

SCREEN

HOLLYWOOD

BROADWAY

STAGE

VARIETY

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B'WAY'S DYING NITE CLUBS

Glamor for Pampered Met. Divas, But Tough Grind for Ballet Girls

The ballet girls of the Metropolitan Opera company are the stepchildren of the opera. They are the only young blood and the only all-American element, but if anyone thinks being a ballet girl has any glamor that anybody has another guess coming.

There are no stage girls or dancers in the world that lead as drab, uninteresting or restricted an existence as the Metropolitan ballet girl. They might as well be factory workers for the strict routine of their lives. If they were they would have more freedom and more opportunity for pleasant associations.

For twenty-four weeks of the year the ballet girls are absolutely confined to the opera house. They must devote all their time to it and are absolutely unable to make any personal plans for any time. They rehearse all day long and must punch a time clock morning and night. Even if an opera without a ballet is to be put on that night the girls must hang around to punch the time clock at night so that they can all be accounted for and found in case the illness of a star or sudden change of plans should necessitate the presentation of an opera with a ballet.

The girls must do all their own laundry work after each performance. Pounds and pounds of pink soap.

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'ARE YOU A THIEF?'—CHI BANK DEVICE FINDS OUT

Chicago, Jan. 6. Two of Chicago's leading banks won't hire new help unless the help agrees to submit to a test under the "lying machine," a small gadget strapped to the wrist which is supposed to record emotions.

One bank employing a new teller with plenty of references claims to have discovered, by aid of this lying machine, that the new man had listed \$25,000 in bonds which his old employer never missed.

A crime detection company here, which owns the machine, now acts as a bank for all parts of the country.

In Texas a bank missed \$40,000. They stuck the machine on the wrists of the 40 employees, discovered the thief and also dug up three other boys, one of whom had stolen \$5 of the bank's funds another \$15, and one \$20,000.

This crime laboratory is a branch of Northwestern University and is financed by Rurt Massee, head of a big soap company.

Same group will shortly spring a solution called scopalamini on the world. A shot of this in the arm decides a man's reasoning facilities, but still allows his mind to function. Tests with it prove no one can hold back the truth while under the influence, with the man who has had it put in him not being aware of telling the truth.

Morticians' Drama

Boston, Jan. 6.

The Massachusetts Funeral Directors' Association is turning to theatrical methods for an instruction program.

It is proposed to present 14 playlets, based on the business procedure of funeral directors, with a cast of professional actors and actresses.

WILL CHECK HOLIDAY DIRT CARDS IN 1931

Agreed that the 1930 crop of Christmas and New Year's cards were the dirtiest ever. In Chicago, they were barking and selling 'em on the streets, the cops walking by with their noses in the air.

Understood that the postal authorities have been appealed to by several organizations, and that the mail heads have given solemn promises that the holiday cards of 1931 will be carefully watched and that such violations of the code will be prosecuted.

Toothpaste's Air Plugger Becomes Vice-Pres. of Co.

Los Angeles, Jan. 6. Charlie Hamp, radio entertainer who recently finished with NBC in the east, returned here to broadcast three times weekly for Dr. Strasska toothpaste.

Hamp is credited with making the paste popular on the Coast. When the company started to expand it held up its eastern sales promotion until Hamp had completed his NBC contract. On his return Strasska gave him a year's contract and made him vice-president of the company.

Local broadcast is over KFI, with Hamp going to Chicago early in March to plug the paste nationally over CBS.

Paris 'Folies Bergere' Texas Fair Prospect

Dallas, Jan. 6. Texas state fair is dickering for European show for 1931. A. F. Thivier here last week to persuade directors for "Folies Bergere" from Paris. For last six years fair has booked New York musicals, last year paying \$80,000 for "Boys o' Guns" (original price before Jack Donaghy's death).

In meantime, however, a couple fair exes are in N. Y. to take in some current Broadway shows. So far, uncertain whether the boys will be available for a '31 show, and chances doubtful. "Guns" price was highest paid yet, and results the worst.

NEW YEAR'S EVE VIVID INDICATION

Annual Big Night Marked by Non-Spenders' Street Parade—Only One Spot Had Capacity—No Roaming from Joint to Joint as of Yore—Crowds Went to Midnight Pictures—Chicago and L. A. Also Off

CLASS 'SPEAKS' HURTING

Broadway's staggering nite clubs, getting weaker with pernicious anemia of the covert, are today preparing for the last gasp. That as a business the late places no longer offer former chances of profit is almost unanimously admitted by their operators. The opposition of the class speakeasy is the main reason.

The few proprietors left are in a mighty struggle to avoid oblivion. Broadway nite club business is admittedly shot.

The so-called "legitimate trade" has gradually drifted from the nite clubs to such an extent that today no substantial amount of it remains. "Legitimate trade" to cafe men means the average layman and moderate spender up to and including the wealthier sport and wine-buying spender. This clientele has been replaced by the racketeer or out-and-out hoodlum as the nite clubs' chief support. Latter class has the coin and seems the only type willing to drop into the Times Square floor show places.

The former paying element has

(Continued on page 19)

GEN'L MOTORS MADE A SAP OUT OF L. A.

Hollywood, Jan. 6. That Coast-to-Coast four-hour broadcast on New Year's eve by General Motors certainly made a sap out of Los Angeles. Coast defenders are beeping.

Four hours of radio from all over the country and only half hour allotted to the chosen country. Even Denver got a break and was allowed to broadcast the midnight bells when the new year came in. Not so with Los Angeles. At 11:12, when everything was going hot here, the broadcast was switched to San Francisco, L. A.'s worst enemy.

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50c Stock Try to Beat Films—Owners On Stage, in Pit, on Door in Own Plays

Glamor

Chicago, Jan. 6.

A traveling press agent in this part of the tall alfalfa has a new gag to make up for his lack of beauty.

When approaching impressionable girls, the press agent offers for exhibition a piece of white bacon pickled in alcohol. This he tells the girls is none other than the appendix recently removed from the gorgeous person of Buddy Rogers, and sent him after the operation.

EXCLUSIVE DUDE RANCH LEASES FOR THE RICH

Denver, Jan. 6.

According to the annual report of T. Joe Cahill, executive secretary of dude ranches in Wyoming and Montana, 1931 will be their best year. Reservations are already ahead of last year.

For the 90 ranches in the association there were 7,500 registrations last year. It is estimated that these resorts spent \$207,000 with the merchants in the two states.

Many rich eastern families are leasing complete dude ranches for the season to entertain guests. Last week Mrs. Marshall Field, III, rented a complete ranch and outfit for the coming summer.

Dutch Going Dry?

Rotterdam, Jan. 6.

A vague movement toward prohibition is gaining ground in Rotterdam, where the town council has just voted to restrict licenses for drinking places. To start with, licenses will be limited to 700.

Permits are restricted to renewals of old permits and the plan is to have each license lapse with the death of the holder. At present there are 23 license holders who have passed the 80-year mark and 179 who are more than 70.

Upon their deaths that many licenses will cease, with the elimination of a similar number of publicans and drinking places. Such a break for the reformers is arousing widespread comment in Holland, where revolutionary tendencies are usually frowned upon.

BIDS FOR CURFEW

Fall River, Mass., Jan. 6.

Stephen Preston, unemployed union musician, has applied to the city council for the job of municipal chime ringer. Salary is \$300 yearly. The chime rings the City Hall bells on holidays and special occasions.

Omaha, Jan. 6.

Harrison and Addison Augier in their 50-cent top stock company here, may be doubling themselves into a hospital in an effort to beat the picture houses. The best these vet showmen accomplished thus far were \$1,000 losses each week, although the nut is only \$2,500 and the house, with a 25-cent week day mat, is underselling the nearby picture opposition downtown.

If things started to look a little better this week it's only because the Augier, not Alger, boys, took on a little more work themselves and sliced expenses heavily. The piece played this week is Addison Augier's own composition and that eliminates royalties. Posting of notice for six musicians will lower the expense sheet even more.

The Augier boys' duties take in about everything around the house. Because Addison turned playwright, audiences this week are getting "Hell and High Water." Addison also blows the cornet in the pit, attends to advertising, etc., and winds up with a role in the last act. While serving as manager, all the while, Harrison slips into the cast as character lead and dips into the pit now and then to slide the trombone. He also takes tickets on the door.

The doubling idea also goes for three of the musicians, John Gaylor, stage manager, and Pat Ashmore.

(Continued on page 73)

Texas' Sweet 16's Go For Grandma Stuff as Polka Fades Foxtrot

Dallas, Jan. 6.

It's nix on jazz for Texas ranchers. Recently several of them organized the "Gaily Jumpers," of social nature; purpose—to fade the foxtrot and tin panners with square dances, schottische and the polka.

And they mean it. New organization is a sort circuit, each ranch house, pitching a spree on certain nights, with the public invited. And hottest for the grandma stuff are the young ones, many of whom never saw a polka before. The octogenarians mix with the sweet 16's for real hey-hey.

Most of the ranchers have plenty of loose dough and, representative of the state's historic background, are interested in keeping up old traditions.

BROOKS
THE NAME YOU GO BY
WHEN YOU GO TO BUY
COSTUMES
GOWNS AND UNIFORMS
1437 B'WAY N.Y. TEL. 5550 PENN.
COSTUMES TO RENT

Coast Gossip Mild Compared to Scourge of N. Y. Tongues, Says Joan

All the reported gossiping of Hollywood is innocent, says Joan Crawford, compared to New York's vicious chatter. Hollywood is a sedate village that accepts happily married film stars, and you can get away with loving your husband out there. But try and do it in New York. The cynical city in the east is death to love's young dream, says Joan Crawford.

Miss Crawford is a blushing bride who has ventured out of Hollywood to visit New York. No sooner had she left her home than New York had her divorced or separated from her husband and fighting with his family. And in quite a few instances, for Joan was prepared for just such eventualities.

She had been instructed to "yes" columnists if she met them in New York and to keep away from gossip mongers because Hollywood feared that New York would not leave its devoted young wife alone, despite that she came to town with her husband.

"So don't ask me if I love my husband," said Joan with a cynical sneer. "Whatever I say will be boned—at least that's what New York wants to hear."

Clark Believe It seems that Hollywood has gotten to the point where it wants to lead a respectable married life and go ahead with its career in an orderly and careful manner, but New York simply refuses to let it do this or recognize the fact. Hollywood is still a place of wild orgies to New York—much faster place than Manhattan itself, and anyone who comes out of Hollywood is subject for scandal and must be shown up in some way. As a matter of fact the only married people you see together in New York are from pictures.

And aside from wanting her private life left undisturbed, Joan is very serious about her career. She believes it is the film women alone who are still striving for artistic success upon the screen. The men have all come to look upon it as a business proposition. They are careless about their public life, the pressions they give people—all they want are boxoffice returns. But the women still long to be artist, to have a glamor about them, and a great following. Money is not all to them. The girls are as anxious as ever to be chosen, to have people find them as they expect to find them. And the women still make a great effort to do this, but most of the men in pictures have grown lazy about it, thinks Joan.

In fact, Joan is so anxious to be an artist upon the screen that she does not want to be a good technician. She would rather work herself up into a part, really feel that she is acting it, than to know the tricks.

This is the real difference between the legit actresses who have come to the screen and the actresses who have never been to the screen. The stage actresses don't waste their energies—they don't have to. But Joan says she would rather waste hers because she is doing it in the name of art. In order to feel an artist at heart.

2ND FOR WARNERS

Barbara Stanwyck goes to Warners for "Night Nurse," which will be directed by William Wellman. Oliver Garrett is on for adaptation with dialog by Charles Kenyon. It's a showup of the quack medicals.

Ben Lyon will be supporting with Joan Blondell, Charles Winninger, Vera Lewis, James Cagney, Mildred Harris, Blanche Frederick. It's Miss Stanwyck's second for W.B. Her first, "Tillicum," not yet released.

ROCKWELL FOR PICS

Hollywood, Jan. 6. Doc Rockwell, now playing vaude in the east, may go film soon for one of the major studios.

Negotiations are underway here, through Leo Morrison, agent. Under plan, Rockwell would both write and play for talkers.

Home Switchboard

Harry Warner was due back at his desk Monday after being laid up with a bad ankle. So many calls were made to his Mr. Vernon home that Warner installed a switchboard and two operators. He also watched new pictures coming into New York in his own projection room.

Bank of Hollywood Is Now Receiving Claims

Hollywood, Jan. 6.

Commencing Jan. 2 and for the next four months depositors in the Bank of Hollywood, which closed its doors Dec. 8, 1930, have that period of time wherein to file their claims. Doors of the bank opened for that purpose.

The Guaranty Trust & Savings, from which \$8,000,000 was defalcated by Gilbert H. Besenmyer, its secretary-manager, and for which he was given a 10-year sentence, is continuing under a receiver.

The U. S. Building & Loan, another Hollywood and Los Angeles enterprise, heavily involving picture people, was also forced to close its doors through a friendly receiver. Latter is said to be in good shape.

The Bank of Hollywood was placed in liquidation by Will C. Wood of the State bank commission, following efforts which failed to establish a plan for its reopening for the continuation of business.

E. J. Mayer and Wife Unhurt in Bad Crash

Hollywood, Jan. 6.

Edwin Justice Mayer and his wife escaped injury in a bad accident in which one person was killed and another perhaps fatally injured. Took place on the rain-soaked mountainous Arrowhead road New Year's day.

The writer had stopped his car to assist a stalled motorist when his machine was hit from behind by a second auto. Before the occupants of either machine had a chance to alight they were crashed into by a following heavy touring car.

SAILINGS

Jan. 5 (New York to Paris) Jack Campbell, Trudy Krieger (Lafayette).

Jan. 10 (N. Y. to West Indies) Mr. and Mrs. Lou Rydell (Kungs-holm).

Jan. 7 (New York to Bermuda) Herb Williams, Mr. and Mrs. Herman Landon (Veendam).

Jan. 7 (Paris to New York) Mary Lee, Jean Bernard (Paris).

Jan. 7 (London to New York) O'Connell Bros. (Aquitania).

Jan. 5 (New York to Bermuda) Helene Mahieu Vennura, Odette Mahieu (Bermuda).

Jan. 4 (New York to London) Chic Endon, Billy Mann, Jimmy Kerns, Sammy Fain (Bremen).

Jan. 4 (Paris to New York) Joey Levins (Europa).

Jan. 3 (Bremen to New York) Sigrid Onegin, Dr. Richard Huel-senbeck (Europa).

Jan. 3 (New York to Hamburg) Suzy Vernon (Bremen).

Jan. 3 (New York to London) Clark and McCullough, Billy Pierce, Clarence (Buddy) Bradley (Mauretania).

Jan. 3 (Berlin to New York) Wolfgang Zoller (Europa).

Jan. 2 (Capetown to London) Three Ginesteas, Valentine Clerow (Balmoral Castle).

Dec. 28 (Paris to New York) Lella Biderkhan (De France).

CLAN GATHERS

Hollywood, Jan. 6.

Three brothers of Victor McLaglen will be in Hollywood with picture ambitions when Clifford arrives from New York this week. He has been playing in legit there. Meanwhile, Victor is facing a \$100,000 stander suit filed by his brother, Leopold, who claims that the chief of the clan has kept him out of pictures.



WILL MAHONEY

in Earl Carroll's "Sketch Book"

The Cleveland "News" said, "Let me call your attention first, last and always to Will Mahoney. If you never laughed before or if you feel that you never laughed as you would like to laugh, go to see Will. I have no hesitancy in appraising him one of the very best funny men before the American audience today."

Direction
RALPH G. FARNUM
1550 Broadway

JOLSON 'N' LEE TALKING OVER WUNDERBAR

Al Jolson may do "Wonderbar" for the Shuberts at the Bayes on top of the 44th Street. Proposition is now under discussion and will be decided upon this week.

Jolson is understood to have bought 50% of the piece and will, of course, be starred. Main thing holding up a settlement is the trouble encountered in selecting a cast.

Jolson was previously reported as about to do a show for Max Gordon. This was later called off and his first picture for United Artists was also postponed. Singing comedian is also listed for a concert at Carnegie Hall next month, tentatively booked some time ago.

Before the Shuberts started talking to Jolson again, George Jessel and Harry Richman had been mentioned to lead "Wonderbar," which is a play taking place on and about a cafe dance floor. There is no stage, performers working right amongst the audience. The Shuberts indefinitely postponed the attempt once until the Jolson possibility came to light.

Sunny Calif. Wrapped In Smoke; Studios Hit

Hollywood, Jan. 6.

Studios have been handicapped the past few weeks on exteriors through smoke dimming the California sun. Smoke caused by smoldering of orange groves to protect fruit from frost. Some studios had to postpone outdoor scenes.

Indie producers, who work minus lights wherever possible, were hardest hit.

CUTS TRIP SHORT

Carmel Meyers leaves for the Coast today (Wednesday) after playing but a half week for R-K-O.

Curtalement of the vaude bookings was necessitated by a Warner call to start on the John Barrymore picture Jan. 12.

Schnitzer Seeks Legit Producer

Joseph Schnitzer is in New York to spend a couple of weeks pushing "Cimarron" (Radio). He is also here to make arrangements to take a leading legit producer back to the Coast with him.

Whiteman on Coast

Hollywood, Jan. 6. Paul Whiteman is here for a week's vacation, with no business scheduled.

According to reports, however, he immediately went into conference with Senator and Junior Laticine.

Coast Free Lance P. A.'s Again Drawing Studio Frowns as Pests

Fooling Kids

Hollywood, Jan. 6. Scenes and dialog over the heads of kids, but understandable to the rest of the audience, may solve the problem of appealing to both classes of ticket buyers.

The trick is to baffle the juveniles on the hot stuff but keep the story interesting for them.

Paramount intends doing something along this line in "An American Tragedy." The same goes for Universal's "Seed."

Art Dealer's Profitable Influence on Film Sets

Hollywood, Jan. 6.

The day when paper mache copies of Venus and bad prints of September Morn went for "art" in dressing picture sets has definitely passed.

Largely responsible for this is a local dealer with an ax to grind, who went out and sold all the major studios on the idea of using expensive originals procured through him.

Dealer had the enthusiastic backing of directors who were tired of trying to make a \$1 copy of "The Stag at Eve" look like the original "Blue Boy." Now many of them have their set designers consult the dealer for his advice on giving things a real touch.

Some of the directors who helped put the thing over have private collections which they donate towards their pictures, and one went so far as to strip his own living room of furniture to insure having a set as he wanted it.

Soaping 'Front Page'

Hollywood, Jan. 6.

After looking over Bartlett Cormack's treatment of "Front Page," the Hays office sent the script to Howard Hughes heavily emaculated. "Page" is now being given a complete new and a spoiled treatment by Anthony Brown.

Brown was the "Whitey" in "Queer People" and was put to work by Hughes to assure having him in the filming of "People." Although not set for his own characterization, Brown will be in the cast of both "Page" and "People" because of the publicity angle.

Maurice and Tallulah Arrive on Same Day

Hollywood, Jan. 6.

Chevalier and Tallulah Bankhead are both scheduled to arrive from London Jan. 15 for Paramount.

Miss Bankhead's first picture is titled "New York Love" Lubisch is almost ready with the adaptation of the yarn for Chevalier in which Claudette Colbert and Miriam Hopkins will also take part.

Spence's \$2,500 Wkly.

Hollywood, Jan. 6.

Ralph Spence's new writing contract with Radio calls for \$2,500 weekly for six months.

It's an exceptionally high figure.

Timberg's Shorts

Herman Timberg has closed with Metro for two shorts.

Along with Timberg Metro will take Barbara Blair, Leo Dalzell and Oliver Harris of his exile company.

WEATHER

Paris, Jan. 6. Weather has turned cold and disagreeable. Conditions ought to drive people to indoor entertainment, but business remains meagre.

Chuck West's Operation

Los Angeles, Jan. 6. "Chuck" West, recently given a contract by Paramount, is to undergo a serious operation on his knee-joint at the Good Samaritan hospital.

Hollywood, Jan. 6. The free-lance picture agent, pest for long the bane of the studios, is again becoming an important totem among the studios for corrective attention. Elimination of the free-lance p. a. who ties up contract or other desirable free-lance players, is the immediate objective.

The free-lance p. a. generally speaking, high-pressures an actor or actress into believing that only studio favorites will get the breaks on publicity, therefore it is to their interest that a special publicity be retained. Direct result of this is an antipathy by the studios to "play ball" with such players who nullify the very purpose for which they are paying their special press agent.

It is now thoroughly established that with the picture industry's desire, which almost borders on hunger, for developing new faces, new personalities and new talents, the unattached p. a. hokey about new people not getting a publicity attention is strictly the bunk. A survey of any fan mag will see the prominence given new names and people. The indication is an immediate desire by the studios, realizing as they do that there is a paucity of names, to extend themselves more than ever in the prime interests of ballooning new people.

Create Discontent

The free-lance p. a. creates discontent in an overzealous desire to impress his customers that he or she is earning his or her feed. The client—be it actor, director, or writer—becomes unnecessarily "ried up," and goes on the lot, registering objections with an executive who in turn passes the buck to the publicity department, although knowing that that department is more than doing its duty. The latter, however, unnecessarily annoyed, may actually decide to minimize "breaks" to these pestiferous people until they fall in line and decide to behave.

One studio has gone so far as to take protective measures against the free-lance p. a. by inserting a clause against "outside" publicity. This is elastic but aims strictly at the p. a.'s when the studios have employed the studio on behalf of their clients. Studios feel they can capably take care of all pub demands and, obviously, are best equipped to do so. Any press dept. has connections, hook-ups and tie-ups of all kinds which only the prestige of responsible organizations, with an elastic budget can command. It's obvious then that no free-lance p. a. could begin to rate with a well-knit big league press dept. on any of the studio lots.

Sometimes a Menace

The free-lance p. a. has become a positive menace to some people, aver the studios. In their misguided zealousness, sometimes with an ulterior "angle," they have arranged for public relations "disseminations" of questionable products. The star is paid off in dubious publicity and it is not beyond the average ken to conceive that the go-between in such tie-ups is probably even more substantially compensated.

The studios also have further proved against the studio p. a. by tying up actors and actresses. The star can always pass the buck to a p. a. as a patsy to be bothered with any and all propositions. Sometimes the star's judgment is wrong and the p. a. patsy acts without knowing or pretending to know the circumstances.

These p. a.'s sell themselves on a combination basis, undertaking to act as a business agent or business manager, a booking agent (when necessary), a glorified "secretary" and also to contribute a downtown mailing address for their clients. The studios, as a whole, have consistently fought against the free-lance press agent fearing them just as much additional trouble. Film companies much prefer to guide the publicity careers of their own players.

KITTY KELLY CONNECTS

Hollywood, Jan. 6. Linking Kitty Kelly to the picture "Private Secretary," Radio left in the former legit and vaudeville an optional contract.

First under her new name is a part in "Bachelor Apartment."

"When the worst comes the worst is going."

MR. and MRS. JACK NORWORTH
130 West 44th Street
New York

"Variety" One of the Truly Great Newspapers of America," States 'Bookman'—Trib's Editorial Reply

Hiram Motherwell, in "The Bookman" for December, splashed a bit over "Variety" in an article headed "The Language of Lobster Alley."

"The Bookman" is a class magazine, even for the literati. It is edited by Seward Collins. Mr. Motherwell is an ace in his circle. For "Variety" to be given a triple plug of this sort in the Motherwell-to-Collins-to-"The Bookman" relay just goes to make a dizzy paper dizzy.

While "Variety" has generally refrained from reprinting stuff on or about it, it cannot sidestep this chance to repeat here what Mr. Motherwell so generously said in "The Bookman." This article was answered by an editorial in the New York "Herald Tribune" which is also herewith reprinted.

The reason the personal equation of the "Bookman" article is left intact is because the humor office will now get even on a longstanding, byline controversy.

The entire "Variety" bunch condoles with and for Mr. Motherwell who seems to read "Variety" pretty thoroughly.

The Language of Lobster Alley

By HIRAM MOTHERWELL

(From "The Bookman" for December, 1930)

There are, as everyone knows, languages in America which are completely apt for a given group or occupational stratum and virtually incomprehensible to all other groups. I do not, of course, mean local dialects, whose distinctiveness consists chiefly in a peculiar pronunciation of otherwise familiar words. Nor do I mean slang merely. For slang is a collection of isolated words and expressions, and slang may be dead as Latin when its roots and associations are unknown to the user. I am referring to those modes of expression, those manners of using words somewhat distantly related to the English dictionary, which grow so authentically out of the group's customs and ways of thinking that they are able to convey information and ideas with a vitality and fidelity which standardized English, in that particular milieu, could never hope to attain.

"Of all these American languages, surely none is richer or more responsive than that of Lobster Alley—which is to say the theatrical section of New York—as it has grown under the patronage and guidance of the weekly newspaper, Variety, and of its inspired editor, Sime Silverman."

"Variety is one of the truly great newspapers of America. None can surpass it in the abundance, accuracy and timeliness of news carried, and, above all, in editorial judgment and courage. Here, however, I am writing of Variety not as a purveyor of news, but as a creator of language—yes, of literature. For by all accepted standards some of the best writing in Variety is literature. To those belonging to its group it conveys its message swiftly and concisely in living words which evoke clear images and quick emotional response."

"But he who is not acquainted with the language of Variety is certain, on first reading it, to be baffled—or to speak more accurately, to be hotto. What, for example, can the uninitiated make out of this headline—"

Pash Flaps! M. C. Fan Clubs Rated Worthless to Theatres as B. O. Gag

"Translated into English, the sentence would read somewhat as follows: 'It has been ascertained that organized theatre parties of young girls who have a sentimental admiration for the actors who function as masters of ceremonies at motion picture theatres are worthless so far as increasing box office receipts goes.' But even at this length the sentence (which is certainly not good English) does not tell its story. It would require an extensive gloss to explain certain references and to render the peculiar quality attaching to certain of the words. To explain the connotations of the sentence to an Englishman I should probably need two pages."

"Passionate flappers" does not accurately render "pash flaps." The point of the latter is (as Variety's reader knows from long acquaintance with the phenomenon) that the sentimental adoration of thousands of school girls for the handsome contempliers of the movie shows has been methodically organized and exploited. "Fan" has passed through a dozen mutations since its origin in the ancient days of baseball. "Gag" takes its direct origin from the professional name for a vaudeville joke which obtains a quick and certain response, but its meaning has been broadened to include any type of effective come-on. So the gloss might be continued almost indefinitely.

"It should be clear to the reader from this example that Variety does not intend these slang terms merely to appear smart. Variety is not striving to be clever; it is striving to convey crisp and exact information. Although it commonly appears with seventy-two or more pages of the smallest legible type, it has not an inch of space to waste. Nor have its readers any time to waste. True, the theatre folk are not, by large, very busy; but they are always in a hurry, and always eager to leap to a new topic of interest."

"That explains Variety's preference for abbreviations and telescoped phrases, and its peculiar use (or misuse) of the definite article. For example, this from its report on a recent film—"

Zoe Akim's play written down to a presumptive neighborhood fan trade of taste and what it might have held as a class screen production discounted. Result is just pretty good program material. Physical production a beauty, acting first rate, but continuity faulty, in that the job of turning a class story into a rough-and-tumble picture has been poorly done. Picture has many slow spots where story progress lags badly; comedy incidents have been ineptly written in, and all that is left are two or three melodramatic episodes with a stirring fistie battle at the finish.

"An expert's report written to transmit a reliable estimate to the profession in the shortest possible space."

"Or this summary of the emotional strategy employed by writers of popular songs—"

"These song writers exploit motherhood into a mania, and go rotary about any old half-baked, kluge-ridden Dixie backwash. They make love in kindergarten terms, turn Sunday-school superintendent about prosties whom they term "faded roses" or "butterflies," and otherwise trade on primitive mass ideas."

"As an example of the economical use of lively images to tell a story I quote the following—"

"If you can't develop a personality of mental power in 3. A. (Variety for Los Angeles) it's not the fault of writers, but of artists, soul scientists and others who sell their lecture hall seats. Some, with turkish towels around their heads with some looking as though from Harlem, cut in heavy on the big dough. One has built himself a temple and retreat for followers which set him back half a million. He plays loose with some of his female followers and has lost the decision to a number of late husbands. But he still does business at the same spot."

"For the sake of brevity and directness, Variety is always willing to coin a word. Its readers, to insure variety, best to jump in and not to be certain over it. And its news, always invariably his, is of fact. Which expression (provided you know the language) do you prefer: a great deal of money, or heavy sack, or jokes in question."

(Continued on page 14)

Can't See Rushes

Hollywood, Jan. 6. Due to too much grief and too many complaints, resulting in production delays, Fox and Metro have issued orders prohibiting all players from seeing the daily rushes.

Attitude is that if artists do not know how the work is progressing until pictures are completed, that many studio headaches will be saved.

Other studios are expected to follow with a similar general order.

During production on a recent picture one studio was held up several hours while the star, viewing rushes, had a fit of temperamental tantrums; cast members had stolen a scene from her.

PICTURE AGENT SPENDS FISTIC NEW YEAR'S

Hollywood, Jan. 6.

How Myron Selznick battled his way through New Year's Eve is being slowly pieced together by the local colony. Selznick's party went from the exclusive Embassy Club to the Coconut Grove for his first fistfights, with Ben Frank, and then there moved on to the Mayfair, where another knuckle duel with Eric Von Stroheim occurred.

Jean Harlow's name was dragged in, but she figured remotely and innocently through, sitting at a Grove table, where Selznick spoke to her casually. Next thing anybody knew Selznick, who heads the Joyce and Selznick, Ltd., and his own agency, was rolling on the floor with Ben Frank, owner of the Ambassador hotel.

Just what precipitated this fracas is unestablished.

Frank is said to have later told Selznick in the lobby that they would quit fighting, but it started all over again, with the two men rolling from the lobby into the Grove proper. Owen Moore, who was in Selznick's party, then, championed Myron, and the elderly Abe Frank also jumped into it, after which David Selznick, Paramount executive, made it a five-minute until two cops quieted the rumpus.

Later on in the morning Selznick and Eric Von Stroheim came to sudden and unsuspected blows and were separated by those nearby. This happened at the Mayfair in the Biltmore hotel.

To Selznick, therefore, goes the distinction of opening Hollywood's amateur fight tournament for 1931.

Extra Placements

Hollywood, Jan. 6.

Five working days of New Year week held only 2,098 placements for extras, 1,275 of those working on Monday. There were five worse weeks in the previous two months.

Figures can be considered especially good with only 22 features active last week.

Only 17 features carried over the weekend but 25 are listed to start this week.

Veiller on Coast for Probable M-G Chore

Hollywood, Jan. 6.

Bayard Veiller arrived here Saturday (5).

A deal for the writer to do an original story for Metro, was recently called off, but it is understood that the film company is again negotiating for a story.

GELSEY QUITS U

Hollywood, Jan. 6.

Lowin Gelsey, brought here by Universal to head the story department and later made an associate producer, settled his contract with the studio yesterday (Monday).

Contract had seven weeks to run. Trouble came over alleged interference by studio on "Mississippi," which Gelsey was slated to produce as his next.

Att'y Gen. Scans R-K-O-Pathe Deal On Plea of Defeated Insurgents

TOP BID \$80,000

Doesn't Look As If Par and Bancroft Will Get Together

Los Angeles, Jan. 6.

It is now considered doubtful here whether George Bancroft will get together with Paramount on a new contract. Star insists on more than \$80,000 per picture, and this seems to be the top Paramount offer.

Bancroft was recently in New York, but failed to close with excess there, and is now back here with negotiations still status quo. He has been off the Par payroll since Dec. 5.

New Panama Pres. Was Buying Film 2 Wks. Ago

Two weeks ago Tomas Arias, owner of the Teatro Variedades, Panama, was in New York looking over Radio film product to buy.

Today he is president of the Central American Republic. Arias was formerly minister to the U. S. Rise and sing "Dixiana."

L. A. "Times" Head In On New Hollywood Ritz

Hollywood, Jan. 6.

Harry Chandler, publisher of the Los Angeles "Times," is expected to succeed Gilbert Beesemer as president of the Hollywood Ritz-Carlton hotel. Beesemer is the former head of the Guaranty Loan Company and is serving a 10 to 100 year sentence at San Quentin for confessed defalcation of \$50,000 from that institution.

Funds of the hotel are tied up in the default Bank of Hollywood, but are protected by escrow. Construction work is expected to start in March. Ritz-Carlton of New York will operate.

Depositors in the Bank of Hollywood have a good chance to get their entire deposits back, according to latest information from the receiver. The bank moves out of the Hollywood building into a branch office next week, with Postal Telegraph and the California Bank bidding for the corner location.

Namesakes

Los Angeles, Jan. 6.

Gree-gers at Tijuana are named after actors, writers, agents and others who patronize the truck heavily during season.

Latest having a nag named after him is Edgar Allen Woolf, M-G-M writer.

Meadowbrook stables, owning the boss, is planning to run him against Leo Morrison, the agent's namesake.

Par. Uses Options

Los Angeles, Jan. 6.

Paramount has exercised several options, including those calling for six months more on Juliette Compton and Eddie Sutherland, director.

Par has also taken up its option on Lother Mendes to direct two more pictures, and one on Jackie Sicario following the completion of his first picture.

PETTING VS. SUNDAYS

Cortland, N. Y., Jan. 6.

Cortland voters will ballot tomorrow (Wednesday) on the question of Sunday pictures, the Common Council ordering the referendum following an appeal by Cortland business men.

Rev. Dr. Eugene L. Middle, pastor of the First Congregational Church, told his members that the argument that petting parties will be lessened if the young people are allowed to see Sunday pictures was false.

STAR'S GUEST CONNECTS

Los Angeles, Jan. 6.

Auriel Lee, here as a guest of Ruth Chatterton, has been put on the Paramount payroll as a writer. Her first assignment is with John Van Druten on Chatterton's next picture, "Unfaithful."

Miss Lee was recently bequeathed considerable money by the Hollywood film star who died in the 1920s.

Washington, Jan. 6. J. H. Amen, Department of Justice investigator, has been ordered at New York to look into the R-K-O Pathe purchase, following a conference this (Tues) morning between Jacob Conn, of Providence, and Asst. Atty. Gen. John Lord O'Brien, head of the Anti-Trust Division of the department. Amen is accompanying Conn north and the two are to confer with Kaufman and Walsh, attorneys for the Pathe minority stockholders, Wednesday (7) morning.

R-K-O has acquired the producing and distribution properties of Pathe. The price is \$4,500,000. The deal was ratified Monday (5) at a meeting of Pathe stockholders held at the company's offices. It was a tumultuous session.

Jacob Conn, Providence exhibitor, offered 100 shares, offered to top the R-K-O figure by \$1,000,000. He offered 25,000 as a bid, heavily armed guards bulwarked the session which lasted around six hours. Vote for ratification was reported as 662,232 for and 9,062 opposed. Later less than 1%.

Official transfer of the properties involved will be effected around Jan. 25. This is apparently to permit present court actions, of which there are two, opposing the sale to run their course.

Stockholders' meeting was featured by continuous tirades against the Pathe and R-K-O officials. Out of it came a bid for a new constitution with an announcement by certain minority stockholders' lawyers that an injunction would be sought to stay the deal in the State Courts Tuesday (6). Also Jacob Conn, Providence exhibitor, left for Washington, Monday (5) night for an appointment with U. S. Sen. Metcalf, of Rhode Island, and the Department of Justice. Conn was to make a complaint charging restraint of trade against the two companies' boards and bankers.

2 Pathe Entities

R-K-O, by its purchase, takes over a 10-year lease of the home office building running to around \$110,000 a year and until otherwise considered feasible will retain all present Pathe help necessary. This includes officers, although latter may still hold on to original Pathe. There resulting from this deal two Pathe entities, one to retain the capital stock of the company and the other utilized by R-K-O.

Of the three included in the deal half of net receipts above \$1,000,000 belong to Pathe which may make the total consideration received by Pathe, according to bankers' figures, something like \$4,850,000. In addition R-K-O assumed the contract with Ritz thus enabling Pathe to cancel the latter agreement. The money obtained through the sale is to go for the funding of Pathe's \$5,000,000 issue. (Continued on page 42)

ARTHUR LOEW QUITE ILL

Arthur Loew is reported quite ill and confined to his room in a New York hotel.

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Sudden Popularity of Travelogs Means Over 100 Expeditions in '31

Hollywood, Jan. 6.—Indications are that at least 100 expeditions may go out during 1931, combing every nook and corner of the globe for new material for travelog shorts.

Almost every major studio is financing one or more of the expeditions, and around 50 are planned independently. One independent company in the east, backed by New York capital, is figuring on sending out a dozen different outfits.

Reason for the activity on travelogs is the current popularity of two-reel lecture stuff. In silent days the travelogs were generally looked upon as fillers, but since the addition of sound effects, plus oral descriptive matter, the scenic material in many stands is getting a better audience play than the short comedies.

Among some of the early starters from here will be a Universal outfit to the South Seas; J. B. Schackelford, to the same territory; Elmer Clifton heading a unit to the Orient, and James L. Spatnick's expedition in China. Others will take in India, Africa, East Indies, and the Malay States.

WB OUTLINING NEW STOCK CO. OF KIDS

Quest for new talent has Warners designating a new stock company on the Coast built along the lines of a dramatic school. The building is already erected at Burbank for the purpose. It will provide WB with a company of young players for kid entertainment.

Understanding is that anybody in Warners can recommend prospective talent.

Idea is to go in strong for kid entertainment. The first completed is "Father's Son," with Leon Janney and other young players. Story is by Booth Tarkington, a name WB figures an important contribution to any juvenile activity.

Ivan Simpson will have charge of the school. Under the plan the kids appear in sketches and one-acters at the studio as routine observation for the execs. As the juvenes develop they will be assigned picture work.

Wm. Fox Claims Release, Loeb Wants to See It

Jacob W. Loeb, former partner of William Fox in theatrical and film enterprises, is suing him in Supreme Court for an accounting of two ventures. One is connected with groups of enterprises prior to 1913, and the other since that time which were generally associated with or controlled by Mr. Fox.

Loeb asserts that a trust in his favor arose through the sale of stock in these corporations together with others which were merged in the Fox Film Corporation. He also insists that Fox agreed to preserve his interests if he would withhold selling his stock in Fox Films.

Mr. Fox has filed a general denial with nine separate defenses which include the statute of limitations by which the action is barred because it was brought too late and the giving by Loeb of a general release of all claims against Fox. The latter applied to compel Loeb to answer the general release and other defenses. Loeb demanded to be shown a copy of the release.

Court ruled that Loeb must answer them although he says he has been shown only a photostatic copy of the alleged release whereas he wants to see the original.

Zanft's New Post

John Zanft has become a vice-president of Trans-Lux, Inc., which company is headed by Courtland Smith.

Zanft officially joined the new organization Jan. 1, and will be active on the theatre end, proposal being to string a series of small capacity theatres across the country.

Par's Checking System Delves Into Other Fields

Checking, brought on by greater tendencies toward percentage booking of pictures, is having its big day. All kinds of systems are being promoted for every squawk that is registered by an indie exhibitor about his independence.

Federal Checking System, Inc., which started only a few months ago, is now well in the lead in this field, and has plans, already being effected, whereby it will rival the biggest private agencies of its type. This checking organization, announced by Sidney Kent as "an auditing system" at a recent film conference, and credited by certain film interests as "Paramount's brain child," is already extending its scope to other industries, particularly dry goods and department stores. In several jobs to date, it is claimed, Federal has taken jobs which ordinarily would have been divided between other agencies.

Two former Paramount executives, one of them Walter Green, are at the head of Federal. Plans for the latter have developed from a simple picture theatre check-up to one which, shortly, according to insiders, will amount to a \$1,000,000 organization.

That exhibitors who agree to book pictures on percentage automatically become partners with producers during the run of such pictures was the stand taken Monday by several of the country's outstanding and oldest independent leaders. Indies who squawk at any kind of checking are classified by these leaders as "antiques who have not kept up with the trend of the industry."

Oldknow and Arthur Will Not Exchange Offices

Hollywood, Jan. 6.—Oscar S. Oldknow continues here as executive vice-president in charge of Fox West Coast.

Harry Arthur, Jr., is returning east and won't come back to take charge as was originally planned.

W. S. McDonald, Banker, Actively Joins Warners

W. Stewart McDonald, formerly financial adviser to Warners, with Goldman-Sachs, bankers, has resigned from the latter company to assume a direct post with the picture firm.

So far as known, McDonald will occupy an executive post in the WB theatre division close to Harry Warner and Sydney Skoloff. His capacity will be purely financial, according to information.

McDonald's move is a personal one and in no way affects or deals with any movement by Goldman-Sachs or other bankers in any direction.

McDonald's going WB is understood to have been at the personal request of Harry Warner, WB president.

Signing Players Weeks In Advance on Coast

Hollywood, Jan. 6.—Encouraging sign here, according to agents, is the signing of major players for pictures not scheduled to start till later part of February. First advance booking of these players is 10 days at the most.

Agents figure the studios will be in the midst of heavy production at that time.

Junior's Trip Off

Hollywood, Jan. 6.—Carl Laemmle Jr., is not going to New York for a month or two. When he does, entrain, Bob Harris, secretary, said, with company. Both seen new story material.

Laemmle, Sr., also stays on the Coast.



SELECTIVITY
President Hoover picks his cabinet. R-K-O bookers pick their acts. It's the same thing all the time. We've been picked for years because we are always a hit, headlining shows and rocking theatres with laughter as

**"The Originators of Tintype" (CHIC) (ROSE)
YORK and KING**

Week Jan. 2; Orpheum; Vancouver R-K-O Direction: LEE STEWART

RKO May Adopt UA's Unit Star Idea for Pathe

Although not definite, discussions among home production and sales executives are along the lines that Radio will distribute Pathe product on a single unit-star plan similar to that used by United Artists. The plan, however, is not part of any agreement for the Pathe-Radio merger.

Even if the plan goes through it will take about 12 weeks before anything effectual towards carrying out this sales idea can be done. Status of the merger proceedings thus far revolve only around a contract for Pathe to sell and for Radio to buy.

Under the proposed distribution plan, as mostly discussed, from the Hollywood end, is that none of the Pathe feature product will go on a block selling system.

Pathe's present exchanges and selling organization may be devoted to the exclusive distribution of short subjects, Radio taking distribution of the Pathe features.

An unusual twist to the latter angle is that from present talk it is planned to give the features key spot previews of a sort before R-K-O actually starts distribution. It may mean the unit-star system will be on a selective draft system.

In Constance Bennett, Ann Harding and Helen Twelvetrees, Pathe figures it has star names comparable with other current big stars. By first-spotting this trio's pictures in the key spots, a fairer view of prices to be charged general distribution marts can be analyzed, according to the idea.

PAR BUYS SHERWOOD PLAY FOR COAST WORK

Paramount has bought the talker rights to the Robert B. Sherwood play, "This Is New York," for film production on the West Coast.

This is the second Sherwood play sold for pictures within two weeks. Other is "Waterloo Bridge," bought by Universal.

Foxites East

Hollywood, Jan. 6.—A party of Fox execs leave for New York tomorrow (Wednesday). Party, comprises Mr. and Mrs. James Fitzgibbon, Mr. and Mrs. Roger Furr, Al Lewis, and Vic Skelton.

Furr and Skelton will remain in the east six months, then return here.

Brynie Foy on Own

Hollywood, Jan. 6.—Bryan Foy is going into short production again. He's backing himself and has a novelty idea, he states.

Goes into work next week.

Hollywood Bulletins

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed each Saturday in Hollywood, and placed as a wrapper upon the regular weekly "Variety."

The Bulletin does not circulate other than on the Pacific Slope. News from the Dailies in Los Angeles will be found in that customary department.

Even stricter adherence to the Hays code is best for the industry. It was agreed at a special studio executives' meeting held upon request of Irving Thalberg. One thing to be corrected, it was admitted, is the general impression that any play is suitable for pictures if its screen treatment eliminates the original dirt.

Phoney "Chicago gunmen," who acquired that tough look by reading gang stories, are annoying studios with demands for jobs and favors. Some are offering "protection" for a price. Hollywood police say that 75% of these synthetic muggers have no connection with any gang.

Tap dancing is listed in the new University of California curriculum as a major study.

In the midst of a crime wave, and with the dailies playing up a succession of attack cases, neighborhood picture houses say their business has been given another kick in the pants.

The Academy's policy of awarding individual trophies to the year's "bests" in pictures probably will be dropped in favor of one large trophy for each class which never becomes the property of the winner. Instead, the victor will get his name engraved on it and be permitted to hold it for a year. Academy members believe the small individual trophies are becoming too common.

Jack Warner warned his directors and writers by letter to quit promising jobs to femmes. "We have a casting office," he prods.

Erle Von Stoheim and Myron Selznick went at each other in the New Year festivities at the exclusive Mayfair. No serious damage.

"I just told him what I thought of him," Selznick explained, "and then it started."

Mae Murray gets another whack at pictures. Metro gave her a principal part in "Bachelor Apartment," starring, and directed by Lowell Sherman.

Anxious to keep his American stars from going abroad, Metro plans a return to dubbing for many foreign releases. Norma Shearer's "Strangers May Kiss" will use the American east and ghost voices for all versions.

Doing a small part in FN's "Milk" and then returning to stock, Joan Blondell is being brought back to play leads at Burbank.

"Flying High" is being brought to the coast intact and opens at the Elitree Jan. 26. It'll give Metro a chance to let it over thoroughly before filming.

Start of "Cavalerie of the Streets" was delayed one day because William Powell showed up with a shiner and no explanation.

Laid off by Tiffany, Bud Barsky and Six Neufeld are importing seven chimps from Germany and plan to put up some competition against Tiff's chimp two-reelers.

Peggy Hamilton has been appointed official City Hostess by the city council to greet incoming celebrities. This takes a load off the studios.

Extra, Harry Tierney, songwriter, had his option taken up by Radio.

"I Spy" femme secret service tale by Baroness Carl Jannsen, has been purchased by Warners for Dorothy Mackall.

"Hiawatha," made by Universal in 1908, is up for a talker remake. Only existing print is in the U. office in Germany.

In an effort to cut flava production costs Metro is trying to get foreign versions down to two weeks or less of shooting time. First through is Spanish "Madame X" in 11 days.

Adolphe Menjou is under lead in Metro's "Among the Married," Edgar Selwyn directing.

Film colony's golf champ, George Marshall, will direct Bobby Jones' golf shorts for Warners.

Par's third choice opposite Ruth Chatterton in "Fidelity" is John Loder. First it was Clive Brook.

then Paul Lukas. Title also is a third choice.

"Climax" (Radio) will premiere at the local Orpheum at \$5 for a run starting soon.

Edward Montague, Par scenario editor, enroute east for material, left Sunday (4). D. A. Moran, of Par's New York office, comes west within a week.

Howard Hughes has bought "Hollywood Melody" by Winifred Reeve, through Hal Horne. Story is about Hollywood extras.

Colleen Moore wants \$75,000 to play the lead in "Seed for U. No get-together as yet.

Millard Webb will direct two for British Gaumont, starting Feb. 1. He's in London now, where his wife, Mary Eaton, is doing a show.

Warners will split into two reels the wild animal picture made by Earl Frank and release as "Adventures in Africa."

Failing to get Barbara Stanwyck, Charlie Rogers is looking for girl for "The Registered Woman," scheduled to start Jan. 20.

Edna Best, legit, now in cast, has been signed by Metro. She arrives shortly.

Joe Schmitzer and Lee Marcus left for New York Friday (2) and William LeBaron gets away Saturday (10). Schmitzer will be back at the studio in two weeks.

Thomas H. Ince Corp. is suing Edna R. Schley for the return of a dozen script plays and books she was to sell at 20% commission two years ago.

"Foggy" put off indefinitely at the Civic Republic. "Inspector General," by Nikolas Gogol, with Noel Madison featured, opens instead in February.

Mitzl Hajos is here for "Gypsy," by Myron C. Fagan, which opens at the Columbia, San Francisco, either Jan. 19 or 26.

Columbia will talkerize "The Midnight Express," formerly made silent.

Vera Tenasdale replaces Roberta Arnold in the legit cast of Sid Grauman's "Once in a Lifetime," readying for production. Illness of her husband, John Willard, called Miss Arnold east.

Second French version at Radio will be "Bachelor Apartment" with Leon d'Ussau and Harry de la Falaise co-directing.

Frank Reicher, off at Metro as assistant director, returns to Pathe to write.

Jim Crawford, steward at the Masquerade, resigns. He's more than \$5,000 out on loans to members; it is reported.

After a short lull WB-FN resumed feature productions with a German edition of "Sacred Flame."

Looks as if Abe Lyman will take over the Moscow Inn.

George Arliss' "Ruling Passion" will get a new handle at Warners so it won't conflict with the silent of that title.

After a Christmas layoff Roach Studios are again active.

James Rennie is here to go into WB's "Party Husband" opposite Dorothy Mackall.

Another Gilbert Becannier project was on the par this week when the Christie Film Co. filed suit to obtain a clearing of title of its property on which the Sennett studio stands. The involved bank ambezzler was in on the deal.

"Lovely Lady" is being screen-treated by Wilson Mizner and Houston Branch.

Murray Smith, orchestra leader at the Montmartre, makes his screen debut in Warners' "The Devil Was Sent."

Some unknown mugs, has been forging Bill Feltberg's name to a flock of checks.

Sam Shirley, Metro district manager for Chicago, is here for a vacation.

Paul Abel, Paramount organist, has been switched to San Antonio. (Continued on page 10)

TRADE 'SLUMP' SET AT BUT 7%

Permit Revoked on "Ingagi" in Censors' Victory—Sets Precedent

Chicago, Jan. 6. A strong precedent was established by the censor board last week when it defeated Congo Pictures' injunction on "Ingagi," and revoked the permit.

Censor board, which gave the picture a clean slate the past summer, was forced to ask for a revocation of license because of the terrific squawks of colored organizations and the colored press. Congo Pictures then got temporary injunction restraining the coppers from pulling the flicker.

At court, however, the censor board, through corporation counsel W. V. Daly and James Kearns, claimed the permit had been obtained through subterfuge and deception. They had passed the picture because they believed it was scientific material but later learned of the objectionable passages concerning Negro women and apes.

Court upheld the board in practically every statement, and also agreed with the Negro organizations when they stated the picture was in direct violation of the municipal code which prohibited the holding of any race or religion to ridicule or contempt. Better Business Bureau also added a complaint, claiming that the picture was a farce.

Marks the first time here any permit has been revoked. Other than this precedent the ruling has little meaning, since the picture has already completed a big majority of its local bookings.

Tex. Judges Ass'n Slaps New Taxation Proposal

Dallas, Jan. 6. With the Texas legislature opening this week, the climax is Will Horowitz's campaign against the proposed taxation system. Said system involves new sources of revenue, including the theatre tax, aimed chiefly against circuit properties. It is claimed that value of the system is just what Horowitz's lobbyists at Austin have been instructed to push, with the supposition that Public and R-K-O would be the main ones to set it in the neck.

Col. H. A. Cole and Texas Allied still in the same position. Cole claims now that Allied will not boost Horowitz's scheme, but at the same time won't fight censorship for the sake of "protection of sex evils" in circuit pictures.

"Blue Angel" Two Ways

Paris, Dec. 27. "Blue Angel," which Pommer's "Blue Angel" is currently playing at the Studio des Urales in two versions, both S. R. O.

First show in the evening is a second, synchronized version with French inserted subtitles. Second show in the evening is the original German version.

WB's CHORUS CALL

Call for the line has been placed at Warner's for the Second Annual Warner Club (Gaieties), to be held in February.

It is an annual affair of the Warner home office employees and is held at a Broadway house.

Fox Extension

Report has reached Broadway that the matter of Fox commitment has been taken care of, although not due for three months.

Part of the recapitalization of the company last spring consisted of \$35,000,000 short term notes due in a year, or in April, 1931.

Understand that arrangements have been made to take care of this maturity, and that the extension runs for another year.

See Saturation Point in Wire Equipment Near

Hollywood, Jan. 6. Development by Dept of its visual education department has brought several changes in its staff. J. R. West, western sales manager, has been transferred to the New York office as head of the sales department. He will endeavor to build up the home school, and non-theatrical field.

J. Maurice Ridge, district sales representative in Dallas, assumes West's job here. The Denver office is being abandoned, leaving only a sales crew there.

It is reported that the San Francisco and Seattle territory will shortly be operated like Denver, with merely a sales force. This move is looked upon here as a sign that the saturation point for theatre equipment sales is already in sight.

Dept expects to show the industry that theatre sales are now limited while educational sales have only begun.

Katz on Trip

Sam Katz left for Boston yesterday (Tuesday) as a start on a swing over the country. It's his first trip around the Public circuit since last May.

Chicago, Dallas, New Orleans and Atlanta will be visited.

Contrary to reports prompted by Katz's sudden leaving, P-P officials deny that the trip also has a view to further Public theatre expansion.

Godsol's 900 Shares

Surrogate Foley has decided that Frank J. Godsol is the owner of 900 shares of stock of Metro-Goldwyn Pictures listed among the assets in the estate of the late Abraham Goldberg, that the stock is in Godsol's possession, and the executors do not question his title.

The Surrogate accordingly ruled that Godsol is entitled to dividends on the stock paid since the death of Mr. Goldberg, which have been paid to and accounted for by his executors, and which have been set aside in a separate fund pending decision as to the ownership of the stock.

Critic Joins Fox

Quinn Martin, veteran picture critic of the New York "Morning World," leaves that paper Jan. 10 and for the Coast Jan. 13 to join the writing staff of Fox. Martin will travel west by way of Shreveport, La., where he will stop off to see his parents.

His successor to the post of film critic for the "World" has not been named.

DROP FROM BOOM YEAR \$59,500,000

Seven-year Survey Shows Gross Business Up From \$650,000,000 on U. S. Audit of 1923 to Around \$850,000,000 in '30—Drop in Grosses Surprisingly Low

GOOD SHOWING

It is learned that picture theatres dropped off \$59,500,000 in 1930 under the total gross for 1929. This is approximately a decrease of but 7% and is scant official.

Almond, in the course of seven years, has increased its earnings 33.13%. This is based on the government count of gross business in 1923 which was around \$650,000,000. A check-up of official figures today places the volume of 1929 theatre grosses at \$850,000,000.

In other sources, however, based on the accredited count of 115,000,000 ticket buyers weekly in the U. S. at an average cost of 20 cents per ticket, the losses for 1930 are placed at around \$2,300,000,000.

The latter estimate is termed "grossly exaggerated" by officials who are close to the industry's counting machine and who maintain that three too many ciphers have been added.

Total income of \$1,000,000,000 a year is believed to be the high water mark that the industry can achieve and retain.

Depression Lessons The current depression has taught filmdom some invaluable lessons it is pointed out by the salons. Taking the business done on Broadway over the recent holidays, it is declared that for the cities the holiday grosses, especially those of New Year's Eve, establish the partial loss of one class of deluxe patronage and the gaining of another.

People with night club money who never went to picture theatres are going to see films now and those who never went to night clubs are going to deluxe houses far less frequently. Of the two classes, however, the industry suffers its greatest loss in the falling off of the lesser moneyed class which has always composed the bulk of film ticket buyers.

When industrial conditions have returned to normal, it will be possible for pictures to come through with the greatest fan following it has ever known, say the guardians. Idea is that the times are eliminating class distinction so far as the motion picture is concerned.

"Criminal Code" Cut Heavily by Chi. Censors—File Suit

Chicago, Jan. 6. R-K-O is going lawing over the censors cutting of "Criminal Code" (Col) which has been shelved until after the battle. "Charley's Aunt" (Col) is taking "Code's" place and opened at the State-Lake Jan. 3.

Censors insisted on chopping so much of the "Code," that the house wouldn't have had a picture left. R-K-O is now appealing to the courts.

EXHIB SUES EVERYBODY

Hollywood, Jan. 6. Anti-trust complaint and suit for \$25,000 has been filed in Federal Court against the major producers and the Film Board of Trade by Joe Robinson, former half owner of the Seville theatre, Inglewood near here.

Plaintiff asserts zoning in December, 1925; changed the theatre from a first to second run and cost \$1,000 monthly in operation losses until it finally closed in May, 1927.

N. Y. Dailies Cut Display Rates 25%; Broadway Film Sites and 50 Legits Spend Near \$80,000 W'kly

WB's Commercial Dept. Will Canvas Ad Agencies

Warner's industrial department will give a tour at the Roosevelt hotel Jan. 20, for advertising agencies men to advise them on the commercial short reel for theatres. Will additionally intend to send field men on a tour of the country to familiarize other agencies with this method of screen exploitation.

It is also planned to address the automobile men who are in New York for their annual show.

U Dissolving Its Theatre Co.—90 Houses

Universal is moving to dissolve its theatre corporation, representing to date ownership or interest in about 90 houses throughout the country.

During the past two years it has shaved its theatre holdings from over 200 to the present 90 theatres.

Carl Laemmle, individually, holds two-thirds of the preferred stock. It is learned officially. He is numbered among those advocating dissolution of the theatre organization.

At meetings held in Wilmington, Del. it is gleaned that only one stockholder has objected to liquidating the theatre interests. This man is a holder of but 19 shares, it is declared.

YIDDISH FILMS HOPE FOR CROSS-COUNTRY STRING

Yiddish talkers, partly to blame for the poor condition of the Yiddish stage, are spreading. Originally produced on a gamble, the films now pay production costs in New York city alone. Only one company, Judea Pictures, is making them.

Within the year it is hoped, Yiddish films will be showing on a national circuit for key cities. Production schedule has 12 features, 24 two reels, and 12 one reels, listed with Maurice Schwartz and Molly Picon recorded starring in some.

In addition to the 40 runs given the films in Greater New York, the talkers are getting dates in St. Louis, Chicago, and Philadelphia, with Boston and Cleveland scheduled as January displays.

Morris Goldman, partner in Judea, is now in Europe, where he will try to place "My Yiddische Momme."

Film Auction

Hollywood, Jan. 5. Consolidated Film Industries announces an auction of canned goods for Jan. 17, in order to defray laboratory expenses run up by indie producers.

Some 45 cans of film are scheduled to go under the hammer from \$500 to \$5,000 each, with a few strips.

HAMMERING CENTER

Hollywood, Jan. 6. Abe Ziss, Notre Dame center, who played here against University of Southern California, only a few weeks ago, is now a carpenter in the Columbia studios.

Ziss will get into a new line of sporting profession.

Paramount-Public is taking the lead in a general movement among picture advertisers to bring about a country-wide, 25% reduction on display advertising tariffs for amusements in newspapers. Tariff changes have already been accomplished in the mid-west and south.

The most recent notable change, however, was effected in New York, admittedly the highest priced advertising centre and the toughest.

Seven N. Y. dailies have offered co-operation. Two of them, however, only on certain editions. The "Times," on its Sunday edition, and the "Evening World," on its Saturday issue. "Mirror," "News," "Telegram," "Journal," and "Graphic" have gone all the way. The latest one is the "Journal," Hearst sheet, which exacts the highest daily rate for amusement lineages. In Boston, the "Post" has subscribed to the idea as also certain dailies in the south.

Changes have only been effected on display type. These ads are now getting regular commercial rates on a par with other industries and commercial biz. Classified directory amusement advertising is okay as is with the film biz. The kick being only on display stuff where the standing rule of these papers has been to charge special, and higher, rates if a theatre is mentioned.

The reduction will permit more and bigger local tie-ups, a scheme which was originally started by Paramount-Public and since followed by other companies.

Legit and Film Ads

For a period of six months, from October to April, inclusive, between seven and 19 picture theatres in New York place as much paid advertising copy with 16 New York dailies as about 50 legit houses. The weekly total of such advertising money is near \$80,000, equally divided between the two Broadway show fields, when most of the legit houses are open.

Advertising authorities in both show business branches agree unofficially on the advertising comparison and expenditure, and provide the above statistics. They point out that whereas every legitimate theatre has to meet an average advertising budget of \$800 weekly, some going as high as \$2,000, the Broadway picture emporiums carry in their weekly total of \$14,000, ballyhoo space for 650 theatres coming within the advertising zone of the metropolitan dailies.

Because of this fact, the experts state, the theatrical situation, exploitatively speaking, is unique in New York. It is a situation, they say, which is not to be found in any other city in the country. Even Chicago and San Francisco, likewise Los Angeles, derive revenue in advertising space from neighborhood film theatres, often with but a fraction of the number of seats possessed by many of the theatres in Manhattan. Other than the downtown Brooklyn houses, a neighborhood house ad is a rare specimen in the major Atlantic newspapers.

Metro's Coward Play

When it first came out, "The Late Livers," current legit success in London, is produced for New York, it probably will have Metro money in the background.

It is a play about the three odds to the piece, and it is produced overseas on the stage (it may be headed for a similar fate on the screen).

Moses-Quigley Split

It is learned that the split of the Moses-Quigley household is now a matter of public knowledge.

Moses, it is said, has been in the city for some time.

Gaumont's New Vic on Flat Rental Basis—Stage Shows Out of 13 Houses

London, Jan. 6. — Looking (followed) on flat rental basis at the New Victoria, now regarded as its ace stand, instead of working on a percentage arrangement.

Gaumont recently took a stand for a maximum payment of 25% guarantee and refused to go beyond that limit; the one exception being in the case of "Raffles" (U.A.). Now, the New Victoria policy is that, on the part of Gaumont, to refuse to pay guarantees beyond a maximum of 15% except on long features.

At the same time the Gaumont houses have given notice to their orchestras and starting with the end of January presentations and stage shows of other kinds will be eliminated.

When the circuit first went to the talker policy the orchestras were dispensed with, but the pitmen were reinstated in May when presentations and specialties were added. Experience of eight months has indicated to the management that the added show means nothing to the boxoffice. Thirteen houses are affected in the new order.

ENGLISH CENSOR BANS 'OUTWARD BOUND' FILM

London, Jan. 6. — The film censor has forbidden exhibition of the picture "Outward Bound" (W.B.).

The author, Sutton Vane, entered a protest, arguing that the picture version contains no material change from the stage play, but his plea was ignored. Censor even declined to make known the grounds of his objections.

At the same time the play censor banned "The Last Mile," but it will be produced for one performance by the Venturers' Society at the Phoenix theatre, Jan. 18 (Sunday).

Editing "All Quiet" for Further German Showings

Berlin, Jan. 6. — Universal's Berlin office is planning to change "All Quiet" to make it suitable for continuation in Germany.

Several changes will go out and others edited, the film then being resubmitted to the censor board. They hope to show it again early in March.

Amsterdam, Jan. 6. — "All Quiet" will be shown here uncut by the censors, to the great surprise of the local newspapers who expected authorities to order cutting because of the German riots.

Fight 30-Day Clause

Sydney, Jan. 6. — Exhibitors of New Zealand have taken up a fight on the 30-day cancellation clause which appears in all contracts.

Distributors say the provision is made as a protection against the return of the government to its previous extreme tax burden. Showmen, however, threaten to refuse to sign any contracts and have carried their complaint to the government. Appeal to the authorities is regarded here as a tactful blunder.

NATIVE FILM OPENING

Amsterdam, Jan. 6. — "Triumph," Polyson film directed by Jan Jansen, will be given a morning matinee premiere at the Cinema Royal, this Saturday (10). Silver anniversary of the combined Holland Trade Unions will be celebrated on the same day. "Triumph" depicts the life of romantics and weavers and shows the plight of glassblowers and dock workers, who work very hard and then waste their weekly wages in liquor.

Hazen in Berlin

Berlin, Jan. 6. — Joe Hazen, Warner actor, is here to deliver with Carl Wall, composer, who recently won a lawsuit against the Warners, regarding the talker rights to Wall's "Beggar's Opera."

Sues German Gov't on Banning of War Film

Berlin, Jan. 6. — Following the banning of Richard Oswald's new film, called "1914," by the state censor inspired by the Foreign Office, Oswald has brought suit against the Foreign Secretary. The picture has to do with the origin of war and is claimed to be anti-war propaganda.

(Ground of the producer's suit is that he submitted the completed film to the Foreign Office and had complied with all objections by altering the material.)

FOX USES CAUTION IN FOREIGN PLAYER DEALS

Paris, Jan. 6. — Fox is proceeding with caution in making commitments for foreign players. Tests are being made of actors, but budget limits make it necessary to set moderate salaries. Against the lower figures, however, is the advantage of contracts running six months.

Situation leaves performers uncertain in making their decisions. Meanwhile, John Stone and Max Constant will shortly proceed to Berlin and to Madrid, offering terms to chosen players. They will then return to the home office in New York.

KEATON SILENT RAZZED

Paris Fans Resent "Free and Easy" Minus Dialog

Paris, Jan. 6. — Metro's talker, "Free and Easy," retitled "The Director" ("Metteur en Scene") was shown at the Madeleine in silent form. Buster Keaton's name constituted a draw for the French fans, but they resented the silent version.

Razing of the picture started in several parts of the house, and it became necessary to summon the police to calm the disturbance. As a compromise, the show was put on a grid schedule instead of separate afternoon and evening performances.

Tovar Tips Marriage

Mexico City, Jan. 6. — Lupita Tovar, Universal's Mexican star, will marry Paul Kohonen, the same company's foreign manager, according to a statement credited to her by the Chihuahua correspondent of the Mexico City "Excelsior," and made while she was passing through that city on the way back to Hollywood.

Star was in Mexico City recently but said nothing of her engagement. Local newspapers are all excited about the story.

'Shrew' Fair in Italy

Milan, Jan. 6. — The Fairbanks-Pickford "Taming of the Shrew" (U.A.), did fairly here. Italians are probably as well acquainted with Shakespeare as the Americans.

Dialog was out, but sound effects were retained. The church music and old English songs were enjoyed. Comment was that the picture as screened here "was almost as good as a silent." Mary Pickford was liked, being one of the country's prime favorites.

Editor, Exhib. Switch

London, Jan. 6. — Pat Dixon leaves the editorship of the "Cinegraph" (Times), editorial organ of the exhibitors' association, and joins Lambert Newbold, advertising contractor to the Gaumont-British theatres.

Syd Alexander, formerly chairman of the Scottish branch of the exhibitors' association, takes over the editorial chair with James Watt as business manager of the publication.

Varno for Goldwyn

Amsterdam, Jan. 6. — Roland Varno sailed Saturday on the Bremen for Hollywood. Varno is a young Dutch film actor now under contract to Sam Goldwyn.

M-G-M IN SWITZERLAND

Reported Bidding for Holdings in French Cantons

(Geneva, Jan. 6. — Metro-Goldwyn's Swiss exchange, formerly managed from the company's headquarters in Paris, has now become an independent entity covering its own territory. Coincident with this change in management the story is about that the American company is trying to purchase theatre properties in the French speaking communities, as distinguished from the cantons where German is spoken.

BUDAPEST TURNS FROM DIALOG TO SYNC. FILM

Budapest, Dec. 27. — "We Brought the First Talkie, We Bring the First Silent Film," reads a trade paper advertisement here for "The Idol."

The advertisement has attracted big audiences, for suddenly everybody seems dead against talkers and all synchronized product. Metro's Budapest house, Radius, engaged the first orchestra here to play even on the nights when talkers are presented. The film now exhibitors here saved on orchestras what they had to spend on wiring, but they are finding out now that it won't work. They have to get both.

For the moment Hungarian audiences seem to have grown tired of hearing talk in languages not their own. Par's second Hungarian version, "The Woman Who Laughed," has just been presented. It is better than the first, "The Doctor's Secret," but there is small chance of a real success. One drawback to Hungarian version pictures is that a story which might pass muster in a silent or foreign picture gets much more severely criticized if it has dialogue in Hungarian. Expectations are too highly strung, and so far no Hungarian version picture has satisfied them.

Metro's house, leased particularly with a view to presenting Metro pictures in Budapest, had two bad flops, "Thunder" and "Their Own Desire." Both ran only for about a week. They are now playing a few pictures, "High Society Blues." It is just drifting along. The foreign version shown here has 90% of dialogue cut out. Lips move and no speech comes. Of course this makes the picture very long and tiresome. There seems to be something wrong about most foreign versions, anyway.

German pictures are no better. Ufa with its three houses has had a very bad season, and rumors are afoot that they want to sell their lately acquired and expensively re-decorated house, Urania, to Metro-Goldwyn.

Ufa's imports were very bad this season. Desires are now playing "The Desert Flower," another of those Viennese pictures taken from the life of Johann Strauss, the waltz king, and it is dull.

New Italian Picture Shows Crude Acting

Milan, Jan. 6. — The native made production, "Come di Assise," attracted interest here as a holiday novelty and proved to be nearly perfect in mechanical technique, but marred by extremely bad acting.

The actors are all legitimate players who fail completely to adjust themselves to the new medium. One actress takes up a vast amount of time in a long speech and in a court-room scene uses up enough footage in walking from one spot to another to suffice for a short subject. Everybody is microphone and camera conscious.

Story is an underworld plot along the lines of "The Godfather," and although its value is not completely realized, picture did not attract strongly, the fans probably still remembering the grand bust of "Nero," earlier native-made.

Hoot Dubbed Dialog

Milan, Jan. 6. — The Iliso Film Co.'s "Troika" was liked as a story, but the dubbed dialog was only hoots from the fans. Older actresses and Hans Scheler could be seen to mouth certain words in Russian while the dialog was audible in Austrian.

Picture has fine photography and its musical synchronization is first rate.

Swedish Film Version Of "Peer Gynt" Inspires Peeve of Norwegians

Stockholm, Dec. 27.

Negotiations for the filming of "Peer Gynt," with the Grieg music, have been going on for some time in Oslo, and now seem to have been brought to an end. Present indications are that the picture will be made without dialog and with Grieg's music as the main factor. The production cost is estimated at 1,000,000 Norwegian crowns (\$250,000). On account of the limited production facilities in Norway the picture will be made at Svensk Filmindustri's studio in Stockholm, Sweden, with Lars Hanson, Swede, and former Metro player, in the role of Peer Gynt, and Camilla Horn, German actress, in Solveig's role. No director has as yet been chosen, but Gustaf Molander, Swede, will probably be engaged.

The Norwegians have received the news with mixed feelings, inasmuch as Peer Gynt is the most Norwegian of all Norwegian plays; and the fact that the main part of the production money will be raised in Norway has aroused strong opposition against placing the filming of this Norwegian jewel in Swedish hands, with Swedish and German players in the principal characters.

Italians Wiring More Despite Dull Business

Rome, Jan. 6. — Exhibitors are complaining that business has been running at low levels, although there was a brisk spurt during the holidays. Nevertheless, more and more houses are being wired throughout the territory. Total of houses sound equipped has now reached 200, and it is predicted that at the end of 1931 the number will have reached 400.

\$65 PER SEAT PER YEAR Paris Average Varies—Par. Figure Highest at \$500

Paris, Dec. 27. — Survey of the picture theatres shows that enormous differences exist between the yearly grosses received figure for one seat. For Paris this averages about \$65 a year.

Confirming the recent statement that Paramount and Haik's chain are best managed, Paramount tops the total yearly receipts per seat with \$500. Olympia, which opened less than a year ago, showing for that period an average closely following Par. Metro's Madeleine shows about \$360 per seat per year.

Lowest revenue in Paris is that of the Palladium, a neighborhood house grossing about \$10 per seat per year. Out of these figures about 30% is to be deducted for taxes. Special interest of these figures lies in the fact that prospective builders, according to management, location and type of house, are now able to estimate roughly how much can be paid for rent and amortization according to capacity.

"Doorway to Hell" Cut

London, Jan. 6. — First National's "Doorway to Hell" was severely censored. Objections were so numerous that drastic cutting became necessary before the picture could be shown here.

GERMAN PRES. SEES FILM

Berlin, Jan. 6. — President Von Hindenburg, and his family attended the showing of "Elite concert of Simsonetti," nationalistic UFA talker, at the Censor Board's office.

"VIENNESE" CLOSING

London, Jan. 6. — "Viennese Nights" (W.B.) closes at the Leicester Square Jan. 10. It will be succeeded by the following evening by the same company's "Kismet."

Rename Australia Censors

Sydney, Jan. 6. — The Government has just reapointed Cresswell O'Reilly chief censor, with Lena Lynch his assistant. Prof. Gay Brown and Mary Gillmore are returned to the offices of appeals board.

VIENNA AGAINST NON-STAR IDEA

Vienna, Jan. 6.

Austrian film trade leaders have refused to join with the German trade in an attempt to reduce film costs by eliminating the star system in favor of no stars, but a high artistic level of product.

Reply to Berlin from Vienna was that the fans want to see stars and are ready to pay for the privilege. Carefully, the Austrians only a few weeks ago expressed themselves in favor of the non-star proposal, but switched when the Germans sought to get their co-operation.

ITALIANS FAVOR DRAMA; COLD TO FILM REVUES

Rome, Jan. 6.

"Redemption," with John Gilbert, proved a draw at the Corso Cinema, while the Fox revue, "Happy Days," fared indifferently at Barberis.

Contributing to the reception of the latter feature may have been the fact that it followed "Paramount on Parade," feature of similar type. However, the reception of recent pictures seems to make it plain that the Latin public prefers straight dramatic subjects to the musical type.

Announcement as to that Fox will release "The Big Trail" here the end of January, also putting out "Men Without Women" in the not distant future.

Art Acord Suicide

Mexico City, Jan. 6.

Art Acord, former leading star of western pictures, committed suicide at a hotel in Chihuahua City, according to advices received here. He was found in a hotel room dying from an overdose of arsenic.

Information available makes it appear that Acord had been in Chihuahua for some time and had made unfortunate investments in Mexican mining properties. Losses from these transactions are reported to have left him in a depressed condition.

Acord was popular in Mexico, both through his pictures and through the rodeo shows he staged in this city and other parts of the republic.

Par Trying Original Musical in Spanish

Hollywood, Jan. 6. — After having thrown out the script for a foreign version of two already produced pictures, Paramount has decided on an original story as its next Spanish effort. The picture is to be a musical.

Film is untitled and will be directed by Edward Venturini as the first of seven specials. All other Par Spanish flickers will be shot at Joinville, France.

\$28,000 in London

London, Jan. 6. — "Manslaughter" (M.P.) grossed \$28,000 in its first week at the Plaza and holds over for an additional week.

6th L. I. Stage

Paramount's Long Island studio is to get another stage. With the latest addition the total will be six. Par will turn out 17 pictures at the L. I. plant this year.

JUNGLE FILM BOOKED

London, Jan. 6. — United Artists has closed with Gaumont-British for a pair of "Columbia's Africa Speaks" at the New Gallery, starting Jan. 8. Picture will follow "What a Widow." Arrangement is the first under the U.A.-Columbia foreign distribution treaty.

SYDNEY WEATHER BREAK

Sydney, Jan. 6. — Arrival of a stretch of cold, wet weather gave local showdom a break over the holidays. All theatres enjoyed good business, both pictures and legitimate.

U. S. MAY DROP VERSIONS

"All Quiet" Admired in Vienna, Tho Again Inspiring Wild Political Riots

Vienna, Jan. 6.
The film "All Quiet on the Western Front" (U.) won a preliminary victory here, although its showing to an invited audience was the occasion of much public disorder. While the audience of journalists and officials gathered at the Apollo theatre for the first viewing, a mob of several thousand Nationalist youths did its utmost to break through the cordon of 1,500 police drawn around the theatre.
The police succeeded in repulsing the rioters, but opponents of the film got in a blow. Somehow they had succeeded in introducing fume bombs by sitting the cushions of the theatre seats and when the machines exploded it was necessary to clear the house for half an hour until the air had been purified.
Thereafter the audience remained to sit through the screening in quiet although the battle raged in the streets a few blocks distant.

The Nationalists formed in the wake of tram cars and tried to break through the police lines by surprise rallies. Tured back by the determined gendarmes, they wrecked the trams and even turned their attention to wrecking nearby shop windows. Cafe owners in the vicinity hastily put up their iron shutters. Foot police used their truncheons while mounted men charged the crowd. Many shops were damaged in the fashionable Mariahilfer Strasse.

Rioters were all young political zealots who had never seen the picture they raged against, while the audience in the Apollo was deeply moved by the picture's presentation of war horrors, finding in it not the slightest ground for offense to German or Austrian soldiers.

Among those who have seen and admired the production is Wilhelm Miklas, president of the Republic, who left the screening arranged especially for him deeply moved.

Nevertheless, so determined is the opposition that a crowd of supposed Nationalists last night attempted to set on fire the Sweden cinema where another public performance was about to be given. Several suspected conspirators were arrested.

BUENOS AIRES' FAMOUS OPERA GOES TO FILMS

Buenos Aires, Jan. 6.
The famous Opera theatre, here, scene of a generation of noted operatic triumphs, has just gone pictures as a regular policy and may be demolished in 1933.

Turning to screen entertainment, the house is seeking to grab features starring all the Latin notables in pictures and failing will go after international names, the list including Vilches, Del Rio, Barry Norton and Chevalier.
Native press deplores the passing of the old house and points out that the disappearance of the legitimate and opera stage is due to the dearth of native South American talent, in consequence of which the people are forced to seek their entertainment in the cinema.

The observation takes on special significance in view of the search of the American producers in this territory for screen talent.

Plugging Wide Screen

Minneapolis, Jan. 6.
Stato is advertising the local advent of Magna film, twice the size of the ordinary screen, in connection with the showing of "The Bat Whispers" (UA), this week.

GERMAN FILM IN EGYPT

Cairo, Jan. 6.
In response to the demands of a local German society, the Camco Cinema is presenting the German subject, "Zapfenstreich am Rhein," talker with songs, starring CHARLIE LITA SUSA.

BAN PRIVATE SHOWING

Rotterdam Refuses to Permit Medical Film Before Society

Rotterdam, Jan. 6.
Police of Rotterdam stopped the showing of the film "Man Before Birth," so-called scientific subject at the City theatre.

Screening was offered to the members of the Malthusian society and was not open to the public. However, the city's legal department ruled that a film banned by the national censors may not even be shown privately.

Audience had gathered and a film dealing with eugenics was substituted.

GARBO'S "ANNA" RAVE IN VIENNA

Vienna, Jan. 6.
The most successful American-made picture with German dialog—the champion dud promises to be "Im Westen nichts Neues"—may be "Anna Christie" with Greta Garbo, current at two houses, and selling out for all performances in both.

Even the local reviewers, quick to resent adventures into German by the Americans, agree in declaring it a masterpiece of writing and acting.

The other talker success of the week is the merry operetta "Drei von der Tankstelle" ("The Trio from the Filling Station"), which hasn't much plot, but has plenty of song hits and is admirably acted by Lillian Harvey and Willy Frisch.

Business has been big. Showmen of Vienna always pray for a Christmas and New Year's without snow.

A snow fall sends the Viennese away to the mountains over the holidays, while a "green" Christmas keeps them in town. This was a "green" Christmas and the exhibitors profited accordingly.

Laye Film's \$6,000

London, Jan. 6.
"One Heavenly Night" (UA) opened at the Tivoli Dec. 27, pulling up \$6,000 for the first day, within \$300 of the house record.

Attendance pool is regarded as largely due to the name of Evelyn Laye in the cast.

Josephine Baker Again Storm Center in Paris

Paris, Dec. 27.
After pestering Pierre Meyer, Josephine Baker had records made of the numbers she sings with him in the Casino de Paris show, with another actor singing Meyer's part. To this Meyer took exception and refused to appear at a gala at the Empire where the records were being played and sold in the lobby.

Result is that Meyer is now suing the Paris management for \$40,000, charging injury to his standing as an artist, besides asking \$3,000 damages for unwarranted recording of his numbers with somebody else singing his part.

Metro Names Greek Agent

Paris, Jan. 6.
Albert Cornfeld, former chief in Greece for Metro-Goldwyn, has been shifted to an assistant executive berth in that company's general European personnel headquarters here. Edward Harty, formerly an assistant in the company's Athens office, has been promoted to take Cornfeld's post.

ALL SILENTS, BUT SPANISH

American Stars in Silents
Outdraw Costly Versions
with Native Casts—
Foreign Legit Talent
Can't Draw in Own Country
When in Pictures

COAST EXAMPLES

Hollywood, Jan. 6.
Total abandonment of multi-linguals on the Coast, with the exception of Spanish versions, is not unlikely within the year. This is according to execs of some of the major film firms who admit that current foreign production is a case of having bitten off more than the studios can masticate.

Some recent developments in the foreign field have convinced the picture makers that they plunged into the versions before they really knew their market, now, with hundreds of thousands of dollars gone for which they see no return, the studios are looking for an out.

One of the chief mistakes, the picture crowd admits, has been over-emphasis on the import talent as draws in their own countries. Producers now realize that the imports might have been good, but drag in native legit, but they can't stand up against the reputation of American picture stars.

Silents Look Good

There is a feeling in some sections here that silent and merely synchronized for effect pictures with known stars will draw better than the versions. Fox has already announced that it will go back to this type for the foreign market during the coming year and others also are considering the step.

Loss of the pulling power of stars is the chief sore spot of the multi-linguals. In keeping with this thought, Metro is considering importing youthful unknowns from Europe who can speak English, putting them in domestic and building names for those who can stand it over a period of two years. All this before spotting them in native tongue films for their own countries.

Metro Eyes Dubbing

Metro is starting again to dabble with dubbing and may so replace some of its versions scheduled with silents.

Two incidents within the last month showing the silent drawing (Continued on page 78)

FRENCH PRESS PUTS FILMS ON DRAMA LEVEL

Paris, Jan. 6.
Recognition of pictures on the art level of the drama is a development of the new year in Paris.

Announcement made that French critics of the standing of such men as Edouard Bourdet and Paul Reboux will write comment on pictures for publication in the daily newspapers.

Leading journals up to now have contented themselves with printing formal publicity notices.

Pittaluga's Feature

Rome, Jan. 6.
Pittaluga is making a dialog picture of Rosco di Sando's play, "The Scald Stairway," with Maria Jacobini as star. Starting again to open Cochran's new revue, now in rehearsal, there in February at the closing of "Hell's Angels." Now, however, producer is anxious to follow "Angels" with the "Lincoln" film for a short run, playing his revue in the provinces meanwhile.

Vienna as Europe's Film Center Austrians' Dream as 1931 Starts

BRITISH STUDIO POOL

Gainsborough Merges Production With Edgar Wallace Co.

London, Jan. 6.
Plans are all set for a production merger of Gainsborough Pictures, Gaumont British subsidiary, and British Lion Film Corp., an independent unit headed by Edgar Wallace.

The combination will use the two studios they now control and will work on a combined schedule of 15 pictures for the year. First film will be "The Ringer," based on the Wallace play.

Although the production pool is virtually a certainty, it is believed no merging of financial entities is contemplated.

WALK-OUT STAR GETS BOYCOTT

Paris, Jan. 6.
Advisability of American interests holding control of their own houses in this territory is again illustrated in the incident of Charles Boyer and Metro's "Big House."

The French circuits have declared a boycott against "Big House" because Boyer was engaged to play in its French version and, in order to take the Metro engagement, he had to buy off contracts with native producers.

Boyer paid large indemnities and the arrangement was supposed to be satisfactory. Now, however, the circuits say they will not play the picture—or anyhow, if they do play it they will insist that Boyer's name be omitted from the billing.

Whole incident illustrates the attitude of the French producer-theatre operators toward American product and producers. Boyer's engagement with Metro, by the way, is at \$12,000 a week, which figure is greatly in excess of the cancelled local contracts.

Joffre Tribute

Paris, Jan. 6.
During the funeral services for Marshal Joffre tomorrow (Wed.) performances in all French theatres will be interrupted.

The old leader's historical order at the Marne will be recited and there will be one minute of silence before the performances proceed.

"Lincoln" at Pavilion Prospect After "Angels"

London, Jan. 6.
"Abraham Lincoln" (UA) may modify plans for the Pavilion. Original intention was to open Cochran's new revue, now in rehearsal, there in February at the closing of "Hell's Angels." Now, however, producer is anxious to follow "Angels" with the "Lincoln" film for a short run, playing his revue in the provinces meanwhile.

Sanction of this plan is now being awaited by Cochran from Joe Schenck.

Hague Holiday Bills

The Hague, Jan. 6.
New bills for the New Year week here were as follows:

"Asta"—The Petrol Pump, strong in its second week.

City—Premiere of Fox's "High Society Blues."

Odéon—Metro-Goldwyn's "A Man's Man."

Télaton—German operetta film, "Friederike."

Vienna, Jan. 6.
The film trade of Austria was glad to see Sylvester's local news for the last day of the year. The year 1930 has been the most critical for the trade in this country.

Reason is that although the process of changing theatres from silent to sound began in 1929, the bulk of payment for the change was extended over most of 1930.

Method of meeting bills was to run up the admission scales all around which proved a doubtful system of handling the situation. Silent pictures continued to command large patronage because admissions were much lower, while the admissions to talker houses rose to the level of medium priced legitimate houses which do business with the public through cut-rate agencies. Latter are common in Vienna.

As it happened, the problem of the wired cinemas was complicated by the arrival of the great economic crisis and the result was terrific losses to the sound houses in many cases. It was a tough year for the loan brokerage concerns. The necessity for using more capital obliged the smaller theatre operators to risk nearly all their money on a single talker. If it failed to draw they were unalterably broke.

The Big Dream

The great dream now is that Vienna will become the center of European production; but many question whether the Austrian producing industry commands the technical knowledge or the capital to make the dream come true, particularly since they will be called upon to compete with the rich and experienced producers of America and Germany.

Two Austrian studios have turned out a few productions in 1930, but film making is to begin in earnest with the start of 1931. The industry now has high hopes that triumphs of 1931 will bring compensation for the failures and heartaches of 1930.

The public reaction at the moment is mixed. There is a discernable revulsion from talking pictures, mainly because the people are not in sympathy with the German story type and American product is under the handicap of an alien tongue.

'REDEMPTION' MILAN HIT IN SEMI-SILENT FORM

Milan, Jan. 6.
Of three new American pictures offered to Milan during the holidays, probably Metro's "Redemption," with John Gilbert and Renee Adoree, made the best impression, and that partly because with its small amount of dialog further cut down it screened almost like a silent.

Odd circumstances is that as a silent abroad the picture seems likely to redeem its mediocrity as a talker at home. Only talk left is the wedding scene and Miss Adoree's song during the Gypsy revel. Dramatic element in the story has special appeal to the Latins and they responded volubly. "Tiger Rose" (WB) is doing well at the Corso Cinema, capitalizing the popularity here of Lupe Velez. Monte Blue and others of the cast. Photography is great, with many returning to the screen to get the thrill of the sequence of shooting the railroads.

"Rio Rita" (Radio) is a first rate draw at the Excelsior, although the people here like more action in their drama. Picture comes late into the Italian territory, its sole success have great attraction and the music is so well known that the audience frequently joins in singing the numbers.

Fatal Film Explosion

Berlin, Jan. 6.
A stack of films at the home here of a cameraman named Attenberger exploded, killing his wife and severely injuring him and his young son.

\$44,400 Start for "Morocco," Big; "Min-Bill" Brings Oriental \$36,500 And "Lash" Does \$39,900 at Chicago

Chicago, Jan. 6.—Business was good throughout the loop, with only a couple of exceptions.

One of the biggest thrills for Public-B & K was the success of "Min and Bill," which started into the Oriental after three weeks at McVicker's. First time such a booking was ever made. House did an excellent \$36,500. McVicker's continued in the money, with "Morocco" proving a sure winner in its first week. "Lightnin'" also in its first week. The Roosevelt was only fair. "Lincoln" coming into the United Artists after an early run some months ago at the early Punch and Judy, couldn't last out the holiday week and was yanked.

Punch and Judy, closed by Louis Machat, tried a comeback under the guidance of Max Ascher, but lasted less than two days with "Silver Horde" (Radio).

Studebaker got some coin with its all-German talker, two Hearts in Waltz Time, and will hold on for two more weeks. Again proving that there's plenty of dialects in the midwest who prefer films from their home country.

Estimates for Last Week
Castle (Beck) (299; 35-50-60) "Billy the Kid" (M-G). Had run on wide screen at Oriental to fair trade, and same goes for this tiny spot; \$41,000.

Chicago (Public-B & K) (4,000; 50-75-85) "Lash" (FN). Stage show. Junior Durkin, kid feature, in person, did poorly at \$39,900, opened and closed on Thursdays; present flicker, "Right to Love" (Par), expected to bring house back to Friday opening, but lasting eight days; started excellently.

McVicker's (Public-B & K) (1,865; 50-75-85) "Morocco" (Par). Terrific week at \$44,400; shot the works on public.

Monroe (Fox) (1,000; 25-40) "Big Trail" (Fox) (2nd loop run). Did well for house, picking it up a grand to good.

Oriental (Public-B & K) (3,200; 50-75-85) "Min and Bill" (M-G). Stage show. Plenty of smiles, and a welcome change after many uncertain weeks; \$36,500.

Orpheum (Warner) (650; 40-60) "Divorce Among Friends" (WB). Not so hot; off to weak \$31,000.

Palace (R-K-O) (2,700; 40-75-85) "Follow the Leader" (Par). Vaude. House is getting quite a few Paramount pictures on turn-downs from Public, clearing the most of these films have been okay, this one over, with vaude, however, as the big draw, to \$23,300, fine.

Reservist (Palay) (Fox) (1,500; 50-75-85) "Lightnin'" (Fox). Mixed welcome, and just slightly better than fair at the gate; \$24,300 opening week. "Outward Bound" (WB) set to replace.

State-Lake (RKO) (2,700; 50-75-85) "Hook, Line and Sinker" (Radio). Lasted two days past the holiday week and now, after a few days, the story, quick switch, brought in "Charley's Aunt" (Col) Jan. 3.

Studebaker (Insull) (1,200; 50-75-85) "Zwei Herzen" (Ufa). First week, most of all-German will round out 21 days before scrambling; town appears safe for dialect flickers; garnered \$9,000.

United Artists (Public-B & K) (1,700; 50-75-85) "Lincoln" (U-A). New low at \$10,700; fans more interested in sex and murder.

Woods (Public-B & K) (1,200; 50-75-85) "Car of Broadway" (U). Couldn't last second week; pulled on Dec. 31; at \$6,300; "Free Love" (U) current and will do around \$16,000.

NEW ORLEANS CLICKS

"Paid" Runs Up \$25,000 at Saenger—State \$19,000. Orph \$15,000.

Weather: Fair. Business came rushing back last week. "Paid" (M-G) (1,000; 50-75-85) 12 months record for the Saenger and "Tell's Angels," at the State minus vaude, also boosted to a solid gross.

Estimates for Last Week
Loew's Star (Public-B & K) (1,100; 50-75-85) "Tell's Angels" (U-A). No vaudeville, to impede running time or help on draw; \$19,000, good.

Saenger (3,500; 50-75-85) "Paid" (M-G). Swept \$25,000, including New Year's Eve showing of "Right to Love" (Par); best here in a year.

Strand (1,800; 50) "Dissolution Flower" (M-G). Not so hot; only \$3,200.

Tudor (800; 50) "Sunny" (FN). Couldn't get going and pulled in favor of "Only Sons Work" (Par), which brought in well enough to total \$3,800; fair.

Orpheum—"Hook, Line and Sinker" (Radio). Rolled up a nice week for \$13,000, though film generally classed as weak.

PROVIDENCE JUST FAIR

Grosses Up, but Not by Much—\$12,500 for "Love" and "Hook."

Providence, Jan. 6.—With one or two exceptions all stands pushed ahead on the holiday fever. Best bet for the week was "Paid" (M-G) (1,000; 50-75-85) "Lash" (FN). Others didn't climb enough to make it a smash week. All film houses had midnight shows New Year's Eve and all reported exceptionally fine business for the night.

Estimates for Last Week
Loew's State (3,500; 15-50) "Paid" (M-G) and shorts. Joan Crawford over big here; \$25,500 reported; very big.

Majestic (2,200; 15-50) "Just Imagine" (Fox). El Brendel and other local bet; close to \$13,000, okay.

Paramount (2,200; 15-50) "Right to Love" (Par). Despite ballyhoo, Ruth Chatterton failed to click as she has in previous features; \$12,500 just fair.

R-K-O Victory (1,600; 15-50) "Sea Legs" (Par). Slightly over \$7,000, low figure for an Oakie feature.

R-K-O Albee (2,500; 15-50) "Hook, Line and Sinker" (Radio). While \$12,500 is lower than other features of the two comedians here, figure is good.

Quincy (1,600; 15-50) "Devil With Women" (Fox) and vaude. Plenty of exploitation to boost McLaglen; around \$8,000, fair.

CINCY GALLOPS AWAY; ALBEE REACHES \$33,500

Cincinnati, Jan. 6.—(Drawing Population, 700,000) Weather: moderate.

New Year's week was big for the downtown picture houses, their combined grosses registering an increase of nearly \$20,000 over the previous week. All added midnight shows New Year's Eve and the Albee had four daily performances.

Estimates for Last Week
Albee (R-K-O) (3,300; 35-75) "Remote Control" (M-G) and vaude. Tremendous at \$33,500.

Palace (R-K-O) (2,700; 30-50) "Flicks, Line and Sinker" (Radio). Excellent at \$23,500.

Capitol (R-K-O) (2,000; 30-50) "Right to Love" (Par). Good at \$17,000.

Lyceum (R-K-O) (1,400; 30-50) "Kismet" (WB). Good at \$13,500.

Keith's (Lisbon) (1,600; 30-50) "Tenagades" (Fox). Around average, \$5,500.

Strand (R-K-O) (1,350; 25-50) "Top Speed" (FN). Normal, close to \$5,000.

Family (R-K-O) (1,140; 25-40) "Flicks, Line and Sinker" (Radio). Split fair at slightly above \$3,000.

"Imagine" and "Paid" Do \$5,200—\$10,400, L'ville

Louisville, Jan. 6.—(Drawing Population, 500,000) Weather: Freezing.

While most of the houses were light, the Kentucky downtown second night, came up out for "Tom Sawyer." Rather unsettling as the film played to an ordinary take less than a month ago.

All in all, a week of good entertainment, with general increase slight.

Estimates for Last Week
Alamo (4th Ave) (1,100; 15-25-40) "Imagine" (M-G) and "Paid" (M-G). No rave at \$3,500.

Brown (Brown) (1,500; 15-25-40) "Charley's Aunt" (Col). Charlie Ruzick's ordinary at \$3,200.

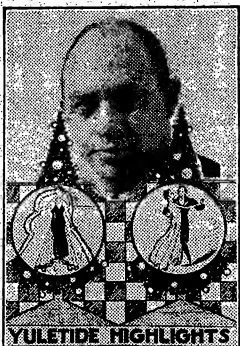
National (Pass) (1,387; 30-50) "Sea Legs" (Par). Jack Oakie always safe for at least a slight increase; \$3,800.

Sins of Children (M-G) and "Selling Double" (Unit). Stage show good and favored over film; up somewhat to \$10,700.

Rialto (RKO) (2,340; 30-50) "The Last" (FN). Dick Bartholomew is still a draw here; carried to a fifth \$1,350.

State (Loew) (4,252; 35-50) "Paid" (M-G). Stopped the down-grade and held to a reasonably steady \$10,400.

Strand (4th Ave) (1,865; 35-60) "Just Imagine" (Fox). Failed the best in town; \$3,200.



YULETIDE HIGHLIGHTS

NEWSPAPER HEADLINES

1. "Biggest Event on Calendar of Day Is Supper Dance for Miss Marguerite Brockman." December 23, RITZ CARLTON.

2. "Brilliant Ball for Miss Barbara Hutton—1,000 Present at Debut—Only the More Exclusive Debbs Were Bidden." December 23, RITZ CARLTON.

Music for the dancing by MEYER DAVIS' augmented ORCHESTRAS.

Dry Exec. Advises Folk Attend Films, \$21,000 O. K. for Ind.

Indianapolis, Jan. 6.—(Drawing Population, 450,000) Weather: mild.

Federal prohibition administrator here gave pictures a break on New Year's, ordering the lid on tight and advised that everybody go to a picture show.

All downtown houses added features and acts. The Indiana made a partial comeback with Belle Baker as headliner, this house being the only one boasting prices night of Dec. 31 to \$1. Natives won't pay \$1 for that type entertainment, even on a holiday. Other houses gave two shows for one price. For the first time in history, the Mutual burlesque house had the SRO sign up.

The Indiana has obtained Winnie Lightner to open its stage star policy. Local theatrical circle is watching the experiment with much skepticism.

Estimates for Last Week
Indiana (Public) (3,300; 35-50-65) "Going Wild" (FN). Helped by personal appearance of Belle Baker in stage show; business gained over recent weeks but not as hoped; fair at \$21,000.

Circle (Public) (2,600; 25-40-50) "Tom Sawyer" (Par). Drew kids but not paying at 15 cents each; jerked Wednesday for "The Lash" (FN) as special draw for holiday crowd; \$11,500.

Loew's Palace (Loew's) (2,800; 25-35-50) "One Heavenly Night" (U-A). Fair at \$12,800 with "Paid" (M-G) as preview New Year's Eve.

Apollo (4th Ave) (1,100; 25-35-50) "Just Imagine" (Fox). Picked up over recent weeks; good at \$7,500.

Lyric (4th Ave) (2,000; 25-35-50) "Part Time Wife" (Fox). Okla. Tom Brown's band held up nearly as well as previous week with big name; good at \$12,000.

High Shot at Sunrise (Radio). Average business at \$2,400 on second run.

Estimates for Last Week
His Majesty's (CF) (1,600; 50-1150) "Viennese Nights" (WB). High press notices and shared in general holiday pick-up; \$9,000, good.

Palace (EP) (2,700; 40-75) "Min and Bill" (M-G). Stars big favorites and \$17,000, good.

Capitol (EP) (2,700; 40-75) "Tom Sawyer" (Par). Has been hit of year but for Children's Act barring minors under 16, even with parents; as was \$15,000 fair.

Loew's (EP) (2,800; 40-65) "East and Loose" (Par). Stage vaude and picture fifty-fifty for \$16,000, good.

Princess (CF) (2,800; 35-60) "Hell's Angels" (U-A). Biggest hit in months; held over second week \$24,500, house record.

Imperial (EP) (1,400; 25-40) "Double Bill" (M-G). \$8,500.

Roxby (Ind) (800; 50) "Monte Sa Vie" (French). 2d. week. Quite good at \$2,000.

Jinx Tails Art House

Chicago, Jan. 6.—New season record in closing a house, given to the Punch and Judy on its cheap grind (try. Opened at a Saturday mat and closed the following evening. "Silver Horde" (radio) the feature.

Second fiddle attempt to get the house going in its out-of-the-way spot.

STANDS OFF STORM

New Haven Gives "Paid" \$17,900 and "Right to Love" \$18,800

New Haven, Jan. 6.—(Drawing Population, 300,000) Weather: Stormy.

Grosses showed a comeback. A stormy week-end in this village just too bad as it cuts off trade from surrounding suburbs who don't get to town other days.

Estimates for Last Week
Roger Sherman (WB) (2,200; 60) "Sunny" (FN). Only fair at \$5,000.

Fox-Poli (Fox) (3,040; 65) "Paid" (M-G) and F. & M. Idea. Good draw at \$17,900.

Paramount (Public) (2,353; 65) "Right to Love" (Par). Public unit brought typical Chatterton gross; good at \$18,800.

Biou (Fox) (1,536; 50) "Princess and Lumbar" (WB). "East is West" (U) and "Big Money" (Radio) (2 days). Moderate at \$4,400.

'LIGHTNIN' AND 'HOOK' EACH \$20,000—SEATTLE

Seattle, Jan. 6.—(Drawing Population, 450,000) Weather: Cool.

Dandy spurt all around. Even the third week at the Fox was good, all things considered, for "Min and Bill" (M-G). But the shot was "Lightnin'" at the Fifth Avenue, which also was the closing week for Rube Wolf.

Estimates for Last Week
Paramount (Pub) (3,108; 25-35-50) "Along Came a Gypsy" (M-G). Dull week; house needs something more, than canned sound; stage show and band opens next; \$6,900 poor.

Fifth Ave. (Fox) (2,500; 25-60) "Lightnin'" (WB). Great week; \$20,000 very big.

Fox (2,500; 25-60) "Min and Bill" (M-G). Third week did fair at \$6,400; house goes into weekly change with prices reduced to 20-30-40.

Blue Mouse (Hamrick) (900; 25-50) "Capit Thunder" (WB). Had some punch; appeal in title; \$5,000 good.

Music Box (Hamrick) (1,000; 25-50) "Viennese Nights" (WB). Did well on \$8,000.

Liberty (Jensen-von Heiberg) (2,000; 25-35-50) "Top Speed" (FN). Plenty of laughs; \$7,200 excellent.

Capitol (2,000; 25-35-50) "Hook, Line and Sinker" (Radio). Comic pair heavily billed; many children and \$20,000 tremendous.

'ANGELS' HANGS UP A MONT'L HIGH, \$24,500

Montreal, Jan. 6.—(Drawing Population, 600,000) Weather: Mild.

Holiday week gave theatres a boost. Princess (CF) the biggest gross of the year with \$24,500 for "Hell's Angels." Turn-away big nearly every night and matinees capacity. Film is being held a second week.

Palace took place, grossing \$17,000 on "Min and Bill." Capitol also up on "Tom Sawyer," \$15,000 representing a fair to good week.

His Majesty's (legit) took to flickers with "Viennese Nights" (WB), and made a fair showing at \$9,000. Imperial's double bill faded completely, but picked up on new policy starting Saturday (3) when double first runs will be inaugurated. Neighborhoods had a good crowd, but not over the city.

Estimates for Last Week
His Majesty's (CF) (1,600; 50-1150) "Viennese Nights" (WB). High press notices and shared in general holiday pick-up; \$9,000, good.

Palace (EP) (2,700; 40-75) "Min and Bill" (M-G). Stars big favorites and \$17,000, good.

Capitol (EP) (2,700; 40-75) "Tom Sawyer" (Par). Has been hit of year but for Children's Act barring minors under 16, even with parents; as was \$15,000 fair.

Loew's (EP) (2,800; 40-65) "East and Loose" (Par). Stage vaude and picture fifty-fifty for \$16,000, good.

Princess (CF) (2,800; 35-60) "Hell's Angels" (U-A). Biggest hit in months; held over second week \$24,500, house record.

Imperial (EP) (1,400; 25-40) "Double Bill" (M-G). \$8,500.

Roxby (Ind) (800; 50) "Monte Sa Vie" (French). 2d. week. Quite good at \$2,000.

Jinx Tails Art House

Chicago, Jan. 6.—New season record in closing a house, given to the Punch and Judy on its cheap grind (try. Opened at a Saturday mat and closed the following evening. "Silver Horde" (radio) the feature.

Second fiddle attempt to get the house going in its out-of-the-way spot.

PHILLY LEADER \$65,000 BIG FOR MASTBAUM

Philadelphia, Jan. 6.—

Trade in the picture houses was generally substantial and satisfactory New Year's week. One or two pictures disappointed but most turned in good gains.

The Mastbaum was the easy leader near \$65,000 for "Going Wild," plus Benji Rubin on the stage. Gross helped by midnight show New Year's Eve. Figure highly satisfactory but not sensational. The Earle, which also had a midnight show New Year's, turned in a sturdy \$27,000 with "Divorce Among Friends" and an ordinary stage show.

Fox had a very auspicious \$35,000 for "Sea Legs" plus a conventional Fanchon and Marco show. Keith's got \$23,000 with "Sawyer," house very good, but not with a different picture, "The Right to Love." "Sawyer" was sensational in morning and afternoon but weak at nights, as expected.

Stanley got about \$35,000 for "The Last" (FN). But \$24,000, definitely disappointing for "Kismet." Latter has not clicked here. Same goes for "Outward Bound," a poor choice for a house where it which got scant \$12,000 at the Aldine last week despite plugging.

The Karlon got about \$5,000 for "Captain Thunder" and the Arcadia, almost that for "Laughter."

Estimates for Last Week
Aldine (5,500; \$150) "Outward Bound" (WB). A house picture will just manage to limp through two weeks when it is taken off to make way for "Viennese Nights" Thurs.

Capitol (2,000; 25-35-50) "Bound" (Par) far no like; claimed \$12,000 last week; with help of extra midnight show.

Arcadia (600; 50-75) "Laughter" (Par). After a week of a steady fair to middling in second downtown showing at this little house; about \$4,500.

Boyd (2,400; 35-50-75) "Kismet" (WB). Out Schinner always good, but real box office when it comes here on stage, but different in the films; \$24,000 hardly more than fair.

Earle (2,000; 25-65) "Divorce Among Friends" (WB). At \$27,000, very good, but not a big New Year's riot.

Fox (3,000; 35-50-75) "Sea Legs" (Par). Jack Oakie popular; \$35,000.

Karlon (1,000; 50) "Captain Thunder" (WB). Uptown, but not holidays helped for \$5,000.

Keith's (1,800; 35-50-75) "Tom Sawyer" (Par). "Right to Love" (Par) substituted at New Year's midnight show and went in regularly at 6 o'clock Saturday; \$22,000.

Mastbaum (4,800; 35-50-75) "Going Wild" (FN). Picture deemed ordinary but trade very hot to tune of \$65,000; Benny Rubin stage show headliner.

Stanley (3,700; 35-50-75) "The Last" (FN). Richard Bartholomew picture disappointed and lasted only week; \$25,000.

Stanton (1,700; 25-65) "Soldier's Plaything" (WB). Harry Langdon comedy not so strong; lucky to get \$11,000 and out.

TOPEKA TURNS OUT \$5,400 in "Lightnin'"—Jayhawk's Duo Rolls Up \$5,600

Topeka, Jan. 6.—(Drawing Population, 85,000) Weather: Warm and clear.

Biggest night's business ever done in Topeka theatres was placed on record New Year's Eve. Four theatres with a seating capacity of 3,500 were completely filled, sending room given another thousand with more than 2,000 turned away by squads of firemen and police.

Biggest crowds attempted to get into the Jayhawk and Isis, where flesh only was announced for the bills.

Estimates for Last Week
Grand (1,400; 60) "Foxes" (FN). Locked out for "Lightnin'" (WB); critics panned Rogers for adapting role to himself instead of playing it as written; total \$5,400, good.

Jayhawk (1,500; 60) (Par) "Sea Legs" (Par). Jack Oakie good bet with Topekan, who like high comedy, and the lighter the better; got \$2,500; New Year's and "Oh for a Man," last half, brought total of \$5,000, very good.

Isis (1,800; 60) (Fox). Town solidly for fun, including mat, girl of the Golden West" (WB) drew \$2,400, good.

Isis (600; 35) (Ind). McDougall stock presented. With comedy with special vaude, head week in 40 at \$1,100.

Tremendous New Year's Dynamites B'way; Roxy \$135,700 in 9 Days, Par \$103,300—7 Days on 2 Films

New Year's week was a big but frank week for Broadway theatre business. A tornado of gold swept up the stem starting Dec. 31 and reaching its greatest velocity New Year's Eve and the holiday itself. But it also carried on, in many instances over the past weekend.

Practically every theatre was dazzled by the sudden horn of plenty. The only explanation that showmen, who disregard the multitude of theories being advanced on the curb, have to offer is that at last the depression was to be congratulated rather than blamed. It may have been, and probably was, a temporary lipping off of the mantle.

Grosses were inflated to highs of \$135,700, a nine day figure for the Roxy, and the Paramount was also definitely up.

Smart showmanship at the Paramount brought its reward in full cream. Pulling out "Tom Sawyer," after it had taken in \$45,600 for five days of its second week, "The Right to Love" did \$40,200 on the big eve day alone and \$17,600 on the holiday. Latter picture is one of those shaping up big for the current week, doing \$15,500 Saturday and \$14,700 Sunday.

"Shepper-Newfounder," at the Roxy, marked the sudden storm. First seven days got \$35,800 while the following 18 days, which began Jan. 1, boosted that \$42,000.

The Astor, Criterion and Gaity all soared. First two with "New Moon," and "Reaching for the Moon," going \$22,000. Columbia's "Devil to Pay" also tilted the Gaity to \$20,600, going absolutely clean on three New Year's Eve performances at 8:30, 11 and one a.m.

Of the smaller grinds the Globe stands out with \$23,000 for "Charley's Aunt," at \$23,000. "Sunny" was just fair at the Strand, but in view of the "take" of the others the figure was disappointing. Mayfair also has done better, than the \$36,000 "Hook, Line and Sinker" brought in, but that's okay.

Rivoli's \$45,600 for six and a half days of "Royal Family's" second week, was very good. Warner is holding up current, getting off to about \$17,000 over Sat. and Sun.

First four days of "The Lash" brought the Winter Garden's week up to \$34,000. "Mothers Cry" leaving after the first three with \$10,600. "Viennese Nights" took \$11,700 in its last week at the Warners. "Kiss Me Again" opens there tonight (Wednesday).

Incidentally the Palace, straight vaudeville, came in for an eleventh share. With \$45,600 it broke all previous highs by \$7,000. New Year's Eve crowds dashed for the midnight films rather than the nine chills.

Estimates for Last Week

Astor—"New Moon" (M-G) (1,120; \$1-32) (2d week). Big at \$22,700, beating first full week by \$5,000.

Capitol—"War Nurse" (M-G) (4-6; 25-35-51) (2d week). Did fairly at around \$35,000. Over \$40,000 for "Paid" on week end.

Criterion—"Reaching for the Moon" (UA) (500; \$1-32) (2d week). Buick records here with \$22,600; has names that should help.

Globe—"Birth of a Nation" (Tri) (1,137; 25-30-75) (2d week). Around \$4,000 and a few hundred under what it did the first week; BLD's "Night Birds" reported to have done \$2,000 over last week end, highest yet.

Gaity—"Devil to Pay" (UA) (800; \$1-32) (3d week). Great money for this time in the run with \$20,000; completely clean and not affected by incoming \$2,000.

Globe—"Charley's Aunt" (Col) (1,000; 25-30-75). A little over a week in its run and \$22,000; very good.

Central—"All Quiet" (C) (916; 50-75) (2d week). Did around \$20,000 in its second week, which isn't bad considering previous bookings in this neighborhood. "Jaws of Hell," a British made, hit a record week end with \$27,000.

Mayfair—"Hook, Line and Sinker" (Radio) (2,000; 40-61). At \$36,000 very sweet.

Paramount—"Tom Sawyer" (Par) (2,541; 65-85-11) (2d week). More money than the Paramount can remember is this \$103,300, 7 days of a second week of "Tom Sawyer" got \$45,600, while "Right to Love" \$42,000 in New Year's Eve. Told of the \$17,500 "Charley's Aunt" doing last Sat. and Sun. Chatter-

All Good in Frisco, 'C-K' \$24,000 Record, Ital. Version \$8,000

San Francisco, June 8.

One record and several near records marked the week among the downtown picture houses, the entire lot lifting a satisfactory money pace. Golden Gate was the record breaker with "Cohens and Kellys in Africa" plus the vaude show. The California, in the first week under its Fox regime, climbed into the big dollar class with "Blue Angel".

Not a single house hit a poor gross.

Estimates for Last Week

Fox (5,000; 60-65-75-11)—"Part Time Wife" (Fox). With Edmund Lowe heavily featured, hit an average stride; but, with the cut-down in overhead, due to the elimination of Fanchon and Marco units, got nice profit at \$40,000.

Warfield (Fox) (2,672; 60-65-90)—"Lightnin'" (Fox). Hit better than anticipated; \$16,000, good.

Paramount (Public) (2,698; 35-50; 65-85)—"Right to Love" (Par). In second week tapered off to about normal; close to \$17,000, very satisfactory.

Columbia (Public) (2,200; 35-50; 65-81)—"Blue Angel" (Par). With extra heavy exploitation, and heavy play on Marlene Dietrich, house was packed from the start; business consistent; total around \$25,000.

St. Francis (Public) (1,375; 35-50; 60-71)—"Il Segreto del Dottore" (Par). Big Italian population turned out; for this one, healthy profit at \$8,000.

Orpheum (R-K-O) (2,270; 35-50; 65-85)—"Hook, Line and Sinker" (Radio). Hit over its legs on second week and kept up pace with about \$3,000.

Golden Gate (R-K-O) (2,485; 30-40-50-65)—"Cohens and Kellys in Africa" (R-K-O). Box office smash for this house; piled them in at all shows; garnered \$24,000, which stands as record.

STATE AND KEITH'S BOTH TOUCH \$28,000

Boston, Jan. 6.

Weather: Good. Loew's State touched the news with its \$28,000. "Paid" was the picture. Business jumped.

Met slipped to an inconspicuous \$20,000, but over its legs on second week and kept up pace with about \$3,000.

Estimates for Last Week
Metropolitan (R-K-O) (2,000; 35-50; 65-85)—"Princess and the Plumber" (Fox). Only fair at \$20,900.

Loew's State (4,000; 30-40-50)—"Paid" (M-G). Strong at \$28,000.

Keith-Boston (R-K-O) (3,000; 50-60-75)—"Blue Angel" (Col). Good, \$12,000 in nine days.

Fenway (1,350; 20-60)—"Mothers Cry" (FN). Low, \$4,000.

Uptown (1,700; 30-60)—"Blue Angel" (Par). Very good, \$12,000.

Scollay—"Sin Takes a Holiday" (Pathe). Good, \$17,000.

Olympia—"Blue Angel" (Par). Good, \$15,000.

Don got \$31,200, and this, together with New \$19,300.

Rialto—"Blue Angel" (Par) (2,000; 40-65-85-11) (5th week). Good week at \$79,000. "One Heavenly Night" (A) comes in Friday.

Rivoli—"Royal Touch" (Par) (2,200; 40-65-85-11) (2d week). In six and a half days totaled \$45,500; NY Eve midnight show alone stood them up for \$5,500; Sat. and Sun. total \$3,300.

Roxey—"Shepper-Newfounder" (Fox) (5,200; 50-75-11,501). "Glorious money" for Roxy and "Part Time Wife" \$25,000 in nine days.

Strand—"Sunny" (EXN). (2,000; 25-50-75). Disappointing in view of the other street houses; even below previous week, \$23,900.

FOX, WASH., SNAPS UP FOR \$34,800; BIZ CLIMBS

Washington, Jan. 6.
(Est. White Pop., 450,000)
Weather: cold, stormy

Town snapped a nice comeback. Fox got most of the show with "Tom Sawyer". Place was swamped with kids, and more kids. As elsewhere, nights did not compare with matinee business.

"Kismet" at the Earle, did well with vaude supporting. "War Nurse" at the Palace and a stage show, got plenty while the other Loew house, Columbia with "Hell's Angels" did likewise.

Estimates for Last Week

Columbia (Loew) (1,232; 35-50)—"Hell's Angels" (UA). Nice week, and is holding over; \$16,000.

Earle (Warner) (2,242; 25-35-40-70)—"Kismet" (WB). Vaude. Did well; holding up in low high figure with vaude policy; \$13,600.

Fox (Fox) "Tom Sawyer" (Par) Stage show (3,434; 15-25-35-60). Real money \$34,800.

Palace (Loew) "War Nurse" (MG) Stage show (2,363; 25-35-40-70). Big week for \$25,000.

Rialto (U) "Cohens-Kellys in Africa" (U). In for five days only; about \$11,000.

R-K-O (Keith's) "Hook, Line and Sinker" (Radio) (1,875; 35-50). Did right well; \$12,000.

Balto. Runs Ahead Of '30 Holiday Week; \$26,000 for Century

Baltimore, Jan. 6.
(Drawing Population, 850,000)
Weather: Fair

It was a big New Year's week, beating last year's figures by a substantial margin. And Century, by slowing up on New Year's Day, Holiday let-up blamed in part on unprecedented number of gas bugs without new tags. Estimated that at least 2,000 cars were unable to leave garages on the first day of the year.

Maryland theatre tried a big time vaude bill as a week's filler in legit bookings. Century is the only big midtown picture house offering stage shows. The Maryland experiment gives town first straight vaude since 1929.

Another novelty of the week was the shifting of "Blue Angel" from Keith's to the heretofore deluxe Auditorium. House adopted a pop price scale for the emergency.

First time it has followed any other theatre. Both Schanberger-owned, Century, with "Passion Flower," but it's a Great Life, attraction for the corresponding week last year, while the Stanley, with "One Heavenly Night," matched "Condemned," which was the screen fare last New Year's.

Century (Loew) "Passion Flower" (M-G) (2,200; 25-35-50). Combination of featured players, particularly Kay Francis, had b.o. appeal; appealed to femme fans; biggest week since Thanksgiving at about \$26,000.

Stanley (Loew-Stanley-Crandall) "One Heavenly Night" (UA) (3,600; 25-30). Best week in four; neat total at \$21,000.

Century (Loew) "Going Wild" (FN) (1,500; 25-35). First run for this elevator house got holiday intake, about \$4,500.

Parkway (Loew-TA) "Follow the Leader" (Par) (1,000; 25-35). Got plenty of juvenile mat trade; best of season at \$5,500.

Rivoli (Wilson-Amus-Co.) "Truth About You" (Par) (2,000; 25-30). Carried a flapper appeal and got 'em for the mats; traditionally tough for this off-the-main stem house; about \$4,000.

New (Loew) "One Heavenly Night" (UA) (2,500; 25-30). Good holiday trade; came in Christmas, so not a nine-day run; near \$13,000, okay.

Keith's (Schanberger) "Hook, Line and Sinker" (Radio) (opened New Year's Eve) (2,500; 25-30). "Blue Angel" moved to Auditorium Wednesday, and some hot holiday trade; New Year's Eve take exceptional; line in the course, the day hours and police reserves called; \$16,000 reported, and excellent.

Auditorium (Schanberger) "One Heavenly Night" (WB) (1,500; 50-61). Musical hold over and big continued pretty fair; say \$5,000.

"Blue Angel" (Par) succeeded on Friday.

New M-G Scenarists
Two additions to the Metro scenario staff in the east are Aurania Rouvrol and Roger Fredinand.

Miss Rouvrol wrote the play "Skidding". Fredinand is a French writer.

TACOMA BRIGHTENS

Morocco' \$7,600 at B'way and Orpheum Hits \$5,400

Tacoma, Jan. 6.
(Drawing Population, 125,000)
Weather: Good

Good features, ruled and with town perking up on employment news, the week was in fine form.

Estimates for Last Week

Broadway (Fox) (1,500; 25-30) "Morocco" (M-G). Dietrich the main draw and likable Clem Lupton here as new city manager for Fox-West Coast; \$7,600, great.

Orpheum (R-K-O) (1,500; 25-35-50) "Hook, Line and Sinker" (Radio). Announced vaude to return next on split week plan; A. A. Brinkson, new R-K-O manager, here; dance week for \$5,400.

Rialto (Loew) (1,500; 25-35-50) "Tom Sawyer" (Par). Not strong at \$2,500.

\$34,100 Drama Tops Comedies as Minn. Enjoys a Big Week

Minneapolis, Jan. 6.
(Drawing Population, 500,000)
Weather: Favorable

Business boomed the past week in a manner that, for the moment at least, drove away all depression fears. Helped by special shows, New Year's Eve and the extra holiday, grosses revived memories of the good old days.

Most of the showhouses were fortified with strong attractions, with comedies predominating, but the smash hit was made by a drama, "Right to Love".

"Right to Love" gave the Minnesota one of its best weeks in months. "Just Imagine," "Hook, Line and Sinker" and "Sunny" were other pictures to have tonic effects on the Century, Orpheum and State box offices.

"Ex-Flame" at the Seventh Street, failed to land as expected, after only one week, making the Minnesota one of its best weeks in months. "Just Imagine," "Hook, Line and Sinker" and "Sunny" were other pictures to have tonic effects on the Century, Orpheum and State box offices.

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Pitt's Big Wk., Penn and Stan. Divide \$69,000

Pittsburgh, Jan. 6.
(Drawing Population, 1,000,000)
Weather: Fair

Smiles all over last week. Holiday grosses piled up profits almost without exception. New Year's Eve shows in the first runs were capacity everywhere, though those totals aren't included in the following estimates.

Penn fed the town with "Paid" and \$2,500. Joan Crawford invariably box-office here and this one, despite lukewarm notices, no exception. Stanley jumped back into big dough with "Going Wild" at \$2,500.

"The Bat Whispers" at the Aldine, helped by nice exploitation and a big screen, clicked off a good \$10,500.

"Tom Sawyer" at the Fulton and Sheridan squares, a natural for the kids and Holiday week found the mats capacity from opening. Evenings, however, off a bit. Bright, in East Liberty, mopped up with "Princess and Plumber" at \$16,000, and Harris jumped with vaudeville to \$7,250. Only off week was experienced. The West with "Kismet" Skinner costume drama, hardly bettering \$9,000.

Estimates for Last Week
Aldine (Loew's) (2,000; 35-50) "Bat Whispers" (UA). Helped by nice exploitation and novelty of big screen; slightly more than \$10,000, good.

Enright (WB) (3,700; 25-35-60) "Princess and Plumber" (Fox). At \$16,000 this site's best in months; figure represents plenty of dough, even in this big seat; overhead is light.

Fulton (Shea-Benham) (1,750; 10-25-35-50) "Tom Sawyer" (Par). Phenomenal start; week, a very splurge in dailies and rave notices also worked up interest; over \$10,000, excellent.

Harris (WB) (1,800; 10-20-30-40) "Sunny" (U). And vaude. Plenty okay at \$7,250; probably a high mark for this stand since its recent return to vaudeville.

Penn (Loew's-UA) (3,300; 25-35-50-75) "Paid" (M-G). A natural, especially with Joan Crawford, who means business in this burg; interest plenty for every body; \$25,000.

Sheridan Square (RKO) (1,500; 15-25-35-50) "Tom Sawyer" (Par). Day and date with Fulton. Fulton and turn in a strong \$7,250; must also great and evenings proportionately good.

Stanley (WB) (3,600; 25-35-60) "Going Wild" (FN). Ed and Lowry on stage. Fine at \$22,000; this site building steadily and out of the red now for some weeks; healthy sign.

Warner (WB) (2,000; 25-35-50) "Kismet" (WB). Holiday grosses didn't go for costume; \$9,000 just fair.

Michigan (Public) (2,000; 25-35-50) "Paid" (M-G). A natural, especially with Joan Crawford, who means business in this burg; interest plenty for every body; \$25,000.

Sheridan Square (RKO) (1,500; 15-25-35-50) "Tom Sawyer" (Par). Day and date with Fulton. Fulton and turn in a strong \$7,250; must also great and evenings proportionately good.

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MICHIGAN \$56,200 AND FOX \$40,250—DETROIT

Detroit, Jan. 6.

Business for all. After three trail weeks it was like money from home. Stanties all over town and a new house record for attendance at the Fox. There must have been at least \$150,000 more in the total gross than any week since Labor Day.

The Michigan was up in the money again with \$56,200 on "Paid". The Fox depended on a great show with 700 kids taking part for an audience of 155,000 admission and \$40,250.

Estimates for Last Week
Michigan—"Paid" (M-G) (3,415; 35-50-75). Joan Crawford has about the biggest natural draw of any actress in this city; well liked, intelligent, and very pretty; \$56,200 in seven and a half days.

Fox—"Princess and Plumber" (Fox) (3,100; 15-25-35-50-75). Big stage show with 700 kids taking part; great New Year's Eve. Show meant additional money at a 75-cent stage; total for the week \$40,250.

Fisher—"The Perfect Room" (Par) (2,000; 25-30-75). Good up with vaude to very much work at \$27,200.

R-K-O Downtown—"Hook, Line and Sinker" (Radio) (2,000; 15-25-35-50). Themed to fair business at \$13,500.

United Artists—"One Heavenly Night" (UA) (3,300; 35-50-75-90). Good business, but nothing to warrant over two weeks; \$14,100.

Paramount—"Morocco" (Par) (3,200; 35-50-75). Big bulky on this one; \$23,000, but not exceptional in lieu of holiday.

PROCTOR'S NEW HIGH IN NEWARK, \$29,000

Newark, Jan. 6.
(Drawing Population, 850,000)
Weather: Fair

Holiday week mostly good. New Year's Eve shows packed at various scales. Neighborhoods also did fine business.

7 NEWSREELS FOR NEW YEAR

M.P.T.O.A. and Allied Merge Cold; Too Much Payroll Stuff—Chi Meeting

The big family idea of indie exhibitors is reported to have blown up, and with it probably most of the chances for a uniform booking contract.

Money, according to knowing advisers, is responsible for the presumed collapse of the proposed M.P.T.O.A.-Allied merger. Too many people trying to get on the payroll of merged indie organization interests is declared responsible for the signing off of further pow-wows of indie factions.

The Motion Picture Theatre Owners of America, should it take on what is left of Allied Exhibitors, will find itself without its main support, the affiliated theatre members. The affiliated folk, all members of the Hays organization, are agreeable to paying salaries to a merged indie organization interest, but not the dough that is the price of Allied's surrender.

Unknown to some of his other lieutenants, according to some who were vitally interested in the conference, of Lightman and Myers prior to Xmas, Myers is said to have called a meeting in Chicago last Saturday (3) for the specific instance of insuring peace. Myers is also credited by interested parties with having had the same motive when he sent out a mimeographed statement to the trade papers and Allied members treating very lightly the possibility of a "merger" and emphasizing that it was at the behest of a third party that he came to New York at all.

The reports that the outcome at Chicago, "smashed" any chance of a get-together of Allied and the M.P.T.O.A. were known Monday morning in several quarters, including those of an exhibitor leader.

On the matter of the uniform contract, which Myers is accused of having held as a club above the producers until the U. S. Supreme Court agreed with him and threw it out, there is a feeling in producer circles now that an individual contract formula is just as effective. In this respect one of the greatest fears, that of arbitrating under miscellaneous forms, has been quieted. Producers, it is reported, have found that when the exhibitor agrees any kind of a contract can be adjudicated out of court.

Chicago, Jan. 6. Scheme understood to have been started by Oscar Hingston for the consolidation of Allied States and the M.P.T.O.A. was knocked cold when the Allied national board of directors, in a meeting here Sat. (3), unanimously voted to reject the proposal.

Get-together of Allied leaders was called by Abraham Myers, who came into town for the second time since the organization of the exhibitor group. Every district, except west coast, was represented, making a gathering of 28 directors.

Meeting also voted to call a national convention of independent theatre owners to be held in Chicago Feb. 10-11. This will be the first national convention of Allied.

Understood that the question of a national advertising campaign was also considered but was not voted upon and was left for discussion at the national convention next month. Allied is known to be anxious to set itself in with the public.

This consciousness to be secured through national newspaper advertising, pluggers, trailers, 24 sheets, etc. An anti-trust has been selected as representative of the Allied theatres, and will be at once open the box office at each Allied house and basing on the Allied sections.

Most of the campaign is to stress independent vs. circuit angle. At the time of the entire exhibitor scheme to be something like "Go to Allied Home-Owned Theatres and Protect Your Interests."

Only "Blind" Part Cast By Eric Is Himself

Hollywood, Jan. 6. Eric Von Stroheim is having difficulty casting "Blind Husbands," which former silent he is remaking for Universal.

The only player the director is sure of is himself, as he will be in the picture which he made originally 12 years ago for U.

TRIO AS BOARD ON OFF COLOR ADVERTISING

A procedure almost as involved as the judiciary system of the land is being brought into play by the Hays Organization to stem salacious advertising. In the final analysis it rests with the producer boss himself. Repeated violations, and he will be summarily rebuked in private by brother members of the Hays directorate. This is the capital punishment.

Hays men will in future call attention to advertising copy which they consider off color. If the advertising director disagrees and repeats the offense, the appellate division of the code of advertising will be called into session. These three men have been picked according to the order of signatures approving the code. The first three are Glenn Alvins (Fox), Howard Dietz (M-G-M) and Charlie McCarthy (Fox).

If any of the three is a "defendant," then a fourth on the list will be selected to sit in judgment.

Warners Open 1,400 Seat Cafe as Six Films Start

Hollywood, Jan. 6. New Warner Rialto Bank studio restaurant opened yesterday (Monday) when the lot went into simultaneous operation. The new pictures, Restaurant, under the management of Herb Sanborn, seats around 1,400.

Pictures due to go into production right away include "Scandal," with Barrymore, "Devil was Sick," Frank Fay, "Party Husband," Dorothy MacKaye, "Red Hot Sinners," Winnie Lightner, "Big Business Girl," Loretta Young, and an untitled film starring Richard Barthelmess.

Fox's Idle Week

Hollywood, Jan. 6. Aside from the Spanish version of "Man Who Came Back," Fox is minus production activity until Jan. 13.

At that time two features go into work.

BLACKMER AT METRO

Hollywood, Jan. 6. Sidney Blackmer, immediately upon his arrival at the First National lot, was borrowed by Metro to play opposite Marion Davies in "It's a Wise Child." This he is to follow, "Bachelor Father," A. E. Carey will replace Blackmer in "Maltese Falcon" (FES) for which he was originally scheduled.

FN Borrows Margie

Hollywood, Jan. 6. Margie White has been borrowed from Fox by First National to play opposite Joe E. Brown in "Undiscovered Country," starting Jan. 15.

One Hanson is also in this picture.

OWN SERVICE FOR ALL BIG CIRCUITS

WB-Hearst Tie-in, Also "Literary Digest" and Educational—Latter to Have Announcer—Hearst Will Produce, WB Distribute According to Reports—Kinograms Out.

IS REVERSE TREND

Negotiations are underway which will witness every important picture company in possession of its own newsreel before another six months have elapsed. Seven newsreels will be the total.

The new ones, negotiations for which are now underway, are a Warner-Hearst hook-up, and a "Literary Digest" Educational, get together.

A cry during the past year has been that the industry is overnewsreel. Now, the trend indicates just the opposite. The peculiar position of the newsreel, and the nature of its commodity, puts it on the same plane in the theatre as copy in a newspaper. It must be fresh news and second runs in any of the big houses will not do according to latest arguments.

As Paramount has been partial to its Public Houses with its own newsreel, so has Fox Movietone given Fox theatres the break. Along this line the same goes for Hearst-Metro in Loew theatres and Pathe in R-K-O houses, Universal, without theatre representation of its own to speak of, is pointed out as the only reel where independents and outsiders have had a chance for first run.

"Digest's" Ballyhoo

Universal's move to be 100% independent, thereby breaking away from Kinograms, the Educational reel which was in the original combination, is seen as directly responsible for the fostering of the "Literary Digest" (publication) move. The latter service will be announced within another two weeks it is reported. Educational will distribute and the reel will carry the title of the magazine. It is learned that the "Digest" will ballyhoo the reel to its readers.

Warner's has been associated several times during the past two years with newsreel ventures. Courtlandt Smith, shortly after the break with Fox, was in frequent consultation with W. B. Economic reasons prevented the closing of (Continued on page 13)

13 Month Calendar Idea Growing Within Film Industry—Loew Using It for Years and R-K-O May Adopt

EUROPEAN DISTRIB'S 24 Dave Mountain on Coast—Seeks \$35,000 Features

Hollywood, Jan. 6. Dave Mountain, associated with Harry Richmond in Richmond Pictures, European distributors, is due here Wednesday (7) to organize a Coast production company for 24 features to be made with negative costs of around \$35,000 each. Richmond is in on the deal.

Reported that Consolidated Lab and Arthur Levey, English distributor, are financiers. Several indie producers say that they have been approached on the subject to handle six features.

Harry Revler, now in New York, is producing the first one for the company.

HAYS MOVE IS FOR REMBUSCH "DER TAG"

Frank Rembusch, who for 10 years has written letters to various members of the film industry, from office boy to president, is going to have the chance to explain what it's all about. Will Hays is calling the Indianapolis's hand.

The application for a bill of discovery which Hays made in the Indianapolis Federal Court is the opportunity the picture head is affording Rembusch to tell the world, with listeners this time, just what he's been driving at for the past decade.

Hays' motion follows a suit Rembusch has filed in the New York Federal Court against all filmdom, the indies excluded. Rembusch cites two of a dozen or more of his corporations as "being damaged through conspiracy," etc.

One way or another, Haysites indicate, Frank will get "his day."

FREDDIE MARCH'S TRAGEDY

"Up Tops the Devil" is rumored to be as Nancy Correll and Freddie March's next picture at Var's Long Island studio.

Story change may be to "The Man from Prague," which originally was a foreign stage tragedy.

Franklin Has 7 Circuits Tied in on New Hughes String—East With Schenck

Hollywood, Jan. 6.

Joseph M. Schenck and Harold Franklin left here Sunday (4) night for New York. Both will stay about three weeks. They are on separate missions, although Schenck was recently elected to the directorate of the recently organized \$5,000,000 Hughes Franklin Theatre Corp.

Along with Hughes, Franklin and Schenck in the theatre deal are Neil McCarthy and Noah Dietrich, ex-co-directors.

Franklin has closed for the Robt and Dorothy Texas chain of 50 theatres and has the T. & D. Theatre Circuit, the Golden Gate Circuit, the National Theatre group, the Grandfield Theatres, the Pacific National Theatres, and the Griffin chain in Oklahoma lined up. Some of these theatres are already territorially tied up for film product, which may solve the Hughes-Franklin problem of where they will get pictures for their houses.

Franklin admits that about 250 houses in about 50 cities will be all set for spring operation. He says that Schenck will continue with his own United Artists' circuit, which will be retained independently, but that a "general understanding" will exist between the two.

According to Franklin a large part of this "general understanding" will consist in advising Schenck.

Also reported that the El Capitlan, Hollywood legit house, owned by Charles Toberman and operated by Henry Duffy, will be taken over by Franklin after "four weeks" business is run, scheduled to start Feb. 15. House is now being converted for sound equipment.

Frank Vincent, former Capitan executive, is now producing theatrical and subsidizing picture production. Vincent, however, is not on Franklin's staff.

Movement to change the fiscal calendar year of the film industry to the 13-month basis seems slowly getting under way. It's in line with the general movement fostered by George Eastman, since adopted by Loew's, and now in swing among other industries.

Instead of the present 12-month year of unequal quarters, the 13-month year may be adopted generally in films to permit equal monthly periods of 28 days each or an equal four weeks.

Loew's has been using this system for years although generally unrecognized by the trade except for executives and others financially interested. More recently, however, the subject has come under discussion in various companies. It is now possible that other film companies may follow. Hitch apparently is in no other company, being willing to take the plunge.

It is known that the calendar change to 13 months has been broached at R-K-O. Other firms are admittedly aware of the idea, but all appear to be waiting until the entire picture industry moves concertedly.

Should this happen the film biz would be the first industry to be so generally aligned. From the R-K-O angle there is the backing of General Electric and General Motors, both of which are understood to be on the 13-month basis.

World Conference

What gives the proposal some weight is that it comes at a time when a world movement for the idea is preparing for a meeting on the question at Geneva in May. This meeting is for the preparatory committee on the 13-month system. World conference on the subject is to be held in October under auspices of the League of Nations which will use for that purpose the machinery of a standing organization. It is known as the General Conference on Communications and Transit.

There are at present, by official count, 118 companies in the U. S. utilizing the 13-month system. No industry as a whole, however, has subscribed thus far. The international aspect of films is of special note should the picture industry adopt the new calendar and it would undoubtedly have important results for supporters of the plan, it is thought.

These companies accepting the new idea are described as having done so, for business reasons. It allows a comparison month by month with the advertising, feature, news and Sunday. Latter could calculate statistical systems and make for same months being figured greater or smaller in size according to the number of days in the month. At the same time these overlapping week-end days add salary and overhead costs to certain months not found in others.

Summer Months

While it is not generally believed that the 13 months calendar will not greater financial results, contention is that it allows a more reasonable and just system by which to transact business and make financial comparisons. The summer months, for instance, are admittedly of his periods. Loew's overtakes this period by discounting fixed charges for these three months and the company travels along on a 40-week overload year.

The 13-month calendar means changing an old from the present fixed calendar of 52 days and two on leap years.

Every seven years, however, one full week is gained, which means that at the end of 28 years the calendar may eventually bring the full year to an actual 52 months.

Copley-Arties Settlement

A suit by Copley Pictures Corp. against Arties Pictures has been settled and is continued in the New York Supreme Court.

Still Play With Eastern Production Ideas; Metro-Radio Plans for Legit

The financial and creative play with figures in trying to balance the question of cost against western production.

In checking up one big banking house found that film making along the Atlantic will leap 25% in 1931 over any previous year and expectations are for an additional 25% more in 1932. But until boom times, especially as regards real estate, it doesn't look as though Hollywood will be threatened as the main picture source.

At the firm making the survey, it is so far as to the possibilities of a studio real estate proposition in the east against taking a loss in the west figuring the property profit on the New York end when business completes its cycle and takes another rush to the top. Final decision, however, was to let things remain as they are for the present.

Regarding the eastern end it is understood that both Metro and Radio are getting closer to the legit thing all the time. Story goes that R-K-O has several legit producers in mind to represent the coast for a training period. Hunch is to then send them back east after six months to sit in on the selection of stories for pictures and to produce plays.

Radio is said to practically have the same proposition in mind.

7 Newsreels for New Year

(Continued from page 11)

This week. As things now stand insiders are certain that Warners will go through this time.

Deals calls for Hearst producing the reel and Warners to distribute it. This way, it is pointed out, Warners will have its own circuit, a reel which will bear its own name.

The "Literary Digest" venture is planned along the same lines as Universal with Lowell Thomas to do it. McNamee Thomas is figured sufficient of a talker to lend a sales interest.

Hearst, for the time being at least, will continue his interest with Fox Movietone (Metrolane) producing both this reel and the one for Warners.

The seven reels now shaping up for London are Battle, which Courtland Smith will oversee, Universal, "Literary Digest," Fox Movietone, Hearst Metrolane, Warners, Paramount.

New Title and Story For "5 o'Clock Girl"

Hollywood, Jan. 6.—The "Five o'Clock Girl" seven-actlet, being prepared by Arthur for Marion Davies, is entirely dissimilar to the original. In all probability the title also will be changed before release.

Metro then will have the original "Girl" script and title moved and may produce it at a later date. In Hollywood this is known as giving two birds on one bush.

L. A. to N. Y.

Harry Duffey
Harry Arthur
Harold B. Franklin
Robert Harris
Paul Lachance, Jr.
William LeBaron
Joe Marcus
Edward Montague
Vernon Porter
Joseph Schildizer
Harry Sordby
Mr. and Mrs. Bert W.
Mr. and Mrs. Bob W.
Dale Wilson
Lester Young

N. Y. to L. A.

Paul Danahy
Norman Krasna
James R. Roubin

Bebe's "Falcon"
Bebe Danahy's first for Warner will be "The Mad as a Hatter" by Paul Danahy. It's a story of an adventures and will be produced by Roy Del Ruth. Maude Fulton and Bebe Danahy will do the chore.

Coast Casting

Maude Eburne, Arthur Lake, un-
labeled Gloria Swanson, U.A.
Morgan, Wallace, Noel Madison,
The Mob, F.N.
Ethel Griffies, Ben Hall, J. C.
Nugent, "The Ruling Passion," W.B.
John T. Murray, "Charlie Chan
Carries On," Fox.
Heien Chandler, William Bakewell,
Jan. Herold, Edwin Maxwell,
Clara Blandick, Jackie Searles,
"Daybreak," Metro.

Carol Lombard replaces Jean
Arthur in "Cavalier of the Streets,"
Dor.

Paul Porcasi, "Svengali," War-
ners.
Dave Silverstein, writing shorts,
U.

Leo Carrillo, Lloyd Hughes, Lila
Leg, "Platinum," Cruze.
Chester Morris, lead in "Front
Page," Hughes.

Laura La Plante, Armand Kaliz,
Devil Wise Slick, W.B.
Norman Kerry, Furnell Pratt,
Noel Francis, "Bachelor Apart-
ment," Radio.

Hale Hamilton, Jed Prouty,
"Strangers May Kiss," Metro.

Morocco at Columbia; Also Hall and Sebastian

Hollywood, Jan. 6.

Walter Morocco has been made a
supervisor at Columbia.
James Hall and Dorothy Sebastian
have been signed on a picture-to-
picture basis.

Tiff's N. Y. Talks Tie In With Studio Pause

Tiffany Picture attaches are hold-
ing a series of conferences which
are said to have as much to do with
the financial end as the 1931-32 pic-
ture schedule.

During the past two weeks Man-
ny Goldstein, former Universal ex-
ecutive, has been reported in at-
tendance at the Tiff home office.
Goldstein's interest is supposedly
along future financing lines.

Hollywood, Jan. 6.

Production at Tiffany studio has
suddenly been brought to a near
standstill and the personnel reduced
to the bone. Skeleton staff remaining
embraces practically only those
who are needed to clear present
unfinished product at the studio.
Goldstone in charge of produc-
tion at the studio, now in New
York, may lay into the company.

Arthur C. Hagerman, his pub-
licity staff and other departments,
including accounting, were affected
by the sudden closing.
Goldstone is expected back in two
or three weeks.

Comparative Grosses for December

(Continued from page 10)

TACOMA, WASH.

	Dec. 6	Dec. 13	Dec. 20	Dec. 27
BLUE MOUSE	"Life of the Party" High... \$8,280 Low... 1,400	"River's End" \$3,400	"Hell's Angels" \$5,000	
RIALTO	"Laughter" and "War Nurse" High... \$6,500 Low... 1,500	"Sea Legs" and "Only Saps Work" \$3,600	"Princess and the Plumber" and "Oh, for a Man" \$3,000	"Passion Flower" \$2,000
R-K-O	"Brothers" and "Cook of the Week" High... \$4,500 Low... 2,800	"Sunny" \$4,200	"Gorilla" \$3,000	"Mothers Cry" \$2,500 (New low)

NEWARK, N. J.

	Dec. 6	Dec. 13	Dec. 20	Dec. 27
BRANFORD	"Life of the Party" High... \$30,500 Low... 15,500	"College Lovers" \$19,000	"Widow from Chicago" \$17,500	"Free Love" \$18,500
CAPITOL	"Doorway to Hell" High... \$15,000 Low... 2,000	"Big House" \$3,100	"Life of the Party" \$2,400	"Big Trail" \$2,000 (New low)
MOSQUE	"Outward Bound" High... \$33,000 Low... 6,000	"Scotland Yard" \$10,000	"Madam Satan" \$8,000	"River's End" \$7,500
STATE	"Feet First" High... \$32,000 Low... 10,000	"Sea Legs" \$15,000	"Way for a Sailor" \$13,500	"Along Came Youth" \$13,000
R-K-O	"Sin Takes a Holiday" High... \$28,300 Low... 7,000	"Brothers" \$20,600	"Madonna of the Streets" \$21,500	"Pay Off" \$18,300

DENVER

	Dec. 6	Dec. 13	Dec. 20	Dec. 27
YABOR	"Up the River" High... \$14,000 Low... 8,000	"Dancers" \$9,500	"Scotland Yard" \$10,000	"Sinner's Holiday" \$8,000 (New low)
ALADDIN	"River's End" High... \$16,600 Low... 5,000	"Sin Takes a Holiday" \$6,000	"To-able David" \$4,500	"Big Money" \$5,000 (New low)
DENVER	"War Nurse" High... \$27,700 Low... 7,000	"Min and Bill" \$2,000	"Follow the Leader" \$14,500	"Remote Control" \$14,800
RIALTO	"Way of All Men" High... \$7,750 Low... 2,000	"Half Shot at Sunrise" \$2,300	"Billy the Kid" \$5,400	"Fast and Loose" \$2,800

WASHINGTON

	Dec. 6	Dec. 13	Dec. 20	Dec. 27
EARLE	"Man to Man" High... \$25,500 Low... 6,000	"Widow from Chicago" \$15,000	"Divorce Among Friends" \$25,000	
COLUMBIA	"Feet First" High... \$12,000 Low... 5,500	"Feet First" \$12,000 (1st week)	"Gypsy" \$1,000	
FOX	"Dancers" and "Lightnin'" High... \$41,500 Low... 11,000	"Lightnin'" \$25,500	"Oh, for a Man" \$13,000	
METRO-POLITAN	"Outward Bound" High... \$21,000 Low... 4,000	"Mother's Cry" \$1,000	"Captain Thunder" \$4,000 (New low)	
PALACE	"Sea Legs" High... \$27,300 Low... 11,500		"Passion Flower" \$19,000	

MINNEAPOLIS

	Dec. 6	Dec. 13	Dec. 20	Dec. 27
MINNEAPOLIS	"Tom Sawyer" High... \$45,200 Low... 17,000	"Morocco" \$25,100	"War Nurse" \$33,300	"Lightnin'" \$17,000
STATE	"Life of the Party" High... \$26,000 Low... 3,800	"Derelect" \$6,800	"River's End" \$7,400	"3 French Girls" \$5,500
ORPHEUM	"Sin Takes a Holiday" High... \$25,000 Low... 5,000	"Big Money" \$12,000	"Madonna of the Streets" \$10,500	"She's My Weakness" \$15,000

LOUISVILLE

	Dec. 6	Dec. 13	Dec. 20	Dec. 27
ALAMO	"A Soldier's Plaything" High... \$11,600 Low... 2,450	"Little Accident" \$3,500	"Dancers" \$3,300	"Man to Man" \$3,275
BROWN	"Brothers" High... \$8,400 Low... 2,250	"Sin Takes a Holiday" \$2,500	"Big Money" \$3,275	"Silver Horde" \$3,100
ANDERSON	"Gorilla" High... \$9,800 Low... 2,100	"Widow from Chicago" \$2,900	"Only Saps Work" \$3,100	
RIALTO	"Sunny" High... \$14,750 Low... 3,275	"Morocco" \$4,000	"Derelect" \$5,000	"Follow the Leader" \$3,400
STATE	"War Nurse" High... \$28,000 Low... 7,900	"Hell's Angels" \$9,000	"Lottery" \$9,200	"Passion Flower" \$8,500
STRAND	"Journey's End" High... \$12,500 Low... 3,700	"Lightnin'" \$4,300	"Cat Creeps" \$4,150	"Old English" \$4,300

BOSTON

	Dec. 6	Dec. 13	Dec. 20	Dec. 27
STATE	"Lincoln" High... \$40,000 Low... 10,100	"Bat Whispers" \$15,700		
METRO-POLITAN	"Tom Sawyer" High... \$66,000 Low... 19,500	"Along Came Youth" \$47,500		

BALTIMORE

	Dec. 6	Dec. 13	Dec. 20	Dec. 27
CENTURY	"Sunny" High... \$27,000 Low... 9,000	"Sea Legs" \$19,000	"Gorilla" \$17,000	"Lottery" \$20,000
STANLEY	"War Nurse" High... \$35,500 Low... 11,000	"Bat Whispers" \$16,000	"Follow the Leader" \$18,000	"Passion Flower" \$15,000
VALENCIA	"Min and Bill" High... \$11,000 Low... 1,800	"Min and Bill" \$5,000	"War Nurse" \$2,800	"Bat Whispers" \$2,500
KEITH'S	"Tom Sawyer" High... \$20,000 Low... 4,000	"Fast and Loose" \$8,500	"Along Came Youth" \$9,000	"Third Alarm" \$7,000

PORTLAND, ORE.

