in current talker.

Reginald Pogell, having operations for damaged leg.

David Culhane has quit it, I. V.

Alex Ewyay met a brother he hadn't seen in 14 years.

Patrice the current virgin in the art quarter, Chicago.

Bethel, N.Y., continuing nice, modern, healthy habit.

Colored dancers' vacating Jones Corner and drifting to Paris.

Sam Smith, British Lion magnate, is expanding in the film field.

Cyril Stanley, good point of his, photoplay hobby of himself.

Alannah trying to brighten the scene with a new show of lights.

Peter Burnum, "Daily Mail" film scored off with gastric influenza.

English studios' vacating Jones Corner and drifting to Paris.

Stage shows still striking in the West End film clubs—despite a slight drop.

They have a crude way of finding out your age at Charlie Mayne's parties.

Billy Pierce arranging Sunday concert at Pavilion by courtesy of Oscar Goodman.

Lodie Gordon, who used to be a soviet writer, now blossoming as a director.

Tony Linden writing plays in his spare time. An actor, so he goes a lot of it.

Chips Fisher, Thivoli lounge lizard, building crazy pavement in his outfit.

Pathé Corporation has given in its offices at the lack of the Shaftesbury.

Jessie Draper (Gifford and Draper) has a buying order for knives at the Collector's.

Current problem in English trade: according to charracters, is "Who is John Harvey?"

John Harvey, brother of George Mozart, and in his act, fell dead on a train journey.

John (Paddy) Cartaris bark from Hollywood with a contract in the making.

Elmer's stand around for a training college for film players here. Ready needed.

Curious discussion is whether Drapers will open their Paris and where London comes in.

Victor Taylor, out of Australia Filmcraft's snazzy deck, got a job with the John Harvel unit.

W. T. C. (Walter) Clegg, B. L.'s "Skin Game," said to be the best yet from an English studio.

British producers have started shooting for the new year, and never again. Must get a hold.

Stanley Lupino recuperating in Canada after a protracted tour of the part he had provided in "The Love Race."

"Sunday Express" screamed for a woman to be born before her child was born before her child was born, to learn next day twins had arrived two days before the story.

Sup. Col. G. C. Ross, now, has been closed because the London County Council refused to renew its license, recipient of a reporter's news reel and a radio program.

John Truman, one of you folks who did some double dealing to "Play It Again, Sam," doing solo stuff for I. P. M.

Joe Collins in the lounge at the Prince of Wales first night, said she was going to do a 10-week tour of America.

"Auntie Crackles" doesn't look like a run at Peter Edward, Syd.

Seymour Hicks has a theatrical troupe, including a girlie act, and die business at this house matched with poor nights.

Haymarket, Sedley, former long-

distance, now.

Berlin

By MAX MAGNUS

They shall here.
Hay Goyz to Budapest.
Pritz-Kreisler off to London.
Jugman Godowsky down with the

Lion. Fluid in a slight auto accident.

Great Strauss back from the Orient.

Maria Fischer engaged by the State Opera.

Marie Polak negotiating with the Berlin Trotter.

Yukihiko Dr. Josef Wolfstahl died of pneumonia.

Emilie Chantini back in Berlin after two years.

Alexander Ponka sometimes here.

Fuchs or Londoner and Anna Maria, after the summer, will meet the Australian-made talker, "Talkie Mac," after many setbacks.

Eduard Holler makes speech, Marlene Dietrich's son present, and going to take over the Berlin theatre.

Joe May's next talker will be "The Peace Conference of Versailles."

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Jack Myton completed short for Pathé's.

Vernie Nash has opened an agency, now.

New Leicester Square laboratory with vaults.

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Brooklyn

By JOE RANSON

Don Baker is car shopping. Henry Spiegel, birthday boy, Bob Weinstein looking again. Eddie Durwin lost 10 pounds. Benny Garfus is a chess fiend. William Weir's cigar terrible. Blanche Livingston in Bedford. Lovett Tostow to be elected. Judy Davis is going to find herself. Irvin Solomon pulls a pain minute.

Brooklyn Athletic League being formed.

Charles Davis has shed his racing coat.

Alfred Bergman refuses to get a hot tub.

Arthur Rapoza, ad expert, to be married to Reba Qualley.

Herb Lubomirski takes over old car lot for new one.

Newton, "Peggy," Sunday night editor, buying a motorboat.

John Korman has his first engagement with Alfred Jones.

George George with pub dept. at Par.

Formerly with King Features.

Thirteen studios closed by government.

Constance Bennett doing some sketches of Paramount personalities.

Alfred Lerner building an electrical crowd on Sunday at Concord Island.

Fred Wynnemore, proxy of the 100,000 aboard the "Europe" of Bay Ridge plus.

Business is good for burglars here, according to new rates set by burglar alarm companies.

Mount Royal downtown dining and dancing spot, is one of few places making money.

Katherine Hepburn, VELVET, the movie, is doing the spot for the "Title the Taller" does.

Mortimer Dickstein saw his first Broadway show since he went to see the Star-Times net.

Talbot was asked how he keeps his in broadcasting studio. "Dinner," he said.

Nellie Rogers, "Earle" actress, reporter, paramour victim. Rogers in his career served A. P. and met many famous people.

Tom Hulce, "Journal" Brooklyn section, holds record for low tone talking. Are space talkers talk space talkers?

Yvonne De Carlo, 16, to be seen in "The Girl in the Mirror."

Aspirin, perfume, soap, cosmetics.

Paramount: Shirley, Philotheophylax and fortune tellers in their new.

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Milton Schlessinger, formerly in publicity department at Paramount, now manager of the new theater in Pottsville, Pa., when stepping in front of some unruly lions on his stage. He told the audience that another act had been cut.

Aspiring forelure seeking citizen before Judge Mosesowitz was asked who Calvyn Coolidge is. He said he didn't know him. When asked if he knew of the country's President he replied: "George Washington, New York's mayor was also George Washington."

Honolulu

By MABEL THOMAS

Mr. and Mrs. George Hickey left for Honolulu, where they will remain.

Mr. and Mrs. Ernest Torrence, Jr., doing Hawaii for a month.

Joss Martelton, men, Tundra and the rest of the new men.

Albert S. McHugh, income here, for one day, to way to Okinawa.

John Ford, wife of the Hollywood director, here with Alice, for a few days.

Mr. and Mrs. Adolph Ochs and Clark Howell are here for a few days.

Mr. Frank Borzage arrived last

week with her mother. Taken a cot.

Storie Dresler arrived this week and fans went wild in giving her a huge Alice. Tremendous reception.

Tom Tully, here with his wife, with her husband, E. F. Jones, brother-in-law of Marshall Field, died.

Wilson stuck to his closed fish, resuming indoor. Honolulu busi-

nessmen decided they wanted play-

ers to come here. Harry Moore and sister gave a demonstration of the other wave at the U of Hawaii, during a day's visit, enroute to Orient.

New Haven

By H. M. BONE

Walter Stuart has the most punctual attitude.

He is failing like a pane between his complexion.

Sunday miniature golf between 2 p.m. and midnight O.K.

J. Edward Rogers will have his musical drama "Grandma" produced soon.

Edgar眉tch Playhouse to present "The Cradle Song" directed by Madeline D. Carroll.

Fox College has adopted slogan "Shop Shoppers." Chosen College.

The New York Commodore hotel is running a series of local ads, featuring reduced rates.

Louie Hirsch, son of Fox Poll, will be in New York when he was captain of Yale's water polo team.

Elmer Louis Primo, local attorney, who studied in Paris under Caron's Duran, died recently here Feb. 16.

Bogart, Waite, George, Paramount, all-cell team bring a 21-26 locking on the Sharpstein, is hot after the Fox-Poll outfit.

Paramount, led by George, with others, who shun with Lester Allen here, (23), following Ted Lewis (current).

Robert Coates, 40, aliv, arrested for showing objectionable films shown exclusively at men's club.

James J. Cagney, Jack Dempsey, Eddie Cantor, Eddie Foy, Jr., Eddie Murphy, and others, to appear at the 10th annual benefit for the March of Dimes.

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Tom Tully, here with his wife,

and son, Eddie, New Haven

tenor, who has completed European study on a Juilliard Foundation fel-

lowship, stages debut in "Moby-Dick" at State Opera, Berlin, this week.

Pittsburgh

By HAL COHEN

Mo Cherm Sears the loudest suite

Bill Clark, Penn pa, and grime

Dick Liebert has the family with him now.

Ken High on exploitation for

Walter Winchell, Webster, local kid, with

Shirley Stork at P.T.C.

Joe Gershoff has been asked for

the Plaza restaurant.

Conrad, the kid symphony leader, is a nut on women.

George, George, his music

library, \$35,000 or more.

Bill Lewis, da, of "Sun-Tel," is

this blug's phone drama serial.

Harry Maris is the only theatre

ace around who has his own press

E. B.庸人 father moved away

last week in Akron, O. Kid Cool

was here with George Diamond, with

Shirley Stork, re-entered after long absence of illness.

Admiral, 40, blonde, gave birth

to triplets last Saturday.

Frank Masters, Marie Hines and

Don Goss, here driving around

Panama can't decide whether

to let Helen Hayes, its latest dis-

covery, remain the blonde she is or

turn her out.

Nancy Kelly and the S. Y. Times

weekend.

Mac have a mother traveling with

her. They used to do a sister act

several years ago.

Ray Thompson, Pare, is still a

regular next nighter.

Mac parties are something to remember.

Bill Wyman, out of the theatre

now for a few months, still

claims there's nothing like it again.

Tom Tully in the "Third Little Bit."

The van, Jack Howard, in

any bartender, turn green with envy.

Harry Ross would still like to

know what sort of turn he gets.

Sammy Rosen, here with Robert

and Dick Howard, changed back

of the weekly nut of "In a Lifetime."

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Minneapolis

By LES REES

Abnormally mild weather continues to bring out the tourists.

Theater houses since stock market started rising.

Ten-year-old Jayne, missing tennis and basketball champ, finally located in Chicago, resting.

Locutor at Art Museum here predicted a year of bustles, thrills and loud screeches.

"The Kiss No Woman Could Resist" is the RKO Orpheum's top line for the week.

Among panhandlers arrested last week was one beggar who made the rounds in an expensive automobile.

RKO radio broadcast one night a week, but over different radio stations.

Stars of Lent have had an effect on theatre attendance adversely, last week for the first time in several years.

Minnesota Theatre (Public) adver-

sised "The Case of Vanishing Girl" this week. RKO Orpheum lists but four acts weekly.

Ads on RKO Orpheum advertising free shows are running in number. Local concern being taken on New source of revenue.

Carlton Miles, former "Journal" drama critic, has written letters out of New York exclusive for the "Star" here.

Here on tour of inspection, John Philip Sauer of Ringling Bros. and Barnum & Bailey Circus boys' luncheon arranged by Morgan Ames.

Held up and robbed while on visit to home town, Jim Jules Ober, showman, paid his way home to clean up his reputation.

Two current pictures personally guaranteed by house managers are "The Devil and Miss Jones" and "Viennese Nights" at State.

Gladys Hämmerl, beautiful blonde harpist in Minnesota theatre, plays piano in Ringling Bros. and Barnum & Bailey Circus pit last week for flash effect.

Now will protest, Eddie Schmidt, Jack Shandor, going to present themselves as semi-vindictive referees. Billed by promoters as heavily as main event.

New ads in newspaper ads of Minnesotan theatre, with black background, winning favorable comment. John Wentworth, newly employed artistic responsible.

Current picture lines: Nine thousand people paying \$2.00 to see Schatz-Daniels' "Pride, fight, and 5,000" at Minnesota-Puritan Puritan.

Another strange bit of depression: Record breaking capacity crowd of 14,000, and \$500 turned away from Minnesotan theatre because basketball clash sealed at 11 to 12. Sold out in a week in advance.

Fight fans yelping. In two successive weeks, 10,000 spectators around main event knockouts. King Tut sent off by Petroleo to the cleaners after less than a minute, while Eddie Scott turned out white, mostly quickly with Dick Daniels' local pride.

New Orleans

By OSSIE SAMUEL

Lionel Keene here. Picnic orchestra at Roosevelt, Jack Osterman at Orpheum, with a cold.

John Ford, Alabatore running La Louisiana restaurant.

Daphne playing solo pictures.

Pleasure and her husband.

Herman Wadsworth, movie art director houses on Canal street.

Arthur Cunningham and his charming wife here for Mardi Gras.

Ray Powers, going to top.

Patricia Morrison, George Walsh, Chase National, N. Y., controlling Canal bank here now. Recent deal.

Downey, cabaret, Hodges.

Laundries, laundry, laundry.

Stella Guequier's swell dinner.

Bill is picking winners daily (he says).

Big female bus girls reporting with barefoot south, just 'round the corner.

Gulf Coast cutting, all some.

Playhouse, new. Quite a few.

Workers at Bloot, including Cardinal Inn.

Club Forest and Suburban Gardens, still battling. Suburban has placed 2 choruses to back up its "show."

Crescent has been showing film dealing with the life of Wilson for

CHATTER

Washington

By JOHN DALY

Irene Franklin, Miss Patrician and Yvette Lengyel are featured in vaudeville.

Maitine, former publicity star for the U.S. Navy, is doing press work for the RKO-Kelly's theatre.

Just an old-timer, Billie Estelle, starring in "The Devil," Shiloh, the Russian, but it drew over 6,000 people to the Alhambra.

Elizabeth E. Poe, book review editor of the "Post," has written a remarkable book about her neighbor, Edgar Allan Poe, "The Mystery of Edgar Allan Poe."

Don Craig, historian of the Washington "Star," has joined the publicity dept. of the Marine Corps.

Edgar Allan, "King of the Beautiful."

Interest here in forthcoming talk by Mrs. Ethelreda, famous English woman, who will lecture at the Central Community Center on "Progress of Women During 20 Years."

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On the floor of the Senate: "When I insult a man, I may not do it overtly, but I do it behind his back."

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St. Paul

Boulevard of Paris, chess rule club, for poker.

Jek Edwards, RICO relief manager, off for Fort Worth.

Don Great Shakespearean Players fired a profit in three-day stand which closed today (25).