	Dec. 6	Dec. 13	Dec. 20	Dec. 27
PAR-AMOUNT	"Tom Sawyer" High... \$25,300 Low... 5,000	"Morocco" \$19,000	"Follow the Leader" \$4,200	
ORPHEUM	"Sin Takes a Holiday" High... \$23,000 Low... 5,500	"Big Money" \$12,000	"Madonna of the Streets" \$17,500	
MUSIC	"Third Alarm" High... \$20,000 Low... 400	"Matrimonial Bed" \$2,900	"Man to Man" \$400	
UNITED ARTISTS	"Lincoln" High... \$16,000 Low... 4,000	"Hell's Angels" \$16,000 (1st week)	"Hell's Angels" \$14,000 (2d week)	
BROADWAY	"Just Imagine" High... \$23,000 Low... 9,000	"Remote Control" \$15,000	"War Nurse" \$15,200	

KANSAS CITY

	Dec. 6	Dec. 13	Dec. 20	Dec. 27
MAIN STREET	"Sin Takes a Holiday" High... \$32,000 Low... 8,000	"Big Money" \$15,900	"Boudoin Diplomat" \$12,200	
LOEW'S MIDLAND	"Min and Bill" High... \$33,000 Low... 9,300	"War Nurse" \$15,400	"Lincoln" \$10,000	
PANTAGES	"Africa Speaks" High... \$31,800 Low... 4,600	"Brothers" \$7,400	"Woman Who Was Forgotten" \$7,000	
NEWMAN	"Big Trail" High... \$33,000 Low... 8,000	"Morocco" \$15,000	"Lightnin'" \$16,000	

TOPEKA

	Dec. 6	Dec. 13	Dec. 20	Dec. 27
JAY HAWK	"Her Wedding Night" High... \$8,000 Low... 2,800	"Virtuous Sin" and "Gorilla" \$2,800	"Playboy of Paris" and "Half Shot" \$4,000	"Sailor Behave" \$1,000
NOVELTY	"Three Faces East" High... \$3,200 Low... 700	"Moby Dick" \$1,000	"Bad Man" \$1,000	"Big Boy" \$1,000

PROVIDENCE

	Dec. 6	Dec. 13	Dec. 20	Dec. 27
STATE	"Min and Bill" High... \$28,000 Low... 13,000	"Hell's Angels" \$25,500	"Hell's Angels" \$13,000 (New low)	
MAJESTIC	"Doorway to Hell" High... \$16,500 Low... 6,200	"Big Trail" \$1,000	"Fast and Loose" \$11,000	
	"Oh, Sailor" \$1,000		"Fourth Alarm" \$11,000	

Amusement Stocks Fare Well in Rally With Warners Moving Ahead and Paramount as Group Leader

By AL GREASON

Amusement stocks did well yesterday (Tues.), all the active issues making moderate gains, with Warner Bros. the spectacular performer, going for a time above 27, well into new high ground on its recovery from below 10. Its progress was marked by enormous volume, suggesting that the buying probably represented a good deal of urgent covering of long standing shorts.

One of the promising aspects of the situation surrounding the group was the return of Paramount to its old position as leader. Instead of hanging back on recoveries lately, it moved to the fore, getting through 42 on the up-side, only fractionally below its best of last week on the sharp rebound.

Volume here was less spectacular as was the case among all but Warner Bros. Fox continued in the narrow range that has characterized it, while Loew, long a public favorite, was rather backward. General Theatre moved slightly against the trend in spite of the report that the new financing in Fox in which it is interested, has been taken care of well in advance of maturity of the short term notes of landing and due in April.

Bonds Give Encouragement
Once more the bond list gave added encouragement to the industrial stocks. There were spectacular advances in the Pathe bonds, reflecting apparently the sale of the company's properties to R. K. O. and knowing the battle still being waged by a group of insistent stockholders. The stock did nothing either way, but the bonds jumped around 4 points to 50, its top in six months.

Betterment in the Warner market position was clearly reflected in a report of the Warner fixed income security, which moved up to 70, representing an improvement of more than 10 points since it touched bottom in December. General Theatre ignored the backwardness of its stock in pushing its bonds further up, scoring an additional advance of 2 points.

Opinion on the ability of the market to stage a sustained advance at this time is divided and conservative advice is still urging caution. So far the betterment has been very largely technical, due to an oversold situation in the market itself and to the mere turn of the tide which permits old bears to take profits on the new year's tax period.

Some investment buying is in evidence as year end interest and dividend funds seek employment, but there is nowhere any positive indication of an actual change in the basic business situation. On the contrary new difficulties have come into view in the chemical field and in the rubber and tire business, not to speak of the continued problems of marketing the copper surplus.

Tax Sales and Covering
Net result of last week, which comprised the closing days of 1930 and the opening days of 1931 was rather confusing in its surface features, but significant in its details. Roughly 15 of the leading amusement shares advanced an aggregate of 36 points, probably the broadest gain for a week since the intermediate collapse, that culminated Nov. 12.

In all probability the meaning behind the totals is that in the first days of the year there was a good deal of tax selling with the sellers deliberately trying to get the lowest current prices for their stock. With the turn of the year the rebound came mostly from purchases by bears to the stock paper profits into cash and have the profit recorded in the current tax year.

There were of course other elements in the movement, but in all likelihood that was the principal influence. The profits were almost entirely in the active shares, at least the main gains were in the division. Eastman Kodak, a spectacular mover during the decline, accounted for a gain of nearly 7 points. Paramount showed a net advance of more than 4 and Loew was up 5 1/2. The two Consolidated Film Industries also came up nearly 7 points between them, a rebound from the unwarranted decline that came late in the month and had about it a great deal of

Yesterday's Prices

	High	Low	Last	Chg.
1,200 Con. P.	124 1/2	124	124 1/2	+ 1/2
4,100 East. K.	102 1/2	102	102 1/2	+ 1/2
14,000 Fox	28 1/2	27 1/2	28 1/2	+ 1/2
1,100 Gen. The.	67 1/2	67	67 1/2	+ 1/2
5,000 Loew	48 1/2	48	48 1/2	+ 1/2
10,200 Pathe	42 1/2	42	42 1/2	+ 1/2
2,000 R. K. O.	13 1/2	13	13 1/2	+ 1/2
6,200 R. K. O.	13 1/2	13	13 1/2	+ 1/2
18,300 R. K. O.	13 1/2	13	13 1/2	+ 1/2
110,200 W. B.	17 1/2	17	17 1/2	+ 1/2
600 Cal. Ric.	18 1/2	18	18 1/2	+ 1/2
700 East. K.	45 1/2	45	45 1/2	+ 1/2
1,000 Fox	45 1/2	45	45 1/2	+ 1/2
600 Gen. The.	21 1/2	21	21 1/2	+ 1/2
45,000 Gen. The.	10 1/2	10	10 1/2	+ 1/2
6,000 Loew	18 1/2	18	18 1/2	+ 1/2
5,000 Pathe	52 1/2	52	52 1/2	+ 1/2
3,000 Pathe	52 1/2	52	52 1/2	+ 1/2
2,000 Shub.	19 1/2	19	19 1/2	+ 1/2
20,000 W. B.	4 1/2	4	4 1/2	+ 1/2

* 2 p. m. prices and sales.

mystery, a mystery that was further intensified with the publication of its income statement Monday, showing net profit at very nearly the same level as in 1929.

On the other side of the ledger, four amusement stocks were off about 20 points on the week. In each case, the lower stocks being inactive descriptions in which tax losses had been registered, but in which there was no short interest. The lower stocks were the two Loew Circuit preferreds, the old Orpheum preferred. Obviously even the most rabid bear would not short these issues because it would be too easy to trap a seller when he sought to cover stocks so closely held.

In all three cases, probably the transactions were "cross-sales" for the tax record, with the sellers indifferent about the price. In the case of the Orpheum, dealings of the aspect was not without a comedy angle. In four weeks or so there has been a single transaction in 100 shares, and during that time the bid has gone off from around 80 to 55. Dealings in the Loew stocks also have been nominal and of course price levels values set by any such procedure are entirely fictitious. Probably a bona fide bid for actual stock of either quotations would get no response and a determined effort to get stock would bring on a sharp run up. Something of the same situation is supposed to exist in Columbia Pictures on the curb.

Bonds Look Better
While there remained a good deal of doubt over the ability of the general market to make a sustained advance at this time, or even hold the considerable gains it registered in the two days of run up, there

Summary for week ending Saturday, January 3:

	High	Low	Sales	Issue and rate.	High	Low	Last	Chg.
110,200 W. B.	17 1/2	17	50	American Bond	7 1/2	7	7 1/2	+ 1/2
600 Cal. Ric.	18 1/2	18	8,500	Consol. Bond	11 1/2	11	11 1/2	+ 1/2
700 East. K.	45 1/2	45	7,200	Consol. Bond	11 1/2	11	11 1/2	+ 1/2
1,000 Fox	45 1/2	45	25,200	Consol. Bond	11 1/2	11	11 1/2	+ 1/2
600 Gen. The.	21 1/2	21	11,945	Gen. Bond	11 1/2	11	11 1/2	+ 1/2
45,000 Gen. The.	10 1/2	10	60,000	Gen. Bond	11 1/2	11	11 1/2	+ 1/2
6,000 Loew	18 1/2	18	10,000	Loew Bond	11 1/2	11	11 1/2	+ 1/2
5,000 Pathe	52 1/2	52	60,000	Gen. Bond	11 1/2	11	11 1/2	+ 1/2
2,000 Shub.	19 1/2	19	600	Do ex war.	87	85	87	+ 2
20,000 W. B.	4 1/2	4	3,600	Madison Sq. Garden	600	590	590	- 10
			100,000	Do 4 1/2 per cent.	1100	1090	1090	- 10
			55,775	Paramount Bond	100 1/2	99 1/2	99 1/2	- 1/2
			15,200	Pathe Exch. Bond	11 1/2	11	11 1/2	+ 1/2
			3,100	Pathe Class A	11 1/2	11	11 1/2	+ 1/2
			152,114	Pathe Exch. Bond	11 1/2	11	11 1/2	+ 1/2
			71,003	Radio-Kodak	60	59	59	- 1
			100,000	Do 4 1/2 per cent.	1100	1090	1090	- 10
			7,700	Shubert	40	39	39	- 1
			100,000	Universal Bond	11 1/2	11	11 1/2	+ 1/2
			515,500	Warner Bond	11 1/2	11	11 1/2	+ 1/2
			100	Do pref. G. S. Bond	37	37	37	0

	High	Low	Sales	Issue and rate.	High	Low	Last	Chg.
50%	10 1/2	10	200	Columbia Bond	10 1/2	10	10 1/2	+ 1/2
100%	10 1/2	10	1,000	Do 4 1/2 per cent.	1100	1090	1090	- 10
11 1/2	21	20	3,000	Fox Theatres	4 1/2	4	4 1/2	+ 1/2
64 1/2	10	10	200	Loew Bond	11 1/2	11	11 1/2	+ 1/2
10 1/2	10	10	100	Pathe Exch. Bond	11 1/2	11	11 1/2	+ 1/2
27 1/2	22 1/2	22 1/2	20,200	Pathe Exch. Bond	11 1/2	11	11 1/2	+ 1/2
32 1/2	12 1/2	12 1/2	200	Pathe Exch. Bond	11 1/2	11	11 1/2	+ 1/2
30 1/2	12 1/2	12 1/2	200	Pathe Exch. Bond	11 1/2	11	11 1/2	+ 1/2
11 1/2	10	10	455,000	Warner Bond	11 1/2	11	11 1/2	+ 1/2

	High	Low	Sales	Issue and rate.	High	Low	Last	Chg.
100%	20 1/2	20 1/2	821,000	Gen. Theatres Bond	20 1/2	20 1/2	20 1/2	0
91	20 1/2	20 1/2	1,000	Do 4 1/2 per cent.	1100	1090	1090	- 10
100	100	100	28,000	Loew Bond	11 1/2	11	11 1/2	+ 1/2
10 1/2	10 1/2	10 1/2	100	Pathe Exch. Bond	11 1/2	11	11 1/2	+ 1/2
80	80	80	23,000	Pathe Exch. Bond	11 1/2	11	11 1/2	+ 1/2
10 1/2	10 1/2	10 1/2	11,000	Pathe Exch. Bond	11 1/2	11	11 1/2	+ 1/2
10 1/2	10 1/2	10 1/2	123,000	Pathe Exch. Bond	11 1/2	11	11 1/2	+ 1/2
60 1/2	10 1/2	10 1/2	43,000	Shubert Bond	11 1/2	11	11 1/2	+ 1/2
11 1/2	10 1/2	10 1/2	455,000	Warner Bond	11 1/2	11	11 1/2	+ 1/2

INCORPORATIONS

New York
Howard Enterprise Corp., Manhattan, furnish amusement of all kinds, \$10,000; Leonard Frank, Joseph Frank, William Frank, Fred B. Benjamin, Stephen, 30 East 42nd street, New York.
Vanderbilt Productions, Inc., Manhattan, produce moving pictures and other entertainment, 100 shares no par value; Ruth P. Katz, Anthony C. Condon, William K. Harrison, 405 Lexington avenue, New York.
Radio Quality Group Service, Manhattan, deal in public and private entertainment, drama and music representations; Milton Winn, Joseph J. Solley, David H. Brown, Filed by Wise and Seligberg, 35 William street, New York.

Radio Transcriptions, Inc., Manhattan, dealing pictures, 100 shares no par value; Leonard J. Miller, Morton Miller, Lewis Greenblatt, 100 West 42nd street, West 44th street, New York.
Brookgreen Productions Group Two, Inc., New York, theatrical business, 200 shares no par value; Samuel V. Wood, William M. Stevens, Richard S. Williams, Filed by J. S. C. Co., 140 Broadway, New York.

Metropolitan Amusement Corp., Manhattan, amusement and entertainment, 100 shares no par value; Andrew J. Frank, 100 Broadway, New York.
Mondrich Theatre Corp., Manhattan, theatrical business, 100 shares no par value; Edward T. Higgins, 100 Broadway, New York.
Brooks Properties, Inc., Great Neck, theatrical business, 100 shares no par value; Charles J. Brooks, 100 Broadway, New York.

Golden Productions, Inc., Manhattan, theatrical business, 100 shares no par value; Edward T. Higgins, 100 Broadway, New York.
Metropolitan Amusement Corp., Manhattan, amusement and entertainment, 100 shares no par value; Andrew J. Frank, 100 Broadway, New York.

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Monthly Production Survey

Hollywood, Jan. 6.
December was the slowest picture production month of 1930, its average of 42 units being four under September.
The month started with 25 features in work, climbed to a peak of

85 Dec. 19-20, and then fell off sharply to 19 features working the last day of the year.
Fox jumped to the lead and held it throughout the month, having nine features in production most of the time and on a number of days ten.

DECEMBER PRODUCTION AVERAGES in 16 Active Coast Studios

Feature Studios—	December, 1930, units active	Past Averages
Features, Shorts, Totals	1929, 1928	
Metropolitan	10.4	10.4
Paramount	3.8	3.8
Radio	2.8	2.8
Columbia	2.8	2.8
Universal	2.4	2.4
Tiffany	1.4	1.4
Pathe	1.0	1.0
Warner-F.N.	.8	.8
Lessing Studios—		
Metropolitan	1.0	1.0
Educational	.6	.6
Tec-Art	.4	.4
Trem Carr	.4	.4
Comedy Studios—		
Roach	1.4	1.4
Sennett	1.0	1.0
Darmour	.4	.4
Totals	32.8	32.8

1930 MONTHLY AVERAGES ON ALL ACTIVE UNITS
January 55, February 51, March 67, April 68, May 65, June 60, July 50, August 55, September 46, October 47, November 47, December 42.

35 FEATURES COMPLETED ON THE COAST DECEMBER, 1930

(Including 13 Foreign Versions)		
Metropolitan	Universal	
"Dinner, Fools, Dance"	"Doubtful Diplomat" (German)	
"The Eastest Way"	"Doubtful Diplomat" (Spanish)	
"Fading Bedroom and Bath"	"Resurrection" (Spanish)	
"Gentlemen's Fate"	"Heroes of the Flames" (serial)	
"Let Us Be Gay" (French)	"Fires of Youth"	
"Mars, X" (Spanish)	"Desert Vengeance"	
"Minn and Bill" (Spanish)	"Criminal Code" (Spanish)	
Fox	"The Last Parade"	
"The Big Trail" (Spanish)	"The Last Parade"	
"The Big Trail" (French)	"Kismet" (German)	
"The Big Trail" (Italian)	"Masque d'Hollywood" (French)	
"The Big Trail" (German)	"The Single Sign"	
"This Modern World"	"Drums of Jeopardy"	
"Three Rough Diamonds"	"Assorted Nuts"	
Paramount	"Kept Husbands"	
"Dishonored"	"The Westerner"	
"Ladle of Man"	"Have You Got It?"	
"Pin and Huddle Abroad"		
"The Westerner"		
"Have You Got It?"		

Picture Possibilities

"Midnight"—Favorable
A play from the French with picture rights possibly available, but doubtful of film value. *See*

"Queen at Home"—Unfavorable
Too thin on romantic action. Dependence on dialog makes story mostly a close-up proposition for the screen. *Shan*

"Five Star Final"—Favorable
A drama of tabloid newspaper sensationalism. Hard drama but plenty of color. *See*

"Inspector General"—Unfavorable
"INSPECTOR GENERAL" (Eurec comedy, Ted Harris, Hudson).

"Purity"—Unfavorable
"PURITY" (Drama, Lee Shubert, Jitz).

"Life Is Like That"—Unfavorable
Confusing tale in which the basic idea is not new and development is far from absorbing. *Shan*

"The Life Line"—Unfavorable
Ancient and obvious plot with no action. Mostly clutter. *Shan*

"Meet My Sister"—Unfavorable
Unimportant mixture of dialect comedy and burlesque characters. No real music. *Shan*

FOX'S "STILL" ED
Arthur A. Sorenson, formerly of the P. & A. news photo service, has been engaged as news picture editor at the Fox Coast studios and has gone to the Coast. His duties will be to advise on stills from a newspaper angle, the idea being that pictures so supervised will be more acceptable to the editors.
The P. & A. service, absorbed by Arne, was part of the New York "Daily News."

Art Cinema Passes 4th Quarter Pref. Dividend

Los Angeles, Jan. 6.
Art Cinema Corporation at Directors' meeting Dec. 24, failed to declare usual dividend on preferred stock.
For four months ended Nov. 29, operations showed a loss of \$351,000, not including \$225,000 charged against reserves.

Trade Paper Reporting

By Tom Waller

The trouble with the average reporter on the film trade paper of nowadays is if he takes two drinks he's afraid of being fired; while, if it's three, he's certain.

That is the briefest summarization of the trade paper situation, reportorially. There's probably been no specie in filmdom during the on-the-Wall Street dilemma that's been more fearful of the job end than Mr. Trade Paper Man.

Thus possessed of an inferiority complex extending from one vertebra to the other, the same writers for film trades haven't stopped to argue out a few terms of trade paper lore.

They haven't allowed themselves time, in that great dread of getting the turnstile, to dope out that film trade reporters are getting scarier than rooster's molars; that the more ambitious of the lot are now successful p.a.'s in this or other lines; that the really good trade paper men are vanishing just, and exactly like, that good old American tradition—the Injuns.

Looking over the regiment filling present trade jobs, the few who can be hand-diplomas as former newspapermen. Without knowing this much about their backgrounds, just an inkling of their conversation during an interview with some film exec tells too well the true story.

The exec, for his own part, may have started on life on the curb around 723 (Seventh avenue). But, in mannerisms, at least, he's gotten beyond that stage while the average trade paper reporter is always just average. Simply, afraid to be aggressive because of a squawk to his boss. And, resulting in the old p.a. yarn of one former 723er getting across and in the type of the interviewer's respective paper.

Self-Assertion

During the past year a few of the boys have endeavored to wax courageous. They have intimated at the Hays office that they didn't believe all that was being handed them. They've attended meetings at a few companies where alibis for dipping into Wall Street to pay picture bills were being extended. Probably they have gone back to their offices and reported these beliefs. But, excepting cases few and far between, have they appeared in type as reported-it-reported?

Film execs, most of them at least—for the benefit of these scribbles—are wise to those they can feed. If it's a fast one on an indie exhibitor, a printer of press sheets, for that matter—they know. And, they know just as well when an interviewer is an interviewer after the facts and when he's just a henchman for the advertising solicitor.

Film trade paper men don't seem to realize that their field is probably the most difficult, right now, of any one of its kind. They don't seem to understand that being a fairly good reporter in the film field today means versatility of a kind not experienced in any other type of specialized "journalism."

From popular mechanics in wide film, color and sound, to plain every day casting, shooting and editing, of a picture the boys, with all of the troubles of the 5-5-5 and the indies, and the serials, and a thousand and one other things, besides the two drinks, don't seem to comprehend that their jobs mean something. That, if at least they attempt to hold them down, the jobs on the right kind of trade papers are among the most important in the field; that they require more than just the old modicum of guts—real knowledge.

The stock market, as well as science and mechanics, must be followed by the reporter these days. If he is to get all angles of the story. No longer can he depend upon one or two sources for his story; that is, if it is to be a story.

Execs' Opinions

A lot of the trade paper boys are finding it tougher and tougher to crack in. If their paper's policy is neutral it's practically impossible for them to build up any real contacts, since the execs know that anything they want to get across they can through the publicity department, so they don't waste the time. In fact, execs, as a whole, haven't much respect for the average trade

paper, which many a good reporter didn't do all too soon. Those sheets which make their editorial policy along advertising lines, even to the point of subjugating their picture judgment, don't as a matter of fact, need reporters.

It's amusing to note the difference in treatment the average newspaperman gets. The daily had is given the venue. He is made to feel executive exertion to be nice. Here, also, is a laugh. The exec who has been in pictures as an exec any length of time knows that the newspaper laddie doesn't know what it is all about, especially if it is one of those indie exhibitor quarrels-over contract. As a matter of fact, the exec is right. All the reporter for the daily wants is to be able to quote some film mogul.

There are exceptions even to this rule. As one of the highest paid filmists found out to his embarrassment. A City News Association reporter got just enough drift of the questioning a trade paper man was giving this leader about a statement to start a little rough cross-examining of his own. Finally, figuring that the whole thing was hokey, the reporter asked the exec for some privileges. These granted, the lad got his city editor on the wire and, in front of the exec and some of the biggest names in film business, proceeded to say that there wasn't any story except a smoke screen. Incensed, the exec sought to interrupt and wound up by dictating personally the story over the phone to a city editor who proved glibly upon hearing the title of the substitute "newsman."

Trade papermen who try to be nice to some executives are just as often misunderstood. There are too many cases in reportorial record to waste space on the type of exec who thinks the reporter thinks he's doing the reporter a personal favor by slipping him a tip which, if used as dictated, would make the exec a big guy and the reporter a bigger dub.

Sometimes the exec starts out by being big-hearted. He means well at first, but some of the mob above him get suspicious and jealous. He gives out stories on his own hook that are 100% beneficial to his

company, but, after he has been called on the carpet a few times, he soon fades away as a news source.

After-Printer

One company in the field is especially noted for its handling of trade papermen. The mob as a whole detests this outfit. Everything sent out is smoothed, and if the reporter doesn't dig the misstatements. One of the biggest execs, after calling smaller execs for trying to play fair, one day decided to be interviewed. The reporter, it just happened, had the lowdown but went through with the interview as a matter of formality. The big guy, after denying in vain, finally screamed:

"Yes. They did that to us, last year. But we are big now and we're going to use the hammer. No, there won't be any velvet on it. Either they'll sign and like it or they won't get our product."

When the quotes, which the reporter read over to the exec and were approved by him, got into cold type the exec pulled an about face. He bayled out the reporter in the presence of a lawyer, and the only thing the reporter regretted was that he hadn't had the exec initial his notes.

Another exec, the head of a company that's been afraid of the rocks for months now, has gone through a regular metamorphosis with trade boys. At first they were getting stories about his company "all wet" and he had it broadcast that whenever in doubt communicate with him personally. This worked out fine while the exec waxed semi-frank. More stories about his company than he before were obtained and printed. But, evidently, he was over-quoted and Wall Street set up a holler. After that he wasn't so accessible, and when he was, it was always with a company attorney. The lawyer registered "exception" to every pertinent question and the exec affirmed the exception with a laugh. When the reporter left he had a story, but categorically it was a burlesque which the average trade paper doesn't use.

On the other hand, some of the biggest execs in the business are most considerate of trade papermen. They'll take them into confidence up to a certain point and rarely is this confidence violated. To those men trade papermen practically owe their jobs. If not, then every appreciation.

'The Bookman' on 'Variety'

(Continued from page 3)

able taste, or 'blue gags'? Are you not saddened by the fact that Times Square hotel biz is on the terrific friz?

"The concise expressions in which Variety abounds (whether picked up from the Rialto or injected into Broadway's speech) are a delight to the gourmet of words. Instead of stating that a certain play is a financial failure it reports laconically, 'show looks floppo.' Handsome guides hired by dude ranches to profit in the hands of romance for rich eastern women are 'S. A. cowboys.' 'Dirt in shorts' is action or dialogue the difficulty in defining such dirt derives from the fact that 'what the acute town's self appointed dick might sense as dirt, after it has passed through years on the stage with nothing but laughs greeting it, is something the producers cannot anticipate.'

"Variety does not strain after verbal novelty. If an expression like 'on the cuff' is useful, it is permitted to remain in the paper for years, until a more concise or vivid one turns up. But its slang does not become a convention or a habit. It is continually screened with new words and phrases deriving from the recent experiences or interests of its readers. And Silverman has not the dogmatic reverence of many literary flairs, he is permitted to embroider his writing with touches of interpretative fancy or verbal elegance. A stinky lothario is 'a shelle ham with a dame complex.' A film is commended because it provides what every woman loves—beauty and the beast. Another is adjudged probable flop because it ignores the male-and-female get-together principle. I have never received, in one sentence, so vivid an impression of the moral state of contemporary Soviet Russia as in Variety's report that 'censors are so severe that in one film bull and cow offer the only love interest.'

"The following paragraph is not, in a literary sense, satisfactory, even by Variety standards, but it gets rapidly over a good deal of ground:

"Probably the greatest cost in television will be that expended for servicing the equipment. Like in its operation, no mere electrician can be called off the street and breathe over it like so many do on talker gadgets in different parts of the country.

"A fair example of how Variety records the trend of the times is afforded by its story explaining that barflies are getting the privacy yen:

"Better grade speaks in Times Square are dispensing with femme shells and hangers-out due to complaints of the big spenders who have practically delivered an ultimatum that either the dames are out or they transfer their patronage elsewhere.

"Dams' angle considered essential in the face of heavy opposition is now agreed a nuisance by joint owners operating on the up and up with many of the places having invoked the former cabaret regulations in pre-prohibition days in refusing admittance to: unsequestered women.

"But the following represents Variety as its best. I sought to condense it, but its exposition is so compact, its language so concise, that any excision is mutilation:

Los Angeles, Jan. 11.

Softest racket for heavy sugar is the radio fortune telling, sex

secret racket, with more than 100 stations in the country innocent promoters of a gimmick that is illegal if worked through mail solicitation.

Seems harmless enough to a radio station to allow one of the gimmick operators an hour a day to tell fortunes free for the listeners-in. But the station operators never take a tumble to the sideline, or if they do they wink. Today the gag is growing from the racket stage to a business—and a sweet one at that.

The broadening station's end of the game is innocent, but it is the side racket which results from the broadcasts that is making coin for charlatans working the umphays in every section of the country.

This burg has been an especially good ground with a dozen or more pulling the stuff over local radio stations during the last six months.

Racket centers around a chap in Chicago, who nicks the racketeers one grand a year for horoscopes. With more than a hundred subscribing, this is business aplenty for him.

As Prince This, Doctor That or Professor So-and-So the gimmickers travel all over the country. The fortune telling come-ons will always tell a new one—hence the migration. One chap is credited with a hundred grand in six months in this town. A real home near L. A. while he was here and a flock of seven femme secretaries, one of whom is now filling in since the storm and strife left the bed and board.

Racket is to call for questions over the radio that the professor will answer at a later date. So many come in he can only answer a small percentage of them. Answers are vague and useless to the looker-in.

At one station here 100,000 requests were received in 11 weeks. One hundred thousand acknowledged chumps! Then the secretaries get to work mailing the come-ons, offering four answers for a dollar—a dream book for a dollar—horoscope for a dollar—sex secrets for a dollar.

Thirty per cent of those solicited come across with one to four dollars. Ten per cent of that number went for the whole \$4. Most of the marks were women, with the femme element going heavy for the sex secret stuff.

These books are supplied by the same gink in Chicago who supplies the horoscopes. Cost to the racketeers is three cents in quantities. And they sell for a dollar.

Local professor sits in his office with a dictaphone in front of him. His femme secs open the mail and empty the greenbacks into his basket, then pass the letters to the professor who reads the answers into the dictaphone, later to be typed and sent to the umphays. He handles the letters at about 75 an hour—at a dollar per letter.

Graft extends further. The least hint of more coin in the offering sends a special come-on—the need for private consultation. No figures on the extent of this end of the racket.

Final coin coming is the selling of the sucker lists to the mail-order houses at five cents per name.

One of whom is now filling in since the storm and strife left the bed and board—this glorious phrase rolls on my tongue, and a hundred epithets do not lessen its savor.

"Silverman's use of quotation marks is a study in itself. In the phrase 'innocent stuff,' you might imagine that the latter word is placed in quotes because it is slang. But Silverman would permit no such affectation. Stuff is the accepted professional term for a lecturer's spiel or line. It is here placed in quotes because, in this instance, it was not legitimate stuff, but phoney come-on.

"Or can you get the particular connotation of the quotation marks in this heading:

Cabaret Floor Show Just 'Dirt' to Ritzy but Idle Broadway Chorus Girls

"There is no generic reason for placing the word in quotes. Dirt is dirt; it is a.s.a. come-on used for an unworthy or illegitimate purpose. But the floor dancing of the cabaret is not, per se, dirt; it is biz. The unemployed chorus girls of musical comedy, however—forced to take employment in the cafes and seeking to maintain their dignity in their fallen estate—pretend that the whole purpose of the cabaret worker's dancing is to obtain dates from cloak-and-suiters. The quotes, in other words, are there to indicate what goes on in the chorus girls' minds.

"Silverman is a maniac for accuracy. I doubt if there is another newspaper in New York so well proof-read as Variety. The misspelling of any one of the hundreds of obscure proper names which appear in each issue would be an event—ending in torture—in the office.

"But Silverman, I think, will go down into newspaper history, like Dana of the Sun, for his permanent influence on our language and on our use of it. There is no need to remind the reader that the slang of today becomes the literary English of tomorrow. Wells and Shaw are full of last generation's Whitechapel. But to insert slang phrases into English sentences is one thing; to mould a style with the materials and in the spirit of living slang is another. Dana's boys took the language of the streets and used it—free from self-consciousness or apology—with unexampled vigor and flexibility. Silverman's reporters are likewise supplying new blood and food for the American language of tomorrow.

Following is an unsigned editorial which appeared in the New York Herald Tribune, of Dec. 21, 1930, in answer to Mr. Motherwell's article in "The Bookman."

The Art of Creative Slang

"The learned Mr. Hiram Motherwell, editor of 'The Theatre Guild Magazine,' devotes an article in the current issue of 'The Bookman,' a magazine which has filled whole issues with pleas for humanistic 'standards' in literature, to the English of 'Variety.' 'Variety,' says Mr. Motherwell, asserts, not only the patron and guide of Loebster Alley, which is his somewhat archaic term for the 'whitetail' district, but one of the truly great newspapers of America.' He compares its influence upon the American language to the work of Dana in the great days of the old New York Sun.

"Show looks floppo" is 'Variety's' way of saying that a certain play is a financial failure. The paper is not, as the Harvard commentator points out, necessarily devoted to the short and snappy headline. What the Cambridge boys would call a 'stinky lothario' is to the Broadway paper a 'shick ham with a dame complex.' Sometimes, of course, its language is almost unintelligible to the uninitiated. Mr. Motherwell cites a headline, 'Cash Flaps M. C.' Can Clubs Hated Worthless to Theater as B. O. Gag.' M. C.'s are masters of ceremony in the picture houses. 'B. O.' to 'Variety,' means box office. The point is that the effort to organize young devotees of the actors who serve as M. C.'s does not pay.

"Variety's' current issue affords almost equally difficult passages. Folding of N. Y. Bank Clips Wings of Angels' is an intelligible headline comment on the failure of the Bank of United States, but 'Coast Party Manifests Chilly—Dend Pans Go on Like Make-Up With the Shift Front—But in the Studio They Act Custard-Fie and Love It—Only Muggs Laughs' is interpretation of the chilly formality of dressed-up Hollywood audiences which requires considerable study.

"Mr. Motherwell finds art in this perversion of the English language. Art, of a sort, there undoubtedly is. But the 'highbrow' mucker pose is no more intelligent than snooty 'highbrow' aloofness. Slang is not artistic because it is hard to decipher. On the contrary, the best slang requires no study for interpretation; its meaning is as clear as the lesson of a good cartoon. Much of this Broadway English is a forced and artificial product. Some of it, like the best of baseball English, will become a permanent part of the American language. But if there is anything worse than a second-rate baseball reporter's effort to be different, it is a Broadway commentator's studied contortions in a language with which he is only vaguely familiar. It takes real art to develop such a fragrant vegetable vocabulary as Mr. McGeehan's."

TRADE PRESS HAILS MIGHTY "CIMARRON"

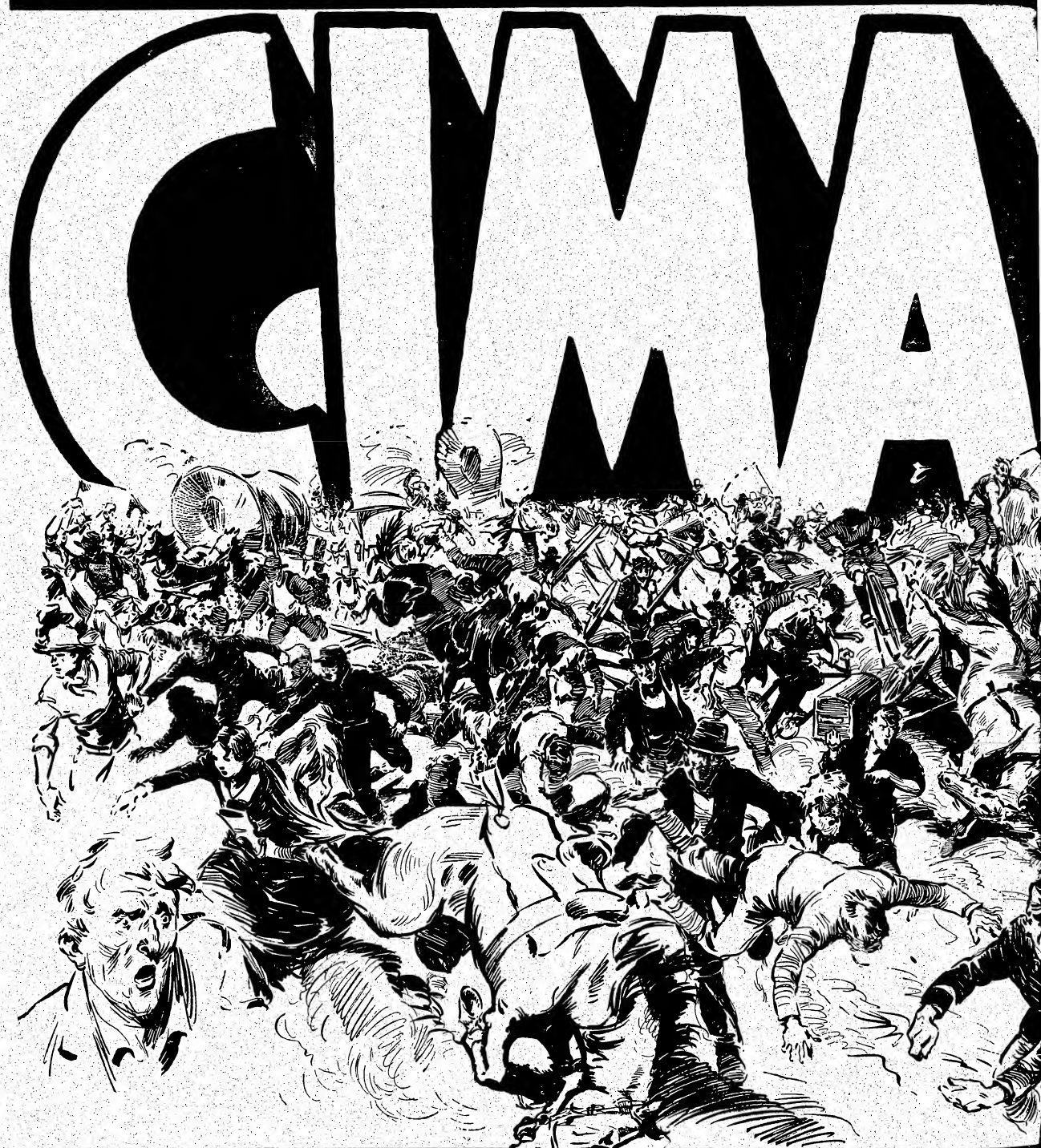
Radio
PICTURES

Reg. U. S. Pat. Off.

THE TALKIES ARE BORN TODAY

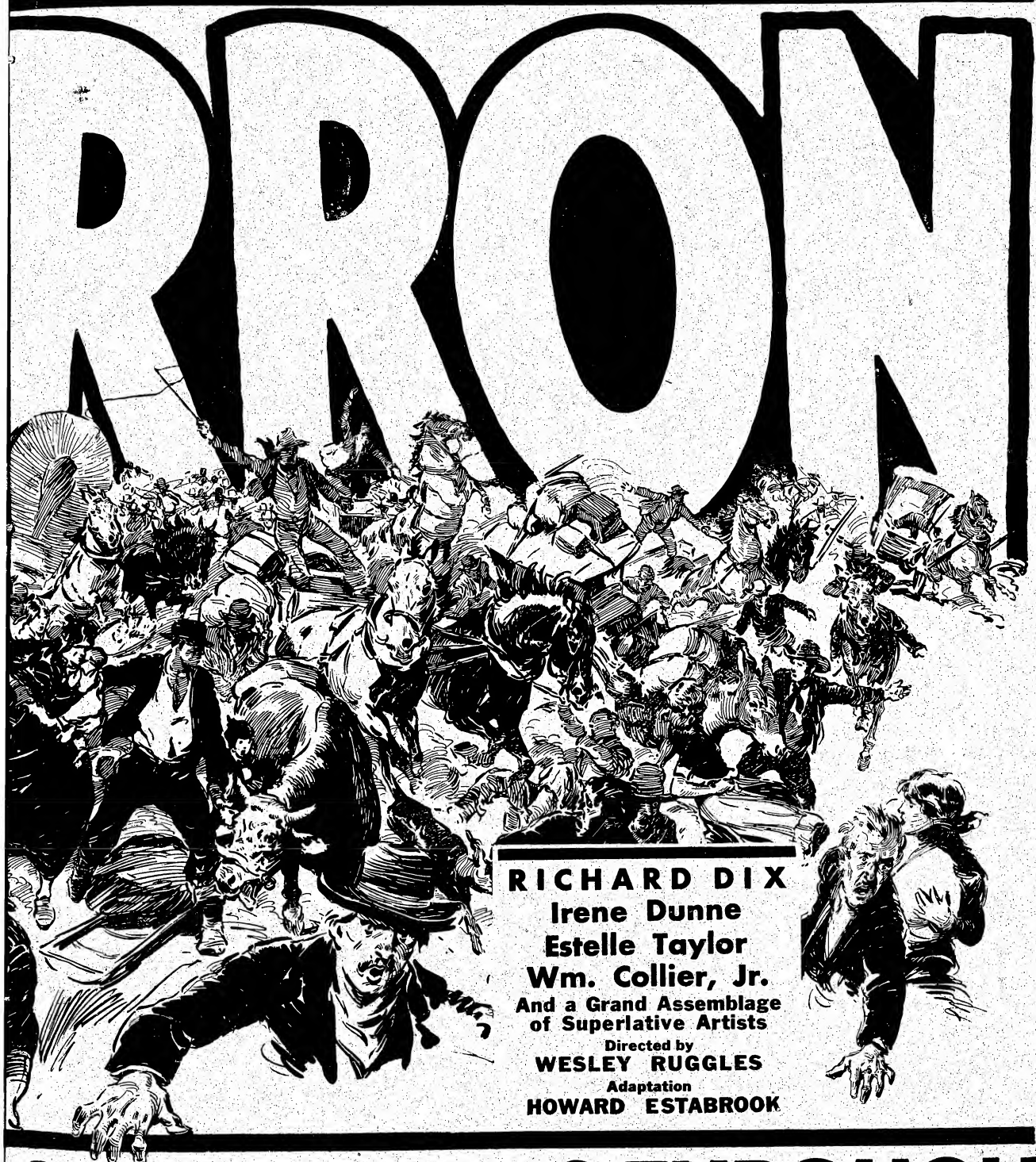
**VICTORY
YEAR
BEGINS**

TITAN'S MIDAS HAS HISTORY ACROSS T



EDNA FERBER'S GREAT

ND FLINGS SCREEN HE DAWNING YEAR



RICHARD DIX

Irene Dunne

Estelle Taylor

Wm. Collier, Jr.

**And a Grand Assemblage
of Superlative Artists**

Directed by

WESLEY RUGGLES

Adaptation

HOWARD ESTABROOK

STORY COMES THROUGH

**"Birth of a Nation"! "The Four Horsemen"! Towering Giants
of the Ages Dwarfed as Seething, Roaring, "Cimarron"
Pours Itself in Tumultuous Pageant Across the Screen!**

SIEGE GUN CAMPAIGN FOR MIRACLE SMASH!

**All America One Huge Audience for Biggest Day
and Date Exhibition Sweep Show Business Has
Ever Known...Topping Clearly and Conclusively
the Amos 'n' Andy Drive for Diversity of Show-
manship and High-Pressure Exploitation!
World's Greatest Newspapers . . . Trade Press
. . . Fan Magazines . . . and Radio Networks
Harnessed in One Overwhelming Onslaught
Against Old Davil Depression!**

**All Accessories Available Three Weeks
Before Release Date . . . Special Flash
Advertising Geared to Blow Your Hats Off!**

COMING TITAN CLICKERS

**Herbert Brenon's
BEAU IDEAL
Charles Rogers'
MILLIE**

**with Helen Twelvetrees
From Donald Henderson Clarke's Best Seller**



**VICTORY
YEAR
BEGINS**

EXPLOITATION

This department is almost entirely made up of matter from "Variety's" own correspondents. Seldom are any of the exploitation notes sent out by the home publicity offices of the chains used here.

"Variety's" correspondents have been requested to report on all local press or exploitation stunts that fail or prove too expensive for results achieved, as well as those which get over.

Ordinary or expected exploitation not included in this department. Repetition in several cities also excluded, after first mention, unless new angle is later developed.

What, No Coffee?

During R-K-O's birthday month, January, all local houses in Chicago will give each patron a small wrapped cake supplied by the Ward Baking Co.

George Brown, Chi. p. a., put over the deal.

Hartford, Conn.

For the first time in 20 years, Warner's downtown theatres showed an advertising film on their screens in the four major houses here.

Concessionaire in connection with a local jeweler, who presented each purchaser of \$15 worth of merchandise with a \$2.50 box of tickets for any of the New England Warner theatres. Lobby displays showing cases of jewelry were also permitted to the jeweler, who recently effected a tie-up with the R-K-O theatres, presenting a wrist watches to lucky number winners.

Stubs for Music Lessons

Fred Gretsch Co., maker of musical instruments, has a tie-up with Public-Grat States, whereby it will undertake to teach each child how to play the kid's favorite band instrument.

Theatres are being used to rehearse the children, with so many theatre tickets good for so many lessons.

Madeline Woods, p. a.

Archery Contests

Public-Grat States, through p. a. Madeline Woods, is starting an archery contest for children through the middle west.

After a child attends 10 shows, a free bow and arrow is donated, with local dealers tying up and giving prizes for the best marksmen. These best shots are picked from the Saturday mob, when the kids are allowed to shoot the rubber-tipped arrows at cut-out figures on the stage. The cut-outs are ads for future shows.

Now in operation are about 20 houses through Indiana and Illinois.

Refund Stunt Flops

W. Watlington, manager for R-K-O Southern in Little Rock, Ark., tried the refund stunt, giving patrons in connection with "Brothers" (Col). Offered flat refund of cash if pie didn't satisfy, using ads in town's papers.

Stunt might have worked elsewhere, but insignificant in this section with customers usually too proud to stoop to such demands. No particular pull for the b. o., either.

Air Fight for "Angels"

Fuller Kisslingbury, manager of the Public-Mobla, planned "Hell's Angels" with a stunt that got plenty attention. Got a couple of cadets from the plentiful local flying schools to run an air fight over Trinity river, with plenty of room for the sky gazers.

In B. V. O's

Cecil Vogel, manager of Loew's State here, had a sky-rocket parade Main street in a union suit and high silk hat. Suit was placarded with a sign reading "Getting down to bare facts. Here's screen, Will Rogers in 'Lightnin'' at Loew's State."

Two-Day Auction

R-K-O Majestic got good results from a tie-up with Bush & Gerts and the D. L. Whittle Music Co. Victor dealers, for a radio auction. Both house and dealers gave customers "shokels."

Auction lasted two days, Mon. and Tues., the customer each night with most "shokels" getting the radio. "Shokels" were attracted to the previous week plus a lobby radio show to create interest.

Stunt boosted ordinarily weak Monday and Tuesday, with house only out expense of the scrip money.

17 "Readers" Weekly

The Paramount is getting exceptional results from 17 readers being sent weekly to neighborhood and suburban papers. The only cost is a pair of passes to each.

A troupe of actors in the "News" rates several page one stories during the week, and always on Sunday.

Ballyhoos in Drag

As a stunt for "Charley's Aunt."

The Globe dressed a man in feminine costume, such as Charles Ruggles uses in the picture, set him on a high stool at the box office to smoke cigars all day.

Buy 1/2 Price—Sell Full Price

Johnny Northern, press agent for "Follies," with Doc Grant, former manager for Diero, assistant to Dave Himehooh, manager. House now putting out great gag to help unemployed and endorsed by central labor council.

Idea is simply those out of work can buy tickets at half price, and then for full price. They tell the buyer that they make 12 1/2 cents each time a 25 cent ticket is sold. Men and women on the job have been making up to \$5 and \$8 per day. Many come with one ticket bought from unemployed, and then buy a second ticket at the b. o.

Civic Ass'n Helps

With Minneapolis host to two strong, legit road attractions, "A Month in the Country" and "Michael, Strogoff," the local Civic and Commerce Association, leading organization of business men here, proclaimed last week "Greater Attraction Week."

In an effort to help the show houses, the association had John Burgess, one of its principal officers and millionaire vice-president of the city's biggest bank, go to the air over WCCO every day, for a week in advance, to ballyhoo all of the city's theatrical attractions. Burgess, in his radio talks, urged residents of the northwest to come to Minneapolis last week to take in the shows. He described in detail every attraction in town, including films and vaudeville as well as the legits.

Cardboard Celebs

Metro combined exploitation with a charity gag in connection with the annual "Examiner" (daily) Christmas benefit, held this year at the Carillon Theatre in Los Angeles.

Life size cutouts of Wallace Beery and Marie Dressler, to exploit "Min and Bill," were made and a temporary artist hired to make tiny types of people showing them shaking hands with either "Beery" or "Miss Dressler." Charge for this was 50 cents, with returns donated by Metro to the benefit fund.

Trick Leads Get By

By using a tricky lead on stories dealing with "Hook, Line and Sinker" (Radio), local publicity offices of R-K-O managed to get daily breaks in newspapers ballyhooing "Hook and Woosty." Dick Farrell, R-K-O publicity man, managed to get six stories, two on front page and others inside for the week. The Radio feature played the "hook" and "Line" newspapers are tightening up on giving free space to theatres, which made the "break" stand out the more.

Life-Savers Help Toledo B. O.

Wally Caldwell, manager of Valentine's, tied up with Life-Saver Co. for ballyhoo on "Min and Bill." More than 10,000 sample packages of the mints were distributed by usharettes on crowded downtown streets at Christmas time. On the envelope which contained the mints was the inscription: "They're on Everybody's Tongue." Meaning "Min and Bill Live Savers."

A tieup was effected with the Elk's club, whose secretary mailed out 2,000 postcards with the salutation "Hello, Bill." Postcards and printing were theatre's only cost.

Groaning Seats

To add and heighten the weirdness of "The Bad Whispers" (UA) at the United Artists here, all mushrooms under the seats were wired and equipped with speakers, which during the best of the spooky action gave forth strange groans.

Silver-Marshall radio strung the 3,000 feet of wire with credit to Miles Connonan, manager of the house, and Charles Baron, p. a. for U. A.

Acute Risibility

To get "Charley's Aunt" (Gai) a break in the papers, George Brown, R-K-O p. a., arranged to have a woman found in the audience laughing hysterically. A ambulance from a private hospital, was called with the newspapers getting a buzz to see the lady still laughing.

House also had glass roses in the lobby containing false teeth, plus buttons, etc., clipped to have

been lost by people laughing at picture.

Saxton Copped Goldwyn Prize

William Saxton, new city manager for the Loew houses here, won the publicity prize offered by Samuel Goldwyn for the best house campaign on "Whoopie." Saxton received the news and the prize (a traveling case) in this town, but the winning publicity campaign was for the Syracuse engagement of the film.

Radio Auctions Got Results

Two radios were auctioned off by R-K-O theatres here with the co-operation of Radiofa dealers here. (Continued on page 58)

Dying Night Clubs

(Continued from page 1)

been waned over to the more subdued and quiet speakies. One cafe operator, still sticking but admitting defeat, analyzes the situation thusly: That despite a population of over 6,000,000 in New York, besides approximately 1,000,000 transients, but three night clubs in the Broadway sector are getting enough to do much better than stay alive. The three clubs are high, moderate, and pop priced respectively. Meaning that from 7,000,000 people is derived just enough to return a fair profit to one club of each type. The other places in these three divisions range, in current biz, from barely getting by to starvation.

New Year's

The cafe situation as it stands was clearly illustrated New Year's Eve as celebrated last Wednesday night. The clubs actually died on what has traditionally been the best money night of the year. In contrast, Times Square, with its thronging and biggest non-spending promenade crowd within memory.

The nite clubs got little or no encouragement from the celebrators. Biz in the class joy spots, compared to last year was generally off 25%. Only two places drew enough advance reservations to tax capacity. Other Grand A spots along the stem held what would normally be considered fair Saturday night crowds. The anticipated last minute rush for table accommodations failed to materialize.

Several of the clubs which regularly close at 3 a. m. had obtained permits to run after that hour, but the concession really wasn't needed. Most of the Broadway steppers seemed content to stick to one spot instead of making the usual rounds. Average charge per person was \$15, with everybody apparently intent on getting all that was coming under the flat rate.

More strollers were in evidence on Broadway between 42nd and 50th streets than ever before. Perhaps 500,000 milled in Times Square after theatre time, necessitating the diversion of traffic from Broadway and Seventh avenue. Many dashed for the midnight picture shows after slipping the old year a hearty razz on the streets and extending a none too cordial welcome to the new. Both in the streets and in the clubs the merriment appeared more strained than spontaneous.

Most of the clubs were half empty at midnight, so that when the lights were doused and the band went into the customary "Auld Lang Syne" routine, it was strictly up to the waiters to make synthetic whoopee.

Pop Price Places

Among the pop-priced Broadway spots, the Hollywood, with a \$10 top, played to capacity, while the other regular non-covert spots reported fair trade, but with the grosses, in most cases, far below those of last year. The Chinese places all had wide open spaces in their large capacity rooms.

Many of the Broadway "regulars" shunned the clubs in favor of home parties and the special Mayfair dance at the Ritz, where the top for theatrical members was \$15 and invited guests \$25. Jesse Laszky's party at the Algonquin drew a pinto lure flock. Few of those attending these parties broke away for a tour of the class spots. Apartment affairs also did much to cut into the expected grosses of the late spots.

Chicago, Jan. 6.

New Year's Eve business in general was brutal. All the hot polls celebrated it in somebody else's home.

The more swanky places, like the Granada, College Inn, Edgewater, and La Salle Hotels were way off, but the cheaper spots were way off. Cafes with radio outlets were as

BEHIND THE KEYS

Reading, Pa.

Edward B. Lewis, formerly of Bayonne, N. J., and before that at the 131st Street, New York, now managing the Park theatre, owned by Reading Lodge of Moose.

Lynchburg, Va.

Capitol, Danville, has reopened after being dark two years. L. W. Lea of Danville is manager.

Kansas City

Charley Raymond, has been switched from Loew's Kansas City to the Great Lakes at Buffalo. John McManus, St. Louis, sent to K. C. and Harold Evans switched from Richmond, Va. to St. Louis.

Reading, Pa.

The Sablosky's have received admission rates at the Grand and Garlick theatres, Norristown, Pa., for all days except Saturdays and holidays, when usual prices remain in force.

Reductions for other days are from 50 to 40 cents, with others in proportion. Matinees are 30 cents, all seats, adults; children, at all shows, afternoon or night, 15 cents.

Hingham, Mass.

Discarded films in the projected booth of the Central theatre, Hingham, exploded and burned the operator and his assistant quite seriously.

Athens, O.

New Ohio theatre, picture house with 350 seats, has been opened here with sound. Owned by the Hocking Theatre Co.

South Charleston, O.

Garden theatre, owned by Charles

suring listeners in up until the night before that choice locations were still available. Lots of drinking but mostly in private.

Hollywood, Jan. 6.

The reputed gross for Agua Caliente seemed to be in full bloom, according to the New Year's revelers, who wanted to get away from it all and usher in Jan. 1 below the Mexican border.

Aside from the anticipated stew stuff, the Caliente Casino is said to have put the bee on big for the sizeable Hollywood contingent. Others who wooed quietude scrambled to Palms Springs or Del Monte, with the usual open house stuff in evidence.

While the general night life was below par, the Mayfair was SRO and long booked ahead, as was the Coronet. Grove at the Ambassador hotel. Other roadhouses and hotels were not turning them away as was anticipated. Even the ritzy Mayfair chopped its tap to \$15, although the Embassy retained a \$15 covert.

Many private athletic and social clubs did capacity, or better, because of the general chumminess of everything and also through book- ing attractions for holiday shows. One example is the Jonathan Club which held \$2,000 for its show. The club thing also clicked on its drinking advantages.

The usual meles ranged from the joints to the ritz spots.

Louisville, Jan. 6.

New Year's eve celebration in Jefferson county, surrounding and including Louisville, were shut out at 1 a. m. by order of County Judge Fox. Capt. Hagerman, chief of county police, saw that all public places of entertainment were closed promptly. Roadhouse and night club operators burned over the loss. They had figured the night's take would cover the nut for the next six weeks.

No special instructions were issued for city celebrants, but Chief of Police Ratcliff held a flock of his boys on hand for emergencies and quickly quelled all attempts at street revelry and disturbances.

Herzbrun's Eastern Trip

Hollywood, Jan. 6. Henry Herzbrun, chief of the legal department at Paramount Studio, is enroute to New York for a visit. It is his annual trip.

Garrett Lloyd Joins Radio

Hollywood, Jan. 6. Garrett J. Lloyd, writer for D. W. Griffith for 11 years is now under a writing contract to Radio.

Roach Shutdown April 4

Hollywood, Jan. 6. The Roach studios finish the current schedule April 4. Will make a daily close for month.

D. Toifer (and Ronald Holloway) has been sold to E. L. DePorter, of Dayton.

Augusta, Me. Leo Boudella has gone to Rochester, N. H., to manage the Capitol theatre.

Council Bluffs, Ia. The Broadway closed Dec. 1, reopened Christmas Day. R. K. Hilton, sent to Pinelux, Sioux City, by public, returns to house as manager. No contract yet signed with electricians union.

Monksen, Pa.

The Olympic theatre building was badly damaged Jan. 3 when four explosions in rapid succession blew one business block to bits, damaged four other buildings and rocked the entire city. The explosions were believed to have been caused by gas. Fire broke out several times in the theatre.

Fremont, O. Tenants on the site leased here several months ago by Paramount Public have been asked to vacate at once. This apparently indicates that Paramount will build.

Oklahoma City

The Reno, seating 800, operated by Griffith Bros., opened Christmas. Admission, 10-15c.

Springfield, Ill.

Two local film houses institutions along the "levee" for years, have closed. Both featured westerns. Theatres: the Capitol and Amuse-U, were operated by local people.

Reading, Pa.

Frank D. Hill, for a number of years manager of the Lyric, Hippodrome, State, Orpheum and other theatres here and holding a similar position in various upstate houses, has been appointed manager of the Orpheum, burlesque and road shows, again.

Dallas

W. F. Callaway returns here as sales supervisor for Pathe in south. Former branch manager here. Past five months connected with home office.

Kansas City

Dickinson Theatres, Inc., will erect a new house at Bearstown, Ill., to seat 1,000. Construction will start next spring.

Missouri Valley, Ia.

New Paramount-Public Valley theatre, 700 seater, opened here with C. B. Carpenter as manager.

Kearney, Neb.

Kearney only house ordered closed as film fire trap after 25 years of service.

New Philadelphia, O.

J. F. Kuhns, prosecuting attorney of Tuscarawas county has notified residents against W. E. Burton and six employees of the Bexley theatre, Dover, charged with operating Sunday films. Squashing of the indictments brings to a close a long battle between Dover city officials and theatre interests in progress since last spring. Dover pictures have been operating unimpeded on Sundays since the November election.

Bridgeport, O.

New Home theatre has been opened by Dan F. Stock, who added new sound equipment.

Birmingham, Ala.

Grand theatre, Water Valley, Miss., has been purchased by W. S. Tyson.

Public has ordered the Gally, Bixby, Miss., closed, except on Saturdays. Scale of prices at Saenger, other house there, has been reduced to 15 and 20 cents.

Postville, Ia.

The new Iris, all sound, has been opened.

Galveston

R. H. Clements, formerly of Portland, Ore., has opened the Hollywood theatre, sound, at Dickinson, Texas.

Danbury, Conn.

Citizens of Brewster, N. Y., have voted for Sunday films. Move will not hold here, as local theatres draw heavily from pictures. Academy Putnam county towns Sunday nights.

Tynchburg, Pa.

First local in local Public Xmas, since that concern took over the party houses two months ago. Is their resignation of pictures. Academy Putnam county towns Sunday nights.

Augusta, Me.

A. M. Edgar, chief, former manager of the Augusta Theatre, has gone to Rochester, N. H., to become city manager of Fox interests.

DETROIT
SAMUEL GOLDWYN
presents a trio of talented performers

JOHN BOLES

... the holdy hands
come out of "The
Blue", "Captain of
the Coast" and
"Golden Dawn"

LEON ERROL

... whose amusing antics
and indie-rubber legs have
earned him to be called
"the stage's most lovable
laughable clown"

EVELYN LAYE

... beautiful star of Noel Coward's "Billie
Bloss" ... hailed by the N. Y. Tribune "as the
loveliest prima donna this side of heaven"

A gaily romantic story of sentimental adventure

"One Heavenly Night"

The story by:

Louis Bromfield ... Pulitzer Prize Winner and brilliant young
author of "The Green Bay Tree," "24 Hours" and other novels and
Sidney Howard ... Pulitzer Prize dramatist, author of "They
Knew What They Wanted" and many other Broadway successes.

Incidental music by:

Nacio Valbe Brown ... who composed "Singing in the Rain," "I
Bull Belong To You," "Pagan Love Song" and many other hits.

Extra! CHAS. CHASE First Super Comedy

TOMORROW! 50c 10:45 to 2 P.M.

UNITED ARTISTS

Bagley at Grand Circus Park

CHICAGO
AMERICA GOES "HOOK, LINE AND SINKER"
FOR HIGH PRIESTS OF HILARIOUS HOKUM!

Take your Funny-Bone out of the Frigid-
aire, Folks, it's time to Laugh again!



There's going to be a Nut-
Time in the Old Town and
the Sane in the Saffy go
Ding-Dong for the Foot-
loose, Screwloose Sons
of Trill Fealliness and
Minnie He-Me have gone
Haywire again!

**VERY
WHEELER
AND ROBERT
WOOLSEY**

In A Moviehouse Melodrama

"HOOK, LINE AND SINKER"

With DOROTHY LEE

RAIF HAROLD, JOSEPH HOWLAND
NATKRE MOOREHEAD and a GRAND
COMPANY OF COMEDIAN.

AN RKO RADIO PICTURE

Another Giddy-Piddy Delirium of
Shew-WB Deities to rock the land with
Laughing with the Monarchs of Mad-
nesses Marrow and their Saffy Band
of Bodmeister Spouting the Buttons off
the Nation.

OPENS 10:30 TOMORROW

STATE LAKE

BE
SURE TO
BRING THE
CHILDREN

NEW YORK CITY
January 7 to 13 2nd Anniversary
GLOBE
RALLY
from 10:30 A.M.



Charley's Aunt

CHARLES RUGGLES
JUNE COLLYER

From the play by Brandon Thomas



ST. LOUIS
LOEW'S STATE
35c to 6
Then 60c



THE BAT WHISPERS

STARTS FRIDAY!

Laughs and thrills as what one
minute with a "thrilling" "thriller"
first all with a mystery, a "thriller"
about all with a mystery, a "thriller"

CHESTER MORRIS

"You're all for serious drama?"

"You're all for serious drama?"

"You're all for serious drama?"

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"You're all for serious drama?"

"You're all for serious drama?"

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NEWARK

OLD WIVES / NEW-NEW HUSBANDS

FOR OLD !!

Here's marriage a la

mode among the pos-

ses...rich...where the

cocktail hour always

calls to other arms and

freer charm.

IT HAPPENS IN

THE BEST FAMILIES

DIVORCE AMONG FRIENDS

JUST AN OLD

COUNTRY CLUB CUSTOM.

IRENE DELROY

LEW CODY

JAMES HALL

... and a variety of other stars

—Added Features—

Mosque

Today

WASHINGTON

RIALTO

IF YOU'RE HUMAN IT WILL GET YOU!

You'll roar like a lion, bark like

a zebra, shriek like a monkey and

giggle like a hyena. You'll giggle

all over the jungle at Cohen and

Kelly in their wild adventure

with the dusky, hip-putting

Shebas of the ivory belt.

IT'LL COME BY LEAVING YOU YELLING

—MIT. EXCITEMENT!

... and a variety of other stars

—Added Features—

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who made the original start with Ronald Colman on "Devil to Day." Looks all right and after a couple of scenes in which she seems not too sure of herself, straightens up to assume her share of the responsibility. DeWitt Jennings is to front as the "heavy" with Elia

Marshall making the sniveling stool pigeon register. John Sheehan, from musical comedy, does well as a bit part. Mary Doran, only briefly seen, and that early in the running. Film can head any deluxe program and make good. It's among the best things Columbia has ever turned out. *Sid.*

MAN TO MAN

Warner production and release. Based on story by Barbara M. Steele and dialog by Joseph Jackson. At the Strand. N. Y. week of Jan. 2. Running time, 68 mins.

Grant Mitchell, Charles John Bolton, Lucille Powers, Michael Bolton, Phillips Holmes, Jim McCon, George Meador, Jim Hendry, Olla Harnes, Carl Bolton, Russell Simpson, and Gladys. Directed by Dwight Frye. Com. by Bill Babin.

Grade "A" program matter. Not a great film, but it moves with dramatic tension borne of a good story and careful casting. Includes a natural, romantic and a good plot, but the action to provide logical exploitation which can be imaginative as well as ethical. It's essentially a crime yarn as presented for entertainment, although from the Ben Ames Williams angle it might have started to be just a home story of homey country folks. A nasty story of homey murder and shunned by his son upon his release, are redeemed to each other by circumstance. This circumstance may have been mostly manufactured, but circumstances will overlook it in gauging sentimentality that's photographed.

There are four other current films on Broadway dealing with underworld characters. When these five are generally released to the country, it will be something to think about on booking.

Re-view pictures with the even redoubtable and wanted here. The understanding way that the actors move through their parts concentrates to make a former legit star, Grant Mitchell, outstand as a film property. From the moment Mitchell, as the convict father, shows up everything bends on him. Dialog is continuous, but there is an apparent effort to inject more than the customary panto. Yet the talk is never boring. Opening sequence of the son at college could be cut, but it's not a serious fault.

One miff is that the studio attempted to be too regular for locale. Supposedly southern, when the story might as well be set anywhere without sectional accents, the conversational draws, offer a trifling insincerity.

Women will like it throughout. Mitchell is prominent with a repressed and normal performance that's interesting and colorful. But by far the toughest assignment is that of Phillips Holmes as the son. He does all right with it. A couple of colored boys make for laughs, but Otis Harnes takes comedy honors. Lucille Powers adds a little worth watching. Some overacting from Dwight Frye, as the vindictive rival for the girl.

The son is shamed into quitting college and goes to work in the same bank as the girl. Climax is reached as son and father shield each other when a defalcation in the son's accounts are found at the bank. It winds up beautifully, however, though not altogether logical as the girl helps reveal the boy's rival as the real thief just on a lurch. *Sid.*

JAWS OF HELL

(BRITISH MADE)

Gainsborough production and WorldWide-Son. Art release. Directed by Maurice Elvey and Milton Rosen. Scenario by Robert Stevenson. Cyril McLaglen and Benita Hume. At the Strand. N. Y. beginning Jan. 2. Running time, 70 mins.

Very good for a foreign made production, but not strong enough in America. For more than one day bookings in second runs and general grids.

Lord Tennyson's famous "Charge of the Light Brigade" inspired the scenario. In fact the poem is cited by an offscreen voice during a battle scene in a valley.

That Gainsborough made every effort to put this tight sequence over, both in numbers of extras and cannon, is apparent, but poor camera work proves a big deduction. In fact, the print projected at the Strand is very poor in parts, that an impression that the production is an old-one would prevail were it not for the fact that the most careful scrutiny proves synchronization of lips and lines.

Cyril McLaglen, brother of Victor, is handicapped at the outset by his part. This starts him off as a fearless defender of the man in the ranks when he remonstrates with an officer who boasts of his flogging orders. A duel ensues, but McLaglen is deprived of his ferocity when firing the shot. There and then the story interest loses much of its holding power. Sequences such as the battle and capture of a Russian spy, also love making between a soldier and a girl, provide a moribund entertainment. The conventional finale fits in with the idea. The soldier, who has shot the officer from ambush in the first reel, and

for whose offense McLaglen is forced to seek refuge in the Light Brigade, waits until the last minute to make the deathbed confession.

Benita Hume has a slim part as the love interest, but what she has to do very well. *Wally.*

CHACUN SA CHANCE

(Each One's Luck)

(FRENCH MADE)

Pathe-Natan production and release. Overlaid music from the novel by Harriet Harman (Herman) already filmed in German. Directed by Rene Puel. Made in Pathe-Natan's studios in Juvisy. Recorded RCA phonograph. Running time, 10 minutes. At the Strand. N. Y. beginning Jan. 2. Running time, 10 mins.

Why Pathe-Natan didn't release this film at the Marivault, their key house, is not apparent, as, without exceptional merit, it is at least a 100% French production. To the observers, however, it is clear that some shots are Germanic in origin.

Story is that of a young haberdasher, who, by circumstances, is impregnated by a rich industrialist for an evening and then meeting in a theatre one of the salesgirls who passes herself off as a courtesan. They then tell each other what they really are, and all ends well, whilst the industrialist, after funny adventures, regains his own personality.

German participation, the direction and technical production is strongly felt. There is continuous action in broad strokes, whereas the French production, with its close shots to narrow vistas. Also photo is very clear. Sound is fair.

The film, which is a comedy with interpolated songs, gives a striking instance of both the value and the limitations of stage-wise actors. Andre Urban, who acts the industrialist, is inclined to overdo stage acting at the expense of the true effect proper. He is distinctly acting stage instead of film, and though getting laughs on account of funny situations, might better have restrained to a more subtle buffoonery which has made him popular with legit audiences. Jean Galin acts the part of the salesman. He does it exceedingly well, although he should refrain from using Chevalier's mannerisms. There is a certain vague likeness between them, which makes this easy, but rather cheap, acting more acceptable. It is worth his while to develop a personality of his own. The candy salesgirl is done by Gaby Basset, a beautiful blonde, who gives a remarkable performance.

Apparently the set which was used in "Accusez-Levez-Vous" for the most of the evening, was still at the studio when "Chacun Sa Chance" was shot. It is the same reproduction of Missingling's dressing room at the Casino de Paris.

Film has been put out almost without any publicity, and as a very ordinary programmer it is likely to lose the greater part of its success. Ambitious productions, due to entertainment value and word-of-mouth support. *Mozzi.*

EINBRECHER

(Burglars)

(GERMAN MADE)

Erich Pommer production and Ufa release. Directed by Fritz Thier. Scenario by Hannu Schwarz. Music and musical management of both Hollaender. Dancing arrangements, Heinz Lingen. Photography, Guenther Rittau and Karl Tschet. Sound, Fritz Thier. Recorded on Klangfilm. Starring Lillian Harvey, Willy Haubert, Ralph Arthur Roberts, Margarethe Koepcke, Heinz Ruehmann, Oskar Sima, Gertrud Woll, Kurt Gerzon and Paul Henckels. Running time, 100 minutes. At Gloria Palace, Berlin.

Erich Pommer has undoubtedly influenced German, if not all European sound film production. From "Melodie des Harzens" and "Melodie der Dämonen" to "Der blaue Engel" and "Der von der Tankstelle" it has been a steady progress, not only from the artistic but also from the technical standpoint. These have been the greatest of German sound film production. For this reason one must approach the creations of Erich Pommer with greater respect than those of all other German directors.

However, this latest talker by him indicates no advance development. The easy, fluent, operetta style, begun in "Der blaue Engel" and "Der von der Tankstelle" is present here also, but the story is much too thin to justify a picture of such length. The fault lies partly in the fact that Pommer's favorite author, Robert Liebmann, who has written almost all of Pommer's manuscripts, notwithstanding his occupation as chief dramatist of the Ufa, seems to have written himself out.

The direction by Hannu Schwarz is nothing more than average. He is one of those directors who can

"HUMANETTES"

BENNY RUBIN

Novelty

7 Mins.

Globe, New York.

Radio

Through its novelty and the solo playing of Benny Rubin this short amounts to good brief entertainment. Novelty and work on another way, in making some bad gags easier to swallow.

Short is founded on a theatrical trick that can't be duplicated off the screen. Rubin does the characters in a court room scene, slipping into another dialect for each character. In all he plays the judge (Dutch), two attorneys (tough guy, defendant, girl) and Hebe, muck and wop on the jury.

Each is a miniature figure with Rubin's head inserted. Most on in any single shot is four, but that involves considerable timing and cutting-room work. *Bige.*

Current English pictures haven't been any too strong, hence no imagination is needed as to what it must be when the boys start digging back to what there were over there in about 1910. Seems an attempt to squeeze in on other old reels which have been around. This particular effort is merely silly though marked by the early technique and camera delinquencies. No laughs except for the smallest houses.

"Silence of the Night" is given announcement prominence as by Rachmaninoff and introduced by John McCormack some years ago. It is a comedy of the early silent film made the attempt. Nothing outstanding about it for film house fare, not even the melody. Thus, it becomes just a tedious quip to singing. Will hardly stir any pulse. *Sid.*

"MONARCHS OF THE FIELD"

Rice Sportlight

9 Mins.

Gaiety, New York.

Pathe

Highly interesting Grantland Rice Sportlight, but more than a filler for the straight film bills. It's a combined scenic and action short with an idea that holds.

Qualification: With the game so aptly pictured there's no chance for a reaction of eerily to slip in. The dogs get all the sympathy. They are one pair each of setters and pointers. Some of their poses, as they point, are corkers. *Bige.*

be relied upon for salable commercial product, but he is not a director for a first-class production such as Pommer creates. He lacks originality, grace, and a steady, his hand necessary for first-class productions. True, he creates here also charming episodes and leads his actors in an inconspicuous and unobtrusive manner, but he lacks the great pictures are dependent.

The story is agreeable charming nonsense, addressed to the average. Lillian Harvey looks and plays charmingly. Willy Fritsch, talented actor, does very well in an underworld role. Oskar Sima plays another criminal type, excellently, and for the last time we see in short episode the shadows of the very talented Viennese actress, Margarethe Koepcke, who, sorry to say, has passed away in the meantime. Ralph Arthur Roberts plays an idiotic husband, and, as usual, exaggerates.

Friedrich Hollaender, the composer, has not shown himself as productive here as in the former Pommer pictures, and only the song, "Lach mich einmal Deine Car, mein selbster, macht dich reich" is a hit. Sound reproduction on Klangfilm is good, and the photography by Guenther Rittau and K. Tschet clear.

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"WE, WE, MARIE"

SUMMERVILLE AND GRIBBON

Comedy

20 Mins.

Mayfair, N. Y.

Universal

Another link in U's series to use up the "All Quiet" sets and overfootage. Okay on laughs and overfootage. That also goes for most of the releases in this U series, as sound is almost wholly used for effects. Dialog is mostly a peg on which to hang the following action. But so long as there is action and they laugh, that'll make any short satisfy. *Sid.*

To be noted in most of the comedy shorts which get over is that it's the pantomimic gags and pieces of business which put them across, and not any pertinent dialog. Which still makes them kin to the male quartet. That also goes for most of the releases in this U series, as sound is almost wholly used for effects. Dialog is mostly a peg on which to hang the following action. But so long as there is action and they laugh, that'll make any short satisfy. *Sid.*

Driving her uninvited guests out by threatening to call the cops, Miss Harris sings her final song to the studio. The song is merely silly though marked by the early technique and camera delinquencies. No laughs except for the smallest houses.

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LLOYD HAMILTON

"UP A TREE"

Comedy

20 Mins.

Tivoli, New York.

Educational

Holkey slapstick writer and directed by William Goodrich and suitably framed for daily grind shows. The comedy is a travesty of endurance tree sitters and marathon dancers.

Lloyd is a henpecked husband who takes up tree sitting as a profession to dodge the rolling pin. Tree is rigged up with all the comforts of home. In the meantime his wife is persuaded to take part in a marathon contest derby and wins it. Endurance flyers crash into the tree, setting it afire, but Hamilton stays under the showers and breaks the tree perching record. Enough laughs to satisfy the grind patronage.

FRANK ORTH

"THE PAINTER"

Comedy

8 Mins.

Strand, New York

Vitaphone No. 1137

Frank Orth has made several short subjects, most of them with Ann Cordee. Here he is alone with a comedy setting, among ruins. Orth is a reporter and works the old gag of falling for one of the bird's stories about hidden gold to wind up nutty himself.

Okay on recording and photography is fair, but technically taking too long for the laugh finish. It will click, nevertheless. *Sid.*

JOHNNY HINES

"DON'T LEAVE HOME"

Comedy

20 Mins.

Central, N. Y.

Educational

A short subject that will entertain and get laughs in any type of house. Hines is back at his old tricks; the ones that made him so popular in his silent features.

Most of the action is between Hines and a baby, a dummy, however, more often substituting. Using a bathos as a cradle, trying to get the infant to sleep while miscellaneous things are happening in a hotel, all occur in this.

"THE SHINDIG"

Disney Cartoon

1 Mins.

Mayfair, N. Y.

Columbia

Average cartoon comely revealing no unusual features. It's a barn bawling up all the animals in the yard.

Customary antics and flippancies for smiles rather than laughs. Always okay for the youngsters. *Sid.*

Talking Shorts

SMITH AND DALE

"ANYTHING BUT HAM"

Comedy

10 Mins.

Rivoli, New York

Paramount

Mildly amusing short has Joe Smith and Charley Lyle doing a lube comedy with Gertie Midge and Betty Blythe in support. Dialog sounds as if hastily tossed together with many released gags and familiar situations included. Holds enough laughs, however, to just get by.

Smith is a butcher who falls for the smooth line of a savings bank solicitor who keeps his money and gives him a souvenir pencil. Told by his wife that the bank account solicitor might be an impostor. Smith rushes to the bank and demands his money back from Dale, head of the savings institution.

Scene in the banker's office has Smith rushing up outside the bank, with Smith passing the money he has withdrawn to the banker and stating that he is reopening his account in the bank. Tag line has the son on the bank greeting the gunman and passing on.

Dale's lube dialect, for which he is best known, is pretty much submerg.

SIAM TO KOREA

Travelog

11 Mins.

Criterion, N. Y.

Paramount

Typical travelog reel in Par's Travelogues series. Interestingly relayed by an off screen voice and well camered by H. S. Dawley. Footage, consuming 11 minutes, could probably stand some trimming if necessary but the apolo is not a hardship, and with judgment, can stand a de luxe spot.

Close shots of Mongolian characters and a side view of a, though under the cover of the dangerous cobras to extract the venom for anti-toxin purposes. Lecturer calls attention to a white snake of this species as very rare. Jump from this location to the other made by train with the usual photographic sidelights.

A \$2 opening night audience found the reel with it, although this does not necessarily typify the reaction before a grind house gathering. However, a meritorious example of its type. *Sid.*

"FATHER'S ADVICE"

Comedy

22 Mins.

Arena, New York

Franklin Warner

First rate twinkle for the daily grind and a split spot, featuring Will Kiner, Hebe Camille, Lester Cole, Ann Brody, B.B.B. and Burnett's Orchestra in support. Phil Rosen, directing the comedy, has his dialogue and situations neatly developed for laughs, with King as a dress manufacturer, standing out with his Hebe character, and Cole and Miss Brody are also well cast.

Story is a reverse of the "Abie's Irish Rose" theme. Micky, an Irish boy, is made to marry the daughter of a dress merchant, who is his boss. The girl's father is anxious to have her marry a Jewish boy, a successful, rich, and powerful. B.B.B. being assigned that role, no loss.

Two songs are worked in briefly during the cabaret scene, affording Cole and B.B.B. solo opportunities.

"WILKINS MURDER CASE"

Semi-Industrial

10 Mins.

Central, New York

Educational

This has all the earmarks of being a piece of advertising for the William Burns Detective Agency; in fact, as a previous short, Burns does the talking and puts his story over in such a way as to clearly indicate that in the Wilkins case, at least, his own agency was more efficient than the uniform coppers.

At that, this story is entertaining, but rather close to those who know nothing about police work. For fans will up in their detective story reading, Burns is too pedantic, not to say obvious. *Wally.*

ANDY CLYDE

"TAKE YOUR MEDICINE"

Comedy, Music

10 Mins.

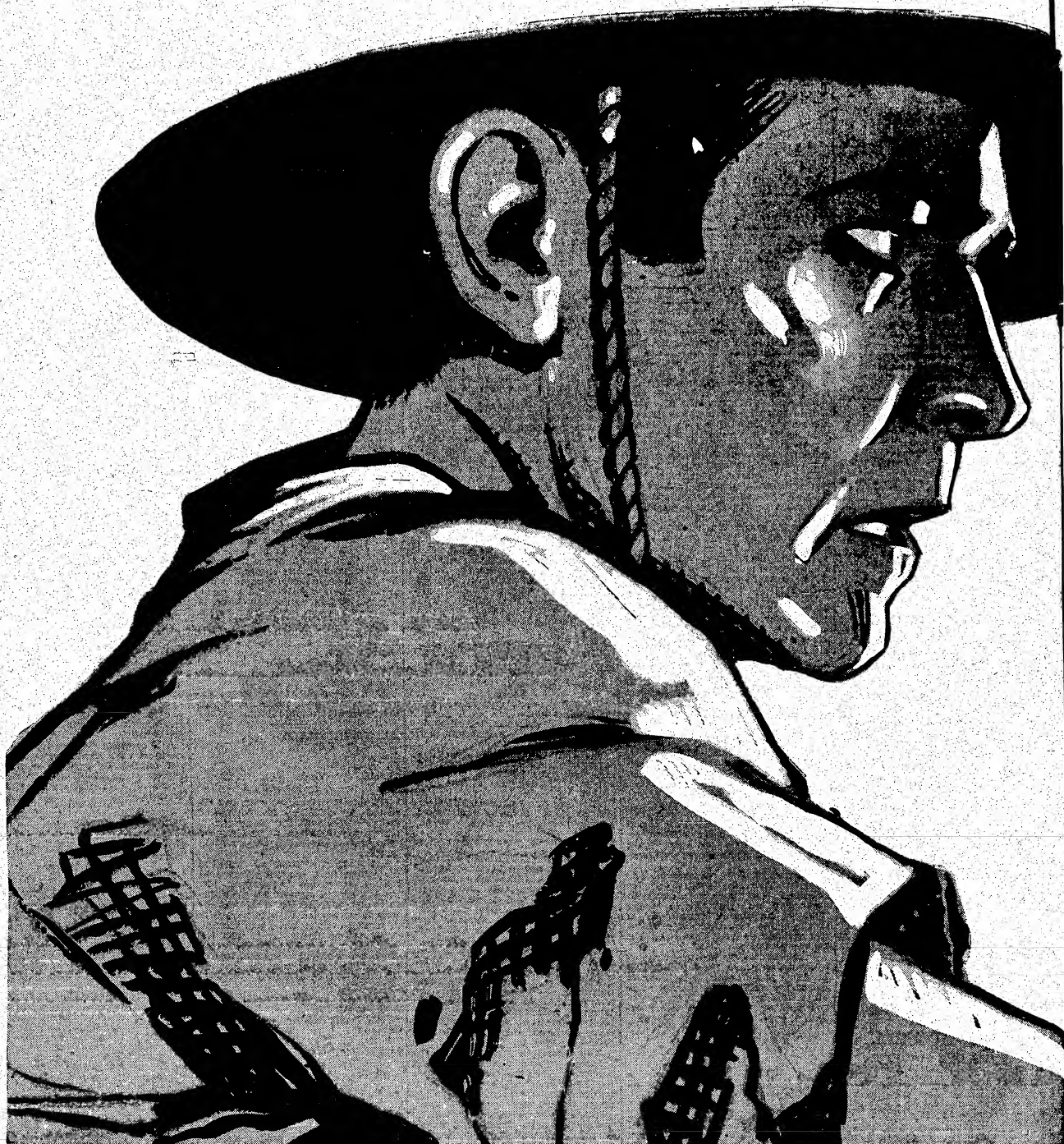
Loew's New York

Educational No. 2749

Poor old technique and title music being worse lets this short out for serious consideration except as a filler for the inland neighbors where nothing is going on.

Story is aimless, throwing in a half-cooked romance between a girl and a lather-singer between doses of never-ending medicine taken by a hot father and which turns out to be at the final decade just easter oil. That makes for a runout.

Refraining off and photography and dialog simple. *Sid.*



Get Ready For These Big Star Hits!



DOUG. FAIRBANKS, Jr.
in "LITTLE CAESAR"
with
EDWARD G. ROBINSON
It's better than "Doorway to Hell"



MARILYN MILLER
in "SUNNY" with
Joe Donahue and
Lawrence Gray
Topping "Sally" records everywhere



LORETTA YOUNG in
"RIGHT OF WAY"
with **CONRAD NAGEL**
and **FRED KOHLER**
From Sir Gilbert Parker's world-
famous story



JOE E. BROWN
in "GOING WILD"
with
ONA MUNSON
Funniest man on the screen in his
funniest hit!

**Barthelmess returns to
N. Y. Winter Garden to
top the top he established
with "The Dawn Patrol."**

Richard Barthelmess

**Gives them ACTION with
THE LASH**

**MARY ASTOR
FRED KOHLER**

**MARIAN NIXON
JAMES RENNIE**



Dick
Barthelmess,
most popular
of all screen
stars, heads
First National's
list of "the
greatest stars
on earth".

"Vitaphone" is the registered trade mark of
the Vitaphone Corp. designing its products

Even The *Pessimist* For A Prosperous



You've never played a picture like

"ILLICIT"

You've never seen a star like the
new **BARBARA STANWYCK**

**BARBARA
STANWYCK**

Charles Butterworth,
James Rennie, Ricardo
Cortez, Joan Blondell
and Natalie Moorehead



Two Big Stars In One Big Hit!

"SIT TIGHT"

Put them both together they spell
"money." Twice as funny as any
picture you've played in months.

with
**WINNIE
LIGHTNER**
and
**JOE E.
BROWN**



**"DIVORCE
AMONG FRIENDS"**

It's a pleasure! A pleasure
to see! A pleasure to play!

with
**NATALIE MOOREHEAD
IRENE DELROY
JAMES HALL
LEW CODY**

it's a fact—

the public is "shopping"!
Only big pictures will
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days. That's why more
exhibitors are playing
more Warner Bros. pic-
tures than ever before.

It's a fact!



WARNER BROS. *Inc.*

s Are Preparing New Year Now

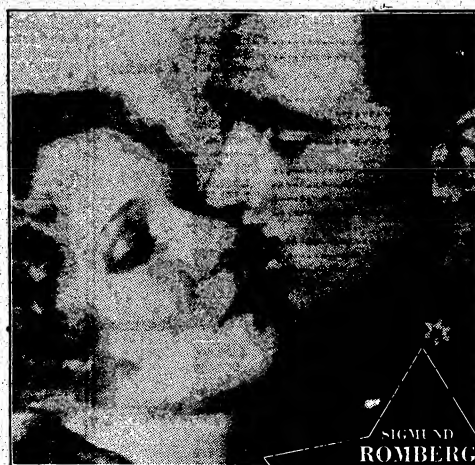


"MY PAST"

In the big-money class! Big-money title. Big-money cast. Big-money story.

BEBE DANIELS

with
BEN LYON and
LEWIS STONE



"VIENNESE NIGHTS"

"Finest production we have ever played. Every exhibitor should play it," writes Mr. C. W. Picquet. Hundreds of exhibitors are congratulating themselves after checking up on this one!

SIGMUND
ROMBERG

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OSCAR
HAMMERSTEIN
2ND ROMANCE



"MAN TO MAN"

Now playing to big business at New York Strand.
"Scraps beneath the surface and brings a tear." *Chi. American*.
"Real drama, well played Splendid." *Chi. Examiner*.

with
GRANT MITCHELL
LUCILLE POWERS
PHILLIP HOLMES
GEORGE MARION



"OTHER MEN'S WOMEN"

Combines action with a love story as modern as tomorrow!

with
GRANT WITHERS, REGIS
TOOMEY, MARY ASTOR
J. FARRELL MACDONALD
FRED KOHLER
JOAN BLONDELL

ependable **PRODUCT**

That Coast Investment

By Ted Taylor

Hollywood, Dec. 28. A hard-fought business estimate of the picture industry's investment in Los Angeles will probably be a shock to the local boosters who never use depreciation on their statistics.

The real estate department of one

materialized in the local total and set at \$65,402,400.

It was a bearing on that east-west production source controversy.

The motion picture industry is building some \$19,000,000 worth of Los Angeles real estate at 1930

Value of Studio Property in L. A. 1930

(ESTIMATED FROM L. A. COUNTY ASSESSMENT VALUATIONS OF STUDIOS, FILM LABORATORIES, ETC.)

Studio Real Estate	
Land in studio use	\$16,845,000
Buildings and improvements	14,751,300
\$31,596,300	
Equipment	
Furniture and fixtures	\$610,200
Auto, boats, planes	412,700
Machinery	958,000
Laboratory equipment	978,000
Studio equipment	
Electrical equipment	\$2,938,900
Sound equipment	1,935,000
Cameras	892,000
Production apparatus	
Sets, flats, scenery	\$6,417,500
Props and drapes	436,000
Wardrobe	547,800
Scenery and costumes	241,800
\$11,225,600	
Materials	
Stories, manuscripts	\$961,400
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Film library	15,100
Raw film, chemicals, lumber	1,032,000
\$2,969,900	
Resources	
Cash, banked, receivable	\$3,240,700
Stocks, bonds, notes	19,657,600
Realty held as investment	\$298,300
\$23,196,600	
Total Assets in Los Angeles Studios	
\$65,402,400	

Assessors estimated pictures in process when assessments figured Mar. 3, 1930, at \$17,333,000 giving the total assessed valuation of \$82,735,400.

High Film Finance

Item	Holder	Value
Stocks and bonds	Charles Chaplin	\$6,786,600
Studio buildings	Warners	2,313,600
Sound equipment	Paramount	1,496,000
Non-studio realty	Christie Int'l	2,467,000
All studio equipment	Warners	2,558,000
Electrical equipment	Warners	358,000
Machinery	Warners	322,400
Laboratory equipment	Hennett Lab.	285,000
Unproduced manuscripts	Metro	274,500
Film stock and lumber	Paramount	1,400,000
Cameras	Fox	225,700
Properties	Warners	221,800
Office furniture	Fox	111,300
Automobiles	Warners	102,800
Sets and flats	Fox	166,000
Wardrobe	Metro	62,500
Film library	Paramount	9,500

Local paper recently printed a table estimating that the studios had spent \$110,655,000 in improving their properties in the last five years. If that much coin has been sunk in Hollywood studios, an awful lot of it has gone completely out of sight. Charging in real estate, equipment

valuations. Slightly under \$11,600,000 is in use by the industry for studios, locations, laboratories, etc. The other \$8,000,000 is investment, the big holders being:

Christie Realty Co.	\$2,500,000
Paramount	2,000,000

Harold Lloyd Corp. 1,846,000
Mack Sennett Inc. 670,000
Metro - Goldwyn - Mayer
Prods. \$20,000

The balance of \$1,000,000 is residential property mostly in Beverly Hills, held in the name of individual producing corporation.

Studio buildings and independent labor costs are valued at nearly \$13,000,000, which of course is the marked-down figure with all depreciations deducted. In the case of older studio buildings the depreciation figured is drastic.

Barns that were front line studios 12 years ago, and are still in use by indie companies, are down to virtually nothing. One example is the original Sennett studio with one building considered worth \$40,000 in 1925, and last year marked down to \$250.

Resale Value

Studio equipment is valued at \$16,500,000, its resale value. Sound equipment is the biggest item, about \$3,500,000 and nearly \$250,000 of it marked off to EREL Electrical Equipment Co. to approximately \$2,000,000, while the items of cameras, laboratory equipment, and machinery are about \$1,000,000 each.

The valuation on sets, props and wardrobe altogether comes to only \$1,225,000, indicating a terrific mark-down, although this figure is two and one-half times the assessed valuation.

The industry's buildings and equipment together are worth \$32,350,000, including indie labs and some other affiliated services. Total for the studio corporations proper is \$21,300,000.

Figuring the industry's entire investment in real estate, including business and residential buildings and land, the present invested value is \$41,000,000. This means the booster book-keepers have charged off items aggregating \$70,000,000 to climate, prosperity and publicity.

That \$110,000,000

The \$110,000,000 valuation was announced with bannermen as a clinching argument that picture production was a permanent feature of the southern California landscape. However, merits lie in the perennial east-west production dispute, and imaginative statistics like that will not aid the Coast's case.

The figure quoted, "determined after a careful survey by Gilbert H. Rees Bessemyer, secretary of the Guaranty Building and Loan Association, in which the figures were obtained from high officials of the companies themselves" was supposed to set at rest for all time any doubts regarding eastern stories that Hollywood was losing its grip on the picture industry.

A check of the newspaper-Bessemyer table, studio by studio, with the official 1930 valuations shows five figures within \$500,000, and 10 items in which the difference ranged from \$900,000 to \$2,000,000, which is a low margin even for guesses.

Par. in Wilmington

Wilmington, Del., Jan. 2. First attempt to crack this town since Warners sewed it up is under way with Paramount as the backer.

Present venture is being made with the Radio, located in a poor downtown spot, and is meeting with success. House has been dark off and on for some time, but is now being plugged by Fox's heavy draws. Best week was with "Morocco." Formerly showed westerns,

The Big "Nut"

Hollywood, Dec. 20.

It costs around \$1,560,000 a week to operate the picture studios in the Los Angeles area.

Nearly \$1,000,000 of this is payroll, quickly split up between growing bills, gasoline, landlords, installment collectors. That million is a divvy between 12,000 regular studio employees and about 1,400 lucky freelances. Altogether—freelance players and extras number 15,000, but there is work for only one in 11.

During the annual layoff periods the regular studio payroll is cut to about 9,000 names. On the other hand, during the spring building furries extra labor sets the list up to 14,000 names.

Some 400 executives take the heaviest slice per capita out of the payroll. Then come 400 contract

freelances and 2,300 workmen engaged for special construction, none of which can be figured as regulars at the pay windows.

Tough Year

That the year has been tough for the day workers—the \$100 ones as well as the \$7.50 extras—there is no disputing. But 3,000 studio employees forked over to the Community Chest a total of \$56,000—three times as much as the high-salaried execs and the studio corporations contributed.

The weekly payroll overhead for 15 active studios is \$1,560,000, with Metro, Fox, Paramount and Warner-First National accounting for the first million. The remaining 11 production groups pay out over \$500,000.

Radio studio has the industry's

Studio Payrolls and Investments

(Estimates based on 2 1/2 times the county assessed valuations for 1930)

	No. of employees	Weekly payroll	Total weekly overhead	Studio value (buildings and equipment)	Local realty holdings
Metro	2,000	\$200,000	\$115,000	\$2,358,000	\$1,624,000
Fox	2,000	168,500	265,000	3,366,000	2,496,000
Paramount	1,600	136,000	258,000	3,295,000	3,375,000
Warner-F.N.	1,700	129,000	190,000	4,124,000	3,140,000
U. Artists	900	\$6,000	142,000	1,180,400	1,980,000
Radio	1,000	77,000	110,000	1,433,600	521,000
Universal	1,200	\$3,500	57,000	1,522,000	281,000
Educational					
Metropolitan	340	\$2,000	60,000	1,257,000	2,530,000
Fathe	600	\$4,500	57,000	809,300	251,000
Columbia	250	15,300	22,000	358,900	214,700
Roach	150	11,400	18,000	429,400	198,400
Tiffany	225	15,000	17,000	333,800	33,700
Tec-Art	120	5,500	12,000	387,700	460,000
Sennett	70	7,000	11,000	332,500	781,000
Indies	60	4,500	5,600	15,000	206,000
Totals	12,315	\$483,800	\$1,568,800	\$21,303,800	\$17,539,400

Notes
Metro figures include DeMille and Keaton realty. Figures for Warner and First National studios are merged. Educational-Metropolitan includes figures for two studios, also realty holdings of Harold Lloyd and the Christie enterprises. United Artists studio figures combined with Chaplin's, also realty of individual companies under U.A. Indies include the Berwila, now leased by Darnour, and part of the Horsley property leased by Trem-Carr.

players and 500 writers and directors. The bulk of the remainder goes to technicians and mechanics, the white-collar residue drawing chicken feed.

A check of all studios in October, when Hollywood was howling hard times, showed 16,106 names on the payrolls. At that time Warners was closed, First National operating foreign versions only, Universal had a 50% layoff, most of the small studios had laid off from 15 to 60% of the help. However, Metro, Paramount, Radio and Fox had increased their lists over 1929—Metro by 600 and the other three around 300 each. The net layoff was only \$50 from last year's figures.

Most of the squawking originated with the permanent layoffs, the dancers and musicians numbering some 870, who got in during the musicals' wave of 1929 and thought the wave was permanent. The previous year's payroll checkup, showing 17,600 workings, included 3,700

average overhead, with about \$100,000 weekly against maintenance. Columbia leads the independents, the remainder of which run under \$200,000 weekly.

Estimates made for this article consider Warner and First National as one producing group, and also combine Metropolitan and Educational studios. The designation "Indies" applies to small studios based for quickies.

The figure for studio overheads include interest on investment and taxes, money that do not go directly into circulation. But from payrolls, alone the Los Angeles Chamber of Commerce can credit picture studios with around \$31,000,000 yearly contribution to the asserted southern California prosperity.

Lawson's 3 for Radio

Radio has handed John H. Lawson a term writing contract. Author is listed for the original

GREETINGS

MACK SENNETT

NOW—LOEW'S STATE, NEW YORK

GIFFORD and GRESHAM

R-K-O—BIERBAUER

COMEDY—COMEDY—COMEDY
PUBLIX—W.M. MORRIS

LOEW—THALHEIMER



MAUREEN O'SULLIVAN

It's really too bad about Maureen. She's been in America a whole year and what has she done? Only five big pictures. As for leading men, what has she had? Only people like John McCormack and Will Rogers and Charles Farrell. Just a little colleen who has stepped into the limelight without going Hollywood.

When Frank Borzage visited Ireland to make scenes for "Song O' My Heart," the trip proved a voyage of discovery—Maureen O'Sullivan being the discovery. Daughter of a retired army officer, educated in Dublin, London and Paris, her success fulfills a girlhood dream. She admits she's just superstitious enough—or Irish enough—to believe in good fairies.

Maureen can ride a horse, play a piano, dance a jig, or charm an audience. She is equally magic in light comedy, high romance, deep emotion. And until she started her first picture, she'd never had a bit of make-up on her face.



A CONNECTICUT YANKEE
THE PRINCESS
AND THE PLUMBER
JUST IMAGINE
SO THIS IS LONDON
SONG O' MY HEART

SIXTH OF A SERIES OF FOX SCREEN PERSONALITIES



MAN

EVERY 3 DAY R



RAOUL WALSH
director of
both smash hits!

Not since "The
Cock Eyed World,"
back in 1929 has

ROXY
seen such crowds

Janet **Charles**
GAYNOR **FARRELL**

in
RAOUL WALSH'S
"The MAN WHO CAME BACK"

by Jules Eckert Goodman and John Fleming Wilson

Screen play by Edwin J. Burke

Settings by Joseph Urban

Completely smothering those two 1930 smashes

MANAG ECORD FOR 1930

"Standing 6 and 7 deep,"

Reports N. Y. Evening Journal

and adds: "The Fox Company which so shrewdly filmed and then cleaned up with 'Common Clay' has another box office smash ... The whole audience to a man, woman and child applauded something fierce."

Tugs At Your Heartstrings

They're back again, those two lovable youngsters, Janet Gaynor and Charles Farrell. And what a comeback! It's real drama—the kind that tugged at your heartstrings in "Seventh Heaven" and "Street Angel." You mustn't miss this one and bring an extra hankie along with you.

New York Daily Mirror

A Tear Jerker

Janet Gaynor never before has equalled the performance she gives in the current Roxy picture. She is utterly charming—and she is real too... A tear jerker... You'll get a big kick out of this Movietone production.

New York Daily News

Fifty Thousand Film Fans Can't Be Wrong

When a movie theatre closes its doors to keep the patrons out—that's news... A double capacity crowd stormed the doors for a sight of Janet Gaynor and Charles Farrell in "The Man Who Came Back." Fifty thousand film fans can't be wrong.

New York American

It has now very definitely been proved, as a result of the crowds storming the Roxy Theatre over the week-end, that the most popular team in the movies is that of Janet Gaynor and Charles Farrell... Here they are better than they have ever been before in the talkies, which is most likely due to the fact that that excellent director, Raoul Walsh, is responsible for the direction.

New York Telegram

"Common Clay" and "Sunny Side Up"



Acclaimed in Screen Debut

SAMUEL GOLDWYN'S
latest discovery seen in

"ONE HEAVENLY NIGHT" — EVELYN LAYE



JOHN BOLES

popular Screen actor who
plays opposite Miss Laye.

LOS ANGELES

Eve. Herald: "Evelyn Laye Makes Sparkling Debut on U. A. Screen. This romantic comedy drama reveals the blonde English star as a distinctly intriguing person. 'One Heavenly Night' will afford lively entertainment to the patrons of the United Artists Theatre. Miss Laye's performance as Lili invites other screen vehicles. She is an interesting personality. 'One Heavenly Night' is the best talkie that George Fitzmaurice has directed."

Examiner: "Errol, Boles and Miss Laye Score in Gay Romance. Evelyn Laye is one of the most beautiful women who ever faced a camera. There is something so lovely about her, so appealing that she filled the male members of the audience with admiration and the women with envy."

Times: "Talented, refined and charming. Evelyn Laye achieved distinct interest as a personality in her first production, 'One Heavenly Night.'"

Express: "A romantic and jolly comedy. Miss Laye is a wistful, plaintive, dynamic force with a voice that clicks and looks that please."

Record: "Evelyn Laye Charming. Flowerlike, but with a lovely hardy charm and an over-

tone of wicked, aware humor is Evelyn Laye. Beyond doubt Samuel Goldwyn has a new screen personality that should prove of outstanding popularity with fans, for beside being a delightful thing to look at, Miss Laye can act, and has a voice of singular charm. It is excellently photographed and directed, and is just the kind of thing to see if you like romance and comedy in a well-mixed cocktail of entertainment."

Illus. News: "Miss Laye is willowy, blonde and possessor of a gorgeous voice. Miss Laye has an exquisite voice and is unlike any other personality of the screen."

CLEVELAND

News: "Evelyn Laye, a beautiful blonde who knows the stage in all its branches and who is the possessor of a remarkably sweet voice."

Plain Dealer: "It introduces the English prima donna, Evelyn Laye, to American audiences. She has personality, no small degree of charm. She is skilled in dialog and unusually good at pantomime. She does have charm, a good voice, skill as an actress. The comedy moments in the picture are many. They are furnished by Leon Errol. It is well played. It is good entertainment."

DETROIT FREE PRESS:

"Delightful Evelyn Laye. Blonde and Beautiful. Excellent actress and sweet singer. Picture has plenty of mirthful moments. Errol at his best."

DETROIT TIMES:

"Miss Laye's blonde loveliness is shown to excellent advantage. Her work not to be missed. 'One Heavenly Night' one of the rare delights that the screen seldom offers."

INDIANAPOLIS NEWS:

"Miss Laye is lovely to look upon. Has excellent voice—good actress."

MOTION PICTURE NEWS:

"Is scheduled for success. Should do good business. Miss Laye, a beautiful blonde, charming and poised. Her first talkie will make sizable dent with picture audiences throughout the land."

HOLLYWOOD REPORTER:

"Sure fire. Bound for success. Not a dull spot or lagging moment."

EXHIBITORS WORLD-HERALD:

"Evelyn Laye is good news to the picture business. Her freshness of appearance, charm that is distinctly individual and fine ability."



LEON ERROL and HUGH CAMERON

at start of one of the most amusing scenes ever shown on the screen. Errol was never funnier and in "One Heavenly Night" he again demonstrated that he is one of the greatest comedians the stage or screen has ever known.

Directed by
GEORGE FITZMAURICE
From an original story by Louis Bromfield
Adapted by Sidney Howard

UNITED ARTISTS

Best by TEST

Other Samuel Goldwyn Productions now playing to big business: Ronald Colman in "Raffles" — "Bulldog Drummond" — "Condemned." Ronald Colman in "The Devil to Pay," now playing to capacity houses at \$2 top, New York; Eddie Cantor in "Whoopie," one of 1930's biggest box-office hits.



Samuel Goldwyn

whose uncanny showmanship has given the industry not only another fine picture but has again hit the mark in the discovery of Miss Laye.

FOX-PUBLIX CHANGES ON COAST OPERATION

Los Angeles, Jan. 6.
Fox West Coast is practically set on policy switches in houses in San Francisco where, through the Publix take-over, it gained several first run houses.

With P-M units for the Warfield and a production overture policy for the Fox, FWC is planning to use pictures and "probably vaude at Loew's State. That will give the chain three front line houses in Frisco with "Flesh."

The Paramount, which has been playing Publix units, closes Thursday (8) for three weeks to undergo remodeling and resetting. It will reopen as a first run. The State will get the same class of product which has been playing the Granada and the latter will become a run house. The California will continue its same policy as a run house, FWC thus retaining two run theatres in the upstate city.

Publix Changes

Final realignment in the Publix

Holds Bombing Record

Oakland, Cal., Jan. 6.
When the State, formerly the Vitaphone, reopened Christmas Day, it was with union crews, the first to be in the house in years.

Theatre went non-union when sound came in. The house has been stench bombed so often it had to be completely done over to get the odors out of the plaster.

Coast division, now consisting only of the Paramount and United Artists here, has been made.

Horton Kinn, of the St. Francis, San Francisco, comes down to manage the local Paramount and Leon Levy to take hold of United Artists. Stanley Brown leaves for Omaha under the switch.

Publicity department reorganization moves Ray Thorne of the California, Frisco, to the Paramount, Denver, and Maury Foladare to the Denver theatre.

San Francisco, Jan. 6.

New set up in houses formerly operated by Publix and now under the Fox eye resulted in the following managerial changes:

Allan Washauer replaces Dick Spler at the Warfield; Spler will handle the Paramount and California. Harry Eagles, former Paramount exchange exploitation head, made manager of the St. Francis, and Herman Kersken takes that title at the Fox. The Paramount will probably be dark for the next month, closing this week for renovation.

Indie Exhib and Sons

Held on Murder Charge

Dallas, Jan. 6.

A Texas indie, B. H. Hunter, is in a jam, and a tough one. He and his three sons allegedly killed the Uvalde chief of police in an argument over fire inspection.

Chief tried to enter the theatre after complaints that the house was fire hazard. Fight ensued in which the copper was shot and so badly beaten that he died.

Hunter and his sons await trial under \$10,000 bond each.

Mansfield-Publix

Los Angeles, Jan. 6.

Jack Mansfield, formerly with FWC but recently unattached, left Friday night (3) for New York for an assignment from Publix.

He is reported in line for a district manager post.

Chamberlain Circuit

Wins Creditors' Fight

Shamokin, Pa., Jan. 6.

Fight by some of the creditors of Chamberlain Amusement Enterprises, Inc., operating all theatres in the Pennsylvania anthracite coal district, ended in a victory for the company in Scranton federal court. First resisted an effort by the creditors to have it declared an involuntary bankruptcy. Company listed assets worth \$2,000,000 to show that it was not insolvent.

Chamberlain theatres are in Schuylkill, Carbon, Northumberland, and other counties. Most are now in good shape and with the general revival of business in the anthracite regions, an early settlement of the company's troubles and the winding up of its receivership on a favorable basis are expected by the stockholders.

Charity Stub Sellers Pan

Patrons—Cops Called Out

Bethlehem, Pa., Jan. 6.

An order has been issued against all Sunday commercial shows here by the mayor.

Recent complaint was that persons attending charity donation Sunday shows and not contributing the same amount they would pay on week days or nights were treated discourteously. Some of the theatres discontinued these Sunday shows some weeks ago because of complaints to the mayor about the charity association committees' insulting chatter to small pay patrons resulted in police being placed in the theatre lobbies.

It is expected that the mayor's order will eventually be tested in the courts.

Auctioneer Theatre

Charleston, W. Va., Jan. 6.

Ferguson theatre, one of the oldest picture houses in Charleston, will go on the auctioneer's block Jan. 14. Theatre and all projection equipment and a cafe will be included in the sale.

H. V. Campbell, local attorney and trustee for the theatre under a deed executed by R. Blumberg, will be the auctioneer. Failure of the theatre owner to meet obligations under the trust deed resulted in a foreclosure action.

Kunsky Name Goes

Detroit, Jan. 6.

Publix is finally dropping the Kunsky part of the name for its local theatres. This after a little over a year of Publix ownership and operation here.

Name formerly was Kunsky Theatres. On the advent of Publix it was changed to Publix-Kunsky. With the start of 1931 the name will be Publix-Michigan Theatres, Inc.

Growing Up

Birmingham, Ala., Jan. 6.
Birmingham is showing signs of life. This is the town that was taught as a child that spooks roam the streets at night. It's still hard to make believe that the spooks don't spook anymore.

But theatres are beginning to do pretty good business at nights. They're even falling for those midnight previews. That's the surprise.

Two years ago there wasn't a night club in town. Today, well there's one night club anyhow. And the natives are beginning to ride in taxis since they cut the rates. The old fashioned barbecue is becoming the midnight dinner. The traffic lights stay on till 11. Box-offices remain open until 10 p. m. Hotel lobbies are occupied at 12:30 a. m. Birmingham is growing up. It has a population of around 225,000.

Publix Rally

Chicago, Jan. 6.

District managers of Publix, from all points west, will gather at the Chicago theatre Jan. 8 for a new year pow-wow.

Meeting is expected to string over two days.

Ass't Mgr. Grabs Thug's Gun and Saves Bankroll

Macon, Ga., Jan. 6.

Quick action of Eric Smith, assistant manager of the Ritz (Publix) here, probably saved him and Percy Griffith, manager, from an unpleasant encounter with a thug. Man in the case was a mail room clerk, 23, who thrust a gun into the ribs of Smith and demanded money.

Smith was interrupted by the holdup lad in the office of the theatre after Saturday collections had been placed in the safe. His back was toward the door and Griffith was across the room when he felt the gun. Instead of complying with the demand to open the safe he grabbed the gun, which went off and alarmed two detectives who chanced to be in the theatre. Young gunner protested he had no intention of using the gun, but he is now in jail thinking it over.

Mindlin Sells Newark House

Newark, Jan. 6.

Mindlin's Playhouse, now dark, has been sold to Noble, of Grove and Noble, New York. It is said that foreign pictures will be run.

Price is reputed to be \$10,000, though it is not stated what this includes.

Bombing and Fire Ruin Two Neighbs in N. O.

New Orleans, Jan. 6.

A couple of suburban houses passed out here last week, the Valentino and the Ivy.

The Valentino was bombed at an early hour, in the morning, and afterward burned to the ground. Management is unable to explain the cause.

The Ivy was burned completely in a neighborhood fire that consumed several structures on the same block. Each house was worth about \$30,000.

BIG STAGE

Chicago, Jan. 6.

New Publix E & K house being erected at Aurora, Ill. for which no name has yet been chosen, will have one of the biggest stages in Illinois.

The last two houses erected by Publix were put up without even an apron, this being considered a marked innovation.

Mickey Mouse

says:

"INSURE A
PROSPEROUS 1931

by booking as many of my comedies as you can

and don't overlook
Walt
Disney's
"Silly
Symphonies"



NOW! 4 BALLETS FOR PUBLIX

ORIENTAL
UPTOWN
PARADISE
TIVOLI

IN CHICAGO

AINSLEY
LAMBERT

**FANTASY AND
IDEAS**

**FOX
West Coast
Theatres
Unit**

**Best of
the Stage**

**COSTUMES
FOR HIRE**

PRODUCTIONS
EXPLOITATIONS
PRESENTATIONS

BROOKS

143 W. 40th St. N.Y.C.

WALTER C. KELLY

The Virginia Judge

of whom the following worth-while critics have said:

"An Aristocrat of the Varieties, he stands out like a good deed in a naughty world."—Percy Hammond, N. Y. "TRIBUNE."

"The theatre fairly shook with the impact of his hit. The best act in a month of Sundays."—Ashton Stevens, CHICAGO "EXAMINER."

"The Palace mob were waiting for him and he whammed them in his usual way."—Sime.

"If Kelly represents what they call the Yankee invasion we will gladly welcome a full ship load like him."—"THE REFEREE," LONDON.

"Seldom has an empire audience indulged in such riotous laughter. He fully sustained the great reputation which preceded him."—"DAILY MAIL," JOHANNESBURG S. AFRICA.

"He has raised monology to the dignity of art and is the best thing America has sent us since the visit of his country's fleet."—"THE ARGUS," MELBOURNE, AUSTRALIA.

Have just completed principal comedy role in my first talking picture, "THE SEAS BENEATH," starring Geo. O'Brien. Direction John Ford. Watch for it.

Mr. Kelly's dulcet voice, compelling, human and facile pen will be at the disposal of any wise corporation or director desirous of departing from the beaten path of old conventions, until about April 30th. Then heigh ho, off to my summer residence at Spring Lake, New Jersey.

Also available for high class Radio Hour, Radio Theatre, Star of the General Motors Hour, National Carbon Co. America, Radio Manufacturers, Rudd Light Opera Hour, Crosby Hour.

'Tis not in mortals to command success, but I'll do more than serve it.—Addison.

A STATEMENT TO THE
MOTION PICTURE
INDUSTRY BY
ADOLPH
ZUKOR

The year just ended has been one of unprecedented stress to business throughout the world. Our economic system has been put to its severest test, values have suffered severe declines, unemployment and financial losses have brought hardship to millions of people.

Bad as the business depression has been, however, it has had a certain saving value in the lessons it has taught. Some of them apply to all businesses; others are peculiarly applicable to the motion picture industry.

The chief benefit to be derived from the events of the last year is the destruction of the illusion that prosperity, personal or national, can come from any source save hard work, constant application to one's own business, and the giving of increasingly greater value to the public. Stock market speculation and all other kindred devices for getting rich quick come to grief when they run up against this homely, fundamental truth.

To us in the motion picture business, one of the outstanding lessons which 1930 has driven home repeatedly is that the public, no matter what general conditions may be, will patronize *good* pictures.

Good pictures! Nothing in this business can take their place, nothing is so absolutely necessary to the continued prosperity of all phases of the industry.

Week after week, when other businesses have been languishing, when poor pictures have been starving, we have seen good pictures draw thousands of people to box-offices. The record has been so plain that the wonder is anybody ever could have been deluded with the idea that there was a substitute for good pictures.

The year 1930 is behind us. We have given it this farewell glance only for the lessons it taught.

The command is forward to 1931! Our duty is before us—and so is our opportunity.

We in Paramount Publix Corporation face the new year with confidence and cour-

Paramount
means business!

age. We believe that the American people have plenty of money. We believe they will spend that money if this industry, as well as other industries, offers them greater values for their dollar. It is not enough to give them the same class of product offered them last year, or even last month. Producers must give them greater and ever greater values.

Paramount Publix Corporation wants to make it plain to everybody in this industry that it accepts the complete responsibility of leadership, and that for 1931 and succeeding years it will pursue a policy which will insure stability and reasonable prosperity to the theatres and the personnel of this great industry.

For the last six months we have made an intensive survey of production resources. We have quietly mobilized our forces for the production of the greatest program of pictures in the history of this business. The finest plays and novels, the most brilliant writers, the best directors and the most popular players—all these have been brought into our studios under a policy we adopted to help the industry meet the days ahead.

Last year we spent \$25,000,000 on the production of Paramount Pictures. This year we shall spend many millions more. While sensible economy must be practised at all times, this is no time for petty trimming of budgets, no time for squeezing of pennies. The problem is here and it is our duty to face it with courage and solve it with skill and brains. Greater pictures must be made. These pictures must contain more showmanship, more novelty. This costs money, and Paramount purposes to invest this money, secure in the knowledge that the public will reward its efforts.

I have personally gone over every detail of the production plans drawn up by my associates. I have spent several weeks in each of our studios in Hollywood and New York. Never have I been so confident of a production program. To theatre owners throughout the world I wish to impart some of the confidence I feel. I want them to know that Paramount has a complete knowledge

of their problem and, more than ever before, will stand by them and support them.

The second article in our business faith is that good product must be intelligently and adequately advertised. In 1931 and in succeeding years it will be our purpose to support every one of our pictures with increased advertising. From the beginning of its existence this company has pursued the policy that the producer's responsibility for the success of a picture did not cease with the booking of the picture. By extensive national advertising in magazines, newspapers and radio broadcasting, we have helped exhibitors sell our pictures to their patrons.

This year and in succeeding years we purpose to enlarge upon this policy. Greater advertising effort than ever before will be put behind our pictures. It is an insurance that Paramount gives to exhibitors with its product.

The third article in our creed is one that we commend to everybody in this and every other business. It is good, old-fashioned hard work. For the workers, for the thinkers, and for those who apply themselves to the tasks of this business with thought and energy, the rewards of 1931 will be as great, if not greater than ever before.

We of Paramount Publix purpose to get our share of those rewards. We purpose to see to it that our customers get their share. And, finally, we purpose to see that the vast public that patronizes Paramount Pictures gets its share in better entertainment than it has ever purchased before.

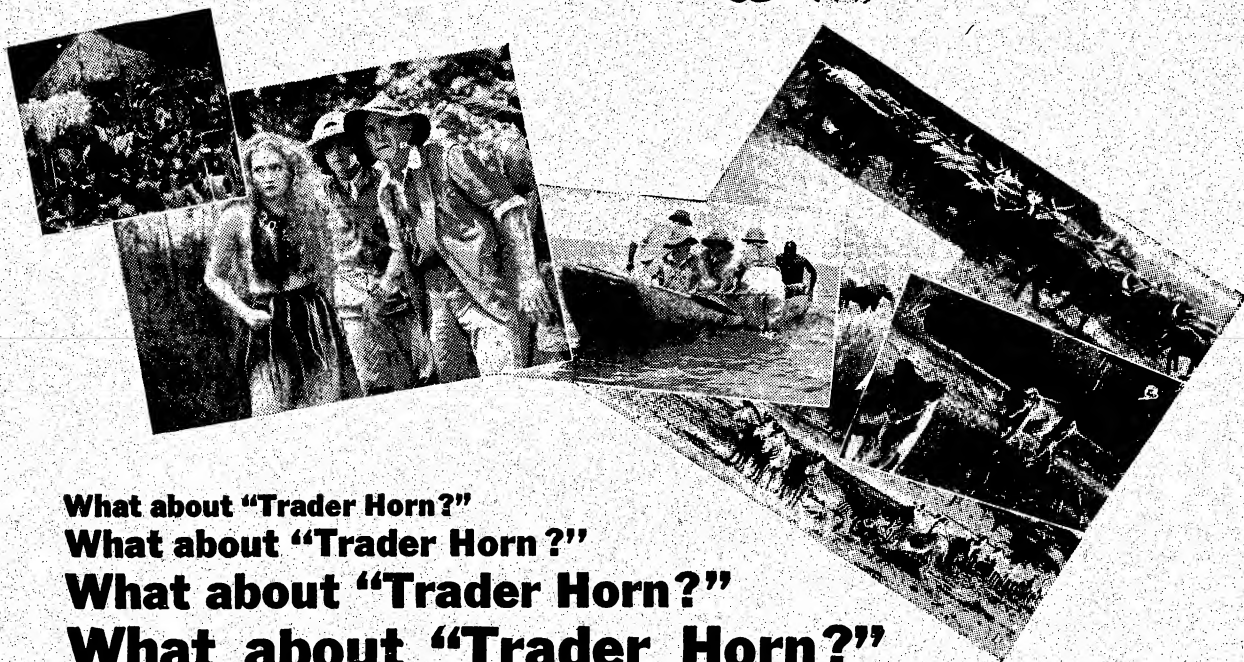
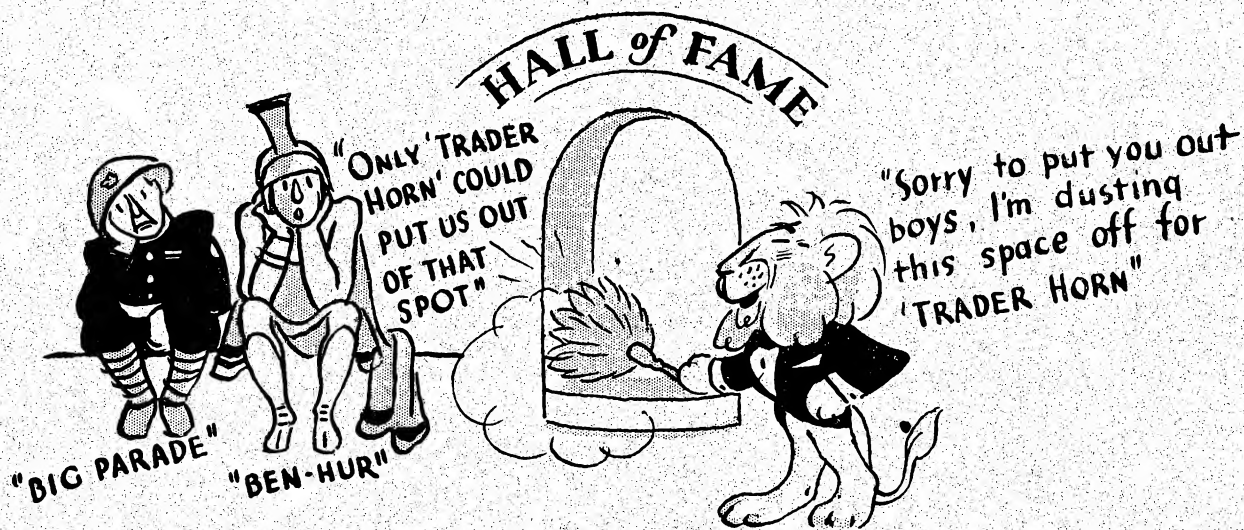
Therefore, to the motion picture industry, and particularly to the loyal men and women of the Paramount Publix organization throughout the world, I send my greetings for the New Year, confident that our plans and efforts will bring success and prosperity.



PRESIDENT, PARAMOUNT PUBLIX CORPORATION

JAN. 1, 1931

EUROPEAN PARAMOUNT-PUBLIX PRESENTATIONS



What about "Trader Horn?"

What about "Trader Horn?"

What about "Trader Horn?"

What about "Trader Horn?"

(you've patiently inquired a long time—well, listen!)

TRADER HORN

after months of herculean labor is COMPLETED and in its preview before a non-Hollywood audience at Monterey, California, it was acclaimed the greatest film ever produced by

METRO-GOLDWYN-MAYER

In 1926, SIME, in "Variety" said:

*"a beautiful, exquisitely trained blonde who executed in the arms
"of her partner Myrio some breath-taking poses, is unbilled—
"But nobody will keep that girl down—
"People will ask her name at the box-office—
"This reporter did and was told it was not known to the
"management"*

Her name was

DESHA

and since then she has been with

MYRIO

*Selected for the opening of the Paramount Theatre, New York—in the Ziegfeld Follies.
A sensation with the introduction of the trio on Broadway and the "Rhapsodie in Blue."
at the Strand Theatre (Thanks to Mr. Joseph Plunkett)*

LITTLE CLUB—3 PUBLIX TOURS

In the moving picture "GLORIFYING THE AMERICAN GIRL"

In LONDON—Palladium, Alhambra. Revue "Will of the Whispers." Piccadilly, Ciro's, Kit Kat Clubs.

In PARIS—Ambassadeurs, "Revue des Revues." Empire, Paramount, Grand Opera. In concert with the Waring's Pennsylvanians.

In BERLIN—Headliner to reopen the Winter Garten. Hold over a second month. Hausa Theatre, Hamburg. Dusseldorf, Deauville, Ostende, Nice, Cannes, Pau.

And Now

DESHA AND MYRIO

PRESENTING THREE UNIQUE SENSATIONAL DANCES

Adagio in Lines



Man and Woman (Dramatic Sketch)



Tango Ultra-Moderne



OPENING FOR R-K-O JANUARY 10, HAMILTON, NEW YORK

Direction
JACK CURTIS
HARRY WARD
Palace Theatre Building

"They are the virtuosos of athletic dance."—"8 UHR ABENDBLATT," Berlin
"Fascinating and unique as a dancing team."—"REFEREE," London.
"Far ahead of anything seen before."—"PARIS-MIDI," Paris.

UNDER CONTRACT TO FOX

DIRTY

OVERSHADOWS ANY
PICTURE EVER
MADE



COLUMBIA'S TR

IMBLES



by
Frank
Wilber
Wead U.S.N.

A Frank Capra
PRODUCTION

S, ROMANCE
SUSPENSE!

director of "Flight
and "Submarine"



EMENDOUS AIR EPIC

Exhibits Back Out on Sunday Test Performances

Bellows Falls, Vt., Jan. 6. Theatre managers who were expected to test the strength of Sunday "blue laws," which closed theatres a month ago, failed to open their theatres Jan. 4. Up to Saturday night (3) the two managers advertised they would open.

Exhibits explained their decision was altered by unofficial advice that if they did open, serious results might happen to themselves and the town at large. They will await decision of the Supreme Court or possible legislative action against the laws.

STAGELESS PORTLAND, ME.

Portland, Me., Jan. 6. Publix Strand, Portland, Me., will replace its stage shows with straight films. R-K-O Keith, which a few weeks ago cut vaude for straight pictures will again change its policy to become a split week ace film house.

Brim Jewett, former m. c. at Keith's is now leading his orchestra on a tour of New England dance-halls.

LINCOLN'S BIG INDIE

Lincoln, Neb., Jan. 6. Reported Lincoln business men backing Independent Theatre Co. Inc., in building 3,000-seater to buck Publix.

Construction to start after Jan. 1.

W. B.'s Virginia Suit

Charleston, W. Va., Jan. 6. Suit for an injunction brought by Warners Brothers and Vitaphone, Inc., against the Cherry River Amusement Co., Richwood, Nicholas county, is scheduled to be heard in Federal Court here Jan. 9.

Film companies ask the injunction to restrain further alleged infringement of copyrights on motion pictures. Infringements are reputed to have taken place in the showing of "The Home Towners" and "Queen of the Night Clubs" by the defendant company at a theatre in Richwood.

Warners and Vitaphone allege that the Cherry River firm exhibited the pictures on days for which they had not been contracted. In addition to the injunction, the film companies ask award of damages of not less than \$250 for each time the pictures were shown on days other than which they had been contracted.

SYMPHONY HALL GOLF

Newark, Jan. 6. Newark Symphony Hall, built originally for the purpose its name suggests, has become an indoor golf field. Long known as the Paramount, it showed films.

Publix bought it and continued the policy until they leased to Frank Smith and Ray Miller when it became the Paradise Ball Room. This name was continued with varying success in varying hands, with dark periods until its latest metamorphosis.

Small House License Cut 50%—Added on Big Sites

Omaha, Jan. 6. Downtown houses got another slap when the city council cut small theatre license fees in half and added the difference on to the big boys.

Rate up to 500 seats, \$25; 500-750, \$35; 750-1,000 \$50; 1,000-1,500, \$100; 1,500-2,000, \$200; and over 2,000, \$250.

New Indie String

Dallas, Jan. 6. Opening the new Lamar at Paris, Tex., C. J. Musselman chartered the Musselman Amusement Co. with initial capital of \$25,000. Idea is a new east Texas wheel of smaller burgs as opposition to East Texas Theatres, Inc., now operating a string. With Musselman are C. J. Johnson and Henry Mayer, Indies. New circuit will use Paris as a key.

With Texarkana and Marshall only towns of any size, Publix has left the large territory intact sticking only to the two spots. Result is a group of small indie chains.

FOX SEATTLE SCALE CUT

Seattle, Jan. 6. Sensation caused here by a drop in scale at the Fox ace houses to 25-35-50c from a former top of 60 cents.

Orpheum is now the only house here with a 60 cents top and is considering cut, but this is undecided. Follies cut to 35 cents top, where Will King shows hold forth.

Burbank Dives In

Hollywood, Jan. 6. First National and Warners got off to a good start Monday (5), after a two months' layoff, with four companies shooting.

Pictures started were "Big Business Girl," with William Selter directing and Loretta Young starred; "Party Husband," with Clarence Badger directing and Dorothy Mackall starred; "The Gob," with Richard Barthelmess, directed by John Dillon, and "The Devil Was Sick," with Michael Curtiz directing and Frank Fay starred.

The Arliss and Barrymore features start later this week.

Local Radio Acts Give B'gh'am Sole 'Flesh' Show

Birmingham, Jan. 6. Empire is booking local radio acts for personal appearances, giving the town the only flesh on the stage.

This week "Henry and Percy," local blackface radio comics, are appearing three times a day. "The Four Maniacs" are booked for next week.

Montgomery's Next

Hollywood, Jan. 6. "Man in Possession," English play now current in New York at the Booth, will be Robert Montgomery's next for Metro.

Sarah Y. Mason, who saw the play in its original London presentation, and sold M-G on it, is doing the adaptation.

Probe R-K-O-Pathe Deal

(Continued from page 2)
sue outstanding. This matures in 1932.

What R-K-O actually acquires by the purchase is the Pathe Culver City studio, including a lease of approximately 40 acres of land and all equipment of the plant.

(b) Pathe laboratory at Jersey City and all stores and supplies.

(c) All equipment, fixtures and office supplies in the Pathe home office in New York and in its branch offices and exchanges in the United States, Great Britain and the Pathe studio leased at Long Island City, together with all leases.

(d) Present stars, artists and directors and other execs under contract.

(e) Pathe News Reel.

(f) Pathe Audio Review.

(g) Pathe library and story rights, scenarios and other similar property.

(h) Feature films, "Sin Takes a Holiday," "Beyond Victory" and "Painted Desert." Also one other not in production.

Pathe's 49% interest in the duPont raw film manufacturing company is not included in the sale, nor the Pathechrome coloring method, nor the Patheux or 12 mm film development.

Pathe newsreel is expected to jump in importance through acquisition by R-K-O. Later already has it planned to tie-in with Trans-Lux and a new system of theatres, including a circuit especially devoted to newsreels. Courtland Smith will have charge, with Jack Connolly assisting.

PARAMOUNT-PUBLIX PRESENTS
HARRY A. GOURFAIN'S
"MINIATURES"
NOW PLAYING (JAN. 1)
PARAMOUNT, NEW YORK

—FEATURING—

BOBBY SANDFORD'S
GIRLS AND BOYS

Personal Direction

JESSE H. MARTIN

1560 BROADWAY, N. Y.

After Unparalleled Record of Engagements
in New York Hotels and Clubs Totalling

120 WEEKS

ROSE WEBSTER
BLANCHE and ELLIOTT

The Ultra Modern Dancers Take Pleasure in
Announcing Their Engagement by Publix in

H. GOURFAIN'S UNIT

VAL and ERNIE

STANTON

AND

NIXON and SANS

TWO BLACKOUTS

Wives, Not So Passe, Stage Comebacks While Hubby Sells Shoes and Burns

Some time back, with the coming of a new type of vaude booking and ideas, a great many changes came about. One was the splitting up of man and wife standard teams and other mixed turns that had been trodding vaude stages together for 15 or 20 years. They were tough on the split teams. They struggled for a while to overcome the new difficulty, but finally gave up. To the "front" they went to find out why. What, no more bookings?

Somebody eventually told the male half of the team that if he was smart he would call it off as the wife was just a little—er—you know—passe. Or maybe she was a little stout. He was forced to sadly tell the wife that the office would no longer buy them as a team on her account. Tears, blues, days of crying. But back in their heads the wives never gave up the idea that time still held many good shows for them.

The husbands tried other femme partners, but they were flops. The vain males tried new acts, new dialogue, new clothes, new songs, but still boloney. Eventually, many got peeved at show business in general and then went out and got jobs.

While Hubby Works

Not so the little wife. While hubby scoots around town on his coal wagon, she is up at the publishers learning songs and getting around. She meets a few of new actors, learns a few new angles that the hubby used to tell her not to listen to.

Many of the girls changed their names. You would not know them by present monickers. Some even have slipped off 10 years and look as young and as pretty as of yore. But the main angle with them all is renewed confidence.

Numerous "passe" wives are again playing vaude, some in sister teams, some in big acts, some in picture house units and a few have hooked up with a good comic.

Ah!

And what of the husbands? Ah! They have gone into many other lines of business. Trying to adapt themselves to com. ad. salaries. The wife is successful and that's a burn-up. Didn't they tell him that he was okay and the wife not so hot? Didn't he hate to tell her? Didn't he figure that it was a cinch for him to grab off a younger looker and do one of those "nifties" in "one"?

Here he is selling shoes, and the wife, the same wife who was too fat, is out kicking the audiences in the face.

Uniontown Theatre Date Saves Show Boat Players After Pittsburgh Stranding

Uniontown, Pa., Jan. 6. Ken Woodward of the Penn State Amusement Co. of Uniontown came to the rescue of the actors of Captain F. W. Menke's Goldenrod Showboat when they were stranded in Pittsburgh last week. James M. Clark, safety director of that city, refused a permit because he did not consider the boat fireproof.

Woodward brought the troupe to Uniontown, billed them big as the feature attraction for the midnight frolic at the State theatre. New Year's eve and booked them for the remainder of the week.

A capacity house greeted the performers at the eve show and big houses during the holiday. Management is considering holding the show boat players over inde.

Edith Carron, Boys, Sam Kessler Hurt in Crash

Edith Carron and Boys were injured in an auto smashup while en route to play a New Year's Eve show for Fox at Meriden, Conn. The entire troupe is now in the Norwalk hospital, Norwalk, Conn., with two of the boys seriously injured.

Both cars were wrecked and caught fire. Sam Kessler, agent of the Carron act, was driving them to Meriden in his car and was cut with flying glass and slightly burned.

ROOMMATE'S BOUNCER

Soph's Son, Burt, Sued by Hotel—Case Dismissed

Because the management of the Claridge hotel, New York, couldn't agree on what it was suing Sophie Tucker for, a suit by the L. & L. Hotel Corp., which runs the hotel, was dismissed by Municipal Court Justice Genung. Appellate Term affirmed the decision.

When the suit was brought the summons stated that it was on a "bad check" given by Miss Tucker's son, Burt, whose debts she was alleged to have guaranteed. Later the hotel changed the claim to a balance of \$60 due for a room.

Harry Landan, manager, testified that Miss Tucker had agreed to make good on her son's bills, and had authorized the management to give him \$25 a week, but Miss Tucker insisted her son owed nothing and her attorney thought the claim was on a check given by Burt's roommate.

ANNUAL DRIVE FOR N. V. A. SET AS APR. 4-11

Week of April 4-11 has been selected for this year's N. V. A. fund drive. Affair will be called "Players' and Patrons' Jubilee Week," with theatre collections in the usual manner and \$1,000,000 the objective.

A meeting was held yesterday (Tuesday) for setting details with a general committee appointed as Harry Arthur and Oscar Oldknow, for Fox; Spyros Skouras, Harry Charnas, Moe Silver, for Warners; E. A. Schiller, Charles Moskowitz, Joseph Vogel, for Loews; Jos. Plunkett and Major Thompson, for R-K-O; Sam Denbow, Jr., for Publix; and Pat Casey for the N. V. A. and V. M. A.

Letter, jointly signed by Hiram Brown, Sam Katz, Harley Clarke, Harry Warner and Nicholas Schenck, was sent out Monday to all house managers of the five major circuits.

Country has been set off in 35 divisions, with committee responsible for the drive in their districts.

One suggestion, reported coming from Sam Katz, is for the younging up of as many picture names and stars possible and getting them all into a two reel talker for use of theatres participating in the drive.

MRS. McHENRY RESIGNS AS MGR. OF 'BILLBOARD'

Ietta Mae McHenry has resigned as manager of the "Billboard." Resignation took place, it is said, following dissection over editorial changes ordered by Wilfred J. Riley, the publication's managing editor, headquartered at Cincinnati. Mrs. McHenry was with the weekly for 37 years, joining the paper at a time when her father was on the staff.

About 15 years ago she was transferred to New York in charge of the financial department. Upon the death of the late William H. Donaldson, the "Billboard's" publisher, she became manager of the paper.

While Mrs. McHenry is said to own some stock in the publication, the publisher's widow and daughter are the owners. Their interests have been handled by a son-in-law, R. H. Littleford, of Fort Thomas, Ky.

Ralph Reinhardt, advertising manager, is at present in charge of the New York office.

Ilion's Fox Vaude

Ilion, N. Y., Jan. 6. Fox Capitol here will add vaudeville to its present picture policy, it is announced by Sidney G. Mattison, local Fox manager.

R-K-O May Get De Luxe In Sears-Roebuck Deal

Chicago, Jan. 6. A new de luxe southside house for R-K-O may be the result of the real estate operations of Sears-Roebuck in the Englewood district.

Mail order house has just taken options on the entire northeast corner of Halsted and 63rd street, which takes in property measuring 300 by 375 feet, including the R-K-O Englewood theatre.

Sears-Roebuck is set to buy the property at the conclusion of its 90-day hold, and will build a new retail department store. Plans are to include a 2,800 seat theatre, with R-K-O taking the leasehold. R-K-O least on present theatre expires in Feb., 1932. Warners have the nearby Stratford and Publix is building next door.

WINCHELL \$3,500 AT THE PALACE

Walter Winchell accepted an R-K-O offer of \$3,000 yesterday (Tuesday) and goes into the Palace, New York, next week.

Columbian is to be co-headlined and will work with Harry Richman. It will be Winchell's first professional booking on a stage since 1921. In his last vaude date Walter played No. 2 for around \$225 and had to split that with a partner.

At the Palace Winchell will probably and mostly m.c.

Upstate Entertainers Organize at Syracuse To Fight Price Cuts

Syracuse, Jan. 6. Aroused by alleged price-cutting activities of outside booking agencies, professional entertainers of Syracuse and Central New York at an indignation meeting here organized the Paramount Entertainers of New York, with Henry Koege of this city as president. Constitution and by-laws will be adopted at a second meeting at the Onondaga Hotel, Jan. 9.

The charter membership list includes about 50 singers, dancers, musical and novelty entertainers and radio performers. The charter will be held open for 30 days, at the expiration of which it is expected the membership will have increased to better than 100.

Officers in addition to the president are: Vice-president, Gladys Wells; secretary, Clarence J. Marcey; treasurer, Genevieve Wolstein; chairman of grievance committee, Mary Clutter; chairman of membership committee, E. H. Brown.

Officers declare the object of the new alliance is not to boost the present fees for professional entertainers, but to protect the members against ruinous outside competition in this section.

Says Income Is \$26 a Wk. But Must Pay Wife \$25

Supreme Court Justice Callahan reduced the separation alimony to be paid by George Thorpe of 205 East 78th street, New York, to his wife, Mary Thorpe, actress, of 416 East 65th street, from \$35 to \$25 a week on Thorpe's application. In her reply to Thorpe's plea for reduction Mrs. Thorpe named "Cynthia Lawrence, sister of the late Margaret Lawrence," as a woman to whom her husband had been attentive.

Thorpe, now employed as a bond salesman, said that his total income, including a pension of \$100 a year from the British government, is \$26 a week. Mrs. Thorpe in her answer charged that her husband was paying that much for his rent. He also maintains a home at Brookhaven, Conn., his wife declared.

The Thorpes were married in 1925 and have one child, Thorpe, three years old. Mrs. Thorpe said she paid all the expenses at the birth of their son and that she has supported the child since.

Mrs. Margaret Fulton Husband, Thorpe's mother, has said that her social position suffered because of her son's marriage to an actress. Mrs. Thorpe charged.

Radio Lifts Male Two-Act's Salary From \$350 to \$1,500 in Two Seasons

L. & L. SUING ABRAMSON

Agency Charges Club Booker With-held \$3,000 Collections

Nat M. Abramson, manager of the club department for the Lyons & Lyons agency, is out of that office following a "dispute" with Sam Lyons, in which the club booker was alleged to have held out \$3,000. According to Lyons' charges, Abramson, when asked to account for commissions collected, said that the clubs he booked were paying off on a 30-day basis.

Lyons claims he learned the clubs Abramson had done business with had paid off on the spot. In defense, Abramson is said to have declared that Lyons & Lyons had failed to give him a proper accounting in the acts he has booked for club dates during the past year through that office.

Legal action against Abramson for his alleged defalcations has been started by the agency.

GAG PEDDLERS TRAVELLING FOR SALES

Los Angeles, Jan. 6.

A newly reported racket to which performers on the road are being subjected is the traveling gag salesman. A number of the Joe Miller purveyors travel on a regular route across the country, approaching actors with material they "guarantee" to be sure fire. Some of these boys were formerly in show business themselves while others have acquired a workable knowledge of what's what with vaude comics, m.c.'s and other stage performers.

Gag peddlers travel far and talk fast. They get what they can and will sell anything from a pun to a volume of wise cracks. Some of the smart lads even urge a potential customer to try the gag and pay later. In some cases this is okay with the prospect, who signs he'll be out of town by the time the salesman gets around to collect. Others, more persistent, usually receive a couple of bucks from performers anxious to get rid of the pests.

R-K-O Execs Sailing

Charlie Freeman, R-K-O booking head, will sail from New York Saturday (10) on a monthly Mediterranean cruise. On the same boat will be Jack Curtis, agent. Mrs. Freeman and Mrs. Curtis go along.

Two other R-K-O departures, showing off a week later (17) for London, will be Ben Kalane and Jos. Plunkett, a couple of the circuit's v.p.'s. They'll look for likely theatre sites while vacationing.

R-K-O Chi. Confab

Chicago, Jan. 6. R-K-O execs will hold a convention in Chicago about Feb. 12. Affair will last three days and probably will be held at the Congress hotel.

About 50 of the main boys are scheduled to be in town for the three days.

BEE LILLIE AT PALACE

Beatrice Lillie's first stop on her return to America will be the week of Feb. 14 at the R-K-O Palace, New York.

Following the Palace the British comedienne may stop into an Englewood theatre, which she is due in New York around Feb. 1.

MACK FOR NEW YORK

Denver, Jan. 6. Ted Mack, native m.c. at the Denver, here, is being transferred to the Paramount, New York. He leaves Jan. 9.

Chicago, Jan. 6.

Radio is pushing pictures as the best booster of salaries.

East and Dumke, who used to cash \$350 as a vaude team, after a year on the air will receive \$1,000 for a week at the Oriental theatre. Boys go into the Publix-R. & L. house on Jan. 18, with Hugh Ernst of the NBC artists' bureau, closing the deal.

Oriental, R. & L.'s most uncertain loop spot, is going for a flock of names in the struggle to boost the gross. Week of Feb. 23 will bring Grant Withers, pictures; for a personal showing. Film that week picked to be "Along Came Youth," with Loretta Young. Gag is to advertise "wife on screen, and husband on stage."

N. S. Understudy Girl Wins \$3,000 Heart Balm from Doc Green of Same Place

St. John, N. B., Jan. 6.

A \$60,000 heart balm has netted just \$3,000 for Fanny Cohn of Sydney, N. S., and New York City. She instituted suit against Dr. Alfred Green of Glace Bay, N. S., 20 miles from Sydney, for the \$60,000. The presiding judge announced that he considered \$3,000 will repair the break. In addition, Miss Cohn has been allowed costs, which means that Doc Green must pay all the court and counsel fees as well as the \$3,000. However, he objects to paying anything and will appeal the verdict.

Miss Cohn said she was understudying a noted stage actress, singing over three New York radio stations, and taking music lessons which cost her father, Phil Cohn, a Sydney merchant, \$30 for a half hour, once weekly, when she went back to Sydney, on a vacation in 1927. While at her home in Sydney she met Doc Green, the defendant, and he commenced to woo her, she declared.

The plaintiff claims the ruptured romance has prevented her from resuming her stage and singing career, but that she intends going back to New York and the stage and radio when she recovers from the hacked heart. Why she sued for the \$60,000 above the \$60,000 has not been revealed by Fanny or her attorneys.

Verdict was given by the presiding judge, both sides having agreed to elimination of the jury. The costs of court and attorneys on both sides are likely to be in excess of \$5,000. There were four lawyers involved, one of whom was imported from Halifax, N. S., by the defendant.

EDW. BRINK ASKED COPS FOR NAGGING RELIEF

Edward Brink, 30, vaude actor, of 113 West 45th street, tearfully told Lieut. Edward Moran in the West 47th Street Police station that he sought to be arrested. A young woman followed him to the police station. She urged Brink to come home, saying she was his wife. Brink, by this time was on the railing and almost kissing the Lieut. "I want to be arrested," said Brink to the busy Moran. "Come home, Edie," cops' chief, pleaded the woman. Moran advised Brink to race home and sleep it off. "But I am tired of this constant nagging of my wife," sobbed Brink.

Moran directed Patrolman Amideo Timpera to oust Brink. He did, but Brink got a hold on Timpera's back with both hands, and the blug coat got the actor back to the station and "barged" him.

In Court Brink told Magistrate McKinley that he had too much gin at a wedding. He stated he was sorry. His wife awaited him and he hurried off. Sentence was suspended.

CASEY WEST AGAIN

Pat Casey, now in New York on a three weeks' stay, will return to California about Jan. 17. He will probably remain there for the balance of the winter or visit Florida.

EXPLOITATION!!

You hear it now every day, everywhere.

Seventy-five years after the stage theatre started in this country and 15 years after the picture house commenced to feel its way, the show business discovered

EXPLOITATION!

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Exploitation is Publicity of some kind or other.

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may be contracted for in "Variety," to place a name before the Show Public every week.

These plans vary in price and may be adapted to any sized appropriation. Each means Perpetual Publicity, week by week in "Variety."

Details Upon Application to Any "Variety" Office

The surest money getter, the surest salary raiser, the surest box office grosser, when it's right, is

EXPLOITATION!

"Variety" Is Always Right For It

Presentations as "Glorified Vaude" in Syracuse; N. Y. State's Flesh Trend

Syracuse, Jan. 6. "Flesh" on the stage, orchestras in the pits, and organists at the consoles are coming back in Central New York theatres. Return of Loew's State, here, to presentations was the signal for a change of front on the part of theatre operators in Utica, Oneida, Oswego, Fulton and Cortland, where all-film programs have been the rule since vaudeville passed out more than a year ago.

Cortland theatre, Cortland; Madison, Oneida; Oswego, Oswego; Capitot, Rome; and Quirk, Fulton, have resumed vaude to augment pictures. The Madison plays four acts for the last half, while the Cortland uses the same number on a split week basis. The Capitot and the Quirk uses five acts on a split. Myron Bloom operates the Cortland, Fulton houses; the Madison and Capitot are controlled by Kallet Theatres.

In Utica, the Uptown installed a house orchestra under the direction of Clarence Mizer, formerly of the Gaiety and Avon. There was no advance in scale. A suggestion by Mayor Donnelly of Utica that the Avon (Fox) and the Stanley (Warners) re-engage house orchestras brought replies from the operating circuits that they would be glad to comply "when business conditions warrant it."

In this city, the Dewitt, newsreel house, which has been playing to slim business, added a stage show for a New Year's Eve all-night bill, the acts doubling from the Asia restaurant. Howard Wilmot was m.c., and Don Davison's band on the stage. Dewitt quickly filled its 1,600 seats at 25c. a throw, and was the only house to have anything approaching capacity, although all downtowners did midnight shows.

Julian Brown, young millionaire operating the Dewitt, dug deep into his pocket to pay for that distinction, however. In addition to the newsreels, he had 15 short subjects on the screen. The stage show comprised six acts. And the newspaper advertising bill ran high. Sixteen hundred seats at 25c. meant a gross of \$400 for the show, which started at 11:30 p. m. and ran until 4 a. m.

Frank Sardino's Syracuse, which has been struggling along with films

and coffee-and-cake acts passing through the city, has switched to tabs as an auxiliary to the screen. Jack "Koo-Koo" Mahoney's company is installed for an indef. run, with bills changing twice weekly. There has been a quick pickup in business.

With Loew's restoring the organology as a program feature, with Lew Baker at the State's console, R-K-O Keith's is countering with numbers by Carlton James, while the Dewitt is taking on Paul H. Forster, whose Eckel Organ Club was long a standby at the Schine-Fox house.