Toronto outfit back at the Orpheum after auto accident with so little time it could play in a side show.

Great theatrical p.a.'s with high school kids, gridders figuring they'll come back to bring me and put at night.

Don Atchison, p.a., addressed 40 Paramount-Publix managers and executors on how to切裁 space from trailers.

Police department, talking about public animal annual closure to tour parks for free shows in lieu of bead concerts this summer.

Excluded from this week for the long addition to many auditorium which will give it 18,000 seats instead of 9000 as present.

John C. McCreary, former owner and former legit troupe, quit Saturday with his eyes set on Hollywood and the talkies. Replaced by Ed Scott.

Recovery of Andrew Vlasto, appendicitis victim, may be delayed, doctors say, by visitors and wired from New York that he is "fine." Hope you never get well.

Andy Vlasto cut out the liquor and now the docs have cut out his appendix. He is still in hospital now recovering with his name on page 1 of Twin City dailies every day.

"City Lights" bought for Twin Cities by RKO, goes into St. Paul President and Minneapolis' 7th Street middle of March, with decks being built in both places for a four weeks run.

Musical stock at the Indiana Garrick went crashing when reports were said of a \$100,000 plus. Didn't score. The picture reopened with double feature pictures, first here. Reported getting \$500 from Soviet sources for playing "Storm Over Alaska."

New England

James Thatcher will open dramatic stock March 5 at the Court Square, Springfield, Mass.

Showings, chased out of Attleboro, Mass., are given at a theater just over the state line in Rhode Island.

Appliation has been filed in Franklin, Mass., for a new building, the cost \$125,000 and seating 1,000. The only other house in the town is the Elizabeth, owned by Palmerine and his wife.

Their competitor this season to try dramatic stock at the Worcester, Mass., theatre has come under new management, E. B. Kline.

Now succeeded by Joseph Solti. The latter gave up after four weeks.

A Lynn, Mass., newspaper foto walked into a hardware store with his coat off and then everyone ran to the street. He did, too. The foto had a gas tank fountain painted on it and broke, releasing the gas.

A Southern New England Little Theatre contest, for amateur 20,000, will be held Saturday, March 1, at the Jewish Community Center, Newport, R. I. Cities represented will include Newport, Worcester, Providence, New Bedford, Fall River and Taunton.

Des Moines

We're weather and Lent, annual Marriages and divorces dependent, Carbo's "Inspiration" disappoints.

Early Earle's burlesques indeed at Casino.

Robins everywhere. Dillers startling tricks.

Paul Whiteman, painted pretty, his stage unused.

Holdups so common lots of people won't get out after dark.

Survivors on headless to compete for their relatives' gold.

Italian spaghetti parlors springing up like the minute courses last summer.

Town gets another hotel just in the Ritz, opening with "Hinter Sceneries."

Nate Prudenfeld developed heart trouble following breakdown.

CHATTER

Atlanta

By ERNIE ROGERS

chance to air the stars and topers.

Stock into a Public house for the first time. The Atlanta players at State, Cedar Rapids, with pictures.

Toronto

By GORDON SINCLAIR

Hotels empty.

Bac Martin working.

Morley Callaghan back.

Andy Passmore goes radio.

British pictures get a break.

Burton's "Circus" everything.

George J. Harland dropped in.

General J. G. Harland dropped in for a talkfest with his pal, General Frank R. McCoy, at Fort Mc-

Pheasant.

Dixie R. Hirsch, commercial manager WSB, died from pneumonia.

John O'Farrell, "O'Farrell's" retires and takes his place.

Capitol's Palace for resuming

stage policy included dressing the town up in a costume party.

People are about it.

Sam Schneeling remained over a

day longer than planned to see

Andy Harland.

Franklin and Gene Samson in charity

match for Junior League.

Birmingham

By JOE BROWN

This weather! One day warm; next day cold.

You can hear Cliff Lake yell all the way to Tricities.

Now that her weather is almost here, George Smith has taken out his winter coat.

Music stores have all practically stopped using radios with loud speakers.

Elmer Valente Smith has landed once again in the O. Henry collection of best short stories. Third time Smith has reached the goal. He's in the card.

"Kid," card shark, appearing in person at Gem, a newspaper reporter, etc. He visited

the staff of the "Age-Herald" after the show and kept him up until 3 a.m. solving tricks.

Theatre manager of the city was invited to conference by Mayor Thacher to stage a series of Sunday benefit to aid the unemployed. Matter not yet settled. Albany is still wet-coated.

C. H. Buckley, owner of the Hall and Leland, has purchased the Majestic, now playing stock, but recently Buckley bought property north of the Leland. It's now being house sealed, 4,500.

W. H. Moore, of the Palace, is on the sick list again in St. Helena Sanitarium.

W. J. Russo still on sick list but improving.

Heath, his ultimate recovery.

General breakdowns and gags.

Kenneth Thompson and Nan Bayant reappeared in the Linton stock company.

Elmer Thompson, "The Skeleton in the Closet."

Theatre Guild of the East Bay discontinued its membership drive because of financial difficulties and conflict with other drives locally.

Donald Scott Blanchard, director of U. of Cal little theatre, resigned his professorship at Berkeley and is at Livermore. Students will still get credit plays for balance of the season.

Jack O'Connell, manager, Vita Temple, made a grand show for Toledo Advertising Club.

"Chinook" broke all records at RKO Rivoli. Showed late for continuation of run. Anos "Anos" and "Lover" also ran.

Ralph Phelps, "Blade" radio editor and "Hoyle" exchanged bowlers.

Ralph is one of the fellows who are great pals.

Although the Empire, Burlesque

and Art, are booked, the

"Burlesque" (they have another name on the posters at the other) "Titans of 1931."

Howard Pyle and Wally Cald-

well, managers of Rivoli and Mex-

ico, have a lot of money invested.

Howard is half, Laties re-

tained with an imprintable ver-

sion.

Classified ad in daily here.

Atlanta

By ERNIE ROGERS

breakeven getting underway. Peachtree Garden also reopening.

Palms Club opening soon.

Another night club effort.

George Johnson, a regular, he

was in town to do some shopping.

General J. G. Harland dropped in

for a talkfest with his pal, General

Frank R. McCoy, at Fort Mc-

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Dixie R. Hirsch, commercial manager WSB, died from pneumonia.

John O'Farrell, "O'Farrell's" retires

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People are about it.

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day longer than planned to see

Andy Harland.

Franklin and Gene Samson in charity

match for Junior League.

Harry Halligan returned from Bor-

deaux.

Arthur Ost recently married in New York.

Charles Buckley is wintering at Bermuda.

RKO Proctor went vaude Saturday and Sunday.

Control, only baby, dark, four months old.

ART THEATRE DYING OUT

ASKS SUBSIDY, NOT NEW TAXES

Seattle, Feb. 24.

Road shows and legit attractions need a subsidy and not any added taxes. Gov. Hartley of Washington has been so informed.

Ed G. Cooke, manager here for A. L. Erlanger interests, operating Metropolitan theatre, one of the few road show houses that have survived, has taken into account the increase of tax assessments in state 5% of gross. Charges are the tax will die in the legislature. Other prominent Seattle business men had written the governor asking him to veto the proposed new tax.

Cooke explained the situation to Gov. Hartley in a letter which said in part:

"Noting that there is activity at Olympia to pass a state sales tax, which as you know, would affect us and the taxes of 5% of gross receipts, I want to advise that if this tax is made applicable to theatres operated in the interest of touring attractions, the Metropolitan would be compelled to withdraw it; it would cause the elimination of the State of Washington from the theatrical map of the United States of America."

"We may be interested in having the tax applied only to the first-class theatres in the State of Washington exclusively and operated in the interest of touring attractions by the Metropolitan. The Seattle house has not had a booking of a road show this season. The firm of A. L. Erlanger, Amusement Co., New York City, that own and operate it, have not had a gross of more than \$40,000 this season. It certainly will be decidedly unfair and un-American to penalize the spoken drama industry, in particular, by withdrawing it in this fashion, with the tax handicap proposed by H. B. 17."

The writer is perfectly agreeable to appear before the committee which has this bill before it, and will furnish you with interesting information regarding the handicap under which the spoken drama and the operatic stage is now operating in the State of Washington. The legislators might find it advisable to arrange a subsidy instead of a tax."

DRAMA-TAB GRIND

Twenty-five shows a week at San Diego Savoy Under New Policy

Hollywood, Feb. 24. Moral backsliding from the Chamber of Commerce didn't save dramatic tabloid plays at San Diego and the Savoy, but it did "Cop" perhaps this week.

loyd Fulkerson is holding five of the troupe for dramatic tab to play with five arts of vaudville starting Saturday. The Valley will be three shows daily, with a bit of variety, six evening prices, and a turnover of 21 weekly shows instead of the previous ten.

Idea of the vaude stock combo is being tested and the show is to watchful. Standard plays cut to 40 minutes will be used, the opening tab being "Freddie."

Acts are booked through Jean Maclellan office in Los Angeles.

Sou' Finish, Too

Chicago, Feb. 24.

Four stranded actors with "Sou' Grapes," Vincent Lawrence atop at the Adelphi, have received trap-door tickets to New York from George M. Cohan, who has passed word to the producer, George M. Vatta, because of his previous good record over payo-

Eating Hilliard and Eugene Conley, stars of the Sou' Grapes, didn't ask for Cohan's aid, paying their way home from their own pockets.

Horses Wouldn't Cut

"She Lives Next to the Firehouse," farce comedy produced by Lawrence Weber, is now co-opted.

The big moment in the show, the final finale which had a couple of fire horses drugging an old-fashioned fire engine, galloping down towards the audience, on a treadmill device, is out.

All the actors in the pieces with Quality Studio agreed to trim and shave the stars going on a co-operative basis but the livery stable man balked, insisting that the horses were worth \$100 and worth \$100 a week as a team.

A. C. BLUMENTHAL GOING FOR LEGIT ON HIS OWN

A. C. Blumenthal, the heavy money theatre distributor, who made his first start as a legit producer, when Alvin Klein for the Marx "Tin Tin" Outfit, was powerfully felt through last week over what was said to have been a royalty dispute, Blumenthal stopped in his own office, for the Klein book.

Blumenthal closed with Klein, it may mean, a revival of the "Polo" days, when he was a boy, but straighten things out financially, Blumenthal has been reported on various occasions as hacking legit, though he was not doing any experience as nominal producer.

Erlanger's Denies Any General Shubert Deal

Apparently sudden departure for Europe by J. J. Shubert last week gave rise to several rumors as to the cause. Understood that he planned to step in on the direction of "The Wonder Boy," the new John Jon show.

Another report figured the argument was over the related deal, which will be most interesting information regarding the handicap under which the spoken drama and the operatic stage is now operating in the State of Washington. The legislators might find it advisable to arrange a subsidy instead of a tax."

Another Version

Another version says Jake Shubert is to look over new project and later to bring it to New York.

The Erlanger office stated that stories of a combination were incorrect. Further, that the only arrangement made between the two offices was a proposal for another pooling arrangement for Chicago. Formerly Erlanger and the Shuberts had been partners, but had dissolved after various charges by both sides.

Seibert's Coast Job

Hollywood, Feb. 24.

Roy Seibert, formerly a Schubert and Shubert man, has signed on with the Hollywood Playhouse and will manage it for Lillian Albertson's produced musicals at \$2,000 a week.

After "Paris in Spring" the next Albertson production will be "Girly Crazy," planned to be ready April 15, with a cast of Hollywood or San Francisco first showing.

Olive Borden's Play

Chicago, Feb. 24.

Balph Ketchner has said "The Chiseler," authored by himself and Henry A. Roselane, to Jim Ornato, New York, private studio and dance theater, as starring play for Olive Borden.

Miss Borden, former Fox and Broadway star, will try the legitimate.

OVER-PROMOTION AND NEAR-RACKET

Various Manners and Means Destroyed Faith in "Group" Amateur Art Commercialized Did It—Spirit Dead

JUST SUICIDE

Art Theatres and little theatre movements in general seem to have died. Neither do they seem likely to come to life again for some little time. Committed suicide as it were.

The arty business isn't good even as a racket business. A racket was what it was before. Because

probability, and a lot of people always thought so, there never was art in the arty theatres, except amongst a mere handful of talented people who happened to get together and make a go of it from amateur status.

The numerous negligible groups ran the arty business, into the groove of being amateurish, and those who copied and fed upon the intelligent few. Unable to achieve success in a commercial way, them and plenty of squawks to the Shubert booking office.

The latest remonstrance seen the other day concerned the "Dow's" Miller, mgr. of the Parkway, Madison, Wis., who declared his patrons, pitifully complained about the lack of art in the house, which the top was \$1. He stated it would take some time for the house to recover from the disappointment expressed.

To make matters worse, the booking was badly dated. Two days before the show opened at Madison, the Chicago papers announced the original "Flying High" coming

The Shubert office was asked if the booking was still on. Miller also asking: "Do you feel that you have done anything to encourage theatres in this section to continue in playing last stage attendances?"

Confidence Gone

Because the art audiences was produced under the most unfortunate circumstances distrustful. Too many glorious unfulfilled promises.

Any art has lost its status as compared to the ones once commanded good rents for it are not thought most worthless.

People attempting to smuggle in art into the art theatres, but with persons with merely commercial plans in view, who have an idea that some sort of art stuff would have a chance, have found their error.

Bank Foreclosing On Hammerstein Theatre Building

Foreclosure proceedings on a \$1,300,000 mortgage held by the Manufacturers Trust Company on Hammerstein's theatre and building, have been started, the N. Y. Supreme Court said. The summing up of proceedings is expected in about six weeks.

Cause for the foreclosure, according to Hammerstein, Shlomo Newman, is a default on interest payments for six months. This in turn is laid to Hammerstein's two footings, which he claims are faulty.

The Theatre League in a weekly bulletin announced that more than 50 prominent persons had rallied to the aid of the theatre, and that the proceedings were held in abeyance because of a deal pro-

viding for the taking over of the building by the city, and that this proposal fell through the bank's back action.

The building, which now has a number of apartments, was built a few years ago with the major share of the money thought to be Hammerstein's portion of "Singin' in the Rain."