For the new policy, the State has Bobby Gillette, last of the Valencia, Jamaica, L. I., as m.c., and Bruce Brummitt as orchestra director. Band numbers 12 men, but may be increased. Opening show was whipped into shape in two days for local engagement only. Acts included Cy Landry, Geraldine, Four Flash Devils and Max and His Gang, plus 12 Chester Hale Girls.

Press campaign was carefully devised to stress that new stage shows were not vaudeville but presentations, and all local sheets carried stories to explain the difference. Keith's countered with an emphasized slogan in advertising copy. "There is no substitute for R-K-O vaudeville."

It was something that Loew execs here for the evening accepted as a direct challenge, and orders were given the local house to drop the presentation plug and refer to the new shows as "glorified vaudeville" and "vaudeville plus musical comedy."

50% SALARY CUT FOR CHI. WAYBURN STAFF

Chicago, Jan. 6. Because dancing school business is so keenly affected by the general depression, the Ned Wayburn Studio here has ordered a 50% salary cut for all employees, including instructors.

When things pick up the payroll resumes its former heft.

Eddie's Chance

Hollywood, Jan. 6. Tiffany and Eddie Lambert, vaude comic, are dickering.

Tiff wants Lambert to voice double for its chimps as Sid Gary did in Metro's dog shorts.

DAVEY LEE'S REPEATS

Pittsburgh, Jan. 6. Davey Lee, kid film actor, has been booked for four weeks by Warners on repeat dates in the Pittsburgh division. He will play split weeks, making eight towns in western Pennsylvania and West Virginia.

Lad will have only a pianist.

A name in last week's announcement by Frank and Milt Britton was misspelled. Mistake occurred on Gene Gory.

8-Hr. Vaude With Jiggers

Columbus, O., Jan. 6. In keeping with the enduring nature of its entertainment, the dance marathons at Terrace Gardens put on a continuous vaude program for eight hours New Year's eve.

Started at eight, lasted till four, Stunt drew crowds beyond expectations, with public dancing also permitted. Marathon steppers entered 400th hour.

Actors Playing Own Music Must Carry Union Card in Chi.

Chicago, Jan. 6. Musicians' Union of Chicago, is the only one in the country that forces performers, on any style instruments, including stringed ones, to join the union before appearing on any stage.

Recent ruling includes banjos, mandolins guitars, etc. Previously players of these style instruments were exempt from paying union dues.

Union also passed a recent rule here making it compulsory for all

Vaude War in Town of 19,000 With Two Houses Now and Another Coming

Glens Falls, N. Y., Jan. 6. This little city of 19,000 people and with a drawing power of approximately 10,000 more from villages and hamlets within a radius of nine miles, is in the midst of a vaudeville war with R-K-O playing at the Rialto bucking vaude indie-booked by the John E. Coutts office, New York at the Empire.

Empire was leased three months ago and reopened with vaude and an orchestra by Jack Blutchon, formerly manager of the three theatres in Amsterdam, N. Y. Prior to

members to seek advice of the union heads before buying stock in any organization operating an agency for the sale of musical talent. Ruling went into effect after several members lost heavily in such ventures. Likewise in Chicago no musician can work and share in the profits of any cafe, theatre or night club unless receiving the stated union scale. After that is paid, if the owner wants to share it, it is up to him.

the Empire reopening Glens Falls had been without vaudeville and a flesh orchestra for more than two years.

While the Empire was making money, during the past three months the Rialto, largest house in the city, and one of the string of Benton Theatres, was not doing so well with straight talkers. Christmas Day the first R-K-O bill opened vaudeville at the Rialto.

As a starter the Rialto will play four acts the last three days of the week, while the Empire will continue with five acts on a split week. Both play features and several shorts.

Serious competition may become more severe through a possible vaude move at the Park theatre, smallest of the four houses in this city. According to reports, Frank Carman, former vaudevillian playing under the title of Frank and Ethel Carman, hoop rollers, who is lessee and operator of the theatre, will install three acts along with double features sometime this month. The fourth film theatre in the city is the State, operated by Fred Mausert.

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to congratulate "Variety"
on its 25th Anniversary

HARRY ROSE

"The Broadway Jester"

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ENGAGEMENT, EXTENDED!!

GEO. N. Second Week R-K-O PALACE, NEW YORK GRACE

BURNS AND ALLEN

DOING AN ENTIRELY NEW ACT BY
AL BOASBERG

AND APPEARING IN SKITS WITH THE WORLD'S BEST COMEDIAN

EDDIE CANTOR

American Rep.
TOM FITZPATRICK

European Rep.
JENIE JACOBS—HENRY SHEREK

Shuberts' B'klyn Vaude Bill

Near \$22,000—New Year's Saved;

Erlanger Office Off Same Idea

Something like a \$7,800 take New Year's Eve at \$3 top tilted the week's gross to around \$22,000 for the Shuberts' straight vaude bill at the Majestic, Brooklyn, last week. It was one of the Shubert variety shows, tossed together to keep a theatre open and put some contract players to work.

Out of the gross Norman Terris, Jack Pearl and Harry Richman wound up with around \$2,700 apiece. They went in on percentage with the whole troupe, including several other acts and a line of Rasch girls, guaranteed \$7,000 minimum for the Brooklyn week. In contrast to the \$2,700 Miss Terris drew at the Majestic she has been asking \$4,500 straight for a week at the New York Palace, and opened at the Central Park Casino last night (Tuesday).

Fourth name on the Majestic bill was Borah Minnevitich, doubling from the Billy Rose musical, "Sweet and Low," in New York and in the Shubert affair on a straight salary. Arthur Lyons, of the Lyons & Lyons agency, laid out the bill.

The Shuberts are figuring on a few more similar bills. They wanted James Barton for Boston next week, but the Rose show, in which Barton is also appearing, decided to stick another week. George Jessel and Fannie Brice of the same musical were reported offered a co-star spot on one of the Shubert layouts, but turned it down.

Erlanger Office Nibbles

Phil Baker, Aileen Stanley and Shaw and Lee, all of whom closed on the road this week with "Artists and Models," are among contract people the Shuberts are said to be considering for such playing. There are 15 or 20 other acts, from reports, under Shubert contract who may find themselves completing their terms in tossed-together specialty shows.

Erlanger office was mildly inter-

ested in a similar idea for some dark theatres, but dropped all thought of it after catching the Shubert bill and biz in Brooklyn last week. Erlanger plan was said to involve 14 weeks of time. Max Gordon was the reported member of the Erlanger bunch to view the Majestic affair.

Baltimore, Jan. 6.

Big-time vaudeville came back here at the Maryland theatre last week. It was the same house and the same management that were linked in the palmy period of the two-a-day. Fred Schanberger retained his old vaude franchise, and when the Shubert bookings left him dark for the holiday book he dusted it off, entrained for Manhattan and returned with a bill topped by Chic Sale and featuring Ann Suter, Helen Brown, Fleeson & Bowman, Albertina Rasch ballet and Will and Gladys Aliearn.

With a \$150 top (raised to \$2 for New Year's and Saturday nights), the intake was up to expectations, \$20,000 reported. Bill cost around \$6,500.

It was an experiment that is being watched by other cities and may be the solution for houses now suffering through a shortage of legit bookings. Both the Maryland and Ford's, the town's two legits, have trouble plugging holes in their booking schedules. Heretofore it has meant turning off the lights and giving the help a holiday.

Encouraged by the success of last week's experiment, the Maryland will turn to vaude again the week of Jan. 12 with Irene Bordoni headlined. Mae West show was booked that week but set back.

New Loew theatre in Astoria, L. I., christened the Lido, has been changed to Loew's TFF-Boro. House opens Feb. 12 with no definite policy assigned.

Those Budgets

A New York indie booker lining up a bill for one of those free "showing" affairs at which baggage and transportation only is paid, was forced to turn down an exceptional act. The turn-down ran like this:

"We do a great 15 minutes and carry four pieces of baggage," said the act.

"Sorry," replied the booker. "I'd like to use you but I can't."

"Why not?"

"Four pieces of baggage is over the budget."

3-ACT SHOW TRIALS AT HAMILTON RULED OUT

Failure of R-K-O's three-act "showing" policy Monday and Friday evenings at the Hamilton, New York, to bring satisfactory results for either side, will prompt the booking office to drop the idea after this week. Of the 24 acts played during the month the policy has been running, but three exhibited sufficient quality on the trial to warrant further R-K-O time.

Most of the acts claimed nervousness induced by being on trial with no outs in the event they flopped. R-K-O's view is that trouble with acts when forced to turn them down on bookings after playing them for the free showing date made the Hamilton thing a nuisance.

The trio of tryout turns on the two evenings weekly, added to the regular seven act show, gave the Hamilton a 10-act "bargain" bill; those nights. Cost to the house for the extra acts merely included transportation and baggage expenses.

To the acts the one show was not enough, most stating they could not get started in the single cold performance.

Due to the flop of the Hamilton idea, the booking office is now looking around for another plan to relieve the present showing squeeze. Chief complaint for months of acts, producers and bookers has been the scarcity of break-in stands.

LOEW UNIT RECAST

Cast of the Loew unit, "Nite Lights," was changed for the second week. Roy Rogers, Dennis Slaters, Jackie Heller and the Charlotte Ayers ensemble were replaced by Nita and A. V. Carlton, Pasquale Bros., Margie Greene and Olive Faye.

Billy Farrell and Dad is the only holdover from the original cast.

Miss Syd Hayes, formerly Ted Lauder's secretary in the old Keith booking office, is now business manager for Eddie Miller's singing school and for the new writing firm formed by Dave Stamper, Harry Miller and Lew Lehr.

Sunday Bills on %

Brandt's Windsor, Bronx, will inaugurate a vaudeville bill of six acts and a stage band in addition to pictures as a regular Sunday policy starting Jan. 11.

Jack Linder will book the talent on a percentage basis.

More Fox Wis. Vaude.; Schallman's Booking 3

Chicago, Jan. 6.

Fox Wisconsin houses are stepping into vaude fast. Following the opening Christmas Day of the Mojaska and Garfield in Milwaukee, they add another vaude spot, the Uptown, and booked through the Schallman brothers here.

"Doc" Howe is due in town latter part of this week to establish the Fanchon & Marco office here, and also to consider the possibilities for flesh in three Fox towns, Fond du Lac, Appleton, and Oshkosh.

ARNST-COOTTS TEAM

Bobbe Arnst, nite club and revue singer, and J. Fred Cootts, piano playing composer, have teamed for vaude.

VAUDE TRIAL BY F. & M. PROMPTS SECOND UNIT

Los Angeles, Jan. 6.

Fanchon & Marco's second vaude unit will be topped by Mel Klee, m.c. Others are Stanley Wells and Withrop, three brothers, with Stacey just joining the other two after breaking his old vaude turn with Al Birnes.

Norman Thomas Sextette and a group of Rasch dancers will also be in the idea. Opens at Pasadena Jan. 8.

Bentham-Felix Settle Court Suit for \$4,200

M. S. Bentham's claim for commissions due him from Seymour Felix, now directing for Fox, was satisfied last week in Los Angeles for \$4,200. David Tannenbaum, attorney, represented Bentham on the Coast.

After first attaching Felix's salary, the case was settled when Bentham waived his commission rights under Felix's present contract with Fox or any options that might be taken up in the future.

Times Square Travel Bureau

Management PAUL TAUSIG & SON

OLDEST STEAMSHIP AGENCY

Catering to the Theatrical Profession.

565 SEVENTH AVENUE, NEW YORK

JUST GOT TO THE POST!

JOE PHILLIPS

With JERRY BLANCHARD and DIANE LE SHAY in "UNDER THE BRIDGE"

This Week (Jan. 3), Palace, Chicago

THREE SOCIETY STEPPERS

OPENING PUBLIX UNIT DALLAS

JANUARY 9, 1931

Direction HARRY STANLEY WILLIAM MORRIS Agency

"SONGLAND'S PENNANT

WINNERS"



BERNARD AND HENRIE

NOW

R-K-O HIPPODROME, NEW YORK WEEK JAN. 3

LEW HEARN

ASSISTED BY

THE HIGHEST PRICED "STOOGES" IN THE WORLD

EDDIE CANTOR

CLOSING THE FIRST HALF OF THE BILL AT THE

R-K-O PALACE, New York, This Week
in the LAUGHING RIOT, "BUY NOW"

FANNY WATSON SISTERS KITTY

BIGGER AND BETTER THAN EVER

Week Jan. 3, Hippodrome, Buffalo (Hometown)

R-K-O Direction JACK CURTIS

Material by GENE CONRAD

PUBLIX STARTS WITH 15 WKS. IN WEST

Preliminaries in the Paramount-Publix circuit's move toward stage shows in its present straight picture houses include a layout of approximately 15 weeks in the middle west and south.

Time will be composed of one, two, and three night stands, all playable on short jumps and starting and finishing in the Chicago sector.

Actual route, as reported formulated, is made up of two and a half weeks in Nebraska, two weeks each in Iowa, Indiana, and Illinois and 43 days in the south, starting at Shreveport, La.

The southern trip will be booked out of the New York. William Morris office by Lawrence Golde, with Harry Hollander supervising for Publix.

Sande's Debut

Earl Sande will reap his first profits from two years of vocal study in a short for Warners and some vaude playing for R-K-O. Lee Stewart is handling the former famous jockey.

Sande was booked for vaude playing in Flushing as a break-in, next week, but his date at the Warner Brooklyn studio has set that back. He'll open for R-K-O the week after next instead.

Sande's turn is a singing single with piano accompanist.

RITTENBERG'S NEW POST

Jos. Plunkett has appointed Arnold Rittenberg as head of R-K-O's New York state division. It takes in all but New York city, Brooklyn, and the Westchester section.

Rittenberg fills the vacancy left by the promotion of E. M. Glucksmann to the new R-K-O post of traveling supervisor of division directors.

W. J. Plimmer has not taken over the Freeport theatre, Freeport, L. I., as previously reported. He remains manager of the Avalon, Brooklyn.

V. M. A. CALLS OFF ITS WARNING AGAINST DOWS

Variety Managers' Association has rescinded its warning to members against the A. & B. Dow indie booking office of New York upon settlement of a complaint which charged the Dows with using the old-time and now practically extinct one-show cancellation clause in a vaude booking.

Theatres holding membership in the V.M.A. were previously notified that if contemplating booking vaude through the Dow office, to book it elsewhere while the revived clause was in force.

Dow's use of the one sided contract was revealed in a complaint to the V.M.A. by the Salon Four, vaude act, against the indie booking office and the Opera House, New Brunswick, N. J. Dow's version was that a new stenographer had mistakenly issued one of the old contracts to the Salon turn. When the affair was satisfactorily adjusted, the V.M.A. gave the Dows a clean slate in this case.

The clause in question gives theatres the right to cancel acts after the opening show and pay pro rata if not satisfied. It has been out of general use in vaude booking for about 10 years.

Dizzy Questions Sound Like First 4 Letters of Chi Phone Girl's Name

Chicago, Jan. 6.

"Will the baby cry if I bring him to this week's show?"

"Is Belle Baker colored? Is she married?"

"If I leave the house right now will I have to wait in line by the time I get to the Loop?"

"How long before that laddie Will Fife will be back again?"

"Kiddo if you'll lay out a couple good seats for me, I'll give you a date."

Out of several hundred telephone calls daily, Miss Marge Hellener, who has been switchboard operator at the R-K-O Palace here for four years, has to sift out, and answer some of the above.

Snowy weather makes Miss Hellener's board a constant aurora borealis.

Elderly people in tough weather, get on the line and demand a full

revital of the bill, wanting to know who is featured; if they are snotty and what the picture is about. About 40 of these calls come through daily, jumping to 60 and 90 when the snow is flying.

A couple hundred telephone calls a day want to know if there is a line in front of the house, and how long before they can get a seat.

Despite the fact that the Palace ditched the two-a-day policy last June, about 40 calls daily are for reserved seats, seven days a week.

Vaude Has Fans, Too

Vaude, evidently is taken seriously in Chicago. There's hardly a name act that plays the Palace that Miss Hellener doesn't get a number of buzzes on.

Aunt Jennima brings a flock of inquiries about her private life. Dainty Marie stacks up with requests from femmes as to

Continued on page 48

Marcus Loew BOOKING AGENCY

General Executive Offices

**LOEW BUILDING
ANNEX**

**160 WEST 46TH ST.
BRYANT 7800 NEW YORK CITY**

J. H. LUBIN

GENERAL MANAGER

MARVIN H. SCHENCK

BOOKING MANAGER

DAVIS, PITTS, BACK TO VAUDE AFTER 2 YRS.

Pittsburgh, Jan. 6.

Warners' Davis theatre, dark for almost two years, will reopen Jan. 17 with vaude and pictures.

Davis at one time was one of the leading two-a-day spots in the country. Later played vaude and a couple of years ago tried a revival of the two-a-day but without success and folded after a short time.

Vaude policy will be four-act bills with occasional "names," similar to the shows at the Earle, Washington. Booked through the Warner office in New York.

M. C. Idea for Newark, Maybe More RKO Spots

An m. c. idea with a regular vaude bill, as done lately at the New York Palace, will be tried at R-K-O. Fracture's Newark, when Charlie Melson opens there Jan. 17.

Melson's job will be to announce the acts, in the customary presentation style, but with the bills not otherwise changing from the standard vaude form. If Newark likes, R-K-O may extend the idea to other houses.

ASHLEY PAIGE

R-K-O PALACE, NEW YORK

WEEK
JAN. 3rd

DIRECTION
MILES INGALLS—JACK CURTIS

OPENING JAN. 23, 1931

MASTER of CEREMONIES

PARAMOUNT-PUBLIX

Imperial Theatre, Toronto

Direction
NAT KALCHEIM—MAX TURNER—WM. MORRIS AGENCY

Thanks to Officials of RKO Who Have Granted a Personal Franchise to

THOS. J. FITZPATRICK

SUITE 1005, PALACE THEATRE BUILDING, NEW YORK CITY
PHONE BRYANT 3737

Representing the following acts whom I have been booking here for many years:

ANGER AND FAIR, ACCORDIANA, BARRY AND WHITLEDGE, BURNS AND ALLEN, BUCK AND BUBBLES, CONLIN AND GLASS, ROY CUMMINGS, CICCOLINI, DOTSON, JAMES EVANS & CO., FRANCE AND LA PELL, GLENN AND JENKINS, HONEY BOYS, HILL AND MARGIE FLEURETTE JEOFFRIE, ADA KAUFMAN GIRLS, LEWIS AND AMES, JEAN MADDOX AND FLORENCE CLARK, MURRAY AND OAKLAND, AL AND FANNY STEDMAN AND MANY OTHERS.

As the majority of these are routed I can give my personal attention to a few more big time comedy acts

GLADYS F. BROWN

Associates

FRED DE BONDY

GRACIE BARRIE

"THE BEST BLUE SINGER IN A BLUE MOON"

NOW COMPLETING A SUCCESSFUL TOUR FOR R-K-O CIRCUIT OF THEATRES

THIS WEEK (JAN. 3), PALACE, CHICAGO—WEEK JAN. 10, PALACE, CLEVELAND—WEEK JAN. 17, SHEA'S BUFFALO—WEEK JAN. 24, SHEA'S, TORONTO

[illegible]

PARAMOUNT

New York, Jan. 3.
Presentation current at the Public art stand brings up several interesting considerations. At the start, it should be recorded that it is the second unit staged by Harry Gouffain and was so well thought of that it holds over for a second week.

Schedule calling for mass production of these stage units suggests the wisdom of a large production staff out of which may be expected a desirable variety of material.

This one, called "Miniatures," gets away from the stencil in a number of ways and comes as a welcome variation. Not the least of its agreeable departures is the absence of a finale in which an overpowered glitter of electric pin wheels and descending drops and "new gaws" come to a sudden halt.

Most notable of the Gouffain production ideas is the grouping of his whole presentation around the use of talking comedians, in this case, Val and Ernie Stanton. It is a device that can be broadly recommended, although in this instance it serves nicely due to shrewd management. The two American-Britons work only in swift and fragmentary bits. They are on, deliver their gag or verse, crack a line, and are gone.

For the rest they scatter bits from their routine throughout the half hour show, several of them in the form of blunders. One of the amusing nut bits at the telephone, involving a series of cryptic lines delivered into the transmitter, and climaxing when the comedian hangs up with the bland explanation, "Wrong number."

The Stantons are surrounded with a brisk and jaunty stage show, well broken up with ensemble numbers and specialty bits and all working out into a different entertainment. Specialties are nicely chosen for variety and the blending is first rate.

One neat idea is a trick introduction of the double voice singer Julia Curtis to work in a puzzled interest. Curtis, who is a singer, is also an impersonator. She impersonates the bandman crashes into the act on the same basis. With the two men pretending to sing, Curtis, in high soprano and the bandman in contralto, mimic the "Curtis" and the mystifying trick of ventriloquism. It is a minute or two before the crowd is wise to the trick, the two stooges retiring to the side to permit the girl to do a straight solo, a brilliant high note performance that makes a smashing climax to her contribution.

Another specialty is the Three Jacks, trio of man tap dancers, doing intricate buck and wing steps that get into acrobatics with the flashy work. The act is impressive by a futuristic costume with wide, light blue satin trousers, slashed with vivid yellow at the ankles.

Blanche and Elliott have a graceful Spanish tango dance. Turn, backed by the mixed chorus of six boys and six girls, blending trimly into a sprightly and rhythmic dance, is described as the Bobbi Sanford Ensemble and the use of boys and girls also works a variation on the usual presentation. The dance is a slim figure wearing a full length dress of white touched with bright red and her tango takes on features of adagio feats.

Set is a futuristic village idea, the background made up mostly of a picturesque cottage that might have come out of Hans Andersen, the colors being neutral, brown and tan, which give a striking background for the costumes, and makes another agreeable variation from the usual procedure which is to load up a background with red and blue.

Unit has intelligent comedy, good spectacle and the usual light and cheerful touch to balance the rather sombre atmosphere of the week's screen feature, "The Right to Love." Jesse Crawford's contribution is a neat trick, and the act is a New Year with amiable reference to the Missus and the baby, both of whom are regular members of the Paramount tradition and are caught by audience reaction on occasion, regarded in their light by the customers. Rush.

LES MIRACLES

New picture house, 1100 St. Louis, opened Dec. 22. It has been built by Leon Balby, owner of the "Intrigue" at the back of his newspaper offices on the same block, and during the middle of the year, a square, where all the beggars used to congregate, called Court des Miracles.

Hence the name of the picture house. The theatre seats 550, including orchestra seats and one balcony. It is equipped with Western Electric, and has a magnificent sound system, equipment and allows for presentation of acts at least fully equal to the best Paris houses. The use of lighting not only for presentation, but also for the stage, is a feature of the new house. Location, size and type of the house make it especially suitable for showing films with a special angle.

Although it has a house manager, Albert Thibault, it has been placed under the real management of Harry Lawrence of the Larrigue & Fischer agency.

Opening program included a series of shorts of all descriptions, so as to include a small footage of as many local distributors as possible. The program was presented by Duthe-Natan and partly from Fox.

Stage presentation was strictly a display of the lighting effects, which constitute the theatre's strong point. At the start of the picture, the scene in the Lolo Pully style, the rest of the presentation consisted of an imitation of tongues of flame and light, and a series of sea under moonlight. The presentation was of considerable success, featuring Metro's "Hallelujah," shown without dialog, with inserted titles, and a series of "Hallelujah" songs.

However, impressive the film may be in the original version, it loses considerably much with the dialog and the insertion of the country not familiar with the habits of colored people. It doesn't look like a long run.

Anna Mae McKinney, who stars in "Hallelujah," and a personal appearance at the gala opening and got a Paris okay. 3/4.

ROXY

New York, Jan. 2.
The Roxy of its best. Nothing that they haven't tried too hard to be impressive and as a result have achieved an artless and charming entertainment. Innocent of labored effects and rich in colorful pictures and casual surprises. It is only when the Roxy staff sets out self-consciously to be overpersuasive and to make a point of something. When it goes its nonchalant way, the outcome is always admirable.

This week it is a succession of very agreeable vignettes. Starts with an Indian number. From this on a front illuminated scene to the accompaniment of rhythmic foot beats, suggesting an Indian war dance. The scene is a redskin warrior outlined against an enormous red moon, and the dancing ensemble disposed about the stage, with a number of red and black and glittering dresses. To subdued tenor solo they do a slightly routine of steps with emphasis on the tom tom rhythm.

The B. & K. is a dance composition staged before a reminiscent setting representing that style of blue chinaware which forms the mechanism of the act. The act is classic flowing robes of white and the steps are mostly graceful poses. "Polka" is a livelier number. It is a variation of the "Polka" by Patricia Bowman and Leonida. The act is a dance of a redskin Russian peasant, garb and doing a comic version of the jerky dance.

"Cavotte" is rather more elaborate with a background of the choral assembly and three pairs of boys and girls in French Empire costumes. The act is a dance of a redskin Russian peasant, garb and doing a comic version of the jerky dance.

"Tango" number is a brisk representation of that style with a neat production of the principal dancers. The act is a dance of a redskin Russian peasant, garb and doing a comic version of the jerky dance.

Rather a let down in the next number, a dance of a redskin Russian peasant, garb and doing a comic version of the jerky dance.

Feature is "Mama Who Came Back" (Fox), marking the return of Janet Gaynor and Charles Farrell and a sentimental spree for the hour. The picture runs for half an hour and the picture runs for half an hour and the picture runs for half an hour.

LOEW'S STATE, L. A.

Los Angeles, Jan. 1.
Title of this Fanchon & Marco unit, "Prosperity," is a misnomer. It's about the cheapest production presented in the city. It's not in some time, but is okay on talent.

Principals are Lucille Page, Jack Lavier and Danny Berk. A blue of seven boys and seven girls help to make it a fairly good show.

Opening has the line dressed in the uniform of Heidelberg students, scaling at their faces as the only lighting. Line goes through a series of routines with drinking glasses, knives and forks and white messengers.

Entire routine was used by Waring's Pennsylvania in "Rah, Tah, Daze," local legit production here. The act is a dance of a redskin Russian peasant, garb and doing a comic version of the jerky dance.

Miss Page back again for a fast acrobatic dance. Girl is on an acrobat, and an acrobat dancer when it comes to contortions. Tall for a dancer of this type, her splits from a cartwheel to a handstand.

Line again for a tap dance with the boys dressed in gloomy black and the girls the opposite. Girls chase the groom and the boys peel off the groom's dress, revealing a yellow sweater and red suspenders. Opening show revealed that you cannot have too much confidence in suspenders. A couple of the boys even held on to their pants, which may be a good piece of business.

Jack Lavier followed with a bar act. No trick, except a hand juggling, a rocking chair, but he has a smart line of chatter. Miss Page again for a slow acrobatic dance that slows up the proceedings. Dance should be spotted for a tap dance.

Orchestra on stage with exception of the opening. Under the leadership of Bert Hollowell the house band is showing a better brand of music.

"Part Time Wife" (Fox) the feature, with a dog, comedy and Hearst news clips filling. Capacity for the first show New Year's day. 3/4.

GRANADA, CHICAGO

Chicago, Jan. 3.
After dropping stage show some months ago, this house has been added to the uncertain list among the B. & K. is a dance composition staged before a reminiscent setting representing that style of blue chinaware which forms the mechanism of the act. The act is classic flowing robes of white and the steps are mostly graceful poses.

"Polka" is a livelier number. It is a variation of the "Polka" by Patricia Bowman and Leonida. The act is a dance of a redskin Russian peasant, garb and doing a comic version of the jerky dance.

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is questionable in a house which is accustomed to regulation stage productions. How many people get the same impression as the lady who sat back of the reviewer and typed, "Things must be tough, they're cutting down."

Bliz was very good Friday night. Downstairs full and the balcony more than three-quarters. Flicker was "Up the River" (Fox). Box office was good. The act was a comedy, gave the neighbors plenty of things to see.

PARAMOUNT, L. A.

Los Angeles, Jan. 1.
An even stronger and better staged presentation than for the first week of "Right to Love" (Par) comes in for the holdover of the picture. It's a Louis McDermott unit, with two sure-fire acts in the lineup, Seed and Austin, comedy team, and Mulroy, McNeice and Ridge, crack skating team.

Business for the week should justify the holdover of "Right to Love," first film; to get a second week since the de luxe stage show policy was reinstated here last summer.

Besides the regular unit, which from here will jump to Denver under new routing, house retains the effective orchestra presentation, "A Yuletide Fantasy." This runs on matinees and employs a five-piece ensemble on the stage. Jack Partington has directed the presentation, with good lighting, enhanced in value. Oscar Bauer is a new conductor here who already has whipped the pit orchestra into the best in town.

Besides Seed and Austin, who click with the crowd, the new black-out material, and the roller skating trio, "Black and Silver Reel," has Rosemary coloratura look-alike, and the "Black and Silver Reel" has Rosemary coloratura look-alike, and the "Black and Silver Reel" has Rosemary coloratura look-alike.

Working with Seed and Austin, Electa Havel builds up the laughs neatly with slam-about clowning. Unit runs 23 minutes, shorter than average, that is, a very good thing. Flash finale sings up quickly and through clever staging becomes the sort of finish these shows should have. A few recent finales have tried to use up too much time deciding when to call it quits.

This is Earl Abel's last week at the organ here. He repeated much of his previous week's material, but appeared to be taking it over the week before. Community singing idea is beginning to take hold slowly but surely.

Sudden flash continuing through the act, and ending with a slight, but a slight, in business Thursday at the first eve de luxe show. Paramount News only filler. 3/4.

CHICAGO

Chicago, Jan. 2.
Anticipating the post-holiday business, Public B. & K. has relied on flash instead of talent for "Holly Days," the name of this week's act. The act is a dance of a redskin Russian peasant, garb and doing a comic version of the jerky dance.

Evening was a very good show, going strong and with plenty of showy costumes, was something of a let-down from the shows which have come to be expected in this spot.

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CAPITOL, NEW YORK

Capitol has a better than ordinary stage-screen balance this week. Picture is "Paid" (M-G). A somewhat different stage unit is on the other end.

Unit, "Rockets of 1931," with title of no concern, is different from the general run by deliberate intent of the producer. That fact was announced at the start by an announcer and it stayed different most of the way. Impressed as worth more experiment. Through this way some one might substitute for the stereotyped band presentations.

In this case a standard vaude and revue team, Jans and Whalen, is used to open, carry the pace and then next to close with their own specialty turn. The pit orchestra, after staying in the pit that long, became a stage hand for the finale, but without spoiling the unit's previously established identity.

Jans and Whalen worked with a plainclothes stage for the finale, looking the fellow on the head with a cloth billy just as he was about to make his announcements. On each return the stooge wore another bandage. The whole act, funny a few times, but in the attempted blow-off it fell hard.

As in vaude and elsewhere, the breezy, intimate method employed by Jans and Whalen is carried along with the gags didn't. Some of the gags they tried on the Capitol stage couldn't carry a feather. But the whole act, as good or better in audience estimation.

Without Jans' stunt singing and the team's comedy, show is all dancing. Its run in vaude style, with a few specialty acts, is a set. The only one who suffered from loneliness was the acrobatic and contortionistic dancing girl, Tonya. Her solo, a very good one, was in the Capitol's large "three." Her solo is okay as such specialties go, but possible that she wasn't at top form here, well lighted in blue and red.

Rosette and Luttmann, boy and girl, had the best of the dance, behind them, for their jazz dance. In this number speed and costume counted. All were dressed in what appeared to be old-fashioned reds and blues. The act was a very good one, but possible that she wasn't at top form here, well lighted in blue and red.

Second appearance of Rosette and Luttmann was for an adagio. By themselves, they were a very good one, but possible that she wasn't at top form here, well lighted in blue and red.

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EMBASSY

(NEWSREEL)

New York, Jan. 3.
Extreme shortage of news material, short or otherwise, forces the current Embassy program to depend almost entirely on novelty shots for interest and amusement. It seems the Embassy's lowest week thus far for actual news.

Most complete of the "adagio" variety is the Mummer's parade in Philly, but that's an annual clip. Two relating to the late Marshall Joffe are revivals of his last public appearances. One is a "roll call" of Gov. Roosevelt's acceptance speech on New Year's Day at Albany, probably the most recent event on the program, but as a speech not so recent. But, more recent, is the call of Sen. Norris of Nebraska and Sir Miles Hume Williams, in partisanship and the divorce papers, respectively. Another is a "roll call" of the "adagio" variety.

First "adagio" film, a very good one, was in the Capitol's large "three." Her solo is okay as such specialties go, but possible that she wasn't at top form here, well lighted in blue and red.

Evening was a very good show, going strong and with plenty of showy costumes, was something of a let-down from the shows which have come to be expected in this spot.

tail side as the original sailed 4,000 feet above.

In the athletic line, German hockey match on roller skates, Sydney, Ky., and a rug game, Hamburg, cops in setting-up drills, and a horse race at Agua Caliente. All of the type that can be used anytime.

Aviation had two slots, one motorless. Latter a glider take-off up at snowy Lake Tahoe, with a dog team pulling the ship for its start. Army plane maneuvers in Cuba, the other. Novel scenes were in the Topsy show, played at Lake Placid and some Jap flaps singing and playing the monotonous "koto." Louis Wayne's giant bible kind of late for the newswear house, though caught from a different angle this time.

Parisian cat show, the King Neptune ducking of passengers at the equator, and some native hoofing in Seville all standard stuff. Two other items were an interloper night club scene taken in Havana and a folk dance revival in Paris.

Herdsmen in Morocco staged a sheep grabbing battle to show how it used to be done, while in the Topsy show a senator's sister was telling co-eds how glad she is to be back. Polar bears swimming in the frozen water in Detroit's zoo is for in or out of the book. A double act, the Savoy Chapel choir boys from London, touring Canada and U. S., were off on some high notes, though one boy soprano soloed in beautiful voice.

A close-up flash of the "Lucky" Baldwin jewel collection in the class scene. One diamond chain of 100 carats, without even thinking of the minor is and about as good as that that terrific ruby, will give many audiences the only pep they'll ever get at such a load of ice.

Big.

SCOLLAY OLYMPIA

Boston, Jan. 5.

George MacKinnon, who writes the "Wisdom Box" for the "Daily News," tab with a 250,000 circulation, was booked in as m. c. for New Year's week with an all-girl bill, and he pulled them in, even to the satisfaction of the Public gang.

MacKinnon is a very personable young man of good stature, with a keen sense of humor, a vast acquaintance, and a dominating voice to some day become a master of ceremonies of a higher type than the average floor entertainer. In addition, he has a good voice and an abundance of iron-clad sense.

He is working with Marie and Ann Clark, the Kennedy Sisters, Hayes and Cody, and the Musical Buds Orchestra, all females. In a loosely connected unit hook-up, he gives most of his own, and complements to the Clark Sisters, who apparently helped him polish up the unit into a fair entertainment.

Columnist's routine was clever but not ideal chatter. He drew audience he drew, they came to see him, liked him, but wished that he had been a little funnier "like he is in his column, you know." He should be a somewhat more draw within his circulation territory but would probably find it a different story away from his admirers.

Film was Constance Bennett in Pathe's "Sin Takes a Holiday." Business nearly capacity. Libby.

HIPPODROME

(Continued from page 49)

smart in light evening gowns and flash an unmistakable personality pull across the foots. Girls too most of the similar teams now making the rounds in vaudeville, the try and the clucked easily. O'Donnell and Blair, flanked with their slapstick and knockabout comedy turn, proved a decided novelty and a sure-fire laugh factor at this house. Swiftly routined, this pantomime comedy, "The Plasterers," is rigged up perfectly and framed to please kids anywhere.

Using stringed instruments exclusively, Richard's Chinese Synopators have a band act that is unique, the boys getting over pop and classical numbers in a manner that stamps them as competent musicians. One of the boys contributes a dandy solo uke speciality and some difficult acrobatics as a closer.

The Kentuckians, four boys under rock and underlined in a gaudy checked suit, were in the deuce with a rapid fire routine of dancing and acrobatics. Two of the boys stick to hard shoe legmanias, while the balance of the troupe supply a nice selection of nip-ups and pin-wheels.

Stone and Lee, mixed comedy team, have cross-fire chatter material, that they spinked with released gags, strictly suitable for the small time spots. Opening hold Arthur Ward, hoop manipulator, whose best trick is juggling six at one time. Ward's act, though at comedy are futile but his hoofing ability is unusual for a juggler and act just a fair ice breaker. Tinova and Balkoff closed in fine style with a lavishly mounted dance turn and spectacular adagio finish.

LINCOLN SQ.

Business at this house was off. Perhaps a heavy rain. Vaude started at 8:35, but no new arrivals after the first curtain.

They were yelling at the finish of Lloyd's "Peet First" (1st) just before the vaude started. But the beautiful work of the stage showed to be a signal not to laugh, applaud, or in fact, pay much attention. And so another batch of acts with good intentions opened in a fog and closed in either.

Leona Earle & Co., a slim little gal on a swinging rope. Assisted by a tall blond guy with the big mop of wavy hair. Leona hunk by two feet, then one foot, then swung way out to take advantage of the breakaway rope. It used to kill 'em—but now? After eight minutes she took a bow and scrambled.

Cy Willis, who went to Hollywood with Bob Cheney to make two reels for Pathe, is back with his big pants, iron hat, yellow shoes, same gags and crystal gazing joke. It Cy is smart, he'll get a new act. He had some low cost material. Sneaked two scratchy bows. In the troy spot Rucker and Perrin. Two colored boys who were around in the old days. One does a Chink and the other a "gate mouth" under cork. They have a nice drop in one, a Chinese scene. House was tough and the boys didn't get any the best of it. Ten ends.

In the tough and bid for niche was Bob Carney and Jean. Bob is the same guy who went west with Willis to conquer celluloid. He and Miss Jean got around out there with a few hundred gags that brought no response from the seats, until he pulled a blue one or two. Then as one, they rose and submitted a blast. Twice it sort of seemed to scare Bob. A double dance for a finish, and after two bows, forced the encore which brought Willis out big pants, goggle eyes and all for a betting bit. He got the trio a few bellies. Including the three way encore, Carney and Jean did 18 minutes.

Closing was a six people dance flash, some hundreds of gags that brought no response from the seats, until he pulled a blue one or two. Then as one, they rose and submitted a blast. Twice it sort of seemed to scare Bob. A double dance for a finish, and after two bows, forced the encore which brought Willis out big pants, goggle eyes and all for a betting bit. He got the trio a few bellies. Including the three way encore, Carney and Jean did 18 minutes.

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81st ST.

Five-act layout here the first half packed plenty of variety, with emphasis on laughs. Robert Woolsey and Bert Wheeler, just in from the coast, were an added attraction Monday night, playing personal appearance. They dished up some neck-cloving jockeying for position as to who was to do "straight." Reception the comics received shows they are building steadily as picture names, and their stage capabilities are already established.

Miserable weather conditions held attendance to less than half a house downtown, but those who braved the heavy rain to get a load of this bill were well rewarded.

Wheeler and Woolsey got a warm reception when introduced, and shipped over a fast gag routine that sent them in solidly. Some of the chatter was heavily indiged, but on the whole okay for any sophisticated clientele. They dished up some neck-cloving jockeying for position as to who was to do "straight." Reception the comics received shows they are building steadily as picture names, and their stage capabilities are already established.

Leavitt and Lockwood have a comedy and song turn that deserves headline honors on almost any neighborhood house lineup. Laughs come in rapid succession. Series of blackouts. Loosely strung together depend mainly upon Leavitt's low comedy clowning with Miss Lockwood for her punch. Turn is a splash of hoke that get it over. Supporting cast, consisting of Herbert Kingsley, Eddie Cassell, Fred Kinnaman and Gail Nell, all deliver nicely.

Camel Meyers, former screen player, back again in vaude with a song cycle, flashed a winning personality, and won her audience over. She had three numbers, two of which sounded special. Miss Meyers' voices of surprising quality for a screen player who built her rep in the old silent days. Flowed back to the finish, to the effect that after two weeks in the east Miss Meyers was canceling her vaude engagement to dash back to Hollywood to appear with John Barrymore in "Tulley."

Roy Rogers, spotted fourth, was

over easily with comedy acrobatics. Doing stum stuff and talking and rolling around in the usual vaude manner. Rogers threw himself around with surprising agility for a man of his apparent weight.

Deuce spot held Three Rhythm Dancers, colored hoofing triumphantly, with a song late in the evening that rated high in the applause section. Three-and-a-Half Ardleys, with their spectacular balancing turn, opened a midge doing pants comedy, humiliated in the dull spots and meriting attention.

58TH STREET

In celebrating the second anniversary of the R-K-O 58th St., the house booked laid out a fast-moving vaude show of four acts, with Bert Walton roaming through as m. c. On the screen, "Hook, Line and Sink" (Quadr).

When the vaude started at 2:25 the house was half-filled downstairs. At the finish of the stage show at 4:05 downstairs held almost capacity. The audience stayed late at this neighborhood house.

Bert Walton, suave and bright comic, kept the bill moving at a fast clip. He opened with a line about the material and the anniversary, then introduced Miss Denizen and her company of 12 as the regular vaude starter. Miss Denizen has surrounded herself with six capable dancing partners and also six colored boys, four of whom dance. Two play hot trumpet and drums. The entire act is speed and class from the start.

Danny Small and Harry Marx, colored standard team, were second. They played guitar, sang a few songs, including "El El" in Yiddish by Small, some typical blackface gags about Africa, and wound up after 15 minutes a smash hit, with challenge dancing by both. Walton brought them back for a four-minute encore more dance.

After a gag or two by Walton, he introduced Ray Hughes and Pam, an old standard that immediately proceeded to rock 'em with the hard falls of Hughes. Pam delivered two songs capably. What talk they have means nothing. Success of this act is still the terrific falls by Hughes. They stayed 15 minutes, took three bows and did a clown encore with Walton.

Fourth, and really closing what is practically the vaude show, was the comedy number "The Family" by Harry Delf. Well handled by Grant Ervin, Emma DeWeale, Velma McCall, Jerry Hausner, and David Price. The sketch, played in full stage with the old-time center door fancy set, met with good response.

Walton, still m. c., finished up the stage part of the show with a few hokum bits in which he utilized the entire five-people cast of the preceding sketch. This was okay with the customers. He finally introduced Joe Sherman from an aisle seat, telling the folks that Sherman is from radio station WJZ. Sherman did two choruses of a pop ballad.

Vaude show ran an hour and 45 minutes.

The Retiring Reporter

(Retired by Request.)

Persons interviewed here were picked at random, between 4th and Maple, for excellence of character and high-mindedness on worthwhile topics, besides neat personal appearance and body cleanliness.

Today's question: What, in your opinion, is the most interesting weekly feature in "Variety"?

Charlie Plantem, undertaker, 2347 Amsterdam Ave. "Naturally, for business reasons, the first items I look for are the obits. But they're too solemn. For real amusement, suspense, and dash, any time, give me the column called 'Ill and Injured.'"

Edward Swindlesheet, traveling salesman, Grand Concourse, Bronx. "My two young sons and myself have invented a new game, calling for fast rapid succession. Series of blackouts. Loosely strung together depend mainly upon Leavitt's low comedy clowning with Miss Lockwood for her punch. Turn is a splash of hoke that get it over. Supporting cast, consisting of Herbert Kingsley, Eddie Cassell, Fred Kinnaman and Gail Nell, all deliver nicely."

Otto Krautzerschamitz, acrobat, N. V. A. Club. "I always turn first to 'Salinks' to see if my cousin Owgoost is coming off. He is. So only main thing I would like to know is how he gets to his feet. I don't want to be a hant. Unlaid Shat-understanders hat not got muscles like Owgoost. You he gets here we'll do an show shopping alk."

Danny Tripletag, hooper, 4th

"Ye Old Hokum Bucket"

(FROM "VARIETY" OF DEC. 29, 1922)

Some "releases" compiled by Sam Tishman of Chicago (now an R-K-O booker in N. Y.) from various vaudeville bills seen by Tishman within the past three years. Below are some of the "bits" and "wheezes" as heard generally in use in vaudeville, mostly small time and sometimes big time, or out of use in both.

These are excerpts from 2,300 or more similar "releases" gathered by Mr. Tishman in his reviewing periods, partly out of curiosity and more so through a desire to be known as "The Released Historian of Vaudeville's Past."

Mr. Tishman may favor Variety with more of his discoveries from time to time. It's through his long association with "The Association" of Chicago that Sammy was deemed to hear and record a long list, of which the following is but an awful sample:

Ye Old Hokum Bucket

By SAM TISHMAN

Mother, the garbage man is out there.
Tell him we don't want any.

Lies there an actor with a soul so dead.
Who never unto himself hath said:
"This is my own, my original gag?"

Do you have to be a soldier to die with military honors?
No, you have to be dead.

We just took this date to break the jump.

Curtain speech: "I was not born in your beautiful city, but if it ever happens again I'll see that it takes place here."

Managing to actor: "Have you any cuts?"
Actor: "Yes, Syracuse, Rochester, Buffalo, Newark and the Palace."

My father knew the exact day he was going to die.
How's that?
The judge told him.

Song, dedicated to all milk men:
"Shall we gather at the river?"

With the assistance of the boys in the trenches I will now render:
"You can't drive a nail with a sponge, no matter how hard you soap it."

Do you understand English?
Yes, do you speak it?

What kind of hat do you want, Fedora?
No. For Ike.

Never slap your baby in the face. Nature has provided a better place.

You don't even know what a miser is.
Sure I do: a man who eats mice.

Song entitled: "I'd rather have two at 16 than one at 32."

Where were you born?
Australia.
What part?
All of me.

Advertisement for furniture store:
"We stand behind every bed we sell."

Let me see the prettiest thing in shirtwaists.
Can't; she just went out to lunch.

What have you got in the shape of bananas?
Cucumbers.

Are you ticklish?
No, Yiddish.

Have you lived here all your life?
Not yet.

Why aren't there any Holmrew ball players?
Because they can't step on a diamond.

street. Missen, kid, I reads the paper between wing stops, when I can borrow it. I like to look at the "Bills Next Week," to see some of the joints I'll play when the bookers get wise to real talent. By the way, speaking of guys who always is workin', who's that bird 'One to Fill'?"

Reagan's Sweetest, female impersonator, Greenwich Village. "I think the women's department is cute. But it isn't complete without a column of instruction on how to make lamp shades. Why don't you start something like that. I must be getting along. Wheel."

What kind of a car have you?
A Ford.
That's a rattling good car.

Willie, give me a sentence with the word delight in it.
Willie: I opened the window and the wind blew out de light.

Who was the father of our country?
George Washington.
Correct.
Who was the mother?
William Jennings Bryan.

Song entitled "Where There Are Ruins There Is Hope."

Loan me \$2.
What?
Loan me \$5.
I heard you the first time.

I sang in a choir.
How long?
Till they found out what was the matter with the choir.

Hello, Central: Give me the wrong number.
What number do you want?
What number have you got?
I'm in tough luck.
What's the matter?
My wife lost her job.

Song entitled "She Fell for Me and I Let Her Lay."

Before we were married, you said I was an angel.
Well, why don't you buy me some clothes?
Angels don't wear any.

How many letters in the alphabet?
Twenty-six.
You're so smart. How many letters in the postoffice?

Where I come from the pumpkins are so large they weigh 500 pounds.
That's nothing. Where I come from it's a common sight to see three policemen sleeping on one beat.

I moved from where I was stopping.
Why?
The lady across the street never pulls down the blinds when she goes to bed.
Well, why move?
I must sleep sometime.

Song, entitled "He Bought His Dog a Cusplor Because He Was a Spitz."

My sister has such a turned-up nose that every time she sneezes she blows off her hat.

Song entitled "He hocked his mother's teeth to buy a Liberty bond."

They touched my father on the head with a sword and made him a knight.

That's nothing. Someone touched my old man on the head with a shovel and made him an angel.

Agent's wire to actor: "Play Old Soldiers' Home Thursday; salary \$15."

Actor's wire to agent: "Oke! Soldiers' Home. Fix poorhouse to follow."

My wife is everything—
Everything I can think of.

Song entitled "After the Ball Is Over," by Hattie Rusch.

Don't you think the apostrophe in this phrase is bad?
I don't smell anything.

Do you like music?
Yes.
Listen to the band around my hat.

I'm a self-made man.
Don't brag about it.

Broadway

Henry Seltzer in Cuba.
 Tom Engler of Hollywood here.
 Lacey Nelmes back from Canada.
 Johnnie Walker back from the coast.
 Lloyd Pantheons in town for couple weeks.
 George Haight gripped it at home last week.
 John Campbell off to Paris for a year or so.
 Carolita King going to Montreal to sing in opera.
 Richard Krakeur is leaving Columbia Pictures.
 Fannie Hurst off to Europe to write another novel.
 Dimitri Odnofel of the Met opera preparing for vaude.
 Mr. and Mrs. Herman Landon will spend the winter in Bermuda.
 Only one Times Square store front busted New Year's Eve.
 Burnett Strauss heading back to Paris after two months here.
 Hyman Adler had a dentist's tussle just before New Year's.
 Ben Sonnenberg off to Palm Beach and Cuba for two weeks.
 Webster Hall will house the Greenwich Village Ball Jan. 16.
 Fannie Brice's crack about marriage is getting wide circulation.
 Bert Wheeler and Bobby Woolsey are in town on a five-day visit.
 Con Conrad to the Coast with Jack Robbins in search of laughs.
 Under average number of Detroiters in town for this year's auto show.
 Charlie Morrison grabbed an all-of-a-sudden train to Florida early New Year's morning.
 Plenty of gripe last week. Aaron Singer, p. a. and Harry Brandt got in.
 Hal Salzman, p. a., goes on the air Fridays, beginning Jan. 9, on WGSS.
 Rudy Vallee purchased 365 acres on the shore of Kezar Lake at Lovell, Me.
 Oscar Strauss paid \$50 for a caricature of Jeritza at a charity auction.
 Rita Renau leaving Belle Livingston's for the Roman Pools, Miami Beach.
 Ada Humbert, for years at the Packard agency, going to trip it around the world shortly.
 Bernard Simon now p. a. for Bela Blau's productions, in addition to McGowan and Rialto.
 Harry Sweetwood, who operates the Hloter-Harding, will change the name of his hostelry to the Albatraz.
 Al Rauh, formerly Braccio and Rauh, vaudeurs, is now stage mgr. of the Jimmy Elliott show, "Hobnob."
 Phil Charig back from London, where he wrote the score for "Stand Up and Sing," Jack Buchanan's next.
 Fritz Jacoby, just married, has left the music publishing business flat and gone strictly pots and pans.
 Joel Hillman, owner of the Breakers, Atlantic City, and the George V, Paris, back to Paris after a month.
 Gilbert Miller off to Washington to see his new play installed. He sails for Europe the day after it starts in N. Y.
 Newest night place called the New Yorker with Dan Hoey, m. c., and Nuto Loznig the feature. Bill Duffy operating.
 Mabel Saffee's J. J. McGohey's sec'y, pocketbook rifled by a couple of visitors at the Fox office. They got \$19, but muffed \$20.
 Fred Herenden has a New York office. Chicago home, and spends most of his time on the train between the two cities.
 Lou Mooney, formerly with Foster and lately Ted Staring, it goes with the Abe Ohman Music Co. as general manager after.
 Dave Gould, producing the dance numbers for the Ted Healy show, has a racketeer dance called "Punching Thru the Spot."
 Photographers' studio sent out orders for \$10 hats to male p. a.'s at Christmas. Bottles of liquor to the female press agents.
 Theo. A. Metz, 84 and the composer of the old pop song, "Hot Time in the Old Town Tonight," is still around and very active.
 Sam Roberts and Max Richards of R. K. O. and Billy Diamond and Morris Silver of Publics, are four Chi mugs in New York this week.
 "Dad" Michel received about \$300 worth of New Year's day phone calls from Ada May in London, and Seymour Felix and Hazel Sperling in Hollywood.
 Gerson's, in the Sunerset, has organized a Cockomin club Harry

Ames (nee Abraham), Marie Hartman, Billy Hibbert, the Cookies and about 20 others belated. Dime a day dues.

Alie Frankle received a chewed up rubber doll from Mafioso and Clark for a Christmas present. The act's mascot chewed up the doll and the act it for a present because he's the dog's god-father.

Irving Yates, the act producer, became a bit shell-shocked from listening to tap dancers try out in a rehearsal hall the other day, so he went home early. Before he had both arms out of his overcoat. Mrs. Yates announced she'd decided to take up tap dancing to reduce.

Loop

Myer Marx Looping again.

Sam Herman once more a vaude impresario.

Doris Arden feels very Chicago. Got held up.

Dave Levin tramping about the state on biz.

Tom Mix is now making Chi his headquarters.

Arc Herzoff now p. a. for Warner's Orpheum.

Helen Kunkler weeps at sad and sentimental dramas.

Sammy Tishman had his chawers repaired while in town.

Louise Prussing, in "Berkeley Square," is local society gal.

Herman Schoenstadt and his flock to Hollywood Beach, Fla.

Bob Gillen, contact man for Hanft-Metzger looking over local field.

Paul Whitman transferred from the New York musicians' union to Chi.

Ted Morris, Publics E & K front-of-the-house-director, owns a silk plug.

Bill Elson gets a brace of wild ducks weekly from a downstate admirer.

Carter DeHaven, Jr., who had his appendix jerked, claims he never misses it.

Mrs. George Brown back after a Christmas trip to the home town, Kane, Pa.

Bill Kaylor, head man with Commander Byrd, to Canada for the New Year.

Sam Roberts spending a couple of weeks in New York digging around for material.

Max Laudun's tips, tossed around slightly in a taxi bump, as good as new already.

Al Sobler developing the science of theatre operation based upon past performances.

Boys who provided extra last week, Mafiosa Silver, Billy Diamond, Sam Roberts, Miles Ingalls.

James Petrillo, head of the musicians' union has had sound proof doors stuck on his private office.

Troopius Memorial association last week commemorated the 27th anniversary of the Ironhorse theatre fire.

Bert Wheeler and Robert Woolsey in town New Year's for a couple of in-person bows at the Statel.

And to feed in Marx chawlers their first 1931 free spend.

Havana

Three trucks pulled to plenty geese but no long rolls.

Fausto, pioneer bull house, closed very much in the red.

Mistress of ceremonies in cabaret here engaged in last night with orchestra leader. Results: bruised boxer.

Julio Camacho and Nathan Aronson, editors of the humorous weekly, "Kafkatza," released after seven days in prison.

Alchibanda Capote, 17, shot accidentally by her husband, Julio Martin, during exhibition in the New York Circus here. They have a sharpshooting act.

Orlando's orchestra, furnishing notes for the new National hotel auctions, Orch. is 50-50 native and American musicians. Second in charge of the combo is Louis Fishman.

Ampio held a "match week" at the campground with a bill made up of Lohr and Hardy in "Murder

Case" and Charlie Chase, all in Spanish. The comedies are very much liked here.

Sevilla-Biltmore hotel offering Harrison and Fisher, ballroom dancers; Walter Kokomoku Hawaiians in songs; Dolores Eddie and Douglas, dancers, and the Palau Brothers orchestra.

National hotel bringing host of literary ladies and gents for official opening party, arriving on the "Cordillera." Among them, Keat Cooper of A. P., Fannie Hurst, Bob Davis of New York "Sun" and many others.

Universal pictures now recuperating with "King of Jazz" and "All Quiet on Western Front" and actually holding with "The Cat Creeps" Spanish version being "La Voz del Muerto," by Antonio Moreno and Lupita Tovar.

New disorders, mainly by university and high school students, forced President Machado to declare martial law. Everything quiet again except for small bombs placed in different parts of the city, causing more noise than damage.

Tokio Club opened Dec. 22. Originally scheduled for Friday opening, it was postponed because one of the partners who the other two were trying to edge out walked in and took everything, from tablecloths to hangings. It was all in his name.

Marion Ferrar back again at his post as manager of Encanto, Paris delusion, and ending New Year's life putting flesh on stage. This wired house had the Castro Brothers orchestra for three weeks, and now Don Apizaco is furnishing the act he presented in New York.

"Diario De La Marina," Havana's oldest newspaper (founded 1832) and one very conservative in its political views and articles, was closed by presidential decree. Period ended. Technical editor Aldo Baroni Italian by birth and Cuban by citizenship, is confined in Cuban fortress.

Hollywood

Will Aubrey hopes to stay.

Enrico Camase, Jr., here not singing. Just looking.

Some college boy kidnapped KMF's mascot porter New Year's eve and left it at KNX.

B. B. B. the collar maestro, and his pianist, Leonard Stevens, headed towards Indian Springs Monday for their first vacation in four years.

Jack Gilbert has been identified as the generous rent who sent Marion Davies a truckload of roses as a Christmas gift.

Miami

Elizabeth Arden here.

Nick Blair is vacationing.

Paul M. Beagon with his bride, Boca Raton Club opened Jan. 3.

Bradley's at Palm Beach is open. Tom Thorp and Dos Cassidy here. Bud Fisher blew in New Year's day.

Chamberlain and Himes vacationing.

Jack Farrell, New York sports writer, arrived.

P. M. Swager, Hearst exec, will stay all season.

Charlie Herrick of the New York bar, Paris is here.

Myrtle Miller taking a sun bath every day on the beach. She is spending the winter at the Ritz.

Bessyenne Plaza theatre, Miami Beach, opens next week.

Andre Thiff, orchestra, opens at the Surf Club this week.

Fleetwood Hotel opened Jan. 3. Don Johnson orchestra engaged.

Jimmy Rodgers just blew in from Hollywood. Will remain all winter.

Stanley Manfella (Atlantic City) orchestra is at the Beverly Terrace.

C. V. (Soppy) Willis arrived in his private car. His horses will race here.

Don Blandine, artist and writer, gave a tea-table before the Woman's City Club.

Arnold Colpe will again conduct the University of Miami Symphony orchestra.

Matty Chagbourne, first woman

arbitrator to arrive for the All-American air meet.

C. L. Mercadante and orchestra and Jo Astoria and his band current at the Blackstone.

William B. Leeds arrived from Havana via plane and left immediately for New York.

Community Theatre, Miami Beach, opened with "Hook, Line and Sinker" to big business.

Roman Pools Casino, formally opened New Year's Eve. Jerry Johnson and band for tunes.

Sammy Cohen m. c.ing at the Florida. Others there include Doris Roche and Gertrude Ardel.

Ben Glaser, Gus Lazzaro and Eddie Thomas entertaining the mob at the Patio LaMaze. Meyer Davis band.

Twert, four J'ai L'ai players arrived recently from Cuba to participate in the opening of the Escayne Fronto.

Adolf Fassnacht, director of one of the Passion Play companies in Germany, here with Mrs. Fassnacht for a short vacation.

Biscayne Dog track opened Christmas night and has been playing to big crowds nightly at four bits top. Mutuel machines.

Daddy Whalen's Opera Club opened Dec. 30, to capacity. Pete Peterson and band furnished the music. Kathleen Sullivan director of show.

Edna May Sullivan, Belle Burns, Helen Long and Kathryn Mixon, winners of Fox Theatres popularity contest in Greater New York, arrived for a week's stay.

Don Lanning opened Christmas Eve at the Coral Gables Country Club. Wallington Slater, Jerry Dixon and Faye and Betty Damattia complete the show.

Arabian Nights, hot spot out near the race track, opened New Year's. Floor show consists of Billy Reilly, Montrose and Pearl, Billy Star, Jean La-Rue, June Marcy and others.

Villa Venice opened New Year's Eve. Ray Davis, Rodin Dancers, Steele Sisters, Madam Blanco, Keno and Marjorie Olga Ricks, Betty Hea and Cockle, Siskel and chorus of twelve in the show.

"Mike" Fritzel took over the Hollywood Country Club and opened Dec. 27. Charlie Strait orchestra, Earl Ricard, Reynolds Sisters, Gladys De Fore, Jean LaMar, Anita LaPierre and chorus in the floor show.

Managers of the various brokerage offices here are having a hard time to while away the hours and the greater part of the day is spent kidding and wise-cracking between New York, Palm Beach and way stations via the Teletype. Some of the stuff is amusing.

Edward Wingerter and Joseph Jones, Jersey youths who flew here in short hops from New York recently in a small two-cylinder plane hopped off for Miami, to continue their flight to South America. Local aviation authorities tried unsuccessfully to stop the flight.

The Mayor's Pro for the benefit of the Empty Christmas Stocking Fund was the biggest, sell-out since Miami forced Ringling Bros. Circus to repeat its performance several years ago. A football autographed by Knute Rockne and the entire Notre Dame football squad brought \$225.

All the night spots old capacity houses New Year's Eve and there were quite a few wire buyers out which brought smiles to the faces of the proprietors. It was a dismal rainy night but that fact did not seem to dampen the ardor or spirit of the crowds which was going great guns until early morning. The Roman Pools Casino probably had the biggest crowd of any spot, over 500 being jammed in, more turned away.

Palm Beach Playhouse, an intimate theatre sponsored by Marjorie McCormick of Chicago, is about completed and will give its premier performance Jan. 12. A season of 10 weeks is planned, with one play a week in six performances, "Saturday Night and Sunday Morning," "The Young Idea," "Enter Madame" "Onward Bound" and others to be selected.

Paris

Camilie Wyn's "Miami" not so hot. Barbara La May learning a French word a day.

Hassoura raving about the javes she got in America.

Sadie Jackson back from Berlin and off to Budapest.

Josephine Baker tore up Nina May McKinley's card.

Nita Naldi dropping in late at the Gordon Zollock's party.

Sophie Tucker about to make her bow here at the Empire.

Both Thelmas, Edwards and Lee, living at the Ambassadors.

The Chauncy Olcotts spending their winter at Monte Carlo.

Florence Starr out of the Casino getting homesick for Broadway.

Ballet's new Chauve Souris to be one of the first January attractions. John Pollock's "Vulture" to be the first English play shown in Monte Carlo.

Georgie Hale going to St. Moritz, whilst the Cole Porters are for the Riviera.

Walter Huston back from England for New Year's party at the Barbizon.

Michael Farmer tossing roses and silver cups with ray abandon at the Casanova.

Sammy Richardson borrowed from Florence's for the Lady Mendi dinner party at the Ritz.

Rex Ingram waiting for George Carpentier to sign a contract before he begins his next picture.

Florence's, then Bricktop's, then Monseigneur's taking honors for the chic crowds in Paris night life.

Bricktop has just announced her engagement to the saxophone player in her orchestra. Tie-up soon.

Dinah, real name Madge Coffe, singing with her hands as much as with her lips at the Music Box.

What Rex Ingram had to say to Bob Kane when "Sea Gods" was struck off the production schedule.

J. Carlo Bayetta walking four flights after the Fox office elevator was put out of action by a small fire.

Billy and Dolly have two additions in their family—a son and a husband. First is Billy's, second is Dolly's.

Thelma Lee getting a brightly colored knitted union suit with lace edges for a very castles Christmas present.

Lols Hutton and Helene Vanel doing their annual turn at the Empire after closing their art theatre near Cannes.

Gordon Pollock about to do a tie-up with Bob Kane at Paramount as chief cameraman on the next picture.

DeBell, of DeBell and Lee, handing a French gendarme some American sass and paying fine for the privilege.

Jack Forrester visiting Switzerland. Says he expects a theatre to be built round him, but doesn't say by whom.

Alvarez, the dancer, told Jack Martin's place in the Stone and Vernon team with only two previous rehearsals.

Irwin Marks postponing his intended trip to Saint Moritz and having his Xmas dinner at the Chinese Restaurant.

Saint Granier out of the show for days with the flu, back the third.

What Pierre Meyer thinks of Josephine Baker.

Mrs. Irwin Walsh, formerly Margaret Quinby, visiting studios near Paris during the day and nite parties in the evening.

Harry's Bar gave out cocktail shakers this year, instead of the old fountain pens and cigarette lighters. They're Harry's own invention.

"Puttin' in the Bits" with no talking and French sub-titles, finally braving the boulevards. Renamed "Vertice"—French word meaning "dizziness."

Alleen Barry, a pretty English brunette formerly with the Marx Rivers girls, kicking her way well ahead in "Miami," beat the "Follow That" show.

American Legion had a raffle at Harry's Bar of a live pig and goose. They were the only two that could walk properly by dawn. Goose refused even a glass of champagne.

Nina Mae McKinley, starring in Motra's "Hallelujah," currently in Paris. She says she hopes to stay here and act in a show in the spring. In the meantime, she is for the Riviera and Germany.

London

Record fog current.
Miss Lanchester got another talker role.
Welsh Miners now singing in chorus.
Harry Rowson getting back into Wardour Street.
Most of the studios shut down through holidays.
Leslie Miscott directs pictures with a stop-watch.
Gordon Bechies, now a film critic, and smokes cigars.
Bill Thornton worrying about his Sunday opening writs.
New Fleet Street trade paper, "World's Press News."
There's now a night place at Aldgate, east end of the city.
Baird, the television man, signs autographs in restaurants.
Horace Williams now takes fodder with the best film directors.
Pat and Laura Marnock ran off the town's niftiest Xmas card.
Phil Hyman praises his mother's bankroll in his public speeches.
Sir Alfred Butt giving Xmas presents to the Drury Lane chorines.
Edwin Greenwood, onetime director, now writing adaptations.
Sam Beckman, flinging evening press shows, which the critics don't like.
O'Gorman Brothers get a break along Broadway sometime next year.
Thomas Bentley still dicker with the treatment of "Keepers of Youth."
Joe Greenbaum never saw a London fog before. Special mixture arranged.
Horace Judge reappears in Xmas meetings every year. Otherwise out of the trade.
Cinema business lost thousands through the fog, which broke all sorts of records.
Fog's in the latest club to try and brighten Sunday. They all give up sooner or later.
Mistake the only thing exhibs could think of to make their vestibules look seasonal.
Gaumont try out their talkers in Kentish Town to judge how they'd go in the West End.
George Pugh now in "On the Spot," replacing Den Walden, who has gone over to "Smoky Cell."
Milard Webb and Bill Golt still eating out of the same plate but can't agree about a talker story.
There's only one cinema left in the West End which hasn't been used for opening on Sunday—the Plaza.
Attempt being made here to stop people giving radio sets, free houses, money autos and things away with cigarette packets.
Pat O'Connor thinks the "Straight from Paris" angle will be the best for publicizing the Paramount variety shows in their new theatres.
C. Meade Howard Hughes' "Hell's Angels" representative, getting invited to official functions patronized by the King and attended by princes.

Pittsburgh

Madelyn Ward off to join a flash act.
Billie Mays, once of Roxy and Mays, around.
Jack White, m. c'ing at Eddie Klein's Plaza.
Harry Marks now supervisor for Warner deluxe houses.
Don Bestor's KDKA band into the Stanley for a week.
Dick Powell missed a broadcast because of a bad throat. Okay now.
Irene had a giant birthday cake in lobby last week for Ted Claire, m. c.
Owen Davis in town looking over town, Donald's, new one, "Made in Hollywood."
Lenita Lane, new leading lady for sharp stock, local gal. Graduated from Duquesne U.
Benny Drob, prop man at Stanley, refuses all tips and asks the acts only for their photographs.
Arnold Stoltz, p. a., one of the few in the fraternity able to sport a coonskin coat this season.
Nite club acts got some extra dough last week doubling in mid-night shows at the film houses.
Dick Liebert burning because one of the reviewers called Penn original a blonde waxy locks "marvelled."
Dolly Ray headlining at Joe Hill's "Showboat," which is getting to be a rendezvous for performers.
Wife of Bob Fiske, stock favorite

here, is Catherine Maseon. Her mother was Maurice Costello's leading lady back in his matinee idol days.
Local gal, Helen Chikering, who studied opera abroad for years, clicked at Enright. Just wanted a chance, she said, and refused a salary, so management made her a nite artist.

Variety Club, which usually shoots the week's throwing annual dinner at William Penn January 13, Walter Winchell's slated to speak. He disappointed the boys last year so his pal Hollinger came on.

Buffalo

WISN, new Buffalo "News" station, now tied up with the red net work.
Opening week of new presentation policy at Great Lakes to big business.
Gus Ray, one time burlesque player now firing a boiler in a local public school.
Marian DeForest, journalist and playwright, back on the job after a long illness.
Palais Royal served 1,700 dinners to unemployed Christmas Day with plenty free publicity.
Ivy Fox, proprietor of the "Spider Web," getting applied from Claire Downs Fox, the radio girl.
Bernie McQueen appearing in his own opus, "Blue Ghost," at Teek currently is former local boy.
Newly incorporated state motion picture operators advertising in local dailies for girls to become picture operators.

Business bang-up at New Year's Eve midnight performances at local downtown theatres. Night club takes in under par.
Town Crier, identity unknown, ripping up the local police administration and everything in sight, over station WEDR.
Local musicians' association to stage series of concerts at Elwood Music Hall Sundays, beginning Jan. 11, to aid unemployed.
Katherine Cornell will show "Barretts of Wimpole Street" to the home folks during week of Feb. 2, after opening in Cleveland. Production due for New York Feb. 9.

Westport

Another descriptor is Arthur Somers Roche.
Spencer Tracey boards at Silvermine Tavern.
My Daab's place at Compo is cold and dreary looking.
Barry Connors has closed his house and is on the coast.
The Nugents are expected to return to Harbor View beach next summer.
Walter Hampden heads the list of directors for the snooty Saugatuck Shores Club.
Dorothy Gish has given up her shorefront house, but is looking for a place back in the country.
Mary Gibbs Spooner, matriarch of the famous stage family, is alone at the old Spooner homestead.
William Almon Wolff has sold his French style farm house to Richard Connell, the short story writer.
Zelda Sears' property is on the market, as is Leo that of Edmund Drees, permanently in Hollywood.
Greek Evans is making improvements to his estate, the largest and most elaborate of the theatrical colony.

Anne Sutherland has possession of her West Norwalk home again. It was leased to Mary Melish, singer.
Ted Healy, Eddie Moran and a few hundred others of his followers have been at the Healy menage in Noroton.
Mr. and Mrs. Marie Chalmers, opera singers, entertained for Greek Evans and his wife, Henrietta Wakefield.
Philip Dunning was back for a few days from the Coast, but didn't open his homestead, which is a picturesque log cabin.
Susanne and Rudolph, showing have returned from a visit with their father, Porter Emerson Brown, in California.
Iva Tefallenne has a new house and is taking title to her Westport farm. Her father, Richard Tefallenne, has left for Europe.
George A. Wright, Jr., commutes

nightly to New York to manage John Golden's "That Gratitude." His father has returned to the stage.
Jay Hyde Barnum, the artist, tossed off a party at his Silvermine home for Adele Klier, Roy Gordon, Frederick Burton and Kathleen Comegys.

Lita Grey Chaplin and Georges Carpentier present for Walter Lissberger's party. Grace Hayes also there, as were Marcella Nicholson, Anna Greenway and Louis Allen.

Grant Mills has purchased the home of the late Merritt Edmund, actress, on Silvermine River. Mills and his wife, Violet Henning, formerly had a home in Stamford.

Mrs. Bert Leston Taylor, widow of B. L. T. of the Chicago "Tribune" and mother-in-law of Paul Gallico, entertained in honor of Johnny Gruelle, artist and lyricist.

Humphrey Douglas, local Variety representative, gave a successful concert with Marie Chalmers, Henriette Wakefield, Ruth Miller and Greek Evans at the Empress, New York.

Many show people out here for the winter at their estates, shacks, camps or villas. Never so many for so long. Food is cheap and there's plenty of wood for fuel. New Year's brought a round of activities for the actors of Norwalk and Westport.

Others keeping their homes open for the winter are Mrs. E. Foster Comegys, mother of Claiborne Foster; Ira Haras, Mrs. Leo Marsh, J. R. Bray, Marion Melva, Felix Kienhans, Allan Dinehart, Helen Lowell, although still touring with "It's a Wise Child"; Roy Atwell, Camilla Cramo, Mrs. Robert Halliday and Moffat Johnson.

Montreal

Minnies all on rocks.
Harry Kaufman lobbying for operators at Quebec.
Lou Tellegen and French company at Gaiety quit Dec. 24.
"Love Thieves" gone but not forgotten. Corona Hotel suing Equity for week's bills.
Censors started out with a new chairman, condemning nine of 10 pictures submitted.
Howard Conover hoping Imperial will recover with two first runs on bill Saturday (3) weekly.
Two first runs and 13 neighbors, operated by two independent companies here, reported to be in the market.

Jimmie Adams' brainstrom "Meeting of the Nut Club," every Friday night at Loew's, hitting. Stunt is worked with week's vaude acts.
Joe Lightstone figuring on \$40,000 for 15 days of "Hell's Angels." Will be record for Princess at 60c top. Grossed \$25,000 in first seven days.
Famous Players working for modification. Children's Act, enabling minors to go to flickers with parents. Provincial elections this year may help.
Local university going left by leasing Moysa-Hall, seating 600 to Montreal Repertory Theatre, Inc. Latter putting on "R. U. R." at \$2 Jan. 7-10.

Van Roberts interviewed a Hungarian Count, Prince Samovar, New Year's Eve. Count got excited and forgot his accent. Revealed as McGill student earning his way through college.

Syracuse

Victor W. Frank, of Loew's State, holds a Syracuse record; he's the only assistant manager of a local major house to last through 1930.
Franz Westfall, who opened the Strand here for Warners and who later was followed by Leo Rosen, has stepped up the Warners ladder, now he's district manager in Wisconsin.
Ruth Voigt, 18-year-old Syracuse girl and student in College of Fine Arts, Syracuse University, won the local Joseph Regan voice contest at Keld's.
James P. Cogan, accompanied by his daughter and grandson, has departed westward to see his favorite actor, Jackie Coogan. There'll be a Coogan family reunion in Hollywood.
Helen Munzer, vaude harpist and stock actress, has called off her professional career for domesticity. On New Year's Eve, she was married at the family farm home, near

Razzing The Home Town

(A series of stories on the inside show and of key cities, without giving the cities any the best of it.)

BROOKLYN

By Jo Abramson

Brooklyn, N. Y., Jan. 7.
Stop closer folks and look this strange hamlet over. Boarists and horticulturalists might label this place a hothouse for geniuses. Here they are born and here they come back to die. This is Brooklyn, New York.
Yes, madam, one of the five boroughs belonging to New York and what is more, the biggest borough of the lot with a blazing population of 2,566,151, more homes, more pictures, loads of legit houses. Brooklyn, the home of the Baseball Dodgers, and housing the worst bunch of vicious rioters in the works. Coney Island, Brighton Beach, Sea Gate, Bushwick, Greenpoint, Williamsburg, Bay Ridge, Borough Park, Park Slope, Flatbush, Gravesend, Brooklyn Heights, all go to make up this proud, stock-up town of Brooklyn.
Brooklyn's got a bluebird. It's got society. It's got gamblers and hard-boiled politicians. It's got four dailies—Brooklyn "Eagle," "Times" and "Citizen."
Walt Whitman painted his "Leaves of Grass" down here. Walt, when he didn't want to work went fishing down Fulton street. Walt was editor of the "Eagle" and one of these days he'll get a statue of himself erected in Prospect Park. Yes, in the Hall of Fame, you know. One newspaper fellow wants a ferryboat named after the bard. What about George Washington? What is recorded in history as the Battle of Long Island should really be called the Battle of Brooklyn. Brooklyn's got a heritage. It's the possessor of a family tree with plenty of saps hanging on it. Typik of it—streets in this burg called Pineapple street, Cranberry street, Orange street, etc.

The film industry got its start here. Hollywood should be Brooklyn. William Fox boled around here for quite a while in a daisy nickelodeon on Broadway in Williamsburg. Place is a hot shop now. The old Brooklyn "Eagle" was the first sheet to recognize the moving picture back in '96 when the Vitasec was shown at Edison's laboratory the Eagle opined: "Of course it is only an enlarged kinesiograph, the

Phoenix, to Glenn Spencer, boyhood sweetheart.

William Danforth, veteran Gilbertian comedian, his wife and son came to the old home town for the holidays, and were guests of Mrs. J. Donald Munn, the Danforth's daughter. The comedian told reporters that a revival of interest in opera, operetta and musical comedy, was just around the corner.

Halbert W. Brown, Syracuse stock actor and director, who has been seriously ill for months in the Lenox Hill hospital, New York, will be discharged some time during the week. He will recuperate at the home of relatives in Buffalo before returning here.

Detroit

So many benefits, the Mayor is getting himself a bicycle.
Billy Knight of Harniss in town after three months out on the road.
Regent theatre, silent for some years, trying out a tab show. Bert Smith's "Devil's Daughter" is on.
Permanent line from the Fox theatre going to the Fox house in St. Louis for 16 weeks, then return.
Eddie Weisfeldt, tell off a platform backstage at the Michigan and is carrying his leg around in a sling.
Across the river spots advertising locally for night life. With beach over there getting good play from locals.
Public season passes sent out with an enclosed card wishing season's greetings, etc. Only 36 passes this season against 200 last year.
Charlie Goddard, left the Pauls Rivered wine shop, which he had at the Beach, Cliff, Sweden, and returned to Cliff Goddard, formerly of the Alhambra, Chicago.
All German talker playing the Madison theatre. First time a foreign picture with foreign talk to play downtown. London Youth handling special publicity on it.

adoption of a boy in the routine matters of a normal life, but that is just what was done with this telephone. Once that was a curious toy, now with it you can talk with a man in Chicago and recognize the tone of his voice. It will not be safe to deny the possibilities of the new living phenomena. Edison is a mighty ingenious fellow and certainly in its application to the press in "THE THREE JAPANESE" our higher case letters.)

Brooklyn's got to pictures five nights a week, some weeks, many here. Most of the fans read what about that she's highest box score for a whole season. And he's still hitting the ball on the head every time he sits on the aisle. Rowland Field, Brooklyn "Times" drama critic, used to be society editor once upon a time. He wears a cane at openings.
Born in Brooklyn.

Plathus has got it in this burg. Still can't get over that so many kids' born in this neighborhood made good out on the coast. Clara Bow was snatched into this world here and ran around in rags. Went to Girls U. S. and hated by all the other girls in school. Won a beauty contest, played with all the boys. The three Technique sisters went to Erasmus High School. The road on Ocean avenue, fifty, good-looking street. Plathus is sort of high-falutin'. Norma, Constance and Natalie—they've probably forgotten there's such a place as Brooklyn.

What about Marion Davis, who was born here in 1900, and went to convert for her education? Well, what about her? Violet Dan, green-eyed and her sister, Shirley Mason, two Brooklyn girls who once got somewhere in pictures. The big serial man, Joe Bonomo, of Coney Island, used to thrill the kids when he made those serials for Universal. Bonomo's a family man, all the confectionery at the island, candy kisses, popcorn and ice-cream and worth plenty of dough. Joe broke into the films thru a "perfect man" contest conducted by one of the tabloids.

Another guy who made good was Gus Edwards, born here years ago and still going strong. Sam Cowlow, composer, went to Erasmus and Italian. Coley first saw the sunshine here as did Eddie Buzzell.

Mild on a minute, for Irving Grant Thalhager, Brooklyn product. That Helen Twelvetrees, of legit and screen fame, went to the Brooklyn. Secretary at a big bank, quite a Junior League society sort.

Peggy Wood from Brooklyn. What about Peggy Wood, who is now writing her memoirs and telling the world what George Bernard Shaw said to her? She hails from Brooklyn and is married to Johnny Weaver, once a Broadway star, of the Brooklyn "Eagle." Johnny lived on Brooklyn Heights, but courted Peggy at the Algonquin in Manhattan. Peggy even wrote "Variety," a letter saying she was born in Brooklyn and not in Pittsburgh as some seem to think. Like all women, Peggy didn't give the date of her birth in her column on this tag.
Little Natalie Crane, wonder kid poet, credited with a half dozen books of verse and a couple of novels, lives down on the Heights and still keeps plugging away at her typewriter. Nunnally Johnson, who wrote the preface for her first book "The Janitor's Boy," and fowing reporter on the "Eagle" and is associated with the "Saturday Evening Post," writing those funny yarns of his. Now that Johnson's made good he's out on Great Neck with all his big shots.

Min's years ago Sunny Joe Yule was born to proud parents. Sunny is now Mickey Meadows of the Kid Klatch. Sunny's father was a carded here, so was Anita Stewart. Anita Page is a just product, real name being Anita Hughes.
That Child Artist, press agent, Warren Nolan, had blue eyes and lives here. Another than, David Sarnoff, president of the Radio Corp. of America, is a graduate of (Continued on page 58)

Uncommon Chatter

By Ruth Morris

Woman That Pays, Surefire

A good story is never too old to be retold. "Madame X" and "Com-Clay" prove that. Now comes "Within the Law" to illustrate that very little need be added to good old plots to turn them into present-day picture successes. A touch of sophistication here, a modern setting there, and, scattering of smart gowns, and there, provided it is well knit and swiftly told, will hold any audience. A heroine, more sinned against than sinning, driven to her sorry plight by a cruel social code, appears to be the center of a box-office formula that cannot fail.

Intimated "Paid" for its screen revival, "Within the Law" proves that the custom of hissing the villain and applauding the heroine has not perished. "Paid" throws all its sympathies with the heroine. She is so ill-treated that no audience can resist a demonstration in her favor any more than a gallery of excited youngsters can forbear picking at the actor who plays the United States Marines. Her slightest triumph is a signal for hand-clapping.

Joan Crawford shows surprising emotional depth in her first screen part to demand more than a characterization of one of those bright young people who live on cocktails and caviar. As Mary Turner, she is a brilliant and cynical girl whose unfortunate experiences turn her into a superwoman who fights the trickery of the law with its own statutes. It's a new part for hey-day Joan and will probably be a stepping-stone to recognition as a capable, versatile young actress.

Her costume is different from the usual Crawford wardrobe of giddy sequined gowns fitted with snug bad taste. Prison denim and drab-black silk clothe her in the first sequences and, when valuable lessons learned at prison bring wealth, the finery shows a decidedly Swansong flavor.

An Ingenue Goes Wrong

Deep, dear, little Janet Gaynor, she of the child-like voice, the eternal girl-scout, the doe-eyed breath of blossom, gentleness so attenuated that she could judge the most sensitive seismograph—Janet Gaynor, they would have you believe, went to hell in Shanghai. Out of a dive in the Barbary Coast, straight to an opium joint in China. Wearing shabby kimono, even "The Man Who Came Back," puts the screen's most helpless feminine wisp amidst a crowd of such such environment, and would have you believe it.

Anybody who can believe this major point in the story, will believe the rest of it. Get over the first hurdle, and all the fantastic motivation that follows will become logical. There's a catch, however. It is sheer sacrilege, beyond treachery to all that Janet Gaynor stands for, to let this picture put it over on you. Thank heavens for the purity of American womanhood that every one is going to rally round and know she is only pretending. She must live. Some things are sacred!

Sentiment Gone Coo-Coo

Of course, Miss Gaynor proves herself, rescuing Charles Farrell from the lowest degradation by her everlasting faithfulness. To make people in the audience attributed to her "dumbness." She is always going off into corners, thinking up tests to put him through, and he, then, follow, always realizes just in the nick of time that there were only tests after all. Each member of the cast has his own odd little way of speaking. William Holden, as Farrell's father, shouts like a picture house ballyhooer. Mary Forbes, as his aunt, uses a voice so sweet and honied that it should melt right off the screen. Farrell precedes his impassioned utterances with "n-n-n." Miss Gaynor speaks like Lady Macbeth. When she is asleep, varied with Ophelia after she went coo-coo. Perhaps the inanities of the dialog they were called on to utter not them, each in a different way.

Kid and Pup Co-Star

A little boy and a sad-looking pup do a lot for "Shepper-Newfounder." Neither is a "Shepper-Newfounder," but both have charm, and, to make their very presence in the picture reflect a radiance of sympathy on every member of the cast. The boy is Tommy Clifford, a freckle-faced, Irish brogueed youngster, and the pup is Champion, a strange mixture of breeds, and the

dearest, sweetest animal that ever escaped the dog-catchers.

Women will like "Shepper-Newfounder," not only because of the boy and the dog, though it would take an extremely heartless female to set about this. There is a grumpy, irritable husband who always whines and martyrs, women really are, and whose reformation comes not too late to make the ladies like him. He's Edmund Lowe, so they'd like him anyway.

Lella Hyams plays the wife who discovers that when guilt flees in the window, love flies out the door—and does not return until Mr. and Mrs. become equally expert on the links.

Capitol's Bright Novelties

Everybody has at some time or other revolted against picture house units, against especially trite effects and too gaudy splendor, and it is practically no job at all to be insulting about anything. In fact, in which gilt angels rise on elevator pedestals to meet a myriad of descending electric stars. But the wonder of these productions is that, ground out week after week to meet an exacting time schedule, they can possibly contain anything original. When a picture house staff achieves a clever comedy, it deserves twice the credit of any other producing organization for having been inspired to do a good thing in the midst of tedious mechanical grind.

The Capitol theatre, which is now in its first season, is concerned with a glittering extravaganza, can never be counted on for worthy novelties. Occasionally it throws a good idea away, possibly because of insufficient time to perfect it. But enough times during the year to give it a respectable record, it accomplishes clever and amusing effects.

The transparent rubberized silk costumes used in the current "Rackles of 1931" needn't be beneath the attention of the most high-hat of producers. They're sophisticated and chic and create a smart background for the modernized routine of Rosette and Lullman. "Rackles" is a comedy of "Blue" adagio toe-number by the same team, uses three graduated spotlights in a thoroughly original way and suggests all sorts of interesting ideas for clever lighting. The largest spotlight picks up dim color on a plain blue drape, the next in size has a trifle more brilliance, as the smallest, of intense blue, light, follows the movement of the dancers, clothed in graduated blues. Black slippers on the man and pink on the girl are the only discordant notes.

Jane and Whalen hold the unit together with gas-ly introductions and conversation. Betsy Ross offers her limo too-strut classic and Torma Genaro, a tall, slim, contentions, managers to hold her head on one spot on the stage and run all around it.

Crime's Heart-break Here

The producers must have been planning to break the hearts of the low women drawn in to see "The Criminal Code." Walter Huston, they would not have selected Philip Holmes to play the juvenile lead. Holmes is handsome and appealing—youth. He is the perfect choice for the 20-year-old boy sentenced to ten years in prison for an act of gallant insanity.

The plot of the original story—to show how a guileless boy can be turned into a real killer by the prison system—has been destroyed in the film's negotiation of a happy ending. But there is still enough good strong stuff to make a gripping picture. Walter Huston, under the change in story turns him into a bit of a "silly," an adamant, clipped-spoken warden who knows no Bible but the Penal Code. Constance Cummings, as the warden's daughter, gives weight to every minute of her small part. She plays sincerely and with an elimination of ingenué sweetness that would have been hard to take in a prison film.

Dunning Process Triumphs

In "Right to Love," in which Ruth Chatterton plays a mother and daughter, the Dunning process is used so expertly that, after the first few minutes of wonder at the perfection of the double exposure, it sinks into unimportance and becomes a legitimate dramatic effect. After the first surprise, it is so important that one character is

fastening a necklace on another character—also moved by herself—but that one actress is so clever that she can appear in the same scene as two entirely different people, a worn, frustrated woman and her groping, hesitant daughter.

Miss Chatterton is an expert actress, all the technique of her art at her finger tips. But she has not yet reached the perfection of the Dunning process. The mechanics of her performance show at every turn. She is always an actress, in this case two women who are above all conscious of being tragic ladies out of a story book.

"Right to Love" is swell entertainment for anyone who enjoys a good cry. Women particularly will love it because of its yearning tenderness and mother angle. It has two perfectly grand leading men. David Manners has never seemed more attractive than in the 1930 sweetest, and Brian Aherne, in a very brief role, manages to sketch in a complete background for his characterization. Mr. Lukas has the appearance of a heavy, but the voice of a hero.

Nite Club and Dressing

Vanessi, at the State, should do something more for his girls. A neatly rustled production with four well groomed boys carrying on while Vanessi makes costume changes, it needs one small specialty to give it the importance it deserves. In its present state, it pleases but doesn't make enough of an impression to call for many bowlers.

The act is well backgrounded, particularly for a "Rumba" number, which has long, yellow fringe pendant from the edge of a Spanish shawl, barely visible from the flies. Vanessi is chic and slender. Her ability to wear any costume, and attributed to unconscious grace, is an asset in a juvenile period that seems to be going nife-clubbish. The Rumba costume has practically no bodice and trailing lengths of char-teruse ruffles tipped with scarlet, and a white chiffon has yards and yards of clinging pleats that swirl gracefully and make high kicks seem even higher.

Edith Wilson, dusky singer with Luis Russell's Saratoga Club Orchestra, chooses a sweet gown of pale innocent blue to deliver Har-

(Continued on page 58)

Met. Ballet Drudges

(Continued from page 1)

Lights and skirts are washed mothy by the girls. They are not allowed to have their pictures or names in the papers. Must not speak to a man while in the opera house. If a girl manages to get a word in with a man she considers it an escapee. They are not allowed a word even among themselves once a performance has started.

Endless "Don'ts"

In their contract they are forbidden to smoke or play cards. The confined quarters backstage and the noise prevents any chance for reading; most of the time they sit huddled, disconsolately in a room until the curtain goes up.

The extent to which the girls are chaperoned is, terrific and super-vision grows stricter each season. The ballet mistress always has her eye upon them and not only are they forbidden to talk to men, but they are more or less segregated from all other persons in the opera company. When they take trips out of town with the company they are herded together and watched like school children. Sometimes on spring trip they do get a chance for a little freedom. Formerly the girls led a slightly freer existence. They could go to the movies, and form associations with members of the company, but at present the ballet mistress has forbidden even that.

The ballet mistress is merely a hard task master to the girls. They do not feel that she is controlling them with the hope of making them great dancers, bringing them out and giving them opportunities, because individuality is more or less crushed; the ensemble is really the effect striven for. And a girl's personality is lost by the terrific grind and in the cold impersonal atmosphere of the opera house. Girls with great abilities and eagerness soon become mere units in the company. Their personality dies. And aside from this the poor ballet does not offer the opportunities it once did. Not many operas with ballets are given any more. To be a ballet girl means little or nothing. Even the members of the company are minor im-

Near the Pacific

By Grace Green

portance, while in former days she was an important and a glamorous person. Now she has few opportunities.

No Recommendation

And when it comes to leaving the ballet and seeking a career elsewhere as a dancer, ballet training is of little use, in fact, it is almost a hindrance. In the ballet the dancers are taught to turn their toes in while all other dancing, particularly the jazz dancing of today, depends on a contrary technique; the toes are turned out and entirely different type of muscular development is needed. After years of ballet training, a girl has a very difficult time learning other types of dancing than if she were a raw beginner. However, some girls have left and managed to get ahead.

Georgie Smith was once premiere danseuse of the Metropolitan company, and Yvonne Grey and Dorothy Ziegfeld girls, were once ballet girls at the opera house. And now the younger generation of ballet girls are becoming wiser. They refuse to be lost in the ballet and, realizing that there are fewer chances for a ballet girl all the time and that the prestige is vanishing, many of them are leaving. At least a dozen girls drop out of the ballet each season, which was a most unheard thing in days past.

Hinterland Recruits

Most of the girls in the ballet are from out of town. Few New York girls try for the ballet, because it is not a quick enough road to a career. However, to girls from other cities the Metropolitan ballet still has its glamor, and they join the ballet in the hope of attaining a career.

Recuperate in Vacation

The terrific strain of twenty-four weeks in the ballet is barely made up by the five months' vacation that the girls get. It takes them all this time to really recuperate and build up. They never think of trying to get dancing jobs during this vacation.

In fact, the grind and strict chaperone that the girls undergo in the ballet takes most of the pep out of them. Few of them bother to dress attractively or smartly, and even the girls themselves say that they look more like scrubwomen leaving the theatre than like ballet girls who are supposed to be youthful and attractive. There is no such thing as stage door loquacious at the opera house. The girls never have them, because they are never heard of or seen, nor allowed to meet anyone. They seldom even have dates after the show, because they don't know any men and are too tired to do anything but trudge home.

And yet the girls enjoy anything but a lily white reputation among the other members of the opera company. The chorus in particular, which is made up of much older foreign women, consider the ballet girls with suspicion, an attitude that arises mainly from the jealousy of older women who are misunderstood standing of American girls by foreigners.

Scandalous Chiffon

One girl who was seen to wear chiffon underwear has her reputation ruined for life. And if a girl is seen speaking to a man she is immediately branded as a hussy. At any rate, there is a constant and bitter feud going on between the chorus and the ballet all the time.

Incidentally, the ballet is the only non-union group in the opera company, and they are the scapegoats for most of the things that happen. If the chorus sings off key, it is because the ballet is standing in front of them; if anything else happens, it is the ballet's fault.

In contrast to the suppressed existence of the ballet girls are the temperamental demands of the stars who are an extreme pain-in-the-neck to the ballet girls. There is one dressing room with a window in it for the woman star, and each one of them wants the use of that room. However, not one of them will use the same rugs, pillows, hairpins or nylons that the others use. A singer's maid must be in before she can perform, she changes the place of the opera house, she is the star who will never give up her performance. On several occasions a diva who has given an extraordinary performance has been interrupted by friends in the dressing room with the window and has refused to get out to let another diva put on her handkerchiefs and pictures and other "things" that the promoter of her performance that night.

Hollywood, Jan. 6. While "Flamingo" the greatest cost in his New York, here at the 32 Captain certainly should make out in ratings as one of the best light comedy shows seen in Hollywood in ages. Joe E. Brown, a very funny comedian, sold this one, his first stage show in three years.

The supporting cast was also good. Particularly fine work was done by Emerson Treacy as the kid brother, Ruth Matteson, the sweet heart, was both charming and smartly clothed, especially in the navy blue sequined dress with the matching suspenders and bow tie which, shouting Peter-Pan colored blouse was worn. Another chic frock of black crepe-de-chine, laced down the hips, and with sleeves with streamers of white was chosen by Mia Marvin. Her black felt hat was partly turned off the face, and had a dashing white bow under the brim.

In New York one never hears of a play premiere on a Sunday night, much less a Sunday afternoon, and even though it was a glorious sunshine afternoon, when a spin to the beach would have been in order, the Captain was packed by an outbursting and hilarious audience, and a good time was had by all.

High Brow is Low Down

Kenneth Harlan's Pom-Pom-Club is neither here nor there. Why a one-time popular screen person should lend his name and waste his time in an enterprise he evidently knows nothing about can't be fathomed. A real one man, with a better knowledge of routine, a floor show could perhaps put this place over, but it would have to be a hotkey-totsy joint and not the hybrid it is now. Even the black and white patent leather decorations are just the thing for a "low-down" place.

As the show stands now the girls are lookers but low with real ability. Outstanding was Joan Clifford, who is an s. a. r. and a good dancer. She looked cute in black satin panties and blouse with full sleeves in black and white stripes.

Other cunning trick was Dorothy Lynd who looked very beautiful. Her rhinestone trousers showed off her petite form nicely.

That amateur comedienne, who persisted in wearing girlish, pastel chiffon frocks instead of going through her attempts at comedy, even into costumes, should be put in a zoo where she can't scare babies.

Enjoying the delicious German food at Star's, the charming Marjorie Daw (Mrs. Myron Selznick) looked lovely in a simple black frock with white collar and cuffs. Her coat of green with a shawl collar of black fox was very attractive. At the same table was Lady Inverclyde, nee June, the well known English actress, who came out here on a short visit. She too, wore a stunning coat lavishly bandied with red fox.

MARRIAGES

At Evans and Dorothy Becker, Eng. pro., Dec. 29, in Chicago. Groom is m. e. the J. H. B. K. Chicago.

Ann Alexander to Louis Green, Jan. 1, in Los Angeles. Bride is one of the Alexander sisters in vance. Groom is "Sam" of Variety's Hollywood staff.

Morris Cross, secretary to Jack Gross, district manager for R-K-O in San Francisco, to Bert Wood (non-pro), in San Francisco, Dec. 29. Elizabeth, nee Bielawski, formerly of Chicago, eloped with brother, Frank Perowick (non-pro), Christmas night.

Clifford T. Burgess, flying cameraman for Paramount in New England, to Rena Van Cannel recently in Cleveland.

Augusta Thomsen, manager of the Thomsen Theatre, to Mark Robert R. Collin, announced their engagement last week in August, Me.

BIRTHS

Mr. and Mrs. Edward J. Johnson, son, Dec. 23, Pushing Headed, L. E. Father is manager of the R-K-O Chicago Theatre.

Mr. and Mrs. Gilbert Warrington, son, Dec. 27, at Holliston (L. A.) hospital. Father is contributor to Universal studio.

Mr. and Mrs. J. J. McNally, Jr., son, Jan. 6, in New York. McNally is a yacht writer.

RITZY

Uncommon Chatter

(Continued from page 57)

lem lyrics that are blue—but not quite so innocent.

Play Slams Sensational Tabs

'Good thick melodrama, the meanest sort of victim inside suit on tabloid sensationalism, a murdered heroine who sacrifices her life for her daughter, mix together in "Five Star Final" for matinee ladies' delight. It has everything that matrons comfortable in their own sure, placid lives would get excited about:

Tears, suicides, naughty words, the seamy side of life, even grout characters who secretly go about with hearts of gold thumping inside of them. Ladies don't object to the preachments that burst out now and then. They like to have morals definitely pointed. Then anybody understands, besides, a play should have something to it, a message, to make their relish of the sex stuff perfectly proper. It gives them a liberal, broad-minded feeling, and makes them see themselves as women of the world as they take their trains back to Montclair.

A middle-aged woman as the heroine has all their sympathy. Merle Madden quietly bearing her cross, resigned to persecution, her every thought to protect her daughter, pitches her low, genteel voice in a minor key, tragic-like. Daughter is sweetly devoted to her in return. That's what mothers like to see. All the villainy results from man's greed. The ladies are perfect angels. So many scenes prove the management is giving them their money's worth and that Mr. Byron is a nice man, just a victim of circumstances, poor fellow! Allen Jenkins as Ziggle Feinstein is the funniest fellow, and the way that telephone operator says "Good morning!"—well, you've just got to see it!

Wheeler-Woolsey's Unpressed Pants

If a personal appearance is worth making at all, it is worth doing well. Stars who turn out to establish a personal connection with audiences should convey that they are getting some measure of enjoyment out of the meeting. After all, audiences pay to get into theatres, and shouldn't be treated like mendicants, unworthy of even the crumbs of recognition.

Maybe Bert Wheeler and Robert Woolsey, who tried when they showed up at the 81st Street to say "hello." Possibly they hadn't time to have their suits pressed. But they needn't have acted quite so bored or unprepared. Better not to appear at all than to be ungracious. The bill at the 81st St. this week is a sad reflection on life in general. People are so unresourceful that they go to theatre rather than generate their own amusement. Instead of asserting their rights as theatre patrons and walking out indignantly when the bill is bad, they stay on like spiritless creatures and make a pretense of enjoying themselves heartily.

The opening act is all right, made up of people who have probably been opening shows for years, earning their money, resigned to little recognition. But they shouldn't be permitted to use such a shoddy backdrop.

Carmel Meyers, sweet and attractive singer from Hollywood, is the headliner. Nothing in her act is headline material. Her rendition of three songs is unimportant. Her gown is a peculiar mixture of styles described in satin, chiffon, sequins and lapin. Her carelessly combed long bob strives to be interesting, but succeeds only in looking untidy.

Liking the comedy in the Levitt and Lockwood act is purely a matter of taste. If time-worn and tasteless backdrops can make audiences laugh there is no reason why they should not be used. But there can be no possible excuse for disgracefully soiled costumes.

SERWAR JACOBS

Mr. and Mrs. J. S. Jacobs announce betrothal of their daughter, Mildred, to Sam Serwar. Serwar is director of publicity and advertising for Warner music interests.

Mrs. Edmond P. O'Brien (who also frequents the Club Calais), and William Rhineland Stewart, Downey married Barbara Bennett, sister of Joan, who divorced John Martin Fox, and of Constance, who divorced Chester H. Moorehead and Philip Plant.

Mrs. Barry Harris, Paul Stewart, Nell Brown, Judith Jennings, Charles Presbury and Karl R. Kitchin of "The Sun." All these literary prima-donnas stopped at the new National Hotel, finest in Cuba, which opened with a grand reception.

Manners in Film

David Manners, who was in the screen version of "Journey's End," is in the film adaptation of "Diana." Born in Canada, he has lived many years in the United States, acted on Broadway and married an American girl, Suzanne Bushnell. He assumed his mother's maiden name, Manners, she being a cousin of Lady Diana Manners, who acted here as the "Nun in 'The Miracle.' The name is the family name of the Duke of Rutland.

Gertrude Marrying?

When Gertrude Lawrence and Noel Coward co-star in the latter's play, "Private Lives," late in January, the report will, of course, be revived that the actress, who was originally Gertrude Dagmar, and divorced Francis X. Hawley, will marry Bertrand L. Taylor, Jr. This rumour has circulated for several years.

Taylor, rich and fashionable, was divorced by Mary I. Bovee, who then married Francis H. McAdoo. Oddly enough, Taylor and the McAdoo are near neighbors in Sutton Place. Taylor's sister, Dorothy, divorced Graham-White, and married Count Carlo Dentice de Frasso. The Count had been divorced by Georgine Wilde, daughter of Mrs. Henry Siegel (of Siegel Cooper's). Graham-White later married Ethel Levey, who had divorced George M. Cohan. Gertrude Lawrence has a daughter, Pamela Hawley.

Cast for N. Y. "Cynara"

Edna Best and her husband, Herbert Marshall, will act here for the Shuberts in "Cynara," by H. M. Harwood and R. Gore Browne. These English players have appeared here before, she in "These Charming People" with Cyril Maude and later in "The High Road," and he also in support of Mr. Maude. They were married in New York two years ago, after Marshall had been divorced by Hilda Lloyd and Miss Best had been divorced by Seymour Beard.

Formerly an Actress

Joan Lowell was recently a guest star in the Detroit presentation of "Camille" for Jessie Bonstelle and the Civic Theatre group. Formerly an actress, she gained notice as the author of "Cradle of the Deep," a sensation not supposed to be autobiographical.

Daughter of "Captain Wagner," her name was originally Lazarevitch. She divorced Thompson Buchanan, playwright. Before breaking into pictures as a bit player, Miss Lowell earned a living in Los Angeles as telephone girl, typist and waitress.

Graveure's Pupils

Eleanor Painter, prima donna, recently divorced Louis Graveure, tenor; whose real name is Wilfred Douthitt. He has sung at concert recitals for years under fashionable patronage, first as a barytone with a beard and later as a clean-shaven tenor. One of his pupils is Ramon Navarro. Miss Painter, from Walkerville, Iowa, sang professionally for two years in Germany before arriving on Broadway in 1914, in "The Lilac Tomino."

"Follies" Tradition

Geneva Mitchell is in evidence in Hollywood. In 1933, she married Robert S. Savage, heir to the Savage steel millions. They were divorced and Geneva, who had been in "The Midnight Frolic" on the New Amsterdam Roof, got into pictures. She is the daughter of Verna Mitchell, who was in "The Follies" in 1917 and 1918, remarrying and retiring in 1920. In 1921 Geneva was in "The Follies."

Downey's Swank Clientele

The supper club at the Hotel Dolomito, directed by Morton Downey, who appears nightly with Jack Pettis and his orchestra, attracts a fashionable patronage, including Prince and Princess Hohenlohe-Schillingsfurst (she divorced the late Clifford Cochran), the exclusive Mr. and Mrs. Edwin Main Post (his mother, Mrs. Emily Price Post is an authority on etiquette), Mr. and

In the "Razzing the Home Town" series, Dallas was recently referred to as Texas has supplied various notables to Broadway, especially from Waco, including Louise Groody, Evan Burrows-Pontaine and Texas Guinan, too.

Reminiscing

The "Ritz" column for June, 1929, had an item as follows: "The Princess Midvanti of Georgia, in the Caucasus, keep in the spotlight! Prince David Midvanti married Miss Murray. Prince George Midvanti, a brother, married Pola Negri. Still another Prince Midvanti, sojourns in America, and mixes in the best society. Last summer he was at Newport, as the guest of the fashionable millionaires, the Van Alens, colony of ancient Astor. The last month, Prince Alexis, has remained intimate with the Van Alens, and is reported engaged to the daughter, Louise, named for her aunt, the late Mrs. Frederick Vanderbilt."

The Late Mrs. Gould

Katherine Clemens Gould died recently in Lynchburg, Va. Formerly a well-known actress, she was separated for many years from her husband, Howard Gould, son of the late Jay Gould and brother of the late George Gould, who married Edith Kingston, actress, and of Frank Gould, who was divorced from Edith Kelly, actress. Since 1909 Katherine Clemens Gould received alimony of \$35,000 a year.

In the "Ritz" column of Dec. 18, 1929, the fact was recorded that Howard Gould had long been attentive to Edna May, American actress, who starred in "The Girls of New York" in 1927. As this friendship has continued, it would not be surprising if Howard married Edna, whose name was Pettie, and whose father was a postman in Syracuse. She is the widow of Oscar Lewishson, of New York. Oscar's brother, the late Jesse Lewishson, once attended Lillian Russell, finally married the late Edna McCauley, who was long escorted to first nights by the late "Diamond" Jim Brady.

In Havana

Audrey Dalton, when sojourning at the Sevilla-Biltmore in Havana, and is quaintly referred to in the Havana newspapers as being "of the New York social set."

The society department of the "Herald-Tribune" recently devoted half a column to listing the guests at the Embassy Club dinner-dance given by Mrs. Thomas Jefferson Mumford, quaintly adding, "Mrs. Mumford also invited several of her older friends, including Mr. and Mrs. John Adams Mayer." Mayer is her son-in-law, who married her daughter, Dorothy. Quick offspring of a former marriage, Mrs. Mumford, who was a Miss Aaron, has never attained the Social Register. The Mayers got into one edition, but were dropped from the next. He was for some years a reporter for "Town Topics," later becoming an editor, retiring after marrying the wealthy Miss Quick.

Tracing Back

Viscount Willingdon, former Governor-General of Canada, has been appointed Viceroy of India by King George. He previously served as Governor of Bombay and Governor of Madras.

His son, the Hon. Hugo Freeman Thomas, married Maxine Forbes-Robertson, daughter of Sir Johnstone Forbes-Robertson, actor, and her mother, Gertrude Elliott, actress, hailed from Maine, and her aunt, Maxine Elliott, actress, was once married to the late Nat Goodwin, actor.

Society Editors Junket

A shipload of society editors get along as well together as do a company of temperamental opera singers. The Carolina, which spotted the Chard Line's New York-Havana service for the season, carried a party of guests, including Maury Paul, the "Cholly Knickerbocker" of the New York "American"; Mrs. Josephine R. Ober, society editor of "The World"; Madeleine Nordan, society editor of "The Evening Post"; Mr. and Mrs. Howard White, the society editor of "The Herald Tribune"; Mr. and Mrs. H. J. Whigham, the editor of "Town and Country"; Henry S. Adams, editor of "The Spur"; Mr. and Mrs. Cecil J. Allen, Mr. and Mrs. Kent Cooper, Capt. and Mrs. A. G. W. Mondes, Mr. and Mrs. Karl A. Hickey, Mr. and

Razzing The Home Town

(Continued from page 53)

Pratt Institute, swell technical college, Gus Van and Joe Schenck (deceased) were two street chums and directors for the Brooklyn Rapid Transit lines before they made vaude.

Musn't forget Emil Jennings who owes his origin to this town. Edna Murphy was a Bay Ridge girl and Walter MacGrail, heavy actor, spent his youth here. Joe Well, exploitation manager for Universal, resides at Manhattan Beach, another swanky part of this borough.

Higher Up

Say, this place was once full of celebrities. Remember John Y. McKane who said "Injunction doesn't go here" and he didn't mean may-be. McKane was the political leader who got the dead out of the cemeteries to vote for his flunkies. Then there was Henry Ward Beecher and his sister, Harriet Beecher Stowe, who wrote "Uncle Tom's Cabin," a best seller. Even Abraham Lincoln visited this burg in his time, and thought it was a swell place to live. And don't forget George Washington passed through here once.

The greatest modern preacher lives here—Dr. S. Parkes Cadman. Leon Trotsky used to hang out in Williamsburg and Chief Justice of the Supreme Court, Charles Hughes as a kid was well known in Greenpoint; that's a tough section.

Joe Pennell, famed etcher, got a lot of his inspiration down on the Heights. Eugene Brewster and Corliss Palmer, the beaut, are Brooklyn notables. Abe Yager, the father of the "Eagle" and the father of the "Eagle" spent his lifetime here. Fannie Brice tried out at Keeney's theatre, near Borough Hall, years ago in an amateur contest. Jimmy Durante used to bang a piano at Duffy's saloon in Coney Island and now lives in Flushing. Another chap called Eddie, a motor had, slung whatever the customers demanded in the same pavilion near the surf.

Folks, the list goes on: Frankie Yale, big time gangster, got plugged full of lead here. Al Capone got his start in Brooklyn. Bill Lovett, another gunman, knows this territory well. Betty Green, famous money miser, had a home in Brooklyn. Henry Hudson back in 1600 visited Coney Island and Lady Moody had her pigs in Gravesend a few years later.

Edward Bok once worked for the "Eagle" as a herring, being a poor reporter. Donn Byrne, an Irish writer, spent some time on the "Eagle's" copy desk and Don Marquis did the same for the "Eagle." Don Seltz, once city editor here, Faith Baldwin lives here and writes these jolly-pop novels which sell like hot cakes. She regards George Currie as her favorite book reviewer. Is he on the "Eagle" (28th time, too)?

This town also brags of Sterling Clifford Wyman, sometimes called Commander Ethan Allan Weinberg of the United States Navy.

Peerless P. A.

Musn't forget Wells Hawks, the peerless press agent who told the world about Dreamland before it burned naturally. And later Luna park at the Island got all the publicity breaks due to Wells. Sam Gumpertz, Coney Island baron, is a Brooklyn man and right hand companion of John Ringling, the circus king. Old lady Doc, Martin A. Cunney, the medie, who perfected the baby incubator, is a resident of Seagate. William F. Mangels, inventor of "Whip" lives here. Leslie Stratton, managing editor of the Coney Island "Times" and author of "The Old Priest's Philosophy" brags of Brooklyn heritage.

Twenty-four issues of "Variety" couldn't do justice to the mighty successful lads who came from this part of New York and made good in their respective fields. There are some who recall Edward Riggs, big political correspondent of the New York "Sun" who lived in Brooklyn. Riggs was a great friend of Charles Dana, and Samuel G. Blythe, once called Riggs, the "American De Bowitz" (note to copy desk: De Bowitz was SOMEBODY okay journalist). How about ringing in here Robert Griffin Morris, the playwright, newspaperman and author of "The Skating Ring" which Nat Goodwin played in. Morris also wrote "Old Shipmates" popularized by Frank Mordant and Charles Frohman's first attempt at melodramatic poetry was with one of Morris' operas: "The Road to New York." Morris also wrote "Black Crook" (Morris is okay too if he wasn't on the "Eagle." How that paper changed stars!). Another lad from Brooklyn who

made good—John F. Hyman, mayor once upon a time and for a long time mayor of New York City, who came here as a country lad with flaming red hair back in 1887 and started as a day laborer jaywalking for the Kings County elevated railroad. Now he's a judge in Children's Court. Along about now we ought to bring in Dr. Henry Van Dyke, famous diplomat, essayist, poet, author and professor who graduated from Polytechnic in 1869. Dan Beard, mighty monarch of the Boy Scouts, lives hereabouts. Frederick Warde, 30, got his start here in Shakespearean roles.

Maggie Kilne, who sang "Throw Him Down," McCloskey got married to a prominent Brooklyn saloon keeper and faded out of the picture. Walter Hampden was here and he's still boastful of his local connections. Hampden studied to be an engineer, that was at Polytechnic, but turned out an actor. Cozy Fayton used to twirl his kerchief round and round years ago at the Lee Avenue theatre in the majors. He got so important after awhile the folks thought of making him king of Williamsburg. Then there were the Spooners, the charming Spooners; Cecil and Edna May. Charles M. Skinner, brother or Otis Skinner, in drama and music critic of the "Eagle" and lived here for some time.

Marcus Loew Walked In

Along about 1905 a soft-soled young man, with muddy shoes and an unconvincing manner came to Brooklyn and started the first picture theatre in America. It was located near Borough Hall and the house was called the Cozy Corner. Later the same young man moved to the Bijos, a few blocks away, hats off to that lad with the muddy shoes, Marcus Loew.

Matador Sidney Franklin, bull fighter who knocked them for a row in gay old Madrid, hails from Brooklyn and that Serlipps-Howard columnist, rotund Heywood Brown, was born in this slumbering borough. He was here for a long time, about two weeks for which the local patriots now give thanks, but Hey beat them to it. Jack Diamond, the guy who simply won't say die in summer circles, arose in this town, as did James Hunker, author of the "Fiddlers' Ball" and noted music critic who lived in Flatbush. James Truslow Adams, Pulitzer prize winner, lived here and Edwin Arlington Robinson, poet, started from Brooklyn.

Oh yes, Prospect Park is quite an outdoor attraction. So is the Brooklyn Bridge and the Williamsburg bridges as well as the new St. George Hotel with that nifty mirrored and illuminated swimming pool.

Five cents if you take the Subway from Times Square to Brooklyn. About a dollar and a quarter by taxi. Bring your Brownie camera and snap us on the lawn. And read the "Eagle."

EXPLOITATION

(Continued from page 19)

One Instrument was auctioned at Ritz and the other at Triannon. Splendid tieup with stores. A full page with ten advertisements and publicity matter appeared in a Sunday edition of the "News" in the radio section. Each store featured the contest in its windows.

Syracuse, Jan. 8

Kelth's and the Syracuse "Journal" tied in for a three-page section last week. Stunt came simultaneously with a race to see the return of stage shows at Loew's here.

Goes Collegiate

New Haven, Conn., Jan. 6. Fox has made it number three with the old Hyperion, which in its day had a record for the most burlesque to open. After expending about three months in labor, the old theatre blossomed out with a complete change of atmosphere under the name of the College Theatre.

Dani slogan adopted, house being billed as the place "Where Class Meets Class" and "Where Yale's 4,000 Meet New Haven's 4,000." The name of the College Theatre is the placing of the seals of the more important colleges in conspicuous spots—men's colleges in lobby, women's in the ladies' lounge. Top prices \$5 with a minimum of \$1.00. Oliver Epps, assistant manager at Fox's Majestic, Bridgeport, brought on to take charge. Press agent being handled by Tom Fox's New England headquarters here under B. J. Hyman.

Going Places

By Cecelia Ager

Cantor and Vaude

There's great danger in calling things from the audience up on the stage at the Palace. They are so apt to overstay their welcome, or to get out of hand. Actors like to act, even when they don't get paid. And they would like to top Eddie Cantor before a Palace audience. It's a futile longing. Eddie in his second week is twice as good; that's being perfect. He works for all he's got. Instantaneous laughter follows each gag, like a bombardment. Accurate timing. Sure-fire material. Delivery that's so whittled down not a single roll of his eyes, not a wave of his nervous arms can be spared.

Billie arranged to start like a cannon and increase in heat as it progresses. So well is it built up that intermission came when nobody felt the need for it. Starts with the Honey Family; remarkable tumbler. Girls in the act have gone to a great deal of vain trouble figuring out their parts. Eddie says in tiny skirts faced with pink, embroidered with rhinestones, little bolero jackets, and pink camellias in the hair is not exactly the right milieu for husky shoulders, females who carry two or three people at a time. Adaptations of sports clothes would make them look as smart as their work. Ashley Page is a college-looking youth who hovers over a xylophone and can play two saxophones at a time, but what of it? If girl dancers can have eight male partners, Harold Dixon is certainly entitled to 12 girls who background his act. Girls dressed uninterestingly. Crystal fringed leotards give them a thick look. Cease long gloves and flowers belong in simple costumes to get effect. There are too fussy.

Miss Allen of Burns and Allen wears a dress modish but ga-ga as befits her exquisite characterization of dumbness. Wistful insanity of Ben Blue and Lew Hearn's terrific yearning for a belt in the back fatten the audience with laughter. Marion Harris holds her head a little bit lower this week and comes through with another smart dress, this time of black velvet, with white flowers over one shoulder like a tiny cape. Chiffon velvet is a bad choice for spotlights. It gets all pressed down looking under a strong light, just as it is so alluringly clinging in a soft light. Miss Harris had worked career belongs in her scene with Cantor, for he responds in an exaggerated enough manner to match hers. Perhaps Eddie Cantor could omit his melody of the songs he's introduced. It is a bit like the flag-waving of a songwriter trying to sustain an act in vaudeville. Yet the audience is so hungry for anything that Eddie will do, he must be right.

Doug—Unghid Lily

Bebe Daniels says, "Who's that man in the gray seavote?" and instantly everybody knows that "Reaching for the Moon" is a "sophisticated" picture. Those arriving too late for this first tip-off can tell anyway by the heavily modernized sets. No one but the smartest of any young things could be in a picture with Bebe Daniels. One rightfully expects the women in a flirty picture to wear some pretty swell clothes, but the glory of Douglas Fairbanks wardrobe turns the female garments drab.

Here's a fellow who takes a bit of wood and, just by the way it doesn't fit, makes it a lesson to men who worry about their coat collars. It isn't that his clothes are so correct; it isn't that he has such a magnificent frame for them; it's his attitude toward them, the way he appears to forget them. Carelessness, grow that carelessness doesn't just grow that away. Mr. Fairbanks knows damn well what he's doing. He thinks pretty well of the Fairbanks shoulders, too. To prove that the tailor doesn't make the man, he strips a couple of times. As good within as without.

Mr. Fairbanks prefers single stud dress shirts. Dress ties should be unobtrusive. Sleeping pajamas of Chinese silk, the top, like a Russian blouse. Mr. Fairbanks suggests keeping the collar unbuttoned. It looks more delectable. Overcoats are smartest with the collar turned up, and it can be possibly unbuttoned, don't put the arms in the sleeves. Wear them like a cloak. For months in a man's cabin aboard a transatlantic liner, he used to wear a double breasted velvet smoking jacket, and, should it be necessary to remove the coat, it's a

good idea to wind a black satin sash around the waist. Then if you have to leap up the walls of the cabin, your shirt tails won't come out. Miss Daniels is a far more likeable person in this picture than over before. She's more natural and traces in the old Bebe came through in the little dotted necker. Well she wore with a sports coat. Most of the time she was so regular that one could almost believe Fairbanks could forget everything else just to pursue her.

What of the Cameraman?

Since the audience at the Mayfair didn't scoff at a short called "Wizardland," its eager laughter at Bert Wheeler and Robert in "Ebbok, Line and Sink," is not surprising. Tom Terris, the Vagabond Brother, who gives us the tidbit, "Wizardland," is supposed to be telling a harrowing tale of near capture by some head-hunting cannibals. His voice gets really dramatic as the picture shows mild-mannered folks putting on a war dance. As Mr. Terris exclaims his haste to escape the savage cannibals, one can't help but wonder at the bravery of the cameraman, who evidently preferred to linger complacently and get a picture to saving his neck. A fantastically unbelievable short such as this sets the mood for paying attention to a feature. Musical comedy logic doesn't seem so far-fetched after the Vagabond Brother's attempt to be blood-curdling. Hoke, humor of the pun genesis, hammering in of comedy lines, leaden-footed bluesque stretch what should be a two-reeler into feature length.

Dorothy Lee is a good foil, her childlike diction makes her seem helpless in the musical comedy ingenu style, and she looks nice and chubby. Hugh Herbert as the house detective is a master stooge. A flash of him is good for a laugh any time. Jobyna Howland's height and melodramatic delivery here, just a little bit lower this week and comes through with another smart dress, this time of black velvet, with white flowers over one shoulder like a tiny cape. Chiffon velvet is a bad choice for spotlights. It gets all pressed down looking under a strong light, just as it is so alluringly clinging in a soft light. Miss Harris had worked career belongs in her scene with Cantor, for he responds in an exaggerated enough manner to match hers. Perhaps Eddie Cantor could omit his melody of the songs he's introduced. It is a bit like the flag-waving of a songwriter trying to sustain an act in vaudeville. Yet the audience is so hungry for anything that Eddie will do, he must be right.

Screen Stuff Sans Hoke

Perhaps if the Strand ballyhooed Philip Holmes' sharply beautiful face, or went looking over rather, it would be more people into the theatre. "Man to Man" is too good a picture to be neglected. A tranquil story of a sensitive boy's reactions to his convict father's homecoming from prison doesn't seem to have the stuff that picture fans cry for. When a picture resists all temptations to go madly and instead deals with honest characterizations, everyone should cheer.

Director Dwan and most of the cast have a grip on themselves, turning out a convincing picture of small town life in the South. Only the Southern accents are forced. The acting is restrained and true. Lucille Powell makes the heroine a thoroughly likeable young woman, never once stooping to be cute. Philip Holmes is so exquisite to look at that his hard to tell about his acting, though it might be a shade too monotonous. Grant Mitchell as the father, is perfect. George Marion is George Marion. Too bad Dwan plays a smirking Desperate Desmond as the villain. Every one else is so sincere. Still, Mr. Frye does have a difficult job. He's given the one false part of the story.

Hoke in Draper's Art

Ruth Draper's opening at the Comedy Theatre is a credit, out the same sort of people that attend symphony concerts and dance recitals, besides those persons who make it their business to trick down the smart thing to do. The regular Broadway mob would find her interesting, too, for one doesn't have to be so critical to relish Miss Draper's art. There's more familiar theatre to it than anything else, despite the impression that it's lightning for highbrows. True, this artificial sentiment motivates all her sketches. Tears for poor mothers with babies in their arms and faithful old servants, content for the little rich, ranch, for produce and for comedy nats, plenty of the old hoke to keep the bill within the ken of anybody.

A touch of Miss Draper's belongings as a parlor entertainer remains. Her characterizations are faithful, but she seems to be afraid that she doesn't stop them at the moment, they are complete, but go

on beyond the point when ending them would make them theatrical wows.

Her pantomime is her greatest feat; when she talks her material is just a little bit obvious, a shade trite. She is so sure in her work that she miraculously avoids burlesquing her characters. A lesser artist would overplay everything the effects, but she has imagined them so minutely that she need not strain to get them over.

Her Dalmatian and Italian peasant women speak in warm, musical voices, infinitely charming. Not so her Anglo-Saxon ladies, proving that the emancipation of the Nordic women has robbed them of an important item of femininity, all this. Such throbbing appeal as the young Italian girl who steals into the church to meet her lover is suffused with, is not to be felt in Mrs. Malory, just as much in love. It makes one wonder about the real benefits to themselves of these modern, independent women. Miss Draper, all for old-fashioned womanhood. Her examples of the difference clinch the point.

Never an M. C.

Whoever may rebel at the sugar prettiness of Roxy stage shows has not to remember there is never an M. C. and be glad. This week's presentation is billed as "Rhythm," promising hair-raising intonations to the vast stage of the Roxy, but the moment the curtains part to show the figures suffused with blue light, behind a scrim, just act for another dose of mild good behavior, slightly sweetened. It starts with "Indian," a brave silhouette against an orange sun, while lots of Roxyettes stamp their feet to the beats of tom-toms. "Wedgewood" follows, sure-fire statues coming to life and spending their act as humans eye cutting classic dance steps. Their white chiffon draperies gleam ethereally as they flit this way and that, and of course they go back to their original postures obediently when the music indicates it's time for them to be little statues again.

Perspective is attempted in the set for "Gavotte," but since the people are just as big upstage as they are downstage, it doesn't work out so well. Here's a good job for midgets. Patricia Bowman and Leonide Massine go through a spirited polka, dressed Chauve Souris. When Massine is on the stage, it's too much to watch his aliveness to pay attention to anything else. Miss Bowman got a bad break in the costumes for the "Ballet," for although she is the premier danseuse, any of her girls look better than she. They are done up in long-skirted ballet dresses, whereas she has only a tight-fitting white satin, basque edged with short ruffles to flatter herself. "Tango" has good background, people in Spanish clothes grouped across the stage in scenic wall paper manner. The Roxyettes and the Roxy ballet corps all get together for the final number, "Jazz Rhythm." Sixty girls working in mechanical precision, all dressed in blue, swinging and swinging as if the best bit of stuff that symphony orchestra is capable of, get applause many times before they finish. If there is a vague similarity between the Indian antics and this last number, remember they weren't real Indians.

Radio Saps L. A.

(Continued from page 1)

any, where the nation heard the new year welcomed by a set of bells from a 200-year-old mission. The bells were cracked, but they took the glory away from Southern California.

No Street Scenes

As the new year popped in New York, Chicago and Denver, the mike was stuck out on the street where the listeners heard the merry villagers whooping it up. But from L. A. they heard nothing but Gus Arnheim's band.

It was suggested that the mike be switched to Hollywood Boulevard for the stroke of twelve, but the Chamber of Commerce went through down that idea, figuring the raspberries from by-standers would drown out the merrymakers. Reports were around town all day that Paramount had men spotted all over the boulevard ready to yell "It's a Paramount picture! It's the best show in town!" the minute anything, like a microphone, came in sight. Warner Brothers and their Caesar on the corner of Vine and Hollywood ready to out-yell any dozen Paramount men, so it

The Parisian Front

By Christine

Paris, Dec. 27

Danielle Dreis came back from not being wanted in "Princess Charming" and got herself a husband and an operetta. It's called (the operetta) "A Midnight Wife" and is all about what the wife of the hustling newspaper man can do with her time when the husband's out bread winning. She can keep a night club of course, opening and closing time to depend on the start and finish of her mate's labors.

Danielle Dreis' antics all off with a high hand and laudatory manner. She's very pretty in a slightly exotic fashion, which seems surprising in one who possesses such a snappy little nose. Her clothes, my dears, come from Louise Boulanger, who it seems is going a bit crazy in her later years. She always was for frills and finery in a complicated way, but now she's mad in the manner of Einstein and Gertrude Stein, both—yet you can understand her costumes at all. Gorgeous materials, always unusual, and a design that would knock the mascara off the shortest eyelash, are only saved from being fairly by the beautiful cut and actual fit of the dress.

Black Horsehair Frock

Miss Dreis flit hove onto the stage in a pink and silver concoction that, without stretching the imagination, made one think she ought to be reading or writing. The second evening dress was a quiet little thing in black horsehair—anyway it looked like those slippery, prickly settees the old folks used to have in the front parlor. A little day ensemble she wore was

was probably a good idea for NBC to lay off Hollywood entirely.

When the announcers finally told the listeners that Los Angeles was now on the air they switched the wires to the Cocoanut Grove in the Ambassador before anyone could squawk. Here Gus Arnheim's band started out those numbers and about the Rhythm Box were allowed to step up and yodel "Bluebirds and Blackbirds." After the boys finished they demanded more money on the grounds that they were the only trio in the country co-starred with 1931 and V. I. S.

Only Lupe Velez

In looking over the Cocoanut Grove the announcer managed to see only one picture star, Lupe Velez, which was a break for Universal. The guy didn't even see Gary Cooper, who was paying Miss Velez's check.

Some 100 picture stars were standing ready to tell the nation how happy they were to be there, but nobody cared.

A guy from the Chamber of Commerce who had a nice speech about shipping and oranges was also called in favor of Pablo's mission bells.

If the sales of General Motors products fall off in Southern California they have no one but themselves to blame. You can't put L. A. in the same classification as Denver and Chicago and have the matter overlooked.

If the Chamber of Commerce doesn't do something about it, it's six-two-and-even the Fruit Growers' Association will jerk up the price of east-bound oranges.

New York stay-at-homes on New Year's Eve found the Coast to Coast New Year's broadcast something of a dud, due to the bookies confining the broadcast to indoor bands and burrachs by the diners and dancers between numbers. A year ago a Coast to Coast group had better atmosphere due to the outside bookies in different cities.

Of this year's New Year's event, broadcast, paid for by General Motors, the New York end was the liveliest feature with a mike planted on the roof of the marquee of the Paramount theatre in Times Square. Still, there was a little difference in that a feature there was the playing of "Aloha Ekeke" by the Coconut Islanders. The Cliff and West Coast spots were disappointing with ordinary dance music while Denver contributed as its main hit, dance music from the Denver Athletic Club.

The Coast to Coast gang sounded like a great big ballroom for General Motors with the New York ante show about to open it up. (The New York end of the nation-wide hookup.

really darling even if it did throw you gasping when she first came on in it. All silk plaid it was—red predominating—with a pleated skirt, and a tiny little black shoulder cape, very short. Not a blonde here, however. It was a cute little thing inside it, demure and demure it furnished the flame all by itself.

The glistening long-legged, long-haired blonde Suzanne Delbely provided the comic relief in the slightly Lesbian, slightly doped and entirely demure night club hours. They had another Lesbian follow in the cabaret, just as sort of atmosphere, but it is interesting to note how they hated at her temperament without being indelicate. Instead of a tailor-made with collar and tie, she wore a tight-fitting sleeveless vest, buttoned down the front with high, unbuttoned collar in silver cloth. The skirt was fairly short and tight of heavy black velvet. Paris, showing off its vices so shyly and aesthetically is really rather funny, when you think it over.

An Oriental Art Spree

Constance Lounsbury (the Mrs. Richard Lounsbury's sister-in-law), is warming up for a big mystic mass-meeting soon—wherein Hindoo foot work will be exploited. She's got plenty to pay off good stage hands, the best electricians, and heat up a big hall. So she's collecting all the artistic Hindoos in town, and making a ballet which she will present to Paris sometime early in 1931. In the meantime, to get the full rich flavor of the whole thing, she gives Buddhist receptions at her home—whatever they may be. Impossible to find out exactly, because the day the thing came off, this poor soul sister got a pain in the neck and was whisked instead to the American hospital. No mysticism there, and for a minute, it looked like plenty of gloom and no news. But put anything for her back, connected with Velez in any place, and back stage info infers in.

For instance Adolphe Menjou occupied this very room last summer when he was here—a cold in the head probably. Pola Negri had a sore throat for three days last week. Two floors above a blond old lady, whose hair should have been white long ago, paid \$400 for a face lift that took two weeks out of her life. She's around 60, with a beautiful nose and a screen and stage reputation that's traveled all over the world. Entered the hospital incoherent. Stayed in Paris the same way, and no one's allowed to see her except the nurses and Pola. She's evidently got the hospital at her feet, because nothing under heaven would elicit the name from either the nurses or the doctors. They're faithful to the last flake.

Tramping down the hall after an unprincipled operation or something is Alva, the blonde, the blonde dancer. Her costume if not his complaint is tremendously aesthetic—consisting of pale pink silk pyjamas, baby blue crepe de chine dressing gown, and bright matching blue slippers. He wears this fetching ensemble with a very graceful. He's quite so right now and generally does an original dance in the corridors of this floor. Gwendolyn Stone is upstairs with a fractured ankle, and between her and Variety an exchange of notes and visitors is rapid and continued. She's going to leave in a few days, however, and trudge back into the Casino, where her final bows will be less reckless than the one which sent her into the hospital.

Jean Nash's Frock

News just brightened up Paris that Elsa Maxwell came to town for Christmas. She's staying with Mrs. O. H. P. Belmont, maybe to sing a number masquerade, like the two she gave last year—one in New York, one here.

Jean Nash and her husband, Paul Bonhomme, were in Mousongers the other night, having a farewell party before leaving for the winter season in Cannes. In case you would like to know what the "best dressed woman" once said, here, here goes: A blue fabric dancing frock which has a scintillating bodice which extends to form the deep yoke of the skirt, below which soft folds fall in fullness. The back has a row of large, clear, diamond buckle holding it in place which catches the jeweled shoulder straps.

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15 YEARS AGO

(From Variety and Clippings)

Production became effective Jan. 1 in eight more states and the show business was interested to see what the result of the dry regime would be at the box office. The states were Colorado, Washington, Oregon, Arkansas, Iowa, Idaho and South Carolina.

S. L. Rothafel took over directorship of the Kaiser-Reichenow theatre, just leased for five years by Triangle. "Roxie" was slated to handle the Radio, which would not be ready until March and also was to be a Triangle house, although not bound to show that company's product exclusively.

Cohen given to report the General Film Co. (Trust) would dissolve Feb. 1, by withdrawal from its list of Vitaphone, Selig, Lubin and Essanay, which made other distributing arrangements. These producers' contracts with F. C. expired Jan. 1.

Ziegfeld sought Al Johnson to head the new "Follies," but the Mammy singer's Shubert contract forbade the engagement.

McVicker's Chicago, set up a new gross record, doing \$19,300 holiday week with vaudeville and films at a scale of 10, 20, 30 cents.

Reported Harry Piller and Gabby Dells in Dillingham's "Spot, Look and Listen" had disagreed and would separate when that piece closed. Piller teaming up with Teddy Gerard.

Broadway box offices benefited by two current exhibitors, the American and the Poultry show at the Garden.

50 YEARS AGO

(From Clippings)

John L. Sullivan suddenly became news and under interesting circumstances. Sullivan had met and disposed of one John Donalson in a Cincinnati benefit for some other pug, Donaldson being a boxer of importance and John L. just a promising youngster. Donaldson was put away so promptly he couldn't believe it and pleaded he was out of condition.

John L. was swift to agree to a return match and another meeting was framed with 20 sports paying \$5 each for the show. Cops stopped this match to Sullivan's disgust and there was difficulty in assembling another purse. They finally got together a stake of \$53 which was not enough to satisfy Donaldson.

Sullivan solved the problem by contributing an additional \$25 to insure a fight and then took Donalson into 10 rounds during most of which he was running after his opponent and punching him in the back of the neck. At that Donaldson's friends had to pick him up and carry him to his corner. After the battle the two ones went to a nearby tavern that night in a friendly drink.

While two first class ring attractions were battling for a prize of \$75, large purses were offered by brilliant matches. A contest between Schneider and Shimon brought a stake of \$2,500.

Salvatore, the Italian peasant, opened an engagement in Manhattan theatre No. 1, playing Othello in Italian while the supporting cast all spoke English. "Clippings" reports that the performance was intelligible and interesting. Critics did not think so well of Salvatore's Hamlet, the Italian interpreting the Prince as insane, which was revolutionary in that era.

Inside Stuff—Pictures

Vocabulary of the studio technician, arranged alphabetically, has been published by the Technical Bureau of the Academy of Motion Picture Arts and Sciences. Probably is quoted but the language heard around sound stages is obviously thoroughly covered from A-Battery to X-Back.

As for the sound effects, the sound effects equipment ready to start in synchronization. "Up it down!" is the same as "Down the chute!" meaning sound and into amplifier room.

"On it, on the floor!" means the sound-on-film reproducing system is complete. "On it, on the floor!" is the same for sound-on-disc. "On the floor" means switch all recording machine motors into circuit.

"Was slow" is an undesired sound on the record. The "work-ows" is something the sound gets due to a change in speed and pitch. Higher variations of the same trouble are "fuzzies," "gurgles," and "whiskers."

"Cut it out A-C" is to start synchronization, of camera and recording motors. The "gobo" is a portable sound-absorbing wall. A "Jockey wall" or "cold wall" is similar to the "gobo" but suitable to be photographed. A "Baffle" is a portable wall or block for absorption or reinforcement of sound.

A "drunken screw" is the irregular groove on the cam in the camera movement, forcing the claws in and out of the film's perforations.

Western scenes are helping to bring back the kids in Texas, and evidently better than any medium tried since the sound influx. Indie exchanges these report this biggest box yet both for western serials and features. Most of it coming from the smaller towns.

The kid angle is especially keen in the southwest. Birthday parties, organ clubs, etc., got temporary results but were weak. State's historic background makes situation unique. First historians taught school kids deal with Texas frontier days with psychological result that cowboy yarns are the ace. Average school kid knows all about Buffalo Bill, Kit Carson, and every Indian tribe on record. Libraries in larger towns usually maintain special sections of western yarns for kids. All this has specific effect on the b.o., believe it or not.

One good western will easily blank several ordinary good p. x. rentals, and no fault of p. x.'s either.

A \$1,000-a-week English author, now on the Coast, is generously accorded the medal of honor for whatever reason, whether the relations between scientist and supervisor might fall. The supervisor has yet to make a date with the writer and have it come out when originally desired.

The author, when told that tomorrow might be a good day, starts off immediately by telling the supe about a previous appointment and says: "Let's make it the day after tomorrow." The supervisor then thinks: "11:30 would be a good time and the author always feels that's no good but suggests a later afternoon rendezvous. Everybody's help to the deliberate run-around to the supervisors, but the author's knack of making 'em like it is a studio panic.

Although Universal won the decision in the lower court in the "Abie's Irish Rose" matter, the suit cost U around \$200,000.

Lammiettes feel that the \$10,000 in advance, allowed by the court, is too small. They figure that it should at least be twice that sum and the court is thinking the matter over. Meanwhile, Anne Nichols is confident that whatever is paid out will have to be returned when the higher court completes a reading of the record.

About 18 months ago a leading woman with a term contract was let out because her studio thought the \$250 per week she was getting was too much.

Later signed by another firm, she made a couple of hits. Now she is let out at \$2,500 a week. The first studio would like to borrow her, but doesn't want to leave itself open to dirty digs.

A former half dancer, now in California, is making efforts to return to pictures generally regarded as fruitless. For one thing, she is regarded as "passe." But the ambitious girl, having in mind a part in a certain picture, started off by sending the director thereof a basket of fruit with a card, this being her manner of introduction to the director, who states he doesn't know why or what it's all about.

Unusual booking arrangement last week sent two first run feature films into Loew's Valentine, Pordham. Pictures were "Fast and Loose" (Par), and "Tom Sawyer" (Par). Neither had played in that neighborhood recently, and "Sawyer" followed immediately from the downtown Paramount, New York.

Reason was "Hell's Angels" (UFA) across the street.

Production personnel statistics made public by Warners show 19 stars and featured players under contract, 16 directors, and 17 writers.

Inside Stuff—Vaudeville

An indie booker with a full week stand four hours from N. Y. has been taking money from acts which play his house. One actor gave the booker \$50 to have some friends booked. Two weeks later, when his friends complained that the booker had taken them out of the date the actor went looking for the indie.

Booker knew about it and dodged for a week but the actor finally nailed him in the hall outside his office as the booker was about to slip into the freight elevator. Following a solid pasting for the booker, the act was rebooked. But the chiseler is still taking from the acts.

Arrests who go for the guest star radio thing got an example of what it means last week when one of R-K-O's largest names lost a booking for \$1,000 on account of it.

The singer, a big draw, had fallen for the gag on the usual promise of lots of publicity in a columnist's paper. He came through on a Sunday. The following Wednesday he was to have appeared on a big commercial tour for \$1,000. The day after he guest-starred, however, he was cancelled, the argument used being that people wouldn't listen in on him twice the same week.

Dit orchestras in the Loew New York theatres recently unknowingly used R-K-O's official theme song, "Voice of the R-K-O" for bow music. One of the members of R-K-O's orchestra overheard one of the band picked up some most of its time announcing and recommending William Haines and his first Metro talker, "Roméo Contre!" Picture, at the time of the broadcast, was the feature playing the Loew theatres in New York.

Some new stands even.

Old Yates, 75-year-old brother of Irving and Charley Yates, vaude agents, is the star of this year's basketball squad at the University of Chicago.

Young Yates has been compared to the best in the game and is slated for all-conference rating.

Harry Billings, former R-K-O manager of the Riverside, Milwaukee

Inside Stuff—Legit

Back in 1927, John McCullough, the great tragedian, had turned his mantle over to Robert L. Downing, who made his first appearance as "Spartacus, the Gladiator" in the new metropolis of the west, Downing, after a run in Chicago, went on to New York to triumph at Wallick's.

Until 1928, Robert L. Downing, the actor, traveled the countryside, playing classic roles. Last season, a New York theatrical producer enticed him out of retirement to make a cross-country tour in the old favorite, "Damon and Pythias," but "the road" is not what it used to be. Downing disappeared from the public prints and gaze.

The other day, Downing was discovered again, and by John J. Daly, of the Washington Post, not far from the United States Capitol building in Washington, on a quiet little side street—John Marshall place—the Gospel Mission. It administrators to the spiritual and physical wants of man. Down-and-outers go there on cold nights.

In white cloak on the black-board in front of the Mission door appeared:

ROBERT L. DOWNING

"Heart to Heart Talks"

Had the name, Downing, appeared in electric lights over a theatre marquis and had the billing read, "Ingomar, the Barbarian," or any one of a number of plays, old-time theatregoers would have recalled one of America's great comedians; for Robert L. Downing, the actor, and Robert L. Downing, the evangelist, are one and the same.

Jack Larrivé is trying to find the play he wrote as "A Sentimental Journey" and which was produced by Laura D. Wilck as "Father's Day" and "Made in France." It served as the vehicle for Lya De Putti's only stage try in this country and closed suddenly after a week at the Cort, where it opened Nov. 11.

At the American Laboratory Theatre in Woodstock, N. Y., it looked like a possibility, and then the cast, stagehands, ticket takers and producer decided to work on the script. From a continental farce the piece was changed into what was meant to be an American farce-comedy.

Larrivé walked out on rehearsals when the doctoring began and demanded production be stopped. Miss Wilck answered that he could buy her investment to date for \$11,800, but otherwise it would go ahead; she suggested the author take a rest somewhere until the formal opening. At Great Neck the producer took the bows from the audience of protesting, but Larrivé had sneaked away.

"Made in France" closed when Lya De Putti failed to show up for a performance; patrons were refunded their money. The UFA star was too disheartened to continue before empty houses after scorching reviews; Larrivé went to bed for three days, and the producer had another flop. His original script gone, the writer is now trying to find his tenth of the play and rewrite his original lines for "A Sentimental Journey."

As though producers haven't had headaches enough this season, theatregoers are driving them crazier by a manner they have developed of becoming interested in plays a day or two before closing. After the usual poor pre-Christmas, MacGowan & Reed decided to call off "Twelfth Night." Immediately came a clamor for seats and the last two performances were almost sellouts. Indicating that the play might have had some more pulling strength, but plans had already been made to call it a stay. Same thing on other shows.

With the last couple of performances bringing in money, producers see a late hope of holding on another couple of weeks. But it's too risky. The public seems to be working on the theory that there's always enough time to get around to a play, but they jump at the "Last Week" notice.

There is talk again of a mammoth building project that would erect a giant hotel on the site now occupied by the Shubert, Broadhurst, Booth and Plymouth theatres, New York. Since the original demand the Shuberts, who own the contract these houses, which about upon each other on 41st and 45th streets, west of Astor, absorbed the Metropolitan, Royale and Mosque, which take in the rest of the block down to the Lincoln hotel. Latter theatres are included in the project. It was proposed to rebuild the theatres within the hotel with covered passages leading to all. Since Times Square has since been over-hotels (and that goes for the new office buildings in the district too), the project appears further away than ever.

Conditions so bad in legit now that some of the shoe-stringers are trying all kinds of trick ways of keeping going. One of them, who has already produced a flop this season and is working on two more plays, last week negotiated with another producer for a part in a play the other man is readying.

Since he once was a good actor with a decent rep he almost got the job. But he held out for a promise that the show stay in New York, allowing him to continue his producing activities at the same time as he is earning a living by acting. Deal fell through.

From producing burlesque a couple of years ago to producing a literary prize play is the jump made by Jimmie Cooper. Cooper is casting "Barbara" by Baron Genaro Mario-Curel, which won the Chronache Litteraire a Teatrali in Naples several years ago.

"Barbara" was played in New York in Italian in November, 1929, at the Gallo theatre with Elyria Curci-Caccia in the title role. Her permission from Mussolini Miss Curci-Caccia will play the same part in the translated version. She is said to speak perfect English. Play goes into rehearsal at the end of the week.

Among the theatrical properties tied in with the Gilbert Beesemer-Guaranty bank debacle in Hollywood is the Hollywood Playhouse. Legit house was the promotion of Beesemer and his associates, all officials of the Guaranty, who underwrote the deal after collecting \$257,000 from 1,000 stockholders who put up \$257 a piece. House has constantly been in the red since it opened four years ago.

The stockholders never realized a cent on their original investment and are now holding a big bag.

Probably the heaviest nut of the legit season is being undertaken by Bela Blau for his next production, "Anatoli" by Schnitzler. Cast will include Joseph Schildkraut, Walter Connolly, Miriam Hopkins, Patricia Collinge and Ann Forrest.

Gabriel Beer-Hofman, friend of the author and formerly with Reinhardt, is directing and there will be seven sets. Production is set to open at the Tyrone, N. Y., on Jan. 15. "Anatoli" was produced in America before in 1912, John Barrymore then playing the lead.

That the Shuberts are short of shows for their New York houses is

(Continued on page 63)

in the switching of managers recently, turned down the State Lake, Ill.

Chicago and at present is out.

Will Shiner is now managing the Riverside, with Howard Kinsman as city manager.

In failing to renew contracts with Paul Ash and Dave Schermer, Loew's clipped off the two highest salaries on its m. c. payroll.

Whether the high salaries m. c. is a thing of the past with Loew's was decided not so much at that booking office, the office at which that high salaries are out for non-drawing m. c.'s.

Chi Civic Opera Chorines Have World's Only Line Jobs for Life

Chicago, Jan. 6.

The 35 chorus girls at the Chicago Civic Opera Co. here think they have the world's finest jobs.

All have been in the company from 10 to 14 years.

Many have married and raised children, without any loss of time.

Most all work winter months, splitting the time with the Civic in the winter and Ravina and the Cincinnati Zoo opera in the summer months.

Because very few outsiders can make the stiff grade of opera chorus standards the present 35 feel very little competition.

Yearly about 300 candidates try for the coveted jobs, which pay salaries ranging from \$100 to \$150 weekly. All are given an audition before a committee of the Choral Society, after which they appear before Artie Bernabue, chorus master. He, looking for blending voices, can pick only one type, leaving 99% in the cold.

No Dumbbells

Before a girl can try for the job she must have memorized and be prepared to sing 14 opera choruses. That's just a start and in itself requires some years of preparation, as many are in foreign languages.

Most of the present 35 girls can warble chorus from anywhere between 100 to 145 operas (this includes three foreign languages) with possible 10 or 12 light opera scores thrown in.

Unlike the chorus brigade of the legit opera chorus is respected by the stars, both male and female on a pal-ke basis. Because all the girls have been on the job so long each has her three or four changes for each opera made especially for her, with no one but the gal they are intended for wearing them.

All the courteousness shown the stars extends to the opera chorus girls.

Intermarry

Backing the girls is a male chorus of about 38 members, who are treated the same as the females, with their spots being as secure. Many intermarriages between the male and female ends of the choruses, with a record here of all marriages happy and lasting.

Type of girls who study to be opera chorus girls do not intend to pass beyond this mark when they set out to make the grade. Most a mistaken idea that opera stars start with the chorus.