The show, after rehearsals in N. Y., will have its premiere at Landis' on 42nd street, which Oliver Bailey recently gave up and which is now showing hokey-pokey.

Braving Fire for Photos

Four girls who were in "Hohe," the play recently closed, have been telling about their daring effort for publicity. While the show played at the Civic Center, the girls were in a restaurant that caught fire. They were having a table d'hote luncheon. As they were about to leave, they kept demanding their coats, in the hope the firemen and photographers would speculate.

"It was like a mad picture in the papers," said one of the performers, a woman, "so I did what I did when I had nothing else, fire, I know, how frightened me get."

None of the brave publicity seekers ever got paid. When it came to the coffee, the waiter had, telling them it was time they got out.

The turkey appearing in the windows, billed "George Wintz's Flying High," has become more popular than any attraction booked the small stands in years.

It is one of those George Wintz's that have been around since the beginning of the year.

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INNHEART MUST PAY WIFE \$1,500 MONTHLY

N. Y. Supreme Court Justice Aaron J. Levy has awarded Mrs. Louis Dinehert \$1,500 a month alimony and \$10,000 court fees in a divorce suit filed against Alan Dinehert, actor. She asked \$3,000 a month and \$25,000 counsel fees.

Mr. Dinehert charged her his wife is worth \$10,000 or more in real and personal property; is living with another woman while she, his wife, is virtually destitute and forced to live on contributions from friends. He is now receiving \$1,000 weekly in the play, "That's Gratitute," she said.

25% CUT FOR "GANG"
CAST IN FIRST WEEK

This week a 25% cut in salaries of "The Gang's All Here" cast will be effective, cut-and-dried, to help meet financial difficulties, just opened yesterday, Wednesday (18) at the Imperial, and Green and General called in the company Saturday to talk it over.

But the cut went towards capacity days, but the show may be handicapped. Performance was much improved after the opening and continues to draw a steady audience.

Production goes with the proviso that if "Gang" builds to profitable regular regular salaries will be restored.

STAGE ACTION MUST BE SEEN

Legit is going to be graced by more revolving stages and trick scenes. That's the opinion of several of the producers.

"We're living in a picture age," one producer said, "and we've got to get more movement in the stage to attract the public. That's why we're putting 'Grand Hotel' and 'Three Star' Pictures are making money. They move."

Another producer thinks the old days of walking on and announcing the acts outside the door outside doesn't work any more.

"If there's any shooting the people want to see it," he states. "This autumn customers these days want to see all the action, not just the pictures, more so than ever before, and that is why it's necessary to devise more and more tricky sets and scenes."

To clinch his point the producer pointed to the fact that no play had produced in this season with trick scenery that flopped.

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Simple Simon' Back At Majestic to \$3.85 Top

"Simple Simon" is returning to New York March 9, at the Majestic with a \$3.85 top.

The show, which opened yesterday, will be shown primarily on Broadway at \$4.00. It has been on the road, but with Leon the lion to return to the Majestic, top, and so forth was determined.

The Majestic's capacity will permit of cut ratings. If any orchestra seating is cut, the top price will be reduced to \$3.50.

"Simple Simon" is returning to New York March 9, at the Majestic with a \$3.85 top.

When the Warner Bros. stock at the Grand Central theatre here closes next Saturday night, it will be sold at auction to the highest bidder.

Miss Hart is running stock in the KKO house and this is her second erosion here.

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England Officially Against Restricting Alien Performers

London, Feb. 24.

British Ministry of Labor is not impressed with the pleas of performer organizations to restrict importation of foreign players. Prospects that there will be no official action along that line.

Ministry has made known its intention that foreign acts must contract them for a minimum of four weeks.

Agitation that has been going on for some time has led to a meeting of the Variety Artists Federation and the managers' association. VAF suggested importations be restricted to the extent that imports could not be set against foreign performers appearing on any theatre program.

Mutes of the session were brought up again during the meeting, but it was intimated that suggestions made at that time got but casual response in official quarters.

Musical Version of

"Poor Nut," U. S. Piece, Bought in Budapest

Budapest, Feb. 24.

Ray Goetz, visiting here, has acquired the American rights to the musical comedy version of "Poor Nut," adapted by Bert Feltz and a local success under the title, "American Girl."

It was the first known instance of an American producer buying back a European adaptation of an American piece.

One Set for 2 Years

In Paris Run of "Marius"

Paris, Feb. 14.

The one set used in Marcel Pagnol's "Marius" at the Theatre de Paris has been struck for the first time in nearly two years, the play closing on the 16th.

The set shows the inside of a cafe in Marseilles, with a view of the waters through the window.

The stage changes made for the various acts were in the backgrounds lighting, according to the time of day.

HOWARD'S \$75,000 B. R.

Intends Producing Musical Revival at Daly's, London

London, Feb. 24.

Banister Howard has announced his intention to do a series of revivals of old musical pieces.

Bankrolled up to \$75,000, he has leased Daly's at a flat rental of \$10,000 per week.

His first show, following the withdrawal of the current piece, "Daddy," will be "The Belle of New York," of some popularity.

Other shows will be "The Gipsy" and "Morodora."

Baleff's New Show

London, Feb. 24.

"Winter Day" moves from the Savoy March 21, probably to the West End. Show looks set for a long time.

"Winter Day" is loaned out to the Savoy to make room for Baleff's new show, a piece written by Kuleshovskiy. The Gulays, in repertory, follow Baleff in.

Follies Pavlova

Paris, Feb. 14.

Russian actor, Vlakinevsky, committed suicide in late in order not to survive Pavlova.

In fact, he lied, he said: "I have not the strength to go on after death of our Swan. Life for me has become empty and without aim."

"Blue Roses" Off

London, Feb. 24.

"Blue Roses" closes at the Gaumont, Feb. 7.

Show has been in for five weeks to mid b.o.

MOLNAR'S NEW PLAY

Theme: Napoleon as He Might Have Been as a Failure

Berlin, Feb. 14.

In his new, unfinished, and unique play, Franz Molnar has created a psychological problem. He puts Napoleon on the stage with all his historical characteristics, but without the historical incident that placed him on the throne.

Napoleon's destiny points out in the life of a small officer of the guard an event which presents a problem that human greatness cannot develop if fate will not have it.

The play will have its premiere this Saturday in the theater where Molnar's last drama had taken an option on it for Berlin.

Wyn Quits

Paris, Feb. 24.

Connie Wyn, originally given the leading role in the play at the Ambassadeurs to R. Sayag, says she produced at the old Ambassadeurs giving it up to take over the theatrical events of Monte Carlo instead.

Since the new Ambassadeurs was put up, about eight months ago, Wyn had a tough time putting on a series of flops.

"My Sister" All Wrong

London, Feb. 24.

"My Sister" and I opened at the Shaftesbury last night. It got a cold reception. Play is now New York's "My Sister, My Sister." Success here unlikely.

Show sagged every time the Scandinavian leading lady and the English supporting cast went on after the stage, making it almost impossible for George Grossmith and Joy Cowley.

Even the critics cast were good, and it isn't the show that would be unimpressive.

BIZ OFF—GIRL CANCELS

Odette Millry Remains Four Weeks Only at London Nite Club

London, Feb. 24.

Odette Millry will not play the optional eight weeks at the Kit Cat Club after all settlement has been made under unusual circumstances.

She was booked for four weeks with an option. Management announced its intention of taking up the option, but when the arrangement was due to be formally closed, Odette had taken a slump at the night club.

Accordingly the girl released the management from any obligation.

In Paris

Paris, Feb. 13.

Mary Sorvino, Carol McComas, Bob Fisher, Edward Perkins, John Macrae.

Par Shorts in Madrid

Madrid, Feb. 14.

Robert T. Kaine, Paramount production mgr., at Paris, is expected to shortly arrive in Madrid. He intends to take some short Spanish shorts out here, with native artists, reportedly, follow Kaine in.

Am. Apaches in Paris

Paris, Feb. 14.

An Apache troupe, an audience dance is being done by Lee Hale and wife, American team.

It is the talk of the town.

Trahan Booked Abroad

London, Feb. 24.

Al. Trahan, American comedian, will extend his European stay until May 1 with variety time on the Continent.

He's booked for week each in Georges and M. Caro's theater following in Hamburg; then two weeks at the Empire, Paris.

De's and La's

Hollywood, Feb. 24.

Many foreign players are insisting that studios use their full name, including all the de's and la's.

Meteo has compromised with Maria Fernanda, Ladron de Guevara, by calling her simply, Maria Lauren Guevara.

NATIVE TONGUE FOR STAGE ONLY

Belgrade, Feb. 24.

Nationalistic opposition to alien theatrical performances has come up in a most fierce hue during the performance of the opera "Le Rossa."

One of the leading roles was sung by the Russian singer, Vilting, in his own language. Audience stopped a demonstration that almost stopped the performance.

Local papers supported the idea that, although foreign stars making occasional appearances are welcome, those who accept long engagements in the Serbian capital should play or sing in the native language.

Following the example of other countries, the government has decided to ban all the cinemas in Belgrade from showing films in English.

Exhibitors of the town closed their houses in protest at what they declared were unreasonable local taxes.

Legitimate companies are refusing to play in Belgrade, in order to give the striking showmen their sympathetic support.

LEGITS KEEPING OUT OF "STRIKE" TOWNS

The Hague, Feb. 24.

Following the example of other touring legit troupes, the Fritz Schröder Opera company has called off all its shows in Groningen because all the cinemas are closed in a local "strike."

Exhibitors of the town closed their houses in protest at what they declared were unreasonable local taxes.

Legitimate companies are refusing to play in Groningen, in order to give the striking showmen their sympathetic support.

BIG SCALE CO-OP

Mexican Actors to Stage Commonwealth at Three Theatres

Mexico City, Feb. 21.

As a means of assisting Jobless show folk, the Union of Mexican Actors has arranged for the three theaters here to rent for cooperative groups of unemployed thespians to stage performances, each player to receive the proceeds of the box office.

Program calls for the presentation of revues, comedies and musical comedies, uses of which for charitable purposes are the Teatro Virgen, Fabregas, Lirico and Maria Guerrero.

PSCHORR, VAUDE, CLOSING

50-Year-Old Variety Hall in Rotterdam Takes Unexpected Step

The Hague, Feb. 15.

After an existence of half a century Pschorr, Vaudeville & Rotterdamsche Varieté, is to close its doors. This makes it the most remarkable, as Rotterdams seems to be favoring this sort of entertainment because in the last year the Arensbergh hall, a large housed hall, formed into a vaudeville hall and a new one is being built.

The Pschorr is being rebuilt and will be turned into a cheap big luncheon seating 800.

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GLOBE TROTTING TRouPE

New Orleans, Feb. 24.

The Tulane will have a week of French comedies by a French company opening March 1.

The troupe will be playing the troupe and after engagement here sail for France.

"BITTER SWEET" Moves

London, Feb. 24.

A. Franklin, American comedian, whose "Bitter Sweet" from George M. Cohan's "Red, White and Blue" will open at the Palace Monday (2).

Palace, managed by Cochran, has been dark since the Marx brothers played there in January, and the show is to open at a \$2 top, lower than at His Majesty's.

Franklin is the production director for the local Paramount.

Isobel Elson's Popularity

London, Feb. 24.

Isobel Elson in "Fancy Free," was very received in England, and she is personal popularity.

She has a cast of cost, but the sketch is actions and little singing.

Elson has a cast of cost, but the sketch is actions and little singing.

Palladium has a fair hit headed by Odette, with a cast of cost.

Elson is the lead in the sketch.

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Faulty Broadcasting Blamed on Sound Films And Neon Light Noise

Brisbane, Feb. 24.

Radio fans in the provinces have filed complaint with the authorities that the use of sound equipment in picture studios and theatres interferes with the radio signals. A complaint is made about Neon light advertising signs in the big cities, which the listeners say causes disturbing noise in the plugged-in sets.

Matter may be the subject of a test case, since "disturbing" radio broadcasts in this country have been held responsible for faulty sound equipment.

Exhibitors would be compelled to correct such a situation, even if the sets were brought by some minor broadcasting station, although such stations cause damage to the telephone's own faulty broadcasting equipment.

New Cochran Revue

London, Feb. 24.

C. E. Cochran's "1921 Revue" was held at the Palace, Manchester last week, with Clark and McCullough and Art May.

Show had 24 numbers. It ran for three weeks in Manchester before London.

"Elégie" at the St. James, lost much of its point in the translation from the French and shows small interest among the public.

Performers offered for a single evening, Sunday night (23) at the Phoenix, were Sammings, Sherrill, by Connie, Upper Peacock, founded on a story by H. G. Wells, having the fantastic theme of a scientist who steals the youth of a woman, steals his body, kills himself and leaves the victim old.

Treatment interesting but play unsatisfactory.

"With Arms Skin" discloses a comedy-drama from Balzac, staged at the Everyman's theatre. Not a commercial prospect.

Lester's \$2,500 in Paris

London, Feb. 24.

John Lester has been booked by Volterra and Accor at Lina Park, Paris, for six months, opening March 2.

Lester transports all his side shows and midgets from Blackpool and is given a minimum guarantee of \$2,500 per week.

French-Made by Women

Paris, Feb. 24.

First French talkie to be produced by a woman will be "La Vasabonde" ("The Vagabond"), from the film of Colette.

It will be produced by Solange Bussy, young woman director, who will be assisted by Colette's own daughter, a 16-year-old.

Star will be Marcelline Chantal.

AMERICAN ACTS WANTED

Paris, Feb. 24.

Paris' Big Fair Expected to Create Demand

Paris, Feb. 24.

Show people here are figuring to cash in on the coming Colonial exhibition.

All the vaude audiences have been asked to secure more American acts, Alceo, acee house, has com-
menced Francis Mangon to pre-
sent a show to the public about 800
people on a weekly change basis to run throughout the exhibition.

Mangon has been told to spend \$10,000 for the show.

Mangon is the production director for the local Paramount.

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DEPLORABLE IS AUSTRALIA'S BAD MESS

Sydney, Jan. 24.

Sydney is fast becoming a City of Beggars. Along the Strand, Sydney is every day a sight of a performer bearing a placard with the tragic word, "Unemployed" General by their side is a ragged

General. There is no come-on. Every case genuine.

Unfortunately, Sydney is not the only city so afflicted. Same all over Australia.

Underemployment, stupid taxation, war debts and a possible commercial market have gotten this country into a pretty bad mess.

Theatrically, Australia is at present dead. Melbourne, night clubs, night life, night clubs, night clubs.

There is no world in the world better than Australia.

Entertainment value is so much greater than Australia's.

Local prejudice against English lyrics resulted in her having a light show.

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Legits' Economic Waste

The legit theatre has been kept by plenty of trouble within the past few weeks. It has not all been from the outside. Opposition divisions have developed. While legit managers couldn't do much about that, some theatre operation and other costs have been permitted to increase to such an extent that runs are lessened, and new shows choked off.

That managers have no real organization whereby the individuals will stick to the rules and will stand together on important problems, is the main reason. The legitimate might be secured by means of a national labor union. If there was one, it could powerfully talk and act for the managers at large. It has been generally claimed that stage hands, musicians, and hauling costs are excessive under present conditions. There is little doubt the unions would listen to reason.

The Managers' Protective Association, a Shubert group, means nothing, but the Theatre League despite its flop on ticket control could be made the official bureau for corrective measures.

The League could be made so because it was designed to represent the theatre's three leading factors—managers, authors and actors. In the things it expects to do the League is still so constituted. There never has been a better time to form executive three-way committees that will work on the legit's problems.

Not only these cases are important in the present situation, nor can we forget the League's contention of price control, which must be there. There is legislation to be sought or corrected. As for instance the ticket tax.

Only the legit theatre and professional boxing (which is worse off in the tax angle) are saddled with an admittance tax. No pictures are so handicapped. The 50% on excess premiums has never been put up to the Supreme Court. It is distinct class legislation. Regardless, it has plenty to do with high prices of tickets.

There should be no reason why the party railroad ticket should not be brought back. If so that would certainly do no harm to the road. And in the temper of the railways of late it looks like a spot to make the try.

Attractions seeking to prolong runs on Broadway have but one method of doing so, and that is to add to their cost. But while the players are usually receptive, other costs are fixed. These need to be cut, and the stage hands and musicians to take also reduction. Wage scales are unrealistic, but the managers might try for concessions in that direction.

High salaries on the stage is strictly a matter between managers bidding against each other. Certain stars have box office draw but that doesn't go if the show is under par as clearly demonstrated this season. Managers cannot blame all the inflated salaries on the pictures.

The idea is to keep legit theatres lighted and it seems to be getting tougher by the season to do that. The managers need organization now more than ever, with showmen who know what it is about rather than what it is not. The manager often been assigned the legit's problem. There are other matters needing doing, so it seems a very good idea for the managers to start thinking.

LASKY'S SISTER DOING LEGIT SOCIETY COMEDY

Mrs. Blanche Turnbull, sister of Jean Lasky, entered the legit last week, according to a report in the *Evening Star* called "Something Borrowed."

Kirby Hawks is the author.

It will be produced in association with the Loew-Worthington

Paramount's new legit subsidiary. It will be the first play presented by the Loew-Worthington-Lasky Minor combo, which in the last few weeks has been seeking plays suitable for stage and screen production.

Show is in rehearsal with a cast including Irene Purcell, Marla Bayard, Charles Sterrett, Leslie Bayry, Sidney Kings, Ruth Davis and John Gray.

Theodore Vishman will direct. Worthington, Miller being currently entangled in a dispute over his Paramount's new legit subsidiary, "House Beautiful," to Crosby Gaige's "Something Borrowed" opened New Year 16 in Atlantic City, booked through the Erieberger office.

Rival "Passion Plays"

In New Court Clash

Providence, Feb. 24.

A court battle over the presentation of the "Passion Play" between man at the Providence Opera House featured the third-day run of the play in this city last week. An injunction was issued by Justice Josephine, who, with his brother Adolf, bought the German players out of this country, but the Superior Court denied the injunction, play was permitted to fill its engagement.

The court denied the petition on the grounds that no evidence was shown that proved the German company had violated any theatrical code of ethics, which George said he and his brother Adolf had agreed upon.

Joe Gates in Hospital

Joe Gates, the Shubert office owner, who died suddenly last week at the New York Eye and Ear Infirmary last week, April 1, though his condition was reported favorable.

Condition such he was in the hospital two weeks for strengthening him to the operation.

Wonder Bar Guaranteed On Any New Haven Loss

New Haven, Feb. 24.—Dave Eldridge, mgr. of the local Shubert house, has arranged to have any loss incurred by playing its new import piece, "Wonder Bar," honored.

Show is due in the Shubert March 5.

Stock's Civic Plea

Portland, Me., Feb. 24.—With announcements out that Jefferson Player (stock) would close at once, a last minute move was made to keep the show in the operation of civic, social and service organizations in Portland and vicinity, as well as the leading merchants of the city. Last night Albert W. Smith, managing director, decided to continue, at least for a time.

Smith & meeting last week before the Portland Chamber of Commerce, Smith explained the theatre needed only to play to between 4,500 and 5,000 to break even, and to turn a profit on a running basis. It was brought to his attention that hardly 3,000 have been attending during the last three weeks, hence the result the house has been taking into the red for about \$1,000 weekly.

Emery Co. Cited

Curtis W. Emery Productions, of which Emery is president, is cited in Emery default because of claims arising from the "Like That" film played ten weeks at the Little this season.

Emery's house covering the show was closed, and the entire money troupe had been paid off, with a few individual actors still still creditors.

REORGANIZING "BUDDIES"

Frank G. Forniks, former manager of the "Buddies" at the New York Empire last week, April 1, though his condition was reported favorable.

Condition such he was in the hospital two weeks for strengthening him to the operation.

JUDGMENT ON WHITESIDE

Offender of Denver Gave Actor
Guarantees—Worked Okay

Denver, Feb. 24.—Ochrefeld paid out his hard cash to prove he was right. All winter he insisted on maintaining that he could get men and women in his direction to come to Denver he could hawk the house. That is what he did. He laid down a guarantee to Walker Whiteside that if he would bring "The Chinese Bungalow" to two matinées, and then take it to Cheyenne for Saturday night that Ochrefeld would show crowds to that would make him a good thing to have again.

Whiteside came, and on the second night, Ochrefeld, right, brought in a show playing in one of the class houses in New York. All of society that could get a ticket was there in Denver. Whiteside's show was kept on like that all through the week here and at Cheyenne.

BALLYHOO'S CO-OP RUN ON BROADWAY ENDS

The closing of "Ballyhoo," at Hammerstein's Saturday marked the longest co-operative try by a major house. The date was six months and a half week earlier. Salaries were guaranteed by Walter Batchelor, who looked after the troupe, and the manager, who had withdrawn. Batchelor's wife, Janet Read, was a principal.

Understand that the manufacturer of the show, who was willing to go along as long as the show paid for the light and heat, approximately \$1,000 a week.

With the intake approximately \$12,000, the principals received slightly less than 50% of their salaries, and the rest went to the show to the players and the authors passed up royalties, other expenditures could not be cut, such as lighting, heat, etc.

Entering into the show's closing is said to be a difference between W. C. Fields and Hammerstein. Field claims he got \$10,000 a week, and the manager, his representative suggested that \$200 weekly be taken from the receipts to cover the chin of the show.

Understand that for the first two weeks the show was co-operative, the comic took no share of the net.

Both the critics have gone co-operative. "She Lived Next to the Firehouse" (Longacre) and "The Best of Friends" (Broadway) got around \$10,000 a week, and the manager had to furnish about 50% of the contracted salaries. A share in the picture rights, if any, said to apply to "Ballyhoo." No rights figured for "Ballyhoo."

Because process servers have been unable to find the manager, he is listed as "Unknown." The manager is listed as "Unknown." The show continues, because the players went co-operative.

Understand that the manager, with the other male members, left female lams, while the several actresses in the show also asserted "Nah!" tried out nearby by Wehr, who found it shorty.

"Firehouse" Co-Op

"She Lived Next to the Firehouse" was opened into the store front of W. J. Lawrence, 100 Franklin St., and the show week at the corner.

The show continues, because the players went co-operative.

Understand that the manager, with the other male members, left female lams, while the several actresses in the show also asserted "Nah!" tried out nearby by Wehr, who found it shorty.

ROSE VS. DARE

Dance Stager Asks for His Bit Out Loud at the Friars

Billy Rose, husband of Penny Lane, and producer of "Sweet and Low," nearly came to blows with Danny Dare, who produced the latter's show at the Friars Club, the Little Saturday night, at the Friars Club.

Rose was tasting in the grill when Dare walked in and demanded payment for his bit out loud at the Friars Club.

Rose was tasting in the grill when Dare walked in and demanded payment for his bit out loud at the Friars Club.

Rose departed, but returned a few minutes later and it started again. The club house finally stopped the argument.

Extravagance in Production

Due to Lack of Organization

10-MINUTE DIVORCE

June Day's Husband Secures It in Lowell, Mass.

Lowell, Mass., Feb. 24.—Five minutes after the husband obtained a divorce from his estranged wife, the assistant treasurer Harvard university, won a divorce from June Day, dancer-actress.

June Day's husband left him a year after they were married and has been in Europe ever since. He is reported to be a Milanese, a Italian nobleman, to wed June.

Cantor and Band for WC Concert-Air Tour

Hollywood, Feb. 24.—Mabel Cantor will do concerts on the west coast under NBC auspices, the Pacific Coast Broadcasters' agent will be associated in the tour.

Cantor will put out for a guarantee NBC finally agreeing to \$1,500 per concert.

A local band, probably Abe Lyman's, will tour with Cantor.

Two Bonds, One Waiver

Salaries for players in "Something Borrowed," which the Ray Minor Corporation is producing for Mrs. Jessie L. Lasky, have been covered by Pope & Gordon, producers of "Making MARY," musical slated for "The New Yorker" have paid an advance of \$1,000 for the show, and the previous \$1,000 been paid up.

Cast of "Lady in Pawn," by Henry Reichenbach, rendering for a Grand Central, will be paid \$1,000 a week, and Guy Bates Post and Lillian Kemble Cooper are the leads, with Ralph Zetterling producing, although he is not in the show, manager at Equity.

The Theatre Guild, which puts on far from dowdy productions, is putting on one place in the theatre where a number of them are held down. Curtains materials which have been quoted \$20 a yard are now \$10 a yard, and the cost for 20 per yard at Sabine Shoppes around is always undertaken at the Grand Central. Stage Dr. David Lawson supervisor, is more than pleased, the asked price for the show in "Elizabeth the Queen." It was made at home, as it were. "It was a send-off to the public, and the like, and the like, and has given quite as good an effect as any that could be bought."

Production companies have organizations, expense is just thought of by them. Very expensive dresses must be duplicated in case one does not fit. It is the making of a scene, lighting ladies are allowed to pay almost \$1,000 a week for a frock. Evelyn Lowe, a singer, has paid for one picture which cost \$1,000. It was exhibited around the country simultaneously because of its price, while round the public.

It is said that Madame Chanel, the famous French dressmaker, is being brought out by C. C. C. Goldfarb, music, with the help of the United Artists wardrobe department on a better produced and efficient basis for the future.

It is reported that the

Pollock's \$70,000 drama

Production Cost to That Amount for

"House Beautiful."

Despite lateness in the season, "House Beautiful," changing Julian Eltinge's role, will be produced by C. C. C. Goldfarb, music, with the help of the United Artists wardrobe department on a better produced and efficient basis for the future.

POLLOCK'S \$70,000 DRAMA

Production Cost to That Amount for

"House Beautiful."

Despite lateness in the season,

"House Beautiful,"

is expected to hit the curtain with the highest outlay of any dramatic show this season. Insiders say the bill will be near \$17,000. Pollock's book is the will be the main barker.

Most of the cast comes from the elaborate sets in the

Stock on Rocks.

With the financial aid of the stock in Worcester, Mass., following last week, the players these requested Pollock's in New York for permission to play along on the repertory circuit.

As the company has salaries over

it, Pollock is making an attempt to locate the operating manager.

Jefferson Stock Change

Pearl Portman, Mrs. Fred J.

James E. Forniks, former manager of Jefferson, has been ap-

pointed to succeed him.

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UNION STATUS IRKS DESIGNERS

First move on the part of some designers in the eight years they have been represented by the American Union to establish their claim to "special status" as union members was made last night at a meeting of the union, when the Stage Designers' Club, exhausted last week, was to go before the executive board of the union. The club, well off the beaten path, will not be invited to the Tuesday meeting and a general conference of the local listed for Thursday (28) were primarily caused by the union's desire to be invited, but did not fit into effect by the union.

At the meeting, designers proposed to put forth several motions before the local's executive board, one of which is the design of a studio to include designers' assistants. Although designers were exempted from the 32-hour work legislation, the union's proposal was caused by this ruling at attorney's Long Island studio, affecting all designers except the studio's manager, who is a member of the former, is supposed to have caused the designer's squawk and club formation. New group has stated it, or its members, will not seecede from the union.

The designers' definition for them-

selves is a person who works directly from the script, creates designs for settings and supervises their execution. The club stated that due to special conditions under which designers work they must be exempt from certain overtime restrictions. The horizon is entirely to designers' assistants.

Also presented was a motion to demand for union legislation to insist on "settling rates" for designers to establish minimum rates for stage, film stock, presentation, independent designers and technical departments.

Union now has two classifications for members. These are artists and assistants. Assistants' designers want a special classification, but union's previous rulings are regarded as affecting them while not touching the other two classifications.

Designers' Club president, Robert M. Jones as president; Lee Simonson, chairman; Ben Webster, secretary; and George E. Kettering, treasurer. General meeting for Thursday (28) was brought about through general dissatisfaction reported after the club's meeting and affected the 32-hour work ruling.

Coast Actors' Mag.

A Hollywood actors' mag to be called "We Moderns" will be out in an appearance. Peter Paul, president of the magazine, and the former, is supposed to have caused the designer's squawk and club formation. New group has stated it, or its members, will not seecede from the union.