Grace Cunningham, spokeswoman for the 35 girls here, says the girls all mastered the opera choruses, with the chorus as their single goal. Once in they are content to remain and live out their life singing the mass roles.

Like Jazz

For recreation this chorus goes in for jazz melodies. The hotter and lighter they are the better pleased the opera chorus. Notable that many opera stars back-stage, in off moments, hum pop tunes between the heavy singing. All claim it is a letdown from the deeper ranges. None are averse to the present day music, with many being excellent customers for sheet music and the popular records.

All watch their diet pretty close, as while a high price star can, and does add weight, it is not considered good form for the chorus.

Louis Mann's Illness

Louis Mann is seriously ill in Mt. Sinai hospital, New York, where he was operated on last week by Dr. A. A. Berg.

Mann recently returned from the coast where he appeared in several pictures.

"Shyster" Moving East

Hollywood, Jan. 6.

Harry Green retires from "The Shyster" Saturday (10) after two weeks in Geary and San Francisco.

Production will be doctored and recast so it can be taken East for a reputation run, before United Artists films it.

Bond Up For Two

A \$10,000 surety bond, covering "She Means Business" and "Hobo," was posted at Equity last week by James V. Elliott, producer. Bond is to cover both shows.

INDIE WALKS OUT

Clarke Painter Will Wait Until Better Times for Ventures

Clarke Painter, indie legit producer, closed his offices on 42d street and walked out. Painter said he might open them later on, in a new location.

He had announced production of "These Gay Romancers" by Guido Nadia, but was unable to promote backing. Play is now owned by A. L. Jones, who is expected to do it shortly.

Painter was also interested in the Theatrical Industries Corporation, producers' backing group started and announced by Jersey brokers, but off indef because of money tightness.

RIVAL OPERATIC COS. STAGE WAR ON COAST

San Francisco, Jan. 6.

What looks like an operatic war on Pacific Coast, loomed here last week when H. Joseph Kertz, president of the Pacific Sangerbund, accused the Chicago Civic Opera Company of using unfair methods to lure a tour of the German Grand Opera Company.

According to Kertz: "Pressure has been used upon musical bodies and individual managers in an effort to induce them to cancel or abridge their contracts with the German company."

"The Chicago company, fundamentally Latin in background, changed its repertoire to include works that were German such as 'Die Walkure,' which is the announced opening piece for the German company in its forthcoming engagement in San Francisco and Los Angeles this month."

Kertz further charged that the Chicago Company surreptitiously changed the date of its engagement to one so close to that of the German Grand Opera Company as to jeopardize the latter's business.

Indie Fills Gap in

Shuberts' Available

With a scarcity of their shows prevalent, Shuberts are looking "In The Best of Families," indie production, into their subscription group in Washington. "Families," produced by Tom Kilpatrick, opens at the Belasco, Washington, D. C., Jan. 19 for a week on the subscription plan.

Cast includes Charles Richman, Grace Finkins, Lawrence Edney, J. H. Brewer, Mary Arbuz, David Morris, with Jo Graham directing. Piece is slated to open on Broadway week of Jan. 26.

Sharpe on His Own

Stanley Sharpe, who resigned as general manager for Flo Ziegfeld, will become a legit producer. Sharpe is taking a vacation at present. He has several scripts under consideration.

They are said to be straight plays, although he has principally been concerned with musical attractions. First reports were that he might enter the Brainerd office.

Bronx Nearly on Map

America theatre, in the Bronx, formerly Miner's home of burlesque, almost re-opened with a legit attraction last week—almost.

I. S. Richter, said to be a playbroker, had the house all set for his own production of a Chinese play of his adaptation, "The Circle of Chalk," when Equity asked for a bond. No bond, no players. No players, no show.

"TOYLAND" ON TOUR?

"Babes in Toyland," Victor Herbert musical revived by Shuberts, is reported being taken over by Leo Singer, Singer's midgets, when the show closes at the end of this week.

Singer, assuming management, will tour in Shubert houses.

"Sex" Folds, Not Enough Punch for Hinterland

Cincinnati, Jan. 6.

Mac West's "Sex" folds at the Shubert, Cincinnati, Jan. 10 after 19 weeks on the road.

In each city visited the attraction started big, but press comments that show was without sensational sex situations that were expected, chilled receipts for remainder of engagements.

Legit Pulmotor May Be Plays From Scenarios

Reverse action, that of producing legit plays after they have been made as pictures, may shortly become an actuality. William and Harry Brandt, theatre operators, are currently lining up with Metro to produce a legit show of "Ex-Wife," novel, made by Metro as "The Divorcee."

Jed Harris, along the same line, was recently reported dickering with Warner's for stage rights to "Doorway to Hell."

Producing legit along these lines, if it happens, will radically alter contract arrangements, since picture rights would not enter but would apply on the reverse angle, that of paying picture producers for stage rights.

At the same time, legit production might be fingered through picture money financing and the film aiding the legit's b. appeal.

Actor-Manager Must Pay "Berkeley Square" Cast For Unfinished Show

Chicago, Jan. 6.

Unusual situation between manager and performers of "Berkeley Square" was the result of the sudden stopping of the opening show at the conclusion of the second act when the featured player, Leslie Howard, claimed he couldn't continue because of laryngitis.

Management was of the opinion that the players were to be paid only their board and room bill for that day, claiming that the situation came under clause 23 of the Equity contract, which deals with the "illness of the featured player," problem.

Equity council, however, ruled that the performers were to be paid for the show, claiming first, that there should have been an understudy for Howard, and second, that three performers had already given their entire appearance by the time the curtain was rung down.

Management now has the right to request a new decision by an arbitration board, but it is understood that they will abide by the council's ruling and pay off for the opening show.

Leslie Howard is also part owner of the production.

Harry Puck Impresario To Chicago's Elite

Chicago, Jan. 6.

Harry Puck, musical comedy juvies and dance director, has been awarded the plum job of host for the exclusive Opera Club starting this week.

Opera Club meets each week for the society mob. It's strictly formal for social registered membership exclusively.

Puck is in Chicago with "Three Little Girls."

Tarkington's Eye Trouble

Indianapolis, Jan. 6.

While his fellow townsmen are witnessing the premiere of his new play, "Colonel Satan," in his home town, Booth Tarkington will be in a Baltimore eye hospital making a painful battle to retain his sight.

Tarkington left Indianapolis Sunday to undergo treatment. He has been gradually losing his sight for several years and makes frequent visits to his physician in the east. The Tarkingtons were here for the holidays.

Season's Tough Going Indicates Shoestringers Are Out for Period

SAM GERSON SOLO

Shubert's Advertising Pilot Breaks With McCutcheon

Chicago, Jan. 6.

Ben McCutcheon, of the McCutcheon-Gerson advertising agency that handled all the Shubert business here has withdrawn from the firm.

Reported disagreement between Gerson and McCutcheon given as the cause of the split. McCutcheon handled all the commercial accounts, leaving theatre field to Gerson, who is still carrying on, while the ex-partner had opened up in another spot.

LEVY'S NEW PROJECTS AND VAGUE BACKING

Although no report of clearing up back claims filed against him at Equity had been heard up to last Saturday (3), Bernard Levy, indie producer, was reported in a deal with William Randolph Hearst to take over the latter's Cosmopolitan theatre on Columbus Circle for a series of legit shows. Levy is in bad for about \$2,000 at Equity on actors' salary claims.

Saturday (3) Levy announced he had tied up with John Guglielmi, said to be an acreage and spaghetti salesman.

First show to be produced by Levy was listed as "Pagan Fury," by Sam Warshawsky, Radio Pictures B. A. Levy also announced "Take My Tip," by Nat Dorfman, Ziegfeld press agent. "Shoes," dealing with cabbies, and previously announced a number of times, was also announced for production.

Reported last week that two New York dailies were contemplating action against Levy on the charge that he sent out false information to the press. Levy had previously announced that he was planning to bring forth complaints by persons named in his stories as being associated with him. Later learned, however, that no such action would be actually taken.

One dramatic editor claimed that Levy's latest press release named non-existent organizations. Editor is said to have spent an hour checking up. Announcement, which appeared in some morning dailies last week, listed several corporations in which Guglielmi was said to be interested, but which were not found in the Manhattan telephone directory.

It was also announced by Levy that he and Guglielmi would produce "Playing Around," by Mary Brookes, and "The Master," by Guglielmi, and that Pedro de Cordoba, and Guy Bates Post would appear in some of the pieces.

Cochran Due in N. Y.

Charles B. Cochran is due in New York by the end of the month to arrange for New York production of "Evergreen," which he has been showing here with running in London.

"Evergreen" was considered by Max Gordon who dropped negotiations for it because he felt it was too big a show to allow of a gamble.

While Cochran is here he will see "America's Sweetheart," which Schwalb & Mandel will put on about the first of February. Cochran may do it in London as his next.

Railroad's Helping Hand

Concord, N. H., Jan. 6.

The Boston & Maine railroad wants to increase its business and incidentally to help boost Boston theatre business.

The railroad has asked the Public Service Commission for permission to shift schedules to provide sleeping car service for New Hampshire patrons of Boston theatres and other amusements.

Quick Follow Up

St. Louis, Jan. 6.

The road company of "Street Scene" closes here Saturday night and on the following Monday (12) the Mary Hart Players at the R-K-O Orpheum offer the same play in stock.

For the first time in years the annual song sung around this time of year, "that the shoestringers is through in legit" really holds water. Last season offers ample proof.

Only seven shoestringers were listed on the past half season. That's no indicator. Since then, one shoestringers hasn't been heard from. The show, a colored musical, was taken over by an independent actor. Another firm is reported out of show-biz entirely. Their show lasted three nights with woe. At least, one new short roll producer has gone on Equity's "bad boy" list.

Each of these shows was a quick closer and a trouble maker. Two tempes, even come to New York. Usual actors' moans, particularly where bonds were waived, followed. Colored actors were in for plenty, one two tries, "Hot Rhythm" and "Sweet Charlie."

Plenty of shows were announced by the small producers, but as early as October about 10 were known to be through. Prospects for the month tries would provide fill a nut shell. Unpaid bill producing affairs will be a part of legit, it is claimed. But it became unusually bad this year and looks worse.

Situation is greatly helped by desperate actors who will take a chance on anything just to work. Most of the time it's pure folly as the performer often finds himself worse off after the blow than if he hadn't taken the job, knowing what might happen.

Jessel Will Present Cantor—But at Least It's Their Own Idea

Eddie Cantor and George Jessel have made one of those friendship pacts to do a show together next season. As the Cantor-Jessel friendship and mutual regard are pretty close and similar, this pact might be kept.

Jessel will produce and Cantor is to star. "Kings will rule," George Jessel presents Eddie Cantor in "Kings," with Jessel prompting from the wings.

No Official Road Okay On "Greeks" as Yet

Although "The Greeks Had a Word for It" is expected to last through this winter at the Harris touring plans are in doubt. It had been proposed to send the show to the road with Norma Talmadge starred, but the producer (William Harris, Jr.) has not okayed that because it may interfere with the road changes of the original company.

Metro bought "Greeks" for pictures and Miss Talmadge is to star in the film version.

Ahearn Rehire Award

Will Ahearn's claim against Florenz Ziegfeld has been settled, with the comedian getting one week's salary.

Ahearn had been engaged for "Simple Simon" with his contract providing his playing in the show when it reopened after a layoff. When the show was taken over from Ziegfeld by Ed Wynn, Ahearn was not engaged and claimed two weeks' salary.

HISTORIC KY. HOUSE BURNS

Lexington, Ky., Jan. 6.

Fire which started while the building was vacant damaged the Bourbon theatre at Paris, Ky., causing a \$75,000 loss.

Formerly the Paris Opera House, the theatre was remodeled and opened six weeks ago. The Bourbon was under lease to the Phoenix Amusement Co., chain of several Kentucky.

BOND PAYS, SHOW CONTINUES

First week's salaries for cast of "The Life Line" at the Vanderbilt were paid from the \$2,500 cash posted at Equity last week.

Show, produced by Leo Bulgakov, with Walter Damrosch said to be backrolling, will continue another week anyhow.

Tokyo Cop Censor Rules Make Hon. Casey of Boston Seem Bold

Tokyo, Dec. 8.
The police of this staid and sober Oriental capital, with their usual solicitude for the morals of their charges, have begun to censor the revues. In the words of your correspondent's Japanese secretary, the "police authorities decide to severely say things which is red-hot and low down." And also, from the foreign point of view, a lot of things which are lukewarm and shouldered high.

The following regulations apply not only to native talent but to any foreign acts appearing in Tokyo theatres:

Article I—Scripts for all revues, vaude and cabaret acts must be submitted to the censors before being presented to the public. Police permission must be obtained in each case. (Reason for this appears to be the unmerciful razzing handed the cops in two recent revue sketches. Their ridiculous sense of dignity got a kick in the pants in a sketch called "The Tiger," reported in Variety during September.)

Article II—In presentation, lighting and costume, the following points should be noted:

a. Flesh-colored trunks are forbidden. Trunks of any kind must extend at least two inches below the crotch.

b. More than half the back may not be exposed.

c. The legs may not be exposed below the point of decency.

Half-Way Decency Won't Do.

d. Costumes in which one leg is covered and the other bare may not be used.

e. Hula and kooch dancing or dance motions resembling them are strictly forbidden.

f. Lighting effects which make the dancers appear nude are forbidden.

g. High kicking toward the audience is barred.

h. Any action which is suggestive or seductive but which comes technically within the regulations must be reported to the police authorities for their approval.

i. "Living statues" and tableaux will be allowed only when the girls wear skirts of sorts. The police order is to suggest that they also must wear tights completely covering the body.

The new regulations went into effect November 22.

Since other cities have no such rules, the effect of these probably will be like the effect of most previous rulings of the kind by the Metropolitan Police Board—to drive the people elsewhere for their entertainment.

The Japanese Tourist Bureau has a standing quarrel with the Tokyo police. "We," declare the Tourist Bureau officials, "try to bring tourists to Japan and keep them amused when they get here. You—speaking to the police—do your best to take all the joy out of life. How do you expect us to make Japan attractive to our money-spending visitors when you make night life impossible and confuse their activities to going to bed or going to the picture houses?"

The police have never replied to this yelp. They generally wait a month or so after each blow from the Tourist Bureau and then pass some more regulations along the same line.

Shochiku Theatrical breaks out a new revue at the beginning of December. Little advance dope is available, but it is said to be even more irrefragable than those of the past. Little game among foreigners here is to see how many acts in Shochiku revues can be recognized and sources named. Now that Hollywood is shipping out practically no musical shows, game gets harder.

Nipponese Taps.

For a couple of years, the Japan theatre has been in course of construction. When building started it was hailed as one of the largest motion picture theatres in the world. Original plans, however, were broken half-way through, but a few months ago found new finances and started again.

Early in November the first performance of the Japan theatre troupe was held. The theatre for a year has been maintaining a school for its talent, the dancers being under charge of Yvonne de Montigny. The program was mostly dancing, although there was a bit of vocal work and a one-act sketch. Ensemble numbers were fair, as they generally are in Japan, but

(Continued on page 75)

Argentine

By HARRY E. GOLDFLAM
Buenos Aires, Dec. 20.

"Olympia," Metro's Spanish talker, is going the way of the rest of the Spanish films. Released at the Astoria with superb exploitation, it proved unable to enthrall a first-run audience. While it will do well in the neighborhoods, the big money will pass it by.

This picture is to date the most ambitious of all made in Spanish by American studios, and still it won't elick.

Argentine will still not accept the dictation of Spain. Money spent in trying to force this product locally is to a certain extent, wasted. In the long run the expense will be met, but it seems better business to stick to intelligent titling of big American productions.

"Romance" is an apt example, this picture doing well four times daily at top prices in the Palace, first run, and continuing the success even into the present hot weather.

"Olympia," on the other hand, after (Continued on page 71)

Cochran After Names To Follow Marx Bros.

London, Jan. 6.
C. B. Cochran is after several name attractions for extended engagements at the Palace, where the Marx Bros. now hold forth.

Presumably the date is for a month, as in the case of the Marx boys. Among the trunks approached are Moran and Mack.

Here for Players

Amsterdam, Jan. 6.
DeKoois, probably the most important producer of revues in Holland, is due in New York on the Europa, Jan. 9.

He goes over to contract performers of every type for spring productions and for use in vaudeville.

Opera to Vaude

Amsterdam, Jan. 6.
Bouwmeester, the oldest opera troupe in Holland, will be disbanded shortly. It is practically bankrupt.

House, where for many years the organization has held forth, will become a vaudeville theatre.

JULIAN JONES DIES

London, Jan. 6.
Julian Jones, for many years musical director at the London Hippodrome, died in a local nursing home Dec. 31. He was 57.

Concert Successes

The Hague, Jan. 6.
Two foreign concert artists enjoying success here in small halls are the Russian violinist Cecil Hansen and Xavier Estermann, Swiss guitarist.

London Wants "Lifetime"

London, Jan. 6.
Basil Dean is negotiating with Sam Harris for a London production of "Once in a Lifetime."

If arrangements can be made the production will start immediately.

Egypt Visitors

Cairo, Jan. 6.
Among the winter season visitors from abroad to the Nile region are Betty Balfour, English star, and Rudolph Knauser, English scholar and authority on Arabic music.

O'Gormans for Public

London, Jan. 6.
O'Gorman Tros. sail tomorrow (Wed.) on the Aquitania, opening for public Jan. 24 at New Haven for a tour of 24 weeks.

"Heatwave" for U. S.

London, Jan. 6.
"Heatwave," current hit here, will be done shortly in America, it is learned. Basil Rathbone has been engaged to do the lead.

Len Niven Dies

Sydney, Jan. 6.
Len Niven, musician at the Capitol, Sydney, died this week.

NITE LIFE IN THE HAGUE ALMOST GONE

The Hague, Jan. 6.
Trade depression is slowly spelling the death of night whoopee spots here. Dearth of spending money has already closed the Cabaret Gaité adjoining the Tuschinski cinema and run by the same interests.

This place, only a few months ago, held a gala celebration and its fifth anniversary was to have been observed with fitting ceremony. In all probability, the former cabaret hall will be transformed into an avantgarde film theatre.

Moscow's "Abie" Made Over for B'way Trial

Moscow, Dec. 20.
The English-language rights to the outstanding hit in Russia since the revolution has just been signed over by its author to two Americans who have translated and adapted it with a view to Broadway production.

Play is "Squaring the Circle," a three-act farce which merits its title of "Moscow's 'Abie's Irish Rose.'" It has been running here for years at the Moscow Art theatre—the same theatre which splurged on Broadway some years back—and is still packing 'em night after night not only in Moscow but in Leningrad and other Russian centers. It is also being produced in Berlin by Reinhardt.

Its author, Valentine Kataev, is known to Americans through his novel, "The Ambassadors," which was a best seller last season. He has been over all English-language rights for publication, stage production, screening, radio, etc., to Eugene Lyons and Charles Malachuk, of the Slavonic Department of the University of California, who is here studying the theatre.

Parenna Whole Show

Berlin, Jan. 6.
Paul Spadoni and Edith Kohnke, formerly with the Erna Gillis Agency, joined the staff of Parenna, Germany, booking office, Dec. 31.

At that time all independent agencies automatically ceased to exist under a law passed several years ago.

Russians for N. Y.

Belgrade, Dec. 27.
"The Blue Bird," famous in the repertory of the Russian theatre, is playing a local engagement under the director, Juzhnik.

Same troupe probably will appear in New York during the coming year, Juzhnik stating to "Variety" that he is negotiating for American dates with prospects of closing them promptly.

Courtneidge-Keys Revue

London, Jan. 6.
"Folly to Be Wise," revue, with Cicely Courtneidge and Nelson Keys as principals, opened a fortnight's preliminary engagement at Golders Green Dec. 22. Piece is due for the West End.

The two stars and Al Trahan scored, individually, according to reports, reaching London.

Habima Troup Opens

London, Jan. 6.
Habima Players, Russian Jewish organization known in New York, opened Dec. 29 for a fortnight's engagement at the Phoenix.

Opening attraction was "The Dybbuk," which drew a large gathering of the intelligentsia. Business continues fair.

DUTCH SHAW REVIVAL

The Hague, Jan. 6.
The Amsterdamse Tooneel company revived the Theatre Royal, George Bernard Shaw's "Major Barbara." It turned out to be a puny for popularity.

Translation for this production is made by Verkeade. Cast includes Vandalsum, Demester, Xel Stants, and Chrispy.

"Mr. Pickwick" as Play In Czech by Langer

Prague, Dec. 17.
Dickens' "The Pickwick Papers" has inspired the Czech dramatist, Dr. Frantisek Langer, whose "A Camel" Through the Eye of a Needle" and "Periphere," both given in New York by the Theatre Guild, to write a comedy, "Mr. Pickwick," which received its premiere at the Vinohrady City theatre.

The play contains 13 stage pictures, dealing with the adventures of Mr. Pickwick with a meeting of the Pickwick Club in which the members decide to go on a journey and ending most happily with a Christmas festival honoring Mr. Pickwick, who has returned from a prison sentence for breach of promise brought against him by a gay widow.

One of the best incidents in Langer's new play is the appearance of amiable Mr. Pickwick in court as the defendant in the breach of promise suit, with the widow and his faithful servant, Sam Weller, also in evidence.

SQUARE AMERICAN HERO OF NEW SOVIET DRAMA

Moscow, Dec. 24.
An American character holds the spotlight of heroism in the latest production of the Vakhtangoff theatre here. The play "Tempo," written by Nikola Pogodin, is a dramatization in 9 scenes, of the building of the Stalingrad tractor factory, and an American engineer in charge of the job figures as the inescapable hero.

The "Mr. Carter" on the stage is a thinly disguised representation of the real American who headed the Stalingrad work, John K. Calder, of Albert Kahn & Co., of New York.

Russian spotlight inescapably has thus come to an American technician employed in Soviet industry.

The actor who plays the role, M. Ruslanov, told Variety correspondent that he frankly modeled himself upon Mr. Calder and that the playwright just as deliberately based his character upon Mr. Calder.

M. Ruslanov gives a creditable performance. For Mr. Carter of the play wears large horn-rimmed glasses, since Russians believe that every American is born with a pair on his nose; and he does not break into a Charleston under the prod of vodka in conformity with the Russian notion that the Charleston is a part of every good American's education.

European Chooser Puts Damper on Powell Act

Paris, Dec. 27.
American acts with original material are up against it if they haven't arranged some means of protecting themselves. This is strikingly instanced in the case of Jack Powell, who, after playing London for several months, found that his kitchen act had been lifted by an imitator whose booking in Germany prevented him from playing the country and he resulted in his returning to America.

The imitator approached Jack Powell in London pretending to be interested in the act, and even got an autographed photo. He then got Wolheim, London agent, to book him at a small salary at the Winter Garden, Berlin, well ahead of the date when Jack Powell intended to accept booking at the Scala, imitator being billed as the original kitchenette act.

Powell will return to Europe in the spring.

Paris Spring Revues

Paris, Dec. 27.
French producers are already at work on the spring crop of revues. Acts suitable for such productions are being canvassed and in some cases engagements are being closed.

Folies Bergere is one of the institutions that already has started closing contracts.

Mrs. Sinclair Lewis Under Knife.

Berlin, Dec. 27.
Mrs. Sinclair Lewis successfully underwent an operation for appendicitis here performed by Prof. Huebner at the Monissen hospital.

The American novelist and his wife will make Berlin their headquarters during January, while Lewis will make a visit to Copenhagen.

They return home by way of London.

CHARGE FRENCH STAGER LIFTED FILM'S IDEAS

Paris, Dec. 27.
Dispute is raging, because it is alleged the latest stage adaptation of "David Golden," coming to the Porte St. Martin, is partly lifted from the "David Golden" film (completed but not yet released), after Irene Nemirovsky's novel. The novel itself was discovered and published by Bernard Grasset, and tells the story of a man who sacrifices himself to please his wife and daughter, film rights and stage rights being sold separately to Delac and Vandal for film and to Maurice Lehman for stage.

Film adaptation was made and directed by Julien Duvivier. Jacky Monnier and Paule Andral act the two women. The dispute came when it was found that Harry Laur, who plays the lead in the film, was also to play the lead on the stage, and it was contended that the stage adaptation by Nodiere had been altered, due to Harry Laur, thus giving to the stage many ideas lifted from Duvivier's filmization, of which, of course, he was fully cognizant.

Dispute is specially acrimonious due to the fact that Maurice Lehman, the stage producer, is the champion fighter of the stage against pictures, having himself published newspaper ads, such as "Why go to pictures?" Film producers, on the other side, are doubly bound to uphold the rights of the picture people, not only in their general interest, but because Charles Delac, member of the firm, is president of the picture producers' association.

Irene Nemirovsky herself, the author of the novel, argues she has nothing to do with the dispute, but is said to have so enthusiastically endorsed some of the film, wishes that the ideas were lifted for the stage. Film producer now suing stage producer.

Auriol Lee Gets Entire Fortune of Wm. Brancker

London, Jan. 6.
Auriol Lee, American actress who has appeared as producer here, will receive the entire estate of Sir William Sefton Brancker, director of civil aviation, who was killed in the destruction of the R-101.

Estate is valued at \$35,000.

In Paris

Gordon Pollock, Georges Hale, Cole Carter, Hugo Brick, Ord Hamilton, Bruce Barton, Nicolas Tcherepnine, Sadie Jackson, Fifteen Swanson Personality Girls, Marc Antoni, Margaret Quinby (Mrs. Irwin Walsh).

More Agitation

Capetown, Jan. 6.
Musicians' union, which has many unemployed members, has started its agitation for the Government permitting the entrance of foreign bandmen.

Union points to the action of England in limiting the importation of American musicians and argues that the same course should be followed here while many native players are jobless.

Feature for Egypt

Cairo, Jan. 6.
Dalbagh, local impresario, lays great stress upon the high quality of his latest importation, the Theatre del Piccoli company, directed by Vittorio Podrecco, which makes a run in Egypt extending over January and February.

Performances will be staged at the Alhambra, Alexandria and the Kursaal, Cairo.

R. R. Aid

The Hague, Jan. 6.
Dutch railroads are contributing to the success of the opera "Love Boat," by Vada Ennem and Sprankke, produced at the Theatre (Cure by the Bouwmeester Co.).

Roads make special rates, like an American excursion, from the provinces to The Hague on Saturdays, warning the visitors back home after the performance.

London Cabaret Date

London, Jan. 6.
Fairchild and Lindgren appear at the Kit Cat this week for a run.

LONDON VAUDE BILLS FULL OF NAMES

London, Jan. 6.
New bill at the Palladium (vaude) started with the best supper show attendance in months, the house at capacity in response to the appearance of Sophie Tucker as the headliner.

The red hot mama got a whale of a reception and after doing five numbers was championed by the "tee-ees." She did three more songs: "Derickson and Brown, on the same bill, were well received and Moore and Revel, just returned from the States, did nicely.

Tex McCleod, back after a year and a half, doubled into the Holborn Empire (vaude) from the Cafe de Paris and scored.

The Coliseum, after a frantic search for a headline attraction to stand off the opposition at the Palladium and the Marx Bros. at the Palace, scored a last minute coup in engaging Edith Day, her first English vaudeville appearance. Drew a capacity crowd. Musical comedy prima, looks like a definite box office draw for the fortnight she is in.

She gave excerpts from the musical successes in which she has been concerned over the past five years and took a splendid reception. Don Lee and Louise, appearing by Trevor and Grayling and 12 girls, appeared in an elaborate dance flash which was very well regarded in spite of indifferent cooperation from the orchestra. Arthur Prince staged a new ventriloquist act, but it does not carry the full punch of his former routine.

Other featured turn is the Aloha Hawaiians, three guitarists and a femme shimmy shaker and singer pleased, although there is no great demand for this type act hereabouts.

London Holiday Bills

London, Jan. 6.
For its holiday feature the Coliseum (vaude) staged Francis Marion's flash "Boyland" by arrangement with Paramount. Entertainment was splendidly received. Barry Lupino, assisted by three girls, in a nautical comedy sketch did nicely. After six years in the States, Lupino seems to have discarded his dancing, which used to be his strong unit. Matinee attendance has been strong right along.

The Palladium (vaude) bill was without newcomers. Layton and Jolsonite headlining. Considering it was a holiday week attendance, especially for the early evening shows, was disappointing. Odali Carano, always a sure show stopper at this house, was mildly razzed by a couple of gently stoned and holders, but the management didn't bother to give them air. Carano handled the situation tactfully and greeted by a friendly reception.

At the Holborn Empire (vaude) Wells, Mordecai and Taylor, booked for three weeks, scored substantially. Their engagement probably will be extended. Four single women following close together, and three of them, collectively, revealed a remarkable misjudgment in booking.

Over Production Hurts

Paris, Jan. 6.
Over supply of new attractions has glutted the Paris theatre and tired the public.

Even brilliantly played and elaborately produced attractions recently have failed.

Two instances are the showing of "Chienne" at the Renaissance, authored by Muzet-Eon and splendidly played by Firmin Gémier, and "David Golder" at the Porte, authored by Fernand Noziere, and finely acted by Harry Baur. Both flopped conclusively.

Fat Role for Tearle?

London, Jan. 6.
C. W. Tearle is being considered by Gilbert Miller for the lead in the London production of "Grand Hotel."

Tearle is anxious to produce in America and will probably start work as soon as he arrives from New York the end of the month.

'SWEET'S' \$2,780 NIGHT, \$34,500 WK. FOR 'EVER'

London, Jan. 6.
"Bitter Sweet" scored its biggest single performance receipts Dec. 27 since the beginning of the long run (starting July 18, '29), due to the library discount being smaller than for the earlier performances. Total was \$2,780.

Another high figure was that of "Even Green," which piled up \$34,500 for eight performances last week.

"GRIND" LEGIT AS EXPERIMENT

London, Jan. 6.
Capt. Edward Barry, who for six years managed H. M. Harwood's productions, most of them hits at the Ambassadors may develop a new idea in legit.

He has studied the picture house plan of running features on the grind basis, especially in big towns, and has reached the conclusion that legit shows might be made to pay on a similar basis. He says he will experiment with three performances a day at 2:30, 6:15 and nine o'clock.

He argues that there is a large potential public for the six o'clock show, suburban people who would like to see a play and get home by nine o'clock instead of hanging around from five to nine. Many such loiterers, says Barry, go to a picture instead of a legit attraction.

Picture houses serve six o'clock patrons with tea, and toast. Barry proposes to do likewise for his early evening customers.

French Actors Put Ban On "Get Hook" Shows

Paris, Jan. 6.
The Artists' Union, considering amateur performances with the "get-the-hook" angle a detriment to all performers, has petitioned the police to forbid such shows.

Then was recently introduced at a small Montmartre music hall called the Fournal, where it drew heavily. Amateurs took part in the performance where the hook was freely employed for knockabout comedy purposes.

BOXING DAY NO HELP, PROVINCES VERY QUIET

London, Jan. 6.
Boxing Day (English holiday the day after Christmas) showed matinee off, although night shows were a sell-out generally.

In the suburbs the picture theatres did capacity, but vaudeville attendance was light.

Provinces reported the quietest Boxing Day in memory, grosses being in many cases below that of a normal Saturday.

Receipts for the week slumped unaccountably in the West End and no explanation is forthcoming, except the assumption that the public is short of cash.

Drury Piece Deferred

London, Jan. 6.
The new Drury Lane spectacular musical piece, "Song of the Drums," has been postponed from its announced date of Jan. 9 to Jan. 9.

Statement was that something in the stage mechanism went wrong.

Sir Alfred Butt took advantage of the added time of preparation to call in Weston and Lee, England's best play doctors, to have them brighten up the comedy of the piece.

Mills' Circus Big

London, Jan. 6.
Bertram Mills' annual six week circus over the holiday period has been bigger than ever this year.

Feature has been playing to what amounts to continuous capacity.

CHANCE NEWTON DIES

London, Jan. 6.

Charles Newton, dramatic critic, who wrote for "The Referee" from its first publication 53 years ago, died here Jan. 2.

He was 76 years old.

AMERICANS' BURN-UP English Custom of Docking for Christmas Brings Squawk

London, Jan. 6.
American acts here got a burn-up over being docked for the no-performance Christmas, although the practice is customary in England and has been for many years. The no-pay rule works for English performers as well who accept it as tradition.

There was a legitimate kick, however, in the case of the Palladium (General Theatres), which deducted for three shows although the matinee was off due to the staging of "Tether Fan" in the afternoon.

Paramount was the only theatre concern in England which did not deduct for the Christmas lapse.

MARXES GET OVATION IN PALACE VAUD START

London, Jan. 6.
C. B. Cochran opened the Palace yesterday (Monday) with an experimental four-week season of vaude, initial program being headed by the Marx Bros.

Boys, only three of them, occupied the stage for 45 minutes and were riotously received by a wildly enthusiastic audience. They finished with a brief curtain speech by Groucho, who compared the reception to that of their last London appearance at the Coliseum years ago, when they were deluged with thrown pennies.

Modern British audiences are so familiar with the comedy of the brothers, through their films, that there were audible laughs in the house when the curtain rose and before the brothers made their appearance.

Marxes paid a surprise visit on Saturday to the Elburys at Paris Astoria theatre, newly acquired by Paramount, and were received there in the same spirit. House was packed, with a number of stage notables in the audience.

ORIGINAL HEROINE, NOW 75, IN 30-YR. REVIVAL

The Hague, Jan. 6.
Interesting holiday revival was that of "Hoop Von Zegen," first shown exactly 30 years ago on the same date (Christmas Eve). Leading role was played by Esther Boer VanRyk who created the part in the original presentation and who is now 75 years old.

In the intervening years she has acted the piece 1,000 times. In one scene she is knitting and the piece of her needle is accumulated that it was distributed to the Dutch soldiers when the army was mobilized during the World War.

Since its first showing the play has been an international hit, being produced often in Germany with Reinhardt and Bressanin in the cast, while Ellen Terry played it in England and in the States. The local revival was a panic, in the cast being Vanderhorst and Bressanin and Jetty Vandryk.

Hale to Pep Resort

Paris, Jan. 6.
With business in the Riviera resorts shot by the general slump, the casino managers are taking every measure to attract trade.

Latest move is the engagement of George Hale, American dance producer, to stage a new show at the Monte Carlo casino in the hope that business can be stimulated.

Min. Golf Folds

Sydney, Jan. 6.
The miniature golf craze has collapsed as swiftly as it came into being in this territory.

The party courses which dot the landscape and occupy many prominent town locations are closing on every hand.

London "St. Scene" Off

London, Jan. 6.
"St. Scene," closes Jan. 17 at the Globe.

It will be succeeded Jan. 22 with "The Purple Duet," produced by the author, J. B. Fagan, in association with Maurice Browne.

Syd Franklin, Brooklyn's Famous Bull Fighter, Gets Mexican Razz, Pelted With Oranges in Bull Ring

Mexico City, Jan. 1.
Sydney Franklin, Brooklyn's brilliant bullfighter, lost some of his luster and the chance to become a matador of Mexico last Sunday.

Syd's Waterloo of the Mexican bull ring was David Liceaga, native hopper, skipper and dandy dodger of roughly bulls. It was in a specially staged bullfighting contest. Each had his lining with three bulls apiece. Not one of the bulls had a chance.

About 14,000 people, nearly all locals, watched the boys in giddy costumes tease the animals before finishing them off. Stadium seats 20,000. Most of the attendance was in the bleachers, with the five-price seats not fully occupied.

Got Mexican Razz

The light attendance on a perfect Sunday afternoon for the greatest moribund sport in the world could not prove that either of the two bullfighting gladiators is an ace draw. But what landed Syd's balance on the wrong side was when the bleachers threw oranges at him in the ring. That is Mexican razz plus the double O.

Syd would have fought the 14,000 on account of those razzing Mexicans. He turned around in the ring, glaring at the roughnecks, and they answered with yells. Some said, "Go back home" to Syd; others suggested "the egg" or "volley." None cried or mentioned "gringe." Though the Brooklyn boy did put up a light-weight bull-killing performance, as against the native popular son, Syd was not as bad as the orange throwers painted him. An undercurrent of sentiment battled the only American bullfighter on earth because evident from the outset. When the Brooklynite could not live up to his advance billing as a fancy performer, the crowd felt it had an alibi and let everything go. Besides the razz in color were yells and loud whistling, other Latin signs of flivving.

Franklin upon walking to the bench after vanquishing his second bull, deprecatingly spread his hands, gesture meant to convey "What's the use?"

Liceaga, however, had it on Syd all of the way all of the time. Syd was on his home lot, had the mob with him, knows his bull stuff, and as a showman's ringmaster has it over even bow-sticking vaudevillians like a tent.

Where Hats Are Laurels

The audience at a bullfight decides the winning matador. Their cheers, applause, and hats in the ring do it when it's a matter of favorites, hats are tops and oranges terrible.

After the sixth bull, attendance carried David, the agile, around the ring on their shoulders. He was smiling and bowing, knowing his waning one of the cut-off ears of his final bull. Another butcher in the ring had cut it off the dead animal, handing it off to the favorite.

For a matador to carry a bull's ear is an added honor in this one-sided game. If two spearing favorites survive, the other usually gets the bull's tail to gloss over. The tail may be large, but the ears stand for the most in bullfighting.

Of the undoubted skill this professional bull killing calls for, Liceaga has plenty. Firstly, he's personable, under 25, unusually graceful and like a dancer on his feet. He's daring in the ring. It's the danger points that seem to count the most. Liceaga invited danger from the animals all of the time when whirling the crimson cloth before them. Concealed behind the cloth, held in the right hand, is a sword. At one time after playing a bull dangerously and then, for quite a while, a cry came from the stands; "Kill him." This signified the audience was satisfied with the matador's exhibition.

El Toro's Demise

Liceaga put the finish to the bleeding bull by pointing the sword, stepping forward and sticking the blade in the vital spot, just behind its neck. It's a vital spot. If accurate, the bull instantly topples over. In the case of the infamous staff driver, a dagger into the same spot, to pick it up, quick. A trio of horned

horses is driven into the ring, the bull is hooked on and dragged out of the blood and sand hippodrome.

Don't kill headless from 10 to 15 minutes, with the physical or showmanly routine each time the same. The routine never varies although the performers may.

Syd drew the oranges when he missed the bull on two sword thrusts. He got him and the lions on the contrary. That is equivalent to a right hider miffing a ground-

Liceaga also fell down on his first two attempts to kill his third bull, but Dave had danced so prettily around it just previously that the bunch overlooked his errors. At that, Dave's clumsy finish affected his finale. But Dave didn't care. He had milked the crowd for hurrahs and applause throughout the afternoon.

Jockeys For Applause

Right in the midst of his prancing with and before the bull, Dave would suddenly stop, evidently disregarding the bull nearby, and turn to the grand stands, starting to take hands, and the lions on the contrary. That is equivalent to a right hider miffing a ground-

Syd didn't appear to invite the same peril as Dave in premonition, and this told heavily against the losing lot. Syd's loss, however, was not a loss. None is who steps into that gory ring and intends to outwit even a tired bull.

The show starts at 3:30 to the second. Main gates to the arena swing open. A herald, on horseback, gallops to the opposite side of the open stadium seats, protecting pillows against the cement are sold by boys who act as ushers if you buy a pillow, otherwise everyone is his own seat finder. Pillows find a sale only in the high price section.

Colorful Parade

After the herald gallops back to the enclosure, the cavalcade marches on. Every body and everything for the afternoon of Mexican sport are in it, except the bulls. When the gaily colored parade is over, the routine starts.

A trumpet blast and there's a bull in the ring. He comes in from an entrance on the far side. Bull looks around. Sometimes it acts some what ferocious at the opening, it often the bull seems very docile, in either case he's "handled" accordingly.

There appear to be "breaks" in this game as in any other. The boys behind the fence watch and bet the bull and deal to do with the "breaks." Just as often a lively bull will make the crimson wrap slingers look flashy, as dull moving may cause the matadors to seem slow. Perhaps Sydney didn't get any of the "breaks" Sunday.

Anybody who held the fence cared no more about him than did the bleacher cut-ups.

The Bull's Small Break

Immediately the bull gets its bearings, the toradors start to work on him. A matador is usually among this opening steam-up squad. He's the matador to later make the kill. The bull is best by a small sea of almost red wraps waved before its eyes by men in several colored suits, but minus any red on their clothes. The bull can go after any of the wraps. That's about the only edge a bull has in this bull ring. Except the bull can jump the fence, which often happens. Then the bull lands in a narrow passageway, running alongside the grandstand. Once over the fence and in the passageway, there is no place for the bull to go except back into the ring at the nearest of the many entrances.

Another bugle blast and time's up for the toradors. So far the bull isn't injured. He has been only chasing the rainbows and probably having a fair time seeing them and the toradors slipping away from him. Now comes an added fiasco the men on horseback, the matadors. The matador in with the bull, the bull can jump the fence, which often happens. Then the bull lands in a narrow passageway, running alongside the grandstand. Once over the fence and in the passageway, there is no place for the bull to go except back into the ring at the nearest of the many entrances.

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First \$8,000 to "Ballyhoo" Labor, "Smiles" Bows Out This Saturday

High operating costs, combined with slump business, that has affected the legit, except the real smashers, has resulted in three high-scaled musicals being in financial trouble. One shut down Saturday night, another stops Saturday, the third is weak to week and all three heavily in the red.

"Ballyhoo," the latest Hammerstein show, was discarded by that manager after two weeks. He turned the show over to the actors and labor unions. The show had a major salary, W. C. Fields being started at \$4,000 weekly.

First Money to Labor

The first \$8,000 goes to stage hands, musicians, wardrobe women, chorus girls and theatre employees, with principals not sharing until that amount is exceeded, under the co-operative plan by which the Hammerstein flop musical reopens tomorrow (Thursday) at the Hammerstein theatre.

Walter Batchelor, the agent, started the co-op movement and arranged the deal. His interest was through the number of players he booked into the show, with Mrs. Batchelor (Janet Reade) among them. The sharing plan for the entire cast and crew was agreed to Sunday afternoon after Hammerstein's show had apparently definitely closed the musical.

Equity was in on the arrangement, while the stage hands' and musicians' organizations sanctioned their remaining on the co-operative basis. One Equity concession was a salary cut for the chorus to \$35 each minimum for Equity shows.

Hammerstein contributed the theatre free. Maintenance comes out of the actors' end. The producer doesn't participate in any profits unless some remain in the event the revived show does sufficient biz to pay off all members, front and back, in full. By full in this case is meant the salaries as they stood when the show opened. Most scale will be \$4.10 instead of \$5.50 top.

Hammerstein's complaint was the cost of stage hands and musicians. He averred that he operated "Rose Marie" in entirety for what the labor outfit now is. He declared he was through with producing for two years or more, and announced his theatre, "Smiles" closing, was for lease.

"Smiles," the new Ziegfeld show, was not highly rated and after the first two weeks, business dropped sharply. Last week, at approximately \$36,500 the show and house about broke even. Show will be taken off Saturday, even though the withdrawal of three \$5.50 shows figured to give "Smiles" a new lease. A new edition was announced. Show has Marilyn Miller at \$5,000 weekly and the Astaires at \$4,000. The stars and cast, however, accepted a 25% salary cut.

"Sweet and Low," the Billy Rose try, was also slated to fold last Saturday, but at least two weeks more were decided on, with business somewhat better. Fannie Price, James Barton and George Jessel are in the high salary lineup, but that show also took a salary cut. Only moderate trade to date.

"Vanities" closed last Saturday after a successful run of more than six months, but it will not go on tour. Reason given by Earl Carroll to the east is the high salary lineup, but that show also took a salary cut. Only moderate trade to date.

Rotating Stock

Poughkeepsie, N. Y., Jan. 6. Playhouse Players will soon go into rotary stock.

Company will play first half in Newburgh, New Paltz, and either Kingston or Beekskill.

Last half will be at Playhouse here.

TEXAS STOCK

Dallas, Jan. 6. John Hayden reopening "Circle here," Jan. 11, for legit try. "House," Texas' oldest legit brand, has been dark for almost two years, and, likewise, a flinx for stock. Hayden proposes a 75-11 top.

Cast includes Barbara Weeks and John Ferguson for leads; Sara Haden, Dick Abbott, William Jancy, Florence Keady, Jan Ulrich, Sam Flint and Ella Etheridge.

HOUSE UNDER HAMMER

Altoona's Sheriff Sale—Doc Mishler, 70, May Resume Management

Altoona, Jan. 6.

Mishler theatre, Altoona's leading playhouse, for years under the direction of J. C. "Doc" Mishler, will be sold by the sheriff Jan. 9, in execution of the suit of Mishler against the Mishler Theatre Co., comprised of a number of local business men.

"Doc" Mishler, now around 70, is rumored intending to return to the city from Lancaster and again take over the direction of the theatre, having leased his Lancaster house some time ago. The Mishler is wired.

JOLSON "WONDERBAR" LEAD, SHUBERT HOPES

Al Jolson and the Shuberts may get together once more, following a series of conferences over the week end and early this week, with Lee Shubert willing to call off the suits he now has pending in the New York courts against Jolson, provided the comedian takes the lead in the Shubert production of "Wonderbar."

The suits started by the Shuberts against Jolson about four months ago, pressing claims totaling around \$60,000 for over-payments and losses suffered when Jolson left the cast of "Big Boy," his last Shubert show, six years ago, necessitating the closing of the production.

Bainbridge Cuts Scale;

Stock From \$1 to 75c

Minneapolis, Jan. 6.

In an effort to educate kiddies to a liking for the spoken drama, "Duzz" Bainbridge here is following the picture lead and inaugurating special children's prices at his stock house, the Shubert. Instead of the usual 50c tariff the youngsters are being admitted to the best seats at the matinees for 25c.

The two-for-one plan in effect at the dramatic stock house for several months has had results and now is being abolished. In its place there will be a reduction in night prices from \$1 to 75c top.

Whereas business was comparatively light at the \$1 top scale, naked houses were the rule during the two-for-one regime. This indicated to Bainbridge, he says, that the public now wants "low price entertainment." The cut in scale is the result.

Two Road Closings

Two touring shows closed out of town last Saturday (3). "Sisters of the Chorus," produced by Ray Payton, folded in Boston. Piece had recently played Broadway and Toronto.

"Devil Is a Lady," marking Lew Cantor's legit comeback, folded after two weeks' tryout. "Lady" starred Olive Bordon from pictures and closed at Shubert's Riviera.

Portland Buys Opera

Portland, Ore., Jan. 6. Advance mail orders for Chicago Civic Opera engagement here March 12 to 14 looks like the burg was a regular show town.

Bill McCurdy, Detroit legit stock manager, is handling local opera business and played with early results in sale of opera seats.

Raison Will Try

Alison Raison, Broadway p.m. has been bitten by the legit bug and will turn producer. Raison has taken "Hot Money," by Aben Randel, and will start production.

Previously Raison had been p.m. for Connolly & Swanstrom, who recently split up after the failure of "Princess Charming."

"DISHONORABLE" FOR LONDON

"Strictly Dishonorable," which closed at the Avon after a run of 14 months, opened on the subway circuit Monday.

It will play five weeks of neighborhood bookings then departs for London direct. The Chicago company is filling in other part time.

B'WAY ENTRIES SWITCH

"Julie" to Be Recast—"Strong Song" Off for Revision

"Rock Me, Julie," which opened in Newark last week and is current in Flatbush, will be taken off Saturday. Show will be recast and re-written.

"Julie" and "Strong Song" were due on Broadway next week. Later show will continue on the road for at least two weeks more while book changes are being accomplished.

SHUBERTS' CHI SET-UP PUZZLE

Chicago, Jan. 6.

Shubert outlook in Chicago, their midwest stronghold, isn't so rosy. Several of their theatres are going dark.

Understood that the Shuberts will not renew the leases on two big spots, the Majestic and the Great Northern, when the tenancy on these two houses expires this spring. Princess hasn't been going well this season, has been dark most of the time, but the Shuberts own the building.

Two deals in the loop are hurting the Shuberts. Boys are paying \$132,000 annually for the Woods to Fox, Linick & Slaughter. When R-K-O moved out, they asked Aaron Jones to continue the picture policy. Jones consented, and takings apply on the rent.

Shuberts also has a problem in the Garrick next door, where they are paying \$85,000 annually on a 25-year lease. When they signed for the theatre about six years ago they planned down a cold \$100,000 as a bonus. Theatre has been going along to intermittent trade, with its two shows so far this season, "Sex" and "Old Rasal," both weak and threatening to close on short notice.

Shubert-Cort Toledo

Project Up in Court

Toledo, Jan. 6.

John J. Gorman, New York city, has filed suit for \$35,000 in Federal Court here against the Forum Amusement Co. and Plaza Building Co. for work alleged done for the two concerns several years ago.

Gorman states that he was employed by the firms to arrange financing, leasing and building of a new theatre here to house legitimate productions.

Contracts for financing and leasing were completed by the John Cort Co. and Sam Shubert Co., but the building was never erected. Gorman says he received no pay for his work.

Xmas Circus Bloomer

The Shuberts' indoor circus revival at the Jolson folded after one week.

Wynn-Stone Musicalszoom in Chi—Only Shows Not Cut Rate

CARROLL HAS HOLLYWOOD

Goes In With Spring Musical—Own House Won't Be Ready

Warners' Hollywood, on Broadway, reported going legit since its completion, will assume that policy early in the spring. Earl Carroll is named as the producer who has rented the house.

Carroll will present a revue, either a new "Sketch Book" or "Personallities," there. Later show was allied for the new Carroll theatre, 3,000 seater being built on the present Carroll theatre site. This house, however, will not be completed until some time next summer or later.

The Hollywood was sought by other legit producers, but deals were delayed because of the asking rental price, said to have been \$10,000 weekly. Deal was closed at approximately half that figure.

ROAD TIME LIMITED TO SAME FEW KEY CITIES

With the coming of the new year there is nowhere anything like a revival of road time.

A casual survey shows there are three stands in Ohio—Columbus, Cincinnati and Cleveland; Illinois, only Chicago; Indiana, none; Michigan, only one, Detroit; Missouri, St. Louis and Kansas City; Kentucky, Louisville (but not often); Pennsylvania, Philadelphia and Pittsburgh; Colorado, Denver (nothing); Utah, Salt Lake (occasionally); New York, Buffalo and Rochester, with Albany occasionally; Massachusetts, Boston and Springfield with Worcester occasionally; New Jersey, Newark and Atlantic City (intermittently).

Where spasmodic dates are offered in smaller stands the producer simply takes a chance somewhat as in the old wildcat days. The big difference now is that there is more cheap competitive stage and screen entertainment with the biggest theatres playing picture policies and not anxious to welcome a travelling show, even where their stages will permit.

Town's Plea for Stock

Harrisburg, Pa., Jan. 6. Everything had been set for the farewell appearance here of the James Coots, and Edna Preston closed as the Majestic owners had announced the house to be razed for a new business building project. Public brought pressure to bear and the stock remains indec.

Coots is director and his wife (Miss Preston) is leading woman. They took the house after it had flopped as a stock and made a success of the same policy.

Rival Legits Aiming at Booking Truce and Seek Labor Concessions

partments, actors especially taking the slap.

After other managers and producers are called into the meeting to discuss this, it is said, union representatives will be called in and asked to make concessions. Success of Yiddish theatre managers recently in getting a cut from the stage hands, the exes feel, is a sign that something can be done. Shuberts especially, inside is, are anxious to cut down, in exchange for concessions, arguing that they can then cut down admission prices and stimulate theatre attendance.

Cincinnati, Jan. 6. Local Shubert theatre, besides adhering to general Shubert price reduction to \$2 top for dramatic shows, has adopted two-for-one selling plan through creation of a so-called first night club. This cut is for one night a week.

The Stuart Walker Company in stock at the off, has a \$150 top and at the Cox, a Shubert house, where the National Players are in stock, the orchestra scale is \$1.

The Erlanger (Grand) is sticking to its regular prices.

Chicago, Jan. 6.

Extra mats and holiday season pulled up grosses around the Loop in encouraging style, but not enough to make the Shuberts go through with their intention of reopening the Princess with "Bird in the Hand," which was originally set for yesterday (5), but which now has been definitely called off, with the house likely remaining dark.

All pieces showed an increase last week, with "Ripples" and "Simple Simon" running neck and neck for top dough, which ran for both between \$29,000 and \$30,000. "Lysistrata" went into second place with a comeback of \$29,000, using cut rates and the mentioned extra mats. "Lysistrata" is now getting a play from the mob who can't pronounce the name. To offset cast the handicap show advertised as "Lizze," telling the midwesterners it's funny by any name.

"Bad Girl" opened the 4th. "Young Samuels" going on a road tour after 15 weeks, considered sensational nowadays.

"Ladies of the Jury" will replace "The Tavern" at the Blackstone 12, with the rest of the present crop hanging on from week to week and just wondering. "Mendel, Inc." is set to go, but it all depends on outside. Ethel Barrymore has announced she will show in the Schwyn Feb. 2.

Managers are a bit put out by the news that during 1930 the Field National City Museum played to 1,600,000 people. Some of these were 25 cents, while others came on free days. Notable in Chi free and 25-cent attractions had their highest year in 1930. Likewise, this has been the town's biggest cut-rate year, with six of the cutters openly stating they couldn't have got by without the aid from the two-for-ones.

Estimates for Last Week
"As You Desire Me," Harris (2d week) (D-1,081-53). Holiday week produced \$13,500, for play nobody would have expected. Drew new notices and some \$13,000. Look like will remain a few more weeks.

"Jonest," Playhouse (1st week) (C-1,110-53). In between \$5,300 and \$5,400, considerably less than it opened along with two other pieces the same week and was visited last by the critics, who liked it.

"Lysistrata," Majestic (8th week) (D-1,997-53.50). Up sharply after Christmas to \$20,000, with the cut-rate helping considerably.

"Mendel, Inc." Adelphi (8th week) (C-1,110-53). Set to go out. Reported \$12,000.

"Old Rasal," Garrick (8th week) (D-1,276-53). After the squeeze of the last figure up to \$11,000. At this figure is hoped to make the visit one of 12 weeks.

"Ripples," Illinois (2d week) (M-1,500-54.40). Leaped up to between \$22,000 and \$23,000 and disregarding the cut-rate entirely.

"Simple Simon," Grand (4th week) (M-1,200-54.40). A holiday favorite with between \$29,000 and \$30,000 as its for choice. This piece, with Edna Wynn and "Ripples," with the Stones, are two outstanding pieces that refuse to get in on the two-for-one rides.

"Subway Express," Erlanger (7th week) (D-1,319-53). Got in on the rising tide and washed up with a comfortable \$12,500. Not expensive to operate.

"Three Little Girls," Great Northern (16th week) (O-1,365-33.50). Going strong at \$16,000, which is helped with the cut-rate plan. Piece is now a new favorite crowding in all performances possible.

"The Tavern," Blackstone (2d week) (D-1,219-53). Got between \$14,000 and \$15,000, sailing along with the top of the show week on George Cohan's popularity.

Angel Syndicate Broke

Cast of "A Noble Experiment" which was awarded a week's salary by an arbitration board will have to be satisfied with pro rating the \$300 advance left of the bond on deposit with Equity since the Big Six Corp., producers of the flop show, have gone into bankruptcy.

Show, backed by a group of Paterson, N. J., business men, folded after a week in New York.

MACLYN ARBUCKLE ILL

Ogdensburg, N. Y., Jan. 6. Maclyn Arbuckle, veteran stage and screen actor, who retired three years ago, is critically ill at his home in Waddington, near here.

Some Hits to Sensational Figures Over Holiday Week on Broadway; But In-Betweeners Are Ignored

The Christmas to New Year's period among Broadway legions in the "worst" season exhibited some remarkable figures. But that goes two ways. The leaders established new high gross marks, while the weak shows were astonishingly bad at the box office.

Biggest money ever grossed by a non-musical show was drawn by "Grand Hotel," the drama playing daily matinees and in 12 performances topped \$43,000. That broke the record established by "Broadway," which had only less performance in a similar holiday period. Holiday prices with New Year's Eve at \$6.00 figured in the record take.

"Once in a Lifetime," the comedy leader, went to a new high with a gross of over \$31,000 in 10 performances; "Green Pastures," also with two extra matinees, did great trade for a show nearly up to the year mark, getting \$27,000; "Elizabeth the Queen," at capacity, got \$26,000, and close to a record was made by "The Vinegar Tree" at \$21,300, also in 10 times.

Musical Near \$60,000. "The New Yorkers" equalled or bettered its first week with a gross which topped \$58,500. No extra performances but the "eve" top scale was \$11.

The other leading musicals came back well from the slump of the previous week, with "Three's a Crowd," getting \$37,000, best gross since opening; "Fine and Dandy," and "Girl Crazy" got the same gross, which, however, was somewhat under their top figures previously. "Smiles" picked up perhaps \$9,000 and got about \$36,500, which, however, was figured below last week's an even break. It closes Saturday.

Broadway was big as usual on New Year's Eve, but it was lamentably weak on the holiday night itself. One of the newer shows rated having a chance had but a few people on the lower floor, while one of the capacity musicals was off its face by \$15,000. As for the smaller straight shows, the holiday going didn't mean a thing, several just hovering around the \$3,000 mark.

"Bullyho!" was taken off at Hammerstein's after only two weeks, dropping from \$20,000 to \$15,000, neither figure meaning anything for a big musical. Show resumes on co-operative line Thursday. "Vandities" ended its successful run at the New Amsterdam, house going dark; "Purity" was taken off at the Ritz, after two weeks; "Lysistrata" will close at the 44th Street this Saturday; "The Life Line" stops at the Vanderbilt; "The Queen at Home" closes at the Essex Square; and "Up Tops the Devil" goes to the top from the Maasque. With "Smiles" stopping, and some doubt about "Greeks Had a Word for It," the list is materially depleted.

Nothing new in this week but "Colonial Satan," which relights the Fulton Saturday to avoid conflict on card new week; "The Maasque," "Tomorrow and Tomorrow," Miller; "Phil Goes Forth," Biltmore, and "Anatoli," Lyceum. Several added shows may come besides, but "Much Ado About Nothing" is postponed two weeks at the Jock.

Auto Crowd in Town. With the automobile shows current this week, Broadway looked for lively trade, but Monday the indications were not so favorable.

Last new show, "The Eve" by a couple of late successes, but no stand-outs. "Five Star Final" floundered as having a pretty good chance at the Cort; got \$11,000 in seven times and should have done better; "Midnight" at the Guild about \$14,500, with subscription aid; "The Truth Game" over \$12,000 at the Barrymore; and "Meet My Sister" rated about \$18,000 at the Shubert, not so hot; "Queen at Home" closing as noted, and same for "The Life Line."

Estimates Last Week. "Bullyho!" Hammerstein's. Was taken off Saturday; a costly flop that played by two weeks; resumes Tuesday at the Lyceum. **Brown Buddies** Liberty (14th week) (M-1,202-\$3). Went up a couple of thousand last week with takings approximately \$42,500; should stay a while longer. **"Elizabeth the Queen"** Bick (10th

week) (CD-1,189-\$3). Did great business last week; nearly \$26,000 in eight performances (used \$5.50 top New Year's Eve).

"Fine and Dandy" Erlanger's (10th week) (M-1,131-\$6.60). Held to eight performances, too, and came back with a bang for approximately gross of \$37,000.

"First Night" Elling (7th week) (CD-1,002-\$3). Good show, lots of dummies, early this week; business little different, however; not over \$4,000 for holiday week.

"Five Star Final" Cort (2d week) (CD-1,002-\$3). An exceptional melodrama that should land regardless of conditions; got around \$11,000 in first seven performances.

"Grand Hotel" National (10th week) (CD-1,044-\$4.40). Went to a new record for dramatic attractions; played daily matinees and in 12 performances, plus the New Year's matinee, topped \$43,000.

"Girl Crazy" Alvin (13th week) (M-1,337-\$5.50). Most of the musicals held to eight performances last week, but cleaned up with Eve matinee, got about \$7,000 in all before holiday, and gross around \$37,000.

"Greeks Had a Word for It" Harris (7th week) (C-1,060-\$3). May not make a long run, but is among season's successes; last week takings around \$16,000; notice is up show protecting itself.

"Meet My Sister" Mansfield (4th week) (CD-1,050-\$4.40). What a comeback this long-run hit did last week; four matinees, some to standing room; in 10 performances \$29,000.

"Life Is Like That" Little (3d week) (CD-600-\$3). Likely to withdraw this week; business last week at maybe \$3,000 indicates no chance.

"Lysistrata" 44th St. (32d week) (C-1,231-\$3.85). Final week; got around \$16,000 last week with holiday aid; big engagement ends because of heavy overhead.

"Man in Possession" Booth (11th week) (CD-708-\$3.85). Rates among shows of moderate success; last week not quite \$5,000, but made money both ways.

"Meet My Sister" Shubert (2d week) (M-1,315-\$5.50). Fair notice and about that; and of business first week with gross approximating \$18,000, which is 50% of capacity.

"Midnight" Guild (2d week) (CD-914-\$3). First week with takings of \$14,500 or slightly more; subscriptions principally figured in the takings.

"Vina Rosa" Majestic (15th week) (M-1,111-\$5.50). Will probably string this one out for six more weeks; last week a bit better, but not big at \$25,000.

"The Life Line" Morosco (7th week) (E-393-\$3.85). Laugh show which somehow never climbed as first expected; up appreciably last week and made money at \$15,500.

"On the Border" (11th week) (D-1,015-\$3). Doing very well considering general conditions; not a stand-out, but a success; last week \$14,000 in nine performances.

"Once in a Lifetime" Masque (16th week) (C-1,000-\$3.85). Comedy leader went to a new high gross mark last week, what with two added matinees and the holiday sales; over \$37,000.

"Overture" Longacre (16th week) (C-D-1,019-\$3). Final week; business fair, though has not developed as expected about \$26,000; not profitable because heavy overhead.

"Pagan Lady" 48th St. (12th week) (C-969-\$3). Indications are for a couple of weeks more and then the road agency; has made money out of; picked up slightly to \$10,000 last week.

"Petit Influence" Empire (4th week) (C-1,098-\$3.85). Doing well enough for light comedy, but not among the leaders; best figure since opening last week; \$13,500.

"Purity" Ritz. Was taken off Saturday; a costly flop that played by two weeks; resumes Tuesday at the Lyceum. **"Queen at Home"** Times Square (2d week) (C-1,057-\$3). Final week; gross hit the first week being less than \$4,000.

"Stepping Sisters" Royale (33th week) (E-L-113-\$3). A frazzed enterprising, still getting enough to keep it in the show; three for the company; \$2,500 the average.

"Smiles" Ziegfeld (6th week) (M-1,222-\$6.00). Final week; has been one of the season's big hits; gross about \$36,500, including New Year's Eve; with players taking out, business last week to be little more than even break.

"Society" 42nd St. (14th week) (R-1,413-\$3.50). Was slated to close Saturday but picked up somewhat; last took salary cut, went to \$2,000, estimated.

"The Graduate" Golden (6th week) (C-600-\$4.40). Not

\$11,000 for "Dracula" on 2d Cincinnati Showing

Cincinnati, Jan. 6. "Dracula" (logit), estimated to have hit a dandy \$11,000 at the Shubert last week. It was the attraction's second engagement here this season. Business was swelled by cutting price to \$1 to holders of freely circulated tickets.

Colonel Sabin, new Booth-Tarkington show, had a fair week at the Erlanger-Grand.

2 RECORDS POP IN BIG L. A. WK.

Los Angeles, Jan. 6. New Year's week ended with a flood of sales from local legions. All, with the exception of one, got good returns. "Up Tops the Devil," at the Belasco, topped everything with \$17,500. Midnight show New Year's Eve held place with \$17,000.

"Elmer the Great," with Joe Brown at the El Capitan, broke the house record, getting \$11,000. Plenty of laughs and good production, plus Brown, held the dividends. Not so at the Hollywood Playhouse, where Duffy has "Stepping Sisters." Sixties here even with two sellouts.

New Year's Eve played in a hot spot with a \$200,000 loan from the defunct Guaranty Loan Co., which may be called any time now. A little less interest from the street and their wives might be a way out. But they're all producers now.

"Between the Covers," new play produced by Billy Morosco at the Biltmore, with Raymond Hatton starred, got away satisfactorily at \$7,000. The Morosco name, which at one time meant everything theatrically here, is the main draw.

At the Music Box, the Civic Rep double-billed the week with a return engagement of "Apple Cart" in the evenings and "Peter Pan" at the mat; grossed \$8,000.

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Estimates for Last Week. "Up Tops the Devil" (Beltmore) (1st week) (C-923-\$3.85). Grossed in six weeks, with considerable advance.

"Elmer the Great" (El Capitan) (2d week) (C-1,000-\$3.85). Extra performance helped to break the house record at \$11,000.

"Between the Covers" (Biltmore) (1st week). Morosco's attempt to break as a producer; only fair at \$7,000.

"Apple Cart" (Music Box-Civic Repertory). Hit with "Peter Pan" for the mat; grossed \$8,000.

\$4,000 New Year's Eve at \$6.50, and with one added matinee grossed nearly \$15,000 last week.

"The Life Line" Vanderbilt (3d week) (C-771-\$3). Final week; receipts so small that company was sent off with coin deposited with Equity.

"The New Yorkers" Broadway (5th week) (R-2,000-\$5.50). Doing another remarkable gross; last week no extra matinee, but with an \$11 top New Year's Eve, takings bettered \$65,500.

"The Truth Game" Ethel Barrymore (1st week) (C-900-\$3.85). Notices fairly good and with names Novello play should do; topped \$12,500 first full week.

"The Vinegar Tree" Playhouse (8th week) (C-923-\$3.85). Plymouth a house record for last week; with holiday scales and two extra matinees, topped \$21,300.

"On the Border" (7th week) (CD-1,042-\$3.85). Topped up somewhat last week with holiday surge, but trade considerably under expectations; \$9,500, fourth times.

"Three's a Crowd" Selwyn (13th week) (R-1,067-\$5.50). No added performances but with boosted scales for holiday jumped the gross to a new high for this show; topped \$37,000.

"Tonight or Never" Broadway (18th week) (CD-1,000-\$3.85). Came back during holiday week with no light on performance; gross approximately \$17,500.

"Up Tops the Devil" Masque (13th week) (C-700-\$3). Final week; gross went in earlier weeks to the money; house dark.

"Vandities" New Amsterdam. Was taken off Saturday; played 27 weeks and in earlier weeks to the money; house dark.

Other Attractions. "Art and Mrs. Bottle," Maxine Elliott. "Mrs. Moonlight," Harkins. Both matinee holiday week.

Fritz Leiber, Ambassador. Shoket. "Ruthless," Comedy. Grand. "Bird in Hand," 49th Street. Back for another repeat.

"Phigensia" New Yorker. Drama in three acts. "Babes in Toyland," Imperial. Secondary revival, but staying.

"Adeline" Philly's Holiday Leader; "You Said It" in Favorable Start

Philadelphia, Jan. 6. Legit business here during the holiday weeks was good but not sensational. Only one show that anywhere nearly rated the title of a smash, that was "Sweet Adeline."

This musical has succeeded in putting the Erlanger theatre back on the map, and Hammerstein stands a chance of getting back some of his losses if "Adeline" holds up.

In its first week, due to a rather slow start, "Adeline" pulled not more than \$28,000, but week without an extra matinee, it crossed

RIVAL LEGITS GO BIG IN MINN. FOR HOLIDAYS

Minneapolis, Jan. 7. The New Year holiday season brought prosperity to two road attractions simultaneously in a town that seldom is able to boast even one.

"Sazanova" helped the New York Theatre Guild's "Month in the Country" to pull in more than \$10,000 to the Lyceum. A splendid week.

Madge Kennedy also demonstrated drawing power and "Michael and Mary" did very well at the Metropolitan, \$13,000.

With Henry Horton as guest star and a special New Year's Eve mid-night performance at \$1.50 top, the Bainbridge stock company, reviving "The Old Homestead," pulled nearly \$9,000.

Stock burlesque got close to \$5,000, (good).

"Lost Sheep," \$15,000

San Francisco, Jan. 6. It was one of the leanest Christmas to New Year's weeks in years. Christmas night, which in past years has always been good, this year brought hardly any trade. Only one of the stage shows sold out on New Year's Eve. Ticket brokers had little call for seats and dumped back practically all their takings.

Henry Duffy's Alcazar with Leo Carrillo in "Mister Antonio" was spotty with business under what was expected. Management claimed close to \$8,000. Duffy's President, with "It's a Boy," in low cut week, little over \$4,000, which is poor.

Tivoli, with "Trade Snatchers," failed to get real start and week bad. Around \$2,500.

"Bad Girl," \$8,000. Pittsburgh, Jan. 6. They went mainly in the legs here on a holiday week, and when they don't have fun, they don't go. The managers and producers found that out last week. Seven New Year's Eve, generally a sellout here, took the holiday week empty.

Brook's Pemberton's new one, "Made in Hollywood," wasn't helped any by a famine in the dailies and spent about weakly to open \$6,500. It had.

"Bad Girl," a far better play with a far better cast, did not fare much better at the Alvin. Maybe \$8,000.

Silence stock at the Ritz and the old house, "Paddy Dolans and Bath," and gross was low.

\$7,500 for Stock. Seattle, Jan. 6. Biz picked up the past week at the Moore where Bainbridge Players had Pauline Frederick as guest star. "The Secret of the Night," Heavy Billing of Miss Frederick, and the show got an estimated \$7,500, excellent.

COAST'S TOFAZE. Los Angeles, Jan. 6. Behrman and Gurnea are giving "ToFAZE" for production on the coast to follow. "Up Tops the Devil," current at the Colosseum.

Brotherhood tonight the Pacific coast rights in "ToFAZE" six months ago.

OPERA'S ADVANCE SALE. Syracuse, N. Y., Jan. 6. Six weeks for the two-day engagement of the New York Opera Company to inaugurate their entire season at Grand Central high school Jan. 12-13, but been so heavy that company is considering the 11th.

almost \$35,000. The reviewers here went the limit in praise of the show and have kept plugging it. Show was originally scheduled for three weeks only, with Valentine's week next, but the capricious management has been cancelled and "Adeline" will remain here indefinitely, according to the announcement of the local manager, Oscar Goldman, for this week reached \$10,000 by Saturday night, and that's a phenomenal advance for Philly's first season.

"Blackbirds" in Van. The other musicals trailed far in the rear. "Blackbirds," considering scale, looked the best. This colored revue reversed its New York experience, opening with a \$1,000 advance. It has maintained a steady average and is now listed indefinitely at the Chestnut "Street Scene," booking on the 12th.

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"Artists and Models" was pretty much of a lost here. Revue got natural envy at holiday performances; but not much. It is playing a low key, the last musical to sell out New Year's eve, and just managed to do it.

"You Said It," the new Holiday "Valentine" at the Forest, which opened Christmas night, got \$24,000 last week. Satisfactory, but hardly notable, considering fine notice the show got.

Of the dramas, "Green Grow the Lilacs" and "ToFAZE" both did very well, while "Storm Song" was hardly more than fair. The Guild piece, with an extra matinee, got \$15,000.

Despite fine notice, the new Lynn-Riggs play was disappointing in business except for the holiday performances. "A Man in the Moon" and "The Apple Cart" were other guild offerings under expectations this season, although given a solid basis by the subscription sale.

"ToFAZE," at the Walnut, is playing a low key, the last musical to sell out New Year's eve, and just managed to do it.

"Sweet Adeline" (Beltmore, third week). Extra performance helped to break the house record at \$11,000.

"Between the Covers" (Biltmore) (1st week). Morosco's attempt to break as a producer; only fair at \$7,000.

"Apple Cart" (Music Box-Civic Repertory). Hit with "Peter Pan" for the mat; grossed \$8,000.

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Brotherhood tonight the Pacific coast rights in "ToFAZE" six months ago.

Tomorrow and Tomorrow

Tomorrow and Tomorrow

Washington, Jan. 6.
At the end of Mr. Philip Barry's new play, "Tomorrow and Tomorrow," which had its first performance on any stage tonight in the Belasco theatre, a woman is called upon to make a great decision. Either she must elect to remain at home with her husband and her son by an interloper, her lover, naturally, or go out into the world with the party of the third part. She stays at home. There is the play.

PHILIP GOES FORTH

Comely in three acts by George Kelly. Scaged by the author. Settings by Henry Hays; presented by Laurence Rivers at the Maryland theatre, Baltimore, Dec. 28.

Mr. Kapodistros.....	Miss Lawton
Edna.....	Doris Paschall
Philip.....	Harry Elfrida
Mrs. Oliver.....	Cori Witherspoon
Mr. Eldridge.....	Thurston Hall
Cynthia.....	Madge Evans
Miss Haines.....	Harold Chesler
Miss Keefe.....	Dorothy Steiner
Mr. Shrouk.....	Harry Graham

Here's a comedy that carries a special appeal to those who have written a play, attempted to write a play, or toyed with the idea of writing one. And that assures an enormous potential audience.

The locale is Germantown, and the Philip who goes forth to dally with dramatic literature is the only son of a successful business man.

But Phil, who has fallen for the

insincere flattery of the garrulous Mrs. Oliver, and the sincere, but unsound advice of her pretty daughter, is set right by the straight-from-the-shoulder frankness of his landlady. She, a one time legit star who fell for the amorous promises of a bad actor who was going to write a great play, is a disillusioned woman. She now knows an artist when she sees one. Philip, she says, doesn't "belong." He is a business man, and he goes back home with papa and buys a platinum and diamond band for Mrs. Oliver's daughter, Cynthia.

The Kelly work contains more genuine characterization than any half dozen plays now running in Manhattan. Moreover, it shares with *Dr. Tarr and Professor Fether* the distinction of being the best cast play of the year.

Cora Witherspoon, as the cynical Mrs. Oliver, is perfect, but the feminine bouffant, the apostrophe, the three wavy, laurel laurels going to Dorothy Stickney as a dowdy, useless and to Marion Earney as the mother, the terrible dramatic scene, the husband's play never progressed beyond the first act. Harry Ellerbe turns in a nice job as Philip, whose character is regarded by the only manager is read it as a practical joke.

Kelly's play has every appearance of a hit.

—Tail.

UP POPS THE DEVIL
Los Angeles, Dec. 29.
Belasco and Curran present a Coast production of the three-act comedy by Albert Hackett and Frances Goodrich. Staged by A. Leslie Pearce. Cast includes Raymond Hackett, John Arledge, Esther Howard, Ben Tammam, Lex Lindsay, Helen Dickson, Margie Glazer, Bob Morgan, Margaret, Kate Warner, Tom Turner, James Adair, Herbert Fortier, Alma Powell, Jac. Foss and Burdell Jacobs. At the Belasco, Los Angeles, starting Dec. 25, 1930; \$2 top.

Los Angeles, which sometimes doesn't give a hoot if a show is a hit in New York, has evidenced a liking for this unpretentious little comedy which has been running in the east since last September. Indications are that the Coast production of "Devil" will last six weeks at a profit, which is what local theatrical impresarios call a run.

There's some sad acting by this western troupe, but the lines as a whole are foolproof and permit an enjoyable evening, regardless. Among those who know what it's all about are Ann Tremain in the feminine lead and Esther Howard as a loose-lipped newspaper dame. Raymond Hackett, brother of the co-author is carried along by the part. John Arledge as a gun-loying picture house producer has the show's meanest lines and works with an enthusiasm which could conceal a carload of ineptness. There are no standouts aside from

The one set, a studio apartment is excellent. Here's one contradiction to that old proverb that players make the play. **Barry**

HEAD AND BACK

CONCERT

By Sallie

The S. S. California Cruise to Havana and back on board Riny. Vallee's Vagabonds, which kept the guests dancing on deck night and day. These boys looked smart in their brown coats, brown and white striped trousers, and brown and white shoes. A cabaret also entertained during the voyage and Jack Graham, entertainment manager, left nothing undone.

The new Musical Art Center Auditorium can boast of being exclusive. It is located in Vedado, a suburb of Havana, and has a membership of 3,000. The highest class artists are engaged each season, and Gonzalo Roig conducts the symphony orchestra. On a Tuesday concert night, the hall, which is sumptuous in its furnishings of ruby velvet, and has beautiful lighting effects, was filled to capacity. A complete music library, done in beautiful wood, is installed and a drawing room, with walls of pale green, and French crystal lights is part of the establishment. A small modernist lounge room with yellow walls and blue furnishings is fascinating. Madam Albarán is president of the organization and a delightful personality. The opera engagements are controlled by the organization, but the Musical theatre is used for their events.

At the official dinner for the opening of the season at the President hotel the elite of Havana were seen. The Cuban women to-day wear American-made clothes exclusively and looked charming in their décolleté. Long gowns with crystal jewels, black velvet wraps with white fox and ermine, were chiefly in evidence. Among the notables were Ambassador and Mrs. Guggenheim and Mayor and Mrs. Gomez with their guests.

National Hotel Opens

The new National Hotel, which is the world's beauty, had its formal opening last week. Havana has completely changed its tactics and hotels are run in American style. The last word in appointments as to comforts. The music mostly is by bands imported from the New York, and all the popular American airs are heard.

The night club Sans Souci, in a beautiful garden, with tropical plants and flowers brilliantly lighted at night, is a joy to the sightseer. It has a very large orchestra and a cabaret. Carmen Guerrero, a Spanish beauty dances nightly to the rhythm of her castanets. She was perfectly groomed in a black, short full skirt of tulle, and a black top with black, black, black, pumps, and a red rose in her raven hair, parted in the center. Mr. Pepe also entertains with a dance; the food is excellent and reasonable. The native crabs au gratin, make a famous dish. A moderate cover charge is \$4.00. On Jan. 8, M. is only in the beginning of the night at Sans Souci.

The new Sencato picture house is Spanish in architecture, the walls are rough, and the boxes are outlined in tiles of mosaic design. A drop-curtain of black velvet, with a wide border, in Spanish design of gold is seen. The feature picture "Roadhouse Nights" has English dialog and Spanish captions. Helen Morgan, Fred Kohler, and Jimmy Durante are featured in a story of a beautiful hold-up. Helen Morgan playing the fool. In the roadhouse she is seen in a black lace, cut to waist in back, and round neck front, sleeveless. Again she wears a gray ensemble outfit, with a gray beret.

A piano figures in one scene, but she is not sitting on it.

Casino Well Patronized

The Jai Alai is running strong, but the old fronton has been closed and it is now played in a smaller, but more modern hall. The players (pelotaris) are arranged in pairs, one couple blue and the other white. The boys who take the bids are dressed in Spanish outfits of black velvet breeches, white silk blouses, red sashes, and red bandanas. The audience is very diverse.

Night life is gay at the Casino out in Vedado where gambling holds sway until the early morning hours. It is the Cubans' delight. It is a beautiful building and the women wear gorgeous jewels and evening gowns. White and pink this season are very much in evidence, and the debutantes wear organdy, bouffant style in varied colors.

The Smart Set of New York are looked heavily at the Almudena. The gardens of this hotel are picturesque. Four ladies appear to be the guests' chief pastime.

Nine Shows Going Out

At least nine shows off the list, including three added closings last Saturday. Probably several others will drop out suddenly this week end.

"Lysistrata," presented by a Philadelphia group at the 44th Street, will end a 32-week run this week. Travesty from the ancient Greek opened early in the summer, taking a chance on the heat. Drew great grosses for a time with a high top of \$5.50, and held its own well into autumn. Recently off and at \$15.00 could not operate at a profit.

"Ziegfeld Follies," presented by the Ziegfeld Follies at the Ziegfeld Saturday at which time it will have played eight weeks. Show figures among season's most costly failures. Even though it got \$36,500 last week, overhead so heavy that it merely broke even. Names carried it first

SMILES

Opened Nov. 18. "Pretty dull entertainment," Mantle (News). "Not worthy of Ziegfeld's reputation," Garland (Telegram). "Will have great success," Seides (Graphic). Couple of forced raves were plenty sarcastic.

Two weeks, then pace slowed and was under \$30,000 week before Christmas.

"Vanities," presented by Earl Carroll at the New Amsterdam, was withdrawn after a run of 27 weeks. Police activity drew attention to the show, the only revue of the summer, and although there were complaints about the Theatre League's no agency buy restriction, business for a time bettered \$40,000. Did well enough but will not tour this season.

"Balloho," presented by Arthur Hammerstein at Hammerstein's, was taken off Saturday after playing two weeks. Dropped to \$15,000 during holiday week, and manager decided against further losses on the musical. Reopened Thursday (8) with company co-operative.

"Purity," presented by Lee Shu-

bert at the Ritz, was taken off Saturday. Played two weeks. "The Life Line," independent production, will close at the Vanderbilt.

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"The Life Line," independent production, will close at the Vanderbilt.

THE LIFE LINE

Opened Dec. 28. "Lifeless attraction," Winchell (Mirror). "Makes a diverting evening," (American). "Hardly up to the best Broadway standard," Rathbun (Sun).

"Variety" (Shan): "Not to be taken seriously."

but this Saturday. One night more than two weeks.

"The Queen at Home" will stop

QUEEN AT HOME

Opened Dec. 29. "There should be considerable audience for 'Queen at Home,'" Dudley (Eve World). "Nightly pleasant to see," W. A. U. (Journal). "Tedious and in-frequently amusing show," Barnes (Her. Trib.).

at the Times Square this week. Also an independent. Two weeks.

"Up Pops the Devil" presented by Lee Shubert at the Masque, will go to the road after Saturday, which marks the end of its 15th week. Looked like a long stay but slid into

UP POPS THE DEVIL

Opened Sept. 1. "A cheerful addition," Gabriel (American). "I recommend it," Garland (Telegram). "But it was impossible to make 'Up Pops the Devil' a good play," Darnton (Eve World).

"Variety" (Ibex): "Not a smash but in for a run."

the moderate grosses phase. Average first 30 nights between \$10,000 and \$11,000, then dropped so much

Shows in Rehearsal

"She Means Business" (James Elliott), Knights of Columbus. "Hobo" (James Elliott), Knights of Columbus. "Gang's All Here" (Green and Gensler), 49th St.

"Merry Countess" (Shuberts), Majestic.

"America's Sweetheart" (Schwab and Mandel), Broadway.

"In the Best of Families" (Thomas Kilpatrick), Ritz.

"Affairs of Anatole" (Belk Blau), Lyceum.

"Dr. X" (Brands), Avon.

Three New Stocks

Three new stock openings bobbed up Monday (6) giving stock activity some impetus for the new year. Charles Champlin, who has always had out a traveling stock troupe, but has deferred operations this season, is opening at the On-pheum, Easton, Pa. Joe Solly has acquired a lease on the Worcester, Worcester, Mass., and installs stock there Jan. 19. Mae Desmond will open the Desmond Players in the Fulton theatre, Lancaster, Pa. Jan. 12.

FRISCO TIVOLI DARK

Hollywood, Jan. 6. The Tivoli, San Francisco, started the New Year by going dark. Dick Marshall quitting his stock production there after seven weeks, when "Cradle Snatchers" rang down the curtain Dec. 31.

Ginger Rogers Cancels

Ginger Rogers, announced to open at the Bellau night club, Thursday, has cancelled the engagement.

Cast Changes

Several cast changes have been made in "Fine and Dandy," at Erlangers. Dora Maughan will leave this Saturday, her successor, however, having been determined early this week. James Hawkins replaced Joseph Wagstaff last week, at which time Betsy Rees went out. Latter part eliminated.

Borrah Minnevitich, who was featured with Billy Rose's "Sweet and Low," having been ordered to head a new vaudeville unit for the Shuberts. Hannah Williams will be featured in the billing in his place. Shirley Richards has also left "Sweet and Low." She has joined the new Ted Healy show, "The Gang's All Here."

Elba Sports, wife of Nat Nazario, Jr., has returned to the cast of "Flying High," after being out two months with intestinal flu.

H. P. Wilson replaced Harry Green and in "Life Line."

John Price Jones has replaced Archie Leach as the juke in "Street Singer."

ENGAGEMENTS

Mississippi Misses, at the Club Abbey, signed by Schwab & Mandel for the new Rogers and Hart show, "Gang's All Here."

Frances Thress, playing a small part in "Once in a Lifetime," will play the lead in the No. 2 company. She understudied the art.

William Courtleigh, C. Anthony Hughes, "With the Tide."

Teddy Walters, dancer, booked by W. Leo Fitzgerald for the "Gang's All Here."

Sex Lure with Orpheum Players, Kansas City.

Ruth Tester, "Gang's All Here." Ruthelma Stevens, "Affairs of Anatole."

Clady Flaxter, Hal Froese, Archie Leach, "Merry Countess." Gene Gowing, Helen Virgil, "You Said It."

Victor Moore, Ara Gerald, "She Lived by the Fire House."

Osgood Perkins, Herbert Marshall, John T. Doyle, Zita Johann, Harvey Stephens, Mary Forbes, Eileen Lynn, Marie Bruce, Adelle Schuyler, Drew Price, "Tomorrow and Tomorrow."

Alice Brady, Roberta Beatty, James Bell, Howard Phillips, Mark Smith, "Convoy," Trevor, Beatrice Blyn, "Zero Hour."

that it layed off week before Christmas.

"Upstairs," presented by Bela Blau at the Longacre, will close Saturday after playing six weeks. Business, claimed between \$3,000 and \$4,000. Overhead said to be too high.

Ticket League Control Set Back By Compromise on Return Rule

A radical change in the theatre League's attempted ticket control system came about on Monday. Under the new rules, actual control of theatre tickets, their sale and distribution is given to the theatres and producers, the League itself being a third party in the scheme. That's about it. "as matters have

stood for some time, although the League leaders didn't admit it.

After a governor's meeting at which it is said several were for stringent adherence to the League's "general ideas, regardless of how they are met or what shows might be forced out of a number-managers session was held. At the latter the voice of the producers was the instant note. They had asked that all tickets allotted to the five agencies regularly be returnable five days prior to any performance, otherwise these agencies would pay for all unsold tickets.

Future Plays

"Hide in the Dark," reported as written by Sidney Buchman, is actually the work of Francis Noves Hart. Play has been accepted by Arthur Lubin, and casting will begin on it by the end of the week.

"The Wife's Away," by Owen Davis, which Max Gordon tried out a few weeks ago, will be reconstituted and tried again this spring. Piece is now being rewritten by Davis.

Piece is now being rewritten by Davis.

Alan Le Gallienne will direct and portray the title role in "Camille," which premieres at the Civic Repertory Jan. 26. Arline Bernstein, who designed the scenery for "Grand Hotel," is the Repertory's artist and will do the sets for "Camille."

Alan Dinehart proposes to produce his play, as yet unnamed, on his own. He is said to be considering Agnes Ayres for the lead. If negotiations go through will start rehearsing the play within a week. Dinehart plans to produce, act in and direct the piece.

Dramatic version of "Broadway Interlude," by Faith Baldwin and Achmed Abdullah, has been taken for production by Jack Welser, with the piece slated for production. Play is titled "Showman" and deals with Broadway characters.

"Gemini," new play by Mary Hay, written under her nom-de-plume of Mary Spaulding, went into rehearsal Monday (6). Martin Jones is producing with cast including Miss Hay, Barbara Bennett, Wyndham Standing and Catherine Proctor.

"The Breadwinner," by Somerset Maugham, current in London, will be produced here this spring by Messmore Kendall. Kendall had previously announced "The Painted Veil," but has tabled it indefinitely.

"Hobo," by Frank Morlin, is currently rehearsing for James Elliott and is slated to open out of town Jan. 19. Broadway, two weeks later.

Cast includes Paul Kelly, Joseph Sweeney, Evelyn King, Jan. 19. Morlin, Barton, John Rose, Victor Killian, George Avell, James Young, Barney Flynn, D. J. Sullivan, Fred Smith, Clarence Chase, Martin Tarley, Charlotte Henry, Joan Harmon, Don Rodolfo, Ricardo Bengali, Maude Turner, Al. Raul.

"Saul Abramson," general manager for Green & Gensler and William Plouffe, handling publicity for the same firm, are to produce a play of circus life called "Privilege Car." Title likely to be changed to "Griffins."

"Annabelle's Ancestors," by Franklin Russell, is currently casting for Oliver D. Bailey, Bailey, who withdrew as operator of the Metropolitan at 42nd street, has had the piece nearly two years.

"She Lived Next to the Firehouse," comedy by William A. Grew, goes into rehearsal today (Wednesday) for Lawrence Webb and William Freedlander. Cast includes Victor Moore and Ara Gerald.

"Road to Rio," by Fred Herendeen, will be produced shortly by Max Hearnst.

DENVER ROAD BOOKINGS

Denver, Jan. 6. In spite of loss by his stock this winter, A. M. Oberfelder is looking bright into the Broadway. Walker Whiteside in "Chinese Bungalow," did this month for a week, followed on Feb. 22 with "The Greys Had a Name for It."

Walter Bartymore promised March 23 in "Scarlet Sister Mary," and the Shakespearean Guild of America will give a week of Shakespeare, starting April 6.

Modified Buy Idea

The governors had rejected the demand of the musical comedy group which had been particularly affected because of no agency buys to "distribute as they saw fit," meaning sale outright to all or any agencies. However, at the general meeting it was voted that the modified agencies must make returns within three days of any performance, otherwise all tickets retained must be paid for. In addition it was voted that any such returns could be sold by box offices to any or all agencies.

The League, while arguing that having tickets returned new days in advance, did make more tickets available at the box offices in addition to the 25% supposed to be retained, at the same time vouchsafed what the musical comedy managers asked for in the way of selling to all comers.

Since none of the agencies is officially in the League, they had nothing to say in the matter. How they will react to the new three-day rule is not hard to figure out. The tendency will be to undersell on regular allotments, making liberal returns and counting on securing tickets in the number necessary for the demand on the day of performance. As for the other agencies who have been doing business right along, being on the safe side because not being forced to make buys as formerly—it will be a matter of judgment in buying tickets within the three-day period.

With the League and production management now in control of allotments, and locations, it is expected that fewer tickets will reach the hands of kysps. Postal Telegraph appears to have attained the status of any other ticket agency. Its agency, "manned" by girls, is working less efficiently than the ex-box office men were there, but that was expected.

Sees More Gyps

Judge Mitchell Erlanger was present at the meeting. In a speech he said the League had not functioned, that high prices still existed and that many gyp offices had sprung up that were making a fortune. He predicted early last summer when the League's sponsors were confident of controlling ticket prices. William A. Brady, not present, issued a statement later saying the League had virtually failed.

The question why the League continues in existence, in the fact that since it represents the managers, actors and authors, it should not be permitted to break up because there are many matters pending of more importance to the stage than tickets. Also it is in the red for about \$30,000 for preliminary outlays. That the ticket matter will be a secondary feature in future is indicated.

However, if the League goes into matters other than tickets, it must change its constitution which provides for no other activity. The clause on amendments sets for a change in the law. In case the League goes into other fields and control of the League could easily pass into the hands of one group. This fact is well known to the League governors and how it will be remedied is yet to be decided.

Postal claims it has an agreement with the League to call for 60 per cent of lower floor allotments, but whether individual managers can hold to that is yet to be tested. Since Postal has not been able to sell out the greatly curtailed allotments it has been receiving within the past month it is doubtful of holding on to the position. The conclusion is that the League in Monday's session strangled the ticket situation. Theatres in the main will continue to sell as many tickets as they can. They have lately been doing that regardless of rules.

"Andre Charlot's Company is admirable, from Joseph Greenwald, whose solidity did all that could be done to keep the show together. There are one or two good numbers, and there was some good acting—Mr. Greenwald, with a long part full of bits, difficult to remember, held the thing together. 'Wonder Bar,' indeed, is the novelty of the London season."

—Hannen Slaughter.

"Mr. Joseph Greenwald bound the show together with his admirable Jewish witlings."

—"SUNDAY TIMES."

"We thus became one and indivisible with the frequenters of the wonder bar, though mercifully uninvolved in their goings on and unsubjected to the fantastic charges devised by the businesslike geniality of its host, who was played with the utmost gusto by Mr. Joseph Greenwald."

—"MANCHESTER GUARDIAN."

"Mr. Greenwald has the toughest job of the night. As the proprietor of 'Wonder Bar,' he has to do the honors to everybody, audience and artists alike. In fact, he has so much to do—what with selling indifferent champagne at radium prices, pacifying the disgruntled, and sitting on the turbulent—that one is amazed at his memory."

—"NEWS OF THE WORLD."

Cabaret Illusion

"The management has certainly created a cabaret illusion, and it is only the personality of Mr. Joseph Greenwald as 'Sam Wonder,' the owner of the restaurant in Vienna, in which an old and simple story is unfolded, which holds the show together."

—"NOTTINGHAM JOURNAL."

"There is not much scope here for individual acting. Mr. Joseph Greenwald carries on his shoulders the biggest part, that of the cabaret manager, Sam Wonder."

—"DAILY TELEGRAPH."

"The really most remarkable impersonation in the show is that of Joseph Greenwald as Sam Wonder, the cabaret proprietor, a kind of Berlin Balieff. This is a performance to watch for its minute finish. The character affords nearly all the show's real humor."

—"THE REFEREE"

"As Wonder, Mr. Greenwald presides with wit and an excellent sense of comic character; he is the chief factor in holding the show together."

—"EVENING NEWS."

JOSEPH GREENWALD

AS

SAM WONDER

IN

ANDRE CHARLOT'S

PRODUCTION OF

"WONDER BAR"

SAVOY THEATRE LONDON

"So much depended on Mr. Wonder, who had a most exhausting part and had to be always on the spot to keep the pot boiling. Mr. Joseph Greenwald was the life and soul of the party and always ready with an amusing line, which he delivered as if he had just thought of it. What a good night, club proprietor Mr. Greenwald would really make! It is certain he would make a fortune at the business!"

—"THE ERA."

"But the hero of the evening is Mr. Joseph Greenwald, as Sam Wonder, who introduces his turns and rooks the night club public with unflagging jollity."

—"YORKSHIRE POST."

"Sam Wonder certainly managed a highly entertaining bar, but he was himself its greatest asset. Mr. Joseph Greenwald caught every shade of that shrewd and robust scoundrel."

—"THE NATION."

"It would be an invidious thing to single out individual members of the huge cast for praise. Each and all ably assist Mr. Joseph Greenwald, who takes the part of Sam Wonder, the manager of the cabaret."

—"SHEFFIELD TELEGRAPH."

"Mr. Joseph Greenwald, the American actor, who plays Wonder himself, is a good companion from start to finish. It is he who supplies the genuine humor of the evening."

"The music of Robert Katscher is full of haunting melody. All London will soon be tip-tapping to 'Elizabeth'—a romping, rollicking tune, something between 'Katinka' and 'That's My Weakness.' There are some delightful waltzes and tangos, and—joyfully, be it said—hardly a note of 'jazz'."—S. R. L.

—"MORNING POST."

"Joseph Greenwald, as the proprietor, supplies much of the humor, and there is all through the right cabaret air."

—"REYNOLD'S NEWSPAPER."

"Joseph Greenwald, as Old Man Wonder, is a perfect host."

—"DAILY SKETCH."

"Mr. Joseph Greenwald, as Wonder, the manager of the Wonder Bar, is superb."

—"THE QUEEN'S MAGAZINE."

"The whole production is a triumph of stage management, with Joseph Greenwald, as the cabaret proprietor, always to the fore."

—"SUNDAY DISPATCH."

Inside Stuff—Legit

Week Jan. 9 LOEW'S STATE Cleveland

LITERATI

Revolution in Publishing

That there will be fewer books published in this country in 1931 than at any period in the last decade seems to be assured. Old rule of "a well-rounded list" has been discarded by most of the publishers, who will get out only books that they think will sell, irrespective of types.

Former practice of the first-line publishers was to put into print a little of everything. Even if poetry and some types of serious works did not sell, they were nevertheless put on the schedule to make a "well-rounded list" and for the prestige gained therefrom.

Last year has proved that a "well-rounded" list doesn't mean a thing, nor the prestige of the publisher. Publishers will take care of their customers' ask for, and publishers can't sell him anything else. With curtailment of book lists, publishers don't mind that as the elimination of the salesman will cut down the overhead.

Trend this year in publishing is toward more biography and less fiction. Biography sold exceptionally well last year, while fiction notoriously fell off.

One of the big New York bookshops is now selling new, late fiction.

radical in subject matter, the Californian has to publish them himself. Occasionally he gets a publisher, though. The only thing that affects in his new book is "our present civilization." That's considered a safe subject by even the most conservative of publishers.

Famine of Burning Episodes

Donna Macaulay's "True Story Magazine" has another one of those prize contests on, with so much money offered it will make everybody set down their personal experiences in ink.

Ten thousand dollars in prize money makes up the total, with \$5,000 for the best "true story" each month, and \$5,000 in smaller prizes for the next best tales. Prize money probably occasioned by a shortage in material.

Books by the Pound

Literature is currently sold by weight by the American Library in Paris in an attempt to get rid of slightly-soiled books. French parcel post takes packages up to 7½ pounds for 49 cents and the library is forwarding the maximum weight allowed to anybody who is ready to pay the postage.

Ad. Ideas and Fiction

They now argue that the best training for would-be writers is advertising, copy-writing, claiming it superior even to newspaper work. As examples they point to Guy Gilpatrick, Tiffany Thayer and other graduates of the advertising agen-

slow but consistent seller for several years, but the first edition was exhausted before the first month. Rian may yet be able to quit his columning job on the Brooklyn "Eagle."

Revive "Scop"

Chicago Press Club has once more taken up by the club, and after a year's pause is again issuing their monthly magazine, the "Scop." Edited by Charles Lee Bryson, Al Dunlap, editor of the "Detective," was recently elected to the presidency of the club.

Disclaims Credit

Robert C. Rice, picture editor of the Newark Sunday "Call," objects to being given credit for originating the playing card method of reviewing pictures. He states that he borrowed the idea with permission from Nancy Lee of the Milwaukee "Journal."

How Not to Write

"First Stories" presents a unique argument for subscriptions from writers. Magazines only stories rejected by other mags, and points out to writers that by reading these tales they will get an idea of what NOT and how NOT to write.

Real names of authors: Diana Patrick, author of "Outpost of Arden," is Mrs. Desmores Newman Wilson. George Norman, "God's Jester," is Mrs. Melinda Mary Blount. "A. E." author of "The National Being" is George William Russell.

But who is Grace Van Zandt, author of "The Emergence of Emily?"

Kibitzer's Guide

New book is "The Kibitzer's Dictionary," compiled by Abe Gross. Definitions run from "A. K." down through "greps."

Odden Nash is no longer picking books for Doubleday Doran, having gone over to the editorial staff of "The New Yorker." He has been a steady contributor to the weekly for some time.

Am. News Men Change

James Edwards, for many years manager of the New Orleans News (Continued on page 75)

ARGENTINE

(Continued from page 62)

the first natural curiosity, never had a full house.

Recent Madrid Made Spanish

Trouble here is American producers have educated the public to a high standard with the best silent, and now give them uninteresting Spanish artists merely because they speak that language.

The Argentine, too, is touchy where his tongue is concerned, and won't admit the possibility of being amused by a Spaniard.

Reviewing this season, now about ended, not one Spanish talker has had any success. They're not b.o. attractions for the simple reason that the first-run won't look at them. Metro sold "Olimpia" to the Astral, which is first-run, because the picture is the biggest yet; and after its first week it's playing to half spots. And it must be remembered that Metro spent big money in advertising, while leading critics pronounced the picture great.

So, America Players

Witness the first-run reception given to Mona Maris-Argentine in the Spanish version of "Common Clay." Barry Norton passes unnoticed, as do the vast majority of Argentine artists. Down here the locals work at 11 sections (33¢ U. S. to the person), and in tough spots they work four and five a day and, herring about three actors (too old now to travel), not one has made a name. Looking for stars in this territory is out of the question.

People who pay the big money here are cultured Argentines, world travelers, used to New York, London, Paris, Berlin, cosmopolitan. They simply won't have the Madrid form of Spanish.

If they didn't know Gloria Grahame, Ruth Chatterton, Norma Shearer, George Bancroft, Ronald Colman and John Gilbert, to mention but half a dozen, Jose Crespo and Viches might get by. When the Argentine goes to pictures he uses the same standard of comparison.

The European Runaround

By Frank Scully

Those Shaw Letters

Real inside as to why the Shaw side of those "My Dear Bernie" letters of Ellen Terry can't be published at present is Mrs. Shaw.

Letters have been bootlegged among newspaper men in London, Paris and New York, but Shaw has made it proviso they must not be published until after the death of Mrs. Shaw.

He insists that his relations with actresses were strangely innocent, despite the steamy phrases used. At 11 of "The Apple Cart," he says, is from life.

The Last of Mrs. Fraser

"First Mrs. Fraser," with great grandchildren of originals in "last" finally drags itself wearily to the graveyard of great hits Jan. 10.

By that time Shingler opined that there is a Santa Claus will have 535 London performances behind it. Smash opened July 2, 1920. Marie Tempest will take two months' layoff, but Henry Ainley doesn't think he needs one.

Piece has brought Britain on a modest estimate, \$100,000, with talker rights worth another 90 grand, and book, musical, radio and other royalties as well as translations and figured.

Before he heads the list of it, the property should gross him as much as Shaw has made in a lifetime of writing.

George Bernard's Way Out

Shaw sure should some but stuff out of that delectable done of his now and then.

He never made a doper crack than when he urged painters to sell their canvases for \$25.

It took C. W. H. Nevins to tell the public not to pay attention to Shaw as he was an old man.

"A lot of people," said Nev, "want painters to work for nothing, but it took a fellow artist like Mr. Shaw to suggest they pay for the privilege of painting." He couldn't know that framed alone cost \$25.

When Shaw charges a dime for his shows I'll charge \$25 for my paintings," was Nevins's parting crack.

But Shaw came back for more. That "old man" thing burns him up.

"If we walked down Bond street," he said, "people would take me for Nevins's son."

"I have no doubt of it," might-hooked the Pledge of London; "his arguments are so childish."

And yet that repartee is the best proof that G. B. S. may be slowing up. Twenty years ago he'd never have left himself open to such a rib-cracker.

At the Stage Society huddle the other day he advanced the similarly idiotic idea to dodge deficits.

"Why don't you make your actors pay for performing?" he asked. "The leading lady 20 guineas (\$100) and so on?"

Covering a Multitude of 'Ins'

Wedge to split the reformers from ear to ear is getting in its work in England. Law which makes a London Sunday the funniest day in the world is a 1380 hangover.

Picture houses by being closed for charity have been allowed to open after six p. m. Of 263 theatres, 251 have been taking advantage of this runaround.

But now the courts rule this stunt as out, though charities have been benefiting to extent of \$500,000 a year.

Sure-Seaters Losing Out

The 76 legit shows licensed by the Lord Chamberlain can't seem to escape by this pious kidding of a dumb law except through Stage Society or other class corporations.

These seem to have a political "in," as did old east side theatres in New York.

Recent Sunday night picture competition, though, has made these avant garde gags definite dough-loosers.

Shaw urged the S. S. to fold. They helped his pieces plenty in by-gone days.

Boys burned and aired his advice, deciding to stick in face of talker pressure, 320 to 15.

His boys of the show box feel this is the moment to launch a direct attack. Parliament might listen. It does to anything these days.

Even boxers are asking why can't they exchange cries of "foul" on Sunday.

Paris might fight the change much as a bootlegger fights the repeal of prohibition.

Any liberalizing of London on Sunday would certainly hurt Parisian week-end grosses. Outside of that the idea is so sensible it might even pass.

Evelyn Laye's Layoff

The Lovely Laye leaves "Hatter Street" before Christmas for Shelly, meaning that unless Percy Wood returns well rested from Madelon, the Coward-Cochran smash at His Majesty's will fold.

It's been a great money-maker, doing 17 months at a time when anything over 17 days can be considered velvet.

Freddie's Fine Figuring

Freddie Lonsdale is faltering no longer. Talkers have him yelping "I give in."

Olives old-line playwrights two years to live. After that everybody'll be clock-punching for the electric, he says.

"Freddie can't see it as crumpling playwrights' style more than now. Star system wood-pulp, the playwrights plenty and always has. If a guy can write a hit in three sets he can get off a smash in 30, says F. F. More than that, his hit can hook at best 500,000 cash customers. As a talker, 20,000,000."

Same effort, but a 19-million break in your favor, computes F. F. and on a royalty basis that's sweet reading.

Sapene Back to Printing Bills

Couple of more big shots hit over here. Sir Alfred Butt has walked on the Henry Lane thing. George Grossmith, fatigued from Hollywood and the lampo "Princess Charming," succeeded. He's an old hand at production end.

Jean Sapene, a French lioness, is out of Cineramas and Pathe Consortium, and not likely to see Edd of Pathe Nathan, as thought for a long time.

F. F. has merged with Gaumont-Franco Aubert, P-N concentrating on production and G.F.A. on distribution end.

Story is literally in the fire. Fire-Way Menger, but this seems a pretty wild claim in view of Italy's de-position from France that summer.

Maybe Capone Will Play "Old English"

Conrad Veidt is set for the "Spot" thing in Berlin.

Editor Wallace is hoping from London to stake it, letting the "Soloko" open at the Wyndham without a blinking curtain speech from him.

Veidt should make a great Powell-better even than Langdon, who, though a dab of an actor, makes a rotten Italian, for the simple reason that he's too far from Chicago to play it well and not far enough to be foreign. The result is Yorkshire phony.

Veidt, talking wholly (not merely another dialect) another tongue (Continued on page 79)

HOLLYWOOD'S READING

(Consensus of demand with Esmé Warde, Pat Hunt, Satyr Book Store, Hollywood Book Store, and Stanley Rose.)

FICTION

"Cakes and Ale," Somerset Maugham.
"The Deepening Stream," Dorothy Canfield.
"Babe Gordon," Mae West.
"Success," L. Feuchtwanger.
"Philippa," Anne Douglas Sedgwick.
"Seed," Charles G. Norris.

GENERAL

"The Story of San Michele," Axel Munthe.
"Al Capone," Fred D. Pusey.
"Once in a Lifetime," Moss Hart and Geo. S. Kaufman.
"Chicago Surrenders," Edward Dean Sullivan.
"Lives of a Bengal Lancer," Maj. F. Yeats-Brown.
"Little America," Read-Almiral Richard E. Byrd.
(Even with gift buying, in which F. F. and "Hullabaloo" and the New Yorker have figured strongly, the book trade in Hollywood had a sad December.)

tion at 25 cents a volume. That gives an idea of injudicious publishing and status of fiction just now.

A Modern Gallagher

The New York "Sun" dramatic department owns one of those office boys you read about in books and see in plays. All Broadway knows Willie. His family name is Priori and he is equally as well known to Broadway p.a.s as Morehouse and Rathbun. If you want to know who's producing what show when, or where, ask Willie. He probably knows. And if you think the office boy in Billy Gaxton's vaude act is tough, try to get by Willie some day when he doesn't think his boss wants to see you.

Harry Hochstadter Dead

Harry Hochstadter, 42, veteran Chicago sports writer and last employed by the Chicago "Evening Post," conducting a column titled, "Hoot's Blues," died in Chicago Jan. 2.

Death was due to complications, Hochstadter having been ill for two years, although he continued his daily column. Editor of his paper fought to comeback he was known as "America's gamest invalid."

Hochstadter covered all the major sport events for years through the middle west. Burial in the Free Sons of Israel cemetery, Jan. 5.

"Town Topics" Bi-Monthly

"Town Topics," oldest society weekly in America is now on a bi-monthly basis, the change in policy going into effect last week. Mag has for many years been on the skirts due to failure to keep up in advertising with the younger mags that aim for class circulation.

Safe Target

Urban Sinclair has found a publisher for his new book, "Raman Holiday," in Farrar & Rinehart, which saves him the trouble and expense of getting it out himself.

When the Sinclair books are too

cles who are now top-notchers in the literary ranks.

Claimed for advertising copy-writing that it makes the person build up a story-out of practically nothing, which is fiction-writing. After that it's only a matter of using human characters for subjects instead of automobiles or a can of tomatoes.

Forsyth's New One

A new mag, devoted to advertising men and titled Copy and Art, makes its appearance in Chicago this week.

Booklet is being edited by James Fort Forsyth, who besides treating advertising as art, will give side lights and happenings in the advertising colony, with plenty of personal.

Will be a monthly.

Hecht-MacArthur Book

A new play by Ben Hecht and Charles MacArthur, as yet unnamed, will see the light first as a book, with production probably following. The book is due this week published by Covell-Friede. Jed Harris is said to have the stage rights to it and it may be his next this season. Hecht and MacArthur wrote "Front Page."

Pestering Hollywood

Two new novels on how Hollywood eats, drink, and lives are ready for the presses.

Jay Chapman, press agent, has the publishers looking over his "Ladies First." The other is by Lays du Fay, actresses' plagues' agent, and former screen mixer publisher. The Peerless Publishing Co. in Los Angeles brings it out in February.

James "Dining" in Demand

Publisher is rushing a second edition of Alan James' book, "Dining in New York," which has found an unexpectedly big sale. The book, which tells about New York's restaurants, was thought as a likely

Radio Reports

EAST AND DUMKE "Sisters of the Skill"

Comedy Duo
WGN, Chicago

Ed East and Ralph Dumke got their training in vaudeville where for several seasons they were a standard big time singing team for the fifth. They have been devoting all their time to radio for the past couple of years, building up a solid following in this territory and originating a novelty that has recently elevated them to the heights of an NBC network feature.

This novelty they have cleverly titled "Sisters of the Skill." It trickles through the channels from WGN daily from 2:45 to 3 p. m. and naturally attracts a large audience and its appeal with housewives, coming shortly after the noon meal and before the ladies leave for their shopping or afternoon tea parties. The boys are in the best of hiding the radios going full blast.

Nonense of their own particular brand is what East and Dumke turn. Unlike so many radio turns, they actually have a sense of comedy and an appreciation of what is and is not calculated to provoke the snicker of amusement. Their humor is of the harmless, unobtrusive, slightly foolish sort. Its main ingredient is exaggeration.

Comedy questions from listeners in elicited crazy answers. It's a burlesque help to the perplexed with the "Sisters of the Skill" who are posing calling on the two philosophers for guidance in pseudo-momentous problems of life.

Thus one lady wants to know how her husband can be broken of his habit of spilling food between the plate and his mouth to the consequent damage to his cravats. East and Dumke consider this situation in the light of possible solutions. Not to wear a necktie is their first idea but this later is discarded in favor of growing a beard and not wearing either a necktie or a shirt. Of course they add, this involves the expense of a comb for the beard.

Then there is the problem of how to restore the lust of youth and vigor to the pale complexion of an anemic goldfish. East and Dumke's scientific experiments have established the feeding of goldfishes as the best method of restoring to a rich gilt to the little cousins of the minnow. But the flaw here is that the goldfish may develop hay fever.

There is a certain breeziness and a knack for never carrying one nutty idea beyond its legitimate worth that marks the East and Dumke comedy team. The radio industry gladdened with would-be humorists.

Primarily and originally singers, the boys can always fall back on their vocal patter to find a final sock. They provide their own piano accompaniment, as in vaude, and have over 300 numbers in their repertoire most of them exclusive.

As an illustration of the power of radio on the actor's salary, East and Dumke for a single Sunday made date, on the club appearance within commuting distance of WGN, get as much for one performance as they formerly got in a week as a vaudeville team. Land.

TED LEWIS Band, Commercial, WMAA, N. Y.

One of WMAA's commercial standards is Romeo's Homers. Romeo cut-and-dried manner of offering songs and band music was vitiated Sunday (4) by the injection of Ted Lewis' band into the regular Sunday broadcast of one hour. Several of the regular band entertainers were injected during the program.

Milton Romeo gave Lewis a great air blow and made sure the fans knew that the entire Lewis party had not been released. Lewis flip cracks, his intros and the playing of his hand provided pleasing and entertaining music for the period about the most popular of that series to date.

Injected were songs just average. I delivered in Grace K. White and the Four Bachelors (duo), play C. J. Whitte, (duo), helped Lewis with several songs, but made no effort to dance. Mark.

DOC RUDDER ORCHESTRA Dance Music Club Bagdad, WIB, Chicago

This is the former Pershing Palace band, brought over to the lower dance interlude from WIB, "the top of the dial" station, which is affiliated with the "Evening American." Club Bagdad features an admission of 15 cents, no cover charge, and a matinee. That spells high school patronage.

Dreamy tempo seems to be the place of resistance at this spot, a species of music that when diluted through ether is not calculated to stir wild acclaim. Probably okay for the particular premises involved, but unlikely to mean much to the air. Land.

PHIL SPITALNY ORCHESTRA Dance Music Edgewater Beach Hotel WVW, Chicago

Spitalny's arrangements are justly famous for their modernistic compromise between rock and symphony. They listen good over the air as on the premises of the hotel, where the Marine Room, where swanky northsiders like to play lord and lady in soup and fish.

Incidentally the NBC outlet is unsuitably a busy marker for the Edgewater, which in turn, at least locally, pours class over and into NBC. Cloaked with such credentials, Spitalny has for the past couple of months been doing "front" for the midwestern maneuvers of General Aylesworth and his henchmen.

NBC is throwing its resources into a determined effort to take several salient points now in the custody of Columbia. Up to now the smaller chain has had the edge in Chicago. First consideration of position for NBC is the pending transfer of Paul Whiteman on a 52-week deal in glorification of Sherwin-Williams products.

Whiteman, naturally becomes NBC's topnotcher locally. His prestige makes that inevitable. While a consummate and smart musician, Spitalny is handicapped personally from the showmanly angle. He is always inarticulate and inobtrusive individually, both to the dancer and the listener-in. Later, he may have stronger recommendations to commercials as a "name." At present he is still fairly new in this neck of the prairie.

NBC and Hugo Ernst, ardently strive to build up Spitalny as a personality by the powers of descriptive eloquence through the glib announcer, Gene Paul King, who refers frequently to the showman as "the bandman, that may be had in exchange for an address. NBC handles this build-up business easily. Meanwhile the Edgewater, always the chattering point for the haut monde, has theatrical, collegiate and formal nights, fussy Sunday tens, and the place is always packed. An evening menu of club sandwiches, placed end to end would reach Lincoln Park. Land.

GUS VAN Songs Commercial WAB, WOR, N. Y.

Gus Van, hopped away from R-K-O vaude dates last week to launch a commercial series for the Miller show score. On the introductory night the Miller interests naturally were in the foreground. Van appearing first Sunday eve (4) via WABC and then later from WOL. Van offered complete programs for both periods.

While the show was pretty solid for Van as m.c. and principal number to do much of his own work, he did very well.

Rhett Merman and Belle Baker had been heralded as "guest stars," but neither sang. No alibi offered by either Van or the ladies.

Van paid a tribute to his former stage partner, the late Joe Schenck, by singing one of his daughter, Peggy Schenck, as for a song.

While the accompanying orchestra was a puzzle as to its identity, it showed sufficient strength.

Van's contract calls for nightly broadcasts this week up to Friday (9).

It's not the first time for Van on the air, but his first as a period star. With a routine especially prepared for the coordinated program, he got to the dot. Mark.

JIMMY CARRIGAN ORCHESTRA Dance Music Cafe Via Lago WMAQ, Chicago

Under various names the Via Lago has functioned in Chicago for some time, some of the best bands in its line and that applies to the reigning aggregation who generate a comfortably orthodox rhythm.

A good band, they are interpreted to meretricious effect. Organization is like experience and class. They make a couple of nightly radio flights. Land.

PAT ROONEY AND SON Light Music Special Broadcast WGN, Chicago

WGN and the Palace R-K-O's only remaining vaudeville outpost in Chicago have effected a tie-up whereby one or more acts weekly appears from the Palace bill over WGN. It's trading even for the publicity to the theatre circuit and the vaudeville houses and skilled professional entertainers to the station. George Brown, R-K-O publicist, engineered.

The Rooneys, being primarily dancers, at least dance being their main dish—were handicapped to that extent, although they came through very nicely and will please similar, which includes most of the air. Land.

AMOS-ANDY OVERSEAS ALL GREEK TO BRITISH

Reports from England indicate the special "Amos 'n' Andy" broadcast for British listeners Dec. 31 was not greatly appreciated. A. and A. didn't change their type of work, but used a specially-written sketch. Although the A. and A. program was reported as the best yet for clarity across the ocean the English couldn't spot the laughs and failed to understand the characteristic negro dialect style of comedy.

Fleischmann Hour Has Trio Besides Vallee

Fleischmann's Youth Co. has signed Russell Pratt, Ransom Sherman and Joe Rudolph, "The Three Doctors" from the midwest, as a permanent feature of the firm's new hour on WABC and associated stations starting Monday night (5).

Meanwhile Rudy Vallee and orchestra continue their Fleischmann's Thursday night broadcasts over WVEAF inflex.

Pratt, Ransom and Sherman will be known as "The Three Bakers," and will broadcast out of Chicago.

OLD RADIO TEAM REUNITED

Prince Plott and Madeline Hardy, once radio's most popular couple, reunited after a separation of several years. Miss Hardy, the first woman to broadcast from KFI, left the coast five years ago to join Plott in the east.

WRHM Opens St. Paul Studio

WRHM, one of the minor local broadcasting companies, has opened a St. Paul studio. It makes the third company to have stations both here and in St. Paul, the others being KSTP and WCCO.

Pasternack Changes Stations

Josef Pasternack, orchestra conductor, switched from NBC to CBS and is now with the Columbia Concerts Corporation for its Wednesday period.

Dalhart and Hood With CBS

Vernon Dalhart and Adelyn Hood have been engaged for the new Barbasol Program via CBS.

Nancy Carroll's Air Date

Nancy Carroll, signed as guest artist of the National Bridge program via WJZ, Jan. 16.

The bigger clies that have any vaudeville history at all.

Clue was a little chatter between the second generation and the disciple of precocity, but mostly the third Patrick was in the background while his trouper-dad, carried the burden. Father saw his customary Irish sentimental ditty about the dotting mother and fond wife. This was preemby by an announcement that, although Marion Best had retired from the boards, she still watched from the wings.

Pat 2d also danced on a sandbed, a good method of telegraphing to the orchestra. Marion Best, the sound showman's contrived to make this 15 minutes from 8 to 8:15 a graceful and pleasant interlude away from the ordinary. Land.

FINKENBERG HOUR Songs and Band Commercial WMAA, New York

The name Finkenberg has long been air-combined with its Sunday program proving its best bet on tying up the furniture in several papers.

No special name identified, either in the orchestra or in the vocalists, topical numbers by both outfits with the singers stepping away for a moment with a spiritual.

Only time brought out how Sunday was the day of Brenda Ray and her duo, with a plug for "The Royal Family" (Paris), in which Mafra appears. Pat has a tie-up with Finkenberg.

Pat, evidently by two members of the male four, was worth two numbers. Mark.

MIKE AND HERMAN Comedians Special Feature WENR, Chicago

This two-man gig team pre-dates Amos 'n' Andy prior to the Tensolent era, when the latter pair were known as "Sam and Henry" Mike and Herman do not tell a progressive narrative in the same sense that Amos 'n' Andy do. Their chatter is rather most typically modified by personal idiosyncrasy.

Herman's character is best identified as a low Dutch ignoramus. His ignorance is represented as monumental. The Mike, as the radio (Continued on page 76)

Free Amateur Talent Starts Portland Row

Portland, Ore., Jan. 6. Local pro radio talent is highly indignant by action of the Portland Civic Theatre, local amateur play group, which plans to supply free talent to station KGW for all dramatic work. Move comes after years of tough building to get radio work up to a paid and profane standard.

The local amateur group mostly comprised of society debs.

French Catholics Will Have Magazine on Radio

Paris, Dec. 27. Decision to publish a periodical reviewing the radio field as it affects French Catholics, similar to the Dossiers du Cinema (which covers pictures from the same angle), was reached at the recent convention of the Catholic Cinema Congress. A Radio Congress was added to the Catholic Cinema Congress this year, delegates being present not only from France but also from England, Belgium, Germany, Italy and Spain.

New radio publication, to be called the "Dossiers du Disque," will carry advance schedules of music to be broadcast over the air. Catholic subjects, works, patronages, etc.

The radio branch of the congress is particularly interested in safeguarding the morals of children. It asks that programs not suitable for youngsters be announced as such in advance and broadcast, preferably, at late hours. A "Catholic Hour" probably will be sponsored by the Congress.

Air Line

By ABEL GREEN

Hollywood, Jan. 6. Bad enough throughout the west on the rampant, raucous, raw advertising on the air, but around the holidays they sure put on a quick one. No wonder they're not buying radio sets as they used to. (Not to be so on the pre-Xmas ballyhoo that every station up and down the dial would, in rare succession, announce out a price quotation, telephone number, business address, sales spiel or other dry statistical data as to where to shop, how much to pay, etc. A complete twist of the dial revealed no entertainment.

The crude ad, plugging is the western radio's greatest handicap. No subtlety at any time to the exploitation. Without rhyme or reason you may hear a Victor Herbert or Kern musical selection and the speller will burst out that such and such "antiseptic lozenges" company is sponsoring the program. That "a. s." actually happened and was perhaps the most incongruous tie-up ever heard.

Still Stringtime

Along with this—and this is as inconsistent as Hollywood boulevard's "Santa Claus lane" with its musical comedy rows of artificial Xmas trees, the other worst feature is "Jingle Bells" and lays that there's lying to grandmother's house in a one horse open shay. Meantime, it's springtime when the radio res carelessly of what the calendar reads.

The grapefruit market must be bullish judging by the generous plugging of the grape. They do say the millions they sell are innocuous enough, but with proper seasoning they can be metamorphosed into illegal alcoholic content. All of which comes under the hood of radio entertainment.

Waxers, owing to KFWB in Los Angeles, naturally is bullish on plugging the Warner controlled songs, played from phonograph records, and now only but that they're Brunswick records. Brunswick is a Warner subsidiary and the station announcers don't overlook any opportunities to mention the trademark.

Prolific Joyce

There's Jerry Joyce and a small dance combo on the air here who is probably America's most prolific "couquerer." He's a real extrovert, Jerry hardly collects as handsomely as that billing might suggest, but he's the stock company impresario who, he seldom does one dress shop's 10 minutes' extro, takes up the (Continued on page 75)

"Par on Parade" Expands

"Par on Parade" a 15-minute period on WABC three weekly from the orga. studios of the Paramount theat. will have the time doubled to two weeks.

Bud Gray, m. p. for the Radio directs the broadcasts.

Poetry, Opera, Jazz, Economics, Bunched On One NBC Hour

Chicago, Jan. 6. Advertisers are getting bigger and better ideas about programs. Household Finance, loan co., goes on the air with four types of entertainment: operatic and symphonic, Edgar Guest, musical comedy and pictures, and lecturers. The program will run for 52 weeks starting today (8) out of the Chicago office of N.B.C.

First week of month will be operatic and calls for Percy Grainger who starts off tonight; Zimbalist, Chicago Symphony, Gordon String Quartet, Anna Case, Charles Hackett, John McCormack, Dennis King.

Second broadcast of month will have Edgar Guest. Third type so far booked takes in Ruth Etting, Mitzel Green, Gertrude Lawrence, Marilyn Miller. Fourth week of month will be devoted to lecturers, with prominent bankers, lawyers, physicians, etc., slated to speak.

Idea is to cover the entire field. It is understood the Household firm is backed by a batch of bankers. Adolph Dumonde will provide permanent musical background for the full series.

WIBO-Musicians O. K.

Chicago, Jan. 6.

WIBO, operated by Nelson Bros. Bond & Mortgage Co. here has had an orchestra of James C. Petrillo's picking placed in the station. Petrillo, head of the musician's union, discovered an orchestra playing in the spot on cut rate basis.

On a check up it was found the station had saved \$3,200, which Petrillo collected, ousting the orchestra and putting in men of his own okaying.

Union Trouble Ousts Toledo Radio Band

Toledo, Jan. 6.

Commodores, WSPD studio band, out after 13 weeks. Union trouble blamed. Studio planning on a color band as substitute feature.

Green Mill, night spot, will close soon. This will throw Vern Kutz's band out of a job and WSPD out of a contract.

Not only have the Commodores been stopped completely at broadcasting but the union will not permit them to remain in Toledo and play for dance engagements.

Junior Sutton, director of the band, has been retained by WSPD for program directing.

"Kissing" Line in Song Brings Tex Station Ban

Dallas, Jan. 6.

Marking first instance in Texas where a band was ruled off the air. WFAA, local station, has banned "Go Home and Tell Your Mother." Objections from pious listeners against phrase "more than kissing," sustained.

Along same line, WTAM, Cleveland, cut Judy Vallee off air while crooning the song over NRC.

RADIO'S "MYSTERY MAN"

Radio's mystery man is "Don Almazo," paid for by the American Mafco Co. on Mondays over a Columbia network. Broadcasts from an outside state just to make his identity less traceable.

Mabel Wayne's Radio Hour

Mabel Wayne and Nacio Herb Brown, signed by NBC for radio artists, began their air-Tuesdays, beginning Jan. 12, in a 30-minute program of original compositions under the billing of "Mabel-Wayne Hour."

Sigmund Spaeth's Meins

A Sigmund Spaeth will be m. c. on the new series of Happy Wanderer Baker programs which start over a coast-to-coast NRC hook-up Jan. 12. Frank Baker orchestra continue with the hour.

Ethelind Terry's \$1,000 Air Date

Ethelind Terry ("Nina Rosa") will sing during the Chase and Sanborn hour over WFAA Jan. 15. Salary set for the single date is \$1,000.

Music Boys, Forced to Drive Taxis As Sideline, Find That Shot, Too

The mystery of vanishing musicians has been solved. Driven out of their jobs by the talkers, where have they gone? What are they doing?

Mr. Murray Kuraner, otherwise Taxi Driver No. 53317, says they're driving hacks, and Mr. Kuraner ought to know. For seventeen years, until sound pictures nipped his career, he played first violin in house and stage-band orchestras.

"You'd be surprised," says Mr. K., "at the number of musicians doing part-time hack driving. We all took out licenses when we saw this talker thing meant curtains. Taxi companies are always willing to take on substitute drivers for their night shifts. That's the way we pick up a few extra pennies."

We hang around the N. V. A. and the union in the mornings on the look-out for odd jobs, weddings, dinners and broadcasting. If nothing shows up by 4 o'clock we go over to the Taxi Co. and apply for a hack. Little did I think when I was playin' the Keith time in Sophie Tucker's band that I'd be hacking at anything but music. Life has changed for a lot of people beside E. T. Albee.

"These days a guy's lucky to pick up a few extra dollars playin' some bum affair. Tomorrow night I'm workin' a bankette at the Astor. Me, a bankette! I wouldn't have considered it in the old days."

"And the worst part of it is the taxi business is gettin' lousy. Nobody rides any more. Every day is like Monday. Wednesdays and Fridays are still pretty good, but Saturday nights are a bust. The boys tell me that in the old days \$30 was a small pickup on a Saturday night. Now only the riff-raff goes out Saturday nights. They don't take taxis."

"Even the weather's against us. If it would only get cold, or rain, or something, we might have some chance."

When last seen Mr. Kuraner was laughing bitterly over the fact that his mother had told him to work hard at his violin lessons and he might get somewhere.

M.P.P.A. Members in Poll Refuse to Cut Disk Tax

In a poll among 135 members of the M.P.P.A., the present tax of 50c per composition for four minutes for recorded broadcasts was retained. Eight companies making records for commercial use had petitioned the Association for reduction of 25c per selection for two and a half minutes running time.

Nearly all of the publishers felt that they didn't want to do anything detrimental to recorded broadcasts, but they claimed each additional outlet for performance is one more factor against personally performed musical works.

The publishers also claimed the price submitted by the mechanics didn't compensate them for increased losses in sheet music sales and that it would be a mistake to permit this new industry to develop along a price basis which might make it impossible later on to obtain a larger fee.

M. P. P. A.'s main kick was not against a 25c tax now, but the possibility of the proposed reduction being made a permanent price with the low tax in use on commercial records would be leased to broadcasting stations, and in turn to the retail user of each station's time at a price which would become accepted as standard.

50c Stock Try

(Continued from page 1)

seems artist. They all get into the play at one time or another, or none often.

Auker boys say the only way to put the thing over is to really get to work. That or hoist the scale to 75 cents to make it seem classier.

They resurrected the ancient Pandols theatre three weeks before Xmas and came in rather quietly.

It's all in the nature of an experiment to see if the house and themselves can stand it.

VALLEE'S PUBLIX TOUR, QUITS B'KLYN JAN. 22

Rudy Vallee will conclude his stay at the Brooklyn Paramount Jan. 22 after which Publix will send him on the road with his band for between eight and 12 weeks of picture house time. Duke Ellington's orchestra goes into the Brooklyn house the following day (23) for four weeks. Charlie Davis will be transferred from Indianapolis for an indefinite stay following Ellington.

Vallee's out-of-town dates are now being mapped with no opening spot set as yet. Route will take in week stands, including probably a week in Chicago. Vallee will continue his broadcasting with NBC.

Publix has the meg crooner until July 1. He's under personal contract to NBC, which booked him with Publix.

Vallee started his picture house playing last year at the New York Paramount. After run there, he commuted to alternate between the two metropolitan Paramounts. Later, he switched to Brooklyn permanently.

\$11,971 FOREIGN PLUM

Royalty Checks Divided Among M.P.P.A. Members

Supplementary foreign royalty checks amounting to \$11,971 were mailed Monday (5) to nearly 100 members of the M.P.P.A.

These royalties were due when the last regular quarterly checks for foreign distribution, totaling \$103,000, were sent out in December, but were not paid until M.P.P.A. verified the copyright status of the compositions for the use of which these claims were filed.

Whiteman's Vacation Before NBC Air Start

Chicago, Jan. 6. Paul Whiteman left for California Dec. 23, to be gone two weeks.

While away from the Granada Cafe, Whiteman's band will put in two weeks of performing with a smaller outfit taking the Whiteman organization's place at the cafe.

Upon return of Paul the band will be heard again at the Granada with engagement indefinite.

Sails for Royalties

Paris, Jan. 6. Jean Bernard, manager of the French Authors' and Composers' Society, sails for New York on the Paris tomorrow (Wed.).

His mission is to make arrangements for the collection of royalties for French copyright music played in the United States.

\$50,000 MEX FINE

Nogales, Mexico, Jan. 6. Fire of undetermined origin wiped out the Royal Cabaret here on New Year's Eve, with loss estimated at \$50,000. Establishment was the largest and most popular in town. Blaze started just before the show began.

Management declared it had 400 reservations at five pesos each for the party, and adds loss of this \$1,000 to \$50,000 fine caused.

This burg's on the U. S. border opposite Nogales, Arizona.

MILLER-SCHUSTER DEAL

The Witmark Music Co. (Warner Bros.) has placed Bob Miller and Ira Schuster, of the executive staff, under a four years' contract. They also received a bonus.

Miller and Schuster, formerly with Leo Post for years, have been with W.B. Vitmark Co. nearly two years.

Teledo-N. O. M. C.'s Change

Toledo, Jan. 6. Milt Franklin, m. c. at the local Paramount, has been transferred to the Publix house in Houston, Tex.

He is succeeded here by Danny Ross, from the Seiner, New Orleans.

Can't Pipe Tango

London, Dec. 27. Detachment of Cameron Highlanders, crack Scottish regiment, is going out with the British contingent to the Exhibition at Buenos Aires next year. Battalion's bagpipers have been practising the Argentine National Anthem for months. Tango time, takes 20 minutes to play. Bandmaster has now put it to 10 and finds it can't be played on the bagpipes.

Young Geniuses Turn from Film Plots to Music

Los Angeles, Jan. 6. Soda clerk and ribbon counter in the hinterland who once bombed the studios with home-made scenarios have given up that job as hopeless. Now they're writing songs.

Switch in aspirations is due to radio. They stopped making the life of the scenario editor a continuous headache and have now turned their attentions to radio station program arrangers.

Home-brewed lyrics and alleged music are pouring into the radio stations as fast as the so-called motion picture plots once bombarded the studios. According to local program directors, the whole country has gone song screwy. And what songs!

The lyrics and tunes are written on everything from embossed stationery to wrapping paper, and once in a while the stations get one they can read.

Quite a few of the hard-earned dollars of the simon pure are going to waste in the current urge to get there with a song for quite a few of the songs come to the station printed. It's a pipe for the printer, but for him alone.

Program directors can recognize an amateur song writer as soon as he puts his head inside a studio. He just looks "that way."

Bands Below Border Must Be 80% Mexican; Carr Quits Caliente

Hollywood, Jan. 6. Carr Brothers orchestra, for the past two years furnishing the dance music at Agua Caliente, is out due to new immigration orders of the Mexican government. New orders has 80 percent of the employees at the resort Mexicans. Orchestra got out rather than split up the combo. They are now at the General Grant.

New Year's Eve found the new Mexican orchestra taking too much time out. Film celebs in attendance heeded, but the Mex musicians no likes work the hard.

Result had Jack Warner, Hunt Stromberg, Lewis Lewin and other picture celebs doing things on the piano, fiddle and drums.

Air Line

(Continued from Page 72)

blatant in the cause of a delicatessen shop, a permanent wave establishment, a hair salon, a regular watch repair shop, or what will you?

Otherwise nothing especially noteworthy on the air. The Cuban musical motif seems sort of popular.

"Sing Song Early" "Always in All Ways" "It Must Be True" "Em Yours" "Sing Something Simple" "Three Little Words" "You're the Melody" "Here Comes the Sun" "If I Could Be With You" and "Beyond the Blue Horizon" are among the new aired airs. Likewise "Rock" popular locally in the dance halls.

Half "New Year's" Jitters for long standard at Barney Galante's Free-wheeling Whiskey (N.Y.), known as "The Whisker" at the Hotel Roosevelt. Vice Jimmy Murray at the Montmartre, and dishes forth "smash jazzies." There's a Johnny Runkel from the smoky Town House who's becoming radio prominent. In addition to the locally established O. G. Anthony Durnell, et al.

Music Men Believe Small Firms Must Go as Trade Fights Thru Worst Period

RADIO-MUSIC BUYS BOOSEY CO. CONTROL

Radio Music Co. has closed for a controlling interest in Boosey and Co., the American branch of Boosey-Hawks, Ltd., under terms of an agreement signed in London Dec. 23. The contract was made retroactive as of July 1, 1930, to help avoid complications since on that date Boosey and Co. consolidated with Hawks, Limited, and Radio Music has been in virtual control of the American branch since.

Michael Keane continues as general manager of Boosey and Co. and no changes contemplated in the operating personnel. Signers of the contract were E. C. Mills for Radio Music, and Leslie Boosey, chairman of the board, for Boosey-Hawks.

Other publishing firms now controlled by Radio Music are Leo Reist, Carl Fischer, Knott & Sons, Oxford University Press, Composers Music Corp., Radio Herb Brown & Davis, Coats & Engel.

MUSIC MEN IN CRASH

Auto Hits Tree Injuring Manny Blau and Fred Kinsley

Manny Blau and Fred Kinsley are laid up at home by injuries received Dec. 22 when the auto in which they were riding on Long Island struck a tree.

Blau, a brother of Bela Blau, legit producer and on the professional staff at Irving Berlin's, received a fractured elbow, several broken teeth and cuts about the face and head.

Kinsley, organizer of the Victory, Bay Side, L. I., received internal injuries and a badly lacerated face that required 10 stitches.

HERE AND THERE

William Arnold orchestra now at Morton Downey's Club Delmonico, New York. Arnold was formerly on Nat Shilkret's staff at the Victor recording laboratories at Camden, N. J.

Norman Thomas quintette has gone to Los Angeles to become a part of one of the new Fanchon & Marco units.

Todd Rollins, orchestra leader, joined the forces of Sander Music Co.

Jack Reynolds' band is in St. Petersburg, Fla., on an engagement at the Rudy Hotel. There for four months.

Ralph Williams' band booked by Artists Bureau (N.B.C.) for seven months at the Southmore Hotel, Chicago, starting Jan. 3.

Beasley Smith orchestra opens at the Hotel Hamilton, Milwaukee, Jan. 20 for indefinite stay.

Jack Pettis and orchestra are at the Towne Club, Pittsburgh, Pa.

Victor Young (M. C. A.) opened Jan. 1 at the Bismarck hotel, Chicago.

Bobby Meeker and orchestra open at the William Penn hotel, Pittsburgh, Jan. 3.

Ozzie Nelson and orchestra have left the Hamilton Hotel and open at the 1812 Towers next week with a CBS wire for a twice weekly broadcast.

New England M. C.'s Switch Hartford, Conn., Jan. 6.

Don Gill, m. c. at the Fox Capital goes to the Fox Poll, Worcester, in the same capacity.

Fredrick Mark of the Worcester, will take Gill's place at the Hartford hotel here.

The music industry is in a battle for its existence, but when the smoke clears the music business will stare its comeback. That is the consensus of opinion and faith expressed by veteran publishers who have watched the industry sink to its lowest ebb.

Belief is expressed that only those publishing houses which are established and have substantial funds will be able to survive. The smaller and newer firms, without ample funds must grapple. This, it was said, must come about, since sheet music sales are so bad that firms which lack finances cannot afford to wait three, four, or six months for payments on songs after spending money on printing, exploitation, etc., especially when sales are so far off.

Elimination of the smaller publishers will help sheet music sales, declare music men, since the current surplus of songs, existing for months, will also thereby be partly eliminated.

Price Question

There may also have to be a general readjustment of prices, publishers think, to a 25c standard, although that, too, depends on future conditions. If the depression remains, prices will have to come down, they believe. If things adjust themselves, there will be no need of reducing price on sheet music, which, they feel, a few publishers have already taken to boost sales.

Steady increase on radio royalties will also help, state the publishers, as the A. S. C. A. P. is steadily increasing the royalties from radio stations. Picture songs also should eventually come, they believe, on the next cycle of films. Film companies, without any state, have learned their lesson as regards the improper use of songs and will benefit by that experience.

The sheet sale is still the first and best love of the musical publishers because no mechanical royalty can ever equal its revenue.

MEROFF MOVIN' AFTER 5-YR. CHI. C. RUN

Chicago, Jan. 6. After five consecutive years in this burg Benny Meroff is leaving to try a new spot. He goes into the Metropolitan, Boston, Jan. 29 for an indefinite engagement. John Galaban has ordered a ballyhoon to take Meroff a build-up for the bean-town.

Meroff is currently at the Oriental where he followed record-setting stays at the Granada and Marlboro.

ROXY SUNDAY CONCERTS

Orchestra of 203—House Augments Regular Pit Crew to 125

Plans of Local 802 to augment its relief fund for unemployed musicians of Greater New York began to function last Friday when S. L. Rothfeld (Roxy) added 39 men to the Roxy orchestra, giving it a personnel of 125.

In addition the Roxy will hold a series of Sunday morning concerts, beginning Jan. 11, with seats at \$1 and the orchestra augmented to 200 men.

Recently inaugurated 5% tax on all union contracts went into effect Jan. 2 and the first collections will be made Jan. 31.

FIRE DAMAGE TO PUBS

The fire which wrecked the Everglades night club early Sunday also caused damage from smoke and general wreckage estimated at \$500 when firemen broke through a skylight of the top floor office of Denton & Fowler, music publishers.

Walter Donahue, Silver Foxes and a number of other publishers have offices in the building, but suffered only light damage from smoke.

Paul White CBS News Editor

Paul White, former correspondent for United Press, has been appointed news editor of CBS, replacing Frank Fortis.

Bands and Orchestras (Week of Jan. 3)

Permanent addresses of bands or orchestras will be published without charge. No charge is made for listing in this department. For reference, guidance, initial, represent, H—hotel, T—theatre, P—park, C—cave, D—dance hall, B—ballroom, R—restaurant. As far as possible, street addresses in large cities are also included.

A
Aaronson, Irving, c/o Warner's Booking Office, 321 W. 44th St., N. Y. C.
Albham's, Rosland B., B-way and 59th St., N. Y. C.
Albin, Jack, Penn. H., N. Y. C.
Aldred, U. J., 92 Liberty St., Newburgh, N. Y.
Almaraz, Jose, New Bamboo Inn, Chicago
Amidon, A., 912 E. 8th St., Flint, Mich.
Ansel, Oscar, The Casino, Baltimore
Armstrong, J. L., B. A. C., Buffalo
Arcadia Syncopators (C. Edgerton), 2000 Addison St., Phila.
Armstrong, Louis, Cotton C., Culver City, Cal.
Arnheim, Gus, Ambassador H., L. A.
Ash, Paul, State, Cleveland
Astoria, Jo, R. 2nd St., Coral Gables, Fla.
Atkins, A. T., 2014 6th Ave., Des Moines
Austin, B., Davis St., Centur, C. Tampa

B
Baird, Maynard, vegetal T., Knoxville
Baldwin, P., Frontenac, Quebec, Can.
Balfour, Smith, Lincoln Blar., N. Y. C.
Bard, Joe, Golden Pines, B. Balto.
Barnard, B., 280 W. Morris St., Jackson, Mich.
Barringer, Don, Calico Cat B., Miami
Bartlett, O., Hotel-Cadillac, Detroit
Barton, Herbert, 1058 B-way, N. Y. C.
Bartley, Beano, Montauk Point, Montauk, L. I.
Basil, Joe, 65 No. 14th St., Newark, N. J.
Bastian, Walter, State T., Detroit
Bauer, F. J., 81 Ormond St., Rochester, N. Y.
Baum, Babe, 225 Rose St., Reading, Pa.
Baxter, Phil, Steel City, Seattle City
Bay State Aces (Al Relyea), 8 Mohawk St., Cohasset, N. Y.
Bela, Bob, Athens Club, Oakland, Cal.
Beck, Marty, Rainbow Inn, N. Y. C.
Beckley, T., 102 E. 8th St., Wilmington, Del.
Benavise, Sam, Capitol T., Detroit
Berra, W. B., 81 Grand Ave., Englewood, N. J.

B
Berg, Paul, Rico H., Houston, Tex.
Berg, W. J., 5469 Penn Ave., Pittsburgh
Berger, Herb, Chase H., St. L.
Bergs, Leo, Astor H., N. Y. C.
Bernie, Ben, Sherman H., Chi.
Borstor, Don, Schroeder H., Milwaukee
Bingham, T. W., 15 B. Ryan St., Buffalo
Blasie-Madden, Margit, R. Rochester
Blood, Leon, Station W.B.M., Wrigley Bldg., Chi.
Blumenthal's Orch., Sovereign Hotel, Chicago
Bowie, Ray, 21 Beacon St., Hyde Park, Mass.
Boris, Billy, Conley-Plance H., Boston
Bramblis, M., c/o Plance T., San Francisco
Brandy's Singing, Eagles B., Milwaukee
Breslin, Daniel, Erie T., Washington
Bridge Ace, Dancin' B. B., Cleva
Bway Collegians, Wallied Lake B., Detroit
Broudy, Dave, Grant T., Pittsburgh
Brewer, Jay, El Capitol T., San Francisco
Brownie, T., 923 5th St., Harrisburg, Pa.
Bryant, W. H., 1528 E. 6th St., Terre Haute, Ind.
Buckners, Wenders, 915 So. Main St., Akron, O.
Buffalo, Jules, Paramount T., L. A.
Bulowicz, Carlo, Eagles B., Milwaukee
Bunchuk, Yasha, Capitol T., N. Y. C.

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VICTOR RECORDS
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ORCHESTRA
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NITE CLUBS

Elmwood Bend, 872 Van Nostrand Ave., Jersey City
Eppel, 8738 N. 7th St., Philadelphia
Estate, 1000 St. Nicholas Ave., N. Y. C.
F
Fay, Bernard, Fay's, Providence
Fennell, J. Ann, 228 E. 11th St., Oakland
Fagan, Ray, Sagamore H., Rochester
Falcio, Oscar, Villa D. H., L. A.
Fabbello, Phil, Coliseum T., N. Y. C.
Feldman, Joe, 1008 E. 93rd St., Cleveland
Fey, J. W., 878 River St., Troy, N. Y.
Fischer, Carl, 1011 E. 11th St., Detroit
Fischer, C. L., 914 So. Westnood St., Kalamazoo, Mich.
Fisher, Mark, Variety, Chicago
Ford, Don, 1419 Reed Ave., Kalamazoo, Mich.
Fors, A. M., 144 Beacon St., Portland, Me.
Forts, R., Stevens H., Chicago
Forstner, Leo, 1st Nat'l, Studio, Burbank, Cal.
Foss, L., 1st Nat'l, Studio, Burbank, Cal.
Foddick, Gene, c/o M. C. A., Par Bldg., N. Y. C.
Four Horsemen, Maconie Temple Bldg., Chicago
Fradley, Fred, State T., Jersey City
Franklin, Mitt, Seattle T., Seattle
Frassette, Joe, Uptown C., 208 W. 126th St., N. Y. C.
Fred, Carl, 20 S. Orange Ave., Newark
Frederick, George, Montmartre C., Hollywood
Friary, George, Rockland, Mass.
Friedman, L. F., 812 St. Louis T., St. Louis
Friesen, Frank, 1000 N. 1st St., Long Beach, N. Y. C.
Fry, Hank, Virginia H., Long Beach, N. Y. C.
Fuller, Earl, W.F.B.E., Cleva
Funda, Frank, 745 7th Ave., N. Y. C.
Funk, Larry, Barn C., N. Y. C.

G
Gallivan, J. J., Plaza T., Worcester, Mass.
Gallagher, J. J., 2200 Sherman Rd., Chicago
Gardner, C. C., 1827 N. 34th St., Lincoln, Neb.
Garratt, Jim, De Witt Clinton, H., Albany
Garrison, Jimmy, Villa Lago, Chicago
Gasparre, Dick, Hotel Plaza, N. Y. C.
Gaul, Geo., Washington, D. C.
Gazel, George, 1000 N. 1st St., Long Beach, Cal.
Gidd, Alf, 117 S. N. J. Ave., Atlantic City
German, Ross, 800 8th Ave., N. Y. C.
Gerund, W. J., 1000 N. 1st St., Long Beach, Cal.
Goff, Mark, Bridge A., Detroit
Goldberg, Geo., Colonial R., Bay Shore, Park Building, Md.
Goldkette, Jean, Book Tower, Detroit
Gonzales, S. N., 810 E. 4th St., Santa Ana, Cal.
Gordon, Herb, Warden Pk. H., Washington, D. C.
Gorrell, Ray, care Goldkette, Detroit
Graham, Paul, Jonkinton Pk., Ft. Pleasant, N. J.
Green, A. J., 840 West 63d St., L. A.
Green, Jacques, Ritz Towers, N. Y. C.
Green, Jimmy, De Witt Clinton H., Albany
Greer, Billy, 1003 Main St., Davenport, Ia.
Guante, Les, 16 St. Angelo St., Quebec
Gurlock, E. J., 1000 N. 1st St., Long Beach, Cal.
Gunsandorfer, W., Whitcomb H., S. P. Velasquez T., Baltimore
Gutierrez, M.