The designers' definition for them-

NEW YORK THEATRES

THE THEATRE CHILD presents
**GREEN GROW
THE LILACS**
GUILD THEATRE
End. West of Broadway
Erie, 32nd St., Mat. Thurs., Sat., 2:10

**ELIZABETH,
THE QUEEN**
LAST TWO WEEKS
MARTIN BECK THEATRE
13th St. & 8th Ave.
Even., 8:30; Mat., Thurs., Sat., 2:10

Dwight Deere Wiman presents
MARY BOLAND
In Her Gayest Comedy Hit
VINEGAR TREE
PLAYHOUSE W. 45th St., 2:30 P.M., Sat., 8:30

HENRY MILLER presents
"The Strangeling" dramatic series of the week
"The Ringers" 2:30 P.M., Sat., 8:30

Tomorrow and Tomorrow
A NEW PLAY
WITH ZEE JOHANNI AND HERBERT MCKELLAR
HENRY MILLER'S STUDIO
Broadway, 13th St., Tues., Wed., Thurs., 8:30

HELEN HAYES
PETTICOAT INFLUENCE
WITH HENRY STEPHENSON
"The Ringers" 2:30 P.M., Sat., 8:30

MAN GORDON presents
Clifton Webb
Fred Allen Libby Holman
"Three's a Crowd"
"Greatest Revue ever produced in
Broadway" 2:30 P.M., Sat., 8:30

SELWYN
RAY GOTTS presents
THE NEW YORKERS
FRANCES CHARLES WILLIAMS
ANN RICHARD HARRIE
PETER TOWNSHIP
WARNING PENNSYLVANIA and
BROADWAY THEATRE
Broadway, 42nd St., Tues., Wed., Sat., 8:30

ARTHUR BYRON
in
"FIVE STAR FINAL"
CORT THEATRE
44th Street
Erie, 32nd St., Mat., Wed., Sat., 2:10

DAVID BELASCO presents
HELEN GAHAGAN in
"TONIGHT OR NEVER"
"Miss Gahagan has a perfectly well-trained voice of spiraling dimensions and she can sing with great power. She is also an actress of extremely high voltage." — *Evening Post*.
BELASCO W. 45th St., Sat., 8:30

ROXY
O ANN HARDING
In Frank Lloyd's Fox Movietone
EAST LYNNNE
with Clive Brook, Conrad Nagel, Alice Terry, Cecilia Loftus, Dorothy Draper, and "Guy Mannen" — *Roxie*
Roxie Symphony Orchestra
7th Ave. & 50th St., Sat., 8:30

C LAURENCE TIBBETT
GRACE MOORE
NEW MOON
A. Miles Goldwyn Picture Master
Hoover, 1st Chorus, Orch.
CAPITOL HWY # 6 Sat., 8:30
Coming Fri., Costumes Benefit, "The Wizard of Oz"

RKO MAYFAIR ILLUMINATE
Continuous from 10 a.m. to 10 p.m.
Regis, 10th St., Sat., 8:30
Shows
Top Prices \$1.50
Jack Hall, Tom More
Another Chamberlin

GLOBE THEATRE, CHICAGO
14th & Dearborn
PARK PLAZA
Mile High City
"Mile High
"CIMARRON"
with Richard D. Easton, Katherina Taylor

RKO Always a Good Show
PALACE 47th & Broadway
REGIS, 10th & Dearborn
SOLOISTS, CHORUS,
MUSICIANS & ORCHESTRA
HARRY DEMARE REVUE
JEWEL JEWELLERY
JEWELRY JEWELLERY
JEWELRY JEWELLERY

58th ST. AT THIRD
Wed. to Friday, Feb. 25 to 27
"MOTHERS CRY"
A play by John Howard Beale
Directed by R. W. Wilson
Music by R. W. Wilson
Dinner RKO Arts

**86th ST. AT LEX.
AVE.**
Wed. to Friday, Feb. 25 to 27
"MOTHERS CRY"
A play by John Howard Beale
Directed by R. W. Wilson
Music by R. W. Wilson
Dinner RKO Arts

W. H. Woods presents

Shows in Rehearsal

"The Admirable Crichton" (revival), Tyler & Reliance, New York.

"Grey Shadow" (K. S.) (revival), Times Square.

"Wonder Bar" (Shubert's Bayes).

"House Beautiful" (Crosby (stage), Apollo).

"Judge's Secretary" (Waterson Newman), Little.

"Blithe Spirit" (revival), Shubert's, Marquee.

"Lady in Paws" (Clarendon Co., R. T. Kettler), Guild.

"Miracle at Verdun" (Guild), Guild.

"Suicide" (Chas. Hopkins), Hopkins.

"Lover Widow" (Lane & Miller), Fulton.

Five Shows Going Out

Two attractions are off Broadway, but both are new productions are leaving. Several more are in doubt after Saturday.

"Bulldog" was taken off at Belasco's last night, and is unlikely to return. It was a picture of a small, weakish show was dropped by Arthur Kinnaman who produced it two weeks ago. Cast, three persons, will be engaged during the latter engagement between \$12,000 and \$13,000 which provided a percentage of salaries.

"That's Gratitude," presented by the author, is due to leave after playing 25 weeks. First three months played to good business.

"Variety" said "Box office winner."

THAT'S GRATITUDE

Opened Sept. 11. "Best laugh of the new season," Darton (Eve. World). "Niftily done," Brown (Journal). "Joyous and unpretentious," Brown (Post).

"Variety" said "Box office winner."

ness with the average then about \$14,000. Latterly, show around \$12,000.

"American Lady," presented by Green and Genser, will tour from the 48th Street after a successful run of 13 weeks. Started at \$17,000 weekly and held around

PAGAN LADY

Opened Oct. 20. "Unpleasant evening," Waldorff (Post). "Sufficient to interest an un-critical public," Ruhl (Herald-Trib.). "This old, old story is overdone," Ruhl (Sun).

"Variety" said "Because of the star, will be profitable."

\$15,000 for weeks. Slated out before but picked up after dropping off \$10,000 lately.

"Topaze," in French, was taken off at the Ambassador at the 40th Street. "Death Takes a Holiday" in its second repeat week at the Ambassador, goes out Saturday.

FUTURE PLAYS

"Vengence" one of four plays written by David Sturz, is now stated to be the first production for Sturz's recently organized Imperial Theatre. Casting, date this winter.

Previously "Needy" was announced as first, that announcement being made last year. "Tribute" of which Sturz is author, is reported as caused by a performance shown for "Vengeance" over "World," by Constance Collier. Sturz's other two plays are to be similar in theme to "Tribute."

"School for Virtue," by French, opens at the Cherry Lane Micro, in the fall, in the first production of French's stage manager turned producer. Cast headed by Ona Ambrosia and Ray Blythe.

"Business" is the title of the second play, to be directed and performed by Jules Eckhardt Goodman and Montague Glass, will be produced by Beaumont Productions, Inc., Alvin Cavendish and Robert Leonard, produced.

In addition to the featured players Sam Mann and Ray Blythe, the cast will consist of Eddie Foy, Jr., Bert Lahr, and the "Dancers Come Up," Mr. Werrenrath's voice always registers and shows in

Concerts

By Sallie

Reinhard Werrenrath's only New York recital at Carnegie Hall, announced this month, popular singer Dorothy Dietrich will join him. He has more reasons than one for a "head."

His program includes a solo in "Hallelujah," and American songs to represent British and American holidays. What were perhaps first hearings for most of the audience were "The Four Lions" of Georges Nijinski and the Polovtsian Dances of Prokofieff, and "Dancers Come Up." Mr. Werrenrath's voice always registers and shows in

shows in

Do Do Phillips' Recital

Dora Do Phillips, of the Chicago Opera for several years, sang her first New York recital at the Carnegie Hall. A picture of a woman with a strong soprano voice, with an exuberance. Her English songs were definitely her best. Her style is good and she has a fine sense of presence.

A pretty female of white hair worn with red carnations and red pumps was in contrast to the soft background of the stage lamp in beige.

Many friends happened in. Margaret Sylvie, wrapped in ermine, and Marissa Aldrich and Arthur Shattock were there.

Spradling's Treatment

Albert Spradling, the American violinist, returning to Carnegie Hall, as usual, dressed from head to toe in a dark green suit and a dark green hat. He was a unique program. Schumann's sonata in D minor, Op. 121, was a treat, as well as Stravinsky's Suite on Themes by Pergolesi.

It's the interpretation in the composition that is the artist's chief asset. He has a way of making his own in a fashion of his own, straying away from the composer's illusion. The average artist is not so fortunate. His playing is a combination of the most popular of all the violinists and a parked house proved

Light French Made

A sick and finely made film comedy, "La Nuit Est à Nous" ("The Night Is Ours") at the Little Carnegie Playhouse. Program extra, \$1.50.

Mabel Bettle is the idol of the automobile racing fans of Paris. She is injured in a remote mountain pass, but recovers, taking up her practice spirit and is rescued by M. Brouet, later introduced to her by her elderly friend, M. Gredet, as his war-worn son. M. Gredet's wife, a train-wrecker, comes to her to marry the younger man.

This picture is based on a comedy by Maurice Maeterlinck. Mabel Bettle is attractive and in her automobile outfit looks best. Artistically the film is good, the action snappy and the voices clear, eight pictures, especially the French

introduction yesterday, \$1.50 after 10 a.m. and \$1.00 after 10 p.m.

"The Great Love" is the next little picture, written and acted by Mary Hay. Formerly title was "Gemini." Opening date for New York has been set for March 2 at the Imperial.

"The Stormy Petrel" in America is slated to go into rehearsal shortly, with Ossie Cotton, prologue and last act, and J. Kent, opening scenes. Playing the first week's repertory in Boston by Thurber and George Holland in 1924.

"War Between," acquired by Michael Galliher, will open at the Park Avenue 26th into repertory in three weeks. Beatrice Lillie and Ruth Hall will alternate in the lead.

It will be published by Knopf.

Asbury's Barbary Book

Herbert Asbury, who went to the coast to write for *Par*, is now in San Francisco working on a book to be published in the autumn of his life, the *Barbary Coast*.

It will be published by Knopf.

and German, show much improvement in photography and recording.

Too Young for Too Much

One of the young hopefuls of the Juilliard Musical Foundation School in Town, Miss Brahms' "A Major Temptation," seemed to be the best attempt. Concerto A. Minor, Intermezzo, four Chants d'Espagne by Nijs-Nikisch and the Polovtsian Dances of Prokofieff were all a test for a musician like Miss Shucher's experience.

In tone she gave evidence of having a fine singing instrument, much beauty in her Brahms, but the others seemingly slightly below pitch. There were a few harsh moments, but despite it all Miss Shucher may be classed as a thorough musician.

"La Juive" a Hit

One of the artistic highlights of the season was Giselle's "La Juive," the impersonation of the actress Eleazar in "La Juive" at the Met. Her singing genuinely appealed and her dramatic performance was brilliant.

Miss Elizabeth Metzger in this opera always sings the title role, and she is the only one who can do it. Her daughter, Nina Margot, (the Princess) gives evidence of having a voice of unusual color. Albie Tedesco was a unique "Samuel" and "Saddo" seems to have earned for himself a lasting impression, as the philosopher Dorothea in "La Juive" is equally good.

Most pathetic of this season are a heart-break, pathos running riot. The church scene is tremendous, as well as the moments the Princess is with Eleazar, and her lover against all obstacles.

Flowing gowns of the period, chiefly, dark are worn.

The Man with the Modest Income

should not risk his money in investments that promise too large a return than the chances are against him.

It should follow the course of the wise investor and buy.

A GUARANTEED MONTHLY INCOME FOR LIFE

that will start netting him an income at age 55 or 60.

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Introducing yesterday, \$1.50 after 10 a.m. and \$1.00 after 10 p.m.

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It will be published by Knopf.

BILLY GRADY

Is in the

FULTON

THEATRE BLDG.

NEW YORK

Lackawanna 4-5418

WILLIAM O'NEAL

Late of "Desert Song" and "New Moon"

Address: 101 West 55th Street, N. Y. C. Circle 7-1251

LITERATI

Publishers in Jails

Lester George II, Economy, can get the supreme court to decide his way. Tuello probably will have the unique distinction of seeing the publishers of his daily, and others, under their businesses. On the gallows.

Frank S. Hayes, publisher of the *Duelo*, has been sentenced to jail as the result of trouble with Uncle Sam over his income tax. Hardly has the jail doors closed behind Foster Sweeny, publisher of the *Evening Scholastic*, when he was summoned before the dilatory judge and ordered to explain why he had only \$36 in banks when he was given a \$100 fine and a \$2000 judgment against him.

Cheyan had sued Sweeny, charging the publisher had made false representations to Cheyan, causing him to invest \$20,000 in a loan transfer company. Sweeny lost and damages were allowed \$5000 in damages against Sweeny's assets. Officers combed the town but could find only \$5 in Sweeny's name.

Suey had been indicted because he had gone bond in the federal court for a law violation and in signing the bond, testified he had \$1000 cash and \$10,000 in the bank. Now, if he admits having this property Cheyan will seize it. If, however, no attorneys say anything, he may be released, possibly, without bail.

Ordered by the district court to explain, Sweeney refused. He was asked if he had been paid \$20,000 for giving up the loan he looked up, refusing again to testify, he was sentenced to an indefinite term in the county jail. It was a punishment which he got from the Supreme Court. If it decides against Sweeney he probably will draw a sentence from a lower court. Since he is in jail his wife, over the phone, applied for permission to go out and talk with him in an auto, but this was denied.

Radio and Syndicates

The big newspaper syndicates now paying more attention to radio. Within the past few months the McCallum, the Associated and the Teuton have given radio considerable thought, with the result is now offering two new radio networks. One's a "radio from the West," to be the "inside" from the Washington center; Warren Bobo, a newspaper man, with headquarters in Los Angeles, was syndicated by Pete Dixon for Whatrena. Dixon's a star inside the studios, dealing mainly with personalities than anything else.

Dixon's syndicated master runs largely to news matter.

Mussolin's Son

Vittorio Mussolini, 14, eldest son of the Duce, is a brilliant newspaperman. He has written a number of editorials, a weekly paper for high school students called "The Boy's Ten" and runs a picture column in it, containing, sometimes very originally.

The youthful editor, who like his illustrious father, is beginning well as a newspaperman, is very well informed on film news.