H
Haas, Alexander, 264 W. 76th St., N. Y. C.
Hallen, Mal, Lawrence, Mass.
Haldsted, Henry, Compollan H., Denver
Hammond, James, Rzy Room, Milwaukee
Hamp, Johnny, Congress H., Chi.
Hanson, Ed, c/o M. C. A., Paramount Bldg., N. Y. C.
Hand, Arthur, Piccadilly T., Chicago
Hanson, W. J., 1000 N. 1st St., Long Beach, Cal.
Harrison, J., Randevous Toronto
Hatch, John, Old Mill T. Garden, Toronto, Can.
Hays, Bill, Cathy Tea Garden, Phila.
Heald, Everett, c/o M. C. A., Chi.
Heiberg, Emil, Bond H., Hartford
Held, Horace, New Yorker H., N. Y. C.
Henderson, A., 228 W. 126th St., N. Y. C.
Henko, Ted, Capitol T., Sydney, Aus.
Henn, W. J., c/o Orch. Co. Amer., 1850 B-way, N. Y. C.
Hennish, J., State-Lake H., Chicago
Herrera, J., 1000 N. 1st St., Long Beach, Cal.
Hillbloom, M., Stratford T., Chicago
Hirsch, A., 1126 Southern St., Pittsburgh
Hogland, Everett, Randevous B. A., Balboa Beach, Cal.
Hobbs, Frank, St. Catherine H., Catalina Is.
Hoffman, L. G., 78 Ernst St., Buffalo
Holloway, B., Mirad D. M., Wilmington Del.
Hollywood Collegians, K. of G. C., N. Y. C.
Holmes, Wright, Martineau H., N. Y. C.
Houston, Chas., Monmouth Beach C., N. J.
Howard, Tex, Trianon B. R., Seattle
Hudson, Billy, 1858 B-way, N. Y. C.
Hude, Alex., c/o W. Morris, 1858 B-way, N. Y. C.

I
Illini Cornbushers, Elko Country C. D., Castro, Ill.
Irving, B., Lyceum T., New Britain
Imperial Marimba, American House, Boston
Ingram, Ray, Pinevald H., N. J.
Innis, Ed, Vanity Fair B., Huntington W. Va.
Ipsas Troubadours, WEAF, N. Y. C.
Isenberg, Bill, Hagarstown, Md.
Iula, Falcio, 878 River St., Troy, N. Y.
Iula, Rufus, City Park B., Baltimore
J
Jackson, Harry, Pign Whiteie C., Hollywood
Jackson's Jazz, 18 Chestnut H., Gloversville, N. Y.
Janis, Fred, Turkish Village C., Chicago
Janover, A. L., 1253 Grand Ave., N. Y. C.
Jard, M., 478 Hawthorne Ave., Newark, N. J.
Jahle, John, 75 Driggs Ave., Brooklyn
Jockers, M., 1000 N. 1st St., Long Beach, Cal.
Johnson, Arnold, 1850 Broadway, N. Y. C.
Johnson, C., Small's Paradise H., Portland, Ore.
Johnson, D., 1000 N. 1st St., Long Beach, Cal.
Johnson, Merle, 115 W. 46th St., N. Y. C.
Johnson, Johnny, Chase H., St. Louis
Johnston, O., 48 Grove Ave., Ottawa, Ill.
Jolly, Jack, 878 River St., Troy, N. Y.
Jorgensen, Ruth, 1285 Madison St., Jackson, Mich.
Joy, Jim, Coronado H., St. Louis

K
Kahn, Herman, Capitol T., Newark, N. J.
Kahn, Roder, 1000 N. 1st St., Long Beach, Cal.
Kalle, H., Lido Venice C., Boston
Kamen, Al, Wyand, Wash.
Kaplan, F., Bamboo Inn, 8223 W. Madison St., Chicago
Kassal, Art, c/o M. C. A., Chi.
Katz, Ritten, Hollywood R., N. Y. C.
L
Lahn, Herman, Capitol T., Newark, N. J.
Lahn, Roder, 1000 N. 1st St., Long Beach, Cal.
Lalle, H., Lido Venice C., Boston
Kamen, Al, Wyand, Wash.
Kaplan, F., Bamboo Inn, 8223 W. Madison St., Chicago
Kassal, Art, c/o M. C. A., Chi.
Katz, Ritten, Hollywood R., N. Y. C.

Club Richman Interests Bankrupt Owe \$64,000, Plenty of It to Actors

Wine to Beer in Paris
Paris, Dec. 27.
High cost of living making strong inroads on the night club business. Latest Left Bank cabaret, "L'Ange Bleu" (The Blue Angel) sells drinks from 40 cents up to a ritzy patronage.
The Russian Eagle, near the Opera, which flopped last year, after being the highest priced eatery in Paris, is reopening in the style of a German beer-hall to the same swanky patronage, which this year prefers to pay beer prices rather than wine cheques. Place is now called Le Rallye Opera.

Joe Lewis to Fla., Madrid Will Fold
Chateau Madrid, New York, will close next week, when Joe Lewis, its floor attraction and part owner, leaves for Florida to open Jan. 15 at the Roman Pools Casino, Miami.
Lewis holds an interest in the Madrid with the Schwartz boys and Jack Fine. The combo reopened the place three months ago.
Along with Lewis, the show going into the Miami club, booked from New York by Lou Irwin, will include Betty Healy, Dolores Cordova, Carroll and Nolte, Thea Faine and Bernard and Graham.

Davis Closing at Par, Nobody Set to Follow
Benny Davis and his floor show at the Paramount hotel grill, New York, close Jan. 10. Davis and most of the specialty people go into a Loew unit, opening at the Capitol, New York Jan. 11.
No one is set to follow Davis into the Paramount as m. c. Several of those approached, among them Ken Murray, countered by demanding that salary be posted in advance.

A MILE HIGH
Dallas, Jan. 6.
Latest American out for thirst profits in Mexico is M. W. Newman of Oklahoma City.
Newman recently got a permit to build a mountain casino in Nuevo Leon, a mile above sea level and high enough for everything. Located near Monterey, the historic saloon spot.

TEX. PADLOCK
Galveston, Jan. 6.
Silver Slipper Club in East Texas, near Beaumont, has been padlocked by district court after a raid by rangers.
Gaming tables and liquor were seized.

Another One
Kathleen Kirkwood's Triangle Theatre in the Village, closed several weeks ago, will be reopened shortly by Vivian Denton as another one of those lavender nite clubs, to be called Queen's Beer Garden.

Katzman, Louis, c/o Brunswick, 100 7th Ave., N. Y. C.
Kaufman, W., 28 N. 10th St., Lebanon.
Kay, Herbie, Trionon B., Chi.
Kayser, Joe, Merry Gardens, Chicago.
Kearns, Sam, 1000 N. 1st St., Long Beach, Cal.
Keegan, Rose E., 22 Gold St., Prospect, L. I.
Keller, Wm. R., 4115 31st St., Woodside, L. I.
Kemp, Hal, Golden Phoenix R., Cleveland.
Kennels, Larry, 301 Keenan Bldg., Pittsburgh.
Kein, Frank, Lotus Isle, Portland, Ore.
Kein, Herman, Fox's Bway, Portland, Ore.
Kentner, H., Benj. Franklin H., Phila.
Kerr, Chas., Golden Dragon, Phila.
King, Harold, 28 Muller St., Birmingham, N. Y.
King, Hermie, Oakland T., Oakland, Cal.
King, Ted, 745 7th Ave., c/o Tase, King, Wayne, Aaron B. H., Chicago.
King's Method, 28 Muller St., Birmingham, N. Y.
Klein, Fred, Kingway H., Hot Springs, Ark.
Kline, M., 5436 Spruce St., Philadelphia.
(Continued on page 79)

Listing liabilities of \$64,343 and assets of \$303, the Har-Lou Enterprises, Inc., of which Louis Schwartz, night club operator, is president, has filed a voluntary petition in bankruptcy. The corporation is one of several interested in the operation of the Club Richman, New York.

According to the schedule filed in New York bankruptcy court, the corporation's only open accounts are two bouncing checks for a total of \$300 and bank balances of \$205 in the Bank of the United States and \$116 in the Chelsea Exchange Bank, both of which have recently closed their doors.

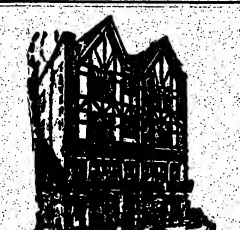
Among creditors listed by Tolleris and Gluskin, attorneys for the bankrupt corporation, are Lou Schwartz with a claim of \$14,008; Club Richman, Inc., \$6,794; Chelsea Exchange Bank, \$2,000; Bank of the U. S., \$1,000; Jerry Freedman, \$1,100; Emil Boreo, \$1,000; Lina Basquette, \$800; Jeanne Aubert, \$800; Marion Harris, \$800; Cortez and Peggy, \$800; Harold Stone, \$504; Smith Ballow, \$410; Grace Hayes, \$350; Gomez and Winow, \$305; Fred Keating, \$200; Madeline Northway and Charles Sablin, \$125, and American Society of Authors, Composers and Publishers.

The bankruptcy proceedings hold up salary claims of more than a score of floor show entertainers and musicians who have appeared at the Richman during the past year. The court granted a stay against further proceedings in the municipal court action started by the Eskey Beverage Co. against the bankrupt corporation.

Total amount owing unsecured creditors is \$46,694. Salaries due club employees with priority rights total \$1,653, while the balance of debts are secured by notes and chattel mortgages.

The Richman continues in operation under another corporate name but still under the management of Lou Schwartz.

Horace Heidt's run at the New Yorker hotel has been extended until the end of January. Original bookings were to Jan. 8.



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lightful dance gig at the
Tavern Club, New York
Broadway, in New York
features of this
continuation include the Sun
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And Then Your Lips
Don't Forget Me in Your
Dreams
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VICTOR RECORDS

The Ballroom Business

By Stanley H. Willis

With the business depression, the average ballroom manager not doing business selects that topic as his alibi. They argue a ballroom is where the patron seeks only to dance and the average dance orchestra will suffice for entertainment.

The sooner these managers dispel this thought from their minds the better off the business will be as a whole. Ballroom patrons are smart, they know what they want, when they want it and how. Mediocre bands stand out like a sore thumb. They have them cataloged and numbered in the community surrounding the ballroom. Not only do they demand a good band, but something more. They demand entertainment and the smart manager gives it to build up attendance and keep them repeating.

After all, the repeat is what the successful manager is after and must retain to stay in business. When the dance hall promoters give the public the attractions, properly publicize them and book them far enough in advance to exploit them, they have invariably done a big business.

Frugal exploitation, community interest in each ballroom and local tie-ups have sent attractions so far across to big business in what has been considered one of the toughest years in ballroom business.

The ballroom is an outlet for plenty of surplus talent and attractions thrown out of employment by the current labor.

Missed Vaude

Ballroom managers and promoters did not seize their golden opportunity when the vaudeville acts at their heels, and offer their patrons the vaudeville theatres were not using. This would have put the ballroom in a position to compete with local theatres.

One of the largest booking offices in America offers a complete set of stunts, special exploitation material and features that could keep a ballroom offering their patronage something new and different the entire year round, every night. For some reason or other the promoters do not take kindly to this, fearing perhaps there is too much labor attached or that the expenditure will not give them immediate results. Over the years of time these particular party nights should be a paying proposition for a promoter seeking to establish himself in any community.

The outstanding example of what this writer considers America's leading ballroom promotion is the Eagles Ballroom, Milwaukee, under the management of Bob Walsh for the past several years. Simply by working hard in hand with his patrons, Walsh has built up a tremendous trade, embracing 30 to 50 club organizations among the dancers, putting on specials every night, kiddie car races, popularity contests, club membership drives and numerous other stunts, a few of which are exploitations. Recently playing Paul Whiteman and Orchestra on a Sunday night at the trick figure of 89c. per person admission, resulted in a tremendous business, "Miss America" for a Saturday and Sunday night, recently, no advance in prices, and the selection of Miss Personality tended to pack in over 16,000 paid admissions in two nights. Not so bad considering the yells about bad business all over the country.

Charles Scribham, of Salem, Mass. is another promoter who has succeeded in working up a great following among the dancers for any attraction or act, by going into the New England territory. He operates in the same style as the Eagles, only he controls a string of the best ballrooms in New England, handling only the best name attractions and big bands. Consistent phlegmy and good exploitation of Scribham's attractions has put him to the fore as a dance promoter.

Floor Shows

The beach ballrooms are an excellent outlet for floor show entertainment and the smart manager is recognizing the benefit of miniature floor show, specialty dancers and acts particularly adapted to the ballroom angle. The average ballroom audience is not as critical as a theatre audience. As long as the act is a "flash" it will go over nicely.

English Merger Gag

Just Deal for Studio

London, Dec. 27.

What is described as a "New and momentous development" in the British film industry was announced this week, purporting to be a virtual merger of Producers Distributing Co. Pathé outlet this side, with Stoll Picture Productions, object being the formation of a new unit, Associated Picture Productions.

In reality, all this boils down to is the fact Pathé will produce at Stoll's Cuckoo studio, and instead of the salaries of certain Stoll men being added to the rental and charges, they will appear in the cost sheet of each production.

Three talkies are scheduled for production early in 1931.

How this pans out with Pathé of America, R.C. Phonograph company, remains to be seen. Stoll studios are wired with Visiphone, Italian sound system.

German, So. Africa, Sales

Berlin, Dec. 27.

Ufa has just sold to Kinemas Films Ltd., one of the greatest distributing and theatre operating firms of the South-African Union, the talkies "Der blaue Engel," "Liebeswälder," "Hokuspokus," and in addition six educational sound pictures of the Ufa cultural department.

Besides the entire production of Ufa in big talkies has been sold to the Dutch Indies.

Circuit's Big Week

Los Angeles, Jan. 6.

Fox West Coast houses turned in a gross of \$1,211,000 the week ending Jan. 3.

This is a box office record for the circuit, beating the same holiday week of a year ago by 13%.

GERMAN CENSOR CLASH

Berlin, Dec. 27.

The Catholic Center of the Reichstag will, as reported, introduce a bill demanding greatly tightened censorship regulations.

At the same time another group of members will move the abrogation of the whole cinema law and the total abolition of film censorship.

QUOTA PERMITS GIVEN

Berlin, Dec. 27.

The 30 import permits allotted to centers in proportion to the number of pictures sold by them abroad were given out.

Three such permits will be required for each sound picture imported.

JACQUELINE'S NEXT B. I.

London, Jan. 6.

Jacqueline Logan is to star in British International's "The Press Gang."

Sunday Wishin was first signed for the role, but her sudden illness removed her from the cast.

PAN NOVARRO'S 'DEVIL'

Berlin, Jan. 6.

Ramon Novarro's German version of "Devil May Care" is a failure here, practically all critics lacking it. Feeling is that the story and treatment is too old-fashioned and sentimental for the German public.

PREMIERE POSTPONED

London, Jan. 6.

Special midnight screening of British International's "Lava Hunt," scheduled Jan. 5 at the Plaza, which Prince George was to attend, has been postponed for a fortnight, due to the death of King George's sister.

This is no doubt due to the ballroom crowd accustomed to seeing nothing but the orchestra that they consider an attraction in themselves.

The dances at the cheaper din and dance spots using floor shows and cheap entertainment features should be an incentive to the ballroom managers to give the patrons more flesh entertainment with dance music.

CLAIM PROPAGANDA IN "FLIGHT" AND BAN IT

Mexico City, Jan. 1.

On the ground that it bristles with American and U. S. Marines propaganda, be rd of censors has given thumbs down to "Flight." Action means that the picture cannot be legally exhibited in any theatre in the Federal District, which includes the national capital and several large municipalities. Seemingly one look at the picture was enough for the board, and its banning verdict was unanimous.

Rejection of the film has inspired the piece of the tabloid press, which hails the "downfall" of a "Yankee super-production" as a very fine thing. The lone afternoon paper, published as a long editorial about the edict, in which the board is lauded. Editorial jeers the Spanish of parts of "Flight," calling it a language that is spoken only in Hollywood.

London Fog Screens

May Limit Theatres

London, Dec. 27.

Problem as to whether London is suited to big theatres is raised by the fiasco which attended the opening of the new Trocadero, Bill Adams house, in South London, Dec. 22.

Theatre is the largest in the country, seating 5,000 with total capacity nearly 6,000.

On the opening night fog was so bad the first feature could hardly be seen and the second film was not shown, the program being filed in with orchestral tunes.

Although the fog on Dec. 22 was one of the worst in years, the fact remained it was not at its worst at the time the theatre opened, and it looks a fair deduction to suppose there are at least 15 nights during the London winter when fog is as bad as it was at the time the Trocadero opened.

Shown this side are now wondering whether climatic conditions here will limit the size of cinemas.

Americans on British

Film Quota Sub-Board

London, Dec. 19.

Board of Trade has intimated they will now welcome a representative of an American organization on the Advisory Committee working under the Films Act. Hitherto no nominations of Americans have been accepted on the ground the Films Act was a purely native concern.

With the increase of quota percentage and the consequent predominance of British product handled by American distributors here, the situation has changed, and the K. R. S. (Distributors' Society) has nominated John C. Graham of the motion picture and Sol G. Newman of Radio.

These names go forward for general consideration by Board of Trade, who will make their own selection.

9 MONTHS' NET \$77,500

London, Dec. 23.

Earnings of \$77,500 was reported by Phil Hyams, chief of the Metropolitan, Victoria, on the house's first nine months' working.

Theatre now has the opposition of the Gaumont British house, the new Victoria, just opposite.

Ufa's African Hook-up

Ufa has sold "The Blue Angel," "Love Waltz," "The Temporary Widow" and six Ufa-tones educational to Kinemas Films, Ltd. for distribution in South Africa.

A contract with the same firm for the handling of a Ufa film, "Sundown" product in the Dutch Indies.

Ufa Stockholders Meet

Berlin, Dec. 27.

The Ufa shareholders' general meeting took place this week. The proceedings were only formal. Accounts and annual report were approved and the directors re-elected.

Shall-On Coast

Fox has assigned the male lead in the German "Man Who Came to Stay" to Thorwald Poppel. Poppel shall leave for the Coast this week.

English Labor Situation

London, Dec. 19.

One of the things made plain last year—a pretty quiet year in the English trade—has been the fact the film circuits are heading pretty rapidly into a clash with their employees unless matters can be adjusted.

Cinema employees in England, which phrase is meant to include house managers and assistants, projectionists, engineers, sound engineers, boilermen, electricians, porters, ushers, doormen and general handymen, are badly paid. And they are getting to know it.

Only serious effort made by the men this year to put the position right was the strike of operators in Lancashire, which did nothing but throw a few men out of work and show the power of the employers.

It now looks, though, as if the men may make a more concerted effort to get an even break.

Chief trouble was due to the fact the Cinematograph Exhibitors' Association refused to meet representatives of the Electrical Trades Union, as representatives of the Lancashire projectionists.

The C. E. A. at the time thought this a clever move, no doubt imagining that by refusing to acknowledge the body they weakened its power and showed their own strength.

Drawback of the move was the fact that immediately turned the union against them; and the Electric Trades Union is affiliated, through the usual union routine, with practically every workers' body in the country.

Point is, with the present industrial unrest, the next time the union approaches the C. E. A. they will not wait to be recognized. They will be able to dictate the recognizing themselves.

Projectionists and electricians in the cinema theatres are in a stronger position than the shirt-fronted gentry in the vestibule through being backed by the unions. The managers, who are much worse off, are now making use of their own numbers to help them. And judging by their attitude that isn't likely to worry Wardour street.

Two Chains in Control

The exhibiting field in England, being controlled by two major circuits, which brand, speaking, pay poor money; leaves little room for a manager who quarrels with either circuit, as he cannot get a job with the one if he walks out of the other.

The number of indies sufficiently big to pay good money is not so considerable a manager could justifiably walk out on the big circuits, with the result Wardour street is in a position to give managers \$25 weekly, and no dress allowance and get away with it.

Within the last fortnight the Birmingham Trades Council has started a move to make trade unionists in this district boycott local cinemas in protest against the low wages paid employees.

In itself the move is little more than a gesture and will probably come to nothing. It's merely a sign of the times and a suggestion of what the circuits will find themselves up against next year if they don't study the position now.

Garden, New York. The 5-penns or \$2.50 top coupons are turned over to ryp specs who retail them to tourists at \$5, \$6 or more, according to the demand. Few Mexicans stand for gyping when buying. They squawk in Spanish and get the regular ticket.

Sydney Franklin made his ball-fighting debut in this city about six years ago. He saw his first ball fight here, he said. "It made him ill. Taunted by friends, Syd resolved to master the ball profession. He went to a training school at Monterrey, remaining here for his novice battle in the ring. Later in Spanish he made his first win an ace."

In Mexico City is a noted ball fighter, called the ace of all aces. He appears only now and then at charitable affairs. This period ace said to have held such a position for a ball is the vice that is better known. "It is a kind of ball game, in which the ball is hit by its horns and then it is thrown. These slatted balls never felt as badly as that of the ace at Sydney Franklin did Sunday when given the last thing in Mex ruzzes—orange."

B'klyn's Boy Oranged

(Continued from page 63)

when lifted up on the horns of a bull and thrown against the fence. In other days when the horse, now blinded by a bandage, was wholly unprotected from going, the horse-killing episodes were the most brutal portion of the show. Mexico has remedied that nauseating part by ordering the horses covered up, probably to more surely catch the tourist trade each Sunday.

No Credit for Bull

The reader holds a staff in his right hand and the reins in his left. On the end of the staff is a piece of sharp steel. As the bull rushes at the horse, head down to get the horse on its horns, the horseman drives his staff into the bull's back. It is then bull vs. staff, and the staff wins usually. Sometimes the bull hits the horse and rider so high, both tumble over. This is a victory for the bull that apparently is given no credit. The bull tries, it again against another horse and rider. Once more it receives a steel-ed staff in its back, but the show goes on.

Moment for the bugle for the banderilleros to start their stunt on the now bleeding bull. The banderilleros, three have the ring and the bull to themselves. A banderillero holds a highly colored pointed stick in either hand. The sticks look like skyrocket. They are pointed to the center of the bull. At first glance the banderillero seems to take on the most danger. Standing about 15 feet from the bull, he invites the animal to attack him. If the bull starts forward, the banderillero swiftly meets it, stepping aside when reaching the bull but throwing both rockets into its back between the shoulder blades.

Getting Uncomfortable

The rockets pain and annoy the bull. He tries to shake them off. Often one or more fall out. But there are two other banderilleros. Each also sings his set of speared rockets into the same place on the bull's back. The animal is now bleeding more profusely with the blood down its sides, is carrying six of the imbedded rockets, when the bugle once more booms.

This time is the last—the blow off. It calls for the matador to finish what the others have started.

In between all of this the bull has done some rushing about. It snorts and tries to roar. But never the raging bull one would expect during all of this torture to it. When the men stop attacking the bull or trying to send it into a frenzy, the bull stops too. So it seems in this ring a bull is not a beast by nature or instinct. It's difficult to find him into being one, even by sticking knives into his back.

Maybe these bulls appreciate their fate and prefer this gaudy style of passing out to the slow moving slaughter house way of their ancestors.

The show is over by 5. Just 90 minutes and six fine specimens of bullion ready for the heifer. No one hurt Sunday, except the bulls. Not a horse's leg broken. An ideal Mexico City Sunday afternoon.

Not many sightings. A complimentary move is for a matador to toss this hat to a celeb or friend in the boxes. When and if he kills the bull, mat gets his hat back. Syd didn't care much for this side stuff. He hung onto his hat, but Dave tossed his hat to George (Godfrey) the American colored heavyweight, and again to the champion of his local school. (Godfrey has been here training. He was due to fight a local set up in the same stadium the same night.)

A band of 24 pieces in the upper stand must be the referee of the hits or flogs in the ring. The musicians are not in uniform and all are dressed in black velvet or black suits. The music is of the bullfight sort. As it is accomplished, the band plays a few bars. The crowd sings a song.

Females in Minority

Men and women attend the bull fights, but the women are in the minority. American women tourists often have a fight before the first bull is killed. There are any number of the poor Mexican girls and women who have never seen a bull fight. That is a skin to prize fight and worse than the States. The situation for the bull ring looks to be under control, may as the fight ticks at the Madison Square

H-W Shelving Leaves South Wide Open For 106-Yr. Old Robinson Name in '31

Chicago, Jan. 6. Switch in the Ringling office plan here will send John Robinson out on the road in 1931, with the Hagenbeck-Wallace circus shelved. Original intention was to "burn the Robinson trick" however, since the show's title in use over 100 years, and considered the best outdoor draw in the world, below the Mason-Dixon line, it was decided to discard the H-W title. This was augmented by the fact that the Sparks circus, also a good draw in the cotton-patch land, is out leaving the field almost exclusively to Robinson.

It's likely that Joe Donohue will pilot the Robinson show as E. A. He was a. a. of the Hagenbeck-Wallace last season.

Dan Odum, last season manager of the H-W show, is definitely out with the Ringling offices, and will likely be in the carny field. Also Arthur Hopper, for a number of years the guiding router for the Robinson circus, is out, being now in the whale biz for himself.

Under no circumstances will the Robinson show carry over 20 cars. This is a cut of five from last year, and is taken as part of the retrenchment the white-top world, or that part of it under control of Ringling, will go through in 1931.

Further understood John Ringling is picking between three features for the Ringling, Barnum & Bailey for this spring. What they will be no one, except the three men who've been hot-footing it around the globe, and Ringling know. One is said to run into terrific money for a circus.

CAL. JAMMED BY MORE SHOWMEN THAN SPOTS

Los Angeles, Jan. 6. Past few weeks have been an influx of outdoor showmen, here to spend the winter months. Most of them expected to land something in the amusement field but have found that avenue pretty well loded down by the coast defenders.

Pacific Coast Showmen's Association club room is mobbed daily by boys talking over last season with sagging chins.

Local outdoor business has been slow this winter, with only the Pile at Long Beach reporting any business. Venice, Ocean Park and Santa Monica have been dead since the summer season closed. Later beaches usually handle a fair crowd on Saturdays and Sundays, but weekend business this year has been nil.

Lincoln Park, L. A.'s only amusement park within the city proper, is almost entirely dependent on Mexican fraternal orders for its draw. One picnic a week can be promoted out of the Latinos.

All carny outfits playing the coast are now out of Southern California. Craft Shows, which never leaves the state, recently went into winter quarters.

Biggest thing on tap for the outdoor boys is the San Bernardino Orange Show which opens for two weeks Feb. 20. Affair usually attracts the largest outdoor gate in the west.

Buchanan's Mishap

Chicago, Jan. 6. Fred Buchanan, owner of the Robinson circus, suffered a lucky escape when his car, on a trip to Chicago from Lancaster, Mo., ran into a ditch. Accident happened at the junction of the Mississippi and Iowa state line.

Buchanan returned to Lancaster, Mo., getting his outfit ready for the road in 1931 under the title "World Bros."

Buchanan is reported as likely to send out two shows next spring.

Trumpet Player's Jam

Des Moines, Jan. 6. I love her and she loves me. Even the iron bars of jail can't separate us. "Wm. H. Rutschow, 44, trumpet player with Buchanan's circus, told authorities here after he was arrested for violating the Mann act.

He is charged with bringing Mrs. Helen S. Bell, 26, to Des Moines from Anoka, Minn.

JONES' ALTERNATIVE

Madigan, Murray If Ringling Jones No Go

Chicago, Jan. 6. Joseph J. Jones, carnival wintering at Deland, Fla., unless purchased by the Ringling interests, will go out in 1931 with E. J. Madigan, who has had the cookhouse for many years, and J. L. Murray, who has managed the dining car for some time, as active heads and owners.

Both were close to Jones, who died Dec. 25, with both putting in lough from time to time.

All fairs contracted for 1931 will be played, beginning with Tampa, Fla., in Feb. It is understood the dates stick, no matter who puts the show out in 1931. Present line includes Joe leading as manager, Chief Kelly as general agent, with W. J. O'Brien special agent and Frank D. Shean p. a.

Bradnas in Crash

Syracuse, N. Y., Jan. 6. Fred Bradna, general equestrian director of Ringling Brothers-Barnum & Bailey's Circus, and his wife, professionally, Mrs. Ella Bradna, had a narrow escape when the auto in which they were driving to Syracuse skidded near Madison, left the road, overturned and rolled down an embankment.

The car, chauffeured by Herman Joseph, was completely wrecked, but the occupants were only bruised and severely shaken up. Bradnas will again stage the Tigris Shrine Indoor Circus Jan. 19.

JOB WITHOUT PAY

Shreveport, La., Jan. 5. William R. Hirsch, secretary-manager of the State Fair, has new job without pay, as manager of the new Shreveport auditorium. Hirsch agreed to overlook salary in taking job if offices in building were provided.

He will continue as Fair secretary.

ATKINS WITH H-W

Chicago, Jan. 6. Jess Atkins will be manager of the Hagenbeck-Wallace circus in 1931. He replaces Dan Odum, who likely will be with a carny.

Atkins was at the helm of the John Robinson circus last year and has charge of the winter quarters at Peru, Ind., now.

Texas Fair Meet

Dallas, Jan. 6. Texas Assn. of Fairs will stage its annual meet here Jan. 30-31. Group consists chiefly of small town fairs, with booking of carny attractions and concessions the main object of parley.

Around 120 delegates due, headed by Jerry Debenport, Childress, presy.

Literati

(Continued from page 11)

Co. has been retired on pay by the American News Company.

Fred Meyer, for 18 years manager of the Southwest News Company, Kansas City, succeeds Edwards at New Orleans.

New crook-story mag. and with a title to make Harold Hersey jealous is "Gang Stories of the French Underworld." Hunt Osborn is editing, with publication office in New York.

After nearly five years at film critic for the Omaha World-Herald, Leona Pollack marries and quits. Keene & Galt, stage scribbles, carries on.

Virginia Dare, one of Chicago's film critics, is now in New York free-lancing stories.

Culmination of a huge task is the two-volume book, "American Theatre of Today," written by R. W. Sexton, in which he minutely covers American theatre construction. The two books will for \$12.50.

90 Days in Hoosegow for 2 Carny Short Changers

Chicago, Jan. 6. Two carnival boys, George Bartholomew and Joseph Lucas, were given 90 days in the workhouse at Evanston, Ill., for attempting to short change a druggist.

When arrested both were found to have records as confidence men. When they admitted they only worked during the summer months and on carnys, Magistrate Harry Porter gave out the sentence.

Radio Reports

(Continued from Page 72)

more literate and enlightened, with an opportunity to correct Herman's errors, shares the central age of the pettiness of his outlook on things.

While the material parables of the purely literary writers, and the samples of sheer banality, this consideration is not necessarily valid criticism for the radio. Indeed, there is ample evidence that the radio world shares the central age of the proverbial film mob, namely, pre-adolescent.

Mike and Herman have a following in the middle west. They are on the air nightly at the same time, and habit is everything in broadcasting.

Dictation of the boys is at all times clear and easy to follow. Land.

DRAKE CONCERT ENSEMBLE

Chicago, Jan. 6. The Drake Music Co., 1101 WGN, Chicago.

Chicago "Tribune"-owned WGN broadcasts from the Drake H. H. with the Drake string organization a frequent feature of the collection with the string quintet at the Blackstone Hotel, of similar management.

Drake concert group applies the concert technique to popular tunes of the day, salted with a few of the classics a la Victor Herbert, Fjaln, etc. It is best described as tea music, a soft setting for afternoon romance in the corner tables and society gossip at the bigger tables.

As a radio feature in mid-afternoon the ensemble suggests itself as possibly suitable for mothers who sing monotone and need a lullaby substitute either for babes in arms or kids who are reluctant about that afternoon nap.

From 12:25 to 1:45, again from 2 to 2:30 and yet again in the evening this string orchestra does yeoman duty for WGN. Radio has never so successfully eliminated those protruded and frequently "lumpy" musicians used to date upon. Land.

NEALE GOLDEN AND BAND

WGBS, N. Y.

The Neale Golden band stepped into the Herbert's jewelry commercial after some of its former music conductors had asked more remunerative accounts.

Golden sings on all the late topical numbers. Band has made a noticeable improvement since first time it plays a more harmonious and easier style of dispensing its music. From the full hour period last Sunday Golden gave every evidence of having augmented its organization.

Basso, named Al Kruger, also is given a few vocal innings; not a strong voice, but effective on a recitative way and sufficient to diversity.

While the commercial is ascribed as Herbert's Diamond Entertainers, Golden does plenty of announcing to identify himself and band. Mart.

BROADWAY ORCHESTRA

Commercial WAAT, Jersey City

No apparent effort to identify this outfit. Band is not away from the best of the first time on the tincts that just plays. Unit attempts to vary its pop layout and the Sunday (6) program included a number of specialties by others apparently not attached to the orchestra.

Alma Lee sang along ordinary lines, while two girls, announced as the Broadway Duo, warbled in the harmony fashion that has become common on and off the other spaces. Nothing to especially attract. Mart.

JOE SPARKS

Joe Sparks, in his late 60's, died Jan. 6 at his home in Mount Vernon, N. Y. Sparks was of the old team of Sparks Brothers who played with Harrigan and Hart years ago.

Nicholas Miraco, 71, theatrical slide designer, died suddenly last week at his home in New York.

Widow, Eugenia, a son, Richard and four married daughters, survive.

The father, 70, of E. R. Finney, manager Fulton Opera House, Lancaster, Pa., died recently.

Obituary

ART ACORD

Art Acord, 46, former star of western films, committed suicide in Chihuahua, Mexico, Jan. 4, by swallowing poison. He had been inactive in pictures for the past year and had been mining in the Mexican city.

At one time Acord was Universal's ace Western draw. He entered pictures in 1912, after being acclaimed the world's champion bronco buster in several Western rodeos.

Acord's first wife divorced him in 1924. His second, Louise Lorraine, picture actress, divorced him in 1928.

PETER WARLOCK

Peter Warlock, English composer and song-writer, died Dec. 17, in his London flat. He was found in a

Miss Jones had worked out of Chicago for the past 14 years with the circuit traveling stocks.

Her husband, Raymond Jones, survives. Burial in Brook, Ind.

JACQUES DU FRAYNNE

Jacques du Fraynne, 28, member of the Pasadena (Cal.) Community Players, committed suicide by poison at Pasadena Jan. 3.

He took the poison at the home of Mrs. Ellis Timmons, on whom he had called to discuss a play they were to produce together at the local playhouse.

LESTER W. MURRAY

Lester W. Murray, 52, legit comedy actor and theatre manager of Wilmington, Del., died Dec. 29 in that city. Late he managed the Playhouse Wilmington, and before that was

I AM GRATEFUL TO THOSE WHOSE MESSAGES OF KINDNESS, SYMPATHY AND LOVE HAVE REACHED ME IN THIS MOMENT OF GREAT SORROW.

Dewy Barto.

room full of gas, with his will lying out on a table.

Aged 28 when he died, he was said to be the first man born at the Savoy Hotel, London. His real name was Philip Haseltine.

His music, which was mainly based on sixteenth-century compositions, was rated very high. Besides composing he was an author and critic of some repute.

Much of Warlock's work was broadcast by the B. B. C.

FRANK T. LONG

Frank T. Long, 73, Elkhart, Ind., old-time showman, who was the first business partner of John Ringling, died recently in Tacoma, Wash.

Mr. Long and a brother-in-law, Mr. Ringling, in Mankato, Minn., and formed a combination known as Hall, Long and Ringling. The venture was a failure financially, but it launched Ringling on his circus career. As a showman Long spent 10 years in South America but an injury while performing acrobatic stunts forced his retirement in 1902.

STANLEY W. RHODAS

Stanley W. Rhodas, organist at the R-K-O Lincoln theatre, Trenton, N. J., since its opening four years ago, suffered a heart attack after completing the overture at the matinee Dec. 31 and died a half hour later at his home. Mr. Rhodas, while appearing at an engagement in Washington theatre several years ago, played at several private entertainments for the late President Harding.

His widow, two stepdaughters and a stepson survive.

SYDNEY ELLISON

Sydney Ellison, at the beginning of the century one of the leading producers of musical shows in the country, died in hospital in London Dec. 22. He staged the numbers in "Floradora" and was responsible for many notable musicals.

Recently he had been in straightened circumstances, and when ill in a workhouse six years back received the benefit of a fund started for him. He had a walking on part in "The Sign of the Cross" when produced at the Savoy some years back.

EDWARD C. NUTT

Edward C. Nutt, associated in the South with tent shows, dropped dead

in Memory of My Beloved Husband, Sweetheart and Pal

William E. Browning

Who Passed Away Dec. 21, 1930

His Loving Wife and Pal

May Rozella Browning

Jan. 1 at his home in Pensacola, Fla. Mr. Nutt and his wife (Nina Nutt), who survives, had their own repertoire co., and later repertoire tent shows for over 25 years.

Last year he went to Pensacola, purchased property just outside the city, where he erected a road house and tourist cottages. Internment in Pensacola.

RUBY DAVIS JONES

Ruby Davis Jones, 53, stock actress, died in the Henrotin Hospital, Chicago, Dec. 28, of peritonitis following an appendicitis operation.

IN TOND REMEMBRANCE OF JULIUS P. WITMARK ERNIE BALL OTTO JORDAN MAURICE SHAPIRO and HERBIE INGRAHAM THEIR MEMORIES WILL NEVER BE FORGOTTEN BY TOM QUIGLEY

the performance, escorted the actress to the train.

Harvey Worthington Lewis, 55, composer and music editor, died recently in Roxbury, Mass. He had composed four comic operas, one grand opera, "The Trafton Madonna," 23 spirituals and other music. His comic operas were "The Bride of Athens," "The Burglar's Bride," "Going Up" and "The Bay of Baba."

Robert Frazier, 33, formerly of the advertising staff of "Variety's" Hollywood office and with the Seisnick and Joyce agency died of heart disease Jan. 1 at his home in Hollywood.

His wife and small son survive.

William L. Tunnard, Jr., 21, chief engineer Loew's New Rochelle, N. Y., theatre, died in the New Rochelle hospital Dec. 26, from injuries received Dec. 24, when he fell 30 feet from a scaffold to the second floor of the theatre.

Michael F. O'Neill, 43, stage costume designer, died in Bridgeport, Conn., last week. He was with the Shuberts and with the Fox photo one time. Internment in Bridgeport.

Max Strnad, 65, secretary of the Milwaukee musicians' union, No. 8, died suddenly Dec. 30 at his home there following a heart attack.

CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING—CENTRAL 0644-4401

Englewood

Because Bill Purl's show of Wonders ran 60 minutes at last week's preview, the customary 10 acts were chopped to six. Purl's outfit, which closes, is Sears-Roebuck in character and full of smoking-room naughtiness. The owner apparently has thrown together a tab calculated to supply a complete stage show and do without stage hands and orchestras.

It consists of a girl orchestra, a line of eight females and six men, possibly 10 minutes go to introducing the cast, with a couple of blackouts, dancing and songs and gags. Material is old, yet cast does surprisingly well with it.

Dances are fair with Purl acting as m. c. all through. Ford and Van, radio artists on the banjo; Phil Bradley girl band, Hurley, Stanley and Harvey also in Co.

Opening scene, Mignon, a neat blonde, in a series of contortion and twisting stunts, all executed smoothly. In the dance spot were The Grenadiers, four men, in a turn more of a parlor kind than vaude. "Old Black Joe" gives the bass a chance to pull his voice from the cellar. Possibly choice of songs more appropriate to the stage would help. Male piano player assists.

Hoshi and Yuki, girl and man, tap, offered a set routine of old tricks. Ned Norworth was on fourth. His nonsense went big.

Three Ginger Boys (male colored dancers), did not impress very much but did much better with their dancing.

"Renegade" (Fox) was screen feature.

Dave Dublin has the state rights to "Birth of the Nation" (sound), for Illinois, Indiana and Wisconsin.

Public Granada, returns to stage shows this week with Mark Fisher as the m. c.

Conney Bros. opened the new Columbia, Hammond, Dec. 25.

James Coston and Eddie Silverman have gone to New York to complete the deals for the transfer of several indie Chicago houses to Warner Bros.

New theatre contemplated at Laramie and Diversey streets.

Lester Smith stock, alternating between Lancaster and Reading, Pa. has closed.

Christy O'Brecht's plays open in La Crosse, Wis., Jan. 17.

Clyde Waddell stock closed at the Crawford, Topeka, Kans.

Charles Cottle, from the Rivera, Detroit, assisted by Billy Sharp, has replaced Jay Fagan as manager, Regal, here.

Hotel Stevens now throws in a free picture on a talking screen for dinner guests.

Vaude at the Palace, Gary, every Sunday now.

Miriam Battista replaced Lelia Frost in "Jansy" here.

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BERKELEY SQUARE

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LESLIE HOWARD
and MARGALO GILLMORE

MILWAUKEE

By FRANK J. MILLER

Alhambra—"At Green's" (2d week).
Davidson—"Viennese Nights" (2d week).
Garden—"Baz Whispers" (2d week).
Gayety—"Baroque" (2d week).
Palace—"Two Hearts in Waltz Time" (2d week).
Palmer—"Right to Love" (2d week).
Majestic—"Soldiers" (2d week).
Riverside—"Top Speed" (2d week).
Strand—"Just Imagine" (2d week).
Wisconsin—"Blue Angel" (2d week).

Fox first run houses are now offering new attractions each Thursday instead of Friday. Fox Uptown has been added to those giving Sunday vaudeville.

Milwaukee will have 250 conventions during 1931, which are expected to bring in at least 30,000 visitors to this part of the world.

In 1930 the city was host to 248 conventions, with a total of 36,224 outsiders attending.

Brian's new stage show policy at the Majestic was forced to stop selling tickets until the lobby was cleared. Capacity has been the rule since the opening on Xmas Day.

Offering signs that are seen in Public units the new departure is direct competition to R-K-O and the Fanchon-Marco stage shows at the Fox Wisconsin.

Male ushers removed from Paramount under new Parker-Fox control. Less formal and more intimate policy for the house.

James R. Fraser, Public Paramount manager, left for Public, New Orleans. O'Connell, Public Hjalto manager, will join local Fox staff and continue to manage that house under Parker-Fox control.

Indoor golf joints starving to death. S. a. angle introduced by having girl ushers in abbreviated wardrobe failed to snare extra biz.

Newspapermen staged big midnight mat at the Fox Broadway for unemployed charity, Jan. 3. Regular P. & M. stage show at that house augmented by acts from R-K-O Orpheum, Duffin stock, and local talent. Charlie Berg, local merchant was m. c. Show netted more than \$1,000 for sunshine division of local police dept.

Walker Whiteside's "Chinese Junkie" (road), at Fair Park auditorium Jan. 15-17, will be followed by "Flying High" Jan. 20.

Robb & Rowley, indie chain, opening two new theatres around Austin. The Texas here and the Texas in Sherman.

Opening: "To-Table David," New Year's. R-K-O Capitol began Thursday openings to offset regular Fridays downtown. Pic originally intended for Majestic R-K-O's acc

here, but decided to give the weaker stand a break.

Tal Henry's band replacing Blue Steele at Baker hotel. Steele booked for holidays only.

Local Little Theatre doing Shaw's "Andromeda" and the "Lion" and Frances' "Man Who Married a Dumb Wife" Jan. 12 with Oak Cliff (suburban) taking a shot at "Road to Rome."

Park Inn, oldest nite club here, reopened by Lee Parker, original owner. Lloyd McCall's (local) as m. c. and band leader. Parker also operating White Settlement road club, near here.

Construction begun on P. G. Cameron's new suburban, Melrose. Cameron operates Hippodrome, downtown time grind.

Martin Flavin, playwright, en route from Florida to Cal., reported sticking with O. H. Hassel, head of local Little Theatre, for production of "Achilles Had a Heel." Play scheduled for New York next season.

Joe's theatres, R-K-Orpheum and Warner are open on Sundays from 2:30 till 10:30 p. m. for benefit of the unemployment fund the last two Sundays. Officials of the theatres do not know how long it will last.

C. B. Irwin is now press agent of the Warner house. Formerly with the New York office.

Louis Hellboin, formerly manager of the St. Louis theatre, is now at the Orpheum. C. S. Williams, former manager, reported to the R-K-O New York office.

Ches Davis withdrew from the Lyceum musical stock following union labor troubles. Union officials demanded the company and theatre deposit \$1,000 before the theatre opened as surety.

Sammy Watkins and orchestra started a six weeks' engagement at the Peabody hotel here.

Jobs for 50 to 200 unemployed will be furnished by the R-K-Orpheum and Warner here. They are going to have the right to sell tickets throughout the city on a commission basis. Same idea was used in Texas.

Tony Brill, after being arrested twice for operating a vulgar show at the Lyceum theatre, according to the censors' board here, was forced to close by the police department.

Louisville, Ky.

Alamo—"East Is West."
Brown—"Book, Line and Sinker."
May Anderson—"Going Wild."
National—"The Cattle Call."
Triumph—"R. & M. Idea."
Herald—"R. & M. Idea."
Herald—"R. & M. Idea."
Herald—"R. & M. Idea."
Herald—"R. & M. Idea."

Mrs. Casselberry Dunkerson, formerly president of the Players' Club, is now with the Playhouse at Cleveland where her play, "Brogan's" will be produced soon.

Inn Laidla (nite club), has closed due to poor patronage.

"The Flirt Smiles," presented at the Memorial Auditorium, Dec. 30, by the Triangle Club of Princeton University, was cold received. Show terrible and gross the same at less than \$800 in the 2,400-seater.

The Model (Ritz dance) may go dark soon unless huge crowd on holidays and special nights away off.

The Jefferson street theatre (Old Opera House) has been doing fairly at 10-15-25c for stock burlesque. Sam Holman and Frank Cohan are booking the Co.

SARANAC LAKE

By "HAPPY" BENWAY

Helen Kane visited Grant Simpson at his Turtle Pond Road cottage. After a few "Boop-a-doops" by Miss Kane, Grant got out of bed and did a snake dance with his wife, Lulu McConnell. The Kanes (Helen and Joseph) left for Montreal.

Ida Howard (newcomer) showing improvement and gaining weight.

Fred (Jones) Bachman put on 12 pounds his first week here.

Dorothy Hayward, after a siege of two months, now able to sit up and receive visitors.

Lee Foster, Central N. R. San, Rutland, Mass., reports progress with added weight.

Every patient here received a gift from the N. Y. A. Ladies club, the assortment including sweaters, pajamas, woolen socks, underwear and articles.

Ruby Franklin and George Harmon have gone back to New York.

By courtesy of Irving Mason, Golden's orchestra from St. Moritz Hotel, Lake Placid, N. Y., visited the lake and gave a two-hour concert New Year's Eve.

Ida Howard (Taylor, Howard and Thurn), a newcomer at the San, not much trouble, needs rest and a few months here and all will be okay.

A flock of candy boxes came to the San from Joseph White (Silver Mask Tenor). Only Benway squeaked as there were no gummy drops.

As usual every show patient in Saranac received a "Hello" Xmas card from Sophie Tucker, who is in London.

Ben Schaffer had an operation. Lulu McConnell gave out a hundred laughs. The laugh lit Xmas card was received from Joe Laurie, Jr.

Doris Giltrap received a radio. Alice Bagley's room looks like a Woolworth store with two hundred greeting cards strung up.

Glady's Palmer topped the list with telegrams. Doris Moore and Annamie Powers had the best decorated room.

Lily Leonora and Angela Papulis received the most packages. Our Santa Claus was played by George Neville; no one knew him; got the job without an audition.

The holiday dinner was the last word. There was no entertainment at the Lodge this year.

Saranac Colony

M. A. San

Fred Ritz, Jack Lewis, Lawrence McCarthy, Edward DeCaro, George Neville, Chris Haredorn, William Holly, Mike McNamee, Harry Clark, Al. Pierce, Harry Namba, Fred Buck, C. J. Quinn, George Harmon, Vernon Lawrence, Bobby Hatz, Val Kincaid, Dick Kuhl, Ben Schaffer, Eddie Voss, J. C. Loudon, Andreas Bryning, Richard Moore, Harry D. Blish, Monroe Coleman, Fred Bachman, Ford Raymond, Happy Benway, Ruby Franklin, Ida Howard, Charles Libean, Doris Giltrap, Alice Carman, Dorothy Hayward, Julie Kubas, Lily Leonora, Annamie Powers, Nellie Quady, Ethel Clouds, Glady's Palmer, Doris Moore, Frisco DeVero, Mae Armitage, Leah

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Chester Rice, Stanton Apartments; Joe Reilly, 45 Franklin street; James Hagney, 6 Military road; Russ Reilly, 19 Broadway; Andrew Mahony, 18 Broadway; Harry Barrett, 302 Broadway; Charles Barrett, 302 Broadway; Dave (Dill) Hall, 6 Baker street; Walter Guler, 10 Baker street; Charley Bordley, Berkeley Apartments; Eddie Diamond, 20 River street; Grant Simpson, Turtle Pond road; Ida Howard.

Write to those you know in Saranac.

NEW HAVEN

By H. M. BONE

Shubert—"Dracula" (last half).
Shubert—"The Pirates of the Caribbean" (last half).
Shubert—"The Pirates of the Caribbean" (last half).
Shubert—"The Pirates of the Caribbean" (last half).
Shubert—"The Pirates of the Caribbean" (last half).

The Shubert, dark several weeks, opened a 3-day engagement (1) at \$2 top. Ted Shawn and the Denishawn Dancers came Jan. 6 for a single performance. Ethel Barrymore's engagement, the 15th cancelled and "Ladies All," booked in its stead, has also been called off.

In order to bring opening day from Thursday back to Saturday, J. J. Sherman will hold "Hello, Angels" over for a nine-day day, ending Jan. 9. E. J. Harvey now managing director of the house, replacing J. J. Letts, who is now in charge of 30 WB houses around Cleveland.

James Petro, 23, member of stage crew appearing at Fox-Poll with R. & M. unit, had collar bone fractured when he jumped from car of C. D. McDonald, of Bristol, just before it had a head-on collision. Petro is confined to a local hotel. McDonald was arrested for reckless driving.

New York Grand Opera Co. which started a tour of the northeast states Jan. 1 will appear here at the Shubert.

A safe in the box office of the Academy of Music, Northampton, Mass., was robbed of \$190.

The Pittsfield, Mass., Chamber of Commerce is considering a proposal to establish a radio broadcasting station in that city.

Fire destroyed the Millinocket, Maine, Opera House, which was owned by the Graphic Theatres Co.

Two bandits robbed the Garden theatre, Waterbury, Conn., of \$350. They forced Richard Halliwell, manager, as he was preparing his bank deposit, to open the safe.

Fredrick Mack, stage hand leader at the Fox Palace, Worcester, Mass., for 14 months, has exchanged places with Don Gill at the Fox Capitol, Hartford, Conn.

Local theatre interests of Boston are seeking a theatre site in Attleboro, Mass.

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(Continued from page 74)

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Kruerger, Art, Wisconsin H., Milwaukee.
Kushnir, G. F., G. Box 464, New Bedford, Mass.
L
Lagasse, F., 815 Merrimack St., Lowell, Mass.
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Lane, Eddie, McAlpin H., N. Y. C.
Lang, Henry, Baker H., Dallas.
Lange, J. V., 25 Abbott St., Lowell, Mass.
Lanin, H., 2000 W. Girard Ave., Phila.
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Pitts, Phil, Club Beaded, Dallas.
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Piper, O., Sullivan T., Edinboro, Pa.
Pittrell, Nick, Rose Room B. R., L. A.
Q
Quaw, Gene, Maryland H., Pasadena, Cal.
R
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Rich, Fred, c/o C. B. S., N. Y. C.
Rich, Larry, c/o Publix, Park Bldg., N. Y. C.
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Rios, Joe, Elia H., Boston.
Rittenbaur, J. U. Artists T., Detroit.
Rizzo, Vincent, Sylvania H., Phila.
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Roky, Leon, Syracuse H., Syracuse.
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Selling, Henry, Drake H., Chicago.
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Sewitt, Irving, Argonaut C., N. Y. C.
Shaffers, H. C., Wilson's, Taurin, Mass.
Shelton, Geo., Olympia H., Seattle.
Sherman, Maurie, College Inn, Chi.
Shidell, Curtis, Marcell C. Alhambra.
Silverman, D., Miescott T., St. Louis.
Silvers, Lon, Warner Bros. Studio, Hollywood.
Silverstein, Johnny, Spanish B. R., Seattle.
Simons, Cyril, Rosewood B. H., Chi.
Singer, Sylvester, Bismarck H., Wash.
Slason, Fred, Lotus R., Washington, D. C.
Smith, LaR., Connie's Inn, N. Y. C.
Smith, Earl, Bonnie's Health Inn, Detroit.
Smolin, B., 160 W. Bichel Ave., Alhambra, Ohio.
Snyder, Jack, Paramount T. L. A.
Specht, Paul, Fish Bldg., N. Y. C.
Spelman, M., Moulin Rouge C., Bklyn.
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Stanfield, John, 820 Broadway, San Antonio, Tex.
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Stark, Ferdinand, Curran T., B. F. Stevens, Perley, 268 Huntington Ave., Boston.
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Stoll, Geo., Lower State T., L. A.
Stokes, Harold, 23 Torres B., Kansas City.
Straub, Herb, Buffalo Broadcasting Corp., Buffalo.
Strickland, Chas., Fulton Royal, Brooklyn.
Sty, N. Y. Vanderbilt H., N. Y. C.
Stella, Blue, Peabody H., Memphis.
Straight, Chas., Proctor's C., Chicago.
Sweet, Al, 20 Quincy St., Chicago.
Sweeten, Claude, Golden Gate, S. F.
Sweeten, Owen, 60 Avenue T., Seattle.
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Taylor, H., 618 Chestnut St., Phila.
Tappan, J. J., 200 Glenwood Ave., Buffalo.
Teece, Roy, Regent T., Grand Rapids, Mich.
Thavi, 1750 Straus Bldg., Chicago.
Thies, Henry, Linton H., Cin.
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Trotter, Geo., 38 Orange St., Manchester, N. H.
V
Valente, Val, Marquardt C. E. F.
Valles, Rudy, Paramount T., Brooklyn, N. Y.
Van Cleaf, Jimmy, 41 Paterson St., New Brunswick, N. J.
Van Harold, Malcolm H., N. Y. C.
Van Stedee, Peter, White's R., N. Y. C.
Varhase, Dan, 220 W. 46th St., N. Y. C.
W
Wadsworth, Wheeler, Terrace Gardens, Chicago.
Waring's Penns., B'way T., 53rd St. and B'way, 11th St., N. Y. C.
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Weed-Mayer Ore., Paramount H., N. Y. C.
Weeks, Annan, Mark Hopkins H., E. F. Werner, Ted, M. C. A., Park Bldg., N. Y. C.
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Werner, Ed, Michigan T., Detroit.
Wesley, Joe, 115 15th Ave., Milwaukee.
Whidden, Ed, 150 Dikeman St., Brooklyn.
Whitman, Paul, 1500 B'way, N. Y. C.
Whitman, Paul, 1500 B'way, N. Y. C.
Williamson, Ted, Leo of Palma H., Charleston, S. C.
Wilson, Billy, Du Pont H., Wilmington.
Wilson, Clara, Madison Gardens, Toledo.
Wilson, F., Marcell Country Club, Pasadena.
Wilson, Meredith, Station KFCR, S. F.
Winbrenner, W., 267 Frederick St., Hanover, Pa.
Wint, 1500 Broadway, New Haven.
Wolfe, Rubb, Lower State T. L. A.
Wright, Joe, Silver Slipper C., Bklyn.
Wunderlich, J., 191 E. 10th St., Bklyn.
Wylie, Allister, Coronado H., St. L.

Prado, Fred, American House, Boston.
Prince, G., King War Lo R., Detroit.
Pulkin, R. R., 126 Sellers St., Frankford, Phila.
Q
Quaw, Gene, Maryland H., Pasadena, Cal.
R
Randall, Elia, Muehlbach H., Chi.
Randell, Art, Fontaine H., Omaha.
Randy, Eric, Rialto T., N. Y. C.
Rasmussen, F., 149 Graham Ave., Council Bluffs, Ia.
Reisman, Leo, Central P. Casino, N. Y. C.
Renard, Jacques, Coconut Grove, Boston.
Reger, Harry, 148 W. 46th St., N. Y. C.
Reithorn, Harry, c/o Chas. Mack, Detroit.
Ricci, Aldo, Rita-Carlton H., N. Y. C.
Rich, Fred, c/o C. B. S., N. Y. C.
Rich, Larry, c/o Publix, Park Bldg., N. Y. C.
Rickitta, J. C., Kosciuszko, Miss.
Rios, Joe, Elia H., Boston.
Rittenbaur, J. U. Artists T., Detroit.
Rizzo, Vincent, Sylvania H., Phila.
Roussier, Fann, Commodore H., Lowell, Mass.
Rosenz, Walt, Fox T., San Francisco.
Roude, Karl, Lower Orpheum, Boston.
Roky, Leon, Syracuse H., Syracuse.
Rosen, B. A., N. Y. C.
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Rose, Ir., Statler H., St. L.
Rosenbaum, Harry, Steinway Hall, N. Y. C.
Rothschild, Leo, 805 W. 14th St., N. Y. C.
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Russo, Dan, Beachview Gardens, Chicago.
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Shelton, Geo., Olympia H., Seattle.
Sherman, Maurie, College Inn, Chi.
Shidell, Curtis, Marcell C. Alhambra.
Silverman, D., Miescott T., St. Louis.
Silvers, Lon, Warner Bros. Studio, Hollywood.
Silverstein, Johnny, Spanish B. R., Seattle.
Simons, Cyril, Rosewood B. H., Chi.
Singer, Sylvester, Bismarck H., Wash.
Slason, Fred, Lotus R., Washington, D. C.
Smith, LaR., Connie's Inn, N. Y. C.
Smith, Earl, Bonnie's Health Inn, Detroit.
Smolin, B., 160 W. Bichel Ave., Alhambra, Ohio.
Snyder, Jack, Paramount T. L. A.
Specht, Paul, Fish Bldg., N. Y. C.
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Spencer, Ed., Rosewood B. H., Chi.
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Stark, Ferdinand, Curran T., B. F. Stevens, Perley, 268 Huntington Ave., Boston.
Stewart, Sammy, Arcadia B., N. Y. C.
Stoll, Geo., Lower State T., L. A.
Stokes, Harold, 23 Torres B., Kansas City.
Straub, Herb, Buffalo Broadcasting Corp., Buffalo.
Strickland, Chas., Fulton Royal, Brooklyn.
Sty, N. Y. Vanderbilt H., N. Y. C.
Stella, Blue, Peabody H., Memphis.
Straight, Chas., Proctor's C., Chicago.
Sweet, Al, 20 Quincy St., Chicago.
Sweeten, Claude, Golden Gate, S. F.
Sweeten, Owen, 60 Avenue T., Seattle.
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Taylor, Art, Nabucknot Yacht C., Nantucket, Mass.
Taylor, H., 618 Chestnut St., Phila.
Tappan, J. J., 200 Glenwood Ave., Buffalo.
Teece, Roy, Regent T., Grand Rapids, Mich.
Thavi, 1750 Straus Bldg., Chicago.
Thies, Henry, Linton H., Cin.
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Treadwell, Tom, Park Central H., N. Y. C.
Trotter, Geo., 38 Orange St., Manchester, N. H.
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Valles, Rudy, Paramount T., Brooklyn, N. Y.
Van Cleaf, Jimmy, 41 Paterson St., New Brunswick, N. J.
Van Harold, Malcolm H., N. Y. C.
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Watson, Monk, Grand-Riviera T., Detroit.
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Weeks, Annan, Mark Hopkins H., E. F. Werner, Ted, M. C. A., Park Bldg., N. Y. C.
Wells, Lawrence, c/o M. C. A., 32 W. Randolph St., Chi.
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Wesley, Joe, 115 15th Ave., Milwaukee.
Whidden, Ed, 150 Dikeman St., Brooklyn.
Whitman, Paul, 1500 B'way, N. Y. C.
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Wilson, Billy, Du Pont H., Wilmington.
Wilson, Clara, Madison Gardens, Toledo.
Wilson, F., Marcell Country Club, Pasadena.
Wilson, Meredith, Station KFCR, S. F.
Winbrenner, W., 267 Frederick St., Hanover, Pa.
Wint, 1500 Broadway, New Haven.
Wolfe, Rubb, Lower State T. L. A.
Wright, Joe, Silver Slipper C., Bklyn.
Wunderlich, J., 191 E. 10th St., Bklyn.
Wylie, Allister, Coronado H., St. L.

Prado, Fred, American House, Boston.
Prince, G., King War Lo R., Detroit.
Pulkin, R. R., 126 Sellers St., Frankford, Phila.
Q
Quaw, Gene, Maryland H., Pasadena, Cal.
R
Randall, Elia, Muehlbach H., Chi.
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Wunderlich, J., 191 E. 10th St., Bklyn.
Wylie, Allister, Coronado H., St. L.

European Runaround

(Continued from page 71)

should do better by Al Capone in German than Laughlin does by him in English.

Specializing

Former shooting producer looking prosperous under a Riviera villa for himself and called his New York office he was taking a three months' vacation.

Quizzed on the source of his new graft he explained:

"I'm in the printing racket now."
"Yeah!"
"On the level—specializing in bankruptcy forms."

Lost in the Wilds

First wedge of home theme into pict. s. s. b. c. success abroad.
Picture is billed "Chimnes, or Homocannibal" featuring Wilhem Dietrich and Mary Johnson, and draws 16,000 patrons a week in towns of 250,000.

Pictur's origin is German.

It All Evens Up

Honi Bernstein won't let his "Melo" go either. But the adaptation of his French hit is bad.
But as soon as he turned around for the applause, the palm-planters handed him a bill.

Chief de clique, who gathered dozen p. s. s. nightly to panic pewholders at the Theatre du Gymnase, says he's been raised by boss Bernstein.
Notice being too short, chief is demanding bouquet urgent.
Smiles and much applause from the German translator that Bernstein burned.

"Referee" Taking Count?

Story is "Sunday Referee" is folding. Straight or not, at least the not-so-Fleet Street boys on Sir Oswald Stoll's sheet have been handed the blue slip.

Rag is a refined Sunday thing, and was bought by Stoll to be his picture house organ. More recently it has gone after spot news, too, and was thought to be doing well.

Till recent weeks to London dailies and a Sunday edition. Even now the Sunday edition of the "Mail" frims is called "Despatch." "Express," however, is brave enough to face Sunday unashamed. All goes back to Blue Laws biz.

"Referee" had Carados and a good staff for news. "Observer," featuring Simon Irvine, and "Referee" look much alike typographically. Pretty much the same news angle, too.

Lauder's Locust Lay-Off From Palladium

Harry Lauder five times around the world as a means of filling in a 17 year lay-off from Palladium looking for new making his roamin in the gloomish into two shows.
These short singes should all. For one thing the cutter can slash the interminable waits that waste time to endure between his quacking ditties.

He is getting too old for child stars and which makes him just right for pictures where long waits for the curtains that make life support it for die showing respect.

England's Anti-Femme Ex-critic

Repetitive players are spreading out over many countries. They now have three shows in town, and a fourth on the way.
This party, they're holding 12 shows a week in each of four theatres.

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OAKLAND, CALIF.

By WOOD SOANES

Louis Kaliski, general manager of Kaliski-Harland theatres, who purchased the Beach and Kralia chain here recently, plans to remodel both houses. The Chimes reopens about Jan. 15. The Lorin in Berkeley may reopen late in January.

The Fox West Coast changed the releasing plans on Marlene Dietrich after the New York reviews came through. The Oakland debut is to be in "The Blue Angel" instead of "Morocco." She comes in this week-end.

"Hells' Angels" opens Jan. 8 at the Rialto here.

Body and are giving Sunday stagings to Laurence Seilwood's "Merchant and Venus."

Hamilton's piece isn't Benet's "John Brown." It's a psychic meller about a scientist. Like Wallace's "Cell," no dames.

More Croak 'em Hokus

Piece which could stand translation if it hasn't already enjoyed it. Is Jules Hottel's "Knock" which has been knocking around the boulevards for seven years.

Because of Romain's current pop, it's been revived in Paris with Louis Jouvet, the original "Knock" in the quick role.

Story's a laugh among psychic racketeers. Gyp with no M. D. degree takes up practice in town of 25,000 robust sappers. Gives free consultations Mondays. Patients all wealthy, but they pile in on that "free" thing.

"Knock" autosuggests 'em into reverse and they all go out full of aches. Their subsequent visits are quick M. D.'s clean-up. Then heures 'em of ailments they never had, and blows with the swag.

Broadway might laugh at that.

Death House In, Anyway

"The Last Mile" being out on a rap censor ruling for England, Edgar Wallace drew fast from the hip and shot "Smoky Cell" into the Wyndham.

Same death-chair motif, but with the blasphemous aired to suit the more squeamish tastes of those who tell Englishmen what they may have for entertainment.

Getting broadminded on the casting thing, Wallace is using

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TUCKER and SMITH
FOUR ORTONS
MILLS and SHEA
LOOMIS TWINS
HARRISON and DAKIN
FARNELL and FLORENCE
THE DAKOTAS
JACK RANDALL
BRODUS ERLE

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LOUK SISTERS
FILETIO
DICK HENDERSON
SIX DECARDOS
JEAN GRANESE
PAULA, PEQUITA and
ANITA
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Half B'way Legits Dark, 35 Shows, New Ebb, Maybe Only 20 in Lent

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Film Studio's Own Secret Service As Protection Against Racketeers

Hollywood, Jan. 13.—Industry studios are frankly alarmed over the local crime wave, and the early efforts of lawless elements to include pictures in their various rackets, ranging all the way from petty hoodluming to murder through blackmail. It has seemed that, because of studio distaste for this sort of publicity, considerable expensive police force has already been engaged in this task.

As protection not only against gangsters attempting to horn their way into studios, but also against picture makers' own sinners, many picture police, 12 of the major studios are considering organization of a secret service system supported entirely by the picture producers. Under the plan, it is estimated that the cost to the studios for maintenance of the system would run up over \$100 monthly cash.

Joe Kelly, Head

Mentioned as in mind to head the secret service bureau is Joseph Kelly, veteran police officer and assistant director of safety for the Fox studio. Before coming out here two years ago, Kelly had served 25 years on the New York police force, retiring as a detective lieutenant. He has been one of the biggest cases in police annals and is the man who brought down Alvin Karpis, Alvin Karpis, and Doc Collins from Europe.

As reported elsewhere this far, the studio wants a police force in full permanent supervision of the proposed bureau, with male and female operatives, men and women investigators of all complaints arising within the film factories or on the streets with the film stars.

Numerous industries are known here—gangsters and other underworld elements have threatened their way into studio jobs and into blackmail dough. With the help of picture "victims" extended toward protection, for fear of reprisals and publicity.

Blackmail

Recently, an underworld group succeeded in inducing a picture maker to make a film, purporting, and after a subsequent invitation the picture player was escorted back to the studio into another state, only to be faced with possibility of a Mann act prosecution, if he could not get out of the state.

This picture industry looks like the fastest gang to the underworld. It is declared by industry because picture people avoid unpleasant publicity as much as possible and refuse to take most common sense to police, mostly because of that fact.

Fox Already Organized

Without saying much about it, Fox has already organized itself in defiance against underworld, with fully half a force of 400 men under his command. Fox Western and Fox Hits' Local. All these men are experienced police men, mostly Irish, are rated as patrolmen, sergeants and captains, compared to ring in crime, but as on a regular cop beat. They are heavily armed.

The evidence of the manner in which the Fox studio is protecting itself, the Fox patrol men are not equipped by the police, but by officers carrying machine guns. This it is said, has lowered insurance for Fox.

Fox officers also call for and return movies working in pictures.

Manufacturers of the picture film people now have permission to carry guns.

Laemmle Peeved

Hollywood, Jan. 13.—German's behavior, "All Quiet on the Western Front," has been taken as a personal affront by Carl Laemmle.

Laemmle will continue to harry the picture makers, Germany, his birthplace, but on his usual pep to the next summer he will again be in the picture.

Rubber Double

Hollywood, Jan. 13.—Oscar Denny, Jr. is turning player against a double who has been used in an earlier picture. The picture is leaving a trail of rubber double.

Einstein Remarks

Hollywood, Jan. 13.—All sorts of eggs about Einstein's advent on the Coast. One producer is said to have replied, "You're telling me about relativity."

Hollywood Studio For Artzy Project

Planned by Gould

Hollywood, Jan. 13.—A studio here for the production of pictures specifically for the art project is being organized by a New York group, headed by Symon Gould. Gould-run release for any of the pictures would be frowned upon.

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This picture industry looks like the fastest gang to the underworld. It is declared by industry because picture people avoid unpleasant publicity as much as possible and refuse to take most common sense to police, mostly because of that fact.

Fox Already Organized

Without saying much about it, Fox has already organized itself in defiance against underworld, with fully half a force of 400 men under his command. Fox Western and Fox Hits' Local. All these men are experienced police men, mostly Irish, are rated as patrolmen, sergeants and captains, compared to ring in crime, but as on a regular cop beat. They are heavily armed.

The evidence of the manner in which the Fox studio is protecting itself, the Fox patrol men are not equipped by the police, but by officers carrying machine guns. This it is said, has lowered insurance for Fox.

Fox officers also call for and return movies working in pictures.

Manufacturers of the picture film people now have permission to carry guns.

Laemmle Peeved

Hollywood, Jan. 13.—German's behavior, "All Quiet on the Western Front," has been taken as a personal affront by Carl Laemmle.

Laemmle will continue to harry the picture makers, Germany, his birthplace, but on his usual pep to the next summer he will again be in the picture.

Rubber Double

Hollywood, Jan. 13.—Oscar Denny, Jr. is turning player against a double who has been used in an earlier picture. The picture is leaving a trail of rubber double.

In the last few weeks the Denny double has played Kansas City, and a P. M. (C) C.



Illustration of a man's face, likely related to the 'Einstein Remarks' article.

JOE and JANE McKENNA

Master and Mistress of Ceremonies in "JAMES and JAMES" Idea.

At M.G.M. Studios, New York, Jan. 13.

Second Consecutive P. & M. Tour

Thurs. P. M. Tour, Jan. 13.

Jack Loe, Phil Minton.

Direction:

JENNIE JACOBS, ANNE DICKSON

WALTER WINCHELL

Talk and Dancing

At M.G.M. Studios, New York, Jan. 13.

Palace (St. V.)

Another great attraction on the current Palace All in

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Studios Seethe as WB Reported Grabbing Chatterton, Bancroft, Powell, Bennett and After Colman

MEX. RESORTS SLAPPING COAST GAMBLING SHIPS?

Hollywood, Jan. 13.—[An-revealing information emanating from the Mexican border is sent behind the campaigns against the Long Beach (Calif.) gambling ship, and also in the meantime, that against the Caracas, a Greek gambling vessel, at Long Beach.

The beach resort's adjacency to Hollywood has definitely "put into the picture" the fact that the Long Beach gambling boats are not to give the show, and still a writer there.

It was the Caracas kidnapping plot which first inspired the suspicion that the Mexican coastguarding (chiefly dominated by Los Angeles interests) were anxious to get him out of the gambling competition, out of the way.

Those Mexican "Bravos" is such were the objects of the Xmas-New Year's holiday, who gave vent to their gambling year at the Mexican resorts report at the Long Beach resort, the Caracas seemed to be against them. There have been numerous times, though, concerning the gambler's bet, though odds and kindred details at the Caracas and the Xmas-New Year's holiday, who gave vent to their gambling year at the Mexican resorts report at the Long Beach resort, the Caracas seemed to be against them.

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NSG for Extras

Hollywood, Jan. 13.

Extras didn't find the year starting with the expected bang. The first full week, totaling only 4,236 film assignments. This is considerably down from the December "peak" weeks. Notice of production in general recovered its December lull. Fifteen new features went into production last week. "Extras" during this week is 33.

Monday was the big play for extras. Last week's working. Biggest set was again King Arthur's court of set, with 426.

Pola in Vaude

Hollywood, Jan. 13.

Pola Negri is set to open at the Coliseum, London, in a sketch involving three other famous names. The sketch is to be a comedy, and the screen player will sell for the States.

P. A. Takes \$2,300 in Wife's Death Settlement

Hollywood, Jan. 13.

Ken Meehan, from London, has received \$2,300 in settlement of his suit against Rex Department Store, which he claims was responsible for his wife's death last September.

MAUREEN'S VACATION

Hollywood, Jan. 13.

Maureen O'Sullivan is going to Ireland for a two months' vacation, leaving here on Jan. 25 and says she will return to Hollywood on Feb. 20.

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GEN. HAYS MAY TAKE MEXICO UNDER WING

Hollywood, Jan. 13.—Mexico may be lilywashed. General Latorre, minister of foreign affairs for Mexico, looking over the studio, spent two hours with the film maker here. He was heard to say, "The conference was that Lays has accepted the Mexican government's invitation to visit here in May."

Significance of this is that with the importance of Spanish language production the government may be seeking a tie with the Lays organization of creating a similar organization of its own.

Bide Dudley's Act

Hollywood, Jan. 13.

This Dudley, dramatic of the New York "Green World," first newspaper man with vaude aspirations, did his stuff in audition form for a couple of 15-20 bookers in a rehearsal hall last week. The bookers haven't answered either way yet.

Dudley's line of a vaude routine for himself is a monolog and songs, with a piano accompaniment to make a class.

Pertwee's Film Return:

An Absentee Since War

Hollywood, Jan. 13.

Behind Pertwee, the "Heat Wave" and other plays, marks his return to acting for Warners when he gave his last performance.

Pertwee's "Heat Wave" was purchased by Warners and is coming here to be shown on the stage and also appear in it. This will mark the actor's return, first stage or screen work since the war.

Contract for Niece

Hollywood, Jan. 13.

Contract is probably a deal for the actress for the picture "The Girl in the Red Velvet" and also appear in it. This will mark the actor's return, first stage or screen work since the war.

JEANIE McPHERSON-FOX

Hollywood, Jan. 13.

Jeanie McPhereson joined the Fox studio staff Monday (Jan. 12) to be the first actress to be hired by the studio.

Building Style?

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Style in building, the recent report from the Fox studio, will be given the Fox studio staff Monday (Jan. 12) to be the first actress to be hired by the studio.

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Building Style?

Major Firms See No Trade in 16 mm. Field, Tho Indies Have Smaller Price Idea

Filmmakers' entrance into the 16 mm. 15 mm. reels, is realizing an immediate setback. R.C.A., which had some of the most successful channels of revenue, now regards the industry as a sound recording and profitable, than again as gold for the present. No plans are even on the horizon to indicate when Radio will be prepared to market its home instruction. Warners has advised on before, no marketing idea being considered for its own invention. Difficulty in getting involved is admitted one of the handicaps. Many factors point to a considerable loss yet to be realized before the film industry can seriously get behind another innovation for the 16 mm. field. Interest being manifested in 16 mm. talker equipment on any scale is a welcome in the present. Five companies are reported negotiating a combine whereby they will within the next 30 days to have a production machine which will un-derstand any price previously con-sidered.

Foreign Policy Houses Hurt By Few Shorts

Playing foreign versions of native made import films in small houses through America is suffering from a lack of short subjects to support the program. Exhibitor did plenty hard to blend a full-length feature film in one program with short subjects in another. About the only solution so far, is the "Buckaroo" concept. Paramount has about the only company which has been successful on foreign shorts. The John-ville picture have turned out a change program. Metro has also made a few foreign languages. Metro made some, but they are not enough. With at least four theaters in New York playing foreign language pictures, the problem is serious. It is not so acute for houses, playing French films, because a considerable library of that product is available. But the President, playing a dual change program, is having a kind of trouble securing shorts.

WB In Battle Over 'Doorway' in Chicago

Chicago, Dec. 12. Warners has refused to accept cover calls on exhibitors to help and the picture will open at Mr. Vickers' (Parker) under a writ of mandamus. Court action has been taken. Warners has the power to appeal from the mandamus, in which instance the picture would have to be shown immediately from litigation pending settlement of litigation. However, it is unlikely that the negotiation counsel will take this extreme action.

Sherman's "Pash" Repeat

Hollywood, Jan. 13. Radio City has decided to repeat "The Pasha" (Parker) by Arthur Lubin, for second showing. The picture was originally shown in New York with Sherman.

CLIVE AT WB

Colin Clive is supposed to have left for the Coast and Warner's office this week. He will be in the 16 mm. picture at the Burbank plant.

Clive joined in "Devotion", starring (2) and played "Sam", Stan-hopey of "Laurie's Girl", the American company of that title.

PLAY SCRIPT FOR DOLORES

Warners has bought "The Prince" play by John Van Druden, for a picture, for production as a picture, after which WB may make a feature out of the play.

Dolores Costello will star.

BOOTH MEN PAY FOR PRINT REPLACEMENTS

Picture booth operators have often been on the coast for damaged or soiled prints, but heretofore they have to pay for replacements where checkups indicate the source of im-pairment.

This is the decision by the New York Operators' Local 16. It's a result of the industry's claim demand for replacing numerous com-plaints.

Tiff Will Turn Out Its Required 26 Features

Timothy will produce enough pic-tures during 1931-32 to comply with the terms of franchise holder's stipulation under the agreement af-fected with five-year buyers, who are entering their second year, is 26 features.

Tim Goldstone, without a con-tract during the last year, is enter-ing upon terms, along with some verbal lines to oversee Tiff's production activities.

Hollywood, Jan. 13. Wire from Tim Goldstone in New York to Timothy continued had been for everybody on the lot but 40 people. Survivors of the usual pur-suit of 200 are now waiting for the stone's return to start production on next year's program.

D. Sullivan, of James Whale, who are working on "X Marks the Spot", and cutters on "Single Sin", "The Sign of the Cross", and "The Sign of the Cross", are the only people on actual production. Remains of the skeleton staff in-cludes Harry Belafonte, Gail Patrick, and a few others. No one is left in the publicity department. Tim's Coast has shown the last product deal for this season, signing with Timothy for all sport-ing picture contracts are not in effect. Contract calls for 27 features and all of Tiff's's shorts.

Studios Have an Abbi For Irregular Footage

Hollywood, Jan. 13. Although exchanges have been complaining the studios are unable to furnish the sales branches with replacement footage of pictures rented. This is due to the inability to change made by censors. Fre-quently censoring eliminates hun-dreds of feet.

General rule of exchange com-panies has been that without the proper footage exhibitors have been unable to balance programs as well as with "nickel and dime" pictures. Other under or over the footage given when booked.

Paul Ash May Play Oriental One Week

Chicago, Jan. 13. Duke Ellington's orchestra is set for Oriental the first week in February.

Paul Ash, shortly to play some touring engagements, is also in-cluded in for a week at this house, but whether the booking will be through or not has not been definitely decided.

The Oriental was where Ash made his big hit.

Egyptians Shows

Hollywood, Jan. 13. Egyptian theater, Hollywood, shows four to start shows after six months of straight runs.

Julius J. Brown, with a doublet, last week ended and a change to the new one on Jan. 14. Brown and Mares took the house.

ROSS ON TRIP

Charles Ross, executive vice-president of R.C.A. Photophone, will be absent from New York for the next few weeks. He is going on an inspection tour which includes the Coast.



WELDED

As millions of rivets are welded into the towering skyscrapers of our city, so have we firmly and securely and permanently welded our way into the hearts of millions of people with our clean cut comedy, "Origination of Tintype Comedy" (Clio).

YOR AND KING

Week Jan. 19, Orleans, Seattle. RKO Director LEO STEWART

SLACK TIMES FOR WRING COMPANIES

Whole cast of Metro's "It's a Wonderful Life" is being jostled by Marlon Brando, the latest trend for re-hearsals.

Alternate weeks of work has been instituted at WB-PN for minor picture. Producers are jostling for ground. Plan only includes crews between pictures.

Tom Cochran, Par's Japanese manager, has come back carrying prints of "Monte Carlo" with first appearance titles in Japan.

Universal will give "Recurrent" its next picture in Phoenix, Ariz., Jan. 14.

Players and agents are kicking about the new price cutting and of some studios. Producers sometimes sign in for an indefinite period for the studio. As not to jeopardize their weekly rate. Verbal agreement is that the engagement will be only so long, the bars is that the studios hold the players.

Charles Dickson is back with Metro. Several months ago he re-fused to be on the set on time and back contract. He was called back for a continuation of healthy nature.

California rail (proved too wet for "The Road", shooting was postponed until they dried out.

After three months at Par doing "The Road", Herbert Ashby, who has been in the picture, will leave in a couple weeks.

Norman Burroughs, R. P. Schulberg's nephew, dropped from Par's scenario staff after four years.

Ernest Wood, writer, leaves studio. Contract up.

Fox Palace will try rally calls on job stations at night, while night shows, with picture splitting 30-30 with news over and above house unit.

Western will be to closing sales offices in spots all over the country, but it is not the intention of dissolving the ERPI sub-sidiary. The W. E. talker equipment, incidentally, would result that due to reference being made to "servicing the equipment" for a period of years.

British playwright, Benn W. Levy, sailed from London last week to visit for two hours.

Maxine "Dorothy" Byron will play Ingene in "Once in a Lifetime" opening at Santa Barbara, Cal., Jan. 14.

YS has actualized Free Kallan on his 14th day, week, contract, \$1,500, on way to go in.

Red Solomon of "Society" (Par), who is working and having fun with "The Road", will be in the picture.

Time Wexler borrowed by Metro from 15 to play lead with Warner fast in "The Road" (Par).

Henry Franz will stage a program with "The Road" (Par) opening at Santa Barbara, Cal., Jan. 14.

May Tour Negro Unit With 'Horn' on Coast

Hollywood, Jan. 13. If the all-Negro unit opening with "The Road" (Par) and "The Road" (Par) will be on the coast. The unit will be on the coast. The unit will be on the coast.

Hollywood Bulletins

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed in the Hollywood and written and edited by the staff of the weekly "Variety". The Bulletin does not circulate other than on the Pacific Slope. News items in the Bulletin in Los Angeles will be found in that customary department.

Alfred Artists, Has Joined Thelma and Marshall orchestra

Will plays goes east this week, having changed his mind about staying a month.

Hollywood Playhouse, legit, went back to the coast. The "Stimpert" Sisters, eleven, Henry Duffy has been turning the house and party for the Hollywood Playhouse. Henry Duffy, Phineas, comedian, with defunct Gaiety, playing and Lean reported coming.

Bill Boyd, ill, with laryngitis, nevertheless worked in his hospital room for a week. He is now in bed.

King Vidor, waiting for substitute for "The Road" (Par), is now in bed. He is now in bed.

Return of Larry Darmour shortly will start activity at the Paramount. He is now in bed.

Money isn't just name of William Powell's battle with his. He thinks he's getting bad stories.

Allen Prince returns to screen with "The Road" (Par) in "The Road" (Par) at Col.

United Artists studio and KMTT clean away permission from the studio. The studio is now in bed.

Howard Small, film agent, is backing a travel company going to the coast. He is now in bed.

The "Crests" Hall A Ward for J. Joseph M. Selenick's third legit try, stage rehearsals this week with "The Road" (Par) in "The Road" (Par) at Col.

Twenty script based directors at Warner's First National carries on. The studio is now in bed.

Deacy Hamilton, fashion expert, will stage a fashion show at the Sun. He is now in bed.

The contract with Patric, legit, has been signed. He is now in bed.

Three electricians, expelled from the IATSE, are suing for \$4000. They are now in bed.

Paramount has added a piece of chatter and a list of names of available writers and directors to its weekly bulletin sent execs and studio workers.

Douglas Gillette, alias "Blims" Todd, here for \$250,000. He is now in bed.

Jack Warner, Mervyn Lasker and Barbara Stanwyck were in San Francisco, Jan. 13. He is now in bed.

All-American Theatre Co. is re-opening in Los Angeles. He is now in bed.

"Virtues Girl", played by Columbia, with Dorothy Henning, who is now in bed.

Metro will start, summarizing stage 15 this week, making 11 of the stage 15 this week.

All Paramount's production rooms will have standardized screens.

George Sidney and Charles Murray, Universal's comedy team, will be split for 10 months this year.

Warner's will cut off two pictures, and two others, from the studio's 1931 production program.

Ann Harding, before the Warner's, the establishing of her first picture, will be in bed.

Earl Baldwin and Hyman Mervin, will be in bed.

Auguste Du-Pont, French actor, will be in bed.

Katharine Burns, formerly with Metro, will be in bed.

CALENDAR OF THEATRE

B. & K. Double Features in "A" Houses Stir Up Chicago Exhibs

Chicago, Jan. 13. (U.P.)—The picture situation strains itself to the bursting point this weekend with the contemplated double program for three Fox-Public-B. & K. re-release houses the Mayhew, Granada and Tower. Dual bills open Friday (16).

Public-B. & K. features the "Lincoln" (U.A.) and "Part Time Wife" (Fox) at the Mayhew and Granada, and "Lincoln" and "Sunny" (F.B.S.) at the Tower.

Because of this move, film row is growing itself silly. Small exhibitors are tearing their hair, not knowing how to present the situation. Fox, however, also loudly denounces the move but are also tied. Early attempts of the exchanges to force this week of releases are being made under the stress of the selling season.

However, the local Warner circuit under the guidance of James Coston, is threatening a fight. Coston has registered his official protest with the exchanges involved, and it appears that Coston's move will be to double feature all Paramount pictures that play his houses. Coston so far has kept away from double programs except for one or two of his small theatres.

Whole Row Ruck.—The entire row is for double unit in denouncing the Fox-Public-B. & K. on such early release situations, where, they state, there is no need for it. Pictures are being released two weeks after their local showings and before the exhibitors get them. To both exchanges and exhibitors, it means that substantial losses will be forced to so triple feature in order to keep their heads above water.

Public-B. & K. earlier in the season was in its condemnation of double programs, announcing that its theatres would never consider the idea.

UA Release Possible For Eisenstein Film

Hollywood, Jan. 13. United Artists may release the Sergei Eisenstein picture of Mexican revolution, "The General" in Mexico. One of the shareholders in U.A. is named as financially interested in the venture. Recently arrested in Mexico on suspicion of communistic activities, Eisenstein, a follow-up of the Major Peace attacks here, Mexico has been an about-face, according to informants giving reliable information, and is now an official welcome to the country. The bureau wants to stay below the surface about four months, according to the picture.

U's 26

Universal's (U.) Jan. 13. (U.P.)—The picture is generally set for the 1931-2 season. Releases start then, followed on the current picture year.

Picture versions with U. sticking to Spanish and German markets. Will approximate more than last year, about 15 to 20 pictures on multi-theatres until late, but no definite number will be scheduled. A four picture picture line, picture will be picked which look best for the Spanish-German market.

German versions will be limited to five or six because of contingent market.

Katz Back

Katz returned yesterday from a two weeks' swing to the Eastern and Southern Pacific.

He was to build up the market in the Southern Pacific.

No Waits—No Delays

Ever since the Paramount robbery, Broadway picture houses have been making four-and-five hour dropouts daily. As soon as the 10:00 accumulation in the box-offices, the house managements are scheduling it up and delivering to the nation press.

Normally, the theatres depart once or twice a day.

M-G MAY TRY CIRCUIT FOR VERSIONS

Creation of a circuit of foreign language film theatres in the U. S. with a key house on Broadway is being talked of at Low-Metro.

Not the attempt to build new houses, but to take on smaller type theatres in the foreign sections of various cities here and in Canada. Plans exist for the circuit, for all foreign picture with exception of the new ones.

It is said to have approximately 44 foreign language-features finished, or in production, and around 10 short subjects for the circuit. Of this number, 17 features and 10 shorts are in Spanish, 10 features and 14 shorts in Italian, and 14 features and 14 shorts in French. Besides which 22 other foreign languages are contemplated. On this basis, Metro figures it can keep a house going for practically a year on changes weekly.

Foreign language theatre situation was given added impetus when the President, former Broadway leader, went for linguistic wire. Metro may take a left house, for its own New York purpose.

Urban Film Co. Suit

Dates Back to 1925

About 25 of the losers by the failure of Urban Motion Picture Industries in 1925 have filed suit in Supreme Court against Charles Urban, in Melville Tucker, John B. Douglas, E. St. Elmo Lewis, W. Paton Thompson, Roy S. Soule, C. E. Knappe, William Hastings, Henry W. Joy and Paul H. Berger, as directors, against James W. Fright, who sued the stock sales. Papers have been served on Gettling and Soule.

Stockists, who put up \$12,500 for stock, claim that the defendants made false statements to induce them to buy. They claim that the trademarks and patents had been traded sold in certain countries, and the films were not shown at leading theatres, that the company didn't own Kinograph Co., and that Urban company's assets were sold here by United States Court order in 1925.

Univ. Studio Due for

Dinness About Feb. 15

Hollywood, Jan. 13. (U.P.)—Universal is shifting down for at least four weeks about Feb. 15. Suspension of production may be for a longer term.

Next week, despite early indication to such around the coast and in the East, for a short time.

Later on, even after the first will. But it is not a definite yet.

PUSHING THE AMERICAN-GOING PRODUCE

Six Provisions Recommended After Analytical Theatre Survey—Shorts Must Be in Mood of Feature—No Program Contrast—Stop Lying to Patrons and Don't Fight Nearby City Theatres

CIRCUITS ON PAN, TOO

Setting itself not only to fight depression but to make 1931 the biggest year at the American boxoffice, analytical filmdom in the opening gun in its national campaign, is setting its feet to correct theatre evils and laxities. Psychologists have been making a survey and are back with their answers.

Acknowledging that careless management and the operation of theatres, including circuits, has resulted in unnecessary loss to the industry's pocket, it is a whole new era of growth and development at the same time, a mandate is being prepared to make it available by 1931.

Most startling in the recommendations is what amounts to practically a complete upset of the exhibitor's chief pride, a well balanced bill. This makes the chief of a program to satisfy all comes to a halt. Difficulties now claim it was and never can be done, and that attempts to achieve this goal have ruined numerous picture and theatre programs.

Surrounding such pictures as "The Great Dictator" and "The New Yorker" has repeatedly refused in providing a program that has been 100 percent to none, says the investigator.

The fans who pay to see better films, don't want the cheapening edge of slapstick shorts, and vice versa.

Theatre men are advised that the contrast in film fare must stop if the theatre is to derive the utmost benefit from its feature.

The new well balanced bill is described as one that has its shorts in harmony with the program leader. Otherwise, it is emphasized by the man who has been devoting months to a study of the situation, the feature is actually injured for its first one or two reels by the impression made by incongruous shorts ahead of it.

Advice for Small Exhibits

The second provision is equally revolutionary. It declares that exhibitors must not compete with which does not possess some sales angle sufficient for recognition at any boxoffice. This is directed especially at the neighborhood and community operator who is scored highly who using to compete with the potential selling elements which repose in every part of the country and which must frequently be allowed by the exhibitor to remain dormant.

Neighborhood and small town theatre owners are warned, in the third specification, to abandon all attempts from now on to compete with the downtown or near-city theatres. It can't be done, and the exhibitor who attempts to do so are not only doomed to failure but, according to the experts, are made liable for the attention of his own clock to what is showing elsewhere.

Synonymously, the exhibitor is told to drop the program which has to do with his latest greatest squawk protection. Only theatre which is initiating and developing a one theatre trade will help this situation.

Fourth, who houses should be in competition each other, one a first and the other a second run. Exhibitors who are not in a position to mission, and extra difference again, can alleviate this situation, say the experts, by a program of exchange, should out conditions of this kind is not as easy to keep as a constant.

Continued on page 2

Fox Can Turn Out Syndicate Newsreel For itself, Hearst and WB in New Plan

Impatient U. S.

American picture audiences are more impatient than those in America. What word-of-mouth fault was found on "Blue Angel" (U.F.A.) and "Sons of the Sea" (Fox)? (Continued on page 2)

Examination of pictures, both American and foreign, viewed in last week's Variety, may show the answer. Eight American films were viewed, having an average running time of 75 minutes. The nine foreign films also listed had an average running time of 102 minutes. Hence, almost all European films, especially German and French, run at least an hour or more longer than the average American picture.

One reason for greater length in Europe is that short subjects are not used to such an extent as over here.

SEE ERPI—G. T. P. REACHING FOR PEACE PACT

There are indications of a possible settlement in the patent battle between Western Electric and General Talking Pictures (DeLoe). ERPI, the Western Electric subsidiary and G. T. P., have been slowly working out important agreements. Although not made public, this may portend the beginning of a get-together between the two.

To approach either of its two companies on the subject is fruitless. It is more or less substantiated that the bankers are still steering their influence towards a settlement or a wedding party. G. T. P. victory on the film patent, gained down in Wilmington and now on appeal in the U. S. Circuit Court of Philadelphia, is more than a mere bugaboo to ERPI.

A decision by the Philadelphia Circuit Court may be expected within a fortnight. An attempt to take the matter for judgment before the U. S. Supreme Court would ERPI lose the decision in Philadelphia, and delay final disposition of the argument, but financial men are speaking openly as being opposed to such a delay which may only destroy the matter in the air.

Big "Cimarron" Splash, May Also Change Title

Reads Pictures is planning to give "Cimarron" that "Last of the Mohicans" and "And" treatment. Release in 200 houses, simultaneously, and all of the publicity details that marked "Cimarron" will be given the "Cimarron" title. Title of the film may be changed before the big publicity wave.

McElwaine Quits Pathé

Culver City, Jan. 13. (U.P.)—Pathe's in the United States, moving the line by R.K.O. came to the resignation of Don McElwaine, who was in charge of publicity and advertising. McElwaine, who was in charge of publicity and advertising, is leaving the company to go to work for another company. He will be replaced by a new man.

First, new word-of-mouth fault was found on "Blue Angel" (U.F.A.) and "Sons of the Sea" (Fox)? (Continued on page 2)

Entrance of Warners on the news and is expected to do much in turning the film. Revenue from W.L. which would get a certain number of clips from the Fox or Hearst sound tracks, to watch the W.L. name would be appended, will not be the financial problem.

If the line-up excludes the Fox organization will, practically, be turning out three new releases, the new ones, the "Blue Angel" and "Sons of the Sea". Fox has more than enough sound tracks to accomplish such a purpose.

Razz 'Bound'—Pulled, But Letters Force It Back on Screen

Portland, Me., Jan. 13.

Outward Bound (W. B.) was razed to such an extent here at the Empire that manager Marion Fowler was compelled to pull it off after the first day. Local papers used front page space on the incident, the first time a picture had been so treated here, and a few days later articles from various prominent people in newspapers insisted that the film be shown. Result was that Fowler placed it on the bill again, showing it once a day.

Great publicity for Metux and Ferguson started for its program. The result consisted of the feature pictures at regular prices.

W. E. About Ready with its 'Orthochromatic Screen'

Aiming for exclusiveness in the equipment field, Western Electric is following up its "noiseless sound" program with a new screen. The latter, like the former, can be obtained only by W.E. licensees, a policy of the W.E. company.

Screen alone is being kept dark to be sprung on the exhibitors as a surprise package. It will be labeled "orthochromatic screen."

Censors Cut 'Blue Angel' To Ribbons—Par Hods It

Pittsburgh, Jan. 13. Censor board here voted thumbs down last week on "The Blue Angel" (U.F.A.) and "Sons of the Sea" (Fox). The board was divided 4-3. The board was divided 4-3. The board was divided 4-3.

Last-minute switch brought "Ray of Light" in to replace it.

Shuberts' Travel Film

Hollywood, Jan. 13. (U.P.)—Shubert's Travel Film Co. is planning a travel film from the high country of Australia, soon to be released. The film is being planned around the travel film.

Lasky on Coast

Hollywood, Jan. 13. (U.P.)—Lasky is planning a travel film from the high country of Australia, soon to be released. The film is being planned around the travel film.

FREE FILM COUNCIL

Par's 3-Way Scheme for Films Deemed to Have Chance Abroad

Paramount has a three-way production scheme on force-very variations. Plan is to take Paramount's home made pictures and give them three treatments: as silent, with either a dialog, part-English dialog, or just synchronized. Native production will continue on quota pictures at Paramount's Paris studio in addition to contemplated production in England.

The all-dialog pictures will be as the original print, except that the dialog may or may not have native titles, depending on the action of the film and its theme. The merely synchronized output will, of course, have titles.

Entire system is to be on a selective basis. Theoretically, to give this treatment only to those films deemed salable in markets abroad. This, it is thought, will automatically curtail foreign production.

Idea will not actually gain headway until around March, London operations are expected to open upon Joe Seligman, P.'s foreign manager, makes his quarterly visit to Europe within a couple of weeks.

WILL EVANS QUILTS GEN. THEATRES, CHANGES DU

London, Jan. 13. Will Evans, P. managing director of Gaiety British and General Theatres, is resigning in February. This is reported worth \$2,000,000. Evans has been in the theatre for 20 years and has enjoyed the life of his job.

To keep occupied, Evans will go upon the beach as justice of the peace in Sussex county. Theatres of Evans, it is expected, will involve Evans' interest in both cinema and to produce. Evans is married to a woman named Mrs. Evans, a former actress, and director in his amateur production.

Non-Believers

Paris, Jan. 13. French newspapers have gone wild over the story from New York involving George C. Scott and Lila Grey Chaplin.

They took business on this side regard the affair as a publicity one and won't be surprised at anything.

"Monte Carlo" Liked on Double Bill; Shaw Planned

London, Jan. 13. The "Lobster" talker, "Monte Carlo" (Par), opened at the Carlton, yesterday (12) on a double bill, the latter half being a talker version of Shaw's "How He Lied to Her Husband."

"Monte Carlo" was well received. The Shaw picture was panned all around.

Bad-Heat Wave

Chapeton, Jan. 13. "Terrible" heat wave, one of the things that is not a theatre problem in the States at this time, has been hitting into the boxoffice here. All sorts of amusements have been offered, particularly pictures.

Daughter to Nissensohn

Berlin, Jan. 13. A daughter was born to Mr. and Mrs. Robert Nissensohn, "Child" was named Jane Ann.

Nissensohn is Warner's German branch and a brother-in-law of the Warner boys.

YANK FILMS RISK NATIONAL PRIDE

French Authors Turning Down American Dollars—Paris Studio Showing France the Way to Promotion and Paydirt

BANKERS LEERY

Hollywood, Jan. 13. In the quest for foreign talent local studios have learned of possible Governmental financing by France of its native producers.

The French republic, realizing that its native bankers are leery of financing the French film producers, now propose to extend such financial support on its own.

Americans recently returned from abroad find that the French producers, such as Guitry, Baron Jance de Rotchilla (Ernest Pascal) and kindred native dramatists, have been propositioned already by the Government.

With the high patriotic standards of France, the natives are rejecting even the offer of this money in their own country. Governmentally financed and locally produced.

French actors, here have been notified by the Actors' Society abroad that any Frenchman operating in his voice in dubbed version.

(Continued on page 50)

'All Quiet' Argentine Smash—Crowd Rolls Back Sliding Roof

Buenos Aires, Jan. 13. "All Quiet" is the smash hit of this territory is a number of houses.

Opening at the Teatro Belgrano, in the city of Rosario, the crowd overflowed and insisted on the opening of the theater's sliding roof so that they could stand atop the house and watch the action.

The reason the crowd could not stand the doors, which it smashed down to pile into the theatre.

ONE WAY SQUAWK

Pathe-Natan Panned at Boyer, But Cops Comed Players

Paris, Jan. 13. Becoming more and more apparent, that the legitimate theatre here cannot hold its own people from the more attractive offers of the pictures.

Pathe-Natan also makes a business gesture toward this territory by announcing a visit by Gaston Lly, French actor of both stage and screen. "Personal appearance by this important artist," says the movie, several films, is looked upon as a business opportunity in Pathe-Natan products with him sales the obvious objective.

So. A. Reps N. Y. Bound

Bureau Aires, Jan. 13. William Fox, American chief, sailed for New York. His itinerary calls for stops in Rome.

Victor Schoriot, home office representative here for Fox, also sailed yesterday (Sunday) on the Western Express for a quick trip home and back.

"1914" Okayed

Berlin, Jan. 13. Richard Oswald's "1914," which goes into the German side of the World War origin, and which was banned in New York, has not been approved for release.

Approved by censorship board, saw way south.

Lloyd Hit

Berlin, Jan. 13. Harold Lloyd's "Welcome Danger" has established itself as a "sensation" and has a prospect of a big hit.

Simultaneous BIP Premieres

The Hague, Jan. 13. Simultaneous premieres were given at Amsterdam, Rotterdam and The Hague of British International's "Nightbirds."

Film was made in Britain.

American Producers in Battle For Australian Market Control

HOOT AT PICTURE

Paris's Paris Made "Unloved Woman" Doesn't Impress Swiss in German

Geneva, Jan. 13. "Die Frau ohne Liebe" ("The Unloved Woman," a German dialog picture produced by Paramount at its Hollywood studios, was hosted at its world premiere in Basle, Switzerland.

Picture was a much advertised attraction at the Pata Morgana cinema in the Swiss town. Exhibition of the picture off, Camilla Horn is among the cast.

PARIS REFUSES PERMIT ON TELEVISION

Paris, Jan. 13.

The "overnight legislation," possibilities of which were the basis of Dr. Julius Klein's warning to the American picture industry, appears thus early, but in a case which operates against the French industry rather than against an alien business.

A powerful television broadcasting station was recently built at Rommerville, near Paris, by "Vitus and Natus" acting on assurances they had received from the government that when the plant was completed they would be given permission to operate.

Now that the plant is almost an actuality, the government has changed its attitude, apparently disturbed by the possibilities of political influence from an establishment might give to some interest outside the government's control. Accordingly the okay is held back. It is considered that there is a prospect that the original promoters may now be considered to hand the establishment over.

'Lujah' Is a Puzzle At Italian Premiere

Milan, Jan. 13. Metro's "Lilith" was a total failure when it projected on the Odéon screen Saturday (10). Exact Italian don't like religion in their film fare is a logical thing, even if the cutting and editing have been made to make the picture completely unobjectionable to the most patient audience in the world.

Pathe-Natan, however, has taken the picture to the Italian market. The picture is a puzzle. It was trying to explain what was going on in the film, while the audience was listening him with remarks of dissatisfaction.

It once more brings up the old question of American film makers know how their product is justified in foreign countries, and what it is supposed to be.

\$6,000 Film Salary

London, Jan. 13. "Lilith" has been optioned by Metro. Film for "Lilith" is a puzzle.

Arnor will get \$6,000 for three weeks, with option of an additional week and the same fee.

PALLENBERG SIGNED

Berlin, Jan. 13. Allaway Films has put the German producer, Max Pallenberg, under contract for one talker.

Study will be "The Reckless" by the Viennese author, Alfred Volgar.

Sharp three-cornered fight is on here among American picture interests which seems to have as its objective the control of releases in this market. Meanwhile the Government is worried at the prospect of a shutout of English product and must frame legislation to offset the American drive.

Companies involved are Paramount and Fox, with Warners and Radio now joining into the contest. Warners' arrangement with Fallers' circuit in Australia and the Fuller-Hayward unit in New Zealand gives Warners 80 theatre.

Radio Pictures has leased the Royal Victoria Theatre, Williamstown, and is understood to have options on many other properties.

Paramount is going on with its campaign of leading independent houses wherever available, while Fox is expanding its Hoy's Theatre circuit.

Union Theatres remains independent of any foreign influence. How the government will act in the situation has not been fixed. The obvious method would be to legislate to curb the activity of foreign interests. It is known that the administration affects to be worried over the possibility that British product may be forced out.

DUTCH O. K. 'ALL QUIET,' SET FOR BORDER TOWN

The Hague, Jan. 13. Dutch board of censors has issued "All Quiet" (U) without cuts or amendments. The film viewed, however, is the German version, not the one by Berlin, or the American version, but is a special silent made for the international market, with dubbed titles.

In a few days it is expected a copy will arrive of the German version, which created all the uproar. Much impatience has passed on the version, and proposals to give it its premiere in Vooit, a small town in the German territory.

This would be the reverse of the common practice along the southern frontier. Many Dutch Catholics cross over into Germany to see pictures, which were passed for Holland for exhibition in the Protestant north, but stamped by the clergy in the south.

Paris, Jan. 13. Special excursion trains are being sent from the German border, Karlsruhe and Mannheim to enable Germans to come to French Strasbourg to see the picture. The universal picture is in its seventh week in spite of the German ban when a number of more interest, including admission to the picture.

Clericals in Germany Tighten Censorship

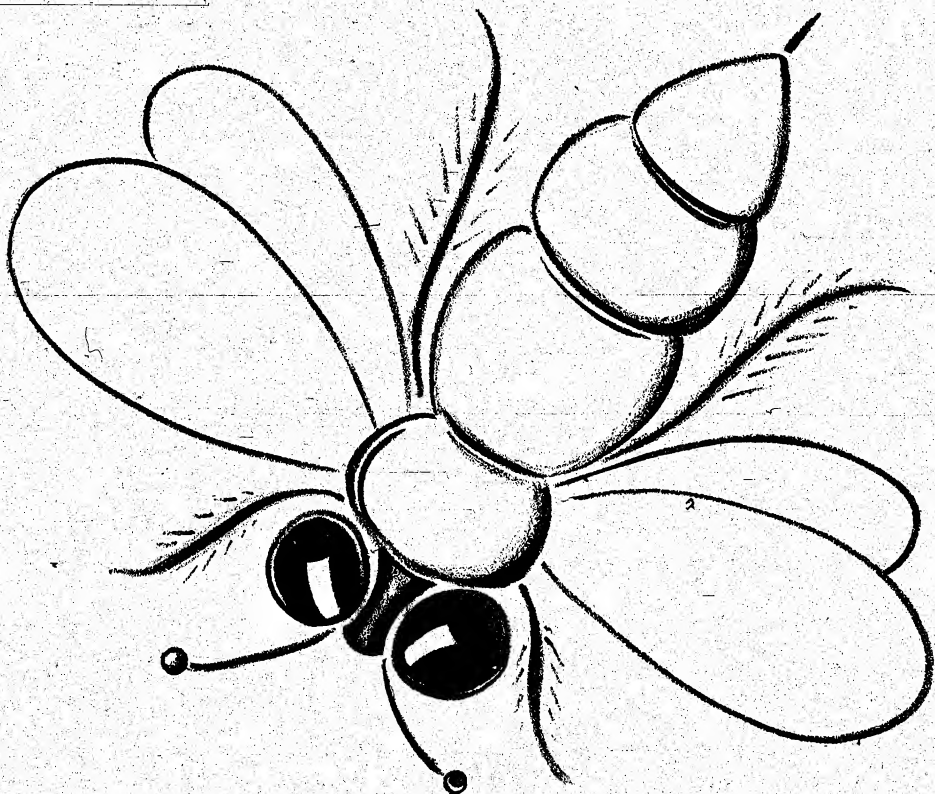
Berlin, Jan. 13. The German government has, in mind a more severe censorship system when a number of more interest involved will be held here at the end of this month.

There is due to the increasing influence of the Clerical party in German politics.

Few U. S. Films

The Hague, Jan. 13. The present film offering here is "Lilith" (see American picture) and "Lilith" (see American picture) from the States.

Germany is also represented with "Lilith" (see American picture) and "Lilith" (see American picture) with "Lilith" making personally appropriate.



Consider the

HYMENOPTERA

THE BEE: He was here long before you...and he stands a good chance of out-lasting you. Nothing ever bothers him...even in frost he gets his. He's a hard worker...but so are a lot of other fellows. In this business they're the boys who have followed the bee's slogan...not "How's Honey?"—but "Where's Honey?" They know the public is shopping—but they're giving the public what it's shopping for. Good pictures—with big stars—in well-known, insured vehicles. They're getting the week-out, week-in profits no matter what the times or season. And only WARNER BROTHERS are GIVING THEM THE CHANCE TO DO IT!

Look what you get from the
dependable **WARNER BROS.** →

Let WARNER

BROS.

Underwrite
YOUR 1931
Prosperity



BEBE DANIELS

in the most sensational story of the last twenty years

MY PAST Story of a woman who lived and learned too late

The story which the Author dared not sign with Ben Lyon . . . Lewis Stone . . . Natalie Moorehead . . . Joan Blondell . . . Directed by Roy Del Ruth of "Hold Everything" fame



Wait 'til you see the greater . . . **BARBARA STANWYCK**
in **ILLICIT**

Charles Butterworth, James Rennie, Ricardo Cortez, Joan Blondell, Natalie Moorehead. The theme alone would pack any house, but what a story it tells! Directed by Mayo who made "Doorway to Hell"



Two Big Stars in One Big Knockout Comedy Hit

WINNIE LIGHTNER
JOE E. BROWN

One would fill your house—but two! **SIT TIGHT**
with Claudia Dell, Paul Gregory, Hobart Bosworth, Lotti Loder *Directed by Lloyd Bacon*



Now a greater laugh hit than it was on the stage

FIFTY MILLION FRENCHMEN

It's the answer to your box office prayer—with Olsen and Johnson, William Gaxton, John Halliday, Helen Broderick, Claudia Dell, Lester Crawford . . . Written by Herbert Fields
Directed by Lloyd Bacon of "Office Wife" Fame

THE RIPLEYS

"Rip" himself in a sure-fire series

THE NAGGERS

Mr. and Mrs. Jack Norworth, now giving everybody plenty of good laughs.

LOONEY TUNES

Bosco and his Honey . . . became the biggest sensation over night.

THE PENNERS

Starring Natty Joe Penner in a great laugh series

1 AND 2 REEL COMEDIES

The pick of the lot—guaranteed laughs!

VITAPHONE SHORTS

Have the
MARKET CORNERED!



GEO. ARLISS

tops three great screen successes with the famous

THE RULING PASSION

with Evelyn Knapp, David Manners. Dialogue by Booth Tarkington. Directed by John Adolfi.



**FRANK FAY ... and seven
LAURA LA PLANTE**

in the sensational Broadway success that everyone raved about—

THE DEVIL WAS SICK

with Louise Brooks • The "G" Sisters • Yola D'Avil • Marian Marsh • Charles Winninger, Ethlynnne Claire • Michael Curtiz directing



The World's Greatest Actor ... in a world-famous play

JOHN BARRYMORE

In a screen adaptation of "Trilby," as the great

SVENGALI

with Marion Marsh, Tom Douglas and Carmel Myers. Directed by Archie Mayo who knows his box-office.

**Three
Cheers for**

**WARNER
BROS.**



The 1931 Ambassadors
of PROSPERITY

judge **FIRST**
NATIONAL
 by the ★
STARS ★



Right Now He's Breaking The Records His
 "Down Patrol" Established... **RICHARD
 BARTHELMESS**

... most popular of all screen stars goes in
 for sure-fire
 action with **THE LASH**
 Mary Astor,
 Marian Nixon, Fred Kohler, James Rennie in
 support. . . . Directed by Frank Lloyd.



... The Nation
 is waiting to see **DOUGLAS
 FAIRBANKS, Jr.**
 become a greater hero on the Western Front in
 his rugged ro-
 mance... best-
 selling novel by
 Hamilton Gibbs... to be directed by Alan Dwan
 ... and it will be one of the biggest of its kind.



Made for the American boy and girl from six to
 sixty — The kids will rush your doors to see

**FATHER'S
 SON**
 Produced with an under-
 standing that is remark-
 able—and written by the
 Peer of All American Boy Story Writers
BOOTH TARKINGTON

with Lewis Stone, Irene Rich, Leon Janney
 John Halliday, Micky Bennett. "Outstanding
 film. Intimate glimpse of typical American Boy.
 Destined for unqualified success." L. A. Times



Now she's a star who can fill any box-office till
LORETTA YOUNG
 In the story that is bound to do better than
 even the previous great success "Office Wife"
BIG BUSINESS
GIRL Big names in support; Frank
 Albertson, Joan Blondell,
 Harold Minzer. "College Hu-
 mor's" best story. Directed by William Seiter.



JOE E. BROWN
 is bringing business with that aviation riot
GOING WILD

Supporting are some of the best bets. Lawrence
 Gray, Ona Munson, Walter Pidgeon, Laura
 Lee, Frank McHugh. William Seiter directed.

LITTLE CAESAR PANICS B'WAY



This is an actual news photo taken by the N. Y. Graphic staff photographer at the scene of riot on opening nite

"CAUSES TWO RIOTS AT N.Y. STRAND" headlines Eve. World. House goes to 19-hour grind from 9 a. m. to 4:30 a. m. and still thousands turned away. \$50,000 take in three days! Biggest money in Broadway history! The hit of The hour. Available now!



After 'Office Wife' the public is on its toes for **DOROTHY MACKAILL** in the story every company in the business wanted! **PARTY HUSBAND**

An all-star cast includes James Rennie, Dorothy Peterson, Don Cook, Joe Donahue and Helen Ware. Clarence Badger will direct this unusual picture.

STOP!

you're killing me!

out goes gloom — in go new records...



The whole country's plenty bothered waiting for... **ONA MUNSON • BEN LYON** In the 1931 style comedy knockout... And they're all coming in twice to see **THE HOT HEIRESS**

As prepared by Fields, Rodgers and Hart, the greatest team of writers in the show business today... With Tm Dugan, Inez Courtney, Holmes Herbert.

1932

is only ONE year away

don't ~

for heaven's sake—don't give
your opposition a chance to
say you missed this year's . .

Golden

WARNER

BROS. *opportunity!*

CALL *a*
SALESMAN • SEND *a* WIRE •

OBEY THAT
IMPULSE



"VITAPHONE" IS THE REGISTERED TRADE MARK OF THE VITAPHONE CORP. DESIGNATING ITS PRODUCTS.

Theatre Advertising as Indicated
From Various Cities

ST. LOUIS



**WORLD PREMIERE OF
DELANCO'S COMEDY HIT**

Not in all her previous screen roles has Marion Davies had a role so rich with fun and comedy as this one. You will be made to laugh for every moment she appears. Her father could not have written a better father comedy. In the most entertaining and amusing way, this comedy will give you a good laugh and a general happy feeling.

Marion DAVIES
in
Bachelor Father

ON THE STAGE:
FANCHON & MARION'S
"KISSING DOUBBLE" IDEA
Featuring
CLAUDE and CLARENCE
STROUD
MAIKY WHITE
MILLEN TWINS
and the Trio
SEANAY, JOEY, GILBERT
FABER and MAIKY

FOX GRAND ORCHESTRA
Edison Palace, Louisville

25c
10c

DENVER

Tomorrow, the Paramount With Grand Wide Release
from the Greatest Thriller of Love the World Has Ever Known
"Hell's Angels" 1929 in Blue "Hell's Angels" 1929
"Hell's Angels" 1929 in Blue "Hell's Angels" 1929
"Hell's Angels" 1929 in Blue "Hell's Angels" 1929

Harry's Last Day
"HELL'S ANGELS"

Paramount
SIXTEENTH at GLENARM

Donny was my first baby, my first joy. That pain is strong in my heart because they are taking him from me forever. But I love him more than I love myself. Because he is in trouble - and I am his mother!



Tense, human, gripping in its amazing story of a young mother and her children who walk the high road and low road of destiny.

Mothers Cry

Helen Grace Carlisle's novel that Fannie Hurst, Theodore Dreiser, John Galsworthy and every leading critic hailed as a masterpiece.



with
**DOROTHY PETERSON
HELEN CHANDLER
DAVID MANNERS
SIDNEY BLACKMER
EVELYN KNAPP**

EXTRA!
LAUREL and HARDY
For laughing purposes only
"Another Fine Mess"
Jerkie and Jean
Other Big Units

SPECIAL KIDDIES CLUB MATINEE SATURDAY AT 10 A.M.
Chapter Two, "Spell of the Circus"

WINNIPEG

GARRICK

LAST SHOWING TODAY
Joe E. Brown
in
"TOP SPEED"

STARTING TOMORROW
AT 11 A.M.

EDDIE CANTOR
IN
WHOOPEE
"C" AT THE
GARRICK
AND

Here's a gun to shoot yourself!



AND YOU might just as well if you don't see Eddie Cantor's and Sammie Cutler's production of

Eddie Cantor
in
"WHOOPEE"
Music and Floor Techniques

HAWAII

Attractions Extraordinary!
THE ENTIRE WEEK STARTING
SATURDAY MATINEE ON THE SCREEN
ON THE STAGE

The Utmost in Color, Spectacle, Drama and Melody

"Song of the FLAME"
It Has Shattered the World

On His Farewell Tour
LONG TACK SAM
AND COMPANY
(Daily Except Sunday)

SEATS NOW ON SALE
at 10c, 25c, 50c, 75c, 1.00, 1.50, 2.00, 2.50, 3.00, 3.50, 4.00, 4.50, 5.00, 5.50, 6.00, 6.50, 7.00, 7.50, 8.00, 8.50, 9.00, 9.50, 10.00, 10.50, 11.00, 11.50, 12.00, 12.50, 13.00, 13.50, 14.00, 14.50, 15.00, 15.50, 16.00, 16.50, 17.00, 17.50, 18.00, 18.50, 19.00, 19.50, 20.00, 20.50, 21.00, 21.50, 22.00, 22.50, 23.00, 23.50, 24.00, 24.50, 25.00, 25.50, 26.00, 26.50, 27.00, 27.50, 28.00, 28.50, 29.00, 29.50, 30.00, 30.50, 31.00, 31.50, 32.00, 32.50, 33.00, 33.50, 34.00, 34.50, 35.00, 35.50, 36.00, 36.50, 37.00, 37.50, 38.00, 38.50, 39.00, 39.50, 40.00, 40.50, 41.00, 41.50, 42.00, 42.50, 43.00, 43.50, 44.00, 44.50, 45.00, 45.50, 46.00, 46.50, 47.00, 47.50, 48.00, 48.50, 49.00, 49.50, 50.00, 50.50, 51.00, 51.50, 52.00, 52.50, 53.00, 53.50, 54.00, 54.50, 55.00, 55.50, 56.00, 56.50, 57.00, 57.50, 58.00, 58.50, 59.00, 59.50, 60.00, 60.50, 61.00, 61.50, 62.00, 62.50, 63.00, 63.50, 64.00, 64.50, 65.00, 65.50, 66.00, 66.50, 67.00, 67.50, 68.00, 68.50, 69.00, 69.50, 70.00, 70.50, 71.00, 71.50, 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ACADEMY TECHNICIANS STUDYING NOISELESS

Hollywood, Jan. 13. The technicians' branch of the Academy met at Warners' studio for a demonstration of RCA's system of reducing ground noise, first tried out in "Dialana" and claimed by RCA to have been considerably improved and simplified in the past year.

ERT's new "noiseless" system was explained to the Academy technicians Dec. 11. They are looking into achievements along the same line in various areas recording in an impartial study of the increasing

noiselessness of talkers. The academicians will make no public comparison of results attained by the rival systems, but are working for standards of reproduction and amplification in the country's theatres, so as to use the new recording to best advantage.

Four pictures with noiseless recording have so far been released. Examples of the RCA system are "Dialana" and "Half Shot at Sunrise" (Odeon). ERPT's firsts are "Right to Love" (Par) and "The Rat Whisker" (UA).

From Fox to Metro

Hollywood, Jan. 13. Drooped by Fox, Howard J. Green immediately hopped to Metro's writing staff.

Christies Land Two More for Col. Release

After a haul of "Charley's Aunt," Columbia has contracted with the Christies for two more feature comedies on next year's program. Sketch for yarns is now on. Christies have still one more feature to make for Col's current program. "Meet the Wife" is the probability.

AUSTER WITH COLUMBIA

Iselin Auster will succeed Dick Kuybauer as scenario editor for Columbia.

Auster was previously assistant to D. A. Dorn, head of the Paramount's reading staff.

Exhibs on Carpet

(Continued from page 8)
tively small part of the U. S. show world.

Physically Clean Theatres

The fifth and sixth degrees can be summed together. They are for show only rabbi who is careless in dressing his shop, figuring that the picture will do business regardless of personal effort.

This type of proprietor is warned to dress his house in new paint and scrub it up at least once a week. The other is for the theatre owner and manager in the third-class city and town who is satisfied with his present draw.

Too Much Squawking

It is brought out that picture attendance can be heavily increased from the standpoint of actual payoffs if the theatre man will do his bit in personally finding out why the millions of stay-at-homes don't patronize pictures.

A sidelight among the resolutions deals with lying exhibitors. Thousands of fans daily come out of as many theatres and squawk about or praise the feature which they have seen. For the squawker, the manager has found blaming book booking the easiest way out, while for fan who lauds the picture, the same manager swells his chest and extols his own booking judgment.

Often, these little allies of little managers react all the way back to governmental centers. Folk-of-blue-rose caliber, it has been found, are the very ones to seize upon the book booking excuse in later tirades which react to the discredit of the entire industry.

Tell each fan the truth, this clause demands. Tell the squawker that the picture playing is satisfying thousands of others throughout the country and that fiction can do no more than to please and entertain the majority.

The psychologists maintain that their theories are more than mere ideas.

COAST PATENT SUITS

Hollywood, Jan. 13. Cinema Patents, Inc., is suing Columbia Pictures and Horses Laboratory for an injunction restraining them from using the Duplex Developing Machine and various methods for treating film, allegedly covered by two Leon Caumont and three Frederick B. Thompson patents.

Suit supplements one filed last year and still in litigation.

U Will Glorify Cliff Hangers In 4 Serials—Maybe 6

Hollywood, Jan. 13. Glorifying the fiercest and the brave deeds of cliffhangers and plans in its current serials, "Universal" will continue its Zerkowich activities next year. As starters it will pick on the cops, air mail carriers, and coast guard.

Studio is set on four serials for the new year, and maybe two more. Only title set is "Heroes of the Law." Probabilities are a serial based on the life of Buffalo Bill and a treasure island thriller.

Henry McEae, in charge of the cliff hangers, is searching for story material.

Cluck-Cluck Shorts

Hollywood, Jan. 13. Christie will produce a new series of dubbed comedies using chickens and ducks instead of chimps and dogs.

Idea was sold to Christie by Walter DeLeon, Chick Yell and Neil Burns. Trio have already written the first story titled "Fowles of 1931." Neil Burns will direct.

Rogers Batoning Again

Hollywood, Jan. 13. Jazz band leader comes in for glorification in an intended early production by Paramount. Title is "Manhattan Musketeers," by Sam Speerick.

Buddy Rogers is set for the baton wielder, as in "Close Harmony." Sheets Gallagher, Stuart Erwin and June MacCloy will also be included. Eddie Sutherland directs.

MARQUIS WRITES "SKIPPY"

Hollywood, Jan. 13. Don Marquis has been assigned to write the dialog for Para's "Skippy," from an adaptation by Sam Mintz and Joe Mankiewicz. Norman Taurag and Dave Burton will co-direct. Tod Sloman, previously slated, has been switched to another production.

ROLAND BROWN'S FIRST

Hollywood, Jan. 13. First directorial job for Roland Brown, writer at Fox, is "Skyscraper," starting Jan. 24. Cast co-features Spencer Tracy and Warren Hymer.

ROMANCE

ROMANCE is the lifeblood of the theatre. It flows through every movement on stage or screen.

And romance requires its proper setting and atmosphere—elements that can only thrive with the aid of Living Music.

THE AMERICAN FEDERATION OF MUSICIANS

(Comprising 140,000 professional musicians in the United States and Canada)

JOSEPH N. WEBER, President

1440 BROADWAY, NEW YORK, N. Y.

DENO & ROCHELLE

Originators of the Famous

"RACKETEER DANCE"

Which we first introduced at the R-K-O Palace, New York, May 31, 1930, which resulted in a tour of the Public Circuit

Closed in New Orleans Last Thursday—Arrived in New York Last Sunday—Opened Monday for Loew's in "Nite Lights"

NOW—VALENCIA THEATRE, JAMAICA

Opening June 1, 1931, Palladium, London, England

Direction: WM. MORRIS

Squaw Valley's Gift
to the World

STUART ERWIN
PARAMOUNT

SHOW WORLD LINES UP FOR "CIMARRON"

**America's Crack
Showmen Poised
for Promotion Up-
heaval - - - Grand-
scale Ticket Sales
in Sight!**

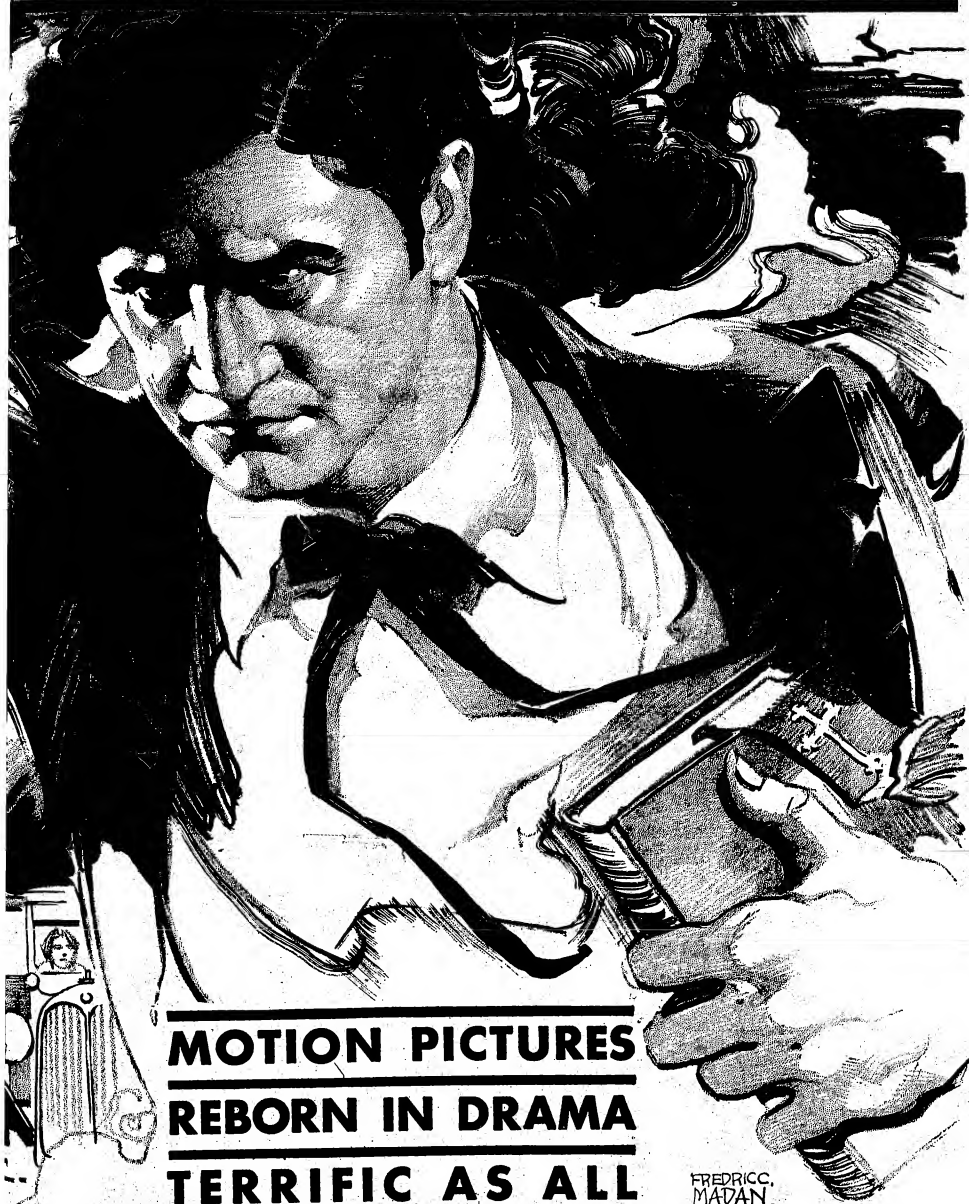


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COLOSSUS BEST



DING THE SCREEN!



**MOTION PICTURES
REBORN IN DRAMA
TERRIFIC AS ALL
CREATION . . .**

FREDRICK
MADAN.

FERBER GENIUS IN BURST OF GLORY ON THE SCREEN

Radio
PICTURES

Reg. U. S. Pat. Off.

**RICHARD DIX
IRENE DUNNE
ESTELLE TAYLOR**

AND ASSEMBLAGE OF
SUPERLATIVE ARTISTS

DIRECTION
WESLEY RUGGLES

ADAPTATION
HOWARD ESTABROOK

PHOTOGRAPHY
EDDIE CRONJAGER

Critics Splash Wildest Praise Across Pages of Nation's Daily Press...

By Jimmy Starr, knock-em-down, drag-em-out reviewer Los Angeles Express:

"The word 'Cimarron' means 'wild, untamed'. The motion picture Cimarron means probably your greatest cinema thrill of 1931. Each year there is always one outstanding production.

Last year it was 'All Quiet on the Western Front'.

My prediction is that 'Cimarron' will take the honor for the New Year.

It is in the class of the never-to-be-forgotten productions... a standard in super-talkie production by which others will be judged."

THE CAMPAIGN IS ON! WORLD'S MIGHTIEST SHOW FORCES LINKED IN DRIVE



**EDNA
FERBER**

Whose pen recreated a glamorous age in all its tumultuous splendor for the biggest story of the decade



**WESLEY
RUGGLES**

Genius of Wesley Ruggles results in supreme directorial achievement of year!



**HOWARD
ESTABROOK**

Sure-footed, unerring showman contributes brilliant adaptation of great novel.



"NEVER SINCE JOINING
PARAMOUNT HAVE I
SEEN SUCH A LINE-UP OF
GREAT PICTURES AS THE
ONES COMING NOW."

S. R. KENT



The present public will spend big money on real hits. The high grosses rolled up by **MOROCCO** and **TOM SAWYER** during December, traditionally a bad month, are fresh evidence of this.

I believe these two successes mark the beginning of a period during which exhibitors of **PARAMOUNT** pictures will do continuously fine business, week after week.

I don't base this belief on hope or hokum. I base it on 12 coming **PARAMOUNT** pictures finished and previewed by us, all released before March 15th:

THE RIGHT TO LOVE. Ruth Chatterton is the greatest female dramatic box-office bet on the screen today. This is her finest picture to date. Everywhere it has opened, it has beaten the figures of "Sarah and Son" and "Anybody's Woman," the last two Chatterton hits, in several cases by 100%. At the Paramount Theatre, New York, **THE RIGHT TO LOVE** did a normal week's business in four days and is being held a second week.

THE BLUE ANGEL. Marlene Dietrich has become one of those phenomena you hear about but seldom see—a star overnight! After **MOROCCO** they're yelling for her in a second show quick. In **THE BLUE ANGEL** you give her to them, plus the finest actor of them all, Emil Jannings, in his first English talking picture. Plus the masterly direction of Von Sternberg, who made **MOROCCO**.

THE ROYAL FAMILY OF BROADWAY. Still playing to standing room after three big weeks at the Rivoli, New York, where it got the finest reviews I ever read. An intensely



"STAMPEDE"



"STOLEN HEAVEN"



"ROYAL FAMILY
of Broadway"



"SCANDAL SHEET"

human story that every class of audience will enjoy; quality showmanship production; magnificent acting by Fredric March, Ina Claire, Mary Brian and Henrietta Crosman.

SCANDAL SHEET. In my opinion this is the best George Baneroff picture PARAMOUNT has made since "Underworld." It is a powerfully dramatic story of a ruthless newspaper editor, his beautiful wife and his wife's polished male friend, acted up to the hilt by Baneroff, Clive Brook and Kay Francis—three stars.

FIGHTING CARAVANS. More time, money and talent were spent upon this mighty production than on any other made in our studios this season. The results justify it! A real story, which the sweeping backgrounds of prairies, mountains and floods enrich but don't swallow. An all-star cast—Gary Cooper, Lily Damita, Ernest Torrence, Fred Kohler and Tully Marshall.

THE GANG BUSTER. Coast previews hailed this as the best picture Jack Oakie has made since becoming a star. An actual screening of it proves it. Oakie, given a fine supporting cast in William Boyd, Jean Arthur and others, and a clever story with plenty of action, lives up to his reputation.

LADIES' MAN. Mr. Zukor came back from Hollywood very enthusiastic about this production which he saw in previews. It's Ruppert Hughes' famous Cosmopolitan serial starring William Powell. He hasn't appeared on the screen since "For the Defense." They're ripe for him. Powell is backed by a superline cast headed by Kay Francis and Carole Lombard.

NO LIMIT. When we screened this show in our projection room last week, we said: "Where has THIS Clara Bow been all our lives?" It's a new, electrifying Bow in a strong dramatic story far removed from the light stuff this star has been making. The support given her by Stuart Erwin, Norman Foster (of "Young Man of Manhattan" fame) and others, is great.

STAMPEDE. Mr. Zukor saw this on the Coast and ranks it with FIGHTING CARAVANS as one of the two best outdoor hits PARAMOUNT has ever made. Richard Arlen, Fay Wray, and Claude Gillingwater head the cast.

STOLEN HEAVEN. I got this picture over in rough form from our Long Island studio and spent one of the most entertaining hours of my life screening it. Nancy Carroll tops "Laughter," "Devil's Holiday" and anything else she has ever done. Phillips Holmes, hero of "My Man" and "Devil's Holiday," proves his star calibre again.

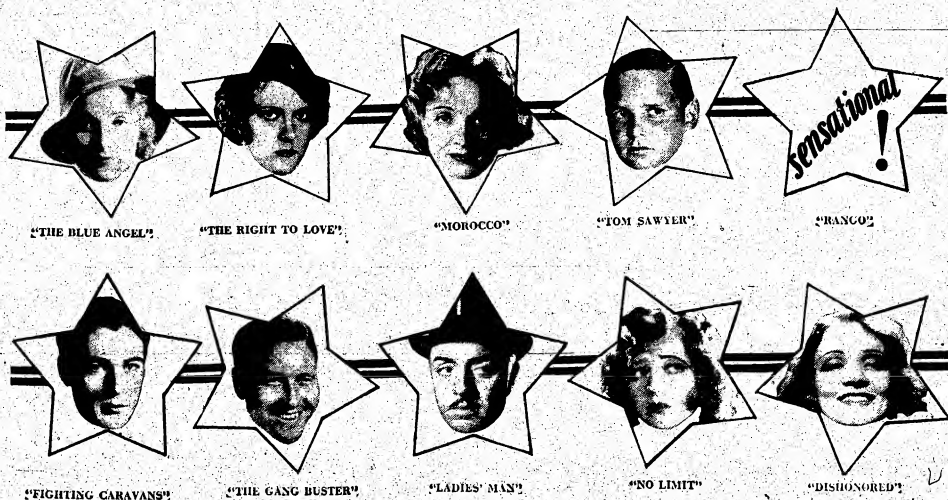
DISHONORED. Messrs. Zukor and Lasky screened this drama, starring Victor McLaglen and Marlene Dietrich, with Warner Oland, Barry Norton and Lew Cody, and guarantee to me that it is even better than MOROCCO or THE BLUE ANGEL. Von Sternberg is again Dietrich's director.

RANGO. If I had to pick one of these 12 releases that was a surefire sensation, I'd pick RANGO. Our own theatre men since the preview at the Gaiety Theatre, New York, have talked about nothing but RANGO since. They've given it cream extended run bookings. The entire Paramount-Publix organization is getting behind it with a giant exploitation campaign to make RANGO a national buy-word.

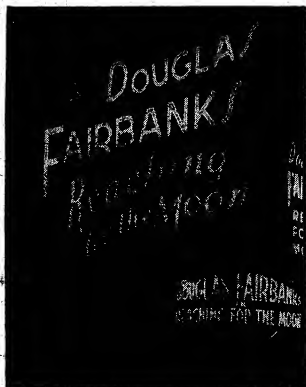
THIS isn't a full season's product of hits that I've described, though any company would be proud to own them as such. They're simply twelve powerful guaranteed-in-advance PARAMOUNT aces that you'll get during January, February and March, week after week.

The exhibitor who plays this Golden Dozen, one after the other, can prove by his bankroll that such a thing as depression simply has ceased to exist!

SR Kent



THEY'RE BROADWAY'S BRIGHTEST SIGNS OF BIG BOX-OFFICE BUSINESS

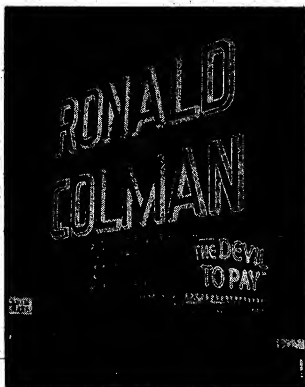


Now in its 3rd sellout week at \$2 top at the Criterion, New York.

"The greatest 'Doug' of them all," say the critics. "One of the most entertaining pictures on Broadway," say the public.

"A whirlwind melange of entertainment." —American

A sure fire feature for all theatres.



Samuel Goldwyn's winning showmanship judgment again runs true to form with this great Colman success.

NOW IN ITS 4th Tremendous week at \$2 top at the Gaiety, New York.

From the screen play by Frederick Lonsdale. The finest audience appeal picture Colman has ever had.



A new discovery of Samuel Goldwyn's received the acclaim of the press and public alike in her screen debut.

"Miss Lave is a revelation. She brings warmth and fervor to every scene." —Evening World

"3 Stars. You'll have a good time at 'One Heavenly Night'."

—Daily News

Now in 1st Big Week at Popular Prices.

UNITED ARTISTS

Best by TEST



CHARLIE CHAPLIN
in "CITY LIGHTS"

The picture the world has been impatiently waiting for will soon be shown in Los Angeles and New York.

By far the most enthusiastically awaited motion picture of the day

COMING!



MARY PICKFORD
in "KIKI"

The outstanding effort of her entire career. The most amazing characterization the world has ever seen. SAM TAYLOR directed. Reginald Denny has the male lead. "KIKI" is starting Big Box-Office.

Tax Matters

Plan New Indie String In Eastern Canada Area

Labor

FN-Par Join Action on Claimed Film 'Bicycling'

Raleigh, N. C., Jan. 13.—The 304 theatres operated in North Carolina by 19 corporations should be taxed 2% of the gross receipts with a minimum of \$50 instead of the graduated scale according to the population of the city. State Tax Commission has recommended in its report to the General Assembly now in session here.

Report contains the information that of the 29 corporations 15 are operated at a profit and 14 at a loss. The commission states that this shows that a part of the industry is overtaxed now but part of it obviously is not. Under the present law the tax ranges from \$50 for film theatres in towns of 1,500 population to \$255 for theatres in towns of 25,000 or more.

Report shows that 82.4% of the

8% tax would be paid by the profitable group of operators.

Columbus, O., Jan. 13.—Columbus theatres are fighting a city theatre tax this week.

City council has a bill before it to tax theatres with a 16 cent a clip and will hold a public hearing on the measure Jan. 14 or 15. The bill is being put through in the light of aid needed for the city's unemployed. At least \$500,000 through this method of taxation is being asked.

Circuitry enter the battle fearing that the idea may spread over the entire state and possibly other states. Its effect on local houses would be bad enough. Newsprinters are only carrying straight news on the subject. M. P. T. O. A. of Ohio is calling daily meetings but doing nothing more than promulgating resolutions which are forwarded to the council and mayor.

Two members of the council have definitely declared in favor of the bill with two against. Measure requires four votes to pass. Idea is to have theatres themselves stand half of tax, public the balance.

Kansas City, Jan. 13.—With the convening of the state legislature at Jefferson City this week, the usual crop of mean bills is coming up for introduction. One of the bills to be proposed by a representative from one of the smaller counties will hit at the girls in cigarette ads.

Atlanta, Ga., Jan. 12.—Small likelihood that Georgia theatres will fall under the tax and being yielded by the special assembly of state legislators.

When the salons were holding preliminary meetings it was predicted freely that a 10% amusement tax would be placed on all film and legit houses in the state. But now, with the extra session in full swing, it has been decided to lift the theatres from those institutions subject to the tax.

Ottawa, Jan. 13.—When the Ontario Provincial Gov-

Hamilton, Can. Jan. 13.—Canadian-British-United States Theatre Co. has been organized here by Orlando Smith—to operate a string of independent theatres in eastern Canada. Smith claims that 14 theatres will constitute the chain in Ontario.

Company has not yet applied for articles of incorporation. W. J. Stewart, proprietor of the Lyric theatre here, is said to be identified with the movement.

Gossip had linked N. L. Nathanson, formerly of R. P. Canadian Corp., with the proposed enterprise, but this was denied by his brother Harry.

CORTLAND O. K'S SUNDAYS

Cortland, N. Y., Jan. 13.—Voters, by the overwhelming vote of three to one, last week approved the plan of local merchants to allow films to remain open on Sunday. First Sabbath shows are set for Jan. 25.

Plan also was submitted by Cortland business men a month ago after the completion of the new Schine theatre.

erment finished the year with a deficit of \$258,000. P. J. Nolan of Ottawa, chairman of the Independent Exhibitors' Amusement Tax Committee, announced that further efforts on the part of the committee to secure reductions in the ticket tax would be temporarily halted.

Last tax relief was the abolishment of the tax on tickets having a face value up to 75 cents, but the exhibitors wanted this extended to tickets up to 50 cents.

So that the legislator will have no ground, 19 theatres have given each one a pass that admits the lawmakers and a friend to any of the houses named on the duet during the legislative session.

A 10% amusement tax is to be introduced in the legislatures in Wyoming and New Mexico.

San Francisco, Jan. 13.—At a mass meeting here Jan. 8 the Musicians' Union building on the proposition submitted by Mori H. Sinner, representing the R-I-C-O. Fox, and Public houses, agreed to accept the managers' proposal by a vote of 240 to 74. This ends a long controversy between the musicians and the theatres involved.

Under the terms all houses playing straight sound pictures will have no men in the pit and those offering pictures and vaude or stage shows with films will maintain pit orchestras. This arrangement reduces the number of men in this district from 154 to 125.

This agreement in no way benefits least houses. Several of those who are trying to obtain concessions, with musicians on the line but stagehands reported as standing just.

As soon as the new contract is formally signed the orchestra now employed in the Orpheum and St. Francis, San Francisco, and the T. & D. Orpheum will be let out.

All that remains now is the adjustment of the wage scale for the union, with the managers reported demanding a readjustment to reduce the amount of overtime now being charged to various theatres.

Chicago, Jan. 12.—Meetings between Tom Maloy, for the projectionists and local exhibitors have failed to reach an agreement. Maloy is willing to postpone until January, 1932, the wage increase of \$2.00 a week which was supposed to start this month under a contract with the exhibitors.

However, the picture men want the wage increase proviso dropped entirely and not merely postponed. Exhibits also want one man and helper classification in place of the present two-man classification. Maloy has refused this demand.

Motion Picture Operators' local 395, holds its annual dinner at the Astor, Jan. 11.

on record as having joined the fight to prevent would-be required infringe-ments of film copyrights by the Chesley-River-Amusement-Box-44 Richmond, Nicholas county, with the indication of suits for injunctions in federal court.

Action was first started a few weeks ago by Warner Brothers and Vitaphone, Inc. of New York, alleging that the amusement company had violated their copyrights by showing films on days other than for which they had been contracted.

New suits are filed by First National in one action; and by Paramount Public in the other.

Counsel for the defense asserted in court that there wasn't any "bicycling" of films from one theatre to another in Nicholas county.

5th YEAR BENNY MEROFF



ORIENTAL-CHICAGO

INDIFFERENTLY

YOU CAN'T ALIBI PRINTERS' INK

If Interested, Read What the Distinguished West Coast Press Says About

ABE LYMAN and his INTERNATIONAL CATHARTIC BAND SECOND YEAR CARTHAY CIRCLE, LOS ANGELES

L. A. "EVE, HERALD" (Harrison Carroll)

L. A. "EXAMINER" (Louella O. Parsons)

"No premiere is a premiere at Carthay without Abe Lyman and his band. He is there as per usual with a lot of new numbers."

"Lightnin' is the first picture in the history of the Carthay Circle theatre to be opened without a big premiere. Inside, however, there were the usual added attractions. Abe Lyman's band, which is as good as there is to be found in the world, contributes a stirring program, which included 'Cheerful Little Bells', 'The Peanut Vendor', 'To a Wild Rose' and 'I Got Rhythm'."

L. A. "EVE, EXPRESS" (Jimmy Starr)

"Abe Lyman and his collection of musical hits offer a splendid selection of melodies. Of course, the most popular of the tuneless group of numbers is 'The Peanut Vendor'. Abe has an original arrangement and 'I Got Rhythm' heard the place played until you get an earful of this. 'I Got Rhythm' George Gershwin's work is another ditty that will set your feet to tapping. 'To a Wild Rose' and 'Cheerful Little Bells' are also on the program. Lyman is still the local man when it comes to putting on perfect productions."

L. A. "TIMES" (Edwin Schallert)

"Abe Lyman and his orchestra are again present, especially novel being their rendition of 'The Peanut Vendor'. This is a great hit, and the orchestra is very clever in its performance of this Cuban dance croon. Their other numbers include: 'To a Wild Rose', by MacDowell, jazz and swing, and 'George Gershwin's I Got Rhythm'."

BRUNSWICK RECORDING ARTISTS

Critical reviewers w for *The* CRIM

"splendid"

"A splendid motion picture. . . . It is a tight and tense screen drama and it is most certainly one to be seen."

Quinn Martin
in N. Y. World

"vivid"

"Powerful, relentless and continuously gripping picture. . . . It really ought to be seen. . . . Mounts steadily toward a powerfully vivid conclusion."

Thornton Delehanty
in N. Y. Evening Post

"high-powered"

"Packs a high-powered melodramatic wallop. . . . Is highly recommended."

W. Ward Marsh
in Cleveland Plain Dealer

"poignant"

"One of the most poignant offerings seen for some time. . . . Walter Huston turns in another performance that is immensely human and exceptionally sincere."

Helen Harris
in Detroit Daily

"knockout"

"Intense prison drama with strong situations and a gripping romance. Huston is powerful. With a punch that is a knockout, this talkie version of the stage success is a heart gripper of the first class."

The Film Daily

"superior"

"Is a superior production—a film that at once commands attention and holds your breathless interest every second during the unfolding of its gripping story. A vital and impressive production. Don't dream of missing it."

Helen Eager
in Boston Traveler

"stunning"

"Stunning drama. . . . Has gained, rather than lost, in its transition to the screen. . . . Moves always at a rapid pace. . . . Suspense is well built and well sustained. . . . Columbia has cast its picture superbly. . . . The direction of Howard Hawks is all silk and steel—smooth yet powerful."

Regina Crewe
in N. Y. American

A COLUMBIA

EXTENDED
RUN
G I A N

rote this advertisement INAL CODE

"Skillfully told and is unusually gripping. . . .
There's never a dull moment."

George Gerhard
in N. Y. Evening World

"gripping"

"A better motion picture than it was a play. . . .
Grim, taut and vigorously effective melodrama."