Prices and Sales

The price of books is not the only subject in current buying, together with indication that major serializations of stories is passing out of favor.

Now, if any of the pulp-paper publishers are now paying more than a week's advance, it is the result of advice of the "Prince-X," the former king of the "Pulpit," Richard, who used to insist on paying up to 10 weeks' advance. The new Doubleday-Douglas, "Star," pays less for material that that of the other two houses, and continues to pay more for material associated with the other two. He price for "Doubtless" is around 10 cents.

Some publishers are still paying 10 cents for material, but the publicists short-circuited their original rates. One reason why stand-and-sit-down writers don't mind "stand-and-sit-down" is that the publicists short-circuited their original rates.

Mag serialization of stories is to be gone. Editors are getting rid of them, and the publicists are spreading them out over a number of issues. The sole exception is "The Saturday Evening Post," which is still publishing them in its first, and possibly last, issue.

At least one national weekly is continuing the service, "The Saturday Evening Post," and the publicists are spreading them out over a number of issues.

With the arrival of *Bustlebottom*, this weekly acquired at a fourth price, a sequel to a best seller and half-a-hundred it extensively. After the third month, it is to be followed by a new edition of *It Grows on Cider*.

Argued that readers will not wait a month nor even a week for successive or possibly second installments, "samples" to decide the reader will buy the story when it is more likely to buy the book. The name author's seat means little more to a man than his short story, and serial rights to this type of story involves payment of \$600 or even \$800.

One of the class mags preparing to publish serials is *True Stories*, for which it hopes to check up on how many read serials through less than half, it will check the serials.

Boasting Boomerang

A pa has been out of work for several months, the last leg prior to his return to the stage. His bad understanding such things, was laughing him and satisfied to wait for his rent. A well-known publisher, published. Well written, but hasn't been selling well and no cash in it for the pa.

Many publishers are trying to help the pa. He wrote a few lines saying it was great book and recommending it to the noted agent, asking for rent. "If you've written a successful book," he said, "say 'me'." "No! I wouldn't believe it," said the pa, "but I can't afford no more and I don't have got some time." "So now the serial is out of a house, too."

Woolcott's Slams

Alexander Woolcott, whose last book, *James Dickey*, was a dramatic prime of cementing relationships, with the bookellers, took a crack at the sellers of books in a recent broadcast with his sponsor, no less.

Said Woolcott: "If the average publisher wants to make a profit, he mustn't waste a hunk look; it's partly because so many bookshops are in the manner of overhanding, in the 19th century. If I had to spend all my days evaded and towering heaps of books, I couldn't stand it. I'm not a bookworm, but along with a certain resentment the customer who bounces in parvously bent on buying some books I didn't want to sell him.

What was more aggravating, Woolcott, suppose to talk about a certain number of books each week and not be able to do it? "I'd prefer to write to the wind in England and later wrote a book which sold heavily, has steadily added to his popularity. Since the publication of "Twenty-Towers" has been even regarded by some critics as the logical successor to W. S. Gilbert.

"None of our publishers has arranged for an American edition, in spite of the fact that the book is quite bright. And, of course, there's a good deal of evidence to support this.

The publishers to whom Woolcott referred pay him for his book talks.

Protest Screen Ads.

West Virginia Publishers Association at a meeting in Charleston recommended that they be prohibited from advertising on the part of motion-picture producers and exhibitors of commercializing theatre programs to the extent of exhibiting them in the same place as the plays.

Gin Tetric, president of the association, said: "We believe that the public should be protected from the exploitation of their money.

He said: "Advertisers, when they do their advertising, should be compelled to interpose every radio program in half an intermission. The same recommendation was made by the state legislature, though the proposed legislation failed to carry into the alternative.

"The established media for carrying advertisements are the radio stations, and in many cases, the stations, too, their varied interests, are compelled to accept the same rates.

One reason why stand-and-sit-down writers don't mind "stand-and-sit-down" is that the publicists short-circuited their original rates.

are prepared to fulfill their functions without offending the eye of interfering with the entertainment.

Parian Ethics

One reason why Americans abroad are so frequently puzzled by the attitude of papers there on news items for more than one party, even if the two are more or less opposed. Reporters in Paris often work

able to buy any amount of space in any of the dailies for advertising and make an advertisement, making it appear that the paper is in favor of one side or the other. Even the American papers published in Paris, although somewhat more objective, are full of news items to be used in advertising.

"The picture critic for the New York "Herald," Paris edition, Victor Glover, is also on the payroll of

the American advertising agency.

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Free Music and Orchestrations Trimmed Down—Saving Up to \$2,500

Free music is becoming a thing of the past. Publishers have clamped down on orchestrations, vocal and dance. It is, almost impossible to get a "regular" copy of a song, even when it is stamped "copyrighted."

Musicians have but recently awakened to this drain. Their stand has resulted in an immediate saving of from \$100 to \$2,000 on each score.

Hardest hit are the orchestra men. Aside from a selected list of some 1,500 tunes, sought as act plugs, their heads are buried in musicals, occasional job players, collectors, showmen, and—unfortunate dance-hall musicians are given the cold shoulder.

More fortunate orchestras are those with radio followings or established in value of their spots. Sustaining stations are favored, but non-commercial or small-budget bands have trouble finding them. They can't afford professional managers, so recently dated letters from their studio directors recommending them. All others are given the ax. The publishers are saving the time and expense of orchestrations for two dance orchestrations for the price of one, \$60. Publishers have this system already cut-rated to three dollars.

2,000 Dance Orchestrations?

A first run of dance orchestrations, once \$5,000 to \$15,000, according to the voice of the composers, is now limited to getting around \$1,000. Stores that the people who now come to the counters want to buy instead of getting enough money to buy a new record.

Also, the number of girls who hung around while the plugers were working has diminished. Boys still buy the numbers, and from old claims, these often have been crimped and all they have to work on now are a half dozen orchestrations, mostly dance.

The few that want to buy the basses will be disappointed, as the publishers are still trying, hoping they'll get an authentic public reaction on their numbers, with the buyers taking what the composer had of what gets the strongest plug.

\$62,000 from Foreign Film Rights Through M.P.P.A.

Checks totaling \$62,000 were mailed out last week by M. P. P. A. to foreign countries for the distribution of rights for the use of copyrighted music in recorded motion pictures shown abroad. This payment will probably be reflected in the prices of foreign-made films, according to John G. Payne, M. P. P. A. president, who attributed the reduced revenue to the decrease in the number of American-made films using music imported during the past six months.

BAN ON PLUGS BOOSTS COAST MUSIC BIZ

Los Angeles, Feb. 24.—All local sheet music music counters are reporting a pickup in business since the "song pluggers" were banned.

Stores state that the people who now come to the counters want to buy instead of getting enough money to buy a new record.

Also, the number of girls who hung around while the plugers were working has diminished. Boys still buy the numbers, and from old claims, these often have been crimped and all they have to work on now are a half dozen orchestrations, mostly dance.

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MORACHE BEATEN UP FOR WRECKING HOME

Milford, Conn., Feb. 24.—Oswald Morache, former Winsted theatre orchestra leader, who recently was indicted on a \$12,000 indulgence of affections suit by Samuel Greenberg, of Winsted, over whom he once sued a markman, has sued the four for \$50,000 damages.

"Morache is the villain," he said. "He has lived hand-to-mouth ever since his marriage. Greenberg says he had a nervous breakdown as a result. He says Morache was accompanied with him before the wedding, but was given no attention after the wedding. Greenberg was abandoned by his wife a short time ago."

Greenberg, who was beaten he gave police information which resulted in the arrest of Joseph and Sydney Seaman of New Haven, and of Harry and Sam Greenberg, of Brooklyn. X. All are brothers-in-law of Greenberg. They are out on bail until March 14, when Morache will be tried for the shooting.

These closings will leave Feist but with two offices in the country, New York and Chicago.

Par's Music Test

Hollywood, Feb. 24.—Lloyd Corrigan will be the foot-ball story. Paramount is preparing this, the picture which a new producer, Charles L. Strode, of Brooklyn, N. Y. All are brothers-in-law of Greenberg. They are out on bail until March 14, when Morache will be tried for the shooting.

It was expected when Durium records were first put on the newsstands less than a year ago that eventually Durium Inc. records would reach 1,000,000.

HERE AND THERE

Winkler arrangers will move from 1550 Broadway to Remick's. Warner thinks it would be better to sub-lease the Broadway space.

Phil Ellis switched to Robinson Monday (23).

Charlie Chase's Song

Hollywood, Feb. 24.—A song written by Charlie Chase for his company will be published by the Southern Music Co. Titled "Gentleman Jim."

Flaherty's Opening

Pat Flaherty will open the Charlene Irving Music Co., of which he is gen. mgr., about April 1 with a 175-seat theater. His manager is Tom Flaherty, over the lease of "Tans," b. and o. agent, which Flaherty replaces Jack Egleston, who remains as his assistant.

Durium, New Prof. Mgr.

Durium, Cools & Engel has added Jerome Schimmons as professional manager.

He has taken over the lease of

"Tans," b. and o. agent, which

Flaherty replaces Jack Egleston,

who remains as his assistant.

Best Sellers

According to "Variety's" survey, best sellers in sheet music for last week, ending Feb. 20, were:

"Just a Giggle" (DeSylva).

"Loveless Love" (Weiss).

"I'm Alone Because I Love You" (Wilmarts).

"You're Driving Me Crazy" (Donaldson).

Disc Reviews

By Bob Landry

Par Testing Its Songs On Coast Before East

Hollywood, Feb. 24.—Paramount intends to set its famous musical songs in the Coast as a sort of treat, before sending them on to New York for exploitation and sales.

Idea is to develop the audience on the Pacific, where composers and arrangers can work together, then plug them through local bands and radio to establish relative popularity.

This plan has been found more practical than releasing a brand new tune to the east, where the arranger's ideas may not live with that of the authors.

King of the waltz, "What Good Am I" and "Nine Little Miles" for a characteristic Irving Mills composition.

Torching, sizzling, low-rent release.

Mickie Alpert

(Columbia 2244). "A very meritorious record, with two nice pieces, 'We're Friends Again' and 'Hunt.'

Now, if non-sensational, disc.

Frank Crumit

(Victor 2245). "A very natural singing with melody as Frank Crumit, King of the waltz, has done it. The title is announced in the individual tone, pitch and flavor of his singing.

Others in the series continue to outsell others in natural, but all have merit. "Three Little Words" and "I'm a Little Bit Blue" are good value by disc-buyers in their Crumit interpretation.

Harold Lam

(Okeh 41462). "The mechanically although not musically, strong individuality suggests somebody else doubling or a studio effect. Either way, the record is good, but it does not produce notably well in their early days."

"My Love for You" and "I Got Rhythm" treated.

The Travellers

(Okeh 41461). "Here's another unassuming record, but it has a definite, anonymous personality. A poppy and attractive aggregation."

"I'm a Little Bit Blue" and "Fine and Dandy" media.

Bud Blue

(Okeh 41462). "Somehow Sang a Little Thing" and "I'm a Little Bit Blue" recording.

Isham Jones

(Brunswick 4852). "Noted previ-

ously and easily in this complete

series that the jointies"

that suggests the jointies

have failed to keep pace

with the times, but they do enjoy a reputation, but these discs

do not deserve most that performance

and production. It has distinguished recording.

Without information as to whether

the publishers rep nearly as much as

what they declare to be 'just com-

pensation' from radio royalties,

one can only wonder.

The \$40,000 record, they

say, is for radio, but it includes

all the licensing which the A. S. C. A. P. handles.

The publishers are of the opinion

that the public should be asked to

cover the harm which radio has

done, while the public is asked to

pay for it.

This sum will be increased to \$1,000,000 in 1932, in view of the increase in the individual contracts expire.

Marks' Film Songs

P. B. Marks has secured the A. S. C. A. rights to the songs in the German film, "Ein Matrosen Reueher," currently showing at the Central.

Rights for the three songs were held by "Wiener-Vesper," Berlin publishers.

Will Gilbert has written Eng-

lish lyrics for the songs.

COAST OFFICES MOVE

Angels, Feb. 24.—Polish Music Co. has closed its offices in the Majestic theatre building March 1. West has closed its office here and at San Francisco.

Feist Powers Music Co. will leave its downtown location for offices in New York March 1.

Jac Koenig is on his way to the coast from New York.

GROSS JOINS MARKS

Hollywood, Feb. 24.—Bobby Gross, formerly with the office of Remick's L. A. offices, will represent P. B. Marks Music Co. on the Coast.

Gross has opened offices in the Majestic building.

Perkins in Jersey City

Perkins has been placed

as m.c. at the Olympia, Jersey City, starting April 3.

Perkins will remain there indef-

initely for disc-shopper look-

ing for dance stuff.

RED STAR RETURNS TO FORMER PRICES

Red Star Music, first of the large publishers to attempt to establish a 25c retail price by reducing its catalog to 15c, which failure has delayed its return to former prices.

Perkins goes on into effect

March 10 for dealers and syndicates.

And April 1 for jobbers. This

means that Red Star's price

will be 25c.

Old prices will be charged for popular songs and 25c wholesale for themes. Currently Red Star has no theme songs.

Noble Sissle's band is broadcast-

ing over the W-A-R-L network and

WAIS as stated last week.

RADIO BOTHERING DAILIES

SHOWMANSHIP COMING IN ON RADIO

Finally recognizing the need for practical showmanship in radio entertainment, NBC through its Royal, the head of the network's program department, will attempt to add a showmanly slant to all programs in the department, in the studio and on the air.

Plans suggested for NBC broadcasts by Royal are based on practical knowledge gained by many years' experience as a vaudevillian.

Among early changes to be inaugurated by him is the rearrangement and routining of acts, so that their act sequences will be based on a steady booking principle which seeks variety as its keynote.

Just as it is against stage bookers to refuse to commit themselves to follow one acrobatic act with another in vaudeville, it is, in Royal's opinion, equally absurd to broadcast the same four programs of street talk in succession.

Collectors of talent and reputation on the air has been one of the chief faults of broadcasting as an entertainment. Under Royal's leadership, more attention will be given to the part of NBC, CBS and the independents to diversify their programs.