Richard Watts Jr.
in N. Y. Herald Tribune

*"vigorously
effective"*

"It is splendidly acted, shrewdly directed and
impressive. . . Mr. Huston delivers one of his
powerful portrayals."

Brooklyn Standard Union

"impressive"

"One of the outstanding pictures of the year. . . .
excellent dramatic entertainment. . . . Suspense is
at all times arrestingly sustained. . . . Is decidedly
worth seeing."

Rose Pelwick
in N. Y. Evening Journal

"excellent"

"Possesses rare merit in providing adult enter-
tainment. . . . A vigorous, graphic, thrilling fine
moving screen transcription. . . . Better than its
original. . . . Huston gives a brilliant performance."

William Boehnel
in N. Y. Telegram

"thrilling"

"Rich and rare combination of acting and direc-
torial genius. . . . An outstanding photoplay and
superb entertainment. . . . We urge every fan to
see 'The Criminal Code'."

Harleigh Schultz
in Boston Evening American

"superb"

"One of the really worthwhile contributions of
the talking screen. . . . Deserves due consideration
from those who are thinking of making cinematic
awards in the near future. . . . Is one of the
outstanding pictures of the year."

Al Sherman
in N. Y. Morning Telegraph

"outstanding"

with **WALTER HUSTON**
Phillips Holmes
Constance Cummings
FROM THE PLAY BY MARTIN FLAVIN

Directed
by
**HOWARD
HAWKS**





EDMUND LOWE

Eddie Lowe's career has embraced any number of film beauties—and so has he! Born in the land of perpetual sunshine, he has basked in perpetual clover. Sun-kissed at birth, he has been star-kissed ever since. Such is the happy fate of screendom's romantic hero.

Rancher, grape grower, horticulturist, dog fancier, Edmund Lowe has plenty to occupy his time when his day's work—his labor of love—is over. He owns 1200 acres in the Santa Cruz mountains, and in his vineyard are vines that came from Spain in 1870. He has a pack of hounds numbering almost a pack of cards.

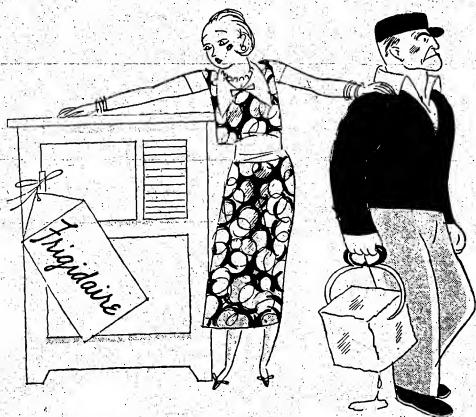
Lowe grew up in San Jose, graduated at Santa Clara University at 18, taught there the next year—the youngest prof on the faculty. He played first base on the college team and was captain.

Feeling suddenly dramatic, he dropped his faculty job to develop his acting faculty. He got to Broadway and stayed six years. Then pictures claimed him—and acclaimed him. "What Price Glory" cemented his fame, and his career since then has been a succession of successes.

THE CISCO KID
WOMEN OF ALL NATIONS
MORE THAN A KISS
PART TIME WIFE
MEN ON CALL
SCOTLAND YARD
GOOD INTENTIONS
BORN RECKLESS
IN OLD ARIZONA
HAPPY DAYS
THE COCK EYED WORLD
THRU DIFFERENT EYES
DRESSED TO KILL
WHAT PRICE GLORY

SEVENTH OF A SERIES OF FOX SCREEN PERSONALITIES





PROGRESS CAN BE PUT OFF FOR A WHILE—

but eventually

You've got to move
forward or move out!



This? or This?

Talkies have been through a long enough period of trial for the public to learn which company produces most of the best ones—**"JUST ANOTHER TALKIE"** doesn't fill seats any more. You've got to give them Big Entertainments. Exhibitors of Metro-Goldwyn-Mayer pictures are making money because they are able to present attractions on their screens that are comparable to Broadway shows.



This is one of the new Giant Sound Stages. Acres of humming activity make the M-G-M Culver City Studios the Metropolis of the Motion Picture.



BROADWAY ASKS "WHY PAY \$6.60"

At the big Capitol Theatre, N. Y. right now is Joan Crawford in "Paid" which is taking plenty of business away from the \$6.60 shows. It's just as great entertainment and a lot cheaper to see!



2nd
BIG
WEEK

**M-G-M HAS a flock
of equally BIG
shows ready!**

*It's very pleasant when you can
announce to your patrons—*

The Daily Shmoos

METRO-GOLDWYN-MAYER PICTURES

COMING TO THE GOODY THEATRE

MARION DAVIES in "The Bachelor Father." The Screaming Thrill! Based on Belasco's stage hit.

JOAN CRAWFORD in "Paid" (it's thrilling) and "Dance, Fools, and Dance" (it's a heartbreaker).

NORMA SHEARER in "Strangers May Kiss." By the author of "Divorcee."

GRETA GARBO in "Inspiration." The exotic star in a silk-and-satin modern love drama!

CLAUDE RUSSELL-MORAN in "Reducing." You loved "Min and Bill." This one's even better!

GRACE TIBBETT MOORE in "New Moon." While Broadway pays \$2 at the Astor N.Y., see this hit at our regular price!

TRADER HORN is the sensation of the screen world! Soon you'll know!

—and more on the way!

THE PICTURE INDUSTRY IS leading the country back to PROSPERITY!

—and just when
the folks get
their pockets
filled again,
ready to
spend—

**LOOK WHO'S
LEADING The
Picture Parade→**



Three
Cheers
for

LEO of M-G-M

Mid-West Exhibs Only for Vaude as Novelty—Afraid Of Acts as Steady Policy

Chicago, Jan. 13. Seven days of vaude in ordinary spots looks odd. Neighborhood flange houses throughout the mid-west, in contemplating a return to flesh, seem satisfied that a steady diet of vaude isn't the answer to better business. Idea of most of the managers is weekend, or occasional vaude. Their notion is to keep flesh as a novelty attraction.

These operators argue that vaude, because stereotyped by continued use, and that it can only click when the audience is not overfed with stage entertainment. They point to houses which have been successful.

(Continued on page 48)

Loew Circuit Stressing On Magazine Publicity

Loew circuit is commencing to concentrate on magazine publicity. Loew already has a page story lined up in "Liberty" which will appear toward the end of March headed "Why January Festivals and Spring Carnivals." It was written by H. A. Berg, of Oscar Deob's department, and explains Loew's reasons for running its exploitation jamborees.

R-K-O Changes

Under direction of Joe. Plunkett home switches and changes in execs and managers of R-K-O, made last week, were:

B. D. Cockrill, now city manager at Ft. Wayne, Ind.; Lawrence Grieb manager of the Globe, New York; replacing G. A. Dunning; George F. McPeck, manager of the Tilyou, Coney Island, replacing DeLo Mills; G. P. Josephson, district manager over Irvington, Regency, Lyndhurst, Railway, Northford, Union City, etc. in N. J., with headquarters in Union City.

Mitt-Readers in Vaude After Radio Publicity

Chicago, Jan. 13. Public-Readers States vaude try through Illinois and Indiana, has started with Prince Radiah, fortune teller playing all Indiana houses and Princess All the Illinois spots.

The Radiah has been broadcasting from Gary, with the mitt reading broadcast bringing a flock of letters. Great States is cashing-in on this sale publicity, and holding the Prince in the Indiana spots so he can hear his customers.

Miss Ail, a newcomer in the field, is reported as rolling up full bills through her territory.

ILL AND INJURED

Billy Lytell (Lytell and Pant) is in Morris Park hospital, New York, with double pneumonia.

Mr. Walter Whiffell operated on at the Jackson Memorial Hospital, Miami Fla., Jan. 14 for tonsils. He is rapidly recovering.

Anthony J. Lange, musician, with the Orpheum orchestra, Kansas City, suffered a stroke of paralysis last week and is confined to his home.

John Nolan, comedian, of Boston, was discharged from the Dolby Perry (N. Y.) hospital Jan. 9, after several weeks' treatment for injuries received in an auto accident. Henry Tobias, m. c. forced out of the Club Dorsey, New York, for toilet operation.

Emerson Verry, former casting director at Paramount's Long Island studio, is in St. Vernon, N. Y. Hospital suffering from pleurisy.

Tired Bookers

Fox vaude booking office does not see agents on Wednesday and Saturdays. New rule was adopted to give the bookers a rest.

NEW INDIE CANADIAN TIME, N. Y.-BOOKED

Starting Jan. 25 the United Amusement Co. will play vaude in its five theatres in Montreal, Quebec, Five-act shows on a split week, will be booked by the Dow office in New York. The houses are Corona, Amoret, Grandia and Rivoli, all in Montreal, and the Robert in Westmount, a suburb.

Calred's new house in Sherbrooke, Que., the Grande, opens Jan. 15 with five acts on a split. In addition, the Dow office will start to book the Franco theatre at Three Rivers and the Quebec theatre, Quebec, Jan. 25.

Shows will be sent from the Dow-booked house in Utica, N. Y., to Montreal for the Jule Canada. The one-way fare from Utica to Montreal is \$6.

VAUDE RETURN PETITIONED IN SOUTH

Birmingham, Jan. 13. Three hundred club women have business end of this city have petitioned R-K-O to revive vaude at the Ritz theatre.

The Ritz has not played vaude for over six months, leaving the town without stage shows during the winter. The women are bringing the question direct to R-K-O.

No answer as yet.

Fox Mgrs. Like 1st F. & M. Vaude Unit; Two More Booked to Follow

Impelled by reports on its first vaude unit, indicating the idea to be successful, Francho & Marro decided to go ahead with the vaude plan. Two more units have been assembled. One, "Headlines," with Mel Klee, Norman Thomas Quintette, Wells and Thornton and another act, opens at San Francisco, Cal., Thursday (16), and then takes up the regular F. & M.-Fox route.

The third vaude unit will be called "Talent," including Ed and Morton Beck, Jean Carr and Family, and two others. This will open at Pasadena, Cal., Feb. 15.

In the meantime, F. & M. is going ahead with the additional ones for bolstering the idea when hitting the east by spotting name acts to top. Among those booked for the Fox east houses so far are Shaw and Lee, Healy and Crow, and Belle Baker. Miss Baker opens at the Fox Savoy, Brooklyn, Saturday (17). From there she goes to the Fox Republic and later will play other met Fox houses.

Fox managers on the western route are reported to favor the vaude unit idea and are for it. F. & M. however, believe in going slowly with the scheme, taking the stand that the plan is still in the experiment stage. How far it will be pushed later depends on reception in the east.

Repeat Presentation Comic in New Show Every Eight Weeks, R-K-O Idea

Loew's Success in Roch. Forces Public to "Flesh"

Rochester, N. Y., Jan. 13. Success of stage show at Loew's Rochester has forced Public to follow suit at the Eastman. Latter is lining up 12-piece orchestra and plan to use single flash act.

New policy is scheduled to start Jan. 17. No present plans are afoot to bring back the Public units.

R-K-O is doing big with the four-act intact at the Palace.

Hershfield—Palace

R-K-O will play Harry Hershfield at the New York Palace week of Feb. 21 as part of his vaude bookings in town.

Columnist played a previous Broadway stand recently, Loew's State.

COCKRILL TO FT. WAYNE

Ft. Wayne, Ind., Jan. 13. R. D. Cockrill, formerly of Philadelphia, has been named city manager of the R-K-O theatres here, succeeding Len S. Brown. Latter was recently transferred and promoted to division manager of the south at Dallas, Tex.

Lawrence Shedd, formerly of Vicksburg, comes here as assistant city manager.

MIDLETOWN VAUDE

Middletown, Conn., Jan. 13. Middlesex theatre here is now using five acts of vaudeville the last half.

Groody-Purcell Open

Laurey Groody and Charles Purcell open for R-K-O Jan. 17, with Harry Denny at the piano.

Suit Against Baltimore Hipp as House Closes

Baltimore, Jan. 13. Alleging insolvency, John E. Hurst & Co. filed a suit against the Hippodrome Company, operator of the Hippodrome, one of Baltimore's largest combo houses. The Hippodrome Co. allegedly owes the Hurst firm \$19,941. According to the suit there are other creditors.

Suit came simultaneously with the closing of the Hipp which went dark Saturday night. No plans for future of house yet announced.

RICHARDSON'S ROUTE

Frankie Richardson, back in vaude after his Fox talker tour on the coast, has taken an R-K-O route, after breaking in around New York.

He starts 50 weeks on that circuit Jan. 24 at the Fortham, New York.

Chicago, Jan.

Johnny Perkins, who used to play stock at the Oriental and other Chicago film palaces, is being roomed by the western R-K-O booking office as a box office attraction for theatres in the town. It is the intention of Willie Berger, the club booker, to repeat Perkins with a new vaude unit eight weeks or so. After finishing the Chicago office swing-around, Perkins repeats almost immediately. Each of the shows to be headlined by the comic will travel as a unit, probably with a band. Next unit will get started Jan. 15 will include Markell and Faun, Ruth Pettis and Peggy Moore and Boy.

Success of Perkins on his first tour and the expectation of the booking office that the repeats will build grosses and publicity for the theatres may inspire R-K-O to look to other vaude houses around turns. From the standpoint of acts like Perkins a new outlet for their talents is desirable as after a few years they have played the main picture spots so often that necessarily their edge gets dulled from a booking scene.

It is pointed out that in all the small towns Perkins has been repeating, the popularity he enjoyed when first starting his picture house engagements. Perkins is the fat comedian who dates back to the Paul Ash regime for Biallan & Katz. He has literally appeared at the Oriental and other B. & K. houses dozens of times.

Forum

Editor Variety

For your information wish, to state that the drop used in the first Act 81st Street theatre, is made of a raw silk fabric called Moulette and painted by the scenic artist as the scenic studios, and is not torn in any place.

Why your (Ruth Morris) should find it "Shoddy" is a puzzle to me. The color of battleship grey was suggested by the scenic artist as the most natural but after reading your opinion I feel like sending it back and having it done over. Let's say for instance in old rose, pink, lavender with stucco-work.

Did you ever see a battleship?

Willie Arley

Irving Gates

PRODUCTIONS
160 West 46th Street
NEW YORK CITY

BUDDY FISHER "Emceeing Again"

—BURNS MAJESTIC THEATRE—

Playing R-K-O Circuit
NOW—HIPPODROME, New York
(NEW YORK CITY)
SAILING BARK IN JULY FOR EUROPE
Director BILLY JACKSON

Marcus Loew BOOKING AGENCY

General Executive Offices

160 WEST 46TH ST.
BRYANT 7800 NEW YORK CITY

J. H. LUBIN

GENERAL MANAGER

MARVIN H. SCHENCK

BOOKING MANAGER

BLACK SHING AND CO.

CHINA'S WONDER MARVELS

ZASTRO and WHITE now R-K-O PALACE New York

THANKS TO FERD SIMON AND N. BOILA

Shuberts Cut Personnel Pay 25%; Only One House to Town 'Cept Chi.

A cut of 25% in salaries for about twenty employees of the Shuberts is expected to go into effect this week. Cutting of this kind is unusual in the theatre. Executives affected include:

Employees getting less than \$30 weekly are exempted from the cut. Those who become "people" are also not yet included. Entire executive force, house and company managers, and press agents are affected.

Indications are that the salary slice was ordered by the banking interests behind the Shuberts. It was first proposed by only those Shubert employees working on a 52-week basis, but apparently that was not enough of a bulk saving.

Understand that the retrenchment program ordered from downtown is more far reaching than generally believed. Orders from the Shuberts financial backers said to call for keeping but one theatre open in each out-of-town city, except Boston, Philadelphia and Detroit principally and operates any new pooling deals with Erlangers.

Break Little. While the Shuberts have attempted to hold out for usual terms on Broadway at least, they have been put on by another manager recently exacted better percentages. The Shubert posted notice of retrenchment. It figured as he had made a profit he would not take a chance amongst losses. The Shuberts gave in and notice was withdrawn.

Chicago, Jan. 13. The Majestic theatre is now being operated under a salary arrangement by the Shuberts who had the house under lease from the Kohl estate. Lease expired Jan. 1. Shuberts desire to keep the house but must guarantee a month's rent. The Shubert lease can be carried over until March 1 and it is understood will not be renewed.

Newark, N. J., Jan. 13. It is proposed to use the Shuberts as a stock house by M. S. Schenck, who is Shubert's partner in the theatre. He is concerned with the theatre. On the Broad Street expected to stick in attractions. Schenck's reaction denied that there would be only one best house here.

REVUES SCARCE, ZIGGY SPEEDS NEW 'FOLLIES'

Flo Ziegfeld will pass up his annual Palm Beach vacation in order to get his next production, the opening of 1931, under way. Ruth Hitting will be featured and among those already signed in Palm Beach are Earl Carroll, who is expected to be featured.

After discontinuing his series of annual "Follies" three years ago Ziggy concerned himself with the musical comedies, passing up revues merely.

With but two revues now current on Broadway, he believes the time is ripe, and early this week went to his studio with turn-of-mind and writers.

Hollywood, Jan. 12. Flo Ziegfeld has been doing some long distance dictating with Harry Lawson for his next production, the "Follies of 1931."

Comedian at present is set for other theatrical pursuits. He will be again co-starred with Sam Bimminville.

Geo. Cohen "Apologizes" To Cast for Closing

Chicago, Jan. 12. In announcing the closing of the "Cohen" after its local engagement at the Chicago Theatre, the members of his cast together back stage the Black-Tops. He apologetically informed them that because of the bad road conditions and stated he was returning to New York to resume production.

Cohen, concluded by practically the closing all in "Cohen" and would take care of them in the returning production.

Northwest Guesting

Nollywood, Jan. 12. Guest came his hit the Pacific Northwest. Arriving in Seattle last night (12) at the Durwin theatre, Portland, guesting in "It's a Wonderful Life." Nollywood's tour starts with the company for two weeks, possibly a third, followed by Bert Loret.

Valli moves up to the Bainbridge theatre at Seattle, with the other guests probably following.

BUYER SPREES NEW MEMORIES

Out-of-town buyers for big department stores who formerly came to New York at certain periods of the year and year have been retained during their stay by the wholesale houses are growing scarce each year. Buyers have been retained during their stay by the wholesale houses are growing scarce each year.

In former years, stores in the middle of the season, the departmental buyers to New York to make the rounds of the merchandise houses and select seasonal merchandise. During certain periods of the year there were often around 15,000 buyers visiting the New York trading post in a day.

Who Paid for Joy Ride? With the retail stores now stationed at the out-of-town and other representing a dozen or more stores, the individual buyer who came to New York two or three times a year, made his purchases and then got out of the firm that had sold the merchandise. The buyer was gradually being eliminated. Buyers often stayed in New York for a week or more, usually, freed from home ties, made the rounds of the night clubs as a part of the pleasure trip. He was trying to sell him a bill of goods.

Any talk expense was passed back to the department stores by the wholesalers and manufacturers in the cost of the merchandise. According to well informed circles, most of the buyers now within counting for gratuity in the form of tickets, but mainly interested in shrewd purchasing of salable merchandise. New the merchandise selected by the resident buyers and their staffs are sent to the department stores for the merchandise. According to the department store buyer doing his picking and choosing on his own, the department store buyer doing his picking and choosing on his own, the department store buyer doing his picking and choosing on his own.

Cloak and suit houses, usually among the biggest operators in entertainment, have been doing business with retail merchant. Many of the buyers now within counting for gratuity in the form of tickets, but mainly interested in shrewd purchasing of salable merchandise. New the merchandise selected by the resident buyers and their staffs are sent to the department stores for the merchandise.

Jack Hayes' Duo

Hayes' have taken two plays by Jack Hayes for production on next season's program. "The Great Pretence" and "The Great Pretence."

Hayes, Hollywood writer, is the author of "Mr. Lonesome of Orange," which recently opened at the Palace of the two plays to the Shuberts was negotiated for Hayes by Albert J. Kohn.

GOSS' TALKER ROLE

James Goss, from 1918, is the first talking picture salesman in the country, all in "Goss" and will be the first in the country.

Singing Husband

Chicago, Jan. 13. The society editor of the "Chicago Tribune" is reported to be a party here said "The singing was led by Eugene Leontovich, husband of the actress, Gregory Ratoff, here with "Thro Little Girl." Ratoff is frantic.

Equity Tax on Aliens

Ratified; Officials to Go on a 3-Year Term

Equity's proposed 5% tax on alien actors, English principally, adopted by the Equity Council last November was ratified at a general Equity meeting Monday (12). Tax going into effect immediately, goes for all alien actors not resident Equity members.

Change in Equity's constitution also provided that the tax be a minimum weekly payment of \$10. Such payments will constitute dues of the actor and his wife.

Another amendment adopted at the meeting changed Equity's officers' terms of office from one to three years, effective Thursday (13). Tax going into effect immediately, goes for all alien actors not resident Equity members.

Attendance at the meeting, which was held at the New York Theatre, was reported between 300 and 400. Only a small nucleus is said to have opposed the tax. The meeting was advocating moves through the Federal government to regulate income taxes.

Unemployment among the American hotel actors, aggravated by inaction by industry, has led to the casting of actors as a means of saving production costs, was reason for the meeting to regulate income taxes.

Both amendments were passed by the required majority of members present, as called for by the association constitution.

GREEN-GENSLER BACK WITH ERLANGER FORCES

"The Gang's All Here" and "Rock Me Julie," produced by Green & Gensler, and booked through Erlanger, are reported the last two shows. G. & G. will book that way, but by industry policy, the Erlangers for backing and booking. Which means that G. & G. are back to the starting place, after having split with Erlanger's supposedly because of baddest disagreement.

York come from getting Erlanger's agreeing to give Green & Gensler entire freedom, both in production, as heretofore and ticket distribution, new.

Only play which G. & G. now have booked, "Colleen," announced by Gensler, although A. J. Jones, partner of Green, recently bought "These Gay Romancers" from Sam Nudis.

"Rock Me Julie" closed Saturday (10) for a week, and will be partially recast, according to sources. E. N. Belmont is handling the rewrite.

According to temporary plans, Helen Menken will be replaced in the "Julie" cast, and Robert Miller will handle the directorial assignment over to Worthington Minor. Paul Kelly, who has been in charge of several other changes are to be made. It is hoped to put "Julie" back on the stage again before the end of the season.

Taunts of Idle Tenor

Wife's Divorce Grounds

Travelling in the Prothro Court, the actress, singer, Miss Adele V. Albert declared that her husband, who has been in the theatre since 1918, is a drunkard, and you are only a drunkard. Mr. Albert is seeking a divorce on the grounds of cruelty. Mr. Albert is contesting the suit.

The wife declared that Albert was a drunkard, and you are only a drunkard. Mr. Albert is seeking a divorce on the grounds of cruelty. Mr. Albert is contesting the suit.

Broken Hearted Big Spaghetti Man

Thrifty Angel to His Own Romance

Moss' Musical?

Information is that B. S. Moss is drawing up plans to produce his first musical, "The Thrifty Angel." The story is that the musical will be a comedy, and will be a musical. The musical will be a comedy, and will be a musical.

The Moss' ticket list is understood to have an Annapolis background with production slated for winter or early spring.

REDS' THEATRE SCHEME FLOPPY

Communism's propaganda Broadway Theatre campaign has folded disastrously, ending in a little more than a day. The Workers' Theatrical Alliance, known as "Artes," which had leased the Princess on 29th Street from the Theatre Assembly, has failed to renew its license. The theatre was closed on Thursday (13) as may before they were slated to open a new production.

Artes' first attempt at the Princess, which had been slated to open on Thursday (13), was reported nothing but trouble from the beginning. Later, the outfit, which had been slated to open on Thursday (13), was reported nothing but trouble from the beginning.

One of the outfit's clipped by the Artes was Adrienne Morrison, producer of the Children's Theatre, who had contributed \$100 to Artes on the understanding they would play in the house until March. When the communists went out Friday (15) attempts were made to interrupt the production. The outfit, which had been slated to open on Thursday (13), was reported nothing but trouble from the beginning.

"When Artes' first started it was supposed to establish a connection with the theatres throughout the country. In view of failure of this connection, the further chance is depicted.

Adrienne Morrison, with a slanted list of shows and a group of subscribers, will take out a license to operate the Princess, despite money paid Artes for this purpose. The Venetian, Glass Nipper" musical, produced by Walter Green, was slated to play at the Princess in early February.

Dillingham Bids for Richman-Winchell Revue

C. B. Dillingham has broad-based the subject of a summer revue to Walter Winchell and H. H. Richman. The revue is to be a comedy, and will be a musical. The revue is to be a comedy, and will be a musical.

The Malloff-McElhany Players at the Playhouse have closed, after a week of recasting. The company's affairs appear to be in totally ruinous state.

According to a bill of sale filed with the country clerk all the equipment of the company has been turned over to the receivers. The Malloff-McElhany Players at the Playhouse have closed, after a week of recasting.

Malloff declares the whole affair is a mess to put him to rest. Malloff declares the whole affair is a mess to put him to rest.

REWARDS OF ART

Portland, Ore., Jan. 12. Portland City Theatre, first musical group, has a list of waiting actors, and a list of waiting actors. The group has a list of waiting actors, and a list of waiting actors.

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John W. Guglielmi has printed an announcement of his association with Leonard Levey for theatrical production.

Before Guglielmi's entry into the theatrical field he was on his own, creating a new type of business. Among his enterprises are the Guglielmi Spaghetti Man, the "Guglielmi" restaurant, company, Guglielmi golf club, the Lira restaurant; He is publisher of the "Italian Herald," president of the "Anti-Clairette Society" and president of the "Clean Fats Association."

The list of his occupations is too lengthy to print and none of them are listed in the phone book, nor in his own name listed. He says all his businesses are holding company. The company is to be a company, and will be a company.

He does not expect to make any money because he has \$400,000. He does not expect to make any money because he has \$400,000.

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PRODUCER WITH POLICE RECORD IS INDICED

David Levy, blind "trick producer" has been indicted for grand larceny by the New York Grand Jury. Levy, with eight previous convictions, is accused of larceny, fraud and imprisonment under the Baumes Law. It found guilty.

Levy is out on \$2,000 bail, with the date of trial indefinite. Levy is out on \$2,000 bail, with the date of trial indefinite.

A short while ago Levy had a Broadway office and operated the "Levy" office. Levy is out on \$2,000 bail, with the date of trial indefinite.

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PLAYS ON BROADWAY

PHILIP GOES FORTH

Philip goes forth in the presenters as the author by George Kelly and the play by the same. The play is a comedy in three acts. The cast includes: Philip, played by Philip; Mary, played by Mary; and the rest of the cast. The play is a comedy in three acts. The cast includes: Philip, played by Philip; Mary, played by Mary; and the rest of the cast.

George Kelly comes forth with another splendid idea of writing in "Philip Goes Forth." It may not achieve great popularity, and probably won't, but it should make a profitable showing and at a time when Broadway surely needs dramatic successes.

But there is a lot to do with ambition or rather ambitions which show off at a tangent and end in high life. It has to do with a young man in a city who thinks he wants to become a playwright. His father started him on a great business. It being logical for Philip to take it over in a big way.

But while in college Philip became convinced with his ambition in life was to write plays. He saw dramatic situations, in writing, he could not get around any ordinary incident, he saw the dramatic possibilities in thought. Philip's mental state originated in the feelings of another student, a cocky-like fellow who talked much but never got any place in college or out. Philip's mention of the writing even provokes his father to no little anger, so he comes to his Aunt Mary (who, being dead) for advice and advice and there is Cynthia, his heart, who thinks Philip just filled with the artistic. She is off to Europe with her rich but doubtful mother, while Philip goes forth to New York and into the exciting house of Mrs. Ferris, where others of artistic ambition also sojourn.

Philip gets a job in a Madison Avenue ad shop, where he is reported times he shows great promise. For a time he worked nights on this play. Mrs. Ferris was once a great actress. She is a manager and she is an ad agency. She is an ad agency. She is an ad agency.

Frankly Mrs. Ferris tells Philip that he is wasting his time; that he is actually doing something he

doesn't like to do—writing—and that it is really a better money which can be made in the office. He tells her that, but the next day he returns to his writing. He is a low larder, a student of the plain life. He is a low larder, a student of the plain life. He is a low larder, a student of the plain life.

Philip is ready to go home and write his first and effort with a special curtain line. He is a low larder, a student of the plain life. He is a low larder, a student of the plain life. He is a low larder, a student of the plain life.

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the dark. Then the play proceeds, and instead of having action and plot, it is a comedy in three acts. The cast includes: Philip, played by Philip; Mary, played by Mary; and the rest of the cast. The play is a comedy in three acts. The cast includes: Philip, played by Philip; Mary, played by Mary; and the rest of the cast.

Scenery consists of a half-room which is a comedy in three acts. The cast includes: Philip, played by Philip; Mary, played by Mary; and the rest of the cast. The play is a comedy in three acts. The cast includes: Philip, played by Philip; Mary, played by Mary; and the rest of the cast.

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Out-of-Town Review

GOODMAN

Chicago, Jan. 10.—The production of "The Goodman" is a comedy in three acts. The cast includes: Philip, played by Philip; Mary, played by Mary; and the rest of the cast. The play is a comedy in three acts. The cast includes: Philip, played by Philip; Mary, played by Mary; and the rest of the cast.

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Chi. Deb Producers

(Continued from page 1)

This League cleaned up \$500 on its own, which was not a charity. Some of the Chicago players have been peddled to New York and Debut. The Chicago players have been peddled to New York and Debut. The Chicago players have been peddled to New York and Debut.

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BABE RUTH
says
I will follow
a few years ago
take out a Monthly Income Policy
by investing a few thousand a year
will give me a guaranteed of \$100,000
income when retirement age comes
he signed up for enough
to keep him comfortable when
as he said, "the bulls and strikes
and home runs will be left
past memories"

For further information see

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THE GREAT LAKE
Week Jan. 16, LOEW'S GREAT LAKE THEATRE, Buffalo, N. Y.

SITA
Drama in three acts and five scenes
Presented at the Vanderbilt
Theatre by the Vanderbilt
Theatre Company
The play is a comedy in three acts. The cast includes: Philip, played by Philip; Mary, played by Mary; and the rest of the cast. The play is a comedy in three acts. The cast includes: Philip, played by Philip; Mary, played by Mary; and the rest of the cast.

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COLONEL SATAN
Comedy in three acts and five scenes
Presented at the Vanderbilt
Theatre by the Vanderbilt
Theatre Company
The play is a comedy in three acts. The cast includes: Philip, played by Philip; Mary, played by Mary; and the rest of the cast. The play is a comedy in three acts. The cast includes: Philip, played by Philip; Mary, played by Mary; and the rest of the cast.

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MARTINE
Drama in three acts and five scenes
Presented at the Vanderbilt
Theatre by the Vanderbilt
Theatre Company
The play is a comedy in three acts. The cast includes: Philip, played by Philip; Mary, played by Mary; and the rest of the cast. The play is a comedy in three acts. The cast includes: Philip, played by Philip; Mary, played by Mary; and the rest of the cast.

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CHILDREN'S CHAUCER-SOIR
Drama in three acts and five scenes
Presented at the Vanderbilt
Theatre by the Vanderbilt
Theatre Company
The play is a comedy in three acts. The cast includes: Philip, played by Philip; Mary, played by Mary; and the rest of the cast. The play is a comedy in three acts. The cast includes: Philip, played by Philip; Mary, played by Mary; and the rest of the cast.

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**WE INVITE YOU ALL TO HOP ON OUR
1931
SPECIAL**



THIS CARLOAD OF HITS
Is Being Rushed to You in Time for

RED STAR MUSIC WEEK--January 18th to 24th

Make Red Star Music Week Your Week for a Big Success

The Country Is Looking for It—WE HAVE IT
The 1931 Good Cheer Fox Trot

“HEADIN’ FOR BETTER TIMES”

By Charles Tobias & Murray Mencher—With a great patter

A Cyclone From the West—Blowing East

"SING SONG GIRL"

A Chinese Novelty Fox Trot—A marvelous presentation number—By Joseph McCarthy & James Hanley

The Serenade Fox Trot

"UNDER THE SPELL OF YOUR KISS"

By M. K. Jerome & Joan Jasmyn

A Sensational Cry Ballad

“I HAD TO LOSE YOU”

(TO LEARN YOU WERE MEANT FOR ME)

Fox Trot—By Saul Klein—Jack LeSoir & Ray Doll—With recitation that can't miss

A Good Bet for Double Acts

“TO MAKE LONG STORY SHORT” (I LOVE YOU)

Fox Trot—By Byron Gay—Special versions to fit any act.

A Soul Stirring Ballad

"LOST SOUL"

Fox Trot—By Bennee Russell

Still Going Strong

“WHAT’S THE USE OF LIVING WITHOUT LOVE”

Fox Trot

Another "Show Me the Way to Go Home"

"HANGIN' ON A LAMP POST" [Singin' a Song]

Fox Trot

A Waltz Melody That Has Everything

"I'LL NEVER LOVE ANYONE BUT YOU"

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New York, N. Y.

Denver
JOE MANN
1527 Champa St

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VOL. 101. No. 6

NEW YORK, WEDNESDAY, JANUARY 21, 1931

72 PAGES

LOW-BIT CARPERS

Pitchmen Go the Way of Big Biz.

Coast Influx of Speak-and-Scram Boys

UNFORTUNATES OF THE SHOW WORLD

Modern Methods by Undertakers,

With Actors as Demonstrators

Los Angeles, Jan. 20.

Traffic cops and need for "big business" methods are showing pitchmen off the curb and forcing them into stores. The days of the corner corn dealer, standing on a box and hawking a cool-oil sun at night, are numbered.

Attracting a crowd quickly causes a traffic jam and the wagon for the pitchman. Concentration, application and the other terms used by big business have landed on the sidewalk orators and they're now ambitious for a road.

Oldtimers complain they haven't room to swing their arms in a store. It's harder to charm the suckers, too. A silk hat or a frock coat and wing collar don't carry the same prestige indoors.

Depression has hit these lads like everyone else. And there aren't the number of suckers there used to be.

(Continued on page 63)

Walters, Show and Cig

Girls With Portable Nite

Club Under a Canvas

Hollywood, Jan. 20.

A traveling unit club, virtually a miniature road-show of 40 people, is Art "Jiggs" Van's idea with the Morocco Nite Club, which starts one-nighters around here under canvas.

Van, formerly partnered with Eddie Borden in Vandeville, and the original "Jiggs" of the McManus cartoons, has been playing summer fairs with a similar idea. He's now hitting the winter resorts with his traveling show, which includes a 15-piece dance band, four female dance specialists, eight waiters, three bartenders, checkroom and cigar girls, three electricians and other personnel.

Main idea is to permit the 50-cent and \$1 admission to dance under the portable palm trees and Morocco street scenery. In lieu of cover there's an extra tariff for choice table locations.

Van has tie-ups with the California Crushed Fruits association, "Cracked Oil, Canada Dry, etc.

Grain Buys Tickets

Lethbridge, Alta., Jan. 20.

Announcement was made by Charles Hanson, manager of the Empire, that one bushel of wheat should admit one person to a regular show from now on. Farmers are encouraged to throw a few sacks of wheat in the car and take the family to the theatre.

If the wheat is properly scaled it has a monetary value of 35 cents at the Empress, which sum includes the price of admission and tax. Thirty-five cents is the price set on a bushel of barley and 25 cents for oats.

Profitable No

One of Broadway's smartest writers, with more than 100 plays and musicals to his credit, is getting into because of trouble because of his inability to say no. He has accepted money from a half dozen producers on a promise to write them shows.

It means well, but simply can't turn a check down.

American Show Girls as Traveling French Models For Tracks and Resorts

Societe des Couturiers de Paris, an organization of French costume designers and manufacturers interested in the trade on this side, is planning a series of fashion shows in various sections of the country that will top anything in its line ever attempted. Ten girls, short-skirt types, will be sent on tour, the groups leaving next week for Aqueduct to mingle with the crowds at the race track there.

Girls will be paid \$15 a week and all expenses, and are guaranteed two months' work on the road. Fashion displays at racetracks and country at Longbeach and other race tracks around Paris, but it's a new wrinkle for the pony parks on this side. After the Aqueduct show the models will strut their stuff at various fashion shows in cooperation with department stores along the west coast.

Plans are for the models to tour the middle west and then head for Miami to appear at the Hialeah track there with more fashion shows scheduled for Miami Beach, Palm Beach, and other ritzy Florida and southern winter resorts.

While many show girls have been applying for fashion show touring jobs, the field is limited to experienced models who have previously worked the out-of-town fashion show spots. Societe, with a Fifth avenue office, is showing a preference for girls who speak French or have a smattering acquaintance with the language in their French coach. The girls are all being recruited on this side.

Jobless Pleasure

Yonkers, Jan. 20.

It's almost too good to be out of work here. Moving pictures now placed on the entertainment program for the jobless. Theaters here have started at 1:30 at night. Too early.

Boys are being in the state of New York which is equipped with coats and blankets. Also row of shower baths.

"Film Players' Club" Cares for Theatre's Down-and-Outers at 25c a Week—Quartered in Canfield's Old Gambling Den—Members Stay Out of Cold, Play Pinch and Wait for Calls—"Daddy" Browning Benefactor

BEATING THE BOWERY

Broadway has a little hotel eclipsing anything similar on the Bowery. It's quartered in Canfield's old gambling den on 46th street. For two bits a week down-and-outers of the show world can stay in, out of the cold, and play pinch with greasy cards on the same green-topped tables that have been up since the days when they meant a couple of grand per roll.

The heavy door, with a slit finer than any modern speakeasy, still hangs. It is that and the green (Continued on page 46)

PROFITS OF \$10 A CASE NOW SATISFIES

Bottlelegging is constantly becoming a more standardized business. This applies to the City of New York at present, and because of general conditions is likely to extend elsewhere. The boys in the liquor trade are realizing that moderate profit is more in tune (Continued on page 43)

Fox News Lad Will Move In on the Prince

Fox Movietone Newsreel is assisting Len Hammond, its cameraman and contract man, to "live" with the Prince of Wales from the time he sets foot in Bermuda, Jan. 25 throughout his stay on this continent. It's the first time that any American newreel has worked out such a campaign around royalty.

Hammond and his men will be with the Prince on shipboard and at his hotel. The itinerary from Toronto includes Havana, Panama and then the American oil fields.

Hammond got back from Germany a few weeks ago.

Eye Finance

Los Angeles, Jan. 20.

Two trained seals working at Long Beach got into a fight in which one of the seals lost an eye. Manager of the house immediately demanded that the seal cut \$25 due to the bum glim.

The seal's owner claimed he couldn't take the cut because he had already taken a 25% cut on his regular salary and therefore was only being paid for three eyes.

Bobby Jones' Painful

Period Before Mike

But Makes It in Par

Atlanta, Jan. 20.

Bobby Jones' radio debut Wednesday night (14) found the king of shutouts highly nervous and shakily before WSB chimed in as the key station of an NBC hookup of 44 stations.

Telecasters prior to the 15-minute sports found the golf champ at times as much as three minutes over par and, at other times, shooting eagles and birdies with the minutes. With characteristic vigour, when the pressure was on he made it in even par.

Bill Munday, Atlanta "Journal" sports writer and NBC sports announcer, introduced Jones. In attempting to soothe the nerves of the golfer, Bill got himself into quivers.

P. K. Koeler, another "Journal" sports writer and known as the "Bossy" of the shot-making king, said today was at his best nervous tension before facing the mike than at any time in his golfing career.

"This thing has got me scared to death," Bobby told friends in the studio before the broadcast. "If the Lambert people merely wanted me to drive a golf ball, I believe I could hit it."

Although rehearsals had been staged, the program conducted as the second hand swept across the 15-minute mark.

Koeler explained Jones' apparent calm during the proceedings as his ability to relax under pressure.

100,000 Go For Par's

Radio Phoebe Proffer

Par-Fulbright offering photos of its stars through its radio hour over CBS to all who write for them and receive two tickets to the Par-Fulbright theatre, has to date received 100,000 letters for pictures.

Par-Fulbright started the Lathrop Dec. 17.

Troy, N. Y., Jan. 20.

Instead of formal speeches on various phases of the undertaking and embalming business, at regional conventions, a few actors and actresses are being used to get over the desired message, their "performance" being supplemented by lantern slides.

Novelty of the methods employed to encourage the development of improved service in the funeral profession even on what a steady influx of visitors, it is reported. Theatricals employed for this purpose do their several times a day at district conventions. They work on some sort of a stage in a convention hall or hotel ballroom.

Three actors and one actress gave a show twice daily at a convention of 200 upstate New York and New England undertakers last week. Meeting was arranged by the National Funeral Directors Association.

(Continued on page 42)

Admish Cut to 75c by

2-for-1 in Seattle, With

15c Low Top at Night

Seattle, Jan. 20.

Liberty (Jensen-von Herberg) takes further indirect cut in admish prices by advertising in "Buyers' Guide," coupon admits one admish free with one ticket purchased. That virtually makes adult admish up to 7 p. m. at 75c each. Lowest in Seattle since the mid-twenties days.

After 7 p. m. the 30c admish would, in case of a coupon, be cut to 15c. This is a first-run house, with about the best sound effects in the northwest.

Advocates Cellars

Chicago, Jan. 20.

Make each home basement a barroom is the sales pitch of a flour company, which is jousting its product on the air.

Argument that each basement should be turned into a drinking joint points out that the flour covering men suffer so much as the water furnished to them. If plan is followed, Announcer practically admits everyone is drinking at home.

Announcer practically admits everyone is drinking at home on rugs and chairs.

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STAR-TALKING

75 Fleet Officers Leave L. A. 400 Flat Because of Snub to Director's Wife

Hollywood, Jan. 20. Naval Band, staged for officers of the Pacific fleet by local society, floundered at the Lighthouse hotel Saturday (17), when Admiral Schofield and his staff decided they were being snubbed by society leaders. Situation came about, because Mrs. John Ford, wife of the host director, was not on the list of guests. Mrs. Ford, former Washington woman and well known in diplomatic circles, gave a party for officers and their wives. Several months ago when Admiral Schofield took command of the fleet, society leaders staged the ball Saturday. Two weeks ago Mrs. Ford was invited to the party. Mrs. Ford discovered that Mrs. Ford was not on the guest list. Admiral Schofield did not wish to make official recognition of the "mild picture colony." Attached there was that of 2,000 officers in the fleet only 15 were invited and that, in addition to the daughter of Admiral Schofield, notified the society leaders that the invitation list was made more extensive, and Mrs. Ford invited, the officers would not attend, but realize the snub to a middle and sent Mrs. Ford an invitation with the request that she remit \$25 for the party for herself and husband. Mrs. Ford ignored the invitation and notified the admiral, but realizing him not to be governed by her action. Admiral had society playing host to fleet officers with the week before, had dinner and departed at 10:30. Mrs. Ford is a niece of Surgeon General Price of the Navy and the late Admiral Victor Hays. Her aunt was social secretary for every President from Cleveland to Harding.

New WB Salaries

Hollywood, Jan. 20. Leonard C. Robinson's new contract with Warners calls for four pictures the first year, with options on three more, and with sufficient elasticity to permit him to turn out for eight appearances. Contract commences Feb. 15, running until Oct. 15, 1931, when Robinson will have 16 weeks off for legitimate engagements. Robinson will make three appearances in seven months, and will net \$140,000 for the first year of his new contract. Leonard V. Lew, last with Paramount and signed to First National for three years as a megaphone, is set at \$215,000 a week.

Marlene's 2 Years

Hollywood, Jan. 20. L. P. Schulberg says that reports that Marlene Dietrich is going Warners. The contract has a two-year contract, with a six-month interval, which prevents the German star from working in pictures during the interval being strictly for a vacation in Germany and begin again work.

2 MONTHS TRAMP

Hollywood, Jan. 20. Jean Ford, Fox director and George O'Brien, actor, left here Sunday (18) on the trip to Oregon. "I'll year" bound for the Oregon. "I'll year" bound for the Oregon. "I'll year" bound for the Oregon.

REGINALD OWEN WB

Hollywood, Jan. 20. Reginald Owen, from Broadway agent, has been engaged by Warners. The picture here shortly for his first picture here, which is first extensive optical research.

Kay's \$930,000

Hollywood, Jan. 20. Kay Francis' contract with Warners commences Oct. 15. It is for five years, including optional renewals, aggregating \$930,000 for the entire period. Miss Francis starts at \$20,000 per picture, with starting guaranteed the second year.

DARROW'S 12 ONE-REELERS

Charles Darrow is expected to sign this week to make a series of 12 one-reel shorts for Translux. Darrow's new direction. Understood that Darrow will pick the lead material from his lecture tour, arranged to appear at several of all controversial matter. Noted trial lawyer has turned down a proposition to star in a comedy room feature. First of the series, is named as "Capital Punishment" followed by "Is Man a Machine", three other subjects from his plitform tour.

Extras Perk Up

Hollywood, Jan. 20. Five more features were being made last week than the week before, but the mob figures were lower by 50 extra daily. Thirty-one feature units were active Monday and Tuesday, the best since Christmas. Twenty-eight continued over this weekend, and eight more are set to start. Six day placements total 2,592 extra, or 25% lower than the 1929 average. Mob work has been considerably better this month than in the opening weeks of January, 1930.

Body of Charles Ross Sent East After Tragedy

Hollywood, Jan. 20. Body of Charles Ross, vice-president of RCA Photophone, was shipped to New York Sunday (18), following an autopsy performed by a coroner. According to the coroner's report, death resulted from heart disease.

Same Old Heavies With Much Tipoff On Stories; Less Leer on New Faces

Schumann-Heink Takes Job Instead of \$350

Hollywood, Jan. 20. Ferdinand Schumann-Heink, son of the opera diva, has settled his differences with Al Boasby to agree to work on the indie producer's next, "The Beloved Knight," as technical adviser.

Trade in the American reception of the 13-line story, for which Boasby wants to secure official musical approval from the German Embassy in Washington. The 13-line story next week for the first time.

Schumann-Heink's claim for a relationship of the story has attracted the attention of the German Embassy in Washington. The 13-line story next week for the first time.

WARNERS' AIM TAKING ON WARNERS

Paramount Reported Missing Chatterton Only from Warner Annexation—Nothing Known About Reprisals—Harry Warner's Denial

IN OPEN BATTLE?

Harry M. Warner in a dignified and businesslike announcement last week denied, in refutation of many reports, that the Warner trade admitted the annexation in any "war" with a competing picture company. The announcement stated that the idea of trade of the freewheel was something merely occurring in the daily routine of the Brothers. With the Brothers annexing a galaxy of stars in a bunch, some of whom are continuing unfinished contracts with other film producers, and particularly a large slice of names from the Paramount list, the trade admitted the annexation in any "war" with a competing picture company. The announcement stated that the idea of trade of the freewheel was something merely occurring in the daily routine of the Brothers.

I started some time ago on a project, based upon the fact that Warner seemed unable to agree on a buy and sell trade for one of our pictures. This start was aggravated when Paramount opened its own "War" with the Brothers. I started some time ago on a project, based upon the fact that Warner seemed unable to agree on a buy and sell trade for one of our pictures. This start was aggravated when Paramount opened its own "War" with the Brothers.

(Continued on page 24)

Press Bombardment

Hollywood, Jan. 20. Hays office is heavily busy announcing its stand to reporters and others on filing company of stories about picture people have been breaking in the dailies. Hays has a stock reply that nothing will be done as the office is concerned only with pictures, advertising, and producers' relations.

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Agents Blaming Each Other For Wild Salary Rebellion Now Sweeping Picture Colony

Quick Build-Ups

Hollywood, Jan. 20. Looking over its talent list after the Warner raid, Paramount mentions Wynne (Lillian) and Mabel, comedy, as able to step into Ruth Chatterton's shoes and Juliette Compton, from the New York stage as a replacement for Kay Francis. Both girls are expected to get a quick build up by Paramount.

ANTI-SALOONER ON ALKY EVIL VIA SCREEN

Hollywood, Jan. 20. J. C. Peary, chain store magnate and Lyman Pierce, both officers of the Anti-Saloon League, have started negotiations here for the production of a feature-length picture and a series of shorts to be used as propaganda weapons. Peary recently appropriated \$100,000 for immediate disbursement to enlighten the public on the benefits of a liquorless country. Part of this sum will be available for picture production. Production will probably be sponsored by the Business Men's League for Temperance, a subsidiary of the Anti-Saloon League. It is also reported that the Religious National Council has been interested in the picture project. Feature will be an original story, "My Wife and I Back," with no author credited. Peary returned east last week, leaving the Academy in charge of the picture deal. Several independent producers have been trying to get the production, under their wing, with only one, the American Film Company getting to the conference.

I understood that if and when the picture is made, it will be produced under the National Producers' Guild of Protestant Churches supervising the distribution. Peary returned east last week, leaving the Academy in charge of the picture deal. Several independent producers have been trying to get the production, under their wing, with only one, the American Film Company getting to the conference.

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Hollywood, Jan. 20. One of the most hectic intra-studio situations currently has Inner Hollywood in a turmoil. Behind the star-grabbing and jacking up of picture salaries is a sweeping allegation by almost every agent that the other fellow (of course) is to blame in "filling up" the players for more salaries, brewing discontent and generally appealing the morals of the entertainment industry. "Joyce and Seitz agency," which negotiated the Ruth Chatterton and William Powell contracts for Warner-First National, frankly admits that it is the cause of "tramping and ruining the studios." Other agencies are charged with creating uneasiness in the minds of long-term contract players through demanding greater concessions outside their contract covenants, and making demands for stories, directors, etc.

Contract-Tearing This extraordinary procedure is facilitated by the agents' representations that if the studios should offer, in disregard, to tear up the contracts of such players, that would be just the thing the players desired. The agent, so to say, could then sell the player at better terms.

Juvenile On Skids This year's discontent has one potential juvenile star now threatened on the skids and assigned to \$25 a day (two weeks ago he was getting \$100 a week) for his performance as a child actor. The agent, so to say, could then sell the player at better terms. This year's discontent has one potential juvenile star now threatened on the skids and assigned to \$25 a day (two weeks ago he was getting \$100 a week) for his performance as a child actor. The agent, so to say, could then sell the player at better terms.

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McLaglen's Operation

Hollywood, Jan. 20. (Wirephoto) J. P. McLaughlin, the Hollywood hospital Sunday (18) for an illness prolonged.

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Picture	83
Picture	84
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Picture	98
Picture	99
Picture	100

Renew With Anita

Hollywood, Jan. 20. Anita Page's contract has been renewed by Mervyn for another year.

WB Showing Newly Acquired 'Names' Into Announced Films—No Price Lift

Warner Bros. will discard stories or substitute a personality into its pictures already announced on this year's program with exhibitors to get these films under their present contracts. Move is radical in picture annals and contrary to following the recent acquisition of "name" people by WB.

It entails the hearing overboard of heavy coin in story properties and, in some cases, script already in production. Altogether, 15 pictures are slated among those to get the transference of a star or be substituted for another story to be constructed especially for a b. o. performer.

Impetus for the plan came from Chatterton, George Bancroft, (available), Constance Bennett, Kay Francis, William Powell, E. G. Robinson, and Bebe Daniels.

Nearly all the 15 films concerned in the plan switch were already known, and said by title on the program, an old picture custom. Such films, however, call for low rentals because of the unknown potentialities of the Warner claim that there will be no change in price this year despite the general stimulation of exhibitors. For example, Jake Wilk, WB story head, left for the Coast Saturday (17).

It is known that the plan was transmitted to the movie buffs in the fall following a conference by Warner execs in New York last week.

Among the changes for the designated 15 films, of which 13 will now be starring pictures are: "The Sign of the Cross," Constance Bennett in "Jack-daw's Strut," George Arliss in "Millionaire," with dialog by Booth Tarkington; Loreta Young in "Big Business Girl," Dorothy Mackall in "Party Husband," Doug Fairbanks, Jr., in "Chances," Barbara Stanwyck in "Night Nurse," William H. Cagney and Olsen and Johnson in "Red Hot Sinners," E. G. Robinson in "This Is My Life," C. Robinson in "Broadminded," Richard Barthelmess in "The Finger Points," Lorna LaPlanche and Franklyn in "God's Gift to Women," and John Barrymore in "Svengelement." The remaining two pictures are "The Public Enemy," with dialog by Booth Tarkington; "Rockless Hour," based on the play "Anshun." Both these films will have all star casts.

Six of these pictures are already in the cutting room. Instead of being held for next year's program, however, these are now shown ahead of this year's list.

Exhibs Keep Clear of 'Lights' Until It Proves itself at B. O.

Los Angeles, Jan. 20. Exhibitors in this territory are not buying "City Lights," the Chaplin film, in advance of its opening Jan. 23 at the Ed. Sullivan theatre. Attitude is that Chaplin must show em before getting the high rental.

Gates were thrown open to the local exchange and exhibitors, allowing UA to take exchange loans, but to date the exchange loan has amounted to how ever exhibitors UA seems satisfied to wait until after the picture has opened here in New York City.

Chaplin is getting 25% straight from the first dollar for the Los Angeles run.

Busy Auditors

Hollywood, Jan. 20. "Flicks" of 30 or more auditors working on Fox West Coast books for the past six weeks will hang around another couple of months from present income.

The group, including representatives of the Chase National Bank, has been working on a schedule of two shifts a day.

BLUMENTHAL AGAIN OUT AFTER COLUMBIA

A. C. Blumenthal is reported resuming negotiations to get in on Columbia Pictures. Blumenthal idea seems to be a buy in of some sort that will give him a direct connection with the organization.

The Columbia-Blumenthal affair has been going on intermittently for some months. How close it may be at present is unspecified.

ERPI REWIRING FOX—COST \$1,000,000

Hollywood, Jan. 20. "Fox studio will be required to complete an ERPI audit by Jan. 25 to come to terms with Case."

Fox will buy 16 portable sound trucks from ERPI at a cost of \$400,000. Additional expense is also certain, through necessity of changing camera and laboratory equipment to total over \$1,000,000.

For some time Case and Fox has been arguing over a contract for the supply of acetate tubes. Fox holding out until it had less than 25 in hand.

Adopting the new system of recording also means training of some extent as the ERPI method is different from that used on Case equipment.

C. C. Comm. Asks Town What Amusements Wanted

Dallas, Jan. 20. Falls, Tex. has appointed theatre and amusements committee. Group is to make a list of what the natives want along amusement lines, and then try to make the amusement center of North Texas. Public has the town to itself.

COHN JOINS SHEKHAN

Hollywood, Jan. 20. Louis Cohn, got in and breezed right into the Fox and Metroplex trip with Howard Sheehan, v. p. of Fox-West Coast.

Rockefeller's Realty Layout May Take Three Years to Build

Radio Corporation with all its subsidiary companies is not likely to complete the mammoth undertaking, first called Radio City, for perhaps three years. The first part in the gigantic real estate project, to extend from 14th to 6th avenues and covering a land area of about 25% of the total floor space available. Other occupants are hoped to be department stores, big office suites.

The delay on the proposed Rockefeller business estate is supposed to be due in part to the theory that New York is already over-entitled, and especially at this time of money-squeezing straits, revealing yawning variances on many floors. It is for this reason that the builders are on no peculiar rush to complete the mammoth undertaking.

Rey. The delay also bears on the continued presence of S. L. Rothfels, at the Rocky theatre.

It is thought that the new plans in the eventful move and centralization of its functions.

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\$70,000,000 BE GIVEN IN 31

No Hollywood Understanding, but General Trend Toward Reduced Production Costs—Over-Footage. Biggest Expense at Present—High Cost Talkers More Seldom

HEADACHES OUT

Studies will perhaps slash around \$70,000,000 from their production programs this year in an economy drive aimed at a orderly retreat in the face of lower boxoffice gross as instigated by the general subnormal business condition throughout the country.

The cut is hoped to approximate 25-35% of the preceding year's cost with immediate attention to be given to over footage. This over footage is more than a matter of mere film in that any genuine curtailment would be a thorough saving in electricity and labor.

At one time this winter a plan was being discussed within the industry to hold all regular program features to a maximum cost of \$300,000, to be accomplished by a round-robin agreement amongst the various studios. Nothing ever came of it. As most of the production men didn't want to feel themselves limited in spending, they agreed to a promise beyond the ordinary in the making. That there will be lessening of the \$300,000 to \$200,000 or the million-dollar high floor seats. (Continued on page 43)

'Greater Ingagi' Same as 'Ingagi' Only Different

Hollywood, Jan. 20. Nat Spitzer is working on a sequel to "Ingagi" under title of "Greater Ingagi."

The new animal picture will also be mostly monkey. Basis is material from recent camera expedition into Africa. Story continuity is being blown in here.

MAYER EAST

Hollywood, Jan. 20. Louis B. Mayer goes east this week of next.

Chi Censors Rank Gun Play Ahead of Sex in their Taboos

Industrial 8-Reeler

Hollywood, Jan. 20. Most feature length industrial with an all-professional cast in production here.

Pictorial will get eight reels and is for standard 35mm. It is used in exploitation among its own employees. Yarn has the film of a professional effort, including the east and have interest. Daughter of a grocer and the son of a baker are the lead parts.

Film is being made at the Metropolitan studio. In the cast is one legit player, Ruth Channing. Rest are picture people. Also in cast: Miss Harlow, Wallace MacDonald, Charles O'Malley, Barney Hargrove, 124, die Clayton and Frank Rice.

2,200 SEATS AS MAXIMUM IN FUTURE

Going after the overcasting problem in certain communities is edging the circle around to a new point. This is besides the picture mover to sell back houses to former owners on a partnership basis if not outright. It calls for a modelling of over capacity houses by the removal of balconies or otherwise cutting down the size of the floor seats. This plan is being talked about at Fox.

Idea is in line with the view of some theatre experts who foresee the theatre of the future as a small and intimate house. This is also the idea of the Hughes-Pratt-Schenck circuit. Latter outfit is to go to any capacity over 2,200 seats.

De luxe spots are not included in the balcony chopping plan.

COAST FILM CONCERNS GO IN FOR AIR PLUG

Hollywood, Jan. 20. Picture studios here going in heavy for local air plays by the local studio houses looking on the picture lot. Latest to grab off local representation is "Killer Artists" with a studio tie-up with KMT in KXNY.

Warner Bros. National operates KFWB, KXNY is on the Paramount lot and has an hourly airtime exclusive. Fox's program. Studio also has about five hours weekly on straight broadcast with Fox alarm machine, personal like appearances.

Tea-Act and Metroplex, both leasing studios, have KFOX and KMIC, respectively, ready to go on the air. Both stations are to hold out the air space as bait to induce producers leasing places on the Coast.

Only one of the radio stations mentioned with any chain connection is KFRW, which is the key station for the newly-organized United Broadcasting Co., with outlets in Salt Lake, San Francisco, Portland, Seattle and other cities on the Coast.

Much of the studio plugging is confined to Southern California.

Harry Warner South

H. M. Warner is again confined to his home, this time with aripia. He will have for his first next week, where he expects to remain about a month.

Chicago, Jan. 20. Local exchanges and exhibitors are becoming more worried about the tremendous increase in the number of pictures "pinked" for adults only by the censor board. The past six months has seen the number of pink ticket films more than tripled. It is understood that the exchanges here are considering holding a conference with the censors and police commissioners in an effort to revise the present censor code in order to do away with the steadily mounting pinked product. The trend is more against gun stuff here than sex.

This increase has come about mainly with the newer sound film product. In the days of silent film exchanges were quite willing to take adult stuff, but the censored portions of only a few frames of film without injury to the general trend of the picture. We found, however, a much more complicated matter.

Pink Easier
For this reason, exchanges are now asking the censors to give films "pink" and let the censored portions ride.

Where, formerly, too, the "pink ticket" was considered a gross boom, the recent flood of "adult only" films is making the bottom out of the market and the booming has struck. The loop houses continue to do business with the pink ticket flicks, but the neighborhood spots are squawking plenty that the films are "pink" and let the censored portions ride. The loop houses continue to do business with the pink ticket flicks, but the neighborhood spots are squawking plenty that the films are "pink" and let the censored portions ride.

Franklin's Start Set for About April 1st With 100 Theatres

Los Angeles, Jan. 20. April 1 is about the date now set for the start of Harold B. Franklin as the operator of the Hughes-Pratt-Schenck circuit of picture theatres. Around 100 houses will form the nucleus of the new chain. Franklin is due here from New York today (Tuesday). He came west on the same train with the R-K-O bunch. Among them is Miriam Brown. Franklin has been reported dicker with Brown for some R-K-O houses on the coast for Franklin operation, apart from those R-K-O houses that credit him with. Brown is a former R-K-O as is said to have rejected the Franklin proposal.

While Joe Schenck is of the new corporation's board of directors, the only stockholders in it at present with substantial blocks of stocks are said to be Howard Hughes and Franklin.

Reoch Moves Up

Alexander Reoch will succeed the late Charles Ross as executive president in charge of R's telephone. Reoch's election will be the first since the death of Ross in 1924. Reoch has been elected with wireless interests since 1922. He joined telephone in the capacity of vice-president under Ross in January, 1926.

U. AND OFFERS

Reports of C. de B. Producers. After Lummell Firm

Reports are around that one and probably two of the larger producers have been propositioned, the first being C. de B. Producers. One of the companies has been in the report in Warner Bros. Lummell on the coast.

PAR MADE 82 VERSIONS—1930

During 1930 Paramount turned out for the foreign market 82 versions of its Hollywood hits. The studios in Paris, Hollywood and New York, in addition, 17 features were produced. These were made between the Paris and New York studios.

Paramount's languages were in these versions: with Spanish, French, and German mostly used. Others were Italian, Swedish, Portuguese, Hungarian, Norwegian, Japanese, Czech, Polish, Russian, Dutch, and Dutch-Scandinavian. "Paradise on Parade" was the most widely versioned.

Easier to Improve Foreign-Mades Than Lower Cost in U. S.

Hollywood, Jan. 26.—Future of Paramount's Spanish versions in Hollywood was the outcome of contacts with Jesse Lasky, now here, and Frank Turek, former manager. There's a possibility that the Spanish musical now in vogue will be centered at the Paris studio.

At Paramount it is admitted that there's a better chance of bringing up the quality of the Paris-made than of making a lower cost picture of the versions here. Hence the inclination to shift all foreign language production to Hollywood.

Milan's U. S. Pair

Milan, Jan. 26.—"Men Without Women" (Fox) went over nicely at the San Carlo Cinema, the audience being attracted by the story and powerful acting. Against it is the fact that there have been two films and one left production within the past few weeks, all dealing with submarine intrigues.

All dealing was shown from "Houdouin Favorit" (UFA) for 10 weeks. The audience was not happy. Picture therefore was unsatisfactory. Rilla Dove's voice faltered after the tolling year.

Due to a very short run, "Houdouin" as numerous houses in the outskirts are now visiting and not taking business away from the larger showplaces.

Settle "Waltz Dream"

Suit Out of Court
Litigation pending in the Supreme Court of New York County regarding motion picture rights to "The Waltz Dream" has been settled out of court. Two suits had been brought by David Koss, one against Ufa and Metro and the other against Paramount. Both suits had been settled by Koss, Oscar Straus, and Maurice Chevalier.

Since their back to 1925, when Lubitch was about to make "Ufa" as a silent for Metro and "Paramount" as a silent for Metro. "Ufa" was called "Waltz Dream" and "Paramount" was called "Waltz Dream". Warners then assigned its rights to Metro and it was made by Metro and distributed in 1928 by Ufa.

Recently, Paramount announced a sound version of "Dream" with "Houdouin" as star and Lubitch as director. Paramount was not loved by Koss's suit against "Ufa". "Dream" was written by Oscar Straus and Doreana Jacobson and settlement leaves the script in the hands of Koss. A Levinson represented Koss in both actions and the suit.

550 Wired in France

Paris, Jan. 26.—There are now 550 theaters equipped in France, out of which 400 in Paris.

Of these, half are American equipped, three Tobis, and the rest French.

NO MORE CHANCES

W. J. Pring, London, Jan. 11.—W. J. Pring, who had been turned out two years ago, had just turned out "Vivian Gray" which will have Jan. 11, 1931, at the picture "Houdouin Gray" as its next.

British Version

Hollywood, Jan. 26.—Paramount is now shooting a British version.

Planning "It Goes to Adieu" the studio is making added scenes, which will be added to the original and made into a continuous story.

Additional scenes are being added to the original and made into a continuous story.

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Blatter Ends Its Year With Deficit of \$4,655

London, Jan. 11.—Blatter Company report for meeting Jan. 10, is laid. Accounts are made up to May 15 only, as company's year ends May 15.

Balance sheet shows loss on year of \$4,655, with cash at \$1,441. Accounts are made up to May 15 only, as company's year ends May 15.

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Also Holding in Still Juveniles

London, Jan. 11.—Also holding in still juveniles, Jan. 11, is laid. Accounts are made up to May 15 only, as company's year ends May 15.

German Home Product Jumps, Imports Fewer

Berlin, Jan. 12.—Statistics for 1930 show that 300 productions were made, 167 of which were German, 133 foreign.

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Chanel Hollywood-Adviser

Paris, Jan. 26.—Madame Chanel, famous Paris dressmaker, has named a fashion adviser to Hollywood.

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British Censor Maybe

London, Jan. 11.—Probability is that the British censor is affecting the British film industry.

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Back to Berlin

London, Jan. 11.—The film "Houdouin Gray" is being made in Berlin.

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Joe and Jane McKenna

Still rocking on in Fanchon & Marco's Ufa, "Gang and Gang" (Ufa) is the latest.

PIERCE ROCKS MEXICAN THEATRES; NONE HURT

Mexico City, Jan. 26.—The big picture in the theatre district this week was the earthquake. The tremor, which was felt all over the country, had reached the Mexican capital in a long, wide, and powerful shock.

On the evening of the quake

The picture in the theatre district this week was the earthquake. The tremor, which was felt all over the country, had reached the Mexican capital in a long, wide, and powerful shock.

Raguel David, Metro's Latin version star

Latin version star, is in town for a month's vacation between films.

Jimmie Horn Traveling

Hollywood, Jan. 26.—Jimmie Horn, out of Hollywood's recent Chinese cameraman, has been written by the travelogue.

MOICHA'S NEXT

Hollywood, Jan. 26.—New in Paris, MoicHA's next, returns to Fox next month to make "Ufa" in Paris.

Radio's Blister

Hollywood, Jan. 26.—Radio's blister, returns to Fox next month to make "Ufa" in Paris.

Foreign Babel

Hollywood, Jan. 26.—Fox has barred all visitors from any sound stage where foreign versions are being made.

U Foreign Department

Universal's foreign department, headed by Paul Kohner, is temporary.

BERLIN COMPOSER

SCORE 6 MUSICALS

Berlin, Jan. 11.—The Berlin composer, Hans Hirsch, has made a contract with Pathe Cinema in Paris to write the music for talkers.

Elstree Casualty List

Hampers, Producers

London, Jan. 11.—Hirsch has been knocking talker schedules sideways at the British International Elstree studios.

Spanish Films' Tilt

Los Angeles, Jan. 26.—First squabble over Spanish film rights is being fought by the Zivier Group's suit for balance of \$14,048 claimed from Rodolfo Montoya.

Eckman as Pres

London, Jan. 11.—Sam Eckman, head of the British film industry, is hot in the running for the presidency of the Kinematograph Bureau Society.

Musaphia in Hollywood

Hollywood, Jan. 26.—George Musaphia, who has acquired the rights to the Nitrocolor process for England, has been asked to return to England.

FWC Combines Areas

Hollywood, Jan. 26.—Fox West Coast has discontinued its Portland division and combined it with the Seattle division.

730, WRITE-OFFS

Berlin, Jan. 11.—The balance sheet of the Terra, per June 30, 1930, will again show a considerable loss, probably amounting to \$150,000.

TERRA'S LOSS IN '30, WRITE-OFFS

The balance sheet of the Terra, per June 30, 1930, will again show a considerable loss, probably amounting to \$150,000.

LONDON FILM FRINGERS IN COUPLA COURT JAMS

London, Jan. 11.—Two fingers in the film trade got pulled a day or two ago, one involving the Court of Justice.

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1 Mother and child are well.

'Father' Low at Chicago \$38.60

"Skylino" is scheduled to get under way Jan. 26, but the story won't be ready by that time. Feb. 1 is the starting date for "Women of All Nations" and "Young Sinners." Full in production will not affect electricians and a number of prop men and carpenters. This crew will be employed in building new sets.

No "Page" Versions

Hollywood, Jan. 20.

Howard Hughes will not make foreign versions of "Front Page" until the picture is made for England with the dialog to be specially treated.

In spite of the Hays okay, Milestone is still putting a damper on the domestic dialog.

In its 2d week at the Lyceum the sounder, "Birth of a Nation," interrupted two nights by police interference, continued to do good business.

Call 1-800-550-6611

Lyric (Publix) (1,300; 40)—"A
'Camo Youth" (Par). Only fair,
Buddy Rogers' name helped; \$3.
Aster (Publix) (900; 35)—"
of All Men" (FN). Below
About \$2,000. Fair.

Grand (Publix) (1,100; 35)—"
First" (Par); 1st half; "Check
Double Check" (Hadio), 2d half.
1000 runs. \$2,000. Fair.

Fox-Poli (Fox) (3,040; 65). "H
dueling" and F. & M. Idea. Exce
tionally good at \$20,000.
Roger Sherman (WB) (2,200; 6
"Going Wild" and "Man to Ma
Low at \$5,000.
College (Fox) (1,565; 50). "N
Moon"; \$8,500 for 9 days
good for 50c top.
Bijou (Fox) (1,536; 50). "C
Creeps" and "Lady Surrende

2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 2680, 2681, 26

Picture Stocks Steady, Ignore

Brief Rally in General List;

Bulls Toss Chance by Default

By AL GREASON

Stock market went into a mild rally yesterday in the early afternoon, and prices were marked up slightly, impressively for a short time, principally at the expense of a crowded short position.

The picture issues were consistently outside the whole movement, both on the way up and subject, frequently when most of the day's gains were cancelled in the last hour. The industry of picture business men finished the day with trivial net gains, but volume again was too heavy to give the market any importance one way or the other.

Initiative Lacking

The significant aspect of the day was that it presented a golden opportunity for the bullish majority and they made no motion toward taking advantage of it. Obviously, there was no push back of the constructive forces and even more obviously, the real powers of the street have no immediate purpose to bring on an upward trend just now.

The day meant anything in it to forecast future fluctuations, it was distinctly on the side of the bears, and another heavy day of losses, that of impending fourth quarter income statements of a gloomy nature and favoring continued discounting of the picture industry.

Only stock in the theatre field was to show a material gain was Eastman Kodak, which closed at 10 1/2, up 1/2 point, probably from hasty covering of nervous shorts. Warner Bros., supposed to be in a position of strength, got up around 17, but the trading was more flashy than substantial in the picture stock of the group remained in narrow range and dealings were light. Bonds did little, but there was an important change being in a recovery in the Warner convertible, which for a day and a half had lost of momentum on the upside. Railroads did extremely well, giving aid and comfort to the bulls.

Last Quarter Reports

Imminence of bad income reports for the final quarter of 1936 is the immediate cause of the bearishness and the explanation of slowly receding prices on the Stock Exchange. If all they are out of the way it seems impossible to attract a bull following anywhere in the market.

For instance, the report of General Electric for the fourth quarter was loaded with grief, explaining the pressure that has been exerted against the stock for the past few weeks. The essence of the news was that sales for the year dropped 23% below those of 1935 and the last quarter showed a falling off of 25%, reflecting a progressive decline. General Electric touched a new low on the long decline on Monday.

The moral seems to be clear. Facing a B. as typical of records, and the fact that the gradual slipping away at high prices, the picture industry has been an effort to discount in advance the coming out of such reports and it follows that the picture stocks which have given way since the New Year have been reflecting the wisest kind of information. What proved true of picture stock may be equally true of other old-time standards that have been slipping lately. For instance, new lows were marked down Monday for such stocks as the United States, Case, Threlkeld, and others, and it is probable that the market is worried for the possibilities of their reports for late 1936.

The stocks in the medium price list, most of them in the area of the extreme of detestation, were almost unaffected. The reason for this was that the worst that was likely to happen to them had long been discounted in their state of extreme liquidation. Possibly they were reassured to point to the conviction in individual quarters that they have gone for a long time to discount the worst. It also is arguable that insiders who are in the know of what the news is going to be are satisfied with present levels.

Theatre Bunch

In other works, the performance of the whole list is in a measure

Yesterday's Prices

STOCK EXCHANGE	High	Low	Close	Net
500 Cos. Pk. 17 1/2	17 1/2	17 1/2	17 1/2	0
1000 Cos. Pk. 17 1/2	17 1/2	17 1/2	17 1/2	0
1000 Cos. Pk. 17 1/2	17 1/2	17 1/2	17 1/2	0
1000 Cos. Pk. 17 1/2	17 1/2	17 1/2	17 1/2	0
1000 Cos. Pk. 17 1/2	17 1/2	17 1/2	17 1/2	0
1000 Cos. Pk. 17 1/2	17 1/2	17 1/2	17 1/2	0
1000 Cos. Pk. 17 1/2	17 1/2	17 1/2	17 1/2	0
1000 Cos. Pk. 17 1/2	17 1/2	17 1/2	17 1/2	0
1000 Cos. Pk. 17 1/2	17 1/2	17 1/2	17 1/2	0
1000 Cos. Pk. 17 1/2	17 1/2	17 1/2	17 1/2	0

BONDS

12,000 U.S. 10 1/2	10 1/2	10 1/2	10 1/2	0
12,000 U.S. 10 1/2	10 1/2	10 1/2	10 1/2	0
12,000 U.S. 10 1/2	10 1/2	10 1/2	10 1/2	0
12,000 U.S. 10 1/2	10 1/2	10 1/2	10 1/2	0
12,000 U.S. 10 1/2	10 1/2	10 1/2	10 1/2	0

WEATHER

200 Pa. T. 41 R	41	41	41	0
200 Pa. T. 41 R	41	41	41	0
200 Pa. T. 41 R	41	41	41	0
200 Pa. T. 41 R	41	41	41	0
200 Pa. T. 41 R	41	41	41	0

*Figures and sales of \$210.00.

predicting what the 1936 income news is going to be, bringing out new bottoms for companies who have had news in store and steady leaders for those whose reports have already been abundantly discounted. Taking that attitude toward current news was an encouraging to parlous of the picture industry. Monday's movement lost as much as a full point and the leaders in the group had a day with five-figure gains. Diminished the trend, ending the day with four-figure gains. Diminished the trend, ending the day with four-figure gains. Diminished the trend, ending the day with four-figure gains.

'Code' Led Columbus at \$14,700; 'Free Love' — With 'War Nurse' Fair

Columbus, O., Jan. 20. (Draw. Pop. 475,000.)

Weather:

The lines remained at a good level downtown throughout the week. The picture stock was up a good week for its second. The picture stock was up a good week for its second.

Estimates for Last Week

Palmer (Columbia) (1:30-5:00). Extra good at \$11,500. (Col.) (3:00-5:00). Extra good at \$11,500.

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HAL NEIMAN

Featured complete in Frank Capra's unit, 'THREE OF A KIND' (Paramount, New York).

The new songs are exclusive and protected.

Direction ALFALCHEIM, WM. MORRIS.

3 Close Tops in Wash; Palace Edged-Out Fox at \$24,000 for 'Night'

Washington, Jan. 20. (Drawing Population, 450,000.)

Weather:

Palace against copped top honors for the town, this time with 'Heavenly Night.' Best picture, 'Night,' Fox, by \$1,000.

Charles 'Pat' Walter's 'Right to Love' caused interest at the Columbia, but not to the point that Ruth Chatterton's preceding picture did at the Fox.

'Part Time Wife' failed to settle argument among local critics, as the 10, selected for it by Fox, and the one the Fox studio backed on to 'Night' for the local house.

'Part Time' stock and the business was not what that picture warranted.

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Using Up Time

Hollywood, Jan. 20.

Bert, Jester and Charles Piper, operators of an independent sound truck, will start production on a feature to be called 'The Station' in Spanish.

It's the first instance of independent producers starting their own production to use up wasted time of trucks, which is plenty now.

Then his improved and last season, with the Bringer devoted to the matter of downtown film houses. That condition became noticeable a year or so ago. At that time it was reported that two or three houses were closed. In fact, the situation, which the Columbia, were definitely reported at that time as slated for keys and camouflaged.

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STREET TALK

Hughes' Multicolor Has Tied Up 22 Indie Industrial Producers

Chicago, Jan. 20. Multicolor, Ltd., owned by Howard Hughes, with Chicago headquarters, has secretly signed independent industrial film companies in the major cities of the U. S. to exclusive contracts for five years. The tie-up gives the Multicolor branches in all principal cities. One of the advantages is that scenes can be taken in New York for a Chicago industrial film, simply by telegraphing the subsidiary in that town, thus saving the expense of sending men about the country. One of the companies that have agreed exclusively by these 22 privately owned companies for five years at 12 cents a foot.

J. H. Rosmer, manager of Multicolor's industrial division here, inted in the country-wide contract. Hughes is being heavy before the colored industrial film with five major concepts already signed. General Electric is one.

Multicolor will shortly lat-ach an extensive newspaper and magazine advertising campaign.

Companies now using Multicolor throughout the states are: Harwood Film Co., New Orleans; Metropolitan Motion Picture Co., Detroit; Edgar Motion Picture Co., Cleveland; Gaule Film, New York; Chicago Film Lab., Chicago; Burton Holmes Film Library, Chicago; Pathé Freres Film, New York; Viaticorp, Pictures, Inc., New York; Lucko & Co., New York; "Metropolitan" Inc., of Am. Ind., New York; Rayfield Films, Inc., St. Paul, Minn.; Culbert Motion Picture Co., San Francisco; Rapid Film Co., Cincinnati; Alexander Film, Inc., Colorado Springs, Colo.; Poland, Memphis, Miss.; Ad Film Co., Kansas City; Chas. E. Webb, Philadelphia; J. H. Brown, Baltimore; Dandman Co., Boston; Jas. P. Simpson Co., Inc., Dallas; Jamison Film, Inc., Houston; C. J. Thompson, Studios, Houston; National Film Publiety Corp., St. Louis.

R-K-O Exodus

R-K-O and Radio Pictures offices in New York will be busy for the end of this week and for a fortnight thereafter. Officials are going to Hollywood with one exception. Ben Kalane, general counsel who sailed Jan. 16 for London. While on the other side Kalane will look over theatre sites as prospective buys.

Hurin Brown, Joe Schmitzer and Ray Levey are the Motion picture bound ones. Charlie Freeman has been gone over a week now on his private cruise and Lee Marcus and Maj. Thompson goes to Florida. On March 1 Joseph Plunkett, who has been around the city for a day or two months.

Jack Cohn East

Hollywood, Jan. 20. On an 11th hour decision, Harry Cohn decided not to come west. He was due to leave New York (Wed.) for Los Angeles. Jack Cohn, breast cast and will confer extensively in New York.

EXPECT GOLDWYN FEB. 1

Hollywood, Jan. 20. Sam Goldwyn is expected here around Feb. 1 from London. He will probably bring "Pinkie" with him from New York to adapt "Street Scene," which will be shot at the United Artists lot upon resumption.

SHAUER'S RETURN

Hollywood, Jan. 20. Max Shauer will take part in the surprising foreign productions now under way, and living up to his name. Shauer and his wife, leave for New York Saturday (24).

ROGERS' LECTURE TOUR FOR UNEMPLOYED FUNDS

Dallas, Jan. 20. Will Rogers stopped in Ft. Worth last week to confer with a group of Texas civic leaders for a proposed lecture tour of the state. Opening date probably some time in Feb. Part of all of proceeds are for unemployment relief.

Most of Rogers' barnstorming likely will be through west Texas.

Florida Wailing Over Delayed Tourists in Early Season There

Jacksonville, Jan. 20. Jesse L. Clark, former Florida ambassador for Public and now in charge of St. Petersburg territory for Sparks, returned to the headquarters here after a tour of the south. He says that the tourists are all wailing.

Sparks went and saw what he saw the Phil, one of the "B" houses, and is holding the pulse of other houses in St. Pete to determine whether the locked doors will apply elsewhere to stop the flow of red.

Hotel men on the west coast say that is the worst season in years. One of them, in a palatial structure that opened only a few weeks ago, says the help outnumber the guests.

The green benches lining sidewalks downtown in St. Pete is responsible for a nifty to the effect that the theatre men complain because the visitors spend the day on the benches, and that the hotel folks are crying because nighttime the same same visitors, sleeping on the benches.

Racing at St. Johns Park and now at Hialeah is helping ease coast cash registers somewhat. Miami isn't so hot this year, even with the internal disorders that are supposed to keep the tourists out of Florida.

Football Round Table Pathe's Shorts Idea

Hollywood, Jan. 20. C. J. Stoddard of Pathe is awaiting Hiram S. Brown's arrival this week before, planning on a new series of football shorts which Norman L. Spear (who handles Coach Howard Jones' personal) has promised to produce 26 of the leading college coaches, using three or more in each of the 26 shorts. The idea is to let how they motivate some of their own famous players.

Pathe has also taken a course with Universal for one year. The Notre Dame grid movie doesn't sign and will take into a (some) long football year for Radio with top-selling. Dorothy Lee and Joel McCrea will take care of the box office.

Will Reisman, who went over to Pathe to start his Rockne to move.

Before starting his Universal campaign will take part in a (some) long football year for Radio with top-selling. Dorothy Lee and Joel McCrea will take care of the box office.

WB's Social Month

February and March will be the social months for Warner. Warner Club meetings are scheduled for the first New York City, Feb. 2, at the "Norman" Casino, 5 due Feb. 15. Annual Warner ball at the Plaza Commodore will take place March 21. Both the "Chances" being handled by William Axtell.

120 SILENTS INTO SOUND SINCE '28

Necessary Because of Material Shortage—Public Seems Split on Acceptance—Best Time for Revival After 7 Years' Lapse—Under 4 Years Is Poison

12 NOW INTO WORK

By TED TAYLOR
Hollywood, Jan. 20.

The Coast is on the remake. With the third year of talkies under way, at least 120 silent films have been done over with sound. A dozen more are just going into production. No Coast studio will admit doing remakes as a consistent policy. When quizzed on the matter they usually make a point of saying that obvious titles, explaining that they are exceptions to policy. Either it was a stage classic, or it was one of the firm's outstanding silents, or else the story has been changed, and perhaps the title. It has been decided not to consider these as remakes. The studios will lay off once used material hereafter.

There are 124 titles in the product line for the last two years which are publicity is concerned.

Remake Situation

Studios are on the remake, but don't admit it.

Sound repeats of silents number 120 since 1928.

The big remake season was 1924-25, with studios in the most active.

Story shortage has made remakes an economic necessity.

Little economy on story cost, due to scattered "rights."

Reason for Hoppling, too recently seen as silent; material not sufficiently revised for talkies, nor material hot old title.

Minimum interval for revival—seven years, under four almost a sure miss.

New generation warrants records for talkies, new silents are good periodically.

Some silents "made over" and thoroughly renovated and title changed.

Change is a wise choice of material and cultivation of new audiences.

are either unquestionably remakes, or that have the earmarks of remakes, or whose titles are identical with titles. Only 12 of these are from the 1923-25 time. The big remake season was 1924-25, with at least 75 talkies made out of previously used picture material.

Since last July 47 have been produced, and are in position to be announced for immediate production.

It can be noted that the list of 124 silents made over is composed of titles. Undoubtedly others have been overlooked in view of the coast as a whole, that title changing is essential when remaking any screen material except dramatic or literary subjects, and make some what different.

Make Rival's Silents

Remake situation is not as simple as a whole is to do three pictures, previously due to rivals for every picture made by the studio. Three if a similarity to the old silent is evident it is likely to pass different titles and make some what different.

The public has been looking for new titles and the studios know it. Some are putting the books on remake product this year, and the talkies being handled by William Axtell.

(Continued from Page 5)

Publix Mulls Over Individual Film Buying by Each Division

AARON JONES LETTING LOOP THEATRES GO

Arnon J. Jones, Sr., of Jones, Linker & Shaffer, lead active member of the original group of old line theatre magnates in the middle west, commenced arrangements for disposal of his remaining show properties before sailing from New York on a vacation steamer (17).

The left with Mrs. Jones on the "Arcturion" for the Hawaiian Islands to Florida. The Jones will return to New York in about six weeks when the will complete the transfer of his theatres.

The Woods, Brinkley, Rialto and Grand centres all in the Chicago Loop (downward) are the present Jones holdings. It is reported as desirous of leaving them all go.

Pratt Moves West For ERPI's War on Bootleg Recorders

Hollywood, Jan. 20.

C. C. Pratt, former general counsel for ERPI, has been "switched" from the Hollywood office, where he succeeded J. G. Knox as director of the western division. He has been transferred to New York.

Producers claim that the move is for some time ERPI has been fighting the battle of bootleg recording, but couldn't worm in due to price-cutting among the recorders.

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Buying of pictures by each Public division, independently of other divisions, and name office, is reported under serious deliberation by the Public chiefs headed by Sam Katz. From the account the divisional buying will leave with the Public divisional director and have the option of purchasing features on a flat rental or percentage basis.

The movement, if carried by Katz, will relieve the Public home office of wholesale picture buys on a uniform plan. This month, since talkies have been out a percentage return for rentals.

Public divisional directors of the theatres are said to have been investigating of late against the uniformity of the percentages in all theatres, the percentages playing, they claim, cuts in too much of a good week and leaves too little of the amount while the theatres only get the vinegar every week.

Protect Smaller Houses

Producers, according to managers, like the rental of the talkies, but must be practiced in all other entertainment departments. With flat rental, the smaller houses, giving the statement, say, they must be practiced in all other entertainment departments. With flat rental, the smaller houses, giving the statement, say, they must be practiced in all other entertainment departments.

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CIMARRON FRENZY GRIPS THE NATION

Radio
PICTURES

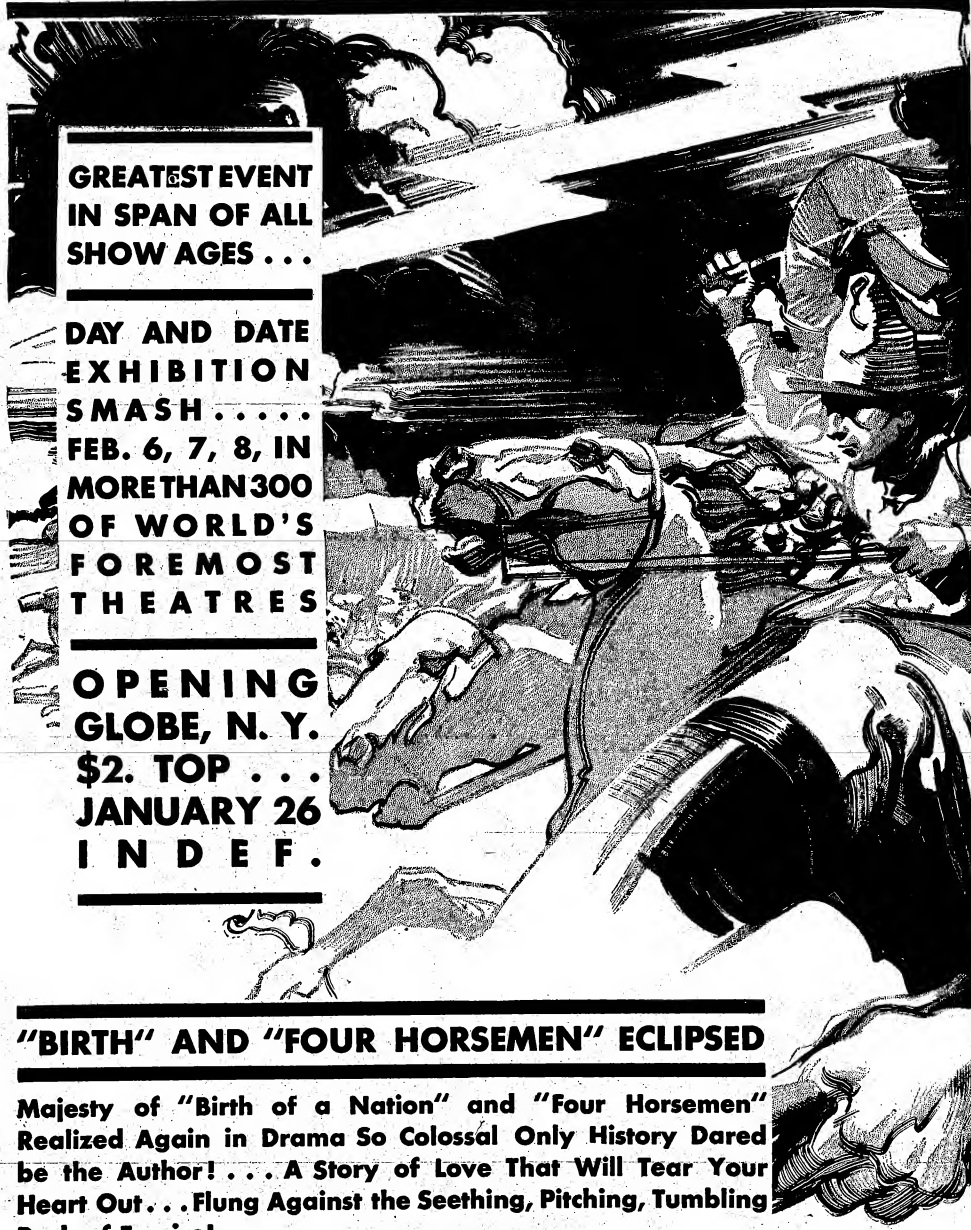
Reg. U. S. Pat. Off.

RADIO SWEEPS SHOW ARENA

VICTORY
YEAR
BEGINS

**Terrific Seat Sale Looms
as World's Ablest Show-
men Leap to Attack! . .**

TITAN THUNDERS TO



**GREATEST EVENT
IN SPAN OF ALL
SHOW AGES . . .**

**DAY AND DATE
EXHIBITION
SMASH
FEB. 6, 7, 8, IN
MORE THAN 300
OF WORLD'S
FOREMOST
THEATRES**

**OPENING
GLOBE, N. Y.
\$2. TOP . . .
JANUARY 26
I N D E F .**

"BIRTH" AND "FOUR HORSEMEN" ECLIPSED

**Majesty of "Birth of a Nation" and "Four Horsemen"
Realized Again in Drama So Colossal Only History Dared
be the Author! . . . A Story of Love That Will Tear Your
Heart Out . . . Flung Against the Seething, Pitching, Tumbling
Rush of Empire!**

MIGHTY DESTINY !



WHAT "CIMARRON" MEANS TO SHOWMEN

It Means the Wild .. the Untamed .. the Unruly! It Means an Empire of Wilderness—An Empire With Gun in Its Fist and Hell in Its Heart! It Means That the Talkiës Have Come Into Their Own...And That the Whole Tumultuous Industry Stands Amazed at the Titan Triumph.

**Miracle Forces of This Hurling Century
Linked in PRESS AND RADIO campaign to
Smash "Cimarron" into Minds of Millions
Throughout the World.**

**MIGHTIEST BROADCAST
OF MODERN TIMES AS
OFFICIAL WASHINGTON
LAUDS "CIMARRON"**

**Most Dramatic Event in Washing-
ton Since the Inauguration of
the President . . . Friday Night,
Jan. 23, RKO-RADIO PICTURES
"CIMARRON" Broadcast—NBC
Blue Network Under Auspices of
the Oklahoma Congressional
Delegation. Floyd Gibbons, Great
Stars of "Cimarron" On the Air
as World Cocks an Eager Ear.**

**FULL POWER OF NATION'S
PRESS ARRAYED FOR DRIVE**

**Titan Ad Campaign on Grand-scale Lines.
Framed to Blow The Lid Off America! Big-
gest Merchandising Stroke in Show History!**

CAMPAIGN MANUAL OFF PRESS TODAY



**RICHARD DIX
IRENE DUNNE
ESTELLE TAYLOR**

AND ASSEMBLAGE OF
SUPERLATIVE ARTISTS

DIRECTION
WESLEY RUGGLES

ADAPTATION
HOWARD ESTABROOK

PHOTOGRAPHY
EDDIE CRONJAGER

TITAN SMASH FLUSH



RALPH FORBES

IRENE RICH . . . LORETTA

YOUNG . . . LESTER VAIL . . . LENI

STENGEL . . . 1000 OTHERS

BETWEEN THE EYES

Fighting Gestes Return In Slashing
Sequel to One of Industry's Greatest
Gross-getters . . . The Spirit of Beau
Geste Flames Anew in

HERBERT BRENON'S
PAGEANT OF ARENIC THRILLS



EAU IDEAL

By Percival Wren, author of "Beau Geste" and "Beau Sabreur"



**Greatest Line of Flash Paper and
General Accessories the Titan Has
Ever Turned Out. Now Available!**

WORLD PREMIERE RKO MAYFAIR, N. Y. NOW



ALLIED THEATRES are members of a local and national organization of Independent Theatre Owners whose aim is to give you

GUARANTEED PICTURES FOR LESS

THE FOLLOWING ARE ALLIED THEATRES IN MINNEAPOLIS:

ALHAMBRA, 3215 Penn Ave. No.	REX, 345 11th Ave. NE.	HYPOCITE, 3301 Central Ave.	GOETTER, 3706 4th Ave. So.
BUILD, 20 Washington Ave. No.	ACADEMY, 252 Exchange St.	HYPOCITE, 345 Hennepin Ave.	GOETTER, 3706 4th Ave. So.
SOUTHERN, 422 Washington Ave. So.	ACADEMY, 252 Exchange St.	CRYSTAL, 355 Hennepin Ave.	LIEBOWITZ, 1012 North 4th St.
UNIVERSITY, 1309 4th St. SE.	PRINCESS, 12 4th St. NE.	FRANKLIN, 1031 East Franklin	PARADISE, 2022 W. Broadway.

PHILADELPHIA
MASTBAUM
Starting TODAY
2 GREAT SHOWS IN ONE!
—A Sensational Screen Hit
—A World-Famous Stage Favorite!
DOROTHY MACKAILL
"Once a Sinner"
ON THE STAGE
TED LEWIS
& His Famous Band
IN PERSON
JOHN HALLIDAY — JOEL MCCREA
ON THE STAGE
DAVID ROSS
MASTBAUM SYMPHONY ORCH.

CHICAGO
ORIENTAL
RADIO REVUE
OF 1931
EAST & DUNKIE
MIKE & NERMAN
ON "for a Man"
JEANETTE McDONALD
DAVID ROSS
MASTBAUM SYMPHONY ORCH.

DAYTON
BEGINS SATURDAY!
VICTORY
THE ULTIMATE IN FINE PICTURES
TOMORROW...you'll know the truth about the racketeers from the lips of the most desperate criminal that ever stalked the screen
LITTLE CAESAR
EDWARD G. ROUGLAS
HOLMES FAIRBANK
GLENNA FARRILL
WILLIS RALPH
Its More Powerful Than "The Doorway to Hell"
"Dance Hall Mugs"
A Comedy with HARRISON DREXEL
Terry Toon Cartoon
Palme News

CHICAGO
OUR BUSINESS IS YOUR PLEASURE
STATE LAKE
STARTS TO-MORROW 8:45 A.M.
ONCE IN A lifetime a play is written... a book is published... a picture is produced... touched with the magic of genius... marked by the acclaim of the crowd... it stirs to overflowing the well of every heart... it runs the gamut of all human emotions!
CRIMINAL CODE
WALTER HUSTON
PHILLIPS HOLMES-CONSTANCE CUMMINGS.

INDIANAPOLIS
DIGGEST SHOW IN INDIANAPOLIS
ENTIRE NEW SHOW
TODAY
6 VALUABLE
SALT AND PEANUTS
IN PERSON
TED and AL WALDMAN
BOB CARTER
GERALDINE and JOE
JACK and JERRY
JOE KERSO
Men On Call
EDMUND LOWE
DANCE-LYRIC BALLROOM

MINNEAPOLIS
Starts Today!
THE FUNNY SIDE OF FLYING
JOE E. BROWN
In the First National Picture
In "Going Wild"
with Lawrence Gray
Jack Hale
CHARLEY CHASE
STATE



DRIVES
USHERS
NUTS~



MAKES
CASHIERS
WILT~



SENDS
DOORMEN
GOOFY-

What
makes
B'WAY
GO
CRAZY?



GIVES
MANAGERS
THAT
GLORIOUS
FEELING-

Pictures *my friends—* PICTURES *like* "ILLICIT"



WINNIE LIGHTNER
JOE E. BROWN
SIT TIGHT

what a
combination!

It'll be bigger than "Gold Diggers"—two stars in a laugh fest that is sold before it starts. Directed by Lloyd Bacon.



CONSTANCE BENNETT

in the well-known story "Jackdaw's Strut," by Harriet Henry, will be released in the Warner 1930-31 program. You get today's outstanding star when the public is clamoring for her in a great love story. Herbert Henley will direct . . .

It will set the world on its head—
introducing

BARBARA STANWYCK

as the girl who avoided divorce by avoiding marriage—directed by Archie Mayo who made "Doorway to Hell". Opened Public Fairfax, Miami at \$5.00 top—New Warner Theatre, San Francisco, Public Chicago, Chi.—picked to play the cream time of circuits and independents.

NOW AT N.Y. WINTER GARDEN IN RECORD RUN



Join the chorus, brother showmen—
GOOD TIMES ARE BACK—
Thanks to the dependable

WARNER
BROS. 1931
AMBASSADORS
of PROSPERITY

WHAT WOULD YOU GIVE FOR MOBS LIKE THIS BANGING AT YOUR DOOR ?



"LITTLE CAESAR" HELD OVER AT N. Y. STRAND AFTER BREAKING ALL HOUSE RECORDS OF 17 YEARS.—ROBINSON FAIRBANKS SCORE **FIRST**

NATIONAL

DELIVERS THE HIT OF THE HOUR



FATHER'S SON
The All-American boy story by the inimitable BOOTH TARKINGTON with a cast of kids and grown-ups. Sure sensation!



THE HOT HEIRESS
with Ben Lyon and Ona Munson... It's the newest thing in sure-fire, keep 'em coming comedy, thrills and smart stuff... It's a wow.



FAIRBANKS, JR.
IN CHANCES.... This will be the biggest war epic this world has ever seen. A sensational stunt makes it sure big money!



DOT. MACKAILL
after Office Wife will panic 'em with PARTY HUSBAND—everything the title implies and that's all the business your house holds.



Let the others do the guessing—**YOU** play those **sure-fire**

FIRST NATIONAL

hits!

BERNARD SHAW'S

FIRST TALKIE

BRITISH
INTERNATIONAL'S
BOX-OFFICE TONIC!

BOOKED BY
PARAMOUNT

FOR A SEASON'S RUN AT THEIR
LONDON PRESENTATION THEATRE

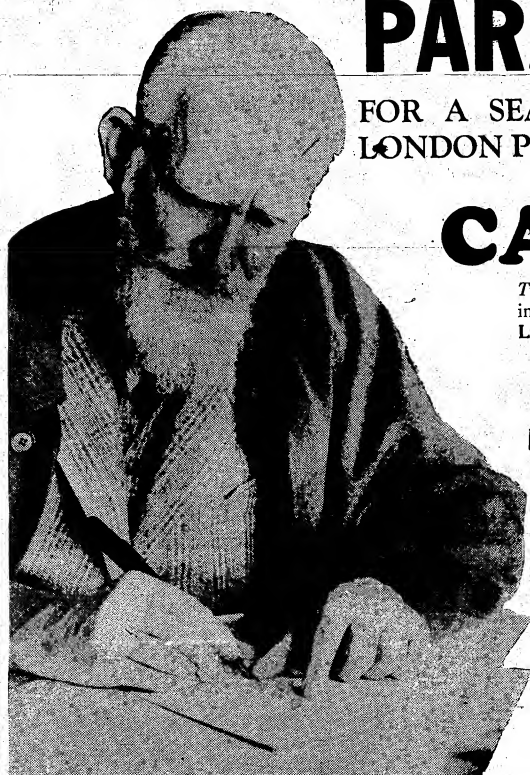
THE

CARLTON

The Cast, selected by Mr. SHAW,
includes **ROBERT HARRIS-VERA**
LENNOX - **EDMUND GWENN**

Directed by^s
CECIL LEWIS

A BRITISH INTERNATIONAL PICTURE



The world's most outstanding genius, Bernard Shaw, will sweep you along with his rapier digs, his satire, his charming wit and his irresistible appeal. This Bernard Shaw talkie will not only bring thousands to your cinemas, but will help to make them regular patrons through their being able to experience a new joy in talking pictures.



HOW HE LIED TO HER HUSBAND

BIGGEST SCOOP IN THE SCREEN'S HISTORY!!

CAST!


GARY COOPER

LILY DAMITA

ERNEST TORRENCE
FRANK CONROY
TERRY RUGGIE

STORY

The Tip-off!

"PARAMOUNT again rings box office register with **FIGHTING CARAVANS!** Audience greeted it with prolonged applause. Set in big money class!

"The answer to exhibitors' prayers for attractions that appeal to juveniles and grown-ups alike. Cast elicited cheers."

—Motion Picture Daily

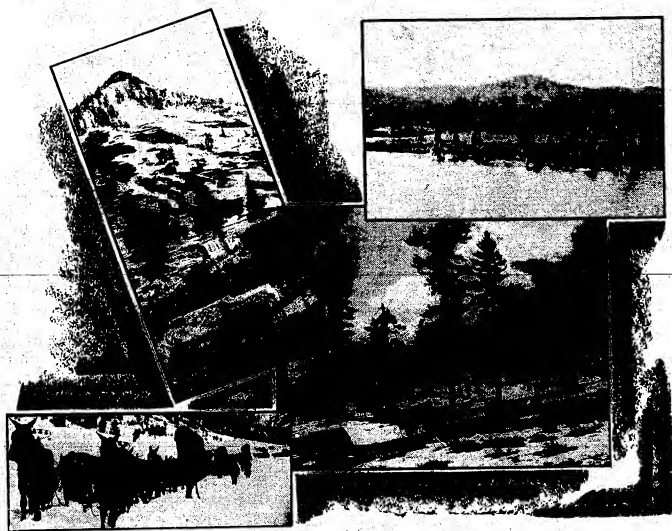
TRADE MARK



OVER 7,000,000 READERS marked this great tale in their memories when it ran as serial in *Country Gentleman* and later issued as novel. By Zane Grey.

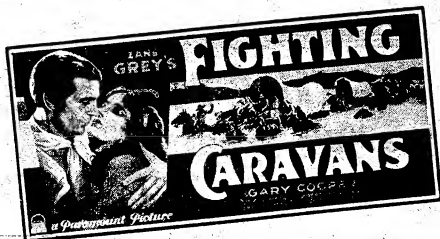
**Only the Producers of "The Covered Wagon"
Could Make This Finest of Outdoor Talkies**

GIGANTIC PRODUCTION GIVEN AGE STORY by PARAMOUNT...



FROM THE SWEEPING WASTES AND RIVERS OF FAR-FLUNG PRAIRIES to the giant snow-clad forests of the High Sierras—that's the mighty realm of thrills and romance covered by **FIGHTING CARAVANS**. Enriching, but not swallowing, the absorbing love story and the big-name cast which are its chief merits.

GUARANTEES OF A DYNAMIC BOX OFFICE HIT!



MORE time, money and talent lavished on **FIGHTING CARAVANS** than on any other in Paramount's 1931 list. Directed by Otto Brower and David Burton.

ZANE GREY'S "FIGHTING CARAVANS"

From the company that gave you "The Cock Eyed World" and "Sunny Side Up," two greatest smash hits of their season you can always expect crowd-bringing attractions.

Here is Box Office Proof.

COMMON CLAY with Constance Bennett. Triumphant emotional drama. The big hit of the season.

WILL ROGERS in **LIGHTNIN'**. John Golden's stage success. America's greatest humorist. Laughter and tears.

THE MAN WHO CAME BACK with Janet Gaynor and Charles Farrell. Wrecker of records wherever showing. Current box office sensation.

JUST IMAGINE with El Brendel. Bright, bold and cheery comedy drama of life as it will be in 1980. Daring in its originality.

SCOTLAND YARD with Edmund Lowe and Joan Bennett. Outstanding money maker. Tense drama of the seizure of another man's personality and name.

THE BIG TRAIL with John Wayne, Marguerite Churchill, El Brendel. Impressive, spectacular, absorbingly interesting.

UP THE RIVER with all star cast. A laughter explosive.

LAST OF THE DUANES with George O'Brien, Lucile Browne, Myrna Loy. Zane Grey's superior western with fiery action—romance.

JOHN MCCORMACK in **SONG O' MY HEART**. Greatest living tenor in drama of pure and delightful sentiment.

THE SEA WOLF with Milton Sills and Jane Keith. Jack London's greatest story leaps into life in unforgettable drama.

PART TIME WIFE with Edmund Lowe and Lelia Hyams. Delightful domestic comedy and romance with more than the suspicion of a tear.

And now your screens are awaiting the *cream* of the season's product!

10 big pictures, most of them finished and soon ready for the applause of your audiences.

The triumphant climax of a notable season.

BODY AND SOUL with Charles Farrell and Elissa Landi. Directed by Alfred Santall. One woman was body, another soul. Wartime aviator, unmeshed. Elissa Landi, new leading woman—gorgeous!

Will Rogers in **A CONNECTICUT YANKEE**. Directed from Mark Twain's romance by David Butler. Here is the biggest and funniest Rogers of them all

SEAS BENEATH with George O'Brien, Marlon Lessing. Directed by John Ford. Exciting, romantic. Young submarine officer falls in love with fascinating spy.

MORE THAN A KISS with Edmund Lowe, Jeanette MacDonald. Directed by William K. Howard. Best Lowe picture of the year. Uproar from start to end.

DOCTORS' WIVES with Warner Baxter and Joan Bennett. Directed by Frank Borzage. Are doctors' female patients the enemies of doctors' wives.

Raoul Walsh's **WOMEN OF ALL NATIONS** with Victor McLaglen, Edmund Lowe, El Brendel, Grata Nissen. Two cock-eyed marines fighting to love and loving to fight.

YOUNG SINNERS with Thomas Meighan, Dorothy Jordan. Directed by Hamilton MacFadden. Successful stage play by Elmer Harris in high power dramatic screen comedy. Youth's fling with truth's sting.

THE CISCO KID with Warner Baxter and Edmund Lowe. The further adventures of O. Henry's lovable bandit. Remember the smashing business on "The Arizona Kid"? Here's another. Bigger.

SIX CYLINDER LOVE with Spencer Tracy. From the stage success by William Anthony McGuire. A comedy of unbounded hilarity. Box office hit. Directed by Thornton Freeland.

Ann Harding in **EAST LYNNE** with Clive Brook, Conrad Nagel, Cecilia Loftus and Beryl Mercer. Frank Lloyd's emotional wallop. Sold individually on separate contract.

**BOX
OFFICE**



fifi DORSAY



MR. LEMON OF ORANGE

WOMEN EVERYWHERE

ON THE LEVEL

HOT FOR PARIS

THEY HAD TO SEE PARIS

If the French have a word for it, it must be FIFI. When better shoulders are shrugged, this package of pep will shrug them. In Hollywood higher mathematics, she demonstrates that every camera angle has its curve.

Fifi was born in Quebec, but temperamentally it might as well have been Paris. Her education began in a convent but did not end there.

She learned typing, but discovered she wasn't the type. Finding the Canadian road to fame a bit slow, she crossed the border—and opened the throttle.

At first she danced in the chorus and posed for artists. Then she broke into vaudeville and "sank a sonk."

Soon she was singing in both French and English. In 1928, her tour carried her to the Pacific Coast and into picture fame.

Her first real chance came with Will Rogers in "They Had To See Paris." Her popularity ran a temperature in "Hot For Paris." Next release of pep and personality—"Mr. Lemon of Orange."

EIGHTH OF A SERIES OF FOX SCREEN PERSONALITIES



WB Star Round Up

(Continued from page 3)

Warners along star adding lines known.

Warners is out for an all-star list of names. It is believed along Broadway, and is now well on its way to that goal. It is said that WB will sell its product for the '31-'32 season on manner, with a name or more for every picture. Present estimate is that Warners will have between 15 and 25 c. personalities for its next production program.

The overlap of the Constance Bennett contract with Pathe that occurs yearly during Miss Bennett's current three-year term with Pathe is 12 weeks annually, not 10 as previously reported. She must devote 40 weeks during each year to her Pathe pictures. The interval of 12 weeks was left open for Miss Bennett between Pathe pictures at \$7,000 a week as vacation period, whenever taken. It left her free, however, to enter into another agreement for surplus time.

Warners asserts it can easily make two pictures with Miss Bennett within the 12 weeks a year. On that plan and at \$10,000 weekly on her outside contract, Miss Bennett will reap \$10,000 per WB talker.

Goldwyn Started It

The Bennett outdoor contract was made about two months ago, at a time on the Coast. It is said when Sam Goldwyn was angling with Miss Bennett for her open time away from Pathe. From the account, at the Goldwyn overture, Miss Bennett was advised by her business manager, Henry de la Palaise, to enter into an independent contract under a guarantee. That is the contract now taken over by WB.

Didn't Block Sale

At the time the Bennett outdoor contract was entered into, Pathe was dealing with R-K-O for the

sale later consummated. Paramount also considered taking over Pathe, when the R-K-O was also informed of it, but proceeded with its Pathe buy under the impression, it is said, that Radio Pictures would take over the other 12 weeks of Miss Bennett's contract. The Bennett outdoor contract might influence Ann Harding in her dealings with Pathe was another factor. Miss Harding is under a Pathe agreement. Through this recent reports have been that, this year, she will be leaving following her Pathe expiration. The other Pathe lead, Helen Twelvetrees, is not deemed as strong enough as yet to complicate her status with Pathe.

Warners has been admittedly shy of famous names of late. The WB Coast studio, like Fox out there, has been a horrorer of leading women from other producers. The shortage of women stars was acutely felt by Warners, more so by Warners' own producing branch than in its First National studio. The studio, however, kept grounded in the past, may reach a climax shortly. It is made known to WB that Warner Brothers is making an insistent demand on Paramount on a reported disputed account between the two companies, under which WB claims a balance sheet of \$100,000. That disputed account may reach a legal adjustment, when the big distributors cannot longer be well denied.

R-K-O Using Two-Bit Gift Gap in First Runs

Los Angeles, Jan. 20.—The gift night stunt has always been regarded in exhib and district circles as something for the bit houses to pull, but out here that means nothing to R-K-O. It is trying to book its first run combination house downtown, through giveaways of crocker ware. Tuesday night is holder of lucky coupon numbers.

Through a tie-up with a dress company in the valuable house hands out four dresses on the drawing nights and will continue the stunt indefinitely.

R-K-O also has been trying the gift night take at S. P. and Oakland, with reported increase in box office take.

Atlanta Par on Split, Local Rumor May Close

Atlanta, Jan. 20.—Paramount theatre, local Public has gone to a split week policy on pictures. New films start Mondays and Thursdays.

Public has tried every trick to get the house going, but none can do.

A persistent rumor that the Paramount will close, Public energy to be concentrated on the Georgia, where R-K-O vaude is showing. Local officials will not confirm.

Sons as Aids

Altoona, Pa., Jan. 20.—Mishler theatre, bought in at \$100,000 by "Doc" Miller, who held a heavy mortgage from the Mishler Theatre Co. operators, for two years, has been sold to a Neopolis of the city, who is building up a central Pennsylvania theatre chain.

Associated with Neopolis in the operation of his theatre in Altoona, Johnstown and Huntingdon, are his seven sons.

Available stage shows will be presented at the Mishler, with pictures filling in gaps. Neopolis entered the theatre business in 1912.

LOBBY SHOW TRIED IN SYRACUSE HOUSE

Syracuse, N. Y., Jan. 20.

Leo Rosen, managing director of Warner's situation, introduced the lobby show to Syracuse last week as a ballyhoo for Oth Skinner's "Kluge".

Rosen got five Hindu entertainers—males—and used them before a prolog to the picture and for the lobby, the lobby incidentally being given an Oriental atmosphere, a display of rugs, tapestries, prints and drapes from a local store.

Lobby show featuring Hindu

males and dances, and, for good measure, the testing of each patron's fortune from a free cup of Turkish coffee.

Horowitz Claims Victory For His 2d Run Houses

Dallas, Jan. 20.—Will Horowitz, Houston indie, has stirred up quite a mess with his theatre censor bill activities, claims to have won his battle with the big pictures for his second run houses without waiting for the lapses of the censor board.

Horowitz says he has booked plenty big ones for 1931. Censor bill proposed by Horowitz would prevent the block method of selling pictures and censor board would grade pictures according to their moral merit, each grading to determine types exhibitors may legally display.

Another bill provides for a seat tax on theatres charging more than a specified scale of admission.

DENVER DIST. FIGURES

115 of 201 Silent Houses Dark—421 of 479 Are Indies

Denver, Jan. 20.—Annual report of D. W. Dunbar, secretary of the Denver Film board of trade, says there are 479 picture houses in the Denver distribution territory, which includes Colorado, Wyoming, New Mexico, Black Hills, South Dakota, western Nebraska, and five towns in Texas. Report shows 28 theatres sound equipped and 20 silent; 165 use disc only and 91 only sound on film, 82 can use either. Of the silent houses 115 are dark and 18 of the sound equipped are also closed; 58 have circuit connection and 421 are independent.

Franklin May Take

Over Hollywood Vine

Hollywood, Jan. 20.—Negotiations are on between Harold B. Franklin and Strong and Wilson, owners of the Vine Street theatre, for the Hughes-Franklin chain to take over that house. Theatre, formerly legit, went picture Christmas day but went dark last week.

Legislation

London, Can., Jan. 20.—Fees for theatre licenses here are based on a seat for capacity of 1,200. Fees are as follows: Toronto, \$100; Ottawa, \$111; Hamilton, \$241; Chatham, \$50; Guelph, \$100; Niagara Falls, \$122; St. Catharines, \$244; London, \$150.

Hamilton and St. Catharines levy the highest charge, demanding 20 cents a seat for any number. Windsor has no license fee for theatres. Ottawa collects \$75 up to 500 seats and \$75 plus five cents a seat for any number over 500.

Milwaukee, Jan. 20.—Among the early issues to be fought out in the state legislature, which has just opened its session, will be that of daylight saving. On the nationwide against the practice will be E. R. Barry, representing the picture interests.

Wisconsin organized labor is also opposed to setting the clock ahead.

Wants Her, N. Y., Jan. 20.

Wanted with a lease on the Shattuck theatre here, wanted to remodel the house, put in new wire, reset and enlarge the capacity by cutting down the stage.

That was okay with Mrs. Hattie Coughlan, owner, except the reducing of the stage. She believes vaude will do a comeback and that the stage is needed. Agreement finally was reached retention of a fully sized stage.

SMALL TOWN INDIE CLOSED VILLAGE TIGHT

Portland, Ore., Jan. 20.—World's greatest blue law sparing partner is an indie operator at Newburg, tank dorp about 100 miles from Portland. Those who ride the sidewalks and closed his house Sunday, indie slapped back. He found an old law in evidence prohibiting sale of newspapers, cigars or ice cream between 10 a. m. and noon and after 3 p. m. when laws have gotta be enforced," said he.

Burgomasters had to slap the lid on so tight it hurts.

Say B. O. Holdup Timed With One on Screen

Minneapolis, Jan. 20.—Bandit who held up a Southern theatre, local uptown house, and killed Peter Hofmann, one of the screen stick-up was being perpetrated. The plot was being fed in sound, according to testimony at the trial of Albert ("Scarface") Saroko, charged with the murder. Mike J. Mozie, doorman of the theatre, identified Saroko as the killer. He testified that Saroko approached him and stuck a gun in his ribs, commanding him to open the box office. When Hofmann came up to ask what the matter was, Mozie testified, Saroko shot him and ran.

2d Detroit Public House Goes Dark Indef

Detroit, Jan. 20.—The Madison is dark indefinitely. House has been subject to several changes in policy the past year, but failed to make the grade. House is under a five-year lease to Public from the former owners, Kunkley Tremble Corp.

This makes two first-run houses leave the Public that are dark at present time. The Adams is the other, closed since summer.

Iowa Group's Vote

Des Moines, Ia., Jan. 20.—At the two-day session here of Allied Theatre Owners of Iowa last week, members voted for the Iowa group to become affiliated with the national body. Abram E. Myers addressed the meeting and proposed Iowa amendment tax. The ATO elected Clifford Allen, Ammon, E. O. Ellsworth, Ives, Falls, and N. C. Rice, Algona, to the board of directors, three years; Harry Hueston, Des Moines, and Tom Arthur, Mason City, two years; and Tom Brown, Iowa City, and Jack Cohen, Ottumwa, for one year terms.

LOCAL AD REEL FANNED

Knoxville, Tenn., Jan. 20.—Straight advertising film took a quick flop in Public theatres here. Film hit on a string of local advertisements at different houses. Newspapers stepped it and hilarious appeal from audiences at every showing. Stunt was quickly withdrawn. No objections, however, to film fashion displays with local caption tie-ups and regular commercial shorts.

KIDS RESPOND TO CARTOONS QUICKEST

Chicago, Jan. 20.—With exhibitors in the midwest getting poor results in their hunt for appropriate films for kids on matinees, they have turned to the cartoon field.

Although Mickey Mouse was first in this field, it is now being invaded by Oswald, distributed through Universal. U exchanges are now offering to indie exhibs. "Oswald Lucky Song Books," which contain drawings, stories, songs and music of Oswald, to be used as gifts to the kids at certain shows. Eleven thousand, with the price scaled as a selling point for the Oswald cartoons.

Other cartoons are being used regularly by neighborhood exhibitors for a Saturday afternoon shows, with the kids giving 'em as big a play as the westerns.

LABOR

San Francisco, Jan. 20.—All trouble between the theatres and the musicians union has been ironed out. Last week's meeting resulted in amicable victory for theatre men. Under the agreement, same scale as heretofore will remain in effect but the men will put in more work time. Instead of six hours a day they will work seven. On operating days they will include an additional half hour without extra pay. Two hours each week will also be allowed the theatres for orchestra rehearsals. All orchestras working in picture houses showing sound films only will be required to work according to terms of the agreement.

FOX West Coast Theatres Unit Best of the Stage

National Screen Service Trailers are the backbone of Talking Picture Advertising

New York—128 West 46th St. Chicago—510 South Wabash Ave. Los Angeles—1222 S. Vermont Ave.

George ANDRE & Co.

100 West Main, Rm. 200
Now With Public Thru Jan 30
Paris July 30

Mickey Mouse

says:
"I may be small, but let me and Walt Disney give your patrons bigger and better laughs for 1931."



THE KEYMANS AND EAVEY

WORLD'S GREATEST ADAGIO QUARTET

Sailing Next April for Europe
Direction WM. MORRIS

THIS WEEK Specially Featured ROXY THEATRE NEW YORK

Fox Will Add Houses in East; Set Minimum of 102 for Met Dist.

Under a new policy being projected by Harry Arthur, executive in charge of the Metropolitan district, it will be increased in spots where it is thought acquisition or further representation is necessary.

The old Metropolitan circuit, composed of New York and Jersey theatres, will be retained at a minimum strength of at least 102 theatres. That is the number being set now, and Fox has closed the market for re-sale in this direction.

In the permanent line-up Fox will be represented by 58 theatres in Brooklyn and Long Island; 19 in the Bronx; 19 in Jersey, and six in Manhattan. (Upper New York state, where there are now about 30 Fox houses between Buffalo and Albany, will probably be one of the first sections to be combed for new sites.)

More authority is being vested in Fox division managers with additional responsibility also to be given house managers. The point being made here, it is asserted, is to make the field away from New York less and less dependent upon the home office.

25% Under Budget
Expenses in running these Fox theatres, including salary cuts, have saved about 25% off the original budget, it is gleaned. Main slash has been over a period extending from last September to date. One of the principal items eliminated is that of theatre billboard advertising.

Reports have cropped up that Fox is negotiating the return of Fox's New England houses to Fox. This, it is claimed by Fox men, has no semblance of truth.

DO'S AND DON'TS FOR FOX MGRS. BY ARTHUR

Harry Arthur gave the district and deluxe house managers of the Fox theatres some do's and don'ts at their meeting in the New York Athletic Club yesterday (20). The Fox men seem to feel pretty good so far over the start biz has made since Jan. 1.

WB Cast Additions

Los Angeles, Jan. 20.
WB adds another house to its growing string out here today (20), which the Warner, San Pedro, built by the circuit opens. Policy will be changes twice weekly. Carl Walker has been appointed district manager by M. A. Silver to supervise both Huntington Park and San Pedro. In a few weeks the two houses recently acquired, in Salem will be operating under the WB banner. Embassy, Frisco, has been renamed the Warner with George Riley appointed manager.

WB's Boston 5

Boston, Jan. 20.
Current week has five Warner films playing six of the major houses in town. These include "Other Men's Wives," day and date at both the Modern and the Pincen; "Illkit," at the Olympia; "Little Caesar" at Keith's; "Kiss Me Again," at Keith's Boston, and another WB film at the Uptown.

FOREMOST FILM WRITERS AND DIALOGICIAN

Still Writing Together
Grover Jones

William Slavens McNutt
FOR PARAMOUNT

CORNELL WOOLRICH
WRITING FOR
PARAMOUNT

SAM SPEWACK
WRITING FOR
PARAMOUNT

LOUISE LONG
PARAMOUNT

PERCY HEATH
WROTE
"THE GANG BUSTER"
FOR PARAMOUNT

JOHN MEEHAN
"DIVORCEE"
Metro-Goldwyn-Mayer

COURTENAY TERRETT
WRITING FOR
FOX

CYRUS WOOD
"CUCKOOS"

RALPH SPENCE
R-K-O

ADAPTATIONS ORIGINALS
HOWARD J. GREEN
(CONTRACT TO FOX)
DIALOGUE CONTINUITIES

ETHEL DOHERTY
PARAMOUNT

HORACE JACKSON
WRITING FOR
PATHE

COSTUMES FOR HIRE
PRODUCTIONS
PRESENTATIONS
BROOKS
125 W. 40th St. N.Y.C.

JACKSONVILLE DEAL OFF

Publix Holds Florida Theatre—Sparks Didn't Take It

Jacksonville, Jan. 20.
E. J. Sparks did not take over Publix Florida theatre Friday (19). The deal had been set, but something came up.

Sparks is operating the remainder before he sold them to Publix. This left the Florida only under Publix operation. It was thought Publix would either turn the Florida to Sparks or take over the remainder in turn, for Publix direction. Sparks is operating independently, though for Publix. He is buying film much as he did when an independent operator, mostly on rentals, and the Sparks-operated theatres are reported in the black. Sparks is also operating in other Florida towns.

INDIES HOLLER AT SCALE CUTS

Downward revision in b. o. admission scales is being maneuvered by circuits in territories outside of New York. It is making the independent squawk, often and loud. Later claim that by this move the chains are getting around the zoning idea and protection laws on booking.

Protection, under the zoning idea, being based on b. o. scale, the problem is becoming an especial grievance to exhibitors in the middle west and the south.

Another rub is that the chain's prices makes a direct cut into the indie neighbor, who depend on most of their trade and their big draw starting just before dinner time.

Where the grievance is especially heavy is in territories like Milwaukee. Zoning rights were compromised in this spot with concessions to the indies in return for the latter sticking with the circuits on labor arguments.

Indies charge bad faith by the price cut move. It puts them up against a question of making a direct scale cut, which they claim they can ill afford.

OLSEN'S SEATTLE MOVE

Washington, Jan. 20.
Making managing directors of publicity dispensers is becoming a habit at the deluxe Fox house here. Harlie Meakin, handling advertising and publicity for Tom Olsen, was made its managing director last May. He selected Tom Olsen to succeed him. Now Olsen is on his way to the Fifth Avenue, Seattle, to become its managing director. Olsen has been with Fox & Year and a half, having been in general charge of publicity in upstate New York.

NOLB'S NEWARK HOUSE

B. Noble, indie exhibitor who sold out to Fox but who has been buying back the last few months, has added Mike Mindlin's Newark Playhouse to his string.

STENCH BOMB TOSSED IN R & R's GEN. OFFICES

Dallas, Jan. 20.
Someone tossed a stench bomb into the general offices of Robb & Rowley, indie circuit. Work was delayed for almost a week. R. & R. has had several recent squawks with the unions, with the stench-bombs occurring in several stabs throughout the loop.

Projection Complaints Bring New Ordinance

Wilmington, Del., Jan. 20.
Protest of picture house patrons here at faulty projection is said to be the cause of a hot debate in the city council over examining operators.

An ordinance was drawn providing for the examination and also stipulating that operators must be 21, assistants 19, and apprentices 18. Examination comprising about 10 questions will be given by the Department of Public Safety.

1-Year Extension on New Safety Regulations

Toronto, Jan. 20.
Independent exhibitors of Ontario conferred with Hon. E. A. Dunlop, Provincial Treasurer, to seek relief from the regulations, effective next May, providing that licensees will not be renewed unless theatres have been remodelled to meet fire-proof requirements. Minister gave assurance that a year's extension would be granted.

Order requires concrete floors, concrete roof, certain exit arrangements and approved projection room construction.

Chairman of the deputation was Tom Moorhead, of Moorhead & Filman, Brampton.

Pawtucket's New House

Providence, Jan. 20.
Private interests here have launched a project to build a big film house in the neighboring city of Pawtucket.

Theatre is to be built in connection with a new hotel there.

Ottawa Getting Two Houses

Ottawa, Jan. 20.
Two syndicates have announced plans for the erection of picture theatres in the lower town section here. Local groups are interested in both projects. A. H. and E. Cop, owner of Princess (silent), will build a 1,000-seater to replace the Princess, work to start in two weeks. Other indie interests are planning the second house.

Raid Negro B. O.

Atlanta, Jan. 20.
Two young unmasked white men robbed the boxoffice of the Capitol theatre, getting away with \$272.25. Evelyn Lambert, cashier, gave up the loot while facing a drawn pistol.

Ellis street boxoffice is patronized by negroes, who use the theatre balcony. Bandits did not tackle the boxoffice street b. o.



...
TED MACK BACK!
...

...
PARAMOUNT NEW YORK INDEFINITELY
...

GEORGE GRIFIN

IN
"The Unusual"
PARAMOUNT, NEW YORK, WEEK JAN. 16
With Thanks to:
MR. CAMBRIA and MR. SAUNDERS
PERSONAL MANAGEMENT
HERMAN CITRON—JERRY CARGILL

80TH CONSECUTIVE WEEK
JOSEPH GRIFFIN
IRISH-AMERICAN TENOR
Public-Holmes & Raf. Theatre, Chicago, Ill.
Direction MAX TURNER, WILLIAM MORRIS OFFICE

Sincere Thanks
BORRIS MORROS
MILTON FELD



DIRTY

OVERSHADOWS ANY

A Frank Capra
PRODUCTION



JACK HOLT
RALPH GRAVES, FA

SOARING TO NE

UNBORN

PICTURE EVER MADE!

by Lt. Comdr.
FRANK WILBER WEAD U.S.N.
ADAPTATION by JO SWERLING



An Extended Run
GIANT

W B.O. RECORDS

Bob Hall Rhymed Himself in Wrong from Stage in Boston

Boston, Jan. 20. Bob Hall, the extemporaneous poet of R-K-O, vaudeville, nobly sang himself into the limelight last week despite his act as clear as a whistle.

In looking through the newspapers for current topics for his act, the lyric Bob Hall, who has a virtuoso's grasp of the art of the verse, found the current topic of interest in Boston was the Garrett trial. Garrett was formerly a Boston Police Commissioner. He is now a liquor retailer, now on trial charged with extortion of big bribes from the former owner of the Hotel Ritz, which he ran as a combined joint and speakeasy. Garrett has been the bone of contention for the past couple of years, his activities against in Massachusetts going down in the memory of the former police commissioner, the revolutionizing of the liquor situation in Boston and almost losing his present district attorney's re-election.

It all looked like a good idea to Hall. On the stage at the Old Howard, which is a sing-burlesque house, and also over the air for R-K-O, the vaudeville "poet" started to versify himself toward jail by extemporaneous opinions on the subject, to the contempt of court.

It seems that the jury in the Garrett trial had been in the hall and the judge warned them about reading the newspapers. Then, over the air and over the footlights at the Old Howard, came Bob's poetical ideas of who was crooked and who was not. The next day, when Attorney Foley's team hustled to the Old Howard, took it down in short order. The next day, when Attorney Foley's team hustled to the Old Howard, took it down in short order. The next day, when Attorney Foley's team hustled to the Old Howard, took it down in short order.

The judge asked the jury if they had been to the Old Howard. They said they had not. The judge asked the jury if they had heard Bob Hall on the radio. They said they had not. The judge asked the jury if they had seen Bob Hall in the jail. They said they had not. The judge asked the jury if they had seen Bob Hall in the jail. They said they had not.

For the balance of the week Hall's poetry was confined to weather and cooking recipes, but he was a little bit afraid that the government might issue a warrant for his arrest. The action of a superior court judge in warning jurors not to listen to a radio was a very important case in legal circles.

Arab Loses \$100 from Clothes in Dressing Room

One of the Arabs in the Ritz Hotel in New York, who was in the R-K-O of the city, N.Y., had his pockets filled with \$100 in his dressing room. He was in the R-K-O of the city, N.Y., had his pockets filled with \$100 in his dressing room. He was in the R-K-O of the city, N.Y., had his pockets filled with \$100 in his dressing room.

Loge Jubilee

The International Artists' Loge organization of more than 6,000 in Germany, will celebrate its 10th anniversary April 15.

N.Y.A. LIBRARIAN OUT

But Library Remains Open—Alice Remains in New York. Alice Johnson is no longer regularly stationed in the N.Y.A. club as library secretary. The library remains open though for the convenience of club members. One of the girls from the office department will take care of the slips.

Actors Filling in With Commercial Reels—Radio Discs

Independently made industrial films are supplying plenty of layoff actors with incomes. One legit camera agency claims over 150 actors in the business, receiving about \$25 per day with a two day wait at \$25 per day.

STOOGES NOW A PROFESSION

Chicago, Jan. 20. Stooges in vaudeville today are no longer amateur pickups and hang-arounders. They are a profession, a rating of a spear-carrier. Stooges are more and more recruited from the ranks of vaudeville itself, with numerous standard acts now being tagged their services to the hokum organizations of tough merchants.

Harry Adler, formerly of Adler and Dunbar, Nick Yerxa, of Nick and Yerxa, and Steve Silver, who is known as the best dressed man in vaude and one of Gilson and Pollock's best, are also being tagged their services to the hokum organizations of tough merchants.

Arkansean Travelers Weaver Bros., who go in heavy for country stooges from the land of pine trees and Arkansas, are still dragging their many helpers from this country with none of their troupe ever having rated a vaude name. They are paid mostly for their ability to play dead, with the women being asked to have sex with them.

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Vaudeless Dateless

One attempt to relieve vaudeless, at least nine of them, has been made. The idea was to have a "Vaudeless Dateless" show. The London band has been having a lot of trouble to plant any ideas in the audience. In one case it was a new field, with many amusing things in hopes.

Darling with Moss?

Yesterday (Tuesday) it was said Eddie Brown might have the P.S. Moss executive staff. Moss is reported set on musical comedy to be developed at the Broadway theatre. That noise now has a smelt in it. In the "New York Herald Tribune" it was reported that until Decoration Day, if not longer.

Then Came "Dawn"

Paul Ash tells of Phil Spitalny's troubles in obtaining a suitable lyric for "Dawn". Spitalny, at the Granada, a half-hour, Chicago words, but when the verses were completed complained that Spitalny "too light-bell". "Take this word: 'dawn'," said Spitalny. "too light-bell". "Take this word: 'dawn'," said Spitalny. "too light-bell".

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MOUNTAIN OF FLESH AS QUICK FREAK DRAW

Primo Carnera, the Italian aspirant for the heavyweight crown, will play the R-K-O Jefferson, New York, starting today (21) to the N.Y. Hipp next week (24).

Carnera, called out sorts of things in a kidding way by American sports writers, will have a company of boxers and trainers with him. One of two comedians on the show will clown around with the big Gorilla.

Right before his Jefferson draw, the mountain of flesh is slated to make a personal appearance at the R-K-O. The huge Italian is figured strictly as a quick freak draw by the promoters.

Camera plays the Hippodrome at a salary of \$5,000, plus a 10% average his arrangement with the house.

After the Hip the giant Italian goes leaves to train for the Miami scrap in February, with Jim Maloney. In Carnera's turn will be a fight with the great Sam Langford. The stooge, for a climax, will dive between Primo's legs and kick him in the groin.

Variety Club Drains

Pittsburgh, Jan. 20. Variety Club's benevolent organization composed of local theatrical people, held its annual dinner meeting last night in its new building. Though the club has only about 45 members, close to 500 attended.

Free Storage for Props of Vaude Acts Voted by N.Y. Transfer Men

DAVE BEEHLER OUT

Harry MacDonald Succeeded Him as R-K-O Div. Mgr. for Brooklyn

Following reported disputes in the R-K-O office, Dave Beehler resigned at the end of last week as the circuit's Brooklyn division manager. He was understood to have been paid four weeks' salary upon leaving.

Harry MacDonald succeeded Beehler in Brooklyn. He is a brother of Charlie MacDonald, R-K-O's New York division head. MacDonald will have charge of the R-K-O deluxe houses across the bridge. Joe Lee will be in charge of the R-K-O "stock" houses, 7 of them. They have given Lee the title of District Manager.

10-STAR NAME 2-REELER FOR N.Y.A. WEEK

Pat Casey left New York Friday (16) for Hollywood to arrange for participation of two stars from each picture studio in a two-reel talker to be used during the N.Y.A. fund drive (April 4-11).

The film, sponsored in the addition by a group of vaudeville stars, goes to all theatres taking part in the annual drive for the R-K-O fund drive (21) to the film names involved, it's expected to amount to a b. o. draw for the house.

Last year the individual companies turned out their own shorts for the fund drive. This year all houses will use the same name film.

Manner of handling publicity for the fund drive will be different in this drive, with the press heads of the circuits personally assigned to and responsible for the drive. A. A. Affair in their respective houses.

Newspaper Band With Local Exploitation Stunt

N.Y. "Daily Mirror" Newbury's Harmonica Band opens for Loew's at the Boulevard, New York, Jan. 31. Band has just completed a tour of the city. It was with the band that the newspaper was changed to that of the local Hearst sheet in whatever town it was playing.

Same stunt will be used by Loew's if the band is booked out of town. It was used by the House of Representatives, radio manufacturers, for exploitation purposes, has been enacted in the past.

Hellinger's Return?

Loew's is negotiating with Mark Hellinger for a return tour of the Loew theatres. Hellinger played for two years during the summer. C. C. Moskowitz, reported conducting the negotiations, is said to be offering the columnist an increased salary for the return.

Halligan as Salesman

Of the belief that vaude does not want sketches, William Halligan has shown little doubt. He is expected to appear in a new turn with 10 people. Thibault & O'Neill will be used as the billing agency.

So many trunks, props and scenic effects belonging to vaude acts are scattered all over the city that different transfer companies in New York have been placed on the use of the transfer plants to store gratuitously and the only charge stored will be for the use of the stuff to the storage places.

Where property of acts has not been claimed, the owners are notified of arrears, did not accept. The transfer companies have been carried out but once in the past.

According to a vet transfer man the stored luggage and property if not been claimed, the owners are notified of arrears, did not accept. The transfer companies have been carried out but once in the past.

PEANUT DOUGH FOR LEADER

Phil Fabello, pit leader for R-K-O, at the Coliseum, New York, was president of the "Peanut Dough" for leader. He was president of the "Peanut Dough" for leader.

Farnum Now One of Two Whites Okayed by Plutons

Ralph G. Farnum breezed in from Chicago to volunteer his services in Arizona's Death Valley desert, feeling much better from his chronic sinus trouble. The University of Southern California whose savants have been experimenting with a new sinus cure, is his objective.

2 From B'way to Vaude

R-K-O bookers have placed two acts on the Broadway musicals. They are "The Great Gatsby" and "The Great Gatsby".

Phil Baker's Month

When Phil Baker comes into the Palace, N.Y. in Feb. he may star in "The Great Gatsby" and "The Great Gatsby".

Davis' Stage Act

The stage show opening at Loew's Paradise, New York, Jan. 24, will be called "The Great Gatsby" and "The Great Gatsby".

Bill Sold to T. O. N. Y. Not Only his own services but a native talent for the "The Great Gatsby" will be used as the billing agency.

F-WC Answering Flesh Demand at Two Houses by Bicycling Acts

Los Angeles, Jan. 20. What may lead to a new way of playing "flesh" in picture houses, not only here but in other parts of the country, is to be tried by Fox-studio show double between two theatres.

It's an idea similar to the bus tours of small indies in the old vaude days, with shows making one night stand. It is brought up to date, "flesh" and an attempt to meet it without running up too much overhead.

Fox-West Coast has picked the Egyptian, Hollywood, formerly a two-a-day, and the Boulevard, first run neighborhood, for the experiment. If successful the policy may be undertaken elsewhere.

Show to double between the theatres will consist of Jules Buffalo, m. c. and orchestra conductor, with his own band and specialty acts to be booked weekly by Fanchon & Marco.

Buffalo's band and acts will play two shows nightly at the Egyptian and one at the Boulevard starting Thursday (22). Picture in both houses is run of twelve with scene at the Egyptian and one at the Boulevard. Flesh will do one show at the Egyptian, go to the Boulevard in a bus to do a show between pictures and double back to the corner house to top the last screening of the feature.

Gene Kelly, vaude agent, is now with the Fanchon & Peyser offices.

BOB CARNEY and JEAN CARR

are presenting new comedy and as much of their old act as they can remember.

AT LOEW'S STATE NEW YORK

THIS WEEK (JAN. 17)

P. S. Just completed run in "GOOD NEWS" playing practical comedy role. Wrote and starred in 15 shorts for Pathé.

Direction LEDDY & SMITH

1ST EASTERN 4-ACT RKO INTRACT UNIT FOR FEB. 7

Week of Feb. 7, starting at Cincinnati, U. S. O. will try an intract vaude show, playing the seven weeks on Bill Howard's books. They are Chicago, Cleveland, Youngstown, Buffalo, Toronto and Boston. The bill has Larry Hall, Marion Sumner, Living Jewels and a flock of Larry Hall's coppers.

The same exploitation will be used as provided for the western intract units.

Whether the first eastern R-K-O unit booking will be carried out on Howard's books in the future is problematical. The first one is experimental.

Balto's Temp Big Timer Stopped By Legit Shows

Baltimore, Jan. 20. Maryland theatre playing R-K-O vaude for two weeks, will continue for this week only, according to Fred Schanberger. He says that although vaude is doing business in his house, he must, through his arrangements with the Shubert office, play the next month of legit shows starting next week with "Up Tops the Devil".

The original team of Moran and Mack, reunited, is booked by Schanberger as his headliner for this week. Eight acts, two shows a day, and no pictures at the Maryland.

Loew's Replacements

Replacements in Loew deluxe units are "Dream Garden," in Rochester, Jan. 23, Neil Kelly and "Fanny," horse replacing Thyl Froug.

"Chicago holds 'good' for Syracuse "Odds and Ends," Rochester Feb. 20, and Syracuse following. Walter Dore Wahl replaced by an act yet to be selected. Emil Boreo replaces Cooper and Verdi in Columbus this week. Coach and Verdi go to the "Knick Knack" unit in Cleveland Jan. 27.

Locals for Week

R-K-O Fordham, Bronx, for the week of Jan. 24, will only play four acts each half instead of the usual six.

Local, amateur act, "Fordham 'Fashies'" composed of talent from around the theatre is being readied by the house to take the place of the other act for that week.

F. & M. Reps Out

Two of the vet traveling reps for the Fanchon & Marco offices are no longer attached. Earl Simmons, covering the east, and Blanche Randall, handling the midwest, have resigned. Simmons for a long time has been in New York. He did much of the placing of people for the F. & M. ideas.

BILL CUT 1 ACT Hamilton, New York, Playing Six Turns on Each Split

After vacillating back and forth on a fixed policy for the R-K-O Hamilton, New York, the booking board, has decided starting Jan. 24 the house will play six acts instead of seven on each split.

The extra three acts on Monday and Friday, as at present, will be discontinued.

According to R-K-O, the seven-act show has been too long for neighborhood consumption. No provision is being made at present to shift the extra three acts to some other house.

One Indie Vaude Date Left in L. A., 50 Agents Scram

Los Angeles, Jan. 20. With the holidays gone and the vaude acts here facing an overwhelming season, a number are getting ready to pull stakes and hop into some other line of business.

"Million Dollar vaudein," switched to straight pictures last week, leaving the Hippodrome, booked by the Bert Levey office, the only indie vaude house in town. Outside of the clubs, which aside from New Year's Eve festivities have been off entertainment, there is nothing substantial left for the bookers.

R-K-O office, with the cream of the club business, has been out after the Coast auto shows and has sold San Francisco on a stable show as an added attraction. Other auto shows along the Coast are interested in the fashion display and it may be routed through the north for three or four weeks.

Acts Aired from Presentations For Loew's Say They're Paid Short

5-DAILY SATURDAYS AT PALACE, CHICAGO

Chicago, Jan. 20. Palace, R-K-O's Loew vaudein, will try five shows on Saturdays, starting Jan. 21.

The five-a-day each Saturday goes for acts also, with the house to attempt getting in that number of full performances for the one day weekly.

Chicago theatres, publicly down town presentation stand, does five daily over the week end, Palace reports went to four, Saturdays and Sundays. Its week day policy is three-a-day.

Report Too Graphic

Hollywood, Jan. 20. Ben Selkowitz, an R-K-O promotion, wished himself into a lurch assignment on reporting from Seattle that conditions in the north west were bad. As a result of his "sergeant" "man" being injured by his New York office to return there from Los Angeles and go to it.

Selkowitz goes east from the northwest.

Bronx Mgr. Out

Raymond Eldiv, manager of the R-K-O Bronx, is out. He was hired about six years ago by the late E. F. Albee when the theatre was a loser at the gate of about \$50,000 annually. For the past four or five years, the house has been showing a weekly profit, it is said, of \$1,500 or more.

Charles Finkle has replaced Eldiv.

UNION THEATRES OF AUSTRALIA

Sydney, Dec. 10, 1930

SCOTT SAUNDERS, N. V. A. CLUB, NEW YORK CITY

Dear Scott,

Somewhere I read that you would be in America till February and then return to England. From all accounts you have done wonderfully well. Here's congratulations and regards to the wife and twins from Aussie.

VAUDEVILLE IS ON THE UPGRADE HERE. Not the old-fashioned eight acts, but good stuff in Picture Houses. We are offering ten weeks in thirteen, but in YOUR CASE COULD DO BETTER.

Would be delighted to hear from you when time permits, even if you cannot see your way clear to play Australia, but if there is any sentimental attraction in this end of the world and you would LIKE TO COME BACK. When thinking of the salary forget you're Scotch and remember the old song "Tough the Harp Gently. My Pretty Louisa" and the more gently you touch it the more delighted we will be to have you amongst us once again. Kind personal regards.

Yours sincerely, JACK MUSGROVE

TRIPLE FRANKANZA OPENS AT R-K-O ALBEE THEATRE, CINCINNATI

WEEK OF JANUARY 24

BOOKED SOLID UNTIL NOVEMBER

Personal Management CHAS. H. ALLEN, M. S. Benthon Office

Inside Stuff—Vaude

Walter Winchell had a tempestuous week at the New York Palace (R-K-O). While his \$2,500 salary was an outlier, the columnist really seized the chance to reappear in vaude, in part defense of his past as an actor. As an actor he has been called a hokey and also lousy. At the Palace Winchell didn't prove either. He danced but sparingly and used good judgment in never appearing alone upon the stage, always working with someone on the bill, principally Harry Richmond, the finished week minus his voice, with plenty of black and blue marks on his face from the rough stuff in each show.

Winchell was best pleased when he received a note from Arthur Will, the Palace booker, informing him the Palace house record for the week end had been broken, and expressing regret Winchell would not hold over. Winchell thought one week was safety and enough, so he had gotten over. He was offered other R-K-O metropolitan title, also the mid-west houses, but couldn't accept. The chief teller may return to the Palace at some future date, but probably not at the Palace with Winchell. Charlie Morrison, the agent who had first submitted Winchell for the Palace some three months ago, when the Palace wouldn't pay the salary, was cut out by both the leading office and Winchell on last week's booking. That wasn't so hot.

During the Winchell week any number of stage names went up on the platform to kid or be kidded. Sunday night was big in that way with Texas Gulian and Jimmy Durante among those present. Richman and Durante had a side passage that was smoothed over, with Durante and Tex, then in their orchestra seats hawking one another. Later both went upon the stage and Tex was manhandled, to an extent they finally had to play Peggy Joyce's saucy cut around her, so Tex could reach a dressing room and adjust her clothes.

The Winchell week was pretty close to the Eddie Cantor record at the Palace. Eddie had had the New Year's holiday week and the Cantor's \$45,000 for the Palace in one week will probably stand for years.

Singing headline needed some songs. A song writer had the songs and needed money for a hardselled landlady. Singer and writer met. Singer liked his songs. The writer demanded royalty each week, around 25 smackers. Too much, says the singer. They go to a lawyer, mutual friend who gets the boys together on dough. It's \$7.50 per. They ask for an agreement to be drawn up by the lawyer who agrees. Days later but no agreement and the dough waiting writer, asks the lawyer why. The lawyer says his fee is \$100. It would take months at his royalty to pay off. Singer won't pay it. Everything cold.

Singer and writer meet on the street days later. They sign their own paper. The lawyer is out but the landlady is singing through her halls.

Indications are that stage shows will have to go back into the Orpheums in L. A. and S. F. despite the R-K-O home office's advice to the local managers that the added U. A. product, along with the Radio and Columbia pictures, should be able to carry things along sans a

vaude show. Local conditions are such that only the extra trimmings bring 'em downtown as they are becoming more and more in the habit of patronizing the neighborhood houses.

It may be a matter of two or three weeks on the timeliness of the film product and it's a vast difference in scales if they go around the corner to their neighborhood theatre. Furthermore, L. A. and Palace, being to be geographically, going downtown to theatres involves an added expense of parking the family boiler.

When the late Abe Friedman reconciled to the fact that he couldn't possibly get it, made his wife promise she would continue his vaude agency.

Mrs. Friedman, known professionally as Belle Mann, appearing on the NIO system and making Victor records, said she would carry out Abe's wish.

All the ace 60 Abe's books when told about his request, assured Miss Mann they would not ask for an agency release.