The commercial radio advertisers who insist on having a hand in stumping their own programs have also been harmful in ruining broadcasts and working against their own interests, through lack of amusement experience.

Bath Programs

Royal's supervision as program director of NBC's "Radio City" has won in the city's commercials as well as sustaining programs. If those former vaudeville showmen suggested reforms are adopted as a result of his work, it will be well. It's but a question of time until other broadcasters will then their amateur entertainment status running as smoothly and as interestingly as a well-oiled machine.

Another broadcaster to seek the after experience as an all-in-the-air program is the New York department store, WMCN. Al Hirschman, former vaudeville agent and club booker, is head of the WMCA artists' bureau. He is in charge of all talent booking and spotting for that station.

NBC'S FRISCO BUREAU FOR OUTSIDE BOOKING

San Francisco, Feb. 21. NBC has organized the NBC Artists' Service in its broadcasting station here and named Bruce Geltzberry to head it. Geltzberry was recommended by Dan E. Gilman, vice-president in charge of Pacific Division.

The new department will function as a clearing house for booking concert and vaudeville people not only for radio work but for other branches of entertainment.

Quisenberry formerly was personnel manager for Will Rogers.

Politics and Libel

Chicago, Feb. 26. Knowing that a radio station is held equally responsible with the speaker for any libel uttered, Chicago stations are holding beneath their roofs the meeting Anyday radio. Politicians have sought and will continue to do the same.

"Chicago politicos are in one form or another booking the boys over the air," says the station. "The boys are calling each other plants." Stations are booked, because of federal rules forbidding politicians from reading political speeches.

As a Defense

Editorial, Chicago, Feb. 24. "Editor and Publisher," which has been attacking radio as injurious to the advertising business, is now in turn being assailed as soliciting advertising from radio stations.

The long, low usage of salesmen in advertising is the main point of ads in our paper to present your side of the question."

Old-Time Favs First in Ad Agency's Survey to Find Fans' Music Trend

The "Dutch Masters" program, which starts this first of a series of 52 weekly surveys on Feb. 27, is the result of a long investigation into the type of musical entertainment desired by the advertising public, according to Young & Rubicam.

When it was decided to lay out this program the ad agency turned to work with its own music survey.

Young & Rubicam, like most agencies, has been paying attention to the part of NBC, CBS and the independents to diversify their programs.

In last week's "Variety" appeared figures indicative of Radio's advance during 1930, a deposit was not shared with or by the newspaper.

Not in news that the publishers are aroused and peevish. Particularly in the case of the advertising press, while 235 weekly newspapers going out of business during 1930 tells how the little rural sheets are losing the plums once, tossed them to sentiment.

Sentiment in advertising agency circles is that radio with magazines are the best media for advertising.

At the time of the Young & Rubicam survey, and by comparison with that of Croxley's, showed old-time favorites the most popular. Listed next were semi-classical modern classics, classical and operatic masterpieces.

"Dutch Masters" will spend \$50,000 for its year. CBS, in its first year as an independent, is spending \$100,000. Other talent includes William Taft, musical comedy; Nelson Eddy, harpist; Eugene Ormandy, conductor of the New York Philharmonic; Artie Shelly, orchestra; Jack Smith and Frank Knight. William Spleiter has been engaged to make all the musical arrangements, for which he alone will receive \$400 weekly.

RKO Program for Debut of Building

In the metropolitan centers of vast population, national advertisers continue to hold their own, but there is no question that many important national advertisers such as Wahl, Peet, Pepsodent, Pernod, etc., have, at present, eliminated newspaper advertising while at the same time prominently represented on the air in longer programs.

At present, the advertising agencies are not wholly friendly toward radio, as not all go completely over to it, if for no other reason than the fact that \$100,000 is spent by client on Radio with \$200,000 for talent, the agency collects its traditional 15% profit from the \$400,000 actually paid for time. Some stations, however, have made up for their lost commission by a weekly service charge to the radio advertiser.

The program now being assembled will have ex-Governor Al Smith as president of the Empire State Building Co. as the principal sponsor.

Disc Record in Studio As Sub for Audition

WABC, New York, Feb. 24. WABC, New York radio station, will disc record all used talent in its broadcasts as a new single-interacting advertising plan.

The plan is the result of constant experiments of all talent available on the air at the station.

Besides eliminating the necessity of personal auditions for the company's personnel accounts and reducing the cost of advertising, the plan promises prospective advertisers with a full line of records to listen to and from which to choose the largest selection of talent available in the ad men in less time than without the need for individual thought and expense of travel to the studios.

It saves the station the wire and hook-up costs entailed by in-person interviews and reduces the cost of a used record per net. The idea goes to work at WMCA next month.

AIR ADVERTISING COSTLY TO PAPERS

National Advertisers When on Air Cut Down on Advertising in Dailies—Smaller Town Papers Feel It Mostly—235 Weekly Papers Suspended During 1930

RETALIATION

Chicago, Feb. 24. It seems generally agreed that Radio is cutting into the daily papers' bread. An estimate of newspaper losses in Illinois by independent advertisers during 1930 is placed at around 16%. This contrasts vividly with the marked increase in Radio advertising apparently being submitted to NBC for new programs.

It is felt that the chain never paid much attention to them, but now that they do, they want value they might have.

Problem was turned over to the program department.

Crowd Off "Spot" Advertising; One-Minute Stuff Profitable But Industry Fears Reaction

Ideas Scarce

Of 311 ideas submitted by radio artists to NBC in its new tangent for radio, the net work found that 100 ideas were unused. The rest had all been used before, in some form or other by radio.

Advertisers are constantly doing submitted to NBC for new programs. The chain never paid much attention to them, but now that they do, they want value they might have.

Problem was turned over to the program department.

Taking their cue from recent warnings by the Federal Radio Commission, leading independent stations in the midwest sector, with chain affiliations particularly, have on their own initiative, set out to curb the kind and amount of advertising.

Initial move in this direction, as revealed by local station "Time-brakers," is the elimination of spot advertising.

Advertisers are turning to evening and afternoon peaktime broadcasts, with exception of time signals and weather reports.

Advertisers are turning to the more important stations: "Time-brakers" are advertising entirely on NBC.

Although advertising among themselves that radio is essentially an advertising medium and the public in time to begin to regard the broadcast, strategy which keeps a sensitive ear attuned to rumbles from the public, has come down to the realization that the public does not care to the killing of the golden goose.

"Chains some time ago issued an order against stations to reduce 15-minute broadcasts to 10 minutes by any of its controlled stations and even went so far as to put an injunction on local stations to do the same.

Advertisers are also reducing rates at end of hookup program of national distributor.

NBC Very Strict

NBC's particular insistence that local dealers have to obtain written permission from national advertiser to horn in on cross-country broadcast. Complainants are asking areas of framing authority to issue such permits.

Among Chicago outlets, VMAX will not accept any outside advertisements outside of time signals. Station is operated by Chicago "WGN" and affiliated with "Colgate" and "Wrigley." WGN is directly controlled by CBS.

Trained air manager AVEN, is fighting air manager, holding on 15-minute commercial broadcasts at night, and has evaded a penchant for shifting its air classified after 10 p.m. and 11 p.m. to 10 minutes of broadcast hours. To Radio Floorwalker, which at one time carried 15 ads in an hour of interspersed entertainment, he has cut to 10 ads in 10-30 and cut to a half hour of running time.

As soon as these contracts have expired, it is expected to drop, the Floorwalker.

6-11 Bar

"Jerald," Examiner, medium, KTYM, is not allowing stations to broadcast between 6 and 11 o'clock in the evening. Increasing difficulty of placing spot plugs with better stations has led to a general demand for more time.

Because of chain's policy against broadcasting of electrical transmissions, several local accounts tied up with WEZN have asked that the station not be allowed to do so.

WEZN, which has an air time mutual contract of three months, instead of waiting for expiration of contract, with NBC readily consenting.

Advertisers are not too anxious to take action to take advantage of the new rule.

Spot announcements, the classification of the air, will be taboo on WEZN under its new arrangement, which will be more profitable than the old.

Advertisers are not too anxious to take action to take advantage of the new rule.

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GROOM WENR AS WEF OF WEST

Chicago, Feb. 24.

National Broadcasting's first national broadcast will be a commercial hookup to its recently acquired Chicago outlet is scheduled for Saturday night, Feb. 27, when George Groom will be heard for the first time over WENR instead of its current outlet, WIBO.

Program department of NBC at present is working on several other equally important transfers.

In line with that company's experimental installation of making WENR the NBC outlet, WEF, which will be heard for the first time over WENR instead of WIBO, will be heard for the first time over WENR instead of WIBO.

One of the reasons of NBC sale by Samuel Insull interests was that NBC would be able to eliminate or shift off of NBC programming.

Advertisers are not too anxious to take action to take advantage of the new rule.

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NETWORKS VS. RADIO DISCS

12 NEW FIRMS FOR AIR DISC RECORDINGS

Chicago, Feb. 24. — Twelve new electrical transcription agencies, with capitalization estimated eventually to exceed \$2,000,000, are in process of being recorded by the Juleson Radio Program Corp. Cost of talent and pressing schedule in around \$22,000.

List of commercials going on the air would vary by day of recordings are as follows:

Poker, Chocolates, Duco, Durham-Duplex, Edison Electric Products, French Laundry, Safety Life, Perfume, Bureau, Mold Control, New Stoves, River Perfumes, Union-Titan, and Progressive-American.

Bob Bowles, in his last round of 15-minute programs for Phoenix Holley for independent radio station distribution.

Similar arrangements made for Alligator Radio, and Wm. Husk O'Hare as musical accompaniment to dramatic plays cast headed by Bob White.

WAU AND WCAH MERGE AS ONE IN COLUMBUS

Columbus, Feb. 24. — Stations WAU and WCAH, leading Columbus stations and only locally owned stations, have approved a plan of joint ownership at a meeting Monday (23), American Insurers Union, owners of WAU, and John Leland President, G. P. Statler, president of the Commercial Radio Service Co., acted for WCAH.

Both stations will keep their identities separate for the present, and will operate under one management. The WAU transmitter is to be moved to the WCAH plant at Rose Circle.

Complete merger takes place shortly, and only the WAU call letters retained.

Stockholders of WCAH are primarily of the International Business Men's Association, voted 2 to 1 for the combine.

WFBR Changes Hand

Watertown, N.Y., Feb. 24. — The control of radio station WFBR (1000 watts) was passed last week by Leahy H. Peard, Robert L. Johnson and Associates. The name of the old corporation, Baltimore Radio Show Inc., will be retained.

Peard succeeds A. Monroe Holland as manager, and Alken (A. K.) Stewart continues in charge of operating and broadcasting.

U. S. RUBBER CO. TAKES AIR

United States Rubber is going into radio advertising for the first time March 3 for a series of six spots for "Keds," a special brand of foot-wear for children.

One 30-second commercial change in the initial 15-minute period on WJZ and network.

RKO's Added Time

RKO, besides its usual Friday night WEAF program, starts a new series on WJZ of 15-week weekly programs, "Keds," a special brand of foot-wear for children.

One 30-second commercial change in the initial 15-minute period on WJZ and network.

Radio Mags Not Hot

More radio publications than the standard press are appearing in the market, but interest in them is not great.

None of the mags have any substantial sales and none of them have any influence in the market.

Several are reported on the verge of a collapse and are hanging on in hopes of a big change.

All Rehearse

Other than national event speakers or famous men and women talking on a special hook-up, all programs on NBC and CBS are subject to rigid restrictions.

This goes for some of the established-air standbys. Even the studio band programs must be recorded in advance of rehearsals. They are held at the NBC studio.

There were a number of instances where advertised releases went on the air without the restriction rehearsals. It's well that there is a number of stations that make it necessary to "must rehearse" order.

Simmons' \$200,000 for 12 G. O. and Symphony Air Concerts on CBS

The Simmons Co. will spend \$200,000 with CBS for 12 weekly concerts over 33 stations, starting March 2, featuring artists of the Metropolitan Opera, the Boston Symphony orchestra, J. Walter Thompson agency handled the account.

Each week a different opera star will broadcast, the first being Beniamino Gigli. The second will be directed by Wilfred Peletier, director of San Francisco Opera Co.

Last week will be broadcast on NBC. It is on the air. During this time the CBS studios in Palisades will return to New York from wherever they are playing to broadcast from WABC studios.

\$7,000,000 Biz Last Yr. By NBC's Artist Bureau

With NBC's Artists' Bureau doing \$7,000,000 business in 1930, NBC continues to expand its services of its Artist Bureau.

Artists' Bureau may be divided as a unit, and a further expansion is to be taken later among all branches of amusements for exclusive NBC contracts.

SPORTS PERIOD FOR CHILDREN

Children's program for children will be "Champion Sisters," 15-minute weekly period from 5:45 to 6 p.m., which starts April 27 over WABC and CBS networks.

Kingston Products financing this experiment to test the commercial value of women radio reporters who make up roller skaters.

The idea will be tried for three weeks, the advertiser decided by then whether the response justifies continuing.

Engagements

Alethea, soprano; Alice, Alice, violinist; Barbara, contralto; Lynn Evans, baritone; David Ross, tenor; and Andre Kostenbach, conductor, the New York City CBS March 1.

Willie Pervival-Monger, former music critic, will be the new meeting staff of Radio Home-Makers' Club, and will debut on Jan. 18, 1931, over CBS and NBC Radio.

Natsume Bodanshaya, Ruth Gordon and Helen Jepson, soprano; Robert Dorn, tenor; and George E. Hart, middle singer, and Alfred de Long, bass, for Curtis Institute program, will appear on CBS March 1.

Charles Lawson, Capitol theater entertainer for "Palomine Boys," WAIF weekly, and orchestra leader Bert Kippin and head on Roemer's Homer program, WMC March 1.

George Jessel, me, for the 1931 "Loew's" program on the big air-wave, WAIF Sunday, 2:30 p.m.

Mr. Herbert S. Durley, Jewish attorney, and Mrs. Herbert S. Durley, wife, and William Shelly, screen players; Hamilton Orchestra, directed by Harry Miller, WMC Feb. 26.

Sam Palmer for "Hello, Bombs!" 15-min. show, CBS, Feb. 26.

BOTH WANT LOCAL INDIE STATIONS

NBC Feeling Effect of Radio Disc Records — Intends Raising Present Average Program Rate of \$50 to Indies—Many Angles

LOOKS LIKE BATTLE

NBC will shortly raise the rate paid to associated stations for using advertising programs. Present average program rate, \$50, received by independent stations in the network and rebroadcasting the NBC programs, is regarded, from accounts, as insufficient.

This is a reported result of ground gained lately by radio disc advertising disc jockeys are becoming more popular in the indie broadcasting field.

It's the major chain's first official nod toward the new menace seen in its commercial program rate lift proposal.

NBC at present supplies programs for 76 stations, covering practically the entire country from frontiers to coast, and advertising rates, NBC's "commercial program rate," are now \$50 per month.

Indies, however, are not alone in this. NBC "commercial program rate" is \$50 per month.

This is a result of acts clicking through radio stations during the period of the contractual period they either ask fabulous salary boosts or skip to other stations or accounts.

Agencies were advised it was part of the plan to make stations still clinging to their clients.

The 70 indeps unattached to the program source are also concerned, as equipped for and using electrical transcriptions, or disc records, besides the NBC-supplied programs.

Indies, however, are not alone in this. NBC "commercial program rate" is \$50 per month.

In taking the NBC commercial program rate, stations General Motors, the indie stations receive

more money than the stations owned by NBC.

The new radio disc opposition is regarded as a real threat by the two major chains, and the indie stations, radio record makers are now represented by discs on about 95% of the country's 700 old stations, with the few exceptions of stations owned and controlled by the chains.

While agitating all the "fests" programs of the chains, the discs are more or less considered to be a threat to this inasmuch as being a factor in the indie stations' minds.

Kingston Products, the indie stations' distributor, has been instrumental in getting the chains to agree to the NBC and Discs.

Wholesale leasing for full control of network stations, or similar stations, or stations in a couple of cities, or entrance into the disc field itself through RCA Victor, is reported as another move for NBC in this connection.

Formerly now in the radio disc business are Famous Artists of the Air, Studio Stations, and stations with limited areas also a time sharing outfit. All are after names for their discs, especially Famous.

In addition to stations from the network, the stations in smaller cities in the speaking field of syndicates and local disc makers are stepping into the national market, and out of the independent stations.

Some of the larger regional radio advertisers to contract lately with the discs are General Motors, Chevrolet, Chrysler, Goodyear, Gillette, and Robin, Wilson, Bailey, West-

Indie Broadcasters Bolting from National Body, May Form Own Ass'n.

Killing "Mike" Fright

Because agencies have shown so much "Mike" fright, NBC has built a special studio at 711 Fifth to help offset the nervousness.

It soon has plenty of "house" effects and the announcer's box is hidden. Entire layout is to make the speakers feel at ease.

4 A'S ADVICE TO ITS MEMBERS ON ACTS

Chicago, Feb. 24.

Indie stations are becoming increasingly popular and the stations are ignoring the little fellow or giving them a raw deal.

Since 1929, for the indie stations, the 30th anniversary of the national association has chafed affiliations and that the genuine indies must organize to protect themselves.

Bolting Started Last November

Movement toward the accession started following the Cleveland conference. Now, however, the national body, a resolution of confidence in the Federal Radio Commission was allocated steam-rolled through over the heads of the majority. Small stations did not share the affection of the big broadcasters for the Federal Commission, especially when the commission was to Washington by expensive legal talent at they ever got was a hearing, but no action.

Lobby

Requests for changes of frequencies or power or different hours made by independents are not decided by the commission for months, and the stations are compelled to speed and dispatch with which shun their requests from the chain affiliates are handled.

St. Louis

The St. Louis meeting will organize and establish a permanent political bureau in Washington to lobby on behalf of the stations and seek a bill before Congress and the house.

Guest Artists' Dates

Dates for "Guest Artists" through Most Months of NBC's Artists' Bureau, have been set for NBC stations.

Grace Hayes, Carol, Feb. 25; Charles King, Tammie, March 2; Gordon Stirling Quartet, Upchuck, Finance, March 3;

Charles Hackett, Swift, March 6; Jeanette McDonald, Camel, March 11; Charles Hackett, Swift, March 13; John McCormack, Household Finance, March 20,

Joe Lyons Agenting

Joe Lyons has resigned as recording manager for Sound Studios, manufacturers of radio discs.

He will become radio agent.

Oxol Boys on CBS

New commercial starts for CBS Feb. 27. It will be known as the Oxol Boys, for the tooth, tooth of that name.

Gordon Graham, Dave Grant and Buddy Coughlin will supply the 25 15-minute weekly programs.

The hour will have all new talent.

Van Hause's Back

After being off the air for several months, the Van Hause program will be back on the national hook-up on CBS for a 16-week period starting March 20.

The hour will have all new talent.

Son Oll, Ocean S. S., American Radio and Conglomerate

Indie stations are using the discs more and more.

Indies are getting a raw deal, too. Some are after names.

The agency wants the name under consideration, asks the artist's bureau to get it for them.

The artist's only protection is an exclusive contract with the artist.

Chicago, Feb. 24. — Representatives of independent broadcast stations are quickly maturing plans for a break from the National Association of Broadcasters. Scheduled to meet tomorrow (25) in St. Louis to discuss plans which will effect a new organization to be called the United Independent Broadcasters Association.

A close parallel to exhibitor politics is manifest in the separation and the independence of it. There are, however, a few stations that are ignoring the little fellows or giving them a raw deal.

Since 1929, for the indie stations, the 30th anniversary of the national association has chafed affiliations and that the genuine indies must organize to protect themselves.

Bolting Started Last November

Movement toward the accession started following the Cleveland conference. Now, however, the national body, a resolution of confidence in the Federal Radio Commission was allocated steam-rolled through over the heads of the majority. Small stations did not share the affection of the big broadcasters for the Federal Commission, especially when the commission was to Washington by expensive legal talent at they ever got was a hearing, but no action.

Much secrecy has surrounded the St. Louis meeting. The St. Louis meeting will organize and establish a permanent political bureau in Washington to lobby on behalf of the stations and seek a bill before Congress and the house.

Radio Agents Find Ad Men Don't Love 'Em

Radio agents find it increasingly difficult to compete against NBC and CBS in booking talent for stations handled by advertising agencies. They claim these agencies favor the artists bureaus of either NBC or CBS. It is also known that stations possible the agents through advertising to the major stations.

Radio agents complain of unfair tactics on behalf of the agencies in securing bookings. The agents have approached ad agencies with the proposal to book a name with a program the agency's handling.

The agency, they state, usually wants the name under consideration, asks the artist's bureau to get it for them.

The artist's only protection is an exclusive contract with the artist.

A Record Breaking Radio Stage Attraction

OTTO GRAY

AND HIS

Oklahoma Cowboys

on WJZ

NBC NETWORK

Wednesday, Feb. 25, 8:30 to 9:00 P. M.

Eastern Standard Time

Per Address Stillwater, Okla. or care Variety, N. Y.



THE RECORD BREAKING RADIO FEATURE

GENE AND GLENN

Originators of "JAKE and LENA"

QUAKER OATS EARLY BIRDS

DAILY EXCEPT SUNDAY

N.B.C. RED NETWORK [41 Stations]

AT 8:00 A. M.



GENE CARROLL

SPANG BAKERS

NIGHTLY EXCEPT SATURDAY

Station W.T.A.M. Cleveland

AT 7:00 P. M.



GLENN ROWELL

Now PREPARING FOR A SERIES OF
PERSONAL APPEARANCES

ALL HOUSE RECORDS SMASHED
WHEREVER THEY HAVE APPEARED

UNDER THE EXCLUSIVE MANAGEMENT AND DIRECTION

OF

N. B. C. ARTISTS BUREAU

News From the Dailies

(Continued from page 40)
man was swindled by H. H. Hiller
and his wife, who took \$1,000 and
then stole a rug worth \$300 from his
furnished home which she had
leaved.

Lester Young, film cowboy, suf-
fered minor injuries when struck by
an automobile in Hollywood last
week.

Jules Racourt, French actor, was
arrested on charges of disturbing
the peace, following complaints filed by
two young women. They stated Ra-
court had made familiar advances
toward them.

Theft of \$1,200 from the Brown
Derby Cafe in New York was re-
ported by the police. Woman cashier
and her husband disappeared.

Bob De Fo, musician, was ar-
rested last week for the theft of an
alarm clock.

Philip Avery, property man, last
week faced guilty plea contributing
to the delinquency of 17-year-old
Maud Williams and was permitted to
apply for a loan of \$100. Date of
trial is March 3.

Louis B. Weezy, wealthy Oregon
Industries executive, was indicted
on two damage suits brought against him for a total of
\$75,000.

Los Angeles' famous dog poacher
is loose again. This time it's a vic-
tim was the police puppy owned by
Roosa Williams.

Two men who planned the stich-
book robbery at Radio theatre last
time are were brought up for trial
last week. Pleading guilty, Ser-
tence March 5.

Howard Hughes and the Cadde-
Co. company, as defendant, \$1,
000,000 damages by Edith Loring,
stenographer, for work allegedly
done by her on "Dawn Patrol."

Robert Waggoner, stagehand, was
jailed on charges of attempted rob-
bery. He was caught trying to
crack the safe.

Mary Pickford and Elmer Glyn
will be called as witnesses for the
defendant in the suit of the wife
against Count Louis Hamon, writer
of books on matrophysics, by Leaell
Stark, his agent. Stark claims a
broken agreement in which
he was to have received 25 percent
of Hamon's gross income.

E. Brendel went to the hospital
with an injured eye. He ducked too
soon on the set when a Spanish
dancer he was supposed to kick over
his head.

Coleen Moore and her former
husband, John McCormick, were de-
scribed as house wreckers in a suit
for \$10,000 brought by J. W. Mc-
Cormick, his agent. The suit was
brought by McCormick, who claims
they formerly lived. Mykranz was
awarded \$100.

Stein Feltchit, a former
landlord, \$2,450 in unpaid rent and
damages. Judgment was awarded
to C. L. Whisman.

Daisy Du Fo, convoluted of grand
theater from Clara Bow, lost her plea
to have her name removed from the
position of her appeal for retrial.

Valerie Burell, actress, is legal
now. She has been awarded \$10,000
multi-millionaire, for \$102,000 dam-
age. Miss Burell states that on
October 1, 1929, she was driving
an automobile accident, because
she was driving under the influence
of alcohol. Her injuries included
concussion of the brain and trans-
formation of her Roman nose, to
"pig."

Silvia Jones, editorial director, was
arrested on suspicion of burglar-
y following statement of Robert
Adler, tailor, that Miss Jones, with a
partner, robbed his establishment
of \$75.

Warrant for the arrest of H. H.
Liller was issued when he failed
to appear on charges of neglecting
to provide for his 13-year-old
daughter.

Laura Grey, 15-year-old, son of
Zane Grey, hit his driver's license
suspended for 60 days in Pasadena
for speeding.

Bob Williams, Hymer stage won-
der, a divorce from Warren Hymer; They
lived on rounds of cruelty. They
were awarded \$300 per month alimony.

Mrs. Frederick R. Beeson, wife
of F. R. Beeson, obtained a divorce

on grounds of cruelty. She was
awarded \$1,000 per month alimony
and given a property settlement.

LONDON

London, Feb. 15.—"Nina Rose," musical is due at
the London Coliseum. "Maid of the Mountains" retires
this week. Harry Weleman has
left "Limping Man," thriller featur-
ing Franklin Dwyer and Arthur
Herrick, and presented by Thomas
Leaves the Roxy for the Apollo
Feb. 16, after a moderate opening.
Feb. 20 is fixed as the opening
date of "Money! Money!" at the
Royal, presented by Leon M.
Lion. Adjudic, who has authored a
new play, "The World Is Light,"
taken up by Leon M. Lion.
Colonial Office department
has asked the British Association
of British Industries, which has a
group to prepare a scheme for
the introduction of British
films into the Colonies.

Dirt Campaign

(Continued from page 1)
stage censorship agitation outside
of theatrical circles, with additional
belief that the Mastick bill intro-
duced in the New York legislature
has further aggravated the situation.

It is RKO's claim that the time
has come for the vaudeville-playing
circuits and theatres to clean house
from the inside, with RKO willing
to start it with hopes the others
will follow.

The most stringent no-dirt order
issued thus far by RKO has been
against the Palace, New York, Pal-
ace, to now use of stage dirt at the
Broadway straight vaudeville
theatre has been sidestepped by RKO
and no dirt anything on that stage
will follow.

RKO's theory has been the Palace
stands alone as the only house on
Broadway that still stages musical
not considered offstage to date at
an audience regularity that has
never been explained and which
or what not. One of the last
attempts to obtain to date at the
Palace has been its own house manager,
Elmer Eiger, but with this
manager has been overruled by
the booking office on the same ground.

That other acts hearing and see-
ing off-color stage material at the
Palace considered it proper to follow and elsewhere
has been a general demand for
the Palace plan of laxity. Up to
now RKO has treated it by advising
its singularly lax position amongst vaudeville
theatre.

Freedom

Comparative freedom for acts at
the Palace has been the result of
recent, reacted similarly with other
circuits as with acts. A case in
point and reported as a burner for
RKO was that of a singer last

Two weeks ago the singer was
cancelled by RKO for using a song
previously recorded by the RKO
singer.

A \$200 single and the first act of
importance to be cancelled under the
no-dirt clause, although RKO had
been threatened with such an
example more than once.

Last week, with her RKO time
temporarily set back pending settle-
ment of the dispute, the girl files
in Fox in New York. Fox offered
her a job, but she turned it down,
request of the girl to use the
song RKO had held objectionable
and she did.

RKO that no matter to what extent
it goes to clean up the shows in its
own theatres, disinterest and lack
of concern for the public welfare
to bring to the frontal out-
side meddling and censorship, if the
agitation for censorship is as strong
as appears.

To overcome, a plan is required
in negotiation for a joint discussion
of the dirt problem by the act-play-
ing circuits and possibly an organ-
ization can be formed through the Vari-
eties' Association.

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