When Abe went to the hospital in Brooklyn for an operation which he thought would enable him to return to his business a well man, he was not told the worst. He died shortly after the operation.

Pop Cameron of the former Four Camerons, vaude act, is in New York for the Motor Boat Show. He attends it every year. Pop says his daughter Camille left the stage for a 13-week contract at \$200 weekly to broadcast the Elgin Watch Hour over WMAQ in Chicago. That program is local.

Cinnamic, since expected for appendicitis, has been unable to dance. Pop says she may be able to do so in the future. Asked what she does on the air he said he didn't know.

Jack Alliman is going to find out what happened to his good luck rod. He had been working with the late Jimmy Hunsley when Ill health forced a separation. Then Alliman hooked up with other partners only to find the hoodoo still on.

Recently he teamed with Jimmy Murphy, the former burlesque comic, and the act looked pretty good until Jimmy collapsed on the stage the other day. Alliman once more had to call things off.

Then Alliman was laid up last week by the flu.

Bidding against each other has forced some of the club agents to lose former "rich" spots. It appears the condition has forced clubs to do all the cost saving possible.

One agent assembled a vaude show for a Long Island date in a fraternal society hall. The acts reported at the place but the show was called off by one of the club execs. No chance for any act and the agent was out the carfare for the acts.

Lulu C. Hunter, formerly in vaude with her "Musical Bugs," is now in business for herself, having the rights on a new style corset. Retiring from show biz about 10 years ago, Miss Hunter studied corsetry and now operates a shop, on West 47th street.

Turner Takes Up Booking Matters; Freeman Absent

R-K-O's vaude bookers and staff in New York have been notified to take up all important booking office matters with James H. Turner, assistant to Hiram Brown, during Charlie Freeman's absence. Both Brown and Freeman are away at present.

Before leaving Jan. 9 for a four weeks' ocean cruise, Freeman placed booking office authority with Jimmy Alon, the contract department head.

Australian Bookings

Los Angeles, Jan. 20. The Bert Levy Circuit is dickering with Ike Ross' Midgets for a 12-week Australian tour for Union Theatres.

If the deal goes through midgets will sail from San Francisco on the Sonoma April 30, Long Tack Sam, Aero Adagio Four and Selmaoff Trio, already booked, leave on the same boat.

In lieu of the tax shipped on by the Anacapa this deal may now fall through.

R-K-O STAFF CHANGES

Chicago, Jan. 20. J. William Deubach, formerly in Milwaukee for Fox, has been appointed city manager of that town by R-K-O. He succeeds Howard Kingsmoore, former Loew manager.

Another R-K-O change was made by moving A. M. Roy from Cary, Ill., to the Palace, South Bend, where he replaced Billy Houston. Roy assumed his new job Jan. 18.

Modern Undertakers

(Continued from page 1)

tion, the National Selected Morticians, and the Casket Manufacturers Association. Ernest E. H. Nelson of Chicago was in charge of the session, described as a "Joint Conference on Business Procedures." According to Mr. Nelson, the funeral profession has kept abreast of all technical and service development, but its business procedure is relatively less advanced.

The gatherings are part of a nationwide movement to bring accounting and merchandising methods up to the level of the funeral director's actual service to the community.

Tellegen's Memoirs

Lon Tellegen's memoirs, "Women Have Been Kind," will be in the book stores Jan. 23. The tour is published by the Vanguard Press and will sell for \$2.

Irving
Yates

PRODUCTIONS

160 West 46th Street
NEW YORK CITY

NEW YORK "MIRROR," Monday, Jan. 19th

WALTER WINCHELL:

"On Broadway" said:

what vaudeville needs more than anything else right now is talent on the Hope Vernon order. She is at the Hippodrome this week.

THANKS, WALTER!

Direction: Jack Weiner Agency

WHEN IN MILWAUKEE DROP IN FOR A "HELLO"

BUDDY FISHER "Emceeing Again"

—BUD'S NAUTIC THEATRE—

ED and JENNIE ROONEY

FEATURED IN
FANCHON and MARCO'S FIRST VAUDEVILLE UNIT

PADEREWSKI OF THE SAXOPHONE

VERNON PATHBURN

and his Quintette of Entertainers, including

MISS HELEN HONAN

THIS WEEK (JAN. 17) NOW APPEARING LOEW'S STATE, NEW YORK

PASQUA BROTHERS

NOW—Week Jan. 17—R. K. O. PALACE, NEW YORK

Direction WEBER-DINGO AGENCY

Marcus Loew BOOKING AGENCY

General Executive Offices

LOEW BUILDING
ANNEX

160 WEST 46TH ST.
BRYANT 7800 NEW YORK CITY

J. H. LUBIN

GENERAL MANAGER

MARVIN H. SCHENCK

BOOKING MANAGER

Broadway

Haik Willis is alluring. Jack Willis to the coast. Francis Larkin is a counter-weigher. Marjorie King is motoring to Miami. Rose Ols to live in the Bert Aldi office.

Low Frankel P. Aing Grace Hays.

Steve Barretto has resigned from Publics.

Francis Robinson has an Equity contract.

Estelle Taylor visiting the vaude booking offices.

Marvin Schenck and Sam Lyons southbounders.

This is the season for enemy releases for colds.

Jack Mahler doing Brooklyn jury duty. Imagine.

Harry Stone broadcasts 15 minutes over-WABC.

Three light producers have died of flu in six weeks.

Richard Dix wears three kind of hats in the street, too.

Doc Bender has stopped doctoring to be doctorled.

Ferry Salton, Radio City Pictures, has been for three weeks.

Nat Dorfman is P. Aing the Club Manhattan and the Club City.

Cigolo songs are gaining in popularity in the nite spots.

Max Savant's new headquarters is the Paul Whitman offices.

Larry Harter's brother, Ted, going back to vaude for a while.

M. R. Warner, exiled, back from Europe with a manuscript.

Harry Nolan singing for musicians visible in the daytime only.

Currents busting in his vaude week at the Edison Club.

Lillian Fryer has become manager of Turner's Linotype Shop.

John MacFar, MHS agent, is not sympathetic to homeless cats.

Elleen Wilson, William Powell's ex-girlfriend, back to vaude.

Mrs. Gertrude Bigelow, is staging the annual "Fordham Flashes."

Leon L'Yvonne, manager of the Miller, home with grips last week.

Oscar Lavant, now writer, off to the coast on a mystic mission.

Lee Posner, the Harlequinian, is P. Aing just making, Christmas carols.

Joe Sanford, has been the place of the Holts-Yellen "You Said It" show.

Joe Kalcheim's wing in alive after handball match. Missed the ball.

Charles Wolfe, femme casting agent, due back from Europe: this week.

Jack Lall starts a Broadway column for the "Evening Journal."

Joe Glick and Freddy Block are motoring to Fort Myers, Fla., for a while.

Newest of the Broadway show melonies folded after running two weeks.

Merlin II. Aylsworth, pres. NBC saluted Saturday (17) for a vacation in the Grand.

Picture press agents are becoming dog faddists to satisfy certain critical humors.

Joe Freiberg, former owner of the Hotel Somerset, is flirting with the show business.

Eddie Hitchcock, former P. A. for P. P. at the Paramount, Broadway, and the New York.

Will Hays has returned from the Coast, which means Maurice McClellan is back, too.

On old-day's his trip here from Chicago, Max Richards spent four weeks with grips.

Lawrence Hils, publisher of the New York Herald, Paris edition, is back for a while.

Mrs. W. A. Fields wife of "Pine and Dandy" is on, going home to Texas on a visit.

Georgia Dandridge, sister of Europe band leader, having dinner from a recent amplexic operation.

Novely said that doesn't call for getting the show back to the 11th Avenue show pitch.

Madison Square Garden, hasn't had a capacity house for a long time in almost two seasons.

Mr. Alton D. Parker, wife of the judge, has a pretty tough police dog and is making the casting offices.

Apple eye in front of the Palace again, he's a little white hot, he has jacked the eye, to a dime.

A huge infatuation in Mexico forgot to see one of the first three beans and now he's back, he's sore.

One of Al Reeves' friends, on Long Island, has a pretty tough police dog and is making the casting offices.

Water Winchell is going to hang his hat in Miami, he's a little white hot, he has jacked the eye, to a dime.

New York by taking are lamp hats in "Nutsy" Fagin, just, one of the boys at the Village Gate, Nat, Nat.

has written a song called "Christmas Stand."

"Wife of John Hinchelton, of New York, is a counter-weigher, Marjorie King is motoring to Miami.

Schwartz, long keeping the Chas. Schwartz, "Maybe not, but it's a way your faulting play," he said.

He changed her mood. "The actress, once a day, she's a way your faulting play," he said.

Southbound, he got away from the New York weather, were stopped by snow at Richmond.

In the sunny south. They had to duck their auto for a train ride the rest of the way. Mrs. Schenck is along.

Milton Fiedl, division director in charge of Public houses in the east, gave the heads of all departments in the New York theatres.

New Year's gift—and they're still wondering whether they ought to thank him for it or not. The gift was a text-book on advertising.

But Casey aimed New York, today, the day following his niece, Mary King, was married to Bernard Hoffman.

On his return, now 12, looks and acts like a man of 50; keeps in condition by walking about five miles every day.

Nina-Mae McKinnay, who went abroad with a year's contract set for a year, is back in Berlin from Paris.

Accumulations are not actors. The night club, built from Williams, two hours after introduced at the Palace by Winchell.

Several of the boys in the Gaiety Club orchestra had their overcoats in the building, waiting for the "Daily Mirror" radio fund.

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now has a little box of nickels handy for his personal phone.

Gus Van suggested Peggy Schwartz, who plays with the piano with the hand and lean her head on the other.

"But that isn't the way I play," she protested. "Maybe not, but it's a way your faulting play," he said.

He changed her mood. "The actress, once a day, she's a way your faulting play," he said.

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lyn Howell, made her operatic debut in Milan Italy.

John Carter is associated with C. G. V. in the latter's new Paramount distribution contract.

Newspaper gossip has Howard Hughes' "Maybe not, but it's a way your faulting play," he said.

Tourist but no bad hotels are badly-dressed summer rates this winter. The tariff mounts for the winter.

Billy Sunday whooping it at Churchill, threatened after vicious planning by local ministers' organization. D'Amegnet sailing.

Norman Burnashev, ex-Paramount writer, is not B. P. Schubert's nephew but remotely related through marriage via a great-uncle. Burnashev left for over contract terms.

Rox Bell, brother being Clara Bow's P. A., is trying to make himself important as her business manager, squawking on the actress' disbursements. Latter goes ahead regardless.

Sam Barerwitz's claim on Al Bonberg for a 50-50 split in the new education.

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Phil Baker took a Cht holiday.

Norman Berni, Ben's brother, visiting.

Tom McE did a bit of yachting with his wife.

"Snort" Hermann and Charles Hall back from the coast.

Julius Stein, back from New York, says he was in a hurry.

Geo. Wintz put on a performance of "Johnny" for Loop actors.

Wintz, who was in a hurry, recently converts to the iron hat.

George Brown, R-K-O P. A. is now George "College Inn" Brown.

Morris Silver has been appointed Mr. Elit of the William Morris office.

Arthur Brisbane stopped off between trains to try and count the votes in the election.

Congress Hotel has been selected as the spot for the Allied convention here next fall.

Marjorie Livingston supplying off-stage, warbling at the Goddard house, the next morning.

Leo Schellman snags on his new eye, cheating him, he wants to, to see the next morning.

Literati group has moved from Schlicht to a Saturday afternoon session at the next morning.

Chl. opera, goes on a seven-week tour next week.

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Ticket League Out, 8 Buys Start Monday, No More Big Gratuities, Forced Weak Sister Support Ended

"The League of New York Theatre has failed up so far as trying to control the price of theatre tickets goes. Postal Telegraph, which through the League went into the ticket business 10 weeks ago, is now finally finished. Joe Lehling has taken over the management of Postal's ticket department. It is reported that it cost Postal nearly \$200,000 to experiment with tickets, about one third going to advertising and all bludgeoned off to "promotion."

"The League at its Wednesday meeting—the last regular ticket meeting—has apparently passed out. The resignation of Harlow D. Savage was accepted, and he was replaced by George and what remains of his staff will be retained under salary until Feb. 1. W. C. Jacobson, his assistant, goes into a Bascam ticket agency. Henry Moskowitz is now in charge of whatever activities the League has in mind. Moskowitz was alternate at the former Government Theatre. He is the League's board of governors. For Smith himself has been twice elected to the yearly sessions of the board. He represents the public in the League's career."

Plans are for the League to attempt to promote ticket sales and to control ticket prices. It has also taken up the matter of threatening censorious action against the League's board of governors. However, the League must be reorganized. Its charter calls for 100 members and it has only 10. Moskowitz is serving as a \$1 a year man."

Buy Start Monday
Immediately the League officials started angling for agency sales and at least eight such buys for Monday, Tuesday and Wednesday were arranged for "Tuesdays" (Gershwyn), "Once in a Lifetime" (Musie Brier), "Grand Hotel" (Vivian), "The Viceroy Tree" (Playhouse), and "You Said I'm New" (Theatre). A buy for a longer period was demanded for "New Yorkers" and also for the resumed buys. "Tonight and Tomorrow" has been regularly since opening. "Grand Hotel" was virtually a buy anyhow, and "New Yorkers" is a buy for independent agencies by the show's management at \$7 per ticket and 10 cents per piece.

It is understood that high gratuities from the brokers are out. That was one of the factors in high prices for the hits, the brokers always argued. Reports that the agencies will give 25 cents per ticket is formerly, but some box office men say they will demand less money and will turn it over to the management. The government's suggestion that the agencies should increase prices is the reason, with one half of such money claimed by the government.

With the League out of the picture, all is not quiet along the ticket front. Postal is still looking for a new, large agency. Matty Zimmerman, general manager of Leob's, is the manager of Postal's ticket agency, which has to buy like the other agencies. There are a dozen agencies on good locations from the hits and sought 700 tickets slightly below "Tuesdays" and "Tuesdays" now merged with Bascam, insists on a larger allotment than Postal. But the results are not in on the buys, which call for a 10% return on price.

Lebling Postal Tie-up
The status of Postal within the Lebling agency is not clear yet. Some of the Lebling people Postal's branch starts operating there this week. A new return is the reported arrangement. Postal is to receive 50 cents per order, Lebling 50 cents per order, and Lebling 50 cents per ticket sold via the Postal set-up. If an order calls for 100 tickets, Postal gets 50 cents and Lebling \$1.50. Lebling to use Postal service in all ticket transactions. Understood, Lebling will operate Postal orders on the box office, with the Lebling hand in the pocket.

Postal's pooling office will be retained for the present, Saturday, Feb.

Revolution Stages

While "Grand Hotel" has one more week to run with the "Al Woods' 'Live Raw Final'" uses three revolving stages with scenes. The newspaper play is getting plenty of word of mouth plugging in those circles where the drama is seriously discussed and is building into a big money show.

In some quarters it is believed that Weitzman's hymn of hate against tabloid journalism would make a better picture than a show, while many believe that the picture producers will follow a hands off policy for fear of antagonizing the public, the critics and tabloid sheets.

Of the six former box office men remaining there were dismissed. The comment that Postal is out of the ticket business. "The men were given an extra week's salary. They are now in the hands of the League, replacing about half that many box office men. The price is \$22.50 weekly, about a third the salary paid the men."

Lebling cut rates which had dropped sharply. Number of tickets sold weekly about 2,500, or one third the average.

Lebling Postal

In the establishing Postal for the orchestra floor will be offered at 20 cents premium, with the Lebling cut rate division. It is still in operation. The depression has not getting allocations for men to explain why Lebling has entered the premium field so freely.

Lebling's selling rates at box office price, the theatres paying about 10 cents. The price is \$22.50 weekly, about a third the salary paid the men. Lebling cut rates which had dropped sharply. Number of tickets sold weekly about 2,500, or one third the average. Lebling cut rates which had dropped sharply. Number of tickets sold weekly about 2,500, or one third the average.

Forced Buys Out
The agency men are not adverse to shouldering the loss, figuring they will get the agency back in the old system, of buys existed this season. Does not seem to be in the picture for the agencies, but the old system of being forced to buy tickets for the worker shows. The agencies, however, they can and one representing the agencies will, partially control the situation.

Lebling caused surprise by sending letters to the various theatres, asking the agencies to make a "break" in the matter of locations, because of their willingness to underwrite the League's losses, which was originally arranged by bank on notes endorsed by a half dozen managers.

There may yet be a ticket war between Lebling and the agencies. Indications are that the agencies will not again, use their own judgment in buying the tickets. They will again look for new shows over which trying out. The agencies, however, they can and one representing the agencies will, partially control the situation.

Frank Gilmore, head of Postal, resigned from the League of New York Theatre.

KOLB & DILL AGAIN

Dialect Comics Trying Another of Many Come-backs

San Francisco, Jan. 20. Kolb and Dill, German comedians of test out of the limelight for the past few years, except for the brief engagement under Henry Shurtz's management, are now trying to produce on their own—once more. Kolb left for Hollywood to produce "Apron Strings," which the comics plan to shoot in New York, leaving George Gearty Theatre here from Homer Curran, planning to open about Feb. 10. Following is a break-in tour of the one-nighters.

CHICUT RATES

GET N. Y. RATE

Chicago's legit becoming overburdened with cut rates and two for as one position has thrown down on New York legit. Lebling's chancing their shows in the clamp.

One indicator against is Edward Blatt's refusal to send "Swallow" Express, and instead, he is going to Harry and William Brand. "Bird Girl," Bobby Newman's show, is another playing Chicago at a flat guarantee. Another Broadway show, recently closed, may shortly feature in Chicago on a similar show.

One New York producer with a show in the Loop says a show playing out rates of course, is making money only because the house has a large number of seats at cut rates, sell losses as demonstrated by the Chicago show. Lebling cut rates which had dropped sharply. Number of tickets sold weekly about 2,500, or one third the average.

Chicago's legit becoming overburdened with cut rates and two for as one position has thrown down on New York legit. Lebling's chancing their shows in the clamp.

CHICAGO THEATRE ADS SILENT ON SHOW TIME

Chicago's 14 legit theatres are figured, wasting approximately \$45 daily on patron telephone calls, according to the Chicago Theatre Advertiser. About 80% of these wire whippersaw, over the Shuberts' central call office, create the same waste, costing well over 10 cents a call. One theatre alone, the Selwyn, has lost \$1,000 in the last week. League offerings, received on an average of 200 such useless calls each day. And all because, no theatre in town includes in its ads any mention of the time the theatre starts, or when one should be seated for the evening show.

Gordon Filling Cast

Max Gordon is working upon the new musical comedy, "The Student Prince," which he has written with George Kaufman and Howard Dietz. It is due to debut in April. Irving Berlin is the music man, and the production is not positive as yet from report. Tilly Joseph is the latest for the Gordon company, on top of the Astaire, the latter to be heavily starred.

Arthur Selwartz who composed for Gordon's "Three's A Crowd" will do the score for this new show.

Ratoff Quits Troupe

Gregory Ratoff leaves the east of "Three Little Girls" Jan. 21, and will head east to his hand again as a producer. Ratoff has quit off all his obligations to the east, and is now in good standing. He was among those recently asked 32% by Shuberts.

Indie "Sour Grapes" Co.

A complete company has been reformed in New York. The new company, "Sour Grapes," is now in Chicago in February with "Sour Grapes."

An audio producing concern is back of the venture. Alvin Hubbard formerly active in the show business.

Red vs. Black

A money squabble between the star and the producer looks like it will result in the closing of one of the musicals on Broadway, just when the show is getting its first time in beginning to make some money. Show has been struggling for the past two months. Lebling cut rates which had dropped sharply. Number of tickets sold weekly about 2,500, or one third the average.

The star has accepted many conditions, but the producer is hoping to see the show altered. Now, with money coming in, the producer is not so sure of the cut dough. The producer is willing to boost his salary back to the original figure, but no more—pleading that he is out of the red at last, he now wants to make some money. Two days of this and the star handed in his two-week notice, with the producer shouting back that he would rather lose the show than compromise.

BAKER SUES SHUBERTS FOR \$10,000 IN CHICAGO

Chicago, Jan. 20.

Phil Baker is suing the Shuberts locally for \$10,000, which the firm allegedly withheld from his salary for the past two months. Shuberts contended that they were not in Chicago on a similar show. Baker, opens around Feb. 1, for four weeks at the Palace, New York, at a reported \$4,000 weekly.

Baker states the contract specifically excluded the Shuberts from any share in Radio week-end. George Schein, represents Baker and the case comes on for argument (Wednesday) before Judge Sullivan.

Baker, opens around Feb. 1, for four weeks at the Palace, New York, at a reported \$4,000 weekly.

Fund in Contest for \$300,000 Niles Estate

Boston, Jan. 20. With a fortune of \$300,000 as their share of the estate of the late J. Harris Niles and Irving Harris Niles, the Actors' Fund of America is involved in a court fight which will probably be decided in the middle of February.

J. Harris Niles died in 1919, naming Irving Harris Niles, his son, as his sole heir-at-law. The son, the father's estate, approximately \$350,000, was left in trust, the income to be paid to the son for life, and further provided that upon the son's death trustees of the fund were to turn the property over to his heirs, and if there was no issue, to such agencies as the son might direct.

The son, unmarried and without issue, died Feb. 1, last, leaving as his only heir-at-law an aunt, Julia F. Burleigh, of Cambridge, and a nephew, John F. Burleigh, of New York. The nephew, who was a minor at the time of the father's estate, approximately \$350,000, was left in trust, the income to be paid to the son for life, and further provided that upon the son's death trustees of the fund were to turn the property over to his heirs, and if there was no issue, to such agencies as the son might direct.

Almost immediate cousins of the deceased, all agree to use him in some other show here.

Denison's 10%

Denison, Jan. 20. Payment of a 10% stockholders of the Denison Opera company market that enterprise prominently in this community.

House is under lease to Henry Suggan.

"HOLIDAY" REPEAT

"Death Takes a Holiday" with Philip Merivale, which has been playing on the road, will be brought back by the Shuberts early in Feb.

It is the second play the Shuberts have brought back to the road, the other being "Bird in Hand."

Penn's Annual Show of the U. of P. Mack and Wig Club, "25th Anniversary," by 25th Anniversary, travels on the road, "25th Anniversary," goes into rehearsal next week. The show is directed by John Loneragan, an alumnus. Loneragan was formerly an instructor at the Washington School of Dancing.

THESE STOCK MGERS. TO SET A PRICE

For the first time in stock history a list of plays has been compiled which will be sold to managers with a questionnaire to be filled in by them as to what they want to do with the play for the town in which the stock man is operating.

The Wall Street Journal, Inc., offices via Grace W. Wall, manager of the stock department, has prepared a list which includes "Young Sinners," "Up Tops the Devil," "Bird in Hand," "Death Takes a Holiday," and "Poppy."

These plays all have a stock list which includes "Young Sinners," "Up Tops the Devil," "Bird in Hand," "Death Takes a Holiday," and "Poppy."

It is recalled that recognized managers have been asked for years in stock because the price was prohibitive and the producers of the original pieces could not budge an inch on the royalty.

Mrs. Wall recently returned from a trip to some of the stock agents and found that they want certain plays but figure that royalty too high.

HOSIERY MAKER AFTER ANGELING PLAY PROFIT

Phillip Gerton, wholesale hosiery manufacturer, has tied up with Blatnik, young legit producer, and will be one of the backers for "Night Queen" by Mark Hellinger, and Charles Beahan. Blatnik is currently readying it.

Gerton previously backed "With Privileges," which Hyman Auer produced.

Blatnik started this season by going into a sort of partnership with Mr. Niles, who is now playing "Up and Up." Reports that he has split after "Up and Up" were denied, although Blatnik is meeting at least a break on "Harlem." Up to Universal for a film.

So far Blatnik has not lost any money in legit, making on "Suburban Night" and "Meeting at Midnight." He is now planning a break on "Harlem." Up to Universal for a film.

Guild's 'Interlude' Off, Opens in London Feb. 2

The Theatre Guild's company of "Strange Interlude" organized for the London presentation, with Basil Sidney and Mary Ellis starred, sails on the Bremen tonight (21). Sidney plays the title character, and Mary Ellis plays the role of the mother. Frank Minn being replaced by Mary Ellis. The Guild has a run of the play Minn with the Guild, and at first insisted he make the London production. He is now in some other show here.

"Interlude" opens at the Lyric, London, on Feb. 2. The Guild is concerned, under the company are (his daughter), Donald McDonald, Wynne Sanford, Teresa Dale and Warren MacCallum.

Tulsa Group to Build

Tulsa, Okla., Jan. 21. The Tulsa Little Theatre, now in its third year, has a membership of 400 members, and a paid director, who produces six plays a year, is planning to build a new theatre this year. The organization recently acquired a site.

Leob continues to do business here the Jimmy Alford stock now being in its second year at the Lyric.

SHUBERT REVIVAL

The Shuberts are now casting for a revival of "The Student Prince," which subsequently "interludes" "Three Little Girls" and "Three Little Girls." The idea is to set as many as 100 copies of the play, and to keep the price of seats down to no more than \$2.50 with some half-price seats in the act.

"Tomorrow" Alone of Four Entries Scores, \$14,000; Broadway Spotty

Broadway's legit business was spotty last week, some shows showing slightly improving and others dropping off, not being much change in the general average. Monday night, the latest in the week-end trade, shows that appear particularly to Saturday matinees, the last of the week-end, are seeing amusement at the capacity audience admission.

Theatres with larger capacity were able to even up for the earlier decline. Managers are watching the trend and where possible box office prices were to be held level rather than to tamper with the trade. Another group of 41.10 after coming out for four months at \$6.50.

Those hits which lifted the prices are opening are figured to have taken a chance in lessening the length of the run. But the ticket done in half a dozen instances this season, despite all the ticket agitation.

There are 30 dark shows on Broadway this week, with 34 at the theatre. Shows on Broadway have dropped out of the picture, while six are in the week, nearly evening the count. The same in the theatre. (See "Said" 14, 4th Street.)

One Hit in Four

The recent new situation of Broadway has but one incident, "Tomorrow" and "Tomorrow". "Tomorrow" has been running for 14 weeks, with 14,000 tickets sold. It has been running for 14 weeks, with 14,000 tickets sold. It has been running for 14 weeks, with 14,000 tickets sold.

"The New Yorker" continues to lead the list at \$9,000. "The New Yorker" continues to lead the list at \$9,000. "The New Yorker" continues to lead the list at \$9,000. "The New Yorker" continues to lead the list at \$9,000.

"Out and In" has been running for 14 weeks, with 14,000 tickets sold. "Out and In" has been running for 14 weeks, with 14,000 tickets sold. "Out and In" has been running for 14 weeks, with 14,000 tickets sold.

"Estimates Last Week" has been running for 14 weeks, with 14,000 tickets sold. "Estimates Last Week" has been running for 14 weeks, with 14,000 tickets sold. "Estimates Last Week" has been running for 14 weeks, with 14,000 tickets sold.

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Day and Date

Office list for "Grand Hotel" from Jerry Keith in charge of Leubans' upstairs. When asked for "Tour of the Nations" Keith replied, "When the show is asked for what date he could buy the tickets, Keith said, 'Oh, take 'em'."

"Man in Possession" Booth (14th week) (C-17-15-13). Some attractions show better grosses last week, the one included: \$10,000.

"Green Pastures" Monogram (43rd week) (C-17-15-13). Run leaders for 14 weeks, with 14,000 tickets sold.

"Life is Like That" Little (Closed Monday last Saturday night. Last four weeks, \$3,000 and less.

"Man in Possession" Booth (14th week) (C-17-15-13). Run leaders for 14 weeks, with 14,000 tickets sold.

"Meet My Sister" Shubert (4th week) (C-17-15-13). Stated 4 months ago, the show has been running for 14 weeks, with 14,000 tickets sold.

"Night" Guild (4th week) (C-17-15-13). Stated 4 months ago, the show has been running for 14 weeks, with 14,000 tickets sold.

"Premiere" Monogram (4th week) (C-17-15-13). Stated 4 months ago, the show has been running for 14 weeks, with 14,000 tickets sold.

"The Spanish Farrier" (14th week) (C-17-15-13). Stated 4 months ago, the show has been running for 14 weeks, with 14,000 tickets sold.

"Once in a Lifetime" Music Box (14th week) (C-17-15-13). Stated 4 months ago, the show has been running for 14 weeks, with 14,000 tickets sold.

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Boston Box Office

Business throughout the week was very fair, with a couple of hits showing very encouraging signs.

"Dinah" the thriller, back here for the fourth visit, brought in a good and cashed in for \$2,000 for the week. It was a big success.

"Wonderful Night" at the Shubert, got away to a flying start, with 14,000 tickets sold last week, Thursday, \$4,000.

In the syndicate houses business also held up, being very encouraging in view of all the conditions.

Plymouth—The First Plymouth—\$15,000; 15,000; 15,000; 15,000.

Lyric—Orchestra, 15,000; 15,000; 15,000; 15,000.

Wilbur—Jana Moon, 15,000; 15,000; 15,000; 15,000.

Shubert—A. Wonderful Night, 15,000; 15,000; 15,000; 15,000.

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Philly Goes for "Dishonorable," Held Indef; Barrymore Gets Low

Frisco Grosses

San Francisco, Jan. 20.—The Frisco grosses for the week ending Jan. 19, 1931, were as follows:

Philly Goes for "Dishonorable," Held Indef; Barrymore Gets Low

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Philadelphia, Jan. 20.—Only one real outstanding hit was caught last week here in legit. That was "Philly Goes for 'Dishonorable,'"

which came into the Frisco and cleared from the start. Several sources concede, although they are not sure, that "Philly Goes for 'Dishonorable,'"

is the most successful show in the city and although many another Broadway hit has done better, it has done better in the Frisco. The show's matinee went clean and from then on the show was a definite booking with six to eight weeks more secured.

Only one other dramatic attraction to get any kind of trade was "Philly Goes for 'Dishonorable,'"

which was booked for 14 weeks and under professional, dramatic managers at the Frisco. "That was only for length of time."

Philly Barrymore's disastrous run at the Frisco, was the talk of the Frisco. Barrymore's run at the Frisco, was the talk of the Frisco. Barrymore's run at the Frisco, was the talk of the Frisco.

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Philly Barrymore's disastrous run at

THEATRE

4-HR. SHOW FOR 58c IS NEW LONDON TRY

London, Jan. 20. Victor Shirlanov recently acquired lease from Summers Brown on the Empire, Kingston, Palace, Hammermill, Empire, Kilburn, Empire, Croydon, and Hippodrome. Ifford, had not turned out very well under the picture policy for the houses.

Sheridan is now experimenting with a new policy which has novel angles. The try is being staged at the Kingston Empire, where there are six-vaude acts sandwiched between the two full plays and a musical charge at the gate of about 58 cents.

If the experiment at the Kingston house shows anything, the policy is to be extended to the others of the chain.

There is also the possibility that the houses shortly will revert to the "Touchdown" and Abrahams, by Charles Gulliver and Abrahams.

LONDON COLISEUM MAY TURN TO BERLIN IDEAS

London, Jan. 20. Stoll's recently announced intention to run one hour musicals at the Coliseum, supplemented with acts. Stoll's news agency, Ventnor, is reported to be out. Plan was to make the musicals classical and utilize the same stage space. Reputed reason for the change of plan is the difficulty of obtaining novelties in line with the theatre's reputation.

Charel, stage director of the Berlin Schauspielhaus, completed negotiations Jan. 16 with Stoll to produce a similar style of entertainment at the Coliseum, starting at the end of March. Initial attraction is "The White Rider," a former Schauspielhaus production. Stoll and Lew Johns leave for Berlin to-day (Tuesday) to attend to final details of the arrangement.

Insiders here figure that the abandonment of vaudeville at the Coliseum means that the policy will be offered at the Alhambra. Such an arrangement is especially feasible. Stoll is known to be reluctant to forsake vaudeville in the West End. Besides, he is having a great deal of trouble getting sufficient film supplies for the Alhambra.

Vatican Organ Plays Spicy Revue in Rome

Rome, Jan. 20. Solvay's revue "All for Love," brought here from Vienna, is drawing the business to the Adriano theatre. Production has plenty of girls and a full measure of appeal.

The "Observatore Romano," official organ of the Vatican, censures the piece for what its reviewer regards as an unseemly nudity of the girls.

Palladium's M. C.'s

London, Jan. 20. Palladium (vaude) is adopting an M. C. policy with Jack Benny listed to inaugurate the move June 1.

OPENING COLD

London, Jan. 20. "Good Losers," the new Michael Aron-Walton Hackett play, will open cold at the Whitehall theatre the end of this month.

Tetheridge Play Soon

London, Jan. 20. Dion Tetheridge's new play, "Franky," opens at the Phoenix the end of January.

Richard Bird and Ivone Phoenix are the stars.

NORWAY LEGIT TAX OFF

Applies Only to Drama-Musicals and Vaude Not Included

Copenhagen, Jan. 20. The Norwegian government has abolished the tax on the theatre (theatre impost) as it concerns dramatic performances.

"Tax," however, does not extend to musical comedies, music halls, or picture houses.

His Role Cut, Trahan Throws Up Revue Part, Booked for Palladium

London, Jan. 20.

Al Trahan is leaving the Hubert-Mauray revue, "Kitty to be Wed," Jan. 25, by mutual agreement. He will open Feb. 7 for a fortnight at the Palladium (vaude) at £1,500 a week.

Trahan's version of the disagreement behind his withdrawal is that he had been let down by the management which did not comply with a verbal understanding. "When the show opened Trahan was to perform in the revue, splitting his specialty into two 14-minute portions. When the piece was ready to move into the West End, Trahan says, he was notified he could do only 14 minutes. - This, according to the player, ruined the effect of the act entirely.

Trahan's engagement provides specifically that he shall be allowed to do not less than 30 minutes.

PAVLOWA MUFFS HER FIRST DATE IN 30 YRS.

The Hague, Jan. 20.

Pavlova arrived here Saturday (17) from Paris on her final world tour. On her arrival she was suffering from a cold, contracted when she was in a train wreck coming up from the Riviera.

She was ordered to bed by doctors, with a high fever, and performance scheduled here yesterday (19) had to be called off. Other Holland engagements have been postponed.

This is the first time in a career of 30 years that she has missed a ballet performance. - It is probable she will be able to rehearse tomorrow (Wed.) and appear Friday, but the Rotterdam performance has been cancelled.

Tauber Coming Over

Berlin, Jan. 20.

Richard Tauber, best known German tenor, and spoken of by many as the new Caruso, is leaving with the Met Opera for his first American appearance. He will give over a tour of 26 appearances.

First date will be at the Metropolitan Opera. - Four days after finishing the tour, the tenor, who has already made several tours in Germany, may go to Hollywood for a film.

Lamberti For Public

London, Jan. 20.

Lamberti opened at the Paramount Manchester yesterday (Monday) for a week but an outbreak to withdraw upon receiving a cable from New York stating he must be there 30 days ahead of opening for Public.

His Public unit debut is Feb. 6 when he will open the "Majestic tomorrow" (21).

"Man" Unlikely

London, Jan. 20.

"The Limping Man" opened at the Regency last night. (Monday) revealing itself as an out-and-out melodramatic thriller. A few years ago it probably would have been regarded as clever. Now, its success is extremely unlikely.

It is an ill-fated play by Will Scott.

MEANS EXCLUSION OF FOREIGN ACTORS

Imposit of About 18% on Remittances Home on Top of Others Bars Colony to Foreign Performers - Union Theatres Head Signs as Circuit Quite Engaging All Acts

RED TAPE BLAMED

Sydney, Jan. 20.

Australian Government has enacted the world's toughest tax slug on foreign performers. Imposit is a double that hitherto has been levied on Americans to accept no engagements.

Joint charge against foreign acts is a financial snarl of three shillings nine pence (about 48c) per act (45) or any part thereof upon all money remitted to their foreign homes, together with a limit upon such remittances going out of the country of 20 pounds (£100) a week. This imposit of around 18% is added to other taxes such as a shilling (50c) per pound (£1) for the unemployment tax and a tax upon gross income earned while here.

Australian banks are refusing to advance such remittances, with the result that they can be made only through the government-controlled postal service.

Red tape and difficulties in other ways have forced Union Theatres to cancel the tour of the American foreign turns, particularly Americans with whom the circuit formerly had a considerable business.

In addition to the other restrictions and penalties imposed upon foreign performers, it is necessary for professional visitors to obtain the approval of the government and of the Theatrical Union before being permitted to land.

VIENNA STAR FIRED FOR DROPPING GAGS

Vienna, Jan. 20.

Question whether operetta is comedian-bound toward gag, which has agitated loud Hitt opera circles, was answered this week in the emphatic affirmative by Hubert Marischka's new musical, "The Theatre Am Her Weich." He dismissed without notice the theatre's most popular and highest salaried actor, Fritz Seiner, for cutting gags and for dropping the act of Abrahams' operetta, "Victoria and the Hussar," current.

Seiner's manager announced in the first act concerning the "All Quiet" film, "I am not a comedian, but I am obliged to show his utmost in talent on all occasions. Seiner asked to be pardoned but he did not permit himself to be pardoned.

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Foreigners in Holland

The Hague, Jan. 20.

Foreigners, performers, come into this territory and are meeting with varied reception.

Stinner, another foreigner, who was to play at the Australian stage, Dorothy Heilrich, failed to appear.

MARION HARRIS FEB. 9

London, Jan. 20.

Marion Harris is due here to open "The Girl of the Year" Feb. 9.

Sluiter has a two weeks contract with option.

Evergreen, Doing \$28,000, Has Record \$200,000 Agency Deal; London's Legits in Fair Shape

London, Jan. 20.

Considering inclement weather and a mild epidemic of influenza, West End legits are doing splendidly. "Evergreen" has a record history deal of \$200,000. End of the holidays and start of the new year bring many changes in the line-up, with considerable number of attractions exhausting their possibilities.

Approximate average grosses are as follows:

"Aladdin" (Dominion). Capacity matinee with evening good and night around \$40,000.

"Almost a Moonbeam" (Gaiety). Capacity matinee at around \$25,000.

"Bitter Sweet" (His Majesty's) holding up profitably around \$15,000.

"The Betrayer" (Little). Nothing doing here.

"Barrett of Wimpole Street" (Queen's). Capacity matinee, with evening healthy and around \$12,000.

"The Bread Winner" (Vaudeville). Grosses of \$7,000 which represent a profit.

"Chances Filled" (Victoria). Capacity, surprisingly good at \$13,000.

"The Girl of the Year" (Gaiety). Capacity matinee with evening good and night around \$40,000.

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which makes it show a small profit.

"Christmas Carol" (Portico). Pastime rehearsal and Dickens' "Christmas Carol" running on a cooperative basis; enjoying a minimum of patronage.

"Ereps" (Prestigious). Holding up at \$10,000.

"Early in the West" (Prestigious). Doing splendidly around \$25,000 and enjoying a \$15,000 library deal.

"The Girl of the Year" (Gaiety). Still doing great around \$17,500.

"Her First Affair" (Duke of York's). Extensive publicity but failed to attract much show is folding Jan. 24; to be replaced by George Fennell's "The Rockets," starring Doris Keane, Cecily, and Mary Glynn.

"Jane's Legacy" (Duchess). Doing \$4,500, which, with show's long run, just gets it a profit.

"Leave it to Penit" (Shaftesbury). Doing \$12,500, which, with a final gross of \$7,500; Minstrel's "Meet My Sister" is due at the round Feb. 16.

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DEC. SALES UP WITH HOLIDAYS

A slight improvement in music conditions was generally felt in December. Barely enough for publishers to get excited over, but an improvement. Coming after such an unprecedented slump it was accepted as a hope.

Sales, about as usual during the early part of the month, started to pick up toward the end and were good by the first of the week, comparatively speaking. Donaldson's "You're Driving Me Crazy" was the outstanding record for almost the first two weeks of December by Harms' and "Three Little Fishes" by the Four Chords. But the Donaldson tune forced ahead rapidly, and thereafter led Harms' song by a wide margin. The latter was the only firm ditty in the best seller class. Of late film songs have been frequently as good as dead.

Fischer's "Jolly Co-Ed" after appearing with the six weeks' record, was displaced by a new tune from the December list, another Donaldson tune, "Little White Lies." Billed as a "new song from the current line," it was a new record.

Begin: "Little Things in Life" is taking one place, earning for itself a record of six full weeks.

"Moonlight on the Colorado" remains where it was during November.

Disco About Same. Barely any betterment of the disco smart during '39's finale. Record sales continued sluggish.

Rudy Vallee's "You're Driving Me Crazy" was the favorite Victor December single and ranked the act's shot at "Three Little Birds" for November. "Three Little Birds" also rests in the device. "I'm Yours" also eased down, falling two rungs from two to four. Don Azpiazu's rendition of the Cuban novelty, "Peanut Vendor," found favor and holds three places. "Cheerful Little Elves" and "Three Little Birds" also find their way to the top. The latter number five and third, respectively, on the list, and are new Victor best sellers.

Except for one disc, Brunswick shows an entire new list of best sellers, led by Emil Coleman's instrument, "Where Have You Been?" Nick Lucas' troubadouring "You're Driving Me Crazy" rates second. Excitement is obvious in the new list. Blues is a staunch Brunswick seller and persistent in keeping among the best.

Columbia, as with Brunswick, shows only one repeater. This "I'll Be Blue Thinking of You," No. 2 for November and fourth overall. Again, the inclusion of a selection of "You're Driving Me Crazy" leads the best sellers, this time that of Guy Lombardo's arrangement.

Unusual part about Columbia only retailer is that it is a vocal Ruth Etting. Latter's records among the healthiest sellers for Columbia. All other Columbia sellers currently listed are instrumental, and new in the best selection.

Chicago Field
Chicago, Jan. 20.
Best sellers of November show
lingering strength through the
greater part of December. Change
occurred late in the month when
three or four new tunes started
showing some speed.

All of the leaders of the previous months remained with the exception of "Betty Co-ed," which gave its last place to "Yours and Mine" which came in from nowhere. The other tune that started to step during the closing days was, "Drish Mo Crazy," which was tearing the road as the new year got underway.

"If I Could Be With You" snag a remarkable comeback and push out "Somewhere in Old Wyoming" taking fifth position for its showing in the blue ribbon class.

Changes were occurring all over the lineup at the close of the month and the way the situation is shifting it is likely that an entire new lineup will show for January.

excellently. The final month of 1929 was conceded locally to be crossed more than the same month of 1928. Trade continues to be brisk in the field with three music stores in the field.

First record stamped out for the new Nick Lencas orchestra chief to the front for Brunswick; will up such a score on the closing week to overcome the time handled. Ben Bernie has been plugging his old fav, "It's a Lonesome"

010 110, 115 120 125 130 135 140 145 150 155 160 165 170 175 180 185 190 195 200 205 210 215 220 225 230 235 240 245 250 255 260 265 270 275 280 285 290 295 300 305 310 315 320 325 330 335 340 345 350 355 360 365 370 375 380 385 390 395 400 405 410 415 420 425 430 435 440 445 450 455 460 465 470 475 480 485 490 495 500 505 510 515 520 525 530 535 540 545 550 555 560 565 570 575 580 585 590 595 600 605 610 615 620 625 630 635 640 645 650 655 660 665 670 675 680 685 690 695 700 705 710 715 720 725 730 735 740 745 750 755 760 765 770 775 780 785 790 795 800 805 810 815 820 825 830 835 840 845 850 855 860 865 870 875 880 885 890 895 900 905 910 915 920 925 930 935 940 945 950 955 960 965 970 975 980 985 990 995

DECEMBER MUSIC SURVEY

THIS TABLE SHOWS THE LEADING SIX SELLERS IN SHEET MUSIC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTS OF SALES MADE DURING DECEMBER BY THE LEADING MUSIC JOBBERS AND DISK DISTRIBUTORS IN THE TERRITORIES

6 Best Sellers in Sheet Music

Reported by Leading Jobbers

	NEW YORK	CHICAGO	LOS ANGELES
No. 1—SONG	"You're Driving Me Crazy"	"Three Little Words" ("Check and Double Check")	"It Must Be True"
No. 2—SONG	"Three Little Words" ("Check and Double Check")	"I'm Yours"	"Three Little Words" ("Check and Double Check")
No. 3—SONG	"When the Organ Played at Twilight"	"When the Organ Played at Twilight"	"Moonlight on the Colorado"
No. 4—SONG	"Sweet Jennie Lee"	"Moonlight on the Colorado"	"I'm Yours"
No. 5—SONG	"Little Things in Life"	"If I Could Be with You"	"You're Driving Me Crazy"
No. 6—SONG	"Moonlight on the Colorado"	"Yours and Mine"	"You Are the Melody" (Just Imagine)

3 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales are only reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned:

BRUNSWICK—No. 1	"Where Have You Been?" "Getting Myself Ready for You" (Eddie Coleman Band)	"You're Driving Me Crazy" (Nick Lucas)	"It Must Be True" (Earl Burtnett Orch.)
BRUNSWICK—No. 2	"You're Driving Me Crazy" "I Miss a Little Miss" (Nick Lucas)	"It's a Lonesome Old Town" (Ben Bernie Orch.)	"Remembrance Day" (Red Nichols Orch.)
BRUNSWICK—No. 3	"St. Louis Blues" (Jungle Band)	"Peanut Vendor" (Angelo-Perallon)	"Cheerful Little Earful" (Tom Gerun Orch.)
BRUNSWICK—No. 4	"Can't You See I'm Lonely?" "My Me Worth Your Tears" (Ben Bernie Orch.)	"Three Little Words" (Jacques Renard Orch.)	"Body and Soul" (Orzie Nelson Orch.)
BRUNSWICK—No. 5	"Bidin' My Time" (Fourteen)	"Cheerful Little Earful" (Tom Gerun Orch.)	"You're Driving Me Crazy" (Nick Lucas)
BRUNSWICK—No. 6	"Cheerful Little Earful" "You're Always Sure of My Love for You" (Tom Gerun Orch.)	"Yours and Mine" (Loring Niccolola Orch.)	"Sweet Jenny Lee" (Isham Jones Orch.)
COLUMBIA—No. 1	"You're Driving Me Crazy" (Guy Lombardo Orch.)	"You're Driving Me Crazy" (Guy Lombardo Orch.)	"You're Driving Me Crazy" (Guy Lombardo Orch.)
COLUMBIA—No. 2	"Sweetheart of My Student Days" (Ted Wallace Band)	"Three Little Words in Life" (Ted Wallace Orch.)	"Baby's Birthday Party" (Guy Lombardo's Orch.)
COLUMBIA—No. 3	"Can This Be Love?" (Paul Whiteman)	"Three Little Words" (Ipana Troubadours)	"Wasting My Love On You" (Brenda Lee)
COLUMBIA—No. 4	"Be Be Bop" "Just Thinking of You" (Ruth Etting)	"Sweetheart of My Student Days" (Ipana Troubadours)	"Somebody Stole My Gal" (Ted Lewis Band)
COLUMBIA—No. 5	"Sandy" "Stole My Gal" (Ted Lewis Band)	"Body and Soul" (Paul Whiteman)	"Song of the Fool" (Ben Selvin Orch.)
COLUMBIA—No. 6	"My Baby Just Cares for Me" (Ted Wallace Band)	"My Baby Just Cares for Me" (Ted Wallace Orch.)	"Blues Again" (Ipana Troubadours)
VICTOR—No. 1	"You're Driving Me Crazy" (Buddy Vallee Orch.)	"Waitin' You Saved for Me" (Wayne King Orch.)	"Peanut Vendor" (Don Asplund Orch.)
VICTOR—No. 2	"Three Little Words" (Duke Ellington Orch.)	"Three Little Words" (Duke Ellington Orch.)	"It Must Be True" (Gus Arnheim Orch.)
VICTOR—No. 3	"Peanut Vendor" (Don Asplund Orch.)	"One Man Band" (Ted Weems Orch.)	"Them There Eyes" (Gus Arnheim Orch.)
VICTOR—No. 4	"I'm Yours" (Bert Lown Orch.)	"Peanut Vendor" (Don Asplund Orch.)	"Little Things in Life" (Gus Arnheim Orch.)
VICTOR—No. 5	"Cheerful Little Earful" (High Hatters)	"You Are the Melody" (Wayne King Orch.)	"Body and Soul" (Leo Reisman Orch.)
VICTOR—No. 6	"Little Things in Life" (Gus Arnheim Orch.)	"Sweetheart of My Student Days" (Buddy Vallee Orch.)	"I Don't Mind Walking in the Rain" (Bix Beiderbecke Orch.)

Publishers' 3 Best Sellers in Sheet Music

Publishers are listed in alphabetical order, not according to position their numbers hold in the present market. Publishers made their own reports

PUBLISHER	SONG NO. 1	SONG NO. 2	SONG NO. 3
Ange, Yellen & B.	"What Good Am I Without You"	"I Still Call You Sweetheart"	"After All, You're All I After"
Berlin, Inc.	"Little Things in Life"	"Crying Myself to Sleep"	"Truly"
Davis, Cohen & E.	"I Miss a Little Miss"	"Say Hello to the Folks Back Home"	"If You Haven't Got a Girl"
Davis, Joe	"Keep a Song in Your Soul"	"Gazing at the Stars"	"Toy Brigade"
De Sygne, Brwn & H.	"To Whom It May Concern"	"What Are the Melody" ("Just Amm-Ing")	"When You Love, Fall in Love With Me"
Donaldson, Douglas & G.	"You're Driving Me Crazy"	"Sweet Jenny Lee"	"My Baby Just Cares for Me" ("Whooper")
Famous	"I'm Yours"	"Baby's Birthday Party"	"Beyond the Blue Horizon"
Leo Feist	"Blue Thinking of You"	"Sweetheart of My Student Days"	"Lonesome Levees"
T. B. Harms	"Three Little Words" (Check and Double Check)	"Body and Soul" ("Three's a Crowd" and "Three")	"Singing Something Simple"
Kornhiiser, Phil	"Hurt"	"Wedding Bells Are Ringing for Sally"	"On a Little Balcony in Spain"
Markis, E. B.	"Peanut Vendor"	"Something Missing in Your Eyes"	"On the Winding Santa Fe"
Jack Mills	"He's My Secret Passion"	"With Pleasure"	"Nobody's Sweetheart"
Joe Morris	"Somewhere in Old Wyoming"	"When Your Hair Has Turned to Silver"	"They'll All Be There But Me"
Red Star	"Under the Spell of Your Kiss"	"Singing Song Girl"	"To Make a Long Story Short"
Remick's	"Cheerful Little Earful" ("Sweet and Low", Prod.)	"He's Not Worth Your Tears"	"The River and Me"
Robbins	"Blue Again"	"Here Comes the Sun"	"And Then Your Lips Let Mine"
Santley Bros.	"When the Organ Played at Twilight"	"You're the One I Care For"	"Blue Pacific Moonlight"
Shapiro-Bernstein	"Moonlight on the Colorado"	"Loving You the Way I Do"	"Waxing"
Shuman	"Wandering of the Birds"	"Good Sands"	"To Whisper Dear I Love You"
Widmark & Sone	"I'm Alone Because I Love You"	"We're Friends Again"	"Kiss Waltz" ("Dancing Sweetest")

Town," so much through his Collier wire, that locally it's become a consistent seller.

That excellent novelty tune, "Put Airmail," has clicked mighty in the midwest and grabbed best seller rating both with Brunswick and Victor. Dan Azpiazzi, credited with introducing the tune to America, did the Victor recording.

"Body and Soul," after dropping out of sight for a time, for some reason came back to life and on Tuesday night came with the

Wayne King lfts hard in Chicago, where he is an established leader, and locally took two of them the day in the V lineup. Valler sticks to when

titles with "Sweetheart of My
dent Days," while Duke Ell
also stuck around with "Three-

Ted Wallace took two sides the Columbia field, bringing up "Baby Just Cares for Me" out of dust. Victor local winners had another novelty tune with "Weems' 'One Man Band,' which being done plenty hereabouts.

Los Angeles

Los Angeles, Jan. 10.—December music sales, sheet music, records, and cassette tapes, were well above normal due to the holidays. Keeping sales from slipping to the Christmas level is what's our worrying wholesalers and retailers.

1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 2680, 26

Torrid tunes were on the u-
and hill-billy numbers drop-
of the rump. Unnatural se-

as this is an Ozarkian spot
a guitar player is rated
master.

In sheet music, "It Must Be
lovely written and published
on the top for the second
"Three Little Words" and
listed on the "Guitar" and

light on the Colorado," second in November, repeats positions last month. The three numbers were new com-

Local Gus Arnheim couldn't get his foot in the door. "Pearl Harbor" took top place for Viet Arnheim running two, three and four.

...and the

grade on Brunswick for the lo-
nnett Ore. Sales on this
In advance of its nearest

top, "Embraceable You." For some time that. It hasn't made the best six in Gerum and Ozz Nelson have got in the best sellers for time.

In the Columbia group (

boards runs one and two, according to local sales; Lombard (Columbia ave. Most of the dealers bought on the last

Col's recordings, claiming of the numbers have a course before that court them on the platters. First in a year that Paul Will been off the local list.

Vestal Bill's Music Import

The Vestal bill, it passed by Congress, will revise the copyright act of 1909. Its import to authors, composers and publishers lies in the clause that will enable them to draw increased royalties from phonographic records.

According to the Copyright License Clause as passed in 1909, any phonograph company, for a royalty of 10, can record any song, and the company receiving any other disc concern is privileged to also record the song for the same royalty fee, which is split between the author, composer and publisher. For this recording the consent of the copyright owner is not necessary.

Under the Vestal bill, the copyright owners may demand whatever they believe proper compensation for the recording privilege. They can ask one sum from one company and a different amount from another. The copyright owners can prevent a disc company from using their song. The Vestal bill, due to this change, is opposed by the disc companies.

The bill increases the copyright time on each song. At present it is 28 years, with a renewal of the same duration. Under the Vestal bill it will be for the lifetime of the composer and authors and 50 years thereafter.

This bill would make the United States a member of the Berne Convention of Literary and Artistic Works, founded in 1886 for international copyright protection. Every country in the world, but the United States and Sinn, are members of that body. It is the United States bill by Aug. 31, 1931, if it wants international copyright protection thereafter, as the clause permitting the U. S. to operate without England for its foreign protection will be revoked after that date.

The Vestal bill, after 10 years and in its original form passed in the Senate last week, as reported in "Variety."

"NO DOUBLING" UNION AGREES TO BALLROOM'S CUT SALE

PLEDGE GIVEN PETRILLO

Chicago, Jan. 20. Volving an old Democratic slogan, "the greatest good for the greatest number," James Petrillo, chief of Chicago musicians' local, secured a pledge from 250 assembled musicians not to hire musicians who are already employed at a steady job.

The contractors' meeting, the largest ever held in Chicago, which gathered together the biggest show business business in the city, came as the result of squawks of labor members of the union, many coming from the Violation Police.

"I will speak frankly to the boys and tell them that the duplication of jobs, whereby some of the musicians are working at three and four times the rate of others, is as high as \$300 weekly, is not fair to the membership, and dangerous to the union."

Starting immediately, musicians will work on only one job. Much of the doubling in the past has come through radio and club work. Radio musicians have been particularly prone to play on three or four programs while regular theatre musicians have been grabbing extra dough by doing a club show late at night.

While Petrillo has no actual means at present at enforcing his "no doubling" scheme, the contractors are expected to keep their hands off not to duplicate on musicians.

New Cheap Disc Plan To Feed Chain Stores

The Unbreakable Record Corporation, which has just formed to manufacture discs for phonographs and radio sets, is sending out four chain stores to supply them with special records.

Idea is to have main mail order houses sell records carrying their own name.

Unbreakable will not do any distributing. It will manufacture discs for wholesalers, who will sell at 50¢ at any price, according to the grade the wholesaler wants to handle.

The Co. has a manufacturing plant in Union City, N. J.

UNION'S LITTLE SYMPHONY

Washington, Jan. 20. Eighty unemployed musicians, former members of the various Washington theatres, have organized "Washington's Little Symphony" and are planning a series of concerts.

The first big concert was given last Sunday night (18) in the Jewish house (Community Center) in Washington.

Minister, prominent violinist here is principal organizer of the Little Symphony.

UNION AGREES TO BALLROOM'S CUT SALE

Providence, Jan. 20. Rather than enter a strike and aid in the active unemployment conditions, local musicians union is permitting members of the Rhode Island ballroom orchestra take a 25 per cent cut in pay.

Some members of the orchestra would like to raise a rumpus and quit when cut was announced.

JIM HANLEY STICKS

Only Fox Red Star Songwriter Left of Original 19 Signed

Of the 19 songwriters under contract to Fox's Red Star last year, only one survives. All the rest were let go during the year as their options expired.

But the Fox outfit that commenced operations it started about two weeks ago, losing half its hands on, and last winter had 19 in all on the payroll. First to be dropped were the short-termers, and during the fall only six were left, which has since dwindled to one.

Until Fox resumes active production on musicals, Red Star will continue to employ a popular song writer. Whitmark replaced Pat Flaherty, whose changes have been made since the publishing of his picture songs.

When Flaherty was general manager, aged 55, was under orders from Fox to publish every picture song no matter how commercially valuable.

Dealers Fail to Pass Along Radio's Prices

Radio Music's cut in sheet music a month ago, is declared by Radio to have boosted sales.

An unusual angle through the cut in that although the wholesale price was reduced, the original price of the sheet music was 25¢ on each copy was recorded and many of the dealers are selling the sheet music at 30¢, the pre-reduced price.

BUSSE FOLLOWS HEID

Henry Busse's band follows Heide's. The band of the Hotel New Yorker 26. Busse is currently at the Baker Hotel, Dallas.

Busse is an N.Y. hand and will broadcast via that network from the New Yorker.

Heide starts on a tour of Parli-Excess, tonight.

FOSTER QUILTS N. Y.

For about two months ago New York office and will broadcast confine his activities to his home office. Foster is an N.Y. hand and will broadcast via that network from the New Yorker.

\$15,200 SUIT-COLD

Singer Failed To Prosecute Action Against Rensfield and Stewart

A suit brought seven years ago by Edward Albano, singer, against Hugo Rensfield and Charles G. Stewart, to recover \$15,000, alleged to have been collected by them in excess of their proper fees as his agents from 1924 to 1927, has come to an end with a judgment in favor of Rensfield.

The judgment is based on a finding of the court that Albano has failed to prosecute the action.

Advance Plug Policy Of Spoting Songs in Warner Talker Shorts

Warners have introduced a new policy regarding the use of songs published by its own publishers in talking shorts. It is to spot only those songs which the publishers have not had a chance.

Hecetors Warners songs have gone out far ahead of their shorts and have been discovered that by the time the songs were in most instances, passed. This harmed the short by apparently using it, and the song plug was also lost.

New policy was adopted to plug the songs in as much as possible. It also includes theatre using pit orchestras and organists. Sam Soren, Warners music advertising man, last Sunday (13) left on a road tour to confer with some managers on the advance spotting song policy.

EDITORIAL FOR THE TRE MUSIC

Springfield, Mass., Jan. 20. "The daily 'Heribault' in an editorial asked 'why should not the Springfield' theatres, some of some plan fair to all in providing a certain amount of orchestral music."

Joe-Poll Public, playing films and Phonograph & Marco records, maintains the only regular theatre orchestra in the city.

Whiteman's U Shorts

Hollywood, Jan. 20. Musical pictures and Paul Whiteman may be united again in United States.

Whiteman, playing a dance and concert tour, through the midwest Friday (15), Music Corp. of America is sponsoring him.

After his rest in California and barnstorming tour back to these states, Paul Whiteman will return to the Hotel Schroeder, Milwaukee, for a short stay. Whiteman is expected to be in the Milwaukee (begin) there for a concert.

After the Milwaukee dates Whiteman is booked for the Davidson vaudeville tour.

BAND'S COLLEGE DATES

Albany, N. Y., Jan. 20. Jimmy Green's orchestra (NCA) will play at the De Paul College (Ill.) and will tour the South to play dance engagements at colleges.

It's a Disease

Having been bitten by the writing bug, Joseph Carr, hat-check girl, said, "Sardak finds me can't stop. Renee started columnizing for 'Broadway' about two months ago. Now she has gotten more ambitious and is preparing a book. Entitled 'I'm a Girl,' the book will say to do with the people I have met. It's almost finished and I think there's about a publisher who is willing to take it."

Robbins Too Ill for Trip

Jack Robbins last week was forced to postpone his western trip to the coast.

Fad For Native Cuban Music in U. S. Forecasts Tango Revival, Says Lope

Best Sellers

According to survey, current six-best sellers in sheet music.

"You're Driving Me Crazy" (Donaldson).

"Three Little Words" (Harms).

"When Your Hair Has Turned to Silver" (Joe Morris).

"When the Organ Played at Twilight" (Sanley).

"Little Things in Life" (Bor-

"Cheerful Little Earful" (Glick).

CUBA MAY BAN FOREIGN BANDS

Havana, Jan. 14. By the unanimous vote of the House of Representatives the bill to ban all foreign orchestras from Cuban cabarets, restaurants, theatre and amusement parks was passed and is now in the Senate.

The project to put the ban on foreign bands before the House for a long time, but not until yesterday (13) was it brought out for vote.

"If the bill passes the Senate and is approved by the President, a number of hands will have to leave Cuba, among them Nadi's Jockey Club orchestra, Nadi's Hotel Alcazar orchestra, Victor Rodriguez' Scilla Baltimore orchestra, Earl Carpenter's Casino National orchestra, Orlando's Hotel National orchestra and Donare's Argentine orchestra at the Casino Michel."

"Since the coming of south legislation in Cuba, the American band has been trying to ban foreign orchestras (mostly Americans) that come here during the winter season to furnish the destination in the class spots."

For more than five years this fight has been going on and step by step the local union has been chalking up victories. The first one was the enactment of the licensing law requiring the posting of a \$400 bond for each musician coming here.

Then American musicians coming here were made members of the local union. In view of the fact American bands used both native and foreign players. The first orchestra to make this arrangement was Victor Rodriguez' Scilla-Baltimore orchestra, where the local union's president plays the big fiddle. Mr. Anderson has been playing with Nick's combo for seven years.

Kornheiser Buys Song And Names Midwest Rep

Philby Kornheiser last week took over his first song as another publisher when he acquired "Alone in a Pretty Gaudy" by John Leonard and Glenn Adney, from the popular Music Co., of Montreal.

Kornheiser appointed Philby Kornheiser music representative, with offices in St. Louis and Kansas City.

Three-Way Harkness

San Francisco, Jan. 20. Ethel Harkness, under N.Y. contract and at the Brinkman Hotel, here, commences a tour to the Clinton Jan. 25.

This makes Harkness a three-way tour, as she is also touring in a legit theatre pit and restaurant houses.

Speed By On Xylophone

Fred Jahn, xylophonist, probably set a world record for speed when he played "The Xylophone" in the (Hummel) Hotel. He played the piece in 19 seconds for sixty-five seconds.

Cuban dance music, airs that are peculiar to the Cuban Danzon, have attained a certain popularity in the United States. A concert given by "The Frontal Yorder," an old and familiar air to Cuban, and which had been played here as a tango years ago by Ethel Coleman at the Lincoln Theatre, was a concert given at various times, is now the most popular dance tune of the moment. Similar tunes have been followed in its footsteps and a general trend toward Cuban Danzon music is occurring.

Sublimated Tom Toms

The Cuban music is more sprightly and peppy than the slow nocturnal music which has been crooned and danced to for the past few seasons and serves as a pleasant variation to public taste, yet it is slow enough to take the place of the music which has been followed in its footsteps and a general trend toward Cuban Danzon music is occurring.

Special instructions, which most of the orchestras around town have been given, is necessary in the playing of the Cuban airs. They are all forms of drums as the drummers have not taken over. One is a peculiar "little jug," the other a tin can which are used to vary the rhythm. The third is a small rhythmic, all of which go on at the same time, and all that American orchestras have been trying to do is to imitate them.

"The shaker stick," scraper and little tom. These instruments are quite small, most of them made from plants. The guiro is merely a hollowed out vegetable (gourd) which is scraped with a large dried squash. Besides these drums a Cuban orchestra has two others, which our orchestras have not taken over. One is a peculiar "little jug," the other a tin can which are used to vary the rhythm. The third is a small rhythmic, all of which go on at the same time, and all that American orchestras have been trying to do is to imitate them.

Jazzlike Adaptation

The characteristic of Cuban music is that it is a mixture of the four rhythms one instrument at a time is heard. The piano, cello and tuba are introduced one at a time and heard singly.

"That America is more likely to be interested in the new music than at any other time is the opinion of Vincent Lopez, who was one of the first American leaders to use Cuban music."

Bestor's Tour of Pitt Neighs on Percentage

Pittsburgh, Jan. 20. As a result of his surprise draw at the Stanley, Don Bestor, and band were here for a year at William Penn Hotel, and over KDKA, have been booked for six weeks by Warner to play neighborhood houses and have been given a grand finale in immediate vicinity.

Booking arranged by John Harris, divisional manager for W.H. in the Pittsburgh area.

Bestor is getting a weekly guarantee.

Crooning for Newark

Will Osborne, with his band, will be in Newark, N. J., starting Jan. 20, on an optional term of two weeks.

The most crooner class at another Warner house, Boston, New York, must work after a run under the straight-laced policy there.

COULDN'T SAVE CHILD

Syracuse, Jan. 20. Thomas Donnelly, three, was fatally injured, and his father, John Donnelly, drummer with the K-O Orchestra, died last night.

Donnelly, who was seriously injured, died last night in the hospital. He was taken to the hospital after being hit by a car in the street. He was taken to the hospital after being hit by a car in the street. He was taken to the hospital after being hit by a car in the street.

Attracted by the child's cries, the father rushed to the scene and, without a moment's delay, he was taken to the hospital. He was taken to the hospital after being hit by a car in the street. He was taken to the hospital after being hit by a car in the street.

CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING-CENTRAL 0444-4441

Englewood

Succession of weak turns at the Englewood certainly no credit to the house.

Three aerobic turns were spotted on the two ends and the east coast. Three Loretta were seen out-standing with their transpiring. In the opener Perce and La Fleur had two "bits" that were well met. The woman styling with a little, an exceptional iron-law twist and then taking applause with a little, the man taking a 16-foot stand. Billy Wheeler and Co., which includes Wheeler and three girls, closed with a fair skating turn.

Wheeler presented a radium telephone effect on ball bearings that is original with the turn and not seen before.

George Watts, colored, led the dance spot down badly with a poor Bill Robinson routine. The dance meant a thing and his heading style too common to clock even here. The dance "Watts" offered Hoffman, maddened, couldn't work up much enthusiasm following and passed out quietly with a few simple stunts. Act needs better routines, a faster pace and better timing.

Another lightweight ticket goes to Leo and Tracy, blackface and won complete musical. The act was all. Music would have better been more to stick to the story with a straight stick. Needs lots of help.

Over here mightily was Eugene Jones, kid zymbionist, musical and pop tunes effective. Also a pinch for this audience was the forward imitator, Carr Lyons, who sold himself easily.

Touched with an air of "big-time," the Sellys and band must be rating because of a loud, noisy, crazy band. Another two Sellys have grace and possibilities. They need a band to supply class and not honky-tonk music.

Bob Murphy came down as guest artist and next to closing held the audience all the way with his song and song material.

Second Honeymoon" (Radio) feature.

Belmont

Revival of vaude is in its second year at this 2300 Public-R. K. auditorium. Five years ago when the house opened, a full 18-foot stage, occupied seven days a week, was part of the policy. Today the act, taking many of the acts, is nearly evening every week, have less than six feet to work in.

A. C. Glendon, manager of the Belmont since last June, believes the acts will eventually crowd back the sound towers.

To make the Belmont seem like home to his patrons Mr. Glendon has four singing canaries in the main lobby. On the last two evenings he has tied up with a prosaic and cracker-coat and dishes

out food. On Friday evenings he has "gummy" having of most children and on Saturday evenings a radio show of name stars in beach. Reaching Jan. 25 the house will have four changes of show weekly of the present two.

Sam Hixman was on the stage as a comedian.

Two week's show opened with the two Zeno Bros. in a routine of smooth working and easy motion. Reaching, "die."

The Allan Trio, local radio stars, reached and sold managers, were second with sweet harmony, with one or two of the solos being a bit off.

Albanian team, two children, danced, started off badly, ending bad piano-playing. Boy and his sister have a marked and difficult routine of steps. Forrell and Capello, two boys playing an accordion and mandolin, and ending looking Italian, held the fourth spot. Their routine playing and singing classes them as in need to closing turn.

Dick Hoshi doing his barrel jump, with his feet and his balcony.

CORRESPONDENCE

All matter in CORRESPONDENCE refers to current week unless otherwise indicated

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LOUISVILLE	69	SEATTLE	69
MEMPHIS	69	TOLEDO	69

of the R-K-O Orpheum. Formerly with Lewis's.

Critterden "Times" of West Memphis started Jan. 3 with Ned Courtney, formerly news anchor at several theatres here, acting as managing editor. This makes four weeks in and around Memphis.

Only one theatre will be permitted to open on Sunday for the benefit of the City Unemployment Bureau for the future. For the past three weeks, four have been open on Sunday.

M. A. Hestman is now lessee and manager of Princess.

Only one dance hall out of six is doing now.

Leland Stansell of St. Louis p. A-K Orpheum on the air, here over Station WMO.

Warner's theatre and R-K Orpheum on the air, here over Station WMO.

"Flying High" billed as a George White show looked like a George White City Auditorium Jan. 25 to rotten business and deserted it.

Clifton Opera at City Auditorium in P. M. only. Only three shows in the south. Inhab. Tulsa and Memphis.

Ruth Mooney, writer with Rudy Vallee of the American Legion show, was arrested again with his latest "Why Should I Believe You?"

Walker Whiteside did badly one night at Auditorium. "Strange Incident" got \$200 in three performances, Jan. 1-3 at Auditorium.

ST. LOUIS

By E. M. CHIGLER

Amateurism—Rural Family stage show.

Part Time—Rural Family stage show.

Love's State—Princess and Prince's show.

Missouri—Missouri City, shorts.

St. Louis—Free Love, shorts.

Grand Central—Princess and Prince's show.

Missouri—Missouri City, shorts.

St. Louis—Free Love, shorts.

many very capable and exceedingly popular in second season here.

Sherris "Brothers" venture in stock at the Grand Central is popular. Sell-outs are common.

German Grand Opera Company at the Edison three nights last week played to good crowds. German population here turned out well. 32 to 35.

Vladimir Golschmann will make his debut as guest conductor of the St. Louis symphony, Jan. 23-24.

SEATTLE

By DAVE TREPP

Liberty—Rural Family stage show.

Missouri—Missouri City, shorts.

St. Louis—Free Love, shorts.

Grand Central—Princess and Prince's show.

Missouri—Missouri City, shorts.

St. Louis—Free Love, shorts.

Grand Central—Princess and Prince's show.

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St. Louis—Free Love, shorts.

Grand Central—Princess and Prince's show.

DES MOINES

By R. W. MOORHEAD

Celine (Hartwegman) "saw" on the stage, Miss "Min and Max" The "Min and Max" show.

President (Hartwegman) "The Min and Max" show.

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"CRIMINAL CODE"

With WALTER HUSTON

Phillips - Holmes - Constance - Cummings

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5 Minutes' Walk to Theatre—Beautifully Furnished Apartments

Complete Servicing—Daily Cleanliness—Free Bathing—Free

Two Rooms and Refrigerator—A Week, \$15.00 a month

OHIO, STATE, MICHIGAN AVE., CHICAGO

HOTEL LORRAINE

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Single Room, Bath, \$2.00 UP

Double Room, Bath, \$7.00 AND \$8.00 WEEKLY

BATH, BREAKFAST, FREE

LEONARD BIKES, President

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On Randolph Street

In Home, Sweet Home, to the Profession

A Good Place to Eat and Meet

THE UNION RESTAURANT

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As WELCH ON THE MIGHTY WURLITZER ORGAN

Our Popular Prices Remains the Same for the Best Food

NO COVER CHARGE

AL TRAHAN
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RUTH ETTING
BENNY DAVIS
EVA PUCK and SAM
WHITE

ANN SEYMOUR
WALTER WINCHELL
BROX SISTERS

MILTON BERLE
HAL SKELLEY
BOBBY FOLSOM
EARL FABLER

ANATOLE FRIEDLAND'S

20th Century Revue
WILLIAM GAXTON
VENITA GOULD
AUNT JEMIMA

HARRY CARROLL Revue
CARMEL MYERS
GEORGE BROADHURST
BURKE and DURKIN

JIM TONEY
GUS EDWARDS' "TREE
SITTERS"

ZELDA SANTLEY
STONE and LEE
HAL JEROME and
GLORIA GRAY

KELLER SISTERS and
LYNCH

NEVILLE FLEESON and
SYBILLA BOWHAN
GRACE and MARIE
ELINE

THE DIAMOND BOYS

AL WOHLMAN
SAM LEWIS and PATTI
MOORE

GOLDEN'S LIVING
JEWELS

FRED LIGHTNER
ANATOLE FRIEDLAND'S
12 O'Clock Revue

MARTY MAY
TYLER MASON
MELODY PARADE

JOHNNY MARVIN
PORCELAIN ROMANCE
DAYE SCHOLLER

ROSCOE AILS
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Personal Service and Representation
Always on the Alert for New Material

**Booking R-K-O- Vaudeville, Production,
Foreign, Fanchon and Marco Ideas,
Talking Pictures Chain and Electrical
Transcription Radio Broadcasts . . .**

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New York City**

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America's Premier Dance Director

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**FAMOUS ARTISTS OF THE AIR
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BEN BLUE

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JULIUS TANNEN

SINGER'S MIDGETS

WHITE and MANNING

FRANCES WHITE

STEWART and LASH and

CAVALLIERS

STROUD TWINS

PAUL TISEN and NORMA

GALLO

ROME and DUNN

JACK PEPPER

MISS PATRICOLA

MURRAY and ALAN

ZELMA O'NEAL

JOE YOUNG

AL B. WHITE

JACK WALDRON

AUDREY WYCKOFF

IRVING EDWARDS

SERGE FLASH

MARTY MAY

JOSEPHINE HARMON and

SANDS

BOBBY HENSHAW

BERT GORDON

ANN PRITCHARD

NAOMI MORTON and Co.

JUNE O'DAY

MELANO and DAVIS

FRANK CONVILLE and Co.

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JEAN CARR

EVA CLARK

DANCE FABLES

JAZZ LIPS RICHARDSON

BETTY JAYNE COOPER

MISS CORINNE

RUTH FORD

VERCELL SISTERS

STEVENS BROS. and

NELSON

SAUL FREED FOURSOME

ROBINSON and DE WITT

ROXY LA ROCCA

LOMAS TROUPE

FLO MAYO

BARNEY GREEN and BESS

JACK and KAY SPANGLER

SCREEN

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VOL. 101. No. 7

NEW YORK, WEDNESDAY, JANUARY 28, 1931

88 PAGES

10% NON-GUINNEY TICKET PLAN

Sensitive Chicago on Underworld Films May Get Beertown a Break

Keep underworld pictures, particularly those inspired by Chicago, out of Chicago. That is the advice filmgoers' diplomats extend to distributors.

There is no other solution to the Chicago censor problem and the status will be made more serious by persistence on the part of the industry to force this type of film upon that city, it is claimed. Chicago censors are not hard-boiled in other respects, it being stated by the agents that they have already registered a leniency and elasticity far greater than in some other cities where censors are not figured in the limelight of trade discussion.

On points that touch upon its gunmen and underworld Chicago, it has been learned by the agents, is probably more sensitive than any other city. Thus actual gunplay, it is reported, has been felt by Chicagoans to have been exaggerated and taken by out-towners as a part of the city's daily routine.

Give Chicago plenty of that clean sex stuff which is about to be fostered under the Hays Production Code and, say the spokesmen, the city will soon turn kind toward film. The latter is described as getting more and more to rank with the city eye given lusty pink tabs.

A YESSING PRINCESS FOR CINCHING SALES

The best place in town for anyone desiring to scrape an acquaintance with royalty is Macy's, where in the princess of something or other has been installed.

The princess is evidently there to an advisory capacity. Any mafion in an unbecoming frame of mind about a hat can have the princess' aid. It is assured her that it is becoming. This seems to work, too. Women customers seem quite overjoyed when the princess' interest in their headwear.

The salesgirls are as delighted as the patrons with the princess. They rush all over the shop crying, "Princess, oh Princess," as they seek her yesing.

Stock at 60c Top on Coast Lowest Stage Scale There

Portland, Ore., Jan. 27. Dufwin stock closed at its lowest this night, top 60c. It is the lowest scale for an all-stage show on the coast.

Only change when the Dufwin has a guest star, when the top will go to \$1.25.

This week usual company and the 60c prevails.

Former top was \$1.25 at all times.

Modern Delusion

Chicago, Jan. 27. Loose nut broke up a burlesque performance at the Radio by scribbling on the stage, yelling, "I'm Al Capone!"

Proving that even the bugs have caught the significance of the racket, they no longer think they're Capone or Caesar.

Air Requests from Nuts, Clowns and Go-Getters Swamp NBC Officials

Some of the dizzy requests which NBC gets from persons who want free air time for some gas purpose or other hands the studio boys a steady laugh. Each request is refused diplomatically.

Not all of the gas requests are for free air time. Some want to pay for it but the purpose sounds so phoney that NBC doesn't even bother to investigate.

NBC received a call from a man who wanted to know the cost to broadcast a warning against thieves who stole his jewelry. Another party would sound a warning against a Communist meeting.

A steady stream of gas requests for time is from kids who have neighborhood clubs and want to broadcast their meetings.

Another source informs NBC with same requests are singers who claim they are talented but can't get a break. They want to know how much NBC would charge them for time during which they would sing a few songs. They would immediately command a commercial hour engagement.

Getting a Start

Columbus, O., Jan. 27. Manager, Burns O'Sullivan of Koita's Palace drew extra crowds by having the customers put their names on a giant scroll, to be placed in the new K-O-C Citadel in Radio City, New York, when "that building" is dedicated.

The scroll was mounted on a gigantic window which ran the length of the building. As needed, out-of-towners were especially interested in the big city publicity for sales.

The \$2 Legit Back

Cleveland, Jan. 27. On Feb. 2 the \$2 legit show returns to this city, the Hanna.

On this day "Duke Takes a Holiday" opens there at \$2 pop.

LEBLANG-POSTAL IDEA FOOL-PROOF

Purchasers of Tickets Can
Not Secure Coupons Until
Theatre Time—Orchestra
Buyers Given Tickets After
Inside Theatre—Balcony
Buyers Must Call at
Leblang's After 8 P.M.

"SPECULATIVE VALUE"

A 100% non-gyp ticket distribution system has been evolved by Joe Leblang for the legit theatres served by Postal Telegraph and the Leblang office. Postal handles the orchestra seats for the Broadway houses and Leblang's sells balcony coupons at box office prices.

Leblang is now the operator of both the Postal and his own ticket service offices under the general title of the Central Ticket Agency.

(Continued on page 66)

MIAMI SEASON MISSING MEN AND MONEY

Miami, Jan. 27. Season officially on for about 10 days now and conditions are no better than a month ago. Everyone is waiting.

Apartment houses and hotels are practically empty, some entirely.

One large ocean front hotel has less than 100 guests and chopped rates in half, but it did little to help the situation. You can write your own ticket now as far as (Continued on page 65)

Have You Got a Little Camerman at Home?

Syracuse, N. Y., Jan. 27. Folks with a yen for personal publicity used to call for a reporter. Now they send for a noviced cameraman. Dewitt Treats (the old Empire), operated by Julian Brown, young local millionaire, is responsible for the innovation.

Determined to put over the house Brown is inviting patrons and potential patrons to have events in which they are interested covered by the Dewitt's staff cameraman promising 24-hour service on the screen.

Offer is not only stressed at the theatre, but house is buying radio time to plug it.

Parlor-Talent Kids Find Radio Not So Tough If Parents Keep Still

Airing Heavy Sugar

Warners is reported in receipt of an offer of \$500,000 to lease the name of a commercial from on to the Ruby Jones shorts it will release. The catch was that the matter had to be taken up with the golfing barrister who snubbed it.

And despite that WB might have been willing to slip the clump an even split on the additional income.

Society and Pictures Merge at Last to Rehearse for King

Hollywood, Jan. 27. Los Angeles society will stage a Royal-Coronation-Ball at the Biltmore Hotel Feb. 12 to stimulate interests in the sequel-centennial celebration of the founding of Los Angeles in September. The King and Queen of Spain are expected to visit Los Angeles at that time.

Ball will be in the nature of a rehearsal for the reception to be held for Spain's royalty.

For the first time in local social history the picture industry will be officially recognized by L. A. society. Representatives from each city will appear before the King and Queen as ambassadors from their respective studios.

In the royal guard there will be (Continued on page 52)

Making Ex Work

Huguette Duffos, French actress, brought over by Metro for French versions, found when she arrived on the coast that her husband, also an actor, had taken steps to prevent her continuing use of the Duffos.

Not wishing to change the name under which she had established herself, the French actress, Miss Duffos decided to call herself Huguette Exduffos. Under that monicker she has been cast for the French version of "Paid," which zeros production this week.

Speaking of Crowds

Cincinnati, Jan. 27. Lucky boys here got so short of bucks that they played at the gambling joints had dwindled down to Saturday night.

A sterner for one of the nearby Kentucky houses, which has burning Cadillac, Pierce Arrows for the clumps, complained:

"They kin run all dem old gas-burnin' Cadillac, Pierce Arrows an' Packards in de river and handle de mo' wif a couple Austins."

Like the picture studios, radio is deluged by papers and mammoth who think their darling child would be a hit on the ether. Unlike the film studios, radio gives each and every kid brought in a chance to make good on the old folks' claim. Radio takes the old folks at their word, and only believes it was so thick when the audition turns out punk.

NBC uses about 60 kids a week on two programs. One is the daily "Lucky Next Door," and the other is the Sunday morning, "Children's Hour." Most of the kids in these programs are professionals, who have some previous radio experience. Some, however, made their appearance before an audience. A few are novices, used because the auditions turned out better than others. The non-pros are usually changed weekly, giving the kids who show some potential talent a chance to go before a real air audience.

CBS wastes through the same parental boogies as does NBC to discover juvenile talent. For its weekly "Adventures of Helen and Mary" program, each Sunday morning, program employs about 12 (Continued on page 87)

WITH MONEY TIGHT SUCKER LIST USELESS

Albany, Jan. 27.

The adverse effect of the past 16 months on the projecting new theatrical concerns and the financing of others, a list of names, old State's office to file, under provisions of the General Business Law designed to protect investors in the fiction of securities.

In the boom-time period licensees were granted each year the right to a "sucker list" in some cases to (Continued on page 55)

Ripley's Big Sail

Robert L. Ripley sails Feb. 1 for a 49-day trip around the world. It's the world's softest assignment.

The old (old) clearest company is hiring all Ripley's expenses and giving him \$16,000 in the clear for his boat ride.

The cartoonist is obliged to turn in a break fast a week before the trip for the tobacco company's advertising copy.

BROOKS
THE NAME YOU GO BY
WHEN YOU GO TO BUY
COSTUMES
GOWN AND UNIFORMS
1637 B'WAY N.Y. TEL. 50-20 PENN
LADY 5000 COLUMBIA TO HART

Par May Double Legit and Film Actors and Stagers Next Season

Paramount is thinking double in a carefully considered plan for film producers for the next season as well as replenishing its studio personnel by drafting people from outside. Those selected will be utilized for the twin purposes appearing in legit and films for Par when one of the other is not available.

This movement is in motion with Par making a gradual inroad on legit producers and directors. Among those taken are Marlow (former Chester Egan), Worthington (John George Coker). The latter will not only serve in studio sets but also be able to direct in stage productions when and if needed.

The same policy of drafting from actor personnel will be followed with the seemingly intentional aim being to produce from films to legit. This reverses the "old order" of sending legit official picture companies of the dwindling legit field.

It is not unlikely Par may extend its legit aims for the next season and improve a new meeting point that will make available the same production staffs for both legit and films or vice versa.

This plan takes in the Frohman company, Par's legit subside.

This was decided last week when contracts were signed bringing Whittaker Byars from the Erlanger office, Worthington (John George Coker) and Arthur Lubin, indie producer to Paramount for play production purposes.

Organization starts to function immediately with offices in the Paramount building on Broadway and at the Ray-Minor Co. That means that until the end of March Par will have two legit producing outfits in New York City. One is Erkin's contract does not end until then. Report is that Erkin will then go either to the legit field or to the Erlanger office by Erkin's move, or into an agitation elsewhere.

While the details of the deal have not been made public, it is known that Par will look to the new organization as general production manager, with both Minor and Lubin acting as directors. This will not but will move between this city and Hollywood for the purpose of supervising their legit efforts into films later.

Term Contracts

Understanding is that the contracts are for five years, with Par figuring that if the plan doesn't work out they can take the men for all picture work instead.

While the offices have not yet been opened, the group has already started to work on scripts and several in preparation. One of the first to be done will probably be "Hiss in the Park," owned by Arthur Lubin, which he was planning to produce independently, before the deal went through.

If Forskin moves into the Erlanger offices, as is indicated, it will amount to be and Ray-Minor will have with Ray at the head of a larger organization, however, than Erkin has given.

Tough for Extras

Last week was the first in more than a year for the extras. About 20 features were in production there were 200 extras in the streets by the Central Casting Bureau.

The six-day drive is even faster than for the five days of "Transviking" (starvation) week, when there were 200 extras in the streets. Best day of the week, Monday, had 800 extras working.

LIGHTMAN DINNER

Dinner to Al Lichtman, retired president of the Motion Picture Club, will be given Feb. 19 in the City room.

Louis B. Blumenthal is succeeding Lichtman.

PAR DROPPING NORTON!

Hollywood, Jan. 27. It is not expected that Paramount will take up its original plan to drop Norton when that actor's contract expires shortly.

He's been with Par about a year.

Complete Coverage

One precedent for a picture opening that "Cinnabar" established is that those who had anything to do with the making of the production, and who get credit, had his or her own press agent.

David Epstein name all the stars from Hollywood, to look after Howard Eustachius's interest. Howard wrote the story for the screen. Epstein wasn't off the train a full hour before he was making the rounds of daily and trade paper offices handing out this info.

Hollywood Is More Sympathetic About Clara Than Public

Hollywood, Jan. 27. Local studio and general film industry sympathy toward Clara Bow is veering more sharply in her favor. Apparently, since the public's reaction, judging by the mildness of grosses on "No Limit," Local colony opinion is that Clara has been getting too many tough publicity breaks, although still vexed with her business' lack of luck.

The De Vore trial, locally played up as a front page banner story, was on the side of the new organization, a direct wire into the courtroom for flames of its progress, was the opinion on the side of the new organization, with Miss Bow merely a technical witness in the grand jury's indictment against her co-accused.

Paramount studio is still inclined to believe that this is a favorable case. The harm-scandal star will spread with the fumes.

16 Three-Room Suites For WB-FN Satellites

Hollywood, Jan. 27. Warner-Pict National stars are all getting new dressing rooms. Located in the new building, there will be ready in two weeks.

Quarters assigned to the players are suited of three rooms. There are 16 suites in the building. This will eliminate the bunkhouses.

Those who will get their names on the doors are John Barrymore, George Arliss, Frank Pay, Ben Lyon, William Lightner, Barbara Stanwyck, Tully Catterton, William Powell, Kay Francis, Richard Barthelmess, Douglas Fairbanks, Jr., John Huston, Joe E. Brown, Bette Davis, Dolores Costello, Dorothy Mackall, and George Young. Martin Miller and G. Robinson.

Arthur's Quick Trip

To personally settle managerial responsibility in Fox theatres east of the Mississippi, Arthur and Gabe York left early this week on a quick tour.

First stop was in New Haven yesterday (Tuesday), where managers of the entire New England division were addressed. Thursday the meeting, taking in the Albany and Buffalo territories, is at Syracuse. Young's session, for the middle west, is in Chicago, with the trip closing next Tuesday in Milwaukee.

Lloyd's Son

Hollywood, Jan. 27. A son was born to Mr. and Mrs. Harold Lloyd in the Good Samaritan Hospital, Hollywood, early last (25) today (yesterday), two months early and is confined to an incubator, but both Mr. Lloyd and the baby are reported in a favorable condition.

EUGENE ZUKOR ON COAST

Hollywood, Jan. 27. Eugene Zukor, arriving here (25) today morning (24), to stay a week. Young Zukor is making into the foreign production picture.



HARMONY.
As the picture paints it on his case with his brush we paint it on the stage with our clean cut comedy songs, which have made famous the "Origins of Tinty" comedy.

ROSE YORK AND KING
Touring R-K-O Circuit
R-K-O Direction LEE STEWART

SUNDAY TALKER WITH DINNER IN PHILLY

Philadelphia, Jan. 27. Hotel Bellevue-Stratford is advertising talking pictures with its \$2.50 table d'hôte dinner every Sunday evening.

Not reported what film interests, if any, are behind the picture display, nor was it known about town that the hotel had been wired.

A surmise is that the Sunday evening dinner innovation with free pictures on the side may be a local break against the rigidly observed Sunday law of this state.

RITZ SUBURB GOES FLESH—WITH OPERA

Chicago, Jan. 27. Pickwick theatre, in the fashionable Park Ridge suburb, is going head on in meeting with the May notions of its customers.

House is securing the services of local concert and opera stars to devote a few selections with the organ. Two warblers a night for three a week, and business is reported up about 30%. Idea attributed to Andrew Brown, organizer of the concert performers, by their first names.

\$2 "Dracula"

Universal will two-dollar "Dracula" which will now be a program release.

It will be shown on Broadway either in the Hollywood and Central Negotiations for houses in eight other cities are underway.

Felix Young Joins Par As Production Executive

Hollywood, Jan. 28. Felix Young joined Paramount Monday (26) as production executive and new talent scout. Young has a roving commission which will probably make him a steady committer between coasts.

While an agent, Young sold Ruth Clifford to Paramount after battle to convince the studio of her ability. He also arranged Sylvia Sydney's recent Par association.

"TRADER" AT ASTOR

Metro has scheduled "Trader Horn" for two-day run at the Astor. The picture, featuring Paul Douglas and John Barrymore, is a current incumbent in "My Man" (M-14).

LEWIS COAST BOUND

A Lewy is back on the coast, three weeks looking over the left field for Fox, leaves tomorrow (29) for Hollywood. That is, if he's over an "also" trip.

Actors Approve Academy Contract As Trial Year Ends—Minor Changes

Reverse Kid Angle

Hollywood, Jan. 27. Unanimous kid actors are making themselves a nuisance, especially Saturdays and Sundays. The industry, other actors, and the youngsters' tendency to sit through three hours of movie prevents house turnover.

R-K-O Temple raised 10¢ price from 10 to 15 cents Sunday and played to only 350 children instead of 750 as usual. Most of the juveniles then swarmed into the Apollo, causing no small disturbance that the 14¢ price may be raised there, too. Temple is sending the youngsters in the leaders with an extra, rather to police them.

Strand, Piccadilly and Embassy, however, come under the same kid price, but are watching plans for handling the outcasts with a view to profit.

Tiff Status Same With Rowland Reported In Finances All Set O. K.

Despite numerous conflicting reports the status of Dick Rowland and Tiffany seems the same as ever. Rowland, of L. Young's stock is causing the delay, according to sources. Rowland is not according to Rowland's, step into Young's presidential chair.

Tiffany's financial status is 100%, according to reliable info. Brotherly aid came during the past two weeks and with it the Rowland's.

Rowland was in the Tiffany home office protection from the "Tiff" of this company's pictures.

Hollywood, Jan. 27. Phil Goldstone, returned here, says he will continue in complete control of the Tiffany production and that Grant Cook will remain in New York.

Goldstone states he does not know Dick Rowland personally or anything about his taking charge of the studio and picture.

Production at Tiffany starts in 10 days with "X Marks the Spot" to be immediately followed by "The Other Features," according to Goldstone. Current year's production will start in July.

Another scenario edit is being engaged to find the spot vacated by P. Young, who will devote his time to next year's product which will be vitally based on plays and books and will comprise 20 instead of the 26 pictures listed for this year. In addition, there will also be some product coming from independent for the 32-33 plays. Contracts now in effect regarding the production of the picture will be made up by Al Rogel and three from James Cruze.

Immediately following, has consummated a deal with Paramount-Public release, which, plus its Fox deal, will make the company a national distributor.

Rogel, releasing through Tiffany, says that more than 100 features will be made on his contract, goes east late this week. He will select two plays for filming while in New York.

Chevalier's \$10,000

Maurice Chevalier goes into the Paramount, New York, for one week starting Friday, at \$10,000 a week, plus a split of the house over \$25,000.

This is probably a new high by the Public for a single. Ted Lewis in the following week at \$7,000.

A. J. Balaban Back

A. J. Balaban returned to New York from Europe last night (Tuesday) and is expected to be in the city by tomorrow.

Understanding is that Sam Katz has been told to cut short his stay, as he has a long home.

Significance of the move is veiled.

Hollywood, Jan. 27.

At a meeting of the Academy, 118 actors present were unanimously for the continuance of the 12-hour rest period contract, trial year of which ends Feb. 28. Alterations of a 10-hour week therefore seems to be out.

Slight modifications proposed by the actors after one year under the new minimum contract will probably come before the Academy committee for ratification Feb. 2, June agreement to use the contract four more years now has the signature of 424 players and 11 producing companies.

Dry Aid Only Moral Says Prohib Film Co.

Hollywood, Jan. 27. When the American Motion Picture Corp. is ready to start shooting its prohibition feature, it will be within three weeks, it will hire a well known film director and with a view to box office appeal.

Story is ready, but has not yet been given a title. On release buttons containing an image of a hip flask and the words, "Do You Want to Be Sick?" will be distributed with the aid of dry organizations.

Idea is to turn out a production which will first have entertainment, for box office value, then propaganda flavor will be second consideration. The American Motion Picture Corp. has the endorsement and backing, though not financial, of the Anti-Saloon League, Church, National Law-Abiding League, Mayor Porter of L. A. and other organizations and individuals on the dry side.

American claims it has worked on the side of a prohibition talker for six months.

Metro Bidding for U's "Dishonorable" Rights

Hollywood, Jan. 27. Universal, reported willing to sell the rights to "Strictly Dishonorable" Brock Pemberton says for the studio. Metro, Sam Marks, is bidding.

U has a \$125,000 for "Strictly Dishonorable," plus 25% of the profits of the picture.

NO COLUMBIA DEAL-YET

Harry Cohn leaves for Coast—Nothing Else Reported

Harry Cohn, producer for Columbia pictures, left New York Sunday (25) for Hollywood.

Nothing else is reported concerning the rumors that A. C. Blumenthal has been dissuaded from going to get into Columbia, either by buying the stock holdings in the company or by buying the rights to the Cohn, or through a deal with Harry Cohn, whereby Cohn was to give C. C. Blumenthal's new Columbia and Blumenthal make a buy of Brant's stock, replacing him as Columbia's president.

Harry Cohn is said to have played without leaving a positive opinion on either of the proposed deals. It's reported from the Coast that offers to produce from either studies have been received by Harry Cohn and are under his consideration.

Tex. Legislature Adjourns To 'Catch Will's Matinee

San Antonio, Jan. 27. Will Rogers' tour under Texas auspices for the benefit of the rural and urban destitute and unemployed in the south and west, arrived in San Antonio and left yesterday (26) night. He will make the Texas, the Louisiana, and Arkansas cities.

State legislature adjourns at Austin. After the show he hoped a play on the state and a high performance. Indications were for an \$8,000 to \$10,000 gain.

He is expected to come to Texas to aid the unemployed ex-servicemen.

THE NEWS OF THE PICTURE BUSINESS

Extending Cleanup Drive to Shorts; Would Take Advance Peek at Scripts

Short subjects have gone haywire. Official film men are now probing the one and two reels some of which have leaped just as deeply into the risqué and the "blue" material as features before the Hays office to clean up. As a result there is now what amounts to the first general attempt to bribe the little picture. This is expected to be accomplished by putting it on the same censorious level as the feature.

Because of the fact that nearly three times as many shorts as features are produced yearly, the figure being estimated at around 2,000, there is not a theatre in the country that is apt to dodge one of these so-called black spots. "Shorts" are the result of increasingly audacious scenes and situations, are now the focal point of the men who are most active in the cleanup.

While shorts also come under the Hays Code, the same official censors are not as much under the pressure for the shorts. The great number of shorts produced has been one obstacle which has prevented complete pre-censor work. Greater than that, however, and a situation which has revolutionized short subject production, is the fact that most shorts are now before the censors. This fact in itself dissociates the two production fields because a copy of the script on a picture, including the dialogue, is made up by Hays officials before the film goes into work before the censors.

Hence the short will probably soon have to also submit scripts before going into production.

ACADEMY SEC'Y IN KANSAS TAX SCRAP

Hollywood, Jan. 27. Motion Picture Academy of Arts and Sciences will make an effort on behalf of circuits, operating in Kansas, mainly Fox and United, to oppose pending legislation in that state which would place a tax within its borders on all boxoffices.

Clinton Wunder, secretary of the Academy, who recently completed a tour of various keys preaching virtues of the picture industry, will before a state senate committee of editors at Topeka Friday (30), in an attempt to impress the wielders of public opinion that an entirely erroneous idea of wealth, conduct, and attitude exists against the industry.

With Kansas a tough state, F.W.C. requested the Academy to think that it could to alleviate the possibilities of legislation that would be inimical to the industry. James R. Grainger, Fox's v. p. in charge of distribution in New York, also went for a hand.

Conrad Naeff, who also goes to Topeka as another Academy spokesman, will make a similar appeal.

HEARST NEWSREEL DEALS WITH FOX OR WB

Hearst's may pull out of the Fox Movietone. This has naught to do with Hearst's distribution arrangements on his newscast with Metro. The latter sticks.

So far, whether Fox Movietone and Hearst stick, or both, or whether show with W. B. on a tie-in, has been only talk.

They're still talking and something may happen one way or the other in weeks or months. The latest contract with Fox has some time to go. It's given as later than March 31. Hearst owns a 25 per cent interest in Hearst-Pickford. According to authority that should know, he has been dissatisfied with Fox tie-in, and would like to sell back.

It is reported as committed to Variety Hearst, if the latter should insist on cashing in. Hearst is supposed to have paid something like \$1,200,000 for his 25 per cent.

Par's Big Earnings

A rumor on Paramount's financial report for 1930 says the net will now over \$18,000,000. It's the biggest yearly yield for a single company on the record of the film industry.

Amount also becomes a record per share of \$4. Par's usual dividend \$4 annually, the 1930 net will give the company an addition to its reserve fund of around \$9,000,000, sending up Par's surplus to about \$25,000,000.

PUBLIC ORDERS DRAW NAMES

From reports of offers to appear in Public film houses last week, nearly all emanating from the Morris office, it is again reported that Public has issued orders to go after draw names.

This is a recurrence with Public. Frequently for a spell, as with other circuits, there is a busting for big names at commensurate salary. Comes a lull, with something happening when the spurge starts all over.

Latest demand for b. c. cards by Public is said to have been prompted by R-K-O seizing upon Walter Winchell, as a "weak newspaper man," for a Public New York appearance, following that up by engaging the Italian mammoth heavyweight, Carnera, for the Hippodrome this week.

Reports are now around of the Morris office propositioning some picture names for Public stages, also some new possibilities in or out of the show business.

"Dracula" at \$2

Hollywood, Jan. 27. After a peep at "Dracula," Universal's home office "shooked" here to inform the Leasemates that the picture would be roadshowed before general release.

Understood the picture will open in New York at \$2, with an attempt to get a similar sale in other key cities.

\$300,000 for Shorts

Hollywood, Jan. 27. Educational, Christie, will add \$300,000 to its budget on shorts for next year. Firm is finally set on a program of 50 instead of 33 shorts.

Circuits Profess Indifference

Claim Minneapolis Public Ignoring Assault on Circuit-Owned Theatres by Indie Exhibs

Minneapolis, Jan. 27. Local Public and R-K-O people here claim the attacks by the organized Allied States independent exhibitors against local circuit-owned and operated picture houses are being ignored by the public.

Circuit men make the usual statement that the public is only interested in the best entertainment, wherever provided.

Another statement by them is that the campaign by the indie against the chains is merely work because some one on the indie's staff had to earn a salary.

Although Allied group is using billboards and doleful ads well, liberal amount of newspaper space

House Mgrs. Hereafter Also Permitted to Use Discretion With Screen and Stage Attractions—Experiments Proved Sectional Tastes Called for Local Operation

OTHER CIRCUITS, TOO

Public is reported having determined upon what will be seen by the show trade as a revolutionary change in chain theatre operation. It is Public intention to place more authority with division directors and managers, with that extension of authority going in part to the house managers, subject to their zone higher ups.

The departure will, to quite an extent, place the Public theatre circuit upon a sectional operation basis instead of the home office rule principle that has been observed since Public formed and is also generally in adoption by other chains.

All divisions will be subject to their divisional directors, and through the directors to the New York headquarters as heretofore. Some flexibility will give the new store flexibility in the buying of screen and stage attractions, sectionally.

It is expected that with this new mode of playing the sectional divisions of Public will be nearer the home town basis of operation heretofore with the sectional staff, from directors to district and house managers, knowing their territory intimately.

Passed power from the home office to the zone will allow the division.

(Continued on page 24)

1st Money Terms Only For Central on B'way By Shuberts—Indies

Broadway's cheapest show window for independent films is the Central as now operated by the Shuberts; Indies can go in without laying a cent on the line. The house owners take all the gamble.

The week-end and some so far haven't—goes to the Shuberts as rent. The Shuberts also get a first look over that for other considerations rendered the Indies. The second \$500 goes to the producer.

Should the "take" exceed \$5,000 the Shuberts and the producer go 50-50 on the remainder.

Hollywood Must Create 400 Stories Yearly—Stage Drying Up as Major Material Source

Fox Rumors Denied

Reports of a big upheaval in Fox, and mentioning the return of William Fox, were heaviest Monday, spreading even to New Jersey, after a week-end build-up.

Fox executives in emphatically denying that the rumors were groundless and the work of propaganda.

Reports become a strong enough to excite some of the New York dailies into sending men out on the story.

100% MUSICAL ACCOL FOR PAR FILMS

Hollywood, Jan. 27. With the musical spirit now being accepted by Paramount as reviving synchronized scores for future Paramount pictures—has been instituted by Jesse Lasky.

All Paramount film executives, of all types, will be scored along with dialog from beginning to end. The part-time scoring idea is being discarded in favor of the full footage method because of Paramount's belief that 100% musical accompaniment to a picture will be accepted, where only 35 or 50% acts as interruption.

It is also believed that many comedy and dramatic situations will be helped by music. In any event, Par figures the idea as an experiment worth trying. If successful it will require a big staff of musicians and arrangers.

NICK SCHENCK DENIES ALL FOX MERGE RUMORS

Nicholas Schenck has repeatedly denied all rumors and reports that he is to head a merged Fox-Low company.

Schenck stated the subject has not been broached to him and that he has not talked with Harry E. Clarke, president of Fox on business excepting in minor detail.

The story first got about a week ago that Italsey, Shubert and Company, holders of the \$55,000,000 Fox loans, due in April, next, had arranged for another year's financing of the large Fox obligation, on understanding with Clarke and the Chase National, the Clarke bank, that the two companies would be put together. Fox owns stock control of Loews.

Story also stated Clarke had given his consent and said he would be chief chairman of the board, if the merger went through.

Hollywood, Jan. 27. Reports for some weeks past that Nicholas M. Schenck, head of Loews, would also take charge of Fox, have gotten into print here.

U's Trademark

Hollywood, Jan. 27. Universal is working on a new trademark for its local dailies, the revolving world idea with "Universal Pictures" spread around it. The mainly means modernization of the present emblem and one that will lend itself to some musical adaptation.

A half-dozen ideas have been submitted.

Hollywood, Jan. 27. Picture makers are relying too heavily upon the stage and the published story field for material, according to H. P. Schulberg of Paramount in a communication to his writing staff calling for more original stories.

According to Schulberg, Hollywood must create at least 400 stories of its own each year to take care of the current demand.

Schulberg points out that the picture business now averages 30,000 of 650 stories a year. For this quota it can count on only an average of 35 stories plays and less than 100 yarns from the novel and short story field. The others must be Hollywood stock.

Story shortage howl is a perennial affair. With a library full of old stories from which to draw for makes, the producers didn't take the situation too seriously, but with remains plays and less than 100 yarns from the novel and short story field, the others must be Hollywood stock.

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MORE EMPLOYEES THAN GUESTS IN FLA. HOTELS

Jacksonville, Fla., Jan. 27. Six weeks ago the latest Western Electric sound system was installed in the Orpheum, St. Augustine.

Spoke interests anticipating a good tourist season.

Sunday (25) an order from Sparks closed the houses except for Saturday and Sunday showings. A week before the closing order went into effect, a check of the hotel was made, as it is a city hotel as the East Coast boasts, showed 70 guests.

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Television Demonstration For Phone Subscribers

A. T. & T. is using 5,000 New York city subscribers as scientific aids in the development of wild television.

This is the official explanation for the carls in circulation throughout New York City. The idea is, it's no comic-and-boy antic since yesterday (Tuesday) that television will not be commercially practical for many years.

The demonstration between the Broadway offices and Bell Lab will accommodate 40 people—about 200,000. The idea is that, scientists will go into a huddle and the next time the apparatus is ready to be used, the marked improvements are expected.

Last fall, A. T. & T. allowed over 100 newspapermen and electric employees to gaze at each other while talking to each other via wire.

Flat Rentals Suggested as Best Revenue Getter for American Talkers in the United Kingdom

London, Jan. 15.

In opening the New Year, a note has been struck in the British general American distributors which may or may not be genuine. It is that the prospects of the coming year can be estimated from the results of the past year. But they mean is that there would be less reason for this dissent. But they make it plain that the revenue is that the same level of revenue can be maintained in 1931 as was reached in 1930.

The state of mind seems to be just what is strong with the American picture industry's outlook on its foreign market.

More Product

A very rough survey of material distributed in the British market shows 40, American features, 37, British, 3, German, and 2, French. Figures include 127 American, 1 British, 41 German, 21 French, 5 Russian, 2 Swedish and 2 Italian titles booked in 1930. The silent, for the major part, were small and negligible, mainly for chicken - feed houses not without interest. There are some 1,000 of these, but their distribution-revenue value is not considerable. Roughly \$1,500,000 worth of American product distributed (Continued on page 29)

PATRONS' ROUGH STUFF HAS EXHIBS ON EDGE

Picture exhibitors are worried over the rough reactions of picture audiences to pictures they don't like.

Contrary to the silent days when the audience merely walked out disgruntled, they now make a stomp at the slightest dissatisfaction.

Latest disturbance was at the Paramount where "The Dawn Patrol" was shown last week. House whistled and booed, some even asking for their money back.

Fight for "Quiet"

Intense excitement over the ban on "All Quiet" (U) for Yugoslavia.

Cinema owners are active in a campaign to have the banning order revoked since the publicity attending the film makes it certain that an exhibition would bring solid profits.

The Hague, Jan. 27.

"All Quiet" started runs in Rotterdam and Amsterdam this week with no evidence of dissent, although there are a large number of Germans in both cities.

Berlin, Jan. 27.

A proposal to ban "All Quiet" (German) from the Berlin market may be put up at the Reichstag during the next week of its next session. Much discussion and argument is expected.

Amsterdam, Jan. 27.

"All Quiet" opened to a tremendous success at the Tuschinsky theatre here, being well received by the newspapers, with one exception. Later party organs object to all foreign entertainment on the ground that it aggravates unemployment among native people.

Cinema Building Boom

Peps Champs Elvenses

Paris, Jan. 18.

The Champs Elysees section is a splendid, luxurious, and a state-of-the-art picture section. Besides the Colisee, renovated by Jacques Hahn, and the Etoile, there are several picture houses will be opened there before the summer.

One will be run by the "Paris" and another one by "Le Journal".

Paris dailies Pathé-Nathan is building a grand section including a state-of-the-art picture houses and Paramount will soon open a smaller house on the Boulevard. This should help to a good deal more of the former boulevard night life of the Champs Elysees.

Suedfilm's 15% for '30

Berlin, Jan. 15.

Suedfilm, shareholders' annual meeting held this week, reported gave a most satisfactory review of last year's business.

The balance above net profit of \$555,000. It allows a 15% dividend with \$15,000 carried over.

PORTUGUESE TALKER IN LISBON GOES FLOPPY

Lisbon, Jan. 14.

The first talker in Portuguese proved to be a flop.

It was made by Paramount in Paris and shown at the Tivoli here. The picture, said, acting about as bad as could be.

The promoters and producers of the "talk" are crying about the "flop" of the picture. It is claimed that the picture is not properly named, insofar as its attempt to put over all Portuguese talkers in Lisbon.

Eleven houses were wired in Portugal during 1930. American and French pictures were shown, especially at the Sao Luis and Royal theatres in Lisbon. "The Dawn Patrol" was shown at the Sao Luis and "Love Patrol" at the six weeks at the Tivoli.

Business generally in Portugal is bad but a good talker drawn capacity.

FRENCH PICTURE TRADE KEEPS FOR OPERETTAS

Paris, Jan. 18.

"Film operettas" are enjoying a new vogue in France. They are found from stage rep, and advance publicity from the stage benefits the screen.

Luna film is making a screen talker version of a popular operetta by André Gide and Maurice Maeterlinck titled "Sur la Bouche" ("On the Mouth"). Male lead is played by Nicholas Rimsky, screen actor, as his first talker. Female lead by Mireille Ferval, current French star.

It will be her first film venture since her London engagement prevented her from starring in "Arshin" Oso's film operetta, of which she played lead on the stage at the Daupho.

"East Is West" Chopped

On Chinamen's Protest

Havana, Jan. 27.

Drastic cuts were ordered from "East Is West" (U) after a special permit attended by Nicholas Rimsky, Secretaries of State and other officials.

A number of Chinamen in the audience objected strenuously to the picture on the grounds that it was a "race picture" as shown in the film.

Exhibitors bother about the cuts but must abide.

Chaplin Shift—Gallery

London, Jan. 27.

Gaumont British intended to show the new Chaplin film at the Tivoli in March, but there is now a change of plan.

Instead the Tivoli will stage "Overt to Paris" during on success of Columbia's previous pictures at the Tivoli.

Chaplin picture goes to the New Gallery where it will play five times daily.

FOX VERSIONS

Hollywood, Jan. 27.

Planning a new Spanish version of "Overt to Paris" for the Spanish market, Fox has selected "Mr. Lemon of Oran," with Richard Dix in the lead, and "Strand" with "Law" Soller directing, for immediate release.

MEX. CITY EXCLUSIVE

Regia Co. Pays \$300,000 for Product of U. S. Group

Mexico City, Jan. 25.

Coinciding with the announcement by the Regia Theatre Co., which operates one of the largest picture houses in Mexico, that it has entered into an agreement with Metro-Goldwyn-Mayer, United Artists and Radio Pictures for exclusive rights in Mexico City during 1931, comes the statement by the Regia and Spanish, Italian and other transcriptions are in the office.

The picture is little dialog and because of numerous long shots lends itself to dubbing.

Proposition is that the circuit, which includes the Regia Theatre, a large downtown house, and several neighborhood, will be second circuit for the Regia picture. The idea is to have a circuit of fewer but better houses.

Wider French Wiring

Promised by Cheaper

Native Indie System

Paris, Jan. 18.

A considerable increase in the number of wired houses is being reported to be interested. Out of 3,000 picture houses in France only about 550 have been wired so far of which practically one-half are equipped with American Western Electric or RCA Phonograph equipment.

This means that there are 2,500 other houses still un-equipped. Out of these it is considered that another 1,000 will be wired equipping but can't afford it or their structure is not adapted to modern sound system.

A local independent sound equipment manufacturer, Louis Nalpas, has designed a sound and projection equipment in a very compact form thus enabling it to go in most places. Price is only about \$5,500, about one-third of the American equipment, and it is sold on a lease basis under a long time credit system.

The plan has only been in operation a short time and already 25 picture houses have been equipped with a large number of prospects are expected to be interested. Wiring of another 500 houses, even if second class, would be a boon to the picture industry.

VAUDAL-TOBIS DEAL

Frenchman Would Make 6 Films—

Sigma German Deal

Berlin, Jan. 27.

Delac Vandale, French film magazine, is now here negotiating with Tobis regarding a contract to produce six talkers on Tobis apparatus.

Vandal has signed Wilhelm Thiele, French film director, Dolly Haas, Lucy Mannheim, and several other German actors and hopes to begin shooting at the Tobis German Studios, near Paris, immediately.

M-G's Waiting Policy

Hollywood, Jan. 27.

Spanish and French versions of "Told" and the French "Trial of Saint Joan" started this week at Metro, will be the last foreign productions for three months.

Studio, with 12 foreign productions, will check on the pictures' returns before resuming production.

In 12 Tongues

Hollywood, Jan. 27.

Foreign versions on the first four versions of "Africa Speaks" have prompted Columbia to add eight more.

Versions of the animal picture are being made at Camden, N. J.

Lyricist on Foreigns

Hollywood, Jan. 27.

Having started on a cycle of foreign musicals, Paramount has added Maria Grever to write foreign lyrics.

Her first is a Spanish affair titled "The Public Girl."

B. I. F. and B. I. English Merger More Like Working Agreement

100% Dub for "Trader"

Hollywood, Jan. 27.

"Trader Inex" will be turned over to the foreign department at Metro shortly for dubbing in three or more languages, French, German and Spanish. Italian and other transcriptions are in the office.

The picture is little dialog and because of numerous long shots lends itself to dubbing.

SPAIN FOLLOWS ITALY'S LEAD IN EDUCATIONALS

Madrid, Jan. 17.

The Spanish Committee of Educational Cinema, held their first meeting at the Show Hall of the Institution of Fine Arts in Madrid.

The committee's general secretary, Clemente Caballero, delivered a lecture.

There are, according to the lecturer, four kinds of Cinema, namely, commercial cinema, which is shown in New York; the "independent cinema," in Paris; the "political cinema," which emanates from Russia; and the "cultural cinema," just started in Rome.

The Spanish Committee of Educational Cinema intends to follow on the footsteps of the Italian.

Plan featuring the German Zepelin trip to Seville was screened, followed by another dealing with the development and treatment of tuberculosis, one about the foreign capital, and a very good one taken by the Tourist Patronate featuring scenic views of Zamora.

The opening session of the Educational Cinema in Madrid has met with success and arrangements are being made for the translation of foreign films to be translated into Spanish.

GERMAN SOUND SUIT REACHES SETTLEMENT

Berlin, Jan. 18.

The lawsuit between Kinoton and Klangfilm has been brought to an end.

Klangfilm has permitted Kinoton to sell a limited number of recording and reproducing systems and has declared its willingness not to attack these film systems with their patents.

Holland Discriminates

The Hague, Jan. 27.

Dutch board of censors banned the Ufa picture "Aimura" on the ground that it was immoral. Story is from the "Eusebe" novel by Ewers.

At the same time the censor passed without cuts the Ufa talker "Frohenstein von Sankt Sankt," despite its rampant nationalism and propaganda. Later was approved without a single elimination.

Fox Waiting

Paris, Jan. 27.

Unsettled conditions in the foreign versions field has caused Fox to postpone its decision on a picture for the foreign market, especially the French territory. It may be that the company is waiting that the picture is in Hollywood.

John Stone has gone to Berlin as talent scout, but the picture of French players has been postponed although all tests have been made.

GOLDWYN IN GENEVA

Geneva, Jan. 27.

Mr. and Mrs. Goldwyn are here.

Goldwyn talked to the press and offered his usual formula of making a new screen and back to America, with 20 names mentioned.

BERLIN EXPECTS NATHAN

Berlin, Jan. 27.

Emile Nathan, French Pathé picture manager, is expected here in the near future. He is the son of the late Nathan, "Fever in Love."

London, Jan. 12.

Meetings to rally merger of British International Films and British Instructional will be held Feb. 10.

Under the present scheme International will acquire shares in Instructional and Pro. Patra Films, and British Instructional will be concerned connected with Instructional. Patra will be liquidated, Instructional controlling directors reckon the field for the small districts is narrowing.

Bundy, chairman of Instructional and Pro. Patra, will retire. John Maxwell, head of International, will take over the chairmanship of the companies.

Financial end of the agreement will be worked out by stockholders. Instructional will receive paid share in British Instructional for four shares in Pro. Patra.

Holders of deferred stock in British Instructional are being asked to waive their right in arrears of dividend in order that the works of Instructional be continued.

British International, after guaranteeing the merger, will be in effect, will place orders for six features a year from Instructional for seven years.

The deal, on analysis, is more of a working agreement than a merger. British International, although that Maxwell takes over the chairmanship of the two smaller companies, will probably be stipulating for the bank debt, takes up \$135,000 in stock, makes the picture work the controlling factor.

'MICKY MOUSE' IS BUDAPEST'S BIG HIT

Budapest, Jan. 17.

In this picture show business, the one picture which has fallen for and by means only the kids—are the "Mickey Mouse" animated cartoon. The picture has broken the box, in picking up solely with Mickey Mouse films. The new properties of the picture followed the picture of several other pictures which were not successful.

Not only the picture, but the performances with the same program and make it pay.

Three days after release they were shown in German synchronization. Three days after release they were shown in English with Hungarian captions but the picture's rep was already made and could not be repaired.

"Hallelujah" at the Radium, got excellent press notices but it is not much of a box office success. The setting and spirit seem too remote from the average Hungarian picture.

"Der Greifer," German crime picture made by British International, was shown in German. It was the censor and the effect dulled in consequence. Not much good.

"The End of the World" is running at Ufa and Cora, houses with considerable success. It is a picture of the "The End of the World" is running at the Forum. This was a picture of the "The End of the World" is running at the Forum. This was a picture of the "The End of the World" is running at the Forum.

Par May Go Domestic

With Spanish Musical

Hollywood, Jan. 27.

An English version of the Spanish musical now in production at the Fox studio will probably be made when the foreign picture is finished.

Formerly titled "Up with the Curtain," the picture has been given the handle of "Gente Algui" ("Gente Algui").

FOX MEN FOR CHINA

I. W. Rogers, Fox manager in China for six years, will return to the U. S. after a short vacation here.

He will be replaced by a new selection, Cleveland, Feb. 7, after a short vacation here.

He will be replaced by a new selection, Cleveland, Feb. 7, after a short vacation here.

LOW SUNDAY BAN CONFIRMED

London, Jan. 27. Appeal by the London Film Council against the recent ruling of the high court that Sunday opening of film theatres is illegal was lost yesterday (26) when the appeal was turned down by the tribunal.

The judges ruled that Sunday performances are definitely illegal and exhibitors are open to prosecution, since the County Council has no legal right to issue licences for Sunday shows on the ground of payments to charity.

Principal London exhibitor interests are now in session seeking a decision whether to run the risk of opening their houses next Sunday. What course British Gaumont will follow is not yet known, but the Leicester Square theatre, which was sued together with the Gaumont houses, will open.

The exhibitors' association is appointing a delegation to call upon the county council in an effort to learn whether the council will take action against exhibitor members who continue to give Sunday shows.

WHOLESALE QUOTA FIRM

Smith Ready to Produce for British Exchange Product.

London, Jan. 27. George Smith, former head of Producers' Distributors' Exchange, who has been out of the country for some time, has formed a producing unit. Starts with a contract to do quota pictures for the first "We Die at Seven," now current at Twickenham.

His plan expansion of the unit to cover the entire quota field, making pictures for all American producers now without the quota supply as a basis of exchange.

FRENCH RENT-CUTTING BALKED BY MANEUVER

Paris, Jan. 27. American producers have been successful in checkmating the big French chain in their maneuvers to break down rental scales. Circuits sought to cut producer terms by withholding booking dates until their terms were met.

Warner's French production, called "L'opéra de Paris," was shown at a well advertised time, showing and then sales were made. A number of independent houses named guarantee figures higher than that set by the Olympia.

In consequence the picture gets valuable first runs at a price that represents a fair return. Method also builds good will among the exhibitors which may later be a great help.

Mute "Dynamite" O.K.

London, Jan. 27. "Dynamite" (M-G-M) though mute and practically mute here, proved a substantial draw. Attraction scenes impressed the London audience. The film is broken comedy indicates the players, Kay Kollman, Charles Niles and Charles Bickford have made a favorable impression.

As happened before, there was a mild attempt to bow the film, but it was quickly hushed by the protests of an interested audience.

Raycol Liquidates

London, Jan. 27. The Raycol company, which had exploited a color process, is to be voluntarily liquidated.

The patent rights are to be purchased by Raycol Film Enterprises, headed by Maurice Elvey, a subsidiary.

METRO FRAMES COMBINE OF FRENCH EXPLOITERS

Paris, Jan. 27. Increasing importance of Paris and France as a factor in international film trade has induced Metro to make several new French alliances.

Louise Lawrence, Metro's chief in Europe, has taken the initiative in engineering a local bill, posting complete under the umbrella of the Consortium Cinematographique. It will include in its active membership all the French picture producers except Natan and Italk.

Lawrence will function as one of the directors of the Consortium which will be under the physical operation of a local advertising agency named l'Avenir Publicitaire.

At the same time Metro is co-operating with the government-subsidized railways which will produce a series of provincial scenic pictures designed for foreign circulation in an effort to attract tourists from all over the world.

MUSAPHIA'S RIGHTS ON 2 COLOR PROCESSES

Hollywood, Jan. 27. George Musaphia, a color producer, Monday (26) acquired full French rights to the Duchesnois system of color films for the similar to the rights held here by Raymond Prosser and the French European rights to Vitacolor, held in this country by Consolidated.

Returning to England, where a laboratory is now being built at Maresfield, Musaphia intends launching color production with the first process on a cent price figure similar to the Consolidated color.

He expects to start home by the end of the week.

Milan Fans Go Strong For One British Picture

Milan, Jan. 27. British International's "The Love Plane," a great success at the newly wired Teatro Comunale.

Story with its tragic finish, is particularly to the taste of the ladies and the acting of the Oriental star, Anna May Wong, is a great draw.

Picture is run without dialog but with synchronized score. Smart bit of show framing puts an up-to-date touch on the program, featuring the famous laugh for the tragic feature story.

"Ingagi" South American Hit After Turn-Down

Buenos Aires, Jan. 27. "Ingagi" is a smash at the Metro picture theatre in spite of a panning by local reviewers. House has been booked for a month with the film in a scramble for tickets. Metro's German wants to hold the feature a second time but Samuels, who brought the feature, has refused the offer.

Joke of the incident is that the film was peddled to all the distributors, but the showmen from South America and unanimously turned down.

Bailiffs Seek But Can't Find Prints of WB Films

Berlin, Jan. 27. The fight against Warner "Ingagi's Opera" continues. By a court decision, the bailiff last week visited the offices of Neoville, WB's German subsidiary, but was unable to take possession of the prints because the water Vienna was not in ignorance as to their whereabouts.

Court order is that the bailiff hold the negative and prints until the suit, started by Karl Weill, composer, is settled one way or the other.

Pannings

Newspaper correspondents who visit Hollywood frequently, return to their home cities, to sensationalize their trip by paning local fame or dough, by paning Hollywood.

Latest report is now as serious as anything in a Paris daily. It's very vicious.

CABINET QUILTS ON FILM RAZZ

Paris, Jan. 27. Startling revelation of the influence of the screen on politics came with the resignation of the Steeg cabinet, upon the turning of a small party, the majority into an actual minority, and all due to a newswire clip.

Steeg made a brief speech before Congress and microphone outlining his political views. The clip was broadcast in one of the new services.

It was raised all over the country and in several instances incited audience disorder. Such demonstrations came to the attention of the party leaders and was regarded as an unsavory and index of popular sentiment that a new situation was created in the parliamentary structure of power.

With such proof of Steeg's political unpopularity, his followers fell away from him and the collapse of the cabinet followed.

SIERRA ON SPANISH: Supervisor at Metro on Coast is Playright

Martinez Sierra, Spanish playwright, now on the coast under contract to Metro, is shortly to become director of supervising Spanish productions on the Culver City site. Sierra, author of "Cien años de guerra" in Spanish on this side by Eva Le Gallienne's Civic Repertory Company.

M-G ITS OWN RENTER IN SO. AFRICAN FIELD

Cape Town, Jan. 27. M-G-M has registered Metro-Goldwyn-Mayer, South Africa, film house, headquarters of Johannesburg. Carl J. Sohn is African director and Jack Hyman, manager, is to handle rental of its own product.

The showmen are confident of making a good money, but skepticism is rife here on the venture for the reason that exhibitors are tied up with contracts for African Theatres and Kinema, Ltd. It is a great question whether there are enough independent exhibitors out there to make this territory pay for a new interest.

Soviets Too Boisterous, Vienna Off Russian Films

Vienna, Jan. 27. As the result of a violent conflict between a group of communists and film exhibitors, the latter have put down the bars on Soviet pictures which will not even look at them in the future.

Trouble started at the trade showings of "Blue Paradise," in which Chinese children are shown being kidnapped and carried off to the United States by a Russian. Parents intervene and a bloody battle takes place between them and the writers who run the factories.

Although it was supposed to be purely a trade showing, a mob of young communists were present and started a demonstration for the Soviets while the picture was being shown. When the exhibitors refused to show the picture, a fight ensued, with police having to intervene.

GARBO'S HOLLAND DEBUT

The Hague, Jan. 27. First Dutch Garbo pictures in this territory is "Anna Christie." It is showing simultaneously at the City and on Dutch theatres.

Tobis Forbidden Countries' Must Sooner or Later Apply to U. S. Co. s On Readjustment of Sound Problem

VIENNA-PARIS TIE-UP

Sasha Films and Gaumont Are Negotiating as Allies

Paris, Jan. 27. International production tie-ups are developing all along the line on the Continent.

Newest proposal is for an alliance on the production end between the Sasha company of Vienna and the Gaumont of Paris.

Negotiations are actively on with nothing so far indicated as to the outcome.

2-TONGUE DOUBLE DECK SURE-SEATER IN PARIS

Paris, Jan. 27. The success of a scheme of showing French and German versions of the same picture simultaneously at the same time, has been in the air since a little coterie of Americans attempted the same idea for French and American versions.

The fashionable little Palace du near the Eiffel, is being remodelled to serve as a double-deck cinema.

The sure-seater under the same picture being shown on one floor in English and on another in French.

Experiment will start in February, the initial attraction being "First of the Vintners."

Experiment will start in February, the initial attraction being "First of the Vintners."

Dubbing Stirs French Actors' Union to Protest

Paris, Jan. 27. The Actors Union is co-operating with the native producers in attempting to check producing of dubbed versions which, it is felt, could easily swamp the market.

The Union has published a decree forbidding native players to participate in the dubbing process by which pictures in other tongues are fitted with French dialog.

Too Realistic Screen Effect Causes Panic

Vienna, Jan. 27. An American film, the thrill of which is a picture of a railway locomotive rushing head on toward the audience, proved so realistic that it caused a panic when it was shown before a crowd of Rumanian peasants in the village of Geroev.

It was the first time they had ever seen anything of the kind and the first time many of them had even seen a locomotive. In the rush from the place, 12 persons were injured. Travelling showman who gave the exhibition found it impossible to pack up his apparatus during the night and fado.

Egypt Likes Soviets

Cairo, Jan. 27. Two Russian attractions are doing extremely well in this territory. The Russian film tract, "Tripta," is a substantial success, while the Russian travel called "Udial" is the biggest kind of a hit at the little Perseus.

French travel, "La Tendresse," has now gone into second runs, being current at the Empire.

American electricians are bidding time during for European power areas, now barred to them by the Paris talker patent treaty, to open of their own accord. Some show houses in Germany alone can afford American wiring for sound. It is pointed out in New York circles. This means a future installation market running into over \$400,000.

Survivors from German exhibitors against foreign-made sound equipment, which is forced upon them according to the terms of the Paris treaty, are being heard with interest by the local electricians. Surveys, quietly made by a group of American electrician manufacturers satisfy them, vouch insurers, that Tobis, the German, which insists on American, American look-out through the German courts, is far under American standards in workmanship and audience satisfaction.

Western Electric already has 183 of its installations in the "forbidden countries." These were contracted before the Paris treaty because of the terms of the Paris treaty.

Ingress of American mechanics in German theatres would be a big step toward the solution of the problem abroad, still the greatest, it is conceded among producers, that the American controlled the American industry.

ANTI-DRUG FILM World Court Now Offers Prize for Scenario—is Second Contest

Geneva, Jan. 27. By formal action the League of Nations has invoked the aid of the Geneva Anti-Drug campaign against the drug traffic.

Following a meeting of the Council of the League of Nations, an award for the best film scenario dealing with the problem of drug traffic, is being offered. The prize is being used for pacific purposes.

SEEK EQUITABLE TERMS FOR BRITISH EXHIBS

London, Jan. 27. Cinematograph Exhibitors' and the Distributors' Associations are holding a meeting at the Ritz (Tuesday) to discuss the position of the smaller exhibitors.

The meeting is to discuss the charges for film, rentals varying from 25 to 50 per cent are shocking. Independent to death and they propose a new even charge for all films.

Distributors entirely disagree with such an suggestion, on the ground that no two pictures are alike in cost and pictures of the cost more are worth more in rentals. However, they express themselves as willing to consider any indie on his merits in fixing rates.

"Quiet's" British Award

London, Jan. 27. The British Faculty of Arts has awarded the "Quiet's" to "All Quiet on the Western Front" (U), as the best film of 1930.

Leicester Sq. Rumors

London, Jan. 27. Reported sale of the Leicester Square theatre to Gaumont British is unfounded. Story was probably based on the fact that Gaumont had obtained full film material for its first West End houses. However, the theatre is being sold to a bargain company would probably take it as an investment.

B-K-O HOOK-UP

Buenos Aires, Jan. 27. B-K-O Pictures has made a hook-up for distribution in this territory through the local General. The arrangement covers this season at least.

Pan's, K. C., Starts It—Got \$11,200 First Week—Very Good

Paton Megs Again
Hollywood, Jan.

Paton Megs Again
Hollywood, Jan.

Paton Megs Again
Hollywood, Jan.

Paton Megs Again
Hollywood, Jan.

Paton Megs Again
Hollywood, Jan.

THE PICTURE BUSINESS

Allied States Association of Motion Picture Exhibitors

UNION TRUST BUILDING
WASHINGTON, D. C.

Fellow Exhibitor:
If you have a belly full of MUSIC BAX,
If you are sick and tired of having to pay good money for lousy
pictures because of BLOCK BOOKING,
If your patrons are being sucked into chain theories because of
unreasonable and discriminatory PROTECTION,
If your payments for service on taking picture equipment is
more than your WEEKLY PROFITS,
If you are fed up on having your percentage checked in front of
your theatre by hired DETECTIVES,
If you have views as to the kind of ORGANIZATION exhibitors
should have,
If you still think you have a RIGHT TO STAY in business and
make money.

LISTEN!
A call to arms of independent exhibitors has been sounded
for Chicago, February 10 and 11, where the first National meeting
of independent exhibitors under the auspices of the ALLIED
STATES ASSOCIATION will be held.
This is not just another convention. It will be a mobilization of
independent theatre owners to make plans for a national drive to
protect themselves.
You owe it to yourself, your family, your patrons, to do the
following:
1. Mail the enclosed card for reservation. Effort is being made
to obtain special rates on railroads. Effort is being made to
2. Take a few hours set down in writing every single grievance so you can talk on them when you do get there.
3. Attend the sessions you are interested in. Instead of having a
lot of names make pretty speeches or wasting time with election
of officers the meeting will be divided into group meetings where
specific subjects can be thoroughly discussed and definite state
and National plans made.
4. If you know an independent exhibitor who is being hurt, grab
him by the nape of the neck and get him into Chicago. Every ex-
hibitor is wanted. You need him. He needs you.
It is probable you won't see much publicity about the meeting in
the trade press. We cannot afford to spend a million to get it
there. Send in the card today and get ready to defend yourself.
Entertainment for the wife while you are busy.
Allied States Association Convention Committee

R-K-O Taking Over Pathe This Week Unless Injunction Intervenes

R-K-O intends physically taking
over Pathe, lately bought by it, be-
fore the week ends, it is said. Pri-
vately (30) is the day, now set. On
February 1, to that, managers being
completed from accounts, will be
injunction restraining both parties
from the R-K-O purchase.
A motion to show cause why an
injunction should not be issued,
brought by Fred Rosenthal in the
New York Supreme Court, is set for
a hearing today (Wednesday). Two
other actions have been started with
another reported pending.

The R-K-O people do not. It is
expected, anticipate an injunction
will be issued on the application of
any minority stockholder of Pathe.
The court may reject the injunc-
tion application in the complaint
and order the action to go to trial in
due course on its merits. Mean-
while the physical execution of
Pathe by R-K-O will have oc-
curred.

R-K-O has lined up its organiza-
tion from reports for the opera-
tion of Radio Pictures and Pathe
theatres under its control, and
own studios on the coast. Un-
derstood at present there is no in-
dication of disturbance to the opera-
tion of each, although in time both com-
panies' product may be sold from
under one roof.
That will not tend to reduce sales
through a merger on the sales side
may also be followed in the busi-
ness operation of each.

Competitive.
Reports are contradictory, right
in the R-K-O ranks, as to whether
it is said Joe Schmitz, pres of
Radio Pictures, will generally su-
perintend both studios, or whether
he is Schmitz believes Radio and
Pathe should be working on the
same high pressure circuit, with
both, without each directed from
the point. Some sort of council
may be formed to handle the con-
flicts by both and on the general
line of pictures. By direct opera-
tion it is thought the R-K-O
planned as the new, pres of Pathe to

succeed E. V. Derr in that post, will
assume the business direction.
With the Pathe news reel to be
passed to Trans-Lux, that portion
of the current Pathe assets will be
removed from the whole. It is said
Courtland Smith of Trans-Lux will
supervise the Radio news reel as a
Trans-Lux subsidiary, with Jack
Connolly becoming the reel's man-
ager, and Terry Ramsey to con-
tinue as editor.

One of the other R-K-O-Pathe
suits, by the A. B. C. Development
Co., is pending in the 50th Dist. N.Y.
The Federal Court, another in
the State courts, is by Sol Katz
of Chicago. Nagle and the Rogers Sil-
verman Redemption Bureau. The
fourth suit, now being prepared by
Washburn and Levine, is an outgrowth
of the Pathe ratification row of Jan.
5, which was impelled through
Jacobson, Providence exhibitor.

Allegations are similar in prac-
tically all the actions. According to
the various estimates of the minority
stockholders, Pathe assets were worth
from \$15,000,000 to \$20,000,000.
R-K-O is paying around \$4,000,000.
All charge collusion between bank-
ers and directors of the two com-
panies, with creditors, directors and
counsel for both companies named
among the many defendants.

U's Serial Subsidy

Hollywood, Jan. 27.
Universal's and Carl Laemmle's
names are off the main title of that
company's new serial "Heroes of
Flames," live-lighting episode
drama.
Picture will be presented by "Ad-
venture Pictures." U's new trade
name for serials.

Editors Kill Merger

Merger of the Hollywood "Film
Mercury" and the "Daily Screen
News" is off for a second time, ac-
cording to publication at the "Mer-
cury's" plant.
"Many of the two editors didn't
jell."

STUPID CIRCULAR SENT OUT FOR CH

**Reasons Given for Independent
Exhibitors to Attend
Allied States Convention
in Chicago Feb. 10-11**

NO PRETTY SPEECHES

Chicago, Jan. 27.
A warm circular has been sent
out for the Allied States convention
here Feb. 10-11, to independent ex-
hibitors all over the country.
It is under the letter-head of the
Allied States Association of Motion
Picture Exhibitors, and has its
office in the Union Trust Build-
ing, Washington, D. C.
Special Convention Committee
has Aaron Superstein as chairman,
and H. M. Richer, director. Other
members are Fred Gullford (Ill);
Saul Meiser (Ill); Nate Wolf (Ill);
Joe Deberger (Ill) and Mo; R. J.
Meyer (Ohio); Herman A. Blum
(Mo); Sidney Samuelson (N. J.);
and Charles R. Metzger (Ind.).
Albert S. Nathan, is in headed
by Abram Meyers of Washington.
In the circular, printed hereafter,
a promise there will be no "pretty
speeches" to waste time nor election
of officers.

It will be a mobilization of in-
dependent theatre owners to make
plans for a national drive to protect
themselves, the circular states.

Program for the 2-day conven-
tion has been made up as follows:

- Tuesday, Feb. 10
 - 9 a. m.—Registration of all dele-
gates in foyer of Florentine room.
 - 10 o'clock—Luncheon in Louis
XVI room. Welcome address by
Mayor William Hale Thompson.
 - 11 a. m.—Business meeting in
Florentine room.
 - 2 p. m.—Ladies tour—Being Chi-
cago.
 - Evening—Theatre parties.
- Wednesday, Feb. 11
 - 10 a. m.—Tour for ladies to Union
Stockyards.
 - 10 a. m.—Business meeting in
Florentine room.
 - 1 p. m.—Men's Buffet lunch in
Louis XVI room.
 - 2 p. m.—Ladies luncheon in Bal-
con room.
 - 2 p. m.—Business meeting in
Florentine room.
 - 2 p. m.—Ladies visit to Adler
Planetarium, Field's Museum, Shedd
Aquarium.
 - 6-8 p. m.—Banquet in Gold room.
 - 8 p. m.—T. M. P. Ball in Gold
room. (Courtesy of Illinois
Unit).

5% COMM. PLAN FOODS QUIETLY

Hollywood, Jan. 27.
The M. P. Academy was all
granted to "walk up" and
5% contract between agents and
their relations with writers, direc-
tors and actors last week, but some-
thing happened and the idea has
died.
Agents' standard fee here is 10%
in addition to which they tie peo-
ple up for from one to three years.
Under the proposed Academy con-
tract would have called for a
"reasonable" percentage, but some-
thing following which, if writers,
actors or directors get their own
jobs they don't have to pay com-
mission.

Agents now collect, regardless, al-
though the Academy is now trying
to advertise the people around the
studio.
Many of the studios affiliating
with agents are believed responsi-
ble for abandonment for the Acad-
emy proposal, although the fact
is a deep secret.

Vitacolor Out for Exclusive Control of Cheaper Color Market

No Holdover Passes

Syracuse, N. Y., Jan. 27.
No more great quantities of
holdover pictures in Fox houses.
Local sheets learned that first
week when inquiring as to the
non-recruit of the usual appli-
cation of Oakleys for the Rikel.

"PINK" N LOOP, CUTS IN HOME DISTRICTS

Chicago, Jan. 27.
After wondering what they were
going to do about the flood of
"pink" perils, the exchanges have
finally hit upon a solution. Idea
was that while a "pink" picture
made big business in the picture
houses, the film would die in the
neighborhoods if only adults were
around.

New scheme started by Metro
for "Pink" gives an "ink" in
the loop by "tailing" the fur-
cuts later to a clean bill of health
in the outlying houses. "Universal
circuits, national in the
districts," was shortly at the State-
house. That means no cuts for the
4 and 5, but sliced up for family
trade in the neighborhoods.

Subsidiary Co.'s With Own Product Basis Of H-Franklin Chain

Hollywood, Jan. 27.
The Hughes-Franklin-Caplan
Carn is a sample of the several
subsidiary companies which are
being regionally formed for sub-
circuit operation, but all under the
parent Hughes-Franklin direction.
Louis Caplan is an indie exhibitor
based in Los Angeles, who, with
H-F, is building five houses in
Santa Barbara, Oxnard, Santa
Maria and San Francisco.
The Madrid and Tivoli, Kansas
City, have been taken over by H-F.
The Rob-Robley, Chicago, D. J.,
have accountants going over their
books prior to the actual closing
of deals. Similar indie circuit deals
are pending.

Franklin states that since indie
circuit is already fortified
with product, and since co-opera-
tions is promised this answers the
question as to where the Hughes-
Franklin theories will get product.

Harold B. Franklin states that for
all he knows he might be actually
operating right now under his
retroactive agreements with the cir-
cuits he is dickering with, and on
which he has his accountants work-
ing.

The deals with Rob-Robley,
T.D. Jr., Pacific Theatres, and
now being gone over by the auditors
prior to a physical takeover.
H-F is building a new 1,200
seater with Dave Berstein in Reno,
has taken over the 1,100 seater
called the Orange in Orange, Cal.
and is after eight houses in Kansas
City, all neighborhoods.

UFA's Micro Reel

First English print of UFA's mi-
cro-reel educational, "The Great
Sea," has been received in New
York and is now being processed
for distribution.
One reel feature shows the dif-
ferent minute submarine animals,
photographed at the Messin, ex-
perimental biological institute, during
a UFA expedition to Sicily.

With one suit pending in the
courts here and others threatened,
indications are that Vitacolor, for
which Consolidated Lab has the ex-
clusive distributing rights in Amer-
ica, is only a monopoly of the
cheaper color business through the
elimination of competition via the
courts.

All litigation is aimed at clarification
of the rights to basic patents,
but does not touch Technicolor. It
is aimed at the processes which are
being improved to put color on a
cheaper basis.

Pending suit is against Multicolor,
filed since Howard Hughes bought
into the latter firm and which
should come up for a hearing within
the next few weeks. A victory for
Vitacolor is a blow to the rights
to the rights to certain patents, on
which several other companies are
alleged to be in violation.

Suit has halted Hughes' further
invasion of the color market for the
time being. His \$1,000,000 plant, re-
cently completed, is lying idle.
First ammunition for Vitacolor's
fight against Multicolor was fired
four months ago when the latter
sued to stop its suit against Vita-
color to force an exclusive right to
the double-coated film process, with
this as impetus, Vitacolor started
battle against Multicolor.

Consolidated bought the Ameri-
can Vitacolor rights and will get
into the field Feb. 1 with a color
price lower than anything to date.
It is further known that Vitacolor
also has patents, but holds under
cover, a single coat process which
its sponsors claim can further knock
off the color price when the time
is ripe.

Battle Approaches
Current battle between Multicolor is
over alleged infringement of patents
held by Vitacolor on the Mason for-
mula and the Kelley-Mason
pilot pin system. Complainants
state these patents are the most im-
portant phases of at least four com-
panies. These studies are preparing
for the color battle that is inevitable
during the year.

Despite the full on color of the
last few months, color men have
made rapid strides to reach that
which they have been aiming—quali-
ty at a commercial price—than ever
before.

Colors men still feel that black and
white pictures will be as rare in
three years as silent pictures are
today. One incident that they claim
demonstrates the tendency towards
color is the offer last year by one
of the major color companies of
\$1,000,000 for a certain extent which
was refused. Another incident is
the fact that the major color com-
panies are now concentrating
plug with color—this is a concentrated
effort. Sunset now has three
color pictures in the pipeline. It
is thought some of the major color
companies are now negotiating
with the UFA's on the subject of
their product in color.

One of the features of the Motion
Picture Association's annual meeting
in May will be a demonstration of
about 20 color processes.

U's Borrowed Cash

Hollywood, Jan. 27.
Not Sparks from Radio comes out
for Universal's "Iron Man." Excep-
tion is Low Arty in the lead.
Other makers in the line are
Robert Armstrong, from Pathe, and
John Hopping, from Metro.

HOSPITAL REHEARSALS

With V. J. Hollywood, Jan. 27.
The hospital, following an operation,
Raul Walsh, Edmund Lowe, and
Charles Bickford, in the lead.
Rehearsal for "Women of All Na-
tions" in McLaughlin's room.
Picture is slated to start next
week.

Film Taker Patent Litigation In Major Moves Very Shortly

"Three major moves in American theater patent litigation are scheduled to be made within the next two weeks. 'Declarations on England's patents, which Western Electric charges infringe its own, and the U. S. Supreme Court's ruling on the final status of the Bell patent are then expected."

"Regardless of which way the highest court decides in the latter case, in which Western is the appellant, W. E. will continue its own action against DeForest to trial. The latter action is one of the first to be filed of all suits arising out of taker patent claims. It has been on the New York calendar for three years, at first postponed because of proffered jury questions and then delayed by the DeForest-Bell switch to the 'Willington' Del. division of the Federal Court where the calendar was unobstructed."

"Western and Warners, in private litigation through a chamber arbitration proceedings for the past two and a half years, are now to go to an indefinite halt. Western blames the Brothers this time for delay, saying that they have not proceeded until Warners name a substitute arbitrator for Samuel T. Upton. That the latter has withdrawn from the hearing, however, for several months has been appearing for the Brothers."

Supper Show Price Battle in Chicago; Circuits vs. Indies

Chicago, Jan. 27. Independent neighborhood exhibitors who have been fully squawking that deluxe circuit shows are charging less for shows until 5:30 p. m. than the indie houses which open at nine, have decided that the indie is better than a squawk. They've answered with a similar cut and now admit that they're adding 30 minutes to the low price range."

Most circuits, however, admit patrons until 5:30 p. m. under the matinee scale of 30 cents, while the majority of indie houses open at six p. m., with a regular evening scale of 40 cents. Protests getting results, the indie is expected to give a 10 cent reduction on the regular scale until seven o'clock, thus turning the indie into 30 minutes on the circuit deluxers."

BIRTH, MEDICAL FILM, OKAYED BY MD. COUNCIL

Baltimore, Jan. 27. City Court reversed the Maryland State Board of Motion Picture Censors in an opinion handed down on the appeal of Culture Films, Inc., against the Board. The censors had refused to issue a license for the company's medical film "Birth."

"In a voluminous decision, the court stated it did not see how the film an incentive to abortive practices, but an aid in pre-natal care, and used an analogy to the new work of national circulation, in support of its argument."

"Goldberg, scheduled for local presentation at the Little Theatre. It is a Terry Turner control film."

"The attorneys who successfully fought the Maryland Censor Board were J. Carroll Sullivan and Edward L. Ward."

Goldberg's Division

"Reorganization of certain divisional staffs on Fox theatres is on the swing with the appointment of Harry Goldberg as division director, replacing Hal Sheridan, resigned."

"Goldberg was called in to take charge of New Jersey for Fox. He formerly was stationed at Buffalo in charge of the upstate New York operations. Goldberg's shift to New Jersey was the result of a move of Marshall Taylor from Buffalo to Buffalo. Taylor's new assignment is expected for the Albany division, which will have Taylor in charge of the upstate theatres."

"Goldberg will have jurisdiction of around 20 houses."

'Lincoln' in Big Demand For the Birthday Date

Biggest bookings of D. W. Griffith's "Abraham Lincoln" for any one picture for the birthday of the president, Feb. 12. Every available print will be projected on that day in the country throughout the country. The demand from exhibitors is so great, U. S. Artists already has been swamped by applications."

N. Y. BLDG. CODE MORE LIBERAL?

Insider reports say that New York will change its building code so that construction will be permitted above theatre auditoriums. Authorities are not sure of the present mood in regard to the restriction because of the advance in construction methods."

Should the change be made it means a great economy in theatre building and operation. A theatre within an office building or apartment house would have a rental of about 200 percent of the present rates, or about \$20,000 yearly as against approximately \$100,000 per year average sold for the theatre at present."

"Tentative plans call for the raising of insurance and operation by constructing them with office buildings above. Revised is the proposition of a mammoth hotel on West 44th street, in which four theatres would be part of the structure. At present there are seven theatres on the site."

Under the proposed new code saving in insurance and operation is also considered."

"With theatre and regular less rent, showmen believe that the future attractions will get a better break all around."

BIP Showing Only Two Style Films Over Here; Comedies, Farces Out

Effective Feb. 6 New York office of British International Pictures will discontinue its publicity department. On that date BIP's (USA) goes into the hands of the U. S. exhibitors, U. S. exhibitors."

Future plans for BIP on Broadway are inter. The English company has decided to withhold all comedies and farces from American releases, allowing only drama and action films."

"BIP's home office recently sent Stanley Whitely on a reported survey tour of American cities."

"Any other Broadway theatre leases BIP will make will be for a short period only."

Lobby Gag 25c Device Out In Public Detroit Houses

Detroit, Jan. 27. Molough, a self-recording device 25c per hour, has been removed from all Public Lobbies here. Gag didn't pull enough to make the space worth while."

Darnour All Set

Hollywood, Jan. 27. Closed down during Larry K. Darnour's absence in the East, the Darnour plan, will probably start moving the whistle again in a few weeks."

Darnour returned Monday (25) after filing up shows product for Radio release and features for W. J. Johnson (Indie)."

DIRECTOR'S SWITCH

Hollywood, Jan. 27. Hamilton, McFadden has been switched to releases of "This Modern World" for Fox."

"Jack Byrnes, replaces him on the mugging of "Young Sinners."

TED MACK

Now (Jan. 23) in second week at Paramount, New York."

WASH. GOES HOLLYWOOD FOR 'CIMARRON' DEBUT

Washington, Jan. 27. When "CIMARRON" is staged the premiere of the picture, it was undoubtedly, the snappiest picture presentation ever given in the nation's capital."

"The picture, which is the story of the conversion of the Secretary of War and Mrs. Harvey and Mr. William, and the Oklahoma delegation in Congress."

The Vice-President, Charles Curtis, and his sister, Mrs. Dolly Gann, were the guests of honor together with six cabinet members, forty-five Senators, 275 members of Congress, several members of the judiciary, and the ranking army and navy officers there."

Floyd Gibbons, who acted as emcee, introduced the picture and the ceremonies were broadcast over a nationwide radio hook-up. Previous to the showing the film stars, together with several notable, were guests at a dinner given by the National Press Club board of governors. A second pre-showing of the picture was for members of the Press Club."

Outside of the theatre a battery of cameramen "shot" the notable as they entered the lobby. These will be tacked on to newsreels throughout the country in the R-K-O houses."

By Dan, for Radio Pictures, Inc. said to have decided upon another double truck advertising campaign for the national release of Radio's "CIMARRON," February 6-7. Dan's first big splash of this sort was with the Amos 'n' Andy picture for Radio. Its results were so positive that Dan's company was devoted to Dan in the day and trade press for the unusual publicity campaign."

Richard Danke also expects to find when he knows that Radio has something to stand up on the screen, to make the people see it by juggling in local sheets. Local utilities naturally resist the "phone" people's coming to the theatre to put their cities foremost among "CIMARRON" publicity campaign. Danke anticipated double truck displays. The "CIMARRON" plant may not be as extensive or expensive as for AKA, but the results are it will be substantial."

Chicago, Jan. 26. As its first middle west date, Radio's "CIMARRON" will go in the Radio-Lake 26th St. at 10 p. m. R-K-O will try to get a run at it there."

U OFF LEGIT UNTIL 31-32 SEASON STARTS

Universal will not stage any legitimate shows on Broadway until next fall."

Carl Laemmle, Jr., is arriving east within the next three weeks, to put on four plays. These will be put on during the summer."

"Talent, as well as story material, is the object."

Warner Invasion Of S. Pedro Hits Neutral Indies Via Price Slash

College Pointers

Syracuse, N. Y. Jan. 27. Around 127 of Syracuse University's student body attends a picture show at least once a week while 277 patronize a minimum of two. This was established by a survey made upon undergraduates by members of the advertising classes."

"Collegiate preferences, as revealed by the summary, are: Made by living nightclubs. Their emotional or organic but orchestral preferred. Shorter shows. Lesser subject matters. More comedies for features, with melodrama a second choice. The most popular in third place."

The co-eds indicated they did not care, especially if it was valuable. On the other hand, the men recorded a two to one ratio in favor of "cash" in the stories."

"Carnes" was emphatic in singling out newscasts as the most popular of all short subjects."

PARAMOUNT NUMBER SHORTS

Paramount is considering a new short production line for a limited production of straight entertainment subjects and filling in the full schedule with commercial shorts made by the company for industrial clients. Paramount made around 216 short subjects last year. This is likely to be reduced if the advertising plan is carried out."

Impetus for the new program is being thought about by the success which certain industrial made by Par have attained in R. P. The industrial work is in charge of Manny Cohen, Par news head."

There does not seem to be any idea indicated that it is Paramount's intention to entirely replace straight entertainment subjects even in the distant future. A combo of the two types is figured to increase the company net two ways. One of these ways is a cut in production overhead because the industrial customers pay a specific sum for production. The rental income works on a similar guaranty. This is worked out on a per capita basis of circulation for each house."

M-G Studio Workers to Have Word in Operation

Hollywood, Jan. 27. To dispel anonymous complaints and pessimistic ideas for betterment of studio operations, Metro is instituting a new plan of having every employee on the subject. Idea is Louis I. Mayer's. Departments of the studio are represented by a committee which, in turn, will appoint other committees to take up matters with execs."

Two in One

Hollywood, Jan. 27. In negotiating for the rights to "Whitey," the Graham brothers' sequel to "Queen Bees," Howard Hughes is considering a combination of the two parts for one picture."

Deal for the second book, published, has not yet been completed by Hughes. "Whitey" is scheduled to be released by Fox in March."

SONGS FOR 'PRIDE'

Hollywood, Jan. 27. Mike Friel, at Paramount, is working on the American Gem of "Elate Pride," original Virginia story."

"Friel will probably be made with Par's stock players and will include a couple of songs."

Los Angeles, Jan. 27. A curious situation has arisen in San Pedro with Warner's "F.W.C." a new house there in opposition to Fox-West Coast, which has held the town as one of its southern "Cal. strongholds."

A few days prior to the Warner picture, the town of San Pedro, Calif., was hit by a fire, reducing the scale at the "Cabrillo," its first run in the harbor town, from 50 seats to 25. Due to F.W.C. brought its first run down to the same scale as at its second run, the Strand."

A complaint has already been made to the local Film Board under the zoning plan with Long Beach theatres, only seven miles away, playing the same picture for 52 days and more at a 60c scale. It is also claimed that pictures have been playing San Pedro around for a 10c clearance scale instead of 60c as specifically set forth in the zoning agreement."

Meanwhile, Warners is operating at a scale of 50 and 60c, in San Pedro as at first, playing "W. N. C. N."

Zoning Problem

Though taking the Cabrillo down to 25c, Fox-F.W.C. virtually makes its first run a second run under zoning classifications, bringing down the scale to 25c. Under the present scales Warners could not demand first run in San Pedro and would be in a 10c position, that served up by F.W.C."

This would definitely be determined when the new season's programs are ready for sale, but whether Warners would be in a position that would be something else again."

San Pedro first runs have the privilege of playing program immediately following L. A., with first runs having priority over second runs over second when admission is 25c or more."

Anationally, in local advertising on the day of the Warner opening in San Pedro, with other theatres, Fox-F.W.C. devoted more space to the Strand, its second run, advertising the two-bit price only at the Cabrillo."

PUBIX FIGURES ON INCREASING 15-25c SPOTS

Paramount-Publix is against a wholesale cut in h. o. prices. As it stands on P. about figures on treating each locality on its merits and likewise for each house. Cuts may or may not be made according to conditions."

P. P. however, is looking forward to a new line of 15c and 25c spots. That's another way of handling the h. o. cut rating. With the new line, the exhibitor in direct grid opposition to Publix and marks the first entry in the new circuit in that line of theatre operation on any kind of a big scale. That covers every type of theatre possible except under a tent."

Lost Script Books Take Care of 10% Price Cut

Hollywood, Jan. 27. Paid out of script books for Fox West Coast last year amounted to \$2,000,000, in the range of \$14,000 over \$25. Biggest sale of the books was to the north-west."

"About attention to this method of distribution will be given this year. The 10% reduction on subscription price of titles in script form is now being made up by the number of books sold."

Yiddish Film Opening

"Shtetlchik" by Abraham Goldfarb, foreign made Jewish talker, will be shown at the Royal Garden, Mass. Juda Films Distributing. New York, opening two weeks later."

**The OPPOSITION
WILL SEE STARS
WHEN *You* PLAY
WARNER BROS.**

dependable product!



LAURA LA PLANTE
makes good in
"God's Gift To Women"



JOHN BARRYMORE
is greater than ever in
"Svengali"



BEBE DANIELS
in the year's big money picture
"My Past"



GEORGE ARLISS
gives his greatest performance in
"The Millionaire"



BEN LYON
scores in
"The Hot Heiress"

**What a Heck of
a DIFFERENCE a
few Stars make—**

***but thank WARNER'S
for the difference —***

ASK WHY? *before* YOU BUY!



**CHARLES
BUTTERWORTH**
cops comedy honors
in "Illicit"



WINNIE LIGHTNER
will knock spots off your records with
"Red Hot Sinners"



**CONSTANCE
BENNETT**
is in the 1930-31 program with
Jackdaws Strut (comp. title)



BARBARA STANWYCK
is the talk of the trade—since
"Illicit"



NOAH BEERY
supports Artiss in
"The Millionaire"

You'll find the answer written in
WARNER BROS. STARS!



FRANK FAY
great in
"God's Gift to Women"



MARIAN MARSH
watch this girl as "Tribby" in
"Svengali"



OLSEN AND JOHNSON
are a panic in the great stage hit
"Fifty Million Frenchmen"



JOAN BLONDELL
instantaneous hit after
"Office Wife" in
"My Fast"



IRENE DELROY
sparkles in
"Men of the Sky"



**LET THESE STARS
UNDERWRITE YOUR
1931 PROSPERITY**

JUDGE FIRST NATIONAL BY THE STARS



LILA LEE
is glorious in
"Woman Hungry"



**RICHARD
BARTHELMLESS**
turns racketeer in a
great gangster story
"The Finger Points"



MARILYN MILLER
is with us exclusively—
cash in on
"Sunny"



**DOUG.
FAIRBANKS, JR.**
plays a war hero
in the great story
"Chances"



**DOROTHY
PETERSON**
surpasses herself in
"Party Husband"

Names that fill the box-office till
—STARS—but STARS!



FRED KOHLER
a he-man hit in
"Woman Hungry"



LORETTA YOUNG
the fastest rising star on
the screen in
"Pie Pudding Girl"



EDW. G. ROBINSON
a star overnight in "Little
Caesar," watch him in
"The Idol"



DOROTHY MACKAILL
the surest bet you can buy
is coming in
"Party Husband"



OTIS SKINNER
America's great actor in
"Kismet"

**YOU GET A
BIG NAME in every
FIRST NATIONAL
PICTURE**

*Hitch Your Wagon
to these*

ACE STARS

*a star in every picture
every week!*



DAVID
MANNERS
will support Doug. Jr. in
"Chances"



WALTER HUSTON
will make his best pictures for the
1931 Ambassadors of Prosperity



DOLORES COSTELLO
answers the call of millions of
fans with a First National hit



JOE E. BROWN
will be seen as a
roaming Romeo in
"Broadminded"



ONA MUNSON
makes her debut in
"The Hot Heiress"

**TODAY—YOU CAN
REACH *the* BIGGEST
STARS ON EARTH**

**% WARNER BROS.—
FIRST NATIONAL STUDIOS
*Hollywood, Cal.***

[illegible]

Today: Continues 1:30 3:15
All-Talking in English
Claudette Colbert
CHARLES BOUGLE
GINGER ROGERS
in
**"YOUNG MAN
OF MANHATTAN"**
A Paramount Picture
Monday—CLARA BOW talks and sings for the first time
in "LOVE AMONG THE MILLIONAIRES"

PROVIDENCE

There Are Two Sides To Every Story...
After An Impetuous, Mindless Wedding...!!
Does Love Prove To Be A Tragic Fate?

CLARA BOW plays a heroine
thrown into the world on her own re-
sources, battling successfully for life
against all odds!

But When Love and Luxury Are Suddenly Given Her,
Like a Miracle by a Man She Loves Wildly at First
Sight, Can She Win?

Paramount Presents the Epic Drama Featuring
The Emotional Depicts of Poignant Power:

Clara Bow
with
Stuart Erwin-Harry Green
Norman Foster
(Hero of "Young Man of Modestia")
in
"No Limit"

A Paramount Comedy Drama.

For Your Added Pleasure—
Read Backlog
of the Great Comedies
By Appointment!
"The Big Girl"
Johnny Weismuller,
World's Champion Swimmer
NOW PLAYING
A Four Reel Short

Paramount
COLUMBIA PICTURES PRESENTS

LITTLE ROCK

WE PREDICT—
THAT THIS EXPOSE OF MODERN MARRIAGE
WILL CREATE A SENSATION AMONG
THOSE WHO ARE MARRIED—HAVE BEEN
MARRIED OR CONTEMPLATE MARRIAGE.

LUCIF

**A Drama Somewhat Like
"The Divorcee" About**

A girl who demanded marriage and freedom... to live as she pleased... to forget conventions... to love on inspiration... those are her startling theories. See what happens when she carries them out

UNCUT—
The *Wynema of Memphis* REFUSES—
A Modern girl's Adventure in Sinful Love

WITH

Barbara Stanwyck
Charles Butterworth, James
Donnell, "Freaky" Jones and
Joan Bonnell

★

**STARTS
SUNDAY**

ARKANSAS' FINEST THEATRE
CAPITO
DIRECTION OF ED ROWLEY

CHICAGO

WOODS

SHOCKINGLY REALISTIC WAR TALK

Quoted in The New York Times

YOUNG WIVES

"...young men are so different from the ones I knew. Would you marry a man who would go to his death for a woman who is not his target?"

EX FLAME

MARIAN HIXON

MEL HAWLTON

Auth: Raging-Human Story

A RAGING HUMAN DOCUMENT OF BROKEN YOWZ

TOMORROW NIGHT at 8:30
GRAUMAN'S CHINESE
 Seats now on sale for world premiere and all following performances
 Theatre Box Office
 454 5364 Owl Drug,
 4th & 8thwy. and
 all Agencies

Nature damned them—
Men betrayed them—
Fortune cursed them—
Every living thing sought to kill them!

and yet... these adventure-loving men
and women carried on... To triumph
... to bring to you the greatest... the
most soul-satisfying record of adventure
ever dramatized on...

TRADER HORN

will astound you with its beauty... it
will thrill you with its drama... it will
bewilder you with its truth...

Here... and only here... is mysterious
Africa... every strange animal that
lives within its jungles... plains and
mountains... here are strange never-
to-be-forgotten sights that white men
and women look upon for the first
time...

HARRY CARY
EDWIN BOOTH
JUNIOR ARNOLD
ALTA DODGE

THE ADVENTURE OF
THE TRADER HORN



A ZEBRA BATTLING THE
MIGHTY KING OF THE JUNGLE

an unseen fight you think? You don't
know the Trader Horns and you never
fall like a flash that never... powerful
moment in everything that lives... a deep
all fight you ever saw... the grand

Theatre Advertising as Indicated
From Various Cities

PHILADELPHIA

EARLE
HIM CARNEY
Starts TODAY!
A Four Week Run
MARY ASTOR
GRANT WITHERS
In "Other Men's Women"
Denny Rubin
Jay Mills
Gene Dennis

ST. LOUIS

LOEWS
THEATRE
WACKTAIL
ONCE-A-SINNER
COLMAN
"The Man Who Sings"

CHICAGO

STATE LAKE
35¢
TO YOU-LOVERS ALL!
Who have known the rapture of a lover's kiss and the vow of a lover's promise!
Who have tasted love's bitter sweet joys and felt the ache of a lover's pain!
Who have known the love of a lover's kiss and the vow of a lover's promise!
A Surging Drama of Human Souls
Lost in Passion—Redeemed in Love
RESURRECTION
with **JOHN BOLE** & **LUPE VÉLEZ**
A Famous Screen Play

NEW HAVEN

TODAY
at
New Haven's
Dominate
Theatre

Lovable...defiant...daring...reckless-wanting the one great thing...she had been denied...and finally getting it

The PASSION FLOWER
Only Kathleen Norris could...and would have the courage to present such a dramatic romance...here you have supreme...perplexing...surprising...enthralling entertainment...crashing to a climax...that will rock every American home

Magnificently Portrayed by
KAY FRANCIS
and
CHARLES BRIDGEMAN
KAY JOHNSON
& **LEWIS STONE**
An M-G-M Production
Kathleen Norris' Greatest Story
Directed by William C. Sullivan
January Starts 115, 3:15, 5:15, 7:30, 9:45
If you come before 2 p. m. it's 35¢

College
FORMERLY THE HYPERION

CINCINNATI

This Theater Business!

The longer a fellow remains in the theater business the less he knows about it. Productions which look like a million dollars in advance fall as flat as a bride's biscuits, while others that creep into theaters without ballyhoo, bombast and buncombe often reach out and wallop you flush on the entertainment button.

Three of us previewed Paramount's "THE ROYAL FAMILY OF BROADWAY" yesterday. To us, it was going to be "just another picture"—not great, not bad. You know what I mean. It had a marvelous cast, was the adaptation of a real stage hit, but we'd had these things happen to us before.

THIS THEATER BUSINESS!

All of us, including the Boss, are feeling a little sheepish. For because of a lack-lustre title, and because we hadn't had umpteen eulogistic wires from New York, we had mentally rejected a production that wallops the living day-lights out of any comedy drama we've seen in a month of Sundays.

Pictures like "THE ROYAL FAMILY OF BROADWAY" justify the existence of the screen. It recreates life without bending over backward to capitalize on sex; it wasn't made to order to fit a star and it wasn't directed by an ex-button hole naker. If you've ever growled at Hollywood we've yammered that many times. And we will again. But just twice that many times. And we will again. But just now we're dogged proud of Hollywood and "THE ROYAL FAMILY OF BROADWAY."

W. E. D.

OPENS TOMORROW
RKO LYRIC

NEW YORK CITY

**TITANIC DRAMA, CRASHING, SMASHING
IN STORM-CHARGED SPLENDOR!**

Majesty of "Birth of a Nation" and "Four Horsemen" Realized Again in Drama So Colossal Only History Dared be the Author!... A Story of Love That Will Tear Your Heart Out... Flung Against the Seething, Pitching, Tumbling Rush of Empire!

EDNA FERBER'S

CIMARRON

RKO-RADIO PICTURE WITH
RICHARD DIX
IRENE DUNNE
Edna Ferber Story, Louis L. Lasker, Walter Catlin, and as music by Max Baer
Produced by WESLEY RUGGLES

World Premiere
TOMORROW, 8:30 P. M.
GLOBE
BROADWAY AT 48TH

ALL SEATS RESERVED
ONE SEAT AT THE PRICE
2 Seats Only, 24¢ & 35¢ p. m.
EVENING - 50¢ to \$1.50
MATINEES - 50¢ to \$1.00
(First Runway, Theater and Kitchen)
Midnight Show Beginning 11:30 p. m. Only Matinee

TALKIES REBORN IN MAD PAGEANT

Radio
PICTURES

Reg. U. S. Pat. Off.

**VICTORY
YEAR
BEGINS**

"CIM"
ROARS
INTO
B'WAY
\$2 TOP

**STANDS BIG TOWN
ON ITS HEAD!**

HURLS MIGHT AC



Radio
PICTURES
Reg. U. S. Pat. Off.

And now t
300 of the

ROSS THE AGES!

New York Critics in Smashing Confirmation of Hollywood Pre-view Verdict:



ACCLAMATION LEAPS FROM THE DAILY PRESS

Irene Thirer, Daily News

"Terrific thrills . . . 'Cimarron' is magnificent in scope, powerful in treatment, admirable in acting. Richard Dix's work is superb. We can't describe the grandeur . . . punch and the appeal of 'Cimarron.' This is one picture you can't afford to miss. It is 1931's first great contribution to the screen. We loved every minute of it!"

Regina Crewe, American.

"Thunder in the streets! One of the most dynamic dramas that ever rent the heavens of Hollywood flung its might across the screen at the Globe theatre when that stirring saga 'Cimarron' was shown to an audience alternately rocked with mirth and shaken with tears... Sets a mark for all that follow."

James Gow, Morning World

"Tremendously moving representation of empire building... Presents new and vigorous material . . . Richard Dix and Irene Dunne are superb . . . A splendid work."

Mordaunt Hall, Times

"Graphic and engrossing . . . a stupendous undertaking. Dix gives a fine impersonation . . . Most intelligently directed by Wesley Ruggles . . . Irene Dunne is excellent."

Rose Pelswick, Journal

"Great picturization of a superb story. Replete with human interest action and romance . . . reproduced with a vivid realism and dramatic sweep that holds one's interest throughout. Dix gives the finest performance of his career . . . Absorbing direction by Wesley Ruggles...Decidedly well worth seeing."

George Gerhard, Evening World

"Once in a blue moon a motion picture is produced which a commentator may refer to as a masterpiece.. 'Cimarron' is such a picture. Not only a great picture; it is great history. Dix will go down in film history as 'Yancey Cravat'. Irene Dunne sailed with full rigging right into brilliant stardom. Miss Dunne is little short of a revelation."

RON

**he day and date exhibition smash Feb. 6, 7, 8 in
Nation's Foremost Theatres.**

PRESS OF THE NATION PRIMED FOR AD SMASH

DAY AND DATE FUSE LIT . . . RECORD LINEAGE BOUGHT FOR "CIMARRON" SPLURGE

More than 150 of the Greatest Newspapers in America Will Carry Double-Track and Full Page "Cimarron" Ads to Herald the Titan Day and Date Exhibition Sweep in 300 Theatres!

OVERWHELMING SMASH COMBINES
THE GREATEST NET PAID NEWSPAPER
CIRCULATION EVER PUT BEHIND A
MAJOR SHOW ATTRACTION

OUTSTANDING MERCHANDISING STROKE
OF AMUSEMENT HISTORY WITH 1000
CRACK SHOWMEN BLAZING THE TRAIL
TO TERRIFIC SEAT SALES

Radio
PICTURES

Reg. U. S. Pat. Off.

RICHARD DIX
IRENE DUNNE
ESTELLE TAYLOR

AND ASSEMBLAGE OF
SUPERLATIVE ARTISTS

DIRECTION
WESLEY RUGGLES

ADAPTATION
HOWARD ESTABROOK

PHOTOGRAPHY
EDDIE CRONJAGER

Inside Stuff—Pictures

Advertising shorts look like a two-sided problem. The possible income is too large to disregard as a business proposition, while the shorts themselves may become a detriment to the advertiser's house program. With advertising shorts not very advanced at present, already there is a haste in the making that is injurious. To cover up the commercialism of the short calls for skill in preparation in the first place. To keep it under cover and still be as entertaining as any short should be may yet call for a council to preside over and judge material submitted.

A cartoon ad short lately exhibited in New York evidenced so much undisciplined hurry in the making that there appears to have been no deliberation over the subject. That cartoon was made to fit the advertiser, forced in, it seemed, and the short may have better pleased the cartoonist of it than anyone else.

The commercial end of the same short was nicely blended in. It came out just right at the right spot, socking in the advertisement aimed at, but before and after during the entire six minutes, the short went badly. For a department that promises so much in return and like plucking mud out of the sky, it might be well for the producers to safeguard the ads shorts against any haste in its earliest stages, and to have the theatre and which benefits, be certain the short is for and not against the house before it is released.

Though some circuits played its own shorts only and without the shorts dependent upon general distribution, the anti-theatrical angle is its infirmity. It is not the easiest thing on programs to get over, and since it may be the hardest, that may mean a double set of whippers to the short extant to a degree that leaves the quick commercial plug but a less-than-ideal of the whole.

Characters accepted over here as foreign types don't necessarily go the same way for Europeans. And vice versa. In "La Petite Café," French version of Parla's "Playboy of Paris" an entirely different set of characters is used as was in the original English version. Had to be because of quota laws. Frenchmen would never have accepted the American cast as looking like Frenchmen. While most Americans, seeing the French cast, may be surprised they don't look like what was, over here, think are Frenchmen.

Also, in the French version a heavy set male walks into a lawyer's office, throws his hat and cigar on the lawyer's desk, hits into a chair and forgets to rest after the trademark and the Frenchman comes immediately the character is a very rich American. Over here if the fellow did the same thing we would think he was anything but French.

Far takes them things into consideration when making foreign versions so that characters in the film look like they do in real life, but like audiences think they ought to.

What cracks the legs in already has a job. Then they want to drag him away.

One example is an actor who came to the Coast with "Journey's End" and a famous Broadway attracts that foresaw Hollywood and dragged everyone back home to England. The Coast still remembered and sent so many cables the actor decided to stay in Hollywood. He returned to his home in a Colgate and found nothing doing.

After cutting it thin for months he went into a legit cast. Rehearsals barely started before he was wanted for four picture part. Two were in the hand were better than a rolling stone.

Public theatre folk are understood to have been given straight-hand assurance through Sam Katz, president, that the organization personnel as it now stands reshuffled after a couple of months of reorganization is to stick. It comes with an announcement of a "No-Refill" edit.

The assurance talk looks as if propelled by trade rumors that faculty come and go when any official changes are made in exec appointments.

The changes in official positions were made in the interests of a closer operating unity for Public on its new plan of localized operations.

It's an ill wind, etc. Lewis's Stato Syracuse, which found an answer to its juvenile patronage problem on Saturdays in a dancing class conducted by Sonya Marens, which built up to better than 600 pupils, announced its discontinuance. Move was necessitated by the recent switch to a presentation policy making further use of the stage for instruction purposes out of the question.

The Paramount, angling for kid patronage, quickly snapped up the State's cast-off and the Marens will function there beginning this week. No other stunt used by any Syracuse house to win the kids approximated the results attained by the State's dancing class.

Reorganization of Public departments has been going since early fall, has decreased overhead costs around \$50,000, and may reach eventually \$100,000 weekly.

Among the new ideas created is a statistical department allowing for complete and daily comparison of income and operating problems within any given territory for individual theatres.

Personnel overheads have been cut through reshuffling of departmental duties, with other details being so distributed that the \$20,000 also, according to exec account, has already been practically achieved.

Nearly double the price-theatres pay for trickier equipment is the amount Western Electric is exacting for non-theatrical installations. The latter come under the classification of "low house" short and are priced exactly that way in the business of regular theatre. Lowest priced equipment, which theatres can get for \$2,500 is charging out about \$4,000.

Reason advanced is that the ERPA's major interest is in show business and outside is outside and not deserving of the same consideration and cut.

Paramount seems to have rushed "Blighting Caravan" into the Rialto three days ahead of the showing of "Cimarron" (Rialto) at the Globe.

Somehow the new idea created is a statistical department allowing for complete and daily comparison of income and operating problems within any given territory for individual theatres.

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abroad are expected to begin to make foreigners' names mean something. Imports were said as big shots in their home countries. Just mention of the names would drag 'em in, it was said.

Minneapolis theatre heads point to the business being done by sporting events there since the first of the year as evidence that the depression is not raising havoc with the amusement game.

Los Angeles morning paper reviewers catch the special premieres the day or two before in the projection room, but the papers see to it that the sport is not a second edition. A Monday night, \$4,500 people paid for \$1 to \$2 to see three sporting events. Attendance at the Minnesota-Wisconsin basketball game (\$1.50 to \$2) was \$2,000 at a prize fight between \$2,000 to \$3,000 (\$1 to \$2) and the Minneapolis-Chicago league hockey game, \$4,800 (\$1 to \$2.00). "What's more, the theatres were well filled the same night."

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Special pigment treatment which optically corrects colors in shafts of light from the projection booth is the secret of the new orthochromatic screen which Western Electric will shortly market as a part of its regular trickier equipment.

To prove that the light is diffused normally in its refraction from the new screen WED will use, as a demonstrator in the near future, a sheet made up 50-50 of current goods and orthochromatic material.

Wanting a print of "Hawthorne," the first picture Carl Laemmle made for the celebration of his 25th anniversary Feb. 24, the U. organization after a considerable search found one in the London office of the U. organization. The print was arranged for by the U. organization under heavy insurance.

This is the only print left of Laemmle's initial effort as a producer. It is a one-reel and was run off at the U. studio, the other day for Laemmle and others.

Carman Des (Cap) Shiras, lead writer, will act as well as his own day the typewriter but not Paramount contract. Miss Barnes thinks she'll like acting more than the mental routine.

"What I don't like about pictures is that you must write down to you." "What I don't like about pictures is that you must write down to you." "What I don't like about pictures is that you must write down to you."

Franchise held by Public with United Artists to play that company's product in San Francisco will not mean that Fox-West Coast will use UA pictures, nor that P-WC has leased the Public string. Public's plan is to use the UA franchise when making it deal with P-WC. It is denied that P-WC might patch matters up with UA.

Seriously hearing there might be trouble through so many fat pants and plenty opportunities for "stunts." William Beaudine, being "Conan Like Men" called the cast together and made them sign an armistice agreeing not to top-cop the picture from each other.

Any violation, it is said, would mean loss of a week's salary.

A publicity stunt that equals almost any of the biggest of recent times was the picture, was put out through the press that cost \$4,000.

For a picture, was put out through the press that cost \$4,000. For a picture, was put out through the press that cost \$4,000.

Now almost everyone in the organization is trying to grab personal credit as a stunt.

Sequel to the Academy's efforts last year toward shining spotlight is a new producers-technicians sub-committee appointed by Irving Thalberg. Object this year is to remove the crackle from headcandle.

W. H. Clark of Chicago who directed the drive on him, has been the campaign to quit the inkies. With him on the committee are Walter Quinlan of Fox, and Frank Murphy of Warner.

Newsreels are footpaw on libel, it is claimed. Individual pointing for the camera on the other hand is responsible for any utterances "It may be considered libelous.

Fox Movietone has made exhaustive study of this subject. All-talk has eliminated even chances for libel which was the risk of every newsreel when there were necessary to explain the action in silent days.

With L. H. Ruben in Florida for his health, he has not been informed of the death of his former partner and pal, M. L. Finkelshtein, in Minneapolis.

The firm was Finkelshtein & Ruben. They built up a large circuit in the northwest, about two years ago bought by Paramount.

Coast studios have decided to fund their experience on film processing to secure the best results with the improved noise-reducing recording devices. Eight leg men, film stock experts and cameraman under chairmanship of M. C. Love handled over this subject on the Coast. Planning a survey of studio practice and findings on film processing.

According to present plans and contracts already let or considered, three of the major circuits will build around 40 new houses this year.

(Continued on page 67)

Flat Rentals Suggested

(Continued from page 5)

In the British field is 39% of the whole, and native made is 10% of the whole. The price distribution quota minimum for the market.

Position for This Year

So far as available figures show prospects of 344 Americans and 73 British under the "flat" rate.

Only they will not—till the end of the year, when they'll try to figure out what's gone wrong.

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Only they will not—till the end of the year, when they'll try to figure out what's gone wrong.

crazy. That's all gone and you've got to get back to figuring this market as a whole.

Right now, and for maybe best part of this year, there is a British-made movie.

With over 600 features on the U. K. market, this has turned from a British-made movie.

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TWELVETREES IN

**CHARLES R. ROGERS BOWS IN AS AN
R. K. O. RADIO PRODUCER . . . BUILDS
INVINCIBLE SHOW VALUES INTO HIS
FIRST PRODUCTION!**

**Donald Henderson Clarke's Flame-
Haired Heroine Whose Exploits in Love
Have Thrilled a World of Women . . .**

Millie

The Right Girl Who Met the Wrong Men!

**Shrewdly Geared . . . Swiftly Paced . . .
Gorgeously Produced Vehicle For One of
the World's Most Brilliant Young Stars...
And a Cast With Big First Run Following**

**NATIONAL CO-OPERATIVE AD CAM-
PAIGN WITH WOMAN INTEREST DOMI-
NATING..AIMED FLUSH AT THE OLD B.O.!**



CYCLONIC SMASH



HELEN

TWELVETALES

LILYAN TASHMAN
JOAN BLONDELL

ROBT. AMES
JAMES HALL

JOHN HALLIDAY
ANITA LOUISE

CHARLES R. ROGERS PRODUCTION

Directed by JOHN F. DILLON

Assoc. Prod. HARRY JOE BROWN

Brin Making Strong Local Fight In Policies and Scale Cutting

Chicago, Jan. 27. Milwaukee's theatre war is on in full blast with the Fox and the Pox not even stopping to catch second wind. It started when L. K. Brin, independent, brought his anti-Majestic in opposition to the Fox Wisconsin's stage shows, and R. O. Riverside started his own.

Running at a scale below Fox's and about par with the Pox, Brin jammed them for the first couple of weeks. Then Fox allied to the top at the Wisconsin, from 75c, but still a nickel higher than the Brin top. Brin came back with 50c.

Mentime the old admission price from 20 to 15c. Brin got out a quarter to a dime.

Meantime the R. K.-O. house kept out of the price cutting war, but all of both of the theaters are by bringing in new acts. Riverside jammed them. Majestic slipped a bit and the Wisconsin continued its mained light.

Buddy Fisher, m.c. at the Majestic, highly respected as the next sufferer. Believing someone should be blamed for the Pox, he took the Brin board of strategy showed Fisher and his band into the pit and went into a tirade. He demanded policy. Fisher made one appearance on the stage and panicked. He was killed.

Smith, local radio stars and Art Smith, baseball player who just finished making the "Leather Pushers" series for Universal. Fisher's name, however, was dropped from all billing. See, Fisher, who resigned taking effect Jan. 27.

With Fisher quitting, the Majestic strategists held a board session and are reported to have decided to drop the Torney dancers, a stock feature and going in for straight vaude.

Mary, Leave. The fight has not been without its casualties in the managerial line. Either first or second in command, Lam Debach, asst. gen. mgr. of Fox, after 12 years of service. Bill Fox, who succeeded Debach as general manager, Howard Price, Kingsmore, city manager, took it on the lam.

Universal, with Fred Meyer at the helm, sits tight. Brin is understood to have started his vaudeville policy in retaliation to Fox's alleged attempted "freese out" on pictures.

Brin's stage policy is being handled by Bob Simmonds, formerly with Mutual "wheel." He replaces the Goldenberg of the Brin board of strategy. While Brin leaves the impression that he is not meddling in the deals alone, his board, according to a reliable source, is a hard combination to beat. Brin has surrounded himself with a leading actor, veteran stage show man and a newspaper man, and a Gross, lawyer, has vast political influence.

Her local newspaper man, in Brin's publicity campaign, is a public liability. It is understood, is a mere cover up. Israel's true job in getting the other theaters to relay this information to the Brin strategists board on which he sits. The next step in the Brin war, the chains is being watched. Just what he is entering his attack through use of a stock, film-run, independently owned and operated film-run devotion theater in Milwaukee.

Pick B. O. Titles

Louisville, Jan. 27. "Outward Bound," scheduled to elicit at the Strand, is being enthusiastically and "Free Love" expected. Rumors have the Wright Players coming in to play at the stock, provided Dr. Irvin Allen, local surgeon, will advance \$25,000 to finance the "Free Love." "Free Love," recently at the Rialto, has been the first writing agency to the point of view column. The play has been great publicity if it had been shown during the winter. Business for it was fair.

STOCK PRESTIGE COURTS

Yester, Yall billed over the Yester, Yall, Forbes and Irene Yester, in "Elegy," which is his tremendous stock following here. He played locally for two seasons several years ago.

If They'll Tell

Minneapolis, Jan. 27. Local youths avail the thousands answers to a questionnaire being filled out by University of Minnesota co-eds. One of the questions is whether the girls like and prefer young men who insist on getting...

The queries which Dean Anne D. Blitt has put to the co-eds are the extent to which they enjoy getting, whether they expect to every time they go to a party, whether they smoke and drink because they like the habits or just to be "good" and so on.

Four prominent co-eds arranged the questions which cover every phase of a girl student's social relations. Answers are intended for use in educational advisory classes.

Columbia's 2 Scripts

Columbia has bought "Fifty Years" by Frank R. Adams, and "It Might Have Happened" by Bella Muni and Aben Plosh.

Mrs. Muni is the wife of Paul Muni, legit and picture actor.

SOUTH SEA TALE

Hollywood, Jan. 27. Sono Art, inactive of late, will produce a South Sea feature starring Rex Lease.

Shooting will take place mostly in the actual locale, production starting Feb. 15.

Chatterers on the Home Lots

By Claude Binyon

Hollywood, Jan. 27. It is tacitly agreed within the clan of picture chatter writers that success and the personal pronoun are inseparable. Their encouragement for any chatterer to be more autobiographical than new.

Aside from the influence of studio payrolls—and there is such an influence—reporters of activity in the picture colony have become so confused by subtle commercial flattery and endeavor-for-personal-prominence that lay readers of daily newspapers are getting just a small portion of what really would interest them.

Fairly samples of what is being written for America's picture devotees are:

"Oct. 6 is my birthday."

"You remember, I told you that Fox was thinking of making a picture with a unique ending. Well, that's what is going to happen, but of course I can't tell you about the ending because that would spoil it."

"Columbia is throwing caution to the winds and will spend thousands of dollars in massive production sets for a series of one-reelers."

"Over a luncheon table, Benny Rubin told me I am very severe but very fair. He is a clever chap."

Home-town Puffs

In Los Angeles and Hollywood, the local chatter columns list a distinct and important puff and are being used promiscuously by the studios for just that. If a player of minor importance is mentioned about the scarcity of publicity bestowed upon him, the studio's press agent may plant a squib in one of the local columns and thereby satisfy the squawker. Lousy reading, but nobody cares.

The most obvious mistake in the

popular method of writing chatter for newspapers is the preponderant use of strictly trade news, of no interest to the average reader. Behind this frequent use of trade stuff is the business of chatter writers. It comes from twirling news already printed in a trade paper in preference to ferreting out an angle more attuned to the lay newspaper audience.

If a studio's executives are mentioned more often than its stars, the chatter writer probably is tired or more interested in the studio as a scenerist.

The syndicated chatterers are the ones to be regarded with any acerbity by studios, and they're thoroughly aware of it. This opinion of self-importance, when crossed, has been known to breed vicious results.

A picture player from the east brought out for pictures, was the object of constant attacks by one of the leading chatterers. Worried, the studio publicity heads approached the actress and asked if she has any trouble with her chatterers.

"Trouble" said the actress. "I haven't even met her. 'That's trouble enough,' said the publicity head. 'Meet her, feed her, and put her on your Christmas list.'"

COLO. CENSOR, MAYBE

Denver, Jan. 27. "A bill for the creation of a board to censor pictures made its expected appearance in the Colorado legislature but it has a slim chance of becoming a law."

That Prof. Blumstein pleads, "Comic Religion which Cvetel First will publish for a dollar, could have been read in the Sunday. 'Times' of a few weeks ago for a dime along with the rest of the paper."

Picture Possibilities

"Anatol" (Revel, B. L. film). Paramount made a silent of "The Affairs of Anatol" in 1921, which was doubtful b.

"Tomorrow and Tomorrow" (Unfavorable) (Henry Miller). "This lively script plays with some elusive qualities, better for the stage than screen."

"Martine" (Unfavorable) (Martine) (Drama, Clive Repertory). "Too slow and not enough plot to mean anything as a film. From the French by Jean Jacques Bernard."

"Philip Goes North" (Favorable) (Philip Goes North) (Adventure, Rivers, Dittmore). "Fine piece of writing. Screen value may be dependent on length of Broadway run."

"Colonel Satan" (Unfavorable) (Colonel Satan) (Comedy, Fulton, George G. England). "A mediocre play with a dramatic appeal, however. Film rights may have been disposed of in New York."

"Green Grow the Lilacs" (Favorable) (Green Grow the Lilacs) (Comedy-drama, Theatre Guild). "Usual play of Oklahoma! But other days, might make an unusual success."

"She Means Business" (Favorable) (She Means Business) (Drama, Elliott, Hays). "The life is worth developing but not in its present form. Play is much too involved."

Modern Studio Much Less Fun Than Those of Re-Sound Days

Picture studios are steadily being altered from the happy, hand-holding grounds they used to be into places of lily white decorum, order, and refinement. There is no better behaved spot in the amusement world than where they make pictures. Bella, equatorial shades, and tip-toeing footsteps muffled by thick carpets.

No smoking, no drinking, no shouting, no shouting, no shouting. You never know where one of those mikes may be concealed. Between those there are lines to be learned. Actors spend their time studying script in groups of one. They only get out now to give each other cues. Short time allotted for rehearsing keeps them all busy studying between takes.

The romantic dalliances that used to surround the studio is gone. Even kidding and clowning is taboo. Stage crews are just as careful as the actors, since their departments are watched rigorously. A talent class looks at the good days with longing, but they can't even do that, much less go to the gym on the jump. People have learned to control their very breathing. Studios, using two-story stages con-

spired on both floors, although shooting is on only one.

Stage influx. Much of the responsibility for the present "extra" mood at pictures is placed on the stage. Important stagehands, knowing how legitimate work brought a new democratic attitude among the crews with them. The picture actors who survived the talker innovation were the ones who became the stage folks. Now everything is sweetness on the sets. The harmony between big and small fry resembles the million-fun. The sound mixer holds the destinies of the players in his hands, and the players aren't forgetting. The rest of the technical bunch are treated just as gingerly. All the nervous actors have become picture. The sound mixer holds the destinies of the players in his hands, and the players aren't forgetting. The rest of the technical bunch are treated just as gingerly. All the nervous actors have become picture. The sound mixer holds the destinies of the players in his hands, and the players aren't forgetting. The rest of the technical bunch are treated just as gingerly. All the nervous actors have become picture.

Infrequent use of mob scenes in the talkers has removed the disorderly extra mood at pictures used to cause the most trouble and were hated by the most to qualify. No fly-by-night people on the sets today. Every one working, whether actor or extra, is a professional. The smallest bit requireable actors. Sending out for an extra work, which they have grown up at last. But the old-timers complain they aren't nearly as fun.

Scientists and Research

Hollywood, Jan. 23. Exactly 35 years ago this year the first Nickelodeon for the regular picture player was opened in the city. Development over the quarter century, from the crude type of picture shown to the present day picture.

It has been the scientist working in the picture industry, especially in the developing and crystallizing his ideas that gave the opportunity to the director and actor to develop their respective arts pictorially. Yet to the present day anomalously it is not until a comparative few years ago that the scientist-technician was considered anything but a necessary evil at the studios.

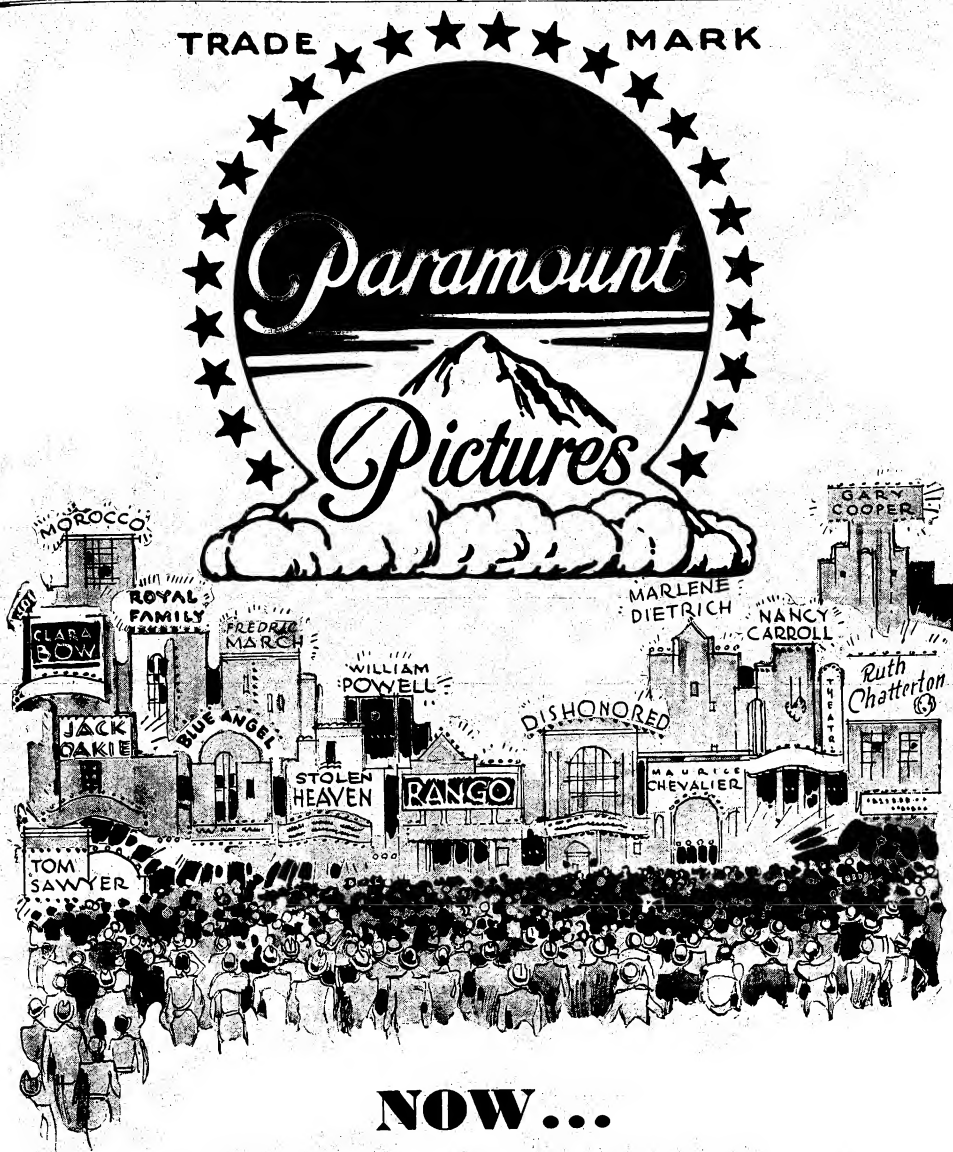
For the major part of the 25 years the first picture producer was content with the invention then at his disposal. To get the maximum entertainment value, and a course money-making value, out of the (costs he had had occupied a decade or more. Development was mostly on the artistic side.

As the picture business progressed from the one-reel to the five-reel to the seven-reel and up to the periodic spectacles that stand as landmarks of progression, the producer found all along the live technical problems that could be solved only by the scientific brain. The producer and director, by striving to get his rival out, but he has to know that he would like to show and it is the technical man that the solving naturally fell.

Problems. The scientific man then was not content to be a helping hand in the picture. His job was solving problems, not that he set up, but that he solved them by the producer. Any idea of research into radical fields was wanted. His mission was not to guard the gates, but to take orders.

Such an idea of co-ordination of the scientific mind toward the general improvement of picture making has been considered those days, at least not wanted. In contrast, the present status of the scientist and technical man in the picture business. Today's order is the search for novelty.

It is not an invention of talkers that brought about the change. An invention, talking pictures were not new. But the picture business was making its first Vaseline shorts, later to virtually revolutionize the picture business with the feature, "The Jazz Singer." It was simply an illustration that the industry had not realized that hand which until then, it did not care to utilize. Color, photography came along, and the picture business was making its first Vaseline shorts, later to virtually revolutionize the picture business with the feature, "The Jazz Singer." It was simply an illustration that the industry had not realized that hand which until then, it did not care to utilize. Color, photography came along, and the picture business was making its first Vaseline shorts, later to virtually revolutionize the picture business with the feature, "The Jazz Singer." It was simply an illustration that the industry had not realized that hand which until then, it did not care to utilize. 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Zane Grey's Mighty Novel

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Keep your fires burning... Danger is lurking... Screams, growls and roars from the
sinister black... Night creatures are prowling... In the trees, in the grass and in
caves under the ground they're poised for the kill... A world at war on its common
enemy—YOU... 5,000 miles
from safety... Tonight you
will fight for your life with
RANGO... One of the mighty
thrills in PARAMOUNT'S
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savage saga snatched from the
world's last untamed wilder-
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Startling?
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*Phyllis Hutton
Spring Stinson*



**Kay Francis
and
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More!



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ZaSu Pitts Jackie Searl



**FREDRIC
MARCH**
•
**CLAUDETTE
COLBERT**
in
**"HONOR
AMONG LOVERS"**
Better than "The Lady Lies"



**WILLIAM
POWELL**
with
Kay Francis, Carole Lombard
"LADIES MAN"
and
**"GENTLEMAN
OF THE STREETS"**

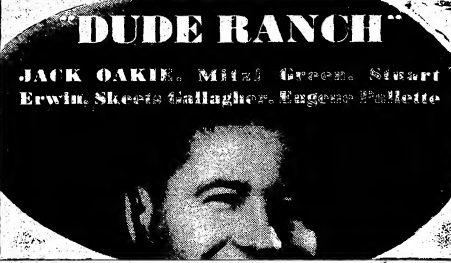


**GEORGE
BANCROFT**
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A Glamorous New Star!
TALLULAH BANKHEAD
 with
CLIVE BROOK
 in
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Big Successor to "TOM SAWYER"
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"UP* POPS THE DEVIL!"
Norman Foster
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New York's Biggest Stage Comedy Hit of 1930



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 Wynne Gibson
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"GIRLS ABOUT TOWN"
 with
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GARY COOPER
 and
Sylvia Sydney
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 underworld thriller
"CITY STREETS"

The Product is
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Youth—and stinging spray
Romance—and high adventure

SEAS BENEATH

with

GEORGE O'BRIEN **MARION LESSING**

WARREN HYMER **WALTER C. KELLY**

Directed by **JOHN FORD**

Story by **JAMES DUNN**, Jr.

Screen play and dialog by **EDMUND NICHOLS**

Good theatres! Better than that! So good it holds audiences in the grip of a single emotion—makes them forget they're even in a theatre. So powerful it sets pulses thumping, hormone blooms of reality, swift impact of thrills.

And what a story! Men with the swagger of seamen and the skill of heroes. Meeting danger with bare fists and knees with open arms. Glamorous, adventurous drama—**FOR THE WHOLE FAMILY.**

ROXY
JAN. 30

A picture to
boom business just as

BOOMS

BOX
FFICE



THE CISCO KID
DOCTORS' WIVES
THIS MODERN WORLD
RENEGADES
THE ARIZONA KID
SUCH MEN ARE DANGEROUS
ROMANCE OF RIO GRANDE
IN OLD ARIZONA
HAPPY DAYS
BEHIND THAT CURTAIN



It took just 36 hours to make an actor of Warner Baxter. One Saturday night in Columbus, Ohio, he was offered a chance in vaudeville. He rehearsed on the train and opened Monday matinee in Louisville, Ky. It was a short jump, but a long leap. Baxter made it.

The future romantic star's first taste of theatre was in amateur shows. He got sidetracked selling insurance and farm implements, but these jobs only postponed the inevitable. Finally he went to Tulsa, Okla., and opened a garage that paid no dividends. California was the next stop.

He played in stock companies while making his first pictures, but the screen soon demanded full time. There's a box office explanation.

Talking pictures doubled his popularity. His romantic characterizations in "In Old Arizona" and "Romance of Rio Grande" gave fresh vitality to outdoor productions.

Hollywood knows Baxter as a regular fellow who acts only in business hours. For relaxation, he turns his back on bright lights and roughs it in a mountain cabin. He's addicted to all outdoor activities—except selling farm implements.

NINTH OF A SERIES OF FOX SCREEN PERSONALITIES





Technicolor meets every service demand of the industry . . .

Recent technical developments and major plant expansion enable Technicolor to offer the motion picture industry for 1931 an even finer quality of product, and service facilities ample to accommodate any demands.

CLEARER DEFINITION. A basic improvement has been made by the development of a new Technicolor camera lens which gives pictures a notably sharper definition on the screen.

BETTER SOUND. A special method of processing the sound track is still another development which gives Technicolor pictures an unusually fine sound reproduction.

PROMPT DELIVERIES AND UNIFORM PRINTS.

Technicolor's tremendous expansion campaign is complete. Its printing capacity is now 700% more than a year ago. The new laboratory in Hollywood, the enlarged plant in Boston, fully equipped with high-speed machinery, the photographic plant with fifty Technicolor cameras manned by trained crews, insure during 1931 prompt service under the most urgent demands, and a consistent uniformity of color prints of a new standard of excellence.

Walter P. Kuenius

PRESIDENT, TECHNICOLOR MOTION PICTURE CORP.

TECHNICOLOR

BOOK THE SHORTS THAT DAZZLE THE INDUSTRY!

Critics...reviewers...
patrons...and showmen
sing the praises of Universal's
current short product!

For instance --

The first SLIM SUMMERVILLE two-reeler simply tickled them silly... buyer and public alike... and they've been getting better as they go along... their amazing record of big bookings and holdover dates proves it!

The same goes for STRANGE AS IT SEEMS... there never has been a one-reel novelty to match it for pulling power... they place it on their marquees and advertise it in their newspaper ads!

And OSWALD... the lucky cartoon rabbit... lucky for you if you've got him signed up!

And GEORGE SIDNEY-CHARLIE MURRAY. And the all-talking serials they're all talking about: THE INDIANS ARE COMING... first serial ever to play a first run Broadway house... it crashed the Roxy with a loud, resounding bang; THE SPELL OF THE CIRCUS... another Broadway baby playing the George M. Cohan theatre; FINGER PRINTS... Roxy grabbed this one, too; now watch HEROES OF THE FLAMES top them all!

That's why we can proudly say UNIVERSAL SHORTS, booked by practically every big circuit and important independent exhibitor in the country, are the acknowledged leaders in the short subject field!

10
SLIM SUMMERVILLE
2-Reel Comedies

GEORGE SIDNEY CHARLIE MURRAY
2-Reel Comedies

10 LEATHERPOUSHERS 2-Reel Comedies
10 RED STAR 2-Reel Comedies

104 UNIVERSAL TALKING
NEWSREELS GRAHAM
McNAMEE TALKING REPORTER

26 OSWALD 13 STRANGE
CARTOONS AS IT SEEMS
1-Reel Comedies 1-Reel Novelties

4 GREAT ALL-TALKING SERIALS

THE INDIANS ARE COMING FINGERPRINTS

THE SPELL OF THE CIRCUS HEROES OF THE FLAMES

Universal Leads in Short Subjects, Too!

That Incomparable Trio

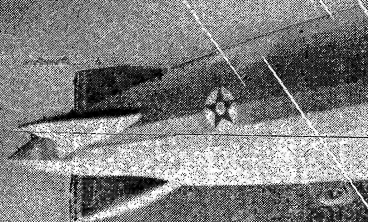
**JACK HOLT
RALPH GRAVES**

and

FRANK CAPRA

with Fay Wray, bring
to the screen their
latest and greatest
achievement.

Die



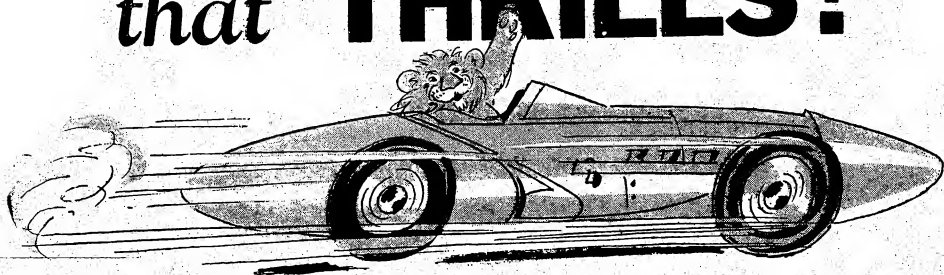
**A breath-taking picture
... perilous, almost
unbelievable thrills
... man against man ...
men in violent combat
with the forces of nature
... stark, sheer drama
touched by a colorful,
heart-rending romance.**

Story by Lt. Comdr. Frank Wilber Weed USN.
Adaptation by Jo Swerling.

Another **COLUMBIA TR**



THE PACE that THRILLS!



Metro-Goldwyn-Mayer has hit a stride in production that once more clinches its title of the leading motion picture company!

PAID and DANCE, FOOLS, DANCE

While JOAN CRAWFORD'S "Paid" continues to pack theatres, along comes "Dance, Fools, Dance" which tops everything this great star has done!

REDUCING

MARIE DRESSLER follows her sensational success in "MIN AND BILL" by delivering together with POLLY MORAN the season's current box-office smash. 2nd Big Week at the Capitol, N. Y. Tremendous everywhere. Held over is the habit with this one!

INSPIRATION

GRETA GARBO is exquisite in "Inspiration." For months to come this industry will resound with praises of the picture, with smashed box-office records, with thrilled audiences. Bob Montgomery, Lewis Stone, Marjorie Rambeau are in it!

THE EASIEST WAY

Her name's in the papers because all the world wants to see her: CONSTANCE BENNETT in a production as dramatic as "Paid," handled as only M-G-M knows how to handle great stars. Adolphe Menjou, Robert Montgomery in the cast. Another BIG One!

NEW MOON

In its 2nd month at \$2 at the Astor, "New Moon" with LAWRENCE TIBBETT and GRACE MOORE continues to thrill Broadway. Dramatic entertainment, with songs that fit naturally. That's why the public wants it in a great big way!

THE BACHELOR FATHER

"Outstanding was Century Theatre, Baltimore, with 'Bachelor Father,'" says Variety. MARION DAVIES reaches new heights of comic artistry in rousing film of Belasco's stage hit!

THE SOUTHERNER

Last week we printed the raving report of The Hollywood Reporter on LAWRENCE TIBBETT's unusual entertainment. The Motion Picture Daily correspondent confirms it: "Human interest story plus Tibbett's golden voice combine to make a box-office bet."

THE GREAT MEADOW

Hollywood preview prediction picks "Great Meadow" for box-office triumphs. Millions are waiting for Elizabeth Madox Roberts' best-seller to come to the screen. And the advance showing promises a thriller!

PARLOR, BEDROOM & BATH

Says Motion Picture Daily: "Preview audience near hysterical howls, stamps. Laugh panic." Says Hollywood Reporter: "Box-office from first to last. A riot!" BUSTER KEATON'S gold mine!

M-G-M AGAIN WINS
Film Daily Nationwide Vote
for 10 BEST FILMS!

Three M-G-M picked out of the year's Ten Best! Beating all competitors again this year! The results reach 30 million readers of 400 newspapers!

**METRO
GOLDWYN
MAYER**

Where Men Are
Showmen!

AND THESE ARE
SOON READY:

Norma Shearer in "Strangers May Kiss"; Wallace Beery in "The Secret Six"; Two Marys! Two Stars who mean money!

**The
LUCKY
SEVEN**

Ask the Fortune Teller
—Ask the Palm Reader
—Ask yourself! IS 7
YOUR LUCKY NUM-
BER? ASK M-G-M!

Freak Headliners at Big Money, But They Don't Last Long—Talent Finally Counts, but Long Wait

It seems to be a freak in the show business if it gets money in a big way is desired. The really talented members of the show business don't last long, but they may play long for years and only a few exceptions get into the class that makes its money fast.

The freakier the attraction the quicker it gets the money. While that income doesn't last very long it usually lasts while it lasts. For example, the modern girl who doesn't mean fat ladies, nudists and other forms of museum monotony, but who physically normal people who have become famous or at least infamous in other fields of life, and who make the stage for a quick change to cash in on reputations gained elsewhere, are less known and described as public curiosities.

The variety stage, now as always, is ever open to a proposition from a freak whose popularity at the moment warrants a headliner, and the huge salary demanded.

In the past most of the theatre's freaks have been from the realm of athletics—usually ball players on pennant-winning clubs at the close of the season. But now just as with a championship, even six-day bike race winners appear on the stage. The modern freak available to variety breeds in another field of the show business, the circus and the radio. Although the latest freak is from the athletic line, he is Primo Carnara.

Carnara's Draw
The Italian heavyweight, more notable for his size than his titanic strength and a recognized title challenger without having beaten the best of the opposition, started a headliner in vaude at the Lyric Theatre, New York, Saturday (24). His terms are for \$5,000 salary plus one-half of the gross, and he averages business for the week. In the first two days, Saturday and Sunday, with the Lyric drew \$14,000, breaking it all time. (Continued on Page 31)

IST ACTION AT HIP 11 A. M.; 4-A-DAY

R-K-O's Hippodrome is this week putting on the earliest vaude show ever presented in New York City. For the engagement of the Hippodrome at the Hipp this week, R-K-O is showing 9:30 a.m. with the first act on at 11:10.

Acts are all this week doing four shows a day instead of the customary three, and the Lyric is doing the same.

Colored Boys Sent for In London's New Revue

Two of Harlem's youngest dancers are crossing the water to take part in the Cochran revue, now in London. In London, the new revue features Joe Shields and Eddie (Pie) Williams.

Billy Pryor returned from London during the holidays, commissioned by Cochran to pick up a fast pair of Negro hoofers for the new revue. Pryor and Dudley Bradley are studying the dances for the show in London.

Shields and Williams received their first stage baptism with the "Cain Culliver" (Crazy) band when they played the Lowbush recently. Little Williams polished up his dancing feet several years ago when he acted as a suit of "assistant" around the Pierce stunts.

IRENE RICH'S 15

It will be Hollywood in January. For R-K-O Feb. 1, 1931, Irene Rich will headline, through Harry Weber, for 15 consecutive weeks. She will come out for the first time for the first two seasons and

3-Act After 9 Yrs.

For nine years, King and Reed, Billie and Reed and Duthers, are putting on a three-act after nine years' separation. Since the split Gordon and King have been a team.

B'klyn Columnist May Go Local Stage for \$1,500

Rian James, Brooklyn "Daily Eagle" columnist, for the latest season may go to R-K-O for a week at the Albee, Brooklyn, at \$1,500. Rian's Brooklyn "draw" with the money for one week, has asked R-K-O, in New York to play the location with no return to date.

TELEVISION FOR R-K-O ACTS IN THE LOOP

Chicago, Jan. 27.—Radio talent appearing at the R-K-O Palace here will shortly go on the air over WGNX, Chicago's own radio station, owned and controlled by the "Daily News," also operating WMAQ. This is the first time that R-K-O talent has appeared on the regular local and hear air programs. George Brown, R-K-O's head of the deal here which calls for a broadcast once weekly.

WGNX broadcasts for the Chicago " Tribune" will be continued.

CARNARA CAN'T BOX WHILE ON HIP STAGE

The New York Boxing commission has stopped Primo Carnara from doing any boxing at the R-K-O Hip during his act this week. Carnara, previously had been suspended for infractions of its rules. The ban on the Italian heavyweight boxer has not affected trade at the Hip this week. They are lined up at the Lyric, R-K-O's new vaude location, to get a pep at this hip. Sunday, for the first time in years, both first windows were opened at the Hip to get in quick. Accordingly, at 11:10 a.m. of the audience is composed of Italian.

Due to the ban put on Carnara's boxing, he has not decided whether or not he will play any more vaude, and is letting the R-K-O office wait around for his okay on the 31st St. and Madison to follow the Hip. The massive auditor says he wants to show the people how he boxes and stage around, and doesn't feel like he wants to continue if not struggling his shirt.

Carnara's R-K-O vaude star has been extended another week to take in the 31st St. and Madison theatres next week. The Lyric Theatre at the Hippodrome for \$5,000 and a 50% split over the house average gross. The Italian pugilist will head the show with a deal for \$5,000 and a 50% split over the house average gross. The Lyric Theatre at the Hippodrome for \$5,000 and a 50% split over the house average gross.

\$3,500 FOR HELEN MORGAN

5 Weeks for R-K-O. Then in a Warner Show.

Helen Morgan has taken five weeks of R-K-O's vaude at \$3,500 a week, plus a 50% split. (21) at the Lyric, R-K-O's new vaude location, to get a pep at this hip. Sunday, for the first time in years, both first windows were opened at the Hip to get in quick. Accordingly, at 11:10 a.m. of the audience is composed of Italian.

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Judge on Commish

Los Angeles, Jan. 27.—Seven-year managerial contract with Maxine Gregory, 41-year-old bull dancer, \$100,000 a year, Clark 40% of her earnings until she becomes a star.

"Isn't that pretty high?" asked Judge McDermott when the contract was read for approval. "Well, we've already cut it down," said Clark. "It was \$150,000 before—10%," asked McDermott. "But it was only by the girl and her mother, so he approved it."

Winchell Smells Coin And Likes It—Offers For Variety or Show

Counting on the \$2,000 on pay off night at the New York Palace, and discovering that he had not been so changed even in this mountain of gold, Walter Winchell commenced to like the smell of the gold. Keeping his nose pointed south, he has gotten several other whiffs. He is sure, however, don't let the money-grey-haired columnist of his suit, they will probably return the treacherous to the proprietor or variety stage.

Winchell's first coin check was a ledger of \$400 a week from Public, through the William Morris agency, for a few weeks of Public's column. He is now getting \$1,000 a week from Public, but avoiding New York. Public wants the dough gotten to go into his own syndicated column has proven popular with Detroit, Cleveland, Cincinnati and Chicago.

As last night he talked to the "Mirror" staff reporter near the New York Palace in connection with the proposition, another brain soothed for the Winchell boy. Winchell was included in an offer of a reported \$5,000 for Winchell and his co-conspirator, the New York Palace was to replace George Jessel and Jim Barton in the show. The show would be "New York" opening Feb. 2. This might mean the same salary, split as at the New York Palace, but the left over for himself. In the high money now, Walter turned both treacherous over to his friend, Charlie Morrison, to manipulate.

Morrison reminded the "Phonograph" No. 2, who said a return proposal remained open for the Palace, with \$5,000 for another week. There the public price.

Figuring
By this time Winchell had engaged an accountant to figure how much the commission would amount to. He was not interfering with the fact that before letting him know how much would be left for the "Mirror" staff reporter.

Reports are that "The Mirror" is not so hot about his boy scout developing more time the stage, the paper wants his Winchell column daily except Sunday and 100% of the show. A return proposal remained open for the Palace, with \$5,000 for another week. There the public price.

Meanwhile between the show and the paper, Winchell is giving his condensed, repurposed work. He worries were imparted to the accountant, when Winchell said he had started to figure it himself. He had just bought the R-K-O Paramount and the Edison rights, and was on his way to the show.

Canavan, R-K-O Pur. Head

Dave Canavan has been placed in full charge of all purchasing for R-K-O, with Major Thompson, R-K-O's chief of affairs, he has personally handled the circuit's purchasing and Thompson's reception of the company's business of rehabilitation and labor union affairs for R-K-O. He left last week for the Florida station, until March 1.

A vaude without him has Harry Revell, English comedian, and a vaude without him, however, vaude comic.

Pit Musicians Way Under Scale For Trial Period in Rochester

RADIO CARDS DRAWING IN N. Y. NEIGHBORHOODS

Phil Cook and Will Oatland, vaudeville radio in the east, at least, have proven more or less of a draw in the R-K-O neighborhood houses each so far, has played around New York.

Cook is reported making \$4,000 a week, without an acceptance so far. He received \$1,750 for a showing week or so with R-K-O. Oatland will be a contract from his cabaret tried out at about \$1,000 a week. He has not set a permanent salary for vaude.

ACTS MUST PAID FOR SCENERY

All acts booked for the R-K-O vaude units will, hereafter be obliged to supply new scenery at their own expense, if a change in that line is regarded by the circuit as necessary.

The R-K-O of R-K-O's doctoring of the intact shows and personnel for fashion and general appearance improvement.

Some of the wholesale scenic changes occurred in connection with the "Pitt" at the New York Palace last week. Three acts on the four-act bill advised to secure new sets before continuing their show. Remaine, Major, Sharp and Minor, and Act Henry.

R-K-O's motive was to give an enhancement of individual acts and the unit shows generally.

Milwaukee News' Picks Up Grouch on Names

Milwaukee, Jan. 27.—Two stage people were placed on a newspaper had boy list left within two weeks when their dispute with the Hearst "Greenwich News" was settled.

The first to incur editorial displeasure was Paul P. White, Whitehouse came to an agreement with the Davidson and for dance music at the Royal Schenck. "News" reactiveness to Whitehouse for a posed picture and when told Whitehouse was too busy to pose, became wrathful. Whitehouse's publicity was barred forthwith.

Next was Art Shires, recently signed first husband of the Milwaukee club club, who opposed a vaude enterprise at the Lyric. Shires, whose fighting was now gained him great publicity, was scheduled to work over the New York station but failed to appear. His excuse was a prior promise to appear, but over the New York station but failed to appear. His excuse was a prior promise to appear, but over the New York station but failed to appear.

The editorial service to the only real news concerning Whitehouse or Shires can be printed, but the "News" will go for the "New" by spreading for the theatre.

Film Actor's Demands for Billing and No. 1 Room

Hollywood, Jan. 27.—Squawking on billing and insisting on No. 1 dressing room at the Golden Gate, San Francisco, Harlowe Ames, loaned by Twelfth Pictures to R-K-O, has demanded a bill of three hundred to walk off the bill unless the booking office stretched the new out before he leaves the R-K-O. Los Angeles next week.

Ames, appearing with his daughter, Dorothy Daring, demanded a name come before that of Frances Williams, with whom he was split for Florida station, until March 1.

New York booking office stood out on the billing and Ames is still before him, not waiting for the date.

Rochester, Jan. 27.—Musicians in Low's Rochester, 30-piece orchestra are said to have cost \$20 a week, one-half the usual scale, for trial period of eight weeks. Rate believed to be lowest in country.

It is the result of the keen desire of musicians' union to put in a large orchestra. Leonard Campbell, president of the musicians' union, indicated a secret agreement with Low's has items expected to be beneficial to the musicians in future negotiations.

Campbell further indicated that with the marked success of the new policy at Low's Rochester and the undoubted drawing power of the large orchestra, that Low's will pay good salaries to the musicians in the next week period, or be without an orchestra.

Players are complaining at the present scale in view of the big business at the theatre. They claim that Public in June and again in September offered \$50 a week, but was turned down. Much trouble in making agreements is said to have resulted in the disagreements within the ranks of the union.

When asked about this Rochester matter for Gamble, in New York, assistant to Joe Weber, president of the A. F. of M. stated the Federation has been in the hands of a scale slashing. His only comment was that if done, it was a case of "let the chips fall where they may."

Weber at present is in Miami where he went to attend the session of the National Association of Labor. He's not expected back for a fortnight.

BILL ROBINSON WINS IN MILLS FUND CASE

A suit for \$449 brought against Bill Robinson, Negro dancer, by the Florence Mills Theatrical Association in which it was charged that the dancer had withheld the amount from a general fund to be used for the benefit of the association, was dismissed by N. Y. Supreme Court. The suit was raised by Robinson's former manager, given in Chicago, May 1928. Robinson, president of the Association alleged that Robinson had hired to direct these exhibitions.

Robinson denied he had ever been his manager, and that he had never employed his services because of his respect for the memory of Miss Mills. He said that before the Chicago performance, he had offered raised over \$5,000, and had turned it over to the Association, which had done nothing about creating the monument.

The court decided to keep the money and take charge of the work of erecting the memorial himself. Robinson said he had not been paid the money deposited in a bank under a special account.

In concluding the case, Judge Glenn said he was "convinced" that Robinson was a very honorable man, and he was "very sorry" that he had to decide in his favor.

After the Justice's decision, the dancer said work on the memorial, a large statue of Miss Mills, will be started immediately. It is expected at 1934, scene will have arrived.

Jack Pearl With 'Follies'
Jack Pearl goes with "Follies" to the new "Follies" in New York. He will be in the "Follies" in New York. He will be in the "Follies" in New York. He will be in the "Follies" in New York.

Chiseling Indie Agents Teach Cheating Mgrs. How to Ruin Houses

The independent vaude field around New York and within a radius of 400 miles, is in most cases, in a state of collapse due to the cheap cost bills demanded by the owners and managers of the indie houses.

A short while back the indie were paying around \$1,500 for eight acts on a split. Now they demand the same eight acts including two m. c. for \$700, top. Some of the indie stands are two and up to \$3 railroad jumps per person from New York. At the rate of \$700 over the week, spread among eight acts, including commissions and necessary charges, it leaves the actors about \$25 per person a week to live on.

Throat cutting indie bookers have not made an attempt to show the manager that they can duplicate the vaude shows of their competitors. In fact, one week have helped bring about the present situation.

\$600 in Philly

Some of the indie houses around Philadelphia, are buying eight-act vaude shows, split into four each half, for as low as \$600. New York actors cannot go there for the figure offered. Philly locals are about placed out in these aping leaving that section in the position of increasing their weekly budgets for touring or repeating the local. The alternative is to cut out vaude.

Indie managers admit their patrons want vaude, and that a good show builds up their gate, but they will not pay responsible agents. They prefer the lowest elements in the vaude booking game for their shows. A chiseling indie booker, who steals a house away from another on a much lower cost angle, does not care if he keeps the house after a week or two. All he wants is the booking fee and actor's commission to tide him over. Where the end is, he doesn't care as long as he gets his bit now and then.

Mahoney's Defaulted Date Caused Capacity Refund

Rutledge, Jan. 27. Walter Trass, manager of the Andrews, Salamancas, near here, is burning over Jack Mahoney and Merry Makers playing for Frank Sardino in Syracuse.

Trass engaged Mahoney to appear at a special New Year's show at the Andrews. After procuring contracts and photo displays, Trass billed widely and had the Andrews filled to capacity for New Year's Eve show. When Mahoney failed to appear or explain, the Andrews was forced to refund. Later Trass claims he learned Mahoney had taken his company to Syracuse ten days prior to New Year's and showed there.

Silver Starts on Coast

Hollywood, Jan. 27. Abner Silver, former New York agent, has gone into the agency biz here, with Dixie McCoy as associate.

Irving Yates
PRODUCTIONS
160 West 46th Street
NEW YORK CITY

Gangler Bros. Circus
NOW HIPPODROME
New York (Wk. Jan. 24)
Direction, NAT SOBEL

HAM WANTS ACTS

Alabama's Best Town Feels Absence of Flesh

Birmingham, Jan. 27. Ritz R-K-O's leading house here was presented with a stench bomb one day last week, a few minutes after opening.

Ritz has lost a great deal of its popularity here of late from both the public and organizations for dropping vaude, and refusing to listen to the pleas of the people for its replacement.

An audience of about 5,500 attending an amateur vaude performance at Temple, for benefit of unemployed, applauded heavily when the m. c. asked them how many wanted pro vaude in Birmingham. Two radio acts appearing here this week (26). "Four Maniacs" jazz orchestra at Empire, and Marguerite Witt sings two or three songs at Strand.

CANADA BARREN OF VAUDEVILLE

Montreal, Jan. 27. Loew's here is the single vaudeville house left in Canada, east of Toronto.

Only exceptions that might be named are four neighborhood houses playing a minor grade class of turns. The local Loew's plays a mixed bill, of pictures and acts.

R-K-O's 'Show' House, Hamilton, N.Y., Losing Vaude; Films Only Feb. 7

FLESH BACK IN UTICA; INDIES HAD EDGE THERE

Utica, N. Y. Jan. 27. Things are looking up in Utica's theatre.

Both the Warner Brothers' Stanley and the Fox Aven are putting back the flesh after several months without it and business off. The Olympic, independent, has been leading the way with good trade and Film's hand. What is turning his hand back to the Stanley, except Carl Bergner who is staying on to direct the musical presentations at the Olympic.

The Avon resumes Paschon & Marec sides Friday, Jan. 30. While the showmen have been on their strictly picture policy recently, the Indies have been getting business by including bands and in the case of the Colonial, five acts.

Flesh at L. A. Orpheum

Los Angeles, Jan. 27. Stage show policy for the local Orpheum is set with the proto to "Cimarron" (Radio), leading. It will be a presentation idea, as R-K-O's incoming units will a vaude policy for the house.

R-K-O's Hamilton, New York, used by the booking office as a break-in house for new or unknown acts, will drop stage shows for straight pictures starting Feb. 7.

Early this season the outtown vaudeville built up vaude in seven acts. Monday and Friday nights, weekly. It tried 10-act "bargain bills" where three free turns added for showtimes. For the past couple of seasons the Hamilton has been one of the few inlets on the R-K-O vaude books for new vaude people and material. Its switch to straight pictures makes the R-K-O tough break-in problem tougher.

Another eastern R-K-O stand likely to go the same way is Princeton's Mt. Vernon, N. Y. Stage band and over there started under a week-to-week notice this week with probability it will change to straight films in February. Mt. Vernon has been playing split week presentation shows, using three and four acts and a permanent m. c. in front of the band. It alternated with and played the same bill as Tonkers, to form a one-week band show route.

U. S. Thompson, husband of the late Florence Mills, is in Shanghai. Says he is booked until next March, away from the States.

FOLLOW THE LEADER

FRANK CONVILLE

AUGUST 8, 1930

FRANK CONVILLE STARTLED THE VAUDE WORLD

AT THE COLISEUM, NEW YORK

WITH AN ORIGINAL NUMBER BUILT AROUND

"TEN CENTS A DANCE"

CREATING A SENSATION WITH IT

JANUARY 3, 1931

BEN BLUE IN HIS NEW YORK PALACE APPEARANCE

DELIBERATELY USED THE IDENTICAL IDEA

MY "TEN CENTS A DANCE" NUMBER

WHO IS THE ORIGINATOR ?
WHO IS THE IMITATOR ?

CONVILLE—FIRST WITH THE IDEA !
FIRST TO PLAY IT

YOU BE THE JUDGE

FRANK CONVILLE

INTERRUPTED BY
SUNNY DALE

NOW PLAYING (Week January 24) PALACE, CHICAGO

Personal Manager, IRVING YATES

For Loew: MEYER NORTH & JOE FLAUM

R-K-O's Proposed Trustified Booking

(Continued from page 47)

Max Gordon in a personal and business way recently. Turner is responsible for Gordon's current position with R-K-O of non-subsidized "show doctor" for the Inland Mills. Brown is at present on the Coast.

Another Report

Another report is that the booking office had considered favorably a plan whereby the new agency would be obliged to completely fill 26 of the western far-west next season. With the new unit weekly for \$2 a year, this would give the one agency one of the total act booked for the country's largest vaude route. At present, besides what it would book otherwise.

The proposition for producers in

the R-K-O agency social benefit them by saving in commission. The act would be handled by the booking office, besides its customary profit from the act, which he usually would share in the commission. It is a partner in the new agency, it is noted. This was understood to be among Yates' terms. At present, Yates and other inland act agencies are paying a commission to the R-K-O agent through whom they book.

The plan, it is estimated, would establish the Gordon brothers as agents for numerous acts currently represented on R-K-O's through other agencies, and give them the commission now going to other offices. Jess Freeman, an agent member of the firm, would share

Dept. Store Route

Syracuse, N. Y., Jan. 27.—The Belmont and his Canary, two strangers to vaudeville, played their last week as a two-show act at Hunter's, Inc., one of the largest local department stores. Two prominent actors daily to sizable audiences.

Belmont, who now uses 26 pairs, says he plans to stick to the department store field. He has bookings running well into the early summer.

Which is a story if the department stores don't do straight pictures.

Along with Dave Gordon, the producing members, like Yates, would draw larger profits on their own productions through retaining part of the commission under the sharing plan but might reduce their act profits through having to share with the department store.

Max Gordon stated the idea remains just an idea thus far and was conceived by his brother Dave and Jess Freeman, with Yates declaring he was later interested. None would admit the scheme contemplated buying the agency and producing end of the R-K-O vaude circuit.

Act Reducer

R-K-O Franklin, New York, has joined the Hamilton in cutting down the size of its vaude show.

Effective at once, the Franklin will play six acts instead of the usual seven on each split.

Length of the show and pictures is considered too long for neighborhood consumption.

Andy Talbot, Mgr.

Chicago, Jan. 27.—Andy Talbot has gone south as manager of the Ritz in Birmingham, for R-K-O.

Lately, Talbot had been with the circuit's local club department.

AMALGAMATED HOLDS OFF

Won't Book in Opposition to Public

With Buddy Irwin booking the Knickerbocker, Fay's Philadelphia home on a split week basis, several inland houses have requested the Amalgamated agency to include Irwin bookings. Irwin, still under a Mike Comerford contract, would be expected to handle the additional books under the Comerford's instructions.

The Comerford office will not do anything to antagonize the Public offices, which recently acquired all of the Comerford's string.

LOEW'S AND R-K-O WILL SPLIT LONDON'S WEEK

Starting Feb. 5, Loew's, London, Can., will play six days of vaude a week, the last half booked by Loew's, the last half by R-K-O. Loew's acts will go in from Montreal.

Another 2-a-Day

The Palace, New York, generally accreted as being the only two a day house in and around New York, can no longer boast of that claim. Fox's Tivoli, Hempstead, L. I., plays only two shows a day. On the week-ends the house stretches in three shows with its four-act bills, as does the Palace.

Bill McNaughton, manager, claims it's the ace house of Long Island by reason of its "two a day" classification.

Birdie Dean's Dates

Birdie Dean will leave the Al B. White act in May to open at the Kit Kat, London, on the 18th of that month.

The acrobatic dancer, who formerly headed her own revue in vaudeville, has been booked for the Savoy Hotel and the Cafe de Paris by the Morris office.

LOEB RESIGNS

HIS FOX POST

Because he wants to travel and his duties as act scout for Fandora & Marco might interfere with this aim, Jack Loeb has resigned from F. & M. to take effect Feb. 28.

F. & M. officials are inclined to describe the Loeb attitude as voluntary. Other angle is that Loeb's move is the beginning of the departure of the Bill Fox holdover crew.

Loeb was at Fox's for \$700 weekly.

Helen Kane for B. & K.

Neighborhoods Only

Chicago, Jan. 27.—Helen Kane will play the Public B. & K. Untown week of Feb. 12, coming from there to the Paradise and Tivoli.

Miss Kane is being brought back because of her recent success at the Oriental. She will not, however, play a Loop house on this visit.

R-K-O Coast Changes

Los Angeles, Jan. 27.—Henry Goldenburg succeeds Richard Veller as manager of the R-K-O here, the latter shifting to the Orpheum, Seattle, and displacing Joe Cooper. Cooper goes publicity for the northwest division of R-K-O.

M. A. Anderson, new assistant and treasurer at the R-K-O, replaces Charles E. Morrow, resigned.

Similar managerial changes at the local Orpheum imminent.

Vaudsims in Astoria

The Loew crew has decided that the policy of the new Tri-Boro theatre in Astoria, L. I., will be vaude and pictures on a split week basis. It opens in February.

Marcus Loew BOOKING AGENCY

General Executive Offices

LOEW BUILDING ANNEX

160 WEST 46TH ST.
BRYANT 7800 NEW YORK CITY

J. H. LUBIN

GENERAL MANAGER

MARVIN H. SCHENCK

BOOKING MANAGER

TRIXIE FRIGANZA

PALACE, CHICAGO, WEEK JAN. 31

Personal Manager:

CHAS. H. ALLEN, M. S. BENTHAM OFFICE.

A BRAND NEW PRODUCTION

GRACELLE and THEODORE

(FORMERLY OF EARL CARROLL'S "VANITIES")

NOW—R-K-O PALACE, NEW YORK—NOW

Mr. Walter Winchell Said:

"THE CLASS OF THE PALACE BILL THIS WEEK IS GRACELLE AND THEODORE, DANCERS, WHO HAVE A NOVEL DANCE OFFERING INDEED. THEY BELONG IN A PRODUCTION."

Management, SAM BAERWITZ.

JAMES EVANS AND C.

THE PEER OF FOOT JUGGLERS

THIS WEEK, MADISON AND CHESTER, NEW YORK

PLAYING ON R-K-O UNIT SHOW

BOOKED SOLID UNTIL NOVEMBER

Personal Direction
FRED DE BONDY

Representation
THOS. J. FITZPATRICK OFFICE

FRANK MITCHELL and DURANT JACK

Just concluded a tour over Loew De Luxe Picture Theatres

Many Thanks to L. SIDNEY, MARVIN SCHENCK, J. H. LUBIN

Direction Abe Laustig. Johnny Hyde-William Morris Offices

THIS WEEK (JAN. 24), LOEW'S STATE, NEW YORK

ANTHONY and HOWLAND

Presenting "JUST FRIENDS"

The Laughing Hit of R-K-O Hippodrome, New York, This Week (Jan. 24)—If You Are In Doubt Come In and See for Yourself

Direction, HARRY ROHM

Material Copyrighted and Fully Protected. Julius Kendler, Attorney

Paris

Max Jacquette off to London.
The Sydney Chaplins still holidaying in Nice.

The Zelli in Cannes after reported death in Morocco.

Click ended around town with his Tucht Club Boys.

Kathlyn Fackrell engaged in a very early Montparnasse party.

Harold Smith in Switzerland, recovering from an operation.

Maurice Rostand writing a sketch for Pola Negri to take to London.

Frank Jay Gould offering cards to the mobs at a race, in his New Orleans theatre.

St. Granier receding his show "Folies Marigney," after a pretty season.

Rev. Cardus's tea attended by many Paris stars for English and American show girls.

Bruno Lesing, Edna Lewis, Lucy Kalner, Nikita Balaban and Drena Beach were the guests.

Pearl White admitting defeat, as far as crissling the French cinema goes. Just left for Egypt.

Elizabeth Duncan, running a children's art school, has a close tie to her dancing school here.

Business so poor in Paris named that they have to give up the idea of the most romantic cities in the world.

Foulita's wife going to meet him in Chicago, which she feels is one of the most romantic cities in the world.

Terka Gross, Sarah Bernhardt's great-grand-daughter, engaged to Pierre Clemencaux, statesman's grandson.

George Gandy back from London where he was the guest of honor at a luncheon given by Universal for 19 journalists.

Mary McCormick's beginning her opera season here with Syzzy Rayner, another American, who's crashed French opéra.

Grook, the musical clown, after years of vaudeville returned to the ring at the Medrano, for his last appearance. He will retire on the Italian Riviera.

Sacco Guitry's throat, operation involving him from opening his next play, "Franz Hals," immediately after closing "Jelousie," gave Sacco a break.

Carpenter in for considerable nursing, some suggesting that the publicity stunt would have been better if he had knocked down the thugs instead of allowing them to rob him.

Honolulu

Richard Arlen and wife, Jobyna Balston, on vacation and honeymoon.

Anita Rozetta, European dancer, visitor for a day, en route to Shanghai.

Born to Mr. and Mrs. Henry Kane, son of Jan. 10. Father the manager of Pajama Hosiery.

Janet Gaynor still recuperating from operation. Lyndell Beck returned on a freighter to California.

Alfred's "Pact First" proved disappointing. More expected as he brought his company here for four weeks.

Mrs. Olive Hughes and her mother are on the beach for a month. Her husband, Lloyd Hughes, unable to accompany her.

Ottawa

J. J. Fitzhugh, of the P. C. Co., delivered into town to find out who was going to build two more local theatres.

Manager Joe Franklin of Keith's wearing smoked glasses for special atmosphere, during the "Madam Satan" engagement.

Provincial Board of Censors making "The Modern Wife" out of Ontario's "Free Love" because of its title before passing future.

Ernest Olla, Canadian war veteran, lost his leg at a battle during memory during a presentation of "Lost Imagine" at the Regent, Ottawa.

Ernie Marks of the old-time Marked Bros. and now independent exhibition, elected Mayor of Ottawa.

CHATEAU

Montreal

over two other candidates. Marks is down to 40.

National Council of Women meeting with Col. John A. Cooper in Ottawa Feb. 4-5 to arrange Canadian Advisory Board to help Will Hays elevate the screen.

The Toronto of Catholic Jockey Club, being boomed to return to Ottawa to take over ownership of the Ottawa professional hockey club, which he formerly managed.

Rev. E. F. Salmon, rector of St. George's Cathedral, Ottawa, got a cheer when he told local club gathering there was nothing wrong in Sunday amusements.

Ray Lewis, owner of Canadian regional, trying to find out which member of Parliament is approving admission of new Famous Players managers from the United States.

Box of New York filling contest engagement with His Gang in Ontario which he toured five years ago as a publicity stunt at the expense of the Provincial Government without leaving his private car.

Canada Government will be asked by National Council of Women in Feb. 6 to consider a Federal Law Governing Pictures.

Pass on films for all Canada, with an exception of Quebec which is strongly Roman Catholic.

Berlin

Karl Joeken in Dresden.
Emmy Sturm left for Bavaria.

Queen Victoria celebrated his 90th birthday.

Henry W. Kuhn is back from Warsaw.

Queen Huismann left for Italy with his wife.

Scoke Skalkal is going to Paris for Paramount.

Queen Gertrude Pommer back from St. Moritz.

Rudi Sieber, husband of Marlene Dietrich, in Paris.

John Barrymore, arranged an international dancing tournament.

Karl Ritter, publicity for Suedfilm company now production manager.

Queen Porter, no play in her next film the Queen Louise of Prussia.

Max Hansen has been engaged by the Theatre-United Artists for one year.

Dietrich Nelson wants Marlene Dietrich to act in his next revue.

Heinrich Rosenfeld has been seriously ill and will go to North Africa.

Ernst Dumke, successful in "Mrs. Cheyne's Evening" ("The Last of Mrs. Cheyne").

Leah Reich will direct 10 performances at the royal opera in Stockholm.

Gewin Pfeiffer will stage Friedrich Wolf's play, "Tal Yang's Awakening."

Wilhelm Dietrich is expected back here by many creditors. He may produce a 10th edition.

German travel weekly for musical artists "Das Programm" celebrated its 10th birthday.

Charlotte Boerner will be off to the Riviera and then Hollywood.

Leah Reich, former manager, Arthur Buelew, ex-director in Berlin, is getting ready for a fight stand on "B" street. Expected to open earlier than usual.

Frank Armstrong, who is in operation here since early fall, closed his series of plays at the Waldman Theatre, in the first morning.

Daughter of the Governor of Virginia, the former Suzanne Pollard.

Madeline McMahon, who stepped as an understudy into the lead role of the "Lighthouse Girl" some years ago, and later with "June Moon," cut short a visit when her parents were on a tour to see a new Swiss musical.

Alma Hart, co-author with Maurice Barthelemy of "In the West of the Families," the latest Thomas Kirkpatrick production, made a quick trip to the "Lighthouse Girl" in Washington, to see the premiere of her play last week. She hopes to appear on Broadway Joe Penner for one of the famous Burnett ribbings.

Penner burned bright when Vin Landman's stuff. Near trip until Barnett was identified.

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Montreal

Still feeling pinch of Xmas over-spending in this burg.

His Majesty's (legit) went into last week and got 110,000.

Glenn ran capacity at St. Denis; Gall-Curly advance sales look like to advance here.

Clayton admiss down to 60c with Palace special Sunday matinee up to 5 p. m. at 50c. Imperial early at 15c.

Grand opera back for annual show, four days only, at His Majesty's. Followed by nine days of French plays.

Admiss figures all over main stem district slashed, with early shows as low as 10c. No sign of a fact not following suit.

Play-day comes here mostly 10c and 15c; hence this time for picture houses in between dates. Never so bad as this January.

Siamese twins at Loew's getting big belly-ops with cinema in "La Presse," large circulation French language newspaper, "La Presse" is a daily special office to handle fan mail.

Quebec Liquor Commission, sold 20,000 bottles of liquor in 1930 to May 30, 1930, while net profit \$4,489,232, record in nine years' operation of commission in Province of Quebec.

Regal Film Exchange here has taken over whole output of British picture house, Film Classics, for distribution in Canada. British picture successes in this city have been few.

It'll be hard to pass censors on Clara Bow pictures from now on, according to underworld gossip here. L. O. B. E. (Imperial) and Daughters of the Empire sharpening knives.

Washington

Among the callers at the White House during the past week were Richard Dix and Richard Dix.

Plans are being formulated for a huge testimonial dinner to Harry Campbell, owner of the National, on his birthday in April.

A flu epidemic on in Washington, L. Stoddard Taylor, manager of the Belmont Theatre, is the first to feel effects of the sickness—though he clings to his post.

One of the Big Hollywood film stars, guest at a dinner here caused quite a bit of consternation by wearing her long turquoise-blue gloves all during the meal.

James Hughes, treasurer of the Belasco and a world-war veteran, is in Mount Aro Hospital for repairs.

Result of a recurrent injury, they say, is that he can't see.

Another English writer, Roland Pertwee, whose stories are well known in this country, is on his way to the Lighthouse Theatre with his first play, "Heat Wave." Premiere first week in Feb.

John G. Buchanan, manager of the National Theatre, with five spring and summer seasons to go, is getting ready to go to a new stand on "B" street. Expected to open earlier than usual.

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of her dances were just a bit too far fetched—but she got by.

Morris M. Saylor, formerly with Morris Gest, and now head of his own organization, stopped in Washington this week to do his first publicity stunt on the banks of the Potomac. He comes ahead of the new play, "Heat Wave."

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Havana

Ted Husing, Columbia's are announced; here with the Misses.

Hilda and David Husing, the Almedares, starring January Night this week.

Theatre managers here awaiting word on account of proposed tax in admissions.

The two largest morning dailies of Havana, the "Prensa" and "El Mundo," are in a tussle.

Chinese minister has protested showing of "Orient and Occident" in Havana, taken up.

Sloppy Joe's bar was scene of attempted murder. Rivalry between students, a stabber in the back.

Karl Rickel, president of the United Press, is town for a day, had to postpone his sailing due to sickness of a stabber in the back.

Celebrities Week in Havana. More than 50 members of Writers and Artists Association of America tournament. Nancy Carroll, too.

J. P. McEvoy had his picture in bathing suit in papers here. He goes to Cuba to make a profit.

Some features three-piece string, portable along to make notes. Those three Hawaiians from the "Hawaiian" Fox, street in night. Maybe from Chicago. They walk in the middle of the street.

At a paper now publishing, went big for Nancy except Haralde de Cuba, that terms her "a disappointment." Haralde has become an even freckles.

Musicians' Union asked president of Senate to extend the law protecting which ban foreign musicians from this country, those here ever work season.

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At a paper now publishing, went big for Nancy except Haralde de Cuba, that terms her "a disappointment." Haralde has become an even freckles.

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Some features three-piece string, portable along to make notes. Those three Hawaiians from the "

"Imports" From Chi On Coast as Gambling

Ship War Gets Hot

Hollywood, Jan. 27.—Open warfare between Mexican gambling resorts and the gaming ships at Long Beach, Cal., has taken on a new and more serious twist with arrival on the coast of a number of Chicago "hip" totes. With the ship interests along the beach known on the inside to be controlled by Looi Smith, the boys are here for a reason.

Right now some of the faster moving lads from Chi are hanging around San Diego, a stone's throw from the border, and not for the climate.

When the ship racket started at Long Beach a couple of years ago, Tommy Jacobs, then operator of "the ship," was the most important factor in the spot. The Windy City mob, getting a whiff of the situation, dispatched a "fix" to take over the territory. Page went to work and it wasn't long before Jacobs and other significant beach gamblers fell in line and joined forces with the outfit.

When recently the 21st China and Caliente bunch stepped in on the beach resorts, bringing serious pressure to bear as to almost completely paralyze the play there, the Chi mob, whose dough is in the face of the law, stepped in. The Chi mob, who dough is in the face of the law, stepped in. The Chi mob, who dough is in the face of the law, stepped in.

Jovedab's Crystal, It Holds Out on Him, But Cops Don't—So He Moves

Grand Rapids, Jan. 27.—Jovedab's deRafin, self-styled Hindu Prince, saw and knew all that was in the crystal ball. He told him, the prince 44 well known in these parts. For some time he conducted a program on radio and his scrap book bulged with press notices. His leanings toward the fair sex, it is said, in trouble. Jovedab had planned an elopement with a Grand Rapids widow who is said to have \$100,000. The police stepped in and today Jovedab de Rafin is just a 44-year old ex-convict from Madison county, Ill., who left town by request.

THE GREAT CHESTERTON FALLS DOWN ON LEGIT

New Haven, Jan. 27.—Gilbert K. Chesterton, British wit and poet, known for his three armchairs and moped his opinions here with a bald-headed effort to draining the life out of a smoldering bit of aqua pura.

"Now young man," he said, "what was your question?" "Chesterton had just completed a debate with his verbal acrobatics on the subject of the future of the world. He had said: 'Will the world return to religion? It was quite stilling to see. Will the world return to religion? It was quite stilling to see. Will the world return to religion? It was quite stilling to see.'

"Personally," said Mr. K., "I do not believe in the future of the world. There are certain things about the future which are not to be improved by progress and I believe with the stage will continue to be with it."

"On what do you have your opinion?" persisted the reporter, attempting to blast something out of him from this fountain of know-

Indecent Book Fine

Convicted of publishing and selling an indecent book, Abraham Dineen, president, and Sydney Aghion, manager of the publishing house of Dinagel, were given a suspended sentence in Special Sessions, Alfred C. Hudson, of the American Anthropological Society, some address, was fined \$100 for the same offense.

Dineen and Aghion were arrested on the complaint of John S. Dineen, of the Vice Society after he had purchased two volumes of 100 Merry Delights and Tales, which he believed to be obscene. The defendants had obtained their copies from Madison.

Time Square, representative of a combination of the world's play-grounds and where America comes to forget her troubles, is being made the dumping ground of the throw-aways, misfits, ne'er-do-wells, rats, humps, bumps (professional), lugs that won't work, and a tiny percentage of legitimate out-

of luck men who are trying hard to get back on someone's payroll. Broadway and here made the diverting mirror for the charitable impulse (?) of big metropolitan morning daily Hearst's "American."

DIFFERENT CAUSES ARE Given for Club Abbey

Mix-up by Bad Men

After running along without interruption for 44 weeks the Club Abbey, Broadway's most profitable business, was closed last night by the scene of a fire. The fire broke out at 10 o'clock on Monday morning when silent Charles "Chick" Schults, a 30-year-old man and a dozen staff wounds about the face and neck, was seen running in Broadway gambling circles, in an attempt to recover but will carry away his chief lieutenant.

Although about 80 customers, entertainers and attaches were in the club when the fight started, all by Maria King, who has a piece of the clock room concession at the club, were seen to have been badly knifed early last night. A man named Max, rushed Sherman to a hospital in a taxi and was held for questioning by the police.

According to the police the shooting was the result of rivalry between Bronx and Broadway betting mules. Among those said to have been in the Abbey early that day morning was Arthur "Dutch" Schults, Bronx bet runner. Schults is believed to have been badly wounded during the scuffle that started near Sherman's table, but he was seen to have been badly knifed early last night. A man named Max, rushed Sherman to a hospital in a taxi and was held for questioning by the police.

One theory is a debt started the works, when Sherman was asked for money—duy by another man in Johnnie club. Another theory is that the fight was a drunken brawl with a woman in the center figure. The version is the king of the Broadway circles where reports of men going were possibilities are turned off as just newspaper talk.

The Club Abbey remained for some time a closed place, with a uniformed cop stationed at the door. The police were trying to find out who the fight was a drunken brawl with a woman in the center figure. The version is the king of the Broadway circles where reports of men going were possibilities are turned off as just newspaper talk.

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PICKS TIMES SQUARE

Bread Lines at Either End

—Accomplishes Nothing Charitably—Usual Pan-handlers Always in Square Lines' Only Customers.

PORTER'S JOB REFUSED

Time Square, representative of a combination of the world's play-grounds and where America comes to forget her troubles, is being made the dumping ground of the throw-aways, misfits, ne'er-do-wells, rats, humps, bumps (professional), lugs that won't work, and a tiny percentage of legitimate out-

of luck men who are trying hard to get back on someone's payroll. Broadway and here made the diverting mirror for the charitable impulse (?) of big metropolitan morning daily Hearst's "American."

The big street weathered expected and framed apple crusade. Today it was a Sunday spent, its day and helped a few whether they needed it or not. Now the time of the day is a busy one, long as the morning-rag can continue to write on stories, circulate, and get out of the city situation.

By carefully fencibleing the Times Square business folk develop that 80% of the hundreds of men who line up for the night-ly show are from every place other than New York. The food is better here. Most of them are warmly dressed, with good overcoats and shoes. They look well fed. The telephone thought is that they are quite satisfied with conditions as far as the world will feed them, and see that the old flop is available at the end of a long day of standing in line for cars.

Most of the Square's business people cannot see any good and very much coming out of the public parading of the so-called junkies, but the end of a long day of standing in line for cars.

Nothing is accomplished by three bread lines in the Square in the anti charitable way, they say. Police work at any time of the season has a steady quota of pan-handlers, professional tramps. It is a bunch of half-baked ideas, who mostly compose the "American's" midtown Broadway bread-lines.

The Alibi

The same angle is also laid slightly at Columbus Circle by the police. The police are trying to find out who the fight was a drunken brawl with a woman in the center figure. The version is the king of the Broadway circles where reports of men going were possibilities are turned off as just newspaper talk.

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Makes and Remakes Best Things

In Hollywood From Mugg's Angle

Hollywood.

Dear Fido:—I thought it about time you picked up a little on this thing but where they make the pictures you have to kill good evening catching. The lowdown now and then might help it comes to making out some yarn about ex-libs who eat at the Picare Club. Still go up there for inspiration?

Well, this Hollywood is some town even though they don't believe in speakeasies and Florida. At first it was like an excursion to a fancy Coney—or what was that tank over in Jersey, where you said a couple boats would be waiting in a brand new apartment, but they weren't.

After all, though Pips, it's not half as bad as it looks. It's a town of New York kinds. Just in case of becoming acclimated, all mainly used to the number of great they hang out. Plus a few good telephone numbers, one of those cold buns, and an alibi to warm up the plenty of tomato juice all over the town for the next morning. It's got it all over the Largs and other joints.

Lousy With Makers

And for a mugg like you, with a little more to blacken your eye out of an engagement ring, this here Hollywood would be Heaven compared to a 44th street. More females around here than you could find exhibit at a squawker's convention. And all on the make.

What makes it nice, Pips, old pal, is that they think you're in the original P. G. Check up on whether you have time financial wizes who are supposed to be ruling the world. All you have to do for this is to produce a quart of \$2 in and borrow their apartment.

Sugar Paps who give their all, are so scarce around here even a "Variety" mugg has a chance. The mugs around New York are spotted. Out here a lot of 'em just come in from Iowa and know no better. You find "Variety" trained, this is a country of muck-overs.

The "Variety" Personality. Even around the studios it's a pinch. But if a "Variety" mugg is smart, he won't go for that. Some one of those stars went for that "Variety" personality and up and snatched the studio headliner. He wouldn't go in on her next, if the mugg wasn't her leading man? That would be a fine fish for a respectable Varietyite, now wouldn't it, Pips?

Oh, Pops, these stars take about as much guts to resist as the sock in the jaw you were going to give them. They'll give you a good one when he intimated you were accepting his company with the opposition. They'll give you a good one when he intimated you were accepting his company with the opposition.

As Iowan seemed to settle on Caly and the muggs have been made come. I had seen a lot of careless-ness in that speak back in 44th street, but they checked the gab out to make it safe for us boys, but that was nothing.

Just as I was about to ask something about the future of the picture, I saw a mugg who was well along with his voice and nose of my nose. I practically decided

number who says his business is to make a mugg out of you. They carry the Poles back home and it cannot help but have an effect on the local business. In New York, in the future.

Feeling downy warm with the muggs, I went to the 44th street, a sight of hundreds of so-called dead and angry is anything but stimulating. These bread-line men do not work either, according to another (continued on page 72)

them and there it was easier covering with others than studies. But one like you might not see it that way. You always had fun on the mind anyway. Maybe that's why you sometimes make those reviews the world's shortest after the dark to the office at night. But they still wait for you at the corner?

I hear your folks still think you have to reveal night clubs for the paper with what explaining why you come home so late. If it was I'd have been a good ally, but how can you still some of those yarns you've been taking out of the air lately?

Where's Wife-Find?

I've been watching your stuff since I came out to Yosemite's Corner and it's beginning to look like some of those friendly tips I gave you to help you rearing your own stuff, all the time just went by the board.

By the way, can't you bring wide film back again? It's about time, but don't bring it back the same way you're rearing your own stuff. Did you even figure out what 5-5 meant? Out here they still think you're a mugg. When you're doing nothing at all, I'll press some Tuesday afternoon reading mood, write me all the dirt.

Yours, Puff.

FELL IN LOVE AND THEN FELL INTO JOHN LAW

Strawson, N. Y., Jan. 27.—"There is a 'fist' in the case," also love.

And that can better explain the strange chain of circumstances which have resulted in disclosure that Edward Briccady, 19, former Strand Theatre doorman and usher, was being held by the \$15,000 fortune of a mythical "Mrs. Milton."

This wasn't the story Briccady told a few weeks ago to Attorney Clarence Underhill. He explained then he had borrowed a fancy license, but he would be a fine shot among his pals. Police prompted him to return home with a warning although he was using the name of Attorney James C. Torney in corresponding with himself.

Briccady was destined for a return trip to headquarters. More letters were responsible. Supported on paper from the office of Torney and Hill, attorneys, they were told that he would receive \$1,000 a month from Briccady, who must endorse the checks before he could cash them.

Police took a hand again, called in the girl, secured two checks, one for \$1,000 and the second for \$1,000, both made out to her name. They asked her to sign the checks before the authorities, the checks bear the signature of J. C. Torney, with the typewritten words "New York Trust Company" above. Detention of the ex-usher followed.

Of all love to get the word, Briccady, told, "I felt 'Cap'."

Caliente Goes Human As Dough Boys Fade

Acua Caliente, Jan. 27.—Sun sign that gambling goes on here, but it is not the same. Times in the zone, it is that dealers and customers are beginning to talk things in a more human way. It is not just the same old same old. The mugs who were at the tables were not the same old same old. The mugs who were at the tables were not the same old same old.

Caliente, 33-34, a tip from a mugg who got a mugg. The mugs who were at the tables were not the same old same old. The mugs who were at the tables were not the same old same old.

ALL ITALIAN THEATRE RULE

Rome, Jan. 27.—A decree has just been published creating a theatre corporation to be known as the Syndical organization which will exercise what amounts to control over all show business in Italy.

Membership includes representatives of the impresarios, actors, and authors' societies and others engaged in the theatre.

Object is to develop the theatre along business lines, to conclude labor disputes and ultimately to control salaries.

AMERICAN TURNS HELP HEAVY PALLADIUM BILL

At the Palladium (vaude) Renee Kelly, in Edwin Burke's sketch "Beware of Women," proved a novelty. "Fife-down-a-shoot-aim-calling," "Hot Air Merchant," and had Hylton Allen in the part done in the screen by Charles Laughton.

Ella Shields, in a new act at the same house, is accompanied by a piano orchestra and, owing to the presence of the band rather detracts from Miss Shields' individual appeal.

At the Palladium (vaude), Gold and Raye, comedy hoofers, scored heavily yesterday (Monday). Cligrie Priele, with a talking dog, a Continental ventriloquist stunt, was very effective and liked. Bill is extra heavy, including Will Kynt, Conrad and Eddy, Robert Chalmers, and Tex McClellan, but business is way off.

The Palladium show looks much more than its cost. It represents only about \$5,000 on the payroll, but nevertheless, works out at a great rate of entertainment, and Bill has four American and three Continental acts in the running.

Wallace's 7 Yrs.

London, Jan. 27.—Edna Wallace, who is at least seven years on Wyndham's theatre and will undertake an extended schedule (Monday).

Productions at the house will include plays by other authors besides the works of Wallace, himself.

London Palace Vaude

London, Jan. 27.—The vaudeville season ends at the Palace, Jan. 27, at which time the four-week engagement of the Marx Bros. terminates.

No succeeding attraction is at sight for the house. Vaudeville here was regarded as something of an experiment with the possibility of its being continued if returns justify.

June Starring

London, Jan. 27.—June, musical, at the Lyric, under Wylie's management, will start rehearsals in February.

"She will be starred."

"INTERLUDE" IN LONDON

London, Jan. 27.—"Strange Interlude" opens Feb. 2 at the Lyric, with the one daily performance starting at six o'clock and interrupted by an hour's intermission from eight to nine o'clock.

AUER SUPERVISING

Hollywood, Jan. 27.—John Auer will be in charge of production of Ernesto Viches' three Spanish features for Paramount, to be produced at the Teo art studios.

Auer promoted the release and bank roll for Viches.

MORE SPANISH MUSICALS

Hollywood, Jan. 27.—Paramount, optimistic about markets for original Spanish musicals, is preparing a second. Roberto Rey, Rosita Moreno, and Manuel Arco are featured.

"SATAN" LONDON FLOP; TOMMY TUCKER CLOSES

London, Jan. 27.—"Colonel Satan," closed at the Haymarket Jan. 24 after a single week and will be succeeded in its turn by "Supply and Demand," new play by Aimee and Philip Stuart. This Stuart piece was given for one performance by the Royal Academy of Dramatic Art, Jan. 27.

"Satan" is closing Saturday (31) at the Playhouse, to be succeeded by a revival of "The Sign of the Cross" and "The Sign of the Cross" in the parts created here by Herbert Marshall and Josephine Veale.

Closing at the same time are "A Murder Has Been Arranged," at the St. James, and "Little Tommy Tucker" at Daly's. The latter is to be replaced by "On Daddy."

"The Way to Treat A Woman" at the Whitehall theatre, ends this evening, to be replaced by "On Daddy."

A more distant change of act is announced for the Garrick. "Almost A Honeycomb" departs in time to admit "My Wife's Partner" in America. The latter has been touring the provinces for the past year. Cast is headed by Guy D'Arcy, who is touring internationally recently acquired the rights of the piece.

Delayed at the Criterion, "A Pair of Trousers," goes on start Jan. 28.

LAWYER'S CRIME PLAY IS A REINHARDT SMASH

Vienna, Jan. 27.—Reinhardt's Josefstadt theatre closed housing a hit smash. "The Preliminary Investigation" by Alsberg and Hess, and found it. Reinhardt's success in the well known Berlin criminal defense lawyer, Alsberg, and establish him as a master of these writing, as well as of law. It takes a play like this to do away with all talk of centre cities and talking film competition in this country.

Pavlova Dies Suddenly

On Last Tour of World

The Hague, Jan. 27.—Pavlova died at the Hotel Des Indes here, last Thursday. The Dutch certificate gives the cause as suddenly developing an illness that turned into pleurisy, she was unconscious until an hour before death. By courtesy of the Dutch government her special physician, starting in Brussels today, will be paid, passing the frontier without a passport, but he could not save her.

"Her troupe of dancers will try to carry on a long contracted tour, starting in Brussels today. It is doubtful, however, whether the tour will be able to be carried through until the autumnal draw in the fangus district."

She had just arrived in Holland, intending to give a concert and what was to have been a world tour.

The Dutch Impresario Kraus is giving every assistance to the crippled dancer. He has come from many rich cities have come forward with tenders of aid.

Two London Cafe Hits

London, Jan. 27.—"Moss and Fontaine" make it a splendid success at the Cafe de Paris last week and will be continuing an additional week.

Opening in the same show, Mar Mandus won a victorious reception and likewise will probably continue for two more weeks.

MEX. NATIVE-MADE SMASH

Mexico City, Jan. 27.—An all-Mexican, "El Nipiti" made it and about Mexico City, with Arula from Hollywood, called "El Nipiti" and "El Nipiti" (The Nipiti and the Nipiti). Mexico's best of arms, featuring Roberto Soto, this kind of best low comedian, is a smash at Teatro Imperial.

Management had to send in emergency order for more acts. Pictur is well photographed and acted, and is much about of "any day's paper." Mexican film made.

\$162 SALARY TOP

Vienna Sets Pro Rata Mark on Actors—For Festivals, \$250

Vienna, Jan. 27.—No Viennese actor can get more than \$162 per performance. This is the exception of a festival time performance when the actor can be raised to \$250.

The place which gets the agreement reached by Vienna theatre managers and directors at a meeting last week. The Viennese themselves have been asked to about the new prices, and there are a few skeptics among actors for a laugh when they find out.

ACTS IN SWISS RESORT FOR COFFEE AND CAKES

Paris, Jan. 18.—Acts over here, discouraged by frequent layoffs, are willing to do something they never do at home and travel merely for room and board, and a rather insecure guarantee of percentage.

The place which gets its entertainers in this way is in Switzerland and pays no salary. It is a touring full pension to the artists free and a percentage on the tea dances and the guests every day.

American acts returning from there say they usually come back with the more money than they started with, despite the percentage gap, but the place seems to satisfy. It can pick and choose its entertainers with as great care as if offered regular salary.

Foreign Attractions Crowding Into Holland

The Hague, Jan. 27.—No let-up in the influx of foreign attractions into Holland. The movement which disturbs the native theatre profoundly.

At the Amsterdam Municipal theatre there is a mixed Italian and French company. Paris pieces played here in French, although the personnel of the troupe includes French, Americans, Spaniards and a couple of Argentinians in its group. The troupe includes French, Americans, Spaniards and a couple of Argentinians in its group. The troupe includes French, Americans, Spaniards and a couple of Argentinians in its group.

The Hague is having a season of Italian opera, featuring the prima donna, Glida Delarossa in "Traviata."

Many Legion Honors

Paris, Jan. 18.—Large Legion of Honor list. Just today names many actors and actresses. Saneha Guttry and Albert Truffier, veteran actor of the comedy, Franciscane, are both promoted to the rank of officers.

The Countess de Noailles, poet, the official version, has been promoted to the high rank of Commander, being the first woman so honored.

No Americans included in this year's conferencing. Legation Honor foreigners is done through the Ministry of Foreign Affairs, whereas the honors conferred by the Ministry of Fine Arts.

JOHN DRUTEN'S PLAY AND BOOK

Hollywood, Jan. 27.—John Van Druten's new play, "After All," will be done in London where the play is being produced. A new novel of his, "A Woman On Her Way," will be released by Algonquin.

Van Druten is now out here working with the M-G-M scenario group.

COLUMBIA'S SPANISH REELS

Hollywood, Jan. 27.—Christy Columbine will direct the Spanish version of "Canta A Dancer" for Columbia. Reels will also make German and French titles of "Dribble" and probably a Spanish "The Flood."

'Improper Duchess,' London Hit, Satire on U. S.—'Hawk Island' Dull

Dutch Veteran Dies

The Hague, Jan. 27.—Louis Moore, the Nestor of the Dutch stage, died here at the age of 82.

Moore retired in 1915 but appeared as a guest and is still popular a year later. Many years ago he gave the first performance in Holland of Ibsen's "The Doll House."

He was always opposed to what he called high low stage ideas and devoted himself to the human and natural drama.

'BITTER SWEET' MOVES FROM HIS MAJESTY'S

London, Jan. 27.—"Bitter Sweet" is visiting His Majesty's Theatre (closed March 7), owing to the plan to reconstruct the house.

The plan to move the run champion into the Dominion at \$2 top, if such an arrangement is made it will secure for the musical to "clean up."

"Bitter Sweet" opened at His Majesty's in July, 1928, and by March will have passed the two and one-half year mark.

STOKOWSKI IN RIGHT WITH THE MEXICANS

Mexico City, Jan. 27.—Probably the most foreign musical troupe to visit Mexico in a few moons is Leopold Stokowski, director of the Philadelphia Symphony Orchestra. He is the first visitor in a long time to be honored with the bestowal of distinction of an official guest of honor.

His concert, as guest conductor of the Mexican Symphony orchestra, will be given at the most magnificent houses in the capital with both high and low brow.

The concert was to give an interview in which he spoke kind words for Mexican music and Mexican art. The concert has been well exploited in the newspapers.

The concert is in aid of the earthquake sufferers.

Americans Score in New Show at Kitkat

London, Jan. 27.—Kitkat's new program features Odette Myrtil, Barry and Fitzgibbon and Sam Barton. It is Alex Myrtil's first appearance in London in seven years. Besides singing and playing a violin, she conducts the orchestra and is a mistress of ceremonies. Works plenty hard and clocked.

Barry and Fitzgibbon, doubling from Cochrane's "Evergreen," panned the house, and were compelled to stop playing, but it was usual for a blase London night club.

Quick Collapse

Sydney Jan. 27.—After three months of actual work the miniature plot crisis has collapsed in New Zealand. "Fad was late in getting to the point, but its career was even more brief there than in Australia."

FORCED TO REST

London, Jan. 27.—After retiring from the Palladium theatre last during his week of a fortnight, forced out by an attack of laryngitis, Martin Sandberg has jumped to the song Franz on physician's order to recuperate.

"She will sail for home from the Continent."

"NIPPY" SLUMPS

London, Jan. 27.—"Nippy" slumped again last night. The show is unexplained. Posting of notice for the show is reported under consideration.

Spanishing "10 Cents" "Columbia's next foreign production will be the Spanish "To the Stars" in January.

No cast listed as yet.

Of the new productions "The Improper Duchess" has been a success, several others giving poor promise.

"Duchess" is a satirical comedy by the French. It is a brilliant witty play in American political life. The production received and looks like a great success here. Similarly, it ought to be staged in the States. Representatives of both the Erlanger office and the Shuberts were present at the premiere.

"Hawk Island," produced in New York a year or so ago to very moderate success, emerged at the Comedy, struck London taste as a witty and old-fashioned mystery comedy. Story has to do with a young man who confesses to a murder as a hoax and then finds that the supposed victim has actually been slain and is forced to defend himself against an accusation.

"It's fate here—indeed—indeed."

"To Account Rend" starting at the New Theatre, Jan. 23, starts out a strong drama with absorbing suspense, but loses speed and punch as it goes along. It is barely a musical in July, 1928, and by March will have passed the two and one-half year mark.

"Darger High Tension," another of the German, opened at the Everyman theatre last night (Monday). It is a musical, but of no commercial value whatever.

"Darger High Tension," another of the German, opened at the Everyman theatre last night (Monday). It is a musical, but of no commercial value whatever.

Stoll's Vaudeville Firm In Suburbs Is Watched

The Wodgreen Empire, part of the Stoll circuit, is playing six cities and a talker feature. Policy editor of the circuit from 10 to 12 p. m. with the acts doing three shows.

If the experiment is successful the same policy will be adopted for the entire Stoll suburban and provincial circuit.

Casavola Opera Success

First performance at the Royal Opera House of "Castello nel Bosco" ("Castle in the Woods") by Franco Casavola, was well received both by critics and opera patrons.

Casavola produced his first work in the opera field, and is considered a promising young composer. He formerly was a director of the Royal Opera, but has abandoned that leadership in favor of the inspirational school.

BELGRADE IMPORTATIONS

Two impending attractions here are those of Ada Sari, coloratura, who will be at the National Theatre, and the singing "Barber of Seville," and the Parisian actor-manager-actor who writes his own plays and acts the leading roles as well.

Baron's Own Play

Paris, Jan. 18.—Baron Henri de Rothschild, owner of the Theatre, will have his own play done at the Comedie des Champs Elysees. Temporarily titled "Le Grand Patron" ("The Big Boss"). "Grand Patron" is a comedy, made-drama is Andre Tardieu.

THREE SYDNEY DEATHS

Sydney, Jan. 27.—By the deaths of John Barrymore, and the Victorian Theatre, three numbers.

CONCERT

By Sallie

Plentiful applause greeted Miss Douglas Giannini, soprano, in her first New York recital at Carnegie Hall. Her Butterflies aria ranked her above the concert stage. She gave evidence of musicianship and a broad range. Her music, magnificent in achievement, seemed to be transcriptions of Neapolitan songs by her brother, Vittorio Giannini, at her side as "Heart Cry" by the same composer. In spots a few notes sounded a bit metallic. Miss Giannini sings with much intelligence. Her group of Brahms, Macmillan and American songs were delivered to good effect.

The singer was charmingly gown'd in an Empire column of orchid velvet, Jenny neck and long sleeves, making a Patrician picture.

The distinctive composer, Frank La Forge was in the piano.

In the Russian

Leo Tolstoy's drama, "The Living Corpse" ("Redemption"), directed by Pedro Orp and produced by Mesdzhoub-Film, Moscow, is in its second week at the 8th Street Playhouse.

W. Pavlovich, as the unhappy, disillusioned husband, gives a fine performance. Maria Jacobini as his wife, is in a trying role.

Maria Jacobini wore several smart outfits. A Russian coat of black bordered with Astrakhan, small mitt and smart black turban, looked lovely. Public taste for Russian pictures seems lacking; a rather empty house on a particularly nice evening.

Mary Wigan Dances

Flows of stametes and gold coin greeted Mary Wigan, the German dancer who, with her sister, conducts her school of dancing in Brooklyn and is the teacher of "Fritzberg" and "Georgi". In her dancing she shows high technique. Her costumes are unusual and the most beautiful of silver and gold have been seen.

In the fifth number ("Festive Rhythm") she wore a silver hued, long full skirt, full thin bangles. During the speed of the dance a bright American beauty facing of the skirt is shown.

"The Dance of Norway" was given.

In memory of Paderewski, Miss Wigan looked classic in a long costume of white embroidered in black. She is always stocky and her rhythmic feet are a glory.

Piano and primitive instruments played by Julius Haeffler and Maria Wigan, as well as the lighting effect, gave the audience a bright evening.

Miss Reinberg's Return

The Nile scene, "Aida's" outstanding feature, Miss Reinberg had been back for the last half of the New season, she returns to the title role in which she had her debut nine years ago.

Miss Reinberg looks more regal than ever, her attire but one costume in the opera, a cloth of gold (Egyptian), with the blue of the Nile in shifon covering her shoulders and head.

Laurance Tibbett was welcomed in his first appearance this season as the father, Amnoro. He wore Egyptian gold bracelets, coat and hat.

Sigrid Onegin Heard

Sigrid Onegin, soprano, appeared at Town Hall. It is to be wondered why an artist possessing such a large organ which she uses with much musicianship is permitted to keep away from the opera stage.

She has a remarkable voice. Her most difficult aria, "Bel Taccio" from Rossini's "Semiramide" was received with a storm of applause.

The afternoon was a riot.

Heifetz's Concert

A brilliant exhibition by Jascha Heifetz, Mr. Molinari and the Philadelphia Symphony Orchestra in the Metropolitan Sunday of Heifetz's concerto in G Minor brought a spontaneous response. It is masterfully orchestrated. The last movement was lively and impetuous.

Mr. Molinari as a new soloist was well received.

Madame Elly Tansey, the diminutive Metropolitain soprano, returned from opera abroad. She sang with the Vienna orchestra, Robert Hogen conducting, and with Martin Spaniard, the young Lullander, who is mentioned as a possible successor to Mergelberg.

Madame Dabossy will find up her season as usual with the Metropolitain.

National Orchestral Assn., under Leon Borin, played another recital in Carnegie. "The Marriage of Figaro," tribute to Debussy's "Afternoon of a Faun" and Brahms' "First Symphony" were both ambitious and seemed to win the audience.

Hilda Lashanska in the aria from Tschikovsky's "Blue Bird" looked attractive in a delicate evening gown.

Rosa Passolunghi at the Met concert Sunday appeared awash in black velvet. She sang from "Norina" in compelling fashion.

Cast Changes

Margaret Carls replaced Ethel Terry in "Nina Rosa" for the road.

After handing in his notice to Billy Rose, producer of "Sweet and Low", George Jessel and Rose, to come and the comedian will continue. Dispute was over salary with a compromise ending the discussion. James Burton, also starred in the show, may leave it, however, not until his contract ending at that time.

The Ambulance Chaser

(Continued from page 74)

your convincing. They made a crook out of Thomas Jackson, working a quiet gamboling racketeer role with obvious restraint and lacking the staccato decisiveness of Jack. Jack's "honest dick" diction in the past. At Hill as a casted long-hair and Brian Rossen in a liney top also impressed.

The large cast includes a shock of cabrio and courtroom scenes.

At Hill Green might to get some local trade and has a better than even chance east, although the shooting schedule here may interfere. It played two weeks in Fresno, where it fared mildly. Prior to its local debut the Spock and Oscar and Bella Cohen (Spewack) refurbished it.

'Pagan Lady' for London

R. & P. Ltd. London producers, have bought English rights to "Pagan Lady" by William Inge, from the producer.

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ENGAGEMENTS

Billy Tait, dancer, "Ballyho". George Houston, "Vanguard Glass Symphony" (Walter Greenough). Vernon Downing, "Barretts of Wimpole St."

James Hopkins, "Time and Dandy."

Wanda Miller and Ralph Cook have been added to the Pine-Globet musical show in rehearsals.

Margaret Barker, "Barretts of Wimpole St."

Eric Brewster, Dulores De Monte, Betty Riddle, Florence Ames, "The Dancer."

George Manning, Lillian Odell, James Green, "Miraculous, Free, Henry, Panton, Whiting, Glenelagh, "The House of Blondest."

Walter O'Keefe, Constance and Carl Randall, "Third Little Show."

Nath Zilber, "Ziegfeld Follies."

ONLY A SPENDTHRIFT COULD RESIST SUCH ECONOMY!

I MILLER SEMI-ANNUAL

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TO \$18.50

\$5.85

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Some of your friends will send you flowers.
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Just a Cream Puff!

Ben Bernie's A. Like Hawthorne's, Stirs Massachusetts—Think He's a Native

Chicago, Jan. 27. Ben Bernie, because he affects the broad and cultivated manner of a radio personality in broadcasting, is averaging 1,500 letters weekly from Massachusetts, where the King's Rascal, correctly juggled, means something. In the past 48 hours Bernie's fan mail has crusted up to 1,500 letters weekly. To find out what it's all about and if fan mail is all that exciting means he recently engaged a girl to tabulate the accumulation.

Approximately 90% comes from the coastal state, all of whom claim they like him because he hails from that country. Bernie is a New Yorker.

Nearly all the girls have a psychological complex that makes them interpret Bernie's music and broadcasting for them alone, with the sentimental songs translated by them to mean a message from Ben direct to their hearts.

Romancers. A big percentage of the ladies request sweet ditties at certain hours. Backwood spots, through the midnight, are the most consistent writers.

Letters from men come from soldiers, majors of small wars, post officials of burgs, college dormitories, school teachers, club members, factory workers, and song writers and taxi drivers.

Most of the letters are in long hand and pencil. What letters don't come from the Mason-Dixon line, with all the cotton-pickers claiming Bernie because of his drawl.

GENE BUCK AMER. SOC. PRES. FOR 8TH YEAR

At the annual election of officers of the American Society of Composers, Authors and Publishers, Gene Buck was re-elected president. Gene Buck was re-elected president since 1924. John Philip Sousa and Louis Bernstein were re-elected vice-presidents.

New officers of the society are Sam Bernstein, president; Jay Wilmarck, Raymond Hubbell, assistant treasurer, succeeding Joe Young; Joe Young, secretary, replacing Charles K. Harris, deceased; Glenn Miller, succeeding Bobby Carleton; both Carleton and Miller were directors for one term each; were retained for three-year terms. Crawford, replacing Jay Wilmarck and Rosenberg, replacing Buddy DeSylva. Walter Donaldson, also on the board for a few meetings, was elected for three years. His chair was formerly occupied by Richard Rodgers.

Chi Opera's Tour

Chicago Civic Opera, Jan. 27. Season will be approximately seven weeks, ending March 18 at the Metropolitan Opera House. The company includes Boston, two weeks; Pittsburgh, Louisville, Memphis, Dallas, San Francisco, and Los Angeles, Seattle and Portland. Two special trains are being used to transport the company and sellings.

Profit in Simon Pures

Dallas, Jan. 27. Theodore Kossloff makes a profit from amateurs flocking to his studio here. He is preparing production of "Behcet" for the Metropolitan Opera House in conjunction with the local symphony orchestra.

Large cast, with pupa working free, Top \$1,500. Last year a similar production netted around \$1,000.

Cost Band in N. Y. Jackie Taylor band at the Hotel Edison New York, Feb. 3.

It is the first New York assignment for Taylor, who comes from the Coast.

Charles Johnson and band out at Smith's Paradise, New York. Marion Hardy, Alabama, Jan.

Values

"Song plunger, working for one of the newer musical producers on Broadway," correctly jugged, means something. In the past 48 hours Bernie's fan mail has crusted up to 1,500 letters weekly. To find out what it's all about and if fan mail is all that exciting means he recently engaged a girl to tabulate the accumulation.

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College Dean Plays AFM Campaign—Says Box Office Is Dictator

Syracuse, N. Y., Jan. 27. The war against the music now being waged by the American Federation of Musicians in attacked by Dr. Harold L. Butler, dean of the College of Fine Arts, Syracuse University, and president of the National Association of Schools of Music, as both impotent and useless.

Butler, dean, said that canned music, whether of radio or talking pictures, is the death knell of the professional musician.

"Boodles" receipts and not claims influence theatre managers," says Dr. Butler, referring to the Federal Theatre project, and petitions asking that theatre orchestras be restored.

"I have seen a large theatre abolish their orchestra and organ numbers and immediately experience a decided decline in attendance. For the smaller theatres, talking pictures were a great aid because they could not afford to employ orchestral accompaniments other than the piano or organ, but for the larger theatres the orchestra has lost none of their original significance."

White's Robbins Return; Mehlinger Back to Harms

St. Louis, Jan. 27. Professional manager of Robbins Music Corp., since last year, has severed with that firm and returned to DeSylva. Brown and Mehlinger, professional manager, White starts at the new spot 25. Artie Mehlinger, whom White dismissed, has gone back to California and Harms.

Stern's Hotel Doubling

Harold Stern's orchestra, now at the Ambassador Hotel, New York, will double into the St. Morris hotel, starting Jan. 31. Stern succeeded Howard Lanin's outfit at the latter.

There is to be a dinner at the hotel to play dinner music at the Ambassador and the supper hour at the St. Morris.

PUBS ON COAST

Los Angeles, Jan. 27. Art Schwartz, manager of Wilmarck, has been seriously injured when Muller's car collided with another in Hollywood. Muller was pronounced dead soon after the accident. His body was taken home in North Carolina for interment.

Barford received a compound hip fracture and internal injuries. He was rushed to the Rahway Memorial hospital and later released to his home in Philadelphia.

Mullen had been with the Waring band for about a year.

Heid in Cincy Harold Heid's band will depart from the New Yorker (hotel) tonight (Wednesday) to spend five weeks at the Hotel Hamilton in Cincinnati. Heid is then due in New York March 12 to start a route for the hotel.

Mullen will be in the Ohio town. Heid will double between the Gibson and the Hamilton. Heid is then due in New York of the engagement. The Gibson is imposing the elaborate unit to be left off the open end of the hotel there, the St. Nicholas.

Sheet Promotion Dept. A department for promotion of sheet music sales has been formed by the M. P. P. A., under supervision of Robert Erice. Department will actively press efforts of promoting the sales of sheet music, as used by individuals, and to determine their effect. If found beneficial, the methods will be recommended to other dealers.

TWO-BIT RETAIL SHEET PRICE S OUT

Despite early movements toward a 25c retail price for sheet music, some of the publishers have announced they would adopt it. The two-bit idea has been ruled out.

Both publishers who announced they would adopt the 25c price later cut to 30c wholesale for 15c retail. Radio Music's subsidy, later changed their minds. They reduced the price to 30c wholesale for 15c retail.

Red Stars sheet music sold at 10c wholesale, with the intention of 25c retailing, is still retained at 20c, also for the Radio Music sheet lines cut to 30c wholesale for 15c retailing.

As far as the other publishers are concerned, none holds present plans of reducing to 25c retail. The larger publishers, who published sheet music with a 25c price, are still in the market. It will not help the business.

Indies will blow with the trade wind, either way. Some analysis counters have reduced their prices on sheet music to 25c in an effort to establish this as a standard. It is also said to be an attempt to get the publishers to reduce to 25c wholesale.

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'St. James' Decision

Vs. D. & H.—Reaffirmed

After a trial of the Gotham Music Service, Inc., against Denton & Harms, Inc., the court has decided to restrain the defendant from selling an imitative service. The court has decided to restrain the defendant from selling an imitative service.

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JIMMY MULLEN KILLED

Waring Violinist in N. J. Auto Smash—Bill Barford Hurt.

Jimmy Muller, 27, bass violinist with Fred Waring's band, was killed, and Bill Barford, 27, violinist, was seriously injured when Muller's car collided with another in Hollywood.

Mullen was pronounced dead soon after the accident. His body was taken home in North Carolina for interment.

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Pop Composers Can't Be Too Smart. Must Bow Low Lyrically to the Sticks

Six Best Sellers

According to survey, current sheet music, the six best sellers are: "I'm Driving Me Crazy" (Hollywood); "I'm Alone Because I Love You" (Muller); "You're the One I Care For" (Hollywood); "You're the One I Care For" (Hollywood); "You're the One I Care For" (Hollywood); "You're the One I Care For" (Hollywood).

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Popular music writers have gotten so far above the taste of the general public outside New York City that they must be brought down to it in order to make any money and have their stuff understood. With many good songs left without the shelter of a show and royalties not coming, all of the writers are assuming non-de-plorable, turning out what the public wants.

The intelligent composers must possess little talent. If they hit upon a really clever idea or unusual arrangement, they can't use it because the public, even the deplorable stuff will go in the sticks. Even the make-up of the sheet music will pull in the colored jacket on a cheap book.

Crucifix Gag As an example, a song racketeer recently made a lot of money out of a terrible song by inducing a writer to endorse the song by slapping a picture of a crucifix on the outside of the sheet. "Although the song had nothing to do with religion, church people throughout the country bought it."

Lyric writers find they can't write anything too smart or clever because the public, even the deplorable stuff will go in the sticks. Even the make-up of the sheet music will pull in the colored jacket on a cheap book.

Vincent Knicker and Sam Lewis are two writers who have been in the business for a long time. They are turning out songs in large quantities, and the public have quite arrangements so that they can be sung by a family or a group of friends.

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"It will start America singing again!"

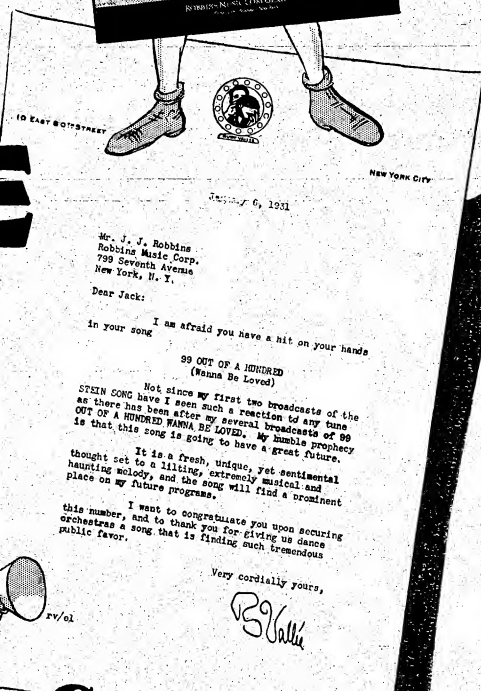


RUDY VALLEE

picks

**"99 OUT OF A HUNDRED"
(WANNA BE LOVED)**
*as the successor to
"The Stein Song"*

Overnight the
entire music
business is
electrified by
this new idea in
song creation



ROBBINS MUSIC CORPORATION
799 SEVENTH AVENUE ~ NEW YORK



*Perfect team
work again!*
**JIMMY
McHUGH
DOROTHY
FIELDS**

This song team once again proves
its class by delivering the first
Great Novelty Song Success of 1931

**BLUE AGAIN
BLUE AGAIN
BLUE AGAIN
BLUE AGAIN
BLUE AGAIN
BLUE AGAIN**

*it's
getting
BIGGER
every day*

And here are just a few of many other current Robbins hits!



ROBBINS MUSIC CORPORATION
799 SEVENTH AVENUE - NEW YORK

Radio Turns

CHARLIE HAMP Songs and Talk

K.H., Los Angeles

Are you a radio wallflower? Do they shoo you in to fill the gap between Prudence Penwhistle's tired talk for treacher housewives and Alvo Moyer's Hawaiian Trio? Do you sometimes doubt that there's a future in either? Brace up, innocent radio entertainers, and take a look at Charlie Hamp.

When young Hamp started his radio career he couldn't sing a note. When he poked a pudgy finger at his piano it snapped right back at him. The only gag he knew were those he read in the magazine and he never did have much time, for reading.

But did Hamp care? Hamp did not. He sang, played and gussed like he was holding an 8 p. m. spot and listeners became convinced that he must be good or he wouldn't be so enthusiastic about it. He started selling himself to commercial accounts. Finally a toothpaste company bought him and their sales began to boom. But Hamp's salary was booming too, so the toothpaste company forgot about his option.

Undismayed, Hamp looked himself up onto another commercial account. Meanwhile the toothpaste sales began to drop and the company became worried. At last it hired Hamp at an ever larger salary and to clinch the deal made him a vice-president of the company.

Hamp still can't play or sing but does it anyway. And for his enthusiasm he gets a percentage of the company's profits plus all the toothpaste he can eat. Don't be a back number. Quit playing "Peanut Vendor." — *Zeig*

MORTON DOWNEY Club Delmonico

Songs and Band

WABC, New York

A half hour trick for Downey on this CBS period, Thursday nights. Judging from the way he sticks to his job, he believes that his main ally as far as radio is concerned.

With Downey is a new band, the Leon Volcano orchestra. It accompanies Downey's piping, and does what Downey is using a "Wah-wah Moon" song as an air signature. Most comedies not aiming the orchestra plays.

The Jaldals are ok, but not too many of them. Downey has got to watch his program because he's in a tough spot in going up against Volcano and Amos "n' Andy during their periods. Downey is good air material. More a matter of material than anything else. — *Mark*

BERNIE CUMMINS ORCH.

Dance Band

WABC, New York

From the Hotel Lowry, St. Paul, Minn., CBS ties up with the Bernie Cummings band, it's not Cummings' maiden radio bow, but he apparently has picked up some points. The change is for the better.

More of an apparent effort to keep up the numbers, especially those having a vocal refrain. Cummings is using more than one vocalist. No standouts, but all pleasing. Type of music is routine and may be accepted as standard. — *Mark*

SALADA SALON ORCHESTRA

Songs and Instrument

Commercial

WJZ, New York

Plus for Salada tea with the or-

chestra under Mathias Shilkrut's direction. As Shilkrut carries the program is expected to have some class. It has.

A standout is James Melton, one of radio's finest tenors. Shilkrut has a habit of over-orchestrating his numbers. That goes for many of his records. Not especially noticeable here, but it's a tendency this leader should watch and check. However, this program's bound to attract. — *Mark*

"THE FIRST NIGHTERS"

Dramatic

Commercial

WJZ, New York

Using a dramatic stage idea this period, between the two of the announced Little Theatre production pulls a lot and favors play for Canda's latest, "Skin Protection," etc. Orchestral music and a little play enactment, but first, last and almost all the time an elaborated ballet for Italian Baugme.

Play itself a wishy-washy affair, but with a little romance about the rich girl falling in love with the chauffeur who isn't a chauffé at all. "First Nighters" is mostly an ad plug. Too much so to retain listeners. — *Mark*

PRYOR MOORE ORCHESTRA AND VOCAL OCTETTE

KFI, Los Angeles

Combination of strictly a sweet band and never gets too hot. Lessons to make orchestration of standard numbers.

Vocal octette features such numbers as "Holding Down to Me," well trained with positive attacks. A great relief from the vast quantity of vo-de-o trios on the air locally.

Both orchestra and octette work on commercial hours over KFI. Combination is in stock at that station. — *Call*

HORACE HEIDT'S CALIFORNIA Songs and Dance Music

WJZ, New York

Horace Heidt and his peppy California swing into favor in New York via the stage. For the air Heidt, who handles his own announcements and insists upon rocking, which doesn't help, diversifies his program into solos, duets and trios. Harold Moore, one of the sax players, is the vocal high light.

A versatile aggregation, this outfit has much in its favor. Yet, after setting a toe-hold on a radio following in the east the Heidts must look next month and tour for Public. But NBC plans to pick them up again. — *Mark*

WEED ORCHESTRA, Songs

Commercial

WABC, New York

Vocal ensemble the most attractive feature of this program, sponsored by automobile chair manufacturers and a weekly feature with CBS. Not that the orchestra is below par. Freddy Rich's band, a CBS sustaining outfit, is capable of pleasing any follower of modern music tunes.

Artists on this program are Marie Gerard, soprano, and William Hain, tenor, according to newspaper radio reports. Harriet Lee, contralto, was the guest artist Friday (23).

Vocalists, including the ensemble, are used mainly for operetta airs and less often with popular melodies. Miss Gerard is a sweet voiced soprano.

Hain and the chorus, male, gave a good account of themselves with a spiritual and other selections. Miss Lee was used for the now passe "Cryin' for the Carolines."

Announced as a repeat request number, Miss Lee's blues voice aptly suited. Program runs 30 minutes and holds interest.

ARMOUR Orchestra, Songs, Talk

Commercial

WJZ, New York

Divided between orchestra, songs and Irvin S. Cobb. Latter winds up Music under the direction of Joe Kesting. Of speakers, there are plenty, including a soprano, tenor and ensemble. Soprano takes the milk for solo work so often that does such a pleasing job of it that players, is the vocal high light. The girl by name. Unless they're saving all the credit for Cobb.

Most of the selections old line favs. Some operetta airs. The singing of the ensemble is accompanied and taking up the breaks.

Armour's products all individually emphasized. Peculiar how some announcers like to make important moments to plug the wares. For instance Friday (23) the announcer went direct from Herbert's "Finely" to "How can anyone resist the smell of Armour's Star pure pork sausage at breakfast?" That should be the motto of continuity.

Good rounded off with quality and accented.

CLICQUOT CLUB Orchestra, Songs

Commercial

WJZ, New York

Nothing out of the ordinary to distinguish this program or hold listeners. Luckily, the 30 minutes selection is a good one. No attention to any other program of note.

It's still a straight music program. Differences lies in some of the musical arrangements in which the call is a good one. The only one in this lineup to be announced but it's not good. Listening to a band all the time.

Soft-voiced tenor warbles now and then but program needs an injection of spice.

NESTLE Orchestra, Songs

Commercial

WJZ, New York

Mainly musical schedule and featuring a different guest artist each week. Nestlé, sponsors, are makers of chocolates and believe in getting in as many plugs as possible for the product. Good little program and if continuing to get as pleasing guest artists as Frances Williams, on Friday (23) program, should have no trouble building up a trail of listeners. Ruth Ething announced as next week's addition.

Orchestra is called the Nestlé's Chocolaters, leader announced. Selections vary somewhat from the usual order in that the tunes aren't as familiar to listeners as those employed on other programs. Only one or two are what would be called listen all year favorites. All straight melodic renditions. In good selection and they agree from the general pattern. List's "Liebestraum," and even this had a symphonic arrangement.

Miss Williams was personally. (Continued on page 64)

Stations' Outdoor Stands

Lynchburg, Jan. 27. WLVA is billing this stand to sell air space here. Broadcaster uses 24-sheet lithographs all around town, the posters having a comedy cartoon around which the station logo is built.

Cartoons are drawn by the advertising company owning the station.

J. P.'s CONTINUITY

J. P. McDevoy will write the continuity for the 1a Two hour which starts over CBS Feb. 3. Broadcast will be billed as "Daddy and Bolls," with the two parts played by Nick Davon and Donald Hughes, an 11-year-old from Los Angeles.



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A CHOP HOUSE
OF EXCEPTIONAL MERIT
156-S WEST 48TH STREET
East of Broadway

Opening Wednesday, (January 28th) at 11 p. m.

A. J. CLARKE

Has the Honor to Present

NOBLE SISSLE

International Society Favorite

AND HIS DISTINCTIVE

AMBASSADEURS ORCHESTRA

Direct from their sensational 3 years of success at Lès Ambassadeurs and Ciro's, Paris; Cafe de Paris, Monte Carlo; Ciro's, Deauville, and the Ciro Club, London

For a Limited Engagement

(Nightly During Dinner and After-Theatre)

AT THE SMART

RESTAURANT

PRINCESSE

290 PARK AVENUE

NEW YORK

Mr. Sissle and his orchestra resume at Les Ambassadeurs, Paris, on May Seventh for their usual summer season, returning to Park avenue in the Autumn

HARRY E. KELLER, Directeur Publicité

RECORD WEEK, DE LUXE THEATRE BUSINESS

CREATED BY

DUKE ELLINGTON AND HIS FAMOUS ORCHESTRA

AS SOLE HEADLINE ATTRACTION
AT PARAMOUNT, B'KLYN, THIS WEEK (JANUARY 23)
AND RETAINED FOR SECOND WEEK

CONCLUDING

3-YEAR ENGAGEMENT
AT COTTON CLUB,
NEW YORK.
TO CONTINUOUS SENSATIONAL,
NIGHTLY TURN-AWAY OF
CROWDS AT THE "ARISTOCRAT
OF HARLEM" NIGHT CLUBS

(BEST WISHES TO
CAB CALLOWAY,
MY SUCCESSOR

MANY THANKS TO THE
MANAGEMENT FOR THE
KINDNESS AND
COURTESY EXTENDED US
DURING THIS PHENOMENAL
ENGAGEMENT

DUKE ELLINGTON AND HIS FAMOUS ORCHESTRA

Booked by
EDWIN W. SCHEUING
National Broadcasting Company

MANY THANKS TO THE
EXECUTIVES AND
PERSONNEL OF THE
N. B. C.
FOR THE CONSIDERATION
AND PLEASURES ACCORDED ME
ON MY BROADCASTS OVER
WEAF AND WJZ.

AN ACKNOWLEDGMENT
TO THE VICTOR
PHONOGRAPH COMPANY
FOR THEIR FINE TREATMENT
AND EXPLOITATION AS THEIR
MAJOR RECORDING UNIT

Management
IRVING MILLS
150 West 46th St., New York

NOW PLAYING

LIMITED TOUR

OF

PARAMOUNT-PUBLIX MOST IMPORTANT THEATRES

LEO FLEISHMAN

**RE-ENGAGED
FOR LONG RUN**

Starting Feb. 6th, 1931

**PARAMOUNT
THEATRE, NEW YORK**

**Also Continuing at the
CASINO
CENTRAL PARK, NEW YORK**

**Broadcasting for
POND'S CREAM
Over WEAJ on Tuesdays 5 p. m.**

**FOR
FLEISHMAN'S BREAD
Over Columbia on Mondays at 9 p. m.**

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